

I N S I D E:

FIRST QUARTER BROKER SCOREBOARD

- Who cut the most radio deals in the first three months of 1989?
- Who stacked up the highest dollar volume?

R&R's Broker Scoreboard has the first-quarter answers — along with a comprehensive breakdown of the broker standings and a comparison box for last year's first quarter.

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MARKETING THAT WON'T HIT THE SPOT

Salespeople with a spot-oriented attitude will earn a spotty revenue record. Clients today respond much more strongly to a sophisticated marketing approach. **Chris Beck** outlines how it works.

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DC CHECKLIST

Hot news from Washington and elsewhere:

- Hundreds of millions at stake in music licensing fight
- Committee approves Fairness bill despite Justice Dept. opposition
- **Cap Cities/ABC, Great American** ask for six cross-ownership waivers.

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RESCUE THE FUTURE NOW

When radio gets involved in a social issue, it makes a difference — from **USA For Africa** to Congressional raises, it's unquestionably true. This week's issue of **R&R** contains the postcard demanding action on the environment that radio stations will be distributing to their listeners.



SOUTH POLAR PLOT

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McGuire Upped To EZ VP/Programming East

Doug McGuire, EZ Communications Regional PD and PD at AC KYKY/St. Louis, has been elevated to EZ VP/Programming East. In his new capacity he will oversee WIOQ/Philadelphia, WBZZ/Pittsburgh, WMXC/Charlotte, WOKV & WAIV/Jacksonville, WEZB/New Orleans, and WHQT/Miami. He will also oversee KYKY, where a new PD will be hired.

EZ VP/Eastern Region Gary Brobst, to whom McGuire will



Doug McGuire report, commented, "Gary's moved up fast in the year he's been with us. He's very intent on winning and brings a lot of experience to the table. He's earned this extra responsibility by doing such a great job for us. "This now aligns my region with his, and that's fine with me," Brobst added. "We've got great communication between us."

McGuire previously programmed WYAY/Atlanta and WLK/Charlotte, and held on-air and production posts at Washington outlets WWDC-AM & FM and WMZQ. He told R&R, "EZ's been hiring powerhouse PDs, and I basically plan to continue acting as a liaison between them and corporate. My specific duties will be to wash (WIOQ PD) Mark Driscoll's Porsche, wax (WHQT PD) Keith Isley's surfboard, and finish (WBZZ PD) Bill Cahill's tax return. Then I've got to find someone to run KYKY."

Patrick To Exit As FCC Chairman

Radio Hopes Fairness Fight Continues; Three Seats Out Of Commission; Candidate Spotlight Inside

After presiding over two of the more tumultuous years in the Commission's history, FCC Chairman Dennis Patrick last week announced his decision to resign as soon as his successor is named and confirmed. Pat-



Dennis Patrick

rick, who came to Washington in 1981 as an aide in the Reagan White House, said his resignation was "totally voluntary" and prompted by a desire to return to the private sector.

"I still have the full support of the Bush White House," Patrick said after his Wednesday (4/5) announcement. "I just have no desire to serve more than seven years in government."

The 37-year-old Californian said he will not consider his career options until after he leaves office.

Patrick FCC's Radio Legacy

Patrick was named to the commission in 1983 and succeeded Mark Fowler as Chairman in 1987. During his chairmanship the FCC took several steps that directly affected radio, including repeal of the Fairness Doctrine, loosening of the "one-to-a-market" crossownership rules, and the recent imposition of rules aimed at reducing abuse of the license renewal process. Patrick's deregulatory philosophy brought him into frequent conflict with key members of Congress, including Sen. Ernest Hollings (D-SC) and Rep. John Dingell (D-MI).

Perhaps his greatest frustration as Chairman, Patrick said, has been his inability to convince broadcasters to wholeheartedly oppose reimposition of the Fairness Doctrine.

PATRICK/See Page 38

Broadcasters Name Their Own

R&R asked broadcasters two questions:

- Who would you like to see on the FCC?
- What would you do if you were FCC Chairman?

Answers on Page 38

rick's long-expected announcement leaves three vacancies on the five-member Commission. At least six candidates, all of whom are lawyers, are said to be under consideration for those seats.

Slogan Slugfests Snarl Stations

KABC Loses 'Talk Radio' Prelim; Pirate Wins In Portland; Trademark Attorneys Review The Laws

A District Court Judge Monday (4/10) gave KFI/Los Angeles the temporary right to use the identifier "Talk Radio," despite objections from competitor KABC, which claims to have been using the term for nearly two decades.

The case is one of several representing radio's increasing dependence on slogans instead of call letters as their primary form of identification. The situation could trigger more skirmishes in the future.

In other conflicts:

- **WNOR/Norfolk's** fight to use the term "Classic Rock" exclusively is still in the courts; competitor WAFX continues to use it as well.

• **Westwood One's KQLZ/Los Angeles**, which signed on as "Pirate Radio" last month, is attempting to enjoin at least three stations around the country from using that slogan —

Seven Ways To Protect Your Slogan Page 41

but one of those stations says it's been using "Pirate" for seven years.

• **Consultant Mike Joseph** said he has finally received a federal registration on his "Hot Hits" slogan . . . ten years after he and 133 alleged "infringers" began using it.

SLOGAN/See Page 41

Hank Pulls Off ACM 'Hat' Trick



Hank Williams Jr. was named Academy of Country Music Entertainer of the Year for the third straight year during Monday night's (4/10) ACM awards show, staged for the first time at Disney Studios in Burbank. The other chief highlight was Alabama's winning Entertainer of the Decade honors, while K.T. Oslin and Kathy Mattea were double award-winners.

Smith CBS Distribution President



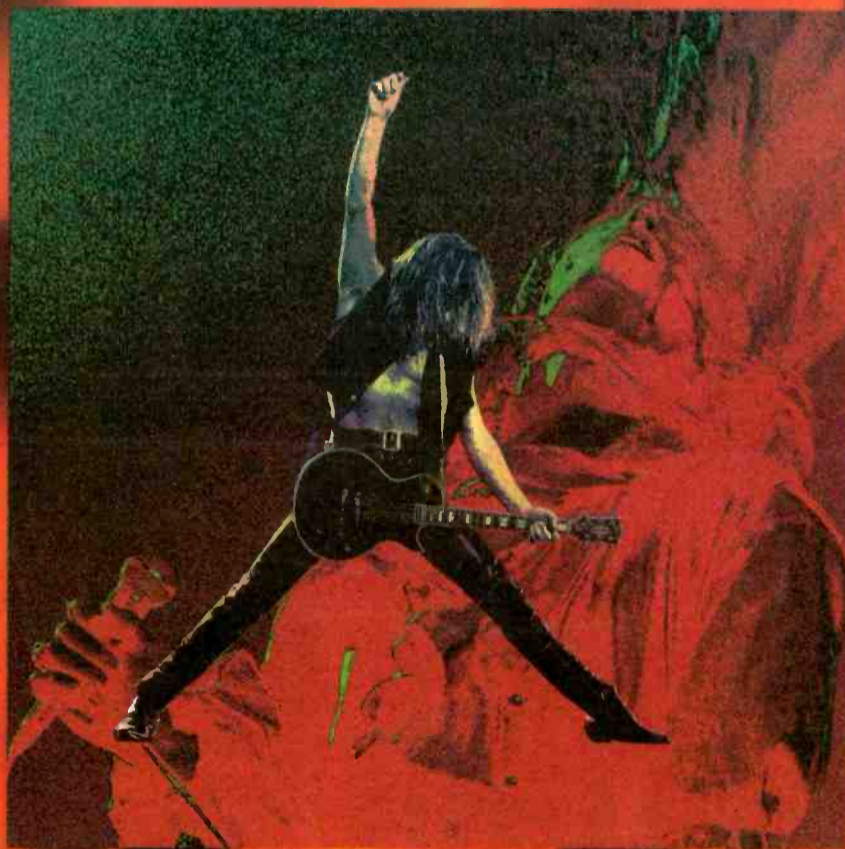
Paul Smith

Making his third appointment of a company President in a month's time, CBS Records Division President Tommy Motola has promoted 31-year company vet Paul Smith to the newly-created position of President/CBS Records Distribution.

Smith will continue to direct CBS's distribution system, and will oversee its core marketing organization and CBS Records Special Products. He will also help implement marketing goals for CBS's seven wholly-owned and 11 associated labels.

SMITH/See Page 38

THE CULT



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Anselmo Adds Malrite VP Stripes

WDGY & KEEY/Minneapolis GM Michael "Mick" Anselmo has been promoted to VP of the Malrite Country combo. He joined the stations as an AE in 1984, was later named LSM, became GSM in January 1988, and was promoted to GM in March of that year.

Malrite Radio Division President Dean Thacker commented, "Mick has made important contributions to the growth of our Minneapolis/St. Paul stations and has helped advance social and civic projects important to the city and its people. It is a pleasure to recognize Mick for his personal and professional



Mick Anselmo development as he moves towards new levels of management."

Anselmo told R&R, "I appreciate the vote of confidence from Malrite. I'm most excited about the tremendous future in store for both these radio stations."

Prior to joining WDGY & KEEY, Anselmo spent six-and-a-half years at KAAL-TV/Rochester, MN.

Anderson WDAS GM



Kernie Anderson

Kernie Anderson, formerly VP/GM at WIZF/Cincinnati, has segued to GM duties at WDAS-FM/Philadelphia. The 26-year radio vet previously managed WOCN-AM & FM/Miami, KDIA/Oakland, and WBMX/Chicago.

"WDAS is a great station with a great history, not only as an advocate for the black community but also as an entertainment medium," Anderson said. "My role is to restore it to its former greatness."

ANDERSON/See Page 38

Mitchell Now Programs WEZB



Bob Mitchell

Former WPGC/Washington PD Bob Mitchell has been named PD at EZ Communications' WEZB (B97)/New Orleans. He replaces Shadow P. Stevens, who left to join KQLZ (Pirate Radio)/Los Angeles as afternoon drive personality. Mitchell has already assumed his duties.

WEZB VP/GM Marc Leunissen told R&R, "It took a long time to find the right person, but Bob is as aggressive as the station itself. Shadow Stevens took us to one level of success and now the next phase is here - all-out attack. In fact, he's driving me nuts already, but I like it."

MITCHELL/See Page 38

Surratt Heads Geffen AOR Promotion



Hugh Surratt

Geffen Records has recruited former RCA AOR Promotion Director Hugh Surratt to head its National AOR Promotion Department.

"Hugh is one of the very best in the business," noted Geffen Director/Promotion Marko Babineau. "We're very excited to have him with Geffen at a time when this company is showing such success in the market. His abilities in promotion will help us expand on that success and reach higher in the near future."

Surratt had been with RCA since

SURRATT/See Page 38

Burkhart/Douglas Sets Executive Staff

Gillispie, Burns Exec. VPs; Bartlett, Garris Managers

Consulting firm Burkhart/Douglas & Associates has named Greg Gillispie Exec. VP/Product Development and Gary Burns Exec. VP/Client Services. Additionally, Michele Bartlett has been appointed Business Manager and Val Garris Research and Data Manager.

"We are once again improving our product and positioning our people," said B/D&A President Dwight Douglas. "Greg has done a fantastic job analyzing the future of AOR and the fragmentation. His contributions were key during our reinventing last year. Gary teaches me how to be a better consultant every time we get together. He will spearhead the redefinition



Bob Neil

HUNTLEY TO WWRM

Neil VP/GM At WSB

WWRM/Tampa VP/GM Bob Neil is transferring to sister Cox Full-Service/AC powerhouse combo WSB-AM & FM/Atlanta in the same capacity. He succeeds Mike Faherty, who was named Cox Exec. VP/Radio Group. Replacing Neil in Tampa is WSB GSM Bob Huntley.

Faherty told R&R, "We're delighted to have people like Bob Neil and Bob Huntley that we can move up. They've both proven themselves as accomplished managers."

NEIL/See Page 38

Hutylar New KUBE PD



Tom Hutylar

KUBE/Seattle Asst. PD/MD Tom Hutylar has been upped to PD. The eight-year station vet replaces Gary Bryan, who became PD at WPLJ/New York.

Cook Inlet Radio Exec. VP/KUBE GM Michael O'Shea told R&R, "In the last five weeks I've interviewed over 19 applicants and

HUTYLER/See Page 38



Greg Gillispie

of consulting for us into the '90s.

"We're expecting big things from Michele, and Val is going to be the PD's best friend in dealing

GILLISPIE/See Page 38

APRIL 14, 1989

CHR MUSIC IN THE ROUND

Four top CHR programmers conferenced on the subject of music trends, covering the rock resurgence, gold and how to use it, retail research, and the musical attitudes of today's youthful-minded adults. It's the latest in a series of programmers' roundtables.

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McNee Nabs WGRX PD Position

WZXL/Cape May, NJ PD Steve McNee has claimed the PD opening at WGRX/Baltimore. He replaces Leigh Jacobs, who exited the Shamrock Communications Classic Rocker two months ago and has since landed the WGFX/Nashville PD job.

WGRX GM Bill Hopkinson commented, "Steve literally went from worst to first at WZXL. He brings to us excellent skills, a focus on the product, and a commitment to quality."

McNee spent five years with the Holt Corp. at WZZO/Allentown and WUSQ/Winchester, VT before taking the WZXL PD job in 1986. He told R&R, "It's a huge step for me. I'm looking forward to the opportunity of working with Shamrock and the challenge of taking WGRX to a new level of success. I feel like a horse at Pimlico — I can't wait for the starting gate to open."

Kingsbury PD AT CFNY

CITI/Winnipeg PD Danny Kingsbury has been named PD at CFNY/Toronto. He replaces Don Berns, who exited the New Rock outlet in January.

CFNY OM Jim Fonger remarked, "Danny brings the organizational skills that are necessary to mold the great creative talents already here at the station. This move will allow everyone the time to concentrate in his own areas of expertise so CFNY can realize its true potential."

Kingsbury spent six years at CHED/Edmonton before being named CITI PD in 1985. Noting the healthy percentage of CHR material CFNY has added to its playlist in the last few months, Kingsbury explained, "I don't see the need to make any significant changes. This is an underserved market — a comparable city in the US would have far more players. There's a lot of audience to serve, and we can continue to be a mainstream station in the peak hours without forgetting our modern rock heritage."

Chicago's WTWV Moves To Christian Format Where There's A WYLL, There Was A Wave

NAC WTWV/Chicago has switched to a religious format and picked up the calls WYLL. The station had been an affiliate of the SMN Wave Network, then programmed NAC locally before switching to its current Contemporary Christian format.

Prior to the format change, NAC competitor WNUA bought an ad schedule on WTWV inviting its listeners to tune over to WNUA.

WYLL OD/PD Kenny Jay told R&R, "The reaction has been excellent. There was a station in the area (WCRM/Dundee) not serving the market as pervasively as we now are. They just came out of the format, so there was a niche for us. We had made the decision to switch



Matt Pollack



Jim Coffman

COFFMAN MARKETING DIRECTOR

Pollack Directs Atco Album Promotion

Relativity Records Director/National Album Promotion Matt Pollack has been named to the same post at Atco Records. Also joining Atco is Contemporary Communications Corp.'s Jim Coffman, who becomes Director/Marketing after holding the same title at Contemporary.

Atco VP/National Promotion Craig Lambert, to whom Pollack reports, commented, "Matt brings to his new post tremendous enthusiasm and an industry-wide reputation as one of the most promising young promotion executives in the country. I am delighted to welcome

him aboard and look forward to working with him for many years to come."

Pollack was at Relativity for three years.

Atco Exec. VP/GM Harry Palmer, to whom Coffman reports, said, "Jim is a most knowledgeable and dedicated executive whose extensive track record in the business speaks for itself. He will, I am sure, be a most valuable asset to the new Atco."

Coffman was at Contemporary since 1988, before which he was Director/Marketing & Sales at Rock Hotel/Profile Records since 1986.

WESTON WHJY PD

Corwin Promoted To VP/GM At WHJJ & WHJY

The Griffin Group, which completed its purchase of WHJJ & WHJY/Providence last week from Federal Communications, has upped four-year WHJY GSM Jim Corwin to VP/GM of the combo. Corwin, a WHJY staffer since 1981, succeeds Federal co-owner Janet Karger at the helm of the News/Talk-AOR combo. WHJJ GSM David Place will now handle GSM duties for both stations.

Following his appointment, Corwin named WHTT/Buffalo PD Bill Weston to the PD post at WHJY effective May 1. WHJY morning host Carolyn Fox, interim PD since last July, has assumed the newly-created Director/Special Programming position.

Griffin Group Exec. VP/Broadcast Division Al Pellegrino re-

marked, "We were fully prepared to go outside to find a GM if we had to, but there was no question that Jim was the best candidate. Not only am I absolutely certain that he can handle the job, but the fact he's been there for all these years will have a very stabilizing influence on the rest of the staff."

Corwin told R&R, "I've worked here since the station went AOR in '81, and this is a dream come true. The Griffin people recognize how strong the stations are and have given us a ton of autonomy and support."

Explaining the PD change, Corwin said, "When Carolyn inherited the interim job we were on a downturn, and she really turned things around nicely. But we decided several weeks ago that it was just inhuman for her to continue doing her highly-produced morning show and handling full PD responsibilities. She's been particularly effective with the concert promoters and the record people and will continue to work on special projects in her new position."

"We came very close to hiring Bill a couple of years ago," he added. "He's a hard worker with excellent managerial and people skills. He's the guy who can take this station back into double digits."

Weston took the WHTT PD job 16 months ago. Prior to that he was PD at WIXV/Savannah for over two years. "I can't say enough good things about the people at WHTT and the tutelage I received from Pyramid Broadcasting COO Brian Stone," he said. "However, returning to a true AOR format and working with Carolyn Fox, (MD) Chris Herrman, and the rest of the talent at WHJY will be a revitalizing experience."

AM SIMULCASTING AGAIN

Thompson Becomes KIIS Director/New Business

Former KIQQ/Los Angeles GSM Ken Thompson, who left that station when it shifted from AC to CHR as KQLZ (Pirate Radio), has joined crosstown KIIS-AM & FM as Director/New Business Development. KIIS (AM), which had stopped simulcasting all but mornings with the FM six months ago to air a dance-mix format, has resumed simulcasting all KIIS-FM programming, as noted last week.

KIIS-AM & FM VP/GSM Peggy Schiavo told R&R, "Developing new avenues of business has been an area of ever-increasing importance at the station over the last five years. The more serious a competitor we've become, the more serious the talent we bring on board. Ken did a great job of bringing new advertisers into KIQQ, and this arena represents a sizable part of our revenue. I'm confident Ken can expand our numbers and help us grow."

Thompson added, "My job at KIIS is to develop creative ways to show marketers that radio delivers buyer traffic for their products and services. We'll continue to generate new business clients for radio and get them on KIIS."

Avoiding Rap Image For FM

Explaining the AM's return to simulcasting, KIIS-AM & FM VP/Programming Steve Rivers told R&R, "While the AM was successful with its own programming, we did some additional research and found out many of our FM listeners didn't have FM radios in their cars. In fact, that number was much larger than we anticipated. We also noted that some FM listeners who were tuning in the AM perceived that this music was being played on the FM as well, and we didn't want KIIS-FM to get a rap image."

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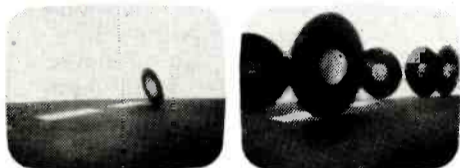
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Dingell Committee Ignores Justice Department, Approves Fairness Bill

Quello Urges Broadcasters To Ease Opposition To Codification

Unfazed by the Justice Department's warning that it will urge a presidential veto of the measure, the House Energy & Commerce Committee this week approved legislation that would write the Fairness Doctrine into law.

The Committee's Tuesday (4/11) vote came just days after the Justice Department expressed opposition to codification of the Fairness Doctrine on the grounds the policy is unconstitutional.

"The bill unconstitutionally ofends the requirements of the First Amendment," wrote Asst. Attorney General Thomas Boyd in a recent letter to Rep. John Dingell (D-MI). "We strongly oppose its enactment, and if passed by Congress, will recommend presidential disapproval."

Dingell, who chairs the Energy and Commerce Committee, is the sponsor of the Fairness Doctrine codification bill (H.R. 315), which now moves to the full House for consideration. A similar measure

is currently working its way through the Senate.

Not On Presidential Program

In perhaps the strongest indication to date of the Bush administration's stance on the Fairness Doctrine, Boyd told Dingell, "The Office of Management and Budget has advised this Department that . . . enactment of H.R. 315 would not be in accord with the program of the President."

According to Boyd, the Justice Department believes the Supreme Court's 1969 "Red Lion" decision, which upheld the doctrine's constitutionality on the theory that broadcast licenses are a scarce

commodity, could be successfully challenged.

As Boyd's letter was making its way to Capitol Hill, FCC Commissioner James Quello was urging broadcasters to ease their opposition to the doctrine, which he has long opposed.

In what he described as a new "more conciliatory" position on the doctrine, Quello last week told a University of Missouri audience that he still opposes the doctrine in principle but now feels the codification effort must be allowed to run its course so other broadcast-related issues can be addressed.

The veteran Commissioner blamed broadcasters for the ongoing Fairness battle, which he said would now be over if the industry had taken its case to the public. "Fairness repeal never took hold because broadcasters didn't generate grass roots support for it," Quello said.

Cap Cities/ABC, Great American Ask Cross-ownership Waivers

Moving to take advantage of the FCC's newly-loosened "one to a market" cross-ownership rule, Cap Cities/ABC and Great American Broadcasting have petitioned the FCC for permission to keep radio-TV combinations in several Top 30 markets.

Cap Cities/ABC is seeking waivers for four combinations: WABC-AM-TV & WPLJ/New York; KABC-AM-TV & KLOS/Los Angeles; WLS-AM-TV & WYTZ/Chicago; and KGO-AM & TV/San Francisco. The company is currently operating the combos under a temporary waiver granted by the FCC in 1987 pending the outcome of a review of the agency's cross-ownership rules.

In December the Commission adopted a policy of "looking favorably upon" cross-ownership waiver applications in Top 25 television markets where at least 30 separately owned or operated broadcast outlets would remain after a waiver is granted. All four Cap Cities/ABC combo markets meet that criteria.

Beyond Top 25 Markets

Great American, which applied for waivers for its grandfathered WKRC-AM & TV/Cincinnati and WDAF-AM-TV & KYYS/Kansas City combos, must convince the Commission to stretch its new rules beyond the Top 25 (Cincinnati is the 29th television market, Kansas City is 30th). Both markets have well in excess of 30 separately-owned broadcast voices.

In announcing the new rules, FCC officials hinted they would consider waivers in slightly smaller markets so long as the 30-outlets rule was met and the continued existence of the combo was demonstrated to be in the public interest.

In its petition, Great American challenged the Top 25 standard on the grounds "there are no signifi-

cant differences in diversity and media competition between Cincinnati and Kansas City . . . and vari-

ous markets that happen to be ranked in the top 25."

According to Great American, continued common ownership of the radio and television properties would serve the public interest by allowing the stations to maintain operating efficiencies that allow them to better serve their communities.

Harris Tells Industry To Wake Up On Licensing

Warns Upcoming Negotiations Will Have Strong Financial Impact

Broadcasters are being urged to bankroll a \$1 million war chest and pool confidential financial information to prepare for next year's music licensing negotiations with ASCAP and BMI.

The call for action came Tuesday (4/11) from All-Industry Music Licensing Committee Chairman and Group W Radio Chairman Dick Harris to about 650 broadcasters attending the annual convention of the Broadcast Financial Management Association in Dallas. Harris sounded the alarm that the licensing talks will impact the bottom line of every broadcaster in America, and urged radio owners to cooperate with industry negotiators by providing private financial information about their licensing payments.

"Information is vital to the success of any negotiations, and we need a lot more information that we have," Harris said. "Our goal is to know as much about ourselves before next year's negotiations as they know about us."

With a quick one-two punch, Harris and KVEN/Ventura, CA owner

Robert Fox followed up by asking broadcasters to contribute two percent of their annual music licensing fees over the next three years to bankroll a \$1 million war chest. Fox said in 1988 only \$171,000 was contributed by about 225 companies, and of that 37 contributors accounted for \$130,000. About 93% of that money went to pay legal fees.

Hundreds Of Millions At Stake

"We're talking about hundreds of millions of dollars at stake here," Fox added. "For a single station, it works out to be about \$60,000 in fees on \$2 million of reportable revenues."

Radio currently pays about \$125 million a year to the music licensing agencies. Negotiations with ASCAP are scheduled to begin in December 1990, and one year later with BMI.



**DC
REPORT**
PAT CLAWSON

Sillerman-Westinghouse Deal Cooking

According to radio insiders, New York media financier **Robert F.X. Sillerman** is negotiating one of the biggest radio deals in history — the sale of his 11-station **Legacy/Metropolitan Broadcasting** chain to **Westinghouse Broadcasting** for about \$400 million. A merger of the two companies would create a radio empire valued in excess of \$700 million.

Sillerman didn't return phone calls, and **Group W** Radio Chairman **Dick Harris** refused to confirm or deny the deal Tuesday (4/11). "It's only natural that we would talk to Sillerman — or anyone else," Harris said. "We're always interested in looking at FM opportunities. Assuming there are good ones available, we're in a position to do a deal immediately."

Sillerman bought several of the stations last year in a \$310 million deal, and recently he's been looking for new financing. Last week he was scouting for business opportunities as a guest at the **Drexel Burnham Lambert** "junk bond" conference in Los Angeles.

AM Pioneers May Homestead New Frequencies

Daytime AM broadcasters may soon get special FCC "homesteading rights" to pioneer new frequencies. Speaking Monday (4/10) at the **BFMA** Dallas convention, **NAB** General Counsel **Jeff Baumann** said the Commission plans to give first dibs on the expanded 1605-1705 kHz band to daytimers with state-of-the-art transmission facilities. Stations would simultaneously broadcast on both old and new frequencies until the new band catches on.

Baumann predicted the new policy would be announced just before the NAB's Las Vegas convention, but FCC Mass Media chief **Lex Felker** called that timetable premature. Felker said homesteading rights are "under consideration and there are some commissioners interested in that idea."

Rattner Moves Media Action To Lazard

Morgan Stanley & Co. media wizard **Steven Rattner** is jumping ship to form a new communications finance group as a general partner at **Lazard Freres & Co.** Effective immediately, he'll head a team providing advice and financing for the communications industry in special situations such as restructurings, recapitalizations, and leveraged buyouts.

A former *New York Times* reporter, Rattner joined Morgan Stanley in 1984 and founded the firm's Communications Group. He eventually was promoted to managing partner after a string of successful deals totalling more than \$15 billion, including the sale of **Metropolitan Broadcasting** and junk bond offerings for **Emmis Broadcasting**.

Stromquist Computerizes Station Trading

Selling small-market radio stations may get easier if a new concept from Los Angeles radio broker **Peter Stromquist** catches on. His **Montreux Companies Ltd.** brokerage has launched a new trade group, the **Association of Independent Media Brokers**, to provide a computerized Multiple Listing Service (MLS) similar to that used by the real estate industry.

Stromquist contends that major national radio brokerages don't want to handle small-market deals, and says his radio industry MLS would aid small operators by giving wider exposure to potential deals than a single brokerage can provide. Broadcast brokers joining the group will also receive credit reports on potential station buyers, advertising assistance, and legal services.

For more information, contact Stromquist at (818) 609-8687.

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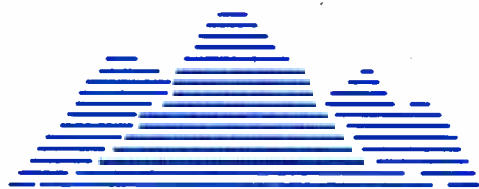


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| 19 | 20 | 21 | 22 | 23 | 24 | 25 | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 26 | 27 | 28 | 29 | 30 | 31 | | 28 | 29 | 30 | 31 | | | |

Monday, April 24



TRANSACTIONS

Adams, Fisher, Viacom Turn \$18 Million Seattle Doubleplay

WMCA To Salem; Keymarket Lands Venerable New Orleans Combo

Deals Of The Week

Adams-Fisher-Viacom Seattle Spin

PRICE: Approximately \$18 million
COMMENT: In a two-step transaction, Adams Communications is selling KQUK & KZOK/Seattle to Fisher Broadcasting. After that transaction is completed, Fisher will immediately spin off the AM station to Viacom Enterprises.

BROKER: Robert Mahlman of the Mahlman Co. represented Fisher Broadcasting in these transactions.

Transaction #1

KQUK & KZOK/Seattle

PRICE: \$17 million
TERMS: Cash
BUYER: Fisher Broadcasting Inc., headed by John Behnke. The company also owns KOMO-AM & TV/Seattle.

SELLER: Adams Communications Corp., headed by Stephen Adams and Matt Mills. The company also owns KOOL-AM & FM/Phoenix, KISS/San Antonio, WLAV-AM & FM/Grand Rapids, WKLL & KEZK/St. Louis, and KHII/Denver. It recently announced plans to sell WBZN-AM & FM/Racine, WI and KDKO/Denver. It is in the process of selling its St. Louis combo to acquire KSTZ/St. Louis.

FREQUENCY: 1590 kHz; 102.5 MHz
POWER: 5 kw; 100 kw at 1170 feet
FORMAT: Gold; AOR
COMMENT: Adams recently purchased this combo for \$10.2 million. Completion of this transaction depends on Fisher Broadcasting receiving an FCC cross-ownership waiver because of its ownership of both a TV and AM station in the Seattle market.

Transaction #2

KQUK/Seattle

PRICE: \$1 million (approximate)
BUYER: Viacom Broadcasting, headed by William Figenshu. The company also owns KBSG/Tacoma-Seattle, WMZQ-AM & FM/Washington, WLAK/Chicago, WLTII/Detroit, WLTW/New York, and KIKK-AM & FM/Houston.
SELLER: Fisher Broadcasting

WMCA/New York

PRICE: \$15 million (approx.)
TERMS: Not disclosed
BUYER: Salem Communications of Camarillo, CA, headed by Edward Atsinger III and Stuart Epperson. The company also owns KGER/Long Beach, CA; KDAR/Oxnard, CA; KAVC/Rosamond, CA; KLFE/San Bernardino; KPRZ/San Marcos, CA; KHAA/Port Sulphur, LA; WEZE/Boston; WNYM/New York; WRFD/Columbus; KCFD/Tulsa; KPDD/Portland; and KGNW/Burien (Seattle), WA. Atsinger also owns 50% of KKLA/Los Angeles and KFAX/San Francisco, and 35.05% of KKXX/Delano, CA. Epperson also owns 50% of KFAX/San Francisco and 35.05% of KKXX/Delano, CA.

SELLER: Federal Broadcasting Co. of Southfield, MI, headed by Peter Kicer, President. The company also owns WLUC-TV/Marquette, MI and KTVO-TV/Ottumwa, IA.
FREQUENCY: 570 kHz
POWER: 5 kw
FORMAT: Talk

WWL & WLMG/New Orleans

PRICE: \$13.1 million
TERMS: Cash
BUYER: Keymarket Communications, headed by Kerby Confer. The company also owns WRLX/Hickory, NC; WHGB & LWNNK/Harrisburg, PA; WTCB/Orangeburg, SC; WRVR-AM & FM; KKMJ/Austin; and KOKE/Rollingwood (Austin), TX.
SELLER: Loyola University Of The South, headed by Rev. James C. Carter.
FREQUENCY: 870 kHz; 101.9 MHz
POWER: 50kw; 95 kw at 830 feet
FORMAT: News, Country; AC
BROKER: Dick Chapin of R.C. Crisler & Co.
COMMENT: Loyola has owned clear channel WWL since 1922, WLMG since 1970.

FORMAT: Variety
COMMENT: This station was sold in May 1985 for \$385,000.

California

FM CP/Barstow

PRICE: \$15,500
TERMS: Cash
BUYER: Community Educational Television Inc., headed by President John Des Casoria and VP Paul Crouch. They are also principals of Trinity Broadcasting Network, which owns several TV properties.
SELLER: Barstow First Assembly of God Church, headed by Randall Wood.
FREQUENCY: 91.3 MHz
POWER: 3 kw at 13 feet

KVMR/Nevada City

PRICE: \$32,000
TERMS: Cash
BUYER: Nevada City Community Broadcast Group, headed by William Tuttle and Jima Jack Abbott.
SELLER: American Victorian Museum, a nonprofit group headed by Charles Woods and David Osborn.
FREQUENCY: 89.5 MHz
POWER: 1.96 kw at 980 feet
FORMAT: Variety

Arkansas

KYDE/Pine Bluff

PRICE: \$2000
TERMS: Cash sale of FCC license only.
BUYER: Southwest Communications Inc., owned by Horace Johnson, Jerome Green, and Harold Betton.
SELLER: Walter Dickinson, bankruptcy trustee.
FREQUENCY: 1590 kHz
POWER: 1 kw daytimer

Connecticut

WADS/Ansonia

PRICE: \$550,000
TERMS: Asset sale. Escrow deposit \$36,000; additional \$439,000 cash at closing. Ten-year promissory note for \$75,000 at ten percent interest, payable in equal monthly installments.

Top 10 Transactions: First Quarter '89 Deals

| | |
|--------------|---|
| \$75,000,000 | United Broadcasting Corp. to UBC Acquisition Corp. (9 stations) |
| \$55,000,000 | KFAC/Los Angeles to Evergreen Media Corp. (KFAC) |
| \$32,000,000 | 3 JAG Communications stations to Infinity Broadcasting Corp. |
| \$21,000,000 | KNBR/San Francisco to Susquehanna Radio Corp. |
| \$18,800,000 | 4 Beasley Broadcast Group stations to Pinnacle Broadcasting |
| \$15,000,000 | WFTQ & WAAF/Worcester, MA to Zapis Communications |
| \$15,000,000 | WEKS/LaGrange-Atlanta to NewCity Communications |
| \$14,700,000 | WKLL & KEZK/St. Louis to Channel One Communications |
| \$14,000,000 | WHDH/Boston to New England Television Corp. |
| \$13,000,000 | WNYM/New York to Radio Vision Christians |

BROKER SCORECARD: See Page 15

TRANSACTIONS AT A GLANCE

Deals So Far In 1989: \$581,825,934

Total Stations Traded This Year: 339

This Week's Action: \$51,235,768

Total Stations Traded This Week: 41

Deals Of The Week:

● **Adams-Fisher-Viacom Seattle Spin \$18 million**

● **KQUK & KZOK/Seattle to Fisher \$17 million**

● **KQUK/Seattle to Viacom \$1 million (approx.)**

● **WMCA/New York \$15 million (approx.)**

● **WWL & WLMG/New Orleans \$13.1 million**

- KYDE/Pine Bluff, AR \$2000
- FM CP/Barstow, CA \$15,500
- KVMR/Nevada City, CA \$32,000
- WADS/Ansonia, CT \$550,000
- WIML/Wrightsville, GA \$160,000
- KSTO/Agana, GM \$94,400 for 10%
- WYER-AM & FM/Mt. Carmel, IL \$850,000
- KTSS/Davenport, IA \$70,000
- KNEK/Washington, LA (FM CP) \$3900 for 60%
- WLSL/Crisfield, MD (FM CP) \$25,000
- WNCG/Newburyport, MA \$420,000
- KLRQ/Clinton, MO (FM CP) \$21,000 for 50%
- KFRU/Columbia, MO \$525,000
- WJK/Camp Lejuene, NC \$54,000
- WTZQ/Hendersonville, NC \$433,868
- WKMT/Kings Mountain, NC \$170,000
- WWIL/Wilmington, NC \$178,500
- KBTO/Bottineau, ND \$130,000
- KIVR & KBGG/Cave Junction, OR \$350,000
- KCST/Florence, OR \$40,000
- WEBG/Edensburg, PA \$35,000
- WHUM/Hughesville, PA No cash consideration
- WLM/Kane, PA \$244,750
- WDDH/Reynoldsburg, PA (FM CP) \$8750
- WBMJ/San Juan, PR No cash consideration
- WXTC-AM & FM/Charleston, SC No cash consideration
- WTYC/Rock Hill, SC \$55,000 for 25%
- KIKN-FM/Pharr, TX (FM CP) \$75,000
- WAPP/Berryville, VA \$150,000
- WPSK-FM/Pulaski, VA \$410,000
- WYVE/Wytheville, VA \$230,000
- KXAA/Rock Island, WA (FM CP) \$2300

BUYER: Jack Silva and Manuel Santos of Ludlow, MA. Silva's wife is the licensee of WACM/West Springfield, MA.
SELLER: Connecticut Communications House Inc., owned by James Huber and Susan Huber. They also own WBIS/Bristol, CT.
FREQUENCY: 690 kHz
POWER: 1 kw daytimer
FORMAT: News/Talk

FREQUENCY: 106.3 MHz
POWER: 3 kw at 267 feet
FORMAT: Urban

Guam

KSTO/Agana

PRICE: \$94,400 for 10%
TERMS: Stock sale for cash.
BUYER: Edward and Frances Poppe, the majority stockholders of the licensee.
SELLER: Ronald Tangye and Jack Rosenweig are selling stock interests in Interisland Communications Inc.
FREQUENCY: 95.5 MHz
POWER: 25 kw at 530 feet
FORMAT: AC
COMMENT: Interisland also owns KCNM & KZMI/Saipan, GM and the buyer is acquiring an interest in these stations as well.

Georgia

WIML/Wrightsville

PRICE: \$160,000
TERMS: Cash
BUYER: Johnson County Broadcasters Inc., owned by Lonnie Carter and G.C. Lee of Homerville, GA. Carter is the GM of WBTY/Homerville, GA.
SELLER: Charles Waters, executor of the estate of Wimley Waters.

Continued on Page 10

TRANSACTIONS

Continued from Page 9

Illinois

WYER-AM & FM/Mt. Carmel

PRICE: \$650,000
TERMS: Escrow deposit \$20,000. Buyer to pay total of \$500,000 cash and provide five-year promissory note for \$150,000 at ten percent interest, with interest payable monthly in advance and balloon payment for the full loan amount due on the fifth anniversary of the closing.

BUYER: River Valley Radio Inc., owned by Craig Fenneman of Martinville, IN; Brian and Scott Fenneman of Martinville, IN; and Keith Yarber of Lexington, KY. Yarber is the GM of WKQQ/Lexington, KY.

SELLER: John and Emmy Lou Hurlbut.

FREQUENCY: 1360 kHz; 94.9 MHz
POWER: 500-watt daytimer; 50 kw at 425 feet
FORMAT: News/Talk; AC

Iowa

KTSS/Davenport

PRICE: \$70,000
TERMS: \$35,000 cash; five-year promissory note for \$35,000 at ten

percent interest, payable in 60 equal monthly installments of \$463, with a balloon payment of \$21,770.

BUYER: Valley Broadcast Ministries Inc., headed by Jonathan Detherage.
SELLER: Quadcasting Communications Inc., headed by trustee A. Fred Berger.

FREQUENCY: 1580 kHz
POWER: 500-watt daytimer
FORMAT: AC

Louisiana

KNEK/Washington (FM CP)

PRICE: \$3900 for 60%
TERMS: Stock sale for cash
BUYER: David Price of Vicksburg, MS. He already owned 40% of the station. Price also owns KNEK & WKPG/Port Gibson, MS, and WOKJ/Jackson, MS. He has a 49% interest in KBRA/Freer, TX.

SELLER: Dolores Sylvester
FREQUENCY: 104.7 MHz
POWER: 3kw at 300 ft.
COMMENT: Station is under construction and is set to go on-air in six months with a Country format.

Maryland

WLSL/Crisfield (FM CP)

PRICE: \$25,000
TERMS: Cash

BUYER: Hoffman Broadcasting Inc., owned by Thomas Hoffman of Clinton, MD and Holly Nolting of Arlington, VA. They are brother and sister. Nolting is Secretary/Director of Hoffman Media, which owns WYNX/Smyrna, GA and WQCK/Baton Rouge.

SELLER: Leigh Leverrier of Bethesda, MD, who also owns WESI/Strasburg, VA and is in the process of buying WAPP/Berryville, VA.

FREQUENCY: 96.9 MHz
POWER: 3 kw at 328 feet

Massachusetts

WNCG/Newburyport

PRICE: \$420,000
TERMS: Buyer will pay off bank debt of undisclosed size, sign a three-year six percent promissory note for \$45,000, and pay the balance in cash at closing.

BUYER: Damon Radio Inc., controlled by Win Damon and Henry Damon of Concord, NH and James Pollack of Chestnut Hill, MA.

SELLER: Ted Larsen Broadcasting Inc., owned by Thorvald Lauritsen of Manchester, MA; WNCG GM Daniel Friel of Andover, MA; and Steve Howard of Gloucester, MA.

FREQUENCY: 1450 kHz
POWER: 1 kw
FORMAT: AC
BROKER: New England Media

Missouri

KLRQ/Clinton (FM CP)

PRICE: \$21,000 for 50%
TERMS: Stock purchase for cash
BUYER: Bradley and Patricia Townsend of Clinton, MO.

SELLER: Niccole and John Blank of Clinton, MO are selling their 50% interest in B&F Broadcasting Inc.

FREQUENCY: 96.1 MHz
POWER: 100 kw at 987 feet

KFRU/Columbia

PRICE: \$525,000
TERMS: Stock sale. \$200,000 cash payment for stock; additional \$325,000 cash as consideration for noncompete agreement. Seller to pay all outstanding debts before closing.

BUYER: Cornerstone L.P., headed by general partner Cornerstone Communications Inc., a corporation owned by Columbia, MO businessmen Bill Weaver and Daniel White. Weaver is the station's current GM. Limited partners include Bill Bengston, the GM of KSNF-TV/Joplin, MO, and Tom Gray, the GM of KOMU-TV/Columbia, MO.

SELLER: KFRU Inc., owned 45% by the Tribune Publishing Co. and 55% by Henry Waters III. Waters is the President and sole director of Tribune Publishing, which publishes the Columbia Daily Tribune.

FREQUENCY: 1400 kHz
POWER: 1 kw
FORMAT: News/Talk

North Carolina

WJIK/Camp Lejuene

PRICE: \$54,000
TERMS: Asset sale. Five-year promissory note for entire purchase price at ten percent interest, payable in five annual installments of \$10,800 plus interest. First payment due one year after closing.

BUYER: Word of Faith of Jacksonville Inc., headed by President James Osborne.

SELLER: Francon Inc., owned by Charles Franklin. He also owns WETC/Wendell-Zebulon, NC.

FREQUENCY: 1580 kHz
POWER: 10 kw daytimer
FORMAT: Gospel

WTZQ/Hendersonville

PRICE: \$433,668
TERMS: Station asset sale price \$105,000. Escrow deposit \$10,000. Additional \$70,000 cash due at closing. Two promissory notes for total of \$25,000 at ten percent interest, with final note payable in full in January 1991. Buyer agrees to assume liabilities totalling approximately \$304,668. Buyer to pay a finder's fee not to exceed \$24,000.

BUYER: Conner Communications Inc., owned by Ralph Conner of Asheville, NC.

SELLER: Butler Broadcasting Inc., owned by Jim Butler.
FREQUENCY: 1600 kHz
POWER: 5 kw day/500 watts night
FORMAT: Gold
COMMENT: This station was sold for \$250,000 in October 1986.

WKMT/Kings Mountain

PRICE: \$170,000
TERMS: Asset sale for cash
BUYER: Bridges Broadcasting Co. Inc., owned by Jonas Bridges Sr. He has been the station's GM for 35 years.

SELLER: Roger Whitesides of Rock Hill, NC.
FREQUENCY: 1220 kHz
POWER: 1 kw
FORMAT: Country

Continued on Page 12

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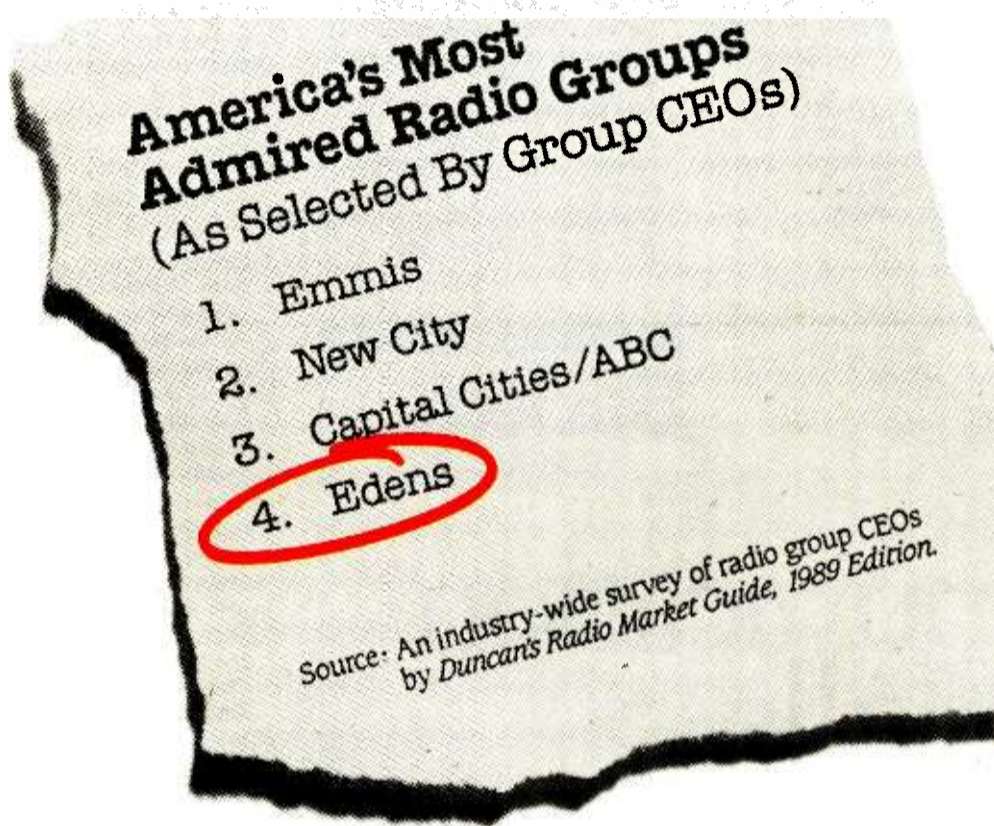
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WRBQ AM WRBQ FM WRVA AM WRVQ FM WWDE FM KOY AM KOY FM KKLQ AM KKLQ FM
St. Petersburg Tampa Richmond Richmond Norfolk Phoenix Phoenix San Diego San Diego

TRANSACTIONS

Continued from Page 10

Oregon

WWIL/Wilmington

PRICE: \$178,500

TERMS: \$40,000 cash; cancellation of \$15,000 promissory note; assumption of outstanding bank loan totalling \$124,500.

BUYER: **Foursome Communications Inc.**, owned by **Luther Jordan Jr.** of Wilmington, NC.SELLER: **Echo Broadcasting Inc.**, owned by **James Capers Jr.**

FREQUENCY: 1490 kHz

POWER: 1 kw daytimer

FORMAT: Urban

KIVR & KBGG/

Cave Junction

PRICE: \$350,000

TERMS: Buyer to provide promissory note for \$93,000 and assume existing liabilities.

BUYER: **Sound Broadcasting Corp.**, owned by **Charles Kneor** of Grants Pass, OR and **Florence Howell** of Irvine, CA.SELLER: **New Frontier Broadcasting Inc.**, owned by **Jeff Salgo**.

FREQUENCY: 1400 kHz; 102.7 MHz

POWER: 1 kw; 100 kw at 1976 feet

FORMAT: Nostalgia

Pennsylvania

WEBG/Ebensburg

PRICE: \$35,000

TERMS: Asset sale for cash

BUYER: **Eagle Broadcasting Group Inc.**, owned by **J. Richard** and **Dorothy Lee** of Oceanside, CA and **Jane Allison Lee** of Washington, DC.SELLER: **Cambria Broadcasting Inc.**, owned by **Gary Kleiman**.

FREQUENCY: 1580 kHz

POWER: 1 kw daytimer

FORMAT: AC

COMMENT: This station was sold in July 1987 for \$52,000.

WHUM/Hughesville

PRICE: No cash consideration

TERMS: The seller is swapping an AM station for LPTV station **W05BG/Williamsport, PA.**BUYER: **Kennedy Broadcasting Inc.**, owned by **John Kennedy Jr.** of Cogan Station, PA. The company also owns **WKBE/Patton, PA.**SELLER: **Pro Marketing Inc.**

FREQUENCY: 1190 kHz

POWER: 1 kw day/17 watts night

FORMAT: CHR

COMMENT: This station was sold for \$60,000 in December 1987.

WLMJ/Kane

PRICE: \$244,750

TERMS: Cash

BUYER: **Clarion County Broadcasting Corp.**, owned by **William Hearst**. The company owns **WCCR & WWCH/Clarion, PA** and is the proposed assignee of **WDDH/Reynoldsburg, PA.**SELLER: **Laurel Media Inc.**, owned by **Dennis Heindl**.

FREQUENCY: 103.9 MHz

POWER: 3 kw at 300 feet

FORMAT: Gold

COMMENT: Laurel purchased this station in January 1988 for \$105,000.

WDDH/Reynoldsburg (FM CP)

PRICE: \$8750

TERMS: Cash

BUYER: **Clarion County Broadcasting Corp.**, owned by **William Hearst**. (See **WLMJ/Kane, PA** above.)SELLER: **Paula Heindl**

FREQUENCY: 99.5 MHz

POWER: 3 kw at 328 feet

Puerto Rico

WBMJ/San Juan

PRICE: No cash consideration

BUYER: **Calvary Evangelistic Mission Inc.**, a nonprofit group headed by President **Ruth Luttrell**. The group also owns **WIVV/Vieques, PR.**SELLER: **Christian Media of Puerto Rico Inc.**, headed by **Janet Luttrell**.

