FIME ARTS DIVISION 78 L WASHINGTON ST.

INSIDE:

CALLOUT CLINIC

Bill Engel presents a backto-basics review of proper callout research techniques. including suggestions to help you achieve:

- High response rates
- Representative sample frames
- Interview control
- Thorough design execution.

Must reading for anyone who does callout.

Page 35



MARK & BRIAN: THEY LOVE L.A.

"We were hated. They called us hicks, geeks, and homos." That's how KLOS/Los Angeles morning men Mark & Brian describe audience reaction when they first arrived at the CapCities/ABC AOR. However, three years later the mercurial duo has fashioned one of radio's most incredible - and unlikely - success stories

Page 48

RADIO REVENUE RISE ON THE HORIZON?

Despite all the dour economic forecasts, many marketers and ad agencies believe radio revenue will experience significant growth in the

Page 16

GOOD THINGS COME IN SMALL MARKETS

Mike Kinosian spotlights three small market ACs which scored bigtime numbers in the spring book: WCRZ/Flint, MI; WNNS/ Springfield, IL; and WZID/ Manchester, NH.

Page 50



RAB Targets Auto Ad Dollars

Also Pledges To Battle Newspapers: **New Board Members Elected**

MONTEREY, CA - Noting that radio has lost considerable auto industry advertising dollars in recent years, the Radio Advertising Bureau is gearing up an aggressive campaign to convince newspaper adver-tisers - particularly auto tisers - particulari dealers - to use radio.

Speaking at the association's fall board meeting, and echoing his remarks from the NAB Radio '90 convention, RAB President/CEO Warren Potash said newspaper penetration has dropped significantly over the years and can no longer satisfy the needs of advertisers who now seek highly targeted me-

The auto industry apparently

doesn't share that feeling, how ever, and has cut its radio budget by 13% over the last year. Marketing expert Rod Underhill of the Richards Group told the board radio's share of ad dollars has declined by five points since 1986. Underhill said he'd polled several Dallas-area auto dealers, who stated that the multiplicity of radio stations complicated their buying deci-

In an effort to regain its share of auto dollars and belp dealers simplify their radio buying deci-Potash recommended \$450,000 be used, in part, to buy space in auto dealer trade publications. The ads will direct

RAB/See Page 32

BUGGS WBLS PD

Inner City Names Crocker VP/ **Entertainment & Programming**



nkie Crock

Inner City Broadcasting has appointed longtime WBLS/New York mainstay Frankie Crocker to the new position of VP/Entertainment and Programming. Concurrently, Fred Buggs's acting PD post at WBLS has been made official.

Crocker will now oversee pro-gramming at all of Inner City's radio stations and have a role in the company's other operations, which include a cable TV sys-



tem, video and pay-per-view productions, and live concerts

at Inner City's Apollo Theatre. He'll also retain his afternoon drive airshift.

Inner City Chairman Hal Jackson stated, "The inclusion of Mr. Crocker in our corporate front line will no doubt strengthen Inner City's position and influence in the broadcast and entertainment marketplaces.

CROCKER/See Page 32

Price Communications Threatens Chapter 11

Wants Bondholders To Swallow Lower Interest, Needs 'Time To Sell Assets'

Price Communications has given holders of its junk bonds an ultimatum - accept sharply lower interest rates or watch the company file for Chapter 11 bankruptcy reorganization. Even if the recapitalization plan is approved. Price concedes it won't generate enough cash flow to cover interest payments, even at the reduced rates, and will have to sell some of its sta-

Unless bondholders approve the deal, Price said in an SEC filing, the company's "cash reserves will be depleted in the near future" and it will be una-ble to make any payments.

Price's balance sheet shows \$310 million in longterm debt and a negative net worth of \$184 million. President Robert Price, a former New York Deputy Mayor and Lazard Freres'& Company partner, did not re-turn R&R's calls.

Price entered the broadcast business with its 1982 purchase of WOWO/Ft. Wayne, IN and grew rapidly through station trading and heavy reliance on junk bonds. Its holdings eventually came to include radio, TV billboards, publishing, and cellular telephone systems.

PRICE/See Page 32

Luna Landing In Hollywood



erto Luna (c), host of KTNQ/Los Angeles's "Luna & His Luna to Listeners" morning show and the country's most popular Latino radio personality, became the first Spanish-language air talent to be honored with a star on the Hollywood Walk Of Fame last Fri-day (10/12) for his 20 years on air. Pictured with the million-dollar-ayear luminary at the presentation ceremony are Honorary Mayor of Hollywood/Walk Of Fame Selection Committee Chairman Johnny Grant (I) and Hollywood Chamber Of Commerce member Bill Welsh.

CBS Records Changes Name To Sony Music

Expands Use Of Columbia Label Name

CBS Records will change its corporate name to Sony Music Entertainment, effective January 1, 1991. The name change is required under the terms of Sony Corporation's January 1988 purchase of CBS, which allowed Sony to use CBS as a stand-alone name for a limited time. The name change will not affect the various labels' names, which remain Columia, Epic, Epic/Associated, and

Additionally, Sony has ac-

quired the Columbia label name from EMI for worldwide use except in Japan and Spain.

Other name changes: CBS Records Division, headed by President Tommy Mottola, be-comes Sony Music; CBS Music Publishing will be renamed Sony Music Publishing: CBS Records Distribution will be Sony Music Distribution; CBS Music Video Enterprises becomes Sony Music Video Enterterprises; CBS Special Pro-

SONY/See Page 32

Quarterly Business Update

Begins Page 12

Reep Our Love Alive

Feeble is the mind that says they don't care Selfish is the heart that won't give their share Poor them, Poor we Wasted is the mind that won't take a stand Lieth the tongue that says they can't when they can Poor him, Poor she For as long as we live And are blessed with air on earth to breathe We all should live to keep our love alive More than blinds the soul that sees but won't show Lost the leader with the way but won't go For you, For me Worthless is the one with will but won't try Grounded are we all if we don't think high Of you, You of me For as long as we live And are blessed with air on earth to breathe We all should live to keep our love alive Let's keep our love alive For as long as I live

> I know I'll live to keep our love alive © 1990 STEVLAND MORRIS MUSIC (ASCAP)

And am blessed with air on earth to breathe

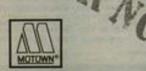
the new single from

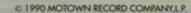
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Jacor Shifts Two Execs

Evans To KRFX As OM; Kaplan Now WYHY OM/PD



Jack Evans

Jack Evans, OM at Jacor CHR WYHY (Y107)/Nashville, is transferring to Classic Rock sister KRFX (The Fox)/Denver as OM.

OVERSEES KJLH

Taxi Names Stone Dir./ Broadcasting



J.B. Stone

Taxi Productions has named J.B. Stone Director/Broadcasting. He'll oversee UC KJLH/Los Angeles and any future Taxi acquisitions. His appointment follows the departure of former OM Marco Spoon, whose position will not be filled. PD Lynn Briggs continues to program KJLH.

Commenting on cutback rumors at the station, Stone told R&R only, "I wouldn't call them 'cutbacks." We've made some fiduciary moves STONE/See Page 32

Beasley Boosts Davis To Exec. VP/CFO



Gary Davis

CFO Gary Davis has added Exec. VP stripes at the Beasley Broadcast Group. Beasley President George Beasley remarked, "Tm delighted Gary has made a longterm commitment to the Group. His dedication and efforts on behalf of this company have been unexcelled during the past 12 months."

DAVIS/See Page 32



Louis Kaplan

He replaces Steve Brill, who's now PD at WFXF/Indianapolis. Concurrently, WYHY PD Louis Kaplan has been promoted to OM/PD.

KRFX GM Don Howe told R&R,
"I consider Jack the consummate
programmer: He's passionate,
dedicated, and doesn't ski — be'll
have no distractions. He's familiar
with our operations and personnel,
and we couldn't have a better guy
at the helm. PD Mark McClure and
Jack will work well together as a
team."

Evans said, "The Fox's ratings have never lived up to Jacor's expectations. With the help of [Jacor Exec. VP/COO] Randy Michaels, Don, and the KRFX staff, I feel confident we'll win. The war begins."

"Jack's move to KRFX was almost predestined," WYHY VP/ GM Dan Swensson commented. "He'd flirted with that opportunity earlier, and the timing is now right JACOR/See Page 32

O'Sullivan Set As Chrysalis VP/Marketing



Cliff O'Sullivan

Chrysalis has hired PolyGram West Coast VP/Product Development Cliff O'Sullivan as VP/Marketing. He'll handle all marketing activities, including artist development, advertising, video, and merchandising. Relocating from Los Angeles to New York, be'll report directly to President John Sykes.

"Cliff and I started in the business together at CBS Records," stated Sykes. "He has the right combination of creative vision and follow-through to develop artists and market music in today's complex marketplace."

O'Sullivan added, "Working at Chrysalis has long been an ambition of mine. [Chrysalis Vice Chairman/CEO] Joe Kiener and John are building a great team, and I'm thrilled to be part of it." Prior to PolyGram, O'Sullivan

Prior to PolyGram, O'Sualivan held several marketing positions at CBS, beginning in 1978.



Ray Carlton

Carlton Heads Giant CHR Promo

Giant Records has named RCA National Field Director Ray Carlton to head its Pop Promotion Department. He'll relocate from Kentucky to Los Anseles.

tucky to Los Angeles.

"Ray has been down on the farm long enough," quipped Giant Sr. Executive/Marketing & Promotion John Brodey. "With 12 years of 'ground up' experience in his pocket, he's more than ready to assume the helm of Giant's promotion efforts. His people-oriented style and great music sense fit us to

Carlton added, "Td like to thank [Giant owner] Irving Azoff and John for this incredible opportunity. As always, I'm grateful to my friends at radio for making this happen and last, but not least, I owe a debt of gratitude to [RCA VP/Promotion] Butch Waugh and [Sr. Director/ Promotion] Geary Tanner for making my stay at RCA a tremendous experience."

Prior to RCA, Carlton spent ten years at Elektra Entertainment, moving from local to regional promotion. He moved to New York as CARLION/See Page 32

Epic Ups Einczig To VP/Marketing



Steve Einczig

Epic has promoted Steve Einezig from West Coast Director/Product Management to West Coast VP/ Marketing. He'll oversee the Product Management Department, implementation of all marketing plans, and video production for all West Coast-based artists.

Epic Sr. VP/Marketing Larry Stessel commented, "For the past ten years Steve has been involved with the careers of many of Epic's most successful superstars. This promotion will enable him to broaden the scope of his proven marketing talents."

After spending ten years in record retail sales, Einczig joined CBS ENCZIG-See Page 32

PALCE THREE

OCTOBER 19, 1990

CHR WARS: WLUM VS. WKTI

There's more than beer brewin' in Milwaukee, where a red-hot CHR battle has developed between WLUM and WKTI. Joel Denver recommends you pull up a chair, pop open a cold one, and read all about it.

Page 40

FEATURES

RADIO BUSINESS: Sikes too powerful?	. 6
RADIO BUSINESS QUARTERLY UPDATE: Trading	
plummets 66%	12
OVERVIEW	
MANAGEMENT: Increased PC use helps	
shift attitudes	16
MEDIA: Motown memories	17
LIFESTYLES: Demo-speak: 'cohorts' vs.	
'lifestages'	20
NEWSBREAKERS	
TIMELINE	
STREET TALK: Pay for play?	Barrier .
RATINGS: Latest Arbitron results	1000000
	0.75
RATINGS & RESEARCH: Engel's callout basics	
MUSIC DATEBOOK	36
MUSIC:	
ROCK OVER LONDON	
COMPACT DATA	
POLLSTAR	
CALENDAR: Amoeba from hell	53
MARKETPLACE	. 54
OPPORTUNITIES	

FORMATS

CHR: Brew City turnaround: WLUM bests WKTI	40
URBAN CONTEMPORARY: Photo pfunnies	45
AOR: KLOS/L.A.'s Mark & Brian profiled	48
AC: Small market success stories	50
COUNTRY: CMA week in review	51
Nashville This Week: Sassy snaps	52

MUSIC INFORMATION

WORLD MUSIC OVERVIEW: UK, Aus							
Canada charts			4		1	100	. 3
MUSIC VIDEO: MTV, VH-1 lists							
CURRENT-BASED AC							
OLD-BASED, FULL-SERVICE AC							6
NAC							
ONTEMPORARY JAZZ			ĕ				8
JRBAN CONTEMPORARY							
COUNTRY							
COUNTRY SONG INFORMATION INC							
song information for all the Country hits							
OR TRACKS			-			1	. 7
OR ALBUMS							. 7
NEW ROCK							
CHR				9			. 8
AC. AOR, CHR, COUNTRY,			15			***	***
JRBAN CHARTS		1	21	10	×	P	AG
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NEW ROCK, NAC.							

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George Daly

Daly Heads Zoo A&R Stable

Zoo Entertainment has appointed veteran A&R exec and record producer George Daly as VP/ A&R. He'll be based at the Zoo/ BMG offices in Hollywood.

Zoo President Lou Maglia stated. "Having worked with George over the years, I'm well aware of his creative and administrative abilities. George's special qualities also make him the ideal person to work with our regional A&R Zoos around the country."

Daly added, "Zoo has the best of both worlds: the advantages of a large organization, but the esprit de corps of a small group of people who are determined to get hit records on the radio and into people's homes. We're dealing with changing times and changing music. This makes my job interesting. rewarding, and creative - the way it used to be."

Daly worked with Maglia in the 70s at Elektra as VP/Marketing and then as A&R chief, when he signed the Cars. Prior to Elektra. he opened and ran Columbia's San Francisco A&R offices, working with Janis Joplin, Sly & The Family Stone, Santana, and Boz Scaggs. He formed Pyramid Records and later spent a brief time as Atlantic West Coast A&R Director before starting George Daly Productions.

Dorsey VP/GM At WCEO& KEZK

KMOV-TV/St. Louis LSM Mark Dorsey will become VP/GM of Bus iness News/Soft AC combo WCEO & KEZK/St. Louis next Monday (10/22). He replaces John Gutbrod. who's expected to become GM at KSTZ/St. Louis in December, pending an ownership transfer.

Dorsey told R&R, "My career started at KEZK 12 years ago, so I'm going back home. I sold there for about four-and-a-half years and feel very good about going back to radio, which is my first love. WCEO and KEZK are well-respected in the market, and my feeling is - if it's not broken, don't fix it."

Dorsey spent nearly nine years at KMOV, starting as an AE before graduating to LSM.

CBS Legend **Edwards Dies**

Pioneer CBS News reporter and anchor Douglas Edwards died Saturday (10/13) of cancer at his home in Sarasota, FL. He was 73.

Edwards, who spent 46 years at CBS before retiring in 1988, was noted for achievements in both radio and television journalism, including a 1966-88 tour as anchor of the CBS Radio Network's "The World Tonight" newscast, and for his work as anchor of CBS's first evening television news program.

Born July 14, 1917 in Ada, OK, Edwards began his broadcast ca reer at age 15 on a 100-watt radio station in Troy, AL. After attending the University of Alabama, Emory University, and the University of Georgia, he worked at WAGF/ Dothan, AL; WSB/Atlanta; and

WXYZ (now WXYT)/Detroit before joining CBS in 1942. In 1947, after serving as a radio reporter in Europe, chief of CBS's Paris bureau, and anchor of CBS Radio's "World News Roundup," Edwards was tapped to anchor "The CBS Television News," the network's first evening television newscast. He held that post until 1962, when he was replaced by Walter Cronkite.



Tom Schnabel

SCHNABEL VP

A&M Sees New Horizon

A&M has revived its '70s jazz-blues label, Horizon Records, and named Tom Schnabel VP. Schnabel, most recently MD/AM driver at NPR affiliate KCRW/Santa ilea, CA, is expected to bring to the label the same eclectic ear for which his show was known.

A&M Vice-Chairman and Co-Founder Herb Alpert stated, "For 11 years, Tom Schnabel has brought the best music the world has to offer to his audience, and they responded. I greatly admire and respect his taste in music."

Citing world music's growing popularity, as evidenced by the successes of recent releases by Paul Simon and Peter Gabriel, Schnabel told R&R, "I definitely envision Horizon being involved in the international arena, in both vocal and instrumental music. I want the palette and appeal to be wide, and to present authentic product. "Music has never been as diver-

sified and exciting as it is today. and audiences have never been so curious and receptive to new and different kinds of music. Horizon will tap into that energy. I wouldn't rule anything out. I don't intend this to be an esoteric label; although the sounds might be new to some ears, I want to find things that have appeal, even mass ap-

Horizon's first releases are due in spring 1991.

Girls Will Be Girls



The Indigo Girls paid a visit to Epic execs in preparation for the pair's new release, "Nomads "Indians "Saints." Hangin" out at label HQ are (I-r) Epic President Dave Glew, Indigo Girls Emily Saliers and Amy Ray, the label's John Doelp, and manager

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Capitol Rocks The Vote



Nearly 200 people signed up to vote during Capitol's recent voter registration drive at the label's Hollywood headquarters. Lending a hand are (seated, I-r) the label's Jean Riggins and League of Women Voters representative Joy Houston; (standing, I-r) Capitol's Exec. VP Art Jaeger, VP Marcia Edelstein, Sr. VP/GM Step Johnson, Cheryl White, VP Barbara Lewis and Tom-

" WZEZ-FM had been a Beautiful Music station for 15 years and while the 12+ numbers were OK, the 25-54 share had declined dramatically. So when I joined South Central Communications in January, one of the first things

I did was to call in The Research Group. We quickly did a Format Search Study and identified an opportunity for the station in soft A/C. The people at The Research Group have been excellent in guiding us through the change in every facet of programming and promoting WZEZ-FM for success.

Our plan was to try to keep the 12+ losses to a minimum while building our 25-54 share. But the results have been even better than we expected. In our first book in the new format, the spring Arbitron, we maintained our 12+ share of 8.8, and went from 6.2 to 10.2 in 25-54.* And in the most recent Arbitrends, we're showing additional growth.

The Research Group has the experience and the credibility and they deliver more than their money's worth."

> Steve Edwards President/Radio South Central Communications, Corp. Nashville, TN

From #6 to #2 in 25-54 in one book!

*Winter 1990 to Spring 1990 Arbitron. AQH share. M-S, 6A-12M, MSA.

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Duggan Steps Up Campaign For Decision-Making Reform

FCC Commissioner Ervin Duggan last week stepped up his campaign for reform of the agency's decisionmaking process, charging that the FCC chairman has gained excessive power and reduced the ability of other commissioners to influence policy. However, most of Duggan's colleagues apparently do not share his concern.

In a Thursday (10/11) speech to the Federal Communications Bar Association (FCBA), Duggan said collective decision-making at the FCC has been replaced by a "topdown, one-option" process in which the chairman "asks commissioners not for their substantive contributions, but merely for their obedient paw prints" on policy decisions.

Duggan suggested several steps be taken to reform the system and called on the FCBA to help bring about change. Among his recommendations:

· Allow various FCC bureaus to present competing options on policy questions.

· Return bureau chiefs to the "independent" status they enjoyed before becoming political appointees of the chairman.

· Allow all commissioners, not just the chairman, to be briefed on all policy options prepared by the

Duggan, a Democrat, emphasized that his criticisms were not aimed at Republican FCC Chairman Al Sikes. The flawed system, Duggan contended, has evolved over many years.

Commissioners Respond

Sikes issued a one-sentence statement calling Duggan's FCBA remarks "interesting and thought-provoking." However, last month, in response to Duggan's first speech on the issue, Sikes told R&R he believes the current FCC decision-making process allows for a wide variety of policy options to be considered.

Commissioner James Quello, who's been with the FCC 15 years, said he does not feel excluded from the decision-making process. "If I want something included [in a policy decision], I write a memo to the chairman and the appropriate bureau chief," said Quello. "I've

been around long enough that I

know how to play the game." Commissioner Andrew Barrett, a newcomer to the FCC, also downplayed Duggan's complaints. noting that he contributed beavily to the agency's recent report on cable television. However, Commissioner Sherrie Marshall said she agrees with many of Duggan's points and believes it would be "helpful" if all commissioners were involved in reviewing policy

options earlier in the decisionmaking process.

Duggan received much stronger support from his colleagues for his complaints about the federal "sunshine law," which is designed to keep the policy-making process as public as possible. Under that law, no more than two commissioners can meet together in private to discuss policy matters. As a result, Duggan maintained, the FCC is deprived of the "robust clash of ideas" that often leads to better policy-making. Quello commented, "His [Duggan's] criticism of the sunshine law was right on target."

FCBA President Sally Katzen said she "would not be averse" to forming a committee to study the issues raised in Duggan's speech. However, she added, while the group might get involved in an effort to study and possibly modify the sunshine rules, it would be difficult for the group to "interject ourselves into" Duggan's other

BBC To Test DAB In FM Band: **FCC Extends DAB Comments**

The biggest question facing digital audio broadcasting is where to locate it. One option is to put it where FM is now. BBC researchers are preparing the first major test of the Eureka DAB system in the FM band, after encountering shadowing by buildings at higher frequencies.

Engineering researcher Peter Shelswell said terrestrial broadcasting tests conducted at 500 MHz, with 140 watts effective radiated power, indicated the signals were sharply blocked by buildings and other physical barriers. He expects to find more "bending around the buildings" at lower frequencies, meaning that fewer "gap-filler" re-peaters would be needed.

"You can't go too high in frequency and have effective terres-trial coverage," Shelswell said Monday (10/15). "We would see the ideal position [for DAB] perhaps from 80 MHz upwards." He said re-sults from tests around 100 MHz should be available next summer.

Reception required near line-ofsight conditions, but BBC researchers said "quality was, in general, uniformly high except close to the coverage limit." And they concluded the Eureka system is "capable of satisfying the stringent requirements" for DAB delivery to mov-

While Shelswell's BBC group, which is part of the Eureka project, works on terrestrial applications, other Europeans are still studying satellite DAB possibilities. Shelswell said direct satellite proponents are focused on three band possibilities: 800 MHz (UHF TV), 1500 MHz, and 2500 MHz. He said the second band was "technically the most favorable" for satellite DAB.

Americans Favor AM/FM Upgrade

U.S. broadcasters have been tell-ing the FCC they want DAB, but only if it's implemented as an up-grade for existing AM and FM li-censees. And those who missed the October 12 cutoff date in the FCC's DAB proceeding have gotten a reprieve – the deadline has been extended to November 26.

"DAB must be integrated in a way that does not disrupt the current broadcast industry," argued Mount Wilson FM Broadcasters

Continued on Page 11



Americom Shutting Down

ill the last person leaving Americom Radio Brokers please turn out the lights? Dealmakers there are jumping ship in the wake of founder Tom Gammon's recent seizure of control, and even Gammon admits the firm is on the verge of becoming history.

"Everybody is figuring out what they want to do, but it looks like everybody wants to sever in some way or another," Gammon said. "While I wish it would go on, considering the current and future financial climate, I'm very comfortable with that outcome

Germon contends he's getting out on top before the economic bottom talls out of the radio station trading business. He sees heavy financial weather on the horizon for media brokers and doesn't plan to ride out the storm. He won't be back in the station trading business for a while - "Certainly not for the next 12-24 months," Gammon said. "I am thankful we are getting out of that business. I wouldn't want to prime the pump with money when I don't see a lot coming in."

We're all negotiating severance packages. At least he's being approachable, and he's being relatively civil about all this," said broker Paul Leonard. Leonard wouldn't comment on whether he will join former Managing Partner Bill Steding's new venture, Dallas-based Star Media Inc. But he noted, "The chemistry is right, and we respect each other." At presatime, the future employment prospects for brokers Ed Klernan, Peter Handy, and John Frankhouser were uncertain. So were the prospects for Tom's brother, Americam President Dan Gammon, who is rumored to be making plans for an extended vacation in Ireland.

There are a number of issues that have to be resolved. The situation is still unclear, and the future is uncertain," Dan commented.

UPI Radio Net Faces Uncertain Fate

s UPI getting ready to shut down its radio network? The word from insiders: There's no set timetable, they're not sure what they're doing, but something could happen this week - maybe.

Speculation over the web's future is intense following last week's pinkslipping of 40 wire service reporters and disclosures of financial scandel at Financial News Network, which controls UPI Radio.

"We're reviewing our options on the radio network as we've been doing for the past two years. There's nothing firm at this point . . . [but] there could be a development this week," said UPI spokesman Milt Capps. Closing down the network is an option that "has been discussed at various

Last week the Washington Post reported UPI brass tentatively decided to let the radio web go dark, but reversed themselves when Cable News Network and the Disney Co. emerged as possible buyers or partners. Spokesmen for both CNN and Disney dismissed the report as

Meanwhile, FNN, the Infotechnology Inc. subsidiary that controls UPI Radio, is struggling to resolve a financial mess that could otherwise force it to default on \$48.5 million in bank loans. Last week the company fred auditors Deloitte & Touche over an accounting dispute and hired Coopers & Lybrand to straighten things out. In addition, the company fired CFO C. Steven Bolen, charging that he received unauthorized compensation and failed to properly record certain company bank accounts under his control.

Jacor Predicts It Will Miss Equity Deadline

he financial brinksmanship continues at Jacor Communications as CEO Terry Jacobs struggles to keep his bankers patient and restructures the company's debt load.

The company announced Tuesday (10/16) that its lenders have agreed once again to extend the deadline for payments to noteholders. The new deadline is October 29, but the company says it probably won't be able to raise \$15 million in new equity by then — so it will need yet another

Jacobs has been counting on a \$31.25 million infusion of cash from egacy Broadcasting for selling two Jacor stations. But the Bob Sillerman-Carl Hirsch deal has hit several snags, and insiders now predict the transaction won't be completed until sometime in November — if then.

Root Negotiating Plea On Florida Charges

Former communications lawyer Thomas Root is looking to cut a deal with Florida prosecutors who have charged him and three other men with 50 counts of security fraud, racketeering, and grand theft as a result of their involvement with the Sonrise Management Services radio investment

Assistant Statewide Prosecutor Melanie Hines told R&R her office is conducting ples negotiations with lewyers for Root and former Son-rise principal Eugene White. She declined to provide specifics of the talks. Root's public defender, Nors

any discussions with attorneys for the other two defendants, former Sonrise Chairman Ralph Sevage and engineering consultant Carl Hurlebaus, who provided technical advice to FM epiticant groups formed by Sevates. formed by Sonrine

All four men have until November

9 to notify the court of their intention to enter into a piea agreement. Trial has been set for January 22. The men are charged with operating four interrelated fraudulent investment schemes — including Sonrise's efforts to market investments in FM license application groups — that bilked some 200 te residents out of \$1.3 million.

Root is scheduled for sentencing next month in a Washington, DC federal court on felony fraud charges aterming from his work before the FCC. He and the other indictment in North Carolina for se

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TRANSACTIONS

Cox Anchors \$15 Million Dallas Deal

McVay Moves On Two Combos For \$13 Million

KKWM-FM/Dallas

PRICE: \$15.1 million TERMS: Assets for cash

BUYER: Cox Enterprises Inc., an Atlanta-based media conglomerate whose radio division is headed by Exec. VP Mike Faherty. The company owns WSB-AM & FM/Atlanta, KFI & KOST/Los Angeles, WHIO & WHKO/ Dayton, WSOC-AM & FM/Charlotte, WIOD & WFLC/Miaml, WCKG/Chicago, WSUN & WWRM/Tampa-St. Petersburg, and seven TV stations.

SELLER: Anchor Media Inc., headed by Alan Henry. The company also s KORK & KYRK/Les Veges, KZSS & KZRR/Albuquerque, and KKWM (AM)/Dallas.

FREQUENCY: 97.9 MHz POWER: 100kw at 1680 feet

FORMAT: AC

BROKER: Don Bussell of Questoom and Gary Stevens of Gary Stevens & Co. both represented the seller

McVay Media Purchases PRICE: \$13 million BUYER: McVay Broadcasting, heeded by Michael and Doris McVay.

WFDF & WDZZ/Flint, MI

PRICE: \$7 million

TERMS: Asset sale for \$6 million. Escrow deposit is a \$100,000 promissory note. A total of \$5 million cash will be paid at closing. Buyer is to assume the seller's \$1 million subordinated promissory note, which is payable to a former combo owner, Flint Metro Mass Media, which is owned by Vernon Merritt. Additional \$1 million cash is due at closing for noncompete

SELLER: Erie Coast Communications Inc., headed by Cheryl Wills, Ted Bonda, and Earle Horton. The buyer is a minority shareholder of this company. FREQUENCY: 910 kHz: 92.7 MHz

POWER: 5kw day/1kw night; 3kw at

FORMAT: AC and News/Talk: Urban

WRSC & WQWK/State College-University Park, PA

PRICE: \$6 mills

SELLER: TMZ Broadcasting, headed by Robert Tudek, Everett Mundy, and Robert Zimmerman. They own WTAD & WQCY/Quincy, IL; WEST & WLEV/ Easton, PA; WRKZ/Hershey, PA; and WWAZ & WWLUProvidence.

FREQUENCY: 1390 kHz: 97.1 MHz POWER: 2.5kw day/1kw night; 3kw at

FORMAT: AC: AOR

BROKER: Questcom Redio Brokerage represented the buyer.

Group Deals

Brunson Broadcasting Stations

PRICE: \$3.65 million

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TRANSACTIONS AT A GLANCE

Deals So Far In 1990: \$921.531.659

Total Stations Traded This Year: 1071 This Week's Action: \$37,611,000 Total Stations Traded This Week: 27

- Deals Of The Week:
 - KKWM-FM/Dallas \$15.1 million
 - McVay Media Purchases \$13 million
 - WFDF & WDZZ/Flint, MI
 - WRSC & WQWK/State College-University Park, PA
 - Brunson Broadcasting Stations
 - e WIGO/Atlanta
 - · WEBB/Baltimore
 - KOZT/Ft. Bragg, CA \$350,000
 - KOBOlYuba City, CA \$80,000 KLOV/Loveland, CO \$78,000

 - WJGC/Jecksonville No cash consideration
 - WRKD & WMCM/Rockland, ME \$750,000

 - KVVL/Thief River Falls, MN (FM CP) \$30,000
 - e KMON-AM & FM/Great Falls, MT \$750,000
 - · WMXW/Vestal, NY (FM CP) No cash consideration
 - WAGS/Bishopville, SC \$1000
 - WVOC & WCEZ/Columbia, SC \$2.55 million
 - KURV/Edinburg, TX \$200,000 for 58.6%
 - KFIT/Lockhart, TX \$400,000
 - WVIQ/Christiansted, Virgin Islands \$200,000
 WKBY/Chatham, VA \$250,000

 - WNRV (AM) & FM CP/Narrows, VA \$195,000
 - WRJQ/Appleton, WI \$27,000 and release of liabilities

TERMS: Transfer of assets to settle liquidation action. The seller has defaulted on a series of promissory notes totaling \$3.65 million, which the buyer

BUYER: Allied Media Inc., headed by Costa Mesa, CA investors Jeffrey Brown and Roger Amato. They are the principals of First Small Business Investment Company of California, which had lent the seller \$3.65 million. SELLER: Brunson Broadcasting Company of Georgia Inc., owned by Dorothy Edwards Brunson. She's the mittee of WGTW-TV/Burlington, N.J. The company recently announced plans to sell WBMS/Wilmington, NC.

WIGO/Atlanta FREQUENCY: 1340 kHz POWER: 1kw

FORMAT: Gospel

WEBB/Baltimore FREQUENCY: 1380 kHz POWER: 5kw day/1.5kw night.

FORMAT: Gospel

California

KOZT/Ft. Bragg PRICE: \$350,000

TERMS: Asset sale; escrow deposit \$10,000 with additional \$40,000 cash due at closing. Ten-year promis sory note for \$200,000 with \$20,000 due, with no interest on first anniversary of closing. Payments thereafter will be made in 96 equal monthly installments at 10% interest for the first five years, then at interest of prime plus 1% after fifth year. Noncompete agreement valued at \$100,000 is to be paid in installments over eight years

BUYER: California Radio Partners,

owned by Thomas Yates and Vi Watts of Marina Del Rey, CA SELLER: Keffco Inc., owned James Kefford. The company owns KRRS & KZFX/Santa Ross. FREQUENCY: 95.3 MHz POWER: 1.23kw at 464 feet FORMAT: CHR

BROKER: Miller & Associates

KOBO/Yuba City

PRICE: \$80,000 TERMS: Cash for assets

BUYER: Douglas Broadcasting principally owned by N. John Dos of Palo Alto. CA and the Prudentia surance Company of America. Di his also owns KMAX/Los Angel KEST/San Francisco, and KWY Placerville, CA.

SELLER: Richard Bleau, bankno trustee of Explorer Communicate line., a company owned by Dr. Rob Peppercorn.

FREQUENCY: 1450 kHz

POWER: 500 wetts day/1kw night FORMAT: This station is dark.

Colorado

KLOV/Loveland PRICE: \$78,000

TERMS: Cash for assets BUYER: RGW Communications II owned by Rick Rohr, William Gre and Sara Welr of Loveland, CO SELLER: Ross Wabeke, bonkris trustee of Aspen Leaf Broadcast

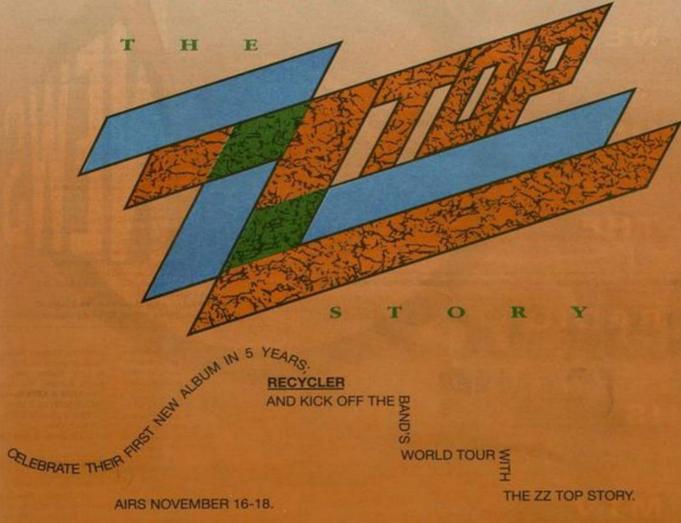
Corp., a company headed by Presi

Travis Reeves FREQUENCY: 1570 kHz

FORMAT: Gold

Continued on Page

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TRANSACTIONS

Continued from Page 8

Florida

WJGC/Jacksonville

paiCF: No cash consideration TERMS: Transfer due to foreclosure after seller defaulted on \$537,397 mort-

MYER: Defunisk Communications inc., owned by Arthur Dees of Jefferson City, TN and Robert Schumann of Brighanton, NY. The company owns WNOX & WJFC/Jefferson City, TN. SELLER: Potomec Florida Broadcast ing Company Inc., owned by Peter Querickls. He owns WPVQ/Boonesboro, MD; WDER/Derry, NH; and WBZE/Indian Head, MD.

FREQUENCY: 1530 kHz POWER: 50kw daytimer FORMAT: Religious

Maine

WRKD & WMCM/Rockland

PRICE: \$750,000

TERMS: Asset sale for \$575,000 cash; additional \$175,000 cash for tve-year noncompete agreement BUYER: Rockland Radio Inc., owned

by Peter Orne of Camden, ME SELLER: Passamaquoddy Broadcast-

FREQUENCY: 1450 kHz; 103.3 MHz POWER: 1kw, 7kw at 613 feet FORMAT: AC; Classical BROKER: Alan C. Tindali Inc.

Minnesota

KVVL/Thief River Falls (FM CP)

PRICE: \$30,000 TERMS: Cash for assets

BUYER: Minnesota Public Radio, headed by Chairman Addison Piper. The noncommercial group operates 20 stations in Iowa, Michigan, Minnesota,

and South Dakota, including KNOW & KSJN/Minneapolis-St. Paul.

SELLER: Thief To The Forks Broadcasting Inc., a division of StarCom Inc. The company, owned by Dennis Carpenter and Sheldon Johnson, owns KKSR/Sartell, MN; KSTQ/Alex andria, MN; KGMK/Glenwood, MN; WRSR/Two Harbors, MN; and KYRS/ Atwater, MN. Daniel Peters, the owner of KVBM-TV/Minneapolis. owns 25% of the Thief River Falls CP FREQUENCY: 102.7 MHz POWER: 100kw at 500 feet

Montana

KMON-AM & FM/Great Falls

PRICE: \$750,000

TERMS: Cash for asse

BUYER: Portsmouth Broadcasting Corp., headed by Howard Doss, Derek Parrish, and Jack Whitley. They own WNTX-AM & FM/Portsmouth, OH and KGRC/Hannibal, MO (Quincy, IL). SELLER: Great Falls Broadcasting

Company Inc., headed by receiver FREQUENCY: 560 kHz: 94.5 MHz

POWER: 5kw; 36kw at 470 feet FORMAT: Country; CHR **BROKER: Chapman Associates**

New York

WMXW/Vestal (FM CP)

PRICE: No cash consideration TERMS: Transfer of 75% interest in FM CP for personal guarantees of con-

BUYER: MIX Radio Inc., owned by Binghamton, NY area investors David Mitchell, Joseph Reilly, William Burtis Jr., and E. Mark Vieira. Mitchell owns interests in WBZA & WAYUGIen Falls, NY; WKMC/Roaring Springs, PA; and WHPA/Hollidaysburg, PA. Relly is the 25% owner of WIZR & WSRD/Johnstown, NY.

SELLER: David Mitchell FREQUENCY: 103.3 MHz POWER: 407 watts at 851 feet

South Carolina

WAGS/Bishopville

PRICE: \$1000

TERMS: Asset sale for cash BUYER: Carr Radio Inc., owned by

Sheryl Carr

SELLER: Lee County Broadcasting Company Inc., headed by James Cog gins, Emory Bedenbaugh, and Edward Osborne. They own WBCW Union, SC, and Coggins also owns WKDK/Newberry, SC.

FREQUENCY: 1380 kHz POWER: 1kw daytimer FORMAT: AC

WVOC & WCEZ/Columbia

PRICE: \$2.55 million

TERMS: Asset sale; escrow deposit \$125,000 with balance due in cash at

BUYER: Clayton Radio Inc., owned by Stephen Bunyard of St. Louis and Richard Dames of Bakersfield. Bunyard is the Chairman of Olympia Broadcasting Networks and is the 90% shareholder of WMJW/Magee, MS. Dames is the President of the radio division of Olympia Broadcasting Corp., a company now in Chapter 11 proceedings, which is the licensee of KXXR/Kansas City; KTAK & KGOT/ Anchorage; KIAK & WQRZ/Fairbanks, AK; KRZR/Hanford, CA; and KTRW & KZZU/Spokane.

SELLER: Ridgely Communications Inc., debtor-in-possession, represented by court-appointed agent Raymond Nichols. He is a principal of Banking Services Corp., which is managing WETT/Ocean City, MD; WWTR/Bethany Beach, DE; and WSVS-AM & FM/Crewe, VA pending

FREQUENCY: 560 kHz: 93.5 MHz POWER: 5kw; 3kw at 300 feet FORMAT: News/Talk: AC

BROKER: Chapman Associates is to receive a \$127,500 brokerage com-

COMMENT: Ameritrust Bank is providing the buyers \$2.25 million for a two-year revolving credit line converting to a six-year term loan. No payments are due on the loans for two years. The lending agreement is contionent on the borrowers making a cash equity contribution of no less than \$1.1 million. The loan is subject to a \$500,000 cash call, which can be made in the form of additional equity or a subordinated loan at the option of the borrower

Texas

KURV/Edinburg

PRICE: \$200,000 for 58.6% interest TERMS: Stock sale for \$100,000 payable by two ten-year promissory notes bearing 9% interest. The notes are payable in 123 monthly installments. Additional \$100,000 for noncompete agreement, payable \$1000 per month for 100 months

BUYER: C. Davis Rankin Jr. and Lance Hawkins

SELLER: Charles Rankin is selling his 58.6% stake in Voice of Valley Agriculture Inc.

EREQUENCY: 710 kHz POWER: 1kw day/910 watts night FORMAT: News/Talk

KFIT/Lockhart

PRICE: \$400,000

TERMS: Asset sale. Buyer to assume liability for \$85,000 bankruptcy court note and pay \$130,000 cash at closing. Seven-year promissory note for \$185,000 at 10% interest, payable for first two years in quarterly install and thereafter payable in monthly installments with a final belloon payment. **BUYER: Onyx Broadcasting Compa**ny Inc., owned by Darrell Martin of Humble, TX. He owns KWWJ/Baytown, TX.

SELLER: KFIT Inc., owned by William Jamar Jr. He also owns KBWD & KOXE/Brownwood, TX; KCRM/Cameron, TX; KSNY-AM & FM/Snyder, TX: and KOKE/Giddings, TX.

FREQUENCY: 1060 kHz POWER: 2kw day/60 watts night FORMAT: Talk/Religious

COMMENT: The buyer intends to format "Christian inspirational programming" featuring "contemporary Christian and black gospel music."

Virgin Islands

WVIQ/Christiansted

PRICE: \$200,000

BUYER: St. Croix Cable TV, owned by John Klindworth, James Power, James Rodgers, and Winston Hodge SELLER: Caribbean Media Services, headed by Tom Carter FREQUENCY: 99.5 MHz POWER: 10.5kw at 1080 feet FORMAT: This station has been dark since it was demolished by Hurricane Hugo last year

Virginia

WKBY/Chatham

PRICE: \$250,000

TERMS: Asset sale for \$150,000 cash and \$100,000 promissory note payable in two semiannual installments of \$50,000 at 10% interest.

BUYER: William Bonner of Detroit SELLER: Henry Bennett Jr., the Chapter 7 trustee for Pittsylvania County Broadcasters Inc.

FREQUENCY: 1080 kHz FORMAT: Urban

WNRV (AM) & FM CP/Narrows PRICE: \$195,000

TERMS: Asset sale for \$60,000 cash at closing and ten-year promissory note for \$135,000 at 10% interest. payable in 120 equal monthly installments of \$1784 each. The FM CP has been allocated a value of \$15,000.

BUYER: Thomas Crockett Jr. of Blacksburg, VA and Rebecca Lottl of Gold Bond, VA

SELLER: Megan McWilliams FREQUENCY: 990 kHz; 101.3 MHz POWER: 5kw daytimer; 1.5kw at 469

FORMAT: AC

Wisconsin

WRJQ/Appleton

PRICE: \$27,000 and release of liabil-

TERMS: Purchase of stock for majority voting control for \$27,000 cash and release from liability for loans totaling

\$155,000 BUYER: George Sattler of Appleton.

SELLER: Gamark Inc., stock-owned by Randall Miller and Robert Weber of Appleton, Wi

FREQUENCY: 1570 kHz

POWER: 1kw day/331 watts night FORMAT: This station is dark

COMMENT: According to transfer documents filed with the FCC, "Mr. Sattler by virtue of an oversight, had acquired voting control over Gamark without receiving prior approval from the FCC." The transfer of control occurred in 1988. Sattler is now in bankruptcy and seeking a buyer for the station.

BBC To Test DAB In FM Band; **FCC Extends DAB Comments**

Continued from Page 6

Inc., owner of KKGO/Los Angeles and five other stations in California and Hawaii. It attacked as "inequitable and shortsighted" Satellite CD Radio's proposal to allocate 60 MHz for a new satellite DAB service. "Setting up DAB as a com peting service [to AM & FM] would have a significant adverse economic effect on existing services and render obsolete many stations now providing valuable broadcast service to their local communities"

Similar filings backing DAB for terrestrial development, with preferences for existing broadcasters, were submitted by Crawford Broadcasting; KEEN & KBAY/ San Jose; April Broadcasting; WAJR & WVAQ/Morgantown, WV; Intercollegiate Broadcasting System; WRRL-AM & FM/Rainelle, WV; KJUN/Puyallup, WA; Universal Broadcasting; and Marsh

KYVA & KKOR/Gallup, NM objected to DAB development under

any of the currently proposed systems. Rather, it said, the FCC should find a DAB system compatible with current analog receivers. "If the Commission waits patiently, the correct one will come along."

Among other DAB comments:

· The RIAA complained that DAB "has the potential to destroy the sales market for sound record ings" unless stations are required to broadcast digital subcode information to block home recording

NAACP, League of United Latin American Citizens, and National Black Media Coalition called for the DAB licensing process to "contain a much stronger minority preference enhancement than now awarded in broadcast comparative hearings." The civil rights groups also asked the FCC to allocate enough DAB spectrum "to eliminate most broadcast spectrum scarcity altogether and accommodate large numbers of new voices.

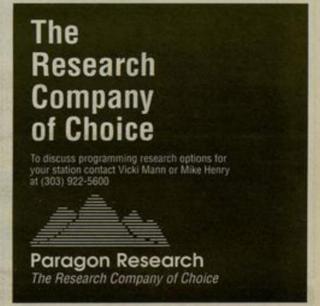
· Northrop, McDonnell Douglas, and General Dynamics registered their "strong opposition" to any

DAB plan which would displace flight test telemetry from its current 1435-1530 MHz band. That's the band sought by Satellite CD Radio.

Japan Service To Debut

The world's first satellite DAB service, Japan's Satellite Digital Audio Broadcasting Company (R&R, 10/12), has set December 2 as its start-up date. Listeners will be able to sample the pay service free of charge, 12 hours daily. Once the company begins 24-hour operation in the spring, the subscription fee will be \$4.60 a month. Listeners must buy a 25-inch receiving antenna and tuner (both also used for TV reception), which cost about \$970.

SDAB, which calls its format the "Tidal Stream Of The Sound." is being programmed by the com-pany's Exec. VP Hiroshi Yokoi, who previously worked at J-WAVE, a Tokyo FM station. SDAB plans to present a wide range of music, with "minimum information" from announcers and no news-



SOLD!

KXXX(FM), San Francisco has been sold by Emmis Broadcasting Corporation to Bedford Broadcasting Company for \$18,500,000 cash.

Elliot B. Evers initiated the transaction and assisted in negotiations.

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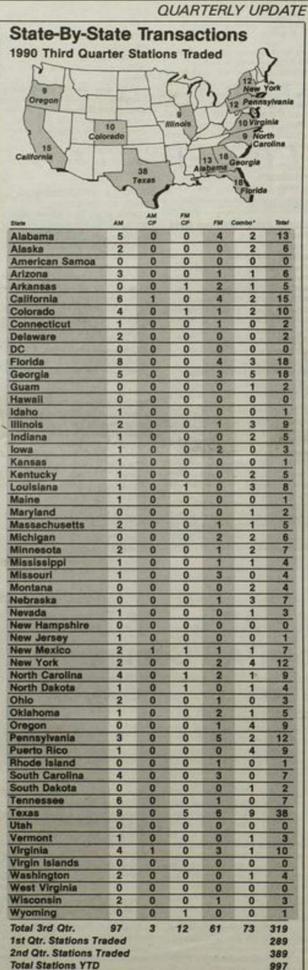


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RADIO BUSINESS



Station Trading Plunges 66% In Third Quarter '90

he seeming 1990 bankers' holiday from radio station financing continued unabated in the third quarter, with the total dollar volume of sales diving 66% from the same period last year.

Tightened financial markets made it harder for would-be buyers to find financing. Most of the deals that did get done tended to be in smaller markets and often involved large chunks of seller financing.

While the number of station sales slipped only 6%. from 340 to 319, the plunge in the dollar value of the transactions was dramatic. Sales fell from \$598 million in the third quarter of '89 to only \$199 million for the same period this year.

3rd Quarter **Figures**

Total Stations Traded July-September '90: 319

Total Dollar Volume: \$199 Million

- Combos: 73
- OAM CPs: 3
- AM Stand-Alones: 97
- oFM CPs: 12
- FM Stand-Alones: 61

Brokerage firms watched their business slump deepen, with only 63 deals booked for the quarter - producing commissions on about \$100 million in sales. That was a 75% drop from the \$404 million on 145 brokered sales in the third quarter of 1989.

Media Venture Partners displaced Americom as the quarter's biggest deal-maker. MVP tallied seven station sales for the threemonth period, with a dollar value of \$28 million. Not only did Americom see its string end at three straight quarters, it registered only one deal during the third quarter. Even so, Ameri-

Continued on Page 14

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> Leslie C. Jacobus Executive Vice President Director of Media Services

Rosenfeld, Sirowitz, Humphrey & Strauss ...

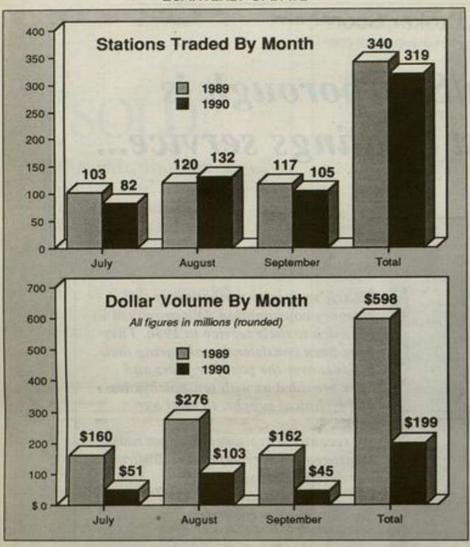
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QUARTERLY UPDATE



Station Trading Plunges 66% In Third Quarter '90

Continued from Page 12

com still leads all other brokerage firms for year-todate total sales — \$124 million. Blackburn & Co. remained in second place at \$99 million, although it didn't record a single sale in the third quarter (financial details of a Blackburn deal to sell most of Sunshine Group's stations to Saga Communications were still pending as the quarter ended, although the value was put at approximately \$20 million).

The two biggest deals of the quarter, in terms of dollar volume, involved recapitalization of major group owners — Infinity and New-City. The top actual sale of a station, Emmis Broadcasting's sale of KXXX/San Francisco to Bedford Broadcasting Corporation, was a mere \$18.5 million. That would have ranked only as a tie for sixth place among station sales for the third quarter of '89.

Texas was again the most active state for station trading, with 38 properties changing hands. Florida and Georgia tied for second place, with 18 stations sold.

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Top 10 Transactions: 3rd Quarter '90 Deals \$26,000,000 Infinity Broadcasting for 50% stock and warrants to Lehman **Brothers Merchant Banking Partnerships** WZRC & WXRK/New York KROQ/Los Angeles WJJD & WJMK/Chicago WYSP/Philadelphia WOMC/Detroit WBCN/Boston KVIL-AM & FM/Dallas-Ft. Worth • WJFK/Manassas, VA (Washington) KXYZ/Houston-Galveston • WLIF-AM & FM/Baltimore • WQYK-AM & FM/Tampa-St. Petersburg KOME/San Jose \$20,000,000 **NewCity Communications** 2 refinancing by 40-45% sale of nonvoting convertible preferred stock and debentures to Burr, Egan, Deleage & • WYAY & WYAl/Atlanta WZZK-AM & FM/Birmingham WDBO & WWKA/Orlando WSYR & WYYY/Syracuse WEZN/Bridgeport KRMG & KWEN/Tulsa KKYX & KCYY/San Antonio KXXX/San Francisco to Bedford \$18,500,000 3 **Broadcasting Company** \$11,600,000 WKGR/Ft. Pierce, FL to the Tremont Group **Command Communications** \$8,001,000 reorganization into Command Communications Partners, L.P. KRLD/Dallas KODA/Houston \$7,400,000 First City Broadcasting sales of 6 WVGO/Richmond to Richmond Radio Inc. and WPAP/Panama City, FL to Southern **Broadcasting Company** \$7,000,000 KFON & KKMJ/Rollingwood-7 Austin, TX to the Tremont Group \$4,850,000 KLUR/Wichita Falls, TX to 8 **Broadbase Communications** \$4,690,000 Radio Americas/Estereotempo 9 Stations, for 66.66%. Alfred de Arellano III buying out other shareholders WQBS & WIOA/San Juan, Puerto Rico WORA & WIOB/Mayaguez, **Puerto Rico** WPRP & WIOC/Ponce, Puerto Rico \$4,000,000 WAWK & WBTU/Kendallville (Ft. 10 Wayne), IN to Kempff Communications Company

KSTZ/Ste. Genevieve, MO to

River City Television Partnership

WAQX/Manlius (Syracuse), NY

to Pilot Communications of

Syracuse Inc.

