

**I N S I D E:**

**MOVING BACK TO SMALLER MARKETS**

Zoo VP/R&B Promo Marvin Robinson and KKDA-FM/Dallas air talent Brian Wallace tell why they traded major-market lifestyles for the chance to program UC stations in Monroe, LA and Greensboro, respectively.

Page 88

**MAINELLI BIDS TALK FAREWELL**

After six successful years, Talk WABC/NY PD John Mainelli has resigned to take another of his famed sabbaticals. Before he hits the door, Mainelli pauses to reflect on his best — and worst — decisions, what he's learned, and his eventual future.

Page 23



**RIISING TO THE NEW CHALLENGE**

In the last five years, 190 new Country stations lit up the airwaves. Some filled a market's format void, others — particularly in the case of duopolies — sparked the existing Country competition to even hotter levels. R&R's CRS Special 1995 explores this brave new world via a wide range of topics, including:

- Creating the philosophy, programming, and identity for duopolies
- Battling duopolies with a stand-alone outlet
- Re-evaluating station revenues
- Top 50 Power Gold by demo

Begins Page 48

**IN THE NEWS ...**

- Jim Del Balzo appointed to Columbia Sr. VP/Rock Promo
- Craig Kallman now President of Atlantic's new TAG label

Page 3



**Joyner Joins The President ... Again**



In honor of Black History Month, ABC Radio Networks' host Tom Joyner visited the Oval Office to go one-on-one with President Bill Clinton. This was Joyner's second presidential interview — he traveled cross-country with the Prez aboard Air Force One last year.

**TEN QUESTIONS WITH SEN. LARRY PRESSLER**

**Pressing For Deregulation**

You've seen Sen. Larry Pressler's (R-SD) name in these pages a lot lately. Since he assumed the chairmanship of the Senate Commerce Committee in the new Republican-led Congress, Pressler has been one of the driving forces behind his party's campaign to eliminate broadcast ownership limits through new telecommunications legislation. And together with House Speaker Newt Gingrich, Pressler has been extremely vocal in efforts to cut funding to the Corporation for Public Broadcasting (CPB).

Those two topics are featured prominently in the following conversation with R&R's Mary Ann Barton, along with Pressler's takes on EEO, spectrum auctions and fees, indecency regulation, and free campaign spots.

**Q** You've heard from broadcasters about the difficulty of keeping EEO records. Do you plan to introduce legislation to ease that record-keeping procedure?

**A** I don't like all that record keeping myself. But I thought it was ironic that when I asked the same question of the Corporation for Public Broadcasting, they refused to answer. I guess they're somehow exempt from the Freedom of Information Act. Any small businessman in America who has a federal contract or any broadcaster has to file this every year.

And several broadcasters have contacted me, amazed at the Corporation's attitude of being offended. It springs from our civil rights legislation. [There's an] arrogance that

sometimes comes into Washington agencies ... inside the Beltway, there is a different attitude about some of these things.



Pressler

**Q** Do you think it's fair that broadcasters must file EEO reports with the FCC?

**A** I'd probably be against it, generally. I've voted against all of these requirements ... bureaucracy, reporting, and so forth. But I think it's very strange that the president of the CPB writes me a letter and somehow considers that an invasion of their privacy. Every broadcaster in America has to file the same thing.

**Q** You've suggested that one way to raise funding for public radio would be to sell spectrum once radio goes digital.

PRESSLER/See Page 22

**O'Neal Now PD At WXTU/Philadelphia**

Hart joins Pollack Mullins consultancy

KO Consulting President Kevin O'Neal has been named PD at WXTU/Philadelphia. He succeeds John Hart, who resigned to become a fulltime consultant for Pollack Mullins Nashville.



O'Neal

O'Neal's move reunites him with WXTU VP/GM Bruce Beasley, who was WRNS/Greenville-New Bern's GSM when O'Neal was its PD in the mid-'80s. Beasley told R&R, "Kevin's energy, drive, and experience with both WSM-AM & FM/Nashville and consulting will add to a great station that is poised to reach even



Hart

O'NEAL/See Page 22

**Z100/NY: Stone Cold Winners!**

When Shamrock CHR WHTZ (Z100)/NY was voted Best Radio Station/Large Market in *Rolling Stone's* 1994 Readers' Poll, the periodical printed up custom promotional copies to commemorate the occasion.

Seen making the 'zine's cover scene are those wannabe red hot chili papas, (l-r) Z100 morning star John Lander, afternoon delight Elvis Duran, and PD Steve Kingston. For a complete list of the *Rolling Stone* Readers' Poll-winning radio stations, see Page 91.



**FBI Becomes Bloch Buster In Home, Office Searches**

FBI agents, armed with subpoenas, seized records from the home and offices of radio financial talk host Sonny Bloch. The raids were conducted for the U.S. Attorney's office in New Jersey, which is believed to be investigating Bloch's sale of investments in radio stations.

Bloch's attorney, Paul Goldberger, told R&R that agents broke down the door at Bloch's Tampa home while he was visiting his mother in Miami, then went the next morning to the Clearwater offices of the Bloch-run Independent Broadcasters Network. The FBI also raided the Long Island residence of a Bloch staffer who works from home. All of the raids took place February 16 and 17.

Goldberger criticized the action as "totally unethical, totally off the wall." He claimed that Bloch had been cooperating with investigations by Asst. U.S. Attorneys Jayne Blumberg in Newark and Ken Vianeale in New York and suggested that Blumberg had ordered the raids in a jurisdictional dispute with Vianeale.

"This was more like a raid on a drug dealer or a terrorist," Goldberger charged. He said the seizures were a complete surprise, since Bloch had just completed an agreement with investigators on a timetable for supplying documents they had requested.

BLOCH/See Page 22



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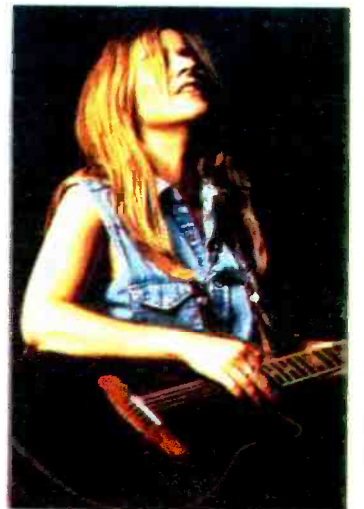
**-BILLBOARD**  
February 11, 1995

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*The soundtrack features songs by every leading contemporary female vocalist."*

**-THE NEW YORK TIMES**  
January 29, 1995

# BOYS ON THE SIDE



ORIGINAL  
SOUNDTRACK  
ALBUM ON





## Del Balzo Named Columbia Sr. VP/Rock Promotion



Del Balzo

Columbia has elevated VP Jim Del Balzo to Sr. VP/Rock Promotion in the wake of Jerry Blair's rise to Sr. VP/Promotion. Del Balzo remains based in New York.

Praising "Jim's incredible talent at directing the field staff, his unparalleled relationships with programmers, artists, and managers, and his unsurpassed credibility within the industry," Blair promised, "Thanks to Jim, we will continue to dominate the Rock radio format and maximize the impact of our music within the marketplace."

Del Balzo noted, "I've spent most of my adult life at Columbia." **DEL BALZO/See Page 22**

## Ryan To Program WBEB/Philadelphia



Ryan

Jim Ryan has been tapped to program Soft AC WBEB/Philadelphia. Ryan, who assumed his new duties yesterday (3/2), succeeds Mark Hamlin, who last month left the

station to program Country WWWJ/Detroit (R&R 2/3).

Ryan most recently was an equity partner in and PD/morning man for Hot AC KXYQ/Portland.

MD Erik West, himself a candidate for the PD position, has been elevated to Asst. PD/MD.

## KMUZ/Portland Flips To Alternative

KMUZ-FM/Portland, newly LMA'd by Apogee Classic Rock KGON-FM, was set to flip from Nostalgia to Alternative "New Rock 94.7" Wednesday afternoon (3/1). KGON PD Dick Sheetz and MD Bob Ancheta are handling similar roles for KMUZ.

Sheetz credited crosstown KKSJ Production Director Adam Fendrich and KGON overnigher Matt Souther for presenting the proposal that has

**KMUZ/See Page 22**

## 20 Years On The 'GO



Mickey Luckoff (c) celebrated his 20th anniversary as President/GM of KGO/San Francisco last Friday (2/24). His wife, Jane, and KGO Operations Director Jack Swanson helped him commemorate the occasion.

## Kallman Tops New TAG Team

Also earns parent Atlantic Sr. VP stripes

With the creation of TAG Recordings, Atlantic has promoted VP Craig Kallman to the presidency of a second label (in addition to Big Beat, which he founded in 1987) and to Sr. VP of Atlantic. Based in New York, the fully staffed TAG label will absorb Atlantic's Seed Records, which will remain as an imprint.



Kallman

"The creation of TAG signals the ongoing evolution and expansion of the Atlantic Group," stated Atlantic President Val Azzoli. "We envision TAG as an aggressive, independently minded label which will be fiercely devoted to the signing and nurturing of cutting-edge artists." Some Atlantic acts, including the Lemonheads, Madder Rose, and Jawbox, will move to TAG.

"Craig's success with Big Beat,

which he literally developed from the ground up, makes him ideally suited to helm this new label, while his elevation to Sr. VP reflects the pivotal role he occupies within the Atlantic family at large," added Azzoli.

Said Kallman, "TAG will be a distinctly artist-oriented company, one

that combines a focused A&R effort with a proactive marketing approach. We will put all our energies into a select number of artists, who will enjoy the best of both worlds — the specialized, custom-tailored attention of a core staff combined with the tremendous resources of Atlantic."

Kallman began his career as a New York club DJ. He was named an Atlantic VP when his dance-oriented Big Beat joined the label group in 1991.

## Don & Mike - Choc-Jocks



Almost everyone loves chocolate on Valentine's Day, and syndicated talkers Don Geronimo (r) and Mike O'Meara were no exception — they observed February 14 at flagship WJFK/Washington by being dipped in a quarter-ton of the confection! Once they "hardened," listeners were allowed to chip off a piece of Don or Mike and indulge in the sweet treat.

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RADIO & RECORDS INC.  
10100 Santa Monica Blvd., Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. ©1995. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., Los Angeles, California 90067.



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## 1995 DEALS TO DATE

**Dollars To Date: \$532,003,767**  
(Last Year: \$302,256,300)

**This Week's Action: \$34,087,720**  
(Last Year: \$43,681,350)

**Stations Traded This Year: 154**  
(Last Year: 158)

**Stations Traded This Week: 20**  
(Last Year: 24)

DEAL DETAILS BEGIN ON PAGE 6

## Deal Of The Week

• **WGRF-FM & WUFX-FM/Bufalo**  
**\$12.45 million**

Charles Banta launches new group, Mercury Broadcasting, to acquire Rich Communications Corporation's Buffalo duopoly.

## No New FCC Rules This Year?

☐ If Speaker Newt Gingrich and his House cohorts get their way, the FCC and other federal agencies will have to take a break from writing new rules and regulations until the middle of next year.

See Page 6

## Summit Settles EEO Dispute

☐ Jesse Jackson's Rainbow Coalition strikes a deal and gives its blessing to Granum Communications' purchase of Summit's WAOK-AM & WVEE-FM/Atlanta.

See Page 6

## RADIO BUSINESS

## Ownership Changes Top Of Mind At Leadership Confab

By Mary Ann Barton  
R&R WASHINGTON BUREAU

State broadcasting association officials heard deregulation talk from Capitol Hill's new Republican leaders at this week's NAB State Leadership Conference (2/25-28). Meanwhile, the NAB Radio Board was expected to endorse elimination of ownership limits in a conference call meeting on Thursday (3/2).

Radio Board Chairman **Doug Williams** said he foresaw no disagreement on the issue. He added that only "one or two" members have expressed "concern" over the proposal by Senate Commerce Committee Chairman **Larry Pressler** (R-SD) to eliminate radio ownership limits in a rewrite of the nation's telecommunications law.

If all goes as expected and the Radio Board agrees to endorse elimination of ownership limits, NAB plans to publicly push for radio ownership deregulation on Capitol Hill, according to spokeswoman **Lynn McReynolds**. NAB does not plan to take a stand on TV ownership, since the TV board was split on the issue.

House Telecommunications Subcommittee Chairman Rep. **Jack Fields** (R-TX) told state association leaders that he may have a House draft of the legislation ready in the next "one, two, or three weeks." Although he would not spell out his plan regarding the ownership issue, he said it would take into consideration "a deregulatory sentiment."

## Broadcasters Will 'Feel Pinch'

"Broadcasters will feel the pinch, and they will pinch others" if ownership limits are eliminated, Senate Communications Subcommittee

Chairman **Bob Packwood** (R-OR) told the broadcasters. "When forced to compete, the best ones do very well."

Packwood, who is also Chairman of the Senate Finance Committee, received rousing applause when he told the crowd he objects to spectrum fees. The Clinton administration included \$4.8 billion in spectrum fees and/or auctions in its 1996 budget proposal.

Among other issues addressed at the conference:

• FCC Mass Media Bureau Chief **Roy Stewart** assured broadcasters the agency would "make certain radio stations are not usurped by digital satellite. The FCC has an obligation to you for what you've brought to the American public ... to make sure digital doesn't become a horror to you."

• Regarding delays in approving station transfers, FCC Audio Services Chief **Larry Eads** offered no relief. "The contested applications are taking time because the rules are more complicated and we're short on attorneys."

• Concerning EEO, Stewart told the broadcasters "we need input from you" on how to make the paperwork "more effective and less burdensome."



**FAITH IN CONGRESS** — Warner/Reprise artist Faith Hill (c) paid a visit to Capitol Hill last week to urge passage of performance rights legislation. Hill is flanked by RIAA Chairman Jay Berman and President Hilary Rosen.

## EARNINGS

## Saga Income Tripled In 1994

**S**aga Communications (AMEX: SGA) reported net income of \$2.3 million (45 cents per share) for 1994, up from \$757,000 (16 cents) in 1993. Net revenues were \$44.4 million, up from \$34.6 million. Broadcast cash flow was \$15.5 million, up from \$11.5 million.

Saga Communications owns 24 radio stations and one TV station.

**B**roadcasting Partners Inc. (Nasdaq: BPIX) posted net income of \$760,000 (22 cents per share) for 1994, compared to a loss of \$2.3 million (50 cents) in 1993. Revenues were \$48 million, up from \$32.2 million. Broadcast cash flow was \$19.5 million, up from \$11.8 million.

Broadcasting Partners owns 11 radio stations. It has agreed to be acquired by **Evergreen Media Corp.** (Nasdaq: EVGM) for \$243 million.

**M**ulti-Market Radio Inc. (Nasdaq Small Cap: RDIOA) reported a net loss of \$766,000 (25 cents per share) for 1994, compared to a loss of \$855,000 (52 cents) for 1993. Net revenues were \$7.1 million, up from \$2.2 million. Broadcast cash flow was \$2.3 million, up from \$860,000.

Multi-Market Radio owns eight radio stations and is acquiring the **Southern Starr Broadcasting Group** (see next item).

**S**outhern Starr Broadcasting Group (Nasdaq: SSBG) posted a net loss of \$154,000 (nine cents per share) for its fiscal third quarter ended December 31, compared to net income of \$256,000 (15 cents) a year earlier. Revenues were \$3.6 million, up from \$2.9 million.

Southern Starr owns six stations. It has agreed to be acquired by **Multi-Market Radio** (Nasdaq Small Cap: RDIOA) for \$27.8 million.

**V**iacom Inc. (AMEX: VIA) reported net income of \$89.6 million (seven cents) for 1994, down from \$171 million (\$1.31) in 1993. Revenues were \$7.36 billion, up from \$2 billion. Those huge swings reflected the company's acquisition of **Paramount and Blockbuster**. Earnings from continuing operations were \$608.3 million, up from \$385 million.

Networks/broadcasting revenues rose 32% to \$1.86 billion; earnings from operations rose 42% to \$447.8 million. Viacom said those results included higher revenues and earnings from its radio group.

Viacom also owns 14 radio stations, five TV stations, **MTV Networks**, and other entertainment businesses.

**G**aylord Entertainment Co. (NYSE: GET) reported net income of \$63.1 million (72 cents per share) for 1994, up from \$27.6 million (33 cents) in 1993. Total revenues were \$687.9 million, up from \$622.6 million. Operating cash flow was \$151.4 million, up from \$137.6 million. Broadcasting revenues were \$154.3 million, up from \$152.1 million. Broadcasting operating cash flow was \$34.6 million, up from \$29.7 million.

Gaylord owns three radio stations and is buying **WWTN-FM/Nashville**. It also owns four TV stations, **Opryland**, and is managing partner of **TNN** and **CMT**.

**T**M Century Inc. (Nasdaq: TMCI) posted a net loss of \$110,000 (four cents per share) for its fiscal first quarter ended December 31, compared to net income of \$126,000 (five cents) a year ago. Revenues were \$2.06 million, down from \$2.07 million.

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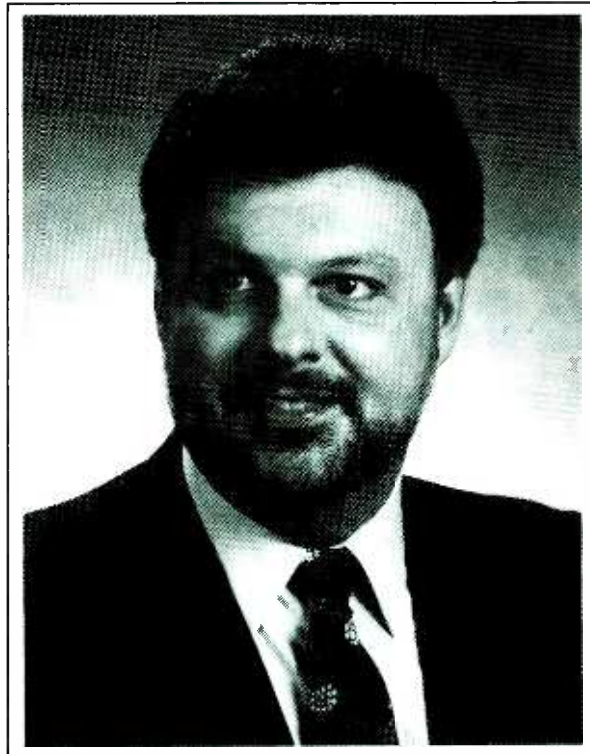


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## EBS Replacement In Possible Limbo?

In a 276-146 vote, the House of Representatives approved a bill (H.R. 450) to freeze all federal regulations, including any FCC rules approved on or after November 20, 1994. If the bill becomes law, one of the rules put into limbo would be the new Emergency Alert System, designed to replace EBS.

The bill, which now goes to the Senate for consideration, includes language that exempts "routine administrative" regulatory actions and rules which are "limited to repealing, nar-

rowing, or streamlining a rule, regulation, or administrative process." The House included one amendment specifically for the FCC — continuing spectrum auctions.

If the bill becomes law, it would not affect licensing of stations. "But regulatory rulemakings would be suspended," said FCC Legislative Assistant **Ken Johnson**. He said the FCC could continue to propose rulemakings this year but would have to wait to issue a Report and Order after June 30, 1996, when the freeze on the bill would expire.

President **Clinton** has threatened to veto the legislation if the bill makes it to his desk.

## Summit, Granum Settle Dispute

**S**ummit Communications agreed to reimburse **Jesse Jackson's Rainbow Coalition** \$10,500 in legal fees as part of the settlement in an EEO objection that held up the sale of **WAOK-AM & WVEE-FM/Atlanta** to **Granum Communications**.

The \$130 million sale of the combo and four other Summit stations to Granum is now set to close in late March.

Under the deal struck with the Rainbow Coalition, Granum will increase minority recruiting and formalize an existing internship program at the Atlanta stations, employing a minimum of two interns at least 15 hours per week during the school year and 40 hours during the summer.

## TRANSACTIONS

# Mercury Broadcasting Picks Up Buffalo Duopoly For \$12.45 Million

□ **Heritage Media gets Portland combo and Kansas City FM**

### Deal Of The Week

**WGRF-FM & WUFX-FM**  
Buffalo, NY

PRICE: \$12.45 million

TERMS: Duopoly deal; asset sale

**BUYER:** Mercury Broadcasting, a new company headed by President **Charles Banta**, the former head of the **Greater Media** radio group. Phone: (609) 452-0899

**SELLER:** Rich Communications Corp., headed by President **Melinda**

Rich. Phone: (716) 881-4555

**FREQUENCY:** 96.9 MHz; 103.3 MHz

**POWER:** 15.5kw at 889 feet; 49kw at 340 feet

**FORMAT:** Rock; Rock

**BROKER:** Peter Handy of Star Media Group

## TRANSACTIONS AT A GLANCE

- **KOUU-FM/American Falls (Pocatello), ID** \$85,000 plus construction costs
- **KWOF-AM/Waterloo, IA** No cash consideration
- **KRBB-FM/Wichita** \$3.3 million
- **WMTA-AM/Central City, KY** No cash consideration
- **WRNZ-FM/Lancaster, KY** No cash consideration for 56.2%
- **WKGH-FM/Allegan, MI** \$91,720
- **WKBZ-AM & FM/Muskegon-Whitehall, MI** No cash consideration
- **WKNZ-FM/Collins, MS** \$257,000 (maximum)
- **KKCJ-FM/Liberty (Kansas City), MO** \$5 million
- **KXYQ-AM & FM/Milwaukie-Salem (Portland), OR** \$7 million
- **WRIO-FM/Ponce, PR** \$1.5 million
- **WRAI-AM & WLDI-FM/San Juan-Bayamon, PR** \$4.32 million
- **KGUL-AM/Port Lavaca, TX** No cash consideration
- **KREC-FM/Brian Head, UT** \$27,500 for 2.5%
- **KITZ-AM/Silverdale, WA** \$56,500

### Idaho

#### KOUU-FM/American Falls (Pocatello)

PRICE: \$85,000 plus construction costs

TERMS: Duopoly deal. The buyer is exercising an option to purchase this new station for \$85,000 and forgiveness of debt for funds loaned to construct the station.

**BUYER:** Idaho Wireless Corp., owned by **Paul Anderson** of Pocatello, ID. He owns **KZBQ-AM & FM/Pocatello**. Phone: (208) 234-1290

**SELLER:** American Falls Broadcasting Corp., headed by President **Neil Rones** of Petaluma, CA. Phone: (707) 765-0960

**FREQUENCY:** 104.1 MHz

**POWER:** 56kw at 1109 feet

**FORMAT:** AC

**COMMENT:** This station has applied to change its call letters to **KORR-FM**.

### Iowa

#### KWOF-AM/Waterloo

PRICE: No cash consideration

TERMS: Asset donation

**BUYER:** Friendship Communications Inc., owned by **Michael and Mea Facciani** of Waterloo. Phone: (319) 236-5700

**SELLER:** Life Unlimited Communications Inc. Phone: (319) 277-7350

**FREQUENCY:** 850 kHz

**POWER:** 500-watt daytimer

**FORMAT:** This station is dark.

### Kansas

#### KRBB-FM/Wichita

PRICE: \$3.3 million

TERMS: Asset sale for cash

**BUYER:** Wichita Acquisition Corp., headed by President **Kraig Fox**. He is an employee of the **Sillerman Companies**, which will participate in financing this deal. Fox has no other broad-

cast holdings. But the **Sillerman Companies**, headed by **Robert F.X. Sillerman** is involved in a number of ventures, including **SFX Broadcasting** and **Multi-Market Radio**. Phone: (212) 980-4455

**SELLER:** Marathon Broadcasting Corp., headed by President **Sidney Sayovitz**. Phone: (316) 265-9800

**FREQUENCY:** 97.9 MHz

**POWER:** 100kw at 993 feet

**FORMAT:** AC

**BROKER:** Paul Leonard of Star Media Group

### Kentucky

#### WMTA-AM/Central City

PRICE: No cash consideration

TERMS: Stock transfer

**BUYER:** WMTA Inc., owned by **Bryan Smeathers** of Central City, acquiring a 100% stock interest in WMTA. Phone: (502) 684-0764

**SELLER:** Edward Thomas of Owensboro, KY, divesting himself of the station. Phone: (502) 684-0764

**FREQUENCY:** 1380 kHz

**POWER:** 500 watts day/23 watts night

**FORMAT:** News/Talk

#### WRNZ-FM/Lancaster

PRICE: No cash consideration for 56.2%

TERMS: Stock transfer

**BUYER:** Phillip Leslie and John McGinnis, each increasing their stock interest in **Hometown Broadcasting of Lancaster Inc.** from 12% to 37.10%; **Steve Hayes**, acquiring a 6% stock interest in the company. Phone: (606) 473-7377

**SELLER:** Robert Lee Shelby, reducing his stock interest in Hometown Broadcasting from 76% to 19.8%. Phone: (606) 473-7377

**FREQUENCY:** 105.1 MHz

**POWER:** 3kw at 328 feet

**FORMAT:** Gold



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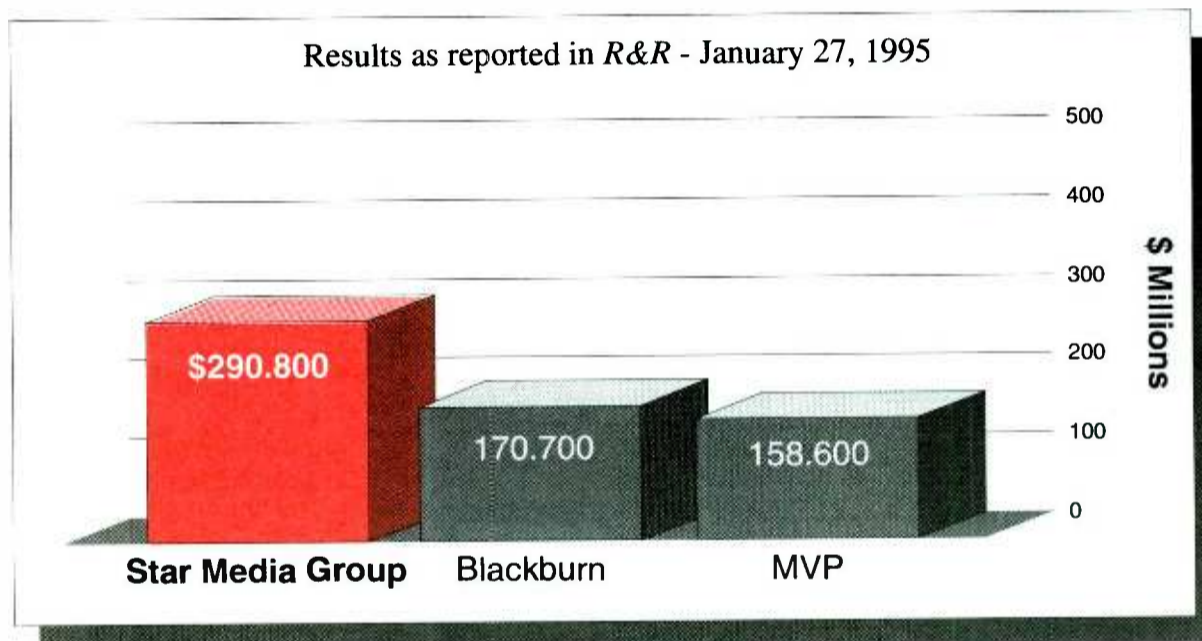
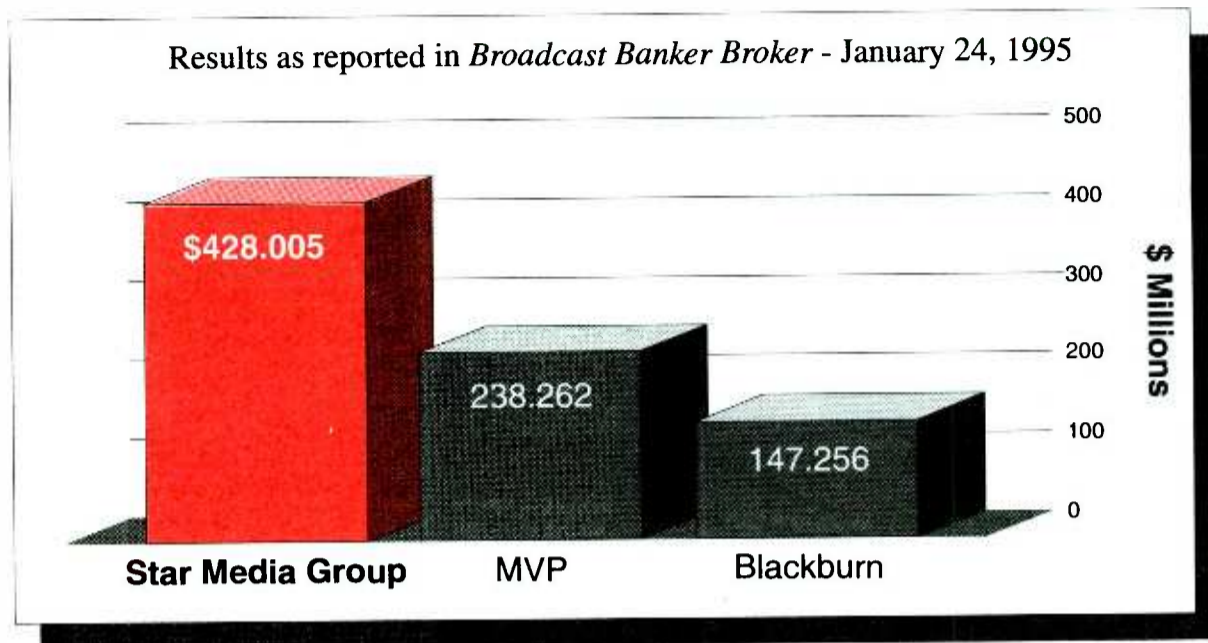
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**Disputed Transfer Approved**

**T**he FCC bowed to a federal bankruptcy judge and approved the transfer of **KLHI-FM/Lahaina, HI**.

With the Commission's blessing, the station's license will be transferred to receiver **Howard Green**, who has been running KLHI without formal FCC approval for over a year. The FCC also approved the receiver's pending \$325,000 deal to sell the station to **Lahaina Broadcasting Company**.

In approving the transfers, the FCC denied numerous objections from **Dale Parsons**, who bought the station in 1991, only to have it seized two years later in connection with the bankruptcy of a former owner. The FCC said its decision could be changed if the judge is overruled on appeal.

**EDS Launches DAB Study**

**E**DS Management Consulting Services and the Georgetown University Graduate School of Business are teaming up for a wide-ranging study of broadcasting's impending conversion to digital transmission.

The study, headed by GU's Dr. **Derek Leebaert** and EDS's **John Ball**, will explore both radio's and digital TV's switch to DAB. "There's no question the future will see [radio and TV] merge even more," Ball noted.

Although many regulatory decisions have yet to be made, Ball said the study will try to assess the economic impact DAB will have on radio, as well as explore regulatory and programming issues.

**ABRY Flush With Cash**

**A**BRY Broadcast Partners II L.P. announced that it has closed on \$230 million of equity capital for investment in radio and TV properties.

ABRY managing partner **Royce Yudkoff** claims the Boston-based venture capital fund is now the largest of its type investing exclusively in broadcasting. He still plans to raise additional capital to reach the fund's goal of \$250 million. **Donaldson, Lufkin & Jenrette** acted as agent in raising the capital.

ABRY has not yet announced any deals. But the firm said it intends to invest in radio stations, TV stations, and businesses associated with broadcasting.

**TRANSACTIONS**

Continued from Page 6

**Michigan**

**WKGH-FM/Allegan**

PRICE: \$91,720

TERMS: Asset sale valued at \$91,720, which shall be paid via a tax-free transfer of the buyer's stock

BUYER: **Spectrum Communications Inc.**, headed by Chairman **James Leighty** of Grand Ledge, MI and President **Todd Mohr** of Oscoda, MI. Mohr owns **WCLX-FM/Mio, MI**. Phone: (517) 739-8180

SELLER: **Midpoint Broadcasting**, owned by **Michael Maciejewski** of Kentwood, MI and **Thomas Olejniczak** of Grand Rapids. They will each receive a 7.1% stock interest in the buyer. Phone: (616) 673-8094

FREQUENCY: 92.3 MHz

POWER: 855 watts at 600 feet

FORMAT: Gold

**WKBZ-AM & FM/Muskegon-Whitehall**

PRICE: No cash consideration

TERMS: Asset donation

BUYER: **Grand Valley State University Board of Control**, headed by **Paul Johnson** of Grand Rapids, acquiring a 100% stock interest in **KBZ Broadcasting Inc.** It owns **WGVU-TV/Grand Rapids**. Phone: (616) 798-2141

SELLER: **Robert Jewell** and **Daniel Thrill** of Muskegon, donating their combined 100% stock interest in **KBZ Broadcasting Inc.** Phone: (616) 798-2141

FREQUENCY: 850 kHz; 95.3 MHz

POWER: 1kw; 2kw at 367 feet  
FORMAT: News/Talk; AC

**Mississippi**

**WKNZ-FM/Collins**

PRICE: \$257,000 (maximum)

TERMS: Asset sale for payment of the outstanding balance of the seller's indebtedness to **Covington County Bank**, up to a maximum of \$37,000, and execution of a 10-year, three-month promissory note for \$220,000 at 8.5% interest

BUYER: **Sunbelt Broadcasting Corp.**, owned by **Thomas McDaniel** of Columbia, MS. He owns six other stations. Phone: (601) 731-2298

SELLER: **Covington County Broadcasters Inc.**, headed by President **Ottis Wolverton**. Phone: (601) 765-4424

FREQUENCY: 101.7 MHz

POWER: 2250 watts at 541 feet

FORMAT: Country

**Missouri**

**KKCJ-FM/Liberty (Kansas City)**

PRICE: \$5 million

TERMS: Duopoly deal; asset sale for cash. The buyer has also paid an undisclosed amount to **Sconnix Broadcasting** to acquire its option to purchase this station.

BUYER: **Heritage Media Corp.**, a publicly traded company (AMEX: HTG) headed by Chairman **James Hoak** and President/Radio **Paul Fiddick**. It owns **KCFX-FM/Harrisonville (Kansas City)** and 14 other stations. It is also

buying **KXYQ-AM & FM/Milwaukie-Salem (Portland), OR**. Phone: (204) 702-7380

SELLER: **Ardman Broadcasting**, headed by Chairman **Mike Feldman**. It owns eight other stations. Phone: (202) 637-9025

FREQUENCY: 106.5 MHz

POWER: 100kw at 981 feet

FORMAT: Country

**Oregon**

**KXYQ-AM & FM/Milwaukie-Salem (Portland)**

PRICE: \$7 million

TERMS: Duopoly deal

BUYER: **Heritage Media Corp.**, a publicly traded company (AMEX: HTG) headed by Chairman **James Hoak** and President/Radio **Paul Fiddick**. It owns **KKSN-AM & FM/Portland** and 13 other stations. Phone: (204) 702-7380

SELLER: **Trumper Communications Inc.**, headed by President/CEO **Jeff Trumper**. It is selling **KXYQ-AM & FM/Portland** and owns five other stations. Phone: (708) 789-0090

FREQUENCY: 1010 kHz; 105.1 MHz

POWER: 4.5kw day/500 watts night; 100kw at 1840 feet

FORMAT: Hot AC; Hot AC

**Puerto Rico**

**WRIO-FM/Ponce**

PRICE: \$1.5 million

TERMS: Duopoly deal; asset sale for cash

BUYER: **Arso Radio Corp.**, owned by **Jesus, Luis, and Anthony Soto** of Caguas, PR. They also own **WNEL-AM & WPRM-FM/Caguas-San Juan** and **WIVA-FM/Aguadilla**,

PR. Phone: (809) 744-3131

SELLER: **Family Broadcasting Group Inc.**, headed by President **Judith Mendez**. Phone: (809) 842-1010

FREQUENCY: 101.1 MHz

POWER: 50kw at minus 46 feet

FORMAT: Spanish

BROKER: **Rumbaut & Associates**

**WRAI-AM & WLDI-FM/San Juan-Bayamon**

PRICE: \$4.32 million

TERMS: Duopoly deal

BUYER: **Primedia Broadcast Group**, owned by **Rafael Oiler, Felix Bonnet, Jose Acosta, Randall Jeffrey**, and **BCI Advisors**, whose managing directors are **Hoyt Goodrich** and **Theodore Horton**. They are buying **WZNT-FM/San Juan** and **WOYE-FM/Mayaguez, PR**.

SELLER: **Radio Aeropuerto**, owned by the **Pirallo Family Trust**

FREQUENCY: 1520 kHz; 94.7 MHz

POWER: 10kw; 31.9kw at 1777 feet

FORMAT: Spanish; Gold

BROKER: **Randall Jeffrey of Media Venture Partners**

**Texas**

**KGUL-AM/Port Lavaca**

PRICE: No cash consideration

TERMS: Asset transfer to former station owner

BUYER: **Emma Joy Andrus** of Lake Charles, LA. Phone: (318) 477-9585

SELLER: **Double "R" Radio Inc.**, owned by **Ron Bailey** of Frisco, CO. Phone: (800) 228-4757

FREQUENCY: 1560 kHz

POWER: 500-watt daytimer

FORMAT: Spanish

**Utah**

**KREC-FM/Brian Head**

PRICE: \$27,500 for 2.5%

TERMS: Stock sale for 11 semi-annual payments of \$2500

BUYER: **Pamela and Jeffrey Johnston** of Brian Head, each increasing their stock interest in **Brian Head Broadcasting Co.** from 23.75% to 25%. The remaining 50% is owned by the **John Dierks Living Trust**.

SELLER: **Jill Hill** of Solvang, CA, selling her 2.5% stock interest

FREQUENCY: 98.1 MHz

POWER: 56.2kw at 2526 feet

FORMAT: AC

**Washington**

**KITZ-AM/Silverdale**

PRICE: \$56,500

TERMS: Asset sale for cash

BUYER: **Kitsap Broadcast Group Inc.**, headed by President **Donald Atkinson** of Bremerton, WA. Phone: (360) 373-9192

SELLER: **Celia M. & Loren R. Johnson** of Bremerton. Phone: (360) 377-1977

FREQUENCY: 1400 kHz

POWER: 1kw day/890 watts

FORMAT: This station is dark.

**For The Record**

Mathematical errors in the Dollars To Date (R&R 2/24) and Stations Traded This Week (R&R 2/3) have been adjusted. This week's figures reflect the corrected amounts.

**CHILL OUT**

Sex To Sues DR. JOY BROWNE

**MAKE OUT**

Money, Money, Money, KEN & DARIA DOLAN

**GET OUT**

THE Travel Authority, ARTHUR FROMMER

**TAKE OUT**

The Dr. Ruth Of Pets, WARREN ECKSTEIN

**WORK OUT**

The-Itch, Lifesyles, RONALD HOFFMAN, MD

**PIG OUT**

Food, Glorious Food, ARTHUR SCHWARTZ

**DIG OUT**

America's Greenest Thumb, RALPH SNODSMITH

**FAR OUT**

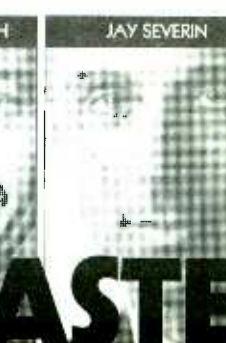
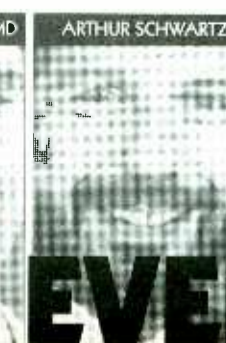
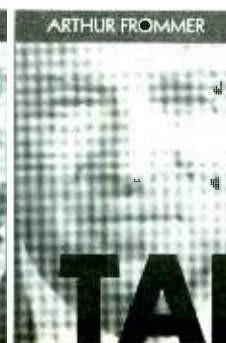
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## KDIL/San Antonio Switches To NAC

Young Country KDIL/San Antonio flipped to NAC at the stroke of midnight last Friday (2/24). PD Matt McCann makes the format transition and retains his post at the NewCity outlet.

Calling the decision to take the station NAC "a natural," McCann told R&R, "We're very excited to present NAC in San Antonio. We researched this market extensively and found there was a huge hole for this format. A local AC station runs a two-hour jazz show that is No. 1 25-54, so the landscape indicates we should do extremely well."

The station, which has applied for new calls KCJZ, is expected to run jockless for at least three weeks.

## McDonald Becomes PD At WHTG-FM

Bruce McDonald has been appointed PD/MD at Alternative WHTG-FM/Monmouth-Ocean. He replaces Matt Pinfield, who exited to join MTV two weeks ago.

GM Richard Swetits noted, "As a pioneer of the format, Bruce is uniquely qualified for the position. We are extremely excited to find someone with his tremendous dedication, drive, and expertise."

"I've been a huge fan of WHTG since its inception," boasts McDonald. And since I moved south in '91, I couldn't help but consider the possibilities of programming the station. This is an extraordinary opportunity to build on the strong foundation laid by Matt Pinfield and the entire 'HTG staff."

McDonald founded his own label, Another Round Music, a couple years ago. Prior to that, he was Label Manager at Link Records and Asst. PD at WFNX/Boston.

## Legendary Record Man Cordell Dies

Denny Cordell, a major figure in the development of pop music, died February 18 of lymphoma in Ireland. He was 51.

Island Records founder Chris Blackwell, with whom Cordell worked on and off throughout a music career that spanned more than 30 years, said, "Denny Cordell had incredible taste and instincts. I've been in the music business a long time, and I can say that Denny was truly one of the geniuses of the music industry."

Born in Buenos Aires, Cordell was educated in England, where he began his music career in the mid-'60s as manager of the late jazzman Chet Baker. Cordell went on to perform such roles as producer, A&R man, and publisher. He started labels (Island's Aladdin and Mango imprints, Decca's Deram, his own Shelter Records) and discovered, produced, and/or worked with many major artists, including the Moody Blues, the Move, Procol Harum, T. Rex, Joe Cocker, Leon Russell, Tom Petty & The Heartbreakers, Melissa Etheridge, and the Cranberries.

### Horsing Around

He left the music industry in 1980 to raise race horses in Ireland, but returned in 1991 as Island's Creative Director. Within months he'd brought the Cranberries to the label, and he later worked on Etheridge's "Yes I Am" album.

Most recently, he'd formed a music publishing company, Realization Music, with Kate Hyman. In addition, Island President John Barblis, to whom Cordell had given a start in the early '70s, had secured Cordell's services as a consultant with a portfolio to bring acts to Island and its sister labels, to produce records, and perform related functions.

Realization will continue operating under Hyman and Cordell's son Barney. Cordell is survived by his five children, his mother and brother, and a lady friend.

## Kelleher Promoted; Five Others Become McGavren Guild VPs

McGavren Guild Radio has promoted Mary Anne Kelleher to VP/Regional Manager at its Boston office, where she had been VP/Sales.

"Mary Anne is an outstanding radio sales talent," said President Peter Doyle. "She is both very knowledgeable and skillful in meeting the marketing objectives of Boston's leading advertising agencies and national advertisers by demonstrating the proven advantages to using radio."

Kelleher joined Interep's McGavren Guild in 1986 as an AE in



Kelleher

the Boston office and was named VP/Sales in 1990.

In addition to Kelleher's promotion, five other McGavren Guild staffers have been elevated to VP: Sr. AEs Nicky Cassidy and Francine Sherman have each been promoted to VP/Sales in Dallas; Director of Sales/Regional Manager Kate Miller has been promoted to VP in Minneapolis; Director of Sales/Regional Manager Cathy Moran has been promoted to VP in Detroit; and Director of Sales/Regional Manager Charles Reilly has been promoted to VP in Philadelphia.

## EXECUTIVE ACTION

### KMYZ/Tulsa Goes Alternative; Kriegler New PD

Shamrock Communications' KMYZ-FM/Tulsa flipped from Rock to Alternative Monday (2/27) under new PD/middayer Paul Kriegler. Former PD Mel Myers remains with Shamrock, handling mornings for duopoly partner KHTK-FM.

GM Rick Cohn states, "We're thrilled to bring Alternative to Tulsa with the best — Jacobs Media. We've done the research, and we know this is destined to be a big winner."

"Musically, the station will stick to its rock-leaning heritage," Kriegler told R&R. "The station was playing about 30% modern rock and is already entrenched in the market. It was a natural evolution. We have billboards, spots running during the Grammys, and an E-mail address coming soon."

"Shamrock wants to win. It's a great team, and I'm really treasuring the opportunity to work with OM Jan Dean. She's one of the most versatile, quick individuals that I've ever met in radio."

Kriegler, an Alternative radio veteran, had been KKNB/Lincoln, NE's nighttimer/Promotion Director for the last seven months. Prior to that, he was Asst. PD/MD/middayer at KNNC/Austin and PD of crosstown cable radio KRCK.



Kriegler

### Tolkin Tapped As Elektra A&R VP

Elektra Entertainment Group A&R rep Terry Tolkin has been elevated to VP/A&R.

EEG Sr. VP/A&R Nancy Jeffries said, "Terry's extraordinary musical instincts and rapport with artists are a perfect complement for Elektra's music-driven environment."

Tolkin joined Elektra in 1991 after a three-year stint as National Director/A&R at Rough Trade and A&R work at Touch & Go Records. During his multifaceted music career, Tolkin has also written for Rockpool, booked acts for Danceteria, worked in sales for Caroline Records, and operated his own No. 6 Records label.



Tolkin

### Carbone Corral Mercury VP/A&R Post

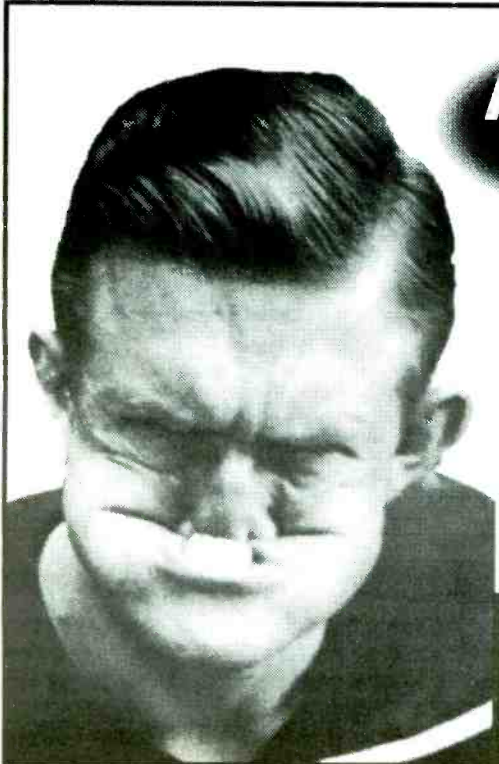
Mercury Records has promoted Bruce Carbone to VP/A&R. In his new position, he will work directly with President Ed Eckstine to procure and develop new artists for the Mercury roster.

Eckstine commented, "Bruce's dedication to our artists and their music is inspiring. I couldn't be happier to see him assume this very important post. I know he'll bring artists to Mercury that we'll talk about for many years to come."

As Sr. Director/A&R, Carbone brought Crystal Waters and rappers Ill Al Skratz to the label. Prior to joining Mercury, he was Director/A&R at Vendetta Records and Manager/Dance Promotion for Atlantic.



Carbone



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## Country & Comedy For Children



Travis Tritt and comedian Jeff Foxworthy recently donated their respective talents to a Universal Amphitheatre concert benefiting United Friends of the Children, which supports foster children in L.A. County. Displaying the \$25,000 check are (l-r) Tritt, UFC President Sandra Rudnick and board member Claudi Vallon, and Foxworthy.

## The 16th at Augusta, The 18th at Pebble Beach, and Ted Green.

(Undoubtedly, three of the most talked-about greens in America.)

If you haven't heard Ted Green on the One-On-One Sports Radio Network, you're missing one of the true masters of sports talk. Never one to pull punches (and, at times, famous for throwing a few over the air) Ted mixes biting satire and one-on-one conversations with America's top sports personalities for non-stop sports entertainment.

The Ted Green Show can be heard from 8 pm to 12 am (EST), Monday through Friday. For a demo tape or more information on the fastest-growing, 24 hour sports talk network in the country, call Chuck Duncan at (708) 509-1661.

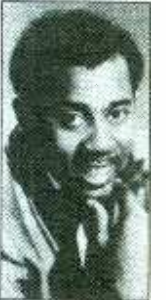
**One-On-One Sports**  
*If you haven't signed on,*  
**You ain't heard nothin' yet.**

## Temptations' Bass Voice Melvin Franklin Silenced

Original Temptations bass vocalist Melvin Franklin passed away last Thursday (2/23) after suffering a brain seizure. Franklin, 52, began his singing career alongside future Temptations members Otis Williams and Elbridge Bryant while still a Detroit teenager.

They recorded first as the Distant. After joining forces with the late Eddie Kendricks and the late Paul Williams of the Primes, the quintet — now known as the Temptations — saw its first records issued on the Motown subsidiary label Miracle in 1961. Three years later, the group — with the late David Ruffin replacing Bryant — scored its first hit ("The Way You Do The Things You Do").

The Temptations went on to record literally dozens of pop and R&B hits during their lengthy career — "My Girl," "I Can't Get Next To You," "Papa Was A Rollin' Stone," and "Just My Imagination" are but four of the biggest — every single one of which featured the sea-deep voice of the man who liked to describe himself as born "12 pounds of bass and brown" in Montgomery, Alabama in 1942. Sadly, that voice is now silenced.



Franklin

## MUSIC DATEBOOK

### MONDAY, MARCH 13

- 1965/Eric Clapton leaves the Yardbirds.
- 1971/The Allman Brothers record "Live At The Fillmore East."
- 1987/Bob Seger & The Silver Bullet Band receive a star on the Hollywood Walk Of Fame.
- Born: Adam Clayton (U2) 1960

### TUESDAY, MARCH 14

- 1972/Carole King wins four Grammys, including Best Record ("It's Too Late"), Song ("You've Got A Friend"), and Album ("Tapestry"). Carly Simon is named Best New Artist.
- 1980/Quincy Jones receives a star on the Hollywood Walk Of Fame.
- 1992/Farm Aid V — featuring Willie Nelson, John Mellencamp, Neil Young, and Paul Simon, among others — is held in Irving, TX.
- Born: Quincy Jones 1933, Walt Parazaider (Chicago) 1945

### WEDNESDAY, MARCH 15

- 1956/Elvis Presley signs a management deal with Col. Tom Parker.
- 1966/Herb Alpert's "A Taste Of Honey" wins a Best Record Grammy, Frank Sinatra's "September Of My Years" wins Best Album, and Tom Jones is named Best New Artist.
- Born: Phil Lesh (Grateful Dead) 1940, Mike Love (Beach Boys) 1941, Sly Stone 1944, Ry Cooder 1947, Terence Trent D'Arby 1962, Bret Michaels (Poison) 1965

### THURSDAY, MARCH 16

- 1970/Tammi Terrell dies of a brain tumor, discovered after her 1967 onstage collapse into the arms of her frequent duet partner, Marvin Gaye.
- 1971/Simon & Garfunkel win Best Album, Record, and Song Grammys for "Bridge Over Troubled Water." The Carpenters win Best New Artist.
- 1991/Eddie Van Halen and actress Valerie Bertinelli become parents to son Wolfgang.
- 1994/En Vogue's Cindy Herron and husband, baseball player Glenn Braggs, become parents to son Donovan Andrew.
- Born: Nancy Wilson (Heart) 1954

### FRIDAY, MARCH 17

- 1968/The Bee Gees make their U.S. TV debut on "The Ed Sullivan Show."
- 1976/Boxer Reuben "Hurricane" Carter is granted a retrial for murder thanks, in part, to Bob Dylan's song, "Hurricane."
- Born: The late Nat King Cole 1917, Paul Kantner (Jefferson Airplane) 1942, John Sebastian (Lovin' Spoonful) 1944, Van Conner (Screaming Trees) 1967

### SATURDAY, MARCH 18

- 1965/Rolling Stones members Mick Jagger, Keith Richards, and Bill Wyman are arrested for urinating on the wall of a gas station whose owner wouldn't let them use the restroom.
- 1982/Teddy Pendergrass ends up paralyzed after crashing his Rolls Royce into a tree in Philadelphia.
- 1989/Phil Collins and wife Jill become parents to daughter Lily Jane.
- Born: Wilson Pickett 1941, Vanessa Williams 1963, Jerry Cantrell (Alice In Chains) 1966

### SUNDAY, MARCH 19

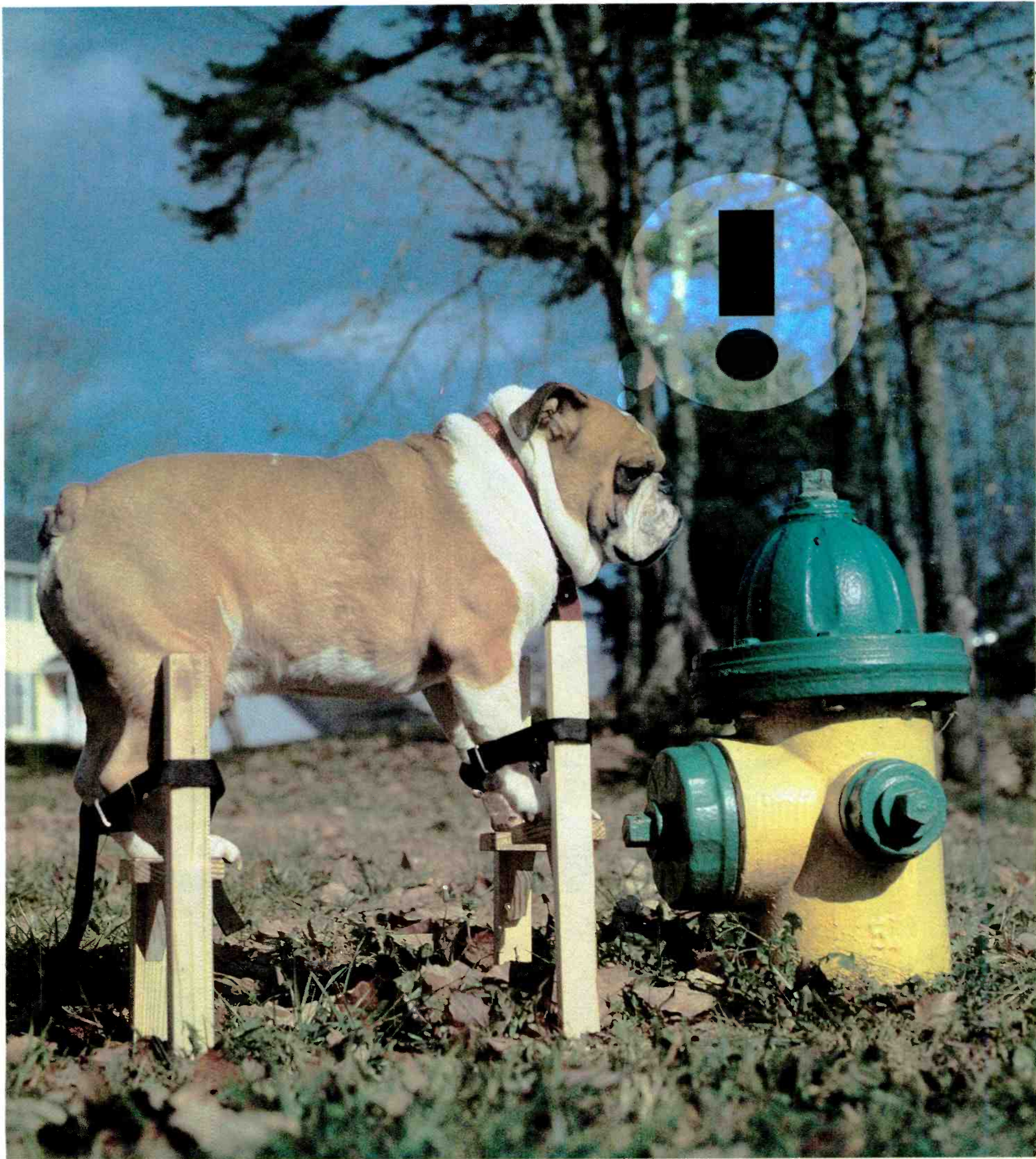
- 1957/Elvis Presley buys the Graceland mansion.
- 1958/Simon & Garfunkel release their first single ("Hey Schoolgirl"), under the nom de rock Tom & Jerry.
- 1982/Ozzy Osbourne guitarist Randy Rhoads is killed in an airplane accident.
- 1994/Pat Benatar and Neil Giraldo become parents to daughter Anna Juliana.
- Born: Billy Sheehan (Mr. Big) 1953

— Paul Colbert



The Carpenters — artistic triumph.





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## Radio



Brannigan



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• **BEVERLEE BRANNIGAN** — PD/afternoons at KSO-AM & KJYY-FM/Des Moines — has been named VP at parent Fuller-Jeffrey Broadcasting. Meanwhile, the combo taps former WHBY/Appleton, WI Sales Manager **JEFF DELVAUX** as LSM; **JIM LOBAITO** has been upped to Station Manager at KSO & KJYY as well as crosstown KRUU (owned by Ingstad Broadcasting, operated by Fuller-Jeffrey).



Lobaite

• **BILL HESS** advances to Station Manager at WHYN-AM & FM/Springfield, MA. He was named PD in 1987 and has anchored the "Morning Crew" program on WHYN-FM for seven years.

• **ROLLA LEHMAN** has been promoted to GSM at WHP-AM, WKBO-AM & WRV-FM/Harrisburg. She previously was LSM for WHP & WKBO. Concurrently, WKBO Station Manager **KATHY STONE** shifts to the trombo's newly created Custom Sales & Marketing Manager post.

• **CURT MATHIES** steps up to PD at University of Kentucky NPR member WUKY/Lexington, KY. He joined the station in 1993 as MD/Sr. Staff Announcer.

• **ALAN FERSZT** has been named National Promotion Director at newly reactivated Westbound Records. Prior to his appointment, he handled East Coast Regional Promotion at Scotti Bros. Records. Former Northstar Entertainment/911 Management head **ANGEL GOMEZ** becomes Artist Development Director at Westbound, which ups Office Manager **HAZEL HOLLENQUEST** to Director/Sales.

• **MARK GOLDSTEIN** has been upped from VP/Business Affairs to Sr. VP/Business & Legal Affairs at Warner Bros. Records.

• **JIM KELLY** segues to Uni Distribution as VP/Marketing. He exits the Imago Recording Corp., where he served as a VP.

• **KAREN TAYLOR** advances from National Manager/R&B Publicity to National Director/Publicity, Black Music at EMI Records (EMI/Chrysalis/SBK).

• **TERRY DRY** has been appointed Manager/Artist Relations at A&M Records. He joined the label as National College/Metal Promotion Coordinator in 1993.

• **GINA ORR** shifts to Elektra Entertainment Group (EEG) as Associate Director/Press & Artist Development. She formerly was an independent publicist in the U.S and England. Concurrently, EEG boosts **ZSUSZANNA MURPHY** from Marketing Coordinator/New England to Product Manager.

• **BRIAN GIORGI** heads to Narada Media as Regional Sales Manager. He exits MCA Records, where he was Director in the Sales/Field Marketing Department.

• **REGGIE WHITE** — a member of the Green Bay Packers football team — his wife, **SARA WHITE**, and recording artist **MIKE-E** have formed Big Doggie Records (BDR Inc.). The new label, whose goal is "to become a bridge that will lead young people into a relationship with Jesus Christ," is located at 2830 Old Smith Springs Rd., Nashville, TN 37217; (615) 399-9291.

## National Radio

• **CATHERINE MONGARELLA** rises from VP/New York Sales to VP/Eastern Sales — and **AE J. KELLY HARRINGTON** assumes Mongarella's former post — as Westwood One Radio Networks restructures its New York sales management team.

• **CONSTANCE LLOYD** has been promoted to Manager/Radio News Operations at CBS News Radio. She has been a CBS News Radio Editor since 1988. In related activity, CBS Radio Network is set to debut "1995 Tax Tips," a 25-part series of 60-second segments hosted by *Fortune* Sr. Editor Geoff Colvin, on March 9-10; "Making Fitness Your Way Of Life," a six-part series of two-minute segments hosted by *Fitness* Editor-in-Chief Rona Cherry, premieres March 11; (212) 975-3773.

Meanwhile, CBS Radio has signed a four-year contract with the NFL for the network radio rights to regular and post-season games, beginning with the 1995 season. The network has held the NFL rights since 1978; (212) 975-3771 or (212) 758-1500. Other news: WEAT-AM/West Palm Beach becomes a CBS Radio Network affiliate.

• **MIKE HAAKE** has been elevated from Director/Operations, Houston to Regional Director/Operations, Central Region at Metro Networks. The company also

welcomes former KJJO-AM & FM/Minneapolis GM **JON "TOM" TUCKER** as Director/Marketing, Minneapolis.

• **PETER ARGOW** accepts the GSM post at Express Broadcast Services, which provides news, weather, traffic, and sports to radio and TV stations in Philadelphia.

• **WHITNEY ALLEN** — an industry veteran who has worked at L.A.'s KIIS-FM and now-defunct "Pirate Radio" — becomes weekend host as "After MidNite With Blair Gamer" moves to seven days of live overnight Country programming.

• **THE COUNTRY COMPANY** is set to debut "The Country Company Oldies Show" over the March 31-April 2 weekend. Hosted by Steve Warren — who currently emcees WYNY/New York's "Sunday Night Oldies" — the two-hour program will highlight the country music hits from 1965 through 1985, with pre-1965 vintage selections; (800) 827-1722.

• **SJS ENTERTAINMENT** has premiered "Star Set" from the Universal Studios Broadcast Center in Orlando. The live, half-hour concert series highlights emerging country artists; (212) 679-3200.

• **TALK AMERICA RADIO NETWORK** is offering "Let's Talk Business," a radio talk show targeted at small business entrepreneurs. Hosted by Mitch Schlimmer, the WGSM/Huntington Station, NY-based program airs Saturdays, noon-1pm (ET); (708) 945-1300.

• **RADIO DELUXE** is offering the "Standard Of Excellence" library as its new Adult Standards format. Former KMPC/Los Angeles air talent Don McCulloch developed the library, which is programmed according to sound and style (rather than age) to attract younger listeners and maintain the loyal Adult Standards audience; (800) 664-1999 or (503) 230-7791.

• **CRN INTERNATIONAL** has announced the first radio programs and promotions for the 1995 Exxon World Sports Car Championship Racing Series. For the upcoming International Motor Sports Assn. (IMSA) "12 Hours Of Sebring" endurance race in Florida, CRN will produce "Focus On Racing IMSA Minutes." Hosted by racing experts Ron Martin and Billy Edwards, the segments will air on seven stations in the Tampa area from February 27 through the March 18 race day; (203) 288-2002.

• **LOU SEVERINE** has formed Global Media, a marketing and sales company designed to represent syndicated radio and TV properties. Based in New York — with offices in Los Angeles and the Chicago/Detroit area — the new firm can be reached at (212) 867-3774.

## PROS ON THE LOOSE

**Jonathan Cook** — Overnights WLUP/Chicago (213) 856-0706  
**Rey deCarlo** (aka "The Razor") — Overnights KNAC/Los Angeles (310) 373-9644  
**Charlie Fox** — Afternoons KBCS/San Diego (619) 239-9243 ext. 449  
**Andy Olson** — Nights KOOL-FM/Phoenix (602) 956-0627  
**Larry Sharp** — OM/OPD KUFJ/San Jose (510) 417-8708

## Phonecard, Internet Auction Latest Industry Fundraisers

Various music industry organizations and celebrities are helping raise money for worthy causes. Here's a sampling of the latest:

\$25



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**MusiCares** — the fundraising arm of NARAS — has teamed with Lakewood, NJ-based B&J Telecard to create the limited-edition MusiCares Phonecard. The telephone debit cards will be mailed to more than 9000 voting NARAS members, who will be asked to pledge \$25 toward 30 minutes of long-distance calls. A portion of the proceeds will benefit MusiCares, which helps the music industry's less fortunate. What's more, the cards will be available to the general public on a limited basis. To purchase a card or for more information, call (800) 388-0912.

Meanwhile, the **Rolling Stones**, **Eagles**, **Soundgarden**, **John Lee Hooker**, **Julio Iglesias**, **Yanni**, **Eddie Murphy**, and other recording artists, will autograph rare and modern posters for a silent auction to raise money for the Save The Earth Foundation. Hosted by the San Francisco-based ArtRock Gallery, the monthlong exhibit will be available to Internet users beginning April 22 (the 25th anniversary of Earth Day).

Though the Worldwide Web Site address was not finalized at press-time, Internet users can find auction information at <http://www.ccurrents.com/cc/> For more info, call the Save The Earth Foundation at (415) 366-5540 (e-mail [savetheearth@aol.com](mailto:savetheearth@aol.com)) or the ArtRock at (415) 255-7390.

## Industry

• **PAUL CANNON** joins AccuRatings' Atlanta office and is responsible for all sales and marketing of AccuRatings to stations and agencies based in the South. He previously spent seven years as Regional Sales Manager at Marketing Resources Plus.

• **JIM ASHBERY** assumes VP duties at the Eagle Group, Cox Broadcasting's Denver-based research firm. He most

recently was PD at WCCO-AM/Minneapolis-St. Paul.

• **MICHELE GRASSLEY FRANKLIN** has been appointed Director/Operations at the RTNDA. She previously served as the organization's Marketing Director.

• **STUART McRAE** joins Computer Concepts Corp. for a sales post in its radio division. He spent 12 years at TM Century, most recently as VP/Marketing.

Continued on Page 22

## Records

• **BILL CASON** has been elevated from Coordinator to National Manager/NAC Promotion at Mercury Records.



Cason

## CHRONICLE

### Births

**Country Radio Seminar** Exec. Director **Dave Nichols**, wife Pat, son Patrick David, February 20.

**Mercury Records** act **Bon Jovi** lead singer **Jon Bon Jovi**, wife Dorothea, son Jesse James Louis, February 19.

**Morris, Bliesener & Assoc.** VP **Mark Bliesener**, wife Nilda Marchionne, daughter Emma, February 15.

**WKTF/Jackson, MS** PD/morning talent **Dru Laborde**, wife Tonya, son Devin Andru, February 8.

**WWNK/Cincinnati** morning talent **Randi Douglas**, husband Andy Thul, daughter Alexandra, December 14.

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# MANAGEMENT

## The Five Biggest Wastes Of Time

If time is money, why waste it? Writing in *Woman's Own* magazine, Dr. Jan Yager identifies the five biggest wastes of time, and offers the following suggestions for improvement:

**Doing too much at one time.** Spreading yourself too thin by tackling multiple responsibilities is a recipe for disaster. *Suggestion:* Set priorities for each day, or — if necessary — each hour. Do the most important things first.

**Being afraid to delegate.** If you think you have to do everything yourself, reread the previous paragraph. *Suggestion:* Realize that it's not nec-

essary to do everything yourself. You can still have control over how things are to be done when you delegate.

**Not wanting to say "no" to requests.** Make too many commitments and, again, you'll wind up spreading yourself too thin. *Suggestion:* Realize you can't say "yes" to every task. Decide what you *have* to do and *want* to do — and decline everything else.

**Being controlled by the phone.** Spend too much time talking about things and you won't have enough hours to spend doing them. *Suggestion:* Have other people screen your calls. Or use an answering machine

when you don't want to be disturbed. Schedule a telephone hour to return your calls.

**Putting off tasks.** Avoiding undesirable chores won't make them go away. *Suggestion:* Attack the unpleasant — yet important — jobs first. Divide large tasks into smaller ones. Give yourself a reward after you accomplish something.

## How To Tell If You're Burning Out

Everyone's burnout symptoms are different, says Ann McGee-Cooper, author of "Time Management For Unmanageable People" (Bantam Books).

When your symptoms start to surface, McGee-Cooper suggests you step back from your work, and regain your perspective — before burnout actually strikes. And the four most common signs that you're about to burnout are:

- Thinking that most problems are beyond your control and that they're caused by forces you can't influence — your computer, the weather, your supervisor, etc.
- Lacking the energy — or even the desire — to have fun.
- Becoming reactive rather than active.
- Being unable to delegate — or set priorities — without second-guessing yourself.

## What Bothers Buyers About Sales Reps?

When it comes to sales reps, what kinds of behavior irritates purchasing managers the most? Here are the Top 10 offending qualities, according to an annual survey of purchasing managers conducted by Newton, MA-based *Purchasing* magazine:

Irritating Behavior	Percentage Citing
Not knowing our business	68%
Lack of interest/purpose	66
Lack of follow-through	61
Not keeping appointments	59
Being unprepared	59
Lack of product knowledge	57
Too aggressive/not listening	55
Taking customers for granted	45
Lack of creativity	19
Not keeping promises	18

## Making Better Decisions

Making decisions can be difficult, but Barry Chudakov, President of the Vancouver-based Chudakov Co., offers these six slices of advice to make those hard decisions easier:

**Think long-term.** If an annual review shows your long-term plan is on track, don't change for change's sake. If your plan isn't working, then you need to make a decision.

**Stay true to your mission and vision.** If you don't learn to tolerate questions, your decision-making will fossilize.

**Check your ego at the door.** Don't let your self-image or your personal agenda get in the way of making tough choices.

**Understand that solutions create problems.** Operating from this premise will help you keep an open mind.

**Question your decision, but not your sense of self-worth.** Be tough on the problem, but soft on the people — including yourself. The true test of decision-making comes when you can question without wounding.

**Evaluate the decision-making process as well as the result.** Was it top-down or bottom-up? Do people really feel good about it? Did it take a month of meetings? Did it set a positive precedent? Is it a better decision than was made in the past?

## DATELINE

• **March 1-4** — Pollack's New Media & Music Conference '95. J.W. Marriott Hotel, Century City, CA.

• **March 1-4** — 26th Country Radio Seminar. Opryland, Nashville.

• **March 3** — 1995 Radio-Mercury Awards entries deadline.

• **March 23** — 11th Annual NABO Communications Awards Dinner. Sheraton Washington Hotel.

• **April 10-13** — 73rd Annual NAB Convention. Convention Center, Las Vegas.

• **April 29-May 2** — RAB Board Meeting. Four Seasons Clift Hotel, San Francisco.

• **May 4-6** — Hitmakers '95 Regional Seminars. Westin Hotel, Chicago.

• **May 5-7** — FANFEST '95. Los Angeles County Fair and Exposition Complex.

• **May 10** — 30th Annual Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

• **May 11-13** — '95 Summer Conference Electronics Show. Convention Center, Philadelphia.

• **May 19-24** — 18th Annual NABO Spring Broadcast Mgmt. Conf. Frenchman's Reef Resort Hotel, U.S. Virgin Islands.

• **May 21-24** — 35th Annual Broadcast Cable Financial Mgmt. Conference. Mirage Hotel, Las Vegas.

• **June 1-3** — 44th National AWRT Convention. Beverly Hilton, Beverly Hills, CA.

• **June 5-11** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville.

• **June 7-10** — PROMAX & BDA Conference and Exposition. Sheraton and Hilton Hotels, Washington, DC.

• **June 14** — Fourth Annual RAB Creative Fund Mercury Awards. Waldorf Astoria, New York.

• **June 22-25** — National Association of Radio Talk Show Hosts Convention. Sheraton Astrodome, Houston.

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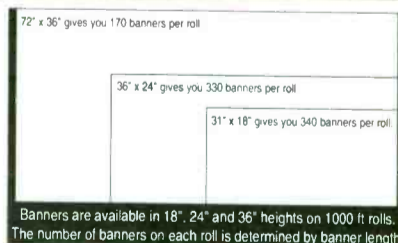
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# MEDIA

## 'ZINE SCENE

### Sub Pop Spins Super Egos!

In *Spin*'s 10th anniversary issue, **Sub Pop** co-founder **Bruce Pavitt** — who recently sold half the label to **Warner Music** for \$20 million — says, "The history of indie rock is the history of failure. It's better to make a deal now from a position of strength than to wait two years when we're hemorrhaging money." His partner, **Jonathan Poneman**, says, "One of the gifts I've always had, in all modesty, is the ability to bullshit people out of their money." Several present and past Sub Pop bands are also quoted.

Pavitt concludes, "A lot of people could say we were in the right place at the right time, but if we weren't there and Sub Pop wasn't there, none of that shit would have happened. **Nirvana** would be playing the Evergreen dorms right now. Seriously."

Elsewhere in *Spin*, a gaggle of rock stars eulogize **Nirvana**, including **Tori Amos**, **Iggy Pop**, **David Bowie**, **Steven Tyler**, and members of **Hole** and **Sonic Youth**. **Soundgarden's Kim Thayil** intones, "Nirvana's success drew attention to a marketing demographic previously ignored by the mainstream, and inadvertently started a gold rush with advertising executives, product manufacturers, merchandise distributors, fashion coordinators, and rock imitators, the latter of whom have yet to equal the sincerity, power, and wit of Nirvana."

#### Baby Talk

In *Buzz* magazine's roundup of "The New Baby Moguls," the only music exec profiled is **Priority Records** founder/head **Bryan Turner**, 39. He recalls putting together his first rap compilation back in 1985, when few saw the genre's potential profitability. "The sheer genius of it was just so apparent," he modestly reminisces. Also mentioned: **Virgin CEO Nancy Berry** and **Bertelsmann Ent. North America CEO Strauss Zeinick**, both 37.

In *Los Angeles* magazine's profile of **KABC/L.A.**'s conservative black talker, **Larry Elder**, he recalls when he fell in love with Talk radio. He was a Cleveland TV talk show host when a local radio PD asked him to fill in for a vacationing talker. "I said to this guy, 'I can say anything I want?'" He said, "Yeah." "Things that piss me off — I can talk about them?" He said, "Yeah." "I said, 'I don't have to say, 'On the one hand, on the other hand?'" He said, "No." It was as if I had found the holy grail. I had never had so much fun in my life." Later, Elder was invited back on-air by **KABC** host **Dennis Prager**, and later still, **GM George Green** hired him.

#### Singing Flat

**Cranberries** singer **Dolores O'Riordan** says she was hospitalized for reconstructive knee surgery right before cutting the current album. "I did a lot of vocals on one leg. I like to perform in the studio in pitch blackness and close my eyes, and sometimes

I'd wobble and lose my balance. The producer would hear a huge bang, the lights would go on, they'd all come running, and I'd be getting up off the ground. So there were some really nice sound effects, but we took them out" (*Interview*).

#### At The Bottom Line

**WBRR/NY** owner **Michael Bloomberg** is profiled in the "Entrepreneurs" section of *Fortune*, where he says he only started his radio and TV shows to increase his core business: the leasing of the \$1100/month "Bloomberg" biz news terminals. His desk at work overlooks an alleyway, because, he explains, "I set the example. You complain your desk doesn't overlook Park Avenue. I say, 'What are you talking about? I'm looking over a fucking alley. Get back to work. Thank you. Next.'"

#### Loving Cups

**Motley Crue** drummer **Tommy Lee** married "Baywatch" thespian **Pamela Anderson** in Mexico in an impromptu barefoot wedding, as reported in *People*, the *Globe, Star*, and *National Enquirer*.

**Eric Clapton** "seems to have a new love," according to *People*, which IDs her as actress **Dana Wheeler-Nicholson** ("Tomestone").

**Seal** lured former **Prince** singer **Susannah Melvoin** away from a seven-year relationship with actor **John Cusack** (*Star*).

**Barbra Streisand** is "making music around Tinseltown" with actor **Jon Voight** (*National Enquirer*).

**Will "Fresh Prince" Smith** has filed for divorce from his wife of three years, **Sheree** (*People, Globe, Star, National Enquirer*).

**Neil Diamond** flipped for **Cher's** "Sanctuary" catalog merchandise and bought \$13,000 worth of it (*Star*).

#### Animal Rites

**Melissa Etheridge** and galpal **Julie Cypher** will become the first couple to pose naked for one of **PE-TA's** "I'd rather go naked than wear fur" ads (*National Enquirer*).



O'Riordan

## FILMS

### WEEKEND BOX OFFICE FEBRUARY 24-26

1 <i>The Brady Bunch Movie</i> (Paramount)	\$8.37
2 <i>Just Cause</i> (WB)	\$6.64
3 <i>Heavyweights</i> (Buena Vista)	\$3.75
4 <i>Billy Madison</i> (Universal)	\$3.28
5 <i>The Hunted</i> (Universal)*	\$2.72
6 <i>Legends Of The Fall</i> (TriStar)	\$2.62
7 <i>Pulp Fiction</i> (Miramax)	\$2.37
8 <i>Forrest Gump</i> (Paramount)	\$2.35
9 <i>The Walking Dead</i> (Savoy)*	\$2.32
10 <i>The Quick And The Dead</i> (TriStar)	\$2.01

All figures in millions  
\* First week in release

Source: Entertainment Data Inc.

#### COMING ATTRACTIONS:

This week's openers include "Hideaway," starring **Jeff Goldblum**, **Christine Lahti**, and **Alfred Molina**. The film's TVT soundtrack sports **KMFDM's** "Go To Hell" and **Die Warzau's** "All Good Girls," along with songs by **Miranda Sex Garden**, **Sister Machine Gun**, **Front Line Assembly**, and others.

## VIDEO

### NEW THIS WEEK

- **THE LION KING** (Walt Disney)  
**Jeremy Irons**, **James Earl Jones**, and **Matthew Broderick**, among others, provide voiceovers in this animated feature film, which spawned a **Walt Disney** soundtrack with



three songs performed by **Elton John**: "Can You Feel The Love Tonight," "Circle Of Life," and "I Just Can't Wait To Be King." Additional tunes co-written by **John** and lyricist **Tim Rice** — along with a **Hans Zimmer** score — round out the LP.

- **MI VIDA LOCA: MY CRAZY LIFE** (HBO)

Starring **Angel Avides** and **Seidy Lopez** and showcasing music by **Duran Duran** bassist **John Taylor**, this feature film sports a **Mercury** soundtrack with **Lighter Shade Of Brown's** "Hey DJ," as well as songs by **Tony Toni Tone**, **A Tribe Called Quest**, **Boss**, and others.

## TELEVISION

### TOP TEN SHOWS FEBRUARY 20-26

1 <i>ER</i>
2 <i>Seinfeld</i>
3 <i>Friends</i> (9:30pm)
4 <i>Home Improvement</i> (tie)
5 <i>60 Minutes</i>
6 <i>Frasier</i>
7 <i>NYPD Blue</i>
8 <i>Murder, She Wrote</i>
9 <i>Friends</i> (8:30pm)
10 <i>Grace Under Fire</i> (tie)

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

### COMING NEXT WEEK

#### Friday, 3/3

- **Sawyer Brown** and **Hank Williams Jr.** are set to perform from the **Astrodome** at the "Houston Livestock Show And Rodeo," which is available on regional PPV channels throughout Texas, Oklahoma, Arkansas, and Louisiana (as well as select markets in New Mexico, Arizona, and Nevada); **Turner Home Satellite, DirecTV, TVN**, and **Liberty Satellite Sports** will offer the broadcast to the rest of the nation (9pm EST/6pm PST).
- **Public Enemy** and the **Goats** are set to perform on **TBS's** hourlong "Live From The House Of Blues" (midnight EST/9pm PST; radio simulcast by **CBS Radio**).
- **Simple Minds**, "The Tonight Show With Jay Leno."
- **Bush**, "Late Show With David Letterman."
- **Little Milton**, "Late Night With Conan O'Brien."
- **Bad Religion** and **Soundgarden**, "ABC In Concert" (check local listings).

#### Saturday, 3/4

- **Rick Trevino** and **Tammy Wynette** perform on **PBS's** "Austin City Limits" (check local listings).

- **Mark Collie**, "Grand Ole Opry Live" (TNN, 8:30pm EST/5:30pm PST).

#### Sunday, 3/5

- **En Vogue's Dawn Robinson** guest-stars on **NBC's** "seaQuest DSV" (8pm).

#### Monday, 3/6

- **Placido Domingo: A Musical Life** — featuring interviews and live performances — debuts on **PBS** as a 90-minute "American Masters" special (check local listings).
- **Mike & The Mechanics**, "David Letterman."
- **Todd Snider**, "Conan O'Brien."

#### Tuesday, 3/7

- **Peabo Bryson**, **Patti LaBelle**, **Willie Nelson**, and **Vanessa Williams**, among others, perform from **NYC's** City Center when **PBS's** "Great Performances" premieres "Some Enchanted Evening: Celebrating Oscar Hammerstein II" (check local listings).
- **Doug Stone**, "Music City Tonight" (TNN).

#### Wednesday, 3/8

- "The **George Wendt Show**" debuts on **CBS**, with **Wendt** and **Pat Finn** starring as brothers who co-host a radio car-repair program (8pm).
- **Vince Gill**, **Patty Loveless**, and **Reba McEntire** are slated to perform from **Nashville's** Grand Ole Opry when **Faith Hill** and **Mel Tillis** host **TNN's** two-hour "Music City News Country Songwriters Awards" telecast (9pm EST/6pm PST).
- **Martin Page**, "Jay Leno."

#### Thursday, 3/9

- **Bobbie Cryner** and **Kathy Mattea** perform on "Waylon Jennings & Friends" (TNN, 8pm EST/5pm PST).
- **Oasis**, "David Letterman."
- **Roots**, "Conan O'Brien."

## MUSIC & MOVIES

### CURRENT

- **THE BRADY BUNCH MOVIE** (Milan)  
Featured Artists: **Dada**, **RuPaul**, **Davy Jones**
- **BOYS ON THE SIDE** (Arista)  
Single: You Got It/Bonnie Raitt  
Other Featured Artists: **Pretenders**, **Sheryl Crow**
- **DUMB AND DUMBER** (RCA)  
Singles: If You Don't Love Me .../Pete Drogé (American) Whiney, Whiney .../Willie One Blood  
The Ballad Of Peter.../Crash Test Dummies  
Crash/Primitives  
Other Featured Artists: **Proclaimers**, **Echobelly**, **Lupins**
- **JUNIOR**  
Single: Look What Love Has Done/Patty Smyth (MCA)
- **THE JERKY BOYS** (Atlantic)  
Single: Gel/Collective Soul  
Other Featured Artists: **Green Day**, **Helmet**, **L7**
- **CLERKS (WORK)**  
Single: Got Me Wrong/Alice In Chains  
Other Featured Artists: **Stabbing Westward**, **Bad Religion**

Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. **R&R** has not verified any of these reports.



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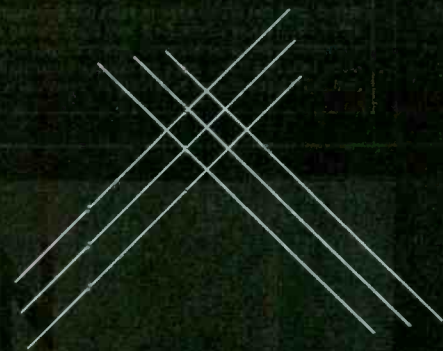
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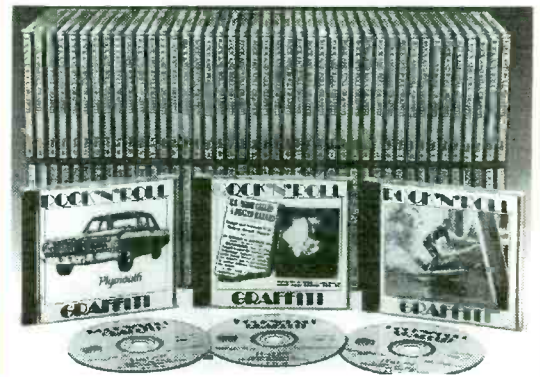
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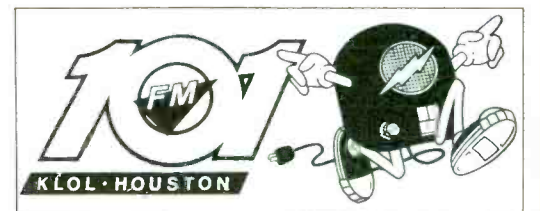
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# LIFESTYLES

## The Ins & Outs Of American Sensuality

If your station airs a "Love Songs" program at night, you're tapping into an important element in most Americans' emotional makeup. Listening to romantic music is the sensual experience most widely reported (80%) by respondents to a recent survey conducted on behalf of the Revlon cosmetics firm.

More than eight in 10 Americans consider themselves "somewhat" to "very sensual." Nevertheless, we like control: Three out of four respondents agree that "there are times when I am in control, and sometimes I just let go." For 33% of the respondents, those sensual experiences happen a few times a week, but another

33% say they take place a few times each day.

### What Is Sexy?

But what exactly is "sensual"? It's often confused with "sensuous," which refers, strictly speaking, to sensory experiences of a sexual nature. But Americans of both genders generally understand it to refer more broadly to sensory experiences — not just sexual or physical ones, but covering a wide variety of internal feelings.

In descending order of popularity, Americans cite the following 11 experiences as sensual: candlelight dinners (77%), secluded picnics in the

country (74%), watching sunrises/sunsets (71%), romantic movies (69%), being in a room that smells good (65%), dancing (64%), wearing special clothes (62%) or fragrance (58%) or silk nighties/undies (51%), reading a romantic book (50%), and exercising/other physical activities (47%).

### Voted Most Sensual

How does that compare to what people say they've actually *done* in the past three months? Respondents say they've listened to romantic music (70%), been in a sweet-smelling room (66%), seen the sun rise or set (59%), exercised (57%), watched a romantic film (54%), worn special clothes (53%), dined out or on special food (50%), taken a long bath/jacuzzi/sauna (49%), gone dancing (45%), or worn silk clothing (43%).

Among specific sensual experiences, passionate kisses and backrubs from "someone you love" rank first. Sensual eats? Strawberries and chocolate top the list, while a cozy fireplace or a moonlit body of water are considered the most sensual places.

### Girls Vs. Boys

Women and men differ in their perceptions of what is sensual. Three out of four men and women agree that women are more sensual than men, and that men tend to think of sensuality as equivalent to sexuality. Men usually say they need someone else around to feel sensual, but women say they can feel that way as easily alone as in the company of another.

Two out of three men (66%) view social occasions as a sensual experience — an opportunity to meet strangers, for example — while fewer women feel that way (58%). Women derive more sensual pleasure from self-centered activities such as wearing special clothes (69%, compared with 53% of men), wearing silk (61% vs. 40%), and reading a romantic book (61% vs. 37%).

## HOW TO SPEAK HIP

### Mixed Metaphors

According to a recent article in *U.S. News & World Report*, Speaker of the House Newt Gingrich likes "cyberspace" better than the metaphor "Information Superhighway" — a phrase closely associated with VP Al Gore.

Here are some more metaphors — alphabetized by subject — taken from the "Metaphors Dictionary" (Gale Research/\$65) by Elyse Sommer with Dorrie Weiss, which offers more than 6500 metaphors in more than 600 categories. What better way for Newt to spice up a congressional speech? (Or for you to lighten up your listeners' morning drive time?)

**America:** "Most Americans have a permanent intoxication from within, a sort of invisible champagne." (G.K. Chesterton)

**Bigotry:** "Bigotry is an opportunistic infection attacking most virulently when the body politic is in a weakened state." (Henry Louis Gates Jr.)

**Business:** "Advertising tries to be a pyromaniac igniting conflagrations of desires for instant gratification." (George Will)

**Conscience:** "Conscience and cowardice are really the same things — conscience is the trade name of the firm." (Oscar Wilde)

**Irritants:** "Ross Perot is the squirrel in the attic of American politics. You know he's up there because his pattering feet won't let you have a night's sleep." (Daniel Henninger)

**Jealousy:** "The jealous man poisons his own dinner and then eats it." (Anonymous)

**Laughter:** "Laughter is the mind sneezing." (Wyndham Lewis)

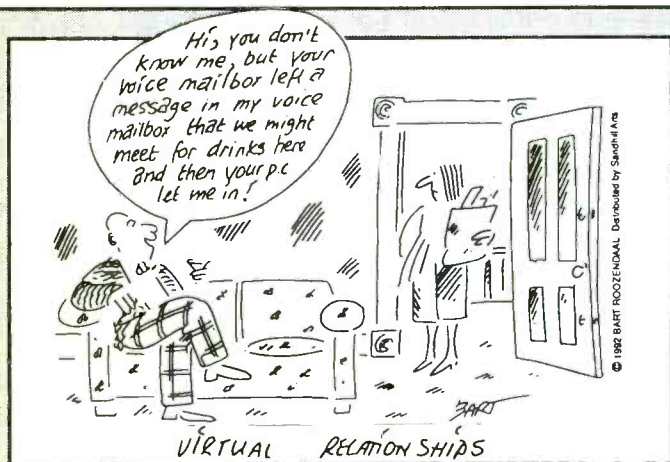
**Life:** "Life is a dance. If you're smart, you learn the steps." (Yiddish proverb)

**Politics:** "The tongue is a very fast member of the body politic — it does all the talking and two-thirds of the thinking." (Josh Billings)

**Sports:** "His crackers don't sit well in my bowl of soup." (Bo Jackson)

**Weariness:** "I'm feeling wrung out hard and hung up wet." (Katie Couric)

Some of the above-mentioned words and phrases also can be found in the American Heritage Dictionary Of The English Language, Third Edition (Houghton Mifflin Co./\$40), for which column-compiler Anne Soukhanov served as Executive Editor. For more info, call the Houghton Mifflin at (617) 725-5000.



## Some Virtual Reality Bites

The concept of "virtual reality" — the futuristic technology that envelops the user in the sights, sounds, and feel of different experiences — has already captured the public imagination. According to a recent survey by the NYC-based Roper Organization, 43% of Americans say they're either very or somewhat interested in 17 different virtual reality experiences.

Traveling to another part of the world tops the list (68% expressed interest in this), followed by going to a different period in history (60%), attending a live concert or practicing a hobby such as home improvement or auto repairs (54% each), and designing or walking through a house (49%).

Nevertheless, only 27% of Americans are interested in having a virtual romantic or sexual encounter. Only conducting a virtual reality orchestra (26%) and battling creatures from outer space (22%) ranked lower.

## Who's Using Pay Phones?

Some 17% of Americans over the age of 18 — slightly more than one in six — say they've used a pay phone within the past 24 hours, according to a recent poll by the NYC-based Roper Organization.

The three groups of people most likely to have used a pay phone: Influential Americans (29%), singles under age 45 (28%), and 18-29 year-olds (26%). Incidentally, those over the age of 60 are the only group whose pay phone usage dips as low as single digits (7%).



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**Pressler**

Continued from Page 1

**A** Well, I don't have a specific plan. But as I understand, digital compression is the next step, [and] we're going to get more spectrum. The question is, what do we do with it? In the case of public broadcasting, there is a possibility that they could rent or sell part of that spectrum.

In areas where there are three overlapping stations — and I'm thinking more of TV (although I'm sure there is some overlapping in public radio) — that spectrum could be sold or rented, resulting in substantial income to the CPB, NPR, or public TV.

**Q** The FCC is auctioning off spectrum to various telecommunications users. Do you think spectrum fees or auctions should also apply somehow to commercial broadcasters?

**A** They possibly could. I think some people are putting in projected budgetary numbers that assume some of that spectrum will be sold. I'm not sure [about the idea, but] the Clinton administration has been thinking along those lines.

**Q** That \$4.8 billion in additional revenue from the FCC that President Clinton included in his budget — is there a specific plan behind those numbers?

**A** I am not sure there is; you'd have to ask the Clinton administration.

The auctions we have seen have set a new era of thinking. I don't know what's going to be decided, but we're headed down that path. The Clinton administration has put it in the budget, so they must be planning to sell it at some point.

**Q** Your telecommunications legislation proposal would eliminate broadcast ownership limits. How do you think that provision will fare when the legislation is passed?

**A** I think pretty close to what we've got in our bill. That's what I support, so obviously, that's what I hope. You have several players, and they're almost all at a checkmate because it is a bill that has to move by consensus to some extent.

It's not a civil rights bill or a tax bill — it's a business page issue. It's very important to every American, but it's not on the tip of everyone's tongue. And it's very hard to make it into votes or to explain. There are not passionate debates over coffee at Minerva's in Sioux Falls this morning about this subject. So it is the sort of bill where you have to find a consensus.

**Q** What are your thoughts concerning the regulation of broadcasters?

**A** I'm for less government regulation, lower taxes, and less government involvement. I wouldn't dream that when we reach the complete wireless age — and I think we will in about 15 or 20 years — we will see the FCC wither away as Lenin dreamed of the state withering away.

But the state never withered away under communism. That's a humorous comparison. But I'd like to see

all this regulation — all this paperwork, all this FCC stuff — eventually become unnecessary or much less so.

It's a long-term dream that we could have a much-reduced FCC. But it's hard to privatize or get rid of a government agency once you have it.

**Q** What about government regulation of broadcast indecency?

**A** Generally speaking, I do not like government regulation. I like self-policing. I'd like the networks and the stations to take steps, and most of them do. We do have the First Amendment, and I'm afraid of the chilling effect of the federal government getting too involved in regulating speech.

**Q** In his State of the Union address, President Clinton brought up the idea of free broadcast time for political candidates. Do you think that's a good idea?

**A** [Laughs] How much time do I get? I think it depends on which politicians you give it to. Who decides who gets what ... that's the problem. It sounds like a great idea, but who gets on?

Let's say a new party has formed by the next election. Do they get equal time? Do the abortion-activist candidates get the same amount of time? Does the Farm Bureau candidate in the Farmers' Union get equal time? The problem with that suggestion is I don't see how you decide who gets on.

**Q** Do you listen to radio?

**A** I listen to the radio in my car [and] in my state. While I was growing up, I used to listen to the "Lone Ranger" and "Hopalong Cassidy." And I listen to music. What have we got on right now? Is that public radio ... WGMS ... what is that? It's got some ads on it, but so does public radio. They [public radio] probably sell as many dollars worth of ads in some instances, [but] they won't tell me what the amount is.

**Industry**

Continued from Page 15

• **J. DAVID HUFFMAN** and **JEANIE KASERMAN** have been promoted to VPs in the Events/Promotion and Financial/Business Affairs Departments, respectively, at Creative Trust. In addition, former WarnerSongs exec **PETE FISHER** joins the Christian music artist/producer management firm as a personal manager.

• **KEITH REINHARD**, Chairman/CEO of DDB Needham Worldwide Inc., will serve as Agency Event Chairman of the 1995 Radio-Mercury Awards. Busch Media Group President **TONY PONTURO** represents the client side of the industry as Radio-Mercury Advertiser Event Chairman.

• **BROADCAST MARKETING GROUP** — a TV media-buying service for radio — has announced a marketing partnership with IQ Television Group, the TV production and marketing firm headed by former Film House Exec. VP Tony Quin; (816) 753-3277.

**O'Neal**

Continued from Page 1

higher levels of success."

"We certainly wish John well as he moves on. He has done a tremendous amount of good for this station. He's taken WXTU to levels of recognition and imaging in the Nashville community we've never had before."

O'Neal commented, "There are very few jobs I would have closed my consultancy to take. But I couldn't pass up the chance to work with Bruce and Beasley Broadcasting again."

O'Neal closes KO Consultants after two years. Prior to that, he spent three years in Nashville, one as WSM-FM PD and a pair as WSM-AM & FM OM. O'Neal also programmed **WMIL/Milwaukee**, **WBIG/Winston-Salem**, and **WRNS/Coastal North Carolina** for two years each. As the first PD at WRNS following its upgrade from 3kw to 100kw, he took the station from a .3-10.9 in its first book.

**Trading Places**

While O'Neal leaves a Nashville-based consultancy to become PD in Philadelphia, Hart does just the opposite, relocating to Nashville as a consultant. Hart, who has been working with Pollack Mullins Nashville on a parttime basis for a couple of years, plans to consult about five radio stations and work with labels and artists to "help them in using radio to the fullest extent."

"I can't fully express my feelings about Beasley Broadcasting and how good they've been to me," Hart told R&R. "But joining Pollack Mullins Nashville is something Moon [Mullins] and I have been talking about for a long time, and we decided it was time to do it."

Before joining WXTU in November 1991, Hart spent nearly nine years at **Colonial Broadcasting** — the last two as Group PD and **WLWI/Montgomery, AL** PD, the remainder as PD at **WUSY/Chattanooga**. His previous programming experience includes stints at **WJAZ/Albany, GA** and **WDEN/Macon, GA**.

**Del Balzo**

Continued from Page 3

bia, and this opportunity to become even more involved in shaping its future is a welcome challenge. Columbia's artist roster has changed dramatically over the last few years. Our incredible lineup of established superstars is now complemented by some of the most exciting new acts to be introduced in decades. It's music and artists like this that make it

**KMUZ**

Continued from Page 3

come to fruition as New Rock 94.7. "This wasn't a tough decision," said Sheetz. "It was obvious that there was a big hole in this market. Once the people in upper management resolved themselves to that, it was like, 'Why have a research group do a search to tell us what's missing? We know — save the \$25,000.'"

KMUZ, which is looking for a new set of calls, becomes the mar-

**Bloch**

Continued from Page 1

Contacted by R&R, both Blumberg and Vianele refused to comment on their investigations.

**'Memberships' Questioned**

It appears the federal prosecutors are looking into Bloch's sale of approximately \$3 million in "membership" interests in limited liability companies that purchased **WBDN-AM/Tampa** and **WGGG-AM/Gainesville, FL** and have a deal pending to buy **WCNX-AM/Hartford**. Bloch earlier confirmed (R&R 2/3) that he had been questioned by the SEC about the sales.

Limited liability companies are a relatively new type of business organization, and it is unclear which state and federal securities laws do or don't apply to them. Several broadcasters have created LLCs to buy radio stations, but Bloch thus far appears to be the only one to have solicited investors nationwide over the air.

"Our attitude is [Bloch] didn't do anything wrong," said Goldberger. "Nothing's going to come of it," he said of the investigations.

**Bloch Seeks Dismissal**

Meanwhile, Bloch asked a federal court in Scranton, PA to throw out a lawsuit that accuses him, his companies, his son, and an associate of complicity in a precious metals scam which allegedly bilked investors of millions of dollars. Bloch maintains that he was merely a paid spokesman for businesses owned by **Timothy and James DeAngelis**, who now await trial on theft charges. Bloch has never been charged with any crime.

Bloch's response to the suit notes that the DeAngelis brothers have filed bankruptcy and charges that the plaintiffs "have attempted to find a 'deep pocket' by naming as a defendant nationally known broadcaster Sonny Bloch and companies associated with him." The filing states that the lawsuit failed to state any legal claim against Bloch and that he and the other people and companies related to him should be dismissed as defendants.

fun for me to come to work every day."

He began his music career in 1978 as Manager/National College Promotion at **PolyGram**, where he later rose to National AOR Promotion Manager. He arrived at Columbia in '81 as New York Local Promotion Manager. He spent a year as MTV Director/Talent Relations, then returned to Columbia to become Director/National Album Promotion in 1987. He rose to VP in 1991.

ket's first Alternative FM signal; crosstown **KBBT-AM (The Beat)** has been in the format for four years. "The Beat has been more of a 'hits of the '80s-based' station; we're going to play more '90s music. Would you rather listen to this kind of music on a scratchy AM signal or on a clear open channel FM?"

Fendrich has joined **KMUZ** as Asst. PD/afternoon personality, while Souther was named Asst. MD/middayer.

**Call For Action Founder Straus Dies**

Call For Action founder and former WMCA/New York co-owner **Ellen Sulzberger Straus** died of cancer last Friday (2/24) in New York. She was 69.

Straus, who owned WMCA with her husband Peter, developed Call For Action while at the station in its '60s Top 40 heyday and moved the non-profit organization's headquarters to Washington in the '70s. Call For Action, which is affiliated with radio stations in markets across the nation, helps solve listeners' problems with corporations and government agencies.

Since selling WMCA in 1986, Straus had headed **Executive Service Strategies**, a management consulting company she created.



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RANDALL BLOOMQUIST

# WABC's John Mainelli Says Farewell To Talk (For Now)

John Mainelli's recent announcement that he is stepping down as WABC/New York PD next month may have caught some people by surprise. After all, Mainelli seems to be at the peak of his career, having taken WABC from almost worst to nearly first over the past six years.

But those who know the soft-spoken programmer were unfazed by his decision to take a break, considering this is the fourth time he's left a plum Talk programming job to "just hang out for awhile."

I recently spoke with Mainelli about his experience at WABC — what he learned, what he cherishes, and even what he regrets about his successful stint in the city he considers the best Talk radio market in the country.



John Mainelli

## Stay The Course

Looking back on his tour at WABC — two years followed by a one-year sabbatical followed by four more years on duty — Mainelli says the most important thing he learned was the consequence of charting a course and staying with it. Call it the art of thoughtful persistence.

According to Mainelli, the cornerstone of every successful Talk station is careful, well-thought-out positioning and program building. Once that position has been staked out, and the appropriate hosts are in place, management must commit its full support. That means giving shows enough time to click with audiences and standing firm when vocal critics — whether internal or external — demand change. Mainelli, who faced

many such situations during his WABC tenure, says he persevered secure in the knowledge that his decisions were in keeping with the goal of making WABC the place for New Yorkers who want straight talk about the issues they care about.

"When I put the Guardian Angels honchos [Curtis and Lisa] the Sliwas on the air people thought I was crazy," recalls Mainelli. "They said it

would never work. But they went on to have some pretty good [AM drive] numbers. Unfortunately, they also went on to get a divorce, which ruined the chemistry."

Similarly, he refused to back down last fall when local politicians and various minority leaders began to denounce acerbic PM driver Bob Grant as a racist who should be sacked. "If you stand firm against these groups they'll back off," he says. "If you don't, they'll be all over you like a cheap suit. And it's a lot easier to defend against [external critics] if you [have given your strategy careful thought] and know what you're doing."

## Best & Worst

Conversely, Mainelli says his biggest regret is that he didn't give his first WABC morning man, Dave Dawson, enough time and support to succeed. Mainelli, who had hired Dawson twice before at KSDO/San Diego and KMBZ/Kansas City, blames his quick trigger on rookie jitters. Dawson was his first hire at WABC. "I don't think I walked the extra mile for Dave," he says. "I think maybe I just didn't have my sea legs."

Like any good programmer, Mainelli says his best memories of WABC are tied to various ratings landmarks — the first time the station broke into the Top 10, its premiere in the Top 5, and its recent rise to No. 3 in the New York metro and No. 1 in the TSA.

Another cherished memory is the way WABC's hosts pulled together to support Grant last fall. "Seeing the hosts rally around Grant and hearing [the emotionally moved] Bob break down briefly on the air was probably my sweetest moment."

**“If you stand firm against these groups they'll back off. If you don't, they'll be all over you like a cheap suit.”**

At the same time, he adds, the protracted, exhausting battle to protect Grant is one of his worst memories. "It was the good fight and I'm glad we fought it, but it was exhausting."

## TOP 10 TALK TOPICS

February '95

What's on Americans' minds? Each month R&R conducts an exclusive survey of the nation's leading Talk radio stations to determine the 10 issues that have generated the greatest amount of listener phone response over the past four weeks. Following is a comparison of last month's and this month's hottest topics.

LM	TM	
1	1	O.J. Simpson Trial
—	2	Foster For Surgeon General
6	3	Welfare Reform
—	4	Crime Bill
—	5	Affirmative Action
—	6	Contract With America
—	7	Newt Gingrich
—	8	New NAACP President
—	9	Collin Ferguson Trial
—	10	Republicans For President

O.J. Simpson notches his ninth consecutive month on the chart, and welfare reform marks its fourth straight month.

Reporting Stations: WGST/Atlanta, Nancy Zintak; WLS/Chicago, Diana Bodkins; WFLA/Tampa, Gabe Hobbs; KSTP/Minneapolis, Steve Konrad; WWDB/Philadelphia, David Fimmer; WTSM/Madison, Bob Shomper; WYXT/Detroit, Pat Sheehan; WABC/New York, John Mainelli.

Another bad memory: His 1991 confrontation with then-WABC President/GM Fred Weinhaus over programming and ethical issues. To this day, Mainelli refuses to talk about that fight, which resulted in Weinhaus's departure.

## Time To Recharge

With all these great victories fresh in his memories — and the still-looming challenge of going No. 1 12+ — why is Mainelli stepping down? "I'm going out on a high note," he explains. "I always said my goal was to get WABC back to No. 1, where it belongs. We're not No. 1 in the metro, but this is close enough. Besides, I've been here longer than I've been anywhere."

Mainelli plans to spend his sabbatical reading, watching movies, traveling, and "just hanging around. "It gives me a fresh perspective on

things and, to use a cliché, it helps me recharge my batteries," he explains. "I don't know about other people, but it helps me. Maybe because I'm more restless than other people."

Mainelli isn't sure how long he'll be off duty. But thanks to Capital Cities/ABC, he says, he won't need a paycheck for sometime.

When he does come back to work, Mainelli expects he'll be involved in something news-oriented in the media — on the programming side. "I have no desire to be a GM or a group head or an entrepreneur. I try to find people I like to work with and let them be the entrepreneurs."

Mainelli is unsure whether he'll return to Talk radio. While he's intrigued by the challenge of actually hosting a talk show, he doubts he'll go on-air. He doesn't think he has enough talent, and he's not sure he wants to commit the time necessary to do a top-notch Talk program.

Besides, he adds, hosting a show can be addictive. "I've never known anyone who got a talk show and voluntarily gave it up."

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SFX Broadcasting will purchase Cardinal Broadcasting's Sports KTCK-AM/Dallas for a duopoly with News/Talk KRLD-AM. Sale price: \$8 million.

Look for Lee Douglas to be named PD at WCKG/Chicago, coming from the KYA/SF PD post.

UC WIZF/Cincy PD/midday maven Tori Turner relinquishes the programming reins, but will retain her midday airshift. Overnight sensation Phil Davis becomes the new PD.

In other Ohio UC news, WROU/Dayton PD Marv Hankston exits. Marco Sims becomes interim PD.

U.S. Radio, headed by Chairman Ragan Henry, has agreed to purchase Magic Broadcasting's KMJX-FM/Little Rock and Galaxy Broadcasting's KDDK-FM, also in Little Rock. The price tag on the duopoly deal was not immediately disclosed.

### Rumors

- Can the curb chatter that KKYK/Little Rock is headin' back to CHR. PD Don Cristi says it ain't so.
- Although ST's ears were buzzin' with calls about KKLQ/San Diego moving in a Hot AC direction and PD Greg Stevens admits the station is being more sensitive to its upper-end demos, he also insists it'll remain CHR.
- Now that WKSE/Bufalo PD Brian Burns is comfortably nestling in the PD chair at WDCG/Raleigh, has ex-WWKX/Providence PD Scotty Snipes joined ex-WHJX/Jacksonville PD Keith Clark and WKSE MD Sue O'Neil as the front-runners for the 'KSE PD gig?
- Is WVIC/Lansing about to drop CHR for Country or a Rock-based '70s sound?
- Is WBSS/Atlantic City moving back in a Pop CHR direction?
- Is KUTQ-FM & KZHT-FM/Salt Lake City GM PD Gary Waldron Sr. out due to what Starley Bush (President/owner of D&B Broadcating, which owns the duopoly) describes as "management style differences"? Gary's son, Gary Waldron Jr. (aka Gary Michaels), remains MD for both stations. Has a major Midwest APD/MD already been offered the PD gig?
- Early field for the open WKBQ/St. Louis PD gig, includes (drumroll, please ...) ex-WFME/Baton Rouge MD Eddie Munster, ex-WDMX/Dallas PD Rob Roberts, WMXV/NY MD Mary Franco, and (wait for it ...) ex-WWKX/Providence PD Scotty Snipes!
- Is WQAL/Cleveland PD Steve LaBeau gettin' closer to that KDMX/Dallas PD gig?

Nashville pavement palaver has former Sony/Nashville President Roy Wunsch and High Five Productions — the folks who bring you videos, "The Road" TV show, and many other specials — getting together for a new label. ST also hears that a couple of artists are already signed.

### American, Bone Apart

Mike Bone has left American Recordings, where he was Head of International & Retail. A spokesperson said the label and Bone had "grown, and it was better to part company."

While Rich Communications is selling its Buffalo FMs to Charles Banta's Mercury Communications (see Page 6), Rich will hold on to its AMs (WGR and WWWS) and has entered into a JSA with Keymarket Communications, which owns WBEN-AM, WWKB-AM, WKSE-FM & WMJQ-FM/Bufalo.

The deal gives Keymarket's sales staff a virtual lock on News/Talk and Sports in the market. Star Media Group's Peter Handy brokered the JSA as well as the sale of the FMs.

WLUP (The Loop)/Chicago announced that WAAF/Boston afternoon driver Liz Wilde will begin doing evenings on the Loop in late March. Loop PD Matt Bisbee told ST, "Liz has proven she can entertain on the radio. She's funny, irreverent, and when she wore her steel-nipped bra to our final meeting, for me that sealed the deal."

### Anchorage Arbitron To Be Reissued

Add Anchorage to the list of markets that's getting its Arbitron reissued. KWHL GM Dennis Bookey admits that a former parttime air personality agreed to take four diaries when recruited by Arbitron (an obvious violation of media-affiliation rules). Those four diaries have been identified and pulled from the market's sample.

Another two diaries were pulled when it was discovered that a member of a household — a restaurant employee — came into contact with a KWHL staffer. Bookey acknowledged this incident took place, but said his employee only tried to convince the listener to change the restaurant's radio over to KWHL, and that the

Continued on Page 27

(advertisement)

### McVay Media Country

Country consultant Charlie Cook continues to add stations. Cook welcomes his latest additions WYNG/Evansville and KEYV/Las Vegas.

Cook will be at the CRS '95 to answer questions regarding Country and offer information on consultation. For an in-person meeting, contact Cook at the Opryland Hotel.

### Join The Winners

For more information, contact Mike or Doris McVay at 216-892-1910 or Charlie Cook at 310-274-0970.



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# STREET TALK®

Continued from Page 24

station employee never came into contact with the affected diaries.

**NBC** — which sold **WKYS-FM/Washington** to **Albimar Communications** for \$49.5 million in 1988 — is writing off a \$10 million loan to facilitate the station's sale to **Radio One** for \$34 million.

Loan write-offs are nothing new for stations financed at the height of the late-'80s sales frenzy, but this one drew the *Washington Post's* attention because of questions Republicans have raised about the personal financial dealings of Commerce Secretary **Ron Brown**, who's an Albimar investor.

Approximately 20-25 staffers, including the entire seven-person sports department, were set to be let go Wednesday (3/1) as **Major Networks** acquired **StandardNews** and **ZapNews** from a subsidiary of **Pat Robertson's CBN**.

**BayCom's KSJO & KSJX/San Jose** will have a new duop partner as BayCom agrees to buy crosstown Classic Rock **KUFX**. **GM John Sutherland** adds those duties at **KUFX** as an LMA is put into effect.

Welcome back to **Jon Coleman**, who returned to his **Coleman Research** firm full-time last week. A bizarre food poisoning incident had sidelined him since November.

**OmniAmerica Group** has donated \$100,000 to the Rock And Roll Hall Of Fame & Museum, which is set to open later this year in

RADIO & RECORDS

*Timeline*

1

- **Scott Borchetta** becomes **MCA/Nashville** VP/Nat'l Promo.
- **John Sykes** returns to **MTV Networks** as **VH1** President.
- **Al Brady Law** named **KABC/L.A.** OM.
- **Phil West** appointed **KKSN-AM & FM/Portland** PD.
- **Tom Jackson** set as **WBT-FM/Charlotte** PD.

5

- **Harry Anger** appointed **Motown** COO.
- **Steve Smith** becomes **Broadcast Group** VP/Programming, gets **KKFR/Phoenix** PD duties.
- **KKBT/L.A.** elevates **Liz Kiley** to OM; **Mike Stradford** named PD.

10

- **United Stations** purchases **RKO Networks**.
- **WPHD & WYSL/Bufalo** up **Harv Moore** to VP/GM and **John Piccillo** to Ops Dir.

15

- **Mike Phillips** appointed **NBC FM Radio** PD.
- **Don Geronimo** joins **WPGC/Washington** for evenings.

20

- **Johnny (now Jhani) Kaye** named **KINT-AM & FMEI Paso** PD.

Cleveland — home to three OmniAmerica stations.

**Atlantic** is offering a large \$\$\$ reward for the source of a leak, having discovered that 25 test pressings of the forthcoming **Led Zeppelin** tribute album mysteriously disappeared from a Greensboro, NC pressing plant earlier this week. Company officials are ready to issue a C&D to any radio station that gets a copy and plans early airplay.

## Records

- **Amy Birch** is elevated from **Relativity NE** Regional Promo to the label's Nat'l Album Promo Dir. position.
- What's up with **Interscope's Tim Burruss**? Is he being courted by another label? And how hot have these discussions got?
- Why did former **Critique** Nat'l Promo domo **Jackie Lucky** just buy an **RCA TV**?

## Rumbles

- **WLLD/Columbus, OH** ups afternoon driver **Jim Shea** to PD; **Rob Ellis** exits.
- As rumored here last week, **KMEL/SF** will begin simulcasting the **KKBT/L.A.** morning show, starting March 20. While **KMEL** morning dude **Bill Lee** will exit, partner **Renel** will be charged with retaining **KMEL's** local morning flava, and **Davey D.** and **Marcos Gutierrez** will remain with the station in an undetermined capacity.
- In other **SF** morning news, **Vanessa Thomas** — formerly morning driver at **KRAK/Sacramento** — joins the **KSAN** wakeup team of **Charlie Wilde & Frank Terry**, using the *nom de aire* **Jo Thomas**.
- Meanwhile, **KGO-AM/SF** mid-morning talk host **Ronn Owens** — off the air since his contract expired last November 30 — came to terms with the station and returned Monday (2/27).
- **WCBZ-FM/Greenville, NC** flips from "Classic Hitz" to **Alternative**, using the moniker "Pirate 103.7, Revolution Radio." **APD/AMD**/night slammer **Paul Meador** becomes PD/MD.