FREQUENCY: 1190 kHz

POWER: 10 kw day/5 kw night

FORMAT: Contemporary Christian

North Dakota

KBTO/Bottineau

PRICE: \$130,000

TERMS: Cash

BUYER: **Alan Henning**, who currently owns 50% of the station.SELLER: **Dennis Danielson** is selling his 50% interest in **D&H Broadcasting Inc.**

FREQUENCY: 101.9 MHz

POWER: 51.5 kw at 492 feet

FORMAT: Country

KCST/Florence

PRICE: \$40,000

TERMS: \$31,500 cash, \$1500 out-of-pocket expenses, and contribution of equipment valued at \$7000.

BUYER: **Jon Thompson**, the station's current GM, is buying a minority interest.SELLER: **Charles Farmer** is selling a 20% share of his current 100% stock ownership of **Coast Broadcasting Co.**

FREQUENCY: 1250 kHz

POWER: 1 kw daytimer

FORMAT: AC

South Carolina

WXTC-AM & FM/Charleston

PRICE: No cash consideration

TERMS: Buyer is assuming full ownership by cancelling debts owed to him by sellers, who are family members.

BUYER: **Ralph Guild** of Palm Beach, FL. He also owns interests in **KFRE & KNAX/Fresno.**SELLER: Several Guild family members including **Marc Guild** and **Gale Hoyt** are disposing of their interests in **Guild Radio Co.**, the general partner of licensee **EBE Communications L.P.**

FREQUENCY: 1390 kHz; 96.9 MHz

POWER: 5 kw; 100 kw at 1750

FORMAT: Gold; AC

COMMENT: This station was purchased in June 1987 for \$5.5 million.

WTYC/Rock Hill

PRICE: \$55,000 for 25%

TERMS: Stock sale

BUYER: **Tri-County Broadcasting Corp.**, owned by **J. Robert Bridges Jr.**, **Jonas Bridges Sr.**, **Pamela Sardinia**, and **Ken Mayfield**.SELLER: **Roger Whitesides** of Rock Hill, SC. He is also selling **WKMT/ Kings Mountain, NC** (see above).

FREQUENCY: 1150 kHz

POWER: 1 kw

For The Record

The March 24 "Transactions" summary reported that **Kent** and **Patsy Burkhart's Degree Communications** had sold 68.4% of **WANS-AM & FM/Greenville, NC** to **AT Capital Corp.**, a venture capital arm of Cleveland-based **Ameritrust Bank**. Some readers may have gotten the unfounded impression that Degree was in financial trouble.

To clarify, Degree is in healthy financial condition and the transaction was a routine matter involving the conversion of a convertible note and the exercise of some stock purchase warrants. Ameritrust VP **Donald Molten Jr.** says, "This is not a troubled situation. Ameritrust is very pleased with its affiliation with Mr. and Mrs. Burkhart and plans to make additional acquisitions of radio properties through Degree Communications."

Continued on Page 15

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1

The Judds Story

Memorial Day (May 26–29)

They changed their names from Diana and Christina to Naomi and Wynonna and burst on the country music scene in 1984 with "Mama He's Crazy" and "What About Me." This talented mother and daughter team won the CMA's Vocal Group of the Year award for 3 years in a row and currently reign as the CMA's Duo of the Year. The hits they've picked up along the way include "Girls Night Out," "Love is Alive," "Have Mercy," "Grandpa," "Rockin' With the Rhythm of the Rain," "Cry Myself to Sleep," "Don't Be Cruel," "I Know Where I'm Going," "Maybe Your Baby's Got the Blues" and "Change of Heart."

9

Vocalists of the Year: Randy Travis and K.T. Oslin

Independence Day (June 30–July 4)

They couldn't be more different. Randy is a young man from a small town who's never sung anything but country music; K.T. is a sophisticated New Yorker and a veteran of the Broadway stage and commercial work. Each has earned the title of "Vocalist of the Year" from the CMA. Randy's biggest hits include "Forever and Ever, Amen," "On The Other Hand" and "Honky Tonk Moon." K.T.'s most successful songs are "Hold Me," "80's Ladies" and "Do Ya."

8

California Country 1989

Labor Day (Sept. 1–4)

Highway 101 ("Whiskey, If You Were A Woman," "Somewhere Tonight") is Group of the Year according to both the CMA and ACM. Their rise to the top is just one of many exciting success stories for country music acts from the West Coast in recent years. Other California based artists now on the charts include the Desert Rose Band ("Love Reunited," "One Step Forward"), Vern Gosdin ("Set 'Em Up Joe," "Chiseled in Stone"), Southern Pacific ("New Shade of Blue," "Reno Bound") and Dwight Yoakam ("Streets of Bakersfield," "Little Sister").



The Great Entertainers of the Eighties

Thanksgiving (Nov. 23–27)

The Country Music Association's highest honor is "Entertainer of the Year." This special profiles the superstars who have achieved this coveted award during the past decade and includes their biggest hits as well as the stories behind them. These stars include Barbara Mandrell (twice a winner), Alabama (three time winners), Ricky Skaggs, Reba McEntire and Hank Williams, Jr. (twice a winner).

Christmas Around the Country 1989

Christmas (Dec. 22–25)

It's a country music tradition! Each year country music stars gather to share stories of holiday celebrations – past and present – and their Christmas music – old and new – on this radio special. This all-new production will feature the biggest hitmakers of 1989.



George Jones 35th Anniversary Radio Special

New Year's (Dec. 29–Jan. 1)

In 1955, George Jones had his first country hit, "Why Baby Why" and he's been a fixture on the country charts ever since as a solo artist and as a duet partner of Tammy Wynette. This salute features early hits like "White Lightning" and "The Race is On;" seventies classics like "The Grand Tour," "Her Name is..." "Bartender Blues" and his more recent work such as "Who's Gonna Fill Their Shoes," "The One I Loved Back Then" and "The Right Left Hand."

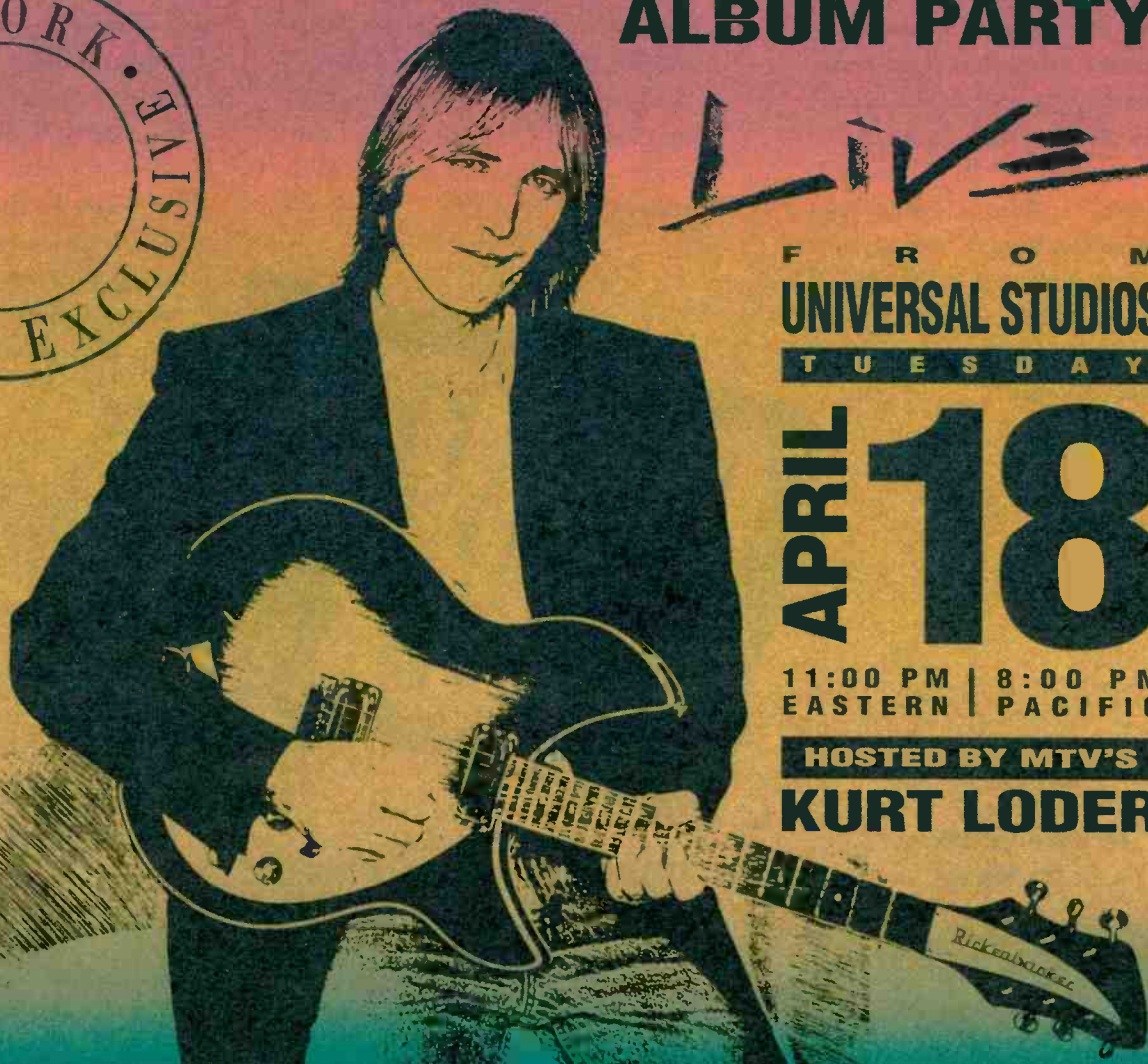
Each Country Six Pack special is produced by Ed Salamon and is available on a swap/exchange basis to stations in the top 170 Arbitron-rated metro markets.

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Broker Scorecard

1989 First Quarter Results

| Broker | # Of Stations | Dollar Volume |
|---------------------------------|---------------|---------------|
| Americom | 10 | \$83,600,000 |
| Blackburn & Co. | 12 | \$82,400,000 |
| Jack Minkow | 9 | \$75,000,000 |
| Media Venture Partners | 6 | \$26,387,500 |
| Communications Equity Assoc. | 3 | \$14,591,194 |
| H.B. LaRue Media | 4 | \$14,150,000 |
| Gary Stevens & Co. | 1 | \$14,000,000 |
| Richard A. Foreman & Associates | 1 | \$7,475,000 |
| Montcalm | 4 | \$6,500,000 |
| William Schutz Jr. | 1 | \$6,150,000 |
| Chapman Associates | 6 | \$6,050,000 |
| James Moore | 1 | \$5,841,000 |
| Hogan-Feldmann Inc. | 2 | \$5,000,000 |
| Kozacko-Horton | 3 | \$4,538,000 |
| Robert Chaisson & Co. | 1 | \$4,000,000 |
| Doyle Peterson & Associates | 2 | \$3,530,000 |
| Wood & Co. | 4 | \$2,485,000 |
| W. John Grandy | 2 | \$2,000,000 |
| Hadden & Associates | 4 | \$1,950,000 |
| Don Sailors & Associates | 2 | \$1,830,000 |
| Cecil Richards & Co. | 2 | \$1,750,000 |
| Mahlman Co. | 1 | \$1,500,000 |
| Norman Fischer & Associates | 1 | \$1,451,000 |
| New England Media Inc. | 2 | \$1,400,000 |
| Thoben-Van Huss | 4 | \$1,350,000 |
| Pat Thompson Co. | 3 | \$1,230,000 |
| Burt Sherwood Inc. | 2 | \$875,000 |
| Ray Rosenblum | 3 | \$856,000 |
| William Exline Inc. | 4 | \$790,000 |
| Snowden Associates | 2 | \$600,000 |
| Sun Realty | 1 | \$509,000 |
| Millar Co. USA Inc. | 1 | \$400,000 |
| American Radio | 2 | \$325,000 |
| Donald Nahley | 1 | \$300,000 |
| A.O. Healan | 1 | \$225,000 |
| Styles Caldwell | 1 | \$225,000 |
| Michael Fox Auctioneers | 1 | \$225,000 |
| George Moore & Co. | 1 | \$85,000 |
| Ralph Meador | 1 | \$60,000 |

Last Year's First Quarter Results

| Broker | # Of Stations | Dollar Volume |
|-----------------------------|---------------|---------------|
| Morgan Stanley & Associates | 3 | \$144,500,000 |
| Kidder Peabody | 2 | \$121,500,000 |
| Blackburn & Co. | 12 | \$20,605,000 |
| Gary Stevens & Co. | 2 | \$20,000,000 |
| Americom Radio Brokers | 6 | \$16,950,000 |
| Norman Fischer & Assoc. | 1 | \$15,500,000 |
| Don Saylor & Associates | 3 | \$13,650,000 |
| Milton Ford & Assoc. | 2 | \$13,000,000 |
| CEA | 1 | \$6,000,000 |
| Media Venture Partners | 3 | \$5,500,000 |
| Cecil Richards Inc. | 4 | \$5,300,000 |
| Chapman Associates | 8 | \$5,260,000 |
| Stan Raymond & Associates | 3 | \$3,700,000 |
| Donald K. Clark Inc. | 1 | \$3,050,000 |
| Doyle Peterson & Associates | 2 | \$3,000,000 |
| Kalll & Co. | 2 | \$1,922,000 |
| New England Media Inc. | 2 | \$1,100,000 |
| Barry Sherman | 2 | \$700,000 |
| H.B. LaRue Media Brokers | 1 | \$630,000 |
| Holt Corp. | 1 | \$600,000 |
| Montcalm Corp. | 1 | \$475,000 |
| James Jennings | 1 | \$350,000 |
| Sonlight Realty Corp. | 1 | \$250,000 |
| Kozacko-Horton Co. | 1 | \$216,000 |
| The Whittle Agency | 1 | \$91,225 |
| Jack Aldworth | 1 | \$13,500 |

TRANSACTIONS

Continued from Page 12

FORMAT: Country
COMMENT: A 50% interest in this station was sold in August 1987 for \$90,000.

Texas

KIKN-FM/Pharr (FM CP)

PRICE: \$75,000
TERMS: Cash
BUYER: Tate Communicate and George Hochman of Harlingen, TX. Tate owns interests in KTXF/Brownsville, TX and is in the process of buying KMCK/Siloam Springs, AR.
SELLER: Partat Inc., owned by John Parry.

COMMENT: In November 1988, Tate announced a deal to purchase 49% OF KIKN/Pharr from John Parry for \$25,000 cash.

Virginia

WAPP/Berryville

PRICE: \$150,000

TERMS: Cash

BUYER: Leverrier Broadcasting Co. Inc., owned by Leigh Leverrier of Bethesda, MD and Jeffrey Southmayd of North Potomac, MD. The company owns WESI/Strasburg, VA and is applying to buy WLSL/Crisfield, MD. Southmayd owns 49% of KFXI/Marlow, OK and is buying KHUG-AM & FM/Phoenix, OR.

SELLER: Berryville Media Group Inc., owned by Kenneth Smith. He also owns WYII/Williamsport, MD.
FREQUENCY: 105.5 MHz
POWER: 3 kw at 300 feet
FORMAT: Country

WPSK-FM/Pulaski

PRICE: \$410,000
TERMS: Cash
BUYER: New River Media Group Inc., a subsidiary of the Cumberland Group Ltd., an investment firm owned by Ralph Davis. The company is also purchasing WYVE/Wytheville, VA.
SELLER: Radlox Inc., owned by R.J. Kirk. The company recently announced plans to sell WSPK/Pulaski, VA.
FREQUENCY: 107.1 MHz
POWER: 200 watts at 1212 feet
FORMAT: 107.1 MHz
BROKER: Kozacko-Horton Co.

WYVE/Wytheville

PRICE: \$230,000
TERMS: Cash
BUYER: Sentinel Communications Inc., a subsidiary of Cumberland Group Ltd., an investment firm owned by Ralph Davis. The company is also purchasing WPSK-FM/Pulaski, VA (see above deal).
SELLER: April Inc., a subsidiary of the Carteret Service 5Corp. of Morristown, NJ, which in turn is a wholly-owned subsidiary of Carteret Bancorp Inc. The company is headed by Chairman Robert O'Brien Jr.
FREQUENCY: 1280 kHz
POWER: 2.5 kw daytimer
FORMAT: Country
BROKER: Kozacko-Horton Co.

Washington

KXAA/Rock Island, WA (FM CP)

PRICE: \$2300
TERMS: Cash
BUYER: KXA Radio Corp., owned by Thomas Reed of Spokane, WA. He also owns KGDN & KTBI/Ephrata, WA.
SELLER: Fine Arts Broadcasting, owned by Herbert Cartmell.
FREQUENCY: 99.5 MHz
POWER: 3 kw at 300 feet

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MANAGEMENT

TANGLED UP IN NEWS

Separating Information From Office Gossip

Along with bringing station or office gossip to fruition, company "grapevines" are informal systems that managers can cultivate to inform the staff about impending cutbacks, reorganizations, layoffs, and other topics of concern.

Although such networks are usually a fast — and reliable — source of information, the NYC-based National Institute of Business Management notes that office grapevines also bear half-truths and outright fabrications. To make the vital distinction between truths and myth-conceptions, the Institute offers the following advice:

- Act as if you're "hip" to the facts. By craftily stating what little you know about a situation — and pretending to know more — you can get higher-ups to tell you what they know.

(Example: Corner a PD and ask "Too bad about the ratings, huh?")

- Bluff your way through facts. Try guessing out loud in the presence of higher-ups when investigating a suspicious grapevine tidbit. They may pick up on it, and verify — or nullify — your "hunch."

(Example: Tell a GM "Well, it looks like we're about to be bought.")

- Drop names while pondering aloud. Repeat comments that you've overheard from higher executives when chatting among your colleagues, but make them think the comment was spoken directly to you.

(Example: "Ken was telling me that the sale was a done deal.")

- Go to the direct source. If you have a good relationship with someone involved in the top story on today's grapevine, test the boundaries of your friendship by asking her to fill you in on what she knows.

How To Voice Objections—Politely

You're sitting in a meeting listening to a speaker who suddenly makes a "mild" racist or sexist comment. Most of the attendees laugh, but you are outraged. What do you do?

According to the NYC-based National Institute of Business Management, there are four ways to best express your distaste toward what was said, as follows:

- Comment while the feeling is fresh. Speak up. Try to conceal your surprise at what was said, but don't let the moment pass. If you're in a group, you may get support from others.

- Remain in control of your emotions. Adopting a sober tone, let the offensive speaker know that you object to what he said. You can also take the opportunity to praise the attacked party.

- Don't lecture or argue. Save your breath. Instead of trying to convert a racist or sexist, simply inform that person that you do not like hearing derogatory remarks and that you will object to them in the future.

However, you should also be prepared to leave the room on the off-chance that your comments draw further verbal attacks and slurs.

National Spot Radio Scoreboard

Total national spot radio expenditures for the month of February topped \$63 million — a 3.7% increase over 1988 figures.

| Market | Feb. 1988 vs. Feb. 1989 |
|--------|-------------------------|
| 1-10 | -1.5% |
| 11-25 | +2.7% |
| 26-50 | +3.2% |
| 51-75 | -0.8% |
| 76-100 | +5.6% |
| 100+ | +25.1% |

While the above-quoted figures reflect total national radio spot billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or in geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.

Women To Outnumber Men In Future US Workforce

Between now and the year 2000, more than half the new workers in the US will be women (a projected 25 million females as opposed to 24 million males). However, women will account for almost two-thirds of the work force growth, according to the US Bureau of Labor Statistics.

The reason for the lopsided patterns? More currently-employed males than females will exit their jobs during those years (16.4 million male workers compared to 12 million females). This will make for a net increase of 13 million female jobholders and only 7.7 million males, according to the bureau's estimates.

Why The Shift?

There are several reasons why larger numbers of men will quit their jobs or retire. First, there are simply more men than women in the workforce to begin with. Sec-

ond, the average current male worker is older than his female counterpart. Third, thanks to having covered themselves with pensions and benefits, more men than women are financially able to retire.

DATELINE

- April 19-23 — National Broadcasting Society, Alpha Epsilon Rho, 47th National Convention. Riviera Hotel. Las Vegas, NV.

- April 29 - May 2 — NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

- May 3-4 — CMA Board Meeting. Amsterdam Hilton. Amsterdam, Holland.

- May 10-12 — Joint Communications Convention '89. Stouffer Waverly. Atlanta, GA.

- May 10-14 — National Association Of Independent Record Distributors & Manufacturers. Wyndham-Franklin Plaza Hotel. Philadelphia, PA.

- May 11-15 — American Women in Radio & Television 38th Annual Convention. Waldorf-Astoria. New York, NY.

- May 18-20 — T.J. Martell Foundation's Charity Weekend. Los Angeles, CA.

- June 5-11 — 18th International Country Music Fan Fair. Tennessee State Fairgrounds. Nashville, TN.

- June 12-13 — 24th Burns Media Radio Studies Seminar. Westin Hotel, Atlanta, GA.

- June 17-23 — 1989 NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

"R&R CONVENTION '90 ... MAY 10-12 IN CENTURY CITY"

Ask Questions BEFORE Firing

After training an employee to be a productive member of your staff, you should extend that person every benefit of the doubt when a problem arises and his job is at stake. Unless, of course, there is an undeniable "just cause" for termination.

To help determine whether a person should be let go — and to insulate yourself from sticky lawsuits filed by too-rapidly-fired former employees — Ontario, Canada-based Drake International management specialist Rick Moore says you should ask yourself the following questions:

- Who's really at fault? What percentage of the blame lies with you, with the company, or with the rules themselves?

- Was there a misunderstanding?

ing? Could a breakdown in communication be the real problem?

- Was the problem widespread? Have others on the staff been behaving in a similar manner as the employee in question? Is she taking heat for everyone?

- Are there alternatives? Do you have to fire the person, or can the situation be amended with counseling, training, or a job transfer?

- Have warnings been given? Have you issued clearly-defined, written warnings? Have you set realistic goals and deadlines that the staffer knows he must meet in order to keep the job?

- Are you legally protected? If you decide to fire the person, have you followed the necessary corporate procedures to avoid legal repercussions?

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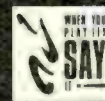
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SALES STRATEGY

Marketing Vs. Spot Sales

By Chris Beck

Being marketing-oriented instead of spot-oriented has never been more important than it is today. Salespeople trying to make a living pitching radio spots are having less and less success on the street. They're limiting themselves to dealing with contacts in a diminishing universe. The number of major accounts interested in buying advertising for advertising's sake is getting smaller with each passing month.

Advertising Less Effective

The reality today is that advertising is less effective than ever, whether it's done via radio, TV, direct mail, or hot air balloon. Major accounts know this, and are starting to demand that their advertising dollars serve as leverage for other marketing considerations. That's why so many promotional and merchandising requests accompany spot buys today.

However, agencies are not identifying what "promotion" really means to accounts — and that's why so many ad agencies are los-

"We must redefine our idea of what the word promotion means and redirect ourselves to addressing contemporary marketing and business trends."

failure to communicate. We were all reared in a world where "promotion" meant free on-air giveaways or promotional spots. The word has an entirely different definition for accounts.

"Offer clients marketing programs that aren't strictly advertising, and include consumer motivators."

ing business to promotional agencies. What we have here truly is a

Manufacturers and other clients think of promotion as a program conducted in local markets that is based on marketing, which is intended to create additional consumer purchases and/or brand trials. It's no wonder accounts are increasingly employing promotional and marketing agencies instead of simply buying spots. The promotions that would accompany their spot buys lack marketing objectives.

The Marketing Edge

This very issue reared its head during a recent sales call on a large national account with a major market Midwest station. The company's VP reacted negatively at the outset — he had little interest in meeting with traditional advertising salespeople, much less radio salespeople.

Within five minutes, the VP demanded to see the "package" he

assumed we had prepared for him. We explained we had no "package," no preconceived notions or generic ideas about what was important to his business. The only reason we were there was to discuss the possibility of generating additional consumption of his products through various marketing programs.

The result: the VP's attitude immediately changed. He looked across the desk and said, "I can see you are marketing people, not salespeople." At that point, he gave us more than 90 minutes of his time, divulged "confidential" company information, and invited us back.

The ability to be perceived as a marketing-conscious professional is critical in this overly saturated commercial environment. We must redefine our idea of what the word promotion means and redirect ourselves to addressing and discussing contemporary marketing and business trends.

Informed Marketing

To start this process, it's helpful to have a working knowledge of some of the primary trends affecting the way major accounts create sales.

Brand loyalty is down. Companies that market products to consumers are faced with less brand loyalty than ever. Consumers want low prices, no hassle, and instant gratification.

Whether you sell clothes, food, or drills, *virtually 85% of all decisions on what brand to buy are made at the point of purchase*, regardless of advertising impressions. The main ramification of this development is that companies won't pay for image advertising. We've made approximately 700 sales calls in the past year — not a single major account expressed an interest in image. Salespeople who keep discussing image will have fewer and fewer phone calls returned after a first meeting.

Consumers are smarter than ever. Traditional consumer loss leaders and contests are becoming

See Your Promo In R&R

We're always on the lookout for unique promotional or merchandising ideas. If your station has an unusual item that you would like showcased in this column, send it along with an explanatory note to: **Chris Beck Communications**, 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364. Please note that items are not returnable.

Buying Trends

- Brand loyalty is lower than ever.
- 85% of brand decisions are made at point-of-purchase.
- Consumers are smarter than ever — traditional gimmicks don't work.
- 60% of all purchases are made on impulse.

less effective. Five years ago, manufacturers attaching a consumer contest to their brand received a significant amount of in-store merchandising surrounding the promotion in grocery stores. Today those contests are relegated to the dump bin where the entry blanks are thrown.

This trend is also evident in the evolution of automotive marketing. The screaming, insult-your-intelligence promotions are being replaced by ones that emphasize alternate consumer motivators. Service and body shops are stressed over test drives. Recently re-

"We've made approximately 700 sales calls in the past year — not a single major account expressed an interest in image."

leased automotive industry information indicates that the most important factor determining where a consumer will purchase a car is where the consumer consistently has a car serviced. Traditional consumer gimmicks are no longer as influential.

Every business has marketing idiosyncrasies. Those of us involved in marketing service industries must first ascertain contemporary trends and proven consumer motivators, then offer clients marketing programs that aren't strictly advertising and include consumer motivators. Trips are a dime a dozen, but gifts/products with purchase, sampling, and demonstration opportunities are highly effective consumer motivators.

Impulse purchases are at an all-time high: 60% of all purchases and store visits are made on impulse. That stat is mind-boggling — especially when you consider that it translates as 60 cents of every

dollar consumers spend is based strictly on impulse.

Naturally, manufacturers want promotions that increase in-store impulse purchases, primarily by sampling and by additional product display space. Retailers find impulse visits attractive because they drive additional profits.

There are a number of ways to increase impulse visits. Radio — with its high in-car listening levels — is by nature an "impulse invitation."

Therefore, static promotions, which give retailers access to areas outside their stores (where they would not normally be able to reach consumers through demos and sampling), are extremely effective. Drive-by promotions are also very good, because the mere sight of an event will attract consumer impulse visits.

Try addressing some of these trends in your upcoming meetings. Don't just sell — market. You'll be pleasantly surprised with the results.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.



Chris Beck is President of **Chris Beck Communications**, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.

Reach out and

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THE TNT SILVER ANNIVERSARY SPECIAL

Both the Temptations and the Four Tops first hit the charts in 1964. And this Memorial Day Weekend, United Stations will celebrate both silver anniversaries with an explosive 3-hour Temps and Tops radio special!

In the Temptations' corner—"The Way You Do The Things You Do"... "My Girl"... "Get Ready"... "Ain't Too Proud To Beg"... "Beauty's Only Skin Deep"... "I Wish It Would Rain"

... "I Can't Get Next To You"... "Cloud Nine"... "Papa Was A Rolling Stone"... "Psychedelic Shack."

In the Tops' corner — "Baby I Need Your Loving"... "Ask The Lonely"... "I Can't Help Myself"... "It's The Same Old Song"... "Reach Out, I'll Be There"... "Standing In The Shadows Of Love"... "Bernadette"... "Keeper Of The Castle"... "Ain't No Woman Like The

One I Got"... "When She Was My Girl"...

In addition to all these great blasts from the past we'll talk to the TNT group members themselves... And hear the stories behind the songs from the stars who sang them.

The TNT Silver Anniversary Special will blow you away! To reserve it for your market call 703-276-2900.



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THE EAGLES

STORY



Nothing symbolizes American success better than The Eagles. In their nine years together, Don Henley, Glenn Frey, Bernie Leadon, Randy Meisner, Don Felder, Joe Walsh and Timothy B. Schmit lived life in the smash lane, selling more albums than any other U.S. band in history. Today The Eagles are far from extinct! Even though they officially disbanded eight years ago, Eagles solo projects routinely top the charts and make their way into top-grossing films. And when ex-Eagles of a feather flock back together ... as on Richard Marx's "Don't Mean

Nothing"... It's a major event guaranteed to draw national attention (and, in this case, launch a major career!) Now ALL of the Eagles are ALL together again in a new

radio special that takes it to the limit! **THE EAGLES STORY: TOGETHER AND SOLO** is an up-to-the-minute mix of great interviews and soaring music. The United Stations' exclusive 3-hour Eagles Special airs May 19th-21st and is available on a swap/ exchange basis to stations in the top 170 Arbitron rated metro markets. To reserve it for your market, call 703-276-2900.

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MEDIA

New Survey Reveals How We Watch TV Today

39% Switch Channels During Programming

With remote control devices for TVs and VCRs in 75% of the nation's homes, Americans no longer watch

programs — they “sample” them, restlessly surveying the small screen's vast wasteland.

Although more than half of all

viewers go straight to predetermined and specific channels, 39% cruise all the available programming, according to the NYC-based Roper Organization. Why do they switch?

Boredom is the main reason for switching channels (26% for men, 33% for women, and 55% for adults aged 50-64). Other key motivations include: To make sure they don't miss a better program (29% of men, 28% of women) and to avoid commercials (24% men, 22% women, and 32% of adults aged 18-24). Interestingly, this latter reason is cited by about one in out of every five “zap-happy” adults, regardless of their age demo.

Nearly half (47%) of the 18-24 adult zappers surveyed said that they switch in order to watch two programs at once, and 18% follow three or more shows simultaneously. (21% of 25-35 adults also practice the three program-plus viewing habit.)

'ZINE SCENE

Prince Using ESP On Michael's Monkey!

Prince, who has been dabbling in ESP lately, recently told friends “I can even communicate with Michael Jackson's monkey if I want to.”

According to the *National Enquirer*, MJ's beloved chimp **Bubbles** has — not coincidentally — gone on a three-day reign of terror recently that's made the monkey's master furious. “Prince has gone too far this time!” exclaims Michael.



Is Prince practicing mind over monkey?

Papa Was A Rolling Stone

The *Star*, *People*, and the *Globe* all had this, so it must be true. **Rolling Stones** bassist **Bill Wyman**, 52 years young, recently announced plans to marry 19-year-old model/singer **Mandy Smith**, with whom he's had an on-again, off-again relationship for the past six years.

TELEVISION

TOP TEN SHOWS APRIL 3 - APRIL 9

- 1 *Roseanne*
- 2 *The Cosby Show*
- 3 *Cheers*
- 4 *A Different World*
- 5 *60 Minutes*
- 6 *NCAA Basketball Championship*
- 7 *Golden Girls*
- 8 *Empty Nest*
- 9 *L.A. Law*
- 10 *Murder, She Wrote*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• **MOONWALKING ON CABLE:** It's a double dose of **Michael Jackson** this week: **Showtime** debuts “Moonwalker,” the acclaimed zoo-keeper's 90-minute musical fantasy feature film-cum-clip anthology (Saturday, 4/15, 8pm). Meanwhile, cable's **Black Entertainment Television** will present its “Michael Jackson, The Legend: Center Stage” special (Friday, 4/14, 8pm). Check local listings.

• **LETTERMAN IN CLUBLAND:** The **Tom Tom Club** promise to drum up a little musical excitement on **NBC's** “Late Night With **David Letterman**” (Saturday, 4/15, 12:30am).



SOPHISTICATED BOOM BOOM — The Tom Tom Club plans to show Dave and his viewers what do they consider fun, natural fun.

• **DOLLY DISPLAYS TWIN TALENTS:** Multi-faceted entertainer **Dolly Parton** will handle the hosting and singing roles during her upcoming appearance on **NBC's** “Saturday Night Live” (Saturday, 4/15, 11:30pm).

• **ARSENIO'S FIVE-STAR LINEUP:** Scheduled guests on “The **Arsenio Hall Show**” include R&B vocal trio **Levert** (Friday, 4/14, 11pm), vocalist **Desiree Coleman** (Monday, 4/17), British soul-rockers **Simply Red** (Tuesday, 4/18), budding rock goddess **Melissa Etheridge** (Wednesday, 4/19) and unofficial NYC poet laureate **Lou Reed** (Thursday, 4/20). Check local listings for the channel in your area.

• **SIMON-IZED INTERVIEW:** Singer **Carly Simon** will appear on the fourth edition of “**People Magazine On TV**” (**CBS**, Wednesday, 4/19, 10pm). With sister **Joanna** conducting the interview, the recent Academy Award winner waxes philosophical about her music and her ex-husband **James Taylor**. Also appearing on the program is country singer **Eddie Rabbit**.

• **BENATAR'S ROCKIN' ROLE:** Arena-rock goddess **Pat Benatar** will make her acting debut as the stepmother on “Stepfather,” an **ABC** “After-school Special” (Thursday, 4/20, 4pm).

FILMS

WEEKEND BOX OFFICE

APRIL 7-9

| | |
|---|-------|
| 1 <i>Major League</i> (Paramount) * | \$8.8 |
| 2 <i>The Dream Team</i> (Universal) * | \$5.7 |
| 3 <i>Rain Man</i> (MGM-UA) | \$4.1 |
| 4 <i>Cyborg</i> (Cannon) * | \$3.1 |
| 5 <i>Fletch Lives</i> (Universal) | \$2.6 |
| 6 <i>Dead Calm</i> (Warner Bros.) * | \$2.4 |
| 7 <i>The Rescuers</i> (Buena Vista) | \$1.7 |
| 8 <i>Lean On Me</i> (Warner Bros.) | \$1.5 |
| 9 <i>Bill & Ted's Excellent Adventure</i> (Orion) | \$1.4 |
| 10 <i>Dangerous Liaisons</i> (Warner Bros.) | \$1.1 |

*First Week In Release
All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include “Say Anything,” a young-and-in-love story written and directed by former *Rolling Stone* writer **Cameron Crowe** of “Fast Times At Ridgemont High” fame. The film's just-released **WTG Records** soundtrack includes current singles by **Nancy Wilson** (Crowe's wife) and **Freihelt**, new tunes from **Cheap Trick**, **Joe Satriani**, and the **Red Hot Chili Peppers**, as well as performances by **Living Colour**, **Depeche Mode**, **Peter Gabriel**, the **Replacements**, and **Fishbone**.

Also opening this week: “She's Out Of Control,” a comedy starring **Tony Danza** as a single father beset by the problems of raising a rebellious teenage daughter. The upcoming **MCA** soundtrack features not only such current favorites as **Jetboy**, **Oingo Boingo**, **Brian Wilson**, and the **Boys Club**, but also catalog material from the likes of **Bo Diddley**, **Frankie Avalon**, the **Strawberry Alarm Clock**, the **Kinks**, and many (breathe) many more.

VIDEO

• YNGWIE MALMSTEEN'S RISING FORCE (Polygram Music Video)

The Scandinavian heavy metal guitarist is the S*T*A*R of this 85-minute in-concert video that was taped live in Japan. **Jeff Scot Soto** (vocals), **Jens Johansson** (keyboards), **Marcel Jacob** (bass) and **Anders Johansson** (drums) support the **Polydor** riff-slinger as he rips through a repertoire that includes “I'll See The Light, Tonight,” “As Above, So Below,” “Don't Let It End,” and “Jet To Jet.” (Street date: 4/17).

• COCKTAIL (Touchstone)

This major box office smash (\$77 million domestic) stars **Tom Cruise** as a bartender whose dream of making it big (opening his own chain of pubs!) gets derailed when his girlfriend becomes pregnant. The **Elektra** soundtrack sports nowhere-else-to-be-found hits from the **Beach Boys** (“Kokomo”), the **Fabulous Thunderbirds** (“Powerful Stuff”), and **John Cougar Mellencamp** (“Rave On”) as well as such musical apertifs as **Bobby McFerrin's** “Don't Worry Be Happy” and the **Georgia Satellites'** “Hippy Hippy Shake.” (4/18).

• JIMI HENDRIX: LIVE IN MONTEREY, 1967 (HBO)

This 48-minute package documents nearly all of the **Jimi Hendrix Experience's** US concert debut at the Monterey Pop Festival in 1967. A visual companion to the **Warner Bros.** audio soundtrack LP released some three years back, this long-form offering was recently presented on cable as part of the “**Cinemax** Vintage Performance” series (as were there remaining three titles listed below). (4/19).



BURNIN' DOWN THE HOUSE — **Jimi Hendrix**, live 'n 'smokin'; **Otis Redding**, live 'n onstage.

• OTIS REDDING: LIVE IN MONTEREY, 1967 (HBO)

Backed by **Booker T. & the MGs** and the **Mar-Keys**, this 30-minute release showcases the recent **Rock & Roll Hall Of Famer's** performance at Monterey's famous pop festival, and includes some rare clips of the singer's 1967 “**Stax-Volt**” tour as well. (4/19).

• THE DOORS: LIVE IN EUROPE, 1968 (HBO)

Grace Slick and **Paul Kantner** of the **Jefferson Airplane** (who opened for the **Doors** on this tour) host this hourlong collection of concert clips. Alternating between color and black-and-white footage, the video captures **Jim Morrison** and his feast of friends live in London, Stockholm, Frankfurt and Amsterdam. (4/19).

• JOHN LENNON AND THE PLASTIC ONO BAND: LIVE PEACE IN TORONTO, 1969 (HBO)

This 58-minute release captures the ex-**Beatle's** first-ever public performance with the **Plastic Ono Band** (featuring **Eric Clapton** on guitar) in its entirety. Taped live at the 1969 Toronto Rock 'N' Roll Revival, the video also contains **Yoko Ono's** musical contributions to the event. (4/19).

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LIFESTYLES

Nation's Candy Kings In Bitter-Sweet Battle

With the sales of chocolate bars and other candies totaling a sweet \$8 billion last year, the battle for control of the confectionery marketplace is

expected to heat up, according to recent reports in the *Wall Street Journal*.

One key feature of the stepped-up chocolate war will be the nationwide introduction of at least three new candy products from Hackensack, NJ-based Mars Inc. The sweets manufacturer hopes the new candies ("Bounty," "Balisto," and "PB Max") will help the company regain the top spot in the candy market. (Mars recently slipped into second place — behind Hershey, PA-based Hershey Foods Corp.)

Top Ten Candy Bars

While corporate candy-makers fret and fuss over marketing decisions, it's the American consumer who usually decides the outcome. To see which bars were the best-sellers in 1988's sticky-sweet candy war, check out the chart below:

| Brand (Company) | 1988 Sales (in millions) |
|--|--------------------------|
| Snickers (M&M/Mars) | \$440 |
| Reese's Peanut Butter Cups (Hershey) | \$350 |
| M&M's Peanut Chocolate Candies (M&M/Mars) | \$320 |
| M&M's Plain Chocolate Candies (M&M/Mars) | \$310 |
| Kit Kat (Hershey) | \$160 |
| Hershey's Milk Chocolate With Almonds (Hershey) | \$155 |
| Milky Way (M&M/Mars) | \$150 |
| Hershey's Milk Chocolate (Hershey) | \$145 |
| Crunch (Nestle) | \$125 |
| Butterfinger (RJR/Nabisco) | \$115 |

Source: American Consulting Corp.

Candy Market Leaders

According to 1988 sales figures, Hershey held a 20.8% share of the entire US candy market compared to the 18.5% controlled by Mars. Other major candy market players include Jacobs Suchard (7.2%), Nestle S.A. (7.0%), RJR Nabisco (4.7%), and Leaf (4.5%). Interestingly, the "other" category accounts for an additional 37.3% of the market share.

For a look at how individual brands performed last year, please consult the accompanying chart.

CHRONICLE

Born To:

WKLC/Charleston, WV air talent Mark "Savage" Bianchi, wife Deb, daughter Lydia Diane, March 2.

Marriages:

WXXK/Newport, NH PD/air talent Mike Nelson to Mary Ann Lawson, March 18.

1989: What's Hot And What's Not

If you wear double-breasted suits, bow ties, and eat sushi, you are more than likely "out" as far as 1989 trendiness is concerned. On the other hand, if you like to walk, do aerobics, and pound down beers, you couldn't be more "in."

Using an identical list of topics and activities, the NYC-based Roper Organization recently compared the nation's taste in trends between 1988 and 1989. The findings were not only used to define the "cool" guys mentioned above, but also to compile the following list of what's hot and what's not for the current year:

| Topic | In | Out |
|------------------------------|-----|-----|
| Bow Ties | 21% | 66% |
| Sushi | 33% | 40% |
| Double Breasted Suits | 34% | 47% |
| Unusually Shaped Hair | 53% | 33% |
| Cajun Food | 56% | 21% |
| High-Heel Shoes | 57% | 30% |
| Multiple Earrings | 58% | 30% |
| Liquor | 61% | 28% |
| Long Skirts | 66% | 24% |
| Mexican Food | 67% | 17% |
| Short Skirts | 69% | 22% |
| Having Children | 73% | 19% |
| Jogging | 73% | 21% |
| Wine Coolers | 73% | 15% |
| Marriage | 74% | 17% |
| Patriotism | 75% | 15% |
| Flat-Heeled Shoes | 76% | 2% |
| Beer | 77% | 13% |
| Aerobics | 80% | 12% |
| Walking For Exercise | 91% | 4% |

Source: NYC-based Roper Organization

Americans Spending More Time In Dens Than In Kitchens

With the lure of creature comforts and entertaining electronics, "family rooms" (dens, living rooms, etc.) have become the center of attention in the nation's households. Kitchens, on the other hand, have declined in popularity.

According to the NYC-based Roper Organization, the number of people who spend most of their in-home time in family rooms has grown from 55% in 1984 to 61% in 1989. Conversely, the number of people who say they spend most of their time in the kitchen has dropped from 20% in '84 to a current 16%.

In addition, the number of people willing to spend money to redecorate or furnish their family room has climbed from 34% in 1976 to 42% today. For kitchens, the number of fixer-uppers has dropped from 19% in '76 to 16% in '89.

Technology Behind The Change?

Home electronics (stereo systems, televisions, VCRs, etc.) and microwave ovens are key reasons



for the shift, according to the researchers. With four out of ten US family rooms equipped with televisions and VCRs, the den is more entertaining than it used to be. Furthermore, with two-thirds of US households using microwaves, the need to spend time in the kitchen has been reduced.

Have changing eating patterns affected the popularity of the two rooms? Although many people (48%) still eat their evening meals in the kitchen, the number is down from 61% in 1977. The number of folks dining on the sofa, however, has grown from 11% to 18%.

FAST MEALS, FAST DEALS

'McWall Street' Opens In Houston

By offering patrons the use of fax machines, phone jacks at dining tables, complimentary issues of the *Wall Street Journal*, and the opportunity to stare at a huge electronic stock exchange ticker video screen while dining, a McDonald's restaurant in Houston is catering to businessmen's lunches in a typically-Texan big way.

The 10,000-square-foot McDonald's (the state's largest) attracts appetites from Houston's Galleria area. "Power lunches" are squeez-

ed into 20-minute affairs and are served for a fifth of the cost, according to the Washington, DC-based *Trend Letter* publication.

While the strictly-business Lone Star eatery isn't the first of its kind to adapt to its particular surroundings (one in Dallas caters to swinging singles), this is the first "McWall Street" design. However, if the layout is successful, the hamburger chain will open similarly-styled outlets in other downtown business districts.

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The Sure WAVE to Win

The New Adult Contemporary (NAC) Scoreboard
in *Radio & Records*, 2/17/89, concludes:

- 100% of SMN WAVE stations are up since Fall '87.
- SMN's WAVE stations averaged a positive share change 340% greater than all other NAC stations.
- 66% of SMN WAVE stations are in the top 25 markets, exceeding all format syndicators programming the WAVE's NAC concept.

Clearly, the *sure* WAVE to win is with the original...The WAVE.
SMN's WAVE has demonstrated a greater potential for success
than the do-it-yourself versions of NAC.

For information on the WAVE to win, contact Charlie Strickland at SMN,
1-800-527-4892.



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PEOPLE

Beauty & The Beards



After her recent five-night stand at the Lunt-Fontanne Theatre (on a little-known New York street called Broadway), Blackheart/CBS recording star Joan Jett celebrated the occasion with scads of famous faces, including such bearded stars as EMI recording artist David Bowie (l) and CBS Records President Tommy Mottola.



Imagine Tracie Surrounded By Boys!

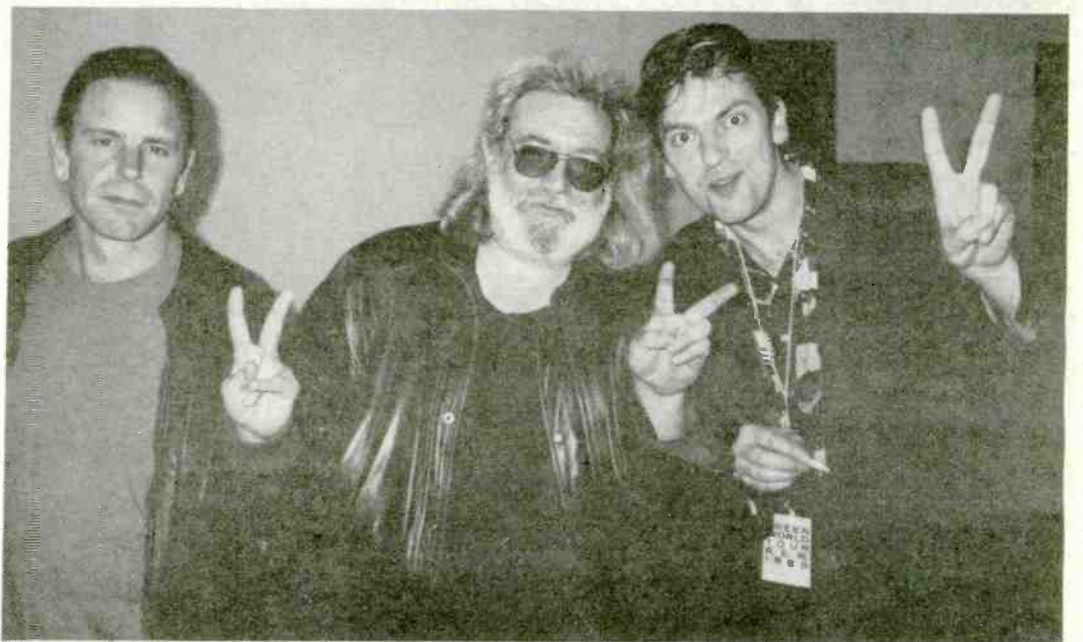
In what must've been a teen-dream come true, Capitol recording artist Tracie Spencer found herself surrounded by boys while backstage at the Ritz in New Jersey. And not just any boys... these young brothers happen to be Motown's teen stars-in-their-own-right, the Boys. Huddled together are (l-r): Boys' Tajh Abdulsamad, Hakeem Abdulsamad, Spencer, Boys' Bilal Abdulsamad and Khiry Abdulsamad.



Jackson Pleased With Queen's Heavy Metal

ABC Radio Network talk-show host Michael Jackson was recently honored with the prestigious M.B.E. award (Member of the Most Excellent Order of the British Empire) by the Queen of England. The dapper news-talker's appropriately stiff upper lip barely conceals his enthusiasm at joining Edward R. Murrow and Alistair Cooke as the only American broadcasters to be so honored.

Dead Rise In Praise Of Robyn 'N' Peace



Following his recent Oakland Coliseum concert, A&M recording artist Robyn Hitchcock (r) was greeted by a couple of local cultural heroes — the Grateful Dead's Bob Weir (l) and Jerry Garcia (c) — who complimented the young Englishman on his good taste in backstage psychedeli platters. With nary a frog to be found, Hitchcock and the Arista recording "Grates" decided to demonstrate the second most famous finger gesture of the '60s.

Johnny Cash's In With Americanism Award



Country music legend Johnny Cash was recently awarded an "Americanism" award by the B'nai B'rith Anti-Defamation League. The Mercury recording hero is pictured accepting the crystal statuette at a banquet in Nashville while flanked by a plaque-bearing PolyGram President/CEO Dick Asher (l) and clap-happy wife June Carter Cash. League dinner co-chairman Bert Moses can be seen at extreme left.



Where The Girls Have No Name . . . Yet

With A&M recording artist Charlotte Caffey having signed Virgin Music songwriter-turned-producer Ellen Shipley to do the knob-twirling duties on her latest studio effort, the former Go-Go guitarist has everything she needs to put out a record — except a name for the band! Seen smiling in anticipation are (l-r): Caffey, Shipley, and band-mates Meredith Brooks and Gia Ciambotti.

Labi Siffre

SO STRONG

“the more you refuse to hear my voice
the louder I will sing.”

