INSIDE:

NEW FORMAT PERFORMANCE INDEX: ADVANCE LOOK AT NATIONAL TRENDS

Is AC still climbing? Did the bottom really fall out of Easy Listening? What's the top market for AOR? Find the answers to these and many more ratings questions in R&R's new Format

Performance Index, a detailed view of format ratings trends in the Top 30 markets that gives you an early look at national listening patterns.

Page 26

HOW TO AVOID THE **FOURTH-QUARTER BLUES**

Chris Beck's back with more timely suggestions to help you generate revenue during the current sales slumo

Page 13



HISTORY LESSON

"Radio is a gold mine of ideas and ways of doing things from years ago that can work freshly today," claims Lee Abrams. Among the elements worth resurrecting:

- Numbered playlists
- Sound bites
- Show business values
- Local concert coverage

Page 36

THEY SAY IT'S YOUR BIRTHDAY

They're partying down this week at WLOU/Louisville and with good reason: The station just turned 40 years old. PD Ange Canessa explains how unerring community involvement is the key to the station's longevity.

Page 48

LOOKING FOR COUNTRY'S MUSIC LEADERS

Lon Helton asked key Country programmers what stations and PDs they watched for musical guidance. Their answers may surprise you.

Newsstand Price \$6.00

Page 53



Steding Requests Americom Receivership

Lawsuit Alleges Gammon Looting Brokerage

Former Americom Radio Brokers partner William Steding is asking a Texas court to place the brokerage firm in receivership to prevent founder Tom Gammon from "looting its

Ky S Music Section

Fine Arts Division

In a lawsuit filed in the state District Court of Denton County, TX, Steding alleges that Gammon has breached his "fiduciary obligation to Americam and its shareholders." Steding wants unspecified actual and punitive monetary damages, the appointment of a receiver, and injunctions blocking Gammon from liquidating the company or interfering with Steding's right to compete as an independent broker. Steding recently formed Star Media, a Dallas-based brokerage firm.

Gammon declined to comment on the suit. On Monday (11/5), his attorneys filed notice that he is seeking to move the case from the local court to the jurisdiction of the U.S. District Court in Sherman, TX for trial. Steding filed the suit in Texas. rather than in Americom's headquarters city of Washington, on grounds that he was hired and works in the Lone Star State.

AMERICOM/See Page 29

Century Defends KMEL PD Naftaly Against Kickback Charges

Petition To Deny Filed; \$50 Million Suit Pending

Century Broadcasting President George Collias is defending KMEL/San Francisco PD Keith Naftaly against charges that Naftaly extorted kickbacks from one of his former employees, and that he earned under-the-table money from a local concert promoter.

In a petition to deny renewal, former KMEL music mixer Cameron Paul accuses Naftaly of accepting \$10,000 in kickbacks from Paul's paycheck over a three-year period. Paul who's also a San Franciscoarea club mixer - worked at the Dance-CHR station from 1987 to April 30 of this year. Paul further charges that Naftaly

- took \$10,000 in kickbacks.
- FCC says no rules apparently broken.

On The Record

- Former DJ says PD
- Century President calls Naftaly "man of high character."
- Industry, recording stars offer support.

was paid \$5000 by local concert promoter Britt Hahn in December 1988 for extra announcements promoting a KMEL New

Year's Eve party. And Paul also alleges that KMEL tried to prevent him from working in local clubs by not accepting adver-tising from establishments that

hired him as an employee.

R&R has learned that Paul and his attorney Neil Eisenberg, of the San Francisco firm Eisenberg, Axelrod & Highland er, are preparing a \$50 million punitive damage suit to be filed in Superior Court within the next 30 days against KMEL. Century, and Naftaly for wrong-ful dismissal.

Wanted Piece Of The Action

Paul told R&R, "It all started when Keith offered me employ ment at KMEL - he felt he de served a piece of the action for helping to make me a success Keith originally told me I would make \$30,000 a year, but said he could get my salary boosted to \$35,000 if I kicked some of it back to him. I was raised from \$35,000 to \$50,000 in June 1988 and to \$67,500 in June 1989. With each increase, his 'lunch money' also increased up to the coint where I was paying him \$100 a week

"Our relationship became very strained. To get even, be gave me a bad review following my last increase to \$67,500, which made no sense at all. Then he began airing comments from a listener suggestion line that were of a negative nature about me."

Paul said he was fired April 30 for " 'not being on the cutting edge,' yet I had just been featured in a two-page article in D.J. Times noting that I was at the top of my field and the top mixer in the nation.

'My current employer, John Nady, tried to advertise his new club [The Next Faze] on KMEL and wasn't permitted to use my name in the spots. Naftaly told Nady that as long as I was connected with the club, no support from KMEL or any of its jocks would be allowed."

Phillips New KRTH PD



WTMX (The New Mix 102)/ Chicago PD Mike Phillips has resigned after nearly two years with the Bonneville AC to become PD at Beasley's Gold-formatted KRTH/Los Angeles. Phillips - who begins his new assignment December 1 - replaces OM/PD Phil Hall, who resigned to form his own consultancy

VP/GM Pat Norman told R&R, "I'm just happy that we're back together again, Throughout my career I've al-ways been blessed with good PDs, and Mike and I worked very well together at KFRC [San Francisco]. Mike wanted to come back to the West Coast, we had the opening, and it worked out well for all of us."

"I'm excited about working with Pat Norman again," said Phillips. "He's the best in the business. KRTH is an excellent facility with a terrific staff, and Beasley Broadcasting has a commitment to win big in L.A. This also gives me an opportunity to renew my association with [consultant] Bill Drake. Bill and I have always had an excellent rapport and under-standing of basic winning formulas in radio.
PHILLIPS/See Page 29

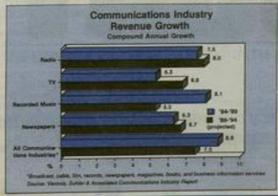
Continued Growth Predicted For Radio, Record Industries

Trend Reversal: '94 Radio Revenues Forecast To Hit \$12.3 Billion Compared To \$8.4 Billion For Record Industry

Although broadcast revenues rose a modest 3.6% last year compared to an 18.4% gain for the recording industry, invest-ment firm Veronis, Suhler & Associates Inc. is forecasting a reversal of that trend. Using infor-mation from publicly reporting

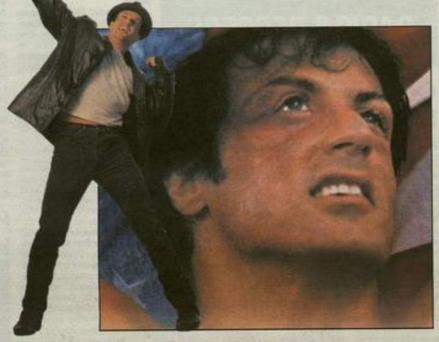
companies, the New York-based company's eighth annual "Communications Industry Report" predicts broadcast revenues over the next five years will outpace those generated by record, tape, and CD sales.

VERONS/See Page 29



KATT Claws Its Way Back

GIFT HILL



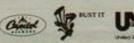
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Longtime CHR WXGT (92X)/ Columbus became Gold-formatted WCOL-FM Monday (11/5), simulcasting with AM sister WCOL as "Cool 92 AM & FM, All Oldies All The Time." Several air personali-ties from the old format have been let go. And Rob Ellis, morning man at Great Trails sister Gold outlet WING/Dayton, has signed on as OM/morning man.

Under the supervision of consultant Pete Salant, the station will feature music from the late '50s to the early '70s, with an emphasis on the "Big Chill" era. 92X PD Tom Gilligan will stay on to handle afternoons, MD Bill Mitchell will host the 1-4pm shift, WCOL (AM) night personality John LaPolla will now handle nights for both outlets, and ex-WING air personality Jason Roberts will helm late-nights



Rob Ellis

(9pm-1am). Airstaffers who have exited include morning men Tom Kelly & Bill Russ, midday personality Jon Zellner, afternoon driver Blake Thunder, and night rocker

WCOL/See Page 29

RCA Taps A&R Pair

Aldrich Named Sr. VP; Kaufman Sr. Director



Jeff Aldrich

Former Chrysalis Sr. VP/A&R Jeff Aldrich has assumed the same post at RCA Records. Concurrently, RCA West Coast Director/A&R ennett Kaufman has been upped to Sr. Director/A&R.

RCA President Joe Galante commented, "Jeff's past experience will be invaluable [toward] increasing our presence in the contemporary marketplace. He's a strong leader and team player who perfectly fits the vision that we've

Wolfe Elevated To WMIL PD

WMIL/Milwaukee acting PD Kerry Wolfe officially has been named PD of the Sundance Country outlet. He succeeds Kevin O'Neal, who left for a similar post at WSM-FM/Nashville

WOKY & WMIL VP/GM Brian Ongare told R&R, "Kerry has done an excellent job since joining us over a year ago and has demon-strated an ability and willingness to take on additional challenges. We're thrilled to be able to promote someone with Kerry's country music background from within our organization.

"It's a great honor to be given the opportunity to program one of the top Country stations in the U.S.," said Wolfe. "There's a great management team and dedicated employees here. I learned from one of the best - Kevin O'Neal and my goal is to step in and keep things rolling." He added that he'll WOLFE/See Page 22



developed for our growth in the '90s. And Bennett has been able to blend a passion for the music with strong managerial skills. His signings over the last year have helped shape RCA's future A&R direc-

Aldrich told R&R, "Our goal is to find and develop unique, exciting artists to complement the existing core of talent and to build RCA to the preeminence it once enjoyed."

Kaufman added, "I'm most excited about being a part of Joe's plans and working with Jeff in shaping RCA's artist roster for the RCA/See Page 29



Howe Set As KRFX VP/GM

Jacor has elevated KRFX (The Fox)/Denver GM Don Howe to VP/GM at the Classic Hits outlet. He was promoted from GSM to GM last year.

Jacor Co-Exec. VP/COOs Robert L. Lawrence and Randy Michaels issued a joint statement explaining the move. "Last week we received two articles; one from the Rocky Mountain News that claimed the Fox lost one million dollars, the other from the Denver Post claiming the Fox made some money. It was too close to call, so we decided to give Don the benefit of HOWE/See Page 22

Casey Named WJQI VP/GM



Al Casey

CHR WXLK (K92)/Roanoke VP/ GM Al Casey is transferring to Coleman sister AC WJQ1 (Joy 95)/Norfolk as VP/GM. Casey places John Moen, who exited for crosstown WMXN as GM.

WXLK and WJQI owner Aylett Coleman told R&R, "We're always excited to promote from within. Al has done a wonderful job in Roan-CASEY/See Page 29

EMI Appoints Two Execs

Lieb Now West Coast VP/A&R; Gillespie Dir./Alternative & Dance

EMI has recruited Disney Director/Music-Theatrical Mitchell Lieb as West Coast VP/A&R. Concurrently, the label has promoted Associate Director/New Music Promotion Geordie Gillespie to Director/Alternative & Dance Promotion. Lieb will be based at EMI's Hollywood offices; Gillespie will work out of New York.

"Mitchell is a driven, talented, and resourceful all-around executive, musician, and expert film music man," said VP/A&R, Staff Producer Ron Fair. "We're delighted to have his energy and passion."

"Geordie is one of the hardest working and most dedicated members of my staff," noted Sr. VP/ Promotion Jack Satter. "He's a



Mitchell Lieb

true connoisseur of the new music

Lieb told R&R, "It's my distinct honor and pleasure to join the EMI FMUSee Page 26

PALCE TAINED

NOVEMBER 9, 1990

BROADCASTERS BLAST INDECENCY BAN

A coalition of media industry and civil rights groups - including NAB, CapCities/ABC, CBS, NBC, NPR, RTNDA, and the ACLU has filed a legal brief criticizing the FCC's proposed 24-hour indecency ban. Details in Radio Business.

Page 6

FEATURES

OVERVIEW
SALES: Surviving the sales slump
MEDIA: Madonna and Kravitz get hot
LIFESTYLES: Sex and the working mom
PEOPLE
NEWSBREAKERS
TIMELINE
FORMAT PERFORMANCE INDEX 26
STREET TALK: CBS for sale? 30
PERSPECTIVES: Learning from the past
MUSIC DATEBOOK 38
ROCK OVER LONDON
• COMPACT DATA 40
The state of the s
MARKETPLACE 55
OPPORTUNITIES

FORMATS

CHR: I-95, KIX106 profiled	42
URBAN CONTEMPORARY: WLOU turns 40	. 48
AOR: The KATT purrs again	. 50
AC: Good sports; Full-Service scoreboard	. 52
COUNTRY: Stations/PDs worth watching	. 53
Nechulile This Week: 'Operation Depart Sons'	54

MUSIC INFORMATION

THE PARTY OF THE P	
WORLD MUSIC OVERVIEW: UK, Australia,	
Canada charts	9
MUSIC VIDEO: MTV, VH-1 lists	
URBAN CONTEMPORARY	
COUNTRY	4
COUNTRY SONG INFORMATION INDEX: Complete	
song information for all the Country hits 6	7
CURRENT-BASED AC 6	
GOLD-BASED, FULL-SERVICE AC	
NAC	2
CONTEMPORARY JAZZ	2
AOR TRACKS	
AOR ALBUMS	
NEW ROCK	6
CHR 8	0
PARALLEL CHART ANALYSIS	2
AC, AOR, CHR, COUNTRY,	
URBAN CHARTS BACK PAG	E
NEW ROCK, NAC,	
CONTEMPORARY JAZZ HIGHLIGHTS BACK PAG	F

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Johnson New **GM At WPET** & WKSI

WKQB/Charleston, SC VP/GM Chris Johnson has resigned from the Trident Communications CHR to become GM of Bahakel Communications' Religious/CHR combo WPET & WKSI/Greensboro. He replaces Roger Matney, who left

the company.

Bahakel VP/Radio Reggie Jordan told R&R, "Chris Johnson and I have been talking since February about a number of situations. When this opening became available, I thought he'd be the natural fit with his CHR background. Chris has the leadership abilities to take WKSI and WPET back to the top."

"Bahakel has made a commitment to [WKSI] and plans to make it a winner in this close battle with crosstown CHR WKZL," said Johnson. "While I'm very enthused about my new post, WKQB is a great station and I'll truly miss all the professionals I've worked with in Charleston."

Prior to his 18 months at WKQB, Johnson was VP/GM at WLZT/ Charleston, WV and Group Manager for Ashtabula, OH-based Radio Enterprises.

DIRECTS RAP & ALTERNATIVE Bailey Joins MCA



Brute Bailey

Priority Records National Promotion Director Brute Bailey has been appointed MCA National Promotion Director/Rap & Alternative Music, Black Music Division.

"We're fortunate to be able to bring a person of Brute's caliber to our family," remarked MCA Sr. VP/Promotion & Marketing, Black Music Division A.D. Washington. "He has such a wide variety of experience. He not only understands the inner workings of rap music on the street, but also has the necessary knowledge it takes to get rap played on the radio."

Bailey told R&R, "I'm enthusiastic about my new position and look forward to serving MCA in the rap arena, which deserves up-close and professional atten-

Bailey began his music career in 1978 as a PD/air talent at several stations, including WYLD/New Orleans and WDJY/Washington. His background also includes a tour of duty as Island Records' East Coast Regional Promotion Manager.



Wendell Greene

Greene Giant A&R Exec

Giant Records has selected Delicious Vinyl National Promotion Director Wendell Greene as an A&R executive at the label.

"Wendell is a rising young star on the record scene," noted Giant owner Irving Azoff. "We're proud to welcome him.'

Greene added, "I'm thrilled to be part of the Giant team. I know we'll be on the cutting edge of what's happening musically."

Mitchell Upped To WTQR PD



WTQR/Winston-Salem APD/ morning co-host Dale Mitchell has been named PD for the NewMarket Country outlet. He succeeds Les Acree, who assumed the WIVK/Knoxville OM post last Sep-

NewMarket Group VP and WNOE-AM & FM/New Orleans VP/GM Tom Kennedy said, "Dale has proven his loyalty and dedication to this company. We're happy to promote from within, something we always want to do."

Mitchell told R&R, "It's a tremendous challenge to step up and make a mark when following a legendary programmer like Les Acree. But I feel there's still some potential for growth and for WTQR to be an even more dominant factor in this market. I have all the respect in the world for Tom, [Group PD] Jay Phillips, [WTQR GM] Howard Neemens, and the great team here at TQR. A PD couldn't have a better opportunity than to be in the chair I'm in now

Mitchell joined WTQR as APD/ morning co-host three years ago following on-air stints at WSM/ Nashville and WMC/Memphis. His programming experience includes Little Rock stations KMYO-FM and KXLR.

WB Appoints Quartet In Black Music Restructuring

Linton, Williams Co-National Directors; Grant, O'Neil Promo Managers

As part of a restructuring of its Black Music Division, Warner Bros. announced that David Linton has been appointed Reprise Co-National Director/Promotion, while Hilda Williams was named WB Black Music Co-National Director. Northern Markets. And Jeff Grant and Gary O'Neil have been tapped as Northeast Black Music Promotion Manager and West Coast Black Music Promotion Manager, respectively.

Warner Bros. Sr. VP/Black Music Marketing & Promotion Ray Harris stated, "A look at the collective experience of David, Hilda, Jeff, and Gary make them the obvious choices for these key posts. Add to that their proven energy and enthusiasm, and you have a topnotch promotion lineup.

Linton served as GM and PD for



David Linton WSHA/Raleigh and WRUS-FM/ Elizabeth, NJ before joining WB in 1988 as Southwest Regional Promotion Manager, later advancing to West Coast Black Music Promotion Manager. Williams began her music career at RCA as A&R Account Manager. She then served as Northeast Regional Promotion Man-ager for RCA, PolyGram, and Cap-



Hilda Williams itol.

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Grant, most recently PD at WNHE/New Haven, has also held programming posts at WUFO/Buffalo and WDRX/Rochester. O'Neil. formerly RCA's West Coast promotion rep, was an air personality at Los Angeles outlets KJLH and KGFJ and served as PD/MD at XHRM/San Diego.

McCartney Goes WAPE As PD



Jeff McCartney

Jeff McCartney, PD at Great American CHR KROY/Sacramento, has accepted the PD post at Evergreen Media CHR WAPE/Jackonville, beginning November 12. McCartney succeeds Bill Pasha, who resigned to become PD at KRSR (Star 105)/Dallas.

WAPE President/GM Mark Schwartz told R&R, "Notwithstanding Jeff's golf game, we felt he could use the extra practice on the Sawgrass courses. We also think he'll do a heck of a job programming here. Jeff grew up in the area and has an intimate knowledge of the people's mindset. The 'Big Ape' was also one of his earliest radio influences. There's no question that Jeff's programming expertise and his flair for the imaginative made him a strong choice.

McCartney said, "The situation fits me like a glove - the majority of my 23 years in the business have been in the South. I love the city of Jacksonville, the station, and the company. Evergreen Media has tremendous potential for growth, as does WAPE and my golf handscap. Mark guaranteed he could shave ten strokes off my game in

McCartney's track record includes stints as OM at KTFM/San Antonio, PD at WMMS/Cleveland, MD at KSD-FM/St. Louis, and MD/afternoons at WQXI-FM/Atlanta. A replacement for him in Sacramento has not yet been an-

EDITORIAL

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Broadcasters File Legal Salvo Against Indecency Ban

The FCC's proposed 24-hour ban on broadcast indecency has come under familiar fire in a legal brief filed in a federal appeals court by a coalition of media industry and civil rights groups.

According to the 17-member Action for Children's Television coalia blanket indecency ban would unconstitutionally limit adults to hearing only that material deemed fit for children, and give government the right to decide what minors may hear and see - a role traditionally reserved for parents. In addition, the group argues that a complete ban on in-decency would interfere with broadcasters' ability to portray

contemporary life. "The Constitution does not require political, social, and artistic

presentations to be so sanitized as to be fit only for children," said the coalition. "To the contrary, the First Amendment protests the important role of the media in mirroring both what is desirable and what is offensive in modern America."

The ACT coalition brief marks the opening round in the group's effort to overturn a 1988 law that ordered the FCC to begin enforcing its indecency rules around the clock, thus eliminating its mid-night-6am "safe harbor" for allegedly indecent material. That measure, which was sponsored by

Sen. Jesse Helms (R-NC), has been on a court-ordered hold since January 1989 pending a ruling on the law's constitutionality from the U.S. Court of Appeals for the District of Columbia.

The FCC's brief is due December In a recent report supporting the 24-hour ban, the Commission argued that it has a compelling interest in protecting children, significant numbers of whom are in the broadcast audience around the clock. Oral argument in the case is scheduled for January 28.

Among the members of the ACT coalition: NAB, Infinity Broadcast ing, Capital Cities/ABC, CBS, NBC, National Public Radio, the Radio-Television News Directors Association, and the ACLU.

Sikes Supports New Technology

FCC Chairman Stops Short Of Backing DAB At Annenberg Seminar

FCC Chairman Al Sikes declared his support for new technologies and said the U.S. will be pushing spectrum innovations at the 1992 World Administrative Radio Conference in Spain. But he avoided saying whether digital audio broadcasting - or any other specific technology - has his

"The FCC wants to encourage innovation," Sikes told a Monday (11/5) seminar of the Annenberg Washington Program, which

studies communications policy issues. He said Congress has indicated a desire for the FCC "to tilt in the direction of technological ad-

Sikes identified DAB - "sound broadcasting from satellites, as it is known" - and personal communication networks (an advanced form of cellular phones) as key spectrum issues for WARC-92. So where does he stand on them? Attendees were ready to pelt him with questions when Sikes bowed

Continued on Page 10

FCC Action Could Sink Gammon Move-Ins

In an action that could shatter former broker Tom Gammon's dreams of building a back-door radio empire, the FCC this week was expected to tighten and clarify its rules on when and how broadcasters may move stations to a new town.

The new rules were to be issued at a Thursday (11/8) open meeting at which the Commission was scheduled to reconsider an April 1989 decision that allowed broadcasters to change their community of license without opening themselves to challenges from competing applicants.

According to one source, the FCC plans to "correct itself; not go back to square one, but maybe to square three. It'll still allow moves that are consistent with its overall allocation plan, not a plan that says every station in the country should be licensed to New York City."

Such a tightened policy, ob-servers agree, is likely to scuttle Gammon's proposal to move three radio stations from rural small towns to communities located closer to large markets. The most controversial of those move-ins is his plan to shift WHMA-FM/Annis-AL to the Atlanta suburb of Sandy Spring, GA, a distance of some 90 miles. That move was flercely opposed by the radio in-dustry and helped focus attention on the question of whether the community-of-license rule changes

were being abused.

In a reference to the Anniston move, one FCC insider said: "[The

moves, just those sham moves from small towns to the suburbs."

If Gammon's move-ins are thwarted by the rules change, his Crown Broadcasting will have seriously overpaid for two stations he hopes to move: WHMA-FM (\$7.5 million) and WKKJ/Chillicothe, OH (\$3.85 million), which he wants to shift to Columbus. Gammon declined to comment on the impending decision or what it might mean for his company.

The Commission also is expected to issue a new set of rules that address broadcaster complaints about abuse of FM translators. The new rules are expected to tighten translator technical standards, bar them from originating programming, and impose limits on their funding - all in an effort to prevent translators from becoming a de facto low-power FM service.



SPEAK UP - During the closing luncheon of the National Black Media SPEAK UP — During the closing luncheon of the National Black Media Coalition's 17th annual media conference (11/3), Quincy Jones criticized the foreign acquitation of American record companies and movie studies as an ominous development for minority involvement. "The doors we've been knocking on for so long may soon open into empty houses. And the place of the American flag we've been trying to secure may not be American property at all." On the upside, said Jones, blacks have something the Japanese and other nations desperately want — a unique music, culture, and lifestyle. "They can imitate a lot of things, but they can't imitate us."

According to NBMC Chairman Pluria Marshall, roughly 1000 people at-tended the four-day conference, which also featured appearances by actor Lou Gossett Jr. and FCC Commissioner Ervin Duggan. Marshall said NBMC leadership has resolved to take a more active stance in staking out a minority role in such new fields as digital radio. Taking a break, Marshall and Jones flank WOL & WMMJ/Washington owner Cathy Hughes.

Steding's Gold Rush At Americom

o how sweet was Bill Steding's financial deal with Americom Radio Brokers? The details are now public, since he has slapped brokerage founder Tom Gammon with a shareholders lawsuit.

According to suit exhibits, Steding was employed in April 1987 at a base salary of \$50,000 plus a \$100,000 draw against future commissions. He was to receive 40% of brokerage commissions up to \$1 million and 50% of all commissions thereafter. He received a \$15,000 relocation allowance and was eligible for bonuses every six months. American also agreed to cover all of his expenses and bankroll a \$200,000 annual company promotional budget.

After \$1 million in brokerage commissions were generated, he was entitled to "an initial Americom ownership piece of 2%-5%" as a bonus with still more equity available for purchase. Steding eventually ended up with 15% of the brokerage.

There were limits. Gammon refused to pick up the tab for any club memberships or portable cellular phones. And what was Steding to deliver?

"Our expectation of you: that you continue to strive to be the best in your field and that you, with some help, lead our company to domination of the radio station brokerage arens," wrote Gammon.

By my calculations, based on his 1989 track record of over \$835.

million in deals and assuming Americom got at least a 1% commission, Steding may have pocketed nearly \$3 million last year alone.

Americam closed its DC offices last week. Brokers Peter Handy and Paul Leonard are still negotiating financial settlements, while John Frankhouser has already returned to Lubbock, TX. Look for most -- if not all - of these players to join Steding's new Star Media brokerage. One who won't be trekking to Dallas is broker Ed Klernan. The former WCBS/New York VP/GM is searching for station management oppor-

Neuharth Welcomes Alien Ownership

s it time for Uncle Sam to lift alien ownership restrictions on U.S. broadcasting? Gannett Foundation Chairman Allen Neuharth thinks so, and he's sounding a clarion call that an infusion of foreign cash might do more good than harm for American media.

"We all should be less afraid of being fleeced by foreign investors and more receptive to being fed and nourished by them," Neuharth said last week during a Washington conference on Eastern Europe broadcasting opportunities. Just as the Berlin Wall came down, he insisted it's important to break down barriers so capital can flow freely to create strong, independent global media companies.

There are no longer any foreigners. We're all neighbors in a huge global village. The developing free market economy worldwide and a totally free press are absolutely dependent on each other," he added.

Financial Woes Continue For Tak, Jacor

irginia broadcasting entrepreneur Sharad Tak has until Friday (11/9) to come to terms with his bankers or face federal court action to place his Tak Communications into receivership.

Bank of New England and other lenders have twice agreed to oneweek delays of an Alexandria, VA court hearing on their receivership request, and insiders say a deal is close. At stake is the future of WUSL/Philadelphia, WJQY/Miami, and several TV properties.

The banks claim Tak has defaulted on \$176 million in senior loans. An earlier deal, which they claim Tak backed out of, would have made subordinated creditors trade \$84 million in notes for a 45% equity stake in the

 Noteholders of another financially troubled broadcaster — Jacor have agreed once again to be patient. The company says it has obtained still another extension of the deadline for making interest payments — this time until November 12 — as debt restructuring talks continue. Meanwhile. Jacor has announced a \$2.8 million loss for the third quarter even though

cash flow increased 19% to \$6.2 million over the same period last year.

• United Press international is slashing the salaries of managers and employees by 35% for 90 days, as parent infotechnology continues to search for buyers. UPI brass say the wire service and radio network are

planning a rate increase to help generate cash.

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I DOTAL US ON THE TAKE AND

TRANSACTIONS

Confer Connects On \$2.1 Million Altoona Combo

Susquehanna Deals Dallas AM To Greystone For \$2 Million

Deal Of The Week:

WFBG-AM & FM/Altoona

PRICE: \$2.1 million

TERMS: Asset sale, including noncompete covenant

BUYER: Radio Altoona Inc., whose principal owners are Kerby Confer and Carol O'Leary. Confer's Keymarket Group owns KFON & KKMJ/Austin; WWL & WLMG/New Orleans; WHGB & WNNK/Harrisburg, PA; WODZ & WRVR/Memphis; WILK & WKRZ/ Wilkes-Barre; WEZC/Charlotte; WQSF/Williamsburg, VA; and KFRG/ San Bernardino.

SELLER: Empire Radio Partners Ltd., headed by President Dennis Israel FREQUENCY: 1290 kHz; 98.1 MHz POWER: 5kw day/1kw night; 30kw at 1020 feet

FORMAT: AC: Beautiful BROKER: Frank Boyle & Company

Arizona

KPGE & KXAZ/Page

PRICE: \$100,000

TERMS: Asset sale for \$20,000 cash and promissory note for \$80,000. At monies are payable to the Home State Bank of Colorado.

BUYER: Lake Powell Communications Inc., owned by Robert and Willa-Don Holmes and Janet and John Daniel Brown of Page, AZ; David J. Ports of Lakewood, CO; and J. Lawrence and Mary K. Pozzi of Dublin, The Browns and Ports own KVLE/Gunnison, CO. Mr. Pozzi is Chief Engineer of WCMH-

SELLER: C. Edward Stirman of Fort Collins, CO, trustee for the bankruptcy estate of Stephen G. Paranto, dibla

New York

750

600

410

380

330

Helsinki

London

Leningrad

Boston

Miami

Berlin

Newark

Amsterdam 570

Stephen's Shoe Galley and Paranto Broadcasting

FREQUENCY: 1340 kHz: 93.5 MHz POWER: 1kw; 1.15kw at 477 feet FORMAT: These stations are dark.

California

KSCO/Santa Cruz

PRICE: \$600,000

TERMS: Asset sale. The buyer has the option of paying all cash or bringing about a property exchange under tax code section 1031, with cash and property value totaling \$600,000.

BUYER: Michael L. Zwerling of La Selva Beach, CA. He is a licensed real

SELLER: Fuller-Jeffrey Broadcasting Companies Inc., headed by Robert F Fuller of Sacramento and Joseph N. Jeffrey of Santa Cruz, CA. They also own KRCX & KRXQ/Roseville (Sacramento), CA; KFMF/Chico, CA; KHOP/Modesto, CA; KSRO & KHTT/Santa Rosa-Healdsburg, CA; KJJY-AM & FM/Des Moines-Ankeny, IA; WBLM/Portland, ME; and WOKQ/ Dover, NH. They're in the process of acquiring KHRA/Mariposa, CA and KMCE/Rancho Cordova, CA.

FREQUENCY: 1080 kHz POWER: 10kw day/5kw night FORMAT: News/Talk

COMMENT: The FM half of this former combo, KLRS (now KDBQ), was sold to Viscom for \$5.75 million in May.

Florida

WLVS/Lake Worth

PRICE: \$23,450 for 51%

New York

Wash, DC

Oslo

Paris

Rome

Seattle

750

825

560

TERMS: Intra-family stock sale over a two-year period. The seller is making annual gifts of \$5862.50 to each of the buyers, his sons, which they will e to make payments to their fa BUYERS: S. Knox Phillips and Jerry L.

380 250

380

600

580

680

Phillips of Memphis, increasing their partnership stakes in Gold Coast Broadcasting Company to 50% each. They also own controlling interest in WSBM & WQLT/Florence, AL.

SELLER: Sam C. Phillips of Memphis. selling his entire 51% partnership in-

FREQUENCY: 1380 kHz POWER: 1kw daytimer **FORMAT: Religious**

WGUF/Marco

PRICE: \$215,000 for 51%

TERMS: Stock sale. The buyer has acguired 49% of the voting stock, plus nonvoting stock effectively giving him 90% equity interest, in return for his expenses in constructing the station. Now that the station has begun broadcasting, the buyer is exercising his option to purchase all remaining stock The seller is to receive \$50,000 under an employment contract and \$150,000 under a promissory note at 10% annual interest, with annual payments of \$50,000 beginning one year from closing. In addition, the buyer is paying \$15,000 of the seller's attorneys' fees and other expenses related to this transaction.

BUYER: Naples Broadcasting Corporation, owned by Marshall W. Rowland Sr. of St. Augustine, FL. He also has interests in WAIA/St. Mary's, GA; WBGA/Waycross, GA; and WIKXI-Leesburg, GA. He is an applicant for a FM at Live Oak, FL

SELLER: Fred M. Wood of Marco land, FL, selling his remaining stake in Emerald See Broadcasting Inc.

COMMENT: The FCC in January 1989

FREQUENCY: 92.7 MHz POWER: 3kw at 328 feet FORMAT: Country

issued an order granting a CP to Rowland, who was not an original applicant for the station but paid a total of \$1,008,330 to all applicants for their dismissal agreements. Construction nearly complete in February 1990, when the FCC reversed its earlier decision and returned the case to active hearing status. Emerald Sea's application was granted in March 1990 and all other applications were dismiss ed for failure to prosecute. Rowland appealed the Commission's ruling to the U.S. Court of Appeals for the Dis-

trict of Columbia in June 1990. In Aug-

ust, the parties agreed on this trans-

action, whereby Emerald Sea changed

its CP to the facility Rowland had al-

ready built and agreed to this two-step

WLTG/Panama City

PRICE: \$212 220

TERMS: Asset sale by assumption of debt and delinquent accrued interest owed to Security Federal Savings. Bank of Panama City, FL

BUYER: Hour Group Broadcasting Inc., equally owned by J.W. Hunt of Panama City, FL; Bill A. Corbin of Biountstown, FL; A.D. Whitehurst Jr.

TRANSACTIONS AT A GLANCE

Deals So Far In 1990: \$1,076,291,253

Total Stations Traded This Year: 1144 This Week's Action: \$7,717,989 Total Stations Traded This Week: 22

Deal Of The Week:

WFBG-AM & FM/Altoona, PA \$2.1 million

- KPGE & KXAZ/Page, AZ \$100,000
- e KSCO/Santa Cruz, CA \$600,000
- WLVS/Lake Worth, FL \$23,450 for 51%
- WGUF/Marco, FL \$215,000 for 51%
- WLTG/Fanama City, FL \$212,220 WMVG & WKZR/M
- dgeville, GA \$450,000 for 72% • WMAK/London, KY \$125,000
- WYRE & WBEY/Annapolis-Grasonville, MD \$1.15 million
 WTIQ-AM & FM CP/Manistique-Guiliver, MI \$150,000
 WRDC & WQAZ/Boyle-Cleveland, MS \$50,000
- KSWM/Aurora, MO \$118,200
- WETC/Wendell-Zebulon, NC \$274,119
- KLIF/Dallas \$2 milio
- KYKM/Winfield, TX \$150,000
- WLOG/Logan, WV No cash consideration

of Vernon, FL; and Clarence Gay of

SELLER: Faith Broadcasting General Partnership, owned by Clarence and Peggy Gay and Carson Dugger Sr. FREQUENCY: 1430 kHz

POWER: 5kw

FORMAT: Contemporary Christian

Georgia

WMVG & WKZR/Milledgeville

PRICE: \$450,000 for 72%

TERMS: Stock sale for promissory note interest over 15 years; \$100,000 of the purchase price is allocated to a noncompete covenant BUYER: Dale Van Cantlort of Mi-

ledgeville, GA, increasing his stake in WMVG Inc. to 100%. He also has an interest in WCAM & WPUB/Camdon,

SELLER: Gary M. Davidson of Cassatt. SC, selling his 72% stock interest. He has interests in WLOP & WIFO! Jessup, GA; WDKD & WWKT/Kingstree, SC; and WCAM & WPUB/Cam-

FREQUENCY: 1450 kHz; 102.3 MHz POWER: 1kw; 3.3kw at 345 feet

FORMAT: AC; Country

Kentucky

WMAK/London

PRICE: \$125,000 TERMS: Asset sale for cash **BUYER: Gizmo Communications Inc.** owned by James S. Parks and Richard K. Strunck of Richmond, KY SELLER: Hughes-Moore Associates

FREQUENCY: 890 kHz POWER: 900-watt daytimer FORMAT: This station is dark

Maryland

WYRE & WBEY/Annapolis-Grasonville

PRICE: \$1.15 million TERMS: Asset sale for cash **BUYER: Vision Broadcasting Com**pany L.P., managed by general partner Double D Communications Inc. which is owned by Richard A. Winn of Pottstown, PA and David J. Robkin of Philadelphia. One of the limited partners is Thomas G. Pless, President of PCA Communications Corporation, licensee of noncommercial WHVY/Bal-

SELLER: Anna-Del Broadcasting

FREQUENCY: 810 kHz; 103.1 MHz POWER: 250-watt daytimer; 3kw at 328 feet

FORMAT: AC: Country

Michigan

WTIQ-AM & FM CP/ Manistique-Gulliver

PRICE: \$150,000

TERMS: Asset sale for \$100,000 cash and the certificate of title to a 1970 Carpenter Motor Home; \$20,000 of the purchase price is allocated to the

BUYER: WSHN Inc., owned by Stuart P. Noordyk of Marne, Ml. He owns WSHN-AM & FM/Fremont, MI.

SELLER: American Peakes Ltd. FREQUENCY: 1490 kHz; 94.7 MHz POWER: 1kw; 100kw at 499 feet

FORMAT: AC

Mississippi

WRDC & WQAZI

Boyle-Cleveland PRICE: \$50 000

TERMS: Asset sale

BUYER: Larry G. Fuss dibia Contemporary Communications, an Atlanta based broadcast broker/consultant. He holds CPs for KOOZIGreat Falls, MT and KWLT/North Crossett, AR and owns a minority interest in KIXK/EI Dorado, AR.

SELLER: Robert G. Johnston, trustee FREQUENCY: 1410 kHz: 92.7 MHz POWER: 5kw day/1kw night; 3kw at

FORMAT: These stations are dark BROKER: Larry Fuss of Contemporary Communications

Continued on Page 10

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TRANSACTIONS

Continued from Page 8

Missouri

KSWM/Aurora

PRICE: \$118,200

TERMS: Asset sale. The buyer is accepting this station and \$150,000 cash to settle notes totaling \$268,200 owed him by the selle

BUYER: Galen O. Gilbert of Denton, TX. He has controlling interests in KONT/Denton, TX; KWHW & KRKZ/ Altus, OK; KDXE/Sulphur Springs, TX; KTXJ & KWYX/Jasper, TX; KYFM/Bartlesville, OK; and KIOL/Le-

SELLER: Aurora Broadcasting Inc., owned by John Mitchell and David Hendrix. They also own KELE/Aurors. MO. Mitchell individually owns KNES/ Fairfield, TX and KLLI/Hooks, TX.

FREQUENCY: 940 kHz POWER: 1kw daytimer FORMAT: Country

PRICE: \$274,119

WETC/Wendell-Zebulon

the payments until exhausted.

TERMS: Asset sale for promissory note

at 10% annual interest, with monthly

payments of \$3276. An escrow deposit of \$10,000 shall be applied to

BUYER: Triangle East Broadcasting

Inc., owned by Harry Lee Welch Jr. of

Durham. He also owns minority inter-

ests in WTIK/Durham and WSAT/Sal-

SELLER: Daystar Broadcasting Net-

Porter Johnson of Kansas City. They own KNHN/Kansas City. Carol Russell of Kansas City holds an option to acquire 50% of Greystone.

SELLER: KLIF Company, a subsidiary of Susquehanna Radio Corporation, headed by Chairman Louis J. Appel and President Arthur W. Carlson. It also owns WSBA & WARM-FM/York, PA: WARM (AM) & WMGS/Scranton Wilkes-Barre; WAPW/Atlanta; KPLX/ Ft. Worth; WFMS/Indianapolis; WRRM/Cincinnati: KFOG/San Francisco; WGH-AM & FM/Newport News, VA; WHVE/Sarasota; and WTKN/PInellas Park (Tampa), FL.

FREQUENCY: 1190 kHz POWER: 5kw

FORMAT: The contract specifies that the station will be broadcasting either an AC format or CNN Headline News at closing. The current News/Talk formet and KLIF calls are to move to KKWM/Dallas, which Susquehanna is acquiring for \$4.2 million (R&R, 3/9). BROKER: George Moore & Associ-

North Carolina KYKM/Winfield

TERMS: Asset sale for \$10,000 cash to be paid over five years at 12% an-

BUYER: Parker-Hill Communications Inc., owned 85% by Donna R. and Bobby G. Hill of Paris, TX: and 15% by Glen G. Holmes of Temple, TX. Holmes is President and 50% owner of

SELLER: CMS Media Group, owned by Glen G. Holmes, Donald Rohde,

FREQUENCY: 97.7 MHz POWER: 50kw at 492 feet

COMMENT: This station was purchased for \$85,000 cash in February.

Texas

POWER: 8kw day/500 watts night

KLIF/Dallas

Isbury, NC.

work II Inc.

FREQUENCY: 540 kHz

PRICE: \$2 million

FORMAT: Country

TERMS: Asset sale. A cash payment of \$1 million is due at closing, including \$400,000 for a noncompete covenant. A promissory note for \$1 million payable over five years will accrue interest at an annual rate of 11/4% for the first two years, then increase by 1/1% every six months, with interest-only payments for the first six quarterly pay ments, principal payments of \$50,000 quarterly thereafter, and a final principal payment of \$350,000

BUYER: Greystone Broadcasting Inc., owned by William R. and Susan

PRICE: \$150,000

and the remainder in a promissory note nual interest. \$30,000 of the purchase price is allocated to a noncompete

and J. Leon Smith.

FORMAT: Country

West Virginia

PRICE: No cash consideration TERMS: Asset transfer by gift

BUYER: Southern West Virginia Community College of Logan, WV, a nonprofit, public-supported higher educational institution headed by President Harry J. Boyer.

SELLER: Logan Bank and Trust Company of Logan, WV FREQUENCY: 1230 kHz

POWER: 1kw **FORMAT: Variety**

Civil Rights Groups File Against 41 California Radio Stations

Forty-one California radio stations have been hit with petitions to deny their license renewals. The FCC filings, by the NAACP and National Hispanic Media Coalition, accuse the stations of dismal performance in minority hir-

Among the stations named in the petitions: KUSC/Los Angeles, KFWB/Los Angeles, KBIG/Los Angeles, KIFM/San Diego, KKLQ-AM & FM/San Diego, and KMEL/

The NAACP, which sought license denials for 32 stations, said: "These stations do not appear to be operating under meaningful [equal employment opportunity] programs, nor have the stations proposed meaningful EEO programs for the coming 1990-1997 renewal

"The performance of these 13 stations is an embarrassment to California," said attorney Robert Thompson in announcing NHMC's first concerted effort to block license renewals. Four stations KMPC & KLIT/Los Angeles and KGEO & KGFM/Bakersfield were cited by both civil rights

NHMC Chairwoman Esther Renteria singled out KCRW/Santa Monica for particular criticism. "Since this is a tax-supported, public community college station, its failure to hire even one Hispanic employee is intolerable."

KCRW GM Ruth Hirschman defended the station's EEO record. saying that two-thirds of the station's last six hirings for its 12person staff were women and minorities. She added, "KCRW has an acting music assistant who is a Latina and who has served as a paid music consultant to the station for the past five years."

KFSD/San Diego GM Russ Hab-erle said he hadn't seen the petition yet and wouldn't comment on the NAACP filing against his station. Other GMs were unavailable or hadn't returned calls by R&R's Tuesday (11/6) deadline.

Broker Proposes Private Rental Of Government Radio

The cold war is winding down, the world is changing, and media broker Peter Stromquist thinks U.S. government radio stations should change too. His proposal: "The facilities of VOA (Voice of America), RFE (Radio Free Europe), RL (Radio Liberty), Worldnet, and so on, [should be] put up for bid to the private sector."

Officials of the government broadcast agencies were some-what taken aback by Stromquist's suggestion, first raised in a National Telecommunications and Information Agency (NTIA) inquiry into the globalization of mass media. At the Board for International Breadcasting, which operates RFE & RL, spokeswoman Pat Schlueter-Smith said there are "no current plans to shut down Radio Free Europe or Radio Liberty.'

Stromquist's proposal could be a moneymaker for the U.S. Treasury. He suggested the stations be

leased to the highest bidders for seven-year license terms, with fees going to the government. Presumably, a VOA lessor could reach a worldwide audience, while RFE & RL's shortwave transmitters could be used to reach newly opened markets in Eastern Europe and the Soviet Union.

'Message Is Capitalism'

The proposal was all but ignored by NTIA, a response Stromquist termed "pretty preposterous in light of the country's current eco-nomic difficulties." Commercialization, in his view, wouldn't really change the purpose of the broad-casts. He told R&R, "The message is capitalism."

On the domestic front, Stromquist proposed the U.S. permit foreign ownership of American radio and TV licensees up to a 60% level. (In some cases, foreign ownership can now go as high as 20%.) Stromquist asserted, "Allowing foreign ownership would bring new capital into the industry" and stop the recent price erosion of broadcast properties, as well as retire some of the industry's huge debt

Stromquist recently wrote to FCC Chairman Al Sikes about increasing foreign ownership limits. Such a move, Stromquist wrote, is a way to "fix up some of the economics of the industry right now." Sikes has not yet responded.

Ohio Disbars Root

The Ohio Supreme Court last week formally ended Thomas Root's law career by disbarring the former communications attorney. In recent months, Ohio native Root has pleaded guilty to federal fraud charges and state securities violations stemming from his work before the FCC and involvement with the Sonrise Management Services radio

Earlier this year, on the eve of his federal indictment, Root voluntarily resigned from the District of Columbis ber, the only other jurisdiction in which he was licensed to practice.

Last month, Root was sentenced to 15 years in prison after pleading

no contest to securities fraud charges in North Carolina. He is scheduled to be sentenced later this month in Washington, DC after pleading guilty to five federal felonies, including fraud and fling counterfeit documents with the

Sikes Supports New Technology

out, saying he wouldn't field any questions while FCC inquiries were pending on the spectrum issues.

At a later session, NAB Sr. VP Michael Rau came under attack as being opposed to new technology. "There has to be a balance between existing users and new tech-nology," he said. And Rau warned that "the broadcast industry is more likely to lose than win" at WARC-92, since broadcasters already occupy about 45% of the usable spectrum below 1000 MHz.

Band Proposals

DAB advocates preparing for WARC-92 have agreed on some is-sues, but remain divided on exactly how digital radio should be imple mented in the U.S. Satellite CD Radio, Afrispace, the Sophron Foundation, and Voice of America

agreed Tuesday (11/6) to tell the FCC that a spectrum allocation of 60 MHz is needed for satellite DAB 40 MHz for domestic programming and 20 MHz for international broadcasters, such as the BBC and Radio Moscow. Strother Communications Inc. endorsed the international allocation, but said it would support only a limited domestic satellite DAB to serve rural areas. SCI is seeking a 40 MHz allocation for terrestrial DAB.

The five companies also agreed that of the three possible DAB bands proposed by the FCC, the UHF option (around 750 MHz) would be best for terrestrial DAB and 1500 MHz would be best for satellite; neither wants 2400 MHz.

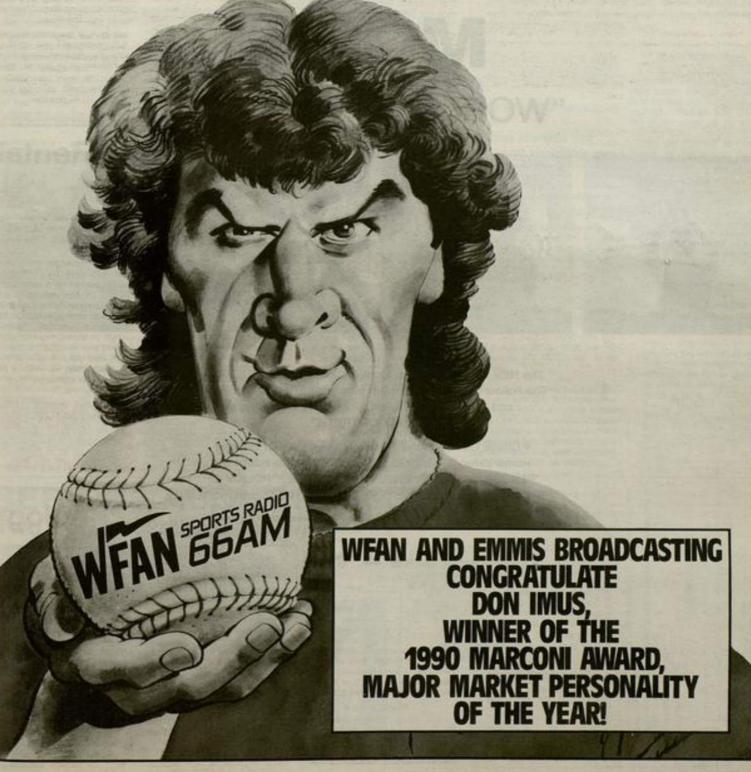
NAB representatives participated in the panel's meetings, but refused to endorse any DAB pro-

posals. NAB has the inside track, though, for the U.S. debut of the DAB system developed by Europe's Eureka consortium. European Broadcasting Union Technical Director George Waters told R&R the system will definitely be demonstrated at next April's NAB convention in Las Vegas. SCI President Ron Strother has applied to test the Eureka system in Washing-ton and Boston, but Waters said Strother has had only "very pre-liminary discussions with Eureka."

For The Record

The October 19 issue of R&R reported an incorrect con dine sought by the NAB for the FCC's digital audio broadcasting in-quiry. The deadline was extended only until November 13.

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SALES STRATEGY

Today's Radio & Retail Challenge: Weathering The Stormy Fourth Quarter

n the last Sales Strategy column, I addressed some fourth-quarter challenges facing retailers, focusing on consumer evolution and ways to generate revenue during the current sales slump. This week, I'll go over some additional retail challenges - first the period from now until December 18, and then the week before Christmas, when an increasingly high percentage of holiday purchases are made.

To quote several retailers, "The day after Thanksgiving used to be the biggest shopping day of the year. Now it's December 23." While it's usually said jokingly, this statement is true, to an extent

Consumers have been conditioned to not believe traditional "early season loss leaders" - instead. they believe that discounts will increase the closer the holiday gets.

Bloomingdale's - which started the big discounts well ahead of season last year - isn't alone this year. Retail merchandisers and store operations managers are alarmed at the heightened awareness of today's consumers. I found this out during a recent trip to San

Sale Savvy

One of the city's largest retailers, I. Magnin, was having a 30%-to 50%-off sale on fall and winter fashions the first week of October. Out of curiosity, I went in to check out the impact of the significant multimedia advertisin

There were practically no shoppers in the store, which may prove that consumers felt the sale was merely a teaser. In other words, if fall and winter fashions are discounted that much now, just wait until next month!

This phenomenon has become the consumer rule of thumb for virtually all major retail sales events, but the tremendous volume traditionally moved in the fourth quarter - along with the need to ser-

"To quote several retailers, 'The day after Thanksgiving used to be the biggest shopping day of the year. Now it's December 23.""

vice the debt load - has retailers especially concerned. (No, radio isn't the only industry faced with the dilemma.)

Consumer Response

Many retailers are preparing for the crunch by ordering limited quantities of stock and planning ad campaigns that extol the virtues of shopping early, "while supplies last." However, even though this statement is true - stores really won't have major amounts of stock customers won't believe it, and it won't generate much response.

Another strategy many retailers are using involves the creation of a war chest and "dramatic savings" ads designed to break the weekend after stores don't hit budget. These are the two main strategies for retailers this season.

However, there are other ways to generate response during the holiday preseason. These involve a combination of in-store coordination, targeted copywriting, and organizing the retailer's time management efforts. Using these activ-

By Chris Beck ities not only will enable you to reap orders, they'll also help you to

Convenience Pays

foster valuable relationships.

One of the prime ways to get today's consumers to purchase earlier in the selling cycle is to use the premise of one-stop shopping in a certain department. This provides shoppers with a turnkey method of accomplishing a great deal in one

A successful plan involves work-ing small-ticket items in a specific department, such as cosmetics. For example, you could promote hinch-hour or after-work shopping for several people on a consumer's gift list, and put racks of holiday. cards in the cosmetics department.

This strategy has worked very well for a myriad of retailers. The key is to have other items available at that particular area. In addition to greeting cards, you might con-sider offering candy or flowers. Following are some other ideas:

- · Prewrapped presents. The secret to the success of prewrapped gifts is that the wrapping paper must not give away the store at which the gift was purchased. Consumers see store wrapping as a negative; "neutral" wrapping should be promoted in the media.
- Free shipping of gifts purchased by December 1. Stores can recoup the minimal cost of standard or second-day Federal Express or UPS shipping by setting a minimum purchase requirement or adding the shipping costs to the retail price. Again, this conveni-ence should be heavily promoted.
- · Free product assembly. Almost everyone has had a problem assembling "easy to assemble" products on Christmas Eve. Not

MEDIASCOPE

LMC Expands Maalox Radio Ad Campaign

tamford, CT-based Local Marketing Corp. (LMC) will expand Maalox's radio advertising from 21 to 35 markets in January to further establish its "Maalox Moments" campaign.