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 DIONNE FARRIS/ Know  
**CHR**  
 BOYZ II MEN/Water Runs Dry  
 GLORIA ESTEFAN/Everlasting Love  
 FREEDY JOHNSTON/Bad Reputation  
 MARTIN PAGE/In The House Of Stone And Light  
 2 UNLIMITED/Get Ready For This  
 CRYSTAL WATERS/What I Need  
**Lite AC**  
 BLESSID UNION OF SOULS/ Believe  
 JOE COCKER/Have A Little Faith In Me  
 SHERYL CROW/Strong Enough  
 EL DEBARGE/Where You Are  
**UC**  
 GERALD LEVERT/Answering Service  
 SOUL FOR REAL/Candy Rain  
 SUBWAY/This Lil' Game We Play  
 TLC/Red Light Special  
 BARRY WHITE/Come On

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**Digital AC - J.J. Cook**  
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 LINDA RONSTADT/The Blue Train  
**Digital Soft AC - Mike Bettelli**  
 LINDA RONSTADT/The Blue Train  
**Digital AC Mix - Mike Bettelli**  
 JIMMY CLIFF w/LEBO M/Hakuna Matata  
**Digital Hot AC - J.J. Cook**  
 BLESSID UNION OF SOULS/ Believe  
 SHERYL CROW/Strong Enough  
 ANNIE LENNOX/No More "I Love You's"  
**Digital CHR - J.J. Cook**  
 BOYZ II MEN/Thank You  
 ANNIE LENNOX/No More "I Love You's"  
 BRUCE SPRINGSTEEN/Murder Incorporated  
 VAN HALEN/Can't Stop Loving You  
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**WESTWOOD ONE NETWORKS**  
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**LW TW**  
 2 1 MARY-KATE & ASHLEY OLSEN  
 It's Not Logical (Dualstar/BMG Kidz)  
 1 2 KERMIT & MISS PIGGY/She Drives Me  
 Crazy (Jim Henson/BMG/Kidz)  
 4 3 IMMATURE/Never Lie (MCA)  
 4 4 BABYKAK, OMAR, ALADDIN, KASSIM/  
 Babkak, Omar, Aladdin, Kassim (Walt Disney)  
 3 5 GOOFY, MINNIE & MICKEY/Can't  
 Botch This (Walt Disney)  
 6 6 GHOSTWRITER CAST/You Gotta Believe  
 (Golden Video/Western Publishing)  
 9 7 JANET & JUDY/Lat's Play Pog (Janet & Judy)  
 7 8 AARON WATERS/Mighty Morphin  
 Power Rangers Theme (Saban/T.W. Kids)  
 9 9 KELLY & THE APEMAN/An Elephant  
 Never Forgets (Kid-Tek-Tel)  
 8 10 TIN LIDS/Walk The Dinosaur (Mushroom)  
 ©Children's Broadcasting Corporation



59.4 million households  
 Patti Galluzzi,  
 VP/Music Programming

### ADDS

MELISSA ETHERIDGE/If I Wanted To (Island)  
 DA BRAT/Give It 2 You (So So Def/WORK)  
 ADINA HOWARD/Freak Like Me (EastWest/EEG)  
 SUBWAY/This Lil' Game We Play (Biv Terv/Motown)  
 SLASH'S SNAKEPT/Beggars & Hangers-On (Geffen)  
 JAYHAWKS/Blue (American/Reprise)  
 MARILYN MANSON/Lunchbox (Interscope)  
 TYPE O NEGATIVE/Black No. 1 (Roadrunner)

### HEAVY

BOYZ II MEN/Thank You (Motown) ..... 5  
 CRANBERRIES/Ode To My Family (Island) ..... 6  
 SHERYL CROW/Strong Enough (A&M) ..... 11  
 GREEN DAY/When... (Concept V) (Reprise) ..... 16  
 HOOTIE & THE BLOWFISH/Hold My Hand (Atlantic) ..... 7  
 LIVE/Lightning Crashes (Radioactive) ..... 8  
 MADONNA/Take A Bow (Maverick/Sire/WB) ..... 15  
 OFFSPRING/Gotta Get Away (Epitaph) ..... 7  
 TDM PETTY/You Wreck Me (WB) ..... 6  
 TLC/Red Light Special (LaFace/Arista) ..... 4

### JAM OF THE WEEK

NOTORIOUS B.I.G./Big Poppa (Bad Boy/Arista) ..... 8

### BUZZ BIN

BUSH/Everything Zen (Trauma/Interscope) ..... 9  
 DAVE MATTHEWS BAND/What Would You... (RCA) ..... 13  
 DIONNE FARRIS/ Know (Columbia) ..... 6  
 HOLE/Violet (DGC/Geffen) ..... 3  
 OASIS/Live Forever (Epic) ..... 7  
 RANCID/Salvation (Epitaph) ..... 9

### STRESS

BLACK CROWES/High Head Blues (American) ..... 6  
 BRANDY/Baby (Atlantic) ..... 5  
 BROWNSTONE/If You Love Me (MLJ/Epic) ..... 11  
 MELISSA ETHERIDGE/If I Wanted To (Island) ..... ADD  
 LETTERS TO CLEO/Here & Now (Giant) ..... 6  
 SOUL FOR REAL/Candy Rain (Uptown/MCA) ..... 7  
 SPONGE/Plowed (WORK) ..... 13

### ACTIVE

BELLY/Now They'll Sleep (Sire/Reprise) ..... 4  
 MARY J. BLIGE/If I'm Goin' Down (Uptown/MCA) ..... 3  
 BON JOVI/Someday I'll Be Saturday Night (Mercury) ..... 3  
 BONE THUGS.../Thuggish... (Ruthless/Relativity) ..... 11  
 COLLECTIVE SOUL/Get (Atlantic) ..... 6  
 COOLIO/Mama I'm In Love (Tommy Boy) ..... 8  
 DA BRAT/Give It 2 You (So So Def/WORK) ..... ADD  
 K-CI HAILEY/If You Think You're Lonely... (Mercury) ..... 13  
 ADINA HOWARD/Freak Like Me (EastWest/EEG) ..... ADD  
 ELTON JOHN/Believe (Island) ..... 2  
 MILLA/Gentleman Who Fell (SBK/EMI) ..... 4  
 PORTISHEAD/Sour Times (Go! Discs/London) ..... 9  
 DEION SANDERS/Must Be The Money (Bust It) ..... 8  
 SIMPLE MINDS/She's A River (Virgin) ..... 4  
 SOUNDGARDEN/The Day I Tried To Live (A&M) ..... 3  
 STONE ROSES/Love Spreads (Geffen) ..... 4  
 SUBWAY/This Lil' Game We... (Biv Terv/Motown) ..... ADD  
 VAN HALEN/Don't Tell Me (What Love...) (WB) ..... 11  
 JAMIE WALTERS/Hold On (Atlantic) ..... 4  
 STEVIE WONDER/For Your Love (Motown) ..... 3

### ON

BAD RELIGION/Infected (Atlantic) ..... 4  
 CORROSION OF CONFORMITY/Clean... (Columbia) ..... 6  
 EXTREME/Hip Today (A&M) ..... 3  
 JAYHAWKS/Blue (American/Reprise) ..... ADD  
 MARILYN MANSON/Lunchbox (Interscope) ..... ADD  
 SLASH'S SNAKEPT/Beggars & Hangers-On (Geffen) ..... ADD  
 TYPE O NEGATIVE/Black No. 1 (Roadrunner) ..... ADD

Information current as of March 6.



21 million households  
 Les Garland,  
 Exec. VP/Programming  
 Frankie Blue,  
 Director/Music Programming

### LW TW

3 1 TLC/Red Light Special (LaFace/Arista)  
 1 2 DEION SANDERS/Must Be The Money (Bust It)  
 5 3 JEWELL/Woman To... (Death Row/Interscope)  
 2 4 TOO SHORT/C\*\*kales (Jive)  
 8 5 HAVOC & PRODEJE/G's... (GWRK/Pump/Warlock)  
 4 6 B.O.N.E.../The Love Of... (Ruthless/Relativity)  
 7 7 E-40/I Love (Jive)  
 6 8 BLOODS & CRIPS/Wish You Were Here (Quality)  
 - 9 2PAC/Dear Mama (Interscope)  
 9 10 THUGLIFE/Cradle To The Grave (Interscope)

Information current as of February 24.



48.8 million households  
 Lee Chesnut, VP/Music Programming  
 Wayne Isaak, Sr. VP/Music & Talent Relations

### ADDS

BLESSID UNION OF SOULS/ Believe (SBK/EMI)  
 BRUCE SPRINGSTEEN/Murder Incorporated (Columbia)  
 DAVE STEWART/Jealousy (EastWest/EEG)  
 FOREIGNER/Until... (Generama/Rhythm Safari/Priority)  
 LUTHER VANDROSS/Love The One You're With (LV/Epic)  
 MELISSA ETHERIDGE/If I Wanted To (Island)

### XL

EAGLES/Love Will Keep Us Alive (Geffen) ..... 3  
 MELISSA ETHERIDGE/If I Wanted To (Island) ..... ADD  
 HOOTIE & THE BLOWFISH/Hold My... (Atlantic) ..... 28  
 MADONNA/Take A Bow (Maverick/Sire/WB) ..... 13  
 BONNIE RAJTT/You Got It (Arista) ..... 7

### LARGE

BOYZ II MEN/On Bended Knee (Motown) ..... 16  
 SHERYL CROW/Strong Enough (A&M) ..... 10  
 DES'REE/You Gotta Be (550 Music) ..... 35  
 GLORIA ESTEFAN/Everlasting Love (Epic) ..... 10  
 DIONNE FARRIS/ Know (Columbia) ..... 5  
 ELTON JOHN/Believe (Island) ..... 2  
 TDM PETTY/You Wreck Me (WB) ..... 5  
 R.E.M./Bang And Blame (WB) ..... 12  
 BRUCE SPRINGSTEEN/Murder... (Columbia) ..... ADD  
 STONE TEMPLE PILOTS/Interstate... (Atlantic) ..... 17  
 VANESSA WILLIAMS/The Sweetest Days (Mercury) ... 17

### MEDIUM

ADAM ANT/Wonderful (Capitol) ..... 2  
 BLESSID UNION OF SOULS/ Believe (SBK/EMI) ... ADD  
 DES'REE/Feel So High (550 Music) ..... 2  
 FOREIGNER/Until... (Generama/Rhythm Safari/Priority) ADD  
 GRANT & GILL/House Of Love (A&M) ..... 16  
 HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) ..... 4  
 ANNIE LENNOX/No More "I Love You's" (Arista) ..... 3  
 MARTIN PAGE/In The House Of Stone... (Mercury) ... 4  
 SIMPLE MINDS/She's A River (Virgin) ..... 4  
 STING/The Cowboy Song (A&M) ..... 6

### CUSTOM

ANITA BAKER/ Apologize (Elektra/EEG) ..... 10  
 BLUES TRAVELER/Runaround (A&M) ..... 4  
 BOYZ II MEN/Thank You (Motown) ..... 4  
 BRANDY/Baby (Atlantic) ..... 4  
 BROWNSTONE/If You Love Me (MLJ/Epic) ..... 11  
 JEFF BUCKLEY/Grace (Columbia) ..... 3  
 CRANBERRIES/Ode To My Family (Island) ..... 5  
 DAVE MATTHEWS BAND/What Would You... (RCA) ..... 11  
 JAYHAWKS/Blue (American/Reprise) ..... 1  
 SARAH McLACHLAN/Hold On (Arista) ..... 4  
 NIJU/ Miss You (Arista) ..... 6  
 OASIS/Live Forever (Epic) ..... 5  
 PAGE & PLANT/Thank You (Atlantic) ..... 14  
 PORTISHEAD/Sour Times (Go! Discs/London) ..... 11  
 DAVE STEWART/Jealousy (EastWest/EEG) ..... ADD  
 LUTHER VANDROSS/Love The One... (LV/Epic) ... ADD  
 BARRY WHITE/Come On (A&M) ..... 2  
 KARYN WHITE/Can I Stay With You (WB) ..... 2  
 VICTORIA WILLIAMS/You R... (Mammoth/Atlantic) . 2  
 STEVIE WONDER/For Your Love (Motown) ..... 2

Information current as of March 6.



36 million households  
 Lydia Cole,  
 VP/Music Programming

### VIDEO SOUL TOP 10

#### LW TW

1 1 BRANDY/Baby (Atlantic)  
 2 2 SOUL FOR REAL/Candy Rain (Uptown/MCA)  
 3 3 CRAIG MACK/Get Down (Arista)  
 7 4 NOTORIOUS B.I.G./Big Poppa (Bad Boy/Arista)  
 5 5 MARY J. BLIGE/If I'm Goin' Down (Uptown/MCA)  
 4 6 IMMATURE/Constantly (MCA)  
 8 7 HEAVY D & THE BOYZ/Sex Wit... (Uptown/MCA)  
 10 8 TLC/Red Light Special (LaFace/Arista)  
 - 9 BOYZ II MEN/Thank You (Motown)  
 - 10 PORTRAIT/ Can Call You (Capitol)

Information current as of March 3.

### RAP CITY TOP 10

#### LW TW

1 1 CHANNEL LIVE/Mad Izm (Capitol)  
 5 2 B.O.N.E.../The Love Of... (Ruthless/Relativity)  
 4 3 BUSH BABEES/Remember Me (Reprise)  
 2 4 MOBB DEEP/Shook Ones (Loud/RCA)  
 6 5 REDMAN/Can't Wait (Def Jam/RAL/Island)  
 7 6 ROTTIN RAZKALS/Oh Yeah (Mad Sounds/Ittown)  
 10 7 KEITH MURRAY/Get Lifted (Jive)  
 8 8 BRAND NUBIAN/Hold On (Elektra/EEG)  
 3 9 HEAVY D & THE BOYZ/Sex Wit... (Uptown/MCA)  
 - 10 METHOD MAN/Release Yo... (Def Jam/RAL/Island)

Information current as of March 3.



THE NASHVILLE NETWORK  
 60.2 million households  
 Traci Todd,  
 Manager/Video Programming

### HEAVY

BOY HOWDY/True To His Word (Curb) ..... 15  
 GARTH BROOKS/Ain't Goin' Down... (Liberty) ..... 9  
 M. CHAPIN CARPENTER/Tender... (Columbia) ..... 13  
 JOE DIFFIE/So Help Me Girl (Epic) ..... 6  
 GEORGE DUCAS/Lipstick Promises (Liberty) ..... 14  
 WADE HAYES/Old Enough To Know... (Columbia) ... 17  
 JAMES HOUSE/Little By Little (Epic) ..... 15  
 TOBY KEITH/Upstairs Downtown (Polydor) ..... 15  
 SAMMY KERSHAW/Southbound (Mercury) ..... 15  
 TRACY LAWRENCE/As Any Fool Can See (Atlantic) . 5  
 LITTLE TEXAS/Army's Back In Austin (WB) ..... 12  
 PATTY LOVELESS/You Don't Even Know... (Epic) ADD  
 NEAL McCOY/For A Change (Atlantic) ..... 11  
 SAWYER BROWN/This Time (Curb) ..... 16  
 SHENANDOAH w/KRAUSS/Somewhere... (Liberty) 16  
 RANDY TRAVIS/The Box (WB) ..... 6  
 CLAY WALKER/This Woman And This Man (Giant) .. 8  
 TRISHA YEARWOOD/Thinkin' About You (MCA) ..... 7

### ADDS

JEFF CARSON/Yeah Buddy (MCG/Curb)  
 FOUR RUNNER/Cain's Blood (Polydor)  
 PATTY LOVELESS/You Don't Even Know Who I Am (Epic)  
 SAWYER BROWN/ Don't Believe In Goodbye (Curb)  
 MARTY STUART/The Likes Of Me (MCA)

Information current as of February 27.



COUNTRY MUSIC TELEVISION

26.0 million households  
 Tracy Rogers, Director/Programming  
 Hal Willis, General Manager

### TOP 10

#### LW TW

2 1 M. CHAPIN CARPENTER/Tender... (Columbia)  
 3 2 NEAL McCOY/For A Change (Atlantic)  
 4 3 SHENANDOAH w/KRAUSS/Somewhere... (Liberty)  
 5 4 CLAY WALKER/This Woman And This... (Giant)  
 7 5 LITTLE TEXAS/Army's Back In Austin (WB)  
 8 6 GARTH BROOKS/Ain't Goin' Down... (Liberty)  
 9 7 TRISHA YEARWOOD/Thinkin' About You (MCA)  
 1 8 WADE HAYES/Old Enough To... (Columbia/DKC)  
 - 9 GEORGE DUCAS/Lipstick Promises (Liberty)  
 - 10 TRACY LAWRENCE/As Any Fool Can See (MCA)

Weeks On

### HEAVY

GARTH BROOKS/Ain't Goin' Down... (Liberty) ..... 10  
 DAVID BALL/Look What Followed Me Home (WB) 10  
 M. CHAPIN CARPENTER/Tender... (Columbia) ..... 15  
 JOE DIFFIE/So Help Me Girl (Epic) ..... 6  
 GEORGE DUCAS/Lipstick Promises (Liberty) ..... 16  
 TRACY LAWRENCE/As Any Fool Can See (Atlantic) . 6  
 LITTLE TEXAS/Army's Back In Austin (WB) ..... 15  
 NEAL McCOY/For A Change (Atlantic) ..... 13  
 TIM MCGRAW/Refried Dreams (Curb) ..... ADD  
 JOHN M. MONTGOMERY/ Can Love... (Atlantic) . ADD  
 SHENANDOAH w/KRAUSS/Somewhere... (Liberty) . 19  
 RANDY TRAVIS/The Box (WB) ..... 8  
 CLAY WALKER/This Woman And This Man (Giant) . 9  
 BRYAN WHITE/Look At Me Know (Asylum) ..... 11  
 TRISHA YEARWOOD/Thinkin'About You (MCA) ..... 9

### HOT SHOTS

BROOKS & DUNN/Little Miss Honky Tonk (Arista)  
 JOHN BUNZOW/Easy As One, Two, Three (Liberty) ADD  
 MARK CHESHNUTT/Gonna Get A Life (Decca) ..... 3  
 RADNEY FOSTER/Wilin' To Walk (Arista) ..... 2  
 WADE HAYES/If I'm Still Dancing... (Columbia/DKG) . ADD  
 ALAN JACKSON/Song For The Life (Arista) ..... ADD  
 WAYLON JENNINGS/The Wild Ones (RCA) ..... 4  
 PATTY LOVELESS/You Don't Even Know... (Epic) ..... 2  
 MARTINA MCBRIDE/Where I Used To Have... (RCA) 3  
 SAWYER BROWN/ Don't Believe In Goodbye (Curb) 2  
 DOUG STONE/Faith In Me, Faith In You (Columbia) . 3  
 MARTY STUART/The Likes Of Me (MCA) ..... 2

### ADDS

BROOKS & DUNN/Little Miss Honky Tonk (Arista)  
 JOHN BUNZOW/Easy As One, Two, Three (Liberty)  
 HOLLY DUNN/Am Who I Am (River North Nashville)  
 WADE HAYES/If I'm Still Dancing... (Columbia/DKG)  
 ALAN JACKSON/Song For The Life (Arista)  
 TIM MCGRAW/Refried Dreams (Curb)  
 JOHN M. MONTGOMERY/ Can Love You... (Atlantic)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 1.

## AUSTRALIA

#### LW TW

1 1 SILVERCHAIR/Pure Massacre  
 2 2 SILVERCHAIR/Tomorrow  
 3 3 MAX SHARAM/Coma  
 4 4 DIESEL/15ft. Of Snow  
 5 5 TINA ARENA/Sorrento Moon  
 9 6 KULCHA/Soul Feeling  
 10 7 YOU AM I/Cathy's Clown  
 - 8 WENDY MATTHEWS/Standing Strong  
 - 9 DIVINYLS/I'm Jealous  
 7 10 KYLIE MINOGUE/Put Yourself In My Place

### Most Added

TINA ARENA/Sorrento Moon  
 ED KUEPPER/I'm With You  
 CDB/Hey Girl

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104/Canberra.

## CANADA

#### LW TW

2 1 CRASH TEST DUMMIES/  
 The Ballad Of Peter  
 Pumpkinhead  
 1 2 JANN ARDEN/Insensitive  
 4 3 MOIST/Be So Me  
 3 4 ALAN FREW/So Blind  
 6 5 TRAGICALLY HIP/Greasy Jungle  
 8 6 BKS & ASHLEY MacISAAC/  
 Square Dance Song  
 9 7 SUSAN AGLUKARK/O Siem  
 - 7 8 WATCHMEN/All Uncovered  
 - 9 ODDS/Truth Only  
 - 10 JOHN BOTTOMLEY/You Lose  
 And You Gain

### Most Added

WALTONS/End Of The World  
 BARENAKED LADIES/Life In A Nutshell  
 SNOW/Anything For You

Top 10 Canadian CHR hits courtesy  
 The Record (416) 221-3366.



Pos. Artist Avg. Gross (in 000s)

1 ROLLING STONES ..... \$2876.6  
 2 EAGLES ..... \$1383.6  
 3 BOYZ II MEN ..... \$471.1  
 4 REBA MCBENTIRE ..... \$296.8  
 5 YOUNG MESSIAH TOUR ..... \$214.2  
 6 VINCE GILL ..... \$206.1  
 7 MELISSA ETHERIDGE ..... \$204.8  
 8 NINE INCH NAILS ..... \$200.5  
 9 ALAN JACKSON ..... \$200.4  
 10 BROOKS & DUNN ..... \$198.6  
 11 JAMES TAYLOR ..... \$153.4  
 12 TIM MCGRAW/LITTLE TEXAS .. \$122.8  
 13 TRAVIS TRITT ..... \$121.5  
 14 BRYAN FERRY ..... \$106.4  
 15 PHISH ..... \$105.3

### New Tours

Among this week's new tours:

B.B. KING  
 LINDA RONSTADT

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (206) 224-2631.





TONY NOVIA

CONTEMPORARY HIT RADIO

## Understanding Callout America

□ A simplified user's guide for an invaluable research tool

For many in our industry, R&R's Callout America offers the first opportunity to use reliable callout estimates on a weekly basis. For others, Callout America estimates are familiar extensions of your local music research techniques.

This week, I'll explain the nuts and bolts of R&R's exciting new venture. You may want to clip this column and put it on your bulletin board, give copies to your staff, or keep a fresh copy on file for quick reference.

### Attitude Breakdown

When trying to determine listeners' music attitudes, it's helpful to break down the various components that make up those attitudes. Researchers have subdivided these components into three dimensions:

- **Familiarity** — whether or not the respondent recognizes the song. Researchers have composed questions that get to the heart of these attitude dimensions. The familiarity question in Callout America is very straightforward. After a five- to 10-second snippet (hook) of the song, the respondent is asked whether or not she is familiar with the song.
- **Favorability** — how much the respondent likes or dislikes the song. If the respondent is unfamiliar with the song, no further questions are asked, and the interviewer will go to the next song. If the respondent is familiar with the song, the interviewer will ask how she feels about the song on a one-to-five scale with one meaning strong dis-

like and five meaning she likes the song a lot. The five-point scale in Callout America is an adaption of a scale developed by well-known researcher Rensis Likert.

- **Burn** — whether or not the respondent is tired of hearing the song. It's possible to have positive feelings about a song but still be tired of hearing it. Callout America is designed to measure the "burn" factor — regardless of how the respondent feels about the song.

### Reading Callout America Estimates

By breaking down the major components of music attitudes into the three aforementioned dimensions — familiarity, favorability, and burn — Callout America estimates conform to the methods the most sophisticated callout researchers use to analyze music data.

- **Familiarity:** When you see a familiarity score of 60%, it means 60% of all respondents recognized that song.
- **Favorability:** This is also known as the "mean" score. When you see a 3.5 favorability score, it means that on the one-to-five Likert scale, the average of all the answers came to 3.5. Since the midpoint of

the scale is a 3, a 3.5 indicates the song leans positive.

- **Burn:** When you see a burn score of 22%, that means 22% of the respondents in the entire sample said they are tired of hearing that song.

It's important to remember Callout America estimates for any one song for any one week should not be the exclusive criteria for making major decisions about a song. Of course, if a song is No. 1 in Callout America, fits your station criteria, and you're not playing it, you should give the song some consideration.

On the other hand, a song with low familiarity and favorability scores should also be given consideration if it is new on the chart. As familiarity increases, you'll see the favorability score for that song may increase as well. When a song reaches 60%+ familiarity, the favorability score for that song should begin to stabilize.

**Editor's note:** This column covers many of the basics of Callout America. If you have any further questions or comments, please feel free to call me or Director/Charts & Formats Kevin McCabe at (310) 553-4330 or fax us at (310) 203-9763.

CHR/Top 40 Asst. Editor Paul Colbert contributed to this column.

## Analyzing Attitude Profiles

Let's look at some different kinds of Callout America attitude profiles for various songs, and analyze the results. These examples are taken from actual data:

SONG A		
Familiarity	36%	Favorability 3.20
		Burn 11%

At first glance, this song looks like a mediocre Callout America performer. But look at the familiarity score — it's only 36%. Most research experts agree it's hard to judge a song before it reaches 60% familiarity — and even then, you should look at about three weeks of data before making a decision about what to do with a particular song.

SONG B		
Familiarity	77%	Favorability 3.72
		Burn 28%

To some analysts, the burn score may put up a red flag. But the 3.72 favorability score points out that the high burn hasn't hurt the song's exemplary favorability result.

SONG C		
Familiarity	91%	Favorability 3.10
		Burn 29%

This song profile suggests one of two possible scenarios:

1. The song has probably reached the latter stages of its lifecycle. The high familiarity and burn scores are offset by a lower-than-average favorability score. At one time, the favorability score for this selection was probably higher. Over time, burn can affect the favorability score.
2. This song profile also appears in cases where a new song gets a lot of early exposure, but listeners don't give it a high favorability estimate. The data seems to say the respondents know the song and its not a favorite, and a significant percentage of them are tired of it.

## Quick Read:

The components that comprise listener's music attitudes are:

- **Familiarity:** Percent who recognize a song
- **Favorability:** Like/Dislike for the song on a 1 through 5 scale.
- **Burn:** Percent who are "tired of hearing the song" on the radio.

Tips For Using Callout America Estimates:

1. Give a song enough time to become familiar.
2. Use a familiarity threshold of at least 60%.
3. Use a minimum of three weeks data to make major decisions.
4. High burn may not affect favorability.

## Answering Your Callout Methodology Questions

**Q:** How can I be sure that your methodology is being implemented the way you promise?

**A:** As industry leaders, the management of R&R realizes the integrity of our research is critical, and have taken every step possible to maintain the very highest standards. We publish our methodology and implement it in a professional data collection center (DCC). Trained fulltime R&R staffers and a paid professional consultant regularly monitor the DCC activities. The surveys are audited by DCC quality control personnel. Some past and present customers of our DCC: Los Angeles Times Mirror Poll, AT&T, and NBC.

**Q:** How can Callout America obtain accurate results from a weekly sample of 400-500 interviews?

**A:** R&R Callout America is the first and largest project of its kind to be conducted on a weekly basis. Sample sizes in the 400-500 range are standard for all types of market research surveys. For example, national political polls have accurately predicted the outcome of presidential elections using samples of about 500 interviews since the 1930's.

**Q:** What if a song is being played in a limited number of markets and showing favorable callout results, but is not being played in several others? Would this affect the score since there is no airplay

in a large number of markets?

**A:** Yes and no. Yes, a high familiarity score can sometimes translate into a higher favorability score. On the other hand, a song can still receive a high favorability score based on how well it's being received where it's being played.

**Q:** What are "good" estimates in Callout America? Is a favorability score of 3.50 a good score?

**A:** It depends on estimates for other songs measured that week. The No. 1 callout song today might be more popular than a No. 1 callout song from last year. It's also conceivable that today's songs in general are better and more popular than last year's.

If the average favorability score from all songs on this week's chart is 3.75, then a 3.50 would be "below average." In contrast, if the average score from last year's top 30 was a 3.25, then a 3.50 would be considered "above average." The world of attitude research is more complex than the world of measuring radio airplay. There will always be a No. 1 song but to assume all No. 1 songs are created equal would be a fallacy.

**Q:** What is a high burn score?

**A:** As with favorability, it is relative and open to individual interpretation. Some broadcasters believe when a song reaches a 30% - 40% burn level, the song should be moved to a lower rotation, regardless of its favorability score. Others

would disagree and say if that song has a high favorability score, then the "burn" factor is irrelevant.

**Q:** Who decides which songs to measure?

**A:** The top 30 songs on R&R's Top 40 Pop/CHR Airplay chart are measured each week.

**Q:** Will you solicit input from your users?

**A:** Absolutely, we want Callout America to be the best that it can be. We're always listening and looking for ways to make it even better and more useful. In the coming days, weeks, and months, we will be bringing you more exciting improvements and features. Please keep those comments coming!





## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America song selection is based on the Top 30 titles from the R&R Pop/CHR chart for the week of February 6-12.

### POP/CHR

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
GREEN DAY When I Come Around (Reprise)	4.14	4.15	4.14	4.15	83.5%	17.5%
BOYZ II MEN On Bended Knee (Motown)	3.93	4.01	3.99	4.01	95.0%	36.7%
PEARL JAM Better Man (Epic)	3.90	3.97	—	—	60.3%	12.7%
TLC Creep (LaFace/Arista)	3.86	3.84	3.89	3.91	72.0%	18.2%
WEEZER Buddy Holly (DGC/Geffen)	3.78	3.90	3.73	3.81	73.8%	21.3%
MADONNA Take A Bow (Maverick/Sire/WB)	3.77	3.79	3.83	3.65	91.0%	27.5%
DES'REE You Gotta Be (550 Music)	3.76	3.62	3.74	3.60	93.5%	25.0%
TOM PETTY You Don't Know How It Feels (WB)	3.70	3.70	3.86	3.65	77.8%	23.3%
INI KAMOZE Here Comes The Hotstepper (Columbia)	3.68	3.70	3.70	3.82	85.5%	30.2%
BON JOVI Always (Mercury)	3.67	3.75	3.76	3.69	90.7%	33.5%
SHERYL CROW Strong Enough (A&M)	3.66	3.71	3.50	3.69	69.7%	16.3%
4 P.M. Sukiyaki (Next Plateau/London/Island)	3.64	3.65	3.68	3.58	83.0%	26.7%
MELISSA ETHERIDGE I'm The Only One (Island)	3.64	3.50	3.52	3.52	93.8%	38.5%
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	3.62	3.56	3.78	3.52	83.8%	22.0%
REAL MCGOY Another Night (Arista)	3.61	3.72	3.78	3.72	92.5%	35.8%
VANESSA WILLIAMS The Sweetest Days (Mercury)	3.57	3.66	3.55	3.48	72.5%	19.8%
JAMIE WALTERS Hold On (Atlantic)	3.56	3.59	3.55	—	53.0%	12.5%
DIONNE FARRIS I Know (Columbia)	3.53	3.51	3.41	3.24	61.5%	15.2%
JADE Every Day Of The Week (Giant)	3.50	3.66	3.50	3.47	84.3%	22.7%
MARTIN PAGE In The House Of Stone And Light (Mercury)	3.46	3.43	3.50	—	46.5%	9.8%
JANET JACKSON You Want This (Virgin)	3.45	3.66	3.57	3.74	68.0%	28.0%
EAGLES Love Will Keep Us Alive (Geffen)	3.43	3.45	3.22	3.43	55.8%	14.0%
2 UNLIMITED Get Ready For This (Critique)	3.42	3.60	—	—	92.2%	33.8%
FREEDY JOHNSTON Bad Reputation (Elektra/EEG)	3.34	3.20	3.47	3.47	54.0%	15.7%
R.E.M. Bang And Blame (WB)	3.28	3.33	3.57	3.25	76.3%	36.0%
CORONA The Rhythm Of The Night (EastWest/EEG)	3.27	3.35	3.45	3.40	75.3%	32.5%
ANDRU DONALDS Mishale (Metro Blue/Capitol)	3.21	3.20	3.09	3.11	40.8%	16.3%
MELISSA ETHERIDGE If I Wanted To (Island)	3.19	3.27	3.53	3.11	57.5%	19.3%
JON SECADA Mental Picture (SBK/EMI)	3.08	3.17	3.19	3.16	67.8%	27.3%
LONDONBEAT Come Back (Radioactive)	2.59	—	—	—	27.5%	12.5%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R Pop/CHR reporting station in the following regions: EAST: WXKS/Boston, WKSE/Bufalo, WKSS/Hartford, WTIC/Hartford, WHYZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH:WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST:WKRQ/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WHYT/Detroit, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBO/St. Louis. WEST:KQKS/Denver, KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLO/San Diego. © 1995, R&R Inc.

### Callout America HotScores

BY TONY NOVIA

**A**S CALLOUT AMERICA closes out its fourth week, Green Day's "WHEN I COME AROUND" (Reprise) is the favorability champion once again, posting a solid 4.14 score. "WHEN" also retains a 4+ favorability score in all regions and maintains high scores among 12-34 females.

Sheryl Crow's "STRONG ENOUGH" (A&M) continues to flex its muscle, with four-week total average favorability estimates of 3.50 and above. Its supreme strength is in the Midwest and South, with the East and West following close behind.

"BETTER MAN" by Pearl Jam (Epic) continues to perform extraordinarily well with a 3.90 favorability score and a 60.3% familiarity score. "Better" also looks very strong, averaging nearly a 4 in all female demos.

The Dionne Farris story continues to build as "I KNOW" (Columbia) increases to a 3.53 favorability score and leaps over the 60% familiarity threshold.

While it may have slipped to No. 29 on the Pop/CHR chart this week, "BUDDY HOLLY" by Weezer (DGC/Geffen) remains a solid Top 5 performer in Callout America, posting a 3.78 favorability score.

"CREEP" by TLC (LaFace/Arista) posts another potent 3.86 total favorability score. The tune also posts 4+ favorability scores among 12-17 females, a 3.57 among 18-24s, and a 3.59 among 25-34s. The debut record this week is "COME BACK" by Londonbeat (Radioactive). A reminder: The first week's total familiarity score is only 27.5%. Therefore, it is too early to make any kind of judgment on this title.

Please watch your mail this week because I've sent a letter to all CHR reporters. R&R appreciates your support of CALLOUT AMERICA.

## Local Callout?

# The Eagle Group!

Call Matt Hudson for a proposal  
303-980-1888



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>MADONNA</b> Take A Bow (Maverick/Sire/WB)	5988	6021	6068	5834	131/0
11	6	4	2	<b>DIONNE FARRIS</b> I Know (Columbia)	4954	4578	4162	3658	134/0
3	3	2	3	<b>HOOTIE &amp; THE BLOWFISH</b> Hold My Hand (Atlantic)	4909	4990	4898	4848	126/1
2	2	3	4	<b>BOYZ II MEN</b> On Bended Knee (Motown)	4554	4883	5401	5688	116/1
12	10	6	5	<b>SHERYL CROW</b> Strong Enough (A&M)	4440	4094	3756	3439	134/0
6	4	5	6	<b>TOM PETTY</b> You Don't Know How It Feels (WB)	4086	4278	4447	4431	115/0
13	12	9	7	<b>GREEN DAY</b> When I Come Around (Reprise)	4055	3825	3595	3328	129/0
8	7	7	8	<b>DES'REE</b> You Gotta Be (550 Music)	3964	4071	4126	4055	106/0
16	13	10	9	<b>MELISSA ETHERIDGE</b> If I Wanted To (Island)	3903	3668	3576	3235	132/0
4	5	8	10	<b>REAL MCCOY</b> Another Night (Arista)	3671	4039	4389	4498	101/0
15	15	14	11	<b>TLC</b> Creep (LaFace/Arista)	3279	3371	3352	3311	100/1
5	8	11	12	<b>BON JOVI</b> Always (Mercury)	3207	3607	4066	4483	108/0
21	19	17	13	<b>JAMIE WALTERS</b> Hold On (Atlantic)	3113	2863	2553	2375	109/2
7	9	12	14	<b>4 P.M.</b> Sukiyaki (Next Plateau/London/Island)	3035	3554	3905	4070	89/0
32	25	19	15	<b>LONDONBEAT</b> Come Back (Radioactive)	2909	2562	2189	1464	114/4
25	20	18	16	<b>MARTIN PAGE</b> In The House Of Stone... (Mercury)	2901	2693	2481	2175	111/3
9	11	13	17	<b>R.E.M.</b> Bang And Blame (WB)	2846	3402	3731	3702	100/0
10	14	15	18	<b>CORONA</b> The Rhythm Of The Night (EastWest/EEG)	2781	3186	3459	3681	86/0
<b>BREAKER</b>			19	<b>REAL MCCOY</b> Run Away (Arista)	2618	1881	1160	758	107/7
14	16	16	20	<b>JADE</b> Every Day Of The Week (Giant)	2562	2930	3207	3325	82/0
24	23	21	21	<b>EAGLES</b> Love Will Keep Us Alive (Geffen)	2486	2389	2264	2178	90/0
—	36	25	22	<b>FIREHOUSE</b> I Live My Life For You (Epic)	2415	2001	1275	321	99/7
—	35	30	23	<b>BLESSID UNION OF SOULS</b> I Believe (EMI)	2265	1794	1282	723	104/7
17	17	20	24	<b>INI KAMOZE</b> Here Comes The Hotstepper (Columbia)	2122	2419	2750	3126	84/0
19	21	24	25	<b>MELISSA ETHERIDGE</b> I'm The Only One (Island)	2031	2091	2274	2686	73/0
30	28	27	26	<b>PEARL JAM</b> Better Man (Epic)	1987	1959	1808	1643	65/2
33	31	29	27	<b>BROWNSTONE</b> If You Love Me (MJJ/Epic)	1945	1842	1600	1403	87/3
18	18	22	28	<b>ANDRU DONALDS</b> Mishale (Metro Blue/Capitol)	1923	2305	2609	2692	71/0
22	22	23	29	<b>WEEZER</b> Buddy Holly (DGC/Geffen)	1910	2278	2272	2361	92/0
—	—	35	30	<b>SIMPLE MINDS</b> She's A River (Virgin)	1842	1485	976	637	94/9
37	32	32	31	<b>GLORIA ESTEFAN</b> Everlasting Love (Epic)	1800	1666	1505	1212	84/3
—	34	33	32	<b>BONNIE RAITT</b> You Got It (Arista)	1794	1643	1338	887	94/3
29	29	31	33	<b>2 UNLIMITED</b> Get Ready For This (Critique)	1794	1784	1768	1755	63/4
20	24	26	34	<b>VANESSA WILLIAMS</b> The Sweetest Days (Mercury)	1631	1960	2194	2566	65/0
<b>DEBUT</b>			35	<b>CRANBERRIES</b> Ode To My Family (Island)	1408	1022	639	371	85/9
—	—	40	36	<b>LIVE</b> Lightning Crashes (Radioactive)	1376	1203	761	192	93/7
—	—	39	37	<b>COLLECTIVE SOUL</b> Gel (Atlantic)	1354	1267	1085	973	82/1
26	30	34	38	<b>JANET JACKSON</b> You Want This (Virgin)	1320	1572	1718	2036	49/0
31	33	38	39	<b>CRYSTAL WATERS</b> 100% Pure Love (Mercury)	1267	1339	1452	1598	60/0
<b>DEBUT</b>			40	<b>BOYZ II MEN</b> Thank You (Motown)	1165	420	136	65	75/17

This chart reflects airplay from February 20 - 26. Songs ranked by number of plays. Highlighted songs indicate Breaker.  
143 Pop/CHR reporters. 140 current playlists. © 1995, R&R Inc.

### BREAKERS®

**REAL MCCOY**  
Run Away (Arista)

TOTAL PLAYS/INCREASE: 2618/+737  
TOTAL STATIONS/ADDS: 107/7

CHART 19

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>ELTON JOHN</b> Believe (Rocket/Island)	120
<b>REDNEX</b> Cotton Eye Joe (Zomba/Jive)	34
<b>DURAN DURAN</b> White Lines (Capitol)	31
<b>ANNIE LENNOX</b> No More "I Love You's" (Arista)	21
<b>VAN HALEN</b> Can't Stop Lovin' You (WB)	19
<b>BLUES TRAVELER</b> Run-Around (A&M)	18
<b>BOYZ II MEN</b> Thank You (Motown)	17
<b>BRANDY</b> Baby (Atlantic)	17
<b>BRUCE SPRINGSTEEN</b> Murder Incorp. (Columbia)	17
<b>TLC</b> Red Light Special (LaFace/Arista)	16

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BOYZ II MEN</b> Thank You (Motown)	+745
<b>REAL MCCOY</b> Run Away (Arista)	+737
<b>ANNIE LENNOX</b> No More "I Love You's" (Arista)	+645
<b>VAN HALEN</b> Can't Stop Lovin' You (WB)	+570
<b>ELTON JOHN</b> Believe (Rocket/Island)	+500
<b>BLESSID UNION OF SOULS</b> I Believe (EMI)	+471
<b>FIREHOUSE</b> I Live My Life For You (Epic)	+414
<b>CRANBERRIES</b> Ode To My Family (Island)	+386
<b>BRUCE SPRINGSTEEN</b> Murder Incorp. (Columbia)	+383
<b>DIONNE FARRIS</b> I Know (Columbia)	+376

### HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
<b>SHERYL CROW</b> All I Wanna Do (A&M)
<b>JOHN MELLENCAMP</b> Wild Night (Mercury)
<b>BOYZ II MEN</b> I'll Make Love To You (Motown)
<b>MADONNA</b> Secret (Maverick/Sire/WB)
<b>COUNTING CROWS</b> Mr. Jones (DGC/Geffen)
<b>COLLECTIVE SOUL</b> Shine (Atlantic)
<b>BABYFACE</b> When Can I See You (Epic)
<b>MELISSA ETHERIDGE</b> Come To My Window (Island)
<b>GIN BLOSSOMS</b> Found Out About You (A&M)
<b>ACE OF BASE</b> Don't Turn Around (Arista)

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

...And if you think you're goin' crazy...  
**GIVE IT ALL ...**  
The new **TOMMY JAMES** single...  
JUST RELEASED...  
on **AURA RECORDS**  
from the forthcoming album,  
**A NIGHT IN BIG CITY ...**  
Distributed by **MS...**  
#AU2020



## NEW &amp; ACTIVE

## THE HOTTEST

**VAN HALEN** Can't Stop Lovin' You (*WB*)  
Total Plays: 1118, Total Stations: 80, Adds: 19

**ANNIE LENNOX** No More "I Love You's" (*Arista*)  
Total Plays: 885, Total Stations: 75, Adds: 21

**AMY GRANT & VINCE GILL** House Of Love (*A&M*)  
Total Plays: 804, Total Stations: 35, Adds: 0

**OASIS** Live Forever (*Epic*)  
Total Plays: 783, Total Stations: 60, Adds: 10

**NIRVANA** The Man Who Sold The World (*DGC/Geffen*)  
Total Plays: 748, Total Stations: 41, Adds: 0

**SOUL FOR REAL** Candy Rain (*Uptown/MCA*)  
Total Plays: 745, Total Stations: 39, Adds: 9

**BRANDY** Baby (*Atlantic*)  
Total Plays: 633, Total Stations: 49, Adds: 17

**GILLETTE FEATURING 20 FINGERS** Mr. Personality (*Zoo*)  
Total Plays: 608, Total Stations: 45, Adds: 8

**ALL-4-ONE** (She's Got) Skillz (*Blitz/Atlantic*)  
Total Plays: 607, Total Stations: 37, Adds: 7

**BOYZ II MEN** Water Runs Dry (*Motown*)  
Total Plays: 572, Total Stations: 22, Adds: 1

**BRUCE SPRINGSTEEN** Murder Incorporated (*Columbia*)  
Total Plays: 564, Total Stations: 42, Adds: 17

**ELTON JOHN** Believe (*Rocket/Island*)  
Total Plays: 500, Total Stations: 120, Adds: 120

**BLUES TRAVELER** Run-Around (*A&M*)  
Total Plays: 459, Total Stations: 47, Adds: 18

**TOM JONES** I Wanna Get Back With You (*Interscope*)  
Total Plays: 417, Total Stations: 30, Adds: 1

## GAINING AIRPLAY

**PORTISHEAD** Sour Times (Nobody Loves Me) (*Go!Discs/London*)  
Total Plays: 392, Total Stations: 28, Adds: 5

**STEVIE WONDER** For Your Love (*Motown*)  
Total Plays: 378, Total Stations: 37, Adds: 4

**HUEY LEWIS & THE NEWS** Little Bitty Pretty One (*Elektra/EEG*)  
Total Plays: 365, Total Stations: 24, Adds: 0

**KEITH MARTIN** Never Find Someone Like You (*Columbia*)  
Total Plays: 364, Total Stations: 29, Adds: 3

**HOOTIE & THE BLOWFISH** Let Her Cry (*Atlantic*)  
Total Plays: 358, Total Stations: 18, Adds: 5

**NIJU** I Miss You (*Arista*)  
Total Plays: 334, Total Stations: 14, Adds: 0

**DURAN DURAN** White Lines (*Capitol*)  
Total Plays: 333, Total Stations: 41, Adds: 31

**LIL' SUZY** Promise Me (*Metropolitan*)  
Total Plays: 325, Total Stations: 12, Adds: 0

**BUSH** Everything Zen (*Trauma/Interscope*)  
Total Plays: 318, Total Stations: 28, Adds: 7

**REDNEX** Cotton Eye Joe (*Zomba/Jive*)  
Total Plays: 310, Total Stations: 44, Adds: 34

**TLC** Red Light Special (*LaFace/Arista*)  
Total Plays: 295, Total Stations: 22, Adds: 16

**WHIGFIELD** Saturday Night (*Curb*)  
Total Plays: 234, Total Stations: 15, Adds: 0

**ADINA HOWARD** Freak Like Me (*EastWest/EEG*)  
Total Plays: 231, Total Stations: 13, Adds: 2

**K-CI HAILEY** If You Think You're Lonely Now (*Mercury*)  
Total Plays: 225, Total Stations: 22, Adds: 7

**DAVE MATTHEWS BAND** What Would You Say (*RCA*)  
Total Plays: 220, Total Stations: 20, Adds: 8

**DANIELLE BRISEBOIS** Gimme Little Sign (*Epic*)  
Total Plays: 218, Total Stations: 20, Adds: 8

**MILLA** Gentleman Who Fell (*SBK/EMI*)  
Total Plays: 214, Total Stations: 18, Adds: 2

**CRYSTAL WATERS** What I Need (*Mercury*)  
Total Plays: 205, Total Stations: 13, Adds: 0

**TAKE 6** You Can Never Ask Too Much (Of Love) (*Reprise*)  
Total Plays: 198, Total Stations: 19, Adds: 1

**SPONGE** Plowed (*WORK*)  
Total Plays: 194, Total Stations: 13, Adds: 1

**SUBWAY** This Lil' Game We Play (*Biv Ten/Motown*)  
Total Plays: 194, Total Stations: 13, Adds: 1

**SOPHIE B. HAWKINS** As I Lay Me Down (*Columbia*)  
Total Plays: 192, Total Stations: 12, Adds: 1

**SIDUXSIE & THE BANSHEES** O Baby (*Geffen*)  
Total Plays: 189, Total Stations: 28, Adds: 9

**NEWTON** Sky High (*Critique*)  
Total Plays: 164, Total Stations: 7, Adds: 0

**PATTY SMYTH** Look What Love Has Done (*MCA*)  
Total Plays: 157, Total Stations: 16, Adds: 6

**JOHN WAITE** How Did I Get By Without You (*Imago*)  
Total Plays: 146, Total Stations: 6, Adds: 1

**STEVIE B** Dream About You (*Emporia*)  
Total Plays: 134, Total Stations: 3, Adds: 0

**TOAD THE WET SPROCKET** Fly From Heaven (*Columbia*)  
Total Plays: 131, Total Stations: 14, Adds: 10

**MAX-A-MILLION** Fat Boy (*ID*)  
Total Plays: 119, Total Stations: 5, Adds: 0

**MARY J. BLIGE** I'm Goin' Down (*Uptown/MCA*)  
Total Plays: 119, Total Stations: 5, Adds: 0

**K 7** Move It Like This (*Tommy Boy*)  
Total Plays: 116, Total Stations: 5, Adds: 1

**LETTERS TO CLEO** Here & Now (*Giant*)  
Total Plays: 113, Total Stations: 5, Adds: 1

**PRIMITIVES** Crash (*RCA*)  
Total Plays: 103, Total Stations: 5, Adds: 1

**BON JOVI** Someday I'll Be Saturday Night (*Mercury*)  
Total Plays: 100, Total Stations: 5, Adds: 2

**STONE TEMPLE PILOTS** Pretty Penny (*Atlantic*)  
Total Plays: 98, Total Stations: 6, Adds: 1

**TOM PETTY** You Wreck Me (*WB*)  
Total Plays: 94, Total Stations: 4, Adds: 2

**FOREIGNER** Until The End Of Time (*Generama/Rhythm Safari/Priority*)  
Total Plays: 94, Total Stations: 7, Adds: 1

**FUN FACTORY** Close To You (*Curb*)  
Total Plays: 93, Total Stations: 5, Adds: 1

**COUNTING CROWS** A Murder Of One (*DGC/Geffen*)  
Total Plays: 91, Total Stations: 4, Adds: 0

**ALICE IN CHAINS** Got Me Wrong (*WORK/Columbia*)  
Total Plays: 88, Total Stations: 3, Adds: 0

**STONE ROSES** Love Spreads (*Geffen*)  
Total Plays: 83, Total Stations: 3, Adds: 0

**ROULA** Lick It (*ID*)  
Total Plays: 79, Total Stations: 5, Adds: 0

**MELISSA ETHERIDGE** Like The Way I Do (*Island*)  
Total Plays: 78, Total Stations: 3, Adds: 1

**MIKE & THE MECHANICS** Mea Culpa (*Atlantic*)  
Total Plays: 78, Total Stations: 4, Adds: 1

**GO-GO'S** Good Girl (*IRS*)  
Total Plays: 51, Total Stations: 6, Adds: 1

**BELLY** Now They'll Sleep (*Sire/Reprise*)  
Total Plays: 42, Total Stations: 6, Adds: 4

**NOTORIOUS B.I.G.** Big Poppa (*Bad Boy/Arista*)  
Total Plays: 36, Total Stations: 5, Adds: 2

Songs ranked by  
total plays.

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# POP/CHR REPORTERS

March 3, 1995 R&R • 33

Stations and their ads listed alphabetically by market

<b>WFLY/Albany, NY</b> PD: Michael Morgan MD: Shawn Scott 21 DURAN DURAN "White" 12 REDNEX "Cotton" 11 ELTON JOHN "Believe" 7 TLC "Light" MARTIN PAGE "House" ANNIE LENNOX "Love"	<b>WRQK/Canton, OH</b> PD/M/D: Ruby Cheska 10 ELTON JOHN "Believe" 14 TOAD THE WET... "Fly" ANNIE LENNOX "Love" PORTSHEAD "Sour"	<b>KZIO/Duluth, MN</b> PD: James Baker MD: Justin Case 16 DURAN DURAN "White" ELTON JOHN "Believe" LIVE "Lightning" BOYZ II MEN "Thank"	<b>WNWK/Harrisburg, PA</b> PD: John O'Dea MD: Scott Shaw 14 JOHN O'DEA "Candy" VAN HALEN "Can't" REDNEX "Cotton" ELTON JOHN "Believe"	<b>WZOO/Lima, OH</b> PD: Steve James MD: Tommy Frank ANNIE LENNOX "Love" REAL MCCOY "Run" BLUES TRAVELER "Run" REDNEX "Cotton" ELTON JOHN "Believe" VAN HALEN "Can't"	<b>WXXM/Myrtle Beach, SC</b> PD/M/D: Calvin Hicks 11 TOM JONES "Wanna" ELTON JOHN "Believe" BUSH "Zan" DURAN DURAN "White" MONTELL JORDAN "This" STEVE WONDER "Love"	<b>KKFR/Phoenix, AZ</b> PD: Rick Stacy 29 BOYZ II MEN "Thank" 11 SIMPLE MINDS "River" 4 P.M. "Lay" DURAN DURAN "White" MONTELL JORDAN "This"	<b>KHTY/Santa Barbara, CA</b> PD: John Fredericks MD: Damon Young 21 DURAN DURAN "White" 9 LETTERS TO CLEO "Here" BLESSID UNION OF... "Believe" REDNEX "Cotton" VAN HALEN "Can't" DANIELLE BRISEBOIS "Sign"	<b>KISX/Tyler, TX</b> PD: Michael Storm MD: Mick Pugham 22 ANNIE LENNOX "Love" 12 2 UNLIMITED "Get" ELTON JOHN "Believe" BLUES TRAVELER "Run"	
<b>KQID/Alexandria, LA</b> PD: Ace Anthony MD: Pat Cloud 8 STONE TEMPLE PILOTS "Praty" ELTON JOHN "Believe" PATTY SMYTH "Look" DANIELLE BRISEBOIS "Sign" SIOUXIE & BANSHIES "Baby" TOAD THE WET... "Always" BRUCE SPRINGSTEEN "Murder"	<b>WCLJ/Carbondale, IL</b> PD: John Riley 14 ELTON JOHN "Believe" 14 HOOTIE & BLOWFISH "Cry" 14 BRUCE SPRINGSTEEN "Murder" 14 DANIELLE BRISEBOIS "Sign" 14 ANNIE LENNOX "Love"	<b>WDCG/Durham-Raleigh, NC</b> PD: Brian Burns MD: Kandy Klutich 7 GILLETTE/ZO FINGERS "Personal" 5 PEARL JAM "Better" ALL-4-ONE "Skiz" VAN HALEN "Can't" ELTON JOHN "Believe"	<b>WKSS/Hartford, CT</b> PD: Jay Beau Jones MD: Tina Simonet ELTON JOHN "Believe" BRANDY "Baby" BONNIE RATT "Got" DURAN DURAN "White"	<b>KFRX/Lincoln, NE</b> PD: Sonny Valentine MD: John Caine ELTON JOHN "Believe" VAN HALEN "Can't" SOUL FOR REAL "Candy" ALL-4-ONE "Skiz"	<b>WYHY/Nashville, TN</b> PD: Charlie Quinn MD: Gabor Harrison 12 DAVE MATTHEWS BAND "What" ELTON JOHN "Believe" TLC "Light" BLESSID UNION OF... "Believe" REMBRANDTS "Friends"	<b>WBZZ/Pittsburgh, PA</b> PD: Buddy Scott MD: John Caine 14 ELTON JOHN "Believe" BLESSID UNION OF... "Believe"	<b>KZZU/Spokane, WA</b> PD: Ken Hopkins MD: Kasey Christopher 18 JAMIE WALTERS "Hold" 16 LONDONBEAT "Come" 13 SOUL FOR REAL "Candy" ELTON JOHN "Believe"	<b>KWTX/Waco, TX</b> PD: Tom Martens MD: Flash Phillips 16 DURAN DURAN "White" TLC "Light" ELTON JOHN "Believe" REDNEX "Cotton"	
<b>WAEB/Allentown, PA</b> PD: Brian Check MD: Joe Friday ELTON JOHN "Believe"	<b>KQCR/Cedar Rapids, IA</b> PD: Ric Swan MD: Jim Allen 7 ANNIE LENNOX "Love"	<b>WBIZ/Eau Claire, WI</b> PD: Beau Landry MD: Dave Daniels ELTON JOHN "Believe" BRUCE SPRINGSTEEN "Murder" BLUES TRAVELER "Run"	<b>WTIC/Hartford, CT</b> PD: Paul Cannon MD: Tony Bristol 7 ELTON JOHN "Believe" BOYZ II MEN "Thank" FIREHOUSE "Live"	<b>KIIS/Los Angeles, CA</b> PD: Steve Perun MD: Tracy Austin 12 ALL-4-ONE "Skiz" 10 RUN FACTORY "Close" ELTON JOHN "Believe"	<b>WFHN/New Bedford, MA</b> PD/M/D: Jim Reitz ELTON JOHN "Believe" DURAN DURAN "White" REDNEX "Cotton" BLACKBIRD "Let's" FABU "Trot" NATE DOGG "Day"	<b>WDBR/Springfield, IL</b> PD: Mike Klaproth MD: Michael Gandy ELTON JOHN "Believe"	<b>KKRZ/Portland, OR</b> PD: Ken Benson MD: Eric Murphy 18 HUMAN LEAGUE "Tell" 16 BOYZ II MEN "Water" ELTON JOHN "Believe" BRANDY "Baby"	<b>WDFR/Springfield, IL</b> PD: Steve Kline MD: Steve Kline 7 ELTON JOHN "Believe" DURAN DURAN "White" CRANBERRIES "Family"	<b>KOKZ/Waterloo, IA</b> PD/M/D: Dan Cline BRANDY "Baby" BOYZ II MEN "Thank" LIVE "Lightning"
<b>WPRR/Allentown, PA</b> PD/M/D: Tommy Edwards TOAD THE WET... "Fly" ANNIE LENNOX "Love" ELTON JOHN "Believe" PORTSHEAD "Sour"	<b>WVSR/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WKMG/Honolulu, HI</b> PD/M/D: Kree Hart ELTON JOHN "Believe" SOPHIE B. HAWKINS "Lay" KEITH MARTIN "Someone" TLC "Light" JOCELYN ENRIQUEZ "Big"	<b>WDJX/Louisville, KY</b> PD: Chris Shebel MD: Jim Meyer ALL-4-ONE "Skiz" ELTON JOHN "Believe" DURAN DURAN "White"	<b>WRHT/New Bern, NC</b> PD: Ryan Walker AP/D: Gina Gray 21 BOYZ II MEN "Thank" 8 ELTON JOHN "Believe" 7 OFFSPRING "Come" 6 KEITH MARTIN "Someone" OASIS "Live"	<b>WERZ/Portsmouth, NH</b> OMP/D: Jack O'Brien MD: Liz Jordan 10 ELTON JOHN "Believe" 6 BRUCE SPRINGSTEEN "Murder" BOYZ II MEN "Thank" COLLECTIVE SOUL "Get" BLUES TRAVELER "Run" OASIS "Live"	<b>WWDU/South Bend, IN</b> PD/M/D: Bill Mitchell 9 ELTON JOHN "Believe" 8 REAL MCCOY "Run" BUSH "Zan" CRANBERRIES "Family" REDNEX "Cotton"	<b>WOWW/West Palm Beach, FL</b> PD: Neil Sullivan MD: Scott Chase REDEMPT "Cotton" BOYZ II MEN "Thank" GILLETTE/ZO FINGERS "Personal" SPANISH FLY "Stone"	<b>WRKY/Staubenville, OH</b> PD: Steve Faust MD: Steve Faust 7 ELTON JOHN "Believe" DURAN DURAN "White" CRANBERRIES "Family"
<b>WQZ/Amarillo, TX</b> PD/M/D: Ted Kelly 10 REDNEX "Cotton" ELTON JOHN "Believe" TLC "Light" STEVE WONDER "Love" VAN HALEN "Can't" FIREHOUSE "Live" DURAN DURAN "White"	<b>WEDJ/Charlotte, NC</b> PD: Brian Briggman MD: Michael Steele 29 HOOTIE & BLOWFISH "Cry" 13 LIVE "Lightning" 5 ELTON JOHN "Believe"	<b>WJCT/Erie, PA</b> PD/M/D: Neal Shupe DURAN DURAN "White" REDNEX "Cotton" OASIS "Live" BLUES TRAVELER "Run"	<b>KRBE/Houston, TX</b> PD: Tom Poleman MD: Cubby Bryant 20 WATERLILIES "Never" 7 ELTON JOHN "Believe"	<b>KZLH/Lubbock, TX</b> PD: Chuck Luck MD: Jay Shannon 33 ELTON JOHN "Believe" 23 REDNEX "Cotton" ANNIE LENNOX "Love" TLC "Light" SIOUXIE & BANSHIES "Baby"	<b>WKCI/New Haven, CT</b> OMP: Glenn Beck PD: Steve Wilson 12 BLESSID UNION OF... "Believe"	<b>WSPK/Poughkeepsie, NY</b> PD: Steve Schantz MD: Steve Schantz PATTY SMYTH "Look" DURAN DURAN "White" TLC "Light" OASIS "Live" HOOTIE & BLOWFISH "Cry"	<b>WVON/New London, CT</b> OMP/D: Franco MD: Lori Robbins ELTON JOHN "Believe" BRUCE SPRINGSTEEN "Murder" PORTSHEAD "Sour" ANNIE LENNOX "Love" REDNEX "Cotton"	<b>WPRO/Providence, RI</b> PD: David Simpson MD: Tony Mascare ELTON JOHN "Believe"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Browne 28 ELTON JOHN "Believe" 13 WOLFGANG PRESS "South" 12 BUSH "Zan"
<b>KGOT/Anchorage, AK</b> PD: Mark Murphy MD: Rony Lerner 6 BOYZ II MEN "Thank" 5 ELTON JOHN "Believe" TLC "Light"	<b>WVSR/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"
<b>WSTR/Atlanta, GA</b> PD: Don Benson MD: Kevin Peterson 12 HOOTIE & BLOWFISH "Cry" 9 ELTON JOHN "Believe" DAVE MATTHEWS BAND "What"	<b>WVSR/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"
<b>KHF/Austin, TX</b> PD: John Roberts MD: Fernando Ventura GLORIA ESTEFAN "Love" K7 "Move"	<b>WVSR/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"	<b>WVIZ/Charleston, WV</b> PD: Bill Sheahan AP/D: Mike Edwards ELTON JOHN "Believe" ANNIE LENNOX "Love" BLUES TRAVELER "Run" SIOUXIE & BANSHIES "Baby" DAVE MATTHEWS BAND "What"
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# POP/CHR PLAYLISTS

**Z100**  
NEW YORK

**MARKET #1**  
WHTZ/New York  
(212) 239-2300  
Kingston/Shane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
59	57	60	61	PEARL JAM/Better Man	
58	58	59	REAL MCCOY/Another Night		
33	40	52	59	MADONNA/Take A Bow	
60	61	61	60	GREEN DAY/When I Come Around	
59	59	59	56	BON JOVI/Always	
42	58	49	55	LIVE/Alone	
59	57	60	55	MELISSA ETHERIDGE/Like The Way I Do	
40	36	41	45	WEZEV/Buddy Holly	
46	38	34	43	CRYSTAL WATERS/100% Pure Love	
59	43	42	37	STONE TEMPLE PILOTS/Interstate Love...	
28	29	28	38	HOOTIE & BLOWFISH/Hold My Hand	
35	35	33	35	CANDLEBOX/Far Behind	
57	31	51	34	INI KAMOZE/Here Comes...	
31	56	36	33	SHERYL CROW/Strong Enough	
-	-	-	-	BRUCE SPRINGSTEEN/Murder...	
30	29	26	30	OFFSPRING/Self Esteem	
31	32	29	38	CRANBERRIES/Zombie	
24	25	21	29	DURAN DURAN/White Lines	
30	28	26	29	GREEN DAY/Basket Case	
33	33	28	25	PEARL JAM/Yellow Ledbetter	
23	24	29	23	MELISSA ETHERIDGE/I'm The Only One	
21	22	23	22	OASIS/Live Forever	
-	-	-	-	PORTISHEAD/Sour Times...	
24	23	23	21	COLLECTIVE SOUL/Gel	
-	-	-	-	VAN HALEN/Can't Stop Lovin'...	
21	21	17	19	SIMPLE MINDS/She's A River	
12	15	18	19	LIVE/Lightning Crashes	
19	16	17	17	STONE TEMPLE PILOTS/Pretty Penny	
12	8	13	16	DES'REE/You Gotta Be	
-	-	-	-	OFFSPRING/Gotta Get Away	
15	19	14	15	DIONNE FARRIS/I Know	
16	18	15	15	SPONGEBOB/Plowed	
-	-	-	-	BONNIE RAITT/You Got It	
-	-	-	-	BUSH/Everything Zen	
-	-	-	-	GILLETTE/20 FINGERS/Mr. Personality	
5	5	5	5	MELISSA ETHERIDGE/I Wanted To	
-	-	-	-	BON JOVI/Someday I'll Be...	
-	-	-	-	DAVE MATTHEWS BAND/What Would You...	
-	-	-	-	ELTON JOHN/Believe	
-	-	-	-	CRANBERRIES/Ode To My Family	

**KISFM**  
102.7

**MARKET #2**  
KHS/Los Angeles  
(818) 845-1027  
Perun/Austin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
78	76	77	70	BOYZ II MEN/On Bended Knee	
80	79	81	78	MADONNA/Take A Bow	
71	72	71	77	STEVIE B/Dream About You	
38	59	64	74	TLC/Creep	
54	53	49	52	DES'REE/You Gotta Be	
48	43	44	44	INI KAMOZE/Here Comes...	
42	45	42	42	GILLETTE/20 FINGERS/Mr. Personality	
43	45	42	42	CORONA/The Rhythm Of...	
38	39	41	42	KYM MAZELLE/Love Me The Right...	
36	39	41	41	2 UNLIMITED/Get Ready For This	
39	39	42	41	BRANDY/Wanna Be Down	
11	19	24	34	REAL MCCOY/Run Away	
27	29	30	33	NIUJ Miss You	
-	-	-	-	BOYZ II MEN/Water Runs Dry	
48	45	40	30	REAL MCCOY/Another Night	
32	39	30	30	CRYSTAL WATERS/100% Pure Love	
20	23	20	27	GREEN DAY/When I Come Around	
-	-	-	-	BROWNSTONE/If You Love Me	
22	23	24	23	SHERYL CROW/All I Wanna Do	
35	28	23	21	69 BOYZ/Tootsee Roll	
-	-	-	-	TLC/Red Light Special	
41	35	20	20	4 P.M./Sukiyaki	
16	16	17	17	ROU/LA/Lick It	
16	15	16	16	COUNTING CROWS/Mr. Jones	
17	12	13	16	BIG MOUNTAIN/Baby, I Love...	
14	19	15	16	NEW ORDER/Bizarre Love...	
16	16	18	16	SPIN DOCTORS/Two Princes	
-	-	-	-	JADE/Every Day Of...	
22	15	15	15	APACHE INDIAN/Boom-Prack-A-Lak	
12	15	12	13	AEROSMITH/Crazy	
-	-	-	-	DJ MAGIC MIKE/Get On It...	
-	-	-	-	ALL-4-ONE/She's Got Skillz	
-	-	-	-	SALT-N-PEPA/EN Vogue/Whatta Man	
10	11	13	10	ERASURE/Always	
-	-	-	-	FUN FACTORY/Close To You	
12	10	10	10	BIZARRE INC./I'm Gonna Get You	
24	21	14	10	IMMATURE/Constantly	
11	12	10	10	COOLIO/Fantastic Voyage	
18	23	15	10	BOYZ II MEN/If I Make Love To...	
-	-	-	-	LISA LDBE/Stay (I Missed You)	

**W100**  
Philadelphia  
(610) 667-8100  
Kalina/McGuire

**MARKET #3**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
56	53	53	53	GREEN DAY/When I Come Around	
-	-	-	-	HOOTIE & BLOWFISH/Einstien On...	
51	52	52	50	COUNTING CROWS/Strong Enough	
9	27	37	50	PEARL JAM/Better Man	
51	53	44	50	REAL MCCOY/Another Night	
37	35	45	49	GIN BLOSSOMS/Until I Fall Away	
31	50	49	49	MELISSA ETHERIDGE/If I Wanted To	
11	12	42	48	WEZEV/Buddy Holly	
36	38	45	45	BON JOVI/Always	
37	34	36	37	FOUR SEASONS/December 1963 '94	
36	35	39	36	4 P.M./Sukiyaki	
-	-	-	-	TOM PETTY/You Don't Know...	
27	36	39	38	DIONNE FARRIS/I Know	
50	52	53	35	CORONA/The Rhythm Of...	
53	31	37	32	MELISSA ETHERIDGE/I'm The Only One	
36	35	38	32	MADONNA/Take A Bow	
-	-	-	-	LONDONBEAT/Come Back	
-	-	-	-	BLESSID UNION OF... Believe	
24	24	22	29	REAL MCCOY/Run Away	
30	22	24	29	SHERYL CROW/Strong Enough	
-	-	-	-	BON JOVI/Someday I'll Be...	
36	35	39	20	PRETENDERS/If I Stand By You	
51	9	15	19	R.E.M./What's The Frequency	
39	17	19	19	TLC/Creep	
13	15	18	17	CRYSTAL WATERS/100% Pure Love	
53	44	46	17	DEADEYE DICK/New Age Girl	
14	-	-	-	AEROSMITH/Crazy	
36	-	-	-	BOYZ II MEN/On Bended Knee	
50	49	11	11	BOYZ II MEN/Water Runs Dry	
-	-	-	-	R.E.M./Believe	
23	8	9	8	DURAN DURAN/White Lines	
-	-	-	-	FLAMING LIPS/She Don't Use Jelly	
-	-	-	-	2 UNLIMITED/Get Ready For This	
-	-	-	-	JAMIE WALTERS/Hold On	

**Y100**

**MARKET #4**  
WPLY/Philadelphia  
(610) 565-8900  
Michaels/Tisa

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
48	48	49	48	OFFSPRING/Self Esteem	
48	48	48	48	GREEN DAY/When I Come Around	
48	47	47	48	HOOTIE & BLOWFISH/Hold My Hand	
10	25	34	44	SHERYL CROW/Strong Enough	
30	30	40	44	STONE TEMPLE PILOTS/Vaseline	
34	34	34	44	LIVE/Alone	
34	34	33	43	COUNTING CROWS/Einstien On...	
48	38	48	39	INOIGO GIRLS/Least Complicated	
48	48	46	38	CANDLEBOX/Far Behind	
48	48	46	38	STONE TEMPLE PILOTS/Interstate Love...	
48	47	46	36	PEARL JAM/Better Man	
17	29	35	35	COLLECTIVE SOUL/Gel	
34	33	35	35	MELISSA ETHERIDGE/If I Wanted To	
34	33	34	35	TOAD THE WET...Something's Always...	
34	35	31	34	SMASHING PUMPKINS/Today	
14	20	34	34	PETE DROGE/If You Don't Love...	
34	35	34	34	WEZEV/Buddy Holly	
34	31	33	33	DEADEYE DICK/New Age Girl	
34	34	33	33	COUNTING CROWS/A Murder Of One	
34	30	32	32	GREEN DAY/Basket Case	
35	35	32	32	TOM PETTY/You Don't Know...	
11	16	13	29	CRANBERRIES/Ode To My Family	
6	9	11	27	SPONGEBOB/Fell On Black Days	
9	27	25	25	SIMPLE MINDS/She's A River	
19	17	34	23	MEAT PUPPETS/Backwater	
17	20	23	23	OASIS/Live Forever	
35	16	25	22	CRANBERRIES/Dreams	
20	21	22	20	FLAMING LIPS/She Don't Use Jelly	
19	21	21	20	AIMEE MANN/That's Just What...	
-	-	-	-	DURAN DURAN/White Lines	
6	9	22	19	DAVE MATTHEWS BAND/What Would You...	
-	-	-	-	DIONNE FARRIS/I Know	
35	32	17	18	R.E.M./Bang And Blame	
35	33	18	18	GIN BLOSSOMS/Allison Road	
34	10	16	17	BON JOVI/Always	
34	33	17	17	R.E.M./What's The Frequency	
15	19	20	16	NIRVANA/The Man Who Sold...	
9	12	10	15	FREEDY JOHNSTON/Bad Reputation	
-	-	-	-	LIVE/Lightning Crashes	
12	-	-	-	STEREO MC'S/Connected	

**WHTT**  
Detroit  
(313) 871-3030  
Gillette/Jackson

**MARKET #6**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	55	60	67	REAL MCCOY/Another Night	
62	70	67	67	BUSH/Everything Zen	
44	65	67	67	LIVE/Lightning Crashes	
61	70	67	65	SHERYL CROW/Strong Enough	
31	38	50	60	THRIVING MUSES/Bright Yellow Gun	
30	40	50	56	PIZZICATO FIVE/Twiggly Twiggly	
69	54	52	52	PEARL JAM/Better Man	
30	39	40	52	LETTERS TO CLEO/Here & Now	
-	-	-	-	NIRVANA/The Man Who Sold...	
20	10	30	48	COLLECTIVE SOUL/Gel	
-	-	-	-	PRIMITIVES/Crash	
10	28	40	46	SPONGEBOB/Plowed	
57	50	50	41	CRANBERRIES/Ode To My Family	
-	-	-	-	ELASTICA/Connection	
69	70	46	39	GREEN DAY/When I Come Around	
68	46	38	39	PORTISHEAD/Sour Times...	
38	39	39	38	STONE TEMPLE PILOTS/Unglued	
24	45	43	37	OASIS/Live Forever	
23	25	20	36	STONE ROSES/Love Spreads	
27	10	15	34	ALICE IN CHAINS/Got Me Wrong	
57	55	57	52	DINK/Green Mind	
-	-	-	-	RANCI/O/Salvation	
-	-	-	-	NO USE FOR A NAME/Soul Mate	
-	-	-	-	P J HARVEY/Down By The Water	
10	18	21	22	DIONNE FARRIS/I Know	
-	-	-	-	OUR LADY PEACE/Stareseed	
10	13	20	20	BELLY/Now They'll Sleep	
15	19	19	18	ADAM ANT/Wonderful	
-	-	-	-	R.E.M./Star 69	
10	10	12	17	MELISSA ETHERIDGE/If I Wanted To	
-	-	-	-	MURMURS/All I Need To Know	
42	39	38	10	R.E.M./Bang And Blame	
48	29	22	10	DURAN DURAN/White Lines	
14	28	32	10	WILLI ONE BLOOD/Wine, Whiney...	
-	-	-	-	MOIST/Machine Punch...	
-	-	-	-	GO-GO'S/Good Girl	
-	-	-	-	G. LOVE & SPECIAL.../Baby's Got Sauce	
18	10	6	6	SIOUXSIE & BANSHEES/O Baby	
6	25	10	6	TOM JONES/Situation	

**106.1**  
KISSFM

**MARKET #7**  
KHKS/Dallas  
(214) 891-3400  
Cook/Lambert

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
74	83	77	74	MADONNA/Take A Bow	
33	34	72	68	TLC/Creep	
65	76	67	67	DES'REE/You Gotta Be	
71	65	61	61	BOYZ II MEN/On Bended Knee	
81	72	49	53	INI KAMOZE/Here Comes...	
72	53	48	52	BON JOVI/Always	
55	53	48	50	2 UNLIMITED/Get Ready For This	
48	50	47	49	BRANDY/Wanna Be Down	
54	50	47	47	4 P.M./Sukiyaki	
48	50	47	47	CRYSTAL WATERS/100% Pure Love	
39	36	39	45	REAL MCCOY/Run Away	
11	21	43	45	STEVIE B/Dream About You	
61	50	44	44	REAL MCCOY/Another Night	
47	46	43	43	COOLIO/Fantastic Voyage	
-	-	-	-	DIONNE FARRIS/I Know	
55	47	41	41	ALL-4-ONE/She's Got Skillz	
51	38	37	34	BAFFYFACE/When Can I See You	
13	19	18	34	BOYZ II MEN/Water Runs Dry	
37	34	34	34	JADE/Every Day Of...	
28	22	26	26	IMMATURE/Constantly	
45	45	39	24	IMMATURE/Never Lie	
21	22	19	21	COUNTING CROWS/Mr. Jones	
20	20	17	21	NEW ORDER/Bizarre Love...	
21	21	19	20	STEREO MC'S/Connected	
22	18	18	19	SPIN DOCTORS/Two Princes	
20	18	18	19	BLIND MELON/No Rain	
31	25	23	18	BOYZ II MEN/If I Make Love To...	
22	21	17	18	UB40/Can't Help...	
19	18	16	17	DURAN DURAN/Ordinary World	
18	16	17	17	R.E.M./Losing My Religion	
17	-	-	-	ACE OF BASE/All That She Wants	
19	17	17	17	SOUL ASYLUM/Runaway Train	
35	31	18	16	CECE PENISTON/Keep Givin' Me...	
-	-	-	-	BROWNSTONE/If You Love Me	
18	15	15	15	DURAN DURAN/Come Undone	
15	15	-	-	SALT-N-PEPA/Shoop	
-	-	-	-	ERASURE/A Little Respect	
14	13	14	14	GREEN DAY/When I Come Around	
-	-	-	-	DEPECHE MODE/Enjoy The Silence	
-	-	-	-	SPIN DOCTORS/Little Miss Can't...	

**104**  
KRBE

**MARKET #8**  
KRBE/Houston  
(713) 266-1000  
Polemari/Bryant

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	50	57	61	STONE TEMPLE PILOTS/Interstate Love...	
59	57	60	60	GREEN DAY/When I Come Around	
40	55	58	52	DIONNE FARRIS/I Know	
33	31	38	39	ERASURE/ Love Saturday	
-	-	-	-	CRANBERRIES/Zombie	
24	25	25	33	COUNTING CROWS/Rain King	
26	33	28	30	LIVE/Alone	
58	61	57	59	PEARL JAM/Better Man	
53	56	32	29	CRANBERRIES/Ode To My Family	
24	32	24	27	SPONGEBOB/Fell On Black Days	
27	17	48	27	REAL MCCOY/Run Away	
21	26	27	27	SHERYL CROW/Strong Enough	
28	32	30	24	OASIS/Live Forever	
-	-	-	-	REINEX/Cotton Eye Joe	
32	34	21	24	TOM PETTY/You Don't Know...	
15	9	18	21	SIMPLE MINDS/She's A River	
-	-	-	-	WATERLILLIES/Never Get Enough	
18	26	18	19	HOOTIE & BLOWFISH/Hold My Hand	
11	17	19	19	FLAMING LIPS/She Don't Use Jelly	
12	11	12			



# POP/CHR PLAYLISTS

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**93.3 FLZ**  
**MARKET #21**  
**WFLZ/Tampa**  
(813) 839-9393  
Harris/Kapugi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	75	72	73		TLC/Creep
74	75	72			GREEN DAY/When I Come Around
12	25	39			TOM PETTY/You Don't Know...
74	73	72			MADONNA/Take A Bow
73	74	73			2 UNLIMITED/Get Ready For This
46	65	70			4 P.M./Sukiyaki
57	48	52			DIONNE FARRIS/I Know
57	48	52			JADE/Every Day Of...
75	65	47			CORONA/The Rhythm Of...
59	54	47			REAL MCCOY/Another Night
47	52	50			JANET JACKSON/You Want This
52	44	46			BROWNSTONE/If You Love Me
8	30	42			LONDONBEAT/Come Back
12	43	40			DEADEYE DICK/New Age Girl
48	42	39			GIN BLOSSOMS/Hey Jealousy
35	34	39			INI KAMOZE/Here Comes...
14	27	36			REAL MCCOY/Run Away
20	28	33			SHERYL CROW/Strong Enough
28	37	36			DES'REE/You Gotta Be
38	37	36			BOYZ II MEN/On Bended Knee
23	22	25			PEARL JAM/Better Man
21	22	25			MELISSA ETHERIDGE/If I Wanted To
21	22	25			STONE TEMPLE PILOTS/Interstate Love...
10	23	27			GARYFANCE/When Can I See You
17	14	23			VANESSA WILLIAMS/The Sweetest Days
5	8	14			MARTIN PAGE/In The House...
15	23	24			HOOTIE & BLOWFISH/Hold My Hand
23	20	19			IMMATURE/Constantly
16	13	8			TONI BRAXTON/I Belong To You
24	24	22			NINE INCH NAILS/Closer
39	33	17			MELISSA ETHERIDGE/If I Wanted To
14	19	10			R.E.M./Bang And Blame
15	19	10			TLC/Red Light Special
14	19	10			MELISSA ETHERIDGE/Come To My...
67	16	12			BON JOVI/Always
9	6	11			JAMIE WALTERS/Hold On
17	7	8			SIMPLE MINDS/She's A River
17	7	8			WEezer/Buddy Holly
16	12	10			BRANDY/Wanna Be Down

**JAMMIN 92.3**  
**MARKET #22**  
**WZJM/Cleveland**  
(216) 621-9566  
Eubanks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	44	56		DIONNE FARRIS/I Know
54	54	55	53		GREEN DAY/When I Come Around
43	43	54	52		WEezer/Buddy Holly
54	54	52			PEARL JAM/Better Man
27	27	44	52		CECE PENISTON/Keep Givin' Me...
19	19	49	52		LONDONBEAT/Come Back
29	29	45	52		BOYZ II MEN/Water Runs Dry
49	49	51	51		MELISSA ETHERIDGE/If I Wanted To
17	17	51	49		SHERYL CROW/Strong Enough
21	21	43	48		BLESSID UNION OF... Believe
52	52	43	48		ANDRU DONALDS/Mishale
52	52	47	47		ALL-4-ONE/She's Got Skillz
50	50	40	46		4 P.M./Sukiyaki
54	54	45	45		TLC/Creep
31	31	42			COLLECTIVE SOUL/Get
5	5	31	32		REAL MCCOY/Run Away
55	55	53	30		CORONA/The Rhythm Of...
22	22	23	30		3RD NATION/ Believe
15	15	27	26		GLORIA ESTEFAN/ Everlasting Love
27	27	21	26		REAL MCCOY/Another Night
11	11	23	25		IMMATURE/Constantly
53	53	21	25		INI KAMOZE/Here Comes...
14	14	17	25		JADE/Every Day Of...
23	23	24			BROWNSTONE/If You Love Me
19	19	24			SIMPLE MINDS/She's A River
12	12	15	22		FLAMING LIPS/She Don't Use Jelly
11	11	20	22		MILLA/Gentleman Who Fell
11	11	20	21		BRANDY/Wanna Be Down
51	51	29	20		DES'REE/You Gotta Be
52	52	24	18		R.E.M./Bang And Blame
20	20	16	17		HOOTIE & BLOWFISH/Hold My Hand
15	15	19	16		JAMIE WALTERS/Hold On
14	14	16	16		AMIE MANN/That's Just What...
11	11	14	16		CHANGING FACES/Foolin' Around
14	14	18	16		QUEENSRÛCHE/Bridge
14	14	10	16		JANET JACKSON/You Want This
18	18	8	16		FREEDY JOHNSTON/Bad Reputation

**93.10 FM**  
**MARKET #23**  
**KQKS/Denver**  
(303) 721-9210  
Feather/Dickinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	70	66	68		JANET JACKSON/You Want This
64	67	70	68		REAL MCCOY/Another Night
46	61	71	66		TLC/Creep
68	68	66	66		BRANDY/Wanna Be Down
61	58	62	66		MADONNA/Take A Bow
66	68	63	64		BOYZ II MEN/On Bended Knee
36	36	40	54		DES'REE/You Gotta Be
46	47	45	52		ZHANE/Groove Thang
48	44	46	51		JADE/Every Day Of...
59	53	47	48		2 UNLIMITED/Get Ready For This
46	46	46	48		DJ MIKO/What's Up
54	49	46	46		INI KAMOZE/Here Comes...
40	55	62	44		CHANGING FACES/Stroke You Up
44	43	45	44		BLACKSTREET/Before I Let You Go
41	41	42	44		REAL MCCOY/Run Away
11	11	21	43		SOUL FOR REAL/Candy Rain
72	53	41	41		4 P.M./Sukiyaki
36	35	33	39		MELISSA ETHERIDGE/If I Wanted To
20	34	41	38		BROWNSTONE/If You Love Me
32	31	34	34		BABYFACE/When Can I See You
32	31	34	33		BOYZ II MEN/Thank You
4	4	23			MARY J. BLIGE/If I'm Goin' Down
18	17	25			BRANDY/Baby
16	16	22	22		CRYSTAL WATERS/What I Need
8	8	19	21		ALL-4-ONE/She's Got Skillz
26	22	20	20		IMMATURE/Constantly
20	15	16	18		69 BOYZ/Too Slow Roll
16	16	18	18		TONI BRAXTON/I Belong To You
15	16	18	18		COLLAGE/If I'm Loving You
45	40	29	17		CRYSTAL WATERS/100% Pure Love
16	16	17	17		REALITY/You
17	16	15	17		ACE OF BASE/Don't Turn Around
15	16	17	17		SALT-N-PEPA/Shoop
15	14	16	16		ENIGMA/Return To Innocence
16	16	16	15		RAPPIN' 4-TAY/Playaz Club
14	13	14	14		ACE OF BASE/The Sign
14	13	14	14		WHITNEY HOUSTON/Queen Of The Night
13	13	13	14		AALIYAH/Back & Forth
14	15	15	14		SALT-N-PEPA/ENIGMA/Whatta Man

**93.1 FM**  
**MARKET #24**  
**KKRZ/Portland, OR**  
(503) 226-0100  
Benson/Murphy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	63	61	62		MADONNA/Take A Bow
61	61	61	62		REAL MCCOY/Another Night
63	64	62	62		DES'REE/You Gotta Be
41	37	35	50		MELISSA ETHERIDGE/If I Wanted To
31	30	31	41		DIONNE FARRIS/I Know
24	33	30	40		HOOTIE & BLOWFISH/Hold My Hand
33	41	39	39		BLESSID UNION OF... Believe
38	38	38	38		BON JOVI/Always
40	53	36	36		JADE/Every Day Of...
38	39	39	35		4 P.M./Sukiyaki
29	28	30	34		BROWNSTONE/If You Love Me
61	41	32	32		BOYZ II MEN/On Bended Knee
23	23	21	24		BOYZ II MEN/If I Make Love To...
16	21	19	26		MARTIN PAGE/In The House...
12	12	16	26		SHERYL CROW/Strong Enough
10	14	24	24		EAGLES/Love Will Keep Us...
22	24	24	24		FOUR SEASONS/December 1963 '94
60	33	19	23		GIN BLOSSOMS/Found Out About You
25	26	19	23		BABYFACE/When Can I See You
29	26	22	22		FOR REAL/You Don't Know...
21	21	21	21		TLC/Creep
20	24	21	21		INI KAMOZE/Here Comes...
20	24	21	21		AMY GRANT/Lucky One
15	20	19	19		GRANT & GILL/House Of Love
22	22	20	20		HUMAN LEAGUE/Tell Me When
12	18	17	17		R.E.M./Bang And Blame
20	22	19	19		BOYZ II MEN/Water Runs Dry
10	14	18	16		SALT-N-PEPA/ENIGMA/Whatta Man
37	39	36	14		VANESSA WILLIAMS/The Sweetest Days
14	9	12	14		GREEN DAY/When I Come Around
18	14	14	13		MADONNA/Secret
12	15	12	12		REAL MCCOY/Run Away
42	37	34	11		JANET JACKSON/You Want This
5	6	7	7		ALL-4-ONE/She's Got Skillz
5	6	7	7		JAMIE WALTERS/Hold On
5	6	7	7		ELTON JOHN/Believe
5	6	7	7		BRANDY/Baby

**Q102**  
**MARKET #25**  
**WKRC/Cincinnati**  
(513) 763-5500  
Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	31	48	68		BON JOVI/Always
29	30	50	68		MADONNA/Take A Bow
65	66	66	67		BOYZ II MEN/If I Make Love To...
31	45	67	67		DES'REE/You Gotta Be
67	65	65	65		MELISSA ETHERIDGE/If I Wanted To
65	51	43	40		BLESSID UNION OF... Believe
33	29	31	30		WET WET WET/Love Is All Around...
31	66	47	30		JON SECADA/Mental Picture
30	30	30	30		JOHN MELLENCAMP/Wild Night
63	65	43	29		TONI BRAXTON/You Mean The World...
13	16	20	20		HUEY LEWIS/In The News/But It's Alright
29	27	23	27		MARTIN PAGE/In The House...
27	29	28	26		MELISSA ETHERIDGE/Come To My...
25	22	25	25		ACE OF BASE/Don't Turn Around
27	24	24	23		BOYZ II MEN/On Bended Knee
9	31	31	21		LISA LOEB/Stay (I Missed You)
27	24	24	23		JON SECADA/If You Go
27	24	24	23		AMY GRANT/Lucky One
54	13	21	21		EAGLES/Love Will Keep Us...
9	31	31	21		RICHARD MARX/Nothing Left...
27	26	23	23		VANESSA WILLIAMS/The Sweetest Days
12	12	23	23		HARRY CONNICK JR./I Could...
20	23	20	21		ANDRU DONALDS/Mishale
23	21	24	21		TOM PETTY/You Don't Know...
54	13	21	21		KENNY LOGGINS/Return To Poon...
22	22	20	20		HOOTIE & BLOWFISH/Hold My Hand
7	14	13	19		VAN HALEN/Can't Stop Lovin'...
20	22	19	19		JAMIE WALTERS/Hold On
12	14	18	18		GLORIA ESTEFAN/ Everlasting Love
15	15	16	16		GREEN DAY/When I Come Around
14	14	12	14		FIREHOUSE/ Live My Life
14	14	12	14		4 P.M./Sukiyaki
9	9	11	11		SHERYL CROW/Strong Enough
10	10	11	11		ELTON JOHN/Can You Feel...
6	6	6	6		BRUCE SPRINGSTEEN/Murder
6	6	6	6		Incorporated
6	6	6	6		ELTON JOHN/Believe

**KISS 107.3 FM**  
**MARKET #27**  
**KISF/Kansas City**  
(816) 254-1073  
Geiger/Madison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	55	59	61		SARAH McLACHLAN/Possession
56	58	58	61		GREEN DAY/When I Come Around
59	58	57	60		PEARL JAM/Better Man
59	58	58	60		DES'REE/You Gotta Be
36	34	36	55		KYMAZELLE/Love Me The Right...
54	44	36	54		DIONNE FARRIS/I Know
44	46	49	55		SHERYL CROW/Strong Enough
58	58	52	47		REAL MCCOY/Run Away
28	32	39	36		COLLECTIVE SOUL/Get
31	37	39	35		DIONNE FARRIS/I Know
29	28	28	34		OASIS/Live Forever
36	38	36	34		SMASHING PUMPKINS/Today
33	35	32	33		LIVE/Alone
27	26	31	33		NIRVANA/The Man Who Sold...
17	18	27	31		LIVE/Lightning Crashes
28	31	31	31		PETE DROSKE/If You Don't Love...
16	16	21	29		SIMPLE MINDS/She's A River
12	13	9	28		R.E.M./What's The Frequency
16	26	28	28		CRANBERRIES/Ode To My Family
32	27	28	28		SPONGE/Plowed
22	27	28	28		SARAH McLACHLAN/Good Enough
5	5	27	25		BUSH/Everything Zen
19	23	21	25		STONE TEMPLE PILOTS/Big Empty
20	25	24	25		MEAT PUPPETS/Backwater
58	35	16	24		R.E.M./Bang And Blame
25	25	24	24		LETTERS TO CLEO/Here & Now
23	22	22	22		CRANBERRIES/Dreams
23	22	22	22		DAVE MATTHEWS BAND/What Would You...
23	22	22	22		REY HOT CHILL...Soul To Squeeze
22	22	22	22		BLIND MELON/No Rain
22	22	22	22		SMASHING PUMPKINS/Disarm
19	19	23	20		PORTRAIT/Sour Times...
15	15	20	20		OFFSPRING/Sea Esteem
19	19	20	20		SOUL ASYLUM/Runaway Train
19	19	19	19		CRANBERRIES/Hey Jealousy
20	21	21	19		TOAD THE WET...Something's Always...
18	18	18	19		COLLECTIVE SOUL/Shine
17	18	18	17		MELISSA ETHERIDGE/If I Wanted To
17	18	18	17		OFFSPRING/Come Out And Play
35	36	39	36		PRETENDERS/If I Stand By You

**Mix 93.3 FM**  
**MARKET #27**  
**KMXV/Kansas City**  
(816) 753-0933  
Wall/Anthony

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	66	70	68		TLC/Creep
66	68	67	68		JANET JACKSON/You Want This
67	66	65	67		PEARL JAM/Better Man
47	57	66	66		DES'REE/You Gotta Be



# POP/CHR PLAYLISTS

Continued from Page 35

**KISS 95.7** MARKET #41  
WKSS/Hartford (203) 249-9577 Jones/Simonet

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	45	64	66		TLC/Creep
53	53	62	65		HOOTIE & BLOWFISH/Hold My Hand
53	53	59	64		MADONNA/Take A Bow
57	57	55	62		BOYZ II MEN/On Bended Knee
55	55	53	61		REAL MCCOY/Another Night
45	45	57	52		DES'REE/You Gotta Be
45	45	52	50		JADE/Every Day Of...
47	47	48	48		VANESSA WILLIAMS/The Sweetest Days
27	27	41	45		BROWNSTONE/If You Love Me
49	49	43	44		JANET JACKSON/You Want This
41	41	32	42		INI KAMOZE/Here Comes...
9	9	34	42		DIONNE FARRIS/ Know
39	39	46	41		ANDRU DONALDS/Mishale
14	14	32	35		JAMIE WALTERS/Hold On
29	29	32	34		CECE PENISTON/Keep Givin' Me...
37	37	29	34		CORONA/The Rhythm Of...
37	37	28	33		REAL MCCOY/Run Away
26	26	30	31		GREEN DAY/When I Come Around
-	-	-	22	31	SOU FOR REAL/Candy Rain
62	62	36	31		MELISSA ETHERIDGE/If I Wanted To
25	25	23	29		CRYSTAL WATERS/100% Pure Love
27	27	26	28		2 UNLIMITED/Get Ready For This
30	30	30	25		GLORIA ESTEFAN/Versting Love
15	15	17	21		BOYZ II MEN/Water Runs Dry
9	9	21	28		PEARL JAM/Better Man
28	28	17	20		SHERYL CROW/Strong Enough
20	20	12	16		MELISSA ETHERIDGE/If I Wanted To
31	31	31	16		LIVIN' JOY/Dreamer
15	15	15	16		MARTIN PAGE/In The House...
15	15	15	16		K 7/Move It Like This
18	18	17	14		WEEZER/Buddy Holly
32	32	26	14		JON SECADA/Mental Picture
-	-	-	10	14	BOYZ II MEN/Thank You
34	34	15	11		R.E.M./Bang And Blame
15	15	15	11		BLESSIO UNION OF...I Believe
15	15	12	10		LIL' SUZY/Promise Me
-	-	-	5	7	CRYSTAL WATERS/What I Need
-	-	-	5	7	CRANBERRIES/Ode To My Family
9	9	5	5		KEITH MARTIN/Never Find Someone...
12	12	7	5		LONDONBEAT/Come Back

**96.5 TIC FM** MARKET #41  
WTICFM/Hartford (203) 522-1080 Cannon/Bristol

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
53	52	54	54		BOYZ II MEN/On Bended Knee
52	52	53	52		DES'REE/You Gotta Be
35	37	38	52		JADE/Every Day Of...
36	38	53	52		ANDRU DONALDS/Mishale
52	51	48	51		MELISSA ETHERIDGE/If I Wanted To
45	49	53	51		MADONNA/Take A Bow
51	52	50	47		GERALD LEVERT/It'd Give Anything
39	36	39	39		VANESSA WILLIAMS/The Sweetest Days
37	36	39	38		JON SECADA/Mental Picture
42	38	37	38		BON JOVI/Always
23	19	24	36		GLORIA ESTEFAN/Versting Love
39	39	38	35		4 P.M./Sukiyaki
18	22	38	35		MARTIN PAGE/In The House...
50	54	52	35		PRETENDERS/If I Stand By You
31	34	33	34		HUEY LEWIS/THE NEWS/But It's Alright
31	35	35	33		CECE PENISTON/Hi By Love
22	24	25	25		SHERYL CROW/Strong Enough
23	22	24	23		LONDONBEAT/Come Back
7	17	18	19		EAGLES/Love Will Keep Us...
-	11	11	18		DIONNE FARRIS/ Know
16	15	15	18		MELISSA ETHERIDGE/If I Wanted To
15	16	15	17		GREEN DAY/When I Come Around
15	16	15	17		WEEZER/Buddy Holly
17	15	17	17		COUNTING CROWS/Mr. Jones
19	22	18	17		FOUR SEASONS/December 1963 ('94)
-	-	-	12	16	BONNIE RAITT/You Got It
18	21	14	16		GLORIA ESTEFAN/Turn The Beat Around
19	21	15	16		GIN BLOSSOMS/Found Out About You
14	18	13	16		SHERYL CROW/All I Wanna Do
15	19	12	16		AALIYAH/Back & Forth
19	17	18	15		PEARL JAM/Better Man
-	-	-	14	15	COLLECTIVE SOUL/Shine
17	19	18	15		ACE OF BASE/Don't Turn Around
51	51	36	15		AMY GRANT/Lucky One
-	-	-	14	14	JAMIE WALTERS/Hold On
-	-	-	14	14	LIVE/Lighting Crashes
16	19	16	14		JOHN MELLENCAMP/Wild Night
14	19	12	14		LISA LOEB/Stay (I Missed You)
31	36	15	13		HOOTIE & BLOWFISH/Hold My Hand
14	19	16	13		GABRIELLE/Dreams

**98.5 WPMX** MARKET #44  
WPXY/Rochester, NY (716) 454-2600 Ingram/Rice

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
52	56	52	57		REAL MCCOY/Another Night
36	34	44	56		DES'REE/You Gotta Be
43	38	39	50		JADE/Every Day Of...
52	55	52	50		2 UNLIMITED/Get Ready For This
40	54	52	45		BOYZ II MEN/On Bended Knee
36	44	53	45		BOYZ II MEN/If I Make Love To...
22	25	44	43		REAL MCCOY/Run Away
47	36	39	42		MELISSA ETHERIDGE/If I Wanted To
37	37	44	40		LIL' SUZY/Take Me In Your Arms
31	30	33	38		JAMIE WALTERS/Hold On
24	35	39	35		CORONA/The Rhythm Of...
22	28	23	33		HOOTIE & BLOWFISH/Hold My Hand
20	22	29	33		MADONNA/Take A Bow
51	53	43	32		BON JOVI/Always
33	32	25	31		FOUR SEASONS/December 1963 ('94)
14	31	29	29		LONDONBEAT/Come Back
42	26	17	28		JON SECADA/If You Go
-	11	27	28		FIREHOUSE/ Live My Life...
24	26	34	27		ANDRU DONALDS/Mishale
12	31	32	26		NEWTOWN/Sky High
37	37	38	26		MELISSA ETHERIDGE/Come To My Window
31	30	29	24		SHERYL CROW/Strong Enough
-	-	-	22	20	DIONNE FARRIS/ Know
-	-	-	22	20	BOYZ II MEN/Thank You
-	-	-	19	19	COLLECTIVE SOUL/Shine
-	-	-	18	18	NICKI FRENCH/Total Eclipse Of...
16	17	17	18		BIZARRRE INC./I Wanna Gonna Get You
18	16	16	16		SPIN DOCTORS/Two Princes
8	15	16	17		TOM PETTY/You Don't Know...
32	26	11	17		CRYSTAL WATERS/100% Pure Love
15	15	17	16		JOSHUA KADISON/Beautiful In My Eyes
-	5	12	18		LIL' SUZY/Promise Me
27	28	19	16		INI KAMOZE/Here Comes...
-	-	-	5	16	BLESSIO UNION OF...I Believe
16	16	17	16		TECHNOTRONIC/Move This
-	-	-	16	16	JON SECADA/Do You Believe In...
16	16	17	16		HADDAWAY/What Is Love
14	10	18	15		GREEN DAY/When I Come Around
19	18	16	15		MELISSA ETHERIDGE/If I Wanted To

**Y107** MARKET #45  
WYHY/Nashville (615) 256-6556 Quinn/Harrison

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	48	61	59		GREEN DAY/When I Come Around
60	68	60	58		MADONNA/Take A Bow
52	69	59	58		JANET JACKSON/You Want This
59	67	56	56		TOM PETTY/You Don't Know...
5	25	36	51		HOOTIE & BLOWFISH/Hold My Hand
45	26	36	51		JAMIE WALTERS/Hold On
29	41	51	45		DIONNE FARRIS/ Know
49	42	42	39		BROWNSTONE/If You Love Me
59	70	48	39		BOYZ II MEN/On Bended Knee
-	-	-	24	43	REAL MCCOY/Run Away
20	35	38	37		MARTIN PAGE/In The House...
34	42	36	36		SHERYL CROW/Strong Enough
24	35	36	36		4 P.M./Sukiyaki
-	-	-	25	18	LONDONBEAT/Come Back
42	34	32	32		2 UNLIMITED/Get Ready For This
42	41	36	31		MELISSA ETHERIDGE/If I Wanted To
-	-	-	11	30	SIMPLE MINDS/She's A River
13	18	26	29		IMMATURE/Constantly
-	-	-	29	28	BOYZ II MEN/Thank You
-	-	-	6	15	BON JOVI/Someday I'll Be...
-	-	-	15	27	CRANBERRIES/Ode To My Family
-	-	-	22	29	AEROSMITH/Blind Man
34	42	44	26		PEARL JAM/Better Man
38	31	18	25		DES'REE/You Gotta Be
-	-	-	18	20	GLORIA ESTEFAN/Versting Love
60	47	27	24		BON JOVI/Always
24	24	28	24		CRYSTAL WATERS/100% Pure Love
49	37	26	24		INI KAMOZE/Here Comes...
-	-	-	12	17	BONNIE RAITT/You Got It
21	28	13	23		MELISSA ETHERIDGE/If I Wanted To
16	-	-	17	22	ACE OF BASE/The Sign
-	-	-	17	22	COUNTING CROWS/Rain King
39	47	32	22		R.E.M./Bang And Blame
15	21	22	21		GRANT & GILL/House Of Love
18	19	24	21		COLLECTIVE SOUL/Shine
23	20	26	21		DEADEYE DICK/New Age Girl
20	24	23	20		REAL MCCOY/Another Night
17	13	12	19		VANESSA WILLIAMS/The Sweetest Days
-	-	-	10	18	FIREHOUSE/ Live My Life...
-	-	-	10	18	EAGLES/Love Will Keep Us...
19	18	22	19		GIN BLOSSOMS/Hey Jealousy

**Z-93** MARKET #47  
WGZT/Dayton (513) 294-5858 Kaplan/Corbett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE		
57	58	59	59		MADONNA/Take A Bow		
59	59	58	58		JANET JACKSON/You Want This		
59	59	55	55		REAL MCCOY/Another Night		
59	59	54	54		MELISSA ETHERIDGE/If I Wanted To		
50	56	54	54		BOYZ II MEN/On Bended Knee		
29	27	45	45		4 P.M./Sukiyaki		
56	58	41	41		DES'REE/You Gotta Be		
57	59	40	40		BON JOVI/Always		
18	17	38	38		CRYSTAL WATERS/100% Pure Love		
41	40	32	32		INI KAMOZE/Here Comes...		
28	28	31	31		CORONA/The Rhythm Of...		
29	24	30	30		DIONNE FARRIS/ Know		
29	28	29	29		TONI BRAXTON/ I Belong To You		
19	15	27	27		BRANDY/When I Come Around		
26	27	27	27		BLESSIO UNION OF...I Believe		
28	27	26	26		R.E.M./Bang And Blame		
27	25	26	26		STONE TEMPLE PILOTS/Interstate Love...		
27	25	25	25		ALL-4-ONE/She's Got Skitz		
20	23	25	25		GRANT & GILL/House Of Love		
27	20	25	25		TLC/Creep		
23	23	24	24		MELISSA ETHERIDGE/If I Wanted To		
21	28	24	24		TOM PETTY/You Don't Know...		
17	15	22	22		FOUR SEASONS/December 1963 ('94)		
18	16	22	22		IMMATURE/Never Lie		
7	11	20	20		JON SECADA/Mental Picture		
18	17	20	20		HOOTIE & BLOWFISH/Hold My Hand		
15	-	-	-		VANESSA WILLIAMS/The Sweetest Days		
17	17	18	18		STONE TEMPLE PILOTS/Big Eye		
-	-	-	-		BOYZ II MEN/Thank You		
15	15	16	16		WEEZER/Buddy Holly		
-	-	-	-		DEADEYE DICK/New Age Girl		
12	-	-	-		BOYZ II MEN/If I Make Love To...		
12	13	12	12		WILLI ONE BLOOD/Whiney, Whiney...		
-	-	-	-		7	10	SIMPLE MINDS/She's A River
-	-	-	-		7	10	IMMATURE/Constantly
8	9	10	10		ADINA HOWARD/Freak Like Me		
-	-	-	-		7	10	FIREHOUSE/ Live My Life...
7	9	10	10		LONDONBEAT/Come Back		
7	9	10	10		BONNIE RAITT/You Got It		
7	9	9	9		GLORIA ESTEFAN/Versting Love		

**STAR 95.5 FM** MARKET #49  
WQVW/Palm Beach (407) 478-9688 Sullivan/Chase

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	63	64	65		BRANDY/If I Wanna Be Down
8	11	14	64		K 7/Move It Like This
60	42	60	61		TLC/Creep
20	61	60	60		DES'REE/You Gotta Be
61	28	42	60		BLACKSTREET/Before I Let You Go
45	32	46	45		TLC/Red Light Special
61	31	31	45		NILUA Miss You
43	61	42	43		MADONNA/Take A Bow
5	45	44	43		STEVIE NICK/Funky Melody
29	20	42	42		CHANGING FACES/Foolin' Around
42	42	43	42		BROWNSTONE/If You Love Me
30	32	30	33		BOYZ II MEN/Water Runs Dry
29	28	30	30		SOU FOR REAL/Candy Rain
-	-	-	28	29	BRANDY/Baby
30	29	31	29		LIL' SUZY/Promise Me
29	28	29	29		CYNTHIA/How I Love Him
28	29	28	29		AALIYAH/Age Ain't Nothing...
-	-	-	27	29	ADINA HOWARD/Freak Like Me
-	-	-	27	29	SUBWAY/This Li' Game We...
42	42	15	23		GLORIA ESTEFAN/Versting Love
14	9	20	20		IMMATURE/Constantly
-	-	-	16	14	KEITH MARTIN/Never Find Someone...
61	19	14	14		CORONA/The Rhythm Of...
-	-	-	18	14	PRINCE/Purple Medley
-	-	-	42	14	JADE/Every Day Of...
43	42	14	14		4 P.M./Sukiyaki
64	23	19	14		INI KAMOZE/Here Comes...
-	-	-	61	40	BON JOVI/Always
47	19	14	14		BOYZ II MEN/On Bended Knee



# R&R RHYTHMIC/CHR 40

MARCH 3, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	<b>SOUL FOR REAL</b> Candy Rain (Uptown/MCA) 1770 1739 1594 1361 33/0					
4	3	3	2	<b>BROWNSTONE</b> If You Love Me (MJJ/Epic) 1602 1550 1520 1432 34/0					
9	5	4	3	<b>BRANDY</b> Baby (Atlantic) 1483 1381 1303 1045 33/1					
1	1	2	4	<b>TLC</b> Creep (LaFace/Arista) 1459 1627 1602 1869 31/0					
7	8	7	5	<b>TLC</b> Red Light Special (LaFace/Arista) 1419 1267 1217 1119 32/1					
6	6	5	6	<b>MADONNA</b> Take A Bow (Maverick/Sire/WB) 1395 1317 1302 1233 30/2					
2	4	6	7	<b>BLACKSTREET</b> Before I Let You Go (Interscope) 1037 1271 1411 1577 28/0					
16	11	9	8	<b>BOYZ II MEN</b> Water Runs Dry (Motown) 1010 998 933 728 22/1					
15	15	10	9	<b>MARY J. BLIGE</b> I'm Goin' Down (Uptown/MCA) 963 893 852 813 27/2					
10	10	11	10	<b>IMMATURE</b> Constantly (MCA) 927 884 1006 1032 26/0					
3	7	8	11	<b>BOYZ II MEN</b> On Bended Knee (Motown) 896 1056 1266 1439 23/0					
14	14	13	12	<b>K-CI HAILEY</b> If You Think You're Lonely... (Mercury) 879 836 857 854 23/0					
21	19	17	13	<b>ADINA HOWARD</b> Freak Like Me (EastWest/EEG) 849 730 636 522 27/3					
30	22	18	14	<b>SUBWAY</b> This Lil' Game We Play (Biv Ten/Motown) 846 710 561 410 27/2					
11	12	12	15	<b>BRANDY</b> I Wanna Be Down (Atlantic) 795 878 927 1005 22/0					
20	17	19	16	<b>REAL MCCOY</b> Run Away (Arista) 738 703 675 549 22/0					
18	16	16	17	<b>NOTORIOUS B.I.G.</b> Big Poppa (Bad Boy/Arista) 708 795 731 591 25/0					
—	31	23	18	<b>BOYZ II MEN</b> Thank You (Motown) 685 495 371 185 28/7					
12	13	14	19	<b>NIJU</b> I Miss You (Arista) 675 835 922 923 23/1					
8	9	15	20	<b>REAL MCCOY</b> Another Night (Arista) 651 814 1010 1059 20/0					
23	21	20	21	<b>K 7</b> Move It Like This (Tommy Boy) 635 651 582 465 19/0					
22	23	22	22	<b>DES'REE</b> You Gotta Be (550 Music) 549 519 547 484 15/0					
—	—	34	23	<b>MONTELL JORDAN</b> This Is How We Do It (PMP) 514 364 230 61 22/3					
—	37	29	24	<b>KEITH MARTIN</b> Never Find Someone Like You (Columbia) 509 420 290 211 20/1					
—	36	28	25	<b>RAPHAEL SAADIQ</b> Ask Of You (550/Epic Soundtrax) 504 444 322 205 17/1					
28	25	24	26	<b>SPANISH FLY</b> Daddy's Home (Upstairs) 500 483 475 433 15/0					
24	24	25	27	<b>LIL' SUZY</b> Promise Me (Metropolitan) 465 480 481 456 16/0					
19	26	27	28	<b>JANET JACKSON</b> You Want This (Virgin) 438 463 454 570 15/0					
—	—	31	29	<b>STEVIE B</b> Dream About You (Emporia) 438 389 201 99 13/1					
13	18	26	30	<b>CORONA</b> The Rhythm Of The Night (EastWest/EEG) 420 471 669 858 17/1					
17	20	21	31	<b>INI KAMOZE</b> Here Comes The Hotstepper (Columbia) 409 526 600 709 13/0					
31	29	30	32	<b>CRYSTAL WATERS</b> What I Need (Mercury) 395 420 394 405 17/0					
—	38	36	33	<b>ALL-4-ONE</b> (She's Got) Skillz (Blitzz/Atlantic) 354 320 273 196 12/1					
27	28	32	34	<b>69 BOYZ</b> Kitty Kitty (Rip It) 348 384 398 445 14/0					
32	27	33	35	<b>AALIYAH</b> Age Ain't Nothing But A... (BlackGround/Jive) 335 376 407 395 9/0					
37	34	35	36	<b>MAX-A-MILLION</b> Fat Boy (ID) 330 346 341 335 12/1					
<b>DEBUT</b>			37	<b>TLC</b> Waterfalls (LaFace/Arista) 310 256 229 205 9/3					
29	30	40	38	<b>JADE</b> Every Day Of The Week (Giant) 292 289 383 432 11/1					
<b>DEBUT</b>			39	<b>IV XAMPLE</b> I'd Rather Be Alone (MCA) 287 148 37 0 8/1					
26	33	38	40	<b>4 P.M.</b> Sukiyaki (Next Plateau/London/Island) 282 303 356 448 9/0					

This chart reflects airplay from February 20 - 26. Songs ranked by number of plays. Highlighted songs indicate Breaker. 34 Rhythmic/CHR reporters. 32 current playlists. © 1995, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN Thank You (Motown)	7
SHABBA RANKS Let's Get It On (Epic)	7
RAPPIN' 4-TAY I'll Be Around (Rag Top/EMI)	6
DIANA KING Shy Guy (WORK)	5
2PAC Dear Mama (Interscope)	5
USHER Think Of You (LaFace/Arista)	4
4 P.M. Lay Down... (Next Plateau/London/Island)	3
ADINA HOWARD Freak Like Me (EastWest/EEG)	3
MONTELL JORDAN This Is How We Do It (PMP)	3
REDNEX Cotton Eye Joe (Zomba/Jive)	3
TLC Waterfalls (LaFace/Arista)	3
STEVIE WONDER For Your Love (Motown)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN Thank You (Motown)	+190
TLC Red Light Special (LaFace/Arista)	+152
MONTELL JORDAN This Is How We Do It (PMP)	+150
IV XAMPLE I'd Rather Be Alone (MCA)	+139
SUBWAY This Lil' Game We... (Biv Ten/Motown)	+136
ADINA HOWARD Freak Like Me (EastWest/EEG)	+119
BRANDY Baby (Atlantic)	+102
KEITH MARTIN Never Find Someone... (Columbia)	+89
2PAC Dear Mama (Interscope)	+86
MADONNA Take A Bow (Maverick/Sire/WB)	+78

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MADONNA Secret (Maverick/Sire/WB)
BOYZ II MEN I'll Make Love To You (Motown)
BABYFACE When Can I See You (Epic)
AALIYAH Back & Forth (BlackGround/Jive)
IMMATURE Never Lie (MCA)
CHANGING FACES Stroke You Up (Big Beat/Atlantic)
DA BRAT Funkdafied (So So Def/WORK)
SALT-N-PEPA Whatta... (Next Plateau/London/Island)
RAPPIN' 4-TAY Playaz Club (Rag Top/EMI)
ZHANE' Shame (Hollywood/Jive)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KKSS/Albuquerque, NM</b> PD: Roy Jaynes MD: Rob Royster 14 ADINA HOWARD "Freak" 14 BOYZ II MEN "Thank" MONTELL JORDAN "This" SHABBA RANKS "On"</p> <p><b>WBSS/Atlantic City, NJ</b> PD/MD: Dr. Michael Lynn BLACKGIRL "Let's" CRANBERRIES "Family" RAPPIN' 4-TAY "Around" DANIELLE BRISEBOIS "Sign" ELTON JOHN "Believe"</p> <p><b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Kozman, BRANDY "Baby" BOYZ II MEN "Thank" BOYZ II MEN "Water"</p> <p><b>WERQ/Baltimore, MD</b> PD: Russ Allen MD: Camille Cashwell 37 BRIAN MCKNIGHT "Crazy" BOYZ II MEN "Thank" 33 MADONNA "Bow" 20 SHABBA RANKS "On" 20 KEITH MURRAY "Lifted" SNOW "Anything"</p> <p><b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney MD: Cat Collins 27 MONTECO F/IMMATURE "Is" 14 2PAC "Mama"</p>	<p><b>WBBM-FM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 23 FAST EDDIE "Pump" 11 GILLETTE/20 FINGERS "Personality" 11 EG FULLALOVE "Didn't" 10 TECHNOTRONIC "Rhythm"</p> <p><b>KZFM/Corpus Christi, TX</b> PD: Mike J. Steele MD: Charlie Maxx BILLY RAY MARTIN "Loving" TLC "Waterfalls"</p> <p><b>KPRR/EI Paso, TX</b> PD: John Candelaria 10 REDNEX "Cotton" 9 SPANISH FLY "Crimson" BARRY WHITE "Come" NATE DOGG "Day" MONTELL JORDAN "This"</p> <p><b>KBOS/Fresno, CA</b> PD/MD: Mark Adams 5 ADINA HOWARD "Freak"</p> <p><b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 43 2PAC "Mama" 41 IV XAMPLE "Alone" 35 SCARFACE/FACE CUBE "People" 19 FABU "Roll" 13 SHAQUILLE O'NEAL "Hook" 12 MADONNA "Bow" 7 JADE "Week"</p>	<p><b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Coles 14 BOYZ II MEN "Thank" 7 RAPPIN' 4-TAY "Around" 7 DIANA KING "Shy" 6 MARY J. BLIGE "Goin'"</p> <p><b>KBXX/Houston, TX</b> PD: Rob Scorpio MD: Greg Head 28 2PAC "Mama" 17 SAM THE BEAST "Gucci" 14 DJ QUIK "Safe"</p> <p><b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye DIANA KING "Shy" 2PAC "Mama" STEVIE WONDER "Love" USHER "Think"</p> <p><b>WHJX/Jacksonville, FL</b> PD: Mickey Johnson MD: Greg Brady RAPPIN' 4-TAY "Around" SHABBA RANKS "On" NINE "Wutch'a"</p> <p><b>KLUC/Las Vegas, NV</b> PD: Jerry Dean MD: Cat Thomas BARRY WHITE "Come"</p>	<p><b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Bruce St. James DR. DRE "Heads"</p> <p><b>WPOW/Miami, FL</b> PD: Frank Walsh MD: John Rogers 6 CORONA "Rhythm" ELTON JOHN "Believe"</p> <p><b>KHTN/Modesto, CA</b> PD: Pat Jones MD: Allen Chase DIANA KING "Shy" USHER "Think"</p> <p><b>WQHT/New York, NY</b> PD: Steve Smith MD: Tracy Cloherty 19 TLC "Waterfalls" 11 SAM SNEED &amp; DR. DRE "Better" 11 LORDS OF UNDERGROUND "After" 11 SUBWAY "Game"</p> <p><b>KCAQ/Oxnard-Ventura, CA</b> PD: Rooster Rhodes MD: Lucy B. 4 P.M. "Lay" ALL-4-ONE "Skilz" FUN FACTORY "Close" SUBWAY "Game" MONTELL JORDAN "This" BOYZ II MEN "Thank"</p>	<p><b>WWKX/Providence, RI</b> PD: Joe Dawson 14 RAPPIN' 4-TAY "Around" 7 REONEX "Cotton" 6 MIRANDA "Round" 6 PHARAO "Secrets" 5 LONDONBEAT "Come" STEVIE WONDER "Love" TAKE 6 "Ask"</p> <p><b>KGGI/Riverside, CA</b> PD: Carmy Ferreri MD: Sonia Jimenez 27 MARY J. BLIGE "Goin'" BOYZ II MEN "Thank" GILLETTE/20 FINGERS "Personality"</p> <p><b>WJJS/Roanoke, VA</b> OM: Russ Brown MD: David Lee Michaels 6 BOYZ II MEN "Thank" BILLY RAY MARTIN "Loving" 4 P.M. "Lay" FABU "Roll" SPHINX "Hope"</p> <p><b>KSFM/Sacramento, CA</b> PD: Rick Thomas Acting MD: AJ 20 TLC "Waterfalls" 19 NIJU "Miss"</p> <p><b>KDON/Salinas-Monterey, CA</b> PD: Michael Newman MD: Jennifer Wilde STEVIE B "Dream" SUBWAY "Game" MONTELL JORDAN "This" BOYZ II MEN "Thank"</p>	<p><b>KZHT/Salt Lake City, UT</b> MD: Gary Michaels STEVIE WONDER "Love" SHABBA RANKS "On" TLC "Light" REDNEX "Cotton" 4 P.M. "Lay"</p> <p><b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Charles Chavez BARRY WHITE "Practice" NICKI FRENCH "Eclipse" PHARAO "Secrets" RAPPIN' 4-TAY "Around"</p> <p><b>XHTZ/San Diego, CA</b> PD: Lisa Vasquez MD: Jeff Neison 7 DIANA KING "Shy" 6 BLAK PANTA "Want" 6 PORTRAIT "Call" 6 KEITH MARTIN "Someone" 5 RAPHAEL SAADIQ "Ask" SHABBA RANKS "On" 2PAC "Mama" MAX-A-MILLION "Fat" USHER "Think"</p> <p><b>KYLD/San Francisco, CA</b> PD: Bob Hamilton MD: Michael Martin No Adds</p>	<p><b>KHQT/San Jose, CA</b> PD: Bob Perry MD: Pete Manriquez 10 E-40 "1-Luv" SHABBA RANKS "On" RAPPIN' 4-TAY "Around" SAM THE BEAST "Gucci"</p> <p><b>KUBE/Seattle, WA</b> PD: Mike Tierney MD: Shellie Hart 23 ADINA HOWARD "Freak"</p> <p><b>KWIN/Stockton, CA</b> PD: Bob Lewis MD: Mark Medina 15 DIANA KING "Shy"</p> <p><b>34 Total Reporters</b> <b>34 Current Reporters</b> <b>32 Current Playlists</b></p> <p><b>Reported Frozen Playlist (1):</b> <b>KMEL/San Francisco, CA</b></p> <p><b>Did Not Report, Playlist Frozen (1):</b> <b>WPGC/Washington, DC</b></p>
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## NEW & ACTIVE

### THE HOTTEST

**BONE THUGS-N-HARMONY** The Love Of Money (*Ruthless/Relativity*)  
Total Plays: 245, Total Stations: 12, Adds: 0

**MONTECO FEATURING/IMMATURE** Is It Me? (*MCA*)  
Total Plays: 226, Total Stations: 6, Adds: 1

**GLORIA ESTEFAN** Everlasting Love (*Epic*)  
Total Plays: 202, Total Stations: 12, Adds: 0

**CYNTHIA** How I Love Him (*Tommy Boy*)  
Total Plays: 196, Total Stations: 8, Adds: 0

**RAPPIN' 4-TAY** I'll Be Around (*Rag Top/EMI*)  
Total Plays: 194, Total Stations: 16, Adds: 6

**LONDONBEAT** Come Back (*Radioactive*)  
Total Plays: 183, Total Stations: 9, Adds: 1

**STEVIE WONDER** For Your Love (*Motown*)  
Total Plays: 174, Total Stations: 15, Adds: 3

**2 UNLIMITED** Get Ready For This (*Critique*)  
Total Plays: 168, Total Stations: 8, Adds: 0

**FUN FACTORY** Close To You (*Curb*)  
Total Plays: 162, Total Stations: 8, Adds: 1

**NATE DOGG** One More Day (*Death Row/Interscope*)  
Total Plays: 151, Total Stations: 11, Adds: 1

**GILLETTE FEATURING 20 FINGERS** Mr. Personality (*Zoo*)  
Total Plays: 147, Total Stations: 9, Adds: 2

**BARRY WHITE** Come On (*A&M*)  
Total Plays: 140, Total Stations: 10, Adds: 2

**CAPLETON** Tour (*Signet*)  
Total Plays: 139, Total Stations: 4, Adds: 0

### GAINING AIRPLAY

**GEORGE LAMOND** It's Always You (*Tommy Boy*)  
Total Plays: 131, Total Stations: 4, Adds: 0

**2PAC** Dear Mama (*Interscope*)  
Total Plays: 130, Total Stations: 8, Adds: 5

**BLACKGIRL** Let's Do It Again (*Kaper/RCA*)  
Total Plays: 127, Total Stations: 8, Adds: 1

**NINE** Whutcha Want (*Profile*)  
Total Plays: 124, Total Stations: 7, Adds: 1

**VICIOUS** Nika (*Epic*)  
Total Plays: 118, Total Stations: 7, Adds: 0

**4 P.M.** Lay Down Your Love (*Next Plateau/London/Island*)  
Total Plays: 116, Total Stations: 12, Adds: 3

**SPANISH FLY** Crimson And Clover (*Upstairs*)  
Total Plays: 110, Total Stations: 3, Adds: 1

**MISS JONES** Where I Wanna Be (*Stepsun*)  
Total Plays: 106, Total Stations: 4, Adds: 0

**TRISHA COVINGTON** Why You Wanna Play Me Out (*Columbia*)  
Total Plays: 104, Total Stations: 3, Adds: 0

**DIONNE FARRIS** I Know (*Columbia*)  
Total Plays: 104, Total Stations: 2, Adds: 0

**WHIGFIELD** Saturday Night (*Curb*)  
Total Plays: 104, Total Stations: 3, Adds: 0

**SNOOP DOGGY DOGG** Murder Was The Case (*Death Row/Interscope*)  
Total Plays: 90, Total Stations: 5, Adds: 0

**REDNEX** Cotton Eye Joe (*Zomba/Jive*)  
Total Plays: 88, Total Stations: 5, Adds: 3

**SHABBA RANKS** Let's Get It On (*Epic*)  
Total Plays: 84, Total Stations: 9, Adds: 7

**REAL MCCOY** Automatic Lover (*Arista*)  
Total Plays: 78, Total Stations: 2, Adds: 0

**GERALD LEVERT** Answering Service (*EastWest/EEG*)  
Total Plays: 76, Total Stations: 4, Adds: 0

**SCARFACE FEATURING/ICE CUBE** People Don't Believe (*Rap-A-Lot*)  
Total Plays: 72, Total Stations: 4, Adds: 1

**TAKE 6** You Can Never Ask Too Much (Of Love) (*Reprise*)  
Total Plays: 70, Total Stations: 5, Adds: 1

**MARIAH CAREY** Music Box (*Columbia*)  
Total Plays: 69, Total Stations: 3, Adds: 0

**ALKAHOLIKS** Daaaam! (*Loud/RCA*)  
Total Plays: 69, Total Stations: 4, Adds: 0

**BILLIE RAY MARTIN** Your Loving Arms (*Sire/EEG*)  
Total Plays: 64, Total Stations: 4, Adds: 2

**FABU** Just Roll (*Big Beat/Atlantic*)  
Total Plays: 63, Total Stations: 5, Adds: 2

**MARY J. BLIGE** My Life (*Uptown/MCA*)  
Total Plays: 61, Total Stations: 3, Adds: 0

**USHER** Think Of You (*LaFace/Arista*)  
Total Plays: 56, Total Stations: 6, Adds: 4

**AL GREEN** Let's Stay Together (*MCA*)  
Total Plays: 55, Total Stations: 4, Adds: 0

**E-40** 1-Luv (*Sick Wid' It/Jive*)  
Total Plays: 55, Total Stations: 3, Adds: 1

**PHARAO** I Show You Secrets (*Columbia*)  
Total Plays: 51, Total Stations: 4, Adds: 2

**SNOW** Anything For You (*EastWest/EEG*)  
Total Plays: 51, Total Stations: 6, Adds: 1

**CHANNEL LIVE** Mad Izm (*Capitol*)  
Total Plays: 50, Total Stations: 4, Adds: 0

**SAM THE BEAST** Gucci Dance (*Relativity*)  
Total Plays: 41, Total Stations: 4, Adds: 2

**DIANA KING** Shy Guy (*WORK*)  
Total Plays: 40, Total Stations: 6, Adds: 5

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# RHYTHMIC/CHR PLAYLISTS

**HOT 97.7**  
WQHT/New York  
(212) 840-0097  
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	51	50	50	50	CAPLETON/Tour
65	54	53	49	49	BROWNSTONE/If You Love Me
34	50	49	48	48	NOTORIOUS B.I.G./Waming
66	54	47	48	48	MARY J. BLIGE/If I'm Goin' Down
22	35	37	48	48	BRANDY/Baby
68	55	52	44	44	METHOD MAN/Bring The Pain
66	51	52	44	44	SOUL FOR REAL/Candy Rain
16	40	40	40	40	BLACKSTREET/Before I Let You Go
51	32	33	37	37	TLC/Red Light Special
14	25	34	34	34	BLAK PANTA/Do What U Want
28	36	33	33	33	BUSH BABEES/Remember We
40	37	31	31	31	ADINA HOWARD/Freak Like Me
32	30	30	30	30	TRISHA COVINGTON/Why You Wanna Play...
26	31	30	30	30	SUPER CAT/South Central
28	34	32	30	30	MISS JONES/Where I Wanna Be
69	51	48	29	29	PETE ROCK/CL SMOOTH/Take You There
24	31	29	28	28	CRAIG MACK/Get Down
13	27	27	27	27	METHOD MAN/Release Yo' Delf
12	23	23	23	23	KEITH MURRAY/Get Lifted
22	23	23	23	23	NIJUI Miss You
15	23	23	23	23	BOYZ II MEN/Thank You
18	30	32	19	19	CHANGING FACES/Foolin' Around
10	10	10	10	10	TLC/Waterfalls
37	22	22	22	22	IMMATURE/Constantly
16	21	21	21	21	FUNK MASTER FLEX/Nuttin' But Flavor
27	21	21	21	21	GROUP HOME/Supa Star
36	32	33	33	33	CHANEL LIVE/Mad Izm
36	32	30	30	30	MOBB DEEP/Shook Ones Part II
14	16	16	16	16	CASH MONEY CLICK/For My Click
18	21	18	14	14	DOCTOR DREAM/LOVER/For The Love Of You
16	17	14	14	14	OLD IRY BASTARD/Brooklyn Zoo
17	17	17	17	17	MARY J. BLIGE/My Life
11	11	11	11	11	SAM SNEED & DR. DRE/J Better Recogniz
11	11	11	11	11	LORDS OF UNDERGROUND/What I'm After
11	11	11	11	11	SUBWAY/This Lil' Game We...