SO STRONG

Produced by Glyn Johns

The higher you build your barriers
The taller I become
The farther you take my rights away
The faster I will run
You can deny me
You can decide to turn your face away
No matter

Because there's something inside so strong
I know that I can make it
Though you're doing me wrong, so wrong
You thought that my pride was gone, oh no
There's something inside so strong
Something inside so strong

The more you refuse to hear my voice
The louder I will sing
You hide behind walls of Jericho
Your lies will come tumbling
Deny my place in time
You squander wealth that's mine
My light will shine so brightly it will blind you

Brothers and Sisters
When they insist we're just not good enough
When we know better
We'll just look them in the eyes and say
We're going to do it anyway
We're going to do it anyway

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music as profound as it is powerful.

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On China/Polydor Records.

Management: David Margerison
& Kenny Thomson/MISMANAGEMENT

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STREET TALK®

Capitol, Curb Labels Battle Over Osmond's 'Soldier'

A squabble over the rights to the current **Donny Osmond** single ("Soldier Of Love") and upcoming album has put **Capitol Records**, **Curb Records**, and the **Donny Osmond Entertainment Corporation** in court. **Virgin** has Osmond signed to an international deal and has licensed him to Capitol here in the states. However, Curb claims to have US rights to Osmond's recordings.

Last week each label sought to restrain the other from selling the record. But the judge saw fit not to rule against either party, and instead continued the matter until next week (4/18) with the provision that the album not be released until then.

In any event, a Donny Osmond single on Curb — bearing Virgin Records' trademark to cover the publishing — in a sleeve noting **MCA** as the distributor (as is the case for Curb's own country releases) is in circulation. Officials at MCA were unaware of the record being released on Curb, and ST has since learned that Curb is distributing the single on its own until the matter is decided.

Just before we went to press, ST learned that the **US Department Of Justice** (based in Cleveland) has subpoenaed the records of a major NY-based label as part of the DOJ's investigation of a former Midwest indie promoter.

Wanna Buy An Island?

Lotta strong talk about **Island Records/Publishing** being up for sale. **WCI** and **CBS** are reportedly the leading suitors — negotiating in the neighborhood of \$200 million — but if those deals don't go down, could **Thorn EMI** be far behind?

As hinted in ST, **Power 99/Atlanta** night jock **Domino** is not coming to **KQLZ (Pirate Radio)/L.A.** Instead he's joined **WPLJ/NY**, meaning that night rocker **Hollywood Henderson** is out. Call Hollywood at (203) 967-9956. ST also hears that 'PLJ' midday personality **Bobby Valentine** is heading for the overnight show, a move that will displace **Cleo**.

Meanwhile, the deal to bring **Mike Preston** in as **WPLJ's** Asst. PD is inches away, but fans of MD **Jessica Ettinger** can all sleep a little easier tonight — she's been told she's on the team. There are, however, a lot of other edgy folks at the station.

And . . . over at crosstown **Z100**, word is that VP/Programming **Steve Kingston** has been talking to some strong candidates about joining the programming department.

Finally, just how much money did **Q102/Philly** PD **Mark Driscoll** lay on night jock **Elvis Duran** to keep him from jumping ship to **Pirate Radio**? It seems that several night rockers are now pulling down BIG bucks thanks to offers from **Scott Shannon** and **Randy Kabrich**.

Silver Screen Dreams

Legacy Chairman **Carl Hirsch** is moving into wide-screen media with a substantial investment yielding an equity position in **KVC/Atlantic Inc.**, a motion picture and video company.

Karen Slade has been named GM at **KJLH/L.A.** She had previously been a Regional Sales Manager for **Xerox**. Meanwhile, **Belinda Briggs** has joined the Urban outlet as MD, segueing over from a similar slot with **WJLB/Detroit**.

What are these persistent rumors about **Virgin** VP/Promotion **Phil Quartararo**? Even though he's got two years to go on his current contract, nothing seems to have stopped the constant stream of speculation that he may eventually be heading for a major gig at **CBS Records** — and it's no secret he doesn't care for L.A.

ST has learned **Virgin** would be willing to let **Phil** move to NY and continue his VP/Promo duties from there to keep him happy.

Is **Chrysalis** National Promo Director **Ken Lane** about to follow **Daniel Glass** to **SBK**? And is **Chrysalis** West Coast Promo rep **Jeff Laufer** about to join **RCA**?

Lots o' people are courting former **WAPE/Jacksonville** PD **Tracy Johnson**, including **Q106/San Diego**, and two well-respected consultants, one of whom is based in DC and the other in Atlanta. But . . . he may wind up in a major NE market.

WPGC/Washington is taking a leisurely pace toward naming a permanent PD. Afternoon personality **Dave Ferguson** is currently acting-PD and will handle those duties through the spring book, while **Albie D** continues to do music.

Continued on Page 30



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And Adds This Week:

**WVSR WQUT KKRD
WRCK KSAQ G98
K106 WDLX WTHT
WCGQ WPHR WHTO
KZFM KJ103 WZKX**

**Q104 WKFR
Z103 99KG
WVBS KWTO
WCIL WPFR
KQCR KYVA
KCMQ KFBQ
KKXL KMOK**



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CHR CHART: **DEBUT** **36**

CHECK THIS ACTION:

- | | |
|--------------------|-------------------|
| PWR99 deb 21 (HOT) | WKPE 6-3 (HOT) |
| KEGL 10-5 (HOT) | WIKZ 13-6 (HOT) |
| KKBQ 25-18 (HOT) | WFXX deb 30 (HOT) |
| KRBE 18-13 (HOT) | Q104 19-12 (HOT) |
| WGH 5-5 (HOT) | KSMB 18-8 (HOT) |
| WCZY 15-10 (HOT) | WAZY 19-10 (HOT) |
| KS104 16-8 (HOT) | WKSE 21-16 |
| Y108 4-2 (HOT) | KTFM add 30 |
| 100KHI 14-6 (HOT) | WDFX 1-6 |
| WKRZ 11-10 (HOT) | KCPW 14-11 |
| WYCR 35-26 (HOT) | WKTI 2-2 |
| WKSI 11 (HOT) | KDWB 3-3 |
| WQUT 15-11 (HOT) | WKBQ 26-16 |
| K92 22-19 (HOT) | Y106 14-9 |
| 103CIR 15-8 (HOT) | WKZL 5-4 |

AND MUCH MORE!



When you
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STREET TALK®

Continued from Page 28

Meanwhile, Redskins defensive end **Dexter Manley** has exited his two-year sports commentator's gig at crosstown **WWDC-FM**, and joined **WPGC's** morning show, where it's reported he'll earn between \$75,000 and \$100,000 a year.

With **Capitol VP/Pop Promo Tom Gorman** moving to **Chrysalis**, look for VP/Promo **John Fagot** to look inside the Tower for a replacement. Could this mean that Capitol National AOR Director **Ritch Bloom** is about to undergo a format change?

The **WNEW-FM/NY** PD rumor mill's most-frequently mentioned candidates are **WLVQ/Columbus** PD **Buzz Knight** (a former 'NEW staffer) and **KOME/San Jose** PD **Ron Nenni** (friend and former co-worker of 'NEW acting PD **Ted Utz**).

KEYE/Minneapolis and **KYGO-FM/Denver** are both in need of hot morning talents. T&Rs to **David Malmberg** and **John St. John**, respectively.

Arista's West Coast Promo Director **Jan Teifeld** has exited to pursue other interests, and reportedly already has gotten some significant nibbles.

Meanwhile, look for **Arista VP/Promotion Rick Bisceglia** to announce his regionalized and restructured staff soon.

ST hears a **KTWV/Los Angeles** PD won't be named before the winter book results are back.

Helicopter Heroics

Hot 97/NY's **Altitude Lou** (aka **Andy O'Rourke**) helped save a tourist who fell into the icy East River when he slipped off a work barge. Lou hovered his copter over the distressed man until the NYPD's Harbor Patrol fished him out.

KNX/L.A.'s reporter/pilot **Bob Tur** helped locate a man who was awaiting a kidney transplant, but was 240 miles away on a camping trip near the California/Arizona/Mexico border. Despite thunderstorms and high winds, Tur — with the help of the Orange County Search & Rescue team — used a 30 million-candlepower beacon and a 250-watt loudspeaker to fly over the campgrounds, seek out the patient, and deliver him to the hospital just minutes ahead of the doctors' deadline for going through with the operation.

Pending **FCC** approval, **WIN Communications/ML Media** will take over **CC WXRI/Norfolk**, where it's looking to hire a PD and GSM. The new format has yet to be decided.

With exiting **WJFK/Washington** Production Director **Bob Brooks** rumored to be heading to program **WBOS/Boston** — Brooks was spotted



C-C-C-CAN I H-H-HAVE M-M-MY T-T-TICKETS N-N-N-NOW? — What would you do for a pair of **Bon Jovi** tickets and backstage passes? When **WDFX/Detroit's** morning team of **Savage & Steve** asked listeners if they'd stand in the freezing cold, wearing nothing but a bikini, and sing "You Give Love A Bad Name" *acappella*, they found at least one person who was willing to go through with it. Pictured (l-r) are **Andy Savage**, the lucky listener, and the **Fox Mascot**, who provided the shivering vocalist with some much-needed musical support.

at 'BOS last week — **WJFK** needs a replacement pronto. T&Rs to PD **Mark Chernoff**.

WBZZ (B94)/Pittsburgh night rocker **John Cline** splits to join the morning show at **WNCI/Columbus**, so B94 PD **Bill Cahill** needs a replacement like NOW.

After almost nine years with **WBLI/Long Island, MD** **Ruth Tolson-Aktash** is leaving. Weekender **Mark Lobel** has been upped to the MD position.

WLRS/Louisville has adopted the slogan "Pure Rock 102, Pure Rock & Roll," but PD **Lisa Lyons** denies that the station has gone AOR. "We've simply lifted all the daypart restrictions," said Lisa, noting that "it has made a difference in the sound hearing **Def Leppard** and **Guns N' Roses** in morning drive."

And . . . is **KWOD/Sacramento** adding a bit more rock into its CHR mix?

92Q/Cleveland morning news personality **Liz Luke** has jumped to crosstown **WPHR (Power 108)** as News Director and morning sidekick. Also at 'PHR, weekender **Ed Brown** is now handling MD duties.

KWJJ (AM)/Portland MD **Mark Andrews** has split to program **KEBC/Oklahoma City**, leaving a great midday opening on the FM. AM & FM music duties will now be handled by **Kelly McCrae**. Contact PD **Brian Norton** for the gig.

KKRD/Wichita not only welcomes new GM **Ron Shannon** from **WLNZ/Lansing**, but also promotes PD **Jack Oliver** to VP/Operations.

Harris Communications VP/Programming **Chris Gable** is exiting, leaving a prime opening at the ever-expanding consultancy (Harris recently inked **WNEW-FM/NY**, **WLLZ/Detroit**, and **WGRX/Baltimore**). Interested? Call **George Harris** at (215) 789-0100.

Continued on Page 32

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KXXE, KANSAS CITY

"This is a great sounding record for the new direction in
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where radio's headed."
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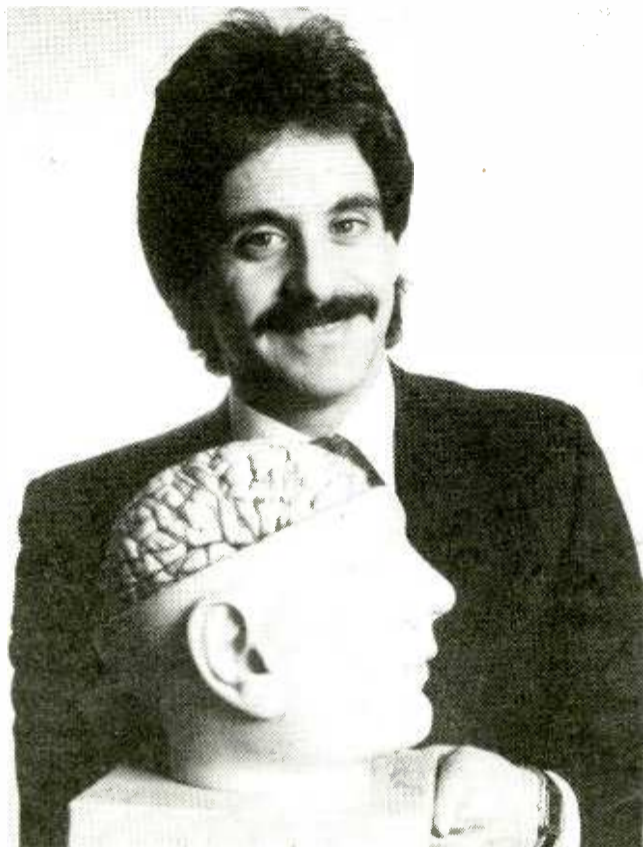


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-Beau Phillips, General Manager, KISW/Seattle



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JOINT COMMUNICATIONS CORP.

STREET TALK®

Continued from Page 30

WKSJ/Greensboro's new PD **Lee Gillette** told ST to “kill those rumors of a format change.” The station will be staying CHR, albeit with a bit more of a rock edge, and Gillette is interested in reviewing your T&Rs.

Jon Rivers has segued from afternoon duties at AC **KMGC/Dallas** to VP/Programming at crosstown Christian AC **KOJO**. He succeeds **Mark Johnson**, who has been named VP/Marketing. Rivers is also host of the syndicated “Powerline” program.

Spots On The Horizon

KKRZ/Portland's morning zoo master **John Murphy** has landed a role in two national Miller Beer spots that are set to air by summer. Meanwhile, KKRZ News Director **Brooke Belson** will be featured in an upcoming national Tang spot, where she'll be transformed through the magic of claymation.

KFII/L.A. lost a battle to add a major sports franchise to its programming when crosstown **KMPC** signed the UCLA Bruins for six more years in a deal reportedly worth \$5.3 million.

As part of the **T.J. Martell Foundation's** Seventh Annual Rock 'N' Charity Weekend to be held in L.A. (5/18-20), **Motley Crue's Vince Neil** and comic **Sam Kinison** have announced their intentions to serve as team captains for the Celebrity Softball Game. The weekend also includes a cocktail party and silent auction, Celebrity Golf Classic, and the Rock 'N' Bowl. For information call (818) 883-7625.

Joint Communications's “Cutting Through The Clutter” convention will be held at the Stouffer Waverly Hotel in Atlanta (5/10-12). Call (416) 593-1136 for registration details.

While the all-important spring sweep rolled on, many L.A. industry ears were surprised that **KIIS-FM's Rick “Should I Use The Five Iron?” Dees** was on vacation (4/3-6). ST's ear-to-the-birdie heard that Dees was at the Masters Tournament in Augusta, GA, caddying for **Mark O'Meara**, and doing a two-hour morning show cameo on **WBBQ**.

Nashville police are investigating a theory that **Cash Box Country Chart Editor Kevin Hughes's** March 9 shooting death was related to charting irregularities, according to the two Nashville dailies.

However, police officials hastened to assure both papers that they've found no evidence so far to link the shooting to the music industry, and said the chart-fixing probe was only one of three avenues of investigation being pursued — the others being a domestically-based grudge and a random street crime. **Cash Box** officials said they saw no connection between Hughes's professional activities and his shooting.

Congratulations to **R&R Associate Editor Steve Hoffman**, who is leaving to become Music Director at **Pirate Radio/L.A.**

You Say It's Wiggy, We Say It's Wiggy

Upon hearing impeached Arizona Governor **Ev Mecham's** announcement that he intends to run again in November of 1990, **Y95/Phoenix's Morning Zoo** took to the airwaves, offering a \$1000 bounty to the first person who could show up with the Guv's hairpiece!

The phones — pro and con — went Wig City over this one, with Ev himself calling and implying legal action.



MARGO'S MUG A HIT WITH KC FANS — Using the line “We've Been Rockin' Longer Than Wade Boggs Has Been Foolin' Around,” **KYYS-FM (KY102)/Kansas City** distributed 5000 Margo Adams masks at the Royals' weekend home opener against the Boston Red Sox (4/7). Pictured doing his afternoon show from outside Royals Stadium are **Skid Roadie** and his legions of hardcore baseball fans.

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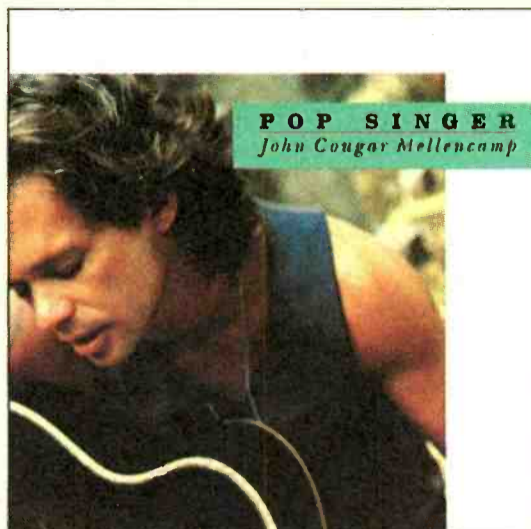
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John Cougar Mellencamp

"POP SINGER"

*from the
forthcoming album*

BIG DADDY

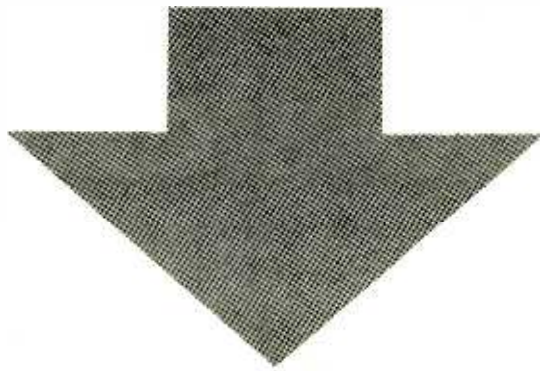


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DROPS WOJY CALLS

WWWB Names Jackson PD

Four-year CHR WKSI/Greensboro PD Tom Jackson has crossed the street to program AC WWWB "B100" (formerly WOJY). The station, formerly Format 41 but now live 24 hours a day, had been functioning without a PD for approximately a year.

Jackson told R&R, "The new call letters are a mouthful, but the 'B100' slogan will give us a much more contemporary image. The music isn't as soft as it was on WOJY, but it's not like a typical contemporary AC, either. We don't have a playlist; we only play a few current songs on the Back Page. The rest of our music is based on heavy-duty research of the biggest hits from the '60s, '70s, and '80s.

"We have wide rotations and are going for long time spent listening," he added. "It's radical, because people these days are into heavy rotations, but we found that people are tired of hearing the same songs over and over. We also

never talk over the intro of a record, and we let it fade before we talk again. It's very clean-sounding, and we're looking to own in-office listening.

"We're running a lot of television to kick this thing off. It's around 500 gross ratings points a week for five weeks — that's a lot of commercials."

In addition to WKSI, Jackson has programmed WBIG/Greensboro and WMFD/Wilmington NC.

WOJY ranked tenth 12+ in both the fall Arbitron (3.1) and Birch (3.0) sweeps.

Williams Joins WRMX As GSM



Tom Williams

Three-year Country KRMD/Shreveport GM Tom Williams has been named GSM at AC WRMX/Nashville, replacing Kim Pyle, who has left the station. Williams will lead a seven-member sales staff.

WRMX VP/GM Dick deButts commented, "We saw that Tom had been making things happen in Shreveport. We knew his energy, enthusiasm, and experience will make him a valuable addition to our team as our station continues to grow."

Williams told R&R, "Nashville has always intrigued me. It's a very aggressive radio market, and good competition makes you healthy. We're looking to increase our position in the market and get more results for our clients. If we do a good them for them, they are going to take care of us."

In addition to his three years at KRMD, Williams spent approximately seven years in various programming and management positions at KWKH/Shreveport.

WRMX ranked ninth in both the fall Arbitron (5.1) and Birch (3.8).



Danny Keaton



Paul Burton

Keaton, Burton Named Chrysalis East Coast A&R Directors

Chrysalis has named former SBK Songs Director/Talent Acquisitions Danny Keaton and Chrysalis Manager/East Coast A&R Paul Burton to posts as Directors/East Coast A&R at the label.

Chrysalis Sr. VP Jeff Aldrich, to whom both will report, commented, "I am happy to expand the A&R staff and welcome Danny

aboard. I am confident he will be an instant asset to our team. Burton has been a key player in the department and the near future will reveal releases that warrant his promotion."

Keaton had been with SBK Songs two-and-a-half years. Burton joined Chrysalis in 1987.

Andrews To KEBC As PD

KWJJ (AM)/Portland MD/midday personality Mark Andrews has been named PD of KEBC/Oklahoma City. He replaces Joe Finley, a three-year station vet who was named PD this past January and who has left over "philosophical differences."

KEBC VP/GM Jane Bartsch told R&R, "Mark's knowledge of country music, together with his programming capabilities, surely will help in leading a highly-talented airstaff to success."

Andrews, who starts April 24 and will also be on the air from 9-11am, commented, "KEBC, like KWJJ, is a heritage radio station with a long and rich tradition which has seen better days. The management at KEBC knows what it takes to succeed and has the tools and people lined up. The next job is to pull it all together, and I'm glad they selected me to do it. KEBC is a success story waiting to happen."

A 20-year radio vet, Andrews spent the last 17 years in Portland radio at Easy Listening KUPL, AC KYXI, and the last eight at KWJJ, where he's held a variety of positions, including MD and PD.

Also at KEBC, Sean Casey has come over to do mornings from afternoons at crosstown Classic Rocker KXRO.

KWJJ-FM MD Kelle McCrae will handle the AM MD duties. The search is on for an AM midday personality.

Clenance Upped To Gilmore VP/Sales



Kervin Clenance

WLVE/Miami GSM Kervin Clenance has been promoted to VP/Sales for parent company Gilmore Broadcasting, and will retain his current duties.

"Kervin is a consummate professional, and we're proud to see his continued growth with Gilmore," stated Gilmore Exec. VP/WLVE GM Dean Goodman.

Clenance joined the station in 1987 as LSM and was promoted to GSM after four months. He will take over some of Goodman's managerial duties, and will also oversee sales efforts at Gilmore's KMEZ/Dallas.

MOVING IN ROCK DIRECTION?

Gillette Gets WKSI PD Post

WKSI/Greensboro has promoted afternoon drive personality Lee Gillette (aka Marty Osborne) to PD. He replaces Tom Jackson, who has moved to crosstown AC WWWB (formerly WOJY) (see story, this page).

WKSI acting GM & Bahakel Broadcasting Director Sales/Marketing Tim Bryan commented, "Tom Jackson did a nice job for us, and when it came to looking for his replacement, in Lee Gillette we found the right person. Lee is a wild guy who has a good head on his shoulders and a lot of good ideas."

Beyond The Teen Zone

Gillette, who has been on-air at WKSI for the past two years, previously programmed WJST (T94)/Tallahassee and was MD at WJAD/Albany-Bainbridge, GA. When asked about reports that WKSI has been adding more rock to its CHR mix, he told R&R, "It's an ongoing process of readjusting our programming to the needs of the market. We have found the station needs to grow beyond its already-huge teen base. Any music changes are designed to enhance

that process yet keep a sizable base upon which to build."

Gillette added that WKSI MD Dale O'Brian will be giving up those duties to concentrate on his morning show, and that a new MD will be announced soon.

Peck Picked As PolyGram VP

Former Island Records executive Greg Peck has been appointed VP/A&R Urban Music at PolyGram. He will report to Sr. VP/A&R Dick Wingate, and begins his new assignment Monday (4/17).

"Greg comes to PolyGram with a tremendous background and respect in the music community," said Wingate. "This experience, combined with the clear industry trend towards new artist development and our new promotion alignment, bodes well for Greg and PolyGram."

Peck joined Island in 1986 as VP/Black Music Promotion & A&R. He also worked at Elektra Records as



Greg Peck

VP/Special Markets, at CBS Records as National Director/Black Music Promotion, and at Atlantic Records as a local promotion rep.

Air the only shows hosted by the Artists that made the Records!

Graham Nash hosts "The British Invasion" A 12 hour retrospective of 1964-1970 for Memorial Day weekend. The Beach Boys, Al Jardine hosts "Born in the USA". An All-American 12 hour retrospective of 1964-1976 for the July 4th weekend. These are the hot

summer packages you need. But don't take our word for it. Ask any of the stations listed in this ad already on the shows. WZLX/Boston, WZFX/Houston, KZPS/Dallas, WXTR/Washington DC, WCSX/Detroit, KLXX/Minneapolis,

WKLH/Milwaukee, WZGC/Atlanta, WCBS-FM/New York, WMGG/Columbus, KODJ/Los Angeles, KZAP/Sacramento, WJFM/Grand Rapids, KGMG/San Diego, WGRX/Baltimore, KMJK/Portland, WRXL/Richmond, WCKN/Greenville, and

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Radio



Jim Marchyshyn Ellen Fader

● **JIM MARCHYSHYN** has joined Olympia Broadcasting Networks as Director/Creative Services. He was formerly Director/Marketing & Promotion at KSHE/St. Louis.

● **ELLEN FADER** has been upped from VP to Sr. VP at Price Communications. She will continue to handle Secretary of the Corporation duties.

● **JOHN LYNCH** has joined WIOD & WGTR/Miami as NSM. He was previously an AE at Major Market Radio.

● **RON SHANNON** has been appointed VP/GM at KKRD/Wichita, KS. He was previously GM at WLNZ/Lansing.

Concurrently, KKRD PD **JACK OLIVER** has been named VP/Director of Operations.

● **ROBERT BENJAMIN** has added Asst. PD duties to his MD responsibilities at WXRK/New York.

● **MARK GULLETT** has been tapped as Creative Director at WERE & WNCX/Cleveland. He most recently served as Promotion Director at WFOX/Atlanta.

● **SANDY STAHL** has been upped from Promotion Director to Director/Marketing Communications at WLUP/Chicago.

● **JIM EDELMAN** has left his post as Special Projects Director at WRIF/Detroit to join KQPT/Sacramento as Promotion Director.

● **LIZZ NIERENGARTEN** has joined WRBQ-AM & FM/Tampa as Public Relations Director, while Asst. Promotion Director **LORI RUBIO** has been upped to Promotion Director. Nierengarten was formerly Asst. VP/Marketing & Media Director for the GTE St. Petersburg Grand Prix.

● **DAVINA GREENSPAN** has been elevated from LSM to Director/Developmental Business at WQHT/New York. Taking the LSM position is **JEFF DINETZ**, who previously handled similar duties at crosstown WHTZ.

Also at the station, **CAROL TARSHIS** has been upped from Co-op Coordinator to Co-op Vendor Director.

● **SUSAN McMULLEN** has been named GSM at WDOS & WSRK/Oneonta, NY after two years with the stations. She was formerly with New York Telephone.

● **JAMES PINGEL** has been promoted to VP/Corporate Controller at Shamrock Broadcasting. The ten-year company vet was formerly Controller.

● **LYNN HERTZLER** has been tapped as Business Manager at Hastings Broadcasting, where she has been a bookkeeper since 1988.

● **LORRAINE MURRIETTA** has been promoted to Controller at Edens Broadcasting. She was Asst. Controller.

● **KYMBERLY DELANEY** has been tapped as Group Research Coordinator at Atlantic Ventures. She was formerly Field Director at Coleman Research.

● **JAMES KEEN** has been named Chief Engineer at Liggett Broadcast Group. He was formerly the owner of Applied Engineering Services.

● **ROB SCHULLER** has been appointed Promotions Coordinator at WJIB/Boston. The announcer has held on-air shifts at WKRT/Cortland, NY and WOKW/Ithaca, NY.

● **JACK GILLETTE** has been named LSM at WLAC/Nashville after a year at sister WLAC-FM.

Records

● **IRIS DILLON**, formerly Director/National Dance Promotion, has been named Director/Crossover Promotion at Virgin Records. **CARY VANCE**, previously Manager/East Coast Regional Dance Promotion, will assume Dillon's prior position.



Iris Dillon Cary Vance

● **RON POORE** has been elevated to Assoc. National Promotion Director at Relativity Records. He will continue to direct the Alternative Promotion department.



Ron Poore Holly Browde

● **HOLLY BROWDE** has been upped from Director/Business Affairs to VP/Business Affairs at PolyGram Records.

Also at the label, eight-year company vet **CAROLINE SEALY** has been appointed Compensation Manager, and **MINY DURANDO** has been upped from Personnel Manager to Personnel Director.



Beau Siegel Jim Cortez

● **BEAU SIEGEL**, Minneapolis Manager/Promotion & Marketing at Elektra Records, has been upped to Manager/Midwest Regional Promotion & Marketing.

Also at the label, **JIM CORTEZ** is now Director/Northeast Regional Album Promotion. He was Manager/Promotion & Marketing, Detroit.

● **THOMAS COSTABILE** has been upped from Director/Special Projects to VP/Production & Facilities at CBS Records International.

Concurrently, **NARENDRA PATEL** has been promoted to Director/Manufacturing & Engineering. She was Director/Industrial Engineering.

● **PETER PRICE** has been appointed Managing Director at WEA Ireland. He was previously GM at Atlantic Records Europe.

Also, **STEVE MCKEWIN** has been tapped as Atlantic Records Asst. Regional Sales Director/Southwest. He had been Video Buyer at Ingram Distribution.

Industry

● **STEVEN KABATSKY** has been named Director/Research at Sheridan Broadcasting Networks. He previously served with the RAB and Arbitron.

● **JAY NOBLE** has been tapped as Manager/Affiliate Relations at Drake Chenault. He previously held the same post at Satellite Music Network.

PROS ON THE LOOSE

E. Curtis Johnson — Production Dir./middays KCPX/Salt Lake City (801) 292-1844

Tom Kennedy — Mornings KEEY/Minneapolis (612) 929-8922

Jessika Wolf — ND WGSA/Ephrata, PA (717) 394-3039

CHANGES

Lynn Simmons has been appointed an AE for Shadow Traffic Network/New York, while **Thomas Fisher** has been named Co-op Vendor Specialist for the company in Philadelphia.

Corey Marshall and **Dana Harris** have been named AEs at WPHR/Cleveland.

Proclaimers Rock Roxy



Chrysalis artists the Proclaimers posed backstage after a performance at Los Angeles's Roxy. Shown are (l-r) Chrysalis Exec. VP Joe Kiener, Proclaimers Craig and Charlie Reid, Chrysalis VP Kate Hyman, and Chrysalis Chairman/CEO Chris Wright.

● **WILLIAM FULGHAM** has been named Corporate Controller/Shadow Communications at Shadow Traffic Network, where **JOHN PILGER** has been promoted to VP/Programming & Operations, New York. Fulgham joins from Peat Marwick Main & Co.; Pilger had been serving as a consultant.

● **JEFF HODGE** has been appointed VP/Eastern Division Manager at HNWH, while **JIM WATTS** has been elevated to Regional Manager/Detroit. Hodge joins from Republic Radio, where he was VP/GSM. Watts is a four-year AE with the rep firm.

● **LYNN HALTERMAN**, former GSM at WIRE & WXTZ/Indianapolis, has been tapped as Regional Sales Manager at Media Monitors.

● **KAREN SLOAN** has replaced **STEVE KATZ** as European Coordinator at AP Network News. Sloan is a seven-year AP vet. Katz returns to the AP Broadcast News Center as a reporter covering Washington, DC.

● **SANDRA HAUSMAN**, a reporter and producer, has signed on as the Chicago correspondent at *Marketplace*, American Public Radio's daily magazine of business and finance.

● **CRAIG MELONE** has been named Director of the newly-created Music Division at Wilkinson/Lipsman. He was formerly an AE at Norman Winter Associates.

—Holly Sklar

R&R TIMELINE

Morning man **Jim Kerr**'s first radio job was at **WYNE/Ypsilanti, MI** in 1967, when he was 14. By '72 he was in Chicago at **WDIA** (now **WYDZ**) and landed weekends at **WLS** the following year. Fifteen years ago today **WPLJ/New York** tapped Kerr for mornings. He went to crosstown **WPIX** in '77, returning to **WPLJ** a year later.



Jim Kerr

1 YEAR AGO TODAY

- Metropolitan merges with Sillerman Acquisition in \$300-million transaction
- Lee Abrams exits BIA/MID; company becomes Burkhart/Douglas & Associates
- Dave Milner promoted to Great American VP/Radio
- John Mainelli named WABC/New York Operations Director
- Chuck Brinkman tapped as KLUV/Dallas PD
- #1 CHR: "Get Outta My Dreams, Get Into My Car" — Billy Ocean (Jive/Arista) (2 wks)
- #1 AC: "Anything For You" — Gloria Estefan & Miami Sound Machine (Epic) (2 wks)
- #1 UC: "Get Outta My Dreams, Get Into My Car" — Billy Ocean (Jive/Arista)
- #1 Country: "I'm Gonna Get You" — Eddy Raven (RCA)
- #1 AOR Track: "Tall Cool One" — Robert Plant (Es Paranza/Atlantic) (2 wks)
- #1 AOR Album: "Now And Zen" — Robert Plant (Es Paranza/Atlantic) (8 wks)
- #1 NAC: "Natural Elements" — Acoustic Alchemy (MCA Master Series)
- #1 Contemporary Jazz: "That Special Part Of Me" — Onaje Allan Gumbs (Zebra/MCA) (3 wks)

5 YEARS AGO TODAY

- Bill Shearer named KGFJ & KUTE/Los Angeles VP/GM
- Guy Zapoleon becomes WBZZ (B94)/Pittsburgh PD
- Laura Morris promoted to KTRH/Houston PD
- Joe Patrick picked as KCBQ/San Diego PD
- #1 CHR: "Against All Odds" — Phil Collins (Atlantic)
- #1 AC: "Hello" — Lionel Richie (Motown) (4 wks)
- #1 UC: "She's Strange" — Cameo (Atlanta Artists/PolyGram) (4 wks)
- #1 Country: "I Guess It Never Hurts To Hurt Sometimes" — Oak Ridge Boys (MCA) (2 wks)
- #1 AOR Track: "You Might Think" — Cars (Elektra) (5 wks)
- #1 AOR Album: "Heartbeat" — Cars (Elektra) (4 wks)
- #1 Jazz: "Love Explosion" — Tania Maria (Concord/Picante) (4 wks)

10 YEARS AGO TODAY

- John Betancourt named RCA VP/Promotion
- Stuart Levy becomes KLAC/Los Angeles VP/GM
- John Fox appointed KAUM/Houston PD
- #1 CHR: "Heart Of Glass" — Blondie (Chrysalis)
- #1 AC: "I Just Fall In Love Again" — Anne Murray (Capitol)
- #1 UC: "Disco Nights" — GQ (Arista)
- #1 Country: "All I Ever Need Is You" — Kenny Rogers & Dottie West (UA) (2 wks)
- #1 AOR Album: "Breakfast In America" — Supertramp (A&M)

15 YEARS AGO TODAY

- KFOG/San Francisco sold to General Electric for \$1.6 million
- Gary Burbank hired as CKLW/Detroit morning man
- #1 CHR: "Bennie & The Jets" — Elton John (MCA)
- #1 AC: "TSOP" — MFSB (Philly International) (2 wks)
- #1 Country: "A Very Special Love Song"

—Hurricane Heeran

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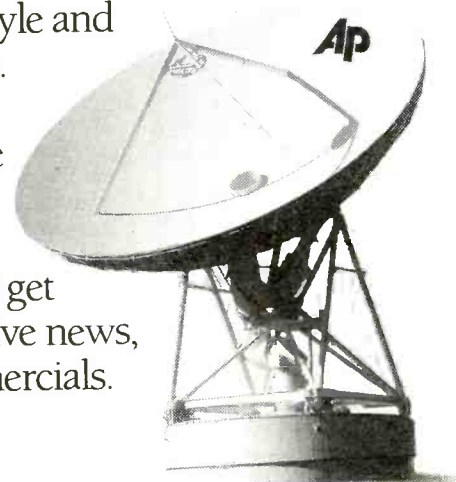


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AP Network News

Patrick

Continued from Page 1

Meet The Candidates

A White House spokesman said "several candidates," whom he refused to identify, are under consideration for the three FCC spots. No timetable has been set for bringing the Commission to full strength, he said. Among those most frequently mentioned in Washington as possible nominees are:

- **Andrew Barrett**, currently a member of the Illinois Commerce Commission, which regulates telephone companies and other utilities.

- **Bruce Goodman**, a partner in the law firm of Arter & Hadden and a former Sr. VP/General Counsel of Mutual Broadcasting System,



Andrew Barrett

whose government experience includes six years as Sr. Counsel to the Chairman of the National Labor Relations Board.

- **Sherrie Marshall**, a partner in the law firm of Wiley, Rein & Fielding who headed the FCC's Office of Legislative Affairs during the stormy post-Fairness Doctrine repeal period. She later joined the Bush transition team, where she was involved in the failed effort to win John Tower's confirmation as Defense Secretary.



Sherrie Marshall

- **Alfred Sikes**, outgoing head of the National Telecommunications and Information Administration. Sikes was formerly a principal in Sikes and Associates, which owned and operated several small market radio properties in Missouri and Colorado. Sikes has made it clear he is interested only in the FCC chairmanship.

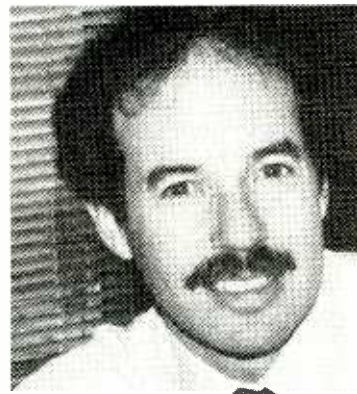
- **James Smith**, a partner in the law firm of Reed Smith Shaw & McClay (which recently acquired Pierson, Ball & Dowd). Former FCC Chairman Dean Burch, who is close to President Bush, has reportedly boosted Smith's candidacy at the White House.

- **Susan Wing**, a partner in the law firm of Hogan & Hartson, who was first nominated to the Commission by President Reagan in late 1987. Sen. Ernest Hollings



Alfred Sikes

(D-SC) refused to schedule her confirmation hearing, reportedly as revenge for the FCC's abandonment of the Fairness Doctrine.



Bruce Goodman

Neil

Continued from Page 3

We're pleased to have them running our Atlanta and Tampa stations."

Regarding Neil, Faherty added, "He'll do better than I ever did."

Neil told R&R, "When you get the opportunity to run a pair of radio stations with the heritage these two have you can't say no. Both stations enjoy market dominance. WSB-FM is performing at a very high level; our challenge is to turn it into a longterm, dominating radio station like KVIL/Dallas and WRBQ/Tampa. WSB-AM has survived and, to some degree, flourished. It's quite an accomplishment that its 25-54 ratings have been improving, and we'll be looking for ways to keep AM radio attractive because we're the only viable AM facility in the market."

Neil was previously WSB Station Manager, OM at WYAY/Atlanta, and NewCity Program Consultant. He also held various management positions at WSYR & WYYY/Syracuse and WFLA/Tampa.

Huntley To Tampa

Huntley told R&R, "The growth potential in Tampa is unbelievable; like Atlanta, it is pretty much under-radioed. Bob Neil has built a beautiful radio station. There's a new building with all new facilities, and the programming is up and running. We'll try to keep the station focused, as it has been, and its marketing plans will be maintained. Everything is in place — it's up to me to keep it that way."

Huntley joined Cox in 1979 as LSM of WSOC/Charlotte. He was named WSB GSM five years ago, moving up from Sales Manager. He also held various sales and production positions at WBT-TV/Charlotte.

THE DO-IT-YOURSELF FCC

Who Would You Name To The Commission?

In the wake of Dennis Patrick's announcement that he plans to resign the FCC Chairmanship, leaving three unfilled Commission seats, R&R approached several members of the broadcast community to ask: What would you do if you were tapped to head the FCC, and who do you think would make an outstanding Commissioner?

- **Kent Burkhardt**, station owner and consultant: "The FCC should absolutely continue its policy of deregulation. The Commission should continue to look for solutions for troubled AMs and help Class A FMs to further improve their coverage areas."

His nominees: **Group W Radio** Chairman **Dick Harris**; **Great American Broadcasting** Broadcast Group President **Carl Wagner**; and **Lester Smith**, owner of the **Kaye-Smith Radio** stations.

- **Dennis Israel**, President of **Empire Radio Partners**: "My priorities as Chairman would be to fight the Fairness Doctrine, continue to improve the licensing process, and protect the spectrum. I'd freeze the number of stations, AM and FM, at their current levels until some of the technical issues have been resolved."

His FCC nominee: former **Tribune Broadcasting** President **Ward Quaaf**. About suggestions he himself would make a good Commissioner, Israel — a Bush supporter and Republican fundraiser — said, "I'm not looking for a job with the administration. I love what I'm doing now."

- **Robert McAllen**, President of the **New Jersey Class A Broadcasters Association**: "I think the Commission needs another broadcaster, someone who has some insight on the business and understands the challenges we face in the next decade."

His nominee: outgoing **NTIA** Chief **Al Sikes**.

- **Gary Stevens**, broker: "If I were Chairman, my priorities would be to stop reimposition of the Fairness Doctrine and continue dealing with the license renewal abuse problem. Broadcasters always say

they'd like to have another broadcaster on the Commission, but I think we've been well served by people with academic and legal backgrounds."

His nominee: former **Mutual Broadcasting** General Counsel **Bruce Goodman**.

- **Plurta Marshall**, Exec. Director of the **National Black Media Coalition**: "A lot of what [former Chairman] **Mark Fowler** and **Dennis Patrick** did was counterproductive. Some of their deregulatory actions have actually put broadcasters at risk."

His nominee: **Cathy Hughes**, owner of **WOL & WMMJ/Washington**.

- **Dan Breese**, co-owner of **KOVE & KDLY/Lander, WY**: "We've been so busy just trying to survive recently that we haven't paid much attention to the FCC. The fact that the Chairman has resigned is news to me. In fact, the news that we even have a Chairman is news to me. I used to know who the Chairman was; he was our lawyer for awhile. **Mark Fowler**? Yeah, that's him. It was great having him in there."

Smith

Continued from Page 1

"Paul has played a major role in the development, success and achievements of CBS Records," said Mottola. "Under his aegis, our distribution system has been acclaimed as a model for the industry and respected as the best. This new position recognizes Paul's importance and gives him the opportunity to apply his leadership to our newly-expanded needs."

Smith joined CBS in 1958. He has held several executive positions, including VP/Sales & Distribution and VP/Marketing, Branch Distribution. In 1978 he became Sr. VP/GM Marketing.

Smith's promotion follows presidential appointments for **Don Ienner**, at **Columbia Records** last week, and **Dave Glew**, at **E/P/A** two weeks ago.

Hutylar

Continued from Page 3

met some outstanding young radio people, but Tom has been part of this team from the beginning and has earned this position. He has shown me in the last 45 days that he's a strong leader, and over the last eight years that he's a delightful person to have as a part of the future at KUBE."

Hutylar commented to R&R, "This is a station that's not just a job but a labor of love. Several of us have been here from the start. I see my job as coming in and maintaining the excellent standards Gary set, and taking KUBE to the next rung up the ladder. And believe me, we've got the horses to do it."

Mitchell

Continued from Page 3

EZ VP/Programming East **Gary McGuire** added, "We needed a guy who was going to be an intense street fighter, had great music abilities, and could continue the phenomenal growth of B97. We found the right combination with **Bob Mitchell**."

Mitchell, who has also programmed **WKSS/Hartford** and **KBFM/McAllen-Brownsville**, told R&R, "I'm delighted to join the EZ family — a great company committed to winning in every situation. I believe we have all it takes to be the number one station overall in New Orleans once again."

Gillispie

Continued from Page 3

with music research. Her main focus will be head teller for the **Atlanta Radio Bank**, a value-added information service for our clients."

Both **Gillispie** and **Burns** were Associates of the company. **Bartlett** had been an Administrative Assistant, and **Garris** was Research Director at **WROQ/Charlotte**.

Surratt

Continued from Page 3

1987. Before that, he was Radio Research Director at the **Album Network**, spent two years in independent promotion at **Ace Entertainment**, was MD at former **AOR KMET/Los Angeles**, and handled promotion for **Jet, A&M, Arista, and London Records**.

"I'm absolutely thrilled to be at the number one rock & roll record company in the world," said Surratt. "Twelve years ago Marko and I worked together at Arista, so this is a great reunion."

Anderson

Continued from Page 3

I'm not naive about our current position in the ratings, or the problems that got us where we are. There's no hidden agenda here to disrupt the staff or anything; we just want to get the station rolling again."

WDAS-FM ranked seventh in the winter '89 Birch with a 5.5, up from fall '88's 5.4; Urban competitor **WUSL** ranked first with a 10.4, up from fall's 10.3. In the fall '88 Arbitron, **WDAS-FM** scored a 3.0 (down from summer's 3.6) for 15th place; **WUSL** ranked third with a 7.5, up from summer's 7.1.

Capitol Celebrates Raitt's 'Nick'



Bonnie Raitt's label debut album "Nick Of Time" was the occasion for a luncheon at the Capitol Tower in Los Angeles recently. Making the moment are (front row, l-r) managers **Ron Stone** and **Danny Goldberg**, Capitol-EMI Music President/CEO **Joe Smith**, **Raitt**, Capitol Records President **David Berman**, and the label's **Tim Devine**; (back row, l-r) Capitol VP **Tom Whalley** and the label's **Michael Stotter**.

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Jim Morrison—Lead singer of The Doors, and spiritual beacon for an entire generation, "The Lizard King" combined poetry and rock in songs like "Light My Fire" and "Riders On The Storm"—still, the essence of an era for millions of Americans.

John Lennon—He brought his wit and unflagging social conscience to The Beatles and an impressive body of solo work. Lennon remains one of the most important and influential musical figures who ever lived. From "Revolution" to "Starting Over," his music has a permanent place in our hearts.

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side
1

Janis
Jimi
John
Jim

- New York
- Washington, D.C.
- Chicago
- Detroit
- Dallas
- Los Angeles
- London

UNITED STATIONS PROGRAMMING NETWORK



UNITED STATIONS

Slogan

Continued from Page 1

Coined Marks
Most Secure

"Service marks are tricky," said Washington, DC Attorney Irv Gastfreund. "There are many different types of marks, and some are more protectable than others."

Gastfreund said the most secure type of service mark is one that is "coined," and does not readily describe the product. "Kodak" is a coined trademark," he said. "There's nothing else in our language that represents Kodak, and until it became well-known Kodak did not equate to photographic equipment or supplies."

The next best marks, he said, would be words that are neither coined nor descriptive of the product. "Camel cigarettes and Baby Ruth candy bars come to mind, but Chapstick would be a somewhat weaker trademark because it is descriptive — a stick for chapped lips," he explained.

At the other end of the spectrum, said Gastfreund, are generic terms; there's no way someone could get a trademark on "milk" or "paint," for example.

Attorney Charlie Schwartz, who consults R&R on trademark issues, noted, "Unfortunately, people don't seem to pick words that are as arbitrary as 'Kodak.' They seem to pick words that, at a minimum, sound descriptive in identifying their services."

The greatest danger, said Schwartz, is using words which can be interpreted as either descriptive or generic. "If it's descriptive, it can be service-marked — if it's generic, it can't be," he pointed out. "The problem is that there are no definitive rules on these things."

Stopping Infringement

"Another problem," added Schwartz, "is when you don't stop others from commonly using a registered trademark which you own, it can revert to the public domain. 'Cellophane' and 'aspirin' are two generic terms that used to be registered trademarks.

"That's why Xerox has worked very hard to protect their trademark, and it's also why you'll hear about Kleenex brand tissues, and Jell-O brand gelatin. Those items are not generic, and their owners will keep reminding you that they're not."

"We say it's cellophane, and KABC says it's Kleenex," said KFI attorney Jeffrey Wexler, referring to the "Talk Radio" phrase. "Our position is that KABC could never really lay claim to it since it's so generic in nature."

'Harm And
Listener Confusion'

KABC said it developed the Talk Radio service mark 17 years ago and has used it as its secondary name some 500,000 times since then. The station told the court KFI's use of the term was causing harm and listener confusion.

KABC attorney Brad Phillips told US District Court Judge Richard Gadbois that there were other possible terms that KFI could have used to describe its format.

"Like what?" quizzed Gadbois. "Babble Radio?"

The judge, who admitted a preference for the Classical format, set an April 28 hearing to decide whether to issue a preliminary injunction that would prohibit KFI from using "Talk Radio."

Before the court hearing, KFI VP/GM Howard Neal argued, "All we have tried is to be able to identify our format as other stations in the market do theirs. Generically, KFI is talk radio. It should be used in sequence with our dial position or call letters, and it will surprise me if the courts rule against that."

Classic Battle

In Norfolk, WNOR PD Brian Jefferies said his station is deciding whether to pursue an injunction against competitor WAFX, which began mimicking the "Classic Rock" phrase used by WNOR when WAFX went on the air earlier this year.

But after hearing a WNOR request for a temporary injunction, a Virginia Circuit Court Judge sided with WAFX, whose attorneys argued that "Classic Rock" is a generic term and cannot be service-marked.

"Even the CBS Record Club uses 'Classic Rock,'" noted WAFX counsel Gary Bryant. "It's a heading in one of their recent catalogs."

Pursuing Pirate Pirates

Westwood One attorneys have so far met with mixed results in their attempt to keep unauthorized stations from using "Pirate Radio," to which it claims ownership on a national basis.

KGON/Portland PD Jon Robbins said his station has complied with a cease-and-desist order from Westwood One which was issued as a result of KGON's use of "Pirate Radio."

"Our attorneys suggested we stop using it," said Robbins. "We recognize their ownership, so we stopped it last Thursday night."