The ad campaign associates the concept with stressful situations people encounter daily. LMC plans to incorporate customized local promotions in each market, and will run virtually all of the Maalox spots during morning and afternoon drive time, targeting the 35+ demo.

many consumers want to tackle the chore, which can be done by parttime help with little supervi-

AOW

"Some stations use mall and shopping area traffic reports for sponsorship opportunities during the two weekends before Christmas."

- · Child care. A store or mall that offers child care is extremely convenient for shoppers. This actually is relatively easy to coordinate with a local child care facility, for which a retailer provides the space. Bonus: The child care service can pass out discount coupons to parents for future use of its
- · Hotel cross-marketing. Another popular idea is to execute a campaign with a shopping center and a hotel, such as weekend shopping packages with shuttle service between the two. You could include special room rates, mall discounts, and gift ideas, for example.

Late Motivators

For those who simply can't be motivated to do their holiday shopping before the last minute, the best service you can provide is a vertical schedule that gets the advertiser right up in the consumer's face.

Tout the retailer as the best choice for last-minute decisions This is especially effective with strip centers or free-standing destination retailers who can pro-mote the availability of parking and the absence of crowds.

Some stations use mall and shopping area traffic reports for sponsorship opportunities during the two weekends before Christmas. Also popular are last-minute weekend sales - by one or more retailers - at nontraditional locations, such as hotel ballrooms.

Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by Compuserve at ID# 76066,3334. Write to him at 22900 Ventura Blvd... Suite 340. Woodland Hills. CA

SERIOUS ABOUT MARKETING?

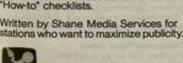
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MEDIA

ZINE SCENE

Madonna & Lenny Let Love Rule!

hile co-writing a song for her forthcoming greatest hits LP, Madonna and '60s retro-rocker Lenny Kravitz "got the hots for each other" and started "groping and French kissing" in the corner of a New York recording studiol

According to the Globe, the 32-year-old pop queen and Kravitz were "going at it hot and heavy" while Kravitz's wife, "Crosby" Kid Lisa Bonet, sat at home with their 2-year-old daughter.

Our Lady Madonna, incidentally, has been named one of Glamour magazine's "10 Women Of The Year." It all happens in the 'zine's December issue, which'll hit the stands next Monday (11/12).

Sign O' The Times

Janet Jackson has sweet-talked her live-in lover Rene Elizondo to sign "a sort of prenuptial agreement for singles" to avoid any nasty palimony suits. The Star says Jackson was so relieved to get Elizondo's signature that she rushed out and purchased him a \$91,000 Mer-

Short Snorts

- . David Cassidy was so selfconscious about having a female stunt double in the movie "Spirit Of '76" that he swore everyone involved to secrecy (Star).
- . Adam Ant's former girlfriend (and current "L.A. Law" actress) Amanda Donohoe tells this week's Star that she'd rather do naked love scenes with women than men because "there isn't the sexual pressure on you that there is when you're filming with a man!"
- . "It often doesn't have anything to do with the music itself, and that's the baffling, tick-off part of it" Gregg Allman gets behind the Grammy Awards process (People).



BOWIE TOY - This week's Globe says that rather than bemoan the loss of beau Peter Gabriel, Rosan na Arquette has taken up with her "Linguine incident" co-star David Bowiel Ah, but that doesn't jibe with the Star, which reports the Thin White Duke is smitten with super-model liman. (No pronunciation

The Good Son

Before joining a convent, a young starlet - who had allegedly been impregnated by Elvis Presley bore a son, whom she gave to the circus to raise. Enter Elvis Aaron Presley Jr. (his legal name).

Junior, who records for his own label (Son Records, natch), says he's not asking for anything from the Presley estate. "Elvis has already given me the most precious thing he could have," says the onetime lion-tamer, "his voice!" (Star).

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of

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TELEVISION

TOP TEN SHOWS OCT. 29 - NOV. 4

- 60 Minutes
- 3 The Cosby Show
- 4 Movie (Sunday)
- "Three Men & A Baby") 5 Designing Women Roseanne (tie)
- 7 America's Funniest Home Videos Murder, She Wrote (tie)
- 9 Murphy Brown 10 America's Funniest People

All show littles are EST/PST united otherwise noted; subtract one hour for CST. Check bisings for showings in the Mountain time zone. All listings extend to change.

Tube Tops

. Wilson Pickett, Joe Cocker, Robert Palmer, and Aretha Franklin are the friends in A&E's "James Brown And Friends" (Saturday, 11/10, 10:30pm), an hourlong con-cert taped at Detroit's Club Taboo.

Friday, 11/9

- Gregg Allman, "The In-side Track With Graham Nash" (A&E, 10pm).
- . James Ingram, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Saturday, 11/10

- Go-Go's, "Late Night With David Letterman" (NBC,
- · Martika plays a Latin nightclub singer who catches the eye of new "Wiseguy" Steven Bauer on the show's two-hour season premiere (CBS, 9pm). She'll appear in the next four
- . Maxi Priest. "Big Break" (syndicated; check local listings for station and air time).
- World Party, "Saturday Night Live" (NBC, 11:30pm).

Monday, 11/12

- Tiftany guest stars on "Out Of This World" (syndicat-
- ed; check local listings).

 Natalie Cole, "The Arsenio Hall Show" (syndicated;
- check local listings).

 * Mary Wilson, "Into The Night Starring Rick Dees" (ABC, midnight).

Tuesday, 11/13

- . Johnny Mathis, "Johnny
- · Andy Williams, "Rick

Wednesday, 11/14

- Ronnie Spector, "Later With Bob Costas" (NBC.)
- . Dan Fogelberg, "Johnny
- . Howard Hewett, "Rick

Thursday, 11/15

- . Santana, "Today" (NBC.
- Celine Dion, "Johnny Car-

VIDEO

NEW THIS WEEK

MADONNA: THE IMMACULATE COLLECTION (Warner Reprise Video)

This chronological complication contains 12 clips by the Sire/WB songstress, from "Lucky Star" and "Borderline" to "Express Yoursell" and "Vogue." The hourlong tape is a companion to the forthcoming greatesthits LP of the same name. (Street date: 11/13)

PHIL COLLINS: SERIOUSLY LIVE (A* Vision Entertainment)

The Atlantic artist croons 24 tunes in this two-hour, 40-minute video recorded during his Berlin concert in July. The video also can be purchased as part of an audio/video package (with a CD or audiocassette of "Serious Hits...Live!") — one of the first in A*Vision's "Fan Paks" line.

. DEBBIE GIBSON: LIVE AROUND THE WORLD (A* Vision Entertainment)

Likewise part of the company's "Fan Paks" packages, this two-hour ideo not only features an hour of never-before-seen footage from the Atlantic popster's "Electric Youth" world four, but also includes the fitte track from her new LP, "Anything is Possible." (11/13)

SLAUGHTER: FROM THE BEGINNING (Chrysells Video)

A combination of live performances, video clips, and documentary tootage make up this hourlong package featuring the Chrysalis heavy metamongers. (11/13)

HARD 'N' HEAVY, VOL. 10 (MCA Music Video)

ACIDC, Suicidal Tendencies, Megadeth, Living Colour, Stryper, Jane's Addiction, Vixen, Extreme, and Queensryche are among the many monsters o' metal found in this 90-minute edition. (11/13)

. JOHNNY GILL: VIDEO HITS (MCA Music Video)

Footage on the making of his videos, several interviews, and tour footage (some of the last filmed by the MCA artist himself) highlight this 35-minute compilation featuring four clips: "Rub You The Right Way," "My, My, My," "Fairweather Friend," and "Wrap My Body Tight." (11/13)



DOC ROCK - The Crue pay titluar homage to Plano Red (and Aretha Franklin, too.)

• MOTLEY CRUE: DR. FEELGOOD - THE VIDEOS (Elektra Entertainment)

Five clips from the rockers' ourrent Elektra album — "Same Of Situation (S.O.S.)," "Without You," "Don't Go Away Med (Just Go Away),"
"Kickstart My Heart," and the title track — are interspersed with concert and studio footage, behind-the-scenes action, and candid conversations with the Crue. (11/13):

LIGHTNING SEEDS (MCA Music Video)

Clips of the New Rock hit "Pure," "Joy," and two versions of "All I Want" e up this 20-minute effort by the MCA band, which features producer

e INDECENT OBSESSION (MCA Music Video)

The Aussie teens perform two tunes — "Toll Me Something" and "Say Goodbye" — in this 15-minute "Quick Pbr" video, which also includes an interview with the MCA quartet. (11/13)

FAST FORWARD, VOL. 2 (MCA Music Video)

The second "dance megavideo" features an hour of slammin' selections by MCA artists Pebbles, Bernadette Cooper, Bell Blv DeVoe, Anna Marie, Glenn Medeiros, Indecent Obsession, Adam Ant, Alisha, and

 INSIDE COUNTRY MUSIC, VOL. 2 (MCA Music Video)
 This 90-minute edition includes feature "stories" on Ricky Van Shelton, Michael Martin Murphey, Garth Brooks, Holly Dunn, Travis Tritt, and more. (11/13)

FOLK CITY 25TH ANNIVERSARY CONCERT (Rhino Home Video)

Suzanne Vega, the Roches, Roger McGuinn, Richle Havens, the Violent Femmes, Arlo Guthris, Joan Baez, and others celebrate the silver anniversary of the legendary Greenwich Village club in this 85-minute pro-

MYSTERY TRAIN (Orion Home Video)

Epic artist Joe Strummer (formerly of the Clash) co-sters in Jim Jar-musch's officest comedy/drama, consisting of three stories revolving around a Memphis hotel. Elvis Presley's music plays a rockin' role in the feature film, as does Screamin' Jay Hawkins (as the hotel's night clerk). (11/15)

BIRD ON A WIRE (MCA/Universal Home Video)

BIRD ON A WRIE (MCAUNIVersal Home Video)
 Mel Gibson and Goldle Hawn pair up for a writtwind cross-country scramble in this action comedy. Leonard Cohen's tune supplied the film's title, which became a semi-hit A&M single earlier this year in a version by the Neville Brothers. (11/15)

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MEDIA

SCREEN SCENE

Vanilla Ice Gives Ninja Turtles Sequel Good Rap

ip-hop artist Vanilla Ice - whose SBK single "Ice Ice Baby" recently topped the CHR chart - will make his big screen debut in the sequel to "The Teenage Mutant Ninja Turtles," tentatively titled "Ninja Turtles: The Secret Of The Ooze." The Miami-born rapper and his producer/DJ Earthquake also provide the movie's theme song, "The Ninja Turtle Rap."

Playing himself in the movie, the singer can be seen performing in a nightclub when a fight breaks out between "the bad guys" and Mi-chaelangelo, Donatello, Raphael, and Leonardo. Naturally, Ice slips in to save the Turtles' skins, er, shells

Look for the movie and its SBK soundtrack in March

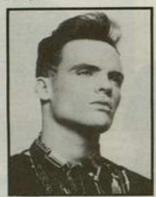
Hood Ornament

Priority recording artist Ice Cube has landed a starring role in Columbia Pictures' forthcoming feature film, "Boyz N The Hood." Set and shot on location in South Central Los Angeles, the comingof-age drama casts the former N.W.A. rapper as Dough Boy (!). one of three friends who face the challenges of growing up in a gang 'n' drug-ridden environment.

Larry Fishburne ("School Daze") and Cuha Gooding Jr. (son of the former Main Ingredient vo-



ice Cube - a Dough Boy role



calist) co-star in the movie, which marks the directorial and screenwriting debut of John Singleton - a 23-year-old USC film school graduate who hails from the same mean streets depicted in the flick.

Although the Iceman (real name: Oshea Jackson) is not expected to perform onscreen, the film will nonetheless feature lots of music, including Epic jazzman Stanley Clarke's score.

Madonna's Box Set?

The Los Angeles Times reports Madonna "is committed" to "Box-ing Hanna" - a dark comedy in which the title character is a murder victim whose dismembered body parts get boxed (presumably for shipping). Jennifer Lynch - yes, David's daughter - has - has scripted the project and will make her directorial debut when shooting begins in early '91.

Also set for early next year is the U.S. theatrical release of "Truth Or Dare" - a feature-length film of Madonna's Blond Ambition tour, which will come courtesy of Miramax Films. As previously reported (R&R, 8/24), the part color/part black 'n' white rockumentary captures the Sire/WB recording artist onstage and behind the scenes. Propaganda Films (creators of TV's "Twin Peaks" and the singer's "Vogue" video) is producing.

Marvin Gaye, Jackie Wilson Biopics On Horizon

Gordy/DePasse Productions (formerly Motown Productions) is developing a pair of feature films based on the lives of late singers Marvin Gaye and Jackie Wilson. "Divided Soul: The Marvin Gaye Story" is currently being scripted, while "Lonely Teardrops: The Jackie Wilson Story" is expected to shoot in spring of 1991.

Debbie Allen will direct the Wilson picture for Warner Bros. with a budget of \$12-\$15 million. No actors have yet been cast.



Rhythm Of The Saints

Jerry "The Beaver" Mathers is directing his first feature film. The comedy, titled "When The Saints Come Marching In," spins the tale of a professional football team that moves from worst to first thanks to the music of a fictionalized Dixieland jazz outfit.

Curb recording artist Bobby Vinton plays the team's owner. The film shoots on location in New Orleans in early spring

Sound Decisions

Cher has recorded cover versions of Betty Everett's "Shoop Shoop Song (It's In His Kiss)" and Barbara Lewis's "Baby, I'm

Yours" for the "Mermaids" soundtrack. Due from Geffen on November 13, the platter also features vintage hits from the Four Seasons, the Miracles, Lesley Gore, Shelley Fabares, Doris Troy, Mickey & Sylvia, Santo & Johnny, and Jimmy Soul.

Meanwhile, the first single from Bust It/Capitel's forthcoming "Rocky V" soundtrack will be "Go For It (Heart And Fire)" - a duet by Bust It solo artist Joey B. Ellis and Soft Touch vocalist Tynetta Hare. Fleshing out the disc are new and previously released tunes from M.C. Hammer, Elton John, Snap, Rob Base, 7A3, and original "Rocky Theme" composer Bill Conti. Look for the album on November 20.

Reel News

· Director Gus Van Sant (of "Drugstore Cowboy" fame) is belming "My Own Private Idaho" a tale of gay street life starring Red Hot Chili Peppers bassist Flea, River Phoenix, Keanu Reeves, Grace Zabriskie, and German actor Udo Kier (the last a favorite of the late Andy Warhol). The movie - which features characters inspired by William Shakespeare's play "Henry IV" - shoots on location in Portland, Seattle,

· Capitol guitar czar Eric Johnson is thisclose to inking a deal to score an as-yet-untitled drama/ musical for Universal Pictures.

New Kids Set New PPV Date

ew Kids On The Block's December 7 concert at Providence's Civic Center will be broadcast live via SET Pay Per View TV to a potential audience of more than 15 million homes. A special radio network being created for the show on barter terms will offer promotional tie-

The program, titled "New Kids On The Block - Live! No More Games," is slated to begin at 8pm EST/5pm PST and will be repeated at 11pm EST/8pm PST. It'll be the second PPV event for the Columbia quintet (the first aired March



The film, which is currently shoot ing in Los Angeles, is based on a '50s-era Texas boys school. In add tion to thematic music, Johnson is also likely to contribute a couple of newly penned songs to the movie's soundtrack.

. Opus (the penguin) and Bill The Cat may be heading to a cisema near you. Steven Spielberg's Amblin Entertainment, which released the animated hit "An American Tail," recently registered the title "Bloom County.

FILMS

WEEKEND BOX OFFICE **NOVEMBER 2-4**

1 Jacob's Ladder \$7.50 2 Sibling Rivalry \$3.24 (Columbia) 3 Ghost \$3.22 4 White Palace \$3.00 5 Marked For Death \$2.58 6 Graveyard Shift \$2.55 (Paramount)
7 Memphis Belle \$2.48 8 Graffiti Bridge \$2.44 (Warner Bros.)*
9 Quipley Down Under \$2.34
(MGM/UA)

> All figures in millions "First week in release Source: Exhibitor Relations Co.

\$1.72

10 Avelon (Tri-Star)

COMING ATTRACTIONS:

This week's openers include "The Return Of Superfly." This the third follow-up to the pio-neering blaxploitation film — feea Capitol soundrack sporting the single "Superfly 1990" by Curtis Mayfield and to-T, as well as performances by Eazy-E, Tone Loc, Mellow Man Ace, Def Jef, King Tee, the Uzi Bros., and CPO. Several additional Mayfield tracks complete the package.

Also opening this week: "The Krays," starring Spandau Ballet band members/twins British gangaters Ronnie & Reggie Kray. The docudrama brothers - now 55 and serving prison sentences - who ruled e London underworld in the '60s. No soundtrack schedul-

MUSIC & MOVIES

CURRENT

- GRAFFITI BRIDGE (Paisley Park/WB) Singles: Round And Round/Tevin Campbell New Power Generation/Prince r Featured Artists: Time
- THE HOT SPOT (IVA/Antilles)
- Featured Artists: Miles Davis, John Lee Hooker, Taj Mahal
 DAYS OF THUNDER (DGC)
- Single: Show Me Howen Maria McKee
 Other Featured Artists: Guns N' Roses, Chicago, David Coverdale
 LISTEN UP: THE LIVES OF QUINCY JONES (Qwest/Reprise)
- Single: Listen Up:Listen Up
 Other Featured Artists: Quincy Jones, James Ingram & Patti Austin

 MUSIC FROM MO' BETTER BLUES (Columbia)
- Single: Harlem Blues/Cynda Williams Other Featured Artists: Gangstarr, Branford Marsalis Quartet



NEWS ENCORE

TWO-HOUR YEAR-END NEWS SPECIAL FROM UNISTAR

Iraq Invades Kuwait

Mandela Released

S&LCrisis

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In Sports, Pete Rose and George Steinbrenner strike out and The Star Spangled Banner will never be the same after Rosanne sings it in San Diego.

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LIFESTYLES

Sex And The Working Mother

56% Say Good Day At Work Makes Them Feel Sexier

7 ant to make the mother of your children feel really sexy? Send her to work. Working moms have sex twice as often as the average woman (twice per week vs. once per week), according to a recent reader survey in Working Mother

Interestingly, most working moms (56%) say a good day at work makes them feel "sexier than usual." Of this group, nearly threequarters also feel that work boosts their confidence

Lights Out For Smokers

ending a pair of contest winners to a fancy restaurant as a prize? Better make sure the eatery has a "no smoking" section. According to the NYC-based Roper Organization, 25% of Americans now ask to sit in smoke-free zones at least once during a typical week. That's up from 14% four years ago and 7% in 1980.



Interestingly, researchers are unsure whether the change reflects the growing availability of nosmoking areas in restaurants or the growing assertiveness of today's nonsmokers.

Regardless, only one in ten Americans actually complains about smoking during a typical week, a number that hasn't changed from 1980's findings. Perhaps no-smoking areas provide a middle ground to keep smokers from butting out and anti-smoking enthusiasts from butting in

Never Enough

Nevertheless, 61% of working mothers say they would like to have sex more often. In fact, nearly two-thirds say nothing could top a romance 'n' sex-soaked weekend with their partner. The second most popular answer? Having the husband do all the cooking 'n' cleaning for a week!

On weeknights, however, "a good night of sex" slipped to fourth place, coming in behind "serious sleep" (57%), "time to self" (45%), and "extra time with the children"

What prevents working moms from engaging in more sex? Fatigue (35%), not enough time (30%), partner's fatigue (24%), lack of desire (20%), and too much stress (18%).

Standards & Practices

The survey also found that most working moms think their partners are better lovers than they are -43% say their mates are excellent lovers, compared with the 22% who feel the same way about them-

The best days to make love to a working mom? Saturdays (52%) and Sundays (22%). The worst? Tuesdays - cited by a mere 2% of the respondents. Geez, R&R staffers have known that last one for the past 17-plus years



'ChatterBox' Tells Time, Records & Repeats Messages

t's a watch . . . it's a tape recorder . . . it's "ChatterBox," a five-function digital watch containing a 15-second recorder with speed control (for Bart Simpson- or Darth Vader-type voices) and repeater effect.

The high-tech combo - developed by Santa Clara, CA-based ChatterBox — can be used for altering songs and voices as well as recording business memos. Optional FM radio, sound effects, and voice changer modules will be introduced early next year.

Available in black as well as neon colors, the ChatterBox sells for \$39-\$49. For more into, call (408) 655-9825.

The United Stress Of Americans

ore than three-quarters of Americans (76%) ex-perience "a lot" or "some" stress every day, and half of us say our lives are more stressful today than they were five years ago, according to a recent survey by NYC-based Research & Forecasts Inc.

Women are slightly more likely than men to say they endure a lot of stress (29% vs. 23%). By age, baby boomers - those 25-34 (27%) and 35-49 (32%) - are the most stressed, compared with 18-34s and 50-64s (22% each) and people 65+ (19%).

Seven Sources

Half of the respondents cited lack of time as a common source of stress, followed by work (36%), the environment (33%), the conflict between work and family (25%), money (22%), their children (10%), and their marriage (5%).

Americans say they're more stressed out now than they were in 1985 because they've experienced changes at work (25%), greater responsibility (24%), and changes in family life (22%).

On the other hand, the 31% who say their lives are less stressful now than five years ago cite a better family situation (24%), better work conditions (21%), and a better attitude (17%).

Number Of Spanish-Speaking Americans To Double In 25 Years

abla Espanol? While the proportion of Spanishspeaking Americans is expected to remain the same, the actual number should top 16 million by the year 2001 - nearly double the 1976 level.

About 19% will speak only Spanish, 37% primarily Spanish with English as their second language, and almost 45% primarily English with Spanish as a second language. Meanwhile, the percentage of native-born people who speak Spanish is expected to drop to 49% by 2001 (vs. 53% in '86).

According to a recent study by the Washington, DC-based Hispanic Policy Development Project, these figures have held steady and will continue to do so because of the flow of immigrants

Born To:

KDZN/Glendive, MT PD Tony Dancer, wife Arnette, daughter Jeanette, September 20. WLMX/Chattenooga MD/sr

CHRONICLE

telent Danny Howard, wife Mis-ty, daughter Rainee Love, ember 27

Westwood One Sports Direc-tor Larry Michael, wife Darlene. daughter Olivia Diane, October

WUSN/Chicago air talent Lana Flores, husband Tim, son

Timothy Patrick, October 7. Westwood One Stations Group Controller Paul Thomson, wife Julie, son Gavin Richard, October 8.

WMVP/Milwaukee PD Billy Young, wife Bernadette, son Zachary Peter, October 17:

DeMers Programming/Mar-keting consultant Bob Bedi. wife Jan, daughter Andres Lynn, October 19.

Lynn, October 19.
WRXK/PI. Myer, FL Promo-tions Director Brad Beasley, wife Tracy, son Christopher George, October 22.
WFLZ (Power Pig)/Tampa PD Marc Chase, wife Helen, daughter Sydney Clair, October 24.

Unistar Radio Network PD/ air tolent Mike Tanner, wife Maria, daughter Brittany Anne.

Marriages:

WMXX/Jackson, TN PD/air talent Ernest Harper to WMOX AE Diane Cathey, October 6, WJHM/Orlando Research Drector Al Fiala to Maryami DeMarinis, October 6,

WAAL/Binghamton, NY APO Mike Orzel to Kim McNair, October 13.

What're Rich Folks Drinkin'?

I you're throwing a party for some of your most affluent clients and triends, you'd better stock the bar with bottles of expensive champagne, right? Wrong. Buy some American table wine instead

According to a recent survey of affluent adults conducted by NYCbased Mendelsohn Media Research Inc. nearly three-quarters (70%) of people with annual household incomes of \$80,000 or more say they sip the fruits of U.S. winemakers' labor.

Vodka is the top hard liquor - favored by 49% of affluents - followed by scotch (39%), gin (37%); rum (34%), and bourbon (34%).

A complete look at the alcoholic beverages of choice among America's

olicws:	Percentage
Densitys	med med
American table wine	70%
Vodka	49%
Imported table wine	49%
American champagnel	
sparkling wine	42%
Cordials/liqueurs	40%
Scotch	39%
Gin	37%
Rum	34%
Bourbon	34%
Wine coolers	33%
Imported champagnel	
sparkling wine	31%
Brandy or cognac	31%
Canadian whiskey	29%
Before/after dinner win	0 28%
Tequila	24%
Blended or rye whiskey	23%
trish whiskey	15%

to frequently asked questions for how to get more out of your R&R). Where do I send news releases and photos

for publication?

Address them to your format editor or to Gail Mitchell, Executive Editor, R&R, 1930 Century Park West, Los Angeles, CA 90067. Press releases may be faxed to (213) 203-9763. Photos should be black and white, but clear color prints are acceptable.





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Including:

WEIM	KEZA	KSCB
WECQ	KTYL	KKLV
WHAI	KVIC	KBLQ
WGLL	WCMJ	KAYN
WKSI	WFRO	KWSI

SALES!

TOWER/NEW YORK #1
TOWER/LOS ANGELES #1
TOWER/BOSTON #1
KEMP MILL #1
SOUND WAREHOUSE #1
HARMONY HOUSE #1
WHEREHOUSE (Chain) #1
RECORD BAR (Chain) #3
TURTLES (Chain) #3
MUSICLAND (Chain) #3

"Yet another 'obvious' hit for Simon - great response, especially female demos, commenting on the hypnotic drumbeat. Rock solid adult record."

Dennis Snow/KEZA

R&R/NAC 28 - 18
GAVIN/AA 27 - 15
MAC Report 37 - 32

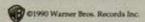
PAUL SIMON

THE OBVIOUS CHILD

The First Single From The Groundbreaking Album
The Rhythm Of The Saints

Produced by Paul Simon • Engineered by Roy Halee

Video on MTV and VH-1!



PEOPLE

See No Evil In Living Colour

Hooker Honored At Blues Benefit



A lineup of luminaries paid tribute to Chameleon/Capitol bluesician John Lee Hooker during an all-star concert at Madison Square Garden to benefit the Delta Blues Museum. Seen on the scene were (I-r) Epic artist Gregg Allman. Hooker, and Capitol artists Bonnie Raltr, Joe Cocker, and Willie Dixon.



Billy idol (i) registers his approval of a fellow partygoer — EMI recording artist David Bowie — during a post-concert bash at Hollywood's Tropicans. Bowie was one of the approximately 5283 guests who came out after the Chrysalis rocker's recent L.A. gip to indulp in a little idol worship — and check out the club's hot oil wrestlers.

DATELINE

- November 9-11 Young Black Programmers Conference, Hyatt Regency, Houston.
- November 15-17 21st annual Loyola Radio Conference. Holiday Inn Mart Plaza, Chicago.
- November 17 NAB Roundtable for Small- and Medium-Market GMs. Sheraton Westport Inn., St. Louis.

1991

- January 17-18 Chris Beck Menagement Seminar. Hyatt Regency, Phoenix.
- January 18-20 Dan O'Day's Air Personality Plus + seminar. Holiday Inn (Tryon Street), Charlotte.
- January 20-24 MIDEM
 '91. Palais des Festivals,
 Cannes, France.
- January 24-27 RAB Managing Sales Conference, Opryland Hotel, Nashville.
- January 25-29 National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel, Washington, DC.
- January 27 Super Bowl XXV. Tampa Stadium.
- January 28 American Music Awards. Shrine Auditorium, Los Angeles.
- January 30-February 2 —
 Eighth annual Pollack Media
 Group Programming/Management Conference, Bei Age Hotel, Los Angeles.
- February 7-9 Chris Beck Major Account Sales & Development Seminar. Hyatt Orlan-
- February 10-15 NAB 26th Annual Management Development Seminar for Broadcast Engineers. University of Notre Dame, South Bend, IN.
- February 11-13 Broadcast Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel, New York City.
- February 14-16 Gavin Seminar 1991, St. Francis Hotel, San Francisco.
- February 20 33rd Annual Grammy Awards. Radio City Music Hall, New York City.
- February 25-26 NAB Radio Group Head Fly-In. Hyatt Regency, Dallas-Ft. Worth.

- February 27-March 2 —
 Chris Beck Mejor Account
 Sales & Development Seminar.
 Sheraton Fisherman's Wharf,
 San Francisco.
- March 6-9 Country Radio Seminar, Opryland Hotel, Nashville.
- March 14 AWRT National Commendation Awards Program ceremony, Waldorf-Astoria Hotel, New York City.
- March 22-25 1991 NARM Convention. San Francisco Hilton.
- April 10 RadioBest Awards. Minneapolis Convention Center.
- April 15-18 NAB 1991
 Convention. Las Vegas Convention Center.
- April 21-24 Broadcast Financial Management Association. Century Plaza Hotel, Los Associas.
- April 24 Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.
- May 16-19 American Women in Radio & Television's 40th National Convention. Omni Hotel, Atlanta.
- June 9-15 NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.
- June 16-19 BPME & BDA Conference & Exposition, Baltmore Convention Center,
- June 20-22 Bobby Poe Convention. Sheraton Premiere, Tysons Comer, VA.
- July 11-14 Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.
- September 11-14 NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.
- September 25-28 RTNDA 46th International Conference & Exhibition. Deriver Convention Center.
- October 3-6 Society of Broadcast Engineers National Convention, Hyatt Regency, Houston.
- October 14 CMA Awards
 Grand Cle Cory, Nashville.
- Grand Ole Opry, Nashville.

 October 23 John Bayliss.
 Foundation Dinner, Plaza Hotel,
 New York City.
- October 24-27 CMJ Convention. Vista Hotel, New York City.



Robinson/Epic rockers See No Evil ran into Epic labelmates Living Colour while both bands were rehearsing at SIR studios. Comparing notes were (I-r) See No Evil's James Hendrick, John DeFilippis, and Robin Salmon, Living Colour's Vernon Reid, SNE's Bob Barleen, LC's Corey Glover, and SNE's Kol Marshall.

Disguise The Limit



Warner Bros. artist Elvis Costello (sporting a new look, second from left) greeted Los Lobos backstage after the band's recent L.A. show, where they performed tunes from their latest Slash/WB LP, "The Neighborhood." Hangin' with ill Elvis — in the 'hood working on an album of his own — were (I-r) Los Lobos members Cesar Rojas, David Hidalgo, Conrad Lozano, Steve Berlin, and Louis Perez.



JANET

JACKSON



THE NEW SINGLE, CAPTIVATING

CHR, URBAN, DANCE AND

AC.AND SEE JANET JACKSON AS

YOU'VE NEVER SEEN HER BEFORE

IN THE NEW VIDEO IN HEAVY

ROTATION ON



AND AT VIDEO OUTLETS

EVERYWHERE.

SO V E
WILL NEVER DO

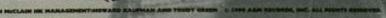
THE NEW SINGLE.

wilhant you

JANET JACKSON'S RHYTHM NATION 1814

ALCOHOLD STATE OF THE PARTY OF

PRODUCED BY JUNEY JAM AND TERRY LEWIS FOR FLYTS TYPE PRODUCTIONS INC.









Sulti Str.

Sir Directs Enigma Sales

Elektra Entertainment National Sales Coordinator Suki Sir has been named Director/National Sales at Enigma Entertainment. She succeeds VP/Sales Jayne Simon, who recently exited.

"Suki is simply amazing," said Enigma COO Joe Regis. "She has the winning combination of knowledge, finesse, and spark to motivate the staff, our distributor [CEMA], and the retail accounts. Suki is one of the record sales stars of the "90s."

Sir added, "Enigma is in a position similar to where Elektra was three years ago. All the elements are here for one of the most creative and vigorous record companies in today's marketplace."

Prior to Elektra, Sir spent nine years at WEA in various capacities, including Regional Merchandising Manager, in-house marketing rep, advertising coordinator, and warehouse assistant.

Howe

Continued from Page 3

the doubt."

Howe said the announcement "caught me off guard. The decision proves once again that Jacor is the greatest radio company in America."

HARRIS NSM

Anton Named GSM At WHYI

WHYI (Y100)/Miami has announced the promotion of Local Sales Manager Mitch Anton to the long-vacant GSM post. Additionally, AE Susan Harris takes on National Sales Manager duties.

WHYI President/GM David Ross noted, "Mitch has put together one of the best sales staffs in South Florida. His ability to build relationships and his customer service focus will move our entire sales staff forward. Susan's experience on both sides of the media desk have given her a unique perspective. Her skills, knowledge, and customer focus make her perfect for her new assignment."

Anton, who joined Y100 in 1987 and became LSM a year later, observed, "Susan was a logical candidate for this position, having years of experience both as a national media buyer and a Y100 salesperson. She has distinguished herself in the last year as the top salesperson at the station and the top salesperson in the Metroplex Communications radio chain."

Wolfe

Continued from Page 3

retain his MD/midday responsibilities.

Wolfe joined WMIL as APD/ MD/middays in August 1989. Prior to that he held the same post at KKCS/Colorado Springs. His background also includes two-year stints with WBIG/Greensboro and WRNS/Coastal North Carolina.



Colin Stewar

Morgan Creek Taps Stewart

Former EMI VP/Marketing Colin Stewart has been named VP/ Marketing & Sales at Morgan Creek Music Group.

Co-Presidents Jim Mazza and David Kershenbaum noted in a joint statement, "Colin will play an important role in the center of Morgan Creek Music's management team. His experience in the strategic planning area at the highest level of the music industry and his extensive background will assist us with our aggressive acquisition and expansion program."

Stewart said, "Tm confident that we have the vision, people, and resources necessary to create a major new independent force in the global music industry for the 1990s and beyond."

A 15-year music industry veteran, Stewart joined EMI in London as a management trainee in 1975. He was soon appointed Label Manager for Rocket and Bronze, where he was responsible for marketing such artists as Elton John, Kiki Dee, and Manfred Mana's Earth Band. In 1983, he transferred to EMI headquarters in L.A. and was promoted to VP/Marketing in 1985.

LETTER

Ratings Review Just A Start

Door R&R

Jeff Polleck's comments regarding the frequency of ratings are very interesting. However, changing from the current ratings system would require overcoming one paticularly tough challenge: the shortterm thinking that has come to dominate our industry.

More frequent surveys are destabilizing. Consider how many stations have changed formats based on the results of a single Arbitrend! This is short-term thinking, and we, not the advertisers, have done this to ourselves. How many broadcasters would be willing to give up Arbitrends? No way! We want to demonstrate, right now, how quickly we have devastated the competition. Heaven forbid we should sell instead the advantages of radio over newspaper and the Yellow Pages.

A system of fewer measurements calls for shorter survey periods, so the data is as fresh as possible. But we need continuous measurement, because some broadcasters will "load up" their promotional efforts during those times that are rated. Many seem to have no problem with the distortion such increased efforts may cause. Their goal is to "win," not to accurately measure. We're guilty and have already shown the advertising community that without continuous measurement, we (as an industry) can't be trusted.

If radio stations were required to run as ongoing businesses, with a view to the long run and a need for less frequent, more accurate measurement of each station's true performance, then the ideas Jeff advances would have the best chance.

Today's true situation works against that ideal. Stations are bought as short-term investments. Half a million dollars a quarter go into direct mail, television, and cash contests and, if results aren't immediate, statis and formats are changed. Stations are sold.

In an industry where salespeople spend more effort on showing how the competition is bad, rather than how good radio — all radio — is, we'll continue to experience the cannibalistic feeding frenzy that takes place with the release of every ratings book.

Fewer surveys per year would cut costs. And there are ample methods available to stations to monitor their programming quality between surveys. I'm among those who believe Jett's ideas might encourage a longterm approach, service orientation, and stable industry. But will owners support them, at a time when radio stations are often seen as commodities? And is there a way for our industry to protect its reputation from the hype artists who would be back at work signit?

It's important that we become more, not less, credible members of the media community. Let's use the ratings issue as a starting point and work together to address the bigger issues that feed us to view ratings the way we do. The result can be a much healthler industry!

-Steve Casey, President Steve Casey Research

Ocasek Drives To WB



Former Cars frontman Ric Ocasek has inked a recording deal with Warner Bros., which plans to release the singer/songwriter's label debut (to be produced by Nile Rodgers) next spring. Finalizing the details are (Fr) OK Management's Jeff Kramer, label President Lenny Waronker, Ocasek, and Warner Bros. Chairman Mo Ostin and Sr. VP Michael Ostin.

Mesa/ Bluemoon Aligns Staff

Nauful Named Exec. VP

Mesa/Bluemoon Recordings President Jim Snowden has announced the following personnel changes: VP/GM George Nauful is elevated to Exec. VP; National Director/Marketing Paul Santos becomes VP/Marketing; National Director/Promotion Howard Alston is upped to GM; Promotion Coordinator Jeff Lunt steps up to Director/National Promotion; National Marketing Manager Bill McNally is now National Director/Retail Marketing; and National Retail Marketing Coordinator Lisa Lerose takes on National Sales Manager duties.

New staff additions include De Dee Cawley as National Retail Coordinator and Tom Simonian as National Promotion Coordinator. Cawley was previously Advertises Manager for Yamaha Corporation; Simonian was MD at WCBN/ Ann Arbor, ML

Outfield's 'Diamond Days'



The Outfield are hoping to hit a home run with their MCA debut (and fourth LP). "Diamond Days: "Sliding into the label's home base are (i-r) MCA Music Entertairment Group Chairman At Teller, the band's Tony Lewis and John Spinks, and label Described Bishard Behavior Lewis

DINO "Gentle"

The multi-format hit single and video featuring Delona Tanner

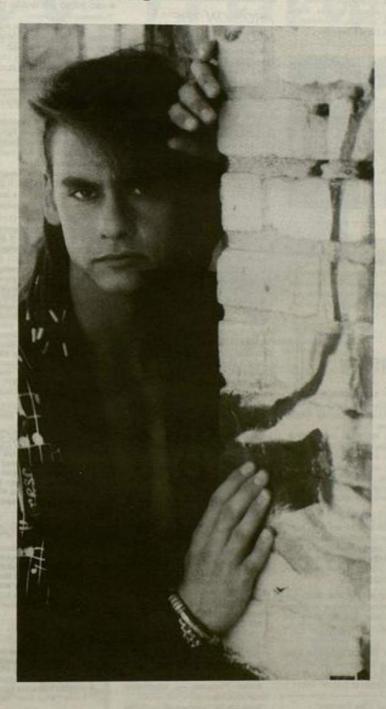
CHR NEW & ACTIVE

Now On 60 CHR Reporters Check This HOT Action:

WIOQ add 29 WPGC 13-11 PWR104 add KTFM 26-23 PWRPIG add 39 WPHR add WHYT add KOY-FM 16-13 KGGI 11 HOT949 deb 28 HOT977 17-10 HOT KC101 add K96.7 add WCKZ 11-10 KPRR deb 27 WZYP add WHHY add KKRD add KKSS add KKXX 21-15 KKMG add B95 add KROY deb 27 WWFX add 38 G98 add WJMX deb 34 KG95 add KGOT add

KFBQ add SLY96 34-28

KFFM add



Urban Contemporary **NEW**

& ACTIVE

MOST ADDED 2nd Week In A Row! Now On 40 UC Reporters Including:

> WDAS WHUR WKYS KJMZ KHYS KMJQ WMYK WOWI KZAK KMJM

Produced, Arranged and Performed by DINO



Radio

- . LES SAMUELS, GSM at WORK-AM & FM/Jacksonville, has been elevated to VP/GM
- STEVEN LAPA and ROLAND BROEMAN have been appointed Exec. VP and GM, respectively, at WOVV-FM & WIRA (AM)/Ft. Pierce, FL. Lape was previously VP/GM at WAXY/Ft. Lauderdale, while Broeman was VP/Advertising Sales at Gold Coast Advertising.
- · WILLIAM IRWIN joins WCAS/Raleigh-Durham as GM. He had been a consultant at crosstown WZZU.
- . JODY WILLIAMSON is named LSM at WJUD & WJMK/Chicago. She previously served as an AE at Arbitron.

Records

- · MICHAEL KLEIN is named Local Promotion Manager at Mercury Records, based in Denver. He had been an AE at KQKS/Denver
- · MARK SNIDER moves up to the Dinector/National Video & New Music slot at Atco Records. He had been Northeast Regional Director at the label.
- ELLEN BARDFIELD is promoted from Manager/Music Video to Director/Music Video Administration at MCA Records.
- · BARBARA FIRSTMAN joins EMI as Director/West Coast Sales. She had been VP/Marketing at Macey Lipman **Marketing**
- TRACY HILL joins Arista as Senior Director/National Publicity, West Coast. She had been VP/Publicity at Rhino Records





Elena Petrone

- · ELENA PETRONE is upped from Manager/Creative Services to Director/Creative Services at PolyGram Records. Concurrently, label publicists LYNNE LUBASH and MARTY MAID-ENBERG are both named to the M ager/Publicity post. SUSAN DeNEAU moves to PolyGram as Publicist/West Coast, having previously been Director/Publicity at Cyprus Records:
- ion Windham Hill Productions as Managers for the Southern and Midwest Regions, respectively. Beren had been a Regional Marketing Coordinator for RCA Records. Shapiro formerly worked as Manager/Midwest Region at Enigms Records. Concurrently, NIKI RUXTON is upped from Office Manager to Manager/Advertising & Merdising at the label.

O DANA BEREN and SAUL SHAPIRO





Steven Lapa

Michelle Peacock

· MICHELLE PEACOCK moves up from Senior Director/National Video Promotion to VP/Video Promotion & Production at Capitol Records.



Marc Reiter

MARC REITER and AL MASOCCO are named Associate Directors/Marketing for the East and West Coast, respectively, at Epic Records. Reiter was most recently Director/Merchandising at CBS Records, while Masocco was Manager/Marketing for CBS's Los Angeles branch.

Industry

- STANLEY SCHNEIDER is upped from Senior Counsel/Legal & Business Affairs to VP/Legal & Business Affairs for BMG Music Publishing.
- · MICHAEL MAHONE and GLENN SCHILLER join the RAB as VPs/Mar keting for the Midwest and Southwest, respectively, effective November 26. Mahone was VP/GM at WQXX & WSOM/Youngstown, while Schiller served as VP/GM at KALO/Beaumont.
- · ELIZABETH BRODY has been named Manager/Corporate Communications at the Interep Radio Store. She had been Associate Editor of Macintosh-Aided Design, a magazine for design professionals.
- · GAIL LEE (aka LAURA GAIL) becomes Director/Operations at Metro Traffic in Dallas. She previously did morning traffic reports at KQLZ/Los Angeles
- . JEFFREY PEISCH arrives at CBS Music Video Enterprises as VP/Non-Theatrical Programming. He had held the same position at Vestron Video.

For The Record

Charles Walk and David Newmark as Local Promotion Managers for the New England and Minneapolis areas (R&R, 11/2). The label was inadvertently omitted.

- GENE MATER and RON TOWN-SEND have been named to RTNDA's Rosert of Trustees. Mater is a senior consultant at John Adams Associates, and Townsend is President/Gannett Television Group.
- **OCCUMUNICATIONS EQUITY AS-**SOCIATES has opened offices in London and Munich. The London office is located at 39 Botolph Lane, London, EC3R 80E England, (071) 623-8844. CEA's Munich branch is at Maximilianstrasse 30, 8000 Munchen 22, (011-49) 89-291411.

Mike Abrams - MD/nights KSXY/

Ted Brandi - MD/Research Dir.

Magic Christian - Afternoons

WLAN/Lancaster, PA (717) 394-6576

WXBB/Harrisburg, PA (717)

Cheryl Cross - Nari Secon-

Peg Daniels - MD/Middays WGTC/

T. Jay Dexter - Weekends WCWA/

Carl Dick - Creative Dir. WTFX/

Carey Edwards - PD'atternoons

Craig Hines - Afternoons KBIG/

Walt Howard - Mornings WTRG/

Cathy Kaylin - Middays KSXY/

Crystal Lake - Late-rights WXGT/

Joel Longshore - Nights KKKLJ

Max Majors - Mornings KSXY/

Columbus, OH (614) 848-8114

Grand Forks, ND (701) 746-8375 Don Lucki - Afternoons Satellite

Music Network (708) 893-4585

WZAT/Savannah (718) 436-3526

Cindy McMullin - Mornings/aft

noons WGY-FM/Albany (518) 346-

Brian Miller - OM/PD KIM/Tucson

Robin Morales - Swing KESZ/ Phoenix and middays KJZZ/Phoenix

Bob O'Dell - MD/afternoons

Chris Roberts - PD/afternoons

Chris Roberts - Mornings WMGM/

Gary Ross - Afternoons KOOL

Bill Russ - Morning sidekick

WXGT/Columbus, OH (614)

Jay Scott - MD/morning zoo mem-

ber WSKZ/Chattanooga (615) 842-

Blake Thunder - Afternoons

Dave (Jo Jo) Turnbeaugh - Nights

Andy Walts - Mornings KSXY/

Bobby Willis - Weekends WHTZ/

Robert J. Wright - Mornings

WGRD/Grand Rapids (616) 285-9927

WXGT/Columbus (614) 861-4567

WGTC/South Bend, IN (219)

WWCK/Flint, MI (313) 694-0538

Atlantic City (609) 447-4893

Phoenix (602) 759-9456

Reno (702) 331-1233

New York (201) 804-0914

WGTO/Orlando (407) 291-6794

Reno (702) 331-1233

3179

(802) 297-5119

(619) 325-4647

271-8653

793-8609

Hollywood McKenzie

daries/AC, NAC, Jazz Promotion Get-

fen Records (213) 652-8166

Toledo (216) 722-1483

Madison (608) 276-7399

(209) 227-6016

KSXY/Reno (702) 331-5799

KKNW/Seattle (206) 938-0539

Los Angeles (818) 981-4326

Raleigh (919) 847-5804

Reno (702) 331-4129

South Bend, IN (219) 271-8653

PROS ON THE

Reno (702) 786-5932

LOOSE

541-0678

- EDWARD LIPSCHULTZ is appointed. VP/Managing Director at MarkeTrends, a division of Kelly/Silver, Inc. He had been a retail consumer specialist for the Sandstrom-UW Institute
- RICHARD REIMER is upped from Assistant General Counsel to Deputy General Counsel at ASCAP. Taking his place is ROSS CHARAP, promoted from Senior Attorney. Moving up to the Senior Attorney position is BENNETT LINCOFF, who was previously Staff At-

-Ann Schnieders

Networks

· ABC RADIO and Graham Nash are Remembering Lennon: Ten Years Later." This four-hour radio scrapbook will pay tribute to John Lennon on the tenth anniversary of his death - via his music, never-before-heard interviews, and a chronology of his cultural contributions; (212) 887-5508.

CHANGES

Mett Cerson and Rhonda Shade join KZOK-FM/Seattle as AEs.

Dave Rizzo is named Regional Marketing Executive for Associated Press **Broadcast Services**

Russell Sicklick is named Director/Packaging Liner Copy & Credits at Arists Records. Also at the label, Dana Renert is named Co-Manager/Pro-

. HALLAND BROADCAST SER-VICES introduces "Rock in Roll Graffit." a 1240-song oldies library (spanning music from 1955-69) on compact disc. All selections in the set are the original hit versions by the original artists, and are sourced from CDs, DATs, and studio masters; (818) 963-6300.



Halland's "Rock 'n' Roll Graffiti" library

- MEDIA AMERICA is offering "Instant Replay With Pat Summerall," a two hour weekly and 90-second daily closeup focusing on the greatest heroes in sports. Guests include Pete Rose, Evander Holyfield, Wade Boggs. Zina Garrison, and George Will. Summerall is also host of CBS-TV NFL, golf, and tennis coverage: (212) 302-1100.
- · UNISTAR RADIO airs the Thanksoving holiday edition of "Country Six Pack" later this month, featuring the Oak Ridge Boys. WXTU/Philadelphia air personality Mike Brophey hosts this three-hour special (212) 575-6100.

R&R TIMELINE

pel Sookle on WSDM (now WLUP-FMVChicago in 1970. Moving to Southern California in '73, she was briefly at KDAY/Los Angeles, then worked at KYMS/Santa Ana, KXFM/Santa Marie, and KAFY/ Bakersfield, Fifteen years ago to day, Plum returned to L.A. for overnights at Country KGBS and stayed when it became CHR KTNO (10Q). Since then she's worked at KMPC, KFI, and in 1988 joined KLAC to host "Overnight Overdrive.



Nancy Plum

1 YEAR AGO TODAY

- Art Jaeger appointed Exec. VP at Capitol Records
 Jim Teeson promoted to Unistar Sr. VP/Affiliate Relations
 Cary Pahiglan tapped as WVBF/Soston VP/GM
 Paula Batson named MCA VP/PR
 Phill Redo becomes WLIT/Chicago GM
 Ange Canessa upped to WLOU/Louisville PD

5 YEARS AGO TODAY

- e Jerry Boulding chosen to be SMN's "Heart & Soul" OM
 e Los Angeles changes: Phil Hall hired as KHJ PD; Steve Scott leaves
 KHTZ for KRTH alrahift; Mike Wagner elevated to KRLA & KHTZ OM
 e Mismi moves: Bob McKsy upped to WOAM & WOKS OM;
 Rick Stacy named WINZ-FM (955) PD
 e Mike Phillips joins KOIT/San Francisco as PD
 e Gary "Fuzzy" Herron promoted to KCBQ-AM & FM/San Diego PD

10 YEARS AGO TODAY

- e Warner Bros. Records acquires Sire Records

- Steve Kingston selected as WPGC/Washington OD
 Bob Oakes named KSTP (AM)/Minneapolis PD
 Barry (Yaughn) Skidelsky tapped as WFAS/White Plains, NY PD
 WXXS-FM/Boston lands Dale Dorman for afternoons and
 Arnie "Woo Woo" Ginsburg for Sunday night oldies

15 YEARS AGO TODAY

Lin Broadcasting buys WPBS-FM/Philadelphia for \$1.4 million (later changed calls to WUSL)

- Hurricane Heeran

Columbia Records appointed

Art Farkas - PD KKDJ/Fresno Kaaren Hall - News Director Nancy Plum entered radio as Den

TIMOTHY WHITE'S ROCK STARS PRESENTS THE ONE AND ONLY Steve Winwood

"REFUGEES OF THE HEART"

STEVE WINWOOD sits down
at a grand piano in Nashville's
Emerald Sound Studios
with host Timothy White for
an historic TWO HOUR
performance and interview



of the Lord," "While You
See A Chance," "Valerie,"
"Don't You Know What The
Night Can Do," as well
as new songs from
"REFUGEES OF THE HEART"
like "I Will Be Here." In
addition, songwriter WILL

session encompassing his three decades in rock, from the

FAITH and his brilliant solo career. Joined by the peerless

JIM CAPALDI on backing vocals and percussion, STEVE

plays and sings specially re-arranged versions of
such classics as "I'm A Man," "No Face, No Name, No

Number," "Dear Mr. Fantasy," "Empty Pages," "Presence

JENNINGS joins STEVE and JIM to discuss and illustrate the collaborative composing for STEVE WINWOOD'S solo LPs. Plus, still more surprises! IT'S TWO FULL HOURS OF STEVE WINWOOD AND FRIENDS IN AN INTIMATE STUDIO SESSIONAN UNPRECEDENTED NORTH AMERICAN BROADCAST EVENT!

THE WEEK OF NOVEMBER 19

For more information, contact your Westwood One representative.

In Los Angeles call (213) 840-4244. FAX (213) 204-4375.

In Canada (416) 597-8529.



WESTWOOD ONE RADIO NETWORKS





IF YOU'RE NOT TUNED TO TIMOTHY WHITE'S ROCK STARS, YOU'RE JUST LISTENING TO THE RADIO!

Look for Timothy White's critically-acclaimed new book ROCK LIVES in book stores everywhere.

Big Book For AC; B/EZ Bailout Prompts Skid

Format Strength Compared In New Survey

AC holds by far the largest total share of any format in the Top 30 markets and scored the biggest gains from Spring '90 to Summer '90 in Arbitron books. Looking at year-to-year format figures for the Top 30 markets, AC's sizable gains were actually outstripped by AOR, News/Talk, and the big Summer '90-Summer '90 winner, Urban Contemporary.