**POWER 106.6 FM**  
KPWR/Los Angeles  
(818) 953-4200  
Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	63	61	65	65	K-CI HAILEY/If You Think...
67	64	61	65	65	ICE CUBE/What Can I Do?
34	35	64	63	63	MARY J. BLIGE/If I'm Goin' Down
42	41	59	62	62	TLC/Red Light Special
67	63	64	62	62	BLACKSTREET/Before I Let You Go
46	63	63	62	62	NIJUI Miss You
68	62	60	59	59	TLC/Creep
63	45	40	41	41	BONE THUGS-N-HARMONY/The Love Of Money
40	40	42	40	40	Money
25	36	39	39	39	NOTORIOUS B.I.G./Big Poppa
44	43	39	38	38	BOYZ II MEN/Thank You
45	40	40	35	35	DRUDDOWN/Mack Of The Year
19	20	32	32	32	FU-SCHNICKENS/Breakdown
28	28	31	31	31	ADINA HOWARD/Freak Like Me
31	30	27	29	29	SOUL FOR REAL/Candy Rain
26	29	27	29	29	BROWNSTONE/If You Love Me
20	21	21	21	21	BRANDY/Baby
69	29	21	22	22	2PAC/Dear Mama
30	22	23	22	22	RAPPIN' 4-TAY/It'll Be Around
20	22	22	22	22	BRANDY/Wanna Be Down
21	20	20	20	20	SNOP DOGGY DOGG/Murder Was The Case
23	20	18	20	20	Case
20	21	20	20	20	NINE/Whutcha Want
20	20	20	20	20	NOTORIOUS B.I.G./Juicy
24	24	18	20	20	RAPPIN' 4-TAY/It'll Be Around
70	26	20	19	19	SAM SNEED & DR. DRE/J Better Recogniz
11	11	11	11	11	BRAT & NOTORIOUS...Da B-Side
11	11	11	11	11	BOYZ II MEN/On Bended Knee
11	11	11	11	11	DR. DRE/Keep Their Heads...

**B96**  
WBBM/Chicago  
(312) 951-3572  
Cavanaugh/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	61	42	63	63	LIL' SUZY/Promise Me
27	26	30	56	56	GEORGE LAMOND/It's Always You
22	31	23	54	54	CYNTHIA/How I Love Him
32	30	58	53	53	REAL MCCOY/Automatic Lover
74	72	64	51	51	MAX-A-MILLION/Fat Boy
60	54	55	51	51	BOYZ II MEN/On Bended Knee
25	32	42	42	42	FUN FACTORY/Close To You
31	56	27	40	40	TERROR FABULOUS/Action
6	39	4	39	39	4 P.M./Sukiyaki
55	39	37	37	37	MAXX/Get Away
36	29	62	34	34	OUT HERE BROTHERS/La La Hey Hey
24	11	15	34	34	BOYZ II MEN/Water Runs Dry
38	41	41	32	32	PHARAD/Show You Secrets
43	42	38	31	31	ROULA/Lick It
56	33	30	30	30	REAL MCCOY/Run Away
32	29	32	29	29	BABYFACE/When Can I See You
13	21	25	29	29	BONE THUGS-N-HARMONY/The Love Of Money
23	23	23	23	23	FAST EDDIE/Pump It
5	10	29	22	22	CRYSTAL WATERS/What I Need
17	20	23	22	22	REAL MCCOY/Another Night
12	20	21	21	21	REDNEX/Cotton Eye Joe
12	20	21	21	21	SALT-N-PEPA/EN VOGUE/Whatta Man
65	69	54	21	21	TLC/Creep
14	17	30	16	16	95 SOUTH/Rodeo
14	17	30	16	16	JANET JACKSON/You Want This
32	31	24	15	15	FAST EDDIE/Booby Call
11	11	11	11	11	THAT KID CHRIS/Big Time
12	12	13	14	14	GABRIELLE/Dreams
23	16	13	13	13	LONDONBEAT/Come Back
29	35	15	13	13	OUTHERE BROTHERS/Pass The Toilet...
14	9	5	13	13	69 BOYZ/Kitty Kitty
16	12	13	13	13	CRYSTAL WATERS/100% Pure Love
13	12	13	13	13	CHANTAY SAVAGE/Don't Let It Go...
13	12	13	13	13	BOYZ II MEN/It Make Love To...
16	12	12	12	12	NOTORIOUS B.I.G./Big Poppa
12	13	12	12	12	69 BOYZ/Tootsee Roll
12	11	21	12	12	JANET JACKSON/If
28	11	12	12	12	CORONA/The Rhythm Of...
19	21	12	12	12	BLACKSTREET/Before I Let You Go
11	11	11	11	11	GILLETTE/20 FINGERS/Mr. Personality

**WILD 107.7**  
KYLD/San Francisco  
(415) 391-1077  
Hamilton/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	42	42	74	74	MARY J. BLIGE/If I'm Goin' Down
36	69	73	73	73	STEVE B/Dream About You
76	69	70	70	70	BOYZ II MEN/Water Runs Dry
76	71	72	70	70	TLC/Red Light Special
71	72	70	69	69	SOUL FOR REAL/Candy Rain
40	66	63	66	66	TLC/Waterfalls
70	66	74	62	62	SPANISH FLY/Daddy's Home
29	35	47	53	53	NOTORIOUS B.I.G./Big Poppa
44	37	49	49	49	K7/Move It Like This
15	12	16	41	41	MONTELL JORDAN/This Is How We Do It
15	12	16	41	41	LIL' SUZY/Promise Me
47	37	40	41	41	BROWNSTONE/If You Love Me
68	43	40	40	40	BRANDY/Baby
21	32	39	39	39	IV XAMPLE/It's Rather Be Alone
37	37	37	37	37	SPANISH FLY/Crimson And Clover
12	37	36	36	36	SUBWAY/This Lil' Game We...
69	28	19	32	32	TLC/Creep
6	32	32	32	32	RAPPIN' 4-TAY/It'll Be Around
72	67	70	71	71	MADONNA/Take A Bow
13	12	20	21	21	KEITH MARTIN/Never Find Someone...
42	29	17	29	29	IMMATURE/Constantly
38	32	31	26	26	BOYZ II MEN/On Bended Knee
59	63	37	25	25	BLACKSTREET/Before I Let You Go
47	32	18	21	21	REAL MCCOY/Another Night
22	13	21	21	21	ICE CUBE/G. CLINTON/Boo Gun
40	21	34	14	14	K-CI HAILEY/If You Think...
20	12	14	13	13	REAL MCCOY/Run Away
8	10	10	10	10	3 P.M./Lay Down Your Love
44	35	41	10	10	BRANDY/Baby
6	5	10	10	10	BOYZ II MEN/Thank You
16	17	14	9	9	AL GREEN/Let's Stay Together
30	30	8	8	8	ADINA HOWARD/Freak Like Me

**97.9 FM THE BOX**  
KBXX/Houston  
(713) 623-2108  
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	69	67	74	74	NOTORIOUS B.I.G./Big Poppa
71	70	68	70	70	SUBWAY/This Lil' Game We...
63	68	66	66	66	MONTECO FIMMATURE/Is It Me?
32	12	53	84	84	RAPHAEL SAADI/Ask Of You
26	62	57	63	63	MONTELL JORDAN/This Is How We Do It
26	60	56	61	61	K7/Move It Like This
50	78	69	61	61	SOUL FOR REAL/Candy Rain
24	56	57	61	61	BOYZ II MEN/Thank You
24	56	57	61	61	KEITH MARTIN/Never Find Someone...
48	68	62	56	56	BROWNSTONE/If You Love Me
66	71	61	54	54	69 BOYZ/Kitty Kitty
63	64	49	53	53	TLC/Waterfalls
12	32	39	39	39	BRANDY/Baby
16	20	35	39	39	SNOP DOGGY DOGG/Murder Was The Case
44	31	45	34	34	VICIOUS/Nika
16	16	16	16	16	MAX-A-MILLION/Run Away
27	29	29	31	31	REAL MCCOY/Another Night
23	21	26	31	31	TLC/Creep
28	24	30	30	30	REAL MCCOY/Run Away
15	20	30	30	30	RAPPIN' 4-TAY/It'll Be Around
15	20	30	30	30	DES'REE/You Gotta Be
44	25	31	28	28	TLC/Red Light Special
22	21	21	21	21	2PAC/Dear Mama
46	28	20	27	27	MADONNA/Take A Bow
15	20	25	21	21	IV XAMPLE/It's Rather Be Alone
27	22	21	21	21	BOYZ II MEN/On Bended Knee
24	23	20	21	21	INI KAMOEZ/Here Comes...
47	23	25	19	19	MARY J. BLIGE/If I'm Goin' Down
19	23	22	19	19	AALIYAH/Back & Forth
25	26	18	19	19	BIG MIKE/World Of Mine
17	14	18	18	18	BRAT/Funkdafied
19	22	20	18	18	IMMATURE/Never Lie
16	12	17	17	17	SAM THE BEAST/Gucci Dance
24	18	17	17	17	WARREN G/NATE DOGG/Regulate
18	17	14	18	18	BRANDY/Wanna Be Down
28	15	11	18	18	BIG MIKE/Player Player
20	11	11	18	18	CORONA/The Rhythm Of...
20	21	22	15	15	BOYZ II MEN/It Make Love To...
14	14	14	14	14	DJ QUIK/Safe + Sound

**JAMN 94.5**  
WJMN/Boston  
(617) 290-0009  
McCartney/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	65	65	65	65	BROWNSTONE/If You Love Me
56	68	63	65	65	BLACKSTREET/Before I Let You Go
65	65	63	63	63	TLC/Creep
55	48	63	64	64	BRANDY/If I'm Goin' Down
32	43	57	57	57	TEVIN CAMPBELL/Don't Say Goodbye...
62	63	51	53	53	BOYZ II MEN/On Bended Knee
49	58	41	49	49	NIJUI Miss You
64	65	48	48	48	K-CI HAILEY/If You Think...
57	49	44	47	47	JADE/Every Day Of...
20	27	44	46	46	SUBWAY/This Lil' Game We...
43	44	43	43	43	ADINA HOWARD/Freak Like Me
45	42	44	43	43	SOUL FOR REAL/Candy Rain
51	61	43	43	43	RAJA-NEE/Turn It Up
41	43	40	43	43	BRANDY/Baby
41	45	43	41	41	KEITH MARTIN/Never Find Someone...
10	37	37	37	37	MONTELL JORDAN/This Is How We Do It
29	33	37	37	37	TLC/Red Light Special
23	28	32	36	36	MADONNA/Take A Bow
10	29	34	34	34	4 P.M./Sukiyaki
19	34	34	34	34	BOYZ II MEN/Thank You
37	40	33	33	33	BOYZ II MEN/Water Runs Dry
45	40	33	33	33	REAL MCCOY/Run Away
21	31	49	31	31	NOTORIOUS B.I.G./Big Poppa
46	43	49	31	31	B.M.U.J/Will Know
36	23	23	23	23	MONTECO FIMMATURE/Is It Me?
63	23	23	23	23	QUEEN LATIFAH/Weekend Love
41	43	21	21	21	MARY J. BLIGE/Be Happy
11	21	21	21	21	VICIOUS/Nika
22	21	21	21	21	BABYFACE/When Can I See You
40	35	20	20	20	REAL MCCOY/Another Night
20	19	18	18	18	TEVIN CAMPBELL/Always In My Heart
16	17	17	17	17	BOYZ II MEN/It Make Love To...
10	7	15	15	15	DES'REE/You Gotta Be
5	7	15	15	15	IMMATURE/Constantly
37	42	14	14	14	MARY J. BLIGE/If I'm Goin' Down

**KUBE 93.7**  
KUBE/Seattle  
(206) 285-2295  
Tierney/Hart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
72	71	70	74	74	TLC/Creep
42	51	67	72	72	SOUL FOR REAL/Candy Rain
63	69	65	65	65	BOYZ II MEN/On Bended Knee
31	28	66	64	64	BRANDY/If I'm Goin' Down
48	61	61	61	61	LIVIN' JOY/Dreamer
47	46	35	57	57	REAL MCCOY/Another Night
39	35	31	56	56	DES'REE/You Gotta Be
10	10	10	10	10	DIONNE FARRIS/I Know
76	6				





# COUNTRY TOP 50

MARCH 3, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- OVER LAST WEEK	TOTAL POINTS	+/- OVER LAST WEEK
10	6	3	<b>1</b>	TRACY LAWRENCE As Any Fool Can... (Atlantic)	214/0	1	7757	+292	41695	+1787
5	4	2	<b>2</b>	JOHN ANDERSON Bend It Until It Breaks (BNA)	214/0	2	7643	+121	40774	+756
13	9	4	<b>3</b>	CLINT BLACK Wherever You Go (RCA)	214/0	4	7539	+361	40332	+1855
14	10	5	<b>4</b>	CLAY WALKER This Woman And This Man (Giant)	214/0	3	7576	+399	40283	+2170
12	11	8	<b>5</b>	NEAL McCOY For A Change (Atlantic)	214/0	5	7215	+404	38486	+2127
16	14	11	<b>6</b>	TRISHA YEARWOOD Thinkin' About You (MCA)	214/0	6	7090	+1024	37973	+5519
17	12	9	<b>7</b>	LITTLE TEXAS Amy's Back In Austin (WB)	214/1	7	7013	+614	36873	+3036
15	13	12	<b>8</b>	SHENANDOAH Somewhere In The Vicinity... (Liberty)	213/0	8	6452	+444	34052	+2282
9	7	7	9	TOBY KEITH Upstairs Downtown (Polydor Nash)	197/0	9	6210	-699	33441	-3332
4	2	1	10	GEORGE STRAIT You Can't Make A Heart Love... (MCA)	189/0	10	5923	-1824	33116	-8800
18	15	13	<b>11</b>	BLACKHAWK Down In Flames (Arista)	214/0	11	5844	+463	30889	+2144
20	16	14	<b>12</b>	VINCE GILL Which Bridge To Cross... (MCA)	214/0	12	5653	+445	30246	+2421
22	19	15	<b>13</b>	GEORGE DUCAS Lipstick Promises (Liberty)	211/0	13	5301	+446	27979	+2415
27	21	17	<b>14</b>	JOE DIFFIE So Help Me Girl (Epic)	214/1	14	5191	+398	27456	+2249
37	27	20	<b>15</b>	REBA McENTIRE The Heart Is A Lonely Hunter (MCA)	213/1	15	4978	+575	26560	+3149
21	18	16	<b>16</b>	DOUG SUPERNOW What'll You Do About Me (BNA)	205/0	16	4917	+127	26082	+798
25	22	19	<b>17</b>	DAVID BALL Look What Followed Me Home (WB)	208/0	17	4750	+285	25365	+1701
23	20	18	<b>18</b>	BOY HOWDY True To His Word (Curb)	210/1	18	4745	+155	24992	+905
30	25	22	<b>19</b>	RANDY TRAVIS The Box (WB)	209/2	19	4692	+484	24704	+2530
7	5	6	20	TRAVIS TRITT Between An Old Memory And Me (WB)	154/0	21	4381	-2746	24303	-13564
39	28	24	<b>21</b>	ALABAMA Give Me One More Shot (RCA)	211/4	20	4560	+441	24047	+2350
28	23	23	<b>22</b>	BRYAN WHITE Look At Me Now (Asylum/EEG)	203/2	23	4356	+168	23020	+1080
40	31	27	<b>23</b>	ALAN JACKSON Song For The Life (Arista)	208/2	24	4335	+448	22660	+2380
29	26	25	<b>24</b>	LARI WHITE That's How You Know (When...) (RCA)	208/4	22	4368	+264	22620	+1580
35	30	28	<b>25</b>	DIAMOND RIO Bubba Hyde (Arista)	203/4	25	4105	+290	21278	+1685
—	41	31	<b>26</b>	BROOKS & DUNN Little Miss Honky Tonk (Arista)	211/12	26	3880	+723	20566	+3886
—	38	33	<b>27</b>	TIM McGRAW Refried Dreams (Curb)	206/13	27	3757	+805	19626	+4258
2	1	10	28	WADE HAYES Old Enough To Know Better (Columbia)	145/0	30	3349	-2584	19535	-13544
34	32	30	<b>29</b>	MAVERICKS I Should Have Been True (MCA)	202/5	29	3359	+169	17815	+1031
—	—	39	<b>30</b>	JOHN MICHAEL MONTGOMERY I Can Love... (Atlantic)	196/65	31	3291	+1334	17436	+6784
—	42	36	<b>31</b>	TRACY BYRD The Keeper Of The Stars (MCA)	192/25	28	3402	+685	17415	+3923
3	3	21	32	COLLIN RAYE My Kind Of Girl (Epic)	135/0	35	2884	-1221	16713	-6641
41	36	34	<b>33</b>	SHANIA TWAIN Whose Bed Have Your Boots... (Mercury)	191/9	32	3169	+305	16378	+1392
26	24	26	34	JAMES HOUSE Little By Little (Epic)	151/2	33	3087	-938	15977	-4849
36	34	35	<b>35</b>	RHETT AKINS I Brake For Brunettes (Decca)	177/4	34	3017	+98	15253	+374
43	37	37	<b>36</b>	TANYA TUCKER Between The Two Of Them (Liberty)	182/9	36	2806	+218	14497	+1080
—	45	40	<b>37</b>	TY HERNDON What Mattered Most (Epic)	191/25	37	2718	+662	14321	+3854
—	48	41	<b>38</b>	MARK CHESNUTT Gonna Get A Life (Decca)	180/39	38	2676	+636	13702	+3334
46	40	38	<b>39</b>	HAL KETCHUM Stay Forever (MCG/Curb)	180/16	39	2574	+319	13242	+1834
48	44	42	<b>40</b>	RICK TREVINO Looking For The Light (Columbia)	155/9	40	2119	+173	10337	+935
<b>BREAKER</b>	<b>41</b>	<b>41</b>	<b>41</b>	DOUG STONE Faith In Me, Faith In You (Columbia)	141/52	43	1741	+687	8405	+3510
<b>BREAKER</b>	<b>42</b>	<b>42</b>	<b>42</b>	AARON TIPPIN She Feels Like A Brand New... (RCA)	143/33	45	1670	+477	8159	+2772
<b>DEBUT</b>	<b>43</b>	<b>43</b>	<b>43</b>	PAM TILLIS I Was Blown Away (Arista)	122/107	47	1545	+1359	8045	+7009
<b>BREAKER</b>	<b>44</b>	<b>44</b>	<b>44</b>	JOHN BERRY Standing On The Edge Of... (Patriot)	130/81	46	1611	+989	7772	+4747
50	49	44	<b>45</b>	CHELY WRIGHT Sea Of Cowboy Hats (Polydor Nash)	109/4	50	1271	+63	6090	+208
45	43	43	46	DARON NORWOOD Bad Dog, No Biscuit (Giant)	93/2	56	1121	-584	5901	-2784
—	50	46	<b>47</b>	TERRY McBRIDE & THE RIDE Somebody Will (MCA)	107/11	52	1219	+174	5896	+808
—	—	48	<b>48</b>	WESLEY DENNIS I Don't Know (But I've...) (Mercury)	119/20	54	1170	+226	5591	+1113
—	—	49	<b>49</b>	BROTHER PHELPS Anyway The Wind Blows (Asylum/EEG)	82/5	58	1017	+109	4920	+459
—	—	50	<b>50</b>	ALISON KRAUSS When You Say Nothing At All (BNA)	76/14	59	994	+202	4736	+1051

This chart reflects airplay from February 27 - March 5. Songs ranked by number of points. Highlighted songs indicate Breaker.  
214 Country reporters. 211 current playlists. © 1995, R&R Inc.

## BREAKERS®

### AARON TIPPIN

She Feels Like A Brand New Man Tonight (RCA)  
67% of our reporters on it (143 stations)  
33 Adds · Moves 45 - 42

### DOUG STONE

Faith In Me, Faith In You (Columbia)  
66% of our reporters on it (141 stations)  
52 Adds · Moves 47 - 41

### JOHN BERRY

Standing On The Edge Of Goodbye (Patriot)  
61% of our reporters on it (130 stations)  
81 Adds · Debuts at 44

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PAM TILLIS I Was Blown Away (Arista)	107
JOHN BERRY Standing On The Edge... (Patriot)	81
JOHN M. MONTGOMERY I Can Love You... (Atlantic)	65
SAWYER BROWN I Don't Believe In Goodbye (Curb)	52
DOUG STONE Faith In Me, Faith In You (Columbia)	52
FOUR RUNNER Cain's Blood (Polydor Nash)	45
MARK CHESNUTT Gonna Get A Life (Decca)	39
MARTINA McBRIDE Where I Used To Have... (RCA)	34
AARON TIPPIN She Feels Like A Brand New... (RCA)	33
DAVID LEE MURPHY Party Crowd (MCA)	32

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAM TILLIS I Was Blown Away (Arista)	+1359
JOHN M. MONTGOMERY I Can Love... (Atlantic)	+1334
TRISHA YEARWOOD Thinkin' About You (MCA)	+1024
JOHN BERRY Standing On The Edge... (Patriot)	+989
TIM McGRAW Refried Dreams (Curb)	+805
BROOKS & DUNN Little Miss Honky Tonk (Arista)	+723
DOUG STONE Faith In Me, Faith In You (Columbia)	+687
TRACY BYRD The Keeper Of The Stars (MCA)	+685
TY HERNDON What Mattered Most (Epic)	+662
SAWYER BROWN I Don't Believe In Goodbye (Curb)	+644

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
PAM TILLIS I Was Blown Away (Arista)	+7009
JOHN M. MONTGOMERY I Can Love You... (Atlantic)	+6784
TRISHA YEARWOOD Thinkin' About You (MCA)	+5519
JOHN BERRY Standing On The Edge... (Patriot)	+4747
TIM McGRAW Refried Dreams (Curb)	+4258
TRACY BYRD The Keeper Of The Stars (MCA)	+3923
BROOKS & DUNN Little Miss Honky Tonk (Arista)	+3886
TY HERNDON What Mattered Most (Epic)	+3854
DOUG STONE Faith In Me, Faith In You (Columbia)	+3510
SAWYER BROWN I Don't Believe In Goodbye (Curb)	+3479

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
PATTY LOVELESS Here I Am (Epic)
SAWYER BROWN This Time (Curb)
ALAN JACKSON Gone Country (Arista)
MARY CHAPIN CARPENTER Tender When... (Columbia)
REBA McENTIRE Till You Love Me (MCA)
TIM McGRAW Not A Moment Too Soon (Curb)
TRACY BYRD The First Step (MCA)
DOUG STONE Little Houses (Epic)
PAM TILLIS Mi Vida Loca (My Crazy...) (Arista)
MARK CHESNUTT Goin' Through The Big D (Decca)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

# NEAL McCOY

## "For A Change"

TOP 5 AGAIN -  
AND HEADING FOR THE TOP!

#1 SELLING COUNTRY SINGLE  
2nd CONSECUTIVE WEEK - Soundscan

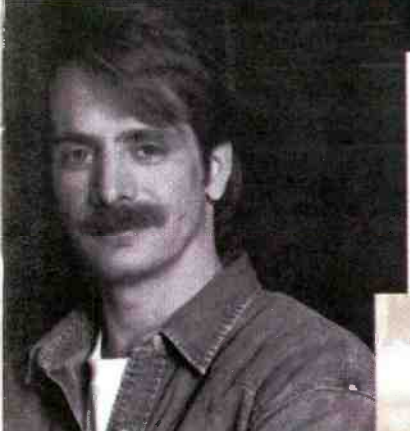






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In 1985,  
An **Inspiration**  
Became  
An **Innovation**  
That Became  
A **Sound**  
That Became  
A **New Tradition.**  
Ten Years Later,  
The Audience  
Still **Celebrates** It...  
And We Still  
**Create** It.



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HEARING IS BELIEVING.  
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## NEW & ACTIVE

### SAWYER BROWN I Don't Believe In Goodbye (Curb)

Total Stations: 53, Total Points: 3510, Total Adds: 52, including WHWK 13, WQBE 16, WKSF 18, WXBQ 19, WSSL 14, WGTR 13, WXBM 10, WRBQ 20, WWQQ 15, WAXX 16, WBCT 18, WITL 17, WMIL 12, WKDQ 24, WTCR 16, WMSI 12, WIVK 13, KXKC 18, WAMZ 26, WSIX 15, WWZD 13, KIXQ 12, KEZY 18, WKXZ 20, KHEY 14, KLUR 14, KKCS 17, KUZZ 20, KATM 13, KHAY 14, KJUG 15

### MARTINA McBRIDE Where I Used To Have A Heart (RCA)

Total Stations: 59, Total Points: 2536, Total Adds: 34, including WAYZ 12, WIOV 8, WYNY 7, WDSY 6, WKSF 9, WEZL 6, WTDR 14, WHKZ 6, WKCN 10, WGTR 13, WYYD 18, WGKX 5, KJLO 6, WSIX 16, WOW 9, KFDI 5, KZSN 5, KRST 9, KYKR 15, KAGG 5, KTEX 5, KLUR 14, KKAT 13, KIKF 10, KASH 6, KUZZ 7, KRWQ 5, KDRK 6

### FOUR RUNNER Cain's Blood (Polydor Nash)

Total Stations: 50, Total Points: 1901, Total Adds: 45, including WWYZ 5, WRKZ 5, WYNY 7, WDSY 6, WEZL 6, WKCN 10, WESC 7, WRNS 5, WRBQ 7, WAXX 16, WKOA 17, WFMB 10, WTHI 6, KRRV 12, WYNN 10, WIVK 13, KXKC 9, KDDK 7, WGKX 5, KJLO 6, WSIX 7, WAVC 12, KGNC 10, KAGG 5, KTEX 5, KNFM 5, KUZZ 7, KUGN 13, KZLA 11, KRWQ 11, KJUG 7

### PATTY LOVELESS You Don't Even Know Who I Am (Epic)

Total Stations: 29, Total Points: 1624, Total Adds: 29, WKSF 9, WKXC 12, WEZL 6, WTDR 14, WHKZ 6, WCKT 15, WCMS 11, WYYD 18, WCHY 6, WUBE 22, WTHI 6, KXKC 18, WGKX 5, WSM-FM 15, WWZD 13, KIXQ 12, WDAF 15, KTTS 5, KZSN 5, KEAN 17, KAGG 5, KLLL 23, KTEX 5, KFMS 5, KUZZ 20, KHAY 14, KMPS 5, KJUG 15, KXDD 7

### CLINTON GREGORY You Didn't Miss A Thing (Polydor Nash)

Total Stations: 45, Total Points: 1618, Total Adds: 6, WCLB 5, WYNY 7, WROO 5, WBWN 5, KAGG 10, KFMS 5

Plays: WXTA 15 (15), WDSY 6 (6), WEZL 6 (6), WGTR 13 (11), WFMB 12 (12), KKIX 15 (15), WTCR 11 (11), WMSI 12 (12), WGKX 5 (5), WSIX 7 (7), WNOE 6 (6), KLUR 14 (14), KUGN 13 (13), KZLA 11 (11)

### STEVE KOLANDER Black Dresses (River North)

Total Stations: 40, Total Points: 1516, Total Adds: 12, WXTA 5, WRKZ 5, WKML 5, WHLZ 11, WGTR 15, WTNT 15, WCUZ 19, WXCL 6, WTHI 6, WTCR 5, KFMS 5, KRWQ 5

Plays: WCLB 5 (5), WWYZ 5 (5), WFGY 20 (20), WAYZ 12 (12), WIOV 8 (8), WYNY 7 (7), WKCN 10 (10), WUSW 10 (10), WAXX 16 (16), WFMB 10 (10), KYKR 8 (8), KLUR 14 (14)

### DAVID LEE MURPHY Party Crowd (MCA)

Total Stations: 33, Total Points: 1191, Total Adds: 32, including WWYZ 5, WRKZ 5, WKCN 10, WGNB 8, WSSL 6, WGTR 13, WTNT 15, WWQQ 15, WJOD 9, WAXX 16, WDDD 18, WFMB 10, WTHI 6, WTCR 5, WMSI 6, KXKC 5, KJLO 6, WSIX 7, WAVC 26, KIXQ 6, KLUR 14, KSOP 7, KNCI 7

### JEFF CARSON Yeah Buddy (MCG/Curb)

Total Stations: 30, Total Points: 1184, Total Adds: 22, WAYZ 12, WGTY 12, WROO 5, WDN 5, WGTR 13, WRNS 5, WWQQ 15, WJOD 9, WCUZ 19, WXCL 6, WDRM 6, KDDK 7, WAMZ 9, KJLO 6, WSIX 7, KFDI 5, KGNC 10, KTEX 5, KLUR 14, KQFC 5, KKAT 5, KASH 6

### WADE HAYES Still Dancin' With You (Columbia)

Total Stations: 10, Total Points: 658, Total Adds: 9, WWYZ 5, WQBE 16, WXBQ 18, WSSL 6, WKDQ 24, WACO 10, KRKY 19, KMPS 5, KJUG 15

## ALBUM TRACKS

Artist Title (Label)	Album Title
GARTH BROOKS/The Red Strokes(Liberty)	In Pieces
HANK WILLIAMS JR./Daytona Nights(MCG/Curb)	Hog Wild
JOHN M. MONTGOMERY/Friday At 5(Atlantic)	Kickin' It Up
HANK WILLIAMS JR./Hog Wild(MCG/Curb)	Hog Wild
WESTERN FLYER/Cherokee Highway(SOR)	Western Flyer

This list reflects airplay from February 27 - March 5  
Songs ranked by total points.  
Station call letters followed by number of plays this week.  
(last week's plays - if any - in parentheses)

## NATIONAL RADIO FORMATS

### ABC/SMN

Mark Edwards • (214) 991-9200

### Coast-To-Coast

MARK CHESNUTT/Gonna Get A Life  
JOHN M. MONTGOMERY/Can Love You Like That

### Hottest:

GEORGE STRAIT/You Can't Make A Heart ...  
JOHN ANDERSON/Bend It Until It Breaks  
TRACY LAWRENCE/As Any Fool Can See  
TRAVIS TRITT/Between An Old Memory And Me  
CLINT BLACK/Wherever You Go

### Real Country

Dave Nicholson • (602) 966-6236

JOHN M. MONTGOMERY/Can Love You Like That

### Hottest:

SHENANDOAH w/KRAUSS/Somewhere In The Vicinity ...  
CLINT BLACK/Wherever You Go  
TRACY LAWRENCE/As Any Fool Can See  
DAVID BALL/Look What Followed Me Home  
VINCE GILL/Which Bridge To Cross...

### ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426

WESLEY DENNIS/I Don't Know  
TIM McGRAW/Refried Dreams  
RUSS TAFF/Love Is Not A Thing

### Hottest:

WADE HAYES/Old Enough To Know Better  
JOHN ANDERSON/Bend It Until It Breaks  
TRACY LAWRENCE/As Any Fool Can See  
NEAL McCOY/For A Change  
LITTLE TEXAS/Amy's Back In Austin

### BROADCAST PROGRAMMING

Becky Brenner • (800) 426-9082

### Super Country/Pure Country — Ken Moultrie

TIM McGRAW/Refried Dreams

### Hottest:

COLLIN RAYE/My Kind Of Girl  
M. CHAPIN CARPENTER/Tender When I Want To Be  
TRAVIS TRITT/Between An Old Memory And Me  
SAWYER BROWN/This Time  
TRACY LAWRENCE/As Any Fool Can See

### BROADCAST PROGRAMMING CONTINUED

#### Digital Country

JOHN BERRY/Standing On The Edge Of Goodbye  
MARK CHESNUTT/Gonna Get A Life  
TY HERNDON/What Mattered Most  
HAL KETCHUM/Stay Forever  
JOHN M. MONTGOMERY/Can Love You Like That

### Hottest:

GEORGE STRAIT/You Can't Make A Heart ...  
CLINT BLACK/Wherever You Go  
TRACY LAWRENCE/As Any Fool Can See  
NEAL McCOY/For A Change  
CLAY WALKER/This Woman And This Man

#### Digital New Country

SAWYER BROWN/I Don't Believe In Goodbye  
PAM TILLIS/I Was Blown Away

### Hottest:

CLAY WALKER/This Woman And This Man  
NEAL McCOY/For A Change  
TRAVIS TRITT/Between An Old Memory And Me  
CLINT BLACK/Wherever You Go  
LITTLE TEXAS/Amy's Back In Austin

### JONES SATELLITE NETWORKS

(800) 766-3251

#### U.S. Country — Jim Murphy

TY HERNOON/What Mattered Most  
PAM TILLIS/I Was Blown Away

### JONES SATELLITE NETWORKS CONTINUED

### Hottest:

JOHN ANDERSON/Bend It Until It Breaks  
M. CHAPIN CARPENTER/Tender When I Want To Be  
WADE HAYES/Old Enough To Know Better  
TRACY LAWRENCE/As Any Fool Can See  
COLLIN RAYE/My Kind Of Girl

#### CD Country — John Hendricks

PATTY LOVELESS/You Don't Even Know ...  
PAM TILLIS/I Was Blown Away

### Hottest:

BROOKS & DUNN/Little Miss Honky Tonk  
REBA McENTIRE/The Heart Is A Lonely Hunter  
OUG SUPERNAW/What'll You Do About Me  
BRYAN WHITE/Look At Me Now  
TRISHA YEARWOOD/Thinkin' About You

### MAJOR NETWORKS

Vance Koretas • (312) 755-1300

#### RADNEY FOSTER/Willin' To Walk

OUG STONE/Faith In Me, Faith In You  
PAM TILLIS/I Was Blown Away

### MAJOR NETWORKS CONTINUED

#### CHELY WRIGHT/Sea Of Cowboy Hats

### Hottest:

WADE HAYES/Old Enough To Know Better  
JOHN ANDERSON/Bend It Until It Breaks  
TRACY LAWRENCE/As Any Fool Can See  
SHENANDOAH w/KRAUSS/Somewhere In The Vicinity ...  
CLAY WALKER/This Man And This Woman

### WESTWOOD ONE RADIO NETWORKS

Leslie Magdaleno • (805) 294-9000

#### Country — Steve Penny

DAVID BALL/Look What Followed Me Home  
JOE OIFFIE/So Help Me Girl  
REBA McENTIRE/The Heart Is A Lonely Hunter  
RANJO TRAVIS/The Box

### Hottest:

JOHN ANDERSON/Bend It Until It Breaks  
CLAY WALKER/This Woman And This Man  
TRAVIS TRITT/Between An Old Memory And Me  
TRACY LAWRENCE/As Any Fool Can See  
CLINT BLACK/Wherever You Go

#### Hot Country — Steve Penny

TY HERNOON/What Mattered Most  
JOHN M. MONTGOMERY/Can Love You Like That  
OUG STONE/Faith In Me, Faith In You

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# COUNTY REPORTERS

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Stations and their adds listed alphabetically by market

<b>KEAM/Abilene, TX</b> PD: Kelly Jay MD: Rudy Allen Fernandez 17 PATTY LOVELESS	<b>WCLB/Boston, MA</b> PD: Loren Owens MD: Leslie Williams 15 ALISON KRAUSS 5 PAM TILLIS 5 CLINTON GREGORY 5 JOHN BERRY	<b>KOUL/Corpus Christi, TX</b> PD: John Boudreau MD: Leslie Payne 5 CHELY WRIGHT 5 TERRY MCBRIDE & RIDE 5 TIM MCGRAW 5 TRACY BYRD	<b>KMAG/Ft. Smith, AR</b> PD: Mark Scott MD: Cliff Castelan 19 PAM TILLIS 7 MARK CHESNUTT 5 MARTINA MCBRIDE 5 TY HERNDON 5 FOUR RUNNER 5 HAL KETCHUM	<b>WQIK/Jacksonville, FL</b> PD: Lee Rogers MD: Jeff Scott 16 MARIAN MCBRIDE 8 SHANIA TWAIN 7 HAL KETCHUM 7 RHETT AKINS 6 TY HERNDON 6 TIM MCGRAW 5 ALISON KRAUSS	<b>KLLL/Lubbock, TX</b> PD: Jay Richards MD: Kelly McCreary 16 AARON TIPPIN 23 PATTY LOVELESS 23 PAM TILLIS	<b>WSIX-FM/Nashville, TN</b> PD/MD: Doug Baker 16 JOHN BERRY 16 MARIAN MCBRIDE 15 SAWYER BROWN 15 PAM TILLIS 7 DAVID LEE MURPHY 7 FOUR RUNNER 7 JEFF CARSON	<b>KWJ/Portland, OR</b> PD: Robin Mitchell MD: Kelly McCreary 15 JOHN M. MONTGOMERY 15 PAM TILLIS 15 PAM TILLIS 15 BRYAN WHITE	<b>KRTY/San Jose, CA*</b> PD: Julie Stevens MD: Tony Michaels 19 PAM TILLIS 19 SAWYER BROWN 19 SAMMY KERSHAW 19 PAM TILLIS 19 WADE HAYES	<b>KV00/Tulsa, OK</b> PD: Andy Osburn MD: Billy Parler 5 PAM TILLIS 5 JOHN BERRY 5 SAWYER BROWN 5 DAVID LEE MURPHY 5 FOUR RUNNER 5 PERFECT STRANGER
<b>WOMX/Akron, OH</b> PD: Steve Cherry MD: Bill Shier 21 JOHN BERRY 7 PAM TILLIS	<b>KAGG/Bryan College, TX</b> PD/MD: Bobby Bell 10 CLINTON GREGORY 8 JOHN M. MONTGOMERY 5 JOHN BERRY 5 FOUR RUNNER 5 PATTY LOVELESS 5 PAM TILLIS 5 MARTINA MCBRIDE	<b>KPLX/Dallas, TX*</b> PD: Brad Chambers MD: Chris Huff 24 JOE DUFF 15 JOHN M. MONTGOMERY 10 ALABAMA	<b>WBTU/Ft. Wayne, IN</b> PD: Jon Galow 14 TIM MCGRAW 14 JOHN BERRY	<b>WROD/Jacksonville, FL</b> PD: John Richards MD: Bobby Knight 5 JEFF CARSON 5 HAL KETCHUM 5 CLINTON GREGORY	<b>WDEW/Macon, GA</b> PD: Gerry Marshall MD: Laura Starling 15 PAM TILLIS 15 JOHN BERRY 5 PERFECT STRANGER 5 FOUR RUNNER 5 DAVID LEE MURPHY 5 JEFF CARSON	<b>WSM-FM/Nashville, TN</b> PD/MD: Lee Cory 15 PATTY LOVELESS 12 PAM TILLIS	<b>WCTK/Providence, RI*</b> PD: Ted Stecker MD: Dan Nelson 12 DOUG STONE 12 RICK TREVINO 5 MARK CHESNUTT	<b>WCHY/Savannah, GA</b> PD: Shannon Burns MD: Zach A. Taylor 12 JOHN BERRY 6 PATTY LOVELESS 6 SAWYER BROWN	<b>KWEN/Tulsa, OK</b> PD: Dave Block MD: Tim Howard 18 TIM MCGRAW 18 TRACY BYRD 18 TY HERNDON
<b>WGNA/Albany, NY</b> PD: Jon Allen MD: Bill Early 13 PAM TILLIS 13 TRACY BYRD 13 WESLEY DENNIS	<b>WYRK/Buffalo, NY</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>KSCS/Dallas, TX</b> PD: Devo James MD: Bill Kinder 12 TIM MCGRAW 12 TANYA TUCKER 12 MARK CHESNUTT 12 BRYAN WHITE	<b>KNAX/Fresno, CA</b> PD/MD: Greg Edwards 8 SAWYER BROWN 8 PAM TILLIS	<b>WXBO/Johnson City, VA*</b> PD: Bill Magy MD: Reggie Neal 24 JOHN M. MONTGOMERY 19 SAWYER BROWN 18 MARK CHESNUTT 18 WADE HAYES 17 TY HERNDON	<b>WQOW/Madison, WI</b> PD: Tom Oakes MD: Jake Preston 13 WESTERN FLYER 13 TRACY BYRD 13 TIM MCGRAW	<b>WNDE/New Orleans, LA</b> PD: Ted Stecker MD: Cadillac Jack 12 TRACY BYRD 12 DOUG STONE 12 JOHN M. MONTGOMERY	<b>WLLR/Quad Cities, IA</b> PD: John Chase MD: Ron Evans 10 MARK CHESNUTT 10 JOHN M. MONTGOMERY	<b>WDRR/Raleigh, NC*</b> PD/MD: Lan Schackelford 15 JOHN M. MONTGOMERY 7 TY HERNDON	<b>WTTX/Tulsa, OK*</b> PD/MD: Russ Williams MD: Mark Sumner 15 JOHN M. MONTGOMERY
<b>KRST/Albuquerque, NM</b> PD/MD: Bruce Agler 12 PAM TILLIS 9 JOHN BERRY 9 MARTINA MCBRIDE 9 SAWYER BROWN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>KYNG/Dallas, TX*</b> PD/MD: Dan Peznan NO ADS	<b>WTRS/Gainesville-Ocala, FL</b> PD: Tommy Rockwell MD: Pam Gray 9 JOHN M. MONTGOMERY	<b>KXO/Joplin, MO*</b> PD: Steve Cherry 12 SAWYER BROWN 12 SAMMY KERSHAW 12 PATTY LOVELESS 6 DAVID LEE MURPHY	<b>KXKB/Kansas City, KS</b> PD: Mike Kennedy MD: T.J. McEntire 18 JOHN BERRY 18 ALISON KRAUSS 18 AARON TIPPIN 18 TANYA TUCKER	<b>WYNY/New York, NY</b> PD: Chris Kampfer MD: Thea Sandiford 7 TRACY BYRD 7 PAM TILLIS 7 CLINTON GREGORY 7 MARK CHESNUTT 7 BROOKS & DUNN 7 HAL KETCHUM 7 JOHN BERRY 7 MARTINA MCBRIDE 7 DOUG STONE 7 FOUR RUNNER 7 JOHN M. MONTGOMERY 7 RICK TREVINO	<b>WDRR/Raleigh, NC*</b> PD/MD: Lan Schackelford 15 JOHN M. MONTGOMERY 7 TY HERNDON	<b>KNCO/Redding, CA</b> PD/MD: Gary Popejoy 15 JOHN BERRY 15 DOUG STONE 15 PAM TILLIS 15 RICK TREVINO	<b>WFRG/Wilmington, NC</b> PD/MD: Russ Williams MD: Mark Sumner 15 JOHN M. MONTGOMERY
<b>KRRV/Alexandria, LA</b> PD: E. Mitchell APD/MD: Michael Bailey 12 DOUG STONE 12 JOHN BERRY 12 PAM TILLIS 12 RHETT AKINS 12 FOUR RUNNER	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WGNE/Days Beach, FL*</b> PD: Jim King MD: Ron P. Jones 8 DAVID LEE MURPHY 7 TRACY BYRD 7 DOUG STONE 7 AARON TIPPIN	<b>WBCF/Grand Rapids, MI*</b> PD: Doug Montgomery MD: Kelly Hill 25 PAM TILLIS 18 SAWYER BROWN 5 ALISON KRAUSS 5 JOHN BERRY 5 DOUG STONE 5 JOHN M. MONTGOMERY 5 TERRY MCBRIDE & RIDE	<b>KBEQ/Kansas City, KS</b> PD: Mike Kennedy MD: T.J. McEntire 18 JOHN BERRY 18 ALISON KRAUSS 18 AARON TIPPIN 18 TANYA TUCKER	<b>KTXE/McAllen-Brownsville, TX*</b> PD: Kenny Garcia MD: Sonny Leguina 5 SANYER BROWN 5 JEFF CARSON 5 MARTINA MCBRIDE 5 FOUR RUNNER 5 PATTY LOVELESS	<b>WCMC-FM/Norfolk, VA</b> PD/MD: Mike Meenan 22 PAM TILLIS 11 PATTY LOVELESS 11 TRACY BYRD	<b>KBUL/Reno, NV*</b> PD/MD: Norm Anderson MD: Lee Collins 13 DOUG STONE 13 JOHN M. MONTGOMERY 13 JOHN BERRY 5 MARTINA MCBRIDE 5 PAM TILLIS 5 ALISON KRAUSS	<b>KTWB/Sioux Falls, SD</b> PD: Norm Anderson MD: Brooks & Dunn 21 BROOKS & DUNN 21 BROTHER PHELPS 21 TERRY DENNIS 21 JOHN M. MONTGOMERY 21 WESLEY DENNIS 21 RANNEY TRAVIS	<b>WFRG/Wilmington, NC</b> PD/MD: Russ Williams MD: Mark Sumner 15 JOHN M. MONTGOMERY
<b>KGNC/Amarillo, TX</b> PD: Tim Butler MD: Patricia Clark 10 JOHN BERRY 10 JEFF CARSON 10 PAM TILLIS 10 FOUR RUNNER	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>KJY/Des Moines, IA</b> PD: Steve Cherry MD: Eddie Hatfield 14 PAM TILLIS 14 MARK CHESNUTT 14 AARON TIPPIN 14 WESLEY DENNIS	<b>WCUZ/Grand Rapids, MI</b> PD: Kevin King MD: Carl E 19 JEFF CARSON 19 STEVE KOLANDER 19 JOHN M. MONTGOMERY 19 DOUG STONE	<b>KFKF/Kansas City, KS</b> PD: Don Crawley MD: Tony Stevens 15 BROOKS & DUNN 10 DOUG STONE 10 MARK CHESNUTT 10 JOHN M. MONTGOMERY 10 TY HERNDON 10 BROTHER PHELPS	<b>KRWQ/Medford, OR</b> PD: Jim Zorn MD: Judy Austin 11 JOHN BERRY 11 FOUR RUNNER 11 STEVE KOLANDER 11 DAVID LEE MURPHY 11 MARTINA MCBRIDE 11 PAM TILLIS 11 JOHN BUNZOW	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>KASH/Anchorage, AK</b> PD: Dennis Carter MD: Eddie Maxwell 6 JOHN BERRY 6 JEFF CARSON 6 MARTINA MCBRIDE 6 PAM TILLIS	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WWW/Detroit, MI</b> PD: Mark Hamlin MD: Kevin Scott 14 JOHN BERRY 14 AARON TIPPIN 14 WESLEY DENNIS	<b>WTDI/Greensboro, NC</b> PD: Paul Franklin MD: Danny Hall 17 DOUG STONE 17 PAM TILLIS 17 AARON TIPPIN 17 RICK TREVINO	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: Dave Bryan 15 PAM TILLIS 15 PATTY LOVELESS 15 RICK TREVINO 15 JOHN BERRY 15 AARON TIPPIN	<b>WGXK/Memphis, TN</b> PD: Bill Jones MD: Mark Billingsley 10 JOHN M. MONTGOMERY 5 HAL KETCHUM 5 MARTINA MCBRIDE 5 JOHN BERRY 5 FOUR RUNNER 5 PATTY LOVELESS 5 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WUSW/Appleton-Doshkosh, WI</b> PD: Mark Lewis MD: Kelly Mercer 10 JOHN M. MONTGOMERY 10 PAM TILLIS 5 DOUG STONE 5 AARON TIPPIN 5 FOUR RUNNER	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WYCY/Detroit, MI*</b> PD: Al Casey APD: Eddie Haskell 5 JOHN BERRY 5 BOY HOWDY 5 HAL KETCHUM 5 LARI WHITE	<b>WRNS/Greenville, NC</b> PD: Wayne Carter MD: Dale Kippner 15 PAM TILLIS 5 PERFECT STRANGER 5 DAVID LEE MURPHY 5 JEFF CARSON 5 FOUR RUNNER 5 SAWYER BROWN	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WTVY/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17 PAM TILLIS	<b>WGH-FM/Norfolk, VA</b> PD: Smokey Rivera MD: Marc Canopy 14 JOHN M. MONTGOMERY 14 PAM TILLIS 14 DOUG STONE 14 WESLEY DENNIS	<b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 JOHN M. MONTGOMERY 15 TRACY BYRD 15 TY HERNDON	<b>KORK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Colter 15 PAM TILLIS 15 SAMMY KERSHAW 15 MARTINA MCBRIDE 15 JOHN BERRY 15 JOHN BUNZOW	<b>WJTV/Charlotte, NC</b> PD: Ron Ellis MD: Alison West 14 PATTY LOVELESS 14 JOHN BERRY 14 MARTINA MCBRIDE
<b>WVY/Atlanta, GA</b> PD: Neil McKinley MD: Johnny Gray 18 BROOKS & DUNN	<b>WYRG/Denver, CO</b> PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 TRACY BYRD 12 DIAMOND RIO 12 DOUG STONE	<b>WVYV/Dothan, AL</b> PD/MD: Rusty Aldridge 10 PAM TILLIS 10 JOHN M. MONTGOMERY 7 ALISON KRAUSS	<b>WVOS/Greenville, SC</b> PD: John Landrum MD: Tommy Gentry 20 MARK CHESNUTT 20 BROOKS & DUNN 20 LITTLE TEXAS 7 TERRY MCBRIDE & RIDE 7 ALISON KRAUSS 7 FOUR RUNNER	<b>WVXK/Knoxville, TN</b> PD/MD: Lee Acres 13 FOUR RUNNER 13 SAWYER BROWN 13 PAM TILLIS 13 HAL KETCHUM	<b>WVGM/Lafayette, IN</b> PD/MD: Don Riey 17 FOUR RUNNER 17 TERRY MCBRIDE & RIDE 17 JOHN M. MONTGOMERY 17 DOUG STONE 17				



# COUNTRY PLAYLISTS

**103.5 WYNY** MARKET #1  
WYNY/New York (212) 237-2900 Kampmeier/Sandiford

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	40	40	40	ALAN JACKSON/Gone Country
40	40	40	40	40	TIM MCGRAW/Not A Moment Too
20	40	40	40	40	COLLIN RAYE/My Kind Of Girl
40	40	40	40	40	MARK COLLIE/Hard Lovin' Woman
40	40	40	40	40	GEORGE STRAIT/You Can't Make...
20	40	40	40	40	WADE HAYES/Old Enough To...
20	20	20	20	20	M. CHAPIN CARPENTER/Tender When I...
20	20	20	20	20	KATHY MATTEA/Maybe She's Human
10	20	20	20	20	TRAVIS TRITT/Between An Old...
10	20	20	20	20	JOHN ANDERSON/Bend It Until It...
7	10	20	20	20	TRISHA YEARWOOD/Thinkin' About You
7	10	20	20	20	VINCE GILL/Which Bridge To...
7	10	20	20	20	CLINT BLACK/Wherever You Go
10	10	20	20	20	TRACY LAWRENCE/As Any Fool Can See
18	18	18	18	18	CLAY WALKER/I Could Make
18	18	18	18	18	LARI WHITE/Now I Know
18	18	18	18	18	FAITH HILL/Take Me As I Am
18	18	18	18	18	ALAN JACKSON/Livin' On Love
18	18	18	18	18	VINCE GILL/When Love Finds You
18	18	18	18	18	GEORGE STRAIT/The Big One
18	18	18	18	18	RANDY TRAVIS/This Is Me
40	18	18	18	18	REBA MCENTIRE/Till You Love Me
40	18	18	18	18	PAM TILLIS/My Vida Loca...
40	18	18	18	18	DOUG STONE/Little Houses
10	10	10	10	10	BRYAN WHITE/Look At Me Now
10	10	10	10	10	TOBY KEITH/Upstairs Downtown
10	10	10	10	10	SHENANDOAH/Somewhere In...
10	10	10	10	10	CLAY WALKER/This Woman And...
7	10	10	10	10	LITTLE TEXAS/Amy's Back In Austin
7	10	10	10	10	MAVERICKS/Should Have...
-	7	10	10	10	REBA MCENTIRE/The Heart Is...
-	7	10	10	10	RANDY TRAVIS/The Box
-	7	10	10	10	JOE DUFFIE/So Help Me Girl
7	7	7	7	7	GEORGE DUCAS/Lipstick Promises
7	7	7	7	7	NEAL MCCOY/For A Change
7	7	7	7	7	BOY HOWDY/True To His Word
7	7	7	7	7	BLACKHAWK/Down In Flames
7	7	7	7	7	DAVID BALL/Look What Followed...
7	7	7	7	7	DOUG SUPERNAW/What'll You Do...
-	7	7	7	7	DARON NORWOOD/Bad Dog, No Biscuit

**94.3 KIK FM** MARKET #2  
KIKF/Los Angeles (714) 835-1300 Powers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	20	20	20	TRISHA YEARWOOD/Thinkin' About You
20	20	20	20	20	TRACY LAWRENCE/As Any Fool Can See
20	20	20	20	20	CLAY WALKER/This Woman And...
35	30	30	30	30	CLINT BLACK/Wherever You Go
20	20	20	20	20	SHENANDOAH/Somewhere In...
20	20	20	20	20	NEAL MCCOY/For A Change
20	20	20	20	20	LITTLE TEXAS/Amy's Back In Austin
30	30	30	30	30	TOBY KEITH/Upstairs Downtown
30	30	30	30	30	JOHN ANDERSON/Bend It Until It...
35	30	30	30	30	JAMES HOUSE/Little By Little
20	20	20	20	20	BOY HOWDY/True To His Word
10	10	10	10	10	JOE DUFFIE/So Help Me Girl
20	20	20	20	20	BLACKHAWK/Down In Flames
10	10	10	10	10	DIAMOND RIO/Bubba Hyde
10	10	10	10	10	REBA MCENTIRE/The Heart Is...
20	20	20	20	20	VINCE GILL/Which Bridge To...
20	20	20	20	20	LARI WHITE/That's How You...
10	10	10	10	10	ALAN JACKSON/Livin' On Love
10	10	10	10	10	VINCE GILL/When Love Finds You
10	10	10	10	10	GEORGE DUCAS/Lipstick Promises
20	20	20	20	20	RHETT AKINS/Brake For...
10	10	10	10	10	DOUG SUPERNAW/What'll You Do...
20	20	20	20	20	ALABAMA/Give Me One More...
10	10	10	10	10	BOY HOWDY/True To His Word
10	10	10	10	10	BLACKHAWK/Down In Flames
10	10	10	10	10	DAVID BALL/Look What Followed...
10	10	10	10	10	ALAN JACKSON/Song For The Life
10	10	10	10	10	RANDY TRAVIS/The Box
10	10	10	10	10	GARTH BROOKS/The Red Strokes
10	10	10	10	10	WESLEY DENNIS/Don't Know...
10	10	10	10	10	ALAN JACKSON/Song For The Life
10	10	10	10	10	WESLEY DENNIS/Don't Know...
-	10	10	10	10	BROOKS & DUNN/Little Miss Honky...
-	10	10	10	10	AARON TIPPIN/She Feels Like...
-	10	10	10	10	TIM MCGRAW/Refined Dreams
-	10	10	10	10	TRACY BYRD/The Keeper Of...
-	10	10	10	10	JEFF CARSON/Yeah Buddy
-	10	10	10	10	MARK CHESNUTT/Gonna Get A Life
-	10	10	10	10	JOHN M. MONTGOMERY/Can Love You...

**74 93.9 FM** MARKET #2  
KZLA/Los Angeles (818) 246-0939 Curtis/Roife

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	JOHN ANDERSON/Bend It Until It...
38	38	38	38	38	TRAVIS TRITT/Between An Old...
38	38	38	38	38	WADE HAYES/Old Enough To...
38	38	38	38	38	GEORGE STRAIT/You Can't Make...
38	38	38	38	38	TOBY KEITH/Upstairs Downtown
22	38	38	38	38	BRYAN WHITE/Look At Me Now
22	38	38	38	38	CLINT BLACK/Wherever You Go
11	38	38	38	38	LARI WHITE/That's How You...
22	22	22	22	22	TRACY LAWRENCE/As Any Fool Can See
22	22	22	22	22	DOUG SUPERNAW/What'll You Do...
22	22	22	22	22	LITTLE TEXAS/Amy's Back In Austin
22	22	22	22	22	GEORGE DUCAS/Lipstick Promises
22	22	22	22	22	BLACKHAWK/Down In Flames
22	22	22	22	22	NEAL MCCOY/For A Change
22	22	22	22	22	SHENANDOAH/Somewhere In...
22	22	22	22	22	TRISHA YEARWOOD/Thinkin' About You
22	22	22	22	22	ALABAMA/Give Me One More...
22	22	22	22	22	VINCE GILL/Which Bridge To...
11	22	22	22	22	REBA MCENTIRE/The Heart Is...
-	22	22	22	22	BROOKS & DUNN/Little Miss Honky...
11	11	11	11	11	DAVID BALL/Look What Followed...
-	11	11	11	11	TIM MCGRAW/Refined Dreams
-	11	11	11	11	JOHN M. MONTGOMERY/Can Love You...
11	11	11	11	11	HAL KETCHUM/Stay Forever
11	11	11	11	11	LARI WHITE/That's How You...
11	11	11	11	11	JOE DUFFIE/So Help Me Girl
11	11	11	11	11	DAVID BALL/Look What Followed...
11	11	11	11	11	MAVERICKS/Should Have...
11	11	11	11	11	ALAN JACKSON/Song For The Life
11	11	11	11	11	MARK CHESNUTT/Gonna Get A Life
11	11	11	11	11	WESLEY DENNIS/Don't Know...
11	11	11	11	11	TERRY MCBRIDE & RIDE/Somebody Will
-	11	11	11	11	CLINTON GREGORY/You Didn't Miss...
11	11	11	11	11	DIAMOND RIO/Bubba Hyde
11	11	11	11	11	RANDY TRAVIS/The Box
-	11	11	11	11	TY HERNDON/What Mattered Most
-	11	11	11	11	FOUR RUNNER/Cain's Blood
-	11	11	11	11	AARON TIPPIN/She Feels Like...
-	11	11	11	11	PAM TILLIS/My Vida Loca...
-	11	11	11	11	BROTHER PHELPS/Anytime The Wind...
11	11	11	11	11	BOY HOWDY/True To His Word

**US-99** MARKET #3  
WUSM/Chicago (312) 649-0099 McNeil/Biondo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	37	37	37	37	CLINT BLACK/Wherever You Go
21	37	37	37	37	TRAVIS TRITT/Between An Old...
21	37	37	37	37	LITTLE TEXAS/Amy's Back In Austin
21	37	37	37	37	GEORGE STRAIT/You Can't Make...
21	21	37	37	37	JOHN ANDERSON/Bend It Until It...
21	21	37	37	37	TRACY LAWRENCE/As Any Fool Can See
21	21	37	37	37	TOBY KEITH/Upstairs Downtown
21	21	37	37	37	NEAL MCCOY/For A Change
17	21	21	21	21	VINCE GILL/Which Bridge To...
21	21	21	21	21	CLAY WALKER/This Woman And...
21	21	21	21	21	BOY HOWDY/True To His Word
21	21	21	21	21	LARI WHITE/That's How You...
17	21	21	21	21	ALAN JACKSON/Song For The Life
17	21	21	21	21	JOE DUFFIE/So Help Me Girl
17	21	21	21	21	DOUG SUPERNAW/What'll You Do...
17	21	21	21	21	REBA MCENTIRE/The Heart Is...
17	21	21	21	21	ALABAMA/Give Me One More...
-	21	21	21	21	BROOKS & DUNN/Little Miss Honky...
-	21	21	21	21	GEORGE DUCAS/Lipstick Promises
-	21	21	21	21	JOHN M. MONTGOMERY/Can Love You...
17	21	21	21	21	RANDY TRAVIS/The Box
21	21	21	21	21	BLACKHAWK/Down In Flames
-	17	17	17	17	TIM MCGRAW/Refined Dreams
-	17	17	17	17	DIAMOND RIO/Bubba Hyde
17	17	17	17	17	DAVID BALL/Look What Followed...
17	17	17	17	17	MAVERICKS/Should Have...
-	17	17	17	17	HAL KETCHUM/Stay Forever
-	17	17	17	17	RICK TREVIN/Looking For...
-	17	17	17	17	TRACY BYRD/The Keeper Of...
-	17	17	17	17	MARK CHESNUTT/Gonna Get A Life
17	17	17	17	17	SHENANDOAH/Somewhere In...
17	17	17	17	17	BRYAN WHITE/Look At Me Now
17	17	17	17	17	TANYA TUCKER/Between The Two...
17	17	17	17	17	SHANIA TWAIN/Whose Bed Have...
-	17	17	17	17	TY HERNDON/What Mattered Most
-	17	17	17	17	DOUG STONE/In Me, Faith...
37	37	37	37	37	WADE HAYES/Old Enough To...

**KSAN 99.1** MARKET #4  
KSAN/San Francisco (415) 291-0202 Sledge/Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	JOHN ANDERSON/Bend It Until It...
21	35	35	35	35	CLINT BLACK/Wherever You Go
21	21	35	35	35	GEORGE DUCAS/Lipstick Promises
21	35	35	35	35	TOBY KEITH/Upstairs Downtown
21	35	35	35	35	TRACY LAWRENCE/As Any Fool Can See
35	35	35	35	35	CLAY WALKER/This Woman And...
21	35	35	35	35	GEORGE STRAIT/You Can't Make...
21	35	35	35	35	LITTLE TEXAS/Amy's Back In Austin
35	35	35	35	35	TRISHA YEARWOOD/Thinkin' About You
-	11	11	11	11	ALABAMA/Give Me One More...
21	21	21	21	21	BLACKHAWK/Down In Flames
11	21	21	21	21	JOE DUFFIE/So Help Me Girl
21	21	21	21	21	VINCE GILL/Which Bridge To...
11	21	21	21	21	BOY HOWDY/True To His Word
-	21	21	21	21	ALAN JACKSON/Song For The Life
21	21	21	21	21	NEAL MCCOY/For A Change
11	11	11	11	11	REBA MCENTIRE/The Heart Is...
-	11	11	11	11	TIM MCGRAW/Refined Dreams
21	21	21	21	21	SHENANDOAH/Somewhere In...
11	21	21	21	21	DOUG SUPERNAW/What'll You Do...
11	21	21	21	21	RANDY TRAVIS/The Box
11	11	11	11	11	SHANIA TWAIN/Whose Bed Have...
21	21	21	21	21	BRYAN WHITE/Look At Me Now
11	11	11	11	11	LARI WHITE/That's How You...
-	11	11	11	11	DAVID BALL/Look What Followed...
-	11	11	11	11	MARK CHESNUTT/Gonna Get A Life
-	11	11	11	11	WESLEY DENNIS/Don't Know...
-	11	11	11	11	BROOKS & DUNN/Little Miss Honky...
-	11	11	11	11	TY HERNDON/What Mattered Most
11	11	11	11	11	HAL KETCHUM/Stay Forever
11	11	11	11	11	MAVERICKS/Should Have...
-	11	11	11	11	JOHN M. MONTGOMERY/Can Love You...
-	11	11	11	11	DOUG STONE/In Me, Faith...
-	11	11	11	11	PAM TILLIS/My Vida Loca...
11	11	11	11	11	RICK TREVIN/Looking For...
-	11	11	11	11	TANYA TUCKER/Between The Two...
11	11	11	11	11	ALABAMA/Give Me One More...
11	11	11	11	11	GARTH BROOKS/The Red Strokes
11	11	11	11	11	JOE DUFFIE/Pickup Man
11	11	11	11	11	VINCE GILL/When Love Finds You

**92.5 WXTU** MARKET #5  
WXTU/Philadelphia (610) 667-9000 Hart/Brophey

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	29	27	33	33	VINCE GILL/Which Bridge To...
30	33	28	32	32	TRISHA YEARWOOD/Thinkin' About You
16	18	30	31	31	TRACY LAWRENCE/As Any Fool Can See
31	32	31	31	31	TRAVIS TRITT/Between An Old...
19	19	18	30	30	GEORGE DUCAS/Lipstick Promises
17	20	19	30	30	MAVERICKS/Should Have...
19	20	19	30	30	SHENANDOAH/Somewhere In...
31	29	31	29	29	BLACKHAWK/Down In Flames
30	29	30	29	29	GEORGE STRAIT/You Can't Make...
23	22	24	25	25	FAITH HILL/Take Me As I Am
31	30	34	23	23	COLLIN RAYE/My Kind Of Girl
21	20	23	23	23	M. CHAPIN CARPENTER/Shut Up And...
21	20	22	22	22	ALAN JACKSON/Gone Country
20	21	21	21	21	TOBY KEITH/Upstairs Downtown
-	16	21	21	21	DOUG SUPERNAW/What'll You Do...
19	18	21	21	21	NEAL MCCOY/For A Change
20	21				



# COUNTRY PLAYLISTS

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**WCLB 105.7**  
WCLB/Boston  
(617) 375-2100  
Owens/Williams

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	20	40		LITTLE TEXAS/Amy's Back In Austin
20	40	40	40		JOHN ANDERSON/Bend It Until It...
20	40	40	40		CLINT BLACK/Wherever You Go
40	40	40	40		M. CHAPIN CARPENTER/Tender When I
40	40	40	40		WADE HAYES/Old Enough To
40	40	40	40		TRACY LAWRENCE/As Any Fool Can See
20	40	40	40		NEAL MCCOY/For A Change
20	40	40	40		COLLIN RAYE/My Kind Of Girl
40	40	40	40		GEORGE STRAIT/You Can't Make...
20	20	40	40		TRAVIS TRITT/Between An Old...
40	40	40	40		CLAY WALKER/This Woman And...
20	20	40	40		TRISHA YEARWOOD/Thinkin' About You
20	20	40	40		BLACKHAWK/Down In Flames
15	15	20	40		BOY HOWDY/True To His Word
5	15	20	40		JOE DUFFIE/So Help Me Girl
15	15	20	40		GEORGE DUCAS/Lipstick Promises
15	15	20	40		VINCE GILL/Which Bridge To...
15	15	20	40		JAMES HOUSE/Little By Little
20	20	20	40		TOBY KEITH/Upstairs Downtown
15	20	20	40		MAVERICKS/Should Have
-	-	5	20		TIM MCGRAW/Refined Dreams
20	20	20	40		SHENANDOAH/Somewhere In...
15	20	20	40		DOUG SUPERNAW/What'll You Do...
5	15	20	40		BRYAN WHITE/Look At Me Now
-	5	15	20		ALABAMA/Give Me One More...
15	15	15	40		DAVID BALL/Look What Followed...
15	15	15	40		DIAMOND RIO/Bubba Hyde
5	5	15	40		ALAN JACKSON/Song For The Life
15	15	15	40		HAL KETCHUM/Stay Forever
-	-	15	40		ALISON KRAUSS/When You Say...
5	5	15	40		REBA MCENTIRE/The Heart Is...
5	5	15	40		RANDY TRAVIS/The Box
15	15	15	40		TANYA TUCKER/Between The Two...
5	15	15	40		LARI WHITE/That's How You...
40	40	12	40		JOHN BERRY/You And Only You
12	12	12	40		BROOKS & DUNN/She's Not...
12	12	12	40		TRACY BYRD/The First Step
12	12	12	40		DIAMOND RIO/Night Is Fallin'
12	12	12	40		FAITH HILL/Take Me As I Am

**99.9 KISS FM**  
WKIS/Miami  
(305) 621-4300  
McKay/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36		JOHN ANDERSON/Bend It Until It...
17	36	36	36		CLINT BLACK/Wherever You Go
17	17	17	36		BLACKHAWK/Down In Flames
36	36	36	36		TRACY LAWRENCE/As Any Fool Can See
17	17	17	36		NEAL MCCOY/For A Change
20	36	36	36		SHENANDOAH/Somewhere In...
17	17	17	36		LITTLE TEXAS/Amy's Back In Austin
17	17	17	36		CLAY WALKER/This Woman And...
17	17	17	36		TRISHA YEARWOOD/Thinkin' About You
17	17	17	36		GEORGE DUCAS/Lipstick Promises
-	15	17	36		ALABAMA/Give Me One More...
-	15	17	36		JOE DUFFIE/So Help Me Girl
-	15	17	36		BROOKS & DUNN/Little Miss Honky...
13	17	17	36		VINCE GILL/Which Bridge To...
17	17	17	36		BOY HOWDY/True To His Word
-	17	17	36		ALAN JACKSON/Song For The Life
-	15	17	36		MAVERICKS/Should Have
-	15	17	36		REBA MCENTIRE/The Heart Is...
-	17	17	36		DOUG SUPERNAW/What'll You Do...
-	17	17	36		RANDY TRAVIS/The Box
-	15	17	36		LARI WHITE/That's How You...
-	15	17	36		DAVID BALL/Look What Followed...
10	10	10	10		MARK CHESNUTT/Gonna Get A Life
10	10	10	10		JAMES HOUSE/Little By Little
10	10	10	10		BOY HOWDY/True To His Word
-	-	10	10		FAITH HILL/Take Me As I Am
36	36	36	36		WADE HAYES/Old Enough To
10	10	10	10		ALAN JACKSON/Song For The Life
10	10	10	10		ALAN JACKSON/Gone Country
10	10	10	10		TOBY KEITH/Who's That Man
10	10	10	10		TRACY LAWRENCE/As Any Fool Can See
36	36	36	36		PATTY LOVELESS/Here I Am
10	10	10	10		REBA MCENTIRE/Till You Love Me
-	10	10	10		TIM MCGRAW/Not A Moment Too...
36	36	36	36		COLLIN RAYE/My Kind Of Girl
10	10	10	10		LITTLE TEXAS/Amy's Back In Austin
10	10	10	10		RANDY TRAVIS/This Is Me
10	10	10	10		CLAY WALKER/I Could Make...

**101.5 FM Kicks**  
WKHX/Atlanta  
(404) 955-0101  
McGinley/Gray

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38		GEORGE STRAIT/You Can't Make...
38	38	38	38		JOHN ANDERSON/Bend It Until It...
28	38	38	38		CLAY WALKER/This Woman And...
28	38	38	38		CLINT BLACK/Wherever You Go
28	38	38	38		TRACY LAWRENCE/As Any Fool Can See
28	38	38	38		NEAL MCCOY/For A Change
28	38	38	38		SHENANDOAH/Somewhere In...
28	38	38	38		LITTLE TEXAS/Amy's Back In Austin
28	38	38	38		CLAY WALKER/This Woman And...
28	38	38	38		TRISHA YEARWOOD/Thinkin' About You
28	38	38	38		GEORGE DUCAS/Lipstick Promises
28	38	38	38		ALABAMA/Give Me One More...
18	28	38	38		VINCE GILL/Which Bridge To...
18	28	38	38		BOY HOWDY/True To His Word
18	28	38	38		BLACKHAWK/Down In Flames
18	28	38	38		DOUG SUPERNAW/What'll You Do...
18	28	38	38		GEORGE DUCAS/Lipstick Promises
-	18	28	38		DAVID BALL/Look What Followed...
-	18	28	38		JOE DUFFIE/So Help Me Girl
-	18	28	38		RANDY TRAVIS/The Box
-	18	28	38		REBA MCENTIRE/The Heart Is...
-	18	28	38		MAVERICKS/Should Have
-	18	28	38		DARON NORWOOD/Bad Dog, No Biscuit
-	18	28	38		BRYAN WHITE/Look At Me Now
-	18	28	38		JAMES HOUSE/Little By Little
-	18	28	38		HAL KETCHUM/Stay Forever
16	-	16	16		FAITH HILL/Take Me As I Am
16	16	16	16		DOUG STONE/Little Houses
16	16	16	16		JOE DUFFIE/Pickup Man
16	16	16	16		REBA MCENTIRE/Till You Love Me
16	16	16	16		TRACY BYRD/The First Step
38	38	38	38		M. CHAPIN CARPENTER/Tender When I...
38	38	38	38		PATTY LOVELESS/Here I Am
38	38	38	38		REBA MCENTIRE/Till You Love Me
16	16	16	16		PAM TILLIS/My Vida Loca
16	16	16	16		TIM MCGRAW/Not A Moment Too...
16	16	16	16		WADE HAYES/Old Enough To
16	16	16	16		ALAN JACKSON/Gone Country

**Y106.7**  
ATLANTA'S YOUNG COUNTRY  
WYAY/Atlanta  
(404) 955-0106  
McGinley/Gray

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	42		JOHN ANDERSON/Bend It Until It...
42	42	42	42		GEORGE STRAIT/You Can't Make...
32	42	42	42		CLAY WALKER/This Woman And...
32	42	42	42		TRACY LAWRENCE/As Any Fool Can See
32	42	42	42		NEAL MCCOY/For A Change
32	42	42	42		SHENANDOAH/Somewhere In...
32	42	42	42		LITTLE TEXAS/Amy's Back In Austin
42	42	42	42		CLAY WALKER/This Woman And...
42	42	42	42		TRAVIS TRITT/Between An Old...
42	42	42	42		TOBY KEITH/Upstairs Downtown
42	42	42	42		WADE HAYES/Old Enough To
32	32	32	32		TRISHA YEARWOOD/Thinkin' About You
32	32	32	32		SHENANDOAH/Somewhere In...
18	32	32	32		VINCE GILL/Which Bridge To...
18	32	32	32		BOY HOWDY/True To His Word
18	32	32	32		BLACKHAWK/Down In Flames
18	32	32	32		DOUG SUPERNAW/What'll You Do...
18	32	32	32		GEORGE DUCAS/Lipstick Promises
-	18	32	32		DAVID BALL/Look What Followed...
-	18	32	32		JOE DUFFIE/So Help Me Girl
-	18	32	32		RANDY TRAVIS/The Box
-	18	32	32		REBA MCENTIRE/The Heart Is...
-	18	32	32		MAVERICKS/Should Have
-	18	32	32		DARON NORWOOD/Bad Dog, No Biscuit
-	18	32	32		BRYAN WHITE/Look At Me Now
-	18	32	32		JAMES HOUSE/Little By Little
-	18	32	32		HAL KETCHUM/Stay Forever
42	42	42	42		FAITH HILL/Take Me As I Am
42	42	42	42		DOUG STONE/Little Houses
42	42	42	42		JOE DUFFIE/Pickup Man
42	42	42	42		REBA MCENTIRE/Till You Love Me
42	42	42	42		TRACY BYRD/The First Step
42	42	42	42		M. CHAPIN CARPENTER/Tender When I...
42	42	42	42		PATTY LOVELESS/Here I Am
42	42	42	42		REBA MCENTIRE/Till You Love Me
42	42	42	42		TIM MCGRAW/Not A Moment Too...
42	42	42	42		PAM TILLIS/My Vida Loca
42	42	42	42		TRACY BYRD/The First Step
42	42	42	42		WADE HAYES/Old Enough To
42	42	42	42		ALAN JACKSON/Gone Country

**94 AMPSE**  
KMP5/Seattle  
(206) 443-9400  
Thomas/Webster

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	41		CLINT BLACK/Wherever You Go
28	41	41	41		TRACY LAWRENCE/As Any Fool Can See
28	41	41	41		CLAY WALKER/This Woman And...
28	41	41	41		TRISHA YEARWOOD/Thinkin' About You
28	41	41	41		NEAL MCCOY/For A Change
28	41	41	41		LITTLE TEXAS/Amy's Back In Austin
28	41	41	41		SHANIA TWAIN/Whose Bed Have...
41	41	41	41		BLACKHAWK/Down In Flames
41	41	41	41		JOHN ANDERSON/Bend It Until It...
41	41	41	41		TOBY KEITH/Upstairs Downtown
-	41	41	41		BOY HOWDY/True To His Word
-	16	28	41		BROOKS & DUNN/Little Miss Honky...
-	16	28	41		JOHN M. MONTGOMERY/Can Love You...
5	16	28	41		DAVID BALL/Look What Followed...
5	16	28	41		TRACY BYRD/The First Step
16	28	28	41		JOE DUFFIE/So Help Me Girl
5	28	28	41		REBA MCENTIRE/The Heart Is...
5	28	28	41		NEAL MCCOY/For A Change
16	28	28	41		VINCE GILL/Which Bridge To...
5	28	28	41		ALABAMA/Give Me One More...
16	28	28	41		BRYAN WHITE/Look At Me Now
28	28	28	41		SHENANDOAH/Somewhere In...
28	28	28	41		GEORGE DUCAS/Lipstick Promises
41	41	41	41		WADE HAYES/Old Enough To
41	41	41	41		GEORGE STRAIT/You Can't Make...
41	41	41	41		DOUG SUPERNAW/What'll You Do...
41	41	41	41		RHETT AKINS/Brake For
41	41	41	41		DOUG STONE/Little Houses
41	41	41	41		M. CHAPIN CARPENTER/Tender When I...
22	22	22	22		LARI WHITE/Now I Know
22	22	22	22		SAWYER BROWN/This Time
41	41	41	41		TRACY BYRD/The First Step
41	41	41	41		COLLIN RAYE/My Kind Of Girl
22	22	22	22		BROOKS & DUNN/I Never...
22	22	22	22		RICK TREVINO/Doctor Time
22	22	22	22		MARK CHESNUTT/Gonna Get A Life
5	5	5	5		RANDY TRAVIS/The Box
5	5	5	5		MARK CHESNUTT/Gonna Get A Life
5	5	5	5		HAL KETCHUM/Stay Forever
-	5	5	5		TIM MCGRAW/Refined Dreams
-	5	5	5		JOHN BERRY/You And Only You
5	5	5	5		ALAN JACKSON/Song For The Life
5	5	5	5		RHETT AKINS/Brake For

**K106**  
KRPM/Seattle  
(206) 649-0106  
Randal/Knight

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	34	34	34		GEORGE STRAIT/You Can't Make...
34	34	34	34		SHANIA TWAIN/Whose Bed Have...
22	34	34	34		TOBY KEITH/Upstairs Downtown
34	34	34	34		COLLIN RAYE/My Kind Of Girl
22	34	34	34		JOHN ANDERSON/Bend It Until It...
22	34	34	34		CLAY WALKER/Wherever You Go
22	34	34	34		TRACY LAWRENCE/As Any Fool Can See
34	34	34	34		PATTY LOVELESS/Here I Am
22	34	34	34		LITTLE TEXAS/Amy's Back In Austin
34	34	34	34		TRACY BYRD/The First Step
26	26	26	26		SAWYER BROWN/This Time
26	26	26	26		PAM TILLIS/My Vida Loca...
34	34	34	34		WADE HAYES/Old Enough To
26	26	26	26		REBA MCENTIRE/Till You Love Me
22	34	34	34		TRAVIS TRITT/Between An Old...
34	34	34	34		JOHN BERRY/You And Only You
26	26	26	26		ALAN JACKSON/Gone Country
34	34	34	34		RICK TREVINO/Doctor Time
6	16	22	22		ALABAMA/Give Me One More...
16	22	22	22		VINCE GILL/Which Bridge To...
16	22	22	22		JOE DUFFIE/So Help Me Girl
22	22	22	22		TRISHA YEARWOOD/Thinkin' About You
22	22	22	22		GEORGE DUCAS/Lipstick Promises
22	22	22	22		CLAY WALKER/This Woman And...
16	22	22	22		DAVID BALL/Look What Followed...
22	22	22	22		BLACKHAWK/Down In Flames
22	22	22	22		GARTH BROOKS/The Red Strokes
-	16	22	22		BROOKS & DUNN/Little Miss Honky...
16	16	22	22		DIAMOND RIO/Bubba Hyde
6	22	22	22		RANDY TRAVIS/The Box
-	-	16	22		TRACY BYRD/The Keeper Of...
-	-	16	22		JOHN M. MONTGOMERY/Can Love You...
-	-	16	22		AARON TIPPIN/She Feels Like...
-	16	16	16		REBA MCENTIRE/The Heart Is...
-	6	16	16		TANYA TUCKER/Between The Two...
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# COUNTRY PLAYLISTS

Continued from Page 45

**MARKET #21**  
**WQYK**  
99.5 FM  
WQYK/Tampa  
(813) 576-6055  
Martin/Roberts

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	32	32	32	32	JOHN ANDERSON/Bend It Until It...
20	20	28	32	32	CLINT BLACK/Wherever You Go
16	20	28	32	32	TRACY LAWRENCE/As Any Fool Can See
20	28	32	32	32	NEAL MCCOY/For A Change
20	28	32	32	32	CLAY WALKER/This Woman And...
28	32	32	32	32	COLLIN RAYE/My Kind Of Girl
28	32	32	32	32	GEORGE STRAIT/You Can't Make...
16	16	16	24	24	LITTLE TEXAS/Amy's Back In Austin
16	16	16	24	24	TRISHA YEARWOOD/Thinkin' About You
16	16	20	20	20	BLACKHAWK/Down In Flames
16	16	20	20	20	VINCE GILL/Which Bridge To...
16	16	20	20	20	DOUG SUPERNAW/What'll You Do...
16	16	20	20	20	LARI WHITE/That's How You...
32	32	32	32	32	M. CHAPIN CARPENTER/Tender When I...
32	32	32	32	32	WADE HAYES/Old Enough To...
12	16	16	16	16	DAVID BALL/Look What Followed...
16	16	16	16	16	BOY HOWDY/True To His Word
10	14	16	16	16	DAVIS DANIEL/Tyler
8	8	12	16	16	JOE DUFFIE/So Help Me Girl
14	16	16	16	16	GEORGE DUCAS/Lipstick Promises
5	8	12	16	16	ALAN JACKSON/Song For The Life
16	20	20	20	20	TOBY KEITH/Upstairs Downtown
10	14	16	16	16	MAVERICKS/Should Have...
5	8	12	16	16	REBA MCCENTIRE/The Heart Is...
16	16	16	16	16	SHENANDOAH/Somewhere In...
14	16	16	16	16	BRYAN WHITE/Look At Me Now
5	8	10	14	16	ALABAMA/Give Me One More...
-	-	-	-	-	TIM MCGRAW/Refined Dreams
8	10	14	16	16	LARI WHITE/That's How You...
18	12	12	12	12	JOHN BERRY/You And Only You
32	32	32	32	32	TRACY BYRD/The First Step
12	12	12	12	12	MARK CHESNUTT/Gonna Get A Life
12	12	12	12	12	ALAN JACKSON/Song For The Life
32	30	30	30	30	PATTY LOVELESS/Here I Am
12	12	12	12	12	TIM MCGRAW/Not A Moment Too...
32	30	30	30	30	SAWYER BROWN/This Time
32	18	12	12	12	DOUG STONE/Faith In Me, Faith...
18	12	12	12	12	PAM TILLIS/What's Blown Away
12	12	12	12	12	RICK TREVIN/Doctor Time
20	20	20	20	20	TRAVIS TRITT/Between An Old...

**MARKET #21**  
**WRBO**  
98.5 FM  
WRBO/Tampa  
(813) 287-1047  
Mitchell/Lane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	42	42	JOHN ANDERSON/Bend It Until It...
42	42	42	42	42	CLINT BLACK/Wherever You Go
42	42	42	42	42	WADE HAYES/Old Enough To...
31	42	42	42	42	TOBY KEITH/Upstairs Downtown
31	31	42	42	42	TRACY LAWRENCE/As Any Fool Can See
31	31	42	42	42	LITTLE TEXAS/Amy's Back In Austin
42	42	42	42	42	PATTY LOVELESS/Here I Am
31	31	42	42	42	NEAL MCCOY/For A Change
42	42	42	42	42	COLLIN RAYE/My Kind Of Girl
42	42	42	42	42	TRACY BYRD/The First Step
42	42	42	42	42	GEORGE STRAIT/You Can't Make...
31	31	31	31	31	RHETT AKINS/Brake For...
20	20	20	20	20	ALABAMA/Give Me One More...
20	20	20	20	20	DAVID BALL/Look What Followed...
31	31	31	31	31	BLACKHAWK/Down In Flames
20	20	20	20	20	BOY HOWDY/True To His Word
20	20	20	20	20	GEORGE DUCAS/Lipstick Promises
31	31	31	31	31	VINCE GILL/Which Bridge To...
31	31	31	31	31	ALAN JACKSON/Song For The Life
20	20	20	20	20	REBA MCCENTIRE/The Heart Is...
-	-	-	-	-	DOUG SUPERNAW/Refined Dreams
31	31	31	31	31	SHENANDOAH/Somewhere In...
31	31	31	31	31	DOUG SUPERNAW/What'll You Do...
20	20	20	20	20	RANDY TRAVIS/The Box
31	31	31	31	31	SHANIA TWAIN/Whose Bed Have...
31	31	31	31	31	CLAY WALKER/This Woman And...
20	20	20	20	20	TRISHA YEARWOOD/Thinkin' About You
31	31	31	31	31	LARI WHITE/That's How You...
-	-	-	-	-	JOHN BERRY/You And Only You
-	-	-	-	-	TRACY BYRD/The First Step
-	-	-	-	-	MARK CHESNUTT/Gonna Get A Life
20	20	20	20	20	ALAN JACKSON/Song For The Life
20	20	20	20	20	JOE DUFFIE/So Help Me Girl
-	-	-	-	-	DOUG SUPERNAW/What'll You Do...
-	-	-	-	-	TY HERNDON/What Mattered Most
-	-	-	-	-	JOHN M. MONTGOMERY/Can Love You...
-	-	-	-	-	SAWYER BROWN/This Time
-	-	-	-	-	AARON TIPPIN/She Feels Like...
7	20	20	20	20	TANYA TUCKER/Between The Two...
20	20	20	20	20	BRYAN WHITE/Look At Me Now

**MARKET #22**  
**WGAR**  
FM 99.5  
WGAR/Cleveland  
(216) 328-9950  
Nugent/Collier

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	33	33	33	JOHN ANDERSON/Bend It Until It...
26	31	33	33	33	CLINT BLACK/Wherever You Go
26	31	33	33	33	TOBY KEITH/Upstairs Downtown
33	33	33	33	33	TRACY LAWRENCE/As Any Fool Can See
26	31	33	33	33	NEAL MCCOY/For A Change
26	26	26	26	26	SHENANDOAH/Somewhere In...
26	26	26	26	26	LITTLE TEXAS/Amy's Back In Austin
26	26	26	26	26	CLAY WALKER/This Woman And...
26	26	26	26	26	TRISHA YEARWOOD/Thinkin' About You
-	-	-	-	-	JOHN BERRY/You And Only You
26	26	26	26	26	BLACKHAWK/Down In Flames
26	26	26	26	26	BOY HOWDY/True To His Word
-	-	-	-	-	BROOKS & DUNN/Little Miss Honky...
26	26	26	26	26	DIAMOND RIO/Butta Hyde
26	26	26	26	26	JOE DUFFIE/So Help Me Girl
15	22	26	26	26	GEORGE DUCAS/Lipstick Promises
26	26	26	26	26	VINCE GILL/Which Bridge To...
26	26	26	26	26	ALAN JACKSON/Song For The Life
26	26	26	26	26	REBA MCCENTIRE/The Heart Is...
-	-	-	-	-	JOHN M. MONTGOMERY/Can Love You...
-	-	-	-	-	PAM TILLIS/What's Blown Away
15	22	26	26	26	RANDY TRAVIS/The Box
26	26	26	26	26	TANYA TUCKER/Between The Two...
15	15	22	22	22	DAVID BALL/Look What Followed...
-	-	-	-	-	TIM MCGRAW/Refined Dreams
15	15	22	22	22	DOUG SUPERNAW/What'll You Do...
33	33	33	33	33	WADE HAYES/Old Enough To...
33	33	33	33	33	GEORGE STRAIT/You Can't Make...
33	33	33	33	33	ALAN JACKSON/Song For The Life
33	33	33	33	33	TRAVIS TRITT/Between An Old...
15	15	15	15	15	ALABAMA/Give Me One More...
-	-	-	-	-	HAL KETCHUM/Stay Forever
15	15	15	15	15	BRYAN WHITE/Look At Me Now
15	15	15	15	15	LARI WHITE/That's How You...
33	20	15	15	15	TY HERNDON/What Mattered Most
15	15	15	15	15	ALAN JACKSON/Song For The Life
33	20	15	15	15	PATTY LOVELESS/Here I Am
33	20	15	15	15	COLLIN RAYE/My Kind Of Girl
33	20	15	15	15	SAWYER BROWN/This Time
15	15	15	15	15	DOUG STONE/Little Houses

**MARKET #23**  
**KYGO**  
98.5 FM  
KYGO/Denver  
(303) 321-0950  
Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	30	30	30	CLINT BLACK/Wherever You Go
30	30	30	30	30	SHENANDOAH/Somewhere In...
22	22	22	22	22	TRACY LAWRENCE/As Any Fool Can See
30	30	30	30	30	BOY HOWDY/True To His Word
30	30	30	30	30	GEORGE STRAIT/You Can't Make...
22	22	22	22	22	NEAL MCCOY/For A Change
30	30	30	30	30	TOBY KEITH/Upstairs Downtown
22	22	22	22	22	BROOKS & DUNN/Little Miss Honky...
22	22	22	22	22	TRISHA YEARWOOD/Thinkin' About You
22	22	22	22	22	CLAY WALKER/This Woman And...
-	-	-	-	-	TRACY BYRD/The First Step
30	30	30	30	30	JOHN ANDERSON/Bend It Until It...
22	22	22	22	22	JAMES HOUSE/Little By Little
13	22	22	22	22	MAVERICKS/Should Have...
22	22	22	22	22	DOUG DUCAS/Lipstick Promises
-	-	-	-	-	TIM MCGRAW/Refined Dreams
22	22	22	22	22	LITTLE TEXAS/Amy's Back In Austin
22	22	22	22	22	SHANIA TWAIN/Whose Bed Have...
13	22	22	22	22	VINCE GILL/Which Bridge To...
22	22	22	22	22	TRAVIS TRITT/Between An Old...
13	13	13	13	13	DAVIS DANIEL/Tyler
22	22	22	22	22	JOE DUFFIE/So Help Me Girl
13	13	13	13	13	ALABAMA/Give Me One More...
13	13	13	13	13	JOHN M. MONTGOMERY/Can Love You...
13	13	13	13	13	ALISON KRAUSS/When You Say...
13	13	13	13	13	DIAMOND RIO/Butta Hyde
5	13	13	13	13	ALAN JACKSON/Song For The Life
13	13	13	13	13	HAL KETCHUM/Stay Forever
13	13	13	13	13	TERRY MCBRIDE & RIDE/Somebody Will
5	13	13	13	13	LARI WHITE/That's How You...
5	13	13	13	13	DOUG SUPERNAW/What'll You Do...
-	-	-	-	-	JOHN BUNZOW/Easy As One, Two...
13	13	13	13	13	TANYA TUCKER/Between The Two...
5	13	13	13	13	MARK CHESNUTT/Gonna Get A Life
5	13	13	13	13	BRYAN WHITE/Look At Me Now
-	-	-	-	-	PAM TILLIS/What's Blown Away
-	-	-	-	-	JEFF CARSON/Yeah Buddy
-	-	-	-	-	PERFECT STRANGER/You Have The Right...
5	5	13	13	13	RANDY TRAVIS/The Box

**MARKET #24**  
**KUPL**  
98.5 FM  
KUPL/Portland, OR  
(503) 297-3311  
Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	COLLIN RAYE/My Kind Of Girl
36	36	36	36	36	TOBY KEITH/Upstairs Downtown
36	36	36	36	36	JOHN ANDERSON/Bend It Until It...
36	36	36	36	36	TRACY LAWRENCE/As Any Fool Can See
36	36	36	36	36	CLAY WALKER/This Woman And...
36	36	36	36	36	NEAL MCCOY/For A Change
36	36	36	36	36	LITTLE TEXAS/Amy's Back In Austin
36	36	36	36	36	TRISHA YEARWOOD/Thinkin' About You
36	36	36	36	36	TRACY LAWRENCE/As Any Fool Can See
36	36	36	36	36	NEAL MCCOY/For A Change
36	36	36	36	36	BLACKHAWK/Down In Flames
12	12	12	12	12	BOY HOWDY/True To His Word
20	20	20	20	20	GEORGE DUCAS/Lipstick Promises
12	12	12	12	12	BRYAN WHITE/Look At Me Now
20	20	20	20	20	VINCE GILL/Which Bridge To...
12	12	12	12	12	DOUG SUPERNAW/What'll You Do...
12	12	12	12	12	ALABAMA/Give Me One More...
12	12	12	12	12	REBA MCCENTIRE/The Heart Is...
5	12	12	12	12	RANDY TRAVIS/The Box
5	12	12	12	12	JOE DUFFIE/So Help Me Girl
-	-	-	-	-	BROOKS & DUNN/Little Miss Honky...
-	-	-	-	-	TIM MCGRAW/Refined Dreams
12	12	12	12	12	LARI WHITE/That's How You...
12	12	12	12	12	ALAN JACKSON/Song For The Life
5	12	12	12	12	DIAMOND RIO/Butta Hyde
-	-	-	-	-	DARON NORWOOD/Bad Dog, No Biscuit
-	-	-	-	-	MARK CHESNUTT/Gonna Get A Life
-	-	-	-	-	JOHN M. MONTGOMERY/Can Love You...
-	-	-	-	-	DOUG STONE/Faith In Me, Faith...
-	-	-	-	-	JOHN BERRY/You And Only You
5	5	5	5	5	REBA MCCENTIRE/The Heart Is...
5	5	5	5	5	RHETT AKINS/Brake For...
5	5	5	5	5	SHANIA TWAIN/Whose Bed Have...
-	-	-	-	-	BROTHER PHELPS/Any Way The Wind...
-	-	-	-	-	HAL KETCHUM/Stay Forever
-	-	-	-	-	JOHN BUNZOW/Easy As One, Two...
-	-	-	-	-	TY HERNDON/What Mattered Most
-	-	-	-	-	WESLEY DENNIS/Don't Know...
-	-	-	-	-	AARON TIPPIN/She Feels Like...

**MARKET #24**  
**KWJJ**  
99.5 FM 1080 AM  
BETTER COUNTRY  
KWJJ/Portland, OR  
(503) 228-4393  
Mitchell/McCrae

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	35	35	35	TRACY LAWRENCE/As Any Fool Can See
25	25	35	35	35	JOHN ANDERSON/Bend It Until It...
35	35	35	35	35	COLLIN RAYE/My Kind Of Girl
25	25	35	35	35	WADE HAYES/Old Enough To...
15	25	35	35	35	REBA MCCENTIRE/The Heart Is...
25	25	35	35	35	TRISHA YEARWOOD/Thinkin' About You
25	25	35	35	35	CLAY WALKER/This Woman And...
15	25	35	35	35	VINCE GILL/Which Bridge To...
35	35	35	35	35	GEORGE STRAIT/You Can't Make...
15	25	35	35	35	BLACKHAWK/Down In Flames
25	25	35	35	35	LITTLE TEXAS/Amy's Back In Austin
25	25	35	35	35	TRAVIS TRITT/Between An Old...
-	-	-	-	-	RICK TREVIN/Doctor Time
15	25	35	35	35	ALABAMA/Give Me One More...
35	35	35	35	35	ALAN JACKSON/Song For The Life
35	25	35	35	35	PATTY LOVELESS/Here I Am
15	25	35	35	35	GEORGE DUCAS/Lipstick Promises
-	-				



MARCH 3, 1995

**A**

**RHETT AKINS** I Brake For Brunettes (*Decca 54974*)  
 Prod: Mark Wright Wr: Sandy Ramos, Rhett Akins Pub: Reynolds Publishing Corp., Howee Sound Music, Lawyer's Wife Music, Sony Tree Publishing Co. (BMI) Mgr: Starstruck Entertainment

**ALABAMA** Give Me One More Shot (*RCA 64273*)  
 Prod: Garth Fundis, Alabama Wr: Teddy Gentry, Randy Owen, Ronnie Rogers Pub: BMI Mgr: Dale Morris & Associates

**JOHN ANDERSON** Bend It Until It Breaks (*BNA 64260-2*)  
 Prod: James Stroud, John Anderson Wr: John Anderson, Lionel Delmore Pub: Almo Music Corp., Holmes Creek Music, PolyGram Int'l Publishing, Foggy Jonz Music (ASCAP) Mgr: Bobby Roberts Co.

**B**

**DAVID BALL** Look What Followed Me Home (*WB 7309*)  
 Prod: Blake Chancey Wr: David Ball, Tommy Polk Pub: EMI Blackwood Music, Forrest Hills Music Inc. (BMI) Mgr: Vector Management

**JOHN BERRY** Standing On The Edge Of Goodbye (*Liberty 79075*)  
 Prod: Jimmy Bowen, Chuck Howard Wr: John Berry Stewart Harris Pub: Kicking Bird Music Inc., Sony Tree Publishing Company Inc., Edisto Sound International (BMI) Mgr: Corlew-O'Grady

**CLINT BLACK** Wherever You Go (*RCA 64267-2*)  
 Prod: Clint Black, James Stroud Wr: Clint Black, Hayden Nicholes Pub: Blackened Music (BMI) Mgr: Moress, Nanas, Shea

**BLACKHAWK** Down In Flames (*Arista 2769*)  
 Prod: Mark Bright, Tim DuBois Wr: Michael Clark, Jeff Stevens Pub: Warner-Tamerlane Publishing Corp., Flying Dutchman Music, Jeff Stevens Music (BMI) Mgr: Rick Alter Management

**BOY HOWDY** True To His Word (*Curb 1098*)  
 Prod: Chris Farren Wr: Jeffrey Steele, Chris Farren, Gary Harrison Pub: Farren-Curtis Music, Mike Curb Music, August Wind Music, Longitude Music Co., Georgian Hills Music (all rights on behalf of August Wind Music and Georgian Hill Music admin. by Longitude Music Co.), Farrenuff Music, Full Keel Music (BMI, ASCAP) Mgr: Boy Hopper Management

**BROOKS & DUNN** Little Miss Honky Tonk (*Arista 2790*)  
 Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Tree Publishing Inc., Showbiz Music (administered by Sony Music Publishing (BMI) Mgr: Titley and Associates

**BROTHER PHELPS** Anyway The Wind Blows (*Asylum/EEG 9126*)  
 Prod: Ricky Lee Phelps, Doug Phelps, Kyle Lehning Wr: J.J. Cale Pub: Audigram Songs (BMI) Mgr: Sum Management

**TRACY BYRD** The Keeper Of The Stars (*MCA 54988*)  
 Prod: Tony Brown Wr: Dickey Lee, Danny Mayo, Karen Staley Pub: Songs Of PolyGram International Inc., Pal Time Music, New Haven Music Inc., Pulpit Rock Music (BMI) Mgr: Ritter/Carter Management

**C**

**MARY CHAPIN CARPENTER** Tender When I Want To Be (*Columbia 77780*)  
 Prod: John Jennings, Mary Chapin Carpenter Wr: Mary Chapin Carpenter Pub: Why Walk Music (ASCAP) Mgr: Studio One Artists

**JEFF CARSON** Yeah Buddy (*Curb/MCG 1111*)  
 Prod: Chuck Howard Wr: Mark Sander, Bob Regan Pub: MCA Music Publishing (a division of MCA Inc.), AMR Publishing Inc., Sierra Home Music (administered by AMR Publishing Inc. (ASCAP) Mgr:

**MARK CHESNUTT** Gonna Get A Life (*Decca 54978*)  
 Prod: Mark Wright Wr: Frank Dycus, Jim Lauderdale Pub: Warner Source Songs Inc., Dyinda Jam Music, Mighty Nice Music, Laudersongs (SESAC, BMI) Mgr: BDM Management

**DON COX** Honey, Don't Pay The Ransom (*SOR 486*)  
 Prod: Ray Pennington Wr: Rob Crosby, Keny Blazy, Jim Dowell Pub: Music Corp Of America Inc., Sophie's Choice Music, Lullie Mae Music (BMI) Mgr: Stellar Entertainment

**D**

**WESLEY DENNIS** I Don't Know But I've Been Told (*Mercury 564867*)  
 Prod: Keith Stegall, John Kelton Wr: Wesley Dennis Pub: (BMI) Mgr: Brad Conley Management

**DIAMOND RIO** Bubba Hyde (*Arista 2787*)  
 Prod: Monty Powell, Tim DuBois Wr: Craig Wiseman, Gene Nelson Pub: Almo Music Corp., Warner-Tamerlane Publishing Corp., Mister Charlie Music (administered by Warner-Tamerlane Publishing Corp.) (ASCAP, BMI) Mgr: International Artist Management

**JOE DIFFIE** So Help Me Girl (*Epic 77808*)  
 Prod: Johnny Slate, Joe Diffie Wr: Howard Perdew, Andy Spooner Pub: Sonwriters Ink, Texas Wedge Music (BMI, ASCAP) Mgr: Image Management Group

**GEORGE DUCAS** Lipstick Promises (*Liberty 79065*)  
 Prod: Richard Bennett Wr: George Ducas, Tia Sillers Pub: PolyGram Int'l Publishing, Veg-O-Music, Tom Collins Music Corp. (ASCAP, BMI) Mgr: Ten Ten Management

**F**

**FOUR RUNNER** Cain's Blood (*Polydor 1407*)  
 Prod: Buddy Cannon, Larry Shell Wr: Jack Sundrud, Michael Johnson Pub: Magnasonic Music Publishing, Red Quill Music, Almo Music Corp (BMI, ASCAP) Mgr: Starstruck Management

**G**

**VINCE GILL** Which Bridge To Cross (Which Bridge To Bum) (*MCA 54976*)  
 Prod: Tony Brown Wr: Vince Gill, Bill Anderson Pub: Benefit Music, Stallion Music Inc. (BMI) Mgr: Fitzgerald-Hartley

**CLINTON GREGORY** You Didn't Miss A Thing (*Polydor 1405*)  
 Prod: Harold Shedd, Ed Seay Wr: Bill Rice, Sharon Rice Pub: BMG Songs Inc. Mgr: International Management

**H**

**WADE HAYES** Old Enough To Know Better (*Columbia 77739*)  
 Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Co. (BMI) Mgr: Mike Robertson Management

**WADE HAYES** I'm Still Dancin' With You (*Columbia 77842*)  
 Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Company (BMI) Mgr: Mike Robertson Management

**TY HERNDON** What Mattered Most (*Epic 77843*)  
 Prod: Doug Johnson Wr: Vince Melamed, Gary Burr Pub: Gary Burr Music Inc., MCA Music Publishing (a division of MCA, Inc.) August Wind Music, Longitude Music Company, Alberta's Paw Music (ASCAP, BMI) Mgr: Image Management Group

**JAMES HOUSE** Little By Little (*Epic 77752*)  
 Prod: Don Cook Wr: James House, Rick Bowles Pub: Sony Tree Publishing Co., Ah Rollins Music, Maypop Music (a division of Wildcountry) (BMI) Mgr: Evelyn Shriver Public Relations

**J**

**ALAN JACKSON** Song For The Life (*Arista 2792*)  
 Prod: Keith Stegall Wr: Rodney Crowell Pub: Tessa Publishing Company (BMI) Mgr: Gary Overton Management

**K**

**TOBY KEITH** Upstairs Downtown (*Polydor 1367*)  
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith, Carl Goff Jr. Pub: Songs Of PolyGram Int'l, Tokaco Tunes (BMI) Mgr: Prime Time Management

**HAL KETCHUM** Stay Forever (*Curb 1105*)  
 Prod: Allen Reynolds, Jim Rooney Wr: B. Tench, H. Ketchum Pub: WB Music Corp., Blue Gator Music, Maverick Music Company, Hecktone Music Foreshadow Songs Inc. (all rights administered by WB Music Corp.) (ASCAP, BMI) Mgr: Fitzgerald-Hartley

**STEVE KOLANDER** Black Dresses (*River North Nashville 51415*)  
 Prod: Joe Thomas Wr: Steve Kolander Pub: JustMike Music, Baloo Music (BMI) Mgr: International Management Services

**ALISON KRAUSS** When You Say Nothing At All (*BNA 64277*)  
 Prod: Randy Scruggs Wr: Don Schlitz, Paul Overstreet Pub: (ASCAP, BMI) Mgr: Keith Case & Associates

**L**

**TRACY LAWRENCE** As Any Fool Can See (*Atlantic 5968*)  
 Prod: Tracy Lawrence, Flip Anderson Wr: Paul Nelson, Kenny Beard Pub: Sony Tree Publishing Company, Inc., Terilee Music, Golden Reed Music Inc., C/O New Clarion Music Group (BMI, ASCAP) Mgr: Tracy Lawrence Enterprises

**LITTLE TEXAS** Amy's Back In Austin (*WB 7254*)  
 Prod: Christy DiNapoli, Doug Grau, Little Texas Wr: Brady Seals, Stephen Allen Davis Pub: Square West Music, Howlin' Hits Music, Red Brazos Music, Original Hometown Sheet Music (ASCAP, BMI) Mgr: Square West

**PATTY LOVELESS** You Don't Even Know Who I Am (*Epic 77855*)  
 Prod: Emory Gordy Jr. Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Inc., Purple Crayon Music (ASCAP) Mgr: Fitzgerald-Hartley

**M**

**MAVERICKS** I Should Have Been True (*MCA 54975*)  
 Prod: Don Cook Wr: Raul Malo, Stan Lynch Pub: Sony Tree Publishing Company Inc., Raul Malo Music, The Night Rainbow Music, Mantanzas Music (BMI, ASCAP) Mgr: TCA Group

**MARTINA McBRIDE** Where I Used To Have A Heart (*RCA 62948*)  
 Prod: Paul Worley, Ed Seay, Martina McBride, Wr: Craig Bickhardt Pub: Hayes Street Music Inc, Craig Bickhardt Inc (ASCAP) Mgr: Bruce Allen Talent

**TERRY McBRIDE & THE RIDE** Somebody Will (*MCA 54986*)  
 Prod: Josh Leo Wr: Walt Aldridge, Brad Crisler, Steven Dale Jones Pub: Rick Hall Music Inc., Watertown Music, BMG Songs Inc., (ASCAP) Mgr: Ken Stitts Company

**NEAL McCOY** For A Change (*Atlantic 5991*)  
 Prod: Barry Beckett Wr: Steve Seskin, John Scott Sherrill Pub: Love This Town Music, All Over Town Music, Tree Publishing Co., New Wolf Music (ASCAP, BMI) Mgr: Management Associates

**REBA McENTIRE** Till You Love Me (*MCA 54888*)  
 Prod: Tony Brown, Reba McEntire Wr: Bob DiPiero, Gary Burr Pub: Little Big Town Music, American Made Music, MCA Music Publishing (a division of MCA Inc.), Gary Burr Music (BMI, ASCAP) Mgr: Starstruck Entertainment

**TIM McGRAW** Refried Dreams (*Curb 1112*)  
 Prod: James Stroud, Byron Gallimore Wr: Jim Foster Mark Peterson Pub: Zomba Songs Inc., Millhouse Music (all rights managed worldwide by Songs of PolyGram Int'l Inc., (BMI) Mgr: Image Management Group

**JOHN MICHAEL MONTGOMERY** I Can Love You Like That (*Atlantic 6107*)  
 Prod: Scott Hendricks Wr: Steve Diamond, Maribeth Dery, Jennifer Kimball Pub: Diamond Cuts (administered by Wonderland Music Company), Criterion Music Corp., Second Wave Music, Full Keel Music Company, Friends and Angels Music (administered by Full Keel Music) (BMI, ASCAP) Mgr: Hallmark Direction

**M**

**DAVID LEE MURPHY** Party Crowd (*MCA 54977*)  
 Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: Morress, Nanas, Shea

**N**

**DARON NORWOOD** Bad Dog, No Biscuit (*Giant 7365*)  
 Prod: Richard Landis, Jeff Carlton Wr: William Kitchens, Richard S. Ferrell Pub: Careers-BMG Music Publishing Inc., Four Of A Kind Music (BMI) Mgr: Go Management

**R**

**COLLIN RAYE** My Kind Of Girl (*Epic 77773*)  
 Prod: John Hobbs, Ed Seay, Paul Worley Wr: Debi Cochran, John Jarrard, Monty Powell Pub: Alabama Band Music (a division of Wildcountry), Careers-BMG Music Publishing (ASCAP, BMI) Mgr: Scott Dean Management

**S**

**SAWYER BROWN** I Don't Believe In Goodbye (*Curb 1113*)  
 Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller, Scott Emerick, Bryan White Pub: Travelin' Zoo Music, Club Zoo Music, Seventh Son Music (ASCAP, BMI) Mgr: TKO Artist Management

**SHENANDOAH w/ALISON KRAUSS** Somewhere In The Vicinity Of The Heart (*Liberty 79069*)  
 Prod: Don Cook Wr: Bill LaBounty, Rick Chudacoff Pub: Ensign Music Corp, Hidden Planet Music, Gouda Music, Buchu Music (BMI, ASCAP) Mgr: William N. Carter Career

**DOUG STONE** Little Houses (*Epic 77716*)  
 Prod: James Stroud, Doug Stone Wr: Mickey Cates, Skip Ewing Pub: Alabama Band Music (a division of Wildcountry), Acuff-Rose Music (ASCAP, BMI) Mgr: Take Three Management

**GEORGE STRAIT** You Can't Make A Heart Love Somebody (*MCA 54964*)  
 Prod: Tony Brown, George Strait Wr: Steve Clark, Johnny MacRae Pub: Victoria Kay Music, BMG Songs, Little Beagle Music (ASCAP) Mgr: Erv Woolsey

**DOUG SUPERNAW** What'll You Do About Me? (*BNA 64214-2*)  
 Prod: Richard Landis Wr: Dennis Linde Pub: BMI Mgr: BDM Management

**T**

**AARON TIPPIN** She Feels Like A Brand New Man Tonight (*RCA 54272*)  
 Prod: Steve Gibson Wr: Aaron Tippin, Michael P. Heaney Pub: (BMI) Mgr: Tip Top Management

**PAM TILLIS** I Was Blown Away (*Arista 2802*)  
 Prod: Steve Fishell, Pam Tillis Wr: Laying Martine Jr. Pub: Careers-BMG Music Inc., Doo Laying Songs (BMI) Mgr: Mike Robertson Management

**RANDY TRAVIS** The Box (*WB 7324*)  
 Prod: Kyle Lehning Wr: Randy Travis, Buck Moore Pub: Sometimes You Win Music (administered by All Nations Music), Nocturnal Eclipse Music (administered by Careers-BMG Music Publishing Inc., Minnetonka Music (ASCAP, BMI) Mgr: Lib Hatcher Management

**RICK TREVINO** Looking For The Light (*Columbia 77820*)  
 Prod: Steve Buckingham, Blake Chancey Wr: Liz Hengber, Tim Mensy Pub: Starstruck Writers Group Inc., WB Music Corp., Patric Janus Music Inc., Heart Of A Child Music (ASCAP) Mgr: Rothbaum & Garner

**TRAVIS TRITT** Between An Old Memory And Me (*WB 7251*)  
 Prod: Gregg Brown Wr: Keith Stegall, Charlie Craig Pub: EMI April Music, Keith Stegall Music (admin. by EMI April Music), EMI Blackwood Music Inc. (ASCAP, BMI) Mgr: Ken Kragen Management

**TANYA TUCKER** Between The Two Of Them (*Liberty 79066*)  
 Prod: Jerry Crutchfield Wr: Mickey Cates Pub: Alabama Band Music (a division of Wildcountry Inc.) (ASCAP) Mgr: Tanya Tucker Inc.