WIOQ/Philadelphia VP/GM Mike Marder would not confirm whether his station stopped using the "Pirate" phrase, but the phrase wasn't heard during a 30-minute sample from the station's listen line. However, the station receptionist answered the phone, "Pirate Radio, the new Q102."

Marder refused comment on published reports about WIOQ PD Mark Driscoll's claim to have developed the slogan with KQLZ VP/Programming Scott Shannon.

Observed Shannon, "(Driscoll) knew about our plans in advance. I interviewed him for a job before the station went on the air, and revealed to him the marketing strategy and the overall battle plan. He was never officially involved in our station, and went to Philadelphia instead."

Westwood One attorney Eric Weiss told R&R, "We're claiming the proprietary rights to 'Pirate Radio' based on our first national use of the mark through our 900 area code listen line, and its distribution on the satellite."

Pirates Since '82?

Weiss said his staff is looking into a claim by KFMH/Davenport, IA, that it was using the term "Pirate FM" for the past seven years.

"I've got 'Pirate' TV ads that go back to 1982," said KFMH VP/GM

Steve Bridges. "I still dress up as our pirate mascot. I don't know where I got the idea from, but it certainly didn't come from Scott Shannon."

Perhaps the most frustrated yet gratified programmer who developed a successful slogan is consultant Mike Joseph. His "Hot Hits" was authorized on 27 stations, including nine in the top ten markets at one point. But Joseph said he fought off 133 infringements of his mark.

"I developed the term ten years ago," recalled Joseph, "but the first infringement occurred in the spring of '82, when WLS/Chicago started using 'Hot Hits' after they learned I had signed WBBM across the street."

Joseph said the alleged infringers included not only radio stations, but the CBS Record Club, Crazy Eddie's electronics store, Sam Goody's records, and Burger King restaurants.

"I spent from \$70,000-\$100,000 a year protecting 'Hot Hits' over these years," lamented Joseph.

Protecting Your Service Mark

When you develop a service mark you want to own and protect, trademark attorneys suggest the following steps be taken:

1. Look for a strong, non-generic mark. The less it is descriptive, the easier it will be to protect in the courts.
2. Once it is developed, conduct a search to ensure the mark does not already exist and is registered.
3. Begin using the mark on the air and on all ancillary media such as T-shirts, bumper stickers, key chains, etc. "Registration is thought to be the cornerstone of ownership," said attorney Irv Gastfreund. "But it isn't. The key is to be the first to use it in interstate commerce."
4. Carefully document and certify the dates the service mark was developed and used. Use airchecks, transcripts, samples, and affidavits.
5. Have the mark registered at least on the state level, and federally for nationwide protection.
6. Seek immediate relief if the mark is being used by someone else. Non-action could result in the service mark reverting to the public domain.
7. Continue to use the service mark. You lose your rights to a service mark you abandon.

"And ten years is a long time to wait for a trademark registration, especially for a business like ours. Broadcasting is quite different

from any other product. There should be changes in the trademark law to take care of the broadcast situation."

Mike & The Mechanics 'Living' It Up



Mike & The Mechanics were presented with gold awards for their Atlantic album "Living Years" at a party for the band and labelmates the Escape Club. Shown at New York's Hard Rock Cafe are (l-r) Mike & The Mechanics' Peter Van Hooke, manager Tony Smith, the group's Paul Young, Paul Carrack, Mike Rutherford, Tim Renwick, and Adrian Lee, and Atlantic Sr. VP/GM Mark Schulman.

Wendy & Lisa Mark Fruitful Collaboration



Columbia threw a party for Wendy & Lisa at New York's China Club to mark the release of the duo's "Fruit At The Bottom" album. Watching the birdy are (l-r) Columbia VP Sara Melendez, Sr. VP Mickey Eichner, Lisa Coleman, Sr. VP Bob Sherwood, Wendy Melvoin, Sr. VP Ruben Rodriguez, and Sr. VP Danny Yarborough.

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RATINGS

WINTER '89 BIRCH RESULTS

San Jose

| | Fall '88 | Winter '89 |
|---------------------|----------|------------|
| KHQT (CHR) | 6.7 | 9.8 |
| KGO (N/T) | 6.9 | 8.0 |
| KSJO (AOR) | 7.0 | 6.3 |
| KOME (AOR) | 5.8 | 5.2 |
| KWSS (CHR) | 4.4 | 4.8 |
| KBAY (B/EZ) | 3.8 | 4.4 |
| KMEL (CHR) | 4.4 | 4.0 |
| KSAN (Ctry) | 3.1 | 3.9 |
| KARA (AC) | 3.3 | 3.8 |
| KCBS (N/T) | 3.4 | 3.4 |
| KITS (NR) | 3.1 | 2.7 |
| KOIT-AM & FM (AC) | 1.7 | 2.6 |
| KIOI (AC) | 2.6 | 2.4 |
| KSOL (UC) | 3.6 | 2.4 |
| KEEN (Ctry) | 1.9 | 2.2 |
| KEZR (AC) | 3.4 | 2.2 |
| KABL-AM & FM (B/EZ) | 1.3 | 2.1 |
| KBLX-FM (NAC) | 2.5 | 2.0 |
| KSFO & KYA (Gold) | 1.4 | 2.0 |
| KATD (AC) | 2.2 | 1.9 |
| KXXX (CHR) | 1.3 | 1.9 |
| KNBR (AC) | 1.6 | 1.6 |
| KQED (Misc) | 1.5 | 1.5 |
| KFOG (AOR) | 1.1 | 1.4 |
| KKSF (NAC) | 1.7 | 1.4 |
| KAZA (Span) | 1.6 | 1.3 |
| KLIV (BBnd) | 1.9 | 1.3 |
| KKHI-FM (Clas) | .8 | 1.2 |
| KBRG (Span) | 1.4 | 1.0 |

Oklahoma City

| | Fall '88 | Winter '89 |
|---------------------|----------|------------|
| KATT (AOR) | 11.2 | 14.6 |
| KJYO (CHR) | 13.8 | 13.4 |
| KXXY-AM & FM (Ctry) | 12.0 | 12.2 |
| KOMA (Gold) | 5.7 | 8.1 |
| KPRW (UC) | 4.0 | 6.4 |
| KRXO (CR) | 6.3 | 6.2 |
| KZBS (CHR) | 8.4 | 5.5 |
| KTOK (N/T) | 6.0 | 5.2 |
| KKNG (B/EZ) | 5.8 | 4.9 |
| KLTE (AC) | 3.6 | 4.7 |
| KMGL (AC) | 4.4 | 3.4 |
| KEBC (Ctry) | 4.3 | 2.9 |
| WKY (Ctry) | 2.9 | 2.9 |
| KJIL (CC) | 2.8 | 1.4 |
| WWLS (Sports) | .8 | 1.1 |

Nashville

| | Fall '88 | Winter '89 |
|----------------|----------|------------|
| WYHY (CHR) | 14.1 | 15.7 |
| WQOK (UC) | 10.5 | 10.7 |
| WLAC-FM (AC) | 7.1 | 10.3 |
| WKDF (AOR) | 11.9 | 10.2 |
| WSIX-FM (Ctry) | 8.6 | 9.6 |
| WSM-FM (Ctry) | 10.5 | 8.6 |
| WZEZ (B/EZ) | 5.5 | 6.6 |
| WGFY (CR) | 6.5 | 5.1 |
| WSM (Ctry) | 3.2 | 4.6 |
| WRMX (AC) | 3.8 | 3.1 |
| WLAC (N/T) | 2.1 | 2.4 |
| WPLN (Clas) | 1.9 | 1.8 |
| WVOL (Gold) | 1.6 | 1.6 |
| WDBL-FM (Ctry) | — | 1.2 |
| WMDB (UC) | 1.2 | 1.1 |

Louisville

| | Fall '88 | Winter '89 |
|-------------------|----------|------------|
| WAMZ (Ctry) | 13.2 | 14.7 |
| WQMF (AOR) | 15.4 | 13.5 |
| WDJX-FM (CHR) | 11.6 | 12.0 |
| WHAS (AC) | 13.1 | 11.8 |
| WLRS (CHR) | 7.8 | 7.4 |
| WVEZ-AM & FM (AC) | 5.6 | 6.3 |
| WRKA (AC) | 6.2 | 4.7 |
| WLSY* (AC) | 8.6 | 4.3 |
| WLOU (UC) | 3.6 | 4.6 |
| WAVG (Gold) | 2.9 | 4.1 |
| WXLN (CC) | 1.2 | 2.5 |
| WXVW (B/EZ) | 2.5 | 2.2 |
| WFPL (Jazz) | .8 | 2.0 |
| WLLV (Rel) | .7 | 1.6 |
| WTMT (Ctry) | 1.2 | 1.6 |

* Formerly WJYL (UC)

Greensboro-Winston Salem-High Point

| | Fall '88 | Winter '89 |
|------------------|----------|------------|
| WTQR (Ctry) | 18.0 | 16.2 |
| WKRR (AOR) | 12.9 | 11.6 |
| WJMH* (UC) | 3.2 | 9.6 |
| WQMG (UC) | 8.4 | 7.0 |
| WKZL (CHR) | 8.2 | 6.8 |
| WMAG (AC) | 8.2 | 6.2 |
| WKSJ (CHR) | 6.6 | 4.1 |
| WSJS (AC) | 3.9 | 3.5 |
| WMQX-FM** (Gold) | 2.3 | 3.3 |
| WAAA (UC) | 3.8 | 2.6 |
| WOJY (AC) | 3.0 | 2.4 |
| WWMY (B/EZ) | 2.0 | 1.8 |
| WHPE (Rel) | 1.2 | 1.7 |
| WWGL (Rel) | .2 | 1.7 |
| WNAA (UC) | 2.0 | 1.5 |
| WFDD (Clas) | 2.3 | 1.4 |
| WPEG (UC) | .9 | 1.4 |
| WPCM (Ctry) | .5 | 1.3 |
| WMFR (AC) | 1.2 | 1.1 |
| WSMX (Rel) | .2 | 1.0 |
| WTHP (Gold) | 1.0 | 1.0 |

* Formerly WBIG (Ctry)

** Formerly AC

Toronto

| | Fall '88 | Winter '89 |
|---------------|----------|------------|
| CFRB (AC) | 11.1 | 13.8 |
| CHUM-FM (AC) | 8.8 | 8.3 |
| CILQ (AOR) | 8.8 | 7.7 |
| CFNY (NR) | 6.3 | 7.3 |
| CHFI (AC) | 8.8 | 7.3 |
| CFTR (CHR) | 7.0 | 6.7 |
| CBL (Misc) | 5.5 | 5.9 |
| CJCL (Nost) | 5.6 | 5.0 |
| CJEZ (B/EZ) | 3.9 | 4.4 |
| CKFM (AC) | 4.6 | 4.3 |
| CFGM (Ctry) | 3.8 | 4.1 |
| CHUM (AC) | 3.5 | 3.3 |
| CKEY (Gold) | 2.4 | 3.2 |
| CBL-FM (Clas) | 3.1 | 2.6 |
| CKO (N/T) | 1.6 | 2.3 |
| CJRT (Clas) | 1.6 | 1.6 |
| CHAM (Ctry) | 1.5 | 1.3 |
| CHTZ (CHR) | 1.2 | 1.0 |

Dayton-Springfield

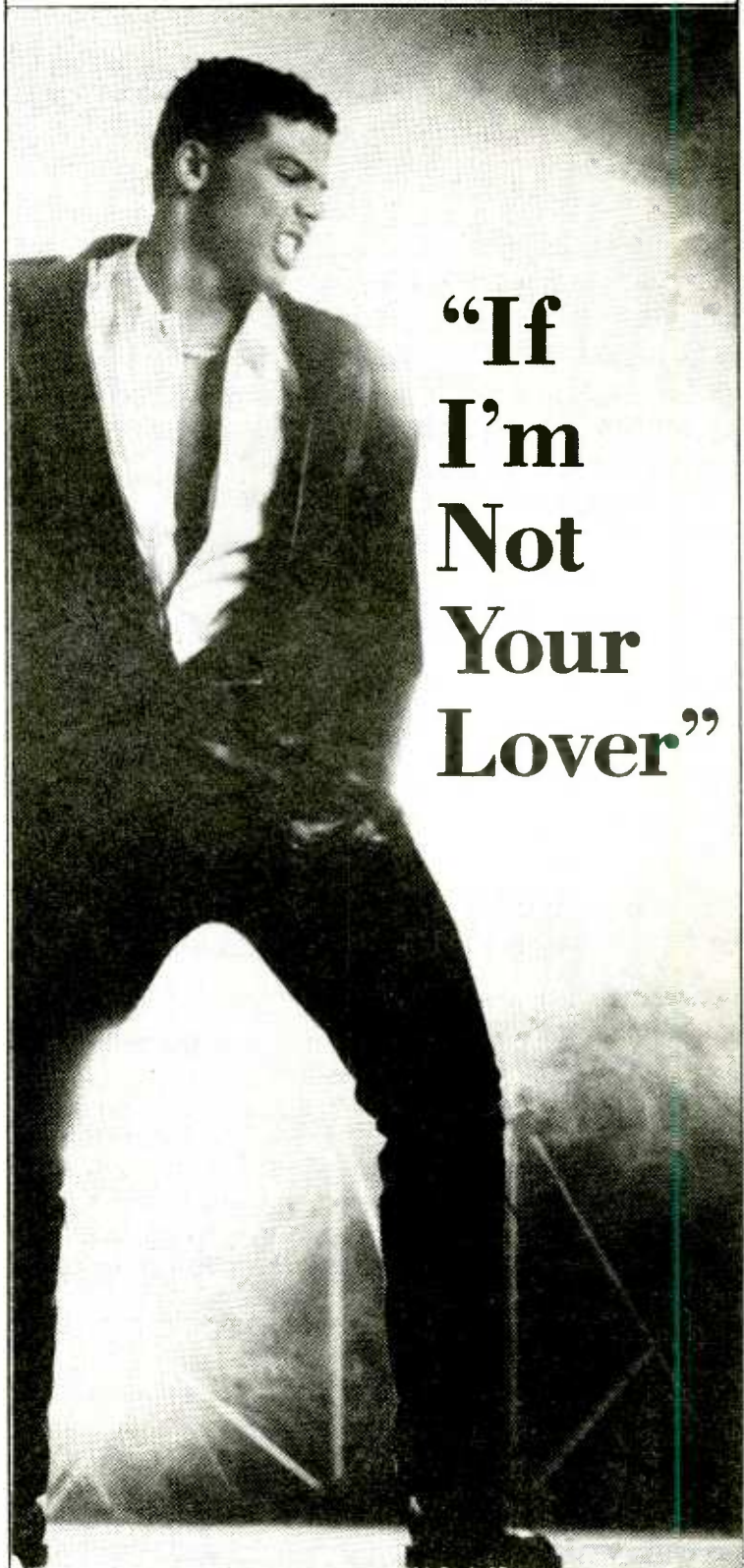
| | Fall '88 | Winter '89 |
|----------------|----------|------------|
| WTUE (AOR) | 19.2 | 17.7 |
| WGTZ (CHR) | 10.5 | 11.6 |
| WHIO-FM (B/EZ) | 9.6 | 10.4 |
| WBLZ (UC) | 6.5 | 8.9 |
| WHIO (Talk) | 7.2 | 5.8 |
| WYMJ (AC) | 5.3 | 5.4 |
| WWSN (AC) | 3.9 | 5.1 |
| WBVE (Ctry) | 4.2 | 4.2 |
| WONE (Ctry) | 5.9 | 3.8 |
| WLW (AC) | 3.3 | 3.1 |
| WVUD (AC) | 3.7 | 3.0 |
| WAZU* (AOR) | 1.2 | 2.1 |
| WDAO (UC) | 1.5 | 1.8 |
| WEEC (Rel) | 2.0 | 1.5 |
| WING (Gold) | 2.0 | 1.5 |
| WQRP (Rel) | — | 1.4 |
| WKSJ (Ctry) | 1.2 | 1.1 |
| WOFX (Gold) | .9 | 1.1 |
| WGUC (Clas) | .5 | 1.0 |

* Formerly AC

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

Al B. Sure!



“If I’m Not Your Lover”

The New Single

KITY deb 33 KKSS add
 KROY add KKMGM 30-26
 WPGC add KMGX 35-32
 KGGI 10-10 KYNO add
 KMEL 23-19 KDON 25-22
 KXX106 on QV103 25-21
 KZFM add

Urban 10

Produced by Al B. Sure! and Teddy Riley
 From The Smash Platinum-Plus Album
 In Effect Mode

Management: Uptown Enterprises, Andre Harrell



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FORWARD INTO THE PAST

Baby Boom Icons Emerge

By Rob Balon

One of the truly fascinating things about the Baby Boomer generation is its insistency upon dredging up things past. Unlike other generations, who found the "good old days" to be eminently worth forgetting, the boomers take great joy and pride in resurrecting the bygone. They literally cloak themselves in the past.

The resurgence of oldies on radio is a definitive indicator of this fascination. Virtually every radio market today boasts not one, but two, three, or four Oldies or Classics stations. All are geared toward reaching some level of the 26-43-year-old group which advertisers have come to worship.

More Than Music Interest

Research has revealed that boomers are interested in more than just the music of the past. They harken back to other eras in vir-

"Research has revealed that boomers are interested in more than just the music of the past. They harken back to other eras in virtually every lifestyle element."

tually every lifestyle element.

One example is the emergence of the "new traditionalist" woman. She may have burned her bra in the '60s and followed a successful career path in the '70s, but in the '80s she has shed all the trappings of the "I, me, me, mine" era and become a homemaker. Her goals are centered on husband, home, and children. If that doesn't smell of 1955, what does?

Then there is the "return to the nest" syndrome, prevalent among upwardly mobile and older boomers. This is the "Honey, let's stay home tonight" phenomenon that emphasizes

each week, glorifying the college era when they didn't have anything to do and bemoaning the present when there is far too much to do.

Comfortable Culture

The icons of the present age also suggest a return to a more comfortable culture. The mid-'80s have given us Vanna White, who is busty and mute — a definite throwback to female images of the late '40s and '50s. Pee-Wee Herman, an anachronistic throwback at best, has become a hero not so much among children as among baby boomers. The demographics on Pee-Wee's TV show are absolutely astonishing when compared with similar viewing patterns for other alleged "kiddy fare."

Oldies nightclubs abound around the country. For a five-dollar cover charge you can be whisked away to 1965 or 1957 and spend your



Rob Balon

the home as the last great security blanket.

The boomers even have their own TV show: "thirtysomething." Its cloying, clutching cast of characters does little more than lament the passage of time



Signs Of The Times

Oldies station in
list" woman as
nest" stay-at-home
thirtysomething"
d Pee-Wee Herman
os
Advertising

Taking Advantage

There's a lesson to be learned here for radio on how to take advantage of the lifestyles of the baby boomers. Considering the nesting effect, would it be inconceivable for stations to design shows aimed at couples? These would be shows that reach out — evening shows, particularly for DINKs (Dual Income, No Kids). These people are not big TV watchers and could become a dynamic part of a resurgence in evening radio.

And the new traditionalist? Radio can cater to her with helpful lifestyle tips. New 90-second pop psychology bits like "The Word" are perfect for reaching this most desirable consumer. And remember, she's at home. Some of us remember the rise and fall of "housewife time." Well, guess what: we're beginning to deal with it again!

The lifestyles of older baby boomers are tailor-made for innovative radio programming beyond just oldies. Radio can specifically target and cater to older boomers by understanding the various psychographic profiles that make up the audience and aiming innovative, service-oriented programming at these subgroups.

you by your mother. Its stores, wildly popular, create a sort of deja-vu boutique and eclectic fashion coterie with a deliberate '60s message.

"The lifestyles of older baby boomers are tailor-made for innovative radio programming beyond just oldies."

This has not been lost on Madison Avenue. Every so-called lifestyle ad campaign is set to a '60s motif, and it all centers on Motown. What "The Big Chill" unleashed shows no signs of slowing down. The raisins dance to Marvin Gaye's "Heard It Through The Grapevine," and the car ads extol the virtues of getting away with the Supremes in the background.

And as the boomers go, so goes the nation. What is going to be very fascinating is what occurs when the oldest boomers turn 50 and then 60. Will record companies, when radio has finally burned out is last oldie, start creating new music that sounds old?

Dr. Rob Balon is President of the Benchmark Company, an Austin-based research firm which also offers a half-day station seminar called "The Rules Of The Radio Ratings Game." For more information, call (512) 327-7010.



ELVIS COSTELLO

"Veronica"

From The Album *Spike*

Produced by Elvis Costello, Kevin Killen and T Bone Burnett

NEW & ACTIVE

| | | |
|-------------|-------------|-------------|
| WZOU deb 33 | FLY92 add | WWFX add |
| CKOI add | K104 29-26 | WHTO add |
| WXKS on | WNNK add | WJAD add |
| KEGL add | WPST deb 35 | WZKX add |
| Y95 add | WBCY add | WPFM add |
| WGH deb 29 | WROQ add | WBNQ deb 29 |
| WNVZ add 29 | Q98 add | WKFR add |
| WMMS on | WINK deb 40 | WAZY add |
| KXXR add | KTUX add | WSPT deb 26 |
| KROY add | WIXX add 39 | KMOK add |
| KWOD add | Z104 30-23 | KOZE deb 28 |
| KCPX deb 38 | KATM deb 29 | KTMT add |
| KPLZ on | KSND deb 40 | KZOZ add |
| KUBE add | KWNZ add | SLY96 23-18 |



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NEW ORDER

"Round And Round"

The new single from the album *Technique*



| | |
|-------------|--------------|
| PWR99 add | KZZB 39-32 |
| KEGL deb 18 | WKZL add |
| KKBQ deb 31 | KKSS add |
| KRBE deb 34 | KLUC add |
| B97 add | KKFR deb 31 |
| KTFM on | WYKS add |
| 92X deb 31 | KNAN add |
| CKOI on | QV103 deb 34 |
| WFMF add 33 | KZOZ add |
| K106 35-30 | |



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Figures On A Beach

"You Ain't Seen Nothing Yet"

The new single

Produced by Ivan Ivan From the album *Figures On A Beach*



| | |
|---------------|-------------|
| WXKS 16-14 | WZYP 35-32 |
| WZOU 13-11 | K92 add |
| CKOI on | KTUX deb 37 |
| PRO-FM on | WPHR deb 39 |
| PWR99 15-13 | KLQ add |
| KKBQ on | CHED 16-14 |
| KRBE 35-30 | KLUC deb 38 |
| WGH on | KYRK 34-31 |
| WMMS deb 21 | KZZU 36-33 |
| WZPL on | KRQ add |
| WLOL add | G98 38-34 |
| KXYQ on | WOMP deb 38 |
| WERZ deb 40 | Q104 deb 34 |
| WSPK deb 39 | KKXL deb 36 |
| WPST 27-22 | KOZE deb 30 |
| WYCR deb 39 | OK95 deb 35 |
| KXX106 deb 35 | |

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KEN BARNES

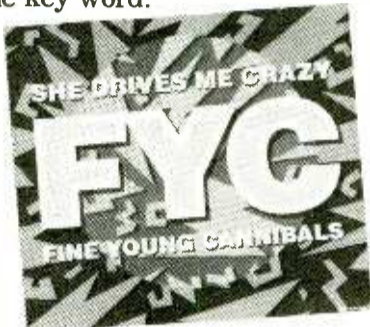
Red-Hot First Quarter Pace For New Artists

Recent trends aside, this column can't be all Madonna and dinosaurs (or even Madonnasaurus). It's time to assess radio's receptivity to new artists over the past quarter, and receptive is definitely the key word.

I've been surveying new artist success on a quarterly basis for several years now, but this time I've incorporated some of the ideas that came out of Elektra VP/Promotion Rick Alden's commentary in this column (2/3).

In addition to the usual lists of artists who achieved their first Breakers, grouped by format, I also measured interformat crossover by listing any artist who scored his/her/their first Breaker in a new format. For instance, Edie Brickell & The New Bohemians, who hit Breaker in AOR in the fourth quarter of '88, now are listed in the first AC and CHR Breaker categories.

And I added another list, to measure a greater degree of new artist success: First Top 15. Any artist who scores a first Top 15 hit in any format makes that format's list; if it's the artist's first Top 15 hit anywhere, the artist's name is capitalized. In CHR, for example, Paula Abdul is listed because "Straight Up" was her first Top 15 CHR hit, but her name isn't capitalized because it wasn't her first



FYC: home run on the first hit

Top 15; she'd already done that in '88 in Urban. Roxette, on the other hand, is capitalized, because the duo went Top 15 in CHR first.

A Big First Quarter

Even if I'd stuck to the traditional approach, this would have been a noteworthy quarter. Forty-five artists had their first Breaker (or in Country, chart record) in the first quarter, obliterating the 1988 record of 35. All five major formats welcomed new artists in profusion.

CHR Explodes

CHR, which broke four artists first last year, suddenly rolled out ten, a major reversal in form for a format which had been letting other formats do the fast breaks. Some interesting variety, too, from Canadian synth-dance-pop (Kon Kan) to Swedish pure pop (Roxette) to Irish synth-folk mysticism

AOR Tracks

First-Ever Breaker

Bulletboys (WB)
Paul Dean (Columbia)
Easterhouse (Columbia)
Replacements (Sire/Reprise)
Saraya (Polydor)
Siren (Mercury)
Skid Row (Atlantic)
Midge Ure (Chrysalis)
Warrant (Columbia)
XTC (Geffen)

First AOR Breaker

Roy Orbison (Virgin)
Chris Rea (Geffen)

First AOR Top 15

(Capitalized artists:
first Top 15 anywhere)

LIVING COLOUR (Epic)
Roy Orbison (Virgin)
RADIATORS (Epic)
Chris Rea (Geffen)
REPLACEMENTS (Sire/Reprise)
SIREN (Mercury)
TESLA (Geffen)
MIDGE URE (Chrysalis)
White Lion (Atlantic)

(Enya). Ex-teen idol types Donny Osmond and Michael Damian broke out, as did downtempo hits from Deon Estus and Sa-Fire. Not to mention the arrival of the Fine Young Cannibals.

The number of artists first broken by CHR (ten) actually exceeded the number of artists breaking in CHR after scoring a first Breaker elsewhere (seven). Of those seven, four came from Urban, two from AOR, and Roy Orbison had his first R&R era hit back in 1980 in Country.

AOR Adds Its Share

AOR's first-ever Breaker total was impressive, the ten artists being two off the first-quarter record set last year. While there were a couple new-artists-by-courtesy (Paul Dean having enjoyed plenty of previous group success and Midge Ure having been around in Ultravox, Band Aid, etc.), there were several new hard-rock acts breaking plus longtime cult/New Rock faves XTC and the Replacements.

Chris Rea made a breakthrough in AOR (not his first Breaker; that came over ten years ago in CHR with "Fool If You Think It's Over"), as did Orbison, whose current hit broke first in this format.

Many of the new artists breaking this quarter haven't made it to Top 15 yet. The Replacements, on the other hand, have already hit No. 1, as have AOR newcomers Orbison and Rea. White Lion hit Top 15 AOR after doing the same in CHR.

AC Lends A Hand

It was a relatively active quarter for AC, too — five artists broken first is way above the average

AC

First-Ever Breaker

Deon Estus (tie w/CHR)
(Mika/Polydor)
Julia Fordham (Virgin)
Grayson Hugh (RCA)
Love & Money (Mercury)
Peter Noone (Cypress/A&M)

First AC Breaker

Edie Brickell & New Bohemians (Geffen)
Enya (Geffen)
Roy Orbison (Virgin)
Sheriff (Capitol)
James "J.T." Taylor & Regina Belle (Epic)
Thirty Eight Special (A&M)
Vanessa Williams (Wing/Polydor)

First Top 15

(Capitalized artists:
first Top 15 anywhere)
DEON ESTUS (Mika/Polydor)
Roy Orbison (Virgin)
Sheriff (Capitol)
Thirty Eight Special (A&M)
Vanessa Williams (Wing/Polydor)



More new faces for '89: Milli, Julia & Enya

(around two for the first quarter). The range from Peter Noone to Love & Money is intriguing.

AC resembles CHR in its habit of picking up records that are hits first in other formats; hence the large number of first-time Breakers from other formats — CHR, UC, AOR, and even (technically, on Orbison) Country, although this record came first from AOR.

Country: Active But Insular

A couple of interesting absences in the Country column. There's no table of First Country Breakers — that's because everything that hits in Country starts there; no crossover (either way). Roy Orbison is the exception that proves the rule — his current hit started in AOR, but he's not listed as a First Country Breaker because of that 1980 hit of his.

There's also no First Top 15 column for Country — none of the new artists who debuted this quarter made it that far on the chart (as of 3/31), and no one else cracked the Top 15 for the first time. It's tough to join the Country elite.

Otherwise, however, it was a strong first three months for new Country artists. Five first-time chart debuts is solidly above average for this time of the year. Lonesome Strangers is one of the highest-charting independent records



Lionel Cartwright cracks the Country chart

Country

First-Ever Chart Debut

Clint Black (RCA)
Lionel Blackwright (MCA)
Joni Harms (Universal)
Lonesome Stranger (Hightone)
Kevin Welch (WB)



in some time, and Clint Black isn't all that far from Top 15 status.

UC Shatters The Record Again

If it's tough for new artists to crack the Country charts, it seems to be getting easier in Urban Contemporary. Sixteen new artists had their first-ever Breakers in UC this past quarter (a new first-quarter record), and four others had their first UC Breakers after breaking in other formats first (Blue Magic having done so in CHR way back in '74).

Out of the 16 artists who embarked on the UC roller coaster in the first quarter, four had hit Top 15 by the end of the quarter. Aleese Simmons had broken the previous quarter, and Bebe & Cece Winans broke first on an earlier song in AC, although "Heaven" is their first Top 15 hit anywhere.

The UC numbers are staggering, but in light of the chart's rapid turnover, it might be an idea to check back in a year or two to see how the new artists have sustained. That's probably not a bad idea in every format. The early indications, however, from first quarter '89 are full speed ahead for new artists.

Urban Contemporary First-Ever Breaker

Dino (4th & Bwy/Island)
Anne G. (Atlantic)
Grady Harrell (RCA)
Jackie Jackson (Polydor)
Kid 'N' Play (Select)
Latesha (Rawsome/Slam)
Marcus Lewis (Aegis/CBS)
Christopher Max (EMI)
Milli Vanilli (Arista)
Pasadenas (Columbia)
Radiant (Columbia)
Slick Rick (Def Jam/Columbia)
James "J.T." Taylor & Regina Belle (Epic)
Ten City (Atlantic)
Wendy & Lisa (Columbia)
Alyson Williams (Def Jam/Columbia)

First UC Breaker

Blue Magic (Def Jam/Columbia)
Boy George (Virgin)
Deon Estus (Mika/Polydor)
Tone Loc (Del. Vinyl/Island)

First Top 15

(Capitalized artists:
first Top 15 anywhere)

BOY GEORGE (Virgin)
DINO (4th & Bwy/Island)
Tone Loc (Del. Vinyl/Island)
MILLI VANILLI (Arista)
ALEESE SIMMONS (Orpheus/EMI)
JAMES "J.T." TAYLOR & Regina Belle (Epic)
ALYSON WILLIAMS (Def Jam/Columbia)
BEBE & CECE WINANS (Capitol)

SIMPLY WORTH THE WAIT.

SIMPLE MINDS

"this is your land" [AM 1413]

the first single from their new album

street fighting years [SP 3927]



The name Simple Minds has become synonymous with platinum albums and sold-out shows around the world. **street fighting years**, their first studio album in nearly four years, pushes the boundaries of Simple Minds' trademark sound to a new place full of hope, joy, and that undefinable quality called Simple Minds.

Produced by Trevor Horn and Stephen Lipson

Managed by Bruce Findlay, Robert White, Jimmy Devlin and Sandra Dods at Schoolhouse Management



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Environmental Organization Sets Singles Project

The environmental group Ark is planning to issue a series of records under the banner of "Ark Land-Bank Singles," with the ultimate goal of releasing an album of specially written or donated tracks. ERASURE have already composed a song for the project, with WOMACK & WOMACK and S-EXPRESS each announcing that they will be involved as well.

Ark's music, film, and special events department — led by ex-10cc member KEVIN GODLEY — would like artists and record companies to contact its London office if they are interested in taking part.

Meanwhile, Erasure's VINCE CLARKE is busy working away on new material in his home studio while vocalist ANDY BELL enjoys his last couple of weeks off. Bell turned up at a showcase for singer HELEN TERRY last week, and told ROL he'll start putting down his vocals for the new Erasure LP at the end of the month.

'Interesting Drug' Back (Again)

MORRISSEY and STEPHEN STREET have made up their differences and the release of "Interesting Drug" will proceed on Monday (4/17). The B-side will be "Such A Little Thing Makes Such A Big Difference," and the 12-inch will contain a live song ("Sweet And Tender Hooligan") that was taken from Morrissey's Wolverhampton show last year.

BILLY BRAGG has revived his Utility record label, last seen when he released his debut album ("Life's A Riot With Spy Vs. Spy")



in 1983. Billy himself is the A&R man, offering the label as a vehicle "for artists who have something to say or play, but haven't had the opportunity to put their music on vinyl." The first three releases are by a Buckinghamshire "bard" by the name of CLIVE PRODUCT, a cabaret duo called JUNGR & PARKER, and the splendidly named Australian band WEDDINGS, PARTIES, ANYTHING.

Back To The Future

RUSS TITELMAN, the man who helped STEVE WINWOOD back to the high life, is producing the next

ERIC CLAPTON LP, a studio follow-up to "August." No release date scheduled yet.

In other studio news, CLIMIE FISHER are working in London on their second album with STEPHEN HAGUE of PET SHOP BOYS and NEW ORDER fame. SQUEEZE have begun work on their follow-up to "Babyland On" with E.T. THORNGREN, who produced them the last time out. BROS are making their second album in London with NICKY GRAHAM again at the controls. Meanwhile, IRON MAIDEN are in Munich, recording their next album with MARTIN BIRCH producing.



Billy Bragg: leftist label-owner.

Singled Out

XTC's new 45 ("King For A Day") comes out in the UK on Monday (4/17) with "Happy Families" on the B-side and an extended version of "King" on the 12-inch.

Former indie band the SWANS will make their major label debut on MCA next week with the single "Saved." The new single by the BEATMASTERS — who were recently high in the charts with P.P. ARNOLD on "Burn It Up" — is "Who's In The House" on Rhythm King Records, featuring rapper MERLIN.

Other new singles include "The Raindance" by A&M rockers DARE and Helen Terry's debut EMI effort, "Fortunate Fool."

ELVIS COSTELLO's next UK release will be "Baby Plays Around" from the "Spike" album. Due 5/2, the tune will be part of a four-track EP with "Point Of No Return," "Almost Blue," and "My Funny Valentine" rounding out the package.

Album Whacks

Former FRANKIE GOES TO HOLLYWOOD member HOLLY JOHNSON will release his first album ("Blast"), which contains his two UK hits ("Love Train" and "Americanos"), on 4/24.

FISCHER Z, the English band fronted by singer/writer JOHN WATTS, will have a new album titled "Fish's Head" out on BMG/Ariola in early May. First single will be called "Say No."

WEA has scheduled the next POGUES single for mid-May, with

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

the STEVE LILLYWHITE-produced album slated to follow a month later. Also on 5/15, HOWARD JONES will release the follow-up to "Everlasting Love." Titled "The Prisoner," the tune is the other HoJo LP track that was produced by the one-time TEARS FOR FEARS team of CHRIS HUGHES, ROSS CULLUM and IAN STANLEY.

Introducing . . .

The Traveling Wrinklies

The WILBURYS are yesterday's news — long live the TRAVELING WRINKLIES, a group made up of such battered but unbowed '60s British stars as REG PRESLEY of the TROGGS and BRIAN POOLE of the TREMELOES! The Wrinklies are currently recording a ver-



Reg Presley: Traveling Wrinklie.

sion of the SHOWSTOPPERS' 1968 R&B hit, "Ain't Nothing But A House Party."

BRITAIN



LW TW

- 1 1 MADONNA/Like A Prayer (Sire/WEA)
- 5 2 BANGLES/Eternal Flame (CBS)
- 3 3 PAULA ABDUL/Straight Up (Siren/Virgin)
- 6 4 KON KAN/I Beg Your Pardon (Atlantic)
- 2 5 OONNA SUMMER/This Time I Know It's For Real (WB)
- 6 SIMPLY RED/If You Don't Know Me By Now (Elektra)
- 4 7 JASON DONOVAN/Too Many Broken Hearts (PWL)
- 17 8 HOLLY JOHNSON/Americanos (MCA)
- 7 9 SOUL II SOUL I/CARON WHEELER/Keep On Movin' (10/Virgin)
- 10 TRANSVISION VAMP/Baby I Don't Care (MCA)
- 11 INXS/Mystify (Mercury/PG)
- 9 12 PAT & MICK/I Haven't Stopped Dancing Yet (PWL)
- 8 13 GUNS N' ROSES/Paradise City (Geffen)
- 14 U2 & B.B. KING/When Love Comes To Town (Island)
- 11 15 BOBBY BROWN/Don't Be Cruel (MCA)
- 16 BROTHER BEYOND/Can You Keep A Secret? (Parlophone/EMI)
- 18 17 THE THE/The Beat(en) Generation (Some Bizzare/CBS)
- 10 18 COLD CUT I/LISA STANFIELD/People Hold On (Ahead Of Our Time)
- 15 19 CULT/Fire Woman (Beggars Banquet)
- 20 ROY ORBISON/She's A Mystery To Me (Virgin)

Moving Up

- FINE YOUNG CANNIBALS/Good Thing (London/PG)
 PAUL SIMPSON I/ADEVA/Musical Freedom (Moving On Up) (Cooltempo/Chrysalis)
 YELLO/Of Course I'm Lying (Mercury/PG)
 THEN JERICHO/What Does It Take (London/PG)
 TEN CITY/Devotion (Atlantic)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

3/31 4/14

- 1 1 XTC/The Mayor Of Simpleton (Geffen)
- 2 2 R. HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps (A&M)
- 3 CULT/Fire Woman (Sire/Reprise)
- 3 4 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
- 5 5 ELVIS COSTELLO/Veronica (WB)
- 6 CURE/Fascination Street (Elektra)
- 6 7 GUADALCANAL DIARY/Always Saturday (Elektra)
- 4 8 REPLACEMENTS/I'll Be You (Sire/Reprise)
- 9 PIXIES/Monkey Gone To Heaven (4AD/Elektra)
- 7 10 MORRISSEY/Last Of The Famous International Playboys (Sire/Reprise)
- 11 CONNELLS/Fun & Games (TVT)
- 15 12 NEW ORDER/Round & Round (Qwest/WB)
- 18 13 FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)
- 9 14 DEAD MILKMEN/Punk Rock Girl (Enigma)
- 13 15 INDIGO GIRLS/Kid Fears (Epic)
- 11 16 VIOLENT FEMMES/Nightmares (Slash/WB)
- 16 17 PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)
- 8 18 THROWING MUSES/Dizzy (Sire/WB)
- 19 XTC/King For A Day (Geffen)
- 20 HOUSE OF FREAKS/Sun Gone Down (Rhino)

Moving Up

- MOJO NIXON & SKID ROPER/Debbie Gibson Is Pregnant With My... (Enigma)
 XYMOX/Obsession (Wing/Polydor)
 ELVIS COSTELLO/...This Town... (WB)
 NEW MODEL ARMY/Stupid Questions (Capitol)
 DEPECHE MODE/Everything Counts (Sire/WB)
 CONNELLS/Something To Say (TVT)
 LARD/The Power Of Lard (Alternative Tentacles)
 FIGURES ON A BEACH/You Ain't Seen Nothing Yet (Sire/WB)
 ROBYN HITCHCOCK 'N' EGYPTIANS/One Long Pair Of Eyes (A&M)
 FIREHOSE/Time With You (SST)

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.

CMJ

AUSTRALIA

LW TW

- 1 1 IAN MOSS/Tucker's Daughter
- 2 2 1927/You'll Never Know
- 4 3 DARYL BRAITHWAITE/One Summer
- 5 4 BLACK SORROWS/Chained To The Wheel
- 3 5 J. DIESEL & INJECTORS/Soul Revival
- 6 6 STEPHEN CUMMINGS/Your House Is Falling
- 7 JASON DONOVAN/Too Many Broken Hearts
- 8 DRAGON/Young Years
- 7 9 PAUL NORTON/Stuck On You
- 10 10 J. DIESEL & INJECTORS/Cry In Shame

Most Added

- TIM FINN/How'm I Gonna Sleep
 JAMES FREUD/Hurricane

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX108/Canberra.

CANADA

LW TW

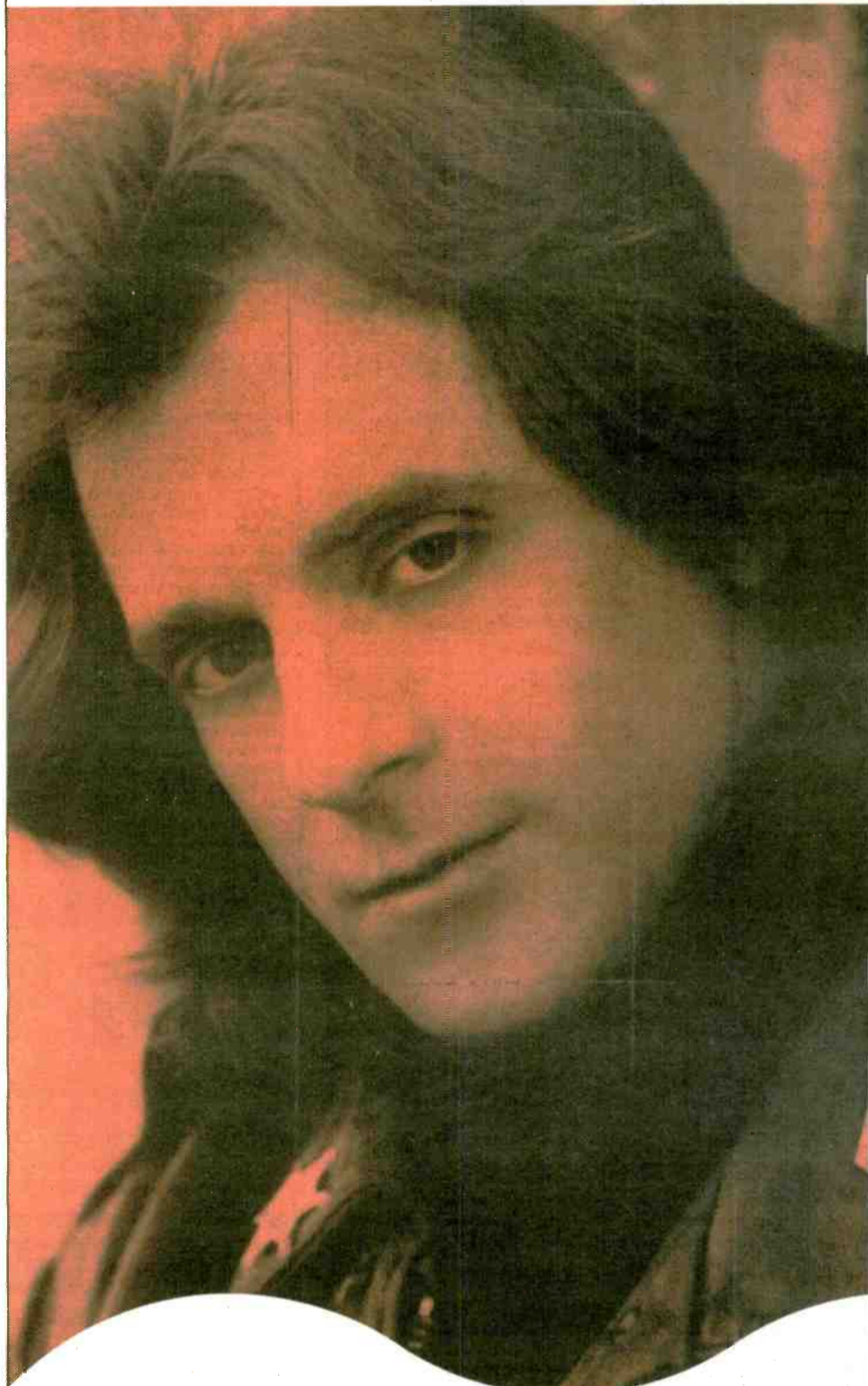
- 1 1 TOM COCHRANE/Good Times
- 4 2 CANDI/Love Makes No Promises
- 6 3 PURSUIT OF HAPPINESS/She's So Young
- 7 4 COLIN JAMES/Why'd You Lie
- 5 5 BRUCE COCKBURN/If A Tree Falls
- 3 6 DALBELLO/Tango
- 8 7 BRIGHTON ROCK/One More Try
- 8 FROZEN GHOST/Dream Come True
- 9 GLASS TIGER/(Watching) Worlds Crumble
- 9 10 SASS JORDAN/Tell Somebody

Most Added

- JEFF HEALEY BAND/Angel Eyes

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

WESTWOOD ONE RADIO NETWORKS PRESENT



TIMOTHY WHITE'S ROCK STARS

EDDIE MONEY

NOTHING TO LOSE

THE EDDIE MONEY NOBODY KNOWS



On one fateful night in the early 1980's Eddie Money, one of the premier American rock vocalists, with such hits as "Baby Hold On," "Two Tickets To Paradise" and "Maybe I'm A Fool," made a near-lethal mistake. He ingested a powerful barbiturate, believing it to be cocaine, and lapsed into a coma that left him crouched in a contorted position for some 14 hours. By the time Eddie was discovered and revived, he had suffered severe kidney injury and possible crippling nerve damage to his limbs.

"The doctors told me," he now admits, "that I was never going to walk again."

In this World Radio Exclusive, Eddie Money discloses in moving words and riveting rock and roll, the heretofore untold story of his years-long battle to conquer this potential disability. You'll also hear how beating a serious drug and alcohol dependency has made it possible for him to start both his life and musical career over again. Currently in the midst of his triumphant *Nothing To Lose* U.S. Tour, Eddie further explains the emotional thrust of his newest single, "Let Me In," and treats us to a generous sampling of other rarely heard material.

It's 90 minutes of unforgettable rock and roll when *Timothy White's Rock Stars* presents a close-up look at Eddie Money, the week of April 24.

For more information, contact your Westwood One representative. In Los Angeles call (213) 204-5000, in Canada (416) 597-8529, FAX (213) 204-4375 or Telex 4996015 WWONE.



MANAGEMENT:
BILL GRAHAM

COMPACT DATA®

Music Spots Tested In Movie Theatres

An unusual form of record promotion was tested last weekend at United Artist Theatres in New York, Detroit, and Los Angeles. Created by the Music Cinema Network, a division of Dallas-based Avatar Inc., the test promotion features RCA recording artists Boy Meets Girl performing "Bring Down The Moon" as well as a sponsored message from "Sprite."

• Power chord guitarist and power tool aficionado Joe Walsh, who used to sound more like Pete Townshend than any man alive back when he fronted the James Gang, will be slashing alongside the masterbasher when the Who embarks on its upcoming global reunion tour. Seems a phone call from Pete, who wanted a second guitarist onstage with him, was all it took.

• Speaking of second guitarists, noted fretgrinder Steve Vai, most recently heard slinging riffs in support of David Lee Roth's solo efforts, has joined the Whitesnake lineup. Adrian Vandenberg will remain in the group's other guitar spot.

Roxy Role-Players Go 'Up In Smoke'

• Longtime Roxy Music members Phil Manzanera (guitar) and Andy Mackay (saxophone) have teamed up for an album. Titled "Up In Smoke," the disc is due from Relativity by the end of next month.

• "Cashmere Dreams," the first



Joe Walsh — Who?

solo album by bassist Fernando Saunders — who rose to semi-fame playing behind Lou Reed — contains a song for which Reed co-wrote the lyrics. The title? "Opposites Attract."

• Yes, that's the Godfather of Punk — Iggy Pop — singing background vocals on the song "New York City," which can be heard on the new Cult LP, "Sonic Temple."

Grusin's Oscar-Winning ST Coming To LP

• Dave Grusin's music for the "Milagro Beanfield War" movie,

which recently won a surprise Academy Award for Best Original Score, is finally coming out on an album. Reportedly the reason there was no soundtrack LP released when the film first came out is that the music wasn't deemed long enough to merit one. Now, however, the music — retitled the "Milagro Beanfield Suite" — will be included on Grusin's next LP, which is due this fall.

• Drummer Sly Dunbar and bassist Robbie Shakespeare, whose complete session credits would fill the rest of this column, are currently recording their next Island LP in New York with rapper KRS-ONE of Boogie Down Productions fame producing.

• "Masters Of Metal," a five-volume cassette and CD only anthology that spans two decades of heavy metal thunder, will hit the streets Saturday (4/15) courtesy of Agoura Hills, CA-based JCI and Warners Special Products.

• The Wall Street Journal reported that Pepsi may lose \$5 million dollars as a result of the soft drink giant's abrupt cancellation of La Bella Donna's ad campaign. Pepsi claims that the threat of a boycott by the Rev. Donald Wildmon and his American Family Association had nothing to do with the company's decision. But the WSJ quotes a Pepsi insider as saying the firm was less concerned with a boycott than the firestorm of publicity the preacher was capable of stirring up.



Dave Grusin — "Suite" taste of victory.