QUARTERLY UPDATE

1989 Third Quarter Results

pular i	and Qtr. Itedione Sold	3rd Ob. 8 Total*	97D Stations Sold	97D \$ Total*
American Radio	3	\$2.5	5	\$2.8
Americom Bill-David Assoc.	10	47.6	38	573.6
Blackburn	17	67.8	37	197.6
Brydon	0		2	1.6
Business Brokers	0		2 2	1.1
Capstone C.E.A.	1 0	.7	10	19.3
Chaisson	0		3	8.6
Chapman	17	42.6	28	52.6
Commonwealth	1 4	1.9 41.6	11	1.9 71.3
Crisier Cornself	1	.9	1	.9
EDH & Sons	1	.9	1	.9
Exline	2	.2	10	2.8
Fischer	0		3 4	7.2 19.3
Foreman Fox Auctioneers	0	1 1855	1	2.0
Grandy	5	8.6	7	10.6
Gray/Tice	1	.1	2	.1
Hadden	3	.6	7	2.6
Healan Hepburn	0 2	35.0	1 2	35.0
Hickman	2	3.6	4	4.8
Hogan-Feldmann	0		2	5.0
Jamar	1	.4	2	.6
Jenesen	1	1.6	1 13	6.4
Johnson Kalii	2 5	7.8	8	44.4
Kozacko-Horton	6	4.0	17	15.0
LaRue	4	15.5	10	42.7
Mahlman	7	32.5	15	65.2
Marshall Meador	3	3.9	7 2	9.2
Mediacor		.5	2	5.5
Millar	0		2	.7
Minkow	0	1	9	75.0
Mitchell	1	1.3	1 4	1.3
Montcalm Moore	0	1000	2	5.9
M.V.P.	11	39.8	22	83.0
Nahley	0		1	.3
New England Media		2.3	6	4.8
Peterson	0	4.2	3	7.7
Pierce	o		1	.3
Polynesian	0	10-0	1	.6
Proctor	0		1	.1
Questcom Raymond	2 2	1.4	2 2	1.4
Richards	3	5.4	5	7.4
Rosenblum	5	1.5	8	2.4
Sallors	5	19.7	10	32.5
S.C.A.	2	1	6 3	8.2
Schutz Sherwood	0		3	6.9
Snowden	1	.1	3	.7
Stevens	0	-	9	89.0
Styles Caldwell	0	1	1	.2
Sun Realty Thohan-Van Huse	0 2	.9	1 6	2.3
Thoben-Van Huss Thompson	4	.9	7	2.1
Thorburn	0	-	2	.3
Walters	0		2	1.0
Winstaley	2	2.8	2	2.8
Wood & Co.	0	CO DESCRIPTION	4	2.5

SAUTH		

Broker Scorecard

1990 Third Quarter Results

Broker Ste	Qer. Sold	3rd Oir. # Sptai*	YTD Stetions Sold	YTO a Total*
M.V.P.	7	\$28.3	19	\$53.8
Morgan Stanley	1	18.5	1	18.5
Skye-Fischer	4	10.4	4	10.4
Davis	1	4.9	1	4.9
Exline	7	4.3	13	6.1
Americom	7	4.0	20	124.4
Richards	2	4.0	12	32.4
Chapman	7	3.5	23	18.3
Biernacki	1	3.2	1	3.2
Stevens	1	3.2	6	30.6
Connolly	1 1 3 3 2 1 2 2 2 2	3.2 2.4 2.1	5 5 2 1 4 2 2 2 2	3.4
Meador	3	2.1	5	2.2
CSC Financial	2	1.5	2	1.5
Mitchell	1	1.5	1	1.5 2.2 1.2 .9
Kalil	2	1.3	4	2.2
Freeman	2	1.2	2	1.2
Hadden	2	.9	2	.9
Stebbins	2	.9	2	.9
Thoben-				
Van Huss	1	.9	3	3.5
Snowden	2	.8	2	.8
Gammon	1	.7	1	.7
Kozacko-Horton	2	.6	4	1.4
Pierce	2	.4	5	.9
VR Business	2	.3	3	.5
Contemporary	1	.1	1	.1
Jamer	1	.9 .8 .7 .6 .4 .3 .1 .1	1 4 5 3 1 2 1 3 1	.8 .7 1.4 .9 .5 .1
Kennedy	1	.1	1	.1
Rosenblum	1	.1	3	1.3
Crisian	4	The Case of	1	THE REAL PROPERTY.

Aldefer	0	New III	1	.2
Associated	0	-	2	.5
Barger	0	-	2	3.2
Blackburn	0	10000	20	99.3
Broadmark	0	15.00m	3	2.0
Business Broker	0	HIEST .	1	.3
Cahn	0	1	6	15.0
Calhoun	0	1000	1	2.0
Chaisson	0	100	2 2	2.0
Chivers Realty	0	100	2	1.4
Clark	0	1000	1	.9
Columbia ERA	0	-	1	.2
D.M.E.	0	-	1	1.0
Earls	0	100	1	.4
Fischer	0	-	5	4.4
Foreman	0	1000	3	8.4
Ga. Business	0	-	4	.5
Hickman	0	-	4	15.4
LaFrance	0	-	1	.4
LaRue	0	200	6 3 2 1	23.0
Mahlman	0	-	3	8.5
Media Marketin	g 0	-	2	1.5
Merrill	0	0.77	1	.3
New England				
Media	0	Restrict to	1	.8
Parrish	0	1000	2	.3
Peak Media	0	1050	1	.1
Peterson	0	1000	4	6,7
Pond	0	1000	1	2.3
Proctor	0	100000		-1
Questcom	0	10000	1	.5
Riley	0	100000	1	1.0
Sallors	0	Sec. of Sec.	4	8.6
Thompson	0	No.		.5
Total	63	\$100.2	236	\$531.7

All figures in millions (rounded

1922

The First Radio Commercial
Was Broadcast On AT&T's Station
WEAF New York.

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MANAGEMENT

More Americans Embrace Computers In The Workplace

ersonal computers, Not only have they revolutionized the nation's office environment, they've also helped change Americans' general attitudes about modern technology.

Between 1983 and 1989, the number of people who use PCs at work more than doubled (from 13% to 27%). Also as of last year, 7% of Americans were using PCs at home and 8% were using them at home and work, according to the NYC-based Roper Organization.

Attitude Adjustments

As PC use has increased in offices and homes, attitudes - especially those concerning who benefits from sophisticated technology have also shifted.

In 1983, 60% of people said cornpanies had the most to gain from having high-tech gadgets in the office. In contrast, 11% said individual employees benefitted and 24% said both benefitted equally.

By '89, however, the number who felt companies benefitted the most had dropped to 46%. Meanwhile the percentage of people who said individuals had the most to gain climbed to 17% - and the number

who said both benefitted equally rose to 31%

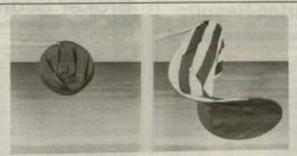
In addition, more Americans think increased use of office technology makes for more interesting jobs than less interesting ones (50% vs. 29%). Those figures stood at 46% and 37%, respectively, in 1983.

And . . . the number of people who believe high-tech office equipment improves the work environ-ment has climbed from 52% (in '83) to 59% (in '89).

Lifestyle Usage

How do the 8% of home 'n' office PC users spend their time at the keyboard? Nearly two-thirds of owners use them for word process ing, half use them to play games, and a third use PCs to do office-related work, teach children, and access databases (Nexis, the Dow Jones News service, etc.).

Interestingly, only 10% (and less) use their home-based PCs to compose or play music, order airline tickets or merchandise, or file income tax returns.



PROMO OPPORTUNITY

'Pop-Open Beach Blanket' Bingo!

icture-perfect for sun, surf 'n' picnic promotions, the 40- by 64-inch "Pop-Open Beach Blanket" folds into a 20-inch disc thanks to its

Available in bright solids, stripes, florals, and patterns, the blanket can be custom-printed with your station's call letters and logo.

Made from a lightweight, quick-drying poly-cotton blend, each blanket comes with a matching drawstring bag and pillow. Suggested retail price: \$39.95. For more info, call the Los Angeles-based Pop-Open Co. at (213) 874-0346.

Many Marketers Bullish On Radio

any marketers and at agencies are predicting the \$9 billion radio indus try will see a significant surge is growth this decade, according to recent report in the NYC-base newsletter Frohlinger's Marketing Strategist.

D'Arcy Masius Benton & Bowles Chairman Roy Bostock is among those pushing for more radio ad vertising. The agency's clients is clude Anheuser-Busch, Mars Procter & Gamble, Burger King and N.V. Philips.

Heinz U.S.A. VP/Consumer Products Brian Ruder also has confidence in the medium. "We will spend lots more on radio nea year," he said. "Radio has stronger local importance so it ties in with customers and also gives the local retailer support It is also a good short-term promotional

Interview Guide Updated

Washington, DC-based Broadcast Interview Source has just pub-lished the eighth edition of its Yearbook Of Experts, Authorities & Spokespersons.

This 1990 version features profiles on some 1400 groups (from atheists to zoologists), providing media contacts, addresses, and phone numbers

for quick cross-referencing. List price: \$37.25. For more info, cat (202) 333-4904

Most New Fathers Avoid 'Daddy Track'

lthough nearly one-third of U.S. companies now offer formal paternity leave policies - or "daddy tracking," as it's known in some circles - only slightly more than 1% of eligible men take advantage of these plans, according to a recent study.

San Francisco-based Robert Half International surveyed ex-ecutives in 200 of the nation's 1000 largest companies. The 31% whose companies have such policies were asked what percentage of eligible men have used them, and the average response was 1.3%.

The recruiter concluded that

more companies are recognizing the importance of daddy tracking programs, but added there ap-pears to be an unspoken concern that most working fathers fear the possible career implications of using such a benefit.

Device Tracks Vehicle Use

oes it take all day for your salespeople to make three calls? If you want to see exactly how much time they spend on the road - and don't have the spare time to ride shotgun - "Trip-Trak" can do it for you.

log of a vehicle's daily use, and can be installed under the dashboard of almost any vehicle in less than an hour, according to a recent article in California Business.

Trackers can get printouts of the time and duration of the driver's stops, the maximum speed be-tween these stops, and the length and mileage of each trip. Trip-Trak also can be programmed to cate gorize each journey according to

The device not only tracks your vehicle use records for tax pur-poses. List price: \$395. For more info, call Dayton-based Ketek Inc. at (800) 543-9687.

salespeople's time management skills, but also provides accurate

DATELINE

- October 24 Paul Kagan
 Radio Station Acquisitions Seminar. Park Lane Hotel, New York
- November 2-7 1990 NARM Wholesalers Conference. Palm Springs Hilton.
- November 9-11 Young
 Black Programmers Conference. Hyatt Regency, Houston.
- November 15-17 21st annual Loyola Radio Conference. Holiday Inn Mart Plaza, Chicago.
- November 17 NAB Roundtable for Small- and Medium-Market GMs. Sheraton Westport Inn, St. Louis

1991

- January 17-18 Chris Beck Management Seminar. Hyatt Regency, Phoenix.
- January 18-20 Dan O'Day's Air Personality Plus + seminar. Holiday Inn (Tryon Street), Charlotte.
- January 20-24 MIDEM '91. Palais des Festivals, Cannes, France.
- · January 24-27 RAB Managing Sales Conference. Opry-land Hotel, Nashville.
- January 25-29 National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel, Washington, DC.
- January 27 Super Bowl XXV. Tampa Stadium.
- January 28 American Music Awards. Shrine Auditorium, Los Angeles.
- January 30-February 2 —
 Eighth annual Pollack Media
 Group Programming/Management Conference. Bel Age Hotel, Los Angeles.
- · February 7-9 Chris Beck Major Account Sales & Devel-opment Seminar. Hyatt Orlan-

- February 10-15 NAB 26th Annual Management Develop-ment Seminar for Broadcast En-gineers. University of Notre Dame, South Bend, IN.
- February 11-13 Broadcast Credit Association's 25th Credit & Collection Seminar, Loews
- Summit Hotel, New York City.

 February 14-16 Gavin
 Seminer 1991. St. Francis Ho-
- Seminar 1991; St. Francis Ho-tel, San Francisco.

 February 20 33rd Annual Grammy Awards. Radio City Music Hall, New York City.

 February 25-26 NAB Ra-dio Group Head Fly-In. Hyatt Regency, Dallas-Ft. Worth.

 February 27-March 2 Chris Beck Major Account Sales & Development Seminar.
- Sales & Development Seminar. Sheraton Fisherman's Wharf,
- March 6-9 Country Radio Seminar, Opryland Hotel, Nash-
- March 22-25 1991 NARM Convention. San Francisco Hil-
- April 15-18 NAB 1991 Convention. Las Vegas Convention Center.
- May 16-19 American Women in Radio & Television's 40th National Convention. Omni Hotel, Atlanta.
- June 9-15 NAB Radio Executive Management Develop-ment Seminar, University of Notre Dame, South Bend, IN.
- June 18-19 BPME & BDA Conference & Exposition. Baltimore Convention Center.
- June 20-22 Bobby Poe Convention. Sheraton miere, Tysons Corner, VA.
- July 11-14 Upper Midwest Communications Conclave. Radisson Hotel South, Minne
- September 11-14 NAB Radio 1991 Convention. Mos-cone Convention Center, San
- September 25-28 RTNDA 46th International Conference & Exhibition. Deriver Convention

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ZINE SCENE Madonna's New Man Is Gay Model!

adonna's latest boytoy. Tony Ward, once modeled nude in a gay magazine! Ward, who sometimes poses under the name Nick Neal, did a six-page layout for In Touch For Men wearing "nothing but a smile and an anide bracelet," according to reports in the Globe and Star. He's also featured totally naked in Greg Gorman's recently released hardback collection of photographs.

"Why should it bother me what Tony has done?" Madonna allegedly asked a pal. "I think it's cute."

Stop! Marsalis Time

This week's Time trumpets the success of jazz man Wynton Marsells, devoting its cover and a seven-page spread to the steepedin-tradition homblower. The piece credits Marsalis with fostering a "iazz renaissance" in the face of 70s fusion and with opening the career doors for some of today's hottest contemporary jazzbeeus.

Poll Stars

The November YM (Young & Modem) features the 'zine's First Annual Readers' Entertainment Poll, boldly headed "Stars You Love/Stars You Hate." Among the

- · Paula Abdul: Best Dressed, Favorite Singer (Female), Artist You'd Most Like To Meet, and Star You'd Most Like To Be.
- · Madonna: Celebrity You'd Most Want To Send To Mars -One Way, Worst Dressed Celebrity (Female), and runner-up (with Jane Child) for Celebrity With The Grossest Hairdo
- . New Kids On The Block: Favorite Pop Group, Favorite Rock Group (tie with Bon Jovi), Group You Hate, Favorite Song ("Step By Step"), and Song You Can't Stand. ("Step By Step")

On The Records

Sonic Youth have recorded a cover of the New York Dolls' classic "Personality Crisis" (backed with a demo version of the Youth's "Dirty Boots") especially for the 2000 lucky Sassy readers who respond to a three-question quiz tucked away in the 'zine's November issue. Deadline: November 15.

Quick Licks

- . "Whether it was money, record sales, or trophies, Michael wanted to be the one who claimed it. He used to wonder, 'Why do they call Elvis the King? Why don't they call me the King? I'd have to explain" -Record promoter/manager/actor Frank Dileo recalls his days of whine and noses (People).
- . "They wouldn't be doing this if it were Paul Simon" - A peeved Art Garfunkel snaps after waiting some four hours in a NYC recording studio for an engineer (Spy).
- "I think she has really bad PMS" - Roseanne Barr makes an on-air diagnosis of Bette Midler while guest-hosting a radio program in Los Angeles (Star).
- . More Americans would rather make love while listening to Nell Diamond's music than to any other musician's. Beethoven is second (Weekly World News).

R&R doesn't run comic strips. but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



RANTEL

Advanced Perceptual Research

Laurel, Maryland 301 490 8700

TELEVISION

TOP TEN SHOWS OCTOBER 8-14

- 3 A Different World 4 NBC Tuesday Morie
- Of The Week l"Jackle Collins's
- ucky/Chances," Pt. 3) 5 America's Funniest
- Home Videos 6 60 Minutes
- 7 The Cosby Show
- 8 The Simpsons Who's The Boss? (tie)

Head Of The Class (tie)

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT.
Check listings for showings in the Mountain Time Zone. All listings subject to

Tube Tops

· Pete Townshend, Bob Geldof, Billy Bragg, Simply Red's Mick Hucknall, and Hot House join host Herbie Hancock and his band (Pat Methe ny and Jack DeJohnette) in Showtime Coast To Coast: The London Sessions" (Monday, 10/22, 11pm), taped at the Fridge in Brixton. The 90-minute special also includes an L.A. jam session (taped earlier), featuring Van Morrison backed by Hancock, Larry Carlton, Chick Corea, and Freddle Hubbard.

Friday, 10/19

- Judy Collins and Stephen Stills, "The Inside Track With Graham Nash" (A&E, 10pm).
- . John Denver, "The Tonight Show Starring Johnny Carson* (NBC, 11:30pm).
- . Modern English, "Into The Night Starring Rick Dees" (ABC, midnight).

Saturday, 10/20

- En Vogue, "Big Break" (syndicated; check local listings for station and air time).
- Time, "Saturday Live" (NBC, 11:30pm) "Saturday Night

Sunday, 10/21

M.C. Hammer and Sandra Bernhard are among those pro-filed on the "NBC News Spe-cial" (10pm).

Monday, 10/22

- KPWR/LA air talent Jay
 Thomas reprises his guest-starring role on "Murphy Brown* (CBS, 9pm).
 • Faith No More, "The Ar-
- senio Hall Show" (syndicated; check local listings).

Tuesday, 10/23

- CBS Radio and WCBS-FM/ NYC air talent Cousin Brucle, "Later With Bob Costas" (NBC,
 - . Chi-Lites, "Arsenio Hall."

Wednesday, 10/24

- Randy Travis and George Jones, "Late Night With David Letterman" (NBC, 12:30am).
 Dion, "Rick Dees."

Thursday, 10/25

KKDA/Dallas and WGCI-FM/Chicago air taient Tom Joy-ner and Clifton Davis, "Rick

VIDEO

NEW THIS WEEK

 PRETTY WOMAN (Touchstone Home Video)
 Richard Gere. Julia Roberts. One of the year's biggest box-office blockbusters comes to home video this week. The rags-to-riches romantic comedy spawned a similarly successful EMI soundtrack featuring hit. singles by Roxette ("It Must Have Been Love") and Go West ("King Of Wishful Thinking") as well as tunes from Natalle Cole, Robert Palmer, David Bowle, the Red Hot Chill Peppers, and others. (Street date: 10/19)

• UK SUBS: DOWN AMONGST THE DEAD MEN (Video Music Inc.) Live performances and interviews with the British punk outfit can be found on this 55-minute program. The 21-song import was recorded live

OCHRISTIAN DEATH: THE HERETICS ALIVE (Video Music Inc.)

The shockmeisters take the stage of London's Marquee in this 85-minute concert video, taped last year. Pare performances and cumentary footage - including an in-depth interview with the band's Valor - highlight the package. (10/19)



BIT PLAYERS - There are but four Smithereens.

· SMITHEREENS 10 (Capitol Home Video)

Billed as the definitive collection of the Enigma/Capitol rockers' ten-cips to date, this compilation includes such shake 'n' finger-poppers as "A Girl Like You," "Blood And Roses," "Only A Memory," "Behind The Wall Of Sleep," "Yesterday Girl," and "Blue Period" — the last featuring Ballods Cellste. (1973). Wall Of Sleep," "Yesterda Belinda Carliste. (10/22)

• MARY'S DANISH LIVE (Chemeleon Video)

The Chameleon band perform ten tunes in this 45-minute concert ideo, shot at Southern California's Ventura Theatre. Documentary and interview footage is interspersed throughout the live performance, which includes "Don't Crash The Car Tonight" and a rendition of Jimil Hendrix's " (10/22)

"Foxey Lady." (10/22)

• MOSCOW MUSIC PEACE FESTIVAL, VOL. I & II

(Elektra Entertainment)

Highlights from last year's Soviet mega-concert are packed into two two-hour packages, each concluding with an all-star jam. Vol. I contains performances by Skild Row, Cinderella, and Bon Jovi; Vol. II includes ootage of Motley Crue, Gorky Park, Ozzy Osbourne, and the Scorplons. (10/23)

L.A. GUNS: LOVE, PEACE, & GEESE (PolyGram Music Video)

This half-hour program takes viewers into the depths of Hobywood and beyond as the VertigorPolydor rockers include some "outrageous" behind-the-scenes footage. All this and five songs ("Rip And Tear," "Never Enough," "Ballad Of Jayne," "Malaria," and "I Wanna Be Your Man"), too. (10/23)

• GEORGE MICHAEL (CMV Enterprises)

This musical documentary follows the stubble-cheeked singer from his early days in Wham! to his current chart-topping single ("Praying For Time"). Highlights of the hourlong video include a look at Michael recording songs for his latest Columbia LP, "Listen Without Prejudice, Volume

ADAM ANT: ANTICS IN THE FORBIDDEN ZONE (CMV Enterprises) Thirteen songs from the British post-punker's Epic greatest hits LP of the same name can be found in this 45-minute compilation, including such olde favourities as "Stand And Deliver," "Goody Two Shoes," and
"Desperate But Not Serious." (10/23)

THE BEST OF "WORD UP!" (Worldwide Entertainment

Marketing/BMG)
The rap/R&B magazine makes its first appearance on home video.
Hosted by Editor in Chief Kate Ferguson, the 50-minute "issue" features Public Enemy in concert, Queen Lattlish, D-Nice, and Mc Lyte in the studio (separately), Flavor Flav and friends at his neighborhood pizzeria, Roxanne Shante at home, Ice-T on a movie set, and more.

 JETSONS: THE MOVIE (MCA/Universal Home Video)
 Not only is MCA teen queen Tiffany the voice of Judy Jetson in the - she also performs three tunes on the pace-age animated feature — (m's MCA soundtrack, (10/25)

film's MCA soundtrack. (10/25)

•LOVE AT LARGE (Orion Home Video)

Reprise rocker Neil Young co-stars in this romantic comedy about two private eyes (Tom Berenger and Elizabeth Perkins) who tall in love while one is stalking the other. Young leaves the singing to co-star Anne Archer, who belts out "You Don't Know What Love Is" in the movie. That song — plus others by Warren Zevon, Leonard Cohen, and Grady Walker — also can be found on the film's Virgin soundtrack, along with music by Mark Isham. (10/25)

MEDIA

BOOK BEAT

Motown: High Notes And Down Beats

lans for a 30th anniversary TV special and the recent Motortown Revue '90 aren't the only things screaming come and get these (Motown) memories these days. A trio of books are also on the way. A peek at each - and a few other music-related releases follows:

Hitsville U.S.A.

"The Motown Album" (\$50/ St. Martin's Press) is a self-described "photographic, dynamic, and loving tribute" to the record company that's successfully marketed and exported the Sound Of Young America since its founding

The 252-page tome is packed with photos - many rarely seen, many in color - that dovetail with Rolling Stone writer Ben Fong-Torres's text to tell a companyapproved version of the Motown story. Label founder Berry Gordy's foreword and rock critic Dave Marsh's discography complete the package, which hits store shelves on October 22



Mary 'N' Faithful Coming October 24 is former Supremes vocalist Mary Wilson's

Madonna Laserdisc Due In November

lthough Warner Reprise Video hasn't scheduled the home video release of Madonna's recent world tour until late next year. Pioneer Artists reportedly will release a longform laserdisc version of the concert late next month.

"Madonna: Blond Ambition -World Tour '90" will be between 90 minutes and two hours long. The two-sided, digital stereo laserdisc was filmed during various American and European concerts, and includes backstage, interview, and wraparound footage of the Sire/

Unlike the recent HBO special, the material found on the laserdisc was shot on film rather than videotape. Price: \$29.95. Look for ads and promotions to start running in 11 major markets on November 15.



Supreme Faith: Someday We'll Together" (Harper Collins/ \$19.96) — a 303-page sequel to her 1986 bestseller, "Dreamgirl: My Life As A Supreme." Working again with "Dreamgirl" co-author Patricia Romanowski, Wilson endeavors to answer the oft-asked question, "What went wrong and why did the band break up?

Drawing upon her personal diary, court transcripts, and newspaper clippings, the singer offers firsthand accounts of alleged corruption in the music business, her love affairs (including romances with comic Flip Wilson and the late Steve McQueen), and the circus-like atmosphere surrounding Flo Ballard's funeral.

Of course, the singer also addresses her highly publicized and strained friendship with Diana Ross (whom she constantly refers to as Diane, La Ross's pre-stardom name) — a relationship that Wilson says "alternates between warmly cordial and maliciously cold. Forty-eight pages of photos and a selective discography augment this slice of entertainment, Saucer of milk not included.

Where Did Our Love Go

The Supremes are also the headlining act in "All That Glittered" (\$19.95/Dutton) - first-time author Turner's account of "the good, the bad, the beautiful, [and] the bitchy" qualities that fueled,

'Grammy Legends' On CBS-TV

ohnny Cash, Aretha Franklin, Billy Joel, and Quincy Jones will receive the 1990 Grammy Legends Awards during the second annual "Grammy Legends Tribute," to air on CBS-TV (date and time TBA).

Pierre Cossette Productions - in cooperation with the National Academy of Recording Arts & Sciences - will produce the two-hour event, to be taped before a live audience in New York on December 5.



and eventually burned out, the

Befriended by Flo Ballard when he was 12 years old, Turner became the singer's lifelong confidant and unofficial band "gofer." The two roles - as well as hours of conversations logged with limo drivers and other behind-thescenes folks - made Turner privy to lots of inside poop that's unearth ed in this 308-page work with a measure of childlike innocence, several exclamation points, and LOTS OF BIG WORDS.

The two words that loom the largest? "Diana" and "Ross." Whether from Turner's mouth or Ballard's, Ross receives perhaps more than her fair share of knocks in one unflattering recollection

Motown trio

Mama Roux

Chicken and sausage gumbo? Page 24. Quick pecan pralines? Page 40. Pork backbone stew? Page 94.

after another. From a strictly tab-

loid point of view, the warts 'n' all revelations are amusing. How-

ever, they also underscore the

sadness and bitterness Ballard felt

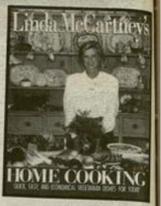
forced out of the band. Co-written

by Barbara Aria, the book includes 16 pages of photos.

and loudly expressed - at being

The preceding (and all-too-brief) menu was compiled from the pages of Queen Ida Guillory's recently published "Cookin' With Queen Ida" (\$14.95/Prima) collection of Creole, Cajun, and other down-home recipes from the Grammy award-winning GNP Crescendo recording artist and self-proclaimed queen of Zydeco music

Co-written by Naomi Wise, the 240-page book also includes anecdotes and brief history lessons for readers to savor while deciding which delectable dish to cook first.



Meatless Loaf

Speaking of cookbooks, animal rights activist and noted backing vocalist Linda McCartney will have her taste-bud teaser, "Linda McCartney's Home Cooking (\$24.96/Arcade), in bookstores on October 31.

As you might expect, the 175page hardback is devoted esclusively to vegetarian and "meatless" dishes (the latter accomplished with TVP, a soya-bean meat substitute). Along with 200 recipes, the book includes nutritional information on a variety of foods as well as tips for growing your own green leafy substances.

Buffett Up

Jimmy Buffett will follow up his bestselling collection of short stories, "Tales From Margaritaville," with "Who Is Joe Merchant?" - a comic adult mystery A 200,000-copy first printing of the book is due next fall from Harcourt Brace Jovanovich,

According to Publisher's Week ly, the MCA recording artist negotiated a six-figure deal for the book by hirnself, Buffett says, "You'd have to be a dummy not to see that if 20% of the people who buy half a million of my record albums a year buy a book, that's a substantial sale."

FILMS

WEEKEND BOX OFFICE OCTOBER 12 - 14

1 Marked For Death	\$7.42
(Fox)	
2 Memphis Belle	\$5.02
(Warner Bros.)*	
3 Ghost	\$4.22
(Paramount)	
4 Fantasia	\$3.99
(Buena Vista)	
5 GoodFelles	\$3.69
(Warner Bros.)	
6 Pacific Heights	\$3.56
(Fox)	
7 Mr. Destiny	\$2.99
(Buena Vista)*	
8 Postcards From	\$2.20
The Edge (Columb	(0)
9 Welcome Home	\$1.75
Roxy Carmichael	
(Paramount)	
10 Henry And June	\$1.40
(Universal)*	

All figures in millions First week in release lounce: Exhibitor Relate

COMING ATTRACTIONS: Moving into wide release this week is "Avalon," writerdirector Barry Levinson's drama about first- and second-generation Russian immigrants set — as was Levinson's earlier "Tin Men" and "Diner" — in Baltmore. Randy Newman wrote and performs 12 tunes on the film's forthcoming Reprise

MUSIC & MOVIES

CURRENT

- MARKED FOR DEATH (Delicious Vinyillisland)
 Single: Domino/Masters Of Reality
 Other Featured Artists: Tone Loc, Kenyatta, N'Dea Davenport
- GHOST (Varese Sarabande/MCA) gle: Unchained Melody/Righteous Brothers (Verve/Polydor)
- · GOODFELLAS (Atlantic)
- Featured Artists: Moonglows, Muddy Weters, Creem
 BLAZE OF GLORY/YOUNG GUNS II (Mercury)
- . PUMP UP THE VOLUME (MCA)
- Single: Why Can't I Fall in Love/Ivan Neville Other Featured Artists: Concrete Blonde, Cowboy Junkles
- · MUSIC FROM MO' BETTER BLUES (Columbia)

- Single: Harlem Blues/Cynda Williams
 Featured Artists: Gangstarr, Branford Marsalls Quartet

 DAYS OF THUNDER (DGC)
- DAYS OF THUNDER (DRU)
 Single: Show Me Heaven/Maria McKee
 Other Featured Artists: Guns N' Roses, Chicago, David Coverdale
 THE ADVENTURES OF FORD FAIRLANE (Elektra)
 Single: Glad To Be Alive/Teddy Pendergrass & Lisa Fisher
 Other Featured Artists: Queensryche, Billy Idol, Dion

- THE HOT SPOT (IVA/Antilles)
- Featured Artists: Miles Davis, John Lee Hooker, Taj Mahai LISTEN UP: THE LIVES OF QUINCY JONES (Qwest/Reprise)
- Other Featured Arists: Quincy Jones, James Ingram & Patti Austin

 GRAFFITI BRIDGE (Paisley Park/WB)

 Singles: Round And Round/Tevin Campbell
- New Power Generation/Prince Other Featured Artists: Time

LENNON: HIS LAST INTERVIEW, HIS GREATEST MUSIC



A FOUR HOUR RADIO SPECIAL FROM UNISTAR

John Lennon's last interview was conducted at the Dakota Apartments only hours before he died on December 8, 1980.

Fortunately, not only did John talk about his latest project, the Double Fantasy album, but he spoke in depth about his entire life and childhood, his first meeting with Paul McCartney, his life as a Beatle, his introduction to Yoko Ono, the break up of the Beatles, his personal problems and his withdrawal from show business.

John Lennon's words have been carefully preserved and sensitively mixed by producer Ed Salamon with the appropriate hit music of the Beatles and his solo career to create the definitive John Lennon radio tribute.

> You can hear John Lennon's final words exclusively on the UNISTAR RADIO NETWORK.

> > LENNON: HIS LAST INTERVIEW. HIS GREATEST MUSIC

is available for broadcast December 7-9, 1990 on a swap/exchange basis to radio stations in the top 170 Arbitron-rated metro markets.

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UNISTAR

LIFESTYLES

COHORTS VS. LIFESTAGES

Targeting The Demo Of The Future

HR? Urban AC? Classic New Rock? Who knows what format your station will be in 40 years. In the meantime, however, you face some important programming decisions such as whether to target listeners by "cohort" or by "life-

Margaret Ambry - author of "The 1990-1991 Almanac of Consumer Markets" - defines cohorts as people who share an established event, such as a year of birth or high school graduation. Lifestages, on the other hand, are specific age groups, such the 18-24 age bracket.

The difference between the two? While the number of people within each lifestage will change as America's population ages, the number of people within each cohort will remain relatively constant, declining only as their ranks decease.

Linked In Time

Members of specific cohorts share a common culture and are often similar in their consumer behavior. For example, baby boomers - those born between 1946 and 1964 - are the largest cohort (78 million strong).

This year, the median age of the baby boomers is 34 - so if your station targets 25-49s, you're probably right in tune with the baby boomer. If you continue to target that demo, however, you'll lose half of your potential audience within 15 years, when the median age of boomers will be 49.

Aging Baby Boomers: A Moving Target

tracking a cohort, the following table lists the projected median age (the age at which half are older and half are younger) of baby boomers between 1990 and 2030

Year	Median aga
1990	34
1995	39
2000	44
2005	49
2010	54
2015	58
2020	63
2025	68
2030	72

More Potential Markets

Baby boomers aren't the only significant cohort from a marketing standpoint. People born dur-ing the Depression, the baby bust (1965-76), and the current baby boomlet also are powerful consumer markets.

Lifestage marketing is better than cobort marketing for companies whose products appeal to one particular age group. Toy manufacturers, for instance, can't target an ever-changing cohort such as the baby busters; they need to target the lifestage

For an example on how to track a cohort, check out the accompanying chart.

C CHICAGO I

COMING IN 1992

Photo CD System 'Plays' Prints On TV

discs now can be used to store photos and display them on ordinary televisions, thanks to new technology developed by Kodak.

With this new system, called Photo CD, you shoot photographs on a 35mm camera (using Kodek film, of course), take the film to be developed, and have it transferred to a CD. Each compact disc can hold up to 100 color pictures.

You then insert the Photo CD into a Kodak CD player - manufactured by Phillips - which, incidentally, also plays musical discs

Now you not only can display the photos on your TV, you also can enlarge portions of pictures, change the sequence of the photos, or eliminate the ones that you don't like

You can create a Photo CD library or make copies of the CDs for friends and relatives. If you have a computer with CD-ROM (read-only memory), you can display the photos on your computer screen as well.

Kodsk also is developing a way to create Photo CDs from prints, and high-quality thermal-paper prints from the CDs. Photo CD technology won't be available until 1992, however, since Kodak needs two years to provide film developers with the necessary equipment.

The cost? Kodak expects the first Photo CD player to carry a list price of less than \$500, with a disc containing 24 photos to set for "comfortably below \$20." For more info, call the Rochester, NY-based company at (716) 724-4000.

Gourmet & Premium Coffees Perk Up Sales

ourmet and premium coffee accounted for 19% of all coffee sales last year up from 10% five years earlier and sales are expected to reach 30% of the U.S. retail coffee marks by 1994

A recent study by NYC-based research firm Find/SVP says last year's rise in upscale coffee sales was the first in five years. The company believes the popularity of gourmet and premium coffee spurred the growth of retail coffee sales, which climbed 1.6% from



The study estimates sales of gourmet coffee (defined as brands marketed by specialty companie at \$676 million, premium coffee (upscale versions of mass-market ed brands) at \$277 million, and decaffeinated gourmet/premium java at \$283 million in 1989.

Find/SVP expects coffee con sumption to increase 3% to 5% asnually over the next several years The study notes that 52.5% of Americans over age 10 drank as average of 1.75 cups a day last year, up from 50% who drank as average of 1.67 cups a day in 1981

REEFER FATNESS

New Twist In Marijuana Study

sire for junk food that stems from smoking marijuana? Of course not, but you have heard about the phenomenon,

Well, gentle readers, according to a recent study conducted by Johns Hopkins University researchers, marijuana munchies are more than a myth - they're

In a controlled experiment, six men smoked four joints (marijuana cigarettes) during a 13-day period, unknowingly alternating three days of puffing real buds with three days of huffing placebo dope.

The men's intake of snack food calories increased 40% during the real pot days, for an average weight gain of nearly seven

The same men lost the excess weight, however, during the periods when they smoked the

The Accelerating Cost Of Car Insurance

hat could make the 119% increase. In prices and the 200% boost in inflation that occurred between 1970 and 1988 seem modest? The cost of car insurance, which increased a whopping 270% during those years, ac-cording to the U.S government's Consumer Price Index.

In Perspective

In 1985 (the last year for which figures are available), the average car owner shelled out

\$546 on vehicle insurance - a sizeable chunk of his average before-tax income of \$31,364. However, the amount covered his average 1.6 cars and 0.8 other

Meanwhile, some 15% of all vehicle owners paid nothing for auto insurance in 1985, choosing instead to drive uninsured. These folks typically came from low-in-come households headed by a person with a high school educa-

CHRONICLE

Warner Bros. Sr. VP/Busi Affairs David Altschul,

wife Margaret, daughter Emily Grace, September 23. KFMF/Chico, CA PD Marty Griffin, wife Girny, son Gene Martin, September 26.

Reprise recording artist India to songwifer/producer "Little" Louis Vega, September 21.

WSTR/Atlanta Jazz PD and WQCD/NYC MD/air talent Russ Davis to Patricia Lippe, October

WYKZ/Beaufort, SC MD/air talent Liz Kennedy to James Calvert, October 6.



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- automatically check for logical data entry errors

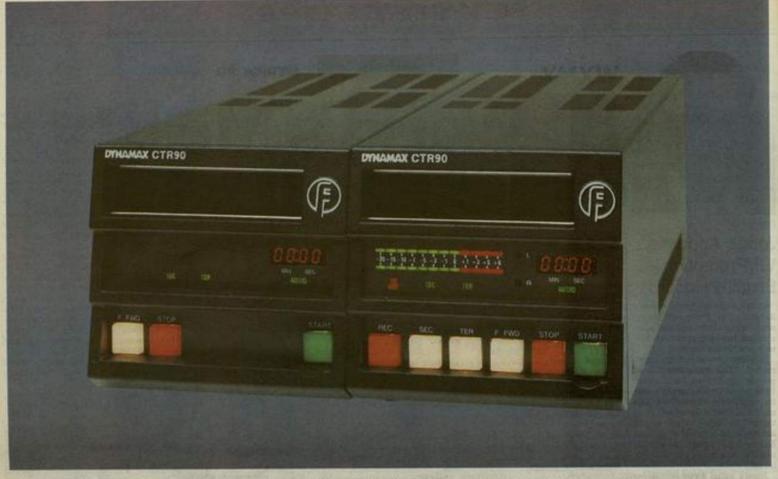
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-81 dB, "A" Weighted, referenced to 250 nWb/m, with DNR active. -70 dB, "A" Weighted, referenced to 250 nWb/m, with DNR inactive.
Dolby HX Pro Headroom Extension originated by Bang & Olufsen and manufactured under license from Dolby Laboratories Licensing Corporation.
DNR is a registered trademark of National Semiconductor Corporation under U.S. Patents 3,678,416 and 3,753,159.



Ronnie Jones

Jones Appointed VP/Promotion At **Esquire Records**

Ronnie Jones has joined Esquire Records as VP/Promotion. He assames the newly created post after a recent two-year stint with Mo-town in a similar position.

President Arnie Orleans com-mented, "This appointment is of genuine significance for Esquire. To be joined by an executive with the experience, reputation, and success of Ronnie Jones will be of tremendous value to our artists and sends out a strong signal that Esquire is a company that's deter-mined to be a major player in our industry.

Jones's initial focus will be on new releases by Debra Torre and Sean. His industry background in-cludes tenures as VP/Promotion at Capitol and Regional Promotion Director at United Artists Records.

WXMX Elevates Evans To PD

WXMX/Columbus, OH has elevated acting PD/MD/morning man Mike Evans to his first PD opportunity. Former PD Jeff Conn exited the AC outlet several months ago.

According to GM Mary Mahaffey, "Mike's proven himself to be totally committed to making WXMX a contender in Columbus. We're very pleased that he's accepted the PD position."

Evans told R&R, "T've had lots of fun the last three months as acting PD. We'll have no major changes initially: I have a good group of people working here. We're a young station - both in time on-air and in the staff's average age. We think young and have fun. The niche we've decided to carve for ourselves can't be duplicated. Other stations have fought for other territories. Comments we hear on the street indicate we're doing something right."

Evans joined WXMX when the station debuted in May 1989. He was previously a computer consultant and spent six years as MD at WTVN/Columbus.



Eulis Cathey

Cathey Dir./A&R, **Promotion At** PolyGram Jazz

PolyGram Jazz has tapped Eulis Cathey as Director/A&R and Promotion. He was most recently Great Lakes Regional Promotion Manager/Black Music at Virgin. He'll scout and sign new artists, coordinate projects for the current artist roster, and oversee the department's radio promotion.

PolyGram Jazz VP Richard Seidel remarked, "Eulis brings a rich knowledge of all types of jazz, world music, and R&B to this position. I know he'll have great suc-

Prior to Virgin, Cathey was Promotion Coordinator and then Manager/Black Music for Island in New York. He began his career as an air talent at WEBR (AM)/Buf-

MYRICK PD

WALR Adopts Black AC

Ring Radio's WALR/Atlanta has abandoned AC to become a current-based Black AC known as "Love 104." Maxx Myrick was named PD this week (10/15). The station should be live fulltime within a month

WCNN & WALR VP/GM Rob Jackson told R&R, "We bought the station in April last year and signed on that July as a Bright AC. Between the market changes and our tower's collapse back in April, we had some difficulties. We were looking for an alternative. There's a tremendous void in the market: [WVEE] V163 is the only Urban here - and it's a very good one but it allowed us to present a more adult Urban format that we're calling Love songs with a touch of jazz.' It's targeted 25-44, skewed a bit female.

"Maxx was very highly recommended by [consultant] Tony Gray, who felt Maxx could follow the map and help us execute the game plan. We met with him and also felt be could do a marvelous job.

Myrick remarked, "I'm really excited. Atlanta has wonderful opportunities, and I'm glad to be a part of this challenge." He was most recently interim PD at WJMO/Cleveland, where he'd also been Asst. PD/MD, Myrick previously programmed WPLZ/Rich-mond, KDKS/Shreveport, and WVOI/Toledo.

WALR has consistently scored less than a share in both ratings

Pet Shop Talk



The Pet Shop Boys stopped by EMI's offices recently to discuss the release of the duo's forthcoming LP, "Behavior." Finalizing the deal are (I-r) manager Arma Andon, the band's Chris Lowe, label President/CEO Sal Licata, and the band's Nell

Elisa's British Invasion



Elisa Fiorillo was caught hobnobbing with Chrysalis axecs during the label's international Conference in Hertfordshire, England. Snapped with the singer were (i-r) Lippman Entertainment's Michael Lippman, Chrysalis's Chairman Chris Wright and Vice Chairman/CEO Joe Kiener, Chrysalis International President Paul Conroy, and U.S. label President John Sykes.

Just B Cause



Celebrating the release of LMR/RCA artist Stevie B's latest single, "Because I Love You (The Postman Song)," are (I-r) co-minagers Charille Giresth and Donna Ross, RCA President Joe Galante, Stevie B, and RCA's VP Butch Waugh, Geary Tan-ner and VPs Miller London and Skip Miller.

A Political Coup



OBR/Columbia songstress Alyson Williams serenaded the crowd at a gala reception during the 20th annual Congressional Black Caucus Weekend in Washington, DC. Among her fans were CBS Records VP LeBaron Taylor (f) and the Rev. Jesse

Radio

- WILLIAM ROTH joins KZZF/Fresno as GM. He was most recently VP/GM at WLYT & WHAV/Haverhill, MA
- · DAN NEWMAN is tapped as President at KVKI/Shreveport, LA. He had been afternoon personality at WTPI/Indanapolis
- · GARY MINCER steps up to GSM at WLVQ/Columbus. He was a Marketing Consultant at the station.
- PETER LAUER joins KTRO & KCAQ/ Oxnard-Ventura, CA as LSM. He was formerly an AE at KPWR/Los Angeles.
- · DAVID ALPERT is upped from GSM to VPIGM at WAVV/Naples, FL





Laura Annick

Records

- · LAURA ANNICK, Managing Director/international at Enigma Entertainment, adds VP stripes.
- · BILL OTT is elevated from VP/Seles & Marketing to Exec. VP at A&M/Can-
- · WINDHAM HILL RECORDS moves its offices to 3500 West Olive, Suite 1430, Burbank, CA 91505; (818) 972-4242





John Hall Jr.

- · KIRK BONIN becomes Director/Urban Marketing at Arista Records after five years with the label in various capacities. Concurrently, JOHN HALL JR. steps up from District Manageri-R&B Promotion to Western Regional RAB Director
- . BOB TYLDSLEY is tapped as Director/Sales & Marketing/Eastern Region at IRS Records. He was previously Head Buyer at Philadelphia-based Universal One-Stop. Also at the label, ROB DISTEFANO is elevated from Office Manager/East Coast to Manager, Dance Promotion/A&R.





Bob Tyldsley

Dave Resnik

· DAVE RESNIK joins Chameleon Records as Manager/A&R. Formerly an MCA recording artist, he has produced film soundtracks and records. Concurrently, DEEJAY DeLORENZO is tapped as Manager/National Alternative, Metal & College Promotion. She is a former independent promoter.

'Tis The 'Season'



sicmakers Daryl Hall and John Oates celebrated the release of their Veteran musicinaters Daryi Hall and John Cales Celebrated for Princese of the latest Arista LP, "Change Of Season," during a recent NYC bash. Getting close are (front, I-r) Champion Entertainment's Brian Doyle, Oates, Hall, and the laber's Exec. VPs Roy Lott and Bill Berger and VP Sean Coakley, (back, I-r) Arista's Tom Ennis, Champion's Randy Hoffman, and label Sr. VP Rick Bletwelss.

- . NELSON WAKEFIELD is elevated from Repertoire Coordinator/A&R to Menager/A&R at Columbia House.
- CHERYL VALENTINE joins Relative ity/Combat/in-Effect Records as National Metal Promotion Manager, She had been VP/Metal Radio Promotion at Metal Blade Records. Concurrently, BRUCE BRODY is tapped as Northea Promotion Manager. He was formerly CHR Director at Grudge/BMG.
- · SHEILA MATHIS steps up from Publicity & Video Promotion Coordinator to Product Manager at PolyGram Jazz. At PolyGram Records, DAVID McDONAGH is named International Product Manager. He was formerly Product Manager at PolyGram/Canada.
- · LINDA PINA is elevated from A&R Administration Coordinator to Assoc. Manager/A&R Administration at Atlantic Records.
- · PAMELA ADLER is promoted from Coordinator/Publicity, East Coast to Manager/Tour Publicity at EMI.

Industry

- . ROB SISCO moves to San Diegobased Fairwest Direct as Director/Marketing. He was most recently PD/OD at KIXI & KMGI/Seattle.
- · LIONEL CONWAY is elevated from Worldwide President/Island Group of Publishing Companies to President of PolyGram/Island Music Publishing Group





Lionel Conway

Jett Hodge

- . JEFF HODGE becomes Exec. VP of Caballero/MG Spanish Media. He had been VP/Eastern Division Manager at HNWH/New York. Succeeding him in that post is KIRK COMBS, promoted from VP/Regional Manager and Direc-tor/Sales at HNWH/Atlanta.
- · ALAN TRUGMAN steps up from Northeast Regional Sales Manager to VP/Eastern Sales Division at Birch/ Scarborough Research. Other promons include Local Market Managers SCOTT CHAPIN and JON KIZER to Northeast Regional Sales Manager and Midwest Regional Sales Manager, respectively. Concurrently, TARA ZAC-CARIA joins the firm as Marketing/TV Sales Asst. She was previously a Project Coordinator with Kentucky-based marketing research company the Matrix Group.
- · DEWEY STEVENS joins National Aircheck as VP/Sales. He had been doing evenings at WNCX/Cleveland.
- · RANDI BLATTBERG becomes Director/Operations at International Talent Group. She most recently ran the day-to-day operations at Venture Book-

- TED HALLER joins to Katz Radio Group as Manager/Agri-Marketing Services, KRG Farm Division. He was formerty Director/Research & Planning at Kenrick Advertising in St. Louis.
- · GARY BERKOWITZ announces the formation of a radio programming consultancy. He has most recently served as VP/Programming at WKQI/Detroit. He can be reached at (313) 737-
- . JOHN MAINELLI announces his association with Mediavision, the Seattle based Talk, News, and full-service format consulting firm. He was formerly PD at WABC/New York.
- · GARY HELSINGER joins Chrysalis Music to handle Talent Acquisition/ West Coast duties. He was previously with Tower Records
- · BETSY CAFFREY joins Island Visual Arts as National Director/Marketing & Sales. She was previously National Director/Sales & Marketing Video at Elektra Records.

PROS ON THE LOOSE

Clayton Allen — MD KHFl/Austin (512) 343-8008

Mark Avery - Afternoons KTYD-FM/Senta Berbera (805) 969-7966

Chuck Cannon - Nights KKLQ-AM & FM/San Diego (619) 495-2423

Diane Cartwright - Middays KKNW (formerly KNUA)/Seattle (206) 932-8482

Beaver Cleaver - MD WNVZ/Norfolk (804) 481-9415

Selby Edwards - PD KHFI/Austin (512) 328-2890

Ron Kline - PO/middays WXTA/ Erie, PA (814) 825-8370

Dave "Dave-O" Thompson - Pro duction Dir./mornings KDWZ/Des Moines (515) 255-3283

Mike Wilson - Weekends/fill-ins KQKS/Denver (303) 933-7286

- . DENNIS LAMBERT, composer and producer, has been signed to an exclusive longterm writer/co-publishing venture with Primat's Soundbeam Music. He brings to the deal his Rent-a-Song and Lease-a-Song catalogs along w the catalogs of writers PAM RESWICK and STEVE WERFEL.
- · NAB's Conventions & Meetings Department headed by Sr. VP HENRY ROEDER has been divided into a Meetings & Special Events Department under Roeder, and a Conventions & Exhibitions Department under RICK DOS-SON. Dobson, who was VP/Exhibits & Associate Membership, steps up to Sr. VP/Conventions & Exhibitions.
- . DONALD "SCOTTY" WALSH joins Brite Voice Systems, a manufacturer/ seller of audio and interactive voice response products, as Exec. VP. He had been President of PSC Information Services, a division of Philadelphia Suburban Corporation.
- · RICHARD ROTHSTEIN is named Director/Corporate MIS at Viscom International. He was formerly with Bristol-Myers Saubb.

CHANGES

Tucker Flood becomes an AE at Katz Radio/New York

Beth Smith joins WPCH/Atlanta as an AF

Robert Rose and Dean Lenaburg are now AEs at WZEZ/Nashville.

Norbert Newloki Jr. is appointed Director/Recruiting & Employee Relations at Viacom International

Lois Schmatz joins Video Jukebox Network as Manager/Customer Ser-Wine.

Jim Swift moves to Liggett Broadcast Group as Asst. to the Corporate

R&R TIMELINE

1 YEAR AGO TODAY

- Unistar sets Gary Fries, Bill Hogan, and David Landau as Presidents
 Hale Milgrim appointed Capitol President
 Jim Wood nells down Fairwest VP/Programming chair
 Steve Ellis named KLSX/Los Angeles PD
 PD Tony Gray exits WRKS/New York to form a consultancy

5 YEARS AGO TODAY

- Keymarket buys Amaturo Group for \$65 million
 Paulette Williams selected as KMEL/San Francisco
 Station Manager
 Rick Balls elevated to KSHE/St. Louis OM/PD
- Detroit morning man Jim Harper tapped as WDTX/Detroit PD
 Chris Turner accepts OM chair at WTMP/Tampa

10 YEARS AGO TODAY

- Harry Nelson appointed KSLQ/St. Louis PD
 KRTH/Los Angeles PD Bob Hamilton adds RKO Radio National Music Coordinator responsibilities
 Bob Brooks becomes KQFM/Portland PD
 Gary Burbank to do mornings at WDAE/Tempa
 Jonathan King lands middays at WMCA/New York

15 YEARS AGO TODAY

- Shadoe Stevens resigns as KMET/Los Angeles PD; Sam Bellamy is appointed OM
 Bob Hamilton tapped as WiFtPhiladelphia PD
 Special AOR Alitime Album Airplay 40 chart appears in R&R:
 "Led Zeppelin 4" is chosen number one
- - - -Hurricane Heeran

THE SONG SAYS IT

ALL

"FOR YOU"

#2 MOST ADDED CHR 70/70

> #3 MOST ADDED AOR TRACKS DEBUT 43

H

ш

THE MCA DEBUT OF THE MULTI-PLATINUM BAND

> PRODUCED BY JOHN SPINKS FROM THE ALBUM DIAMOND DAYS

ADDITIONAL PRODUCTION & MIX BY DAVID LEDNARD

MANAGEMENT: KIP KRONES

MCA OTHER MCA RECORDS INC.



CHR NEW & ACTIVE

HOT97/NEW YORK 1-1 FOR FIVE WEEKS!

WXKS 17-11 HOT WZOU 18-14 WPLJ 15-12 Z100 9-7 PRO-FM add 32 **PWR99** deb 30 KEGL 23 KKBQ add PWR 104 add WNVZ Q105 B96 1-1 HOT Z95 deb 25 WDFX 20-17 **WHYT 24-15 HOT** WLOL 15-12 KS104 add Q106 22 KUBE 29 WIOQ 24-15 WPGC deb 28 PWR96 5-4 KTFM deb 26 KXXR add HOT102 25-21 PWR106 29-24 KKFR 27-21 HOT949 on KMEL deb 30



STREET TALK.

Pay For Play (Slight Return)

anderin' on the bootheels of several previous (and short-lived) attempts at pay-for-play, CHR WLAN/Lancaster, PA is telling labels it'll "test" records for a two-week period for \$1000. That money would buy ten spins: once per night, 10pm-midnight, Monday through Friday. Each play would be logged as advertising.

When ST dialed for details, MD Ted Brandl dished off to PD Dave Marino, who would only say, "This policy comes from above the programming department."

KIIS-FM/L.A. and morning star Rick Dees are being sued by the latter's former sidekick Liz Fulton - who left the station in 1989 for sex and age discrimination.

The suit - filed Tuesday (10/16) in L.A. Superior Court - claims Fulton, 37, was fired for "not fitting in " and charges Dees abused her on-air by referring to her as Liz "Rug Burns" Fulton. She's being represented by famed attorney Gloria Alired. No dollar amount specified in the suit.