**SHANIA TWAIN** Whose Bed Have Your Boots Been Under (*Mercury 1337*)  
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Shania Twain Publishing Designee, Zomba Enterprises (BMI, ASCAP) Mgr: Mary Bailey Management

**W**

**CLAY WALKER** This Woman And This Man (*Giant 7267*)  
 Prod: James Stroud Wr: Jeff Pennig, Michael Lunn Pub: Almo Music Corp., Barnatuck Music, WB Music Corp., Lunmusic (admin. by WB Music Corp.) (ASCAP) Mgr: Erv Woolsey Company

**BRYAN WHITE** Look At Me Now (*Asylum/EEG 9081*)  
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Bryan White, Derek George, John Tirro Pub: Seventh Son Music, New Court Music (ASCAP, BMI) Mgr: Glen Campbell Enterprises

**LARI WHITE** That's How You Know (When You're In Love) (*RCA 64233-2*)  
 Prod: Garth Fundis Wr: Lari White, Chuck Cannon Pub: Almo Music Corp., LaSongs Publishing, Taste Auction Music, Wacissa River Music (ASCAP, BMI) Mgr: William N. Carter Management

**CHELY WRIGHT** Sea Of Cowboy Hats (*Polydor 1289*)  
 Prod: Barry Beckett, Harold Shedd Wr: Chely Wright, Dale Dodson, Jimmy Melton Pub: Songs of PolyGram Int'l Inc., Sony Cross Keys Publishing Company Inc., Ben Hall Music (BMI, ASCAP) Mgr: IMS

**Y**

**TRISHA YEARWOOD** Thinkin' About You (*MCA 54973*)  
 Prod: Garth Fundis Wr: Bob Regan, Tom Shapiro Pub: AMR Publications, Sierra Home Music (admin. by AMR Publications), Great Cumberland Music, Diamond Struck Music (all rights admin. by Great Cumberland Music) (ASCAP, BMI) Mgr: Ken Kragen Management

# COUNTRY SONG INFORMATION INDEX

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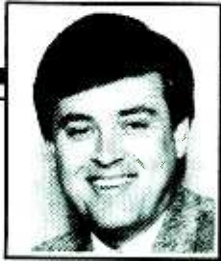
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FOR THE COUNTRY RADIO AND MUSIC INDUSTRY.





LON HELTON

# Rivalries, Duopolies Create A Brave New World

**T**he once tranquil world of Country radio has turned into a maelstrom of competition. Millions of new listeners and amazing ratings surges have spawned more stations, while FCC ownership rule changes permitting duopolies have altered the faces of management and programming.

The increase in the sheer number of Country stations over the last five years has been absolutely staggering, turning many markets into hand-to-hand combat zones. Here's how the *M Street Journal* reports Country radio's growth from 1990-94, by number of stations in the format nationwide:

- 1990: 2452
- 1991: 2457
- 1992: 2552
- 1993: 2612
- 1994: 2642

That's 190 new Country stations in the last five years. But it's only part of the story. According to the statistics compiled for the Country Ratings Index each quarter, almost 100 of those 190 are in the Top 100 markets. (Nearly 60 different cities welcomed new Country outlets in that time.) More than 80 of the new stations are still in the format.

Here's a partial list of where Country has debuted since 1990: Akron; Austin; Birmingham; Boston (2); Charleston, SC; Cincinnati; Columbus, OH; Dallas (2); Dayton; Denver; Detroit; El Paso; Fresno (2);

Grand Rapids (2); Greensboro-Winston Salem; Houston; Indianapolis; Kansas City (2); Knoxville; Las Vegas (2); Little Rock (2); Los Angeles-San Fernando; McAllen-Brownsville; Memphis; Minneapolis (2); Mobile (2); Norfolk; Oklahoma City; Orlando; Pittsburgh; Raleigh; Riverside-San Bernardino; Sacramento; San Francisco; Seattle; Syracuse (2); Tampa; and Tulsa.

## Facing The New Kid In Town

Of course, a huge influx of new Country stations probably was to be expected. Many market-exclusive Country outlets experienced such incredible ratings and revenue growth in the early '90s, it was inevitable someone would come after them. Just ask **WWWW/Detroit**, **KYGO/Denver**, **KFMS/Las Vegas**, **KSSN/Little Rock**, **KEEY/Minneapolis**, **KRAK-FM/Sacramento**, and **WQYK/Tampa**. They were among the format-exclusive stations that ranked No. 1 12+ in their markets and boasted double-digit 25-54 shares. Each of them also was challenged by a

new competitor in the last couple of years.

Some cities already home to mul-

iple Country outlets experienced such a huge jump in total Country shares that the market looked ripe for still another format challenger — often of the 18-34 variety. Dallas, Houston, Kansas City, San Antonio, and Seattle are among the cities that saw a third, fourth, or even fifth Country competitor.

And while most people will say that competition makes you better, no one who's telling the truth will say they prefer it to being alone. New competition means a whole new way of doing business inside (and outside) of a radio station. It's amazing how wonderfully "buttoned-down" a station can seem when it's alone and how vulnerable it suddenly becomes when a competitor signs on.

Part of this year's Country Radio Seminar special focuses on those who've been so challenged in recent years. GMs and PDs discuss how they were affected by a new head-to-head competitor in both the sales and programming arenas. And they offer tips on preparing for your next challenger.

## Challenges Of Duopoly

Another factor heightening the competitive load in recent years has been the spate of LMAs and duopolies that have turned radio, in particular Country, upside down. There are now 26 FM Country-Country duopolies in the Top 100 markets, by far the most of any format.

There have been two different paths to format exclusivity. In Atlanta and Sacramento, **Capital Cities/**

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ABC and EZ Communications, respectively, bought their Country competitors. Austin, Cincinnati, and Pittsburgh are examples of operators who LMA'd or purchased stations and turned them Country. The move either cornered the market or was made to drive out other Country competitors on the way to exclusivity — a strategy, by the way, that has worked in all three of those markets.

This new wrinkle of station ownership has created some unique management and programming challenges as well. As wonderful as it may sound, running the only two Country stations doesn't come without its own set of problems. And, because this is still a relatively new phenomenon, there's no "book" on the subject — many are still feeling their way through the process. GMs and PDs in format-exclusive duopolies outline some of their trials and tribulations in this special as well.

Also profiled are those who've been thrown for a loop by

duopoly: Those poor souls who face a Country duopoly armed with only one FM Country station. You'll find, however, there isn't much need for pity — they've more than held their own in the fight.

## More Stations, More Shares?

As I began to write these competitive stories, I started to wonder whether the Country shares grew as competition increased. Conventional wisdom says that should happen. It also says having control of the only two Country outlets in a market should be positive for the shares. To find the answer, I looked at the Fall 1986-94

Arbitron ratings (12+ and 25-54) for a number of cities that received new competition in recent years or where new duopolies were formed. In some markets, both happened.

Amazingly, few markets have experienced a meaningful increase in the shares shown. Possible answers for that — as well as a ratings history overview and a prediction or two — are offered in each market profile by a GM or PD who's been in the city a long time.

## Even Spread

One caveat as you examine the market histories: I had access only to the 12+ and 25-54 shares. Obviously, much of Country's growth in recent times has been 18-34, which should be reflected in the 12+ figures. That also means the 25-54 shares are "healthier" than they were a few years ago. There's a more even spread through the demo now than in 1986, when Country was heavy at the

upper end of the cell.

Also, there are a greater number of people cuming Country radio than ever before. Many new listeners are still in the P2 or P3 stage and may not yet be contributing enough quarter-hours to substantially raise the AQH shares. It's also important to remember that in duopolies — as those in them point out — the rules for keeping score have changed.

Country radio never has been more competitive. It's also never been healthier. Best of luck to all fighting the fight. And my thanks to those who offered the following honest and insightful reports from the trenches.

**Dallas, Houston, Kansas City, San Antonio, and Seattle are among the cities that saw a third, fourth, or even fifth Country competitor.**

**The increase in the sheer number of Country stations over the last five years has been absolutely staggering, turning many markets into hand-to-hand combat zones.**

## • Ready Or Not, Here They Come

In the last five years, 190 new Country stations have debuted. GMs and PDs discuss the sales and programming changes that occur when a new Country kid moves onto the block.

## • The Philosophy Of Duopoly

There are a lot of Country duopolies — and just as many theories on how to run them. Topics include "One PD or Two," "Turning 'Them' Into 'Us,'" and "New Way Of Keeping Score."

## • Programming Music For Two

Now that you have two Country stations, what type of music are you going to program on each outlet? PDs — and a GM — tackle that musical question.

## • The Difference In Duopolies

Creating separate identities for duopoly twins centers around the music and off-air community involvement. Here's what some managers and programmers are doing to build 18-54 combos.

## • Battling The Two-Headed Monster

Two programmers discuss life at stand-alone FMs competing against a Country duopoly.

## • KBEQ: Daring A Duopoly

Undaunted by an existing Country duopoly in Kansas City, KBEQ meets 'em head-on.

## • Duopoly Dirty Tricks

Running two Country stations under a single-owner umbrella can be the ultimate. But it's not without its challenges: differentiating the product, selecting the music, mixing the mortar between the musical bricks ... and still maintaining the general philosophy of duopolies.

## • Money, Money, Money

New competition and duopolies directly affect a station's revenues. GMs offer a look at what happens to sales — and sales departments — in both situations.

## • Competitive Market Profiles

The number of Country stations has increased dramatically during the last few years. And a duopoly is programming nirvana. But have the Country shares increased? Some of the nation's most hotly contested markets are profiled to examine what's happened since 1986.

## • Power Gold Charts

Country's Power Gold — a listing of the Top 50 songs (more than a year old) that are favored by the 18-34 and 25-54 audiences.

## • R&R Readers' Poll

For the 19th consecutive year, Country broadcasters name their favorites in the industry's only radio-selected awards.

## WHAT'S INSIDE





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# Ready Or Not, Here They Come

□ **KEYEY, WWWV confront competition after being alone and on top**

Life as a lone FM Country outlet can be good — very good. It was especially sweet during the format's explosion in the early '90s when many stations also found themselves wearing the number one 12+ crown for their markets.



Mick Anselmo

An amazing number of format-exclusive FMs literally dominated their markets. Among those Top 100 Country outlets enjoying the fruits of success were WEZL/Charleston, WCOS-FM/Columbia, KYGO-FM/Denver, WWWW/Detroit, KNAX/Fresno, WCUZ/Grand Rapids, WIVK/Knoxville, WITL/Lansing, KSSN/Little Rock, KFMS/Las Vegas, WGKX/Memphis, KEYEY/Minneapolis, WOW-FM/Omaha, WCMS/Norfolk, KFRG/Riverside-San Bernardino,

“Competition forces you to redefine your product before the competition is able to redefine your product the way they want your listeners to perceive you.”  
— Mick Anselmo

KRAK-FM/Sacramento, and WQYK/Tampa. A number of other format-exclusive stations ranked either second or third — and often No. 1 25-54.

At one time or another, all of the above stations were their city's 12+ leader. But the inflated shares garnered during the recent boom years made them sitting ducks. Incredibly, all of the preceding stations have been directly challenged in the last few years, with their attackers enjoying varying degrees of success.

WWWV/Detroit and KEYEY/Minneapolis were among those stations challenged in recent years. In the following article, the VP/GMs of those outlets speak candidly about the impact — and resulting challenges — of competing against a new Country kid in town.

## Are You Prepared?

I bet if you surveyed all the stations listed above, each would say it's prepared to confront a direct format

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competitor. But, as KEYEY VP/GM Mick Anselmo acknowledges, “I'm not sure you can ever be fully prepared. We held numerous war colleges prior to our first competitor signing on. It comes down to whether or not the station is able to sustain and rise above the initial hit it takes.

“There's nothing you can do to prevent some sampling of a new competitor, which is all the more reason to build a wall of customer service around your most-preferred listeners. For long-term success, you have to give them more than they can ever expect to get from their favorite.”

And WWWW VP/GM Phil Lamka admits, “Looking back at the situation, I thought we were prepared. In retrospect, we weren't. Even though we had adopted the ‘Hot, New Country’ stance 2 1/2 years before WYCD came on, its ‘Young Country’ brand repositioned us. We were hot and new. But if they were ‘young,’ that meant we were automatically old. The heritage station gets credit for playing the older stuff people like, even if you haven't played some of that music in years. The fact is you played it once, and the perception stays with the station.”

How has WWWW fought that perception? “We're still a contemporary radio station. Our slogan is ‘Today's hot, new Country along with the songs you've always loved.’ That's a credible position for a heritage station.”

**Stand Pat Or Shift Sights**  
Because everyone believes they're

prepared for a frontal assault, the tendency is to stand pat when it finally hits. That was the strategy adopted by WWWW. Says Lamka, “We didn't change when WYCD debuted. We didn't react at first to a very aggressive campaign during which they talked about us on their air. We ignored it and took the high road. We kept WWWW on course and worked with the personalities. But as we went on, we realized the product needed to be fixed. Our real problem was the mortar between the bricks. The music was on target, but we were vulnerable because there wasn't quite enough personality on the station. We made some changes to add personality to our air-staff.”

A decision to remain on course or shift programming sights didn't have to be addressed in Minneapolis. Anselmo says, “KEYEY's on-air product was being redefined toward a younger audience at the time. However, the pace of our changes accelerated when they came on. We totally redesigned the product — including production values, packaging, and imaging.”

Interestingly enough, Anselmo says competition aided in the transition. “There's a tendency to move very slowly in repositioning the station when you're a stand-alone. You struggle not to disenfranchise the upper demos as you try to attract the younger listeners. Often, it's the older TSL that really suffers, which can adversely affect the ratings.

“I found it became easier to move quickly when there was competition. When competition hits, it attacks the young flank. A station must react and speed up the transition or not react and take a beating. Competition forces you to redefine your product before the competition is able to redefine your product the way they want your listeners to perceive you.”

## Fighting Off-Air

Anselmo has long believed that the fight for today's listener often takes place off the air. “One of the keys to success is understanding who the listeners are, knowing where they live, and communicating with them one-to-one on an ongoing basis.”

“I'm not sure you can ever be fully prepared. It comes down to whether or not the station is able to sustain and rise above the initial hit it takes.”

— Mick Anselmo

## Detroit

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	WCXI-AM & WWWW-FM	5.7	7.8
1987:		5.4	6.4
1988:		6.0	6.8
1989:		6.2	6.5
1990:		6.3	7.0
1991:		6.3	7.8
1992:	WWWV-AM & FM	9.1	9.8
1993:	WWWV-AM & FM, WYCD	9.3	10.8
1994:		9.6	10.6

\*Indicates an LMA or duopoly.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

WWWV VP/GM Phil Lamka: “Much of the growth we saw from 1991-1992 was on the young end. WWWW experienced growth in the younger demos even prior to WYCD's coming on the air, although it's grown that cell even more. Overall, we're pretty close to the [Country ratings] ceiling. Of course, five years ago I would have said eight was the ceiling. But that was before the wonderful product explosion from Nashville. As it stands today, though, the shares are probably where they're going to remain. The good news is, I don't think we'll see it fall back to levels much lower than [their current status].

“Even if the shares don't rise significantly, we'll have two pretty healthy [Country] radio stations in Detroit. Of course, it's not as good as being alone. But a station that delivers a six share with good demos in this city can be pretty healthy. Obviously, you don't make as much money with a six as you do with a 10. But the [revenue] decline isn't proportional to the [ratings] decline.”

Anselmo has been on the forefront of multilevel marketing, having established a station magazine and a loyal listener club long before others realized the benefits of such marketing tools. In fact, KEYEY's club is one of the few that listeners actually pay to join — \$20 a year.

In a column five years ago, we talked about the ability of those direct-marketing weapons to help a station defend against an invader. Asked then whether those tools helped insulate him against an onslaught, Anselmo said, “Look at the horror stories from coast to coast where major Country stations in the format for five to 10 years have been taken down by upstarts. The reason we have the lead over two competitors is not only a good on-air product but the way we see our relationship with the listeners. If you only play music — even if you own the franchise — and fail to establish a one-to-one relationship with the listeners, they will leave to try other stations.”

## We Will Survive

Many of the head-to-head Country battles are still in their infancy.

“People in this business are very good at cloning other successes. If somebody attacks you, chances are that's what they're going to use.”  
— Phil Lamka

How many will survive? Only time will tell. But Anselmo and Lamka are both confident about their stations' staying power. Says Anselmo, “We're in good shape at this stage. We understand it's a long-term war. But daily, monthly, and quarterly victories are important to the entire staff. Everybody needs to immerse themselves into what the P1 listeners really want from our station.”

Lamka, too, feels Detroit will long be home to two Country outlets. “I don't think the share is going to rise significantly. But a 10-12 Country share can result in two pretty healthy radio stations if we can deliver the right demos.”

Finally, Lamka offers this advice to those who might be facing competition sometime soon. “People in this business are very good at cloning other successes. Look around the nation to see where the successful attacks have been made and what has been working. If somebody attacks you, chances are that's what they're going to use.”



Phil Lamka



## Warner/Reprise Show Packed With Hare-Raising Fun

**M**ore than 4000 rabid (or would that be "rabbit"?) fans and 300 Country radio programmers jammed Nashville's Opry House Tuesday night (2/28) for the fourth incarnation of the **Warner/Reprise Superstar CRS** show — the annual kickoff to the Country Radio Seminar.

The night started with a big surprise when **Faith Hill**, still recovering from her recent throat surgery, glided onto the Opry stage to thunderous applause. Hill stopped by to thank her fans for the thousands of "get well" cards and letters she has received, to assure all present (and the country music world, for that matter) that she is doing fine, and to

say that she is looking forward to getting back on the road.

### Raves For Faves, Ball and Taff

The carrot-crunchers at WB set the tone for the evening when they picked a dynamic performer to kick off the show: Reprise artist **Russ Taff**. Taff, not known for his shy-

ness, bared his soul throughout his set as he treated the audience to his debut single, "Love Is Not A Thing," and the resplendent ballad "Your Face." Then he turned the Opry House into a revival tent with the uptempo, gospel-flavored "Bein' Happy," after which Taff received tremendous response as he gave the crowd a sneak peak of his new single, the soaring "One And Only Love," to be heard all over America beginning March 13.

Grammy-nominee **David Ball**, a newcomer at the '94 festivities, proved just how much he has learned in the last year as he kicked off his portion of the show with the self-deprecating (look it up!) "Blowin' Smoke." The tune was followed by the uptempo recipe for healing a broken heart, "Honky Tonk Healin'," and then Ball asked the musical question "What Do You Want With His Love." Next he reintroduced the cheering masses to his current chart climber, "Look What Followed Me Home" and the haunting Top Ten ballad "When The Thought Of You Catches Up With Me." The crowd exploded (well, not literally!) when Ball segued into his now trademark debut, "Thinkin' Problem," and then rocked a bit with "Nasty Boogie Woogie." Whew!

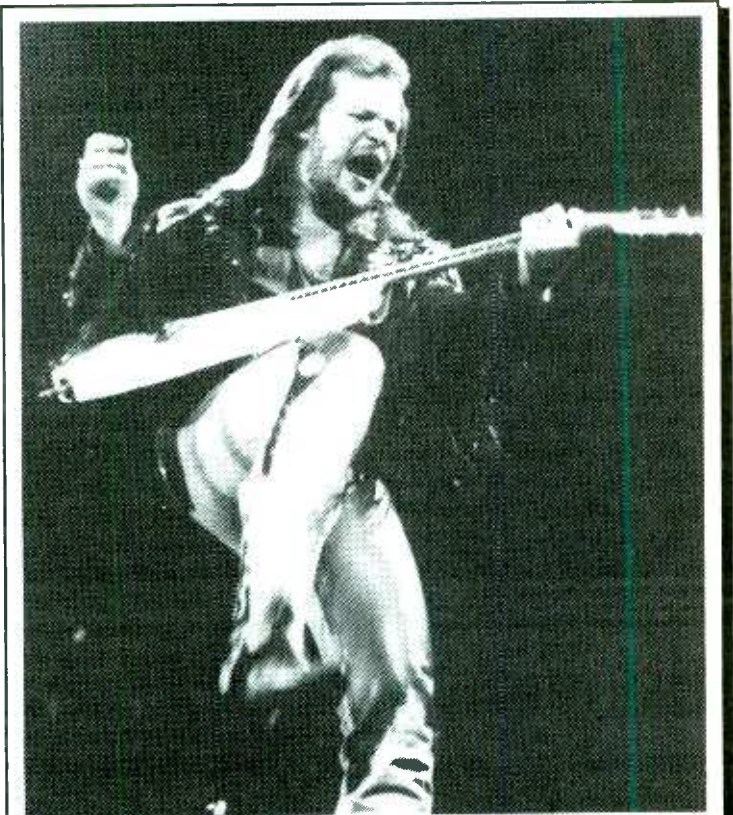
### Shaw — With A Little Surprise

Next up was Reprise songstress **Victoria Shaw**. Shaw, the writer of hits for **Garth Brooks**, **Doug Stone**, **John Michael Montgomery**, and **Tanya Tucker** displayed her versatility with songs from her new project. Seated at the piano, Shaw enchanted the audience with the beautiful ballad "Good As Gone" and the driving "You Don't Know Love" before being joined by a string section on the exquisite "Forgiveness." It was a tantalizing taste of things to come from the talented singer/songwriter. Before she left the stage, Shaw revealed that she had a surprise for the audience. Some of her writing partners had stopped by to pick a few tunes — **Little Texas**!

The gathered faithful rose to their feet as **Tim Rushlow**, **Duane Propes**, **Dwayne O'Brien**, **Del Gray**, **Porter Howell**, and "new guy" **Jeff Huskins** took the stage. The scintillating sextet wowed the crowd with acoustic versions of their recent album's title track and first single, "Kick A Little," and their current Top Ten single, "Amy's Back In Austin," before bringing out a string section for their next release, the shining ballad "Southern Grace." The consummate showmen left the crowd wanting more, as they rocked the throng with the anthem "God Bless Texas."

### Tritt Tears It Up

The curtain soon reopened to re-



**TRITT AND TREATS** — Travis Tritt headlined the fourth annual Warner-Reprise Superstar CRS show Tuesday night (2/28). Appearances by Faith Hill and Little Texas were among the surprises.

veal the night's biggest star, **Travis Tritt**, bringing the Opry crowd out of their seats as he kick-started his hard-driving portion of the show with "Put Some Drive In Your Country." The hit-laden 75 minute set also included "T-R-O-U-B-L-E," "Take It Easy," the in-your-face "Here's A Quarter," "Anymore," "The Whiskey Ain't Workin'," the Steve Earle-penned "Copperhead Road," "Can I Trust You With My Heart," the blue collar anthem "Lord Have Mercy On The Working Man," "Drift Off To Dream," and his breakthrough hit, "Country Club."

With a platinum album currently in stores, Tritt took time to showcase material from the project: the tongue-in-cheek title cut, "Ten Feet Tall And Bulletproof," the No. 1 ballad "Foolish Pride," the current Top 5 smash "Between An Old Memory And Me," and the forthcoming WB single — and sure-fire hit — "Tell Me I Was Dreaming."

### Into The Night

Among those seen and heard at the fab post-concert party, this year held at the Grand Ole Opry Museum, were **Greg Holland**, **Mark O'Connor**, show co-hosts **WSM-FM/Nashville's Cathy Martindale & Karl Shannon**, Warner-Reprise/Nashville President **Jim Ed Norman**, and the stars of the show: **Travis Tritt**, **David Ball**, **Little Texas**, **Russ Taff**, and **Victoria Shaw**, who mixed with Country programmers and retailers well into the night. It proved to be the perfect cap for a perfect evening.

## Warner/Reprise

### NEW ARTIST FACT FILE

## RUSS TAFF

Label: Reprise

Album/Release Date: "Winds Of Change"/April 1995

Influences: **Jim Reeves**, **Buck Owens**, **Merle Haggard**, **Mahalia Jackson**, **John Hiatt**

Growing up in the South and raised by a fundamentalist preacher, **Russ Taff** knew the precarious line between the sacred and the profane was slim. He gradually understood there wasn't much difference between the gospel groups on his mother's records and the sounds he heard late at night on the "worldly" Country stations in Little Rock. He never forgot the names: **Jim Reeves**, **Marty Robbins**, and **Ray Price**. And, when his brother returned from Vietnam, he brought back Merle Haggard's "Fightin' Side Of Me." It struck a nerve. Haggard sang with all the emotion of gospel singers, but he sang about real life.

But a parent's raising can run deep and true, and the only thing that Taff sang about in the beginning was the sacred. Barely out of his teens, Taff started a career with the **Imperials** that would lead to a solo career and a total of 10 Grammy nominations and five Grammy awards. He sold more than two million albums and toured the world extensively. But in the end, he felt restless and knew he wanted to do something more.

In 1990 he began to approach his music from a different direction. He looked to his past to discover his future. "I really started over," Taff explains, "exploring songs that I liked and that made a difference in my life. I was rediscovering my roots, getting away from the predictable music I had been making, and finding the freedom to express all sides of myself."

An extensive round of touring ensued, playing everything from European festivals to the Bottom Line in New York, with clubs and campuses in between. He found a new range of music that these diverse audiences could identify with. A significant part of that music was country.

Warner/Reprise Nashville Director/A&R **Doug Grau** (**Travis Tritt**, **Little Tex-**



**Russ Taff**

as, **David Ball**) was intrigued by the direction Taff was taking. "I could see that Russ was writing and singing about themes that were common to everyone. The music was heartfelt and emotional. He was writing about the common Southern experience through a different set of eyes. I signed him right away."

The road to a finished album was a rewarding process. Russ couldn't be happier. "Once I started recording, I began to understand the similarities between that old religious music and country. I had found my voice and direction. The songs not only reflect where I've been, but where I'm going."

The album "Winds Of Change" was co-produced by his longtime friend and guitarist, **James Hollihan**, and by talented musician and songwriter, **Randy Scruggs**. Scruggs said of the collaboration: "It was easy to see Russ sing a love song with emotion and punch. As the overused cliché goes, 'he could sing the phone book.' But it was the uptempo songs like 'Bein' Happy' and 'Love Is Not A Thing' that really surprised us. It was like **Bill Monroe** meets **Mahalia Jackson**."

## COUNTRY FLASHBACK

### 1 YEAR AGO

● **KNIX PD Brad West** (Howell) replaces legendary morning man **W. Steven Martin** with unknowns **Hawk & Hunter**. Owner **Buck Owens** predicts bright future in record promotion for West.

### 5 YEARS AGO

● **Arista regional Steven Sharp** vows to lose a pound for every **Rob Crosby** add he gets. **Rob** is still waiting.

### 10 YEARS AGO

● **Jack Purcell** joins **WB**. His efficiency and work ethic prompt higher-ups to coin the phrase, "Hare today, gone tomorrow."

### 15 YEARS AGO

● **Bruce Adelman** joins **Elektra** (later merged into **WB**). The mien of record promotion changes forever.

### 20 YEARS AGO

● **Young Rick Baumgartner** watches in awe as his sisters apply hair spray and rollers to their coifs. A dream is born.

### 25 YEARS AGO

● **Jean Cashman** is born.



# The Philosophy Of Duopoly

□ Operating an FM Country combo has its own challenges, as these execs can attest

Few things have affected station operations the way duopoly has. The FCC rule change allowing LMAs and duopolies is barely five years old, and managers and programmers are still trying to figure out the best way to run their stations.

Duopoly has had the most impact on Country — 26 of the Top 100 cities are home to Country-Country FM duopolies. In 11 of those, however, "duopoly" should be replaced by "Country monopoly." Operators with a pair of Country outlets in Atlanta; Austin; Cincinnati; Columbia, SC; Indianapolis; Orlando; Pittsburgh; Richmond; Riverside-San Bernardino; Sacramento; and Tucson have the luxury of owning the only FM Country outlets in town. As WDSY & WXR/Pittsburgh VP/GM Joe Armao explains, "Having two Country stations enables you to build an exclusive franchise in your market. There's no other broad-based format with which you can do that."

As you might expect, everyone I talked with is ecstatic about being part of a duopoly. WUBE & WYGY/Cincinnati OM Tim Closson says, "It's the ultimate. What could ever be better than having control over the main competition and knowing every move they're going to make in advance?"

No less ecstatic over a duopoly's potential is KIKK-AM & FM & KILT-AM & FM/Houston OM Rick Candea, who says, "The synergy available in a duopoly is a PD's dream. Two stations working jointly can put together large-scale events that one station might be reluctant to do on its own — events that can offer huge benefits to clients. Advertisers look at the cume two stations deliver and realize what tremendous potential exists for them in presenting their message."

## Complement, Don't Cannibalize

For as many different duopolies that exist, there are that many different ways of running the operation. The overriding fear among programmers is that one plus one won't equal two. WKHX & WYAY/Atlanta OM Neil McGinley points out, "Two Country stations are always sharing audience, whether they're co-owned or not. Duopoly stations must be designed to complement, not cannibalize, one another. We have to offer things on both stations to keep each of their listeners with them longer."

While it's a given there will be sharing, nobody wants too much. In fact, the less the better. Closson says, "Obviously, the situation

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is different in every market. But here, we're careful never to have the two stations compete with one another. We don't want them to go head-to-head to see who wins. If they do, we lose overall.

"We develop solid plans with equal budgets for both. But each is always aware of what the other is planning — short and long range — to keep the marketing, stationality, and music unique to each station. Our goal, regardless of actual shares, is to have the No. 1 and No. 2 stations in Cincinnati."

Toward that end, WUBE-AM comes into play in a manner that may not have made sense if not for duopoly. Controlling two FM Country stations freed up the previously simulcast AM to go after WUBE-FM's main 25-54 nemesis. Notes Closson, "We went Sports on the AM to take a couple of shares right out of WLW's hide. Doing that helped the adult ranks of both WUBE-FM and WYGY."

## Building An Audience

Positioning the two ends of a Country duopoly is key to maximizing the available 18-65 audience. One of duopoly's unfortunate circumstances is that it came when it did. By early 1990, many mainstream Country outlets had already begun the shift to younger demos; "hot" and "new" already were incorporated into the mainstream's message. When duopoly arrived and the decision was made to add a second FM Country station to the arsenal, the choice came down to which side of the demo spectrum to target. Actually, there was little hesitation in choosing between 18-34 or 45+ — almost all chose the young end for their new Country outlets.

However, the problem that currently plagues many dual operations is that most have been reluctant to move their mainstream back to the older side, not wanting to give up the 18-34 gains that were made in the last few years. Closson feels one of the reasons the Cin-

cinnati combo has been able to grow the shares is that they avoided the positioning paradox. "WUBE has long been 'Good times, great Country.' We never got on the 'Hot Country' bandwagon, other than with some subtle blocks to thwart a potential competitor. That made it easier to position WYGY toward young adults."

Closson says the two stations are positioned to help in marketing each product. "We're looking to develop brand loyalty for each station. Every Country station has the opportunity to get closely attached to the country fan. There's a fit for everybody. The same is true for the listener and a station. There's always someone who will match up to your style. So you don't want to have two of same flavor or type. The differences between the two stations are subtle, but there are a lot of them."

Armao, too, strives to keep WDSY & WXR/Pittsburgh as far apart as possible. He notes, "The two can't be in competition. We have to make sure one is

“Even though the music is the same, the two stations are very different formatically ... Both must get the attention they deserve, and having separate PDs goes a long way in accomplishing that.”

- Joe Armao

really niched." In Pittsburgh, WXR/Pittsburgh is the narrowly targeted of the two. Explaining WXR/Pittsburgh's role in the duopoly, Armao says, "WXR/Pittsburgh's job is to expand the Country lifegroup. If we do it right, WXR/Pittsburgh won't appeal to the P1 listener of WDSY. We're going after the disenfranchised AC, CHR, Rock, or Classic Rock listener with WXR/Pittsburgh. We're giving non-Country music listeners a morning show that competes with the morning show of any other format. We don't sell country music on WXR/Pittsburgh, we sell the personalities. We're using formatics to grow the lifegroup."

In Orlando, WWKA & WCFB was solidly positioned with the low end of the 25-54 demo before NewCity acquired WCFB, something OM Steve Holbrook says has contributed to WCFB's slow start. "WCFB really hasn't broken out to the point where we can say 'here's its audience.' The exclusive cume is growing in inches instead of feet. WCFB's cume shares more with WWKA than WWKA cume share with WCFB. WCFB is still a P2 to a lot of people. We're looking for ways to further separate the stations to see if we can fix the sharing problem."

## Cincinnati

Fall Arbitron	Stations	Combined 12+	Country Shares 25-54
1986:	WUBE-FM, WBVE	8.7	11.1
1987:		9.1	10.9
1988:		9.1	9.8
1989:		7.7	8.3
1990:	WUBE-AM & FM, WBVE	7.3	8.1
1991:	WUBE-AM & FM	9.8	9.1
1992:		8.7	9.4
1993:	WUBE-AM & FM*-WYGY*	13.6	15.2
1994:		13.0	14.8

\*Indicates an LMA or duopoly.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

WUBE-AM & FM-WYGY OM Tim Closson: "There was a time when we thought the maximum number of Country shares in Cincinnati was in the 12 range. Now we don't even talk in terms of the Country shares topping out. The music is so great and so mass appeal, we feel if we put a good product on the air and market it effectively, the sky's the limit."

"Our goal is to have the stations [ranked] one-two in the market regardless of the individual shares. Having control of both stations helps to achieve that goal, but so does having an AM. We recently dropped Country for Sports Talk on WUBE-AM — a move aimed directly at WLW, our prime 25-54 competitor. Taking even one share out of their hide helps both of our stations."

## Market Perspective

The five share 12+ and 25-54 "bump" since WYGY debuted is split between the two stations. WUBE-FM, which posted its highest 25-54 ratings ever in the last two books, is in the mid-11 range, up almost two and half shares. WYGY has averaged just over three shares in its two books.

(Holbrook explains what's being done in some of this special's other features.)

## One PD — Or Two

One of duopoly's major advantages is economy of scale. The joining of two stations allows overlapping departments to downsize. For GMs, the question becomes whether to have one PD or two for the Country duopoly. KFKF & KKCF/Kansas City VP/GM Dan Wastler says, "I've operated with one PD for both, but it just didn't work. The changes in mindset required to program an 18-34- and a 25-54-targeted station are dramatic and a very difficult thing to do. This time, I'm going with two PDs in the duopoly."

Armao says he plans to continue to operate with a pair of PDs. "I want the two to remain totally separate. Even though the music is the same, the two stations are very different formatically. Both entities must be run separately, but each must be treated as special and unique. Both must get the attention they deserve, and having separate PDs goes a long way in accomplishing that."

All of the duopoly programmers I've talked with for this special are OMs of their respective operations. They all believe in the two-PD concept as well. Candea has programmed KILT-FM for 18 years. He sees the need for separate programmers, and has just hired KWNR/Las

Vegas PD Gary Moss to program KIKK-FM. Candea says, "There definitely needs to be two PDs in a duopoly. You're trying to build a team, and it's important for each station to have its own identity. There needs to be someone focused on each station."

The OMs I talked with also all agreed that two PDs can't be set in direct competition. In addition to his WKHX & WYAY duties, McGinley also programs WKHX (as he's done for a number of years). George Mason Dixon handles the programming chores for WYAY, a setup McGinley enjoys: "He takes the initiative when it comes to what he wants for WYAY. I really like the luxury of having the two remain separate and in head-to-head competition,

while still being able to have an overview and make decisions that are best for the entire operation. Someone needs to be in a position to sit back and say a promotion or contest makes more sense on one station than the other. If there are two totally independent programmers in direct competition, there's a chance you'll wind up with the same bitterness and friction there was when the two were separately owned."

## Turning 'Them' Into 'Us'

A number of FM Country duopolies have been formed when the owner of one Country outlet bought its

Continued on Page 54



Joe Armao



Dan Wastler



# JOHN BUNZOW

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# The Philosophy Of Duopoly

Continued from Page 52

competitor. Melding two competing stations — which often have been engaged in bitter rivalry — into one entity is one of the most fascinating duopoly challenges. The new and existing staffs must be assimilated mentally and physically.

In fact, many I spoke with said the hardest part of a duopoly was getting everybody in the same team. Candea says, "Every day, you must let them know how much you love them, that they're both equal, and that there's no room for in-fighting. They have to realize how big this marriage can be and that it has to grow — the only thing that can slow its growth is lack of cooperation. That doesn't mean they can't compete against one another. It means we all have to work together to make the whole thing as big as it can be."

"In many ways, the biggest challenge of a duopoly is operational. It's about bringing people in from different areas and getting them to integrate and work together. The key is taking people with different functions in different departments from different stations and getting them to see how great a project can be, that the opportunity is limited only by our thinking. As the client sees these things build, they love us even more."

KFKF owner Scornix, which soon will acquire format rival KBEQ, has gone further than any other new duopoly owner I'm aware of in assimilating the two staffs. Wastler says, "The company recognizes the potential for problems. There's a more corporate culture here than at KBEQ, and there will have to be a lot of care taken as the two staffs are joined. We believe it's nec-

essary to help all of the employees break down the barriers and move forward in the mindset that there's no more 'they' — there's only 'us.' We want the KBEQ staffers to feel a part of this family as soon as possible. We've hired a company that specializes in mergers and acquisitions to help us accelerate the process."

Another challenge of duopoly is physically separating the two sta-

## COMPETITIVE COUNTRY RADIO

IT'S A CROWDED FIELD

tions. Many companies entering duopoly wind up moving to bigger facilities to accommodate both stations and staffs. Some stations are separated by a huge wall down the middle of the floor; others are sequestered on separate floors.

Wastler says KBEQ is across the hall from KFKF for a couple of reasons. "I want to maintain at least a quasi-competitive environment between the two. Also, I want the KBEQ staff to have a space unto themselves where they can harbor the culture 'Young Country' has brought to the music."

### New Way Of Keeping Score

Of course, not every market has 20+ Country shares up for grabs. Duopolies in such markets can legitimately hope to place their Country pair one-two in the market — or at least fight for a pair of Top Fives. But in cities where the Country share is limited, the rules of keeping score have changed in the LMA and duopoly age.

Holbrook notes, "The definition of a 'win' is different in duopoly, and even that definition changes from market to market. WWKA must continue as a strong station in Orlando, and the way for this company to protect what we have is with WCFB. You do it to yourself before someone does it to you. But outlining the expectations of both stations and what constitutes a win must be done from day one for every department in the station."

Obviously, the rules of keeping score also change on the most important of ledgers, the bottom line. As stated by Armao, "If there's a 10 share for Country in Pittsburgh, I lose from a sales position if WDSY and WXRB each get a five. One of them must be in the Top Three in demo. Whatever the other gets is gravy. But one has to be in the Top Three because time buyers still pull rankers. So the two can't really be in competition with one another."

The same situation exists in Orlando, where Holbrook says, "The whole plan for this duopoly is for WCFB to protect WWKA. Three or four shares from WCFB is acceptable as long as it does the job in protecting WWKA from another format competitor. Three or four shares from WCFB is acceptable because if it wasn't there, some other Country competitor would be here getting those three to four shares and doing more damage to us than we're doing to ourselves."

Of course, that can make things tough on the PD and staff of the station destined to remain secondary. Holbrook admits, "It's very difficult to be asked to be satisfied with No. 2. We're all emotionally trained to win. A lot has to do with tactics, which is the reason WCFB exists. Even so, it's hard to tell WCFB staffers they can't have a 'presents' at a big show. A PD's instincts are to do whatever he can to make an impression; this is programming with one hand tied behind your back. What we've had to do is re-

## Pittsburgh

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	WEPP & WDSY, WIXZ	4.8	5.8
1987:	WDSY, WIXZ	4.2	5.1
1988:		4.5	6.5
1989:		3.8	5.9
1990:		4.7	6.2
1991:		6.0	7.0
1992:	WEPP & WDSY, WIXZ	8.6	10.4
1993:	WEPP & WDSY*-WXRB*, WIXZ, WQKB	11.0	10.2
1994:	WEPP & WDSY*-WXRB*, WIXZ	9.5	10.3

\*Indicates an LMA or duopoly.  
Stations listed contributed to the Country shares in the particular ratings sweep shown.  
No new listing indicates the stations used to tabulate the share remained constant.

### Market Overview

WEPP & WDSY-WXRB VP/GM Joe Armao: "The Country share really underperformed between '86 and '92. In Spring '92, we added a lot of life to WDSY and took it from 'Daisy' — which had a Beautiful Music delivery — to 'Y108,' which is very similar to a Hot AC in formatics."

"The shares began to grow, and everybody in the market knew we were on fire. So it didn't surprise us when a competitor signed on. We always thought the Country lifegroup could grow to 10-12 shares. But I doubt if it could grow beyond that, even with four FM Country stations in Pittsburgh."

### Market Perspective

EZ Communications debuted mainstream Country WQKB — the Bear — on January 1, 1993 and teamed it with CHR duopoly sister WBZZ. WDSY owner Entercom debuted its 18-34-targeted Country station — the Rebel — on February 2, 1993.

WQKB shifted from mainstream to "Rockin' Country" in September '94. The Bear was put to sleep the following month, when EZ flipped it to '70s Oldies WZPT.

“Every day, you must let them know how much you love them, that they're both equal, and that there's no room for in-fighting.”  
- Rick Candea

“WWKA must continue as a strong station in Orlando, and the way for this company to protect what we have is with WCFB.”  
- Steve Holbrook

### Better Than The Alternative

Obviously, these are just a few of the issues confronting managers and programmers in these days of duopoly. And, given the mood of the current Congress and the tidbits leaking from Washington, DC, who knows what the future holds for multiple station ownership? The only thing for sure is, especially if you're in this format, there's nothing like being the only two Country stations in your market.

define 'winning.' A win is protecting WWKA.”

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# Programming Music For Two

□ The challenges of separating duopoly twins is trickier than anticipated

Having your programming hands on both ends of an FM Country duopoly — especially when they're the only two Country stations in town — should be just short of nirvana. Imagine being able to always know exactly what your competitor is planning, especially in terms of music rotations and new adds.

Of course, programming a duopoly is not without its challenges. Even before the general euphoria of controlling both outlets wears off comes the realization that you now have a pair of similarly formatted stations targeted at exactly the same group of people. After all, almost all competitive



Neil McGinley

Country battles are between broad-based mainstream stations slugging it out for 25-54 adults.

## COMPETITIVE COUNTRY RADIO IT'S A CROWDED FIELD

Thus, the first order of business is to pull the two apart. So you're left with one skewing 18-34; the other 25-54 with an emphasis on that demo's 35+ sector. Once that's accomplished, still the biggest concern among programmers of two co-owned Country outlets is whether or not the two stations are far enough apart, especially musically.

What you'll find in the following duopoly profiles are 10 stations

that are much closer musically than you'd expect.

### Making Music

In Atlanta, WKHX owner Capital Cities/ABC bought WYAY after years of intense conflict. According to WKHX & WYAY OM Neil McGinley, the decision was made to maintain WKHX's mainstream stance and, since WYAY was the relative "new kid," with a "hipper, new, fun Country image," it would be skewed to a younger demo as "Young Country." ("Young Country" is a service mark of Alliance Broadcasting and licensed by WYAY.)

As part of its musical repositioning, WYAY now plays more currents, adds them earlier, and turns them over faster. Even so, the current lists of WKHX and WYAY are very similar. In fact, the two are musically separated more often through the use of oldies and recurrenents than by differences in current music. McGinley says that, with few exceptions, most

## Atlanta

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	WKHX, WYAY, WPLO-AM	12.6	17.2
1987:	WKHX-AM & FM, WYAY	12.5	14.0
1988:		12.4	14.4
1989:	WKHX-AM & FM, WYAY* & WYAI*	10.2	11.2
1990:		11.6	13.8
1991:		15.1	16.5
1992:		15.1	15.3
1993:		14.3	14.4
1994:	WKHX-AM & FM*-WYAY*	14.4	14.0

\*Indicates an LMA or duopoly.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

### Market Overview

**WKHX & WYAY OM Neil McGinley:** "Country always has been big here. The shares have remained fairly stable and within a fairly narrow range. People worry too much about shares — that's better left to salespeople. The cume are better indications of the strength of these stations. WYAY's cume has remained stable; WKHX has been the market's No. 1 cumer for the last two books. Even when we were the only Country station in Atlanta, that never happened. A lot of the listeners are new, so they're not heavy users yet. We may or may not be able translate that cume into more AQH shares. Of course, we can't forget the market has grown by one million people in the last 10 years.

"You never say never. But there were 10 years of brutal head-to-head competition here. Both stations were highly visible and shooting off major promotional cannons daily, and the shares never grew beyond a certain point. So I don't think the shares are going to expand, even with the duopoly, unless the metro is expanded. That would bring in some heavy Country counties. While anything's possible, I doubt a stand-alone Country FM could be successful here. Another Country station would have to be part of its own duopoly."

### Market Perspective

It's interesting to note that in Spring '84 (one book before WYAY entered the format), WKHX-FM and WPLO combined for a 12.6 12+ Country share. Summer '94 with WYAY, was an 11.0. It appears, then, that the legacy of one of the most bitter and costly Country battles this format has ever seen is about three to four extra shares.

of the songs on both stations are from the last five years, with some in WKHX's library spanning the last 10 years.

The difference between the two stations is rotations, which McGinley says are research-driven. "We test all our music with two specific demos — 18-34 and 25-54. So a song that's on both stations because it's a hit might be a power gold or recurrent on one station and be in a tertiary rotation on the other, and vice versa. We're seeing more polarity on the same song between demo segments than ever before, even with songs from the last five years."

McGinley says his research this year is also showing bigger differences among oldies than last year's. He's not quite sure why, wondering, "Maybe the fact we've had the format in place for a year now and worked on establishing it to particular segments has meant more divergence. But I still worry about the two stations being too similar. Music is still music, regardless of its age or turnover ratio. What scares me is there's no way we can control the burn a big button-

pusher is going to get. If two stations play the same music, there's no way to fix that — even if you do control the music on both stations."

Not only does duopoly afford PDs the luxury of controlling what's played on the two stations, it also offers peace of mind when writing liners designed to separate the stations in listeners' minds.

Says McGinley, "When I run a liner on WYAY, like 'Here's another song that Y106 played first' or 'here's another song you won't hear on WKHX,' I know it's true."

How far apart do two stations have to be to perceive a distinct difference in the products? McGinley admits, "That's the question I have the most trouble with. WKHX and WYAY basically play the same currents. And I wondered if the audience was able to hear the difference in the two musical philosophies. One book doesn't make a trend, of course. But in the last book, WYAY beat WKHX Monday-Friday, 18-34, in every daypart. It appears as if WYAY is indeed developing

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*Heartland*

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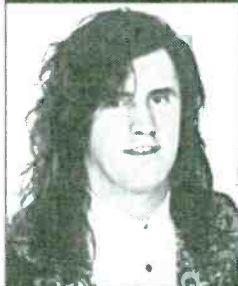
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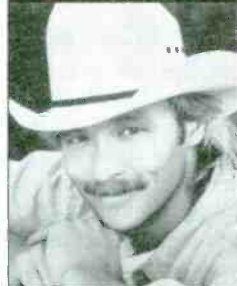
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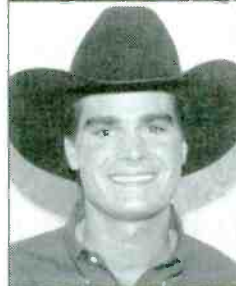
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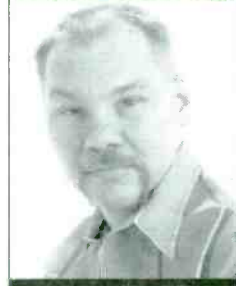
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#  
1



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# Programming Music For Two

Continued from Page 56

specific audience strengths."

The WKHX & WYAY marriage is now 18 months old. And WYAY has just recently shown the young ratings strength to which McGinley refers. He says, "The time it took

doesn't surprise me. I worried the first year that the audience wasn't getting it. But I didn't want to make too many turns the first year. I wanted the programming to remain stable so I could get some research to see if



Tim Closson

we had accomplished the goal and make sure the audience understood the differences in the two stations. I didn't want to research something that had been changed four times since the takeover. To my surprise, they did perceive the differences. We don't have two totally different stations. But they understand one is younger and on the new stuff first. It's gratifying to me that they get it."

## Guarded Aggressiveness

**WUBE & WYGY/Cincinnati**  
OM **Tim Closson** says his stations are musically similar, too. "They're not very far apart. We're very careful with both stations' music — you could call our approach 'guarded aggressiveness.' We're not way out there with WYGY. Familiarity is still important, even on a younger-targeted Country station. WUBE goes on some songs sooner than WYGY and vice versa. WYGY plays album cuts and dance mixes; WUBE doesn't play either."

Closson, like McGinley, separates his stations through rotations, not different playlists. Part of the reason Closson gives for that strategy is the fact each station boasts large exclusive cumes. He says, "Only 25% of WUBE's audience cumes WYGY, and less than 50% of WYGY's audience cume WUBE. Obviously, we want to play hits for each audience, so 75% of the music on WUBE and WYGY is the same. It's how and where we use the songs that makes the difference."

## 'Hot AC-Style Country'

**WDSY & WXR/BPittsburgh**  
VP/GM **Joe Armao** says WXR is vastly different from any other 18-34-targeted Country station in the nation — in every way except music, that is. Explaining the apparent contradiction, Armao says, "Overall, both play the same music, but it's

**COMPETITIVE COUNTRY RADIO**  
IT'S A CROWDED FIELD

delivered with very different formats. Today's country is the mainstream music of today. WDSY continues to be a Hot AC-style, mainstream Country station that targets 25-54 but appeals to 5-95. WXR's role is specifically 18-34. It's very tempo- and energy-driven, though it does play ballads. WDSY's current-gold mix is 70-30, while WXR's is 90-10. We don't sell WXR as a Country station, but as a personality station."

## Looking For An Edge

**WCFB & WWKA/Orlando** OM **Steve Holbrook** says if you stripped away the presentation on his two stations, you couldn't tell them apart musically. "The currents and recurrences are the same, although WCFB will go on a song two-three weeks earlier than WWKA. WWKA goes deeper in gold; WCFB plays album cuts. On a scale of 1-10, WWKA's tempo is 5 1/2 while WCFB's is 6 1/2. WCFB is only out-of-the-box on a ballad if it's by a superstar."

Like other duopoly programmers, Holbrook wonders whether his two stations are too close together musically. "There are times when you hear the same songs in the course of an hour. We're still looking for ways to further separate the two. We're actively looking for songs with an edge for WCFB — album cuts are an important part of that search. We're searching for songs with energy and attitude that say, 'We're young and hip.'"

Holbrook adds he's also re-examining WWKA's target. "We're looking to broaden its appeal. We're adding songs from the early to mid-'80s on WWKA, while WCFB's cutoff is 1990."

## Duopoly Music ... With Competition

Those we've heard from thus far all operate with a common luxury — none has any Country competition. That's not the case in Houston, where KILT-FM-KIKK-AM & FM face 18-34-oriented KKBQ-AM & FM. Regardless, OM **Rick Candea** maintains a musical philosophy similar to the others.

But some amazing things happened in the separation process when the duopoly was first formed. KILT-FM owner **Group W** purchased longtime crosstown competitor KIKK and shifted its target to the upper end of the demo spectrum, leaving KILT-FM to fight for the younger demos against KKBQ-AM & FM. A few weeks later, the decision was reversed and KIKK-FM was sent after the 18-34s.

Candea says the musical differences between KILT-FM and KIKK-FM are slight. "Both are basically 25-54 stations; KILT skews 25+ and KIKK skews more 18-34. We call it 'New Country KIKK.' It adds records faster, plays some album cuts, and has some new music shows. But basically, they're both playing the same music. The difference is how we sell each station in the marketplace."

## Editor's Comments

Surprised at how close the music is on duopolies? Don't be. The fact is, whether as part of a duopoly or on its own, the currents and recurrences on most 18-34-targeted Country stations are almost identical. Only the oldies separate them from their mainstream counterparts.

Personally, I don't believe most Country duopolies are far enough apart musically. Playing the same songs on both stations could indeed be one of the problems plaguing stations suffering from dwindling TSL spans. Look at the market profiles included in this special. Why aren't duopolies increasing their shares, even as cumes increase or remain stable?

If the shares are going to increase

## Houston

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	KIKK-AM & FM, KILT-AM & FM	14.5	16.8
1987:		14.9	17.3
1988:		12.6	14.4
1989:		15.8	16.6
1990:		16.6	16.5
1991:	KIKK-AM & FM, KILT-AM & FM, KKBQ-AM & FM	18.8	18.5
1992:		18.9	19.5
1993:	KIKK-AM & FM*-KIKK-AM & FM*, KKBQ-AM & FM	17.5	17.8
1994:	KIKK-AM & FM*-KILT-FM*, KKBQ-AM & FM	16.0	16.9

\*Indicates LMA and duopoly

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

**KILT-AM & FM & KIKK-AM & FM** OM **Rick Candea**: "Future Country share growth is as dependent on the product flow from Nashville as it is on the competition in the market. A lot also depends on how the industry grows ... especially with the duopoly — we're working to increase the pie as well as our shares. I doubt we'll ever get to a 23 share, but there's still room to grow. Our goal is to be one-two in the market; a position the stations have been in quite a bit in the past."

**KKBQ-AM & FM** PD **Dene Hallam**: "We always hoped to grow Houston's Country shares, first with Easy Country and now with 93Q Country, particularly during the time Country surged. But unfortunately, that hasn't happened. It's hard to say why. No matter how hard all of the Country stations tried to be different from one another, the audience seems to identify all Country stations as the same. It appears that Country radio is Country radio is Country radio to them."

## Market Perspective

KIKK-AM & FM simulcast most of the time throughout 1986-1994. KILT-AM & FM have maintained separate identities. KILT (AM) became "Rodeo Country" in 1991 after a few years of doing Country Gold. It then turned to Sports last September.

KILT-AM & FM owner **Group W** purchased KIKK-AM & FM from **Viacom** in fall '93.

KKBQ-AM & FM dropped CHR for "Easy Country" in September '91, and flipped to an 18-34 approach almost exactly one year later.

anywhere, it should be in duopolied markets. But there's been virtually no growth. Will programmers seek to move their stations further apart by

ley, who points out, "Young Country" doesn't mean 'niche country' for us. But every now and then we find a song that fits on WYAY that might not

have mainstream appeal. We don't actively seek them out as much as we stumble across them. Johnny [WYAY & WKHX MD Johnny Gray] watches the CDs

**We're actively looking for songs with an edge for WCFB — album cuts are an important part of that search.**

— Steve Holbrook

playing songs or artists that their mainstream stations won't touch?

Most said that may be an option down the road. But the present feeling was summed up by Neil McGin-

that are selling well in Atlanta and will pick up on things from the album and point them out. But we don't want to play songs that aren't hits, so there won't be many of them."

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# The Difference In Duopolies

□ Non-music programming tools play key role in station separation

As programmers in the previous piece proclaimed, music is not what separates the two stations in Country-Country duopolies. It's the mortar between the bricks, if you will, that differentiates the two in listeners' minds.

Personalities, promotions, concert and club activity, stopset scheduling, and jingles are among the programming tools used to separate two stations that play similar music. Here are how programmers utilize these various programming strategies to reach their goals.

## Personality Prime Directive

Heavy personality has been part and parcel of young adult-oriented outlets from the beginning. The effort is to emulate the personality-driven stations to which many of these young listeners are accustomed. This is not to say — and the interviewed PDs were very careful not to say — the mainstream outlets are devoid of personality or the 18-34 stations have "better" personalities. However, there's no doubt the folks on those stations have freer rein with content and phone usage.

**WDSY & WXRB/Pittsburgh** VP/GM **Joe Armao** says his stations are primarily differentiated by the air talent. "We don't sell country music on WXRB; we market the personalities. Our 'Nyce & Nasty' morning show — **Tommy Nyce** and **Joe Nasty** — targets disenfranchised CHR and Rock listeners. We give them a morning show that competes with any other format. We use the formats these young listeners are used to grow the Country life-group."

The **WKHX/Atlanta** airstaff didn't change much following its pairing with **WYAY**, where, according to OM **Neil McGinley**, some changes were made to put hipper, more aggressive personalities on the air.

In Houston, OM **Rick Candea** notes **KILT-FM** has always had strong air talent, and **KIKK-FM's** has been "stepped up" in recent months.

**WUBE & WYGY/Cincinnati** OM **Tim Closson** says of his talent, "Both our staffs speak easily to the audience the stations are designed to attract."

## Programming

Duopoly PDs enjoy the opportunity to control music flow and stopsets. Almost every programmer told me that you'll never hear both stations in commercials at the same time. As McGinley points out, "If they punch the button as one of my stations goes to spots, I don't want them to find my other station in a



stopset. I don't want to ever drive them to the third choice."

Controlling both stations allows a programmer to cleanly separate the two. Adds McGinley, "I don't have

to worry about one station copying what the other is doing. Each station is doing different things at different times in different ways."

Duopoly programmers unfettered by competition have the freedom to reposition one of the stations so the two are complementary. Among the ways programming elements are separated:

- **Production** — Most, if not all, 18-34 stations are highly produced. McGinley uses a "hip guy for stagers and production."

- **Jingles** — A number of 25-54 outlets don't air them while their 18-34 counterparts do. Both **WWKA & WCFB/Orlando** run jingles, but **WCFB's** is a CHR package.

- **News** — The young-targeted outlets eliminate news or cut way back on "hard news." Service elements remain on both sides. The 18-34-targeted stations are heavy on features with youthful appeal.

- **Programs** — Duopoly allows the freedom to carry features that might be considered "tune-outs" for a station engaged in a head-to-head 25-54 battle. For instance, McGinley carries **NASCAR** races on **WYAY**.

- **TV Spots** — TV spots for each duopoly partner need to be different in texture as well as message. **WWKA & WCFB/Orlando** OM **Steve Holbrook** says, "The spots for the two stations use different techniques. **WCFB** [the 18-34 station] has the same spots used by **KPWR/Los Angeles** and **KMEL/San Francisco**. The spots have the same energy as **WCFB**. We use good-looking, young people giving positive comments about the station."

## Clubs & Concerts

One of the true joys of programming the only two Country stations in town is the ability to obtain, promote, and — best of all — control

all concert and club appearances. We all know how nuts things have become in recent years over "presents" promotions ... not to mention the feeling of "giving away the station" when trying to land a show. With a duopoly, all that goes away. There are, however, some differences in the ways PDs divide those events between the duopoly partners.

In Pittsburgh, Armao says he likes to keep **WXRB** away from mainstream country concerts, which **WDSY** attends in full force. Where will you find **WXRB** staffers? "At events where you'd normally find the **CHR** or **Rock** stations."

“We separate each station's activity by the artist that's coming in. But both stations will give away tickets on the air.”  
— Steve Holbrook

Closson says, "We try to include both **WUBE & WYGY** in promotions whenever possible. Only one station — the one for which it makes the most sense from an identity standpoint — might front an act at a club, even though both stations promote it on the air. But both stations are at a large majority of the concerts that come to Cincinnati."

**Holbrook** operates in much the same manner with **WWKA & WCFB**. "We try to separate each station's activity by the artist that's coming in. If an act leans to one side in demo appeal, the appropriate station gets the 'presents' and

“We don't sell country music on WXRB; we market the personalities.”  
— Joe Armao

will be at the show. But both stations will give away tickets on the air. We split up the major acts, just to make sure **WCFB** never gets slighted."

“Both stations attend and promote the same events in different ways that are designed to enhance the image of the separate radio stations.”  
— Rick Candea

## Orlando

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	<b>WWKA, WHOO-FM</b>	12.1	13.6
1987:	<b>WWKA</b>	12.1	15.0
1988:		11.9	15.0
1989:	<b>WWKA, WHOO-AM</b>	10.6	10.3
1990:		10.4	9.0
1991:		12.6	12.1
1992:	<b>WWKA* &amp; WCFB*</b>	15.3	15.3
1993:		10.0	9.3
1994:		10.9	10.1

\*Indicates an LMA or duopoly.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

**WCFB & WWKA OM Steve Holbrook:** "The shares haven't grown as we thought they would. At the time we did the research [for an 18-34-targeted Country outlet], there were four AC stations targeted 25-54 and only two stations aimed at 18-34. By the time we put on **WCFB**, the four ACs were down to one with everybody targeting 18-34. When it went on, Country was still popular but perhaps was starting to cross the crest of the wave. Perhaps we debuted **WCFB** a year too late."



Rick Candea

**Candea** says both his stations have a presence at all concerts and events that attract a potential Country listener. "Both stations promote the same events in different ways that are designed to enhance the image of the separate radio stations. Each puts a different footprint on the same event to make it their own. One station may take the 'A' role and the other station the 'B' role in the same event. The lead position changes, but the other station is always part of it in a complementary way."

**Holbrook** cements **WCFB's** relationship with the club scene's young audience through a

number of weekly tie-ins at various night spots. "WCFB does a 10pm-1am fun, happy, ass-kickin' dance show from a local club. The music at the club is what airs on our air. On Tuesdays we host an early evening dance party for 11-18-year-olds. Thursday is 'Thunder Night.' Our personalities host off-the-wall concerts. It's a real party atmosphere, almost like a frat house party."

“It's a lot more fun to control rather than fight for promotions. It really helps both stations because I can control the sound and content of every promotion.”  
— Neil McGinley

“Both airstaffs speak easily to the audience their stations are designed to attract.”  
— Tim Closson

## Promotion Control

Duopoly programmers are also finding real advantages in controlling both Country stations in a market when it comes to sales or value-added promotions requested by advertisers. Notes McGinley, "It's a lot more

fun to control rather than fight for promotions. It really helps both stations because I can control the sound and content of every promotion. Sometimes when battling a competing station for a promotion or concert, a PD gets caught up in the emotion or ego of having the event and gives away the

store to get it. At the height of the battle, **WKHX** and **WYAY** gave away a lot of stuff we wouldn't have if it hadn't been such a bitter battle.

"Before the duopoly, sales considerations forced us to do some things on the air we didn't want to do. Now, because of our market strength, we can modify or change a promotion or come back with a different promotion so that it works for us, too. If somebody has to have a station deliver a large 25-54 audience, they can't avoid us. If we find they're not flexible, we walk from the dollars. And we won't do a co-promote for anything if it doesn't make sense for the stations."



# Battling The Two-Headed Monster

□ Las Vegas, San Antonio home to stand-alone FMs taking on duopolies

Hand-to-hand combat against a direct format competitor is usually sufficient enough to create loads of angst for the average Country GM and PD. But can you imagine going to work every day knowing the competitor has a pair of cannons pointed in your direction?

Duopoly has created just such a scenario for a number of stand-alone FM Country outlets, including **KAJA/San Antonio** and **KWNR/Las Vegas**. And, interestingly enough, facing a newly formed Country duopoly hasn't proven to be as daunting a task as it may first seem.

## One Beats Two

KWNR, which debuted in 1990, faces Las Vegas heritage outlet **KFMS-AM & FM**, which spent many books as the market's top 12+ station in the late '80s, and **KEYV**, its 18-34-targeted sister that signed on in 1992.

KWNR enjoys a position no other station today can claim: In the Fall '94 Arbitron, it beat the combined **KFMS-KYEV** duopoly (7.8-7.6, 12+). And, after trailing the last few books by three to five share 25-54, it came within two-tenths of the combo in the last sweep.

Offering his thoughts on how KWNR has pulled off this amazing accomplishment, KWNR PD **Gary Moss** says, "We've been able to remain very focused, while the other guys lost their focus. Very often those with one station have an advantage because the focus can be totally placed on that property. A competitor with two stations sometimes loses focus. It takes a special operator to really

## COMPETITIVE COUNTRY RADIO

IT'S A CROWDED FIELD

maximize two stations in a competitive market."

Huh? And yes, he was serious. In fact, during our conversation, Moss seemed completely unimpressed with the feat. Pressed about KWNR's focus, he says, "A station facing a duopoly must focus on a position that is worth owning and must never lose that focus. Don't try to be all things to all people. We concentrate on beating **KFMS**; **KEYV** isn't a factor. We've done a good job of repositioning **KFMS** — we're the hip, new Country station and they're the old guys. The third guy we ignore."



Gary Moss

**A station facing a duopoly must focus on a position that is worth owning and must never lose that focus. Don't try to be all things to all people.**  
- Gary Moss

Moss's attitude of ignoring **KEYV** is demographic-driven. "It might sound hard to believe, but this is an older market. And Country is still a 25-54 adult format. At least here, I doubt either an 18-34 or 35-64 sta-

tion could survive. A Las Vegas Country station must target 25-54, maybe 25-49. There aren't enough pieces of the pie on the fringes."

Even though KWNR wins 25-54, Moss emphasizes his focus is on the middle of the 18-65 Country listener group. "We focus on 25-44s; we're not trying to be all things to all 25-54s. But that's inherent in this format. A good mainstream Country station will automatically get some of the younger and older audiences."

Moss admits he slightly repositioned KWNR to the young end of the 25-54 demo when **KEYV** debuted. "Because we already owned the young, new, hip image, there wasn't the need to do much. It would have been very difficult for a new station to come on and position itself as hipper than KWNR. We owned all the things [youthful images] worth owning before they ever signed on. In fact, I think we own all the images worth owning [for Country outlets] in this market."

## No Stroll In San Antonio

In San Antonio, **KAJA** faces the unenviable task of confronting big-signal, Classic Country **AM KKYX**, 18-34-oriented **KDIL**, which debuted in '92, and 25-54-targeted **KCY**, which, since its 1987 debut, has spent a number of books perched atop the 12+ ratings. All three of **KAJA**'s competitors are owned by **NewCity Communications**.

As you might imagine, **KAJA** has its hands full.

The **NewCity** triumvirate has posted 12+ shares of 13.8 and 12.6 in the two falls it's been in the present configuration. That stacks up against **KAJA**'s 6.4 and 5.9, respectively. **KAJA** has trailed the trio by 4.1 and 4.8 in 25-54 shares in that same period.

**KAJA** PD **Randy Carroll** says he didn't alter his station's focus very much at all following **KDIL**'s debut. "We stayed very broad and continued to target 25-54 adults, though after **KDIL** signed on we did begin to include lower demos in our research just to make sure we didn't miss anything."

**Carroll**, who says he had already put a hotter jingle package on the air prior to **KDIL**'s debut, did make some adjustments to **KAJA**'s air sound. "They tried to reposition us as the old Country station, so we juiced everything up a bit. We brought the tempo up to make sure it didn't drag. We told our jocks to stay on top of their game and on top of things going on in town. We wanted their tempo to remain up, and their rap to be very relevant and current."

## Concert Combat

One of the more volatile battlegrounds in almost every competitive Country market today is the com-

Fall		Combined Country Shares	
Arbitron	Stations	12+	25-54
1986:	<b>KAJA, KKYX-AM, KBUC-AM &amp; FM</b>	15.1	15.7
1987:	<b>KAJA, KKYX-AM &amp; KCYY, KBUC-AM &amp; FM</b>	16.9	17.5
1988:	<b>KAJA, KKYX-AM &amp; KCYY</b>	19.7	23.8
1989:		19.9	23.0
1990:		23.6	27.1
1991:	<b>KAJA, KKYX-AM &amp; KCYY, KRIO</b>	23.1	23.3
1992:	<b>KAJA, KKYX-AM &amp; KCYY*-KKYX-FM*</b>	19.0	21.9
1993:	<b>KAJA, KKYX-AM &amp; KCYY*-KDIL*</b>	19.0	18.9
1994:		17.7	16.8

*\*Indicates an LMA or duopoly.*  
Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

Country shares have actually receded in the last few years. **KAJA** PD **Randy Carroll**, an 11-year market vet, thinks he knows why. "There are three FM stations pounding away at the same music. There's a lot of button-pushing going on and people are just burning out on the songs, which is killing the TSL for each station. The only antidote is for somebody to go away."

His outlook on **KDIL**: "I'm not sure how well any station with 'attitude' is going to do here. This isn't an attitude city. Even in music research, we don't see 'attitude'-type records do well. There's nothing much worse than attitude on a station when people aren't buying it."

bat over concerts. Duopolies would seem to have an edge in those wars, considering the range of benefits they can offer promoters. Indeed, **Carroll** says that's the toughest thing he faces in opposing a duopoly with a lone FM. "When we compete for marketplace promotions, their salespeople are able to offer all kinds of deals with the extra inventory they have. It's bonus spots or free remotes. Having all three stations lets

them sell the stations as a Country lifegroup to [concert/event] promoters. They can say 'We have the whole audience; there's no need to buy anybody else.' "We have to get promotionally creative to compete. We emphasize to promoters that they're better off using everybody. We try to be very service-oriented and take extra care of our clients. I'm comfortable advising them to buy the other stations because I'm confident in our ability to position a concert as ours on the air. They appreciate our honesty. We find that if they do want to do something exclusive, they come to us."

**Moss**, too, says the answer is to promote smarter. He says he's forced to do that since there are very few exclusive concert "presents" in Las Vegas. "Because most concerts are equal and it's useless to campaign for more signage or whatever, we have to get creative to make it look as if we own the event." One of his aces is a helicopter hovering over the venue with a lighted sign showing off his call letters.

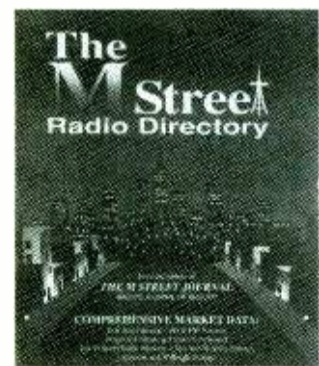
## Focus On The Right Target

Neither **Moss** nor **Carroll** seem overwrought with their tasks of taking on a Country duopoly. The feeling is that mainstream Country stations shifted toward the young end of the demo spectrum prior to the FCC's LMA/duopoly rule change, so it has been difficult for 18-34 Country outlets to seize that flank. That leaves the stand-alone FM and the duopoly's mainstream outlet fighting for the bulk of the audience while the fledgling young adult outlet fights to eke out a few shares, hopefully points that come from the competition's 18-34 numbers.

However, that hasn't been the case in either city. In Las Vegas, KWNR leads all Country outlets 18-34, followed by **KFMS-FM**, which is two and a half shares back, and **KEYV**, which is four shares behind KWNR in that demo.

In San Antonio, **KCY** is the 18-34 Country leader (fourth in the market), **KAJA** follows by three shares, and **KDIL** is five points in back of **KCY**.

The moral of this story seems to be don't panic, stay focused. **Carroll** offers this final piece of advice for programmers who find themselves up against a duopoly: "Stay alert and play offense. Don't worry about defending everything they do. Make sure your game is on; stay aggressive."



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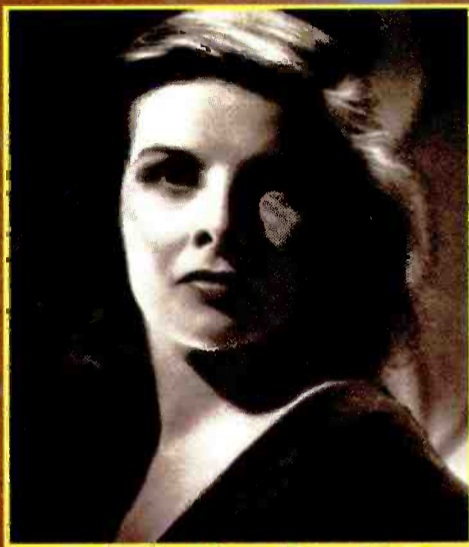
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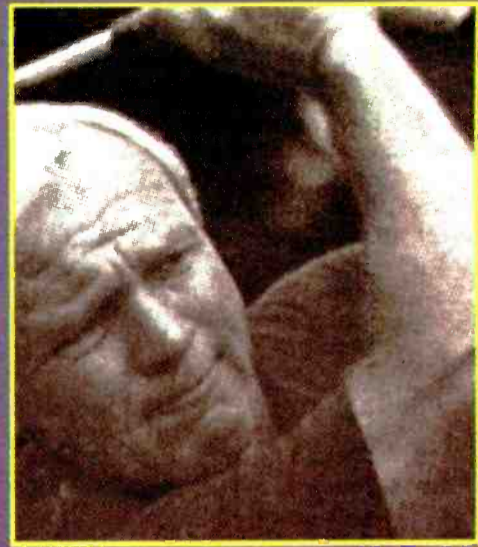
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# KBEQ: Daring A Duopoly

□ Kansas City outlet drops CHR to take on a pair with 'Young Country'

In the Las Vegas and San Antonio scenarios previously presented, both KWNR and KAJA were established commodities before the competition debuted an 18-34 Country outlet as part of a duopoly. It was a different story in Kansas City, however, when KBEQ-FM debuted as 18-34-oriented "Young Country" in early 1993.

KBEQ-FM dumped CHR to challenge Sconnix LMA KFKF-FM & KKCJ-FM and 12+ market leader WDAF. To my knowledge, in the relatively short history of LMA/duopoly, this is the only instance in which the owners of a stand-alone FM have chosen to go head-to-head against a pair of co-owned FM Country stations.

## Couldn't Block 'Young Country'

Despite the presence of the KFKF & KKCJ FM duopoly, KBEQ-FM's management identified a programming opportunity, which was the key to KBEQ-FM's entry into this seemingly overcrowded Country fray. Explains KBEQ-FM PD Mike Kennedy, "KFKF LMA'd KKCJ to thwart anyone else from going Country. But despite the duopoly, it wasn't effectively protecting what was available.

"The satellite-delivered KKCJ didn't satisfy the new young listeners who were being attracted to this format by all of the great music coming out of Nashville at the time — or those who would like the presentation of a 'Young Country' station. When we saw that in our research, we were crazy enough to take K B E Q - F M 'Young Country.'" [KBEQ-FM licenses "Young Country," which is a service mark belonging to Alliance Broadcasting.]

Kennedy adds that KKCJ made the adjustment to "Hot Country" about 45 days after KBEQ-FM's launch, but "it was too late. They were always a couple of steps behind."

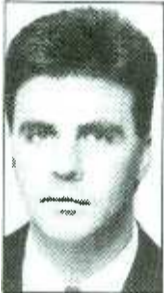
KFKF & KKCJ VP/GM Dan Wastler agrees, noting "'Young Country' is a very strong positioning statement — perhaps the best slo-



gan to come around in a long time. It helped them make an impact with the young audience first. KKCJ was never able to overcome the jump they got."

## Unique Talent, Music

Kennedy counterattacks KC's other three Country outlets with personality and distinctive music. "Not to be obnoxious, but we have the best air talent in the market. Our airstaff, especially morning personality Randy Miller, is unique and different from every other station. It can't be duplicated by any of our competitors — in or out of the format."



Mike Kennedy

Outlining KBEQ-FM's musical strategy versus the market, Kennedy says, "Even though we play the same currents, I can't worry about WDAF. It has its own niche and is strong as a full-service station. KFKF was — and is — our primary target."

Since KBEQ-FM's debut, WDAF

demo, which leaves his station a lot of room. "KBEQ-FM is positioned as new, hot, and young. Music is picked by what's right for this station, keeping the one target I know I need to target in mind — the 26-27-year-old female.

"KBEQ-FM is very unique musically — even though 90% of the stuff we play is on KFKF. It doesn't sound like much, but you really can give your station its own sound with a 10% musical difference. We take the time to find records the other guys aren't going to touch. Obviously, it has to be quality music. But we're looking for things that help us sound unique. And our listeners really appreciate it."

As examples, Kennedy points to the fact that he's five tracks deep into Giant's Orrall & Wright project, which the label abandoned after the duo's split. He also notes, "We really search for songs that will evoke huge reactions in our listeners, like Western Flyer's 'Cherokee Highway.' And we play records by top local artists with huge followings, like Spike Blake."

Kennedy figures he plays five to seven records a week that are on very few Country playlists around the nation. He says, "Why wouldn't I play even one song that testing shows the majority of my listeners like — even if it's not doing as well as a national single?" Of course, the luxury of call-out research lets him test those records very early, and he keeps an extra close eye on them. Kennedy also gets an assist from local clubs that agree to play his not-on-the-hit-list records, which provides yet another level of input from club patrons.

## Club Clout

Speaking of clubs, Kennedy, like others battling a duopoly with a single station, has found the club and concert competition especially fierce. "Initial-

ly, we were blocked at almost every turn. KFKF & KKCJ had every summer concert venue tied up. We had to work long and hard and be very creative. We weren't able to front anything in the beginning, but put in a lot of extra work to make every event look like it was ours. We made

**The satellite-delivered KKCJ didn't satisfy the new young listeners ... When we saw that in our research, we were crazy enough to take KBEQ-FM 'Young Country.'**

- Mike Kennedy

## Kansas City

Fall Arbitron	Stations	Combined 12+	Country Shares 25-54
1986:	WDAF-AM, KFKF-AM & FM	18.7	18.3
1987:		20.0	19.7
1988:		20.0	21.2
1989:	WDAF-AM, KCFM, KFKF-AM & FM	20.6	20.6
1990:	WDAF-AM, KCFM, KFKF-FM	22.1	20.8
1991:		24.3	21.1
1992:	WDAF-AM, KFKF* & KKCJ*	25.6	24.0
1993:	WDAF-AM, KFKF* & KKCJ*, KBEQ-AM & FM	24.9	22.7
1994:	WDAF-AM, KFKF* & KKCJ*, KBEQ, WHB-AM	25.1	23.1

\*Indicates LMA or duopoly partners.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

**KFKF & KKCJ VP/GM Dan Wastler:** "This has always been a terrific Country market. But we knew we were in trouble in 1992. [KFKF's 12+ shares jumped 10.6-13.4 F '91-F'92. The combined FM shares totaled 16.1.] Shares in the 9-10 range precluded anybody from coming in. But when the Country shares jumped to the mid-20s, the format looked even more attractive, especially to ailing CHR or AC stations.

"For the future, there's not another rung on the product ladder for a third Country FM here. Once the deals close [see Market Perspective below], KKCJ will change format, and we'll have two stations (KFKF & KBEQ) that complement one another very nicely. With that and what WDAF offers its audience, another operator could come in and spend thousands and thousands of dollars on promotion and advertising — and still find there's no audience available for them."

## Market Perspective

This past January, EZ Communications announced it was buying KBEQ-AM & FM (the AM is News/Talk) and entering into a one-year option-to-buy arrangement with Sconnix for KFKF. EZ then LMA'd KBEQ-AM & FM to Sconnix. When it gains programming control of KBEQ-AM & FM, look for the pair to simulcast Young Country. And, as part of an agreement with KKCJ owner Ardman Broadcasting, it will change format.

On the AM front, WDAF's three-year run with the Kansas City Royals baseball team is over. And morning mainstay David Lawrence recently inked a new five-year deal to remain with the Flatland Gorilla.

our presence felt by having our whole staff show up at events, even at KFKF shows."

## Forging A New Duopoly

The epilogue to this unique market battle is currently being written. In January, EZ Communications announced it was buying KBEQ-AM & FM (the AM is News/Talk) and entering into a one-year option-to-buy arrangement with Sconnix for KFKF.

EZ then LMA'd KBEQ-AM & FM to Sconnix. When Sconnix gains programming control of KBEQ-AM & FM, look for the pair to simulcast Young Country. And, as part of an agreement with KKCJ owner Ardman Broadcasting, it will change format. That will leave this market in yet another unique situation: a top-ranked AM Country outlet against a pair of extremely well-positioned Country partners.

**'Young Country' is a very strong positioning statement — perhaps the best slogan to come around in a long time. KKCJ was never able to overcome the jump [KBEQ-FM] got.'**

- Dan Wastler

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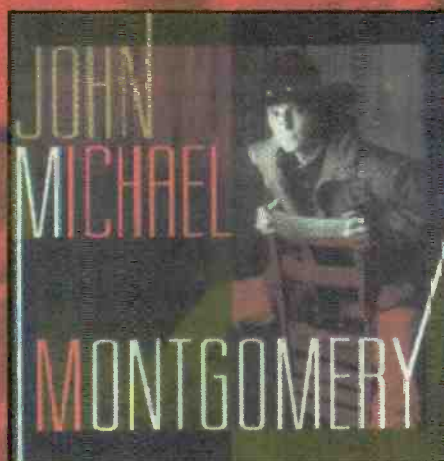


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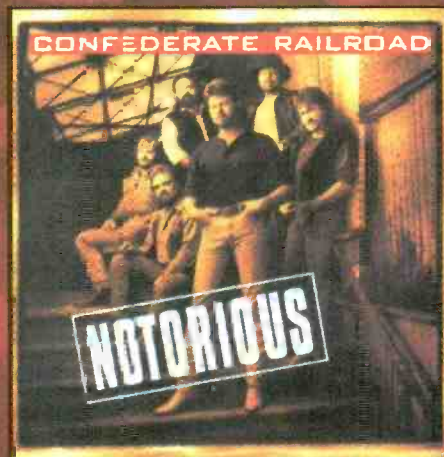


**The Atlantic Group**



82728-2

Produced by  
**SCOTT HENDRICKS**



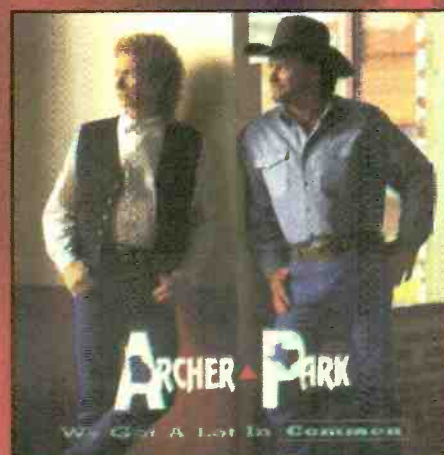
82505-2

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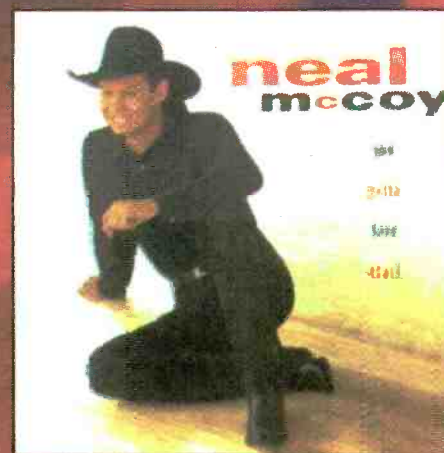
82656-2

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Baby,  
You're something and  
I'm wrapped around your  
fingers. Oh, I need you  
so much. I'm so far in.  
It's one of those nights.  
Love, Lisa

## One Of Those Nights

from the album  
"Every Little Girl's Dream"





# Duopoly Dirty Tricks

□ Two vs. one can turn into warfare — and make stations lose sight of real targets

**D**irty tricks. Verbal barrages on-air. Harassing phone calls. Just a few of the arrows some stations love to sling at format competitors.

In truth, most Country battles throughout the years have been devoid of such antics. The conventional wisdom has been that adults don't respond favorably to outright attacks on their favorite stations. While there hasn't been a huge outbreak of nastiness in Country, duopolies certainly present the opportunity for some escalation of unpleasanties.

Part of the allure of today's young adult-oriented Country stations is an irreverent attitude not found on mainstream Country outlets. Thus, the 18-34 outlet in a duopoly has the freedom to lambast the opposing mainstream Country station — doing the dirty work while leaving its mainstream partner pristine and pure.

### Creating Distractions

**KAJA/San Antonio PD Randy Carroll** recalls that the early days of



the battle against crosstown duopoly **KDIL & KCYY** were filled with gamesmanship. "They used the second FM to attack us, trying to distract us and get us to lose focus on our real target, which has to be **KCYY**. It's the big dog; the one we must compete against. **KDIL** was used to verbally barrage us on the air. We'd hear 'KJ sucks' and invitations to 'flip off the old 97 and flip us on.'

"Their jocks called ours while on the air. For a while we were answering the phone saying, 'Yes this is \_\_\_\_\_, and you don't have my permis-

sion to use this conversation on the air.' We stressed to our jocks the importance of staying focused and told them to just blow them off."

### Counterattack Or Ignore?

**Carroll** says **KDIL** also routinely attended **KAJA** events. He didn't counterattack those diversionary tactics for quite a while. But when he did, he chose a fascinating retaliatory route. "When we decided to play stink ball the way they did, we decided to attack **KCYY**. When **KDIL** attacked us at our events, we showed up at **KCYY** promotions with our people and vehicles, and flew planes with **KAJA** banners over their events.

"Why not attack **KDIL**? I didn't want to legitimize it. Besides, it's the little guy. Here, too, we had to remain focused on **KCYY**."

When one of **KDIL**'s campaigns featured listeners saying they were "flipping off the old 97 and flipping on the Armadillo," **Carroll** aired listeners saying they were "flipping off

## Las Vegas

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	<b>KFMS-AM &amp; FM, KRAM</b>	11.2	13.9
1987:		10.2	11.4
1988:	<b>KFMS-AM &amp; FM</b>	11.4	14.1
1989:		12.0	16.3
1990:	<b>KFMS-AM &amp; FM, KWNR</b>	17.0	18.7
1991:		14.3	14.3
1992:	<b>KFMS-AM &amp; FM* &amp; KEYV*, KWNR</b>	17.4	20.0
1993:		17.2	21.8
1994:		15.4	16.0

\*Indicates an LMA or duopoly.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

### Market Overview

**KWNR PD Gary Moss:** "There's been some expansion of the shares over the last few years, with a nice spike as country music hit one of its peaks. What we've seen lately is more redistribution of the shares rather than further increases.

"**KWNR** spent 1994 as the market's No. 1 station, but our shares ranged from a high of 11 to a low of 7.8. That's a reflection of increased 25-54 competition. Country was off a bit last fall, but it has the potential to score steadily in the low 20s."

### Market Perspective

Last summer, **Terry Jacob's Regent Communications** — which already has an agreement to buy Las Vegas Soft AC **KRLV** — purchased **KFMS-AM & FM** from **Broadcast Associates**. **Regent** entered into a sales LMA with **KEYV**, though **Broadcast Associates** retained ownership.

Since then, a number of personnel changes have taken place at **KFMS-AM & FM** and **KEYV**, including new PDs at both outlets and the addition of **McVay Media Sr. VP/Programming Charlie Cook** as consultant. And ... **Moss** is set to assume the PD post at **KIKK-AM & FM/Houston** on March 6 (R&R 2/17).

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Booth 31-32



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the old 100 [**KCYY**'s handle is **Y100**] and flipping on the new 97." And **Carroll** notes that when **KAJA** started attacking **KCYY**, the attacks from **KDIL** subsided.

### Keep The Focus

**KWNR/Las Vegas PD Gary Moss** notes the market battle there has been remarkably free of dirty tricks. He encourages PDs to ignore potentially distracting subterfuge.

"You have to focus on the listen-

ers and come to work every day with the thought of making your station better than it was the day before. Guerrilla tactics can cause PDs to lose sight of that. The only way they're effective is if you're dumb enough to react. You have to compete against yourself to make your station as great as it can be and not worry about the competition. Make your product better, keep it fresh, and serve the large chunk of listeners you have."

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# Money, Money, Money

□ **Format execs discuss maintaining revenues in changing market environments**

Programming staffs and ratings aren't the only ones vulnerable as market conditions change. New competition or newly created duopolies can present challenges for radio revenues and sales departments on a number of levels.

New competition means divided shares and revenues. Luckily, revenue shifts seem to lag behind ratings dips. **KEYEY-FM/Minneapolis** VP/GM **Mick Anselmo** notes, "There's not as much impact early on; [there's more] as the battle continues to rage. As they gain, you probably fall in rank in the key demos — and this is a game of rank. Also, Country no longer can be dominant in pricing in the key money demos as other formats move ahead."

Recalling the situation in his market, **WWWW-FM/Detroit** VP/GM **Phil Lamka** says, "There wasn't any effect on revenue for the first 12-14 months [following the debut of **WYCD-FM**]. We did feel a pinch after an extremely soft summer book, but we're bouncing back now."

## Takin' It To The Streets

Former stand-alone FMs also face new sales circumstances when a new competitor hits the air. But that shouldn't mean panic for salespeople on the streets. "We really didn't change our sales approach," notes Lamka. "We made sure everyone understood our product direction and the game plan so they could take that story to the street. Good communication is important. The sales staff must understand what's going on so they can convey the story with confidence to clients."

During the course of its battle with Young Country **WYCD**, **WWWW** made some programming and personnel changes. According to Lamka, "If the station changes direction, the change needs to be communicated to the sales department. The sales staff, in turn, takes the message to the ad community. They need to be told what's happening and why."

Lamka sought to soften competi-

## COMPETITIVE COUNTRY RADIO

IT'S A CROWDED FIELD

tion's impact on revenues by planning for it early. "We began to prepare while still a stand-alone, knowing we'd get competition. We knew it was only a matter of time until someone came after us. But one reason the revenue wasn't affected as much is we took a couple of years prior to the entry of competition to implement a new business development program. It enabled us to get into non-advertising funds and helped insulate revenue against a ratings slide."

## 'Depth & Level Of Contact'

Back in Minneapolis, **KEYEY**'s sales efforts didn't undergo any radical changes when the market welcomed **KJJO-AM & FM** and, later, **WBOB**. Says Anselmo, "We focused our salespeople on the depth and level of contact — understanding the operation and marketing needs of our key clients and building programs that are successful to those clients."

Anselmo explains competition's effect on pricing. "Having direct competitors makes it more difficult to get the rate you want. That's all the more reason to be focused on the depth and level of contact you have with clients so that your rates aren't totally based on rank. You suffer less if rates are built on your station's ability to deliver against the needs and objectives of the client."

"Controlling events to provide on-

site branding, sampling, or signage for clients becomes more difficult when there's competition. On-air advertising is only one element of the package. Increased competition changes the sales arena from spot sales to multilevel marketing."

## Driving Rates With Duopoly

Teaming FM Country outlets is the most widely accepted duopoly practice in the U.S. In the Top 100 markets alone, 23 cities have co-owned Country stations. Country's 18-65 popularity obviously provides some sales benefits. **KFKF-FM & KKJ-FM/Kansas City** VP/GM **Dan Wastler** notes, "A Country-Country duopoly is the best combination to drive revenue. It gives us the leverage necessary to drive rates and capture a large share of the market's billing."

**KFKF** was able to do that prior the debut of 18-34 targeted **KBEQ-FM**, when it consistently ranked No. 1 25-54. Outlining the market's revenue history, Wastler says, "**WDAF-AM** and **KFKF** have taken the largest revenue shares out of Kansas City for a long time. The revenue shares have dramatically outperformed the ratings shares. Revenues have increased 80% since 1989 because we could set the rates."

Wastler says he's looking forward to the extra revenues generated by the pending **KFKF & KBEQ LMA**. He adds that **KFKF** was "squeezed" to some degree by the sales efforts of **WDAF** and **KBEQ**. "Because we were No. 1 25-54 for so long, we were able to set the rates. After **KBEQ**'s 18-34 success, agencies were told they should buy **KBEQ** for the young side of the demo [25-54] and **WDAF** for the upper end. They failed to see they were missing the huge 25-34 we offered. People used that argument as leverage to bring our rates down, which really isn't good for any stations in the market."

## Powering The Power Ratio

**WEPP-AM**, **WDSY-FM & WXR-AM/Pittsburgh** VP/GM **Joe Armao** says **WDSY**'s Power Ratio (revenue-to-ratings ratio) is about 109, but he's able to achieve even better results with his Classic Country, Mainstream Country, and Young Adult Country trombo. "We sell the stations in combination with

## Minneapolis

Fall Arbitron	Stations	Combined Country Shares	
		12+	25-54
1986:	<b>KEYEY, WDGY-AM</b>	8.4	9.3
1987:		8.3	9.5
1988:		8.1	10.2
1989:		9.0	9.9
1990:	<b>KEYEY</b>	9.3	10.8
1991:		10.8	12.2
1992:	<b>KEYEY, KJJO-AM &amp; FM</b>	12.8	13.1
1993:	<b>KEYEY, KJJO-AM &amp; FM, WBOB</b>	12.9	14.2
1994:		12.9	13.9

\*Indicates stations in LMA or duopoly.

Stations listed contributed to the Country shares in the particular ratings sweep shown. No new listing indicates the stations used to tabulate the share remained constant.

## Market Overview

**KEYEY VP/GM Mick Anselmo**: "The biggest shares for **KEYEY** as the market's only Country station came in 1991 when we had a 10.8 12+ and a 12.2 25-54. Since then, book after book, the shares have hovered in very narrow ranges, both 12+ and 25-54 — regardless of the number of stations in the format. That's a good indication we're seeing what may well be the entire Country universe for this market."

"The total shares grew some from what **KEYEY** had because there's no way a stand-alone FM Country outlet can satisfy all the needs of Country listeners. However, our 1991 shares tell me we were doing a pretty good job against the universe."

"The effect of the competition has been to water down the opportunity for dominance. If the universe doesn't grow proportionally to the number of stations in the format, it negates the potential to lead in revenue."

"As for the future, the product [country music] is getting extremely overexposed. I don't believe three stations can survive. One will go away soon."

## Market Perspective

This is another market where the total shares grew slightly, but where large redistribution has taken place. **KEYEY** is into the mid-fives (12+), off from its heady 9-10 range, as **WBOB** climbs into the upper fours.

**KJJO-AM & FM** flipped from "Thunder Country" to "Classic Country" last year. Fall '94 was its first fall book in the gold-based format.

one sales staff. We price **WDSY** inefficiently so we can add in **WXR** and **WEPP** — it makes a very attractive package that brings our Power Ratio close to 125."

He aggressively markets the trombo to the Pittsburgh ad community. "We put together a 20-minute 'Pittsburgh Country Trombo' presentation. We invite the top 40 advertisers [to hear] the PDs describe each station's

mission, clearly demonstrating the differences in our three Country outlets. We go through qualitative and quantitative information to show what the Country lifegroup does in Pittsburgh. We show we have 10%-12% of any demo they're looking for. We show it's a very loyal lifegroup they can't effectively reach by buying any other combination of stations."

□

**A Country-Country duopoly is the best combination to drive revenue. It gives us the leverage necessary to drive rates and capture a large share of the market's billing.**

- Dan Wastler

□

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A man with a mustache, wearing a dark cowboy hat, a dark suit jacket, a dark shirt, and a dark tie, stands on a rocky shore. He is looking directly at the camera. The background is a blurred natural setting with water and rocks.

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I've heard in the last 5 years!"

John Hart WXTU

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sings, you'd think they  
had brought his larynx in  
on a big flat bed truck!"

Coyote Calhoun WAMZ

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His debut single "I'M LIVING UP TO HER LOW EXPECTATIONS" late March release

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## 18-34 POWER GOLD

# Montgomery Powers Young-Adult Poll

Once again, 18-34-targeted Country outlets were polled to determine their most-played Power Gold records. And, once again, the 18-34 chart doesn't differ that much from its 25-54 counterpart.

Mainstream Country outlets and young adult-oriented stations agree on two things when it comes to Power Gold: **John Michael Montgomery's** "I Swear" is the No. 1 Power Gold record; **Garth Brooks**, with four songs in the 18-34 Top 20 and three in the 25-54 Top 20, is the most-played artist.

Among other comparisons between this year and last year:

- The two charts shared 35 songs last year. This year it's down to 32.
- In 1994, 27 different artists placed songs in the 18-34 Top 50. This year, 35 different acts contribute to the list.
- Among last year's Top 50, 17 made a comeback this year. Under the "getting better as they get older" category, **Reba McEntire's** "Is There Life Out There" moved up 26-12.

• The 18-34-oriented outlets showed a bit of gender bias: 31 of the 35 acts holding slots in the Top 50 are male. Amazingly, the chart's four female acts are represented by one song each.

• Brooks placed six songs on the 25-54 Power Gold chart and five on this one. Missing: "Ain't Goin' Down 'Til The Sun Comes Up."

• Appearing on the 18-34 list, but not on the mainstream Top 50: **Boy Howdy, Brother Phelps, Tracy Byrd, Confederate Railroad, Diamond Rio, Reba McEntire, Restless Heart, Shenandoah, Doug Stone, Doug Supernaw, and Travis Tritt.**

• The only acts placing multiple tunes on both Power Gold charts are Brooks (6 on 25-54/5 on 18-34), **Brooks & Dunn** (3/5), Montgomery (3/3), **Vince Gill** (2/2), **Clay Walker** (2/2), and **Dwight Yoakam** (2/2).

• **Randy Travis's** "Forever And Ever, Amen" is the only song to consecutively appear on the 25-54 chart during the six years of its existence. The song didn't make last year's 18-34 Power Gold list, but pops up this year at No. 18.

1. **JOHN MICHAEL MONTGOMERY** I Swear
2. **BROOKS & DUNN** Boot Scootin' Boogie
3. **WYNONNA** No One Else On Earth
4. **JOHN MICHAEL MONTGOMERY** I Love The Way You Love Me
5. **GARTH BROOKS** The Dance
6. **BROOKS & DUNN** Neon Moon
7. **GARTH BROOKS** Friends In Low Places
8. **RADNEY FOSTER** Nobody Wins
9. **GARTH BROOKS** The Thunder Rolls
10. **ALAN JACKSON** Chattahoochie
11. **JOHN MICHAEL MONTGOMERY** Life's A Dance
12. **REBA McENTIRE** Is There Life Out There
13. **DIAMOND RIO** Meet In The Middle
14. **VINCE GILL** I Still Believe In You
15. **RESTLESS HEART** When She Cries
16. **ALABAMA** I'm In A Hurry (And I Don't Know Why)
17. **TRACY BYRD** Holdin' Heaven
18. **RANDY TRAVIS** Forever and Ever, Amen
19. **GARTH BROOKS** Shameless
20. **SAMMY KERSHAW** She Don't Know She's Beautiful
21. **BROOKS & DUNN** Rock My World
22. **JOHN ANDERSON** Straight Tequila Night
23. **VINCE GILL** One More Last Chance
24. **JOE DIFFIE** John Deere Green
25. **TRISHA YEARWOOD** She's In Love With The Boy
26. **DWIGHT YOAKAM** Fast As You
27. **BOY HOWDY** She'd Give Anything
28. **SAWYER BROWN** All These Years
29. **HAL KETCHUM** Small Town Saturday Night
30. **DWIGHT YOAKAM** A Thousand Miles From Nowhere
31. **SHENANDOAH** I Want To Be Loved Like That
32. **LEE ROY PARNELL** Tender Moment
33. **DOUG SUPERNAW** Reno
34. **SAWYER BROWN** Some Girls Do
35. **BROOKS & DUNN** Lost And Found
36. **BROTHER PHELPS** Let Go
37. **CLAY WALKER** What's It To You
38. **CONFEDERATE RAILROAD** Queen Of Memphis
39. **LITTLE TEXAS** What Might have Been
40. **TRAVIS TRITT** T-R-O-U-B-L-E
41. **DOUG STONE** Why Didn't I Think Of That
42. **TOBY KEITH** A Little Less Talk
43. **CLINT BLACK** State Of Mind
44. **TRACY LAWRENCE** Can't Break It To My Heart
45. **GARTH BROOKS** That Summer
46. **CLAY WALKER** Live Until I Die
47. **LEE ROY PARNELL** What Kind Of Fool Do You Think I Am
48. **BROOKS & DUNN** She Used To Be Mine
49. **MARK CHESNUTT** It Sure Is Monday
50. **PATTY LOVELESS** Blame It On Your Heart



Brooks &amp; Dunn



Vince Gill



Clay Walker



Dwight Yoakam

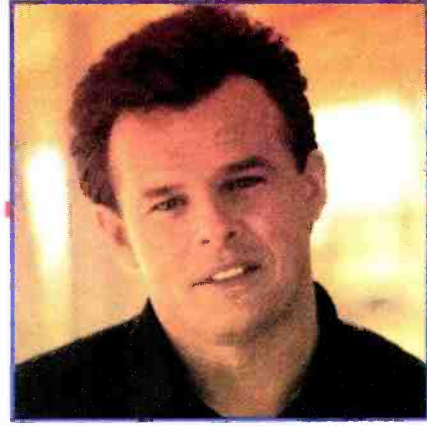




**Kathy Mattea**



**Billy Ray Cyrus**



**Sammy Kershaw**



**Shania Twain**



**Wesley Dennis**



**John & Audrey Wiggins**



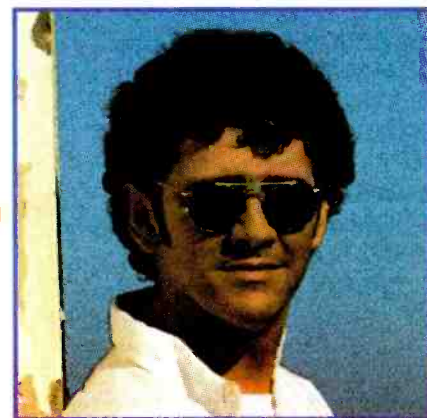
Nashville  
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**Terri Clark**



**Kim Richey**



**Keith Stegall**

*have*  
you  
heard?



## 25-54 POWER GOLD

# Brooks Continues To Power Country's Gold

It should come as no surprise that **Garth Brooks** once again has his pockets full of Power Gold. He leads the way for the fourth consecutive year, placing six tunes among the elite group.

Not only did he double the number of songs any other artist placed in the Top 50 — **John Anderson**, **Brooks & Dunn**, **John Michael Montgomery**, and **Wynonna** finished with three apiece — but "Friends In Low Places" continues to defy all laws of burnout gravity. The song that topped the Top 50 Power Gold charts in both '92 and '93 comes in at No. 3 this year. Further evidence of Brooks's ongoing strength: three of his songs finished in the Top 30, and he went from a total of four to six songs in the Top 50. Based on this year's list (not to mention his "Greatest Hits" has sold five million units in 2 1/2 months), it appears Mr. Brooks isn't even close to wearing out his welcome with Country listeners.

Among other 25-54 Power Gold chart observations:

- Thirty different artists contribute to this year's Top 50, up from 26 last year.
- Among those 30, 22 are male and hold 39 slots. The chart's eight females hold 11 slots.
- Artists appearing on the mainstream Top 50, but not on the 18-34 list: **Mary Chapin Carpenter**, **Faith Hill**, **Martina McBride**, **George Strait**, **Pam Tillis**, and **Tanya Tucker**.
- Seventeen of the songs on the mainstream chart don't appear on the 18-34 Power Gold list.
- For the sixth straight year, **Randy Travis's** "Forever And Ever, Amen" finishes in the Top 50. It's the only song that's appeared consecutively on this list.

1. **JOHN MICHAEL MONTGOMERY** I Swear
2. **ALAN JACKSON** Chattahoochie
3. **GARTH BROOKS** Friends In Low Places
4. **LITTLE TEXAS** God Blessed Texas
5. **BROOKS & DUNN** Boot Scootin' Boogie
6. **DWIGHT YOAKAM** Fast As You
7. **GARTH BROOKS** The Dance
8. **WYNONNA** No One Else On Earth
9. **FAITH HILL** Wild One
10. **SAMMY KERSHAW** She Don't Know She's Beautiful
11. **TOBY KEITH** Should've Been A Cowboy
12. **GARTH BROOKS** Ain't Goin' Down
13. **TRISHA YEARWOOD** She's In Love With The Boy
14. **JOHN MICHAEL MONTGOMERY** I Love The Way You Love Me
15. **VINCE GILL** One More Last Chance
16. **CLAY WALKER** Live Until I Die
17. **MARTINA McBRIDE** My Baby Loves Me
18. **VINCE GILL** Don't Let Our Love Start Slippin' Away
19. **MARK CHESNUTT** I Just Wanted You To Know
20. **BROOKS & DUNN** Neon Moon
21. **TOBY KEITH** A Little Less Talk
22. **MARY CHAPIN CARPENTER** Down At The Twist And Shout
23. **CLAY WALKER** What's It To You
24. **PATTY LOVELESS** Blame It On Your Heart
25. **BROOKS & DUNN** Rock My World
26. **WYNONNA** Tell Me Why
27. **GARTH BROOKS** The Thunder Rolls
28. **RANDY TRAVIS** Forever and Ever, Amen
29. **JOHN ANDERSON** Straight Tequila Night
30. **CLINT BLACK** State Of Mind
31. **JOE DIFFIE** John Deere Green
32. **WYNONNA** I Saw The Light
33. **ALAN JACKSON** Don't Rock The Jukebox
34. **TANYA TUCKER** It's A Little Too Late
35. **JOHN MICHAEL MONTGOMERY** Life's A Dance
36. **HAL KETCHUM** Small Town Saturday Night
37. **MARK CHESNUTT** It Sure Is Monday
38. **GARTH BROOKS** Shameless
39. **PAM TILLIS** Maybe It Was Memphis
40. **MARY CHAPIN CARPENTER** I Feel Lucky
41. **JOHN ANDERSON** I've Got It Made
42. **LEE ROY PARNELL** What Kind Of Fool Do You Think I Am
43. **GEORGE STRAIT** I Cross My Heart
44. **JOHN ANDERSON** Seminole Wind
45. **GARTH BROOKS** That Summer
46. **TRACY LAWRENCE** Alibis
47. **DWIGHT YOAKAM** A Thousand Miles From Nowhere
48. **RADNEY FOSTER** Nobody Wins
49. **SAWYER BROWN** Some Girls Do
50. **ALABAMA** I'm In A Hurry (And I Don't Know Why)



John Michael  
Montgomery



Garth Brooks



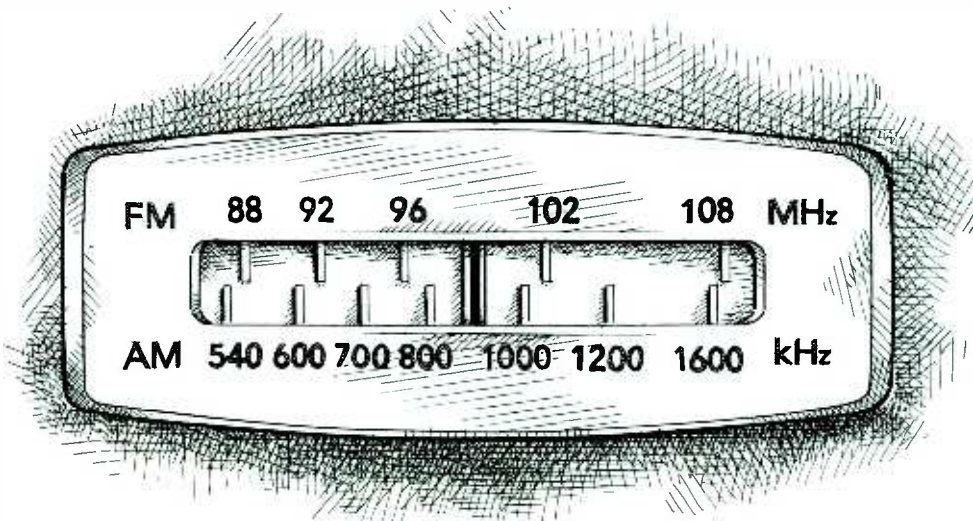
Wynonna



John Anderson



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music for their generous and sincere commitment to this meaningful effort.

As long as there are children in need of a cure, there's room for your station in the Country Cares program.

Call the Country Cares coordinator at 1-800-877-5833 for complete information on how your station can become a part of this important program. Tomorrow's children need you.