Overall Standings

The graphs (right), measuring total shares for each format in year-to-year and book-to-book comparisons, illustrate the story. AC, clearly the dominant format in major markets as it is across all

Ranking

The Formats

AC leads by a wide margin with 21% of the audience in the Top 30 markets. The standings:

AC.	21.0%
CHR	13.8
NIT	12.5
AOR	10.7
Ctry	9.3
UC	7.7
B/EZ	6.7
Gold	6.1
CR	4,3
Span	2.3
NACIU	2.0
Clas	1.5
NR	1,0
Bel/CC	8

Top Markets By Format

mat, ranked by total shares

AC

AOR

Gold

B/EZ-BB-Nost

Classic Rock

New Rock

Pel /CC

Classical

Country

hat's the best AOR city in the Top 30 markets? Which town is

most hospitable to Country? Here are the top cities for each for-

Cincinnati

New York

Dollas

Denver

Tempe

Portland

Portland

San Diego

San Francisco,

Total Share City

35.6

21.3

19.2

18.8

17.9

17.1

148

13.5

8.9

8.6

7.5

5.1

5.1

3.9

market sizes, is increasing that dominance – it's almost 200 total shares ahead of runner-up CHR in the Top 30 markets, an average of almost seven shares more per market.

CHR, a clear number two a year ago, is now being pressed by News/ Talk/Sports, which has risen to 22.5% of the Top 30's listeners, compared to just 7.5% in the Top 100 (according to R&R Ratings Report & Directory figures for Spring '30). AOR and Country round out the Top 5 in the big markets, while defection-beset B/EZ, even including the more stable Big Band and Nostalgia variations in its totals, has dropped from fourthiggest format a year ago to seventh today while losing over a third of its total shares.

Below the nine largest formats (holding 100 or more total shares in the Top 30 markets), as shown in the graphs, the format rankings run as follows:

10. Hispanic (#12 a year ago)

11. NAC/Jazz (10)

12. Classical (11)

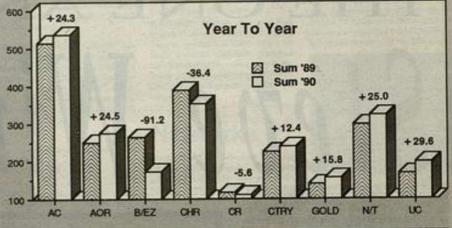
13. New Rock (14)

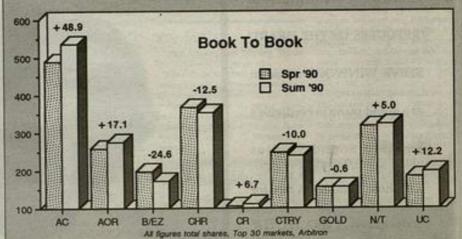
14. Religious/Contemporary Christian (13)

Year To Year

From Summer '89 to Summer '90, Urban Contemporary gained just shy of 30 total shares, an average of a share a market. Not only was that the biggest increase for any format, but it represents a 17% jump. News/Talk, the second-biggest mover with a 25-share gain,

Format Performance Index





was by contrast up only 8% because it has a substantially higher total share.

AOR's 24.5-share gain gave it almost 10% more audience than a year ago, while AC's 24.3-share gain represented an increase of 4.7%. Three other formats registered substantial gains: Gold (15.8 shares, 11.4%), Country (12.4 shares, up 5.6%), and Hispanic, which gained 16.2 shares and was up a whopping 39% from a year ago. Increased penetration in the Bay Area and other markets and a big rise in Los Angeles were key aspects of the Hispanic surge. Last year more than 40% of the Hispanic share in the Top 30 markets came from Miami stations; now Miami accounts for less than a third of the total.

The format flight from B/EZ was brought home dramatically in the year-to-year Top 30 market figures: a 91-share loss, dropping from 263 to 172 shares for an average loss of three full shares per market – caused, it should be said, overwhelmingly by stations switching format rather than losing ratings.

CHR took a 36-share hit, losing 9% of its total share. NAC/Jazz stations were off 11 shares, not a lot in raw terms but taking into account the format's small number of outlets, a severe 18% erosion (again, caused primarily by format bailouts).

Book To Book

Gains and losses over a threemonth book tend to be less dramatic than year-to-year changes, but AC proved the exception this time, gaining almost 50 shares from spring to summer. The 10% boost gave AC a 184-total-share lead over CHR, compared to a 122-share edge just three months ago.

Otherwise, AOR was the big winner, adding 17 shares nationally for a 7% boost and a solid lead over the slightly slumping Country in their battle for fourth. Urban continued its expansive ways with a 12-share gain, Classic Rock rebounded from a spring trough with a seven-share upturn, and (on a smaller scale) New Rock picked up 3.3 shares, an increase of more than 15% for a format represented only spottily throughout the Top 30 markets.

B/EZ was the big loser, but the damage may be starting to stabilize, as most of the big-market balouts have now occurred. The format dropped another 25 shares this book, and its total is down 12% from spring. CHR lost 12.5 shares and Country dropped ten.

How It Works

The Format Performance Index is designed to appear eight times yearly, once for each Arbitron and Birch survey. It's intended as a quick, limely guide to format trends across the nation.

To speed their publication, we take 12+ retings figures from the Top 30 markets (since Anahelm is only a two-book-eyear Arbitron market, we substituted market #31, Cincinnati, for consistency purposes). As stations showing a 1.0 share or better are compiled into the appropriate format total shares are compiled into the national total share figures used here, and plus-or-minus changes in each format (alto expressed in total shares) are calculated from year to year (in this case, Summer '88 to Summer '90) and book to book (Spring '90 to Summer '90).

EMI

Continued from Page 3

family and continue my working relationship with [President/CEO] Sal Licata, [Sr. VP/GM] Ron Urban, and Ron Fair. I look forward to being a major part of an all-new, aggressive, creative, and streetwise A&R team."

Gillespie added, "I'm thrilled to have the opportunity to construct and guide EMI's alternative/dance promotion to new heights. We have great people and the resources to prove that in the coming months EMI's profile in this area will continue to develop impressively."

While at Disney, Lieb was involved with several soundtracks, including "Pretty Woman," "Cocktail," "Beaches," and "Good Morning Vietnam." Prior to joining EMI earlier this year, Gillesple spent five years at indie label Celluloid Records.

Cincinnati is AC heaven; no other format comes close to attaining that 35.6 figure. Dalac's fieros three-way Country battles edge Kansas City for Country honors. New York's multiplicity of News, Talk, and Sports outlets were finally enough combined to nip St. Louis's KMOX for top honors.

Miami's variety of Hispanic presentations still makes it the town to beat, although L.A. is now in double figures, too.

Milwaukee leads for both CHR, with a tight two-station race, and Classic Rock (WKLH), Deriver's longtime three-ACR tussic takes the title, white MYEE accounts for Atlanta's UC lead. Tampa's a multifaceted bassion for the beleaguered pre-rock formats, white San Diego's 91X is the nation's leading New Rocker in ratings. Portland's messive NAC share largely stems from KINK, the unique ACR/NAC hybrid whose shares were allocated to NAC in this particular case. Portland also is a Gold mine for oldes. Dallas, with a strong Contemporary Christian and a solid Black Gospel outet, tops the inspirational list, white San Francisco (with two Classical outets) and Seattle (on a strong KING-FM book) are the highbrow havens.

ANOTHER KNOCK-DUT PUNCH FROM L. L. GOOL J

LL COOL J "AROUND THE WAY GIRL"

No real rap artist has the mass appeal of L.L. COOL J. His fourth album, "Mama Said Knock You Out," is also his fourth to be certified platinum or better.

Now, hot on the heels of the hit "The Boomin' System'' comes "Around The Way Girl," the new single so hot that radio couldn't wait to add it -- KGGI, KMEL, WLOL and 194 have jumped on it already!

"The Boomin' System" brought him back to the street - now "Around The Way Girl" takes L.L. Cool J back to the top!

Produced by Marley Marl for Marley Marl Productions, Inc. Co-Produced by L.L. Cool J. Additional Production by The Untouchables Management: Rush Artist Management

On Columbia/Def Jam

"A smooth rap which makes it dif-ferent. One of the most happening urban records out." DAVE ALLEN/WUSL

"One of the biggest records this

BRIAN WALLACE/WYLD

"Love the hook, couldn't resist putting it on the air. Sounds great on our station!"

GREG STRASSEL/WLOL

"Cool, mass-sounding rap. Reacting

BRIAN PHILLIPS/KDWB











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KMEL

Continued from Page 1

'Using The Press'

While Naftaly was not available for comment, KMEL counsel James Hargarten of the law firm Thelen, Marrin, Johnson & Bridges told R&R, "Cameron Paul is clearly using the press to try and get some money out of us and make Keith look bad in the process. He's doing this in such a way that it doesn't allow us discovery in this matter.

"Keith's integrity is unmatched in the industry. Cameron Paul gave checks to Keith, but they were for a personal purpose. They had nothing to do with the employ ment of Cameron Paul. I know the nature of that purpose, but I'm not prepared to reveal it at this time. Our main thrust is to respond to the FCC, and our client guidance thus far is not to trade allegations in the press about the nature of those checks. By the same token, the idea that Keith took any money from Britt Hahn is also ridiculous No money has exchanged hands between Keith or Britt . . . it's a naked allegation."

Hargarten reported that Naftaly feels very badly about all of this but has chosen not to make a public comment at this time." He said there's been a "tremendous outpouring of industry support for KMEL and Keith from over 50 industry luminaries who have volunteered to testify on Keith's behalf, including Paula Abdul, Mariah Carey, and executives with virtually every major record label."

Mirror Corporation General Partner Britt Hahn, who allegedly gave Naffaly \$5000 in plugola, denied the allegation. "This charge is absolutely untrue. There has never been any intimation of anyone from the station suggesting an under-the-table deal."

Peaceful Settlement Sought

Paul attorney Neil Eisenberg told R&R., "We tried to settle this peacefully, but Collins told us to 'go fly a kite." While they may not publicly disclose the reason Naffally took the checks, I was told by one of KMEXI's [former] lawyers, Joe! Sawn, that they felt Cameron was so appreciative of the job that he insisted Keith take the money.

"Collias also suggested Cameron take a polygraph test. Collias picked the company we used, yet Cameron passed that test with flying colors. Collias then told me they weren't using Cameron's name in advertising as 'we have a right to cool him off,' which in my opinion means shut him up and shut him down."

"The lie detector test Cameron Paul took is a joke, as the questions were modified to make him look better," retorted KMEL counsel Hargarten. "While Keith has also offered to take a lie detector test, we don't want to subject him to this."

R&R has learned that spots announcing the grand opening of the Next Faze were not run on KMEL, because they featured crosstown KSOL personality Marcos in a live broadcast. Subsequent spots mentoning Cameron Paul have since aired on both KMEL and KSOL.

Issue May Not Concern FCC

FCC Chief Of Enforcement Branch, Mass Media Bureau Chuck Kelly told R&R, "Tm not aware of any rules, regulations, or policies that this matter would violate. It is possible that on further investigation we could find an underlying cause that we would be concerned about."

On the issue of alleged plugola Kelly added, "If [Naftaly] was taking money and not disclosing it to station management, then the failure to make that information available to the licensee is a problem for him. The station shouldn't be concerned, as it's more the victim. Individuals engaged in plugola could face misdemeanor federal charges."

WCOL

Continued from Page 3

VP/GM Mark Hanson told R&R, "Unfortunately, we lost some very talented folks in the process of changing to a new direction. We're working to help them make a transition into new opportunities by releasing them from their noncompete agreements, and have paid them generous severances. It's not their fault. We gave the Rock CHR format as much time as possible, but it didn't work.

"On the other hand, based on extensive market research, there's a big hole for 30-49 year-olds — with 35-44 as our main target. Rob Ellis has a solid background in the Gold format and, with the help of Pete Salant, we should be around a long time as a big winner."

"This is a super move, not only for the company but for the market, as a lot of listeners will now have a new favorite station," noted Ellis, "We're going to come out like a fired-up blowtorch and make a major impact in Columbus."

A four-year WING veteran - the last two as PD - Ellis was previously OM at Country WDJK/ Xenia, OH.

Casey

Continued from Page 3

cice, and we all thought this would be a great move for him and for us. We're fortunate to have some great candidates applying for the K92 job and should have our decision finalized soon."

Casey commented, "Tm flattered that Aylett Coleman has the confidence to transfer me from market 94 to market 32. I'll really miss working at K92, as this station and situation is one in a million; there's a great family atmospherehere. I'm looking forward to the challenges at Joy 96 and belping to create an environment where creativity can flourish. This move puts me one step closer to my ultimate goal of ownership."

During his 28 years in radio, Casey has made programming stops at WHBQ/Memphis, WMYQ/Mamil, WDRQ/Detrolt, KSLQ/St. Louis, KCMO (AM)/Kansas City, and WPGC/Washington, among others, and served as National PD for Charter Broadcasting.

Americom

Continued from Page 1

FM Move-Ins Blamed

The litigation is the latest development resulting from Gammon's reassertion of control of the brokerage firm in October. Contending that the economic future of the company was threatened by the downturn in the radio station trading market, Gammon recently fired all Americom employees while offering to retain brokers as independent contractors at reduced compensation.

Last March, Gammon left Americom after a series of "city-change" FM relocations involving his Crown Broadcasting chain caused widespread industry controversy. According to Steding's suit, the FM deals "caused much damage to Americom."

"This maneuver effectively reduced the value of all other radio stations in that market and caused the radio stations' owners (many of whom were past or present customers of Americom) to be suspicious and resentful of Defendant Gammon and therefore Americom," the suit said.

Steding's complaint alleges that Gammon's recent return to the brokerage "was simply to liquidate Americom in order to provide cash" to offset downturns in Crown resulting from the move-in controversy. It contends that Gammon's actions "were undertaken intentionally and with the malicious intentionally and with the malicious intention of defrauding all other shareholders of Americom and looting the company."

"Gammon continues to loot the company of its remaining cash and assets. The effect of these actions has been to expose Americom to substantial liabilities for breach of employment contracts, and to lost profits for termination of other potential contracts and business opportunities of the company," the suit said.

Dirty Laundry Described

In a graphic series of allegations, Steding's complaint provides a glimpse of dirty laundry at what until recently was America's largest radio brokerage. Among the charges:

 Even though Gammon disassociated from Americom in early 1990, be "continued to take a salary from Americom even though not actively employed there."

• Gammon, with the aid of his brother — Americom President Dan Gammen — "borrowed" \$100,000 from Americom sometime early in 1990, without Steding's knowledge or approval, even though unanimous shareholder approval was required for such loans. "Gammon's borrowing was surreptitious, contrary to the company's best interests, and remains unpaid to this date."

 In March 1990, Gammon and his brother "made a cash distribution to themselves as shareholders of approximately \$141,000, but failed to disclose this" and failed to pay a prorated portion to Steding, who labelled the transaction an "attempted fraud."

 Because of Gammon's "bad reputation in the industry, commissions of approximately \$1,000,000 either due and owing" to Steding may not be paid. "The customers

have informed Plaintiff that they will not pay Defendant Gammon," the suit said.

Noncompete Agreement Disputed

Steding complains that after he signed an employment agreement in April 1987, the Gammons made an additional demand that he sign a broad noncompete agreement. After he objected, a narrowly worded contract was signed which allowed Steding to compete unless terminated for cause.

The lawsuit alleges that Gammon recently has advised broadcasters that Steding is subject to an enforceable noncompetition agreement and will "owe Americom a lot of money for a long time" if he engages in competition.

Steding contends that unless Gammon is enjoined from "an attempt to mislead the public," he will suffer "a loss of goodwill and reputation, together with the loss of further commissions for the brokerage of radio stations which are impossible to ascertain and unending."

RCA

Continued from Page 3

90s."

Aldrich spent 13 years at Chrysalis in A&R and artist development, signing and working with such acts as Pat Benatar, Blondie, Huey Lewis & The News, Billy Idol, and Slaughter. Kaufman joined RCA four years ago as West Coast Manager/A&R. Prior to that, be spent three years as National Promotion Director at Gold Mountain Records.

Phillips

Continued from Page 1

"My two years in Chicago have been very rewarding, and Bonneville is an excellent company to work for. I'm happy to leave the New Mix 102 with a winning format and strong ratings."

Prior to joining WTMX, Phillips spent two years as research associate for the Research Group. In addition to KFRC, Phillips also programmed Bay Area AC outlets KIOI, KOIT, and KYUU. He launched his programming career at KGW/Portland.

Veronis

Continued from Page 1

"Stabilizing radio listenership and an improved advertising environment in 1992-94 will boost the compound annual growth in radio station advertising to 8.0% over the next five years," Veronis, Suhler said. Radio ad revenues grew at an average annual rate of 7.6% between 1984-89. Total '89 radio revenues were pegged at \$8.4 billion and projected to reach \$12.3 billion in 1994. Networks are expected to claim \$700 million of that '94 pie, up from \$500 million last year. Radio station revenues are forecast to hit \$11.6 billion in 1994, up from last year's \$7.5 billion.

By comparison, Veronis, Suhler foresees record industry growth will average only 5.3% annually over the 1989-94 period. Revenues are forecast at \$8.4 billion in 1994, compared to \$6.5 billion in '89. Record industry growth for the past five years averaged 8.1%, fueled by the popularity of CDs. But with the format shift to CD all but complete, the reissue market will begin drying up. And "over the next five years, the vinyl disc will

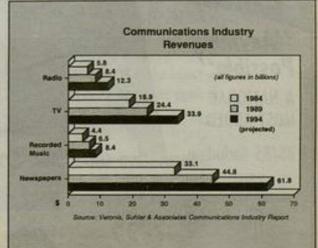
essentially disappear as a format for new releases," the report said.

Radio Outpaces TV

Radio's growth is expected to continue to outpace that of television. TV revenues posted an annual growth rate of 5.3% over the past five years, which is projected to increase to 6.8% over the 1989-94 period. Total broadcast revenue growth — radio and TV combined — is predicted to average 7.1% over the next five years, compared with 5.8% for the last five years.

Acquisitions within the record industry gave the public companies a deceptively large boost in revenues over the past five years – 24.6% on a compound annual basis. "The addition of two companies – Poly-Gram N.V., which reported publicly for the first time in 1989, and Seay, which acquired CBS Records in 1988 – substantially increased the segment's revenues," said Veronis, Suhler President John Suhler.

Only six record companies have traded stock publicly — K-tel International, MCA, PolyGram, Sony, Thorn EMI, and Time Warner. But Suhler said they now account for 80% of U.S. record revenues.







STREET TALK

Black Rock On The Block?

n the heels of CBS founder William Paley's death (10/27), Daily Variety reports Wall Street's abuzz with rumors that Black Rock may soon be for sale. Asking price? \$3-5 billion.

CBS Chairman Laurence Tisch reportedly is awaiting a change in current FTC rules preventing a network/studio merger. If that happens, will Disney or Paramount make a run for the Rock? And . . . is Tisch considering divesting CBS's radio properties? Like maybe its two networks and its 19 O&Os - including every Top 10 market?

Speaking of Paramount, rumbles that BMG is seriously interested in acquiring a U.S. movie studio are growing seismically louder. Hmmm

And while we're on the subject, rumors continue to surface that the proposed MCA/Matsushita merger is on shaky ground. MCA insiders deny the scuttlebutt.

Ah, but in light of Tuesday night's latebreaking news that various sets and exhibits on the Universal studios tour were ablaze, could a fire sale be in the works?

Whispers (Gettin' Louder)

. Is KIIS-FM/L.A. night rocker Hollywood Hamilton about to do an on-air audition to fill the same vacancy at Y95/Dallas? Word is that Power Pig/Tampa night dudes Tim & Tom opted not to move to take that Big D gig, owing to a helty Jacor counteroffer.

• Is WROK & WZOK/Rockford, IL OM John Ivey

about to be become APD at Q105/Tampa?

. Is Atco Nat'l Promo Dir. Bruce Tenenb taking with Alan Kovak about the VP/CHR promo slot at Impact? is Motown Sr. VP/Promo Frank Turner having similar conversations? And has indie Billy Smith been approached by Impact . . . again? (ST hears Zoo and Interscope are also chatting with

. Torch that talk about Columbia Dr./Nat'l CHR Singles Promo Jerry Stair jumping to SBK to succeed Sr. VP/Promo Daniel Glass, who's stated for a B-I-G promotion. And is Sr. Dir./Singles Promo Ken Lane also in line for VP strip

. Is RCA Product Mgr. Robble Snow heading to NY to become Nat'l Dir./Mktg?

. Spike the rumors about Q102/Philly OM Mark Driscoll exting. He's taking a four-week leave of absence for reconstructive knee surgery. Meanwhile, former 92X/Columbus PD Michael Hayes has land-ed atternoons at Q102, and WKSE/Buffelo night er Smokin' Willie B. will be joining Q102 for

Nerf the notion that KKYK/Little Rock PD Brien Bridgman is out and heading for the WABB/

ST hears former KCPX/Salt Lake City PD Jerry Lousteau may be the front-runner, with (drum roll, please . . .) former KITY/San Antonio PD Rick Upton, former Q105/Tempa APD Bennis Reese, former KHFlyAustin PO Selby Edwards, WOMX/Orlando APD Rick Stone, former WOMP-FMWheeling PD Bob Forster, KIX106/Birmingham APD Brian Christopher, KBFM/McAllen-Brownsville PD Dusty Hayes, former Lekers coach Pat Riley, KLUC/Les Vegas APD:MD Jay Taylor, B97/New Orleans APD:MD Joey G., and former WMXP/Pittsburgh PD Waylon Richards making up the rest of the field.



'NEATH THE SHEETS - After hearing numerous requests for tollet paper from U.S. forces stationed in the Persian Gulf, KAYI (Key 107)/Tulsa's morning team of Kartson & McKenzle launched "Operation Two-Ply" — and collected (and shipped) more than eight thousand rolls. Looking pretty wiped out from the promotion are (I-r) Kevin Karlson and Pete

ST hears RCA/Nashville OM Ric Pepin will head that new BMG Country label set to debut next spring.

Didja hear the one about the New York media buyer who flew into the Windy City to make a sizable TV buy advertising a new, upscale Country outlet? Who's ready for a format flip? All eyes are on Century AC

Now that Shamrock Broadcasting has agreed to swap AC KMGC/Dallas for Nationwide CHR KWSS/San Jose, speculation about KWSS's formatic future has intensified

Shamrock Prez Bill Clark says he's considering several options, including simulcasting AC KABL-AM & FM/SF. Look for a formal announcement shortly. The swap is set for around Feb 1.

Look for EMI's Ron Fair to be promoted to Sr. VP/A&R, Staff Producer; Capitol's Tim Devine to be upped to VP/A&R; and Beau Hill to be named a partner and head of A&R at Interscope. Full detail jacket on all tres hombres next week.

Mixing It Up In Tampa

ST hears Q105/Tampa was going to start calling itself "Mix 104.7" this week, but crosstown AC WNLT beat Q105 to the punch last Friday (11/2) by adopting the handle "Mx 96." Adding insult to injury, Q105 already had put up billboards proclaiming "a better mix of

As the KZZP/Phoenix PD derby enters its second week, ST hears WKEE/Huntington, WV PD Pat Paxton is the lead candidate.

However, by the time this reaches your hot I'll hands, WZPL/Indy OM/PD Don London, KJ103/Oklahoma City PD Mike McCoy, and KC101/New Haven PD Stef Rybak will have all been contacted about the

CHER

"The Shoop **Shoop Song** (It's In His Kiss)"

Music From The Original Motion Picture Soundtrack MERMAIDS



CHR MOST ADDED!! AND AC #1 MOST ADDED! Over 50 Adds Including:

WPLJ WXKS WAAL Z104 X100 WPLI WNNK KIKX Y100 Y100 WBBQ KSND KSAQ KSAQ K106 KCAQ WXKS WAEB KZZB



World Premiere -November 16!!

DON HIDNINGY

"New York Minute"

From The Multi-Platinum Grammy Award Winning Album "THE END OF THE INNOCENCE"

R&R AC: 20 - 20

Over 100 CHR Stations:

WBLI add KISN add Y100 29-24 hot KWSS debut 30 WNCI add

Y107 deb 33 999KHI deb 39 WCGQ deb 34 WKRZ 37-51 KZ106 deb 20 93Q add WVKS deb 28 WAPE add PWR945 deb 30 WERZ add 99WAYS deb 31 WANS add WOUT add WABB deb 32 WHHY deb 34 WRQN add

BLACK UROWE

"Hard To Handle"

UNSTOPPABLE SALES:

1-DAY: 41,609 (no deal!) Total: 722,943!!!

Billboard Album: 35*-25*!!

PWR99/Rick Stacey/Lee Chesnut - ADD!

"When we put this record on the air, the phones ignited. Top 10 sales and Top 20 requests."

99WAYS/Rick Woodell

"The Black Crowes' remake of this Otis Redding hit is pulling major adult phones in all day-parts."

WBBQ/Bruce Stevens 36-26

"The Black Crowes" Hard To Handle is on fire in Augusta and is researching through the roof with top 10 phones and Top 10 sales."

OVER 70 TOP 40 STATIONS!!: EZ106 11-9 WPHR add KEZE 6-5 hot WOUT 16-10 PIRATE deb 19 Q104 11-8 hor YES97 15-11 bot

#1 Most Requested Video On #1 Track for 2 Weeks: R&R, AN, FMQB On Tour With Robert Plant



GENE LOVES BURBBL

"Tangled Up In You"



ON YOUR DESK NOW!

Early Action: HOT949 add

999KHI add G98 add

YES97 KTRS add KOIZ add KF95 KNIN add KBOZ

NOW ON TOUR!!

STREET TALK.

Continued from Page 30

Less than a week after becoming a "restructuring" casualty, former Island Nat'l Album Promo Mgr. John "Archie" Souchack has landed the Nat'l Dir./Rock Promo slot at Hollywood. He'll relocate to the West Coast.

Two more major market AMs - Big Band WDAE/Tampa and Country WKKU/Boston have dropped their original programming and opted to simulcast their FM AC sisters (WUSA and WSSH, respectively).

Incidentally, WKKU's demise means Beantown is currently without a Country outlet.

L.A., Grand Rapids Books Revisited

Arbitron has reissued the summer '90 books for Los Angeles and Grand Rapids. In the revised L.A. survey, Spanish KSKQ-FM which didn't show up in the initial release now trends .7-.4. In addition, Gold KXEZ's 12+ has been adjusted from 3.1 to 2.9.

In Grand Rapids, Arbitron has straightened out a mixup between Gold WLAV (AM) and AOR WLAV-FM. The revised figures show the AM with a .4 and the FM at 5.1.

A Groovy Kind Of Love

 With Tony Anderson moving to Mercury to head up that label's Black Music Division, Arists Sr. Dir./R&B Promo Connie Johnson is temporarily handling VP/R&B Promo duties

Meanwhile, Lee Fehr exits the Arista Nat'l Dir /Video Promo slot and is replaced by Diane Gentile, who was Arista's NE AOR Reg'l promo rep. Gentile's new title is Nat'l Dir./Video & Nat'l Rock Promo.

 East West America hires Geffen local Cleve-land rep Kevan Rabat to cover that city, RGA Twin Cities rep Denise Lutz to handle local Chicago duties, Sisapa Phoenix local rep (and former KOY-FM/Phoenix MD) Kelly Christy for Detroit, and KiKX/Colorado Springs Promotion Dir. Carolyn Padgham to oversee the Seattle market.

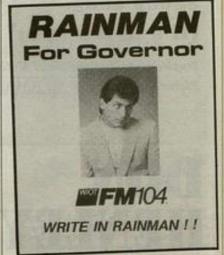
 Scoop Marketing Publicity Dir. Laura Gold heads to Atlantic as WC Dir /Publicity. She replaces Kathy Acquariva, who jumped to Hollywood. Allantic WC Publicist Shelli Andranigian exits to pursue

- . Look for Atlantic Assoc. Dir./Nat'l Singles Promo John Weston to be upped to Dir /Nat'l Singles for the lab
- . Geffen Nat'l Secondaries/AC, NAC & Jazz Promo Cheryl Cross has resigned to pursue a job at an indie label that deals strictly with NAC and Contem-
- . IRS's new Dalas-based Reg'l Promo rep is Jeff Foster, formerly MD at Drake-Chenault.
- Geffen local Minneapolis promo rep Bernadette Powers segues to similar duties at Atlantic. She replaces Gary Wisner, who exited.
 Glant's new Boston promo rep is Virgin New England Reg1 Promo Mgr. Tom Jodka. Meanwhile.
- nt promo honcho Ray Carlton is still lookin' for an EC Nati CHR Promo Dir
- . Columbia Nat'i Album Promo Coordinator Tracy Skelly resigns to join her former boss Alan Oreman at Geffen, where she'll handle the same
- . Atco moves local Miami promo rep Allison Newman to NYC to replace Jody Ryan, who recently exited and moved to Charlotte. Chris McCabe succeeds Newman in Mismi.
- . With Columbia hiring Chartle Walk for Boston secondary promo duties, it should be noted that Sal Ingeme is still Big Red's local Boston promo guy -- as
- he has been the past 33 years.

 PolyGram Country SW Reg1 Promo rep Sandy
- O'Conner is leaving the biz to fly helicopters.

 Interscope promo domos Marc Benesch and Michael Papale are in place and interviewing candidates for a seven-person regional promo staff. Call

Shower Of Controversy



IOT/Toledo listeners have made air personality Jeff Lamb's portrayal of "Rainman" one of the morning show's most popular features. However, the AOR's recent "Rainman For Governor" promotion offended local social service agencies. which have demanded the station drop the character

"You have made a mockery of people with developmental disabilities, autism in particular," charged Neil Carmean, a spokesman for United Health Services. "It is in such bad taste it's apparent you're saying an idiot can run for governor."

The station maintains Rainman is only a partial takeoff of the Dustin Hoffman character in the movie of the same name, and that the campaign is a political spoof that's in no way meant to demean mentally handicapped people.

MGM/UA - which owns the "Rainman" film - is reportedly planning to hit 'IOT with a C&D.

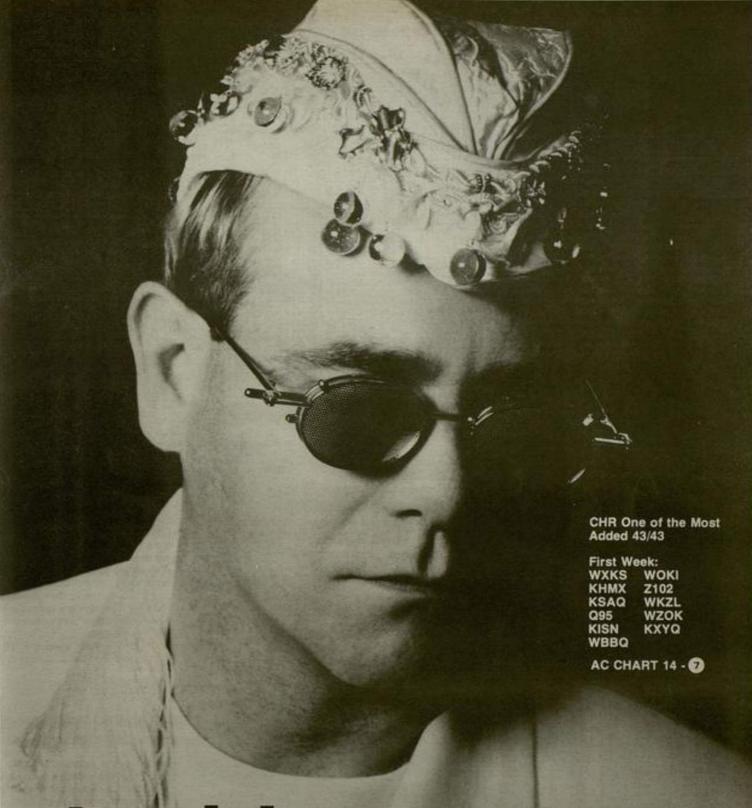
New Label O' The Week

Venerable rumors regarding international media mogul Rupert Murdoch's plans to launch a new startup record company called Music International hit the streets again, notably in last Friday's Daily Variety.

As previously speculated, former PolyGram Exec. VP and head of A&R for PolyGram International Aart Dalhuisen would be named President/CEO. He'd be stationed in the UK, but would set up the U.S. division. Distribution plans and staff hirings forthcoming-

Brusque KABC/L.A. sportstalk host Ed "Superfan" Bieler has left his afternoon drive shift after 13 months. President/GM George Green said the decision to exit was Bieler's. The shift will be filled by KABC vet Ira Fistell and a variety of sports-oriented guest hosts until a permanent replacement is found.





etonjohn "you gotta love someone"

THE FIRST SINGLE FROM TO BE CONTINUED ...

THE DEFINITIVE ELTON JOHN COLLECTION - A 67-SONG, 5-HOUR MUSICAL PORTRAIT FEATURING FOUR NEWLY RECORDED TRACKS AND NEVER-BEFORE-RELEASED RARITIES. SINGLE PRODUCED BY DON WAS. MANAGEMENT: JOHN REID. MCA



The scorching new ballad by WARRANT

from their platinum album, "OHERRY PLE"

On MTV." On tour. On fire—on Columbia.





Walch the world premiere of I SAW RED Monday, November 12th on MTV. Don't miss WARRANT tearing It up on the road with POISON. On Tour, On MTV. On Fire. On Columbia.

11/10 Jackson, MS 11/11 Huntsville, AL 11/13 Landover, MD 11/14 Wheeling, WV 11/16 Albany, NY 11/18 E. Rutherford, NJ 11/21 Binghamton, NY 12/1 Louisville, KY 11/23 Uniondale, NY 11/24 New Haven, CT 11/25 Boston, MA 11/27 Montreal, QUE 11/28 Toronto, ONT 11/29 Richfield, OH

12/2 Detroit, MI 12/4 Indianapolis, IN 12/5 Cincinnati, OH 12/7 Rosemont, IL 12/8 Milwaukee, WI 12/9 Bloomington, MN more dates to come!









Continued from Page 32

Meanwhile over at crosstown KFI, evening talk host "Mother Love" has resigned. She'll be replaced by phone-in psychologist Dr. Laura Schlesinger.

Hugh Wilson — the dude who created the original "WKRP In Cincinnati" — is set to direct the first episode of the soon-to-be revived TV sitcom. To be distributed by MTM, this brand-new first-run syndicated series is due to debut in fall '91 (R&R, 3/16).

Shoot The Plano Player

Look for Infinity Broadcasting to be slapped with an indecency fine of between \$2000 and \$6000 for a December 1989 Howard Stern bit wherein the morning shocker discussed, among other things, "the guy who plays the plano with his penis."



LEMON-SQUEEZERS APPLY IN PERSON — When a local newspaper reported that KRFX (The Foxi/Denver lost \$1 million in 1990, the station's Lewis & Floorwax morning team began complaining about owner Jacor's cutbacks on-air. OM Jack Evans reportedly told the wild pair to refrain from such financial discussions on-air and gave them a couple days off "to think about #."

Come Monday (10/29), the duo were back on the Fox, announcing next day's plans to hold a lemonade-in'-cookies sale to raise money so listeners would be able to win cash prizes. Pictured giving firsthand ade to the bottom line are (i-r) Michael Floorwax and Rick Lewis.

Curb Chatter

- Terrence McKeever returns to mornings (and former pertner Ron Olson) at FM-100/Memphis.
- KHMX/Houston APD Kurt Kelly adds MD duties.
- WKCN (AM)/Charleston, SC drops Country for new calls WVBO, and switches formers to Urban Gold/Gospel Urban WDXZ (Foxy 104) PD Don "Early" Allen becomes OM for both WVBO & WDXZ.
- AOR KBOY/Medford, OR (which recently went dark) is now simulcasting AOR KZEL/Eugene — except for morning drive. The arrangement has been dubbed "Oregon's Best Rock Network."
- KCHV/Palm Springs husband-and-wife programming team Bill & Rhonda Todd have relinquished PD and MD responsibilities at the ACR. Promotion Dr. Sharl Lipman (aka Kate Willis) assumes interim programming duties. Rhonda Todd remains on board to do sales.
- KLBJ-FM/Austin ups Loris Lowe to MD, replacing Jody Denberg, who crossed the street to program KGSR.
- WRNL/Richmond drops Gold to simulcast FM sister AOR WRXL. The entire 'RNL staff is history. Meanwhile, 'RXL night rocker Liz Wilde is also out.
- WLANILancaster, PA MD Ted Brandi will exit in four weeks. Pete Michaels will be the new MD, coming from WARMIYork, PA.

- Don't look for a quick PD decision at KROY/ Sacramento, MD Ideman is now interim PD.
- KBS-FMLA, snatches Baltazar from crosstown Pirate Radio for weekends.
- Z100/NY weekender Bobby Willis exits to look for a fulltime shift.
- Dan Nelson is the new PD at WHOBINashus, NH. He replaces Eric Anderson, who was named APD at G98/Portland, ME.
- CK10S/Flint, MI MD/afternoon driver Bob
 O'Dell exits.
 WKDA (AMVNashville drops Gold to carry
- CNN Headine News.
- WSKZ/Chattanoogs MD Jay Scott exits.
 WNWS/Miami which went Gold last week
- WNWS/Mlami, which went Gold lest week, has changed calls to WMRZ.
- KNIX/Phoenix General Program Manager Larry Daniels has been elected President of the Country Radio Broadcasters
- Congrats to RCA President Joe Galante and former Arista/Nashville Dir Marketing Phran Schwartz on their November 3 wedding.
- Get-well wishes to Westwood One VP/Artist Relations Richard Klimball, who's recovering from viral meningitis. Kimball will spend a few more days in the hospital before going home.



SCREWED, BLUED & TATTOCED — Behold SMN Starstation morning man Bob Leonard (i), caught in manful grimace as he got tempored live! on-air by legendary Dallas pen 'n' Inkster Reverend John (r). In keeping with his love of jazz, Leonard opted for a three-inch blue note to be permanently placed on his shoulder — the result of a loser-gets-tangoed World Series bet he made with fellow morning man OM Dean Richards (c).

BREAKER!!

COLINIA

"KEEP ON

LOVING

ME

BABY"

The Second

Breaker

From

"Sudden Stop"

On Over 110 AORs Including:

WHFS WRIF WBCN WFBQ WDVE WLZR WKLS KAZY KTXQ **KLOS** KLOL **KUFO** WSHE KRXQ WYNF KOME WEBN KSJO WMMS KISW WLVQ KXRX WLLZ



Added to Medium Rotation



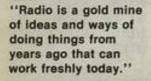
Radio Worth Bringing Back

By Lee Abrams

Radio stations are a lot like restaurants — profit-motivated, but delicately creative. We've all heard about temperamental chefs arguing with owners about presentation or about certain locations being jinxed (sounds like PDs and frequencies to me). Restaurants have formats (food concepts), playlists (menus), and worry about things like cume and promotion.

The list of comparisons is endiess. In fact, over the past few years I've been actively reading restaurant industry trade journals and observing the trends affecting that business — and relating much of it to broadcast marketing.

One major similarity lies in the re-creation of concepts popular many years ago. In market after market there's a return to the '50s and '60s, as people burn out on nouvelle cuisine and Blackened Tuna Fish Salad. Now, just as there are more diners, more crasshacks, and more "classic food," radio too is a gold mine of ideas and methods from years gone by



that can work freshly today. Some concepts are so old, they're new.

Here are a few things you don't hear a lot of on the radio that could have tremendous merit in the '90s. Some ideas worth bringing back

Playlist Numbers

Americans are statistics-crazed, but few stations make a big deal about what's "No. 10 on the playlist," etc. Your station's list has the potential to be your community's music bible, adding tremendous music credibility to your presentation. People want to know what's going up or down — tell them!

Sound Bites

Beyond jingles and the funny drop-ins usually restricted to mornings, stations have little "sound" in their presentation. At Z-Rock, we play airchecks of stations from 20-30 years ago. The amount of sound stations used then inspires our jocks and helps them create a technicolor, supercharged presentation. Stations used to punctuate every event on the air. Sometimes it was clutter, sometimes it was magic. When it worked, the energy and movement were awesome.

24-Hour Morning Show

Is there an FCC law that states a station must become dull after team? Historically speaking using



Lee Abrams

mornings as the personality magnet at the expense of other dayparts is a recent phenomenon. Its roots may go back to the early Superstars days when radio wanted to be a music source from 10am-6am only, and focus personality into AM drive. Nowadays, we can probably take a lesson from the old Top 40 stations, where the energy was always on.

World's Cheapest Promotion

In the days before Cash Call and megapromotions, stations got a lot of mileage out of turning new releases into promotional events — promoting them, underlining them: "Brand X has cash, we have the new — — record!" These days, exciting new releases are treated with a liner, an intro, and maybe a promo. I believe we can raise the excitement level 200% by going over the top in the delivery of new releases.

Visual Radio

I remember listening to WLS/ Chicago, and when they'd play an

"Is there an FCC law that states a station must become dull after 10am?"

oldie, they'd go to the "vault" — I actually believed there was a vault where they kept millions of records (it was, in fact, a shoe box). The point is that stations can benefit from visual wording. An AOR can increase its music depth percen-

tion by going to the "wall" to pull out a nugget. I still think radio is more visual than TV, or has the

radio's past are:

Emphasis on station sound

Frequent creation of new features

Treating listeners like fans, not numbers

Show business values

Local concert coverage

Listeners As Fans

potential to be.

Today we relate to listeners as statistics. We need to look at listeners as fans. It's all in the way we relate to them. It's a cocky friendliness, a swagger. And an undying rock 'n' roll star attitude. Literally carrying the flag and injecting that

"I still think radio is more visual than TV, or has the potential to be."

spirit into every aspect of presentation. Jocks should do shows, not shifts.

Concert Coverage As Events

I'm sure ABC-TV news loves a good hostage crisis. Radio should love a good concert. It used to be that when a big group came to town, the great stations would stop everything, regardless of who had the "co-presents." They'd broad-cast things like traffic reports (to the show), interviews with roadies backstage, constant interaction between Concert Control Central (in the studio), and the jocks covering the event. Nowadays, you see some of that with the MTV-ized megashows from exotic locations, but I'm referring to the local show. Turn it into a major news event. It may seem like just another show to you, but to the listener

Convincing Power

A station has the power to create words and trends. Some stations exhibit a radio inferiority complex, feeling insecure and inferior to things like MTV, movies, etc. Far more people listen to radio than watch cable or go to the movies. Stations need to take advantage of this by being more aggressive as shapers of culture — starting trends and/or jumping on them as they're happening. I think it's a bit sad when network TV shows are more in sync than radio stations.

Some elements worth bringing back from

Special Programming Freshness

Some ideas are evergreen. But we can learn from the past if we constantly test our creative moxie by introducing new "features" at a more rapid pace. Many great stations constantly introduced new ideas, while keeping the old ones that worked. I've observed a lot of stations that are constantly reassured their existing ideas are sound, so they don't rock the boat by introducing new ones. The trick is to market your station the way manufacturers redesign boom boxes - keep the knobs that work, but continue to add new bells and whistles.

Show Business

The programming side of radio can stand to view itself in a show business sense. While radio has become far more sophisticated in recent years, that shouldn't work against the inherent fact that we are show business. The leaders in '90s radio will be those who use the technologies and systems that are available, but not at the expense of show business values.

I spent some time working on a project with Disney development, and saw the most perfect balance of the creative side — with its Mohawk haircuts and heavy metal T-shirts — interacting with the purely business side — characterized by expensive suits and perfect hair. Each side was in balance.

Obviously, there are dozens more ideas and concepts from the "old days" of contemporary radio "The leaders in '90s radio will be those who use the technologies and systems that are available, but not at the expense of show business values."

that can be applied to the '90s, but the key is in the willingness to explore the legacy of those days for

possible applications today.

I must point out that in remembering those stations, and in listering to them today, there was a let of simply bod radio: stiffs being played, puking jocks, 45-second weather jingles, and poor execution. But there was also an innocence — and occasional brilliance — that probably occurred because the people running those stations didn't know any better. Perhaps we know too much today, and it gets in the way of the creative process. We're too cool to

be inventive.

The most positive thing that can come from looking back is the exposure you give younger jocks to this era. If they've been brought up on computerized, liner-card radio, that long-lost attitude may be the missing force that propels certain jocks into being really amazing performers, simply balancing high-tech '90s programming techniques with the more harmless.

"anything goes" spirit of the past.
Maybe it's true that you can't understand tomorrow until you understand yesterday.

Lee Abrama is Managing Director for Satellite Music Network's "Z-Rock," "The Heat," and "The WAVE" formats. He is a founding partner of the programming marketing firm then called Burkhartl Abrama/Michaels/Douglas.



Baseball may be "America's favorite pastime," but radio is even more popular. In fact, 96% of all Americans spend time listening each and every week. People tell us in their diaries that, all week long, radio is their constant companion.

Arbitron has been measuring radio audiences since 1965. And now we offer much more than just simple demographic breakouts; Arbitron can help radio stations analyze listener data in ways that will help your advertisers sell more products and more services. The figures prove that radio is a bigger hit than ever.

OR THE RECORD









LOS ANGELES

a move of working solidarity . . ." So revealed Edward Sax, Amepact with CEMA President Russ the Pope. Bach. "We are proud to be NEW YORK aboard, and as you read this, our product is entering the CEMA pipeline and is therefore poised selling album from LSN rap to gain the company's great and distribution."

American Record Distribution was formed to offer major distribution to independent labels and talented artists. This gives newcomers and new lahels an opportunity to enter the mainline of the music industry via branch distribution, through CEMA. They also offer an American presence for foreign labels, including marketing and promotion.

The agreement was negotiated by American's counsel David Braun and CEMA's legal topper David Kronomeyer.

SAX WHO?

Distribution Company and its can Record Distribution, through parent company, Sax Enter- CEMA. tainment Company, have made impressive strides in positioning themselves within the recording field. Sax's Hispanic label, Latin Sound Network (LSN), is the largest independent Hispanic record company in the nation.

It's growth pattern is marked by We are pleased to announce representation of such internationally renowned artists as Que Pasa and the incredible rican Record Distribution Tony Melendez, the armless CEO on his newly established guitar player who performed for

"Mami Yo Te Quiero", the top artist QUE PASA, was named expertise in the area of sales Record of the Year by the Latin-America Record Producer's Association to be presented this month. Scorching the record charts throughout the Latin airwaves is the hit single "Mami Yo Te Quiero", currently holding its 10-week position at #1 in Venezuela, and hitting Top-10 in every other country from the U.S. to Argentina, with sales currently climbing in Europe.

American Record Distribution has also announced the release of the consummate fusion album, "Identity," by renowned saxophonist, RONNIE LAWS. A collection of original tunes ranging from R&B to funk, "Identity" marks a milestone as Comparatively new to the the first Laws album to be promarketplace, American Record duced and distributed by Ameri-

WHAT'S NEW

BOSTON DAWN's hot new dance single, "Something Serious" will spawn a new LP scheduled to be released in early





'Killer' Stalks The King

MONDAY, NOVEMBER 19

1965/Frustrated over repeated PA problems, Who lead singer Roger Daltrey walks out of a gig at London's Glad Rags Ball. Breakup rumors spread, with Box Burrell believed to be Deltrey's replacement 1975/The J. Gells Band records the second half of its "Blow Your Face Out" live album at Detroit's Cobo Arena, four nights after recording the first half in Boston.

1979/Chuck Berry is released from prison after serving two months for tax evasion.

1989/"I even bought a chiffon nightie" — Clarence Clemons, Carole King, and Billy Preston play compulsive shoppers on "The Tracey Ullman Show."

Born: Ray Collins (Mothers Of Invention) 1937, Fred Lipsius (Blood, Sweat & Tears) 1944

TUESDAY, NOVEMBER 20

1954/Gene Autry makes his inaugural appearance at the Grand Ole Opry.
1955/Bob Diddley pulls a switch on the "Ed Sullivan Show" by playing "Bo Diddley" despite his promise to do "16 tons." Also, RCA buys Elvis Presley's contract from Sun Records for \$40,000 and signs him to a new one two days later.

1974/Following drummer Keith Moon's second collapse onstage, the Who's Roger Daltrey pulls 19-year-old Scott Halpin onstage to finish the show. Halpin plays the last three songs, then almost collapses himself. 1987/Sheena Easton guests as Don Johnson's love interest on "Miami Vice." Also, Prince's third movie,

"Sign 'O' The Times," opens. Born: Joe Walsh 1947, Duane Allman 1946, Valerie Day (Nu Shooz) 1959

WEDNESDAY, NOVEMBER 21

1877/Thomas Edison announces he's invented the phonograph, which he calls a "Talking Machine."

1913/Coleman Hawkins receives a saxophone on his ninth birthday.

1950/Flatt & Scruggs begin their first recording session.

1974/Though he'd sworn he'd never do it, Marty Balin reunites with the Jefferson Starship at a San Francisco concert.

1986/Joni Mitchell marries bassist Larry Klein.

1988/Pink Floyd releases its first live album, "The Delicate Sound Of Thunder."

Born: Dr. John 1940, Alphonse Mouzon 1948, Dick Smothers 1950, the late Coleman Hawkins 1904



Joe Walsh, Stacy Lattisaw, Bruce Hornsby, Dr. John

THURSDAY, NOVEMBER 22

1965/Bob Dylan marries former model Sara Lowndes.

1974/Mayor Tom Bradley declares "Stevie Wonder Day" in Los Angeles.

1986/Dan Aykroyd and the Blues Brothers Band perform at the opening of Dallas's Hard Rock Cafe. 1989/Crosby, Stills & Nash do a surprise show for East and West Germans tearing down the Berlin Wall. Born: Little Steven 1950, Tina Weymouth (Talking Heads) 1950, Booker T. Jones 1944, Rodney

Dangerfield 1921

FRIDAY, NOVEMBER 23

1899/The Pacific Phonograph Co. installs the world's first jukebox at San Francisco's Palais Royal Hotel. 1964/After the group shows up late for two radio interviews, the BBC bans the Rolling Stones' music.

1976/Jerry Lee Lewis storms the gates of Elvis Presley's Graceland mansion waving a gun and demanding to see Presley. He's arrested for public intoxication and possession of a firearm.

1989/in Los Angeles, Paul McCartney begins the U.S. leg of his first tour in 13 years. Som: Bruce Hornsby 1955

SATURDAY, NOVEMBER 24

1972/"In Concert," which evolves into "Don Kirshner's Rock Concert," premieres on ABC-TV. Alice Cooper, Chuck Berry, Poco, the Allman Brothers, and Seals & Crofts help inaugurate the show.

1976/"Wanted: The Outlaws" becomes the first country album to go platinum.

1985/Big Joe Turner dies at 74 of complications from a heart attack

1989/"I want to stop New York's garbage from becoming Indiana's biggest cash crop." - Henry Lee Summer joins the fight to keep other states' garbage from being dumped in his home state of Indiana

Born: Sergio Galli (Platinum Blonde) 1960, Bev Bevan (ELO, Black Sabbath) 1946, Donald "Duck" Dunn 1941

SUNDAY, NOVEMBER 25

1949/Tap dancing great Bill "Bojangles" Robinson dies at 71. His life inspired the Nitty Gritty Dirt Band's "Mr Bolangles

1954/Miles Davis begins his first recording session.

1976/The Band goes out in style with its last show at San Francisco's Winterland. "The Last Waltz" turns into a gala ball with buffet, chandeliers, and full orchestra.

1984/Several British stars record the Ethiopian famine relief single "Do They Know It's Christmas" under the

1985/Good to go solo - Saying he'll sing more adult songs, Bobby Brown leaves New Edition, Johnny Gill

1988/Space music - Pink Floyd's David Gilmour and Nick Mason watch a Soviet rocket launch into space. On board is the group's new live cassette.

Born: Stacy Lattisaw 1986.

Stones Rolling Live Album, Film, Books

ROCK

LONDON

songs will be heard."

position "Dolphins."

it's the last time most of these

The EP will feature "Jealous Of Youth," a live version of "Another

Day Drowning" - the studio ver-

sion of which originally appeared

on Johnson's first 4AD album "Bur-

ning Blue Soul" nearly ten years

ago - and the FRED NEIL com-

British Sky Broadcasting?

However, that The The screen-

ing and everything else at BSB was thrown into doubt by last week's

sudden announcement of the mer-

ger of BSB with RUPERT MUR-

DOCH's Sky Channel. BSB's music

service ("The Power Station") is

unlikely to survive the amalgama-

tion. Sky currently transmits the 24-hour service of MTV Europe,

which is favored to get airtime

he ROLLING STONES will definitely release a live album from the "Steel Wheels" tour, but a spokesperson at their publicity offices says it's unlikely to be out until spring or summer next year.

Melody Maker reports that the band are listening to tapes of the shows - including the "Urban Jungie" European leg of the tour and they cite "Wheels" knobtwirler CHRIS KIMSEY as probable producer.

