NSIDE:

BACK TO RADIO'S FUTURE II

"The Competitive Edge" completes a two-part look at the trends that will shape the new decade's radio environment, from lemming programming to "hyena sales."

Page 30

WHEN AIRPLAY MONITORS MISFIRE

When Billboard switched to an airplay-monitored Country chart, it implied that radio programmers supplied faulty music data to trade publications. Now comes irrefutable evidence that the vaunted accuracy promised by the BDS monitor system is dangerously deficient. Among the parties affected adversely

- A severely undercredited record
- Misrepresented programmers
- Billboard's chart methodology. both in Country now and when the monitor system comes to other formats in the near future. Page 58

DEALS GOING SOUTH

Evergreen's agreement to buy KRLD/Dallas and the Texas State **Networks** from Command seems to be experiencing bumps, while Reams's sale of WBVE/Cincinnati to Entercom collapsed.

Page 8



Saturday Night... R&R Presents

DON HENLEY

Newsstand Price \$5.00



Zapoleon Transfers To KNRJ PD Post

Robbins, Young, Moody Group PDs

Nationwide National PD Guy Zapoleon will relocate from KZZP/Phoenix to KNRJ/Hous-ton upon Nationwide's acquisition of the Emmis CHR. He'll assume KNRJ's day-to-day programming duties on top of his national tasks when he moves next month. Research has been completed and a new format is being considered.

FINE ARTS DIRIPINA ANTHERETON ST.

Nationwide has also promoted WNCI/Columbus PD

position to adopt the voluntary,

standardized sticker, which ad-

heres to the guidelines original-

ly set by the RIAA in 1985. The

determination of which records

to sticker will continue to be left

up to the discretion of the in-

RIAA VP/Public Relations

Trish Heimers told the audience

at the "To Sticker...Or Not To Sticker: The Censorship Issue"

STICKER/See Page 39

dividual labels.



Guy Zapoleon

Dave Robbins, KISW/Seattle PD Steve Young, and WPOC/ Baltimore PD Frank Moody to Group PDs. While they'll still handle daily programming chores at their respective stations, each will have expanded duties at other Nationwide out-

Nationwide VP/Radio Mickey Franko told R&R, "KNRJ is the single largest investment Nationwide has made to date in radio. I believe Guy is one of the finest programming talents in the country and I wanted him there at the helm.

ZAPOLEON/See Page 39

Majors Agree On Universal Sticker

Record-Labeling Dominates NARM Convention

The six major record distributors/manufacturers agreed this week to devise a universal, generic sticker for CDs, cassettes, and LPs. The sticker will apparently read "Parental Advisory: Explicit Lyrics," but shape and size had not been determined at presstime. Top retailers and racks appeared satisfied with the move, which dovetailed with a stickering debate that dominated the 32nd annual National Association of Recording Merchandisers (NARM) convention, held at the Century Plaza Hotel in Los Angeles this week (3/10-13).

Though many felt that the music industry was being used



NARM goes to Washington with the above slogan; a universal sticker is coming shortly

as a scapegoat, most were united in supporting NARM's

MCA, Geffen Records Merge

In a move that stunned the industry, MCA and Geffen Records effected a merger late Tuesday (3/13) in which the Geffen label will become a wholly owned subsidiary of MCA. Although no price was disclosed, R&R has learned that the transaction involves stock only, with no cash exchanged. The size of the deal ensures that Geffen CEO David Geffen will be one of MCA's major stockholders. MCA and Geffen Records will operate as completely separate companies, continuing as presently constituted.

Industry and media attention had been focused on the widely publicized proposed acquisition of Geffen by EMI (denied by Geffen in R&R after the Wall Street Journal and other publications had declared it a done deal), but a reported \$750 million offer from EMI did not come to fruition. The MCA deal came as a sudden surprise alter-

Digital Satellite Radio Arrives Via Soviets

Joint Russo-European Tests Planned Next Year

CD-quality stereo radio programming will be transmitted direct from satellites to cars for the first time next year during a joint Soviet-European experiment in Siberia, says a leading **European Broadcasting Union** official. In addition, the Soviets have switched positions and have agreed to support world-wide frequency allocations for digital satellite sound broadcasting.

"This is going to be the first real satellite experiment. We're going to establish a precise working schedule this April. It's likely the experiment will start early next year," said EBU senior engineer Franc Kosamer-

Plans for the tests were revealed by Kosamernik in Los Angeles on Tuesday (3/13) during the 13th International Communications Satellite Systems Conference, sponsored by the American institute of Aeronautics.

Global Factorian View
At a cost exceeding \$50 million, EBV engineers have developed a potential of the control of the con

new transmission technology known as Coded Orthogonal Frequency Division Multiplex (COFDM). It allows broadcasts of CD-quality digital stereo over UHF frequencies to homes and cars anywhere within the footprint of a direct broadcast satellite. The technology makes it possible to deliver national, or even global, radio stations with

The system has been successfully tested in Geneva over a mountaintop UHF transmitter that simulates a direct satellite broadcast, but the Soviet experiment will mark the first time an actual satellite has been used to deliver digital radio.

The tests will take place in Siberia under the auspices of the Popov Institute, a Leningradbased research organization. Kosamernik said a Soviet broadcasting organization re-cently volunteered use of a communications satellite, and EBU engineers will transport cars equipped with special receivers to Siberia for the tests.

DIGITAL/See Page 40

RIAA: Industry Sets New a sound quality far exceeding Sales, Revenue Marks FM broadcasting.

CDs Lead Way; Cassettes Flat As Cassette Singles Mushroom

Unit shipments of recordings hit the 800 million mark in 1989. setting a new music industry standard and rising 5.1% above last year's total, according to RIAA figures. Dollar volume for those shipments, calculated at suggested list price, totalled \$6.46 billion, also a record and 3.35% above 1988's \$6.25 billion.

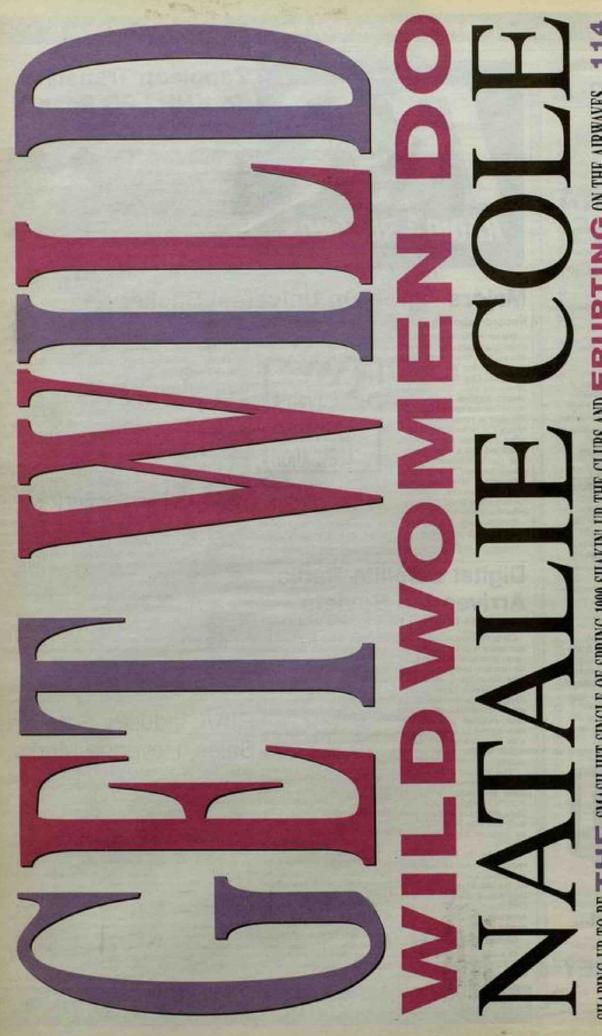
Configuration breakdowns revealed some interesting trends. CDs continued their rise, topping 200 million for the first time (see table, Page 39) with a 38% increase and accounting for 40% of the total dollar

Full-length cassettes, however, actually dropped a bit in both units shipped and dollar value, while cassette singles, thought by some to be cutting into LP-length cassette sales, exploded from 22.5 million to 76.2 million units, worth \$195 million

Meanwhile, vinyl LP ship-ments skidded by more than half, down to 34.6 million, with a \$220 million dollar value that barely topped the cassette sin-gle total. More tellingly, vinyl LPs were outsold by vinyl singles (7" and 12").

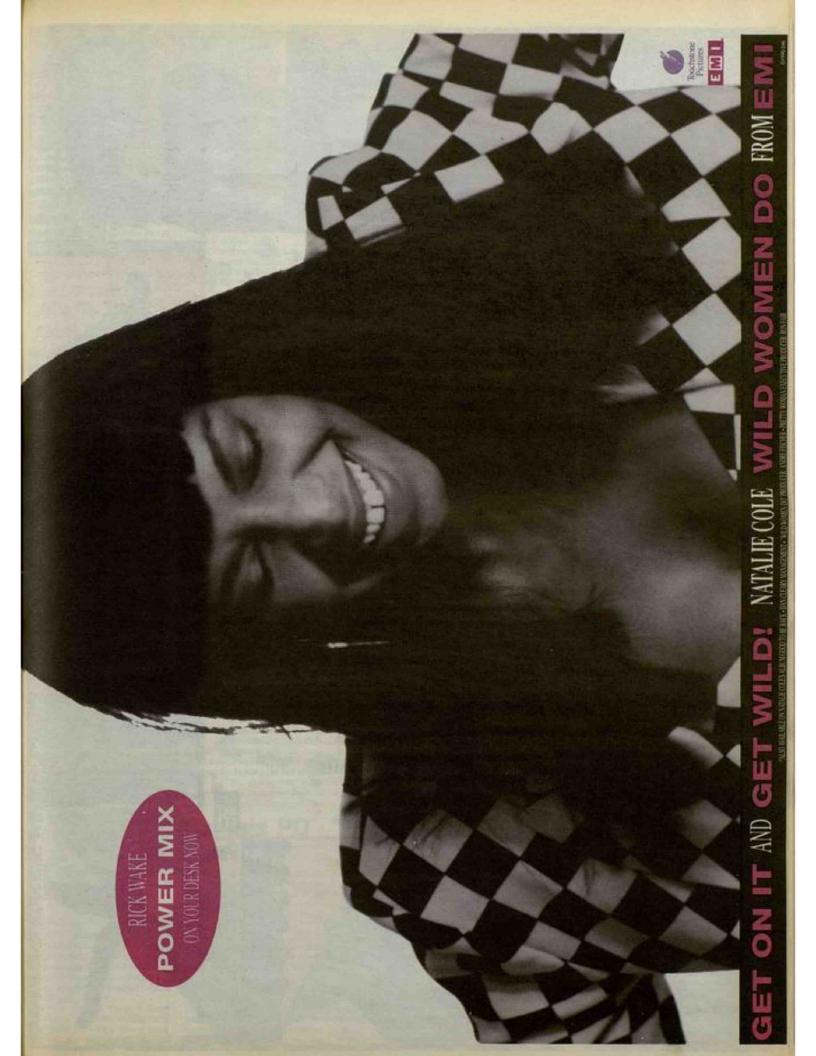
RIAA/See Page 39

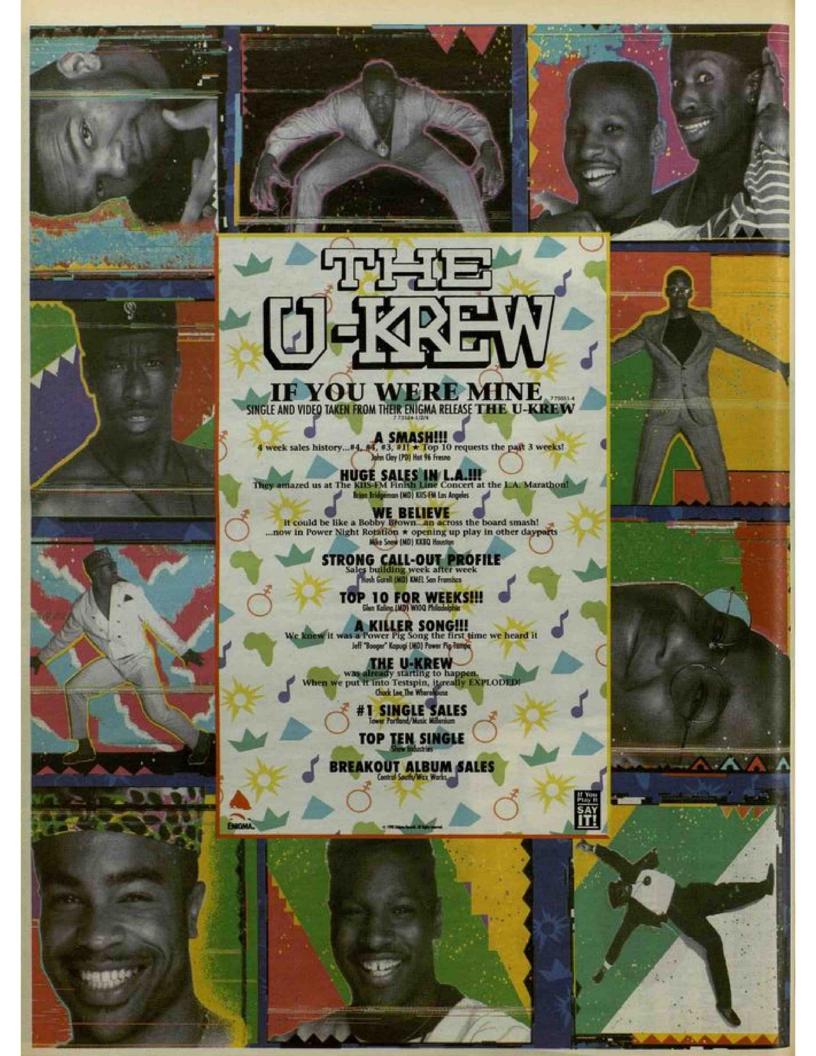
OFFICIAL GUIDELINES Arbitron's 'Write' & Wrong Page 38



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MASSIVE NATIONAL RADIO, TELEVISION AND PRINT ADVERTISING CAMPAIGN FOR PRETTY WOMAN THE MOTION PICTURE IN FULL SWING NOW.





O'Shea Transfers To KMGC As Exec. VP

Michael O'Shea, Exec. VP/GM at Cook Inlet Radio Properties' KUBE/Seattle, will assume the same position at the company's newest acquisition, AC KMGC/Dallas (pending FCC approval of the transfer from Shamrock; July 1 is the tentative closing date). A replacement at KUBE will be named in the next few weeks.

CIRP President Dan Mason remarked, "Anyone who's been associated with Michael knows the postive impact he can have on a radio station. Under Michael's leadership, I have no doubt that KMGC will make quick strides in becoming a market leader."

O'Shea told R&R, "Dallas has al-

Mills To Head Azoff Black Music Dept.



Cassandra Mills

Irving Azoff, Chairman of Azoff Entertainment Co., has tapped Cassandra Mills to head the Black Music department for the as-yetumamed Warner Bros.-distributed label. Mills was founder and President of Creative Star Management. She'll be based at Azoff's Beverly Hills headquarters.

Azoff remarked, "Black music will be an important cornerstone in the launch of our new label. Cassandra is uniquely qualified to establish our entire black music operation. I'm totally confident she'll MILLS/See Page 39

John PD At KKYY



Robert John

KKYY (Y95)/San Diego has named Robert John as its new PD. John leaves his programming post at Scripps-Howard CHR WMC-FM (FM100)/Memphis to replace Pam Fina, who left the Sandusky AC a month ago.

month ago.

KKYY VP/GM Carelyn Howe told R&R, "We were looking for a successful PD with a strong track JOHN/See Page 40



Michael O'Shea

ways been a very important city in my life. It was [the site of] my first major market jock gig and my first job as a PD. Both of my sons were born there, and I'm looking forward to returning. We feel KMGC has one of the best signals in the market and feel very good about operating an AC in Dallas."

O'Shea has been with KUBE since its inception in 1981. His prior experience in Dallas was at KLIF, then owned by Gordon McLendon, as PD/morning man from 1967-73.

Milewski Named Exec. VP At Greater Media



Tom Milewski

Greater Media Sr. VP/Law & Administration Tom Milewski has been promoted to Excc. VP at the diversified media firm. Milewski, who continues as General Counsel, becomes part of a three-man office of the President, joining Greater Media President Frank Kabela and Chairman/CEO Peter Bordes.

Milewski commented, "It's difficult for an entrepreneurial company, upon reaching the age of 30 years or so, to start finding all the pieces for the puzzle that is its MILEWSKUSee Page 39

Daniels PD At WOMC

Two-year WHB & KUDL/Kansas City OM Don Daniels has been selected to program Infinity AC WOMC/Detroit, starting March 26. He Succeeds Jay Clark, who exited in Juneau

According to WOMC VP/GM Elaine Baker, "Don's an incredibly talented programmer. He has a tremendous track record and is a strong addition to WOMC's staff."

Daniels told R&R, "Detroit is a very competitive AC market; [crosstown ACs] WNIC and WLTI are good-sounding stations. I'm going to see what kind of possibilities

DANIELS/See Page 40



Barry Weiss

Weiss Sr. VP At Zomba

Heads Jive, Silvertone

Zomba Recording Corporation has promoted Jive VP/Marketing & Operations Barry Weiss to Sr. VP of the Record Group, which comprises the Jive and Silvertone labels. He'll now oversee the day-to-day operation of both labels' promotion, sales, and marketing, and act as a liaison with BMG/RCA Distribution. Weiss is still based at Zomba's New York offices and reporting to Clive Calder, Chairman of the Zomba Group Worldwide.

Calder stated, "Barry was the

Calder stated, "Barry was the first staff member for Jive in America, and has been an integral part of our development. He has an innate understanding of the emphasis we place on quality in music, and always keeps an ear to the ground in recognizing and anticipating tomorrow's music trends."

Weiss told R&R, "It's a great feeling to have been a part of something for eight years now and know that you haven't even scratched the surface yet. With some of our WEISS/See Page 40

Simone Now WEAZ's PD



Joe Simone

WEAZ/Philadelphia air personality Joe Simone has been named PD after 15 months, and will continue his 9am-noon airshift. Former PD Bob Craig left the AC outlet several weeks ago.

Simone told R&R, "Being in a four-way AC battle [with WMGK, WSNI, and WKSZ] is a real challenge. My biggest challenge will be to set this station apart from the others. Without giving away our secrets, I can say our plans are interesting and exciting. We may make some on-air [personnel] adjustments. We're looking to make everybody better and brighter."

everybody better and brighter."
In addition to WEAZ, Simone's other Philadelphia on-air credits include WIP, WFIL, and WSNI. He previously programmed WOND & WMGN/Atlantic City.

EELTITEDICE

MARCH 16, 1990

THE VANISHING 25-34s

The U.S. Census Bureau projects that the 25-34 population segment will shrink 16%, from 44 million to 37 million, by the year 2000 . . . a consideration radio planners might keep in mind.

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RBAT is published weekly, except the week of December 28th, for \$235 per year, or \$425 to oversees subscriptions IUS funds only), by Radio S. Riccords, for at \$200 Century Park West. Los Angeles, California \$0057. Annual subscription plan includes the weekly newspaper plan ten Radings Report & Directory lessues and other special publications. Refunds are prosted based on the actual value of issues received prior to cancellation. Nonrehandsable quantity rates available. All reasonable care taken but no responsibility assumed for smoothcad materials RBAT or as Editors will be assumed retended by publication. All attoric addressed to RBAT or as Editors will be assumed retended by publication approductions and may therefore be used for this purpose. Nothing may be reproduced in whole or in pirt without written permission from the Publisher. The terms ADR, ADR Tiscas, Back Page, Revalers, Month Addell, Nethional Application, Parallelle, RAT, Compact Date, and Scheet Talk are registered trademarks of Radio & Records C 1990. POSTMASTER Sent. address changes to RAS. 1, 900 Century Park West Los Angeles. California Society.

A Bonnie Good Show



cepted a platinum award after performing two songs at CEMA Distribution's NARM presentation in Los Angeles. Flanking Reitt during the post-show photo op were (I-r) CEMA President Russ Bach, Capitol President Hale Milgrim, and label VP Lou Mann.

FORMAT SHIFT LIKELY

Nelson Named WROR PD

Six-month WODS/Boston PD Harry Nelson has left the CBS

BLACK AC SHIFT

KATZ-FM Taps Vance As PD

Roshon Vance has taken the PD reins at Inter-Urban's KATZ-FM/ St. Louis. Upon his arrival Saturday (3/10), the station adopted a Black AC sound.

VP/GM Tracy Lewis told R&R, "We've decided to fill a niche we think is unfilled in the market, and we feel confident Roshon can lead us in that direction.

Vance, who'll also assume an airshift, added, "[Consultant] Tony Gray and I agreed something had to be done. We're going to let KMJM [Magic 108] have the young end of the Urban audience, but we want the 25-54 adults." He said the new "Urban Adult" format is 75% current (with no rap) and 25% oldies or jazz crossover hits (in the Grover Washington Jr./Al Jarreau

Vance has previously program-med WQIM/Montgomery and WPEG/Charlotte, and been on-air at WRKS/New York, WJLB/Detroit, and WEZB/New Orleans.

Oldies outlet to join Atlantic Ventures rival Gold-based AC WROR as PD (effective 3/20). Atlantic Ventures group programmer Jim Herron has left the WROR PD slot and returned to corporate duties. WODS has not named a replace ment for Nelson, who was unavailable for comment at presstime.

WROR Exec. VP/Operations & GM Mark Renier told R&R. "We're in the process of refocusing WROR. I needed someone who's good at AC and CHR and has a good Boston track record. Harry as programming the number one station in town 25-54. As this is almost a turnaround situation, he gets in on the ground floor, and is excited about that."

Regarding WROR's future direction, Renier, who joined WROR last week, told R&R, "A few months ago, this station was an alleged 'Mix' format - it was all over the place. WODS outpositioned and outgunned WROR a few years ago, and WROR never fully recovered. This will be a good chance for us to look over the entire game plan. We'll still be in the AC arena, but younger."

Nelson previously programmed WROR sister AM WRKO/Boston (twice) and KSLQ/St. Louis, He was also Asst. PD at KFRC/San Francisco (twice) and WAPP/New

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KLXK Sets Krause As OM

Veteran AOR/Classic Rock programmer Joe Krause has been named OM at KLXK/Minneapolis. Toby Hart exits the Classic Hits outlet, which has undergone a significant musical alteration since Krause's arrival.

GM Steve Woodbury explained, "We've basically been three different radio stations since we signed on 18 months ago. That's because there was room for Classic Hits, Gold-based AC, and Oldies. However, since then an Oldies station signed on [KQQL], and both [AOR] KQRS and [AC] KSTP-FM shifted to block us. We felt Classic Hits still provided the best opportunity. We've dropped many of the lighter AC-type songs and all the traditional oldies.

Once we opted for that direction, I wanted somebody with expertise in that area. Joe is one of the best in this format and happened to be available, so the stars were

Krause's extensive programming background includes stints at WCSX/Detroit, WKLH/Milwaukee, WAPP/New York, and WFBQ/ Indianapolis. He's been doing freelance film and video production for the past year.

"I enjoyed spending some time out of radio - it gave me a fresh perspective," Krause told R&R. But freelance is feast or famine. I hit the famine period, these people started talking to me, and I saw a

Berghuis Heads **ABC Adult Nets**



Derek Berghuis

Derek Berghuis has joined the ABC Radio Networks as VP/Group Director of Adult Networks. He replaces Stu Krane, who left the com-

pany earlier this year.

Division President Aaron Daniels told R&R, "Derek's responsibility will be to maintain and improve upon the leadership position and dominance of our Direction, Entertainment, and Information

"I feel very close to radio, and after three years out of the medi-um, I'm excited to be back in it," said Berghuis.

Berghuis, a Montreal native, has worked at CFJR/Brockville, ON; CFTR/Toronto; and WWKB/Buf-



'Terrorizing' A Panther?

Janet Jackson fan, was looking forward to her first tour. Well, I just saw her at the Carolina Collseum in Columbia, SC, and I am appalled.

What bothered me the most is that she resorted to terrorizing a defenseless animal in the name of "dramatics." During her song "Black Cat," she had a black panther brought onstage in a cage. The music and the 20,000 people surrounding this poor animal were dealening; therefore it was cowering in a corner of its cage, obviously terrified. Naturally, this didn't make for a very exciting performance, so the musicians pounded on the cage until the cat pounced, trying to defend itself. I just cried for that animat.

I am on the air with WHHR#Illton Head Island, SC, and no one will ever hear another Janet Jackson song on my air show. Ever.

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-Laura Francis



very big hole. Besides, I thought it would be fun to compete against [KQRS OM] Dave Hamilton." (Hamilton was Group PD for Doubleday, which owned WAPP when Krause was PD there.) "I really like and respect Dave - he's got a great-sounding station. But we know there's room to take some of his audience."

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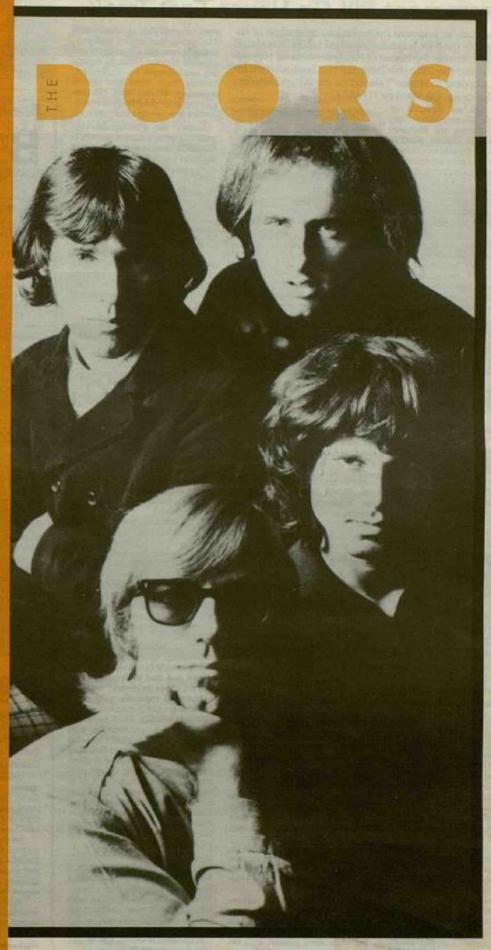
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Improvement Bill On House Fast Track

Legislation to improve the technical landscape of radio and codify the FCC's license renewal reforms is slated for prompt action in the House of Representatives, regardless of whether the Fairness Doctrine has been written into law, according to House Telecommunications Subcommittee Chairman Ed Markey (D-MA).

Markey told an audience of broadcasters Monday (3/12) that while "recodifying the Fairness Doctrine at the earliest possible date" remains the subcommittee's top mass media priority, quick action on a radio improvements bill could take place on a parallel track with Fairness legislation.

"There might even be a synergy to moving the two [bills] together, Markey said after addressing the NAB State Leadership Conference in Washington.

Markey also stated he's working with subcommittee member Rep. Matthew Rinaldo (R-NJ) to devise a "bipartisan" version of Rinaldo's Broadcast Radio Quality Improvements Act, which addresses a "There might even be a synergy to moving the [Fairness Doctrine and improvements act) together."

-Rep. Ed Markey

number of issues, including interference on both bands and AM re-

'Pirates And Robbers'

According to Markey, the com-promise bill will address abuse of the broadcast license renewal process by codifying a March 1989 FCC action that limited cash payments to competing applicants and imposed stricter financial reporting requirements on challengers. Making those rules into law is necessary, Markey said, "to protect the next generation of broadcasters from pirates and robbers.

Among the possible sticking points in the negotiation process i Rinaldo's proposal to allow AM daytimers to move to fulltime positions on the soon-to-be-opened 1605-1705 kHz region of the AM band. According to Markey aide Larry trying, Markey wants to ensure the interests of minority and public broadcasters are addressed in the debate over use of the expanded band.

Told of Markey's concerns, NAB President Eddle Fritts said, "We can work that out." According to Irving, the subcommittee may take up the radio bill as soon as late

Katz Buyout Approved, Sheiffer Appointed Sr. VP/CFO

Katz Communications has named Arnold Sheiffer to the new position of Sr. VP/CFO. The appointment follows overwhelming employee approval of a management-led leveraged buyout of the employee stock ownership plan that has owned the giant rep firm for 18 years. Katz is also adding three representatives of investor Sandler Media Group - Harvey Sandler, Barry Lewis, and Leon Meyer as its first outside directors.

FCC Wants Clamp On FM Translators

In a move long sought by broadcasters, the FCC last week proposed to maintain and tighten its rules for the operation of FM translators. In doing so, the Commission rejected suggestions that translator restrictions be eased recommendations the NAB and others charged would lead to the development of a low-power FM service.

"If we hadn't [maintained the translator rules], we'd have created a low-power radio service that we need like a hole in the head," said Commissioner James Quello.

Translators receive an FM signal on one frequency and rebroadcast it on another. The devices were approved by the FCC in 1970 to allow stations to serve areas where reception is obstructed by distance or terrain. However, the NAB and Western broadcasters have long complained that some operators use translators to add distant, but fully served, markets to their audience areas.

Under the proposed new rules, stations would be barred from owning or providing financial support to any translator located outside their primary service area.

The existing power limits for translators would also be replaced by a limit on their maximum effective radiated power of 1kw. Signals from translators that are used to fill in gaps in a station's primary service area would not be allowed to reach beyond the station's protected service contour. Translators located outside the primary service area would be required to limit their I mV/m contour to within 12 miles of the translator.

The proposal also contains a rule limiting program origination from translators to 30 seconds per hour for fundraising announcements, except in public emergencies.

In addition, the FCC wants to extend its two-year-old ban on new commercial translators until 60 days after the finalized new rules

KFWJ & KBBC/Lake Havasu City, AZ VP/Station Manager Denise Shoblom, who heads the NAB Translators Subcommittee, said that while she's pleased with the FCC action, she's concerned about whether existing translators will be required to adhere to the new rules.

Sheiffer will assume some duties previously handled by Mike Packman, who remains as Sr. VP/Finance. Sheiffer is managing partner of his own CPA firm and has been a consultant to Katz since last June. He was formerly VP/CFO of Charan Industries, a real estate conglomerate.

Some 200 Katz managers were flown to New York for a weekend meeting (3/10-11) to hear details of how they can invest in the LBO. Rank-and-file employees will also be permitted to invest in Katz through a traditional 401-K plan. The managers should be flush with cash, since many stand to receive six-figure payoffs for ESOP shares, with several in seven fig-

Throughout the financial restructuring, Katz has emphasized that it intends to remain employeeowned and that the restructuring will not affect its clients.

Just what expansion Katz plans remains a closely guarded secret, although officials insist no game plan is set in concrete. The \$150 million-plus LBO, which includes more than \$100 million in financing from Citibank, is designed to allow for longterm planning without multimillion-dollar annual payouts to the ESOP. A Sandler partnership is investing between \$20-40 million. depending on how much the management investors offer. Cashing out the ESOP will only take about

For The Record

in the February 23 issue, R&R reported allegations that KCNA/ Cave Junction (Medford), OR had aired the word "fuck" 14 times in a single hour. R&R did not mean to imply that morning man Guy Kemp was involved in any way with these reported incidents, nor that anyone alleged he was.



Braiker Radio Breaks Up

raiker Radio Services signed its networks off the air Sunday night (3/11), leaving about 50 people out of work with no severance pay. Company directors decided to pull the plug last week after financial sources dried up and a proposed sale to Ellek Seymour and Robert F.X. Sillerman floundered.

Company tounder Ivan Braiker was unavailable for comment, but a nemo he sent to the company's 40+ affiliates said operations were being halted "with deep regret."

"Atthough we have attempted to seek additional capital through selling a pertnership interest, loans, or actual sale of our company, to date we have been unsuccessful in meeting these needs," Braiker wrote. The company reportedly needed an additional \$3 million to continue operations, but several key investors refused to ante up more cash when the company failed to meet its operating projections. Meanwhile, former employees are steamed and several have retained legal counsel to pursue remedies.

Basically, we're out without a penny," said air personality Scott Norman. "They paid us through Sunday, and that's it. They cut off our health insurance and there was no severance. A lot of us had contracts good for two years, and we're only four months into them. This has left a lot of good

To set the record straight: Braiker aide Rick Sklar, mentioned in my column last week, declined comment when questioned about the compeny's financial problems. He agreed only to relay my questions to Braiker and Seymour, who also declined comment.

Urban Stations' Power Ratios Remain Down

rban stations may pack in the audience numbers, but they definitely lack financial power, according to broadcast accountant George Nadel Rivin of Los Angeles-based Miller, Kaplan, Arase & Co.

According to his latest "Power Ratio Trends" study, News/Talk and Full-Service AMs continue to accop up the lion's share of radio revenues in proportion to their actual audience size, while audience-heavy Urban stations are still having trouble selling their numbers to advertisers.

Rivin says News/Talk stations score \$1.42 for every dollar's worth of audience share, while Urban stations get only 72 cents for the same share value. The format scoring the biggest gain over last year was Gold, with a 1.12-1.28 Power Ratio jump. Last year's top-ranked format, Country, fell 1.49-1.34. CHRs were down slightly, 1.07-1.0.

Rivin says a format's Power Ratio is obtained by dividing total market revenues by the mean 12+ average quarter-hour shares from the summer 1988 through spring 1990 Arbitron reports for about 650 stations included in the firm's National Composite Radio Revenue Report.

Evergreen Dallas Deal Turning Brown

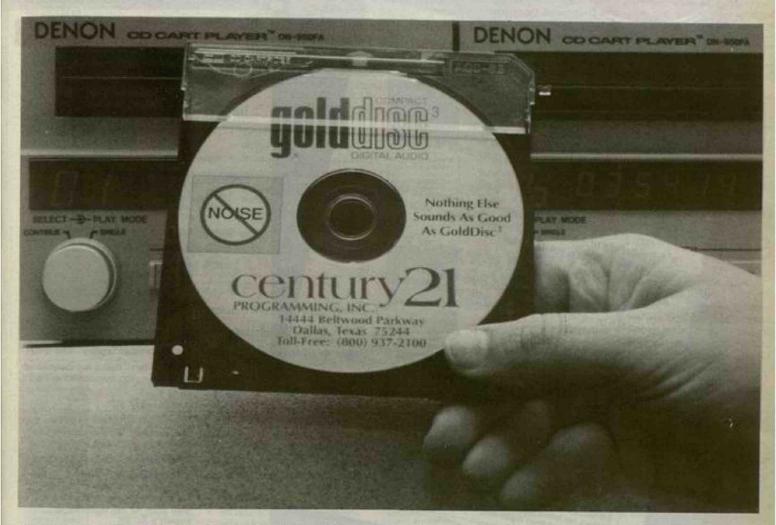
vergreen Media President Scott Ginsburg isn't throwing in the towel yet, but he concedes he's having trouble agreeing on final terms to acquire KRLD/ Dallas and the Texas State Networks from Command Communications.

Ginsburg agreed to pay \$58.5 million for the properties back in January, along with a companion deal to buy KODA/Houston for \$28 million. He says a sales contract for the Houston station has been submitted to the FCC, but he won't estimate when a fling will be made for Dallas. Command President Carl Brazell didn't return phone calls, nor did his principal backer, New York media tycoon Robert F.X. Sillerman.

Meanwhile, Paul Fiddick, President of Heritage Media's radio group. confirms that Evergreen is looking at Urban KDAY/Los Angeles. The rapintensive AM might seem like a natural marriage for Evergreen's newly flipped crosstown Urban, KKBT, but Fiddick says there's no sale yet and Ginsburg isn't the only one interested. See Street Talk for more KKBT

Another deal up in the air: Reams Broadcasting's \$5.85 million sale of WBVE/Cincinnati collapsed Monday when Entercom CEO Joe Field walked out of the closing. Last-minute snags over a transmitter site and asbestos in a studio doomed the deal. The station is now back on the block, with Gary Stevens handling brokerage honors.

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he nineties will demand the best of us in meeting business challenges and in solving the many problems that face mankind. In that spirit, the R&R Convention will present several fund-raising opportunities for the industry's will present several uniteraising opportunities for the indu-own agency for good works, the T.J. Martell Foundation.

R&R Convention '90 is pulling out all the stops for the industry event of the year, with three main goals in mind:

Learn the latest strategies to survive and thrive in the '90s. HELPING YOU ... A full schedule of dynamic speakers and sessions with objective

perspectives will give you the edge.

HELPING HUMANITY... You'll get the chance throughout the Convention to participate in entertaining events, with proceeds going to the

T.J. Martell Foundation.

HAVING A GREAT TIME ... "R&R '90" is a convention you won't want to miss. The sessions are carefully selected, issue-oriented, and definitely out sessions are carefully selected, issue-oriented, and definitely of the ordinary. The musical shows and parties are legendary. The fun starts May 9th and continues through May 13th.

T.J. Martell Event details:

The traditional sala Martell Booking Farty will now take place on "Convention Eve," That Wednesday place (10th), but The Wednesday place (10th). The Martell Golf Tourney will see seasons features afternoon. That Wednesday place is the first Convention will also feature a superior of the place of the first Convention will also feature a superior of the place of the place of the first Convention will also feature a purchase for the place of t

CONVENTION SCHEDULE

WEDNESDAY . MAY 9, 1990

2:00PM Convention Registration

T.J. Martell Cocktail Party & Events 7PM -12MID

(\$50 donation includes party even and Sunday softball game)

. Rock 'N' Charity Bowling Party & Tournament

• Prizes Galore • Food & Fun

THURSDAY • MAY 10, 1990

T.J. Martell Golf Tournament

(\$200 donation includes: Tee prizes, breakfast, lunch, cart and green fees; \$25,000 "Hole in One" prizes) TEE OFF

Convention Registration 10:00AM

4:30PM "Inside Payola"

Welcoming Cocktail Party 7:00PM

& Buffet Supper

"Celebrity Silent Auction"

. Purchases benefit T.J. Martell Foundation

. Hospitality Suites . "Club R&R"

FRIDAY . MAY 11, 1990

Format Breakfast Sessions - CHR & NAC

Robert Tucker: "Profiting from Change Through 10:30AM Innovation . . . Ways To Succeed in the "90s"

David Rogers - "How to Thrive in the Competitive '90s"

- Exclusive Survey Results Revealed -

John Parikhal: "The Wizard of Odds: A Multi-Medio Look At Radio in the "90s"

Format Sessions - AOR, Country & UC 5:00PM

"Multi-Dimensional Selling . . The Management Challenge of the '90s." R&R Sales & Management columnist Chris Beck clearly defines the sales apportunities for prosperity in the '90s

10:00PM . Hospitality Suites . "Club R&R"

SATURDAY • MAY 12, 1990

Breakfast Sessions - AC

C.W. Metcalf: "The Humor Option . . . 11:00AM Change & Stress Adaption Skills For Surviving And Thriving"

Dudley Lynch: "Scoring A Win In A Chootic 2:00PM . . Revolutionary ideas in management and marketing strategies.

"The First Amendment & You: 4:00PM Obscenity/Indecency/Record Labeling"

Superstar Show

. Hospitality Suites . "Club R&R" AFTER SHOW

SUNDAY • MAY 13, 1990

10:00AM. T.J. Martell Celebrity Softball Games

MPROVEMENT . HELPING HUMANITY

CONVENTION KEYNOTERS



"Profiting From Change Through Innovation ... Ways To Succeed in the '90s"

ROBERT TUCKER

At this session you'll discover how to:

- in you.
- Spot changes in the marketplace . Translate ideas into results.
- Help unleash the "innovator"

 Mativate your employees to contribute ideas and insights.
- Learn to think like an innovator. . Increase your ability to sell your ideas.
- well in advance of competitors. Use "change" as a source of appor-
- · Find the opportunities in change. tunities, rather than of problem.



"Scoring A Win In A Chaotic World" DUDLEY LYNCH

Resolutionary ideas in management and marketing strategies ... designed for an era characterized by constant occalerating change. Lynch uses the powerful metophor of the delphin to exemptify the strategy that is destined to supervise outmoded business behaviors as we enter the fast decade

The "Dolphin Strategy" promises to deliver greater power to:

- Choose instantly, successfully, between the strategies of Take Over, Give In, Get effort that delivers 80% of Out, Trade-Off, and Breakthrough.
- Do more with less
- Think tougher and dream smorter
- effort that delivers 80% of your significant results.
- Act flexibly, elegantly, and with endurance amid the accelerating waves of change.



"The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

C.W. METCALF

At this session, you'll explore how a "sense of humor" can enhance:

- Creativity Problem-Solving
- Imagination
 Risk-Taking
 Health



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"How To Thrive In The Competitive '90s"

EXCLUSIVE SURVEY RESULTS REVEALED DAVID ROGERS

A hard-hitting presentation by a master strategist and best-selling author. Rogers introduces the results of a new study conducted exclusively for the R&R Convention ... "The definitive study on the principles of excellence for marketing radio and music in the "90s."

You'll learn the specific steps that should be taken to overcome major changes out industry will face in the volatile "90s. Each person attending the presentation will receive a complimentary "Findings Summary" of this groundbreaking research study.



At the Future of Radio"

JOHN PARIKHAL

In this exclusive one of a kind presentation, you'll get a view of the near-future and pick up the advantage...

"The Wizard of Odds: A Multi-Media Look

- Anticipate change
- Prepare winning strategies in advance.
- Practical advice to use the next day
- Know the landmarks to look for the next day
- Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?



is the owner of Los Angeles based Chris Block Commu nications. In addition to consulting he is an interna-tionally published author whose work is featured in "Multi-Dimensional Selling ... The Management Challenge of the '90s."

CHRIS BECK

RER Soles & Management columnist Chris Beck clearly defines the soles apportunities for prosperity in the "FOs...

- At the agency level
- Local and national retail ... featuring recent case study examples.
- . Preview the "occount list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.

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- . Registration includes all sessions, R&R Cocktail Party & Buffet Supper, Superstar Shows and all Hospitality Suites and Exhibits. dges must be worn for admittance to all sessions, events and hespitality soites
- All T.J. Martell events are in addition to your registration ... and are tax deductible.

REFUND POLICY:

Regulation relunts will be asset after the convention, miles a \$40 administrative line. If written cancer lation received by May 4, 1990. After that date: only half the regulation amount will be refundable.

** Small Markett are Proce 100+ in size. Registration must be submitted on station inflament to qualify for discount. Sketter Registratio must have their instructor apply on their behalf, submitted on school interhead, in order to qualify for discount.

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COLEMAN RESEARCH'S AUDITORIUM MUSIC TEST HASTHREEOFTHE

BREAKTHROUGH #1: FIT

In the 1980's, auditorium music tests told you only about song popularity. Cole-man Research's F.A.C.T. (Fit, Acceptance, and Compatibility Test) still tells you which songs are popular, but goes far beyond mere song acceptance to offer a major research breakthrough with "Fit." "Fit" tells you whether listeners perceive each and every song to be appropriate to your station.

Coleman Research has found that music image fulfillment, or "Fit," is critically important in determining the strength of your station's listening levels. If a listener's expectation is fulfilled, he will tune in time and time again, for long listening spans. If the expectation is not fulfilled, a listener will decrease the number of occasions of listening and time spent per occasion. With "Fit," Coleman Research identifies if each song meets the expectations of your audience, or if it "breaks your promise."

BREAKTHROUGH #2: COMPATIBILITY

Smart program directors know intuitively which songs belong or are "compatible" with their stations core "quintessential" sound Playing compatible songs maximizes listening while non-compatible songs will damage cume and quarter-hours. Until now, other than "gut feeling," there has been no way to identify which songs are most compatible and which are "outside the format"

Using cluster analysis techniques, Coleman Research can determine the "quintessential" sound of your station. Then, every song in your auditorium music test will be measured against this core sound to produce a Compatibility score. Now, compare each song's Compatibility to your sta-tion and format! Compatibility determines how far you can broaden your station's sound without alienating your core.

BREAKTHROUGH #3: DISC

Only Coleman Research delivers the results of your music test on computer software: Data Implementation Selection Computer-we call it DISC for short.

Instead of searching manually through reams of paper, save hours-pop in your DISC and whiz through your FA.C.T data on your PC. DISC helps you analyze F.A.C.T. then allows you to create an inventory and individual categories with far more precision and ease than you ever thought possible.

Think about it; an entire auditorium music test on a single floppy disc. DISC-Coleman Research's music management system-so easy, it's incredible!

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TRANSACTIONS

Golden Bear Roars Into Western States

Broad Based Invades Panama City For \$3.5 Million A.J. Captures Charlevoix, MI Pair For \$3.4 Million

Deal Of The Week:

Golden Bear Stations

PRICE: \$5,274,000

TERMS: Cash at closing of \$3,163,000. Buyer will assume a \$626,000 promissory note. Noncompete payment of \$1,485,000 payable

BUYER: Golden Bear Broadcasting Of Ventura, owned by Adcomm IV. Adcomm is owned by Stephen M. Adams, who's the son of Adams Communications owner Stephen Adams, and Andris Baltins. Adoptim has tentative deals to purchase seven other stations, KORO-AM & FM/Abiliene; KLSF/Amarillo; KMND & KNFM/Midland, TX; and KEIN & KLFM/Great Falls, MT. Stephen M. Adams owns KMBY/Seaside, CA and KLAU/ Capitola, CA.

SELLER: Golden Bear Broadcasting Inc., owned by Wallace Heusser and Stephen Marriott. Heusser owns KKDJ/Fresno and has a 40% stake in KDJK/Oakdale, CA. He and Marriott alto own KDJQ/Red Bluff, CA.

KZTR/Santa Paula, CA FREQUENCY: 1400 kHz POWER: 1kw FORMAT: Classic Rock

KZTR-FM/Camarillo, CA FREQUENCY: 95.9 MHz POWER: 3kw at 1280 feet FORMAT: Classic Rock

KZHT/Provo FREQUENCY: 94.9 MHz POWER: 100kw at 4580 feet FORMAT: CHR

Florida

WPFM/Panama City

PRICE: \$3.5 million

TERMS: \$2.1 million cash at closing: promissory note for \$1.4 million. Seller will also receive a minority tax certif-

BUYER: Broad Based Communications, which is principally owned by Vincent Henry. Broad Based owns WWDD & WIQI/Tallahassee and has tentative deals to acquire KYEA/Monroe, LA; KEBE & KOOl/Jacksonville-Tyler, TX; and KDAE & KLTG/Corpus Christi.

SELLER: Culpepper Communications, headed by Barry Turner and John Culpepper

FREQUENCY: 107.9 MHz POWER: 100kw at 840 feet

FORMAT: CHR BROKER: Dick Foreman of Richard A. Foreman & Associates

Kansas

KKCl/Goodland (FM CP)

PRICE: \$40,000 TERMS: Cash

BUYER: KAYS Inc., owned by Ross Beach and Robert Schmidt of Hays, KS. Beach has majority interests KAYS & KHAZIHays, KS; KVOP & KATX/Plainview, TX; KHOK/Great Bend, KS; KFEQ/St. Joseph, MO; KLOE/Goodland, KS; KCOW & KAAQ/Alliance, NE; KOOQ & KELN/ North Platte, NE; and KWBW & KHUT/Hutchinson, KS. He also owns cable television systems in the Kansas communities of Hays, Goodland, Ellis, Wakeeney, and Hoxie, as well as a TV CP for Liberal, KS. Schmidt holds minority stakes in several of Beach's properties

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SELLER: Bott Communications Inc., which is 80% owned by Bott Broadcasting Co. and 20% by Richard Bott II. Bott Communications owns KSIV/ Clayton, MO; KCIV/Mt. Bullion, CA; and an FM CP for Hastings, NE. Bott Broadcasting owns KCCV/Overland Park, KS; KQCV/Oklahoma City; and

WFCV/Fort Wayne. FREQUENCY: 102.5 MHz POWER: 100kw at 1010 feet

Louisiana

KVOL-FM/Opelousas

PRICE: \$65,000 for 66% TERMS: Cash

BUYER: Cavaness Broadcasting Inc., headed by Joel Cavaness of New Orleans and Roger Cavaness of Opelousas, Cavaness owns KISY/Tioga, LA (which it has an agreement to sell) and KVOL (AM)/Lafayette, LA.

SELLER: Dr. Gantt DeJean and Beverly Robertson are selling their twothirds interest to Cavaness, which holds the remaining third. FREQUENCY:105.9 MHz

Continued on Page 14

TRANSACTIONS AT A GLANCE

Deals So Far In 1990: \$249,219,385

Total Stations Traded This Year: 244 This Week's Action: \$16,767,794 Total Stations Traded This Week: 25

- Deal Of The Week:
 - Golden Bear Stations \$5,274,000
 - KZTR/Santa Paula, CA
 - KZTR-FM/Camarillo, CA
 - KZHT/Provo
- KKCl/Goodland, KS (FM CP) \$40,000
- KVOL-FM/Opelousas, LA \$65,000 for 66%
- KISY/Tioga, LA \$684,000
- WMKT & WKHQ/Charlevolx, MI 53.4 million
- KZRX/Chaffee, MO (FM CP) \$33,587
- FM CP/Kirksville, MO \$30,778
- KZZX & KINN/Alamagordo, NM \$10 for 62.96%
- WVIN-AM & FM/Bath, NY \$225,000
- WGNC/Gastonia, NC \$25,921 for 50%
- WNCRISt, Pauls, NC \$157,500
- KNOR/Norman, OK \$143,000
 WZGO & WKXU (FM CPyPortage, PA \$80,000
- WKCN/Dorchester Terrace-Brentwood & WDXZ/Mount Pleasant, SC
- KXGC/EJ Campo, TX \$375,000 KLLI/Hooks, TX \$54,000 for 25%
- · WBES/Dunber (Charleston), WV \$1.1 million

ABS GREENVILLE PARTNERS

(Kenneth A. Brown and Jon Sinton, Principals)

has acquired

WAIM/WCKN-FM

Anderson (Greenville/Spartanburg), South Carolina

\$6,000,000

from

CAROLINA BROADCASTING, INC.

(John C. Ellenberg, Chairman and Blake Shewmaker, President)

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TRANSACTIONS

Continued from Page 13

KISY/Tloga PRICE: \$684,000

TERMS: Escrow deposit of \$30,000 with total cash at closing of \$100,000. Buyer assumes a \$300,000 bank loan and an \$84,000 mortgage. Noncompete agreement payment of \$200,000

due over two years. BUYER: KZ Radio L.P., owned by Billy Thomas, Jerry Morris, Louis Schaaf, Larry Morrison, and Patricia and P. Douglas Morrison. KZ owns KDEZI Jonesboro, AR; KZKZ/Greenwood, AR; and WMTX & WXLS/Blloxi-Gulfport, MS.

SELLER: Cavaness Broadcasting Inc., headed by Joel Cavaness of New Orleans and Roger Cavaness of Opelousas Cavaness owns KVOL (AM)/Lafayette, LA and has a tentative deal to acquire KVOL-FM/Opelousas in which it currently holds a one-third

FREQUENCY: 98.3 MHz POWER: 8kw at 328 feet FORMAT: AC

Mississippi

WMKT & WKHO! Charlevoix, MI

PRICE: \$3.4 million

TERMS: Cash, accounts receivable, and a tax certificate.

BUYER: A.J. Communications Inc., aded by Charles and Evelyn Walker SELLER: Lakeshore Communications, headed by radio programming and sales consultant Timothy Moore and Ernest Winn

FREQUENCY: 1270 kHz; 105.9 MHz POWER: 5kw; 100kw at 922 feet FORMAT: Business: CHR

BROKER: Dan Gammon of Americom Radio Brokers

Missouri

KZRX/Chaffee (FM CP)

PRICE: \$33,587 TERMS: Cash

BUYER: Chartres Media Inc., headed by J. Mark Huffman of Annandale, VA SELLER: Marco, Inc. owned by James

FREQUENCY: 104.7 MHz POWER: 3kw at 198 feet

FM CP/Kirksville

PRICE: \$30,776

TERMS: Cash

BUYER: Hallmark Computer Services, owned by the nonprofit Bethesda Foundation of Nebraska

SELLER: Northern Missouri Christian Broadcasting Inc., headed by Monte

FREQUENCY: 107.9 MHz

POWER: 100kw

COMMENT: This CP was granted based on an FAA tower approval that later proved to be a forgery. A federal grand jury in Washington is currently probing various aspects of the case, including the office practices of lawyer Thomas L. Root, who handled the application for NMCB.

New Mexico

KZZX & KINN/Alamagordo

PRICE: \$10 for 62.96% TERMS: Stock for cash

BUYER: Howard Jacobs of Dallas SELLER: William and Virginia Lask of

FREQUENCY: 1270 kHz; 105.5 MHz POWER: 1kw daytimer; 3kw at 209

FORMAT: MOR

New York

WVIN-AM & FM/Bath

PRICE: \$225,000

TERMS: Fifteen-year promissory note at 10% interest

BUYER: Pembrook Pines Mass Media N.A. Corp., owned by Robert Pfuntner of Elmira, NY. Pembrook WACK/Newark, NY and WELM &

SELLER: Media Magic Inc., owned by James Clark of Batt

FREQUENCY: 1380 kHz; 98.3 MHz POWER: 500-watt daytimer; 3kw at

FORMAT: AC

North Carolina

WGNC/Gastonia

FORMAT: Gold

Proud of our ten-year association

with the Blue Chips

PRICE: \$25,921 for 50% TERMS: Stock sale for cash **BUYER: Calvin Hastings** SELLER: Charles Weast FREQUENCY: 1450 kHz

WNCR/St. Pauls

PRICE: \$157,500

TERMS: Escrow deposit of \$5000. Cash at closing of \$10,000. Buyer will assume seller's \$69,937 debt to United States Broadcasting and sign a ten-year promissory note for \$72,563 at 11% interest.

BUYER: Jesse Albert Cowan of

SELLER: Hope Mills Broadcasting Inc., owned by Jerome Lamprecht. He has a 49% stake in WGHB/Farm-

ERFOUENCY: 1080 kHz POWER: 5kw daytimer FORMAT: Gospel

Oklahoma

KNOR/Norman

PRICE: \$143,000

TERMS: Escrow deposit of \$9000 with an additional \$9000 cash at closing. Buyer will sign a seven-year note at 10% interest for the balance of \$125,000.

BUYER: Norman Broadcasting Inc., owned by Harold McEwen

SELLER: Breckenridge Broadcasting Co., headed by Owen Woodward. The company owns KTUS/Galveston; KROO & KSTB/Breckenridge, TX; KTAT & KYBE/Frederick, OK; and KEGG/Daingerfield, TX. FREQUENCY: 1400 kHz

POWER: 1kw daytimer, 250 watts

FORMAT: CHR

Pennsylvania

WZGO & WKXU (FM CP)/ Portage

PRICE: \$60,000 TERMS: Cash

BUYER: H&B Broadcasting Inc., owned by William Henderson of Portage and George Buck of New Orleans Buck owns WOLS/Florence, SC; WHVN/Charlotte; WEAM/Columbus, GA: WYZE/Atlanta: WMGY/Montgomery; WNAP/Norristown, PA; WTOO/Asheville, NC; and WCOS-AM & FM/Columbia, SC. He also holds a stake in WDRV/Statesville, NC.