Gannett Radio Division President Jay Cook, speaking for Dees and the station,

Continued on Page 29



UNDIE MY WHEELS - Inspired by the recent a ing of the first annual Deriver Grand Prix, KAZY held the first annual "Undle 500." Riding modified KAZY trikes while wearin' nuthin' but their skivvies, listeners competed for pit passes to the MTV Celebrity Challenge and a chance to meet their favorite rock stars/race car drivers.

Crimes & Mythdemeanors

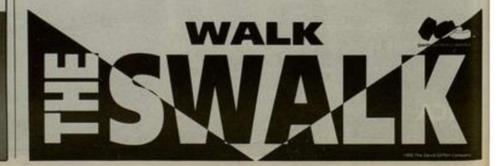
- . Which Emmis property is set for a format flip in a matter of day
- . With WAPE/Jacksonville OM/PD Bill Pasha all but out the door and on the way to Star 105/Dallas, who'll replace him? ST hears WBBQ/Augusta PD Bruce Stevens has already politely declined. Has in-terest now turned to (drum not, please...) KIX10t/ Birmingham APD/MD Brian Christopher, Q105/ Tampa APD Dennis Reese, KSRR/San Antonio OM:PD Rick Upton, WDJX/Louisville PD Chris She bel, KROY/Secramento PD Jeff McCartney, and KKBT/LA. MD Frank Minlaci?
- How 'bout that KUBE/Seattle PD post? ST hears KDWB/Minneapolis PD Brian Phillips passed, but ST's fun-fone connections say conversations with former KROY/Secremento PO (and current KRS-FM/ L.A. weekender) Sean Lynch are in progress.

If Lynch - who's also close to a record gig doesn't square things with the KUBE, might Exec. VP/GM Michael O'Shee also be considering (frum roll, please . . .) KKRZ/Portland PD Mark Capps, KXYQ/Portland VP/Programming Jim Ryan, KZZP/ Phoenix PD Bob Case (a former KUBE PD), WZPU Indy PD Don London, KOY-FM/Phoenix PD Jay Stevens, and B104/Beltlenore PD Steve Perun? Also at the KUBE, MD Randy Irwin has crossed to KPLZ as Production Dr. Acting PD Barry Beck also

is handling music.

- is KLOL/Houston MD Pattl Martin about to land the covered WXRT/Chicago MD slot? ST hears. Martin a Windy City native who interned at 'XPRT to, these many moons ago — is the frontrunner. But what about KBCO/Denver personality Paul
- New WDFX/Detroit interim PO John McFad-den is looking for an APD/MD and a Research Dr. Are former KBEQ/KC night rider Chuck Nesty and ex-Pirete Radio/L.A. night rocker Baltazar headed to the Motor City for interviews?
- . Spike those rumors about AC WAXY/Miami Ripping to CHR. PD Bruce Buchanan had some kinda fun fueling the fires of speculation by playing Star-ship's "We Built This City" followed by Peter, Paul & Mary's "I Dig Rock And Roll Music" Tuesday (10/16)
- Is Chattanooga about to get another CHR? ST hears WKXJ will hit the airwaves smokin' within the next 14 days
- . Is KBEO/KC morning man Randy Miller unhapby doin' what he's doin'?
- Is KS95/Minneapolis PD/Station Manager/ morning man Chuck Knapp about to hand over the programming reins? ST hears interviews are in pro-

agament: AM/PM Entertainment Concepts, Vito Bruno Produced by George Morel for Dance Line Productions



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BREAKERS

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ONE OF THE LEADING FORCES IN NEW EDITION

PRODUCER: JAM & LEWIS



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MCA

Serious

DURAN



Over the past 10 years Duran Duran has sold over 20 million albums, performed more than 1000 concerts and revolutionized rock video. Now it's time to get Serious.

Serious

The new single and video

From the Capitol cassette, compact disc and record Liberty.

Produced by Chris Kimsey for Chris Kimsey Productions, Ltd. In association with Duran Duran Management, Park Budge

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STREET TALK.

Continued from Page 26

issued the following statement: "We've received the documents and are in the process of reviewing them and will respond in an appropriate way."

ST hears Ted Field & Jimmy lovine's yetto-be-announced Interscope label has penned a distribution pact with the equally unofficially announced East West America label, to be handled via WEA. Full detail jacket next week.

Roll Me Over Domino

Ending months of rumors, WPLJ/NY night rocker Domino resigned to return to Power 99/Atlanta. Look for him to segue into afternoons or nights and snag a title similar to Programming Coordinator. He'll hit the air on Halloween.

Succeeding Domino at 'PLJ is WTIC-FM/ Hartford night cat A.J., a Big Apple native. Q102/Philly night star Joe Mamah heads north to fill A.J.'s slot.

Meanwhile, Leslie Fram, VP/Programming at Dittman's WABB/Mobile, heads to Hotlanta to become Power 99 APD (and join the morning show).

Mark St. John, VP/Programming at Ditman sister 195/BirmIngham, will now also oversee 'ABB and help choose Fram's successor. In the interim, 'ABB MD Kevin Peterson assumes PD duties, and APD Will Pendarvis adds MD chores.

Precious seconds prior to presstime, ST learned that WJQY/Miami morning personality Dean James was about to hitch himself to the PD post at Country KFKF/KC.

While WOMX/Orlando morning man Mike Elliott's last day is Friday (10/19), his start date as WRBQ-AM & FM/Tampa morning zoomeister ain't set yet. When Elliott arrives on the FM, current Q105 zoomaster Cleveland Wheeler will continue to do mornings — solo — on the AM.

CBS Records — make that Sony Music —
has joined more than 50 companies who've
signed NAACP-sponsored "Fair Share"
statements, aimed at creating more
opportunities for black employees and
suppliers. CBS VP LeBaron Taylor will
oversee the project.

Labeled With Love

- After 14 years with the label. Columbia Dr./Net1 Album Promo Alan Oreman is leaving to head Geffen's AOR dept. He replaces Mark DIDIe, who jumped to Def American.
- Former EMI VP/Promo & MMR VP/Net1 Sales
 Tony Smith is heading to Mercury as VP/Singles
 Promo.
- Columbia Mgr./Nat1 Secondaries Promo Dena Kell has been upped to Assoc. Dr., and Cincinnat locel rap Sandy Thompson speeds west to cover the Denver/Phoenix region. Cincy will now be covered out of Chicago.
- East West America names WB EC Reg. Black Promo rep Jody Williams Nat'l Dr./Midg. Former A&M Detroit/Cleveland promo rep Elleen Delley reques to East West for L. A. local duties.
- Columbia WC VP/Telent Acquisition & A&R Larry Hamby resigns to pursue other opportunities.
- A&M EC AAR Dr. Patrick Clifford exits for the VP/A&R slot at Chrysells. He replaces Kate Hyman, who jumped to Terry Ellis's new label.





LETTER RIP — ST's all-seeing eyes couldn't help but notice the two sets of actual call letters that found their way into Tom Wilson's "Ziggy" Sunday comic strip. The real humor, though, comes in knowing that the former is a Cleveland AOR — and the latter is a Religious outlet, located in Detroit!

Austin's memorably confusing station swap is back in the news. KQFX PD/midday man Selby Edwards and MD/night rocker Clayton Allen are both o-u-t (mere weeks after moving crosstown KHFI's staff and programming to KQFX's frequency under new owners Joyner Communications). Former KQFX PD Roger Allen replaces Edwards; afternoon driver Ric Gonzales is acting MD.

Meanwhile, KQFX has apparently resolved its battle with Genesis Broadcasting — owner of crosstown CHR KBTS — over the KHFI calls. KQFX should officially switch to KHFI in a matter of days.

Ironically, Joyner already has plans to sell KQFX to Rusk Corp. — currently holding a management contract for the station — within the next 45 to 90 days.

Rock The Casbah

The inevitable "Gooood Maaawwwnnning Saudi Arabia!" blasted across the desert sands as air talent/Navy CPO Rich Yanku began the region's first live AFRTS broadcasts last Tuesday (10/9). First song aired on Desert Shield Network FM 107? The Clash's "Rock The Casbah."

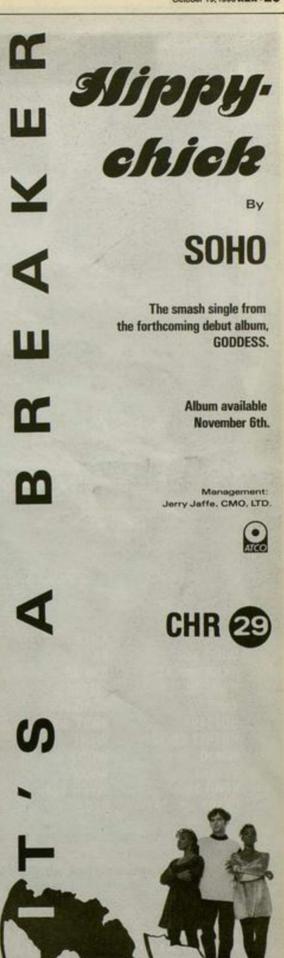
About 80% of the estimated 200,000 U.S. troops deployed in the area should be able to hear the predominantly rock 'n' country programming — provided they have radios.

Already 2000 radios (with batteries) have been sent to the Persian Gulf thanks to the AIR/LIFT campaign, announced at the recent NAB convention. CBS Radio, Cox, NewCity, the Silierman Companies, Unistar, and Group W have all pledged support, and more than \$30,000 have been raised to purchase additional radios. Contributions to: AIR/LIFT, Rockefeller Center, Box 5493, New York, NY 10185.

And . . . as part of the 50th Anniversary of AFRTS, the Armed Forces Broadcasters Association has anounced it will sponsor an official history of the organization. Trent

Continued on Page 30

6: 1970 Admin Seconding Corp. A Time Whereir Con



30 . RAR October 19, 1990 2 = =

4.1 NI- 1 21 HOS

WLOL WIOQ add KXXR deb 33 **PWR106** KKFR **HOT949** HOT977 26-22 MMJQ 999KHI KPRR 26 CK105 add 39

KHTK KKSS B95 30 FM104 KCAQ add **KROY** add WTHT WOMP deb 38 WBXX WPFR add KZOZ

THE FIRST HIT SINGLE FROM THE LR.S. CD/CS WORLD KEEPS ON TURNING

> PRODUCED BY ROBERT BROWN CO-PRODUCED BY STEPHEN CROES



Continued from Page 29

Christian, a 28-year AFRTS vet, will write the book and is looking for your anecdotes 'n' audiotapes. Mail to: Book Project, AFBA, P.O. Box 642, Sun Valley, CA 91353.

An early morning electrical fire destroyed most of NAC KEYV/Las Vegas's studios and offices last week, toasting the station's entire music library in the process.

Overnighter Pam Palade discovered the blaze and was able to call the fire department before succumbing to smoke inhalation. (She wound up hospitalized, treated, and released.)

Ironically, KEYV is slated to move to new facilities in several weeks. Obviously, this development may expedite that matter. Crosstown AC competitor KJUL has generously allowed KEYV to broadcast from its production studios.

Sony has reached something in the neighborhood of a \$25 million settlement with former CBS Records CEO Walter Yetnikoff. according to the Wall Street Journal. The payout is reportedly the biggest in Biz history. Quest for confirmation of such from CBS Records Sr. VP/Corporate Info Bob Altshuler yielded a "no comment."

Lip Service

* Ex-KITY (now KSRRVSen Antonio VP/GM Terry Rodda has joined Narragensett's KAYI (KAY107)/Tulse as VP/GM; Mike Johnson exts.

 Former KVIL-FM/Dalfas personality Larry Dixon — who left the station in 1988 after nearly 14 years - has returned to Big D for alternoons at Country KPLX, Current PM driver Jim Tyler moves to middays, replacing Jack Monroe, who seques to Pro-

WKKPiLansing, Mil has flipped from Gold-based AC to Adult CHR under PD Dennis Martin and MD Alex Teer. KKP joins WVIC and WGOR as the

. ST hears KKYK/Little Rock VP/GM Jim Grant has been replaced by Michael Rosen, formerly VP/ GM at KNIN/Wichits Falls, TX. Grant will remain with Shephard Communications, working on "special

projects" until the end of the year.

* Despite an attractive offer from crosstown 194/ olulu, longtime KQMQ morning man Michael ng has inked a new multiyear deel with KQMQ.

. KDAY/L.A. morning man Greg Mack segues rosstown for wakeup service at KJLH, replacing

. WOMP-FM/Wheeling, WV MD Chuck McGe adds PD dutie

. CHR KDWZ/Des Moines began simulca sister AM KIOA last Wednesday (10/10), switching calls to KIOA-FM. PD T.J. Martens and the entire airstaff was let go - except for morning cohost Dave "Dave-O" Thompson, who moved to Production Dir KIDA (AM) PD Jay Welss is also out. Bill Shannon (from WGEE & WIXX/Green Bay) has been named

APD/MD . Country WXTA/Erie, PA PD/midday Ron Kline exits: programming is now being handled by OM Roy

Former KKFRiPhoenix MD Jim Morales lands the PD post at Hot AC KCMJPalm Springs, replac-

ing Jill Fox.

* Milke Cuthbert has landed the morning cohost alot at NT WRKO/Boston. Cuthbert comes from non-commercial cuttet WAMU/Washington.

* WNVZ/Norfolk names night rocker Ellis B. Feaster MD as Boaver Cleaver exits.

* AC WKLE/Albany ups MD/afternoon driver Chris Holmberg to APD.

* WIOD/Milami and weekend talk host Joey

WIOD/Milami and weekend talk host Joey
 Reynolds — yee, that Joey Reynolds — have parted

FAX POLL RESULTS

Family Feud

ttn: Wannabe Media Moguls. Don't give up your day jobs. Although 79% of ST's fax-poll respondents correctly predicted Bill Cosby and family would pull a higher national Nielson rating than Bart Simpson's bunch, absolutely no one had the exact figures for each (18.5 for Cosby; 18.4 for Bart). And only one entry had the actual margin of victory . . .

Incidentally, although ST had Monday 5pm PST as our cutoff time, we had no idea our pals at Nielsen would put the word out on Compuserve - which is where USA Today got it for Monday's edition before releasing the official numbers on Tuesday. Therefore, all Monday entries have been summarily and arbitrarily disqualified. We'll sweeten the pot an extra \$100 next time we do an ST fax-finding mission. Stay tuned.

DCC Vs. DAT

Oddsmakers are busily recalculating the line on the Digital Compact Cassette (DCC) vs. Digital Audio Tape (DAT) battle. Last week. Dutch electronics giant Philips announced plans to market the CD-quality DCC tapes and \$500 home players starting early next year.

PolyGram N.V., EMI Music Worldwide, BMG, and the Time Warner Record Group have agreed to support the new configuration (DCC units will play conventional audiocassettes as well), although the unresolved home taping question may rear its ugly head. MCA and CBS, er. Sony (developer/owner of the DAT patent) are studying the matter. Somebody say "Betamax"?

Somebody say "Ocopsala." Last week's ST item on KRTH/L.A. PD Phil Hall's exit to form a consulting firm was right on the money except for the name of his company. It's the Radio Group, not the Creative Group which is not to say that Phil & Co. won't be creative in their efforts, just that their focus is on radio. Update your Rolodex accordingly.

KLOS/L.A. morning mansters Mark & Brian - spotlighted in this week's AOR column (see Page 48) - are set to tape a "prototype" for a midseason series, tentatively titled "The Adventures Of Mark & Brian," for NBC-TV later this year.

in other tube news, the E! Entertainment Television cable network will take a backstage look at radio, starting its "Around The Dial" series on October 24. Spotlighting Casey Kasem, Scott Shannon, Joe Crummey, and Star 105/Dallas, the five-minute programs will run through October 28.

A tip o' ST's ten-gallon chapeau to RCA/Nashville's Clint Black, who set a Country record for most adds in a week, netting 144 stations with "Put Yourself In My Shoes."

Washing madera was

SURFACE "The First Time"..."KMEL world premiered this record three months ago and Columbia politely asked us to take it off the air. They realized this record was way too strong to just be put out like any other release. Well the time has come. This is a No. 1 national pop record. The last time I said that was when KMEL was the first station to play "Vision Of Love" ... ask Mariah." HOSH GURELI, KMEL. SAN FRANCISCO

"People have been coming in for months looking for the new Surface record. The First Time exploded out-of-the-box at #30 - now it's #8 and climbing."
TOWER, STONESTOWN, SAN FRANCISCO

ready



urface rode the crest of their platinum debut, "2ND WAVE," giving us the No. 1 singles, Shower Me With Your Love, and Closer Than Friends. Now this extraordinary writer/singer/producer team are destined to do it a third time with THE FIRST TIME, the first single from their new album, "3 DEEP."

get it right-the first time-with surface!
On Columbia.

Produced by Surface Direction Cole Electric Management, Specialities, Sq. 56 to 3 to 40 to 40 hours to 10 th bound to

NEWS 32 • R&R October 19, 1990

RAB

Continued from Page 1

dealers to call an 800 number to let the RAB notify all member sta-tions in the dealer's area of his interest.

Several members voiced concern that the dealers would be just as confused by a telephonegenerated sales onslaught as by the existing multiplicity. But Potash reminded members that stations must form a united front lest they see more dealer money diverted to other media.

Athough some noted it would be difficult for highly competitive salespeople from different stations in a market to form any kind of cooperative front, the board approved the half-million dollar expendibare

At presstime Tuesday, the board was expected to approve the nom-inations of CBS-Owned FM Stations VP Rod Calarco, WVNO & WRGM/Mansfield, OH President/ GM Gunther Meisse, King Broad-casting Exec. VP Stan Mak, WKYS/Washington President/GM Skip Finley, and Capitol Radio Group VP Bob Lind as new board members.

Crocker

Continued from Page 1

Crocker told R&R, "It's great to be VP/Programming for a station I started back in 1970. After being back only a year, I'm glad they've entrusted this position to me. It frees me up to do what I do best, which is be creative. My primary focus will most likely be WBLS and the Apollo Theatre, since they're our flagship operations. WBLS is already the leader 25+, but there are some other areas we'd like to focus on.

Buggs, who retains his noon-4pm airshift, added, "I'm looking forward to doing a couple of things in this market. It's my home. We're just going to try to remain com-petitive and make a little noise here."

Crocker, a radio vet of 25 years, has been PD at WGCI/Chicago and KUTE/Los Angeles and program-med WBLS three times. Buggs began his radio career as Crocker's engineer at WBLS in 1975. He's nce been Asst. PD/MD at WUSL/ Philadelphia and WRKS/New York.

Sony

Continued from Page 1

ucts switches to Sony Music Special Products; CBS Records International Division will be renamed Sony Music International; and CBS Records Operations (U.S.) becomes Sony Music Operations (U.S.) The Columbia House division and Sony Classical will con-tinue to use their present names.

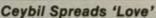
Carlton

Continued from Page 3

National and then Sr. Director/National CHR Promotion. Before that, he was ABC's New Orleans Local Promotion Manager and a road manager for such acts as Cactus, the Meters, and Emerson, Lake & Palmer.



New and incoming RAB Board members gathered in Monterey, CA for fall meetings. Among the group heads and presidents are, top row, from left: Consulting Associates' Dick Monahan and WDZ/Decatur, it.'s Steve Bellinger, Second row, Heritage Media's Paul Fiddick, Federated Media's John Dille, WVNO & WRGM/Mansfield, OH's Gunther Meisse, Paco-John Broadcasting's Glenn Mahone, and Allegheny Mountain Network's Cary Simpson. Third row: Cox Broadcasting's Mike Faherty. Edens Broadcasting's Gary Edens, Emmis's Randy Bongarten, Katz's Ken Swetz, Jacon's Bob Lawrence, and College Broadcasting's Cerry Elbert, Ethics's Facility Configuration, AEC'S New Swetz, Jaco's Bool Lewrence, and WCUB/Manitowoc, Wi's Lee Davis. Fourth row: Interep's Les Goldeng, KiPo/Seattle's Ken Hatch, America Broadcasting's Joe Dorton, Stoner Broadcasting's Glenn Bell, and Granum Communications' Herb McCord. Fifth row: King Broadcasting's Stan Mak, Texas Coast Broadcasting's Deve Morris, TA Communications' Allen Shew, Young Racio's Tom Young, Cap Cities/ABC's Lilm Arcara, and Westewood One's Norm Pattiz. Bottom row: WKYS/Washington's Skip Finley, RAR's Warren Potash, Buckley Broadcasting's Rick Buckley, Great American's Carl Wagner, Sorenson Broadcasting's Dean Sorenson, and Chapin Enterprises' Dick Chapin.





Atlantic songstress Ceybil showcased her new single, "Love So Special," during a recent party in Manhattan. Chillin' backstage are (front, Fr) label VP Merlin Bobb, Ceybil, and Atlantic's Jerome Sydenham, Steve Klein and Vincent Iturbides; (back, Fr) GSM Entertainment's Gary Salzman (manager) and the label's Kevin Woodley, Danny Sirchia and Joey Carvello.

Stone

Continued from Page 3

to shore up the company.'

Regarding his own plans, he added, "I'm trying to transmogrify the station's image and talent expeditiously to get back to doing good Urban radio. We'll upgrade things, go back to certain fundamentals with a community emphasis, and have some very good talent. [Taxi owner] Stevie Wonder asked if I'd. come back and work with him and the company. It's a challenge, probably one of the [most] serious challenges I've dealt with."

Stone was one of RKO's first African-American air talents. Over the last 23 years, he's worked as PD at UC KGFJ/Los Angeles, PD and VP/GM at KJLH, and President of Total Experience Records.

Einczig

Continued from Page 3

Records' merchandising department 14 years ago in New York. Boosted to Merchandising Manager, he oversaw the mastering and label copy for the CBS Associated labels. In 1978 he moved to Los Angeles as Product Manager.

Davis

Continued from Page 3

Davis told R&R, "[The promotion) is a recognition of my accomplishments here. Obviously it's a great honor to receive this kind of title in today's climate. I won't necessarily be doing more as a result of it, but I'm more involved than the average CFO in terms of determining the company's strategic operations."

Prior to joining Beasley in March 1989, Davis worked with Philadelphia National Bank.

Price

Continued from Page

In addition to its own stations. Price holds a 25% interest in Fair mont Communications, which is apparently experiencing some 5 nancing problems of its own. Fairmont owes Price \$50 million, plus interest, from its 1987 acquisition of seven radio stations. Price's SEC filing said Fairmont had been ex pected to repay at least part of the principal by the end of September. but instead has been unable to secure additional bank financing and is paying interest in the form of additional notes. All come due in

Fairmont is managed by Osborn Communications, another 25% equity owner. Osborn Senior VP/ Administration Ellen Fader said Tuesday (10/16), "We are pre-cluded from commenting because of Price's filing.

What's On The Table

Here's what Price has proposed to the holders of its \$283 million in junk bonds:

· Holders of \$233 million in four issues of subordinated notes now paying from 9.25%-14.63% in cash interest would be issued new cured notes" paying only 6% "in cash or, at the company's option, in additional secured notes." Holders would have a right to convert to common stock at \$11 per share.

· Holders of \$50 million in convertible debentures would continue to receive 10% interest payments in cash and be ranked ahead of the new secured notes for repayment The common stock conversion price would continue to be \$8.80.

A Wall Street Journal story on the SEC filing sent Price's stock plunging Monday (10/15) to trade at a low of 50 cents a share on the American Stock Exchange. It had closed Friday (10/12) at \$1.38. Monday's trading volume, over a halfmillion shares, was nearly 45 times

Friday's activity.
Price said the reorganization would give it "time to sell assets at prices potentially more favorable than those that could be obtained under existing market conditions. It blamed "tighter credit and limited financing availability" for decreasing the value of its broadcast holdings. But Price said it will have to sell some assets because it doesn't expect to generate enough operating cash flow to service its debt payments.

Jacor

Continued from Page 3

for him to move and for Louis ! become OM/PD here. With his longtime association with Jacot. the station, and the market, Louis will take us to even higher heights

Added Kaplan, "This means a lot more responsibility for me. Now I get to be the good guy who hands out the raises. I like it."

Evans has programmed Country outlets WQIK/Jacksonville and WBHP/Huntsville, AL and also served as Asst. PD at WSUN/Tam pa-St. Petersburg. Kaplan joined Y107 three years ago from the Asst. PD/Research Director post at WAPI-FM/Birmingham.

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The Week of November 5th

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WESTWOOD ONE RADIO NETWORKS

Representation: TIM NEECE MANAGEMENT



12+ SUMMER '90 ARBITRON RESULTS

Phoenix

	Sp '90	Su 190
KNIX (Ctry)	9.1	9.8
KTAR (N/T)	8.6	7.6
KKLT (AC)	5.1	6.8
KUPD (AOR)	6.7	8.7
KOPA & KSLX		
(CR)	3.5	5.5
KMLE (Ctry)	4.6	5.1
KOY-FM (CHR)	4.7	4.7
KESZ (AC)	4.2	4.4
KZZP (CHR)	3.1	4.3
KKFR (CHR)	4.2	4.1
KMEO-FM (AC)	5.4	3.9
KMXX (AC)	4.4	3.9
KFYI (N/T)	2.9	3.8
KDKB (AOR)	4.5	3.3
KOY (Nost)	3.1	2.8
KOOL-FM (Gold)	4.3	2.7
KLFF (BBnd)	1.5	2.3
KUKQ (NR)	1.7	2.0
KMEO (B/EZ)	.7	1.7
KOOL (Gold)	2.1	1.5
KPHX (Span)	1.2	1.5
KSUN (Span)	1.0	1.2
Charles and the Control of the Contr		

Columbus, OH

	80 90	Sw 100
WNCI (CHR)	16.1	11.0
WTVN (AC)	10.2	9.8
WLVQ (AOR)	7.1	8.4
WSNY (AC)	9.9	8.1
WXGT (CHR)	6.4	5.7
WMGG (CR)	5.4	5.3
WBNS-FM (B/EZ)	5.1	5.2
WVKO (UC)	4.2	4.9
WHOK (Ctry)	5.1	4.6
WBNS (AC)	1.2	3.0
WMNI (Ctry)	1.7	3.0
WLW (AC)	2.4	2.7
WCKX (UC)	1.9	2.6
WXLE (Gold)	1.4	1.8
WXMX (AC)	1.8	1.8
WCLT-FM (AC)	2.0	1.7
WCOL (BBnd)	2.6	1.5
WTLT (CC)	.9	1.4
WSWZ (Gold)	1.5	1.2
WBBY (Jazz)	1.3	1.1

Norfolk-Virginia Beach-**Newport News**

	-	
CONTRACTOR OF THE PARTY OF THE	Sp '90	Su 190
WOWI (UC)	9.0	9.4
WCMS-AM & FM		
(Ctry)	7.1	9.3
WNOR-AM & FM		
(AOR)	9.1	8.6
WAFX (CR)	7.5	8.3
WFOG (B/EZ)	8.2	6.5
WJQI-AM & FM		
(AC)	5,5	6.5
WWDE (AC)	5.0	8.4
WNVZ (CHR)	8.2	6.2
WMYK (UC)	5.2	5.2
WTAR (Gold)	2.4	2.9
WZCL (CC)*	2.6	2.9
WLTY (Gold)	3.9	2.8
WNIS (Talk)	2.8	2.7
WGH-FM (CHR)**	3.3	2.5
WBSK (UC)	2.2	2.1
WPCE (Rel)	2.6	1.9
WTZR (AOR)***	1.8	1.9
WKEZ (Ctry)	1.5	1.4
WTJZ (Ref)	.3	1.0
Thow WMX	N (CHIR)	

Portland

	50 90	Su 190
KKRZ (CHR)	8.9	10.1
KUPL-FM (Ctry)	9.0	8.5
KKCW (AC)	7.0	8.0
KINK (AOR/NAC)	6.2	6.7
KUFO (AOR)	4.7	6.3
KEX (AC)	8.8	6.2
KXYQ (CHR)	4.3	5.0
KKSN-FM (Gold)	5.6	4.4
KKSN (Gold)	4.1	4.2
KGON (AOR)	4.9	4.0
KXL (N/T)	5.6	4.0
KXL-FM (AC)	4.5	3.8
KWJJ-FM (Ctry)	2.5	3.0
KESI (NAC)	1.1	22
KMJK-FM (AC)	1.6	2.2
KGW (Talk)	2.4	1.7
KWJJ (Ctry)	1.5	1.7
KZRC (AOR)	7	1.4
KBMS (UC)	.4	1.3
KPDQ-FM (Rel)	1.3	1.3

Cincinnati

	2000	
	Sp '90	Su '90
WLW (AC)	12.1	15.0
WEBN (AOR)	10.1	11.0
WKRQ (CHR)	10.4	8.9
WIZF (UC)	5.3	7.5
WWEZ (AC)*	7.0	6.1
WGRR (Gold)	7.6	5.8
WOFX (CR)	3.7	5.3
WKRC (AC)	4.9	5.0
WRRM (AC)	4.5	4.8
WWNK (AC)	5.2	4.7
WUBE-AM & FM		
(Ctry)	4.9	4.0
WCKY (N/T)	4.4	3.3
WBVE (Ctry)	2.5	1.9
WMLX (Nost)	2.3	1.8
WSAI (Gold)	2.1	1.6
*Former	ty B/EZ	

Indianapolis

	20.80	3w 70
WFBQ (AOR)	15.2	14.3
WZPL (CHR)	11.4	12.7
WFMS (Ctry)	13.2	11.8
WIBC (AC)	15.2	11.0
WTLC (UC)	6.6	9.0
WENS (AC)	6.1	8.3
WKLR (Gold)	6.6	5.5
WTPI (AC)	5.7	5.3
WTUX (BBnd)	2.5	3.5
WMJC (AC)*	3.1	3.2
WNDE (Talk)	1.1	1.9
WSYW-FM (Clas)	.5	1.3
WITS (AOR)	1.5	1.1
WXIR (CC)	7	1.1
WXTZ (B/EZ)	.7	1.0
The second second	-	BELVIOLE

end of rating period

Format Legend

AC-Adult Contemporary, AOR-Alburn Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening. CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NFI-New Rock, N/T-News/Talk, Ret-Religious. Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary,

Sacramento

	50 90	Su 90
KFBK (N/T)	9.4	9.8
KRXQ (AOR)	8.7	8.4
KRAK-FM (Ctry)	8.3	7.2
KXOA-FM (AC)	7.6	6.5
KZAP (AOR)	5.2	6.2
KSFM (CHR)	7.4	5.7
KYMX (AC)	4.4	4.9
KHYL (Gold)	4.8	4.8
KOPT (NAC)	3.2	4.5
KAER (AC)	4.8	3.6
KRAK (Ctry)	3.4	3.1
KROY (CHR)	3.1	3.1
KWOD (CHR)	3.0	3.0
KFRC (Nost)	1.9	22
KGO (N/T)	1.7	1.7
KBEE (B/EZ)	.5	1.5
KCTC (B/EZ)	2.3	1.5
KNBR (Talk)	1.5	1.5.
KFIA (Talk)	1.1	1.3
KXOA (Gold)	.8	1.1
KSAC (Clas)	.7	1.0

San Antonio

	50 00	80 90
KCYY (Ctry)	12.6	8.9
KTFM (CHR)	7.2	7.3
KAJA (Ctry)	5.5	6.5
KSMQ (Gold)	5.0	6.0
KITY (CHR)*	4.8	5.9
KZEP-FM (CR)	4.0	5.8
WOAI (N/T)	4.9	5.4
KQXT (B/EZ)**	3.9	5.0
KCOR (Span)	5.2	4.9
KSAQ (CHR)	4.0	4.7
KKYX (Ctry)	4.2	4.3
KMMX (AC)	3.9	4.0
KTSA (Nost)	4.1	3.9
KISS-FM (Gold) ***	5.0	2.8
KONO (Gold)	3.6	2.6
KZVE (Span)	2.8	1.9
KXTN (Span)	1.8	1.8
KCHL (Jazz)	1.3	1.4
KEDA (Span)	1.5	1,2
KFAN (Ctry)****	1,6	1.2
KSAH (Span)	1.3	1.2
KSLR (CC)	1.3	1.0

KSRR (AC) at end of rating per Switched to Soft AC toward

New Orleans

	\$5.40	59 90
WYLD-FM (UC)	12.9	11.8
WQUE-AM & FM		
(UC)	10.0	10.2
WEZB (CHR)	11.2	9.1
WWL (N/T)	5.4	7.2
WLMG (AC)	5.9	5.8
WNOE-FM (Ctry)		5.3
WBOK (Rel)	3.7	5.2
WBYU (Nost)	3.9	4.9
WLTS (AC)	5.3	4.8
KQLD (Gold)	3.5	4.5
WMXZ (AC)	3.3	3.7
WRNO (AOR)	3.6	3.6
WCKW-FM (CR)	4.6	3.3
KHOM (Gold)	2.3	1.9
WYLD (UC)	2.4	1.9
KNOK (Jazz)	.7	1.8
WSMB (Talk)	1.7	1.4
WADU (B/EZ)	.9	1.3
The Party of the P		

Callout Research: Focus On Details

Overall Success Depends On Strong Design, Execution

If you're doing callout research, it may be time for a checkup on your success. Are you using the right formula? Good design + faithful execution = conclusive data.

The overall health of your research program is critical to obtaining information that reflects a true cross section of the market. One flaw in your design, a few lapses in execution, and you're making decisions with data that belong in the garbage can instead of decisions that can successfully guide your future.

Let's do a "design check." Use the following topic and corresponding questions to evaluate your present program.

Random Telephone Samples

Start with the source from which you're obtaining your sample — the "sample frame." If you're doing a form of random digit dialing, are all exchanges in your survey area represented? I suggest using the Bell core files so if a new exchange appears on-line, you can sample it within 30 days.

Do a tabulation of responses by zip code. Compare that tab with a zip code distribution of the population from Claritas Inc. to determine whether or not you're getting representative coverage from your

"Good design + faithful execution = conclusive data."

sample. If not, you have either a flaw in your frame or a problem with your cooperation rate.

What do your sample's station preferences look like compared to Birch's? If they're drastically different, reexamine your frame as well as your execution. (Callout research will never mirror diary data such as Arbitron's.) Poor



Bill Engel

"If you're not getting representative coverage from your sample, you have either a flaw in your frame or a problem with your cooperation rate."

sample coverage assures unconclusive data.

Random samples which are ever-changing have the advantages of being projectable to the population and self-correcting over time, as long as your execution remains strong.

Panel Construction

If your sample consists of a panel — the same people surveyed week after week — how is that panel constructed? If it's a panel of your listeners only, you have effectively created a bias which discriminates against a broader point of view.

A couple of hints on panels: make sure you regularly change participants and be sure the participants represent a cross section of your target. If you employ participants who only listen to your station, your ego may be satisfied, but you probably won't advance in the ratings.

For those of you with panels, I suggest creating three subpanels: one consisting of your brand-loyal listeners, one with people who listen to your station on a secondary basis, and one with people who listen within your product genre (format), but not to your station. The weekly or monthly interview with each panel member would target music mix among brand-loyal listeners, appeal among secondary listeners, and competitive advantages among your station's non-

By Bill Engel

Panels are projectable to the population only when costly controls are used (such as Nielsen People Meters). Panel samples are more often used as inexpensive tracking devices to measure relative changes within a panel.

listeners

Sample Selection

Once you have identified your sample frame, how do you select your sample? If you're doing random digit dialing, is your method of selecting prefixes, or prefixes and block groups, prone to error? If you're generating random numbers, check the randomness of your number generator.

Editing/Key Entry

What are your editing rules? Are they universally accepted, understood, and followed? What percentage of your entries have edit/key entry mistakes?

Weighting/Processing

Do you weight your data? Has a research professional who understands the potential pitfalls of weighting looked over your proce-

Quality Drivers

- · Callout hit rate
- Cooperation rate
- Response rate

Tenets Of Research

To gain the most from callout research, make sure you have the following:

- High response rate Response rate is the percentage of eligible people in your sample who actually participated. You should aim for something over 52%.
- Representative sample frames The sample frame must be illustrative of the universe being studied — it's the source of the telephone numbers you select for your sample.
- Interview control Your interviewers must have the tools of success at the ready: great questionnaire, wellthought-out instructions and, above all, training and review.
 These tools allow them to maintain control of the interview and issue the right instructions to the respondent.
- Thorough and faithful design execution This is critical for providing accurate estimators. No matter how good the design, if you botch the execution, you've just wasted your money. Get the best interviewers you can, train them well, and monitor, monitor, monitor.

dure? Weighting can often inject more error into the sample than it's meant to correct.

Has your processing system been audited? Has a programmer other than the individual who prepared your system looked over the calculations? You'd be surprised how prevalent processing problems and calculation mistakes are.

Three-Part Execution

The following calculations act as "quality"

"Random samples which are everchanging have the advantages of being projectable to the population and self-correcting over time."

drivers to help you monitor your execution:

- Hit rate. What percentage of the numbers being dialed are actually households? Depending on the efficiency of your frame, this number should be between 75-90%. Any higher, and you're probably missing a lot of unlisted households. A lower number indicates your sample is inefficient.
- Cooperation rate. What percentage of the households in which the phone is answered is being con-

verted to in-tab? While this is somewhat dependent on the length of your interview, you should look for a cooperation rate of 65% or higher.

• Response rate. Response rate is the in-tab divided by the number of qualified units (respondents) in the designated sample. The denominator includes a percentage of noanswers, all refusals, and all early-terminates, etc. The response rate should be 50% or higher. A goal to strive for is above 55%.

Other "quality" drivers, such as age/sex distributions, zip code distributions, levels tracking, ethnicity/ nationality proportions, and data ratios (ratios between estimates), will also provide insight into the performance of your sample and staff.

Paying attention to the little details gives you peace of mind and confidence that the data you're collecting is conclusive and can support a decision. Remember, research is like a gun – the slightest mistake can be costly.

Bill Engel is President of VNU BIS Operations and Exec. VP of Birch/Scarborough Research. He can be reached at (305) 753-6043.

The Third Annual Silver Clef Award Dinner and Auction For the Benefit of The Nordoff-Robbins Music Therapy Foundation

Silver Clef Award Honorees 1990: **BON IOVI**

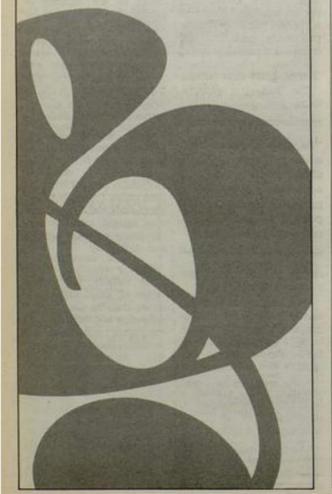
> Jon Bon Jovi David Bryan Richie Sambora Alec John Such Tico Torres

Thursday, November 15, 1990 Roseland, New York City

Dinner Chairman-Robert Krasnow Honorary Chairman-Ahmet Ertegun Master Of Ceremonies-Ron Delsener

The first Nordoff-Robbins Clinic in the United States opens at New York University, November 1990.

> By invitation only For further information contact (212) 541-7948.



MUSIC DATEBOOK

Welles Inspires Active Listeners

MONDAY, OCTOBER 29

1966/Memphis's Beale St., aka the "Home of the Blues," is declared a national landmark

1967/The rock musical "Hair" opens at New York's Public Theater. 1971/Gutarist Duane Allman is killed in a motorcycle accident near Macon, GA.

1988/As the Boys cavort onstage high-fiving the audience, "Soul Train" host Don Cornellus discovers how flexible his neck muscles are while trying to interview them.

Born: Randy Jackson (Jacksons) 1961, Denny Laine (Moody Blues, Wings) 1944, Peter Green (ex-Fleetwood Mac) 1946

TUESDAY, OCTOBER 30

1938/Orson Welles broadcasts a dramatization of H.G. Wells's "War Of The Worlds." It sounds so real, thousands fice their homes in fear of an extratemestrial invasion

1954/Roy Orbison is awarded a gold record for "Oh, Pretty Woman."

1968/Johnny Cash's "Live At Folsom Prison" goes gold.

1970/Doors singer Jim Morrison is sentenced to six months in jail and fined \$500 for exposing himself to a

1972/Elton John becomes the first rock performer since the Beatles to appear at a command performance benefit for the Queen of England.

1989/A federal jury awards Bette Midler \$400,000 in damages from an ad agency that used a soundalike singer in a car commercia

Born: Grace Slick 1939, Timothy B. Schmit (Eagles) 1947, T. Graham Brown 1954

WEDNESDAY, OCTOBER 31

1970/Loretta Lynn's "Coal Miner's Daughter" debuts on national Country charts.

1980/Paul McCartney reunites with former Beatles producer George Martin for the first time in eight years to work on a film project.

1981/At the L.A. Sports Arena, Clarence "Renfield" Clemons releases a guitar-wielding Bruce "Dracula" Springsteen from his coffin for a blood-curding four-hour jam session.

1988/Musical mentors? — At her Hisloween party, Debbie Gibson holds a seance to contact Liberace and Sid

Born: Bernard Edwards (Chic) 1952, Bob Selbenberg (Supertramp) 1949



Adam Ant. Timothy B. Schmit, T. Graham Brown, Lyle Lovett

THURSDAY, NOVEMBER 1

1964/The Dave Clark Five guest on the "Ed Suttivan Show." The host points out that, "unlike the Rolling Stones, they are nice, neat boys.

1968/George Harrison becomes the first Beatle to go solo, with the soundtrack to his film, "Wonderwall." 1979/tt's ecstasy when you lay your degree on me - Barry White receives an honorary doctorate from Paul Quinn College in Waco, TX. Also, in San Francisco, an audience boos Bob Dylan's religiously slanted "Slow Train

1989/The South African government bans Tracy Chapman's music after hearing her anti-apartheid songs "Freedom Now" and "Material World."

Born: Lyle Lovett 1956, Eddie MacDonald (Alarm) 1959, Rick Grech (Blind Faith) 1945

FRIDAY, NOVEMBER 2

1963/Mini-skirts too short? - After complaining the go-go dancers are distracting him, Dion walks out of a live "Ready, Steady Go" taping.

1974/George Harrison becomes the first ex-Beatle to tour when he performs at L.A.'s Forum.

1979/The Who's movie "Quadrophenia," which features Sting, opens nationally, 1987/Bryan Adams cleans up at Canada's Juno Awards, winning Best Entertainer, Best Male Vocalist, and Best Single (for "Someday").

1988/After being told he can't accept his CMA Musician of the Year award on the telecast, Chet Atkins gripes, "I think they forgot what the 'M' in 'CMA' stands for.

Born: Keith Emerson 1944, Dave Pegg (Jethro Tull) 1944

SATURDAY, NOVEMBER 3

1957/Sun Records issues Jerry Lee Lewis's "Great Balls Of Fire."

1961/Hank Williams Sr., Fred Rose, and Jimmie Rodgers become the first inductees in the CMA Hall Of Fame. 1972/Carly Simon marries James Taylor in her Manhattan apertment.

1988/U2's "Rattle And Hum" movie has its U.S. premiere at Mann's Chinese Theater in Hollywood. While stars and industry heavies wait inside, the group steps out of a limo and plays a 20-minute acoustic set for fans

Bom: Adam Ant 1954, Andy Williams 1932

SUNDAY, NOVEMBER 4

1951/Bob Dylan gives his first major concert performance at Carnegle Hall. He attracts around 50 people and leaves \$20 richer

1976/A false, phoned-in bomb threat interrupts Bruce Springsteen's New York Palladium show. Springsteen quips the culprit might be ex-manager and legal opponent Mike Appel.

1977/"The Last Waitz," a film documenting the Band's farewell tour, opens. 1986/Tammy Wynette enters the Betty Ford Clinic addicted to painkillers. Born: Delbert McClinton 1940, the late James Honeyman-Scott (Pretenders)

-Paul Colbert

B.A.D. II The Future!

ROCK

LONDON

first band, BRONSKI BEAT

who've sold more than 12 million

records in their seven-year career
- return with a new singer and a

"I'm Gonna Run Away From

You," a cover of TAMI LYNN's hit,

features the falsetto vocals of JON-

ATHAN HELLYER, who joined

the band in October 1988. He and

the original members (LARRY

STEINBACHEK and STEVE

BRONSKI) are finishing off their first album together for release in

Indies & Majors

TOWN BROTHERS have crossed

over from indie to major and this

week release their first single for

A&M, "Apple Green." Other single

Lancashire band the MILL-

January by Jive Records.

ormer CLASH member MICK JONES has formed B.A.D. II, the second incarnation of BIG AUDIO DYNAMITE. ("Mark I" split up in February.) The new lineup features Mick with former SIGUE SIGUE SPUTNIK bassist CHRIS KAVANAGH, NICK HAWKINS, and GARY STONADGE.

This week the new band released a limited edition (10,000 copies) alburn titled "Kool Aid." Meanwhile, Jones is in the UK singles charts duetting alongside RODDY FRAME on AZTEC CAMERA's "Good Morning Britain."

Palmer Stylee

ROBERT PALMER has teamed up with UB40 and recorded the single "I'll Be Your Baby Tonight." The BOB DYLAN cover comes out on Monday (10/22) and will be on Palmer's new "Don't Explain" album - due November 5 as well. (Incidentally, Palmer's friendship with UB40 led him to star as a vicar in the band's "Dance With The Devil" film back in 1988.)



Robert Palmer - vicar-lous pleasures?

Book Beatles

Two new BEATLES-related books are due for UK publication on October 29. "The Art And Music Of JOHN LENNON" by JOHN ROBERTSON will assess Lennon's output not just as a musician, but as a writer, an artist, and via his film work. Publishers Omnibus Press describe the volume as "the most complete guide to the music and art of John Lennon ever pub-The book is priced in the lished." UK at £13.96.

Meanwhile, Sidgwick & Jackson counter with "The Quiet One: A Life Of GEORGE HARRISON," a biography by ALAN CLAYSON that's said to be more sympathetic to the current TRAVELING WIL-BURY than the previous biography "Dark Horse." Clayson's is priced

And . . . next month BBC Books will publish "In My Life: Lennon Remembered," the companion volume to their current radio series. The softback book comes out on November 15 at £6.99.

Bronski II

As JIMMY SOMMERVILLE releases his "Greatest Hits" LP, his

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaffesbury Avenue, Lon-don WTV 7HD; phone 071-494-

by RED BOX, best remembered for their "Lean On Me" hit; WORKING WEEK's "Testify"; and "Something Ain't Right" by SLAM SLAM.

Weller's Wife

The Slam Slam single is taken from the group's debut LP, "Free Your Feelings." Slam Slam is fronted by DEE C LEE, who started her career singing backing vocals with WHAM! and then joined the STYLE COUNCIL with PAUL WELLER (whom she has since married).

"Something Ain't Right" was, in fact, written by Weller, co-produced by former BLOW MON-KEYS member DR, ROBERT, and mixed by D MOB's DANNY D, who also does the rap.



Next Week's News

Out next Monday (10/22): "Heavenly City" by Dutch saxo-phonist CANDY DULFER, who played with PRINCE and has had major chart success across Europe

earlier this year with DAVE STEWART and the track "Lily Was Here.'

Mick Jones

BAD. II

the bone?

That same day, ECHO & THE BUNNYMEN take "Enlighten Me" from their LP "Reverberation," which follows in early November; the SENATORS issue "I'm Always Sorry Now" as a single; and DEL AMITRI release a track titled "Spit In The n." (Incidentally, there are three more fresh songs on the various formats of the Del Amitri single, but the band doesn't plan to release a follow-up to their "Waking Hours" LP until well into next

And . . . DAVID GRANT, British soul singer and former lead vocalist with early '80s chart stars LINX, releases his new album ("Anxious Edge") on 4th & Broadway on Monday. Also out via Island the same day is MICA PARIS's "Contribution," the title track of which made the UK Top 40 this week and features a rap by RAKIM.

Kylie & The Priest Of INXS

Finally, KYLIE MINOGUE the Aussie soap star-turned-sings turned-MICHAEL HUTCHENCE's girlfriend - releases a new single on Monday. Titled "Step Back In Time," the track was written and produced by STOCK AITKEN & WATERMAN and is the first release from her "Rhythm Of Love" LP, which is set to follow on November 12.

Half the material on the album was written by the SAW team and produced in London; the rest Kylie



October 19, 1990 RaR • 37

Kyše's a lassie (actually, she's a shella).

co-wrote with various people and recorded in Los Angeles. Meanwhile, the Daily Mirror reports that she's due to star with ber INXS beau in a £1 million TV film, in which Hutchence will play a priest!

Xmas Be The Season

How many shopping days until Christmas? The talents of SLADE and the MISSION UK have combined to create the first Christmas single of the '90s. "Merry Christ-mas Everybody" has been recorded by the METAL GURUS (alias the Mission UK in glam-rock disguise) and produced by Slade's NODDY HOLDER and JIM LEA. who took the song to the top of the UK charts in 1973.

Meanwhile, a new Mission UK song, produced by ANDY PART-RIDGE of XTC, comes out on November 5. "Hands Across The Ocean" is backed with an acoustic version of "Amelia."

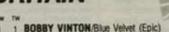
Fool's Gold

Following their fines of £3000 each for damage caused to the of-fices of their former label FM Revolver, the STONE ROSES could be facing a £3 million libel suit

from that company, reports NME.
FM Revolver boss PAUL BIRCH,
speaking after the hearing,
threatened to sue the band for breach of contract if they didn't pay in full for the damage. After emerging from Wolverhampton Crown Court, the Roses' JOHN SQUIRE admitted, "I'm just glad

to stay out of nick."

BRITAIN



BOBBY VINTON/Blue Velvet (Epic)
MARIA McKEE/Show Me Hoaven (Epic)
STATUS QUO/The Anniversary Waltz (Vertigo/PG)

TECHNOTRONIC/Megamix (Swanyard)

R.C. HAMMER. Have You Seen Her? (Capitol)
BEAUTIFUL SOUTHIA Little Time (Gol Discs PG)
LONDONBEAT IT 've Been Thinking About You (Arakous RICA)
TWENTY 4 SEVEN (ICAPT. HOLLYWOOD! Can't Stand It (BCM)

NEW KIDS ON THE BLOCK/Didn't I (Blow Your Mind)/

PET SHOP BOYS/So Hard (Parlophone/EMI)

5

CLIFF RICHARD.From A Distance (EMI) HI-TEK 3 LYA KID K/Spin That Wheel (Turtles Get Real) 17

BASS-O-MATIC/Fascinating Rhythm (Virgin)

DEPECHE MODE/World In My Eyes (Mute)

STEVE MILLER BAND/The Joier (Capitol)
NENEH CHERRY/I've Got You Under My Skin (Circa/Virgin) 19 16

HAPPY MONDAYS Kirricy Afro (Factory)

MONIE LOVE I/TRUE IMAGE/It's A Shame (My Sister)

19 SNAP/Cut Of Snap (Arista)
20 AZTEC CAMERA (MICK JONES Good Morning Britain (WEA)

Moving Up

CRIMINAL ELEMENT ORCHESTRA (WENDELL WILLIAMS Everybody

Construction/RCA) A-HA/Crying In The Rain (WB) SISTERS OF MERCY/More (Merciful Release)

MORRISSEY/Piccadilly Palare (HMV/EMI) RITA MacNEIL/Working Man (Polydor/PG)

WHITNEY HOUSTONA'm Your Baby Tonight (Arista) INNOCENCE/Let's Push It (Coollempo/Chrysalis)

The Natwork Chart, courtesy Militia

AUSTRALIA

INXS/Suicide Blonde JOHN FARNHAM/That's

JOHN FARNHAM Chain

JUMMY BARNES Lay Down

Your Gurs ICEHOUSE Miss Divine

BLACK SORROWS Harley &

AC.OC/Thunderstruck

HONIGHT OILKing Of The

9 9 MARK WILLIAMS Show No

10 SKYHOOKS (Julebox In Siberia

Most Added

(Water No Most Added This Week)

Top 10 Australian records role paylatis of MAMA FAB Washers, B 105 FM Stribbers, 2 Triple M FM Melbourne, FOX FM Mel-bourne, 36 FM Parth, SA-FAB Adelable, 2-Oar (Sydney, 2 Triple M FAM Syles, FM-104.7/Canberrs, and KIX106/Carberrs.

CANADA

ALIAS/More Than Words

Can Say MORTHERN PIXES Gar With A

JEFF HEALEY BAND/While My

CANDI & THE BACKBEAT

World Just Keeps On Turning BARNEY BENTALL/Crime

MCJ & COOL GISo Listen GOWANIAN The Lovers in The

8 BOX/Inside My Heart

9 PAUL JANZ/Stand 10 TIM FEEHAM/Heart In Pieces

Most Added

NO VANNELLA/The Time Of Day ZAHALANA Can't Forget About You COREY HART/Rain On Me

Top 15 Cenedien CHR hts courtesy The Record (416) 533-9417.

COMPACT DATA ®

Madonna's Greatest Hits . . . In 3-D!

adonna will take recording technology where no major artist has gone before. The singer's forthcoming Sire/WB greatest hits package, "Immaculate Collection," will be the first major record release to feature "QSound" - a process that adds a 3-D effect to audio (R&R, 6/16/89).

Incidentally, this 3-D process will be audible to anyone listening to the disc via an FM stereo radio broadcast or conventional home stereo equipment. No extra gizmos required.