Vintage Jimi Jam Hits The Newsstands

• An unreleased recording of "Red House" by the late great Jimi Hendrix can be found in the "Soundpage" section of the May issue of Guitar Player magazine (newsstand date: 4/20). The magazine version is just a five-minute excerpt of a 1968 concert performance that will be issued in its entirety when an album titled "Variations On A Theme: 'Red House' — Evolution Of The Blues" gets issued later this summer.

The LP is the first in a planned series to be known as the Jimi Hendrix Reference Library. Additional albums slated include "Fuzz, Feedback And Wah-Wah" and "Whammy Bar And Finger Grease."



44.7 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

- PAULA ABDUL/Straight Up (Virgin) 12
- BANGLES/Eternal Flame (Columbia) 12
- BON JOVI/I'll Be There For You (Mercury) 1
- DEF LEPPARD/Rocket (Mercury) 9
- FINE YOUNG CANNIBALS/She Drives... (IRS/MCA) 11
- HOWARD JONES/Everlasting Love (Elektra) 4
- LIVING COLOUR/Cult Of Personality (Epic) 26
- MADONNA/Like A Prayer (WB) 5
- METALLICA/One (Elektra) 10
- MILLI VANILLI/Girl You Know It's True (Arista) 12
- ROY ORBISON/You Got It (Virgin) 11
- POISON/Your Mama Don't Dance (Capitol) 9
- R.E.M./Stand (WB) 17
- ROXETTE/The Look (EMI) 4
- TONE LOC/Funky Cold... (Delicious Vinyl/Island) 3
- WINGER/Seventeen (Atlantic) 19

SNEAK PREVIEW

- DEBBIE GIBSON/Electric Youth (Atlantic) 2
- GUNS N' ROSES/Patience (Geffen) ADD
- TOM PETTY/I Won't Back Down (MCA) ADD

BUZZ BIN

- ELVIS COSTELLO/Veronica (WB) 8
- R. HITCHCOCK 'N'.../Madonna Of The... (A&M) 4
- XTC/Mayor Of Simpleton (Geffen) 7

HIP CLIP

- ROACHFORD/Cuddly Toy (Feel For Me) (Epic) 3

ACTIVE

- PAULA ABDUL/Forever Your Girl (Virgin) ADD
- EDIE BRICKELL & NEW.../Circle (Geffen) 2
- NENEH CHERRY/Buffalo Stance (Virgin) 2
- CULT/Fire Woman (Sire/Reprise) 2
- ENYA/Oriinoco Flow (Sail Away) (Geffen) 9
- MELISSA ETHERIDGE/Similar Features (Island) 7
- L. FORD I/O. OSBOURNE/Close My... (RCA) 4
- SAMANTHA FOX/I Only Wanna Be... (Jive/RCA) 3
- JULIAN LENNON/Now You're In Heaven (Atlantic) 5
- NEW ORDER/Round & Round (Qwest/WB) 2
- OUTFIELD/Voices Of Babylon (Columbia) 2
- QUEENSRYCHE/Eyes Of A Stranger (EMI) 7
- R.E.M./Turn You Inside-Out (WB) ADD
- REPLACEMENTS/I'll Be You (Sire/Reprise) 11
- SKID ROW/Youth Gone Wild (Atlantic) 11
- TANITA TIKARAM/Twist In My Sobriety (Reprise) 4
- THIRTY EIGHT SPECIAL/Second Chance (A&M) 5
- U2 & B.B. KING/When Love Comes To Town (Island) 3
- WARRANT/Down Boys (Columbia) 9
- JODY WATLEY/Real Love (MCA) 4
- STEVE WINWOOD/Hearts On Fire (Virgin) 2

MEDIUM

- ANIMATION/Room To Move (Polydor) 5
- BELLE STARS/Iko Iko (Capitol) 2
- MICHAEL DAMIAN/Rock On (Cypress/A&M) 1
- EASTERHOUSE/Come Out Fighting (Columbia) 5
- ESCAPE CLUB/Walking Through Walls (Atlantic) 4
- DEON ESTUS/Heaven Help Me (Mika/Polydor) 2
- EXTREME/Kid Ego (A&M) ADD
- GREAT WHITE/Once Bitten, Twice Shy (Capitol) 1
- GUADALCANAL DIARY/Always... (Elektra) 4
- INFO. SOCIETY/Repetition (Tommy Boy/Reprise) ADD
- MARCHELLO/First Love (CBS Assoc.) 1
- NEW KIDS ON THE BLOCK/I'll Be... (Columbia) 1
- TOMMY PAGE/A Shoulder To Cry On (Sire/WB) ADD
- BONNIE RAITT/Thing Called Love (Capitol) ADD
- SARAYA/Love Has Taken Its Toll (Polydor) 1
- PETER SCHILLING/Different Story (Elektra) ADD
- MICHELLE SHOCKED/When I Grow Up (Mercury) 7
- SIREN/All Is Forgiven (Mercury) 5
- SWEET SENSATION/Sincerely Yours (Alco) ADD
- TNT/Tonight I'm Falling (Mercury) 2
- NANCY WILSON/All For Love (WTG) 4

BREAKOUT

- ANTHRAX/Anti-Social (Megaforce/Island) 9
- BIG BAM BOO/Shooting From My... (Uni/MCA) 4
- CONCRETE BLONDE/God Is A Bullet (IRS) ADD
- CRAAFT/Jane (RCA) 7
- D'MOB/We Call It Aceid (FFRR/Polydor) 2
- FIRE TOWN/The Good Life (Atlantic) 1
- GLAMOUR CAMP/She Did It (EMI) 8
- LITTLE AMERICA/Where Were You (Geffen) 7
- MOJO NIXON &.../(619) 239-KING (Enigma) ADD
- EDDIE MONEY/Let Me In (Columbia) ADD
- STRAY CATS/Bring It Back Again (EMI) ADD
- W.A.S.P./The Real Me (Capitol) 2



30.6 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

- ELVIS COSTELLO/Veronica (WB) ADD
- ENYA/Oriinoco Flow (Sail Away) (Geffen) 19
- MADONNA/Like A Prayer (Sire/WB) 2
- TAKE 6/Spread Love (Reprise) 3
- TANITA TIKARAM/Twist In My Sobriety (Reprise) 17
- STEVE WINWOOD/Hearts On Fire (Virgin) 2

HEAVY

- BELLE STARS/Iko Iko (Capitol) 3
- CARRACK & MUNN/Romance (Columbia) 6
- DEON ESTUS/Heaven Help Me (Mika/Polydor) 5
- FINE YOUNG.../She Drives... (IRS/MCA) 7
- BETTE MIDLER/Wind Beneath My Wings (Atlantic) 19
- MIKE & MECHANICS/Living Years (Atlantic) 15
- SA-FIRE/Thinking Of You (Cutting/Mercury) 3
- THIRTY EIGHT SPECIAL/Second Chance (A&M) 5
- TRAVELING WILBURYS/End Of... (Wilbury/WB) 17
- JODY WATLEY/Real Love (MCA) 2

MEDIUM

- PAULA ABDUL/Forever Your Girl (Virgin) 1
- EDIE BRICKELL & NEW.../Circle (Geffen) 2
- GRAYSON HUGH/Talk It Over (RCA) 2
- INDIGO GIRLS/Closer To Fine (Epic) 7
- HOWARD JONES/Everlasting Love (Elektra) ADD
- CAROLE KING/City Streets (Capitol) 4
- LISA LISA &.../Little Jackie... (Columbia) ADD
- ROY ORBISON/Mystery Girl (Virgin) ADD
- PHOENIX/Heavenly Bodies (Elektra) 5

LIGHT

- BASIA/Promises (Epic) 1
- COWBOY JUNKIES/Sweet Jane (RCA) 3
- ONE 2 MANY/Downtown (A&M) ADD
- BONNIE RAITT/Thing Called Love (Capitol) 3
- KEITH RICHARDS/Make No Mistake (Virgin) 4

Information current as of April 11.

MUSIC & MOVIES

CURRENT

- **THE DREAM TEAM**
Single: Hit The Road Jack/Buster Poindexter (RCA)
- **RAIN MAN (Capitol)**
Singles: Iko Iko/Belle Stars
Scatterlings Of Africa/Johnny Clegg & Savuka
Other Featured Artists: Bananarama, Ian Gillan & Roger Glover
- **LEAN ON ME (WB)**
Single: Lean On Me/Thelma Houston & the Winans
Other Featured Artists: Roxanne Shante, Guns N' Roses, Stetsasonic
- **CHANCES ARE**
Single: After All/Cher & Peter Cetera (Geffen)
- **WORKING GIRL (Arista)**
Single: Let The River Run/Carly Simon
Other Featured Artists: Sonny Rollins, Chris Rea, Pointer Sisters
- **BEACHES (Atlantic)**
Single: Wind Beneath My Wings/Bette Midler
- **TWINS (WTG)**
Single: It's Too Late/Nayobe
Other Featured Artists: Spinners, Jeff Beck, 2 Live Crew
- **SING (Columbia)**
Singles: Birthday Suit/Johnny Kemp
Romance/Paul Carrack & Terri Nunn
Other Featured Artists: Patti LaBelle, Kevin Cronin, Art Garfunkel
- **SLAVES OF NEW YORK (Virgin)**
Single: Buffalo Stance/Neneh Cherry
Other Featured Artists: Iggy Pop, Maxi Priest, PIL
- **DREAM A LITTLE DREAM (Cypress/A&M)**
Singles: Rock On/Michael Damian
Whenever There's A Night/Mike Reno
Featured Artists: Lone Justice, Van Morrison, R.E.M.
- **THE NAKED GUN**
Single: I'm Into Something Good/Peter Noone (Cypress/A&M)
- **LET'S GET LOST (Novus/RCA)**
Featured Artist: Chet Baker

UPCOMING

- **SAY ANYTHING (WTG)**
Singles: All For Love/Nancy Wilson
Keeping The Dream Alive/Frelheit
Other Featured Artists: Replacements, Living Colour, Joe Satriani
- **SUMMER JOB**
Single: Some Kind Of Magic/Orkestra (Relativity)
- **EARTH GIRLS ARE EASY**
Single: Love Train/Hall & Oates (Sire/Reprise)

POLLSTAR

Biggest Gigs Of The Last Month

| Pos./Artist | Venue/City | Gross (in 000s) |
|-----------------|--|-----------------|
| 1 GRATEFUL DEAD | The Omni/Atlanta | \$560.3 |
| (two shows) | | |
| 2 GRATEFUL DEAD | Coliseum/Greensboro, NC | \$553.7 |
| (two shows) | | |
| 3 R.E.M. | The Omni/Atlanta | \$464.8 |
| (two shows) | | |
| 4 BON JOVI | Coliseum Theatre/Richfield, OH/\$326.8 | |
| 5 BON JOVI | Rosemont Horizon/Chicago | \$322.4 |
| 6 ALABAMA | Freedom Hall/Louisville | \$320.2 |
| 7 RANDY TRAVIS | Fox Theatre/St. Louis | \$307.7 |
| 8 METALLICA | Capital Centre Arena/Landover, MD | \$262.2 |
| 9 LOU REED | St. James Theatre/New York | \$259.0 |
| (six shows) | | |
| 10 BON JOVI | Hilton Coliseum/Ames, IA | \$203.2 |

New Tours

Among this week's new tours:

| | |
|-------------------------------|----------------------|
| EDIE BRICKELL & NEW BOHEMIANS | ROYAL COURT OF CHINA |
| ALEX CHILTON | DUKE TUMATOE |
| CONCRETE BLONDE | STANLEY TURRENTINE |
| COWBOY JUNKIES | STEVEN WRIGHT |
| KIARA | |
| RATT | |

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

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WGH add
KXXR 22-18
KPLZ add
K106 add
WROQ 12-9

WZYP add
WQUT add
WLRS 35-29
KSAQ add
WPHR add

KQKQ add
KSND add
WOMP add
WJAD add
WZKX add

WPFM add
KPAT add
WDBR add
KFMW add
KOZE add

ZFUN deb 40
OK95 29-18

MANAGEMENT — DAVE KAPLAN MANAGEMENT



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LITA FORD

Duet with Ozzy Osbourne
**"Close My Eyes
 Forever"**



**#1 MOST ACTIVE RECORD
 CHR DEBUT 37**

Produced by Mike Chapman



SAMANTHA FOX

**"I Only Wanna
 Be With You"**



**#2 MOST ACTIVE RECORD
 ON OVER 80 CHRs**

A Stock Aitken
 Waterman Production



When you
**PLAY IT,
 SAY IT**



MUSIC DATEBOOK

Pencil Neck Geek Unleashed

MONDAY, APRIL 24

1959/"There Goes My Baby" by the **Drifters** is released. It's believed to be the first rock 'n' roll song to use a string section.

1961/Poet paid \$50 — **Bob Dylan** makes his recording debut playing harmonica for **Harry Belafonte's** upcoming album.

1972/Several **Jethro Tull** fans are injured as a crowd rushes into New York's Nassau Coliseum to buy tickets for the group's concert.

1988/"Hee Haw" celebrates its 20th anniversary with a TV special hosted by **Buck Owens**. Guests include **Kenny Rogers**, **Loretta Lynn**, **Highway 101**, and **Charley Pride**. Also, **Mick Fleetwood** marries **Sarah Recor** in Malibu.

Born: **Barbra Streisand** 1942, **Doug Clifford (CCR)** 1945, **Richard Sterban (Oak Ridge Boys)** 1944

TUESDAY, APRIL 25

1970/As interracial band **Pacific Gas And Electric** leaves the stage, four North Carolina men open fire on the group. The men had hurled racial epithets at the band during the concert.

1974/**Jim Morrison's** widow **Pamela** dies of a heroin overdose.

1979/"Rock & Roll High School," co-starring the **Ramones**, premieres in L.A.

1981/**Paul McCartney** disbands **Wings** after **Denny Laine** exits the group.

Born: **Bjorn Ulvaeus (ABBA)** 1945, **Jerry Leiber** 1933, **Andy Bell (Erasure)** 1964, **Ella Fitzgerald** 1918, **Albert King** 1923, **Rich Nevens (Stabilizers)** 1960

WEDNESDAY, APRIL 26

1941/**Ernest Tubb** records "Walking The Floor Over You" in Dallas.

1967/**Janis Ian** performs "Society's Child" on a CBS-TV special hosted by **Leonard Bernstein**. Exposure re-ignites the single, which hits the top 20.

1978/**Ringo Starr** hosts his first TV special, an updated version of "The Prince And The Pauper" narrated by **George Harrison**.

1984/**Count Basie** dies of cancer at 79.

1988/Finally, some satisfaction — **Mick Jagger** is found innocent of plagiarizing "Just Another Night" from the work of a Jamaican musician. Courtroom fans cheer as verdict is announced.

Born: **Gary Wright** 1943, **Roger Taylor (Duran Duran)** 1960, **Duane Eddy** 1938, **Bobby Rydell** 1942, **Maurice Williams** 1938



Sheena Easton, Richard Sterban, Barbra Streisand, Willie Nelson

THURSDAY, APRIL 27

1953/Pro wrestler **Fred Blassie** records a demented novelty classic, "Pencil Neck Geek."

1976/**David Bowie's** collection of Nazi books is confiscated as he crosses the USSR-Poland border. He tells officials that Britain would benefit from fascist leadership.

1977/**Southside Johnny & the Asbury Jukes** make their screen debut in "Between The Lines," a film about an underground newspaper.

1981/**Ringo Starr** and **Barbara Bach** are married in London.

Born: **Ace Frehley (ex-Kiss)** 1950, **Sheena Easton** 1959

FRIDAY, APRIL 28

1963/Music publicist **Andrew Loog Oldham** sees the **Rolling Stones** perform for the first time at London's Crawdaddy Club. The next day he signs the group to its first management contract.

1968/"Hair" is everywhere — After six months at New York's Shakespeare Festival, "Hair" moves to the Biltmore Theater, becoming the first rock musical to hit Broadway.

1975/Progressive FM radio pioneer **Tom Donahue** dies of a heart attack at 46.

1978/No static at all — "FM," a film about progressive radio's beginnings, opens nationally to negative reviews.

1988/The struggle for control of **Tiffany's** career continues as an L.A. Superior Court takes control of the singer's \$100,000 trust fund from her mother **Janie C. Williams**.

Born: **Steve Khan** 1947

SATURDAY, APRIL 29

1962/**Jerry Lee Lewis** makes a successful comeback in the UK, where he had been chastised for marrying his 13-year-old cousin.

1976/After performing in Memphis earlier that night, **Bruce Springsteen** scales the Graceland fence in an attempt to visit **Elvis Presley**. Springsteen brags about his recent *Time/Newsweek* dual covers, but guards toss him out anyway.

1983/Science fiction thriller "The Hunger," starring **David Bowie**, opens nationally.

1988/Mama said there'd be days like this — On "Miami Vice," **Sheena Easton's** character is shot and killed as she leaves the stage.

Born: **Tommy James** 1947, **Lori L. (Company B.)** 1961, **Carl Gardner (Coasters)** 1928, **Duke Ellington** 1889

SUNDAY, APRIL 30

1965/**Bob Dylan**, backed by the **Band**, begins the "Don't Look Back" tour in the UK.

1968/**Frankie Lymon** dies of a heroin overdose.

1980/"McVicar," a film produced by the **Who** and starring **Roger Daltrey**, premieres in London.

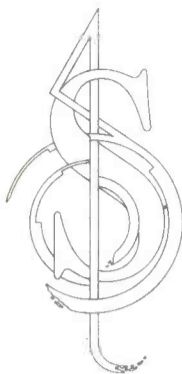
1983/**Muddy Waters** passes away at 68.

Born: **Willie Nelson** 1932, **Johnny Horton** 1933, **Bobby Vee** 1943

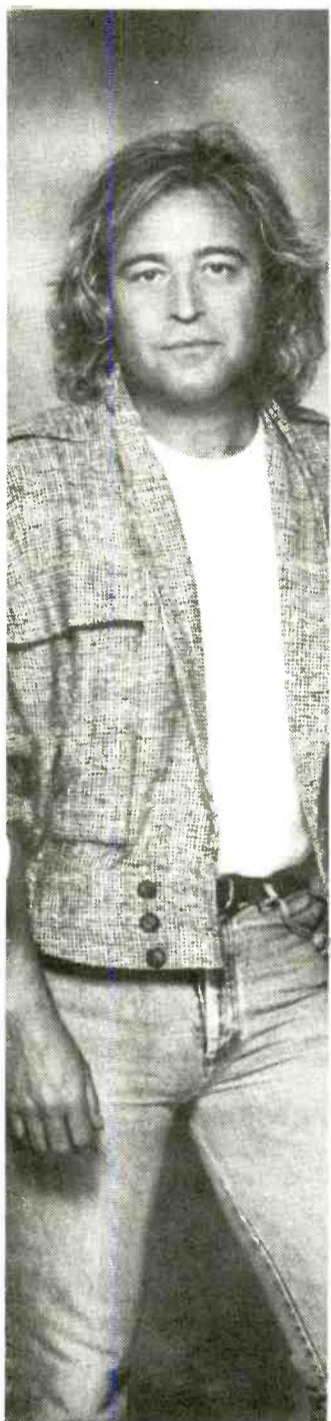
— Paul Colbert

WESTWOOD ONE RADIO NETWORKS PRESENT

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SUPERSTAR
CONCERT
SERIES



RITZING-GO-TERRON

THE WEEK OF APRIL 24

For more information, contact your Westwood One representative.
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MANAGEMENT:
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WESTWOOD ONE RADIO NETWORKS

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Wolfman Jack & Catfish Crouch - Live nude show
Ron Chapman - Soliciting money for nothing
Bob Rivers - 300-hour marathon during Orioles' losing streak
Charlie Van Dyke - Final show, KHJ, 1975
Charlie Tuna - First day back, KHJ, 1975
Jack Armstrong - Shouting up a storm on 13Q/Pittsburgh in '73
Les Garland - Live from R&R Convention '88
Soupy Sales - Final show on WNBC

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BRAD MESSER

CALENDAR

George Washington Inauguration Bicentennial

Fire up the patriotic music. Unfurl the red, white, and blue. And maybe put together a quick sales package. The last Sunday of this month is the 200th anniversary of George Washington's inauguration.

Actually, they meant to have him sworn in more than three weeks before April 30, but spring rain made the roads so muddy that members of Congress straggled into New York City late.

Then there was more delay as the new congressmen argued about whether to call him Your Highness, or what. They finally agreed on Mister President.

The inauguration ceremony (on a Monday) was in the Federal Building at Broad and Wall streets. While the lawmakers waited for General Washington to show up, Vice President Adams and several Senators got into an argument ... er, debate about whether everyone

should stand up or sit down during the President's acceptance speech.

For the actual swearing-in, Washington and the other dignitaries walked out onto a second-floor balcony. Washington waved to the crowd a few times, sat down in a chair, changed his mind, stood up again, put his hand on a Bible and took the oath of office. The crowd cheered. Cannons went off. Bells rang.

As President Washington went back inside the Senate Chamber to make his speech, the congressmen stood up. Here he was, the speech was about to begin, and the congressmen were still undecided about standing or sitting.

It worked itself out. When Washington bowed, everyone kind of automatically sat down, and that's how that protocol decision was made - by the seat of the pants.

As for the speech, no one made you memorize it in school, right? It didn't get rave reviews. Washington was so nervous he could barely be heard at times. One of the things he said was, "There is no truth more thoroughly established than that there exists in the economy and course of nature an indissoluble union between virtue and happiness ..."

Happiness depends on virtue? That theme has had two centuries to make it, and still hasn't caught on in a big way.

Here's wishing better luck to the George Washington inauguration bicentennial.

Cosmonaut Was First Space Fatality

MONDAY, APRIL 24 — In 1967, Soviet cosmonaut **Vladimir Komarov** became the first person to die on a space mission. A day after he went into orbit inside Soyuz-1, the craft began tumbling and spinning. By radio, he told his wife goodbye. On reentry, the spacecraft's parachute only partially deployed and Komarov hit the ground at around 300 miles per hour.

Three neo-Nazis were indicted for talk show host **Allen Berg's** murder in 1987. Two men parachuted off the Empire State Building in 1986.

Birthdays: **Barbra Streisand** 47. **Jill Ireland** 53. **Shirley MacLaine** 55.

Carter Reported Iran Rescue Failure

TUESDAY, APRIL 25 — Nine years ago, President **Carter** announced the hostage-rescue mission had failed; eight of the 90 strike team members had died in an aircraft collision on the ground in the Iranian desert. Thirtieth anniversary of the opening of the St. Lawrence Seaway (opening ceremony was 6/26/59). New York became the first state to register cars in 1901. The Suez Canal groundbreaking took place in 1859. Confederate Memorial Day in several Southern states.

Birthdays: **Talia Shire** 43. **Al Pacino** 49. **Ella Fitzgerald** 71.

Three Years Since Chernobyl Melted

WEDNESDAY, APRIL 26 — Soviet engineers came up with all the wrong answers and allowed a nuclear meltdown at the Chernobyl power plant in 1986. The roof blew off the place and clouds of radiation poured out. The Soviets didn't tell the outside world.

President **Reagan** began a six-day visit to China in 1984. Nazis took control of Greece in 1941 (WWII). Fugitive **John Wilkes Booth**, President **Lincoln's** assassin, was found hiding in a barn near Port Royal, Virginia in 1865; federal troops found themselves unable to obey the order to bring him back alive.

Birthdays: **Carol Burnett** 53.

Soviet Plane Crashed In Nevada

THURSDAY, APRIL 27 — A Soviet MIG-23 crashed in the Nevada desert five years ago, killing the pilot, US Air Force Lt. Gen. **Robert Bond**. The fighter plane was reportedly being used in tests of stealth technology.

In 1981, former Vice President **Spiro Agnew** was found guilty of taking bribes while governor of Maryland. Undefeated heavyweight champion **Rocky Marciano** retired in 1956 with a still-unmatched record of 43 knockouts in 49 bouts. The Mississippi steamboat "Sultana" blew up near Memphis in 1865 with a loss of at least 1547 lives, more than died in the "Titanic."

Birthdays: **Sheena Easton** 30. **George Gervin** 37. **Jack Klugman** 67.

Mutiny On The 'Bounty' Bicentennial

FRIDAY, APRIL 28 — The crew of the "Bounty" mutinied 200 years ago today. They were thirsty, and angry that the ship's water was being used to keep a cargo of breadfruit plants alive. They forced Captain **William Bligh** and 18 men into a 23-foot boat and set them adrift in mid-Pacific. Bligh was a master navigator; he survived by crossing 3600 miles of ocean in 45 days.

In 1986, two days after it happened, the Soviets confirmed their Chernobyl reactor had released radioactive contamination. In 1788, Maryland became the seventh of the original 13 states to ratify the Constitution.

Birthdays: **Jay Leno** (James Muir) 39. **Ann-Margret** 48.

Saturday (4/29): "Saturday Night Live" 's **Nora Dunn** 37.

Sunday (4/30): **Jill Clayburgh** 45, **Bobby Vee** 46, **Willie Nelson** 56, **Cloris Leachman** 63.

**WHAT DO
THE DOOBIE BROTHERS,
CREEDENCE CLEARWATER
& PABLO CRUISE
HAVE IN COMMON?**



**SOUTHERN
PACIFIC**

"All Is Lost"

AC Chart Debut 29

The single from a band that's movin' into the
mainstream again.

Arranged and Produced by Southern Pacific and
by Jim Ed Norman for JEN Productions, Inc.



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MUSIC FEATURES

April 17 - April 23

WEEKLY

April 17 - April 23

| | | |
|---|---|--|
| American Country Countdown With Bob Kingsley (ABC) G. Watson/M. Bandy/Bellamy Bros./D. Seals/L. Cartright/H. Williams Jr. | In Concert (WO) Little Feat | Rockline (GSN/ABC) Tribute to Roy Orbison/Lou Reed |
| American Top 40 With Shadove Stevens (ABC) Most weeks at #1 in '80s/April 3, 1974/R. Orbison/INXS | With David Sanborn (WO) Steps Ahead | Sittin' In (WRN) D. Kershaw |
| Backtrack (WO) Anniversary of Earth Day | Jazz Trax With Art Good (JT) Kazu & Keiko Matsui | Solid Gold Saturday Night (US) Herman's Hermits |
| Dick Bartley's Rock & Roll Oldies Show (WO) Class of '68 | King Biscuit Flower Hour (DIR) David Bowie pt. 1 | Special Of The Week (RT) R. Orbison/B. Streisand/D. Lanz/B. Kaempfert |
| Dick Clark's Rock, Roll & Remember (USP) Jay & Americans | Legends Of Rock (WO) Joe Cocker | Star Beat (MJI) B. Brown/K. White/Leverit |
| Classic Cuts (MJI) Eagles/Jefferson Airplane | Listen In With (WO) Mei McDaniel | Super Gold (TS) Top 20 hits from 20 years ago/R&R all-time top soul superstars |
| The Countdown (WO) Kin 'N' Play/Deon Estus/Sky | Live From Gilley's (WO) Hank Williams Jr. | U.S. Hall Of Fame (US) 1961/'65/Roy Orbison |
| Countdown America With Dick Clark (US) Smokey Robinson | Live From The '60s (PRN) Rolling Stones/Who | World Of Rock With Scott Muni (DIR) Eddie Money |
| Country Calendar Weekly Special (OBN) V. Gill/G. Campbell/Highway 101/L. Lynn | Live Show (RT) 1977/Tribute to Tommy | |
| Country Today (MJI) Ricky Skaggs | Masters Of Rock (RV) Moody Blues | |
| Cruisin' America With Cousin Bruce (CBS) R. Nelson/C. Stevens/D. Gates | Metalshop (MJI) Metallica | |
| Rick Dees On The Line (DIR) Karyn White | Scott Muni's Ticket To Ride (DIR) George Harrison visit | |
| Direct Hits (MJI) Fine Young Cannibals | Night Scene (WO) DJ Jazzy Jeff & Fresh Prince | |
| Encore With William B. Williams (WO) April 1948 | Off The Record With Mary Turner (WO) Roy Orbison | |
| Flashback (RT) Children/Bob Dylan | On The Radio (ON) Def Leppard | |
| Fusion 40 (TP) Scott Cosse/A. Baker/A. Jarreau/Emie Watts | Plain Rap Countdown (PRN) AC: Roy Orbison/Peter Noone CHR: Michael Damian/Winger Urban: Jody Watley | |
| Future Hits (WO) John Cougar Mellencamp | Portraits In Sound (RT) Windows | |
| Great Sounds (USP) Art Lund | Powercuts (GSN/ABC) Tom Petty/J.C. Mellencamp/Fabulous T-Birds | |
| High Voltage (WO) Fresh Blood: Meliah Rage | Radio Kandy (TS) Royce Applegate | |
| Hot Rocks (USP) Poison | Reelin' In The Years (GSN/ABC) Knickerbockers/Eagles | |
| | Rock & Roll Never Forgets (WO) Country Joe McDonald | |
| | Rock Today (MJI) R.E.M. | |

DAILY

April 24 - April 29

| | |
|---|--|
| America's Music Makers With Bob Kingsley (ABC) R. Cash/J.C. Crowley/W. Jennings/L. Morgan/H. Williams Jr. | Country Calendar (OBN) R. Sterban/Baillie & Boys/J. Frickie |
| Country Datebook (US) D. West/Herb Pederson/Judds/K. Mattea/J. Stampley | Country Report With Chris Lane (WRN) S. Ewing/J. Edwards/B. Mandrell/M. Gilley/W. Nelson |
| Rarities (RT) Genesis/J. Lennon/N. Young/G. Nash/E. Costello/Allman Bros. | Solid Gold Country (USP) Oak Ridge Boys/Country memories/SKB/1978/Songs about songs |
| Solid Gold Scrapbook (US) 1972/Leiber & Stoller/Detroit's non-Motown stars/Surfin' songs | |

INFORMATION/ENTERTAINMENT

| | |
|--|--|
| American Focus (FY) Phil Donahue | Celebrity Corner (PRN) Dustin Hoffman/Gina Davis |
| Dragnet (CMS) Big Bible | Fraze At The Flicks (PRN) Major Leagues/Dream Team |
| Gangbusters (CMS) Metropolitan Motor Mob | Health Care (PIA) How hospitals get patients/Alzheimer's disease |
| Home Tips (JBI) Clothing care/Caffeine/Protect your pictures/Auto advice | Mother Earth News (JBI) Household tips/Gardening/Solitude/Setting traps/Ingenuity |
| NBC Extra (WO) Battle lines are drawn: Communists fight back | Prevention Health Report (JBI) Hearing test/Liposuction/Catheterization/Cosmetic surgery |
| Public Affairs (PIA) Smashing atoms | Radio Links (RL) "K-9," James Belushi/Mel Harris |
| Reviewing Stand (PIA) Vietnam/Greenhouse effect/Chaos theory | Soap Quiz (JBI/ABC) Dr. Cliff Warner/Trishia Alden/Dan Wolek/Audrey Hardy/David Rampal |
| Travel Holiday Magazine (OBN) Business travel tips | |

SPORTS

| | |
|---|--|
| Baseball Game Of Week (CBS) (4/22) Royals at Boston Red Sox (12:50pm ET) Giants at L.A. Dodgers (9:50pm ET) | Costas Coast To Coast (OBN) Roy Firestone |
| Inside Sports Magazine (OBN) Michael Cooper/Keith Hernandez/Rodney Peete | John Madden's Sports Calendar (OBN) Boston Marathon/Schmidt's 500th HR/Basketball's impact fan |
| John Madden's Sports Quiz (OBN) Warren Spahn/T. Williams/W. Frazier/Radio roundup | Sports Flashback (OBN) Nieves' no-no/'73 NBA champs/'84 Kentucky Derby |
| This Date In Baseball History (DIR) J. Amalfitano/R. Ashburn/C. Tanner/M. Wilts/G. Nettles | |

COMEDY

| | |
|--|---|
| Mel Blanc's Blankety Blanks (ASR) Death Valley/Eiffel/Marco Polo/Jailbreak/42nd St. scandals | Cla'ence Update (PRN) Jim's back in town/Paul dishes out T-L-C |
| Comedy Hour (MJI) Special guest: Jimmy Tingle/R. Kline/S. Martin/B. Cosby | Comedy Show With Dick Cavett (OBN) Spring cleaning: S. Silverstein/G. Radner/S. Martin/Funnybone Favorite |
| Comedy Spot (OBN) P. Diller/Tiny Tim/Rose Marie/Justin Wilson | Contemporary Comedy Network (OBN) R. Dangerfield/Three Stooges/Dennis Miller |
| Hiney Wine (DD) Hiney for the IRS/Hiney picnics/Hiney pursuit | Jackle The Joke Man (OHR) Farmer's hands/Romeow oh Romeow/Wife's nuts/Mermaid's panty hose |
| Live From The Improv (DIR) J. Brady/P. Raiser/S.R. Fromstein/Destiny/D. Wood | National Comedy Wireless (DD) Oral Dosage birthday/America's most unwanted/Street people chess set |
| National Lampoon's True Facts (PRN) Squid out of water/Forbidden hot dogs | On The Phone With TI-Rone (PRN) Boyfriend bringing her down/She wants him to open up |
| Earl Pitts (DD) Oil spill/Novelty/Meat is real food | Premiere Comedy Network (PRN) Agent Bernie Shelley/VP Dan Quayle |
| Red Neckerson (SYN) Franchises for sale | Radio Hotline (ASR) Happy to be with you/Forget it/Need advice/Can't get through |
| Rock Comedy Network (OBN) Steve Martin/Joan Rivers/Sam Kinison | Stevens & Grdnic's Daily Comedy Exclusive (ASR) Exon oil man/Bate's Motel 6/Biasphemin/Prime time garbage |

NETWORK PROGRAM SUPPLIERS

| | |
|---|---|
| ABC — ABC Radio (212) 887-5365 | ASR — All Star Radio (213) 850-1169 |
| BBS — Bailey Broadcasting Services (213) 969-0011 | CBS — CBS Radio (212) 975-4321 |
| CMS — Charles Michelson & Sons (800) 648-4546 | CP — Cutler Productions (213) 478-2166 |
| DIR — DIR Broadcasting (212) 371-6850 | DM — Donnelly Media (214) 631-7934 |
| FY — Focus On Youth (609) 452-1150 | GSN — Global Satellite Net (818) 906-1888 |
| JT — Art Good's Jazz Trax (619) 233-9228 | JBI — Jameson Broadcast (202) 328-3283 |
| MJI — MJI Broadcasting (212) 245-5010 | OBN — Olympia Broadcasting Nets. (314) 361-2000 |
| OHR — Off Hour Rockers (516) 628-1490 | ON — On The Radio Broadcasting (213) 306-8009 |
| PIA — Public Interest Affiliates (312) 943-8888 | PM — ProMedia (212) 585-9400 |
| PRN — Premiere Radio Network (213) 467-2346 | RT — Radio Today (212) 581-3962 |
| TP — TelePrograms (213) 854-4475 | TS — Transtar (213) 460-6383 |
| US, USP — United Stations (212) 575-6100 | WO — Westwood One Companies (213) 840-4244 |
| WRN — Weedeck Radio (213) 462-5922 | |

R&R To Publish Program Supplier Guide

R&R will be publishing its third annual "Program Suppliers' Guide" May 26. This special issue will catalog the hundreds of network and syndicated radio programs available to stations, as well as program services such as jingle and ID packages, song and production libraries, fulltime formats, show prep services and news networks.

Companies wishing to participate in the editorial portion of the "Program Suppliers' Guide" should call **Ron Rodrigues** at (213) 553-4330.



THE DOCTOR IS IN — ProMedia's "Dr. Dave's Comedy Drops" recently celebrated its second birthday with a shindig at New York City's Cadillac Bar. Pictured (l-r) are ProMedia's Jim Wynbrandt, manager Rory Rosegarten, Dr. Dave Kolin, and ProMedia's Cindy Grigan, Bill Quinn, Phil Muro, Paul Haas, and Frank Guida.

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**ARBITRON RATINGS
RADIO**



JOEL DENVER

PROGRAMMERS' DEBATE

Jawboning The Current Trends

A lot of formatic change is taking place in CHR as programmers try to make their stations stand out from the crowd. For an idea of how some of America's most successful PDs are accomplishing this, I hooked up a conference call with WZOU/Boston's Tom Jeffries, KXYQ/Portland VP/Programming Jim Ryan, WKZL/Winston-Salem PD Chuck Holloway, and KQKQ/Omaha's Drew Bentley.

RR: Give us a little background on yourself and your station.

TJ: I've been at WZOU about three years as a jock and one year as PD. We had to find a niche in the market rather than lean toward dance music, as WXKS does. Instead, we've successfully introduced some rock hits from the '70s into the '80s to help separate us.

JR: I moved KXYQ up from Salem to Portland two years ago. We've opted for a more rock approach than the dance approach KKRZ employs.

CH: I've been with WKZL for ten years, two as PD. I came here as MD and jock when it was AOR, and moved into promotions. I was morning man here for four-and-a-half years, and did afternoons for a couple of years.

The station is a CHR targeting adults, but that doesn't mean we're an AC with jingles. We're focused on the lifestyle of 18-34 women.

DB: I've been here about a year-and-a-half. I came in as PD with an OM (Mark Evans) over me, who has since gone to WKXX/Birmingham. I've been in full control since last July, and our target is basically 18-34 adults with more emphasis on teens at night.



Jim Ryan

Rock Returns To The Format

RR: All of you are watching rock music find its way back onto CHR playlists. Jim, you've been a believer in playing to the rock edge side of CHR for years now.

JR: It's working, but I'm not doing it to the extent that (KXXR/Kansas City PD) Brian Burns is. When I programmed WJXQ/Lansing, we were very rock-oriented. Since then I've discovered that CHR really is a format of songs.

I think 'Rock 40' is a little too restrictive. I don't think a 'Rock 40' station would play a Debbie Gibson



Tom Jeffries

song, for example, but in CHR you have to play her. You have to go for the songs, because a hit is a hit no matter who does it.

We are early on rock records and late on the dance-oriented hits, but we do play them.

CHR is a great format because you can adjust if there is a swing to dance nationally or within your market. If you limit yourself to the rock product, you're at the mercy of the records that are released.

"I've discovered that CHR really is a format of songs. I think 'Rock 40' is a little too restrictive . . . you have to go for the songs, because a hit is a hit no matter who does it."

— Jim Ryan

CH: Because song selection is so crucial, the Rock 40s also are going to have to spend a lot of time on research. How many of those rock songs are there that can make up a list? What kind of rotation are you going to have if you're only playing the current rock stuff that's out? Look at the Back Page: there are a lot of records you're going to be missing out on.

I heard an aircheck of what Scott Shannon's doing in L.A. at Pirate Radio. He's rock, but he's also playing the uptempo hits like Milli Vanilli, Madonna, and Was (Not Was). If you're playing the right kind of songs, you're going to win.

TJ: Most of the stuff I lean to on the other end are highly-researched older records . . . the older rock records that test well. I use current rock records like Bon Jovi or Def Leppard — the things that test well with 15-19 males and some bang-

your-head females — only at night. In middays in their place you'll hear a Cars oldie or something else like that.

DB: It's a unique situation for me, because I'm now the only CHR here. When I got here there was competition (KGOR) that had a real tight playlist, about 20 currents and 200-300 oldies.

We were leaning heavy on the dance stuff, but I came from a sta-

"I think there's a definite burnout on dance records as a whole . . . Just about all of them sound the same. The advent of digital sampling has increased the boredom factor."

— Tom Jeffries

tion that was a Z-Rock affiliate. One of the things I learned from that format is an honesty in presentation. Any PD leaning toward rock music should remember the listeners will accept that and the best dance stuff. It's not surprising for us to get requests from the same adult callers in middays asking for Tone Loc and Def Leppard.

Monitoring A Change In Attitudes

RR: Why have PDs begun to play more of the crossover rock music again within the last six months to a year?

TJ: I think there's a definite burnout on dance records as a whole, because the entire human element has been taken out of them. Just about all of them sound the same. The advent of digital sampling has increased the boredom factor.

JR: Tom is right. We do a lot of callout research here, and play songs like Milli Vanilli or Tone Loc as currents. This stuff, and many of Madonna's past hits, have ab-



Drew Bentley

Five Musical Pointers

- Balance rock product with the rest of the music, don't go overboard
- Dance-oriented gold has diminished appeal
- Play adult-oriented currents, not gold, to extend midday TSL
- Today's adults are hipper, more active
- Explore new avenues of retail sales research to discover which cuts are selling LPs, CDs, and cassettes

olutely zero value as oldies or re-currents. A band like Def Leppard tests just as well when they're seemingly burned out as they did as currents. I think the listeners anticipate the next album from Poison, Def Leppard, or Bon Jovi, but aren't on the edge of their seats for the next Milli Vanilli album.

CH: It comes back to songs. Listeners don't assign as much format value to songs as we do, and they never will. My favorite comment I saw on my last diary trip to Laurel was from a lady who wrote down, 'Radio is a wonderful appliance.' That says it all about how people use radio. They don't care if they hear a dance song or a



Chuck Holloway

rock song; they don't assign that value to it.

For the most part, the CHR listener is listening for the presentation and the companionship. Depending on the positioning of the station, they're going to hear whatever's hip, happening, and new. At WKZL we try to play trendsetting records in order to maintain a fresh image.

"Anyone leaning toward rock music should remember the listeners will accept that and the best dance stuff."

— Drew Bentley

The AOR here has never played Guns N' Roses or Fine Young Cannibals. For them not to play 'Sweet Child O' Mine' is pretty strange to me. So, as the CHR in the market, we're filling the need for new rock & roll and are getting some come from the males. They know that if they hear Milli Vanilli, but sit tight, they'll also hear Winger or Def Leppard.

Gold Is Tricky Territory

RR: Any thoughts on what to do with gold in markets where it can be heard on most other outlets?

JR: I think you have to be very careful about which oldies you play. You must constantly re-search oldies. When certain olds have been featured in national TV spots we've found it advantageous to throw them in for short periods of time and then pull them out again. The reasoning is that if people hear 30 seconds of a great oldie, they'll be interested in hearing the rest of it.

CH: This is a 'Noah's ark' market: two of just about everything, but only one Country station. For us it's very difficult to play a lot of oldies because we market ourselves as being very current. Despite the stink over the new

"At WKZL we try to play trendsetting records in order to maintain a fresh image."

— Chuck Holloway

diary we were number one in 18-34 women in the last book. We didn't do it playing Kenny Rogers oldies. We played Tracy Chapman, Basia, and Steve Winwood, and are now playing Bette Midler. These are currents that have strong adult appeal.

JR: We don't intro oldies . . . we don't call attention to them. We image ourselves as 'Whenever you hear new music, you're listening to Q105,' using the word 'hear' because Arbitron uses it so prominently in the new diary. We have a new music show and have built an image around the new music. Because of the new diary, a PD's first reaction is to slow down the repetition. Don't do it by playing more gold, though — use Chuck's idea of current adult appeal hits.

RR: Are today's adults a different breed than those of five or ten years ago?

CH: We're talking to an active 25-34 adult who doesn't go to a club every night but may go once a month, and the 18-24 who may go to a club a couple of times a week. Today's adults have grown up in an era of change. They've adjusted to CDs and fax machines. They like change and are ready for adventure, but in doses they can handle.

Continued on Page 60



INFORMATION SOCIETY

◦ "Repetition"

• THE NEW SINGLE
 • FROM THE ALBUM INFORMATION SOCIETY

• **NEW & ACTIVE**

- WXKS 35-31 WKRZ 30-27 KCAQ deb 39
- Q107 add 30 K106 20-12 KKFR 27-25
- KKBQ add KZZB add QV103 31-27
- KITY 31-28 KZFM deb 33 WBNQ 33-30
- KROY 21-20 WZYP deb 39 KCMQ 27-24
- KWOD 29-25 BJ105 32-27 KTRS 27-22
- KCPX 39-36 KJ103 40-37 KFBQ deb 37
- KUBE on KSND 40-34 KTMT 27-23
- HOT97 deb 33 KLUC 26-24 Y97 15-13

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THE REPLACEMENTS

◦ "I'll Be You"

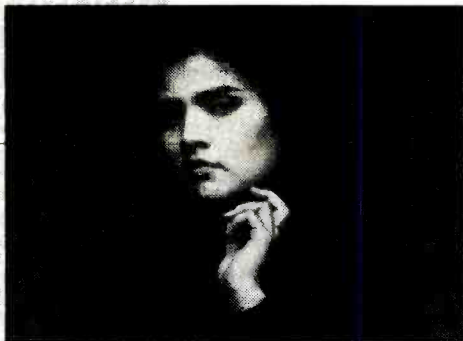
• THE NEW SINGLE
 • FROM THE ALBUM DON'T TELL A SOUL
 • PRODUCED BY MATT WALLACE AND THE REPLACEMENTS

• **NEW & ACTIVE**

- KEGL deb 16 WZYP deb 33 WHTO add
- WNVZ 29-27 WLRS 22-17 WVBS 40-35
- Z95 deb 25 KTUX 39-35 KCMQ add
- WMMS deb 26 WKDD 30-26 KLYV 39-35
- KXXR deb 39 KZIO 32-28 WKFR 40-35
- WLOL 20-16 KLQ add 99KG 31-24
- KXYQ 22-19 WIXX 39-34 KPAT 37-32
- K104 30-27 WHOT add KFMW 33-29
- I95 add 30 KATM 28-26 KOZE 23-17
- WROQ 27-23 KYRK add KZOZ add
- Q98 add FM104 add Y97 32-29
- 95XIL add OK95 35-30



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TANITA TIKARAM

◦ "Twist In My Sobriety"

• THE STUNNING NEW SINGLE FROM THE REMARKABLE
 • DEBUT ALBUM ANCIENT HEART.
 • PRODUCED BY PETER VAN HOOKE AND ROD ARGENT

- CKOI 5-3 KFMW add Plus . . .
- KPLZ add KGOT add KKRZ KZZU
- WPST add Z97 deb 38 KXYQ KYYA
- WROQ add KOZE 31-22 Z102 KMOK
- KYRK add KTMT add KSND ZFUN
- KPAT add OK95 add

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Award-Winning
TV Marketing
almost overnight...

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Jawboning The Current Trends

Continued from Page 58

Diverse Retail Research Activity

RR: How have you adjusted your music research to dwindling single sales?

DB: We've got a computer program ("Hit Man" from Rantel) that handles our retail sales research. We call 18 stores and get their scale-of-one-to-ten evaluation of each title we ask about in LPs, CDs, cassettes, and 45s. We're trying to get them to switch to a Top 20 in each category to help us discover things that are selling that we don't ask about. It seems I'm going to have to go out to each store and do a face-to-face with the managers to explain what I'm doing and how the feedback will help them as well.

JR: We get Top 20s and piece counts of the number one sellers from all the accounts. We get separate breakouts for each configuration, and combine tapes and albums. CDs are a different category, as they generally sell to an upper demo.

As a way of searching for the hot cuts on an album without relying on single sales research, our callout department rewards people for participating every third call. We give them a choice of albums, and also send a response sheet for them to indicate which songs they really like on the album. It's a good way to keep people participating in the callout research, and it shows us what's causing the album to move.

CH: We're in the land of Record Bar, and there are also a couple of Peaches outlets here. We don't get piece counts, but we do get accurate Top 20 combined album, CD, and cassette reports, and a Top 20 singles list every week from those stores. There's no room for error on it, because it's the same list they report to their corporate offices.

As a Nationwide station, we network a lot so we're able to talk to a lot of people around the country and find out what's happening. This way we can get a leg up on what's going to be the next song on a big-selling album.

TJ: I do something totally opposite. I've never trusted any kind of retail store telling me what's

selling and what's not, so I have six interns and send them to 30 different outlets in the markets on Friday evenings and all day Saturday. We position them near the register and they take piece counts of what's selling. Using this information and our internal research we make our decisions, bearing in mind that what's selling and what people want to hear on the radio are often two different things.

DB: Every Thursday night my night jock does a dance at a local amusement park, where he draws over 3000 kids a week. He'll come back Friday morning and tell me what worked and what didn't. It's helped us be aware of cutting-edge tastes and has tipped us to cuts before they're released. We found "Sweet Child O' Mine" and "Welcome To The Jungle" long before Geffen released them as singles.

Next Week

In Part Two of this four-way programming discussion, the experts talk about "When You Play It, Say It," working with new music, music sweeps, and contesting.

MOTION

- **J.R.** hosts mornings at KROY/Sacramento
- **Cadillac Jack** named MD at WAPE/Jacksonville
- **Tom Fricke** takes MD post at KATM/Colorado Springs

Mel Toxic, formerly afternoons at WFI/Philly, is now doing weekends as **Melvaneous** at WMGM/Atlantic City ... Night rocker **Owen Taylor** is now MD at WPFR/Terre Haute, IN replacing **Steve Taylor**, who left to join the police department ... KOY-FM/Phoenix night rocker **B.J. Harris** has exited ... KMEL/San Francisco Promotion Coordinator **Margaret Fotinos** has been promoted to Promotion Director ... WLNZ/Lansing PD **Chuck Dees** is out, and the station has abandoned its "no-talk-all-digital" CHR format in favor of a live, current-based CHR presentation as "Ape 92," with new calls coming. It is consulted by **Dave Brewer** of the Pollack Media Group, the new PD is **Phil Houston** from KOKZ/Cedar Rapids, and former KNAC/L.A. sales exec **Kirk Squires** has been named GM.