SELLER: Mainline Media Inc., owned by William Henderson of Portage. FREQUENCY: 1470 kHz; 105.7 MHz POWER: 500-watt daytimer; 3kw at

FORMAT: Gold

South Carolina

WKCN/Dorchester Terrace-Brentwood &

WDXZ/Mount Pleasant, SC

PRICE: \$1 800,000

TERMS: Cash. In an effort to ensure that buyer receives the financing needed to make this sale go through, seller will lend buyer between \$153,000 and \$184,000 for three years at prime plus two. As part of that deal, seller will receive a 5%-9% equity stake in Suncoast Communications, a subsidiary of buyer

BUYER: Silver Star Communications, headed by Dr. John Robert E. Lee. He owns WMJM & WFAV/Cordele, GA, but faces possible loss of those licenses in the wake of an FCC Review Board finding that he abused the dis tress sale policy. Lee also owns WJIZI Albany, GA and holds a majority stake in WJYZ/Albany, GA.

SELLER: Caravelle Broadcast Group Of South Carolina, owned by Donald Tomlin of Columbia, SC and his family Caravelle also owns WIOU & WZWZ/ Kokomo, IN; WSFL-AM & FM/New Bern, NC; and WJJR/Rutland, VT. FREQUENCY: 910 kHz; 104.5 MHz POWER: 500 watts; 28kw at 656 feet FORMAT: News/Talk: AC

Texas

KXGC/El Campo PRICE: \$375,000

TERMS: Escrow payment of \$15,000 with total cash at closing of \$135,000. Buyer will sign a promissory note for the balance of \$240,000.

BUYER: North Star Communications Inc., owned by Clive Runnells of Houston; J.H. Landrum of El Campo; and Michael Wickizer of Spring, TX. North Star owns KIOX/Bay City, TX and KNET & KYYK/Palestine, TX. Runnells owns the cable television system that serves El Campo.

SELLER: Bar-B Broadcasting, headed by Fred Barbee FREQUENCY: 96 9 MHz POWER: 27kw at 180 feet

KL1 I/Hooks

PRICE- \$54,000 by 25% TERMS: Buyer will receive 25% of the station's stock in exchange for lending the Scensee \$54,000 for four years at

BUYER: Benjamin McLaughlin of

SELLER: Texarkana Broadcasting Inc., headed by John Mitchell FREQUENCY: 95.9 MHz POWER: 3kw at 450 feet FORMAT: AC

West Virginia

WBES/Dunbar (Charleston)

PRICE: \$1,100,000

TERMS: Cash at closing of \$450,000 and noncompete payment of \$12,000 payable over one year. Buyer will sign a 12-year 10% note for the balance of

BUYER: Thomas Communications Corp., owned by Wayne and Patricia Thomas, Pat and Helen Hamilton, and Philip Mooney, at of Oak Hill, WV SELLER: Mills Broadcasting, owned by Donald and Judy Mills of Salem,

FREQUENCY: 94.5 MHz POWER: 3kw at 300 feet FORMAT: Beautiful

BROKER: Ray Rosenblum of Pitts

Campaign Reforms Rile Broadcasters

Free air time for politicians, proposed as part of campaign reform, is being attacked by broadcasters as a heavyhanded and unconstitutional attempt to let party "spin doctors" grab control of the airwaves. The proposal is part of a bipartisan package proposed by the Campaign Finance Reform Panel, which quickly gained support on both sides of the aisle after delivery to Senate leaders last

The plan advanced by the group of six lawyers, academics, and political consultants would, among other things, require every radio and television station in the country to provide two hours of free air time each year to the national Democratic and Republican parties, along with two more hours each for the state parties, for a total of eight free hours annually. At least two-thirds of the time would have to be allocated in the two months leading up to November elections. Individual candidates would still be able to purchase spots for their own cam-

Protesting the proposal, NAB Exec. VP James May fired off a letter to Senate Majority Leader George Mitchell (D-ME) and Minority Leader Bob Dole (R-KS), calling the plan "not only unworka-ble but unconstitutional." May questioned how a proposal to sub-ject voters to "an estimated 55,000-hour flood of ten, 30, and 60-second spots during September and October" could be considered reform. Rather than encourage participation in elections, he said, such a deluge of campaign ads could drive voters away.

Excludes Third Parties

May's letter also charges that many politicians currently refuse stations' offers of free on-air appearances in debates and other public affairs programming. Mandating that free time be turned over to political parties would, he argues, turn over control to "the professional managers and 'spin doctors' hired by state and national parties," excluding independents and third-party candidates in the

The panel's proposal, however, appeared to break a three-year stalemate between Democrats and Republicans over campaign reform. Senator John Danforth (R-MO), in a floor speech Thursday (3/8), complained that modern campaigns are "sleazy" and that 30-second spots, particularly on TV, are "good for nothing but a negative hit." Danforth, who's been a leading GOP proponent of campaign reform, later met with another would-be reformer, Senator David Boren (D-OK) to discuss the bipartisan plan.

The NAB says it wants to continue working with Congress to develop "fair and equitable political broadcasting legislation" which "will serve the public interest and reduce campaign costs," and it acknowledges that purchasing broadcast time is a major campaign expense. But the industry group maintains the panel's proposal would deny broadcasters their 'First Amendment and due pro cess rights."

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FIRST LIGHT...ON NBC RADIO brings to listeners an illuminating blend of hard news, entertaining features, informative reports and listener call-ins each morning, Monday through Friday, shedding light on topics of interest to all.

We'll take a conversational approach, focusing on personalities and features, yet still providing a thorough first look at the issues of the day as Dirk Van and a host of other NBC correspondents present a comprehensive mixture of news, weather, personal finance, sports, health, entertainment and human interest stories.

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MANAGEMENT

New Book Packed With Time-Budgeting Tips

If you're looking for ways to maximize the time you spend on the job and minimize workrelated hassles, then perhaps you should add Chicago-based time management consultant Jeffrey J. Mayer's soon-to-be-released book, "If You Haven't Got The Time To Do It Right, When Will You Find The Time To Do It Over?" (\$17.95/ Simon & Schuster), to the top of your must-read list.

Due in stores in early April, the 155-page hardback features chapters on how to better organize your desk and duties, how to establish priorities, and how to create and maintain a master list of projects and appointments.

Step-by-step instructions on the art of delegating responsibility, suggestions for keeping meetings "on time and on track," and a list of timesaving telephone tactics are also included.

Money-Back Guarantee

Written in a breezy, unpretentious style, the book also comes with



this challenging offer: If, after reading the material, you are unable to save an hour each day, the publishers will refund your money!

Incidentally, Mayer plans to em-bark on a ten-city publicity tour in support of the release. Radio stations interested in either interviewing the author or discussing on-air book and cassette giveaways should call (312) 944-4184.

Worst Office Health Hazards

orget paper cuts and the bruises that come from banging your knee on an open desk drawer. The glare from video display terminals (VDTs) is the biggest health hazard found in modern offices. cited by 59% of firms examining potential dangers.

According to a recent report in the Gorden City, NY-based publication, Today's Office, the top five sources of office-related health risks are, as fol-

Mazard	Percentage Naming	i,
VDT exposur	59%	8
Bad air	53%	
Bad lighting	47%	
Poor heating		
air conditio	ning 46%	
Poorty design	ned	
furniture	25%	

'BYE SIGNS

How To Tell When A Worker Wants To Walk

s your top air talent planning to exercise his vocal cords for your competitor? Here are some questions to help you spot whether an employee is looking for a new gig, adapted from Robert Half's book, How To Get A Better Job In This Crazy World.

- · Lunch hour: Is he going to lunch at different times, or taking longer lunches than usual?
- · Sick time: Is she calling in sick more often?
- Phone calls: Does she receive an unusually large number of personal calls?

- · Management: Has a person who used to communicate freely and openly suddenly begun keeping a low profile with the PD and
- · Clothing: Has be started wearing suits 'n' ties to work more frequently?
- · Vacations: Has she taken an unexpected vacation after previously going away the same time each year?
- · Meetings: Is he more passive in meetings, in contrast to his usual aggressiveness?

Bonus Pools: Giving A Raise That Pays

Reserved For The Deserving

ving your "outstanding" employees a 7.7% raise on a \$40,000 salary isn't much better than giving an "average worker" a 4.7% raise on the same salary - the high-performing people end up taking home an average of just \$17 more per week than their less productive peers.

According to a 1989 Hay Group compensation survey, this pittance is hardly enough to motivate highquality performance.

Instead, the NYC-based Conference Board suggests the creation of 'bonus pools" as a way to reward the more deserving workers. The result is a more uneven - but fairer - distribution of merit money, which is exactly the point when percentage raises can't confer enough economic praise on those workers who deserve it and give too much to those who don't.

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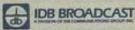
duce costs, while improving the quality and ease of international audio transmissions. Tokyo and Sydney have been added to the growing list of galeway cities world-

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DATELINE

- March 31-April 3 NAB Convention, Georgia World Congress, Atlanta, GA.
- April 1-5 National Christian Radio Seminar, Stouffer Hotel & Convention Center, Nashville,
- April 19 Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.
- · April 18-20 Broadcast Financial Management Associa-tion. Hyatt Regency. San Francisco, CA
- · April 21 Great Lakes Radio Conference. Central Michigan University, Mount Pleasant MI.
- April 25 25th Annual Academy Of Country Music Awards. Pantages Theatre. Hollywood, CA.
- May 3-6 Audio Engineering Society's Eighth International Conference Capital Hilton Ho-tel, Washington, DC.

- May 9-13 R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.
- May 16-20 American Women in Radio & Television's Na-tional Convention. Capital Hilton Hotel. Washington, DC.
- May 19 NAB Small & Medium-Market Managers Round-table. Crescent Hotel. Phoe-
- June 9-15 NAB Executive Management Development Seminar, University Of Notre Dame, Notre Dame, IN.
- June 10-13 BPME/BDA
 Conference, Bally's Hotel, Las Vegas, NV.
- June 22-23 Bobby Poe Convention. Sheraton Pre-miere. Tysons Corner, VA.
- October 16-17 Broadcast Credit Association's 24th Credit & Collection Seminar, Harbour Castle Westin Hotel, Toronto,
- October 24 Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New

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Perhaps that's because it's built like a recording console. Which means the disc well and all the other controls are right at your fingertips. First, the control panel features a long stroke sliding pitch control. It's continuously variable with a range of ±8%. In addition, it lets you restore quartz lock accuracy at the touch of a button.

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Our professional CD player has other features professionals enjoy working with. Like one-touch memorization by time code, A-B repeat, and our exclusive rocker control search buttons. It's the digital equivalent of dragging your finger on the edge of a record.

A great deal of thinking also went into things like our balanced outputs (-10 dBm nominal into 600 ohms). There's even a port for a wired remote. And separate power supplies for digital and analog circuits. Given this, it's not surprising that its S/N ratio is 112 dB.

If you're a professional CD player, chances are you're ready to hear what our professional CD player

Call your Technics representative. You'll find that our pro CD player isn't the only thing from Technics that's a

pleasure to work with.



MEDIA

ZINE SCENE

'Newsweek' With Attitude?

Tone-Loc on the cover of Newsweek! And a four-page feature devoted to something called the "rap attitude" - which, in typically muddled mainstream music coverage fashion, tosses perennial media whipping boys Guns Nº Roses into the mix - and a secand, argusbly funnier, three-page feature on "decoding rap music" that contains such priceless defminns as "def jant: enjoyable mu-

Problem is: Newsweek can't decide whether it worts is titlice readers with HUGE blow-up quotee from rup's most inflammatory sources or come down hard on the side of Americans' right to freedom of expression, and predictably winds up playing it both ways. By the way, hornes, N.W.A. stands for Niggers With Attitude" - not "Niggas With Attitude." The subtle difference, of course, is the entire

Success Stories

in its March 5 issue, another mainstream 'zine, Forbes, sports a pair of stories on "Up & Comers" in the radio and records industries

Rykodisc label President Donald Rose and company are the subject of a three-page feature for their recent efforts in bringing the David Bowle and Frank Zappa catalocues to CD, while Business Radio Network's Richard Faulkner and Lou Mellini are rewarded with a two-page story for their heroic efforts in making the idea of a 24hour business news radio network actually work

Madonna Of The W.A.S.P.S.

Speaking of mainstream coverage, yes, that's working-class Catholic girl Madonna busting out of the cover of onetime W.A.S.P. cultural mouthpiece, Vanity Fair!

The 14-page feature — although it includes seven, hotter-than-haute photos by noted soft-core highfashion lensman Helmut Newton is pretty much a snooze, except for the following quote from Lady Madonna her good-bad, but not evil self: "I'm saying I have a pussy and I'm dealing with my sexuality and you can deal with yours if you want to. I'm encouraging that."

More revelatory, and in the same e, is Canadian country songbird K.D. Lang's two-page test-drive/review of Chevrolet's new "454 SS" pickup. Without getting too technical, all we can say is K.D. knows trucks

Back to Madonna - which is where most of you would like to find yourselves, we're sure - People reports that the romance between the 31-year-old multi-talent and her 52-year-old multi-hyphenate beau. Warren Beatty, is O-V-E-R!

Twee on the night of the Grammys, People claims, triat La Bella Donna sent her Mercedes to pick up former boytoy/record producer Jellybean Benitez at around 12:30 in the morning, then redeposited him at 11am the next day! (Incidentally, Benitez sez it ain't so.)



A STONE ALONE - Bill Wyman reacting to the "Ster" story that he and his 19-year-old bride, Mandy Smith, are spitting up after nine months of connubial bliss.

Bedroom Video

Janet Jackson has installed a (hidden) video camera in her bedroom! Down boys, the Globe says the device is there so "protectors in an adjoining room can monitor her safety while she sleeps."

Meanwhile, the Star reports that Prince and Kim Basinger are back in the saddle again, noting that when the dynamic duo checked into the Westwood Marquis hotel recently, they asked for "20 pillows" to be sent up to the room!

Rock 'N' Rodents

According to the National Enquirer, superstars Barbra Streisand and Eiton John are teaming up to write the songs for a "big screen rock comedy" to be called Two Blind Mice!"

Incidentally, La Berbra - fresh from the success of "Yenti" set to direct the rock 'n' rodent

Animal Attraction

Fleshing out a skimpy feature on the older women in Michael Jackson's life, the Star claims that MJ offered Brigitte Bardot - who is, like Jackson, an "animal-loving recluse" - a million-dollar per year salary to become his private zookeeperl

Scream Dreams

Rick Berry, aged six months, has an unusual talent. According to the Weekly World News, the infant's cry just happens to be what is known in musical circles as a "High - which means that, just like in the old Memorex commericals, every time he's wet or wants his bottle his shricks are capable of breaking just about every piece of glassware in the house!

Doctors toll his morn that he'll grow out of it, but we think the irrepressible little Ricky's got a simply fabulous future as a frontman in a heavy metal band!

R&R doesn't run comic strios. but we do take a comic trip each week though the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS MARCH 5-11

- 1 America's Funniest Home Videos
- 2 Cheers
- 3 Roseanne
- 4 The Cosby Show
- A Different World 6 60 Minutes
- 7 Wonder Years
- Golden Girls
- 9 in The Heat Of The Night
- 10 Who's The Boss?

Saturday, 3/17

- · Robyn Hitchcock, "Late Night With David Letterman 12:30om)
- · Michelle Shocked and Strength In Numbers, "Austin City Limits" (PBS; check local igs for air time).
- Pogues, "Saturday Night Live" (NBC, 11:30pm).
- Seduction and Chimes,
 "It's Showtime At The Apollo" (syndicated; check local listings for station and air time).

Sunday, 3/18

- . Anita Baker and Barbara Mandrell perform at the White House for the "National Literacy Honors" (ABC, 7pm).
- · Olivia Newton-John and Carole Bayer Sager & Burt Bacharach, "Dionne & Friends" (syndicated; check local list-

Monday, 3/19

- Judy Collins, Johnny Cash, and the Boys Choir Of Harlem are among the artists who sing a certain 18th century hymn in the 90-minute special, "Moyers: Amazing Grace" (PBS; check local listings for air
- Joe Williams performs with host Nancy Wilson in the new half-hour weekly series, "Red Hot & Cool" (syndicated; check local listings).
- Calloway, "The Pat Sajak Show" (CBS, 11:30pm).

Tuesday, 3/20

. Tony Orlando, "Pat Sajak."

Wednesday, 3/21

- Julia Fordham, "David Let-
- . Moon and Dweezil Zappa Life" (CBS, 8:30pm).

Thursday, 3/22

- · Kris Kristofferson, "The Arsenio Hall Show" (syndicated; check local listings)
- . Cab Calloway, "Pat Saink." Lyle Lovett & His Large
- Band, "The Tonight Show S Johnny Carson" (NBC, ring John 11:30pm).

OVER 1 MILLION SOLD

New Kids On The Block Set Music Video Record



VIDDY THIS, DROOGIES - The New Kids On The Block, hangin' toughest.

be New Kids On The Block's latest music video, "Hangin' Tough Live," has received the highest multiplatinum certification by the Recording Industry Association Of America since the category began in 1985, according to the RIAA.

The RIAA awards gold for video sales of 25,000 units and/or \$1 million, platinum for 50,000 units and/or \$2 million, and multiplatinum for 100,000 units and/or \$4 million or more.

With sales exceeding one million copies, CBS Music Video (CMV) Enterprises' "Hangin' Tough - Live" is certified 20 times platinum. Below are the other music videos, in ranking order, that have shown certified sales of 200,000 or more units (as of 3/8/90):

- 800,000 "New Kids On The Block: Hangin' Tough" (CMV Enterprises); "Michael Jackson: Moonwalker" (CMV Enterprises).
- 350,000 "Bruce Springsteen: Video Anthology 1978-1988" (CMV)
- 200,000 "Bon Jovi: Slippery When Wet" (PolyGram Music Video); "Def Leppard: Historia" (PolyGram Music Video); "Janet Jackson's Rhythm Nation 1814" (A&M Video); "Metallica: Cliff 'Em All' (Elektra Entertainment)

VIDEO

NEW THIS WEEK

CINDERELLA: TALES FROM THE GYPSY ROAD (PMV)

This hourlong package showcases those pretty/bad boys from the City of Brotherly Cheesestesks as they travel 'round the world during their Long Cold Winter tour. Fans will rawk to eight tunes — five of which are from the quarter's latest. Mercury release — including "Coming Home," "Last Mile." "Don't Know What You've Got," and, of course, "Gypsy Road." (Street date: 3/20.1



CINDERELLA, CINDERFELLA - The all-male members of Cinderella await their coach-and-fours.

· LEVEL 42: LEVEL BEST (PMV)

The UK-based Polydor outfit performs 16 songs in this 67-minute "greatest hits" clip compilation, including "Something About You," "Lessons in Love," and "Take Care Of Yourself." (3/20.)

SHOCKER (MCA Home Video)

A devil-worshipping TV repairmen takes center stage in the latest flick from the demented mind of horrormeister Wes Craven. The film's SBK/Alive soundtrack spremed three AOR favories — Megadeth's cover of Alice Cooper's "No More Mr. Nice Guy," Bonfire's "Sword And Stone," and Saraya's "Timeless Love." Also featured: high-voltage selections from the likes of Iggy Pop, Dangerous Toys, and the Dudes Of Wrath — aka Cooper, Paul Stanley (Kiss), Tommy Lee (Motley Crue), Vivian Campbell (River Dogs), Rudy Sarzo (Whitesnake), and the awesomely-named guitarist Guy Mann-Dude. (3/22.)



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- Guidelines for creating your own strategic marketing plan.

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MEDIA

BOOK BEAT

Blues Encyclopedia, Jazz Bios Top New Releases

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702 1002 LIFE

THE STORY OF

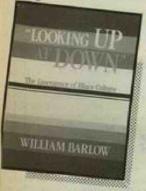
OUT DATE SALETE

f your taste in reading material swings to the beat of the blues, or bebops along to (biographical) jazz notes, you'll find some fascinating reading in the following new book releases:

Blues Routes

In "Looking Up At Down: The Emergence Of The Blues Culture" (\$29.95/Temple University Press), author William Barlow traces the routes of rhythm and blues from its emergence on Southern plantations in the 1800s to its presence on today's charts.

Along the course, Barlow (an associate professor of radio/TV/film at Howard University) thoroughly documents the different regional blues styles that developed, examining the key players and enduring influence of each.



The 404-page encyclopedia also features healthy samples of lyrics and excerpts from firsthand interviews the author conducted with some of the biggest names in blues (Professor Longhair, Memphis Slim, Willie Dixon, John Lee Hooker, B.B. King, Big Joe Turner, and many others).

Lastly, Barlow looks at the relationship between blues and the radio and record industries, documenting such important milestones as the appearance of "de ole Swingmaster" Al Benson on Chicago radio in 1946 (which brought blues to the airwaves on a regular basis). Extensive notes and a song index round out the release

'Loose Cannon' Gets 2nd Shot

eteran radio air personality Shadoe Stevens will get another chance to stretch his acting instrument when his CBS-TV show "Max Monroe: Loose Cannon" returns for three weeks beginning April 5.

The "American Top 40" syndicated radio host plays an uncon-ventional police officer in the hourlong drama, which will air Thursdays (9pm EST/PST). The show replaces "Island Son," the last episode of which will air March 29.

"Max Monroe" premiered January 5 (8pm), and aired for four weeks before being replaced with "The Bradys," which ended recently. The network has yet to fill that Friday evening time slot.

volume ("You Got To Be Original, The Music Of Lester Young") that chronologically details Young's recording sessions is also available from the publishers.

The Price Of Fame

Working with Caroline Richmond (former managing editor of the New Grove Dictionary Of Juzz), pianist Sammy Price documents his public and private life story in "What Do They Want?" (\$21.95/University Of Illinois).

Price writes of how he first watched musicians performing on the Theater Owners' Booking Association circuit (T.O.B.A., a.k.a. Tough On Black Asses), then later joined the circuit's roster. Among his tales of endless gigging, Price reveals a number of odd personal



facts, such as he's never owned a piano.

The candidly written book also details Price's participation in '60s activism and his desire to have inner-city schools add classes on black music history to their curricula. Lastly, fans will no doubt appreciate the release's 24 pages of photos and its detailed discography (which, at 65 pages, comprises well over a third of the book's contents).

FILMS

(Orion)

WEEKEND BOX OFFICE MARCH 9-11

\$14.0

1 The Hunt For Red

- October (Paramount) 2 Joe Versus The \$9.2 Volcano (Warner Bros.) \$4.6 3 House Party (New Line) 4 Bed Influence \$3.8 (Epic/Triumph)* 5 Driving Miss Daisy \$3.4 6 Hard To KIN \$2.6 (Warner Bros.) 7 Madhouse \$1.8
- 8 Born On The Fourth \$1.4 Of July (Universal) 9 Glory (Tri-Star) \$0.86
- 10 Revenge \$0.62 (Cotumbia)

All figures in millions Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

"Lambada: Set The Night On Fire " one of two films opening this week that are centered around the Latin dance craze This one sports a forthcoming Epic soundtrack, featuring the single "Gotta Lambada" by Absolute as well as grooves by Sweet Obsession, Brenda K. Starr, Tony Terry, and many,

This week's other lambada movie is called "The Forbidden Dance." No soundtrack scheduled, but the film's featured music includes tunes by Kaoma ("Lambada"), Kid Creole & The Coconuts, Expose, Jose Fell-ciano, and Joyce Kennedy.

Also opening this week: "Nuns On The Run" — touted as "the story of an immaculate deception" which stars former "Monty Python" member Eric Idle and Robble Coltrane. George Harrison executive produced the film, which features a forthcoming Mercury soundtrack said to contain the movie's music - an original score by Hidden Faces, seven songs by Yello, and tunes by Steve Winwood, Shakespear's Sister, Little Anthony & The Imperials, and the of executive producer himself.

Lester Leaps In

In the biography "You Just Fight For Your Life" (\$24.95/Praeger), Danish author Frank Buchmann-Moller presents a comprehensive look at the late tenor saxophonist Lester Young - from his contributions to the world of jazz to his personal problems with drink and drugs

Using in-depth interviews with colleagues and family members as well as colorful quotes from the saxman himself - the author examines the importance of Young's career from his work with Count Basie and Billie Holiday to his pioneering influence upon not only the "cool jazz" style of the '50s, but also such contemporaries as Charlie Parker, Miles Davis, and John Col-

Along with a handful of rare photos, the 280-page work also features appendixes listing Young's live performances and the many musicians he played with during his career. Incidentally, a companion

New 'WKRP In Cincinnati' TV Series Planned

TM is planning to produce 90 all-new episodes of "WKRP In Cincinnati" for first-run syndication in 1991-94, but whether any of the old cast will return remains to be seen.

The TV production company also has purchased syndie rights to the old "WKRP" series, which ran on CBS-TV between 1978-82, and plans to run the two versions back-toback on weeknights, according to USA Today.

The man who created the original TV show about the archetypal radio station, Hugh Wilson, is under an exclusive contract to Columbia, which would have to OK his participation in the new "WKRP."

And . . . since "WKRP" star and former radio air personality Howard Hesseman is currently appearing in ABC-TV's "Head Of The Class," his participation would appear to be somewhat doubtful at

And Relaunched Cable Net To Be Called E! **Entertainment Television**

Movietime Gets Renamed

os Angeles-based Movietime will change its name to E! Entertainment Television when the basic cable network is relaunched this summer, according to company President/ CEO Lee Masters.

Viewers will see new graphics, a new on-air look, and a new logo (pictured). Other redesign elements include a new format and a schedule based on an hourlong 'wheel" format, with features airing at regular times.

The network is expanding its focus," said Masters, "and E! Entertainment Television is a name that takes in the all-encompassing world of popular entertainment that we're going to be programming: movies, television, music, books, magazines, theater, fashion, art, and other genres.

'Rapmania' Coming To Pav-Per-View

66 Rapmania: A Salute To The 15th Anniversary Of Hip-Hop (Rap)" – a three-hour extravaganza taped last week (3/9) at NYC's Apollo Theatre and the Palace in Hollywood - is slated to air on pay-perview television Friday, April 6. Time to be determined.

The stellar special will feature performances by Tone-Loc, Heavy D. & Boyz, L.L. Cool J, Afrika Bambaataa, 2 Live Crew, EPMD, Eric B. & Rakim, Grandmaster Melle Mel, Kool Moe Dee, Young MC, Run-DMC, Biz Markie, Big Daddy Kane, Ice-T, and nearly 30 others.

Irene Cara, Debbie Allen, and Zeus will host the West Coast show. while Dr. Dre, Fab Five Freddy, and Sinhad emcee on the East Coast.



"Calling the network E! distinguishes us from the usual run of three- and four-letter abbreviations," Masters explained.

The network, launched in 1987, is offered by approximately 500 cable systems serving about 14 million subscribers.

MUSIC & MOVIES

CURRENT

HOUSE PARTY (Motown)
 Singles: Funhouse/Kld 'N Play (Select)

With You Get Funky On Me/Today
Other Featured Artists: Force MDs, Full Force Family, Flavor Flav

TRUE LOVE (RCA)

Singles: Whole Wide World'A'me Lorain

How Bout Us/Grayson Hugh & Betty Wright Other Featured Artists: Graham Parker, Eurythmics, Jim Capaidi **UPCOMING**

PRETTY WOMAN (EMI)

Singles: Wild Women Do Natalie Cole Life in Detail Robert Palmer Other Featured Artists: David Bowle, Roxette, Red Hot Chill Peppers • DEF BY TEMPTATION

Single: All Over You/Freddle Jackson (Ornheus/FMI)

TECHNOLOGY



DBX Processor Scores With Triple Player

I you're thinking about upgrading the quality of your station's audio, you may want to check out the "Dynamics Controller 166." Available from the dbx Professional Products division of San Francisco-based AKG Acoustics Inc., the 186 is a single rack-mount unit that combines the following three separate audio processors:

- Variable compressor. This function features a threshold control that allows broadcasters to set the point at which audio compression begins, and a ratio control to vary the amount of compression.
- Limiter. This component which incorporates the company's "PeakStop Intelligent Clipper" — allows an engineer to set an absolute limit on peak output levels to prevent the signal from overmodulating.
- Moise gate. This feature attenuates noise leakage and other undeskable audio anomales. The gate's "attack time" is brief, and its "release time" is controlled by two proprietary detectors (one slow; the other fast) that are accessible via a front panel switch.

The 165 — which can be used as a single storeo unit or as two independent mono processors — also features an adjustable output gain control that provides broadcasters with a gain range of plus or minus 20d8. List price: \$599. For more into, phone (415) 957-1063.

Car Alarm Sounds Verbal Warnings

The Canoga Park, CA-based Electronic Security Products firm recently developed a car alarm that not only warns a would-be intruder to stay away, but also screams "T've been tampered with!" if the crook remains undeterred.

The alarm — dubbed the "Invisibeam" — sets up an adjustable, invisible field around the external perimeter of a car. If the electronic field is violated, the protective device verbally warns the intruder that it knows he's there, and announces it will sound an alarm if the violator doesn't leave. If the intuder chooses to remain, the gadget warns him again, then begins a verbal countdown.

If the space invader exits, the alarm says "thank you" and resets. If, however, he's still intent on
breaking into the car, then the
alarm will screech three rotating
messages: "Perimeter violation,"
"Twe been tampered with," and
"Vehicle security violation!" The
system also tells the car's owner
(upon his arrival) that the alarm
has sounded, and flashes the exterior lights for additional warning/protection.

Audible Options

The Invisibeam features three different settings: "Off" (disengages the verbal warnings, but leaves the alarm on), "On" (activates the entire system), and "Warning Only" (activates the verbal warning, but won't trigger the alarm).

Furthermore, the protective system — which comes with a 28-word vocabulary (in English or Spanish) — is compatible with most other car alarms, and can be wired to "tell" owners when the system is armed or disarmed. Retail price: \$295-\$395 (installed). For additional info, call (818) 999-9990.

Computer Chips Have Gone To The Dogs

via but your might think there's no place like home — but your pet may have a different idea. That's why Infopets came up with an animal ID program that includes implanting a microchip between the shoulders of roving pets.

Animal control shelters can use electronic scanners to see if animals have the chip. If they do, a beep will sound and a ten-digit ID number will appear on the scanner. The owner's name and the pet's medical history can then be obtained by calling the Agoura Hills, CA-based company at (800) INFOPET.

About 10,000 animals — not only dogs and cats, but also rabbits, horses, cows, llamas, and even snakes — have been already registered in San Francisco, Boston, St. Louis, Eugene, and Yuma. Price to join (including implementation):

New Software Creates '4-D' Effects

ovies, animated TV shows, and even videogames of the future may
contain eye-popping graphics that
make objects appear as if they're
traveling at the speed of light,
thanks to new computer software
developed by a pair of graduate
students at Carnegie Mellon University.

The software combines a graphic technique called "light-ray tracing" (commonly used to simulate photography) with the element of time and the speed of light (actually 99% of the speed of light).

The result: three-dimensional animated objects that look as if they bend into geometric shapes, due to the speed at which they appear to be traveling.

What's more, scientists may be able to use the space-age technology for simulating flight, lensmaking, and verifying data relayed to the earth from space probes.

Headphones Sport Separate Volume Controls

esigned for jocks who need to keep the music down in the control room — but prefer to crank it up — Audio-

Technica's latest "Sound Guard" headphones sport separate volume controls on each earcup. Dubbed the "SG800CD," the

new model allows individual charnel volume and belance control without changing the settings at the source of the music. The 'phones also feature a stereol/mone switch, closed-back vinyl earpads, and a double headband.

Retail price: \$29.95. For more info, phone the Stow, OH-based firm at (216) 686-2600.



New Car Covering May Cut Down Damage

The next time you buy a new car, you might find yourself checking the carpeting outside the vehicle if a new material passes the testing stages.

Researchers at the West German aircraft producer Messerschmitt-Bolkow-Blohm are working on the "carpeting" – a fiberreinforced plastic sheet that's produced on a modified carpet loom.

Engineers have adapted the carpet-weaving technique to weave strands of plastic and carbon fibers into a mat of intertwined loops. Once this mat is heated and pressed into shape, the carbon strengthens the plastic sheet.

When molded into panels, the material reportedly is much more impact-resistant and cheaper than the plastic panels currently found on some vehicles.

Money Talks . . . Really!

magine pulling a \$10 bill out of your wallet — and hearing it state its value out loud! Incredible as it sounds, the Bank Of Canada recently released \$2, \$5, and \$10 bills that do exactly that.

The talking money is part of a system being developed by Ottawa, Canada-based Carleton University and crosstown electronics firm Brytech. Each babbling bill relies on a pocket-sized electronic reader, which scans the patterns printed on the Canadian denominations and "speaks" their value in English or French.

The chatty cabbage was designed to serve as an aid for the visually impaired. Bigger denominations — \$20, \$50, \$100 and so on — are expected to hit Canada's streets soon.



Canon's Latest 'Faxphone' Features Data Bank

The latest addition to Careon's "Fexphone" line is the "15CD," which contains a built-in data bank that can store approximately 150 phone numbers and 150 appointments.

In addition to the electronic "phone book" and "calendar," the 15CD features a five-page document feeder, auto daling and receiving, copy function, fine mode, on-hook dialing, and activity report.

Suggested retail price: \$1195. For more info, call the Lake Success, NY-based company at (515) 488-6700.

Turn Video Images Into Instant Pix

Thanks to a joint venture between Sears, Roebuck & Co. and Hitachi Ltd., consumers can now turn videotape images into color photographs in just 90 seconds without leaving their homes.

The two firms have developed a \$999 consumer video printer that's about the size of a VCR. Until now, such printers were bulkier and sold for several thousand dollars.

The new machine is easier, too. Simply freeze the desired video image on a TV or computer screen, adjust the picture, and push a button — and the image is transferred to a + by 5.5-inch print on thermographic Kodak paper, similar to instant-print film.

The video printer is currently available via Sears' 1990 catalog as well as in the chain's Brand Central outlets. Sears is the first U.S. retailer to market the Hitachi ma-

LIFESTYLES

25-34 Demo To Shrink 16% By Year 2000

Radio programmers and marketing mavens who cater to the 25-to-34-yearold demo should start long-range plans today for shortages tomorrow.

According to U.S. Census Bureau projections, the number of folks in this demo will drop from 44 million to 37 million between now and the year 2000 — a dramatic 16% decline. Will this translate into a similar drop in sales and listeners?

As is often the case, these changes will not cut evenly across cultural or state lines. The number of whites aged 25-34 will drop 22% during the 1990s, while the number of similarly aged blacks will decrease by only 8%.

Eight States To Lose 25%

Furthermore, eight states (Pennsylvania, Wisconsin, Iowa, Nebraska, West Virginia, Wyoming, North Dakota, and South Dakota) will lose more than 25% of their 25-34 residents.

Even such sunshine-soaked, high-growth states as California and Florida will see the number of 25-34 residents decline (8% and 7%, respectively) over the course of the coming decade.

Incidentally, Alaska and Hawaii are the only states in which the 25-34 demo is expected to increase.

New Opportunities

Although the number of people in the 25-34 demo will eventually begin to climb from 2000's low of 37 million — to 38 million by 2010, and 39 million by 2020 — the population changes occurring throughout the '90s will nonetheless create at least two major new business opportunities within the declining derno.

One, the number of Asian-Americans aged 25-34 is expected to increase by 18% during the next decade. Two, the number of Hispanics aged 25-34 is expected to grow by 21% between now and the year 2000.

CHRONICLE

Marriages:

WDEZ/Wausau, WI MD/air talent Karen Williams to WDEZ air talent Scott Baker, February 12

Condolences:

WGAY/Silver Spring, MD founder/former GM Joseph Brechner, 74, February 26.

What's A Waste Of Money?

What's your definition of wasteful spending? Pouring tax dollars into a state-supported battle against a record company or buying deluxe macaroni and cheese instead of regular? It all depends on who you ask, and — more importantly — how much money that person earns, according to a recent report from New Brunswick, NJ-based researchers Bruskin Associates.

Not surprisingly, folks earning less than \$40,000 per year are more likely than those who earn \$40,000 or more per year to adhere to a harsher definition of wasteful spending.

The differing views of the two camps are best illustrated by how each evaluate such things as "foreign vacations" (38% of the under-\$40K bracket see it as a waste, compared with only 19% of the over-\$40K folks) and "having a second home" (42% vs. 27%). Interestingly, people in the lower income bracket consider "flying first class" less of a waste of money than do people with the higher incomes (69% vs. 72%, respectively).

For a look at those expenditures that a majority of all Americans consider to be a waste of money — and how these expenditures are viewed within the under/over-\$40K income groups — please consult the chart below:

Expenditure	Total	Under \$40K	Over \$40K
Luxury car (\$40K+)	80%	82%	75%
Casino gambling	77%	80%	72%
Car phone	74%	77%	70%
First class flights	69%	69%	72%
Designer clothes	68%	71%	08%
Imported beer	66%	71%	59%
Expensive jewelry	65%	70%	55%



American Families Are This Close

Higher divorce rates, a rapid growth in the number of people who live alone – US families must be growing apart, right? Wrong.

According to a recent Gallup poll, 90% of Americans say their relationship with their mothers are close. However, only 69% say they have a close relationship with their fathers.

Siblings and grandparents rated in between - 85% of the respondents say they're close to their brothers and sisters, and 78% say the same about Grandma and Grandpa.

Parental Guidance

We're not only emotionally close to our parents, we're geographically close as well. Two-thirds of the people surveyed who have at least



one living parent reside less than an hour's drive away from their mothers or fathers, and 54% of the respondents claim to see Mom or Dad at least once a week.

In addition, Americans like to reach out and touch their families via telephone — 68% call a parent, 44% call a brother or sister, and 21% call a grandparent at least once a week.

The Sobering Costs Of Rehabilitation

Industry Boom Poses Moral, Marketing Challenges

Some of the fastest growing businesses in America. The

Nostalgia: Five More Years

Istener requests for vintage Elvis, Beatles, Cream, and Motown classics are likely to keep phone lines buzzin' well into the mid-'90s. According to NYC-based researchers Langer Associates, America's fondness for the '50s and '80s will continue for at least five more years.



Furthermore, the phenomenon is likely to open up lucrative marketing opportunities in several product categories, including music (notice all the '50s and '60s material on CD?), media (seen old episodes of "Ready, Steady, Go!" on "The Monkees" on cable?), food (eaten chili fries at a faux retro diner?), and clothing (bought a paisley shirt or a smiley-face button intelv?).

Why the continuing interest? The researchers say today's parents want to share their past with their children. Ah, but the sound of cash registers ringing implies the reasons may go far deeper...

collective costs of alcohol and drug rehabilitation not only have climbed from \$1.5 billion in 1983 to \$3.6 billion in 1988, but also are estimated to have reached \$3.9 billion in 1989. (This latter figure is based on the number of admissions rising 5% each year.)

Furthermore, since only 15% of chemical abusers seek treatment, the rehab market is ripe for growth, according to a recent survey conducted by Lynbrook, NYbased Marketdata Enterprises.

Protective Measures

However, steps are being taken to prevent the unscrupulous from turning the misery of drug and alcohol abusers into a financial bonanza. Rehab industry growth could be limited by what have been termed "managed health care" utilization consultants (third parties who keep an eye on expenses to minimize costs to a patient's employer).

Other factors that could help keep a lid on growth rates include increased competition (which could mean more odvertisers for your station), a shift from expensive in-patient care to less-costly outpatient treatment, and the implementation of corporate cost cotrol measures (making patients pay a bigger portion of the costs, and limiting the number of days of treatment).

Growth Factors

There are also several factors that could benefit the rehab bit. They include proposed national health plans, proposed legislation allowing individual states to reimburse certain facilities for alcohol rehab under the Medicare/Medicaid umbrella, ever-increasing treatment fees, a surge in corporate/government drug testing, and increased criminal prosecution in which offenders are sentenced to rehab programs.

Whether you're "caller #69" at your favorite radio station or lucky enough to snag wristband pass "5283" allowing you to purchase concert tickets, you might feel like you're sacrificing individuality to become a number. According to a recent report in the Wall Street Journal, modern Ameri-

Feel Like A Number

cans pile up anywhere from 142 to 175 different digits during a lifetime of accumulating numerical monitors. To discover the source of these impersonal integers (and the amount of digits contained in each), check out the (thankfully unnumbered) chart below:



Annual Salura	HER PAY PARTIES
Social Security	9
Zip codes	5 or 9
Addresses (home/work)	2 to 12
Telephone (home/work)	20
Checking account	9
Automatic teller machines	4 to 6
Bank credit cards	16
Driver's license	9 to 19
Automobile plates	7
Computer identification	4 to 9
Fax number	8
Home security system	4 to 6
Combination locker	4
Briefcase combination	3
Federal Express account	9
Cellular phone	10
Phone answering access co	de 3
Phone calling card	14
Safe deposit box	4

Consumers Cut Down On Coupons

early 222 billion coupons were distributed to U.S. consumers during 1988, the last year for which figures are available. What's more, the coupons were — on average — 12.4% more valuable than during the previous year. Bearing these facts in mind, you might guess that more of your listeners were cashing in on the savings. Guess again.

According to the A.C. Nielsen Co., coupon redemption rates declined in 1988, as Americans used only 3.2% of the distributed money-savers — 100 million fewer coupons than were redeemed in 1987.

Reasons cited for the drop include the rise of two-income famlies, reduced leisure time, and quicker expiration dates on the coupons.

PEOPLE

P.S. - SBK Loves You



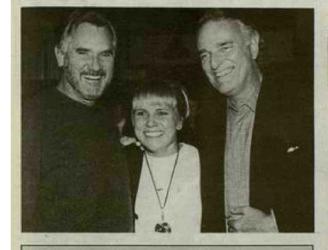
Wilson Philips joined SBK Sr. VP Daniel Glass and the entire promotion staff during a department meeting in Palm Springs, CA. Cavorting in the California sun were (front, I-r) the label's Ken Lane, Monte Lipman, Hilary Lemer, Chris Woltman, Neil Lasher, Paul Jankowski, Michael Mena and Kevin Knee; (back, I-r) SBK's Shanna Nartz, Frank Higginbotham, Michaele Block and Rock Allen Dibble, the band's Wendy Wilson, Chymna Philips and Carnie Wilson, and the label's Maye James, Glass, Gary Triozzi, Michael Lessner and David Wolnick.



Gramm Hosts Open House Party

Lou Gramm had the opportunity to promote his latest Atlantic release, "Long Hard Look," during a guest host stint on Superadio's syndicated "Open House Party." Pictured behind closed doors were the label's Kim Freeman (I), Gramm, and OHP's Andy McLean.

Ruby Schmooze Day



Mad About MaHarry

A&M's President Gif Friesen (I) and Chairman Jerry Moss are all smiles after Wendy Mahlarry's recent performance at L.A.'s Cafe Largo. The songstress's self-titled label debut was released last month.



Ruby Tumer was the center of attraction during a recent NYC bash marking the release of her current live/RCA single, "it's Gonna Be Alright." Among those mingling were (i-r) Jive VP Ann Carl, labelmate Samantha Fox, RCA VPs Dennis Fine and Dave Wheeler, Tumer, RCA's Exec. VP/GM Rick Dobbis, VP Skip Miller and Darryl Booth, and BMG Distribution's Jim Kelly.

Reeves Soars To Lofty Heights



EMI execs held a reception for Dianne Reeves, honoring the release of her LP and single — both titled "Never Too Far." Gathering at the Loft in New York were (i-r) the label's Sr. VP Gerry Griffith, Chris LaSaile, Josh Zieman, Sr. VP Jack Satter and Jennifer Grossberndt, manager Linda Goldstein, EMI Exec. VP/GM Ron Urban, Reeves, and the label's President/CEO Sal Licata, Glynice Coleman and VPs Ira Derfler and Henry Marquez.



Wampum Upside The Head

Capitol Nat's Dir /AOR Promo Jelf Shane (second from right) vowed to wear a bandana until Havana Black's "Indian Warrior" LP locked up 60% of the nation's AOR playlists, and wound up doing so for four weeks Joining Shane in an office powerow were (i-r) Strawinski Brothers Management's Doug Goldstein and Alan Niven, and the labet's Frank Palombi.

Kirkland Upped To WRKO PD Position

After just four months as ND of WRKO/Boston, Rich Kirkland has been named Director/Programming & News at the Talk powerhouse. He replaces Mel Miller.

Perry OM At KTFM



Sob Perry

Dance-CHR KTFM/San Antonio has named in-house consultant Bob Perry (of Don Kelly & Associates) OM.

KTSA & KTFM VP/GM Joe Emst told R&R, "Bob Perry is one of he top Hispanic programmers in America. I've worked with lots of gays who specialize in this type of market and am qualified to make that statement. He's going to work with [newly promoted PD] Rick Hayes and help him guide the station to continued success."

Perry told R&R, "It's always been my goal to become the best Hispanic CHR programmer in the country, and KTFM is the obvious place to pursue that goal. In the last six months we've doubled KTFM's 18-34 numbers and gained in all the other important demos."

Perry's programming background includes KPRR/El Pase and KRGV/McAllen-Brownsville. During the last six months with Kelly, he's also consulted KKFR/ Phoenix, KZFM/Corpus Christi, and KHQT/San Jose.

WNOR Adds Whitlow And Perkins In Sales

WNOR-AM & FM/Norfolk has bired market veterans Bill Whitlow as GSM and Cindy Perkins as LSM. Both have previously worked with WNOR GM Joe Schwartz.

Schwartz commented, "Bill's been in the market for over a decade and has always done an outstanding job Cindy has grown tramendously since we worked together and will be a great addition to our local sales staff."

Whitlow joins AOR WNOR after serving as GSM at CHR WNVZ. Perkins has spent the last three years as GSM at Talk WNIS.



Rich Kirkland

"We're promoting Rich because he's very knowledgeable and familiar with the programming of the station," said WRKO GM Mark Renier. "We're confident he'll help WRKO maintain its current status as "The Talk Station' in Boston."

Kirkland told R&R, "The challenge here at WRKO is to keep a top station on top. That's a very different kind of challenge from trying to revamp a struggling station, and I'm looking forward to it."

Prior to joining WRKO, Kirkland spent 11 months as ND at crosstown WJIB. Before that, he spent six years as GM of Metro Traffic Control's Boston operation. Kirkland's career has also included stints as a newsman at WTTS (now WSSH)/Boston and WTAG/Worcester, MA.

Sorensen PD At KATT

Doug Sorensen, PD at Surrey Rock CHR KATM/Colorade Springs for the past year, has been named PD at sister AOR KATT/ Oklahoma City. He succeeds Scott Douglas, who resigned to become Charisma's Southwest promotion rep.

In addition, Surrey VP/Regional Manager Tricia York announced three promotions at KATM: Kevin Burchfield to OM, Robb Miller to GSM, and Jerry Cobb to LSM.

KATT Station Manager Larry Bastida commented, "The momentum of the radio station is as strong as I've seen it in my six years here. Consequently, the PD replacement was extremely critical. We've worked very closely with Doug, and his strong background made him the perfect choice."

Scrensen remarked, "Over the past year, Surrey has given me the opportunity to be involved with KATT as sort of an in-company consultant. I'm looking forward to handling the day-to-day PD duties while maintaining my involvement in Colorado Springs."

Sorensen joined Surrey after serving as an air talent for five years at WBZZ/Pittsburgh and KZZP/ Phoenix. He previously programmed KQRS/Minneapolis, WTPA/ Harrisburg, and KLAQ/EJ Paso.



Lisa Cortes

PolyGram Appoints Cortes VP/A&R

Lisa Cortes has been named VP/ A&R for PelyGram. She'll be based at the company's New York headquarters and report to Ed Eckstine, PolyGram Exec. VP/ Talent and Creative Affairs and Wing GM.

Eckstine commented, "Lisa's unique vision and overall stature in the industry made her the logical choice for the job. Anyone who's come into contact with her knows she brings a passion to her day-to-day affairs like no other."

Cortes added, "The coming agenda is for innovative music to grow from the center of cultural revolutions. Joining the PolyGram team on the winds of change is a challenge of unlimited potential."

Prior to joining PolyGram, Cortes was founder and Managing Director of Rush Producers Management. She worked with hip-hop producer/collaborators. Hank Shocklee, Prince Paul, Daddy-O, and D.J. Mark on production and remixes of such artists as Madonna, the B-52's, Jody Watley, Fine Young Cannibals, Lisa Stansfield, De La Soul, Vanessa Williams, and

Casseri WWKB & WKSE VP/Sales

WWKB & WKSE/Buffalo GSM Ken Casseri has been promoted to VP/Sales at the Price Communications Talk/CHR combo.

Price Sr. VP/Radio and WWKB & WKSE GM Jim Meltzer told R&R, "Ken will continue as GSM, but his new position recognizes the fantastic job he's done for our combo. Through his guidance WKSE has become one of the highest-grossing stations in the market-place."

Casseri, a Buffalo native, was also an AE at crosstown WGR before joining WWKB & WKSE. He told



Ken Casseri

R&R, "I'm enjoying the promotion immensely. The attention to the local sales scene keeps us strong in a competitive marketplace. My thanks to Jim Meltzer and Price Communications for their faith in me."

Bailey OM At WKSI

CHR WKSI/Greensboro has tapped Rich Bailey for the new position of OM. Bailey was most recently PD at Classic Rock WXLY/ Charleston, SC.

WKSI GM Roger Matney told R&R, "Rich has 13 years of experience in all the important aspects of the business. He's very strong promotionally and he understands CHR programming and music, as well as the fine points of marketing. We brought him aboard to support [PD] Date O'Brian in helping WKSI reach the ton."

WKSI reach the top."

Bailey told R&R, "We want to do some exciting and crazy things in the market to help bring this station back to the top again. Since [crosstown Nationwide CHR] WKZI is being sold, we'll be able to use the situation to our advantage."

Bailey's CHR programming experience includes a stretch as PD at KKSS/Albuquerque and as Asst. PD at WKXX/Birmingham.

Walker Named PD At KRNB

KRNB/Memphis upped MD/ Promotion Director Johnnie Walker to her first programming position last week (3/5).

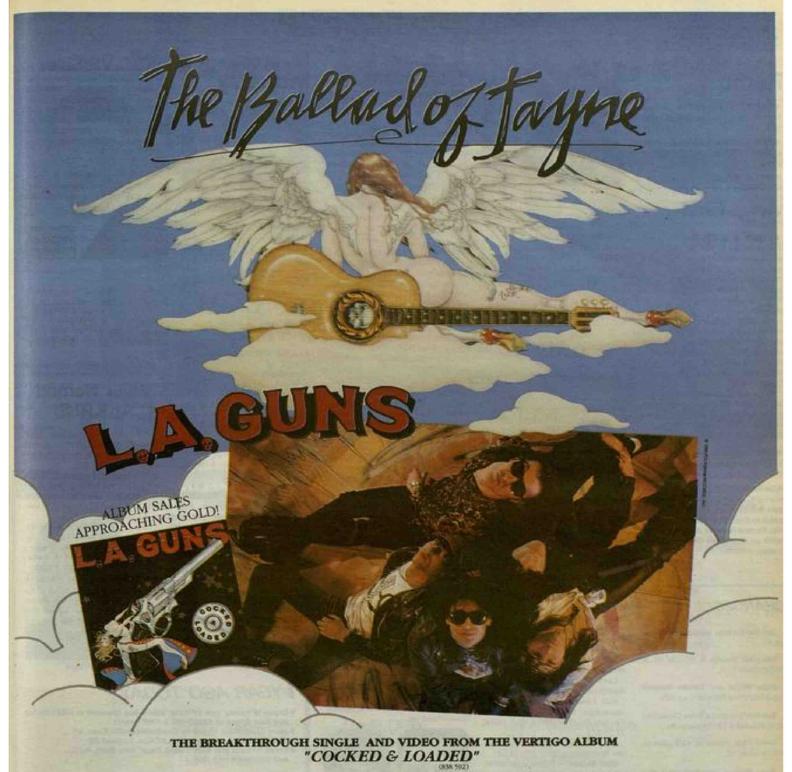
GM Chuck Scruggs told R&R, "We took great pride in promoting Johnnie to PD; she's very qualified and very capable of doing a successful job for us."

Walker, who's been with the station in various positions for sixand-a-half years, added, "I was a little apprehensive, but I wasn't afraid of the challenge: I knew I could do the Job. I know the operations, the market, and some of the things necessary to get the station back on track." She added that KRNB will continue its currentbased Urban format.

Forever Virgin's Girl



Virgin Records awarded Paula Abdul with a plaque marking 6 million in sales for her debut LP, "Forever Your Girl." Partying hearty were (seated, I-r) managers Larry Frazin and Larry Tollin; (standing, I-r) WEA Corp. President Henry Droz and Virgin's Co-Managing Director Jett Ayeroff, Sr. VP/GM-Jim Swindel, VP John Boulos, Genma Corfield and VP Jacquie Perrymen.



CATCH L.A.GUNS LIVE!

March 1 Soutile, Wt 99 Club + March 2 Spokene, WR Gatablys - March 3 Portland, OR Starry Nights - March 5 San Fran, C4 The Stone
March 6 Sacramento, C4 Crest Theatre + March 7 Oakland, C4 Omni - March 9 Ventura, C4 Ventura Theatre - March 10 Tiguana, MEX liguanas
March 12 Lar Vigas, NV Calamity James + March 13 Phoents, AZ Celebrity Theatre - March 14 Tucson, AZ El Casino Ballroom - March 16 Dallas, TX
Accadis + March 17 Houston, TX Las Americas Areca - March 19 San Antonio, TX Secakers - March 20 Austin, TX Back Room
March 22 Okladowas CBy, OX Kinetis - March 27 Tudas, OX Caine Ballroom - March 24 Springfield, MO Regency
March 26 Grand Rapids, MI Club Eastbrook - March 27 Indianapolis, IN Bitz Music Hall + March 29 Conneinnat, OH Bogart's
March 30 Columbus, OH Newport Music Hall - March 31 Detroit, MI Etz - Aprill 1 Aleron, OH Jackie Lee's

Don't miss the video! TOP 10 DIAL REQUESTS! ACTIVE ROTATION ON NEVER ENOUGH
THE TRACK that Radio Has Been Asking tok
Management: Left Bank Management Produced by Duane Baron, John Purdell and Tom Werman for Julia's Music.

· LAURA SANANO steps up from

Jazz/NAC Promotion Manager to Man-

ager/National Promotion at Windham

STEVE SUTTON is elevated from

Radio

- · CARLETTE PETERS is elevated from AE to Sales Manager at WINS/
- PETE PILCHER is upped from NSM to GSM at KSKQ-AM & FM/Los An-
- · MICKIE MULVEY is promoted from NSM at KGW & KINK/Portland to KINK LSM
- . CAROL LEAMON is upped from Sr. AE to LSM at WKZL/Winston-Salem
- · RANDY SHEFFIELD is tapped as VP/Operations at the Woodfin Group and GM of WGSY/Columbus, GA. He was previously VP/GM of the group's WGNE & WFSY/Panama City, FL. Concurrently, THERI RANEY moves to WGSY as LSM; she was most recently at crosstown WVRK

Also, ROB ASHE is upped from Station Manager to GM at WGNE & WESY and Office Manager PATSY SELLARS is promoted to Station Manager. WGSY/Columbus AE BRIAN CORN-WELL joins the Panama City combo as

At the group's WIBB & WFXM/Macon, GA, ED PARKER is named GM; he had been GSM at WGSY. Rejoining the Woodfin Group as WIBB & WFXM Station Manager/Operations is AL SMITH.