Due November 13, the disc sports 15 proven hits as well as two new tunes: "Rescue Me" (cowritten by longtime collaborator Shep Pettibone) and "Justify My Love" (co-written by Virgin recording artist Lenny Kravitz). First single TBD.

Debbie Does Motown

Debbie Gibson's forthcoming Atlantic LP "Anything Is Possible" features four songs co-written by famed Motown songsmith Lamont Dozier, including the title track (and first single). Due November 20, the disc also sports a dozen Gibson solo compositions, including "One Step Ahead" (co-produced by Jellybean Beniter) and "Mood Swings" (featuring Freddie Jackson on backing vocals).

New Kids Cassette

Columbia Records will release cassette-only configurations of the New Kids On The Block's "No More Games, The Remix Album" on November 20. The tape features 12 reworked versions of some of the group's biggest hits, including "Hangin' Tough" (remixed by Arthur Baker), "Step By Step" (Rob-ert Clivilles and David Cole), "Please Don't Go Girl" (Mark Liggest and Chris Barbosa), and "The Right Stuff" (Freddy Bastone). Maurice Starr produced.

Sounds Envisioned

The Sony Corp. is installing a 23.5 x 32-foot "Jumbotron" screen in NYC's Times Square to air promo clips of Columbia and Epic record-ing artists as well as spots for Co-

Priority Sets 'Explicit Rap' **CD** Compilation

everal of pop music's most frequently censored rappers have contributed songs to "Explicit Rap" - a compilation CD "of perhaps the most salacious. profane, and undainty raps in the civilized world," according to a press release from Priority Recneds, which will issue the disc November 10.

Tunes include 2 Live Crew's "Me So Horny," the Geto Boys' "No Sell Out," Too Short's "Cuss Words," Ice-To "Gris LG.B.N.A.F." twhich stands for "Let's Get Butt Naked And Fuck"), N.W.A.'s "A Bitch iz A Bitch," Bobby Jimmy & The Critises "Weele Whister," Eazy-E's "2 Hard Mutherfuckas," Awesome Dre's "Sex Flend," M.C. Choice's "The Big Payback," and ice Cube's "The Product" (the last of which has never before been issued on an LP).

Some proceeds from the album which features a 12-inch repro-duction of the official RIAA perental warning sticker on its cover earmarked for the Right To Rock Network/Rock & Roll Confidential

lumbia Pictures releases. News, holiday messages, and other public service announcements will also be 'broadcast" on the video billboard.

Described as the nation's largest color video display unit, the Jum-botron will operate some 15 hours per day. Look for it to be up 'n' running by December.

- · Van Morrison has written and produced ten new tunes for his forthcoming "Enlightenment" LP, due from Mercury on November 7. Helping on the project are Belfast poet Paul Durcan (who co-wrote in The Days Before Rock 'N' Roll") and Georgie Fame (who adds backing vocals to "Memories"). First single: "Real Real
- Rap trio De La Soul have changed the title of their forthcoming Tommy Boy LP from "We Fell Into A Bottle Of Plastic Shwinga lokate So We Opened A Radio Station" to "De La Soul Is Dead." With Stetsasonic mixmaster Prince Paul returning as producer, the group has already waxed such titles as "Ring Ring Ring" and "A Roller-Skating Jam Called Saturday." Look for the album in Febru-
- · Enigma/Metal Blade Records will be handing out 9000 free copies of "Uncensored" - an audiocassette featuring freedom of speech opinions from label metalmongers Sacred Reich along with the band's tunes "Who's To Blame" and "The American Way" - to fans at various gigs across the country. Headbangers attending shows on Megadeth's current tour will be some of the first to receive the tapes.
- · Geffen recording artist Don Henley and actress Kathleen Turner will be honored with the People For The American Way's Spirit Of Liberty Award at festivities to be beld at the Beverly Wilshire Hotel on October 29 in Los Angeles. Henley will be cited for his anti-censorship and pro-environment efforts.

Epic Twists

Epic Records recently shipped radio a pair of truly unusual pro-CDs: Burning Tree's "Live From Leeds" and the Riverdogs' "On Air." "Leeds" is a five-song sampler featuring four live! tracks as well as a studio version of "Mis-treated Lover." The non-playing side of the disc sports a laser-like image of - you guessed it - label promo domo Harvey Leeds

Meanwhile, the Riverdogs' "Air" release is a live! re-creation of the band's self-titled LP as performed on the air at 11 different radio stations between July 25 and August 3.

Jazz Passage

Jazz drummer Art Blakey died Tuesday (10/16) of hing cancer in New York City. Although he recorded voluminously with far too many legendary jazzmen to list here, Blakey will most likely be remembered as the man who formed pioneering hard-bop band the Jazz Messengers - an enduring outfit that provided a launching pad for Marsalis brothers, Freddie Hubbard, Wayne Shorter, Terence Blanchard, and Donald Harrison, among many others (whom space does not permit us to list entirely). Blakey had turned 71 on October



HEAVY

FAITH NO MORE Falling To Picces (Slash-Reprise) #
HEART Standed (Capital)
WHITNEY HOUSTONIT'S Your Budy Turkpt (Arks): 2
M.C. HAMMER Pay (Capital) 8
MOTLEY CRUE/Same Of Shadon (5.0.5.) (Tekto) 10
POLSON Correcting To Belleve in Enigna Capital) d
PAGE SIMSWITH COVING CHIE (WS)
SLAUGHTER Fly To The Angels (Chrysalts) 18
WANILLA ICEAU ISI BIOV (SIK)
WINGER-Mins Away (Minste) 6

EXCLUSIVES

JON BOX JOYEMINGS (Mercury)	3
DANYL HALL & JOHN GATES So Close (Artis)	4
TRAVELING WILDURYS.Cox's My. (Hilbury Mil)	ADD
WILDOW PHILLIPS (repulped (SBK)	il 4

STRESS

DEEE-LITE.Groove is in The Heart (Centra)	.3
JELLYFISK The King is Half-Undessed (Charlotta) .	.6
URBAN DANCE EQUAD/Oxpor Shade Cf., (Aristo).	

BUZZ BIN

POP/Can			

ACTIVE

Contraction of the Contraction o
AC/OC/Thunderstruck (Atra)
ALIAS More Trun Winds Cen Say (EMI)
BLACK CROWES Hard To., (Def American Getter)
DAVID CASSIGNA, yet To Myself (Enigral)
CONCRETE BLOWDE Day (PG)
DAMIN TRANSPERINGS (NO)
HUMAN LEAGUE Feart Lite A Wheel (ASAY)
BKFQ. SOCIETY/Think (Torony Boy-Reprint) LINVING COLDUR-Bype (Spic) F
MELSON AND THE RUN (DGC) ADM
PERSLES Giving You The Benefit Of The Doubt (MCA)
ROBERT PLANTNIEvers (Ex Parantu-Rilandic)
QUENTAYOR Engine (SM)
SCORPIONS/Trace Mr. Phase Mr (Marcury)
US48.The Way You Do The Things You Do (Virgin)
WALIGNAM ENGTNEMBTICK Took (Epic)

MEDIUM

CHEAP TRICK Wherever Would I for \$500 ADD
HOUSE OF LORDS CANT FIRE My . (Simmore RCA) . 2
KNO'S XA'S Low (Migristra Atlantic)
LOVE MATE Why Do You Thire They (Columbia)
MAGGE'S DREAM LOVE & Tears (Capital)
PAUL MeCARTNEY (Circles)
REPLACEMENTS Many Go franci (Sin Repros) ADD
SONO Hippychek (Hate)
STYX.Com is The Ritual (ASAN)
TREXTER Give it To Me Good (Mechanic MCA)
VINERAL DOMESTIC ACCUMENTS AND CONTRACTOR OF THE PROPERTY AND
NEIL YOUNG & CRAZY Murrolan Co., (Reprint)

BREAKOUT

AN ENGTIONAL FIELD CHRONIC (Alberts)	ADO
ANTHRAX Got The Time (Megatoma-foliano)	
T. CONWELL & THE_I'm Seventeen (Columbia	
REMBRANGTE: Just The Way It In, Buby (Atto)	ADO
SOCIAL DISTORTION Story Of My Life (Epit)	ADD
TOKY 1 TOKE 1 TOWE 1 Feets Good (Wing Polydor)	111.3
WARRANT Class Participated	

HOT NEW VIDEOS

JELLYFEEK The King to Ref-Undersed (Charter	net. A
HELSON, Any The Rain (DGC)	
SCORPIONS/Teste Mr. Please Mr (Marcury)	
TRAVELING WELKINYEGN'S My., (MIRWYNT)	ADO
WALRESTAN BROTTHERS Too Took Work	1000

ADDS

AN EMOTIONAL PIGHL'ONCOM (ARIENT)
CHEAP TRICK Wheneve Wash! (In Egyc)
EMBES S.R.S. Law (Magnitrout Marks)
PASH, MACASTRETY HET (Magnitrout Marks)
PASH, MACASTRETY HET (Magnitrout Magnitrout Magnitro

& Artist Bulations

Whets Or

HEAVY

AFTER T/Carl Sto (Virgin)
BREATHE Say A Proper (AAM)
MARIAN CAREY/Love Tules Time (Columbia)
PHIL COLLINS/Something Happened Drs. (Atturbs) 12
WHITNEY HOUSTONIES YOU Suby Toright (Arising It
JAMES INGRAMA Dun't Nove The Heart (MS) ADD
MAXII PRIEST/Close To You (Charlotte)
PAUL BIMON The Dovious Child (WE)

DEVELOPMENT

ANITA SAKER Soul Impresion (Emers)
DAVID CASSIDY Lyer To Myself (Enigms)
HARRY CONNECK JR, We Are In Love (Columbia) 2
ROBERT CRAY.Forecast (Calls For Pain) (Mercury) 7
ARLEE CRUSSE. Falling (WS)
DAN FOGELBEING Roytus Of The (Full Moon Epc.) 2
MICHAEL McDORALD/Fear II Up (Reprise)
BETTE MIQUER From A Distance (Albertic)
NEVILLE BROTHERS Forms (ASM)
PEBBLES Giving You The Senett Cit The Doubl (MCA) If
CARLY SINGS Select Not Fell Her (Artis)
JILL SOMULE/THE CHO! TO FUT IN LIME (MCA) ADD
TAKE BIT L-O-V-E U (Reprise)
TRAVELING WERGHYESWYL (WISUSWE) ADD
VALUEMAN BROTHERS, Tick Tack (Epic)

nation current so of October 16.

POLLSTAR

CONCERT PULSE

Ang. Gross

1 GRATEFUL DEAD	\$1239.9
2 NEW KIDS ON THE BLOCK	\$924.2
3 PHIL COLLINS	\$855.3
4 BILLY JOEL	\$711.0
S ERIC CLAPTON	\$635.0
6 JANET JACKSON	\$495.0
7 AEROSMITH	\$318.3
B LUTHER VANDROSS	\$303.4
9 MOTLEY CRUE	\$286.1
10 ANTA BAKER	\$259.9
11 CHER	\$250.0
12 KENNY GIM, BOLTON	\$243.4
13 8-52'5	\$227.3
14 ROBERT PLANT	\$206.6
15 M.C. HAMMER	\$195.7
16 JAMES TAYLOR	\$182.2
17 HEART	\$177.3
18 CROSBY, STILLS & NASH	\$171.5
19 BONNE RAITT	\$166.2
20 RANDY TRAVIS	\$159.9

New Tours

CHARLES BROWN DRIVIN' IN CRYIN' INDIGO GIPLS MART'S DANISH MATT

NEO SPEEDWA SOUL ASYLUM

tributed parts to the band's roadhoggin' pride 'n' joy, Cadzzilla). Bonus points given for printing six environmental tips on said sleeve. Buy environmentally sound products, pressure political leaders, love and respect all life, turn off lights, car pool, and (of course) recycle

keting team at Warner Bros. Records, which sent select industry

folks ZZ Top's new ten-track "Recycler" CD inside genuine dimpted

The heavy metal package's nine-page gatefold sleeve opens to reveal the sites of Memphis (where the album was recorded) as well as a limited edition picture disc (featuring a stack of automobiles that no doubt con-

Full Metal Jacket

Bobby Vinton

"Mr. Lonely"

"Letter To A Soldier"

A classic remake dedicated to our servicemen overseas

IN YOUR HANDS NOW!

CURB RECORDS



Righteous Brothers

"Unchained Melody"

New Special Radio Mixes Including Timeless Love Extended Versions

ON YOUR DESK NOW!





JOEL DENVER

Hot 102 Hops On Top In Brew City Battle

Dance CHR WLUM (Hot 102)/Milwaukee has watched its ratings increase for a couple of years now. This summer, it toppled CHR leader WKTI in the 12+ arena for the first time in both summer sweeps. PD Greg Cassidy is

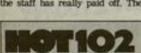
understandably happy.

His hard work these past few months has paid off: Birch showed Hot 102 gaining 11.0-13.5 12+, while the just-released Arbitron found it up 7.1-9.3. By comparison, WKTT's summer Birch was off 8.3-7.8 and its Arbitron figures dropped slightly as well, 8.9-8.6. That leaves Hot 102 second only to WKTI's Full-Service sister, WTMJ, which held its dominance despite trending

Cassidy joined Hot 102 this past May as PD/afternoon driver, coming from the PD post at WGRD/ Grand Rapids. Then-PD Rick Thomas had left to program XHTZ (Jammin' Z90)/San Diego.

Current-Intensive

"Hot 102 has been No. 1 beating WKTI for the last seven Birches. Cassidy explains. "In this Birch we're also on top in adults 18-34, 18-49, and 25-54. Rick Thomas laid a great base. All his work, that of [VP/GM] Steve Sinicropi, who's a promotional madman, and that of the staff has really paid off. The



Music Monitor

Since Milwaukee is America's beer capital, Hot 102 uses liners like "Flyin" Through 50 Minutes Of Cold-Filtered Genuine Jams" and "Hot 102, Doin' Milwaukee-Style Hot Streaks For 50 Minutes." With a ten-minute spot load spread over three breaks, here's a 5pm hour from a recent airshift by PD Greg

RIGHTEOUS BROTHERS

JUDE COLE/Baby It's Tonight **PAULA ABDUL/Opposites Attract** JOHNNY GILL My My My PEBBLES/Giving You The Benefit

Of The Doubt

UB40/The Way You Do The Things

DEPECHE MODE/Policy Of Truth JANET JACKSON/Miss You Much WILSON PHILLIPS Hold On BABYFACE/Tender Lover MARIAH CAREY/Love Takes Time P. BAILEY WIP. COLLINS/Easy

SWEET SENSATION/E Wishes



13.5 is also the result of my efforts to focus us more, though I didn't expect to beat WKTI in this Ar-

"The main musical difference since my arrival is that while we still have a dance lean, we're more hit-oriented. [MD/midday personality] Dana Lundon has been very instrumental in helping me learn the market, showing where we can expand and where we have to be more conservative. We still shy away from rock records, but now we play the occasional power ballad. We let 'KTI bust them first and then put them on for some flavor. Hot 102 is 70% current-

intensive, 20% recurrent, and 10% selected gold to target 20-30 yearold females."

While many PDs make wholesale changes in staff, Cassidy made only a few adjustments, adding Asst. PD Kelly Michaels to late-nights and hiring Production Director Buddy Scott, "Our staff doesn't look at this as a job or a career, but as a mission to win. I may have been the icing on the cake, but everyone else here works 14 hours a day as well. These people really get along well as a

Morning Linchpins

Speaking of teamwork, Cassidy is banking on mornings to extend the station's lead in Birch and firm up the Arbitron edge. "That will happen as our morning show, 'The Gilmore Brothers,' continues gaining. Doug Gilmore is black and Dean is white, so we say they have the same mother, just a different milkman.

He also singles out night rocker Kickin' Chris Kerr, "who really has a focus on his audience. And overnighter Fresh G., who does our Saturday night mix show, is one of the best mixers I've ever worked

Promotional Diversity

Hot 102 uses a small TV schedule and busboards, relying beavily on its stickers. "We take the Giant

Boom Box to the streets and prepromote the location. For an hour we hand out stickers and qualify those folks to win a quality prize [like a cellular phone or TV]. which we give away that after-

as a "human sundae" to win Billy Joel tickets.

"Our staff doesn't look at this as a lob or a career but as a mission to win . . . everyone here works 14 hours a day."

- Greg Cassidy

"This market has many festivals in the summer. We were at the Summer Fest with the Giant Boom Box for 11 days, mixing the hits in a tent called Club 102 for 12 hours a day. It nearly killed us - but what an impact."

Pictured (I-r) are Hot 102 morning cohost Doug Gilmore, traffic an-nouncer Holly, AM cohost Dean Gilmore, and a listener who dressed up

While the station's contesting is fairly typical - trips and free money [\$1000] for the "Song Of The Day" - Cassidy points out, "We try to come up with something different and outrageous every week end. For Labor Day weekend we staged a major shopping spree and provided diaper supplies for women who went into labor that weekend. We had 115 verified winners on the 'Baby Hotline.' It was a mass appeal contest - everyone loves babá

"We're getting deeper into the community and schools now with public service promotions aimed at stopping violence and drugs. We're also giving awards to high schools with the best attendance and grade point averages, and making career

Continued on Page 42

WKTI's Common Threads

WKTI/Milwaukee PD Mike Berlak joined last February from the PD chair at AC KAER/Sacramento. Throughout most of his career he's worked with AC or adult-leaning CHRs. Considering WLUM (Hot 102)'s recent 12+ ratings successes, is he planning to alter WKTI's

'No way. I'm not concerned about the 12+ numbers overall," says Berlak. "But in 25-54 adults we're No. 1 and among females 18-44 we're on top, while Hot 102 is sixth 25-54. We're quite thrilled with our numbers.

WKTI is fortunate to be the beritage CHR in the market. We're more of a family CHR than an adult CHR, since we don't do anything to blow off any segment of the audience. Instead, we look for common threads in programming, pro-motions, and personality."

Competing With Everyone

'For that reason alone I don't look at Hot 102 as direct competition, because they're a young, Ur-ban/Dance CHR," he continues. "Whatever gains they've made in



Mike Berlak

Birch can quickly disappear. We just concentrate on our target demos. I won't tell you our target, since it's not a standard Arbitron demo. We consider it confidential information.'

Berlak views the entire market as his competition. "We're perceived as midway between Hot 102 and Hot AC 99-WMYX. We also share a lot of cume with Classic Rock WKLH, Gold WZTR, and our Full-Service AM sister, WTMJ. The fact that people know what we are and what they'll get when they punch us up helps keep our cume mas-sive. As a result of all the competition, the Milwaukee market is just getting better all around. I don't think we're sliding - we've been in the 8.0-10.0 share range in Arbitron. The last four Arbitrends show us going up, so we're in great shape, at least demographically."

Good Clean Fun

One of the cornerstones of WKTT's success is the morning team of Bob Reitman & Gene Mueller, who just celebrated their eighth anniversary. Berlak recalls, 'They did a remote in the lobby of the First Wisconsin Center, the ci-

Continued on Page 42

Music Monitor

WKTI's main positioner is "94 WKTI, Favorite Music, Most Fun. WKTrs spot load averages 12 units an hour. Here's a recent WKTI 5pm hour from Jim "Lips" LaBelle's show.

WILSON PHILLIPS/Release Me JANE CHILD/Don't Wanna Fall

GEORGE MICHAEL/Praying For

MICHAEL BOLTON: How Can We

AFTER 7/Can't Stop RICHARD MARX/Encless Summer

INXS/Suicide Blonde PHIL COLLINS/Do You Remember GO WEST/King Of Weinful Thinking DONNY OSMOND/Soldier Of Love

RIGHTEOUS BROTHERS SOUL II SOUL/Back To Life pic update -- epic update -- epic update -- epic update -- epic updat



CHEAP TRICK "WHEREVER WOULD I BE"

FIRST WEEK: 71 CHR REPORTERS

MOST ADDED!

INCLUDING: WZOU add PRO-FM add WKBO add 33 KISN add KWSS add 29 Q105 add 32 KTUX add 37 KZ93 add 25 WZOK add 22 WHTO add 35 KOHT add 19 KPAT add 29 KFMW add 39 ...AND MANY

FROM THE ALBUM
"BUSTED"



VAUGHAN BROTHERS

"TICK TOCK"

NEW & ACTIVE

NOW ON 61 CHR REPORTERS INCLUDING

Y95 KSAQ 38-28 KISN 33-30 999KHI 25-19 B93 32-28 K106 40-33 WOKI 27-23 KTUX 22-18 HOT YES97 34-27 Q104 31-24 KNIN 34-28 KFMW 37-32

FROM THE ALBUM
"FAMILY STYLE"

CHECK THIS

TOWER NATIONAL #1 SOUND WAREHOUSE #1 LECHMERE #1 KEMP MILL #1 J&R #1 **ROSE RECORDS #1** TITLE WAVE #1 RADIO DOCTORS #2 PEACHES/MIAMI #2 PLASTIC FANTASTIC #2 CML ONE STOP #4 MICHIGAN WHEREHOUSE #4 BELIEVE IN MUSIC #6 TRANSWORLD #7 ... AND MANY MOREIII TOP 10 SALES EVERYWHEREIII



ACTIVE VIII.



"LOVE IS A ROCK"

NEW & ACTIVE

NOW ON 111 CHR REPORTERS INCLUDING:

KSAQ Q95 add 24 WKBQ KISN 30-26 X100 add

WKRZ 32-27

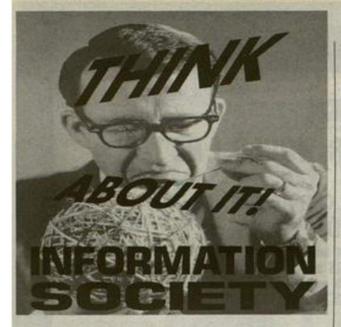
KTUX 35-29 WGRD deb 21 WZOK 31-29 KATM deb 28 HOT KXYQ deb 27 ...AND MUCH MORE! TOUR STARTS OCT. 26

CHECK FOR DATES IN
YOUR MARKET!

FROM THE ALBUM

"THE EARTH, A SMALL MAN, HIS DOG AND A CHICKEN"

epic









"THINK"

THE NEW SINGLE

FROM THE NEW ALBUM HACK

NEW & ACTIVE

109/12 Action Includes:

PWR104 add KSAQ deb 31 **PWRPIG 24-18** Q105 25-22 WLOL 21-18 HOT97 18-12 PWR96 27-22 KXXR deb 32 HOT102 add KKFR 22-19 HOT949 23-20 WSPK 32-26 WKRZ 33-28 **KZFM 34-27** HOT95 23-18 **WQUT 31-26** WOKI deb 30 WABB add Y107 28-24

WTFX add KJ103 24-18 Z99 25-18 KIKX 40-25 KZZU add WWFX add 38 **WQXA 26-22** WJAD deb 26 KISR add WYKS add KZII 24-19 Q101 add **KNOE 35-30 WBNQ 39-34** 99KG 37-30 **KFMW 18-14** KFBQ 21-17 **KFTZ 26-23**

WQUT 31-26 KKHT add WOKI deb 30 KFMW 18-14 WABB add WIFC add Y107 28-24 KFBQ 21-17 KTUX 30-24 KFTZ 26-23 WGTZ deb 30 KFFM 28-25 MTV - "Active Rotation"

Hot 102 Hops On Top In Brew City Battle

Continued from Page 40

day and pep rally appearances."

Hot 102 has also started a college scholarship fund. Cassidy explains, "It began with a Paul McCartney concert ticket auction. We don't play his music, but an act like Mc-Cartney is an event, which is what we always try to lock into. We had front-row seats for the McCartney/ Chicago concert and auctioned them off to raise \$4250 for McCartney's favorite charity, Friends Of The Earth. So we've decided to do other fundraising events to build a college scholarship program. Using music as a vehicle gives that drive great teen and adult appeal."

Morning Warfare

Turning to the competition, Cassidy notes, "Obviously, WKTT's stronghold is morningmen Reiman & Mueller. Beyond those guys, WKTI doesn't have a clue. A strong morning show is the last thing to erode, so everyone in the market takes shots at them."

Including Hot 102. Cassidy explains, "We hold 'Phone Booth Parties," in which we offer prizes for the first six people to show up at a specific location. One morning the phone we promoted just happened to be in WKTT's lobby. They were pretty upset — now they have a security guard at the front door.

"One morning, Reitman & Mueller were doing a poll of unmarried couples living together. Dean and [traffic reporter/personality] Holby called up pretending to be listeners and were put on WKTI live. They answered some questions, and then Doug put them onair at Hot 102 while they were talking with Reitman & Mueller. Dean and Holly played along for a while, but finally blurted out, 'We've got to go. We've been away from h 102 for too long. 'Bye.'"

Cassidy concludes, "Hot 102 the first CHR to beat WKTI many years. I know we have to momentum, but we'll fight twice hard to maintain and gro There's room to top ourselve We're moving into brand to studios in November, and to should escalate our winning energy."

Watch These Pages Next Week For Something New

WKTI's Common Threads

Continued from Page 40

ty's biggest building, and several thousand listeners showed up. David Cassidy made a guest appearance, as did some local luminaries. We bill Reitman & Mueller as 'Good Clean Fun In The Morning,' and that sums up the rest of the day too. We can appeal to a 25-year-old morn by not putting something on the radio that she'd find offensive for her eight-year-old daughter.

"WKTI is a very stable station. The last fulltime jock was hired over two years ago. Our staff hits the streets and knows how to talk to the city. That, along with our 'common thread' philosophy, is woven into the music to hit all ages.

"We don't go to the edges with heavy dance, and we play no rap and no metal like Def Leppard. But we play virtually everything else in between. Yet we're not an AC. Every song we play is from the CHR section, and we're at least 60% current, with gold going back no more than five years."

Deep Pockets

Because it's so deep in demos, it stands to reason WKTI has deep pockets as well. The station's marketing efforts include bill-boards and TV featuring Reitman & Mueller. Berlak describes an interesting cash contest being used to recycle cume. "We'd been doing the \$1000 Hit Song Of The Day' for over a year, and it was bringing listeners out. So we decided to take that money and create more winners.

"Every 94 minutes, 24 hours a day, we hand out \$94 to the 20th caller in our '94 WKTI Continuous Cash' contest. Several times a day, the Continuous Cash Cow moos, making the prize worth \$1000. It's amazing to see the phones light up just before the contest hits. The audience is watching the clock and tuning in. It will help transfer our cume into better TSL numbers and



WKT/'s morning team of Reitman & Mueller celebrates its eighth anniver sary with singer/actor David Cassidy.

provide recycled listening across dayparts."

Berlak explains some of WKTI's strong community activity: "We

"We're more of a family CHR than an adult CHR since we don't blow off any segment of the audience . . . We look for common threads in programming, promotions, and personality."

- Mike Berlak

sponsored the area's largest 10k run and capped it with a concert by Jude Cole. We've already locked up Bruce Hornsby & The Range is a November Toys For Tots or cert. We've just finished a 'Field' Dreams' contest with Reitman i Mueller. The contestant had to his whiffle ball with a stalk of con The best hitter won a weekend go away for the family at the actal lowa field used in 'Field of Dreams."

Not only is WKTI present at all the state fairs, it sponsored it shuttle buses at the recent Milwar kee Summer Fest. "It's things lik this that make people feel got about WKTI," says Berlak. "Ut like most CHRs, we also do moring and afternoon news. The after noon newscasts are done by Channel 4 10pm anchor Mike Jacob beginning at 4:20pm and then running every 30 minutes until 5:50ps It's not a long newscast, but keeps our listeners aware of locand national events and allos them to be entertained without having to leave WKTI."



Al B. Sure!

"Missunderstanding"

The New Single

From The Album

Private Times...

And The Whole 9!

Y107 32-26 WXKS deb 35 Z99 deb 30 KS104 21-18 KHTK deb 28 HOT97 deb 35 KKMG 36-30 WPGC 28-24 B95 25-21 KTFM 30-28 194 27-22 KXXR add KCAQ 35-31 PWR106 add **KROY 17-15** KKFR 20-17 **KDON 26-16** FM102 21-19 **WQXA 29-25** HOT949 add WFHT 26-20 KMEL 21-16 KZFM deb 37 KFBQ deb 39 KFFM 32-29 **KPRR 26-23**

URBAN CHART 17-07

Damn Yankees

"High Enough"

From The Gold Album

Damn Yankees

CHR CHART: 33



Key Adds & Hot Moves:

WBLI add WEGX add B94 add PWR99 31-28 KSAQ 18-15 Q102 28-14 WPHR add 22 KBEQ deb 31 WKBQ add 39 KKRZ 25-18 KISN 27-23 KWSS 15-13 **PIRATE 17-12** WMJQ add PWR92 17-14

999KHI 16-10 195 15-11 WSSX add KZ106 9-6 WCGQ 17-9 WQUT 22-14 WDJX add 30 WABB 19-13 WKDD 19-16 92X 19-16 WPXR 20-16 WIXX 26-18 WVIC 10-7 KZ93 17-13 KAY107 29-17

KMYZ 9-7 KATM 12-10 KSND 20-16 **KXYQ 22-16** WPRR 17-10 WIKZ add 95XIL add YES97 12-7 Q101 add **WBNQ 16-9** WKFR 15-9 KKHT 23-16 **KRZR 9-7** Y97 18-9

TRACK: 2



Video Now On MTV!

T'S BEEN TOO LONG SINCE YOU'VE BEEN TOUCHED LIKE THIS.



Urban Contemporary

BREAKERS

#1 MOST ADDED UC CHART: DEBUT 39 83 UC REPORTERS — 89%!!

The first single and video from the forthcoming album



PRODUCED AND ARRANGED BY BARRY J. EASTMOND MANAGEMENT HUSH PRODUCTIONS

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS.







URBAN CONTEMPORARY



WALT LOVE

Caught In The Act

his week we're giving you the best that we got — an eyeful of photos that capture the rhythm of life at UC stations. From gas giveaways to home-team cheerleading, you've been busy on the promotion front — and we've got the photographic evidence to prove it.



Mindy Frumkes — one-half of WHQT (HOT105)/Miam's Mindy & Malo morning show — pumped up the fuel, not the volume, for the first 105 cars in line at a local gas station.



KDKS/Shreveport GM/PD Bill Sharp welcomed Perfect Gentlemen to fown; the station and group helped raise cash to fund the Shriner Hospital For Crippled Children.



KACE/Los Angeles Production Director Mike Mann and KACE MD Antoinette Russell recently formed a more perfect radio union: they got married.
Concrete/attions/



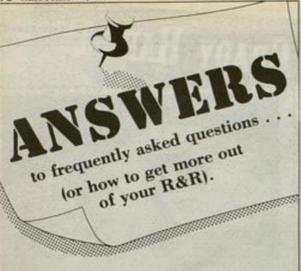
Dynamic duo Ronald Isley (I) and Angels Winbush dropped in on KDIA/Oskland to see PD Jeff Harrison.



It's that time of year again. KKBT (FM92)/Los Angeles personality Tim Greene started the basketball season right in the company of the Laker girls.



Barbara Weather breezed into KGRM/Grambling State University, LA to meet and greet OM Ken James (i) and MD Raynald Higgins.



#2. How are your charts compiled?

The playlists of our reporting stations are the sole basis of our airplay-only charts. We select the top-rated stations in each format as reporters. They report their music rotations or playlists each week; each song reported receives points based on its rotation category or number on the playlist; and each station is weighted according to its market size and ratings strength. Stations are periodically monitored to ensure the accuracy of their reports. The results of all the reporters lists are compiled to produce the industry's most accurate charts — reflecting the current week's national airplay.

#3. How can I get my R&R faster?

R&R HOT FAX... a faxed preview of key news, business, and music chart advances is now available. R&R music information can also be received "on-line" direct to your computer. Call Jill Bauhs at (213) 553-4330 for further details.

#4. How do I get my station to be an R&R reporter?

Any station with a locally programmed current, timely playlist can apply. Contact the editor of your format on station letterbead requesting reporter status, along with sample playlists and a telescoped tape of a typical hour. Reporting stations are chosen on the basis of ratings success in their market; geographical balance; and the contribution of their playlist to the national airplay sample.



UC PICTURE PAGE



SEDUCTIVE GOLD — A&M's Chris Barry awarded WRKE/Ocean City, MD the station's first gold records, courtesy of Seduction. Showing off the precious metal are (I-r) 'RKE MD Manuel Mena, Barry, and 'RKE owner(SM Tony Quartarone (aka Tony Q).



HEARTY WELCOME — WJLB/Detroit morning personality John Mason (c) greets Carl Anderson (l) and GRP Sr. Dir./National Promotion Doug Wilkins, who dropped by to talk about Anderson's "Pieces Of A Heart" LP.



FAMILY & FRIENDS — The Winans stopped by KJLH/Los Angeles to make some friends. Getting acquainted are (I-r)
'JLH evening personality Lon McQ, morning cohost Koko Evans, Carvin Winans, Marvin Winans, 'JLH PD/MD Lynn
Briggs, and Michael Winans.



RUNNIN' WILD — Flanking Frankie Beverly of Maze at WILD/Boston are station personality Ken Johnson (i) and PD Stephen Hill.

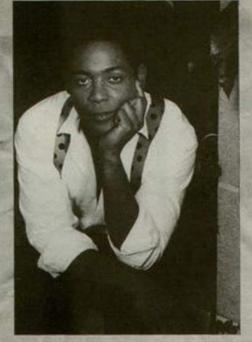


PERFECT MATCH — Reprise artist Barbara Weathers and KRUS/Ruston, LA Asst. MD Raynold Higgins strike a photogenic post-concert pose.



THE WIZ MEETS THE WIZARD — Flanking actor/dencer/singer Gregory Hines are Inter-Urban Broadcasting CEO Thomas P. Lewis (I) and WIZF/Cincinnati PD Todd Lewis.







Don't turn your back on me

GRADY HARRELL

"Don't Turn Your Back On Me"

URBAN CONTEMPORARY

NEW & ACTIVE

NOW ON 55 UC REPORTERS AND HEADING FOR BREAKER!

CHECK THIS P-1 ACTION:

WHUR KMJM WILD WOW WGZB WZAK WBLS K97 WDAS WYLD WAMO

THE FIRST SINGLE FROM HIS SMASH ALBUM

"Romance Me" COMING IN NOVEMBER!

Too Short "The Ghetto"

URBAN CONTEMPORARY

NEW & ACTIVE

NOW ON 37 UC REPORTERS INCLUDING:

K97 WAMO WKYS WZAK K104 KJMZ **KMJM** KHYS KSOL WGZB ...AND MANY MORE!

TOO SHORT ...

FROM THE GOLD ALBUM "Short Dog's In The House"







ALBUM ORIENTED ROCK



HARVEY KOJAN

BREAKING THE RULES

Mark & Brian: The Story So Far

More than a few people shook their heads three years ago when KLOS/Los Angeles ended a long search by naming Mark & Brian as its new AM drive team. Far from being the heavy hitters you'd expect an L.A. station to hire especially one in a yearlong ratings slump - M&B had only been doing mornings together for two years . . . in Birmingham . . . at a CHR!

As it turned out, inking M&B was probably the best move KLOS ever made. The ratings are truly aston-ishing: They've been No. 112+ two books in a row and have opened up sizable leads over KIIS's Rick Dees (two shares), KPWR's Jay Thomas (three shares) and KQLZ's Scott Shannon (four shares) . . . without the benefit of

I caught up with the dynamic duo recently at KLOS's elegant confer-

Early Days

H&R: When you first arrived in L.A., were you naive and/or confldent enough to believe you could be as successful as you are today?

BP: We were confident in our show and what we did. And we were confident there was a hole in the market for us. We had listened to the morning shows here, and although they were great, they



The "official" Mark & Brian publicity

weren't doing what we were doing. So we thought we could at least at-tract a core of listeners.

MT: We didn't come out here to take over. We didn't have any illusions of being No. 1. We just wanted to do well enough to stay and put that on the resume. The ratings have surprised us as much as anybody.

R&R: Your show was a drastic change from what KLOS had been doing in the morning. What was the initial reaction?

BP: We were hated. We got packages in the mail that ticked. People thought we were totally facked. They called us hicks, geeks, and homos.

MT: Which isn't necessarily un-

BP: No, actually that pretty much sums up the show.

R&R: How did you deal with

MT: When people called to tell us we sucked, we put them on the air. We read the hate mail on the air. We knew we weren't going to be able to please everybody, so we decided to just do our show, blow off the people who weren't going to tolerate us, and find the people who would. We didn't try to mold our show to fit what the old audience wanted. We basically gave them what we had and let them get used

BP: We felt that if we did the show that got us here, and we failed, then fine. We'd go somewhere else. We couldn't do slick, produced radio if we tried.

R&R: How did your co-workers react at first?

BP: The sales scum didn't really know how to treat us because they didn't understand what we were doing. So they basically looked the other way when we walked down the hall. But the other jocks were very supportive — especially Rita Wilde and Steve Downes. We both got five notes from Steve before we even met the guy, saying, "Don't get depressed. Just keep on going."

MT: It was what we needed, because every other call was, "Fuck you, get off the fuckin' air, and roll the fuckin' music.

Drawing The Line

R&R: Speaking of obscenity . . you guys have been known to talk "pubes," "poonage," and that sort of thing. How do you know where to draw the line?

BP: First of all, we're not the kind of morning show that talks about penises just to get ratings, although occasionally it does become part of the mix. But you'll rarely hear us ask, "Did you get laid?" We'll ask, "Did you poke her?" Or, "Was there poonage?" You know, very lighthearted things that people use sitting around the lunch table. Sometimes we do tiptoe over the line. Sometimes we drive home thinking, "God, why did we say that? That was just too much."

MT: It's just like pitching pen-nies. You pitch a few to find your range and see what kind of throw it's going to take. You push the line to see where the line is, and it takes you a while before you learn this is offensive and this isn't. So we pret-ty much know where we stand.



-16 1000 BxB-49

CHEEK IT OUT - Brian (I) and Mark rub volunteer switchboarder Robert's infamous "Lucky Butt." No one's quite sure exactly why Robert's rear is lucky, but it's become a morning character all its own.

R&R: How much is planned, and

how much is spontaneous? BP: Each day is different. There's not a set thing. We have no

R&R: No writers, no comedy services, no ...

BP: Never, ever, ever, ever. MT: We'll have a plan each day and come in with some ideas. We

might have a scripted bit planned for 7:06. But maybe at 7:04 we get a phone call from some lady who's pissed at her husband for some reason, so we'll go with that

BP: You can get those scripted bits on any show in this city. What you can't get is honest emotion. And we don't pretape our calls, so you get the dial tones, you get the on-hold music - sometimes you don't even get through. But by do-ing it that way, the listeners know what they're about to hear is going to be completely honest.

MT: All our bits are live. It always sounds better when you do it in the studio. Sure, get your script and sound effects together. but do it live.

BP: When we have a scripted bit that's too smooth or too slick, we'll intentionally screw it up. There's nothing more honest or funny than two guys trying to do something and screwing it up.

No Rules

R&R: Yet all you ever hear from the "experts" at conventions is that you've got to prepare for five hours, everything's got to be metio ulously planned, bits should never be longer than two minutes .

MT: We went to one of those conventions recently in Atlanta and heard all those things. The first thing we said when we got up was, "Look, you're trying to turn more



WE'RE A HIT! - Brian (I) and Mark holst newsman Chuck Moshontz.



ing radio into a science, and it's not. You've got to go in, have your fun, and make your mistakes."

We don't have a rule book. Every rule we've ever been taught about radio we've thrown out. We've had 30-minute breaks.

R&R: It's ironic that the constant advice I hear from the most successful morning personalities is to throw out everything anybody ever told you about doing a morning show

MT: You've got to do what's good for you. If you think it's funny, then that's what your show should

BP: But a lot of people will make the mistake of breaking the rules just for the sake of breaking the rules. "Let's do some rebel radio and break all the rules and piss people off." That doesn't work. You've got to know what you're do-

R&R: Of course, for every two guys like you there are dozens who simply don't have the talent to just let things fly and be spontaneously funny. They need structure and or-

BP: Produced shows like the ones in L.A. are always consistent and entertaining. But they don't take real chances. They sound canned. Because we take chances, we hit those peaks and valleys on a daily basis. And the audience can relate to that, because everybody has good days and bad days. We're completely honest with the listeners; we open ourselves up a great deal.

MT: Each day we enter uncharted waters. For example, we had a call the other day from a guy who wanted to confess to his sister that he was gay. We put the guy on the air, he explained the story, we called his sister, put her on the air, and cut our mikes off.

BP: She went through the three phases: denial, shock, and acceptance. And it ended up so tenderly

Now one of two things would have happened if that guy had called another show. Number one: "Let's not touch it." Number two: "Yeah, let's put him on the air and make homo jokes." But it was im-portant to him, and we're not afraid to stop down on a daily basis to capture those moments.

R&R: Taking those chances can occasionally backfire.

BP: Absolutely. We'll step into people's lives we shouldn't have stepped into. The best thing to do in that situation is not to hide your discomfort, because the listeners feel it too.

MT: A girl called up and told us she caught her boyfriend in bed with another man and wanted to confront him with it. We made the call, the guy got on the phone, and be begins to cry. At that point we just said, "You two need to talk we're very sorry, but we're going to pull out of this." It was an awkward situation all the way around.

R&R: Do you do regular air-

MT: No. It's best not to overlisten to yourself. You analyze things to the point where you sound like a robot

BP: You hear something from the day before that didn't work and you start harnessing yourself and putting blinders on. It doesn't come out honestly anymore.



PUPPY LOVE - Mark (I) and Brian with listener at the station's annual "Pe Adoption" day

MT: Our radio show is like life. You don't sit down at the end of your day and watch a video of what you did that day and critique yourself. Just do your thing and have

Management Travails

R&R: One of the keys is that management allows you the time to make mistakes and grow. Most GMs give you three months.

MT: Please don't sit there and think our management has been behind us from the first day.

BP: They're still not.

MT: It's a struggle every fucking day between management and us. We've spent hours in [GM] Bill Sommers's office at various times

BP: ...for the silliest, silliest

MT: Fact is, we've always had a little bit of a tug of war with management, especially the first couple of years.

R&R: Over what?

MT: Everything. All of it. We did one thing, and he thought we should

BP: The first bit we did was dip ourselves in chocolate. It was a \$5000 bit, and he fought that all the way. And he honestly took this attitude: "Okay, fine. Go do it. You'll see." Three network cameras were out there that morning, along with the newspapers, and by the end of that day his quote was, "You couldn't buy that kind of press. This is great!"

R&R: Does he reject anything? BP: No. We do whatever we want to do

MT: Whether he understands it or thinks it's funny, he still signs the check. So you have to give him credit. He's the man with the money, and he gives it to us when we ask for it.

BP: And not all the bits have been good! They don't all work out.

MT: But we do our show, regardless of what happens in the office. Either they want our show on the air or they don't. It's that simple. We do what we have to do to keep ourselves creatively satisfied.

BP: If you're fighting with your management, use it. Read those memos on the air. Bring the audience in with you. Then it becomes

MT: Businesspeople get memoed every day. So do we - we just happen to read ours on the air. It's something people can really relate

BP: If we have to take that long walk up the hallway and get our butts chewed, it's worth it. We'll go on the air the next day: "Yeah, we got no butts left, so if anybody would like to give us any extra buttock, thank you, because we just got ours chewed off."

R&R: It's no secret other stations were very interested in your services. Given your relationship with management, why did you ink a longterm deal?

BP: We're comfortable here, and it was our first choice. There were some great offers elsewhere, and we weren't opposed to leaving if we couldn't work things out. But we did, and we're glad we did.

Instant Rapport

R&R: To me, the key to your success is the immense rapport you guys have. Did you know instantly that you'd work well togeth-

BP: Yeah. We laughed at the same things: David Letterman, Steve Martin-type humor. The absurd, silly, bonest humor.

We're simply two guys who are very close friends trying to make each other laugh. And that's a key to our show. It comes from support. It's a 50-50 show. We make sure each guy shines in it. There's no straight man and no comedy guy. It goes back and forth.

MT: This is as intense and as strong as a marriage. You have to think of it exactly the same way. You have to constantly take care of the relationship. When little problems crop up, you have to handle it immediately. You've got to communicate and be open.

BP: When you're in a partnership situation, you have to realize that you've both got egos. Now, you can tiptoe around them and be very polite with each other. Or you can get in there and admit you have egos and protect each other. We both have egos the size of Montana, but we protect them. I protect his and he protects mine.

MT: We have something that's very special. I couldn't have gotten this far without him, and vice ver-

BP: When we did that Vegas bit and got married, Mark called his wife and she said, "Well, it was a good show, but I feel weird." I pulled the phone away and told her, "He's mine now, bitch."





MIKE KINOSIAN

Flint's WCRZ Cruisin'

So much attention is focused on head-to-head battles in Top 100 markets that there's a tendency to overlook significant accomplishments elsewhere. Each one of this week's spotlighted stations — from markets 101+ — ranked #1 25-54 in Arbitron's spring sweep.

Format Exclusivity

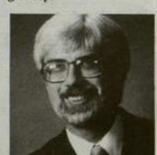
"We've seen a number of AM ACs go by the wayside," observed WCRZ ("Cars 108")/Flint PD J. Patrick. "As it stands now, we're all by ourselves." A noteworthy factor contributing to the station's success is the absence of a metro Gold outlet. There are just four local FM signals and no other ACs.

According to Patrick, much of his station's strength rests with research. "The Research Group does music tests for us twice a year. As far as I know, we're the only station in town doing this. Before the book starts, I know what songs are going to be powers."

Until several years ago, WCRZ was a Soft AC, playing lots of oldies. Music test results altered its approach. "We keep leaning more toward contemporary AC." Patrick reported. "Music from the '80s and '90s is scoring at the top of the beap, '70s music is secondary, and '60s material is falling fast.

"Of the top 100 testing songs, 61 were from the '80s and '90s, 20 were from the '70s , and only 19 were from the '60s. What we now have is a flavoring of yesterday with today's hits. We've trimmed back our oldies and showcase them as 'Yesterday's Classics.'"

WCRZ's main slogan is "Cars 108 - playing favorites of yester-



J. Patrick

day and today." Patrick explained,
"I use that line twice an hour following oldies. Other than in AM drive, we play at least eight songs in a row. We call it a 'half-bour nonstop music cruise.' Everything's done over the top of music."

Classics For Lunch

A WCRZ mainstay is the threeyear-old noon-ipm daily "Cars Classic Lunch." Boasted Classic Lunch host Patrick, "It's the toprated hour in the city, regardless of format. Every song has a dedication. I usually can't squeeze enough songs into the hour. Most days, I have to close the dedication line at 11:45am. The show's successful because it's just enough to leave people wanting more."

The popularity of "Classic Lunch" spawned a similarly formatted 3-fam feature designed for the market's many third-shift workers.

Not surprisingly, "Cars 108" offers cars as prizes. "In the last few years, we've probably done 18-25 car contests," recalled Patrick. "Last fall, we gave away two cars in 'Cars, Cars.' This spring, we gave away (to three separate winners) a car, a boat, and a trip for two to London in 'Cars, Boats, & Planes.'"

This fall, the station has lined up five four-day trips for two to Las Vegas with \$500 spending money. Additionally, it's budgeted for "Super Car." Said Patrick, "We have a 1991 228 T-top and a trip for two to the Super Bowl."

While the station's cruising nicely now, there's always the chance an FM format foe may appear. "We approach that problem every day," Patrick admitted. "A station might come at us from one of two directions. It could be much lighter than we are, or it could be a Classic Rocker. We probably wouldn't make any major adjustments because our music's on target."

WNNS PRIZE CATALOG

Spring's Field Of Dreams

WNNS/Springfield, IL PD Kellie Michaels instituted several major changes which helped propel "NNS to near-20 shares 25-54 (spring Arbitron). She moved to high-ticket giveaways and backed the station away from its CHR-leaning approach.

"We got involved for the first time in music-image giveways," she reported. "We sent Esteners to see Paul McCartney's Los Angeles concertast October, and Phill Cotlins in London. That really got the ball rolling,"

By last Christmas, Michaels opted to separate her station from the competition, choosing to award nontraditional prizes. "I made a list of prizes I thought would interest our listeners. We settled on a diamond because it's totally different from dinners or "Home For The Holidays" trips. Our prizes were a \$10,000 diamond and gold jewelry."

The station followed up the diamond bitz with the London trip. "It was bang-bang going into the spring book."

WNNS returned to a direct-mail prize catalog for the spring sweep. "We're the only ones in the market who've used it. We started it four years ago, and have educated the market on how to play. There was great return (7%) with the bounce-back cards, and we offered \$75,000 worth of prizes. We



Kellie Michaels

were very aggressive this spring, and probably spent more than any other station."

Many Healthy Returns

included in the "Lite Rock/Less Talk" station's bounty were a Mazda Miata, trips to places like Stockholm, an Alaskan cruise, a room of exercise equipment, and jewelry.

Michaels explained prize catalog basics: "Four numbered tickets are inserted in the catalog. Listeners return activator cards for our data base. We called out activated and nonactivated numbers; there was a higher percentage of activated numbers called. Listeners had to call us back to claim prizes."

The station traded out many prizes and registered a healthy return. "Our actual cash outlay was \$70,000. The catalog was used as a sales tool, and we probably brought in close to \$200,000 in revenue.

"Springfield might be a smaller market, but it's competitive. We have to stay on our toes. Stations can no longer get by with small contests. You have to pay attention, and can't rest on your larget?"

'Kellie Radio'

Since Michaels believed the station was "too CHR" when she arrived in 1988, she opted for a more varied music approach. "I've created a '60s gold category, it's not predominant, but it's there. Sometimes ACs can get offcourse. We could've gone softer or harder, but I wanted to stay in the middle. I could play 'Kellie Radio' — music I want to hear but we must be as on-target as possible. Adult CHR means different things to different people, but I might classify us that way."

FORMER B/EZ

New Hampshire's Bright Light

Two years ago, following its best-ever book, B/EZ WZID/Manchester, NH switched to Soft AC and adopted the handle "Bright 95.7."

"We had great 12+ and demo numbers, but most of the audience was 45+," recalled PD Tem Kallechey. "We needed to lower the demo. In the initial book after the format change, we lost many highend listeners, but they came back in the second book. Longterm, it's what we needed to do."

By maintaining its focus, Kallechey believes WZID has carved out its niche. "This is really a midday and afternoon workplace station. That's the franchise we're built upon, but now we're solid in other dayparts as well. In the spring Arbitron, we were up in every daypart; we're the 12+ and 25-54 market leader in every daypart."

Boston Commute

Boston is approximately 50 miles from Manchester, and consequently Manchester residents are able to receive many Beantown signals. Explained Kallechey, "Several Boston ACs like WSSH have become factors in our market. But we're the market's only AC. Many people in the metro live in New Hampshire and work in Boston.



Tom Kallechey

WZID's positioned as a New Hampshire station. We can provide people with things they can't get by listening to Boston stations. We try to catch as many of them as we can when they go to work. We've established a traffic network which we think has helped."

Kallechey attributed part of WZID's male improvement to the addition of an hourly one-minute sportscast in morning drive. "We do built-in contesting within it. We didn't create an interruption — it's part of a stopset. There's been tremendous response to the Red Sox, Celtics, and Bruins tickets we've been giving away."

Relying On Direct Mail

WZID's primary form of marketing has been direct mail. "We had impressive returns from it and found the prize that works best is travel," Kallechey commented. "This spring, we sent five families of four to Oriando for a week. This area of the country represents a substantial part of Orlando's tourist market; we presented a highly attractive prize."

It was a typical forced listening promotion. "We called out names weekdays at 7:20am and 10:20 weekends. We don't give up on weekends here like many other ACs do; we contest seven days a week. To qualify for the Thursday grand prize drawing, people had to call us back within 9:57 of hearing their names mentioned on-air."

According to Kallechey, WZID is a forward-moving station. "We do liners over intros and maintain forward momentum. Many ACs don't do things like that, but we break some rules. By design, we've made this a non-wimpy station."

WCRZ Music Monitor

1 Com

ROD STEWART/I Don't Wanna Talk About it

MADONNA/Crazy For You ELTON JOHN/Your Song RICHARD MARX/Children Of

BILLY OCEAN/Subdenly FOUR SEASONS/December 1963 (On What A North

DON HENLEY/Sunset Grill STEVE PERRY/Oh Sherrie LITTLE RIVER BAND/Cook

GO WEST/King Of Wishfull Thinking

DEBBIE GIBSON/Lost in Your Eyes DOOBIE BROTHERS/Takin' it To

BASIA/Until You Come Back

BEATLES/And I Love Her PHIL COLLINS/Two Hearts BEE GEES/Too Much Heaven



BRAD MESSER

Plug Defoliates Station's Credibility

An old full-service News/Talk station serves my part of the nation. It's an AM blowtorch: On an analog tuner, its signal seems to slop across two or three inches of dial. The midday news and gardening show booms right in.

here, because so many are immi-grants from far-off, mysterious lands like Vietnam, Mexico, and Orange County. Newcomers who aspire to nice lawns, neat shrubs, and prolific vegetable gardens hear much of their information about local conditions from the station's farm and garden show.

After the lunchtime news block, some guy with a green thumb talks about hardy annuals, xeriscaping, pruning, and a zillion other things that are apparently vital to ensuring lush greenery. He has a relaxed manner and a native accent, and he's old enough to have been through droughts and floods and spider mite infestations - the kind of guy who inspires confidence.