The Stones also are overseeing the editing of the "Steel Wheels" film, which will be released to IM-AX cinemas in the U.S. next summer. The \$10 million film will be between 80 and 90 minutes long, and will feature footage from East Berlin as well as the final dates at Wembley Stadium.

And . . . there are two books of the tour in the works. The first is aimed at the Christmas market and titled "The Rolling Stones -Images Of The World Tour '89-'90." This 96-page photographic record with text by ROBERT SAN-DALL of the Sunday Times and DAVID FRICKE of Rolling Stone concentrates on the dates, but also goes back to early last year when the Glimmer Twins got together in Barbados to start work on Steel Wheels." The UK publishers are Box Tree Ltd. Look for it to come out in the U.S. in the new year published by Simon & Schus-

The second book - which'll be issued to coincide with the film next year - is planned to be a much more lavish publication, featuring hundreds of pictures taken by the world's top photographers during the tour



Matt Johnson — a world-beater?

The The Vs. The World

Speaking exclusively to ROL. MATT JOHNSON of THE THE revealed plans for a new UK TV film and an accompanying EP. "The The Vs. The World" was filmed at The The's Royal Albert Hall shows earlier this year and is due for screening by British Satellite Broadcasting in January, when the group plans to release the "Shades Of Blue" EP.

"We filmed seven nights at the Royal Albert Hall," said Johnson, and I wanted to do this because

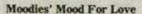
"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaffesbury Avenue, London WIV 7HD; phone 071-494-4513.

when the two companies unite to become British Sky Broadcasting and reduce their nine channels to

Wars O'er The Roses

Rumors are rife that bidding for the STONE ROSES has been raised to £2 million. Record companies are apparently hovering like vultures to pick up the Manchester band - once they're released from contractual obligations to Silvertone - with the main contenders being CBS and Warner Bros.

However, a spokesperson for CBS said, "There's nothing to indicate that the Stone Roses will sign to us at the moment. We'll have to keep our ears to the ground, but at the moment it's just a rumor. I know they're up for a new deal, but I don't think CBS is any closer than anyone else to getting them."



JUSTIN HAYWARD of the MOODY BLUES also has given ROL exclusive information on his group's next project. The Moodies are just over halfway through recording a new album for release around April or May. TONY VISCONTI has produced all the material so far. But with Visconti busy on other projects, the band may finish the record with another producer.

"Some of the things are reminis-cent of some music we made a long time ago," said Hayward, "and there's some modern things as well. A couple of days ago, I had a call from PHIL TRAVERS - who did all the original artwork for those fabulous covers we used to have - and he said he'd like to be



Rolling Stones - wheelin' 'n' dealin

considered for the new album and that planted a seed in my mind. We've got about another five songs to do and then we'll be finished."

Beck 'N' Hyndesight

People For The Ethical Treatment Of Animals (PETA) spokesperson DAN MATTHEWS informs ROL that the forthcoming "Tame Yourself" album (R&R, 10/12) will not feature the track that CHRIS-SIE HYNDE and JEFF BECK recorded for the album, as the dynamic duo has decided to use the song "Skin Thieves" elsewhere. A PRETENDERS tune titled "Born For A Purpose" will replace it.



PETA my art.

Orzabal Solo Album

CURT SMITH of TEARS FOR FEARS has revealed that his TFF partner ROLAND ORZABAL is, like Curt, planning a solo album, and that TFF will probably record

AUSTRALIA

Freedom

Most Added

(Note: No Most Added This Week)

Top 10 Australian records from playless of 3 Topic M FMMabourne, FOX FMMabourne, SF FMPPers, SF FMMabourne, FOX FMMabourne, SF FMPPers, SF FMMabourne, FMM FMMBris January, 2 Topic M FM Stychny, MMM FMMBris January, 2 Topic M FM TOK. 7: Cardiana, and 2 KOX 100/Cardiana.

JOHN FARNHAM/That's

SKYHOOKS. Uukebox in Siberia

INXS/Suicide Blonde

ICEHOUSE/Miss Divine

SOUTHERN SOWS/Heart In

JIMMY BARNES Let's Make II

MIDNIGHT OIL/King Of The

WENDY MATTHEWS/Token

AC/DC/Thunderstruck JIMMY BARNES/Lay Down

together again soon for a forthcoming compilation album.

Speaking last week on Radio One, Curt said, "The record company's planning to release a 'greatest hits' next year, and we're now talking about doing some extra tracks for that, because it wouldn't entail us going into a studio to do a whole album. But I think we both really want to do a solo record, because after 16 years it'd be really nice to have a change for a while."

Dream On

The DREAM ACADEMY's version of JOHN LENNON's "Love updated with a SOUL II SOULstyle beat, Krishna chants, and snatches of John's "#9 Dream" came out this week. It's the first single from their forthcoming "A Different Kind Of Weather" LP.

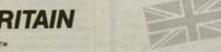
Meanwhile, Canadian band the DREAM WARRIORS will follow up their Top 20 UK hit "Wash Your Face In My Sink" with the even more strangely titled "My Defini-tion Of A Boombastic Jazz Style" on November 12.

ELV 1S Is King

How much is ELV 1S worth? Christie's auctioneers reckon the rare vehicle registration number could beat the UK record of £176,000 when it comes up for sale next month.

It's the first time issue from the Department Of Transport's Classic Collection of numberplates, which also includes G1 BLU, D1 SCO, 1 DJ, and H1 PPY. The auction takes place at Christie's, South Kensington on December 7.

BRITAIN



1 RIGHTEOUS BROTHERS/Unchained Melody (Old Gold-

BEAUTIFUL SOUTH/A Little Time (Gol Discs/PG)

BERLIN/Take My Breath Away (CBS)

BELINDA CARLISLE (We Want) The Same Thing (Virgin)

KYLIE MINOGUE/Step Back in Time (PWL)
KIM APPLEBY/Con't Worry (Parlophone/EMI)
WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)

HAPPY MONDAYS/Kinky Alto (Factory)

CURE/Close To Me (Fiction

ROBERT PALMER & UB40 (1) Be Your Baby Tonight (EMI)

MARIA MCKEE/Show Me Heaves (Epic)

RITA MacNEIL/Working Man (Polydox PG)

BLACK BOX Fantasy (De Construction/RCA) STATUS QUO/The Anniversary Waltz (Vertigo/PG)

PAUL SIMON/The Obvious Child (WB)

A-HA-Crying in The Rain (WB) 808BY VINTON/Blue Velvet (Epic) ROXETTE/Dressed For Success (EMI) JASON DONOVAN/I'm Doing Fine (PWL)

20 TECHNOTRONIC/Megamix (Swanyard)

Moving Up

GEORGE MICHAEL/Walting For That Day (Epic) LA'S/There She Goes (Gol Discs/PG) BLUE PEARL/Little Brother (Big Life) NORTHSIDE/My Rising Star (Factory) JIMMY SOMERVILLE/To Love Somebody (London/PG)

The Network Chart, coursely MAIS

CANADA

ALIAS/More Than Words

Carl Say CANDI & THE BACKBEAT/World Just Keeps

BARNEY BENTALL/Creme

NORTHERN PIKES GIT WIT A

JEFF HEALEY BAND While My

PAUL JANZ/Stand

WORLD ON EDGE/Still Beating

ZAPPACOSTA Letter Back GINO VANNELLATTRE Time Of

Most Added

JITTERS/The Bridge Is Burning SUE MEDLEY/Love Thing KON KAN/Liberty

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

MUSIC

COMPACT DATA ®

'World' Music To Keep Phoenix Rising

nigma Records is putting together a multi-artist benefit album, titled "Rock The World," to raise money for the Phoenix House, a London-based drug rehabilitation center.

The LP features the Icicle Works' cover of Neil Young's "The Needle And The Damage Done" as well as new material from Holly Johnson ("Slay The Dragon"), Feargal Sharkey (an acoustic "Never Never"), and the Skydiggers (who contribute "I Will Give You Everything" from their forthcoming label debut).

Due November 13, the disc also sports tunes from Dire Straits, Eurythmics, Bananarama, Chris Rea, Saxon, Bonnie Tyler, Al Stewart, Howard Jones, John Parr, and Wham!, the last of whom provide a live version of "Blue (Armed With Love)." Rounding out the LP is a spoken word piece from Ringo Starr ("You Know It Makes Sense") and Kim Wilde, Precious Wilson, Daryl Randy, and Bobby Whitlock's collaborative effort, "Something Better."

Divinyl Solution

Aussie rockers the Divinyls have signed with Virgin Records and will see their self-titled label debut issued on January 29. Likely first single: "I Touch Myself," a tune composed by frontwoman Christina Amphlett, guitarist Mark McEntee, and the songwriting team of Billy Steinberg and Tom Kelly (of "Like A Virgin" fame).

Vee Jay Box Coming

Chameleon Records, which is in the process of purchasing the entire Vee Jay Records catalog, has set a November 19 release date for its "Vee Jay Hall Of Fame" box -a five-CD set featuring individual discs from Little Richard, Jimmy Reed, John Lee Hooker, Jerry Butler, and Gladys Knight & The Pips.

Highlights include unreleased tracks from Hooker and Butler, Jimi Hendrix's guitar work on some of the Little Richard material (including the cult single "I Don't Know What You've Got, But It's Got Me"), and Curtis Mayfield's vocal, guitar, and songwriting contributions on many of the Butler tracks. A booklet detailing the history of the pioneering blackowned label fleshes out the pack-

Pickers' Picks

Capitol fretgrinder Eric Johnson and Relativity riffslinger Steve Vai tied as Best Overall Guitarist in Guitar Player magazine's 1990 readers poll. Vai, whose "Passion & Warfare" album took Best Guitar LP honors, was also named Best Rock and Best Metal Guitarist. The complete poll results will be published in January editions of the monthly, due on newsstands in mid-December.

Quick Licks

· Look for IRS to release a fivesong pro-CD for Concrete Blonde's single "Caroline" on November 13. The extra tracks include live versions of the band's "Roses Grow," Tomorrow, Wendy," and "The Sky Is A Poisonous Garden" as well as a studio version of Jimi Hendrix's "Little Wing" (originally released as a 12-inch B-side).

· Chrysalis plans to release the Blue Aeroplanes' "World View Blue" mini-LP (eight tracks) on November 13. Tunes include cover versions of Bob Dylan's "I Wanna Be Your Lover," Lou Reed's "Sweet Jane," and Richard Thompson's "You're Going To Need Somebody."

Precious Metal

The RIAA has issued the following awards for the month of October:

GOLD SINGLES: "Epic." Faith No More, Slash/Reprise; "(Can't Live Without Your) Love And Affection," Nelson, DGC; Thieves In The Temple Prince, Paisley Park/WB; "Make You Sweat," Kelth Sweat, Vintertainment/Elektra; "Knockin" Boots, " Candyman, Epic; "loe loe Baby," Vanilla ice, SBK; "Close To You," Maxi Priest, Charisma.

PLATINUM SINGLES: "Ice ice Baby," Vanilla ice.

GOLD ALBUMS: "Biaze Of Glory," Jon Bon Jovi, Mercury; Edutainment," Boogle Down Productions, Jive/RCA; "Pandemonium," Time, Paisley Park/WB; "Best Of Van Morrison," Van Morrison, Mercury, "Time's Up," Living Colour, Epic; "No Fences," Garth Brooks, Capitol; "Labour Of Love 8," UB40, Virgin; "When I Call Your Name," Vince Gill, "Greatest Hits: The Sound Of Money," Eddle Money, Columbia; "Party Your Body," Stevie B., LMR/RCA; "Best Of Kansas," Kansas, Kirshner.

PLATINUM ALBUMS: "Charmed Life," Billy Idol, Chrysalis; "Blaze Of Glory," Jon Bon Jovi; "Born To Sing," En Vogue, Atlantic; "No Fences" and "Garth Brooks." Garth Brooks: "Pickin" On Nashville," Kentucky Headhunters, Mercury; "The Hits," REO Speedwagon, Epic; "Crossroads. Eric Clapton, Polydor; "Best Of Kansas," Kansas, "More Than Wonderful," Sandi Patti, Impact; "If You Want Blood," "Powerage," "Let There Be Rock," and "High Voltage," ACIDO, Atco.

MULTIPLATINUM ALBUMS: "Flesh & Blood," Polson, Enigma Capitol: "Mariah Carey, Mariah Carey, Columbia; "Killin' Time," Clint Black, RCA; "Who Made Who," AC/DC; "Wheels Are Turnin" and "You Can Tune A Plano, But You Can't Tuna Fish," REO Speedwagon (all 2 million); "Wilson Philips," Wilson Phillips, SBK; "Dirty Deeds" and "Highway To Hell," AC/DC (3 million): Please Hammer Don't Hurt "Em," M.C. Hammer, Capitol; "Bot Out Of Hell," Meat Loaf, Epic (6 million): "Back In Black," AC/DC (10 million).



HEAVY

JON BOX JOVENIESCE (Mercury)	6
PHIL COLLINE Hung In Long Enough (Attentic)	3
JAMET JACKSON Love Will Never Do. (A&W)	3
POISON Something To Believe In (Enigma Capitol)	9
PAUL SIMON The Covious Child (MS)	6
SLAUGHTER/Ny To The Angels (Chryswin)	18
VANIELA ICE/for ion Buby (SSIK)	11

EXCLUSIVES

CINDERELLA Sheller Mr (Mercury)	2
BOXS Disappear (Allantic)	ADD
LED ZEPPELIN Fraveling Rhersids. (Atlantic)	ADD
ECONGE MICHAEL Freedom (Columbia)	2
TRAVELING WILBURTS SN'S My., (MIDUS W	60.4
WARRANTE Saw Red (Columbia)	ADO
STEVE WINWOOD, One And Only Man (Virgin)	2

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EDIE BRICKELL & NEW_Manu Help Me (Geffer) . J

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JELLYFIDM The King is Hall-Undersed (Charlotte	4.0
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SDEEP DRAGDACK Con Free Olio (No Marriary)	. 22

ACTIVE

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CANDYMAX Ranckin' Som (Epit)
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DARYL HALL & JOHN DATES So Close (Artis)
WHITNEY HOUSTON I'm Your Buby Tonight (Aristo).
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NELBORIAter The Rain (DGC)
HEEY POP/Cardy (Virgin)
SCORPIONS/Teste Mis. Please Mis (Mercury)
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WINGER Miles Away (Atlantic)
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MEDIUM

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DEEE-LITE/Groove is in The Heart (Elektra)
DEBBIE GIBSON Anything is Possible (Atlantic) ADVD
HEART/Strended (Capito)
COLIN JAMES Need On Loving Me Buby (Virgin)
JUGAS PROESTA Touch Of Evit (Columbia)
KING'S X/Cs Lore (Megalyros/Hantic)
MAGGIE'S DREAM/Love & Tears (Capital)
PAUL MyCARTNEY Rightly (Ciphis)
NOTORIOUS (The Swalk (DGC)
QUEENSAYCHE.Export (EM)
AL B. SURE (Missundenstanding (WII) 2
TOWY! TOWE! Feet: Good (Wing Polydor) 6
URBAN DANCE SQUAD/Disper Study Ct., (Articl) 7.5
VAUGHAN BROTHERS Tick Tack (Spic)
VENTRAL DAR IN A VIDE (FMD)

BREAKOUT

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CURE Niever Enough (Elektris)	8
DIGIGG GOTLE Hammer & A Natl (Epik)	ADD
INFO. SOCIETY Thès (Toney Boy Reprint)	
LYNCH MOB/Wicked Sensation (Clektra)	ADD
REMERANDTE Club The Way It Is, Buby (Root)	4
SOCIAL DISTORTION Story Of My Life (Epic)	4
SOHO, Hopychick (Rose)	5
MANUEL AND DESCRIPTION OF THE PARTY.	400

HOT NEW VIDEOS

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IKXLGuapper (Atterix)	ADD
LEO ZEPPELIN Traveling Riversity. (Atlanta)	ADD
WARRANT I Saw Red (Columbia)	ADD

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MARIAH CAREY/Love Tales Time (Columbia)	
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JAMES DIGRAM! Don't Have The Heart (MS)	24
CHRIS ISAAK/Wicked Game (Reprine)	NDO
BETTE WIDLER-From A Distance (Affantic)	. 1
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DEVELOPMENT

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DAVID CASSIDY Lyin' To Myself (Enigmu)
PHIL COLLINS Hang to Long Enough (Atlantic) . ALC
HARRY CONNECK JR, No Are In Love (Columbia)
JULEE CREASE Falling (WS)
DAN FOGELBERG Frythin Of The (Full Moon Epic) .
B. HORNSBY w/G. COLVINILISE SOLF (RCA)
BILLY JOEL And So It Gors (Columbia)
ELTON JOHN You Gots Love Someone (DGC)
PRUL McCARTNEY Symbol (Capital)
PERSONAL YOU THE BENETS (NCA)
CARLY SINGR Better Not Tell Her (Artis)
PAGE SIMON The Obvious Child (WS)
JILL SOBULE For Cost To Full In Love (MCA)
8646 The Way You Do The Things You Do (Virgin) AD
VANDENAN BROTHERS TICK TOCK (Eac)
CARGO WHEELER LIVE IN THE LIGHT (EM)

POLLSTAR

CONCERT PULSE

	ing. Gross
Pos. Artist	(in 000s)
1 NEW KIDS ON THE BLOCK	\$900.5
2 PHIL COLLINS	\$845.0
3 BILLY JOEL	\$784.5
4 ERIC CLAPTON	\$624.2
S ANITA BAKER	5249.4
6 KENNY GM. BOLTON	\$239.0
7842'8	\$230.8
8 M.C. HAMMER	\$206.9
9 ROBERT PLANT	\$196.3
10 JAMES TAYLOR	\$182.0
11 BONNE RAITT	\$170.2
12 RANDY TRAVIS	\$100.9
13 BILLY IDOL	\$159.3
14 SINEAD O'CONNOR	\$153.8
15 HEART	\$144.0
16 ALLMAN BROS. BAND	\$136.5
17 POISON	\$134.3
18 LINDA RONSTADT	\$123.9
19 KISS	\$123.5
29 CROSBY, STILLS & NASH	\$118.8

New Tours

AZTEC CAMERA MARY-CHAPIN CARPENTER HOSANNE CASH VINCE GILL ERIC JOHNSON WYNTON MARSAUS MUTABARUKA NELSON TOM PAXTON SALTY DOG

The CONCERT PLESS is a weekly comput and report raining each artist by their aver box office great reported per views. Court of Polistis', a publishion of Promoters' On-Lamps, (SOO) 344-7383, or in Califor (209) 224-2831.

BEEN CAUGHT STEALING

Burgles 'N' Locks

nious punks at Warner Bros. Records locked up Promo Item O' The Week honors by sending select programmers pro-CD copies of the new Jane's Addiction single, "Been Caught Stealing," inside elsborately detailed lackets.

Along with painted imprints of the band's name and song title, each cloth-textured sleeve features a miniature pair of working handouffs which can be used as earnings, nose-rings, or for a variety of other, ahem, decorative purposes. (To prevent emberrassing trips to the emergency room, keys have thoughtfully been provided.)

The arresting packages also contain the album and the 12-inch remixed version of the single itself, pressed on bright red textured-surface CDs.

Truly a de locks item



BRAD MESSER

How Did You Cover The War Buildup, Daddy?

Whether the tensions created by Iraq's invasion of Kuwait 15 weeks ago will be resolved by words or massive killing and crippling is still being decided as I write this. But the outlook is grim, and the war drums are loud.

As nations are compelled toward his crucial fork in the road of world history, journalists find themselves dealing with deja vu subjects which are suddenly new again. There are anti-war protest-ors whose audiences view them variously as patriots, idiots, traitors, and everything in between. We hear convincing but contradictory claims about the "real" issues. Nonstop opinion polls gauge the commander-in-chief's public support/opposition. Official government statements conflict with those from outside sources. Vietnam seems to be mentioned more frequently than when GIs were actually there.

This is a time for newspeople to carefully consider what we owe our listeners. Equally important, what level of performance should we expect from ourselves? It would be discomforting to look back years from now and wish we had been "more this" or "less that" in our coverage of so important a crisis.

Strive For Balance

If I could go through the days of Vietnam again, I would strive to be more balanced and objective in my reporting. The Vietnam conflict that eventually polarized American public opinion did the same thing - in microcosm - to virtually all reporters. Those who didn't

allow their private opinions to steer their news judgment may have slept somewhat easier later because of their restraint.

I wasn't one of the restrained. Somewhere during the Vietnam experience I abandoned my ideal of pure, balanced journalism in favor of undisguised bring-theboys-home activism. I have had two decades to reconsider whether that was the right response to that crisis, and yet no pat answer comes.

Newsmen and women who are informing America during this crucial period will have many years in which to Monday-morning quarterback the choices made and the ideals cherished.

Each of us must carefully consider right now what standards to hold ourselves to - what we can be proud of later.

The

SON

NEW & ACTIVE

Now On 145 CHR Reporters - 57% Including:

wzou 0102 28-24 WPLI WPHR deb 25

KISN 32-28 WDFX 17-15 X100 30-26 (HOT)

WKBQ 27-9 (HOT) KWSS

PIRATE

KPLZ deb 28

KKRZ

KSAQ deb 33

B94

PRO-FM

PWR99

CHR P-2 CHART: Debut @3 CHR P-3 CHART: 49-69



ACTIVE #2 Dial MTV

#1 Performing Where Played!

Mars Makes Its Closest Approach

MONDAY, NOVEMBER 19 - This is as close as you get to Mars without a rocket ride. Today the planet (named for the mythical Roman god of war) is only 48,700,000 miles away, its closest approach. Its distance from Earth can very by 200 million miles. Another close approach won't occur until 2001. The cold, barren planet is only half the dameter of Earth, but has a 78,000-foot peak (Olympus Mons) which is the tallest known mountain in the solar system, as well as a valley deeper than the Grand Canyon.

The Reegan-Gorbachev Geneva summit began in 1985. New Jersey's Garden State Parkway installed the first automatic toll collectors in 1954. Lincoln delivered his Gethysburg address in 1863 ("Fourscore and seven years ago"). Birthdays: Jodle Foster 28. Ted Turner 52. Larry King 57

Baby Boom On The Mayflower

TUESDAY, NOVEMBER 20 - When the Puritans sailed to America on the Mayflower, two children were born during the Atlantic crossing, and a third was born just after they reached America. Susanna and William White's son Peregrine arrived while the ship was in Massachusetts Bay on Nov. 20, 1620. He was the first child born of English parents in what is now New England.

Revolution Day holiday in Mexico, based on the 1910 uprising led by Francisco Madero. Cheyenne, WY had a 25.6-inch snowfall in 1979, the town's 24-hour record. President JFK lifted the naval quarantine of Cuba in 1982 as the missile crisis faded. The Nuremberg War Trials of 24 German leaders began in 1945.

Birthdays: Newswoman Judy Woodruff 44. Dick Smothers 52.

Man's First Free-Flight

WEDNESDAY, NOVEMBER 21 - Man's first free-flight took place in France in 1783 when two men - Jean Francois Pitatre de Rozier and the Marquis Francois Laurent d'Arlandes - rode a smoke-filled Montgotter balloon to 6000 feet and drifted five or six miles. At that time, no one really understood what caused balloons to rise, but speculation centered on a mysterious gas that seemed to be present in smol

Hurricane Kate hit Mexico Beach, FL with 100mph winds in 1985. The MGM Grand Hotel fire in Las Vegas killed 84 in 1980. The single kite attitude record of 28,000 feet was set in 1967. Thomas Edison announced his "talking machine" in 1877. North Carolina ratified the Constitution and became the 12th state in 1789

Birthdays: Nicollette Sheridan 27, Goldie Hawn 45.

Thanksgiving

THURSDAY, NOVEMBER 22 — George Washington Ferris ded in 1896 at age 37, three years after inventing the ferris wheel. The first one was a 250-foot giant built for the World Exposition in Chicago. It had 36 compartments that carried 40 riders each.

Mae West ("I used to be Snow White . . . but I drifted") died in 1980 at age 88. John Kennedy was assessmated and Lyndon Johnson became President in 1963. Transpacific airmail service began in 1935 aboard the China Clipper flying boat, a four-engine Martin 130 which took almost 60 hours to go from San Francisco to Manila, Philippines Birthdays: Boris Becker 23. Jamie Lee Curtis 32. Billie Jean King 47. Rodney Dangerfield 69.

Killer 'Quakes Rocked Italy

FRIDAY, NOVEMBER 23 — italy's biggest series of earthquakes in 75 years, including a 6.9 and a 7.2, killed 4800 people in southern areas in 1980 (23rd-24th).

The "miracte" Hurricane lws, which caused \$200 million in damage without taking a single life, hit Hawaii in 1982. Sugar ritioning, and almost all other U.S. wartime restrictions on food, ended in 1945 (WWII). The record for survival at sea a life raft was set in 1942 when Poon Lim was rescued 133 days after being blown off a ship that was torpedoed. Sithday: Susan Anspach 51.

Saturday (11/24): Press Sec'y Mariin Fitzwater 1948.

Sunday (11/25): Christina Applegate ("Married . . . With Children") 19. John Larroquette 43. Ricardo Montalban 70. Joe Dimaggio 76.



'THE SWALK" THE FIRST SINGLE & VIDEO BY NOTORIOUS

KSAQ WHHY 99KG KMCK XMLW KZZU KFMW KXXR WOMP KZII KTRS WBBQ KAKS KCHX KRZR K77B KOIZ KNIN **KFFM** WCGQ YFS97 KYYY

FROM THE DEBUT ALBUM "NOTORIOUS"



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JOEL DENVER

CONTEMPORARY HIT RADIO

SURGES 8.2-10.0

195 Fights Off Frontal Attack

Dittman Broadcasting VP/Programming Mark St. John, who handles the day-to-day programming at WAPI-FM (195)/Birmingham, is now pulling double duty programming sister CHR WABB/Mobile (WABB VP/Programming Leslie Fram departed for WAPW (Power 99)/ Atlanta). Despite the extra work, St. John fought off a renewed attack by crosstown CHR WKXX (KIX106 The Power Cow) and helped the station to a ratings boost.

Road To Recovery

St. John programmed 196 from 1984-86. He returned to the station last December after PD stints at WAVA/Washington and KWSS/San Jose and found the station had "changed dramatically. I95 [used to have] Mark & Brian [now the KLOS/Los Angeles morning team] in mornings. When a mega-event like their show leaves, there's a major vacuum. It took a while to

"B6's heritage was toward Rock CHR, and we successfully straddied the fence for a long time because there was no AOR. When WZRR signed on, it was really a Classic Rocker; it eroded our men. At the same time, WKXX had [then-PD] Jim Catfish Prewitt [now mornings at WABB] doing mornings with a hot-sounding Dance CHR format. 195 was squeezed on both sides.

When Prewitt left WKXX, 195 began a recovery which bore fruit under St. John in the summer Arbitron. The station gained 8.2-10.0, while WKXX increased 5.1-5.7. In the Birch, both were off - 12.4-11.4 and 5.6-5.3, respectively

"I inherited a solid morning show with Trey Matthews, Coyote Calhoun, and Andy Spinosi," said St. John. "We've built on that and now have the No. 2 morning show. We've also repositioned 195 toward women with a down-the-middle, mainstream CHR approach that's



erages an 80% current music mix. Here's a taste of the 5pm hour with MD/afternoon driver Scott Bohan-

GO-GO'S Our Lipo Are Seeled BELL BIV DEVOE/Do Mel WILSON PHILLIPS/Hold On POISON/Unskinny Bop JAMES INGRAM/I Don't Have

The Heart GEORGE MICHAEL/Freedom '90

RIGHTEOUS BROTHERS/ Unchained Melody M.C. HAMMER/Pray JOURNEY/GIT Can't Help it GO WEST/King Of Wishful Thinking PAUL YOUNG/On Girl DEEE-LITE/Groove is in The Heart



Mark St. John

less dance, yet more pop and rockoriented than many CHRs have been recently."

Power Cow Hoofs In

For a while WKXX called itself X106, but later returned to its original handle, KIX106 The Power Cow. St. John's take on the competition: "I respect [KIX106 VP/Programming/morning man] Mason Dixon. He's dramatically improved the station by making a lot of noise in the market. We're both running better stations as a result.

"This is one of the hottest battles. Mason learned a lot from Power Pig [WFLZ/Tampa] about attack-ing the competition. This whole idea of the underdog taunting the dominant competitor by calling attention to the competitor's weaknesses is an interesting way of marketing yourself. We haven't done any counterattacks, but we do talk about the Power Cow in a subtle, playful fashion. After all, we're not in a vacuum; listeners know what's going on. Instead of getting angry, we're having fun because want it to be clear to KIX106's staff that they haven't bothered us with their comments.

Continued on Page 45



HOW NOW, POWER COW?

KIX106's 'Udder' Transformation

After 12 years as VP/OM at WRBQ (Q105)/Tampa, Mason Dixon moved on to VP/Programming/morning duties at WKXX (KIX106 The Power Cow)/Birmingham a change, according to Dixon, that's been "a good dose of medication. I needed a move to a fun situation like this because leaving Tampa was a big heartbreak."

Milking The Market

Dixon arrived in early August and assessed the situation. He recalled, "This station had been broken for two years. That's not a slam at [former VP/Programming] Mark Evans or the guys before me. It's a case of corporate not concentrating on certain things. Every radio group is watching its bucks, and we're no exception. But it's a new day here and SunGroup has made the investment in the talent to do a fun, grassroots approach to CHR."

Dixon quickly dumped the sta-tion's X106 moniker. For about a week he changed the format every day, threatening to go into com petition with major outlets in each format. Battling Country WZZK generated some heat. "We called them the 'Power Calf' and our-selves the 'Power Cow.' It caught on immediately with listeners. Everywhere we went people called us the Power Cow, and stores were selling cow paraphernalia like

T-shirts and lawn ornaments. "[APD] Brian Christopher told me we were on to something. So we



Moson Dixon

just jumped aboard the theme and soon had the Power Cow milking the market for attention. The best part is that the audience basically dictated our identity with a cute. cuddly little Holstein for a mascot. Since then we've acquired the most outrageous van painted with black cow spots. It's not tacky, just sharp it sure does get reaction."

Drawing The Line

While he may have lifted a few ideas from the Q105 vs. [WFLZ]

Power Pig battle, Dixon drew a line at outright rudeness. "We had some fun with [WAPI-FM] 195, poking at their weak spots. We discovered their morning show is overly talky and has too many voices. Our research showed the audience only knew one of their voices, a homosexual guy who plays with gerbils.

"And since we had poor ratings, we didn't have many spots - so we were able to position ourselves as playing more music without backing ourselves into a corner. Eventually we'll have more spots. We don't talk about playing fewer commercials; we say 196 plays too many.'

The one casualty of the war was 195 night rocker Jeff Kelly, who called the Power Cow with a 50-second discourse on "how bad he thought we sounded. Every third word began with the letter 'f' in an obvious attempt to keep us from airing it. I spent more than three hours splicing beeps into it and ran it every hour. Unfortunately, it cost him his job, which was not our goal. We brought him over to KIX106 and gave him some part-time work, but he couldn't do it because of a contract. However, he did a farewell with our night guys Bill & Ted."

WKXX-

WKXX (KIX108 The Power CowyBirmingham, 70%-75% current, uses a music flow clock versus an hourly clock. "The song-tosong flow is more important than categories," explained VP/Programming Mason Dixon. "As we get into late afternoons and early evenings, the music gets more extreme with more dance and rock cuts." Here's a sampling cuted from the 3pm and 4pm hours with APD Brian Christopher.

JANET JACKSON Block Cot JUDE COLE/Baby It's Tonight JAMES INGRAM/I Don't Have

The Heart ROD STEWART/This Old Heart

M.C. HAMMER Prity DON HENLEY/Heart Of The Matter INXS/Suicide Blonde

MAXI PRIEST/Close To You JANE CHILD/Don't Wanna Fall

VANILLA ICE/ice ice Baby WILSON PHILLIPS/Release Me GEORGE MICHAEL/Freedom '90 UB40/The Way You Do... RICHARD MARX/Hold On To. The Night

Continued on Page 45



indigo girls

In this age of artificial sound and electronics where listening can exist without thinking, the INDIGO GIRLS challenge the listener to consider the alternative. Their compelling and individualistic style returns to the listener an experience of simple honesty and a reward for those who care to listen.

HAMMER AND A NAIL, the first single from their new and thought provoking album, NOMADS, INDIANS, SAINTS.

TOP 5 phones. Massive sales.
The fat true Crossover breakthrough for TTT. They're Grirest!"
—Mark Jackson, MD WHYT, Detroit

Feels Good" excived into a smooth with a severy demo. We're playing suit time in a every demo. Ne're playing special of the every demo. It sounds MD Q106.

Power rotation. It sounds MD Q106.

San Diego

"TOP 10 Call Out and the retail activity is Hot here, not to mention, TOP 10 requests! Killer tune with a very strong hook." —Jay Taylor, MD KLUC, Las Vegas

"It took 4 weeks of solid airplay to kick in and then it exploded across the board. All demos 12–34 smash! Everyone loves it!" —John Roberts, PD WIOG, Philly

CHR BREAKER • CHR CHART: 19!

CHR BREAKER • CHR CHART: 19!

P-1 CHART: 10 • P-2 CHART: 19

P-3 C

omy! Toni! Tonet's nearly platinum Wing Album, The Revival. If it Feels Good, Do it!

195 Fights Off Frontal Attack

Continued from Page 42

He offered an example of 195's lighthearted approach: "195 is having a fall festival. We ran a promo and mentioned who won't be attending: Pete Rose, Sammy Davis Jr., Saddam Hussein, and Mason Dixon. Just playful antics. It should stay on that level. Mason knows better than anybody what it's like to come under personal attack. We don't have to openly fight each other. We can compete with class.

"We attribute our good book to consistency in music, marketing, and promotions. It's unusual to have two CHRs go up in the same book. Years ago, between 195 and KIX105, there were nearly 20 CHR shares. But fragmentation has become the reality. Now KIX106 is a more viable choice. And while some of their growth may come at our expense, we'll both benefit from the competition."

Smaller, Accessible Prizes

According to St. John, when it comes to promotion, a station should "think in terms of an overall "We haven't done any counterattacks, but we do talk about the Power Cow in a subtle, playful fashion. After all, we're not in a vacuum; listeners know what's going on."

-Mark St. John

marketing strategy rather than a book-by-book philosophy. We have overall themes we execute every day, and we also have topical and weekend promotions. But the overriding philosophy is to be as visible as possible. We do numerous appearances from festivals to high school team-of-the-week events.

"[As for contests], we're tying them into our main plug line. We ask people, 'Do You '5?' They're supposed to answer, 'Yes, I 95.' We go out and give away cash that way every day. We've also done gimmicks like 'How many times can you say 186 in ten seconds?' We pay \$10 for each mention; finalists play for \$100 a mention.

"This is preferable to a one-timeonly large giveaway. The idea is to touch as many people with smaller, accessible prizes. We also do lots of prize patrols and hand outmovie passes. The promotions enhance 186's image of being plugged into what's going on."

St. John maintained since people have more radio options than ever, plus MTV, they "care less about one station than they used to — but I believe mainstream CHR is the way to survive. Positioning statements, to a large degree, have become wallpaper, so we approach them from a lighter point of view. We use lots of comedy drops with our promos. We do a little TV four promos. We do a little TV four promos we do a little TV in the morning show and key in on our window stickers for added visibility. If you're not getting the audience's attention, you're lost in the crowd."

KIX106's 'Udder' Transformation

Continued from Page 42

'Undercow' Position

Using old TV trade, Power Cow runs a ten-second spot promoting Dixon's morning show. Dixon's primary strategy is to hit the streets. "We're out at schools two or three times a week. The Power Cow van distributed reflective arm bands for a safe Halloween.

"The Middle East crisis prompted us to flood the market with blue ribbons; yellow ribbons signify hostages. The blue is to remind the troops of the royal treatment they'll get when they return. That's especially important because Alabama has more troops in the Middle East than any other state. When gas prices shot up, we went to random gas stations and pumped free gas. It generated lots of newspaper and TV coverage."

The 'undercow' position the sta-

tion adopted has sparked a lot of creativity. An example is the following weekend promo: "We want to give you a brand new car, but we don't have it. We want to give you something you really need — a house-cleaning. But we don't do windows." That's followed by the sound of glass shattering. Over the sound of a vacuum cleaner, the station registers listeners to win maid service courtesy of the DJs.

"We're now doing a 'Cash Call Jackpot.' Today's amount is \$5.97; it's a spoof on big money contests. Issteners have been calling in to donate money to the jackpot. And if you've heard those Life Alert spots with Mrs. Fletcher saying. 'Help me. I've fallen, and I can't get up.' then you can relate to a Mrs. Fletcher look-alike contest we held at a chib. Ladies showed up in gowns with walkers, crutches, and canes. The winner had a wig on and was an absolute knockout underneath the costume."



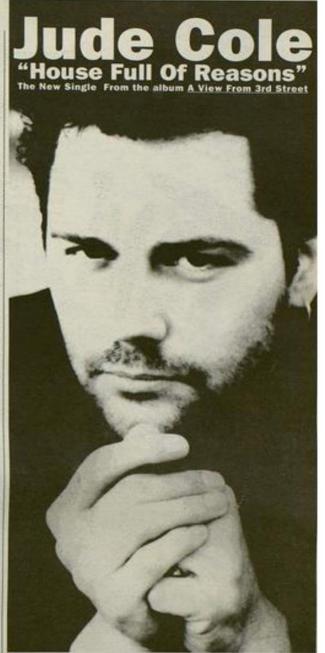
The Power Cow Van and staffers with the 150-yard greeting card sent to our troops in Saudi Arabia.

The Power Cow is focused on 12-34s, with an emphasis curve on 15-30s. "We heavily daypart the music to put the best stuff where the available audience is. 186 has a teen image. We want adults to see is as a contemporary station that plays hit music, not as an AC. That's why teens are part of our focus in the proper dayparts.

"Unlike 196, we don't use liners and voicers too seriously. The Best Music Mix' and 'The Most Music don't mean anything. Instead, we say something like 'The Power Cow, serving Birmingham for at least three weeks.' 'It's not just cow, it's an attitude,' and 'Just because we're an adult station doesn't mean we have to be boring.'

"We take lots of jabs at ourselves. The equipment here is shot, and we'll hopefully build new studies. So I have a contest in the mornings: People call in and guess which piece of equipment will fall that morning. Every morning something fails, and we hit a cart that screams 'equipment malfunction.' Then we call a listener who picked the category of equipment failure and give him a piece of broken equipment like a busted cart, an old microphone, or head-sets."

Alternative marketing is used for other dayparts as well. "Bill & Ted don't do a Top Eight At 8' sort of thing. Instead, they take wireless mikes to the parking lot and invite people to do lunatic things like dress up in shower curtains. This stuff prompts 196 to occasionally lash back when we hit a nerve, but it always seems to come back to bite them. We have listeners calling in telling us whenever 196 badmouths the Power Cow."

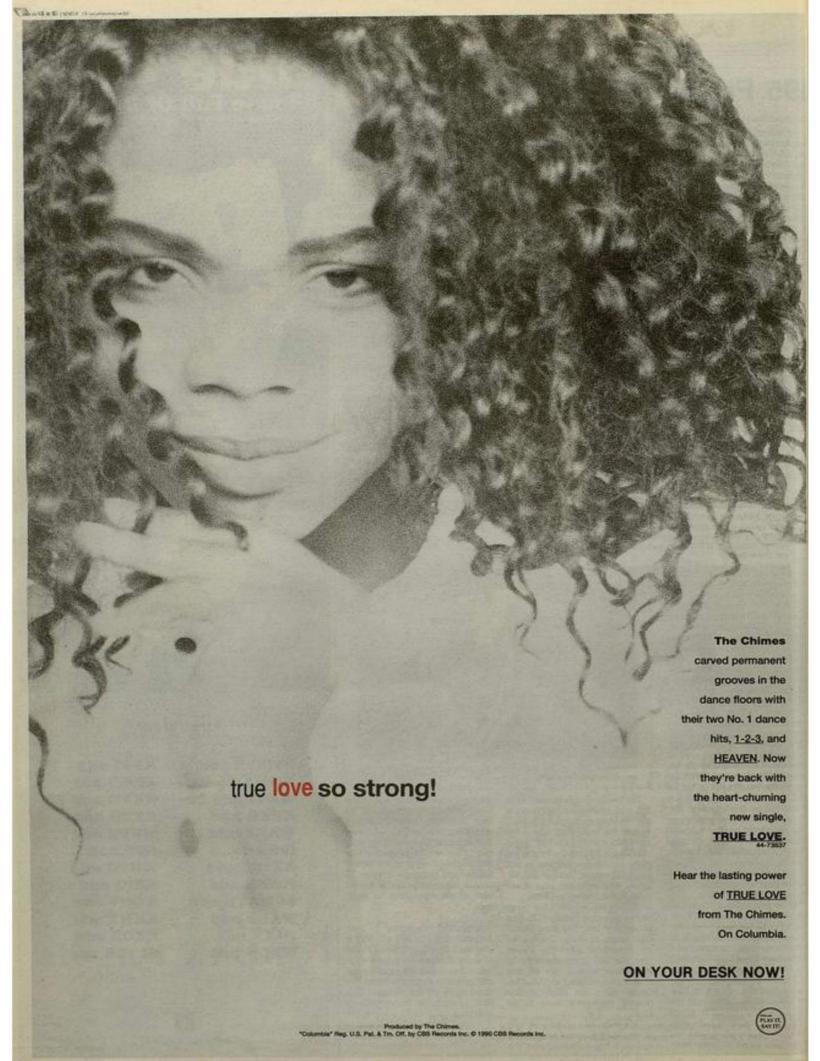


First Week!

PWR99 add
KHMX 25-23
WNCI add 32
KBEQ add
WKRZ add
I95 add
KZ106 add
WANS add
99WAYS add
WABB add
WIXX add
WZOK add

KF95 add
KSND add
KXYQ add 28
KZZU add
WKPE add
G98 add
WHTO add
KZIO add
KQHT add
KKHT add
KZOZ add
SLY96 add





UC PICTURE PAGE



TAKE FIVE! — Flanking KJLH/Los Angeles morning co-host Koko Evans are (3-1) Reprise's David Lynton, Take 6's Alvin Chea, KJLH's afternoon driver Geno Jones, and Take 6's Claude V. McKnight III.



MORE THAN LIP SERVICE — KKDA (K104)/Dallas VP/Operations Michael Spears was in attendance as several new jingle packages were being done. In the house with great its service were (I-r) Michael Jackson, George Anderson, W.T. Greer, Spears, Neida Washington, Pat Hollines, and Robin Brown.



JAZZ FROM THE CITY — WRKS/ New York morning personality! "Jazz From The City" producer! host Ken Webb was on hand so celebrate George Benson's "Big Boss Band." Beaming in the studio were (I-r) Webb, Benson, Carmen Bradford, bandleader Frank Foster, and at far right, Aaron Wooddrd, President/Count Basie Band Inc.



ANDERSON IN THE STUDIO — Carl Anderson stopped by Westwood One's studios to chat with KDAY/Los Angeles morning man and "Fresh Traxx" host J.J. Johnson.



WAKE UP HAMMER! — WIZF/Cincinnati staffers joined M.C. Hammer backstage at one of his Hammertime performances. Smiling for the camera (i-r) were TZF morning team Bryan Scott and Kim Fox, Hammer, midday announcer Tracy, Intern Kylle Jackson, Promotion Director Sharon Hardin and her daughter Katheryne Eley, and mixer/announcer ky-D.



ALB. SURE!

"MISSUNDERSTANDING"

THE NEW SINGLE

FROM THE NEW ALBUM PRIVATE TIMES ... AND THE WHOLE 91



D 1990 WARNES BROS. RECURSION INC.

URBAN CONTEMPORARY CHART



THANK YOU URBAN RADIO!

URBAN CONTEMPORARY



WALT LOVE

WLOU Turns 40 In 'Classic' Style

Johnson Publishing's WLOU/Louisville celebrated its 40th anniversary this week. PD Ange Canessa talked about the importance of community involvement in his market, and how the station, an AM, tied its strong and longstanding commitment into the recent celebrations.

Canessa believes it's important for AM stations to stay involved with their communities: "FMs have the luxury of being 'jukeboxes,' using the 'More Music, Less Talk' philosophy. But if you're an AM and you're not telling people what's going on in your city and how they can help the community be a better place, then there's no sense in doing music like the FMs.
"Sure, music is a huge plus, but

community commitment is the utmost and premier advantage AM stations have. We have to blend information, music, and community service together to remain competitive."

"Sure, music is a huge plus, but community commitment is the utmost and premier advantage AM stations have."

First River City Classic

Last month WLOU put that philosophy into practice as the official media sponsor of the Inaugural River City Football Classic. Canessa explained, "Bigelow Entertainment, a local concert promoter. put together the football classic The idea was to bring a large, black-oriented event to our city. WLOU's involvement was a natur-



"Bigelow gave us a number of options with this project, including the Tailgate Party, the House Party, and our Electric Slide dance party line, which we did before the game in the parking lot. We were also involved with the Celebrity Boat Ride, which featured Regina Belle. We just jumped on board with everything we could, because WLOU was the best station to help make this event a success.

The Day's Events

"The game was held at Cardinal Stadium, and it was the first time two black colleges had been featured in a football game in Louisville," continued Canessa. "They were Tennessee State University and Central State University, two very fine black institutions with long football traditions.

"We did remote broadcasts from each event during the day via cell-ular telephones. We started with a parade down Broadway in downtown Louisville. Everybody was in it: an abundance of high school marching bands, plus the marching bands of the two universities, civic leaders and political figures, and the WLOU air personalities."

Joint Promotion

We made a joint promotional effort out of the Tailgate Party. which followed the parade. The game was being televised on BET [Black Entertainment Television], so we got our local Storer cable affiliate and Budweiser to cosponsor this pre-game event with us. Approximately 5000 people showed up for the barbecue. The weather was great and we all had a great time.

"We just jumped on board the football classic with everything we could, because WLOU was the best station to help make this event a success."

"The game was next: 28,862 fans showed up for an exciting, hardhitting game. Central State won 35-14. After that we had the Celebrity Boat Ride. But the WLOU House Party was where we really kicked it, with performances from Doc Box & B Fresh, Body, Kiara, MC Trouble, and Glenn Jones. Approximately 5000 people attended, and most of the proceeds went toward scholarships for black students who want to attend black col-



Black Population, Median Age Grow

Though the census results aren't out yet, numbers from the 1988 Current Population Survey On The Black Population in the U.S. are. From the 1980 census to the 1988 survey, the black population grew at a rate of 14% (compared to 10% white growth) to reach 29.3 million, or 12.2% of the total U.S. population. A higher birth than death rate caused 84% of this growth, and immigration rates, on the rise since 1970, accounted for the remainder

The black median age also rose from 24.8-27.3 years from 1980-88. Although the black median age has historically been lower than the white median (thanks in part to a higher fertility rate), diminished fertility and baby boomer aging were major factors in overall median age increases for both popula-

Source: Minority Markets Alert



HANGIN' At THE HOUSE PARTY - Pictured at WLOU's House Party at the Louisville Gardens are (I-r) WLOU's Eric James, Peggy of MCA act Body, WLOU's Carlos Rowlett, Body's Letits, MCA's Stacy Floyd, Body's Francine, WLOU PD Ange Canessa, and Theopolus of MCA's Glasswo



STILL HANGIN' — Also partying with PD Ange Canessa (f) were (I-r) RCA's Vic Givens, artist Glenn Jones, WLOU's Carlos Rowlett, and BET host Chris Thomas

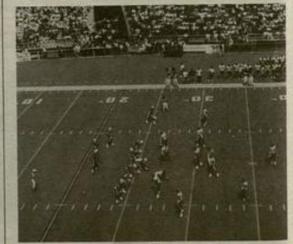
"The idea was to bring a large, black-oriented event to our city. Our involvement was a natural."

Holiday Conscience

WLOU has more community service events planned for the upcoming holidays. The station has teamed up with the University of Louisville's football team and other local celebrities for a pancake-eating contest, proceeds from which will go to Clothe A Child and Food For The Elderly agencies. Besides its annual Thanksgiving turkey giveaway, WLOU is also involved with a Christmas food and toy drive. Describing these projects. Canessa summed up the station's philosophy: "It's all about the community and its people."

Picture This

Do you ever picture yourself in R&R? Gether your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins. in-studio visits by artists, or local benefits, and mail to: Walt Love, 1930 Century Park West, Los Anpelos, CA 90067



MAKING HISTORY - Ohio's Central State University and Tennessed State University were the first two black colleges ever featured Louisville game, staged during WLOU's River City football classic.



SHOCKINGLY LONG — Over 4500 people joined in for the world's largest "Electric Sixte" dance line at Louisville's Cardinal Stadium before WLOU's Inaugural River City Football Classic.

EPIC'S 3-POINT PLAY



TONY TERRY "Head Over Heels"

Tony is back -- and does he have a hit for you!!

Get Ready

- ON YOUR DESK THIS WEEK!



TEENA MARIE "If I Were A Bell"

...can easily be the ballad of the year!

BREAKERS.

Now on 73 UC Reporters -- 78% MOST ADDED again! UC Chart: Debut 38



ABSOLUTE "Cheap Shot"

Two special ladies that are exciting radio stations everywhere!

ALBUM ORIENTED ROCK



HARVEY KOJAN



The KATT Claws Its Way Back

The summer ratings were just what the vet ordered for Surrey's KATT/Oklahoma City. After being kicked around a bit in 1989, AOR's best-known feline leapt back into double digits and put some distance between itself and

Classic Rock rival KRXO. What a difference a year makes!

What a difference a year makes!
Last summer's Arbitron showed
the once-proud KATT tumbling to
an almost inconceivable 4.7, the
lowest 12+ in the station's 14-year
history. But like its resourceful
namesake, the KATT eventually
landed on its feet. Its 7.0-10.2 surge
in the past two Arbitrons places the
station second in the market only to
Country KXXY — and four-and-ahalf points ahead of KRXO.

(Birch shows the KATT jumping 9.6-15.4 since fall '89, good for No. 1 in the market, KRXO improved 5.2-7.3 in the same period.)

KATT PD Doug Sorensen, a veteran AOR and CHR programmer and personality (WBZZ/Pittsburgh, KZZP/Phoenix, KQRS/Minneapolis, WTPA/Harrisburg, KLAQ/El Paso), was PD at Surrey Rock CHR KATM/Colorado Springs when the KATT bottomed out last summer. Company President Kent Nichols invited him to join VP/Programming John Stevens and travel to Oklahoma Cotty to give some input. As you can imagine, it was not the best of times at the KATT.

"Obviously they were surprised and bewildered," Sorensen recalls. "The station had never experienced anything like that before, and a lot of people were wondering what was going on. A lot of it was ratings voodoo; they had horrible diary placement, and that made a troublesome situation look worse than it really was. The numbers really blew things out of proportion. The KATT was not a 4.7 station."



Doug Sorensen

"A lot of it was ratings voodoo . . . the KATT was not a 4.7 station."

Classic Overreaction?

Indeed, the KATT was back up to 7.6 the following book, which would seem to confirm that summer '89 was a statistical aberration. Still, considering the station's previous accomplishments, it was obvious something was amiss. Sorensen believes the KATT may have overreacted to KRXO.

"They tried to head KRXO off at the pass," he notes. "They softened up and tried to play more 'adult' rock 'n' roll. And they started playing some questionable songs. It's what most stations around the country have done when confronted with a Classic Rock competitor.
They change their mix and their
entire approach and suddenly become something they're not.
Rather than say, 'Look, I own the
franchise for rock in this town—
come and take it from me,' stations
are more apt to say, 'Hey, you're
not going to get my older demos,'
and change to the point where you
can barely tell the difference between them and the Classic Rock
station.

"The bottom line is: We can't out-classic the Classic Rocker. Maybe we thought we could, but we couldn't. People didn't turn on the KATT to hear classic rock anyway. Our handle is 'Rock 100,' and we were playing 'Doctor My Eyes.' I mean, give me a break! If I punched up the KATT and heard 'Doctor My Eyes,' I'd be disap-

pointed. You have to stay true to who you are and meet people's expectations. There's a big difference between 'Layla' and 'Lay Down

"Adults aren't turned off by Motley Crue and Guns N' Roses.
Research proves they aren't. If you don't think adults want to hear Slaughter, you're crazy."

Sally.' I don't think 'Lay Down Sally' belongs on this radio station.