- PHIL HOOVER becomes GM at KRNQ/Des Moines; he formerly served at WLRW/Champaign, IL.
- · DAVE MAY is upped from VP/Englneering to Sr. VP/Engineering at Algonquin Broadcasting. He continues his duties as Exec. Producer of the Buffalo Bills Football Network and as traffic reporter on Algonquin's WBEN & WMJQ/ Buffalo.

CHANGES

Debbie Yu joins WINS/New York as

Margaret Vennie is now an AE at HNWHINDA York

Ellen White and Teresa Nevarez inin KROB/San Francisco as AFs.

Sue Marty is now a Sales Consultant at KQRS-AM & FM/Minneapolis.

David Fitts moves to KRXO-Sacramento as an AE

Ruby Pollack joins KIKI-AM & FM/ Honolulu as an AE

Shirtey Thrasher is named an AE at WGSY/Columbus, GA.

Gail McCullough is now an AE at KGEE/Odessa, TX

Stephen Sorich is appointed an AE at Westwood One's Midwest Region Sales Dect.

Vicki Arnold is upped from Manager, Personnel/Payroll to Director, Personnel/Payroli at Warner/Elektra/Atlan-Concurrently, Payroll Supervisor Mari Connor becomes Payroll Manag-

Richard Schweer is named NSM at Import Music Service.

Kenneth O'Keefe moves to Broadcast Promotion & Marketing Executives (BPME) to serve as Resource Center Coordinator





Gary Todd

Lori Pappalardo

- · GARY TODO current owner of KLAD-AM & FM/Klamath Falls, OR. joins University Broadcasting as partner and Exec. VP. He will also serve on the Board of Directors of University's general partner. Heritage Partners Management.
- · SUZANNE DeLAURENTIS steps up from LSM to GSM at KBTS/Austin.

Records

PROS ON

THE LOOSE

. LORI PAPPALARDO is tapped as OM at Charisma Records. She was most recently National Promotion Coordinator at Virgin Records. Concurrentfreelance art director STEVE SAMIOF joins the label as Art Director.

Mary Alice - Middays KTMS &

KHTY/Santa Barbara (805) 685-5310

New Orleans (504) 246-8065

leans (504) 246-8684

aw, MI (313) 629-0335

(803) 294-1740

751-1471

272-1871

WMUC

879-9622

222-8573

Scott Johnson

Norlolk (804) 548-0834

Catfish Cooper - Nights WQUE/

Davey D. - Nights WQUE/New Or-

Steve Fox - Mornings WTLZ/Segin-

Jeff Hayes - MD/morning show pro-

Promotion Dir.

ducer WANS/Greenville-Spartanburg

evenings WVGO/Richmond (804)

Ray Koob - Promotion Dir./air talent

Larry Lomax - Mornings WLTY/

Rich Lovett (Jack Flash) - After-

noons/Asst. MD KKQV/Wichits Falls.

TX (817) 696-2316 or (504)

Bill McCown - OM WANS/Green-

Mike McCoy — PD/middays WRK/

Ron Morgan - PD/mornings KLOU/

Scott Norman - Mornings Braker

Don Richards - GM/mornings

Randy "Harris" Rundle - OM/PD

Norman Schmidt - MD WGLL/Mer

Doc Shutta - PD KCSP/Casper.

Kent Smith - Mornings Braker Ra-

Chris Wells - PD/MD/mornings

Mark Williams - News reporter

Jeff Young - Afternoons KSFO &

KYA/San Francisco (408) 223-7768

WTBM/Mexico, ME (207) 369-0403

KRSO/Riverside-San Bernardino (619)

cersburg. PA (717) 762-9146

dio's AC format (303) 356-7957

WY (303) 234-5635

& WXTZ/Indianapolis (317)

Radio's Mega format (206) 487-0684

KCSP/Casper, WY (303) 839-1803

ville-Spartanburg (803) 232-2653

West Palm Beach (407) 640-4887 "Jammin" " Jay Michaels - Nights

KJMZ/Delas (214) 368-0372

St. Louis (314) 225-9663

WMMR/Philadelphia (215) 441-8015

National Sales Director/Records & Music Division to the division's VP/Sales & Distribution at Word Inc. Concurrently, longtime company vet JAMES BULL-

ARD is upped to Exec. Director/Gospel Music Division. At Word/Nashville. MARK CAMPBELL shifts from radio promotion duties to Manager/Marketing, Word and Canaan labels.

- · MARSHALL BLONSTEIN, President of DCC Compact Classics, has announced the execution of a letter of intent to acquire all of the outstanding shares in AVM (UK) Ltd., in exchange for DCC shares, DCC produces and markets original and historical music recordings, principally on CD; AVM is a European-based entertainment company involved in recording, publishing, film, television, home video, and concert presentations.
- · SUSAN SOLOMON joins Chrysalis Records as Director/Video Production. She had been Manager/Video Production & Promotion at Columbia Records.
- PATTI CONTE becomes VP/Press & Publicity at Atlantic Records. She formerly held the same post at EMI



Patti Conte

Geordie Gillasnia

- · GEORDIE GILLESPIE is named Assoc. Director/New Bock & Metal Promotion at EMI. He had been Director/ Promotion at Second Vision Manage-
- · KAREN JOHNSON is tapped as National Director/Publicity & Artist Relations at Private Music. She was most recently Sr. Music Publicist at Solters/ Roskin/Friedman



Moose McMains Lisa Aret

- MOOSE McMAINS is promoted from Sales & Promotion Coordinator to Sales Manager at Chameleon Music Group.
- LISA ARZT has been appointed Progressive Music Marketing Manager/ Mid-Atlantic at CBS Records. She had been a CBS AE in Washington, DC.
- · MARINA ROTA is named International Publicist at MCA Records. She formerly served in a similar capacity at WEA International. Also at the label, Promotion Coordinator MARK MAY-LOCK is elevated to National Promotion Coordinator

Industry





Shella Jackot

- · SHEILA JASKOT is upped from Producer to Exec. Producer of NBC's Talk-
- · JEFF WAKEFIELD becomes Exec. VP/Director of Research Services at the Interep Radio Store. He previously served as Exec. VP/Marketing at Major Market Radio, an Interep Radio Store
- . DAWN TOGNOLI is named Exec. Director of the Northern California Broadcasters Association (NCBA), She formerly nerved as Sr. VP/Media Director at Alien & Dorward and most recently worked at Mojo USA. Tognoli succeeds CLAIRE O'NEIL, who resigned to pursue other interests.

- · MICHELLE GUNDIC Joins Super Spots as VP/Exec. Producer. She had been an AE at WHK & WMMS/Cleve land. Joining SuperSpots and Joe Kely Creative Services is MONA KAFITY serving as Administrative Asst. to Joe Kelly and David Gariano. She was tomerly Asst. to the Promotion Director at
- FRANK STANITSKI is appointed OM at Coleman Research. He was most recently Manager/Radio Services Support at Arbitron
- · RICKI SELLNER has been tapped to head the East Coast office of BNB Associates, Ltd., the personal manage ment firm. She was previously a partner in S&M Public Relations, representing
- . STU ISELIN and ELIZABETH RYCK-MAN are upped from Sr. AEs to Sales Managers at Christal Radio's New York and Seattle offices, respectively.
- VICTORIA RENZI becomes Direct tor/Creative Affairs at the New Yorkbased management firm Absolute Drection. She was formerly East Coast Coordinator/Creative Affairs at Jobete Music Publishing.

-Holly Skiar

R&R TIMELINE

Gerry Cagle began his radio cereer at WRBC/Jeckson, MS. Gerry Cagle making his name as PD Gerry Peterson at WMFJ/Daytona Beach and WRKO/Boston before landing at KHJ/Los Angeles in 1974. Fityears ago today, Gerry left KHJ to consult KYA/San Fra co; he went on to program KCBQ/ Sen Diego and left in '78 for politics. Returning to radio as Cagle in '80, he served as KFRC/ n Francisco PD, became WAPPI New York OM in '84, managed Orlando's WHLY and WHTQ, and last November joined KWOD/Sac-remento as OM.



Gerry (Peterson) Cagle

1 YEAR AGO TODAY

- p W names new VP/GMs: Jenny Sue Rhoades at KQZY/Dallas and Rick Green at KMEO-AM & FMIPhoenix

 Jerry Crutchfield upped to Capitol/Nashville Exec. VP

 Stan Campbell selected as KLAC/Los Angeles PD
- Three formats join R&R's Back Page: New Rock, NAC,
- and Contemporary Jazz

5 YEARS AGO TODAY

- "We Are The World" by USA For Africa is released and sets first-week add records in R&R's CHR, AC formats
- Jim Kelford appointed WEAN & WPJB/Providence VP/GM

10 YEARS AGO TODAY

- Matt Morgan new WAMO/Pittsburgh MD Thom O'Hair rejoins KSAN/San Francisco as PD; hires Paul "Lobster" Wells for nights
- Metromedia buys KJR/Seettle for \$10 million; sells KNEW/San Francisco to Malrite for \$5 million

15 YEARS AGO TODAY

Golden West advances Eric Norberg to KEX/Portland PD and Victor Ives to KSFO/San Francisco PD

- Hurricane Heeran

KCBQ REUNION!

March 1, 1990 Still "Q"-ing after all these years . . .



Frank Anthony
Dex Allen
Gary Allyn
Lee Bartell
Buzz Bennett
Jerry G. Bishop
Boyd R. Britton
Jim Buckalew
Charlie & Harrigan
Magic Christian

Phone [

Dick Clark
Dave Conley
Scotty Day
Joel Denver
Mason Dixon
Phil Flowers
Jimi Fox
Linda Fox
Mark Gleason

Steve Goddard
Dean Goss
Jack Hayes
Don Howard
Shadoe Jackson
Ralph James
Albert Johnson
Gary Kelley
"Shotgun Tom" Kelly
Ted Tillotson

Gene Knight
Tony Maddox
Harry "Happy Hare" Martin
Jack McCoy
Lenny Mitchell
Richard Mock
Bill Moffitt
Cousin Bruce Morrow
Bobby Ocean

Chuck Roberts
Rich Brother Robbin
Neilson Ross
Real Don Steele
Charlie Tune
Jack Vincent
Jerry Walker
Brian White
Todd Williams
Dick Young

and the current KCBQ Personalities:

Sonny West Dino Bill Moffitt Ken Copper Dayle Ohlau Kevin Hines Phil Flowers John Q. Lawrence Bill Martin Lenny Mitchell Liz Medina

For your copy of the Reunion tapes, send \$22.95 per set to KCBQ, P.O. Box 1053, San Diego, CA 92112. Make check payable to KCBQ Reunion Tapes.

Number of sets	Total Amount Enclosed
Name	
Address	

Look for the movie coming

THE COMPETITIVE EDGE

JOHN PARIKHAL

MORE '90s CHALLENGES

A Future Forecast You Can Use

The future is an untraveled road. At May's R&R Convention in Los Angeles, I will paint a picture of that road and how to navigate it in a multimedia presentation, "The Wizard Of Odds." The ideas below are a small part.

Navigating the unmapped territory of the future is easier with a chart that warns of dangers and indicates safe places. Such a chart can be created by carefully weighing the probability of different

As I explained in my last column (2/23), you can calculate the odds on what's likely to happen in the next decade and make informed decisions about what to do. Previously, I discussed four of the nine areas that deserve radio's attention: aging population, overcommunicated world, marketing mania, and high debt loads. The remaining five are:

- Predictability And Lemmings · Return Of Show Business
- Bidding Wars · Return To Service
- · Hyena Sales.

How will these areas affect radio and records?

1. Predictability And Lemmings. Lemmings are native Scandinavian animals that share a peculiar characteristic. Each year, one of them starts running and all the others follow. The leader jumps off a cliff and the followers burl themselves after the leader without regard to the consequences. Unfortunately, radio and records often behave the same way.

The search for instant solutions so powerful that formats and ideas are barely tested before dozens jump on the bandwagen. Witness the number of "pirates" that popped up after Pirate Radio (KQLZ) debuted in Los Angeles. Or the number of Rock 40s (a term we at Joint Communications service-marked last year) that appeared as soon as KRSR/Las Vegas posted good Birch numbers. It's no different with New Age, morning zoos, or even ten-in-a-row music guarantees.

Such behavior creates predictable, copycat radio - and evidence suggests it's not going away. Debtsaddled managers who want to

"The most important rule is to know which rules to break."

-Steve Berger

avoid risk will be all the more eager to embrace what they see as a sure thing.

· To win against predictability and sameness, break the rules. As Nationwide Communications President Steve Berger says, "The most important rule is to know "The which rules to break."

Break the rules about rigid music clocks. Rotate them through

Tomorrow's **Trends**

- Rules are rewritten
- Service becomes watchword
- Showbiz takes center stage
- Talent development returns
- Once-ignored demos yield gold

dayparts. Don't blindly follow the trades when you add music. Research your own market. Outfox your competitors by changing the

For example, KISW/Seattle's Beau Phillips and Steve Young broke the rules when two competitors began \$1000 Thursdays. Rather than up the ante, they created "the thickest, richest contest ever: Thousand Island Thursdays. They gave away a bottle of thousand island salad dressing every hour and tagged it "from the station that really pours it on." Their creativity overpowered the copycat mentality

2. Return Of Show Business. Radio is show business. It will become even more show business-oriented as stations try to distinguish themselves from the competition. Already, many successful morning shows have all the bells and whistles of great theater. They have style, flair, and excitement.

During the '90s, radio will have to become more theatrical to compete with the sizzle of cable television, color print, and cutting-edge film. The public will become conditioned to high-definition entertain-

. To win with showbiz, managers should support highly creative, offthe-wall types. At the same time, radio should do everything with show business in mind. At remotes, dress announcers in tuxedos instead of blue jeans. Use searchlights at movie premieres. Create events the way Hollywood did in the '30s and '40s.

Creative geniuses like John McGhan are leading the way with theatrical radio: "Live From The Grammys." CJAD/Montreal's Jennifer Roman has brought show business to Halloween with the bril-liant execution of "Safe Halloween," a creative response to the dangers facing young children to-

day. 3. Bidding Wars. Salaries will rise even more than they did in the '80s. Scott Shannon's and Casey Kasem's multimillion-dollar deals are the tip of the iceberg.

Managers and owners cut back on talent development during the '80s, preferring to create a uni-form, personality-free product. The result is fewer fully developed programmers and announcers who are ready to step in and solve problems. This means there will be more money chasing fewer people.

. To win bidding wars, think before you leap. One person will not solve all the problems. Take time to interview up-and-comers as well as the big names who are skilled at getting their names in the trades.

Develop internal talent. Give them promises and keep those promises. Don't treat people as an expense, treat them as an investment. And when necessary, break out the checkbook for that someone special.

"The search for instant solutions is so powerful that formats and ideas are barely tested before dozens jump on the bandwagon."

4. Return To Service. Service will be the watchword for radio and records. Savvy managers and programmers will take a page from the airlines and study their frequent flier plans. They will note that a small number of users account for an awful lot of hours tuned, and they'll woo these listeners in all sorts of innovative ways.

. To win with service, make it easy for listeners to talk to you. Get rid of busy signals. Make sure the receptionist knows what's going on at the station. Teach announcers how to be polite to callers. Most important, get them to answer the Joint Communications President Dave Charles notes, "For most listeners and advertisers, their first contact with your station is the phone. Make it count."

Give listeners something for nothing. If they write or phone, surprise them with a pair of concert tickets or a free dinner. Correspond with everyone who writes in.

5. Hyena Sales. Sales competition is going to beat up, there's no two ways about it. Cable television will be a price predator. Debt-strapped radio stations will try anything to keep up cash flow. The public will cry out against so many commercials.

Cable and network television will force radio to react to mass market GRP (growth rating points) as a sales tool, weakening radio's strength as a psychographically driven niche marketing tool.

On the programming side, competitive pressure will create a seesaw of withdrawal from - and return to - the security of 40-minute music sweeps followed by seven or more spots, alienating listeners and advertisers alike.

Rate-cutting will continue to un-

"During the '90s, radio will have to become more theatrical to compete with the sizzle of cable television. color print, and cuttingedge film."

dermine radio's image as a specialty medium. Good salespeople will feel pressure from others who act like hyenas, grabbing whatever they can regardless of longterm

 To win against hyena sales, push radio's benefits. For example, point out that the eye tires quickly, so television commercials burn out quickly. The ear is more comfortable with greater repeti-tion - one benefit of frequency advertising on radio

Work to expand the market for radio with clear, benefit-driven campaigns at both the local and national levels. Fight rate-cutting, no matter how much others do it. Position your station on its unique strengths (talent, format, etc.). When your competition cuts rates, position it as "in trouble," a station



In the '90s, radio will use more star power than ever. Participants in John McGhan's recent "Grammy Week Live" included "People's Court" host Doug Liewelyn, WNOR/Norfolk's Henry "The Bull" Del Toro, Alice Cooper, and WNOR's Tommy Griffiths.

that might not be able to deliver customers

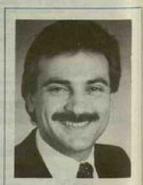
Fight GRP.

Don't give up on 12-24 or 50+ just to chase the large population bulge of 25-49. There's gold in those is nored demos.

My projections for all nine areas outlined are already in the process of coming true. The population can't get younger for at least 20 years. Information won't go away, Pressure on marketing is growing everywhere as businesspeople be come more sophisticated. Banks will pressure borrowers to protect themselves. Leadership research proves there will always be more followers than leaders. Show business techniques cut through the clutter. There's more money than talent out there. Overcommunicated consumers will be easy targets for personal service, and fer-cious sales competition will always generate more than its share of short-term thinkers.

You don't have to be a Wizard of Odds to figure out all this. You need courage to act on the information.

This column is the second of two parts. and #17 in a series



John Parikhal is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

Winning Ways

- Hire brilliant creative talent
- Turn off the computer every week
- Know your listeners Take the lead
- Don't win the sales battle and lose the war

A&M Records created Y.E.S. TO JOBS in

1987, opening the door of the entertainment industry to a new generation of exceptional minority teenagers.

The program has become a major way to find talented newcomers for the music business. For the cost of hiring one or more new employees at minimum wage for ten weeks, you make an immeasurable investment in the future. Y.E.S. TO JOBS has grown from 50 interns at 25 companies to over 200 interns at 75 companies. Last year almost 20% of the interns found permanent work in the industry at the end of the summer program.

Invest in a teenager and invest in your future.

Jein Us.

Join the growing list of entertainment companies who are saying Y.E.S. TO JOBS!

A&M Records

Atlantic Records

The BMG Group,

including Arista, RCA and

BMG Distribution

KABC Radio's "America's Top 40"

KBIG

KKGO-FM/KKJZ-AM

KTLA TV

New Marketing/BNW Entertainment

Original Sound Entertainment

Peaches Records

Recording Industry Association

of America (RIAA)

Rose Records/Stirling Ventures

Show Industries/Music Plus

Sleeping Bog Records

Sound Disk-Tributors/Streetside Records

Tommy Boy Records

Tower Records

Warner Bros. Records

Warner/Chappell Music, Inc.

Warner/Elektra/Atlantic Corporation (WEA)

Waxie Maxie's Records

Wherehouse Entertainment

Wright/Banks Films

To find out how to enroll your company and get more information contact Y.E.S. To Jobs at (213) 469-2411

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SINEAD O'CONNOR

"Nothing Compares 2 U"

BREAKERS

#1 MOST ADDED! DEBUT @ SECOND WEEK:

158 CHR REPORTERS - 62%

SONIA "You'll Never Stop Me From Loving You"

ACTION AT: KNRJ, HOT97, B95, KITY

ADDED THIS WEEK AT: HOT 102/Milwaukee, KTFM/San Antonio, KWTX/Waco, KPRR/El Paso

KEVIN McCABE, HOT97:

"HOT97 discovered Sonia as an import exploding in Europe. Since last year we've watched this record progress into a major hit for HOT97. If you played 'French Kiss,' this will work for

HOT97 26-23 KTFM add PWR96 add

HOT102 add 37

KPRR add KNRJ 32-29

KZFM add

KWTX odd

SLAUGHTER "Up All Night"



#4 DIAL MTV, MEDIUM ROTATION,
EXPLODING AT AOR

AOR TRACKS: 29



SALES

#1 Mainstream Records/Milwaukee #9 CML One-Stop/St. Louis

#30 - 13 National Record Mart/Pittsburgh #21 Wherehouse/Michigan

Chrysalis.



STREET TALK

MCA/Geffen Distribution Futures?

he MCA/Geffen merger (see Page 1) raises some intriguing distribution possibilities. With both labels' international deals with WEA expiring within a few months of each other, the bidding wars late this year will no doubt involve (among others) WEA and BMG, with whom MCA has been talking. This should be something to

Baumgartner Big Red's Promo Boss

Columbia VP/Nat'l Singles Promo Burt Baumgartner will be named VP/Promotion and L.A.-based Director/National Singles Bob Garland will head east to handle Baumgartner's previous gig.

ST also hears that NY-based Director/ National Singles Jerry Lembo will see his duties e-x-p-a-n-d-e-d. All this to happen once exiting Sr. VP/Promo Marc Benesch returns west at the end of the month.

So where in L.A. is Benesch headed? It's no secret that he and bigtime producer Jimmy lovine are best of buds. With longtime speculation that lovine has been offered label deals with A&M and Atlantic, could Benesch become lovine's partner?

KKBT To Buy KDAY?

Urban AM KDAY/L.A. is on the block with an asking price of around \$10 million. In a recent article on the UC format in the Los Angeles Times (3/7), KKBT/L.A. Pres./GM Jim deCastro was quoted as saving "there's a very strong possibility that Evergreen Media might buy KDAY in order to more completely serve the audience that listens to Urban Contemporary.'

Not only did deCastro confirm to ST that talks are in progress with KDAY, he also said that new KKBT PD Mike Stradford will arrive this weekend and that the station is looking to go live by April 1.

Those rumors of a new BMG West Coast label have resurfaced. This time we've got former Island President Lou Maglia possibly running the show as soon as June. The rumored label would be completely autonomous from BMG's other labels (RCA and Arista) and fully staffed

If the Motor City's legendary grapevine is accurate, former WOMC/Detroit PD Jay Clark will be the next PD at crosstown AOR WLLZ. Clark - whose lengthy resume includes programming stints at WABC/NY and KRLA & KHTZ (now KLSX)/L.A. - exited 'OMC two months back, after nearly four years with the

Virgin Records has renewed its distribution deal with WEA through Atlantic Meanwhile. Windham Hill has hooked its distribution wagon directly to BMG, leaving

Something Fishy in Boston

Rock CHR WAAF/Worcester-Boston secretly bought a billboard that read "Help need a job!" for a guy named Bill Whitem said to be an unemployed draftsman.

Whiteman, who stationed himself on the billboard, attracted a lot of attention - he interviewed by AOR competitor WBCN and mentioned on WZOU, WRKO, WBZ, and WHDH, as well as a number of TV outlets. Things began to smell a little fishy when W gave this supposed radio neophyte the afternoon shift, moving Rick MacKenzie to middays.

The stunt went on for several days uni the rest of the market discovered that Whiteman wasn't an absolute beginner, but had just left CHR WRCK/Utica, NY - when he was the morning man.

ST hears B97/New Orleans PD Bob Mitchell is being sought by beaucoup oute In any event, Mitchell - whose contract is April 10 - will not be renegotiating his des with B97.

While there's no official word as to while stations the Nationwide Group PDs will ha (as their assignments may change again in next few months), ST hears the current in has National PD Guy Zapoleon doing KNR Houston, KLUC/Las Vegas, and KRQ/Tuc Dave Robbins working with WNCI/Colum WOMX/Orlando, and KZZP/Phoenix; Bob Moody doing WPOC/Baltimore, WGAR/ Cleveland, and WKZL/Winston-Salem; and Steve Young handling KISW/Seattle, KZAF Sacramento, and KWSS/San Jose.

Another new label on Music City's horizon? Capitol/Nashville President Jimm Bowen is said to be putting a new twist of already-existing relationship. Details next

Shock! WPGC/Washington has turled morning man Jim Elliott, a 17-year DC rad veteran. PD Dr. Dave Ferguson has shifts from doing afternoons to wakeups with Rob Breedon. Reach Elliott at (703) 821-787 he's still doing weekends at Z100/NY.

Continued on Pay



New Challenges of the '90s **Demand the Best**



AEROSMITH

"What It Takes"

BREAKERS

Most Added Again!! CHR Chart: Debut 40 Over 170 Reporters

Most Requested! #1 Track — 4 Weeks! Now On Tour!



DON HENLEY "The Heart Of The Matter"

Grammy Winner! REF SHR 65 - 6

5 Day Sales — 80,000 Units

AND MANY MORE

R&R Tracks (3) Most Requested Track!







"Heart Of Stone"

R&R CHR: 34 - 30 Major Market Explosion:

WXKS 24-20

WMJQ 28-24 WGH 11-9

KSAQ 38-27 **PWRPIG 24-21** WPHR 33-28 WHHY 22-15 HOT

WNCI 19-17 KXYQ 15-12 KISN 10-10 Y108 add

PWR99 deb 35 Y100 deb 27 KKRZ deb 29 WBLI add

And Many More! Now On Tour! Album Sales Over 2,000,000 Units!

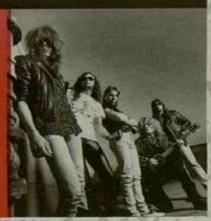


TESLA "The Way It Is

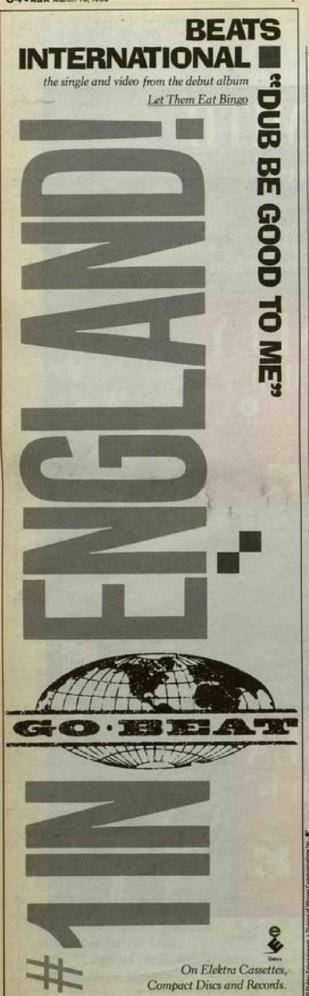
The Follow-up To The Top 10 Early Action:

And Many More:

Sales Over 1.500.000 Units!







STREET TALK.

Continued from Page 32

Is Rusty Walker getting set to further expand his Country consultancy? ST's ear-tothe-piectrum hears he's talking with a couple of Western programmers about joining the firm.

Al Bandiero, who recently moved from mornings to middays at Hot 97/NY, is settling into his new shift . . . or is he? Are others in the market lending him an ear?

Bombed Out

More details on the strange incidents that prompted WANS/Greenville, SC OM (and 13-year veteran) Bill McCown and MD Jeff Hayes to exit the CHR last Friday (3/9) after getting in legal hot water in the wake of an alleged bomb threat to crosstown AC WMYI.

WANS reportedly began a lengthy (2/23 to 3/3) campaign of fax and phone messages to WMYI signed by the "Pink Storm Killer," causing WMYI officials to notify the phone company and the police. On March 1, WMYI received a fax stating, "Put up your guards, mount your defense, the killer storm arrives in less than seven days. Hint — NCNB (North Carolina National Bank) will never be the same again."

Later that day, WANS morning man Jerry Murphy delivered a brown package addressed to the staff of WMYI, whose studios are in the NCNB building.

After receiving an anonymous call asking, "Did the bomb start yet?" WMYI's receptionist called the police, prompting an evacuation. When a bomb squad opened the package, they discovered a doll house that had been painted pink — mocking WMYI's current on-air contest to give away a house.

APD/afternoon driver Bill Catcher replaces McCown, handling the programming on an interim basis.

Country KEEY/Minneapolis is this close to naming a new PD. The offer's on the table will the Southerner head north?

WEGX Gives Bonaduce Second Chance

WEGX/Philly 1 Opm-2am howler Danny Bonaduce — yes, the "Partridge Family" kid — was busted in Daytona Beach last Friday (3/9) while shooting segments for the USA Network show "Youthquake," and released on \$5000 bail for allegedly purchasing crack.

'EGX management has arranged a physician specializing in substance abuse to work with Bonaduce, who'll return to the air based on the results of weekly drug tests and doctor's recommendations. (Former crosstown Q102 PD Elvis Duran will handle Bonaduce's shift on a temporary basis.)

Meanwhile, WEGX Promotion Director Eric Davis exits to become the mid-Atlantic rep for Charisma, so PD Todd Fisher needs a promotions wizard ASAP.

A&M elevates Southeast Regional Promo Director Steve Bartels to Director/National Singles Promo. He'll relocate from Miami to Atlanta in the near future.

Replacing Bartels in Miami is A&M local Philly rep Stuart Goldberg, while Patrick O'Conner segues from the A&M NYC promotion assistant slot to handle Goldberg's old gig. Finally, Traci McPherson moves from the A&M Carolinas slot to cover the label's Dallas action. WAVA/Washington loses night rocker George McFly to nights at B96/Chicago. No replacement named. Meanwhile, WDGC (G105 Raleigh night jock Marc Anthony lands weekends at WAVA.

Robin Mitchell, formerly with Scotti Brothers, has joined Enigma as Director/ National CHR Promo, replacing Ben Brooks.

In other Enigma action, KSAQ/San
Antonio APD/MD Kathy Romero joins as SW
Regional rep, and Enigma Product Manager
Sue Barbato becomes Director/National Video
Promotion, replacing the exiting Caprice
Carmona.

WUSY/Chattanooga OM/PD John Hart has been named Group PD for Colonial Broadcasting. Effective Wednesday (3/14), he'll relocate to company HQ in Montgomery, AL. Replacing Hart as PD is KKCS/Colorado Springs MD Greg Mozingo.

Beginning April 25, B100/San Diego's morning slot will be filled by former crosstow rivals Jeff 'N' Jer from KKYY (Y95).

Bill Fink, OM at the recently disbanded Braiker Radio Services, called to say that 25 major-market-quality jocks were unemployed of midnight Sunday (3/11). Fink will act as a clearinghouse for all staffers. Call (206) 865-9153.

KRFX/Denver morning man Dave Rickard fills the AM drive opening at KGB/San Diego. Also joining the AOR: newsperson Shelly Dunn from KSLX/Phoenix.

Polydor hires PolyGram retail service re-Cindi Sostakowski to handle the Cleveland market.

Baseball Fans Strike Out

KAMJ/Phoenix morning dudes Drew (Aldridge) & Zip (Peter Zipfel) announced Monday (3/12) they would stay on-air until the baseball lockout is settled. The dynamic dude also hoping to collect funds for those charites affected by the lockout, such as the Mesa Boys Club and the local Red Cross. (Both groups receive support from concessions solduring spring training by the Oakland A's, Chicago Cubs, San Diego Padres, and Seatil Mariners.)

WKQB/Charleston, SC PD Roger Gaither hasn't made the move to crosstown WSSX just yer — he's on vacation this week. 'KQB morning man Michael D had attempted to make the same crosstown leap, but encountered some sort of legal complications in the process — which means that 'SSX morning man Ken Matthews is still doing the wakeup shift. You can reach Matthews at (803) 884-3141.

Meanwhile, WKQB afternoon driver Jeff Williams and overnighter Dominica have exited for 'SSX

And ... WSSX APD Shadow Stevens splits to follow former 'SSX PD Rich Panama to WSRZ/Sarasota and do mornings under the name Steve Williams.

Windham Hill West Coast Director Rich Schmidt takes on the Sr. Director/Promotion horns for Rhino. He succeeds Linda Feder, who recently joined Private Music as VP/Promotion. Concurrently, Laura Sanano's boosted from Jazz/NAC Promo Manager to Nat'l Promo Manager for Private.

Continued on Page 36

Bee Gees "BODYGUARD"

The New Single



The sensual new song and video that puts the BODY back in bodyguard. video in

FIVE-STAR ROTATION on VH-1

From The Album ONE. Produced by Barry Glibb Maurice Gibb, Robin Glibb and Bran Tench Management Booman Enterfacement



c 1990 Warner Bros. Records Inc

ROD STEWART



"This Old Heart Of Mine"

(A newly-recorded version with Ronald Isley)

The New Single From The New Album

Downtown Train

1st WEEK!

127/116

2nd MOST ADDED





STREET TALK.

Continued from Page 34

KJMZ (100.3 Jamz)/Dallas night jock
"Jammin" " Jay Michaels exits. T&Rs to PD
Elroy Smith. Reach Michaels at (214)
368-0372.

Ah, but ST hears that X100/SF's Super Snake, after pulling a couple of on-air auditions this past weekend, has offers on the table from Jamz and Urban KKBT/L.A., among others. Stay tuned.

AC KOMJ/Omaha has changed calls to KXKT and a new CHR format under PD Brian DeGeus.

Raymond McGlamery is the new Southwest regional promo rep for Island, based out of Dallas. He replaces the recently exited Becky Cohee. McGlamery joins the label from Rainbow Ticketmaster, where he was the firm's marketing rep.

Who's Screwing Whom?

Power Pig/Tampa's "Screw The Zoo"
T-shirt campaign has worked its way to NY.
WPLJ has been giving away its own version of
the shirts, but its target — Z100 — has turned
the tables and is now giving away its own
"Screw The Zoo" shirts, telling listeners,
"You've just screwed us out of \$100 and a
"Screw The Zoo' shirt."

WLOL/Minneapolis APD/afternoon driver Denny Schaffer has moved to mornings at AOR KKDJ/Fresno.

Darcy Sanders, KZZP/Phoenix Research Director/Programming Assistant, has landed the MD slot

Michele Martin is no longer partners with Ed Leffler in E.L. Management. She can be reached at (213) 278-7380.

Dance CHR KPRR/El Paso has upped MD Eli Molano to PD.

WSRZ/Sarasota PD Tom Evans has hung up his headphones to open the doors on Tom Evans Marketing. He'll be relocating to Seattle, but in the meantime you can reach him at (813) 923-5498.

Former WWFX/Bangor, ME PD Jlm Leven has acquired a piece of the station, so current PD Todd Martin is out over philosophical differences. Martin's replaced by former 'WFX jock Dave Cooper, most recently with WGY-FM/Albany. Reach Martin at (207) 827-7942.

Dean Dreisbach resigns as MD of KJJO/ Minneapolis to return to college. Asst. PD Mike Stapleton will be taking the music calls.

Update on that Film House/Dick Clark TV show spotlighting radio stars: It's now switched from NBC to ABC as a half-hour pilot with an airdate of May 6, following "America's Funniest Home Videos."

Comedy duo Mack & Jamle are hosting, with five radio stations in the pilot, tentatively titled (among other suggestions) "Just Kidding." If the show does well, the producers hope it'll go to series, replacing "Elvis" in that cushy spot following "Home Videos."

Albuquerque's third AOR-based station signed on Sunday (3/11), when Devine Communications Gold outlet KKBR started rockin' again as KRBL (The Rebel Rocker) under consultant John Edwards. New Rebel PD Kevin Lewis joins from KQQL/SLC, where he's been replaced by John Dimick.

"CNN Headline News" ran a groovy lit story last weekend about Columbia President Don lenner and how he's restructured the label for success.

And . . . it should be noted that lenner and Z100/NY VP/Programming Steve Kingston were each lauded in Crain's New York Business publication as being two of the "Forty Under-Forty People To Watch In The "90s."

This past weekend, KSAQ/San Antonio VP/Programming Leo Vela got an emergency call from Michael Damian. Apparently Damian's drummer bailed out mere hours before the band was supposed to play a gig for KKBQ/Houston.

Naturally Vela hopped a plane and pounded the skins into submission. We hear Phil Collins started like this.

WXTB (98 Rock)/Tampa has hired former WRXK/Ft. Myers personality Tom Sebastian to do AM drive under the nom de air Buck Maui. Smith & Barber exit.

The Arista 15-year anniversary party to benefit AIDS research we've talked up previously happens this Saturday (3/17), highlighted by a concert at Radio City Music Hall starring Whitney Houston, Milli Vanilli, Lisa Stansfield, Taylor Dayne, Melissa Manchester, Barry Manilow, and Hall & Oates, among others. The show will be taped for a CBS-TV prime-time special to air in April.

Nose Stranger Story This Week

Twas early Monday morning (3/12) when WAVF/Charleston, SC overnight rocker Michael Green went down to his car to get some change. The next thing he knew, he was bound and gagged by three men who proceeded to ransack the station, stealing taps decks, a cellular phone, and 1400 CDst

After the robbers split, Green managed to wriggle his way to the phone, knock the receiver off, and punch 911 with his nose. Police eventually traced the call, help was summoned, and the station resumed broadcasting after almost two hours of dead air.

'AVF staffers, of course, are no strangers to hardship: The station was trashed last year by Hurricane Hugo. One bright spot — 'AVF's misfortune garnered extensive coverage from virtually all local media outlets.

An Open Mike Is A Terrible Thing To Waste

KLOS/L.A. got a slice of dublous publicity in this week's Newsweek (3/19). The "Overheard" pages ran the following quote from afternoon jock Gino Mitchellini — which aired 30 minutes after the February 28 earthquake:

"The telephone company is urging people to please not use the telephone unless it is absolutely necessary, in order to keep the lines open for emergency personnel. We'll be right back after this break to give away a pair of Phil Collins concert tickets to caller number 95."

RADIO EXPOSES A SMASH!!!

YOUR BABY

EXPOSÉ

"My wife Margie heard this song last summer and loved it. Since then she's been badgering me to put it on the air. We finally put it into rotation four weeks ago and the phones lit up immediately. It is by far the most active EXPOSE record and potentially their biggest hit yet. I'm just glad spouses aren't eligible for the A.I.R. competition."

"Even I could sing a song written by Diane Warren and it would go Top 10, with EXPOSÉ singing 'Your Baby Never Looked Good In Blue' it's a sure TOP 5 SMASH!"

JEFF WYATT PWR 106
"The kind of record that makes EXPOSÉ a multi-dimensional music success...
We LOVE IT!"

"A one listen smash!!!"

"We played 'Your Baby Never Looked Good in Blue' in our 'Make it or break it' feature three times with stellar reaction... by the end of the day, the audience was calling for the record, as were the women at the station.'

THE NEW SINGLE FROM THEIR NEAR PLATINUM ALBUM, WHAT YOU DON'T KNOW

Executive Producer: Ismael Garcia for Charlama Recording Inc. Direction: Pantera Group Enterprises, Inc.



Don't Play Chicken With Your Ratings

Pandering To Diarykeepers Isn't Worth The Risk

You know how to play "chicken." Two cars going at breakneck speed head straight for each other. The car that turns away first loses. But the longer they stay on course, the more dangerous it gets. Pandering to diarykeepers works the

A station may come up with a promotion and barrel straight for the diarykeeper. It probably won't get very far. That type of promotion isn't permitted by the ratings companies or the Electronic Media Rating Council (EMRC), the broadcast industry watchdog, and is frowned upon in the industry.

Yet some stations still barrel ahead, using slogans or phrases that interfere with - or bias - the objectivity of the survey process. Their management hasn't learned that solid and creative programming is the proven way to win ratings; interfering with the survey process is not.

Perception = Reality

In radio, perception is reality, and so it goes with radio ratings. Credibility is imperative so that radio can market itself to advertisers and agencies. One symbol of credibility for

"If your promotion is aimed at the diarykeeper, you're already on the wrong road. If it's geared toward increasing your audience at large, you're okay."

research companies is being accredited by the EMRC. The Council requires research companies to have and enforce a Special Stations Activities policy, which maintains ratings integrity and builds the perception of credibili-

Advertisers make an investment in radio each time



Rhody Bosley

they buy a spot. Like all investors, they want to have confidence in their investments. They depend on the credibility, integrity, and reliability of radio audience estimates. For radio, it makes practical business sense to protect the ratings system's credibility.

To that end, PDs should concentrate on motivating audiences to listen longer and be more loval. PDs should not direct programming or on-air statements to the diarykeeper. This opens the door to violations of Arbitron's Special Stations Activities policy and is counterproductive.

Recently some misguided PDs and consultants have attempted to focus on the diarykeeper as a way to increase ratings. There was even a session at the fall '89 NAB Convention entitled "Diarykeepers Exposed."

Broadcasters who have reviewed diaries for years found no surprises in that session. (The "exposed diarykeepers" weren't even Arbitron diarykeepers!) And broadcasters know that while not everyone who listens to radio is an Arbitron diarykeeper, the average diarykeeper is

By Rhody Bosley

typical of radio listeners. Therefore, they focus their attention on all of their stations' listeners and potential listeners, not just diarykeepers. A good promotion will earn a station those additional listeners. And since Arbitron diarykeepers are representative of the market, they'll show up in the next local market report.

Here's a good rule of thumb: if your promotion is aimed at the diarykeeper, you're already on the wrong road. If it's geared toward increasing your audience at large, you're

Crash Course

For those of you not familiar with Arbitron's Special Stations Activities rules, here's a crash course so you can steer clear of trouble:

· Rating Distortion -Any action(s) which may result in manipulated or inflated audience estimates through bribery, breaches of diary security, promotional activities, or other forms of improper inducement. These activities include, but are not limited to, those which might confuse diarykeepers and/or those which Arbitron believes might (a) cause diarykeepers to falsify their listening records without causing a corresponding change in actual listening. (b) affect the way in which diarykeepers record or report their listening, or (c) encourage diarykeepers to use their diaries for anything but the recording of actual listening, or in any manner inconsistent with the diary instructions.

· Rating Bias - Announcements or statements on-air, in print, or in any other medium which may interfere with the objectivity or conduct of the survey process. The interference includes activities which sensitize the public to (a)

New 'Write It Down' Guidelines

As part of its effort to take a stronger stand against "write it down" promotional campaigns that can result in rating bias. Arbitron has specified the following guidelines to keep stations from violating our Special Station Activities policy.

Unacceptable Uses

- · "Write it down in your diary (or book)."
- . "Write down that you listen at home, at work, or in the car."
- "If anyone asks what station you listen to, write down WAAA."
 - · "If you're keeping track, write down WAAA."
- . "In case you forgot to write it down, the station you heard at work today was WAAA."
- · "Write down that you listen for two hours and 15 minutes a day."

Acceptable Uses

- · Very generic (i.e., "WAAA. Write it down")
- . Very specific (i.e., "Start now and write down the next seven torg. titles we play on your Q109 Quick Trip entry form").

current or future Arbitron take the form of a contest surveys, (b) Arbitron diaries, (c) generic radio listening surveys, or (d) any part of the process of measuring radio listening.

These activities are generally preplanned, repeat-

"Solid and creative programming is the proven way to win ratings; interfering with the survey process is not."

ed, or stylized promotional messages that alert, inform, or request cooperation with radio audience measurement services, or refer to diary recording or reporting. Such messages may encourage participants to be cooperative with the survey, to listen all day, to listen for several days, to record all listening to a station, or to take special notice of call letters, personality names, programming, or any other aspect of

a station's on-air content. Rating bias may also station research activity in Arbitron's opinion, the is the possibility that the tivity might differential sensitize the survey partic pant to the survey process

 Extemporaneous Con ments - A type of refe ence on-air or in print the mentions or alludes to current or future Arbitro survey, diary(ies), or rad rating(s). As the name in plies, these are one-time only, unplanned, slip-of-the tongue, or humorous con ments.

The next time you thin you've created the perfec station promotion, ste back and ask yourself: this promotion designed attract just anyone or ju diarykeepers? If the # swer is the latter, you coul be playing the game of ra ings chicken . . . a lost game.

Rhody Bosley is VP/Radio Sale Marketing for Arbitros (212-887-1300), which uses seven-day personal diary to colle radio listening data for 260 mi kets. He contributes to this section on a regular basis

sticker

Continued from Page 1

panel Monday (3/12) that the major distributors will work together on the size, placement, artwork, and wording of the sticker, and that the doesn't anticipate that standardization will increase the number of stickered records.

She also announced the formation of the Washington-based Coaltion Against Lyries Legislation (CALL), which will step up efforts to lobby state legislators against pending bills in many states requiring mandatory labeling of records with "offensive" lyries, and strong penalties against retailers who sell offensive records without properly labeling them.

CDs Overpriced?

The convention was dubbed "Welcome To The Digital Decade," although the consensus was that DAT technology won't hit these shores with significant impact until the mid-to-late '90s. Demonstrations of CD + Graphics and CD-ROM were presented by Warner New Media's Stan Cornyn, concentrating on their practical use for the music consumer.

A number of retailers voiced the opinion that overall sales of CDs will flatten or decrease unless they become more affordable via a lower wholesale price reflecting manufacturers' decreased production costs. Market penetration among women, teens, and the general masses appears to be minimal in comparison to the predominantly affluent male buyer of CD hardware and software.

The packaging of CDs, particularly the 6x12 longbox format, which crities charge creates unaccessary environmental waste, generated controversy. Although the rest of the world has at minimum begun to move away from longboxes, NARM President Billy Emerson reconfirmed the group's commitment to the 6x12 packaging, citing retailers' substantial investments in display fixtures, marketing, and security.

At label product presentations, many striking in their inventivesess and elaborate concepts, new music was heard from Madonna, Anita Baker, Robert Plant, New Kids On The Block, Michael Jackson, Fleetwood Mac, and the Who, among other stars.



Dave Robbins

Zapoleon





Bob Moody

Milewski
Continued from Page 3

"While Guy remains as National PD, we've restructured a bit to assist him," continued Franko.

Continued from Page 1

PD, we've restructured a bit to assist him," continued Franko.
"Dave, Bob, and Steve are wonderful programmers who have our total support. As the company evolves, their responsibilities will be moved around."

Hands-On Again

Zapoleon told R&R, "I lived in Houston when I was 12 years old and it's where I got into music. I know in my gut that not only is this an excellent move but that I'll get to really concentrate on making Houston a winner. Since giving up programming at KZZP a couple of years ago, I've missed day-to-day programming — this is my chance to get my hands back on a station.

"One of my goals as National PD was to utilize all the brainpower at Nationwide." Zapoleon added. Now, with the exceptional creativity of these appointees, we'll make a great company even greater."

great company even greater."
Robbins told R&R, "Being a
Group PD gives me a wonderful
opportunity to work alongside one
of the greatest programmers of the
20th century, Guy Zapoleon."

Young, who joined Nationwide as PD at KISW just five months ago from a stint as Joint Communications Sr. Programming Consultant, told R&R, "Naturally, I'm excited about the chance to travel and broaden my horizons a bit. It's great to be working for a group that promotes from within."

Veteran WPOC PD Moody remarked to R&R, "I've been a Group PD for a while with Nationwide, and although my responsibilities stay the same, I appreciate another vote of confidence during this restructuring." future. As one of Greater Media's employees, I'm glad it found the piece to that puzzle, and as the piece, I'm extremely satisfied.

"Fil be much more involved in the executive function, planning our future, finances, and operations. And I'll be more involved in radio."

Milewski, who reflects, "Tm living proof that staying put is not always a bad thing," spent his entire radio career at WHF1 (now WCSX)/Birmingham. He started there sweeping floors in 1968, and went on to hold a variety of jobs, including Production Director, morning man, MD, ND, and finally OM, while attending law school. When Greater Media bought the combo in 1973, he was the only person to remain aboard, and entered the corporate structure as asst. to then-President Bordes in 1977.

Mills

Continued from Page 3

make us an important force in a short time, in much the same way Jheryl Busby put MCA on the map."

Mills added, "Tve long been a follower and admirer of Irving's inroads and achievements in the music industry. To have the opportunity to join his team and blossom from his tutelage will truly be my honor."

Creative Star Management represents such acts as Mills's former sister-in-law Stephanie Mills, Christopher Williams, Timmy Gatling, and Robert Brookins. Mills will retain ownership of the company and appoint a GM to run it in the near future.

RIAA

Continued from Page 1

The embryonic CD single actually registered more returns than sales, accounting for a net loss of \$700,000 in 1989. Music video sales were tabulated for the first time, showing substantial unit shipment improvement in 1989's second half compared to the first six mooths, and a less dramatic dollar volume rise. Shipments totalled just under six million units for \$115 million.

1989 RIAA Stats

Uni	it Shipments		
(in millio	ns; net after retur	ms)	
Configuration	7568	1989	% Change
Vinyl Singles	65.6	36.6	-44.2
Vinyl LPs/EPs	72.4	34.6	-52.2
CDs	149.7	207.2	+38.4
Cassettes	450.1	446.2	95
CD Singles	1.6	+.1	-106.0
Cassette Singles	22.5	76.2	+239,1
Total	761.9	800.7	+ 5.
D	ollar Value		
(\$ millions	at suggested list	price)	
Configuration	1588	1989	% Chang
Vinyl Singles	180.4	116.4	-35.6
Vinyl LPs/EPs	532.3	220.3	-58.6
CDs	2089.9	2587.7	+23.8
Cassettes	3385.1	3345.8	-1.3
CD Singles	9.8	-,7	-108.9
Cassette Singles	57.3	194.6	+239.7
Total	6254.8	6464.1	+3.

Kennedy-Rose Bloom At NARM



IRS Records hosted a performance by new Pangaea artists Kennedy-Rose — who sang songs from their debut, "Hai Ku" — during the NARM Convention at L.A." Century Paza Hotel. Gathering siter the gig were (front. H) the band's Pam Rose. IRS Sr. VP Barbara Bolan, and the band's Mary Ann Kennedy. (back, H) IRS Chair man/Pangaea co-owner Miles Copeland, Pangaea co-owner Sting, and IRS President Jav Bobern.

Richard Makes His Marx



EMI President/CEO Sal Licata (r) kicked off Richard Marx's U.S. four by presenting him with commemorative plaques for Marx's current release. "Repeat Of fender," which has claimed worldwide "sales milestones." Marx recently returned from touring Europe, Japan, Australia, and Canada.

Petty Practices Male Bonding



MCA execs caught up with Tom Petry backstage after his recent L.A. Forum concert. Among those spotted in what appears to be the mee's room were (i-r) MCA's Donnie Cohen, VP Glan Lajeski and VP Geoff Bywater, Petry, the label's VP John Hey, Exec. VP/GM Richard Palmese, VP Luke Lewis and Pat Martine, and manager Tony Dimitriades.

NEWS

Weiss

Continued from Page 3

strongest product to date out this year on Jive, I look forward to working with the up-and-coming street rock acts on Silvertone."

At Jive, Weiss was Manager and then Director/Artist Development. Prior to that, he was National Promotion Manager at Ariola America, after a stint as National College Manager at Infinity. He began his music business career in retail at Jimmy's Music World and Sam Goody in New York.

Some of Jive's key acts are Billy Ocean, Samantha Fox, DJ Jazzy Jeff & The Fresh Prince, Kool Moe Dee, Glenn Jones, Mr. Lee, and Raby Turner. Silvertone boasts new rock/alternative artists the Stone Roses and Mary My Hope and veteran rocker J.J. Cale.

John

Continued from Page 3

record who understood AC. Robert knows music, promotion, and research, and has a good working relationship with talent. The fact that he's a native San Diegan didn't hurt, either."

John added, "Y96 is a great opportunity, and I can't wait to begin working with the great staff on hand. I'm equally excited to work with Carolyn Howe and [VP/Programming] Jeff Sattler."

John, who spent seven years at WMC-FM, has prior programming experience at WIVY/Jacksonville and KROI-FM (now KROY)/Sacramento.

Daniels

Continued from Page 3

exist — there are several options I'm looking at, but can't comment on right now. I'll continue to build WOMC's solid reputation as an AC leader in Detroit." Daniels previously programmed WMEX/Boston, KRZN/Denver, and WNBF/ Binghamton, NY.

Bonham's Golden 'Timekeeping'



Bonham recently received gold plaques for their WTG debut, "The Disregard Of Timekeeping." Celebrating at New York's Lone Star Reachbouse were (i-r) the band's Jason Bonham, manager Phil Carson, ICM's Marsha Vissic, the band's John Smithson, WTG Sr. VP/GM Jerry Greenberg, band members fan Hatton and Daniel MacMaster, and CBS Records President Tommy Mottola.

Harlem Nights



EMI and the Apollo Theatre joined forces for "A Night To Remember," a live show featuring label artists and benefiting the Harlem Hospital Center. Meeting backstage after the event were (iv) EMI's Chris LaSale and Kelly Haley, Mikir Bleu, label Sr. VP Gerry Griffith. Evelyn "Champagne" King. EMI's Dwayne Alexander, Friends of Harlem Hospital Center Chaipperson Dr. Muriel Petioni, label Exec. VP/GM Ron Urban, Dianne Reeves, Najee and manager Michael Elder, and EMI's President/CEO Sel Licata, Sr. VP Jim Cawley, and VP Henry Marquez.

Digital

Continued from Page !

In addition to the use of the satelite. Kosamernik said the Soviet are pledging use of their political muscle to support frequency allocations for digital satellite radio at the 1992 World Administrative Radio Conference (WARC-02), an international summit which will decide the issue. That marks a signalicant shift in position for the Soviet government, which previously opposed such allocations on grounds of cost.

"We have a really fascinating system, but what we need is a worldwide frequency allocatios." Kosamernik said. "The International Telecommunications Union should allocate a frequency band at WARC-92 on a worldwide basis to allow a single worldwide standard." be continued.

Europe Moves, U.S. Lags

Several European broadcasten are now testing 46 channels of digial satellite radio programming an a frequency range of 11.7-12.5 GHz but broadcasts on those frequencies cannot be received in cars. Kosamernik is calling for a frequency allocation between 0.5-3.0 GHz which would permit mobile reception.

While Europe and the Soviet Union plunge ahead, development of digital radio broadcasting technology is lagging stateside. FCC Chairman Al Sikes recently directed his staff to research the issue, but there is no indication when a final report is expected. The NAB has invited EBU representatives to demonstrate their system at the association's convention in Atlantithis month, but NAB officials recently went on record against granting frequencies for digital satellite radio broadcasting.

Dr. Edward Miller, a NASA communications engineer, told the L.A. conference that his agency has been studying the technology on behalf of the Voice Of America and will soon contract for market feasibility studies.

Another NASA official, Dr. Nasser Golshan of the Jet Propulsion Laboratory, said the space agency is planning demonstrations of receiver systems within 18 months.

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Great White's Plaque Attack



Capital President Hale Milgrim recently presented Great White with double platinum plaques for their latest LP, "... Twice Shy," Posing for postenty at the label's Hollywood HQ were (front, Fr) Stravinski Brothers Management's Doug Goldstein and band members Michael Lardie, Audie Desbrow, Jack Russet, Mark Kendal, and Tony Montana: (back, Fr) Milgrim and Stravinski Brothers' Alan Niven.

MUSIC DATEBOOK

Gladys Goes On Without Pips

MONDAY, MARCH 26

1985/Jeff Beck joins the Yardbirds after Eric Clapton quits over the band's alleged commercialization. 1970/Peter Yarrow of Peter, Paul & Mary pleads guilty of "taking immoral liberties" with a 14-year-old two eks after winning a Best Children's Recording Grammy.

1971/Emerson, Lake & Palmer release "Pictures At An Exhibition," featuring "Nut Rocker," a semiserious rendering of Tchaikovsky's "Nutoracker Suite.

1989/The entire Jackson clan, including nephews and nieces, gathers to record "2300 Jackson Street." A fire guts portions of Chuck Berry's house in Wentzville, MO.