So when this famous disseminator of agricultural wisdom, whom

It's the gardening part that cap-tivates a good many people around sonal appearance at a local garden sonal appearance at a local garden store, my neighbor Jim decided to go meet him. Thumb advised listeners to snip off sections of problem plants and bring them in for an

inspection and some expert advice. Amoeba From Hell

Jim did have a problem plant -an unwanted ground cover that was taking over his flowerbed, spreading like an amoeba from hell. "You could plant this stuff in concrete and water it with gasoline, and it'd thrive," Jim complained.

He took a sample and drove off to meet the master gardener. Thumb, a little old guy with lines in his face this deep, looked at the amoeba plant and prescribed a big bag of the stuff he's always talking about on the radio, an expensive brandname potion which cynics (like me) suspect is a commercial mutation of Agent Orange defoliant.

Jim whipped out his Visa and assumed ownership of 25 pounds of high-priced berbicide. He rushed home to murder the amoeba and

Six weeks later, the amoeba is still thriving, but the flowers which had green leaves now have yellow ones with brown splotches.

Jim, not a happy man, says be thinks Thumb turned him on to the advertiser's brand just to make money. Worse yet, he's begun wondering aloud whether he can believe anything he hears on what, last month, was his favorite station. He's wondered aloud to me and to his other neighbors, and badmouthed the station to anyone else who will listen.

Jim feels he was "used" by the garden show host. He's become a living example of the old saw that people who like something will tell a friend, and people who don't like something will tell ten friends.

Brief Break In Cuban Blockade

MONDAY, OCTOBER 29 - The six-day-old American blockade of Cuba was briefly suspended in 1962 for a visit to the island by the UN Secretary General, who met with Premier Castro to arrange for verification inspections. Four days later, JFK publicity confirmed the Soviets were removing their missiles from Cuba, but the naval blockade remained in place until November 20.

A weather modification experiment paid an unexpected dividend in 1947 when seeded clouds rained out a forest fire near Concord, NH. The thermometer dropped to 33 below zero at Soda Butte, WY in 1917, the USA's lowest

Birthdays: Kate Jackson 42. Richard Dreyfuss 43.

Radio's Most Famous Program

TUESDAY, OCTOBER 30 - One of broadcasting's most famous events took place in 1938 when Orson Welles scared the pents off listeners with staged news bulletins about an invasion from Mars. Yes, there were disclaimers, but plenty of people believed "War Of The Worlds" was the real thing, and widespread panic ensued. A 13.1 earthquake in Turkey killed 1300 in 1983. The Soviets detonated a 57 megaton atomic device in 1981; it was the largest man-made explosion. The first crude television picture was transmitted in 1925 in London. Birthdays: Harry Hamilin 39, Henry Winkler 45, Grace Slick 51

" 't U.S. Ship Sunk in WWII

ESDAY, OCTOBER 31 — Off the coast of Iceland, a German submarine torpedoed the U.S. Navy obstroyer Reuben James in 1941. About 100 seamen died when the ship went to the bottom. It was the first American warship sunk by the enemy in WWE.

The hot air balloon altitude record of 55,900 feet was set near Deriver in 1980. The U.S. set off the first hydrogen bomb in 1952 at Enlwetck Atoli in the Pacific. Magician and escape artist Harry Houdini (Erich Weiss) died in 1926 at age 52 of stomach injuries sustained in a contortion. Nevada became the 36th state in 1864. It's Halloween. Sithdays: Jane Pauley and John Candy 40. Michael Landon 53. Dale Evans 78.

Money Through The Mail

THURSDAY, NOVEMBER 1 — Wealthy people could use bank letters of credit, but average tolks had no safe way to transmit money until this date in 1864, when the U.S. Post Office introduced money orders. One of the biggest demands for the new service came from Union soldiers who sent paychecks home to their families. President Carter signed a bill in 1977 to gradually raise the minimum wage to \$3.35 an hour by 1981 (from \$2.30). Im Brown of the Cleveland Browns became the first pro to rush for 10,000 yards in 1964. The new U.S. Weather Bureau made its first official observations in 1870. John Adams became the first occupant of the White House in

Birthdays: Fernando Valenzuela 30. Lyle Lovett 34. Football Hall of Famer Ted Hendricks 43. Barbara Bosson ("Cop Rock") 51.

America's First Car Race

FRIDAY, NOVEMBER 2 - A Duryea won America's first organized auto race in 1895. Six cars started on the 52-mile route along the Lake Michigan shoreline, but four dropped out. The Duryea and a Benz crossed the finish line in heavy snow. Thunder Road it wasn't: The winner's average speed was 6.66mph.

President Reagan signed a bill in 1983 making Martin Luther King Jr.'s birthday a national holiday. Jimmy Carter won the presidency in 1976. Montreal goalle Jacques Plante, hit by a puck in 1959, put on a face mask and became the first NHL coale to regularly use face protection. North and South Dakota became the 39th and 40th states in 1889.

Birthdays: Stefanie Powers 48, Burt Lancaster 77.

Aurday (11/3): Pitcher Bob Welch 34, Dennis Miller 37. Roseanne Barr 38. Steve Landesberg 45. Michael Dukakis 57. Charles Bronson 68.

Sunday (11/4): "Night Court"'s Markle Post 40, Art Carney 72. Walter Cronkite 74.

CMJ MUSIC MARATHON

"The Discovery and Development of New Artists"

5:00 PM - 10:00 PM

8:00 PM

THURSDAY, OCTOBER 25, 1990

8:00 AM - 5:00 PM REGISTRATION

10:00 AM - 5:00 PM

11:00 AM - 4:00 PM COLLEGE RADIO WORKSHOP ADENDA.

INTERNAL STATION OPERATIONS

College Administration Receives
Management Charless and the Executive Board
Recruiting, Motivating And Mantaining & Staff

STATION FINANCE

Community Volunteers. Interaction (66) The Local Science Stations SOCIAL RELEVANCY

MUSIC PROGRAMMING

• Managing An Ar Staft

• Manazining A Music Library

• Paylists And Tosheel Reporting

12:00 - 5:00 PM

BMI LIVE 12-30 - 1:45 PM PUBLISHONG, COPYRIGHT & THE REST OF YOUR LIFE

CON & D.A.T.S. WHERE HAS ALL THE VINYL GONE?

VIDEO & VALIDITY: IN THE EVE OF THE BEHOLDER

e School (Chrysaln)

2:00 - 3:15 PM THE ROOTS / FOLK PANEL

RECORD PRODUCTION: FROM STUDIO TO STORE

THE FUTURE OF ALTERNATIVE COMMERCIAL RADIO

3:30 - 4:45 PM ON THE BOAD: STREETING TOURING

The Broadway Suite Adjuster (Warner Bros.)
RETAIL & DESTRIBUTION: THE BOTTOM LINE

Midwater Adam Captan (Vegat) -THE FIRE PRINT: IT'S A LEGAL MATTER

6:00 - 8:00 PM

CHAMELEON FECORDS PRESENTS THE CMJ WELCOMING PARTY WITH PERFORMANCES BY MARY'S DANIEN/ECOTOUR

8:00 PM MUSIC MARATHON LIVET CLUB SHOWCASES

FRIDAY, OCTOBER 26, 1990

8:00 AM - 5:00 PM 10:00 AM - 5:00 PM

12:00 - 5:00 PM

1:30 - 2:45 PM TIPS & TRADES: BUY AN AD AND WE'LL TILLE YOU

SO YOU WANT TO BE A ROCK W' ROLL CZAR MAND SURVIVAL: WELL YOUR DUES PAY OFFT

ARTIST DISCOVERY & DEVELOPMENT: TALENT,
TRANS & TENACITY
Nous Ambiender Last Baltions
Aboustor Case Cases; Avisal
PRETOM OF SPETCH: SPEEK: BIG SHOTHER'S
10TH/MICE.

ow Anderdan Center Baltoure deathr Howe Kon (Warner Bros. Gres.

WEDNESDAY, OCTOBER 24, 1990 2:00 - 4:15 PM MAJORE & MORES: A MAJORE MAJOR N 3

The Breakway Sollin MADERALE MADE IN Moderator Cong Maries (SAL) MORIZONE: NEW TERRITORY, NEW COUNTRY Transfer, June 20, 100 Aug.

The River Scale
Parellot, Tonly Brown (ACCK), Ristray Froiter Fother
& Lixed, Chery Lentiney (CRS), 88 Lixed Froiter &
Lixed, Carlyne Majer (Ats Management)
CONCENTS ON CAMPUS: PRODUCTION & PROAGCION

The Part Suite
MUSIC MARKETING: FROM CONCEPT TO CONSUMER
Neue Amsterdam Exel Rairoom
COLLEGE MADIO IN THE 190: HAS THE EDGE DULLED?
No.; W Ansterdam Carter Balticom

COD PM
NUSC MARTHON LIVE CLUB SHOWCASES
CMU & ATLANTIC RECORDS PRESENT REDO
KROSELEMONHEADEAN ENDTIONAL FIEM
The FREE SA SHOE SATE SCHOOL

SATURDAY, OCTOBER 27, 1990

9:00 AM - 3:00 PM RESISTATION 10:00 AM - 3:00 PM EXHBITS

11:00 AM - 12:15 PM THE WORLD MUSIC PAREL

ENTREPRENEURONP & MUDIC: D.LV. STRATEGIES & MECHANICE

THE RAP PANEL

OFF THE RECORD: CONSUMER PRESS FROM BUILDING TO ROLLING STORE New Anderdam Carter Ballycom

New Antender Center Ballicom

A&R: WHAT'S WRONG WITH THIS TAPE?
The Liberty Room

12:00 - 5:00 PM BMS LIVE

12:30 - 1:45 PM THE JAZZ PANEL

COLLEGE / NON-COMMERCIAL RADIO & THE COMMENTY
The Floor Sales

THE BEAT BOX CONCLAVE

THE DECLARATION OF INDEPENDENTS

THE STATE OF THE MUSIC BIZ: A CURRENT AFFAIR

The Broadway Solle RECORD PROMOTION & COLLEGE RADIO She Roar Solle Moderator Bruce Fishy (RCA)

THE RAP ARTIST PANEL

BUCCESSFULLY MANAGING THE NEW ARTIST

3:30 - 4:45 PM THE ARTIST ENCOUNTER & FREE FOR ALL

6:00 PM MOSIC MARATHON LIVE CLUB SHOWCASES

METAL MARATHON

THURSDAY, OCTOBER 25, 1990

12:30 - 1:45 PM 12:30 - 1:45 PM RETAIL & MARKETING CHANG THEFT ALLOHANCE (14 Ration)

BURNING YOUNGELD COOPS DOLD WE SURVING YOUNGELD COOPS DAIR MANAGEMENT LOSS DAIR SAFRONT JOHN CONTROL OF SAFRONT CONTROL OF SAFR 2:00 - 3:15 PM OTENSION OF WITHOUT

FRIDAY, OCTOBER 26, 1990

11:00 AM - 12:15 PM ARTIST DEVELOPMENT: BUILDING THE PERFECT

12:30 - 1:45 PM METAL PROGRAMMING AND PROMOTION MADIOACTIVE OR CARRON-DATION

Abdrator Charyl Valentine Bestituty/Controllin (Ser Parellist, Bridget Roy Columbia), SK Scharte Foun-lational, Nevic Stupy (CML), Rath Salantine (AM), Lash ViChari, 19174-FM.

2:00 - 3:15 PM ALTERNAPSYDMEMETALFUNKRAPCORE: THE ALTERNAPSYDMEMETALFUNKRAPCORE: THE CREATIVITY CONFORMITY MICE CROSSING OVER The Liberty Room Municipal Howe Abrams (in Effects Managetor Howe Abrams (in Effects

SATURDAY, OCTOBER 27, 1990

11:00 AM - 12:45 PM M.A. (Details Later) Seas Anderdon East Salisson

1:00 - 2:30 PM en Cast Baltmon

MORE TO BE FIGURED OUT LATER

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AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT SUE F136, 2100/2 Zoo 7th Avrin , WPL/Domino, KRDQ-Kevin & Bosi, KKYTgulf McNed, KNFTSjack Hurphy, Change Crifts 819, 8-295, Sr. Look CHR WXSQ & SYSTK. Cassins, 56-30.

CURRENT SUU, #125, WOHTSIB Lee, KRLA-Hamble Harn, W88M-RHS-George Philly, KRS-Met Alon, KVE,Ron Chapter, WHFT/Mchael J. Fonz, Phonets CHR KXIR, KOY-FH & KIZZY, L.A. I. ACL KOST & KIRC, Cassins, 56-30.

PRISCONALITY PLUS #PHIS KDLO/Sorvers & Private, KYPS-Schabod Care, WKQV Dick Purson, WKQV-Stackert Hurphy, KOS. Merk Wallengers & Kirn Anvilon, 90-ren.

CARREN, St. 50.

PRISCHALITY PLUS (PP-3), KPWR/Spy Thomas, WXXXA-Howard Saon, WLW/Gary Barban, W78/Chin St. Tom, KPLZ/Kayn & Alan, Cassella, Sci. 50.

PSICHAL ROSE, Sci. 944 SANDEGO CHR. (Spi. ACIA) KOS. 144; KGPK & KXDO-PH, AG KFPR, BIRD, YPE, KTXY, KQPF, Cassella, Sci. 50.

PK. AG, KFPR, BIRD, YPE, KTXY, KQPF, Cassella, Sci. 50.

PKCAL ROSE S. 185, ALSTIN & SAN ANTONO CHR. KRTS, KJPE, KTTN, KTPF, KTY

& KRAC, AGNE KLIE, & KXT, AG, KCPE, KTN, KPPC, CANNEY KASE & KCYY.

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TELL AVARAGE, FCH-12 (ALL COUNTY), EPH-15 (BROWNSYLLEICORFUS CHRSTE, F-162 OT, LOURS, F-181 (HONO), 5-181 (HONO), 5-181 (HONO), 5-181 (HONO), 5-182 (HOLDIT NIWS), 54.50 each.

LASSE, 592-6, FCHIS, RR-55cmap Briss-1978, WLSProd Wesson-1971, KYA, Dobby PSCHAE-HNS, WANC 1978, KAPY/Chris Consen-1979, KERNýstony PSch-6-1971, KO-9Chris Schaesson-1974, Caseston, \$10.50.

VICKO JH: Sin Diego's TV-Klenger & Prescon, YTS)eff HANNel, Process's KZZP/Chris Longer, KOY-9CN-6-5, 4 Co., KZZP/Chris Longer, 5-18 Bernedino's KGG/Seese Crig, & KSCN-10-orte Ray, 2 HOT hours, VHG or SETA, \$22.

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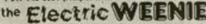
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100,000-watt FM Country Station looking for morning show. High profile person needed! Good pay and benefits. Send tape and resume to: Radio & Records, 1930 Century Park West, #086, Los Angeles, CA 90067, EOE M/F

MARK AND BRIAN - KLOS/LOS ANGELES SCOTT SHANNON - PIRATE RADIO LEE CHESNUT - POWER 99 ATLANTA RANDY LANE - WMC AM-FM MENPHIS JOHN PEAKE - KRQ TUCSON RUMBLE & THROWER - WEGX PHILADELPHIA DANNY WRIGHT - 295 CHICAGO LESLIE FRAM - POWER 99 ATLANTA YOUR NAME HERE



You can be the next graduate of the Dittman school of broadcasting! It's a rare opportunity to program a radio legend! If you've got what it takes, send tape/resume/proposal to Mark St. John, VP/Programming, The Dittman Group, 2146 Highland Avenue South, Birminham, Alabama 35205 (No calls, please). EOE M/F

OPENINGS

Records, 1930 Century Park

#089, Los Angeles, CA 90067. EOE

MORNINGS

Dynamic morning man for east coast oldies power house. Must have demon-

strable track record. Tape and resume to: Radio & Records, 1930 Century Park West, #088. Los Angeles, CA 90067.

WAVE VIOLES FIN

TAMPA BAY

A rare opportunity with Susquehanna Radio Corp. at one of America's premier NAC Sta-tions. "The Wave" 102.5 FM is looking for a

Program Director. Candidates must have AC rience, with a thorough knowledge of the

Resume and Tape to: Gordon J. Obarski, VP/GM, WHVE Radio, 11300 4th Street, North, Suite #318, St. Petersburg, Florida

MIDWEST lows Director at KZEN-FM.Nebraska. Experience preferred ut will train the right person. T&R: KZEN-FM, Box 100, Cen of City, NE 68828. IN-10/19: EOE

ing's adult CHR seeks FT overright AT. Experience pre-d. T&R: KAP, Dennis Martin, Box 25008, Lansing, MI 09, IN-10/19) ECR.

FM Ciddles WHNN seeks morning Personality to join great team ASAP! Production and appearances a must. T&R: Scott Stre. Box 96, Segmen, MI 48606. (N-10/19) EOE

confinent CHR start-up seeks PD, Production Director and e is airctaff, T&R: Steve King Consultants, 12700 W, Natio Avenue, #107, New Berlin, Wi 52151. IN-10/190 EDE

7-104

MORNINGS

After ten years, legendary morning man

J.D. Barber is sick of waking up at

3AM. Z-104 is looking for the next

legend to take over the reins by year's

end. Candidates must be: topical, crazy,

great with phones, love getting up at 3

AM and be public appearance animals. If you've got a great attitude and a

great mind, we want to listen to you. Join the best run broadcast company in

America and live in one of the greatest

Send tape, resume and photo: Mad Dog

Hudson, PD, Midcontinent Broad-casting, Z-104, 5721 Tokay Blvd.,

Minorities and women are encouraged to apply for this position. EOE

Madison, WI 53719. (No calls.)

cities in the nation.

NAC format. Send Programming Phile

33716. EOE

OPENINGS

OPENINGS

OPENINGS

News/morning team member for adult formatted FM power house. Track record essential. Tape and resume to: Radio &

Wdif NEWS PERSONALITY

Do you yearn for independence and creativity in your work in a company which appreciates your potential?
 Are organization and follow-through your strengths?
 Do you get the facts that other reporters miss? Can you make those facts interesting and compelling to a radio sudience?

If so, your takent can help us grow! WDIF radio is a high profile, exciting APC station in Marion, Ohio, with a 7-county coverage area. We need your takent in the key position of both morning newscaster and air personality. Youwouldoo produce 8 do annother themorning show. Jots of room for great reporting, originality and fun.

WE OFFER:
 Excellent earning potential

- Excellent earning potential Life in a family community, 40 minutes from Colum-
- A chance to join a company with integrity, a sense of purpose and unlimited growth potential.

end Tape & Résumé to: Ray Reynolds, WDIF Radio Box 10,000 Marion, Ohio 43302 (61

(614) 387-9343 E.O.E.

CHAPMAN CONSULTING SOURCES

Chapman Consulting Services is assisting a client station in their search for a Morning Co-Host/News Anchor/entertainer. The Station is in a Medium Midwest Market with 38 share 25-54 in AM Drive. C/R and photo to P.O. Box 30301, Cincinnati, OH 45230. No Calls. EDE

MEDIUM MIDWESTERN

Exciting top-rated AC seeks morning A.T. with an adult sense of humor, topical and local to be part of top-rated morning show. Experience and appearances a must - production ability preferred. Good pay based on experience, talent and atti-tude. Would join a great broadcast team in a great communications company. Send picture, T&R to: Chuck Jewell, GM, KLYF-FM, 1801 Grand Ave., Des Moines, IA 50309-3362. EOE

MIDWEST -

One of the nation's most respected top market AOR's is looking for a production assistant. We offer state of the art facilities, and the opportunity to learn from one of the best production directors anywhere. Part time airwork also re quired. Solid music knowledge is vital. Send tape of both production same and air work to: Radio & Records, 1930 Century Park West, #092, Los Angeles, CA 90067. EOE

"FOXX HUNT"

Like early mornings, doing news, comedy bits, remotes, personal appearances, having fun? Mid-Ohio's top rated hit FM seeks a new "Foxx" for the "Foster & The Foxx" morning show. Is it you? Tape, resume & photo to: John Foster, Pgm. Dir., WYHT, P.O. Box 8, Mansfield, Ohio 44901. EOE

CLEVELAND'S DANCE MUSIC LEADER



PROGRAM DIRECTOR for WIMO-FM & AM. Experience required, computer skills a plus. Good managerial skills a must. Qualified applicants send resume to Curtis Shaw, Vice President, 2156 Lee Rd., Cleveland Heights, Ohio 44118. EOE M/F

NUMBER TWO WITH A 12.7 NOT GOOD ENOUGH!

WZPL/Indianapolis, Arbitron rated #2 with a 12.7, 12+in the summer book, but that's not enough! We're looking for the missing player on our winning team in morning drive that can help us reach a 15 share. Great compensation and benefits available if you're creative, ambitious, and can prove your success. Send cassette, resume, and photo to: Don London, OM/PD, WZPL, 1440 N. Meridian St., Indianapolis, IN 46202

> WZPL is a Booth American Broadcasting Station. An Equal Opportunity Employer

WEST

seeing AT eought for top rated AC station in growing Scillornia market. T&R: Mr. Regan, 11901 Sente Monic rd., Los Angeles, CA 90025, (10/12) EOE

combo in Southern California. CALL: KYVG-A/F, John Barry, (619) 244-2000. (10:12) EDE

ence to like up 24 hour town. T&R: Carey Edwards, Box 2271, NV 89505, 110/12) EOE

Production Director sought for North Hollywood Music/Soft were company, 3-5 years' managerial/production experience CALL: Marry, (818) 785-5221, (10/12) EOE

Job in Paradise. KKBG-FM seeks FT evening AT. Phones. copywriting, production and experience recessary, T&R: J.E. Orocco, 913 Kancelehua, Hilo, 16 96720, (10/12) EGE

Southern New Mexico resort area adult class C FM seeks An nouncer Production Talent with good copyenting. CALL KSNM, Adam West, PD, (505) 894-3987, (10/12) EOE

Momings/programming. Seeking uptempo adult appeal profor resort community. Competitive Midwest market. TASI: KKSR, Denvis Carpenter, Box 699, St. Cloud, MN 56302. 04-10/19) EDE

ing news/sidekick sought. Adult sound for central Calls winner. T&R: Overland California Radio, Inc. Box 717, ed. CA 95340, IN-10/191 EOE

Females and minorities encouraged, T&R: Bobby Mitchell, Box 15126, NV 89114, IN-10/19/ EOE

wing chain seeks tapes and resumes for future openings, morning Talent a big plus. T&R: KSEQ, Ops Mgr., 617 re, Viselia, CA 93291; (N-10:18) EOE

sking FT GM. Management skills priority, non-profit admin adventund-raising skills. RESUMES: KVMR, Search Com tee, Box 1327, Nevada City, CA 95959, IN-10/151 EOE

Top reted No. Neveds station seeks morning newsperson. CHR. Females and minorities encouraged. T&R: KWNZ, Ray Kalusa, 557 Washington, Reno, NV 89503, (N-10/19) EOE

TALK SHOW HOSTS WANTED for leading, cutting edge So. California Christian radio station. Call KBRT-Crawlord Broadcasting Co. at 714-754-4450. Ask for Clady. EQE

DIRECTOR

for coolest damn music director. Experienced AOR only. Females encouraged. Hell, give me a call. Mark Steven (505) 828-1600. EOE

Major West Coast AOR seeks exper Promotion Director. Creative and detail skills a must, Marketing knowledge desirable. Rush philosophy and resume to: Ra-dio & Records, 1930 Century Park West, #083, Los Angeles, CA 90067. EOE



Hawaii's top rated dance.CHR seeks up and coming merning air talent. You must meet the following criteria: quick-witted like Leno, hip like Arsenio and topical like Letterman, if you work the phones, do public appearances and get outrageous on the air, fed ex your tape and resume. If you don't possess all of the above, do not apply. Great attitude and fun working environment. Send to Jamie Hyatt, 345 Queen Street, #601, Honolule, HI 96813. No phone calls pleaself! EOE/MF

NATIONAL TELEVISION OUTLET

Looking for a radio team with a strong presence and original personality to host an entertainment show. Demo tapes, pic-ture and resume should be mailed ASAP to: Radio & Records, 1930 Century Park West, #087, Los Angeles, CA 90067,

One of Los Angeles' premier Adult radio stations is looking for the right communi-cator for morning drive. Meture, intel-ligent, professional approach is key. Major market experience necessary. Tape and resume to: Radio & Records, 1930 Century Park West, #085, Los Angeles, CA 90067, EQE

AC Morning Show Talent Top 25 Market

We're looking for an experienced morning show that's adult, funny, entertaining, involved with the community, and willing to take direction. If you can entertain with-out using shock, use phones, and make a commitment to involvement with the city both on and off the air, you may be the person(s) we are looking for.

We need a strong morning host and a newsperson/sidekick to take our contemporary AC to the top. Women are en-couraged to apply. Send T&R to: Radio & Records, 1930 Century Park West. #082. Los Angeles, CA 90067. EOE

Amateur psychologist? Under challenged? Restless? Insights going to waste? Female host seeking male partner for creation of demo for new Talk radio format. No job, money, or guarantees. A solid idea and marketing skills. If you're grown up, a ready wit, life experienced, diplomatic, energetic, intelligent, and need a challenge, I need you. Write, L.L. Byrd, 963 6th St. So., Suite 116, Kirkland, WA 98033. EOE

OPENING

Lease Negotiator. National data comm tions company seeks FM radio station lease negotianor. Candidates must have proven communication and negotiating skills and must be PC literate. Good attention to detail and follow-up essential. Radio background a plus. References required. Send resume to: Cue Paging, Box 7789, Human Resources Dept., Newport Beach, CA 92658. EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-563-4330.

WIBM 94 GOLD FM

OLDIES 94.1 / MID-DAYS

ed a warm, friendly communicator for middays. If you have talent, at least three years experience, and the desire to be the best we have good bucks, good people, and a good time. T&R's to: WIBM, ATT. Dwayne Carver, 2875 Northwind Drive, Suite 137, East Lansing, MI 48823. EOE

OPPORTUNITIES

OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

RMILOWRYSCO

OPERATIONS MANAGER

Soft AC in top 40 market needs take-charge leader. Must know computers and promotion. Track record in top 75 market required. T&R: Lowry & Company, 6302 E. Monte Cristo, Scottsdale, AZ 85254. NO CALLS.

POSITIONS SOUGHT

year veteren seeks Top 100 merket PDMD slot, Award noting AT/Production pro. Quaranteed ratings increase. numry only. LARRY: ISO4) 850-5814. (10/12)

letable, reliable and available. PDIAT believes in program-ing for listeners, not other PO's. Has your station become silick? BEN: (812) 273-3838, (10/12)

Revenue intensive GM generated over 80k since last R&R ad. It should have been generated for you. KNBR, KJOP, KYUU. JAMAL WELLS: (416) 658-8540. (10/12)

Hardworking, dedicated broadcasting graduate willing to work at any station. Unlimited potential, willing to relocate. CRAIQ: (512) 824-6188, (10/12)

Morning drive AT, 12 year veteran seeks relocation to the West. Know and prefer Country music. JAY: (502) 737-0800, (10/12)

Talk show Host, Bright, witty, intelligent, informed, Mature ratings winner available now. Call for impressive T&R, FRED MARX: (414) 793-5640, (10/12)

Ten year news/sports veteren. Survey says majors will hire from small merkets. It's my turn now. STEVE: (418) 569-7951, (10/12)

Programmer with tan years' on-air experience seeks silt in medium market. MIKE: (314) 432-1949. (10/12)

Het production! Creative major market approach five years' Boston resincht/C studio experience, comedy and copy punch up, a specialty. ROBERT VAN RIPER: (617) 641-4737, 150121

Award wineing 16-year veteran from LA. ACIOISIEs/Country talk show Host. Formerly with KLAC, KMPC, KRTH, SAMMY JACKSON: (702) 873-8213. (N-10/19)

I am a winner. I get the job done. AT/MD experience. If you'n serious about winning call CHRIS: (757) 265-4975 (R-10/19)

Experienced Announces, currently atternoons in Top 50 market. Seeking AT/PO chellerige in Mildwest. Country or AC (419): 243-0043. (N-10/19)

LETTERMAN LENO

20 year pro morning man now on a Top 10 L.A. station considering a quality move. Big voice, fast wit, proven and prolific humor writer with a Letterman/Leno attitude. Real material, no shock shit. Have a lot to give both on-air and off. Looking for a professional shop with a winning spirit. Call (213) 960-4769.

Young experienced aggressive Production Director, current evenings in small market, feels it's time to move up. Airs' is a must. LARRY: 1419) 782-4389. 04-10/19:

ling is my forte, next to on-eir tripedoesting. Network we experience in US and Canada. Seeking station where I in do both. 808: (619) 752-4012. (N-10/19)

Shot down in Caroline. Five years experience in most aspects of radio and ready to tackle the next assignment. Available yestendey. Bill.: (803) 549-3238. (R-10/19)

Money's not the object of my affection. Family and friends are more important and they're in the SW, AT,PD wants to go home. BEN: IB12) 273-3938. IR-10/19:

Upbest, knowledgeable AT svalistie immediately. Handy with a blade have extensive music Stray, ACIDISesCHR, prefer NY/NJ/CT/Sest PA, V/NNY, (718) 238-8402, Ur-10/19.

Attention Midwest stational 20 year veteran, currently after rooms in Top 50 market seeking new challenge. Country IAC (419) 243-0043. (N-10/19)

JB Fee P3 Pain Springs top rated PD ready for move up now, surprise: 3518; 323-1764, d1-10/19;

seking solid aports position. Pro hockey and baseball experi-tion as well as college basketball and football PSP, Alex re-ort and anchor. MARIO: (319) 391-5217. (8-10/13)

Major market experience. High energy AT seeking opports to with great organization! Experience includes Programm and AMO, QUENN ECHOLS; (817) 763-9482; (N-10/18)

ings CRIAORIACICHR. I sweet blood, a greet si

Here never been caught with barryard animals. Hardworking ten year morning pro lost his job in Cleveland. Seeking stable environment. (216) 892-9726. (N-10/19)

New Zeeland AT/Engineer/production whit seeks work in America. Five yeers in major markets. Who says kilwis cen't fly? MARCUS: (0064) 89 482-348 (FAX), (N-10/19)

No nonsense, just results. 20-year pro in Country/Oldies/AC seeks to PO another championship. References include GM. CHUCK: (801) 427-8859. (N-10/19)

Fighting for sruth, justice and respectable payl Greg and the Sigman. AOH morning shows are ust (407) 339-4656. (R-10/19)

Great pipes produce impressions for mornings. Longtime pro, production, topical comedy. Seeking air position with Country (AC/AOR, VIC: (317) 879-9086, (9-10/19)

Enthusiastic, reliable, female Brown institute graduate seeks chance to work/grow in an entry level position. Willing to relo-cets. LOR: (406) 251-3007. (N-10/19)

Talk talent. New, Good, but no one knows so get me cheep! 15 years AT, news, 9 majors. Seek medium to major, DAVE: (819) 279-3119, (R-10/19)

Heve it your way. No, not Burger King! Small market AT to nun your format, at your station, your way. Will relocate. TOM: (714) 539-5251, 64-10(19) *******************

Who You Gonna Call?

Who You Gonna Call?

Could you use a PD who learned his craft from people like Jerry Clifton, Gerry De, John Rook, and Paul Drew? Plus a personality who's had #1 12+ ratings in New York, Los Angeles, AND Chicago? Former top 3 market PD and all-star jock looking for turnaround CHR to program. We will take no prisoners. Radio & Records, 1930 century Park West, #077, Los Angeles, CA 90067. Century Park West, #077, Los Angeles, CA 90067.

Slightly warped worksholic AT with AC/CHRiproduction MC/APD experience seek FT in the West, Prefer ACRUCHRI-CR, ROBERT VEE: (802) 778-3241, (N-10/19)

Jeopardy answer is: "Lelbo" Oldes/CHR. The question Who has a funny show, runs a tight board and is a produc in marsen? (802) 463-1432. (R-10/19)

Brown Institute graduate scoks FT radio sales position/pro-duction. Dependable and hardworking. Will relocate. STEVE AMUNOSON: (812) 484-9643, (A-10/19)

Try mel l'is witry, l'm unique. I'm a female AT with experi-ence end a smokey voice. KATHY ERANGEY: (213) 316-3700. (N-10/19)

Top 40/Rock/AC/CHR AT is ready and willing to relocate to your area yesterday. Call me the Countdown Completeur. MIKE SCOTT: (216) 656-4660. (R-10/19)

I've outgrown my small market clothing. Seek to fill your va-cent, evening/evenight, position. Will relocate anywhere. DRIW: (717) 530-1541, (R-10/19)

Those who know me call me The Juice, Find out why! On-air production, and music experience. JUNE: (415) 386-5876. (N-10/19)

Refields, flexible, hardworker seeking on-or OJ shift or pro-duction in medium or small market station. ROS: (216) 883-0846 or 341-6517. (N-10/19)

Talk show Heet. Bright, wirty, intelligent, informed. Mature ratings winner available now. Call for impressive T&R, FRED MARK: (414) 792-5640, (R-10/19)

Creative/funny/entertaining, CHR/Rock/Hot AC FM preferred, any shift. Five years experience. Long term goet morning show, BLL: (813) 345-2508, (N-10/19)

I have been instructed by God to be radio's next superstar and your next hire. PO's in NY, NJ, CT, Southern Ohio and Florida cell MITCH: (203) 855-9125, (R-10/19)

tra Philips, 22, AMD/PD experience. If you're seeking a quality AT, look no further, (312) 281-8459. (N-10/19)

Programming experience, morning drive, attempon drive, evenings, promotions. Eve done it all Now, let me do it with you. RICH: 14191 782-5245. (N-10/19)

Records/marketing/distribution. Huge sales experiencel Strong promo background, UCLA Recording Arts Student, learn spickly, hooseed, SAM KATZ. (212) 838-5720. IV-10/18:

Currently swing at top rated CHRIAC in Peorla. Ready to move on to any interested medium market CHRIAC. ANDY (309) 693-3785. (R-10/19)

Music Director/programming/angineering position sought. Wide range of musical knowledge. Experience in LA and SF. BRUCE: (415) 388-8368. (N-10/19)

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick _ Easy _ and your only cost is a telephone call _ 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now - 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 * Birmingham, AL 35216 * (205) 822-9144

ACT NOW!

\$2,000,000 + selementAT seeks selectfield rep position with distributor/label. Will start at the bottom, go to the top! PAUL: (818) 441-0309, (N-10/19)

Almest two years' AM drive, sounds like fivel Bargain of the year for small/medium market AOR/CHR/Oldies mornings. Sidekick gigs welcomed. RECK: (708) 325-4654, (N-10/19)

No. California record labels and related music industry people. give this ten year radio veteran with ambition a great job! NRXI: (818) 786-1170. (R-10/19)

Experienced, award wholing newsman with great personality and fendastic knowledge of music seeking fun sidekick gig or own airshift. MARK: (413) 663-6469. (N-10/19)

Top news hound seeks new kennel. Can load or run with the pack. Also PSP. Ten year veteren, have had my shots. STEVE: (419) 589-7951. (R-10/19)

Hardworking, persistent AT/AP seeks stable employment, in-terviews, writes commercials, lingles, ID's. Has weakly morn-ing show in LA. 808: (818) 907-9525. (R-10/19)

Champi Champi Hungry, young, AT/MD with small market station seeks growth. Seek to be the best! DAVE: (919) 247-5827, IN-10/19)

AT/production pro seeks new challenge anywhere in the NI or SW. Currently at very upsempe Oldies station. Cell for air check. ANDY: (718) 979-3171. (R-10/19)

Attention underlogel!! Opry/TNN. This PO knows the changing Curree in today's Coursey. Poised to program the 90's. LARRY: (804) 850-5614. (N-10/19)

Odyssey file host-producer seeks for news or AT gig. Major market, network experience, but will consider all offers. TOM MCKAY: (207) 985-3550, (9-10/19)

absehed, ready to cresh land in your studiol. Takes direc-ns easily, have rope, glue and cool whip to create enjoyable recnelly. LARRY: (215) 252-9989. (N-10/19)

Young energetic MO/AT seeking young unconventional PD to join forces and create the forgottes format for 16-34. Serious only please. CHUCK: (713) 991-2758. (N-30/19)

Julia Roberts eaked me to many her, but I told her no, be-cause I seek to be your CHR PD/MO/morning dude. StLL IS14) 384-3873. (R-10/19)

Six year AT in medium markets. AC/CHR/Country. Smooth delivery, leadership ability, major league pipes, creative/ BOB. (813) 836-1873; (N-10/13)

Sessoned major market communicator evaluate new AMI-PM drive production pro. CHR/Hot AC: BILL KNIGHT: (412) 934-3476. (R-10/19)

Mornings! Kelly and Company, six year amail/medium nut now loose! Show prep/voices/phones/radiosholic! JM KEL-LY: (216) 256-1837; IN-10/18:

Have casket, will travel. Vampire that has been working over nights, seeks change. SCOTT: (806) 278-4867. (R-10/19)

Pump up the ratings. AT with mixed format experience ACR/ CHR. Powerful production. Keep them locked in with the Ghost. (602) 571-0785. (R-10/19)

Multi-track stares, audio, production, broadcasting instruc-tor, available for Phoenix area radio gig. AT/news too, MARK SHANDLER: (602) 872-8471, (N-10/19).

Radio sportscaster/Anchor seeks position in larger market. OU broadcast major, WLW sports intern, college baseball Announcer, RUSS: (515) 232-0616. (N-10/19)

"LEADER, MOTIVATOR, TEACHER..."

This young, energetic PD has the ability to turn around your small or medium market AC or CHR. Track record speaks for itself WMXB, Richmond; WTRG, Raleigh; WIZD, Mobile. Scott Edwards, 804-261-4819....Have pipes, will travell

Hardworking, pleasant, professional tight board, excellent production skills, willing to relocate cell MCK R. NICHOLS: (417) 883-4060 or 881-2376. (10/12)

Seeking full or PT in So. Cal. Primary experience Country/ AC. Formarty KBDF (Sugers, most recently KNTF/Ordario, Professional production, JM: (714) 984-5538. (10/12)

Very persistent, hardworking, versatile AT/AP, Has own weekly moming show and local Los Angeles, following Writes commercials, etc. 808; (\$18) 907-9525, (10/12)

Smooth, cost, dry, always fresh, never bitter for that clean tests that says Clease Rock/AOR, ERIC: (713) 772-3742, (10/12)

Top 40/Rock:AC/CHR AT ready and willing to relocate to your area yesterday. Cell me. the countdown connoisseur. MRC SCOTT: (218) 658-4680. (10/12)

Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you two days before R&R. Call 213-553-4330 to subscribe today. Use Visa / MasterCard /AmEx.



MISCELLANEOUS

Seeking CHRIAC CD service from all labels for 100kw FM. TO: KMSO A.F. Ray Roberts, MD, Box 1005, Milbers, SD 57252, (N-10/19)

Bright AC seeks CD service from all labels. Not chart watch eral If it fits, it plays, TO: WPKO-FM, 1501 Road 235, Sele-tontains, OH 43311. (N-10/19)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border

Blied Box: \$65 per inch per week (maximum 35 words per irich). In-cludes border, box number and

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727 Visa, MC, AmEx accepted, include name as it ap-pears on credit card expiration date and phone number. Blind box responses are sent to adver-tisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 816" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY®

BREAKER

CELINE DION

Where Does My Heart Beat Now? (Epic)

53% of our reporters on it. Rotations: Heavy 2, Medium 20, Light 22, Total Adds 7, KOST, KLCY, WRVC, WXTC, KEZA, WKTK WMTFM.

WHITNEY HOUSTON

I'm Your Baby Tonight (Arista)

53% of our reporters on it. Rotations: Heavy 0, Medium 25, Light 19, Total Adds 6, WLTF, KAER, U102, WFMK, WMGN, KCMJ. Debuts at number 30 on the AC chart.

JUDY COLLINS

Fires Of Eden (Columbia)

51% of our reporters on it. Rotations: Heavy 1, Medium 19, Light 22, Total Adds 4, KESZ, WTFM, KAYN, KTID.

EW & ACTIVE

SARA HICKMAN "I Couldn't Help Myself" (Elektra) 36/13
FERMIONS: Heavy O. Medium 5/2, Light 30/11, Total Adds 13, KESZ, WESE, WOSM, WZNY, WTCS, WAHR, WEVR, WOLL, WATCH, WFRO, WTWO, KOCK, KKSZ, Medium including WHAL WSUX, WOSY, KSLO, Light including WLEY, WRVC, SWM, WSUX, WGSY, WSLO, Light including WLEY, WRVC, SWM, WSLO, Light including W

WEM, WECQ, WAFL, WSKI, WYKZ, WAMB, WKCK

NEW KIDS ON THE SLOCK "Let's Try It Again" (Columbia) 32/1

Rossions: Heavy G. Medium 15/0, Light 1771, Total Adde 1, KELT, Medium: WAHR, WYUD, WEIM, WSUL, WSKI, WGSV, WANS, WKCK, WCH, WLHT, WECQ, WHE, WYKZ; KYLY, KELD, KYSI, Light including WLTS, WWMK, KLSY, WEBE, WKYE, KYLY, KYLY, KYLY, KYLY, WSI, WSSV, KYSI, Light including WLTS, WWMK, KLSY, WEBE, WKYE, KYLY, KOLY, KYSI, WASK, KYSI, Light including TIMMOTHY 8, SCHIMIT "Something Sad" (MCA) 31/14

Rotsions: Heavy G. Medium 8/2, Light 23/12, Total Adds 14, YELY, WKYE, WTCB, WAHR, WRNR, KELT, WAFL, WSR, WASK, WASKA, WSRAM, WSRA

ROTATION BREAKOUTS

THE RESERVE THE PARTY AND ADDRESS OF THE PARTY	Total Becover/Adds	Manne	Medium	LIGHT
	Reports/Audit		-	
O MARIAH CAREY	83/3	70	9	4
O ROD STEWART		68	10	4
O DAN FOGELBERG		65	11	4
O BREATHE		66	10	2
O BETTE MIDLER		61	18	2
S RIGHTEOUS BROTHERS		37	16	5
O JILL SOBULE	The second second	36	23	13
O CARLY SIMON		39	22	6
O BRENDA RUSSELL		42	19	2
D ANITA BAKER		37	21	11
11 GEORGE MICHAEL		27	22	6
D MAXI PRIEST		31	16	11
13 PHIL COLLINS		24	14	5
D HEART		13	40	6
15 PAUL YOUNG		17	16	7
WILSON PHILLIPS		5	43	14
D DARYL HALL & JOHN DATES		12	37	11
D ALIAS		9	38	12
© AFTER7		9	33	8
TEDDY PENDERGRASS WAISA FISHER		8	31	9
MICHAEL McDONALD	Contract of the Contract of th	5	38	9
D LAURA BRANIGAN		4	37	9
23 TAYLOR DAYNE		21	13	11
24 WILSON PHILLIPS		9	12	3
25 BILLY JOEL		7	11	14
MARIA MCKEE	50/8	6	29	15
BRUCE HORNSBY W.SHAWN COLVIN	52/8	0	32	20
D DAVID CASSIDY		3	30	10
		11	15	4
29 JAMES INGRAM	44/6	0	25	19
*Keeps builet due to continued pr	weth.			

MOST ADDED

GLENN MEDEIROS (22) PAUL YOUNG (20)
VAUGHAN BROTHERS (19)
STEVIE WONDER (18)
STEVIE B (17)
TIMOTHY B. SCHMIT (14)
SARA HICKMAN (13) **HUMAN LEAGUE (11)** ALIAS (9) JULEE CRUISE (9)

HOTTEST

ROD STEWART (59) MARIAH CAREY (55) DAN FOGELBERG (52) BREATHE (50)
BETTE MIDLER (39)
RIGHTEOUS BROTHERS (28)
PHIL COLLINS (15)
GEORGE MICHAEL (14)
MAXX PRIEST (14)
TAYLOR DAVIE (6) TAYLOR DAYNE (9) CARLY SIMON (9)

JULEE CRUISE "Falling" (WB) 27/9

ONE HORRY O, MOSUM 311, LIGHT 248, THIS AGDS 9, KLCY, WEBE, WANER, SWIM, WECO, WYKZ, WERD, WLDR, KWSE, WIN INCLUDING WEBE, WASH, WICK, LIGHT INCLUDING WILTS, WARYX, WKYE, WHAL WARL, WISU, WISU, WIGSV, KTYL, KVIC, KSCB, KRILV, KBLQ, KAYN, KTIC

SIGNIFICANT ACTION

GLENN MEDEIROS featuring STYLISTICS "Me - You = Blue" (Amberst/MCA) 22/22
Relations: Heavy G. Medium 2/2, Light 20/20, Total Adds 22, Wanks, KAER, WEEE, SWM, WEIM, WECQ, WHAL, WSKI, WYSZ, WGSV, WNAR, KTYL, KYYC, WCAU, WFRO, KZLT, KSCB, WLDR, KKLV, KBLQ, KAYN, KTED

PAUL YOUNG "Heaves Can Walt" (Columbia) 28:28
Potations: Heaves Can Walt" (Columbia) 28:28
Potations: Heaves Can Medium 22: Upp 18:18: Total Adds 20: MLEY, WRIVE, WAYE, WIRE, KALIE, WEIM, WARE, WASH, WASH

IGGN 19, B100 WEEK WINGS WECO, WHA! WAFL WSGY, WGSV. SCB. KKLV, KBLO, KWSI, Light including WGLL.

HEVILLE BROTHERS "Fearless" (A&M) 19.5

IS S, WAHR, WINDS, KVIC, WFRO, KIDK MINGUIN WEIM, KKLV, KWOS WIGSV, WKICK, WCMJ, KZLT, KSCB, KBLO

Pleasing Presey G. Medium 30, Light 1951, 1958 ASSES, WINCK, WCSAL KZL1, KSCB, KBLG.

STEVIE WONDER "Keep Our Love Allive" (Motows) 18-18

Robstone Heavy G. Medium 22, Light 18-16, Tosal Add 18, WCBM, WCMY, WWY, SWM, WEIM, WGLL, WAFL, WINZ, WCSV, WINMAR, KYLL, KYG, WMFPM, WFFD, KSCB, KYLL, KCK, KBLG.

Medium including KMUC Light netuding WTCR, Your Adds B, WARRING, KESZ, WCBM, WECQ, WGLL, WFRO, WTWR, KEIX.

**STEVIE B "Because I Love You (The Postman Song)" (LMR/RCA) 17/17

ROBOTOR HONLY O, Medium 22, Light 15/15, Total Adds 17, WMYX, KEIZ, WLFV, WTCR, KYLV, KYC, WCML, KZ) T, WSCW, KTYL, KYC, WCML, KZ) T, WSCW, KZ, KYC, WCML, KZ) T, WSCW, KYC, WCML, WCML,

WGSV, KTYL, KYIC, WCML KZLT, KSCB, KKLV, KBLQ, KAYN, LORI RUSO & MICHAEL DAMIAN "Never Look Back" (Cypress) 17/1

MONASHID WEBE, WINT, WARL, WISUL WYNZ, WHITM, NZT, NSCIE, MICH. MOST, WERL, WFRO, KKLV. KWSL Light BROTHER BEYOND "ARCHIVE HEARTH AWAY" (EMI) 15/3 Rotstoner Heavy O, Mindurn 20, Light 12/3, Total Adds 3, KELT, WINTY KESZ, WERM, WGLL, WISU WALLE WISU WALLS TOTAL ADDS 3, KELT, WINTY

RAY CHARLES "T'Il Take Care Of You" (WB) 14/6

KELT, WHAL WOLL, WOSY, WFRO, KTID, Medium KKLY, Light

HUMAN LEAGUE "Heart Like A Wheel" (A&M) 11/11
Directors Heavy C. Medium 20, Lich 99, Tora Agos 11, 8100, WERA, WAFL, WKCX, KVIC, WCMJ, KZLT, KSCB, KKLV,

CROSSY, STILLS, & MASH "Get To Keep Open" (Allantic) 11.0

JOHN DENVER "The Flower That Shattered The Stone" (Windstar) 10.2 Rosadone Heavy D. Medium StO, Light 5/2, Total Adde 2, WEOQ, WKCX: Medium WEIM, W

HOLING KOSS, WISS, RELL MARK EDWARDS "Just Having Touched" (RSA) \$/1 HERY RLSY MIGUIE WHA! WERE KEEN WARR HERY KLSY MIGUIE WHA! WERO, WLDR, KIDK LIGHT Rotations: Heavy 1/0, Medium 4/0, Light including KESZ, WTWR, KXLV.

DAVE KOZ "Castle Of Dreams" (Capital) 8/8 Florations: Heavy C. Medium 1/1, Light 7/7, Total Adds B. WORM, WLEY, WMGN, 3WM, WEIM, WYKZ, WNMB, KKLY

IS B KESZ, WZNY, WEIM, WYKZ, WFRO, WTWR, WLDR, KKLY.

SURFACE "The First Time" (Columbia) 8.8 Resistance: Heavy C. Medium O. Lipte 8/8. Total Adds 6. KESZ. LALAH HATHAWAY "Heaven Knows" (Virgle) 8/9 Resistance: Heavy C. Medium 1.0, Lipte 7/0, Total Adds 0. Medium 10, Lipte 7/0, Total Adds 0. Medium 10, Lipte 7/0, Total Adds 0. Medium 10, Lipte 7/0, Total Adds 0.

UPE KKLV, LIGHE WISUL, WERD, KSCB, WTWF, WLDF, KBLQ.