### Country Cares for St. Jude Kids.



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Danny Thomas, Founder

Country Cares Dept., 501 St. Jude Place, Memphis, TN 38105

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Anchorage, AK	.....KASH
Baton Rouge, LA	.....WYNK
Biloxi/Gulfport, MS	.....WKNN
Binghamton, NY	.....WHWK
Blytheville, AR	.....KHLS/KLCN
Boise, ID	.....KOFK
Brunswick, GA	.....WBGA
Cape Girardeau, MO	.....KZIM/K103
Carbondale, IL	.....WOOZ
Charleston, WV	.....WQBE
Charlotte, NC	.....WTDR
Chattanooga, TN	.....WUSY
Chicago, IL	.....WUSN
Columbia, MO	.....KCLF
Columbus, GA	.....WSTH
Columbus, IN	.....WKKG
Columbus, MS	.....WCKO/WMBBC
Columbus, OH	.....WHOK
Columbus, OH	.....WLLD
Dallas, TX	.....KPLX
Davenport, IA	.....WLLR
Denver, CO	.....KYGO
Des Moines, IA	.....KJJY
Detroit, MI	.....WVWW
Dothan, AL	.....WTVY
El Dorado, AR	.....KIXB
Evansville, IN	.....WYNG
Fayetteville, NC	.....WKML
Florence, AL	.....WOLT
Fort Payne, AL	.....WZOB
Fort Wayne, IN	.....WBTU
Greenville, MS	.....KLUZ
Hartford, CT	.....WWYZ
Helena, MT	.....KBLL
Highland, NY	.....WRWD
Huntington, WV	.....WTCR
Huntsville, AL	.....WHVK
Jackson, MS	.....WMSI
Johnstown, PA	.....WMTZ
Kalispell, MT	.....KDBR
Knoxville, TN	.....WVVK
Lafayette, GA	.....WQCH
Lafayette, IN	.....WKOA
Lafayette, LA	.....KMDL
Lansing, MI	.....WITL
Las Vegas, NV	.....KWNR
Lenoir City, TN	.....WLIL
Lincoln, NE	.....KZXX
Los Angeles, CA	.....KZLA
Louisville, KY	.....WAMZ
Lynchburg, VA	.....WYYD
Macon, GA	.....WDEN
McAllen, TX	.....KTEX
Memphis, TN	.....WGXK
Meridian, MS	.....WOKK
Minneapolis, MN	.....KEEY
Modesto, CA	.....KATM
Montgomery, AL	.....WLWI
Nashville, TN	.....WSIX
New Orleans, LA	.....WNOE
New York, NY	.....WYNY
Norfolk, VA	.....WGH
Oklahoma City, OK	.....KEBC
Omaha, NE	.....WOW
Oxford/Tupelo, MS	.....WWMS
Paducah, KY	.....WKYQ
Panama City, FL	.....WPAP
Peoria, IL	.....WXCL
Philadelphia, PA	.....WXTU
Pittsburgh, PA	.....WDSY
Providence, RI	.....WCTK
Reno, NV	.....KHIT
Richmond, VA	.....WKHK
Rockford, IL	.....WXXQ
Russellville, KY	.....WBVR
Ruston, LA	.....KXKZ
Sacramento, CA	.....KNCI/K AK
San Antonio, TX	.....KCY
San Diego, CA	.....KSON
Savannah, GA	.....WCHY
Seattle, WA	.....KMPS
Shreveport, LA	.....KRMD
Spokane, WA	.....KDRK
Springfield, IL	.....WFMB
Springfield, MO	.....KTTS
St. Louis, MO	.....WIL
Syracuse, NY	.....WHEN
Tallahassee, FL	.....WTNT
Tampa/St. Petersburg, FL	.....WQYK
Terre Haute, IN	.....WTHI
Thayer, MO	.....KAMS
Tri-Cities, TN	.....WXBQ
Tuscaloosa, AL	.....WXTX
Utica, NY	.....WFRG
Venice, FL	.....WCTQ
Washington, DC	.....WMZQ
West Plains, MO	.....KSPQ/KWPM
Wilkes-Barre, PA	.....WGGY
Wichita, KS	.....KFDI
Youngstown, OH	.....WQXK

#### Special Thanks To:

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# R&R COUNTRY RADIO READERS' POLL

THE INDUSTRY'S NEWSPAPER

R&R's annual Country Radio Readers' Poll, now in its 19th year, features the only slate of award winners selected solely by PDs, MDs, and air personalities at our Country reporting stations. They were asked to list their choices in eight categories of excellence.

## PERFORMER OF THE YEAR

### Reba McEntire

- 1994 was a busy year for **Reba McEntire**. The **MCA/Nashville** artist released her 22nd album, the double-platinum "Read My Mind," and filled bookstores with fans eager to pick up her autobiography, "Reba: My Story." She also starred in the feature film "North" and in the **CBS-TV** movie "Is There Life Out There," based on her single and video of the same name.

- The singer added several awards to her enviable collection last year, including a Grammy and **TNN/Music City News** Viewers' Choice Award for Vocal Duet (with **Linda Davis**) and an American Music Award for Favorite Female Vocalist. McEntire was nominated for two 1995 Grammys, Best Country Album and Best Female Country Performance (for "She Thinks His Name Was John").

- Honorable Mention: Coming in second for Performer of the Year was 1991-94 winner **Garth Brooks**. Rounding out the Top Five were **Alan Jackson**, **Vince Gill**, and **Brooks & Dunn**.



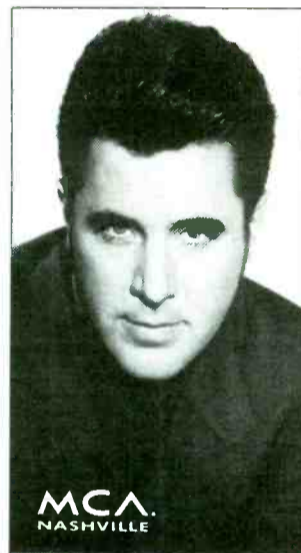
## BEST MALE VOCALIST

### Vince Gill

- **Vince Gill's** ninth album, the platinum "When Love Finds You," garnered a Grammy nod this year, while the title tune was nominated for two (Best Male Country Vocal Performance and Best Country Song). Well known for his charity work, the **MCA/Nashville** artist is involved in several benefits, including the annual "Vinny" pro-celebrity golf tournament, the **T.J. Martell Foundation**, and the Vince Gill Celebrity Basketball Game and Concert for Nashville's Belmont University.

- Gill took home an armload of awards in '94. His three **CMA** statues (for Male Vocalist of the Year, Entertainer of the Year, and Album of the Year for "Common Thread: The Songs Of The Eagles") made him the biggest winner in the organization's history, with a total of 14. He was also honored by **TNN/Music City News** (Instrumentalist of the Year) and the **ACM** (Top Male Vocalist) and won an American Music Award this year for Favorite Country Single ("Whenever You Come Around").

- Honorable Mention: **Alan Jackson** placed second in our poll, followed by **George Strait**, **Clint Black**, and — tying for fifth place — **John Michael Montgomery** and **John Berry**.



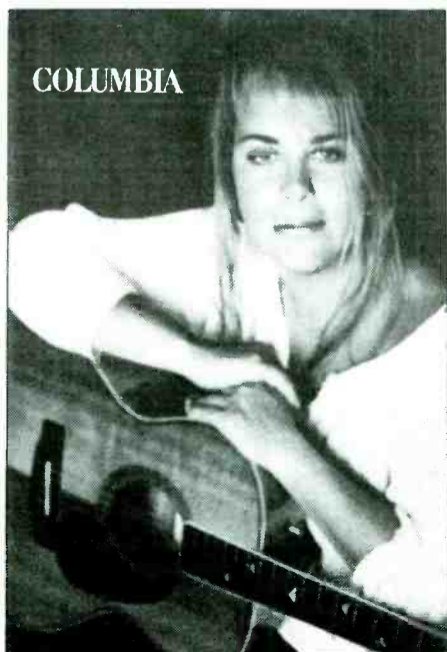
## BEST FEMALE VOCALIST

### Mary Chapin Carpenter

- **Mary Chapin Carpenter's** fifth **Columbia/Nashville** LP, "Stones In The Road," was nominated for Best Country Album in this year's Grammy Awards. The noted singer/songwriter also has two singles in this year's Grammy race: "He Thinks He'll Keep Her" (from her breakthrough CD "Come On Come On") is up for Record Of The Year, while "Shut Up And Kiss Me" (the first single from the platinum-selling "Stones In The Road") is a candidate for Best Female Country Performance and Best Country Song.

- Carpenter, the voice of "The Road" with **Levon Helm**, wrote all 13 songs on "Stones." She took home a Grammy last year for Best Female Country Vocal Performance ("Passionate Kisses"). 1994 also marked her first **R&R** No. 1 record ("He Thinks He'll Keep Her").

- Honorable Mention: **Pam Tillis** was a close second, edging out **Reba McEntire** by just a few votes. **Patty Loveless** and **Faith Hill** completed the Top Five.



## BEST GROUP

### Diamond Rio



- **Diamond Rio** edged out **Little Texas**, last year's winners, for the Best Group title in our 1995 poll. Their third album, "Love A Little Stronger," was released in July by **Arista/Nashville**. Two songs from the LP, the title track and the instrumental "Appalachian Dream," were nominated for Grammys this year.

- The band — comprised of **Marty Roe**, **Jimmy Olander**, **Dana Williams**, **Brian Prout**, **Gene Johnson**, and **Dan Truman** — has been a perennial favorite among **CMA** voters, having won Vocal Group of the Year in 1992, 1993, and 1994. Diamond Rio also was voted Best Group in the **R&R** Readers' Poll in '92 and '93.

- Honorable Mention: Besides **Little Texas**, runners-up for Best Group were **Blackhawk**, **Sawyer Brown**, and the **Mavericks**.



10

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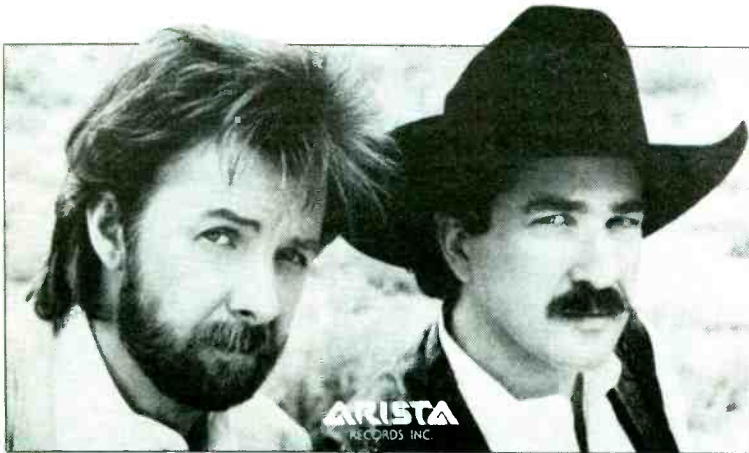
# R&R COUNTRY RADIO READERS' POLL

THE INDUSTRY'S NEWSPAPER

In what could be described only as a multimedia blitz, **Reba McEntire** ended **Garth Brooks's** four-year reign as Performer of the Year. Despite his record-setting multiplatinum sales ("No Fences" is the top-selling country album of all time) and the success of his recently released greatest hits package, the **Liberty** artist failed to dominate any category in this year's poll. The ones to watch: **David Ball** and **Tim McGraw**, who tied for Best New Artist honors. Here's a look at this year's winners.

## BEST DUO

### Brooks & Dunn



- No surprise here: For the fourth year in a row, **Kix Brooks & Ronnie Dunn** have been named Best Duo by a landslide. The pair wrote or co-wrote all but one of the songs on their third effort, "Waitin' On Sundown," released by **Arista/Nashville** last year. The two also tried their hand at the clothing business this year, designing the best-selling trademark "flame" shirt for manufacturer Panhandle Slim.

- Brooks & Dunn last year added to their trophy case a Grammy for Best Performance, Duo or Group with Vocal ("Hard Workin' Man"), two **CMA Awards** (Vocal Duo of the Year and Album of the Year for "Common Thread"), and a **TNN/Music City News Viewer's Choice Award** (Vocal Duo of the Year).

- Honorable Mention: Placing a distant second were newcomers **John & Audrey Wiggins**, followed by **Reba McEntire & Linda Davis**, **Archer/Park**, and **Shenandoah & Alison Krauss**.

## BEST ALBUM

### Alan Jackson, "Who I Am"

- Who is **Alan Jackson**? You have to ask? His latest **Arista/Nashville** album, "Who I Am," was certified platinum in only two months. The singer's certainly no stranger to the **R&R Readers' Poll**; not only did his last LP, "A Lot About Livin' (And A Little 'Bout Love)," take Best Album honors last year, his hit single "Chattahoochee" also was voted Best Single.

- That album and single also were voted the favorites at last year's American Music Awards, while "Chattahoochee" brought Jackson a **CMA Award** as well. He swept the **TNN/Music City News Awards** in 1994, taking home five awards — Entertainer, Male Artist, Single, Album, and Video of the Year.

- Honorable Mention: "Not A Moment Too Soon," by **Tim McGraw**, finished in second place. Also placing near the top of the list were **Vince Gill's** "When Love Finds You," **Garth Brooks's** "In Pieces," and the **Tractors'** self-titled debut.



## BEST SINGLE

### John Michael Montgomery, "I Swear"

- Nominated for both Song of the Year and Best Country Song in the Grammy Awards this year, "I Swear" was anything but a surprise nominee in this year's Readers' Poll. The tune, written by **Gary Baker & Frank J. Meyers**, burned up the pop charts for **All-4-One** last year — but it was **John Michael Montgomery** who first propelled it to the top of the Country chart for two weeks last year. The first single from the singer's double-platinum sophomore album ("Kickin' It Up"), "I Swear" actually placed third in last year's poll.

- The **Atlantic/Nashville** artist collected several awards last year: three from the **CMA** (Horizon Award, Single of the Year, and Song of the Year), an American Music Award (Best New Country Artist), two **ACM Awards** (Top New Male Vocalist and Song of the Year ["I Love The Way You Love Me"]), and **TNN/Music City News's** Star Of Tomorrow Award.

- Honorable Mention: **Tim McGraw's** "Don't Take The Girl" finished a strong second. Rounding out the Top Five tunes were **Alan Jackson's** "Gone Country" and "Livin' On Love" and **Vince Gill's** "Whenever You Come Around."



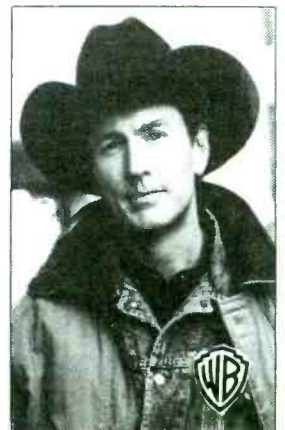
## BEST NEW ARTISTS

- 1994 saw the emergence of several talented country artists. Among them were two who tied for top honors in this year's poll — **David Ball** and **Tim McGraw**. The runners-up were **John Berry**, **Faith Hill**, and last year's winner, **Clay Walker**.

### David Ball

- Ball rocketed onto the charts in 1994 with his **WB/Nashville** debut single, "Thinkin' Problem," and was rewarded with a Grammy nod this year for Best Male Country Vocal Performance. His album (also titled "Thinkin' Problem") was certified gold only two months after its release.

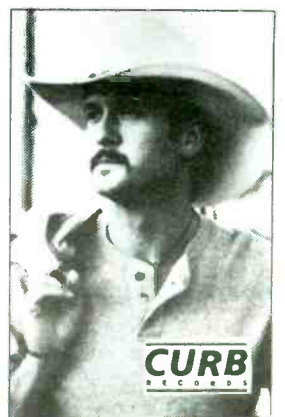
- Despite his newfound fame, the South Carolina native technically couldn't be considered a new artist — he's been a professional musician since graduating from high school in the early '70s, when he joined a trio called **Uncle Walt's Band**. Ball, who was signed to **RCA/Nashville** briefly before joining the Bunny's roster, used his time between record deals to hone his songwriting skills. Not surprisingly, he penned nine of the 10 songs on his **WB** debut.



### Tim McGraw

- The pitcher's son hit a grand slam with "Indiana Outlaw" last year and has been rounding the bases ever since. McGraw debuted his second single, "Don't Take The Girl," during last year's Country Radio Seminar, scoring a home run with programmers and consumers alike.

- McGraw's sophomore **Curb** LP, "Not A Moment Too Soon," hit double platinum in just 10 weeks; within six months it had sold three million copies. He spends most of his time on the road, and co-headlined the Unbeatable Wheatables Country Tour with **Little Texas** last year. McGraw did take some time off, however, to enjoy the new Harley Davidson his label and management company gave him to celebrate his success.





Opening Day for the  
**KENNY  
CHESNEY**  
season is  
**MARCH 20TH!**



**HERE'S THE PITCH**

"Kenny Chesney is sure to be the MVP in our starting line-up. He's on deck and headed for the cleanup-spot. Without 'Fall In Love,' you'll just be using replacement players in your rotation."

LES ACREE, WIVK-FM

"Kenny Chesney is a hitter's dream. Look for him to stretch his first single into an inside-the-park home run."

PAUL JOHNSON, WSOC-FM

"Just like a new pitcher... with Kenny Chesney, you're not gonna know what hit you."

JOE PATRICK, PATRICK BROADCASTING

"Kenny Chesney's 'Fall In Love' is a guaranteed smash hit if you let him play on your team."

KEN PEIFFER, WJOD

"This is no replacement player. With 'Fall In Love,' Kenny Chesney hits for the cycle."

KELLY THOMPSON, KXKC-FM



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BNA RECORDS

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MUSIC



## Well Dunn In Reno



River North Nashville (RNN) treated PDs and MDs — and a few other friends — from around the country to a night with Holly Dunn at Harrah's Casino Hotel in Reno. Pictured at the post-show/pre-slot machine party are (front, l-r) KPLX/Dallas's Brad Chambers, Tandem Productions' Tari Laes, and KEBC/Oklahoma City's Jim and Korinna Nash; (center, l-r) B.J. Promotions' B.J. McElwee, KOUL/Corpus Christi's Leslie Faye, RNN's Eddie Mascolo, WUSW/Oshkosh-Appleton, WI's Mark Lewis, Dunn, RNN's Tammi Brumfield, Holly Dunn Enterprises' Becky Pless,

RNN's Bobby Young, KBUL/Reno's Susie Jordan, and RNN's Diane and Carl Brown; (back, l-r) KDRK/Spokane's Tim Roberts, KHAY/Ventura's Mark Hill, KRYS/Corpus Christi's Cindy Hill and Danny McWilliams, KAYD/Beaumont, TX's Frank Dawson, KYKR/Beaumont's Trey Poston, Tandem Productions' Rick and Buffy Rockhill, WXTU/Philadelphia's John Hart, Refugee Management's Judy Seale, McVay Media's Charlie Cook, and KBUL's Tom Jordan.



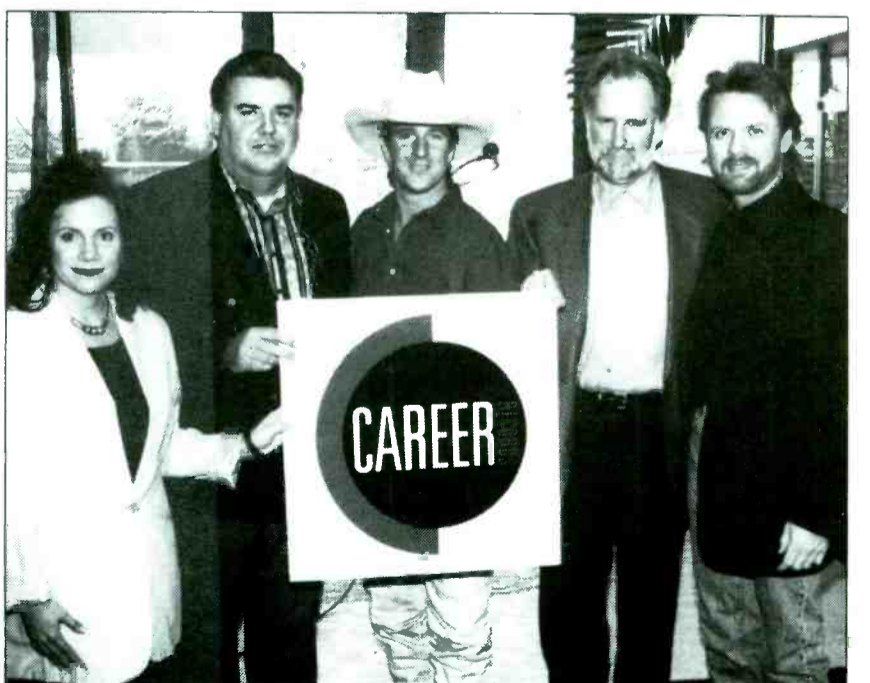
**HOWDY, MADISON** — Curb's Boy Howdy were the featured performers at Madison, WI's Country Music Awards, hosted by local outlet WWQM (Q106). Gathered are (l-r) WWQM evening personality Mad Max Wells, Boy Howdy's Jeffrey Steele, a Q106 listener, Boy Howdy's Cary Park, another Q106 fan, and Boy Howdy's Larry Park.



**WE BRAKE FOR REQUESTS** — MCA artists Linda Davis (l) and Rhett Akins (r) heard their favorite tunes spun by WKSI/Greensboro MD Darren Stevens (c) during the station's "All-Request Lunch" hour.

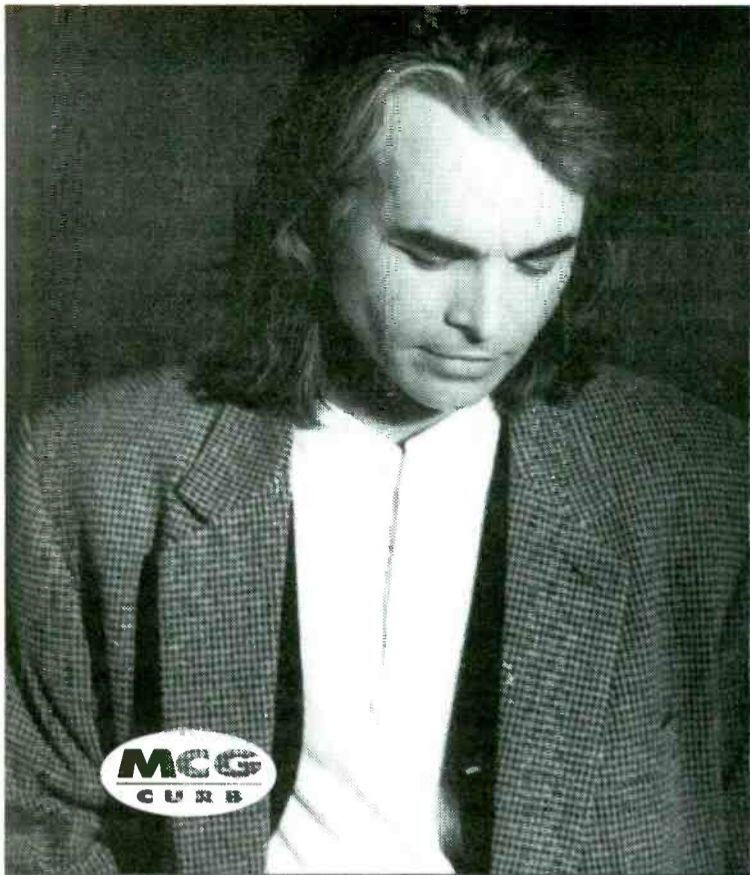


**WYNY SETS RECORD** — WYNY/New York set a new "Country Cares For St. Jude's Kids" radiothon record, raising \$1,070,110 for the hospital. Pictured during the event are (l-r) afternoon driver Dan Daniels, morning producer Joan Chin, morning co-host Katherine Brown, artist Ken Mellons, morning co-host David Temple, ND Shelli Sunstein, PD Chris Kampmeier, and MD Theda Sandiford.



**CAREER LAUNCH** — On hand for the announcement about Arista/Nashville's new sister label, Career Records, was the label's new Dir./National Promotion Denise Nichols, VP/Promotion & Artist Development Jack Weston, artist Brett James, President Tim DuBois, and artist Lee Roy Parnell.

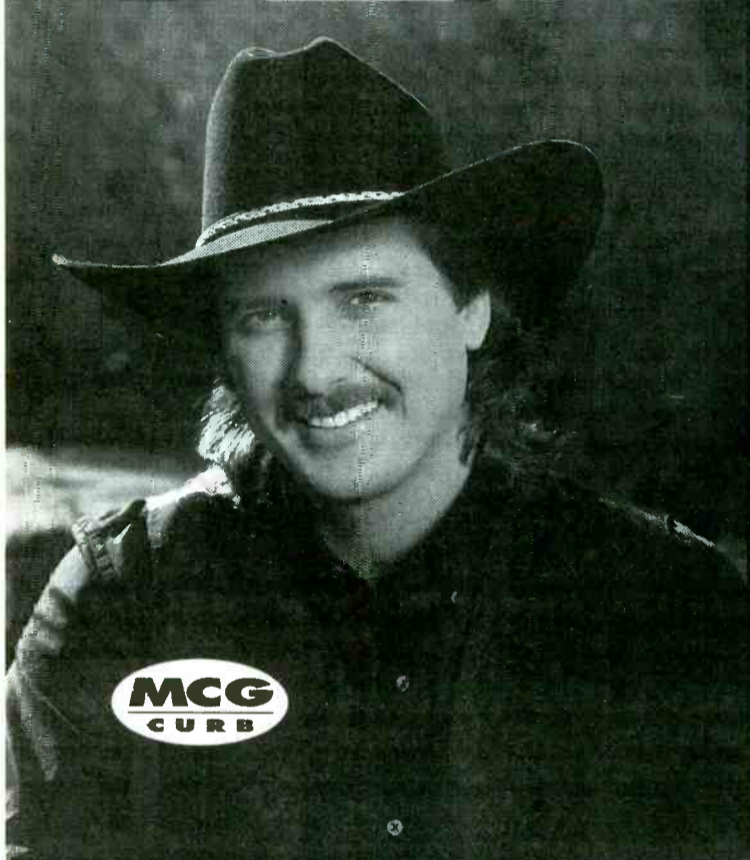




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# HAL KETCHUM "STAY FOREVER"

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Destined to stay forever on your station.



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Jeff  
CARSON

# "Yeah Buddy"

2:27 of UPTEMPO Power

"Give The Poor Kid A Break"  
-Jeff Carson 1995



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# HANK WILLIAMS JR.

## "HOG WILD" Radio's Prime Choice Cut



ADD DATE: MARCH 20





MIKE KINOSHIAN

## WMGN Performs Solo Magic Act

### □ Two PDs on the ups and down of life without a consultant

In this research-driven format, large- and small-market stations alike allocate significant budgets for programming consultants. We wondered if many — or any — PDs still make “gut level” programming and music decisions.



Pat O'Neill

For more than 10 years, WMGN/Madison, WI worked with the same consultant. Last summer, however, that relationship came to an end.

“It wasn’t personal, but we felt our consultant had guided us as far as he could,” notes Pat O’Neill, who’s been PD nine of his 11 years with the station. Though he prefers not to disclose the identity of his former consultant, O’Neill notes, “He was used mainly in an advisory capacity. If we had music or promotion questions, we’d call. We wouldn’t wait for weekly music conference calls or for him to send us liners. I’m surprised at how involved consultants are in some stations. We never operated that way, and we didn’t send Selector discs for our consultant to fix.”

“

**I’m surprised at how involved consultants are in some stations. We never operated that way, and we didn’t send him Selector discs to fix.**

”

Especially in smaller markets, cost is a key reason stations function without a consultant. However, as O’Neill points out, “Their fees are always negotiable. [Small-market stations] can usually benefit from a consultant’s help in areas like working with air talent. What you don’t need, though, is someone who simply issues orders and talks only with the station’s owner or GM.”

#### Budget Redistribution

Since breaking up with its consultant, WMGN — Madison’s lone AC — has made a dedicated effort to put more money into research. O’Neill says GM/part owner Bill Vancil’s expertise is one reason Magic went solo, noting, “Bill came from programming and has been in the market the past 25 years. Between the

done [auditorium] music research, but it’s been powerful for us this past year and well worth the money. It’s fair to say that’s one reason

“

**It’s fair to say that our new auditorium music research is one reason we’re no longer investing in a programming consultancy.**

”

two of us, we’ve accumulated a lot of programming experience.

“Right or wrong, we borrowed money [for research] from a budget category, which included our consultant’s fee. I don’t know if other stations in markets this size [No. 121] are equipped to throw money at research, marketing, and airstaff like we do, but I think we made the right decision.”

O’Neill is pleased with the station’s beefed-up perceptual and music research efforts, which are performed by Paragon Research. “This is only the second time we’ve

we’re no longer investing in a programming consultancy.”

O’Neill, MD Kathryn Vaughn, midday personality Sara Freeman, and APD Tim Brickner are present for WMGN’s weekly Friday afternoon music meetings. As part of the decision-making process during these one-hour meetings, O’Neill explains, “We want to find the biggest record we’re not playing. Every possible record is suggested, and everyone is encouraged to speak out. You can make a case for any release, because someone in the room will like it.

## WKZL Relies On Networking Buddy System

WKZL/Greensboro PD Jeff McHugh claims “gut programming” can work, but cautions that relying on it “can often send you over a cliff. It’s crazy for people to think they can predict the tastes of one million people based on gut.” He relies on a circle of trusted peers.

#### Going It Alone

Until just before the Fall ’94 book, the “Eagle” had relied on Burkhardt/Douglas Exec. VP/Operations Don Benson since its debut three

years ago. But his contract at the Dick Broadcasting Hot AC expired late last year, and he’s now Jefferson-Pilot’s Corporate VP/Operations & Programming.

“We talked about bringing in another consultant, but felt we’d do fine without one,” notes McHugh. “A consultant is great to explain how a particular record is doing in Houston or Denver. They can confirm or deny what your gut tells you. Without one, you have to do the legwork alone.

“

**A PD is like a detective out in the dark looking for clues, and a consultant is one more person holding a flashlight. Without one, you must be a little more careful.**

”

“Being a PD is like being a detective out in the dark looking for clues, and a consultant is one more person holding a flashlight. Without a consultant, you must be a little more thoughtful and careful. If you take your time and do your homework, though, you can make it without one.”

#### A Circle Game

Enlisting a circle of Hot AC colleagues in an informal network has been a big help. “In addition to watching the R&R chart and what’s on MTV and VH1,”

says McHugh, “we talk frequently to buddies like [WRQX/Washington MD] Linda Silver, [WPLJ/New York MD] Mike Pres-

ton, [McHugh’s predecessor and current WBT-FM/Charlotte PD] Tom Jackson, and [WMTX/Tampa MD] Rico Blanco.

“Rico recently left me a voice-mail message about Firehouse’s ‘I Live My Life For You.’ When we hear something good, we pass it along. We don’t talk every week, but we stay in touch whenever possible.”

In these telephonic music meetings, says McHugh, “We go down the whole list. People want to know about requests, research, market exposure, and whether the competition has tested it. With all that information, we can evaluate the song’s life cycle. There’s an occasional odd story that went from light directly to power, based on callout.”

“

**It’s crazy for people to think they can predict the tastes of one million people based on gut.**

”

“We read R&R to see what other ACs and the Hot ACs are adding. We look at a few key stations, like nearby [Hot AC] WKTI/Milwaukee, and review our notes from the record people who contacted us during the week.”

#### Change Of Venue

O’Neill prefers to escape from the station before making any final music decision. “I don’t have [extended] periods of time to listen to tunes in my office. I almost always take CDs home and won’t decide on anything until Sunday.”

By Monday, he shares his music decisions. “I take everyone’s opinion very seriously, but it’s more like being a friendly dictator. If I feel very

strongly about not playing something everybody else in the room loves, we won’t play it for at least another week.”

#### Sound Is The Key

WMGN recently added Dan Hartman’s “The Love In Your Eyes,” based on instinct. While the song never charted on AC or Hot AC, O’Neill remarks, “It sounds good, fits for the moment, and gets requests. Now that we’re doing music testing, we’ll eventually have some hard data to see if the song is familiar enough and is accepted. We’re willing to play something early provided it sounds right for us. While we can’t do this all the time, some ACs never do it.”



Jeff McHugh

Each network member brings a particular set of biases to the table. McHugh notes, “WPLJ is rock-leaning, plays a lot of ’70s music, and doesn’t play artists like Boyz II Men. WMTX screams that a record that nobody has heard of before is a hit.

“We have to be careful, because we can’t ‘do’ a Tampa station in Greensboro. This is a musically conservative market. Our approach is more ‘hands-off,’ and we try to let the audience guide the station.”

What if the Eagle were to lose the input of its current research company? McHugh says, “I’d find a way to get in touch with the audience and see what they’re buying. There’s no way a programmer can sit at a desk and pick songs for the audience. You have to ask listeners what they want.”

## Consultant Use By Market Size

More than two out of three ACs (68.0%) and Hot ACs (69.2%) employ a programming consultant, according to a recent R&R poll of approximately 100 stations. Here are the responses by market size; AC and Hot AC have been combined.

	Use	Don't use
5 million+	75.0%	25.0%
2-5 million	71.4	28.5
1-2 million	33.3	66.6
500,000-1 million	56.2	43.7
250,000-500,000	75.0	25.0
100,000-250,000	66.6	33.3





# AC TOP 30

MARCH 3, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>EAGLES</b> Love Will Keep Us Alive ( <i>Geffen</i> )	2453	2474	2465	2457	97/0
2	2	2	2	<b>MADONNA</b> Take A Bow ( <i>Maverick/Sire/WB</i> )	2393	2417	2416	2308	95/0
4	3	3	3	<b>BOYZ II MEN</b> On Bended Knee ( <i>Motown</i> )	2093	2151	2135	2105	89/0
9	7	7	<b>4</b>	<b>MARTIN PAGE</b> In The House Of Stone And Light ( <i>Mercury</i> )	1767	1678	1606	1418	82/2
3	4	4	5	<b>VANESSA WILLIAMS</b> The Sweetest Days ( <i>Mercury</i> )	1738	1901	2028	2151	83/0
5	5	5	6	<b>JON SECADA</b> Mental Picture ( <i>SBK/EMI</i> )	1699	1832	1880	1788	88/3
14	14	10	<b>7</b>	<b>BONNIE RAITT</b> You Got It ( <i>Arista</i> )	1634	1403	1197	839	86/4
6	6	6	8	<b>AMY GRANT &amp; VINCE GILL</b> House Of Love ( <i>A&amp;M</i> )	1608	1725	1735	1788	75/1
11	10	9	9	<b>GLORIA ESTEFAN</b> Everlasting Love ( <i>Epic</i> )	1477	1501	1357	1216	75/2
8	9	8	10	<b>PATTY SMYTH</b> Look What Love Has Done ( <i>MCA</i> )	1407	1532	1535	1499	75/1
12	11	12	<b>11</b>	<b>DES'REE</b> You Gotta Be ( <i>550 Music</i> )	1348	1311	1244	1212	64/2
<b>BREAKER</b>	<b>12</b>			<b>ELTON JOHN</b> Believe ( <i>Rocket/Island</i> )	1256	0	0	0	80/80
13	12	13	13	<b>4 P.M.</b> Sukiyaki ( <i>Next Plateau/London/Island</i> )	1222	1270	1230	1169	74/2
23	15	15	<b>14</b>	<b>FOREIGNER</b> Until... ( <i>Generama/Rhythm Safari/Priority</i> )	1157	943	774	453	77/7
7	8	11	15	<b>RICHARD MARX</b> Nothing Left Behind Us ( <i>Capitol</i> )	1001	1355	1553	1778	58/0
10	13	14	16	<b>LUTHER VANDROSS</b> Always And Forever ( <i>LV/Epic</i> )	854	1043	1223	1388	53/0
22	19	17	<b>17</b>	<b>JOHN WAITE</b> How Did I Get By Without You ( <i>Imago</i> )	845	764	654	506	55/2
18	17	16	18	<b>HUEY LEWIS &amp; THE NEWS</b> Little Bitty Pretty One ( <i>Elektra/EEG</i> )	729	791	750	699	52/2
16	18	18	19	<b>MELISSA ETHERIDGE</b> I'm The Only One ( <i>Island</i> )	593	699	731	731	31/0
26	23	21	<b>20</b>	<b>HOOTIE &amp; THE BLOWFISH</b> Hold My Hand ( <i>Atlantic</i> )	571	529	497	418	29/0
—	30	24	<b>21</b>	<b>STEVIE WONDER</b> For Your Love ( <i>Motown</i> )	490	370	196	5	44/9
28	26	23	<b>22</b>	<b>TAKE 6</b> You Can Never Ask Too Much (Of Love) ( <i>Reprise</i> )	452	386	358	232	43/3
—	—	29	<b>23</b>	<b>JIMMY CLIFF</b> Hakuna Matata ( <i>Walt Disney</i> )	449	214	0	0	39/20
25	24	22	<b>24</b>	<b>BON JOVI</b> Always ( <i>Mercury</i> )	430	418	417	424	24/0
21	20	20	25	<b>ANITA BAKER</b> I Apologize ( <i>Elektra/EEG</i> )	416	605	599	537	34/0
—	28	25	<b>26</b>	<b>FIREHOUSE</b> I Live My Life For You ( <i>Epic</i> )	380	308	214	89	34/4
<b>DEBUT</b>	<b>27</b>			<b>LINDA RONSTADT</b> The Blue Train ( <i>Elektra/EEG</i> )	304	0	0	0	37/37
—	—	30	<b>28</b>	<b>BLESSID UNION OF SOULS</b> I Believe ( <i>EMI</i> )	249	158	130	106	24/6
—	29	28	<b>29</b>	<b>MIDSOUTH</b> Without You (I Haven't Got A Prayer) ( <i>Reprise</i> )	228	228	206	145	19/0
29	27	27	30	<b>JOE COCKER</b> Have A Little Faith In Me ( <i>550 Music</i> )	222	258	257	232	19/1

This chart reflects airplay from February 27 - March 5. Songs ranked by number of plays. Highlighted songs indicate Breaker. 98 AC reporters. 95 current playlists. © 1995, R&R Inc.

## NEW & ACTIVE

**MELISSA ETHERIDGE** If I Wanted To (*Island*)  
Total Stations: 13, Adds: 4, Plays: 181, WDAQ 14, WLEV 16 (16), WVAF 11 (11), WMXV 28 (14), WDLX 11 (11), WMMX 14 (14), WAHR 15 (15), WROE 5, WHBC 17 (15), WQLR 17 (17), WLTE 10, KYMG 16 (17), KMGQ 7.

**ANNIE LENNOX** No More "I Love You's" (*Arista*)  
Total Stations: 16, Adds: 8, Plays: 137, WSSH 5, WRCH 5, WKLI 5, WLEV 8 (8), WKWK 10, WARM 6, WDLX 5, WDEF 6 (6), WJDX 10, KTYL 5 (10), WROE 14 (5), WFMK 18 (9), WLQR 5 (5), WWWW 12 (8), WMT 7 (7), KYMG 16.

**MANHATTAN TRANSFER** Too Busy Thinking About My Baby (*Atlantic*)  
Total Stations: 15, Adds: 14, Plays: 137, WRCH 5, WLEV 17, WKYE 8, WALK 13, WTCB 7, WMMX 14 (7), KMGQ 5, KESZ 6, WROE 5, WAJI 9, WLQR 5, WMT 7, WQLR 15, KSNE 11, KKCW 10.

**SOPHIE B. HAWKINS** As I Lay Me Down (*Columbia*)  
Total Stations: 12, Adds: 1, Plays: 127, WRCH 5 (5), WLIF 8 (8), WDEF 6 (6), WAHR 15 (15), WTFM 9 (9), WROE 21 (14), WLQR 7 (7), WWWW 12 (12), WMT 7, KUDL 16 (16), KKCW 14 (13), KLSY 7 (7).

**JAMIE WALTERS** Hold On (*Atlantic*)  
Total Stations: 11, Adds: 1, Plays: 127, WRCH 8 (8), WLEV 16 (16), WMJQ 14 (28), WKYE 10, WYYY 7 (7), WLZ 7 (7), KHLA 5 (5), WRVR 8 (8), WLQR 12 (12), WWWW 20 (20), WQLR 20 (16).

**EL DEBARGE** Where You Are (*Reprise*)  
Total Stations: 12, Adds: 1, Plays: 120, WLIF 7, WLZ 7 (7), WTCB 7 (7), WAHR 15 (10), WRVR 8 (5), KESZ 14 (14), KQXT 7 (7), WROE 14 (5), WTPI 10 (8), WMMX 21 (21), WLQR 5 (5), KJNS 5 (5).

**SHEENA EASTON** My Cherie (*MCA*)  
Total Stations: 13, Adds: 13, Plays: 103, WLIF 7, WKYE 8, WJLK 7, WALK 13, WYYY 7, WGAY 7, WKWK 10, WAHR 10, WROE 5, WFMK 9, WLQR 5, WWWW 8, WMT 7.

**AL GREEN** Let's Stay Together (*MCA*)  
Total Stations: 13, Adds: 0, Plays: 102, WSSH 5 (5), WDAQ 5 (5), WKWK 12 (12), WARM 6 (6), WDEF 6 (6), KQXT 5 (5), WROE 14 (7), WHBC 5 (5), WFMK 9 (9), WLQR 5 (5), WWWW 12 (12), WMT 10 (10), KCLI 8 (8).

Songs ranked by total plays. Station call letters followed by number of plays this week.

## BREAKERS

**ELTON JOHN**  
**Believe** (*Rocket/Island*)  
TOTAL PLAYS/INCREASE: 1256/1256  
TOTAL STATIONS/ADDS: 80/80  
CHART: 12

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Believe ( <i>Rocket/Island</i> )	80
LINDA RONSTADT The Blue Train ( <i>Elektra/EEG</i> )	37
JIMMY CLIFF Hakuna Matata ( <i>Walt Disney</i> )	20
MANHATTAN TRANSFER Too Busy Thinking... ( <i>Atlantic</i> )	14
SHEENA EASTON My Cherie ( <i>MCA</i> )	13
STEVIE WONDER For Your Love ( <i>Motown</i> )	9
ANNIE LENNOX No More "I Love You's" ( <i>Arista</i> )	8
FOREIGNER Until... ( <i>Generama/Rhythm Safari/Priority</i> )	7
BLESSID UNION OF SOULS I Believe ( <i>EMI</i> )	6
MELISSA ETHERIDGE If I Wanted To ( <i>Island</i> )	4
FIREHOUSE I Live My Life For You ( <i>Epic</i> )	4
BONNIE RAITT You Got It ( <i>Arista</i> )	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Believe ( <i>Rocket/Island</i> )	+1256
LINDA RONSTADT The Blue Train ( <i>Elektra/EEG</i> )	+304
JIMMY CLIFF Hakuna Matata ( <i>Walt Disney</i> )	+235
BONNIE RAITT You Got It ( <i>Arista</i> )	+231
FOREIGNER Until... ( <i>Generama/Rhythm Safari/Priority</i> )	+214
MANHATTAN TRANSFER Too Busy... ( <i>Atlantic</i> )	+130
STEVIE WONDER For Your Love ( <i>Motown</i> )	+120
SHEENA EASTON My Cherie ( <i>MCA</i> )	+103
BLESSID UNION OF SOULS I Believe ( <i>EMI</i> )	+91
MARTIN PAGE In The House Of Stone... ( <i>Mercury</i> )	+89

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
BOYZ II MEN I'll Make Love To You ( <i>Motown</i> )
CELINE DION Only One Road ( <i>550 Music</i> )
JON SECADA If You Go ( <i>SBK/EMI</i> )
AMY GRANT Lucky One ( <i>A&amp;M</i> )
JOSHUA KADISON Picture Postcards From LA ( <i>SBK/EMI</i> )
MICHAEL BOLTON Once In A Lifetime ( <i>Columbia</i> )
ELTON JOHN Circle Of Life ( <i>Hollywood</i> )
MELISSA ETHERIDGE Come To My Window ( <i>Island</i> )
WET WET WET Love Is All Around ( <i>London/Island</i> )
MADONNA Secret ( <i>Maverick/Sire/WB</i> )

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# TAKE 6

"You Can Never Ask"

## AC CHART 22

NOW ON 43 AC REPORTERS INCLUDING:

WBEB	KKCW	WMJQ	WKTK
WGAY	KUDL	KSSK	WFPG
WLIF	KQXT	WHYN	WROE
KESZ	KSFI	WTCB	KMGQ
KOSI	WTPI	WAHR	WKWK





# AC REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WKLI/Albany, NY</b> PD/MD: Laura Dane 10 ELTON JOHN "Believe" 5 FOREIGNER "Until" 5 LINDA RONSTADT "Train" 5 ANNIE LENNOX "Love"</p>	<p><b>WMLX/Boston, MA</b> PD: Don Kelley MD: Mark Laurence 15 ELTON JOHN "Believe"</p>	<p><b>WTCB/Columbia, SC</b> PD/MD: Brent Johnson 16 ELTON JOHN "Believe" 7 LINDA RONSTADT "Train" 7 MANHATTAN TRANSFER "Busy"</p>	<p><b>WAJI/W. Wayne, IN</b> PD: Lee Tobin MD: Barb Richards 10 ELTON JOHN "Believe" 9 MANHATTAN TRANSFER "Busy" 5 LINDA RONSTADT "Train" 5 JOHN WAITE "How"</p>	<p><b>WJDX/Jackson, MS</b> PD/MD: Wayne Scott 10 ELTON JOHN "Believe" 10 ANNIE LENNOX "Love"</p>	<p><b>WFLC/Miami, FL</b> PD: Tip Landay MD: Wendy Bennett 16 ELTON JOHN "Believe"</p>	<p><b>KRNO/Reno, NV</b> PD: Larry Irons MD: Laurie Adamson 11 ELTON JOHN "Believe" 11 LINDA RONSTADT "Train"</p>	<p><b>WUSA/Tampa, FL</b> PD: Pat McMahon MD: Johnny Williams 15 MARTIN PAGE "House" 10 ELTON JOHN "Believe" 10 BONNIE RAITT "Got"</p>
<p><b>WLEV/Allentown, PA</b> PD/MD: Tony Rogers 17 ELTON JOHN "Believe" 17 MANHATTAN TRANSFER "Busy"</p>	<p><b>WSSH-FM/Boston, MA</b> PD/MD: Bill George 6 LINDA RONSTADT "Train" 5 ANNIE LENNOX "Love"</p>	<p><b>WGSY/Columbus, GA</b> OM/MD: David Nolin PD: Dan Brennan 23 ELTON JOHN "Believe"</p>	<p><b>WTKT/Gainesville, FL</b> PD/MD: Briton Jon 18 ELTON JOHN "Believe" 18 LINDA RONSTADT "Train" 5 JIMMY CLIFF "Hakuna"</p>	<p><b>WTFM/Johnson City, TN</b> PD/MD: Mark E. McKinney 20 ELTON JOHN "Believe" 7 LINDA RONSTADT "Train"</p>	<p><b>WLTE/Minneapolis, MN</b> PD/MD: Gary Nolan 30 ELTON JOHN "Believe" 10 MELISSA ETHERIDGE "Wanted" 5 JIMMY CLIFF "Hakuna" 5 LINDA RONSTADT "Train"</p>	<p><b>WMOB/Richmond, VA</b> PD: Steve Davis MD: Kat Simons 12 ELTON JOHN "Believe" 8 DIONNE FARRIS "Know"</p>	<p><b>WLOR/Toledo, OH</b> PD: Steve Kendall MD: Geri Cooper 5 LINDA RONSTADT "Train" 5 ELTON JOHN "Believe" 5 MANHATTAN TRANSFER "Busy" 5 SHEENA EASTON "Cherie" 5 BOZ SCAGGS "Sierra" 5 JONATHAN CAIN "Wish"</p>
<p><b>KYMG/Anchorage, AK</b> PD/MD: John R. Roberts 31 ELTON JOHN "Believe" 18 LUTHER VANDROSS "Love" 16 BLESSID UNION OF... "Believe" 16 ANNIE LENNOX "Love" 15 LINDA RONSTADT "Train"</p>	<p><b>WMJQ/Buffalo, NY</b> PD: Rob Lucas MD: Roger Christian 28 ELTON JOHN "Believe"</p>	<p><b>WSNY/Columbus, OH</b> PD/MD: Don Hallett 15 ELTON JOHN "Believe" 7 HUEY LEWIS/THE NEWS "Little" 6 BLESSID UNION OF... "Believe"</p>	<p><b>WLHT/Grand Rapids, MI</b> PD: Steve Dirksen MD: Michael Sirianni 7 JIMMY CLIFF "Hakuna" 7 ELTON JOHN "Believe"</p>	<p><b>WKYE/Johnstown, PA</b> PD: Jack Michaels MD: Brian Wolfe 20 ELTON JOHN "Believe" 10 JAMIE WALTERS "Hold" 8 LINDA RONSTADT "Train" 8 MANHATTAN TRANSFER "Busy" 8 SHEENA EASTON "Cherie"</p>	<p><b>KJSN/Modesto, CA</b> PD/MD: Gary Michaels 14 ELTON JOHN "Believe" 7 JIMMY CLIFF "Hakuna"</p>	<p><b>WSLQ/Roanoke, VA</b> PD: Don Morrison MD: Dick Daniels 6 ELTON JOHN "Believe"</p>	<p><b>WWWV-FM/Toledo, OH</b> PD/MD: Ron Finn 8 ELTON JOHN "Believe" 8 BLESSID UNION OF... "Believe" 8 SHEENA EASTON "Cherie" 8 LINDA RONSTADT "Train"</p>
<p><b>WROE/Appleton, WI</b> PD/MD: J. Davis 7 LINDA RONSTADT "Train" 7 ELTON JOHN "Believe" 5 MANHATTAN TRANSFER "Busy" 5 SANDI PATTY "Wings" 5 MELISSA ETHERIDGE "Wanted" 5 SHEENA EASTON "Cherie" 5 FRADON &amp; RITTER "Take" 5 MIKE &amp; THE MEGANICS "Outa"</p>	<p><b>WHBC-FM/Canton, OH</b> PD: Gary Rivers MD: Brice Lewis 15 SHERYL CROW "Strong" 10 ELTON JOHN "Believe"</p>	<p><b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 11 ELTON JOHN "Believe" 11 JIMMY CLIFF "Hakuna"</p>	<p><b>WMAG/Greensboro, NC</b> PD/MD: Nick Allen 8 BONNIE RAITT "Got" 8 JON SECADA "Mental"</p>	<p><b>WQLR/Kalamazoo, MI</b> PD/MD: Bill Wertz 20 ELTON JOHN "Believe" 15 BLESSID UNION OF... "Believe" 15 MANHATTAN TRANSFER "Busy"</p>	<p><b>WJLK-FM/Monmouth-Ocean, NJ</b> PD: Gary Guida MD: Dan Turi 14 ELTON JOHN "Believe" 7 JIMMY CLIFF "Hakuna" 7 SHEENA EASTON "Cherie"</p>	<p><b>KEZK/St. Louis, MO</b> GM/PD: Bob Burch MD: Jeff Dempsey 14 BONNIE RAITT "Got"</p>	<p><b>KKLD/Tucson, AZ</b> PD/MD: Bobby Rich 18 ELTON JOHN "Believe" 11 LINDA RONSTADT "Train"</p>
<p><b>WFGP-FM/Atlantic City, NJ</b> PD: Rich Fennessy MD: Marlene Aqua 14 ELTON JOHN "Believe" 7 JOHN WAITE "How" 7 STEVIE WONDER "Love" 7 TAKE 6 "Ask" 7 LINDA RONSTADT "Train" 7 FIREHOUSE "Live"</p>	<p><b>WMT-FM/Cedar Rapids, IA</b> PD/MD: Randy Lee 11 ELTON JOHN "Believe" 7 MANHATTAN TRANSFER "Busy" 7 LINDA RONSTADT "Train" 7 SOPHIE B. HAWKINS "Lay" 7 SHEENA EASTON "Cherie"</p>	<p><b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Ryan Carrington 27 JIMMY CLIFF "Hakuna" 14 MELISSA ETHERIDGE "Wanted" 13 HARRY CONNICK JR. "She"</p>	<p><b>WDLX/Greenville, NC</b> PD: Gary Jackson MD: Doug Moreland 11 DIONNE FARRIS "Know" 7 ELTON JOHN "Believe" 5 ANNIE LENNOX "Love" 5 MIKE &amp; THE MEGANICS "Outa" 5 LINDA RONSTADT "Train" 5 NANCY GRIFFITH "These"</p>	<p><b>KUDL/Kansas City, MO</b> PD/MD: Tom Land 16 LINDA RONSTADT "Train" 8 ELTON JOHN "Believe" 8 MARTIN PAGE "House"</p>	<p><b>WOBM-FM/Monmouth-Ocean, NJ</b> PD: Kevin Buckelew MD: Jeff Rafter 12 ELTON JOHN "Believe" 12 LINDA RONSTADT "Train"</p>	<p><b>KSFI/Salt Lake City, UT</b> PD: Dain Craig MD: Lyle Morris 13 ELTON JOHN "Believe"</p>	<p><b>KTTL/Tyler, TX</b> PD: Dave Moreland MD: Janie Baker 33 ELTON JOHN "Believe" 5 JIMMY CLIFF "Hakuna" 5 LINDA RONSTADT "Train"</p>
<p><b>WMMX/Dayton, OH</b> PD: Jeff Ballentine MD: Dean Taylor 30 EAGLES "Hotel" 15 GLORIA ESTEFAN "Love" 15 ELTON JOHN "Believe" 5 JON SECADA "Mental" 5 GRANT &amp; GILL "Love" 5 DES'REE "Gotta"</p>	<p><b>WAF/Charleston, WV</b> PD/MD: Rick Johnson 5 ELTON JOHN "Believe" 5 BLESSID UNION OF... "Believe"</p>	<p><b>WMMX/Dayton, OH</b> PD: Jeff Ballentine MD: Dean Taylor 30 EAGLES "Hotel" 15 GLORIA ESTEFAN "Love" 15 ELTON JOHN "Believe" 5 JON SECADA "Mental" 5 GRANT &amp; GILL "Love" 5 DES'REE "Gotta"</p>	<p><b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 9 JIMMY CLIFF "Hakuna" 5 ANNIE LENNOX "Love" 5 ELTON JOHN "Believe" 5 LINDA RONSTADT "Train" 5 MANHATTAN TRANSFER "Busy"</p>	<p><b>KHLA/Lake Charles, LA</b> PD: Don Rivers MD: Lee Hudson 24 ELTON JOHN "Believe"</p>	<p><b>KWAV/Monterey, CA</b> PD/MD: Bernie Moody 16 ELTON JOHN "Believe" 16 JIMMY CLIFF "Hakuna" 5 LINDA RONSTADT "Train"</p>	<p><b>KOXT/San Antonio, TX</b> PD: Mike Scott MD: Bill Norris 14 ELTON JOHN "Believe" 7 LINDA RONSTADT "Train" 7 JIMMY CLIFF "Hakuna"</p>	<p><b>WLVZ/Utica, NY</b> PD: Randy Jay MD: Jeanne Ashley 10 LINDA RONSTADT "Train" 7 ELTON JOHN "Believe" 7 KEITH MARTIN "Someone"</p>
<p><b>WFMG/Austin, TX</b> Acting PD: Doc Burns MD: Nolan Cruise 17 ELTON JOHN "Believe" 7 LINDA RONSTADT "Train"</p>	<p><b>WDFE-FM/Chattanooga, TN</b> PD/MD: Danny Howard 25 ELTON JOHN "Believe" 12 LINDA RONSTADT "Train" 12 FOREIGNER "Until"</p>	<p><b>KOSI/Denver, CO</b> PD/MD: Scott Taylor 13 GLORIA ESTEFAN "Love" 13 ELTON JOHN "Believe" 13 FIREHOUSE "Live" 5 STEVIE WONDER "Love"</p>	<p><b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 9 JIMMY CLIFF "Hakuna" 5 ANNIE LENNOX "Love" 5 ELTON JOHN "Believe" 5 LINDA RONSTADT "Train" 5 MANHATTAN TRANSFER "Busy"</p>	<p><b>WFMK/Lansing, MI</b> PD/MD: Ray Marshall 9 SHEENA EASTON "Cherie" 9 ELTON JOHN "Believe" 9 LINDA RONSTADT "Train"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>KMGQ/Santa Barbara, CA</b> PD/MD: Nancy Newcomer 7 MELISSA ETHERIDGE "Wanted" 7 LONDONBEAT "Come" 7 ELTON JOHN "Believe" 7 TAKE 6 "Ask"</p>	<p><b>WGAY/Washington, DC</b> PD: Bob Moke MD: Vern Anderson 18 ELTON JOHN "Believe" 7 SHEENA EASTON "Cherie" 7 LINDA RONSTADT "Train"</p>
<p><b>WLFJ/Baltimore, MD</b> PD: Gary Balaban MD: Mark Thoner 7 LINDA RONSTADT "Train" 7 ELTON JOHN "Believe" 7 SHEENA EASTON "Cherie" 7 EL DEBARGE "Where" 7 BOZ SCAGGS "Sierra"</p>	<p><b>WLMX/Chattanooga, TN</b> OM: Rob Forster PD: Joel Dearing 10 HUEY LEWIS/THE NEWS "Little"</p>	<p><b>WYKY-FM/Evansville, IN</b> PD/MD: Mark Baker 10 ELTON JOHN "Believe" 5 STEVIE WONDER "Love"</p>	<p><b>WHRH/Huntsville, AL</b> PD: John Malone MD: Bonnie O'Brien 10 ELTON JOHN "Believe" 10 JIMMY CLIFF "Hakuna" 10 LINDA RONSTADT "Train" 10 SHEENA EASTON "Cherie"</p>	<p><b>WFMZ/Las Vegas, NV</b> PD: Jeff Cochran MD: Scott Keith No Adds</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>
<p><b>WMLJ/Birmingham, AL</b> PD/MD: Joe Madison 8 ELTON JOHN "Believe" 8 JIMMY CLIFF "Hakuna" 5 LINDA RONSTADT "Train" 5 LARRY CORYELL "Over"</p>	<p><b>WRRM/Cincinnati, OH</b> PD/MD: T.J. Holland 15 ELTON JOHN "Believe"</p>	<p><b>WYKY-FM/Evansville, IN</b> PD/MD: Mark Baker 10 ELTON JOHN "Believe" 5 STEVIE WONDER "Love"</p>	<p><b>WENS/Indianapolis, IN</b> PD: Greg Dunkin MD: Bernie Eagan 25 ELTON JOHN "Believe" 10 JON SECADA "Mental"</p>	<p><b>WFMZ/Las Vegas, NV</b> PD: Jeff Cochran MD: Scott Keith No Adds</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>
<p><b>KCXB/Boise, ID</b> PD/MD: Don Jennings 6 ELTON JOHN "Believe"</p>	<p><b>WLTJ/Cleveland, OH</b> PD: Dave Popovich MD: Jay Hudson 25 ELTON JOHN "Believe" 17 EAGLES "Hotel" 9 DES'REE "Gotta" 9 4 P.M. "Sukiyaki"</p>	<p><b>WYKY-FM/Evansville, IN</b> PD/MD: Mark Baker 10 ELTON JOHN "Believe" 5 STEVIE WONDER "Love"</p>	<p><b>WTP/Indianapolis, IN</b> PD/MD: Gary Havens 12 ELTON JOHN "Believe" 10 FOREIGNER "Until" 7 JIMMY CLIFF "Hakuna"</p>	<p><b>WALK/Long Island, NY</b> PD: Gene Michaels MD: Charlie Lombardo 13 SHEENA EASTON "Cherie" 13 MANHATTAN TRANSFER "Busy"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>	<p><b>WMSX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite 33 ELTON JOHN "Believe" 33 FIREHOUSE "Live"</p>

The Single From the album

## THE CHIEFTAINS

with VAN MORRISON

### "Have I Told You Lately That I Love You?"

On Your Desk Now  
Prime cut for AC audiences

Recorded Hot 100 Pop Chart  
#1 Four Weeks in a Row!

#1 Billboard World Album Chart  
#1 Four Weeks in a Row!

Top 20 on both charts and still going strong!!

National TV Appearances:  
Late Show with David Letterman - March 1st  
Late Night with Conan O'Brien - March 15th  
Late Late Show with Tom Snyder - March 16th  
ABC in Concert - March 17th  
The Today Show - March 17th

RCA VICTOR

<p><b>KOST/Los Angeles, CA</b> PD: Jhani Kaye MD: Duncan Payton 25 ELTON JOHN "Believe"</p>	<p><b>WPEZ/Macon, GA</b> PD/MD: Jim Franklin 10 PATTY SMYTH "Look"</p>	<p><b>WMTY/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Portland, OR</b> PD/MD: Bill Minckler 14 ELTON JOHN "Believe" 10 MANHATTAN TRANSFER "Busy" 9 LINDA RONSTADT "Train"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>
<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>	<p><b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 56 ELTON JOHN "Believe" 21 BONNIE RAITT "Got"</p>

98 Total Reporters  
98 Current Reporters  
95 Current Playlists

Reported Frozen Playlist (2):  
WLTS/New Orleans, LA  
WKBN-FM/Youngstown, OH

Did Not Report, Playlist Frozen (1):  
WGMF/Orlando, FL



# AC PLAYLISTS

March 3, 1995 R&R • 81

**MARKET #1**  
**WXXV**  
**Mix 105**  
WXXV/New York  
(212) 407-4502  
Dunphy/Franco

PLAYS	SW	LW	TW	ARTIST/TITLE
60	60	57	57	ELTON JOHN/Believe
33	40	36	33	DES'REE/You Gotta Be
20	22	30	30	MARTIN PAGE/In The House...
29	29	31	30	PATTY SMYTH/Look What Love...
24	25	26	30	BOYZ II MEN/On Bended Knee
32	30	31	29	JON SECADA/Mental Picture
30	30	29	29	JOHN WAITE/How Did I Get By...
14	22	20	20	ODDNE FARRIS/I Know
23	25	23	23	TONI BRAXTON/You Mean The World
30	28	29	28	MADONNA/Take A Bow
16	14	20	20	MELISSA ETHERIDGE/I Wanted To
22	24	24	24	BON JOVI/Always
31	17	23	27	GLORIA ESTEFAN/Everlasting Love
24	24	25	25	COUNTING CROWS/Mr. Jones
14	31	32	25	EAGLES/Wasted Time (Live)
19	27	26	26	EAGLES/Hotel California (L)
23	21	23	23	SEAL/Prayer For The Dying
29	18	31	25	GLORIA ESTEFAN/Turn The Beat Around
13	34	20	20	HOTIE & BLOWFISH/Hold My Hand
28	15	18	18	BONNIE RAITT/You Got It
30	24	25	17	JOSHUA KADISON/Picture Postcards...
60	48	29	8	MELISSA ETHERIDGE/In The Only One
13	12	25	8	ELTON JOHN/Can You Feel...

**MARKET #2**  
**KBIG**  
**104**  
KBIG/Los Angeles  
(213) 874-7700  
Ervin/Verdery

PLAYS	SW	LW	TW	ARTIST/TITLE
40	41	41	41	MADONNA/Take A Bow
40	42	42	41	EAGLES/Love Will Keep Us...
40	42	41	41	VANESSA WILLIAMS/The Sweetest Days
20	21	21	41	BOYZ II MEN/On Bended Knee
40	41	41	41	AMY GRANT/Lucky One
40	40	40	40	MELISSA ETHERIDGE/Come To My Window
40	40	40	40	MARIAH CAREY/Anytime You Need...
30	5	6	22	DES'REE/You Gotta Be
40	41	22	22	JON SECADA/You Go
25	24	24	24	MARTIN PAGE/In The House...
20	21	22	21	BOYZ II MEN/On Bended Knee
20	20	21	21	GLORIA ESTEFAN/Everlasting Love
5	5	6	21	GLORIA ESTEFAN/Mental Picture
20	20	21	21	SHERYL CROW/All I Wanna Do
20	20	21	21	LUTHER VANDROSS/Always And Forever
5	6	6	20	4 P.M./Sukiyaki
5	6	6	20	ELTON JOHN/Believe
5	6	6	8	RICHARD MARX/Nothing Left...

**MARKET #2**  
**KOST**  
**103.5FM**  
KOST/Los Angeles  
(213) 385-0101  
Kaye/Payton

PLAYS	SW	LW	TW	ARTIST/TITLE
27	27	27	27	VANESSA WILLIAMS/The Sweetest Days
27	27	27	27	MADONNA/Take A Bow
26	26	26	27	4 P.M./Sukiyaki
25	26	26	27	GLORIA ESTEFAN/Everlasting Love
27	27	27	27	BOYZ II MEN/On Bended Knee
25	25	26	26	JON SECADA/Mental Picture
25	25	26	26	ELTON JOHN/Believe
26	17	17	17	EAGLES/Love Will Keep Us...
25	24	24	24	RICHARD MARX/Nothing Left...
25	24	24	24	BOYZ II MEN/On Bended Knee
17	17	17	17	LUTHER VANDROSS/Always And Forever
17	17	17	17	STING/When We Dance
17	16	16	16	MICHAEL BOLTON/Once In A Lifetime
17	16	16	16	GLORIA ESTEFAN/Turn The Beat Around
16	16	16	16	MADONNA/Secret
16	15	15	15	ELTON JOHN/Circle Of Life
16	15	15	15	MARIAH CAREY/Anytime You Need...
9	8	8	8	STEVE PERRY/Missing You
9	8	8	8	BON JOVI/Always
8	8	8	8	FOREIGNER/Until The End Of...

**MARKET #5**  
**B-101**  
WBEB/Philadelphia  
(610) 667-8400  
West

PLAYS	SW	LW	TW	ARTIST/TITLE
28	28	28	28	MARTIN PAGE/In The House...
28	28	28	28	BOYZ II MEN/On Bended Knee
28	28	28	28	EAGLES/Love Will Keep Us...
28	28	28	28	MADONNA/Take A Bow
28	28	28	28	GLORIA ESTEFAN/Everlasting Love
7	19	19	19	FOREIGNER/Until The End Of...
7	19	19	19	BONNIE RAITT/You Got It
19	28	28	28	ELTON JOHN/Believe
19	28	28	28	PATTY SMYTH/Look What Love...
19	28	28	28	MELISSA ETHERIDGE/In The Only One
19	19	19	19	DES'REE/You Gotta Be
19	19	19	19	JON SECADA/Mental Picture
7	7	7	7	ANITA BAKER/I Apologize
7	7	7	7	JOHN WAITE/How Did I Get By...
19	19	19	19	LUTHER VANDROSS/Always And Forever
19	19	19	19	GRANT & GILL/House Of Love
7	19	19	19	4 P.M./Sukiyaki
28	7	7	7	VANESSA WILLIAMS/The Sweetest Days
7	7	7	7	TAKE 5/You Can Never Ask...

**MARKET #7**  
**KVIL**  
**103.7fm**  
KVIL/Dallas  
(214) 692-1037  
Curtis/O'Neal

PLAYS	SW	LW	TW	ARTIST/TITLE
25	25	25	25	EAGLES/Love Will Keep Us...
25	25	25	25	MADONNA/Take A Bow
24	25	25	25	BOYZ II MEN/On Bended Knee
24	25	24	24	4 P.M./Sukiyaki
25	25	24	24	VANESSA WILLIAMS/The Sweetest Days
23	25	25	25	JON SECADA/You Go
23	25	25	25	ALL-4-ONE/I Swear
22	25	25	25	MICHAEL BOLTON/Once In A Lifetime
22	25	25	25	WET WET WET/Love Is All Around
20	20	20	20	JON SECADA/Mental Picture
11	11	11	11	BONNIE RAITT/You Got It
19	20	19	19	PATTY SMYTH/Look What Love...
18	20	19	19	HUEY LEWIS/THE NEWS/Little Bitty...
11	11	11	11	MARTIN PAGE/In The House...
17	20	17	17	GRANT & GILL/House Of Love
17	20	17	17	GLORIA ESTEFAN/Turn The Beat Around
11	11	11	11	ELTON JOHN/Believe
11	11	11	11	GLORIA ESTEFAN/Everlasting Love
11	11	11	11	JIMMY CLIFF/Hakuna Matata
10	11	11	11	ANITA BAKER/I Apologize

**MARKET #8**  
**Easy 99.5**  
WGAY/Washington  
(301) 587-4900  
Moka/Anderson

PLAYS	SW	LW	TW	ARTIST/TITLE
18	18	18	18	EAGLES/Love Will Keep Us...
18	18	18	18	MADONNA/Take A Bow
18	18	18	18	BOYZ II MEN/On Bended Knee
18	18	18	18	4 P.M./Sukiyaki
18	18	18	18	ELTON JOHN/Believe
18	18	18	18	PATTY SMYTH/Look What Love...
18	18	18	18	VANESSA WILLIAMS/The Sweetest Days
18	18	18	18	MARTIN PAGE/In The House...
18	18	18	18	JON SECADA/Mental Picture
12	12	12	12	BONNIE RAITT/You Got It
12	12	12	12	STEVIE WONDER/For Your Love
12	12	12	12	FOREIGNER/Until The End Of...
12	12	12	12	BOYZ II MEN/On Bended Knee
12	12	12	12	JOHN WAITE/How Did I Get By...
12	12	12	12	JIMMY CLIFF/Hakuna Matata
18	18	18	18	RICHARD MARX/Nothing Left...
7	7	7	7	SHEENA EASTON/My Cherie
7	7	7	7	TAKE 5/You Can Never Ask...
7	7	7	7	LINDA RONSTADT/The Blue Train
7	7	7	7	ANITA BAKER/I Apologize
7	7	7	7	HUEY LEWIS/THE NEWS/Little Bitty...

**MARKET #9**  
**MAGIC**  
**106.7**  
WMLX/Boston  
(617) 542-0241  
Kelley/Laurence

PLAYS	SW	LW	TW	ARTIST/TITLE
21	22	21	25	DES'REE/You Gotta Be
24	24	24	24	EAGLES/Love Will Keep Us...
20	23	23	23	MADONNA/Take A Bow
11	15	23	23	BONNIE RAITT/You Got It
14	14	23	23	GLORIA ESTEFAN/Everlasting Love
15	15	15	15	GRANT & GILL/House Of Love
16	21	21	21	MELISSA ETHERIDGE/Come To My Window
12	14	15	16	MADONNA/Secret
24	23	18	18	VANESSA WILLIAMS/The Sweetest Days
12	15	13	15	4 P.M./Sukiyaki
22	15	15	15	LUTHER VANDROSS/Always And Forever
15	14	14	14	ELTON JOHN/Believe
14	15	14	14	AMY GRANT/Lucky One
15	14	13	13	BOYZ II MEN/On Bended Knee
15	14	12	12	MARTIN PAGE/In The House...
18	21	14	10	BOYZ II MEN/On Bended Knee
8	10	9	7	MELISSA ETHERIDGE/In The Only One
8	10	9	7	JON SECADA/Mental Picture

**MARKET #9**  
**WSSH 99.5 FM**  
WSSH/Boston  
(617) 254-9267  
George

PLAYS	SW	LW	TW	ARTIST/TITLE
19	17	16	17	LUTHER VANDROSS/Always And Forever
18	17	17	17	EAGLES/Love Will Keep Us...
17	18	17	17	JOSHUA KADISON/Picture Postcards...
10	17	16	17	BOYZ II MEN/On Bended Knee
17	17	16	16	VANESSA WILLIAMS/The Sweetest Days
6	7	10	16	JON SECADA/Mental Picture
17	17	16	16	GRANT & GILL/House Of Love
16	15	15	16	MADONNA/Take A Bow
6	10	10	10	PATTY SMYTH/Look What Love...
6	10	10	10	ANITA BAKER/I Apologize
6	7	6	7	4 P.M./Sukiyaki
5	5	7	7	STEVIE WONDER/For Your Love
5	5	5	5	LINDA RONSTADT/The Blue Train
5	5	5	5	BONNIE RAITT/You Got It
5	5	5	5	GLORIA ESTEFAN/Everlasting Love
5	5	5	5	AL GREEN/Let's Stay Together
5	5	5	5	ANNE LENOX/No More "I Love..."
5	5	5	5	LARRY CORVALL/Be Over You

**MARKET #11**  
**WFLC**  
**97.3 FM**  
WFLC/Miami  
(305) 759-4311  
Landay/Bennett

PLAYS	SW	LW	TW	ARTIST/TITLE
31	31	31	31	MICHAEL BOLTON/Once In A Lifetime
31	31	31	31	EAGLES/Love Will Keep Us...
31	31	31	31	MELISSA ETHERIDGE/In The Only One
16	16	16	16	BON JOVI/Always
31	31	31	31	HUEY LEWIS/THE NEWS/But It's Alright
31	31	31	31	MADONNA/Take A Bow
31	31	31	31	PRETENDERS/I'll Stand By You
16	16	16	16	VANDROSS & CAREY/Endless Love
16	16	16	16	VANESSA WILLIAMS/The Sweetest Days
31	31	31	31	JON SECADA/Mental Picture
10	10	10	10	ELTON JOHN/Believe
10	10	10	10	SHERYL CROW/All I Wanna Do
10	10	10	10	MELISSA ETHERIDGE/Come To My Window
10	10	10	10	AMY GRANT/Lucky One
31	31	31	31	ELTON JOHN/Circle Of Life
10	10	10	10	JON SECADA/You Go

**MARKET #13**  
**92.5 KLSY**  
KLSY/Seattle  
(206) 454-1540  
Irwin/Brooks

PLAYS	SW	LW	TW	ARTIST/TITLE
25	25	25	25	MARTIN PAGE/In The House...
25	25	25	25	MANHATTAN TRANSFER/Let's Hang Out
7	25	25	25	WOODY BLUES/This Is The Moment
12	25	25	25	MYRONA/MAN ENGLISH/Healing
7	25	25	25	GRANT & GILL/House Of Love
25	25	25	25	GLORIA ESTEFAN/Everlasting Love
12	12	12	12	JIMMY CLIFF/Hakuna Matata
12	12	12	12	RICHARD MARX/Nothing Left...
12	12	12	12	WENDY MOTEN/Whatever You Imagine
7	7	7	7	BOYZ II MEN/Water Runs Dry
25	12	12	12	MADONNA/Take A Bow
12	12	12	12	4 P.M./Sukiyaki
12	12	12	12	EAGLES/Love Will Keep Us...
12	12	12	12	STEVE PERRY/Missing You
12	12	12	12	JON SECADA/Mental Picture
7	7	7	7	BON JOVI/Always
7	7	7	7	JOHN WAITE/How Did I Get By...
7	7	7	7	SOPHIE B. HAWKINS/As I Lay Me Down
7	7	7	7	FOREIGNER/Until The End Of...
7	7	7	7	STEVIE WONDER/For Your Love

**MARKET #14**  
**WALK 97.5**  
WALK/Long Island  
(516) 475-5200  
Michaels/Lombardo

PLAYS	SW	LW	TW	ARTIST/TITLE
24	24	24	24	VANESSA WILLIAMS/The Sweetest Days
24	24	24	24	DES'REE/You Gotta Be
24	24	24	24	GRANT & GILL/House Of Love
24	24	24	24	EAGLES/Love Will Keep Us...
24	24	24	24	MADONNA/Take A Bow
24	24	24	24	4 P.M./Sukiyaki
24	24	24	24	GLORIA ESTEFAN/Everlasting Love
13	13	13	13	BOYZ II MEN/On Bended Knee
13	13	13	13	BONNIE RAITT/You Got It
13	13	13	13	MARTIN PAGE/In The House...
13	13	13	13	JOHN WAITE/How Did I Get By...
5	5	5	5	STEVIE WONDER/For Your Love
5	5	5	5	SHEENA EASTON/My Cherie
10	10	10	10	MANHATTAN TRANSFER/Too Busy Thinking...
10	10	10	10	STING/When We Dance
10	10	10	10	PRETENDERS/I'll Stand By You
10	10	10	10	GLORIA ESTEFAN/Turn The Beat Around
10	10	10	10	HUEY LEWIS/THE NEWS/But It's Alright
10	10	10	10	ALL-4-ONE/I Swear
10	10	10	10	WET WET WET/Love Is All Around
10	10	10	10	SHERYL CROW/All I Wanna Do
10	10	10	10	MICHAEL BOLTON/Once In A Lifetime
10	10	10	10	VANDROSS & CAREY/Endless Love
10	10	10	10	AMY GRANT/Lucky One
5	5	5	5	MELISSA ETHERIDGE/In The Only One
5	5	5	5	BON JOVI/Always

**MARKET #17**  
**WLTE**  
WLTE/Minneapolis  
(612) 339-6138  
Nolan

PLAYS	SW	LW	TW	ARTIST/TITLE
51	51	51	40	4 P.M./Sukiyaki
38	38	38	38	EAGLES/Love Will Keep Us...
31	31	31	31	MADONNA/Take A Bow
35	35	35	35	VANESSA WILLIAMS/The Sweetest Days
21	21	21	21	ELTON JOHN/Believe
21	21	21	21	PATTY SMYTH/Look What Love...
10	10	10	10	GRANT & GILL/House Of Love
10	10	10	10	BONNIE RAITT/You Got It
10	10	10	10	JON SECADA/Mental Picture
5	5	5	5	MARTIN PAGE/In The House...
5	5	5	5	DES'REE/You Gotta Be
5	5	5	5	MELISSA ETHERIDGE/I Wanted To
5	5	5	5	FOREIGNER/Until The End Of...
5	5	5	5	JIMMY CLIFF/Hakuna Matata
5	5	5	5	LINDA RONSTADT/The Blue Train

**MARKET #18**  
**KEZK 102.5**  
Soft Rock  
KEZK/St. Louis  
(314) 727-2160  
Burch/Dempsey

PLAYS	SW	LW	TW
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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	<b>MADONNA</b> Take A Bow ( <i>Maverick/Sire/WB</i> )	1508	1389	1417	1385	43/0
1	2	2	2	<b>EAGLES</b> Love Will Keep Us Alive ( <i>Geffen</i> )	1433	1371	1405	1397	41/0
3	3	3	3	<b>DES'REE</b> You Gotta Be ( <i>550 Music</i> )	1342	1319	1356	1321	41/0
4	4	4	4	<b>MARTIN PAGE</b> In The House Of Stone And Light ( <i>Mercury</i> )	1325	1251	1288	1233	42/1
9	7	5	5	<b>AMY GRANT &amp; VINCE GILL</b> House Of Love ( <i>A&amp;M</i> )	1125	1059	1026	956	37/1
13	11	11	6	<b>GLORIA ESTEFAN</b> Everlasting Love ( <i>Epic</i> )	1070	834	817	717	40/1
5	5	6	7	<b>MELISSA ETHERIDGE</b> I'm The Only One ( <i>Island</i> )	1028	1040	1175	1187	33/0
6	6	7	8	<b>BON JOVI</b> Always ( <i>Mercury</i> )	1027	958	1041	1070	33/1
10	10	10	9	<b>HOOTIE &amp; THE BLOWFISH</b> Hold My Hand ( <i>Atlantic</i> )	933	876	920	874	31/1
16	12	13	10	<b>BONNIE RAITT</b> You Got It ( <i>Arista</i> )	906	786	782	601	36/2
8	8	9	11	<b>VANESSA WILLIAMS</b> The Sweetest Days ( <i>Mercury</i> )	894	949	1024	1003	35/0
7	9	8	12	<b>BOYZ II MEN</b> On Bended Knee ( <i>Motown</i> )	881	952	992	1007	32/1
12	13	12	13	<b>JON SECADA</b> Mental Picture ( <i>SBK/EMI</i> )	793	786	768	720	33/1
<b>BREAKER</b>			14	<b>ELTON JOHN</b> Believe ( <i>Rocket/Island</i> )	749	0	0	0	38/38
11	14	15	15	<b>JON SECADA</b> If You Go ( <i>SBK/EMI</i> )	617	628	730	726	23/0
<b>BREAKER</b>			16	<b>TOM PETTY</b> You Don't Know How It Feels ( <i>WB</i> )	563	496	456	411	22/0
19	19	18	17	<b>4 P.M.</b> Sukiyaki ( <i>Next Plateau/London/Island</i> )	523	493	504	488	23/0
15	15	14	18	<b>RICHARD MARX</b> Nothing Left Behind Us ( <i>Capitol</i> )	485	636	666	619	23/0
—	26	24	19	<b>FOREIGNER</b> Until... ( <i>Generama/Rhythm Safari/Priority</i> )	444	270	249	176	22/5
25	22	21	20	<b>JOHN WAITE</b> How Did I Get By Without You ( <i>Imago</i> )	417	304	308	297	24/4
28	25	22	21	<b>DIONNE FARRIS</b> I Know ( <i>Columbia</i> )	390	303	266	234	20/2
29	23	20	22	<b>MELISSA ETHERIDGE</b> If I Wanted To ( <i>Island</i> )	380	320	295	221	18/0
23	21	19	23	<b>LUTHER VANDROSS</b> Always And Forever ( <i>LV/Epic</i> )	325	357	337	368	11/0
27	24	23	24	<b>HUEY LEWIS &amp; THE NEWS</b> Little Bitty Pretty One ( <i>Elektra/EEG</i> )	253	274	273	282	14/0
26	27	25	25	<b>PRETENDERS</b> I'll Stand By You ( <i>Sire/WB</i> )	248	242	243	287	10/0
—	—	28	26	<b>JAMIE WALTERS</b> Hold On ( <i>Atlantic</i> )	245	171	144	71	13/2
—	—	28	26	<b>SHERYL CROW</b> Strong Enough ( <i>A&amp;M</i> )	244	223	234	181	17/1
—	—	30	28	<b>FIREHOUSE</b> I Live My Life For You ( <i>Epic</i> )	231	149	100	63	17/5
—	—	30	29	<b>LONDONBEAT</b> Come Back ( <i>Radioactive</i> )	192	154	157	128	15/3
<b>DEBUT</b>			30	<b>BLESSID UNION OF SOULS</b> I Believe ( <i>EMI</i> )	180	114	113	89	13/6

This chart reflects airplay from February 27 - March 5. Songs ranked by number of plays. Highlighted songs indicate Breaker. 43 Hot AC reporters. 43 current playlists. © 1995, R&R Inc.

### NEW & ACTIVE

**ANNIE LENNOX** No More "I Love You's" (*Arista*)  
Total Stations: 7, Adds: 4 (AF: 0), Points: 895, Plays: 144, WBLI 14 (14), WMXQ 23, KVVU 27, KYSR 28, KOSO 20, KXYQ 12 (10), KIOI 20 (10).

**ANDRU DONALDS** Mishale (*Metro Blue/Capitol*)  
Total Stations: 6, Adds: 1, 495, Plays: 122, WEZF 10 (10), WQMZ 23 (26), WKDD 23 (23), WQLH 23, WKTI 29 (28), KXYQ 14 (12).

**BROWNSTONE** If You Love Me (*MJJ/Epic*)  
Total Stations: 5, Adds: 1, Plays: 102, WBMX 5, WYXR 40 (40), WQMZ 27 (27), WMXL 6 (5), KTHT 24 (24).

**TAKE 6** You Can Never Ask Too Much (Of Love) (*Reprise*)  
Total Stations: 7, Adds: 0, Plays: 81, WBMX 9 (9), WEZF 20 (20), KYIS 12 (10), KMAJ 13 (13), KTHT 7 (7), KOSO 7 (7), KXYQ 13 (10).

**STEVIE WONDER** For Your Love (*Motown*)  
Total Stations: 5, Adds: 0, Plays: 80, WMXL 6 (5), KYIS 25 (25), KTHT 7 (7), KOSO 20 (20), KGBY 22 (22).

**JIMMY CLIFF** Hakuna Matata (*Walt Disney*)  
Total Stations: 5, Adds: 2, Plays: 71, WEZF 20 (10), WMXL 7 (8), KYIS 12 (10), KMAJ 12, KOSO 20.

**BOYZ II MEN** Water Runs Dry (*Motown*)  
Total Stations: 4, Adds: 0, Plays: 68, WBMX 10 (5), WYXR 7 (7), WQMZ 19 (19), KTHT 32 (28).

**MANHATTAN TRANSFER** Too Busy Thinking About My Baby (*Atlantic*)  
Total Stations: 4, Adds: 4, Plays: 66, WMXL 7, WQLH 24, WKTI 30, WIOG 5.

**BRUCE SPRINGSTEEN** Murder Incorporated (*Columbia*)  
Total Stations: 4, Adds: 0, Plays: 56, WCSO 13 (15), WBLI 14 (14), WRQX 16 (25), WMTX 13 (5).

**SOPHIE B. HAWKINS** As I Lay Me Down (*Columbia*)  
Total Stations: 4, Adds: 1, Plays: 51, WEZF 5, WKEE 7 (7), WQMZ 20 (18), WKTI 19 (24).

**LINDA RONSTADT** The Blue Train (*Elektra/EEG*)  
Total Stations: 4, Adds: 3, Plays: 34, WNSN 10, KISN 5, KOSO 7, KGBY 12 (12).

Songs ranked by total plays. Station call letters followed by number of plays.

### BREAKERS®

**ELTON JOHN**  
Believe (*Rocket/Island*)  
TOTAL PLAYS/INCREASE: 749/749  
TOTAL STATIONS/ADDS: 38/38  
CHART: 14

**TOM PETTY**  
You Don't Know How It Feels (*WB*)  
TOTAL PLAYS/INCREASE: 563/67  
TOTAL STATIONS/ADDS: 22/0  
CHART: 16

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Believe ( <i>Rocket/Island</i> )	38
BLESSID UNION OF SOULS I Believe ( <i>EMI</i> )	6
FIREHOUSE I Live My Life For You ( <i>Epic</i> )	5
FOREIGNER Until... ( <i>Generama/Rhythm Safari/Priority</i> )	5
ANNIE LENNOX No More "I Love You's" ( <i>Arista</i> )	4
MANHATTAN TRANSFER Too Busy... ( <i>Atlantic</i> )	4
JOHN WAITE How Did I Get By Without You ( <i>Imago</i> )	4
LONDONBEAT Come Back ( <i>Radioactive</i> )	3
LINDA RONSTADT The Blue Train ( <i>Elektra/EEG</i> )	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Believe ( <i>Rocket/Island</i> )	+749
GLORIA ESTEFAN Everlasting Love ( <i>Epic</i> )	+236
FOREIGNER Until... ( <i>Generama/Rhythm Safari/Priority</i> )	+174
BONNIE RAITT You Got It ( <i>Arista</i> )	+120
MADONNA Take A Bow ( <i>Maverick/Sire/WB</i> )	+119
JOHN WAITE How Did I Get By Without You ( <i>Imago</i> )	+113
ANNIE LENNOX No More "I Love You's" ( <i>Arista</i> )	+110
DIONNE FARRIS I Know ( <i>Columbia</i> )	+87
FIREHOUSE I Live My Life For You ( <i>Epic</i> )	+82
MARTIN PAGE In The House Of Stone And Light ( <i>Mercury</i> )	+74
JAMIE WALTERS Hold On ( <i>Atlantic</i> )	+74

### HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)

**BOYZ II MEN** I'll Make Love To You (*Motown*)

**JOHN MELLENCAMP** Wild Night (*Mercury*)

**HUEY LEWIS & THE NEWS** But It's Alright (*Elektra/EEG*)

**MELISSA ETHERIDGE** Come To My Window (*Island*)

**GIN BLOSSOMS** Found Out About You (*A&M*)

**TONI BRAXTON** You Mean The World To Me (*LaFace/Arista*)

**SEAL** Prayer For The Dying (*ZTT/Sire/WB*)

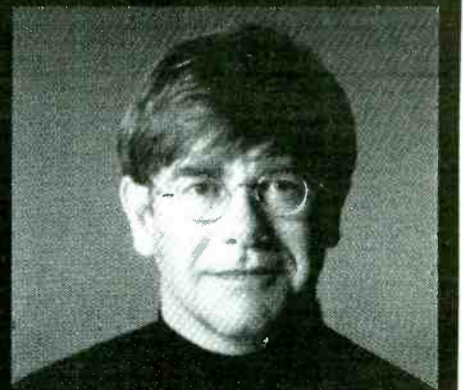
**AMY GRANT** Lucky One (*A&M*)

**WET WET WET** Love Is All Around (*London/Island*)

**ELTON JOHN** Circle Of Life (*Hollywood*)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# ELTON JOHN BELIEVE



AC #1 MOST ADDED • BREAKER 12 • 80 AC REPORTERS!  
HOT AC #1 MOST ADDED • BREAKER 14 • 38 HAC REPORTERS!





# HOT AC/ADULT CHR REPORTERS

March 3, 1995 R&R • 83

Stations and their adds listed alphabetically by market

<p><b>WKDD/Akron, OH</b> PD/MD: Chuck Collins 42 ELTON JOHN "Believe"</p> <p><b>WMXQ/Birmingham, AL</b> Acting PD/MD: John Newsom 24 GLORIA ESTEFAN "Turn" 23 ELTON JOHN "Believe" 23 ANNIE LENNOX "Love" 18 JAMIE WALTERS "Hold" 18 JAKI GRAHAM "Nobody"</p> <p><b>WBMX/Boston, MA</b> PD: Greg Strassell MD: Amy Doyle 20 ELTON JOHN "Believe" 19 JAKI GRAHAM "Nobody" 10 JOHN WAITE "How" 5 BROWNSTONE "Love"</p> <p><b>WEZF/Burlington, VT</b> PD/MD: Dave Simmons 15 LONDONBEAT "Come" 15 ELTON JOHN "Believe" 5 SOPHIE B. HAWKINS "Lay"</p> <p><b>WLRW/Champaign, IL</b> PD: Mike Blakemore MD: Jeff Nelson 29 ELTON JOHN "Believe"</p> <p><b>WSSX/Charleston, SC</b> PD/MD: Rich Bailey 16 ELTON JOHN "Believe" 15 JOHN WAITE "How"</p> <p><b>WBT-FM/Charlotte, NC</b> PD: Tom Jackson MD: John McFadden 24 BLESSID UNION OF... "Believe" 24 ELTON JOHN "Believe" 23 GRANT &amp; GILL "Love"</p>	<p><b>WQMZ/Charlottesville, VA</b> PD: Dann Miller MD: Dave Reynolds 23 STING "Cowboy" 22 FIREHOUSE "Live"</p> <p><b>WTMX/Chicago, IL</b> PD: Barry James MD: Brian Kelly 18 ELTON JOHN "Believe"</p> <p><b>WQAL/Cleveland, OH</b> PD: Steve La Beau MD: Mary Ellen Kachinske 21 HOOTIE &amp; BLOWFISH "Hold" 20 ELTON JOHN "Believe" 20 BOYZ II MEN "Bended"</p> <p><b>KVUU/Colorado Springs, CO</b> PD/MD: Bobby Christian 27 ELTON JOHN "Believe" 27 ANNIE LENNOX "Love" 27 MIKE &amp; THE MECHANICS "Culpa"</p> <p><b>KDMX/Dallas, TX</b> MD: Kim Ashley 20 MARTIN PAGE "House"</p> <p><b>KWMX/Denver, CO</b> PD: John Peake MD: Paul Donovan 25 JOHN WAITE "How" 21 ELTON JOHN "Believe"</p> <p><b>KSTZ/Des Moines, IA</b> PD: Kipper McGee MD: John Weis 13 FIREHOUSE "Live"</p> <p><b>WKQI/Detroit, MI</b> PD/MD: Steve Weed 21 ELTON JOHN "Believe"</p>	<p><b>KATF/Dubuque, IA</b> PD: Tommy Allen MD: Jackie Livingston 26 DIONNE FARRIS "Know" 26 ELTON JOHN "Believe"</p> <p><b>WQSM/Fayetteville, NC</b> OM: Paul Michaels MD: Dave Stone 28 ELTON JOHN "Believe" 10 FIREHOUSE "Live" 10 BLESSID UNION OF... "Believe" 10 BONNIE RAITT "Got"</p> <p><b>KTHT/Fresno, CA</b> PD: Jon Zellner MD: Mike Alexander 7 ELTON JOHN "Believe" 7 BONNIE RAITT "Got" 5 BLESSID UNION OF... "Believe" 5 TLC "Light"</p> <p><b>WQLH/Green Bay, WI</b> PD: Michael T MD: Kenny D 24 MANHATTAN TRANSFER "Busy" 23 FOREIGNER "Until" 23 ANDRU DONALDS "Mishale" 11 ELTON JOHN "Believe"</p> <p><b>WKZL/Greensboro, NC</b> PD: Jeff McHugh MD: Doug McKnight 20 ELTON JOHN "Believe"</p> <p><b>KHMX/Houston, TX</b> PD: Pat Paxton MD: Rich Anhorn 11 ELTON JOHN "Believe"</p> <p><b>WKEE-FM/Huntington, WV</b> PD: Dan Persigehl MD: Gary Miller 12 ELTON JOHN "Believe" 11 JOHN WAITE "How" 7 BLESSID UNION OF... "Believe"</p>	<p><b>WMXL/Lexington, KY</b> PD: Dale O'Brian MD: Mike Graves 7 ELTON JOHN "Believe" 7 MANHATTAN TRANSFER "Busy"</p> <p><b>WBLI/Long Island, NY</b> PD: Stef Rybak MD: Bill Terry 14 GIN BLOSSOMS "Allison" 14 ELTON JOHN "Believe" 14 LONDONBEAT "Come"</p> <p><b>KYSR/Los Angeles, CA</b> PD/MD: Randy Lane 28 ELTON JOHN "Believe" 28 ANNIE LENNOX "Love" 26 GLORIA ESTEFAN "Love"</p> <p><b>WMC-FM/Memphis, TN</b> PD: Steve Conley MD: Henry Nelson 25 FOREIGNER "Until" 12 ELTON JOHN "Believe" 10 JON SECADA "Mental"</p> <p><b>WKTI/Milwaukee, WI</b> PD: Danny Clayton MD: Leonard Peace 30 MANHATTAN TRANSFER "Busy" 9 ELTON JOHN "Believe" 9 VAN HALEN "Can't"</p> <p><b>KOSO/Modesto, CA</b> PD: Max Miller MD: Donna Miller 35 ELTON JOHN "Believe" 20 ANNIE LENNOX "Love" 20 JIMMY CLIFF "Hakuna" 7 LINDA RONSTADT "Train"</p> <p><b>WPLJ/New York, NY</b> VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 19 ELTON JOHN "Believe" 15 DIONNE FARRIS "Know" 10 FIREHOUSE "Live" 10 LONDONBEAT "Come"</p>	<p><b>KYIS/Oklahoma City, OK</b> PD/MD: Brenda Bennett 10 FOREIGNER "Until" 10 ELTON JOHN "Believe" 10 BLESSID UNION OF... "Believe"</p> <p><b>WYXR/Philadelphia, PA</b> PD: Chuck Knight MD: Ann Gress 24 JADE "Week" 7 BLESSID UNION OF... "Believe"</p> <p><b>WCSO/Portland, ME</b> MD: Jeff McBride 18 ELTON JOHN "Believe"</p> <p><b>KXYQ/Portland, OR</b> PD/MD: Alan Lawson 16 ELTON JOHN "Believe" 10 LUTHER VANDROSS "Love"</p> <p><b>KGBY/Sacramento, CA</b> PD: Robert John MD: Vince Garcia 22 ELTON JOHN "Believe"</p> <p><b>WIOG/Saginaw, MI</b> PD/MD: Jerry Noble 17 FOREIGNER "Until" 5 FIREHOUSE "Live" 5 MANHATTAN TRANSFER "Busy"</p> <p><b>KYKY/St. Louis, MO</b> PD: Smokey Rivers MD: Greg Hewitt 35 ELTON JOHN "Believe" 22 MICHAEL BOLTON "Lifetime"</p>	<p><b>KISN-FM/Salt Lake City, UT</b> PD: Jim Morales MD: Brandon Young 36 BON JOVI "Always" 17 SHERYL CROW "Strong" 17 ELTON JOHN "Believe" 5 LINDA RONSTADT "Train"</p> <p><b>KIOI/San Francisco, CA</b> OM: Dave Shakes PD: Angela Perelli 25 ELTON JOHN "Believe"</p> <p><b>KPLZ/Seattle, WA</b> PD/MD: John Dimick 26 FOREIGNER "Until" 26 ELTON JOHN "Believe"</p> <p><b>WNSN/South Bend, IN</b> PD/MD: Rob Poulin 10 ELTON JOHN "Believe" 10 LINDA RONSTADT "Train" 10 SANDI PATTY "Wings"</p> <p><b>WMTX/Tampa, FL</b> PD: Mason Dixon MD: Rico Blanco 17 ELTON JOHN "Believe" 5 MIKE &amp; THE MECHANICS "Culpa"</p> <p><b>KMAJ/Topeka, KS</b> PD: John Lee Hooker MD: Rose Rues 12 JIMMY CLIFF "Hakuna" 12 JAMIE WALTERS "Hold" 12 ELTON JOHN "Believe"</p> <p><b>WRQX/Washington, D.C</b> PD: Randy James MD: Linda Silver 26 ELTON JOHN "Believe"</p>
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43 Total Reporters  
43 Current Reporters  
43 Current Playlists

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# HOT AC/ADULT CHR PLAYLISTS

**95.5 WPLJ** MARKET #1  
WPLJ/New York (212) 613-8921  
Cuddy/Shannon/Preston

PLAYS	SW	LW	TW	ARTIST/TITLE
37	43	43	41	HOOTIE & BLOWFISH/Hold My Hand
41	41	41	41	DES'REE/You Gotta Be
41	39	40	40	JON SECADA/If You Go
25	36	40	40	GLORIA ESTEFAN/Versting Love
41	37	37	36	MELISSA ETHERIDGE/If I Wanted To
31	28	28	28	MADONNA/Take A Bow
42	31	31	32	PRETENDERS/If I Stand By You
26	39	39	29	GIN BLOSSOMS/Found Out About You
30	27	27	20	MARTIN PAGE/In The House...
37	30	30	20	BON JOVI/Always
15	15	20	20	SHERYL CROW/Strong Enough
23	24	25	25	MELISSA ETHERIDGE/If I Wanted To
27	25	25	25	GLORIA ESTEFAN/Turn The Beat Around
19	24	24	25	GRANT & GILL/House Of Love
23	26	26	24	TOM PETTY/You Don't Know...
15	15	24	24	JAMIE WALTERS/Hold On
41	27	27	23	EAGLES/Love Will Keep Us...
25	37	37	21	BILLY JOEL/Just About Soul
23	20	20	19	JOHN WAITE/How Did I Get By...
15	15	15	15	ELTON JOHN/Believe
28	29	29	18	GIN BLOSSOMS/Alison Road
15	14	14	14	JOHN MELLENCAMP/Wild Night
15	14	14	14	DIONNE FARRIS/Know
15	14	14	14	SPIN DOCTORS/Two Princes
15	13	13	13	FOUR SEASONS/December 1963 '94
18	11	11	11	JON SECADA/Mental Picture
12	12	12	12	10,000 MANIACS/Because The Night
12	12	12	12	FIREHOUSE/If I Live My Life...
12	12	12	12	RICHARD MARX/Now And Forever
12	12	12	12	LONDONBEAT/Come Back

**KYSR** MARKET #2  
Los Angeles  
KYSR/Los Angeles (818) 955-7000  
Lane

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	32	42	HOOTIE & BLOWFISH/Hold My Hand
42	42	42	42	MELISSA ETHERIDGE/If I Wanted To
42	42	42	42	MADONNA/Take A Bow
32	32	32	40	MARTIN PAGE/In The House...
42	42	42	40	EAGLES/Love Will Keep Us...
32	32	34	34	BON JOVI/Always
32	32	34	34	PRETENDERS/If I Stand By You
28	28	28	28	GRANT & GILL/House Of Love
32	32	32	32	BOYZ II MEN/If I Make Love To...
28	28	28	32	4 P.M./Sukiyaki
42	42	42	32	DES'REE/You Gotta Be
28	28	28	28	ELTON JOHN/Believe
32	32	32	29	VANESSA WILLIAMS/The Sweetest Days
28	28	28	28	BONNIE RAITT/You Got It
28	28	28	26	GLORIA ESTEFAN/Versting Love
28	28	28	12	JON SECADA/Mental Picture

**mix 101.9** MARKET #3  
WTMX/Chicago (708) 677-5900  
James/Kelly

PLAYS	SW	LW	TW	ARTIST/TITLE
42	44	44	45	LITTLE TEXAS/What Might Have Been
44	44	44	45	4 P.M./Sukiyaki
29	40	40	40	MADONNA/Take A Bow
43	43	44	44	DES'REE/You Gotta Be
41	43	44	44	EAGLES/Love Will Keep Us...
21	40	45	44	BONNIE RAITT/You Got It
43	43	43	43	MARTIN PAGE/In The House...
21	20	20	20	PATTY SMYTH/Look What Love...
17	20	20	20	GLORIA ESTEFAN/Versting Love
21	20	18	20	GRANT & GILL/House Of Love
20	21	19	20	VANESSA WILLIAMS/The Sweetest Days
21	18	16	19	RICHARD MARX/Nothing Left...
18	18	18	18	ELTON JOHN/Believe
19	18	17	18	SHERYL CROW/If I Wanna Do
18	18	18	18	SEAL/Prayer For The Dying
16	16	17	17	JOHN MELLENCAMP/Wild Night
42	40	40	40	BOYZ II MEN/If I Make Love To...
18	18	17	17	JOSHUA KADISON/Beautiful In My Eyes
19	17	17	17	BIG MOUNTAIN/Baby, I Love...
15	15	15	15	BOYZ II MEN/On Bended Knee
14	16	16	16	RICHARD MARX/The Way She Loves Me
18	17	16	16	ELTON JOHN/Circle Of Life
19	18	18	16	MELISSA ETHERIDGE/If I Wanted To
17	18	18	16	TONI BRAXTON/You Mean The World...
19	19	19	15	WET WET WET/Love Is All Around

**K101** MARKET #4  
101.3 FM  
KIOI/San Francisco (415) 956-5101  
Shakes/Perelli

PLAYS	SW	LW	TW	ARTIST/TITLE
39	41	41	44	MADONNA/Take A Bow
39	38	38	43	BOYZ II MEN/On Bended Knee
28	32	32	43	VANESSA WILLIAMS/The Sweetest Days
30	32	32	42	LUTHER VANDROSS/Always And Forever
39	43	43	40	LITTLE TEXAS/What Might Have Been
25	25	25	29	HUEY LEWIS/THE NEWS/But It's Alright
35	34	34	38	JON SECADA/If You Go
13	21	21	32	JON SECADA/Mental Picture
15	15	15	32	4 P.M./Sukiyaki
30	30	30	31	EAGLES/Love Will Keep Us...
35	30	30	30	GRANT & GILL/House Of Love
26	26	26	28	BONNIE RAITT/You Got It
28	30	30	28	STING/When We Dance
25	25	25	25	ELTON JOHN/Believe
27	30	30	23	MARTIN PAGE/In The House...
23	20	20	23	DES'REE/You Gotta Be
10	10	10	23	FOREIGNER/Until The End Of...
24	23	23	21	HUEY LEWIS/THE NEWS/Little Bitty...
10	10	10	20	ANITA BAKER/Body & Soul
13	15	15	16	RICHARD MARX/Nothing Left...
10	13	13	18	GLORIA ESTEFAN/Versting Love
17	17	17	16	ELTON JOHN/Can You Feel...
19	15	15	15	DAVE KOZ/Faces Of The Heart
20	19	19	12	BOYZ II MEN/If I Make Love To...

**Star 104.5** MARKET #5  
WYXR/Philadelphia (215) 668-0750  
Knight/Gress

PLAYS	SW	LW	TW	ARTIST/TITLE
63	56	55	56	BOYZ II MEN/On Bended Knee
45	55	55	56	LUTHER VANDROSS/Always And Forever
41	33	39	47	GLORIA ESTEFAN/Versting Love
45	41	40	40	MADONNA/Take A Bow
30	39	40	40	4 P.M./Sukiyaki
46	40	40	40	MADONNA/When Can I See You
34	40	40	40	BROWNSTONE/If You Love Me
38	40	40	33	DES'REE/You Gotta Be
39	40	40	33	JAN GRAHAM/Ani NoBODY
55	39	33	33	REAL MCCOY/Another Night
15	30	32	32	2 UNLIMITED/Get Ready For This
46	40	29	29	JON SECADA/Mental Picture
30	23	25	25	DIONNE FARRIS/Know
30	25	25	24	JADE/Every Day Of...
30	25	29	23	JANET JACKSON/You Want This
37	33	21	21	TONI BRAXTON/Turn The Beat Around
8	21	21	28	TONI BRAXTON/Breathe Again
8	19	19	19	MADONNA/Secret
8	18	18	18	ACE OF BASE/Don't Turn Around
39	46	56	18	HUEY LEWIS/THE NEWS/But It's Alright
13	18	17	18	BOYZ II MEN/If I Make Love To...
7	17	17	17	TONI BRAXTON/You Mean The World...
6	16	16	16	JOHN CAMPBELL/Can We Talk
7	7	7	7	BOYZ II MEN/Water Runs Dry
7	7	7	7	GERALD LEVERT/If I Give Anything
6	7	7	7	KEITH MARTIN/Never Find Someone...
6	7	7	7	K-CI HAILEY/If You Think...
6	7	7	7	BLESSID UNION OF.../I Believe
6	30	7	7	BLACKSTREET/Before I Let You Go

**Q95 FM** MARKET #6  
WKQI/Detroit (810) 967-3750  
Weed

PLAYS	SW	LW	TW	ARTIST/TITLE
42	42	42	42	MARTIN PAGE/In The House...
28	42	42	42	MADONNA/Take A Bow
42	42	42	42	GRANT & GILL/House Of Love
28	42	42	42	EAGLES/Love Will Keep Us...
28	42	42	42	DES'REE/You Gotta Be
42	42	42	42	MELISSA ETHERIDGE/If I Wanted To
28	21	42	35	BON JOVI/Always
42	42	28	28	VANESSA WILLIAMS/The Sweetest Days
14	21	28	28	BOYZ II MEN/On Bended Knee
28	28	28	28	RICHARD MARX/Nothing Left...
42	28	28	28	BOYZ II MEN/If I Make Love To...
7	7	7	21	FOREIGNER/Until The End Of...
28	28	21	21	HOOTIE & BLOWFISH/Hold My Hand
21	21	21	21	GIN BLOSSOMS/Found Out About You
14	14	14	21	ELTON JOHN/Believe
14	14	21	21	MELISSA ETHERIDGE/If I Wanted To
42	42	21	21	JON SECADA/If You Go
14	28	14	14	JON SECADA/Mental Picture
7	7	14	14	JOHN WAITE/How Did I Get By...
5	5	7	7	FIREHOUSE/If I Live My Life...
10	10	10	4	4 P.M./Sukiyaki
5	5	7	7	BLESSID UNION OF.../I Believe
14	10	7	7	GLORIA ESTEFAN/Versting Love
10	10	7	7	TOM PETTY/You Don't Know...

**Mix 102.9** MARKET #7  
KOMX/Dallas (214) 991-1029  
Ashley

PLAYS	SW	LW	TW	ARTIST/TITLE
10	42	45	45	GRANT & GILL/House Of Love
26	32	38	44	EAGLES/Love Will Keep Us...
32	42	38	44	TONI BRAXTON/You Mean The World...
34	40	40	44	ELTON JOHN/Circle Of Life
27	31	42	43	MARIAH CAREY/Anytime You Need...
26	29	30	38	MELISSA ETHERIDGE/If I Wanted To
31	42	18	22	4 P.M./Sukiyaki
16	16	35	22	JOSHUA KADISON/Beautiful In My Eyes
35	41	18	21	JON SECADA/If You Go
28	33	21	21	BON JOVI/Always
10	18	21	21	BABYFACE/When Can I See You
23	28	24	24	BOYZ II MEN/On Bended Knee
26	28	16	20	GIN BLOSSOMS/Found Out About You
13	14	15	20	COUNTING CROWS/Mr. Jones
22	30	19	20	MADONNA/Take A Bow
23	31	20	20	DES'REE/You Gotta Be
14	18	17	20	RICHARD MARX/Now And Forever
13	16	17	20	CELINE DION/The Power Of Love
26	33	19	19	VANESSA WILLIAMS/The Sweetest Days
15	16	18	19	MICHAEL BOLTON/Dance In A Lifetime
26	28	15	17	MELISSA ETHERIDGE/If I Wanted To
13	16	15	17	BRUCE SPRINGSTEEN/Streets Of...
23	31	17	17	LISA LOEB/Stay (I Missed You)
12	18	17	17	BIG MOUNTAIN/Baby, I Love...
14	18	13	17	SHERYL CROW/If I Wanna Do
31	40	15	17	BOYZ II MEN/If I Make Love To...
11	16	15	17	ALL-4-ONE/If I Swear

**MIX 102.3 FM** MARKET #8  
Washington's Best Music Mix  
WRDX/Washington (202) 686-3100  
James/Silver

PLAYS	SW	LW	TW	ARTIST/TITLE
40	44	42	42	DES'REE/You Gotta Be
40	43	42	42	HOOTIE & BLOWFISH/Hold My Hand
41	40	42	42	VANESSA WILLIAMS/The Sweetest Days
41	40	40	42	MADONNA/Take A Bow
30	36	40	42	EAGLES/Love Will Keep Us...
31	35	42	41	BON JOVI/Always
41	44	33	40	MARTIN PAGE/In The House...
21	26	40	36	MELISSA ETHERIDGE/If I Wanted To
20	34	34	34	JOHN MELLENCAMP/Wild Night
32	35	33	33	GLORIA ESTEFAN/Versting Love
31	33	33	33	FOREIGNER/Until The End Of...
30	33	33	33	JON SECADA/If You Go
26	29	30	32	PRETENDERS/If I Stand By You
30	30	30	31	MELISSA ETHERIDGE/If I Wanted To
18	25	31	31	BONNIE RAITT/You Got It
21	28	30	30	JON SECADA/Mental Picture
36	39	15	28	GIN BLOSSOMS/Until I Fall Away
30	33	32	27	HUEY LEWIS/THE NEWS/But It's Alright
25	30	30	26	RICHARD MARX/Nothing Left...
13	25	26	26	GRANT & GILL/House Of Love
26	33	19	19	ELTON JOHN/Believe
14	17	18	18	DIONNE FARRIS/Know
18	19	19	16	BRUCE SPRINGSTEEN/Murder Incorporated
18	19	19	16	JOHN WAITE/How Did I Get By...
15	16	16	16	FREEDY JOHNSTON/Bad Reputation
15	16	16	16	BLESSID UNION OF.../I Believe
33	29	15	15	GIN BLOSSOMS/Found Out About You
15	16	14	14	FIREHOUSE/If I Live My Life...
15	18	14	14	TOM PETTY/You Don't Know...
13	16	16	12	LONDONBEAT/Come Back

**Mix 98.5** MARKET #9  
WBMB/Boston (617) 236-6800  
Strassel/Doyle

PLAYS	SW	LW	TW	ARTIST/TITLE
42	42	42	42	GERALD LEVERT/If I Give Anything
29	34	40	40	DES'REE/You Gotta Be
41	42	42	39	AMY GRANT/Lucky One
41	40	40	38	LUTHER VANDROSS/Always And Forever
14	24	24	28	MADONNA/Take A Bow
33	39	38	38	MELISSA ETHERIDGE/Come To My Window
42	42	42	37	BOYZ II MEN/On Bended Knee
31	30	30	34	BONNIE RAITT/You Got It
11	15	15	15	GLORIA ESTEFAN/Versting Love
34	41	42	42	MADONNA/Secret
32	31	31	31	VANESSA WILLIAMS/The Sweetest Days
11	22	22	22	GRANT & GILL/House Of Love
25	19	16	16	ELTON JOHN/Believe
14	19	19	19	JON SECADA/Mental Picture
38	18	18	18	JAN GRAHAM/Ani NoBODY
40	38	38	38	BOYZ II MEN/If I Make Love To...
9	9	9	9	EAGLES/Love Will Keep Us...
12	17	14	14	MELISSA ETHERIDGE/If I Wanted To
10	25	25	24	MARTIN PAGE/In The House...
15	13	13	13	TONI BRAXTON/You Mean The World...
5	9	9	11	KEITH MARTIN/Never Find Someone...
9	8	10	10	ANITA BAKER/If I Apologize
11	5	10	10	BOYZ II MEN/Water Runs Dry
8	9	9	9	BLESSID UNION OF.../I Believe
8	9	9	9	TAKE 6/You Can Never Ask...
16	10	10	7	LONDONBEAT/Come Back
10	10	10	5	HUEY LEWIS/THE NEWS/Little Bitty...