Born: Steve Tyler (Aerosmith) 1948, Diana Ross 1944, Charly McClain 1956, Fran Sheehan (Boston) 1949, Teddy Pendergrass 1950, Ronnie McDowell 1951, Hakeem Abdul Samad (Boys) 1974, Dean Dillon 1955, Rufus Thomas 1917

TUESDAY, MARCH 27

1967/Gimme shelter! - The Rolling Stones are pelted with bottles, chairs, and fireworks while performing in

1968/Little Willie John dies of a heart attack at 31 in Walla Walla Penitentiary.

1972/Elvis Presiey records what turns out to be his last huge hit, "Burning Love."

1986/The Van Hagar era begins - Van Halen plays its first show with Sammy Hagar handling vocals.

1987/U2 films the video for "Where The Streets Have No Name" on a roof in downtown Los Angeles.

1989/Revolutionary Comics immortalizes Guns N' Roses on its pages.

Born: Tony Banks (Genesis) 1950, Clark Datchler (ex-Johnny Hates Jazz) 1964, Sarah Vaughan 1924

WEDNESDAY, MARCH 28

1964/Madame Tussaud's, London's famous wax museum, announces the Beatles will become the first waxed

1974/Jim Bonfanti and Dave Smalley guit the Raspberries.

1976/Genesis begins its first tour with Phil Collins on lead vocals

1980/Conway Twitty and Tom T. Hall join the Grand Of Opry.

Born: Reba McEntire 1954, John Evans (Jethro Tuli) 1948, Milan Williams (Commodores) 1948, Oran "Juice" Jones 1958, Jed Grimes (Denny Wilson) 1962

THURSDAY, MARCH 29

1973/After advertising the ambition in a song, Dr. Hook lands on the cover of Rolling Stone.

1979/Eric Clapton marries Patti Boyd.

1985/Medonne debuts in "Desperately Seeking Susan," her first movie role since achieving pop stardom.



Steve Tyler, Reba McEntire, Will Clayton, Ronnie McDow

1987/Prince's "Under The Cherry Moon" ties with "Howard The Duck" for the Golden Raspberry's Year's

1989/Carty Simon wins a Best Original Song Oscar for "Let The River Run," Dave Grusin wins Best Original Score for "The Milagro Beanfield War,"

Born: Will Clayton 1955, Vangelis 1943, Bobby Kimball (ex-Toto) 1947

FRIDAY, MARCH 30

1957/Bobby Helms's "Fraulein" begins a 52-week stay on the Country charts.

1960/Then-Massachusetts Rep. Tip O'NellI calls rock & roll "a type of sensuous music unfit for

1978/Two members of the Clash are arrested for shooting pigeons on the roof of a rehearsal half.

1987/Herbie Hancock wins an Oscar for scoring "Round Midnight," Berlin's "Top Gun" anthem, "Take My Breath Away," wins Best Original Song.

1989/Wonder who did the oph-ophs and baby babys? - Gladys Knight performs without the Pips for the first time at Bally's in Las Vegas

Born: Eric Clapton 1945, Graeme Edge (Moody Blues) 1942

SATURDAY, MARCH 31

1958/Chuck Berry's "Johnny B. Goode" is released.

1987/Jimi Hendrix torches his guitar for the first time during a London show

1973/The Osmond Brothers's "12th Of Never" dethrones Slade's "Cum On Feel The Noize" from the top of

1982/The Dooble Brothers announce they'll break up.

1986/O'Kelly Isley dies of a heart attack at 48.

1989/After checking out Disneyland's "Captain EO," Chubby Checker leads 2000 passers-by in setting a world record for simultaneous twisting.

Born: Herb Alpert 1935, Lefty Frizzell 1928, Mick Ralphs (Bad Co.) 1948, Angus Young (ACIDC) 1959

SUNDAY, APRIL 1

1960/Elvis Presley, Frank Sinatra, Sammy Davis Jr., and Dean Martin tape a Sinatra TV special in Miami.

1988/David Bowle releases "Do Anything You Say," his first solo single. 1987/The CMA Hall of Fame museum opens in Nashville.

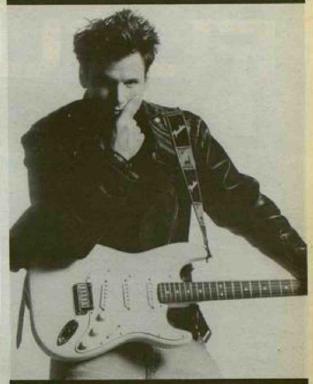
1984/Following a bitter argument, Marvin Gaye is shot to death by his father.

1985/The "We Are The World" LP is released.

1988/Claiming he's tired of dealing with dishonest agents and studio engineers. Victor Flamingo says he'll become an NHL goale because "I've already got a beautifully painted mask.

Born: Arthur Conley 1946, Ronnie Lane (Temptations) 1948, Rudolph Isley 1939, Victor Flamingo 1963

- Paul Colbert

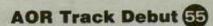


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ed by Corey Hart and Greg Edward ent: John FrankenheimerLoeb & Loeb ans Miller Endless Summer Ent.



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Future Hits. Radio & Records' CHR Editor Joel Denver is the host for a weekly warp speed hour of news, interviews, tour updates, the BBC Top 5 and all the newest hit music first.

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WESTWOOD ONE RADIO NETWORKS

Sting, Gabriel, HoJo Make Tracks For 'One World' LP

TING, PETER GABRIEL, and HOWARD JONES are the first artists to record tracks specially for the "One World One Voice" TV and album project being coordinated by BOB GELDOF and ex-10cc member KEVIN GODLEY

Sting recorded his contribution in-New York with rap pioneer AFRI-KA BAMBAATA. Producer RUP-ERT HINE has been working with the artists on the 20-minute pieces that will form the musical beds for a variety of international vocals and instrumentals.

Meanwhile, Godley is recording video footage for the BBC-TV spe cial, which will be broadcast worldwide in June. Other names already being mentioned as possible contributors are KATE BUSH, U2, and EURYTHMICS.

Incidentally, Howard Jones has also written the forthcoming single for the group PROPAGANDA of "Dr. Mabuse" fame. "Heaven Give Me Words" will be issued by Virgin on April 9, and has been produced by IAN STANLEY, who worked with Jones on his last LP and was formerly the third member of TEARS FOR FEARS. The current Propaganda lineup features German, American, and British members, including ex-SIMPLE MINDS bassist DEREK FORBES.

Exclusive A La Mode

Exclusive! The next DEPECHE MODE single - coming from their "Violator" album, which is out next week - will be "Policy Of Truth," although it's possible that the 45 will emerge in a remixed form. No release date set . . . yet.

Cockney Rebel Remembered

The WEDDING PRESENT are doing a version of "Make Me Smile (Come Up And See Me)," recorded first by STEVE HARLEY & COCKNEY REBEL. The song is one of a number of "70s classics being revamped for an anti-polltax compilation LP that'll raise funds for the "Can't Pay Won't Pay Re-



draw Ridgeley - George thinks it's

Confidence Man

'It's stunning. His music matures and develops with everything be does, and it really is fabulous." That's ANDREW RIDGELEY's

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at Globe Theatre, Shaftesbury Ave., London W1 V 7HD; phone 01-494-4513



verdict on the forthcoming album by his old partner, GEORGE MI-CHARL

Speaking with ROL just three weeks after completing his own LP ("Son Of Albert"), Ridgeley says his old friend has returned the compliment. "He's been very supportive. He's given me advice here and there, and he likes the stuff without exception. I had dinner with George last night and he was telling me he's been listening to it the whole time and thinks it's fab. so that's a real boost to my con-

By the way, George also sings hacking vocals on the track "Red Dress." which is a likely second single after "Shake." Ridgeley's LP is due in the UK on April 16. with the U.S. release following in



Andy Taylor — got the Terraplane blues?

So will there be a WHAM! reunion? "George and I talk about the possibilities of working togeth-er quite a lot," answers Ridgeley. T'd like to do something with him. Once I've established myself in what I'm doing, I think there will be occasion. There's a certain mystique about it which is nice to perpetrate, and I don't think it's inconcelvable. But it couldn't be Wham! Wham! has its place in time and that's now gone.

Latest Lennon Lineup

Latest additions to the lineup for Liverpool's JOHN LENNON tribute on May 5 are: B.B. KING, TERENCE TRENT D'ARBY, KYLIE MINOGUE, AL GREEN, RANDY TRAVIS, JOE COCKER, HERBIE HANCOCK, LOU GRAMM, and ROBERTA FLACK, with DAVE EDMUNDS signed on as musical director for the event. An estimated 45,000 people will see the concert at the city's pier head.

Thunder's 'Dirty' Cracks

New British rock band THUN-DER, who cracked the UK Top 40 recently with "Dirty Love," have been telling ROL how former DURAN DURAN man ANDY TAY-LOR came to produce their album.

Three members of Thunder including lead singer DANNY BOWES - were formerly with the band TERRAPLANE, and Bowes claims that Taylor "saw one of the last shows that we did as Terraplane, and the morning after he was on the phone saying he loved it and wanted to produce it.

"He produced two lots of demos before we got anywhere near the record companies. It's said a lot for us that he was willing to get involved before there was any money. Generally, he's an all-round nice



Mark Shaw - Etcetera's his pride and

Then Jerico Etcetera

Frontman MARK SHAW - who left THEN JERICO last month is reported to have formed a new band called ETCETERA, who have signed to EMI, and will release their first single ("So Bright") shortly.

Shaw commented recently, "I'm forming a band that hopefully will be better than the last one. We couldn't play, we were too ambitious, and we were too pretentious. And the singer wasn't very good either!"

Lambada Courts Disaster

Q magazine reports that the "Lambada" UK court case has been settled, with the two million pounds royalties awarded to two Bolivian brothers - and NOT to

Sting - thank you la talking to me Atri-

either BM Records France or EMI UK, who also claimed they owned

GONZALO and ULISES HER-MOSA managed to convice the court that they wrote the song nine years ago, calling it "Llorando Se Fue," and that, in fact, it isn't actually a Brazilian "Lambada" at all, but a Bolivian "Saya"!

Singled Out

The CHRISTIANS release a second single from their "Colours" alburn on Monday (3/19). Title is "I Found Out," backed with "Save Us From Our Friends."

The FALL's new 45 is "Popcorn Double Feature," while GOOD-BYE MR MACKENZIE return with "Love Child."

Meanwhile, HOUSE OF LOVE follow up their UK Top 20 debut ("Shine On") with "The Beatles And The Stones," TECHNOTRON-IC release their third single ("This Beat Is Technotronic") next week, and the RIVER DETECTIVES new one will be a remix of "Will You Spin Me Round."

GRACE JONES will make her first live British appearances in eight years later this month. She'll play six UK shows beginning on March 25, and there'll be a new single ("Amado Mio") to coincide.

Finally, ADAMSKI - the young North London DJ who stormed the UK national charts with "N-R-G" goes for a double by releasing the follow-up ("Killer") on March 26. ROL also bears he's currently recording with the PET SHOP

CANADA

ALANNAH MYLES LINE

Of Mire MAESTRO FRESH WESLE

PAUL JANZ Every Little Tear

MEN WITHOUT HATS! The

JANE CHILD/Don't Warns Sale

CRASH VEGASIESISE OU

8 TRAGICALLY HIP Boots Or

10 KENNY MacLEAN Cont Lock

7 9 KIM MITCHELL Expedition

our Buckbone Slide LUBA Little Salvation

BRITAIN



BEATS INTERNATIONAL IAINDY LAYTON Dub Be Good To Me (Go Beat/PG)

VARIOUS ARTISTS/The Brits 1990 (Dance Medley) (RCA) J.T. & BIG FAMILY/Moments in Soul (Champion)
GURU JOSHAntinity (De Construction/RCA)
MICHAEL BOLTON/How Am I Supposed To Live Without You (CBS).

10

ERASURE/Blue Savannah (Mute)

B-82's flow Stack (Recrise) 20 DAVID A. STEWART LICANDY DULFERALITY Was Here (Anxious, RCA) JIVE BUNNY & MASTERMIXERS/That Sounds Good To Me (Music Factory)

SINEAD O'CONNOR Nothing Compares 2 U (Ensign/Chrysalis)
INNOCENCE Natural Thing (Contempo/Chrysalis)

8

TECHNOTRONIC LYA KID K./Get Up (Swanyard)

DEPECHE MODE/Enjoy The Silence (Mute)

BROS/Madly In Love (CBS) BLACK BOX4 Don't Know Anybody Else (De Construction/RCA)

RAM JAM Black Betty (Epic)

SHAKIN' STEVENSA Might (Epic)

18 ROD STEWART/Countown Train (WB)
19 NEW KIDS ON THE BLOCK/18 Be Loving You Forever (CBS)
20 STONE ROSES/Made Of Stone (Silvertone)

Moving Up

GLORIA ESTEFAN. Here We Are Don't Let The Sun Go Down On Me (Epic) GLORIA ESTEFANT THE WE ARRESTED TO SEPTIMAL SCREAMOY FLIP SHIPMENT, Fields Foreign (Debut)
MISSION Deliverance (Mercury PG)
INSPIRAL CARPETS/Tals is How it Feels (Multi)

The Nerwork Chart, courtesy MRIS

AUSTRALIA

MIDNIGHT OIL/Blue Sky

GIRL OVERSOARD/The Love

PETER BLAXELEY. Crying is HUNTERS & COLLECTORS

J. DIESEL Please Send Me.

Someone To Love JENNY MORRIS Street Of Low PETER BLAKELEY First Time

EVER I SAW YOUR FACE BANG THE BRUM Only YOU KATE CEBERANOTINES WHILL

to 10 SPY V. SPY/Clear Skies

Most Added

CHURCH Meropolis 800M CRASH OPERA Cuncing In The STEVE HOY Break Up Fall Out

Most Added BLVD./Lead Me On LEE AARON Sweet Way

Top 10 Cenadian CHR hits courtery The Record (418) 533-9417

MUSIC

COMPACT DATA®

Rock Against Fur Benefit: No Hide To Wear

he Psychedelic Furs, the Sugarcubes, Phranc, Lene Lovich, and Sara Hickman will perform at a "Rock Against Fur: 1990" concert to be held on March 24 at the Palladium in New York City. All proceeds from the event - hosted by El Vez (the self-proclaimed "Mexican Elvis") and the Beautiful Elvettes – will go to the animal rights organization People For The Ethical Treatment Of Animals.

Louder 'N' Prouder

A&M Records has issued a promo-only CD of live tracks from Scattle-based headhangers Soundgarden, entitled "Louder Than Live!" The ready-for-New Rock - which comes concealed in a plain brown, duct tape-bound wrapper - sports versions of "Get On The Snake," "I Awake," "Gun," and "Big Dumb Sex" (from the group's "Louder Than Love" LP) as well as live takes of the band's "Beyond The Wheel" and "Hunted Down."

Also included in the package which was recorded back in December 1989 at L.A.'s Whisky A Go Go - are smokin' covers of Spinal Tap's deathless "Big Bottom" and Cheech & Chong's classic "Ear-ache My Eye."

Wry 'Eye' In The House

Psychedelic revivalist Robyn Hitchcock has just released a solo acoustic LP titled "Eye" on Twin/-Tone Records (as per a one-off licensing deal with A&M Records). Cassette and LP versions of the project sport 14 selections, while CD configurations carry four additional tunes (including an electric version of "Queen Elvis").

Furthermore, Hitchcock is planning a solo tour in support of "Eye"

- kicking off April 22 - before rejoining his longtime band, the Egyptians, to record an electric studio LP later this summer.

New Kids To Pitch

'Classic Coke'

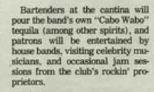
Ithough New Kids On The Block haven't been around long enough to be considered "classic rockers," the band has been signed to pitch Coca-Cole USA's "Classic Coke" soda pop in a summerlong radio, TV, and outdoor advertising campaign.

The agreement marks the first time the group has pitched a consumer product nationally other than their own licensed merchandise. Furthermore, the young Bostonians have even agreed to dub their summer concert trek the "Magic Summer Tour" (in conjunction with the pop drink giant's overalt "Magic Summer '90" advertising theme).

Meanwhile, look for the Columbia hitmakers to release a new studio LP — and companion home vid-eo — on May 22, to be titled "Step By Step."

Casa De Van Halen

The members of Van Halen are scheduled to open the doors to their new restaurant/nightclub - dubbed the Cabo Wabo Cantina - on April 14. The swangin' saloon, which takes its name from a track off the Warner Bros. group's "OU812" LP, is located in Cabo San Lucas, Mexico.



Charismatic Roster Revealed

The first releases on Charisma Records will be from British female vocalist Kirsty MacColl and former Bourgeois Tagg frontman Brent Bourgeois, MacColl's LP (titled "Kite") and Bourgeois's eponymous album are due in stores May 8.

Meanwhile, the label has also signed former Virgin acts Age Of Chance and Maxi Priest, and the Irish band Something Happens.

Sampled Notes

· Michael Jackson's longawaited greatest hits-plus-new m terial package is tentatively titled "Decade 1980-1990." It's due out on Epic this fall (along with a companion home video release).

 Guitarist Carlos Santana's up-coming Columbia LP is titled "Spirits Dancing In The Flesh," and features a tune co-written by Living Colour's Vernon Reid and one by jazzman Wayne Shorter.

. The members of Winger are currently in the studio working on their second Atlantic LP, to be titled "In The Heart Of The Young." The album should be in stores this

· Contemporary jazz artists Shadowfax have signed with Private Music. Look for the band's label debut LP ("The Odd Get Even") in April.

· Former Chic guitarist Nile Rodgers is set to produce a forthcoming album for guitarslingin' brothers Stevie Ray and Jimmy

· Look for Virgin to release an as-yet-untitled dance-mix LP of Paula Abdul tunes on May 8.

· Reprise has set a May 15 release date for Dio's next LP. The album — titled "Lock Up The Wolves" — was produced by Tony Platt and the band's Ronnie James

· The recently reformed Aliman Bros. will have an album of new material released by Epic on June

 Los Lobos guitarist David Hidalgo will produce Buckwheat Zydeco's next Island LP. The stilluntitled project is due in May.

· Arista recording artists the Church have added drummer Jay Dee Daugherty for their upcoming world tour. The skinsman's former tours-of-duty include stints with the Patti Smith Group, Tom Verlaine, Richard Lloyd, the Indigo Girls, and the Waterboys.

* Look for Warner Bros. to release the new Fleetwood Mac LP ("Behind The Mask") on April 10. Incidentally, former member Lindsey Buckingham (whose first WB solo LP is due later this year) is featured on the title cut.



HEAVY

PAULA ABOUL Opposites Altriad (Virgin)	34
JAKE CHILD CONT Wart To Fall in Love (WII)	N
PHIL COLLINE I WAS IT WOULD FAIR DOWN (Atlantic)	2
JANET JACKSON Exceptor (ASA):	S
BILLY JOELA Go To Extremes (Columbia)	N
KISS-Foreier (Mercury)	S
MICHEL LE No More Lies (Ruthless Altra)	3
MICHIGHT OIL-Size Sky Mine (Columbia)	3
MOTLEY CRUE, Without You (Circles)	ž,
ALANNAH MYLES-Black Vehet (Allantic)	M
TOM PETTY A Face in The Crowd (MCA)	

EXCLUSIVES

AEROSMITH WI	at it Takes (Geffer)	······
	Club (Reprise)	
ROBERT PLANT	Murring., (Ex Paranza.)	durit) ADD

STRESS

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SLACK CROWES Josephia Agent (Del American Gaffen) 4
SOOL IN SOUL Gel A Life (Virgin) 2

BUZZ BIN

BLUE MILE COwntown Lights (ASM)	4
CHURCH Menspole (Aristo)	A00
SINEAD G'CONNORNISHING COMPARES.	(Chrysele): 8

BREAKTHROUGH VIDEO

EDDY GRANT.GIRON Hope Johns (Engine)

ACTIVE

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ENUFF 2 NUFF Fly High Michelle (Atto)
LOU GRAMM(The Starton (MINN)
COREY HART'S LINE LOVE (EMI)
DON HENLEY, Heart Of The Matter (Getter)
LENNY KRAVITZNII. Cub Driver (Highly)
MICHAEL MONROE, Was With No Eyes (Minsury)
MICHAEL PERRING Myth (RCA)
SLAUGHTER Up All Night (Chytolis)
ROD STEWART. This Did Heart Of Mine (WID)
TEARS FOR FEARS Advice for (Fortune Mercury)
TECHNOTRONOC Get Up! (Better The) (SBK)
TERRATINE WAS IN GROWN
WARRANT Surveines She Cries (Columbia) f.
WHITESHALE The Depor The Love (Getter)
WILSON PROLLIPS MINE ON (SIR)

MEDIUM

ADAM ANT ROOM At The Top (MCA)
FASTER PUSSYCAT Mouse Of Pain (Electro)
GREAT WHITE House Of Broken Love (Capitol) F.
GUA Seter Days (ASM)
JERUS & MARY CHAIR Head On (WS)
BIZ MARKE DUT A Frend (Cut Chillir MB)
MISSION U.X. Deliverance (Mensury)
PETER MURPHY. Cuts You Up (Regains Basis Ch)
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LISA STANSFIELD AT Around The World (Aross) ADI
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BREAKOUT

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LONDON QUINEBUYE/7 O'Clast (Capital)	
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PETER WOLF OF Worlds (MCA)	AGG

HOT NEW VIDEOS

S-SC'S-Deathert Club (Reprise)	400
BLACK CROWES/Desires Again (Out American)	attent 4
CHURCH Mytropolis (Arista)	ADD
ROBERT PLANTHURSE, (Ex Pararox/Alberts)	ADD
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VH1

FIVE STAR VIDEOS

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EVERYTHING BUT THE GIRL Driving (Atlanta)
JULIA FORDHAM Manteton Styline (Figst)
INNER CITY. Whatche Gorne Co With My (Virgin) .
K.D. LANG/Fuller Back The Reins (Sins/WD)
HOTTING HILLBILLIES Your Own Sweet Way (WII)
SINEAD O'CORNOR Husbing Companie. (Chrysele)
SOUL II SOUL Get A Life (Wypin)
MADE STREET, SET Class Class Service Co. Library (ASS)

ARTIST DEVELOPMENT

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LUKA SLOOM Rescue Mission (Reprine)
R. ELLIOT/When A Man Loves A., (Intima/Erigm
TIM FINN Not Even Close (Capital)
BELA FLECK Smaler Minister (WS)
SARA HICKMAN Singly (CHIN)
KAOMA Lantado (Epic)
DANIEL LANGES SIT WANT (CON/WIT)
CHRIS REA/The Road To Hell (Getter)
GUANNE REEVES Nove Too For (EMI)

NEW MUSIC

The second secon
PETER BLAXELEY/Crying in The Chapel (Capital) A
SLUE NILE Countries Lights (ASM)
CHRMES Haven (Columbia)
SHAWK COLVINSHING Dr.(Courbis)
EARTH, WIND & FIRE-Hertop (Columbia)
DAVE EDMUNDS.Com To The Flame (Capitol)
MELESIA ETKENIGGE/THE Arouts (Island)
COLIN HAY BAND ING My Life (MCA)
MRBQ#10onTHave Tox (Virgin)
POCO.The Nature Of Love (RCA)
JOE SATRIANCE Below (Respirity)
TEARS FOR FEARS Agrees For , (Fortuna Mercury)
USASHiere I Am (Come & Take Me) (Vegin)
GEOFFREY WILLIAMS (I'Un (Atlantic)

HIT MAKERS

MICHAEL BOLTON: How Can the Re., (Columbia)
CALLOWAY! Warre the Kich (Solar Epic)
CNER/result Of Stone (Gelleri)
CHURKY A.Sony (MCA)
PHIS. COLLINS I WAS IT WANT BUT DOWN SATISFIE
TRYLOR DAYNEL OVE WIT LIES YOU FIRST (Artists)
GLORIA ESTEFANION MI CATE (EXC.
DON HENLEY Heart Of The Matter (Getter)
SILLY JOELA Go To Extremes (Columbia)
ELTON JOHN Sarrice (MCA)
QUINCY JONES Soort Garden (Overs Mill)
PAUL McCARTNEY Put it There (Capital)
BONNIE MAITTI Have A Heart (Capital)
EMBREY ROBINSON (verybing You. (Motows)
LISA STANSFIELD NO Around The World (School)
TIMA TURNIERS ON Me In The Heart (Capitol)
LUTNER VANDROSS New And Now (Epic)
WILSON PHILLIPS Hold On (SSK)
Information current as of Merch 1.

ADD

CONCERT PULSE

Pos. Artist	Links assessed
The second second	(fin 000s)
1 PAUL McCAPTNEY	\$1085.1
2 NEW KIDS ON THE BLOCK	\$408.6
3 AEROSMITH	\$318.5
4 ANDREW "DICE" CLAY	\$300.7
8 MOTLEY CRUE	\$255.1
S T. PETTY &	
HEARTBREAKERS	\$210.2
7 BARRY MANILOW	\$200.2
B.S.R. VAUGHANU, BECK	\$167.7
O PATTI Labelle	\$137.9
10 GEORGE STRAIT	\$126.0
11 RICHARD MARK	\$122.0
12,0006	\$109.0
13 TEARS FOR FEARS	\$106.1
14 REBA MOENTIRE	\$100.7
15 ALICE COOPER	\$99.0
16 JETHNO TIALL	\$97.4
17 CULT	\$05.8
18 8-6215	890.7
19 B.B. KING	844.0
20 CHARLIE DANIELS BAND	543.6

New Tours

INNOCENCE MISSION RICKE LEE JONES



This Promo Beets 'Em All

shore up support for Wendy Wall's new single, "Dig That Crazy Beat," the really beachin' promotion staff at SBK Records shipped selected programmers little buckets of sand (pictured) emblazoned with an incredible skeness of the CD single's cover art.

The playful palls - which accoped up Promo Item O' The Week honors -come with matching shovels and (of course) the CD single itself. Furthermore, musical decision-makers clever enough to follow the tune's challenging 85e were rewarded (or, more accurately, purished) with a buried tressure: a can of Springfield's "fancy" pickled aliced beets, dig?



BRAD MESSER

Accessing New Computer Toys

Ah, it's getting so much easier to window-shop, perchance to spend. Contemporary men and women with enough cash or plastic don't even have to budge from the comfort of their cushioned office chairs to learn about the neat new toys in Electronicsland.

Daydreaming about installing newsroom computers but don't know what's available? Anyone with a PC can get a crash course (well, I guess "crash" isn't the best word to use around computers) from the companies that sell newsroom systems.

CompuServe's Journalism Forum has opened a new section for information exchange about newsroom computers. System vendors such as AP, BASYS, Dynatech NEWSTAR, CText, Siscom, and Comprompter will assign reps to questions about their products. CompuServe subscribers can receive demonstrations of major vendors' products, as well as free software for newsroom applications on existing PC-based sys-

Talk Forum

Another new goodie on Compu-Serve is the "Talk Show Exchange." Veteran broadcast journalist Jim Cameron, founder and system operator of the Journalism Forum, says it's "for all those involved in program production, research, guest booking, promotion, and hosting."

Cameron says JForum user Tom Leykis of KFI/Los Angeles sees it as a place where "Talk radio professionals can exchange information about employment, guests, topics, and industry gossip."

WGST/Atlanta's Neal Boortz looks forward to "day-to-day contact with other talk show hosts and producers for discussions of our mutual interests." CompuServe membership info is available at (800) 848-8199.

Hardcore newswriters can research stories on the "News Digest CD-ROM" from the Facts On File company. A single \$770 CD contains more than 9000 pages of weekly news summaries and indexes covering 1980-88 ('89 is not yet available). Pop the CD into your IBM, clone, or Macintosh to access a resource used by the world's major broadcast and print newsrooms. In addition to the Read-Only CD, the hard copy News Digest remains available. Reach Facts on File at (800) 322-8755.

Whip out your MasterCard and superheat that sucker. Time to buy some toys!

Soviets Allowed Opposition Candidates

MONDAY, MARCH 26 — The Soviets came up with a new twist in their national election a year ago: voters were offered more than one choice. In their first free election since 1917, reform candidates unseated conservatives in many

South Dakota's 24-hour snowfall record of 38 inches was set in 1950. Down in the heart of spinach-growing country, a six-foot statue of Popeye was dedicated in Crystal City, TX's town square in 1937, It's still there Birthdays: Teddy Pendergrass, Martin Short 40. Vicki Lawrence 41. Diana Ross 46. James Casn 51. Leonard Nimoy 59. Justice Sandra Day O'Connor 60. Bob Elliott (Bob & Ray) 67. Gen. William Westmoreland 76.

Solidarity Strike Shuts Down Poland

TUESDAY, MARCH 27 - in Poland, 13 million workers went on strike in 1981, protesting the beatings of Solidarity union activists. It was Poland's largest antigovernment demonstration ever, and an historic event in the democratization process which has since unseated a half-dozen Communist governments

Seven years after becoming the first man in space, cosmonsut Yuri Gegarin died in 1968 when he totalled his fighter plane. The big Alaska earthquake (8.6 magnitude) killed 114 in 1984. In 1855, Congress spent \$30,000 to import camels for the Army in Texas and the Southwest. The experiment eventually failed, and some of the camels that were turned loose were seen roaming wild for years after

Birthdays: Michael York 48. Race car driver Cale Yarborough 51.

Fear At The White House

WEDNESDAY, MARCH 28 — Former Attorney General Ed Meese testified at Oliver North's trial a year ago that, yes, there had been times during the congressional investigation when White House insiders thought Reagan might be impeached because of the Iran/Contra affair.

Deventh anniversary of the Three Mile Island partial core meltdown, like died in 1969 at age 78. Turkey renamed two trajor cities in 1930: Constantinople became Istanbul, and Angora became Ankara. Birthdays: Reba McEntire 35. Dianne Wiest 42. Basketball star Rick Barry 46.

Eerie Silence When Niagara Stopped Falling
THURSDAY, MARCH 29 — Nagara Falls stopped in 1848. Broken ice created a dam, which choked off the fiver's flow to the falls. It happened at night, and the eerie silence that followed woke up locals.

Michael Dukakis won the Connecticut Democratic primary in 1988. Also in 1988, televangelist Jimmy Swaggart was ordered by his church not to preach for a year, following revelations about his encounters with a prostitute. The Supreme Court upheld the principle of a minimum wage for women in 1937. Similarys: Eric Idle 47. Pearl Balley 72.

First Anesthetic For Surgery

FRIDAY, MARCH 30 — Georgia country doctor Crawford Long performed the first painless surgery in 1842, Using effect as an anesthetic. Ether's numbing properties were aready fairly well-known, because it was a popular recreational drug. People who banged themselves up at ether parties didn't feel a thing.

John Hinckley shot Reagan and Press Secretary Jim Brady in 1981. The Soviet army inveded Austria in 1945. America agreed to pay Russia \$7.2 million for Alaska in 1867.

Birthdays: Eric Clapton 45, Ex-basketballer Jerry Lucas 50, Warren Beatty 53, Richard Dysart ("L.A. Law") 61, Saturday (3/31): Rhea Perlman ("Cheers"), Gabe Kaplan ("Welcome Back, Kotter") 44. Christopher Walken 47. Herb Alpert, Richard Chamberlain 55. Shirley Jones 56.

Sunday (4/1): Gordon Jump ("WKRP in Cincinnati") 58. Debble Reynolds 58.

QUINCY JONES "The Secret Garden (Sweet Seduction Suite)" FEATURING. ALB Solut James Ingram El De Barac Barry White THE HOT NEW SINGLE FROM THE BLOCKBUSTER ALBUM BACK ON THE BLOCK

WXKS deb 25 WPGC 23-19 KITY 25-20 FM102 27-24 **KMEL 7-4** Plus... K106 40-30 KZZB 40-34 WCKZ 15-13 KZFM add KPRR add K98 HOT95 32-26 Z99 deb 34 **KKMG 4-2** B95 28-26 HOT96 18-13 KIKI deb 24 KROY add KDON 2-2

KQIZ 36-32 WJMX deb 35 KZOZ add

KJMZ KTFM KKFR **HOT977** WVSR WHHY KJ103 KQMQ KLUC KCAQ KOY-FM KWNZ KNOE KWTX



JOEL DENVER

5.2-6.6 12 + RECOVERY

B104: On The Rebound

WBSB (B104)/Baltimore PD Steve Perun broke into a wide grin when he saw the fall '89 Arbitron advances. The station was up 5.2-6.6 12+ - besting the previous fall's 6.0 and back on track to the 8.6 of summer '88.

Perun - who'd come off a tough stretch as Metroplex VP/Programming and WHYI (Y100)/Miami PD is used to winning ratings. He pulled strong numbers as PD of KBEQ/Kansas City and KWK (now WKBQ)/St. Louis, and as Asst. PD/MD of WLS/Chicago. Prior to his September arrival, he was already instituting changes at B104 via telephone when the fall book began.

Perception Problem

Once on board, Perun found B104 had several problems. The first was perception. "Hot AC WMMX (Mix 106) came in and repositioned us as a teen station, then took competitive [aim] at our adults. Our adult numbers weren't half of what they'd been by the time I took over.

"While I can lay part of our headache on Mix 106, the rest was in our lap. B104 had failed at being a great CHR station. Chuck Morgan (now PD at AC WLTT/Washington) had tried to fight Mix 106 on its own turf. We were laid-back and the music had become soft, unex-



Steve Perun

citing. Everyone wants adults but everyone can't be AC. B104 is becoming a great CHR again by protecting its younger end while re-gaining adult credibility."

Is a ten share in Bi04's future? Perun waxes dubious. "Baltimore is a more competitive market than it used to be. [AOR] 98 Rock-WIYY is far better than they've ever been and [Gold] WQSR is up to a 5.3. [Urban] WXYV leads the town with a 7.3-9.1 showing and has great adult and teen numbers."

In Arbitron, B104 still leads WXYV in teens, but enjoyed significant growth in 18-34s and 25-54s - its best showing since fall '88. In the corresponding Birch, Bio4's 12+ share was off 7.5-6.7, but it was up in 18+ women and still tops in teens.

"Everyone wants adults - but everyone can't be AC. B104 is becoming a great CHR again by protecting its younger end while regaining adult credibility."

Less Conservative

Perun has long been known for his ultraconservative music posture. But at B104 he's found a less conservative approach is the ticket to success. "We were very passive - very homogenized. Now the flavor is more uptempo and rhyth-mic, but not black or Urban. B104's breaking the right kind of records to make us stand out in the marketplace. Playing the street-type or buzz records at night has been important to us in attracting and holding younger demos.



"You have to have some peaks, some compelling reaction records, and some surprises. You have to [go early on] records like the re-cent Skid Row, Depeche Mode, or Linda Ronstadt. Timing on these is so important. Not only do you have to play them early, you have to play the right titles. Sterile music brings sterile reaction.

Perun maintains B104, which is programmed as an adult CHR from 6am-7pm, doesn't have a schizophrenic sound. "Most of the records we play work in most daynorts. Certain records give us teen credibility at night and on weekends. We're in a position to play a bit more gold in daytime hours

than most CHRs, since we're the only one in town. The gold is compatible with younger and older demos. CHR must learn how to reach adults without losing the 12-24s in the process. If we had direct CHR competition, we'd have to adjust. But hey, come on. We're ready. We're not Q105 [WRBQ/ Tampa], leaving ourselves open for a big hit."

In this period of decreasing niche loyalty. Perun believes "variety is the key to success. The most important thing about adding a record is how it will help the station. Balance is a great reason, but it must be a record that will do something for me.

"We sound like we're having fun again because we are. We're here to kick the competition's ass again."

"When I talk to record reps I say, 'Don't tell me it won't hurt me tell me how it's going to help me." Every record should be a programming tool. CHR PDs shouldn't look at records as adversarial items they're forced to deal with. If it's the right record, we'll give it a shot. Not every record is right for us. and we take heat for it."

Marketing Push

B104 was promotionally flat for a few months prior to Perun's arrival, which he calls a smart move. "You don't market an inferior product. First we fixed the attitude and on-air product. Now we've launched a TV spot using real people who talk about the difference in B104. More variety and 50 minutes of music an hour are the focus points. Our billboards echo the campaign.

contest: the 'Getaway Double Play.' It offers warm-weather trips plus cash for being the 104th caller when a specific pair of records are played. We also do fax contests and 'All-Request Lunches,' which generate a lot of office response-There's the 'Five O'Clock Whistle'

"We've just launched an on-air on Fridays, and at night we feature the 'Top Eight At Eight,' 'Battle Of Continued on Page 48

Music Monitor

B104/Baltimore carries a spot load of only eight minutes an hour, which certainly accommodates its positioning phrase: "50 minutes of music every hour." But Perun sees indications that it and such statements as "ten in a row" aren't work

"No matter how much music or how many records you promise, if it's the wrong songs - you're dead. Since we also stress '8104, now with more variety," we try to give a sample of what we play every quarter-hour," Here's what B104 sounds like at from:

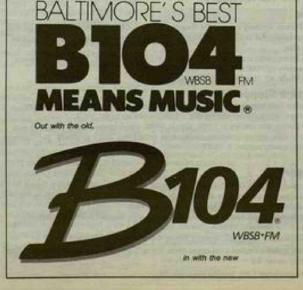
MICHAEL BOLTON/How Am I Supposed To Live LISA LISA/Head To Ton BAD ENGLISH Price Of Love PAULA ABOUL/Straight Up ROXETTE Dangerous BOBBY BROWN/Every Little Step LINDA RONSTADT MAARON

NEVILLE/Don't Know Much ROBERT PALMER/Addicted To

COVER GIRLS We Can't Go

SEDUCTION/2 To Make it Right RICHARD MARX/Should Have

TAYLOR DAYNE/Love Wil Lead



REGINA

R&R AC CHART (S)
OVER 100 TOP 40s WITH
18 NEW INCLUDING:

KRBE add WGH add KUBE add 21 HOT977 add KROY add 30 WXKS deb 35 WNVZ deb 30 KKLQ deb 30 KMEL deb 30 KLUC deb 25 WMJQ 27-23 Y100 27-24 PWRPIG 33-30 Q95 25-20 KDWB 22-19 WPGC 8-6 (HOT) WCKZ 22-18 Z99 21-18 KOY-FM 27-23

"...still Top 5 callout research with all female demos. Sales Top 10 across the board...smash...play it, don't be a wimp!"

Albie D/WPGC 8-6 Hot

"Top 10 callout. Looks like a smash." Jay Taylor/KLUC Debut 25

"Strong request action already!!! We're getting calls from 18-34 men as well as women."

Paul Cannon/92PRO-FM

"Regina has become one of our major core artists since Baby, Come To Me." Regina's songs will be on our station forever. She's not just here today and gone tomorrow. Ever since I saw her perform live, she gave me shivers." Elroy Smith/KJMZ

MAKE IT LIKE IT WAS

THE SECOND

CONSECUTIVE NO. 1 R&B

SINGLE FROM HER NO. 1

GOLD ALBUM, "STAY WITH ME."

ON YOUR DESK NOW.

ON COLUMBIA

PENVITY SO IT

Columbia to Company and the State City by CSS An

WANTED





Last seen headed to CHR.

Pretty Boy Floyd is being sought in 50 states for infectious pop metal and juvenile enthusiasm. They have a penchant for big, boomy choruses, and are considered armed and dangerous. One listen and they will blow you away.





B104

Continued from Page 46

The Bands,' and 'Bedcheck,' Every weekend is a special contest giveaway of some sort."

AM Shuffle

An inconsistent morning show also posed a problem. "It's been a real pain ever since the breakup of Brian & O'Brien." says Perun. "Brian Wilson [now morning zoo cobost at WHTZ (Z100)/New York] did it solo for a while. Then Don O'Brien was brought back for a solo turn [now doing afternoons at

"When I talk to record reps I say, 'Don't tell me it won't hurt me tell me how it's going to help me.' Every record should be a programming tool."

WAVA/Washington]. Next we had Chuck Buell, who teamed with Roberta Gayle — which who a case of two people at opposite ends of the scale." (Editor's Note: B104's new morning personality is former KRBE/Houston wakeup talent Glenn Beek.)

The only other staff change has been the addition of overnighter. Anne Krause, who halls from WLRW/Champaign, H.. "The whole station has a new attitude, which starts with our receptionist, Saran, and spreads throughout," says Perun, "I'm an aggressive programming personality with a take-charge attitude. That fits well with [VP/GM] Jim Fox. He's a great GM because he's aggressive and wants to win big.

"Fox is fired up, sales is fired up, and so am I. We sound like we're having fun again because we are 18101 had stopped being visible. That's ridiculous, because Promotion Director John Pavlos is a market native and wired to everyone. Now we're at every Baltimore Arena concert that makes sense for our target; the first to give away tickets to hot shows like Janet Jackson, Billy Joel, or New Kids On The Block. We're here to kick the competition's ass again."

BITS

• Pig Grants Wish — When WFLZ (Power-Pig)Tamps heard of a local 13-year-old stricken with cancer, the station sought to ease her pain by granting a wish. Carla Householder's grantest deare was to meet the New Klds, On The Block, WFLZ arranged for concert scaets, a limousing ride, and backstage passes for Carla and her mother. Way to go.

* Presse: Don't Go, George — When Kansse On; Royals mischaire sloops George Britt complained in a local paper that I o was unappreciated by the loam, KXXA and to cheer him up. MD/PM thriver Stere Bouglas invited listeners to bring their tokens of accompanion to Fritters aports bar Brett's gifts included tissues (to gry his ayes), a plastic storm (so be cooled look his owel, and Preparation H in case his owel, and Preparation H in case his force) exister oscionatoristicitumos.



"I NEED LEPOSUCTION BECAUSE ..." — That's the phrase WYHY IY107/Nastriest saked its Stateners to complete at its "shake, rattle, and roll" dance contest. The contestants pictured here busted their best moves for a \$1200 calle prize to be used for liposuction surgery.



TOO GOOD TO BE CRUE — KHFI (K98)/Austin re-crue-ted some listeners to whic out the feather for a Mothey Crue tooksike contest. The winners nabbed backstage passes for the Crue's show. Flanking Motley Crue if are K98 staffers Tracy Walker and Julian Evans.



B-52'S ROAM INTO K.C. — KBEO'Kenses City wakeup from member Erich "Mancow" Muller asked us to run this shot of him with B-52's singer Kate Pierson so he could impress his friends,

MOTION

 "Howard The Cabdriver" named Director/Community Affairs at WPLJ/New York.

Jeff Webster Jenves WiGY/Berh, ME PD/MD duties for risidarys at WWGT (GR8) Portised. He replaces Chuck Morgan, who became Production Director. Anna DeHard, inigiates from mornings at KPRIVEI Paso to the same shift at KTFM/San Antatio, where she cotxetts with Sonny Metendrez. At WKRQ (G102) Cincinnia. Gary McGill become Creative Services Manager and Cethy Onuise Jirkh WWZ/Norfold city about 10 per McGill become about for middigs. WWX/Pt Myets, FL its as open right soit with Ron Kelly from KDOG/Mancato, MN.

Former WKZC/Myrtier Beach, SC MO Mark Jacobs moves to overnights at WZZG (Gorilla Radio) Charlotte, sucopeding Rusty Johnson' Clay Stanley takes music duties at WKZQ . Todd Ryan settles into middays at KZO Duluth, MN as Merk Edwards exits WAPE/Jacksonville middayer Mini Monroe moves to nights at crossower Gold outlet WKQL . Johnny Voti nabs the night stot at WAZY/Lafayets E. after a stirt at WLFW/Champsign. E.

Alex Cosper, former KWOD-Sacramento MD, is now consulting KWN Stockton, CA. PD Jim Neilley is out and morning man Johnny Millford become PD. . Emmis VPIGorporate Communications Torn Gowen has ested to explore other opportunities. Reach him at (612) 866-3639 Resce Richards night rocker at AOR KTNT/Okathons Only, whithis to the PD poet at KMG2/Laston, OK; MG2 PD Les Michaels is upped to OM. . Linds Stevens moved into the KDV/Sen Angelo, TX middle slot coming from KFGX (Foxy 102)/Abl ene, TX.

he debut release, "Time and Tide," has recently been certified PLATINUM. After only three weeks, the follow-up, "London Warsaw New York," has been certified GOLD and has catapulted into Billboard's Top 30 LP Chart. Basia's promising beginnings have developed her into a first-class artist for the 90's. The first single, "Cruising for Bruising" has been unleashed to radio. This out-of-the-box A/C BREAKER is now ready to become a multi-format hit. But one thing's for sure ... no matter what format, this record's headed in one direction — straight to the top!!!

BASIA

CRUSING BRUSING

Taken from the Epic release: LONDON WARSAW NEW YORK (807)

Produced and Arranged by Basia & Danny White Spic

O 1991 CRS Records law

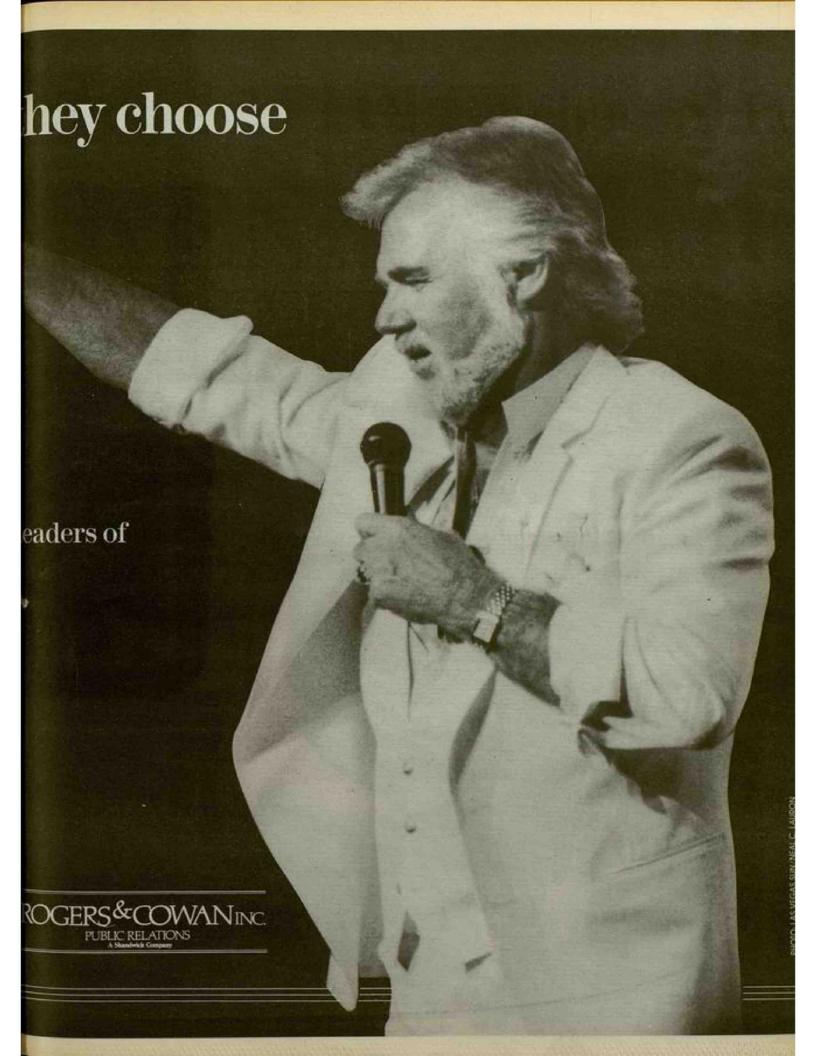
When the PEOPLE choose

KENNY ROGERS

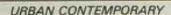
- Winner this week of his 11th PEOPLE'S CHOICE AWARD
- □ Voted in January FAVORITE MALE VOCALIST by t PEOPLE Magazine
- ☐ #1 Top grossing attraction in both 1988 and 1989 —Amusement Business Country Box Scores
- □ *1 Adult Contemporary Artist of the '80s —Radio & Records (January 1990)
- **FAVORITE COUNTRY ENTERTAINER in the 1980s** -Des Moines Register (December 1989)
- □"Decade's Hottest Country Crossover Star" -Billboard Magazine (December 1989)

ongratulations from





Impeccable pop/funk.
The searing voice of Renee Diggs.
Four tracks-including the first single
"I Want You-You Want Me"
Music that's got what it takes. Management: Lionel Job Inc. **Urban Contemporary** BREAKERS. 62 UC Reporters - 67% On Elektra Cassettes, Compact Discs and Records





WALT LOVE

Ballad Boom

Bumper Crop Of Love Songs Yields Surprising Benefits

UC radio seems to be in the midst of what could legitimately be termed a ballad boom. Record labels have kept up a steady flow of love songs, and some programmers don't seem to mind. Playing slower-tempo material allows for more on-air variety and can help stations hold on to valuable upper demos — often without losing 12-18s.

Reaping Longer TSL

WDZZ/Flint PD/MD/morning man Scott Williams says of the boom, "Ballads are suitable right now. It's really refreshing to bear some nice ballads with good lyrical content – particularly for adults."

Scott maintains the format was falling into a rut, "where almost everything you heard was by Jimmy Jam & Terry Lewis or Teddy Riley, if not by L.A. & Babyface. Each has a specific sound, but most of the tempos are alike. The influx of ballads is a nice break.

"Our audience is listening longer because they're singing along with the music. [The lyrics convey] stories they like. In my market, I'm seeing these songs cross over to other formats like AC and CMP."

The UC ballad influx goes hand in hand with the abundance of label product that's being released. Says Williams, "Right now there's so much music to choose from, you

"Variety is just what this format has needed for years. Keep the ballads coming!"

-Scott Williams

just don't know what to do. Currently, it's been easy to find a balance because we have songs by Bobby Brown, who's mostly uptempo, as well as Janet Jackson, Paula Abdul, and others putting



Scott Williams



out dance music.

"Then there are songs by artists like the Temptations, Miles Jaye, Luther Vandross, and Sarface. These acts appeal directly to adults 25+. And that's the demo we're looking for to sell to the agencies. The variety means we can please a well-rounded audience. Variety is just what this format has needed for years. Keep the ballads coming!"

Holding On To Adults

KMJJ/Shreveport MD E.Z. Walker doesn't think this year's bumper crop is all that unusual. "Sure, I've noticed the high number of ballads, but that happens each year at specific times. During

the winter months we get a lot of love songs from R&B artists. When spring arrives, the tempo of the music will quicken."

Walker and PD Quenn Echols are careful to keep the on-air music flow balanced and to retain the upper demos, "We're looking to keep our adults happy," Walker explains, "and they seem to enjoy methum-tempo music along with some ballads by their favorite artists. It's also up to the announcer to

"Our audience is listening longer because they're singing along with the music."

-Scott Williams

make sure the station sounds interesting while maintaining a certain uniformity from hour to hour."

Dayparting is an effective way to accomplish those goals. Notes Walker, "Our middayer is instruct ed to play about 70% mediumtempo music. A few ballads might fall under that category. The remaining 30% should be uptempo-

"Evenings don't have to be rap shows. Our phone calls tell us a lot of young ladies love to be romanced."

-E.Z. Walker

When our afternoon driver comes on, he ups the tempo. He has to come on smokin' and 80% of his



A portion of the 1800-F rent bills that poured into WKYS/Washington during the first two days of its "Pay My Rent" contest.

Raisin' The Rent

Last month WKYS/Washington invited listeners to send morning personality Donnie Simpson a copy of their monthly rent bill for a chance at winning a month's rent courtesy of the station.

Each morning between 6-10, Simpson selected one of the thousands of "Pay My Rent" entries. Listeners then had 30 minutes to call. Those who phoned in on time treated their bandlords to rent checks from WKYS.

In the first two days of the pon-

test, the station was awarped with 1800+ letters that came in all shapes, colors, and sizes to catch Simpson's attention. Some 30,000 letters later, the station had shalled out more than \$10,000 in rent and mortgage payments.

music must be kickin'. Most people are pretty up at that time of day. They've ended their workday and want to be entertained."

During the 7pm-midnight slot, the tempo slows down as it gets later. Although conventional wisdom dictates staying uptempo for the young demos, Walker says his research reveals 12-18s enjoy ballads, "Kids say they like the love songs. And at that time of the night we want to hold on to the 18-54s

"We're looking to keep

our adults happy, and

most of them seem to

enjoy medium-tempo

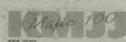
ballads."

music along with some

-E.Z. Walker



Z. Walker



ternoon. Evenings don't have to be rap shows. Our phone calls tell us a lot of young ladies love to be romanced."

who've been with us most of the af-

UC DATA BANK

Pet Peeve

Those wanting to sell pet products and services to African-Americans may be barking up the wrong tree. While 56% of all U.S. households own pets, the rate in black households is only 36%.

Source: American Par Products Innufacturing Asset

Picture This

Do you ever picture yourself in R&R? Gather your best black & wriste photos (clear color shock are too) of station promotional events, contests, concert ite-ins, an-studio visits by artists, or local benefits and mail to Estay Walt Love. 1930 Century Park West, Los Angeles, CA 90067.



IT'S NO CRIME... for Epio artist Babylace, WEDRI Marri MD James T., and writer producer L.A. Reid to hang out in a

AOR.

ALBUM ORIENTED ROCK



HARVEY KOJAN

Is R&R's Airplay Rule Fair?

One-Play-Per-Day Policy Explained

There I was, minding my own business, doin' the schmooze at Pollack Media Group's recent L.A. soiree, when I found myself in the middle of a mini-controversy. It seems some programmers feel R&R's minimum airplay policy for reported songs — one play per day between 6am-midnight — is too restrictive. Obviously, some further discussion is necessary.

Before I get into the reasons for the policy, I should point out that it's been in effect since Steve Feinstein was AOR Editor. I assume the reason it recently became an issue is because the Trapman Company has been monitoring airplay for us extensively since last summer. As I pointed out in my review of the preliminary data garnered from those monitors (R&R, 12/1/89), my discussions with monitored stations indicated several PDs were apparently unaware of our one airplay requirement: all songs on your weekly playlist should receive one play per day between sum-midnight.

Since that column appeared I've received several calls from concerned PDs wondering where special programming fits in, and I assured them that - as with any rule - there are exceptions to the one-play-per-day policy. Twofer Tuesday is probably the best example: PDs are understandably reluctant to schedule twofers from new artists, especially those with only one hit to their credit. That's why we never monitor on Tuesdays. Ditto for weekends, when special programming and features abound. Feel free to report songs that otherwise meet the one-playper-day rule.

There's also flexibility when it comes to dayparted songs. If you have six songs dayparted 7pm-sam, and each rotates once an hour, it's obvious one of those night tunes isn't going to schedule before midnight. Nevertheless, it only makes sense to report all six songs in light. On the other hand, if you have 15 songs in a night-only rotation — highly unlikely, based on my experience and research—don't report those songs, because each receives very limited airplay.

Question Of Commitment

Why does R&R enforce the oneplay-per-day rule? The key to the concept is commitment. How committed is a PD to a song he will only play overnights? Yes, people do listen to the radio after midnight otherwise stations would just sign off and save money. But we all know overnight cume is much lower than 6am-midnight. More important, as an unrated daypart, overnights are essentially riskfree, Knowing that, if I was programming a station (a scary scenario, for sure), was on the fence about a particular track, and was looking at R&R's Tracks chart for some insight, I certainly wouldn't want somebody's overnight-only "[Reporting overnight records is] a great way to get the record companies off our backs."

- Anonymous PD

rotation affecting the numbers. Likewise, if there was a particular PD I respected, and my rep called me and said, 'Hey, so-and-so just put it in light,' I would want to know that light report meant something more than one play at 4am!