Hot 97/NY Director/Marketing & PR **Sandy Weinberger** is leaving to join **WPIX-TV** in the same capacity. Hot 97 Promotion Director **Rocco Macri** is named Director Marketing/Advertising ... WQGN (Q105)/Groton, CT has swiped a couple of Hartford personali-



WE'RE NUMBER ONE! — WYCR/York, PA recently celebrated its latest ratings success. Just one look at PD Ric McCausland (r) and MD Willie B. and you can tell where the station finished.

ties, **Jonathan Monk** from middays at WTIC-FM and his wife **Diana Kelly** from afternoon news at WHCN. Though teamed on 'QGN they will not be billed as a husband/wife act ... KEMX/Salt Lake City has hooked up with SMN's Starstation AC format; **Ray Kalusa** is doing mornings and PD duties while retaining his post as Asst. PD/MD at CHR KCPX ... At KATM/Colorado Springs, CO MD **Bob Majors** gives up the post to midday personality **Tom Fricke** in order to concentrate on mornings.

Danny Wayne moves from MD to PD at WRTB/Washington-Vincennes, IN ... **Keith Greer** is now MD at

KTUX/Shreveport, LA ... **Bill "Slam" Duncan** leaves KZOU/Little Rock for nights at WAPW (Power 99)/Atlanta ... WDAY (Y94)/ Fargo PD **Jack Lundy** switches from mornings to afternoons with **Jeff Left** ... WZKX/Biloxi names latenighter **Darren Michaels** MD, replacing **Trina James** ... **Jim Biggins** leaves mornings at WSNX/Muskegon, MI to do mornings at WMHE/Toledo; 'SNX afternoon driver **Jo Jo Gerard** moves to mornings and middayer **Mark Frost** does the go-home show, while **Mark Erickson** comes in from WVIC/Lansing to do middays ... **R.J. Narasavage** is named PD at WSBG-FM/Stroudsburg, PA.

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A SUBTLE PROPOSAL — WKBQ (Q106.5)/St. Louis asked its listeners to send in messages of love, pledging to put the most romantic one on a 48-foot billboard to be unveiled on Valentine's Day. Here's the winner — a marriage proposal acceptance displayed above I-70.

WOW!

"HOLDING ON TO THE EARTH"

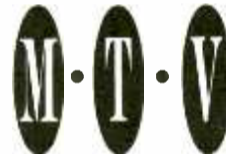
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THE WASHINGTON POST

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Madison • Club De Wash • 4/28 Boulder • Boulder's Coast • 4/30 S.F. • Slim's • 5/4 Seattle • Backstage • 5/6 L.A. • Club Lingerie



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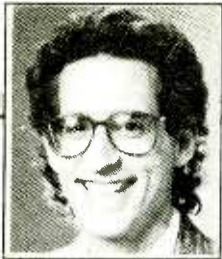
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HARVEY KOJAN

Coping With The Power Shortage

A frequent topic of conversation among programmers has been the lack of "automatics" — songs that merit maximum airplay based simply on an artist's previous achievements. Release schedules have made the shortage of legitimate power-type material a first-quarter tradition, and this year is no exception.

"I've never seen so many six-week records in my whole life," laments WRIF/Detroit PD Marty Bender. "It's frustrating."

"The dry spell seems to have lasted longer than in previous years," notes KSJO/San Jose PD Bob Harlow. "It's usually over by March, but I'm still having a hard time justifying moving songs from medium to heavy. We've had to leave songs in heavy longer, rather than putting inferior stuff in. Of course, every record company in the world would argue there's plenty of good stuff — and there is. But it's not the stuff you really feel safe putting into hot rotation."

"There's a lot of good music out, but not a lot of great music," agrees KZAP/Sacramento PD Pat Still. "It's real tough, and you have to be prepared to lean into your library during times like these. On the other hand, when there's a tremendous amount of great music out, you should adjust your list accordingly. I never fail to add a record by using the excuse, 'Gee, we just don't have the room.'"

Atlantic VP/National Album Promotion Danny Buch says the label-wide dearth of superstar

"I've never seen so many six-week records in my whole life."

— Marty Bender

product became apparent to him when some of his new releases moved up the charts more quickly than he anticipated. "I've also noticed that programmers continue to hold on to older records," Buch adds, citing albums from Steve Winwood, U2, and INXS.

Business As Usual

Some programmers feel 1989's crop of "A" material is no smaller than the crop has been in previous years. "I don't think it's any worse now than it's been in the past," says WLUP/Chicago MD Dave Benson. "It's not a major drought. We did run into a situation recently when the relative unfamiliarity of the artists in our heavy rotation made Twofer Twosday difficult. But we haven't had to make any significant changes."

Consultant George Harris agrees with Benson: "This is pretty typical. Our recurrents are always the weakest at this time. There's a lot of shit in there. We account for that and adjust our list and our clocks accordingly."

Programming flexibility is the key to remaining strong and consistent during superstar shortages. As Still says, "If you've got five heavies you need to drop, where's the rule that says you've got to come up with five new ones to replace them? You can't say to yourself, 'Gee, I really don't believe in this record that much, but there's nothing else out there, so we're going to put it in a high-profile position and slam it.' That's scary. We try to keep a consistent number of heavies, but we certainly don't live by it."

Bender would rather slip an *oldie* into an "A" slot than play something he doesn't consider worthy of such scheduling. "It's a valuable position in the clock and it's got to be a record people know and like," Bender says. "Hell, I'm playing *Motown* records in 'A'."

Another technique Bender uses to round out the "A" category is to packet his three best recurrents and slide them back into maximum rotation. "I built a recurrent category in my powers," he says. "The next thing I knew, I didn't have a recurrent category. So I got rid of it."

Compare For Yourself

Were there fewer legitimate "A's" in the just-completed first quarter than in previous years? To help you decide, here are the top 20 AOR tracks from corresponding weeks in 1989, 1988, and 1984. I've also included a chart from last summer for comparative purposes.

3/31/89

- 1 REPLACEMENTS/I'll Be You
- 2 THIRTY EIGHT SPECIAL/Second Chance
- 3 JULIAN LENNON/Now You're In Heaven
- 4 OUTFIELD/Voices Of Babylon
- 5 MELISSA ETHERIDGE/Similar Features
- 6 DEF LEPPARD/Rocket
- 7 U2/God Part II
- 8 RADIATORS/Confidential
- 9 GUNS N' ROSES/Patience
- 10 CHRIS REA/Working On It
- 11 BAD COMPANY/Shake It Up
- 12 LITTLE AMERICA/Where Were You
- 13 SIREN/All Is Forgiven
- 14 ELVIS COSTELLO/Veronica
- 15 BON JOVI/I'll Be There For You
- 16 GARY MOORE/Ready For Love
- 17 R.E.M./Turn You Inside-Out
- 18 XTC/Mayor Of Simpleton
- 19 WARRANT/Down Boys
- 20 BONNIE RAITT/Thing Called Love

7/29/88

- 1 ROBERT PALMER/Simply Irresistible
- 2 PAT BENATAR/All Fired Up
- 3 VAN HALEN/When It's Love
- 4 HUEY LEWIS & THE NEWS/Perfect World
- 5 GREGG ALLMAN BAND/Can't Get Over You
- 6 STEVE WINWOOD/Holding On
- 7 GUNS N' ROSES/Sweet Child O' Mine
- 8 FABULOUS THUNDERBIRDS/Powerful Stuff
- 9 LITTLE FEAT/Hate To Lose Your Lovin'
- 10 MIDNIGHT OIL/The Dead Heart
- 11 VAN HALEN/Finish What Ya Started
- 12 ROBERT CRAY BAND/Don't Be Afraid Of The Dark
- 13 SCORPIONS/Believe In Love
- 14 ROBERT PLANT/Dance On My Own
- 15 SMITHEREENS/House We Used To Live In
- 16 STEVE WINWOOD/Roll With It
- 17 JIMMY PAGE/The Only One
- 18 RHYTHM CORPS/Common Ground
- 19 PATTI SMITH/People Have The Power
- 20 CROWDED HOUSE/Better Be Home Soon

3/25/88

- 1 HENRY LEE SUMMER/I Wish I Had A Girl
- 2 JOHN C. MELLENCAMP/Check It Out
- 3 DAVID LEE ROTH/Damn Good
- 4 ROBERT PLANT/Tall Cool One
- 5 KINGDOM COME/Get It On
- 6 ROBERT PLANT/Heaven Knows
- 7 AEROSMITH/Angel
- 8 JERRY HARRISON/Rev It Up
- 9 ICEHOUSE/Electric Blue
- 10 BRUCE SPRINGSTEEN/All That Heaven Will Allow
- 11 TALKING HEADS/(Nothing But) Flowers
- 12 3/Talkin' Bout
- 13 GEORGE THOROGOOD/Born To Be Bad
- 14 GEORGE HARRISON/Cloud 9
- 15 MIDNIGHT OIL/Beds Are Burning
- 16 ALARM/Presence Of Love
- 17 CHURCH/Under The Milky Way
- 18 FOREIGNER/Can't Wait
- 19 DONALD FAGEN/Century's End
- 20 BALAAM & THE ANGEL/I Love The Things You Do To Me

3/23/84

- 1 CARS/You Might Think
- 2 PHIL COLLINS/Against All Odds
- 3 SCORPIONS/Rock You Like A Hurricane
- 4 KENNY LOGGINS/Footloose
- 5 DWIGHT WILLEY/Girls
- 6 DAN FOGELBERG/The Language Of Love
- 7 YES/Leave It
- 8 VAN HALEN/I'll Wait
- 9 MANFRED MANN'S EARTH BAND/Runner
- 10 TONY CAREY/A Fine Fine Day
- 11 PRETENDERS/Show Me
- 12 THOMPSON TWINS/Hold Me Now
- 13 VAN HALEN/Panama
- 14 RICK SPRINGFIELD/Love Somebody
- 15 DAVID GILMOUR/All Lovers Are Deranged
- 16 BON JOVI/Runaway
- 17 ALAN PARSONS PROJECT/Prime Time
- 18 NIGHT RANGER/Sister Christian
- 19 ROGER DALTRY/Walking In My Sleep
- 20 HUEY LEWIS & THE NEWS/Heart Of Rock & Roll

Drought Duration

How long will the shortage last? Bender's convinced the hits will start arriving at the same time they always do, saying, "The record reps are sitting there in New York and L.A. with their hot records all ready to come out so the artists can headline the big summer tours."

Still reports that "a lot of record people I talk to say, 'Yeah, we've got some good records now, but listen to these great ones we've got

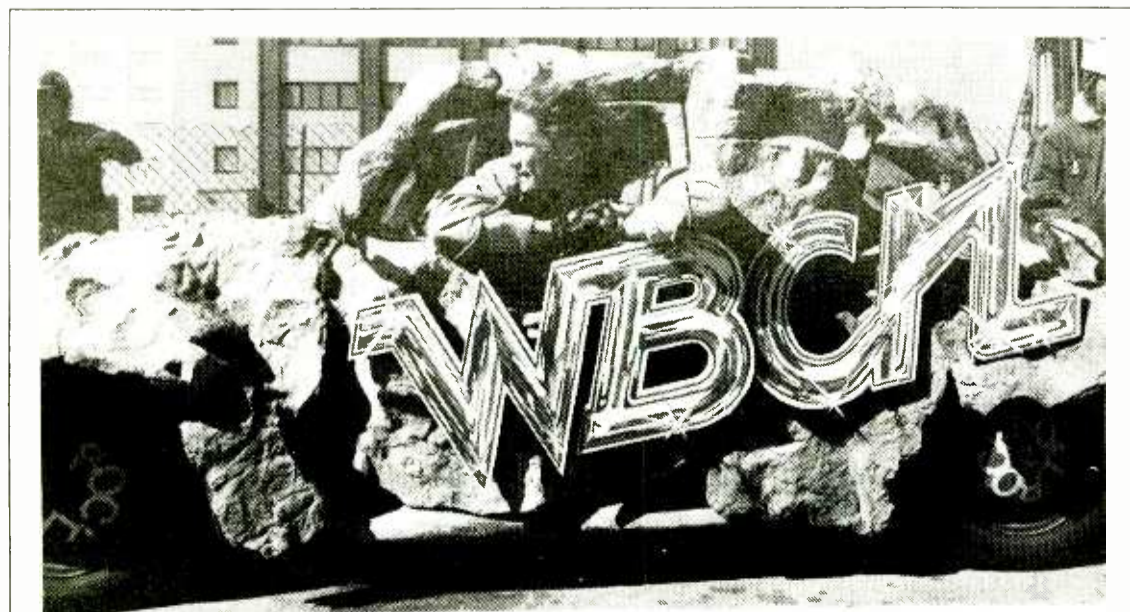
"This is an artistic business — it's not shoes."

— Danny Buch

coming out in a couple of months!"

However, promotion gurus like Buch claim they have little say in

Continued on Page 64



SHOW OFF — Charles Trainer of Newton, MA relaxes in what proved to be the winning entry in the "Show Off Your WBCN" contest. Trainer transformed his Volkswagen bug into an enormous mobile rock by covering the car's entire exterior with hand-molded concrete. The artist described his creation as "legal rock designed to roll." He received a cool \$25,000 for his efforts.

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AOR TRACK 29

AOR ALBUM 29



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Coping With The Power Shortage

Continued from Page 62

determining the release schedules of major albums. "Most of the time we can't control when a record's going to be ready," he says. "I wish we had more control. Ideally I'd like to space the superstar releases so we'd have an equal amount in each quarter. They can actually help you get new acts played. But this is an artistic business — it's not shoes."

"It's traditional to hold back new artists till the beginning of the year," says Warner Bros. Director/National Album Promotion Kenny Puvogel. "But we won't hold back a major. If it's ready, we'll go. Hey, I'll take ZZ Top next week!"

Automatic Avalanche Not Anticipated

Alas, Puvogel will have to wait on tres hombres. As a matter of fact, while a couple of big-name

"There are still good songs out there. It's a matter of having the guts to play them."

— Dave Benson

projects are on the release schedule, there doesn't appear to be an avalanche of automatics hitting AOR anytime soon.

"We'd love to have some automatics, but that's just not the case," says Columbia Director/National Album Promotion Alan Orem. "And I don't think there are going to be that many for any of the labels through at least the second quarter."

"As far as major artists go, it's probably a little light this year," agrees Puvogel. We haven't had those automatics, and I don't see any coming for a while."

"1988 was our heaviest year, with albums from INXS, Robert Plant, and CSN&Y, and we can't constantly release superstar acts," Buch says.

Without a pile of automatics on the horizon to choose from, PDs will have to continue to take

chances on developing bands. To Benson, that's not necessarily a bad thing.

"It puts us in a somewhat pleasant situation of being able to play new material by artists that otherwise might not have made the cut," he says. "I'd rather have automatics. It's much easier and more comfortable to have a sure thing. But there are still good songs out there. It's a matter of having the guts to play them."

"This is a perfect time to establish our baby bands, which are our future," Orem says. "They'll get the airplay they need to eventually

"If you've got five heavies to drop, where's the rule that says you've got to come up with five new ones to replace them?"

— Pat Still

become well-known down the road to replenish the supply. And that's healthy for everybody."



Q107's ROCKIN' RADIOTHON — CILQ/Toronto's recent radiothon was a six-hour, commercial-free affair which raised \$13,000 for Canada's Herbie Fund. A wide variety of artists dropped by during the broadcast. Captured are (l-r) Q107 afternooner John Derringer, PD/MD Andy Frost, Herbie Fund's Claudia Anderson, artist Kim Mitchell, and station middayer Jim James.



EATING IT RAW — Things were cookin' at KEDG/L.A. when the Fine Young Cannibals dropped by. Lined up are (l-r) IRS's Margaret LoCicero, Cannibal Roland Gift, KEDG's Cynthia Fox, and Cannibal Andy Cox.



A LEFT WINGER — Z-Rock late nighter Steve Fratt (with the mustache) looks right at home with (l-r) Winger's Kip Winger, Paul Taylor, Rod Morganstein, and Reb Beach.

**Howard Stern can't play the Godfathers.
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GODFATHERS

"She Gives Me Love"

From the LP

"More Songs About Love and Hate"

On Your Desk Now



When you play it say it

SEGUES

WHTQ/Orlando ups **Annie Sommers** to MD; former WKDF/Nashville personality **Diamond Jim** now does PM drive . . . **Neal Kushnir** is the new MD at CHOM/Montreal . . . CFOX/Vancouver promotes **Robin Larose** to APD and **Brenda White** to MD . . . KFMX/Lubbock MD **Jeff Ivan** resigns to take Relativity's Atlanta job . . . KTAO/Taos, NM PD **Bill Evans** will exit at the end of the month . . . **Steve Stansell** takes interim MD duties at WGTR/Miami . . . KXBR/Springfield, MO names **Joe Kin-dr** MD; **Richard Ashurst** exits . . .

Mike Wilson is the new MD at KEYJ/Abilene . . . KPGA/San Luis Obispo MD **Lora Porter** exits to join Combat Records; PD **Brian Knott** assumes MD duties . . . **Dave Mays** is now MD at KMTN/Jackson, WY as **Wiley McCormick** segues to sales.

KZOK/Seattle's new morning team — "Me & Him" — is comprised of former Phoenix personalities **Kent Voss** and **Jimmy Kimmel**; **Kaaren Hall**, also from Phoenix, joins for middays . . . Alan Sneed now consults WRCN/Long Island.



SPIKED — Philadelphia listeners got a treat when Elvis Costello dropped by WMMR. Following a long interview, during which he performed "Pads, Paws, And Claws," Costello posed with OM Ted Utz and MD Erin Riley.

COLUMBIA'S COMING THROUGH!

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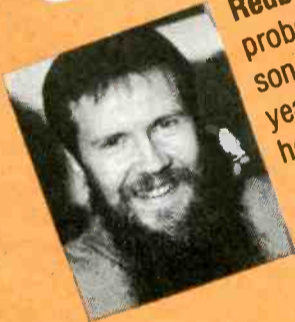
Top 5 phones across the country!

Top 10 requests on MTV!

Radio's Still Ravin' About The CRUEL STORY OF YOUTH!



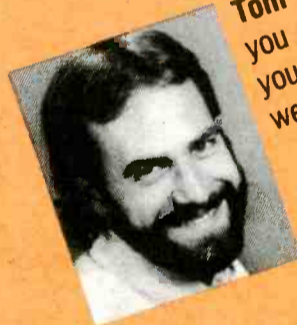
Oedipus, WBCN: "Probably the best record since 'White Christmas!'"



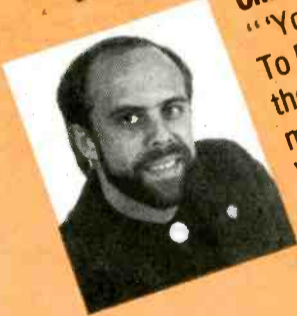
Redbeard, KTXQ: "It's probably my favorite new song by a new band this year - a really infectious hook."



Michael Luczak, WEBN: "We always strive to play the best music on WEBN and Cruel Story was a rare out-of-the-box add. Check it out!"



Tom Scheppeke, KISS: "If you can't hear this one, you should be in a job wearing a hairnet."



Chris Hermann, WHJY: "'You're What You Want To Be' cuts right through the traffic jam of mediocre AOR fare. Vocally engaging, musically energetic and crystal clear with a timeless message. This is power pop for the '90s and we love it."



Bill Pugh, WKLS: "One of the best damn records out there right now."

"You're What You Want To Be" AOR TRACK 27 AOR ALBUM 27

THE OUTFIELD

"Voices Of Babylon" #1

#1 LP IN THE COUNTRY



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Star Search

On-Air Consistency, Willingness To Learn
Prime Stakes In Weekend Talent Hunt

The quality of parttime, weekend, and vacation relief air talent is a prime consideration for programmers who want their station's sound to stay consistent. Four veteran PDs who have grappled with the search for good parttime talent outline their solutions to this dilemma.

WIZF/Cincinnati PD Jay Dubard's experiences as a parttimer and as a PD give him a unique perspective. I first heard him on the air as a parttimer at WWRL/New York. He later went fulltime at KMJQ/Houston, WBMX/Chicago, and KATZ/St. Louis, among others, before serving as KELO/Little Rock PD and WGIV/Charlotte interim PD. (Dubard was let go at WIZF after this column was compiled.)

"It's very important to maintain consistency on the air," Dubard asserted. "You must have strong people who can fill in at any time. At one point my weekday airstaff was very strong; when I put a weekender into a fill-in weekday slot it was very weak. You sometimes find you don't have anyone who can take someone else's place in an emergency." For Dubard and other PDs, finding trained people who are willing to come in and work on weekends or pick up a shift on short notice during the week is problematic.

Beating The Bushes

How does Dubard go about finding people? "I listen to a lot of stations in and out of town in the hopes



Bob Perry



that I may find someone who's good and wants to leave. I also look at colleges. Every now and then you find someone with the skills you're looking for. Then all you have to do is help him polish his natural talents, and soon you've got somebody who can do the job



Jay Dubard



the way you want it done. I also listen to airchecks and talk to other broadcasters to see if they've heard anyone they think is good. You just beat the bushes."

Dubard admonished PDs to train young people. "It's important that PDs realize we're not going to find talent out there unless we start training these people straight out of school. That's the commitment we owe to the industry and to ourselves."

Finding parttimers who can fill in on weekends is only part of the battle. PDs must decide who's

"I network weekly with other PDs to see if they've heard anyone."

— Bob Perry

good enough to carry the ball during the week if necessary. "Background becomes important to me in making that decision," Dubard said. "I want the person who is used to pressure situations and won't panic if the station goes off the air or a CD machine goes out during a set. I want the person who will be spontaneous and hold things together."

Networking Pays Off

Bob Perry, PD at KPRR/El Paso, is part of Don Kelly & Associates' programming consultant team, handling stations in the Southwest. His method of finding parttimers involves scouting the market. "I pretty much look for people locally who are working in another format and would rather be working for us. Being a number one station helps us find good people. Everyone wants to work here."

Perry uses PRR staff member Dave Williams as a liaison between himself and the station's part-

"Sometimes we have to use our automation equipment all night during the weekend because we can't get anyone who's willing to work 12 hours for minimum wage."

— Al Luv

time/weekend personalities. Williams filters through the airchecks Perry receives, passing on any he feels Perry should hear. Perry explained, "This has worked out great because Dave knows just what I want. He even critiques the parttimers' shows on a weekly basis."

Perry found one of PRR's personalities in an unconventional way — she walked right in off the street. "Felicia Webb came in and said, 'I like this station and I'd like to work here.' She impressed Dave with her work, started doing some parttime, and now she's doing our 10pm-2am. She had a good attitude, a great voice, and we had a need for her talents. Her father happens to be Ken Webb, morning man at WBLS/New York."

But PDs can't always expect this kind of luck. As Perry cautioned, "Finding good air people is hard; finding good parttime people is even harder. So I network with other PDs in the area to see if they've heard anyone."

Internships

For WQFX/Gulfport, MS PD/MD Al Luv, the parttime problem is magnified by his market's size. "Looking for weekend and part-time people when you're in a small market is really tough," he said. "Sometimes we have to use our automation equipment all night

Cover All Bases

- Contact local colleges for communications majors
- Check out talent from other formats
- Network with other PDs
- Train young up-and-comers



Jeff Harrison



during the weekend because we can't get anyone who's willing to work 12 hours for minimum wage. You really have to have a very dedicated person."

Luv works closely with the colleges in his area because, he noted, "every now and then you find someone with natural abilities you can work with who would like a chance on your station. What we do is try and work out a situation with the college to give the person an internship for class credit. I know a number of the department heads in mass communications."

Talent Exodus

For KDIA/Oakland, purse strings and the lure of neighboring San Francisco complicate matters. PD Jeff Harrison explained, "Finding weekend people has been

"No station should have to suffer because someone who's not a regular is filling in."

— Jeff Harrison

a problem in the industry for years, especially when budgetary restraints keep you from hiring top-notch personalities. I have to hire less experienced individuals with potential and, perhaps more importantly, the willingness to learn. We've continually developed people to the point where they've gone on to markets larger than those they came from.

"Several years ago it seemed easier to find parttime air per-

sonalities who were already trained, but that's no longer the case. We've mostly had to train people ourselves. I don't mind doing the training, but I just hate to lose people to fulltime positions in someone else's organization. The other com-

"It's very important to maintain consistency on the air."

— Jay Dubard

pany gets the benefit of our hard work. In fact, a number of the people working at KSOL (SF) once worked here as parttimers."

Harrison echoed Dubard's sentiment on the need for a uniform on-air presentation. "The only way to maintain a consistent professional



Al Luv



sound on weekends or when a full-time person is out is to have excellent fill-in people. Weekend personnel are crucial to a station's overall sound and performance. No station should have to suffer because someone who's not a regular is filling in."

Picture This

Do you ever picture yourself in R&R? Well, stop thinking about it and gather your best black and white promotional photos (clear color shots are fine, too) and drop them in the mail to Walt Love at 1930 Century Park West, Los Angeles, CA 90067

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MIKE KINOSHIAN

AC

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ORLANDO'S NAC PIONEER

WLOQ: A 12-Year Overnight Success

February 14, 1987 — the day KTWV/Los Angeles signed on — is generally considered NAC's birthday, but several other commercial stations made important contributions to NAC's evolution before "The Wave" debuted. Some are still going strong, adding their own nuances to a growing format. One such noteworthy pioneer is WLOQ/Orlando.

"There are people who really developed the format before it was successfully marketed in major markets," recalled WLOQ GM John Gross. "The idea didn't just come to some programmers in the middle of the night. They let it germinate until they saw the more commercial elements coming forward. Then they stepped up to bat because they felt the time was right. This format occurred in spite of — not because of — the best leadership in the industry. People want to know the safest way to get from point A to point B."

According to Gross, NAC was born out of a genuine need. "You had a bunch of baby boomers coming out of AOR who were familiar with progressive music, but couldn't find it on the radio dial," he observed. "We were developing the format as it went along."



John Gross

KTWV grabbed the headlines because of its "good marketing ideas. The trades bought it. The 'inside' set had started doing the format — as opposed to people on the perimeter who were *experimenting*. And taking a risk in Los Angeles is pretty big stuff."

'Primitive' Ratings Philosophies

Gross is the son of Herb and Margaret Gross, who bought then-Classical WLOQ in 1977. The family switched the station to its present format in the summer of that year, believing Orlando listeners had become disenfranchised and wanted to interact with a radio sta-

tion. "We began programming to an upscale audience and made the determination that this would be a foreground concept because listener involvement was important," Gross explained.

One stumbling block inhibiting the station's growth was ratings. "It's amazing that some of these primitive ratings philosophies are still embraced today," Gross asserted. "You're going to pay a much higher cost per thousand to get an ad in the *Wall Street Journal* and it's going to reach a lot less people than *USA Today*. *Journal* readers are relatively specialized people with disposable income. We lose advertising because ad agencies tell their clients we don't have the ratings of a CHR. That's crazy."

While Gross concedes a CHR with a healthy 12+ share will out-bill WLOQ — crosstown CHR - WBJW had a 6.9 — he's satisfied with his billing, which has risen every year since 1977. WLOQ's big advertisers are beer companies, airlines, and car dealers.

However, Gross is not enamored with Arbitron or Birch ratings

"This format occurred in spite of — not because of — the best leadership in the industry. People want to know the safest way to get from point A to point B."

methodologies. "We feel our audience is under-represented. Our core audience is mobile and survey-resistant, and there are wide swings in numbers that don't reflect what we've done on-air. We've had wild peaks and valleys and we haven't substantially changed the format. Also, the competitive market factors that affect our core haven't markedly changed.

"Say your core listener is a 32-year-old with an above-average income. He's a 10- or 12-hour-a-day worker with an active social life. When will he have the time to talk to Birch or fill out Arbitron's diary?"

Announcers Pick The Tunes

There aren't many Top 50 market stations that allow announcers to program their own shows. But

WLOQ 103 FM

SCOTT COSSU/Desert Lightning
 JOE TAYLOR/Mystery Walk
 FLEETWOOD MAC/Dreams
 SPECIAL FX/Confidential
 JEFF LORBER/Sand Castles
 MANHATTAN TRANSFER/Shaker
 Song
 CARLOS REYES/Night Dance
 WINDOWS/10 Til 2
 PAT KELLY/I'll Stand Up
 STING/Straight To The Heart
 GEORGE HOWARD/Nice Place
 To Be
 ANDREAS VOLLENWEIDER/
 Dancing With The Lions

WLOQ At A Glance

Power/Dial Position: 3000 watts/103.1

Market: #44

Rated Metro Stations: 20

Rated Non-Metro Stations: 3

Arbitron Fall '87/Fall '88 12+ : 3.2/2.2

Birch Fall '87/Fall '88 12+ : 3.3/3.4

Arbitron Fall '87/Fall '88 12+ Rank: 13/14

Birch Fall '87/Fall '88 12+ Rank: 13/13

Arbitron Fall '87/Fall '88 25-54 Rank: 8 (tie)/12

Birch Fall '88 25-54 Share & Rank: 4.7 (8)

Arbitron Fall '87/Fall '88 18-34 Rank: 10 (tie)/10

Birch Fall '88 18-34 Share & Rank: 4.4 (9)

Arbitron 12+ TSL: 59.3 minutes per day

Arbitron 12+ Rank By Dayparts: 16; 14; 14; 11 (tie)

Birch 12+ Rank By Dayparts (Shares In Parenthesis): 14 (2.4);

14 (3.2); 13 (3.4); 13 (2.3)

Beatles Tops In AC Name Recognition

As a follow-up to our 3/24 column about how stations use music research, here's a review of a recent **Paragon Research** music study — information that should be especially useful for stations interested in artist popularity.

Paragon conducted auditorium music tests involving 2017 respondents. On the basis of name recognition, 190 AC artists were rated for familiarity, burn, and popularity. Respondents had six options to apply to each artist:

- Favorite
- Like
- Dislike
- Hate
- Tired
- Unfamiliar

The first two columns, "Burn %" and "Unfamiliar %," are straight percentages. The third column, "Score," is a 0-100 score based on a formula which takes all responses into consideration. Here are some highlights starting with the top 20 ranked by score:

| | Burn% | Unfam. % | Score |
|------------------------|--------|----------|-------|
| 1. Beatles | 9.71% | 0.45% | 80.81 |
| 2. Billy Joel | 2.71% | 3.16% | 80.25 |
| 3. Beach Boys | 13.77% | 1.13% | 78.22 |
| 4. Lionel Richie | 4.74% | 3.16% | 76.86 |
| 5. Barbra Streisand | 5.64% | 1.13% | 76.35 |
| 6. Kenny Rogers | 8.13% | 0.45% | 75.85 |
| 7. Chicago | 8.13% | 3.39% | 75.11 |
| 8. Whitney Houston | 4.29% | 5.29% | 74.94 |
| 9. Stevie Wonder | 7.67% | 0.90% | 74.21 |
| 10. Diana Ross | 8.13% | 2.93% | 74.10 |
| 11. Elton John | 5.87% | 2.03% | 74.04 |
| 12. Linda Ronstadt | 4.97% | 1.35% | 73.93 |
| 13. Bee Gees | 14.22% | 2.03% | 73.48 |
| 14. Paul McCartney | 7.67% | 2.26% | 73.36 |
| 15. Neil Diamond | 8.58% | 2.03% | 72.46 |
| 16. Simon & Garfunkel | 11.74% | 4.29% | 72.07 |
| 17. Supremes | 14.45% | 3.39% | 72.01 |
| 18. Fleetwood Mac | 5.64% | 4.97% | 71.84 |
| 19. Bruce Springsteen | 3.61% | 2.26% | 71.33 |
| 20. Olivia Newton-John | 12.19% | 1.35% | 71.11 |

In the top 50, six artists hit double-digit "Unfamiliar" scores. Included in that group were **Phil Collins** (11.96%) and his **Genesis** mates (14.00%). The **Carpenters** ranked 23rd, but their "Burn %" was 17.61% — the highest percentage in the top 50.

The bottom ten artists scored low burn and high unfamiliar percentages. They were: **Mike & The Mechanics** (study done before "Living Years"), **Todd Rundgren**, **Freddie Jackson**, **Badfinger**, **Corey Hart**, **A-Ha**, **Simple Minds**, **Rickie Lee Jones**, **Howard Jones**, **Paul Davis**, and **ABC**.

Contact Paragon's **Mike Henry** at (303) 922-5600 for more information.

that's how things are done at WLOQ.

"It's not right to take a custom concept and sterilize it," Gross maintained. "Our guys pull their own shows within parameters we give them. We think that's very important." WLOQ staffers choose from among 1600 titles.

Promotionally, WLOQ works on serving its listeners' lifestyles. "We do announcer-hosted tours once per quarter, and a Caribbean cruise with up to 130 listeners," Gross said. "We also took listeners to celebrate Australia's Bicentennial."

Additionally, WLOQ is dabbling with clothes and concerts. "We call our clothing 'Jazz Wears.' It's California cotton in pastel colors. We also do a lot of concerts and bring artists like **Shadowfax**, **Michael Franks**, **Wynton Marsalis**, and **Grover Washington Jr.** to Orlando."

Occasionally, people refer to NAC and some jazz as "Yuppie

Beautiful Music," or "Beautiful Music for the '90s." Gross disapproves of the labels. "Those are incredibly ignorant statements. It's a shame that a format can't just be something without having to fit a handle. Listeners demanded a format with exotic, inviting music that has a middle mood and tempo. This may be the progressive format of the '80s."

Sizing Up The Future

Gross projects a bright future for NAC. "All the attention the format has attracted is exciting. It's viable, developing nicely, and will continue to grow. The frustration will always be getting a reasonable ratings sampling. The economics of the industry and its increasing debt load will force broadcasters to compete for the largest possible segments of the marketplace. This format is one of the best things to happen in a long time because it's innovative. The public prefers quality. It requires a little extra work, but they like it."

"TALK IT OVER"



GRAYSON HUGH

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Added This Week -

WOMC/DETROIT

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They'll absolutely love it too!"

AC 26 - 18

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2WD

WNUA

KLSI

WMYX

KBIG

KLCY

KLSY

**Already In
Heavy At:**

WTRX

WSLQ

WMGN

WZNS

WKCX

WEIM

WORG

WAFL



Produced and arranged by Michael Baker
and Axel Kroell for Simple Simon Inc.



NOTES FROM MUSIC ROW

Reba Records First Live Album

Reba McEntire recorded her first live album at the Bob Hope Cultural Center's McCallum Theatre in Palm Springs, CA during three nights of performances.

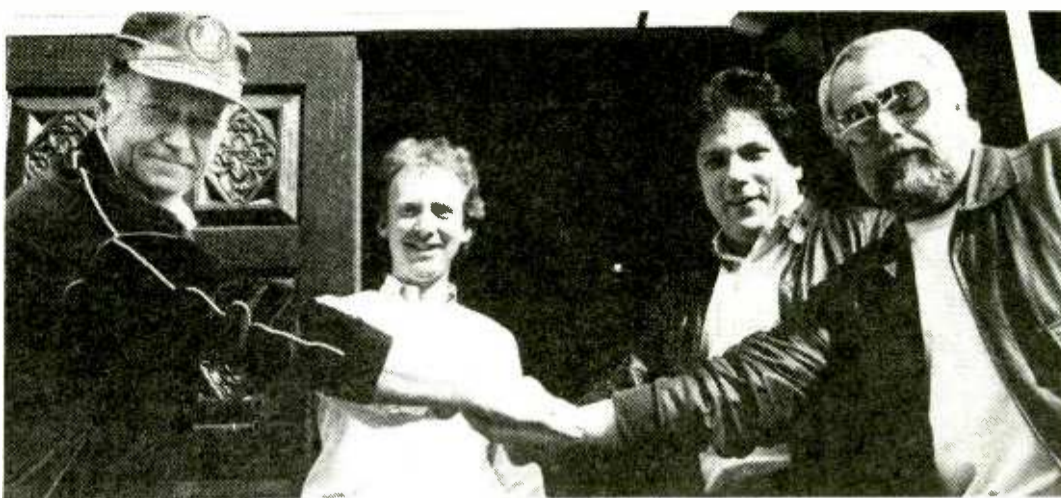
She chose the hall on the recommendation of the Gatlin Brothers, who had performed there, and her friend Bob Hope. Co-producer Jimmy Bowen said, "This was the easiest project I've ever been involved with." The two-volume MCA/Nashville album will be called "Reba Live" and will be released in September.

• **Ronnie Milsap** is working on his autobiography with author Tom Carter, and it should be on the shelves this summer. Milsap's wife Joyce will also have a hand in the book, selecting the photos which will appear. Some will be personal never-before-seen shots she has taken over the years.

• The Franklin Mint has issued a Loretta Lynn doll that has auburn hair, a beaded suede outfit, and holds a rhinestone microphone. The handcrafted porcelain collector's doll costs a whopping \$195.

Another kind of craftsmen at the Loretta Lynn Dude Ranch at Hurricane Mills, TN have built a replica of the Butcher Holler house where Lynn was born and raised. The home will be furnished according to her recollections of her childhood there.

• **Hoyt Axton** plays a sheriff in the movie "Disorganized Crime," which opens this week. The cast includes Ruben Blades, Lou Diamond Phillips, Fred Gwynne, and Corbin Bernsen as the bad guys.



TREE GETS THE "DIRT" — Don "Dirt" Lanier gets a welcoming handshake as he joins Tree International's creative department. Pictured (l-r) are Lanier, Professional Manager Walter Campbell, Director/Creative Services Paul Worley, and PM Dan Wilson.

Axton is currently in Canada filming "We're No Angels" with Robert DeNiro, Demi Moore, and Sean Penn. He plays a priest in this remake of the Humphrey Bogart original.

• **Randy Travis** has joined the ranks of those who won't leave home without it. He recently finished a photo session for American Express card print ads.

• **Eddy Raven, Doug Kershaw, Jimmy C. Newman, Rockin' Sidney, and Queen Ida** will perform on the "Cajun Fest '89" tour set to begin May 13 in Birmingham, AL. Besides the Cajun entertainers, the summer tour will offer authentic Cajun food and dancers.

Entertainment Artists, Inc. is booking the tour, Sound Seventy's Joe Sullivan will produce, and Frank Randol of Randol's Restaurant and Cajun Dance Hall will provide the food and dancers. The city of Lafayette, LA and its Convention and Visitors Bureau will offer contests for radio stations, with winners receiving trips to Lafayette.

• **Marie Osmond** will appear in a concert special for TNN on May 4 at 9:30pm EDT. The hour-long show, "Marie Osmond At Church Street Center," was taped at the Cheyenne Saloon & Opera House at the Church Street Station in Orlando, FL. Osmond will introduce her son Stephen (5), who will sing "All My Ex's Live In Texas."

• **Roy Clark's "Friendship Tour"** of Russia will be highlighted in two

TNN specials to air May 13 and 20 at 9pm EDT. Rare scenes of the USSR will be viewed for the first time in America. Filming for the special was done by the Jim Owens Co./Nashville and by Russian camera crews, who arranged for their film to be allowed out of the country.

• **Bill Lloyd** of RCA/Nashville duo Foster & Lloyd was married March 28 to Laura Walters on the

stage of the Ryman Auditorium (original home of the Grand Ole Opry) in Nashville. Walters was formerly with RCA's San Francisco office.

• The New Grass Revival's next album, "Friday Night In America," will be released May 17. The first single, "Callin' Baton Rouge," will ship May 3. The LP was produced by Wendy Waldman.

—Debe Fennell

NEW ARTIST FACT FILE

James House

Age: 34

Born: March 22, 1955 in Sacramento, CA

Place Called Home: Nashville, TN

Current Single: "Don't Quit Me Now"

Current Album: "James House"

Record Label: MCA

Producer: Tony Brown

Management: Vector Management

Musical Influences: The Sons Of The Pioneers, Hank Williams Sr., the Beatles

Album Attractions: "Hard Times For An Honest Man," "Under The Harvest Moon," "That'll Be The Last Thing," "Oh What A Thrill"

• **Background:** James House says his heart is in the right place — in country music. His mother loved the country sounds of Patsy Cilne, Jim Reeves, and Buck Owens. His father and uncles performed as the House Brothers for ten years, with a repertoire covering songs from pop hits to those of the Sons Of The Pioneers.

House began to play guitar at six. His musical tastes grew as he did, ranging from the Beatles to Johnny Cash. By 18, House was playing five sets a night five nights a week as a single acoustic act.

• **Signing:** In the late '70s House began to concentrate on songwriting and signed as a writer for MCA's Unicity publishing in Los Angeles, writing mostly rock music. At home, however, he was writing country songs and one day discovered his publisher was a country music lover, too. A demo session was arranged (with some fledgling players like Josh Leo and Bruce Hornsby) and House cut six discs to send to Nashville.

House had been a fan of MCA's Tony Brown's record productions



James House

and sent the tape to him. Liking what he heard, Brown signed House to MCA/Nashville. Subsequently, House moved to Music City and began writing for an album.

• **Songs:** During House's writing period he got together with former writing partner and artist/producer/writer Wendy Waldman. They wrote "Don't Quit Me Now," the first single from House's album. Of the ten cuts on the album, James wrote seven.

The New Artist Fact File spotlights artists appearing on the Country chart for the first time.

NASHVILLE IN MOTION

Lohr Upped At Buddy Lee Attractions

Buddy Lee Attractions booking agent Paul Lohr has been promoted to VP of the agency. He was previously an independent agent and artist manager in Delaware. Among the BLA acts he's responsible for are Asleep At The Wheel, Holly Dunn, New Grass Revival, and the Wagoneers.

Longtime Ronnie Milsap road manager Tom Corley has left Milsap Enterprises to pursue other interests. Contact him at (615) 352-6481.

Mark Carmen has formed Mark Carmen Music in Nashville. The new company is headed by Administrative Director Stan Neumann. MCM can be reached at P.O. Box 292282, Nashville, TN 37279; (615) 865-5252.

Jack Gale of Miami-based Playback Records has formed Ridgewood Records, also based out of his Florida office. Gale also owns Gallery II Records.

Music Row Talent has expanded to include corporate offices in Smithville, TN headed by Allyson Underhill, and has opened a Nashville office headed by A.J. Lester. Michael David has signed with MRT for personal management.

Patsy Cole has signed a recording agreement with Tra-Star Records . . . Rich Chaney has signed a booking agreement with International Talent Services, Inc. . . . Charlotte, NC native Jill Youngblood, President of the Randy Travis Fan Club, died March 28 of cancer at the age of 51.



MARCYS SIGN WITH ASCAP — Warner Bros. group the Marcy Brothers have signed a writer's agreement with ASCAP. On hand for the event are (front row, l-r) producer Ron Haffkine, and Marcy Brothers Kendal, Kevin, and Kris. In back (l-r) are ASCAP's Shelby Kennedy and WB's Doug Grau.

Where is Bob Kingsley going Memorial Day Weekend?



Mark Herndon, Randy Owen, Bob Kingsley, Jeff Cook, Teddy Gentry

The middle of Alabama.

Of course Bob will be taking along several million radio listeners, folks that are just as excited as he is about Country Music's favorite group of the 1980's.

No trip through Alabama would be complete without stops at many of their 24 number one hits.

Exclusive interviews on and off the road and rare roots recordings add exciting detail to this profile of the Country Music success story of the 80's, as they get ready for a whole new decade.

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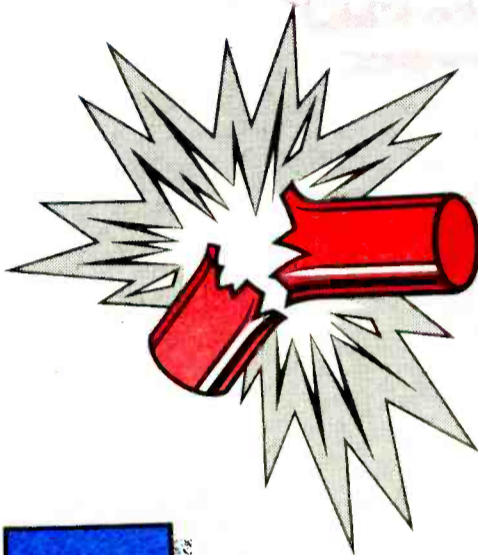
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JULY 4TH
SPECIAL

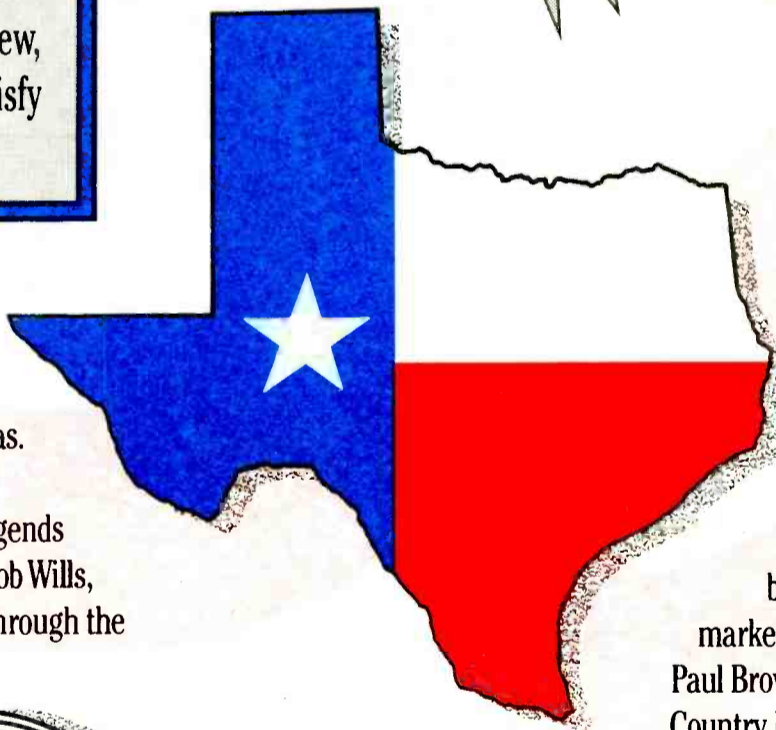
TEXAS COUNTRY

Fire up those barbecues, ice down the cold ones and get ready for three-hours of sizzlin' Country Music from the Lone Star State! It's a musical feast of Texas-sized talent, old and new, that's guaranteed to satisfy every Country appetite.

No other state in the union has served up more great Country Music than Texas. And *Texas Country* touches on all the highlights! From the legends of Country's early years like Bob Wills, Ernest Tubb and Jim Reeves through the superstars of today—George Strait, Tanya Tucker, Lyle Lovett and more.

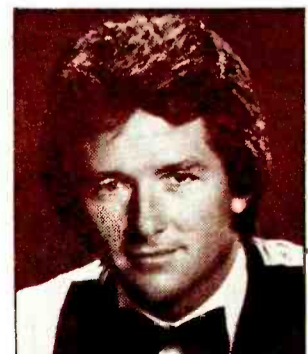


Plus, we'll remember the outlaws of the '70s: Waylon and Willie and the Boys, Guy Clark, Billie Joe Shaver and Jerry Jeff Walker. And, of course, we won't forget the songwriters who have penned more solid-gold Country hits in Texas than anywhere else.



Texas Country works with your format, not against it, because each set features at least a two-song music sweep. It's a barnburning party your listeners will really get fired-up about. Available on a barter basis in all of the top 260 rated markets and delivered on disc. From James Paul Brown Entertainment: America's #1 Country Radio program supplier. Add it to your holiday line-up today by calling 1-800-345-2354.

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James Paul Brown
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Executive Producer: Dana Miller

Don't forget our all new *Weekly Top 30 Countdown*, the first Country countdown with a sense of humor, debuting the weekend of July 8th!



LON HELTON

Serving Your Morning Show For Breakfast

Q: What's the most-read item at the breakfast table?

A: The cereal box.

While *USA Today* and thousands of local newspapers might take umbrage with the above supposition — and I have no empirical data to support the premise — personal experience tells me it can't be too far from the truth.

Granted, it's probably not the first thing people read, but after they've scanned every other printed item within arm's distance their eyes ultimately fall on the last remaining readable item around — the cereal box. This makes it the perfect vehicle to promote your morning show. As Promotion Director **Glenn Hebert** of **KCTR/Billings, MT** and **Scott Baker** of **WYHY/Nashville** point out, it's an extremely effective promotion that can be done regardless of market size and budget.

A Long Process

Before rushing out to corral your local grocer, heed Baker's warning: "This is a long process which

takes six to eight weeks to get everything done. There are a lot of manufacturer-based guidelines and specifications to which you have to adhere."

Cereal Box Benefits

Promotion Director **Glenn Hebert** of **KCTR/Billings, MT** and **Scott Baker** of **WYHY/Nashville** point to these added benefits of having your morning team featured on cereal boxes adorning breakfast tables and grocery shelves throughout your market:

- Major recognition for morning team through highly-visible campaign.
- Boxes act as "mini-billboards" on grocery shelves that thousands of people pass.
- People save boxes as novelty items.
- Uniqueness of promotion garners TV and newspaper attention.
- It creates street talk among both the business community and listeners.
- Creates and/or promotes a great working relationship with the local grocery chain. In KCTR's case, that led to another month-long promotion for which the chain included its snack food vendors.

Nevertheless, Baker was extremely high on the campaign, noting, "It's so unusual it gets lots of attention and results in an incredible number of impressions for your morning show."

Once you decide to proceed, approach a local grocery store chain with the concept of promoting your morning show on one of their generic brands of cereals. You should be able to get it done in exchange for the promotional mentions they receive as the exclusive distributor.

Next, you'll more than likely have to get the okay of the cereal broker who sells the generic brand to the grocery chain. Hebert reports the broker with whom he dealt was so excited about the idea he even arranged to have the labels KCTR used applied in his warehouse.

Next on the agenda is artwork preparation and planning for the four-color printing. This is the most expensive part of the project, but one which can't be skimped on. The box has to look great. Luckily, alternative print modes exist which can make the difference.