**MIX 96.5** MARKET #10  
KHMV/Houston (713) 790-0965  
Paxton/Anhorn

PLAYS	SW	LW	TW	ARTIST/TITLE
33	28	30	38	EAGLES/Love Will Keep Us...
40	29	28	28	BON JOVI/Always
31	26			



# UC REPORTERS

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Stations and their adds listed alphabetically by market

<p><b>KBCA/Alexandria, LA</b> PD/M/D: Donnie Taylor</p> <p>10 2PAC "Mama" ZHANE "Sorry" MEN AT LARGE "Holiday" H-TOWN "Emotions" SCARFACE FACE CUBE "People" TONY TERRY "Heart" HOWARD HEWETT "Know" KEITH MARTIN "Someone"</p>	<p><b>WBLK/Bufalo, NY</b> PD: Eric Falson MD: Debbie Sims</p> <p>7 CHANTE MOORE "This" HIROSHIMA "Fire" BRIAN MCKNIGHT "Crazy" ZHANE "Sorry"</p>	<p><b>WFXX/Columbus, GA</b> PD: Philip D. March MD: Art Thomason</p> <p>21 MONTELL JORDAN "This" 17 RAPHAEL SAADIO "Ask" 11 2PAC "Mama" 11 LUTHER VANDROSS "Going" 5 MEN AT LARGE "Holiday" 5 FABU "Roll" 5 KEITH MARTIN "Someone" 2ND NATURE "Show" BLAK PANTA "Want" CAMEO "Love"</p>	<p><b>WDZZ/Flint, MI</b> PD: Ross Holland MD: Lisa Valentin</p> <p>6 WHISPERS "Make" 5 69 BOYZ "Kitty" 5 KEITH MURRAY "Lifted" 5 RAPPIN' 4-TAY "Around"</p>	<p><b>KPRS/Kansas City, MO</b> PD: Sam Weaver MD: Myron Fears</p> <p>5 MEN AT LARGE "Holiday" 5 MONTELL JORDAN "This" 5 ZHANE "Sorry" 5 EBONY VIBE... "Trip" 5 NOTICE "Who" 5 BUSH BABEES "Remember" 5 LUTHER VANDROSS "Going" 5 JOYA "Like" 5 EL DEBARGE "Where"</p>	<p><b>WFXM/Macon, GA</b> PD/M/D: Big George Threath</p> <p>18 BARRY WHITE "Come" 10 GLADYS KNIGHT "Next" 10 MEN AT LARGE "Holiday" 10 EBONY VIBE... "Trip" 9 H-TOWN "Emotions" 9 HOWARD HEWETT "Know" 8 MONTELL JORDAN "This" 8 TONY TERRY "Heart" 8 INDO &amp; LITTLE BLUNT "Funk"</p>	<p><b>KVSP/Oklahoma City, OK</b> PD/M/D: Darrell Thiff</p> <p>17 MONTELL JORDAN "This" 12 2PAC "Mama" 12 ZHANE "Sorry" 6 E-40 "1-Luv" 6 GLADYS KNIGHT "Next" 6 TONY TERRY "Heart" 6 HOWARD HEWETT "Know" 6 H-TOWN "Emotions" 6 EBONY VIBE... "Trip" 6 BUSH BABEES "Remember" 6 MEN AT LARGE "Holiday" 6 BLAK PANTA "Want"</p>	<p><b>KSJL/San Antonio, TX</b> PD: Michael Andrews MD: Rickdo Olivarez</p> <p>7 NOTORIOUS B.I.G. "Poppa" 7 CRAIG MACK "Down" 7 KUT KLOSE "Lila" 2PAC "Mama" ZHANE "Sorry" HOWARD HEWETT "Know" MONTELL JORDAN "This" GLADYS KNIGHT "Next" BLAK PANTA "Want"</p>
<p><b>WVEE/Atlanta, GA</b> PD: Tony Brown MD: Rejeyah Shabazz</p> <p>27 SOUNDS OF BLACKNESS "Going" 20 ADINA HOWARD "Freak" 14 KUT KLOSE "Lila" 5 NOTORIOUS B.I.G. "Poppa"</p>	<p><b>WPAL-AM/Charleston, SC</b> PD/M/D: Joe Jackson</p> <p>9 BLAK PANTA "Want" 9 MEN AT LARGE "Holiday" 9 LUTHER VANDROSS "Going" 8 GLADYS KNIGHT "Next" 8 MONTELL JORDAN "This" 7 TONY TERRY "Heart" 6 CAMEO "Love" 6 EBONY VIBE... "Trip"</p>	<p><b>WCKX/Columbus, OH</b> PD/M/D: Frank Kelly</p> <p>8 MEN AT LARGE "Holiday" 8 BLAK PANTA "Want" 8 GLADYS KNIGHT "Next" 8 TONY TERRY "Heart" 8 BUSH BABEES "Remember" 8 EBONY VIBE... "Trip" 8 MONTELL JORDAN "This" 8 CAMEO "Love" 8 MARY J. BLIGE "Goin" 8 K-DEE "Freshest"</p>	<p><b>WYNN-FM/Florence, SC</b> PD: Fred Brown Jr. MD: Tony Sanders</p> <p>16 CHANEL LIVE "Mad" MONTELL JORDAN "This" TONY TERRY "Heart" GLADYS KNIGHT "Next" MEN AT LARGE "Holiday" H-TOWN "Emotions" MONTECO F/IMMATURE "Is" EL DEBARGE "Where" BUSH BABEES "Remember" 2PAC "Mama"</p>	<p><b>KIIZ/Killeen, TX</b> PD: Michael McGuire MD: Rico Starr</p> <p>TONY TERRY "Heart" IV XAMPLE "Alone" CAMEO "Love" SLICK RICK "Car" FREDDIE JACKSON "Rub" STEVE WONDER "Love"</p>	<p><b>KJMS/Memphis, TN</b> PD: Terry Bass MD: Tom St. James</p> <p>KEITH MURRAY "Lifted" MEN AT LARGE "Holiday" TONY TERRY "Heart" GLADYS KNIGHT "Next" HOWARD HEWETT "Know" ZHANE "Sorry" MONTELL JORDAN "This" SCARFACE FACE CUBE "People" DIGABLE PLANETS "Dial"</p>	<p><b>WJHM/Orlando, FL</b> PD: Duff Lindsey MD: Cedric Hollywood</p> <p>20 KEITH MARTIN "Someone" 18 IV XAMPLE "Alone" 17 2PAC "Mama"</p>	<p><b>WEAS/Savannah, GA</b> PD/M/D: Floyd Blackwell</p> <p>MEN AT LARGE "Holiday" KEITH MURRAY "Lifted" TONY TERRY "Heart" HOWARD HEWETT "Know" GLADYS KNIGHT "Next" MONTELL JORDAN "This" ZHANE "Sorry" JESSE "When"</p>
<p><b>WAEG/Augusta, GA</b> PD/M/D: Rick Eaves</p> <p>10 FREDDIE JACKSON "Rub" 10 ADINA HOWARD "Freak" 5 SCARFACE FACE CUBE "People" 5 BARRY WHITE "Come" 5 JESSE "When" 5 2PAC "Mama" 5 MONTELL JORDAN "This" 5 DA LENCH MOB "Chocolate"</p>	<p><b>WPEG/Charlotte, NC</b> PD: Andre Carson MD: Kevin "Koolin" Fox</p> <p>22 ZHANE "Sorry" 21 MONTELL JORDAN "This" 6 MONTECO F/IMMATURE "Is" 5 EBONY VIBE... "Trip" 5 CHANEL LIVE "Mad" 5 SCARFACE FACE CUBE "People"</p>	<p><b>WVKO/Columbus, OH</b> PD: Sam Nelson MD: Mike Anderson</p> <p>PORTRAIT "Call" BARRY WHITE "Come" GEORGE DUKE "Cold"</p>	<p><b>WQMG/Greensboro, NC</b> PD: Brian Wallace MD: Jackson Brown</p> <p>20 BLACKSTREET "Joy" 7 REDMAN "Wak" 5 SLICK RICK "Car" JESSE "When" ZHANE "Sorry"</p>	<p><b>WKGN/Knoxville, TN</b> PD: Desair Downs MD: Chris Linder</p> <p>8 MONTECO F/IMMATURE "Is" 8 MONTELL JORDAN "This" 8 TEE "Lovin" 8 GLADYS KNIGHT "Next" 8 RAPHAEL SAADIO "Ask" 8 TONY TERRY "Heart" 8 EBONY VIBE... "Trip" 8 LUTHER VANDROSS "Going" 8 BLAK PANTA "Want" 8 CAMEO "Love"</p>	<p><b>WKV/Milwaukee, WI</b> PD: Tony Fields</p> <p>24 MONTELL JORDAN "This" 5 DRUDDOWN "Mack" JESSE "When" GLADYS KNIGHT "Next" EBONY VIBE... "Trip" SCARFACE FACE CUBE "People" MEN AT LARGE "Holiday" SOL "Hush"</p>	<p><b>WPLZ/Petersburg-Richmond, VA</b> PD: Phil Daniels</p> <p>7 BLAK PANTA "Want" 7 DONIE DODD &amp; HARMONY "Money" 7 MEN AT LARGE "Holiday" 7 TONY TERRY "Heart" 7 GLADYS KNIGHT "Next" 7 KEITH MARTIN "Someone" 7 EL DEBARGE "Where" 7 2ND NATURE "Show" 7 EBONY VIBE... "Trip"</p>	<p><b>KMJJ/Shreveport, LA</b> PD: John Wilson MD: Mike Anthony</p> <p>2PAC "Mama" KEITH MURRAY "Lifted" MEN AT LARGE "Holiday" GLADYS KNIGHT "Next" TONY TERRY "Heart" HOWARD HEWETT "Know" EBONY VIBE... "Trip" BUSH BABEES "Remember" BREAKDOWN "Dip" BLAK PANTA "Want"</p>
<p><b>WFKA/Augusta, GA</b> PD: James Alexander MD: Robert Taylor</p> <p>19 MONTELL JORDAN "This" 13 2PAC "Mama" 9 ZHANE "Sorry" 9 H-TOWN "Emotions" JESSE "When"</p>	<p><b>WJTT/Chattanooga, TN</b> PD: Keith Landecker MD: Tony Rankin</p> <p>7 GLADYS KNIGHT "Next" 5 MONTELL JORDAN "This" 5 HOWARD HEWETT "Know" 5 EBONY VIBE... "Trip" 5 H-TOWN "Emotions" 5 BLAK PANTA "Want" 5 2PAC "Mama"</p>	<p><b>KJMZ/Dallas, TX</b> PD: Thomas Baccote MD: Keith Solis</p> <p>27 2PAC "Mama" 22 IV XAMPLE "Alone" 15 DJ QUIK "Safe" 10 SCARFACE FACE CUBE "People"</p>	<p><b>WJMZ/Greenville, SC</b> PD/M/D: Paul Jackson</p> <p>6 2PAC "Mama" USHER "Think" KUT KLOSE "Lila" KEITH MURRAY "Lifted" BLAK PANTA "Want" CAMEO "Love" JESSE "When" SLICK RICK "Car"</p>	<p><b>KFXZ/Lafayette, LA</b> PD: Frank Tray</p> <p>5 MEN AT LARGE "Holiday" 5 EL DEBARGE "Where" 5 GEORGE DUKE "Cold" 5 TONY TERRY "Heart" 5 MONTECO F/IMMATURE "Is" 5 H-TOWN "Emotions" 5 EBONY VIBE... "Trip" 5 2PAC "Mama" 5 GLADYS KNIGHT "Next"</p>	<p><b>WMCW/Milwaukee, WI</b> PD: Kathy Brown MD: Darryn D.</p> <p>5 GEORGE DUKE "Cold" TLC "Light" EBONY VIBE... "Trip" ZHANE "Sorry"</p>	<p><b>WUSL/Philadelphia, PA</b> PD: Gary Young MD: Cheryl "Cace" McGhee</p> <p>7 BRIAN MCKNIGHT "Crazy" 6 BARRY WHITE "Come" 5 KEITH MURRAY "Lifted"</p>	<p><b>KMJM/St. Louis, MO</b> PD/M/D: Dave Wymor</p> <p>26 ZHANE "Sorry" 15 NAJEE "Laid" 7 NATE DOGG "Day" 5 SCARFACE FACE CUBE "People" SCARFACE FACE CUBE "People" CHANGING FACES "Keep" BARRY WHITE "Come" BUSH BABEES "Remember"</p>
<p><b>WXYV/Baltimore, MD</b> PD: Roy Sampson MD: Mike Johnson</p> <p>13 MONTECO F/IMMATURE "Is" 11 BRANDY "Best" 6 IV XAMPLE "Alone" 6 HOWARD HEWETT "Know" 5 TLC "Waterfalls" 5 KEITH MARTIN "Someone"</p>	<p><b>WGCI/Chicago, IL</b> PD: Eloy Smith MD: Vic Clemons</p> <p>13 2PAC "Mama" 7 SHADQUILLE O'NEAL "Hook" 6 SUBWAY "Fire" 5 JAMECIA "Rodeo" 5 KE'SHELL NDEGECELLO "Soul" 5 WHISPERS "Make"</p>	<p><b>KKDA-FM/Dallas-Ft. Worth, TX</b> PD/M/D: Skip Cheatham</p> <p>6 FREDDIE JACKSON "Rub" 5 E-40 "1-Luv" 5 KEITH MURRAY "Lifted"</p>	<p><b>KNJQ/Houston, TX</b> PD: Carl Conner MD: Carla Boatner</p> <p>16 ANITA BAKER "Been" 14 VANESSA WILLIAMS "Can't" 10 MONTELL JORDAN "This" 10 GLADYS KNIGHT "Next" 10 TONY TERRY "Heart" 10 USHER "Think"</p>	<p><b>KNEK/Lafayette, LA</b> PD: Tyrone Davis APD: Demetrius Lloyd</p> <p>22 GLADYS KNIGHT "Next" 20 2PAC "Mama" 5 TONY TERRY "Heart" 5 EBONY VIBE... "Trip" 5 E-40 "1-Luv" 5 MEN AT LARGE "Holiday" 5 CAMEO "Love" 5 LIL 1/2 DEAD "Pacodjoja" 5 LONDON JONES "Save"</p>	<p><b>WNOV/Milwaukee, WI</b> PD/M/D: Sandra Robinson</p> <p>IV XAMPLE "Alone" 2PAC "Mama" SCARFACE FACE CUBE "People" JESSE "When" KEITH MURRAY "Lifted" ZHANE "Sorry" SCARFACE FACE CUBE "People" LORDS OF UNDERGROUND "After"</p>	<p><b>WDAS/Philadelphia, PA</b> PD: Joe Tambourro MD: Daisy Davis</p> <p>BRIAN MCKNIGHT "Crazy" ZHANE "Sorry" GLADYS KNIGHT "Next" EL DEBARGE "Where"</p>	<p><b>KTOW-FM/Tulsa, OK</b> PD/M/D: Tony Barrow</p> <p>MONTELL JORDAN "This" TONY TERRY "Heart" IV XAMPLE "Alone" KEITH MARTIN "Someone" EBONY VIBE... "Trip" BUSH BABEES "Remember" 2PAC "Mama" MEN AT LARGE "Holiday"</p>
<p><b>KQXL/Baton Rouge, LA</b> PD: Chris Clay MD: Lou Bennett</p> <p>12 MONTELL JORDAN "This" 9 TONY TERRY "Heart" 9 GLADYS KNIGHT "Next" 7 H-TOWN "Emotions" 7 BRIAN MCKNIGHT "Crazy" 5 SCARFACE FACE CUBE "People" 5 KEITH MARTIN "Someone" 5 EBONY VIBE... "Trip" 5 SLICK RICK "Car" 5 JESSE "When" 5 ZHANE "Sorry"</p>	<p><b>WEJM/Chicago, IL</b> PD: Monica Starr MD: Jay Allan</p> <p>37 2PAC "Mama" 20 ADINA HOWARD "Freak" 12 CHANNEL LIVE "Mad"</p>	<p><b>WJLB/Detroit, MI</b> PD: Steve Hegwood MD: Frankie Darcell</p> <p>5 2PAC "Mama" 5 KEITH MURRAY "Lifted" 5 SHABBA RANKS "On"</p>	<p><b>WEUP/Huntsville, AL</b> PD/M/D: Steve Murray</p> <p>5 JONATHAN BUTLER "Start" LUTHER VANDROSS "Going"</p>	<p><b>WTLC/Indianapolis, IN</b> PD/M/D: Vyckl Buchanan</p> <p>ADINA HOWARD "Freak" MONTELL JORDAN "This" MEN AT LARGE "Holiday" EBONY VIBE... "Trip" H-TOWN "Emotions"</p>	<p><b>WBLX/Mobile, AL</b> PD: J.B. Louis APD: Jimmy Mack</p> <p>14 MONTELL JORDAN "This" 7 2PAC "Mama" 7 LUTHER VANDROSS "Going" 7 JESSE "When" 7 CAMEO "Love"</p>	<p><b>WAMO/Pittsburgh, PA</b> PD: Hurricane Dave MD: JJ Stone</p> <p>12 ICE CUBE "What" 11 NOTORIOUS B.I.G. "Poppa" 10 NINE "Wutcha" 9 HEAVY D &amp; THE BOYZ "Sex" 8 CHANNEL LIVE "Mad" 8 CRAIG MACK "Down" 7 FABU "Roll" 7 DE-1 "True" 7 JONATHAN BUTLER "Start" 7 JOYA "Like" 7 KEITH MARTIN "Someone" 7 CHANGING FACES "Dial" 7 SCARFACE FACE CUBE "People"</p>	<p><b>WACR/Tupelo, MS</b> PD/M/D: Jerold Jackson</p> <p>30 MONTELL JORDAN "This" MEN AT LARGE "Holiday" E-40 "1-Luv" 2PAC "Mama" TONY TERRY "Heart"</p>
<p><b>WENN/Birmingham, AL</b> PD: Dave Donnell MD: Michael Starr</p> <p>18 EL DEBARGE "Where" 5 CRAIG MACK "Down" 5 KEITH MURRAY "Lifted" 5 JESSE "When" 5 SLICK RICK "Car" 5 MONTELL JORDAN "This" 5 MEN AT LARGE "Holiday"</p>	<p><b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens</p> <p>8 BANDIT "Men" 8 BROWNSTONE "Grapevine" 8 MONTELL JORDAN "This" 8 KEITH MURRAY "Lifted" 8 ANITA BAKER "Been" 8 ZHANE "Sorry" 8 BRIAN MCKNIGHT "Crazy" 8 CAMEO "Love" 8 DIGABLE PLANETS "Dial" 8 WILLIE O. "Real"</p>	<p><b>WJMN/Jackson, MS</b> PD/M/D: Steve Poston</p> <p>USHER "Think" SCARFACE FACE CUBE "People" RAPPIN' 4-TAY "Around"</p>	<p><b>WJBT/Jacksonville, FL</b> PD: Nate Bell MD: K.J.</p> <p>15 MONTECO F/IMMATURE "Is" 10 K.T. "Move" 5 WHISPERS "Make" 5 CHANTE MOORE "This" 5 BRIAN MCKNIGHT "Crazy" 5 2PAC "Mama" 5 SLICK RICK "Car"</p>	<p><b>WQHH/Lansing, MI</b> PD/M/D: Cullen DuBoise</p> <p>5 ANDRU DONALDS "Mistake" 5 DJ KIZZY ROCK "Yes" 5 BLAK PANTA "Want" 5 TONY TERRY "Heart" 5 2PAC "Mama" 5 MONTELL JORDAN "This" 5 JOYA "Like" 5 MEN AT LARGE "Holiday" 5 LIL 1/2 DEAD "Pacodjoja" 5 EBONY VIBE... "Trip" 5 BUSH BABEES "Remember"</p>	<p><b>WZHT/Montgomery, AL</b> PD/M/D: Michael Long</p> <p>10 FIVE STAR "Surely" 9 ME'SHELL NDEGECELLO "Soul" 9 H-TOWN "Emotions" 9 LUTHER VANDROSS "Going" 9 ANITA BAKER "Been" 9 KEITH MARTIN "Someone" 9 EBONY VIBE... "Trip" 9 IV XAMPLE "Alone"</p>	<p><b>WQOK/Raleigh, NC</b> PD: Cy Young MD: Melissa Wade</p> <p>26 MEN AT LARGE "Holiday" 9 ZHANE "Sorry" 8 FOR REAL "Know" 7 TONY TERRY "Heart" 7 BRANDY "Wanna" 5 2PAC "Mama" 5 JESSE "When" 5 GLADYS KNIGHT "Next" 5 H-TOWN "Emotions" 5 SCARFACE FACE CUBE "People"</p>	<p><b>WKYS/Washington, DC</b> PD: Barbara Prieto Music Coordinator: Tony Lopez</p> <p>7 MADONNA "Boyz" 6 RAPHAEL SAADIO "Ask" 6 KUT KLOSE "Lila" 6 MONTELL JORDAN "This" 6 IMMATURE "Constantly" 6 FABU "Roll" 6 JESSE "When" 6 SOL "Hush" 6 FADE II BLACK "Y.O.U."</p>

## NEW & ACTIVE

### MONTECO F/IMMATURE Is it Me? (MCA)

Total Plays: 418, Total Stations: 34, Adds: 9

### CINDY MIZELLE Because Of You (EastWest/EEG)

Total Plays: 413, Total Stations: 40, Adds: 0

### TAKE 6 You Can Never Ask Too Much... (Reprise)

Total Plays: 404, Total Stations: 41, Adds: 0

### KEITH MURRAY Get Lifted (Jive)

Total Plays: 338, Total Stations: 44, Adds: 12

### CHANNEL LIVE Mad Izm (Capitol)

Total Plays: 316, Total Stations: 36, Adds: 4

### SLICK RICK Sittin' In My Car (Def Jam/Island)

Total Plays: 311, Total Stations: 41, Adds: 7

### JESSE When U Cry I Cry (Underworld/Capitol)

Total Plays: 311, Total Stations: 46, Adds: 15

### NAJEE Laid Back (EMI)

Total Plays: 299, Total Stations: 21, Adds: 1

### H-TOWN Emotions (Luke)

Total Plays: 271, Total Stations: 37, Adds: 16

### FIVE STAR Surely (TRI)

Total Plays: 254, Total Stations: 22, Adds: 1

### SCARFACE F/ICE CUBE People Don't Believe (Rap-A-Lot)

Total Plays: 252, Total Stations: 40, Adds: 15

### GEORGE DUKE Love Can Be So Cold (WB)

Total Plays: 233, Total Stations: 26, Adds: 6

### JOYA I Like What You're Doing To Me (Atlas/A&M)

Total Plays: 231, Total Stations: 28, Adds: 6

### IV XAMPLE I'd Rather Be Alone (MCA)

Total Plays: 231, Total Stations: 31, Adds: 11

### PAUL HARDCASTLE You May Be Gone (JVC)

Total Plays: 211, Total Stations: 23, Adds: 1

### LUTHER VANDROSS Going In Circles (LV/Epic)

Total Plays: 206, Total Stations: 23, Adds: 13

### CAMEO You Are My Love (Raging Bull/AEC)

Total Plays: 176, Total Stations: 30, Adds: 11

### GLADYS KNIGHT Next Time (MCA)

Total Plays: 171, Total Stations: 29, Adds: 25

### MEN AT LARGE Holiday (EastWest/EEG)

Total Plays: 160, Total Stations: 34, Adds: 31

### REDMAN Can't Wait (Def Jam/RAL/Island)

Total Plays: 159, Total Stations: 24, Adds: 3

### TONY TERRY Heart Of A Man (Virgin)

Total Plays: 76, Total Stations: 29, Adds: 27

### EBONY VIBE EVERLASTING Trip... (Gasoline Alley/MCA)

Total Plays: 67, Total Stations: 24, Adds: 23

### BLAK PANTA Do What U Want (Tommy Boy)

Total Plays: 59, Total Stations: 20, Adds: 19

Songs ranked by total plays.

### WJMG/Laurel-Hattiesburg, MS

PD/M/D: LaDonna Jones

5 LUTHER VANDROSS "Going"  
5 SCARFACE FACE CUBE "People"  
5 MONTECO F/IMMATURE "Is"  
5 2PAC "Mama"

### KIPR/Little Rock, AR

PD: Billy St. James

MD: Mark Dylan

13 2PAC "Mama"  
13 DA LENCH MOB "Chocolate"  
13 PAUL HARDCASTLE "Gone"  
13 MEN AT LARGE "Holiday"  
13 TONY TERRY "Heart"  
13 BLAK PANTA "Want"  
13 GLADYS KNIGHT "Next"  
13 HOWARD HEWETT "Know"

### KJLH/Los Angeles, CA

PD/M/D: Frankie Ross

MINT CONDITION "Fine"  
BRIAN MCKNIGHT "Crazy"  
FABU "Roll"  
PHIL PERRY "I"  
SOUNDS OF BLACKNESS "Going"

### KKBT/Los Angeles, CA

PD: Keith Natally

MD: Maurice DeVoe

SAM SNEED & DR. DRE "Better"  
BARRY WHITE "Come"  
ADINA HOWARD "Freak"

### WGZB/Louisville, KY

PD/M/D: Del Spencer

10 MEN AT LARGE "Holiday"  
10 MONTELL JORDAN "This"  
6 E-40 "1-Luv"  
6 BUSH BABEES "Remember"  
2PAC "Mama"  
WHISPERS "Make"

### WIBB/Macon, GA

PD/M/D: Jeff Kenney

ZHANE "Sorry"  
USHER "Think"

### WKS/New Bern, NC

PD: B.K. Kirkland

APD: Kristina West

16 TLC "Light"  
5 CASSERINE "Run"

### WBLN/New York, NY

PD: Quincy McCoy

MD: Helen Little

14 BLACKSTREET "Joy"  
13 2PAC "Mama"  
5 FREDDIE JACKSON "Rub"  
5 IV XAMPLE "Alone"  
5 CASSERINE "Run"  
5 BLAK PANTA "Want"  
5 GEORGE DUKE "Cold"  
5 VYBE "Fron"  
5 ZHANE "Sorry"

### WDCX/Richmond, VA

PD: Aaron Maxwell

MD: Eric Lee

22 GLADYS KNIGHT "Next"  
19 RAPHAEL SAADIO "Ask"  
17 ZHANE "Sorry"  
12 RAYVON "Pretty"  
12 SCARFACE FACE CUBE "People"  
11 CAPLETON "Tour"  
10 BLACKSTREET "Joy"  
9 H-TOWN "Emotions"  
5 MEN AT LARGE "Holiday"  
5 BLAK PANTA "Want"  
5 KEITH MURRAY "Lifted"  
5 TONY TERRY "Heart"

### WDL/Norfolk, VA

OM: Steven Crumbley

PD: K.J. Holiday

10 RAPPIN' 4-TAY "Around"  
10 LONDON JONES "Save"  
5 SNOW "Anything"  
5 HAVOC & PRODEJE "G'z"  
5 EBONY VIBE... "Trip"  
5 2PAC "Mama"  
5 BUSH BABEES "Remember"

### WOCQ/Ocean City, MD

PD: Don Duckman

MD: Marliou

5 SOUNDS OF BLACKNESS "Going"  
5 TONY TERRY "Heart"  
5 CAMEO "Love"  
5 SLICK RICK "Car"

### WRKE/Ocean City, MD

PD: Tony Quararone

MD: Manuel Mensa

9 LUTHER VANDROSS "Going"  
2PAC "Mama"  
2ND NATURE "Show"  
H-TOWN "Emotions"

86 Total Reporters  
86 Current Reporters  
81 Current Playlists

### Reported Frozen Playlist (3):

WWWZ/Charleston, SC  
WIZF/Cincinnati, OH  
WQUE/New Orleans, LA

### Did Not Report, Playlist Frozen (2):

WVAZ/Chicago, IL  
WHRK/Memphis, TN



# UC PLAYLISTS

**107.5**  
MARKET #1  
WBLS/New York  
(212) 447-1000  
McCoy/Little

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	41	42	42	42	SOUL FOR REAL/Candy Rain
42	42	40	40	40	TLC/Creep
34	34	38	38	38	BROWNSTONE/If You Love Me
36	36	37	37	37	BLACKSTREET/Before I Let You Go
-	-	35	35	35	STEVIE WONDER/For Your Love
35	35	34	34	34	TONI BRAXTON/If I'm Goin' Down
-	-	32	32	32	MARY J. BLIGE/If I'm Goin' Down
32	32	30	30	30	HOWARD HEWETT/This Love Is Forever
26	26	29	29	29	MISS JONES/Where I Wanna Be
29	29	28	28	28	BRANDY/Baby
22	22	27	27	27	TRISHA COVINGTON/Why You Wanna...
28	28	27	27	27	ADINA HOWARD/Freak Like Me
28	28	26	26	26	CHRISTOPHER WILLIAMS/Dance 4 Me
15	15	25	25	25	PORTRAIT/Can Call You
5	5	12	12	12	KIRK FRANKLIN/Why We Sing
-	-	23	23	23	MONTELL JORDAN/This Is How We Do It
16	16	22	22	22	MIU/Miss You
-	-	21	21	21	EL DEBARGE/Where You Are
18	18	20	20	20	BOYZ II MEN/Thank You
-	-	17	17	17	TLC/Red Light Special
11	11	10	10	10	SUBWAY/This Lil' Game We...
11	11	11	11	11	CRAIG MACK/Get Down
12	12	12	12	12	BLACKGIRL/Let's Do It Again
15	15	14	14	14	NOTORIOUS B.I.G./Big Poppa
15	15	12	12	12	BEBE & CECE WINANS/Love Of My Life
-	-	-	-	-	BLACKSTREET/Joy
-	-	-	-	-	2PAC/Dear Mama
5	5	5	5	5	NAJEE/Laid Back
14	14	10	10	10	PETE ROCK/CL SMOOTH/Take You There
10	10	9	9	9	METHUO MAN/Bring The Pain
8	8	9	9	9	MINT CONDITION/So Fine
8	8	8	8	8	GERALD LEVERT/Answering Service
8	8	7	7	7	PHIL PERRY/If Only You Knew
5	5	6	6	6	KUT KLOSE/1 Like
-	-	5	5	5	KEITH MARTIN/Never Find Someone...
-	-	-	-	-	FREDDIE JACKSON/Rub Up Against You
-	-	-	-	-	IV XAMPLE/3 Rather Be Alone
10	-	-	-	-	CASSERINE/We Gotta Run
-	-	-	-	-	BLAK PANTA/Do What U Want
-	-	-	-	-	GEORGE DUKE/Love Can Be So Cold

**Rhythm 103.5**  
MARKET #2  
KJLH/Los Angeles  
(310) 330-5550  
Ross

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	50	41	41	41	BROWNSTONE/If You Love Me
35	32	41	41	41	CHRISTOPHER WILLIAMS/Dance 4 Me
39	50	40	40	40	ANITA BAKER/ Apologize
32	50	40	40	40	JONATHAN BUTLER/Can We Start All...
-	47	38	38	38	STEVIE WONDER/For Your Love
31	40	35	35	35	BRANDY/Baby
-	19	34	34	34	MARY J. BLIGE/If I'm Goin' Down
28	21	32	32	32	SOUL FOR REAL/Candy Rain
-	26	31	31	31	ZHANE/You're Sorry Now
19	27	29	29	29	BEBE & CECE WINANS/Love Of My Life
20	26	29	29	29	USHER/Think Of You
16	27	28	28	28	BLACKGIRL/Let's Do It Again
-	-	27	27	27	TLC/Red Light Special
17	25	27	27	27	SUBWAY/This Lil' Game We...
7	25	26	26	26	FREDDIE JACKSON/Rub Up Against You
6	14	22	22	22	BOYZ II MEN/Thank You
11	24	21	21	21	PORTRAIT/Can Call You
28	18	18	18	18	BARRY WHITE/Come On
37	50	10	10	10	MARY J. BLIGE/Be Happy
35	-	10	10	10	BETTY WRIGHT/Distant Lover
33	-	10	10	10	JADE/Every Day Of...
21	15	10	10	10	TRISHA COVINGTON/Why You Wanna...
24	15	10	10	10	EL DEBARGE/Slide
37	15	10	10	10	CHANTE MOORE/Old School Lovin'
11	15	10	10	10	CHANGING FACES/Foolin' Around
10	15	10	10	10	HOWARD HEWETT/This Love Is Forever
32	15	10	10	10	TLC/Creep
11	-	10	10	10	MINT CONDITION/If Trouble Was Money
38	15	10	10	10	GERALD ALSTON/Stay The Night
11	-	10	10	10	SILKI/Can Go Deep
-	-	5	5	5	GERALD LEVERT/Answering Service
-	-	5	5	5	WHISPERS/Make Sweet Love...
13	-	-	-	-	MINT CONDITION/So Fine
-	-	-	-	-	BRIAN MCKNIGHT/Crazy Love
-	-	-	-	-	FABU/Just Roll
-	-	-	-	-	PHIL PERRY/If Only You Knew
-	-	-	-	-	SOUNDS OF BLACKNESS/If I'm Going All...

**THE BEAT 92.3**  
MARKET #2  
KKBT/Los Angeles  
(310) 466-9566  
Naftaly/DeVoe

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	54	57	57	57	TLC/Red Light Special
48	53	57	57	57	BROWNSTONE/If You Love Me
47	48	52	52	52	NOTORIOUS B.I.G./Big Poppa
32	27	50	50	50	BRANDY/If I'm Goin' Down
28	24	44	44	44	MARY J. BLIGE/If I'm Goin' Down
26	32	44	44	44	ANITA BAKER/ Apologize
34	34	45	45	45	SOUL FOR REAL/Candy Rain
43	47	45	45	45	TLC/Creep
49	49	44	44	44	BLACKSTREET/Before I Let You Go
-	21	31	31	31	2PAC/Dear Mama
15	16	17	17	17	MIU/Miss You
33	33	33	33	33	BRANDY/Baby
42	42	32	32	32	K-CI HAILEY/If You Think...
12	13	18	18	18	RAPHAEL SAADIO/Ask Of You
-	-	24	24	24	IV XAMPLE/3 Rather Be Alone
15	18	21	21	21	SUBWAY/This Lil' Game We...
10	11	20	20	20	MONTELL JORDAN/This Is How We Do It
18	22	22	22	22	BLACKSTREET/Joy
-	-	17	17	17	MONTECCO/FIMMATURE/Is It Me?
50	44	29	29	29	ICE CUBE/What Can I Do?
-	8	14	14	14	STEVIE WONDER/For Your Love
30	30	20	20	20	DRUDDOWN/Mack Of The Year
-	6	15	15	15	ROOTS/Silent Treatment
-	-	13	13	13	DJ QUIK/Safe + Sound
20	20	18	18	18	GERALD LEVERT/Answering Service
14	12	11	11	11	69 BOYZ/Kitty Kitty
9	9	12	12	12	MADONNA/Take A Bow
-	-	11	11	11	DIANA KING/Shy Guy
-	-	9	9	9	CRAIG MACK/Get Down
10	6	5	5	5	ALKAHOLIKS/Daam!
-	-	-	-	-	SAM SNEED & DR. DRE/If Better Recognize
-	-	-	-	-	BARRY WHITE/Come On
-	-	-	-	-	ADINA HOWARD/Freak Like Me

**WGCI 107.5 FM**  
MARKET #3  
WGCI/Chicago  
(312) 427-4800  
Smith/Clemons

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	45	37	41	41	MARY J. BLIGE/My Life
49	44	42	40	40	MARY J. BLIGE/If I'm Goin' Down
27	28	25	40	40	BRANDY/If I'm Goin' Down
-	11	34	37	37	ADINA HOWARD/Freak Like Me
33	37	34	37	37	BROWNSTONE/Grapevine
32	32	33	37	37	MARY J. BLIGE/Be Happy
42	42	40	37	37	TLC/Creep
47	45	44	36	36	BROWNSTONE/If You Love Me
24	38	34	36	36	MONTELL JORDAN/This Is How We Do It
29	34	34	35	35	RAPHAEL SAADIO/Ask Of You
43	29	40	35	35	SOUL FOR REAL/Candy Rain
32	25	28	34	34	FABU/Just Roll
37	24	35	33	33	BLACKSTREET/Before I Let You Go
27	21	28	32	32	KUT KLOSE/1 Like
31	36	22	32	32	ANITA BAKER/ Apologize
38	34	37	32	32	BRANDY/Baby
31	26	32	31	31	JESSE/When U Cry I Cry
31	29	31	31	31	MARY J. BLIGE/Mary Jane
42	30	39	30	30	SUBWAY/This Lil' Game We...
29	40	29	29	29	TLC/Red Light Special
27	28	27	28	28	BLACKSTREET/Tonight's The Night
27	28	29	27	27	IMMATURE/Constantly
35	29	27	26	26	R. KELLY/For You
32	26	24	24	24	BOYZ II MEN/Bended Knee
25	24	22	22	22	GERALD LEVERT/Answering Service
-	6	24	21	21	MINT CONDITION/So Fine
17	18	17	17	17	CECE WINANS/When Can I See You
17	26	23	20	20	HOWARD HEWETT/This Love Is Forever
17	22	24	20	20	BARRY WHITE/Practice What You...
-	20	19	19	19	BARRY WHITE/Come On
-	10	19	19	19	STEVIE WONDER/For Your Love
16	21	16	16	16	KARYN WHITE/Make Him Do Right
6	27	14	14	14	USHER/Think Of You
6	7	9	14	14	NOTORIOUS B.I.G./Big Poppa
-	-	13	13	13	2PAC/Dear Mama
26	21	22	12	12	KARYN WHITE/Can I Stay With You
15	20	13	12	12	B.M.U./U Will Know
18	11	11	11	11	RAJEE/Turn It Up
12	12	11	11	11	AALIYAH/Back & Forth
6	7	6	6	6	BIG MIKE/Player Player

**105**  
MARKET #3  
WEJM/Chicago  
(708) 895-1400  
Starr/Alan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	38	47	52	52	TLC/Red Light Special
49	50	50	50	50	NOTORIOUS B.I.G./Big Poppa
36	44	52	46	46	ICE CUBE/What Can I Do?
35	34	35	45	45	RAPHAEL SAADIO/Ask Of You
29	40	47	43	43	FABU/Just Roll
34	41	46	43	43	SCARFACE/ Never Seen A Man...
44	42	41	41	41	MARY J. BLIGE/If I'm Goin' Down
38	40	41	40	40	SOUL FOR REAL/Candy Rain
-	-	29	37	37	DJ QUIK/Safe + Sound
-	-	37	37	37	2PAC/Dear Mama
17	30	35	35	35	BRANDY/Baby
16	23	36	34	34	K-DEE/The Freshest MC...
21	34	37	34	34	IMMATURE/Constantly
40	41	36	34	34	BROWNSTONE/If You Love Me
-	-	34	33	33	MONTELL JORDAN/This Is How We Do It
35	34	33	32	32	SUBWAY/This Lil' Game We...
-	-	26	30	30	MISS JONES/Where I Wanna Be
28	30	29	28	28	DE/True Homes
30	33	32	28	28	OUTKAST/Git Up, Git Out
26	22	29	28	28	WARREN G./Do You See
42	42	38	26	26	BONE THUGS-N-HARMONY/The Love Of...
10	15	11	22	22	CRAIG MACK/Get Down
-	7	7	21	21	USHER/Think Of You
-	12	12	12	12	SCARFACE/ICE CUBE/People Don't...
-	-	20	20	20	ADINA HOWARD/Freak Like Me
27	32	28	28	28	SNOOP DOGGY DOGG/Murder Was...
33	36	19	20	20	BOYZ II MEN/Bended Knee
-	26	19	19	19	MARY J. BLIGE/Be Happy
50	31	20	18	18	BIG MIKE/Player Player
46	31	20	16	16	TLC/Creep
-	-	13	13	13	KEITH MURRAY/Get Lifted
-	-	12	12	12	CHANNEL LIVE/Mad Izm
13	16	18	7	7	TRISHA COVINGTON/Why You Wanna...

**WDAS 105.3 FM**  
MARKET #5  
WDAS/Philadelphia  
(215) 581-2100  
Tamburro/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	BROWNSTONE/If You Love Me
35	34	33	33	33	GLADYS KNIGHT/Don't Want To Know
34	35	35	35	35	BARRY WHITE/Practice What You...
33	34	34	34	34	BOYZ II MEN/On Bended Knee
33	33	34	34	34	ANITA BAKER/ Apologize
35	36	33	33	33	BLACKSTREET/Before I Let You Go
30	29	29	29	29	KIRK FRANKLIN/Why We Sing
20	20	20	20	20	KARYN WHITE/Can I Stay With You
5	5	5	5	5	SUBWAY/This Lil' Game We...
-	14	14	14	14	STEVIE WONDER/For Your Love
5	12	13	13	13	MARY J. BLIGE/If I'm Goin' Down
13	12	12	12	12	TONI BRAXTON/If I'm Goin' Down
11	11	11	11	11	GERALD LEVERT/Answering Service
-	-	11	11	11	WHISPERS/Make Sweet Love...
5	6	10	10	10	JONATHAN BUTLER/Can We Start All...
7	7	7	7	7	SOUNDS OF BLACKNESS/If I'm Going All...
7	7	7	7	7	BRANDY/Baby
5	5	5	5	5	CHRISTOPHER WILLIAMS/Dance 4 Me
5	5	5	5	5	PHIL PERRY/If Only You Knew
5	5	5	5	5	BEBE & CECE WINANS/Love Of My Life
5	5	5	5	5	PATTI LABELLE/ Never Stopped...
5	5	5	5	5	BLACKGIRL/Let's Do It Again
5	5	5	5	5	CINDY MIZELLE/Because Of You
5	5	5	5	5	PORTRAIT/Can Call You
5	5	5	5	5	BOYZ II MEN/Thank You
5	5	5	5	5	CASSERINE/We Gotta Run
5	5	5	5	5	BARRY WHITE/Come On
5	5	5	5	5	CHANTE MOORE/This Time
5	5	5	5	5	TEE/If I Keep Loving You
5	5	5	5	5	KEITH MARTIN/Never Find Someone...
5	5	5	5	5	TAKE 6/You Can Never Ask...
5	5	5	5	5	FREDDIE JACKSON/Rub Up Against You
5	5	5	5	5	JESSE/When U Cry I Cry
5	5	5	5	5	IV XAMPLE/3 Rather Be Alone
5	5	5	5	5	BRIAN MCKNIGHT/Crazy Love
5	5	5	5	5	ZHANE/You're Sorry Now
5	5	5	5	5	GLADYS KNIGHT/Next Time
5	5	5	5	5	EL DEBARGE/Where You Are

**Power 98.1**



# UC PLAYLISTS

March 3, 1995 R&R • 87

**MARKET #18**  
**WXYV/Baltimore**  
(410) 653-2200  
Sampson/Johnson

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
34	51	57	54	TLC/Red Light Special
39	52	53	54	BROWNSTONE/If You Love Me
26	49	55	52	MARY J. BLIGE/In Goin' Down
47	46	48	50	SOUL FOR REAL/Candy Rain
29	33	47	49	BOYZ II MEN/On Bended Knee
35	40	39	44	BRANDY/Baby
40	48	46	43	BLACKSTREET/Before I Let You Go
42	36	33	41	TLC/Creep
20	19	22	41	RAFAEL SAADIO/Ask Of You
38	40	40	40	MONTELL JORDAN/This Is How We Do It
35	35	40	40	GERALD LEVERT/Answering Service
43	43	41	39	RICHARD BURTON/Love Yourself
37	41	40	37	ADINA HOWARD/Freak Like Me
37	36	38	37	SUBWAY/This Lil' Game We...
38	40	33	34	BOYZ II MEN/Thank You
46	34	30	33	NIU/NIU Miss You
34	31	31	32	IMMATURE/Constantly
43	31	27	30	ANITA BAKER/ Apologize
4	5	7	28	WHISPERS/Make Sweet Love...
24	27	28	27	NOTORIOUS B.I.G./Big Poppa
10	15	24	24	PORTRAIT/Can Call You
20	24	21	21	CRAIG MACK/Get Down
5	10	13	24	BARRY WHITE/Come On
24	22	21	21	AALIYAH/Back & Forth
23	22	20	22	PATTI LABELLE/In The Right Kinda...
11	14	11	21	SOUNDS OF BLACKNESS/In Goin' All...
21	30	29	21	JEWELL/Woman To Woman
26	20	19	19	INI KAMOE/Here Comes...
32	27	31	27	CHANGING FACES/Foolin' Around
18	17	26	16	BARRY WHITE/Practice What You...
20	17	21	18	CRYSTAL WATERS/100% Pure Love
13	9	11	15	NINE/Whutcha Want
27	18	14	14	BRANDY/Wanna Be Down
15	20	13	13	BOYZ II MEN/If You Love Me To...
10	14	15	12	MONTECO F/MIMATURE/It's Me?
13	12	10	12	BONE THUGS-N-HARMONY/Thugish...
10	14	15	12	BROWNSTONE/Gravepyne
5	14	11	11	BRANDY/Best Friend
10	5	7	11	CASSERINE/We Gotta Run

**MARKET #19**  
**WAMO/Pittsburgh**  
(412) 471-2181  
Atkins/Stone

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
34	34	32	40	SOUL FOR REAL/Candy Rain
31	31	29	37	MARY J. BLIGE/In Goin' Down
23	23	30	36	SUBWAY/This Lil' Game We...
33	33	33	36	JEWELL/Woman To Woman
28	28	33	35	IMMATURE/Constantly
30	30	30	35	BLACKGIRL/Let's Do It Again
23	23	31	35	BRANDY/Baby
31	31	32	35	MISS JONES/Where I Wanna Be
30	30	32	35	NIU/NIU Miss You
28	28	27	34	KARYN WHITE/Can I Stay With You
6	6	29	33	BOYZ II MEN/Thank You
27	27	31	31	CHRISTOPHER WILLIAMS/Dance 4 Me
27	27	27	28	TONI BRAXTON/If You Love Me
28	28	28	28	BROWNSTONE/If You Love Me
10	10	24	27	MONTELL JORDAN/This Is How We Do It
19	19	24	27	RAFAEL SAADIO/Ask Of You
19	19	26	26	VYBE/Take It To The Front
26	26	28	28	ADINA HOWARD/Freak Like Me
19	19	25	28	CARLEEN ANDERSON/Mama Said
9	9	17	28	NAJEE/Laid Back
6	6	26	24	TLC/Red Light Special
9	9	25	20	JOHNNY "GUITAR"...Hook Me Up
8	8	20	20	FREDDIE JACKSON/Rub Up Against You
8	8	20	20	KIRK FRANKLIN/Why We Sing
6	6	26	19	STEVIE WONDER/For Your Love
21	21	23	16	ANITA BAKER/ Apologize
10	10	7	12	RAPPIN' 4-TAY/It's Be Around
10	10	7	12	JEWELL/Woman To Woman
7	7	7	11	NOTORIOUS B.I.G./Big Poppa
7	7	7	11	CHANGING FACES/Foolin' Around
5	5	8	10	BARRY WHITE/Practice What You...
5	5	8	10	CRYSTAL WATERS/100% Pure Love
5	5	8	10	NINE/Whutcha Want
5	5	8	10	BRANDY/Wanna Be Down
5	5	8	10	BOYZ II MEN/If You Love Me To...
5	5	8	10	MONTECO F/MIMATURE/It's Me?
5	5	8	10	BONE THUGS-N-HARMONY/Thugish...
5	5	8	10	BROWNSTONE/Gravepyne
5	5	8	10	BRANDY/Best Friend
5	5	8	10	CASSERINE/We Gotta Run

**MARKET #20**  
**Majik 107**  
**KMJK/Phoenix**  
(602) 265-2442  
Yasner

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
37	35	35	38	STEVIE WONDER/For Your Love
35	35	33	38	SHABBA RANKS/Let's Get It On
36	36	36	37	MARY J. BLIGE/In Goin' Down
26	36	36	37	GERALD LEVERT/Answering Service
34	34	36	37	CHRISTOPHER WILLIAMS/Dance 4 Me
17	25	31	35	USHER/Think Of You
15	33	36	35	BOYZ II MEN/Thank You
16	22	34	34	PATTI LABELLE/ Never Stopped...
19	26	25	33	SOUL FOR REAL/Candy Rain
16	26	26	32	BRANDY/Baby
37	35	36	30	SHANICE/ Wish
36	36	36	30	RAFAEL SAADIO/Ask Of You
20	35	34	28	TRISHA COVINGTON/Why You Wanna...
35	33	34	28	PORTRAIT/ Can Call You
16	23	27	27	CHANTE' MOORE/This Time
19	24	27	27	KUT KLOSE/ Like
18	25	26	26	CARLEEN ANDERSON/Mama Said
18	25	26	26	BRIAN MCKNIGHT/Crazy Love
32	26	27	25	JAKI GRAHAM/Ain't Nobody
26	26	26	25	CAMEO/Slyde
26	25	25	22	ARRESTED DEVELOPMENT/Africa's Inde...
10	16	16	21	JONATHAN BUTLER/Can We Start All...
18	16	16	21	BAR-KAYS/Old School Mega Mix
16	17	18	20	BEBE & CECE WINANS/Love Of My Life
33	26	26	20	TEVIN CAMPBELL/Don't Say Goodbye...
34	26	27	19	TONI BRAXTON/If You Love Me
25	18	18	19	TONY TERRY/Can't Let Go
14	15	15	18	PHIL PERRY/If Only You Knew
18	17	17	17	MEN AT LARGE/Holiday
26	18	17	17	TLC/Creep
27	20	17	16	SOUNDS OF BLACKNESS/In Goin' All...
18	16	17	16	BLACKGIRL/Let's Do It Again
14	10	16	16	GEORGE DUKE/Love Can Be So Cold
18	18	18	18	LARRY CORYELL/It's Be Over You
13	18	18	18	PHIL PERRY/If Only You Knew
10	15	15	15	FREDDIE JACKSON/Rub Up Against You
10	15	15	15	REDMAN/Can't Wait
15	15	15	15	ANITA BAKER/ Apologize
15	15	15	15	LUTHER VANDROSS/Always And Forever
15	15	15	15	K-CI HAILEY/If You Think...
15	15	15	15	CHANGING FACES/Foolin' Around

**MARKET #22**  
**93FM WZAK**  
**WZAK/Cleveland**  
(216) 621-9300  
Rush/Stephens

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
42	42	40	43	BRANDY/Baby
23	29	41	41	BARRY WHITE/Come On
30	36	41	41	GERALD LEVERT/Answering Service
15	36	41	41	STEVIE WONDER/For Your Love
27	34	40	40	IMMATURE/Constantly
32	41	40	40	TLC/Red Light Special
25	39	39	39	TLC/Creep
25	39	39	39	TLC/Creep
32	38	38	38	ALL-4-ONE/She's Got Skillz
31	38	38	38	ICE CUBE/What Can I Do?
31	37	37	37	ABOVE THE LAW/Black Superman
25	31	31	31	SUBWAY/This Lil' Game We...
15	30	30	30	KIRK FRANKLIN/Why We Sing
25	30	30	30	MISS JONES/Where I Wanna Be
23	30	30	30	BONE THUGS-N-HARMONY/The Love Of...
28	28	28	28	CRAIG MACK/Get Down
22	28	28	28	VICIOUS/Nika
21	27	27	27	SHABBA RANKS/Let's Get It On
20	27	27	27	ADINA HOWARD/Freak Like Me
20	25	25	25	DJ MAGIC MIKE/Get On It...
20	25	25	25	MEN AT LARGE/Holiday
19	24	24	24	NOTORIOUS B.I.G./Big Poppa
19	24	24	24	CHRISTOPHER WILLIAMS/Dance 4 Me
19	24	24	24	GEORGE DUKE/Love Can Be So Cold
17	23	23	23	BOYZ II MEN/Thank You
17	23	23	23	JAYO FELLOWY/Brothers And Sisters
18	22	22	22	KUT KLOSE/ Like
15	21	21	21	USHER/Think Of You
15	21	21	21	MARCUS LEWIS/Last Night
15	20	20	20	BOOGIEMONSTERS/Strange
15	20	20	20	MINT CONDITION/So Fine
20	20	20	20	BOYZ II MEN/On Bended Knee
13	18	18	18	LARRY CORYELL/It's Be Over You
13	18	18	18	PHIL PERRY/If Only You Knew
10	15	15	15	FREDDIE JACKSON/Rub Up Against You
10	15	15	15	REDMAN/Can't Wait
15	15	15	15	ANITA BAKER/ Apologize
15	15	15	15	LUTHER VANDROSS/Always And Forever
15	15	15	15	K-CI HAILEY/If You Think...
15	15	15	15	CHANGING FACES/Foolin' Around

**MARKET #26**  
**WKVJ/Milwaukee**  
(414) 321-1007  
Fields

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
37	35	45	50	BROWNSTONE/If You Love Me
50	49	48	48	MARY J. BLIGE/In Goin' Down
45	49	48	48	BRANDY/Baby
53	48	48	48	TLC/Creep
50	48	48	47	SOUL FOR REAL/Candy Rain
54	50	44	44	BLACKSTREET/Before I Let You Go
31	28	43	43	FABU/Just Roll
30	30	42	42	CHANTE' MOORE/Old School Lovin'
52	38	44	44	BOYZ II MEN/On Bended Knee
34	45	37	38	SUBWAY/This Lil' Game We...
35	35	34	33	CHANGING FACES/Foolin' Around
27	27	33	33	ANITA BAKER/ Apologize
33	35	35	33	TLC/Red Light Special
50	48	36	31	BRANDY/Wanna Be Down
35	29	22	29	GERALD LEVERT/Answering Service
19	20	20	20	ADINA HOWARD/Freak Like Me
5	5	19	26	BOYZ II MEN/Thank You
25	21	21	25	IMMATURE/Constantly
10	10	10	10	MONTELL JORDAN/This Is How We Do It
5	6	5	23	MINT CONDITION/So Fine
5	6	5	23	MISS JONES/Where I Wanna Be
19	22	20	22	NIU/NIU Miss You
17	24	25	22	KARYN WHITE/Can I Stay With You
19	20	21	21	CRAIG MACK/Get Down
19	20	21	21	NOTORIOUS B.I.G./Big Poppa
5	5	5	12	ICE CUBE/What Can I Do?
5	5	5	5	CARLEEN ANDERSON/Mama Said
5	5	5	5	RAPPIN' 4-TAY/It's Be Around
5	5	5	5	BLACKGIRL/Let's Do It Again
5	5	5	5	PORTRAIT/ Can Call You
5	5	5	5	USHER/Think Of You
5	5	5	5	VICIOUS/Nika
7	6	5	5	BEBE & CECE WINANS/Love Of My Life
5	5	5	5	SHABBA RANKS/Let's Get It On
5	5	5	5	STEVIE WONDER/For Your Love
5	5	5	5	KEITH MARTIN/Never Find Someone...
5	5	5	5	CASSERINE/We Gotta Run
5	5	5	5	FREDDIE JACKSON/Rub Up Against You
5	5	5	5	ZHANE/You're Sorry Now
5	5	5	5	BARRY WHITE/Come On

**MARKET #26**  
**1290 WJZZ**  
**WMCS/Milwaukee**  
(414) 444-1290  
Brown/Darryn O.

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
30	32	31	32	ANITA BAKER/ Apologize
29	30	31	30	BROWNSTONE/If You Love Me
10	23	30	30	MARY J. BLIGE/In Goin' Down
23	24	27	28	KARYN WHITE/Can I Stay With You
21	24	25	27	GERALD LEVERT/Answering Service
26	26	27	25	TONI BRAXTON/If You Love Me
27	26	26	24	BOYZ II MEN/On Bended Knee
12	18	24	24	BRANDY/Baby
20	25	21	21	KIRK FRANKLIN/Why We Sing
10	17	20	21	CHRISTOPHER WILLIAMS/Dance 4 Me
24	21	20	20	BLACKSTREET/Before I Let You Go
23	21	24	20	K-CI HAILEY/If You Think...
14	17	19	19	WHISPERS/Make Sweet Love...
25	19	20	18	BARRY WHITE/Practice What You...
15	19	18	17	STEVIE WONDER/For Your Love
14	20	22	17	BEBE & CECE WINANS/Love Of My Life
25	18	16	16	MARY J. BLIGE/Be Happy
5	13	16	16	BOYZ II MEN/Thank You
5	12	10	15	FREDDIE JACKSON/Rub Up Against You
10	15	15	15	BARRY WHITE/Come On
11	7	14	14	PHIL PERRY/If Only You Knew
15	15	18	13	TRISHA COVINGTON/Why You Wanna...
5	10	12	12	NAJEE/Laid Back
10	10	10	10	CHANNEL LIVE/Mad Izm
8	10	10	10	JONATHAN BUTLER/Can We Start All...
8	10	10	10	SWEET SABLE/Love Thing
5	8	10	10	MINT CONDITION/So Fine
5	8	10	10	WHITEHEAD BROTHERS/Sex On The Beach
10	10	10	10	TLC/Red Light Special
10	10	10	10	PAUL HARDCASTLE/You May Be Gone
24	24	24	24	JEWELL/Woman To Woman
25	24	24	24	TLC/Creep
20	22	22	22	NIU/NIU Miss You
22	22	22	22	TANYA BLOUNT/Hold On
8	10	10	10	DEION SANDERS/Must Be The Money
8	10	10	10	ALL-4-ONE/She's Got Skillz
8	10	10	10	KEITH MARTIN/Never Find Someone...
5	5	5	5	BLACKGIRL/Let's Do It Again
5	5	5	5	FREDDIE JACKSON/Rub Up Against You
5	5	5	5	KUT KLOSE/ Like
5	5	5	5	CASSERINE/We Gotta Run

**MARKET #26**  
**WNOV**  
**WNOV/Milwaukee**  
(414) 449-9668  
Robinson

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
24	25	25	25	SOUL FOR REAL/Candy Rain
18	22	22	25	BRANDY/Baby
25	25	25	25	BROWNSTONE/If You Love Me
24	24	24	24	MARY J. BLIGE/In Goin' Down
18	20	24	24	GERALD LEVERT/Answering Service
5	8	22	22	SUBWAY/This Lil' Game We...
2	8	22	22	ADINA HOWARD/Freak Like Me
18	20	20	20	NOTORIOUS B.I.G./Big Poppa
22	22	22	22	TRISHA COVINGTON/Why You Wanna...
22	22	22	22	KARYN WHITE/Can I Stay With You
12	17	20	20	CHRISTOPHER WILLIAMS/Dance 4 Me
8				





WALT LOVE

# Making The Move Back To A Smaller Radio Market

While moving to a bigger market is the goal of many in the radio industry, some choose to return to a smaller market. Two industry vets who did just that, talk about why they made the move.

Marvin Robinson left his VP/R&B Record Promotion for Zoo Entertainment's black music division to program KYEA (K-98)/Monroe, LA. It was an opportunity for him to catch up with all the changes in the radio industry since his PD gig at KSOL/San Francisco. Former KKDA-FM/Dallas air talent Brian



Marvin Robinson

Wallace grabbed the chance to program at WQMG-FM/Greensboro. It was a productive career move for the 12-year vet.

## A Love For Business

"Working in radio, one doesn't have the full knowledge of the record industry. For example, the process of signing an artist, the recording element, the artwork for the CD cover, to shooting the video, putting together a marketing plan, and eventually going out on the street to solicit airplay from radio," Robinson admits. "So I saw many facets of the recording industry that I did not see as a radio programmer."

Although he enjoyed that experience, Robinson was happy to return to his first love. "I knew I want-



**The pressure is still on to get the job done and have a winning product. People understand that it might take some time to get the desired ratings results.**

- Brian Wallace



working in the record industry, almost all of radio was using computers and computer software to program their music on a monthly, weekly, and daily basis."

Robinson's previous experience at KSOL has been an advantage. "Having worked in a large market and being part of an intense, ongoing radio ratings battle has helped me to fall back on programming basics while utilizing the current technology and research to help make KYEA a better radio station."

## Personal Opportunities

Obviously, cost of living is much lower than when Robinson resided in a larger city. "That is a positive, but it's all relative. Yes, you make less, but it doesn't cost nearly as

yet to see the industry on a larger scale.

"I'm lucky to be blessed with talented young people who want to learn and take great direction. They all want to make it to the big markets someday so they want to perfect their skills and learn any tricks of the trade. We have a 16.6 market share and a No. 2 ranking — that's because of our people.

"I've purposely stayed away from satellite-delivered programming or daily syndicated programming because it's a real disadvantage. I understand the advantage to a small owner trying to eliminate salaries and other costs. But on the other hand, that sort of thing takes away from training and developing talent. In a small market, [the community] likes to know the people on the local radio stations. That's still a big deal in most small markets."

## Making Career Choices

Brian Wallace's move to WQMG-FM/Greensboro was simply a chance for him to get back into programming. Although he had PD experience [WYLD-FM/New Orleans], he had moved into an on-air position in a Top 10 market. "Being a jock was very nice," he says.



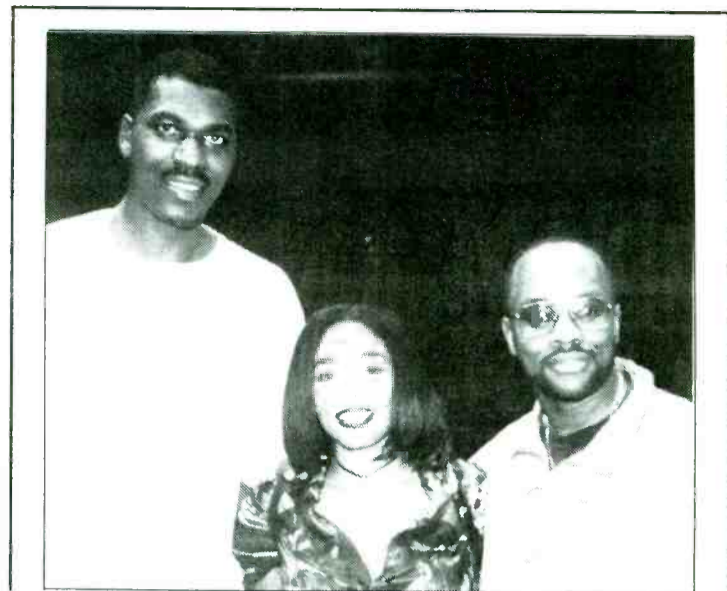
Brian Wallace

"But looking at things with my overall future at stake, management was something I wanted to get back into. This situation presented itself and the timing was right. I felt like it would be a good move for me careerwise.

"And I'll be honest with you. From a family standpoint, there are a number of real advantages, start-



**DON'T WORRY, BE HAPPY** — WAMO/Pittsburgh's Al B. Syll had a chance to chat with Mary J. Blige at a recent taping of Fox-TV's "New York Undercover."



**KARYN SKYROCKETS IN HOUSTON** — While in Houston visiting station KMJQ, Karyn White took time out to sing the national anthem at the Rockets game. Lining up for the pre-game activities are (l-r) team member Hakeem Olajuwon, White, and WB's Michael Tolbert.



**I've purposely stayed away from satellite-delivered programming or daily syndicated programming. That sort of thing takes away from training and developing talent.**

- Marvin Robison



ing with the cost of living. For example, it's a lot cheaper here than Dallas. As far as raising kids, it's much better because the lifestyle is a lot slower. I'm also able to get things done that need to be done for the family or myself. Because this is a smaller town I can get from point A to point B quicker — without a lot of traffic."

Wallace says he still feels pressure. "The pressure is still on to get the job done and have a winning product for the sales department to sell to clients. I would say it's just a different type of pressure than you get in a major market. People here seem to understand that it might take some time to get the desired ratings results and they'll have a plan that might take three or four books to reach whatever the goal is number-wise and revenue-wise.

"Another advantage is the opportunity to finally be able to teach people who want to learn. For example, when I was in New Orleans, there wasn't time to teach. Most people there already had their skills developed to the point that they were ready to be in a major market. Here the situation is one where you can have the time to work with people, and the demand for everyone to be functioning at peak performance yesterday isn't quite as tough as it is in major markets. So in that sense, the pressure just isn't quite as intense. It's a very different vibe from that end."

## Budget & Talent Restrictions

Wallace, like Robinson, is learning to work around a smaller budget. "When it comes to talent, you definitely don't have the budgets that could help you pull in some of the best talent available. I wouldn't call it a negative, but I would say it's somewhat of a disadvantage. You have to learn to compromise on those types of things. And lucky for me, I've just got the gift of being able to develop people enough where they can perform at a very high level in a market of this size and be able to put me in a position to compete.

"Promotional budgets aren't the same, but in markets this size you wouldn't expect for them to be the same. Revenues are less in this size market, so that's understandable. Don't look at working in a small market as a downer or a negative. Everyone doesn't start in a large market; some people get lucky but most don't. The experience gained in small and medium markets is in-



**Don't look at working in a small market as a downer or a negative. Everyone doesn't start in a large market; some people get lucky but most don't.**

- Brian Wallace



ed to get back into the radio business. Because I had been out of the business for a few years, it was a positive for me to come to a smaller market to program, while also updating my skills — things do change. I knew I needed to learn how to use this technology if I wanted to be back on this side of the industry. And I also knew I'd have a chance to upgrade my skills in the programming field by working in a smaller market. While I was

much to live in an area such as this compared to New York, Chicago, L.A., or San Francisco. Also, my quality of life has improved because I'm taking time out for myself. I'm surrounded by three universities and I decided to take some classes. For a person like myself, coming from a large market and a faster lifestyle, this is a blessing to be able to prep yourself for the future. And I also think it's a blessing to be able to lend your experience to others who have



GOING IN CIRCLES.

# Luther Vandross

- 4 GRAMMY® NOMINATIONS INCLUDING BEST MALE R&B VOCA. PERFORMANCE, "ALWAYS AND FOREVER" AND BEST R&B ALBUM, "SONGS."
- "AN EVENING OF SONGS" NORTH AMERICAN TOUR BEGINS MAY 12TH.

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>SOUL FOR REAL</b> Candy Rain (Uptown/MCA)	2820	2821	2800	2717	79/0
			2	<b>BRANDY</b> Baby (Atlantic)	2785	2633	2378	2130	86/0
			3	<b>MARY J. BLIGE</b> I'm Goin' Down (Uptown/MCA)	2680	2710	2486	2179	82/1
			4	<b>SUBWAY</b> This Lil' Game We Play (Biv Ten/Motown)	2588	2471	2269	1941	80/0
			5	<b>BROWNSTONE</b> If You Love Me (MJJ/Epic)	2470	2899	3066	3134	77/0
			6	<b>TLC</b> Red Light Special (LaFace/Arista)	2249	2018	1585	1131	79/2
			7	<b>GERALD LEVERT</b> Answering Service (EastWest/EEG)	2069	1960	1696	1481	80/0
			8	<b>KARYN WHITE</b> Can I Stay With You (WB)	1978	2099	2069	1978	71/0
			9	<b>TLC</b> Creep (LaFace/Arista)	1909	2236	2475	2826	64/0
			10	<b>ADINA HOWARD</b> Freak Like Me (EastWest/EEG)	1836	1563	1350	1175	77/5
			11	<b>IMMATURE</b> Constantly (MCA)	1806	1799	1726	1652	68/1
			12	<b>BOYZ II MEN</b> Thank You (Motown)	1800	1509	1284	1040	80/0
			13	<b>MISS JONES</b> Where I Wanna Be (Stepsun)	1630	1696	1678	1643	67/0
			14	<b>STEVIE WONDER</b> For Your Love (Motown)	1547	1314	834	92	82/1
			15	<b>ANITA BAKER</b> I Apologize (Elektra/EEG)	1544	1894	2209	2281	56/0
			16	<b>CHRISTOPHER WILLIAMS</b> Dance 4 Me (Giant)	1423	1419	1333	1244	76/0
			17	<b>BOYZ II MEN</b> On Bended Knee (Motown)	1365	1537	1852	2178	50/0
<b>BREAKER</b>			18	<b>USHER</b> Think Of You (LaFace/Arista)	1364	1171	1028	830	73/6
<b>BREAKER</b>			19	<b>BARRY WHITE</b> Come On (A&M)	1290	1022	779	290	78/5
<b>BREAKER</b>			20	<b>NOTORIOUS B.I.G.</b> Big Poppa (Bad Boy/Arista)	1236	1165	1107	1098	67/4
<b>BREAKER</b>			21	<b>BLACKGIRL</b> Let's Do It Again (Kaper/RCA)	1216	1141	1080	993	65/0
			22	<b>PORTRAIT</b> I Can Call You (Capitol)	1180	1105	999	722	70/1
			23	<b>SHABBA RANKS</b> Let's Get It On (Epic)	1173	1126	1061	859	65/1
			24	<b>BEBE &amp; CECE WINANS</b> Love Of My Life (Capitol)	1130	1112	1086	1043	72/0
			25	<b>MONTELL JORDAN</b> This Is How We Do It (PMP)	1130	596	291	226	69/32
			26	<b>BLACKSTREET</b> Before I Let You Go (Interscope)	1111	1324	1559	1744	42/0
			27	<b>NIJU</b> I Miss You (Arista)	1089	1579	1617	1557	51/0
			28	<b>TONI BRAXTON</b> I Belong To You (LaFace/Arista)	1058	1279	1659	2054	44/0
			29	<b>SOUNDS OF BLACKNESS</b> I'm Going All... (Perspective/A&M)	993	1076	1093	987	57/3
			30	<b>FREDDIE JACKSON</b> Rub Up Against You (Scotti Bros.)	972	867	655	262	71/4
			31	<b>MINT CONDITION</b> So Fine (Perspective/A&M)	962	913	827	766	62/1
			32	<b>CRAIG MACK</b> Get Down (Arista)	915	919	908	841	63/3
			33	<b>BRIAN MCKNIGHT</b> Crazy Love (Mercury)	888	696	423	243	63/7
			34	<b>TRISHA COVINGTON</b> Why You Wanna Play... (Columbia)	885	1383	1410	1397	45/0
			35	<b>JEWELL</b> Woman To Woman (Death Row/Interscope)	881	1459	2076	2084	40/0
			36	<b>BRANDY</b> I Wanna Be Down (Atlantic)	870	1040	1291	1430	39/1
			37	<b>RAPHAEL SAADIQ</b> Ask Of You (550/Epic ST)	859	710	428	330	28/5
			38	<b>PHIL PERRY</b> If Only You Knew (GRP/MCA)	852	795	794	709	60/1
			39	<b>FABU</b> Just Roll (Big Beat/Atlantic)	839	631	360	134	60/4
			40	<b>KUT KLOSE</b> I Like (Elektra/EEG)	773	689	513	210	56/4
<b>DEBUT</b>			41	<b>WHISPERS</b> Make Sweet Love To Me (Capitol)	726	494	173	0	64/4
			42	<b>JONATHAN BUTLER</b> Can We Start All Over Again (Mercury)	673	640	583	443	57/2
			43	<b>PATTI LABELLE</b> I Never Stopped Loving You (MCA)	671	648	595	433	54/0
			44	<b>CARLEEN ANDERSON</b> Mama Said (Virgin)	638	741	732	730	43/0
			45	<b>VICIOUS</b> Nika (Epic)	598	654	613	535	43/0
<b>DEBUT</b>			46	<b>KEITH MARTIN</b> Never Find Someone Like You (Columbia)	569	445	97	0	63/10
<b>DEBUT</b>			47	<b>CASSERINE</b> We Gotta Run (WB)	548	460	370	157	52/3
<b>DEBUT</b>			48	<b>2PAC</b> Dear Mama (Interscope)	532	228	55	0	46/36
<b>DEBUT</b>			49	<b>CHANTE' MOORE</b> This Time (Silas/MCA)	530	455	211	76	51/2
<b>DEBUT</b>			50	<b>ZHANE'</b> You're Sorry Now (Illtown/Motown)	473	172	26	0	50/20

This chart reflects airplay from February 20 - 26. Songs ranked by number of plays. Highlighted songs indicate Breaker. 86 UC reporters. 81 current playlists. © 1995, R&R Inc.

## BREAKERS®

<b>USHER</b>		
Think Of You (LaFace/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1364/193	73/6	18
<b>BARRY WHITE</b>		
Come On (A&M)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1290/268	78/5	19
<b>NOTORIOUS B.I.G.</b>		
Big Poppa (Bad Boy/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1236/71	67/4	20
<b>BLACKGIRL</b>		
Let's Do It Again (Kaper/RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1216/75	65/0	21

## MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
2PAC	Dear Mama (Interscope)	36
MONTELL JORDAN	This Is How We Do It (PMP)	32
MEN AT LARGE	Holiday (EastWest/EEG)	31
TONY TERRY	Heart Of A Man (Virgin)	27
GLADYS KNIGHT	Next Time (MCA)	25
EBONY VIBE EVERLASTING	Trip... (Gasoline Alley/MCA)	23
ZHANE'	You're Sorry Now (Illtown/Motown)	20
BLAK PANTA	Do What U Want (Tommy Boy)	19
H-TOWN	Emotions (Luke)	16
JESSE	When U Cry I Cry (Underworld/Capitol)	15
SCARFACE	FACE CUBE People Don't... (Rap-A-Lot)	15

## MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
MONTELL JORDAN	This Is How We Do It (PMP)	+534
2PAC	Dear Mama (Interscope)	+304
ZHANE'	You're Sorry Now (Illtown/Motown)	+301
BOYZ II MEN	Thank You (Motown)	+291
ADINA HOWARD	Freak Like Me (EastWest/EEG)	+273
BARRY WHITE	Come On (A&M)	+268
STEVIE WONDER	For Your Love (Motown)	+233
WHISPERS	Make Sweet Love To Me (Capitol)	+232
TLC	Red Light Special (LaFace/Arista)	+231
MONTECO F/IMMATURE	Is It Me? (MCA)	+219

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST	TITLE LABEL(S)
BARRY WHITE	Practice What You Preach (A&M)
ALL-4-ONE	(She's Got) Skillz (Blitzz/Atlantic)
JADE	Every Day Of The Week (Giant)
CHANGING FACES	Foolin' Around (Big Beat/Atlantic)
INI KAMOZE	Here Comes... (Columbia)
B.M.U.	U Will Know (Mercury)
CHANTE' MOORE	Old School Lovin' (Silas/MCA)
ZHANE'	Shame (Hollywood/Jive)
BOYZ II MEN	I'll Make Love To You (Motown)
GERALD LEVERT	Can't Help Myself (EastWest/EEG)

Breakers: Songs registering 1200 plays or more for the first time. Bullsets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.

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CYNDEE MAXWELL

## DEAR MAX

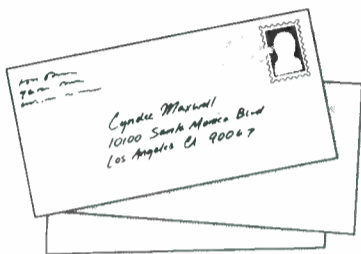
### KPLX's Two-Year New Music Revolution

Here are two letters I've received in response to recent columns. The first is from KLPX/Tucson GM Tony Schavietello, OM/MD Larry Miles, and MD Suzie Dunn.

Several issues ago, our section of R&R featured Carey Curelop, Oedipus, and Andy Beaubien talking up a more new music approach for their stations [KLOS, WBCN, and KLOL]. Statements from each programmer led the article in a "we have come to the conclusion that playing new music is a good thing" direction. While that is in fact a positive note, it's certainly no "new revelation."

For two years now, KLPX has rolled through an evolutionary process of playing and focusing on more new music — a combination of alternative and harder-edged songs. A cross-section of demos let us know through various means (the phones, on location during remotes and events, street communication, and listener advisory boards) that we weren't playing enough new music. And Suzie Dunn's Sunday night "New Music Test Department" continues to provide us a forum for feedback on new releases from the "alternative" music world.

Record sales have followed our airplay. The so-called "alternative bands" began outselling the "sta-



ple" rock acts, even with less airplay, quite some time ago. We responded to requests for that combination of alternative and harder-edged bands by opening up dayparts and clocking the currents at a higher plays-per-week total.

All of this has added up to a record year in ratings and revenue over the 15-year history of KLPX. In 1994, our Arbitron 12+ shares were 10.5, 10.5, 9.2, and 8.6. The 8.6 fall number is the highest fall in five years. We achieved all of this without losses in the 25-34 demo and in the face of a new classic rock competitor!

In short, the past two years for KLPX have been an evolutionary process of more new music and the dropping off of many classic staples that are literally becoming "oldies."

There will always be a market for oldies, but how profitable will it be? And is classic rock really "timeless?"

The outlook is very bright for this new music approach. Our consultants at BD&A feel as we do — there's a good eight- to 10-year run of this "alternative" sound underway. Suzie Dunn has proven her ears by picking the tunes we play, and the bands just keep coming. Our motto is: "We don't care about the name or the looks; if it's a good tune that people are asking for, we play it." It's good to finally see "the major-market big boys" joining in.

#### Don't Deny R.E.M.

This next letter is from Warner Bros. National Singles Promotion Director Barney Kilpatrick.

Your headline in the January 13 issue ("Is There Room For R.E.M. In The House Of Zeppelin?") implies that R.E.M. might be one of "those alternative" bands unpalatable to the AOR listener. That's the same bogus screeching I had to listen to from AOR programmers in the dark days of '84-'87 about that "punk rock" band — R.E.M. Ask [KTXQ/Dallas MD] Redbeard how acceptable R.E.M. is today. The biggest rock band of the '80s and '90s will not be denied.

### WAPL's Four-Time Winning Streak

Small-market outlet enjoys consecutive *Rolling Stone* tribute

Results of the 1994 *Rolling Stone* Readers' Poll are in, and WAPL/Appleton, WI was honored as Small Market Station of the Year for the fourth consecutive time.

OM Garrett Hart said, "It's a real kick to be in the No. 1 spot for the fourth time. This is the eighth consecutive year our listeners have voted us into the Top 5, and our fourth first-place finish. It's a tribute to the consistency of our presentation and the loyalty of our listeners that we enjoy repeat status in the No. 1 position."

One of the rewards that accompanies the first-place finish is special promotional copies of the magazine with a staff picture on the cover. Says Hart, "It's a blast to see your picture on the cover of *Rolling Stone* and a real morale-booster for all our staff members. We're cel-



brating with an invitation-only party that's become the social event of the year for our staff and our listeners."

Additional winning stations (first place finishers in bold)

type, followed by runners-up) were:

• Best Radio Station/Large Market:

**WHTZ**/New York  
**KROQ**/Los Angeles  
**WHFS**/Washington  
**WAXQ**/New York  
**WDRE**/Philadelphia

• Best Radio Station/Medium Market

**WBRU**/Providence  
**KOME**/San Jose  
**KDEO**/Honolulu  
**WRDU**/Raleigh-Durham  
**WHTG**/Eatontown, NJ

• Best Radio Station/Small Market

**WEQX**/Manchester, VT  
**WOXY**/Oxford, OH  
**WSOU**/South Orange, NJ  
**WOUR**/Utica, NY

### Slash-O-Rama On The Road

Geffen act **Slash's Snakepit** has been touring the country making friends with radio. The band recently released their debut album, "It's Five O'Clock Somewhere." Here are some of the photographic results of the Slash road tour.



**IN SAN DIEGO** — (L-r) KIOZ PD Greg Stevens, Slash, KIOZ's Shannon Leder, Snake Pit vocalist Eric Dover, KIOZ APD/MD Ray Kalusa, and the station's Kevin Douglass.



**IN ST. LOUIS** — (L-r) Geffen's Lorren Cornelius, Dover, Slash, KSHE PD Jim Owen, and Geffen's Mark Burger.



**IN AUSTIN** — (L-r) KLBJ MD Loris Lowe, Slash, KLBJ OM Jeff Carrol, and Dover.



**IN COLUMBUS, OH** — (L-r) WBZX PD Hal Fish, Dover, Slash, and WBZX Promotion Director Greg Moebius.



**IN JERSEY** — (L-r) Geffen's Ross Zapin, Dover, Slash, WDHA's Terrie Carr, PD Lenny Bloch, and Geffen's Warren Christensen.



**IN DETROIT, BABY** — (L-r) Christensen, Dover, Slash, and WRIF MD Mark Thompson.



**IN RIVERSIDE** — (Back, l-r) KCAL OM Rick Shaw, the station's Daryl Norsell, Dover, Slash, KCAL's Bridget, MD M.J. Matthews, (front, l-r) KCAL's Marc Markley, Lacey Kendall, Cason Smith, and Corey Oliver.



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	5	3	<b>1</b>	COLLECTIVE SOUL Gel (Atlantic)	3242	3148	2849	2553	160/0
2	1	1	2	TOM PETTY You Wreck Me (WB)	3159	3393	3535	3558	144/1
1	2	2	3	PEARL JAM Better Man (Epic)	3106	3276	3509	3787	142/0
4	4	4	4	GREEN DAY When I Come Around (Reprise)	2890	3034	3092	3074	143/0
8	8	6	5	BLACK CROWES High Head Blues (American/Reprise)	2379	2456	2460	2358	140/2
11	10	7	<b>6</b>	SIMPLE MINDS She's A River (Virgin)	2343	2299	2175	1966	144/1
3	3	5	7	VAN HALEN Don't Tell Me (What Love...) (WB)	2323	2822	3290	3499	128/1
19	13	10	<b>8</b>	LIVE Lightning Crashes (Radioactive)	2254	1988	1660	1225	152/10
9	9	8	9	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	2193	2262	2238	2156	130/2
28	21	15	<b>10</b>	VAN HALEN Can't Stop Lovin' You (WB)	2147	1702	1118	851	142/8
<b>BREAKER</b>			<b>11</b>	BRUCE SPRINGSTEEN Murder Incorporated (Columbia)	2002	1041	0	0	124/11
18	16	14	<b>12</b>	STONE ROSES Love Spreads (Geffen)	1940	1780	1527	1258	150/6
13	11	13	<b>13</b>	ALICE IN CHAINS Got Me Wrong (WORK/Columbia)	1916	1901	1894	1722	125/2
15	12	12	14	NIRVANA The Man Who Sold The World (DGC/Geffen)	1847	1925	1814	1603	121/0
5	6	9	15	R.E.M. Bang And Blame (WB)	1690	2230	2803	3010	102/0
22	18	16	<b>16</b>	BUSH Everything Zen (Trauma/Interscope)	1611	1495	1314	995	127/9
7	7	11	17	QUEENSRYCHE Bridge (EMI)	1340	1953	2475	2533	87/0
34	27	19	<b>18</b>	FOREIGNER Under... (Generama/Rhythm Safari/Priority)	1330	1246	1037	757	97/5
21	20	20	<b>19</b>	SPONGE Plowed (WORK)	1309	1240	1230	1152	102/2
30	22	21	<b>20</b>	SLASH'S SNAKEPIT Beggars & Hangers-On (Geffen)	1263	1175	1104	811	127/6
27	28	24	<b>21</b>	PEARL JAM Corduroy (Epic)	1135	1080	1007	895	87/9
38	30	29	<b>22</b>	DAVE MATTHEWS BAND What Would You Say (RCA)	1122	979	814	690	96/7
23	24	23	<b>23</b>	OFFSPRING Gotta Get Away (Epitaph)	1121	1104	1083	976	68/1
12	14	18	24	STONE TEMPLE PILOTS Unglued (Atlantic)	1031	1326	1657	1808	70/0
44	37	32	<b>25</b>	OASIS Live Forever (Epic)	988	795	630	551	92/13
24	25	26	26	EXTREME Hip Today (A&M)	987	1052	1080	975	83/0
43	33	31	<b>27</b>	WIDESPREAD PANIC Can't Get High (Capricorn)	935	834	714	556	84/4
32	29	30	<b>28</b>	BLUES TRAVELER Run-Around (A&M)	926	854	821	766	82/2
10	17	22	29	PAGE & PLANT Thank You (Atlantic)	873	1144	1429	2032	79/0
14	15	17	30	AEROSMITH Walk On Water (Geffen)	862	1391	1591	1632	60/0
20	26	28	31	STONE TEMPLE PILOTS Interstate Love Song (Atlantic)	850	993	1042	1194	80/1
58	43	36	<b>32</b>	CORROSION OF CONFORMITY Clean My... (Columbia)	770	649	515	324	85/10
—	—	44	<b>33</b>	TESLA Alot To Lose (Geffen)	740	492	135	98	81/15
26	31	33	34	TOM PETTY You Don't Know How It Feels (WB)	670	709	773	908	68/1
54	41	37	<b>35</b>	FLAMING LIPS She Don't Use Jelly (WB)	664	600	573	410	75/2
16	19	25	36	EAGLES Learn To Be Still (Geffen)	662	1058	1288	1430	51/0
<b>DEBUT</b>			<b>37</b>	SHAW-BLADES My Hallucination (WB)	651	90	0	0	90/28
—	59	41	<b>38</b>	ERIC CLAPTON Five Long Years (Reprise)	638	551	311	78	59/8
—	—	50	<b>39</b>	R.E.M. Star 69 (WB)	627	413	235	161	69/29
35	35	38	40	SOUNDGARDEN Fell On Black Days (A&M)	566	586	662	748	49/0
40	36	35	41	ROLLING STONES Jump On Top Of Me (Columbia/Virgin)	557	651	659	650	36/1
29	34	40	42	LIVE I Alone (Radioactive)	539	555	698	827	48/0
—	51	46	<b>43</b>	TOAD THE WET... Fly From Heaven (Columbia)	524	461	392	294	51/7
47	42	42	<b>44</b>	VAN HALEN The Seventh Seal (WB)	520	512	547	473	48/1
—	—	57	<b>45</b>	MEGADETH A Tout Le Monde (Capitol)	519	366	141	79	57/8
55	49	45	<b>46</b>	JAYHAWKS Blue (American/Reprise)	508	469	411	380	53/5
—	—	54	<b>47</b>	BAD RELIGION Infected (Atlantic)	435	376	275	192	55/11
49	50	51	<b>48</b>	R.E.M. What's The Frequency, Kenneth? (WB)	435	400	395	435	52/1
—	60	52	<b>49</b>	CULT Star (Sire/Reprise)	435	385	307	258	51/8
36	38	43	50	OFFSPRING Self Esteem (Epitaph)	426	501	614	719	34/0
60	53	53	<b>51</b>	SPELL Superstar (Island)	418	379	368	294	48/1
48	52	49	52	CANDLEBOX Far Behind (Maverick/Sire/WB)	396	417	389	437	40/2
—	—	60	<b>53</b>	SONNY LANDRETH Shootin' For The Moon (Zoo)	394	351	257	138	49/8
<b>DEBUT</b>			<b>54</b>	CHRIS DUARTE GROUP My Way Down (Silvertone)	383	305	243	192	35/3
<b>DEBUT</b>			<b>55</b>	STONE TEMPLE PILOTS Pretty Penny (Atlantic)	366	110	61	49	72/46
59	57	—	<b>56</b>	SLICK LILLY Dirty Water (Kudzu)	366	334	339	305	37/3
25	32	39	57	SOUNDGARDEN My Wave (A&M)	351	556	768	950	30/0
57	54	55	58	CINDERELLA All Comes Down (Mercury)	344	375	360	325	40/1
39	45	48	59	NIRVANA About A Girl (DGC/Geffen)	337	424	466	680	39/0
17	23	34	60	ROLLING STONES Sparks Will Fly (Virgin)	336	709	1087	1385	32/0

This chart reflects airplay from February 20 - 26. Songs ranked by number of plays. Highlighted songs indicate Breaker.  
169 Rock reporters. 164 current playlists. © 1995, R&R Inc.

## BREAKERS®

### BRUCE SPRINGSTEEN

#### Murder Incorporated (Columbia)

TOTAL PLAYS/INCREASE 2002/961 TOTAL STATIONS/ADDS 124/11 CHART 11

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
STONE TEMPLE PILOTS Pretty Penny (Atlantic)	46
ROLLING STONES I Go Wild (Virgin)	42
R.E.M. Star 69 (WB)	29
SHAW-BLADES My Hallucination (WB)	28
MATTHEW SWEET Sick Of Myself (Zoo)	27
GOO GOO DOLLS Only One (Metal Blade/WB)	24
OUR LADY PEACE Starseed (Relativity)	16
TESLA Alot To Lose (Geffen)	15
OASIS Live Forever (Epic)	13
SOUNDGARDEN The Day I Tried To Live (A&M)	13
MIKE WATT Against The 70's (Columbia)	13

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRUCE SPRINGSTEEN Murder Incorp. (Columbia)	+961
SHAW-BLADES My Hallucination (WB)	+561
VAN HALEN Can't Stop Lovin' You (WB)	+445
LIVE Lightning Crashes (Radioactive)	+266
STONE TEMPLE PILOTS Pretty Penny (Atlantic)	+256
TESLA Alot To Lose (Geffen)	+248
R.E.M. Star 69 (WB)	+214
OASIS Live Forever (Epic)	+193
STONE ROSES Love Spreads (Geffen)	+160
MEGADETH A Tout Le Monde (Capitol)	+153

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	2156
CANDLEBOX Cover Me (Maverick/Sire/WB)	437
COLLECTIVE SOUL Shine (Atlantic)	1966
AEROSMITH Blind Man (Geffen)	2533
SOUNDGARDEN Black Hole Sun (A&M)	950
COUNTING CROWS A Murder Of One (DGC/Geffen)	3010
STONE TEMPLE PILOTS Vasoline (Atlantic)	1808
MEAT PUPPETS Backwater (London/Island)	827
GREEN DAY Basket Case (Reprise)	1660
PAGE & PLANT Gallows Pole (Atlantic)	1429

Breakers: Songs registering 1350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.

Prepare To Meet Your Makers.

# FAITH NO MORE

## "DIGGING THE GRAVE"

The first track from the new album

KING FOR A DAY/FOOL FOR A LIFETIME

1995 MCA Records



MARCH 3, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	<b>VAN HALEN</b> Balance (WB)	5349	-131	"Tell" (2323)	"Can't" (2147)	"Seal" (520)
2	2	2	2	<b>PEARL JAM</b> Vitalogy (Epic)	4567	-91	"Better" (3106)	"Corduroy" (1135)	"Not" (120)
3	3	3	3	<b>TOM PETTY</b> Wildflowers (WB)	4104	-223	"Wreck" (3159)	"Know" (670)	"Cabin" (124)
6	5	4	4	<b>GREEN DAY</b> Dookie (Reprise)	3282	-69	"When" (2890)	"Basket" (155)	"Longview" (99)
10	7	6	5	<b>VARIOUS ARTISTS</b> Jerky Boys ST (Atlantic)	3242	+94	"Gel" (3242)		
13	11	9	6	<b>LIVE</b> Throwing Copper (Radioactive)	2937	+254	"Lightning" (2254)	"Alone" (539)	"Selling" (112)
4	4	5	7	<b>R.E.M.</b> Monster (WB)	2878	-306	"Bang" (1690)	"Star" (627)	"Frequency" (435)
7	8	7	8	<b>HOOTIE &amp; THE BLOWFISH</b> Cracked Rear View (Atlantic)	2704	-105	"Cry" (2193)	"Hold" (457)	"Hannah" (25)
5	6	8	9	<b>STONE TEMPLE PILOTS</b> Purple (Atlantic)	2587	-189	"Unglued" (1031)	"Interstate" (850)	"Pretty" (366)
8	9	10	10	<b>BLACK CROWES</b> Amorica (American/Reprise)	2472	-113	"High" (2379)	"Conspiracy" (33)	"Sunflower" (25)
16	13	12	11	<b>SIMPLE MINDS</b> Good News From The Next World (Virgin)	2343	+44	"River" (2343)		
11	12	11	12	<b>NIRVANA</b> Unplugged In New York (DGC/Geffen)	2245	-150	"Sold" (1847)	"About" (337)	"Lake" (38)
<b>DEBUT</b>			13	<b>BRUCE SPRINGSTEEN</b> Greatest Hits (Columbia)	2037	+996	"Murder" (2002)	"Hard" (30)	"Blood" (5)
—	20	16	14	<b>STONE ROSES</b> Second Coming (Geffen)	1940	+160	"Love" (1940)		
20	16	14	15	<b>VARIOUS ARTISTS</b> Clerks ST (WORK)	1919	+15	"Wrong" (1916)	"Tell" (3)	
—	—	19	16	<b>BUSH</b> Sixteen Stone (Trauma/Interscope)	1626	+124	"Zen" (1611)	"Little" (15)	
17	17	17	17	<b>OFFSPRING</b> Smash (Epitaph)	1598	-136	"Gotta" (1121)	"Self" (426)	"Come" (51)
14	14	15	18	<b>SOUNDGARDEN</b> Superunknown (A&M)	1580	-221	"Fell" (566)	"Wave" (351)	"Day" (279)
9	10	13	19	<b>QUEENSRYCHE</b> Promised Land (EMI)	1398	-623	"Bridge" (1340)	"Am" (25)	"Disconnect" (21)
<b>DEBUT</b>			20	<b>FOREIGNER</b> Mr. Moonlight (Generama/Rhythm Safari/Priority)	1330	+84	"Gun" (1330)		

This chart reflects airplay from February 20 -26. Albums ranked by number of plays.  
169 Rock reporters. 164 current playlists. © 1995, R&R Inc.

## ROCK TRACKS

### NEW & ACTIVE

**TODD SNIDER** Alright Guy (MCA)  
Total Plays: 307, Total Stations: 32, Adds: 1

**BONNIE RAITT** You Got It (Arista)  
Total Plays: 273, Total Stations: 30, Adds: 1

**TOADIES** Possum Kingdom (Interscope/Atlantic)  
Total Plays: 261, Total Stations: 16, Adds: 0

**TYPE O NEGATIVE** Black No. 1 (Roadrunner)  
Total Plays: 256, Total Stations: 29, Adds: 1

**L.A. GUNS** Long Time Dead (A&M)  
Total Plays: 233, Total Stations: 21, Adds: 2

**ROLLING STONES** I Go Wild (Virgin)  
Total Plays: 218, Total Stations: 55, Adds: 42

**CRUEL SEA** The Honeymoon Is Over (A&M)  
Total Plays: 209, Total Stations: 15, Adds: 1

**MIKE WATT** Against The 70's (Columbia)  
Total Plays: 171, Total Stations: 25, Adds: 13

**SHERYL CROW** Strong Enough (A&M)  
Total Plays: 169, Total Stations: 10, Adds: 1

**OUR LADY PEACE** Starseed (Relativity)  
Total Plays: 162, Total Stations: 33, Adds: 16

**ROYAL JELLY** Generator (Island)  
Total Plays: 157, Total Stations: 15, Adds: 2

**LETTERS TO CLEO** Here & Now (Giant)  
Total Plays: 147, Total Stations: 10, Adds: 2

**COLD WATER FLAT** Magnetic North Pole (MCA)  
Total Plays: 139, Total Stations: 26, Adds: 11

**UGLY KID JOE** N.I.B. (Columbia)  
Total Plays: 132, Total Stations: 16, Adds: 1

**TOM PETTY** Cabin Down Below (WB)  
Total Plays: 124, Total Stations: 10, Adds: 1

**PEARL JAM** Not For You (Epic)  
Total Plays: 120, Total Stations: 15, Adds: 3

**MELVINS** Revolve (Atlantic)  
Total Plays: 116, Total Stations: 16, Adds: 5

**TRIANGLE** Destination (Red Handed/SRO)  
Total Plays: 116, Total Stations: 13, Adds: 1

**TRAGICALLY HIP** Nautical Disaster (Atlantic)  
Total Plays: 110, Total Stations: 16, Adds: 4

**GREEN JELLY** Jump (Zoo)  
Total Plays: 109, Total Stations: 23, Adds: 9

**PEARL JAM** Nothingman (Epic)  
Total Plays: 96, Total Stations: 13, Adds: 3

**VAN HALEN** Aftershock (WB)  
Total Plays: 84, Total Stations: 15, Adds: 1

**SHERYL CROW** Keep On Growing (Arista)  
Total Plays: 84, Total Stations: 12, Adds: 4

**MATTHEW SWEET** Sick Of Myself (Zoo)  
Total Plays: 70, Total Stations: 30, Adds: 27

**RUSTED ROOT** Send Me On My Way (Mercury)  
Total Plays: 53, Total Stations: 15, Adds: 10

**TOM PETTY** It's Good To Be King (WB)  
Total Plays: 51, Total Stations: 14, Adds: 10

**GOO GOO DOLLS** Only One (Metal Blade/WB)  
Total Plays: 44, Total Stations: 24, Adds: 24

**PAGE & PLANT** Kashmir (Atlantic)  
Total Plays: 42, Total Stations: 13, Adds: 7

**FILTER** Hey Man, Nice Shot (Reprise)  
Total Plays: 41, Total Stations: 10, Adds: 5

**WARRANT** Family Picnic (CMC)  
Total Plays: 1, Total Stations: 10, Adds: 10

Songs ranked by total plays.

### BLUES TRAVELER



BLUES TRAVELER

# BLUES TRAVELER

## "Run-Around"

### TRACK 28

Combined spins at Rock, Alternative, CHR and Progressive: **1838!**

**330,000 SOLD AND COUNTING!**

Second Leg of US Tour Starts **March 18**





# ROCK REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KEY/Abilene, TX</b> OM: Randy Jones MD: Paula Hanson ROLLING STONES "Wild" STONE TEMPLE PILOTS "Pretty" GOO GOO DOLLS "Only" PEARL JAM "Corduroy" PAGE &amp; PLANT "Kashmir" MATTHEW SWEET "Jump"</p>	<p><b>WUFX/Bufalo, NY</b> PD: Vince Richards APD/MD: Theresa Campanelli 18 GOO GOO DOLLS "Only" SKID ROW "Enemy"</p> <p><b>WJZN/Burlington, VT</b> PD: Steve Cormier MD: Mike Lucina 2 PEARL JAM "Hot" 1 ROLLING STONES "Wild" OASIS "Live" SOUNDGARDEN "Day" STONE TEMPLE PILOTS "Pretty"</p>	<p><b>KRAD/Corpus Christi, TX</b> GM/PO: Bill York MD: J. Gleason STONE TEMPLE PILOTS "Pretty" PEARL JAM "Corduroy" WARRANT "Picnic" SONS OF ELVIS "Formaldehyde" ROLLING STONES "Wild" GREEN JELLY "Jump"</p>	<p><b>WKLO/Grand Rapids, MI</b> OM: Tom Marshall MD: Kevin Thompson 3 BAD RELIGION "Infected" VAN HALEN "Can't" COLD WATER FLAT "Magnetic" MATTHEW SWEET "Sick" GOO GOO DOLLS "Only" GREEN JELLY "Jump"</p>	<p><b>WRCN/Long Island, NY</b> OM/PO: Matt Mangus MD: Kevin Thompson SLICK LILLY "Dinky" ROLLING STONES "Wild" SHAW-BLADES "My"</p>	<p><b>WNOR/Norfolk, VA</b> PD: Harvey Kojan APD/MD: Tim Parker LIVE "Lightning"</p>	<p><b>WPDH/Poughkeepsie, NY</b> PD: Bill Palmer MD: Greg O'Brien 18 STRANGE ARRANGEMENT "House" FOREIGNER "Gun"</p>	<p><b>KEZE/Spokane, WA</b> PD: Darren Johnson TOAD THE WET... "Fly" WIDESPREAD PANIC "High" SOUNDGARDEN "Day" FOREIGNER "Gun"</p>	<p><b>KFMW/Waterloo, IA</b> PD: Mark Alan Hansen OASIS "Live" TESLA "Axl"</p>	
<p><b>WONE/Akron, OH</b> PD: J.D. MD: Erin Carman R.E.M. "Star" ROLLING STONES "Wild"</p>	<p><b>WPXC/Cape Cod, MA</b> PD: Phil Manicko APD/MD: Brian Kelly VAN HALEN "Can't" R.E.M. "Star" ROLLING STONES "Wild" DAVE MATTHEWS BAND "What" SHAW-BLADES "My"</p>	<p><b>KEGL/Dallas, TX</b> PD: Duane Doherty MD: T.C. McGuire FILTER "Shot" MIKE WATT "70's" GOO GOO DOLLS "Only"</p>	<p><b>WOCM/Hagerstown, MD</b> PD: David Miller MD: Wm Kaufman 4 TESLA "Axl" 4 SHAW-BLADES "My" 4 SHERYL CROW "Strong"</p>	<p><b>KLOS/Los Angeles, CA</b> PD: Carey Curelop MD: Rita Wilde STONE TEMPLE PILOTS "Pretty" TOAD THE WET... "Fly" BETTER THAN EZRA "Good" GREEN DAY "She" HOOTIE &amp; BLOWFISH "Drowning"</p>	<p><b>WZBH/Ocean City, MD</b> PD: Cepth Michaels MD: Bill Warner R.E.M. "Star" TESLA "Axl"</p>	<p><b>KBAT/Odessa, TX</b> MD: Dru Dawson R.E.M. "Star" SHAW-BLADES "My" FLAMING LIPS "Jelly"</p>	<p><b>WRDU/Raleigh, NC</b> OM: John Duncan MD: Tom Guidi STONE ROSES "Love" SHERYL CROW "Keep"</p>	<p><b>WYMG/Springfield, IL</b> PD: Jay Pridemore MD: Keef Fulgham No Adds</p>	<p><b>KICW/Wichita, KS</b> PD: Ron Eric Taylor MD: Sherry McKinnon 9 ROLLING STONES "Wild" DAVE MATTHEWS BAND "What" BAD RELIGION "Infected" FOREIGNER "Gun" MATTHEW SWEET "Sick" CULT "Star" SONNY LANDRETH "Shootin'" SLICK LILLY "Dinky" COLD WATER FLAT "Magnetic" OUR LADY PEACE "Starseed" GOO GOO DOLLS "Only"</p>
<p><b>WPYX/Albany, NY</b> OM: Fred Horton MD: John Cooper MELISSA ETHERIDGE "Wanted" ROLLING STONES "Wild" RUSTED ROOT "Sand" VAN HALEN "Can't"</p>	<p><b>WTAO/Carbondale, IL</b> PD: Lester St. James MD: Debbi Mills R.E.M. "Star" SLASH'S SNAKEBIT "Beggars" OASIS "Live" SONNY LANDRETH "Shootin'"</p>	<p><b>KTXQ/Dallas, TX</b> PD: Andy Loochidge MD: Racheard TRAGICALLY HIP "Disaster" MATTHEW SWEET "Sick" TESLA "Axl" MATTHEW SWEET "Sick"</p>	<p><b>WTPA/Harrisburg, PA</b> OM: Jeff Kaufman MD: Racheard STONE TEMPLE PILOTS "Pretty" CORROSION OF... "Clean" TESLA "Axl" MATTHEW SWEET "Sick"</p>	<p><b>WTFX/Louisville, KY</b> PD: Buzz Casey MD: Zakk Tyler 2 TESLA "Axl" BAD RELIGION "Infected"</p>	<p><b>KATT/Oklahoma City, OK</b> MD: Kelly Davis PAGE &amp; PLANT "Kashmir" TOAD THE WET... "Fly"</p>	<p><b>WRXJ/Providence, RI</b> PD: Bill Weston MD: Sharon Schifino PEARL JAM "Corduroy" MEGADETH "Touret" STONE TEMPLE PILOTS "Pretty"</p>	<p><b>WYMG/Springfield, IL</b> PD: Jay Pridemore MD: Keef Fulgham No Adds</p>	<p><b>KRZZ/Wichita, KS</b> PD: Michael Lee MD: Greg Bergen STONE TEMPLE PILOTS "Pretty" TOM PETTY "King" ROLLING STONES "Wild" LIVE "Lightning" TRAGICALLY HIP "Disaster" PEARL JAM "Corduroy"</p>	
<p><b>KZRR/Albuquerque, NM</b> PD: Frank Jaxon MD: Phil Mahoney COLD WATER FLAT "Magnetic" STILTS "Inside" OUR LADY PEACE "Starseed" BETTER THAN EZRA "Good" STONE TEMPLE PILOTS "Pretty" MELVINS "Revolve" GOO GOO DOLLS "Only"</p>	<p><b>WTAO/Carbondale, IL</b> PD: Lester St. James MD: Debbi Mills R.E.M. "Star" SLASH'S SNAKEBIT "Beggars" OASIS "Live" SONNY LANDRETH "Shootin'"</p>	<p><b>WRKQ/Danbury, CT</b> PD/MD: Tim Sheehan 10 ROLLING STONES "Wild" 9 STONE TEMPLE PILOTS "Pretty" 7 BUSH "Zen"</p>	<p><b>WCCC/Hartford, CT</b> PD: Todd Hart 16 MATTHEW SWEET "Sick" 7 MIKE WATT "70's" ROLLING STONES "Wild" FILTER "Shot"</p>	<p><b>WTFX/Louisville, KY</b> PD: Buzz Casey MD: Zakk Tyler 2 TESLA "Axl" BAD RELIGION "Infected"</p>	<p><b>KEZO/Omaha, NE</b> PD: Randy Chambers MD: Mary Pratt 4 SHAW-BLADES "My" MATTHEW SWEET "Sick" DAVE MATTHEWS BAND "What"</p>	<p><b>WRXJ/Providence, RI</b> PD: Bill Weston MD: Sharon Schifino PEARL JAM "Corduroy" MEGADETH "Touret" STONE TEMPLE PILOTS "Pretty"</p>	<p><b>WYMG/Springfield, IL</b> PD: Jay Pridemore MD: Keef Fulgham No Adds</p>	<p><b>KRZZ/Wichita, KS</b> PD: Michael Lee MD: Greg Bergen STONE TEMPLE PILOTS "Pretty" TOM PETTY "King" ROLLING STONES "Wild" LIVE "Lightning" TRAGICALLY HIP "Disaster" PEARL JAM "Corduroy"</p>	
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<p><b>WZZO/Allentown, PA</b> PD: Robin Lee MD: Keith Moyer 2 R.E.M. "Star" 1 SOUNDGARDEN "Day" TOM PETTY "King" BADLIES "Angeline" MATTHEW SWEET "Sick" GYPSY SOULS "Weeping"</p>	<p><b>WTAO/Carbondale, IL</b> PD: Lester St. James MD: Debbi Mills R.E.M. "Star" SLASH'S SNAKEBIT "Beggars" OASIS "Live" SONNY LANDRETH "Shootin'"</p>	<p><b>WRKQ/Danbury, CT</b> PD/MD: Tim Sheehan 10 ROLLING STONES "Wild" 9 STONE TEMPLE PILOTS "Pretty" 7 BUSH "Zen"</p>	<p><b>WCCC/Hartford, CT</b> PD: Todd Hart 16 MATTHEW SWEET "Sick" 7 MIKE WATT "70's" ROLLING STONES "Wild" FILTER "Shot"</p>	<p><b>WTFX/Louisville, KY</b> PD: Buzz Casey MD: Zakk Tyler 2 TESLA "Axl" BAD RELIGION "Infected"</p>	<p><b>KEZO/Omaha, NE</b> PD: Randy Chambers MD: Mary Pratt 4 SHAW-BLADES "My" MATTHEW SWEET "Sick" DAVE MATTHEWS BAND "What"</p>	<p><b>WRXJ/Providence, RI</b> PD: Bill Weston MD: Sharon Schifino PEARL JAM "Corduroy" MEGADETH "Touret" STONE TEMPLE PILOTS "Pretty"</p>	<p><b>WYMG/Springfield, IL</b> PD: Jay Pridemore MD: Keef Fulgham No Adds</p>	<p><b>KRZZ/Wichita, KS</b> PD: Michael Lee MD: Greg Bergen STONE TEMPLE PILOTS "Pretty" TOM PETTY "King" ROLLING STONES "Wild" LIVE "Lightning" TRAGICALLY HIP "Disaster" PEARL JAM "Corduroy"</p>	
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169 Total Reporters  
168 Current Reporters  
164 Current Playlists

Reported Frozen Playlist (3):  
WRIF/Detroit, MI  
WRXK/Ft. Myers, FL  
WGCX/Mobile, AL

Did Not Report, Playlist Frozen (1):  
KQRS/Minneapolis, MN

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (1):  
WTBB/Panama City, FL

No Longer A Rock Reporter (2):  
WFXS/Chattanooga, TN  
KMYZ/Tulsa, OK



# ROCK PLAYLISTS

March 3, 1995 R&R • 95

**MARKET #1**  
**Q104.3**  
WAXQ/New York  
(212) 575-1043  
Elio/Marino

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	40	40	41		BUSH/Everything Zen
40	40	38	40		TOOL/Bottom
40	40	40	40		ALICE IN CHAINS/Got Me Wrong
39	39	39	40		SOUNDGARDEN/My Wave
39	39	38	40		PAGE & PLANT/Thank You
39	39	40	39		STONE TEMPLE PILOTS/Unglued
29	28	40	39		CORROSION OF...Clean My Wounds
23	24	26	39		PANTERA/Cemetery Gates
21	25	27	39		MELVINS/Revolve
10	22	27	39		MIKE WATT/Against The 70's
39	40	40	27		NIRVANA/The Man Who Sold...
27	27	26	27		MAD SEASON/Lifeless Death
22	26	27	27		COLLECTIVE SOUL/Get
7	18	27	27		STONE ROSES/Love Spreads
4	20	27	26		RANCID/Salvation
26	25	26	26		QUEENSRYCHE/Bridge
26	25	26	26		SLASH'S SNAKEPIT/Beggars & Hangers-On
40	35	17	25		PEARL JAM/Better Man
26	27	27	25		EXTREME/Hip Today
-	26	25	25		LIVE/Lights
22	21	20	24		PEARL JAM/Tremor Christ
28	29	24	24		CORROSION OF.../Albatross
26	25	27	23		KILLING JOKE/Pandemonium
-	5	23	23		MEGADETHA/Tout Le Monde
-	19	24	23		STONE TEMPLE PILOTS/Pretty Penny
-	6	13	16		SPONGE/Plowed
23	24	24	15		TYPE O NEGATIVE/Black No. 1
26	21	13	13		NINE INCH NAILS/Head Like A Hole
-	12	12	12		FAITH NO MORE/Digging The Grave
23	21	26	12		OFFSPRING/Gotta Get Away

**MARKET #1**  
**WNEW-FM 102.7**  
WHERE ROCK LIVES  
WNEW/New York  
(212) 286-1027  
Edwards/Winslow

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	29	31	23		BRUCE SPRINGSTEEN/Murder Incorporated
30	32	28	33		TOM PETTY/You Wreck Me
18	16	23	33		VAN HALEN/Can't Stop Lovin'...
29	29	29	32		GREEN DAY/When I Come Around
25	28	30	29		PEARL JAM/Better Man
20	22	22	23		SIMPLE MINDS/She's A River
20	21	22	23		DAVE MATTHEWS BAND/What Would You Say
20	20	23	23		BLACK CROWES/High Head Blues
19	19	20	22		NIRVANA/The Man Who Sold...
20	20	21	22		LIVE/Lighting Crashes
17	20	21	21		HOOTIE & BLOWFISH/Let Her Cry
14	18	22	21		ERIC CLAPTON/Five Long Years
16	19	22	21		STONE ROSES/Love Spreads
29	28	21	17		R.E.M./Bang And Blame
-	-	-	17		FOREIGNER/Under The Gun
-	-	-	17		TOAD THE WET.../Fly From Heaven
12	7	11	13		COLLECTIVE SOUL/Get
10	11	11	11		BRUCE SPRINGSTEEN/This Hard Land
-	10	11	11		SHERYL CROW/Keep On Growing
12	9	10	11		BLUES TRAVELER/Run-Around
-	9	10	9		BUSH/Everything Zen
12	6	9	9		FLAMING LIPS/She Don't Use Jelly
13	7	8	9		QUEENSRYCHE/Bridge
12	8	9	9		SHERYL CROW/Strong Enough
12	6	12	6		VAN HALEN/Don't Tell Me...
2	5	3	6		VAN HALEN/The Seventh Seal
-	-	-	5		WIDESPREAD PANIC/Can't Get High
-	-	-	5		ROLLING STONES/Go Wild
-	-	-	5		SLASH'S SNAKEPIT/Beggars & Hangers-On

**MARKET #2**  
**KLOS 95.5**  
KLOS/Los Angeles  
(310) 840-4836  
Curelop/Wilde

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	29	31	23		SPONGE/Plowed
14	14	20	23		SDUNGDARDEN/The Day I Tried To
21	19	30	22		BUSH/Everything Zen
26	18	16	22		PEARL JAM/Better Man
29	25	23	21		VAN HALEN/The Seventh Seal
14	19	17	20		STONE ROSES/Love Spreads
23	19	20	17		BAD RELIGION/Infected
36	24	27	16		GREEN DAY/When I Come Around
11	19	20	15		QUEENSRYCHE/Bridge
17	15	14	15		SIMPLE MINDS/She's A River
17	21	15	15		R.E.M./Star 69
11	18	16	15		OFFSPRING/Gotta Get Away
17	20	14	14		PEARL JAM/Corduroy
-	8	13	10		OUR LADY PEACE/Sarsed
12	-	12	12		STONE TEMPLE PILOTS/Vaseline
21	16	16	11		STONE TEMPLE PILOTS/Unglued
12	9	10	11		SOUNDGARDEN/Fell On Black Days
10	11	10	11		HOOTIE & BLOWFISH/Hold My Hand
-	13	15	11		DASIS/Live Forever
19	14	17	10		COLLECTIVE SOUL/Get
11	13	13	10		PAGE & PLANT/Four Sticks
11	13	12	10		R.E.M./What's The Frequency
11	12	13	10		COUNTING CROWS/A Murder Of One
12	12	10	10		STONE TEMPLE PILOTS/Interstate Love Song
14	12	9	10		SOUNDGARDEN/My Wave
-	-	-	8		VAN HALEN/Can't Stop Lovin'...
-	4	7	8		SLASH'S SNAKEPIT/Beggars & Hangers-On
10	14	6	8		VAN HALEN/Don't Tell Me...
-	-	-	10		MIKE WATT/Against The 70's
7	9	8	9		CORROSION OF...Clean My Wounds

**MARKET #3**  
**ROCK 103.5**  
WRCC/Chicago  
(312) 861-8100  
Richards/Robinson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
13	28	31	20		VAN HALEN/Can't Stop Lovin'...
22	32	32	27		GREEN DAY/When I Come Around
16	30	33	27		COLLECTIVE SOUL/Get
31	32	31	26		TOM PETTY/You Wreck Me
31	30	30	26		PEARL JAM/Better Man
-	16	21	21		BRUCE SPRINGSTEEN/Murder Incorporated
15	12	9	14		R.E.M./Star 69
15	15	13	13		CHRIS DUARTE GROUP/My Way Down
-	12	12	13		ALICE IN CHAINS/Got Me Wrong
-	10	9	13		FOREIGNER/Under The Gun
15	11	10	12		SLASH'S SNAKEPIT/Beggars & Hangers-On
-	9	12	12		DASIS/Live Forever
12	12	10	12		VAN HALEN/The Seventh Seal
12	12	12	11		PEARL JAM/Corduroy
13	12	11	11		SIMPLE MINDS/She's A River
-	10	11	10		STONE ROSES/Love Spreads
-	10	10	10		NIRVANA/The Man Who Sold...
7	12	11	10		HOOTIE & BLOWFISH/Hold My Hand
10	11	9	10		SOUNDGARDEN/Fell On Black Days
-	5	8	8		TOM PETTY/It's Good To Be King
-	7	9	8		BUSH/Everything Zen
8	6	7	8		OFFSPRING/Self Esteem
3	7	7	7		CULT/Star
5	7	7	7		CORROSION OF...Clean My Wounds
15	14	11	12		BLACK CROWES/High Head Blues
-	7	8	7		FLAMING LIPS/She Don't Use Jelly
7	8	8	7		EXTREME/Hip Today
29	9	10	7		SOUNDGARDEN/My Wave
11	9	6	7		NIRVANA/About A Girl
23	9	6	7		PAGE & PLANT/Thank You

**MARKET #4**  
**KSJO 92.3**  
KSJO/San Jose-San Francisco  
(408) 453-5400  
Jang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	27	26	30		GREEN DAY/When I Come Around
28	25	25	27		VAN HALEN/Don't Tell Me...
25	23	25	25		PEARL JAM/Better Man
21	26	26	23		STONE TEMPLE PILOTS/Unglued
18	19	19	23		SPONGE/Plowed
21	25	20	20		ALICE IN CHAINS/Got Me Wrong
16	16	25	20		NIRVANA/The Man Who Sold...
9	20	19	19		BUSH/Everything Zen
6	6	16	18		STONE ROSES/Love Spreads
20	19	17	17		QUEENSRYCHE/Bridge
9	9	17	18		OFFSPRING/Gotta Get Away
13	17	17	18		SOUNDGARDEN/The Day I Tried To
16	21	20	17		COLLECTIVE SOUL/Get
12	16	16	16		AEROSMITH/Walk On Water
18	18	22	16		BLACK CROWES/High Head Blues
16	18	15	16		HOOTIE & BLOWFISH/My Hand
16	17	18	15		SIMPLE MINDS/She's A River
15	15	13	16		PEARL JAM/Corduroy
17	17	15	15		TOM PETTY/You Wreck Me
11	17	16	14		LIVE/Lighting Crashes
-	12	12	12		R.E.M./What's The Frequency
-	9	10	9		SOUNDGARDEN/Spoonman
10	11	9	10		MEAT PUPPETS/Backwater
8	7	8	10		STONE TEMPLE PILOTS/Vaseline
9	9	10	10		STONE TEMPLE PILOTS/Shine
8	10	9	10		OFFSPRING/Self Esteem
10	6	8	9		EXTREME/Hip Today
-	8	8	8		L.A. GUNS/Long Time Dead
18	9	8	8		STONE TEMPLE PILOTS/Interstate Love Song
8	-	-	8		GREEN DAY/Longview

**MARKET #5**  
**WMMR**  
WMMR/Philadelphia  
(215) 238-8000  
Bonadonna/Holberg

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
4	19	28	27		TOM PETTY/You Wreck Me
27	22	24	26		R.E.M./Bang And Blame
23	25	25	25		PEARL JAM/Better Man
24	25	27	26		SHERYL CROW/Strong Enough
-	19	24	26		BRUCE SPRINGSTEEN/Murder Incorporated
25	24	23	23		COLLECTIVE SOUL/Get
15	20	20	22		BLUES TRAVELER/Run-Around
26	23	27	22		SIMPLE MINDS/She's A River
14	13	18	17		MELISSA ETHERIDGE/I Wanted To
5	8	14	16		STONE ROSES/Love Spreads
12	15	15	15		NIRVANA/The Man Who Sold...
-	13	14	14		GREEN DAY/When I Come Around
13	10	11	14		FREEDY JOHNSTON/Bad Reputation
-	-	-	14		ELTON JOHN/Believe
17	15	14	13		BONNIE RAITT/You Got It
17	17	17	13		BLACK CROWES/High Head Blues
15	13	13	13		AMEE MANN/That's Just What...
14	14	17	13		SUBDOUES/(You'll) Satisfied
19	17	16	13		STING/This Cowboy Song
12	14	11	13		WIDESPREAD PANIC/Can't Get High
11	13	15	13		AEROSMITH/Walk On Water
12	12	13	13		R.E.M./Strange Currencies
-	9	12	12		ERIC CLAPTON/Five Long Years
23	14	12	12		PETE DROGE/If You Don't Love...
15	13	14	12		DAVE MATTHEWS BAND/What Would You Say
10	10	11	12		HOOTIE & BLOWFISH/Let Her Cry
12	10	10	12		JAYHAWKS/Blue
14	13	12	11		SONNY LANDRETH/Shoot'n' For...
20	-	-	10		TOM PETTY/Wildflowers
-	5	9	10		LIVE/Lighting Crashes

**MARKET #6**  
**WLLZ**  
WLLZ/Detroit  
(810) 855-5100  
Sattler/Thomas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	25	36	30		ALICE IN CHAINS/Got Me Wrong
19	18	29	27		NIRVANA/The Man Who Sold...
52	49	55	55		PEARL JAM/Better Man
25	47	56	52		TOM PETTY/You Wreck Me
21	48	47	50		STONE TEMPLE PILOTS/Interstate Love Song
24	23	26	38		BUSH/Everything Zen
23	22	32	32		SPONGE/Plowed
-	-	11	31		OASIS/Live Forever
31	56	48	28		QUEENSRYCHE/Bridge
22	28	31	27		COLLECTIVE SOUL/Get
7	7	15	27		VAN HALEN/Can't Stop Lovin'...
14	13	20	27		STONE TEMPLE PILOTS/Unglued
25	23	20	27		LIVE/Lights
21	22	20	27		CANOEBOX/Far Behind
54	24	24	26		SOUNDGARDEN/Fell On Black Days
21	21	22	25		PANTERA/Planet Caravan
-	-	-	25		COLLECTIVE SOUL/Shine
22	20	21	24		VAN HALEN/Don't Tell Me...
-	14	23	24		BAD RELIGION/Infected
-	-	25	24		MIKE WATT/Against The 70's
-	21	23	24		SOUNDGARDEN/Spoonman
23	21	22	23		STONE ROSES/Love Spreads
-	19	23	23		LIVE/Lighting Crashes
-	-	8	23		DANZIG/Cantspeak
-	-	8	23		GREEN DAY/Basket Case
21	-	19	23		GREEN DAY/Longview
-	-	7	22		R.E.M./Star 69
54	59	45	22		GREEN DAY/When I Come Around
-	19	23	21		OFFSPRING/Gotta Get Away

**MARKET #6**  
**101 WRIF**  
WRIF/Detroit  
(810) 827-9505  
Podel/Thompson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	32	36	36		VAN HALEN/Don't Tell Me...
34	35	34	34		LIVE/Lights
23	28	33	33		PANTERA/Planet Caravan
29	33	33	33		GREEN DAY/When I Come Around
33	32	32	32		TOM PETTY/You Wreck Me
16	32	32	32		SOUNDGARDEN/My Wave
25	30	32	32		PEARL JAM/Better Man
22	24	24	24		ALICE IN CHAINS/Got Me Wrong
15	21	23	23		OFFSPRING/Gotta Get Away
22	24	22	22		COLLECTIVE SOUL/Get
21	22	22	22		TESLA/Need Your Lovin'
22	25	22	22		MEAT PUPPETS/Backwater
18	19	19	19		STONE TEMPLE PILOTS/Unglued
19	19	19	19		CANOEBOX/Cover Me
18	17	18	17		PAGE & PLANT/Thank You
9	14	17	17		SPONGE/Plowed
10	10	17	17		TOM PETTY/You Don't Know...
9	16	15	15		GREEN DAY/Longview
12	13	13	13		CANOEBOX/Far Behind
12	12	11	11		CANOEBOX/You
16	12	10	10		OFFSPRING/Self Esteem
11	10	10	10		STONE TEMPLE PILOTS/Interstate Love Song
9	9	9	9		PEARL JAM/Not For You
14	8	9	9		STONE TEMPLE PILOTS/Vaseline
9	8	8	8		PEARL JAM/Corduroy
6	7				



# ROCK PLAYLISTS

Continued from Page 95

**98 Rock** MARKET #18  
**WYYY/Baltimore**  
 (410) 839-8296  
 Strauss/Heckman

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	31	30	30	COLLECTIVE SOUL/Gel
21	27	29	29	29	PEARL JAM/Corduroy
22	23	29	29	29	LIVE/Lightning Crashes
21	29	29	29	29	BLACK CROWES/High Head Blues
-	-	-	-	-	BRUCE SPRINGSTEEN/Murder Incorporated
9	21	23	23	23	R.E.M./Star 69
24	24	24	24	24	EXTREME/Hip Today
22	22	25	25	25	SIMPLE MINDS/She's A River
-	-	-	-	-	STONE TEMPLE PILOTS/Cabin Down Below
15	13	16	16	16	VAN HALEN/Can't Stop Lovin'...
22	22	21	21	21	STONE ROSES/Love Spreads
-	-	-	-	-	OASIS/Live Forever
31	32	24	24	24	NIRVANA/The Man Who Sold...
21	21	23	23	23	ALICE IN CHAINS/Got Me Wrong
29	29	28	28	28	VAN HALEN/Don't Tell Me...
13	15	16	16	16	OFFSPRING/Gotta Get Away
23	18	22	22	22	PEARL JAM/Better Man
24	23	21	21	21	AEROSMITH/Walk On Water
21	20	17	17	17	QUEENSRYCHE/Bridge
32	18	16	16	16	TOM PETTY/You Wreck Me
27	26	20	20	20	STONE TEMPLE PILOTS/Unglued
32	18	17	17	17	GREEN DAY/When I Come Around
10	7	11	11	11	HOOTIE & BLOWFISH/Let Her Cry
-	-	-	-	-	ROLLING STONES/Go Wild
30	23	17	17	17	SOUNDGARDEN/My Way
18	15	15	15	15	CANDLEBOX/Cover Me
16	20	18	18	18	BUSH/Everything Zen
14	15	14	14	14	SPONGE/Plowed
4	14	12	12	12	SLASH'S SNAKEPIT/Beggars & Hangers-On
10	9	8	8	8	PINK FLOYD/Lost For Words

**WDVE** MARKET #19  
**WDVE/Pittsburgh**  
 (412) 937-1441  
 Romano/Winter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	17	17	17	17	BLACK CROWES/High Head Blues
9	12	12	12	12	TOM PETTY/Honey Bee
-	-	-	-	-	BRUCE SPRINGSTEEN/Murder Incorporated
6	10	10	10	10	HOOTIE & BLOWFISH/Let Her Cry
16	17	17	17	17	HOOTIE & BLOWFISH/Only Wanna Be...
17	17	17	17	17	NIRVANA/The Man Who Sold...
13	10	10	10	10	SOUNDGARDEN/Fall On Black Days
11	14	14	14	14	VAN HALEN/Can't Stop Lovin'...
-	-	-	-	-	ROLLING STONES/Jump On Top Of Me
11	12	13	13	13	PEARL JAM/Nothingman
11	13	13	13	13	PEARL JAM/Better Man
10	14	14	14	14	STONE TEMPLE PILOTS/Interstate Love Song
7	14	14	14	14	R.E.M./Strange Currencies
9	8	8	8	8	COLLECTIVE SOUL/Gel
13	14	14	14	14	R.E.M./Bang And Blame
6	6	6	6	6	TOM PETTY/Whitlowers
13	10	10	10	10	TOM PETTY/Cabin Down Below
4	6	6	6	6	LIVE/Selling The Drama
8	6	6	6	6	CANDLEBOX/Cover Me
6	8	8	8	8	PETE DROSE/You Don't Love...
12	9	9	9	9	TOM PETTY/You Wreck Me
8	7	7	7	7	ALLMAN BROTHERS/Southside
-	-	-	-	-	STONE TEMPLE PILOTS/Pretty Penny
-	-	-	-	-	GIN BLOSSOMS/Alison Road
6	7	7	7	7	NIRVANA/About A Girl
7	6	6	6	6	QUEENSRYCHE/Bridge
-	-	-	-	-	LIVE/Lightning Crashes
-	-	-	-	-	STONE TEMPLE PILOTS/Creep
-	-	-	-	-	STONE ROSES/Love Spreads
11	9	9	9	9	CLARKS/Cigarette

**93.3 KDKB** MARKET #20  
**ROCKS ARIZONA**  
**KDKB/Phoenix**  
 (602) 897-9300  
 Maranville/Peterson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	33	45	40	40	COLLECTIVE SOUL/Gel
12	17	44	40	40	LIVE/Lightning Crashes
33	33	45	40	40	GREEN DAY/When I Come Around
11	14	21	21	21	VAN HALEN/Amsterdam
-	-	-	-	-	VAN HALEN/Can't Stop Lovin'...
34	13	12	12	12	PEARL JAM/Corduroy
15	33	22	16	16	EXTREME/Hip Today
-	-	-	-	-	BRUCE SPRINGSTEEN/Murder Incorporated
12	14	16	16	16	SIMPLE MINDS/She's A River
14	13	16	16	16	FOREIGNER/Under The Gun
33	33	20	16	16	TOM PETTY/You Wreck Me
-	-	-	-	-	BONNIE RAITT/You Got It
12	13	11	11	11	BLACK CROWES/High Head Blues
-	-	-	-	-	WIDESPREAD PANIC/Can't Get High
12	13	9	9	9	SLICK LILLY/Dirty Water
-	-	-	-	-	SHERYL CROW/Keep On Growing
-	-	-	-	-	OASIS/Live Forever
-	-	-	-	-	SONNY LANDRETH/Shootin' For...
12	13	13	13	13	R.E.M./Star 69
10	10	5	5	5	SLASH'S SNAKEPIT/Beggars & Hangers-On
-	-	-	-	-	STONE ROSES/Love Spreads
-	-	-	-	-	PRETENDERS/Everyday Is Like...
-	-	-	-	-	MIKE WATT/Against The 70's
-	-	-	-	-	MATTHEW SWEET/Sick Of Myself
-	-	-	-	-	TOM PETTY/N's Good To Be King

**98KUPD** MARKET #21  
**ALICIA'S REEL ROCK**  
**KUPD/Phoenix**  
 (602) 345-5921  
 Johnson/Holmes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	32	34	34	OFFSPRING/Gotta Get Away
15	33	32	34	34	COLLECTIVE SOUL/Gel
14	27	34	32	32	LIVE/Lightning Crashes
16	27	33	31	31	BUSH/Everything Zen
5	6	16	22	22	ALICE IN CHAINS/Got Me Wrong
15	20	22	22	22	MEGAETHA/Tout Le Monde
16	17	21	21	21	SPONGE/Plowed
15	18	20	21	21	EXTREME/Hip Today
-	-	-	-	-	OUR LADY PEACE/Starseed
17	17	21	21	21	SIMPLE MINDS/She's A River
-	-	-	-	-	VAN HALEN/Can't Stop Lovin'...
17	17	17	17	17	VAN HALEN/The Seventh Seal
-	-	-	-	-	STONE TEMPLE PILOTS/Pretty Penny
15	18	14	11	11	PEARL JAM/Corduroy
-	-	-	-	-	TESLA/Aiot To Lose
6	5	5	5	5	KILLING JOKE/Pandemonium
5	6	5	5	5	UGLY KID JOE/N.I.B.
3	6	5	5	5	R.E.M./Star 69
-	-	-	-	-	SPELL/Superstar
5	5	5	5	5	CORROSION OF...Clean My Wounds
15	19	8	5	5	SLASH'S SNAKEPIT/Beggars & Hangers-On
5	5	5	5	5	HOLE/Violet
6	5	5	5	5	MELVINS/Revolve
5	5	5	5	5	PANTERA/Cemetery Gates
-	-	-	-	-	GREEN JELLY/Jump
-	-	-	-	-	FLYING LIPS/She Don't Use Jelly
6	5	4	3	3	TYPE O NEGATIVE/Christian Woman
-	-	-	-	-	TOM PETTY/N's Good To Be King
16	17	7	1	1	NIRVANA/The Man Who Sold...