As it is, how significant is a light report under our present system? I mean, c'mon — we're talking one play a day before midnight. That ain't a bell of a lot of airplay, especially when you factor in special programming. Throw in Twofer Tuesday and a Block Party Weekend, and it's very possible a song in light will receive only four plays a week.

When I discussed this situation in

When I discussed this situation in detail with some of the Pollack PDs, I quickly found out the real reason they'd like to be able to report overnight records. As one attendee summed it up, "It's a great way to get the record companies off our backs."

Makes sense to me: remove the requirement, and PDs can report anything they wish, regardless of whether they think the song merits airplay. Just have the overnight guy throw it in once in a while. The record rep gets the add he needs, and the PD gets some peace. Then, when the record doesn't sell, doesn't get phones, and gets dropped, the PD can honestly say, "Hey, we played it — it just didn't work."

Why No Overnight-Only Songs

- Low cume
- Unrated daypart
- Insignificant airplay

Chart Use, Abuse

However, we don't print charts to placate record companies. We print charts to give radio programmers an idea which songs are working for their peers. That's the theory, anyway. Unfortunately, many programmers and record reps abuse the charts, turning the whole process into a pressure-packed, excuse-laden, favor-granting numbers game.

Unenlightened promotion bosses with no idea what chart numbers really mean browbeat their reps into getting adds at all costs. Chart position is everything: Back Page, Top 15, Top 10, Top 5. Lemming-like programmers refuse to even listen to a song until it reaches a certain chart position, then drop it the minute it loses its coveted builtet.

What's needed is a bit more perspective: the chart is supposed to be a tool, one of several forms of research which — along with ears and gut — can help programmers make good musical decisions from among the r. riad of musical choices available. It's not the be-all and end-all. Show me a PD who picks his music based solely on charts, and I'll show you a loser.

Anyway ... (deep breath) that's why we have the one-playper-day rule. Now that I've climbed down from my soapbox, I'd like
to know what you think. Give me a
call, fax me, have your girl get in
touch with mine, etc. Just as a saccessful radio station must serve its
listeners' needs, R&R's policies
must be in sync with its readers'
needs. That's why your continued
input is crucial and always welcome.

VALENTINE'S DAY

Got Love If You Want It

A couple of years ago I noted the increasing popularity of AOR Valentine's Day promotions. Since then the importance of that annual celebration of love has escalated rapidly: countless press releases have crossed my desk describing a variety of station activities ranging from simple lingerie parties to mass marriages. Here's a sample, in words and pictures:

KATT Couplings

A contingent of 168 couples braved an ice storm to participate in

KATT/Oklahoma City's mass wedding at the local Sheraton. Undoubtedly the highlight of the



Seven thousand guests witness CFOX's "Ultimate Rock & Roll Wedding."



KATT couples sway in their newlywed bliss.

20-minute ceremony — broadcast live, of course — was when morning jocks Rick Walker and Max Morgan directed the men to one side of the room, the women to the other, and led the newlyweds in a glorious rendition of "Green Acres." All three local TV networks were on hand to cover the story,

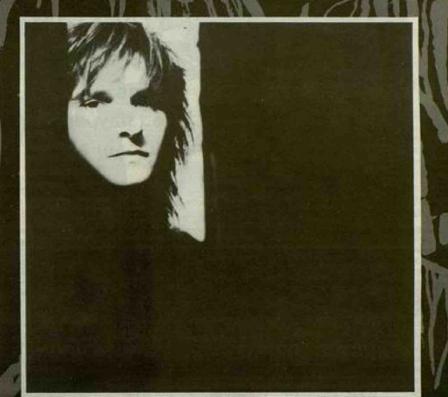
'CMF's Numerous Nuptials

"Easily the most successful promotion we've ever done," is how WCMF/Rochester PD Stan Main

Continued on Page 56



Contestants receive instructions from WLAV/Grand Rapids PD/morning man Red Noize at the station's "Love in An Elevator" promotion.



Track 28

Already On Over 90 AORs, Including:

> WGR KTCZ

WKLS KSHE

KTXQ **KBCO**

KUPD KLOL

KZAP WNOR

KOME WLVQ WFBQ **KSJO**

"THE HARDER THEY COME"

AOR NEW & ACTIVE

Including:

WEZX WAZU KISS

WYNE KNCN-WLAV

KUPD WRXK KJOT

KRXQ WSTZ KDJK

KISW KBAT **KRZQ**

WRDU KLPX WDHA

New Artists #20

On Tour With Joe Satriani

3/24 Ann Arbor 3/16 Chicago

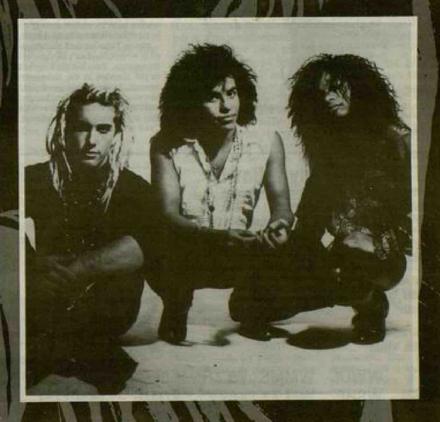
3/25 Columbus 3/17 Milwaukee

3/27 New York

3/18 Mineapolls 3/20 Grand Rapids

3/30 Boston 3/31 Philadelphia 3/21 Dayton

Washington, DC 3/23 Cleveland





Got Love If You Want It

Continued from Page 54

describes the station's mass marriage. Dubbed "Brother Wease's Numerous Nuptials" in honor of 'CMF's morning madman, the event received front-page print and marketwide TV coverage, and even a mention in USA Today.

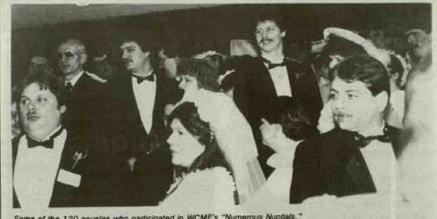
"These are the only life sentences I'm allowed to give," quipped City Court Judge William Bristol as he prepared to wed the 120 couples. The ceremony concluded when Wease eloquently asked, "Are you girls ready to hang out with these guys forever, or what?" The room thundered with whoops and cheers.

In addition to the usual wedding amenities, 'CMF chipped in with special gifts, including free honeymoon trips and a \$5000 diamond

Fox's Ultimate Offer

CFOX/Vancouver offered the "Ultimate Rock & Roll Wedding to the couple who performed the wildest, most creative public proposal. Among the stunts: one guy dressed up like a rat one snowy morning and sang love songs on-air; a couple dressed up as cop and convict and paraded around the city; yet another pair held up banners at a hockey game. The winners proposed on the back of a flatbed semi, complete with a hot tub and five-piece band.

The wedding itself took place in front of 7000 well-wishers at the



Some of the 120 couples who participated in WCMF's "Numerous Nuptials."

Vancouver Trade & Convention Centre. Fox morning hosts Larry & Willy handled Best Man and Maid Of Honor duties, and the Fox mascot was ringbearer. The ceremony was followed by an appearance by Honeymoon Suite, who had performed a similar function earlier in the week for CITI/Winnipeg.

Love In An Elevator

The Aerosmith hit has provided promotional ideas for a host of AORs. WLAV/Grand Rapids's Valentine's contest involved couples jumping into an elevator and trading clothes with their partners. The elevator route had two checkpoints, plus regular building traffic. Contestants were surprised when a local TV station showed up to tape the event for its 6pm news.

Steven Tyler himself participated in WNOR/Norfolk's elevator extravaganza. Two listeners agreed to get married at the Aerosmith concert in a backstage freight elevator. The couple exchanged vows an hour before the show with the entire band in attendance; Tyler got to kiss the bride.



LOVE AT FIRST FLIGHT - KLOS/Los Angeles morning men Mark & Brian, who ve already bonded their love with a Vegas wedding, went air-borne as part of their "Love Week" celebration. Broadcasting live from es, the lovestruck duo filled the L.A. skies with a personal message of love.



LET THEM EAT CAKE - Usually the bride and groom aling the wed cake. However, at the WDVE/Pittsburgh-sponsored Valentine's Day wedding, the lucky whisped cream recipients were morning manlacs Jim Krenn (second from left) and Scott Paulsen.



PANTY RAID — KFMQ/Lincoln manly men Joe & Timmo got into the Valentine spirit by hosting an on-air lingerie party. Here we see the mic duo modeling a stunning pair of silk undles. Don't they look love-



Aerosmith's Steven Tyler with newlyweds at WNOR's "Love In An Elevator" promotion.

The Bill Wise Trivia Bowl

- * Did you know that ALICE COOPER's "Trash" has sold over 21/2 million worldwide?
- Have you heard the rave reviews generated by ALICE COOPER's "Trash" theatre tour?
- * Are you aware that Alice is joined on "Only My Heart Talkin'" by Steven Tyler of Aerosmith?
- * Can you tell which stations Epic records loves this week?

WWDC WMMS WLZR WIYY KAZY WLLZ WBCN WSHE WRIF KUPD WDVE WYNF

> **ALICE COOPER** "Only My Heart Talkin"

KBER

KOME

KISW And More!



AOR TRACK

DEBUT 3

Nothing Succeeds Like Show Prep

When I walk into the control room knowing that in just minutes I'll be talking to thousands and thousands of people, I want to be ready.

When I sit down, put on my headphones, key the mike, and slide open the pot, I want to be 100 % primed and set to entertain. I want to sound confident and be relaxed. Sure, experience helps. But like a seasoned pilot who goes over a pre-flight checklist before takeoff, a DJ must do certain things before hitting the air.

Welcome To The Jungle

If there's one sure bet, it's that your competition is trying to beat you. You're talented, but so are they, or neither one of you would be there. Remember, you're sharing the same market, the same listeners, and will do battle over the same airwaves. You fight each other like gladiators for a share of the target audience in a formatically fragmented radio arena.

When you're up half a point, the sweet fragrance of success is yours. Down a tenth and the scream for your head can be heard all the way from the sales office. We can all make excuses about what happened. But when the book is out, either the numbers are there or they aren't. Only one of you will survive and have supremacy in the radio ratings war.

"Every show must be your best. Yesterday's was great, today's is better, but both are only a prelude to tomorrow's."

Every show must be your best. Yesterday's was great, today's is better, but both are only a prelude to



Brian Roberts

tomorrow's. If listeners like what they hear, they'll be back. If they don't ... well, let's just hope they don't have diaries in their hands. Ratings periods are like feeding frenzies. Each station is trying to grab and hang on to its particular chunk of the market.

Multimillion-dollar broadcasting corporations send out their top gunslingers to outdraw and shoot down the competition. Remember one thing: this isn't Dodge City in 1880. We don't pack iron or slap leather to get the lion's share of the audience. Instead, we use CDs, cart machines, and carefully designed format clocks. We carry individual skills, talents, and years of broadcasting wisdom that we'll use to beat back our worthy adversaries. A DJ is a 20th century bounty hunter who must bring along his own brand of familiar on-air weaponry.

Your Survival Kit

Your specialized instruments should be right there with you while you're onair. Know exactly where each article, sound effect, or device is, and know how to use them all. Think of it this way: a paramedic has everything he needs for any type of emergency that may suddenly pop up. He By Brian Roberts

has a tourniquet to stop bleeding; he has a splint to stabilize a broken bone; anything that might be needed is right there in his box. The paramedic's survival kit will save lives. Yours, with the right tools, will add years to your on-air life expectancy.

My survival kit is a deep brown leather attache case that my wife bought for me. It looks great and I'm proud to carry it into the booth when I go on-air. I don't know how much she paid for it, but she tells me not to worry — if something happens to my radio career, I

"A paramedic's survival kit will save lives. Yours, with the right tools, will add years to your on-air life expectancy."

can always sell insurance from it. (Perish the thought.)

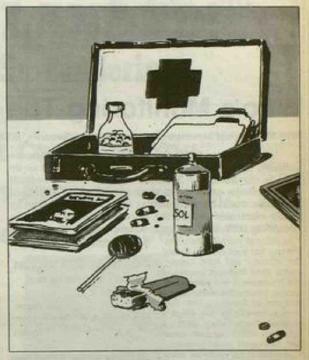
Winning is a serious business. Each air talent is different and may pick the tools that are just right for him. Make sure, though, that you have a diversified arsenal of material to avoid sounding repetitive.

Pro Pointers

Recently I spoke to a few of my friends who are long-

"A DJ is a 20th century bounty hunter who must bring along his own brand of familiar on-air weaponry."

time members of the broadcasting brotherhood. I asked some of them what they carry into the booth. One of Los Angeles's best-known afternoon drive entertainers, KPWR (Power 106)'s



Mucho Morales, takes along a can of Lysol. Don't laugh. He sprays the phone, the mike, and the board. Morales is never sick or off the air. Ten-year KZLA/L.A. veteran Barbara Barrie is also health-conscious: she takes her own microphone wind screen into the control room with her.

Bobby Ocean, former KHJ/L.A. and KFRC/San Francisco storyteller, used to carry a variety of colored markers and color-coded tabs. He would mark bits and articles with them and keep the marked articles within easy reach. KSAN/Oakland OM Lee Logan told me he liked to have a reel of tape with him for phone calls. Every once in a while he would use one of those calls as a bit.

Last but not least, friend and mentor Robert W. Morgan said he carries a picture of me into the booth with him each morning at KMPC/L.A. for inspiration. I like to take at least 15 back issues of Galaxy (an artist bio fact sheet) and other artist bios into the booth. Some other ideas: keep an area map or a list of schools and mascot names for quick local mentions. Also, have a list of popular hangouts or maybe a directory of restaurants that your audience might like to try.

If you have a long shift,

bring some candy or health food that will give you a boost over the top. If you've ever had a headache on-air, you know to keep some aspirin close by. And natural-

"You're the pro. Think like one, act like one, and be prepared like one."

ly, have throat lozenges on hand for sore throats. In addition to those items already mentioned, don't forget to keep a selection of cassettes with you — one for each day you're on the air, rotating them every week or two. This way you can aircheck your show, reviewing it for any crutches or cliches you may unknowingly be using.

You're the pro. Think like one, act like one, and be prepared like one. Your survival kit is your passport to the future. Have a nice trip.

Brian Roberts has been an air talent for 22 years and is currently heard on KZLA/Los Angeles. He can be reached there at (213) 466-0004.

COUNTRY



LON HELTON

Who's Monitoring The Monitors?

BDS Mechanical Inaccuracies May Damage Records, Billboard Chart Credibility

"According to BDS, the airplay data it provides are virtually 100% accurate, and the most reliable and up-to-date in the world" — from a December 1989 Broadcast Data Systems press release announcing that Billboard magazine would be using airplay information gathered by BDS's electronic monitoring of radio stations for use in compiling Billboard's Country singles chart.

As many of you are aware, controversy has been swirling around the Billboard and R&R Country charts since Billboard announced last November it was going to use airplay information electronically gathered by Broadcast Data Systems to compile its "Hot Country Singles & Tracks" chart. (BDS is a subsidiary of BPI Communications Inc., Billboard's parent company.)

In going to the electronic monitoring system, Billboard insinuated that radio PDs and MDs were yielding to pressure and not providing accurate airplay information. Since the system went into effect last January 20, the R&R and Billboard Country charts have been strikingly similar - after, of course, removing the recurrents and oldies cluttering Billboard's chart. We have always been confident about the accuracy of the information given to us by our reporters, and it was interesting to see Billboard moving closer to reality. Or so it seemed

Is It 8 - Or 27?

A comparison of the R&R and Billboard charts based on information gathered for the same chart week showed that Don Williams's "Just As Long As I Have You" was at No. 8 on the 3/9 R&R Country "Evidently BDS isn't as perfect a science as they say it is."

> -Les Acree, WSJS & WTQR/Winston-Salem

chart (information gathered on 3/5) and was No. 27 on the Billboard chart for airplay information gathered between 2/28-3/6. That wide of a spread merited some investigation, which was initiated by a call from WB/Nashville VP/Promotion & Marketing Nick Hunter. Our speculation as to why there

was such a huge difference in the R&R and Billboard numbers for that record led to two rather obvious hypotheses: either R&R was getting erroneous information from reporters or the BDS monitoring system wasn't picking up every single play on the record, as advertised. Explaining his interest and weekly checking, Hunter says, "I compare the R&R and Billboard information every week to make sure the R&R system is staying

'clean.' The last thing this industry needs is for R&R to turn into what Billiboard's chart used to be. My first thought was that the computer was right — we've all been taught that computers don't make mistakes. I was afraid radio was giving R&R bad information."

Hunter ordered the BDS report for the Williams record; I got the R&R rotation data as given to us by stations. The striking comparisons are shown elsewhere on this page.

We were shocked at both the number and the extent of the discrepancies. It was evident why the R&R and Biliboard chart numbers were so far apart: Biliboard used highly erroneous data – supplied to it by BDS – to compile its chart.

PDs Comment

My next step was to call the various PDs to get actual airplay information. That information is also shown in the accompanying box. The PDs also offered the following comments:

 WSJS & WTQR/Winston-Salem OM Les Acree, noting the record played 34 times on WTQR (BDS tracked one of those plays), said, "Evidently BDS isn't as perfect a science as they say it is."

• KSON-AM & FM/San Diego OM Mike Shepard, reporting the record aired 35 times that week (one play was recorded by BDS), said, "I'm amazed the monitor wasn't even close to what actually happened on our station. That kind of false information makes for erratic and unrealistic chart movement. BDS had the system in here for a couple of days and were trying to sell us the information (gathered on other radio stations.) It's hard to buy what's hard to believe."

 WSIX-AM & FM/Nashville PD Eric Marshall said, "I'm not surprised. During the (BDS) test period we had a problem before with another record it didn't show us as playing. BDS admitted there

Airplay Discrepancy

This is a comparison among three airplay "measurements": rotations, as reported to R&R by the respective station; the number of plays as monitored by Broadcast Data System and then sold to Bilboard to use in the compiation of its "Hot Country Singles & Tracks" chart; and the actual number of plays the record received, as given to me by the respective station's PD. The PDs each also provided a computer-generated history for the dates in question. The R&R report shown was taken 3/5/90; the BDS monitoring week was 2/28-3/6.

	Report	Monitor Monitor	Actual
WZZK/Birmingham	Heavy	6	36
KZLA/Los Angeles	Medium	10	17
WSIX/Nashville	Medium	3	20
WSM/Nashville	Medium	0	30
KUPL/Portland	Medium	11	19
KSON/San Diego	Heavy	1	35
WTQR/Winston-Salem	Heavy	1	34

was a problem and said they were working on it. Apparently it isn't fixed."

Where Was Kenny?

Malfunctioning monitors or records which fail to get encoded to be "spotted" call to mind another situation which came up last month. The Kenny Rogers & Holly Dunn duet, "Maybe," hit R&R's Top 30 before finally debuting at 67 on the Billboard chart. On that matter, Hunter said, "We assumed the record didn't make the system and felt no urgency in telling them."

The question is: how can a record by a superstar on a major label be missing from the chart and go unnoticed for so long?

'Occasional Impression' Problem

Missing all of the plays on a given record is obviously a major problem. However, a check of the information gathered each week could "catch" a monitor which might be mailfunctioning. That kind of error should be easy to spot and might be less damaging in the long run than a system that seems to gather only occasional impressions.

In the cases of KUPL/Portland and KZLA/Los Angeles, for instance (see box), the monitor "counted" some – but not all – plays, missing roughly a play a day. The problem is it's almost impossible to know if a monitor isn't tracking every play. If some plays go unnoticed, the record obviously can't hit its true peak. Worse, if the system were being used to pay songwriters (who get paid on performances), they would be substantially shortchanged.

Less than 100% accuracy strikes a blow at the fundamental nature of the entire system. Sporadic airplay measurement damages the validity of a system predicated on accurately counting every single play. It also necessarily calls the Billboard chart into question, because that chart is based on the information it receives from BDS.

Whether you're radio, records, a talent buyer, a publisher, a writer, or in any other way connected to the Country industry, the evidence is on the table that the database as supplied to Billboard by BDS is not what it should be. When it comes to using that chart to do business, coveat emptor — "Let the buyer beware."

Note: Joe Galante, Sr. VP/GM of RCA/Nashville (Don Williams's label), declined to comment, pending the completion of the company's own investigation. BDS President Marty Feely failed to return numerous phone calls. Billboard officials declined to comment to this publication. The Williams record moves 27:17 on the next Billboard Country chart.



HELLO, DOLLY — KRPM/Seattle afternoon man Dewey Boynton introduced his eight-week old son. Steven Scott, to Dolly Parton. Dewey's other two sons have been photographed with Sty Stallone and Kenny Rogers. Methinks little Stevie has the best deal so far.



K.T. ON THE KASE — K.T. Osin and RCA's Mike Wilson (I) posed in this post-concert pic with KASE/Austin staffers (former OM) Bob Payton (second from left), Ken Jumper, Steve Gary, and Terry Hunt.

CAMP CAPITOL TROOPS HAVE LANDED!

And Your Listeners Are Surrendering

LEADING THE CHARGE



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DAN SEALS "Love On Arrival"



SAWYER BROWN "Did It For Love"







STRONG AIR SUPPORT



TANYA TUCKER "Walking Shoes"



DEBUT LACY J. DALTON "Black Coffee"



GLEN CAMPBELL "Walkin' In The Sun"







REINFORCEMENTS

EDDIE RABBITT "Runnin' With The Wind" SCOTT McOUAIC "Old Memory" T. CRAHAM BROWN "If You Could Only See Me Now" JOE BARNHILL "Any Ole Time" **EDDY RAVEN "Island"**

RADIO, WE AGAIN SALUTE YOU FOR YOUR SUPPORT!



MUSIC MEMO

Between The Covers

Though singer/songwriters tend to save their songs for their own records, an increasing number of tunesmiths are releasing their works to other artists.

John Hiatt is currently on the Country charts with his own "One Step Over The Line." The song, a duet with Rosanne Cash, is from the Nitty Gritty Dirt Band's "Will The Circle Be Unbroken II." Another Hiatt hit climbing the charts is Earl Thomas Conley's "Bring Back Your Love To Me."

Upcoming Hiatt songs include the Bellamy Brothers/Forester Sisters collaboration on "Drive South." Also, two of the cuts, inchading the title track, on Jo-el Sonnier's "Have A Little Faith" are Hiatt's, as is the Desert Rose Band's recent hit, "She Don't Love Nobody." Hiatt is currently in the



The Grammy Award-winning Nitty Gritty Dirt Band, with John Hiatt and Rosanne Cash, seen recording "Will The Circle Se Linbroken II."



WHO WANTS TO SING? — A highlight from TNN's "All Star Salute To Country Music" special last week was the "World's Most Famous Unknown Band." The "unknowns" were (I-r) Lee Greenwood, Roy Clark, Steve Gattin, Mene Mandrell, Glen Campbell, Jerry Reed, Steve Wariner, and cohost Barbara Mandrell. The show airs again March 17.



ACM HAT ACTS — Universal Studios characters Laurel & Hardy and Woody Woodpecker joined Buck Owens (c) and Lorrie Morgan to announce the ACM Awards at the studios. Also on hand were T, Graham Brown and Highway 101.

studio working on his own next release, a rock album for A&M.

Carpenter Cover Story
Jennifer McCarter & The McCarters have included MaryChapin Carpenter's "Slow Country
Dance" on their current Warner
Bros. project. The song also appears on Carpenter's "State Of The
Heart" Columbia album.

Ronnie McDowell has a cut on George Strait's next release. McDowell says be didn't cut the song himself because it's a more traditional, swing-type tune and he prefers a more modern approach.

In a different vein, Vince Gill and Don Schiltz wrote a song several years ago that will only see wax under certain conditions. Though he plays it live, Gill says he won't record "Jenny Dreams Of Trains" unless his seven-year-old daughter, its subject, agrees to join him on it.

Bits & Pieces

• Earl Thomas Conley recently underwent surgery to have a nodule removed from one of his vocal cords. The surgery was successful, and a spokesman reported no malignancy was found. Conley will return to the road in approximately three months. Doctors have ordered ETC, whose "Greatest Hits Volume Two" was just released by RCA, not to speak for the next two

• The Kentucky Headhunters received a letter from the Bluegrass State's Governor, Wallace G. Wilkinson, who expressed his pride in the band's success. He also wished them good luck in their upcoming tour with Hank Williams Jr. and added, "[My wife] Martha and I consider country music a favorite, and your blend of country/rock is particularly appealing."

• Rodney Crowell, Crystal Gayle, and Suzanne Vega were among the artists participating in "Grammy In The Schools," a NARAS-sponsored program which brings industry professionals and high school students together to discuss the music business. Students attended workshops covering topics such as engineering, entertainment journalism, music videos, and record label management.

 Cee Cee Chapman, as first reported in R&R Country HOT-FAX (3/5), will record her next album for Curb/Capitol. Jimmy Bowen will produce, with the first single tentatively scheduled for June. Chapman's first album, "Twist of Fate." was released on Curb and included "Gone But Not Forgotten," "Froetier Justice," and the title cut as singles.

· Garth Brooks has been added

to the Farm Aid benefit scheduled for April 7 in Indianapolis. The other four country artists slated to perform are Willie Nelson, Ricky Van Shelton, John Coulee, and Bill Monroe. —Ken Tucker

NEW ARTIST FACT FILE

Mac McAnally

Age: 32

Born: Red Bay, AL — because "that's where the closest doctor was, back where I came from."

(Belmont, MS)

Current Single: "Back Where I Come From" Current Album: "Simple Life"

Place Called Home: Muscle Shoals, AL

Record Label: Warner Bros.
Producers: McAnally and Jim Ed Norman
Management: T.K. Kimbrell, TKO Management.

Booking: Monterey Artists. Publishing: Beginner Music.

Musical Influences: Gospel and bluegrass; the Beatles.

 Background: McAnally has written a number of hits over the past decade, including Shenandoah's "Two Dozen Roses," Ricky Van Shelton's "Crime Of Passion," and Alabama's "Old

Jimmy Buffett has recorded four McAnally tunes in the last seven years, including "It's My Job" and, more recently, "Changing Channels." Other artists who've recorded his tunes include Randy Travis, Hank Williams Jr., John Anderson, T.G. Sheppard, and Dan Seals. McAnally has done session work with Ricky Skages, Don Williams, Shenandoah, James House, Keith Whitley, and Lyfe Lovett.

 Signing: McAnally, who recorded for Ariola in the '70s, was then signed to Geffen by David Geffen himself. According to McAnally, his current country project was released on Warner Bros.
 by the grace of God and David Cetter.

 Songs: McAnally wrote all 12 songs on the album. He'd been holding them for years, waiting to cut his own country album.

The current single, "Back Where I Come From," features



Mac McAnally

"The Mississippi Choir," including state natives Tammy Wynette, Fred Knobloch, Tricis Walker, Johnny Crocker, and Mark Gray.

Inspired in his teens by Faulkner, O'Connor, and Hemingway, McAnally admits to a literary approach. Twe always wanted to write songs that were collaborations between heart and mind," he explains. "A lot of my songs are really just me learning lessons in life."

ACM Instrumentalist

The Academy of Country Music has announced the final nominees in its instrumentalist categories for the 25th annual awards ceremony. "Hat" award winners will be announced prior to the Academy's annual awards show, which airs April 25 on NBC-TV from Hollywood's Pantages Theatre.

The finalists in the instrumentalist categories are; Guitar: Jack Daniels, John Jor-

genson, Ronald Redford, and Brent Rowen.

Drums: Eddie Bayers, Coctus Moser, and Tommy Rivelli. Bass: Bill Bryson, Michael Rhodes, and Rocky Thecker. Fiddie: Byron Berline, David Johnson, and Mark O'Connor. Steel Guitar: Gary Carter, Paul Franklin, and Jay Dee Maness. Specially Instrument: Jerry Douglas (Dotro), Dave McKelry (Harmonica), and Tom Rutledge (BanBand of the Year (Touring): Desert Rose Band, Highway 101 Band, and RT & Nashville Band (Randy Travis's road band).

Awards in 12 other categories — Entertainer of the Year, Top Fernale Vocalist, Top Male Vocalist, Top New Fernale Vocalist, Top New Mais Vocalist, Top New Vocal Duet or Group, Single Record of the Year, Song of the Year, Album of the Year, and Country Video of the Year, will also be presented. Those in the newcomer categories will perform at Universal Studios in Hollywood and Florids.

ADULT CONTEMPORARY



MIKE KINOSIAN

Welcoming The

'AC Generation

Some AC programmers saw the recent Grammy vic-

tories as a signal of even brighter days for the format - or

at least an acknowledgment of its prominent hit-making

role. Music-aggressive format players WLEV/Allentown OM/PD Jeff Silvers and WZNY/Augusta, GA MD John

Record Perspectives

Grammys Underscore Format's Hit-Breaking Mettle

'The Grammys reflect a broad cross-section of America. When you get into that area, AC is a stronger format than it is with the 18-24s, whose tastes are better reflected in the 'American Music Awards'."

So says Capitol Records VP/Promotion John Fagot, who acknowledged AC played a key role for several Grammy winners. "AC was instrumental in breaking Bette Midler, Michael Bolton, and million units of Bonnie Raitt. Before going into the Grammys, 'Nick Of Time' was right around the

"We're definitely putting a bigger emphasis on AC. It sets records, and can warm up a record and keep it alive until it reaches



Double Grammy winner "Wind Beneath My Wings" was decidedly an AC success story, but Atlantle Director/National AC Promotion Mary Conroy recalled, "Til never forget how difficult it was to work

John Fegat

that record. It was released a number of times before, and programmers were saying, 'Oh no, not again." But AC really broke it. Some people believe it was successful because it was the theme from a movie ['Beaches']. Unless a theme is from a huge blockbuster

like 'Dirty Dancing,' the movie connection doesn't matter."

Wind" had problems with CHR because of its slow tempo. "Any ballad is tough for CHR," Conroy



reasoned. "They're not early be-Severs on that kind of stuff. They should be, though, because power ballads are the most successful for them. You have to prove to CHR POs that not all balleds are passive. Certain songs just jump out at you."

Patrick were particularly pleased with the outcome. 'AC Generation'

"America is growing up," Silvers remarked. "The baby boom generation is now the 'AC Generation.' People who grew up listening to Cousin Brucie (Bruce Morrow) are past that; they're listening to AC now. They've turned 30, but they're not dead. They want to hear a classic Eagles song, but they also want to know what Don Henley is up to. That's where AC fills the gap."

Silvers senses more artists are focusing specifically on AC. "Groups like Cutting Crew and Colin Hay Band are filling a niche. AC is selling records. This format's prime demo (25-54) is made up of people who have money. They go out on weekends and buy four or five CDs; kids buy singles.

The strong Grammy showing by a number of AC artists didn't surprise Silvers, but he admitted, "I didn't expect Bonnie Raitt to be the queen." Nevertheless, Silvers was quick to capitalize on Raitt's wins. I was fortunate enough to have 30 Raitt cassettes in storage and gave them away the weekend after the Grammys. We came out heroes: the station that gave away cassettes of the Album of the Year."

Betting On Bette

AC certainly deserves much of the credit for Bette Midler's "Wind Beneath My Wings" award coups. AC broke the Divine One's version of the tune and generated strong reaction

"My attitude was one of T told you so," Silvers commented. "All of a sudden, I'm hearing that song in recurrent rotation on CHRs. Henley ["The End Of The Innocence"] was touched on by CHR. but wasn't coming up in recurrent. Suddenly, CHRs are playing it."

Silvers is optimistic about the format. "ACs will do nothing but improve. The format will attract



John Patrick



Jeff Silvers

more of the masses and be the es-tablished artists' format. New groups still have more of a chance making it on AC than on CHR."

Smelling Like A Rose

Like many in the industry, Patrick felt Raitt's unexpected victories "came out of left field. I don't think the format has embraced her as much as the Grammys

The records of Grammy winners Raitt, Midler, Linda Ronstadt, and Michael Bolton all broke first on AC, backing Patrick's claim that we're relying less on CHR." He "Some people tend to think CHR is the firstborn, and the rest of us are stepchildren. It's easy to look at R&R's Back Page to find crossovers and disregard noncrossovers. As a result of the Grammys, AC came out smelling

ACCELERATION

Management

KSEA/Seattle promotes PM driver Dan Murphy to MD . . . John Roberts succeeds Mike Forrester as KYMG/

KIOI (K101)/San Francisco taps Patti Rising to replace John Evans as ND; Evans was recently elevated to Linda Fox joins KZST/Senta Rosa, CA as PD . . . Ken Jones is named interim PD at KGSR/Austin.

WMBD/Peoria interim.PD Greg Batton steps up to PD, and Mike Sabol becomes MD Gary Begin reclaces Norm Schmidt as MD at WGLL/Mercersberg, PA.

WMYU/Knooville PM driver Jeff Jarnigan adds APD duties WALK/Nassau, NY 7pm-midnight personality Charille Lombardo (aka Jay Letterman) is named MD ... WJLK/ Asbury Park, NJ ups midday announcer Gary Guida to MD and Programming Asst. Lou Russo to Production

Air Talent

Kevin Cruz succeeds Jim Wilson in afternoon drive at WKRY/Key West, FL ... WHO/Des Moines adds Dave Wingert and Melanie Workhoven for

. The new morning team at WFBC-FM/Greenville is Tom Graye and Jim Gossett, KXLT/Denver has shifted several staffers (new shifts in parenthoses): MD Dave Ward (9amnoon) and Stephanie Stevens (7pm-. Changes at KFMK/ midnight) ... Houston include J.D. Houston (9am-1pm), Erlk Garcla (7-10pm), and Karen Johnston (10pm-1am) WVBF/Boston parttimer Bob Stewart is promoted to middays.

WLW/Cincinnati evening (9pm-midnight) host Bill Cunningham has signed a multiyear deal to remain at the Full-Service outlet. Also at WLW. Dan Carroll and Steve Vaughn have been named Bureau Chiefs for Clermont County (OH) and Butler Coun-

Former KRTH-AM & FM/Los Angeles personality Michael Moore signs with crosstown KBIG as AM drive News Editor . . . WJLK/Asbury Park, NJ weekender Lauren Pressley moves to nights . . . WRLT/Nashville adds David Tower to morning drive

WABK/Augusta, ME welcomes Brant Curtiss to AM drive.

LUCKY 13

Reporting For Duty

Effective 3/9's issue, R&R expanded its AC base of reporters to 92. Here's a quick rundown of the new Back Page chart contributors and their most recent ratings performances. Arbitron figures are listed first, and Birch numbers (when applicable) are noted on a second line. #1 rankings are in bold.

WLTT/Washington Chuck Morgan, PD Of 36 signals, #4 25-54 and #6 35-64 (Birch) #12 25-54.

West

KAER/Sacramento Rick Austin, PO. Of 23 signals, #5 18-34 and #8 (Birch) #6 35-54, #8 18-34, and #9 25-54 KMGI/Seattle Rob Sisco, PD

Of 31 signals, #7 18-34 and #11 25-54 (Birch) #14 18-34 and #16 25-54

> P2 East

WJLK/Asbury Park, NJ Brad Holcomb, PD Of 43 signals, #8 18-34 and #9 25-54 WRVC/Huntington Steve Hayes, PD Of 15 signals, #2 25-54, #2 35-64, and #3 18-34. WOBM/Toms River, NJ Christopher Scott, PD

Of 43 signals, #1 25-64, #1 35-64,

and #4 18-34

Midwest

KMJC/Davenport Bob Gelms, OM Of 17 signals, #4 18-34, #5 25-54, and #6 35-64. WLAC-FM/Nashville Chuck Tyler, PD Of 23 signals, #4 25-54, #5

18-34, and #6 35-64.

KOSO/Modesto Tim St. Martin, PD Of 22 signals, #3 35-64, #4 25-54, and #8 18-34.

P3 Midwest

KZLT/Grand Forks, ND Scott Hennen, PD Of 13 signals, #3 25-54, and #4 18-34.

South

WGSY/Albany, GA

Rich Randall, OM Of 11 signals, #3 25-54 and #3 35-64. KEZA/Fayetteville, AR Kathy Turner, PD Of 16 signals, #1 18-34, #3 25-54, #3 35-64

West

KCMJ/Palm Springs, CA Jill Fox, PD Of 16 signals, #1 25-54 and #1 18-34

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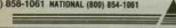
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Air Talent needed for major dayparts at a Progressive NAC radio station in Austin, Texas. Send credentials to: Brian E. Beaoley, 505 Barton Springs Road, Suite 700, Austin, ■ Texas 78704, EOE

AIR TALENT

Air Talent needed for major dayparts at a Progressive NAC radio station in Austin, Texas. end credentials to: Brian Beasley, 505 Baron Springs Road, Suite 700, Austin, Texas

MIDWEST

Experienced Balesperson sought for SE lowe combo-RESLIMES: KBKB, Box 369, Fort Madeon, IA 52627, (3/09)

100,000 wat ACKFMC PM seeks experienced receiving Per sonality with good production skills. T&R: Woody Woodward 1371 West Lair Road, Fairmoni, MN 56031, (3,09) EDE

Cen you do a personable PM drive or afternoon news? Juin proud full service AC. T&R: KWBE, Box 10, Bestrice, 68310. (\$408) EOE.

swing broadcast group atil has openings for News/AT actions, T&R: M.M. Group, Steve Edwards, 7001 Disco id., Dublin, CH 43017, (2009) EGE

hts available at Light Rock station in Grand Rapids, and minorities encouraged, T&R: WLHT, Steve Dirk 96, Grand Repids, Mt 49501; (2/16) EQE

Opening for effermen AT.PSA Director at small market sta-son with a big sound. T&R: KRPT, Box 1360, Anaderko, OK 73005, (3/16) ECE

Future openings at WKLM. Full and partitine openings possible. T&R: Brad Shupe. 7368 CR 623, fit 4, Millersburg, OH 44654. (3/16) EGE

out our OM/PD to larger market. Leading Classic hits start leak continued success. T&R: KAJX, 419 W. Micho treet, Duluty, MN 55802. (1/18) 606

oking agent sought for music management and booking ency. Radio sales background preferred. RESUMES: TCT, x 19506, Minneapole, MN 55418, (2/16) EQE

WERE seeks Sales Manager with major market medis sales experience, RESUMES: WDRE, Diane, 1500 Chester Avenue Cleveland, DH 64114, (3/16) EDE

Suburban Chicago 3t AC seeks News Director, Also future openings for FT/FT AT's, Reedy to grow? T&R: W.ITW, Jan Murphy, 2455 Glanwood Avenue, Joliet, IL 60435, (3/16)

ings in all dayperts. No beginners. T&R, KMEF, Robert Elf-man, Box 1350, 66502. (3/16) EOE.

Top CHR seeks 6p-10p AT. Good pay and is 100,000 watts to do your thing, T&R, XTXY, Bobby okson, Box 414, Jefferson City, MO 65102, (3/16) EQE

KSKU seeks middey Air Talent, immediate opening. T&R. Tom Simon, 108 North Main, Hutchinson, KS 67501, (3/16)

Growing small market FM seeks qualified Sales Mana Seeking individual with ability to instruct and lead sales a CALL: Randy Fink (712) 364-2121, (3/16) EOE

Production and on air for suburban Chicago SMN Country FM. Seeking well rounded seem player, T&R: WCCQ, 1520 N. Rock Run Drive, Jollet, IL 60435, (3/16) EGE

Зононононононононононононо PROGRAM DIRECTOR

Country combo seeks team leader to take us to the top. Detail oriented and creative promotionally. Air shift. T&R to Radio & Records, 1930 Century Park West, Box #840, Los Angeles, CA 90067. EDE Country combo seeks team leader to take us to the top. Detail oriented and creative promotionally. Air shift. T&R to Radio & Records, 1930 Century Park West, Box #840, Los Angeles, CA

MORNING PERSON/TEAM

for top-50 classic rock/AOR. Must be topical, creative and ready to win in highly competitive market. T&R to Radio & Records, 1930 Century Park West, Box #838, Los Angeles, CA 90067. EOE

MOROOT GIVES YOU MORE MUSICE

B-104 Baltimore just hired away our overnight AT. Can you take her place? Top rated P-3 CHR. Rush T&R to: Matt McCann, PD, WLRW, Box 3369, Champaign, IL 61826, No calls, EDE

LOCAL SALES MANAGER

WMEE/WQHK Fort Wayne wants a highly motivated leader to take the local staff to new heights. LSM. P.O. Box 6000, Fort Wayne, IN 46896. EOE

Top midwest monster looking for morning show news anchor. Must have per-sonality outside of newscasts. Great payl Great companyl T&R to Radio & Records, 1930 Century Park West, #847, Los Angeles, CA 90067. EOE

NEWS DIRECTOR

per rare opening! Industry legend WVIC/ Lansing needs a news director now! If you ca handle outrageous personality, stay topical, in touch with our community and work with a 25 share morning giant, rush your best stuff to Kevin Robinson, 2517 E. Mt. Hope, Lansing, MI

-- MIDWEST OLDIES ----

station looking for morning tal lent. Ability to relate to adult audience, be topical, and knowledge of oldies a must! Good launching pad for dedicated, hard work-ing performer! T&R to Radio & Records. 1930 Century Park West, #849, Los Angeles, CA 90067, EOE

PROGRAM DIRECTOR/ AIR TALENT

FM station in Big 10 College town with monster signal needs an aggressive PD to program AOR/CHR and host an energetic morning show. Tapesand resumes to Radio & Records, 1930 Century Park West, #846, Los Angeles, CA 90067.

Hitradio '

KKRD M 107

10 Hits in a Row

Wichita's top-rated station has rare, prime-time opening. Mid-days, PM Drive or Nights. Over-T&R now to Jack Oliver, PO Box 333, Wichita, KS 67201. A Sherman Broadcasting Corp. station, EOE

MORNINGS

We're looking for: Topicality, humor, community nent, and a sense of the bizarre. We offer: Great \$, creative support and freedom, and fun!! T&R: Larry Irons, WIBM-FM, 2875, Northwind Dr. #137, East Lansing, MI 48823, EOE

MAJOR BROADCAST GROUP

needs talented people in programming and production. We need morning shows Century Park West, #844, Los Angeles, CA 90067, EOE

WEST

fermediate opening for AM drive/PO at KBOZ-AM, a Citadel ats fon, in Bozaman, Minimum five years' experience required T&R Paul Enlis, Box 20, MT 59715, (3/09) EOE

Personalty, 15th Cell Source, 1550 North Newcomb, Porter ville, CA 92257, (3:09) EQE

Sasking strong morning entertainer/communicator f Colorado medium market. Great lifestyle! T&R. Mor 843, Vestn Cr., Layfeyette, CO 80026, (3/09) 508

Metro Traffic Control in Los Angeles seeks experienced on a Anchor: Excellent knowledge of area roads a must, no begin tens please. CALL: Barbara (213) 484-8400. (3/05) EOE

News Desctor sought. Experience in gathering, writing and pro-ducing great focal newscasts. Also seeking midder AT. T&R: KOWLERLT, Box 15460. South Lake Tabox, CA 95702. (3)(3):505

Surbreak Communications Group seeks AT's for openings in MT and WA. Tait: Randy Rottins, 1212 Weshington Street, Suite 124; Spokane, WA 99201: (3/16) EDE

Mietro Traffic Control in Los Angeles of Anchor, Excellent knowledge of area Barbara (213) 484-8400, (3/16) EOE

Top rated AOR seeks Creative Director to produce prortos, sweepers, and ID's. T&R: KRXQ, Pat Martin, \$345 Madison Avenue, Suits 100, Sacramente, CA 95841; (3/16) EOE.

Experience's must, females and minorities encouraged, T&F Lucy Barragen, Sox 1520, Oxnard, CA 93034, (3/16) EOE

Arizona, FM Country station near Tucson seeks Air Personality, TAP: KAVV, Box 42977, Tucson, AZ 95733, (2/16) FOE

Burbank-based radio syndicator needs Station Clearance Rep for AC, news talk format. Experience required. Competitive salary plus bene Resumes to: Charles Austin, SI Communication W. Magnolia, Burbank, CA 91505. No Calls! EDE

COUNTRY

we'd like to talk. Must have experience and know how to delegate and motivate. Confidentially respected. T&R to Radio & Records, 1930 Century Park West, #845, Los Angeles, CA 90067, EOE

ROCK 'N ROLL CLASSICS KSFO-KYA

KSFO/KYA FM seeks 2 FUTURE AIR YALENT who specialize in TOP 40, Oblies, and love sports! If you know your Rock in Roll Classics, and can talk Oakland A's Baseball, send your resume and tape to: Bob Hamilton, KSFO/KYA 300 Broadway, San Francisco, CA 94133. Women and Minorities are encouraged to apply.

KZAP:

Program Director

Immediate opening for Program Director KZAP, Sacramento. AOR 25-44. You'll need great track record. Resume/complete details to General Manager, KZAP, P.O. Box 15985, Sacramento, CA 95852-1985. Women/minorities encouraged. NCI is an



RARE MORNING ZOO OPENING!

Z100, Portland's CHR powerhouse, ne Zookeeper! Only the second opening in six years! Applicants must be excited to come to work every day because we work long days to hold on to our #1 rating. Must have great production, interviewing and on-air skills. You'll be running the board, so you must be able to mainrenning the board, so you must be able to men-tain sanity during mayhem! Must be in touch with music, television and pop culture. Tapes and resumes to Mark Capps, KKRZ, 4949 S.W. Macadam Ave., Portland, OR 97201. Great American Broadcasting is an equal opportunity employer. No calls please. EOE

MAGIC FM IN THE VALLEY

KMGX in the San Fernando Valley of Los Angeles seeks experienced AC personality for mid-days Strong production. T&R to Mike Lundy, KMGX, Mission Hills, CA 91345. No Calls Please EOE/AA

CALIFORNIA AC STATION PD & AM DRIVE

Top medium market in California seeking an experienced **PROGRAM DIRECTOR** who can also handle morning drive on this Bright AC station.

You will possess strong management skills to guide and direct our "team" to the top. You will need to have "hands-on" experience with music computers, coaching of he on-air staff to achieve their best, a strong & documented promotional back-ground, a complete and working knowedge of on-air marketing and posit for an AC radio station, and ratings to back up your morning drive air shift with an sdult, contemporary format.

The pay is exceptional, competitive to that of a top 15 marker, beautiful studios and community with a team of professionals that has that "killer instinct"!

If you have the same desire to not just vin...but to dominate in the marketplace. If you are ready to make a major move which could lead you to the top 5 markets as a PD and you have the skills to get you there, we want you!

Minimum of 5 years as an on-air program director required with a documented track-

Rush C&R and references to:

A.C.C PO Box 796275 Dallas, Texas 75379-6275

****** AC MORNINGS ******

Should you be doing mornings in a top 65 southwest market? Can you do a fun AC morning show and still play more music? Inquiries held in strict confidence. T&R to: Radio & Records, 1930 Century Park West, #849, Los Angeles, CA 90067.

OPPORTUNITIES

OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

POSITIONS SOUGHT

KZAP

Morning Show Personality

immediate opening for Morning Show Personality KZAP, Secramento. AOR 25-44. You'll need great track record and squeaky-clean act Tape/resume/complete details to General Manager. KZAP, P.O. Box 15985, Sacramento, CA 95852-1985. Women/minorities encouraged. NCI is an EOE.

POSITIONS SOUGHT

Super attitude, strong voice, energetic and dependable. Not straid of challenge. Willing to relocate, ready to go to work now, STEVE: (300) 693-3925, (3/09)

Recent graduate seeks entry level on-air position. Also interested in sales. Prefer South, but will go enywhere. DAVID OASCO: (216) 454-6716. (3/09)

Rock warrior seeks battleground. Veteran major market talent with salproduction/programming for CHR/ADRICR. Pipes/personality/tatings! TOM DANIELS: (216) 842-9511. (3(09)

If you are a PD, why not give your listeners a reason to listen. AC Personality seeks fun, upbest AC or CHR. CRAIG: I216; 405-8318. (3/09)

Seeking a PD with a series of humor that needs a nighttime killer, Z: (719) 596-4634. (3/09)

Hard Rock/Metal. AT/AP Interviewer plays requests and writes commercials. Jingles, station ID's, etc. Production included 808: (213) 965-0380. (3/09)

And breins too. Former Miss Palm Springs seeks on-air position fultrime in So. Cal. Excellent recommendations. ANDI: (714) 526-3335. (3/09)

Aggressive, young AT seeks fulfilme. Very creative, good production, CHR/top 60. Prefer South, will do overnights also, LEE: (506) 254-6035. (3:09)

Station Manager with six years' experience seeks new challenge. Can do programming, sales, operations, news. Very resolve. RANDY: (712) 364-2121. (3/16)

Use me. Not or cold. Innovative, experienced weather forecenter will generate income and increase your ratings. I live for rain and snow. JEFFREY: (819) 558-1833. (3/16)

Five casette tapel For calling this five year radio pro. Immediate delivery. Satisfaction guaranteed. Other limited to Dakotia. BILL: 1606) 862-3239. (3/16)

Orando/North Florida. AT with six years' experience in AC. CHRICR and PSP, seeks fulltime. ALEX: (904) 769-6518.

Award winning news/talk talent and producer with 12 years' experience, seeks same in medium market. WAYNE BYERS: (201) 251-2336. (2/16)

Experienced Soard Operator seeks first tive gig or a board shift fulltime. Prefer gulf coast region. EDDIE: (205) 598-4459. (2:15)

Revenue intensive GM seeks down in the dumps Calif. FM to prove that it takes mainteninds to make success sound easy. KYUU, KNSR, etc. JAMALL WELLS: (415) 658-8540, (3/18)

Small market PD seeks move upward. Seeking a challenging recombinity. All positions considered, all I ask is that you make me work hard. FPCH: (419) 782-6245. (3/16)

make me work hard. RCH: (418) 782-6245. (3/16)
Former Friday Movning Querterback researcher and WEGX, Philly PD available. STEPHANIE MALFARA: (603) 228-4629. (3/16)

Doing PM drive at the best small market station in America, and would love to do overnights at your medium/major marlet station, M.E., (916) 529-3665, (316)

AT with two years' experience seeks overnight or evening fulltime position with CHRIACIAOR outlet. BRIAN: (717)

fulfilme position with CHRIACIAOR outset. BRIAN: (717) 353-7673. (3/16)

Four year on-air pro seeks new appronunties in Southwest/ West. Very strong on-air, production, music skills. ROBBIE RAY: (303) 641-1258. (3/16)

Single, attractive male seeks morning relationship in a P2 or P3. I onjoy long welks, short PO's, and high fiber, (314) 394-2316, (3/16)

Engineer seaking new challenges: 17 years' experience in Detrict, three years in Florida, will relocate. (813) 753-8389. (3/16)

lig time audie dynamite. Weind and wacky characters! Blows the competition away! Warm and friendly, and will mutilate the others. MICK: (708) 614-8600. (3/16)

EngineeriAir Talent still seeks AOR FM. Prefer mid winters in medium to large meto. 12 years' experience. ERIC: (219) 924-8340, (3/16)

Helpl Working in hell Experienced CHR AT, tired of automated Country, Profer nights/lovernights, SCOTT CLEVELAND (716) 632-8033, (2/16)

Find out what it will take to get a creative, hard working, dedicated, friendly, competitive team player on your side. J.J. WESTON: (303) 798-2365. (3/16)

Henry experience, heavy voice, Adult wit, adult numbers hislory in major markets. Seeking long-term with personality redic, 808: (616) 749-9429. (2)76) Seeking PD in NE Ohio not afraid to guide extremely meture, but youthful sideklok in research/programming as Assistant PD. CHRIS: (216) 687-2135, (3/16)

I san't get enough. Upbest fultime female sesking weekends in Dallas or Austin. Backgound in NR/Hot AC/Country Hits. Reliable car. CINDs: (817) 776-8419. (3/16)

Doc Holiday, middley WANS/Greenville; PD WKSM/Fort Walton; MD WIXY/Savennah. Available for medium market CHRIAGR PD/MDIAT; (803) 277-8233; (3/16)

G'dayl Talented Announcer with sense of humor seeks FT anywhere in USA/Caneda, WFETE: Matt Fitzainmons, 8 Caughey Place, Mt. Albert, Auckland, New Zealand, (2/16)

Powerhouse pipes will make your promos sizale. Eight year team player with multi-track know how, computers, atc. Seeking top 100. STU: (217) 525-8105. (3/16)

Experienced sports PSP ready to move for fulltime sports PSP/News talk position. I breathe sports, let's talk! JMM: IS19: 799-1512. (3/16)

Production Director/Air Telent, 16 year pro seeks a department to organize. Multi-track experience, plus great voice and ear, CHRS MUSIC: (\$15) 581-0218. (3/16)

Creative Personality, Hot programming, three years' management, excellent marketing/promotions, seeks medium market, any shift. DAVE: (214) 388-1919. (3/16)

Went a Country Personality to do a \$3500/month job at 50% discount with \$10% effort? MACK: (901) 274-0827 (3/16)

Partitions' seaking fulltime in AC/MOR/Country, I am writing to relocate. JAY LEHMAN: (516) 357-5661. (3/16)

Help a hard working incommisc college graduate with intermable experience break into overrights. Any format, any market, anywhere. DAN: (708) 771-6174. (3/16)

Energetic Sports Director/Announcer with PSP, seeks position in medium/small market in Midwest. Associate degree, and two years' experience. MIKE: (606) 847-6608; (3)16)

Get a talk station? High impact talk show Host/Program Director available. JOHN: (407) 967-3787. (3/16)

Friendly, conversational, small market FSA PD/mornings seeking next opportunity. Medium market experience, prefer AC/Oldies/Country, DAVE: (316) 227-7825. (3/16)

Experienced CHR MD/afternoon drive AT seeks to relocate where culture (and money) saint. Cell my movers. SAVICH TUNES: (804) 528-4618. (3/16)

Are you ready for a "like it is" shock talk show Host to pap some life into your station. Love overnights. JOE ALLEN: (718) 347-1041, (3/16)

Top 50 market top rated morning team is seeking a gig. Local, topical, phones, characters, and all around fun guys. Contract's up . . . (205) 995-1446. (3/16)

Versatile, talented sportsceeter with a great voice, can do it all, including sports talk. Seeking move to a bigger market. (813) 656-6592, (3/16)

l love productioni Medium market AT with many voices, great sound and great adaptable delivery. Ohio area. JOHN: (216) 228-5953. (3/16)

AC full service background. NE pro seeks competitive Oldies of CHR middeys/evenings (215) 546-1493. (3/09)

POSITION YOUR STATION WHERE IT COUNTS!

26 years experience in management, sales, programming and engineering can dominate your market. Everything I touch will turn to gold. Possible fulltime or consultant basis. Bill Elliott, 413-442-1283.