"AOR has had this split personality, trying to figure out, 'Hey, do we play Motley Crue or not?' If you're a rock 'n' roll station, how can you ignore Motley Crue? Everyone knows the Midwest is all about meat and potatoes. This is a pretty basic rock 'n' roll town without a lot of frills: AC/DC, Zeppelin, Foreigner, Styx. This is the part of the country where Triumph is still big, With competition the way it is these days, you've really got to give the audience what it comes to you for. People come to the KATT to rock."

Purring Again

Sorensen is quick to point out that the KATT was on the mead and purring again when he suceeded PD Scott Douglas last February. (Douglas resigned to promote records at the new Charima label.)



Hundreds of KATT kids get ready to run a "Kiddle KATT" race for charity.



The "wedding party" on stage at the KATT's mass wedding. Over 160 couples participated.



I wish they all could be Oklahoma girls . . . (I/I) Promotion Asst. Steve Clark, evening lock Greg Zooback, and former morning personality R. Walker pose with winners from the KATT's annual "tan line" contest.

"They'd made a lot of the necessary musical adjustments, and the station was already turning around," he says. "But they still weren't serving the 18-34s as well as they needed to. The No. 1 18-34 station was the Country station [KXXY], which was also No. 1 25-64! And I said, There's something really wrong here."

"T've always felt AOR is an 18-34 format. It may relate to 25-54s very strongly, but that's because older people still want to hear rock 'n' roll. Adults aren't turned off by Motley Crue and Guns N' Roses. Research proves they aren't. If you don't think adults want to hear Slaughter, you're crazy.

"It all comes down to balance

100.5 FM

Sample

Wednesday, 10/24 3-4pm

FOREIGNER/Hot Blooded

HOUSE OF LORDS/Can't Find My

STEPPENWOLF/Magic Carpet

WINGER/Miles Away

Way Home

Hour

and dayparting. I'm a fanatic about how songs fit together. I spend at least 45 minutes to an hour every day after Selector spits out the log, just to make sure everything is right. That's assuming the door's closed and the phone doesn't ring. Anybody who thinks they can push 'S,' hit 'Print,' and throw the log in the control room is nuts. The product is too important to delegate it and go have lunch with the record guy for two hours.

"It's harder than ever to discern the right records to play, to distinguish the pretenders from the real hits. There's so much pressure from all these labels that want their records played."

The ratings indicate the musical adjustments worked. The KATT has gained seven shares in 18-24 men since last fall. Yet the station's harder-edged sound hasn't scared away the upper demos. In fact, the KATT is up a solid five points 25-54 and has pulled ahead of KRXO.

"We're beating them in a demographic that isn't even our primary emphasis," Sorensen says. "That goes to show upper demos do want to hear new music along with the classics. We're playing enough library material to satisfy their needs while exposing them to new stuff as well."

Increased Visibility

As Sorensen continued to retoughen the KATT's sound, he heightened the station's visibility.
"We were down to eighth in the market in cume. A lot of people had just quit sampling us, which was unheard of for a station of the KATT's magnitude. So once I felt the music was on target we began heavily promoting the station, making sure we were as visible as possible.

"We also made the station much more produced, using a lot of recycling promos to emphasize our jocks and features. Most of the



Kool KATTs party backstage with Kiss.

jocks have been here for years and have really become personalities. I hate to sound cormy, but we really stressed meeting and touching people. There's no substitute for dealing with your listeners face-to-face. In this day and age of phone calls, fax machines, and computers, the only thing that's going to make a lasting impression on people is shaking their hands. It's a fundamental of good radio, and I'm convinced it's been a big part of our recent success."

30 - 7

70 - 1

MIL.

70 - M

Mid. -

SEGUES

Loris Lowe, a partimer at KLBJ/Austin for the past three years, succeeds Jody Denberg as MD. Denberg was recently named PD at crosstown KGSR . . . KJKJ/Grand Forks, ND personality Kevin Horton departs to take nights at KQDS/Duluth, replacing Mark

Olson . . . Longtime KBCO/ Deriver morning news anchor Peter Finch is upped to News Director as Mike McLain exits. Joining for afternoon news is Roxanne Smith, who crosses the street from KDHT . . At WTPA/Harrisburg, Frank Scofield reptaces Mark Cook in overnights.



CSN&H — KFMU/Steambost Springs GM Ward Holmes and PD Mike Huston hang with CSN; (I-I) David Crosby, Graham Nash, Stephen Stills, Holmes, and Huston.

GENE LOVES JEZEBEL/Jealous STARSHIP/Layin: it On The Line DON HENLEY/New York Minute DEF LEPPARD/Foolin' R. WATERS (IB. ADAMS/ Young Lust TOY MATINEE/Last Plane Out CINDERELLA/Don't Know What You Got ALDO NOVA/Fantissy



How do you spice up your morning newscast? If you're the KATT's Max Morgan, you simply hop on the back of a dirt bike and deliver "motorcycle news."



KATT staffers hang with Billy Idol; pictured (I-r) are middayer Brad Copeland, Asst. Promotion Director Ed Williams, KATT mascot Paul Windham, MD Cindy Scull, Idol, and Promotion Director Stacle Cadle.

IRON MAIDEN INDIGO GIRLS FILE UNDER "1" Epic, in an effort to help you program with efficiency, offers this ready-to-use packet for your current computer/card file.

5a - 3p: INDIGO GIRLS "HAMMER AND A NAIL"

Grammy winners, their first LP sold close to a million. This one is over 300,000 in its first few weeks.

3p - 7p: Your Best-Testing Recurrent (after all, you're in the Fall book)

7p - 3a: IRON MAIDEN "Holy Smoke"
If you're going to play hard rock, play something authentic.
700,000 sold in three weeks. Play it just twice and you're guaranteed top 5 phones.

INDIGO GIRLS/IRON MAIDEN -Remember, proper dayparting is the key! ADULT CONTEMPORARY



MIKE KINOSIAN

Life After Baseball

KDKA/Pittsburgh's Pirates-Penguins Pickle

When Cincinnati Reds first baseman Todd Benzinger squeezed Oakland third baseman Carney Lansford's harmless foul pop to end the final game of the '90 World Series, it put to rest another year of our national pastime. It also opened up valuable airtime many PDs must find a way to fill until the first ball is thrown next season.

Dual Coverage

"We're lucky because we move right from baseball to hockey," noted KDKA/Pittsburgh Program

Talk Shows Pinch-Hit For Red Sox

For the third time in five years, the Boston Red Sox reign as AL East champions. Rabid Red Sox raises usually propel stations on the team's radio network to No. 1 status at night, in baseball's off-season, POs like WHYN (AMy) Springfield's Bill Hess scramble to maintain the numbers.

Hess's solution: "In the winter, we carry Cettics and selected non-competing. Hartford. Whaters games. We also air ABC Radio's. Tom Seyder and Sally Jessy Raphael [year-round]. Tom's a high-profile personality, and since his show starts at 10pm, he's on uninterrupted most nights. He does an excellent job with guests, and we promote him very heavily. Sally, however, is preempted often and, as a resulf, in't promoted as much. Her show is almost always fill programming."

If WHYN didn't carry sports programming. Hess indicated he'd consider local talk for early evenings. "We wouldn't dump Tom Snyder, but I might be inclined to drop Selly Jessy Raphael. A talk show hitting local issues would be more important than a network show. But with our sports load, a local talk show wouldn't have enough time to establish itself. There's also a definite revenue plus when you carry professional sports:"

WHYN's game plan is to own the marker's sports position. The Red Sox are the cornerstone of that strategy.

"Arbitron clearly shows baseball is the most popular way to keep up righttime numbers," Hess maintained. "There's no question about it. We definitely see a drop when the Red Sox aren't on. The Cellics may have won more championships, but the Red Sox are far and away No. 1 is New England. To be a successful Full-Service station, we have to keep the Red Sox on our schedule; they're vital. I'd hate to have to program against



Chuck Dickemann

Manager Chuek Dickemann. KDKA is the flagship for the National League East champion Pirates, as well as NHL's Pittsburgh Penguins.

"Penguins games actually extend to early May. At the end of hockey season, we have some conflicts with the beginning of baseball season. The same is true at the end of baseball season — especially if the Pirates go to the playoffs and World Series."

During this year's NL playoffs, KDKA carried Pirates-Reds afternoon games until 7pm, ran a 30minute talk show, and picked up hockey at 7:30.

When scheduling conflicts occur, flagship stations like KDKA often solicit help from competing stations. "It's great to carry one sport year-round. On the other hand, when you get conflicts, it's ulcer city," explained Dickemann. "We have to do a tap dance and pay another station to carry play-by-play coverage of games we can't air. We don't put conflict games on

a major competitor. We'll go to another AMer we feel has minimal audience-sharing with us."

Compensation averages about \$500 per game for the obliging station. "The additional revenue is attractive to them, and these stations don't look at games as ratings boosters. We go to smaller stations because they probably wouldn't generate this type of money by just selling snots."

Hockey Scores With Women

Prior to joining KDKA, Dickemann was APD at Group W sister FSA WBZ/Boston. He's been surprised at the Penguins' female asblue collar crowd, the Celtics a more white collar crowd, and the Red Sox appeal to everybody. Hockey here is a good blue collar/ white collar mix. The Penguins' audience is about 40% female which blows me away."

Like a growing number of flagship stations, KDKA no longer owns broadcast rights. "We pay for the games as we would any other type of block programming. We use [games] as audience-attracting mechanisms. There's about 30 minutes on each side of a game for pre- and post-game shows. We have features before the pre-game show done by our sports guy. These features are sold as specialized programming right on the fringe."

Baseball and hockey games generally start at 7:30pm. Consequently, personalities working evenings at stations such as KDKA are frequently preempted. Dickemann devised a continuity solution for 6-9pm talk show host Fred Honsderger.

"We start him in our 4-6pm newsblock. By putting him on early, we get his name affiliated with

Full-Service Summer Scorecard

Full-Service ACs (FSAs) had a steady summer, with nearly one out of three FSAs ranking No. 1 among 35-64s.

The following receps summer Arbitron and Birch progress. The first three columns show Arbitron 35-64 summer-summer fluctuation, Arbitron summer-summer 35-64 rankings, and Arbitron summer '90 12+TSL (in minutes per day). The final column notes Birch summer '90 35-64 share/market rank.

	Five	1897'90	TSL	EMR#
WGY (AM)/Albany	-2.5	3/3	74.2	8.3/3
WSB (AM)/Atlanta	+1.0	5/5	63.6	8.4/3T
WBZ/Boston	-1.3	4T/5	68.1	6.4/4
WBEN/Buffalo	+0.2	5/5	65.8	8.4/4
WBT (AM)/Charlotte	-2.1	5/4	84.2	6.2/4
WGN/Chicago	+0.7	1/1	83.6	11.6/1
WKRC/Cincinnati	+0.2	5/5	72.2	6.4/4
WLW/Cincinnati	+0.4	1/1	82.0	19.2/1
WTVN/Columbus	+4.8	2/1	91.3	NA
KHOW/Denver	-1.2	5/8T	56.8	6.4/5
WJR/Detroit	-3.2	1/1	85.5	9.2/1
WOOD (AM)/Grand Rapids	-5.3	3/7	52.3	10.6/1
WSJS/Greensboro	+1.3	5/3	74.9	7,4/3
WTIC (AM)/Hartford	-0.2	1/1	106.3	15.1/2
KSSK (AM)/Honolulu	-4.1	1/1	88.6	NA
WiBCrindianapolis	-1.7	2/2	101.2	12.0/2
WHAS/Louisville	+3.0	2/2	78.4	18.7/2
WTM3/Milwaukee	+2.0	171	79.3	11.4/2
WCCO/Minneapolis	+0.6	1/1	78.2	20.3/1
KFAB/Omaha	+3.9	3/2	76.8	11.8/3
WDBO/Orlando	+1.4	6/5	69.8	7.2/5
KDKA/Pittsburgh	+0.5	1/1	87.6	19.9/1
KEX/Portland	+0.9	2/2	69.8	10.7/2
WRVA/Richmond	-1.7	1/2	98.3	16.7/1
WHAM/Rochester	+0.4	3/3	87.7	8.2/5
KALLISalt Lake City	-0.3	5/5	52.8	3.3/10T
KFMB (AM)/San Diego	-4.9	1/3	69.1	9.3/1
KOMO/Seattle	+1.6	3/3	65,4	7.1/3
WHYN (AM)/Springfield	-1.6	2/2T	70.7	8.5/3
WSYR/Syracuse	+0.3	2/1	74.1	14.7/1
WARM/Wilkes-Barre	-0.4	2/2	85.6	7.7/2
WSBAlYork	-5.0	3/7	68.4	13.6/1

- 53.1% registered Arbitron 35-64 summer-summer gains. However, the average FSA demo share decreased from 11.2-10.8. Birch FSA 35-64 stats were nearly identical: 10.9.
- Typical 35-64 increases were +1.3; average losses were -2.3.
 WTVN/Columbus (+4.8) notched the largest gain; WOOD (AM)/Grand Rapids (-5.3) suffered the biggest loss.
- Approximately 1/3 of FSAs were No. 1 35-64 in their respective markets, according to Birch (33.3%) and Arbitron (31.2%).
- Arbitron summer-summer 35-64 market rank was basically flat.
 2.6-2.8; Birch pegged it at 2.6.
- WCCO/Minneapolis boasted the largest 35-64 shares in both surveys.
- FSA summer 12+ TSL averaged 76.9 minutes per day, ranging from WTIC (AM)/Hartford's high (106.3), to WOOD (AM)'s low (52.3).
- Three significant Arbitron/Birch disparities: WOOD and WSBA/-York both ranked No. 7 in Arbitron and No. 1 in Birch; KALL/Salt Lake City finished No. 5 in Arbitron, but No. 10 in Birch.

the news. He shifts back and forth to the news anchor for headlines, as well as to sports, traffic, and 'Accu-Weather.' He's very visible from 4:30-7pm. When there are no night games, he's on from 4:30-9. Even when the games aren't on, we have a strong product."

Bucks, Brewers, And Packers Stop At WTMJ

The end of baseball season didn't signal an end to nighttime sports coverage on heritage Full-Service WTMJ/Milwaukee, Nor did it create major problems for the Brewers flagship outlet. cal sports talk (6:30-8pm), followed

"Baseball lasts about three hours a night - WTMJ is a 24-houra-day station," noted PD Mike Elliott, who's in his third TMJ tour of duty. "When our baseball coverage is over, we just continue programming great radio. In addition to the Brewers, we originate Milwaukee Bucks basketball, Green Bay Packers football, and University of Wisconsin basketball and

On nights when there's no sports play-by-play, WTMJ schedules local sports talk (6:30-8pm), followed by NBC's TalkNet.

Superserving The Core

The baseball franchise brings a wider audience into the fold, but that audience doesn't necessarily carry over. "Baseball transcends demos," explained Elliott. "You share from every format in your signal area. When baseball season ends, you have to go back and superserve your core. I don't think the core leaves the station during sports, but that may [be a reflection of] the market. Baseball does



Mike Elliott

well for us. We have a nice working relationship with the Brewers, and do promotions around the team." Elliott doesn't believe 'TMJ and the Brewers are likely to part company. "It simply won't happen. The Brewers have become part of our format. While some stations play four-in-a-row, baseball is our format during that time of the year. The marriage between WTMJ and the team has been great."

Focusing on just one sports franchise isn't in the cards either. Said Elliott, "Why would we want to? Things are working fine. Milwaukee's a strong support town for a team — win or lose. Our listeners expect certain things from us, like play-by-play. If we continue to satisfy them, we'll continue to do



LON HELTON

Searching For The Format's Pied Piper

What stations or programmers do you watch for music leadership? In the past, a handful of people at highly visible radio stations would lead the way, taking chances on records. Others would follow those decision-makers, and records would seem to come from nowhere to be smashes.

Going back to the mid-70s, WMAQ/Chicago and WHN/New York — with Bob Pittman and Ed Salamon, respectively, leading the way — would attract a lot of attention when adding a record. WMAQ almost singlehandedly resurrected Red Sovine's "Phantom 309" by putting it into a heavy/current category — six years after its release. Demand was so high, Starday eventually rereleased the cut and it peaked at No. 33 in R&R in 1976.

Informal "networks" of decisionmakers have also existed in the past. Numerous hits were spawned when members of such groups added records en masse and turned others on to particular euts.

Various programmers gained fame — if not fortune — by taking chances on records that became regional, then national, hits. Others were feted for flipping records and creating hits out of "B" sides.



Buddy Owens

But going out on a limb for a record you believe in seems to have gone out of style. Who are the leaders today? What stations are being watched?

Changing Business = No Chances

The overriding sentiment now is that "musical leaders" no longer exist, thanks largely to the way business is conducted today. WMZQ/Washington PD Gary McCartie explained, "While I encourage programmers in small and medium markets to take risks, it's a Catch-22 for those of us in major markets because we don't consider ourselves current-driven. Even though currents are critical to the core automatical way to the core automatical programmers about what's added."

Conservative about what's added."

KNIX/Phoenix MD Buddy

Conservations "In the



Gary McCartie

past, leaders were able to take more chances. But competition has changed our way of thinking, making us more conservative as well. We will no longer take chances even on good records that may sound like us."

Another part of doing business differently today is the propensity for a station to look to its own audience for guidance. WYNY/New York PD Michael O'Malley noted, "Programmers just aren't doing music that way [talking to other programmers] anymore. We're spending money to find out what our own audience thinks about music, instead of drawing inferences about what it might like based on other stations' audiences."

Who Do You Trust

Although none of the programmers I talked with said any other station directly influences their add or rotation policies, most said they keep an eye on other Country outlets for a variety of reasons.

McCartie said that rather than watch a few select stations, he prefers to observe a song's track record over a broad base of stations: "That's more relevant, because large cities are made up of

"Nobody has the reputation of taking chances and picking the hits. There are no gods in Country radio."

— Jay Phillips

many diverse population seg-

ments."
So who does McCartie watch? "I read R&R's 'Adds & Hots' page each week," he said. "I look at

about 50% of the stations in my region to keep up with what everybody's doing. I can also determine what niche they're going after."

Other stations/programmers McCartie talks with and/or watches include:

 Dan O'Neil, MD of the so-called "Aggie net" of co-owned Texas outlets KAGG/Bryan-Cellege Station, KYKS/Lufkin, and KZEU/Victoria: "I met him at a convention and was impressed with his research and musical opinions."

 WWYZ/Hartford: "Because it's a market similar to mine."

KMPS/Seattle: "I may violently disagree, but I like to see what they're doing and why."

McCartie added, "What these stations add doesn't necessarily directly influence what I'll add, but it puts a 'hash mark' in a record's positive column."

KNIX's Owens keeps an eye on KPLX/Dallas, WYAI & WYAY/Atlanta, and KSON/San Diego. "We know they do research and know what they're doing," he said. "But



J.D. Spangler

"If there's a record I'm not sure of, I'll look at a few stations I respect to see if they're on it."

- J.D. Spangler

they have minimal influence on what we add."

WBAP & KSCS/Dallas OM Ted Stecker said, "We don't look at anybody or make any calls. If KPLX is playing something we're not, we'll track sales and requests and do some outside research."

Professional Curiosity

Like WMZQ's McCartie, WYNY's O'Malley peruses the R&R "Adds & Hots" page. "I do it as much out of professional curiosity or respect as much as anything else," he said. "Then, if I want to know about a song somebody has added, I'll call and ask."

O'Malley said he regularly talks with a couple of programmers in markets with a makeup similar to New York's, but wouldn't say who. "We talk about adds, how records are doing, and callout research," said O'Malley. "But the chats don't have much bearing on what I add."

NewMarket programming head and KXXY-AM & FM/Oklahoma City PD Jay Phillips says he talks with three or four other folks on a regular basis (though he, too,



Michael O'Malley

"We're spending money to find out what our own audience thinks about music, instead of drawing inferences about what it might like based on other stations' audiences."

- Michael O'Malley

declined to say who) in addition to the PDs at NewMarket Country outlets WTQR/Winston-Salem and WNOE-AM & FM/New Orleans. "Networking with credible programmers who do research is a good idea," said Phillips. "Everybody's going to miss some records, and the extra input is important."



Ted Stecker

As for the lack of "leaders," Phillips opined, "Nobody has the reputation of taking chances and picking the hits. There are no gods in Country radio."

WUSN/Chicago PD J.D Spangler also scans the R&R "Adds & Hots" page. Also, "If there's a record I'm not sure of, I'll look at a few stations I respect to see if they're on it."

Among other stations Spangler

 WWWW/Detroit: "Because Detroit is similar to Chicago. I look to see what traditional songs work there."

 KNIX and KMLE, Phoenix. "I have tremendous respect for the people at KNIX and the job they do. KMLE has done a great job against a formidable opponent."

 WZZK/Birmingham, WSOC/-Charlotte, KSON/San Diego, and KMPS/Seattle. "I respect the longterm success of these stations. Especially for mainstream product, they represent an excellent cross section of stations doing solid resourch."

Spangler also said he eliminates Country stations in the upper East Coast — "Even though there are a number of fine stations there, I don't personally know any of the programmers," — an important factor for Spangler. He also pays little attention to Texas for anything but mainstream music, because "traditional music is the music of choice."

There they are - some of the programmers and stations PDs at some of America's top Country outlets are watching. Call and let me know the stations, PDs, or MDs you consider today's musical banders.



GRISSOM'S GANG — Mercury/Nashville artist Rich Grissom recently performed in Music City as a rehearsal for his new four. Shown coolin' down after the show are (i-r) PolyGram VP/National Country Promotion Ed Mascolo, co-producer Joe Scalle, Grissom, co-producer Jim Cotton, PolyGram Creative VP Harold Shedd, and manager Gene Hughes.

MUSIC TO MIDEAST

Nashville Labels Unite For 'Operation Desert Song'

Celebrity spokespersons Garth Brooks, Amy Grant, and Gary Chapman announced the formation of "Operation Desert Song" at a Nashville press conference (10/31).

Nashville's major country and gospel labels have united "to boost the morale of American soldiers in the Middle East" by sending cassettes to the troops. According to Grant, 120,000 cassettes have already been collected, with hopes that 30,000 more will be donated by the end of November. At that time, the product will be shipped by the U.S. Department of Defense for Christmas delivery overseas.

The project is the brainchild of New Haven Records' Ken Harding and MCA/Nashville's Renee Bell. The two conceived the idea while Bob Doyle, Brooks's co-manager and a major in the Air Force Reserves, was on active duty in Saudi Arabia. (He's now back in the States, but may return to duty in the Spring).

Grant explained, "The music of this town stresses the value of family, relationships, and life. For the first time, every major label is involved in one effort.

Labels contributing tapes to the cause include Atlantic, Arista, Capitol, CBS, Curb, MCA, Poly-Gram, RCA, Warner Bros., Word, Sparrow, Starsong, Warner/Alli-ance, Reunion, Homeland, Forefront, Malaco, Benson, New

Haven, and Spectra Distribution. In addition, Country Music Television, Jim Owens Entertainment, and the Nashville Network have compiled a two-hour video cassette of music videos and taped messages from Reba McEntire, Randy Travis, the Kentucky Headhunters, Lee Greenwood, Steven Curtis Chapman, Petra, and Tennessee



OPERATION DESERT SONG — Garth Brooks (I), Amy Grant (c), and Gary Chapman are the celebrity spokespersons for Nashville's "Operation Desert Song.

Governor Ned McWherter, among others. Five hundred of these tapes will be sent to recreation centers at U.S. military bases.

Carlson To Exit 101

Paulette Carlson's long-rumored split from Highway 101 is finally reality. She's leaving at the end of the year to pursue a solo career. Curtis Stone, Cactus Moser, and Jack Daniels will continue with a new, yet-to-be-announced lead singer and continue to record for Warner Bros. They'll head into the studio with producers Paul Worley and Ed Seay in February.

Carlson will begin recording a WB LP later this year with Capitol/Nashville President Jimmy Bowen producing. She had a solo deal with RCA/Nashville in the

Bits & Pieces

 Crystal Gayle and a group of Nashville students recently cut an antismoking song, "Don't Smoke." It was recorded as part of Smoke Free Class of 2000, a project of the American Cancer Society, American Heart Association, and the American Lung Association. Gayle's mother died of lung cancer.

· Tim O'Brien, who was briefly signed to RCA, will not record for the label. No explanation has been given. His duet with Kathy Mattea, "The Battle Hymn Of Love," was

co-promoted by RCA and Poly-Gram, and reached No. 9 on R&R's Country chart. O'Brien is a former member of the bluegrass band Hotrize.

. The Wild Jimbos, made up of Jimmy Ibbotson (Nitty Gritty Dirt Band), Jim Ratts (Runaway Express), and Jim Salestrom (Dolly Parton's touring band) have signed to MCA. Ibbotson will remain with the Dirt Band. Sam Bush, formerly of New Grass Revival and currently one of Emmylou Harris's Nash Ramblers, will produce. Chuck Morris will manage the group.

· Ronnie McDowell released "Unchained Melody" on Curb this week. The Righteous Brothers (Bill Medley and Bobby Hatfield) have enjoyed two hit runs with it, first in '65, when it reached No. 4 on the pop charts, and this year (on the 'Ghost" soundtrack), when it reached No. 1 on the AC chart and No. 3 on CHR. Medley has a solo version of the tune out, also on Curb. Interestingly, Alex North and Hy Zarek originally wrote the tune as theme music for the 1955 movie "Unchained," starring Elroy "Crazy Legs" Hirsch.

-Ken Tucker

NASHVILLE IN MOTION

Capitol Cuts Ahead?

Capitol is cutting its roster by as many 14 acts. That's not counting Dan Seals, who's already decided not to renew. We also understand Capitol has signed Jo-El Sonnier, who's set to go into the studio with James Stroud pro-

. Are Dale Morris (Alabama) and A.'s Gallin-Morey (Dolly Parton, Exgroup? Will Ricky Van Shelton, who's parting company with manager Micheel Campbell the first of the year, be among the first signed?

. Jann Browne, Larl White, and songwriter Gretchen Peters are among those who've been approached to replace Paulette Carlson in Highway 101 . . . Are the Bellamy Brothers sed to Atlantic after six years with MCA/Curb? A new producer may be in

the cards, too. And look for the Marcy Brothers, who released an album on WB, to head for Atlantic too ... Will Joe Ely's next studio project for MCA be produced by Tony Brown and the Rolling Stones' Keith Richards?

. Reportedly, at least a few people. including Capitol's Jerry Crutchfield and Columbia's Steve Buckingham, have turned down the head job at MCA Music/Nashville, MCA Music's Steve Day and songwriter Dave Loggins are said to be in line to run the company in

· Garth Brooks has renegotiated and signed a new longterm contract

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FLASHBACK

1 YEAR AGO TODAY

No. 1: "If Tomorrow Never Comes" — Garth Brooks
 "Blue Blooded Woman," Alan Jackson's first single, debuts at

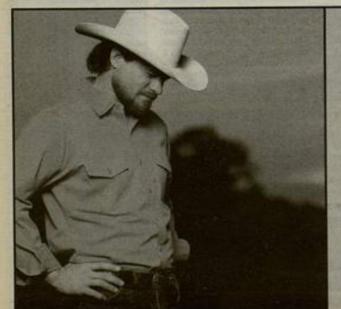
5 YEARS AGO TODAY

No. 1: "Lie To You For Your Love" — Bellamy Brothers
 "Burned Like A Rocket" by Billy Joe Royal debuts at No. 49, it peaks at No. 17 eight weeks later when stations drop it after the Challenger.

10 YEARS AGO TODAY No. 1: "Could I Have This Dance" - Anne Murray

15 YEARS AGO TODAY

No. 1: "In The Movies/Shades Down" - Merie Haggard



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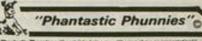
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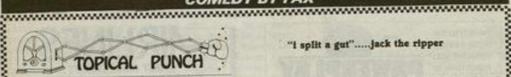
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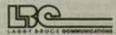
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Top raned CHR seeks morning Talent. We've got the re-sources, if you've got the Talent. T&R: WQPO, Steve Knupp, Box 752, Hamsonburg, VA 22801, 111/91 EOE

Morning sportscaster sought for Hudson Valley Hot AC. Also seeking Traffic Reporter. T&R: WGNY-FM, Chris Landon, Box 2307, Newburgh, NY 12650. (11.9) EOE

PRODUCTION DIRECTOR

Sought by exciting new Baltimore Area Combo. FM is cutting edge AOR, AM is unique format geared to 35 plus. Great voice, copywriting and innovative atvoice, copywhing are titude required to create compelling spots and promos. Tape and resume to: Radio & Records, 1930 Century Park West, #111, Los Angeles, CA 90067.



Renegade, left of center classic rocker in top 40 East Coast market looking for new morning talent. If you can cut through the clutter with topical, relatable content, put lots of listeners on the air. and still play 10 songs per hour, we'd like to hear from you. T&R to: Radio & Records. 1930 Century Park West, #110, Los Angeles, CA 90067. EOE



Top rated bot AC - 55 miles from NYC -needs afternoon driver. Air tight board work, good phones and killer production necessary. No calls, Bill Trotta, PD, 98Q, 198 Main Street, Danbury, CT 06810, EOE

NEWS . TALK WFAS AM 1230

"VOICE OF WESTCHESTER"

Top NY Suburban AM needs warm, mature, and intelligent host and P0. Talk/phone, news experience plus interest in delving into local communities and relate with local issues. Oversee five fulltime, 2 partitime news department. Minorities encouraged. TAR to Rich White, P.O. Box 551, White Plains, NY 10602, EOE

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NEWS PRODUCER

Major Northeast market News/Talk operation is seeking an overnight news producer. We have a strong commitment to news, with the largest staff in the market, a newly computerized newsroom, and all the tools to get the job done right. If you can match our commitment to create an excellent product, are a self starter and not afraid to make bold decisions, this is your opportunity to join a team poised to capture the market. Send resume, samples of your writing and tape to: Radio & Records, 1930 Century Park West, #108, Los Angeles, CA 90087.

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WBAZ, 101.7 FM Eastern Long Island's Adult leader seeks Operation/Production Manager, who can also host morning program for this Unistar Special Blend format. Mature business judgment and supervisory skills required. Outstanding environment for family: beach, schools, etc. Resume & Tape to Robert Paquette, WBAZ, Box 1200, Southold, NY 11971, EOE M/F

Attention Full Service, AC, MOR, Talk, and News Communicators!!! I need your tape and resume for possible future openings at one of our very successful small and medium market stations. No calls!!! WGMD, c/o Dan Gaffney, PO Box 530, Rehoboth Beach, DE 19971. EOE

SOUTH

Sophiadcated Sght AC seeks AT with production skills for coestal resort area station. T&R: WVCC-FM, Larry Way Box 2059, Manteo, NC 27954, (11/9) EGE

Sales consultant. Must know consultant self, love radio. Ex-perienced only. RESUMES: WAMR/WCTQ, 282 N. Aubum Road, Venice, FL 34292. (11/9) EOE.

ECELICATIN seeks FT swing. Females and minorities encouraged. Tail: Michael Stone, Box 2068, Hourse, LA 70361, (11.9) EOE

Ware PMD AT sought for mainsteam AC. Great attitude: production, minimum aight years' experience. T&R: Box 21379, Hilton Head, SC 29925. (11/9) EOE

News Director sought! T&R: KSAMINHUN, George Franc. Box 330, Huntsville, TX 77340. (11/9) EGE

Air Talent sought for Oldies/AC station. No eco-males and minorities encouraged. T&R: Program Box 35297, Fayetteville, NC 28303, (11/9) EOE

Radio Reported Anchor. Top station in sunbeit market outstanding experienced news Reporter. T&R: Mark Rut Box 34665, Charlotte, NC 28234-9917, (11/9) EOE

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WZKS.Louisville seeks afternoon Personality with strong air production skills. Talk: WZKS, Joel Widdows, 300 W. Liberty, KY 40202, 111/9: EOE

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CHR/WNFI seeks 7p-12mid AT. Production, appearances phones. T&R: Ron Brooks, 801 W. Granada Bivd., Orm Beach, FL 32174, (11/9) EOE

New start up station in Top 25 Southwestern Market seeks qualified applicants to fill full-time positions for on-air staff and production staff, Applicants should possess a warm and personable style and be willing to work with a music intensive format. Send cassette and resume along with salary requirements to: Radio & Records, 1930 Century Park West, #105, Los Angeles, CA 90067. EOE

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PRODUCTION DIRECTOR SOUGHT.

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The Benchmark Company is now accept ing applications for the position of Vice President, Marketing. The successful applicant will have a diverse background that blends broadcast market analysis with superior marketing/sales skills. Should be comfortable dealing with senior broadcast management. Please send resume to The Benchmark Company, 1101 S. Capital of Texas Hwy., G-159, Austin, TX 78746. 512-327-7010. EOE

The Benchmark Company

Market-leading AC station seeks PD/ Morning air talent, Must have Selector experience and excellent production skills. Station has state of the art facilities and ideal location in beautiful seaside resort community. Send tape, resume and letter describing your unique qualifications to: Radio & Records, 1930 Century Park West, #106, Los Angeles, CA 90067. EOE

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OPENINGS

FM 97.9

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MIDWEST

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Country, Talk: VitLR, 1810 E. Kimberly Road, Daverport, IA 52907, (1179) EOE

Top seted Columbia Country seeks AT. Ferrales microsters encouraged, experienced only. T&R: XWWR, Chuck Thomas, Box 475, Maxico, MO 65265, (11/9) EGE

The Midwest Family Group seeks applicants for future new positions at all stations. T&R: WTDY, 3220 Syste Road Madison, Wt 53713, (11/9) EOE.

WXST-FM/ Chicago seeks Reporter with strong writing skills and minimum three years' experience. No calls. T&R: Nel Parker, 4949 W. Belmont, IL 60641, (11/9) EOE

KJJY, Das Molnes seeks mornings News Personality to Country combo. T&R: Bevertee Brannigers, 1551 NE 65th Avenue, IA 60013. (11/8) EOE

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Medium midwest market news-talk seek ing strong news anchor for morning team. Tape and resume to Radio & Records, 1930 Century Park West, #113, Los Angeles, CA 90067. EOE

Midwest AOR has rare parttime opening strong on-air, production, & writing skills...minimum three years experience ...T&R: Radio & Records, 1930 Century Park West, #114, Los Angeles, CA 90067. EOE **OPENINGS**

MORNINGS



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WEST

esking sessoned Production Director with strong organical conproduction. T&R: KXFM, G.E. McCulloch, 211 E. Fesler, anta Maria, CA 93454. (11/9) EOE

New Alternative rock in Salt Lake City seeks employees for all positions. T&R: John Dimik. 19 East 200 South. #1095, SLC, UT 84111. (11/9) EOE

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Stable and highly respected broadcasting company seeking quality, entertaining adult morning show for Top 20 glamour market. Handsome compensation and benefits package.

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Program Director opportunity at Shamrock Broadcasting Inc.'s successful Country FM in Phoenix. Strategic thinker with strong show-biz, creative skills needed. Must possess abili-ty to deal with highly talented staff, plus create a highly produced energetic sound. Send information to J.D. Freeman, General Manager; K.M.L.E.F.M., 645 E. Missouri, Suite 244; Phoenix, Arizona. 85012. WE ARE AN EQUAL OPPORTUNITY EMPLOYER. FEMALES AND MINORITIES ARE EN-COURAGED TO APPLY.

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101 KUFO is looking for intelligent, motivated individuals with positive attitudes to fill weekend positions on our winning station. If you live in or around the Portland area, from Eugene to Longview, WA, we want to hear from you. Send tope and resume to, Glynn Sharmon, 2040 S.W. First, Portland, OR 97201. EOE M/F First, Portland, OR 97201. EOE M/F

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Left radio 5/89 after ten years. Realize now it's in my blood. Proven CHR ratings winner, Northeast only, JCANNE: (802) 442-2311. (11/8)

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To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities. 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday neon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8's" x 11" paper and are accepted only by mail or fax: (213) 203-6727. Address all 24-word ads to R&R Free Opportunities, 1939 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

URBAN

NATIONAL AIRPLAY®

BREAKERS

TEENA MARIE

If I Were A Bell (Epic)

78% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/4, Light 60/25, Total Adds 29 including WYEE, K104, KHYS, WGZB, WYLD, WJLB, WTLC, WMVP, KJLH, KSOL. Debuts at number 38 on the Urban Contemporary chart.

EN VOGUE

You Don't Have To Worry (Atlantic)

68% of our reporting stations on it. Rotations: Heavy 0.0, Medium 18/1, Light 46/19, Total Adds 20 including WBLS, KJMZ, WGCI, WJLB, OC104, WJIZ, KQXL, WXOK. WUJM, KKFX.

TOO SHORT

The Ghetto (Jive/RCA)

63% of our reporting stations on it. Rotations: Heavy 13/1, Medium 22/0, Light 24/6, Total Adds 7, WVEE, K104, WATV, WFXE, WHJX, WQIS, WIZF. Moves 37-35 on the Urban Contemporary chart.

OLETA ADAMS

Get Here (Fontana/Mercury)

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 4/0, Light 54/16,
Total Adds 16 including KMJQ, KJLH, WRKE, WPAL, Z93, WPEG, WJTT, WQFX, KIZ,

WOOTEN BROTHERS

Friendz (A&M)

61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 26/0, Light 30/4, Total Adds 4, K104, WJJS, WBLX, HOT105.

NEW & ACTIVE

NAJEE "Cruise Control" (EMI) 55.2

17/2 Treal Asins 2, WLUS, WILLX, Mediums include: WDAS, WHUR, K97, WOW!

LL COOL J "Around The Way Girl" (Det Jam-Columbia) 51/16
Rossions: Heavy 00, Medium 7/5, Light 44/16, Seat Adds 16 including WYNY, WGCI, WZAK, WJLB, KPRS, WJZ, KBCE,
KGILL, WGGM, WGPK, Medium Include North, North, KBY, KSCOL, WFAK, WAGH.

WINAMS "When You Cry" (WB) 51/6

IS, Total Adds S, WYLD, WGCI, WELK, WILLIA, WOMG, WCDX, Heavy, K104, KJR, WOZE, WYLD, WWOM.

CARL ANDERSON "My Love Will" (GRP) 51/2 Potations Pleany 210, Medium 25/0, Light 21/2, Total Addition SE 2, WILLS, WOAS, Heavy WTLC, WAJS, Mediums include: WAMO

FATHER MC "T'S Do For You" (MCA) 50/15 per SA15. Total Adds 15 including KKBT, KBCE, WEXA, WXOK, WENN, WAGH OI, KDAY, Mediums include: KJMZ, KHYS, KMJQ, K97, KSOL.

PKZ, Z16, H

ste" (Paisley Park/Reprise) 48/3 2/0, Medium 22/0, Light 24/3, Total Add

2 LIVE CREW "Mama Jusnita" (Luke Atlantic) 44/4 WZFX, KIPR, WCDX, KMJU, Mediums include: KSY, WHOT.

INO "Gentle" (Island) 40/22

22, Total Adds 22 including WHLP, KUMZ, KHTS, KMUQ, WMTX, WOW, KMUM

KIPPER JONES "Poor Elaine" (Virgin) 39/3 OS 3, WZAK, WILLE, WYOL MISSIUM: KILIH, KFKZ, WEAS, XHRM

PORCE MD'S "Somebody's Crying" (Tommy Boy Reprise) 36/10
FORCE MD'S "Somebody's Crying" (Tommy Boy Reprise) 36/10

JANET JACKSON "Love Will Never Do Without You" (A&M) 35.03

LD. WAMO, WKYE K104, KJMZ, WOWI, WGC

LALAH HATHAWAY "Baby Don't Cry" (Virgin) 35/15

Cluding KST, WMYK, WMVP, KMJM, KQXL, WPAL, WQFX.

MONIE LOVE "Monie in The Middle" (WB) 35/8

KIM WATERS LISAAC HAYES "Just Be My Lady" (Warlock) 35/3

HOWARD HEWETT "Let Me Show You How To Fall In Love" (Elektra) 32/8
HOWARD HEWETT "Let Me Show You How To Fall In Love" (Elektra) 32/8
HOWARD HEWETT "Let Me Show You How To Fall In Love" (Elektra) 32/8

JONATHAN BUTLER "Sing Me Your Love Song" (Jive/RCA) 32/4

Reasons Heavy to Makes You Happy" (Atlantic) 32/3
TEN CITY "Whatever Makes You Happy" (Atlantic) 32/3
TEN CITY "Whatever Makes You Happy" (Atlantic) 32/3 me lockede Will S KS7 WOWL

MOSTADDED

JANET JACKSON (33) BLACK BOX (30) TEENA MARIE (29) ANOTHER BAD CREATION (28) DINO (22) C & C MUSIC FACTORY (21)

EN VOGUE (20) PEBBLES (18) OLETA ADAMS (16) LL COOL J (16) LOVE & LAUGHTER (16) RUDE BOYS (16)

HOTTEST

MARIAH CAREY (66) BELL BIV DEVOE (59) **GERALD ALSTON (49)** AL B. SURE! (45) M.C. HAMMER (33) CARON WHEELER (31)

WHITNEY HOUSTON (17) ANITA BAKER (16) RALPH TRESVANT (15) VANILLA ICE (15)

10210

RECURRENTS

LW.

K. SWEAT/Merry 2 J. GILL Fairweather

PEBBLES/Giving

M. PRIEST/Close

SAMUELLES

6 TONY! TON!! TONE!/Fee!

BLACK BOX/Everybody

J. JACKSON/Risck

9 M. CAREY/Vision

10 EN VOGUE/Lies

BLACK BOX "I Don't Know Anybody Else" (RCA) 30:30

O WILD, WELS, WAMO, WHUR, WKYS, KHYS, WOWL

THELMA HOUSTON "Out Of My Hands" (Reprise) 30.4

EYZ KNEE WANN YIHEM Madelms include WOWL WJIZ

ANOTHER BAD CREATION "Tesha" (Motown) 28/28

D.N.A. I/SUZANNE VEGA "Tom's Dinor" (A&M) 28/9

WUSE, WGCI, KMJM, WZFX, WGMG, Z104, WJHM, WPLZ.

DEEE-LITE "Groove is in The Heart" (Elektra) 27.5

WHER WHOT KINIM KILH KKPX Heavy: WELS, WAND

BIG DADDY KANE "Cause I Can Do It Right" (Cold Chillin', Reprise) 25/2 KST, WYLD, WEXA, WEAS, KDAY

SIGNIFICANT ACTION

CRAIG T. COOPER "I Dedicate My Love" (Valley Vue/Capitol) 23/3

Rotations: Heavy D.C., Medium 1/C, Light 22/3, Total Addis 3, Kelf, White You Sweat" (Columbia) 22/21 C & C MUSIC FACTORY (FREEDOM WILLIAMS "Gonna Make You Sweat" (Columbia) 22/21

RUDE BOYS "Written All Over Your Face" (Atlantic) 20/16

HUR KMUQ WGZB KBCE KQXQ WPAL WPEG

SYBIL "Make It Essy On Me" (Next Plateau) 18/8

WAR KICE WINN KHILL WILL WELL KINN KNEY TRES "Let Me Feel Your Body" (Priority) 18.4

4, WXOK, WJTT, KHUL, WKS. Medium: WOWL KDAY

LOVE & LAUGHTER "I Surrender" (SBK One) 17/16

nething in My Heart" (Ruthless Atco) 17/15

JUSTIO WOAS, WLISL, WKYS, K97, WOWL WEXA, KICKL

TRINERE "I Wanted You" (Pandisc) 17/4
Rotatona Heavy GO, Medium 1/0, Light 16/4, Total

NA Adds 4, KEXZ, WILLX, KIMLU, KIKEK, Medium: KDKS "True Love" (Columbia) 15/7 Heavy 00, Medium 00, Light 16/7, # Adds 7, WM/P, KOXL, WOFX, WIKS, WOOK, KBUZ, KDAY

GEORGE MICHAEL "Freedom" (Columbia) 14/3 S WORK WOOK WILT MASON ZIS WEAS WANN

J.J. FAD "We in The House" (Atco) 14.3

Positions: Heavy GO, Medium 10, Cight 13th, 15th Reprise) 12/4
MASTER ACE "Music Man" (Cold Chillin'/Reprise) 12/4
MASTER ACE "Music Man" (Cold Chillin'/Reprise) 12/4
MASTER ACE "Music Man" (Cold Chillin'/Reprise) 12/4 SHALAMAR "Wake Up" (Solar/Epic) 11/4

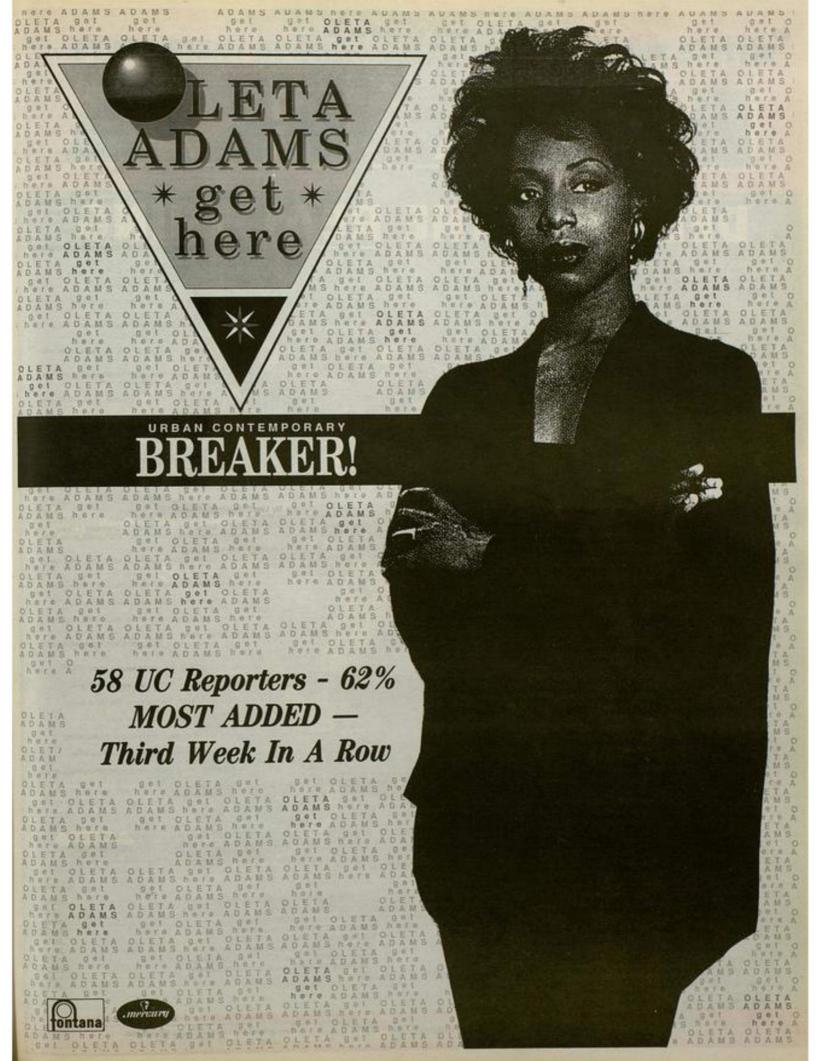
TOLM Adds 4, WACH, Z16, WOZZ, KDAY, Medium, WEXM, WTMP MAXI PRIEST "Just A Little Bit Longer" (Charisma) 18/19

VINCE ANDREWS "My Baby Comes First" (Sisapa) 10.0

NEW ARTISTS

		Page 15/Add
1	2 LIVE CREW/Mama Juanita (Luke/Atlantic)	44/4
2	KIPPER JONES Poor Elaine (Virgin)	39/3
3	MONIE LOVE/Monie in The Middle (WB)	35/8
4	ANOTHER BAD CREATION (esha (Motowo)	28/28
5	D.N.A. (/SUZANNE VEGA/Tom's Diner (A&M)	28/9
8	DEEE-LITE/Groove is in The Heart (Elektra)	22/3
и	CRAIG T. COOPER/I Dedicate My Love (Valley Vue Capitol) C & C MUSIC FACTORY/Gonna Maler You Sweat (Columbia)	22/21
H	TRES.(et Me Feel Your Body (Priority)	18/4
10	LOVE & LAUGHTER / Sumender (SBK One)	17/16

New artists have not yet had a UC Breaker.



WITH 4 TOP 10 HITS ALREADY UNDER THEIR BELTS...

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DELIVERS THE REAL THING



Produced by Jim Salamone; John Winston and Greg Charley for Civilized Rogue Productions

ARISTA

© 1990 Arich Brendt, for, a Berbilmann Marie Group Company

"EVERY LITTLE THING"

The next smash from R&B's hottest duo. The follow-up to "You're Right About That," the first Top 10 hit from their new album CIVILIZED ROGUE.

THEIR DRIVE TO THE TOP CONTINUES.

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KMJ@Houston has rejoined our R&R Urban panel.

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COUNTRY

NATIONAL AIRPLAY®

3	5 %	vecs.	CW	TW	NOVEMBER 9, 1990	Total Reports/Adds	Heavy	Medium	Light
	3		2	0	DON WILLIAMS/Back In My Younger Days (RCA)	205/1	180	21	4
-	Ŧ,			ö	K.T. OSLIN-Come Next Monday (RCA)	206/0	167	35	4
7	6	N	3	Ö	EXILE/(et (Arista)	202/0	167	30	5
13	S	700	-	ŏ	CONWAY TWITTY/Crazy in Love (MCA)	198/2	162	33	3
-		2	,	0	SHENANDOAN/Ghost In This House (Columbia)	206/0	137	64	5
9		200	,	ŏ	ALAN JACKSON Chasin' That Neon Rainbow (Arista)	204/0	133	67	4
-				7	EDDIE RABBITT/American Boy (Capitol)	194/0	135	49	10
28		2	tt	0	CLINT BLACK Put Yourself in My Shoes (RCA)	205/0	82	118	5
15	100	13	6	0	MARTY STUART/Western Girls (MCA)	195/0	103	71	21
22		19	14	0	VINCE GILL/Never Knew Lonely (MCA)	204/2	77	112	15
		2	93	11	HOLLY DUNN/You Really Had Me Going (WB)	163/0	123	27	13
		9	20	0	GEORGE STRAIT If Ye Come To Expect II From You (MCA)	205/6	41	133	31
20	S	12	12	0	T. GRAHAM BROWN/Moorshadow Road (Capitol)	192/4	64	110	18
21		20	17	0	HIGHWAY 101/Someone Else's Trouble Now (WB)	198/3	50	121	27
15		18	14	0	RICKY SKAGGS/He Was On To Somethin" (Epic)	182/2	57	104	21
27		M	18	0	WILLIE NELSON (An't Necessarily So (Columbia)	198/2	38	121	39
		Mr.	21	0	GARTH BROOKS-Unanswered Prayers (Capitol)	202/14	31	119	52
. 3	16	11	25	0	RICKY VAN SHELTONALife's Little Ups And Downs (Columbia)	201/14	11	127	63
26		25	22	0	PATTY LOVELESS/The Night's Too Long (MCA)	184/3	28	128	28
31		27.	25	0	KENTUCKY HEADHUNTERS.Flock 'N' Roll Angel (Mercury)	187/5	24	105	58
21		26	23	0	TRAYIS TRITT. Put Some Drive in Your Country (WB)	182/1	28	102	52
3		*		22	RANDY TRAVIS & GEORGE JONES, A Few Ole Country Boys (WB)	124/0	56	46	22
	10	1	73	23	JOE DIFFIE/Home (Epic)	104/0	51	36	17
-			29	0	ALABAMA Forever's As Far As I'll Go (RCA)	187/64	4	73	110
31		770	21	9	DWIGHT YOAXAM/Turn it On, Turn it Up, Turn Me Loose (Reprise)	170/19	8	96	82
21	19	750	at	9	ROSANNE CASH/What We Really Want (Columbia)	157/1	9	71	52
- 4		-	37	9	TANYA TUCKER/It Won't Be Me (Capitol)	170/28	16	78	95 47
		ma	28	28	SAWYER BROWN/When Love Cornes Callin' (Curb/Capitol)	161/19	4	86	71
	100	700	77	9	MARY-CHAPIN CARPENTER/You Win Again (Columbia)	160/25	7	86	73
		5500	34	9	RODNEY CROWELL-Now That We're Alone (Columbia) CARLENE CARTER.Come On Back (Reprise)	166/30	5	69	92
3		200	38	9		130/4	5	76	49
BRE	900	500	22	9	KATHY MATTEA/A Few Good Things Remain (Mercury)	152/38	1	57	94
EHTE	A	900	30		KEVIN WELCH/Praying For Rain (Reprise)	132/12	6	54	72
	Œ	21	33	0	VERN GOSDIN/This Ain't My First Rodeo (Columbia)	109/1	34	49	26
			**	35	ANNE MURRAY/Feed This Fire (Capitol)	89/0	27	46	16
-	极	1	3X	37	BILLY JOE ROYAL/A Ring Where A Ring Used To Be (Attantic)	108/1	13	63	32
BRI		000	0.00			125/20	2	44	79
No.	酺			ě		110/20	2	41	67
		3	M			107/28	1	34	72
1		-	2			112/18	0	26	86
	3	9	42	-		94/8	2	29	63
-		,	177	43		73/0	39	21	13
TO	19		b	0		112/50	0	22	90
beach		UT.	Þ	_		89/33	0	18	71
				0		89/23	1	22	66
	-	-	-	0		84/25	0	17	67
- Anna		-	-	48		68/0	39	17	12
F	X.	UT	1	0	DANIELE ALEXANDER & BUTCH BAKER/E Wasn't You, It Wasn't Me (Mercury)	74/8	0	13	61
1	XI.	TUE)	0	PIRATES OF THE MISSISSIPPL/Rollin' Home (Capitol)	73/15	1	13	59

MOSTADDED .