**98ROCK** MARKET #21  
**The Rock 98**  
**WXTB/Tampa**  
 (813) 572-9808  
 Mull/Medlin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	35	33	37	37	TOADIE'S/Possum Kingdom
22	24	40	35	35	LIVE/Lightning Crashes
31	34	34	33	33	NIRVANA/The Man Who Sold...
24	35	33	33	33	QUEENSRYCHE/Bridge
15	35	35	31	31	CANDLEBOX/Cover Me
29	38	40	31	31	COLLECTIVE SOUL/Gel
33	34	33	31	31	VAN HALEN/Don't Tell Me...
11	15	29	29	29	PEARL JAM/For You
29	34	36	29	29	PEARL JAM/Better Man
32	33	31	27	27	ALICE IN CHAINS/Got Me Wrong
23	24	19	25	25	R.E.M./Bang And Blame
17	26	25	24	24	OASIS/Live Forever
11	23	20	24	24	OFFSPRING/Gotta Get Away
15	26	24	24	24	STONE ROSES/Love Spreads
23	21	22	23	23	CULT/Star
23	24	21	23	23	PANTERA/Planet Caravan
22	24	20	22	22	HOOTIE & BLOWFISH/Let Her Cry
-	-	-	-	-	TESLA/Aiot To Lose
23	22	22	22	22	NINE INCH NAILS/Closer
22	22	22	22	22	EXTREME/Hip Today
26	24	22	21	21	TOM PETTY/You Don't Know...
26	20	16	21	21	BUSHING PUMPKINS/Mayonaise
19	23	20	20	20	SMASH/Everything Zen
14	16	18	19	19	CORROSION OF...Clean My Wounds
17	20	17	17	17	TOM PETTY/You Wreck Me
-	-	-	-	-	MEGAETHA/Tout Le Monde
17	14	17	17	17	TYPE O NEGATIVE/No. 1
34	23	22	17	17	GREEN DAY/When I Come Around
-	-	-	-	-	DINK/Green Mand
-	-	-	-	-	SPONGE/Plowed

**KBPJ** MARKET #23  
**KBPJ/Denver**  
 (303) 899-4201  
 Richards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	32	32	33	33	OFFSPRING/Gotta Get Away
18	18	33	33	33	SOUNDGARDEN/Fall On Black Days
6	8	8	8	8	VAN HALEN/The Seventh Seal
21	20	23	23	23	PEARL JAM/Better Man
20	22	32	32	32	QUEENSRYCHE/Bridge
-	-	-	-	-	TESLA/Aiot To Lose
21	21	24	24	24	COLLECTIVE SOUL/Gel
-	-	-	-	-	LIVE/Lightning Crashes
-	-	-	-	-	EXTREME/Hip Today
14	14	14	14	14	CORROSION OF.../Albatross
-	-	-	-	-	ALICE IN CHAINS/Got Me Wrong
-	-	-	-	-	R.E.M./Star 69
16	20	21	21	21	PEARL JAM/Corduroy
6	9	9	9	9	VAN HALEN/Can't Stop Lovin'...
-	-	-	-	-	GOO GOO DOLLS/Only One
-	-	-	-	-	SHAW-BLADES/My Hallucination
15	15	15	15	15	STONE ROSES/Love Spreads
14	14	13	13	13	KILLING JOKE/Pandemonium
13	13	13	13	13	MEGAETHA/Train Of...
12	12	15	15	15	HOOTIE & BLOWFISH/Let Her Cry
14	14	14	14	14	PANTERA/Cemetery Gates
14	14	14	14	14	SPELL/Superstar
13	14	14	14	14	BUSH/Everything Zen
-	-	-	-	-	MELVINS/Revolve
-	-	-	-	-	FLAMING LIPS/She Don't Use Jelly
14	15	12	12	12	SPONGE/Plowed
11	13	12	12	12	OFFSPRING/Self Esteem
12	16	11	11	11	LIVE/Alone
12	15	11	11	11	GREEN DAY/When I Come Around
12	12	11	11	11	COLLECTIVE SOUL/Breathe

**101-KUFO** MARKET #24  
**KUFO/Portland, OR**  
 (503) 222-1011  
 Numme/Scott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	22	19	22	22	TOM PETTY/You Wreck Me
20	16	13	22	22	ALICE IN CHAINS/Got Me Wrong
25	20	20	21	21	PEARL JAM/Better Man
19	17	16	21	21	STONE TEMPLE PILOTS/Unglued
22	21	21	20	20	QUEENSRYCHE/Bridge
18	21	19	19	19	GREAT WHITE/Babe (I'm Gonna...)
20	22	19	19	19	SOUNDGARDEN/Fall On Black Days
16	18	14	18	18	PEARL JAM/Corduroy
17	18	18	18	18	NIRVANA/About A Girl
15	17	17	17	17	GREEN DAY/When I Come Around
-	-	-	-	-	TESLA/Aiot To Lose
16	18	17	16	16	OFFSPRING/Self Esteem
21	15	15	15	15	PAGE & PLANT/Thank You
17	14	12	15	15	R.E.M./Bang And Blame
20	14	15	15	15	STONE TEMPLE PILOTS/Interstate Love Song
17	18	20	14	14	VAN HALEN/Can't Stop Lovin'...
15	13	12	14	14	COLLECTIVE SOUL/Gel
6	13	11	13	13	VAN HALEN/The Seventh Seal
17	15	13	13	13	FOREIGNER/Under The Gun
19	12	12	12	12	R.E.M./What's The Frequency
23	12	12	12	12	VAN HALEN/Don't Tell Me...
20	12	12	12	12	CANDLEBOX/Cover Me
4	12	10	12	12	SLASH'S SNAKEPIT/Beggars & Hangers-On
4	10	8	11	11	STONE ROSES/Love Spreads
19	19	11	11	11	TOM PETTY/You Don't Know...
-	-	-	-	-	SPONGE/Plowed
-	-	-	-	-	TOM PETTY/N's Good To Be King
9	8	9	9	9	BUSH/Everything Zen
4	12	8	8	8	SIMPLE MINDS/She's A River
-	-	-	-	-	OUR LADY PEACE/Starseed

**WEEN** MARKET #25  
**WEEN/Cincinnati**  
 (513) 621-9326  
 Chase/Hardin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	25	23	23	23	PEARL JAM/Better Man
33	25	20	20	20	SOUNDGARDEN/Fall On Black Days
19	17	19	19	19	VAN HALEN/Can't Stop Lovin'...
30	24	25	27	27	PEARL JAM/Yellow Ledbetter
25	27	31	23	23	GREEN DAY/When I Come Around
23	27	22	22	22	STONE TEMPLE PILOTS/Interstate Love Song
30	23	22	22	22	VAN HALEN/Don't Tell Me...
14	20	15	18	18	SIMPLE MINDS/She's A River
16	14	16	17	17	CANDLEBOX/Far Behind
21	19	16	17	17	QUEENSRYCHE/Bridge
10	13	17	17	17	VAN HALEN/The Seventh Seal
20	18	16	16	16	BLACK CROWES/High Head Blues
17	15	16	16	16	PEARL JAM/Nothingman
15	15	15	15	15	MEAT PUPP





SHAWN ALEXANDER

# Ratings Wobble In Fall Survey

□ **New success stories being written, but format slips overall**

After seven straight surveys in which more stations increased than decreased 12+, the streak is over. Though this was the format's first down book since Fall '92, there were several bright spots (see "Highest 12+ Increases").

Overall, 49% of the reporting stations maintained or improved their Fall '94 Arbitron 12+ shares relative to the summer book. The format's median 12+ slipped only slightly, 3.2-3.1. With nine debuts in the fall survey, the format's total shares rose 131.6-170.8.

### Demo Discussion

Nearly 40% of these stations rank among the Top 5 in their markets in persons 18-34 (See "18-34 Dominators").

In the 18-24 demo, 30 stations (53%) captured Top 5 status. Five stations finished No. 1: WMMS-FM/Cleveland, KDGE-FM/Dallas, KXRK-FM/Salt Lake City, KNDD-FM/Seattle, and KJEE-FM/Santa Barbara.

## AccuRatings Fall '94 Survey

With the Fall '94 survey, this column begins examining AccuRatings numbers, which differ dramatically from Arbitron figures. For example, KDGE-FM/Dallas ranks No. 1 12+ and 18-34 in AccuRatings, but Arbitron ranks the station 11th and sixth, respectively, in those demos. The service is presently available in just 13 Alternative markets. All figures refer to Monday-Sunday, 6am-midnight.

Call Letters-FM/Market	RFS 12+	Fa '94	RFS 18-34	Fa '94
WCHZ-FM/Augusta, GA	2.8	3.8	5.2	5.2
WFNX-FM/Boston	3.0	3.5	5.8	7.2
WKQX-FM/Chicago	4.8	6.0	9.6	11.0
WWCD-FM/Columbus, OH	2.8	3.0	5.8	6.6
KDGE-FM/Dallas	5.5	6.6	8.8	10.8
CIMX-FM/Detroit	4.6	4.6	9.0	9.4
WWDX-FM/Lansing	3.9	6.2	8.4	12.9
KROQ-FM/Los Angeles	5.5	5.7	9.9	9.0
WIBF-FM/Philadelphia	2.5	3.6	5.5	8.0
XTRA-FM/San Diego	5.2	5.1	10.2	10.0
XHRM-FM/San Diego	2.6	3.0	4.7	5.4
KITS-FM/San Francisco	3.9	3.6	8.4	8.0
KOME-FM/San Jose	4.4	7.0	6.4	11.9
KTOZ-FM/Springfield, MO	4.6	8.1	9.0	13.8

RFS refers to station's "Recalled Former Share"

## Numbers Behind The Numbers

Markets Surveyed: 48
Stations Surveyed: 57
12+ Scores: Summer '94 vs. Fall '94
35% up
51% down
14% flat
9 debuts
12+ Scores: Fall '93 vs. Fall '94
58% up
36% down
6% flat
21 debuts

## Highest 12+ Shares

KEDG-FM/Las Vegas	6.6
WMAD-FM/Madison	6.4
WLUM-FM/Milwaukee	6.0
WMMS-FM/Cleveland	5.9
KEGE-FM/Minneapolis	5.9
KXPK-FM/Denver	5.6
KNDD-FM/Seattle	5.0

## Highest 12+ Increases

KXPK-FM/Denver	3.8-5.6
KEDG-FM/Las Vegas	4.9-6.6
WQNF-FM/Louisville	1.5-3.0
WIBF-FM/Philadelphia	2.1-3.0
KPOI-FM/Honolulu	3.3-4.0
WWDX-FM/Lansing	3.4-4.0

## Top 12+ Rankers

KROQ-FM/Los Angeles	#4
KEDG-FM/Las Vegas	#5
WNNX-FM/Atlanta	#6
WLUM-FM/Milwaukee	#6
WMAD-FM/Madison	#6
KEGE-FM/Minneapolis	#6
KOME-FM/San Jose	#6

## 18-34 Dominators

KNDD-FM/Seattle	#1
KXRK-FM/Salt Lake City	#1*
WNNX-FM/Atlanta	#2
WKQX-FM/Chicago	#2
KXPK-FM/Denver	#2
KEDG-FM/Las Vegas	#2
KROQ-FM/Los Angeles	#2
WMAD-FM/Madison	#2
KEGE-FM/Minneapolis	#2
KWOD-FM/Sacramento	#2
KITS-FM/San Francisco	#2
KJEE-FM/Santa Barbara	#2

\*Indicates tied in market rank.

## Fall '94 Ratings At A Glance

Markets 1-50							
Call Letters-AM-FM/Market	Wi '94	Sp '94	Su '94	Fa '94	18-34 Rank	18-24 Rank	25-34 Rank
WNNX-FM/Atlanta	4.3	5.6	5.7	4.9	2	2	3
(WHFS-FM/Baltimore)	3.3	3.9	4.3	3.8	4	1	6
WFNX-FM/Boston	2.2	2.3	2.4	2.5	7	6	6
CKEY-FM/Buffalo	—	—	—	2.0	8	5T	10T
WKQX-FM/Chicago	3.5	3.8	4.3	3.6	2	2	6
WAQZ-FM/Cincinnati	1.3	1.5	1.7	1.7	11	8	11
WOXY-FM/Cincinnati	0.7	**	0.5	0.5	22T	16T	26T
WENZ-FM/Cleveland	3.3	2.3	1.9	2.0	10	9	9
WMMS-FM/Cleveland	—	—	—	5.9	4	1	4
WWCD-FM/Columbus, OH	2.6	2.9	2.5	2.5	7	6	7
KDGE-FM/Dallas	3.1	3.7	3.3	3.6	6	1	16
(WOXY-FM/Dayton)	**	0.4	0.8	0.4	18T	11T	20T
KTCL-FM/Denver	3.1	2.1	1.6	1.9	12	10	12
KXPK-FM/Denver	—	—	3.8	5.6	2	2	1
CIMX-FM/Detroit	2.1	2.6	3.3	2.2	7	6	10T
WYSR-FM/Hartford	—	—	—	2.8	7	6T	7
KRQT-FM/Houston	—	—	—	2.6	8	7	11
WRZX-FM/Indianapolis	—	—	5.1	4.0	5	2	7
(KLZR-FM/Kansas City)	0.4	0.6	0.5	0.4	17T	16T	16T
KROQ-FM/Los Angeles	3.8	4.7	4.6	4.5	2	2	2
KFTH-FM/Memphis	—	—	—	1.0	14	14	15
WRXQ-FM/Memphis	2.1	3.5	2.9	2.7	8T	7	10T
WLUM-FM/Milwaukee	—	—	—	6.0	4	3	5
KEGE-FM/Minneapolis	4.2	5.3	6.5	5.9	2	2	3
KREV-FM & WREV-FM/Minn.	—	0.6	1.2	1.0	13	6T	14
WHTG-FM/Monmouth-Ocean	**	2.3	**	1.3	9	13T	8
WRLG-FM/Nashville	—	0.2	0.6	0.9	13	8T	14
WDRE-FM/Nassau-Suffolk	1.7	2.3	1.9	1.9	7	5	11
WZRH-FM/New Orleans	1.8	1.5	1.9	1.5	12	7T	12
(WDRE-FM/New York)	0.5	0.8	0.6	0.6	18	12	21
WKOC-FM/Norfolk	3.8	3.0	3.4	2.5	9T	10T	5T
WROX-FM/Norfolk	2.9	3.0	3.9	3.6	5	5	4
WIBF-FM/Philadelphia	2.4	2.8	2.1	3.0	6	6	6
KEDJ-FM/Phoenix	2.2	2.6	2.1	1.9	8	6	9T
KUKQ-AM/Phoenix	—	—	**	0.3	23	14	28T
KBBT-AM/Portland, OR	1.5	1.6	1.7	1.3	12T	8	12T
WBRU-FM/Providence	3.3	3.5	3.7	3.8	3	3	6
KWOD-FM/Sacramento	4.5	3.9	4.5	3.8	2	2	7
KXRK-FM/Salt Lake City	3.7	5.7	6.3	4.3	1T	1T	7
XHRM-FM/San Diego	2.9	3.0	3.1	3.0	7	5	8
XTRA-FM/San Diego	3.5	3.8	4.4	3.8	4	2	7
KITS-FM/San Francisco	2.6	2.6	3.1	3.0	2	3	3
(KOME-FM/San Francisco)	—	1.2	1.9	2.0	7	4	16
(KITS-FM/San Jose)	3.0	2.3	2.2	2.5	6T	6	10T
KOME-FM/San Jose	—	2.8	5.3	4.4	3	2T	4
KNDD-FM/Seattle	3.6	4.1	5.2	5.0	1	1	2
KPNT-FM/St. Louis	2.1	2.9	2.5	2.9	4	3	7
WHFS-FM/Washington	3.7	3.3	4.1	3.7	5	6	4

## Markets 51-100

(WENZ-FM/Akron)	2.8	2.6	2.4	2.6	7	5	9T
(WMMS-FM/Akron)	—	—	—	4.0	3	2	5
WEQX-FM/Albany, NY	1.2	1.4	1.3	1.3	9T	11	10
WWCP-FM/Albany, NY	—	0.3	1.2	1.0	9T	9	13T
KTEG-FM/Albuquerque	—	—	—	3.7	8	5	10
KNNC-FM/Austin	1.7	1.7	2.0	2.0	10T	6	14
KPOI-FM/Honolulu	5.3	3.2	3.3	4.0	6	4	5T
WWDX-FM/Lansing	3.3	4.3	3.4	4.0	3T	2T	7
KEDG-FM/Las Vegas	4.1	5.6	4.9	6.6	2	2	3
KDRE-FM/Little Rock	—	—	—	1.6	9T	6	18T
WQNF-FM/Louisville	1.0	1.6	1.5	3.0	6	5	6T

## Markets 101+

(CIMX-FM/Ann Arbor)	**	3.5	**	3.4	3T	3T	4T
WDOX-FM/Atlantic City	—	—	—	1.5	9	7T	9
WCHZ-FM/Augusta, GA	**	2.0	**	2.2	11T	10T	12T
WMAD-FM/Madison	4.4	5.4	6.3	6.4	2	2	3T
KRZQ-FM/Reno	**	5.0	**	2.9	8	5T	10
WRXS-FM/Salisbury-Ocean City	—	1.4	**	1.2	8T	6T	8T
KJEE-FM/Santa Barbara	—	5.6	**	4.1	2	1	4

Note: WIBF-FM/Philadelphia, WWCP-FM/Albany, and KDRE-FM/Little Rock all simulcast WDRE-FM/Long Island.

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight. Stations below the line or outside of their primary metros are listed in parentheses and do not contribute to the format evaluation. "T" signifies tie. Bold indicates the station ranked first in the market. — denotes station had not yet switched to Alternative. \*\* indicates no survey, or station did not show.

**I'M FEELING NOTHING**

**dada**

CD SINGLE ON YOUR DESK

FROM THE PARAMOUNT PICTON PICTURE

**"THE BRADY BUNCH MOVIE"**

THE #1 MOVIE IN AMERICA!

©1995 J.S.S. RECORDS



MARCH 3, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	1	1	<b>1</b>	LIVE Lightning Crashes ( <i>Radioactive</i> )	1806	1703	1487	1285	54/0
3	2	2	2	OASIS Live Forever ( <i>Epic</i> )	1446	1489	1472	1401	53/1
4	5	5	3	BUSH Everything Zen ( <i>Trauma/Interscope</i> )	1360	1370	1362	1391	49/0
1	3	3	4	GREEN DAY When I Come Around ( <i>Reprise</i> )	1347	1393	1438	1468	49/0
2	4	4	5	STONE ROSES Love Spreads ( <i>Geffen</i> )	1328	1376	1431	1445	53/0
10	9	6	<b>6</b>	NIRVANA The Man Who Sold The World ( <i>DGC/Geffen</i> )	1243	1237	1076	1065	47/0
—	17	12	<b>7</b>	P J HARVEY Down By The Water ( <i>Island</i> )	1224	1027	832	237	53/0
12	10	8	<b>8</b>	LETTERS TO CLEO Here & Now ( <i>Giant</i> )	1140	1128	1048	1010	47/1
19	16	10	<b>9</b>	SPONGE Plowed ( <i>WORK</i> )	1090	1051	864	778	49/2
13	12	15	<b>10</b>	SHERYL CROW Strong Enough ( <i>A&amp;M</i> )	1025	969	958	992	46/0
36	24	16	<b>11</b>	R.E.M. Star 69 ( <i>WB</i> )	1022	911	647	401	48/4
8	6	7	12	SIMPLE MINDS She's A River ( <i>Virgin</i> )	1019	1199	1191	1154	46/0
15	14	13	<b>13</b>	COLLECTIVE SOUL Gel ( <i>Atlantic</i> )	1015	995	948	900	42/1
16	15	18	<b>14</b>	PEARL JAM Corduroy ( <i>Epic</i> )	1008	881	884	897	44/0
7	8	11	15	PORTISHEAD Sour Times (Nobody Loves Me) ( <i>Go!Discs/London</i> )	984	1042	1101	1186	45/0
11	13	14	16	CRANBERRIES Ode To My Family ( <i>Island</i> )	923	983	949	1032	42/0
6	7	9	17	PEARL JAM Better Man ( <i>Epic</i> )	865	1071	1135	1243	37/0
<b>BREAKER</b>			<b>18</b>	ELASTICA Connection ( <i>DGC/Geffen</i> )	835	514	277	180	50/6
<b>BREAKER</b>			<b>19</b>	BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	806	546	258	103	52/13
24	23	20	<b>20</b>	BELLY Now They'll Sleep ( <i>Sire/Reprise</i> )	800	735	684	647	43/2
29	30	26	<b>21</b>	DAVE MATTHEWS BAND What Would You Say ( <i>RCA</i> )	779	629	530	510	38/4
9	11	17	22	OFFSPRING Gotta Get Away ( <i>Epitaph</i> )	758	893	1001	1116	39/0
23	21	21	23	THE THE I Saw The Light ( <i>550 Music</i> )	703	715	725	683	43/0
28	26	23	24	SHIRAZIE & THE BANSHEES O Baby ( <i>Geffen</i> )	692	700	613	531	38/0
20	20	22	25	THROWING MUSES Bright Yellow Gun ( <i>Sire/Reprise</i> )	692	703	726	741	36/0
27	25	24	<b>26</b>	ASS PONYS Little Bastard ( <i>A&amp;M</i> )	668	656	623	580	43/3
21	18	19	27	VERUCA SALT Number One Blind ( <i>DGC/Geffen</i> )	636	741	775	732	33/1
<b>BREAKER</b>			<b>28</b>	RANCID Salvation ( <i>Epitaph</i> )	635	511	382	294	45/1
<b>BREAKER</b>			<b>29</b>	ADAM ANT Wonderful ( <i>Capitol</i> )	611	529	410	250	36/3
26	28	27	30	SARAH McLACHLAN Hold On ( <i>Arista</i> )	578	612	597	592	40/3
47	41	37	<b>31</b>	BAD RELIGION Infected ( <i>Atlantic</i> )	499	462	357	279	34/2
33	32	36	<b>32</b>	PRIMITIVES Crash ( <i>RCA</i> )	497	473	477	438	26/0
34	31	35	<b>33</b>	WOLFGANG PRESS Going South ( <i>4AD/WB</i> )	478	475	500	435	33/2
17	19	25	34	STONE TEMPLE PILOTS Unglued ( <i>Atlantic</i> )	478	654	750	824	23/0
14	22	28	35	FLAMING LIPS She Don't Use Jelly ( <i>WB</i> )	473	591	723	978	28/0
<b>DEBUT</b>			<b>36</b>	MATTHEW SWEET Sick Of Myself ( <i>Zoo</i> )	461	130	0	0	34/15
18	27	29	37	WEEZER Buddy Holly ( <i>DGC/Geffen</i> )	422	555	613	809	27/0
31	33	38	<b>38</b>	HOLE Violet ( <i>DGC/Geffen</i> )	415	403	435	466	30/4
—	—	49	<b>39</b>	MIKE WATT Against The 70's ( <i>Columbia</i> )	414	230	113	15	37/12
25	29	34	40	LIZ PHAIR Whip-Smart ( <i>Matador/Atlantic</i> )	414	511	595	623	27/0
40	42	39	<b>41</b>	SONS OF ELVIS Formaldehyde ( <i>Priority</i> )	397	379	326	317	25/1
<b>DEBUT</b>			<b>42</b>	OUR LADY PEACE Starseed ( <i>Relativity</i> )	382	188	50	0	29/6
37	39	40	43	HOLE Asking For It ( <i>DGC/Geffen</i> )	331	357	378	376	17/1
—	—	50	<b>44</b>	JEFF BUCKLEY Last Goodbye ( <i>Columbia</i> )	319	227	174	156	27/7
—	—	46	<b>45</b>	FACE TO FACE Disconnected ( <i>Victory/A&amp;M</i> )	316	287	254	211	25/2
42	43	43	<b>46</b>	STONE TEMPLE PILOTS Interstate Love Song ( <i>Atlantic</i> )	316	310	323	315	25/1
46	44	44	47	COLD WATER FLAT Magnetic North Pole ( <i>MCA</i> )	295	308	313	282	25/0
<b>DEBUT</b>			<b>48</b>	STONE TEMPLE PILOTS Pretty Penny ( <i>Atlantic</i> )	288	161	129	152	23/12
30	36	41	49	SOUNDGARDEN Fell On Black Days ( <i>A&amp;M</i> )	278	330	402	492	23/1
43	50	47	<b>50</b>	CRANBERRIES Zombie ( <i>Island</i> )	269	252	257	296	21/0

This chart reflects airplay from February 20 - 26. Songs ranked by number of plays. Highlighted songs indicate Breaker.  
55 Alternative reporters. 53 current playlists. © 1995, R&R Inc.

**BREAKERS®**

**ELASTICA**

Connection (*DGC/Geffen*)

TOTAL PLAYS/INCREASE: 835/321      TOTAL STATIONS/ADDS: 50/6      CHART: **18**

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**BETTER THAN EZRA**

Good (*Swell/Elektra/EEG*)

TOTAL PLAYS/INCREASE: 806/260      TOTAL STATIONS/ADDS: 52/13      CHART: **19**

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**RANCID**

Salvation (*Epitaph*)

TOTAL PLAYS/INCREASE: 635/124      TOTAL STATIONS/ADDS: 45/1      CHART: **28**

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**ADAM ANT**

Wonderful (*Capitol*)

TOTAL PLAYS/INCREASE: 611/82      TOTAL STATIONS/ADDS: 36/3      CHART: **29**

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**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
MATTHEW SWEET Sick Of Myself ( <i>Zoo</i> )	15
BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	13
STONE TEMPLE PILOTS Pretty Penny ( <i>Atlantic</i> )	12
MIKE WATT Against The 70's ( <i>Columbia</i> )	12
WAX California ( <i>Interscope</i> )	11
GOO GOO DOLLS Only One ( <i>Metal Blade</i> )	9
BLUES TRAVELER Run-Around ( <i>A&amp;M</i> )	7
JEFF BUCKLEY Last Goodbye ( <i>Columbia</i> )	7
FLAMING LIPS Turn It On ( <i>WB</i> )	7
MUDHONEY Generation Spokesmodel ( <i>Reprise</i> )	7
SOUNDGARDEN The Day I Tried To Live ( <i>A&amp;M</i> )	7

Now radio listeners in  
Tulsa and Omaha can hear:

**PJ HARVEY #7**

**PORTISHEAD #15**

**CRANBERRIES #16**

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MATTHEW SWEET Sick Of Myself ( <i>Zoo</i> )	+331
ELASTICA Connection ( <i>DGC/Geffen</i> )	+321
BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	+260
P J HARVEY Down By The Water ( <i>Island</i> )	+197
OUR LADY PEACE Starseed ( <i>Relativity</i> )	+194
MIKE WATT Against The 70's ( <i>Columbia</i> )	+184
DAVE MATTHEWS BAND What Would You Say ( <i>RCA</i> )	+150
STONE TEMPLE PILOTS Pretty Penny ( <i>Atlantic</i> )	+127
PEARL JAM Corduroy ( <i>Epic</i> )	+127
RANCID Salvation ( <i>Epitaph</i> )	+124

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# RED HEAVEN

“Spaceman”

WZRH

It started in New Orleans...Who's Next?

ballyhoo phone (818) 830-4866 • fax (818) 830-4766



# ALTERNATIVE PLAYLISTS

March 3, 1995 R&R • 99

**WORLD FAMOUS KROQ**  
106.7 FM

**MARKET #2**  
KROQ/Los Angeles  
(818) 567-1067  
Weatherly/Sandblom/Worden

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	35	40	40	40	PEARL JAM/Better Man
15	31	41	39	39	NIRVANA/The Man Who Sold...
32	29	40	39	39	SPONGE/Plowed
42	40	40	39	39	BUSH/Everything Zen
41	38	39	39	39	GREEN DAY/When I Come Around
32	31	37	36	36	BETTER THAN EZRA/Good
40	37	38	36	36	LIVE/Lightning Crashes
32	31	29	27	27	P J HARVEY/Down By The Water
-	-	16	26	26	BUSH/Little Things
19	26	25	24	24	STONE ROSES/Love Spreads
28	35	29	22	22	WEEZER/Buddy Holly
21	22	21	21	21	BAD RELIGION/Infected
-	-	11	21	21	GREEN DAY/She
-	-	16	21	21	OUR LADY PEACE/Starseed
31	30	27	21	21	ELASTICA/Connection
14	19	21	20	20	STONE TEMPLE PILOTS/Interstate Love Song
17	19	21	20	20	FACE TO FACE/Disconnected
8	12	12	19	19	RANCID/Salvation
31	24	18	19	19	WAX/California
19	16	13	18	18	NIRVANA/About A Girl
18	18	21	17	17	PEARL JAM/Corduroy
12	11	17	17	17	SHERYL CROW/Strong Enough
-	-	11	17	17	SOUNDGARDEN/The Day I Tried To
18	15	14	17	17	COLLECTIVE SOUL/Gel
-	-	15	15	15	HOLE/Violet
12	10	14	15	15	SUBLINE/Date Rape
13	14	15	15	15	CRANBERRIES/Zombie
25	19	20	15	15	OASIS/Live Forever
10	13	12	15	15	DAVE MATTHEWS BAND/What Would You Say
15	13	15	14	14	WEEZER/My Name Is Jonas
9	11	15	14	14	NINE INCH NAILS/Hurt
-	-	12	14	14	BELLY/Now They'll Sleep
16	17	13	11	11	R.E.M./Star 69
35	15	11	11	11	PORTISHEAD/Sour Times...
8	6	10	10	10	CRANBERRIES/Ode To My Family
10	7	11	9	9	SIMPLE MINDS/She's A River
6	11	7	7	7	LETTERS TO CLEO/Here & Now
32	24	13	7	7	FLAMING LIPS/She Don't Use Jelly

**ADDS**

- 7 MIKE WATT/Against The 70's
- 6 MONSTER MAGNET/Negasonic Teenage...
- JEFF BUCKLEY/Last Goodbye
- SARAH MCLACHLAN/Hold On

**Q101**

**MARKET #3**  
WKQX/Chicago  
(312) 527-8348  
Gamble/Shuminas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	23	41	49	49	LIVE/Lightning Crashes
-	-	34	39	48	NIRVANA/The Man Who Sold...
15	21	42	48	48	SPONGE/Plowed
48	49	44	46	46	GREEN DAY/When I Come Around
26	25	22	40	40	NINE INCH NAILS/Hurt
-	-	16	40	40	BETTER THAN EZRA/Good
31	23	40	39	39	PEARL JAM/Corduroy
27	30	34	38	38	PEARL JAM/Not For You
25	31	35	38	38	SMASHING PUMPKINS/Never Let Me Down...
32	32	38	38	38	COLLECTIVE SOUL/Gel
34	32	31	38	38	BUSH/Everything Zen
-	-	32	38	38	OFFSPRING/Gotta Get Away
32	31	29	37	37	OASIS/Live Forever
30	30	30	36	36	PRIMITIVES/Crash
31	22	27	34	34	STONE ROSES/Love Spreads
45	33	32	34	34	STONE TEMPLE PILOTS/Unglued
19	25	24	30	30	P J HARVEY/Down By The Water
26	25	26	27	27	ELASTICA/Connection
-	-	17	27	27	WEEZER/No One Else
19	10	13	27	27	SHERYL CROW/Strong Enough
-	-	14	27	27	STONE TEMPLE PILOTS/Pretty Penny
24	18	16	23	23	GREEN DAY/Tired Of Waiting...
16	21	12	23	23	RANCID/Salvation
-	-	6	22	22	BAD RELIGION/Infected
32	34	31	22	22	SARAH MCLACHLAN/Good Enough
-	-	14	20	20	R.E.M./Star 69
14	12	11	20	20	FACE TO FACE/Disconnected
49	47	31	18	18	HOLE/Asking For It
-	-	18	18	18	FLAMING LIPS/Turn It On
45	24	9	17	17	PEARL JAM/Better Man
18	19	15	16	16	ASS PONY'S/Little Bastard
33	15	19	14	14	NIRVANA/Where Did You...
11	12	12	14	14	WAX/California
-	-	13	14	14	FAITH NO MORE/Digging The Grave
13	14	11	12	12	SMOKING POKES/Need You Around
-	-	9	12	12	MUDHONEY/Generation...
22	4	6	10	10	ADAM ANT/Wonderful
-	-	8	10	10	FILTER/Hey Man, Nice Shot
-	-	7	9	9	SOUNDGARDEN/The Day I Tried To
-	-	7	9	9	OUR LADY PEACE/Starseed
34	30	7	6	6	PORTISHEAD/Sour Times...
12	9	8	6	6	OFFSPRING/What Happened To...

**ADDS**

- SARAH MCLACHLAN/Hold On
- NO USE FOR A NAME/Soul Mate
- ALICE IN CHAINS/Don't Follow
- MONSTER MAGNET/Negasonic Teenage...
- NITZER EBB/Kick It
- PARADE OF LOSERS/Stoopid

**LIVE 105**

**MARKET #4**  
KITS/San Francisco  
(415) 512-1053  
Sands/Masters

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	30	27	32	32	NIRVANA/The Man Who Sold...
5	18	20	32	32	P J HARVEY/Down By The Water
29	29	27	30	30	LIVE/Lightning Crashes
27	27	24	30	30	GREEN DAY/When I Come Around
19	19	20	26	26	SPONGE/Plowed
5	23	24	25	25	BETTER THAN EZRA/Good
23	25	20	25	25	BUSH/Everything Zen
28	17	14	25	25	ADAM ANT/Wonderful
13	14	17	24	24	PEARL JAM/Corduroy
19	14	16	23	23	SILOUSIE & BANSHES/O Baby
19	19	23	22	22	OASIS/Live Forever
-	-	14	21	21	BETTIE SERVEERT/Ray Ray Rain
-	-	10	21	21	SEBADDH/Rebound
-	-	10	21	21	ELASTICA/Connection
13	15	17	17	17	SHERYL CROW/Strong Enough
-	-	19	17	17	MIKE WATT/Against The 70's
5	8	15	17	17	THROWING MUSES/Bright Yellow Gun
18	21	17	17	17	WAX/California
20	24	10	13	13	LETTERS TO CLEO/Here & Now
9	16	13	13	13	GREEN DAY/Tired Of Waiting...
8	8	8	12	12	CRANBERRIES/Ode To My Family
20	16	10	11	11	ASS PONY'S/Little Bastard
19	20	10	11	11	STONE ROSES/Love Spreads
-	-	5	11	11	NO USE FOR A NAME/Soul Mate
19	18	11	9	9	ELECTRAXION/Zephyr
20	23	15	9	9	PEARL JAM/Better Man
18	18	10	9	9	COLLECTIVE SOUL/Gel
18	20	10	9	9	THE THE/1 Saw The Light
10	24	16	9	9	R.E.M./Star 69
10	10	8	9	9	SIMPLE MINDS/She's A River
20	14	8	9	9	MORRISSEY/Boxers
-	-	5	9	9	SARAH MCLACHLAN/Hold On
-	-	9	9	9	RUSTED ROOT/Send Me On My Way
19	18	9	9	9	STONE TEMPLE PILOTS/Unglued
-	-	5	5	5	REDNEX/Cotton Eye Joe
5	5	5	5	5	COLD WATER FLAT/Magnetic North Pole
-	-	5	5	5	SICK OF IT ALL/Step Down
-	-	5	5	5	UNDERWORLD/Dirty Epic

**ADDS**

- 12 FAITH NO MORE/Digging The Grave
- 12 OUR LADY PEACE/Starseed
- 5 HOLE/Violet
- LOROS OF ACID/The Crab Lounge

**WDRE**  
MODERN ROCK

**MARKET #5**  
WJBF & WDRE/  
Phila.-Long Island  
(516) 222-1103  
Mottia/Shapiro/Parrish

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	28	28	ELASTICA/Connection
-	21	21	27	27	MIKE WATT/Against The 70's
20	30	30	27	27	THROWING MUSES/Bright Yellow Gun
-	20	20	27	27	POSTER CHILDREN/Junior Citizen
21	27	27	27	27	OASIS/Live Forever
32	31	31	27	27	RANCID/Salvation
31	31	31	26	26	GREEN DAY/2000 Light Years...
32	32	32	26	26	BUSH/Everything Zen
31	25	25	26	26	SMASHING PUMPKINS/Frail & Bedazzled
32	32	32	26	26	STONE ROSES/Love Spreads
-	-	-	26	26	BETTIE SERVEERT/Ray Ray Rain
-	20	20	25	25	P J HARVEY/Down By The Water
12	22	22	25	25	SPONGE/Plowed
21	24	24	24	24	LIVE/Lightning Crashes
8	11	11	23	23	SIMPLE MINDS/Great Leap Forward
31	27	27	23	23	LETTERS TO CLEO/Here & Now
-	12	12	22	22	SUGAR/Gee Angel
31	29	29	22	22	WOLFGANG PRESS/Going South
20	24	24	22	22	OFFSPRING/Gotta Get Away
18	25	25	22	22	THE THE/1 Saw The Light
39	28	28	21	21	VERVE/Blue
31	25	25	21	21	SONS OF ELVIS/Formaldehyde
18	20	20	20	20	MORRISSEY/Have-A-Go Merchant
-	14	14	19	19	PORTISHEAD/Sour Times...
30	20	20	18	18	BUTT TRUMPET/My Ugly And I...
11	19	19	18	18	MIGHTY MIGHTY BT/Pictures To Prove It
9	13	13	15	15	HOLE/Asking For It
9	11	11	15	15	BAD RELIGION/Infected
11	9	9	15	15	ASS PONY'S/Little Bastard
7	11	11	13	13	R.E.M./Crush With Eyeliner
7	14	14	13	13	NIRVANA/Lake Of Fire
-	-	-	13	13	BELLY/Now They'll Sleep
-	9	9	13	13	SEBADDH/Rebound
9	13	13	13	13	WEEZER/My Name Is Jonas
7	12	12	12	12	WEEZER/My Name Is Jonas
8	10	10	11	11	LIVE/Shot Towne
-	7	7	11	11	1000 HOMO DJS/Supernaut
7	15	15	11	11	STONE ROSES/Ten Storey Love Song
8	10	10	10	10	BUSH/Monkey
21	24	10	10	10	SIMPLE MINDS/She's A River
5	22	9	9	9	JENNIFER TRYNNEN/Better Than Nothing
2	10	10	9	9	RUSTED ROOT/Send Me On My Way

**ADDS**

- 22 FAITH NO MORE/Digging The Grave
- 16 MATTHEW SWEET/Sick Of Myself
- 9 BETTER THAN EZRA/Good
- 8 WAX/California
- 7 MUDHONEY/Generation...
- 4 RUSTY/Wake Me
- 3 IDLEWILDE/Surround
- 2 LOVE SEED MAMA JUMP/She Loves The Dead
- GOO GOO DOLLS/Only One
- ADAM ANT/Wonderful
- JEFF BUCKLEY/Last Goodbye

**89X**

**MARKET #6**  
CJMK/Detroit  
(313) 581-9811  
Brookshaw/Canova

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	39	38	40	40	BUSH/Everything Zen
23	23	31	40	40	R.E.M./Star 69
26	38	38	39	39	PEARL JAM/Corduroy
39	40	40	39	39	OFFSPRING/Gotta Get Away
41	39	40	39	39	GREEN DAY/When I Come Around
40	38	40	39	39	NIRVANA/The Man Who Sold...
26	40	38	39	39	LIVE/Lightning Crashes
27	38	39	38	38	OASIS/Live Forever
7	25	25	34	34	P J HARVEY/Down By The Water
23	24	33	33	33	RANCID/Salvation
39	39	34	33	33	PORTISHEAD/Sour Times...
23	20	35	33	33	CRANBERRIES/Ode To My Family
23	23	31	32	32	ELASTICA/Connection
23	23	26	27	27	HOLE/Asking For It
22	22	24	27	27	SHERYL CROW/Strong Enough
35	25	26	26	26	STONE ROSES/Love Spreads
23	26	29	26	26	WEEZER/Buddy Holly
14	22	25	26	26	SMASHING PUMPKINS/Never Let Me Down...
-	-	-	26	26	MIKE WATT/Against The 70's
23	23	25	25	25	VERUCA SALT/Number One Blind
16	14	25	25	25	SARAH MCLACHLAN/Hold On
15	18	23	25	25	OUR LADY PEACE/Hop
16	16	20	25	25	GANDHARVAS/First Day Of Spring
16	18	8	23	23	KILLJOYS/Today I Hate...
15	17	26	23	23	SPONGE/Plowed
16	18	23	23	23	ODDS/Truth Untold
11	10	15	23	23	SOUNDGARDEN/My Wave
16	14	23	22	22	TRAGICALLY HIP/Grace, Too
17	17	24	22	22	5440/Assohclic
15	17	22	20	20	SLOAN/Hate My Generation
4	13	24	20	20	BETTIE SERVEERT/Ray Ray Rain
12	14	18	19	19	SILOUSIE & BANSHES/O Baby
-	-	-	18	18	NINE INCH NAILS/Hurt
-	-	-	18	18	BAD RELIGION/Infected
-	-	-	17	17	JAYHAWKS/Blue
12	15	15	17	17	THROWING MUSES/Bright Yellow Gun
35	19	16	17	17	PEARL JAM/Better Man
12	14	16	16	16	SIMPLE MINDS/She's A River
-	-	-	16	16	THE THE/1 Saw The Light
13	14	19	15	15	FACE TO FACE/Disconnected
-	-	-	14	14	ASS PONY'S/Little Bastard

**ADDS**

- 5 BETTER THAN EZRA/Good
- GREEN DAY/2000 Light Years...

**94.5 THE EDGE**

**MARKET #7**  
KJGE/Dallas  
(214) 770-7777  
Folger/Michaels

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
61	61	60	62	62	GREEN DAY/When I Come Around
58	59	53	51	51	PEARL JAM/Better Man
31	40	46	51	51	DURAN DURAN/White Lines
57	52	47	49	49	SARAH MCLACHLAN/Good Enough
26	40	45	46	46	LETTERS TO CLEO/Here & Now
42	45	44	43	43	HOOTIE & BLOWFISH/Hold My Hand
46	47	40	41	41	CRANBERRIES/Ode To My Family
39	39	41	41	41	SHERYL CROW/Strong Enough
39	38	39	40	40	COUNTING CROWS/Rain King
-	-	23	39	39	LIVE/Lightning Crashes
27	25	40	37	37	COLLECTIVE SOUL/Gel
20	19	20	34	34	NIRVANA/The Man Who Sold...
41	36	36	31	31	OFFSPRING/Gotta Get Away
-	-	30	31	31	GRID/Swamp Thing
26	30	30	30	30	SARAH MCLACHLAN/Hold On
55	54	39	25	25	LIVE/1 Alone
20	20	21	25	25	CRANBERRIES/Zombie
26	27	27			



# ALTERNATIVE PLAYLISTS

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**THE END** MARKET #13  
KNDD/Seattle (206) 622-3251 Lambert/Collins

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	35	33	37		LIVE/Lightning Crashes
35	34	28	36		GREEN DAY/When I Come Around
23	30	26	35		P J HARVEY/Down By The Water
15	18	28	32		MIKE WATT/Against The 70's
19	25	27	32		GREEN DAY/2000 Light Years...
16	27	27	30		ELASTICA/Connection
31	35	31	28		BUSH/Everything Zen
27	33	27	28		WEEZER/Say It Ain't So
23	19	25	28		NIRVANA/The Man Who Sold...
29	32	28	27		SPONGE/Plowed
21	21	21	27		SOUNDGARDEN/Let Me Drown
-	14	16	27		OUR LADY PEACE/Starsaid
25	25	28	28		STONE TEMPLE PILOTS/Unglued
20	22	25	28		ADAM ANT/Wonderful
-	8	23	28		OFFSPRING/Kick Him When...
31	30	21	28		RANCID/Salvation
26	27	20	28		STONE ROSES/Love Spreads
29	26	22	24		OASIS/Live Forever
19	23	22	24		R.E.M./Star 69
22	22	20	24		PEARL JAM/Conduroy
21	25	22	23		PORTSHEAD/Sour Times...
20	25	20	23		THROWING MUSES/Bright Yellow Gun
26	23	22	22		COLLECTIVE SOUL/Gel
20	22	19	22		BELLY/Now They'll Sleep
21	25	21	21		NINE INCH NAILS/Poggy
16	18	16	21		BUSH/Monkey
18	22	22	20		FACE TO FACE/Disconnected
-	10	19	18		MUDHONEY/Generation...
20	8	7	18		PEARL JAM/Better Man
16	20	16	18		THE THEA/Saw The Light
17	14	10	12		HOLE/Violet
12	14	10	12		SIOUXSIE & BANSHEES/O Baby
14	14	14	11		MARY LOU LORD/Lights Are Changing
15	21	17	11		PEARL JAM/Nothingman
16	18	11	8		RAGE AGAINST.../Year Of...
3	5	7	8		CRANBERRIES/Ode To My Family
3	1	2	8		SHERYL CROW/Strong Enough

**ADDS**

- 17 BETTER THAN EZRA/Good
- 12 JEFF BUCKLEY/Last Goodbye
- 12 MATTHEW SWEET/Sick Of Myself
- 12 FILTER/Hey Man, Nice Shot
- 12 MAD SEASONS/Don't Know...
- 8 SMASHING PUMPKINS/Never Let Me Down...
- 7 NEDS ATOMIC DUSTBOWL/Ask Of...
- 7 LOVE BATTERY/Fuzz Factory
- NITZER EBB/Kick It

**92.5 THE FLASH** MARKET #15  
XHRM/San Diego (619) 336-4900 Cohen/Ciucque/Arnold

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	26	32	32		SIMPLE MINDS/She's A River
27	32	32	32		CAUSE & EFFECT/Inside Out
27	26	32	31		PORTSHEAD/Sour Times...
27	31	31	30		DAVE MATTHEWS BAND/What Would You Say
31	32	30	30		SHERYL CROW/Strong Enough
20	18	26	28		ADAM ANT/Wonderful
26	26	27	28		SIOUXSIE & BANSHEES/O Baby
13	27	27	28		LIVE/Lightning Crashes
33	30	24	28		MAZZY STAR/Halah
18	26	26	25		OASIS/Live Forever
27	25	25	24		CRANBERRIES/Ode To My Family
-	18	19	19		BETTER THAN EZRA/Good
-	18	18	19		THROWING MUSES/Bright Yellow Gun
-	19	18	18		P J HARVEY/Down By The Water
-	19	18	18		WOLFGANG PRESS/Going South
20	19	20	17		RUSTED ROOT/Send Me On My Way
20	18	17	17		COLLECTIVE SOUL/Gel
-	8	7	15		PRIMITIVES/Crash
6	7	6	11		R.E.M./Bang And Blame
10	9	9	9		STONE TEMPLE PILOTS/Interstate Love Song
6	5	5	5		FREEDY JOHNSTON/Can't Sink This Town
6	5	5	5		PEARL JAM/Immortality

**ADDS**

- PAUL WELLER/Wild Wood
- DEL AMITRU/Roll To Me

**91X** MARKET #15  
XTRA/San Diego (619) 291-9191 Stapleford/Halloran

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	33	37	38		LIVE/Lightning Crashes
36	30	30	38		PEARL JAM/Conduroy
36	33	35	38		R.E.M./Star 69
20	20	24	26		CRANBERRIES/Ode To My Family
30	28	30	26		STONE ROSES/Love Spreads
29	25	27	25		SPONGE/Plowed
24	25	27	25		PORTSHEAD/Sour Times...
30	30	26	25		OASIS/Live Forever
-	23	24	23		P J HARVEY/Down By The Water
20	23	24	20		BUSH/Everything Zen
24	30	25	28		SIMPLE MINDS/She's A River
30	25	21	20		SIOUXSIE & BANSHEES/O Baby
10	20	22	20		NIRVANA/The Man Who Sold...
10	18	19	20		STONE TEMPLE PILOTS/Unglued
-	14	14	19		SMASHING PUMPKINS/Never Let Me Down...
15	20	19	18		JEWEL/Who Will Save...
18	20	21	16		OFFSPRING/Gotta Get Away
20	20	22	16		BAD RELIGION/Infected
20	23	19	14		SARAH MCLACHLAN/Hold On
24	15	15	14		GREEN DAY/When I Come Around
-	-	-	14		ELASTICA/Connection
15	20	20	13		WEEZER/Buddy Holly
11	10	10	12		HOLE/Asking For It
-	14	13	11		STONE TEMPLE PILOTS/Interstate Love Song
9	11	11	11		MAZZY STAR/Halah
-	10	9	11		RANCID/Salvation
20	20	18	18		GREEN DAY/2000 Light Years...
14	14	11	18		SOUNDGARDEN/Fell On Black Days
15	13	8	18		SHERYL CROW/Strong Enough
-	-	-	10		MIKE WATT/Against The 70's
-	-	-	10		JEFF BUCKLEY/Last Goodbye
-	10	9	10		ADAM ANT/Wonderful
11	10	9	10		RUGBURNS/The Faires Come
11	14	13	7		RAGE AGAINST.../Year Of...
19	13	13	5		LIZ PHAIR/Whip-Smart
15	18	5	5		ASS PONYS/Little Bastard

**ADDS**

- GREEN DAY/Pulling Teeth
- SOUNDGARDEN/The Day I Tried To
- BELLY/Now They'll Sleep
- BETTER THAN EZRA/Good

**EDGE** MARKET #16  
KEGE/Minneapolis (612) 452-6202 Lassman/Linder

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	35	42	44		LIVE/Lightning Crashes
16	22	29	43		ALICE IN CHAINS/Got Me Wrong
30	41	40	43		DAVE MATTHEWS BAND/What Would You Say
20	26	33	42		LETTERS TO CLEO/Here & Now
32	41	37	37		PEARL JAM/Better Man
-	11	28	35		ELASTICA/Connection
20	33	32	34		SMASHING PUMPKINS/Never Let Me Down...
33	36	35	34		COLLECTIVE SOUL/Gel
35	34	31	32		GREEN DAY/Tired Of Waiting...
18	23	35	31		NIRVANA/The Man Who Sold...
-	12	31	31		JEFF BUCKLEY/Last Goodbye
19	22	22	26		PORTSHEAD/Sour Times...
36	43	34	25		HOLE/Asking For It
30	22	23	24		AMEE MANN/That's Just What...
29	23	22	24		STONE ROSES/Love Spreads
20	21	22	23		LIVE/Alone
22	20	22	23		WEEZER/Buddy Holly
17	6	13	23		SHERYL CROW/Strong Enough
41	41	32	23		R.E.M./Strange Currencies
21	22	20	22		STONE TEMPLE PILOTS/Interstate Love Song
25	20	19	21		GREEN DAY/When I Come Around
18	16	22	19		CRANBERRIES/Ode To My Family
-	-	-	18		MATTHEW SWEET/Sick Of Myself
12	16	17	18		P J HARVEY/Down By The Water
7	-	-	18		NIRVANA/About A Girl
15	15	15	14		BUSH/Everything Zen
33	36	23	12		LIZ PHAIR/Whip-Smart
-	5	13	12		MIKE WATT/Against The 70's
-	5	11	10		OUR LADY PEACE/Starsaid
-	-	-	10		R.E.M./Star 69
11	6	8	10		FLAMING LIPS/She Don't Use Jelly
11	10	8	10		PRIMITIVES/Crash
11	12	11	8		RANCID/Salvation
9	10	10	8		OFFSPRING/Gotta Get Away
10	11	9	8		DINK/Green Mind
-	-	-	7		WAX/California
-	-	-	3		SARAH MCLACHLAN/Hold On
-	-	-	3		BETTER THAN EZRA/Good
22	25	10	8		OASIS/Live Forever
9	9	10	8		SPONGE/Plowed
9	7	3	8		BELLY/Now They'll Sleep
8	10	4	8		DADA/Fest To The Sun

**ADDS**

- 18 WESTERBERG & JETT/Let's Do It
- 8 FILTER/Hey Man, Nice Shot
- 4 PEARL JAM/Immortality
- FLAMING LIPS/Turn It On
- BAD RELIGION/Infected
- NEDS ATOMIC DUSTBOWL/Ask Of...
- FAITH NO MORE/Digging The Grave

**POINT** MARKET #17  
KPNT/St. Louis (314) 231-1057 McGuinn/Luke

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	22	34	36		LIVE/Lightning Crashes
32	32	33	34		SHERYL CROW/Strong Enough
23	32	33	34		LETTERS TO CLEO/Here & Now
34	34	34	33		BUSH/Everything Zen
33	34	34	33		STONE ROSES/Love Spreads
32	33	34	32		PEARL JAM/Not For You
33	34	32	32		R.E.M./Star 69
11	23	25	32		DAVE MATTHEWS BAND/What Would You Say
33	34	32	32		CRANBERRIES/Ode To My Family
-	17	17	26		P J HARVEY/Down By The Water
23	25	24	26		ASS PONYS/Little Bastard
-	-	-	25		MATTHEW SWEET/Sick Of Myself
15	22	22	25		SPONGE/Plowed
22	25	21	25		BELLY/Now They'll Sleep
27	26	22	25		OASIS/Live Forever
25	23	24	24		BAD RELIGION/Infected
13	21	24	24		SIMPLE MINDS/She's A River
14	16	22	23		SIOUXSIE & BANSHEES/O Baby
13	15	13	22		ADAM ANT/Wonderful
33	33	20	22		NIRVANA/The Man Who Sold...
26	24	24	22		GRAVITY/Kills/Guilty
-	17	14	19		ELASTICA/Connection
-	-	-	12		MIKE WATT/Against The 70's
-	-	-	16		BETTER THAN EZRA/Good
-	-	-	15		BLACK CROWES/High Head Blues
15	15	15	15		THROWING MUSES/Bright Yellow Gun
6	6	14	14		RANCID/Salvation
13	13	11	14		HOLE/Violet
-	14	16	14		BLUES TRAVELER/Run-Around
14	15	14	14		WOLFGANG PRESS/Going South
-	-	-	13		COLD WATER FLAT/Magnetic North Pole
14	17	15	13		THE THEA/Saw The Light
13	17	13	13		LOVE SPT/Love/Wake Up
8	11	12	12		SARAH MCLACHLAN/Hold On
15	15	12	12		MURMURS/All I Need To Know
-	9	10	8		MELISSA ETHERIDGE/I Wanted To
8	9	10	8		JAYH/WAX/Blue

**ADDS**

- FLAMING LIPS/Turn It On
- WAX/California

**THE EDGE** MARKET #20  
KEDJ/Phoenix (602) 266-1360 Clay/Wilobebe

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	39	39	28		COLLECTIVE SOUL/Gel
38	38	41	27		PEARL JAM/Better Man
21	21	28	28		OASIS/Live Forever
39	41	38	28		GREEN DAY/When I Come Around
40	37	38	25		NIRVANA/The Man Who Sold...
18	16	38	25		CRANBERRIES/Ode To My Family
10	10	14	25		DAVE MATTHEWS BAND/What Would You Say
19	38	41	25		LIVE/Lightning Crashes
41	38	38	25		BUSH/Everything Zen
-	23	25	15		ADAM ANT/Wonderful
18	20	17	15		VERUCA SALT/Number One Blind
23	19	21	15		SIOUXSIE & BANSHEES/O Baby
26	19	18	15		PORTSHEAD/Sour Times...
-	-	-	16		P J HARVEY/Down By The Water
20	21	14	14		MORRISSEY/Boxers
37	39	40	14		SIMPLE MINDS/She's A River
-	-	-	14		R.E.M./Star 69
-	18	21	14		BAD RELIGION/Infected
40	38	20	13		STONE ROSES/Love Spreads
19	17	15	13		THE THEA/Saw The Light
18	16	13	13		LIZ PHAIR/Whip-Smart
19	15	19	12		SARAH MCLACHLAN/Hold On
16	14	15	12		LETTERS TO CLEO/Here & Now
16	17	16	10		SONS OF ELVIS/Formaldehyde
15	15	21	9		SHERYL CROW/Strong Enough
14	14	12	8		COLD WATER FLAT/Magnetic North Pole
11	13	10	8		DURAN DURAN/White Lines
12	12	14	8		DEAD HOT WORKSHOP/E Minor
9	11	10	8		ASS PONYS/Little Bastard
-	-	-	10		SPONGE/Plowed
-	-	-	7		BETTER THAN EZRA/Good
-	-	-	7		RANCID/Salvation
10	12	11	6		WOLFGANG PRESS/Going South
10	6	11	5		HOLE/Violet
10	10	10	4		PRIMITIVES/Crash
14	12	16	3		PEARL JAM/Conduroy

**ADDS**

- 7 PEARL JAM/Nothingman
- 5 PEARL JAM/Not For You
- ELASTICA/Connection
- MATTHEW SWEET/Sick Of Myself
- BLUES TRAVELER/Run-Around
- PHUNK JUNKIES/Love It Loud

**90.7** MARKET #25  
WAOZ/Cincinnati (513) 621-9326 Harris

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	30		SIMPLE MINDS/She's A River
34	37	35	30		PORTSHEAD/Sour Times...
19	29	38	36		LETTERS TO CLEO/Here & Now
37	37	36	37		PEARL JAM/Better Man
40	38	37	37		OASIS/Live Forever
32	38	36	37		LIVE/Lightning Crashes
18	37	35	36		GREEN DAY/When I Come Around
39	40	31	36		STONE ROSES/Love Spreads
28	38	37	36		NIRVANA/The Man Who Sold...
24	25	31			



Stations and their adds listed alphabetically by market

<b>WEQX/Albany, NY</b> PD/MD: Gary Schoenwetter VERUCA SALT "Victrola" OFFSPRING "Happened" KIRSTY MACCOLL "Caroline" GOO GOO DOLLS "Only"	<b>WENZ/Cleveland, OH</b> PD: Phil Manning APD: Ric "Rocco" Bennett MD: Sean Robertson MORPHINE "Honey" HOLE "Violet"	<b>KKNB/Lincoln, NE</b> PD: Dave Douglas APD/MD: Ken Williams ELASTICA "Connection" HOOTIE & BLOWFISH "Cry" HUMAN LEAGUE "Feel" BETTER THAN EZRA "Good" INDIGO GIRLS "Power"	<b>WRXS/Ocean City, MD</b> OM: Chris Kelley MD: Phil Dirt 5 FILTER "Shot" 5 BLUES TRAVELER "Run" 5 COP SHOOT COP "Day" 5 MILLA "Gentleman" 5 HHEAD "Answers"	<b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands MD: Steve Masters 14 FAITH NO MORE "Digging" 12 OUR LADY PEACE "Starseed" 5 HOLE "Violet" 5 LOROS OF ACIO "Crab"	<b>KPNY/St. Louis, MO</b> PD: Jim McGuinn MD: Alex Luke FLAMING LIPS "Turn" WAX "California"
<b>KTEG/Albuquerque, NM</b> PD: Mike O'Connor APD/MD: Scott Struber 19 R.E.M. "Star" HOLE "Violet" ADAM ANT "Wonderful" FLAMING LIPS "Turn" BELLY "Sleep" WAX "California"	<b>WMMS/Cleveland, OH</b> OM/MD: John Gorman APD/MD: Doug Kubinski 10 RUSTY "Wake" STONE TEMPLE PILOTS "Pretty"	<b>WDRE/Long Island, NY</b> OMPD: Russ Mittle APD: Jonathan Shapiro MD: Mike Parrish 22 FAITH NO MORE "Digging" 16 MATTHEW SWEET "Sick" 9 BETTER THAN EZRA "Good" 8 WAX "California" 7 MUDHONEY "Generation" 4 RUSTY "Wake" 3 IDLEWILDE "Surround" 2 LOVE SEED MAMA JUMP "Dead" GOO GOO DOLLS "Only" LOVE SEED MAMA JUMP "Dead" GOO GOO DOLLS "Only" ADAM ANT "Wonderful" JEFF BUCKLEY "Last"	<b>WPFM/Panama City, FL</b> PD/MD: Mike Stone MIKE WATT "70's" ELASTICA "Connection" STONE TEMPLE PILOTS "Pretty"	<b>KOME/San Jose, CA</b> PD: Ron Nenni APD/MD: Jay Taylor 19 GREEN DAY "She" 10 SOUNDGARDEN "Day" 9 HOLE "Violet" 8 MIKE WATT "70's" 7 MONSTER MAGNET "Negasonic" STONE TEMPLE PILOTS "Pretty"	<b>KMYZ/Tulsa, OK</b> PD: Paul Krieger MD: Gregg Kossek R.E.M. "Star" OASIS "Live" DAVE MATTHEWS BAND "What" VERUCA SALT "Number" MELISSA ETHERIDGE "Wanted" LETTERS TO CLEO "Here" JEFF BUCKLEY "Last" MATTHEW SWEET "Sick" ELASTICA "Connection" SPONGE "Plowed" BLUES TRAVELER "Run" STONE TEMPLE PILOTS "Pretty" RANCID "Salvation"
<b>WNNX/Atlanta, GA</b> PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 16 WAX "California" 15 ELASTICA "Connection" 14 MIKE WATT "70's" 12 SARAH MCLACHLAN "Hold" 7 JEFF BUCKLEY "Last" 5 VICTORIA WILLIAMS "Loved" GRANT LEE BUFFALO "Honey" JULIANA HATFIELD "Heartbeat"	<b>WWCD/Columbus, OH</b> PD: Jane Purcell MD: Andy Davis 5 SMASHING PUMPKINS "Landslide" DADA "Feeling" BETTER THAN EZRA "Good" INDIGO GIRLS "Power" CRUEL SEA "Honeymoon"	<b>KROQ/Los Angeles, CA</b> PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 7 MIKE WATT "70's" 6 MONSTER MAGNET "Negasonic" JEFF BUCKLEY "Last" SARAH MCLACHLAN "Hold"	<b>KEDJ/Phoenix, AZ</b> PD: John Clay MD: Willabee 7 PEARL JAM "Nothingman" 5 PEARL JAM "Not" ELASTICA "Connection" MATTHEW SWEET "Sick" BLUES TRAVELER "Run" PHUNK JUNKIES "Loud"	<b>KJEE/Santa Barbara, CA</b> PD/MD: Heather Luke 9 SOUNDGARDEN "Day" 8 OUR LADY PEACE "Starseed" 8 STONE TEMPLE PILOTS "Pretty" 7 MC 900 FT. JESUS "But" 7 BAD RELIGION "Infected" 7 NAN VERNON "Motorcycle" 6 WOLFGANG PRESS "South" 5 ASS PONY'S "Bastard" 3 BUSH "Little" 3 OADA "Feeling" 2 MIKE WATT "70's"	<b>WHFS/Washington, DC</b> PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise WOLFGANG PRESS "South" SOUNDGARDEN "Day" STONE TEMPLE PILOTS "Pretty"
<b>WCHZ/Augusta, GA</b> OMPD: Eric Hall MD: Julie Hoyt 8 JEFF BUCKLEY "Last" SOUNDGARDEN "Day" MIKE WATT "70's" WAX "California" MUDHONEY "Generation" OFFSPRING "Kick"	<b>KOGE/Dallas, TX</b> PD: Joel Folger MD: Jay Michaelis FLAMING LIPS "Turn" ANNIE LENNOX "Love"	<b>WRXQ/Memphis, TN</b> PD: Tony Williams STONE TEMPLE PILOTS "Pretty" WAX "California" GOO GOO DOLLS "Only" MURMURS "Know"	<b>KBBT/Portland, OR</b> PD: Dave Numme MD: Al Scott 7 STONE TEMPLE PILOTS "Interstate" 7 SOUNDGARDEN "Feel" OFFSPRING "Kick" OUR LADY PEACE "Starseed" ASS PONY'S "Bastard"	<b>KNDD/Seattle, WA</b> PD: Rick Lambert MD: Marco Collins 17 BETTER THAN EZRA "Good" 12 JEFF BUCKLEY "Last" 12 MATTHEW SWEET "Sick" 12 FILTER "Shot" 12 MAD SEASON "Anything" 9 SMASHING PUMPKINS "Down" 7 NED'S ATOMIC DUSTBIN "Ask" 3 OADA "Feeling" 2 MIKE WATT "70's"	<b>WHTG/Monmouth, NJ</b> 55 Total Reporters 55 Current Reporters 53 Current Playlists
<b>WPGU/Champaign, IL</b> PD: Jeff Wolf MD: Sean Smyth 1 FLAMING LIPS "Turn" 1 MATTHEW SWEET "Sick" 1 WAX "California" 1 ANNIE LENNOX "Love"	<b>KKXP/Denver, CO</b> PD: Doug Clifton MD: Bruce Jones 5 MATTHEW SWEET "Sick" 5 BETTER THAN EZRA "Good"	<b>WMAD/Madison, WI</b> PD: Brad Hanson APD/MD: Trevor Scott HOOTIE & BLOWFISH "Cry" BLUES TRAVELER "Run" ELASTICA "Connection" SPONGE "Plowed" MATTHEW SWEET "Sick"	<b>WBUR/Providence, RI</b> PD: Alexa Tobin MD: Tim Schiavelli MATTHEW SWEET "Sick" NED'S ATOMIC DUSTBIN "Ask" FLAMING LIPS "Turn" MIKE WATT "70's" JULIANA HATFIELD "Heartbeat" SLEEPER "Delicious" SMALL FACTORY "Howard"	<b>KNDZ/Sacramento, CA</b> PD/MD: Alex Cooper 23 STONE TEMPLE PILOTS "Pretty" BETTER THAN EZRA "Good" WAX "California" FILTER "Shot"	<b>Reported Frozen Playlist (1):</b> WHTG/Monmouth, NJ
<b>WQGX/Chicago, IL</b> PD: Bill Gamble MD: Mary Shuminas SARAH MCLACHLAN "Hold" NO USE FOR A NAME "Mate" ALICE IN CHAINS "Follow" MONSTER MAGNET "Negasonic" NITZER EBB "Kick" PARADE OF LOSERS "Stoopid"	<b>KRQT/Houston, TX</b> PD: Don Parker MD: Steve Robinson 19 PEARL JAM "Not" 5 MIKE WATT "70's" 2 DAVE MATTHEWS BAND "What" MATTHEW SWEET "Sick" SONS OF ELVIS "Formaldehyde"	<b>WRXQ/Memphis, TN</b> PD: Tony Williams STONE TEMPLE PILOTS "Pretty" WAX "California" GOO GOO DOLLS "Only" MURMURS "Know"	<b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks MD: Rip Ewing 2 MIKE WATT "70's" 1 OUR LADY PEACE "Starseed" FILTER "Shot"	<b>KWOD/Sacramento, CA</b> PD/MD: Alex Cooper 23 STONE TEMPLE PILOTS "Pretty" BETTER THAN EZRA "Good" WAX "California" FILTER "Shot"	<b>Did Not Report, Playlist Frozen (1):</b> WZZR/New Orleans, LA
<b>WQAZ/Cincinnati, OH</b> PD/MD: Matthew Harris 7 JEFF BUCKLEY "Last" 6 MATTHEW SWEET "Sick" 6 MORRISSEY "Boxers" 3 HOOTIE & BLOWFISH "Cry" 3 STONE TEMPLE PILOTS "Pretty" 3 BLUES TRAVELER "Run" ANNIE LENNOX "Love"	<b>WRZX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young No Adds	<b>WRXQ/Memphis, TN</b> PD: Tony Williams STONE TEMPLE PILOTS "Pretty" WAX "California" GOO GOO DOLLS "Only" MURMURS "Know"	<b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks MD: Rip Ewing 2 MIKE WATT "70's" 1 OUR LADY PEACE "Starseed" FILTER "Shot"	<b>KWOD/Sacramento, CA</b> PD/MD: Alex Cooper 23 STONE TEMPLE PILOTS "Pretty" BETTER THAN EZRA "Good" WAX "California" FILTER "Shot"	<b>Note:</b> KMYZ/Tulsa, OK switched from Rock to Alternative this week.
<b>WOXY/Cincinnati, OH</b> PD: Dave Tellmann APD: Julie Forman MD: Ali Castellini 22 PEARL JAM "Not" 7 SHERYL CROW "Keep" OADA "Feeling" LOUD FAMILY "Marcia" MUDHONEY "Generation"	<b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn OFFSPRING "Kick" BETTER THAN EZRA "Good" POSTER CHILDREN "Citizen" BELLY "Fate" THROWING MUSES "Shimmer" FLAMING LIPS "Turn" HOLE "Asking" MORPHINE "Honey" GOO GOO DOLLS "Only" RUSTED ROOT "Send" CRANBERRIES "Ridiculous"	<b>WRXQ/Memphis, TN</b> PD: Tony Williams STONE TEMPLE PILOTS "Pretty" WAX "California" GOO GOO DOLLS "Only" MURMURS "Know"	<b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks MD: Rip Ewing 2 MIKE WATT "70's" 1 OUR LADY PEACE "Starseed" FILTER "Shot"	<b>KWOD/Sacramento, CA</b> PD/MD: Alex Cooper 23 STONE TEMPLE PILOTS "Pretty" BETTER THAN EZRA "Good" WAX "California" FILTER "Shot"	

## NEW & ACTIVE

<b>WAX California (Interscope) *</b> Total Plays: 252, Total Stations: 28, Adds: 11
<b>BLUES TRAVELER Run-Around (A&amp;M) *</b> Total Plays: 244, Total Stations: 23, Adds: 7
<b>MORRISSEY Boxers (Sire/Reprise) *</b> Total Plays: 228, Total Stations: 15, Adds: 1
<b>PEARL JAM Not For You (Epic) *</b> Total Plays: 218, Total Stations: 16, Adds: 4
<b>SMASHING PUMPKINS Never Let Me Down Again (Import) *</b> Total Plays: 211, Total Stations: 9, Adds: 1
<b>DIONNE FARRIS I Know (Columbia) *</b> Total Plays: 208, Total Stations: 12, Adds: 0
<b>RUSTED ROOT Send Me On My Way (Mercury) *</b> Total Plays: 204, Total Stations: 16, Adds: 1
<b>NINE INCH NAILS Hurt (Nothing/TVT/Interscope) *</b> Total Plays: 197, Total Stations: 15, Adds: 0
<b>GREEN DAY Tired Of Waiting For You (Reprise) *</b> Total Plays: 191, Total Stations: 9, Adds: 0
<b>JAYHAWKS Blue (American/Reprise) *</b> Total Plays: 184, Total Stations: 14, Adds: 1
<b>BETTIE SERVEERT Ray Ray Rain (Matador/Atlantic) *</b> Total Plays: 179, Total Stations: 14, Adds: 0
<b>FILTER Hey Man, Nice Shot (Reprise) *</b> Total Plays: 137, Total Stations: 14, Adds: 6
<b>SOUNDGARDEN The Day I Tried To Live (A&amp;M) *</b> Total Plays: 136, Total Stations: 16, Adds: 2
<b>FREEDY JOHNSTON Can't Sink This Town (Elektra/EEG) *</b> Total Plays: 132, Total Stations: 12, Adds: 0
<b>WEEZER My Name Is Jonas (DGC/Geffen) *</b> Total Plays: 111, Total Stations: 8, Adds: 0
<b>MUDHONEY Generation Spokesmodel (Reprise) *</b> Total Plays: 104, Total Stations: 15, Adds: 7
<b>TOAD THE WET SPROCKET Fly From Heaven (Columbia) *</b> Total Plays: 103, Total Stations: 9, Adds: 2
<b>RAGE AGAINST THE MACHINE Year Of The Boomerang (550/Epic ST) *</b> Total Plays: 102, Total Stations: 12, Adds: 0

Songs ranked by total plays.

\* refer to song information on pages 73-74

## ALBUMS

3W	2W	LW	TW	ARTIST/Title (Label)	PLAYS	LW
1	1	1	1	PEARL JAM Vitalogy (Epic)	2152	-60
4	2	2	2	LIVE Throwing Copper (Radioactive)	2126	+129
2	3	3	3	GREEN DAY Dookie (Reprise)	1821	+6
5	6	5	4	NIRVANA Unplugged... (DGC/Geffen)	1558	-44
3	4	4	5	R.E.M. Monster (WB)	1551	-85
8	8	7	6	BUSH Sixteen Stone (Trauma/Interscope)	1488	+21
7	5	6	7	OASIS Definitely Maybe (Epic)	1456	-67
6	7	8	8	STONE ROSES Second Coming (Geffen)	1387	-23
10	—	9	9	CRANBERRIES No Need To Argue (Island)	1242	-29
—	—	10	10	VARIOUS ARTISTS Melrose Place ST (Giant)	1236	-27

This chart reflects airplay from February 20-26. Chart based on total plays, with plays from all cuts from an album combined. 55 total reporters.

**URBAN DANCE SQUAD**  
**demagogue**  
 the first track from the new album  
**PERSONA NON GRATA**  
 in stores 3/1

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# ALTERNATIVE SONGS

Top markets - At A Glance Dark type: current play stats Grey type: Station not playing this week (last week's plays in parenthesis) (a) indicates Add

Stations listed by market size

ADAM ANT		BLUES TRAVELER		ELASTICA		HOLE			
"Wonderful"		"Run-Around"		"Connection"		"Violet"			
Capitol		A&M		DGC/Geffen		DGC/Geffen			
LP Title: Wonderful		LP Title: Four		LP Title: Elastica		LP Title: Live Through This			
3 ADDS		7 ADDS		6 ADDS		4 ADDS			
KROQ (4)	WNNX (4)	KTCL 24(13)	WBRU 16(8)	WQNF (4)	KROQ 21(27)	WNNX 15a(-)	KTCL 13(16)	WBRU 9(8)	WQNF 14(-)
WKQX 10(6)	KNDD 26(25)	KXPK 12(12)	WKOC 10(12)	KNNC (4)	WKQX 27(26)	KNDD 30(27)	KXPK (4)	WKOC 8(7)	KNNC 21(8)
KITS 25(14)	XHRM 26(26)	KBBT (4)	WROX 29(22)	KEDG (4)	KITS 20(14)	XHRM (4)	KBBT 24(25)	WROX 19(-)	KEDG 18(-)
WDRE a(-)	XTRA 10(9)	WAQZ 10(16)	WWCD 13(-)	WEOX 16(15)	WDRE 28(-)	XTRA 14(-)	WAQZ 11(7)	WWCD (4)	WEOX 12(11)
CIMX (4)	KEGE (4)	WOXY (4)	KXPK 25(19)	KPOI a(-)	CIMX 32(31)	KEGE 35(28)	WOXY 12(11)	KXPK 30(10)	KPOI 11(-)
KDGE 22(20)	KPNT 22(13)	WLUM 7(6)	WRZX (4)	KMYZ (4)	KDGE (4)	KPNT 19(14)	WLUM 29(15)	WRZX 16(16)	KMYZ a(-)
WHFS 13(12)	KEDJ 15(22)	KLZR (4)	WZRH 20(20)	KTEG a(-)	WHFS 19(15)	KEDJ a(-)	KLZR 11(-)	WZRH (4)	KTEG 17(13)
KRQT (4)	WENZ 18(18)	KWOD 26(26)	WRXQ 30(26)	WWDX a(-)	KRQT 25(-)	WENZ 18(15)	KWOD 10(-)	WRXQ 18(9)	WWDX 25(-)
WFNX 4(-)	WMMS (4)	KOME (4)	WHTG 8(8)	WCHZ 15(14)	WFNX 21(20)	WMMS 13(8)	KOME 30(35)	WHTG 8(8)	WCHZ 15(10)
<b>ASS PONYS</b>		<b>JEFF BUCKLEY</b>		<b>FACE TO FACE</b>		<b>JAYHAWKS</b>			
"Little Bastard"		"Last Goodbye"		"Disconnected"		"Blue"			
A&M		Columbia		Victory/A&M		American/Reprise			
LP Title: Electric Rock Music		LP Title: Grace		LP Title: Big Choice		LP Title: Tomorrow The Green..			
3 ADDS		7 ADDS		2 ADDS		1 ADD			
KROQ (4)	WNNX 15(-)	KTCL 9(14)	WBRU 15(16)	WQNF 36(25)	KROQ 20(21)	WNNX (4)	KTCL 7(6)	WBRU (4)	WQNF a(-)
WKQX 16(15)	KNDD (4)	KXPK (4)	WKOC a(-)	KNNC 21(21)	WKQX 20(11)	KNDD 20(22)	KXPK (4)	WKOC (4)	KNNC 16(9)
KITS 11(10)	XHRM (4)	KBBT a(-)	WROX 29(29)	KEDG 36(29)	KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG 24(20)
WDRE 15(9)	XTRA 5(5)	WAQZ 19(18)	WWCD 8(7)	WEOX 14(12)	WDRE 8(1)	XTRA (4)	WAQZ 8(14)	WWCD (4)	WEOX (4)
CIMX 4(14)	KEGE (4)	WOXY 4(6)	KXPK 28(19)	KPO 12(12)	CIMX 15(19)	KEGE (4)	WOXY (4)	KXPK (4)	KPO (4)
KDGE (4)	KPNT 26(24)	WLUM 13(15)	WRZX (4)	KMYZ (4)	KDGE (4)	KPNT (4)	WLUM 18(15)	WRZX (4)	KMYZ (4)
WHFS 13(17)	KEDJ 8(10)	KLZR 19(16)	WZRH 12(12)	KTEG 25(28)	WHFS 13(16)	KEDJ (4)	KLZR 9(9)	WZRH (4)	KTEG (4)
KRQT 23(22)	WENZ 18(17)	KWOD 7(7)	WRXQ 18(29)	WWDX 25(25)	KRQT 14(14)	WENZ (4)	KWOD (4)	WRXQ (4)	WWDX a(-)
WFNX 12(10)	WMMS (4)	KOME (4)	WHTG 14(14)	WCHZ 10(10)	WFNX 12(8)	WMMS 10(-)	KOME 25(27)	WHTG 7(7)	WCHZ 11(11)
<b>BAD RELIGION</b>		<b>BUSH</b>		<b>DIONNE FARRIS</b>		<b>LETTERS TO CLEO</b>			
"Infected"		"Everything Zen"		"I Know"		"Here & Now"			
Atlantic		Trauma/Interscope		Columbia		Giant			
LP Title: Stranger Than...		LP Title: Sixteen Stone		LP Title: Wild Seed-Wild...		LP Title: Melrose Place ST			
2 ADDS		0 ADDS		0 ADDS		1 ADD			
KROQ 21(21)	WNNX 17(14)	KTCL 8(11)	WBRU 6(6)	WQNF 13(13)	KROQ (4)	WNNX (4)	KTCL 5(7)	WBRU (4)	WQNF (4)
WKQX 22(6)	KNDD (21)	KXPK (4)	WKOC (4)	KNNC 14(5)	WKQX (4)	KNDD (4)	KXPK (4)	WKOC 7(4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT 25(18)	WROX 22(22)	KEDG 14(14)	KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE 15(11)	XTRA 16(22)	WAQZ 9(9)	WWCD (4)	WEOX (4)	WDRE (4)	XTRA (4)	WAQZ 11(15)	WWCD (4)	WEOX 13(9)
CIMX 17(21)	KEGE a(-)	WOXY 8(6)	KXPK (4)	KPOI 9(10)	CIMX (4)	KEGE (4)	WOXY 11(13)	KXPK (4)	KPOI (4)
KDGE (4)	KPNT 24(24)	WLUM 17(21)	WRZX (4)	KMYZ 7(7)	KDGE 12(-)	KPNT (4)	WLUM (4)	WRZX (4)	KMYZ (4)
WHFS (4)	KEDJ 14(21)	KLZR 21(19)	WZRH 10(10)	KTEG 26(23)	WHFS (4)	KEDJ (4)	KLZR (4)	WZRH (4)	KTEG 25(25)
KRQT 17(19)	WENZ 10(-)	KWOD 19(14)	WRXQ (4)	WWDX 25(-)	KRQT (4)	WENZ (4)	KWOD (4)	WRXQ 30(24)	WWDX (4)
WFNX (4)	WMMS 6(9)	KOME 12(26)	WHTG 23(23)	WCHZ (4)	WFNX (4)	WMMS (4)	KOME (4)	WHTG 24(24)	WCHZ 31(33)
<b>BELLY</b>		<b>COLLECTIVE SOUL</b>		<b>FILTER</b>		<b>LIVE</b>			
"Now They'll Sleep"		"Gel"		"Hey Man, Nice Shot"		"Lightning Crashes"			
Sire/Reprise		Atlantic		Reprise		Radioactive			
LP Title: King		LP Title: Jerky Boys ST		LP Title: Short Bus		LP Title: Throwing Copper			
2 ADDS		1 ADD		6 ADDS		0 ADDS			
KROQ 12(-)	WNNX 17(14)	KTCL 28(23)	WBRU 25(25)	WQNF 21(20)	KROQ (4)	WNNX 15(12)	KTCL (4)	WBRU (4)	WQNF (4)
WKQX 5(5)	KNDD 22(19)	KXPK (4)	WKOC (4)	KNNC 25(25)	WKQX 10(8)	KNDD 12a(-)	KXPK (4)	WKOC (4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT 18(17)	WROX 25(21)	KEDG (4)	KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE 13(-)	XTRA a(-)	WAQZ 19(17)	WWCD 8(7)	WEOX 16(17)	WDRE (4)	XTRA (4)	WAQZ 18(16)	WWCD 6(7)	WEOX 9(10)
CIMX (4)	KEGE 5(3)	WOXY 21(19)	KXPK 27(20)	KPOI 17(16)	CIMX (4)	KEGE 34(35)	WOXY (4)	KXPK (4)	KPOI 30(17)
KDGE 5(7)	KPNT 25(21)	WLUM 2(4)	WRZX (4)	KMYZ (4)	KDGE 37(40)	KPNT (4)	WLUM 46(48)	WRZX 38(38)	KMYZ 13(13)
WHFS 10(14)	KEDJ (4)	KLZR 21(21)	WZRH 23(23)	KTEG a(-)	WHFS (4)	KEDJ 28(39)	KLZR (4)	WZRH 20(20)	KTEG 39(26)
KRQT 14(14)	WENZ 19(17)	KWOD 19(22)	WRXQ 29(29)	WWDX 25(25)	KRQT 25(25)	WENZ 33(29)	KWOD (4)	WRXQ 50(49)	WWDX 35(35)
WFNX 22(20)	WMMS 33(33)	KOME (4)	WHTG 14(14)	WCHZ 15(15)	WFNX (4)	WMMS 41(38)	KOME 18(14)	WHTG 14(14)	WCHZ 15(15)
<b>BETTER THAN EZRA</b>		<b>SHERYL CROW</b>		<b>GREEN DAY</b>		<b>SARAH McLACHLAN</b>			
"Good"		"Strong Enough"		"When I Come Around"		"Hold On"			
Swell/Elektra/EEG		A&M		Reprise		Arista			
LP Title: Deluxe		LP Title: Tuesday Night...		LP Title: Dookie		LP Title: Fumbling Towards...			
13 ADDS		0 ADDS		0 ADDS		3 ADDS			
KROQ 36(37)	WNNX 27(21)	KTCL 14(10)	WBRU 6(6)	WQNF 13a(-)	KROQ 38(39)	WNNX 28(28)	KTCL 7(15)	WBRU 24(23)	WQNF 21(34)
WKQX 40(26)	KNDD 17a(-)	KXPK 5a(-)	WKOC 6(-)	KNNC 2a(-)	WKQX 46(44)	KNDD 35(28)	KXPK 22(21)	WKOC 21(22)	KNNC 14(11)
KITS 25(24)	XHRM 19(18)	KBBT 44(32)	WROX a(-)	KEDG 25(24)	KITS 30(24)	XHRM 30(30)	KBBT 15(15)	WROX 11(39)	KEDG 32(30)
WDRE 9a(-)	XTRA a(-)	WAQZ 16(-)	WWCD a(-)	WEOX 13(16)	WDRE (4)	XTRA 14(15)	WAQZ 36(35)	WWCD 5(22)	WEOX 9(14)
CIMX 5a(-)	KEGE 6(3)	WOXY 10(14)	KXPK 25(6)	KPOI 11(-)	CIMX 39(40)	KEGE 21(19)	WOXY 6(-)	KXPK (4)	KPOI 30(30)
KDGE 5(5)	KPNT 16(-)	WLUM 31(28)	WRZX 15(15)	KMYZ (4)	KDGE 62(60)	KPNT 16(14)	WLUM 47(45)	WRZX 39(39)	KMYZ 37(37)
WHFS 19(26)	KEDJ 7(-)	KLZR a(-)	WZRH 21(21)	KTEG 13(-)	WHFS 18(20)	KEDJ 26(38)	KLZR (4)	WZRH 30(30)	KTEG 45(45)
KRQT 35(16)	WENZ 12(-)	KWOD a(-)	WRXQ 26(22)	WWDX a(-)	KRQT 37(37)	WENZ 10(29)	KWOD 21(23)	WRXQ 47(49)	WWDX 20(15)
WFNX (4)	WMMS (4)	KOME 40(37)	WHTG 9(9)	WCHZ 3(31)	WFNX (4)	WMMS 8(-)	KOME 40(39)	WHTG 24(24)	WCHZ 31(30)
<b>BETTIE SERVEERT</b>		<b>DAVE MATTHEWS BAND</b>		<b>HOLE</b>		<b>MORRISSEY</b>			
"Ray Ray Rain"		"What Would You Say"		"Asking For It"		"Boxers"			
Matador/Atlantic		RCA		DGC/Geffen		Sire/Reprise			
LP Title: Lamprey		LP Title: Under The Table...		LP Title: Live Through This		LP Title: World Of Morrissey			
0 ADDS		4 ADDS		1 ADD		1 ADD			
KROQ (4)	WNNX (4)	KTCL 8(14)	WBRU 8(8)	WQNF (4)	KROQ (4)	WNNX 20(20)	KTCL 15(8)	WBRU (4)	WQNF (4)
WKQX (4)	KNDD (4)	KXPK (4)	WKOC (4)	KNNC (4)	WKQX 18(31)	KNDD (4)	KXPK (4)	WKOC (4)	KNNC 19(19)
KITS 21(14)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)	KITS (4)	XHRM (4)	KBBT 28(24)	WROX (4)	KEDG (4)
WDRE 26(-)	XTRA (4)	WAQZ (4)	WWCD 7(7)	WEOX 16(17)	WDRE 15(13)	XTRA 12(10)	WAQZ 11(11)	WWCD (4)	WEOX (4)
CIMX 20(24)	KEGE (4)	WOXY 13(22)	KXPK (4)	KPOI 10(10)	CIMX 27(26)	KEGE 25(34)	WOXY (4)	KXPK (4)	KPOI (4)
KDGE (4)	KPNT (4)	WLUM (4)	WRZX (4)	KMYZ (4)	KDGE (4)	KPNT (4)	WLUM 25(32)	WRZX (4)	KMYZ (4)
WHFS 12(12)	KEDJ (4)	KLZR 7(23)	WZRH (4)	KTEG (4)	WHFS (4)	KEDJ (4)	KLZR a(-)	WZRH (4)	KTEG (4)
KRQT (4)	WENZ (4)	KWOD (4)	WRXQ (4)	WWDX (4)	KRQT 28(25)	WENZ (4)	KWOD (4)	WRXQ (4)	WWDX 35(35)
WFNX 10(13)	WMMS (4)	KOME (4)	WHTG 14(14)	WCHZ (4)	WFNX 10(8)	WMMS (4)	KOME 12(3)	WHTG (4)	WCHZ (4)



# ALTERNATIVE SONGS

Top markets - At A Glance Dark type: current play stats Grey type: Station not playing this week (last week's plays in parenthesis) (a) indicates Add Stations listed by market size

**MUDHONEY**  
"Generation..."  
Reprise  
LP Title: My Mother Cow  
7 ADDS

3W	2W	LW	TW
2	5	9	15
TOTAL STATIONS			
2			
TOTAL PLAYS			
22	66	104	

KROQ (4)	WNNX (4)	KTCL 10a(-)	WBRU (4)	WQNF a(-)
WKQX 12(12)	KNDD 19(19)	KXPK (4)	WKOC (4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE 7a(-)	XTRA (4)	WAQZ 7(-)	WWCD (4)	WEQX (4)
CIMX (4)	KEGE 5(12)	WOXY a(-)	KXPK 16(5)	KPOI (4)
KDGE (4)	KPNT (4)	WLUM a(-)	WRZX (4)	KMYZ (4)
WHFS 12(10)	KEDJ (4)	KLZR 9(-)	WZRH (4)	KTEG (4)
KROT (4)	WENZ (4)	KWOD (4)	WRXQ (4)	WWDX (4)
WFNX 7(8)	WMMS (4)	KOME (4)	WHTG (4)	WCHZ (4)

**PEARL JAM**  
"Corduroy"  
Epic  
LP Title: Vitalogy  
0 ADDS

3W	2W	LW	TW
15	18	14	14
TOTAL STATIONS			
45			
TOTAL PLAYS			
87	884	881	1008

KROQ 17(21)	WNNX 14(14)	KTCL (4)	WBRU 22(22)	WQNF 22(10)
WKQX 39(40)	KNDD 24(20)	KXPK 5(5)	WKOC 7(8)	KNNC 33(25)
KITS 24(17)	XHRM (4)	KBBT 23(26)	WROX 46(44)	KEDG 26(25)
WDRE (4)	XTRA 30(30)	WAQZ 17(15)	WWCD 10(11)	WEQX 24(21)
CIMX 39(38)	KEGE (4)	WOXY (4)	KXPK 17(14)	KPOI 5(5)
KDGE 14(14)	KPNT (4)	WLUM 47(45)	WRZX 20(20)	KMYZ 12(12)
WHFS 20(22)	KEDJ 3(16)	KLZR 26(29)	WZRH (4)	KTEG 37(17)
KROT 33(33)	WENZ 29(-)	KWOD (4)	WRXQ (4)	WWDX 45(15)
WFNX 10(8)	WMMS 27(33)	KOME 19(17)	WHTG 25(25)	WCHZ 16(14)

**SMASHING PUMPKINS**  
"Never Let Me Down..."  
Import  
LP Title:  
1 ADD

3W	2W	LW	TW
5	6	9	9
TOTAL STATIONS			
5			
TOTAL PLAYS			
91	136	176	211

KROQ (4)	WNNX (4)	KTCL (4)	WBRU (4)	WQNF (4)
WKQX 38(35)	KNDD 9a(-)	KXPK (4)	WKOC (4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT (4)	WROX 21(12)	KEDG (4)
WDRE (4)	XTRA 19(14)	WAQZ (4)	WWCD (4)	WEQX (4)
CIMX 26(25)	KEGE 34(32)	WOXY (4)	KXPK (4)	KPOI (4)
KDGE (4)	KPNT (4)	WLUM 21(-)	WRZX (4)	KMYZ (4)
WHFS 29(24)	KEDJ (4)	KLZR (4)	WZRH (4)	KTEG (4)
KROT (4)	WENZ (4)	KWOD (4)	WRXQ (4)	WWDX (4)
WFNX 14(14)	WMMS (4)	KOME (4)	WHTG (4)	WCHZ (4)

**STONE TEMPLE PILOTS**  
"Pretty Penny"  
Atlantic  
LP Title: Purple  
12 ADDS

3W	2W	LW	TW
10	8	12	23
TOTAL STATIONS			
10			
TOTAL PLAYS			
152	129	161	288

KROQ (4)	WNNX (12)	KTCL (4)	WBRU (4)	WQNF 4a(-)
WKQX 23(14)	KNDD (4)	KXPK (4)	WKOC 12(11)	KNNC (4)
KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE (4)	XTRA (4)	WAQZ 3a(-)	WWCD 22(13)	WEQX 7(-)
CIMX (4)	KEGE (4)	WOXY (4)	KXPK 10a(-)	KPOI 17(16)
KDGE (4)	KPNT (4)	WLUM 26(-)	WRZX (4)	KMYZ a(-)
WHFS a(-)	KEDJ (4)	KLZR (4)	WZRH (4)	KTEG 25(24)
KROT (4)	WENZ 18(16)	KWOD 23a(-)	WRXQ a(-)	WWDX 35(35)
WFNX (4)	WMMS a(-)	KOME a(-)	WHTG (4)	WCHZ (4)

**NINE INCH NAILS**  
"Hurt"  
Nothing/TVT/Interscope  
LP Title: The Downward Spiral  
1 ADD

3W	2W	LW	TW
14	15	15	15
TOTAL STATIONS			
14			
TOTAL PLAYS			
163	186	168	197

KROQ 14(15)	WNNX 6(9)	KTCL 9(8)	WBRU 11(11)	WQNF (4)
WKQX 40(22)	KNDD (4)	KXPK (4)	WKOC (4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE (4)	XTRA (4)	WAQZ (4)	WWCD (4)	WEQX (4)
CIMX 18(4)	KEGE 1(7)	WOXY (4)	KXPK (4)	KPOI (4)
KDGE (4)	KPNT (4)	WLUM 28(17)	WRZX (4)	KMYZ (4)
WHFS (4)	KEDJ (4)	KLZR (4)	WZRH 3(3)	KTEG (4)
KROT (4)	WENZ (4)	KWOD (4)	WRXQ (4)	WWDX (4)
WFNX 12(16)	WMMS (4)	KOME 11(11)	WHTG (4)	WCHZ (4)

**PEARL JAM**  
"Not For You"  
Epic  
LP Title: Vitalogy  
4 ADDS

3W	2W	LW	TW
11	9	11	16
TOTAL STATIONS			
11			
TOTAL PLAYS			
27	139	146	218

KROQ (4)	WNNX (4)	KTCL (4)	WBRU (4)	WQNF (4)
WKQX 38(34)	KNDD (4)	KXPK (4)	WKOC (4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE (4)	XTRA (4)	WAQZ (4)	WWCD 3(4)	WEQX 19(8)
CIMX (4)	KEGE (4)	WOXY 22a(-)	KXPK (4)	KPOI 5(5)
KDGE (4)	KPNT 32(34)	WLUM 9(-)	WRZX (4)	KMYZ (4)
WHFS (4)	KEDJ 5a(-)	KLZR 16(13)	WZRH (4)	KTEG 4(-)
KROT 19a(-)	WENZ (4)	KWOD 17(22)	WRXQ (4)	WWDX 15(15)
WFNX a(-)	WMMS (4)	KOME (4)	WHTG (4)	WCHZ (4)

**SONS OF ELVIS**  
"Formaldehyde"  
Priority  
LP Title: Glodean  
1 ADD

3W	2W	LW	TW
40	42	39	41
TOTAL STATIONS			
21			
TOTAL PLAYS			
317	326	379	397

KROQ (4)	WNNX (4)	KTCL 12(12)	WBRU 5(6)	WQNF 14(12)
WKQX (4)	KNDD (4)	KXPK (4)	WKOC (4)	KNNC 21(18)
KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG 17(25)
WDRE 21(25)	XTRA (4)	WAQZ 14(14)	WWCD (4)	WEQX 11(16)
CIMX (4)	KEGE (4)	WOXY 19(10)	KXPK (4)	KPOI 14(11)
KDGE (4)	KPNT (4)	WLUM 14(9)	WRZX (4)	KMYZ (4)
WHFS (4)	KEDJ 10(16)	KLZR 16(5)	WZRH 20(20)	KTEG (4)
KROT a(7)	WENZ (4)	KWOD 31(27)	WRXQ 8(12)	WWDX (4)
WFNX (4)	WMMS 44(40)	KOME (4)	WHTG 14(14)	WCHZ 15(11)

**STONE TEMPLE PILOTS**  
"Unglued"  
Atlantic  
LP Title: Purple  
0 ADDS

3W	2W	LW	TW
17	19	25	34
TOTAL STATIONS			
17			
TOTAL PLAYS			
38	32	31	23
TOTAL PLAYS			
824	750	654	478

KROQ (4)	WNNX (4)	KTCL (4)	WBRU (4)	WQNF 22(37)
WKQX 34(32)	KNDD 26(28)	KXPK (4)	WKOC (4)	KNNC 12(-)
KITS 9(9)	XHRM (4)	KBBT 25(25)	WROX 28(30)	KEDG 29(30)
WDRE (4)	XTRA 20(19)	WAQZ 18(14)	WWCD (4)	WEQX (4)
CIMX (4)	KEGE (4)	WOXY (4)	KXPK (4)	KPOI (4)
KDGE 17(-)	KPNT (4)	WLUM 31(31)	WRZX 31(39)	KMYZ (4)
WHFS (15)	KEDJ (4)	KLZR (4)	WZRH 6(6)	KTEG (4)
KROT 30(30)	WENZ (4)	KWOD (4)	WRXQ 29(29)	WWDX (4)
WFNX (4)	WMMS 30(35)	KOME 8(10)	WHTG 24(24)	WCHZ (15)

**NIRVANA**  
"The Man Who Sold..."  
DGC/Geffen  
LP Title: Unplugged In NY  
0 ADDS

3W	2W	LW	TW
10	9	6	6
TOTAL STATIONS			
10			
TOTAL PLAYS			
1065	1076	1237	1243

KROQ 39(41)	WNNX 28(28)	KTCL 14(13)	WBRU 23(24)	WQNF 32(17)
WKQX 49(39)	KNDD 28(25)	KXPK 13(11)	WKOC 7(7)	KNNC 22(35)
KITS 32(27)	XHRM (4)	KBBT 25(26)	WROX 28(27)	KEDG (4)
WDRE 8(25)	XTRA 20(22)	WAQZ 36(37)	WWCD (22)	WEQX 21(23)
CIMX 39(40)	KEGE 31(35)	WOXY 11(11)	KXPK 25(13)	KPOI 14(14)
KDGE 34(20)	KPNT 22(20)	WLUM 46(45)	WRZX 28(28)	KMYZ 24(24)
WHFS 20(28)	KEDJ 25(38)	KLZR (4)	WZRH 24(24)	KTEG 20(50)
KROT 27(-)	WENZ (4)	KWOD 19(20)	WRXQ 49(49)	WWDX 45(45)
WFNX (4)	WMMS (5)	KOME 36(40)	WHTG 10(10)	WCHZ 32(31)

**PRIMITIVES**  
"Crash"  
RCA  
LP Title: Dumb And Dumber  
0 ADDS

3W	2W	LW	TW
33	32	36	32
TOTAL STATIONS			
33			
TOTAL PLAYS			
25	29	28	26
TOTAL PLAYS			
438	477	473	497

KROQ (4)	WNNX 17(22)	KTCL (4)	WBRU (4)	WQNF (4)
WKQX 38(30)	KNDD (4)	KXPK (4)	WKOC 13(9)	KNNC 10(4)
KITS (4)	XHRM 15(7)	KBBT 26(21)	WROX (4)	KEDG 15(15)
WDRE (4)	XTRA (4)	WAQZ 12(13)	WWCD (4)	WEQX (4)
CIMX (4)	KEGE 10(8)	WOXY (4)	KXPK (4)	KPOI 14(14)
KDGE (4)	KPNT (4)	WLUM 32(32)	WRZX (4)	KMYZ (4)
WHFS (4)	KEDJ 4(10)	KLZR 6(5)	WZRH 21(21)	KTEG 43(24)
KROT (4)	WENZ 18(18)	KWOD 33(30)	WRXQ 20(18)	WWDX (4)
WFNX (4)	WMMS 22(11)	KOME (4)	WHTG 12(12)	WCHZ 15(15)

**SOUNDGARDEN**  
"The Day I Tried To"  
A&M  
LP Title: Superunknown  
7 ADDS

3W	2W	LW	TW
3	2	1	1
TOTAL STATIONS			
3			
TOTAL PLAYS			
4	8	16	
TOTAL PLAYS			
7	72	136	

KROQ 17(11)	WNNX (4)	KTCL (4)	WBRU (4)	WQNF (4)
WKQX 9(7)	KNDD (4)	KXPK (4)	WKOC (4)	KNNC (4)
KITS (4)	XHRM (4)	KBBT (4)	WROX (4)	KEDG (4)
WDRE 7(-)	XTRA a(-)	WAQZ 21(9)	WWCD (4)	WEQX (4)
CIMX (4)	KEGE (4)	WOXY (4)	KXPK 11(8)	KPOI (4)
KDGE (4)	KPNT (4)	WLUM 22(16)	WRZX 11(11)	KMYZ (4)
WHFS a(-)	KEDJ (4)	KLZR (4)	WZRH (4)	KTEG (4)
KROT (4)	WENZ (4)	KWOD 22(7)	WRXQ (4)	WWDX (4)
WFNX a(-)	WMMS (4)	KOME 10a(-)	WHTG (4)	WCHZ a(-)

**MATTHEW SWEET**  
"Sick Of Myself"  
Zoo  
LP Title: 100% Fun  
15 ADDS

3W	2W	LW	TW
3	2	1	1
TOTAL STATIONS			
3			
TOTAL PLAYS			
1	20	34	
TOTAL PLAYS			
130	461		

KROQ (4)	WNNX 29(28)	KTCL 18a(-)	WBRU a(-)	WQNF 14(-)
WKQX (4)	KNDD 12a(-)	KXPK 5a(-)	WKOC 15a(-)	KNNC a(-)
KITS (4)	XHRM (4)	KBBT (4)	WROX 19(-)	KEDG (4)
WDRE 16a(-)	XTRA (4)	WAQZ 6a(-)	WWCD 13(5)	WEQX 22(14)
CIMX (4)	KEGE 18(-)	WOXY 13(-)	KXPK 24(9)	KPOI 17(-)
KDGE (4)	KPNT 25(25)	WLUM 15a(-)	WRZX (4)	KMYZ a(-)
WHFS 27(28)	KEDJ a(-)	KLZR 21(9)	WZRH (4)	KTEG (4)
KROT a(-)	WENZ 15(-)	KWOD (4)	WRXQ 18(7)	WWDX (4)
WFNX 15(-)	WMMS (4)	KOME (4)	WHTG (4)	WCHZ 32(-)

**OASIS**  
"Live Forever"  
Epic  
LP Title: Definitely Maybe  
1 ADD

3W	2W	LW	TW
3	2	2	2
TOTAL STATIONS			
3			
TOTAL PLAYS			
53	53	54	53
TOTAL PLAYS			
1401	1472	1489	1446

KROQ 15(20)	WNNX (23)	KTCL 26(17)	WBRU 25(26)	WQNF 34(35)
WKQX 37(29)	KNDD 24(22)	KXPK 18(14)	WKOC 20(17)	KNNC 24(20)
KITS 22(23)	XHRM (4)	KBBT 42(37)	WROX 43(44)	KEDG 26(26)
WDRE 27(27)	XTRA 25(26)	WAQZ 37(39)	WWCD 10(9)	WEQX 21(25)
CIMX 38(39)	KEGE 6(10)	WOXY 12(12)	KXPK 25(13)	KPOI 31(31)
KDGE 5(18)	KPNT 25(22)	WLUM 33(32)	WRZX 39(39)	KMYZ a(-)
WHFS 17(27)	KEDJ 26(38)	KLZR 24(26)	WZRH 20(20)	KTEG 46(45)
KROT 24(29)	WENZ 30(28)	KWOD 27(24)	WRXQ 49(49)	WWDX 45(45)
WFNX 13(20)	WMMS 35(32)	KOME (22)	WHTG 31(31)	WCHZ 43(44)

**RANCID**  
"Salvation"  
Epitaph  
LP Title: Let's Go  
1 ADD

3W	2W	LW	TW
44	37	33	28
TOTAL STATIONS			
44			
TOTAL PLAYS			
25	38	44	45
TOTAL PLAYS			
294	382	511	635

KROQ 19(22)	WNNX 16(10)	KTCL 13(15)	WBRU 12(10)	WQNF 15(-)
WKQX 23(12)	KNDD 26(21)	KXPK (4)	WKOC (4)	KNNC 15(5)
KITS (4)	XHRM (4)	KBBT 26(19)	WROX 8(-)	KEDG 14(-)
WDRE 27(31)	XTRA 11(9)	WAQZ 9(9)	WWCD (4)	WEQX (4)
CIMX 33(33)	KEGE 8(11)	WOXY (4)	KXPK 8(5)	KPOI 16(7)
KDGE (4)	KPNT 14(14)	WLUM 15(9)	WRZX (4)	KMYZ a(-)
WHFS (4)	KEDJ 7(-)	KLZR 20(21)	WZRH 8(8)	KTEG 18(16)
KROT 14(14)	WENZ 13(12)	KWOD 22(14)	WRXQ 7(7)	WWDX 25(15)
WFNX 9(11)	WMMS 14(12)	KOME 12(15)	WHTG 22(22)	WCHZ 13(15)

**SPONGE**  
"Plowed"  
WORK  
LP Title: Rotting Pinata  
2 ADDS

3W	2W	LW	TW
19	16	10	9
TOTAL STATIONS			
19			
TOTAL PLAYS			
43	44	47	49
TOTAL PLAYS			
778	864	1051	1090

KROQ 39(40)	WNNX 24(19)	KTCL 11(13)	WBRU 12(12)	WQNF 21(19)
WKQX 48(42)	KNDD 27(28)	KXPK (4)	WKOC (4)	KNNC 13(28)
KITS 26(20)	XHRM (4)	KBBT 42(37)	WROX 29(30)	KEDG 27(24)
WDRE 25(22)	XTRA 25(27)	WAQZ 21(9)	WWCD (4)	WEQX 22(23)
CIMX 23(26)	KEGE 6(10)	WOXY 8(7)	KXPK 32(21)	KPOI 10(14)
KDGE 7(-)	KPNT 25(22)	WLUM 42(33)	WRZX 29(29)	KMYZ a(-)
WHFS 21(29)	KEDJ 7(10)	KLZR 31(17)	WZRH 25(25)	KTEG 25(26)
KROT 25(22)	WENZ 12(14)	KWOD 29(26)	WRXQ 18(18)	WWDX 45(45)
WFNX (4)	WMMS 33(37)	KOME 32(36)	WHTG 32(32)	WCHZ 15(15)

**MIKE WATT**  
"Against The 70's"  
Columbia  
LP Title: Ball Hog Or Tugboat?  
12 ADDS

3W	2W	LW	TW
3	10	25	37
TOTAL STATIONS			
3			
TOTAL PLAYS			
15	113	230	414
TOTAL PLAYS			

KROQ 7a
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MARCH 3, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS	TOTAL PLAYS	±-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	<b>TOM PETTY</b> Wildflowers (WB)	31	703	-2	"Wreck" (205)	"King" (97)	"Place" (95)
7	2	2	2	<b>VARIOUS ARTISTS</b> Boys On The Side ST (Arista)	32	688	+26	"Got" (304)	"Keep" (153)	"Take" (109)
8	5	5	3	<b>SIMPLE MINDS</b> Good News From The Next World (Virgin)	27	477	+23	"River" (307)	"Hypnotized" (132)	"Criminal" (18)
3	4	3	4	<b>HOOTIE &amp; THE BLOWFISH</b> Cracked Rear View (Atlantic)	28	470	+7	"Cry" (189)	"Hold" (86)	"Time" (75)
2	3	4	5	<b>R.E.M.</b> Monster (WB)	23	440	-19	"Strange" (171)	"Bang" (168)	"Sleep" (29)
18	12	6	6	<b>JAYHAWKS</b> Tomorrow The Green Grass (American/Reprise)	27	419	+27	"Blue" (302)	"Left" (29)	"Run" (27)
—	—	26	7	<b>BRUCE SPRINGSTEEN</b> Greatest Hits (Columbia)	32	403	+225	"Murder" (320)	"Hard" (37)	"Blood" (24)
6	7	7	8	<b>DAVE MATTHEWS BAND</b> Under The Table And Dreaming (RCA)	27	398	+7	"What" (154)	"Jimi" (123)	"Ants" (49)
27	21	11	9	<b>DEL AMITRI</b> Twisted (A&M)	28	321	+29	"Here" (256)	"Driving" (41)	"Roll" (22)
4	8	8	10	<b>TODD SNIDER</b> Songs For The Daily Planet (MCA)	23	295	-50	"Seattle" (113)	"Guy" (61)	"Coming" (35)
17	14	13	11	<b>SHERYL CROW</b> Tuesday Night Music Club (A&M)	20	284	+7	"Strong" (208)	"Cry" (46)	"What" (19)
28	22	17	12	<b>DIONNE FARRIS</b> Wild Seed-Wild Flower (Columbia)	25	281	+33	"Know" (259)	"Blackbird" (22)	
14	11	10	13	<b>SONNY LANDRETH</b> South Of I-10 (Zoo)	26	276	-38	"Shootin'" (123)	"Congo" (85)	"South" (47)
13	10	12	14	<b>PEARL JAM</b> Vitalogy (Epic)	17	275	-3	"Better" (174)	"Nothingman" (68)	"Corduroy" (19)
5	6	9	15	<b>ERIC CLAPTON</b> From The Cradle (Reprise)	20	271	-63	"Motherless" (92)	"Reconsider" (68)	"Baby" (19)
10	9	14	16	<b>VARIOUS ARTISTS</b> The Unplugged Collection... (WB)	20	251	-24	"Pride" (88)	"Are" (35)	"Somebody" (29)
9	13	16	17	<b>JONI MITCHELL</b> Turbulent Indigo (Reprise)	21	241	-23	"Stop" (96)	"Sex" (84)	"Yvette" (29)
—	24	23	18	<b>TIMBUK3</b> A Hundred Lovers (High Street)	24	239	+39	"Lovers" (170)	"Cynical" (27)	"Sunshine" (19)
19	20	22	19	<b>BOXING GANDHIS</b> Boxing Gandhis (Mesa)	19	237	+2	"If" (110)	"Stranded" (70)	"Speak" (36)
16	16	15	20	<b>WILLY PORTER</b> Dog Eared Dream (Don't)	21	230	-40	"Angry" (175)	"Rita" (36)	"Jesus" (8)
20	19	21	21	<b>BLUES TRAVELER</b> Four (A&M)	18	209	-30	"Run" (170)	"Mountains" (14)	"Hook" (12)
15	17	19	22	<b>CRANBERRIES</b> No Need To Argue (Island)	18	206	-40	"Family" (100)	"Twenty" (67)	"Can't" (25)
—	27	24	23	<b>PORTISHEAD</b> Dummy (Go!Discs/London)	19	183	-11	"Sour" (154)	"Could" (26)	"Wandering" (3)
—	—	29	24	<b>MARY KARLZEN</b> Yelling At Mary (Atlantic)	18	174	+22	"Lying" (164)	"Crime" (7)	"Sleeping" (2)
12	18	18	25	<b>STING</b> Fields Of Gold, The Best Of... (A&M)	16	174	-73	"Cowboy" (166)	"Dance" (8)	
24	26	25	26	<b>JEFF BUCKLEY</b> Grace (Columbia)	19	172	-10	"Last" (145)	"Lover" (13)	"Grace" (9)
—	29	28	27	<b>NICK LOWE</b> The Impossible Bird (Upstart/Rounder)	13	171	+18	"Wind" (86)	"12" (70)	"Travels" (10)
11	15	20	28	<b>EAGLES</b> Hell Freezes Over (Geffen)	11	168	-73	"Learn" (87)	"Get" (23)	"Hotel" (22)
<b>DEBUT</b>			29	<b>GOD STREET WINE</b> \$1.99 Romances (Geffen)	11	141	+11	"Nightingale." (87)	"Molly" (28)	"Crazy" (9)
<b>DEBUT</b>			30	<b>ANNIE LENNOX</b> No More "I Love You's" (Tracks) (Arista)	17	139	+69	"Love" (139)		

This chart reflects airplay from February 20 - 26. Albums ranked by number of plays, with plays from all cuts from an album combined.  
32 Progressive reporters. 32 current playlists. © 1995, R&R Inc.