If you believe the baby boom generation is getting older, you're right. If you wonder why they're not listening to your station, call ms. (312) 871-0485. (3116)

If you can't rock it, Rester will, ACR promotion, production AT, any of the above, IKE: (215) 636-4374. (3/16)

Ten years' as Program Director for ACNAC/EZ/Jezz. Major market experience, 16 years' on-air. Gavin radio person of the year nomines. MARK HILL: (408) 688-5604. (3/15)

Bright, energetic, dependable AT seeking advancement and challenge, Currently FM morning Host in Chicego, Will consider at: PAUL JAY: (708) 742-9494. (3/16)

Apprenive AT seeks to issuech career, Hard Rock,Metal/CHR background plus production, Positive attitude and desire. Will relocate. KEVIN: (301) 265-8531, (3/16)

Hey Programmers, are you seeking a dedicated broadcaster with a strong musical and technical background? Ready to work, BRIAN: (812) 254-0654, (3/18)

Hardworking, pleasant and professional AT seeks any music format, or music plus news. Willing to relocate to South. JM COOPER: (417) 883-4060 or 886-5757. (3/18)

Face the fax. Kent Griffin can fill the copywriting void on your staff, (800): 733-8748. (3/16)

A larence is a terrible thing to waste. Recent graduate with some prostical experience. Energatic, talented, any job, anywhere, MATT: IS181 299-7101. (J/18)

Character voice Gunumonning sidekick/production wisend/11 year major market veteran seeks progressive ADR/Rock 40/AC in top 50, MARK: (404) 457-9721, (3/16) Friendly, credible, conversational. Announcer with seven years' in Rock/Jazz majors. Amusing, sincere adult repport. Prefer West, JOHN: (812) 456-0479, (3/16)

Attention getting British CHRAC AT grabs females 18-36! Nine years' in USA, Pittaburgh, Charleston, Las Vegas. Seeks next adventure. COZ: (702) 399-0234. (2/16)

Upbest, cheerful female, seeking AT/Promotion Assistant position, Hardworking and witty. Copywriting and production, MICHELLE: (813) 275-6723, (3/16)

Three years' on-sir six years' multi-track, currently with 50,000 CHR, seeking middays and production in Sunbelt. DAN: 1409/693-7650, (3/16)

ATTN: SEATTLE PD's/GM's

JEFF MeNEAL, 12 years L.A./San Francisco veteran, former NBC drive time A/T, seeks opportunity in the Emerald City. Many voices, topical humor, community involved, team player, seasoned pro. To hear aircheck, production sampler, seasoned procure air seasoned procure air seasoned procure aircheck procure ai

Experienced News Director formerly with ABC Direction Network covering Bush's Insugruetion and aummits. Seeking PA/New England area. JONATHAN: (804) 528-1888.

Producer/writer/engineer with fourteen years' production and broadcasting. Prefer NYC, but will relocate for good offer BRUCE RANES: (718) 526-6501. (3/16)

Young, crary, sany, officest morning team with major market experience seeks killer position with AOR/CHR station anywhere, JIMAAN: (818) 963-8170, (3/16)

If Debble Gibson can write hits at 19, I can play them at 20! Jimmy the Kid: (719) 598-4634. (3/16)

Aggressive female with great pipes seeks partitine gig for weekends and fill. Chicago area only. STACY: (708) 524-5338. (3/16)

Dynamic sports pro. Top nonch PSP, Anchoring Reporting and talk show Host. Talent and creativity, plus burning desire to be the best. TODO: (407) 737-1923. (3/16)

Walking encyclopedia of Gold/ADR/CR. Seeking on-air:MD/ APO. Five years' experience, B.A., single and ready to relocete. VIC: (715) 344-3254. (3/14)

Attention small or medium market in Northern California, AT seeks work at your station. Excellent production and writing skills. JAN LONDON: (212) 865-6370. (2)16)

Young AT with six years' experience seeking FT sirehift at CHRIACR station. Will relocate anywhere in US or Canada. LOUIS: (714) 962-1869. (3/16)

Orange Country female AT seeks more. Seeking FT, but willing to start FT. Prefer Orange Country, or closeby. (714) 893-2099. (3/16)

For edults only. Nine years' experience, ACRIAC, medium and majors only. Most locations considered. JBM: (608) 884-5022; (3/16)

Hardworking, pleasant and professional, Any format, willing to relocate, JAMES ROY WOOLERY: 1417) 883-4080, (3/16)

Country Programmer at your service. Knowledgeable, per sonable leader. 20 years' in radio. MIKE STANLEY: (419) 243-0043. (3/16)

'88 Ford Tempo with low milesge is what we will drive to your station. Highly rated, and turny husband/wife morning show evallable, JIM: (803) 234-0437, (3/16)

Voice with base. AT with Harvard BA, creativity and experience seeks UC/CHR/Churben outlet. TEOD; (201) 444-4458 (3/16)

PO-Mornings Hot AC/adult CHR witner! North said. (BOO) 531-5314 ext. 4338, (3/16)

Hardworking, pleasant professional willing to relocate. Formats of interest are BB/CW/AC/MOR, D.M. XAA/DER: (417) 345-2669, (3/16)

Top notch P2 CHR PD seeks new competitive challenge. KEN: (207) 797-5277 or (516) 931-5107. (3/16)

Great voice, personality and production seeks new challenge and new opportunities. MIKE: (216) 992-7390. (2/16)

Southern Country stations only. Seeking fulfilline sinshift with room for corporate ladder growth. Willing to relocate, THOM LAYNE: (801) 635-1570. (3/16)

Budget out puts team-playing Production Director on the locatel Addy winner, and great with sales staff, GREG. (205) 853-6280, (3/16)

Powerhouse pipes will make your promos and spots sizes. Eight year team player with multi track, computer, writing and people skills seeks top 100, STU: (217) 525-5105, (3/06)

Air Telene with strong writing and production skills, seeks small market writing, production or evening position, JACK COOPER (519) 438-1037, (3109)

Fourteen year pro AC/CHRVDIdes/Country and PSP, Five years' armal marker PD. Seeking to move up. Can do it all GREDQ: (703) 825-3264. (3.09)

New format left me behind. Recently oversights at WMMY, Mebourne, FL (CHR). Willing to relocate, MARK ALLEN: (407) 725-6426. (3:09)

Formet change left morningless and marketiess. Joe and Stan, formerly WMMY in Melbourne, Ft. (407) 259-5792 or (407) 723-5134, (3/09)

Group W MD Smerhus cought in merger crurch. Seeking greener pastures for good times, I mean good books! CAREY: (713) 974-4441. (3/09)

Production whichengineer/writer with fourteen years' experience available for NY gg, Will relocate from Apple for solid other, BRUCE RANES: (718: 536-6501, (3/08)

Sports Director seeks scenery change. Seeking Anchor, Reporter or PSP position. Experienced in covering pros. Will relocate. Challenge mel TMI: (804) 628-0508, (3,05)

Programmed 2 R&R reporters. Nominated as arrust market PO of the year in Billboard. Let's talk results! JRN: 14141-437-4731. Cl-091

opywriting, it desen't have to be expensive. The Wordsmith is ow accepting new clients. SHARDAN: (804) 487-1067. 3.09)

Upbest, Increfedgeable pro available instructionally. Prefer C-Ri-Chilles/AC. Handy with a blade. Own yest music library. NY:NJ/East PA/CT okay, VINNY: (718) 236-8402, (3/09)

Aggressive female with grast pipes seeks partitims, weekand and fill-in gig. Chicago area only. STACY: (706) 524-9338. (306)

Find out what it will take to get a creative, hardworking dedicated, friendly, competitive team player on your side. J.J. WESTON: (303) 798-2365. (3/08)

Revenue generating, Innovative standard-setting production. These are their words. Addy winning Production Director. Tenyeer po. WH-HY, WKXX, WCKI. GREG. (205) 853-5260. (3/06)

MISCELLANEOUS

New station seeks AC product from all labels. CALL: Tim Christopher (812) 376-1073, (3/16)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$85 per inch per week (moximum 35 words per inch), includes border, box number and postage-handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or, printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R Opportunities Free Advertising

Radie & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail enly. Address all 24-word ads to: R&R:Opportunities, 1930 Century Park West, Los Angeles, GA 90067.

Free listings are on a space availability basis only.

URBAN

NATIONAL AIRPLAY.

BREAKERS

BY ALL MEANS

Do You Remember (Island)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/0, Light 51/12, Adds 12 including WZAK, KJLH, KBCE, KQXL, Z93, Z104, WBLX, WIKS, WIZF, KPRW.

STARPOINT

I Want You - You Want Me (Elektra)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/0, Light 47/8, Total Adds 8, WWDM, Z16, U102, WPGA, WQIC, WQOK, WTMP, WIZF.

BARRY WHITE

I Want To Do It Good To Ya (A&M)

55% of our reporting stations on it. Rotations: Heavy 1/0, Medium 26/1, Light 33/8,
Total Adds 9, K104, WWKX, KQXL, WWDM, KIIZ, KFXZ, Z16, KIPR, WALT. Debuts at number 40 on the Urban Contemporary chart.

TECHNOTRONIC

Get Up (Before The Night Is Over) (SBK)

61% of our reporting stations on it. Rotations: Heavy 8/0, Medium 32/0, Light 16/4, Total Adds 4, K97, WATV, WCDX, WTUG. Debuts at number 37 on the Urban

NEW & ACTIVE

KASHIF "Ain't No Waman Like The One I Got" (Arista) 54/7

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KASHIF "Ain't No Waman Like The One I Got" (Arista) 54/7

KASHIF "Ain't No Waman Like The One I Got" (Arista) 54/7

EN VOGUE "Hold On" (Atlantic) 49/31

Relations: Heavy 1:0, Necture 2:0, Light 4673, Tital Adds 31 Housing Willy, Wills, WHUR, KID4, KHYS, KAUD, K97, WYLD, WOWL KSOL, Heavy, WFXC, Medium, WLD, WWDM.

MICHAEL COOPER "My Buby's House" (Regrise) 45/14

WHYS PWRSE WOWL WAR WILC KAIR KOX.

GEORGE HOWARD featuring JOHN PAGANO "Shower You With Love" (MCA) 44/7

SHADES OF LACE "Why It Gotta Be Like That" (Wing Polydor) 43/14

IS KRIND KPRS WAZ WATT WAGH.

BILLY DAVIS "I Want You" (G.O.T.) 43.6

M Adds 6, KHYS, KPRS, KBCE, KOXL, WFKC, WOMG, Heavy WENN North Phony 1.0 Medium 2010, Light 2216, 100 Name Include: KTOA, KST, KRNB, WYLD, W.S.B.

ROB BASE "Get Up And Have A Good Time" (Profile) 42/16 WYEE, WYLD, WXOK, WZFX, 216, WEDR, WIPLZ.

JODY WATLEY "Precious Love" (MCA) 42.0

LENNY WILLIAMS "Here's A Ticket" (Crush) 39.5

WDAS, WKYS, KHYS, WZAK, Z18, Mediums include: WHUR

TASHAN "Black Man" (Columbia) 38/18

Positions, Henry D.D. Medium 20, Light 36-16, Total Adds 16 including WillD, K87, KJLH, KBCE, Z83, WJTT, WWDM, KIIZ, KPVZ, WGS, Medium: WYXC, WTMP

DOMINO THEORY "Radio Driver" (RCA) 38/12

12 including KHYS, WYLD, WHHC, WXOK, WATV, WEXE, WOFX.

DEF CON FOUR "Say U Love Me" (Reprise) 37/9 Medium KDAY 9 WED KEH WASE KEKZ UTGZ WALT WOIC WANM KERW

PHALON "Rize To The Top" (Mega Jem) 36/7 Rizatora: Heavy 00, Medium 30, Light 337, Total Adds 7, WHAC, WENN, WJTT, WFXE, Z16, WALT, KDKD, Medium

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy) 38:6
Rossions Heavy 60, Medium 80, Light 226, Total Adds 6, WLSL, WXYS, XMJO, WOMS, WOFX, WPGA, Heavi KBY, KDAY, KSOL, WJAH, WCDX, Mediums Include: WAMO, XHYS, WOWL, WJZ, WPAL

Ide S, WWDM, WFXC, WQIC, WKS, KDKO, Mediums include: WKYS,

ROBBIE MYCHALS "Cas": Get Esuff Of U" (Alpha International) 35/3 Rosatone Heavy 10, Medium 160, Leye 1913, Total Agos 3, WOAS, KDAY, UTGP, H

LL COOL J "Jingling Baby" (Del Jam/Columbia) 32/4

LL COOL J "Jingling Baby" (Del Jam/Columbia) 32/4

LL COOL J "Jingling Baby" (Del Jam/Columbia) 32/4

DIONNE WARWICK leaturing SPINNERS "I Don't Need Another Love" (Arists) 32/0

WINARS "It's Time" (Qwest/W8) 29/18

IN Adds 18 including WRKS, WAMO, WYLD, WJZ, WATV, WAGH, WZFX,

TODAY "Why You Get Funky On Me?" (Motown) 27/24

WINE WHER KIDS KINS KIND KIND WOWL

TROY JOHNSON "Virgin Girl" (RCA) 27.5

AGON S. WHUR PWRISE W.J.Z. WGMG, WLOU MIGGUE: WPGA, WTUG. KID'N PLAY "Fushouse" (Select) 25.4
Rostone Heavy 00, Medium BO, Light 17.4 Total Adds 4, WYLD, KBCE, KIZ, WCDX, Mediums Include, K104, KMUD,

MOSTADDED

EN VOGUE (31) JOHNNY GILL (25) TODAY (24) TASHAN (18) WINANS (18) MICHAEL COOPER (14) LACE (14) BY ALL MEANS (12) DOMINO THEORY (12)

SYBIL (12)

HOTTEST

LISA STANSFIELD (84) QUINCY JONES (81) MIKI HOWARD (77) BASYFACE (31) EWAF (31) LUTHER VANDROSS (26)

ALYSON WILLIAMS (22) JANET JACKSON (16) SMOKEY ROBINSON (14) TROOP (14)

TOPIO

RECURRENTS

- 1 S. LATTISAW/Where 8
- 2 MICHEL'LE.No.
- P. ABDUL/Opposites A. TURNERATS
- 5 SURFACE/Can
- SOUL II SOUL/Jazzie's
- 5 7 C. WILLIAMS Fromis
 8 D. PEASTON We're
- 9 INNER CITY/Whalcha 7 10 R. BELLE/Make

Heavy KDAY Medicine Victorie KHYS KMJQ K97

SIGNIFICANT ACTION

Adds 11 Including WDAS, PWR94, OC104, WENN, WJTT, WWDM,

GRAYSON HUGH and BETTY WRIGHT "How "Bout Us" (RCA) 24/7

BCE, WXCK, KMJJ, K98-FM, KPFW, Med

MADONNA "Keep It Together" (WB) 22/9

OM Adde 9, WDAS, WYLD, WPEG, WWOM, WFXC, WOMG, 2104, WPGA, Medium: WILD, WKYS, KHYS, WWKX.

NEWTRONS "My Heart Beats For You" (MCA) 21/6

SOL WAGH KIPR WIMP, WYOL KDKO, Medum: WTUG.

DEMETRIUS PERRY "Use Me" (Tabu Epic) 21/1

PATTI LABELLE "I Can't Complain" (MCA) 28/5

A WAMO KIND WINDS WILDS WEDR KIRSEM MIGHT

YOUNG MC "I Come Off" (Delicious Vinylisland) 28:3 OAKTOWN'S 3.5.7. "Julcy Gotcha Krazy" (Capitol) 28/1

EDWIN HAWKINS "If At First You Don't Succeed" (PolyGram) 17/9

Develope Heavy DD Medium DD Lizer 17/9, Total Adds 9, White: WZZ, KFXZ, WLOU, WEDR, WEAS, WTMP, KISS FM.

CLUB NOUVEAU "Under A Nouveau Groove" (WB) 17.0

KNY WPGA HOTHES WOOK KPWW.

CARMIN "Playtoy" (Outpost) 16/2

DENZIL FOSTER & THOMAS McELROY "Around The World In 80 Beats" (Atlantic) 16/0

CALLOWAY "Sir Lancelot" (Solar/Epic) 15/8

556 II. WAMO, KHYS, WOWL WINC, DC104, KQXL, WZFX, KPRW

SYBIL "Crazy For You" (Next Plateau) 14/12

Adds 12 including WILD WHUR KIMUQ KST WYLD WZFX WOMG.

SHIRLEY BROWN "Take Me To Your Heart" (Malaco) 14.4

OFK WANTA WORR MARKET WATE

MICHAEL JEFFRIES "Teach Me" (WB) 14/2

ISH 2, WINHC: WELP, MAISHIM, WPEG, WAGH, WDKT, WEAS K.M.C. KRU "Crary About U" (Curb) 14/1

REDHEAD KINGPIN & THE F.B.I. "Rock The Mic Right" (Virgin) 13.5

MARVIN SEASE "It's All Over" (London/Polydor) 12/6

AZ WENN WEXE WOFK WINE KORFM JAMAICA BOYS "Shake It Up" (Reprise) 11/11 de 11 including WAMD, WHUR, WYLD, KIPRS, WINHO, OC104, WUIZ. Rotations: Heavy 0/0, Medium 1/1, Light WWDM, WLOU, WPLZ.

AZ ONE "All Of My Heart" (Profile) 11/0

1/0, Light 10/0, Total Adds 0, Medium; WTMP

ハヨッソ シティア・ラフィラ

		Reports/Auto
1	EN VOGUE/Hold On (Atlantic)	49/31
2		44/7
3		43/6
4	TASHAN/Black Man (Columbia)	38/18
5		38/12
	DEF CON FOUR.Say U Love Me (Reprise)	37/9
7		
8	DIGITAL UNDERGROUND/The Humply Dance (Tommy Boy)	
9	ROBBIE MYCHALS/Can't Get Unuff Of U (Alpha International)	
10	GRAYSON HUGH and BETTY WRIGHT/How Boot Us (RCA)	24/7

New artists have not yet had a UC Breaker.

The Winans

The New Single From The Album Return



Management: Barry Hankerson (The Midnest Group)

URBAN CONTEMPORARY
MOST ADDED!

29 UC REPORTERS INCLUDING:

WRKS WAMO WYLD



PRODUCED BY TEDDY RILEY and BERNARD BELL
Co-Produced by THE WINANS





© 1990 Quest Records

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AMALICA BOTE CORAL SETTLES
RALOS
ATTS LABELLE
ATTS LABELLE
DALED TORRES
STREET

CHARS
DOAF
OTTOMAN
LINET JOHNA

IC104Dosen City soft Jantzen

AME CRILD COMMIT GILL AMAJICA BOTS 'SATS B TORRE ALLOMAT LL COMPL J L. COOL J USTER STIVERS EDWARD RING TH DITEST TORES UTTER TAMERIES EAST CRAFFORD ARCT CRAFFORD

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LEBRY WILLIAMS
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COLNEY JOHES
LISA STAMSFIELD
MADIFACE
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WANCIPlestough Falson/Gowey

PATTI SABELLE CALLOMAY CALLOMAY
E.S. COOG 3
ROB DASA
JAMAICA BOTE
WHIMAND
BUSTANSI
LUSA STRANDFILLO
GUIECY JORGE
RIKLI SUMMAND
BRETFACE
TROOP

WWX.EProvidence Garry/Rhodes

Gerry Mondes
TATION DATHS
EAGHA
DRAMA
TORKY FAGE
MARRY WRITE
MIKI WORKEN
ROLLES!
LIEA STANGFIELD
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MARTEONIX

WKTS/Washington Simpson/Diggs

LENDER BORADO
LENNY MILICIANO
TYLES COLLING
THES COLLING
ISLAT
DIGITAL SHEETCHO
LACE
PARE CHILD
GUINCT ZONES
JAMET JACKDON
LOS STREETCHOOL
PAGLA ABSOL

WHITE/Washington Bennet/Archie

THOS JOHNSON
JOHNS BLL
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TOUR
BOOKS

SOUTH

WADAlberry Tony Wright

COMMISSION STORM S

KBCE/Alexand Donnis Taylor

BY ALL MEANS TARRAN DATE OF BASE

CHATTON BUILD BUILD BUILD DAVID BUILD DAVID BUILD BASE

LUTHER VANDROUS CAF BASE

CAF BASE

WVEE/Atlanta Roberts/Diamond

AMODELA WINDLES ROS EASE BANDY CHARTONS BELLE BLY DOPOS BUTLEST DOMES SABTRACE LIEA STANDY ISLA ETERGRAD MILLS MIEI SOMAZO

WFXAIAugusts. Carl Conner

BOLLANT: MIRI BOWARD GRINCY JONES BARTFACE MARY DAYIS LARA STANSFIELD

BY ALL READS AN YOUNG BARKY WITH RICHARD, COUPER RICHARD, COUPER DORSES OLLS CALLOWAY BOTOMES RIAL FORMAN LUTHER VANDROSS BEAF

JAMAICA BOTE BILLY ENVIR TODAY LACK DENTISIES FEART CRESCE BOWARD BOTTWEEL RIKL BOWARD COLNECT JONES ALDA STAMFFIELD JAMET JACKSON EMBF

ICPRINICATANAMA City Marris Bretcher

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Winane

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Witter:

Will Standrell

Oriety Jimes

Troop

Artes 7

WOZZFIEL

NOTE SOLDED AND ASSET JACKSON COLNET JORGS LISA STREET/SLD SPORST ROSINGS

WOPROWING Joe Spencer

BORY MICHAEL COOPER JOHNNY GILL BOILGARD GUINCT JONES MIKI BOWARD LIER STANSTIKLD ALTSON WILLIAMS TROOP

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none Rottest: Lina STEMEFIELD RIE: BOMGARD COUNCY JOWNS APTER 7 EARTFACE

WJTT/Chattanoogs Kalth Landecker

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LINE STRATEFIELD
MIKE BORNARD
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REF WMGL/Charleston Terry Base JOHNNY GILL DEF COM FOUR BOLLEGY; QUINCY JOHNS LIBA STANFFIELD MIZI BOWNED BARTFACE STEFFMANIE MILLS

WFALICharleston Don Kendricks

MANOY & THE GUPST SUTPY/AA LOVEN MARSTRO FRESH WED JOHNST GILL ANCER" GELFFUR BOOLERS, LIEA STANGFAELD HIEL SUMAND LUTBER VANCHOOS SHEET ZUELREON

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JAMES JACREON
D.O.C.
JORNEY GILL
MADORNA
RESERVE THE GYPT
L.A. COOL 2
ROCKET JORES
LIA STREET JORES
LIA STRE

RBUZ/Wichita James McFedden

WAGNICulumbus Densit J. Smith

TOGAT
LACE
EN TOGGE
SHISLAT RECHM
WINNER
BOXTAGE
GOLDET FORES
LIEA STANDFIELD
HEL SOMAID
TROOP
ENEF

WFXE/Culumbus Philip David March

DECYPE MADELINGTY DOOT EN YOUNG FORLOW FORLO

ALTRON WILLIAMS
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KARA ROMAND
LARA PRANCFIELD
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AN YOUGE FRIENCY BROWN MANYIN BEAGE OIGLIAT CHOREGEO DORLING TREES WE A TRISE CALLED OF THE CALLED O

KMJGHeuston Sine/ford/Guvs

TODAY EN VOCEE CRAIG T. COOPER D.O.C DIGITAL ENDESCHOOL CHOVER WASHINGTON CHOPER WASHINGTO FYRIL BOOK MOTERAL RIEL HOMARD DUINCY JOHAS RMAF LISA STANSFIELD SMOREY BORINGON SMOREY BORINGON

KNYShipuston Hegwood/Weber

WEUP/Humbsville Jim Mitchem

EN VOCCA RICHAES JEFFELES LACE RANDEUX ROTTEST COLECT JORGE MIX: SCHAED LIER STANSFIELD RANTFACE JEFF RAND WORLTHAMED

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MCCHAIL GAS CARTOWN'S G.1.5.7. CARTOWN'S G.1.5.7. CARTOWN'S G.1.5.7. MARCHAIL GASTON M

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CHAISTONNE WILLI MIDDRA BILLY DAVIS TODAY MILITIA BOTTACH MIC TANDER JAMET JACKSON BILL BLY ORYGE MIKE WOMAND

WZFAFapetteville Tony Lype MARRIE MOR MASE STRIL EN YOURS WINAMS CALLOWAY THOMP SCHICKLI LURA STANGPIELO MIKE MONAME THOMP THOOP ALYEON WILLIAMS AFTEN 7

SARRY DACKSON MANORINA RADDONA STRILL POSTALL PROPERTIES SCALING PROPERTIES LACE THOS JORGES BOALERS LOSA STRANSPIRED QUARTE JONES BABITACE PIPPINGES ALLS RIES ROBARD

ANDERSA FAIL REARS FOR THE PARTY OF T

WORLearel Ron Davis

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U1025.exington Gemon Moberly

JOSHRY GILL STARPOINT HORSIS MYCHALE GAST CON FOCH SASHIF GOINCY JONES LISA STARRFIELD TROOP BARTFACE RELL BLY DEFOR

KIPPLISSE Rock Booker/See

E NOM JOHNY GILL BARRY WHITE METYRORS BOANNACH LISA STREFFIED COLECY JORKS SEGGRY WOLNSON BASTYRCE WHQT/Mismi Integrificana

WLOULouisville Ange Caneens

ANDEY WILDOW JAMAICA BOTS THOT JOHNSON MINAMOS MINAMOS

GOOD CIRLS JOHNST CILL BOTTAIL MIT BOWARD COLORT JONES ENLY LIDA STANSFIELD ALTEON WILLIAMS

WPGAMaton Bries Kelly

Done Toll District Theoretica Takken Andorsa Will Donejes STARFOLNY JAMES INCOME KILL ROMAN KILL ROMAN KILL ROMAN KILL ROMAN KILL ACADO STARFOLNY ALTSON WILLIAMS BANTHACK

WFXMMecon George Threat MANTRONIS HIMANS OUINCT JONES JEFF RESO ROTIGATI NIKI ROMAND OVINCT JONES LUTHER VANDOUS LUTHER VANDOUS LUTH STRAFFIELD SARTPACE

D.G.C. EN YOUGE TAGEAN FOILEST RIK! BOWARD LIRA STANSFIELD TROOP RASTFACE ALTRON MALLIAMS

KRNKMemphis Johnnie Walker

TIEGRE SAVIE TODAY CHAINCE SOLE JOHNNY GLLI LACE FAYTH LABBILE ROLLEST QUINCY JOHES LIEA STANCE COLES SPORTY FOR INCOME STEPMANIE RIOLE

MOCMerdian Larry Carr

STANDOUNT FASSIF FASSIF STANDOUNT FASSIF SERVICES STANDOUNT FASSIF SERVICES STANDOUNT STANDOUNT SERVICES VARIBBOOM SERVICES VAR

WALTMeridian Stere Poston

TASSAN STRIL SANAT WRITE DAP COM FOOR EN YOUNG FRALON NATIONAL COINCY JONES RIE BOMAND LIFE STANFFIELD LOTTER YANGGERS ALTECH WILLIAMS

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RAMBE & THE CIVILY TROOP SOLESAND MACHAEL STEELAND MARTIACE MACHAEL STEELAND MARTIACE MACHAEL STEELAND MACHA

WELK/Mobile Brown/Sinclein

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HOT105/Montgomery Lerry Steele

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CARRIS ANGELA MINDUIS BODY TOURS RC WRISTLE RICEREL COOPER ROTERS! LIEA STANSFIELD COURCY JONES ENAF STEPMARIE MILLS MIEL BOMARD

PACONNA PICE BASE NO SASE NO VOCE NIEMA NI

WDWWNorfolk Richarduli, ylin

TODAT
CALLONAT
EN YOUNG
NICHABLE COOPER
ROCKBERL
OCIDET JORGE
LISA STRANGER
ALTROS WILLIAMS
ALTROS WILLIAMS

PWRS4.Nortolk Brown/Miljer

THOY JORNSON
NICHAEL COOPER
OF DATE
ENAF
ENAFE
SOLNET JORES
NIEL ROMAND
ALBON WILLIAMS
JANET JAKEON
LIDE STRNEFIELD

NICHARL STERLING STEPHARLE MILLS TOOK STELL SOLLENT QUINCY JOSEE SABITACE LURA STANSFIELD SALP & PERA AFTER 7

WGOK/Ruleigh Young/John

WINAMS JOHNY GILL BY ALL MEANS NADOSA STREPDINT RASHIP SOLDEST GOJECT JONES MIKI SDRAND ALTHOW WILLIAMS LISA STREEPISLD DIARNE SEETES

WCGX/Richmon Young/Marwell

TODAY ANATOCKY PROPERTY OF THE STATE OF THE

WYLD-FMNew Orleans WPLDNictumond Assing/Wallace Petersburg Mass Myrick

DOMING THROWY MANCY WILLOW EN YOUNG O'LAYS DEF CON FOUR MISLAN SHIELLY BROWN BY ALL HEAMS BOOLNESS BROKET BOBINDOM GAP MANS TRANSPERFICIONS TRANSPERFICIONS EN TOOME TOOM! WICHAEL COOPER HOR SAME BOOT JARKICK BOTT BOTTAGT! COINCY JORES HIX: ROMAND LISA STAMEFISED RACTFACE R.C. SAMEED

WANNITallahasses Van Wilson

WTMP/Tampe Cluie Turner TAMES INCEAM TRANSCORDER TOWNS TOWNS

EOKS/Streveport

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JOSSEY GILL
TRISAN
ROTTOUT;
QUINCY JOSSE
LIES STANGFIELD
JARZY JAKET JAKESON
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K90-FM/West Monros John Wilson

CRATICS SCOR PATT: LESELLS TOGAT COMIS BARKING BOCCESS! LIÉA STANDFIELD ENAT LOTRE VARDOGES RIXI SORRED GAP BARD

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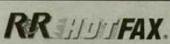
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Called in Frozen Playitat (5): WDKT/Huntaville WDZZ-Flori WHAIX-Decksonville WJMH (Greensbore WZHT (HOT105) Nontpomery

Did Not Report, Playlist Frozen (2): KMJMSt. Louis WGCI/Chicago



Easier to read ... more detail ... 3 day advance via R&R's HOTFAX service. Call for a free sample.

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Every now and then a singer emerges who is a true artist as well as a performer. Someone who reaches deep into their soul and proves their ability to bring it home time and time again. That someone is Stephanie Mills.

- * THE GOLD ALBUM "HOME"
- * A SOLD OUT U.S. TOUR
- * AN NAACP IMAGE AWARD
- * AN AMA NOMINATION
- * TWO #1 HIT SINGLES "Something In The Way (You Make Me Feel)"
- * URBAN CONTEMPORARY CHART 9

and now yet another smash hit

COMFORT OF A MAN

Nijel Productions Management: Cassandra Mills/ Creative Star Management.





COUNTRY

NATIONAL AIRPLAY

3 2 WKS WKS LW TW	MARCH 16, 1990	Total Reports/Adds	Meav	y Medium	Light
1110	RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB)	188/0	175	12	1
	GARTH BROOKS Not Counting You (Capitol)		164	19	4
12 / 5 0	LORRIE MORGAN/Five Minutes (RCA)		151	34	2
15 10 1 0	DON WILLIAMS/Just As Long As I Have You (RCA)	184/1	142	38	4
11 1 2 0	MARY CHAPIN CARPENTER/Quittin' Time (Columbia)	185/2	138	37	10
38 35 8 Q	ALAN JACKSON/Here in The Real World (Arista)	185/4	129	47	9
1 2 1 7	PAUL OVERSTREET/Seein' My Father In Me (RCA)	173/0	134	29	10
10 H 10 O	RONNIE MILSAP/Stranger Things Have Happened (RCA)	188/1	98	85	5
16 13 11 🔾	VINCE GILL with REBA McENTIRE/Oklahoma Swing (MCA)	178/0	108	61	9
23 12 12 10	DAN SEALS/Love On Arrival (Capitol)	185/1	92	83	10
25 16 15 (D)	HANK WILLIAMS JR./Ain't Nobody's Business (WB/Curb)	183/3	58	99	26
2 1 4 12	PATTY LOVELESS (Chains (MCA)	145/0	88	38	19
2 H 15 (B)	VERN GOSDIN/Right In The Wrong Direction (Columbia)	177/2	50	106	21
28 20 18 🕡	HIGHWAY 101/Walkin', Talkin', Cryln'_ (WB)	183/4	42	118	23
22 28 18 W	SHENANDOAH/See If I Care (Columbia)	179/7	19	130	30
n n n 0	TRAVES TRITT/Help Me Hold On (WS)	182/6	19	128	35
38 33 19 D	SWEETHEARTS OF THE RODEO/This Heart (Columbia)	164/6	38	89	37
7 1 1 18	EDDY RAVEN/Sooner Or Later (Capitol)		58	56	18
30, 38 -24	MAC McANALLY/Back Where I Come From (WB)	162/13	17	102	43
21 31 21 💯	EARL THOMAS CONLEY/Bring Back Your Love To Me (RCA)		B	105	56
30 50 25 3	KENTUCKY HEADHUNTERS/Durnes Walker (Mercury)	163/10	15	97	51
# 30 20 20	LIONEL CARTWRIGHT/I Watched It On My Radio (MCA)	164/16	2	92	70
47 30 25 🚳	KEITH WHITLEY/I'm Over You (RCA)	163/20	5	85	73
20 20 20	DOLLY PARTON/Time For Me To Fly (Columbia)	138/1	12	98	28
- 4 11 10	RODNEY CROWELL/III Looks Could Kill (Columbia)	164/24	2	74	88
41 30 33 ©	JENNINGS, NELSON, CASH & KRISTOFFERSON/Silver Stallon (Columbia)	144/19	10	81	53
4 2 3 3	DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)		3	73	77
6 n n 🗇	SAWYER BROWN/Did It For Love (Capitol/Curb)	141/12	9	84	48
BREAKER @	CLINT BLACK/Walker Away (RCA)	162/65	5	46	111
M 12 11 10	MARK COLLIE/Something With A Ring To it (MCA)	130/5	16	62	52
22 21 20 31	WILD ROSE/Go Down Swingin' (Capitol)	109/0	32	54	23
1 1 21 32	RESTLESS HEART, Fast Movin' Train (RCA)	89/1	22	49	18
	ROBIN LEE/Stack Velvet (Atlantic)		7	65	72
1 1 11 34	REBA McENTIRE/Little Girl (MCA)	91/1	28	40	23
13 12 17 35	JANN BROWNE/Tell Me Why (Curb)		20	41	26
1 15 28 36	OAK RIDGE BOYS No Matter How High (MCA)		29	26	16
BREAKER 1	STEVE WARINER/The Doming Theory (MCA)		1	49	88
- 4 4 0	CHARLIE DANIELS BAND/Mister DJ (Epic)		3	51	54
	RICKY VAN SHELTOM/I've Cried My Last Tear For You (Columbia)		2	37	82
24 22 22 40	KENNY ROGERS with HOLLY DUNN(Maybe (Reprise)		9	40	27
	DESERT ROSE BAND/In Another Lifetime (MCA/Curb)		1	35	77
DEBUL > ①	TANYA TUCKER/Walking Shoes (Capitol)	102/61	1	23	78
	LACY J. DALTON/Black Coffee (Capitol)		1	22	74
	FORESTER SISTERS/Leave It Alone (WB)		11	19	14
	LEE ROY PARKELL/Crocodile Tears (Arista)		8	28	43
	PRAIRIE DYSTER, Goodbyn, So Long, Helio (RCA)		2	26	66
	WILLIE NELSON/The Highway (Columbia)		7	21	52
	GLEN CAMPBELL/Walkin' In The Sun (Capital)		2	22	57
	SKIP EWING/A Man Could Live On Love Alone (MCA)		0	34	37
17. 30 45 50	EDDIE RABBITT/On Second Thought (Capitol)	46/0	23	14	9

MOST ADDED

RICKY VAN SHELTON (80) CLINT BLACK (64) TANYA TUCKER (61) JUDDS (60) DESERT ROSE BAND (32) LACY J. DALTON (30) STEVE WARINER (30) RODNEY CROWELL (24) KEITH WHITLEY (20) ROSIN LEE (19)

HOTTEST

RANDY TRAVES (124) GARTH BROOKS (116) LORRIE MORGAN (79) ALAN JACKSON (72) PAUL OVERSTREET (69) MARY CHAPIN CARPENTER (68) PATTY LOVELESS (41) DAN SEALS (39) DON WILLIAMS (35) VINCE GILL w/R. McENTIRE (25)

NEW ARTISTS

1	PRAIRIE OYSTER Goodbye (RCA)	
2	LEE ROY PARNELL/Crocodile Tears (Arista)	79/8
3	CANYON/Carryin' On (16th Ave./Cap.)	45/13
4	SCOTT McQUAIG/Old Memory (Cap.)	35/14
5	SUSI BEATTY/Nobody Loves Me. (Starway)	30/2
8	GEORGE FOX/Angelina (WS)	26/17
7	JERRY LANSDOWNE Lessons Of. (SOR)	18/0
8	KELLY WILLISA Don't Want To (MCA)	17/16
9	J. STEVENS & /Boomtown (Ad.)	
10	ANDI & THE What Part Ot (Doorlenob)	11/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achiev ing the most adds nationally, and the songs reported hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song his week or roting that the song is among their five hottest.

BREAKERS

CLINT BLACK

Walkin' Away (RCA)
On 85% of reporting stations. Rotations: Heavy 5, Medium 45, Light 111, Total Adds 65 Including WQCB, WQBE, WRKZ, WXKX, WDSY, WSTH, KSCS, KPLX, WKNN, WQYK, WSLR, KFGO, WHOK, KCJB, WOW, KNAX, KRAK, KDRK, KIM. Moves 47-29 on the Country chart,

STEVE WARINER

The Domino Theory (MCA)
On 73% of reporting stations. Rotations: Heavy 1, Medium 49, Light 88, Total Adds 30 including WGNA, WPOC, WHWK, WQBE, WTCR, WKAK, WWNC, KNFM, WKNN, KRMD, WQYK, WUBE, KFKF, KZKX, WQXK, KNAX, KZLA, KWHT, KRAK, KKAT. Moves 48-43-37 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 50% airplay level within the three following weeks to achieve Breaker status.

RICKY VAN SHELTON

I've Cried My Last Tear Fer You (Columbia)
On 64% of reporting stations. Rotations: Heavy 2, Medium 37, Light 82, Total Adds 80 including WGCB, WSNO, WAYZ, WXTU, WDSY, WWVA, WKAK, WWNC, WUSY, KPLX, KIKK, WSLR, KHAK, WAXX, KCJB, WOW, KRST, KIK-FM, KASH, KNIX, KDRK. Debuts at number 39 on the Country chart.

DESERT ROSE BAND

In Another Lifetime (MCA/Curb)
On 60% of reporting stations: Rotations: Heavy 1, Medium 35, Light 77, Total Adds 32 including WYRK, WAYZ, WTCR, WXKX, WWVA, KAYD, WUSY, WRNS, WSTH, KIKK, KFKF, KZKX, KXXY, WDEZ, KZSN, KUGN, KFMS, KWHT, KNCQ, KSOP, Moves 49-41 on the Country chart.



GIRLS NEXT DOOR

HOW 'BOUT US'

Traditionally...Contemporary Atlantic Nashville



COUNTRY

NATIONAL AIRPLAY

EW&ACTIV

CHARLIE DANIELS BAND "Mister DJ" (Epic) 108/16
Rossons Heavy 3, Medium 51, Ugn 54, Total Adds 16, WOCB, WAYZ, WAJR, WXXX, WICO, KPLX, KIXX, WWKA, KBMR, KXIQ, WASKIM, WHOK, KZXX, KCJB, KULIY, KTOM, Heavy, WWYZ, WCUZ, KPKT. Moves 46-42-38 on the Country chief.

TANYA TUCKER "Walking Shoes" (Capitol) 182/61 Reasons Heavy 1, Medium 23, Liph 76, Total Adol 61 including WYRK, WRKZ, WOSY, KASE, WESC, KIKK, KILTEM, WMSJ, WOWN, WOSK, WINK, KISK, KILZZ, KYGO, KEMS, KWJ, KYOM, KOMPS, Debuts at number 42 on

LACY J. DALTON "Black Coffee" (Capitol) 97/30
ROBEROR Heavy I, Medium 22, Light 74, Total Adds 30 including WPOC, WHWK, WTCR, WWWA, WUSY, WHEZ, KNEW, WSM, WDAF, WHOK, WOW, WTHE, KRIST, KUGN, KNAK, KZLA, KODY, KRAK, KEEN, KDRK, Debuts at number 43 on the

PRAIRIE OYSTER "Goodbye, So Long, Hello" (RCA) 94/13
Rossions Heavy Z, Medium JR, Light 66, Total Adds 13, WTCR, WOKX, WLQ, KAYO, WKBQ, WUSY, WTNV, KNFM, WOWW, WQCR, WDEZ, KUAO, KRAK, Heavy, WTNT, KDRK, Medium, WWYZ, WRNS, WHEW, WGKX, WFMB, Movins 50-46

GLEN CAMPBELL "Walkin" In The Sen" (Capitol) 81.5
Rossons Heavy 2, Medium 22, Light 67, Total Adds 5, World, Walks, Walls, KZSN, KTOM, Heavy, WCUZ, KCJB, Me WWYZ, KEAN, WWNC, WCMS, KLUP, WGEE, KTTS, WDEZ, KFDI, KASH, KALF, KNOX, KDRK, Debuts at number 48:

LEE ROY PARNELL "Crocodile Tears" (Arista) 79.8
Rossons: Heavy B. Medium 28, Light 43, Total Adds B. WESC, RNFW, WKYG, WOWW, WBVE, KZKK, KIK-FM, KTOM.
Heavy: WSNO, WKAK, KRRY, WYK, WAMZ, KCUB, KALF, KDRK, Medium: KASE, WRK, WTQR, KOOY, Moves 50-48-45 on

WILLIE NELSON "The Highway" (Columbia) 74.9
Relations: Heavy 1, Medium 21, Light 52, Total Adds 9, WCAO, WHINK, WPOR, WHIZ, WODR, WYYD, KUNE, KALF, KFMS, Heavy WDAF, Medium WPOC, WXTU, KHEY, WAMZ, WCMS, KUZZ, KYGO, KSCH, KMPS, KDRK, Debuts at number 47 on

JO-EL SONNIER "The Scene Of The Crime" (RCA) 59/11
Research: Heavy O. Medium 18, Light 51, Total Adds 11, WSND, CHICK, WWND, WYNK, WSTH, KSDK, WMSI, WAMZ, KUNE, KWMT, KNAX, Medium: KEAN, WAXX, WOLZ, WOW, KFD; KRKT, KIK-FM, KMPS, KDRK.

JUDDS "Geardian Angels" (Curb.RCA) 64,66 Potations: Heavy 1, Medium 10, Light 53, Total Adds 60

JUDDS "Geardian Angels" (Carb.RCA) 64.69

Robbions: Heavy 1, Medium 10. Light 53. Toble Adds 60 richuding WYPK, WXTLI, KASE, WLISY, WMSI, WGKX, WKSJ, WSIX, WCMS, WPAP, KRMD, KHAK, WEMS, WOW, WTHE, KYGD, KMKK, KLPL, KRAJ, KKAT, KSON,
JENNIFER MCCARTER & McCARTERS "Settler Be Home Soon" (WS) 60.03

Robbions: Heavy 1, Medium 22, Lipht 98. Toble Adds 12, WASD, WSTH, WCJZ, Heavy, KRKT, Medium: WWYZ, KEAN,
KMML, WTYY, KHEW, WHX, WKNN, KYTS, WTCM, KASH, KNAX, KEKB, KNOQ, KCKC, KCPK,
STATLER BROTTHERS "Walking Heartache in Disgulse" (Mercury) 55.71

Robbions: Heavy 0, Medium: WDEZ, KFDI, KHST, KASH, KGHL, KDPK,
KEKB, KTDM, Medium: WDEZ, KFDI, KHST, KASH, KGHL, KDPK,
KEKB, KTDM, Medium: WDEZ, KFDI, KHST, KASH, KGHL, KDPK,

SIGNIFICANT ACTION

CANYON "Carryin" On" (16th Avenue Capital) 45:13

DAVID LYNN JONES "Lonely Town" (Mercury) 44/8

Relations Heavy G, Medium S, Light 39, Total Adds 8, WRKZ, WBEE, KRRY, WAMZ, WQDR, KPQO, WDEZ, KASH, Medium KEAN, WLVK, WTCM, KDRK, Light, WGBE, WDSY, KSSN, WSIX, WCMS, WCMZ, WCW, KSQ.

BILLY HILL: "Hicke To My Name" (Reprise) 44.6
ROBOTE Heavy D, Medium B, Light SE, Total Adds B, WOSY, WMSL KWMT, WDEZ, KIZN, KNOO, Medium: KEAN, KMML, WMSL KWMT, WDEZ, KIZN, KNOO, Medium: KEAN, KMML, WMSL KWMT, WDEZ, KIZN, KNOO, Medium: KEAN, KMML, WMSL KWMT, WDEZ, KIZN, KNOO, KRKT.

SCOTT McQUAIG "Old Memory" (Capital) 35:14
ROBOTE Heavy D, Medium S, Light SO, Total Adds M, WITH, KHEY, WDXE, KILIR, WACC, KWMT, KXXQ, WOW, KWOX, KRST, KRIST, KKIZT, KALEY, KALE, KAPK, Medium: WOOK, WDAF, KASH.

SUSI BEATTY "Nobody Loves Me Like The Blues" (Starray) 36:2

Rosson: Heavy G, Medium B, Light 27, Total Acds 2, WCAO, KCJB, Medium KPGO, WTCM, KFDI, KWCX, XJRKT, KASH, XCRK, Light: WWYZ, WRKZ, KMAE, WKME, KYKK, KLUR, WAXX, KXIQ, WCW, KYCO, KEKII.

GEORGE FOX "Angelina" (WB) 26/17

3. Medium 1, Light 25, Total Adds 17, WRKZ, WICO, WILE, KYKK, KLUR, WUSQ, KXXY, WOW, KTTS, DL KWCK, KRKT, KQHL, KEKB, KDRK

DANIELE ALEXANDER "You Called" (Mercury) 25.0

Rossions Heavy O. Medium S, Light 20, Total Adds D. Medium: WKAK, WWNG, WTVY, WOW, KORK, Light: WWYZ, KRRV, WRNS, WSTH, WKME, WHEW, KYKX, KLUR, KTTS, KTPK, KK-FM, KULLY, KEKB, KMIX.

JOHNNY TILLOTSON "Bim Bam Beem" (Atlantic) 23/10
Rossons Heavy T, Medium 4, Light 18, Total Adds 15, WCAD, WCAD, WCAR, WSTH, WKML, WR.S. WOWN, KWCK, KALF,
KTOM, Heavy: WTNT, Medium WTVF, KDRK, Light: WHWK, KMML, WHEW, WDRE, KYKK, WCMS, KLUR, WOW, KRKT,

JOHNNY LEE "Heart To Heart Talk" (Curb) 22/6

JOHANY LEE "Heart To Heart Talk" (Curt) 22/5
Postione Heavy O, Medium 2, Light 20 Total Adds 6, WCAD, WYLS, KLUR, KWAYT, KWOX, KEEN, Medium, WTYF, KFDI,
Light WRISZ, WICO, KASE, KKOX, WKAE, WHER, KROK, WLISG, KFGO, WTOM, KYOO, KGHS, KEKB, KCKC.
T. GRAHAM BROWN "If You Could Only See Me Now" (Capitel) 19/18
Postione Heavy C, Medium 0, Light 19, Total Adds 18, WYAM, KEAN, KUMS, WTYY, WKM, WCMS, WUSG, KFGO, WOW.

Medium O, Light 19, Total Adon 18, WYAM, KEAN, KIMB, OK, KIGHL, KYOC, KUJUY, KUAD, KEKB, KRQ, Light, KALF

JERRY LANSDOWNE "Lessons Of Love" (SOR) 18/0

Medium: WEEK KITGO, KORK, Light: WICCO, KRRV, WITVY, KKIX, ITS, KTPK, KITG, KORT.

KELLY WILLIS "I Don't Want To Love You" (MCA) 17/16

CZ, KMML, WITLE, WOIKE, WEIX, WLISO, KEMIT, WAXX.

NEW RIDERS OF THE PURPLE SAGE "Keep On Keepin" On" (MU) 17/6

W, KPKT, KIIQ. Light WSTH. WOKE.

JEFF STEVENS & THE BULLETS "Boomtown" (Atlantic) 15/0

WAY 2. Medium 5. Light 8. Total Adds 0. Heavy KCLB. WORK WIKAK WILVE WITH KINE WUSQ. KORQ KDRK, Medium, WAJR, KRRY, WTNT, WOW, KALF,

JOHNNY CASH "Farmer's Almanac" (Mercury) 12/7

PLS WEINE WAXX KFOLD KWIMT, WOEE, KFDI LIGHT WICH.

ANDI & THE BROWN SISTERS "What Part Of No Don't You Understand" (Doorknob) 11/1
Potations Heavy 1, Medium 2, Light 8, Total Adds 1, KWOX, Heavy, KRKT, Medium WTV1, KFGO, Light WCO, WKML

KARLA TAYLOR "A Mother's Love Is Gold" (Curb) 9/1

III: WTVY, KLUR LIGH: KRRY, WSTH, WHEW, WSLR,

VINCE HATFIELD "Everywhere I Turn" (F&L) 9.0

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ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

LORRIE MORGAN/He Talks To Me (RCA)	Leave The Light On
RESTLESS HEART/Dancy's Dream (RCA)	
KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	
HANK WILLIAMS JR./Hot To Trot (WB/Curb)	
HANK WILLIAMS JR./Man To Man (WB/Curb)	Lone Wolf
RICKY VAN SHELTON/Oh Pretty Woman (Columbia)	
MARY CHAPIN CARPENTER/Something Of A Dreamer (Columbia)	State Of The Heart
RICKY VAN SHELTON/Life's Little Ups And Downs (Columbia)	
MARY CHAPIN CARPENTER/This Shirt (Columbia)	
MARTY STUART/Western Girls (MCA)	Hillbilly Rock
TRAVIS TRITT/I'm Gonna To Be _ (WB)	Country Club
ALABAMA/She Can (RCA)	
HANK WILLIAMS JR./Almost Persuaded (WB/Curb)	Lone Wall
HIGHWAY 101/This Side Of Goodbye (WB)	
SKIP EWING/The Will To Love (MCA)	The Will To Love



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COUNTRY ADDS & HOTS

MOST ADDED

EAST

Ricks Van Shelbon (Columbia) Clint Black (RCA) Tanya Tucker (Capitol)

HOTTEST Rendy Travis (WE) Garth Brooks (Capital)

MOST ADDED Taxes Tocker (Capitol)

Ricky Van Shelton (Columbia) Clief Black (RCA)

SOUTH

HOTTEST

Randy Treets (WB) Garth Brooks (Capitol)

MOST ADDED MIDWEST Ricky Van Shelton (Columbia)

Randy Travis (W8) Earth Brooks (Capitol)

WEST MOST ADDED

Hicky Van Shelton (Columbia)

Randy Travis (WB) Garth Brooks (Capitol)

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GET THE INFORMATION ADVANTAGE.

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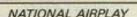
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STATE OF PERSONS

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WILSON PHILLIPS Hold On (SBK)

59% of our reporters on It. Rotations: Heavy 0, Medium 23, Light 31, Total Adds 19 including 2WD, KYKY, KLCY, KMGI, WRVC, KHLT, KELT, WLAC, WVUD, KOSO,

ROD STEWART with RONALD ISLEY This Old Heart Of Mine (WB)

56% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 40, Total Adds 50 including WLTS, 2WD, KYKY, KESZ, KLCY, B100, KMGI, WJLK, WMGS, WMGN, 3WM.

LISA STANSFIELD All Around The World (Arista)

53% of our reporters on it. Rotations: Heavy 6, Medium 22, Light 20, Total Adds 11 including WSNI, KAER, WEBE, WKYE, WMGS, WXTC, KTYL, KZLT, WLDR. Debuts at number 29 on the AC chart.

8,1011

TOMMY PAGE "I'll Be Your Everything" (Sire/WB) 35/2
Rossine: Heavy 40, Medium 1811, Light 1611, Total Adds 2, KHLT, 3WM, Heavy; 2WD, KESZ, WIRK, KWS: Medium
resuding KLCY; WRWC, WKYK; WZNY, WYLD, WEM, WHAL, WASY, WKTK, WGDY, KRLS, WKKK, KYC, KZLT,
KSCII, KSCII, KSCII, KBLD, Light Including WLTS, WWINK, 8100, KMSI, WYLW, WSLQ, WMLD, WEGG, WINE, KTH, WCMJ.

SSCII, KKLV, KBLQ, Light including WLTS, WWNK, BTOD, KMSI, WNY, WSLQ, WMID, WECQ, WRIMB, KTYL, WCMJ.

MADDINNA "Keep 11 Together" (Sirc,WB) 38.73

Statistics Heavy 100, Medium 127: Light 1162, Tasa Asis 3, WSNI, KMJC, WKSB, Heavy KAER, KLCY, B100, K101,
WRIVC, WAFL, WSNI, KYIC, KKLV, KWSL Medium including WNLT, WNC, WSNY, WINY, WLAC, WSLQ, WVUD, WONY,
WSDY, WKKK, KPIB, WKCK, WMTPM, KZIT, KBLQ, KAYN, Light including WLEV, U102, WECQ, WSLL, WGSV, WCMJ.

CHER "Heart Of Stone" (Geffen) 37/4

Heary NJ Stone* (Letting) 4774.
Heavy 40, Medium 1617, Light 170, Total Adds 4. WALC, WMGS, KEZA, WAWB, Heavy, WEXI, KXLV, KCALI, dium including KNLT, KLCY, WKYE, WZMY, KHLT, WSLQ, KCBO, WEM, WHAI, WAPL, KYIC, WMTFM, WFRO, YN Light including B100 KMGs, WJLK, WECO, WBJL, WKDS, WYNZ, WKTK, WKCK, KSCB, WTWT.

BAD ENGLISH "Price Of Love" (Epic) 33.3

Realons: Heavy 7/0, Medium 15/0, Light 11/0, Total Adds 3, WWNK, WEIM, WECQ, Heavy, 2WD, 8100, WKYE, WSKI, KVIC, KKUL, KWSE, Medium: WNLT, WLTF, KXIT, KMDI, WMDS, WNY, WSLQ, WMD, WSLW, WSGY, WKTK, KRLB, WKCX, KSCO, WTMR, Light including WGLL, WGSW, WMMB, WGMA, KSLT, KGN, KBLD, KKHA, SINEAD O'CONNOR "Nothing Compares 2 U" (Chrysalis) 32/18

SINCAD O'CUMNON Motioning Compares 2 0 (Citystatus) 32/10
Relations: Heavy 0, Medium 10/2, Light 22/8, Total Adds 10, KESZ, KLCY, WLEV, WEBE, 39MM, WSKI, KEZA, WKCH, KTYL, WCMJ, Medium including B150, KMGI, WEM, WHAI, KYIC, WFRO, KBLO, KWSI, Light including WMIO, WECQ, WCNY, WAFL, WSLL, WYKZ, WGSY, WNMB, WARTPA, KSCB, WLDR, KKLV, KICX, KCMJ.