Budget Considerations

While this promotion can be done with little to no cash outlay on your part, printing can prove cost-prohibitive on a small scale.

For instance, WYHY had little trouble getting Ralston-Purina to pick up the four-color printing costs for the 20,000 boxes of "Zoo Flakes" it distributed in Nashville-area Kroger stores.

KCTR, on the other hand, was treading unknown waters. Since nothing on this scale had been attempted before in Billings, the station planned an initial order of only 5000 for its "Breakfast Flakes." According to Hebert, the relatively small order meant "no one would print a box just for us — so we printed four-color 'crack-and-peel' labels which were applied to the fronts and backs of the cereal boxes." (Hebert added that paste-on stickers originally were used, but didn't stick very well, so a change had to be made.)

There's another reason for choosing the label route. When Q103/Denver did a similar promotion, it had to promise to buy back

"This is a long process which takes six to eight weeks to get everything done. There are a lot of manufacturer-based guidelines and specifications to which you have to adhere."

— **Scott Baker**

all unsold inventory from the grocery chain. The thought of being stuck with thousands of boxes of cereal prompted KCTR's move to "crack-and-peel" labels.

To recoup its costs, KCTR offered part of the covers to sponsors in the form of coupon space. Explained Hebert, "We put together a package deal, offering the cereal boxes as added-value to two clients who agreed to run a \$1200 schedule over the two months of the promotion. Their coupon offer was also mentioned in all radio and print promotion for 'Breakfast Flakes.' We got the labels paid for, and the customer got two more reasons to buy the cereal."

Hebert said the local grocery chain's enthusiasm over the promotion was a key factor in the suc-

cess. "Each manager made his own special display," he said. "Part of the deal was that each store gave us an aisle end-cap for at least part of the two-month promotion. The displays also included five-foot-high cutouts of the morning team."

To create excitement among both listeners and the local stores, Y107 included morning show remotes from various locations as part of its advertising package for Kroger.

Y107 also turned the box panels into a "look for the logo contest," awarding a \$5000 grocery spree to the person who found each of the 27 hidden logos.

Hebert added that KCTR got extra mileage out of the promotion by using the cereal boxes as giveaways at remotes. The station image was also enhanced by donating a part of the purchase price to the "Zoo Montana" fund.

The 'Coup De Flakes'

The entire promotion was an incredible success for both stations. Hebert reports stores went through 500 boxes in the first two weeks — three to four times the usual amount of cereal sold. Two stores ran out, and at a third the manager told KCTR he sold as much cereal in three weeks as he normally does in a quarter.

In addition to promoting the flakes through all the normal avenues, KCTR produced generic "new breakfast flakes" cereal spots which a local ad agency placed on five other stations in the market. Hebert says the spots ran without any of the stations catching the connection, and "we got as much mileage and street talk about this part of the promotion as anything else we did."

One last thought: given all the recent hoopla surrounding oat bran as a cholesterol-reducing food, perhaps adult-oriented formats might select that as its choice of cereal. Regardless, have fun ... and pass the milk.



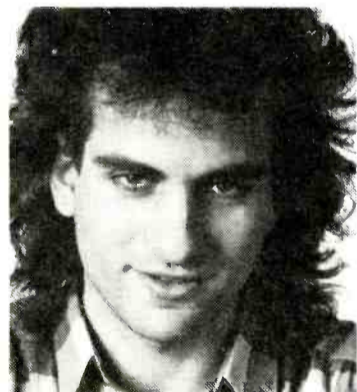
HAVE YOU HEARD

WKJN/Baton Rouge PD **Bob Mitchell**, who served many years as KFRE-AM & FM/Fresno PD, has joined Bullard, TX based Multi Talent Entertainment, Inc. MTE is a full-service entertainment agency handling the booking of **Mason Dixon**. It also produces and promotes concerts, buys talent for clubs, books regional acts, and handles corporate entertainment needs. (They're the folks who teamed up with Domino's Pizza to deliver pizzas to reporting station PDs and MDs last month.)

WITL/Lansing, MI has signed Pol-lack Media Group's **Moon Mullins** as a consultant. He joins **Stecker, Thompson & Associates**, who have been consulting the station the last few years and will continue to do so. Also at WITL, **Lonnie Strauss** from WXCO/Wausau, WI is the new evening jock, replacing the exiting **Bill Young**.

WYYD/Roanoke has named **Scott Walker** APD ... WCOS/Columbia, SC welcomes **Jim Tabor** from WMC/Memphis and **Gary Moreland** from KSTT/Quad Cities, who'll become the new 'COS morning team of **Jim Mason & Gary Dixon**. They replace longtime morning man **Steve Walker** ... WGEE/Green Bay, WI middayer **Randy Allen** has been upped to MD ... Former WUVU/St. Augustine, FL PD **Jim Andrews** is now MD at WQCB/Bangor, ME.

Joe Marino, who spent five years on the air at WHTZ/New York as **Joe**



Joe Marino

Davis, is the new overnigher at WYNY in the Big Apple ... **Sean Casey**, a six-year Oklahoma City radio vet, has left afternoons at Classic Rocker KRXXO after 18 months for mornings at crosstown KFCB ... **Mike Hoyer** is the new KFGO/Fargo overnigher ... **Mack Taylor** joins KWOX/Woodward, OK for middays, from KLAU/Lawton, OK. **Cory Michaels** moves to evenings.

The new WUSN/Chicago talent line-up is: 5:30-9am, **Larry Ryan** and **Ken Cocker**, with Cocker also doing 9-10am; 10am-2pm, **Nancy Turner**; 2-6pm, PD **J.D. Spangler**; 6-10pm, MD **Kim Carson**; 10pm-2am, **Bob Ferguson**; and, 2-5:30am, **Lana Flores**.

And, congrats to KWOX/Woodward, OK owner/GM **J. Douglas Williams** who has been elected President of the Oklahoma Association of Broadcasters.

ACTUALITIES

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 Current Issue #107, WRQX/Gary Spears, WCBS-FM/Cousin Brucie, KJR Reunion/Lan Roberts-Emperor Smith, KHQT/Chris Lance, KLOL/Moby, KVIL/Bill Gardner, KKBQ & WZOU. Cassette, \$6.
 PERSONALITY PLUS #PP-16, WWDC/Greaseman, KPLZ/Kent & Alan, WMJL/John Lanigan, WYNF/Ron Diaz & Ron Bennington, WENS/John Cinnamon & Jerry Curtis, WAPW/Steve McCoy. Cassette, \$6.
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 Special Issue #S-148, HOUSTON, CHR's KRBE & KKBQ, AOR's KLOL & KZFX, Gold KFMK & KLDE, AC KKHT & KLTR, BU KMJQ, Country KIKK & KILT. Cassette, \$6.
 Special Issue #S-149, JACKSONVILLE, CHR WAPE, AOR WFVY, ACs WAIV & WIVY, Country WQIK & WCRJ, ORLANDO CHR's WBjW, WCAT & WJHM, AOR's WDIZ & WHTQ, Gold WOCL, Country WWCA, AC WSTF. Cassette \$6.
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 VIDEO #21! LA's KIIS/Bruce Vidal, San Diego's Q106/Anita Rush, KGMG/Kevin Casey, KXYX/Kenny Noble, Tampa's WRBQ/Cleveland Wheeler, Miami's WAXY/Rick & Suds. 2 hours, VHS or BETA, only \$20!

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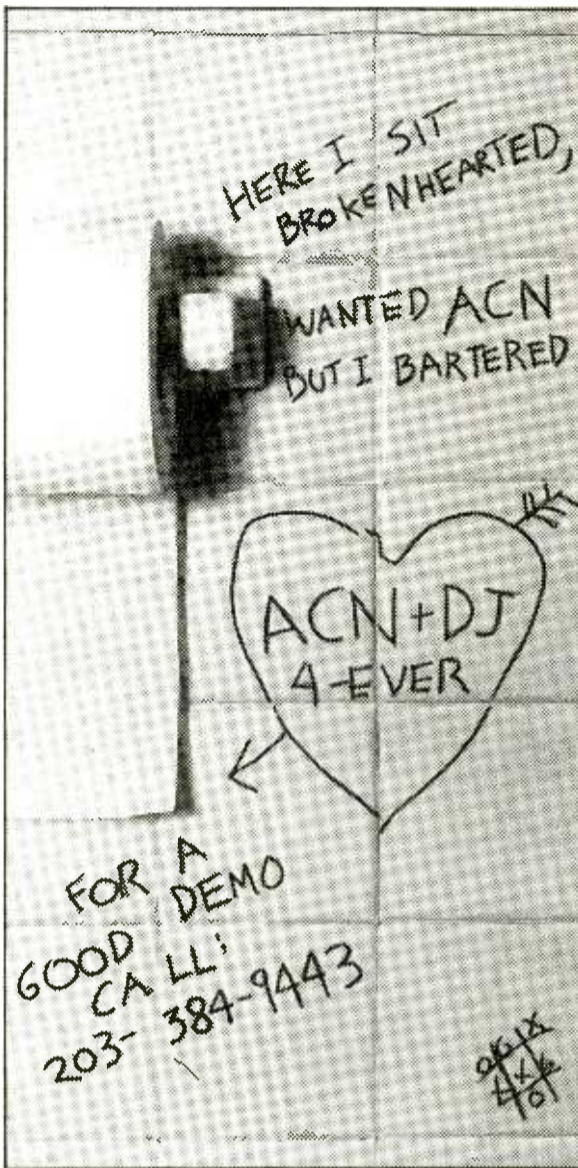
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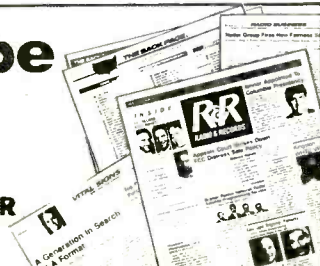
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EAST

Leading New England combo seeks experienced "News Communicator" yesterday. T&R: WMAS, Fred Snyder, Box 1418, Springfield, MA. 01101. (4/14) EOE

Resort town combo seeking aggressive, responsible person for advertising consultant position. Two years' experience required. Resume: Pete Nadel, Box 717, Ocean City, MD 21842. (4/14) EOE

WYRY/Keene, NH seeks Newscaster to cover news for NH/VT/MA tri-state. Self-starter, two years' experience in news. T&R: Steve Young, 130 Martell Ct., Keene, NH 03431. (4/14) EOE

New Pennsylvania FM seeks aggressive Sales Manager and staff. Be part of a pro organization committed to winning. Resume: WGBE, Box 1111, Williamsport, PA 17703-1111. (4/14) EOE

5,000 watt daytime seeking energetic PM drive Air Personality with strong production skills. T&R: WLIS, Box "W," Old Saybrook, CT 06475. (4/14) EOE

Morning personality sought. Three years' experience minimum. Nice facilities and benefits. Pay commensurate with experience and ability. Call: (301) 689-8871. (4/14) EOE

Northwest New Jersey AC seeks fulltime afternoon drive/night jock. Join winning team in growing area. T&R: Frank Garrity, WSUS, Box 102, Franklin NJ 07416. (4/14) EOE

General Manager for combo in small market. Responsible for operation including sales. Resume/salary requirements: Kelly Associates, 1034 Fifth Ave., Pittsburgh, PA 15219. (4/14) EOE

New England resort market AC FM seeks talented morning man. Creativity, warmth, desire and interest in the community. T&R: WLKZ, Jay Moran, Box 799, Laconia, NH 03247. (4/14) EOE

Reporter/Anchor sought for full-service combo near Washington DC. Experience at covering planning/zoning issues. T&R: WFMD/WFRE, Box 151, Frederick, MD 21701. (4/14) EOE

Be a part of a history making adult Oldies format! Passion and ability required. T&R: WMMN, 307 Washington Street, Fairmont, WV 26554. (4/14) EOE

Parttime radio producer 9a-12n for network talk/comedy show. NYC area resident only. Experience a plus, lover of comedy or talk. Resume: Box 20670, New York, NY 10025. (4/14) EOE



Halfway Between Albany And NYC!!!
if you can find me on a map this may be the job for you!!
PD Wanted
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Send aircheck, resume, one page handwritten philosophy to: 319 Mill St. Poughkeepsie, NY 12601 EOE M/F
Harry Gregor Jr.
President/Owner

106 WHCN HARTFORD'S PURE ROCK

RARE NEWS OPENING AT A CLASS ACT!!!

WHCN, Hartford's 20-year heritage AOR needs an Afternoon Newscaster to join our award-winning team. Must have solid writing ability, conversational delivery style, and strong "Man On The Street" interviewing skills. Knowledge of rock and roll definitely a plus!!! Send tape and resume to: Gary Lee Horn, News Director/WHCN, 1039 Asylum Avenue, Hartford, CT 06105. EOE/MF

WSBY/WQHQ. Experienced. Fulltime & parttime Announcer/Disc Jockeys needed. Send tapes and resumes to Ed Hunt, Operations Manager, WSBY/WQHQ, P.O. Box "U", Salisbury, MD 21801. EOE

NEW YORK CITY

Best talent(s) in America sought for Adult Music Morning Show. Present market size, format, shift irrelevant. Must be locally relateable, topical, able to use phones. Writing skills, sense of humor helpful. Talented, hungry hard workers send T&R to PD, Country 103.5 WYNY, 1700 Broadway, New York, NY 10019. EOE/MF. Absolutely no calls.



Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

SOUTH

WMWG "Magic 105.5" is accepting tapes and resumes for all shifts. Females and minorities are encouraged. Send replies to: Program Director, Box 6199, Florence, SC 29502. (4/14) EOE

Q98 seeks CHR PM drive communicator who knows the difference between being enthusiastic and being hyper. NC beckons! T&R: Box 35297, Fayetteville, NC 28303. (4/14) EOE

100kw AC near Nashville seeks 6p-12M AT/MD immediately. T&R with salary requirements: WCBQ, Chip Hoback, Box 2249, Clarksville, TN 37040. (4/14) EOE

WZYC seeks afternoon personality, strong production skills and 4 track experience a must. T&R: WZYC, Route 4, Box 334, Newport, NC 28570. (4/14) EOE

News Anchor/Reporter sought for PM drive shift at KYKZ. Strong delivery a must. T&R: John Bridges, Box 999, Lake Charles, LA 70602. (4/14) EOE

WANTED: Creative, hard-working morning person to capture the hearts of Lynchburg. Photo. T&R: WXYU, Box 6440, Lynchburg, VA 24505. (4/14) EOE

Production Director needed immediately for Washington DC AOR. Create and produce great spots. Send samples, resume: WJFK, Mark Chernoff, 10800 Main St., Fairfax, VA 22030. (4/14) EOE



PD/AMD COMBO POSITION

Losing winning pd/amd personality June 1st. Big shoes to fill. **Top-rated CHR in West Texas** needs highly motivated team player, to share spotlight in modestly controversial amd show, be a take charge pd with present highly qualified air staff. Experience necessary in amd or pd spot, ideally both. Tape, resume, programming philosophy to Mike Deardorff, GM, KWES Radio, Box 4716, Odessa, Texas 79760. No calls. EOE

100,000 WATT TEXAS CHR

Y-95 in Laredo, Texas. (Part of the Harpole Group) has immediate opening for **HIGH ENERGY** 7-midnight personality. Tape & Resume to: Larry Swikard, Group Manager, P.O. Box 1638, Laredo, Texas 78044. EOE. No Calls.

PROGRAM DIRECTOR FLORIDA CHR

Rare opening! Heritage CHR with format exclusivity and ratings success seeking a multi-talented team leader with 3 to 5 years CHR programming experience. Must have thorough knowledge of music, promotion, production and technical operations. Strong will to win essential!! Letter and resume to: Radio & Records, 1930 Century Park West, Box #437, Los Angeles, CA 90067. EOE

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- San Antonio's newest Spanish stations are building a sales team. Opportunities exist for all levels of radio sales experience
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KVLY-FM McAllen/Brownsville

Warm, witty and relateable **News Director**. Women and minorities encouraged to respond. Send tape, resume and salary requirements to: KVLY Radio, P.O. Box 850, Edinburg, Texas 78540. EOE

NEEDED ASAP

Afternoon Drive. Must have warm delivery and desire to work for a top notch, brand new facility, with 8-track production. Live 10 minutes from the beach. Send T&R to Radio & Records, 1930 Century Park West, Box #435, Los Angeles, CA 90067. EOE



MASSIVE TALENT SEARCH

New Orleans' #1 station looking for three outstanding individuals to fill the following positions . . . Morning Drive Co-Host/Sidekick, Production Director, Afternoon Drive Personality. T&R to: Mr. Bob West, Q-93 FM/AM, 1440 Canal Street, Suite 800, New Orleans, Louisiana 70112. EOE

MIDWEST

Hot new FM in South Bend. Quality pros only for entire Air and News staff. We're serious about winning. T&R: 102FM, 3202 Grape St., #7-106, Mishawaka, Indiana 46545. (4/14) EOE

CHR KZ-93 is looking for experienced 7P-12M jock. T&R: Keith Edwards, KZ-93, 3131 N. University, Peoria, IL 61604. (4/14) EOE

Small market AC with big plans has immediate and future openings. PBP or writing helpful. Rush T&R: KGCI, 804 1st St. Grundy Center, IA 50638. (4/14) EOE

100,000 watt Country outlet seeks AT. Salary commensurate to attitude, ability and experience—in that order! T&R: KY-Country 94, Clarke Sanders, Box 80, Salina, KS 67402. (4/14) EOE

Hot CHR in Michigan market now accepting applications for future openings. Time and temper's should save themselves the postage. T&R: WWCK, 3217 Lapeer Road, Flint MI 48503. (4/14) EOE

News Director to manage four person staff. Good reporting/writing/air skills. T&R: WIRL, Jim Glassman, Box 3335, Peoria, IL 61614. (4/14) EOE

Southeast Missouri AC seeks midday AT with strong production skills. Experience required. Good benefits. T&R: Terri McCoy, KMPL, Box 907, Sikeston, MO 63801. (4/14) EOE

If you're tired of weekends and would like fulltime with a company that's on the move, we're looking for your T&R: WKLM, 7368 CR 623 Rt. 4, Millersburg, OH 44654. (4/14) EOE

NEWS DIRECTOR

Top Rated AM/FM combo is currently seeking an aggressive, self-starting News Director. Responsibilities include directing three person staff, preparing and executing newscasts, and providing positive leadership. Females are encouraged to apply. T&R to Radio & Records, 1930 Century Park West, #418, Los Angeles, CA 90067. EOE

PRODUCTION DIRECTOR

WIBM-FM/Lansing, the midwest's premier Oldies Station has an opening for **Production Director/Midday talent**. Resume & tape w/aircheck & production samples to Pete Hamel, WIBM, P.O. Box 1450, Jackson, Michigan 49204. EOE



PROGRAM MANAGER

WOOD AM/FM, West Michigan's leading adult radio stations are looking for an outstanding individual to join our leadership team. If you have a minimum of 3 years programming experience in full service AM Radio with strong coaching skills we'd like to talk with you. On air experience and 4-year degree required. Please send complete resume, salary history, references, and support material to James P. White, Vice President & General Manager, WOOD AM/FM, 180 N. Division, Grand Rapids, MI 49503. EOE M/F

OPENINGS

ATTENTION
Play-by-play announcer
wanted for
NBA Franchise.
Send tape and resume to:
Radio & Records, 1930
Century Park West, Box
#438, Los Angeles, CA
90067. EOE

97X
PURE ROCK & ROLL
In a perfect world, the
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ty we make room for on
our AOR morning show
would be able to handle
our over-active morning team and perform
short, but clever, news updates. We're not look-
ing for award-winning journalism, but we'd love
to discover an experienced jock or newperson
who can stand on their own and write very
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Perry, 1229 Brady, Davenport, IA 52803. EOE

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aggressive team now! Geeks save your tapes.
Rush T&R to Program Director 102 FM, 3602 N.
Grape Road, Suite 7-106, Mishawaka, IN 46545.
EOE

95 WKMQ
One of Americas top rated Oldies Stations
is looking for a **PROGRAM DIRECTOR**.
WKMQ-FM, Rockford, IL needs team
player with creative approach to keep us
growing. Send T&R to Tim Moore & Associ-
ates, Box 237, Charlevoix, MI 49720.
EOE

WEST

"KISS"/San Francisco accepting tapes for AC communicator
with five years' minimum experience and strong production
skills. T&R: 1975, Diamond Blvd, Concord, CA 94521.
(4/14) EOE

KEDG/Los Angeles is seeking a qualified Operations/Production
Director. Interested candidates should call: Denise May-
nard: (213) 460-6609. (4/14) EOE

Metro Traffic Control is seeking versatile and experienced
broadcasters for future traffic reporting positions. T&R: Pam
Farris, 2848 Arden Way, #110, Sacramento, CA 95825.
(4/14) EOE

New Tucson FM seeks Program Director. Experienced crea-
tive professional with strong promotional skills. T&R: FM,
2509 N. Campbell #342, Tucson, AZ 85719

Wanted: Traffic reporters to fill vacant metro traffic positions
in the San Francisco Bay area. T&R: Metro, 12 S. 1st. St.,
#1210, San Jose, CA 95113. (4/14) EOE


NEWS DIRECTOR: Must have news experience.
Immediate opening. **AIR TALENT,** Future open-
ing. Tapes and resumes to Joe Bates,
KPUG/KNWR, P.O. Box 1170, Bellingham,
Washington 98227 206/734-1170. EOE

OPENINGS

COUNTRY PROGRAMMER
If you're an honest-to-goodness Country
programmer, we'd like to talk. Must have
experience and know how to delegate and
motivate. Confidentiality respected. T&R
to Radio & Records, 1930 Century Park
West, Box #425, Los Angeles, CA
90067. EOE

**K M E O
PHOENIX**
Lite AC KMEO is looking for a topical and con-
versational newperson to join our morning
team. The successful candidate has at least two
years news experience and is probably working
in a smaller market in the Southwest. Mail
cassette, resume, and current photo to: R.T.
Simpson, Operations Mgr., KMEO, 3719 North
32nd Ave., Phoenix, AZ 85017. AA/EOE


GRATEFUL DEAD
A major entertainment company has been retained
to represent the Grateful Dead for merchandising
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looking for an Account Executive with 3-5 years
experience in sales and marketing, music industry
experience preferred. Job is based in San Fran-
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great fun! Send resume to:
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Looking for up & coming Air-Talent... KMBY is
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THIS IS NOT A JOB!!
Experience Required... T&R. Photo, Salary, re-
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Drivetime dominator. Morning show. Funny bits, wacky pro-
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TV and in print. (203) 877-8432. (4/14)

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AC/CHR/EZ format station. Willing to relocate. Clint: (217)
546-1470. (4/14)

88 Ford Tempo, low mileage is what we'll drive to your sta-
tion to do our highly rated, funny husband/wife show.
Call: (914) 965-5079. (4/14)

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248-9069. (4/14)

PD, with music, promotion, people and research skills seeks
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ville. John Ivey: (502) 683-9634. (4/14)

Rock n' roll AOR animal with production, copywriting, news/
sports experience seeks position on-air at community-leading
rocker. All markets considered. KEN: (201)
633-8304/696-6137. (4/14)

Overnighter at small market 50kw CHR looking to move
up. Good attitude, team player, effort. Willing to relocate.
WALLY: (603) 298-6125. (4/14)

Aggressive, 12-year pro seeks stable position with winning
company. Excellent attitude, team player, dependable. Will-
ing to relocate. BILL CRAWFORD: (209) 473-3384. (4/14)

Talkshow host with OM/PD/Production experience. Try the
"Perry Wright Unconditional Guarantee." (313) 239-0905.
(4/14)

POSITIONS SOUGHT

Female AT with two years' experience, looking onward and
upward. Sparkling personality, production and personal ap-
pearances tool SHARON: (505) 522-1152. (4/14)

Funny, conversational irreverent personality seeks drive shift
in any medium or major market anywhere in country. Three
years' experience. JEFF: (201) 574-9359. (4/14)

Hey, hire me! Major market promotion seeks Eastern promo/
sales gig. Ring me up. MARY: (216) 233-5579. (4/14)

Hardbodies, you want it you got it. Nissan and Toyota? Nol
Kirk & Simon for your mornings. 18 year metro/major mar-
ket team. (601) 287-1311. (4/14)

Looking for a creative team to wake and shake mornings in
your market? Do you have the bucks and the guts? Call (518)
583-0696. (4/14)

Adult morning drive pro. Warm, spontaneous entertainer with
quality agency production and management capability seeks
alternate to major market mayhem. LARRY: (305) 921-2639.
(4/14)

You too can have your very own talk show host. Six years'
experience in News and Talk. (904) 854-1718. (4/14)

Mornings done intelligently or irreverently! AT/PD seeks new
AOR/CR challenge, medium-small market. Other shifts consid-
ered. DL: (816) 665-3460. (4/14)

General Manager position sought. Revenue and results-
focused Operations Manager willing to trade market size for
positive growth opportunity J. YOUNG: (301) 424-6061.
(4/14)

AOR for 12 years'... KMOD, WWWV, WLLZ, WLAV. Call
FRANK: (616) 245-8355. (4/14)

Seeking Operations Manager or Program Director position in
medium/large market. Programming experience in AC/Ctry/
Gold. Good references. RON DENNINGTON: (314)
428-3132. (4/14)

Funny morning show. Drive time dominator, promotable,
hardworking, dependable. AOR/CHR/AC. Looking for large
markets. JIM/JOANNE: (203) 877-8432. (4/14)

Ugh! Big Chief Squattum' Bottom seeks new territory. No
squaw. Have buckboard, will travel. GARY: (601) 286-5953.
(4/14)

Currently employed at Northeast AOR. Mornings sought at
medium/major market AOR/CHR. Seven years' experience.
All areas considered. JIM: (609) 522-9566. (4/14)

Winning PD/AT seeking PD position or AM drive slot. Great
track record. Incredible future. JEFF: (517) 694-6983. (4/14)

Medium market MD/PM driver looking for first PD gig or air
shift in a Top 100 market. CHRIS: (305) 384-6288. (4/14)

Successful Top 50 market Program Director. Winner. Call
(203) 248-9069. (4/14)

15 year pro seeks programming and/or on-air work. Four
track production... CHR stations only. FRED: (616)
754-6220. (4/14)

Up-tempo, tight structure minded CHR, rock, crossover, 13
year vet. Southeast only. (803) 457-4556. (4/14)

Solid energetic communicator seeks advancement. Solid air-
work, strong production. Team player. Prefer AC/Oldies/
Country. DAVE: (712) 233-1160. (4/14)

Coming home to Los Angeles! Experienced AT/PD/OM seeks
any shift or position in LA area. TORY CHRISTOPHER: (405)
254-9107. (4/14)

Creative, hard working dedicated and reliable AT seeks Air
Shift. Excellent production/comedy/voices/live audience
work. GERALD: (818) 986-8443. (4/14)

Mature AT with large market experience looking for work in
medium market UC/Black format station in the East. VER-
NON: (602) 246-0474. (4/14)

Pro with 14 years' experience available for OM/PD/AT po-
sition in medium or large market. Good background, mature.
Ready now. LENNY: (409) 822-7005. (4/14)

Country lady with 10 years' experience as AT/MD/PD seeks
next big challenge. Good pipes/programming skills. (214)
784-3057. (4/14)

Five years at KTYD/Santa Barbara as morning co-host and
team player seeking new opportunities. Great phones, topi-
cal, funny, street-wise. DAVID HEFFERPERSON: (805)
569-2278. (4/14)

Seasoned pro with low salt looking for a station to call home.
Solid mornings and promotion experience. Shift open..Call
MARTY: (616) 962-6452. (4/14)

Multi-track pro seeks large Southern-based operation.
Award-winning theatre-of-the-mind spots, dynamic promos,
impeccable references. Leave message. (205) 626-5235.
(4/14)

Six year AC vet seeks new challenge. PD/MD, love commu-
nity involvement. West/Southwest (especially Texas). I love to
win! ROGER: (714) 586-8487. (4/14)

Four years' experience in college radio music department.
Promotion and Public Service oriented. Can start immedi-
ately. MIKE BAILEY: 2302 N. Gentry, Mesa, AZ 85213. (4/14)

Three year radio vet is seeking full or parttime work at the
best station on the right coast. JACK: (703) 281-5075.
(4/14)

Versatile veteran News/Air Personality looking for advance-
ment to ND/PD slot in medium South/Southwest market.
Stable, dependable team player. DAVE: (713) 667-6017.
(4/14)

POSITIONS SOUGHT

Sportscaster/Director with experience doing football, basket-
ball, baseball broadcasting. Hard working, willing to travel
and relocate. JOHN: (314) 239-1608. (4/14)

Young radio pro seeks first fulltime adventure. Great ideas,
energy, enthusiasm. Some production, promotion, program-
ming experience. Let's talk. J.A.: (215) 242-4634. (4/14)

Mature, creative AM driver. Phones, characters, street
smarts, community involvement. Challenge me! DAVE: (414)
355-2678. (4/14)

Six year pro, team worker, great voice and production. Active
with the listening audience, phones, remotes, contests.
CHRIS: (214) 987-9860. (4/14)

Trustworthy, loyal, helpful, friendly, courteous, kinda obedi-
ent, cheerful, nifty, knave, keen and relevant. BILL O'BRIEN:
(614) 373-1916. (4/14)

**** THIS MONTH'S CENTERFOLD, ****
Charlie, is a bubbly, intelligent, off-beat
Professional Comedy Writer with consider-
able Lrg Mkt, "foreground personality" ex-
perience from Talk to Pop. A 38 year old
Pisces with Ambition rising, and a flair for
editorial & satire, Charlie's an adult, on &
off the air.
LIKES: "The 25-54 Demo & Lrg Cities."
DISLIKES: "TenInARow." **ON THE**
ISSUES: "I believe in abortion, but only if
High School doesn't straighten them out."
SEXUAL PROFILE: "Into Water Sports but
willing to sleep on the dry spot." **BEST**
CHEESEBURGER: "Dairy Queen, Rt. 4 in
Hackensack..late 60's." (209) 439-6229

Extremely dedicated young talent with three years' on-air
looking for midday/PM drive. Prefer west. Will consider all
markets. All formats. JT: (505) 523-4020. (4/14)

More than three years' experience in Hartford, Cleveland,
New Haven. If your CHR team is playing hardball, I want to go
to bat. NASHMAN: (203) 568-8928. (4/14)

Exciting, dependable PBP announcer seeks position doing
same. Major league baseball, college basketball and football
experience. RANDY: (407) 335-8800. (4/14)

Female with dynamic voice, creative mind and college educa-
tion. Seeking on-air slot, promotions or production. SHARON:
(513) 324-0310. (4/14)

MD/AT/Production assistant seeks larger market or right op-
portunity in smaller market. Hard working and dedicated. I'm
hard working and dedicated. CHRIS LEE: (803) 587-8119.
(4/14)

**R&R Opportunities
Display Advertising**
Display: \$55 per inch per week (maximum
35 words per inch). Includes border
and logo.
Blind Box: \$65 per inch per week (maxi-
mum 35 words per inch). In-
cludes border, box number and
postage/handling.
Payable In Advance!
Display & Blind Box advertising orders must be
typewritten or printed and accompanied by check
mailed to our office in advance.
Deadline
To appear in the following week's issue, we must
receive your ad by **Thursday noon (PST)** prior to
issue date. Address all ads to: R&R/Opportunities,
1930 Century Park West, Los Angeles, CA 90067.

**R&R Opportunities
Free Advertising**
Radio & Records provides free (24 words or 3
lines) listings to radio stations and record com-
panies in Openings. Free listings of the same
length are also available to individuals seeking
work in the industry under Positions Sought. All
other advertising must run display.
Deadline
To appear in the following week's issue, we must
receive your ad by **Thursday noon (PST)** prior to
issue date.
For opportunities you must place your free listings
by mail only. Address all 24-word ads to:
R&R/Opportunities, 1930 Century Park West, Los
Angeles, CA 90067.
Free listings are on a space availability basis only.



3 2
WKS WKS LW TW

APRIL 14, 1989

Total
Reports/Adds Heavy Medium Light

| Rank | WKS | WKS | LW | TW | Artist/Song | Total Reports/Adds | Heavy | Medium | Light |
|----------------|-----|-----|----|----|---|--------------------|-------|--------|-------|
| 12 | 8 | 4 | | | 1 RANDY TRAVIS/Is It Still Over (WB) | 178/0 | 153 | 25 | 0 |
| 10 | 4 | 3 | | | 2 JUDDS/Young Love (Curb/RCA) | 178/0 | 151 | 27 | 0 |
| 9 | 2 | 2 | | | 3 K.T. OSLIN/Hey Bobby (RCA) | 171/0 | 146 | 18 | 7 |
| 15 | 11 | 6 | | | 4 ALABAMA/If I Had You (RCA) | 178/0 | 113 | 65 | 0 |
| 5 | 1 | 1 | | | 5 SHENANDOAH/The Church On Cumberland Road (Columbia) | 168/0 | 138 | 24 | 6 |
| 16 | 13 | 9 | | | 6 HIGHWAY 101/Setting Me Up (WB) | 174/0 | 118 | 45 | 11 |
| 11 | 9 | 7 | | | 7 ROY ORBISON/You Got It (Virgin) | 158/2 | 119 | 27 | 12 |
| 8 | 7 | 5 | | | 8 BILLY JOE ROYAL/Tell It Like It Is (Atlantic America) | 163/1 | 118 | 40 | 5 |
| 24 | 17 | 14 | | | 9 RODNEY CROWELL/After All This Time (Columbia) | 178/2 | 82 | 90 | 6 |
| 17 | 14 | 11 | | | 10 PATTY LOVELESS/Don't Toss Us Away (MCA) | 166/1 | 103 | 58 | 5 |
| 21 | 15 | 12 | | | 11 BAILLIE & THE BOYS/She Deserves You (RCA) | 175/0 | 87 | 84 | 4 |
| 22 | 16 | 13 | | | 12 RESTLESS HEART/Big Dreams In A Small Town (RCA) | 177/0 | 75 | 95 | 7 |
| 14 | 10 | 8 | | | 13 FOSTER & LLOYD/Fair Shake (RCA) | 153/0 | 94 | 46 | 13 |
| 29 | 21 | 17 | | | 14 STEVE WARINER/Where Did I Go Wrong (MCA) | 176/2 | 38 | 124 | 14 |
| 28 | 22 | 19 | | | 15 FORESTER SISTERS/Love Will (WB) | 171/2 | 29 | 123 | 19 |
| 30 | 25 | 20 | | | 16 CLINT BLACK/Better Man (RCA) | 173/8 | 29 | 116 | 28 |
| 33 | 27 | 23 | | | 17 EARL THOMAS CONLEY/Love Out Loud (RCA) | 176/6 | 14 | 128 | 34 |
| 31 | 26 | 21 | | | 18 DWIGHT YOAKAM/I Got You (Reprise) | 170/5 | 24 | 121 | 25 |
| 36 | 30 | 26 | | | 19 DESERT ROSE BAND/She Don't Love Nobody (MCA/Curb) | 174/10 | 11 | 116 | 47 |
| 40 | 32 | 27 | | | 20 ROSANNE CASH/I Don't Want To Spoil The Party (Columbia) | 172/7 | 6 | 118 | 48 |
| 32 | 28 | 25 | | | 21 SKIP EWING/The Gospel According To Luke (MCA) | 166/3 | 13 | 114 | 39 |
| 39 | 34 | 29 | | | 22 DAN SEALS/They Rage On (Capitol) | 167/11 | 6 | 109 | 52 |
| 1 | 5 | 16 | | | 23 KEITH WHITLEY/I'm No Stranger To The Rain (RCA) | 101/0 | 45 | 45 | 11 |
| 34 | 31 | 28 | | | 24 LIONEL CARTWRIGHT/Like Father Like Son (MCA) | 152/7 | 17 | 84 | 51 |
| 3 | 3 | 10 | | | 25 VERN GOSDIN/Who You Gonna Blame It On This Time (Columbia) | 103/0 | 46 | 42 | 15 |
| 26 | 23 | 22 | | | 26 BARBARA MANDRELL/My Train Of Thought (Capitol) | 123/1 | 18 | 71 | 34 |
| 47 | 41 | 34 | | | 27 TANYA TUCKER/Call On Me (Capitol) | 157/23 | 3 | 73 | 81 |
| 42 | 38 | 32 | | | 28 SHOOTERS/If I Ever Go Crazy (Epic) | 145/15 | 5 | 75 | 65 |
| 7 | 6 | 15 | | | 29 DON WILLIAMS/Old Coyote Town (Capitol) | 89/0 | 35 | 43 | 11 |
| 46 | 42 | 35 | | | 30 GENE WATSON/Back In The Fire (WB) | 136/18 | 2 | 73 | 61 |
| 4 | 12 | 24 | | | 31 GEORGE STRAIT/Baby's Gotten Good At Goodbye (MCA) | 66/0 | 25 | 25 | 16 |
| 49 | 44 | 38 | | | 32 LARRY DOONE/Wine Me Up (Mercury) | 120/14 | 2 | 67 | 51 |
| BREAKER | | | | | 33 OAK RIDGE BOYS/Beyond Those Years (MCA) | 123/25 | 0 | 50 | 73 |
| BREAKER | | | | | 34 KATHY MATTEA/Come From The Heart (Mercury) | 118/51 | 3 | 31 | 84 |
| 19 | 18 | 18 | | | 35 LACY J. DALTON/The Heart (Universal) | 78/0 | 13 | 40 | 25 |
| BREAKER | | | | | 36 RICKY SKAGGS/Lovin' Only Me (Epic) | 115/42 | 0 | 37 | 78 |
| 37 | 35 | 33 | | | 37 LONESOME STRANGERS/Goodbye Lonesome, Hello Baby Doll (Hightone) | 92/1 | 5 | 39 | 48 |
| 41 | 39 | 36 | | | 38 MOE BANDY/Many Mansions (Curb) | 84/2 | 5 | 44 | 35 |
| 48 | 45 | 42 | | | 39 JONI HARMS/I Need A Wife (Universal) | 94/5 | 6 | 35 | 53 |
| 2 | 19 | 30 | | | 40 MICHAEL MARTIN MURPHEY/From The Word Go (WB) | 52/1 | 18 | 21 | 13 |
| — | — | 47 | | | 41 PAUL OVERSTREET/Sowin' Love (RCA) | 102/30 | 2 | 27 | 73 |
| — | — | 45 | | | 42 J.C. CROWLEY/I Know What I've Got (RCA) | 84/13 | 0 | 35 | 49 |
| 20 | 20 | 31 | | | 43 LEE GREENWOOD/I'll Be Lovin' You (MCA) | 50/0 | 9 | 29 | 12 |
| — | — | 49 | | | 44 MERLE HAGGARD/5:01 Blues (Epic) | 90/22 | 0 | 31 | 59 |
| DEBUT | | | | | 45 RICKY VAN SHELTON/Hole In My Pocket (Columbia) | 83/58 | 0 | 17 | 66 |
| — | — | 50 | | | 46 JAMES HOUSE/Don't Quit Me Now (MCA) | 82/12 | 0 | 23 | 59 |
| 6 | 24 | 37 | | | 47 BELLAMY BROTHERS/Big Love (MCA/Curb) | 34/0 | 3 | 24 | 7 |
| DEBUT | | | | | 48 EDDY RAVEN/In A Letter To You (Universal) | 70/52 | 0 | 11 | 59 |
| DEBUT | | | | | 49 McCARTERS/Up And Gone (WB) | 70/26 | 0 | 11 | 59 |
| DEBUT | | | | | 50 RUSSELL SMITH/I Wonder What She's Doing Tonight (Epic) | 64/13 | 0 | 18 | 46 |

MOST ADDED

- RICKY VAN SHELTON (58)
- EDDY RAVEN (52)
- KATHY MATTEA (51)
- RICKY SKAGGS (42)
- GEORGE STRAIT (31)
- PAUL DVERSTREET (30)
- CONWAY TWITTY (27)
- McCARTERS (26)
- OAK RIDGE BOYS (25)
- RONNIE MILSAP (24)

HOTTEST

- K.T. OSLIN (99)
- JUDDS (94)
- SHENANDOAH (90)
- RANDY TRAVIS (87)
- ALABAMA (63)
- BILLY JOE ROYAL (51)
- ROY ORBISON (42)
- PATTY LOVELESS (34)
- RODNEY CROWELL (32)
- HIGHWAY 101 (28)

NEW ARTISTS

Reports/Adds

- 1 J. HARMS/I Need A Wife (Univ.) . . . 95/4
- 2 JAMES HOUSE/Don't Quit Me Now (MCA) . . . 82/12
- 3 RUSSELL SMITH/I Wonder What... (Col.) . . . 64/13
- 4 GARTH BROOKS/Much Too Young... (Cap.) . . . 58/12
- 5 CHRIS AUSTIN/Blues Stay Away... (WB) . . . 49/7
- 6 C.C. CHAPMAN/Frontier Justice (Curb) . . . 38/8
- 7 J. EDWARDS/It's The Natural... (MCA/Curb) . . . 27/1
- 8 MARY C. CARPENTER/How Do (Col.) . . . 19/6
- 9 TIM MENSY/Hometown Advantage (Col.) . . . 19/6
- 10 J. STEVENS/Johnny Lucky &... (Atl. Amer.) . . . 15/7

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

OAK RIDGE BOYS Beyond Those Years (MCA)

On 69% of reporting stations. Rotations: Heavy 0, Medium 50, Light 73, Total Adds 25 including WSNO, WXTU, WKHX, WYNK, KAYD, KYKR, WSTH, WMSI, WSLR, WUBE, WKKQ, WGEE, KZSN, WOJK, KFRE, KFMS, KNEW, KWJJ, KRAK, KDRK. Moves 46-41-33 on the Country chart.

KATHY MATTEA Come From The Heart (Mercury)

On 66% of reporting stations. Rotations: Heavy 3, Medium 31, Light 84, Total Adds 51 including WPOC, WHWK, WTCR, WYNY, WXTU, KRRV, KASE, WCHY, WOYK, KJNE, WBVE, KJJY, WHOK, KCJB, KTTS, KUZZ, KRAK, KSOP, KSAN, KDRK. Moves 48-34 on the Country chart.

RICKY SKAGGS Lovin' Only Me (Epic)

On 65% of reporting stations. Rotations: Heavy 0, Medium 37, Light 78, Total Adds 42 including WCAO, WHWK, WQBE, WICO, WWVA, KRRV, KASE, WESC, WMSI, WQDR, WUBE, WGAR-FM, KWMT, WGEE, WHOK, KIK-FM, KALF, KUGN, KFRE, KMIX, KDRK. Moves 46-36 on the Country chart.



Everyone's Raven' 'Bout The Universal Raven!

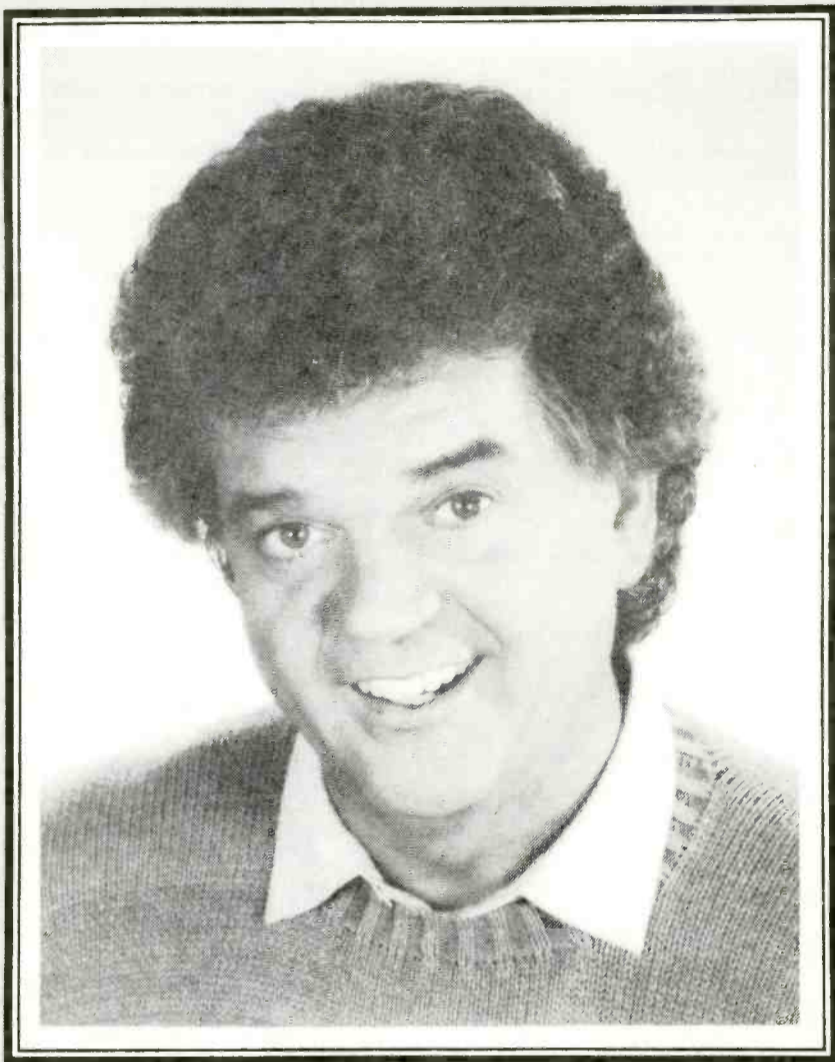
EDDY RAVEN "In A Letter To You"

R&R Debut **48** And A Most Added

BB **57** Gavin 51/49 And A Most Added



**"She's Got A Single
Thing In Mind"**



THE NEW SMASH SINGLE FROM

**CONWAY
TWITTY**

R&R's #1 Overall Country Artist!

When you
**PLAY IT,
SAY IT!**

THE BEST IN COUNTRY MUSIC
**MCA RECORDS
NASHVILLE**



NEW & ACTIVE

PAUL OVERSTREET "Sowin' Love" (RCA) 102/30

Rotations: Heavy 2, Medium 27, Light 73, Total Adds 30 including WXTU, KASE, WYNK, WLK, WUSY, WAMZ, WQDR, WYYD, WQYK, WSLR, KFKF, WITL, KZKX, WOW, KWEN, KZSN, WQXK, KUGN, KFMS, KKAT. Moves 47-41 on the Country chart.

JONI HARMS "I Need A Wife" (Universal) 94/5

Rotations: Heavy 6, Medium 35, Light 53, Total Adds 5, WAMZ, WWWW, WYNG, WMIL, WIL. Heavy: WOKK, KFGO, WTSO, KRKT, KASH, KRWQ. Medium: WPOC, WDSY, KEAN, KHEY, WDAF, WHOK, WOW, KUPL, KDRK. Moves 48-45-42-39 on the Country chart.

MERLE HAGGARD "5:01 Blues" (Epic) 90/22

Rotations: Heavy 0, Medium 31, Light 59, Total Adds 22, WTCR, WYNK, WSOC, WCOS, WOVW, WQDR, WCHY, KJNE, WKKQ, WHOK, KZKX, WMIL, WWJO, KFRE, KRWQ, KFMS, KWHT, KCCY, KTOM, KKAT, KEEN, KMPS. Moves 49-44 on the Country chart.

J.C. CROWLEY "I Know What I've Got" (RCA) 84/13

Rotations: Heavy 0, Medium 35, Light 49, Total Adds 13, WVAM, WQCB, WYYZ, WTCR, WPOR, WICO, WYYD, WKKQ, KXXY, KUGN, KFRE, KWHT, KEEN. Medium: WDSY, KASE, WEZL, WRNS, WLWI, WCMS, WQYK. Moves 45-42 on the Country chart.

RICKY VAN SHELTON "Hole in My Pocket" (Columbia) 83/58

Rotations: Heavy 0, Medium 17, Light 66, Total Adds 58 including WPOC, WYRK, WYYZ, WZPR, WXTU, WDSY, WKHX, KASE, WUSY, WRNS, WSTH, KPLX, KAJA, WFMS, WMIL, KMIX, KCCY, KIIQ, KTOM, KSAN. Debuts at number 45 on the Country chart.

JAMES HOUSE "Don't Quit Me Now" (MCA) 82/12

Rotations: Heavy 0, Medium 23, Light 59, Total Adds 12, WVAM, KYKR, WESC, WSIX, WQYK, KBMR, WGEE, WKKQ, WTHI, KRAK, KSOP, KRPM. Medium: WSNO, KMML, WRNS, KLLL, WHOK, KASH, KALF, KTOM. Moves 50-46 on the Country chart.

EDDY RAVEN "In A Letter To You" (Universal) 70/52

Rotations: Heavy 0, Medium 17, Light 59, Total Adds 52 including WCAO, WDSY, WBEE, WKHX, WXBQ, WUSY, KPLX, KILTFM, KAJA, WIRK, WGARFM, WMIL, KVOO, KIK-FM, KVOC, KNCQ, KIIQ, KCKC, KSAN, KRPM. Debuts at number 48 on the Country chart.

MCCARTERS "Up And Gone" (WB) 70/26

Rotations: Heavy 0, Medium 11, Light 59, Total Adds 26 including WVAM, WAYZ, WYYZ, WICO, WSOC, WLWI, WSIX, WNOE, WCHY, WQYK, KBMR, KWMT, KCJB, KWOX, KUUY, KFRE, KNIX, KTOM, KSOP, KSON. Debuts at number 49 on the Country chart.

RUSSELL SMITH "I Wonder What She's Doing Tonight" (Epic) 64/13

Rotations: Heavy 0, Medium 18, Light 46, Total Adds 13, WSNO, WPOR, WYNK, KPLX, WESC, WWKA, WQYK, WIRK, WMIL, KXXY, WXCL, KEKB, KMIX. Medium: KASE, WEZL, WLK, WRNS, WSTH, WCUZ, KTTS. Debuts at number 50 on the Country chart.