CURRENT-BASED

FAST

P3

WEIMFitchburg Jack Raymond

STEETE WHILE FOR STRUCTURE PAIL SONS GLEEN HEREROS

SCHPACE HONDS LEADIN THAT IS NOT LEADIN FOI ALTHA STOVIE IS NOT ANALY PRICE! HOLD IN THE STOVIE IN T

WECG/Geneva Anthony/Smith

WHAI/Greenfield, MA Deane/Archer

PARCHER BECTHERS
PAUL TONG
DARID CASSIDT
JUNET RESER
GLENN MUNICION
BAY CHARLES
ROTIONER PLONERS

HOTELOGIE PLON HOLLAND HOLLAND HORALDE HORALDE DAN POORLINENG HOTEL MIDLER

WAFL/Millord, DE Tim Brough

THE BYTOUGH PAGE TO THE PAGE T

WSUL/Monticello, N Rob Dilliman

PI

WALKILong Island

HETTE MILLER ALIAS ALIAS BULLOSI: NOD STEWART MARIAN CAMET MAKI PRIEST GRENGE MCCHASL SHE FORELINENG

DAN POCKLINGS AFTER T Nottent: PHIL CIALING THILDS DAINS

WSNi/Philadelphia Gerry DeFrancesco

VENDENCE DESCRIPTIONS
JULIS CHECKE
REDO & DAVIAN
GUINN MUDITA
JOHN DERVIS
LOS SARCIA
ROLLOS STINANT
ROLLOS SARCIA
ROLLOS SARCIA RESIDE STERM RESIDE STERM HATANET I HELETINE THILL COLLING FACE, TOUNG CHECKE MICHAEL

WLTT/Washington Chuck Morgan

NOTEAST: NETTE MESCER NED STEART GEORGE NECHAEL DAN POSELBERO RESPERSES ING/PO P2

WLEVIANIE

STONIE B TATE EDA PAUL EDANG THOUSE DANG THOUSE B. BORKET BATTH REGILES BREADER BODGS STORIES DAN FOORLHOOD WGLL/Marcersburg MayaciBurns STEVES WHERE COUNTRY OUT ROD STEWART DAK POSELIERS

WILLIAM PHILLIPS NULLWALL BOD STEWART DAN POSIELINGS MAKEAN CARET NOTTE MEDILIR

STENIE S GLENN MEDITHOS SANA NECEMBA JULIES CHILLISE MARCIA MIXIES MARIA MINIMERS MUTHANDE FLOMERS MUTHANDE FLOMERS MUTHAND DIMERS MUD DIMERS ROGATIONS MAJORO GROWDE MECHAEL MERINE

WRVC/Huntington Heyen/Swan

FAIL TORSO TOWNER B. DOMET IDENTE B ROTTE B ROTTE BARRY RANIAR CARRY BREATHE ARTIA BARRY COLINE SOON FAUL TOUNG LAURA DRAWINAN LAUTE DEBASILAN BULLANDI BUDTEOUS BEG/PO GEORGE MICHAEL BRENDA RUSSELL BUD STEMBET BREATHE

WKYE/Johnstows Jack Michaels

PRIL DUNG TORTHY B. SORIT ROCLARD ROD STEWART RAAI PRINTE DAN FOOLERS APTER 7 METTE METALER

WORMSHORMS
Downs/Deroti
DAYE EUX
STRYLE MINDER
SERVE SIZCHEN
LUX RINGE
KOLLES
KOLLES
KOLLES

WMGS/Wilken Berre Norton/Marriott

MARCA HOOSE VACORAN INCOMES DORNY COMOND NOA SHOULD REALIST RECEIVED BEEN CARREST PRICEST ROOT STREAMT PRILL COLLING

PI

ANITA DAKER Noticet: SETTE MIDLER SELLY JOSE SMEATHE

KYIL/Dellas Shodes/Sherhart

NORM STATEMENT SHEATHER MARIAN CAMET SHITTE HELLER CARLY SINCE

WLTS/New Orleans Sob Mitchell

ELTON JOHN DRONGE RUSSELL FRACTURE ROOL STEWART ROOL JOHN HARLAS CARRY HOUSEL ROLTON BICKTERAG BROYPO

2WD/Norfolk Bill Curtie

REACE HORNSEE KLIAS SUSTEMATI THYLOR DETME NOD STOCKET SUSCEPCIÓ SOUTHOUS SHO/FO SETTE MILLAS

WNLT/Tamps

HOLL & DATIES HEART HECHAIL HEDONALD MCCHAST MCDONA SOLITION OF MCCHAST MCC

P2

WZWYIAuguste, GA John Patrick

SCHACK WHERE SCHACK SCHACK SCHACK SCHOOL SCH SETTE HELLER SOLLARS HAND STREET HAND STRE

WXTC/Charleston John Quincy

MART PRISES WILLOW PHILLIPS COLING DIOW AFTER ? LAURA SEARCIAN HORTHWATE POD STEMANT DAN FOGELMENT ENGATINE MAXIAN CARET BUTTE NELKEN

WTCB/Columbia, SC Doug Spets

SHICK HONGET TINCTHS B. SCHIT SARS HOCKNES BOTTO NICKER B

WAHRHuntsville St. John/Richards

APTER 7
TIMODER B. SOMET
HINTILE MOTHERS
SAME MIDDOWN
FILLE CHILIE
MANK EDWARDS
HALLANTI
NCO SITMANT
RESHTEMATE
RESHTEMATE WIVYiJacksonville Methews/Monn

MATERIAL COLLIDER SUCCESSION SHOUTO SIGNOSIAN SHOUTO TATLOS DATHE GROWGE NECONSEL SCO DISMANT

CLINN MEDITOD PAUL BONG JIMME PINES LIVEE THERRIE B. SOMIT ROSLAND DESARDE DES POORLERS ROC STEMANT DOMNE CHANGE MARIE WAGER STREET WAGER SOLITORATE SECURIORIE RESIDENCE RESIDE

NULL & OUTSE WILLIAM PARTICIPA BALE ALASSE LANDA MARTINA NULLHARILY BREATHER CAN PROGESSION MARTLES CARRY BETTY MICKER RECHTSERES SHO

WKSB/Williamsport Tom Benson

SOUTH

U102/Knoxville Larry Trotter

MAKE FERRET
MAKE FERRET
MITTHER MICHIEL
MICHIEL SCHOOL
MAKEANT
MICHIEL
MAKEAN
MAKAN
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MA

KHLT/Little Rock Ramsey/Politt

NOON BOLLOWI MAKE PRIEST PHIL COLLING SHEATHS GROWGE HOOMAS. ALIAS

WITVE/Memphis Mark Hamile

MACK HANGES

DROCK HOMESET
TIMOTHS S. DOMET
SADA HICCORNS
ROOLSHAT
DAY PROGLESS
SHITTE HIDLES
CARLY SIMON
JILL NOBLE

KELTIMoAllen Greg Rembin

GANGE MESTELL,
DONOT CHOMB
SHOTHER METODS
SHOTHER METODS
SHOTHER METODS
SHOTHER METODS
SHOTHER
SHAT COMMITTEE
SHAT CHOMBER
SHAT SHATE
SHAT

WLACNashville Bryan Sargent

HALL & CATES MULTANII MARIAN CANNY PMIL COLLINS SCILT JOSE, DETTE MISLES MISSTRONI MONTO

P3

WEGTIAlbany, GA K.C. Edwards

STEVIE B VALUE BOTHERS BACHER BOTHERS DANIA HEREE HOALANTS BREATHE HOD STEMARE MARIAN CARRY GROWER MICHAEL

WYKZ/Beaufort, SC Robertson/Kennedy

RLIAS
GLENN MEDETROS
STEVIE WANCER
SAFED ROS
JULIS CHOINE
ROCLES
JULIS SCHOLE
ROCLES
JULIS SCHOLE
ROCLES
ROD STEMANT
ROCTE HOLLER
ROCLES
ROCE
ROCLES
ROCLE

KEZAFayetteville, AR Turnarilinow

CRLINE SOUN
DAVID CXSSIDE
MAIL PRIEST
RATEOUT BROOKS
BRIGHTHOUS BROOKS
BRIGHTHOUS BROOKS
BRIGHTHOUS BROOKS
BRIGHTHOUS
BRI

WKTK/Gainesville Nick Allen

NILION PHILLIPS BRUCE NORSER THEOR PERSONNERS CHILDE DIDS ALIAS SULDENI DOS STEARS DAN POSILIONS DESCRIPTION DREATHE MAKET - BROKEN - BROKE

WGSV/Guntereville Jackson/Mason

JACKNOMMENDON
TOWNER
PAUL TOWN
RAT CHARLES
RAT CHARLES
STEVIL B
VANDEAR BROTHERS
ROTHERS
ROTHE

KRLB/Lubbock Paul Ramone

VANCENS INCTIONS
JILL SCHOLE
JILL SCHOLE
GENERAL
GENERAL
HOLLING
HOLLING
HALLAS CARE
HALL & GATES

WNMBNo. Myrtis Beech Thompson/Adams

Thompson/Adams
PAGE, TORRY
REVILLE SHOTHERS
RIVELLE SHOTHERS
RIVELED HOUSENING
REVILLE WARREN
GAINE FLANCES
DATED HOZ
BATHER
ROSETHAND
REVILLES
BETTE MITLES
BETTE MITLES

WKCX/Rome Randy Quick

KTYL/Tyler Janie Saker

STERIE MONDER
PAUL TOING
VALUEAR SHOTHERS
STERIE S
SOLDERS HOUSE
PRIL COLLINS
CHOOSE MICHAEL
RIGHTENS BRO/FO
TAILING DAINE
BREATHE

MIDWEST

P1

WARMSEICIncinnati Michael Grayson

LOU REALS HOLL MAKES MODERAND SHOPPO PRIL COLLINS MAKE PRIEST JOHES INCHAR PAUL MODES

WWNK/Cincinnati Matthews/McCullough

GLENN MEDELACIS MARIAH CARRY BOLLANI MARIS INGHAM PAGE CHURCH MOLICO PHILLIPS MILHON PHILLIPS MILHON PHILLIPS MILHON PHILLIPS MILHON PHILLIPS

WLTF/Cleveland Popovich/Kennedy

WHITNEY HOLESTON MARIAN CAREY MARIAN CARET Hottest: PMEL COLLINS EDUCTIONS BECAMO HOD STEMBAT SO WEST DAN PROBLEMS

Notional PADE TOURG PAIL COLLINS WILLOW PAILLUPS JANET JANKSON

WNIC/Detroit Bob Kucken

HOLATAS DETTE MIDLER SOLIGIS CAMES JOHNS GILL JOHNS DESAR ESSITIOUS NG/FO NO STEWART

KLISUKANNES City Tom Land ALIAS NAMA MIXES HEART SHECE HORSELT SHICKE HOMESON HIGH-BOAN PAGE TWOMAN FAUL TORNO TATLON DATME HOTTE MEDIEN

WWYXIMDwaukee SchaeferiMorales HEART STENIR B CARLY SINEN NOTIONS NOTIONAL DAY POSITIONS ALIAN TAILON DAINE PAUL TOUNG

KS95/Minneep Kim Jeffries

SHOCE HORNOUT NOTIONALL MONTH OF THE PROPERTY OF THE PROPERT

KYKYISI, Louis WoodHewitz HARIAN CANET

Notest: OD WEST MARIAN CARRY MARI PRIEST FREE CELLENS JAMES INCRAM P2

KMJC/Davenpo Chuck O'Brief

ALTAS RANCA HONDE PARK YOUNG NONEXTHE DAN POSICIONA RIGHTENIS BRO/PO JILL NOBELE HED JIDAART

WVUDiDayton Reed Kittredge

MARI PRIEST MEAST MULTERLI MEASTHE CAMLY SIMON MARIAN CAMEY

WLHT/Grand Repids Dirksen/Brown

LAUTHA BRANCIANI BRACK HORNOSEE BONTANNOSEE BRITTA BACKE BRENCH HOSLER BRENCH HISCHLAN BRENCH HISCHLAN CANLY SINCH

WFMX/Lansing Tom Knight

WHITNEY HOUSTON HOLLEGE: HAREAN CAMET ANTER MEDICAN HUDGES MOTORLY CARLY SINCE

Put O'Nell

CANLT SIMON
WRITTNEY ROJSTON
ANITA BAKEN
DANY KOZ
ROJSHANI
DAN FOGELNENG
BREATHAL
BRODG BROGGLI
ROD STEMARY
MAKIAN CANEX

3WM/Toledo Mark Roberts

TITOTE WORRS CLINE MORESCO ALINE JULES CROTES OATO RUI NOTAREL NOTERAN PROFESSIO AND STREAM MARIAN CASET MARIAN CASET

P3

HOTHEST SHORE HOLLES SHOW HOLLES FOR HOLLES FOR HOLLES GARLY SINCE

CART SINGS
WYROUTHNESS, OH
Lany Ziebold
JUNET SIGNS
GLESS MICHIGAN
SINGS MICHIGAN

BREATHE MARIAM CANEY ANITA BAKER HEART

RACIANA SECOLE SOCIEDARI DAN PODELSENO SHERTHE MARCAN CAREY SECOLES

KZLT/Grand Forks, NO Hoonen/Ebertz STOYLE 8 GUION MEDITION RIMES LEADE EAUGUAR SHOOSED

PAGE TOOMS THOSE MONDES VALUE AND MOTHED FACE, MICHARTHAY SUDVICE B MINHS LEADIN GLANK MEDITAGE BUTLANTING WCMAICambridge, CHI
Mike Ruble
JUNE FEDER
HOME LEADE
FED. TOTAL
FEDER
FED. TOTAL
FEDER
FED. TOTAL
F Noticel: NO STOCKET DAN FOODLINGS BREATME MULTAN CANEL BETTE MILLEN MARILLA CARRY ANITA BAKEN

WTWILMon Lori Demick WWT-FM/Cedar Rapids STEVIK WONDER COLUNE DION TINOTH B. DONGT HANA HODOWN

SERVICE SARA RICKMAN TOMOTH B. SORGE LOU MAKES LOU RAMES ROTTONS: SPECIFIE DAN PROSESSED SOD STIMALAT MARCAN CANNOY MAKE PREEST

KSCB/Liberel Mark Devid

WLDR/Traverse City Angle Honda

Angle Monda
JONG MINES
JULIE CRILISE
MALI PRIEST
GLEN MEDITION
SUMFACE
ROS ITEMANT
LAN PROFILERING
BRIADES
JILL SUBSILE
MARIAN CANES KVIC/Victoria Tony Davis

NEW DATE STATEMENT STATEME

WEST

PI

KXLT/Denser Ward/Adams CAPLY STHON HAVEA HOUSE Hottest: Dan PODDLHERG ROD STONERT LAURA SERVITAN PHIL COLLINS

WILLOW PHILLIPS JILL DOMILE SMENCH ROSSELL SOLITORIST DOD STEWART DAY POOLLERS BREATHE MUNICIPAL CAMES SHITTE MIDLES

KOSTILos Angeles KayalAmidon CELINE OIDM NOTEMENT DAM POSELEGO WILLOW PETILLIPS NAEATHE RIGHTHOUS SHOUPD PAIL TOURS

KESZIPhoenia Carta Foxx

SANA HICHMAN STRVIE B STEPLE B SUBPACE JUDY COLLING LOW SEALS ROTIONED JUNCOL INCREM WILLOW PRILLIPS WILLOW PRILLIPS WARLES CARRY RCD STONART

KAEP/Sacramento Austin/Garcia

WALTERY HAUTEN HALL & CHEES OLDEN MEDITACI HOLLENGLE MARLE CARRY HOL STEMARY TABLES DAINE BETTE MIDLER

KLCY/Salt Lake City Michael O'Brien

DAM POSSIBLES
VENDERN BESTHERS
VENDERN BESTHERS
VENDER GENERAL
VENDER GAMES
ALIAS
MARIAS CAMES
ALIAS

P3

COLINE DITM JARK CHILDE HOCLAST HOC SIDNAT HOTE WILLES HOEATHE HARLAN CARET

B100/San Diego Gene Knight

KLST/Seattle Bob Brooks

TONE
BOSTERII
MARILAN CARRI
BRITTE MIDLER
BREATHE
LAITHA BRANJIAN
MARE EDWARDS

KIDX/Billings, MT Rick Lawrence

MORE LEWINGS . SCHOOL VILLIAM RILLIAM SHELLIAM SHELIAM SHELLIAM SH

KKLVIAnchorage Dave Stroh

KRLQ/Logan, UT John Dimick

John Dimick
FIGHT STREET
FLOWER STREET
GLINN MEDITION
GLINN MEDITION
GLINN MEDITION
GLINN MEDITION
GLINN
GLI

JUDY COLLINS BNOTHER NETONO EDEVIE B FALL TORNE DLANS HEDEIROS BOTTANEL BOD STEWART BNEADME

MANIAN CARET MAXI PRIGHT

Dave Shoot

PAIL TOWN
COUNT HOUSING
STRIFT WOMEN
HOWELENERS
BUTHOUS FLOWING
BUTHOUS FLOWING
GASTE
GAST SOMO ACLAS ACLASS WILLSON PHILLIPS MOLITON PHILLIPS MOLITON GENERAL PRISON SIGNIFICAN PARTY PRISON SIGNIFICAN SIGNIFICAN

MAIT CHARLES
JUSTE COLLINS
MAITA MICHEL
GLISS MICHELOUS
HOLDES
NOS STIDART
FISHTENUS BRO/PG
BRIETHE
DAN POSELBENG
HARIAN CARRY

NEW ARTISTS

		/Teports/Adds
1	JULEE CRUISE/Falling (WB)	27/9
2	VAUGHAN BROTHERS/Tick Tock (Epic)	
3	STEVIE B/Because I Love You (The Postman Song) (LMR/RCA)	
4	RUSO & DAMIAN/Never Look Back (Cypress)	17/1
5	ASIA/Days Like These (Geffen)	
6	BROTHER BEYOND Just A Heartbeat Away (EMI)	
7	RAY CHARLES IT II Take Care Of You (WB)	
8	MARK EDWARDS. Just Having Touched (R&A)	
9	LALAH HATHAWAY/Heaven Knows (Virgin)	
10	HOTHOUSE FLOWERS I Can See Clearly Now (London/Polydon)	

New artists have not yet had an AC Breaker.

KCMJPsim Springs Mike Bell

KTIDISan Refee Bob Gows

KWSI/Warm Springs, Oit Villalobos/Matters

YAMANDONIMATION
SAMA RICONAN
THORNE B. SCHITT
JULES CRIDS
VACORNI BROTHRES
HORAN LEADE
ROTHERS
CART SINCE
ROSET
RO

83 Current Reporters 81 Current Playlists

Called in Frozen Playtist (2): KHLT/Little Rock WSNY/Columbus

FULL-SERVICE AC

MOSTADDED .

MARIAH CAREY (5) HALL & DATES (2) WHITNEY HOUSTON (2) BETTE MIDLER (2) CARLY SIMON (2) WILSON PHILLIPS (2)

HOTTEST

RIGHTEOUS BROTHERS (12) ROD STEWART (10) BREATHE (9) GEORGE MICHAEL (9) PAUL YOUNG (9) BETTE MIDLER (8) MARIAH CAREY (7) PHIL COLLINS (7) DAN FOGELBERG (7) BILLY JOEL (6)

EAST

PI

none Noticet: TRILOS DAINE ROSPITICUS BROSPCU JULL SOBULE GENNER MICHAEL MARIAN CANEY

P2

NOTE OF STREET O

WELShiew Haven

MITTHEY HAND SOLLERS HISHTEAND DE MAXI PRIEST CARLY SINCH ROD STEWART

WGY/Schenectedy Buzz Brindle

MARCH MODEL HOST-BANK SEWENCE BILLY JOSE, MARIAN CHART BETTE MEDIEN LAURA SEMENTER P3

ENVID CASSIDT BRACE HUNCHI WHITMEY HUNCTON HOLLOWING BRITTE HUNCHI MAKEAR CAREY COUNCE MICHAEL BRENCA HUNCHIL BRENCA HUNCHIL

SOUTH

P2

METTE MEDICAL APTER T Sottant:

NUMBER OF STREET OF STREET

HOLLENS: BILLY JOHL ANITE BRICES FAIL TORSO WILSON PHILLIPS JAMES INCHAM

WRVA/Richmond Farley/Stevens

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P3

MIDWEST

P1

HALL & CATES WOLDOW PRESLUTS MALE PRINCE HEART MARIAN CANET Nottest: NISTEXUS BHO/PO EMERINE WTYNICH

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MILION PHILLIPS

JOAN REMETRADING SULLES! PRIL COLLINS EMELTY JUE LOS POCELHENO JULIE CREISE

KFSB/Joplin Robin Wells CARLY SINON INDAY

P3

MATERIAL ROD STRANT ASSISTENCE BRO/PG DAN POSELNING BREATHS LEGAME MECHANIC

XFORLincols Cathy Blytha

NOT DESCRIPTION OF THE PROPERTY AND PROPERTY AND PROPERTY SERVING CAPILLY SERVING

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RIGHTEDUS SHO/FO: MARINE CARET ALLAS SHOTE REGLAS HOLLAND SHO/FO: CHORGE MICHAEL PHEL COLLES MARINE CARET BREATHE

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WLTIDetre Sob Kasks MARIAN CARRY ROSTANIO RIO STEMANT DAR FOGGLIEN BETTE MICHER WILLT JOIL

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NOT STEAKET TOD STEAKET DAN FOCKLARNO

HARLAH CAREE NOTIONS: PAIL YOUNG JAMES INCRAM SETTE MILLER HELATHE MERIAN CARET WGLO/Pecria Jerry Jay

NUMBER OF THE PARTY OF T

WMOSTerre Haute Bryan Thomas

ANITA BARRY ALTAS

KRAVITules Couch/Lee Couch/Lee MAXI PRINTE NOALest: NOEATHE ALTAS MAXIAN CANNY NHODEA MINIST ANTE BAKEN

KXLK/Wichita, KS Greg Gann

DETTE HITLEN PRITER ALLEN BUTLENT: BUD STEMBET BARIAN CAMET RURETHCAME MARIAN CAMET RURETHCAME BHO/FO

P1

KFMB/Sen Diego

LAMBON MODE SAME MICENARY MODELLES MARIAM CAMES AKITA MAKES DAN POSSIBERS Noticet: PAIL TOURS ROSETHOUS BRO/PO PLEETWOOD HAC

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Note History: Hot Street Street Hotelston Street House Hotelston Street House Face Street House House

K.SSK.Honolyle Phil Abbott MARIAN CAMES NOTABELL TOS POSILIEN BISHTON PRINCIPS WILLOW PRINCIPS

24 Current Reporters 19 Current PlaySele

Called in Frozen Playlist (2): WSTU/Bluer! WTVN/Columbus

dist Frozen (5):

Old Not Report For Two Consecutive Weeks, Not Used to This Week's Date (4): 555/RC/Concinnali WIBA/Medison

GOLD-BASED AG

MOSTADDED

BETTE MIDLER (7) BREATHE (4) MARIAH CAREY (3) HALL & GATES (3) JILL SOBULE (3) WHITNEY HOUSTON (2) MAXI PRIEST (2)

PI

WWMX.55a

WKLTYNessess Jey Scott SKITTE NIDLER SKART SKALSESSES FAIL TONG JUNE COLE SKO STEMAN SKO STEMAN SKALSESSES SKALSESSES SKALSESSES SKALSESSES SKALSESSES SKALSESSES SKALSESSES SKALSESSES SKALSES SKALS SKALSES SKALS SKAL

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WAEB/Altentown Cturis Belley

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MALLA GATES MINITERST: FROM TOURG JAMES INCOME RIGHTHOUS BROUTO BILLY JOSE, BETTE MINIES WMAS-FM/Springfield Ed Kelly

JILL NORTH MAN POURLHEND RIGHTEOUS BRO MARIEN CARRY PRIL COLLINS BCD STEMBAT

HOTTEST

ROD STEWART (17)

PAUL YOUNG (17) MARIAH CAREY (16)

RIGHTEOUS BROTHERS (15) PHIL COLLINS (14)

DAN FOGELBERG (12)

BREATHE (11) JAMES INGRAM (11)

BETTE MIDLER (11)

WILSON PHILLIPS (9)

WYYTISyracuse Laubert.angmye

NAME OF TAXABLE Hittest: PRIL YOUNG WILSON PHILLIPS FRIL CELLINS

WFAS-PM/White Pials Sue Richard DANID CASSIST WHITEST NOMITH ROLLEGY HARLAS CAMPS BREATHS FOR STOKES ANTE BACOR ANTE BACOR

WJERWII BIII Kaya

VILION PHILLIPS CARLY SIDEON SLIAS MATANETH NOO STEWART PREATHE THE POSTURED HARTER CANET BETTE HITLER

UTH 50

WJQkNorfo

WUSA/Tempe

P1

MORTER T. ANITA BAKER WEART

WLMG/New Orl Ferrara/Murphy

NOTE TO SELLING THE SECOND SECURITY SEC

P2

JULY COLLINS

BETTY HILLS BREATHE MARLES CARET MOTHERLY BJOHTHOUS SHOD GEORGE HOCKARD TRILOR DEDNE TRILOR DEDNE FRIL CRAIDER

WLMXXChatt

Notherli DAN PODELHON HICHARL MCDON BHEATHE

WMAG/Gree John Jenkins

RALL & GATES

WWXS/Richmond WSTF/Orlando

WRAL/Rateigh Spott/Myers

BASIA LINA STANSPISLO JUDE CILE SELVES MICHAEL JUMES INCRAM

WARRY CARRY



Nottest: CHOICE HICKARD DAY POSILIESS PAIL FORMS BETTE HICKARD PAIL COLLING

KXDAFMIS

P2

MEXINE DAY FORELINENS HOTEMENT BROS-CO GRONGE MCCHAIL SCO STEMART PAUL TENNO MCCHAIL BOLTON

KC(X/Boise Don Jennin

BETTE MIDLER BOLLANDI Nottest: JUDE COLE PHIL COLLIES TATLOS DATES ROD STEMART CARLY SUMON

NOTE TO STATE OF STREET OF

KKLD/Tucson Adrience Walks JUL 2000LE

38 Current Reporters 32 Current Playllate

Called in Prozen Pleyfiel (2): WHTX/Pittaburgh WLMX/Chattanoogs

Did Not Report, Playlist Frozen (4): WGLO/Peorie WXLEAbseny

Old Not Report For Two Consecutive Wasks, Not Used in This Week's Data (5): KLTR/Houston KYKLShraveport KYKLShraveport

NATIONAL AIRPLAY

LW	TW	
	1	ACOUSTIC ALCHEMY/Reference Point (GRP) "Reference" "Homecoming"
	2	RIPPINGTONS I.RUSS FREEMAN.Welcome To The (GRP) "Welcome" "Watched"
1	ó	DAVID BENOIT/Inner Motions (GRP) "Six" "M.W.A."
1 2 2 2	ŏ	LALAH HATHAWAY (Latah Hathaway (Virgin) "Somethin" "Tim"
		BERNARDO RUBAJA.New Land (Narada) "Americana" "Maria"
	0	JONATHAN BUTLER/Heal Our Land (Jive/RCA) "Heal"
	0	PHIL SHEERAM Breaking Through (Sonic Edge) "JP." "Breaking"
11	0	BOB JAMES.Grand Plano Carryon (WB) "Restoration" "Wings"
12	0	THOM ROTELLA-Without Words (DMP) "Since" "Machu" "Only" RICHARD ELLIOT/What's Inside (Enigms) "Movers" "Well"
	10	EMILY RENLER/This is Me (Justice) "Deep " "Love"
tr.	0	RICARDO SILVEIRA Amazon Secrets (Verve Forecast/PolyGram) "Let's" "Good"
3	12	BRENDA RUSSELL Kiss Me With The Wind (A&M)
16	_	STRUKZ & FARAH/Frimal Magic (Mesa) "Bola" "Zumba"
24	0	MARADA ARTISTS Wilderness Collection (Narada) "Wonderland" "Ocala" "Saraha"
18	9 15	PETER WHITE-Reveiller-vous (Chase Music Group) "Danny" "Moonlight"
10	0	TOM COSTER/From Me To You (Headfirst) "Flight" "Europa"
CHEST		FATTBURGER/Come & Get It (Enigra) "Night" "Walk"
DEBUT	0	RICHARD SOUTHER/Twelve Tribes (Narada)
25	9	HICHARD SOUTHER/TWENE TIDES (NATIOS)
BREAKER	9	SOHNY SOUTHON, Falling Through A Cloud (Charisma) "Don't"
29	9	STEVE ERQUIAGA Entology (Windham Hill/Jazz) "Pick" "Night" MARY BLACK No Frontiers (Gift Horse) "Frontiers" "Columbus"
22	9	
- 13	.23	ANITA BAKER/Compositions (Existra)
19	24	NEVILLE BROTHERS. Grother's Keeper (A&M) "Fearless" "Brother"
THE SAME OF THE SA	25	GONTITI. Devonian Boys (Epic) "Windy" LEO GANDELMAN. Solar (Verve Forecast PolyGram) "Solar" "Cuba" "Solar" "Cuba"
DEBUT	90	
THE PARTY OF THE P	9	PETER GORDON/The Long Way Home (Positive Music) "Clear" "Kyoto" "No"
DEBUT	0	JIM CHAPPELL/Saturday's Rhapsody (Music West) "Rain" "Sidewalk" "Weekend"
3	29	MEZZOFORTE/Playing For Time (Novus.RCA) "Breath" "High" "Magic"
BREAKER	8	BETH NIELSEN CHAPMAN Beth Nielson Chapman (Reprise) "System" "Walk"

TOM BORTON (6) BOBBY CALDWELL (6) DAVID LANZ (5) T-SQUARE (6)

MOST ADDED LPS HOTTEST LPS HOT TRACKS

RIPPINGTONS (19) ACOUSTIC ALCHEMY (16) DAVID BENOIT (13) LALAH HATHAWAY (7) JONATHAN BUTLER (6) BERNARDO RUBAJA (6) RICHARD ELLIOT (5)

JONATHAN BUTT FR. Heal

07

RICARDO SILVEIRA (5)

"MAX LASSER'S ARK "Timejump" (Narada) 26.0

"CHARLES MICHAEL BROTMAN "Mango Cooler" (Global Pacific) 24-6

WYAY KUTR KRIA CHART EXTRA

**RIC FLAUDING "Letters" (Spindletop) 23.0 Forallons: Heavy 3.0, Medium 11.0, Light 9.0, Total Add DOS O HOMY BRZ. WYAY, KSNO, CHART EXTRA THE WORK

MARK ISHAM "Mark Isham" (Virgin) 21.4 Retations Heavy 20, Medium 40, Light 1514, Total /

MARK ISRAM "MORE Enam (1979) 21.4 Receione Heevy 20, Medium 40, Light 15th Total Adds 4, WLVE, KIFM, WGMC, WYAY, Heevy: WFAE KTCZ. KIM PERSYL "Pensyl Sketches #3 — Emerald Sun" (Optimism) 20,4 Relations Heavy 20, Medium 91, Light 93, Total Adds 4, WHVE, WGZN, WGMC, KEYF, Heavy: WSBY, KGSR. Rotations: Heavy 2/0, Medium 9/1, Light 9/3, Total BREATHE "Peace Of Mind" (A&M) 19/4

cal Adds 4, BRZ, KKSF, KEZL, WVAY, Heavy, WLVE, KTWV, WAMX, KSNO. Rossione Heavy 40, Marcun 45, Light 19.2 DAVOL "Paradox" (Silver Wave) 19.2

BOBBY CALDWELL "Heart Of Mine" (Sin-Orome) 18:6 Relations Heavy 60, Medium 40, Light 68, Total Acos 6, WIZTH, BRZ, WHFE, WYAY, WINGH, KSNO, Heavy, KOAI, WLVE.

KFM, KXNW, KEZL, JZTRAX.
TWIN PEAKS "Soundtrack" (WS) 18/2
Retations: Heavy 30, Medium 6/0, Light 9/2, To IN Adds 2, BRZ, KBIA, Heavy, KDAI, KTWV, WFAE

Rosslove Heavy 30, Medium 50, Light 93, Total Adda 2, BRZ, KBIA, Heavy, KDAI, KTWY, WFA IMAGES "Gold" Uptows" (Capited) 18/1 Rosslove: Heavy 30, Medium 50, Light 101, Total Adda 1, KEYF, Heavy, WGMC, KWYS, KBIA.

RESERVE HEBBY 30, MAGNET ST. LIGHT SG. TOLE ACID 6, WLVE, WISZN, WOMC, KWYS, WYAY, JZTRAX Hebby: WESY, WISZN, WISZN, WOMC, KWYS, WYAY, JZTRAX HEBBY: WESY, WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WYAY, JZTRAX HEBBY: WESY, WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WISZN, WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WISZN, WYAY, JZTRAX HEBBY: WISZN, WYAY, WYAY, JZTRAX HEBBY: WYAY, WYAY, JZTRAX HEBBY: WYAY, W

KRISTEN VIGARD "Kristen Vigard" (Private Music) 16.4
Rossons: Heavy 20, Medium 40, Light 104, Tons Adds 4, KOPT, KWYS, WHID, KEYF, Heavy WSZN, KSNO.
KIM WATERS "All Because Of You" (Warfock) 16.02
Rossons: Heavy 30, Medium 50, Light 80, Total Adds 2, KLSK, KEZL, Heavy KOAI, WISY, WYAY.

* Uncharted Breakers denoted by one asterisk

** Chart Extra denoted by two asterisks.

LW.	TW		
1	0	MICHEL CAMILO/On The Other Hand (Epic)	
2	0	EMILY REMLER/This is Me (Justice)	"Know"
	0	MINO TEMPO/Tenor Saxophone (Atlantic)	."Mornin"
1	4	TANIA MARIA/Bela Vista (World Pacific)	"Waiting"
	0	GERRY MULLIGAN.Lonesome Boulevard (ASM)	"Heard"
14	0	GEORGE BENSON/Big Boss Band MCount Basie Orchestra (WB)	"Green"
1	7	BRANFORD MARSALIS/Crazy People Music (Columbia)	"Ballad"
	0	BOBBY LYLE/The Journey (Atlantic)	"Othello"
10	ě	MICHAEL BRECKER. Now You See It., (Now You Don't) (GRP)	"Ode"
	10	STEVE ERQUIAGA Erkiology (Windham HIII.(Jazz)	"San"
13	0	JON HENDRICKS.Freddy Freeloader (Denon)	. "Freddie"
15	0	SEBASTIAN WHITTAKER, First Outing (Justice)	"First"
19	0	MARK WHITFIELD/The Marksman (WB)	"Blues"
16	0	DON GROLNICK/Weaver Of Dreams (Blue Note)	
-	15	MO' BETTER BLUES/Music From Mo' Better Blues (Columbia)	"Mo"
11	16	DOM PULLEN Random Thoughts (Blue Note)	"Andres"
22	0	RIPPINGTONS LAUSS FREEMAN/Welcome To The St. James Club (GPP)	, "Welcome"
17	18	PHIL SHEERAN/Breaking Through (Sonic Edge)	
25	0	JOHN PATITUCCI/Sketchbook (GRP)	"Don't"
20	20	BILL WARFIELD BIG BAND New York City Jazz (Interpitay)	
27	0	KENIA/What You're Looking For (Denon)	"What"
DEBUT >	0	BETTY CARTER Oroppin' Things (Verve Forecast/PolyGram)	"Love"
21	23	ACOUSTIC ALCHEMY/Reference Point (GRP)	omecoming"
12	24	BOB BERG/In The Shadows (Denon)	. "Shadows"
30	0	DAVE WECKL/Master Plan (GRP)	
DEBUT >	0	DAVID BENOIT/Inner Motion (GRP)	"Camino"
28	9	RAY BROWN TRIO. Summer Wind: Live At The Los (Concord)	
18	28	JIMMY McGRIFF/You Dught To Think About Me (Headfirst)	*******
DEBUT	0	HANK CRAWFORD/Groovemaster (Milestone/Fantasy)	
REAKER	0	LOU RAWLS.ft's Supposed To Be Fun (Blue Note)	"Supposed"

LOU RAWLS (14)

LOO HAWES (14)
MULGREW MILLER (11)
FATTBURGER (10)
COLBY & CARUSO (8)
KENNY GARRETT (7)
HOT SPOT SOUNDTRACK (7)
MACEO PARKER (7)
LONNIE MAYEO (7) LONNIE PLAXICO (7)

MOSTADDED LPS HOTTEST LPS HOT TRACKS

MICHEL CAMILO (17) GERRY MULLIGAN (14) EMILY REMLER (14) GEORGE BENSON (9) BOBBY LYLE (9) JON HENDRICKS (7) ACOUSTIC ALCHEMY (6) RIPPINGTONS (6) MARK WHITFIELD (6)

No Tracks Qualified This Week.

"*LEO GANDELMAN "Solar" (Verve Forecast PolyGram) 30.0

"HARRY SHEPPARD "Viva Brasil" (Justice) 23/6

E KSDS, WSHA, KLCC, JCTY, WUSF, KSBR, Heavy, WTEB.

"THOM ROTELLA "Without Words" (DMP) 23/1
"THOM ROTELLA "Without Words" (DMP) 23/1
"TO About 100 Light St. Tolk Adds 1, KAHO, Heavy KJZZ, WAER, KLCC, WEBR, WFSS, KCLC,

KJOY, CMART EXTRA this week.

DON CHERRY "Multikuli" (A&M) 22/5 TOWN AGES S. KUOP, JZSHOW, WTEB, WSE, WYPE, Heavy: WOET, KOPR.

WKNY.

MULGREW MILLER "From Day To Day" (Landmark) 21/11

Rossions: Heavy Ert. Medium 5/2. Light 118, Total Adds 11, WRIT, Which, KMHD, KMHD, KPLU, WSHA, KLDC, KUCP, WEBR, WSE, KWPE, KSSE, Harry, KNDE, KNDZ, WFPL.

LONNIE PLAXICO "Plaxico" (Muse) 21/7

Rossions: Heavy 1/0, Medium 4/1, Light 16/6, Total Adds 7, WRIT, KMHD, WSHA, WEBR, JZSHOW, WSHE, KJDY, Heavy:

WESS.
TOM COSTER "From Me To You" (Headfirst) 21/1
Relations: Heavy S.O. Medium 8/0. Light 7/1, Total Adds 1. KANHO. Heavy: KJZZ, WSE, WYPE, KCLC, KJCY.
CHARLES MICHAEL BROTMAN "Mango Cooler" (Global Pacific) 20:6
CHARLES MICHAEL BROTMAN "Total Adds 6. WFPL, WSHA, JCTY, WFSS, WTEB, KSSPL Heavy: KJZZ, KSLU.

TAKE 6 "So Much To Say" (WS) 20:2
Postoner Heavy 20: Medium 90: Uph 92, Total Adds 2, WSHA, KCLC, Heavy, KSOS, KLCC.
WISHFUL THINKING "That Was Then" (Intima-Enigme) 20:1
Postoner Heavy 50: Medium 60: Uph 17:1, Total Adds 1, WPSS, Heavy, KZZ, WAER, KLCC, KSLU, WYPE Postsons Teary 50. Medium S. J. Light 149, Total Adds 10, KTCJ, KMHD, WEPL, WSHA, KLCC, JCTY, WESS, KSLU,

MARK COLBY & FRANK CARUSO "Mango Tango" (Best) 19/8
Rossions: Heavy GO, Medium 60, Light 336, Total Adds 6, WERK, WERK, JZSHOW, KSLU, WUSF, WSE, WVPE, KOLC
BEBOP & BEYOND "Play Thelonious Monk" (Bluemoon) 19/1
Rossions: Heavy 90, Medium 60, Light 41; Total Adds 1, KCLC, Heavy, KOPR, KSCS, KLAZ, WFPL, KUOP, WKRY, WUSF.



much more than a hunch.

SATURDAY'S RHA

DEBUT!!! R&R NAC 29 • GAVIN AA 25 • PAC 27

TRACKS ---

Field Day . Adventure No. 11 . Hopes and Dreams .

Sidewalk Characters • Fancy Pants Estar Contigo . One Last Time

Management: 'A' Train Management

"At the top of the NAC class." ROB MOORE, The BREEZE

"A good, solid record." BILL HARMAN, KGSR

"Saturday's Rhapsody' takes Jim Chappell to new heights." JOHN SEBASTIAN, KLSK MUSIC-WEST

(415) 459-6800



New AC

CONTEMPORARY JAZZ

THANKS NAC RADIO FOR THE



ACOUSTIC ALCHEMY REFERENCE POINT"

"WELCOME TO THE ST. JAMES CLUB" Three Weeks In A Row! "INNER MOTION"

DAVID BENOIT

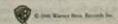
Joe Sample follows last year's best-selling Spellbound ("U-Turn," "Seven Years Of Good Luck," "Leading Me Back To You") with a bold new album. From gorgeous ballads to fingerpoppin' funk, Joe delivers a message that can touch us all.



ASHES TO ASHES THE NEW ALBUM

"I'll Love You" "Strike Two"







NATIONAL AIRPLAY

BREAKERS

FREDDIE JACKSON

Love Me Down (Capitol)

89% of our reporting stations on it. Rotations: Heavy 1/1, Medium 2/2, Light 80/79,
Total Adds 82 including WXYV, WILD, WBLS, WVEE, K104, KHYS, WGCI, WZAK,
WVKO, KKBT. Debuts at number 38 on the Urban Contemporary chart.

RAIPH TRESVANT

Sensitivity (85) 85% of our reporting stations on it. Rotations: Heavy 10/9, Medium 69/69, Light 78 Including WILD, WBLS, WYEE, K104, KJMZ, WGCI, WZAK, WJLB, KJLH, KKBT. Debuts at number 36 on the Urban Contemporary chart.

SURFACE

The First Time (Columbia)

82% of our reporting stations on it. Rotations: Heavy 0.0, Medium 13/2, Light 63/23, Total Adds 25 including WBLS, WKYS, WVEE, KJMZ, K97, WTLC, KPRS, WMVP, WJIZ, KBCE. Debuts at number 37 on the Urban Contemporary chart.

NEW & ACTIVE

BOYS "Thing Called Love" (Motows) 55/13.
Relations Heavy GO, Medium 1111, Light 4412, Total Adds 13 including WAMO, KJMZ, KXBT, KBCE, WATV, WPAL, KSZ, Z1E, U102; KIPR, Mediums include: WKYS, WYLD, WZAK, XMJM, WFXA.

GRADY HARRELL "Don't Turn Your Back On Me" (RCA) 55/10

WYLD WWOM KIPR WEXM KHEE, WILK, WIFLZ,

Broadon's Heavy DC, Medium 110, Light 4410, Total Adds 10, WDLL K36.FM, K36.Z, Mediums include WDAS, KM.M, WFXE, Z16, U102 TAKE 5 "I L-o-e-y You" (Regriss) 33.7 Protections Heavy SC, Medium 290, Upst 1817, Total Adds 1, WTLZ. H Include: WR.D, WAMO, WH.JR, K104, WYLD. Total Adds 1, WTLZ Heavy: WDAS, WKYE, WMYK, WTLC, KMJM, Mediums

STEVIE WONDER "Keep Our Love Alive" (Motows) \$2.62 Rotations: Heavy 010, Media MHQT, WYLD, WMYK

CARL ANDERSON "My Love WIII" (GRP) 51/7

ICE T. W.L.B. KIAJAK WEXA, WATV, KIPR, WEXM, WCDX, Helley

Roseionie Heavy 10. Medium 200, Light 307, Total Adda WTMP Mediums Include: WHUR, KIIF, WZAK, WTLC, WMM TERRY STEELE "Prisoner Of Love" (SBK) 51.4

BASIC BLACK "Nothing But A Party" (Sound Of New York-Motown) 50.3
Ricetons Heavy 90, Medium 200, Light 113, Total Adds 3, WTLC, WKS, W.FX, Heavies Include: K104, KMJM, WKDK
WPIG, Z104, Mediums Include: WKYS, KJMZ, KHYS, KBY, WHGT.

SPECIAL ED "Mission" (Profile) 49.6

Rosecont: Heavy 40, Medium 180, Light 27.5, Total Adds 5, K.E.H. KKBT, WELX, HOT106, KBUZ, Heavy WAGH, KZKS, TOTAL ADDS STATE AD PRECIAL DU MINISTER (1997) 1800. Light 27/5. Total Adds 5. KJLH. KNST, WBLX, HOT105. KBUZ. Heavy: WAGH, KDKS, WTMP, KDAY, Medium Include: RHTG, KSP, WTLD, WORR, WZAK.
SYDNEY YOUNGBLOOD "1's' Rather Go Blind" (Arista) 48.0
Rossione: Heavy 60, Medium 260, Light 16/3, Total Adds 3. KFKZ, HOT105, WEAS: Heavies include: OC104, WPEO, W.M.R. WEOR, KSP, FM. Mediums include: WDAS, WAMO, WKYS, KSP, WMYK.

WOOTEN BROTHERS "Friend" (A&M) 48/7

Total Adds 7, WANO, WGZB, WZAK, Z16, WGIS, KFR, WFLZ, Medium TE HEBBY GIO, Medium 11/0, Light 35/7. WOAS WHUR, WOW! WE'KA WPAL

TIME "Chocolate" (Palsiey Park/Reprise) 48.8 Rosenone: Hoavy D.O. Medium: 12/1, Light 26/7, Total Add IN B. KHYS, KJUH, WELK, WELK, HOTICS, WCCX, WTMP, XHPM

Medium rokude WYLD, WOW, WWCM, WAGH, ZTOL HOMEWORK "Special Kind Of Lady" (Epic) 38-6 Focasions Heavy OC, Medium 80, Light 208, Total Adds 8, 6 Medium rokude WHLS, WPXA, BRIKE, WICH, WAGS SE B. WAND, WOWL WANP, WILLIAM WAGHE HOTTOS, WODE, WILZ

TOO SHORT "The Ghetto" (Jive.RCA) 37/18
Rotations: Heavy 3/0, Medium 12/0, Light 25/19, 3/08 Adds 10, WAMO, WKYS, KMAM, KDYL, WDFX, KSZ, KFKZ, WPLZ, WDZ, XYPM, Heavy, K104, KMZ, WXDK, Mediums include: KHTS, KSF, WTLD, WZAK, WAGH.

JEFF REDD "What Goes Around, Comes Around" (MCA) 35/1
Reacons: Heavy 20, Medium 130, Light 21/1, Total Adds 1, K/Z, Heavy W.A.R. WYCK Mediums include: WLD, WDAS.

WAJEE "Cruise Costrol" (EMI) 35/24
Reasons Heavy Sig, Medium Sig, Light 35/24, Total Adds 24 including WAMO, WARK, WILC, KPRS, WAVE, KMJM, WJZ.

ANGELA WINBUSH "Please Bring Your Leve Back" (Mercury) 33/6
Rossons Heavy GIC, Medium BIO, Light 25/8, Total Adds B, KST, WFXA, KGIC, 250, WAGH, WLOU, WBLX, WCDX, Mediums Include: WCAS, WHER, WXCK, WPAL, WWCM.

PRINCE "New Power Generation" (Paisley Park/WB) 31/27 Postsons: Heavy DO, Medium 2/2, Light 29/25, Total Adds 27 including RUSING WILD, KHYS, WOZB, K97, WZAK, KMJM, KJLH

WELK, WPXA, WPAL.

2 LIVE CREW "Marris Jusnita" (Luke,Atlantic) 31/11
Rotations: Heavy 00, Medium 3/1, Light 25/10, Total Adds 11 Inch.
WKS, WEZ, WTLZ, Medium, WJRM, KDAY. ding WAMO, WHOT, WUTT, WUMH, 2104, KHZ, HOT105

THELMA HOUSTON "Out Of My Hands" (Reprise) 28/12

IS OCTOR, WAIZ, WENN, WWOM, WEXE, WOMG, 216

TASHAR "Thinking About You" (OBR/Columbia) 23/5
Remons Heavy 05, Medium 10, Light 27/6, Total Adds 6, WPAL, WZFX, WFXM, WIKS, WCDX, WYOI, Medium WTMP

JETS "Special Kinds Love" (MCA) 28/2 Rotations, Heavy 0/0, Medium 3/0, Light 25/2, To O TOWN AND 2 KINCE YORK MARKUT WOAS WATY HOTIOS.

ROBBIE MYCHALS "De For You De For Me" (Alpha International) 27/1
Robbins Heavy 10, Medium 12/0, Light 14/1, Total Adds 1, WALT Heavy WMYK, Mediums Include: WDAS, WHUR. WOWL WAZ, WATV.

MOSTADDED HOTTEST

FREDDIE JACKSON (82) RALPH TRESVANT (78) STEVIE WONDER (\$2) PRINCE (27) SURFACE (25) NAJEE (24) KIPPER JONES (16) TEN CITY (15) BOYS (13)

THELMA HOUSTON (12)

KEITH SWEAT (72) SAMUELLE (66) MARIAH CAREY (48) BELL BIV DEVOE (46) JOHNNY GILL (25) VANILLA ICE (23) PEBBLES (20)
CARON WHEELER (17)
MAXI PRIEST (15)
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RECURRENTS

1 J. GILLMy

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5 BLACK BOX Everybody

L. HATHAWAY Histories

M. CAREY/Vision

WHISPERS/innocent

10 BELL BIV DEVOE/Oo

POOR RIGHTEOUS TEACHERS "Holy Intellect" (Profile) 25.9
Restorn Feary DC, Medium DC, Light 25.9, Total Adds 9, WUSL, WZM, KMJM, KBCE, WFXA, WPAL, KFXZ, HOT105.

M.W.A. "100 Miles And Rennie" (Priority) 25/1
Relations: Heavy 3/0, Medium 13/0, Light 9/1, Total Adds 1, XHRM, Heavy: WOWL, WZAK, KDAY, Mediums include: KHYS, K97, WYLD, K9CE, WPAL

SIGNIFICANT ACTION

KOOL SKOOL "You Can't Buy My Love" (Capital) 24/2
KOOL SKOOL "You Can't Buy My Love" (Capital) 24/2
KOOL SKOOL "You Can't Buy My Love" (Capital) 24/2

WINANS "When You Cry" (WS) 23/11

RESISTING HIRBOY GID, Medium 2:0, Light 21/11, Total Adds 11 including WDAS, WHOT, WRISE, KISCE, KOXL, WAGH, WZFX, ZTE, KICKS, KMJJ, Medium: K104, WZAK,

MORIE LOVE "Monie in The Middle" (WB) 21/8 Potations: Heavy GO, Medium 1/0, Light 20/8, Total Adds

IL WXYV, K164, WGZB, KBCE, WGFX, KIFR, KBUZ, KKFX

JAMES INGRAM "I Don't Have The Heart" (WB) 21/1

Rotations: Heavy 3/0, Medium 15/1, Light 3/0, Total WAMO, WVEE, WHOT, WMYK, KSOL

KIPPER JOHES "Poor Elaine" (Virgle) 20/16
Relations Heavy (IO, Medium 1/0, Light 19/16, Total Adds 16 including KBT, WJIZ, KQKI, WENN, WPAL, KFXZ, Z16, WLOU.

Rotetions: Heavy 0/0, Medium 1/0 WALT, HOTHOS, Medium: KJLH.

DEEF-LITE "Groove Is In The Heart" (Elektra) 18/7
Rotations Heary 010, Medium 50, Light 13/7, Total Adds 7, WAMO, XXXIIT, WJZ, HOT105, WOOK, WJHM, XI-RM, Medium WBLS, OC104, WJAM, WKS, WEAS.

JAMAICA BOYS "Move It" (Reprise) 18/0 Rotations: Heavy GO, Medium 6/0, Light 12/0, Total

Total Adds O. Mediums include: WHUR WEXA, WPGA, WCDX, WANM

ADA DYER "That's What I Look For In A Lover" (Motown) 18.4

MI ZIE WEAS MASIN WHER Potations: Heavy 010, Medium 1.0, Light 1514, Total Adds 4, WOPK, W. TEN CITY "Whatever Makes You Happy" (Atlantic) 15/15 Rotations: Heavy 010, Medium 010, Light 15/15, Total Adds 15 including Auding WBLS, KBP, WOWL WZAK, WENN, WPAL, KIPR.

BUFFALO SOLDIERS "Pensy" (Luke Atlantic) 15-9

FATHER MC "I'll Do For You" (MCA) 15/2

Relations: Heavy GO, Medium SO, Light SO2, Total Adds 2, WPAL, KMJJ, Medium, K104, KHYS, WOW, WWOM, KDAY, NEW KIDS ON THRE BLOCK "Left" Try It Again" (Columbia) 14/1 (Additional Heavy GO, Medium SO), Light 8/1, Total Adds 1, WTLZ, Medium sociude: WAMO, WHERE, WZAK, WIDGE, Z16.

KIM WATERS featuring ISAAC HAYES "Just Be My Ledy" (Werlock) 12/9
Roteline: Heavy DD, Medum 1:0, Light 11:0, Total Adds 9, WDAS, WHER, KS7, WZAK, WPAL, WLOU, WPGA, WEAS
WJPX, Medum: WKYS.

FORCE MD'S "Samebody's Crying" (Temmy Boy-Reprise) 12/4
Rossions Heavy 00, Medium 00, Ugit 12/4 Total Adds 4, KPRS, WOFK, KI
CHEBA "The Piper" (Columbia) 12/1
Rossions Heavy 00, Medium 30, Ugit 8/1 Total Adds 1, WWDM, Medium
Rossions Heavy 00, Medium 30, Ugit 8/1 Total Adds 1, WWDM, Medium CIZ KFKZ

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NEW ARTISTS

		March	THE REAL PROPERTY.
1	TAKE 6/1 L-o-v-e You (Reprise)		53/1
2	SPECIAL ED.Mission (Profile)		49/5
3	SYDNEY YOUNGBLOGO A'd Rather Go Blind (Arista)		48/3
4	WOOTEN BROTHERS.Friend (A&M)		
5	HOMEWORK/Soxcial Kind Of Lady (Epic)		
м	TOO SHORT/The Greno (Jive/RCA)	800	37/10
7	2 LIVE CREW/Mama Juanita (Luke/Atlantic)		
м	POOR RIGHTEOUS TEACHERS Holy Intellect (Profile)		
-	N.W.A./100 Miles And Runnin' (Priority)		
10	MONIE LOVE/Monie In The Middle (WS)		
200		100	1200000

New artists have not yet had a UC Breaker.

A Winning Track Record Continues With...



Here Are Just Some Of The Awards Take 6 Has Taken Home...

Grammy Awards

BEST JAZZ VOCAL PERFORMANCE/GROUP

BEST SOUL GOSPEL PERFORMANCE/GROUP

BEST GOSPEL SINGLE

Dove Awards (Gospel Manie's Highest Honor)

GROUP OF THE YEAR

NEW ARTIST OF THE YEAR

CONTEMPORARY BLACK GOSPEL RECORDED SONG OF THE YEAR

CONTEMPORARY BLACK GOSPEL ALBUM OF THE YEAR

"Soul Train" Music Award

BEST GOSPEL ALBUM/GROUP OR CHOIR

"Black Radio Exclusive" Award

GOSPEL ARTIST OF THE YEAR

The New Single

From The New Album SO MUCH 2 SAY

Produced by MERVYN WARREN
CEPRIC DENT, ALVIN CHEA.
CLAUDE V. McKNIGHT III
AND DAVID THOMAS

Management: GAIL HAMILTON. CHOICE MANAGEMENT

The Follow-Up To Their Gold Debut Album TAKE 6

Urban Contemporary 53 UC Reporters 57% -- and Breaker Bound!



WXYV/Bultimore Roy Sampson

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83 Current Reporters 91 Current Reports

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ORBAL 2 Gays advance via R&R HOTFAX service Try it free... Celt R&R 250ay (213) 553-4330



YOUNG BLACK PROGRAMMERS COALITION, INC.

Presents Its Thirteenth Annual Meeting

November 16, 17 and 18, 1990

THEME:

"BASICS AND BEYOND"

Hyatt Regency Hotel • 1200 Louisiana Avenue • Houston, Texas 77002

Ask For Special YBPC Room Rate (713) 654-1234

Don't Forget -- This Is Also An Election Meeting!

All YBPC members in good standing will have an opportunity to vote!

SEMINARS

- Saturday, November 17th -

"Funding The Format"
How To Win With A Weak Budget

"Eliminating Loose Lists" How To Set Proper Playlist/ Report Procedures

EARLY BIRD REGISTRATION FEES

Members				\$65.00
Non-Members				. \$75.00
Late Fee After Octob	per 31			. \$10.00
Spouse Regular or I	Banquet	Ticket		. \$60.00
CONTACT: Barbara	Lewis		. 1-818-7	07-3841

SOUVENIR BOOK INFORMATION

 (Ads Based On 8½ x 11 trim)

 Full Page - inside front/back
 \$550.00

 Full Page
 \$400.00

 Half Page
 \$275.00

 Fourth Page
 \$225.00

 Eighth Page
 \$ 75.00

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 \$ 75.00

 Non-Camera Ready Artwork
 \$100.00

CONTACT: Henry Jefferson, 10600 So. Gessner #4 Houston, Texas 77071, 713-271-0011 "The Power Of Production"

How To Brighten Your Sound With Produced Effects

"Right From The Start"
Understanding The Roots Of Ratings & Research

REGISTRATION

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Address		
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NOTE: To all record companies: You may pay for your ad, dues & other charges with one check!