ALABAMA (54) PAUL OVERSTREET (54) MIKE REID (54) DOUG STONE (50) LIONEL CARTWRIGHT (39) KATHY MATTEA (38)
NEAL McCOY (34)
STEVE WARINER (33)
CARLENE CARTER (30) TANYA TUCKER (28)

HOTTEST

K.T. OSLIN (104) DON WILLIAMS (83) EXILE (79) **CONWAY TWITTY (70)** ALAN JACKSON (66) CLINT BLACK (51) HOLLY DUNN (49) SHENANDOAH (45) EDDIE RABBITT (39) GEORGE STRAIT (28) MARTY STUART (28)

NEW ARTISTS

13	ROS CROSSY/Love Will. (Arista)	112/18
2	CANYON/Dam These Tears (16th Ave./Curb)	94/8
3	RAY KENNEDY / What A Way To Go (Afl.)	89/23
4	MIKE REID/Walk On Faith (Columbia)	55/64
5	NEAL McCOY/MI Built You A Fire (All.)	37/34
6	CLINTON GREGORY/Couldn't Love (SOR)	36/9
7	DAWN SEARS/San Artone (WB)	34/8
8	KELLY WILLIS Looking For_(MCA)	34/0
9	PAM TILLIS.Con't Tell Me What (Arista)	23/23
0	RI ACX TIE/ earning The Game (Repub)	18/18

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST IN those songs achie MOST ADDED & HOTTERS to those songs according the most adds nationally and the songs reported. The number or perentheses immediately following the eoings in Most Added & Hottlest indicates the total number of Country reporters adding the song this week or noting that the song is among their five horizont.

BREAKERS

KATHY MATTEA

A Few Good Things Remain (Mercury)
On 74% of reporting stations. Rotations: Heavy 1, Medium 57, Light 94, Total Adds 38 including WHWK, WXKX, WBEE, KEAN, KHEY, KKIX, WFMS, WDAF, WTCM, KKCS, KUGN, KWHT, KNIX. Moves 40-33 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

You've Got To Stand For Something (RCA)
On 61% of reporting stations. Rotations: Heavy 2, Medium 44, Light 79, Total Adds 20
Including WGNA, WGCB, WPOR, KAYD, WTNV, WSM, KKYR, WBVE, WCUZ, WMIL,
WDEZ, KASH. Moves 49-45-41-38 on the Country chart.



Thanks Country Radio for making "BACK IN MY YOUNGER DAYS" The first Number One Record From DON WILLIAMS' new release

True Love.







Fall into the hits ... on Columbia



RICKY VAN SHELTON "Life's Little Ups And Downs"

One of the fastest climbing RVS singles ever. Nowhere to go from here but up.

R&R (18) BB 26

SHENANDOAH "Ghost In This House"

"Shenandoah's new single is so good . . . it's scary, "Ghost In This House." Shenandoah just keeps getting better and better."

R&R 5 BB 1

RODNEY CROWELL "Now That We're Alone"

You're never alone when you play a great Rodney single. This is the hit you've been waiting for.

R&R 30 BB 52

MARY-CHAPIN CARPENTER "You Win Again"

The "Opening Act" from the new album, Shooting Straight In The Dark. Another sure-fired hit from the ACM New Female Vocalist.

R&R 29 BB 45

DOLLY PARTON "Slow Healing Heart"

This kind of Dolly record sounds like a hit the first time you hear it and becomes one the first time you air it.

R&R 39/16

On Columbia

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NATIONAL AIRPLAY®

NEW & ACTIVE

DOUB STONE "These Lips Don't Know How To Say Goodbye" (Epic) 112/50
floistions: Heavy G. Medium 22, Light 90, Solal Adds 50 including WDSY, WCTK, Whise, KKIX, WYKK, WPCV, WYLK, KSSN, WKSJ, WSX, KZEU, WYNG, WDAF, KFDI, KLIZZ, KCTR, KUGN, KWJJ, KCKC, KRAK, Debuts at number 44 on the Country

ROB CROSSY "Love Will Bring Her Around" (Arista) 112/18

Hings Ref. Total Adds 18, WTDR, WXXX, WPOR, WRWD, KAYD, KPLX, WTNV, WYAK, WASKEM, WWDM, KUSIN, KMIK KSAN, KDRK, Moves 48-45-41 on the Country chair.

SHELSY LYNNE "Thiogs Are Tough All Over" (Epic) 110.20
ROBERT Heavy 2, Medium 41, Light 67, Total Adds 20, WQCB, WHANK, WZPR, WPOR, KHEY, WAMZ, WLW, WKYQ, WYPO, KKYR, WSLIR, WKKQ, WYNG, KKXQ, WASKEM, KASH, KCTR, KFMS, KCCY, KDRK, Moves 47-42-39 on the Country

LEE GREENWOOD "We've Got It Made" (Capitol) 197/28
Rossions Heavy I. Medium 34, Light 72, Total Adds 28 including WIDV, WPCR, KAYD, KHEY, KELTHM, WYLK, WKSJ, WSX, WWKA, WOWW, WIRK, WIDE, WITL, KDED, KFMS, KMIX, KNDQ, KRAK, KEEN, KDRK, Moves 50-63 on the Country chart.

STEVE WARINER "There For A While" (MCA) 89/33 Rolating WOCB, WKAK, WWNC, KASE, WINS, KHEY, WHLZ. WOKK, WSK, KAJA, WOYK, KPKF, WITL, WKCL, KTPK, KWEIL KZSH, KWJJ, KNCD, KSG, Debuts at number 45 on the

RAY KENNEDY "What A Way To Go" (Atlantic) 89/23

INSTANCE HOME I MOBILE 22 Light 65 TISM ASSEZI, WITHAL WICAD, WHIRE WIDE, WORK, WIDE, KISSN, KYKS, WIDE, WANA, WKYD, WORM, KINE, WILSO, WTDR, KIGAK, WASKEM, KOXY, WWIJO, WTHE, KASH, KIZEO, KIRNO,

FOSTER & LLOYD "Can't Have Nothin" (RCA) 84/25
Rossons Heavy O. Medium 17. Light 67. Istal Adds 25. WPOC, WANC, KPLX, WHILZ, KYRX, WORK, WBKIT, WOWN, WOOR, KJNE, KHAK, WHOK, WONE, KWMT, WNWN, KEEY, WTHI, KRST, KCTR, KGHL, KILLIY, KEXB, KRO, KSOP, KSEN

DANIELE ALEXANDER & BUTCH BAKER "It Wasn't You, It Wasn't Me" (Mercury) 74.8

RELEXONS HISPLY O, MACHUM TO, LIGHT ST. TOSS AGOS S, WORLD, KKIX, WHISE, WITHV, WYLK, WIBER, KVOX, KKAT, MACHUM WHINC, WITHY, WELS, WINK, KEGO, WOLLZ, WOW, KEGS, KRIKT, KASH, KALE, KUGH, KEKB, Debuss at number 40 on the

PRATES OF THE MISSISSIPPI "Rollin" Home" (Capitol) 73/15
Ressions Heavy I, Medium 13, Light 68, 15th Adds 15, WRKZ, WCTK, WWNC, WHLZ, KTCS, WCKK, WHOK, WCAF, WTL,
WFMS, KTPK, KUAD, KEXS, KNJJ, KOKC, Heavy, WTVY, Medium KLLL, KYKS, WOW, KFRT, Debuts at number 50 on the

SIGNIFICANT ACTION

PAUL OVERSTREET "Daddy's Come Around" (RCA) 57.54

MIKE REID "Walk On Faith" (Columbia) 55:54 Roseone Heavy G. Medium 2, Light 53, Total Adde 54 WXBIQ, WSDC, WINS, KPLX, WSIX, WSM, WQDR, WTG

GENE WATSON "This Country's Bigger Than Texas" (WB) 45.9 Research Heavy C. Medium B. Liett 40. Tone Adds S. WAJR, WCTK, KTCS, V. IS WAMZ WKSJ. WCMS. WYYD, KWMT, KTPH

JAMES HOUSE "You Just Get Better All The Time" (MCA) 48.6

WEKE WOOR KLILLY Heavy KRKT Medi

LIONEL CARTWRIGHT "Say It's Not True" (MCA) 42/39

ASLEEP AT THE WHEEL "That's The Way Love Is" (Arista) 42/14

KRRY, WENS, KKIK, KZEU, KLUR, WOAF, WTCM.

DOLLY PARTON "Slow Healing Heart" (Columbia) 39/16
Reasons: Heavy D. Medium S. Light 34, Total Adds 16, Wflet, WDSY, WDLS, WTVY, WYLK, WCMS, WAKK, KWMT, WGSE, WDAF, WTH, KYGO, KYGO, KYGK, KEKB, KRWQ, Medium; WTCM, KRKT, KUZZ, KCKC.

NEAL McCOY "If I Built You A Fire" (Atlantic) 37/34

HEADY O, MINGSON D, LIGHT 37. Total Adds 34 including WRIGZ, WKAK, KMIRL, WYAY, WTVY, WKAIL, KTCS, WPCV RCK, KSIFAL, WOON, WGCR, KLUR, WYGM, WYMS, KVGG, KNGG, KRIG, KEEN

CLINTON GREGORY "Couldn't Love Have Picked A Better Place To Die" (SOR) 35.9 Polistono Heavy D, Medium 3, Light 33, Total Adds 9, WVAM, WCAO, WTNY, WWK, KJNE, KTPK Medium: WSTH, WTVY, KTTS, Light WWYZ, WRKZ, WKML, WCAIS, WAXX, KVDO, KRKT, KEEN.

CHARLIE DANIELS BAND "Was It 26" (Epic) 35.4 (Epic) 35/4 3ds 4, WZPR, WRWD, KLUR, KRAK, MAGILIN: WOKO, WWYZ, WCTK, WSTH, ZEY, WEBS, WXML, WSK, WOLZ, KULLY, KRQ

Potazione: Heisey D. Medium B. Light 27, Total Adde WNWN, WTCM, KFOL KRKT. Light: WRKZ, WCGY DAWN SEARS "San Antone" (WB) 34/8

"" (WB) 34/8" gal Tobil Adds 8, WICO, WKME, WAXX, WDAF, WITL, WOW, KWCIK, KEEN, Medium DZ, WYSK, WCMS, KAJA, RUP, KIXO, WXCI, KGHL, KRIQ

KELLY WILLIS "Looking For Someone Like Yoe" (MCA) 34/6
Robbiers Heavy C, Madum 6, Light 28, Total Adds C, Madum KASE, WITH, KTCS, KFDI, KRKT, KEKB, Light WWYZ, WOSY, KRRY, KMM, WRIS, WTYY, WKML, KNEW, KLUR, WAXX, WOW, WEMB, KALF.

SUZY BOGGUSS "All Things Made New Again" (Capitol) 32/3 Resident Heavy O. Medium 11, Light 21, Total Adds 3, KRBN, KLLL, KZEU.

CHARLEY PRIDE "Whole Latta Love On The Line" (16th Ave.Curb) 31.6
Rossions: Heavy O, Medium S, Light 26, Total Adds 8, WIRZ, WWW., WIRD, WWRA, WIAXX, KWOX, KULLY, KNCQ, Medium: WTVY, KTTS, KRKT, KALF, Light: WKAK, KMML, WISTH, WUSQ, WWINL, WIXCL, KTPK, KPCB.

NITTY GRITTY DIRT BAND "The Rest Of The Dream" (MCA) 26.4 Rossions: Heavy C. Medium B. Light 21, Total Adds 4, WORY, WRLS, KZEU, KAL KRKT, Light: WIRKZ, WKAK, KMML, KILLR, WURG, KTTS, WTCM, KWDC, KNOO. ALF MARSHIN WOLZ, WOW, KFOL KWOX,

PAM TILLIS "Don't Tell Me What To Do" (Arista) 23/23
Rozzione Heavy C, Median 2, Light 21, Total Adda 23, WRKZ, WICO, KMME, WYAY, WSTH, WYK, WDKE, KNFM, WUSO, KFGO, WCUZ, WDM, KXXY, KTS, WTCM, KFOI, KWCK, KK-FM, KASH, KVCC, KIAJY, KALF, KEKS

MERILE HAGGARD "Blue Jungle" (Curb) 23/7

Restions: Heavy O, Medium O, Light 23, Total Adds 7, KNRV, KASE, WRNS, WELS, KWMT, WINSH, KOPE, Light WCAO, Restions: Heavy O, Medium O, Light 23, Total Adds 7, KNRV, KASE, WRNS, WELS, KWMX, KAEF, KNGO, KEEN

Restions: Heavy O, Medium O, Light 23, Total Adds 7, KNRV, KASE, WRNS, WRNS, KWMX, KAEF, KNGO, KEEN

SOUTHERN PACIFIC "Memphis Queen" (WB) 20/10
Rotations: Heavy G. Medium 3. Light 17. Total Association KMML, WISTH, WPLS, KILL, KZEU, KITIS, KRKT, KALF, KRWQ,
KSDC, Medium WSM, WOW, KFDL Light wKKAK, KKRSQL, KALRI, WISSQ, KFGQ, WNWN, KWKOX,

BLACK TIE "Learning The Game" (Bench) 18/15 15, WOKO, WWYZ, WICO, KRRY, WXBQ, WSTH, WRCV, KLUR, WAXX, KCXC, Lian, WOUZ, WOW.

STATLER BROTHERS "Nobody Else" (Mercury) 18/7
Rosatone: Heavy D. Medium 3, Light 15, Total Adds 7, WRKZ, W
KRKT, KCKC Light WICO, WISTH, WISVE, KFGO, KWMT, WITL S. TOM AGES 7, WIKZ, WZFR, WKAK, WFLS, KIKK, WOW, KOHS, Medium RFCH VE, RFGO, KWMT, WITL, KVOO, KVOO

JOHN CONLEE "Doghouse" (16th Ave./Curb) 12/11 11. KMML WETH, KIKK, KFGO, WOUZ, WOAF, WOW, KITE, KVOO.

REBA McENTIRE "Rumor Has It" (MCA) 11/10 D. WCAO, WRWD, KMML, WSDC, WLSY, WLWI, WOWW, KHAK, WAYC,

BOBBY VINTON "Mr. Lonely" (Carb) 11/5 55 5. KZEU, KLUR, WSLR, KFOD, KVDO, Medium WCAO, Light WWYZ.

WITH, KINTM, WOMS, KIRKT.
RICHARD & GARY "Twice As Much Love" (Wildcat) 10/2
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RICHARD & GARY "Twice As Much L

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
MARK CHESNUTT/Brother Jukebox (MCA)	. Too Cold At Home
GARTH BROOKS/Wild Horses (Capitol)	No Fences
RESTLESS HEART/Long Lost Friend (RCA)	Fast Movin' Train
RESTLESS HEART/I've Never Been So Sure (RCA)	Fast Movin' Train
ALABAMA/Here We Are (RCA)	Pass It On Down
MARK COLLIE/Another Old Soldier (MCA)	Hardin County Line
MARSHALL TUCKER BAND/Closer Today (Sisapa)	Southern Spirit
DWIGHT YOAKAM/Let's Work Together (Reprise)	If There Was A Way
CLINT BLACK/One More Payment (RCA)	Put Yoursell In My Shoes
CLINT BLACK/This Nightlife (RCA)	Put Yourself In My Shoes
GARTH BROOKS/The Thunder Rolls (Capitol)	
PATTY LOVELESS/I'm That Kind Of Girl (MCA)	On Down The Line
GARTH BROOKS/Two Of A Kind, Working On A Full House (Capitol)	
MARK CHESNUTT/Your Love Is A Miracle (MCA)	

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scheduling systems. And like everything else, some are better Several software companies have music . than others. But only one can be the best. Let us introduce you to MusicSCAN. The most sophisticated yet simple to use music scheduling system around. If you're in doubt, check out these features: MusicSCAN can save (and report on) 99 days of history. MusicSCAN can daypart songs differently each day of the week. MusicSCAN can control tempo/intensity segues and balance. MusicSCAN will automatically report on each day's performance. MusicSCAN will give you help information when you need it. Did we mention it's also

the world's fastest and most flexible? By the way, if your competition uses anything other than MusicSCAN software, chances are we produce the software your competitors hate.

COUNTRY

SONG INFORMATION INDEX

ALABAMA "Forever's As Far As I'll Go" (RCA 2706-7) DANIELE ALEXANDER & BUTCH BAKER "II Wasn'T You.

It Wasn't Me" (Mercury 878 256) Prod: Harold Shedd Wr: Denisie Alexande

ASLEEP AT THE WHEEL "That's The Way Love Is" (Arista 2122) Beckett, Ray Benson Wr; Lerby Prosc (SMI) Mgr; Benson Vale Manag

BAILLIE & THE BOYS "Fool Such As I" (RCA 2541-7)

Namas, Golden, Peep CLINT BLACK "Plut Yourself In My Shoes" (RCA 2578-2) Prod: James Stroud Wr: Clint Black, Hayden Nicholas, Shalas Russel Howler Has Music, Red Brazos Music (ASCAP, BMI) Mgr: Bill Ham BLACK TIE "Learning The Game" (Beach/MS) SR-2-7) Prod: Reggie Fisher Wr: Buddy Holly Pub: Peer International (BMI)

SUZY BOBGUSS "All Things Made New Again" (Capitol 75380) Prod: Jenny Bower, Suzy Bogguss Wr: Rafe Yanhoy, Dan Seals Pub. Unichapped Music/Van Hoy Music, Pink Pig Music (BM) Mgr. 8830

GARTH BROOKS "Unanswered Prayers" (Capitol 79381)
Prod. Alen Reynolds Wr. Pal Alge, Larry B. Bastain, Garth Brooks Fub: Bait
and Bear Music/Forsumer Music/Mid-Summer Music/Major Bob Music
(ASCAP) Mgr: Bob Doyle, Pam Lawle

T. GRAHAM BROWN "Moenshadow Road" (Capitol 79269) Prodi: Barry Becket, T. Graham Brown Wr. T. Graham Brown, Verton Thompson, Gary Nicholson Palls: EMI Aprilides Of March Music/Cross Keys Publishing (ASCAP) May: C.K. Spurious

CANYON "Dam These Tears" (18th Ave./Curb 70445) Prod: Ron Chancey Wrt. Mile Gelger, Woody Mullis Pub: Acut-No Milene Music (IMI); ASCAP) Mgr. John Milam

MARY-CHAPIN CARPENTER "You Win Again"

(Columbia 38 73567)

CARLENE CARTER "Come On Back" (Reprise 7-19564)
Prod: Howie Epotein Wr. Carlene Carter Pub: Carlconey Tures?

Prod: Howie Episien Wir Curiens Carter Pub: Carconey Turne-Ci Music Group, ASCAP, Map: Bib Cares LIONEL CARTWRIGHT "Say It's Not True" (MCA 53955) Prod: Tony Brown, Steuart South Wir Lional Carterold Rub. Say

Long Flux Music (BMI) Mgr: Novi Fox ROSANNE CASH "What We Really Wast" (Columbia 38 73517)

JOHN CONLEE "Doghouse" (16th Ave./Curb 70447) Steadhouse Mastchoger Beyon Music (ASCAP) Mgr. Dese Proberts ROB CROSSY "Leve Will Sring Her Around" (Arists 2124) Pred Scott Manager W. Rev.

RODNEY CROWELL "Now That We're Alone"

(Columbia 38 73569)
Prod: Tony Brown, Rodney Crowell Wr. Rodney Clowell Pub: Coolwell Music/ Grante Music (ASCAP) Mgr. Bitl Carter

CHARLIE DANIELS BAND "Was It 26" (Epic 34 73577)

JOE DIFFIE "Home" (Epic 34 73447) dy Spooner, Fred Lehner Puls:

Proof: Bob Mongomery, Johnny State Wr. Andy Spooner, Fred Lehner Teams Wedge Music (ASCAP) Mgr: Danny Montson, Johnny Sales HOLLY DUMN "You Really Had Me Geling" (WS 7-19756) Pred: Holly Durn, Chris Waters Wn Holly Durn, Tom Shapiro, Chris W Careers Music; Edge O'Woods Music/Molin of Music (SMI; ASCAP) Mgr: Refugee Menap

EXILE "Yet" (Arista 2075)

Prod. Randy Sharp, Tim Dulbols Wr. Randy Sharp, Sonny LeMaire Publi With Any Luck Music, Sun Mare Music (BMI) Mgr: Gallin-Money-Addis

FOSTER & LLDYD "Can't Have Nothin" (RCA 2635-7)
Prod: Joan Lee, Radney Foster, Bit Lloyd Wr. Radney Foster, Bit Lloyd Public
BMG Songahucklercy Maney, Careers Music/Yung-Fu Music (ASCAP; SMI)
Mgr. Vector Management

VINCE GILL "Never Knew Lonely" (MCA 53892)
Prod: Tory Brown Wr. Vince Gill Pub: Benefit Music (BMI) Mgr. Flageraid

VERN GOSOIN "This Ain't My First Rodeo"

(Columbia 38 73491)
Prod: Bob Monigomery Wir, Vern Gosdin, Hank Cochven, Max D. Barnes Pub:
Hookem Music; Co-Heart Music, Hard Scretch, Inving Music (ASCAP; BMI)

LEE GREENWOOD "We've Got It Made" (Capitol 79343)
Prod: Jerry Crutchfield Wir: Sanity Remot, Bob Repair Pub: Wronsong
Publishing/Miller's Daughter Music/AMR Publications (ASCAP) Mgr: Jerry

CLINTON GREGORY "Couldn't Love Have Picked A Better Place

To Die" (SDR 422)
Prod: Rey Pennington Wr: Curly Putmen, Sonny Throckmorton Publi Tree
Publishing: Cross Keys Publishing (BMI; ASCAP) Mgr: John Donte

MERLE HAGGARD "Blue Jungle" (Curb 76846)

Prod: Mark Ysery, Merie Haggert Wr. Merie Haggert, Freddie Powers Pub: Inorbit Music (BM) Mgr: Charies Cwers HIBHWAY 101 "Semeone Else's Trouble Now" (WB 7-19593) Prod: Paul Worley, Ed Seey Wr. Pam. Title, Gary Nicholson Pub: Tree

JAMES HOUSE "You Just Get Better All The Time" (MCA 53834)
Prod: Tony Brown Wr. Tony Joe White, Johnny Christopher Pubi Tennessee
Swamp Fox MusiciApri Music (ASCAP) Mgr. Evelyn Shriver

ALAN JACKSON "Chasin" That Neon Rainbow" (Arista 2005) Prod: Kelfi Diegal, Soot Hendricks Wr. Alan Jackson, Jim McBride Publ. Mattie Ruth Musels, Seventh Son Music (SSK April Music (ASCAP) Mgr. Barry

RAY KENNEDY "What A Way To Go" (Atlantic 87960) Prod: Ray Kennedy Wr. Jm Rusting, Bobby David, Ray PolyGram International Publishing (ASCAP) Mgr: Dale Morri KENTUCKY HEADHUNTERS "Rock 'W' Roll Angel'

(Mercury 878 214) Prod. Kentucky Head? Music PTII Music (ASC) Kentucky Headhunters Wr. Richard O. Young Pub: Head Ches. PRI Music (ASCAP) Mgr. Mischell Fox

PATTY LOVELESS "The Night's Too Long" (MCA 79076)

SHELBY LYNNE "Things Are Tough All Over" (Epic 34 73521)
Prod: Boo Montgomery Wit Lisa Shier, Trey Bruce Pub: MCA Music (ASCAP)
Mgr: Mark Robbaum

KATHY MATTEA "A Few Good Things Remain"

(Mercery 878 245) (Mercery 878 245) Prod: Allen Reynolds Wr: Jon Vecner, Pat Alger Pub: Sheddhouse Musici Prod: Allen Reynolds Wr: Jon Vecner, Pat Alger Pub: Sheddhouse Musici Prod: Allen Reynolds Wr: Jon Vecner, Pat Alger Pub: Sheddhouse Musici Prod: Allen Reynolds Wr: Jon Vecner, Pat Alger Pub: Sheddhouse Musici Prod: Allen Reynolds Wr: Jon Vecner, Pat Alger Pub: Sheddhouse Musici

NEAL McCOY "If I Built You A Fire" (Atlantic 87833)

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REBA McENTIRE "You Lis" (MCA 79071) Yead: Tony Brown, Reba McEntire Wr. Bobby Flacher, Austin Roberts, Chiefle Back, Pub: Bobby Flacher Music Flive Bar-B Songs/Chriswald Music/Hopi Jound Music (ASCAP) Mgr. Narvel Blackstock

ANNE MURRAY "Feed This Fire" (Capitol 79189) Prod: Jerry Crutchfield Writer: Hugh Prestei Music/Careers Music (SMI) Mgr: Leonard Flam

WILLIE MELSON "Ain't Necessarily So" (Columbia 38 73518)
Prod: Food Foods Wr. Both Nelson Chapman Publi Warner/Fefuge Music Proof: Fred Foster Wr. Both Nelson Chapman Pub: WarnerFe Macy Place Music (ASCAP) Mgr: Mark Rothbeum NITTY GRITTY DIRT BAND "The Rest Of The Drasm"

(MCA 53964)

y Sonugge, Nitry Grey Din Band Wir John Hatt Pub: Whisting ar Music/Careers Music (BMI) Mgr: Chuck Monte

K.T. OSLIN "Come Next Mosday" (RCA 2867-7)
Prod: Joe Scale, Jim Colton Wr: K.T. Calin, Rory Michael Bourke, Charle
Black Pub: The Chappel Music, Chappel & Co., Sevenity
Manor Music (SESAC ASCAP) Mgr: Moreas, Nerea, Colton, Pay
PAUL OVERSTREET "Daddy": Come Around" (RCA 2787-7)
Prod. Brown Barnister, Paul Overstreet Wr. Paul Overstreet, Con Schillz Pub:
ScaleM Moon Music, Don Schillz Music/Almo Music (SMI, ASCAP) Mgr:
Sobilly Roberts

DOLLY PARTON "Slow Healing Heart" (Columbia 38 73498)

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PIRATES OF THE MISSISSIPPI "Rollin" Home" (Capitol 78388)
Prod: James Stooud, Rich Ahres Wr. Rich Ahres, Bill McConvey, Gary Hamison
Pub: Flandscor Music/Creat. Cumberland Music/Patrick Joseph Music/
Wanner-Tamerlane Publishing (SMNI Mgris Mississ
CHARLEY PRIDE "Whole Lotta Love On The Line"
(19th Ave./Curb 70445)
Prod: Ray Balan Wr. Aaron Topin, Donny Kees Pub: Acuti-Rose Music (SMI)
Mgr. Dan Hendat

EDDIE RABBITT "American Boy" (Capitol 79398)

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HIKE REID "Walk On Faith" (Columbia 38 73623)

Fred: Save Buckingham Wr. Mike Reid, Alem Shamblin Puls: Almo Musici

Bio Blues Musichtsyne Street Music (ASCAP) skyr: Nove

RICHARD & GARY "Twice As Nuclet Love" (Wildcat/HSD W-100)

Prod: Unknown Wr. Richard Rose, Gary Rose Puls: The Bioys Publishing

SILLY JOE ROYAL "A Ring Where A Ring Used To Be"

(Atlantic 7-67697)
Prod: Nelson Lerkin Wr. Oordon Eatherly, Sob Moulds, Kris Berganes Public Condons Music Warras-Tameriane Publishing (Stat) Mgr; Mark Kectham, Nelson Larkin, Larry McFaden
Publishing (Stat) Mgr; Mark Kectham, Nelson Larkin, Larry McFaden

TIM RYAN "Breakin" All The Way" (Epic 34 73578)

tien Wiri Fled Lane, Hute ons (SMI) Mgr: Bill Carl

SAWYER BROWN "When Love Comes Callin""

(Curb/Capitol 79231) Prod: Randy Scruggs, Mar Music/Warner-Tamerlane s Miller Wr; Mark Miller, Randy Scruggs Pub: Zoo S Publishing: Randy Scruggs Music (ASCAP, BMI) Music/Warner-Tamonaeva
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Dan SEALS "Bordertown" (Capitol 79288)
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RICKY VAN SPIELYUN (Columbia 38 73587) Prod. Steve Buckingham Wr. M.A. Rich Puli: Mahamillon Music/Warre Tameriane Publishing (IRM) May Michael Campbell SHEMANDOAH "Ghost In This House" (Columbia 38 73520) SHEMANDOAH "Ghost In This House" (Columbia 38 73520)

RICKY SKAGES "He Was On To Somethin' (So He Made You)"

(Epic 34 73496) Prod. Ricky Skapp Publishers (Mar.) Skappe, Steve Buckingham Wr. Sonny Curtis Pub: Tree ty Mgr. Bobby Cudd

SOUTHERN PACIFIC "Memphis Queen" (WB 7-19518) Prod: Southern Practic, Jan Ed Normen Wr. John McFee, Kurt Howel Publ. Long Tooth Music; US-25 Music/Warner-Refuge Music (SMI; ASCAP) Mgr. SSUO Ebertainment Group.

08.00 Entertainment Group STATLER BROTHERS "Hobody Else" (Mercury 878 385) Prod. Jerry Xannedy Wr. Don Fried Pub: Statler Stothers Music (III)

Prod: Jerry Kannedy Wr. Don Field Pub: States States Anne Peters DOUG STONE "These Lips Don't Know How To Say Goodbye"

(Epic 34 73570) Prod: Doug Johnson Wir; Harten Howard Pub: Tree Publishing (BMI) Mgr.

GEORGE STRAIT "I've Come To Expect It From You"

Prod; Jimmy Bowen, George Stratt Wir; Dean Dillon, Buddy Cannon Publi Jesse Jo Music/MCA Music, Buddy Cannon Music/PRI Music (BMI) Mgr: Env

MARTY STUART "Western Girls" (MCA 79085)
Prod: Richard Seinnet, Tony Brown Wr. Marty Stuart, Paul Kennerley Pulls Songs Of PolyGram Insensational/Inving Music Littlemarch Music (SMI) Mgr Prod: Richard Servet, To Songs Of PotyGram Intern Sorvice Garner

PAM TILLIS "Don't Tell Me What To Do" (Arista 2129)

Publishing (DM) Mgr: Mike Robertson.

AARON TIPPIN "You've Got To Stand For Something" (RCA 2664-7)

dy Jr. Wir. Aaron Tippin, Buddy Brock Pub: Acuti-Rose Music RANDY TRAVIS & GEORGE JONES "A Few Ole Country Boys"

(WB 7-19586) 68 7-19060) Mc Xyle Lehring Wr. Troy Sesis, Mentor Williams Publ. WS Music/Two na Music/Sematur, Music/Mentor Williams Music (ASCAP) Mgr. Lib

TRAVIS TRITT "Put Some Drive in Your Country" (WS 7-19715)

TANYA TUCKER "It Won't Be Me" (Capital 78338)

CONWAY TWITTY "Crazy In Love" (MCA 79067)
Prod. Jimmy Bowen, Corresp Testy, Dee Henry Wr: Even Stevens, Randy
McCormick Pub: Screen Gene-EMI Music (SMI) Mgr: Dee Henry

BOBBY VINTON "Mr. Lonely (Letter To A Soldier)" (Curb 76848) Prod: Michael I Mor: Mike Pick

STEVE WARINER "There For A While" (MCA 53936) Proc. Tony Scown Wr; Curts Wilder, Anna Lina Graham Puls D Music Sheddhouse Music (ASCAP) Mgr: Vector Management GENE WATSON "This Country's Bigger Than Texas" (WR 3 - Self-

(WB 7-19450)

KEVIN WELCH "Praying For Rain" (Reprise 7-19585) Proof: Paul Worley, Ed Seary Wr. Chris Wallers, Don Cook Pub: Cr

Probleming (ASCAP) May: 88.00 Emertainment Group
Publishing (ASCAP) May: 88.00 Emertainment Group
DON WILLIAMS "Back In My Younger Days" (RCA 2517-7)
Prod: Don Williams, Garth Funds Mr. Denny Flowers Public Denny Flow
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Music (ASCAP) Mgr: Mores, Namas, Golden, Psey KELLY WILLIS "Looking For Someone Like You" (MCA 53544) Prod. Tony Brown, John Guess Wir: Paul Karnoniney, Kevin Welch Publ: Inving Music: Cross Keys Publishing (BM; ASCAP) Mgr: Certime Major

DWIGHT YOAKAM "Turn it On, Turn it Up, Turn Me Loose"

(Reprise 7-19543) Prod: Net Anderson Wit Kostas, Weyland Pattin Publi Songe Cl PolyGram International, PolyGram International Publishing/Amande-Un Music (SMI; ACCAP) Mgr. Gary Borman.

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CONGRATULATIONS FROM STUART H. DILL AND CAMERON RANDLE



COUNTRY ADDS & HOTS

MOST ADDED Doug Stone (Epic) Cartene Carter (Reprise)

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Called in Frozen Pleyfiet (8): KRTY/San Jose KYGO/Denver WOAR/Cleveland WILG/Willemaport WXTII/Philladelphile WYNY/New York

Old Not Report, Playlist Frozen (S): KEMR, Glemarck, ND KCAS-Minot, ND KEMT-Joseph KEMT



NATIONAL AIRPLAY

BREAKERS

Because I Love You (The Postman Song) (LMR/RCA) 57% of our reporters on it. Rotations: Heavy 3, Medium 24, Light 20, Total Adds 7, WALK, KLSI, KLCY, B100, WLHT, WHAI, KTID.. Debuts at number 28 on the AC chart.

GLENN MEDEIROS (/STYLISTICS

Me - You = Blue (Amherst/MCA) 54% of our reporters on it. Rotations: Heavy 0, Medium 17, Light 27, Total Adds 10, WJLK, WKYE, WTCB, WIVY, U102, WSUL, WKSB, KEZA, KRLB, KCMJ. Debuts at number 29 on the AC chart.

OLETA ADAMS

Get Here (Fontana/Mercury)

51% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 31, Total Adds 18 including WLTT, KVIL, WLTS, WLEV, WKYE, WZNY, WTCB, WAHR, KMJC, WFMK. Debuts at number 30 on the AC chart.

BREATHE "Does She Love That Man" (A&M) 32/15
Postsons: Heavy Q, Medium 5/1, Light 27/15, Total Adds 16, WRIVC, WZNY, WAHR, KMUC, SWM, WECQ, WHAL, WAFL, WSL, WYKZ, KREB, WRCX, WHITEM, WRRD, KZLT, WTWR Medium including WNYE, WHAND, KSLQ, KWSL Light including WRSE, WERM, WGLL WSV, WASY, WRSE, WERM, WGLL WSV, WASY, WASK, WELL, KAYN, GEORGE MICHAEL "Freedom "90" (Columbia) 31/3
Risistons: Heavy 10, Medium 18/2, Light 11/1, Total Adds 3, WALX, KEZA, KCMJ, Heavy, KKLY, Medium including WXYE, WMGS, WYNY, XMAC, WINSH, WEGG, WILL, WSK, WSGY, WHANS, WYCX, KTYL, KVIC, KSLQ, KAYN, KWSI, Light including XLCY, WLLY, WER, WGCM, WASK, WSGW, WANN, WGM, WGCM, WGSV, WINSH, WKSI, WGCM, WGSV, WINSH, WGCM, WGSV, WINSH, WGCM, WGSV, WINSH, WGSV, WINSH, WGCM, WGSV, WKSI, WGSV, WNMB, WMSTM, WGRO, KKLV, KBLQ, KWSI, Light including XLCY, WLLY, WWCC, MMGS, WZNY, WXTC, WAHR, KMJC, WLHT, JWM, WSFL, WSKC, WYKZ, KTYL, KWS, KZLT, KSGS, WLDR, KWS, WWG, WMGS, WZNY, WXTC, WAHR, KMJC, WLHT, JWM, WSFL, WSKC, WYKZ, KTYL, KWS, KZLT, KSGS, WLDR, KWS, WWG, WMSB, WZNY, WXTC, WAHR, KMJC, WLHT, JWM, WSFL, WSKC, WYKZ, KTYL, KWS, KZLT, KSGS, WLDR, KWS.

JULEE CRUISE & ANGELO BADALAMENTI "Falling" (WB) 31/1
Rossone Heavy C, Medium 120: Light 19/1, 15th Acids I. WTWI, Medium: WOBM, WAHR, WEIM, WECQ, WHAL WGSV,
WKICK, KYNC, WFPO, KSCB, KYLLY, KWSE Light Modaling W.T.E. WHYK, 8100, WLEV, WISE, WRYC, WKYE, WHITE, WATTE, WLOR, KSLO, KATH, KTD.
CHER "The Shopes Shope Shope

CHER "The Shoop Shoop Song (It's In His Kiss)" (Geffen) 29:29
Rossone Heavy C, Medium 66, Light 23:23, Total Adds 29, WALK, KVE, WWHX, BIOD, KLSY, W.LK, WKYE, WZNY, WIVY, KELT, KALL, WARN, WELL, WARL, WARL, WSS, WYKZ, WGSV, WHARS, WYCK, WCAL, WHITPA, KZLT, KSCB, KRLV, KATN, KWS.

Positional Heavy D, Medium SO, Light 20/12, Total Adde 12, 8100, WLEV, WKYE, KELT, WEIM, WHAI, WSGY, WGSV, WCMJ, WFRO, WTMR, KTID, Medium WAGS, KYIC, KILT, KILC, KWS, Light Including WEBE, WRIVC, WINY, WAFL, WSJL, WSKI, WHAIB, WKCK, KTIT, KKIV, KKIV, KILT, KILC, KWS, Light Including WEBE, WRIVC, WINY, WAFL, WSJL, WSKI, WKNGK, KTIT, KKIV, KKIV, KILT, KESZ, WKYE, WMGS, WZNY, 38M, WEIM, WHAI, WAIL, WSKI, WKZ, WGSV, WAMB, WKCK, KTYL, KVIC, WCMJ, WMFFM, KSCB, WLDR, KKIV, KBLO, KWSI, Heavy, WTCB, Medium Including WRVR.

ROTATION BREAKOUTS

Test		Contract of	2000	Sec.
	ents/Adds		Medium	Light
1 BETTE MIOLER	80/0	73	7	0
② CARLY SIMON	77/3	62	10000	7
WILSON PHILLIPS	79/8	55		7
O ALIAS	71/1	55		1
5 DAN FOGELBERG	61/0	50		2
O ANITA BAKER	71/0	47	14	10
O ELTON JOHN	77/5	27	41	9
O DARYL HALL & JOHN DATES	67/3	43	22	2
9 MARIAH CAREY	56/0	40	12	4
D HEART	61/1	40	18	3
11 MAXI PRIEST	53/2	27	20	6
12 JILL SOBULE	50/0	25	17	8
13 ROD STEWART	44/0	20	17	7
WHITNEY HOUSTON	57/7	10	40	7
D BRUCE HORNSBY W/SHAWN COLVIN	59/5	16	29	14
MICHAEL McDONALD	50/0	16	29	5
(D. LAURA BRANIGAN	50/0	10	35	5
D MARIA MCKEE	54/1	14	30	10
19 AFTER 7	50/0	21	27	2
③ DON HENLEY	60/6	2	41	17
21 BRENDA RUSSELL	44/1	26	11	7
② CELINE DION	54/1	7	35	12
DAVID CASSIDY	51/3	8	36	7
② STEVE WINWOOD	53/10	3	35	15
	49/3	4	28	17
	50/1	3	28	19
DUDY COLLINS	28/0	10		7
27 BREATHE	47/7	3		20
	44/10	0	TO 100 100 100 100 100 100 100 100 100 10	27
GLENN MEDEIROS L'STYLISTICS	42/18	0		31
© OLETA ADAMS	42/10	-		

MOST ADDED .

CHER (29) KENNY ROGERS (24) OLETA ADAMS (18) BREATHE (16) PAUL SIMON (14) OUTFIELD (12) GLENN MEDEIROS (10) STEVE WINWOOD (10) PHIL COLLINS (9)

HOTTEST

BETTE MIDLER (66) CARLY SIMON (51) WILSON PHILLIPS (40) DAN FOGELBERG (36) ALIAS (30) ANITA BAKER (30) MARIAH CAREY (24) HALL & OATES (23) HEART (16) MAXI PRIEST (13)

SIGNIFICANT ACTION

PAUL YOUNG "Heaven Con Walt" (Columbia) 22/1
Solations Heavy 0, Medium Str., Uph 13/0, Total Adds 1, KZLT, Medium including WKYE, KMLC, WHAI, WSUL, WHAIA
SOLATION HEAVY 0, Medium Str., Uph 13/0, Total Adds 1, KZLT, Medium including WKYE, KMLC, WHAI, WSUL, WARRO
WEST, WEST, WEST, WEST, WEST, WEST, WSC, WSCY, WGSY, WKCX, KTYL, WCML, WFRO

BRENT BOURGEOIS "Time Of The Season" (Charlisma) 21/7
Rotational Heavy 9, Medium 40, Light 1777, Total Adda 7, MLEV, WKYE, KMUC, WECQ, WFRO, KSCB, KTD, Medium WXCK, KXLV, KBLO, KWSL Light Including WISM, WHALL WSKI, WGSV, WNMB, KTYL, KYNC, WCMJ, KAYN, BROTHER BEYOND "Just A Heartheat Away" (EMI) 21/2
Rotational Heavy 0, Medium 40, Light 1792, Total Adda 2, WM, WLDR, Medium WHAL KXLV, KIDK, KBLO, Light Including KESZ, KELT, WESM, WGLL, WSKI, WSKI, WNMB, WKCZ, KVIC, WFRO, KZLT, KSCB, KAYN, KWSI.

BROTHER BEYOND "Just A Heartheat Away" (EMI) 21/2
Rotations: Heavy 0, Medium 40, Light 17/2, Total Acds 2, 3VM, WLDR, Medium: WHAI, KKILV, KIDK, KBLO, Light Including KESZ, KELT, WERM, WGLL, MAPL, WSKL, WSSY, MANNE, WKCZ, KVIC, WFRO, KZLT, KSCB, KAPN, KWSI.

DAVE KOZ "Castle Of Dreams" (Capital) 19/3
Retations: Heavy 0, Medium 40, Light 15/2, Total Acds 3, WTCB, WRIVE, WTWP, Medium: WOBM, WFRO, KKILV, KWSI.
Light Including WLEV, WMGN, 3WM, WGSV, WNMB, KVIC, KZLT, KSCB, WLDR, KIDX, KBLQ, KAYN.

DEBBIE GIBSON "Anything is Passible" (Atlantic) 16/16
Rotations: Heavy 0, Medium 27, Light 14/14, Total Acds 16, WALK, B100, WEIM, WAPL, WSUL, WSKO, WYKZ, WNMB, WCMJ, KZLT, KSCB, WTWR, WLDR, KKILV, KBLQ, KAYN.

PHIL COLLINS "Hang in Long Enough" (Atlantic) 16/9
Positions Heavy 0, Medium 5/3, Light 116, State Adds 9, WRYC, WTY, WGLL, WSUL, WKSB, KRLB, WKCK, KYIC, KKLV, Medium including WKYE, WSGY, Light including WMGB, KMUC, KEZA, WHARS, WCMJ.
PAUL SIMON "The Obvious Child" (WB) 15/14
PAUL SIMON "The Obvious Child" (WB) 15/14

Adds 14, WEIM, WECQ, WHAI, WGILL, WSKI, KTYL, KVIC, WCMJ, drig KEZA.

WPRO; KSCB, KKLV, KELQ, KAYN, KWSI, Light including KEZA.

RAY CHARLES ""IT Take Care Of You" (WB) 15/1

Rotations: Howey 1td, Medium 16; Light 31/1, Total Adds 1, KTO, Heavy, KKLV, Medium: WAHR, Light including WTDS, WRW, WEM, WHAI, WGLL, WGSV, WHAIB, WCMJ, KZLT, KIDK, KELQ, KWSI.

CONCRETE BLONDE "Joey" (IRS) 15/1

Light 7/0, Total Adde 1, KWSL Heavy: KVIC, KCNU, Medium including WNIC, B100, WKVE, KHLT, WEM, WAFL, KVILB, WCMJ.

WASS, WORL KREV CIGHT WERE TIME!" (Elektra) 14.4

BEAUTIFUL SOUTH "A Little Time" (Elektra) 14.4

WHAT JAMES WORK, WOLL, WHAT LIGHT INCLUDING WERE, WERE, WORK, WORK, WOLL, WHAT LIGHT INCLUDING WERE, WERE, WORK, WOLL, WHAT LIGHT INCLUDING WERE, WORK, WOLL, WORK, WOLL, WHAT LIGHT INCLUDING WERE, WERE, WORK, WOLL, WHAT LIGHT INCLUDING WERE, WORK, WOLL, WOLL, WORK, WOLL, WOLL, WOLL, WORK, WOLL, WOLL, WOLL, WOLL, WOLL, WOLL, WOLL, WOLL, WO

KVIC. WFRO. KZLT, KSCB. KKLV. RBLO. KWIA CHEAP TRICK "Wherever Would I Be" (Epic) 14/4 Total Adds 4, WIVF, WEIM, KVIC, KKLV. Medium including KBLO, Light WKCK, WCMJ, KSGB, KWSI.

returns wass, war, wise, kill, waste TOTO "Out Of Love" (Columbia) 14.4

Medium 4/0, Light 10/4, Total Adds 4, 3WM, WKTK, WGSV, WFRO, Medium: WHAI, KKLV, KBLO, KWSI. NC, WEIM, WSUR, WHAM, KTYL, KVIC.

QUINCY JONES I.S. GARRETT & C. KHAN "The Places You Find Love" (Gwest/WB) 13/2
Relations Heavy I.D. Medium 20, Light 10/2, Total Adds 2, WGSV, WHAND Heavy: KKLV, Medium KBLO, Including WEBE, WEIM, WYCK, KWC, WCMJ, WFRO, KSCB, WLDR,
TIMOTHY B, SCHMIT "Semething Sad" (MCA) 13/0
Relations Heavy O, Medium 100, Light 3/0, Total Adds 0, Medium, WKYE, WAHR, WKCK, WFRO, KZLT, KSCB, KBLO, KWS, Light WECQ, WAFL, WMTPM.

LOU RAWLS "It's Supposed To Be Fun" (Blue Note) 11/1

E KNUC, WAFL, WFRO, Light including WARMSE.