RICKIE LEE JONES "Don't Let The Sun Catch You Crying" (Geffen) 32/3
Rotsons: Heavy 10, Medium 90, Ugin 223, Total Adds 3, WRIC, WXC, WTMR. Heavy, KTID, Medium: KELT, WMID,
WHAI, WRIL, WRPD, X21, XXIV, ASID, Ch.WS. Light recksing WNLT, KLSY, WLEV, WEBE, SWM, WEIM, WECG, WCNY,
WSKI, WYKZ, WISV, KRIE, WINNE, WKCK, KVIC, WMTFM, KSCB, WLDR, KAYN.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 TAYLOR DAYNE	87/0	79	6	2
PHIL COLLINS	79/0	63	16	0
O BONNIE RAITT		55	24	5
4 BILLY JOEL		65	9	4
MICHAEL DAMIAN		51	15	11
5 NATALIE COLE		47	16	8
O ALANNAH MYLES		52	18	3
O BEE GEES		46	19	11
O TINA TURNER		38	33	7
(D) SMOKEY ROBINSON	20 202	34	30	13
11 LINDA RONSTADT MAARON NEVILLE	A 10 10 10 10 10 10 10 10 10 10 10 10 10	42	17	6
12 LUTHER VANDROSS		36	19	11
② REGINA BELLE	22.0	17	42	18
D MICHAEL BOLTON		12	50	10
D JANET JACKSON		18	32	11
© GRAYSON HUGH		27	29	7
D BASIA		- 5	48	15
D DON HENLEY		11	45	7
19 BELINDA CARLISLE		19	31	9
20 ROXETTE		18	27	9
21 DONNY OSMOND		10	23	6
② LITTLE RIVER BAND		3	39	22
E KENNY ROGERS & GLADYS KNIGHT		4	38	18
24 GLORIA ESTEFAN		17	17	3
25 CHICAGO		10	16	9
© TIM FINN		6	24	26
D JULIA FORDHAM		3	33	15
SARA HICKMAN	100	4	28	20
C LISA STANSFIELD	100	6	22	20
TEARS FOR FEARS	Manager and Manage	5	25	25

MOSTABBED.

HOD STEWART (58) WILSON PHILLIPS (19) JUDE COLE (17) AFTER 7 (14) QUINCY JONES (12) LISA STANSFIELD (11) LAURA BRANIGAN (10) SINEAD O'CONNOR (10) TOM PETTY (10) DIAMNE REEVES (10) J.T. TAYLOR (10)

HOTTEST

TAYLOR DAYNE (71) BILLY JOEL (53) PHIL COLLINS (50) ALANNAH MYLES (35) BONNIE RAITT (34) NATALIE COLE (32) LUTHER VANDROSS (24) MICHAEL DAMIAN (20) LINDA RONSTADT (20) TINA TURNER (11)

PETER BLAKELEY "Cryleg In The Chapel" (Capitol) 31.9

CB, KHLT, WECQ, WSKI, KVIC, WCMJ, KZLT, KAYN, WMD, WEIM, WQNY, WSUL, WQSV, KRLB, WNMB.

QUINCY JONES "The Secret Garden" (Qwest/WB) 28/12

NO. Light 24172. Total Adds 12, WLTS, 2WD, KAER, WLEV, WEBE, WYVY, 3WM, WOLL, WYKZ, WYLD, WEM, WHARE, KKLV, Light including WARMSB, KESZ, 8100, WKYE, WAFL, WGSY, KCMJ, KWSJ.

LOU GRAMM "True Bloe Love" (Atlantic) 28:4

Rossions: Heavy C. Medium 100; Light 16:4, Total Adds 4, WMGS, WYKZ, WMTFM, KSCB, Medium KLCY, WKYE, WSLQ, WINNER, KYIC, KRUE, KED, KOMU, KYNE, KED, KED, WENT, WKYE, WSKI, WKYE, WSKI, WKYE, WKYE,

DIANNE REEVES "Never Too Far" (EMI) 25/10

Relations: Heavy O, Medium 42, Light 218, Total Adds 10; WARMSE, WORM, WAHR, WYKZ, WAME, WCMJ, KZLT, KKLV, KTID, KYNSI, Medium Including WFRO, KCMJ, Light Including KESZ, KHLT, KELT, WMCN, WEIM, WHAI, WGLL, WSUL, WGSY, KFLB, WKCX, KSCB, KBLQ

JAMES "J.T." TAYLOR "Master Of The Game" (MCA) 25/10
Retations: Heavy 1.0, Medium 0, Light 24/10, Total Adds 10, WLEV, WRVC, WXTC, KELT, WECQ, WIRK, WIGOY, WXCX,
KTYL, WTWR, Heavy, XXLV, Light including SWM, WESM, WTXZ, WGSV, KRLB, WHMB, KVIC, WCMJ, WMTFM, WYRD,
XXCO, WLDR, RRIJC, KWIZ.

SIGNIFICANT ACTION

ROLLING STORES "Almost Hear You Sigh" (Colombia) 23/1
Rolations Heavy 3:0, Medium 16/1, Light 4:0, Total Adds 1, K/2.T. Heavy, WMTFM, KKLV, KCMJ. Medium including KMGL, WSLQ, WEM, WHAL WSUL, WSKI, WSGY, KRUB, WMMS, WKCK, KVIC, WCMJ, WFRO, KRUQ, KWSL Light, WLEV, WMSD.

RESERVITHING BUT THE GIRL "Driving" (Atlantic) 20.8
RESERVE HORSY O, Medium 10, Uppt 1981 Total Adds 8, KLCY, WHAI, WCRY, WYKZ, WGSY, WATEN, WERD, KAYN, Medium WHAIR, Uppt recording WARRISE, WMGR, SWM, WEIM, KTYL, KYIC, KSCB, WLDR, KKLY, KTID, KWSF.

BLUE NILE "The Downtown Lights" (A&M) 20,3

LAURA BRANIGAN "Moonlight On Water" (Atlantic) 19/10 Postore Heavy & Medium 3/0 Light 16/10, Total Acids 10, WEEK 7894

HE TO, WEBE, SWIM, WIND, WHAL WILL, WAFE, KREB, WKCK, KVIC, WKTC, WEIM, WISKL WINNE, KECE, KWISI

JUDE COLE "Baby It's Tonight" (Reprise) 17/17

(REFIG. Stell Adds 17, KINGL WKYE, KINJC, SWIM, WEIM, WONY, WOLL, WAFL, ISOB, KNLV, KBLO, KWS.

TOM PETTY "A Face in The Crowd" (MCA) 15/10 Rotations: Heavy O. Medium 1/0, Light 14/10, Total Adds 10.

A AGGS 10, WKYE, WSLO, WEIM, WARL, KVIC, WCMJ, WINTEN, WYRO, Y, WKTK, KRILB, KBLO.

AFTER 7 "Ready Or Not" (Virgin) 14/14

IN 14. WLEV, WEBE, WITHR, WEIM, WISLK, WIGSV, WINNIE, WKCK,

PAUL CARRACK "Battlefield" (Chrysalls) 13/0 Median KOSO, WMID, WINNE KSCB, KAYN, KTID, LIGHT WZNY,

NRSQ "If I Don't Have You" (Virgin) 10.0 Adds 0. Medium: KKLV, Light, WMID, WHAI, WKCX, WMTFM, WFRO.

MELISSA ETHERIDGE "The Angels" (Island) 9/0 Medium WIND, KKEY LIGHT WEIM, WHAT KPER KYIC, WOMA

CARPENTERS "You're The One" (A&M) 8.6 GSV. WMTRM, WFRO, KSCB, WLDR, KKLY, KWS.

LILAC TIME "American Eyes" (Fontana Mercury) 8.4

KENNEDY ROSE "Love Like This" (IRS) 8/3 Patatoons, Heavy C. Medium D. Llott 8/3, Fotal Adds Adds 2, KRLB, KSCB, KIDK, Light including WONY, WFRO, KKLV, KTID,



CURRENT-BASED

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MICHAEL BOLTON ALADRAN MILES BOTTONI BILLA JOEL MILLA JOEL LUTHER VANCEGE LIEDA BONNTADT JAART JACKSON

WALKEong Island Edwards/Lombardo

JAKET JACKSON BOOSIE RAITT HOLLSON TAILON DAYAS LUTHIN VANCEOUS SILLY JOSE SATALIR COLE FRIL COLLINS

HICKMEL BOLTON BOCLEAT BOD STEWART BILLY JOEL PWIL COLLING TAYLON BAYNE LATHER VANCEOUS

LISA STANSFIELD MADORNA ROCCERCI TAYLOR CAYNE KENNY G SHOKEY ROSINSON TINA TURNER LITTER VANCEOUS

WLTT/Washington Chuck Morgan

ALANSAH MYLES SMOKEY MODIFISCH

P2

SCO STENART GUINCY JOSES SINEAD O'CORNO PETER BLANSLEY

W.J.X.Xabury Park Holcomb/Guida

ROD STEMART LITTLE BIVER BAND BASIA HOLINGT PHIL COLLING TAYLOG DATES LOTHER VANDEOUS BILLY JOSE, DOS MENLEY

WEBE/Bridgeport Hansen/Norman

Hebesumormen
TEARS FOR FLAPS
CUTSCY JOSES
LAURA SEASION
LISA GTANSFILL
LISA GTANSFILL
RECASEN
LITTLE FORMOR
AUTER 7
RELAY JOSE
LITTLE JOSE
LITTLE JOSE
SACAO SATANARI
FILL COLLINS
KADOT G

RICKIE LES JOBIL TEARS FOR FRANS ROCLES & RESCHI J.T. TRATLOR MILLOW PRILLIPS ROCLESS! TATLOW DAYING POIL COLLINS MICHAEL DAYING LINGA ROCSTATY ALASSAM MYLES

PURE COLE PUR PETTY LISA STANSFIELD SCO STENART BULLEST, ALANNAU MILLS TAYLOR GAYNE BLANCE MAJOT BOXETTS BILLY JULL

Ocean, NJ

CERTICA TOOM JAMET JACKSON DIAMME BLEVES HOGERS & KNIGHT HOLLEST TANLOR DAYNE NATALIK COLE SHOREY BORISBON BORNIE RAITT LUTHER VANDEORS

WMGS/Withes Berre

SAGINA BELLE CHES LOW CRAPM LITTLE RIVER BAS LITTLE RIVER BAS LITTLE RIVER BAS LITTLE ROOM TO COLLING TATLOR DANNE BILLY JOBE ALASSAM MYZES ROATTE

P3

WMD(Atlantic City McNally/Spector

GRAPES OF MEATH LAGRA BRANGGAR ROD STEWART NOLESE! BILLY JOEL BELINDA CARLINE ALAMAN MYLES BONNIE RAITT FHIL COLLINS

WEIMFitchburg Jack Raymond

ECO STEMART LILAC TIME TOW PETTY BAD ESCLISH HOSH PASSERSIA JUES COLL APTER 7 SOLVEST: PULL COLLISS SAVALIE COLE TAILOR DAYNE SCHOOLE SALTY BILLY JOSE

WECG/General Anthony/Smith

BOD STEARST J.T. TAYLOW PETER SLAKELEY SAD EMPLIES HEALWELL SILAT JOEL HATALIE COLE TAYLOR DAYNE BOSSIE BAITT ALANDAU RYLES

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TATLOS DANNA
PHIL COLLESS
BORNIE MAITT
ALADAMA WHIRE
HICHAEL DANIAN
WANTENDAME

Mine Erb NYANYTHING BAT LIEM BYMANFIELD FLOW COLS BOO STERMAT NOALAWAL NOALAWAL BILLY FORL BORNIN MYLES BILLY FORL BORNIN PAITT SMOKEY BORISHOOM

WOLLMarcersburg Regin/Burns

BOD STEMART QUINCY JONES LAURA BRANICAN LIBA STANEFIELD NURS COLE HITTEST: TAXLOR DANNE BOSNIE BAITT SILLY FOEL FILL COLLING TIRA TURNER

WAFLMillard, DE Tim Brough

SOO STENANT SALE NILL JUDE COLE TOR FATTI LANGA SEANIGAN NOTICENT ALASSAM PHICE HODRIS SALTT TAYLOR CARRE BILLY JOSE FRILL COLEJES FRIL COLEJES

WSULMonticello.
Nob Dillman
RED STERART
AFTER 7
ROTTURE:
RILLY JOKE
TAILOR EATER
PHIL COLLEGE
TIRA TURNER

SOUTH

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WSB-FWAtlanta LoCasclo/McCoy

DOLLEGE SAYSE ENVIOR SAYSE LINEA ROMSTADY RESERV G GLOBIA ESTEVAS

KVIL/Dellas Rhodes/Eberhart

JARRY JACKSON REGINA BELLE YEAR YORKEN BULLEST! BATALIS COLE CORN'S CHOCKE BORNIS BALTY LITTLE SIVEN BANG BILLY JORE.

WLTS/New Orleans Sob Mitchell

QUINCY JOSES ROD STEMANT HOLGEST LINGA ROSSTADT TAYLOS DAINS GLOSIA ESTEFAN NATALIE COLE EMCRET ROSINGO

2WD/Norfolk Bill Curtie

NOG STEMART WILDON PHILLIPS UVINCY JONES COUNCY DONNE HOTERSTS TAYLOR DAYSE LOTHER VANDECH PHIL COLLING ALASSAM WILES TORRY PAGE

WMLT/Tampa Chuck Crane

HOCKEST! ALANNAH MYLEN MATALIE COLE YAYLOR DAYNE HICKEL DANIAN PRIL COLLINE

P2

WZNY/Auguste, GA John Patrick

NOD RTEMART J.T. & THE F HOSTEWAYN MATALIS COLE SILLY JOSE, SMIL COLLING HOUSE PAITT

WXTC/Charleston John Guincy

WICHAEL BOLTON SICHIE SAN JONES J.T. TAYLOR LIGA STANDFIELD BOTLORS CATHE BILLY JOHL BATRAISE COLE FRED COLLINS MICHAEL DAMINE MICHAEL DAMINE

WTCB/Colur Doug Spets

BID STEMART PRTEE SLAKELEY BOCCCCC. BIE CIES SATALIN CCLE BORBIL RAITT TAYLOS DAYNE TLAA TURNER

WAHRHuntsville Michael Cruz

NILEGO PRILLIPS DOS HENLEY DIASSE REEVES EOCCEPT. TATLES DAYSE EILLY JOSE SATALIS COLS RICHARD DAMISS. BORGIX BATT

PETER BLANKLEY J.T. TANIOR JOAN JETT ROD STEMART SINGAR O'CORNOR BULLAY JOSE TRYLOR DAYNE LINDA BUDGITARY DONNER SAITT CHES

WILEOW PULLIFO MADONIA HOCKMAN! HISTORIAL SOLTCH TAXLOR DATHS ALADRAM HILES PULL COLLINS LATROS YANDEOUS

WYKZ/Beaufort, SC Behartson/Kenneda

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WTFM:Johnson City Mark McKinney

MICHAEL BOLTON LITTLE RIVER BASE ROGERA & FRIGHT DOCEMBE! BOMBIE RAITT SMOREY ROBINSON LATER VANEROUS ALASMAN MYLES TAYLOR DAYNE

U102/Knoxville

SOO STEWARY ALLSON PRILLIPS SASIA BASIA HOSTERIN LLYNER VANDEGO TRAYLOR DAYNE BILLY JOEL ALANKAN HYLER CRATECO MOGN

KHLTILIES Rock John Ramsey

WILSON PWILLIPS
JOTES INST
JOEN MATLEY
TOMOW PAGE
MICHAEL SOLFOS
LITTLE SIVER SAND
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APTER 7 ROD STEMMET HORARES, SATALIS COLE MICHAEL DAMIAN TAYLOR DANIAN TAYLOR DANIAN DOSNIE PAITY LUTSIR VANCELER

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Check Tyler WILECO PHILLIPE SED STEMART SMORET ROBINSON POCCESC: TAYLOR DAYNE ELTON JURN FATHY MATTER LINDA RONSTROT LUTHER VANCECO:

Will difference Cick Deniels TOM HETTY THE FIRS SCHOOL STEARS TAYLOR CALLES CALLES FILL COLLESS BOANCE FRILL COLLESS BOANCE FAITY ALADRAM HILES

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EASA HICKNAM LITTLE XIVER BAND THE FIRM BARIA J.T. TATLOR BOCKERS TAYLOR DATES BLANKAM PHILE BILLY JOEL PRIL COLLING BOOMIS RAZTY

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ROCLEST:
BILLY JORL
PRIL COLLINS
RATALIE COLE
RICHAEL DANIAN
RICHAEL DANIAN

KRLB/Lubbock Rob DeAngelo

WILSON PHILLIPS
RCD STEMANT
JUDE COLE
LANGE SHAMINGAN
REDOKENT FORE
GOLDSKY JUNE
ENCESSEL
LATTISE VANCHOUS
SILLY JOSE
SILLY JOSE
SILLY JOSE
JAMIT JANTHON
POIL COLLINS

WWMENO, Myrtis Beach Thompson/Adams

WKCX/Rome Rendy Quick

NOO STEMARY SIREAD S'COMOR JUDE COLE LAURA BEANNOAN AFTER 7 J.T. TAYLOR ROTLERS EXT GIES ALANGAR HYLES BORNIE RATTY TAYLOR CANNE PRIL CCALINE

KTYL/Tyler Jamie Baker

JOHN BANK

ULINCY JOBES
SIMEAD O'COMMON
BOD STEWART
A.T. TATLOS
LING STANSFIELD
AFTER 7

BOLLOGAL
LITER VANDROSS
LINGA ROMSTALT
RATALIS COLE
TAYLOS DAIME
TAYLOS DAIME

KVIC/Victoria Tony Devis

JOAN JETT TOR PETTY BOD STEMART PETER BEAKELET LAURA BRANIGAN

PI

Michael Grayton BASIA SHOKEY ROBINSM JULIA FORDISAM DIAMBA KREVER

COMMANDA SERVERS
CONTROL OF SERVERS
CONTROL OF SERVERS
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MATFICIevalend Popovich/Godhey BOSNIE RAITY TIAN TYDANIE BELLING CARLIBLE BELLING CARLIBLE FOLUSEL LINGA KONSTRAL TATLAN DAINE TATLAN DAINE TATLAN DAINE JAMAT JACKEC WSNY/Columbus Hallett/Nunnafy

NOCHE BOTTEST LOU GRAMM GLONIA LETEFAN NATALIE COLE

MICHAEL BOUTCE CHER COVER GIELS SOCKEY SCRIATOR SADAD WATERAR GLORIA ESTEPA LINEA SCRUTART

WNIC/Detroit Bob Kucken

WGSV/Quntersville Jackson/Bell

BOD STERART APTER 7

ThompsonAdams SCO STENDART CHER JURE COLE DIANSE RISYER APTER 7 ROSLENIA RILLY JOEL TRYLOR DATES PALL COLLISE GRATEON HUCH

MADOBSA BORNIE RAITT PHIL COLLINS

91 Current Reporters 90 Current Playlists

Did Not Report, Playlist Frozen (1): WSB-FM-Atlanta

WOMC/Detroit Barry Argenbrig TATLOR DANNE FICHARL DEATHS FICHARL DEATHS LINDA ROBSTADT TINA TURNER LUTHER VANCHOES

WMYX/Milwaukee King/Morales

BORTTE BORLESS: VALL COLLING CLOKIA ESTEFAN ELSOS JONS ELSO GRANK JOST WATLEY

KS95/Minnes Kim Jeffries

BEE GEES
DOS BESLEY
BOTESSEL
LINDA BUNDETAUT
MATALIE COLE
LUTHER TRADBURGE
TAYLOR DAYSE
BILLY JOSL

BID STEMART WILSON PHILLIPS BOLARS: JUE CACKUE CHICAGO GLARIA ESTEFAS PULL COLLING LINGA KONSTROT

P2 KMJC/Davenport Bob Gelms

MICHAEL BOLTON TINA TURNEN MADORIA JUDE COLL BOLLOST MICHAEL PEAN BILLY JOEL MADANO WATRANE BORRIE RAITT ALAMMAN MILES

WVUO/Dayton Reed Kittredge

WILDOW PHILLIPS

WLHT/Grand Repids Dirksen/Brown

REGINA BELLE TEARS FOR FEASA TIM FIRM JANET JACKSON BARA HICKNAM BOSCOREA TAYLOR DAYNE BATALLE COLE BILLY JUST FIEL COLLING BICKNALL DAYLAN P3 WFMX/Lanking Tom Knight

PEGINA SELLE TLANS SON FEASE TIM FIRM JANET JACKSON SOLLEGEL TAYLOR CARDE BATALIE COLE BILLY JOSE FRILL COLLING BICKARL DANIAN

WMGNMedison Pat O'NetE

REGINA BELLE ELD STEMMET HOTLEST! MATALIE COLE TAILOR DAYNE BOSNIE HAITT TIAN TURNER PHIL COLLINS

WHINNISaginam Stine/Knight

SECTION DELLE TEARS FOR FLASS TIM FIRS JANET JACKSON SARA HICKONS

Mark Roberts CATRICAL O'CORNOR CATRICA JONES LAGRA BRANIGAN BOD STENANT TORNY PAGE JUDG COLE HATALIS COLE HICHAEL DANIAS SILLY JOSE TAYLOS DAYSE BEE GEES

REGINA SSEEL

WCMJ/Cambridge, OH
MER Robie
BINEAD G CONSCRI
DIAGNER RENVES
FITTER SEARCH
FITTER SEARCH
MICE STREAM
LILAG THRE
TOR PASTY
JEGE COLE
RATE OF REER
MOTCHELL
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BORRY S LOU LEARS LOU LEADS
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TOR PLETY
EVERYTHING BUT TH
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ALASSAM WILLS
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WFRQ:Fremo Larry Ziebold ME. CH

JUDE COCE
EVERYTHING BUT 3
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ALANSAN NYLES
LUTHER VANDROSS
SILLY JOSE
THIL COLLING
TATLOR DAYNE

KZLT/Grand Forks, N

ROLLING STONES LISA STANSFILL FETTR BLANELLY REG STINNET DIANSE RENVE BULLET JOH HICHAEL SANIAS PHIL COLLINS ALAMBAR RYLES TISA TURNER

KSCB/Liberal Mark David

LOU GRAPH BCD STERNART JUDE COLLE APTER 7 JOAN JETT ASSOCIOT ROGE CARPENTERS BOLLERS HOLLES I TAYLOR DAYNE . LLTHER VANDROSS SATALIE COLE BILLY JORL FRIL COLLINS

WTWR/Monroe Lori Demick

J.T. TAYLOR BLEGON PEILLIPS ELSE WILL RICKIE LIE JORGE ECO STEMBAT BOXTESS BILLY JOEL MICHAEL DANIAN BOSNIE BAITT PHIL COLLING ALANSAE HYLES

WLDR/Traverse City Angle Honds

LISA STRASFIELD MICHAEL SOLTON TOM PATTY SCO STEART CASTENTERS RICHARL DAMIAN SIZE GES TIBS TURKER BOSSIE BAITT SILLY JOSE

P1

BELINDA CARLISLA REGINA BELLE REGINA BELLE HOLDEST BILLY JOSE LINEA BONSTAUT ATMNY G GLORIA ESTERAL ELTOW JOHN

KBIG/Los Angeles Edwards/Verdery TIM FIRS TEASO FOR FEARE TAMES FOR FEAR HOSTORY: TAYLOR DAYNE MATALIE COLE BORNIE RAITT HICHAEL DANIAN BRE GRES

KOSTILos Angi KayalAmidon BASTA HOLLEST: TAYLOR GATHE HATALIE COLE EACAD NATANABE SWOREY ROBINSON BLE GREE

BABIA BOD STIMMAT BES GEES SINEAD O'CONNOR BOOLEMAIL BATALIS COLE TAYLOR DAYNE TOWN SACE BOOESS & KNIGHT

KAER/Sacran

Austroacramento
Austin/Garcia
LISA STANSFIELD
TINA TURNER
BER GAZE
QUINCY JONES
ROTTERLE DOTTERLA JAMET JACKEON

MORNO WATARASE KICYMSHE Lake City Brad Shore SIRRAD O COMBON WILLIAM PRILATER EVERYTHING BOT CE EVERYTHING BOT CA EVERYTHING BOT CA EVERYTHING BOT FACIFIC CALLONAY HOUSEWEY TAYLOR DAYNE BILLY JOSE FRILL COLLINS JACKS JACKSON BENDER DAYNE JACKSON MYZES JA

EAGRA SOC STEARS CALLOWAY SHILLOWAY WILLOW PHILLIPS FOR COLLIES RADGOSA LIBA WINESFIELD SILLY JOSE LIBOA SCHETAST

K101/San Francisco John Evens TATION DATES LINEA BLASTADT LOTER YARDROSS SILLY JOSE HADDRIA

XLST/Seattle
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JUDE COLE SASIA THANS FOR ITAKE BOO STEWART BOLCEGE! TATLOS DATH! LATHER WANDSCS. ECORITE RICHAEL BOLTON BORNIE BAITT

P2

KOSOModesto Tim St. Martin DGERS & REIGHT LITTLE BIVER BAND RAYSON HOGH SMOKEY RORINGON WILDON PHILLIPS BILLY JUST ALANDAY HYLES SCHOOLS BAITT SCHOOLS BAITT SCHOOLS JAMET JACKSON

P3

KOXBURGS, MT Rick Lewisoce ECC STEARAT WILEON PRILLIPS RISBURY BOSE ROTICES: TAYLOR DAYNE PRIL COLLINS ALAMER NYLES LINDA CARLISI BELIEDA CARLISI

KXLV/Anchorage Dave Strok

RELIGIOPER, UT
JOHN DIRICK
JIONE COLE
JIONE COLE
JOAN STREET
JOAN JEST
OUINAT JOANS
BILLY JOES
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FILL COLLING
BORNEL BAILYN
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EVERYTHANG BUT 1

KCMJPulm Springs Jill Fox HICHARL BOLTON BCC STENART BEE GEES BARYFACE LITTLE RIVER BASE BCCERR & RESIDET APTER T DIANNE BERVYE. CASPENTERS TEMPYRYIDES B.J. THOMAS BOCKERT! JANET JACKSON BLE GEES ALANGES MYLES PHIL COLLINE DOS NEWLEY SCHEET! ALAXBAN MYLEN LUTHER VANCEOUS FOLLING STONES

KTID/San Rafeel Maria Lopez SLOPPRY WILLIAMS LILAC TINE HOLISHIE BAITI COLIN HAY BANG SPONEY BOSING WENCY WALL BASIA

KWSIWarm Springs, OR Matters/Bobb NCO STEARNY DLANGE RETYRE AFTER 7 CARPARTHER JOAN JETT HOUR MARKELLA JUDE COAL BUCKERS & ANIONY PHIL COLLING BRILING CARLING BRILING CARLING HICKARL BUCKERS HICKARL BUCKERS HICKARL BUCKERS

Did Not Report A New List For Two Consecutive Weeks, Not Used in This Week's Data (1): KLSUKenses City

MENYALETIETS

		Reports/Adm
1	TOMMY PAGE/I'll Be Your Everything (Sire/WB)	39/2
2	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)	32/10
3	PETER BLAKELEY/Crying in The Chapel (Capitol)	31/9
4	DIANNE REEVES/Never Too Far (EMI)	25/10
4	A.T. TAYLOR/Master Of The Game (MCA)	
6	ROLLING STONES (Almost Hear You Sigh (Columbia)	23/1
7	EVERYTHING BUT THE GIRL/Oriving (Atlantic)	20/8
8	BLUE NILE/The Downtown Lights (A&M)	20/3
9	JUDE COLE/Baby It's Tonight (Reprise)	17/17
10	AFTER 7 (Rearly Or Next (Virnist)	14/14

New artists have not yet had an AC Breaker.

FULL-SERVICE AC

MOSTADDED.

BONNIE RAITT (4) MICHAEL BOLTON (3) TAYLOR DAYNE (3) SARA HICKMAN (3) SMOKEY ROBINSON (3) ROGERS & KNIGHT (3) RGO STEWART (3) WILSON PHILLIPS (3) REGINA BELLE (2) MICHAEL DAMIAN (2) TIM FINN (2) LITTLE RIVER BAND (2)

HOTTEST

LINGA RONSTADT (25) TAYLOR DAYNE (17) PHIL COLLINS (13) LUTHER VANDROSS (11) CHICAGO (9) NATALIE COLE (9) GLORIA ESTEFAN (8) BILLY JOEL (8) BONNIE RAITT (7) KENNY G (6) ALANNAH MYLES (6)

EAST

PI

TATLOR DATES BOILDELI BOILDELI LINDA ROSSTADT CHICAGO RIBSY G

THREST OF BELINDA CARLISL

KDKAPmsburgh Chuck Dickemen

HOLLESLI LINGA BOSSTADT SADAO WATAKABL SLORIA ESTEFAN BILLY JOSL

RODERS & MELCHT TAYLOR DAYNE LUTERS VANCAGE PHIL COLLING BORSIS BAITT SHORRY HORINGON

WICC/Bridgeport Stormin' Norman

P2

BOD STENART ROD STEMART HOLLEGE ! PRIL COLLING LINCA BOASTADT BILLY JOEL SADAO WATANABE LOTHER VANDACSS

WTICHARTHOS David Bernstein SABA MICERAN TIM FINS HOSTAGES SATALIZ COLE SALLY JOSE TRYLOR FATHE DOBBLE RATTE FRILL COLLING

WELINew Haven Gross/McCormics

BEGINA BELLE BOTTANI HICHAEL BOLTON TATLOR DAYNE BEE GEEN BOSNIE RAITT ALABRAH MYLES

WGY/Schenectady Buzz Brindle

BONNIE BAITT CARFENTERS

P3

WFMD/Frederick, MD Figgeler/Watson

BILLY JOBE BORNIE RAITY REGINA BELLE SNOKEY ROBINSO MICHAEL SOLTOS TIM FIRM TIM FIRM LISA STAMPIELO LITTLE FIVES BANG BILGOD PHILLIPS BOCCARX: TANLOS DAVAN LUTHER VANDROSS PHIL COLLINS MICHAEL DAVIAS ALASSAN RYLES

SOUTH

P2

WDBO/Orlando

BASIA
CAMPENTERE
BORNIE RAITY
BEE GEEN
GLORIA BETLFAN
MOGERS & BNIGH
LINIA ROWSTADT

WRYA/Riche Tim Farley

DOW NAMES

P3

WKYX/Paducah

WSTUIStuert

ROSERS & ENIGHT BOALESTA LATHER VANCOUS BILLY JURL PRIL COLLINS

MIDWEST

P1

NOCE
HOLLEGEI
LINDA ROBSTADT
HATALIE COCA
LUTINA VARCHIGH
HHIL COLLING
CHICAGO

BORNIE RAITT LOU GRAMM BACKET KORINSON BACKETHALI LINDA BORNITAOT PHIL COLLING TAYLOR BAYNE ALASMAS MYLLE DOS HERLEY

WTVN/Columbus

BONRIE PAITT TATLOR DATHE HOTCHALL GLODIA ESTEPAN LINEA ROMETADT CHICAGO PHIL COLLING BOD STEWART

SCHE SCHOOL HICKARL SULTON LINCA SCHETAGE WCCOMinneapolis Curt Lundgren CARPENTERS
JULIA FORDERM
ROCKESTS
LIMOA RORSTADT
TIM FIRS
LUTTER VANDROES
MICHAEL DAMIAN CHICAGO GLORIA SSTERAN

WIBAMedison Reed/Key

MAKA HICKMAN HOLLESTS LINDA ROMSTADT SEE GEEN BORNIE BAITT SMOKEY BOBINSON ROCKEN & KNIGHT

P3

BELINDA CARLIS

NODE NOTICE TO SELECT THE SERVING SATURE SAT

COURSE BOLLEGE LINDA ROBSTADT TATLOS DATNE VANCEROS CLOSIA ESTEPAS ELTOS JOSS

WCIL/Cercondele Rich Sird

CARPENTERS
BARA SICEMAN
SOCCESS!
LUTHER VANCEOUS
TORNY PAGE
LISCA SCHEETADY
TATION DAYNE
DON HENTEY

PETER BLANKLEY SOUTHWALL PELL COLLEGE SCHOOLS SAITT BEE CELS

KFOR/Lincols Cathy Blytha

PORE SOLUMBE! LINDA BONSTADY GLOSIA ESTEFAN RESSY G RATALIE COEX RATEY MATTER

KELO/Sloux Falls, SO Spenky Carmichael

TRYLOR DATES D-52'S WILGON PRILLIPS LOU CROSS LOU CROSS LOU CROSS CHER TANLOR DAYNE

33 Reporters 25 Current Playlists

Celled in Frozen Playtist (3): K/FOR/Lincoln WIBA/Madison KUGN/Eugene

WEST

P1

CHOW/Denver Murphy Huston

MICHAEL DANIAN NOTERELS LINEA ECHSTADT CLORIA ESTEFAN ESSET G NATALIE COLE

P2 WHSY/Appleton Salm/St. John

CARPENTERS HUGH MAREKELA SAKA HUCKRAN

SMOKEY ROBINSON CARPENTERS

MOTOBELL NATALIE COLE LINCA RONSTADT TAYLOR DAYNE HICHAEL DARIAN BEE GEES

BOD STEWART WILSON PHILLIPS MOTERAL! SATALIS COCA TAYLOR DAYNE SILLY JOEL PHIL COCLINS LUTHER VANCECES

P2

NOTICE I LINDA BONSTADT BOSSIE RAITT ECENT G GLORIA ESTEFAN RATHY MATTER

KSSK/Hone Phil Abbett

SAN CARS NOTERBUI LINDA ROBETADT GLORIA ENTRYAN VONCA ELETARD ELTOS JOSS TAYLOS DAYNE

Did Not Report, Playlist Frozen (4): KDKAPIttsburgh KEX.Portland WOOD/Grand Repole

GOLD-BASED AG

MOSTADDED.

CARPENTERS (6) SMOKEY ROBINSON (6) MICHAEL BOLTON (5) REGINA BELLE (4) ROGERS & KNIGHT (4) PHIL COLLINS (3) DON HENLEY (3) MICHAEL DAMIAN (2) **BONNIE RAITT (2)** TINA TURNER (2)

HOTTEST

TAYLOR DAYNE (32) LINDA RONSTADT (29) GLORIA ESTEFAN (20) PHIL COLLINS (15) LUTHER VANDROSS (14) CHICAGO (13) BILLY JOEL (12) NATALIE COLE (11) BONNIE RAITT (9) KENNY G (8)

EAST

PI

WWMXSalt

Greg Dunkin Greg Dunkin
Acone
NOTEPHIN
TOTHERMO
ECORIA ESTEFAN
ECO STEANAT
PHIL COLLINE
TATLER DAYN
MACHINER
ECORIA & ANDCHT
MONTH
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ECORIA & ANDCHT
MONTH
ECORIA & ELLE
TATLER DAYN
MATALE COLE
WAILPER
MATALE COLE
WAILPER
MILTER
MATALE

NOME NOTICES: TAYLOR DAYNE LINGA NOMETADY GLOWIA ESTEFAN KENNY G ELITON JOHN

PI

Gary Shannor

WHTX/Pittsburgh Scott Alexander

DODA HOLLEGO LIMOA ROBSTADT GLORIA ESTEVAL TRYLOR DATHE HOD STEMART

P2

WKLUAlbeny.

ROGERS & ANIGHT REGINA BELLE REGINA BELLE MOSTERST: TAYLOR BAYNE LATHER VANDROE MATALIE COLL PHIL COLLINS MICHAEL BANIAN

WARE/Abentown Chris Balley DOS SITHEY BOX LEGIS TAYLOS DAYNE BILLY JOBE PEIL COLLINS ALANDAN MILES LINDA BONSTAD

NOTE TO STATE OF THE PARTY OF T

WMAS FMESpringS Kestardia/Kely TAYLON DAYNE MICHAEL DAMIAN BOXAGEST: FRIL COLLINS KENNY G PauliRichard SEGINA SELLE WILDON FRILLIPS

REMOT G CHICAMO CHICAMO CHICAMO ELSOLA RETERRAL WYYTEPSCOOL Lauberlangneye HICHARE ROLFOM HICHARE ROLFOM HICHARE ROLFOM HICHARE ROLFOM PRIL COLLING BILLY JOEL

NILEGO PHILLIPS
HOSEMS:
TAYLOS DAYNE
SILLY JOEL
SHILL COLLING
DOMNIE PAITY
LUTHER VALCECES
W.ES.Winnington, DE W.BC.Wimington, C. BIR Kaye SMOREY REBINSON TEARS FOR FEARI MOTERAL PATER PATER VANCOUS SILLY JOSL BOXEL RALTY

WFAS-FM/White Pt

Did Not Report, Playlist Frozen.

Did Not Report, Pla (11): (11): KRAY/Tulse KLTR/Nouston KUDL/Kansas City Love 94/Miemi WENS-Indianapolis WCLO/Peoria

WLTJ.Pimeburgh WLTQ.Milwauke WMJJ.Birmingha WRAL.Raleigh

P2

SOUTH

WUSA/Tampa

ENTERNY: CHICAGO TAYLOR DAYNE GLORIA ESTERAN LINDA BONSTADT-RICHAEL DAMIAG

TATLON DATES GLORIA ESTEFAN LINDA BONSTACT

KXMJIAustin Joel Burke BROKEY ROSTNESS

SCHOOL OF TAYLOR DAYNE SLOWED SHELL COLLING SILLY JOSE.

WMXC/Charlotte Harring/Morkey WJQtNortolk Mike Shores

NOTESTI DON MEMBLEY ELTON JOHN LUTHER TRACEUS GLOWER ENTIFER MICHAEL BOLTON

WLMX/Chatta

DON MENLEY MOCKEST FELL COLLING ALASKAN MYLES TAYLOS TAYBES GLORIA ESTEFAN WILLY COSL

NOON NOTICED OF THE STATE AND LUTHER VANCHOUS TAYLOW SATES LINEA BUNGTADT

WSTF/Orlando Samenthe Shore

RECEASE BOLTON LOD GRAMM GLORIA ESTEFAN NOD STEMANT

WRAL/Rateigh Scots/Myers

BONNIE BAITT TAYLOR DAYNE

WMXERich Mike Ryan

HOTTER! TAYLOR DAYNE HOSNIF RAITY LIFEA HONOTAGE

ROBETTE BANZAN

43 Current Reporters 31 Current Playtists Called in Frozen Playlist (1): WHTX.Pittaburgh

MIDWEST

P1

NOTICES !! BILLY JOEL LINDA HONG SOULSISTEM TON PETTY

FOCO WAITUDEFORM SON MARKET TOTAL TOTAL MONEY VANCINGE MAGAO MATANAME LENGA MONETADY ALBEY G MATALIE COLE

DOSESTA DOSESTA HICKARL BOLTON LOU GRAWN LINDA ROSSTADT BILLY JOEL GLORIA ESTEVAN

NOSS HOLLWELL LINGA BONUTADY TAYLOW DAYNE GLORIA ESTEFAN CHICAGO KERNY G

P2 **WCRZ/Flint**

REGINA SELLE DOW MENLEY HOCKERS: HICHEL DANIAN BILLY JOKE SATALIE COLE TAYLOR DAYRE FRIL COLLINS

WMGUTerre Hauts Thomas/Rush

TIBA TURNER BOSCERCI BATALIE COLE TAYLOR DANNE BORNIE BAITT LINGA RUNSTADY LUTHER VANCHORS

KEFMIOmeha Lane/Kennedy HICHAEL BOLD

LensKennedy HICHAEL BOLTON BOALESCA TRYLOK DAYSE LINDA RONSTADT FRIL COLLINS WGLO:Peoria Jerry Jay HOOM HOUSE IN TAYLOR DAYNE LENDA HONGTANT BILLY JOEL CHICAGO GLORIA LETEFAN

CLORIA LETTPAN
KUDLNanses Chy
Don Bender
Hotteet i
LINDA BONETANT
GLORIA ESTEFAN
CHICAGO
TATLOR DATHE
LOU GRANN

KRAVITulus Couph/Les

TIMA TIMBER SHOREY FORINGED RICHARD SCRIPE BOXTON CARLIELE BOXTON FAITT PRILICALIST TAXLES DAYNE

KXLK/Wichite, KS Greg Genn SCO STENART BOLCEST, TAYLOR DAYNE SCHOOL RAITT LINDS ROSSTADT SHOKEY BOSINSON CHER

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TISA TURSER SCHNIE BAITT HOLLESL! TRYLOS DATHE LINDA BOSSTAD LATER YANGEN BATALIE COLE REGINA BELLE

SCHOOLS SELECT FILL COTTING FRIT COTTING FRIT COTTING FRIT COTTING FRIE COTTING FRI

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PHIL COLLING

HOCCOST! HOMBLE BAITT LINDA BONSTAN LATTHER VANCE TAYLOR DAYNE HATALIE COLE

XCIX/Boise Don Jennings

LITTLE RIVER HAM BOOKES & ENIGHY ECCLUPIT GLORIA ESTEFAN LINGA ECHSTANT TRYLOR CAYNE SCHOOL FAITT BATALIE COLE

KISCISpokane Rob Harder

BILLY JOBL PRIL COLLING BOTTER! LINCA BORSTADT TAYLOS SAYEE SACAO MATAMABE CHICAGO GLORIA ERTEPAN

CLORIA ENTERAN
KKILDTINCHON
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NATIONAL AIRPLAY

		AND REAL PROPERTY AND ADDRESS OF THE PARTY O	
T.W.	TW		
1	0	BASIA/London Warsaw New York (Epic)	"Cruising" "Baby"
3.	0	EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic)	"Driving" "Meet"
2	0	JULIA FORDHAM Porcelain (Virgin) *	"Lock" "Manhattan"
7	0	DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)	"Sun" "Moonlight"
	0	RICHARD SMITH UNIT/Rockin' The Boat (Chase Music Group)	"Zephyr" "Orcas"
	0	DOTSERO/Off The Beaten Path (Nova)	"Jeepers" "Jazzmanian"
ti	0	DOUG CAMERON/Mil Amores (Narada)	"Time" "Magia"
	8	KIM PENSYL Pensyl Sketches #2 (Optimism)	"Morterey" "Other"
	9	SAM RINEY/At Last (Spindletop)	, "What" "Pacific"
3.	10	KENNY G.Kenny G Live (Arista)	"Going" "Uncle"
16	0	DEBORAH HENSON-CONANT/Caught in The Act (GRP)	"Nights" "Hawali"
	12	TONY GUERRERO, Oifferent Places (Nova)	"Mangione" "Different"
10	13	PAT KELLEY/High Heels (Denon) "Peaceh	ut" "Cappuccine" "True"
22	0	FINAL NOTICE L'ALPHONSE MOUZON As You Wish (Jazzline)	Delta) "Sure" "Now"
28	0	SPENCER BREWER/Doriso's Legacy (Narada)	
- 18	0	ANNE HOWARD MAXWELL/Shadow Of My Heart (Voss)	
	0	QARY BURTON Reunion (GRP)	"Chief" "Reunion"
- 11	18	NANCEE KAHLER/Songs Without Words (Nebula)	"Sarah" "Moment"
BREAKER	0	DON GRUSIN, Raven (GRP)	"Outback" "Flight"
29	0	ROB MOUNSEY & FLYING MONKEY ORCHESTRA Dig (Sora G	au) . Smoky "Airsnips
26	0	CHUCK LOEB & ANDY LAVERNE/Magic Fingers (DMP)	
29	9	DIANNE REEVES. Never Too Far (EMI)	Never
	23	DON HARRISS/Abacus Moon (Sonic Almosphere)	. "Inventions "Crystal"
30	0	CHRIS REA Road To Hell (Geffen)	Warna Texas
20	25	QUINCY JONES, Back On The Block (Qwest/WB)	Birdiand Septembro
15	26	KIM WATERS/Sweet And Sazy (Warlock)	Unursin
DESUL	9	GEORGE HOWARD, Personal (MCA)	TOU Shower
DEBUT	0	MATT HARRIS.Hit And Run (Voss)	Howard Sunise
21	29	CHARINETT MOFFETT/Beauty Within (Blue Note)	Angela "Uancing"
17	30	SHAWN COLVIN.Shady On (Columbia)	Seacy Snogun

MOSTADDED LPS HOTTEST LPS HOT TRACKS

JIM HORN (11) MIKE STEVENS (9) OTTMAR LIEBERT (B) MAJEE (8) MICHAEL COLINA (7) DON GRUSIN (7)

BASIA (19) EVERYTHING BUT THE GIRL (18) JULIA FORDHAM (18) DENNIS COFFEY (11) DOTSERO (11) KIM PENSYL (8) SAM RINEY (8)

EVERYTHING BUT THE GIRL Driving BASIA/Baby DENNIS COFFEY/Sunrise

811011

"MICHAEL COLINA "Rituals" (Private Music) 26/7
MICHAEL COLINA "Rituals" (Private Music) 26/7
MICHAEL COLINA (Private Music) 26/7
MICHAEL C

MIKE STEVENS "Set The Spirit Free" (Nover-RCA) 21/9
Restone Heavy 30, Median 61, Light 128, 10st Adds 9, KTWV, WOMC, KGSR, WAND, WLOO, KEYV, WPOH, KLTR.

KINO, Heavy, KOAI, WHUA, KIFM. JIM BROCK "Tropic Affair" (Reference) 21/0

ROBOTHS HEBBY 10, Medium 50, Light 120, Tells Adde of Taylor Hebby BRZ, WEAE, KWYS, WLOQ, KTCZ, KSNO, TANITA TIKARAM "The Sweet Keeper" (Reprise) 29.2

TANITA TIKARAM "The Sweet Keeper" (Reprise) 29.2

JAY PATTEN "Stock Hot & Sazophone" (CSS) 19/1

NICHOLAS "Body Music" (Nuspe) 18/4

ROUGHOUS Hopey SO Medium SO Light 8/5 Total Adds 4 WDXZ, KRSF, WHISD, SWIL Heavy, KFM, WHISL, WYAY, KBA.

EDDIE GOMEZ "Street Smart" (Columbia) 17/3

Robetices Heavy 4.0, Medium 6/0, Light 7/3, Total Acob 9, no.

ALLAN THOMAS "The Island" (Black Samboo) 17/3

ALLAN THO S KIFM, WEMK, WHEN Heavy, KKSF, WHIFL, KGSR, WOTB.

ALLAN THOMAS 18 THE TYPE LONG BY STAN ADDE 3. BRZ. WHOLL WILL WAS ADDED TO THE TYPE TO THE TOTAL WAS ADDED TO THE TOTAL WAS ADDED

KEVIN EUBANKS "Promise Of Tomorrow" (GRP) 16/13

Granting Heavy 10, Medium 17, Light 14/12, Total Adds 13, MNUA, WRZN, BRZ, KTWY, KOPT, KIPM, KKSF, WOMC.

HEINZ AFFOLTER "Acoustic Adventure" (JCI) 16/2

y 3/0, Medium 6/1, Light 7/1, Total Adds 2, KOPT, WHIND, Heavy KOAI, BRZ, KTCZ.

* Uncharted Breakers denoted by one assertial

** Chart Extra denoted by two asterisks

EDDIE GOMEZ/Street Smart (Columbia)"Lorenzo" "Street" BOBBY WATSON & HORIZON/The Inventor (Blue Note) "Children" "P.D." COURTINEY PINE/The Vision's Tale (Island) "Mellow" "There" MATT ROLLINGS (Balconies (MCA) "Balconies" "Midnight" "Mellow" "There" DIANNE REEVES Never Too For (EMI) "Never" "Furnitaryo" HUGH MASEKELA (Uptownship "Door" "Tunki" "Ooh" " 12 BASIA London Warsaw New York (Epic) "Baby" "Ordinary "Until" TONY GUERRERO.Otherent Places (Nova) Slam Pancho" RENEE ROSNES.Renee Rosnes (Blue Note) Punjab" RENEE ROSNES/Renee Rosnes (Blue Note) 11 CHUCK LOEB & ANDY LAVERNE Magic Fingers (DMP) "Book" "Groovin" "Suenos" STAN GETZ (Anniversary (EmArcy (PolyGram) "El" MAYNARD FERGUSON/Big Bop Noveau (Intima/Enigma) JAY HOGGARD (Overview (Muse) "Aguacatee" JAY HOGGARD/Overview (Muse) "Aguacatee" DOUG CAMEROM/Mil Amores (Narada/Equinox) "Mil" "St." "Ward" DIDIER LOCKWOOD/1 2 3 4 (Nova) "Stormy" "Aguarnarine" "Criss" JOHN HART/One Down (Blue Note) "One" JOHNNY ADAMS/Walking On A Tightrope (Rounder) "Walking" HANK CRAWFORD & JIMMY McGRIFF/On The Blue... (Milestone/Fankary). "Hank's" BREAKER 1 20 26 CHARMETT MOFFETT Beauty Within (Blue Note) 24 PAT KELLEY/High Heels (Denon)"High" "Cappuccino" "Beholder" 21 25 DEBUT > 40 DAVE FRISHBERGILer's Eat Home (Concord) AHMAD JAMAL/Pittsburg (Atlantic) 28 BREAKER @

MOST ADDED LPS HOTTEST LPS HOT TRACKS

JOEY DE FRANCESCO (31) KEVIN EUBANKS (17)
JIM HORN (11)
BELA FLECK & FLECKTONES (10)

DON GRUSIN (9) PONCHO SANCHEZ (7)

GARY BURTON (15) COURTNEY PINE (13) HARPER BROTHERS (11) DIANNE REEVES (11) BASIA (10) BOBBY WATSON (9)

GARY BURTON Reunion

NEW & ACTIVE

""JIM BROCK "Tropic Affair" (Reference) 31/2

Potations: Heavy 60, Medium 120, Light 13/2, Total Adds 2 Ct.
"MICHAEL COLINA "Rituals" (Private Music) 28.5 2. CHART EXTRA this week

""MICHAEL COLINA "Hittesis" (PYPERS MUSIC) 26:0

**PINAL HOTICE featuring ALPHONSE MOUZON "As You Wish" (Jazzline Della) 27/3

Rocations Heavy 5:0, Medium 16:2, Light 6:1, Total Adds 3, CHART EXTRA this week.

**MATT HARRIS "Hit And Run" (Vots) 27/1

**MATT HARRIS "Hit And Run" (Vots) 27/1

ctations: Heavy 4/0, Medium 15/0, Light 8/1, Total Adds 1, "MICHAEL DAVIS "Sidewalk Cafe" (Voss) 26/0 O CHART EXTRA this week

DON GRUSIN "Raven" (GRP) 25/9

"DENNIS COFFEY "Under The Mocalight" (Orpheus EMI) 25.0

"LUIS CONTE "Black Forest" (Denon) 22/6

MIKE STEVENS "Set The Spirit Free" (Novus.RCA) 22/6

Rotations: Heavy 1.0. Medium 61, Light 15-5, Total Adds 6 (BREAKER this week. "NANCY WILSON "A Lady With A Song" (Columbia) 22.6 Retations: Heavy 2.0, Medium 6.0, Light 12.6, Total Adds 6 (BREAKER this week.

GEORGE HOWARD "Personal" (MCA) 22/2

"JAMES NEWTON "If Love" (Jazzline/Delta) 22/1

*JULIA FORDHAM "Percelain" (Virgin) 21/1 Rotations: Heavy 5/0, Medium 8/0, Light 7/1, Total Add OU 1 BREAKER this work

elodies of Japan



JAMES GALWAY

CD SINGLE COMING YOUR WAY

RCAVICTOR

ADDS & HOTS



P1

STREET, STREET,

AND DESCRIPTION OF THE PERSON OF THE PERSON

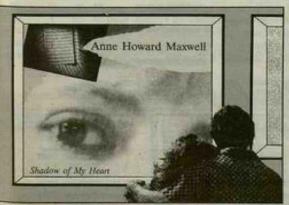
Did Not Report, Playtist Frozen (4): KNUA Seettle Musical Starstreams

P2 PI 噩 THE RE LEADING P2

CONTEMPORARY JAZZ

ADDS & HOTS





NOTICE THE MAJOR CALL LETTERS, THE P-1, 2, & 3's, THE MEDIUMS & HEAVIES, AND THE NAC CHART AT 13!! VOSS



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リノミング・シュアン

		imports.
1	SLAUGHTER/Up All Night (Chrysalis)	102
2	NOTTING HILLBILLIES/Your Own Sweet Way (WB)	
3	LONDON QUIREBOYS/7 O'Clock (Capitol)	
4	JUDE COLE/Baby It's Tonight (Reprise)	. 78
5	TRAGICALLY HIP/New Orleans Is Sinking (MCA)	
6	FASTER PUSSYCAT/House Of Pain (Elektra)	.58
7	RAINDOGS/I'm Not Scared (Atco)	.54
8	JONESES/Don't You Knew (Atlantic)	
9	DEL AMITRI/Kiss This Thing Goodbye (A&M)	.49
10	JESUS & MARY CHAIN/Head On (WB)	.43
11	MISSION U.K./Deliverance (Mercury)	.42
12	LENNY KRAVITZA Build This Garden For Us (Virgin)	.39
	MICHAEL MONROE/Man With No Eyes (Mercury)	.39
14	BABYLON A.D./Bang Go The Balls (Arista)	.35
15	FRONT/Fire (Columbia)	.33
16	NUCLEAR VALDEZ/Summer (Epic)	.31
17	XYZ/What Keeps Me Loving You (Enigma)	.29
18	L.A. GUNS/The Ballad Of Jayne (Vertigo/Polydor)	.28
	SALTY DOG/Come Along (Getten)	28
20	STEVIE SALAS COLORCODE/The Harder The Come (Island)	27

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



AOR TRACKS.