### MOST ADDED TRACKS®

ARTIST TITLE LABEL(S)	ADDS
<b>BRUCE SPRINGSTEEN</b> Blood Brothers (Columbia)	14
<b>BRUCE SPRINGSTEEN</b> This Hard Land (Columbia)	11
<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	9
<b>ELTON JOHN</b> Believe (Rocket/Island)	8
<b>MATTHEW SWEET</b> Sick Of Myself (Zoo)	5
<b>SONIA DADA</b> Screaming John (Capricorn)	4
<b>MELISSA ETHERIDGE</b> If I Wanted To (Island)	4
<b>MORPHINE</b> Honey White (Rykodisc)	4
<b>TOM PETTY</b> It's Good To Be King (WB)	4

Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays.

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BRUCE SPRINGSTEEN</b> Murder Incorporated (Columbia)	+142
<b>JOHN LEE HOOKER</b> Chill Out (Things Gonna...) (Virgin)	+75
<b>ANNIE LENNOX</b> No More "I Love You's" (Arista)	+69
<b>BRUCE SPRINGSTEEN</b> This Hard Land (Columbia)	+37
<b>JONI MITCHELL</b> How Do You Stop (Reprise)	+36
<b>DIONNE FARRIS</b> I Know (Columbia)	+33
<b>MATTHEW SWEET</b> Sick Of Myself (Zoo)	+32
<b>ELTON JOHN</b> Believe (Rocket/Island)	+32
<b>JOAN OSBORNE</b> St. Teresa (Mercury)	+29
<b>GRANT McLENNAN</b> Simone & Pery (Beggars Banquet/Atlantic)	+28

Sonia dada  
a day at the beach



featuring  
"screaming john"



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MARCH 3, 1995

## NEW & ACTIVE

ARTIST TITLE LABEL(S)

- COURAGE BROTHERS** Wood (*Eastern Front*) Total Stations: 10, Total Plays: 139, +7  
 "Between"(48) "Believing"(30) "Long"(19)
- CHIEFTAINS** The Long Black Veil (*RCA*) Total Stations: 12, Total Plays: 138, +21  
 "Told"(68) "Long"(34) "Lilly"(19)
- WOLFGANG PRESS** Funky Little Demons (*4AD/WB*) Total Stations: 19, Total Plays: 137, +26  
 "South"(123) "Christiani"(7) "Blood"(3)
- JOHN MAYALL** Spinning Coin (*Silvertone*) Total Stations: 15, Total Plays: 115, +13  
 "Brakeman"(85) "Coin"(18) "Voodoo"(7)
- DANNY TATE** Nobody's Perfect (*Charisma/Virgin*) Total Stations: 15, Total Plays: 113, +30  
 "Dreamin'"(82) "Do"(17) "Water"(11)
- SARAH McLACHLAN** Fumbling Towards Ecstasy (*Arista*) Total Stations: 11, Total Plays: 112, +9  
 "Hold"(81) "Blue"(21) "Good"(6)
- JOHN LEE HOOKER** Chill Out (*Virgin*) Total Stations: 18, Total Plays: 109, +90  
 "Chill"(88) "Bourbon"(10) "Kiddio"(7)
- CRUEL SEA** The Honeymoon Is Over (*A&M*) Total Stations: 12, Total Plays: 105, +19  
 "Honeymoon"(51) "Stick"(26) "Soul"(17)
- STONE ROSES** Second Coming (*Geffen*) Total Stations: 13, Total Plays: 100, -1  
 "Love"(48) "Man"(38) "Ten"(10)
- FREEDY JOHNSTON** This Perfect World (*Elektra/EEG*) Total Stations: 9, Total Plays: 97, +19  
 "Can't"(53) "Bad"(26) "Delores"(14)
- DAVE STEWART** Greetings From The Gutter (*EastWest/EEG*) Total Stations: 14, Total Plays: 93, +30  
 "Jealousy"(87) "Tragedy"(4) "Stone"(2)
- WIDESPREAD PANIC** Ain't Life Grand (*Capricorn*) Total Stations: 10, Total Plays: 90, +4  
 "High"(74) "Ain't"(13) "L.A."(3)
- SONIA DADA** A Day At The Beach (*Capricorn*) Total Stations: 11, Total Plays: 85, +85  
 "Paradise"(40) "Screaming"(16) "Amazing"(14)
- MASSIVE ATTACK** Protection (*Virgin*) Total Stations: 13, Total Plays: 84, +3  
 "Protection"(84)
- IVAN NEVILLE** Thanks (*Iguana*) Total Stations: 8, Total Plays: 78, 0  
 "Cry"(58) "Away"(14) "World"(6)

Emphasis tracks with plays listed below album title.

## REPORTERS

Stations and their adds by track listed alphabetically by market

**WXLE/Albany, NY**  
**OM/MD: Zeb Norris**

- GRANT MCLENNAN "Simone"
- ELTON JOHN "Believe"
- GOD STREET WINE "Nighting."
- LINDA RONSTADT "Train"
- SONNY LANDRETH "Congo"
- TODD SNIDER "Land"
- STRANGE ARRANGEMENT "Reality"
- UGLY AMERICANS "Candyman"
- BETTER THAN EZRA "Rosalea"

**KIOT/Albuquerque, NM**  
**PD/MD: Mike Marrone**

- 5 PETE & MAURA KENNEDY "Month"
- 5 HINDU RODEO "Bells"
- 5 HINDU RODEO "Sky"
- 4 CHIEFTAINS "Coast"
- 4 POPS STAPLES "Serve"
- 4 POPS STAPLES "Treated"
- BRUCE SPRINGSTEEN "Secret"
- BETTER THAN EZRA "Coyote"

**KGSR/Austin, TX**  
**PD: Jody Denberg**  
**MD: Susan Castle**

- 4 MORPHINE "Honey"
- 4 BRUCE SPRINGSTEEN "Hard"
- CHARLIE SEXTON "Tree"
- HAMILTON'S POOL "Apple"
- TISH HINOJOSA "Pajarillo"

**WBOS/Boston, MA**  
**PD/MD: Jim Herron**

- 10 ELTON JOHN "Believe"
- 10 BRUCE SPRINGSTEEN "Blood"
- 10 ROLLING STONES "Wild"
- 10 COURAGE BROTHERS "Believing"
- 8 WOLFGANG PRESS "South"
- 5 MELISSA ETHERIDGE "Wanted"
- 5 ADAM ANT "Wonderful"
- 5 SONIA DADA "Screaming"

**WNCS/Burlington, VT**  
**PD: Glenn Roberts**  
**MD: Jody Peterson**

- 3 BETTER THAN EZRA "Good"
- MORPHINE "Honey"
- MATTHEW SWEET "Sick"
- MC 900 FT. JESUS "But"

**WMVY/Cape Cod, MA**  
**PD/MD: Barbara Dacey**

- 1 ELTON JOHN "Believe"
- 1 TOM PETTY "King"
- 1 P J HARVEY "Water"
- BRUCE SPRINGSTEEN "Secret"
- GRANT MCLENNAN "Simone"

**WXRT/Chicago, IL**  
**VP/Prog: Norm Winer**  
**MD: Patty Martin**

- 5 JAYHAWKS "Light"
- BETTER THAN EZRA "Good"
- CHRIS CONNELLY "Candyman"
- GOO GOO DOLLS "Only"
- MATTHEW SWEET "Sick"

**KBCO/Denver, CO**  
**PD: Judy McNutt**  
**APD: Lois Todd**  
**MD: Scott Arbrough**

- 1 MASSIVE ATTACK "Protection"
- BRUCE SPRINGSTEEN "Secret"
- BRUCE SPRINGSTEEN "Hard"
- BRUCE SPRINGSTEEN "Blood"
- MORPHINE "Honey"

**KFMG/Des Moines, IA**  
**GM/MD: Ron Sorenson**  
**PD: Mark Vos**

- 2 BRUCE SPRINGSTEEN "Blood"
- 1 BRUCE SPRINGSTEEN "Hard"
- 1 BUCKSHOT LEFONQUE "Cow"
- BLUE RODEO "Heels"
- ELTON JOHN "Believe"

**WTTS/Indianapolis, IN**  
**PD: Rich Anton**  
**MD: John McGue**

- MELISSA ETHERIDGE "Wanted"
- TOM PETTY "Place"
- DAVE MATTHEWS BAND "Ants"
- MATTHEW SWEET "Sick"
- CARRIE NEWCOMER "Letter"

**KXPT/Las Vegas, NV**  
**PD: Richard Remsburg**  
**MD: J.D. Davis**

- BRUCE SPRINGSTEEN "Blood"
- FREDDY JONES BAND "Texas"

**KSCA/Los Angeles, CA**  
**PD: Michael Morrison**  
**MD: Merilee Kelly**

- 11 BRUCE SPRINGSTEEN "Murder"
- 5 DAVE STEWART "Jealousy"
- 4 SIOUXSIE & BANSHEES "Stargazer"
- 4 JOHN LEE HOOKER "Chill"
- 2 R.E.M. "Star"
- JOAN OSBORNE "Teresa"
- P J HARVEY "Billy"
- DILLON O'BRIAN "Sacred"

**WMMM/Madison, WI**  
**PD: Pat Gallagher**  
**MD: Sybil McGuire**

- SONIA DADA "Screaming"
- DAVE MATTHEWS BAND "What"
- WILLY PORTER "Glow"
- ROBERT J. "Breaks"

**KTCZ/Minneapolis, MN**  
**PD: Lauren MacLeash**  
**APD/MD: Jane Frederickson**

- BRUCE SPRINGSTEEN "Blood"
- BRUCE SPRINGSTEEN "Hard"
- HOOTIE & BLOWFISH "Only"
- SONIA DADA "Screaming"

**KPIG/Monterey, CA**  
**PD/MD: Laura Hopper**

- 6 JAYHAWKS "Hearts"
- 6 WEBB WILDER "Original"
- 6 KIERAN KANE "Dirty"
- 5 JOHN LEE HOOKER "Kiddio"
- 5 JOHN LEE HOOKER "Bourbon"
- 4 WEBB WILDER "Stay"
- 4 DAR WILLIAMS "Travellin"
- 4 BUTCH HANCOCK "Welcome"
- 3 MELISSA ETHERIDGE "Take"
- 3 ALEX CHILTON "Girl"
- 2 JAYHAWKS "Shoulder"
- 2 JAYHAWKS "Fray"
- 2 SHERYL CROW "Keep"
- 2 DAR WILLIAMS "Alitalia"
- 2 BUTCH HANCOCK "Own"
- 2 BRUCE SPRINGSTEEN "Blood"
- 2 BRUCE SPRINGSTEEN "Hard"
- 2 BUTCH HANCOCK "Boxcars"
- 2 DAR WILLIAMS "Flinty"
- 2 WEBB WILDER "Lover"
- 2 ALEX CHILTON "Sick"

**WRLT/Nashville, TN**  
**OM: Fred Buc**  
**PD: Ned Horton**  
**MD: David Hall**

- 5 MELISSA ETHERIDGE "Wanted"
- 3 DANNY TATE "Desire"
- 3 WOLFGANG PRESS "South"
- 2 TOAD THE WET... "Fly"
- 1 JASON AND SCORCHERS "Weekend"
- 1 BRUCE SPRINGSTEEN "Hard"
- 1 STEVE FORBERT "Better"
- P J HARVEY "Water"
- STONE ROSES "Man"
- HINDU RODEO "Uneven"
- HINDU RODEO "Wilderness"

**WXPN/Philadelphia, PA**  
**PD: Kim Alexander**  
**Acting MD: Bruce Warren**

- 5 INDIGO GIRLS "Power"
- 3 YOUNG-HOLT TRIO "Wack"
- 3 RAMSEY LEWIS "What"
- 3 SUDDENLY, TAMMY! "Hard"
- 2 AIRTO "Samba"
- 2 JIMMY MCGRUFF "One"
- 2 ANDY MONTANEZ "Swing"
- 2 LIBRE "Elena"
- 2 KANDA BONGO MAN "Zing"
- 2 MAMBOMANIA "Mango"
- 2 TCHANDO "Ussak"
- 2 SWEET TALKS "Angelina"
- 2 KHALED "Dkil"
- 2 USTAD MUSRAT... "Kinna"
- 2 DJ FOOD "Dub"
- 2 LUTHER BARNES... "Can"
- BRUCE SPRINGSTEEN "Blood"
- WOLFGANG PRESS "South"
- ALISON KRAUSS... "Baby"
- BETTER THAN EZRA "Good"
- JOAN OSBORNE "Teresa"
- TUCK & PATTI "Skies"
- ADAM ANT "Wonderful"
- PAULA COLE "Jolene"
- STONE ROSES "Ten"
- CHIEFTAINS "Long"
- JONI MITCHELL "Last"
- JONI MITCHELL "Sunday"

**KZON/Phoenix, AZ**  
**PD: Dave Logan**  
**MD: Erica Smith**

- 9 CRUEL SEA "Soul"
- DAVE MATTHEWS BAND "Ants"
- R.E.M. "Strange"
- DEL AMITRI "Food"

**WCLZ/Portland, ME**  
**PD: Brian Phoenix**  
**MD: Kim Rowe**

- BLUES TRAVELER "Run"
- SHERYL CROW "Keep"
- JOHN LEE HOOKER "Chill"
- DAVE MATTHEWS BAND "Jimi"
- TOM PETTY "King"
- CHARLIE SEXTON "Tree"
- BRUCE SPRINGSTEEN "Blood"

**WCYY/Portland, ME**  
**OM: Herb Ivy**  
**MD: Brian Tarbox**

- ELTON JOHN "Believe"
- BRUCE SPRINGSTEEN "Secret"
- BRUCE SPRINGSTEEN "Murder"
- BRUCE SPRINGSTEEN "Blood"
- BRUCE SPRINGSTEEN "Hard"

**KINK/Portland, OR**  
**PD: Carl Widing**  
**APD: Anita Garlock**

- 7 ELTON JOHN "Believe"
- 6 JOHN WAITE "How"
- 6 BRUCE SPRINGSTEEN "Secret"
- 6 LINDA RONSTADT "Train"
- 6 EROTQUES "Crystal"
- 4 BRUCE SPRINGSTEEN "Blood"

**KTHX/Reno, NV**  
**PD: Bruce Van Dyke**  
**MD: Ken Allen**

- 5 DANNY TATE "Dreamin'"
- 5 JOHN LEE HOOKER "Bourbon"
- 5 LITTLE AXE "Ride"
- 5 PETE ANDERSON "Working"
- 5 OYSTEIN SEVAG "Birds"
- 3 PEPPINO D'AGOSTINO "Donna"
- 2 PEPPINO D'AGOSTINO "Smile"
- 2 TUCK & PATTI "Tossin"

**WVGO/Richmond, VA**  
**PD: Paul Shugrue**  
**MD: Kevin Matthews**

- TOM PETTY "King"
- DEL AMITRI "Here"
- P J HARVEY "Water"
- BELLY "Sleep"

**WMAX/Rochester, NY**  
**PD: Rick MacKenzie**  
**MD: Jennifer Vanderlice**

- 5 BRUCE SPRINGSTEEN "Murder"
- 4 ERIC CLAPTON "Reconsider"
- 1 ERIC CLAPTON "Hoochie"
- MELISSA ETHERIDGE "Wanted"
- PAGE & PLANT "Thank"
- PAGE & PLANT "Friends"
- PORTISHEAD "Sour"
- R.E.M. "Crush"
- TRAGICALLY HIP "Grace"

**KQPT/Sacramento, CA**  
**PD: Jim Trapp**  
**APD/MD: Carrie Owens**

- 9 JONI MITCHELL "Stop"
- 9 R.E.M. "Death"
- 6 ERIC CLAPTON "Accuse"
- 6 FREDDY JOHNSTON "Can't"
- 6 TOM PETTY "Place"
- 6 SHERYL CROW "Cry"

**KUMT/Salt Lake City, UT**  
**PD: Tom Connelly**  
**APD/MD: Kelly Monson**

- 9 MEGAN PETERS "Lack"
- 7 MEGAN PETERS "Garden"
- 3 BOOMERS XYZ "Matter"
- 2 BOOMERS XYZ "Rise"
- 2 BRUCE SPRINGSTEEN "Secret"
- 1 BRUCE SPRINGSTEEN "Blood"
- 1 BRUCE SPRINGSTEEN "Hard"
- ALISON KRAUSS "Atlanta"
- ALISON KRAUSS... "Baby"

**KKOS/San Diego, CA**  
**PD: Ron Lane**  
**MD: Clark Novak**

- ANNIE LENNOX "Love"
- DAR WILLIAMS "When"
- ELTON JOHN "Believe"
- MIKE & THE MECHANICS "Coffee"

**KOTR/San Luis Obispo, CA**  
**PD: Drew Ross**  
**MD: Matthew Lawton**

- 2 BRUCE SPRINGSTEEN "Blood"
- 2 BRUCE SPRINGSTEEN "Hard"
- 2 BRUCE SPRINGSTEEN "Secret"
- 2 WEBB WILDER "Stay"
- 2 MATTHEW SWEET "Sick"
- 2 WEBB WILDER "Honky"

**KRSH/Santa Rosa, CA**  
**PD/MD: Zoe Zuest**

- 5 BRUCE SPRINGSTEEN "Secret"
- 5 BRUCE SPRINGSTEEN "Hard"
- 1 BRUCE SPRINGSTEEN "Blood"
- SONIA DADA "Screaming"
- DAR WILLIAMS "When"
- JOHN LEE HOOKER "Serves"
- JOHN LEE HOOKER "Kiddio"
- JANN ARDEN "Could"
- DANNY TATE "Dreamin'"
- GRANT MCLENNAN "Simone"
- CHARLIE SEXTON "Ugly"

**KMTT/Seattle, WA**  
**PD: Chris Mays**  
**MD: Dean Carlson**

- 9 PORTISHEAD "Sour"
- BOOMERS XYZ "Matter"
- MORPHINE "Honey"
- DAR WILLIAMS "When"
- MARY KARLZEN "Lying"
- BRUCE SPRINGSTEEN "Secret"
- BRUCE SPRINGSTEEN "Blood"
- PEARL JAM "Nothingman"

**WRNX/Springfield, MA**  
**PD: Jim Asker**  
**MD: Bruce Stebbins**

- 14 ELTON JOHN "Believe"
- 14 TOM PETTY "King"
- 14 BRUCE SPRINGSTEEN "Hard"
- 14 NANCY GRIFFITH "These"
- 14 TOM JONES "Wannina"
- 14 LINDA RONSTADT "Train"
- 14 LYLE LOVETT "Left"
- 14 BRENT BOUBEGEIS "Surrender"
- 14 MIKE & THE MECHANICS "Coffee"
- 14 SONIA DADA "Amazing"
- 7 SHAW-BLADES "Always"
- 7 MATTHEW SWEET "Sick"

**KEKO/Tucson, AZ**  
**PD: Charlie Morris**  
**MD: Corey Cruise**

- FREDDY JONES BAND "Texas"
- DEL AMITRI "Here"

 32 Total Reporters  
 32 Current Reporters  
 32 Current Playlists

**WADE HUBBARD**

You may not remember the name ...  
 but you won't forget the music  
 on the single "Dream Baby Dream."



# PROGRESSIVE PLAYLISTS

Progressive playlists are ranked by total album plays

**MARKET #2**  
**KSCA**/Los Angeles  
 (213) 845-1600  
 Morrison/Kelly

**ALBUM ALTERNATIVE**

PLAYS	SW	LW	TW	ARTIST/TITLE
30	25	21	27	TOM PETTY/Whatever
27	21	17	23	HOOTIE & BLOWFISH/Cracked Rear View
25	20	16	22	SHERYL CROW/Tuesday Night...
22	18	14	20	R.E.M./Monster
20	16	12	18	VARIOUS ARTISTS/Boys On The Side ST
18	14	10	16	MELISSA ETHERIDGE/No I Am
16	12	8	14	EAGLES/Hell Freezes Over
14	10	6	12	PEARL JAM/Vitalogy
12	8	4	10	DIONNE FARRIS/Wild Seed-Wild...
10	6	2	8	SIMPLE MINDS/Good News From...
8	4	0	6	NANCI GRIFITH/Pfyer
6	2	0	4	DEL AMITRU/Whatever
4	0	0	2	WILLY PORTER/Dog Eared Dream
2	0	0	0	ROBBIE ROBERTSON/The Native Americans
0	0	0	0	VARIOUS ARTISTS/Dumb And Dumber
0	0	0	0	TIMBUK3A/Hundred Lovers
0	0	0	0	DAVE MATTHEWS BAND/Under The Table...
0	0	0	0	PALLA COLE/Harbinger
0	0	0	0	JOHNNY CASH/Wanted Man
0	0	0	0	BLUES TRAVELER/Four
0	0	0	0	BARENWOLD LADIES/Maybe You Should...
0	0	0	0	TODD SNIDER/Songs For...
0	0	0	0	MASSIVE ATTACK/Protection
0	0	0	0	STRINGFIELD/Of Gold...
0	0	0	0	CHEFTAINS/The Long Black Veil
0	0	0	0	JOHN MITCHELL/Turbulent Indigo
0	0	0	0	ANNE LENNOX/Medusa
0	0	0	0	BRUCE SPRINGSTEEN/Bruce Springsteen GH
0	0	0	0	JAYHAWKS/Tomorrow The Green...
0	0	0	0	ERIC CLAPTON/From The Cradle

**MARKET #3**  
**WXRT**/Chicago  
 (312) 777-1700  
 Winer/Martin

**93.1**  
 RADIO CHICAGO

PLAYS	SW	LW	TW	ARTIST/TITLE
20	25	21	27	TOM PETTY/Whatever
20	25	21	27	R.E.M./Monster
20	25	21	27	PEARL JAM/Vitalogy
20	25	21	27	BRUCE SPRINGSTEEN/Bruce Springsteen GH
11	12	8	14	STONE ROSES/Second Coming
11	12	8	14	FREEZY JOHNSTON/The Perfect World
11	12	8	14	JAYHAWKS/Tomorrow The Green...
11	12	8	14	R.E.M./Monster
11	12	8	14	JOHN MITCHELL/Turbulent Indigo
11	12	8	14	DIONNE FARRIS/Wild Seed-Wild...
11	12	8	14	SHERYL CROW/Tuesday Night...
11	12	8	14	OASIS/Definitely Maybe
11	12	8	14	SHERYL CROW/Tuesday Night...
11	12	8	14	VERUCA SALA/American Thighe
11	12	8	14	JAYHAWKS/Tomorrow The Green...
11	12	8	14	LIZ PHARV/Whip-Smart
11	12	8	14	SMASHING PUMPKINS/Placed Incantat
9	9	9	9	WILLY PORTER/Dog Eared Dream
9	9	9	9	VARIOUS ARTISTS/Ready To Wear...
9	9	9	9	SUSAN/Under: Easy...
9	9	9	9	HOOTIE & BLOWFISH/Cracked Rear View
9	9	9	9	TODD SNIDER/Songs For...
9	9	9	9	TIMBUK3A/Hundred Lovers
9	9	9	9	DEL AMITRU/Whatever
9	9	9	9	PORTSHEAD/Dummy
9	9	9	9	P J HARVEY/To Bring You My Love
9	9	9	9	MORRISSEY/World Of Morrisey
9	9	9	9	GRANT LEE BUFFALO/Mighty Joe Moon
9	9	9	9	SIODHIE & BANISHES/The Rapture
9	9	9	9	BETTIE SERVERT/Las Vegas
9	9	9	9	GREEN DAY/Dookie
9	9	9	9	BIG HEAD TODD...Stratagem

**MARKET #5**  
**WXPB**/Philadelphia  
 (215) 898-6677  
 Alexander/Warren

**WXPB**  
 93.9 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
5	5	5	5	VARIOUS ARTISTS/Big Nose...
5	5	5	5	VARIOUS ARTISTS/Boys On The Side ST
5	5	5	5	LIZ PHARV/Whip-Smart
5	5	5	5	TOM PETTY/Whatever
5	5	5	5	FREEZY JOHNSTON/The Perfect World
5	5	5	5	JAYHAWKS/Tomorrow The Green...
5	5	5	5	R.E.M./Monster
5	5	5	5	JOHN MITCHELL/Turbulent Indigo
5	5	5	5	DIONNE FARRIS/Wild Seed-Wild...
5	5	5	5	SHERYL CROW/Tuesday Night...
5	5	5	5	HAPPY RHODES/Building...
5	5	5	5	HOOTIE & BLOWFISH/Cracked Rear View
5	5	5	5	SIMPLE MINDS/Good News From...
5	5	5	5	PORTSHEAD/Dummy
5	5	5	5	BOBBIE GARDNER/Boogie Gathies
5	5	5	5	M. CHAPIN CARPENTER/Stones In The Road
5	5	5	5	NICK LOWE/The Impossible Bird
5	5	5	5	PEARL JAM/Vitalogy
5	5	5	5	NANCI GRIFITH/Pfyer
5	5	5	5	PALLA COLE/Harbinger
5	5	5	5	DAVE MATTHEWS BAND/Under The Table...
5	5	5	5	CHEFTAINS/The Long Black Veil
5	5	5	5	KATHY MCCARTY/Dead Dog's Eyeball...
5	5	5	5	CRAMBERRIES/No Need To Argue
5	5	5	5	BLUES TRAVELER/Four
5	5	5	5	BIG AL/DIA/Higher Power
5	5	5	5	DEL AMITRU/Whatever
5	5	5	5	DAR WILLIAMS/The Honesty Hour
5	5	5	5	GREEN DAY/Dookie
5	5	5	5	JEFF BUCKLEY/Grace

**MARKET #10**  
**WBOS**/Boston  
 (617) 254-9267  
 Harron

**WBOS**  
 92.9 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	32	32	TOM PETTY/Whatever
32	32	32	32	EAGLES/Hell Freezes Over
32	32	32	32	VARIOUS ARTISTS/Boys On The Side ST
32	32	32	32	VARIOUS ARTISTS/The Unplugged...
32	32	32	32	VARIOUS ARTISTS/Columbia Records...
32	32	32	32	SIMPLE MINDS/Good News From...
32	32	32	32	BRUCE SPRINGSTEEN/Bruce Springsteen GH
32	32	32	32	VARIOUS ARTISTS/Boys On The Side ST
32	32	32	32	MIKE & THE MECHANICS/Boogie On A Beach...
32	32	32	32	STRINGFIELD/Of Gold...
32	32	32	32	JOHN MELLENCAMP/Dance Matel
32	32	32	32	ERIC CLAPTON/From The Cradle
32	32	32	32	CARLY SIMON/Letters Never Sent
32	32	32	32	COURAGE BROTHERS/Wood
32	32	32	32	DANNY TATE/Nobody's Perfect
32	32	32	32	DEL AMITRU/Whatever
32	32	32	32	SEAL/Seal
32	32	32	32	HOOTIE & BLOWFISH/Cracked Rear View
32	32	32	32	ELTON JOHN/Made In England
32	32	32	32	BONNIE RAITT/Longing...
32	32	32	32	SHERYL CROW/Tuesday Night...
32	32	32	32	DEL AMITRU/Whatever
32	32	32	32	DAVE MATTHEWS BAND/Under The Table...
32	32	32	32	FREDDY JONES BAND/Waiting For...
32	32	32	32	SHAWN COLVIN/Spinning Coin
32	32	32	32	ROLLING STONES/Wooden Lounge
32	32	32	32	MASSIVE ATTACK/Protection
32	32	32	32	WOLFGANG PRESS/Family Little Demons
32	32	32	32	JOHN MITCHELL/Turbulent Indigo
32	32	32	32	SHADOWCASTE/Sat In Motion
32	32	32	32	JAYHAWKS/Tomorrow The Green...
32	32	32	32	TODD SNIDER/Songs For...

**MARKET #13**  
**KMTT**/Seattle  
 (206) 233-1037  
 Mays/Carlson

**103.7 FM**

PLAYS	SW	LW	TW	ARTIST/TITLE
20	24	24	28	HOOTIE & BLOWFISH/Cracked Rear View
19	24	24	28	TOM PETTY/Whatever
17	24	24	28	VARIOUS ARTISTS/Boys On The Side ST
26	24	24	28	SIMPLE MINDS/Good News From...
6	12	12	16	CHEFTAINS/The Long Black Veil
25	24	24	28	BRUCE SPRINGSTEEN/Bruce Springsteen GH
25	24	24	28	R.E.M./Monster
29	19	12	16	SHERYL CROW/Tuesday Night...
9	10	10	14	DEL AMITRU/Whatever
9	10	10	14	PALLA COLE/Harbinger
9	10	10	14	CHRIS QUARTE GROUP/Texas Sugar/Strat...
30	7	7	11	PEARL JAM/Vitalogy
8	9	9	13	COURAGE BROTHERS/Wood
8	9	9	13	ANNE LENNOX/Medusa
8	9	9	13	PORTSHEAD/Dummy
8	9	9	13	BOBBIE GARDNER/Boogie Gathies
25	12	12	16	PAGE & PLANT/No Quarter
8	7	7	11	BLUES TRAVELER/Four
9	10	10	14	NICK LOWE/The Impossible Bird
9	10	10	14	DAVE MATTHEWS BAND/Under The Table...
29	10	10	14	JOHN MITCHELL/Turbulent Indigo
3	9	9	13	TIMBUK3A/Hundred Lovers
3	9	9	13	LITTLE ANGE/The Wolf Thru...
7	10	10	14	WOLFGANG PRESS/Family Little Demons
8	9	9	13	COURAGE BROTHERS/Wood
8	9	9	13	TODD SNIDER/Songs For...
7	12	12	16	VARIOUS ARTISTS/The Unplugged...
27	10	10	14	EAGLES/Hell Freezes Over
3	5	5	9	DIONNE FARRIS/Wild Seed-Wild...
3	7	7	11	JAYHAWKS/Tomorrow The Green...

**MARKET #15**  
**KGOV**/San Diego  
 (619) 729-5945  
 Lane/Movak

**95.9**  
 KGOV

PLAYS	SW	LW	TW	ARTIST/TITLE
23	22	22	26	DAVE MATTHEWS BAND/Under The Table...
23	22	22	26	DAVID GRAY/Fresh
23	22	22	26	TOM PETTY/Whatever
23	22	22	26	PAUL KELLY...Wanted Man
9	10	10	14	NICK LOWE/The Impossible Bird
10	10	10	14	BBM/Around The Neck...
5	8	8	12	JAYHAWKS/Tomorrow The Green...
23	22	22	26	M. CHAPIN CARPENTER/Stones In The Road
23	22	22	26	HELLECASTERS/Escapes From...
8	23	22	26	J.J. CALLE/Close To You
9	8	8	12	BARENWOLD LADIES/Maybe You Should...
23	22	22	26	BOBBIE GARDNER/Boogie Gathies
23	22	22	26	JOHN MITCHELL/Turbulent Indigo
23	22	22	26	TODD SNIDER/Songs For...
23	22	22	26	VARIOUS ARTISTS/Boys On The Side ST
9	9	9	13	JOE COCKERS/Have A Little Faith
9	9	9	13	SONNY LANDRETH/South Of I-10
10	11	11	15	WILLY PORTER/Dog Eared Dream
10	11	11	15	MARIA MILADUR/Met Me At Midnight
6	4	4	8	LOOSE DIAMONDS/Next Location
5	4	4	8	COMANCHE MOON/Comanche Moon
7	10	10	14	AMERICAN MUSIC CLUB/San Francisco
9	9	9	13	CRAMBERRIES/No Need To Argue
4	4	4	8	VARIOUS ARTISTS/The Unplugged...
9	10	10	14	PHIL ALVIN...County Fair 2000
23	23	23	27	JOHN HATT/GUILTY...Hiss Comes Alive...
9	9	9	13	BUDDY GUY/Skipper In
5	6	6	10	MARY KARLZEN/Yelling At Mary
10	9	9	13	SANTANA BROTHERS/Santana Brothers
5	6	6	10	KIRSTY MACCOLL/Gators

**MARKET #16**  
**KTCZ**/Minneapolis  
 (612) 339-0000  
 MacLachlan/Fredrickson

**97**  
 KTCZ

PLAYS	SW	LW	TW	ARTIST/TITLE
17	19	25	27	JAYHAWKS/Tomorrow The Green...
23	19	25	27	DAVE MATTHEWS BAND/Under The Table...
17	19	25	27	DEL AMITRU/Whatever
24	25	23	27	TOM PETTY/Whatever
6	19	25	27	VARIOUS ARTISTS/Boys On The Side ST
22	19	25	27	JOHN MITCHELL/Turbulent Indigo
24	26	24	28	R.E.M./Monster
14	17	17	21	BLUES TRAVELER/Four
14	17	17	21	SIMPLE MINDS/Good News From...
17	17	17	21	JEFF BUCKLEY/Grace
17	17	17	21	HOOTIE & BLOWFISH/Cracked Rear View
13	17	17	21	MARTIN ZELLAR/When
13	17	17	21	SHERYL CROW/Tuesday Night...
17	17	17	21	BIG HEAD TODD...Stratagem
17	17	17	21	TODD SNIDER/Songs For...
9	15	15	19	POWER GENERATION/Need To Argue
16	10	12	16	CRAMBERRIES/No Need To Argue
16	10	12	16	DAVE STENART/Greetings From...
16	10	12	16	STRINGFIELD/Of Gold...
8	6	6	10	STONE ROSES/Second Coming
8	6	6	10	JOHN MAYALL/Spinning Coin
11	9	9	13	SONNY LANDRETH/South Of I-10
7	5	5	9	GOLDEN PALMWOODS/Pure
11	9	9	13	SONNY LANDRETH/South Of I-10
7	5	5	9	WIDESPREAD PANIC/An't Life Grand
4	6	6	10	WOLFGANG PRESS/Family Little Demons
8	6	6	10	DIONNE FARRIS/Wild Seed-Wild...
8	6	6	10	BRUCE SPRINGSTEEN/Bruce Springsteen GH
3	4	4	8	HINDU RODEO/Hindu Rodeo
2	4	4	8	HONEYDOGS/The Honeydogs
5	7	7	11	TIMBUK3A/Hundred Lovers

**MARKET #21**  
**KZON**/Phoenix  
 (602) 258-8181  
 Logan/Smith

**FM 101.5 PHOENIX**

PLAYS	SW	LW	TW	ARTIST/TITLE
32	31	29	33	TOM PETTY/Whatever
15	17	21	25	DAVE MATTHEWS BAND/Under The Table...
18	19	23	27	SIMPLE MINDS/Good News From...
18	20	24	28	ERIC CLAPTON/From The Cradle
19	17	21	25	R.E.M./Monster
14	18	22	26	SHERYL CROW/Tuesday Night...
15	15	19	23	BRUCE SPRINGSTEEN/Bruce Springsteen GH
10	14	18	22	BIG HEAD TODD...Stratagem
10	14	18	22	VARIOUS ARTISTS/Boys On The Side ST
16	14	18	22	DEAD CAN DANCE/Toward The Within
16	14	18	22	WOLFGANG PRESS/Family Little Demons
16	14	18	22	BLUES TRAVELER/Four
15	14	18	22	NAM NEVILLE/Thanks
15	14	18	22	DIONNE FARRIS/Wild Seed-Wild...
15	14	18	22	PRETENDERS/Last Of...
18	13	17	21	BOBBIE GARDNER/Boogie Gathies
19	11	15	19	HOOTIE & BLOWFISH/Cracked Rear View
10	11	15	19	TIMBUK3A/Hundred Lovers
10	11	15	19	SONNY LANDRETH/South Of I-10
5	11	15	19	CRUEL SEA/The Honeymoon Is...
5	11	15	19	CHRIS QUARTE GROUP/Texas Sugar/Strat...

**MARKET #23**  
**KBCO**/Denver  
 (303) 444-5600  
 McHutu/Todd/Arbough

**KBCO**  
 97.1 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
7	9	14	17	HOOTIE & BLOWFISH/Cracked Rear View
7	9	14	17	SIMPLE





CAROL ARCHER

# What Does It Take To Be GM?

□ Granum's McCord points to radio's uniqueness to offer list of qualifications

The degree of public response to a radio station is largely a reflection of the ability, beliefs, attitudes, character, personality, and philosophy of its manager. Granum Communications President/CEO Herb McCord outlines the qualities an operator should look for in a GM.

"Every station has its own distinctive personality because radio stations tend to be the shadow of their GMs. Radio is unique in that [facilities] are controlled by a single person. Look at companies like AT&T or Proctor & Gamble: All parts of those companies are interdependent, working back and forth between themselves. But a radio station is like a ship in the Navy — it has one person in charge; it turns when that person says 'turn.'"

"It's an unusual management position in that, subject to review, it's a position of total authority. [Above and beyond his or her level of autonomy,] it takes an unusual person to be a good GM. Someone working in the bowels of IBM may have a lot more financial responsibility than someone running a station. But they don't have the overall control of the direction that's unique to the radio business."

**Intelligence Central**  
McCord values intelligence most highly among the attributes he seeks in a GM. "You can teach someone anything — except how to be smart." He also praises leadership ability and strong interpersonal skills. "This person is the coach of the team. Those skills are more important at the GM level than at other management levels in the station, and they're more important than any technical skill."

Additionally, he says a good GM can recognize the parts of his or her experience that would benefit from another's knowledge. "A manager who's come out of sales needs a much stronger PD than one who's come from programming, and vice versa. It's highly desirable for a GM to have a strong presence in the community at large, but it's not essential. I've known good managers who tended to remain inside the station, but complemented themselves with a sales manager well-suited to fill that public role."

"Likewise, it's valuable for a GM to have financial expertise, but not essential. I've had GMs work for me who couldn't read a balance sheet. A good business

manager can help compensate. While you want people with all of these skills, they're difficult to find. If possible, I like to hire GMs who have entrepreneurial experience. Even if candidates don't have 100% [of the above-mentioned qualifications], they still can be seriously considered."

### Reference Check

When it comes to the final GM hiring decision, McCord frequently seeks the counsel of Granum COO Peter Ferrara and, sometimes, CFO Michael Weinstein. But their impressions of a candidate may dif-

fer greatly, too. So McCord says he checks references carefully, noting that the task has become more difficult in recent years due to the increased possibility of lawsuits. He also evaluates a candidate's stability. "I get nervous when I see a resume that shows a person has had seven jobs in five years — unless each one was clearly a big step up from the previous one."

McCord points out that, over the years, he's found most GM candidates through referrals from colleagues. "Our industry isn't that large. And between Peter and myself, we probably know half the people in it. If the person making the referral is a trusted friend, I have confidence he isn't going to burn me when he says, 'I hear you have an opening, and I know someone who might be right for you.'"

“You can teach someone anything — except how to be smart.”

“I never want to find myself saying, 'You should have, you could have, why didn't you?' If you just rest on your laurels, refusing to change, you're going to get in trouble.”

# A Day In The Life Of A Real-Life General Manager

□ WNUA/Chicago's Sherman outlines scope of his responsibilities, proving it's not a 'glamour job'

Banker's hours, wining and dining A-list clients, a high community profile, tradeouts for everything from Jaguars to vacations ... GMs have the most glamorous job in radio, right?

As Pyramid's honcho at WNUA/Chicago, GM Ralph Sherman says his hours are long and his shirt sleeves are rolled up. He's an involved, hands-on kind of manager, which means there's not enough time in his day to work on his golf handicap or ride his Harleys. "I haven't had the luxury of being a GM that long [he was appointed last June], so this position has been a learning experience for me. The key is that I'm surrounded with good people. The players you work with are the ones who determine the quality of your product."

### Open-Door Policy

As with most GMs, Sherman's background is in sales. "I feel very comfortable in that department of the station. But I act only as a guide because GSM Pat Kelly, whom I hired from WLIT, has great experience in the market. On the programming side, I'm really fortunate to work with PD Lee Hansen, Corporate VP/Programming Steve Rivers,

and [consultant] Frank Cody. I approach programming almost as a listener would. If I have a suggestion based on something I hear on-air, each of these men is willing to listen. And sometimes I'm right, like when I heard four spots in a row voiced by my production director.

"Every Monday morning, I have a meeting with the managers where we discuss what's going on in each department and in the market. It's a good place for anyone to voice concerns and toss

what makes WNUA unique. And our personalities, who are among the very best, complement the product. But I had to make hard choices when I felt personalities weren't providing that complement. We replaced morning drive and afternoon talent — that was a big move.

"Recently, one of our salespeople scheduled a meeting to make a presentation to a dealer group for an annual buy. I happened to be very familiar with the account and asked to go along. When the client expressed surprise at my presence, I said, 'You've been an important account in this market for over 10 years and I want to stay visible to you.'"

“I never want to find myself saying, 'You should have, you could have, why didn't you?' If you just rest on your laurels, refusing to change, you're going to get in trouble.”

around ideas. On Wednesdays, I have a promotion meeting attended by the promotion, programming, and sales departments, where everyone brainstorms. I also have a one-on-one with each department head once a week. I had a staff meeting when I first was named GM, and I

### Keep Forward Focus

Sherman continues, "During my first seven or eight months in this position, I had some difficult decisions to make. I made some on-air changes, both in the music and personalities. I feel that our music is

## VERBATIM

Overheard in New Orleans...

“

Radio's profitability has always depended on the quality of the product and your ability to deliver it to your audience. This can only be done with talent and passion.  
- BMG Records President/CEO Strauss Zelnick

These cats are well-sung.  
- KPLU/Seattle PD Joe Cohn, listening to Blue Note artist Jacky Terrasson

Having a conversation with him was a near-life experience.  
- Anonymous

”

His advice to aspiring GMs is straightforward. "Learn as much about all areas of station operations as possible. If you're a GSM, ask to sit in with programming when they meet with the research company or consultants. You don't have to be able to do a PD's job, but you must be able to understand what they're doing and what their needs are. The broader your base

of knowledge, the more qualified you'll be. Observe the GMs you work for, and evaluate their relative strengths and weaknesses. Do the best job you can as a department head in a successful radio station, and try to develop as many other skills as you can along the way. Ask questions, and try to understand what's going on at the other end of the hall."



Ralph Sherman



MARCH 3, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	<b>1</b>	PAT METHENY Here To Stay (Geffen)	359	348	342	350	38/0
7	3	3	<b>2</b>	AVENUE BLUE Stockholm (Bluemoon)	264	240	242	203	32/0
2	2	2	3	JEFF LORBER Point Venus (Verve Forecast)	250	262	262	265	33/0
8	7	6	<b>4</b>	LARRY CORYELL I'll Be Over You (CTI)	226	199	201	193	29/0
4	5	5	5	DOC POWELL We'll Make It Last (West Coast)	208	209	209	216	23/0
3	4	4	6	ANDY SNITZER You've Changed (Reprise)	204	214	227	247	28/1
—	15	11	<b>7</b>	GEORGE DUKE The Simple Things (WB)	195	161	135	61	25/0
5	6	7	8	MARC ANTOINE Unity (NYC)	185	197	205	208	26/0
14	8	8	<b>9</b>	WARREN HILL Do You Feel What I'm Feeling (RCA)	179	175	175	141	24/0
9	11	10	<b>10</b>	VANESSA WILLIAMS You Can't Run (Mercury)	172	172	159	172	24/1
20	12	13	<b>11</b>	VANESSA WILLIAMS Betcha Never (Mercury)	169	150	149	123	22/0
17	10	12	<b>12</b>	ERIC MARIENTHAL Hold On My Heart (GRP)	168	153	160	148	23/0
—	—	22	<b>13</b>	GREG ADAMS Smooth Operator (Epic)	162	125	92	26	24/2
6	9	9	14	ANITA BAKER I Apologize (Elektra/EEG)	162	174	169	207	21/0
19	13	14	<b>15</b>	BILLY JOE WALKER JR. West Coast Sunset (Liberty)	151	146	145	126	23/0
—	18	23	<b>16</b>	TOM SCOTT Don't Get Any Better (GRP)	150	122	129	85	22/0
—	21	18	<b>17</b>	TOM SCOTT Daybreak (GRP)	144	133	118	86	25/0
—	20	21	<b>18</b>	ERIC MARIENTHAL Kid's Stuff (GRP)	139	126	121	127	19/0
30	19	16	19	RICHARD ELLIOT Candlelight (Blue Note)	133	142	126	94	21/0
—	—	27	<b>20</b>	ROBERTA FLACK It Might Be You (Atlantic)	133	108	80	68	20/3
10	17	19	21	DIONNE WARWICK Captives Of The Heart (Arista)	123	131	130	156	15/1
12	16	15	22	RICHARD ELLIOT Street Beat (Blue Note)	122	143	133	149	19/1
—	—	30	<b>23</b>	JOHN TESH Can You Feel The Love Tonight (GTS)	117	92	89	47	16/1
11	14	17	24	JOE SAMPLE/SOUL COMMITTEE While It's Good (WB)	116	140	144	150	18/0
23	22	25	<b>25</b>	VANESSA WILLIAMS The Sweetest Days (Mercury)	115	111	118	112	15/0
—	26	24	26	DAVID BENOIT Wailea (GRP)	112	116	111	102	17/1
28	28	28	<b>27</b>	BILLY JOE WALKER JR. Life Is Good (Liberty)	111	101	105	102	14/0
15	24	20	28	JEFF LORBER Grasshopper (Verve Forecast)	107	127	115	139	18/0
21	25	26	29	LUTHER VANDROSS Always And Forever (LV/Epic)	102	110	112	122	15/0
<b>DEBUT</b>			<b>30</b>	KILAUEA No Getting Over You (Brainchild)	94	62	30	17	19/2

This chart reflects airplay from February 16 - 22. Songs ranked by number of plays. Highlighted songs indicate Breaker. 40 NAC reporters. 37 current playlists. © 1995, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
GREG ADAMS	Moon Over Palmilla	(Epic)	5
STEVIE WONDER	For Your Love	(Motown)	5
PETER HORVATH	This Side Up	(Lake Street)	4
LUTHER VANDROSS	What The World...	(LV/Epic)	4
COUNT BASIC	M.L. In The Sunshine	(Instinct)	3
FATBURGER	Creepin'	(Shanachie/Cachet)	3
FATBURGER	Anything's Possible	(Shanachie/Cachet)	3
ROBERTA FLACK	It Might Be You	(Atlantic)	3
PETER HORVATH	The View	(Lake Street)	3
PETER HORVATH	Something For Now	(Lake Street)	3
PETER HORVATH	Taken Hearts	(Lake Street)	3

## MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
STEVIE WONDER	For Your Love	(Motown)	+48
GREG ADAMS	Smooth Operator	(Epic)	+37
COUNT BASIC	M.L. In The Sunshine	(Instinct)	+37
GEORGE DUKE	The Simple Things	(WB)	+34
KILAUEA	No Getting Over You	(Brainchild)	+32
POCKET CHANGE	Mr. Midnight	(Brainchild)	+32
JEFF LORBER	Say Love	(Verve Forecast)	+31
FATBURGER	Anything's Possible	(Shanachie/Cachet)	+30
KILAUEA	She Wore Diamonds	(Brainchild)	+30
TOM SCOTT	Don't Get Any Better	(GRP)	+28

Breakers: Songs achieving 65% of reporters for first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

## NEW & ACTIVE

**FATBURGER** Creepin' (Shanachie/Cachet)  
Total Plays: 86, Total Stations: 17, Adds: 3

**POCKET CHANGE** Mr. Midnight (Brainchild)  
Total Plays: 85, Total Stations: 12, Adds: 2

**MASSIVE ATTACK** Protection (Virgin)  
Total Plays: 83, Total Stations: 14, Adds: 1

**JEFF LORBER** Say Love (Verve Forecast)  
Total Plays: 77, Total Stations: 13, Adds: 2

**FATBURGER** Anything's Possible (Shanachie/Cachet)  
Total Plays: 67, Total Stations: 14, Adds: 3

**STEVIE WONDER** For Your Love (Motown)  
Total Plays: 53, Total Stations: 9, Adds: 5

**PEPPINO D'AGOSTINO** Bella Donna (Mesa/Bluemoon)  
Total Plays: 52, Total Stations: 12, Adds: 1

**NICK COLIONNE** Love Shoulda Brought You... (Lake Shore Jazz)  
Total Plays: 49, Total Stations: 10, Adds: 1

**COUNT BASIC** M.L. In The Sunshine (Instinct)  
Total Plays: 45, Total Stations: 9, Adds: 3

**KATHY TROCCOLI** Never My Love (Reunion/RCA)  
Total Plays: 15, Total Stations: 2, Adds: 1

Songs ranked by total plays.

# HIROKO KOKUBU

"Pure Heart"

on at

KACD	KKSF	KBLX
KKJZ	WLOQ	KIFM
KQBR	KSSJ	KYOT
WMTO	KJZZ	WEZV
WJZE	WGUF	WOTB
KCFE	WONB	KSBR



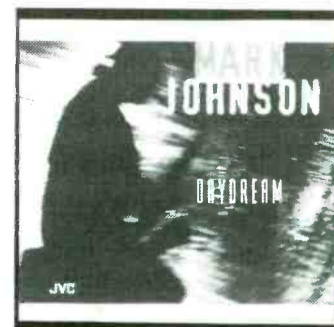
## HOT TRACK:

"Barefoot Steppin'"

# DAYDREAM

THE NEW RECORD FROM NEW YORK SAXOPHONIST

# MARK JOHNSON



ADD DATE: MARCH 9

Contact Jeff Lunt 213-878-0101

JVC



MARCH 3, 1995

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
2	1	1	1	<b>1</b> VANESSA WILLIAMS	The Sweetest Days	(Mercury)	645	+27	"Can't" (172)	"Betcha" (169)	"Days" (115)
1	2	2	2	JEFF LORBER	West Side Stories	(Verve Forecast)	584	-10	"Point" (250)	"Grasshopper" (107)	"Say" (77)
8	5	3	3	PAT METHENY	We Live Here	(Geffen)	542	-3	"Here" (359)	"Girls" (72)	"Then" (41)
4	6	8	4	<b>4</b> ERIC MARIENTHAL	Street Dance	(GRP)	479	+31	"Hold" (168)	"Kid's" (139)	"Yosemite" (58)
13	9	6	5	<b>5</b> TOM SCOTT	Night Creatures	(GRP)	472	+18	"Better" (150)	"Daybreak" (144)	"Any" (58)
6	7	7	6	<b>6</b> AVENUE BLUE	Avenue Blue	(Bluemoon)	463	+11	"Stockholm" (264)	"Pick" (73)	"Goodbye" (51)
3	4	4	7	RICHARD ELLIOT	After Dark	(Blue Note)	436	-74	"Candlelight" (133)	"Street" (122)	"Tight" (51)
5	3	5	8	WARREN HILL	Truth	(RCA)	424	-36	"Feel" (179)	"Tell" (85)	"Take" (46)
7	8	9	9	DOC POWELL	Inner City Blues	(West Coast)	410	-1	"Last" (208)	"Sade's" (70)	"Song" (32)
12	10	11	10	<b>10</b> BILLY JOE WALKER JR.	Life Is Good	(Liberty)	386	+23	"Sunset" (151)	"Life" (111)	"Skies" (65)
-	14	13	11	<b>11</b> GEORGE DUKE	Illusions	(WB)	371	+57	"Simple" (195)	"C'est" (58)	"Look" (47)
10	12	10	12	MARC ANTOINE	Classical Soul	(NYC)	361	-9	"Unity" (185)	"Bliss" (52)	"Smart" (48)
9	11	12	13	ANDY SNITZER	Ties That Bind	(Reprise)	322	-6	"Changed" (204)	"Whenever" (33)	"Last" (26)
11	13	14	14	ANITA BAKER	Rhythm Of Love	(Elektra/EEG)	277	-31	"Apologize" (162)	"Been" (33)	"Belong" (24)
21	19	16	15	<b>15</b> LARRY CORYELL	I'll Be Over You	(CTI)	264	+25	"Over" (226)	"Nightshade" (37)	"Bumpin'" (1)
-	30	23	16	<b>16</b> GREG ADAMS	Hidden Agenda	(Epic)	254	+59	"Smooth" (162)	"Palmilla" (52)	"Renaissance" (12)
-	20	19	17	<b>17</b> JOHN TESH	Sax On The Beach	(GTS)	249	+27	"Can" (117)	"Biggest" (21)	"Keep" (19)
16	15	17	18	ACOUSTIC ALCHEMY	Against The Grain	(GRP)	232	-1	"Shoot" (79)	"Silent" (42)	"Grain" (27)
<b>DEBUT</b>			19	<b>19</b> FATTBURGER	Livin' Large	(Shanachie/Cachet)	225	+70	"Creepin'" (86)	"Possible" (67)	"Sheezateez" (27)
<b>DEBUT</b>			20	<b>20</b> KILAUEA	Diamonds	(Brainchild)	221	+79	"You" (94)	"Diamonds" (87)	"Malibu" (29)
15	16	15	21	DAVID BENOIT	Shaken Not Stirred	(GRP)	214	-47	"Wailea" (112)	"Other" (61)	"Bat" (15)
17	18	18	22	JONATHAN BUTLER	Head To Head	(Mercury)	214	-13	"Love" (80)	"Celebration" (55)	"Reflections" (34)
14	17	20	23	NAJEE	Share My World	(EMI)	210	-9	"Angel" (76)	"Joy" (41)	"Admirer" (39)
-	-	22	24	<b>24</b> POCKET CHANGE	Higher Altitude	(Brainchild)	201	+3	"Midnight" (85)	"Proper" (27)	"Catalina" (22)
19	21	21	25	JOE SAMPLE/SOUL COMMITTEE	Did You Feel That?	(WB)	192	-21	"Good" (116)	"Brother" (24)	"Mystery" (13)
-	26	25	26	PETER WHITE	Reflections	(CGR/Sin-Drome)	179	-2	"Closer" (70)	"Never" (34)	"No" (20)
26	29	27	27	<b>27</b> LUTHER VANDROSS	Songs	(LV/Epic)	178	+13	"Always" (102)	"Going" (22)	"World" (19)
24	25	26	28	CRAIG CHAQUICO	Acoustic Planet	(Higher Octave)	172	-3	"Gathering" (68)	"Native" (36)	"Winterflame" (29)
<b>DEBUT</b>			29	<b>29</b> NICK COLIONNE	It's My Turn	(Lake Shore Jazz)	172	+38	"Soulful" (56)	"Love" (49)	"East" (20)
<b>DEBUT</b>			30	<b>30</b> ROBERTA FLACK	Roberta	(Atlantic)	159	+33	"Might" (133)	"Looking" (21)	"Romantic" (2)

This chart reflects airplay from February 16 - 22. Albums ranked by number of plays, with plays from all cuts from an album combined.  
40 NAC reporters. 37 current playlists. © 1995, R&R Inc.

We're workin' our way to the top!

Billy Joe Walker, Jr.

"Life is good"

NAC ALBUMS

10

+23

featuring the hit track

"West coast sunset"

NAC TRACKS

15

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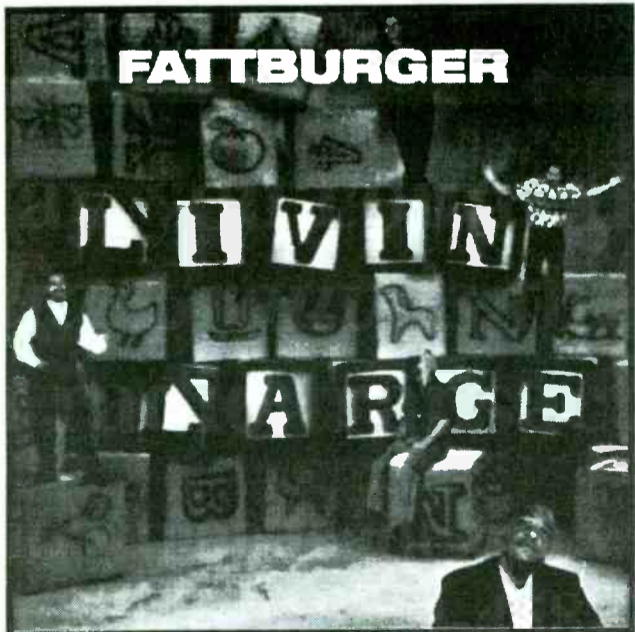


# FATTBURGER

## "LIVIN' LARGE"

San Diego's premiere jazz fusion group celebrates their diamond anniversary with the release of "Livin' Large," their debut for the Shanachie/Cachet label and their first studio release since 1993

R&R NAC DEBUT: **19!**  
 R&R NAC MOST ADDED!  
 R&R NAC MOST INCREASED PLAYS!



Matrix Promotion: 615-662-1413  
 MC Promotion: 206-258-3354  
 Shanachie/Cachet: 201-579-7763



# NAC REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KRZN/Albuquerque, NM</b>                      PD: Mark McGuire                      5 MASSIVE ATTACK "Protection"</p> <p><b>KNIK/Anchorage, AK</b>                      PD: Dean Williams                      No Adds</p> <p><b>WJZF/Atlanta, GA</b>                      PD: Mark Edwards                      THURSDAY DIVA "Chain"</p> <p><b>WFAE/Charlotte, NC</b>                      MD: Paul Stribling                      DAVID BENOIT "Wailea"                      RICHARD ELLIOT "Street"                      KILAUEA "You"                      FATTBURGER "Possible"</p> <p><b>WNUA/Chicago, IL</b>                      PD: Lee Hansen                      FREEMAN/RIPPINGTONS "Desire"                      KATHY TROCCELLI "Never"</p> <p><b>KOAI/Dallas, TX</b>                      PD: Tom Miller                      MD: Bret Michael                      5 STEVIE WONDER "Love"</p> <p><b>KHIH/Denver, CO</b>                      PD: Jaime Kartak                      MD: Becky Taylor                      No Adds</p> <p><b>WJZZ/Detroit, MI</b>                      PD: O'Neal Stevens                      MD: Rosetta Hines                      7 DANCING FANTASY "California"                      6 RATAU "Thabang"                      5 DANCING FANTASY "Hang"                      4 MR. FINGERS "Caress"                      3 RATAU "Moraladi"                      3 MR. FINGERS "Care"                      3 DANCING FANTASY "Bamboo"                      3 DANCING FANTASY "America"                      2 THIS I DIG "Turn"                      1 MR. FINGERS "Sweet"                      1 HENRY GIBSON "Galactic"                      FATTBURGER "Possible"                      FATTBURGER "River"                      FATTBURGER "Enough"                      FATTBURGER "Eyes"                      DR. BOMBAY "Aerial"                      DR. BOMBAY "Companion"                      ANDREA MARCELLI "Alone"                      GREG ADAMS "Smooth"                      HENRY GIBSON "Never"                      HENRY GIBSON "Goodbye"                      DR. BOMBAY "Pamplona"                      DR. BOMBAY "Jolia"                      DR. BOMBAY "Azura"                      SKI JOHNSON "Dance"</p> <p><b>KEZL/Fresno, CA</b>                      PD: Mike Vasquez                      2 PAT METHENY "Girls"                      2 GREG ADAMS "Palmilla"                      2 MARC ANTOINE "Bliss"</p> <p><b>WEZV/Lafayette, IN</b>                      PD: Bob Miller                      3 OYSTEIN SEVAG "Evening"                      2 LUTHER VANDROSS "World"                      ROBERTA FLACK "Cottage"                      DOC POWELL "Mama"                      DAVID WATERS "Jolia"                      DAVID WATERS "Nature's"</p>	<p><b>WONB/Lima, OH</b>                      PD: Richard Gainey                      6 THURSDAY DIVA "Promises"                      5 HOWARD HEWETT "Body"                      5 GREG ADAMS "Metro"                      4 NICK COLIIONNE "Turn"                      3 PETER HORVATH "This"                      3 TUCK &amp; PATTI "Light"                      3 ROB MARTUCCI "Something"                      3 BEN TANKARD "Anything"                      3 DAVID WATERS "Wind"</p> <p><b>KACD/Los Angeles</b>                      PD: Monica Logan-Thomas                      7 VANESSA WILLIAMS "Can't"                      7 DES'REE "Gotta"                      6 GREG ADAMS "Smooth"                      6 FATTBURGER "Eyes"                      5 JOHN TESH "Can"                      5 PHIL KLEIN "Fire"                      5 JAY ROWE "Coming"                      5 HOWARD HEWETT "Know"                      5 LENNY WILLIAMS "Could"                      5 HIROKO KOKUBU "Rain"                      4 VANESSA WILLIAMS "Sister"                      4 FATTBURGER "Creepin'"</p> <p><b>KTWV/Los Angeles</b>                      PD: Chris Brodie                      APD/MD: Ralph Stewart                      1 ANDY SNITZER "Changed"                      1 FATTBURGER "Creepin'"                      DAVID WATERS "Island"                      STEVIE WONDER "Love"</p> <p><b>KCFE/Minneapolis, MN</b>                      PD: Rob Moore                      MD: Scott Thompson                      8 ANNIE LENNOX "Love"                      6 COUNT BASIC "Sunshine"                      5 GEORGE DUKE "Miles"                      5 GREG ADAMS "Burma"                      5 PEPPINO D'AGOSTINO "Donna"                      5 DR. BOMBAY "Companion"                      5 ROBERT MILLER GROUP "Cakewalk"                      5 STEVIE WONDER "Love"                      5 ANTAR "Cate"</p> <p><b>KSBR/Mission Viejo, CA</b>                      PD: Terry Wedel                      DE LAY KEY "Maui"                      ANDREA MARCELLI "Song"                      AVENUE BLUE "Serenade"                      CRAIG CHAQUICO "Find"</p> <p><b>WGUF/Naples, FL</b>                      PD/MD: Michael Bode                      DOC POWELL "Sade's"                      PHIL KLEIN "Boogie"                      JAY ROWE "Dream"                      TIM WEISBERG "Naked"</p> <p><b>KLJZ/New Orleans, LA</b>                      PD: Shirley Maldonado                      8 STEVIE WONDER "Love"</p> <p><b>WQCD/New York, NY</b>                      APD/MD: Steve Williams                      MASSIVE ATTACK "Weather"</p> <p><b>KTNT/Oklahoma City, OK</b>                      MD: Stephanie Stewart                      8 CRAIG CHAQUICO "Sacred"                      8 KIM PENSYL "Another"                      6 DOC POWELL "Soul"</p>	<p><b>WLOQ/Orlando, FL</b>                      PD: Steve Huntington                      MD: Bob Church                      2 JEANNE NEWHALL "Tenderly"                      1 STEVIE WONDER "Love"                      OPAFIRE "Train"                      PETER HORVATH "Taken"                      PETER HORVATH "Something"                      HIROKO KOKUBU "Barefoot"</p> <p><b>WMTD/Panama City, FL</b>                      PD: Bill Harmon                      MARTIN PAGE "House"                      MARTIN PAGE "Keeper"                      MARTIN PAGE "Light"                      MARTIN PAGE "Red"                      PETER HORVATH "Taken"                      PETER HORVATH "This"                      PETER HORVATH "Something"</p> <p><b>WJZZ/Philadelphia, PA</b>                      PD: Bernie Kimble                      8 JEFF LORBER "Say"                      GREG ADAMS "Palmilla"</p> <p><b>KJZZ/Phoenix, AZ</b>                      MD: Bill Shedd                      PRUETT &amp; DAVIS GROUP "Strut"                      PRUETT &amp; DAVIS GROUP "Samba"                      TUCK &amp; PATTI "Yeah"                      TUCK &amp; PATTI "Skies"                      PETER HORVATH "Something"                      PETER HORVATH "This"                      PETER HORVATH "View"</p> <p><b>KYOT-FM/Phoenix, AZ</b>                      PD: Nick Francis                      No Adds</p> <p><b>KKJZ/Portland, OR</b>                      PD: Chris Miller                      MD: Shaun Yu                      OYSTEIN SEVAG "Birds"</p> <p><b>WOTB/Providence, RI</b>                      PD: Bill Gray                      6 DIONNE WARWICK "Virou"                      5 ROBERTA FLACK "Might"                      5 DIONNE WARWICK "Captives"                      COUNT BASIC "Sunshine"                      COUNT BASIC "High"                      EXODUS QUARTET "18th"                      EXODUS QUARTET "Orbit"                      PETER HORVATH "View"                      TUCK &amp; PATTI "Learning"                      DAVID WATERS "Island"                      DAVID WATERS "Morning"                      BOXING GANDHIS "If"                      BOXING GANDHIS "Lose"                      PETER HORVATH "Taken"                      PETER HORVATH "This"                      JOHN LEE HOOKER "Chill"                      ROB MARTUCCI "Struck"                      ROB MARTUCCI "Dreams"                      ROB MARTUCCI "Rendezvous"                      TUCK &amp; PATTI "Skies"</p> <p><b>WNND/Raleigh, NC</b>                      Reporter: Don Brookshire                      13 ROBERTA FLACK "Might"                      9 LUTHER VANDROSS "World"                      8 KILAUEA "You"                      7 NICK COLIIONNE "Love"                      6 FATTBURGER "Creepin'"                      5 BRYAN SAVAGE "Night"</p> <p><b>KSSJ/Sacramento, CA</b>                      PD/MD: Ken Jones                      6 FATTBURGER "Possible"                      4 HIROKO KOKUBU "Struttin'"                      3 JONATHAN BUTLER "Knees"                      1 OTTMAR LIEBERT "Ship"</p>	<p><b>KNJZ/St. Louis, MO</b>                      PD: Ted Habeck                      GREG ADAMS "Palmilla"                      LUTHER VANDROSS "World"                      COUNT BASIC "Sunshine"                      JEFF LORBER "Say"</p> <p><b>KCLC/St. Charles, MO</b>                      PD: Rich Reigert                      MD: Jason Wacker                      20 POCKET CHANGE "Midnight"                      TIM PIERCE "Guitarland"                      ANDREA MARCELLI "Song"                      JAY ROWE "Dream"                      BRYAN SAVAGE "Night"                      PETER HORVATH "View"</p> <p><b>KBZN/Salt Lake City, UT</b>                      PD: Dale Nelson                      MD: Leigh Armistead                      GREG ADAMS "Palmilla"                      TUCK &amp; PATTI "Heaven"</p> <p><b>KIFM/San Diego, CA</b>                      PD: Bob O'Connor                      MD: Kelly Cole                      2 POCKET CHANGE "Midnight"                      1 JAZZ AT THE MOVIES... "Tango"                      1 MASSIVE ATTACK "Weather"                      1 TUCK &amp; PATTI "Heaven"                      1 TUCK &amp; PATTI "Learning"                      1 EROTQUES "Satin"                      1 PAT METHENY "Then"                      1 FATTBURGER "Intuition"                      1 FATTBURGER "Sheezateez"                      1 BOY KATINDIG "Puerto"                      1 PHIL KLEIN "Shadows"                      1 GEORGE DUKE "Look"                      1 GEORGE DUKE "Buffalo"                      1 BILL MACPHERSON "Wishful"                      1 EROTQUES "Anticipati"</p> <p><b>KBLX/San Francisco, CA</b>                      PD: Kevin Brown                      MD: Ron Cadet                      10 GEORGE DUKE "C'esti"</p> <p><b>KKSF/San Francisco, CA</b>                      PD: Steve Feinstein                      MD: Dore Steinberg                      5 KILAUEA "Frontrunne"</p> <p><b>KEZX/Seattle, WA</b>                      PD: Wes Longino                      MD: Michael Eads                      No Adds</p> <p><b>WJZE/Toledo, OH</b>                      PD: Steve Athanas                      No Adds</p> <p><b>WJZW/Washington, DC</b>                      PD: Steven Kosbau                      LUTHER VANDROSS "World"                      GREG ADAMS "Palmilla"</p>
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40 Total Reporters  
 40 Current Reporters  
 37 Current Playlists

Reported Frozen Playlist (3):  
 WNWV/Cleveland, OH  
 WLVE/Miami, FL  
 KQBR/Sacramento, CA

# KILAUEA "Diamond Collection"

#1 Most Increased Play! +79

FEATURING Album DEBUT **20**  
 "No Getting Over You"

TRACK DEBUT **30**

# POCKET CHANGE "HIGHER ALTITUDE"

NAC Albums **24**

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Females encouraged. EOE

Needed AM FM combo news director to gather and deliver local/regional news. \$1250-1500 month plus benefits. Tapes/resume: Mike Garwood, P.O. Box 600, Alliance, NE 69301. No calls. EOE

Wanted: Seasoned pro to be half of large market morning team. Must have top 30 market experience in doing highly produced team show, skills to help write/produce parody songs and commercial spoofs, ability to "stage" things and handle phone calls, willingness/capability to work with a partner and producer, vision, sense of show balance, solid work ethic, ego under control, and ability to take direction. We prefer someone who's not out of work. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #552, Los Angeles, CA 90067. EOE

### MAJOR MARKET MORNINGS

If you...

Are willing to do what it takes to win, have the experience to know what works on morning radio, want to compete against legendary radio stations, would like to work in a city that offers major-league baseball, the NFL, the NHL, would love to earn over \$100,000 in salary, incentives, and bonuses...deserve this major market morning show...send current aircheck(s), resume, references, photo and salary information: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #566, Los Angeles, CA 90067. EOE

Looking for a national Top 40 promotion label gig with great pay, banker's hours, perks galore, constant praise and your own parking space? Keep looking! But, if you have vision, tenacity, a good sense of humor and are hungry to break alternative bands that deserve it, drop your resume to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #550, Los Angeles, CA 90067. EOE

### AC MIDDAY

Rare opening at Powerhouse New England AC for a relaxed but upbeat personality, who's more than a liner reader. Great company. Experience a must. Rush T&R to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #570, Los Angeles, CA 90067. EOE

Top 50 market has immediate opening for news director/morning show sidekick position. Four years' experience working with successful adult morning required. Women and minorities encouraged to apply. Send your best tape and resume to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #568, Los Angeles, CA 90067. Equal Opportunity Employer.

## OPENINGS

Announcer wanted for major market commercial classical radio station. 3-5 years commercial radio experience required. Familiarity with and ability to pronounce names associated with format. Pleasant on-air delivery, strong public speaking skills and demonstrated community involvement a must. Tapes and resumes only to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #564, Los Angeles, CA 90067. EOE

\$50,000+ for AM Drive co-host. Now that we've got your attention, get our attention with your tape and resume. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #571, Los Angeles, CA 90067. EOE

Great company, great station in Top 20 market needs dynamic, energetic talent for on-air position. If you can relate to adults 35+, we'd love to hear from you now! No beginners please. Send your best tape and resume to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #569, Los Angeles, CA 90067. Equal Opportunity Employer.

## EAST

Production director with strong production and copywriting skills a must. T&R: WCFR, Bob Flint, Box 800, Springfield, VT 05156. EOE (3/3)

Atlantic City Oldies station seeks experienced PTAT's. T&R: WKTU, Mike Russell, 618 W. Ave., Ocean City, NJ 08226. EOE (3/3)

Morning host sought. Hot AC seeks someone entertaining and creative. T&R: WNNJ, Chris Abate, Box 40, Newton, NJ 07860. EOE (3/3)

Morning sidekick/producer sought. Females encouraged. T&R: WJAN, PD, RR1, Box 1118, Manchester Center, VT 05255. EOE (3/3)

CHR and news/talk combo accepting T&R's for news openings. T&R: WMAJ, Pat Boland, Box 888, State College, PA 16803. EOE (3/3)

Seeking applicants for future openings. T&R: WPAC, Tony DeFranco, Box 2315 Knox St., Ogdensburg, NY 13669. EOE (3/3)

Western MD. Hot Country seeks FT midday with production. T&R: WFRB, J.D. Frye, 242 Frinzel Rd., Frostburg, MD 21532. EOE (3/3)

Successful small market AC seeks individual with strong on-air/copywriting/production skills. T&R: WKHJ, PD, Box 2337, Mountain Lake Park, MD 21550. EOE (3/3)

News director sought with 5 years' experience. T&R: WGRX, Brian Beddow, 11350 McCormick Road, EPIII, #701, Hunt Valley, MD 21031. EOE (3/3)

Contemporary hit music station seeks PTAT. T&R: WSRV, Chris O'Brien, Box drawer B, Dover, DE 19903. EOE (3/3)

Seeking night rocker ASAP. T&R: WKLC, Steve Animal, 100 Kanawha Terrace, St. Albans, WV 25177. EOE (3/3)



### AFTERNOON DRIVE PERSONALITY

After 5 years on the air at WAAF, our afternoon driver is heading to Chicago to try talk radio. We need another audience ENTERTAINER. If you're compelling to listen to, like to hit the streets and understand the power of production, then Boston is where you belong. WAAF rocks and WAAF rewards talent who can be as meaningful as the music. Rush T&R: Ron Valeri, PD, WAAF 200 Friberg Pkwy, Suite 4000, Westboro, MA 01581.

## OPENINGS

### NEWS DIRECTOR

Experienced, charismatic coach and manager to lead our team of six plus staffers into the 21st century on this Top 100, mid-Atlantic market leading News/Talk AM. Tape, resume, to Operations Manager, Radio & Records, 10100 Santa Monica Blvd., #563, 5th Floor, Los Angeles, CA 90067. EOE

### NEW ENGLAND

NE growing group needs a CHR/AC talent with sizzle for immediate opening. Females and minorities encouraged to apply. Send tape and resume to Allison Makkay, 154 Barnstable Road, Hyannis, MA 02601. No calls.

### TALK SHOW PRODUCER

Position available at one of the nation's premier news/talk radio station. Our "midday" show has made great strides in the past year. You need to take it a step further. Ideal candidate has previous experience in a similar position and is a news/issues hound. Do you watch Brinkley, Crossfire, and CNBC? Do you slam through several local and national newspapers a day? Do you want to be the best? Are you a "take control" person? Some on-air experience would be helpful. If you want to work for a broadcast company with a superb reputation, in a great city, send a tape of your current show, resume and your thoughts on talk producer's role and talk radio in the 90's to: Programming Department, 570WSYR, 500 Plum St., Suite 100, Syracuse, NY 13204.

570WSYR is an Equal Opportunity Employer.

**TOP 5 MARKET COMBO NEEDS PRODUCTION DIRECTOR AND MORNING STAR YESTERDAY!** 2 separate positions, two great opportunities! Contemporary Christian WZZD mornings are wall-to-wall phones, music, street talk, and fun! Our Production Director is a wildly creative administrator, copywriter, and voiceover chameleon! To qualify, have 3-5 years top 50 market experience—agency background OK! Mail tape, resume, and writing samples to:

WFIL/WZZD  
117 Ridge Pike  
Lafayette Hill, PA 19444  
No calls, please EOE

### 106 JAMZ WAMO MORNINGS

Immediate opening! Looking for morning talent! Experience in mornings is a must!! Good communicator, ability to relate well with the audience! A people person! Willing to put in the hours that it takes to prepare for a major market morning show!!!

Send tapes and resumes to: Ron Atkins, Program Director, WAMO FM, 411 Seventh Ave., Suite 1500, Pittsburgh, PA 15219. Equal Opportunity Employer



# OPPORTUNITIES

## OPENINGS

### SPORTS RADIO WEEI/BOSTON AMERICAN RADIO SYSTEMS PROGRAM DIRECTOR

Sports radio WEEI 850 AM in Boston is seeking a program director with the proven ability to take Boston's exclusive all-sports station to the next level of ratings excellence. The person we will hire to fill this position has an established track record in programming, understands the 25-54 male listener, has proven leadership and management skills, knows how to motivate and direct top talent, and works well with those above and below them. Send resumes (no phone calls) to: Ross Elder, General Manager, WEEI Radio, 116 Huntington Avenue, Boston, MA 02116. WEEI is an Equal Opportunity Employer.

WKOK AM/FM wants experienced AT for PM drive. Could lead to PD. New FM added to powerhouse AM. Great facilities, stable operation. Competitive compensation package includes fully paid employee/family benefits. Tape and resume to: Jack Richards, WKOK AM/FM, P.O. Box 1070, Sunbury, PA 17801. Equal Opportunity Employer.

## SOUTH

Seeking PM drive AT for Country station. T&R: WKVS, Greg Ryan, Box 1678, Lenoir, NC 28645. EOE (3/3)

Country FM seeks experienced, energetic announcer with good production skills. T&R: WPCM, Jon Anderson, Box 1119, Burlington, NC 27612. EOE (3/3)

Country program director sought in sunny Myrtle Beach SC. We offer state-of-the-art Digital facility. CALL: WJXY, Bob Chrysler, (803) 397-1939. EOE (3/3)

Hot Country station has openings for full and PT AT. T&R: WAKT, Steve King, 2316-A W. 23rd St., Panama City, FL 32405

AC station seeks FT AT immediately. Programming/major market drive experience necessary. T&R: WLYF, Rod Sidney, 20450 NW 2nd Ave., Miami, FL 33169. EOE (3/3)

Production director: Creativity/writing skills a must. T&R: WSFL, Jay Lopez, Box 3436, New Bern, NC 28564. EOE (3/3)

### MORNING SHOW WANTED

for 92.5/KZPS, Dallas/Fort Worth. We aren't looking for shock or someone who hands off to the news & traffic guy. We need a bright, well-read, up-to-date communicator who knows the music and can talk appropriately and effectively to an adult audience. Call 214/770-7736 for application. All applications confidential. KZPS is an Equal Opportunity Employer.

Strong medium market in Southeast. Heritage Country station needs great morning talent with great phones/production. T&R to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #560, Los Angeles, CA 90067. EOE

### DEEP SOUTH COUNTRY STATION

Seeks high profile personality for afternoons, production, remotes music scheduling. Great staff and station. Package with photo to Joe Patrick, PBC, 607 Greenwood, Lehigh, FL 33936. EOE. No calls.

## OPENINGS

'70s Rocker needs franchise player/production specialist. Strong airwork/superb production a must. Rush tape, resume, photo to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #567, Los Angeles, CA 90067. EOE



WAPE-FM IN JACKSONVILLE, FLORIDA (market #50), owned by fast-growing OmniAmerica Broadcasting is looking for our next great air talent for future openings. The Big Ape is a Heritage Top 40 in one of America's fastest growing markets...Send tape, resume and picture to W-A-P-E, 9090 Hogan Road, Jacksonville, FL 32216. Attn: Jeff McCartney...No calls please. EOE. M/F/H/V

WKXC KICKS 99 FM, Augusta, Georgia's top Country station is currently accepting applications for program director. Send resume to station manager, WKXC, 419 W. Martintown Rd., North Augusta, SC 29841. EOE

KSMG-FM/San Antonio. Program Director, 5 years' programming adult radio experience. Looking for a leader. EOE. Virgil Thompson, Operations Mgr., KISS Radio of San Antonio, Ltd., 8930 Four Winds Dr., #500, San Antonio, Texas 78239. NO PHONE CALLS.

WKXC Kicks 99 FM, Augusta, Georgia's top Country station is currently accepting applications for evening announcer. Send resume and aircheck to: Station Manager, WKXC, 419 W. Martintown Rd., North Augusta, SC 29841. EOE

Texas Riviera Rocker seeking those motivated to win! Production/on-air skills a must! Let me "hear" what you've got!! T&R: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #561, Los Angeles, CA 90067. EOE

### BIRMINGHAM, ALABAMA HOT AC PROGRAM DIRECTOR

Dick Broadcasting Company is looking for a team player and motivated leader to take WMXQ to the top. We'll give you the tools you need. You give us commitment and leadership. No amateurs, please. Send package ASAP to: Bernie Barker, WMXQ, 2146 Highland Avenue South, Birmingham, Alabama 35205. WMXQ is an Equal Opportunity Employer.

WSUY now accepting T&Rs for all on-air positions, full and parttime. Good AC communicators can send to: Angie Handa, Sunny 100, One Orange Road, Charleston, SC 29407. Females and minorities encouraged to apply.

## OPENINGS

### MIDWEST

Seeking afternoon AT with 2 years' experience and good production. T&R: KFXI, Matt Drake, 1101 N. Highway 81, Mariow, OK 73055. EOE (3/3)

PM drive/MD for 100KW Country serving Waterloo, IA. T&R: KOEL, Wes McShay, Box 391, Oelwien, IA 50662. EOE (3/3)

News anchor sought. Minimum 3 years' experience. T&R: WFIV/WKXA, Kurt Heminger, Box 1507, Findlay, OH 45839. EOE (3/3)

AT with solid voice, great production, and desire to develop client marketing campaigns. T&R: WDFI, OM, Box 10,000, Marion, OH 43302

Immediate opening for experienced news director. T&R: WDKB, Jim Day, GM, 2201 N. First St., # 95, Dekalb, IL 60115. EOE (3/3)

Sales manager for AM/FM combo. Sell, train and recruit. Excellent compensation package. CALL: KASI/KCCQ, Betty Baudler, Ames, IA (515) 232-1430. EOE (3/3)

Midwest AM seeks news/talk talent. T&R: WFRL, Dave Gerard, Box 810, Freeport, IL 61032. EOE (3/3)

Immediate full/part time openings. Quality staff/ownership, great beginners/experienced opportunity. T&R: WKHY, Mike Morgan, Box 7093, Lafayette, IN 47903. EOE (3/3)

Today's best music seeks local area PT/swing talent yesterday. T&R: KCGQ, Craig Michaels, Box 2077, Cape Girardeau, MO 63702. EOE (3/3)

Needed in Harrison, AR/Branson, MO, fulltime daypart personality. Must have a love of meeting people, lots of remotes. Good salary benefits. Looking for a long-term working relationship. Send T&R to Bob, 159 Avon Lane, Branson, MO 65616. EOE



### ST. LOUIS

CHR Program Directors who understand the audience, believe in research, motivate the staff, know the music, love promotions, enjoy a good relationship with the record labels, and want to be on the air...send resume, current aircheck of your station, references, and information on your present income to: Bill Viands, General Manager, WKBQ-FM, 2360 Hampton Avenue, St. Louis, MO 63139, WKBQ-FM is an Equal Opportunity Employer.

### EMMIS BROADCASTING

The company that created sportsradio is re-creating the heartlands full-service flatland - Godzilla, WIBC/Indianapolis! Performers, send tapes and resumes to: Bobby Hatfield, Ten-Seven-Oh WIBC 9292 North Meridian, Indianapolis, IN 46260. Equal Opportunity Employer.

### SUCCESSFUL MIDWEST COUNTRY STATION

Looking for afternoon drive talent/music director. Need to be self-motivated, and possess a winning attitude. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #554, Los Angeles, CA 90067. EOE

Major broadcasting company is looking for stringers who cover major league sports. If interested, send letter and resume to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #556, Los Angeles, CA 90067. EOE

## OPENINGS

### CENTRAL OHIO'S COUNTRY LEADER

Seeks experienced air talents for evenings. Must be solid with phones, remotes, production. Females encouraged to apply. T&R: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #565, Los Angeles, CA 90067. EOE

## WEST

Seeking one person morning show, must have computer experience. T&R: KRSH, Zoe Zuest, 3565 Standish, Santa Rosa, CA 95407. EOE (3/3)

Seeking AT with 3 years experience minimum. Classic Rock a plus. T&R: KAFF, Chris Halstaed, Box 1930, Flaggstaff, AZ 86002. EOE (3/3)

No. AZ, CR seeks midday or afternoon personality + production. T&R: KMGH, Paul Lancaster, 2615 N. 4th St., Flaggstaff, AZ 86001. EOE (3/3)

Afternoons in the northwest. Creative adult entertainer for AC. Digital studio/production. T&R: KATW, Jeff Walker, Box 1540, Lewiston, ID 83501. EOE (3/3)

Denver NAC has immediate opening for PT AT. No calls. T&R: KHIH, Jaime Kartak, 8975 E. Kenyon Ave., Denver, CO 80237. EOE (3/3)

Seeking 3 years' major market experience Rock radio PT AT. T&R: KSCA, Lindsay Trumbull, 6767 Forest Lawn, LA, CA 90068. EOE (3/3)

### KOH PROGRAM DIRECTOR

Citadel Communications Reno is seeking an experienced PD capable of programming a full service News/Talk Sports 50,000-watt clear channel AM. Strong organizational and people skills a must. No phone calls. Rush your T&R to Debbie Raborn, KKOH, 2450 Wrondel Way, Reno, NV 89502. EOE

### KBUL PROGRAM DIRECTOR

Citadel Communications Reno is seeking an experienced PD capable of producing a fun radio station and coaching an active morning show. Must be Musicians literate, strong in people skills, (and a strong back). Air shift included. No phone calls. Rush your T&R to: Debbie Raborn, KBUL, 2450 Wrondel Way, Reno, NV 89502. EOE

Growing Northwest broadcast company looking for GM with sales background for Central Oregon powerhouse. Will consider SM looking to move up. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #551, Los Angeles, CA 90067. EOE

Southern California's top-rated broadcast training facility is currently seeking part-time instructors. Fax resume ASAP! to (714) 842-1858. EOE

### MORNING PERSONALITY WANTED

Classic Rock station in the Southwest. Must have format knowledge, topical and be a teamplayer...Good production and computer knowledge a must. Join a progressive group with excellent benefits...250,000 market. Must have 5+ years' air experience. Position available March 1st. Send T&R with references to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #553, Los Angeles, CA 90067. EOE



## OPENINGS

**K101**  
101.3 FM

San Francisco

### PRODUCER FOR THE DON BLEU SHOW

Join Evergreen's Hot AC in San Francisco. Direct the Bay Area's Top-rated FM personality and his outstanding team. Show us how you plan, prep and publicize. Send your presentation to: Dave Shakes Operations Manager K101 Radio 700 Montgomery, Street San Francisco, CA 94111 EOE

NW FM combo seeks AC morning talent and AOR mid-day staffer. Both with excellent production skills. Send T&R to: Bill Meyer, KBOY/KROG, 2729 Jacksonville Highway, Medford, OR 97501. CALLS OK. EOE

### TALK HOST

KOGO AM600 "Hot Talk" seeks entertaining, opinionated, passionate F/T host to organize and host daily talk show. 3+ years' top 25 market preferred. T&R with salary requirements to: Par Broadcasting, 5745 Kearny Villa Road, Suite M, San Diego, CA 92123. Attn: HR#PD0295. DEADLINE: 03/15/95. EOE

**Air Personality/Music Director** opening for Bay Area top rated Rock station KSJO. We're seeking an experienced rock personality to host our mid-day daypart and serve as Music Director. Candidates must have passion and knowledge for rock and roll, be adept with the Selector Music system, have strong administrative ability and be relatable to the lifestyle of the 18-34 audience. Rush your resume and tape showcasing your personality and production skills to Dana Jang, Program Director, KSJO, 1420 Koll Circle, CA 95112. EOE. No calls please.

## OPENINGS

Brand new start up situation on the West Coast is looking for an established morning show, a production director and air talent for all dayparts. You must have at least three years' fulltime on-air experience in Classic Rock, 70's or Progressive. Production skills are a MUST! Great company, great market and excellent potential for growth. Send your resume and tape to: Dana Jang, PD, KSJO, 1420 Koll Circle, CA 95112. EOE. No calls.

### RARE OPENING: GSM, KINK FM, PORTLAND OR. QUALIFICATIONS

Strong organizational, leadership, people management and development skills; knowledgeable in retail sales development; adept at inventory management and pricing; experienced in coaching, training and preparation of revenue and expense budgets. College education preferred. RUSH LETTER & RESUME TO: Steve Keeney Vice President/General Manager KINK/KOTK 1501 S. W. Jefferson Street, Portland, OR 97201. Equal Opportunity Employer

### OPERATIONS MANAGER

KLCX-FM, Palm Springs, CA, seeks on-air Operations Manager to oversee Classic Rock format with the latest in computer digital storage/production. Energetic programming leader needed who will work with promotion and production directors and air staff. Production, computer, and management skills are key. Send tape and operations "philosophy" to: Andrew Reimer, General Manager, 77-622 Country Club Dr. #K, Palm Desert, CA 92211. (619) 772-7171. EOE M/F

QUIT chasing the large market dream! Be a bigger fish in a smaller pond. Sierra Nevada foothills AC seeks AM-Drive AT/Personality. PD experience a plus. T/R to GM, 92Q-FM, 342 S. Washington, Sonora, CA 95370. EOE

## POSITIONS SOUGHT

### POSITIONS SOUGHT

Major market female talent seeks relocation. Seasoned professional, dynamic production, on-air/management. UC/CHR/AC. VAL: (713) 773-1134. EOE (3/3)

Creative, enthusiastic AT seeks new challenge. I'm an original talent, not a card reader. AOR/CHR/AC. TOM: (319) 752-3732

Very presentable Major Market Professional with great ratings and attitude. Solo and team successes. Excellent on appearances, stellar on phones. Almost any format. Snappy dresser, good dancer, looking for company with a winning attitude. 510-631-9329.

Sports talk and PBP. Small, medium and major markets encouraged to call for my material today. All locations considered. GREG: (302) 226-1086 or (717) 626-0757. EOE (3/3)

Got dem sidekick wanna be blues? Team player, got my own team 40+ voices, any format. ALAN: (704) 561-2248. EOE (3/3)

Satisfy your EOE, sleep at night plus get a great Female AT. What a deal. MICHELE: (504) 857-9774. EOE (3/3)

Save me from PT hell. Female seeks entry level on-air news. Experience: extensive news writing and sports. PEGGIE: (412) 271-1757. EOE (3/3)

SUE DELANY, 17-year veteran looking for a challenge, ready to raise some numbers for AOR, COR, or ALTERNATIVE. Can be reached at (619) 459-6690 (voice mail).

Desperately seeking FT air anywhere. Hurry 11 year vet currently Alt/Prod. Director, who works for nothing...almost. PAIGE: (602) 863-7836 or (719) 391-8664. EOE (3/3)

10 year news/sports/talk programmer available March 15. Station sold/format change. Pro & D-1, college PBP. ALLEN: (803) 357-0063. EOE (3/3)

Sports director/AT, 7 years experience, PBP, sportstalk. Seek FT sports position in medium/large market. Will relocate. JOE: (614) 397-8243. EOE (3/3)

Halle "without the tail" Valdez is searching for a new galaxy to put her 14+ years of on-air broadcasting, traffic and office mgmt. experience to the test. Voice, brains, computer literate & willing to relocate. (619) 564-0933 or e-mail .Halle V@ AOL.COM

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2"x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

1x \$100/inch      2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.



# Earth & Sky

R A D I O S E R I E S

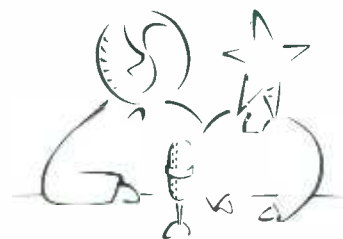
## FREE TO RADIO STATIONS

Earth & Sky is an entertaining and informative science radio series. Earth & Sky features a new program each day on a range of Earth science, astronomy and environmental topics. The program is distributed on CD and is FREE to all Earth & Sky affiliate stations.

This popular series offers listeners a chance to explore the world of science and nature. Listeners of the series become actively involved when they call to ask an Earth or sky question to be featured on the air.

Earth & Sky is being carried on over 500 stations in the U.S. and on several networks abroad. It's easy to become an affiliate. If you would like to find out how you can bring this popular series to your listeners and receive a free audio sample, call Earth & Sky at (512) 477-4441.

Byrd & Block Communications, Inc. P.O. Box 2203 Austin, TX 78768 Tel (512) 477-4441 Fax (512) 477-4474





# MARKETPLACE

## AIR TALENT SERVICES

AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...A mail-order playland for radio pros! For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

### PERSONALITY RADIO . . . by Dan O'Day

THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The Greaseman, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds; Overseas \$41.95) Mail payment to:

O'LINERS • 11060 Cashmere Street, Suite #100 • Los Angeles, CA 90049

*How to Make Money in Voiceovers  
Even if You Don't Live in NY or LA!*

**JULIE WILLIAMS**  
ID's, SWEEPERS

"I've used quite a few of the ideas already"  
Doug Turkel, Talent, Miami

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*Spectacular Voice-Overs*

6 tapes + 100 pages incl. copy.

how to do demo, analyze your market, market yourself and more!



## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS

CURRENT #179: WFLJ/Rocky Allen, Z100/Elvis Duran, KRTH/Real Don Steele, KISW/Bruce Vidal, B96/Wild Bill & TJ, KYCY/D. WY5Y/Brian Casey, KHKS/Leghann, \$7.

CURRENT #178: WXXS/Matt Segel, KMEL/Bill Lee & Zoo, KRPM/Khaboo Caine, WSTR/Steve & Vicki, KYLD/Mark Hansen, WJMN/Ralphie Marino, KMTT/Crow & West, \$7.

PERSONALITY PLUS #PP-87: WBOS/Adams & Doyle, KVLU/Ron Chapman, KLOL/Stevens & Pruett.

KKLQ/Jeff & Jer, KSJO/Lamont & Tonelli, \$7.

PERSONALITY PLUS #PP-86: WXXR/Howard Stern, WFLJ/Scott Shannon & Todd Pettengill, WPGC/Donnie Simpson, WZGZ/Greaseman, WFOY/Randy & Spiff, \$7.

PERSONALITY PLUS #PP-85: WPNT/Steve Cochran, KISW/Bob Rivers, KRTH/Robert W. Morgan.

KIOZ/Dave, Shelley & Chansaw, KRCP/Gary Bryan, \$7.

ALL COUNTRY #C-33: KSON, KMEL, KNIX, WYNY, KASE, KVET, KYCY, \$7.

ALL CHR #CHR-4: WXXS, WJMN, KHQT, WPLY, KHKS, Y100, \$7.

ALL AC #AC-12: KBIG, KQYQ, KVIL, KHMX, KFMB-FM, KVMY, K100, \$7.

PROFILE #5-280: LOS ANGELES AM DRIVE! CHR, KUIS, KPWR, AC, KBIG, KOST, KYSR, AOR, KLOS, KROQ, Gold KRTH, KCBS-FM, Ctry, KZLA, \$7.

PROFILE #5-291: SAN FRANCISCO CHR, KYLD, KMEL, AOR, KFQG, KRQR, KITS, AC, K101, KOIT, KBXL, Gold, KRFC, KABL, Ctry, KSAN, KYCY, \$7.

PROMO VAULT #PR-20: promo samples - all formats, all market sizes. Cassette: \$10.

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## NATIONAL AIRPLAY OVERVIEW

### POP/CHR

3W	2W	LW	TW	ARTIST	SONG	Label
1	1	1	1	MADONNA	Take A Bow	(Maverick/Sire/WB)
11	6	4	2	DIONNE FARRIS	I Know	(Columbia)
3	3	2	3	HOOTIE & THE BLOWFISH	Hold My Hand	(Atlantic)
2	2	3	4	BOYZ II MEN	On Bended Knee	(Motown)
12	10	6	5	SHERYL CROW	Strong Enough	(A&M)
6	4	5	6	TOM PETTY	You Don't Know How It Feels	(WB)
13	12	9	7	GREEN DAY	When I Come Around	(Reprise)
8	7	7	8	DES'REE	You Gotta Be	(550 Music)
16	13	10	9	MELISSA ETHERIDGE	If I Wanted To	(Island)
4	5	8	10	REAL MCCOY	Another Night	(Arista)
15	15	14	11	TLC	Creep	(LaFace/Arista)
5	8	11	12	BON JOVI	Always	(Mercury)
21	19	17	13	JAMIE WALTERS	Hold On	(Atlantic)
7	9	12	14	P.M. Sukiya	ki (Next Plateau/London/Island)	
32	25	19	15	LONDONBEAT	Come Back	(Radioactive)
25	20	18	16	MARTIN PAGE	In The House Of Stone...	(Mercury)
9	11	13	17	R.E.M.	Bang And Blame	(WB)
10	14	15	18	CORONA	The Rhythm Of The Night	(EastWest/EEG)
<b>BREAKER</b>	19	18	19	REAL MCCOY	Run Away	(Arista)
14	16	16	20	JADE	Every Day Of The Week	(Giant)

### BREAKERS

— 39 28 19 REAL MCCOY Run Away (Arista)

POP/CHR begins on Page 29.

### COUNTRY

3W	2W	LW	TW	ARTIST	SONG	Label
10	6	3	1	TRACY LAWRENCE	As Any Fool...	(Atlantic)
5	4	2	2	JOHN ANDERSON	Bend It Until It Breaks	(BNA)
13	9	4	3	CLINT BLACK	Wherever You Go	(RCA)
14	10	5	4	CLAY WALKER	This Woman And This Man	(Giant)
12	11	8	5	NEAL MCCOY	For A Change	(Atlantic)
16	14	11	6	TRISHA YEARWOOD	Thinkin' About You	(MCA)
17	12	9	7	LITTLE TEXAS	Amy's Back In Austin	(WB)
15	13	12	8	SHENANDOAH	Somewhere In The Vicinity...	(Liberty)
9	7	7	9	TOBY KEITH	Upstairs Downtown	(Polydor/Nash)
4	2	1	10	GEORGE STRAIT	You Can't Make A Heart Love...	(MCA)
18	15	13	11	BLACKHAWK	Down In Flames	(Arista)
20	16	14	12	VINCE GILL	Which Bridge To Cross...	(MCA)
22	19	15	13	GEORGE DUCAS	Lipstick Promises	(Liberty)
27	21	17	14	JOE DIFFIE	So Help Me Girl	(Epic)
37	27	20	15	REBA MENTIRE	The Heart Is A Lonely Hunter	(MCA)
21	18	16	16	DOUG SUPERNAW	What'll You Do About Me	(BNA)
25	22	19	17	DAVID BALL	Look What Followed Me Home	(WB)
23	20	18	18	BOY HOWDY	True To His Word	(Curb)
30	25	22	19	RANDY TRAVIS	The Box	(WB)
7	5	6	20	TRAVIS TRITT	Between An Old Memory And Me	(WB)

### BREAKERS

— — 47 41 DOUG STONE Faith In Me, Faith In You (Columbia)  
 — — 45 42 AARON TIPPIN She Feels Like A Brand New... (RCA)  
 — — — 44 JOHN BERRY Standing On The Edge Of... (Patriot)

COUNTRY begins on Page 40.

### ROCK TRACKS

3W	2W	LW	TW	ARTIST	SONG	Label
6	5	3	1	COLLECTIVE SOUL	Gel	(Atlantic)
2	1	1	2	TOM PETTY	You Wreck Me	(WB)
1	2	2	3	PEARL JAM	Better Man	(Epic)
4	4	4	4	GREEN DAY	When I Come Around	(Reprise)
8	8	6	5	BLACK CROWES	High Head Blues	(American/Reprise)
11	10	7	6	SIMPLE MINDS	She's A River	(Virgin)
3	3	5	7	VAN HALEN	Don't Tell Me (What Love...)	(WB)
19	13	10	8	LIVE	Lightning Crashes	(Radioactive)
9	9	8	9	HOOTIE & THE BLOWFISH	Let Her Cry	(Atlantic)
28	21	15	10	VAN HALEN	Can't Stop Lovin' You	(WB)
<b>BREAKER</b>	11	11	11	BRUCE SPRINGSTEEN	Murder Incorp.	(Columbia)
18	16	14	12	STONE ROSES	Love Spreads	(Geffen)
13	11	13	13	ALICE IN CHAINS	Got Me Wrong	(WORK/Columbia)
15	12	12	14	NIRVANA	The Man Who Sold The World	(DGC/Geffen)
5	6	9	15	R.E.M.	Bang And Blame	(WB)
22	18	16	16	BUSH	Everything Zen	(Trauma/Interscope)
7	7	11	17	QUEENSRYCHE	Bridge	(EMI)
34	27	19	18	FOREIGNER	Under...	(Generama/Rhythm Safari/Priority)
21	20	20	19	SPONGE	Plowed	(WORK)
30	22	21	20	SLASH'S SNAKEPIT	Beggars & Hangers-On	(Geffen)

### BREAKERS

— — 27 11 BRUCE SPRINGSTEEN Murder Incorp. (Columbia)

ROCK TRACKS begins on Page 91.

### RHYTHMIC/CHR

3W	2W	LW	TW	ARTIST	SONG	Label
5	2	1	1	SOUL FOR REAL	Candy Rain	(Uptown/MCA)
4	3	3	2	BROWNSTONE	If You Love Me	(MJJ/Epic)
9	5	4	3	BRANDY	Baby	(Atlantic)
1	1	2	4	TLC	Creep	(LaFace/Arista)
7	8	7	5	TLC	Red Light Special	(LaFace/Arista)
6	6	5	6	MADONNA	Take A Bow	(Maverick/Sire/WB)
2	4	6	7	BLACKSTREET	Before I Let You Go	(Interscope)
16	11	9	8	BOYZ II MEN	Water Runs Dry	(Motown)
15	15	10	9	MARY J. BLIGE	I'm Goin' Down	(Uptown/MCA)
10	10	11	10	IMMATURE	Constantly	(MCA)
3	7	8	11	BOYZ II MEN	On Bended Knee	(Motown)
14	14	13	12	K-CI HAILEY	If You Think You're Lonely...	(Mercury)
21	19	17	13	ADINA HOWARD	Freak Like Me	(EastWest/EEG)
30	22	18	14	SUBWAY	This Lil' Game We Play	(Biv Ten/Motown)
11	12	12	15	BRANDY	I Wanna Be Down	(Atlantic)
20	17	19	16	REAL MCCOY	Run Away	(Arista)
18	16	16	17	NOTORIOUS B.I.G.	Big Poppa	(Bad Boy/Arista)
—	31	23	18	BOYZ II MEN	Thank You	(Motown)
12	13	14	19	NIHU	I Miss You	(Arista)
8	9	15	20	REAL MCCOY	Another Night	(Arista)

### BREAKERS

No Songs Qualified For Breaker Status This Week

RHYTHMIC/CHR begins on Page 29.

### HOT AC/ADULT CHR

3W	2W	LW	TW	ARTIST	SONG	Label
2	1	1	1	MADONNA	Take A Bow	(Maverick/Sire/WB)
1	2	2	2	EAGLES	Love Will Keep Us Alive	(Geffen)
3	3	3	3	DES'REE	You Gotta Be	(550 Music)
4	4	4	4	MARTIN PAGE	In The House Of Stone...	(Mercury)
9	7	5	5	AMY GRANT & VINCE GILL	House Of Love	(A&M)
13	11	11	6	GLORIA ESTEFAN	Everlasting Love	(Epic)
5	5	6	7	MELISSA ETHERIDGE	I'm The Only One	(Island)
6	6	7	8	BON JOVI	Always	(Mercury)
10	10	10	9	HOOTIE & THE BLOWFISH	Hold My Hand	(Atlantic)
16	12	13	10	BONNIE RAITT	You Got It	(Arista)
8	8	9	11	VANESSA WILLIAMS	The Sweetest Days	(Mercury)
7	9	8	12	BOYZ II MEN	On Bended Knee	(Motown)
12	13	12	13	JON SECADA	Mental Picture	(SBK/EMI)
<b>BREAKER</b>	14	14	14	ELTON JOHN	Believe	(Rocket/Island)
11	14	15	15	JON SECADA	If You Go	(SBK/EMI)
<b>BREAKER</b>	16	16	16	TOM PETTY	You Don't Know How It Feels	(WB)
19	19	18	17	P.M. Sukiya	ki (Next Plateau/London/Island)	
15	15	14	18	RICHARD MARX	Nothing Left Behind Us	(Capitol)
—	26	24	19	FOREIGNER	Until...	(Generama/Rhythm Safari/Priority)
25	22	21	20	JOHN WAITE	How Did I Get By Without You	(Imago)

### BREAKERS

— — — 14 ELTON JOHN Believe (Rocket/Island)  
 21 20 17 16 TOM PETTY You Don't Know How It Feels (WB)

HOT AC/ADULT CHR begins on Page 78.

### ALTERNATIVE

3W	2W	LW	TW	ARTIST	SONG	Label
5	1	1	1	LIVE	Lightning Crashes	(Radioactive)
3	2	2	2	OASIS	Live Forever	(Epic)
4	5	5	3	BUSH	Everything Zen	(Trauma/Interscope)
1	3	3	4	GREEN DAY	When I Come Around	(Reprise)
2	4	4	5	STONE ROSES	Love Spreads	(Geffen)
10	9	6	6	NIRVANA	The Man Who Sold The World	(DGC/Geffen)
—	17	12	7	P J HARVEY	Down By The Water	(Island)
12	10	8	8	LETTERS TO CLEO	Here & Now	(Giant)
19	16	10	9	SPONGE	Plowed	(WORK)
13	12	15	10	SHERYL CROW	Strong Enough	(A&M)
36	24	16	11	R.E.M.	Star 69	(WB)
8	6	7	12	SIMPLE MINDS	She's A River	(Virgin)
15	14	13	13	COLLECTIVE SOUL	Gel	(Atlantic)
16	15	18	14	PEARL JAM	Corduroy	(Epic)
7	8	11	15	PORTISHEAD	Sour Times	(Go!Discs/London)
11	13	14	16	CRANBERRIES	Ode To My Family	(Island)
6	7	9	17	PEARL JAM	Better Man	(Epic)
<b>BREAKER</b>	18	18	18	ELASTICA	Connection	(DGC/Geffen)
<b>BREAKER</b>	19	19	19	BETTER THAN EZRA	Good	(Swell/Elektra/EEG)
24	23	20	20	BELLY	Now They'll Sleep	(Sire/Reprise)

### BREAKERS

— 46 32 18 ELASTICA Connection (DGC/Geffen)  
 — 49 30 19 BETTER THAN EZRA Good (Swell/Elektra/EEG)  
 44 37 33 28 RANCID Salvation (Epitaph)  
 49 35 31 29 ADAM ANT Wonderful (Capitol)

ALTERNATIVE begins on Page 97.

### URBAN CONTEMPORARY

3W	2W	LW	TW	ARTIST	SONG	Label
3	2	2	1	SOUL FOR REAL	Candy Rain	(Uptown/MCA)
7	5	4	2	BRANDY	Baby	(Atlantic)
5	3	3	3	MARY J. BLIGE	I'm Goin' Down	(Uptown/MCA)
11	6	5	4	SUBWAY	This Lil' Game We Play	(Biv Ten/Motown)
1	1	1	5	BROWNSTONE	If You Love Me	(MJJ/Epic)
25	16	8	6	TLC	Red Light Special	(LaFace/Arista)
17	12	9	7	GERALD LEVERT	Answering Service	(EastWest/EEG)
10	9	7	8	KARYN WHITE	Can I Stay With You	(WB)
2	4	6	9	TLC	Creep	(LaFace/Arista)
23	19	14	10	ADINA HOWARD	Freak Like Me	(EastWest/EEG)
13	11	11	11	IMMATURE	Constantly	(MCA)
29	22	16	12	BOYZ II MEN	Thank You	(Motown)
14	13	12	13	MISS JONES	Where I Wanna Be	(Stepsun)
—	37	21	14	STEVIE WONDER	For Your Love	(Motown)
4	7	10	15	ANITA BAKER	I Apologize	(Elektra/EEG)
22	20	18	16	CHRISTOPHER WILLIAMS	Dance 4 Me	(Giant)
6	10	15	17	BOYZ II MEN	On Bended Knee	(Motown)

**BREAKER** 18

**BREAKER** 19

**BREAKER** 20

### BREAKERS

38 31 23 18 USHER Think Of You (LaFace/Arista)  
 — 41 31 19 BARRY WHITE Come On (A&M)  
 26 25 24 20 NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)  
 30 29 25 21 BLACKGIRL Let's Do It Again (Kaper/RCA)

URBAN CONTEMPORARY begins on Page 85.

### ADULT CONTEMPORARY

3W	2W	LW	TW	ARTIST	SONG	Label
1	1	1	1	EAGLES	Love Will Keep Us Alive	(Geffen)
2	2	2	2	MADONNA	Take A Bow	(Maverick/Sire/WB)
4	3	3	3	BOYZ II MEN	On Bended Knee	(Motown)
9	7	7	4	MARTIN PAGE	In The House Of Stone...	(Mercury)
3	4	4	5	VANESSA WILLIAMS	The Sweetest Days	(Mercury)
5	5	5	6	JON SECADA	Mental Picture	(SBK/EMI)
14	14	10	7	BONNIE RAITT	You Got It	(Arista)
6	6	6	8	AMY GRANT & VINCE GILL	House Of Love	(A&M)
11	10	9	9	GLORIA ESTEFAN	Everlasting Love	(Epic)
8	9	8	10	PATTY SMYTH	Look What Love Has Done	(MCA)
12	11	12	11	DES'REE	You Gotta Be	(550 Music)
<b>BREAKER</b>	12	12	12	ELTON JOHN	Believe	(Rocket/Island)
13	12	13	13	P.M. Sukiya	ki (Next Plateau/London/Island)	
23	15	15	14	FOREIGNER	Until...	(Generama/Rhythm Safari/Priority)
7	8	11	15	RICHARD MARX	Nothing Left Behind Us	(Capitol)
10	13	14	16	LUTHER VANDROSS	Always And Forever	(LV/Epic)
22	19	17	17	JOHN WAITE	How Did I Get By Without You	(Imago)
18	17	16	18	HUEY LEWIS & THE NEWS	Little Bitty...	(Elektra/EEG)
16	18	18	19	MELISSA ETHERIDGE	I'm The Only One	(Island)
26	23	21	20	HOOTIE & THE BLOWFISH	Hold My Hand	(Atlantic)

### BREAKERS

— — — 12 ELTON JOHN Believe (Rocket/Island)

ADULT CONTEMPORARY begins on Page 78.

### PROGRESSIVE

3W	2W	LW	TW	ARTIST	SONG	Label
1	1	1	1	TOM PETTY	Wildflowers	(WB)
7	2	2	2	VARIOUS ARTISTS	Boys On The Side	(Arista)
8	5	5	3	SIMPLE MINOS	Good News From The Next ...	(Virgin)
3	4	3	4	HOOTIE & THE BLOWFISH	Cracked Rear ...	(Atlantic)
2	3	4	5	R.E.M.	Monster	(WB)
18	12	6	6	JAYHAWKS	Tomorrow The Green...	(American/Reprise)