UB40 "The Way You Do The Things You Do" (Virgin) 10.6

Medium including WEST. Light including Mile.
20NATHAN SUTLER "Sing Me A Love Song" (Jive.RCA) 9.6
20NATHAN SUTLER "Sing Me A Love Song" (Jive.RCA) 9.6

INCLUDE REST. ST. BENEFIT SECRET (REA) 9.0 MARK EDWARDS "Just Having Touched" (REA) 9.0 MARK EDWARDS "Just Having Touched" (REA) 9.0 MARK EDWARDS (MICH. MARKET MAR

TOMMIE DREW "1'8 Se Leving You" (Liss) 8.2

LORI RUSO & MICHAEL DAMIAN "Never Look Back" (Cypress) 8/8
Relations Heavy C, Medium 3/0, Light 5/0, Total Adds 0. Medium Wildel, WEIM, WITHO, Light WEBE, WITY, WEGO, KIRLO,



CURRENT-BASED

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KERNY ROOMS

MAL & CHIME

MAKE PRESENT SWITTE MELLER

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WEIMPRohburg Jack Raymond

WECG/Genera Anthony/Smith

PAIR SIMIN CLETA ADAMS SMEATH NOOMGESCA SMEATHE TOMIC DATES

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EDBNY MODERS
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STRVIK B
PAUL SINCE
BERTER
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COR. F SINCE
WILLIAM PROLLEY
BEATT
BLATT

WGLL/Mercersburg Meyec/Burns

PMIL COLLING PARK SINCH CHER MANTEPUL SOUTH MOSTER MINLER CAMLY SINCH WILLOW PRINLEPS ANTER BACKE /ILL SOUNLE

WAFLIMITIONS, DE Tim Brough

CHEM GENOTAL EXEMPT MODERS BREATHE BOTTE MODILEX ALTAS CARLY SINCH HALL & CATER WILLOW PHILLIPS

WSULMonticello, NY Rob Ollman

DEDBLE GIRNOS

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WALK/Long Island Edwards/Lombards

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STEVE WINNOOD MASI PRISST SOCTORAL SECTIVE MEDICA PAREL SECRET JUNES INCREM PHEL COLLINS

WLTT/Washington Chuck Morgan

COLUMN ADAMS MATTE MILLER WILLIAM PHILLIPS PHIL CILLING HARTAN CARET

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WLEVIADentown

CHARGE ATHLIO DETYTELD BRENT BOUNDEGES HUTCHST: SETTE MILLEN ANITA SAKER CAMLY SIMEN MAXI PRIEST HEART

WJLK/Asbury Park Holoomb/Guide

CHER CLENK MEDELNOS Hostenti NOTIONAL METTE MIGLES ANITE DAKES CARLY SIMON WILLOW PHILLIPS ELTON JOHN

WEBE/Bridgeport Hansen/Norman

TOPPG DRICK TOPPG DRICK TOPPOL DECOM HOTTOPILEMENT HOS STEAMIT MARIEN CARRY MAKE PRIEST CARLT SIMON

WRVCHuntington Hayes/Swan

PHIL COLLERS REALTIPUL BOXTH SUMPACE MEATON PHIL COLLINS NORTH-MAKEN MAKEN CARET ANT'S SHARE MAKE PROPERT CARL'S STAN METTE MILLER

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WKSS/Williamsport Tom Banson

MILTE MEDILER CARLY SINCE ANTE MADE WILDOW PRILLIPE WILDOW PRILLIPE

SOUTH

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WSB-FW/Atlanta LoCasclo/McCoy

DAVID CASSIDY COLUMN DION CLION MEDICAD SOUTH MIDILAR DAN FOREIGNE CARLY SINCH MARCHI CARLY WILDON FRIILLERS

KHLT/Little Rock Ramsey/Politt

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WXYWMemphis Mark Hamilin

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KVIL/Dallas Rhodes/Eberhari

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WLTS/New Orleans Bob Mitchell

WILION PHILLIPS OLETA ADAMS SARA HICKNER SAMA HOCEMAN HOTELEGILE MADICAL CAMEY HETTE MCDILE ELTON JOHN DAN FOCKLINERG CANCI SIMON

NOME HOLLEGE HARLAN CAMET MAXIAN FRINCE HAXI PRINCE ALIAS

WNLT/Tampa Schaeffer/Aus

STOPE WIMMOND DAVED CASSINY ELTON JOHN RELEASED WHITNEY HOUSEN WHITNEY WHITN

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WZNYIAugusta, GA John Patrick

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WXTC/Charles John Guinty

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WTCB/Columbia, SC Doug Spets

CLETA ADRES CHART EXIS CLERK MEDILACS SCHLERT SETTE NIDLER SAN FORLAND ELTON JOHN CARLE SINON ANTER SHOCK

WAHRHuntsvill Susan Richards

CLETA ADDRES CLETA MESON SERVICE LOW PARLS SERVICE MORRARDS SECTE MESILES MARLES CARLY SERVICE CARLY SIDON WELSON PRESLETS

WIVY Lackson

CHER CHEAP THICK HILL COLLING GLESS HEDELECTS SHITD CASSIST

PEEL COLLINE WTFMiJohnson City Mark McKinney

CHEST MEDICALISMS HOLLER DAY POSCISEN WILSON PHILLIPS HEART ALIAS

MICEN SONGE

WKTK/Gainesville Nick Allen

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WHITNEY HOLDERS SHOPPAR HOLLEST HARLES CARRY FARES SECRET HIGHTENIS BROAPO WILSON PRINCIPS WRMF/West Palm Beach Dave Perks

WILSON PHILLIPS WALL PRINST MALL & CATES NoticeAll Law POSELMING MCD STEART PWSE, COLLEGE RICHTEGES REGUPO METTE RICLER

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WSGYJAlbeny, GA K.C. Edwards

DOM HENLEY DOMESTICS
DAN FORELINER
DETTE MILLER
COMLY SIMON
ANITA RAMER
MAKE PRINCET

WYKZ/Beautort, SC Bubertson/Kennedy

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KRLB/Lubbock Michaels/Ramo

PHIL COLLINS

WNMBNo. Myrtie Beech Thompson/Adams

WXCX/Rome Randy Quick

PHIL COLLINS PRIL COLLING
CHOST MODERS
SHEATHE SIMPLE
SHIPLES
SHEAT SINCH
MILLION PHILLIPS
HEAL & GETES
ALLAS
HEART

KTYL/Tyler Janie Beker

EIDNY ROOFIG PAUL SIMM BOALANS I MARIAN CARET SHITTE REDUES DAY FOORLMERO BRESIGN REGION ANTEN BRAZZO

UNAC TROCK EXHIT ROLLERS PAIL SINCE PAIL OXLINS ROLLERS ROLLER

MIDWEST

WNIC/Detroit Bob Kecken

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CARLY SINCE JUST COLLINS

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WLTF/Cleveland Popovich/Kennedy

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WSNY/Columbu Hallett/Nunnally

ALIAS Notherly METTE HOLLER PHIL COLLINS FAUL TOURG DAN FOURLBERG

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XMJC/Davenport Chuck O'Brien

WILDOW PHILLIPS BLTON JOHN CLETA ADAMS SHIPM BOURGEOLD SLITON JOHN SELLANT CAMES DAN FOODLESS JAMES INCHAR MAKE PRIESS SCO STEMANT DEADE CHEK SAMA HIDOMAN NATIONAL PROPERTY NATIONAL PRO KLSUKansas City Tom Land

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WFMK/Lansing Tom Knight

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WMG/NMedison Pat O'Nelli

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DESS BROCK HORSEST
WILLIAM PRILLIPS
STRUE WIRMACO
JONETHAN BUTLER
BOXLANDI
TAN FOODLERED
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SWM/Toledo Mark Roberts

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RELL & CATES
ELTIM JOSE

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WCMJ/Cambridge, OH

CHITTIELD OTTSTILLD
ORSE
EXEMPT ROSERS
DESSET CISSON
FAST, SIMON
JONATIAN SUTLEN
EXCELLENT
BASK ROGELERNI
BETTE MILLER
CAMAL SIMON
ANITA BASEN
WILLSON PRILLERS

WMT-FM/Ceder Rapids Dennis Green

CHO Hottest: ANITA BASES CARLY SIMON MARI PRIEST SETTE MINASS MALL & CATES

WFROIFremont, OH Larry Ziebold

TORY JAMES BRENT BOUNGEDES JONATHUR BUTLES JONATHAN BUTLEN
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KZLT/Grand Forks

CHEEK TOUNG PRIL TANK BREATHE DISSIE GIRSON HOLLOST MIDLER MILL'S PRILLIP HELL'S GATES ALIAS AFTER 7 LIPS

KSCBILiberal Mark David

CHER CHEMITE GIRSON PAIR SINCH KENNY ROCKES BHENT HOURGECIS USAG BOTTE MILLER DAN FORELNERG CARLY SINGN ANTIR BACCE WILSON PHILLIPS

WTWR/Mon Lori Demick

CLETA ADAMS STEVE WIMMOOD DAVE NICE STEVE WIMMOOD PROPERTY COMMON DEBMIE CINKO ROTTA BACER CARLY SINCH WILDOW PHILLIPS ALIAS HALL & CHICK

WLDR/Traverse City Angle Honda

ADDAY SOCIAL SHIPTING SCHOOL DESMIK GIRKON JUNATURN STITLES MOTTON STOLES SHIPTING SOCIAL SHIPTING SHIPTING SHIPTING SHIPLES CARLY SONIS CARLY SONIS

KCMLiPalm Springs Mike Bell

WEST

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KXLT/Denve

WILL TO POMER EXPORT ROCKES Workers! Day POMELBURG LAURA MARKICAN METTE WEDLEN CARLY SINCH

DOME BOOLDEST: CARLY SINCE WILLOW FRILLIPS ARITH BAZZE ELTEN JOHN ELTEN JOHN

NOTION WORLD CAPET CAMELY SINCH DENID CAMBIDE

K595/Minnes Kim Jeffries

NUMBER WINTER HOLD STOMANT NETTE MIDLER CANAL SIMON DAN FONDLASSIG WILLOW PHILLIPS

KYKY/St. Louis Weed/Hewitt

VILLOW PHILLIPS HOLLAND HALL & CATES HEART JAMES INCREM PAIL TEXNS WAREAN CAMEY

KERNY ROCKRS BROCK RORKSHY WILL TO POMER ROLLEST: HAREAH CAREY JAMES INCRAM BRITE HEDLER WILSON PHILLIPS ROD STEMART

KAER/Secremen Austin/Gercle

KOSTILee Angeles

HEART BLIAS

MARIA MOREE CARLY SIMON COURT SIDEM NOTIONAL WILLION PHILLIPS JILL SONGLE MARIAN CAMEY ANITA MAKER NETTS MEDIER

STEVIE S SUCCLAST: DAN FOOGLASSO SETTE WISLES JULL SCHOOL CARLY SINCE WILSON FRILLIPS

B100/San Diego Gene Knight

STENIE B CORR DESELT GIBNON ELTON JOHN CONTIGLD NOTTE MEDIEN

KLSY/Seattle Bob Brooks

HEART CHER HOCKMOTT MARIEM CAMES HOTTE HEIMER BREATHE MARIE MERCE ALIES

P3

KIDX/Billings, MT Rick Lewrence

CLETA ADMIN HOUSEST DOS STORMET DAS POSITIONES MANTAN CAMES HOLL & ORTES ELTON JOHN

XXLV/Anchorage Dave Stroh

KBLQ/Logan, UT John Dimick

DERRIC GIRGON
WILL TO FOMEN
PAUL STROM
PAUL

KAYN/Nogales Bob Gerhard

PAGE SCHOOL SCHO

PAIR, SDOR ORAF TRICK PAIR COLLINS JULIO DILESTAS ISAC CARLY SDHOW DECROIS HECKISH DUMPRICE DUMPRICE DISTRICE STATULE S KENNE NOOKAS DOMO JAMES UNNO MANEAN CARRY CONCRETE PLONGE ALIKS DEPRIE GIBONS
DERBIE GIBONS
JONATANN BUTLER
BOOLBEE PLOMERS
HEART
WILITHES HOUSTON
VALUENCE BOOTHOUS
VALUENCE BOOTHOUS

KTIDISen Refeel Bob Gows

DOS COMMES
OLITA ADAMS
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BRIENT ECHROCOSS
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REXIANT:
BRITTE MIDLER
MARIAS CARRI
CARLY SIDEN
MILISON PROLLIPS
ELTON JOHN

KWSIWarm Springs, OR Villalobos/Matters

PAIL SINGS CONCRETE BLOKEN KONY HOGENS JONATHON BUTLES LIBER HOTLEST: BETTE MODILER CAMLY SOMEN WILSON PHILLIPS ALTAS BMDCE HORSEST

NEW ARTISTS

1	VAUGHAN BROTHERS/Tick Tock (Epic)	34/0
2	JULEE CRUISE & ANGELO BADALAMENTLFalling (NB)	31/1
3	OUTFIELD.For You (MCA)	28/12
7	BROTHER BEYOND (Just A Heartbeat Away (EMI)	21/2
	DAVE KOZ/Castle Of Dreams (Capitol)	19/3
	RAY CHARLES I'll Take Care Of You (WB)	15/1
2	CONCRETE BLONDE/Joey (RS)	15/1
	BEAUTIFUL SOUTH/A Little Time (Elektra)	14/4
	CHEAP TRICK/Wherever Would Be? (Epic)	14/4
10	UB48/The Way You Do The Things You Do (Virgin)	10/6
10	Charter and appropriate stands are no factors, accessed as a second accessed accesse	

New artists have not yet had an AC Breaker.

82 Current Reporters 81 Current Playlists

Did Not Report, Playlist Frozen (1): WTFM:Johnson City



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FULL-SERVICE AC

MOSTADDED .

WILSON PHILLIPS (5) CARLY SIMON (4) ELTON JOHN (2) MARIA McKEE (2)

HOTTEST

BETTE MIDLER (21) MARIAH CAREY (15) DAN FOGELBERG (14) CARLY SIMON (10) ROD STEWART (7) WILSON PHILLIPS (6) ANITA BAKER (4) HALL & DATES (4) PHIL COLLINS MAXI PRIEST (3) PAUL YOUNG (3)

EAST

P1

PAIL SINGS ELTER JOHN BUTTANT CARRY HITTE MIDLES CARLY SINGN HORSE VINTON

P2

NOTABLE POSITIONS NOTES NOTICE NOTABLE CARREST MARIAN CARREST MALL & CATION

none Hotkerto RESIDENTE MEDICAL SERVICE MEDICAL CAMEY
MEDICAL CAMEY
MEDICAL CAMES
MALL & CATES

KDKAPIttsburgh Chuck Dickemann

WILLSON PHILLIPS MILLSONIE PHILL HOSTAGE WIDLER SCHOOL VINTON MARIAN CARRY GROWGE MOCHAN JILL SORULE

CARLY STHOR

NOTTE MINLER MERIAN CAMEN ANTEL BRICES NOD STEMBRIT FREE TOURS

P2

WILDON PHILLIPS

P2

DODE HOLLEST! BETTE WIDLES HOD STEAKE MARIAN CAREY DAN FOOELBENG CANLY SIDKON

WELLNew Haven Gross/McCormick

DON HENGLEY Rotteet: BETTE HIDLER MAKE PRIEST WILSON PRILLIPS CARLY SIMON MANIAN CARET

WRYARichmond Farley/Stevens

HOTTE MIDLER CARLY SDWON DAM FOODLARD JAMES INCHAN RIGHTEANS SHO/FO

MARIAN CARRY

WGY/Schenectedy Buzz Brindle

CARLY SIMEN ELTON JOHN ROTTENTO PAUL TOURG MANIAN CARRY BETTE MIDLES MANIA MEXIE CARLY SIMEN

P3

WFMD/Frederick, MD

NOR LANCE :
BETTE MEDILER
MARIAN CARRY
DAN POGELIERO
BRENCA MUNICIO
MAKE PRINCIT

P3 WKYXIPeduceh

NOTE THE STATE OF THE STATE OF

PARTA HOUSE

MIDWEST

SOUTH

P1

WTVNiColumbus John Lane

KULSON PRIBLIPS ELTON JOHN ROTTE MIGHT MAIT PRINTS MAIT PRINTS MIL COLLINS WILLOW PHILLIPS WILLOW PHILLIPS **WROK/Rockford**

NUMBER OF STREET STREET

P3

KF58/Jog

STEVIZ WACES
VALUES SECTIONS
SLICES
SECTE HOLES
CART SIDEN
SKITS SKIES
SILSOS PRILLIPS
HEAFT

KFOR/Lincols Cathy Blythe

NODANNE CASH DAN POOILHERG CARLY SONOR

Spanky DAVED CHSSELT HOLLESS: MARCAN CARRY MALL & CATES

P1

WILSON PHILLIPS SOCTEM MIDLEN FOR STIDMANT CAN PROBLEMS FAIL TODAY WILSON PHILLIPS

XFMB/San Diego

CLETA ADAMS OLETA ADAMS NOTICEAL NETTE MIDLER DAS POCKLIMENS ANTIR NAMES MANIAN CARRY EMENDA MIGGEL P2

DODG NATIONAL NATIONAL DAM PODELININ CARLY SIMON MARIAN CAREY NOD STEMANT

XUGNEugene Annie Mer

JOSEPHAS BUTLES MARCA HORSE

KSSK/Hono Phil Abbell

CANCE EDION MATINE HIDLER HANTAN CARET DAY FORELERS WILSON PHILLIPS DREATHE

Did Not Report, Playlist Prozen (2): KEX,Portland WICC/Bridgeport

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (7): 85KRC/Cincinnati

WCIL/Cerbondale la no longer a reporter

"SALES STRATEGY"



little columntal Chris fleck has compiled the most street-wise strategies and technologies for selling and

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GOLD-BASED AC

MOSTADDED

CELINE DION (4) WHITNEY HOUSTON (4) WILSON PHILLIPS (4) STEVE WINWOOD (4) DON HENLEY (3) GLENN MEDEIROS (3)

HOTTEST

MARIAH CAREY (28) DAN FOGELBERG (21) ALIAS (11) JAMES INGRAM (11) ROD STEWART (11) CARLY SIMON (10) BREATHE (8) RIGHTEOUS BROTHERS (8)

EAST

PI

none
Rottest:
PAUL TOUNG
JUNES INCHAM
NOLION PHOLIUM
NETTE HOLIAN
WKYJINiassau
Scott/Cunningham

DOK SENLEY Noticets WHITNEY HOUSEN WILSON PHILLIPS CAMLY SINCH HOLARY

MAKE PRINCE

WHTX/Pittsbu Scott Alexand PAREMI CAREY

BULL TOURG FRUIL TOURG FRUIL COLLING

P2 WXLEAIbe

DETTE MIDLES JAMES INCREM DAN FOODLASME MARLIN CARRY NCO STEMANT

WLMG/New Orle Ferraru/Murphy

CHLINE IDON

SHITTMENT OF STREET OF STREET STREET

WAEBIAllentown Chris Balley

WILSON PRIBLIPS MILION PROLLEPS NOTLEST: MARIAN CAMET NATE MIDURA DAN FOOKLAND NICHTERN BRO-FO NCD STREAM?

AL TAT

WMAS-FM/Springfield Ed Kelly NAXI PRIEST

MATERIA INTERPOSELATION BETTE MITTER HARIAN CAMET BREATHE CANLY SINCH

WYTY/Symboles Lauberflangeryer WILDON PERLIPS JAMES IMERRA WILTHER MOSTEN WORKSHALL FRIL COLLING WALL PACKE JAMES JACKSON DECOME NOCKEL

WFAS-FM/White Pisins Sue Richard

CEONCE MICHAEL
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SOUTH

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HALL A CATES
WILDOW PICILLIPE
ELTIN JOHN
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DAN FOUGLIERO
MARCHE CANEY
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CARLY IDEN

WUSA/Temps

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KKMJ/Austi

GLENS HERETAGE BUST-SMILLER EINEY HOUSE CARLY SINCE MARCAS CARLY MARCAS CARLY

BREATHE HETTE HEILER HARLAS CANET

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WMAG/Greensh John Jenkins

WLMX/Chattanoogs Albanitis INSATES

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TONAS LEXA

WSLQ/Rosnoke Disk Daniels

WSTF/Orlando Samenthe Shore WILL TO POWER MOTAGET LANGS THERED PAIN TERMS RESISTENCE SHOPPO ALTAS SHOPPO MINER

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ROTARI

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JILL BONDLE CARLY SIMON NOTEAST! PAIL YOUNG DAN POOSLERN MARIAN CARET ROD STEWART SETTE HILLES

ALIAS SMOT SOCKTON MARIAN CARET GLTON JOHN RETTE HEILER

WLTG/Milwaukee WCRZFIN

CARLY SIMON RESINT HOUSE

KUDL/Kansas City Don Bender

ANITH BAKEN CHLINK DION EMERGA MINISLA GLENN MEDRINGS HUTCHEAL SAN POURLHOND ELTEN JOHN JAMES INCRAM MANIAN CAMES PECL COLLINS

P2

NOTE MILES MENTE MILES MENIAS CONTE DAS PROFILMEN SCO STEWART ANITA BAKEN

KEFM/Dresha Albertson/Lane

PHIL COLLINS STRVE WISHOOD SCHOOLS MARINI CAREY PHIL COLLINS TAN POSELSHING STEENE WISHOOD

WGLO/Peoria Jurry Jay

STEVE WINNOWS PHIL COLLINS BOATEMS CARET DAM POSILIENS JAMES DESIGN SITTE MIDUE RIGHTEUS SMC.

WMQS/Terre Heute Bryan Thomas

WPALIRuleigh SoutsWyers

NORMAL STATES OF THE STATES OF

MOCLENIA MELL & ORTER ELZON JOHN MAJEAN CARET NETTE WEDLEN CANCY JUNCH

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KXLK/Wichite, K5 Greg Gann

Greg Gamm

ELTON JOHN
MINITED MODITION
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MARIAN CARRY
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CHLINE DOOR BUTTE HOLLER HOD HOMEN BUTTE HOLLER HOD HOMEN BUEATHS DISCATHS DISCATHS

KXOA-FM/Secrem Casey/Clem

P2

none Nottest: MARIAN CANNY

RCIX/Bolse Don Jennin

PHIL COLLING NOS STENSAT CARLY SIMON DAY PROGLAMNO SETTE MILLED

KOSOModesto

MEDAT HALL & CATES STEVIE B HOCKEY: BETTE HIDLER ALIAN FUEL COLLING HARIAN CANES BREATINE

KKLD/Tucson John Grappor

ELTON JOHN HUGSBOTT MICHAEL HIGHERT MILLER HIGH TERMANT CARLY SINCH

42 Current Reporters 31 Current Playfists Did Not Report, Playlist Frazen (11):
KCIX/Bolse KXOA/Secram
KISC/Spokane WCR2/Finit
KLLY/Belsers/Beld W/OL/Ror/ols
KYXI/Shreveport WKLIA/Abary

Valley and			
LW	TW		
1	0	RIPPINGTONS I/RUSS FREEMAN/Welcome.	(GRP) "Welcome" "Affair"
1	0	DAVID BENOIT/Inner Motions (GRP)	SX""M.WA."
1	3	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Homecoming" "Reference"
1	0	FATTBURGER/Come & Get It (Enigma)	"Night" "Almost"
5	0	THOM ROTELLA-Without Words (DMP)	"Only" "Carnaval"
	0	STRUMZ & FARAH/Primal Magic (Mesa)	"Bola" "Anocheoer" "Zumba"
13	0	BETH MIELSEN CHAPMAN Beth Nielson Chapman (Res	crise) . "System" "Walk" "Easy"
	1	EMILY REMLER/This is Me (Justice)	"Deep" "Around"
	9	JONATHAN BUTLER/Heal Our Land (Jive/RCA)	"Heal"
- 11	0	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)	"Solar" "Cuba"
	11	PHIL SHEERAN/Resolving Through (Sonic Edge)	
· ·	0	NARADA ARTISTS/Wilderness Collection (Narada)	."Wonderland" "Ocals" "White"
18	0	JOE SAMPLE/Ashes To Ashes (WB)	"Road" "Strike"
- 4	0	RICHARD SOUTHER/Twelve Tribes (Narada)	"Simple" "Companero"
10	15	LALAH HATHAWAY/Lalah Hathaway (Virgin)	"Somethin" "Coming"
15	0	TOM COSTER/From Me To You (Headlirst)*	. "Europa" "Another" "Cruisin"
16	17	BERNARDO RUBAJANew Land (Narada)	"Americana" "Passion" "New"
23	0	PAUL SIMON/The Rhythm Of The Saints (WB)	"Coest
20	0	JIM CHAPPELL/Saturday's Rhapsody (Music West)	
21	0	CHARLES MICHAEL BROTMAN/Mango Cooler (Global	Pacific) . "Mango" "Merchant"
72	0	BREATHE/Peace Of Mind (A&M)	
U	22	BOB JAMES Grand Plano Canyon (WB)	"Restoration"
27	0	BOBBY CALDWELL/Heart Of Mine (Sin-Orome)	
24	0	STEVE ERQUIAGA/Erkiology (Windham Hill/Jazz)	"Night" "Pick" "Three"
26	0	RIC FLAUDING/Letters (Spindletop)	"Time" "Cornes"
29	99	MARK ISHAM/Mark Isham (Virgin)	"Blue" "Songs"
DEBUT >	9	T-SQUARE/Natural (Epic)	"Wind" "Control" "Daisy"
DEBUT	0	DAVE KOZ/Dave Krz (Capitol)	"Emily" "Give" "Castle"
REAKER	0	MELSON RANGELL/Nelson Rangell (GRP)	Givin
30	0		sm)"Emerald"

MOSTADDEDLES	HOTTEST LP s

DON HARRISS (11) BOBBY McFERRIN (10) GEORGE MICHAEL (9) SHAKATAK (9) BLUE MAIR (8) **MELSON RANGELL (7)** AGENDA COLLECTION (5) MICHAEL KAMEN (5) OTTMAR LIEBERT (5)

ACOUSTIC ALCHEMY (13) DAVID BENOIT (12) RIPPINGTONS (8) FATTBURGER (7) LALAH HATHAWAY (7) EMILY REMLER (7) PAUL SIMON (7) STRUNZ & FARAH (7)

No Tracks Qualified This Week.

HOT TRACKS

EW&ACTIVE

"MARION MEADOWS "For Lovers Only" (RCA) 24/2
"MARION MEADOWS "For Lovers Only" (RCA) 24/2
WHIL, WOTE Heavy: KOAI, WEZN, KIFM, WAMX, BREAKER

THE WATERS "All Because Of You" (Warlock) 21/2
KIM WATERS "All Because Of You" (Warlock) 21/2

ANDY SUMMERS "Charming Snakes" (Private Music) 19/1 Rossoon: Heavy 10, Medium 80, Light 10/1, Total Adds 1, BPZ: Heavy

NOSITION PROMY S.O. Medium 8.O. Light 901, Total Adds 1, this restoy, NOAL 842, KSNO.

RRISTEN VIGARD "Kristen Vigard" (Private Music) 19.11

Restores Heavy 3.0, Medium 9.0. Light 711, Total Adds 1, WMGN. Heavy, KOAL 842, KSNO.

GEORGE MICHAEL "Listen Without Prejudice" (Columbia) 18.9

Rossons: Heavy 5.0, Medium 3.0. Light 109, Total Adds 9, KOAL 842, KXSF, WHFL, KOSR, WFAE, WLOQ, KLTR, KSNO.

OTTMAR LIEBERT "Poets & Angels" (Higher Octave) 18/5
ROSSOR: Heavy SD, Medium 7/2, Light 8/2, Total Ande 5, WAYE, WSZN, BRZ, WWAY, MS, Heavy, KTWV, KXXW, KLSK,
TOM BORTON "Dencing With Tigers" (Bluemoon) 18/4
Rossions Heavy 4/0, Medium 5/1, Light 9/3, Total Ande 4, WSBY, KWYS, KEYF, WMGN, Heavy, WBZN, WHSL, WYAY,

KTCZ.

DAVID LARZ "Skyline Firedance" (Narada) 18/3

Rotatione Heavy 20, Medium 51, Light 11/1, Total Adds 2, KEYV, MS. Heavy; WCOJ, KTWV, KLSK.

THE AGENDA COLLECTION "Of Things To Come" (Agenda) 17/5

Rotatione: Heavy 10, Medium 50, Light 11/5, Total Adds 3, KEYE, KTWV, KEYF, WVAY, WINGN, Heavy; KSNO.

PASSPORT "Balance Of Happiness" (Atlantic) 17/3

Rotations: Heavy 50, Medium 41, Light 13/2, Total Adds 3, KTWV, KDPT, KEZL.

SHAKATAK "Parfect Smille" (Verve Perecast) 13/9

Rotations: Heavy 27, Medium 10, Light 10/5, Total Adds 9, KOAI, WISDY, SRZ, KOPT, KKSF, WHRL, WFAE, KWYS

Rotations: Heavy 27, Medium 10, Light 10/5, Total Adds 9, KOAI, WISDY, SRZ, KOPT, KKSF, WHRL, WFAE, KWYS

Rotations: Heavy 27, Medium 10, Light 10/5, Total Adds 9, KOAI, WISDY, SRZ, KOPT, KKSF, WHRL, WFAE, KWYS

Rotations: Heavy 27, Medium 10, Light 10/6, Total Adds 9, KOAI, WISDY, SRZ, KOPT, KKSF, WHRL, WFAE, KWYS

Rotations: Heavy 27, Medium 10, Light 10/6, Total Adds 9, KOAI, WISDY, SRZ, KOPT, KKSF, WHRL, WFAE, KWYS

Rotations: Heavy 27, Medium 10, Light 10/6, Total Adds 9, KOAI, WISDY, SRZ, KOPT, KKSF, WHRL, WFAE, KWYS

ROTATION RESERVED.

do 9, KOAL WEBY, BRZ, KOPT, KKSF, WHFIL WFAE, KWYS, KEZL

MICHAEL PAULO "Fusebox" (GRP) 13/4 Newson: Heavy 10, Medium 20, Light 10/4, Total Adds 4, WLVE, KWVS, KEZL, KEYV, Heavy, JETRAX Newson: Heavy 10, Medium 20, Light 10/4, Total Adds 4, WLVE, KWVS, KEZL, KEYV, Heavy, JETRAX

EMILY REMLER/This is Me (Justice) "You" JON HENDRICKS/Freddy Freeloader (Denon) "Freddie" GEORGE BENSON/Big Boss Band t/Count Basie Orchestra (WB)"Dolphin" NINO TEMPO/Tenor Saxophone (Atlantic) MICHAEL BRECKER/Now You See R._ (Now You Don't) (GRP) "Ode" GERRY MULLIGAN/Loresome Boulevard (ASM) 15 KENIA/What You're Looking For (Denon) MULGREW MILLER/From Day To Day (Landmark) "From" LOU RAWLS/It's Supposed To Be Fun (Blue Note) "Supposed" 0 SEBASTIAN WHITTAKER/First Outing (Justice) LEO GANDELMAN/Solar (Verve Forecast/PolyGram) 8088Y LYLE/The Journey (Attantic) "Othello" 17 DAVID BENOIT/Inner Motion (GRP) 0 18 20 15 BRANFORD MARSALIS/Crary People Music (Columbia) 20 21 RIPPINGTONS LIRUSS FREEMAN/Welcome To The... (GRP) ... "Welcome" "Watched" 22 22 KENNY GARRETT/African Exchange Student (Alfantic) 30 DON CHERRY/Multikulti (A&M) KIM PENSYL Pensyl Sketches #3/Emerald Sun (Optimism) "Emerald" BREAKER D FATTBURGER/Come & Get It (Enigma) DEBUT > @ CLARK TERRY/Having Fun (Delos) □ DEBUT ▶

BOBBY McFERRIN (17) JAY LEONHART (12) WARREN BERNHAROT (11) DANNY HEINES (11) ART BLAKEY (10) RENEE ROSKES (10)

STAN GETZ (9) SUZANNE DEAN (7) TIM EYERMANN (7) ABBEY LINCOLN (7)

ENILY REMLER (15) MARK WHITFIELD (11) HINO TEMPO (8) JOE SAMPLE (7) GEORGE BENSON (6) MICHAEL BRECKER (6) BETTY CARTER (6)

MOST ADDED LPS HOTTEST LPS HOT TRACKS

No Tracks Qualified This Week.

NEW & ACTI

"MONTE CROFT "Survival Of The Spirit" (Columbia) 25:4

"LONNIE PLAXICO "Piazico" (Muse) 25/1
Ibrations Heavy 30, Medium 120, Light 101, Total Adds 1, KLCC. Heavy: WFSS, WSE, KCLC. CHART EXTRIA min week.
"EELLYE GRAY "Standards in Gray" (Justice) 24/3
Rossions: Heavy 61, Medium 70, Light 112, Total Adds 3, WRIT, WCET, WEBR, Heavy: KPLU, WFPL, WANDT, WTEB.

KOMALI, BPEAKER this week.

DANNY HEINES "One Heart Wild" (Silver Wave) 22/11

RABOON: Heavy DO, Medium 42, Light 189, Total Adds 11, KTCJ, KJZZ, KM+O, KOPR, CJ, JCITY, WSTR, WJSF, WSSE.

KWMU, KXLD.

PASSPORT "Balance Of Happiness" (Atlantic) 22/4
PASSPORT "Balance Of Happiness" (Atlantic) 22/4
Rotations Heavy 1/0, Medium 100, Light 11/4, Total Acids 4, KMHD, KSDS, WNGS, KCLC. Heavy: WDET.
HOT SPOT "Boundtrack" (Antifies New Direction/Island) 22/1
Rotations Heavy 40, Medium 90, Light 8/1, Total Acids 1, KTCL. Heavy: WDET, KSDS, WWRY.
THE MANHATTAN PROJECT "The Manhatian Project" (Bloc Note) 21/3
Rotations Heavy 20, Medium 11/2, Light 8/1, Total Acids 3, WRTL, KTCL, KRID, Heavy: WDET, KJAZ.
MARK COLDY & FRANK CARUSO "Manago Tango" (Best) 21/1
Rotations Heavy 20, Medium 14/0, Light 5/1, Stall Acids 1, KSBR, Heavy: KJDP, KTCL.

FRANK MANTOOTH "Per-so-vers" (Optimism) 20/3
Rotations Heavy 20, Medium 11/0, Light 5/2, Total Acids 3, WRTL, WEBR, WRSS, Heavy: WNOP, WMOT, KJDP, OAVE CATHEY "First Filled" (Jardice) 13/0

DAVE CATNEY "First Flight" (Justice) 19:0 Rosston: Heavy 2/0, Medium 9/0, Light 5/0, Total Adds 0, Heavy: CJ, KWMU.

TOM COSTER "From Me To You" (Headfirst) 19/0
Rossions Heavy 70, Medium BO, Light AO, Total Adds O, Heavy: KJZZ, WFSS, WTEB, KSLU, WMFD, KCLC, KJOY,

Chrobantari Streakura rismotesi bu non anteriak

9

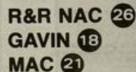


MARK ISHAM

TONY SCHONDEL, KIFM: "Mark's consistent high quality of thinking man's music has taken on a positive new dimension with the vocals of Tanita Tikaram."

STEVE FEINSTEIN, KKSF: "Isham's most accessible album... yet still as progressive as ever." 0











13

10







PI

P3

PI

SOUTH

MIDWEST

PI

37 Current NAC Reporters 30 Current NAC Playlists

Did Not Report, Playtist Frozen (5): KBCO/Denver-Boulder

WJB/Boston has changed its call letters to WCDJ and is now a P1 reporter.

P3

Processors Paul Toront

CONTEMPORARY JAZZ

P3

Radio Goesact:

Mahele Clark (609) 589-4229

P3

INTRODUCING TO NAC RADIO

THE GUITAR MAGIC OF ...

estraction and without, rates makin Laws housest, rates

said Sweller

PI

Cathyrite justs harty Walter harty Walter harty Walter his missional law streets out of the same out of the same o

PI

P3

WMFD/Witmington has changed its call letters to WMNX.

HARRISS IS **HAPPENING**

DON HARRISS

is back with his best album to date



"SHELL GAME"

AN OUT-OF-THE-BOX HIT!!

#1 MOST ADDED R&R NAC #2 MOST ADDED MAC PAC #3 MOST ADDED GAVIN A.A.

Already On: THE WAVE, KOAI, THE BREEZE, KOPT, KKSF, KKNW, WHVE, KGSR, KLSK, KEZL, WVAY, SOUNDSCAPES, JAZZ TRAX, KTAO, KBIA, KCSS AND MORE

> Focus Tracks: "BLUE DANCER" "ARABESQUE" "WHITE SAND & THUNDER" (featuring Peter Maunu on guitar) "SHELL GAME"

For immediate CD servicing contact: Bill Clodfelter (818) 506-0880 Cliff Gorov (213) 390-2383 Hotline Promotions (800) NAC-PLAY

SENIC



"One of Britain's best-kept secrets."

- GUITAR PLAYER Magazine

ADRIAN

acoustic/electric guitar player I have set ears on in over a decade of serving about music and three decades of loving music."

—CD REVIEW

Casacters and Compact Discs.

NEWARTISTS

		Reports
1	KING'S X/Its Love (Megaforce/Atlantic)	103
2	REMBRANDTS. Uust The Way It Is, Baby (Alco)	.95
3	LYNCH MOB/Wicked Sensation (Elektra)	
4	EVERY MOTHER'S NIGHTMARE/Love Can Make (Arista)	
5	HAND OF FATE/Good Life (WTG/Epic)	State of the last
6	NELSON/After The Rain (DGC)	
7	CHARLATANS U.K./The Only One I Know (Beggars Bot/RCA	
	JANE'S ADDICTION/Been Caught Stealing (WB)	17 . 300 . 400
9	FAITH NO MORE/Falling To Pieces (Slash/Reprise)	
10	EXTREME/Get The Funk Out (A&M)	
11	MAGGIE'S DREAM/Love & Tears (Capitol)	
***	METALLICA/Stone Cold Crazy (Elektra)	
13		
10	IGGY POP/Candy (Virgin)	
15	POSIES/Golden Blunders (DGC)	
10		
17	STEVE VAIA Would Love To (Relativity) DIRTY WHITE BOY A.et's Spend Momma's Money (Polydor)	.20
MES.		
18	Piloterioris I I describe de la lace de lace de la lace de lace	
	HEAVENS EDGE/Find Another Way (Columbia)	
20	JAY AARON/Misery's Edge (WB)	.15

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

#1 new artist r&r

KING'S X

their time has come.

AOR TRACKS.

6-75			100				
MKS	2 WKI	S LW	TW	178 REPORTERS	Reports/Adds	Neavy	Medure
,	2		0	BLACK CROWES/Hard To Handle (Def American/Geffen)	167=/1	146+	17-
				STEVE WINWOOD/One And Only Man (Virgin)	168+/1	136+	30-
10				TRAVELING WILBURYS/She's My Baby (Wilbury/WB)	167=/1	116+	49-
				DEEP PURPLE/King Of Dreams (RCA)	157=/2	78+	60-
45	30	17		ZZ TOP/My Head's In Mississippi (WB)	150+/43	61+	78+
16	12	1		POISON/Something To Believe In (Enigma/Capitol)	138+/3	85+	33-
	3	1		DAMN YANKEES/High Enough (WB)	110-/0	90-	14-
				GARY MOORE/Still Got The Blues (Charisma)	136-/4	66-	65-
-			-	HOUSE OF LORDS/Can't Find My Way Home (Simmons/RCA)	137+/10	46+	79-
				BAD COMPANY/If You Need Someone (Atco) SCORPIONS/Tease Me, Please Me (Mercury)	163+/1		60-
				LED ZEPPELIN/Travelling Riverside Blues (Atlantic)	123-/0	60+	41-
				WINGER/Miles Away (Atlantic)	127-/2	38+	66-
LUC	ATT.	-	0	ROBERT PALMER/You're Amazing (EMI)	121 /121		82
4	21	19	B	OUTFIELD/For You (MCA)	121+/15	38+	63+
				ALARM/The Road (IRS)	133+/18	15+	82+
1				ZZ TOP/Concrete And Steel (WB)	86-/0	62-	17+
-	33	21	0	BYRDS/Love That Never Dies (Columbia)	127+/17	14+	86+
	39500	0.00	-	VAUGHAN BROTHERS/Telephone Song (Epic)	111+/39		76+
				JON BON JOVI/Miracle (Mercury)	105-/2	38-	52-
				CINDERELLA/Shelter Me (Mercury)	125 /125		61
10000	0000	0000		COLIN JAMES/Keep On Loving Me Baby (Virgin)	111+/11	19+	51-
				TRIXTER/Give It To Me Good (Mechanic/MCA)	115+/6		71+
			Name and Address of the	INXS/Disappear (Atlantic)	83-/0		26-
				ERIC JOHNSON/Cliffs Of Dover (Capitol) HEART/Stranded (Capitol)	75=/5		29-
30	77	73	96	DON HENLEY/New York Minute (Geffen)		13+	67+
*	*			AC/DC/Moneytalks (Atco)	104+/55	9+	42+
	21			TOY MATINEE/Last Plane Out (Reprise)	89-/0	18-	53-
				AC/DC/Thunderstruck (Atco)	75-/1	26-	29-
			100000	REMBRANDTS/Just The Way It Is, Baby (Alco)	95+/19	4+	49+
29.	28	29	32	PAUL SIMON/The Obvious Child (WB)	76-/1	17+	45-
				KING'S X/Its Love (Megaforce/Atlantic)	103+/20	5+	34+
				EDIE BRICKELL & NEW BOHEMIANS/Mama Help Me (Geffen)	78+/16		52+
				QUEENSRYCHE/Empire (EMI)	69-/1	9-	31-
-53				LYNCH MOB/Wicked Sensation (Elektra)	90+/15		24+
-				JEFF HEALEY BAND/Full Circle (Arista)	70+/17	5=	43+
				JUDAS PRIEST/A Touch Of Evil (Columbia)	81+/16	14-	21+
				STYX/Love Is The Ritual (A&M) EVERY MOTHER'S NIGHTMARE/Love Can Make You Blind (Arist		4+	26+
				ROGER WATERS 1/PAUL CARRACK/Hey You (Mercury)	67+/10	8+	23+
	24		-	NELSON/After The Rain (DGC)	50+/7	14+	24=
40	35			PAUL McCARTNEY/Birthday (Capitol)	62-/4	7+	20-
25	74	78	44	JOHNNY VAN ZANT/Hearts Are Gonna Fall (Atlantic)	51-/0	7-	33-
				ALLMAN BROTHERS BAND/Seven Turns (Epic)	36-/0	17-	18-
	_	53	0	BILLY IDOL/Prodigal Blues (Chrysalis)	55+/7	5+	27=
55	11	45	9	BRUCE HORNSBY/Fire On The Cross (RCA)	48-/1	4-	36+
21	36	45	48	JEFF HEALEY BAND/While My Guitar Gently Weeps (Arista)	22-/0	16-	4+
				LIVING COLOUR/Pride (Epic)	48+/16	3+	16+
			_	VIXEN/Love is A Killer (EMI)	48+/11	1-	21+
-				JANE'S ADDICTION/Been Caught Stealing (WB)	46+/9	2+	15+
-				U2.Night & Day (Chrysalis)	43+/9	1-	29+
18				ROBERT CRAY/The Forecast (Calls For Pain) (Mercury)	25-/0	9-	15-
- 5	1	14	9	HAND OF FATE/Good Life (WTG/Epic)	55+/5	1-	12-
				NEIL YOUNG & CRAZY HORSE/Mansion On The Hill (Reprise)	28-/0	4+	15-
				ZZ TOP/Lovething (WB) FAITH NO MORE/Falling To Pieces (Stash/Reprise)	33-/0	1=	16-
				TOMMY CONWELL & THE YOUNG/I'm Seventeen (Columbia)	24-/0	6-	14-
				ERIC JOHNSON/Righteous (Capitol)	32+/22	1+	17+
				CHARLATANS U.K./The Only One I Know (Beggars Banquet/RCA)	46+/9	1+	11+
			15				



CINDERELLA Shelter Me (Mercury) 70% of our reporters on it.

ROBERT PALMER You're Amazing (EMI) 68% of our reporters on it.

COLIN JAMES
Keep On Loving Me Baby (Virgin)
62% of our reporters on it.

VAUGHAN BROTHERS Telephone Song (Epic) 62% of our reporters on it.







AOR ALBUMS

NATIONAL AIRPLAY

3 2 WINS WINS LW TW	182 REPORTERS	NOVEMBER 9, 1990	Reports/Adda	Heavy	Medium
0	ZZ TOP/Recycler (WB)	"Concrete" (138) "Head" (107) "Love" (25)	175=/2	123-	46+
	BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Hard" (167) "Twice" (7) "She" (3)	169=/1	147+	18-
DEBUT DE	STEVE WINWOOD/Refugees Of The Heart (Virgin)	"One" (168) "Another" (8) "You'll" (5)	173 /2	138	32
	TRAVELING WILBURYS/Traveling Wilburys/Vol. 3 (Wilbury/WB)*	"Baby" (167) "Wilbury" (12) "Inside" (6)	171=/1	120+	49-
	DEEP PURPLE/Slaves And Masters (RCA)	"King" (157) "Fire" (1) "Breakfast" (1)	159=/2	78+	62-
THE RESERVE OF THE PARTY OF THE	POISON/Flesh & Blood (Enigma/Capitol)	"Something" (138) "Ride" (1)	7138+/3	85+	33-
	DAMN YANKEES/Damn Yankees (WB)	"High" (110) "Runaway" (2) "Come" (2)	112-/0	91-	15=
The state of the s	BAD COMPANY/Holy Water (Atco)	"Need" (137) "Boys" (11)	143+/7	49+	82-
	GARY MOORE/Still Got The Blues (Charisma)	"Still" (136) "All" (2) "King" (1)	139-/4	60+	67-
	VAUGHAN BROTHERS/Family Style (Epic)	"Telephone" (111) "Tick" (18) "Hard" (8)	129+/21	36-	77+
	HOUSE OF LORDS/Sahara (Simmons/RCA)	"Can't" (130) "Chains" (1)	130-/0	66-	44-
COMMANDE THE RESIDENCE OF THE PARTY.	AC/DC/Razor's Edge (Atco)	"Money" (104) "Thunderstruck" (75) "Shot" (2)	146+/13	33-	60-
	ERIC JOHNSON/Ah Via Musicom (Capitol)	"Cliffs" (83) "Righteous" (32) "Trademark" (1)	111-/9	52-	43+
	WINGERAIN The Heart Of The Young (Atlantic)	"Miles" (127) "Enuff" (7)	130-/2	41+	66-
CONTRACTOR AND AND ADDRESS OF THE PARTY OF T	SCORPIONS/Crazy World (Mercury)	"Tease" (163) "Restless" (1) "Money" (1)	163 /1	32	61
_20000000000000000000000000000000000000	LED ZEPPELIN/Led Zeppelin (Atlantic)	"Travelling" (123)	123-/0	60+	41-
The second secon	INXS/X (Atlantic)*	"Disappear" (104) "Suicide" (16) "Bitter" (3)	118+/28	31-	75+
- 22 13 CD		"For" (121) "Magic" (1) "Burning" (1)	123+/15	38+	64+
Committee of the Commit	RYRDS Rurds Ray Set (Columbia)	"Love" (127) "Friend" (1)	129+/17	15+	87+
	JON BON JOVI/Blaze Of Glory (Mercury) continued growth.	"Miracle" (105)	105-/2	38-	52-
	COLIN JAMES/Sudden Stop (Virgin)	"Keep" (111) "Crazy" (1)	113+/11	19+	65+
	HEART/Brigade (Capitol)	"Stranded" (75) "Tall" (3) "Fallen" (1)	79-/5	42+	33-
	JEFF HEALEY BAND/Hell To Pay (Arista)	"Full" (70) "While" (22) "Think" (1)	89+/12	20-	46+
	TRIXTER/Only Young Once (Mechanic/MCA)	"Give" (115)	115+/4	16+	51-
	DON HENLEY/The End Of The Innocence (Geffen)	"New" (91)	92+/11	13+	68+
	TOY MATINEE/Toy Matinee (Reprise)	"Last" (89)	89-/0	18-	53-
	PAUL SIMON/The Rhythm Of The Saints (WB)	"Obvious" (76) "Coast" (1) "Moves" (1)	79-/1	20+	45-
20 21 21	PAUL SIMURITE Combined of the Seles (Wo)	"Just" (95)	97+/19	4+	50+
- 40 H @	REMBRANDTS/Rembrandts (Atco) EDIE BRICKELL & NEW BOHEMIANS/Ghost Of A Dog (Geffen)	"Mama" (78)	81 /16	10	53
		"Empire" (69) "Silent" (8) "Jet" (1)	72-/0	10-	33-
A STATE OF THE PARTY OF THE PAR	QUEENSRYCHE/Empire (EMI)	"its" (103)	103+/20	5+	34
	KING'S X/Faith Hope Love (Megaforce/Atlantic)	"Hey" (67) "Young" (8)	76+/6	14-	254
	ROGER WATERS/The Walt: Live In Berlin (Mercury)*		53-/0	14-	27-
11 8 16 33	STYX/Edge Of The Century (A&M)	"Love" (48) "Show" (2) "Homewrecker" (2)	77 /13	7	26
DEBUT > ©	PAUL McCARTNEY/Tripping The Live Fantastic (Capitol)	"Birthday" (62) "Sgt." (4) "Let" (1)	90+/14	3=	24+
» ®	LYNCH MOB/Wicked Sensation (Elektra)	"Wicked" (90)	44-/0	19-	23-
	ALLMAN BROTHERS BAND/Seven Turns (Epic)	"Seven" (36) "Shine" (2) "Good" (1)	81+/15	4=	20+
	JUDAS PRIEST/Painkiller (Columbia)	"Touch" (81) "Painkiller" (1) "Night" (1)	64+/14	6-	26+
24 39 38 CD	LIVING COLOUR/Time's Up (Epic)	"Pride" (48) "Type" (16) "Love" (1)	72+/7	4+	26+
**	EVERY MOTHER'S NIGHTMARE/Every Mother's Nightmare (Arista)	"Love" (72)	50+/7	14+	24=
CKBUT C	NELSON/After The Rain (DGC)	"After" (50)			

BREAKERS

STEVE WINWOOD
Refugees Of The Heart (Virgin)
95% of our reporters on it.

SCORPIONS Crazy World (Mercury) 90% of our reporters on it.

MOST ADDED .

INXS (28)

NOTORIOUS (24)

VAUGHAN BROTHERS (21)

KING'S X (20)

REMBRANDTS (19)

BYRDS (17)

EDIE BRICKELL & NEW BOHEMIANS (16)

JUDAS PRIEST (15)

OUTFIELD (15)

LIVING COLOUR (14)

LYNCH MOB (14)

HOTTEST

BLACK CROWES (147)
STEVE WINWOOD (138)
ZZ TOP (123)
TRAVELING WILBURYS (129)
DAMN YANKEES (91)
POISON (85)
DEEP PURPLE (78)
HOUSE OF LORDS (86)
LED ZEPPELIN (80)
GARY MOORE (60)

THE REPLACEMENTS "HAPPY TOWN"

The New Track From The Album
"All Shook Down"



"America's best band is back where it belongs; the garage." - ROLLING STONE



Management Russ Reger and Gary Hobbib High Noon Entertainment





1990 Sire Records Company



NATIONAL AIRPLAY .

TW

REPLACEMENTS/All Shook Down (Sire/Reprise)

JAME'S ADDRETTON, Ribal De Lo Habbal (WB)

CURE/Mixed Up (Elektra)

CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)

COCTEAU TWINS. Heaven Or Las Vegas (4AD. Capitol)

VARIOUS ARTISTS. Flubulyat (Elektra)

LIVING COLOUR/Time's Up (Epic) PUBLIC IMAGE LIMITED/The Greatest Hits So Far_ (Virgin)

DARLING BUBS/Crawdaddy (Columbia)*

VARIOUS ARTISTS Red Hot & Blue (Chrysalis)

SOUL ASYLUM/Soul Asylum & The Horse They Rode in On (A&M) 0

1 CONNELLS/One Simple Word (TVT)

0 REDD KROSS/Third Eye (Atlantic)

0 WATERBOYS. Room To Roam (Ensign/Chrysalis)*

15 HXXX/X (Attentic)

TRASH CAN SINATRAS/Cake (Go Discsi/Polydor) 0

SISTERS OF MERCY More (track) (Elektra)

AN EMOTIONAL FISH An Emotional Fish (Atlantic)

9096 HEART THROBS/Circopatra Grip (Elektra)

POSIES/Dear 23 (DGC)

ALARM/The Road (track) (IRS) SOUP DRAGONS/Lovegod (Big Life/Mercury)

22 IGGY POP/Brick By Brick (Virgin) 23

BRIAN END & JOHN CALE/Wrong Way Up (Opal/WS)

0 INSPIRAL CARPETSA ite (Mute/Elektra)

PIXIES/Bossanova (4AD/Elektra) 15

1 IMDIGO GIRLS.Nomads, Indians, Saints (Epic)

PRIMAL SCREAM/Come Together (EP) (Sire/W8)

99 MORRISSEY.Bons Drag (Sire.Reprise)

HINDU LOVE GODS. Hindu Love Gods (Giant/Reprise)

Rock chart information is reported by a carefully selected group of radio's most musically adventurous static

MOST ADDED

27

MORRISSEY FRONT 242 ECHO & THE BUNNYMEN

RED HOT A BLUE

HOTTEST

MOST REQUESTED

JANE'S ADDICTION CHARLATANS U.K. CURE REPLACEMENTS RED HOT & BLUE

JANE'S ADDICTION PUBLIC IMAGE LIMITED SISTERS OF MERCY REPLACEMENTS COCTEAU TWINS PRIMAL SCREAM

四級

inside ou

CATCH THEM ON TOUR:

11/12 Northampton, MA

11/15 NYC, NY

11/16 Baltimore, MD

11/20 Cambridge, MA 11/21 Washington, DC

11/23 Ambier, PA

11/24 Philadelphia, PA

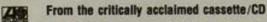
11/27 Atlanta, GA

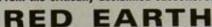
11/30 NYC, NY

12/4 Burlington, VT 12/5 Buffalo, NY

the new single from

VFGAS





AOR TRACKS.

Continued from Page 74

MOST ADDED

CINDERELLA/Shotter (125) ROBERT PALMER/Amazing (121) AC/OC/Moneytalitz (55) ZZ TOP/Mond's (43) VAUGHAM BROS./Telephone (39) INXX/Olsappear (35) HOTORIGUS/Gwalk (24) ERIC JOHNSON/Rightneus (22) XIMG'S X/Love (20) REMBRANDTS/Just (19)

HOTTEST

BLACK CROWES/Hard (145)
STEVE WINW/DOD/Ose (135)
TRAVELING... & aby (116)
DAMN YANKEES/High (90)
POISON/Semething (85)
DEEP PURPLE/King (78)
HOUSE OF LORDS/Cas 1 (65)
ZZ TOP/Generate (62)
ZZ TOP/Head's (61)
LED ZEPPELIN/Travelling (80)
GARY MOORE/SUII (60)

MOST REQUESTED

NEW & AC

EXTREME "Get The Funk Out" (A&M) 32.5 (26.9)

Adde WIZR, WEZY, WGIR, WGLF, KKEY, Heavy 2: KBER, KNAC, Medium 2: WIYY, WHEB.

MAGGIE'S DREAM "Love & Tears" (Capital) 26.3 (23.4)

Adde total what WALD, KOD, Heavy 2: Industrie KRX, Medium 6: WSTZ, KKZQ, WIZN, WWTR, KWIE, KCNA.

MAGGIE'S DREAM "LOVE & 1982 | Holding KRIX, Medium 6: WSTZ, KRIZU, WILL.

Adds including WMAD, KOD, Heavy 2 including KRIX, Medium 6: WSTZ, KRIZU, WILL.

RAIT "Shame Shame" (Alijantic) 25/3 (21/6)

Adds including KRIZO, KICT, Medium 6: WKTB, KUPD, KRISP, WAZU, KRIAC, WKCR.

NOTORIOUS "The Swalk" (OGC) 24/24 (0/6)

NOTORIOUS "The Swalk" (OGC) 24/24 (0/6)

JUDE COLE "House Full Of Reasons" (Reprise) 24/9 (15/5)

EX, WORR, KFMQ, Medium 11 including KLOL, WSHE,

KSHE, KAZY, WROK, WEGR, KEZO, WWTR, KRNA, KOH, WARRANT "I Saw Red" (Columbia) 20/16 (4/2) Adm policing WWDC, WROK, KDJK, WWTR, KSGY, Med

um 13 including WDVE, WSHE, KLPD, WROQ, WSTZ, WFYV. KBAT, WHTO, KTAL KRZO.

POSIES "Goldon Blunders" (DGC) 28:4 (16/13)

Adde WDHA, WPOH, KEYJ, WSTZ, Medium 9 including V

Adde WOHA, WPCH, KEYJ, WSTZ Medium 9 ROLLING WHITE, KISW, KURK, KRIX, KEZE, KWHE, KOHA, KZOQ.

DIRTY WHITE BOY "Let's Speed Months": Money" (Polydor) 19.5 (14.5)

ACCE WICK, WRIF, WIZR, WIPA, KIRNA, Medium 2, WRIF, KRIX.

DAYID BAERWALD "Good Times" (A&M) 18/6 (12/6)
ASSI INDUSTRIAN WIFE, KERNEL KODI, Heavy 1. KKISS, Medium 9. KZIRI, KUOT, WIZN, KSQY, KWINE, KIRKX, KCNA, KZOQ.