NATIONAL AIRPLAY

	NATIONAL AMPLATE			
3 2 WKS WKS LW TV	179 REPORTERS'	Reports/Adds	Meavy	Medium
10	ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic)	175+/40	141+	33-
1 5 2 0	MIDNIGHT OIL/Blue Sky Mine (Columbia)	170+/3	129+	33-
4 4 4 0	DON HENLEY/The Heart Of The Matter (Geffen)	156+/4	133+	22-
5 3 3 4	TOM PETTY/A Face In The Crowd (MCA)	145-/2	131+	13-
1 1 1 5	AEROSMITH/What It Takes (Geffen)	144-/1		9-
	ERIC CLAPTON/No Alibis (Reprise)	156+/9	108+	51-
Section 1 in the last of the l	CHRIS REA/The Road To Hell (Getten)	146=/2	59+	89+
10 0	DAMN YANKEES/Coming Of Age (WB)	153+/4	71+	73-
	PETER WOLF/99 Worlds (MCA) SMITHEREENS/Blues Before And Alter (Enigma/Capitol)	146+/7	73+	67-
	TORROW DATABLE AND A DATABLE	144+/16	55+	84-
4 7 5 12		108-/0	87-	18=
	MOTLEY CRUE/Without You (Elektra)	141+/5	39+	88+
The state of the s	TESLA/The Way It is (Geffen)	130+/10	45+	71-
6 6 9 15	many appropriate the first of t	101-/0	78-	22=
	BLACK CROWES/Jealous Again (Def American/Geffen)	145+/12	30+	87+
21 19 17 10	KISS/Forever (Mercury)	124-/4	44+	64-
	RUSH/The Pass (Atlantic)	126+/19	32+	83+
	HAVANA BLACK/Lone Wolf (Capitol)	123-/0		75-
	WHITESNAKE/The Deeper The Love (Geffen)	91-/0		22-
28 22 21 🗿	LOU GRAMM/True Blue Love (Atlantic)	99-/2		52-
	ALANNAH MYLES/Black Velvet (Atlantic)	78-/0	65-	10+
	WARRANT/Sometimes She Cries (Columbia)	91-/0		41-
	PETER MURPHY/Cuts You Up (Beggars Banquet/RCA)	108+/17		52+
THE OTHER DESIGNATION AND ADDRESS.	POCO/The Nature Of Love (RCA)	109+/14		61+
	GUN/Better Days (A&M)	120+/13		71+
10 M 15 10		100+/13	21+	62+
	MELISSA ETHERIDGE/The Angels (Island)	92+/1	4+	64+
	SLAUGHTER/Up All Night (Chrysalis)	64-/0	32-	27-
	GREAT WHITE/House Of Broken Love (Capitol)	58-/0		21-
7 10 23 31	MICHAEL PENN/No Myth (RCA)	87+/33		47+
	CHURCH/Metropolis (Arista) COMPANY OF WOLVES/Call Of The Wild (Mercury)	90-/0	10-	55-
THE RESERVE THE PARTY OF THE PA	BRITNY FOX/Dream On (Columbia)	89=/3	6-	53+
	ENUFF Z'NUFF/Fly High Michelle (Alco)	67-/1	17-	40-
	ROBIN TROWER/Turn The Volume Up (Atlantic)	79+/4	6-	41=
100 D22 G25 G104 G100	LONDON QUIREBOYS/7 O'Clock (Capitol)	85+/34	2+	49+
	JUDE COLE/Baby It's Tonight (Reprise)	78+/38	5+	49+
	DAVE EDMUNDS/Closer To The Flame (Capitol)	62+/3	10+	43+
	BILLY JOEL/I Go To Extremes (Columbia)	45-/1	23-	21+
17 25 38 41	ERIC CLAPTON/Bad Love (Reprise)	35-/1	27-	4-
53 44 43 39	PAUL McCARTNEY/We Got Married (Capitol)	53+/4	14+	32+
	NEIL YOUNG/Crime In The City (Reprise)	60+/15	11+	37+
52 50 46 ©	TRAGICALLY HIP/New Orleans Is Sinking (MCA)	64+/9	7+	30+
	CULT/Sweet Soul Sister (Sire/Reprise)	53-/0	9-	34-
	ALARM/Love Don't Come Easy (IRS)	50-/0	14-	32-
	DEL AMITRL/Kiss This Thing Goodbye (A&M)	49+/14	13+	28+
	FASTER PUSSYCAT/House Of Pain (Elektra)	58+/6	2+	29+
The second secon	GIANT/I'll See You In My Dreams (A&M)	49+/8	5+	33+
The second of the second	MSG/Anytime (Capitol)	31-/0	6+	12-
Lubball Charge	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Wall Of Denial (Epic)	43=/1	5+	25-
The state of the s	JESUS & MARY CHAIN/Head On (WB) JENNY KRAVITZ/I Build This Garden For Us (Virgin)	39=/1	7=	24+
The second second second	RAINDOGS/I'm Not Scared (Atco)	54+/12	2+	27+
S. Contraction of the Contractio	COREY HART/A Little Love (EMI)	44+/13	4+	30+
Section of the last of the las	RUSH/Presto (Atlantic)	24-/0	12-	10-
	ALICE COOPER/Only My Heart Talking (Epic)	39 /35	3	20
The second secon	JONESES/Den't You Know (Atlantic)	53+/5	2=	23+
No. of the last of	MISSION U.K./Deliverance (Mercury)	42+/35	2+	20+
The second secon	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)	22+/5	10+	12+

BREAKERS

ROBERT PALMER Life In Detail (EMI) 80% of our reporters on it.

POCO
The Nature Of Love (RCA)
61% of our reporters on it.

SECRETARISED . COURSE

PETER MURPHY
Cuts You Up (Beggars Banquet/RCA)
60% of our reporters on it.



AOR ALBUMS

NATIONAL AIRPLAY.

3 2 WKS WKS CW TW	179 REPORTERS	MARCH 16, 1990	Property/Aside	Heesy.	Medium
2 1 1 0	ERIC CLAPTON/Journeyman (Reprise)	"No" (156) "Bad" (35) "Pretending" (6)	167+/4	128+	37-
- 1 2 0	MIDNIGHT OIL/Blue Sky Mining (Columbia)	"Blue" (170) "King" (13) "Forgotten" (4)	170+/3	129+	33-
14 11 5 10	DON HENLEY/The End Of The Innocence (Geffen)	"Heart" (156) "How" (4) "Dirt" (2)	157+/4	133+	23-
	AEROSMITH/Pump (Geffen)	"What" (144) "Monkey" (17) "F.I.N.E." (5)	158+/3	133-	17+
6 5 4 5	TOM PETTY/Full Moon Fever (MCA)	"Face" (145) "Free" (2) "Love" (1)	146-/1	133+	12-
10 10 1 3	SMITHEREENS/Smithereens 11 (Enigma/Capitol)	"Blues" (146) "Girl" (12) "Yesterday" (4)	153+/6	81+	65+
	CHRIS REA/The Road To Heli (Geffen)	"Road" (146) "You" (1) "Texas" (1)	146=/2	94+	51-
FDEBUT ▶ €	DAMN YANKEES/Damn Yankees (WB)	"Coming" (161) "Damn" (3) "Bad" (1)	161 /30	59	89
11 0	PETER WOLF/Up To No Good (MCA)	"99" (153) "Drive" (2) "Go" (2)	156+/5	71+	76-
11 11 11 10	RUSH/Presto (Atlantic)	"Pass" (126) "Presto" (24) "Chain" (4)	137+/11	42+	83+
- 50 16 🛈	VARIOUS ARTISTS/Pretty Woman (EMI)	"Life" (144) "Show" (1)	145+/17	55+	84-
5 4 6 12	ROLLING STONES/Steel Wheels (Columbia)	"Almost" (108) "Hearts" (3) "Sad" (1)	110-/0	88-	19=
	MOTLEY CRUE/Dr. Feelgood (Elektra)	"Without" (141) "Kickstart" (3) "Slice" (1)	141+/5	40+	87+
	PHIL COLLINS/But Seriously (Atlantic)	"Wish" (101) "Something" (4) "All" (2)	105-/0	80-	23=
	TESLA/The Great Radio Controversy (Geffen)	"Way" (130) "Love" (8) "Paradise" (1)	135+/11	47+	72-
3 3 9 16	WHITESNAKE/Slip Of The Tongue (Geffen)	"Deeper" (91) "Judgment" (4) "Kittens" (3)	99-/0	69-	23-
H 34 22 10	BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Jealous" (145)	145+/12	30+	87+
11 11 11 10	KISS/Hot In The Shade (Mercury)	"Forever" (124)	124-/4	44+	64-
4 1 12 19	ALANNAH MYLES/Alannah Myles (Atlantic)	"Black" (78) "Lover" (4) "Still" (3)	87-/1	68-	16+
N 22 21 🚳	LOU GRAMM/Long Hard Look (Atlantic)	"True" (99) "Come" (4) "Angel" (2)	105-/2	49+	54-
20 20 20 21	HAVANA BLACK/Indian Warrior (Capitol)	"Lone" (123)	123-/0	32+	75-
15 16 14 22	WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)	"Sometimes" (91)	91-/0	43-	41-
3 3 3 B	PETER MURPHY/Deep (Beggars Banquet/RCA)	"Cuts" (108) "Strange" (1)	108+/16	32+	53+
и из по 🐼	POCO/Legacy (RCA)	"Nature" (109)	109+/14	30+	61+
una @	MELISSA ETHERIDGE/Brave & Crazy (Island)	"Angels" (92) "Let" (2) "You" (1)	94+/1	23+	68+
8 11 17 26	MICHAEL PENN/March (RCA)	"No" (58) "This" (22) "Brave" (1)	78-/6	38-	33-
25 24 21 W	GUN/Taking On The World (A&M)	"Better" (120)	120+/13	11+	71+
m @	NOTTING HILLBILLIES/Missing_Presumed Having A Good Time (WB)	"Your" (100) "Will" (1)	100+/13	21+	62+
0 14 24 29	GREAT WHITE/Twice Shy (Capitol)	"House" (64)	64-/0	32-	27-
	SLAUGHTER/Stick It To Ya (Chrysalis)	"All" (102) "Burnin'" (1) "Fly" (1)	102+/7	4+	64+
29 28 29 31	COMPANY OF WOLVES/Company Of Wolves (Mercury)	"Call" (90)	90-/0	10-	55 -
	BRITNY FOX/Boys In Heat (Columbia)	"Dream" (89) "Long" (1)	89=/3	6=	53+
	BILLY JOEL/Storm Front (Columbia)	"Go" (45) "Downeaster" (14) "That's" (2)	55-/3	27-	26+
23 36 39 😂	NEIL YOUNG/Freedom (Reprise)	"Crime" (60) "No" (13)	72+/13	18+	40+
	ROBIN TROWER/In The Line Of Fire (Atlantic)	"Turn" (79) "Sea" (2) "Natural" (1)	82+/5	6-	43+
	ENUFF Z'NUFF/Enuff Z'Nuff (Atco)	"Fly" (67)	67-/1	17-	40-
35 40 - D	PAUL McCARTNEY/Flowers In The Dirt (Capitol)	"We" (53) "Figure" (2) "This" (2)	56+/4	16+	33+
DESUL	DAVE EDMUNDS/Closer To The Flame (Capitol)	"Closer" (62) "Everytime" (1)	63+/3	10+	44+
	MSG/Save Yourself (Capitol)	"Anytime" (31) "This" (24) "Take" (3)	57-/5	18-	21-
DEBUT > @	TRAGICALLY HIP/Up To Here (MCA)	"New" (64) "Boots" (4) "Everytime" (1)	66+/8	7=	32+
1			0.50/4.3	BONE !	and and

BREAKERS.

DAMN YANKEES Damn Yankees (WB) 90% of our reporters on it.

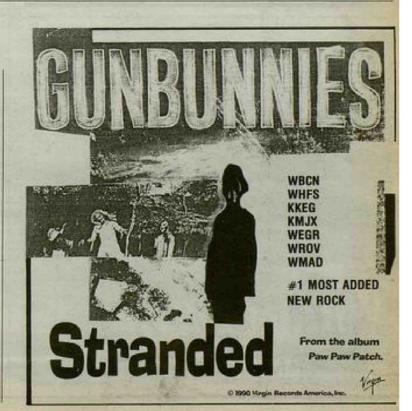
PETER MURPHY
Deep (Beggars Banquet/MCA)
60% of our reporters on it.

MOST ADDED.

MISSION U.K. (35)
ALICE COOPER (33)
DAMN YANKEES (30)
L.A. GUNS (23)
PRETTY WOMAN (17)
PETER MURPHY (16)
DEL AMITRI (14)
POCO (14)
GUN (13)
NOTTING HILLBILLES (13)
NEIL YOUNG (13)

HOTTEST

AEROSMITH (133)
DON HENLEY (133)
TOM PETTY (133)
MIDNIGHT OIL (129)
ERIC CLAPTON (128)
CHRIS REA (94)
ROLLING STONES (88)
SMITHEREENS (81)
PHIL COLLINS (80)
PETER WOLF (71)





AOR TRACKS.

NATIONAL AIRPLAY.

0 MIDNIGHT OIL/Blue Sky Mining (Columbia) SINEAD O'CONNORA Do Nor Ware What I Haven't Got (Chrysalis) 0 MISSION U.K./Cerved In The Sand (Mercury) 0 PETER MURPHY/Deep (Beggars Banquet/RCA) 0 CHURCH/Metropolis (track) (Arista) **BELOVED** Happiness (Attantic) DEPECHE MODE.Enjoy The Silence (track) (Sire.Reprise) THEY MIGHT BE GIANTS Flood (Elektra) HOUSE OF LOVE/House Of Love (Fontare/Mercury) 0 RENEGADE SOUNDWAVE/Soundclash (Muta:Enigma) OINGO BOINGOWTen The Lights Go Out (track) (MCA) JESUS & MARY CHAIN/Automatic (WS) 12 1 RAVE-UPS/Chance (Epic) BELIE MILEAUS (A&M) 0 THE THE MIND Bomb (Epic) 0 CREATURES Goomerang (Selfen) 1 DEL AMITRIWINING Hours (ALM) 0 ADAM ANT/Macnets & Physique (MCA) 96 CRAMPS/Say Sick (Enigns) **VARIOUS ARTISTS, Printy Woman (EMI)** JOHN WESLEY HARDING/Here Comes The Groom (Sive/Reprise) 21 BEAUTIFUL SOUTH/Welcome To The Beautiful South (Elektra) 3 23 ELECTRONIC/Getting Away With It (track) (W8) DESCRIP 0 SOCIAL DISTORTION Let It Be Me (track) (Epic) NINE INCH NAILS/Freity Hate Machine (TVT) OEBUT > STONE ROSES/Stone Roses (Silvertone/RCA) DEBUT DEBUT EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic) COWBOY JUNKIES/The Caution Horses (RCA) TOAD THE WET SPROCKET/Pale (Abe's/Columbia) MASA fresha-Allah (Sire/WB) DEBUT > ©

r by a carefully selected group of radio's most musically adventurous stat



PRETTY WOMAN

MOSTFILDES

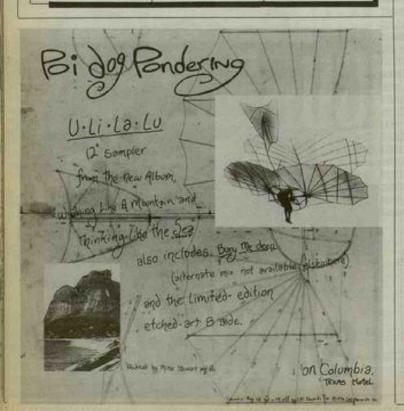
HOTTEST

SINEAD O'CONNOR PETER MURPHY MIDNIGHT OIL DEPECHE MODE CHURCH

עבולבעניבוז SINEAD O'CONNOR THEY MIGHT BE GIANTS DEPECHE MODE PETER MURPHY RENEGADE SOUNDWAVE

CHURCH

זכטונו



שבת של א לבסונו

ROBERT PLANT/Hurting (40) JUDE COLE/Baby (38) ALICE COOPER Only (35) MISSION U.K. Deliverance (35) LONDON QUIREBOYS/7 (34) CHURCH/Metropolis (33) DAMN YANKEES/Coming (38) LA. GUNS Ballad (24) BATON BOUGE/Walks (20)

RUSH Pass (19)

HOTTEST

ROBERT PLANT/Hurting (141) DDN HENLEY/Heart (133) AEROSMITH/What (131) TOM PETTY/Face (131) MIDNIGHT OIL/Blue (129) ERIC CLAPTON No (108) CHRIS REA/Hoad (94) HOLLING STONES Almost (87) PHIL COLLINS/Wish (78) SMITHEREENS/Blues (73)

HECHELLE HECHELLE

ROBERT PLANT/Hurting (66) AEROSMITH/What (45) DAMN YANKEES/Coming (45) MOTLEY CRUE/Without (39) MIDNIGHT OIL Size (29) CHRIS REA/Road (26) ALANNAH MYLES/Black (18) TESLA/Way (18) DON HENLEY Heart (16) SLAUGHTER/Up (16) SMITHEREENS Blues (16)

NEW & AGTIVE

MICHAEL MONROE "Man With No Eyes" (Mercury) 39/5 (36/12)

WCMF, WILLE WILLP, WAZE WANG (Vertigo/Polydor) 28:24 (4/2)

LA, GUNS "The Ballad Of Jayne" (Vertigo/Polydor) 28:24 (4/2)

WERS Medium 11

SALTY DOG "Come Along" (Geffen) 28/2 (27/3)

CILIDAD CILID KISS KIRPL KOON KISW, CFOX, KLBJ. KLAD

WROSE RALAS COLUMCODE "The Harder They Come" (Island) 27/3 (27/5)
STEVIE SALAS COLUMCODE "The Harder They Come" (Island) 27/3 (27/5)

DIVING FOR PEARLS "New Moon" (Epic) 26/7 (19/16)

say 2 including KZDQ. Medium 11 including WITY, KGON.

TREVOR RABIN "I Can't Look Away" (Elektra) 25/1 (26/1)

NG WILL, KUPD, KGON, KZAP, KUBU KLAQ

GEORGIA SATELLITES "Shake That Thing" (Elektra) 24/8 (16/14)

IDDO KISS KZAP WITHA WITHA KMEY

MSG "This is My Heart" (Capitol) 24/8 (18/4)

EJF Heavy 1 KESS Medium 11 including KUPD, WCHA, WAVS,

SIGNAL "Does It Feel Like Love" (EMI) 23/1 (24/4)

WAY WILZ WERD KREET KREET KRAT, KOOD

MICHAEL PENN "This And That" (RCA) 22.7 (16.4) Y, KROU, Heavy 6 including WKRT, KROO, WHE'S, KROO, KCOR, Missur KLIO, KLIOT, KROY, KFMU

KFMQ, WMAD, KSQ WHCN, KLBJ, KWIC.

JANATA "The River" (Mercury) 22/1 (21/5)

TO WBAB, KTXQ, KZAP, WDHA, KRIX, WTUE, WKQZ, KMBY

WENC, KOCK BATON ROUGE "Walks Like A Woman" (Atlantic) 20/28 (0/0)

BATON ROUGE "Walks Like A Woman" (Atlantic) 20/28 (0/0)

WCFM, WTPA, WCMF
ERIC JOHNSON "High Landrons" (Capitol) 20/18 (2/2)
ERIC JOHNSON "High Landrons" (Capitol) 20/18 (2/2)

ERIC JOHNSON "High Landrons" (Capitol) 20/18 (2/2)

JDE SATRIANI "1 Believe" (Relativity) 19/16 (3:0)

KEO, WKGB. Heavy 2 including KUPD. Medium 10 including

AEROSMITH "Monkey On My Back" (Geffen) 17/11 (5/2)

R. KJKJ. KFMF. Heavy 2 including WEZX. Medium 11

NICK LOWE "You Got The Look | Like" (Reprise) 17/4 (13/1) KZÓG, KCGR, KFMU

KATRINA & THE WAVES "We Gotta Get Out Of This Place" (SSK) 16:11 (4:4)

JOHN LEE HOUSER "I'm In The Moof" (Chameleon Capitol) 15.0 (15.1)
Heavy 2 WPUR KOND Medium NO CRO, WAST, KTGZ, CFOX, CHEZ, WHOV, KMBY, WMAO, KROU, KCOR,

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds, (Figures in parentheses

CHARTS — Albums and tracks showing confinued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by all least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED - This week's most requested tracks

HOTTEST - This week's albums and tracks receiving the most heavy reports.

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#002/Orlando (407) 682-7676

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(464) 722-9896 AND DESCRIPTION AND DESCRIPTION OF PERSONS ASSESSMENT A

PLAYLISTS - Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' - Album or track is newly reported.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +.

Two: 200,000

1.000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower

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WMJQ 102.5 FM PD: Hank Nevins APD: Josh Moon MD: Ploger Christian

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PD: Gary Bryen MD: Mike Preston

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PD: Leo Vela Acting-MD: Ricco Olievidez

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POWER 99 FM
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OM: Stave Wyrostok
Music Coord: Lee Cheenut

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PO: Lyndon Abell APO: Chris Knight St. Louis MD: Jim Alkinson

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PO: Dave Robbins Columbus MD: John Cline

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PD: Mike Berlak APD/MD: Danny Clayton



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PD: Brian Philips MD: Ed Lambert

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CHICAGO'S HIT MUSIC STATION

CM: Ric Lippincott PD: Brian Kelly Chicago

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PD: Jerry Lousteau Salt Lake APDIMD: Bob LaBorde City

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KKLQ San Diego PD: Garry Wall APD Kevin Weatherly MD: Michelle Santosucceo

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Washington, D.C. PD: Dave Ferguson APD: Russ Allen

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OM: Joel Salkowitz MD: Kevin McCabe

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PD: Rick Upton San Antonio MD: Stephenie Gramm

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KGGL/Riverside PO: Larry Martino APO: Steve Craig MO: Harley Davids

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PARALLELS.

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

A&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exact significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge realer market CHR stations whose play-acts diverge significantly from main-stream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+population, according to Arbitron, of 199,999 and below.

256 REPORTS



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MIN 15-01	1046 9-11	2648 25+21
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	WAS 10-18	MB-1 25-23
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-	2.000 of 700-4	with 11-15	\$694 (\$640)
- 1		WIGN 15-IT	4007 76-75
-	16.24	WHAT - \$20-16	Wiles 12-9
-		4401-07 (5612)	4766 TI-15
	The second	SHIP SATE	with Child
- 01	Tables .	6600 25-19	1710 14-E
	98607 P-5	WHET 23-18	40FC 7-5
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- 1	MAIN 78-21	W10	4033
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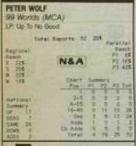
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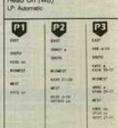
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QUINCY JONES Secret Garden (Owest/WB)





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NEW ARTISTS

SIGNIFICANT ACTION

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PAJAMA PARTY
Hide And Seek (Atlantic)
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JIMMY SOMERVILLE

You Make Me. (London/PolyGram) LP Read My Lips

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WILSON PHILLIPS/Hold On (SBK)	46
STEVIE B/Love Me For Life (LMR)	95
REGINA BELLE/Make It Like It Was (Columbia)	90
ENUFF Z'NUFF/Fly High Michelle (Atco)	89
BONNIE RAITT/Have A Heart (Capitol)	85
LINEAR/Sending All My Love (Atlantic)	74
U-KREW/If U Were Mine (Enigma)	70
FASTER PUSSYCAT/House Of Pain (Elektra)	65
LEILA K/Got To Get (Arista)	64
GIANT/I'll See You In My Dreams (A&M)	55
	REGINA BELLE/Make It Like It Was (Columbia) ENUFF Z'NUFF/Fly High Michelle (Alco) BONNIE RAITT/Have A Heart (Capitol) LINEAR/Sending All My Love (Atlantic) U-KREW/If U Were Mine (Enigma) FASTER PUSSYCAT/House Of Pain (Elektra) LEILA K/Got To Get (Arista)

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

| Colonian | Colonian

WEST Asharita, NC (PT) WEST-Sanatana, NS (PT)



NATIONAL AIRPLAY.

BREAKERS

AEROSMITH

What It Takes (Geffen)

66% of our reporters playing it. Moves: Up 26, Debuts 70, Same 26, Down 0, Adds 47 including WPLJ, Y95, WGH, WNVZ, KSAQ, WDFX, WHYT, KISN, KPLZ. See Parallels, debuts at number 40.

BABYFACE

Whip Appeal (Solar/Epic)

66% of our reporters playing it. Moves: Up 70, Debuts 45, Same 24, Down 0, Adds 29 including WXKS, WBLI, PRO-FM, Y95, KKBQ, WGH, WHYT, KIIS. See Parallels, moves 38-29.

SINEAD O'CONNOR

Nothing Compares 2 U (Chrysalis)
62% of our reporters playing it. Moves: Up 13, Debuts 20, Same 6,
Down 0, Adds 119 including B104, WPLJ, PRO-FM, WAVA, B97, WKQX, Q95, KDWB, KIIS. See Parallels, debuts at number 39.

NEW & ACTIVE

LOU GRAMM "True Size Love" (Allantic)
Reports 151 Moves: Up 106, Dobuls 17, Same 36, Doves 2, Adds 2, KOFA, KOFA, WOH 28-24, 92K 12-92, WKBQ 13-11,
KOFA 22-16, BLEFAM 29-24, WMST 30-50, WSBQ 31-35, KZ 106 19-13, See Panallels, Moves 39-36 with charted airplay at Reports: 151 Moves: Up 106, Debuts 17, San KCPX 22-16, JET-FM 29-24, WPST 36-26, WB

DON HENLEY "The Heart Of The Matter" (Geffen)

iame 12, Down O. Adde B. 694, WVCI, 95, WSSX, Z106, WTHT, KSMB, KCHX, hen. Moves 37-31 as 68% of the airplay has charted, Top 15 at 14%.

WILSON PHILLIPS "Hold On" (SBK)

SECUCTION "Hearthest" (Vendetta:A&M)
Reports: 146. Noves: Up 56. Debuts 25. Same 37. Down 0. Ados 26 Including WDFX, WHYT, X100, KWSS, KFEZ, BISS.
HOTES, WHYD, WHOS 35 IN KIRSE 15 -14, KITY 25 16. See Pavallels, Debuts at number 37 with 64% charted expliny. Top

SWEET SENSATION "Love Child" (Atco)
SWEET SENSATION "Love Child" (Atco)
SPECIAL SENSATION (Love Child" (Atco

ROD STEWART with RONALD ISLEY "This Did Heart Of Mine" (WS)

ADAM ANT "Room At The Top" (MCA)

7) 18: 31, Down G. Adds 34 Including 894, Q107, WAVA, PWINFIG, KIS, KZZP, 30-22, HOT102-33-29

NATALIE COLE "Wild Women Do" (EMI)
Reports 114 Novem Up 50, Debuts 8, Same 42, Down 0, Acas 14 natuding Wint, K106, Y167, WOMA, KRIPO, WAS,
KNOW, XCOM, KTEM, WOMA, 30-24, KRIBE 29-25, KLIBE 29-24

MIDNIGHT OIL "Blue Sty Mine" (Columbia)
Reports 131 Moves Up 71, Debut 8, Serie 23, Orien 1, Adds 0, CXDI-34-27, KSAD 29-23, WXID 21-15, KXTD 24-20,
WERZ 31-22, makeX 33-26, WST 35-29, UST 05-144, WOUT 33-26, WHIPT 23-24

COREY HART "A Little Love" (EMI) 43 Down C. Adds 26 including WOKS, PWR99, WOH, WZPL, WKRQ, KLEE

STEVIE 8 "Love Me For Life" (LMR)
Reports 95, Moves Lip 51, Debus 17, Same 10, Down 17, Adds 9, WXXS, X100, WYNN, WRING, SND, WGPC, KF96, WJMX,
WGPC, HOTIVO 15-11, WPL-10-6, Z100 11-0, XISS 10-8, See Parallels, Moves 33-32 with charled accord at 67%, Top 15-at

own 0, Anna 18 Including KVISE, WGH, KGGL HOTSTT, KUSE, KISPAK CKZ 22-18. REGINA BELLE "Make It Like It Was" (Columbia)

ENUFF Z'NUFF "Fly High Michelle" (Atco)

Down 2, Adds 2, Klat. 256, 920 16-13, WKBO 5-3, PRATE 9-7, WERZ 1951 16-12, OKSS 9-3, 75% of the airplay has convented to chart action.

TOM PETTY "A Face in The Crowd" (MCA)

BONNIE RAITT "Have A Heart" (Capital) Reports 85 Moves Up 29 Debuts 22 Same 24 Do es 0, Adds 10, WZPL, KXRZ, KWSS, KPLZ, 930, WASS, WKS, \$5XXX, 5.31 Now charled at 51% of those reporting 4.

DEPECHE MODE "Personal Jesus" (Sira-Reprise)
Reports 63: Moves Up 48: Debits 3: Series 20: Down 9: Acces 2: HOTTOP, WWFX, WDH 34-31, KZZP 21-18: Whelk 27-24
KZPM 13-10, 202 22-18: WZZZ 14-11; CHD 16-10: WYFF 6-4. Converted to other at 85%.

LINEAR "Sending All My Love" (Atlantic)
Receivs IV. Moves Up 32, Debuts 11, Same 13, Down 0, Acids 16 including WIQQ, WWZ, Kidl, X100, HOTS98, WOW,
KNDY, XTXY, KTER 84, PRIPRIS 34.29, Biol 24-17, 1708 5-2.

TESLA "The Way It is" (Geffen)

the 28 Down C. Adds 10 KOYO, KUBE, 93Q, WICK, KKOR, KMYZ, WPRR, 95KOX.

KTMF WIGHT 19-10, MSTOR ZEAR, 10 Pain" (Elektra)
FASTER PUSSYCAT "House Of Pain" (Elektra)
Reports 65, Mover: Up 24, Debuts 7, Same 26, Down 1, Adds 7, FLY60, WYCR, WZYP, KBFM, WZKX, WYYR, KZOZ, 92X
Reports 65, Mover: Up 24, Debuts 7, Same 26, Down 1, Adds 7, FLY60, WYCR, WZYP, KBFM, WZKX, WYYR, KZOZ, 92X

TEARS FOR FEARS "Advice For The Young At Heart" (Fontana Mercury)
Reports 65 Noves to 24 Debuts 9, Series 28 Down 5, Acts 4, KZ28, KMLL WHY, KERL WOKE 32 29, CKDI 40-32, WKRZ 28-34, KTUX 32 28, DEXXX 36-32, GRE 32 25

LEILA K "Get To Get" (Arista)

e 21, Down G. Adds 1, 99KG, WOKS 13-14, KKBQ 18-14, KITY 21-16, WHYT 4-3, K1DE 39-31, 95XXX 40-31

XIDD 27-22, 9990HE 37-25, WYCH 34-20, K 109 39-31, ISSUES \$4.57.
ROBERT PLANT "Harting Kind (I've Got My Eyes On You)" (Ex Paranza Atlantic)
ROBERT PLANT "Harting Kind (I've Got My Eyes On You)" (Ex Paranza Atlantic)
ROBERT PLANT "Harting Kind (I've Got My Eyes On You)" (Ex Paranza Atlantic) WRDC, YESST, WIFE XCRU, ROSE 643.

ROLLING STOMES "Almost Hear You Sigh" (Columbia)

ROLLING STOMES "Almost Hear You Sigh" (Columbia)

Report 57 Moves Up 34, Debuts 1, Same 16, Colum 6, Acols 0, 295 26-24, KDYID 13-8, WIGUT 22-17, WZZU 11-10, KLD

Report 57 Moves Up 34, Debuts 1, Sazza 6-7, KZZU 16-15, WFD 20-15, KFTE 24-19.

GIANT "I'll See You in My Dreams" (A&M) 24, Down D, Adds 15 including WKBQ, FLY92, KBFM, WPXR, KLQ, KF96, KATM, 29, WWFX 30-23.

PETER WOLF "99 Worlds" (MCA)

Sports: S2 Moves: Up 17, Debuts 7, Same 26, Down 0, Adds 2, KSAQ, KTRS, WERZ 40-36, KXXR 33-30, KATM 24-21, WFX 33-29, 99xXX 39-04, WBNQ 32-28, XKKG 39-32, KFMW 27-21, CKSS 34-36.

MOST ADDED MOST ACTIVE HOTTEST

SINEAD O'CONNOR (119) BOD STEWART (116) SWEET SENSATION (63) ROBERT PLANT (60) AEROSMITH (47) WILSON PHILLIPS (44) ADAM ANT (34) BABYFACE (29) COREY HART (26)

SEDUCTION (26)

DON HENLEY (129) LOU GRAMM (121) SEDUCTION (83) MIDNIGHT OIL (76) WILSON PHILLIPS (68) TOM PETTY (60) ADAM ANT 59) ENUFF Z'NUFF (59) NATALIE COLE (58) SWEET SENSATION (56)

ALANNAH MYLES (145) JANE CHILD (110) TOMMY PAGE (110) TAYLOR DAYNE (92) PHIL COLLINS (81) 8-52's (81) LISA STANSFIELD (59) XISS (51) CALLOWAY (42)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

M.C. HAMMER "U Can't Touch This" (Capitol)

PETER MURPHY "Cuts You Up" (RCA)

16. Down G, Adds 9. KTUX, WKDD, WDX, KATM, WPRIT, WNYP, WJAK, KZS, 1-15. DK35 32-24. Not reports and strong moves in the South & West.

ANYTHING BOX "Living in Oblivion" (Epic)

ANYTHING BUX, "Living in Uservion" (Egic)
Reports 30 Movers Up 22, Debus 1, Same 10, Down 1, Adds 5, Y100, KZZP, KXMG, KLUC, KETZ, KSAG 14-10, Bi3
26-21, K106 22-11 H0756 21-15, KSFM 34-27, H07369 12-6, The South & West lead as 69% of the airpley has charted.
LAURA BRANIGAN "Moonlight On Water" (Allastic)
Reports 27 Movers Up 1, Debus 6, Same 12, Down 0, Adds 16 including PRD-FM, G95, 999KH, KSFM, Z99, KF95, KKMG.

BELOVED "Helle" (Atlantic)

Become 36 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 36 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 36 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 37 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KRBE on-dp, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KOKO, KWTX, SLYSE, CKClick, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Adds 4, KKYK, KXXR

Become 38 Mover Up 7, Debuts 5, Same 20, Down 9, Down

ZI GIL QUINCY JOHES "The Secret Garden" (Owest/WB) Reports 36, Moves Lib 12, Debus 4, Same 16, Down 0, Adds 4, KZFM, KFRIN, KROY, KZDZ, WPGC 23-19, KITY 25-20, KMEL 7-4, K106 40-30, KZZB 40-34, HOT96 32-26, KKMG 4-2, HOT96 18-13, KDON 2-2, Shongest grown in the Soun &

IODY WATLEY "Precious Love" (MCA)

Debuts 5, Same 15, Down C, Adds 9, KRSE, KMEL, Y107, WOVV, KDON, KOZ, WJACK, KLYV, CKZ 29-25, WPRR 34-26 PIG 40-34, W/W

KAOMA "Lambada" (Epic)

IN THE TH. DOWN T. ARCH S. HOTTOZ, KMEL. KINE, KZZB, X106, XL1067, KQMQ, KROY,

PAJAMA PARTY "Hide And Seek" (Atlantic)

9. Doen G. Adds 5, KKFR, KZ28, Z106, KKKK, HOT949, KITY 28-23, PWRPRG 33-29, KIN 19-12, 63% of the alphay has charted

INNER CITY "What cha Goena Do With My Lovin" (Virgin)
Reports 34 Moves: Up 17, Debuts 4, Same 10, Down 0, Adds 3, WASS, Giss, WOD, HOTS7 18-15, WPGC 29-25, PWRPIG

SRAYSON HUGH "How "Bout Us" (RCA)

C. Adds 19 including WMJQ. WNCI. KISN, KZZB, YESSZ, WWYQ, Z102.

KTMT. C YOUNG MC "I Come Off" (Delicious VinyListand) Adds 4, WKSE, KMEL, WKRZ, KKSS, WMJQ d-25, WIOQ 28-14.

WHICK 39-33, 9600X 36-30.

ANIMAL LOGIC "As Soon As The Sun Goes Down" (IRS)

ANIMAL LOGIC "As Soon As The Sun Goes Down" (IRS)

37-32. GREAT WHITE "House Of Broken Love" (Capitol) GREAT WHITE "House Of Broken Love" (Capitol)

Records 26 Moves Up 9 Debuts 4, page 11-beau)
SALT-N-PEPA "Expression" (Mext Plateau)
Reports 24 Moves Up 11, Debuts 2, Sand 2, Down 1, Adds 8, WOOD, KREC, 697, KKPR, PM102, KKLD, WRVD, WKZ,
Reports 24 Moves Up 11, Debuts 2, Sand 2, Down 1, Adds 8, WOOD, KREC, 697, KKPR, PM102, KKLD, WRVD, WKZ,
Reports 24 Moves Up 11, Debuts 2, Sand 1, Debuts 2, Sand 1, Adds 8, WOOD, KREC, 697, KKPR, PM102, KKLD, WRVD, WKZ,
Reports 24 Moves Up 11, Debuts 2, D

SMOKEY ROBINSON "Everything You Touch" (Motows)
Reports 23, Mores: Up 7, Debuts 3, Same 8, Does 0, Adds 5, KSAQ, KGGS, WERZ, WOLK, WIFFE, KITY 24-21, KANU 28-25.

596 25-22, RSR 31-27 SHAHA "You Can't Get Away" (Vision) SHAHA "You Can't Get Away" (Vision) SHAHA "You Can't Get Away" (Vision) SHAHA STANDARD STA

HCT977.36-19, KMU 2004 BRITINY FOX "Dream On" (Columbia) BRITINY FOX "Dream On" (Columbia) Columbia, Colum Reports 22 Moves Up 6 Decide ; "(Mercury)
GORKY PARK "Try To Find Me" (Mercury)
A Move Up 6 Decide 2 Same 7, Down 0, Adds 6, WAER, KERM, WOX, WPFM, WOR, KTRS, KRZR 34-30.

JIMMY SOMERVILLE "You Make Me Feel (Mighty Real)" (London Polydor)
Reports 19: Moves Up 0: Debus 0, Serie 2: Does 0, Adds 17 rocketing WOKS, HOTST, KRIE, XSAD, KTPM, HOTST7.
R1992, WRICK, WRIEG, XSZE, KOSM, YIGH, KISHO, KRICK, WOID.

BOBBY Z "Lie By Lie" (Virgin)

Same 10, Down 9, Assis 6, KZNO 36-32, KSND 37-32, WBNO 36-33.

Reports 19 Moves to a common of Polydor)
XYMOX "Imagination" (Polydor)
10 Moses Lin 2 Debuts 2 Same 14 Down 1, Adds 0, WOH on, KZZB on-dp, KKMG d-35.

Reports, 19, Moves, Up 2, Cebuts 2, Sares 14, Down 1, Adds 0, WOH on, KZZB 30-op, KAMAL 3-op.
TIMMY TEE "Time After Time" (Jam City)
Reports: 18, Noves: Up 3, Dobuts 3, Sares 2, Down 0, Adds 5, PWR86, PWR90, FAR102, HOTISE, NLUC, HOTIST 19-12,
KYPM 15-11, PWR106 9-8, HOTIST 3-24, WOKZ 27-20, KYPM 8-6, Arready obserting at 83%; T1% report 8 hot.
DIGITAL UNDERGROUND "The Humphy Dance" (Tomany Boy)
ROSS 15, Noves: Up 7, Dobuts 5, Sares 0, Down 0, Adds 3, KOCK, HOTIS, NOCK, WICK 35-31, WPGC 14-8, WHYT 7-6,
KMSL 2-1, 1955 38-28, HOTISC 20-21, SITs of those playing 8 are charcing; for at 47%.
JESUS & MARY CHAIN "Head On" (WB)
Records 14, Moves: Up 4, Debuts 2, Sares 5, Down 0, Adds 3, 1996GY, KWTX, WSNO, KSAG on-op, KXYG on-op, CXS6

n O. Adds J. 99WGY, KWTX, WENG, KSAQ on-op, KXYQ on-op, CK96

AFTER 7 "Ready Or Not" (Virgin)

e 1, Down 1, Adds 2, KGGI, KISR, KITY 31-27, KMEL 22-16, 895-30-24, HOT96 25-15, KIKI 27-30, KOON 30-23, Bellion for (WS)

ELECTRONIC "Getting Away With II" (WS)

FLOOR OF THE STREET OF TH

WHISTLE "Always & Ferever" (Select)
Record 11, Moves Up 2, Decuts 2, Serie 2, Down D. Adds 5, KITM, WCKZ, KKMD, KLUC, KOY FM, KS104 21-13, Strong.

BARTY WHAT COME AUGUST.

ERIC CLAPTON "Bad Love" (Reprise)

FRIC CLAPTON "Bad Love" (Reprise)

CHOICE 11. Monate Use 8. Debuts C. Same 2. Onen 1, Adds 0, CKOI 28-36, WPHRI 29-24, KITUK 30-26, KATM 18-15, Q164

HEAVY D. & THE BOYZ "Girtz, They Love Me" (MCA)

PROOTE 11. Moves Up 5, Debuts 0, Serie 4, Down 2, Appe 9, Filektra)

THEY MIGHT BE GIANTS "Birdhouse in Your Soul" (Elektra)

THEY MIGHT BE GIANTS "Birdhouse in Your Soul" (Elektra)

KPBQ, KFTZ, ZFLN SONIA "You'll Never Stop Me From Loving You" (Chrysells) SONIA "You'll Never Stop Me From Loving You" (Chrysells)

KARU 32-29 BARDEUX "Thumbs Up" (Enigma) BARDEUX "Thumbs Up" (Enigma) Same 8, Down O, Adds O, KITY on, HOTS77 on, 895 40-36.

ALLI WANNA DO IS MAKELOVE TO YOU

HEART

THE FIRST SINGLE AND VIDEO FROM

THE FORTH COMING ALBUM BRIGADS

made at come feet, with come a consideration of the constant from contrast well after

DESCRIPTION CONTRACTOR CONTRACTOR STREET, STRE





THE BACK PAGE.

NATIONAL AIRPLAY OVERVIEW

Silis

3	2		-	
WKS 1		LM	1	JANET JACKSON/Escapade (A&M)
13	1	1	0	
13	7		ĕ	ALANNAH MYLES.Black Velvet (Atlantic)
14		4	ŏ	MADONNA/Keep It Together (Sire/WE)
		4	U.)	
75	12	*	0	B-52 S.Roam (Reprise)
4	2	2	ô	
- 19	34		ŏ	JANE CHILD/Con't Wanna Fall In Love (WB)
25	20	11		
25	19	13	0	BILLY JOELA Go To Extremes (Columbia)
	*	1	10	D MOB/C'mon And Get My Love (Polydor)
12	11	楼	11	TECHNOTRONIC Get Up! (Before The Night) (SBK)
25	23	18	0	
20	18	15	0	L. RONSTADT (A. NEVILLE/A) My Life (Elektra)
30	27	21	0	
28	茶	22	0	KISS/Forever (Mercury)
3	*		15	BAD ENGLISH Price Of Love (Epic)
- 18	12	14	17	MICHAEL PENNING Myth (RCA)
	32	20	0	
17	排	u	19	MICHEL'LE/No More Lies (Ruthless/Atcs)
100	10	H	20	RICHARD MARX/Too Late To Say Goodbye (EMI)
-	-	32	0	MICHAEL BOLTOM/How Can We Se Lovers (Columbia)
3		14	22	ROXETTE/Dangerous (EMI)
35	30	75	0	A'ME LORAIN/Whole Wide World (RCA)
3	6	樓	24	PAULA ABDUL/Opposites Attract (Virgin)
29	25	27	1	ELTON JOHN/Sacrifice (MCA)
77	32	311	1	MOTLEY CRUE/Without You (Elektra)
36	15	20	27	WARRANT/Sometimes She Cries (Columbia)
23		24	28	BIZ MARKIErJust A Friend (Cold Chillin'/WB)
WEEA	UC			BABYFACE/Whip Appeal (Solar/Epic)
-	38	34	0	CHER/Heart Of Stone (Geffen)
- 63	-	37	9	DON HENLEY/The Heart Of The Matter (Getten)
28	35	為	0	STEVIE B/Love Me For Life (LMR)
	45	M	9	BRAT PACK/You're The Only Women (Vendetta/A&M)
1	13	23	34	GLORIA ESTEFAM Here We Are (Epic)
22	21	25	35	WHITESNAKE/The Deeper The Love (Geffen)
10-	-		0	
DE	N/T	-	0	
27	26	29	38	KEVIN PAIGE:Anything Want (Chrysalis)
RREA	AK	EF	100	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)
BREA	N/C	EPR	0	AEROSMITH/What It Takes (Getten)

N&A Pg. 98; Playlists Pg. 86; Parallels Pg. 91

インロリニア いつい アノミンド じょんけんきん

WKS	WK	SIN	TW	
3	1	1	1	TAYLOR DAYNE/Love Will Lead You (Arista)
12	×		0	
18	W	7	ĕ	
- 3		3	4	
18	7		0	
	w		6	NATALIE COLE/Starting Over Again (EMI)
NT.	n	31.	0	ALANNAH MYLES/Black Velvet (Atlantic)
15	30		ŏ	BEE GEES/Bodyguard (WB)
19	12			TINA TURNER/Look Me in The Heart (Capitol)
24	100	13		SMOKEY ROBINSON/Everything You Touch (Motown)
1	3	4	11	
2	2	190	12	LUTHER VANDROSS/Here And Now (Epic)
-	24	15	0	
10	28	7	0	MICHAEL BOLTON/How Can We Be Lovers (Columbia)
	25	-	0	JANET JACKSON/Escapade (A&M)
8	22	20	ø	GRAYSON HUGH/How 'Bout Us (RCA)
1	50	34	-	BASIA/Cruising For Bruising (Epic)
133	22	22	0	
20	18	14	19	BELINDA CARLISLE/Summer Rain (MCA)
22	19	11	20	
1	70		21	DONNY OSMOND/TIL Se Good To You (Capitol)
	78	25	02200	LITTLE RIVER BAND/II I Get Lucky (Curb/MCA)
			0	K. ROGERS & G. KNIGHT/II I Knew Then. (Reprise)
14	25	22		GLORIA ESTEFAN/Here We Are (Epic)
7	91	14	25	
26	277	30	0	TIM FINN/Not Even Close (Capitol)
		-	1	HIS IA ECONOMISM Manhattan Clarifor Clarical

19 SARA HICKMAN/Simply (Elektra)

DEBUT TEARS FOR FEARS. Moving for The ... (Fortana Mercury)

AC Music Bogins Pg. 75

United The South of The State o

3 2 WKS WKS LW TW	
5 3 2 0	LISA STANSFIELD/All Around The (Arista)
1 1 1 2	QUINCY JONES/Secret Garden (Qwest/WB)
	MIKI HOWARD/Linder New Management (Allantic)
14 11 9 0	
1 1 0	LUTHER VANDROSS/Treat You Right (Epic)
16 13 10 0	BABYFACE/Whip Appeal (Solar/Epic)
12 1 7 0	SMOKEY ROBINSON/Everything You Touch (Motown)
11 1 1 0	ALYSON WILLIAMS (I Need Your (Def Jam/Columbia)
13 12 11 0	STEPHANIE MILLS/The Comfort Of A Man (MCA)
7 6 6 10	EARTH, WIND & FIRE L/BOYS. Heritage (Columbia)
17 15 13 (D	GAP BAND/Addicted To Your Love (Capitol)
21 18 15 D	AFTER 7/Ready Or Not (Virgin)
15 H H 19	DIANNE REEVES Never Too Far (EMI)
24 18 17 D	JERIMAINE JACKSON/(Two Ships) In The Night (Arista)
18 17 18 D	M.C. HAMMER/Help The Children (Capitol)
31 21 19 D	MAZE Love's On The Run (WB)
36 22 20 D	MARY DAVIS/Don't Wear it Out (Tabu/Epic)
B 1 1 0	RANDY CRAWFORD/Wise You Up (WB)
- N 71 0	REGINA BELLEWhat Goes Around (Columbia)
2 2 3 20	JANET JACKSON/Escapade (A&M)
- n n 0	HOWARD HEWETT/Show Me (Elektra)
_ 31 29 D	FREDDIE JACKSON/All Over You (Orpheus/EMI)
35 28 25 B	MANTRONIX I/WONDRESS/Got To Have Your (Capitol)
n n n D	TYLER COLLINS.Girls Nite Out (RCA)
32 30 27 D	TEMPTATIONS. Soul To Soul (Motown)
26 20 22 28	JEFF REDDA Found Lovin' (MCA)
- 35 30 D	ANGELA WINBUSH No More Tears (Mercury)
34 25 24 28	MAIN INGREDIENT/Nothing's Too Good_ (Polydor)
- M M &	RANDY & THE GYPSYS (Love You Honey (ASM)
_ B @	BELL BIV DEVOE/Poison (MCA)
- m m D	GOOD GIRLS/Love is Like An Itching In My., (Motown)
10 10 12 32	DAVID PEASTON/We're All in This Together (Geffen)
- × × ®	SHARON BRYANT/Body Talk (Wing/Polydor)
- 40 H @	BODY/Footsteps In The Dark (MCA)
- 20 37 D	ERIC GABLE/Hard Up (Orpheus/EMI)
DEBUT > 0	JOHNNY GILL/Rub You The Right Way (Motown)
REAKERS	TECHNOTRONIC.Get Up (Before The Night) (SBK)
00	G. WASHINGTON JR. LP. HYMAN/Sacred (Columbia)
m @	ISLEY BROTHERS I/R. ISLEY/One Of A Kind (WB)
REAKERO	BARRY WHITE! Want To Do It Good To Ya (A&M)
1000000	
44000	a succession of the succession

New & Active, TOP 10 Recurrents Pg. 68

MEW ROOK

LW	TW	
2	0	MIDNIGHT OIL/Blue Sky Mining (Columbia)
34	ē	SINEAD O'CONNORA Do Not Want What L. (Chrysalis
- 1	Õ	MISSION U.K./Carved In The Sand (Mercury)
1	4	PETER MURPHY.Deep (Beggars Banquet/RCA)
3	0	CHURCH/Metropolis (track) (Arista)
0	0	BELOVED/Happiness (Atlantic)
10	0	DEPECHE MODE, Enjoy The Silence (track) (Sire/Reprise
	8	THEY MIGHT BE GIANTS/Flood (Elektra)
12	0	HOUSE OF LOVE/House Of Love (Fontana/Mercury)
11	0	RENEGADE SOUNDWAVE/Soundclash (Mute/Enigma)
	Co	emplete TOP 30 New Rock Chart Pa. 82

LW	TW	
1	0	BASIA/London Warsaw New York (Epic)
	-000000	EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic)
3 2 7	Đ	JULIA FORDHAM. Porcelain (Virgin) *
2	0	DENNIS COFFEY/Linder The Moonlight (Orpheus/EMI)
4	0	RICHARD SMITH UNIT/Pockin' The Boat (Chas Music Group)
9	0	DOTSERO/Off The Beaten Path (Nova)
13	0	DOUG CAMERONAMI Amores (Narada)
	8	KIM PENSYL/Pensyl Sketches #2 (Optimism)
1	9	SAM RINEY/At Last (Spindletop)
5	10	KENNY G.Kenny G Live (Arista)
		*Keeps builet due to continued growth.
		Complete TOP 30 NAC Chart Pg. 78

1	0	EDDIE GOMEZ/Street Smart (Columbia)
7	0	GARY BURTON/Reunion (GRF)
3	0	BOBBY WATSON & HORIZON/The Inventor (Slue Note)
3	0	COURTNEY PINE/The Vision's Tale (Island)
	0	MATT ROLLINGS Salconies (MCA)
7	0	HARPER BROTHERS Remembrance (Verve/PolyGram)
12	O	DIANNE REEVES.Never Too Far (EMI)
4	P	HUGH MASEKELA/Uptownship (Novus/RCA)
54.	0	BASIA London Warsew New York (Epic)
10	10	TONY GUERRERO. Oitherent Places (Nova)

LW TW

באכוג זונים באים באים באים באים

ij	WKS	WIKS	LW	TW	
		-	Y	0	R. PLANT/The Hurting (Es Paranza/Atlant
			2	ē	MIDNIGHT OIL/Blue Sky Mine (Columbia)
	14		4	ě	DON HENLEY/The Heart Of The Matter (Getten)
	- 5	1	5	4	TOM PETTY/A Face In The Crowd (MCA)
	1	1	1	5	AEROSMITH/What It Takes (Geffen)
	10	11	6	0	ERIC CLAPTON/No Alibis (Reprise)
	11			ŏ	CHRIS REA/The Road To Hell (Geffen)
			20	ŏ	DAMN YANKEES/Coming Of Age (WB)
	16	14	10	ŏ	PETER WOLF/99 Worlds (MCA)
	13	13	12	ĕ	SMITHEREENS/Blues Before And After (Enigma/Capit
	BRE			Shared .	ROBERT PALMERALife in Detail (EMI)
	THE RESERVE OF THE PARTY OF THE	2	5	-	ROLLING STONES/Almost Hear You Sigh (Columbia
	22	20	115	1	MOTLEY CRUE/Without You (Elektra)
	26	21	19	0	TESLA/The Way It is (Gelfen)
	- 6	4		15	PHIL COLLINS & Wish It Would Rain Down (Atlantic)
	32	23	22	0	BLACK CROWES/Jealous Again (Def American/Geffer
	21	19	17	Đ	KISS/Forever (Mercury)
	36	27	24	0	RUSH/The Pass (Atlantic)
	20	58	18	19	HAVANA BLACK/Lone Wolf (Capitol)
	2	4	11	20	WHITESHAKE/The Deeper The Love (Geffen)
	26	22	21	0	LOU GRAMM/True Blue Love (Atlantic)
	3	2	14	22	ALANNAH MYLES/Black Velvet (Allantic)
	12	12	13	23	WARRANT/Sometimes She Cries (Columbia)
	BRE	акс	677	0	PETER MURPHY/Cuts You Up (Beggers Banquet/RC)
	ERFERZ.			-	POCO/The Nature Of Love (RICA)
	39	35	34	0	GUN/Better Days (A&M)
	49	38	35	3	NOTTING HILLBILLIES/Your Own Sweet Way (WB)
	41	12	29	0	MELISSA ETHERIDGE/The Angels (Island)
	40	40	35	0	SLAUGHTER/Up All Night (Chrysalis)
		15	25	30	GREAT WHITE/House Of Broken Love (Capitol)
	7	10	23	31	MICHAEL PENNING Myth (RCA)
			44	1	CHURCH/Metropolis (Arista)
	30	28	28	33	COMPANY OF WOLVES/Call Of The Wild (Mercury
	43	36	32	0	BRITNY FOX/Oream On (Columbia)
	25	24	27	35	ENUFF Z'NUFF/Fly High Michele (Alco)
	45	4	20	0	ROBIN TROWER/Furn The Volume Up (Atlantic)
			54	0	LONDON QUIREBOYS/7 O'Clock (Capitol)
	FDE	TUB	•	0	JUDE COLE/Baby It's Tonight (Reprise)
	54	42	42	0	DAVE EDMUNDS/Closer To The Flame (Capitol)
	10	16.	29	40	BILLY JOEL/I Go To Extremes (Columbia)
	1000		1		

Complete TOP 60 Tracks Chart Pg. 80; LP Chart Pg. 81

COUNTRIX

WXS	WKS	1	Tes	
	2	2	0	RANDY TRAVIS/Hard Rock Bottom (WB)
	4	3	0	GARTH BROOKS/Not Counting You (Capitol)
12	7	4	0	LORRIE MORGAN/Five Minutes (RCA)
15	10		0	DON WILLIAMS/Just As Long As I Have You (RCA)
-14	9	7	0	MARY CHAPIN CARPENTER/Quitin' Time (Columbia
18	11		o	ALAN JACKSON/Here in The Real World (Arista)
3	2	1	7	PAUL OVERSTREET/Seein' My Father In Me (RCA)
33	18	10	0	RONNIE MILSAP/Stranger Things Have (RCA)
38	11	160	ā	V GILL W/R McENTIRE(Oklahoma Swinn (MCA)

29 17 12 (D DAN SEALS/Love On Arrival (Capitol) 20 10 11 THANK WILLIAMS JR. Ain't Nobody's (WB-Curb)
2 1 4 12 PATTY LOVELESS Chains (MCA)

25 18 15
VERN GOSDIN/Right in The Wrong Direction (Columbia)
28 29 16
HIGHWAY 101/Walkin', Talkin', Cryin', (WB)
29 29 29
TRAVIS TRITT/Help Me Hold On (WB)

29 29 19 3 SWEETHEARTS OF THE RODEO/This Heart (Columbia) 7 6 6 18 EDDY RAVEN/Scorer Or Later (Capitol)

30 28 24 MAC McANALLY/Back Where I Come From (WB)
37 38 27 SEARL THOMAS CONLEY/Bring Back Your Love... (RCA)

BREAKERS

EFFERIEF C CLINT BLACK/Walker Away (RCA)

EFFERIEF STEVE WARRINGER/The Domino Theory (MCA)

EFFERIEF RICKY VAN SHELTON'T VY Cried My Lase. (Columbus) BREAKER D DESERT ROSE BANDIN Arother Lifetime (MCA/Curt)

DEBUTS

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DEBUT	3	TANYA TUCKER/Walking Shoes (Capitol)
		LACY J. DALTON/Stack Coffee (Capitol)
DEBUT	0	WILLIE NELSON/The Highway (Columbia)
DEBUT	9	GLEN CAMPBELL/Walkin' In The Sun (Capitol