COUNTRY

NATIONAL AIRPLAY®

) 2 MSS WS 1W DW OCTOBER 19, 1990	Total Reports/Adds	Alexander	y Medium	Light
JOE DIFFIE/Home (Epic)		168	13	4
3 1 1 2 REBA McENTIRE/You Lie (MCA)	179/0	163	10	6
11 1 5 O BAILLIE & THE BOYS Fool Such As I (RCA)	175/5	146	22	7
15 11 4 O HOLLY DUNN/You Really Had Me Going (WS)		128	46	6
13 1 7 O RANDY TRAVIS & GEORGE JONES A Few Ole Country Boys (WS)		127	44	8
14 10 A O ANNE MURRAY/Feed This Fire (Capitol)		136	31	9
17 12 10 O EXILE/Yet (Arista)	183/1	108	68	7
18 13 11 O DON WILLIAMS.Back In My Younger Days (RCA)		99	79	5
21 H 12 O EDDIE RABBITT/American Boy (Capitol)	182/2	81	86	15
2 2 10 MARK CHESNUTT/Too Cold At Home (MCA)	159/0	127	22	10
25 17 14 (D) VERN GOSDIN/This Ain't My First Rodeo (Columbia)		79	76	10
19 15 15 (D) RESTLESS HEART/When Somebody Loves You (RCA)		77	71	13
25 18 15 D CONWAY TWITTY/Crazy in Love (MCA)		60	104	12
27 19 16 CD K.T. OSLIN/Come Next Monday (RCA)		52	114	17
24 20 17 MARTY STUART/Western Girls (MCA)		43	103	24
37 26 29 SHENANDOAH/Ghost In This House (Columbia)	185/5	15	125	45
1 1 6 17 GARTH BROOKS, Friends in Low Places (Capitol)	130/1	73	44	13
48 32 34 D ALAN JACKSON Chasin' That Neon Rainbow (Arista)		-13	108	57
26 27 21 D RICKY SKAGGS.He Was On To Somethin' (Epic)		34	92	37
12 25 27 T. GRAHAM BROWN. Moonshadow Road (Capitol)		26	107	32
as as as D HIGHWAY 101/Someone Else's Trouble Now (WB)	一部にてみながない エンジ	15	108	47
41 33 27 ② VINCE GILL/Never Knew Lonely (MCA)	168/17	9	106	53
30 29 25 @ WILLIE NELSON.Ain't Necessarily So (Columbia)	170/8	7	98	65
31" 31 38 MATRACA BERG/Things You Left Undone (RCA)		19	77	56
34 30 38 BILLY JOE ROYALIA Ring Where A Ring Used To Be (Atlantic)		7	85	55
35 34 29 PATTY LOVELESS/The Night's Too Long (MCA)	148/14	8	78	62
Q 25 30 TRAVIS TRITT.Put Some Drive in Your Country (WB)		6	73	74
BREAKER (D) CLINT BLACK Put Yoursell In My Shors (RCA)		7	43	94
60 37 32 @ ROSANNE CASH, What We Really Wart (Columbia)	135/6	2	74	59
s 4 4 30 JUDDS-Born To Be Blue (Curb-RCA)	104/0	40	49	15
4) 42 M	141/25	6	57	78
44 40 35 3 SAWYER BROWN, When Love Comes Callin' (Curb/Capito)	117/11	9	54	54
10 8 16 33 LIONEL CARTWRIGHT.My Heart Is Set On You (MCA)	. 80/1	21	42	17
4 5 19 S4 GEORGE STRAIT.Orinking Champagne (MCA)		21	39	12
38 38 35 MICHAEL MARTIN MURPHEY/Cowboy Logic (WB)		9	45	30
_ er er DAN SEALS/Bordertown (Capitol)	104/9	1	35	68
EURELANCEIR D DWIGHT YOAKAM/Turn It On, Turn It Up, Turn Me Loose (Reprise)	115/27	1	27	87
DEBUT > ORICKY VAN SHELTON (Life's Little Ups And Downs (Columbia)	88/45	2	17	69
- es KEVIN WELCH/Fraying For Rain (Reprise)		2	33	57
- 49 44 3 MARIEL like A Hurricane (Curb)	87/7	4	30	53
er es es 🔾 MARK COLLIE/Hardin County Line (MCA)	85/3	2	34	49
- 49 3 ROONEY CROWELL/Now That We're Alone (Columbia)	94/25	0	23	71
50 MARY-CHAPIN CARPENTER/You Win Again (Columbia)		0	19	74
- 49 44 C MICHELLE WRIGHT/Woman's Intuition (Arista)		2	30	48
47 WAYLON JENNINGS. Where Com Don't Grow (Epic)		0	23	57
e O ROBIN LEEA ove Letter (Atlantik)		0	19	61
DEBUT TANYA TUCKERAT Won't Be Mr (Capitol)		0	10	67
DEBUT CANYON.Oam These Tears (16th Ave.Curb)		0	14	58
DEBUT AARON TIPPIN/You've Got To Stand For Something (RCA)		1	8	64
DEBUT CARLENE CARTER/Cone On Back (Reprice)	72/19	0	9	63

MOSTADDED

CLINT BLACK (144) RICKY VAN SHELTON (45)
ALEXANDER & BAKER (37)
DWIGHT YOAKAM (27)
GEORGE STRAIT (26)
RODNEY CROWELL (25)
KENTUCKY HEADHUNTERS (25) TANYA TUCKER (24) ROB CROSBY (23) MARY-CHAPIN CARPENTER (22)

HOTTEST

REBA MCENTIRE (106)
MARK CHESNUTT (79)
TRAVIS & JONES (74)
GARTH BROOKS (62)
BAILLIE & THE BOYS (58)
HOLLY DUNN (37) EXILE (35) ANNE MURRAY (34) EDDIE RABBITT (29)

NEW ARTISTS

AARON TIPPIN/You've Gol... (RCA) 73/14 AARON TIPPIM You've Got... (RLA) 73/74
CANYON Dam These Toess (18th Ave./Cust) 72/6
ROB CROSEY/Love Will Bring Her... (Artes) 67/23
RAY KENNEDY/What A Way To Go (All.) 45/11
McBRIDE & THE RIDE Felicia (MCA) 27/1
JEFF CHANCET Taken' To Your... (Merc.) 25/6
CLINTON GREGORY/Couldent Lose... (SOR) 14/9
CORBIN HANNER/When You Love... (Merc.) 12/1
GOLDENS/Take Mc Back (Cap.) 11/2

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those eoings achieving the most adds nationally and the songs reported Thothest* complete from all our reporters. The number in preentness immediately solvening the songs in Most Added & Hottest indicates the total ter of Country reporters adding the song this is or noting that the song is among their five hot-

BREAKERS

CLINT BLACK

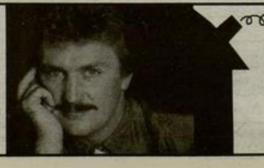
Put Yourself In My Shoes (RCA)
On 78% of reporting stations. Rotations: Heavy 7, Medium 43, Light 94, Total Adds 144
Including WPOC, WYRK, WAJR, WYNY, WSOC, KIKK, KILTFM, KHAK, KFKF, WDAF,
WOW, KIK-FM, KVOC, KZLA, KUPL. Debuts at number 28 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

DWIGHT YOAKAM

Turn It On, Turn It Up, Turn Me Loose (Reprise)
On 52% of reporting stations: Rotations: Heavy 1, Medium 27, Light 87, Total Adds 27
Including WSNO, WTCR, WEZL, KKIX, KLLL, WYYD, WKKQ, KIXQ, KZKX, WKCQ,
KRST, KUAD, KKAT. Moves 43-37 on the Country chart.

AN **EPIC** EVENT



#1 IN A JIFFIE! JOE DIFFIE "HOME"

> HIS DEBUT SINGLE. HIS FIRST NUMBER ONE!

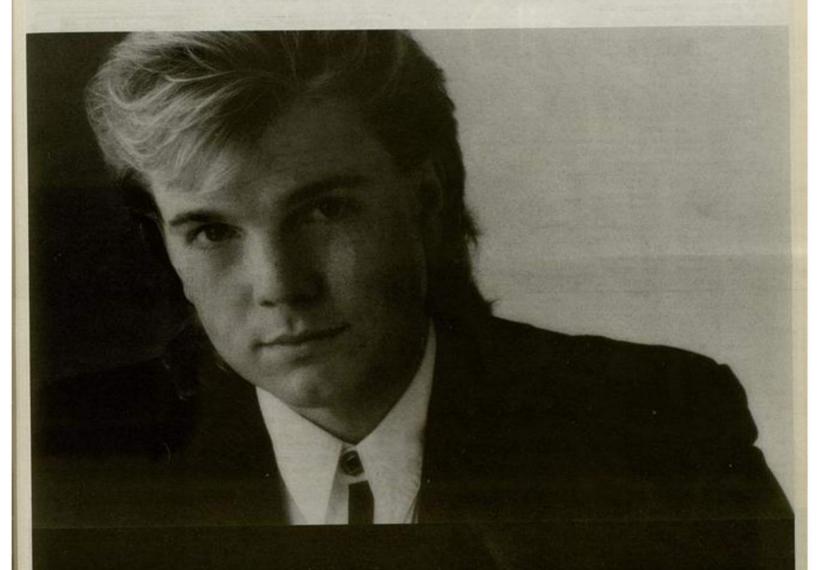
Thanks Radio And Diffle Cult Members



"SAY IT'S NOT TRUE"

THERE I BEREN

IT IS TRUE...This is a smash guaranteed to touch your listeners!



The new single and video from Lionel Cartwright on MCA Records.

Produced by Steuart Smith and Tony Brown.

MCA RECORDS



COUNTRY

NATIONAL AIRPLAY®

NEW & ACTIVE

DAN SEALS "Bordertown" (Capitol) 104/9

Sone Heavy 1, Medium 35, Light 68, Total Adds 9, WMZQ, WESC, WPCV, WWKA, WGAR, WFMB, KFMS, KDRK, KEN NY WOAF, Medium WDSY, WWYA, KENA, WWNC, WXSQ, WMSI, WAXX, WHOK, KEEY, KYGO, Moves 47-40-36 on th

ROONEY CROWELL "Now That We're Alone" (Columbia) 94/25

THE HORNY D, MADILINE 23, LIGHT 71, TONI ADDS 25, WOCE, WHIRK, WAYZ, WTCR, WPCR, WISE, WYNK, KAYD, WASZ, WEIGH WANZ, WICK, WOCE, WHICK, KZKK, KLIEV, KTEY, KTIPK, KUCH, KEKB, KMIK, KNGO,

MARY-CHAPIN CARPENTER "You Win Agale" (Columbia) \$3/22
Rossione Heavy 0, Medium 19, Light 74, Total Adds 22, WORE, WRICZ, WTCR, WXXX, WEEE, WWVA, WWNC, WRISS, WILZ, WHEW, WESC, WMSI, WXXX, WRISS, WXXX, WX

THE COUNTY CHAIL.

KEYIN WELCH "Praying For Rain" (Reprise) 92/13.

Retations Heavy 2, Medium 33, Light 57, Total Adds 13, WDCB, WAYZ, WWVA, WKAK, WWNC, KHEY, WTNV, WAMZ, KRAD, KRAT, KCJB, KFMS, KRRT, Heavy, WICO, WTNT, Medium: WPOC, WSX, WCUZ, KUZZ, KUGN, Moves 45-39 on

RICKY VAN SHELTON "Life's Little Ups And Downs" (Columbia) 88/45

Processors Heavy 2, Medium 17, Light 69, Tool Adds 69 including WZDY, WHOX, WZD, WIDX, WXDX, WXD

MARIE "Like A Hurricane" (Curb) 87/7

WAYLON JENNINGS "Where Core Don't Grow" (Epic) 80.5
ROSSONE HORRY O. MINDLIN 23, Light 67. Total Adds 6, WAYZ, WYNK, KPLX, WYNV, KBMP, WONE MODULE, WWNC, KASE, WITH, WHEW, WYNT, WOMF, WOW, KTTS, KFD, KASH, KUZZ, KYOC, KEKB, KNOQ, Moves 47-45 on the Country

ROBIN LEE "Love Letter" (Atlantic) 80/6

RESIDENT Heavy C. Medium 19. Light 61. Total Adas 6, WYNY, WAMZ, WORK, KCYY, WCEZ, KFMS, Medium, WWYZ, WCCK, WICO, WWNC, KYKI, WISHS, WSTH, WFLS, WCCR, KLUP, WCW, KTTS, KWCX, KIIC, Moves 48-46 on the Country

MICHELLE WRIGHT "Woman's Intuition" (Arista) 80/1

Relations Heavy 2, Medium 30, Light 48, Stati Adds 1, KPLX, Heavy, WICO, WETH, Medium, KRRY, WKML, WPAP, WTNT, WLSQ, WAXX, WOW, KTTS, WFMB, KEEY, WTCM, KVOQ, KFD, KASH, KSJIY, KEKS, KRQ, Moves 49-49-49 on the Country

TANYA TUCKER "It Won't Be Me" (Capitol) 77/24

RESISTORS HENRY D. MEGIUM 10, LIGHEST, TOSS AGOS 24, WCAO, WKAK, WYNK, WTOR, KPLX, KHEY, WKML, WHIZ, WTNV, KYCK, WCKX, WKNN, WTOR, KEMR WKKO, WCLIZ, KIKO, WHOK, KOXY, WTOM, KLAD, KEKS, KWAJ, KOKO, DIGUS S

AARON TIPPIN "You've Got To Stand For Something" (RCA) 73/14
Rozatone Heavy I, Medium B, Upin 64, Stanz Adds 14, WSNO, WWYA, WHEW, WOKK, WONE, WEMS, WOAF, WKOO, KTPK, KUGN, KNAX, KEKB, KNCQ, KSOP, Heavy KRKT, Medium WWAC, WSTM, WTNT, WOW, KTTB, KYOO, KUZZ.

CARLENE CARTER "Come On Back" (Reprise) 72/19

O. WPGR, KAYD, KYKIR, WSDC, KKIX, WMSI, WNOE, WKYQ Q. KSOP, KCKC, Debuts at number 50 on the Country chart

CANYON "Dam These Tears" (16th Ave/Curb) 72/6

Light 56: Total Adds 6: WIMSE WORK, WITHT, KIXQ, WTCM, KWHT, Medium, KEAN, KMMI WOW, KWOX, KRKT, KASH, KULIY, KALF, KIIQ. Debuts at number 48 on the Country chair. WWW. WITH WITH, KIGO, WOW, KWOK ARK! AGE! AND STATE STATE THINGS ARE TOUGH AN OVER! (Epic) \$3/7
SHELBY LYNNE "Things Are Tough AN Over" (Epic) \$3/7
WHEN WITH, WOEZ KALF, KNAX Medium WWNC

ROB CROSSY "Love Will Bring Her Around" (Arista) \$7/23
Rossions Heavy 5, Medium 4, Light 53, Total Adds 23, WGRA, WCAD, WAYZ, WWVA, KSRY, WXAY, WTDR, WRINS, WRINK, WPCV, KILL, WOWN, WGDR, WYYD, KLUER WADD, KSOD, WOWN, WFMB, WTCM, KYOO, KUZZ, KNO.

SIGNIFICANT ACTION

WILD ROSE "Everything He Touches" (Capitol) 49.5

LEE ROY PARNELL "Family Tree" (Arista) 47/2 WAYZ KRMD Medium WWYZ WICO, WTDR WRNS WITH KPLX.

RAY KERNEDY "What A Way To Go" (Atlantic) 45/11 Potations: Heavy 1, Medium 4, Light 40, Total Adds 11, WSNO, W

BEE, WWVA, KIKK, WOOR, WEMB, WICM, KYOO, KIK RUSSIONS PRIORY 1, MINDEM AL LIGH 40, TOSA AGES 11, MISHO, MISEE MWYA, KRIX, WIGHT, MISHB, MITCH PM, KART, KOCP, Heavy, WISTE, MISHON, WISHS, MISHON, KUZZ, KIER, DAMIELE ALEXANDER & BUTCH BAKER "III Wash'T, You, II Wash'T Me" (Mercury) 43/37

Positions: Heavy 0, Medium 2, Light 41, Total Adda 31 including WOBE, WRKZ, WRKS, WKM WYYD, WAXX, WTSO, WOW, KTTS, KFCH, KRKT, KIK-FM, KASH, KUQN, KWLJ, KNOQ, KIIQ

LEE GREENWOOD "We've Got It Made" (Capital) 38/28

JAMES HOUSE "You Just Get Better All The Time" (MCA) 31/20 Rotations: Heavy O, Medium 2, Light 29, Total Asids 20, WSNO, WHAN, WWYZ

PASSIONS Helevy O, Medium 2, Light 29, Total Adds 20, WSNO, WHANK, WWYZ, WAAK, KRRV, WFLS, WPCV, KLUR, WAXK, WCLZ, KXXQ, WCW, KTTS, KTPK, KYOO, KWOX, KARD, KARP, KWOM, KWOM, KARD, GEORGE STRAIT "The Corne To Expect It From You" (MCA) 28/25
Rotations: Helevy 1, Medium 8, Light 19, Total Adds 28 including WILQ, KEAN, WTDR, KULTHM, WWK, WAMZ, WGKX, KNPM, WHOC, KHANK, WERP, KRPF, KWALS, KOXY, KWEN, KCEN, KSTST, KWAJ, KNOQ, KNOCP.

McBRIDE & THE RIDE "Felicia" (MCA) 27/1

LIGH 18. TOM Adds 1, KCYY, Medium, WETH, WTYY, WTNT, WOW, WTCM, KFDI, KRKT, M. WOM, KJNE, KUJIR, WAXX, KTTS, WTH, KVOC, KEKB.

JEFF CHANCE "Talkin" To Your Picture" (Mercury) 27/0

TABLES TO THE PLANTS (MORENTY) AT THE MORENTY WAS A STATE OF THE WORK KMAL, WIPNS, IX KSSN, KLUR, WARK, WOEE, WOW, WFMB, WJUP, KUAO, KEKB, KEEN.

KELLY WILLIS "Looking For Someone Like You" (MCA) 25/6
Rossions Heavy O, Medium 2, Light 23, Total Adds 6, WRICZ, WCML, WTNV, WUSQ, WFMB, KVOC, Medium KFDL KRKT.
Light WWYZ, WICO, KMML, KASE, WSTH, WFLS, WCUZ, WOW, KTTS, KULLY, KEKIB, KRQ.

SKIP EWING "The Dotted Line" (MCA) 25/1
Rotations: New York, Wellin 4, Light 21, Total Asids 1, KSOP, Medium: WKAK, WSTH, WOW, KFDI, Light WRICZ, WICO, WKM, WFLS, KYNO, KLUR, KTTS, KYDO, KWOK, KRKT, KIK-FM, KYOC, KUAO, KRWQ, KRQ.

PIRATES OF THE MISSISSIPPI "Rollin' Home" (Capital) 20/20 Rossions Heavy O. Medium O. Light 20, Total Adds 20, KMML, WTDR, WSTR, WTDR, WFLS, WPCV, KLLL, KNFM, WNDE, KMMJ, WCLZ, KNCY, MWN, KEEV, KRO, KZSN, KWAD, KNFM, KNDC, KLUN'

STEVE WARINER "There For Awhile" (MCA) 20/18

BURY CWIND, WAYZ, WWYA, KAME, WTYY, WIRK, WOKE, KYKK, KILIR. KIRWO, KSOP, Medium: KEAN, WSTH.

SUZY BOGGUSS "All Things Made New Again" (Capitol) 20/12

" (Capitol) 20/12 Kama, WFLS, Woms, Klur, Wouz, KTIS, KVOO, KFDI, KWOX, WWK, KFGO, WOW, WORZ, KVOO.

CHARLIE DANIELS BAND "Was II 26" (Epic) 16/12

WAM, WWYZ, WINS, WITH, WPCV, WDIE, WOUZ, WTCM, KFDI,

KORT, KILLY, KIID, LIGHE KAME, WYYY, KINEN, WESTERN TO THE BOTTON TO THE BOTTON THE STREET WORK, WITH MAKE WARY, MORE WAS WELL WA

CLINTON GREGORY "Couldn't Love Have Picked A Better Place To Die" (SOR) 14.9

GENE WATSON "This Country's Bigger Than Texas" (WB) 13/13
Restore: Heavy G, Medium G, Light 13, Total Adds 13, WMYZ, WCO, WKAK, WFLS, WDKE, KLLIR, WUSQ, WBVE, WTCM.

CORBIN/HANNER "When You Love In Vain" (Mercury) 12/2

FORESTER SISTERS "Old Enough To Know" (WB) 12/0 WWA KASE WITH WITYY KITS, KIKT, KALF LIGHT

WILLIAM WOW, LIGHT WOSY, WICO, WKAK, KRIFY,

WUSY, KLUR, NYGO, KAKK, KSON.
GOLDENS "Take Me Back (To The Country)" (Capital) 11/2
GOLDENS "Take Me Back (To The Country)" (Capital) 11/2
GOLDENS "Take Me Back (To The Country)" (Capital) 11/2

HO'TT AXTON "Mountain Right" (DPI) 11/1 Rossions Heavy D. Medium 2, Light 9, Total Adds 1, WSTH Medium: KRKT, KGHL, Light WSNO, WTCR, WKML, KFGO, WOLZ, KTTS, KVOO, KFD.

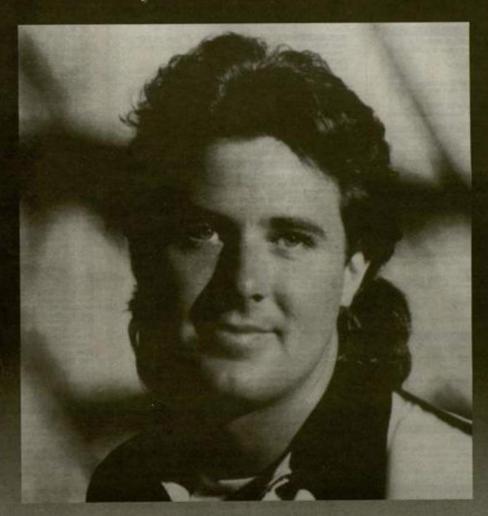
ALBUM TRACKS

ARTIST/Song Title (Label) Album Title ALABAMA/Forever Is As Far As I'll Go (RCA) . GARTH BROOKS/The Thunder Rolls (Capitol) ALABAMA/Here We Are (RCA) Love Can Build A Bridge JUDDS/Calling In The Wind (Curb/RCA) . . .



illimateres one

SINGLE OF THE YEAR "WHEN I CALL YOUR NAME" by Vince Gill



After years of experience, it all came down to this...
31/2 minutes of magic that earned Vince Gill a Gold Album and his first CMA Award! Congratulations!

MCA RECORDS NASHVILLE

DIRECTOR NO.



SONG INFORMATION INDEX

DANIELE ALEXANDER & BUTCH BAKER "II Wasn'T You,

It Wasn't Me" (Morcury 878 256)

Cadda Music (ADCAP, SMI) Mgr. Sound Seventry, an Zurwin HOYT AXTON "Mountain Right" (DPI 5000) Prod. Donna Roberta Adon. Al Johnson Wr. Jeff Tweel, Micha Tree Publishing (SMI) Mgr. Mas Acton.

BAILLIE & THE BOYS "Fool Such As I" (RCA 2641-7)

Namas, Colden, Pery MATRACA BERG "The Things You Left Undone" (RCA 2644-7) Prod: Wendy Waldman, Joeh Lee Wr. Matraca Berg, Ronnie Samoest Publi Warner-Tamertane Publishing: Will Music/Samoeonian Songs (BMI; ASCAP)

Migr: Chuck Flood CLUT BLACK "Plot Yourself In My Shoes" (RCA 2578-2) Prod: James Strout Wr. Clint Black, Hayden Nicholas, Shake Ruseell Public Hearth Hits Makatic Had Stenzie Marie (NSCAP) SMI) Migr. SNI Ham SUZY BOGGUSS "All Things Made New Again" (Capital 75385) Prod: Jerny Bowen, Suzy Bogguss Wr. Rafe Vachor, Can Seek Public Unichappel Music/Van Hoy Masic, Prok. Ply Maiol. (SMI) Migr. BOJO Limithappel Music/Van Hoy Maiol. Prok. Ply Maiol. (SMI) Migr. BOJO

Enterstander Good St. "Friends in Low Places" (Capitol 79239)
Prod: Aller Reycolds Wr. Derlisyne Blackwell, Bud Lee Pub: Carsers Music;
Music (Risk): Aller Reycolds Wr. Derlisyne Blackwell, Bud Lee Pub: Carsers Music;
Music (Risk): Aller Mgr. Bob Doyle, Pam Lewis
T., GRAHAM BROWN "Moonshadow Road" (Capitol 79259)
Prod: Barry Becket, T. Graham Brown Wr. T. Ceshen Brown, Verlon
Thompson, Gary Natholator Public BMI Aprilides Of March Music/Dose Keys
Publishing (ASCAP) Mgr. C.K. Spuriock

CANYON "Dam Those Tears" (16th Ave./Curb 70445)

MARY-CHAPIN CARPENTER "You Win Again"

olembia 38 73567) set John Janeings, Mary-Chapin Carpenter Wr. Mary-Chapin Carpenter to EMI April Music/Getarealph Music (ASCAP) Mgr. John Simon, Tom

Carrico
CARLENE CARTER "Come On Back" (Reprise 7-19564)
Prod: Howle Epstein Wr: Carlene Carter Pub: Carlooney Tunes/Chryselle
Mass Group (ASCAP) Mgr: Bit Carter
LIONEL CARTWRIGHT "My Heart is Set On You" (MCA 79045)
Prod: Sawart Snith, Tony Brown Wr: Llonet Cartertyth Pub: Silvertine Music
Long Run Music (BMI) Mgr: Nool Fox
ROSANNE CASH "What We Really Want" (Columbia 38 73517)
Prod: Rosanne Cash Wr: Rosanne Cash Pub: Conecat Music/Day Music

Note: Note the Control of the Contro

Prod. Doug Johnson, Tony Seven Wr. Mark Colle, Pony Scatte Publi Prod. Doug Johnson, Tony Seven Wr. Mark Colle, Ronny Scatte Publi PolyGram: International Publishing/Partnership, Mauric Songe Of PolyGram International Purstner Mauric (ASCAP: Bill) Mayr Don Light CORSIN-HANNES "When You Love In Valin" (Mercury 578 305) Presid: Hannes Shadd, Sol Cortin, Deve Hanner Wr. Bob Collen Publi Bob

Conten Massic (PRO Music (ASCAP) Mgr. Bob Burwell ROB CROSSY "Love Will Bring Her Around" (Arista 2124)

bia 38 73569)

ony Brown, Rodney Crowell Wr: Rodney Crowell Puls: Coolwell Music/ Music (ASCAP) Mgr: Bill Center

CHARLIE DANIELS BAND "Was II 26" (Epic 34 73577)

JOE DEFFIE "Home" (Epic 34 73447) eras Wedge Music (ASCAP) Mgr: Danny Montson, Johnny Siste IOLLY DUNN "You Really Had Me Golog" (WS 7-19756) rod: Holly Dunn, Chris Waters Wr: Holly Dunn, Tom Shapen, Chris V

SXIP EWING "The Dotted Line" (MCA 53915)
Prod: Skip Ewing, Randy Skrugge Wr. Skip Ewing, Don Schiltz Pub:: Acut-Rose Music; Don Schiltz Music (BM; ASCAP) Mgr. Sandy Brokaw EXILE "Yet" (Arista 2075)

Sharp, Tim Outlook Wr. Randy Sharp, Sonny Laklaire Pub: With ic, Sun Mare Music (SMS) Mgr: Gallin Morey-Addis

FORESTER SISTERS "Old Enough To Know" (WB 7-19765)
Prod: Wandy Waldman Wr. Wandy Waldman, Frann Golde Pubt Moon and Stern MusicLongitude MusicChence Tunes/Vigin Songe (DMI) Mgr. Jm

VINCE GILL "Never Knew Lonely" (MCA 53892)
Ped: Tory Brown Wr. Vince Gill Pub: Breat Music (SMI) Mgr: Flagorati-

GOLDENS "Take Me Back (To The Country)"

(Capitol/SBK 75319)
Prod: Siar Chancey Wr. Chris Golden, Tony Perkins, Sam Shicklin Pub:
Wildork Music/EMI April Music (ASCAP) Mgr: Bob Burwell

VERN GOSDIN "This Ain't My First Rodeo"

olumbia 38 73491) ad: Bob Montgomery Wr: Ve olvers Music, Co-Heart Mus

Mgr: Edde Towner
LEE GREENWOOD "We've Oot It Made" (Capitol 79343)
Prod: Jerry Crutchfield Wr: Sandy Ramos, Bub Regen Publi Wreneo
Publishing-Miller's Daughter Music/AMR Publications (ASCAP) Mgr: Jer

CLINTON GREGORY "Couldn't Love Have Picked A Better Place To Die" (SOR 422)

Prod: Flay Pennington Wr. Curly Putman, Sonny Throckmorton Pub: Tree Publishing: Cross Keys Publishing (BM); ASCAP) Mgr. John Corris

HIGHWAY 101 "Someone Elsa's Trouble Now" (WB 7-19593)
Prod: Paul Worky, Ed Seey Wri Pain Tilla, Gary Nicholson Pub: Tree
Publishing, Cross Kays Publishing (BMI; ASCAP) Mgri Chick Morts
JAMES HOUSE "You Just Set Better All The Time" (MCA 53934)
Prod: Tony Brown Wri Tony Joe White, Johnny Christopher Pub: Tennessee
Swamp Fox MusiciApril Music (ASCAP) Mgr: Evelyn Striver

ALAN JACKSON "Chasin" That Neon Rainbow" (Arista 2095)
Prod: Kelth Stepat, Scott Hendricks Wr; Alan Jackson, Jim McBride Pub
Mattie Ruth Musick, Seventh Son Music/SSK April Music (ASCAP) Mgr: Ram

WAYLON JENNINGS "Where Corn Don't Grow" (Epic 34 73519) WATLOW JERNINGS WISEPS CONTINUES TO STORY (1997 34 73519)
Proct Riccine Abrigot, Blob Montgomany Wr. Roger Murrah, Mark Allan Pubr.
Tom Colline Music, Murrah Music (BM) Mgr. Jim Habsey
JUDDS "Born To Be Blae" (Carth/RCA 2597-7)
Proct Brent Maker Wrt. Milks Plad, Brent Maher, Mark Dead Publ. Almo Music
Biss Blues Music(EMI April Music(Vancou Music (ASCAP) Mgr. Ken Stifts

RAY KENHEDY "What A Way To Go" (Allantic 87960) Prod: Ray Kannady Wr: Jen Rushing, Bobby Cavid, Ray Kanne PolyGram International Publishing (ASCAP) Magr: Disk Monte KENTUCKY HEADHUNTERS "Rock "N' Roll Angel"

ercury 878 214) d: Kerbucky 114)

Kentucky Headhurters Wr. Richard O. Young Pub: Head Chee RII Music (ASCAP) Mgr. Mitchell Fee

OSIN LEE "Love Letter" (Atlantic 7-57835)

PATTY LOVELESS "The Night's Too Long" (MCA 79076)

SHELBY LYNNE "Things Are Tough All Over" (Epic 34 73521) Frod: Bob Montgomery Wr. Line Silver, Trey Bruce Pub: MCA Music (ASCAP) Mgr: Mark Rothbaum

MARIE "Like A Herricane" (Carb 76840) Prod: James Stroud Wr. Michael Clark Pub: War

Auchmen Music (BMI) Mgr: Kerl Engemenn DE & THE RIDE "Felicia" (MCA 79074) ony Brown, Steve Fishell Wr: Terry McBride, Bill C

Public Violet Crown Musicibilisms Music (BMI) Mgr: Ken Stiffs RESA MECETTRE "You Life" (MCA 79871) Prode Tony Brown, Raba McEntre Wrt Bobby Flacher, Austin Robe Stack Public Bobby Flacher MusiciPre-98-6 Sings-Chriswidt & Sound Austic (ASCAP) Mgr: Nervel Blackstock GARY MORRIS "Workin" Man Blues" (Capitol 78317) Predi Janny Bowen, Gary Morris Wrt. Merie Happard Public Tree

Ign: Steve Streat

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Idn: Steve Globon, Michael Martin Murphey Wr. Don Cook, Chick Rainute: Steve Globon, Michael Martin Murphey Wr. Don Cook, Chick Rainute: Cross Keys Publishing/Terrore Music (ASCAP) Mgri Bob Burwell

INNE MURRAY "Feed This Fire" (Capital 79189)

rod: Jerry Crutchield Writer: Hugh Prestwood Pub: Lerryer's Deughte

Appic Careers Music (SMI) Mgri Leonard Rambeau

WILLIE NELSON "Ain't Necessarily So" (Columbia 38 73518) Prod: Fred Foster Wr; Beth Neisen Chapma Macy Place Music (ASCAP) Mgr; Mark Rothic

K.T. OSLIN "Come Next Monday" (RCA 2667-7)

Prod: Joe Scate, Jim Cotton Wr. K.T. Oslin, Rory Michael Bourks, Charles

Back Pub: Tri-Chappel Music Chappel & Co., Chappel & Co., Starpel &

LEE ROY PARKELL "Family Tree" (Arista 2093) Prod: Barry Secket Wir Dave Durocher, Jeannie Smith Pub: Mount Pilot

Prod: Dany Becket Wil Deve Directive, Jeannie Smith Public Mount Plot Musichkies Nyi Music May: Mise Robertson PIRATES OF THE MISSISSIPPI "Rollin" Home: (Capitol 79368) Prod: Jeanne Stroud, Rich Alves Wir. Rich Alves, IBI McCorvey, Gary Harrison Hob: Flavinctor Music/Great Cumbertand Music/Petrick Joseph Music/ Warmer-Tameriane Publishing (BMI) May: Kan Silts

EDDIE RABBITT "American Boy" (Capitol 79398) Prod: Richard Lands Wr. Eddie Rabbitt Pub: Eddie Rabbitt N

RESTLESS HEART "When Somebody Loves You" (RCA 2663-7)
Pred: Sout Hendricks, Tim Dullois, Restless Heart Wir. John Neel, Rick Giles
Pub: Song Partry Music, EEG Music (ASCAP) Mgr: Moress, Nanes, Golden.

BILLY JOE ROYAL "A Ring Where A Ring Used To Be"

(Atlantic 7-87867)
Prod. Nelson Larian Wr. Gordon Eatherly, Bob Moulds, Kris Berganes Publicated Nakes Musich Ridden Harbor Music/Coxborn Missic/Warner-Tamerians Publishing (BMI) Mgr: Mark Kelohem, Nelson Larian, Larry McFaden

SAWYER BROWN "When Love Comes Cellis"

(Curb/Capitol 79231) Prod: Randy Scruggs, Mar Music/Warner-Tameriane

Mgrt TKO Management
DAN SEALS "Bedentewn" (Capitol 79250)
Prod: Ryte Lehreng Wrt: Dan Seals, Bob McDil Pub: Prok Pig Music: PolyGram
International Publishing/Hamper Bob Music: (SML ASCAP) Mgrt Tony Gottleo
RICKY VAN SHELTON "Life's Little Ups And Downs"

(Columbia 38 73587)
Prod: Serve Buckingham Wr: M.A. Rich Pub; Makamillon Music/Warner
Tamariane Publishing (ISMI) Migr. Michael Campbel
SHEMANDOAN "Shost in This Hosse" (Columbia 38 73520)
Prod: Rick Hall, Robert Byrne Wri Hagh Presisood Pub: Careers Music (ISMI)

RICKY SKAGGS "He Was On To Somethin" (So He Made You)"

(Egic 34 73498)
Pred: Ricky Skagps, Steve Buckingham Wr. Sonny Curtis Pub: Tree
Publishing (SMN) May: Bobby Cudd
GEORGE STRAIT "Drinking Champagne" (MCA 79078)
Pred: Jimmy Bowen, George Strat Wr. Bit Mack Publ Acuf Fose Music

(BAI) Mgr: Erv Woolsey GEORGE STRAIT "I've Come To Expect it From You"

MCA \$3969) Fredt Jimmy Sowen, George Strait Wir; Dean Dillon, Buddy Cannon Publi Jessie Jo MusicAMCA Music, Buddy Cannon Music(PR) Music (SMI) Mgrt Erv

MARTY STUART "Western Girls" (MCA 79055)
Prod: Richard Bennet, Tony Brown Wr: Marty Stuert, Paul Kennerley Publi Songs Of PolyGreen International/Inving Music/Littlemarch Music (SMI) Mgr:

AARON TIPPIN "You've Got To Stand For Something" (RCA 2854-7)

by Jr. Wr. Aaron Tippin, Buddy Brock Pub: Acutt-Rose Mus

RANDY TRAVIS & GEORGE JONES "A Few Ole Country Boys"

(WB 7-19565) Prod: Kije Lahring Wr. Troy Seals, Mentor Williams Pub: WB Music/Teo Sors Music/Benetuck Music/Mentor Williams Music (ASCAP) Mgrt Lib

TRAVES TRITT "Put Some Drive in Your Country" (WS 7-19715)

(IMM) Mgr: Kan Kragen TANYA TÜCKER "II Wos't Be Me" (Capitol 79338) Prod: Jerry Crutchfield Wr: Torii Shapiro, Chris Waters Rub: Edge O'Woods Music/Kinetio Charrond Music/Molins Valley Music (ASCAP) Mgr: Beau

CONWAY TWITTY "Crazy in Leve" (MCA 79067) Prod: Jimmy Bowen, Conwey Twitty, Dee Heavy Wr: Even Steve McCormick Pub: Somen Geme-EMI Music (BMI) Mgr: Dee Heavy

STEVE WARINER "There For Awhile" (MCA 53936) Pred: Tony Brown Wr: Curis Wright, Anna Lisa Graham Publi David N Will Proc. Tony Brown Wr: Curis Wright, Anna Lius Graham Pub. C Music/Sheddhouse Music (ASCAP) Mgr: Vector Management GENE WATSON "This Country's Bigger Than Texas"

(WB 7-19450) Prod: Gregg Bro Wit Hugh Prestwood Pub: Careers Music (SMI) Mgr.

Jack Microscent

KEVIN WELCH "Praying For Rain" (Reprise 7-19585)

Prod: Paul Worke, Ed Seay Wr: Onto Water, Don Cook Pub: Cross Keye

Publishing (ASCAP) May: BOXIO Entertainment Group

WILD ROSE "Everything He Touches (Turns To GoM)"

Capital 79192)

Music (SM) Mgr: Sharon Eeres DON WILLIAMS "Back In My Younger Days" (RCA 2677-7) Prod: Oon Williams, Garth Funds Wr: Danny Flowers Pub: Danny Flow

Music (ASCAP) Mgr: Morses, Ransa, Golden, Provers Publ. Denny Provers
KELLY WILLIS "Looking For Someone Libs You" (MCA 53944)
Prod: Tony Brown, John Guess Wr: Paul Karnariey, Kenin Walch Publ: Inving Music: Orose Keys Publishing (BMI: ASCAP) Mgr: Carlyne Major
MICHELLE WRIGHT "Woman's Intuition" (Arista 2090)
Prod: Pick Ciles, Deve Bogard Wri: Serve Bogard, Rick Giles Pub: WS Music
Ranche, Bogardo Music, Kinetic Clarrond Music/Edge O'Woods Music
(ASCAP) Mgr: Brian Fertimes

DWIGHT YOAKAM "Turn It On, Turn It Up, Turn Me Loose"

(Reprise 7-19543)
Prod: Pete Anderson Wr; Kostas, Wayland Patton Pub: Songs Of PolyGram
International; PolyGram International Publishing/Amanda-Lin Music (BMI;
ASCAP) Mgr: Gary Borman

RIR Country JJJ FAX.

3-DAY ADVANCE on the hottest Country music and radio news, Street Talk and the industry's fastest chart data turnaround.

Call R&R to TRY IT FREE! Sent to your fax Monday evenings.

MOST ADDED

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Clist Black (RCA)

Ricky Van Shellon (Golumbia
Mary-Chapts Corposter (Columbia
Radrey Crowell (Columbia)

AOTTEST
Joe Diffie (Epic)
Rebe McEntire (MCA)
Tracis & Jones (WS)
Baille & The Bryx (MCA)

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SOUTH Clief Stock (RCA)
Ricky Van Shelton (Columbia) George Straft (NCA)

NOTTEST Reta McEntire (MCA) Joe Dittle (Epis) Mark Cheanoti (MCA)

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COM Black (RCA) Ricky Van Shelton (Columbia) Alexander & Bater (Mercury)

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Joe Diffie (Epic) Rebe MuEntire (MCA) Mark Chesnutt (MCA)

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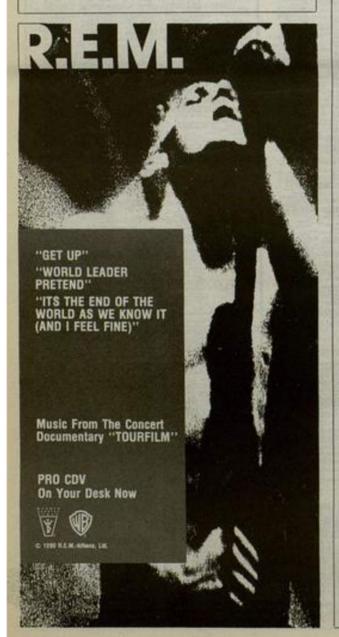
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NEW ARTISTS

Reports TRIXTER/Give It To Me Good (Mechanic/MCA) 92 EVERY MOTHER'S NIGHTMARE Love Can Make... (Arista) . 56 FAITH NO MORE/Falling To Pieces (Slash/Reprise) 49 IGGY POP/Candy (Virgin) . 11 CHARLATANS U.K./The Only One I.. (Beggars Banquet/RCA) 17

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



AOR TRACKS.

-		- 3516		
1 7	177 REPORTERS	Reports/Adds	Heavy	Medium
WKS WKS LW TW				
2 1 1 0	ZZ TOP/Concrete And Steel (WB)	171-/0	156+	13-
1 1 2 0	DAMN YANKEES/High Enough (WB)	155-/0	124+	24-
	BLACK CROWES, Hard To Handle (Def American, Geffen)	155+/4	80+	67-
	NEIL YOUNG & CRAZY HORSE Mansion On The Hill (Reprise)	151-/0		61-
	ERIC JOHNSON/Cliffs Of Dover (Capitol)	134-/5		31-
	AC/DC/Thunderstruck (Alco)	162-/0		73-
	HOUSE OF LORDS/Can't Find My Way Home (Simmons/RCA)	146+/4		56-
	ALLMAN BROTHERS BAND/Seven Turns (Epic)	136-/1		53-
17 12 10 🖸	STYX/Love Is The Ritual (A&M)	151=/1	52+	76-
	TRAVELING WILBURYS/She's My Baby (Wilbury/WB)	152 /151	38+	103
	DEEP PURPLE/King Of Dreams (RCA)	129-/0	78-	41-
	VAUGHAN BROTHERS/Tick Tock (Epic)	113-/0	87-	22-
The second second	INXS/Suicide Blonde (Atlantic)	140+/21		69+
	LED ZEPPELIN/Travelling Riverside Blues (Attantic) TOMMY CONWELL & THE YOUNG/im Seventeen (Columbia)	144+/4	38+	77-
	POISON/Something To Believe In (Enigma/Capitol)	128+/13		56-
	GARY MOORE/Still Got The Blues (Charisma)	123+/18		
	ROBERT CRAY/The Forecast (Calls For Pain) (Mercury)	105-/1	34-	64-
	JON BON JOVI/Miracle (Mercury)	113+/6		65-
	WINGER/Miles Away (Atlantic)	119+/17	19+	61+
	WARRANT/Cherry Pie (Columbia)	113-/2		46-
	BOB DYLAN/Unbelievable (Columbia)	115-/2		74-
	QUEENSRYCHE/Empire (EMI)	122+/5		48+
	TOY MATINEE/Last Plane Out (Reprise)	106=/5	24+	60-
	JOHNNY VAN ZANT/Hearts Are Gonna Roll (Atlantic)	99+/14	7=	70+
14 9 13 26	LIVING COLOUR/Type (Epic)	79-/0	20-	39-
	COLIN JAMES/Keep On Loving Me Baby (Virgin)	92+/5	9+	48+
	PAUL SIMON/The Obvious Child (WB)	80+/10	7+	53+
	TRIXTER/Give It To Me Good (Mechanic/MCA)	92+/14	8+	33+
	HEART/Stranded (Capitol)	60+/8	27+	31+
11 25 30 31	JEFF HEALEY BAND/While My Guitar Gently Weeps (Arista)	47-/0	34-	6-
13 25 25 32	SLAUGHTER/Fly To The Angels (Chrysalis)	58-/0	25-	17-
	REO SPEEDWAGON/Love Is A Rock (Epic)	68+/11	16+	37=
45 M H 🖸	CALL/What's Happened To You (MCA)	69=/1	4+	48+
	BAD COMPANY/II You Need Somebody (Alco)	60+/48	10+	34+
	CHEAP TRICK/Back N' Blue (Epic)	65-/1	6-	42-
	ASIA/Days Like These (Geffen)	46-/0	26-	14-
	BAD COMPANY/Boys Cry Tough (Alco)	40-/0		13-
	STEVE VAIA Would Love To (Relativity)	53-/4		25+
	CURE/Never Enough (Elektra)	59=/2		
THE REAL PROPERTY.	ROGER WATERS I/BRYAN ADAMS/Young Lust (Mercury)	32-/0		11-
	PAUL McCARTNEY/Birthday (Capitol)	56 /55		16
	OUTFIELD/For You (MCA)	54 /53		33
LEGAL	JIMMY BARNES/Let's Make It Last All Night (Atlantic)	46+/36	4+	25+
m 11 0 0	EVERY MOTHER'S NIGHTMARE Love Can Make You Blind (Arist	52+/3	4+	11+
- 3 - 0	FAITH NO MORE Falling To Pieces (Slash/Reprise)	49+/8	1-	19+
	BATON ROUGE/There Was A Time (Atlantic)*	42+/3	7-	15+
	ZZ TOP/My Head's In Mississippi (WB)	41 /41	5	22
American Comment	DON DOKKEN/Mirror Mirror (Getten) "Keeps a touter due to		8-	15-
	JUDAS PRIEST/A Touch Of Evil (Columbia)	46+/16	3+	11+
	REMBRANDTS/Just The Way It Is, Baby (Alco)	51+/10	3+	19+
	LYNCH MOB/Wicked Sensation (Elektra)	48+/19	1+	10+
	BRUCE HORNSBY/A Night On The Town (RCA)	23-/0	14-	9-
	BRUCE HORNSBY/Fire On The Cross (RCA)	40+/15	3+	24+
	ROBERT PLANT/Nirvana (Es Paranza/Atlantic)	36+/13	3+	15+
	IGGY POP/Candy (Virgin)	33+/8	3-	13+
	VAUGHAN BROTHERS/Telephone Song (Epic)	25+/4	5+	15+
	KING'S X/Its Love (Megaforce/Atlantic)	34 /34	0	10
DEBUT > @	ZZ TOP/Lovething (WB)	22 /22	3	15

BREAKERS

TRAVELING WILBURYS
She's My Baby (Wilbury/WB)
86% of our reporters on it.

WINGER
Miles Away (Atlantic)
67% of our reporters on i

SKIKKONS

"TEASE ME, PLEASE ME"

THE FIRST TRACK

FROM THEIR BLISTERING

NEW ALBUM

CRAZY WORLD

ON YOUR DESK NOW

AND THE SCORPONS
MANAGEMENT: DOC AND
SCOTT MIGHES FOR MIGHES
ENTERTAINMENT, INC.
DV MERCURY COMPACT
DISCS, CHROME CASSETTES
AND RECORDS

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AOR ALBUMS

NATIONAL AIRPLAY

3 2 WKS WKS LW TW	181 REPORTERS	OCTOBER 19, 1990	Reports/Adds	Heavy	Medium
-	ZZ TOP/Recycler (WB)	"Concrete" (171) "Head's" (41) "Lovething" (22)	176 /0	161	14
	DAMN YANKEES/Damn Yankees (WB)	"High" (155) "Come" (3) "Coming" (1)	158-/0	126+	25-
1 1 1 0	BLACK CROWES/Shake Your Moneymaker (Del American/Gellen)	"Hard" (155) "Twice" (13) "Talks" (4)	161+/2	85+	69-
	VAUGHAN BROTHERS/Family Style (Epic)	"Tick" (129) "Telephone" (25) "Long" (14)	154-/0	87-	56-
	NEIL YOUNG & CRAZY HORSE/Ragged Glory (Reprise)	"Mansion (151) "Country" (1) "Over" (1)	154-/0	83-	64-
	ERIC JOHNSON/Ah Via Musicom (Capitol)	"Cliffs" (134) "Righteous" (5) "Desert" (2)	139-/5	92+	34-
	INXS/X (Atlantic)	"Suicide" (113) "Disappear" (11) "On" (6)	125-/1	90-	30+
	ALLMAN BROTHERS BAND/Seven Turns (Epic)	"Seven" (136) "Good" (7) "Shine" (4)	145-/0	80-	55-
	AC/DC/Razor's Edge (Alco)	"Thunderstruck" (162) "Money" (24) "Fire" (1)	163-/1	54+	74-
	HOUSE OF LORDS/Sahara (Simmons/RCA)	"Can't" (146) "Chains" (1)	147+/4	67+	56-
The second secon	STYX/Edge Of The Century (A&M)*	"Love" (151) "Show" (1) "Edge" (1)	153+/2	52+	77-
	TOMMY CONWELL & THE YOUNG RUMBLERS/Guitar Trouble (Columbia)	"Seventeen" (144)	146=/4	38+	79-
	POISON/Flesh & Blood (Enigma/Capitol)	"Something" (128) "Unskinny" (6)	129+/13	42+	56-
	GARY MOORE/Still Got The Blues (Charisma)	"Still" (123) "All" (1)	126+/18	42+	55+
	ROBERT CRAY/Midnight Stroll (Mercury)	"Forecast" (105) "Consequences" (1)	109-/1	38-	64-
	WINGERAN The Heart Of The Young (Atlantic)	"Miles" (119) "Enuff" (14)	126+/11	23-	64+
	JON BON JOVI/Blaze Of Glory (Mercury)	"Miracle" (113) "Blaze" (3)	115+/6	27+	66-
	WARRANT/Cherry Pie (Columbia)	"Cherry" (113) "Red" (2) "Blind" (1)	114-/2	30-	46-
	BOB DYLANAInder The Red Sky (Columbia)	"Unbelievable" (115) "Under" (1)	118-/2	22-	75-
	BAD COMPANY/Holy Water (Alco) *Keeps a bullet due to	"Need" (60) "Boys" (40) "Holy" (3)	91+/26	33-	38+
	QUEENSRYCHE/Empire (EMI)	"Empire" (122) "Silent" (7) "Jet" (1)	127+/5	17+	49+
	JOHNNY VAN ZANT/Brickyard Road (Atlantic)	"Hearts" (99) "Brickyard" (9) "Three" (1)	107+/14	11-	73+
	TOY MATINEE/Toy Matinee (Reprise)	"Last" (106) "Remember" (1)	107=/5	24+	51-
	LIVING COLOUR/Time's Up (Epic)	"Type" (79) "Pride" (2) "Solace" (2)	84-/0	21-	43-
The second of th		"Stranded" (60) "Tall" (12) "Under" (1)	71-/5	27+	39-
	HEART/Brigade (Capitol) COLIN JAMES/Sudden Stop (Virgin)	"Keep" (92) "Just" (2) "Crazy" (1)	96+/5	12+	49=
	JEFF HEALEY BAND/Hell To Pay (Arista)	"While" (47) "Full" (8) "Think" (1)	56-/4	35-	9-
THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	PAUL SIMON/The Rhythm Of The Saints (WB)	"Obvious" (80) "Coast" (1) "She" (1)	83 /10	10	53
The second secon	ROGER WATERS/The Wall: Live In Berlin (Mercury)	"Young" (32) "Hey" (31) "Run" (1)	59-/13	22-	19-
	BRUCE HORNSBY/A Night On The Town (RCA)	"Fire" (40) "Night" (23)	65-/12	17-	35-
	TRIXTER/Only Young Once (Mechanic/MCA)	"Give" (92)	92+/14	8+	33+
CONTRACTOR OF STREET	SLAUGHTER/Stick It To Ya (Chrysalis)	"Fly" (58)	58-/0	25-	17-
	REO SPEEDWAGON/The Earth, A Small Man, His Dog And A Chicken (Epic)	"Love" (68) "Live" (2) "See" (1)	71+/11	17+	39+
	CALL Red Moon (MCA)	"What's" (69) "Were" (1) "Like" (1)	72-/1	5+	48-
	CHEAP TRICK/Busted (Epic)	"Back" (65) "Wherever" (5) "Can't" (1)	71-/1	6-	47-
	ASIA/Then & Now (Gellen)	"Days" (46)	46-/0	26-	14-
	CONCRETE BLONDE/Bloodletting (IRS)	"Caroline" (28) "Joey" (16)	45=/4	13=	23=
	STEVE VAL/Passion & Warfare (Relativity)*	"Would" (53)	54-/4	5+	25+
	DON DOKKENAUP From The Ashes (Gellen)	"Mirror" (39) "Forever" (4) "Crash" (1)	42-/0	9-	16-
	VARIOUS ARTISTS (Flubaliyat (Elektra)	"Stone" (29) "You're" (12) "Inbetween" (2)	50+/10	4+	13=
	Trillood Allito-delibreja: (Cessa)		and the second		

EXPERIENCE



MUSIC SPEAKS LOUDER THAN





TRACK DEBUT 69 **NEW ARTIST #7**

BREAKERS

ZZ TOP Recycler (WB) 97% of our reporters on it.