ERIC CLAPTON "Anything For You" (Reprise) 18/5 (13/2)

BLUE TEARS "Crush" (MCA) 18.3 (16.6) 4 WISHE WRIF, KRZQ KRNA

HEAVENS EDGE "Find Another Way" (Columbia) 18/2 (17/1)
Adds: WROX, WXDR, Medum B, WQFM, KLOS, WLRS, KQMQ, XXBS, WX

AGGE WIDOK WXDR. Medium E. WICHM, REDS, 18.0 (38.0)
VAUGHAN BROTHERS "Tick Tock" (Epic) 18.0 (38.0)
VAUGHAN BROTHERS "Tick Tock" (Epic) 18.0 (38.0)

CONNELLS LP "One Simple Word" (TVT) 17/4 (13/4)

ZZ TOP "Give it Up" (WB) 17/4 (15/4) sum 11 including WDVE, WKLS, WEBN, KAZY, WVRK, WRCQ, WOMF

ZZ TOP "Burger Man" (WB) 17/2 (18/5)
Adds including KSJO Heavy 4: WLVQ, KOME, WCMF, WLAV, Medium 9: WFBQ, KZAP, WAQY, KLAQ, WRUL, KTAL, WYLP.

INDIGO GIRLS LP "Nomads, Indians, Saints" (Epic) 17/1 (16/1)
Addis KCHA, Heley S. WEAR, KTCZ, KSCO, Medium P. WHYS, WKIS, WKIS, WWW, WMAD, KFMY, KFMA,
AN EMOTIONAL FISH LP "An Emotional Fish" (Atlantic) 15/6 (10/2)
Adds including WKRT, WKZO, WRCO, KMAS, WMAD Medium 6 WFR, WTPA, KIZO, WKIT, KCHA, KFMU. WWWV, WMAD, KFMH, KFMU

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (+) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in perentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED - This week's most added albums and tracks.

MOST REQUESTED - This week's most requested tracks.

HOTTEST - This week's albums and tracks receiving the most heavy reports.

RESENT DW 101

W7XX.Ft. Myers (813) 332-3696

WKRRGreensberg (918) 274-6042

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PLAYLISTS - Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: a' - Album or track is newly reported.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fall to report for two con-secutive weeks do not contribute any data to this week's charts.

PARALLELS - Stations arranged by market size, according to Ar-Parallel Two: 200,000

1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower

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WBNY/Buffalo (716) 878-3080 Mike Pertish

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Called in Frozen Playlist (1): WBRUIProvidence

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PD: Steve Perun APD/MD/ Parri Trickett

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PD: Chuck Beck APD: Brett Dumler MD: Chris Taylor



New York

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G. Fall representation to be The State of State of

Pittsburgh

PD: Danny Clayton APD: Zak Szabo

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New York Hew Hork

VP/Dir. Ops. & Prog.: Steve Kingston APD/MD: Frankle Blue

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WEGX Philadelphia PD: Todd Fisher APD/MD: Jay Beau Jones Music Coont: Chuck Tisa



PD: Paul Cannon Providence MD: Tony Bristol

Committee Commit

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WXKS-FM

PD: Sunny Joe White MD: Jerry McKenna

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Long Island FM 106

VP/Programming: Bill Terry APD: Mike Larkin MD: Mark Lobel

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MINE MARKET MARKET BY LOSS OF THE



OM: Mark Driscoll PD: John Roberts MD: Parn Grund

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New York 97 FM OM: Joel Salkowitz

APDIMD: Kevin McCabe

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Washington, D.C.

PD: Dave Ferguson MD: Albie D

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Houston

KKBQ PD: Dene Hallam Ops Dir: Dave Elliott MD: Mike Snow

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WFLZ/Tempe POWER 93"

APD: B.J. Harris

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OM: Bob Perry PD: Rick "Big Dog" Hayes

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New Orleans PD: Greg Rolling APD/MD: Joey Glovingo

Committee of the control of the cont

KRBE Houston

PD: Steve Wyrostok KR MD: Cheryl Britis

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PO: Frank Amadeo

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K H M X PD: Guy Zapoleon APDIMD: Kurt Kelly

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POWER 99 FM

PD: Rick Stary MC: Lee Chesrut

Committee of the control of the



Station Mgr. Randy Kabrich APD: J.J. McKay MD Mike Easteries

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OM.PD: Chris Bailey WNVZ MD: Ellis B. Feaster Norfolk

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Dellas 97.1 HECL

PD: Joel Folger APOMD: Jimmy Steel

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VP/Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers.

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WZPL/Indianapolis OM/PD: Don London MD: Michael J Powers

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PD: Dave Robbins Columbus

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MD: John Cline APD: Dan Bowen

Chicago

MD: Todd Cavanah

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WKTI Miwaukoo

PD: Mike Berlak APO: Mike Blakemore MD: John Woody Harrison

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Detroit WKQI-FM

VP Programming: Gary Berkowitz APD MD: Michael Weite

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Interim PD: John McFadden

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APDIMD: "Mr. Ed" Lambert

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Sent Children PD: Lyndon Abel APD: Chris Knight MD: Jes Atkinson

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DESIGNATION KBEQ Kensas City

PD: Karen Barbe APD/MD: Jon Anthony

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WLUM:Miwaukee PD: Gregg Cassidy MD: Dana Lundon

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PD: Cat Thomas MD: Ed Brown

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COMPANIES OF STREET, COMPANIES

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PD: Rick Gillette APD/MD: Mark Jackson Detroit

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OM.PD: Steve Douglas Acting MD: Scott Wheele

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CHICAGO'S HIT MUSIC STATION

OM: Ric Uppincott PD: Brian Kelly

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KOKS/Denver PD: Dave Van Stone APDMD: Stacy Cantrell

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Los Angeles PD: INIt Richards APD: Gwen Roberts MD: Michael Martin

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KUBE 93FM

PD: Bob Case APD: Barry Beck

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OM/PO: Larry Martino APO: Stave Craig MD: Harley Devideon

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KKLQ/San Diego

VP: Garry Wall PD: Kevin Weatherly MD: Michelle Santosuosso

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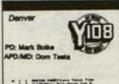
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KWSS San Jose

Interim PD: Rich Anhom

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San Francisco PD: Dan O'Toole

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KZZP/Phoenix, AZ MD: Darcy Sanders

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KKFR/Phoenix VP/Programming: Steve Smith APD: Paco Lopez Prog Coord: Christopher Lance

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KPWR/Los Angeles PD: Jeff Wyatt APD/MD: Al Tavecs

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Secramento OM/PD: Brian White

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PD: Mark Capps MD: Bill Kazley

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Los Angeles VP/Programming: Scott Sha OM: Mark Todd MD: Denise Lauren

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PO: Lou Simon MO: John Griffith

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R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, limely music informa-

Parallel I Reporters: Selected stations that are formst-dominant and/or exert significant national influence, in major markets with a metro 12+ population, seconding to Arbitron, of 1 million or

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or replanal influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters Selected stations that are format-dominant and/or exert a significant local or regional influence, in amailer markets with a metro 12+population, according to Arbitron, of 199,999 and below.

255 REPORTS



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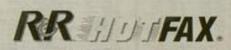
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WILSON PHILLIPS Impulsive (SBK) 1

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CHR REPORTER INDEX

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MAXI PRIEST Just A Little Bit Longer (Charisma) LP: Bonatos

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I'll Give All My. (Vintertainment/Elektra) LP: 13 Give All My Love To You

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TOO SHORT The Ghetto (Jive/RCA)

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Give it To Me Good (Mechanic/MCA) LP: Only Young Once

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P1

FAST

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P2

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MALE, Simplement,

WHITE-Statement, NA WEEK Charleston, SC WITE Statements, AC XL-1867 (WEEK-PW)-Grisnole, FL T-967 Statements, Th L-1867 (WEEK-PE)-Gravements, GA

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WEST

P3

SOUTH



CHR NATIONAL AIRPLAY®

VANILLA ICE/Ice Ice Baby (SBK) MARIAN CAREY/Love Takes Time (Columbia) WHITNEY HOUSTON, I'm Your Baby Tonight (Arista) M.C. HAMMER/Pray (Capitol) ALIAS More Than Words Can Say (EMI) JAMES INGRAMA Don't Have The Heart (WB) STEVIE Biflecause I Love You (The Postman Song) (LMR/RCA) DEEE-LITE/Groove is in The Heart (Elektra) PEBBLES, Giving You The Benefit Of The Doubt (MCA) TONY! TON!! TONE! Feels Good (Wing/Mercury) UB48/The Way You Do The Things You Do (Virgin) 13 WILSON PHILLIPS/Impulsive (S8K) BETTE MIDLER/From A Distance (Atlantic) GEORGE MICHAEL/Freedom '90 (Columbia) POISON/Something To Believe In (Capitol) AFTER 7/Can't Stop (Virgin) DARYL HALL & JOHN DATES So Close (Arista) JAMET JACKSON/Black Cat (ASM) SOHO/Hippychick (Alss)
2 IN A ROOM/Wiggle It (Cutting/Charisma)
CANDYMAN/Knockin' Boots (Epic) 23 15 21 HEART/Stranded (Capitol)
DOWNY OSMOND/My Love Is A Fire (Capitol) 23 DNA LISUZANNE VEGA/Tom's Diner (A&M) BELL BIV DEVOE & B.D. (I Thought It Was Me) (MCA) 26 JON BON JOYLMiracle (Mercury) 25 MAXI PRIEST/Close To You (Charisma) 22 27 RIGHTEOUS BROTHERS. Unchained Melody (Verve, Polydor) DAMN YANKEES/High Enough (WS) DISTRICT CO MADONNA/Justily My Love (Sire/WB) THE STATE OF THE S ELISA FIORILLO.On The Way Up (Chrysalis) JOHNNY GILL/Fairweather Friend (Motown) STEVE WINWOOD/One And Only Man (Virgin) DEBUT D INFORMATION SOCIETY/Think (Tommy Box/Reprise) DAVID CASSIDY Ayin' To Myself (Enigma) CONCRETE BLONDE/Jory (IRS)

CATHY DENNIS. Just Another Dream (Polydor) 63 REPORTERS

HUMAN LEAGUE/Host Like A Wheel (A&M)

RALPH TRESVANT/Sensitivity (MCA)

WARRANT/Cherry Pie (Columbia)

MOSTADDED HOTTEST

DEBUT > D

DEBED ©

m 39

MADONNA (48) PHIL COLLINS (12) DNA (12) DEBBIE GIBSON (12) JANET JACKSON (18) MILL TO POWER (10)

MARIAH CAREY (25) STEVIE B (23) BETTE MIDLER (17)

P2

LW VANILLA ICE/Ice Ice Baby (SBK) MARIAH CAREY/Love Takes Time (Columbia) ALIAS/More Than Words Can Say (EMI) JAMES INGRAMA DON'T Have The Heart (WB) WHITNEY HOUSTONA'm Your Baby Tonight (Arista) M.C. HAMMER/Pray (Capitol) BETTE MIDLER From A Distance (Atlantic) POISON/Something To Believe In (Capitol) DARYL HALL & JOHN OATES, So Close (Arista)

WILSON PHILLIPS./mpulsive (SBK) STEVIE B.Because I Love You (The Postman Song) (LMR/RCA) **HEART**/Stranded (Capitol) PEBBLES.Giving You The Benefit Of The Doubt (MCA)

DEEE-LITE/Groove Is In The Heart (Elektra) GEORGE MICHAEL/Freedom '90 (Columbia) DAMN YANKEES, High Enough (WB) US48/The Way You Do The Things You Do (Virgin)

JANET JACKSON, Black Cat (A&M) DONNY OSMOND My Love Is A Fire (Capitol) JON BON JOYLMiracle (Mercury)

AFTER 7/Can't Stop (Virgin) TONY! TON!! TONE!/Feels Good (Wing/Mercury)

DAVID CASSIDY/Lyin' To Myself (Enigma) SOHO/Hippychick (Atco) HUMAN LEAGUE/Heart Like A Wheel (ASM)

0 STEVE WINWOOD/One And Only Man (Virgin) RIGHTEOUS BROTHERS/Unchained Melody (Verve-Polydor) 27

WINGER/Miles Away (Atlantic) INXS/Suicide Blonde (Atlantic) MAXI PRIEST/Close To You (Charisma) 29 CONCRETE BLONDE/Joey (RS) 31

BILLY JOEL/And So It Goes (Columbia) WARRANT/Cherry Pie (Columbia) 23 33

INFORMATION SOCIETY/Think (Tommy Boy/Reprise) CANDYMAN Mnockin' Boots (Epic)

OUTFIELD For You (MCA) (DEBUT) GEORGE MICHAEL/Praying For Time (Columbia) 27

0

MELSON/After The Rain (DGC) D JOHNNY GILL Fairweather Friend (Motown)

DEBUT > O DNA LIBUZANNE VEGA/Tom's Diner (A&M)

112 REPORTERS

MOST ADDED HOTTEST

MADONNA (66) DEBBIE GIBSON (44) ROBERT PALMER (34) PHIL COLLINS (23) **CHER (22)** WILL TO POWER (22)

VANILLA ICE (72) MARIAH CAREY (45) STEVIE B (44) POISON (36)

ALIAS/More Than Words Can Say (EMI) MARIAH CAREYA.ove Takes Time (Columbia) DARYL HALL & JOHN DATES/So Close (Arista) POISON/Something To Believe In (Capitol) **HEART/Stranded (Capitol)** VANILLA ICE/ce los Baby (SBK) M.C. HAMMER/Pray (Capitol) WHITHEY HOUSTONA'm Your Saby Tonight (Arista) WILSON PHILLIPS/impulsive (S8K) DAMN YANKEES, High Enough (WB) 15 BETTE MIDLER/From A Distance (Atlantic) JAMES INGRAMA Don't Have The Heart (WS) JOH BON JOVI/Miracle (Mercury) DAVID CASSIDY Ayin' To Myself (Enigma) 19 PEBBLES/Giving You The Benefit Of The Doubt (MCA) STEVIE B.Gecause I Love You (The Postman Song) (LMR/RCA) JAHET JACKSON Glack Cat (A&M) HUMAN LEAGUE/Hoart Like A Wheel (ASM) GEORGE MICHAEL/Freedom '90 (Columbia) DONNY OSMONDANY Love Is A Fire (Capital) SOHO/Hippychick (Atco) 29 UB40/The Way You Do The Things You Do (Virgin) WINGER/Miles Away (Atlantic) DEEE-LITE.Groove Is In The Heart (Elektra) STEVE WINWOOD/One And Only Man (Virgin) WARRANT/Cherry Pie (Columbia) 11 27 INXS/Suicide Blonde (Atlantic) CONCRETE BLONDE/Joby (IRS) 17 OUTFIELD/For You (MCA) INFORMATION SOCIETY/Think (Tommy Boy/Reprise) 31 AFTER 7/Can't Stop (Virgin) DENNI) D **NELSON**/After The Rain (DGC) TONY! TON!! TONE! Feels Good (Wing/Mercury) 117 1 CHEAP TRICK/Wherever Would I Be (Epic) × 0 RIGHTEOUS BROTHERS/Unchained Melody (Vervs/Polydor) BILLY JOELAnd So it Goes (Columbia) DEBUT ▶ DE CHEE PHIL COLLINS/Hang in Long Enough (Atlantic)

DNA L'SUZANNE VEGA/Tom's Diner (A&M) 80 REPORTERS

ELISA FIORILLO/On The Way Up (Chrysalis)

VAUGHAN BROTHERS/Tick Tock (Epic)

の(加数

DEBUT > 3

DEBUT .

MOST ADDED HOTTEST

MADONNA (51) ROBERT PALMER (46) DEBBIE GIBSON (29) ELTON JOHN (22) **CHER (21)**

VANILLA ICE (46) POISON (44) MARIAH CAREY (29) WHITNEY HOUSTON (29) BETTE MIDLER (28)

PERFORMING WHERE PLAYED

Artist/Sargifiated	Asports	Aspert %	Conversion %	Top15 %
NELSON After The Rain (DGC)	145	57%	77%	3%
CHEAP TRICK/Wherever Would I Be (Epic)	136	53%	66%	2%
BILLY JOEL/And So It Goes (Columbia)	134	53%	77%	12%
INFORMATION SOCIETY/Think (Tommy Boy/Reprise)	130	51%	85%	22%
SURFACE/The First Time (Columbia)	124	49%	51%	6%
DNA LISUZANNE VEGA/Tom's Diner (ASM)	115	45%	70%	28%
2 IN A ROOM/Wiggle It (Cutting/Charisma)	115	45%	72%	41%
CATHY DENMIS Gust Another Dream (Polydor)	103	40%	60%	3%
JOHNNY GILL/Fairweather Friend (Motown)	97	38%	72%	13%
ELISA FIORILLO/On The Way Up (Chrysalis)	95	37%	81%	17%
BELL BIV DEVOE 8.8.D. (I Thought It Was Me) (MCA)	92	36%	76%	34%
VAUGHAN BROTHERS/Tick Tock (Epic)	84	33%	63%	21%
DON HENLEY/New York Minute (Geffen)	79	31%	53%	0%
PRINCE New Power Generation (Paisley Park/W8)	75	29%	63%	4%
BLACK CROWES Hard To Handle (Del American/Geffen)	64	25%	58%	16%
RALPH TRESVANT/Sensitivity (MCA)	54	21%	61%	18%
PARTY// Found Love (Hollywood)	39	15%	77%	7%
FAITH NO MORE/Falling To Pieces (Slash/Reprise)	25	10%	76%	16%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing the total of the charted reports by the number of Top 15 reports.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay. Note: See Parallels for a complete picture of all station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

NEW ARTISTS

115
109
103
95
84
77
64
54
nbia) 41
40

New artists have not yet had a CHR Breaker.

new single from the platinum album X. The

DISAPPEAR DISAPPEAR DISAPPEAR









Nobody else is*like













BREAKERS

MADONNA

Justify My Love (Sire/WB)

65% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 165 including WZOU, Z100, PWR99, PWRPIG, B96, KDWB, KIIS, KMEL. Complete airplay in Parallels.

TONY! TON!! TONE!

Feels Good (Wing/Mercury)
63% of our reporters playing it. Moves: Up 105, Debuts 19, Same 17,
Down 6, Adds 14 including KPLZ, HOT999, 93Q, WYCR, WANS, WOKI,
WRVQ, WMEE. See Parallels, moves 23-18.

PHIL COLLINS

Hang In Long Enough (Atlantic)

61% of our reporters playing it. Moves: Up 20, Debuts 49, Same 32, Down 0, Adds 55 including WXKS, WIOQ, KSAQ, PWRPIG, WNCI, Q95, HOT102, Y108, KIIS, KWSS. Complete airplay in Parallels.

WINGER

Miles Away (Atlantic)
61% of our reporters playing it. Moves: Up 108, Debuts 15, Same 16,
Down 0, Adds 17 including PRO-FM, KBEQ, KWSS, WKEE, WSPK,
WKQB, WANS, WGRD, KJ103. See Parallels, moves 35-28.

OUTFIELD

For You (MCA)
61% of our reporters playing it. Moves: Up 80, Debuts 42, Same 22,
Down 0, Adds 12 including FM100, WRVQ, WKDD, KZ93, WRQN,
KKRD, WTHT, WZKX, Z97. See Parallels, debuts at number 29.

NEW & ACTIVE

NELSON "After The Rain" (DGC)

WATE, Planted 25-26, G162 28-24, WADG 27-9, WHST 36-22, WAHEF 28-21, KONG 26-13, KOZ 38-24.

CHEAP TRICK "Wherever Would I Be" (Epic)
Reports 136, Moves, Lo 50, Dobbors 16, Series 17, Coun 0, Adds 7, X100, WSPX, Y102, WAPE, WVC, WEXX, WLRW, XSAG 40-30, WADG 38-23, KON 32-25, WARE 38-24, WOLT 37-29, WHHY 30-26.

BILLY JOSE, "And So II Goes" (Columbia)
Reports: 154, Moves, Lo 17, Dobbors 16, Series 27, Coun 0, Adds 10, KEGL, WZPL, KIREQ, X100, JET FM, WYCR, KZZS, SERIATS, KWIX, WTEX, Z100-28-20, WHOLTS-17, KINN 25-16, WZPZ 21-17, Y102-18-12. See Parellois, debots at number

Micro Mar Clark Chair.

WEFORMATION SOCIETY "Talisk" (Tommy Soy, Reprise)

Become 130, Mover Up 96, Debut 7, Same 20, Diano S, Adde 6, X100, Y100, WDAX, SH, KDCH, WFRR, HCTSY 6-5,

Payres 21-18, XSAN 2-2-4, Best 1-5-12, WRST 39-29, WCAST 15-13, WCXX 15-13, WCXX 13-10. See Parallels, moves 36-29

on the CHRI CARE.

SURFACE "The First Time" (Columbia)
SURFACE "The First Time" (Columbia)
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KTHM,
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KTHM,
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KTHM,
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KTHM,
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KTHM,
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KTHM,
Reports 124 Moves (b) 31, Debuts 25, Same 26, Down 0, Adds 40 Including WPL2 (MICIO, KHRIX, WINYZ, KSAD, KS

Reports, 124, Moves: Clp 31, Denote 29-25, KS504 30-26, KDY4M 24-25, Most 2014, KS504 30-26, KDY4M 24-25, KS504 30-26, KS504 30-

IS 13, Same 20, Down 3, Adds 16 including 894, HOTST7, WYSR, WROX, WXOS, XX2 2; WIDD 7-4, 236 14-8, Q102 54-29, HOTSHS 20-10, Q106 10-15. See Parallels, Moves

46-30 on the CHARLEST Just Another Dresm" (Polyson)
GENTHY DIRMINS "Just Another Dresm" (Polyson)
Reports 1933 Moves Up 40, Declar 18, Serie 28, Down 0, Anos 17 including 897, PW8993, Chibs, Y108, HOTIS4R, TIC-PM
WERN, KZOU, WHOT, WORD 21-18, HOTIST 15-11, WRSQ 40-30, WKSS 6-7, SEPXY 30-24, WRCX 40-34.

OHNNY GILL "Fairweather Friend" (Motown)

Sports ST, Moves, Dp 31, Desus SS, Same 22, Down 0, Adds S, KISN, FLYSZ, WOJX, KRNO, CK105, KKRO, WWYX,

WORLD WAYN, HOTHER 250,0 WOD 25-18, WHICE 10-4, KS104 22-19, KKITH 23-17, FM102 3-6, KCTRY7 27-19.

Amends: 97. Moves: Up 51. Debuts 15. campage 25.4. WPGC 50.4. K3104 22-15. Norm 22.

WORK, WYKS, HOTER 23-30. WPGC 25-14. WPGC 50.4. K3104 22-15. Norm 22.

ELISA FIGRILLO "On The Way Up" (Chrysalis)

Reports: 95. Moves: Up 56. Debuts 7, Serie 21. Down 5, ASIS 4. 683. WCGC, KNOE, WEXX, WXKS 22-21. WCG 29-25.

Reports: 95. Moves: Up 56. Debuts 17. IS with 21. Down 5, ASIS 4. 683. WCGC, KNOE, WSXX, WXKS 22-21. WCG 29-25.

Reports: 95. Moves: Up 56. Debuts 17. IS w.D.L. 65. WXSG 34-34. G105 20-15. WCUT 39-33. KLYV 17-15. See Paralles.

WILL TO POWER "T'm Not its Love" (Epic)

MILL TO POWER "T'm Not its Love" (Epic)

Reports 26: Novem Up 3, Debuts 16, Same 23, Cownig, Asias 44 including WZOU, WOQ, KSAQ, PRIMING, HOT 102, WLOL
KSTOA, PAMSE HOTTING, KRISSI, PRIMINGS 26: 10, 2017 38-34, CTIOS 29-52, WCKZ 33-26, KZPM 39-35

BELL 8Y DEVOE "B.S.D. (I Thought it Was May)" (MCA)

Reports 20: Novem Up 30, Debuts 8, Same 24, Down 0, Adds 6, PRO-TM, WMUG, X, 1052*, KWOO, KSMB, WKKS 11-8,

Reports 20: Novem Up 50, Debuts 8, Same 24, Down 0, Adds 6, PRO-TM, WMUG, X, 1052*, KWOO, KSMB, WKKS 11-8,

Reports 20: Novem Up 50, Debuts 8, Same 24, Down 0, Adds 6, PRO-TM, WMUG, X, 1052*, KWOO, KSMB, WKKS 11-8,

Reports 20: Novem Up 50, Debuts 8, Same 24, Down 0, Adds 6, PRO-TM, WMUG, X, 1052*, KWOO, KSMB, WKKS 11-8,

Reports 20: Novem Up 50, Debuts 8, Same 24, Down 0, Adds 6, PRO-TM, WMUG, X, 1052*, WKSB 11-84, KPBO

***CONTRACT CONTRACT CONT

ROBERT PALMER "You're Amazing" (EMI)

O ASSI M POLICING KSAO, KSEQ, KOMB, WKBQ, PIRATE, KUBE

SSON "Anything is Possib

Re" (Atlestic) Court D. Adds Rij Hollusing WBLI, HOTET, WPLJ, 2100, PRO-FM, 897, KSAG.

VALIGHAN BROTHERS "Tick Tock" (Epic) en 1. Adds 5. JET FM, WPCK, KIRCK WCMP, ORDS, KSAQ 19-13, 1993 VQ 28-22, WCVV 29-25, KAKS 35-30, WKSF 37-33, KNRN 20-12

Adds 18 including Well, Which, Kishi, Weitz, 80Q, Walvis, Walfe WZYF 32-29, WZOK 30-29, WKYF 30-25

BREATHE "Does She Love That Man" (A&M)

0 0. Adds 30 including WKBQ, HOTSHIR KWSS, WYSR, TIC-FM, 10-34, WORR 40-37 CARON WHEELER "Livin" in The Light" (EMI)

20-25, A228 93-26 Televis Tomoration ("Palsing ParkW8), Prehipot 30-27, KDMS 15-13, KXHR 35-32, K100 31-26, Reports 75, Moves Ltd. 36, Debuil 7, Series 32, Down G, Adds C, Prehipot 30-27, KDMS 15-13, KXHR 35-32, K100 31-26, WGM 35-32, KNOO 35-27, KDMS 35-32, KHOO 35-27, KDMS 35-32, KNOO 35-32, KDMS 35-32, KNOO 35-32, KDMS 35-32,

WEET SENSATION "Each And Every Time" (Alto)

NOTE: 14 Nove: Up 34, Owners 4, Berns 33, Down 1, Adds 6, WPL 28-20, WDQ 26-21, HOTBIT 10-7, FLYE2 38-34,

NOTE: 14 Nove: Up 34, Owners 4, Berns 33, Down 1, Adds 6, WPL 28-20, WDQ 26-21, HOTBIT 10-7, FLYE2 38-34,

NOTE: 14 No. 33, WCQ 25-30, G105 30-28, 208 28-30, NORM 17-32, NODE 40-33, WBNQ 38-27, KTMT 30-35, KTQZ 48-35,

VIXEN "Love Is A Killer" (EMI)

YIAEA "Love is A Kitter" (EMI)
Reports 47: Mover to 17. Debut 10, Serie 34, Dewit 0, Adds 6, K2106, WOTZ, 95X6, WIAD, KYYY, KCMQ, WHICE 25-20, WZZP, 25-26, WIDE 35-30, WIZE 35-30, WIZE 35-30, WIZE 35-30, WIZE 35-30, KITER 35-30, ORDINA 15-30, ORDINA 15

שבעעונג זבטעונו

MADORINA (185) ROBERT PALMER (86) DEBBIE GIBSON (85) PHIL COLLINS (85) CHER (48) WILL TO POWER (44) ELTON JOHN (43) SURFACE (40) BREATHE (30) DNA (30)

HOTTEST

VANILLA ICE (156) MARIAH CAREY (99) POISON (82) ALIAS (90) STEVIE B (89) WHITNEY HOUSTON (73) BETTE MIDLER (68) M.C. HAMMER (56) DAMN YANKEES (46) DEEE-LITE (42) HEART (42)

DWO "Gestle" (Island)
Reports 50. Moves: Up 14. Debuts 7, Same 19. Owen 0, Adds 20 including WOOQ, PWR104, PWRPIG, WPHR, WHITT, KCH01, KBC, KBCR, KKCRO, KKCR, KKCRO, KKCR, KKCRO, KKCRO arte 5. Down 0, Adds 18 including WIDQ, PWR98, Y95, WNVZ, KTFM, PWRPIQ, PQC 21-12, Q105 26-22, KOFR:31-26, FM162 12-8, Q106 30-16, KWEL 11-8

PET SHOP BOYS "So Hard" (EMI) Reports. 51. Moves. Up 18. Debuts 2: Serie 23. Dewn D. Adds 7. KKKIR. 989KH, WGRD, KKSS, KE95, WKFR. PWR106 35-32, X100 15-11. KZZB 34-29, KBFM 33-27, KTUX 27-22, WKMP 26-18, KNOE 38-35.

SIGNIFICANTACTION

CHER "The Shoop Shoop Song (It's In His Kits)" (Bellen)

BAD COMPANY "II You Needed Somebody" (Alco)
Reports 45 Money Up 12, Debus 7, Sams 14, Down 0, Adds 12, KSAO, WKSE, JET-PM, WFSE, KATM, WWFR, MRYP,
WARD, KLYYN, MOSE, WOORE, KYPDO, WOOLT 58-27, WHITH 28-27, KTMS 35-28, WWFR 15-10. WARD, PLYV, KOSE, WOERS KYEID, WOLT 56-27, WHERY 3D-27, KTIES 35-28, WKFR 15-10.

ELTON JOHN "The Spits Leve Someces" (MCA)

Reports 43, Moves Lip C, Doubs 0, Seme 6, Down D, Adds 43 including Word, KHEIK, KSAD, QSS, KISN, WAES, YSSZ,

"Gonne Make You Sweat (Everybody Dance New)" (Columbia) educe 5. Same 2. Down 0. Ages 28 including WORS, WZQU, WZQX, MICQ, KH3Q, MARION, MCCFM, H0TST 35-19, WRQC 27-19, Q106 25-19, KMEI, 24-29.

SOUP DIALGONS "I'm Free" (Mercury)
Reports 40, Mover Up 12, Debut 5, Same 16, Open 0, Adds 5, WKSO, KZZB, KP95, WJAO, KISP, PW999 26-23, WPST
33-26. K 100 56-32; KZZU 45-37, KAKS 3-02, YESP 27-34, KNN 33-39; KFTZ 28-23

23-25, K106 36-32, KZEU 43-3 PARTY "I Found Love" (Hollywood) PARTY "I Found Love" (Hollywood)

Reports St. 10 (AMS 40:36, KISH 28:32, KISH 28:32, KISH 28:32, KISH 28:32, WIND 28:32, WIN

ag" (WB)

er 1, Adde 1, G98, KS104 11-8, KMEL 12-11, K2FM 31-37, Z99 22-18, 15, WHHT 16-12, KFBQ 26-22. DOMBY PUETT "Kies Yoe All Deer" (Scotti Bres.)

DOMBY PUETT "Kies Yoe All Deer" (Scotti Bres.)

DOMBY PUETT "Kies You All Deer" (Scotti Bres.)

I-FIVE "I Just Can't Handle It" (Jive/RCA) Augus 1, HOTSHS, WNVZ on, KKFR 27-25, 9999016 on-do, KZFN

MAXI PRIEST "Just A Little Sit Longer" (Charlema)

BEY POP WIKATE PIERSON Candy (Virgin)

SON B. WICKS, KZZP, FLYBZ, WKZL, KAKS, KCHOK, ZFLFL OKIG.

FAITH NO MORE "Failing To Pieces" (Stash/Reprise)
Reports 25. Moves: Up 10, Debuis 3, Same 10, Down 1, Adds 1, KMYZ, PRIATE 14-11, KTUX 36-34, Q104 26-23, KNRN
15-27, WKFR 27-24, 98KG 38-36, KFBQ 37-31, DKBS 37-34.

AUDE COLE "House Fall Of Ressent" (Reprise)
AUDE COLE "House Fall Of Ressent" (Reprise)
AUDE COLE "House Fall Of Ressent" (Reprise) NOTORIOUS "The Swaft" (DGC)

I. Same C. Deen C. Adds 22 including KSAQ, KOOR, WBSQ, KZZS, WOSQ, WHAY, KZS, KDHK, KYYY.

"I'm Not in Love" (Allantic)
"I'm Not in Love" (Allantic)
Moves Up 8, Decuts 2, Same 8, Down G, Adds 2, WKSQ, WCRR, PWRSE 25-15, ESE 24-19, KISN 6-34.
Moves Up 8, Decuts 2, Same 8, Decuts 2, Same 9, Decuts 2, S PAUL McCARTNEY "Birthday" (Capital) er O, Addis O, Z100 00-29, KEQL on-dp, KSAQ on-dp, KISS on, KISN on-dp.

CUSE on, KC106 on, WICK 3007, WIR Mever Do (Without You)" (A&M)
AMET JACKSON "Leve WIR Mever Do (Without You)" (A&M)
Records 15: Mover Up 1, Debus A, Same O, Down O, Adds 14: HC719" WPLL 2100, WPGC, PWPPIG, 894, MLCL
PWPIGE, KDVP JM, CTGS, WORK, WPRIK, KLUU, S.YYEK, WHYT 3-22, WCKZ 34-36.

WEITH SWEAT "1"S Give All My Leve Te You" (Vioterialement Elettrs)
REITH SWEAT "1"S Give All My Leve Te You" (Vioterialement Elettrs)
Reports: 16. Moves: Up 12. Debus 2, Same 2, Down O. Adds 2, KZZP, KCAQ, Q105 29-24, FM102 7-6, Q106 10-7, KMEL
3.2, HC1971 16-14, KKME 29-21, BBS 20-17, I94-3-2, KRCY 19-13, KDCN 13-8 setto" (Jive/RCA) D. Adds O. WPGC 50-27, KKFR 24-20, KGGI 15-12, FM102-25-22, KMEL

16, HOTSY 28-21, BRO 28-21, "Midnight Lover" (Best II, Capitol) RE CAUSE ONE EFFECT "Midnight Lover" (Best II, Capitol) RE CAUSE ONE EFFECT "Midnight Lover" (Best II, Capitol)

000 23-76, Mr 21-76. Where Does My Heart Best Now?" (Epic) CELINE DION "Where Does My Heart Best Now?" (Epic)

GUY "I Wanne Get With You" (MCA)

Some S. Green S. Adde 3, KEE, PWRIDE, KKSS, KKSR 36-29, KDT-FM on FM/SE TECHNOTRONIC "Rockle" Over The Seat" (SSK)
TECHNOTRONIC "Rockle" Over The Seat" (SSK)
TECHNOTRONIC "Rockle" Over 10 Seat 1 Seat 1 Seat 10 STPM 16-13, 596 14-10, WLOL 19-17, PWRIDE 32-29, 985

BETTY 800 "Doin" The Do" (Reprise) G. Adds G. KONR 22-20, WLOL 28-26, KS104 6-5, HCT949 7-5, KKRD

27. 1000 P.S. 27. WIND STATE GOOD" (Methanic/MCA) RETTER "Give II To Me Good" (Methanic/MCA) RETTER "Give II To Me Good" (Methanic/MCA)

DURAN DURAN "Serioux" (Capitol)

AZZU DEEP PURPLE "King Of Dreams" (RCA)
DEEP PURPLE "King Of Dreams" (RCA)
DEEP PURPLE "King Of Dreams" (RCA)

TXA WINICHELLE VISAGE "Crash" (Tommy Boy/WB)
RECORD TO Money Up 1. Debut 9, Same 4, Danie 0, Acce 2, KOY-PM, KZHM, HOTER 21-14, PWRITCH 6 09, Bids 6-26.

MLCL (6-35

JANE'S ADDICTION

"Been Caught Stealing"

FROM THE GOLD ALBUM

RITUAL DE LO HABITUAL

"Forget the controversial cover art, forget the purchases made out of curiosity.

The addiction to this band is spreading well beyond the fan base that put RITUAL DE LO HABITUAL in our Top Ten..."

- Traci Donihoo Sound Warehouse, Dallas

TOP FIVE OUT OF THE BOX AT TOWER, RECORD BAR, STREETSIDE, STRAWBERBIES AND MUSIC PLUS STORES ACROSS THE COUNTRY

NO. 1 ALTERNATIVE TRACK AND ALBUM





THE BACK PAGE.

NATIONAL AIRPLAY OVERVIEW

CHIR

3	2	317	POST	AND DESCRIPTION OF THE PERSON
WKS	WH	SIM	TW	AND DESCRIPTION OF THE PROPERTY OF THE PARTY
	3	1	0	VANILLA ICE/Ice Ice Baby (SBK)
1	5	1	0	MARIAH CAREY/Love Takes Time (Columbia)
1		4	0	ALIAS/More Than Words Can Say (EMI)
19	10		0	WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
11:		5	5	M.C. HAMMER/Pray (Capitol)
23	22	34	0	STEVIE B.Because I Love You (LMR/RCA)
22	15		0	POISON/Something To Believe In (Capital)
2	1	2		JAMES INGRAMA Don't Have The Heart (WB)
17	12	10	0	DARYL HALL & JOHN OATES, So Close (Arista)
24	75	12	0	BETTE MIDLER, From A Distance (Atlantic)
25	19	15	0	WILSON PHILLIPS/Impulsive (SBK)
20	17	13	0	HEART/Stranded (Capitol)
27	25	14	0	The first state of the first factor of the fir
35	25	18	0	
	*		15	PESSLES.Giving You The Benefit Of The Doubt (MCA)
-	22	30	0	
1	3	1	1000	JANET JACKSON/Black Cat (ASM)
BRE	ak	ER	-	TONY! TON!! TONE!/Fiels Good (Wing/Mercury)
39	35	25	0	DONNY OSMOND, My Love is A Fire (Capitol)
36	21	24	9	DAMN YANKEES/High Enough (WB)
29	26	22	9	SOHO/Hippychick (Alco)
38	34	27	9	JON BON JOVI.Miracle (Mercury)
	3	11	23	AFTER 7/Can't Stop (Virgin)
34	30	28	9	DAVID CASSIDYA.yin' To Myself (Enigma)
3.		17	25	RIGHTEOUS BROTHERS. (Inchaired (Verver Polydor)
31	27	25	26	HUMAN LEAGUE/Heart Like A Wheel (A&M)
	=	M	9	STEVE WINWOOD/One And Only Man (Virgin) WINGERAMIEs Away (Atlantic)
BRE			9	CANDYMAN (nockin' Boots (Epic)
30	25	25	29	
10	13	49	31	2 IN A ROOM/Wiggle It (Cutting/Charisma) CONCRETE BLONDE/Jony (RS)
25	M	30 21	32	
21	20	71	9	INFORMATION SOCIETY/Think (Tommy Boy/Reprise)
-	2550	11	34	MAXI PRIEST/Close To You (Charlema)
12	M. BEST	24	.0	DHA 1/SUZANNE VEGA/Tom's Cliner (ASM)
11/25/01		-	30	BILLY JOELAND SO It Goes (Columbia)
10	13	-	37	
LEE		-	6	BELL BIV DEVOERBD. (I Thought it Was Me) (MCA)
BRE	-	EZ		OUTFIELD For You (MCA)
-	SOT I		-	ELISA FIORILLO/On The Way Up (Chrysalis)
LVS	MM	-	1	The state of the state of the state of

N&A Pg. 94; Playlists Pg. 80; Parallels Pg. 85; Parallel Chart Analysis Pg. 92

TOUR COURSINE OFFICE

	=		=	
3 W83	1	-		
-				OFFER MIDI ED Com & Distance (Minute)
3	1		1	BETTE MIDLER/From A Distance (Atlantic)
0.8	16	953		CARLY SIMON/Better Not Tell Her (Arists)
- 16	11	43		WILSON PHILLIPS/Impulsive (SBK)
16	11	(8)		ALIAS/More Than Words Carl Say (EMI)
3	3	(3)	5	DAN FOGELBERG Rhythm Of (Full Moon/Epic)
196		(6)	0	ANITA BAKER/Soul Inspiration (Elektra)
100	20	14	0	
tt.	35	12	0	DARYL HALL & JOHN DATES/So Close (Arista)
3	2	90	3	MARIAH CAREY/Love Tales Time (Columbia)
14	12	11.	0	HEART/Stranded (Capital)
12	12	143	11	
7	7	17	12	JILL SOBULE/Too Cool To Fall in Love (MCA)
1	4	12	13	ROD STEWARTA Don't Warns Talk About It (WB)
20	75	20	0	WHITNEY HOUSTON I'm Your Baby Tonight (Arista)
22	23	21	0	B. HORNSBY W/S. COLVINALOS Soul (RCA)
21	71	12	0	MSCHAEL McDONALD/Test It Up (Reprise)
#	20	18	0	LAURA BRANIGAN/Never in A Million Years (Atlantic)
26	25	13	0	MARIA McKEE/Show Me Heaven (Getten)
19	17	- 15	19	AFTER 7/Can't Stop (Virgin)
-	30	25	0	DON HENLEY/New York Minute (Getter)
- 1		-	21	BRENDA RUSSELL/Stop Running Away (A&M)
100	77.	21	3	CELINE DION/Where Does My Heart Beat Now? (Epic)
25	25	8	0	DAVID CASSIDYA yin' To Myself (Enigma)
112		30	0	STEVE WINWOOD, One And Only Man (Virgin)
	- 29	28	0	SARA HICKMANA Couldn't Help Myself (Elektra)
-	25	21	0	JUDY COLLINS/Fires Of Eden (Columbia)
4		15	27	BREATHE/Say A Prayer (ASM)
UPRE	AN	CERT	₹@	STEVIE Briecause I Love You (The Postman) (LMR/RCA
HTE	AN	CE	46	G. MEDEIROS L'STYLISTICS/Me - You_ (Amhers/MCA

EURELANCER CO OLETA ADAMS Gel Here (Fontana/Mercury)

AC Muzic Begins Pg. 69

URBAN CONTEMPORARY

SERVICE	2000		September 1	District State of the State of
3	2 WKS	TW.	200	
7		7	0	AL B. SUREI/Missunderstanding (WB)
-	,	1	ĕ	BELL BIV DEVOERBD. (I Thought It Was Me)? (MCA)
	5	1	-	
3	1	1	7	MARIAH CAREY/Love Takes Time (Columbia)
23	14		0	WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
20	15	10	ŏ	TEVIN CAMPBELL Round And Round (Paisley Park/WB)
12	11	1	ŏ	ANITA BAKER/Soul Inspiration (Elektra)
15	12	11	Ö	WHISPERS.My Heart Your Heart (Capitol)
10			9	M.C. HAMMER/Fray (Capitol)
36	25	12	0	RALPH TRESVANT/Sensitivity (MCA)
28	20	13	0	GUY/I Warna Get With U (MCA)
5	2	8	12	CARON WHEELERALivin' In The Light (EMI)
24	21	16	1	LEVERT/Rope A Dope Style (Atlantic)
29	22	20	0	
22	57	11	0	HI-FIVE Clust Can't Handle It (Jive/RCA)
19	18	15	15	CYNDA WILLIAMS.Harlem Blues (Columbia)
38	28	21	0	FREDDIE JACKSON/Love Me Down (Capitol)
21	19	19	0	TODAYA Got The Feeling (Motown)
37	32	25	0	SURFACE/The First Time (Columbia)
27	23	22	0	JASMINE GUY/Try Me (WB)
30	24	23	0	CANDYMAN/Knockin' Boots (Epic)
-		33	0	JEFFREY OSBORNE/Only Human (Arista)
35	33	27	0	GEOFF McBRIDEAto Sweeter Love (Arista)
34	30	28	0	E,U./ Confess (Virgin)
=	34	29	9	BASIC BLACK/Nothing But (Sound Of New York/Motown)
33	29	26	28	LISTEN UP/Listen Up (Owest/Reprise)
45	31	30	9	SPECIAL GENERATION/Love Me Just. (Bust It/Capitol)
-	38	32	96	TAKE 6/1 L-o-v-e You (Reprise)
-	40	35	9	STEVIE WONDER/Keep Our Love Alive (Motown)
13	12	54	30	VANILLA ICE/Ice Ice Baby (SBK)
F-60	BUT	Ä	96	BOYS/Fring Called Love (Motown)
_		500	90	PEBBLES/Love Makes Things Happen (MCA) GRADY HARRELL/Don't Turn Your Back On Me (RCA)
-	29	34	96	PRINCE/New Power Generation (Paistey Park/W8)
-	-	38	35	SAMUELLE/So You Like What You See (Atlantic)
IRE		_		
		21	37	AFTER 7/My Only Woman (Virgin)
FRE				
			96	LOOSE ENDS/Don't Be A Foot (MCA)
1M.	200	-	-	FORDE FURNISHED IN THE COLUMN TO SERVICE OF TH

New & Active, TOP 10 Recurrents Pg. 60

- 40 40 CARL ANDERSON My Love Will (GRP)

MEW ROCK

LW	Tw	
2	0	REPLACEMENTS/All Shook Down (Sire/Reprise)
1	2	JANE'S ADDICTION/Ritual De Lo Habitual (WB)
- 2	0	CURE/Mixed Up (Elektra)
-	8	CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)
1	0	COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
4	6	VARIOUS ARTISTS/Rubelyet (Elektra)
	0	LIVING COLOUR/Time's Up (Epic)
13	0	PUBLIC IMAGE LIMITED/The Greatest Hits So Far (Virgin)
1	0	DARLING BUDS/Crawdaddy (Columbia) *
28	0	VARIOUS ARTISTS/Red Hot & Blue (Chrystells)
		*Aleags builted due to continued growth.
	C	complete TOP 30 New Rock Chart Pg. 76

MAS

LW	TW	
2	0	RIPPINGTONS I/R. FREEMAN/Welcome_ (GRP)
2 2	0	DAVID BENOIT/Inner Motions (GRP)
95	3	ACOUSTIC ALCHEMY/Reference Point (GRP)
17	0	FATTBURGER/Come & Get it (Enigma)
3.	0	THOM ROTELLA-Without Words (DMP)
11	0	STRUNZ & FARAH/Primal Magic (Mesa)
-11	0	BETH NIELSEN CHAPMAN Geth Nielson Chapman (Reprise)
-	8	EMILY REMLER/Tris Is Me (Justice)
- 3	9	JONATHAN BUTLERAHeal Our Land (Jive/RCA)
- 11	O	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)
		Complete TOP 30 NAC Chart Pa. 72

SONTENIE OF BY LANCE

LW	72 ME.)	
7	0	EMILY REMLER/This is Me (Justice)
-	0	JON HENDRICKS/Freddy Freeloader (Denon)
4	0	GEORGE BENSON/Big Boss Band t/Count Basie. (WB)
- 1	4	NINO TEMPO/Tenor Saxophone (Atlantic)
-	8	MICHAEL BRECKER Now You See IL (GRP)
	0	MARK WHITFIELD/The Marksman (WB)
	7	GERRY MULLIGAN/Lonesome Soulevard (A&M)
15	0	JOE SAMPLE/Astes To Astes (WB)
- 7		MICHEL CAMILO/On The Other Hand (Epic)
41	1	BETTY CARTER/Oroppin' Things (Verve Forecast/PolyGram)

AOR TRACKS.

_	_				
	WKS	2 WKS	LW	TW	
	3	2	1	0	BLACK CROWES/Hard (Del American/Geffen)
	-	5	2	0	STEVE WINWOOD/One And Only Man (Virgin)
81	10	4	3		TRAVELING WILBURYS/She's My Baby (Wilbury/WB)
н	11				DEEP PURPLE/King Of Dreams (RCA)
ш	49	30	17	0	ZZ TOP/My Head's In Mississippi (WB)
и	18	12		O	POISON. Something To Believe In (Enigma/Capitol)
8	2	1	5	7	DAMN YANKEES/High Enough (WB)
-	17	14	10	0	
1	1	7	7	9	HOUSE OF LORDS.Can't Find My Way (Simmons/RCA)
	35	22	15	0	
		13	12	0	SCORPIONS/Tease Me, Please Me (Mercury)
d	14	15		12	LED ZEPPELIN/Travelling Riverside Slues (Atlantic)
-	20	15	14	0	WINGER/Miles Away (Atlantic)
	BRE	AK	EF	O S	BOSERT PALMER/You're Amazing (EMI)
п	0	31	19	0	OUTFIELD/For You (MCA)
-1	2	27	25	0	ALARM/The Road (IRS)
31	1	1	4	17	ZZ TOP/Concrete And Steel (WB)
-	-	33	21	0	BYRDS/Love That Never Dies (Columbia)
	BRE	AK	EF	0	VAUGHAN BROTHERS/Telephone Song (Epic)
	19	18	36	20	JON BON JOYLMiracle (Mercury)
1	BRE	AK	EF	O	CINDERELLA/Steiter Me (Mercury)
	BRE	AK	E	20	COLIN JAMES/Keep On Loving Me Saby (Virgin)
	29	27	24	0	TRIXTER/Give it To Me Good (Mechanic/MCA)
	1000	60	32	0	INXS, Oisappear (Atlantic)
8	5		11	25	ERIC JOHNSON,Citis Of Dover (Capital)
	- 30	29	28	0	HEART/Stranded (Capitol)
8	44	38	30	0	DON HENLEY/New York Minute (Geffen)
91	100		50	0	AC/DC/Moneytalks (Alco)
-	24	25	29	29	TOY MATINEE/Last Plane Out (Reprise)
8			12	38	AC/DC/Thunderstruck (Atco)
	52	45	34	0	REMBRANDTS.Gust The Way It Is, Baby (Atco)
	28	28.	29	32	
	58	23	36		KING'S X/ts Love (Megaforce/Atlantic)
		54	37	0	
	23	20	22	35	
	53	41	11	0	
	-		41		JEFF HEALEY BAND/Full Circle (Arista)
	51	47	43	oo⊸⊲	
	4		18	39	
	120	250		_	
	45	45	42	0	EVERY MOTHER'S NIGHTMAREADIR Can. (Arist

Complete TOP 60 Tracks Chart Pg. 74; LP Chart Pg. 75

COUNTRY

3	2 wxs	LW	TW	
770		30	0	DON WILLIAMS/Back In My Younger_ (RCA)
16			0	K.T. OSLIN/Come Next Monday (RCA)
7	4	-	Đ	EXILE/ret (Arista)
13	11	3	0	CONWAY TWITTY/Crazy in Love (MCA)
18	12	1	0	SHENANDOAH/Ghost In This House (Columbia)
18	13		Ö	ALAN JACKSON, Chasin' That Neon Rainbow (Adista)
9			7	EDDIE RABBITT/American Boy (Capitol)
79	22	11	0	CLINT BLACK Put Yourself in My Shoes (RCA)
35	11	10	0	MARTY STUART/Western Girls (MCA)
22	29	34	0	VINCE GILL Never Knew Lonely (MCA)
4	2	1	11	HOLLY DUNN/You Really Had Me Going (WB)
	29	20	0	GEORGE STRAITA've Come To Expect it From. (MCA
20	17	15	0	T. GRAHAM BROWN/Moorshadow Road (Capitol)
21	22	17	0	HIGHWAY 101/Someone Else's Trouble Now (WS)
19	18	16.	0	RICKY SKAGGS. He Was On To Somethin' (Epic)
23	21	18.	0	WILLIE NELSON/Ain't Necessarily So (Columbia)
-	31.	21	0	GARTH BROOKS/Unanswered Prayers (Capitol)

BREAKERS

38 35 75 TRICKY VAN SHELTONA, le's Little Ups... (Columbia) 35 25 29 PATTY LOVELESS/The Night's Too Long (MCA)
20 27 25 SENTUCKY HEADHUNTERS/Rock N. Roll. (Mercury)

ENFERANCEIR (D. KATHY MATTEAN Few Good Things Remain (Moroury)
ENFERANCEIR (D. AARON TEPPIN/You've Get To Stand For... (RCA)

DEBUTS

DEBUT > 3	DOUG STONE/These Lips Don't Know How. (Epic)
DEBUT > 3	STEVE WARRINER/There For A White (MCA)
DEBUT > ©	RAY KENNEDY/What A Way To Go (Atlantic)

DEBUT TO FOSTER & LLOYD/Can't Have Nother (RCA)

OEBUT D ALEXANDER & B. BAKER/It Wasn't You. (Mercury)

OEBUT PIRATES OF THE MISSISSIPPI-Rotter Home (Capitol) Complete TOP 50 Country Chart Pg. 64;

Country Song Information Index Pg. 67

Complete TOP 30 Contemporary Juzz Chart Pg. 72