MOSTADDED .

DON HENLEY (35)
BAD COMPANY (26)
BILLY IDDL (20)
GARY MOORE (16)
JUDAS PRIEST (16)
TRIXTER (14)
DOHNNY VAN ZANT (14)
POISON (13)
ROGER WATERS (13)
BRUCE HORNSBY (12)
ROBERT PLANT (12)

HOTTEST

ZZ TOP (161)

DAMN YANKES (126)

ERIC JOHNSON (92)

INXS (90)

VAUGHAN BROTHERS (87)

BLACK CROWES (85)

MEIL YOUNG & CRAZY HONSE (83)

ALLMAN BROTHERS BAND (80)

HOUSE OF LORDS (67)

ACOC (54)

AC4DC

"THUNDERSTRUCK" 6

The most requested rock track in R&R's history.

WIYY	WKLC	KMJX	WIOT	WZYC
WNEW	WTPA	WLRS	KICT	KZKZ
WDVE	WCCC	WQMF	WNCD	WRUF
WKLS	WPLR	WDIZ	KZRR	WGLF
KTXQ	WZBH	WHTQ	KJOT	WPGU
WSHE	WHEB	WRDU	KILO	KQDS
WXTB	WPDH	WIXV	KKDJ	KJKJ
WLVQ	WCMF	WKGR	KPOI	WKLT
KYYS	WEZX	WONE	KOMP	KFMQ
WQFM	KLBJ	WAPL	KDJK	KSQY
KAZY	WAVF	WXLP	KRZQ	KXUS
KUPD	KNCN	WTUE	KLPX	KWHL
KRSP	KLAQ	KGGO	WKGB	KFMF
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NATIONAL AIRPLAY ...

JANE'S ADDICTION/Ritual De Lo Habitual (WB)

REPLACEMENTS All Shook Down (Sine-Reprise)

COCTEAU TWINS Heaven Or Las Vegas (4AD/Capitol)

CURE/Never Enough (track) (Elektra)

IGGY POP.Brick By Brick (Virgin)

LIVING COLOUR/Time's Up (Epic)

SOUP DRAGONS/Lovegod (Big Life/Mercury)

CHARLATANS U.K./The Only One I Know (EP) (Beggars Banquet/BCA)

DARLING BUDS/Crawdaddy (Columbia)

VARIOUS ARTISTS Rubaiyat (Elektra)

0 PITTES Rossannya (4AD)/Fieldra)

AZTEC CAMERA/Stray (Sire/Reprise)

PUBLIC IMAGE LIMITED/The Greatest Hits So Far (Virgin)

SOUL ASYLUM/Soul Asylum & The Horse They Rode in On (A&M)

HEART THROBS. Cleopatra Grip (Elektra)

BOB MOULD/Black Sheets Of Rain (Virgin)

AN EMOTIONAL FISH/An Emotional Fish (Atlantic) 0

ULTRA VIVID SCENE/Joy (4AD/Columbia)

DNA L'SUZANNE VEGA/Tom's Diner (A&M)

PET SHOP BOYS So Hard (track) (EMI) 21

22 SOHO/Hippychick (track) (Alco)

HUMAN LEAGUE/Romantic (A&M)

WATERBOYS.Room To Roam (Ensign/Chrysalis)

INDIGO GIRLS/Nomads, Indians, Saints (Epic)

POSIES/Orar 23 (DGC)

DEBUT > @ BRIAN END & JOHN CALE/Wrong Way Up (Opal/WS)

LILAC TIME/S Love For All (Fontana/Mercury) DEBUT S

INSPIRAL CARPETS.Commercial Rain (track) (Muta.Elektra)

HINDU LOVE GODS. Hindu Love Gods (Giant Reprise)

MOST ADDED HOTTEST

HINDU LOVE GODS ENO & CALE EXENE CERVENKA CONNELLS TACKHEAD BY GOD 20 TRAVELING WILBURYS SCREAMING TREES

JANE'S ADDICTION CURE REPLACEMENTS **COCTEAU TWINS**

CURE
JANE'S ADDICTION
COCTEAU TWINS

MOST

REQUESTED

LIVING COLOUR REPLACEMENTS



"CHAIN"

features the single "Look Alive"

Already ON at WMDK, 97X, WWCD, WXVX, KACV, KCRK, WRAS, WUOG. KUSF, KUNV, WOXY, KTCL, WBNY, WBER, WDET.

PRODUCED BY GARY SMITH

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BAND THAT SET THE SONIC **AGENDA** FOR NEW MUSIC AS WE

KNOW

IT

FROM THE

AOR TRACKS.

Continued from Page 74

MOSTADDED

TRAVELING/She's (151) PAUL McCARTNEY/Birthday day (55) OUTFIELD/For (53) BAD COMPANY/Need (48) ZZ TOP/Head's (41) DON HENLEY/New (36) KING'S X/Its (34) ROGER WATERS/Hoy (27) BILLY IDOL/Prodigal (22) ZZ TOP/Lovething (22)

HOTTEST

ZZ TOP/Concrete (158)
DAMN YANKEES-High (124)
ERIC JOHNSON/COME (91)
INXS/Suicide (87)
NEIL YOUNG...Manasion (83)
BLACK CROWES-Hard (80) VAUGHAN BROTHERS/Tick (78) HOUSE OF LORDS/Can't (86) AC/DC/Thunderstruck (54)

MOST REQUESTED

AC/DC/Thunderstruck (62) BLACK CROWES/Hard (46) ERIC JOHNSON/Cliffs (44) ZZ TOP/Concrete (41) POISON/Semething (30) DAMN YANKES/High (28) VAUGHAN BROTHERS/Tick (23) QUEENSRYCHE/Empire (20) LED ZEPPELIN/Travelling (19) GARY MOORE/SUII (19)

NEW & ACT

HAND OF FATE "Good Life" (WTB/Epic) 34/28 (14/14)

Sum S. KCNA, KFMU, WLZR.

ROGER WATERS featuring PAUL CARRACK "Hey You" (Mercury) 31/27 (4/2)
Adds including WBCN, WMDC, WRLS, KAZY, KSJO, KORD, WPYX, WRRL, WAZU, WLAV, Heavy
9: WHPS, WNEW, WEBN, WLVQ, WRDY, KRZQ, WWRR, KWHE, KCNA.

METALLICA "Stone Cold Crazy" (Elektra) 29/7 (23/7) Including KNAC Medium 7, WYY, WSHE, KLPD, KRSP,

TROUBLE TRISE "Tattoo" (Chrysalis) 28/4 (23/8)

CONCRETE BLONDE "Caroline" (IRS) 28.2 (28.5) HE'S WEAR KLIPO KLAD WERK KRIX WROLL WKOR

JOHN HIATT "The Rest Of The Dream" (A&M) 28/1 (28/6) S WNEW, WPLR WHER WEZK KEYL WEGR

BILLY IDOL "Prodigal Blues" (Chrysalis) 25/22 (5/1)
Adds including WSHE, WPDH, KMJK, WAHL, KKIBB, KILD, KKZE, WRKD, WGLF, KODS, Heavy 2 including WIZN, Medium
14 including WMMS, KLIPD, WGDC, WSTZ, WPYV, WGMF, WLAV, KEZO, KJOT.

ACOC "Moneytalks" (Alco) 24/10 (15/6) WXV, WIOT, KICT, KOMP. Medium 9 including WDVE, KUPD, WLRS,

WOME KIAL WIGHT Seen Caught Stealing" (WB) 23/7 (17/12)

JAME'S ADDICTION "Been Caught Stealing" (WB) 23/7 (17/12)

WORLD WORD WATE WICH KIAD KIZE KIME Heavy 1: WIFE Medium 4 WINN, KIAPO, KIAD, WATE

ASSE WIPA WIXX XZPR SLCX Heavy S. WHARL KNOT WHON, WZRH, WZRL, Medium 7 including WHFS, WBAS.

WNEW, KMOD, KLIDT.

VIXEN "Love Is A Killer" (EMS) 18/17 (1/1)

VIXEN "Love Is A Killer" (EMS) 18/17 (1/1)

VIXEN "Love Is A Killer" (EMS) 18/17 (1/1)

CHARLATANS U.K. "The Only One I Know" (Beggars Banquet/RCA) 17/16 (1/0)
Assa rockedo XEY, ROLEG WRCD KRIX KEZE, WWW. KZKZ KYMIT, KMIS, Medium & WINF

ASSI INCLUDING KEY J. KKED. WITCH (18.0)
RED HOUSE "Raile" (SBK) 17/1 (18.0)
MUSIC WITCH KLOT.

MAGGIE'S DREAM "Love & Tears" (Capitol) 16:3 (13/7)

JAY AARON "Roods" (WB) 16/2 (17/2)

ASSE KISW. KISWA HENNY I KISK MEGUN 2 KANG KISTA) 15:1 (14/2) DARYL HALL & JOHN GATES "So Close" (Arista) 15:1 (14/2) m 8 including WRKI WIDHA KISGO WZXI

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (·), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED - This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols:

'a' - Album or track is newly reported.

(M): (L) - Other tracks from that album are in those rotations nedium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fall to report for two consecutive weeks do not contribute any data to this week's charts

PARALLELS - Stations arranged by market size, according to Ar-bitron's MSA population figures. Parallel One: 1,000,000 +

Parallel Two: 200,000 1 000 000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower

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WHUT Providence (401) 438-6115 The REAL WORLD

W111/Saltimore (201) 889-0096

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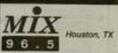
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The#1 Hit Music Station OM/PO: Chris Balley WNVZ MD: Ellis B, Feaster Norfolk

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The Eagle PD: José Folger APD/MO: Jimmy Steat

Designation of the base of the

Management in the last of the

OF Detroit

WKQI-FM VP Programming: Gary Berkowitz APD /MD: Michael Walte

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Z95

CHICAGO'S HIT MUSIC STATION WYTZ OAt Ric Lippincott PD Brian Kelly Chicago

The control of the co

WNC1 97.9

PO: Dave Robbins Columbus MD: John Cline APD: Dan Bowen

M. P. W.



PD; Dave Shakes MD; Todd Cavanah

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AWKTI MOWALIKO

PD: Mike Berlak APD: Mike Blakemore MD: John Woody Harrison

Committee assume the transport of t



WZPL/Indianapolis OMPD: Don London MD: Michael J. Powers

MCC MICHAEL J. POWERS

| Section of the Committee of the



OM: Gregg Swedberg PD: Greg Strassell

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Detroit WDFX

Interim PD: John McFadden

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PD: Lyndon Abell APD: Chris Kright St. Louis

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THE PLANT MADE STOTEM KBEQ

Kansas City

PD: Karon Barber APD/MD: Jon Anthony

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WPHR/Cleveland PD: Cat Thomas MD: Ed Brown

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PD: Rick Gillette Detroit APD/MD: Mark Jackson

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MC Brian Douglas

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PD: Mark Capps MD: Bill Kezley

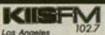
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KQKS/Denver

PD: Dave Van Stone APOMD: Stacy Cantrell

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Los Angeles PD: Bill Richards APD: Gwen Roberts MD: Michael Martin

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KUBE93FM

Acting PDIMD: Barry Beck

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Salt Lake City KISN

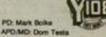
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OMPD: Casey Kesting APD/MD: Mark Allan

KKLQ/San Diego VP: Garry Wall PD: Kevin Weatherly MD: Michelle Santosuosso

MD: Michelle Santhouses



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KWSS San Jose

PO: Larry Morgan APOIMD: Rich Anhorn

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KXXX (X100)

San Francisco PD: Dan O'Toole

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THE NUMBER THEY MUSIC STATION KZZP/Phoenix, AZ

PD: Bob Case MD: Darcy Sanders

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CHR P1A

P1A CHR Reporters are major market stations which have achieved format dominance or event significant influence in their market by playing a unique mix of leading-edge rook or dance records combined with mainstream CHR.

EAST



Washington, D.C. PD: Dave Ferguson

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97 FM

OM: Joel Salkowitz APD/MD: Kevin McCabe

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New York

OM: Mark Driscoll PD: John Roberts MD: Pars Grund

Philadelphia



VP:Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers

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CBRIFM

PO: Rick "Big Dog" Hayes

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San Antonio

OM: Bob Perry

MD: Ross Knight



KXXR/Kansas City OM/PD: Steve Douglas Acting MD: Scott Wheeler

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WEST

PD: Ken Richards APD/MD: John Christian

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Quadruples the Music!

KGGI/Riverside OM/PD: Larry Martino APD: Steve Craig MD: Harley Davidson

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KOY-FM/Phoenix, AZ

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PD: Jay Stevens APD: Monsoon Eddle MD: Dena Yasner

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MC: Hosh Gurel

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KPWR/Los Angeles APD MD: Al Tavera

POWER92FM

KKFR/Phoenix VP.Programming: Steve Smith APD: Peco Lopez Prog Coord: Christopher Lance

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Sacramento OM/PD: Brian White

MD: Andrea Pentrsck

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WLUM/Milwaukee

PD: Gregg Cassidy MD: Dana Lundon

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Los Angeles
VP:Programming: Scott Shannon
OM: Mark Todd
MD: Denise Lauren

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Salt Lake City PD: Lou Simon MD: John Griffith

KZHT

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SOUTH

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New & Active includes some reported by at least 50 of our CHR reporters. Equilibrary Action includes somp reported by hower than 50, but at least 10 of our CHR reporters. The less manifest following tile activities (label) designation includes the state curbon, how many added it for the first time that seek (Activate includes the lyber of solidy) has veries (by for speak) other movement. Same to otherwise time the seek (Activate includes the lyber of to downward chart activity. Down for downward chart activity, and Adds for the surviver is a sempling of individual station activity. Complies activity can be studied in the Presides.

NOTE: Records that less the required 50% of our CHR reporters to become threaters may accumulate enough that possitions to into the chart possitions on those stations reporting them, to other on the CHR National Architecture.

CHR Relation Circuit — Fulltime Adds and for One: Your plays in a 24-hour period, three of their before mid-

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IGGY POP KATE PIERSON Candy"

The new single. A duet with Kate Pierson of the B-52's.

ADDED at 0106/San Diego

MTV Buzz Bin

Produced by Don Was

Virgin

O 1990 Virgin Records America, Inc.

PARALLELS.

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+population, according to Arbitron, of 199,999 and below.

256 REPORTS



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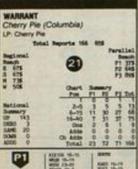
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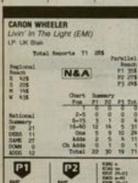
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BOYS Crazy (Molown) UP The Boys

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CANDS & THE BACK SEAT The World Just Keeps Turning (IRS)



TOMARY CONWELL & YOUNG PRINSBLERS

The Surgestion (Columbia)

UP: Guitar Trouble

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JULEE CRUISE Falling (WB)

CURE Never Enough (Elektra) UP: Mixed Up



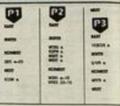
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CATHY DENNIS Just Another Onsem (Polydor) LP: Move To This

FAITH NO MORE Falling To Pieces (Reprise) LP: The Real Tring



DAM FOGELBERG Rhyshm... (Full Moon/Epic) LP: The Wild Places



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BRUCE HORNSBY WISHAWN COLVIN LOSS SOUR (RICA) LP A Night On The Sown



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LIVING COLOUR Type (Epic) LP: Time's Up



LONDON QUIREBOYS

/ Don't Love You Anymore (Capitol)
LP: A Sic Of What You Fancy

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DENISE LOPEZ
DON'T YOU Warvis... (A&M)
LP. Every Dog Has Her Day



NEW ARTISTS

SIGNIFICANT ACTION

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MARIA MCKEE Show Me Heaven (Geffen) LP "Days Of Trunder" ET

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SOUP DRAGONS I'm Free (Mercury) UP: Levegod

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KEITH SWEAT Merry Go Round (Elektra) LP: TI Give Al My Love To You

LP: IT Goe	P- 19 Gove All My Love To You	
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STEVIE WONDER	
Keep Our Love Alive	(Motown)
LP: Conversation Pieces	

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New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

BREAKERS

DONNY OSMOND

My Love Is A Fire (Capitol)

70% of our reporters playing it. Moves: Up 47, Debuts 56, Same 47, Down 0, Adds 28 including WZPL, KBEQ, WKTI, WKSS, KIX106, WPXR, KKMG, KROY. See Parallels, debuts at number 39.

JON BON JOVI

Miracle (Mercury)
65% of our reporters playing it. Moves: Up 71, Debuts 40, Same 37,
Down 0, Adds 19 including WZPL, Y108, KWSS, KUBE, HOT999,
PWR92, HOT95, WGRD. See Parallels, debuts at number 38.

STEVIE B

Because I Love You (The Postman Song) (LMR/RCA) 64% of our reporters playing it. Moves: Up 74, Debuts 26, Same 25, Down 0, Adds 40 including WPLJ, WEGX, KEGL, Y95, KBEQ, KDWB, KKRZ, PWR106. See Parallels, debuts at number 33.

DEEE-LITE

Groove Is In The Heart (Elektra)
63% of our reporters playing it. Moves: Up 92, Debuts 20, Same 21,
Down 1, Adds 27 including WZOU, WAVA, KEGL, WPHR, WVSR,
98PXY, WKQB, Z104. See Parallels, moves 30-27.

UB40

The Way You Do The Things You Do (Virgin)

62% of our reporters playing it. Moves: Up 70, Debuts 21, Same 34, Down 2, Adds 32 including WZOU, KEGL, Z95, Q102, KKRZ, KPLZ, JET-FM, KQKQ. See Parallels, debuts at number 35.

SOHO

Hippychick (Atco)
61% of our reporters playing it. Moves: Up 94, Debuts 17, Same 33,
Down 0, Adds 12 including WZOU, PRO-FM, KKRZ, WPGC, 999KHI,
PWR945, KKYK, WOMX. See Parallels, moves 32-29.

EW&ACTIV

GEORGE MICHAEL "Freedom!" (Columbia)

Adde 149 Hollang WOKS, WZOU, WPLJ, Z100, 894, KEGI

DAMN YANKEES "High Enough" (WB)
Regions 145 Movies Up 100, Debuts 17, Same
WISSK WUZK, Q102 28-14, PRIATE 17-12, KKR Stoogh" (WG)

Debuts 17, Same 11, Down 5, Adds 11 including WBLI, WEGX, 894, WPHR, WKBQ, WMAQ, WATE 11-12, KKRZ 25-16, WAAL 19-14, K106.31-25, WCQQ 17-9, WYC 10-7. See Parellels, (Top 15 or 26%) For at 17%.

CONCRETE BLONDE "Josy" (IRS)

[101] KINDE, BTOK 20-16, KINDE 31-7, PRINTICA 29-20, KINDE 31-6, WALLE 12-6, WELLE 22-6, WILDE 20-13, See Paramen, Nover 27-25, Chantes of 8 DRV., Exp. 15 of 5-70, Mor 1-70.
ONY! TON!! TON!! "Feels Good" (Wisp Polydor) sports 112. Moves: Up 85, Chantes 12-6, William 24, Chante 24, Chant

Chancer at 78%, Top 15 at 40%, Flot at 72%.

REG SPEEDWAGON "Love Is A Rock" (Epic)
REGISTEDWAGON "Love Is A Rock" (Epic)
REGISTEDWAGON "Love Is So Rock" (Epic)
REGISTED IN Rover Is Do In Debus 10, Reme 44, Down II, Aside 4, G98, X100, X70R, SLY96, KISH 30-28, WKRZ 32-27,
WGUT 25-19, KTUX 35-29, WZOK 31-29, KWRZ 32-29, KISH 23-18, KNRN 32-26, KZIG 40-35, KFMR 24-19. Chancer at

INFORMATION SOCIETY ITTNINK" (Territy Boy, Reprise)
PRODUCT 108 Moves Up 56 Chibus 6, Same 35, Down 0, Adds 12 including PWINDA, HOTTOX, WPST, WARR, KZZU, KIRA
WYKE, KRHT, WYCC, HOTTOY 58-12, WSPK, 30-36, K-106 38-32, KZPM 54-27, KTUX 30-24, KLHOS 24-16, KRX 40-25,
Charled at 81%.

WINGER "Milles Away" (Atlantic)
Report 104. Mores Lip 48. Ceputs 19. Seme 21. Down 0, Adds 15 including XISN, KZOU, WVIC, INZOK, XAY10T, XMYZ,
XOZ, WZZO, MIJMY, XSAU 23-19, WORX 23-19, WZPL, 23-16, SIQ 24-13, WQUT 23-16, KTUX 33-35, XSACW, 56-10

Change of Priv.

CANDYMAN "Knockin" Sects" (Epic)
Paporis Set Movies Up 61, Debus 15, Save 19, Down 3, Adds 6, WAVA, WAVZ, WOVV, WAZY, KOHT, KPKR, WZOU
21-15, KTFM 11-6, G105 2-1, 295 17-11, WDFX 12-10, WHOT 10-5, PWR106 9-6, HOTSHS 14-9, See Paramic, moves
1, 37, Change of SEN, No. 15 at 41%, Also at 22%.

23-30; Chested at 89% Top 15 at 41%, And at 22%.
ASSA "Days Like These: (Getten)
Reposts 91. Moves: Up 16. Celours 5. Same 30, Down 0, Adds 0, 999KH 51-25, WKNZ 21-16, WQUT 19-16, KF95 29-20,
ARCH 7-4, KEZU 29-35, WKNZ 29-3-4, VEST 29-3-4, TSR 23-19, KNNN 21-17, KYYY 27-27-22, WFFR 39-33, YS7 29-27,
NEW KIOS ON THE SLOCK "Let's Try It Again" (Columbia)
Reports 87, Moves: Up 37, Debuts 9, Same 35, Down 0, Adds 6, WEIX, WFM, HOTE, MTM, KF96, WKS, WKKS 29-26,
TOO 21-16, FRO-Ha 20-34, KKWS 29-34, KKY 9M 23-17, KMCX 29-21, KZZB 37-32, KZFM 35-28, KKY 28-21; WCL.

21:08. Cherror at 57%.
ELISA FIORILLO "On The Way Up" (Chrysolis)
Reports 83 Mones Up 37. Debut 7. Sense 91. Down 1, Adds 7, MAIOL WOUT, WAYP, WISF, XLOSPM, KFTZ, KMOK,
WOOS 31-27. WOOR 27-22. WLDL 11-8. KOY FM 26-21. KZFM 32-26. SH 29-24. KAKS 21-16. WZZO 20-19. Channel at

STAUGHTER "Fly To The Angels" (Chrysells)
Reports 92 Mones Up 50, Debuts 5, Same 16, Down 9, Adds 4, WKIE, KOZ, KGOT, KBOZ, KEGL 18-15, ZNS 23-17,
PRAITE 2-1, WAAL 16-15, KZZB 29-21, KTUK 6-6, 92X 10-6, WRNR 10-8, WKX 50-22, G104 6-4, KNN 11-8, Charted at
50%, Top 15 at 47%.

85% TOP 13 M 47%. SWEET SENSATION "Each And Every Time" (Also) Reports 60. Mover Up 20. Debus 12. Same 33. Coun G. Adds 15 including HOT102, KDY FM, FLYS2, WAAL, PARIS2, KYDE, Z102, Z99, KAKS, PARISIG 28-21, G105 28-24, HOTSET 22-16, HOTSEG 30-36, KZFM 37-31, KYUK 39-31, KYTK

0-25 RLLY JOEL "And So It Goes" (Columbia) Mounts 79, Mouse, Up 15, Osbuts 14, Same 23, Dr. 23. Down G, Aads 27 Including G102, FLY92, KC101, 999KH, Y102, K106, Y100 17-11, G96 25-20, WAAL 34-28, WOMK 23-19, WZOK 33-25.

Reports 1: Moves Lip 2: Debts 1: Series 2: Debts 0: Adde 66 including WZOU, PRO-FM, WKSQ, KEN, KWSS, FLYSZ, Pageotts 7: Moves Lip 2: Debts 1: Series 2: Debts 0: Adde 66 including WZOU, PRO-FM, WKSQ, KEN, KWSS, FLYSZ, Pageotts 2: Adde, Globs, Lipoti, EXTO, KASS, WZOK 20: 22: CARON WHEELER "Liyot" Is The Light" (EMI)
Reports 2: Addesses Lip 2: Debts 1: Series 27: Debts 0: Adde 10: Adde 10: Including WPLJ, Y108, WMAQ, WSPK, KOMQ, KWOO, KZOZ, KYFM, PWRIDE 58-25, FLYSZ 38-32, TIC-FM 33-28, KKMG 33-29, 896 32-28, KDON 16: 13, 9500X 25-23. OUTFIELD "For You" (MCA)

OUTFELD "For You" (MCA)
Imports 70 Money Up C. Debus 9, Same 9, Down 9, Adds 70 including WPHR, WKBQ, PRATE, PWR92, KZZB, M6, WINK, MQUT, KB2, Z192, WKZL, KATM, KCAQ, WWFK, WZZG.
BELL BIV DEVDE "B.B.D. (I Thought II Was Ma)" (MCA)
Reports 8th Money Up 22, Debus 11, Same 14, Down 0, Adds 25 including WZDU, HCTTSF, WPGC, WPHR, KDMB, WKBQ, HCTTSF, YF,Y82, KZZB, G109, CK106, KKSS, WZZQ, WKKS 25-18, WKGQ 22-18, PWRPSQ 31-29, WLCQ, 20-16, KKS 28-34.

PAUGHAM BROTHERS "Tick Tock" (Epic)
Reports 8: Move Up 14, Orburs 9, Serie 26, Dovet 0, Adds 12 roading PWRSZ, KSZ, WKZS, WKXS, KSRSZ, WSRSZ, WSRSZ,

MOST ADDED MOST ACTIVE HOTTEST

GEORGE MICHAEL (149) OUTFIELD (70) CHEAP TRICK (66) STEVIE B (40) UB40 (32) DONNY DSMOND (28) DEEE-LITE (27) CATHY DENNIS (27) BILLY JOEL (27) VIXEN (26)

DAMN YANKEES (123) CONCRETE BLONDE (94) TONY! TON!! TONE! (74) CANDYMAN (73)
WINGER (68)
REO SPEEDWAGON (63)
INFORMATION SOCIETY (62) ASIA (61) NEW KIDS ON THE BLOCK (46) SLAUGHTER (44)

VANILLA ICE (159) JAMES INGRAM (108) JANET JACKSON (82) ALIAS (82)
M.C. HAMMER (65)
RIGHTEOUS BROTHERS (65) MARIAH CAREY (55) POISON (51) WARRANT (43) INXS (41) PESSLES (41)

Most Active = Ups + Debuts - Downs

2 IN A ROOM "Wiggle It" (Cetting Charlessa)
Reports 57, Mover: Up 23, Debuts 7, Same 10, Down 0, Adds 17 including PRO FM, KKBQ, PWR104, KOOR, KS104, K3104, K3104, KOOR, KS104, K3104, KOOR, KS104, K

PET SHOP BOYS "So Hard" (EMI)

-go manu - gemi) ip 5, Debuts 7, Same 32, Down 0, Adds 10, WOGN, WYCH, Z99, KKMO, 95XXX, KXY, KTRS, KFBQ, -34, X100 28-19, KTUS 37-30, YESPT 6-38, KISR 6-32.

ring SUZANNE VEGA "Tem"s Diner" (A.E.M)

Moves tip 27, Cebus 9, Serie 9, Down 1, Adds 7, G105, K5104, G106, WASB, KWCC, WASD, KZ0Z, PWR104

20 26-32, WR02 26-12, KIS 25-19, KD74W 27-19, TIC.FM 14-11, WKSS 1-1, KZDB 33-20, WGTZ 25-19

20-22, KSAO 26-32, WKSD 20-12, KSB 25-19, KDFWFM 27-19, TDFM 16-11, WKSD 17-1, ALEX CONTROL AND ALEX CONTROL

Reports: 50, Movies: Up 9, Debuts 8, Same 24, Down 0, Adds 9, KTLX, WOXX, G98, KAKS, KGGZ, KNIN, KGHT, WTEX, 99KG, WOUT 33-27, KNINZ 26-32, KATN 24-17, TESBY 37-29, G10H 32-25, KRZPI 13-9.

SIGNIFICANT ACTION

BRUCE HORNSBY WITH SHAWN COLVIN "Lost Soel" (RCA)

BLACK CROWES "Hard To Handle" (Def American Geffee)
Reports 42, Moves Up 13, Deputs 1, Same 16, Down 0, Asis 12, WhitZ, Perisiz, WCKI, KMYZ, KF95, WCKIP, WHTO,
KHOZ, WORK, KK95, KT95, KF92, WCCII 34-26, WWWX 37-32-39, WWYX 37-34, O104 27-30.

"I Found Lave" (Hollywood)
19 Mover: Up 4. Debuts 5. Same 20. Down 0. Adds 10. 896, WIAJO, WSPK, K106, WGKI, KRX, KICAG, KZZU TIFFANY "New Inside" (MCA)

Same 25, Down B, Adds 1, WINYP, KTUX 40-54, KISR 35-27, KCHX 54-29.

TOTAL PARKET STATES AND STATES FOR THE STATE OF THE STATES AND STA Reports 33. Moves Up 16. Debuts 6. Same 6. Down 0. Adds 3. KXXXII. PWR106. HGT949. WPGC 26-24, KMEL 21-16. KXMG 36-30, Ne 27-22. KDCN 26-5-5. KFFM 32-29. Charmol at 79%. TOMMY CONWELL 6. THE YOUNG RUMBLERS "1"m Seventeen" (Columbia) Reports 32. Moves Up 9. Debuts 3. Same 17. Down 0. Adds 1. KMCN, 32X 33-25. YES97-31-25. KER-36-29. KFMW 34-26.

XICT 19-10. BISCUIT "Biscuit's In The House" (Columbia) IS Down C. Adds S. WAYA, PWINES, KOOR, FM152, HOTSES, WAAL, WARE

KKOX, WKOS 6-26, UTIOS 33-29. LONDON GUIREBOYS "T Don't Leve You Anymore" (Capital) Compute: 26. Marsa Lto 16, Cabutas 3, Same 5, Done 4, Adds 0, WKRD 11-7, KISR 8-6, 99KID 18-15, KKHT 34-30.

VIXEN "Love Is A Killer" (EMI)

PRACTIC LARGE SEA A AMERIC (CRIS)
Reports 28 Money Lip G. Bobus 9, Same 9, Down 9, Adds 26 including WNCI, WZPL, WGUT, WGKI, 92X, WTFX, 9500X, KSP, KNDE, KFARK, WFC, KTIRS, KFTZ, ZFLIN, YSF.
FAITH HO MORE "Falling To Pieces" (Stash, Reprise)
Reports 28 Money Lip 6, Debus 5, Same 10, Down 9, Adds 5, WZYP, KTLIX, WRCN, KXHT, KTHT, WPST 31-28, WKH

GLENN MEDEROS featuring STYLISTICS "No - You - Blue" (Amberst MCA)

WZOK, KSND, KROY, WJAD, WJAK, G10A, KYYY, WEFR.
CANDI & THE BACK BEAT "The World Just Keeps On Terming" (IRS)
Reports: 22. Moves: Up 3. Debuts 2, Same 12, Down O, Adds 5, WICG, CK106, KCAQ, KROY, WFFR, HOTST? 26-22.

DENISE LOPEZ "Don't You Wast To Be Mine" (A&M)
Reports: 25. Moves: Up 3. Debuts 3, Same 5, Down O, Adds 11, WICQ, WNVZ, KOOR, HOT102, HOTS46, KZFM, KPK
KHIK, KADA, KROY, WCKA, KKFR 26-22, HOTSF? 30-25.

NEVILLE BROTHERS "Fearless" (A&M) Down O. Adds 9, WYSR, WERZ, FM100, WQIO, WZKX, WJAKK, KISR, KQCR,

KGSS, Y100 d-28.
SOUP DRAGONS "1'm Free" (Mercury)
Apports: 15. Mirves: Up 0. Debuts 4. Same 7, Down 0. Adds 7, WOKS, PWRSS, KZZU, WKPE, KNN, KSO2, KMOK.
TECHNOTRONIC "Rockin' Over The Beat" (38K)
Apports: 75. Mirves: Up 0. Debuts 1, Same 10, Down 0. Adds 2, PWHIDS, KLXSPM, KIFM 27-23, WLOL 6-27, KZFM 33-28.
BETTY BOD "Delin' The Do" (Reprise)
Austral 18. Mirves: Up 5. Debuts 2, Same 6, Down 0. Adds 3, WLOL, Y1SP, WVIIS, KSTON 16-14, KHIK 18-15.

PEDIOTS: 15. Movies: Up 5. Debuts 2, Same 6, Down 0, Adds 3, WLDL Y197, WYSS, KSTM 6-15.

LIVING COLOUR "Type" (Epic)
Pepoins: 15. Movies: Up 5. Cebuts 4, Same 9, Down 0, Adds 3, WPST, KZZU, KATM 6-29, KRZM 6-16.

MARIA MCKEE "Show Me Heaven" (Beffee)
Pepoins: 15. Movies: Up 4, Debuts 1, Same 9, Down 0, Adds 5, WXXS, G106 31-27, KCAQ 36-32

SEDUCTION "Breakdown" (AAM)
Papoins: 14. Movies: Up 5, Debuts 4, Same 5, Down 0, Adds 0, HOTS7 10-9, PWW9G 13-11, WLOL 30

CURE "Never Energy" (Exitatis)
Pepoints: 13. Movies: Up 5, Debuts 1, Same 5, Down 0, Adds 4, 3990-8, WCKU, KTUK, WKPR, KSAQ 21

TOO SHORT "To The Ghetto" (AVR, RCA)
Papoints: 13. Movies: Up 0, Debuts 5, Same 6, Down 0, Adds 2, KGGI, KPRR, KCVR 6-31, KMEL 6-25.

5 Down C Adds 4 900000 WOKE KTICK WICER KSAC 28-21

TOO SHORT "In The Ghotto" (Jive.RCA)
Reports: 13. Moves: Up 0, Debts: 5, Same 6, Down 0, Adds 2, KDGr, KPRR, KKPR 6-31, KMEL 6-28, HDT977 6-32.
KETH SWEAT "Merry Go Round" (Violartalisment/Elektra)
Reports: 13. Moves: Up 2, Debts: 5, Same 8, Oown 1, Adds 0, Y106 d-29, 895 34-27, WDKA 6-28.
JINMY RTSER "Rain Came" (Afrista)
Reports: 11, Moves: Up 0, Debts: 0, Same 0, Oown 0, Adds 11, WZPL, WCUT, WZOK, KP96, KZZU, YES97, KYYY, WAZY.

KOSS, KPTZ, DLYNO.

STEVIE WONDER "Keep Dur Love Alive" (Motows)

STEVIE WONDER "Keep Dur Love Alive" (Motows)

AND 15. GONARD Same D. Down D. AND 15. GOS, WHAY, KIKK, WOLD, KZH, ANDE, WYSS, WOLL, KTHS.

KYTZ ZYUN.

DAN FOGELBERG "Rhythm Of The Rais" (Full Moon Epic)

DAN FOGELBERG "Rhythm Of The Rais" (Full Moon Epic)

AND HOLD WOOD, KZFM, WOUT, WHEN, WORD, 100CM.

KE CAUSE DNE EFFECT "Midnight Lover" (Bust II.Copitol)

CONTROL TO Marce Line & Copyrig 2, Same 1, Copyrig Adds 2, KS104, HOTSHIR, FM102 12-10, WCKZ 32-27, 885 30-31.

JULE CRUSE "Falling" (WS)
Reports: 10: Advisor Up 4: Debuts 0: Serve 6: Driver 6: Adds 1; HOTISER, WHAT 17-12, KA1003 30-21, WIGE 30-29, WHAT

A LOT OF BANDS WILL DEBUT THIS YEAR. ONLY A FEW WILL MAKE HISTORY.

> A No. 1 Debut Single A No. 1 Video On MTV (Can't Live Without Your Love and Affection)

> > Album Sales Ove 1,000,000 Units

mong MTV's Most Requested

NELSON "AFTER THE RAIN"

The Second Surge, Track and Video From The PLATINUM Denut Album After The Rain

122

The story by Mary Tamoria - (1977) The special Management Liney May or (2009) The David Cotton Company



NATIONAL AIRPLAY OVERVIEW

Silis

13	3	2	LW		
3		WAL		0	JANET JACKSON/Black Cat (A&M)
			2	ö	JAMES INGRAMA Don't Have The Heart (WB)
	*	1550	13		RIGHTEOUS BROTHERS. Unchained (Verve. Polydor
	1				PEBBLES.Giving You The Benefit Of The Doubt (MCA
	12	21		ö	AFTER 7/Can't Stop (Virgin)
	2	3	ů	0	VANILLA ICE/on for Baby (SBK)
	26	H	1	7	GEORGE MICHAEL Praying For Time (Columbia)
	2 21	1	12	Ó	MARIAH CAREYA ove Takes Time (Columbia)
	200	*		ŏ	ALIAS More Than Words Can Say (EMI)
	20	N	15	0	INXS.Suicide Blande (Atlantic)
	M	0	10	0	M.C. HAMMER Pay (Capital)
	27	20	17	12	MAXI PRIEST/Close To You (Charitma)
	1	3			BREATHE/Say A Prayer (A&M)
	17	34	13	13	DINO.Romeo (Island)
	*			14	
	1	2		15	PHIL COLLINS/Something Happened On. (Atlantic)
	23	21	18	0	BLACK BOX.Everybody Everybody (RCA)
	27	28	21	0	DARYL HALL & JOHN DATES/So Close (Arista)
	3	20	14	18	NELSON/(Can't Live Without Your) Love And (DGC)
	-	-	H	0	WHITNEY HOUSTON I'm Your Baby Tonight (Arista)
	34)	29	21	9	HEART/Stranded (Capitol)
	32	27	22	0	WARRANT/Cherry Pie (Columbia)
	-	23	25	0	POISON/Something To Believe In (Capitol)
	15	10	18.	23	DEPECHE MODE/Policy Of Trum (Sire/Reprise)
	-	8	31	0	BETTE MIDLER, From A Distance (Atlantic)
	25	21	21	0	CONCRETE BLONDE/Jony (RS)
	3	-	31	9	WILSON PHILLIPS/Impulsive (SBK)
IF?	E	uc	EFR	3	DEEE-LITE.Groove Is In The Heart (Elektra)
	0	12	18	28	PAUL YOUNG/Oh Girl (Columbia)
IR.		W	ER	_	SOHO.Hippychick (Alco)
	45	35	33	0	CANDYMAN./Knockin' Boots (Epic)
	-	40	34	0	HUMAN LEAGUE/Heart Like A Wheel (ASM)
			25		TONY! TONE! TONELFeels Good (Wing Polydor)
gr,	THE P	AK	ER	0	STEVIE B/Because I Love You (LMR/RCA)
	8		37		DAVID CASSIDY/Lyin' To Myself (Enigma)
98	RE.	AK		0	UB48/The Way You Do The Things You Do (Virgin)
	-	-		0	DAMN YANKEES/High Enough (WB)
	14	15	70	37	JOHNNY GILLMY, My, My (Motown)
n.	E	AK	ER	0	JON BON JOYLAIracle (Mercury)
BE	DE L	AK	ER	0	DOWNY OSMONDAY Love Is A Fire (Capitol)
	19	25	N	40	WILSON PHILLIPS Release Me (SBK)
					The state of the s

N&A Pg. 94; Playllets Pg. 82; Parallels Pg. 87

MOULT GOINTENIE OFFICE

3	2		-	THE RESERVE OF THE PARTY OF THE
1	-	183		
2	3	5	0	The state of the s
7	2	13		ROD STEWARTA Don't Wanna Talk About it (WB) *
20	4	2	0	DAN FOGELBERG Rhythm OL_ (Full Moon/Epic)
	3		0	BREATHE Say A Prayer (ASM)
19	12	7	0	BETTE MIDLER/From A Distance (Atlantic)
3/	3	2	5	RIGHTEOUS BROTHERS. Unchained Melady (Verve-Polydox)
16:	34	30	0	JILL SOBULE/Too Cool To Fall in Love (MCA)
22	38	34	0	CARLY SIMON Better Not Tell Her (Arista)
15	13	II	0	BRENDA RUSSELL/Stop Running Away (A&M)
18	15.	12	0	ANITA BAKER. Soul Inspiration (Elektra)
5	3	100	11	GEORGE MICHAEL Praying For Time (Columbia)
30	21.	10	0	MAXI PRIEST/Close To You (Charisma)
2	9		13	PHIL COLLINS/Something Happened On. (Affantic)
25	22	17	0	HEART/Stranded (Capitol)
	11	12:	15	PAUL YOUNG/Oh Siri (Columbia)
-	30	20	0	WILSON PHILLIPS Ampulsive (SBK)
-	28	19	0	DARYL HALL & JOHN DATES/So Close (Arista)
-		n	0	ALIAS More Than Words Can Say (EMI)
1	27	24	0	AFTER 7/Can't Stop (Virgin)
21	72	21	0	T. PENDERGRASS w.L. FISHER.Glad To Be. (Elektra)
12	25	22	0	MICHAEL McDONALD/Tear It Up (Reprise)
	28	13	3	LAURA BRANIGAN/Never In A Million Years (Atlantic)
A		M	23	TAYLOR DAYNEAteart Of Stone (Arista)
12	tt.	m	24	WILSON PHILLIPS Fielease Me (SEK)
1		15	25	BILLY JOEL And So It Goes (Columbia)
1		29	0	MARIA McKEE/Show Me Heaven (Seffee)
000	tit.	1		BRUCE HORNSBY W.SHAWN COLVINALEST SOLD (RCA)
-		33	0	DAVID CASSIDY A you' To Myself (Enigma)
26	25	28.	29	
REA	NG	ER		WHITNEY HOUSTONA'm Your Baby Tonight (Arista)
			1117	*Keeps build due to continued prowin.

AC Music Begins Pg. 59

UREAN CONTENIE OF ARY

2127	12 30,112,111 0,122,1
3 7 WKS WKS LW TW	
	KEITH SWEAT/Merry (Vintertainment/Elektra)
	SAMUELLE/So You Like What You See (Atlantic)
100000000000000000000000000000000000000	
	MARIAH CAREYA.ove Takes Time (Columbia)
	BELL BIV DEVOE B.B.D. (I Thought it Was Me)? (MCA)
	CARON WHEELER Livin' In The Light (EMI)
	GERALD ALSTON/Slow Motion (Taj/Motown)
	AL B. SUREIANissunderstanding (WB)
2 1 2 9	PEBBLES.Giving You The Benefit Of The Doubt (MCA)
	M.C. HAMMER Pray (Capitol)
	TROOP/Thai's My Attitude (Atlantic)
	ANITA BAKER. Soul Inspiration (Elektra)
	VANILLA ICE/ce ice Baby (SBK)
CONTRACTOR AND	JANET JACKSON/Black Cat (A&M)
	JOHNNY GILL Fairweather Friend (Motown)
	WHISPERS.My Heart Your Heart (Capitol)
11 11 10 17	
7 7 1 18	MAXI PRIEST/Close To You (Charisma)
	CYNBA WILLIAMS, Harlem Blues (Columbia)
	TEVIN CAMPBELL Round And Round (Paisky Park/WB)
THE RESERVE THE PARTY OF THE PA	TODAY / Got The Feeling (Motown)
13 29 29 @	HI-FIVE/Just Can't Handle It (Jive,RICA)
× @	WHITNEY HOUSTON ('in Your Baby Tonight (Arista)
	LEVERT,Rope A Dope Style (Attantic)
	SNAP/Doops Up (Arista)
	BERNADETTE COOPERA Look Good (MCA)
	JASMINE GUY/Try Me (WB)
	GUY/Wanna Get With U (MCA)
× ®	TONY! TONE! TONEL! Never Rains (Wing:Polydor)
- 4 2 0	CANDYMAN.Knockin' Boots (Epic)
26 24 22 31	LL COOL J LUNCLE L/The Boomin' (Del Janv/Columbia)
	TRACIE SPENCER/Save Your Love (Capitol)
- 55 H @	LISTEN UP/Listen Up (Qwest/Reprise)
40	E.U./ Confess (Virgin)
n @	GEOFF McBRIDE(No Sweeter Love (Arista)
REAKER 🔘	RALPH TRESVANT/Sensitivity (MCA)
REAKER D	SURFACE/The First Time (Columbia)
REAKER (FREDDIE JACKSON/Love Me Down (Capitol)
DEBUT > 1	AFTER 7,My Only Woman (Virgin)
DEBUT > CO	SPECIAL GENERATIONA ove Me Just. (Bust It Capitol)

New & Active, TOP 10 Recurrents Pg. 64

NEW ROCK

2	0	JANE'S ADDICTION/Ribal De Lo Habitual (WB)
4	0	REPLACEMENTS (All Shook Down (Sire Reprise)
	0	COCTEAU TWINS, Hispan Or., (4AD, Capitol)
1	4	CURENever Enough (track) (Elektra)
1	5	IGGY POP/Brick By Brick (Virgin)
1	100	LIVING COLOUR/Time's Up (Epic)
7	7	SOUP DRAGONS/Lovegod (Big Life/Mercury)
		IHXS/X (Atlantic)
1	0	CHARLATANS U.K./The Only (EP) (Beggers BanquetRCA)
15	0	DARLING BUDS/Crawdaddy (Columbia)
	C	complete TOP 30 New Rock Chart Pg. 78

MAG

LW	TW	
1	1	ACOUSTIC ALCHEMY/Reference Point (GRP)
2	2	RIPPINGTONS LAUSS FREEMAN/Welcome To The (GRP)
	0	DAVID BENOIT/Inner Motions (GRP)
3 7	0	LALAH HATHAWAY/Lalah Hathaway (Virgin)
	0	BERNARDO RUBAJA.New Land (Narada)
	0	JONATHAN BUTLERAHeal Our Land (Jive-RCA)
11	0	PHIL SHEERAN/Breaking Through (Sonic Edge)
4	100	BOB JAMES.Grand Plano Carryon (WB)
12	0	THOM ROTELLA/Without Words (DMP)
411	10	RICHARD ELLIOT/What's Inside (Enigma)

Complete TOP 30 NAC Chart Pg. 62

CONTENDORRESATERS						
LW	TW	The Rest Visco Control of the Bolton Bolton				
1 3	0	MICHEL CAMILO/On The Other Hand (Epic)				
2	9	EMILY REMLER/This is Me (Justice) NIND TEMPO/Tenor Saxophone (Atlantic)				
1830	2	TANIA MARIA Beiz Vista (World Pacific)				
300	0	GERRY MULLIGAN/Loresome Boulevard (A&M)				
14	0	GEORGE BENSON/Big Boss Band I/Count Basie (WB) BRANFORD MARSALIS/Crary People Music (Columbia)				
1000	Ó	BOBBY LYLE/The Joseph (Atlantic)				
10	0	MICHAEL BRECKER NOW YOU See IL. (GRP)				
	***	STELLE SERVICE STREET, SECRETARY SECRETARY				

Complete TOP 30 Contemporary Juzz Chart Pg. 62

ADFITFIACKS

- WK2	WX	SIW	11000	
2	1	1	0	ZZ TOP/Concrete And Steel (WB)
	1	2	0	DAMN YANKEES/High Enough (WB)
27	18		0	BLACK CROWES/Hard To Handle (Del American/Gelli
		4	4	NEIL YOUNG & CRAZY HORSE/Mansion On. (Repris
15		2	0	ERIC JOHNSON/Cliffs Of Dover (Capital)
10		4	0	AC/DC/Thunderstruck (Alco)
18	12	12	0	HOUSE OF LORDS/Can't Find My_ (Simmons/RCA)
16	10		O	ALLMAN BROTHERS BAND/Seven Turns (Epic)
17	12	10	Ö	STYX/Love is The Ribual (ASM)
BRE	AN	CER	100	TRAVELING WILBURYS/She's My Baby (Wilbury/W
	21	34	0	DEEP PURPLEKING Of Dreams (RCA)
2	5	4	12	VAUGHAN BROTHERS/Tick Tock (Epic)
1	2		13	INXS/Suicide Blonde (Atlantic)
		14	0	LED ZEPPELIN/Travelling Riverside Blues (Atlantic)
20	tr	-	0	T. CONWELL & THE YOUNG
36	28	19	ě	POISON/Something To Believe In (Enigma/Capitol)
26	24	21	0	GARY MOORE/Sill Got The Blues (Charisma)
12	7	11	18	ROBERT CRAY/The Forecast (Calls For Pain) (Mercur
31	31	22	0	JON BON JOYL/Miracle (Mercury)
BIRE	-	-27-1		WINGER/Miles Away (Atlantic)
19	13	17	21	WARRANT/Cherry Pie (Columbia)
23	22	20	9	BOB DYLAN/Unbellevable (Columbia)
29	27	23	90	QUEENSRYCHE/Empire (EMI)
	29	24	9	TOY MATINEE/Last Plane Out (Reprise)
28			90	JOHNNY VAN ZANT/Hearts Are Gonna Roll (Atlantic)
32	34	11	28	LIVING COLOUR/Type (Epic)
34			0	COLIN JAMES Keep On Loving Me Baby (Virgin)
49	33		9	PAUL SIMON/The Obvious Child (WB)
-	44			TRIXTER/Give II To Me Good (Mechanic/MCA)
44	H		90	Control of the Control of the Control of American State (Control of Control o
27	48	M	0	HEART/Stranded (Capital)
11	25	30	31	JEFF HEALEY BAND/While My Guitar Gently (Arista
U	20	25	32	SLAUGHTER-Fly To The Angels (Chrysalis)
1	42		9	REO SPEEDWAGON/Love Is A Rock (Epic)
45	38	2000	9	CALL/What's Happened To You (MCA)
DEB	_		9	BAD COMPANY/If You Need Somebody (Alco)
34	33	33	38	CHEAP TRICK/Back N' Blue (Epic)
1	15	14	37	ASIA/Days Like These (Geffen)
(1.5)	15	24	38	BAD COMPANY/Boys Cry Tough (Acco)
41.	42	40	9	STEVE VAM - Would Love To (Relativity)
54	48	41	0	CURE/Never Erough (Elektra)
300			-	

Complete TOP 60 Tracks Chart Pg. 74; LP Chart Pg. 76

COUNTRY

Country Boys (WB) (losse

(Columbia) ices (Capitol)

WKS	MXC	1.00	TW	
		2	0	JOE DIFFIE/Home (Epic)
3	3	1	2	REBA MCENTIRE/You Lie (MCA)
11	1	5	0	BAILLIE & THE BOYS Fool Such As I (RCA)
15	Ħ	9	0	HOLLY DUNK/You Really Had Me Going (WS)
12	*	1	0	R. TRAVIS & G. JONES/A Few Ole Country Boys (W.
14	10	A	0	ANNE MURRAY/Feed This Fire (Capitol)
17	ST.	10	0	EXILE/Yet (Arista)
78	13	11	0	DON WILLIAMS.Back In My Younger Days (RCA)
21	18.	12	0	EDDIE RABBITT/American Boy (Capitol)
2	2	2	10	MARK CHESNUTT/Too Cold At Home (MCA)
20	17	14	0	VERN GOSDIN/This Ain't My First Rodeo (Columbia)
19.	15	12	0	RESTLESS HEART/When Somebody Loves You (RCA)
25	18.	15	0	CONWAY TWITTY/Crzzy In Love (MCA)
27	29	16	0	K.T. OSLIN/Come Next Monday (RCA)
24	20	12	0	MARTY STUART/Western Girls (MCA)
27	26	20	0	SHENANDOAH, Ghost In This House (Columbia)
100	1	6	17	GARTH BROOKS. Friends In Low Places (Capitol)

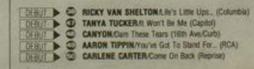
BREAKERS

EFFERANCIFF TO CLIRT BLACK Put Yourself in My Shors (RCA)

SEFFERANCIFF TO DWIGHT YOAKAM/Furn It On, Turn It Up.,... (Reprise)

48 32 24 ALAN JACKSON/Chasin' That Neon Rainbow (Arista) 28 22 21 THE RICKY SKAGGS Are Was On To Somethin' (Epic)
32 25 22 T. GRAHAM BROWN Moorshadow Road (Capitol)

DEBUTS



Complete TOF 50 Country Chart Pg. 68; Country Song Information Index Pg. 72