GARTH BROOKS "Much Too Young" (Capitol) 58/12

Rotations: Heavy 0, Medium 14, Light 44, Total Adds 12, WCAO, WPOR, WLK, WUSQ, KBMR, KWMT, WHOK, WTHI, KIK-FM, KWJJ, KKAT, KEEN. Medium: WKAK, WOKK, WITL, KFDI, KRKT, KVOC, KALF, KDRK.

RONNIE McDOOWELL "Sea Of Heartbreak" (Curb) 58/10

Rotations: Heavy 1, Medium 15, Light 42, Total Adds 10, WSNO, CHOW, WEZL, WKLO, KKIX, WYYD, WHOK, KTPK, KNCQ, KDRK. Heavy: KRKT. Medium: KASE, WTVY, WKYQ, WKNN, KFGO, KCJB, WTCM, KASH, KCKC.

BURCH SISTERS "Old Flame, New Fire" (Mercury) 56/9

Rotations: Heavy 0, Medium 15, Light 41, Total Adds 9, WSNO, WSIX, WCMS, WYYD, WCHY, WUSQ, WYNG, WWJO, KEKB. Medium: WQCB, KRRV, WTVY, WFLS, WWWW, KTTS, WTCM, KFDI, KWOX, KRWQ, KDRK.

LORRIE MORGAN "Ooar Me" (RCA) 53/20

Rotations: Heavy 0, Medium 10, Light 43, Total Adds 20, WICO, WTNV, KLLL, WNOE, WKYQ, WPAP, KKYX, WCHY, WQYK, KJNE, WUSQ, WAXX, WYNG, KCJB, WOW, KWOX, KASH, KUZZ, KUUY, KRWQ.

SIGNIFICANT ACTION

CONWAY TWITTY "She's Got A Single Thing..." (MCA) 50/27

Rotations: Heavy 2, Medium 10, Light 38, Total Adds 27 including WYYZ, WICO, KEAN, KRRV, WEZL, WFLS, KIKK, WKYQ, WYYD, WAXX, KTTS, WTCM, KRKT, KASH, KVOC, KALF, KEKB, KTOM, KSAN, KRPM.

CHRIS AUSTIN "Blues Stay Away From Me" (WB) 49/7

Rotations: Heavy 0, Medium 11, Light 38, Total Adds 7, WCAO, WEZL, WSTH, WMSI, WTNV, KJNE, WDAF. Medium: WTVY, KCJB, WOW, KTTS, WTCM, KFDI, KWOX, KRKT, KASH, KEKB, KDRK.

JOHN CONLEE "Fellow Travelers" (16th Avenue/Capitol) 46/11

Rotations: Heavy 0, Medium 8, Light 38, Total Adds 11, WAJR, KEAN, WKLO, KYKX, WAMZ, WSM, WUSQ, WSLR, WWJO, KIK-FM, KALF. Medium: WCMS, WKNN, KBMR, KFGO, KCJB, KFDI, KRWQ, KTOM.

SWEETHEARTS OF THE RODEO "If I Never See Midnight Again" (Columbia) 45/17

Rotations: Heavy 0, Medium 9, Light 36, Total Adds 17, WSNO, WBEE, WICO, KEAN, KRRV, KASE, WUSY, WSTH, KIKK, WNOE, WCMS, WPAP, WYYD, KCJB, WTCM, KVOC, KCKC. Medium: KFDI, KUZZ, KDRK.

CEE CEE CHAPMAN "Frontier Justice" (Curb) 38/8

Rotations: Heavy 1, Medium 9, Light 28, Total Adds 8, WSNO, KYKR, WSTH, KYKX, WUSQ, KWMT, WHOK, KRWQ. Heavy: KRKT. Medium: WVAM, WICO, WKAK, KMML, WRNS, WKLO, WTVY, KCJB, KFDI.

DON WILLIAMS "One Good Well" (RCA) 35/23

Rotations: Heavy 1, Medium 5, Light 29, Total Adds 23, KEAN, WFLS, KILTFM, WWKA, WUSQ, KBMR, KFGO, WMIL, KTTS, KTPK, WTCM, KVOO, KFDI, KWOX, KRST, KIK-FM, KASH, KUUY, KYGO, KEKB, KMIX, KUPL, KDRK.

GEORGE STRAIT "What's Going On In Your World" (MCA) 31/31

Rotations: Heavy 0, Medium 5, Light 26, Total Adds 31 including WSOC, KPLX, KIKK, KILTFM, WPAP, KAJA, WUSQ, WFMS, KFKF, WDAF, KXXY, KUZZ, KGHL, KUUY, KYGO, KRWQ, KWHT, KNIX, KWJJ, KIIQ.

TIM MALCHAK "Not Like This" (Universal) 30/14

Rotations: Heavy 0, Medium 3, Light 27, Total Adds 14, WXXK, WDSY, KRRV, WDXE, WNOE, WPAP, KKYX, KBMR, WAXX, WTCM, KWOX, KRWQ, KWJJ, KNCQ. Medium: WEZL, KTTS, KASH.

BUCK OWENS "Put A Quarter In The Jukebox" (Capitol) 30/10

Rotations: Heavy 0, Medium 5, Light 25, Total Adds 10, WSTH, WFLS, KWMT, KIK-FM, KGHL, KFRE, KTOM, KSOP, KDRK, KIIM. Medium: WOW, KTTS, KRKT, KUZZ. Light: KKIX, WDXE, WNOE, KKYX, WDAF, KIIQ.

JONATHAN EDWARDS "It's The Natural Thing" (MCA/Curb) 27/1

Rotations: Heavy 0, Medium 7, Light 20, Total Adds 1, KFGO. Medium: CHOW, WSTH, WFLS, WCMS, WPAP, WCUZ, KDRK. Light: WCAO, WICO, WORC, KYKX, WKYQ, WMUS, K102, KTPK, KVOO, KFDI, KRWQ, KSOP.

RONNIE MILSAP "Houston Solution" (RCA) 26/24

Rotations: Heavy 0, Medium 5, Light 21, Total Adds 24, WVAM, KEAN, WKAK, KMML, WSOC, WTVY, KKIX, KIKK, WDXE, WOKK, WWKA, KAJA, WUSQ, WDAF, KCJB, KXXY, KASH, KUZZ, KGHL, KUUY, KYGO, KWHT, KWJJ, KCKC.

MARY CHAPIN CARPENTER "How Do" (Columbia) 24/14

Rotations: Heavy 0, Medium 6, Light 18, Total Adds 14, WXXK, WICO, WMZQ, WSTH, WFLS, WTNV, WNOE, WPAP, WDAF, KCJB, WTCM, KUGN, KRWQ, KNCQ. Medium: WPOC, WOW, KTTS, KFDI, KRKT, KASH.

MICKEY GILLEY "Still Got A Way" (Alborno) 19/7

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 7, WBEE, WFLS, WNOE, KKYX, WAXX, KTTS, KMIX. Medium: KCJB. Light: WRKZ, WICO, KRRV, WTVY, KHEY, KKIX, WDXE, WOKK, WOW, KVOO, KFDI.

TIM MENSY "Hometown Advantage" (Columbia) 19/6

Rotations: Heavy 0, Medium 3, Light 16, Total Adds 6, KRRV, KKIX, WNOE, KKYX, KFGO, KRWQ. Medium: KCJB, KTTS, KASH. Light: WICO, WSTH, WTVY, WFLS, WDXE, WOKK, WOW, KVOO, KFDI, KVOC.

CHARLIE DANIELS BAND "Midnight Train" (Epic) 15/11

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 11, WICO, WLK, WDXE, WOKK, WCMS, KBMR, WHOK, WTCM, KFDI, KWOX, KRST. Light: WXXK, KMML, KUUY, KRWQ.

JEFF STEVENS & THE BULLETS "Johnny Lucky And Suzi '66" (Atlantic America) 15/7

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 7, WICO, KRRV, WNOE, KBMR, KCJB, KVOO, KVOC. Medium: WTVY, KRKT. Light: KMML, WRNS, WOKK, WCMS, WAXX, KRWQ.

SANDY PINKARD & RICHARD BOWDEN "Libyan On A Jet Plane" (WB) 12/5

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 5, WFLS, KZKX, KGHL, KFRE, KTOM. Medium: KFDI. Light: WRKZ, KHEY, KIK-FM, KALF, KEKB, KWJJ.

VICKI BIRD "Mem'ries" (16th Avenue/Capitol) 11/2

Rotations: Heavy 0, Medium 3, Light 8, Total Adds 2, KKYX, WAXX. Medium: WTVY, KFGO, KCJB. Light: WSTH, KKIX, WFLS, WNOE, KTTS, KVOO.

ROSS LEWIS "The Chance You Take" (Worlddog) 11/2

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 2, WSTH, KJNE. Medium: KFGO. Light: WICO, KKIX, WOKK, WNOE, KKYX, WAXX, KTTS, KVOO.

TRAVELING WILBURYS "End Of The Line" (Wilbury/WB) 11/1

Rotations: Heavy 1, Medium 4, Light 6, Total Adds 1, WQBE. Heavy: WKAK. Medium: WRNS, WMUS, WOW, KMIX. Light: WXBQ, WCMS, WKYQ, WCUZ, KVOC.

CHRIS HILLMAN & ROGER MCGUINN "You Ain't Going Nowhere" (Universal) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WXXK, KMML, WTVY, KKIX, KIKK, WOKK, KBMR, KUUY, KRWQ, KZLA.

GEORGE JONES "Ya Ba Da Ba Oo (So Are You)" (Epic) 10/8

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 8, WVVA, WKAK, KMML, WKHX, WIVK, WYYD, WWWW, WTCM. Light: KEAN, KALF.

MEL McDANIEL "Blue Suede Blues" (Capitol) 10/5

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 5, WTVY, WKNN, KWOX, KRKT, KMIX. Light: KKIX, WSM, KXXY, KGHL, KRWQ.

EMMYLOU HARRIS "Heaven Only Knows" (Reprise) 9/7

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 7, KMML, KKIX, KBMR, WCUZ, WTCM, KUUY, KWJJ. Light: WHOK, KSOP.

EDDIE PRESTON "When Old You Stop" (Platinum) 9/2

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2, WSTH, WDXE. Medium: WTVY, KRPM. Light: WICO, KIK-FM, KGHL, KIZN, KALF.

ALBUM TRACKS

| ARTIST/Song Title (Label) | Album Title |
|--|-------------------------|
| ALABAMA/High Cotton (RCA) | Southern Star |
| RANDY TRAVIS/Written In Stone (WB) | Old 8 x 10 |
| RICKY VAN SHELTON/Living Proof (Columbia) | Loving Proof |
| GEORGE STRAIT/Hollywood Squares (MCA) | Beyond The Blue Neon |
| GEORGE STRAIT/Ace In The Hole (MCA) | Beyond The Blue Neon |
| ALABAMA/Barefootin' (RCA) | Southern Star |
| LARRY BOONE/Fool's Paradise (Mercury) | Swingin' Doors & Saw... |
| RONNIE MILSAP/Feels Like I'm Cheating On You (RCA) | Stranger Things Have... |

Scientists call out for research!

Who is Jason D. Williams?

And why is he the way he is?





CHART EXTRA

MICA PARIS

My One Temptation (Island)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/0, Light 40/5, Total Adds 5, WEDR, PWR94, WBLZ, WJJS, WQIC.

BREAKERS

TONY! TONI! TONE!

For The Love Of You (Wing/Polydor)

76% of our reporting stations on it. Rotations: Heavy 2/0, Medium 17/2, Light 53/21, Total Adds 23 including WDJY, WEDR, WGCI, WBLZ, WTLC, XHRM, WJIZ, WPAL, WFXE, WQFX. Debuts at number 40 on the Urban Contemporary chart.

O'JAYS

Have You Had Your Love Today (EMI)

74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/2, Light 50/26, Total Adds 28 including WDAS, WDJY, WKYS, WVEE, KHYS, WEDR, PWR94, WGCI, WVKO, KMJM. Debuts at number 38 on the Urban Contemporary chart.

LA RUE

I Want Your Love (RCA)

72% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/0, Light 47/12, Total Adds 12 including WXYV, WVEE, WGCI, WJIZ, WFXA, WPAL, WFXC, WZFX, WJMI, WJJS.

CONTROLLERS

Temporary Lovers (Capitol)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/0, Light 42/11, Total Adds 11 including K104, KSOL, WFXA, WJTT, WFXE, WQIS, KIPR, WEAS, KBUZ, KPRW.

ARETHA FRANKLIN & ELTON JOHN

Through The Storm (Arista)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/1, Light 48/17, Total Adds 18 including KMJQ, KRNB, WBLZ, WZAK, WVKO, KMJM, WATV, WENN, WPAL, Z93.

SLICK RICK

Children's Story (Def Jam/Columbia)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 20/0, Light 37/12, Total Adds 12 including WAMO, K104, WWKX, WATV, WWDW, WQFX, KIPR, WALT, WQIC, WIKS.

NEW & ACTIVE

BEBE & CECE WINANS "Lost Without You" (Capitol) 56/14

Rotations: Heavy 3/0, Medium 18/0, Light 35/14, Total Adds 14 including WVEE, WEDR, WYLD, HOT103, PWR94, WTLC, WPAL, WFXE, WFXC, WBLX. Heavy: WZAK, WWDW, WJMI. Mediums include: WILD, WDAS, WKYS, WBLZ, XHRM.

ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here I Come)" (Atlantic) 56/7

Rotations: Heavy 1/0, Medium 30/1, Light 25/6, Total Adds 7. WXYV, WDJY, WFXC, WDKT, WJJS, WALT, WEAS. Heavy: WQOK. Mediums include: WDAS, WHUR, WKYS, KRNB, WEDR.

DE LA SOUL "Me, Myself And I" (Tommy Boy) 55/12

Rotations: Heavy 3/0, Medium 14/1, Light 38/11, Total Adds 12 including WVEE, K104, WZAK, KPRS, KMJM, XHRM, WWDW, WDKT, KIIZ, WBLX. Heavy: WILD, KDAY, WFXC. Mediums include: WXYV, WRKS, WDAS, WHUR, KRNB.

ALEESE SIMMONS "I Want It" (Orpheus/EMI) 54/3

Rotations: Heavy 0/0, Medium 33/2, Light 21/1, Total Adds 3, PWR94, WEAS, KDKS. Mediums include: WXYV, WHUR, WVEE, WEDR, HOT103.

MARCUS LEWIS "Searching For A Good Love" (Epic) 51/16

Rotations: Heavy 0/0, Medium 5/1, Light 46/15, Total Adds 16 including WUSL, WDJY, PWR94, WZAK, KMJM, WEKS, WATV, Z93, WWDW, WFXC. Medium: WPAL, WFXE, KIIZ, WVOI.

ATENSION "Let Me Push It To Ya" (Island) 46/1

Rotations: Heavy 3/0, Medium 15/0, Light 28/1, Total Adds 1. WDJY. Heavy: WEDR, KSOL, WFXE. Mediums include: KRNB, WGCI, KJLH, XHRM, WNHC.

AMY KEYS "Lover's Intuition" (Epic) 45/2

Rotations: Heavy 1/0, Medium 24/0, Light 20/2, Total Adds 2, WJJS, WTUG. Heavy: WHUR. Mediums include: WXYV, WKYS, KMJQ, WYLD, WNHC.

LUTHER VANDROSS "For You To Love" (Epic) 39/32

Rotations: Heavy 0/0, Medium 2/0, Light 37/32, Total Adds 32 including WDAS, WHUR, HOT103, WTLC, KSOL, WWKX, WJIZ, WEKS, WENN, WPAL. Medium: WYLD, WWDW.

ANITA BAKER "Lead Me Into Love" (Elektra) 37/29

Rotations: Heavy 0/0, Medium 1/0, Light 36/29, Total Adds 29 including WILD, WDAS, WUSL, WKYS, WEDR, WYLD, HOT103, WBLZ, XHRM, KSOL. Medium: OC104.

MILES JAYE "Objective" (Island) 36/22

Rotations: Heavy 1/0, Medium 1/0, Light 34/22, Total Adds 22 including WKYS, WYLD, KMJM, KSOL, WNHC, KBCE, WFXA, WATV, Z93, WFXC. Heavy: WZAK. Medium: WWDW.

NEVILLE BROTHERS "Sister Rosa" (A&M) 36/6

Rotations: Heavy 0/0, Medium 4/0, Light 31/6, Total Adds 6, WHUR, WEDR, XHRM, WDKT, WALT, Z92. Medium: WDAS, WYLD, KMJM, WJIZ, KIIZ.

CHANNEL 2 "Keep It Simple" (Wing/Polydor) 34/3

Rotations: Heavy 0/0, Medium 13/0, Light 21/3, Total Adds 3, K104, WATV, KDKS. Mediums include: WHUR, KRNB, WWKX, WXOK, WENN.

THELMA HOUSTON & THE WINANS "Lean On Me" (WB) 34/2

Rotations: Heavy 0/0, Medium 11/0, Light 23/2, Total Adds 2, WFXA, WQIS. Mediums include: WHUR, WEDR, WZAK, WWKX, WEKS.

M.C. HAMMER "Turn This Mutha Out" (Capitol) 33/0

Rotations: Heavy 7/0, Medium 17/0, Light 9/0, Total Adds 0. Heavies include: KDAY, KJLH, WENN, WPAL, WPEG. Mediums include: WHUR, WEDR, WZAK, KSOL, WFXA.

ALTON "WOKIE" STEWART "She's So Cold" (Epic) 32/12

Rotations: Heavy 0/0, Medium 3/0, Light 29/12, Total Adds 12 including WDAS, WDJY, KMJQ, WJIZ, Z93, WDKT, K98-FM, WQIM, WPLZ, WTUG. Medium: WHUR, WNHC, WEAS.

MOST ADDED

- LUTHER VANDROSS (32)
- ANITA BAKER (29)
- O'JAYS (28)
- LISA LISA (24)
- TONY TONI TONE (23)
- MILES JAYE (22)
- EUGENE WILDE (20)
- A. FRANKLIN & E. JOHN (18)
- MARCUS LEWIS (16)
- BAR-KAYS (15)

HOTTEST

- KARYN WHITE (67)
- BOBBY BROWN (53)
- NEW EDITION (47)
- JODY WATLEY (47)
- CHERRELLE (39)
- DINO (21)
- GUY (21)
- SKYY (21)
- ALYSON WILLIAMS (21)
- BOY GEORGE (16)

TOP 10 RECURRENTS

- | LW | TW | |
|----|----|----------------------|
| — | 1 | ASHFORD & SIMPSON/II |
| — | 2 | VESTA/4 U |
| 3 | 3 | TODAY/Girl |
| 4 | 4 | TAYLOR & BELLE/All |
| 6 | 5 | MILLI VANILLI/Girl |
| — | 6 | EL DEBARGE/Real |
| 1 | 7 | SURFACE/Closer |
| 8 | 8 | BOYS/Lucky |
| 8 | 9 | LEVERT/Coolin' |
| 5 | 10 | J. BUTLER/More |

FINE YOUNG CANNIBALS "She Drives Me Crazy" (IRS/MCA) 31/14

Rotations: Heavy 2/0, Medium 9/1, Light 20/13, Total Adds 14 including WUSL, KRNB, HOT103, WGCI, KMJM, WJIZ, WDKT, WJMI, Q92, HOT105. Heavy: KSOL, OC104. Mediums include: WAMO, WDJY, KHYS, WZAK, XHRM.

LEOTIS "On A Mission" (Mercury) 29/12

Rotations: Heavy 0/0, Medium 1/0, Light 28/12, Total Adds 12 including WDJY, WEDR, WYLD, KSOL, WJIZ, WATV, Z93, WQFX, Q92, KFXZ. Medium: WDZZ.

BAR-KAYS "Animal" (Mercury) 28/15

Rotations: Heavy 0/0, Medium 3/0, Light 25/15, Total Adds 15 including WHUR, WTLC, KPRS, WFXA, WPAL, Z93, WJTT, WWDW, WFXE, U102. Medium: Z104, WDKT, WTMP.

PAULA ABDUL "Forever Your Girl" (Virgin) 27/2

Rotations: Heavy 4/0, Medium 14/0, Light 9/2, Total Adds 2, KJMZ, Z104. Heavy: HOT103, KSOL, KPRR, Q92. Mediums include: WAMO, KHYS, KRNB, OC104, WJMI.

SIGNIFICANT ACTION

EUGENE WILDE "I Can't Stop (This Feeling)" (MCA) 24/20

Rotations: Heavy 1/0, Medium 1/0, Light 23/20, Total Adds 20 including WDAS, WKYS, WPEG, WZFX, WQMG, WDKT, Z99, U102, WALT, WQIC. Medium: OC104.

EAZY E "Easier Said Than Done" (Priority) 21/1

Rotations: Heavy 0/0, Medium 4/0, Light 17/1, Total Adds 1, KMJQ. Medium: WEDR, WPAL, WEAS, KPRW.

PUBLIC ENEMY "Black Steel In The Hour Of Chaos" (Def Jam/Columbia) 19/4

Rotations: Heavy 0/0, Medium 2/0, Light 17/4, Total Adds 4, WVEE, KMJQ, WENN, Q92. Medium: KDAY, WJTT.

DRAMATICS "Bridge Over Troubled Water" (Fantasy) 18/1

Rotations: Heavy 0/0, Medium 6/0, Light 12/1, Total Adds 1, WBLX. Mediums include: WEDR, WZAK, WJTT, WQIM, Z92.

CHANELLE "One Man" (Profile) 16/6

Rotations: Heavy 0/0, Medium 7/2, Light 10/4, Total Adds 6, HOT103, WZAK, KMJM, XHRM, WPAL, WJTT. Medium: WEDR, WIKS, WEAS, WGPR, WVOI.

7A3 "Drums Of Steel" (Geffen) 16/1

Rotations: Heavy 1/0, Medium 3/0, Light 12/1, Total Adds 1, Z99. Heavy: KDAY. Medium: WATV, WPAL, WJTT.

ROACHFORD "Cuddly Toy (Feel For Me)" (Epic) 15/4

Rotations: Heavy 0/0, Medium 1/0, Light 14/4, Total Adds 4, WDKT, KCHX, WTLZ, WVOI. Medium: WWKX.

M.C. RENEGADE "My Baby Is Gone" (Next Plateau) 14/6

Rotations: Heavy 0/0, Medium 2/1, Light 12/5, Total Adds 6, WBLZ, WZAK, WFXE, Z99, WEAS, WTUG. Medium: WJTT.

GEORGIO "Romantic Love" (Motown) 14/3

Rotations: Heavy 0/0, Medium 1/0, Light 13/3, Total Adds 3, KHYS, KIIZ, KPRW. Medium: WYLD.

ROYAL FLUSH "Dance Or Die" (Rap-A-Lot) 14/1

Rotations: Heavy 0/0, Medium 0/0, Light 14/1, Total Adds 1, WTLZ.

RODNEY O "This Is For The Homies" (Egyptian Empire) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Total Adds 1, KMJQ. Medium: KRNB, WEDR, KMJJ, KPRW.

CHRISTOPHER McDANIELS "A Woman's Touch" (Mega Jam) 12/12

Rotations: Heavy 0/0, Medium 0/0, Light 12/12, Total Adds 12 including WZAK, KSOL, KBCE, WEKS, WFXA, WQFX, KIIZ, KIPR, K98-FM, WEAS.

VESTA "Congratulations" (A&M) 12/12

Rotations: Heavy 0/0, Medium 0/0, Light 12/12, Total Adds 12 including WDAS, KMJM, XHRM, KBCE, WQOK, WCDX, WEAS, WTMP, WGPR, WZZZ.

EVAN ROGERS "Call My Heart Your Home" (Capitol) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Total Adds 1, WCDX. Medium: WNHC, WEAS.

FERNANDO SAUNDERS "The Stallion" (Grudge/BMG) 11/3

Rotations: Heavy 0/0, Medium 0/0, Light 11/3, Total Adds 3, WENN, WGPR, KPRW.

DOUG E. FRESH "D.E.F. = Doug E. Fresh" (Danya/Fantasy) 11/2

Rotations: Heavy 0/0, Medium 0/0, Light 11/2, Total Adds 2, WHUR, WYLD.

CAMEO "In The Night" (Atlanta Artists/PolyGram) 11/1

Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Total Adds 1, WPLZ. Medium: WFXE, WLOU, KACE.

SWEET OBSESSION "Cash" (Epic) 10/7

Rotations: Heavy 0/0, Medium 2/0, Light 8/7, Total Adds 7, K104, WEDR, WNHC, WPAL, WFXC, WZFX, KDKS. Medium: WWDW, WDKT.

DJ CHUCK CHILL OUT & KOOL CHIP "Rhythm Is The Master" (Mercury) 10/3

Rotations: Heavy 0/0, Medium 1/0, Light 9/3, Total Adds 3, WFXA, WQFX, WTMP. Medium: WHUR.

NEW ARTISTS

Reports/Adds

- 1 DE LA SOUL/Me, Myself And I (Tommy Boy) 55/12
- 2 ATENSION/Let Me Push It To Ya (Island) 46/1
- 3 AMY KEYS/Lover's Intuition (Epic) 45/2
- 4 NEVILLE BROTHERS/Sister Rosa (A&M) 36/6
- 5 CHANNEL 2/Keep It Simple (Wing/Polydor) 34/3
- 6 ALTON "WOKIE" STEWART/She's So Cold (Epic) 32/12
- 7 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA) 31/14
- 8 LEOTIS/On A Mission (Mercury) 29/12
- 9 EAZY E/Easier Said Than Done (Priority) 21/1
- 10 PUBLIC ENEMY/Black Steel In The (Def Jam/Columbia) 19/4

New artists have not yet had a UC Breaker.

WE'RE GETTIN' BUSY!

ANNE G. (pronounced "Angie")



URBAN CONTEMPORARY CHART **23**
80 UC REPORTS - 84% AND GETTING BIGGER
WXYV WUSL WGCI KJLH WDAS
WVEE WZAK KSOL WYLD
K104 KPRS KDIA WILD
KHYS KMJM KRNB WMYK
WOWI WTLC XHRM

"IF SHE KNEW"

(7-88933) (PR 2650)

the first single and video from her debut album

ON A MISSION (81946)

Anne G. writes, produces, and sings her own material on this breathtaking debut album. Her versatile vocal stylings make her a natural at both urban and pop formats.

"UH-UH OOH-OOH LOOK OUT (HERE IT COMES)"

(0-86453) (DMD 1317)

the new single from the album

OASIS (81916)

The follow up to the #1 single "Oasis," this new single is now *totally* remixed in 4 different versions by Steve "Silk" Hurley and Arthur Baker.

ROBERTA FLACK



BREAKER BOUND!

REACTING ON:
WDAS WKYS WGCI XHRM
WHUR WMYK WZAK KACE
WEDR WJMI KMJM KDIA
WOWI WTLC KSOL KMJJ
WBLS WQIM KHYS KRNB

SKYY



URBAN CONTEMPORARY CHART **6**
TOP 10 AND BUILDING AT:
WRKS WBLS WGCI KMJQ
WDJY WHUR WZAK KSOL
WDAS WYLD WPEG KMJM
WEDR WXYV WVEE KRNB

SALES ARE STRONG IN NEW YORK, CHICAGO,
HOUSTON, CLEVELAND, DALLAS, ATLANTA, DETROIT,
CHARLOTTE, BALTIMORE, WASHINGTON,
PHILADELPHIA AND MIAMI

"START OF A ROMANCE"

(7-88932) (0-86444) (DMD 1303)

the first single and video from the new album

START OF A ROMANCE (81853)

Over the course of their ten year career, Skyy has racked up two #1 Black singles and a Gold album. "Start Of A Romance" is already off to a terrific start at radio and retail!

"THE MAN WE ALL KNOW AND LOVE"

(7-88937) (0-86463) (PRCD 2630)

the first single from the debut album

THE BOY GENIUS featuring A NEW BEGINNING (81941)

Kwamé played all the instruments on his debut album, he sang the lead vocals, and he wrote five of the album's eight songs. No wonder they call him "The Boy Genius!"

KWAMÉ



UC RADIO DON'T MISS THIS ONE!
ALREADY BEING PLAYED ON:
KDAY KWTD WKIE WANM
WTLZ WVOI WZAK WBLS
WRKS WDAS WUSL WHRK
WANM WTMP WPDQ WEDR

THE MOST TALKED ABOUT NEW RETAIL
RAP PHENOMENON IN THE COUNTRY! SALES ARE
A MONSTER IN NEW YORK, SAN FRANCISCO,
LOS ANGELES, BOSTON, CLEVELAND,
PITTSBURGH, DETROIT, CHICAGO,
DALLAS, ATLANTA, PHILADELPHIA,
BALTIMORE, WASHINGTON, MIAMI



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UC ADDS & HOTS

EAST

WXVY/Baltimore Sampson/Lewis

LA RUE
ROBERTA FLACK
Hottest:
KARYN WHITE
ALYSON WILLIAMS
JODY WATLEY
DINO
GUY

WILD/Boston Hill/Hall

JOYCE IRBY
ANITA BAKER
LISA LISA
LIZZ
SOUL TO SOUL
Hottest:
BOBBY BROWN
GUY
KARYN WHITE
JODY WATLEY
DE LA SOUL

WNHC/New Haven Hannibal/Dickinson

ANITA BAKER
MILES JAYE
SWEET OBSESSION
LYNCH
Hottest:
KARYN WHITE
CHERRELLE
ALYSON WILLIAMS
NEW EDITION
SKYY

WRKS/New York Gray/Brown

ALYSON WILLIAMS
Hottest:
J.T. TAYLOR & REG
NEW EDITION
BOBBY BROWN
JODY WATLEY
DINO

OC10/Ocean City Scott Jantzen

JIMMY HARNEN w/SY
CHARLIE SINGLETON
AL JARREAU
JOYCE IRBY
BELLE STARS
Hottest:
GUY
DEON ESTUS
CHERRELLE
PASADENAS
ATLANTIC STARR

WUSL/Philadelphia Allan/Monds

ANITA BAKER
LISA LISA
MARCUS LEWIS
FINE YOUNG CANNIB
Hottest:
SURFACE
J.T. TAYLOR & REG
BOBBY BROWN
TODAY
CHERRELLE

WDAS/Philadelphia Joe Temburro

ANITA BAKER
LUTHER VANDROSS
O'JAYS
ALTON STEWART
NEW KIDS ON THE B
EUGENE WILDE
VESTA
Hottest:
BOBBY BROWN
ALYSON WILLIAMS
KARYN WHITE
DINO
TONE LOC

WAMO/Pittsburgh Weaver/Goeway

ATLANTIC STARR
KIARA
ROBERT BROOKINS
SLICK RICK
ROB BASE
Hottest:
NEW EDITION
JODY WATLEY
KARYN WHITE
ALYSON WILLIAMS
JOHNNY KEMP

WKWX/Providence Tyler/Reid

LUTHER VANDROSS
SLICK RICK
ROBBIE NEVIL
ATLANTIC STARR
KIARA
ROBERT BROOKINS
Hottest:
BOBBY BROWN
DINO
KARYN WHITE
NEW EDITION
JODY WATLEY
SKYY

WKYS/Washington Simpson/Diggs

LISA LISA
JACKIE JACKSON
O'JAYS
ROBERT BROOKINS
HOWARD HUNTSBERRY
MILES JAYE
TAKESHI ITOH
ANITA BAKER
EUGENE WILDE
VESTA
Hottest:
CHERRELLE
JODY WATLEY
GUY
ASHFORD & SIMPSON
BOBBY BROWN

WHUR/Washington Mike Archie

LUTHER VANDROSS
DOUG E. FRESH
ROB BASE
BAR-KAYS
NEVILLE BROTHERS
ANNE G.
RICHARD ROGERS
KOOOL G RAP & D.J.
Hottest:
JODY WATLEY
AMY KEYS
DE LA SOUL
MANIQUIN
ROBERT BROOKINS

WDJY/Washington Beej Johnson

ROBERTA FLACK
MARCUS LEWIS
NEW KIDS ON THE B
TONY TONI TONE
ALTON STEWART
LEOTIS
O'JAYS
WHISLE
ANNE G.
ATENSION
Hottest:
BOBBY BROWN
DINO
KARYN WHITE
GUY
AL B. SURE

SOUTH

WJIZ/Albany Tony Wright

KIARA
TONY TONI TONE
DEJA'
ALTON STEWART
FINE YOUNG CANNIB
STezo
LEOTIS
LUTHER VANDROSS
LA RUE
Hottest:
BOBBY BROWN
CHERRELLE
KARYN WHITE
EL DEBARGE
NEW EDITION

KBCE/Alexandria Rob Neal

ANNE G.
VESTA
MILES JAYE
2 LIVE CREW
CHRISTOPHER MCDAN
RICK JAMES
LYNCH
HIHOUSE
Hottest:
SKYY
BOBBY BROWN
JODY WATLEY
AL B. SURE
ALYSON WILLIAMS

WVEE/Atlanta Boyd/Diamond

BE BE & CE CE WIN
O'JAYS
LA RUE
PUBLIC ENEMY
LISA LISA
DE LA SOUL
NEW KIDS ON THE B
Hottest:
KARYN WHITE
BOBBY BROWN
CHERRELLE
DINO

WEKS/Atlanta Lyles/Castle

ALYSON WILLIAMS
ANITA BAKER
LUTHER VANDROSS
KIARA
MARCUS LEWIS
CHRISTOPHER MCDAN
Hottest:
KARYN WHITE
BOBBY BROWN
CHERRELLE
DINO

WFXA/Augusta Carl Conner

MILES JAYE
DJ CHUCK CHILL OU
BAR-KAYS
CONTROLLERS
CHRISTOPHER MCDAN
THELMA HOUSTON
LA RUE
Hottest:
EL DEBARGE
JODY WATLEY
KARYN WHITE
AL B. SURE
GUY

KQXL/Baton Rouge Weich/Clay

none
Hottest:
BOBBY BROWN
CHERRELLE
KARYN WHITE
NEW EDITION
JODY WATLEY

WXOK/Baton Rouge Matt Morton

none
Hottest:
BOBBY BROWN
KARYN WHITE
JODY WATLEY
DINO
ASHFORD & SIMPSON

WATV/Birmingham Ron January

O'JAYS
DEON ESTUS
CHANNEL 2
SLICK RICK
MARCUS LEWIS
LEOTIS
ARETHA FRANKLIN &
KIARA
DEJA'
MILES JAYE
Hottest:
BOBBY BROWN
KARYN WHITE
JODY WATLEY
NEW EDITION
GUY

WENN/Birmingham Donnell/Starr

LISA LISA
ANITA BAKER
O'JAYS
ARETHA FRANKLIN &
LUTHER VANDROSS
KWAME
PUBLIC ENEMY
FERNANDO SAUNDERS
Hottest:
KARYN WHITE
BOBBY BROWN
JODY WATLEY
Z-LOOKE
NEW EDITION

WPAL/Charleston Don Kendrick

TONE LOC
CHANELLE
LUTHER VANDROSS
SWEET OBSESSION
LA RUE
ARETHA FRANKLIN &
BAR-KAYS
TONY TONI TONE
BE BE & CE CE WIN
RICK JAMES
DINO
Hottest:
KARYN WHITE
BOBBY BROWN
ALYSON WILLIAMS
NEW EDITION
JODY WATLEY

Z83/Charleston Cliff Fletcher

ARETHA FRANKLIN &
ALTON STEWART
LUTHER VANDROSS
MARCUS LEWIS
MILES JAYE
ROB BASE
BAR-KAYS
LEOTIS
Hottest:
KARYN WHITE
JODY WATLEY
SKYY
BOBBY BROWN
NEW EDITION

WPEG/Charlotte Saunders/Little

JOYCE IRBY
BOY GEORGE
ANITA BAKER
LISA LISA
EUGENE WILDE
Hottest:
GUY
ASHFORD & SIMPSON
NEW EDITION
VESTA
SKYY

WJTT/Chattanooga Sewell/St. James

CHANELLE
ARETHA FRANKLIN &
CONTROLLERS
DINO
O'JAYS
STezo
BAR-KAYS
REAL ROXANNE
LUTHER VANDROSS
KWAME
Hottest:
CHERRELLE
JODY WATLEY
BOBBY BROWN
KARYN WHITE
GRADY HARRELL

WDDM/Columbia Carson/Hall

DE LA SOUL
SLICK RICK
BAR-KAYS
LISA LISA
MARCUS LEWIS
CONSTINA
ANITA BAKER
Hottest:
BOY GEORGE
CHERRELLE
KID'N PLAY
GRADY HARRELL
KARYN WHITE

WFXE/Columbus Byron Pitts

CONTROLLERS
LUTHER VANDROSS
ANITA BAKER
SIMPLY RED
BAR-KAYS
TONY TONI TONE
BE BE & CE CE WIN
TEENA MARIE
VELVET TOUCH
M.C. RENEGADE
Hottest:
KARYN WHITE
BOY GEORGE
JODY WATLEY
MADONNA
ATLANTIC STARR

KJMJ/Dallas Smith/Robbins

NEW EDITION
BOBBY BROWN
ATLANTIC STARR
CHARLIE SINGLETON
PAULA ABDUL
Hottest:
BOBBY BROWN
MADONNA
TRACIE SPENCER
TONE LOC
GUY

K104/Dallas Spears/Anderson

MADONNA
CHANNEL 2
SWEET OBSESSION
DE LA SOUL
SLICK RICK
CONTROLLERS
KOPPER
Hottest:
GUY
BOBBY BROWN
J.T. TAYLOR & REG
KARYN WHITE
ASHFORD & SIMPSON

WFXC/Durham Spencer/Mack

KARYN WHITE
AL B. SURE
NEW EDITION
SWEET OBSESSION
MILES JAYE
KWAME
DEON ESTUS
BE BE & CE CE WIN
ANITA BAKER
BIG DADDY KANE
FERNANDO SAUNDERS
Hottest:
KARYN WHITE
BOBBY BROWN
JODY WATLEY
Z-LOOKE
NEW EDITION

KPRR/E Paso Perry/Molano

WATERFRONT
JOYCE IRBY
KIARA
CONSTINA
CHARLIE SINGLETON
JOHNNY O
Hottest:
DINO
BOBBY BROWN
JODY WATLEY
TONE LOC
MADONNA

WZFX/Fayetteville Tony Lype

MILES JAYE
SWEET OBSESSION
LA RUE
ARETHA FRANKLIN &
EUGENE WILDE
Hottest:
BOBBY BROWN
BOY GEORGE
KARYN WHITE
GUY
EL DEBARGE

WQMG/Greensboro Epps/Avery

ASHFORD & SIMPSON
MARCUS LEWIS
ROB BASE
NEW KIDS ON THE B
O'JAYS
KIARA
BOY GEORGE
EUGENE WILDE
Hottest:
BOBBY BROWN
KARYN WHITE
JOHNNY KEMP
DEON ESTUS

Z104/Greenville Wayne Walker

MAURICE
ARETHA FRANKLIN &
MILES JAYE
TEENA MARIE
NENEH CHERRY
PAULA ABDUL
PEABO BRYSON
LUTHER VANDROSS
LYNCH
Hottest:
JODY WATLEY
SKYY
KARYN WHITE
E.U.
BOBBY BROWN

WQFX/Gulfport-Biloxi Al Luv

ROBERT BROOKINS
LYNCH
SLICK RICK
RICK JAMES
7A3
EUGENE WILDE
MILES JAYE
Hottest:
CHERRELLE
KARYN WHITE
NEW EDITION
DINO
AL B. SURE

KMJQ/Houston Stradford/Dave

KIARA
PUBLIC ENEMY
ARETHA FRANKLIN &
RODNEY O
EASY E
ALTON STEWART
Hottest:
NEW EDITION
SKYY
BOY GEORGE
RENE MOORE
ROB BASE

KHYS/Houston Hagwood/Smallwood

O'JAYS
GRADY HARRELL
GEORGIO
LISA LISA
DINO
ROBERT BROOKINS
Hottest:
BOBBY BROWN
SURFACE
JODY WATLEY
TONE LOC
KARYN WHITE

WDKT/Huntsville Thomas/Carmichael

EUGENE WILDE
FINE YOUNG CANNIB
ROBERTA FLACK
DE LA SOUL
NEVILLE BROTHERS
ROACHFORD
ALTON STEWART
K-9 POSSE
Hottest:
BOY GEORGE
GUY
JODY WATLEY
SKYY
GRADY HARRELL

WJMI/Jackson Paul Todd

CHARLIE SINGLETON
LA RUE
FINE YOUNG CANNIB
LUTHER VANDROSS
Hottest:
JODY WATLEY
TONE LOC
DINO
ALYSON WILLIAMS
DEON ESTUS

Q92/Jacksonville Stan Brooks

ATLANTIC STARR
PUBLIC ENEMY
NEW KIDS ON THE B
ANITA BAKER
LUTHER VANDROSS
LEOTIS
FINE YOUNG CANNIB
Hottest:
KID'N PLAY
KARYN WHITE
NEW EDITION
PAULA ABDUL
DEON ESTUS

KIIZ/Killeen Geno Burgess

LUTHER VANDROSS
ANITA BAKER
NATALIE COLE
GEORGIO
DEJA'
DE LA SOUL
HOWARD HUNTSBERRY
CHRISTOPHER MCDAN
Z-LOOKE
Hottest:
GUY
KID'N PLAY
GRADY HARRELL
JODY WATLEY
KARYN WHITE

KFXZ/Lafayette Chuck Harrison

LEOTIS
TONY TONI TONE
NEW KIDS ON THE B
MARCUS LEWIS
Hottest:
CHERRELLE
ALYSON WILLIAMS
SKYY
KARYN WHITE
BOY GEORGE

KXZZ/Lake Charles Singleton/Denise

DEJA'
TOO SHORT
LUTHER VANDROSS
NEW KIDS ON THE B
ROB BASE
SIMPLY RED
Hottest:
KARYN WHITE
CHERRELLE
GUY
KID'N PLAY
SKYY

WQIS/Laurel Ron Davis

DEON ESTUS
CONTROLLERS
THELMA HOUSTON
KC FLIGHT
ARETHA FRANKLIN &
E.U.
Hottest:
CHERRELLE
KARYN WHITE
EL DEBARGE
BOBBY BROWN
ALYSON WILLIAMS
CHERRELLE

Z99/Laurel Duan Shelby

LISA LISA
M.C. RENEGADE
LYNCH
TONY TONI TONE
O'JAYS
NEW CHOICE
RICK JAMES
7A3
EUGENE WILDE
MILES JAYE
Hottest:
CHERRELLE
KARYN WHITE
NEW EDITION
DINO
AL B. SURE

U102/Lexington Tom Holiday

O'JAYS
MARCUS LEWIS
BAR-KAYS
ANITA BAKER
EUGENE WILDE
Hottest:
JODY WATLEY
SKYY
DINO
GUY
BOY GEORGE

KIPR/Little Rock Christian/See

AL JARREAU
DEJA'
LUTHER VANDROSS
CHRISTOPHER MCDAN
KIARA
CONTROLLERS
MARCUS LEWIS
SLICK RICK
TONE LOC
DEON ESTUS
Hottest:
BOBBY BROWN
DINO
E.U.
KARYN WHITE
KID'N PLAY

WLOU/Louisville Auge Canessa

none
Hottest:
BOY GEORGE
EL DEBARGE
ASHFORD & SIMPSON
CHERRELLE

WJSL/Lynchburg Lad Goins

LISA LISA
O'JAYS
AL JARREAU
ROBERTA FLACK
AMY KEYS
MICA PARIS
LA RUE
TONY TONI TONE
Hottest:
BOBBY BROWN
CHERRELLE
ALYSON WILLIAMS
NEW EDITION
KARYN WHITE

KRNB/Memphis Jones/Walker

NENEH CHERRY
FINE YOUNG CANNIB
2 LIVE CREW
DEBBIE GIBSON
WATERFRONT
ARETHA FRANKLIN &
INNER CITY
SAMANTHA FOX
SWEET SENSATION
RICK STARLEY
Hottest:
CHERRELLE
KARYN WHITE
JODY WATLEY
BOY GEORGE
TEN CITY

WQIC/Meridian Larry Carr

LISA LISA
LUTHER VANDROSS
EUGENE WILDE
LYNCH
MICA PARIS
MARCUS LEWIS
SLICK RICK
Hottest:
CHERRELLE
JODY WATLEY
KARYN WHITE
NEW EDITION
BOBBY BROWN

WALT/Meridian Steve Poston

EUGENE WILDE
NEVILLE BROTHERS
LYNCH
SLICK RICK
DEON ESTUS
BAR-KAYS
JACKIE JACKSON
CONDITION RED
LUTHER VANDROSS
STezo
ATLANTIC STARR
ROBERTA FLACK
Hottest:
CHERRELLE
KARYN WHITE
NEW EDITION
JODY WATLEY
DINO

WEDR/Miami Jackson/Jones

CONSTINA
ANITA BAKER
JOYCE IRBY
ROB BASE
BE BE & CE CE WIN
LISA LISA
LEOTIS
SWEET OBSESSION
O'JAYS
MICA PARIS
STezo
NEVILLE BROTHERS
TONY TONI TONE
ATLANTIC STARR
KIARA
ROBERT BROOKINS
ANNE G.
Hottest:
BOBBY BROWN
ALYSON WILLIAMS
KARYN WHITE
NEW EDITION
CHERRELLE

KCHX/Midland-Odessa Paige Crawford

RICK ASTLEY
CHAKA KHAN
ROACHFORD
CHARLIE SINGLETON
MARCUS LEWIS
NENEH CHERRY
ROBBIE NEVIL
Hottest:
MADONNA
BOBBY BROWN
NEW EDITION
KARYN WHITE
CHERRELLE

WJHW/Orlando Linsay/Hollywood

NENEH CHERRY
SLICK RICK
DE LA SOUL
BE BE & CE CE WIN
Hottest:
ANQUETTE
TONE LOC
J.T. TAYLOR & REG
ASHFORD & SIMPSON
SWEET OBSESSION

WBLX/Mobile Tony Brown

DE LA SOUL
BE BE & CE CE WIN
DEJA'
SIMPLY RED
DRAMATICS
Hottest:
BOBBY BROWN
KARYN WHITE
CHERRELLE
GUY
NEW EDITION

K96-FM/Monroe Hughes/Jack

CONSTINA
ALTON STEWART
MILES JAYE
EUGENE WILDE
NATALIE COLE
BAR-KAYS
CHRISTOPHER MCDAN
MAMADO & SHE
Hottest:
CHERRELLE
KARYN WHITE
Z-LOOKE
CHAKA KHAN
BOY GEORGE

WCDX/Richmond Young/Maxwell

TONY TONI TONE
LA RUE
LEOTIS
CHRISTOPHER MCDAN
MAMADO & SHE
Hottest:
CHERRELLE
KARYN WHITE
Z-LOOKE
CHAKA KHAN
BOY GEORGE
GRADY HARRELL

WQIM/Montgomery Roshon Vance

ATLANTIC STARR
LUTHER VANDROSS
TONY TONI TONE
ALTON STEWART
DOROTHY MOORE
Hottest:
BOBBY BROWN
CHERRELLE
KARYN WHITE
ALYSON WILLIAMS
KID'N PLAY

WQOK/Nashville Brown/Lee

JACKIE JACKSON
LUTHER VANDROSS
ANITA BAKER
HOWARD HUNTSBERRY
TONY TONI TONE
EUGENE WILDE
VESTA
Hottest:
BOBBY BROWN
KARYN WHITE
BOY GEORGE
NEW EDITION
AL B. SURE

KMJJ/Shreveport Sharp/Walker

ANNE G.
DINO
M.C. TWIST and th
MILES JAYE
CHRISTOPHER MCDAN
ATLANTIC STARR
ANITA BAKER
Hottest:
ALYSON WILLIAMS
BOBBY BROWN
ASHFORD & SIMPSON
JEROME PRISTER
TODAY

WYLD-FM/New Orleans Atkins/Savage

DOUG E. FRESH
BE BE & CE CE WIN
LEOTIS
MILES JAYE
ANITA BAKER
LISA LISA
Hottest:
SKYY
JODY WATLEY
BOBBY BROWN
CHERRELLE

PWR94/Norfolk Brown/Diamond

O'JAYS
LISA LISA
MICA PARIS
ALEESE SIMMONS
BE BE & CE CE WIN
MARCUS LEWIS
CHARLIE SINGLETON
Hottest:
BOBBY BROWN
AL B. SURE
NEW EDITION
JODY WATLEY
E.U.

HOT103/Norfolk Steve Crumbley

BE BE & CE CE WIN
NEW KIDS ON THE B
ANITA BAKER
FINE YOUNG CANNIB
LUTHER VANDROSS
MAMADO & SHE
CHANELLE
Hottest:
KID'N PLAY
NEW EDITION
KARYN WHITE
DEON ESTUS
E.U.

KACE/Los Angeles Woods/Lippa

GRADY HARRELL
ANNE G.
VESTA
LUTHER VANDROSS
DE LA SOUL
ANITA BAKER
Hottest:
KARYN WHITE
BOBBY BROWN
NEW EDITION
SKYY
ALYSON WILLIAMS

KDAY/Los Angeles Patterson/Washington

NATALIE COLE
BOYS
BLUE MAGIC
O'JAYS
GRADY HARRELL
Hottest:
KID'N PLAY
SLICK RICK
DE LA SOUL
BIG DADDY KANE
M.C. HAMMER

KJLH/Los Angeles Winston/Briggs

none
Hottest:
KARYN WHITE
LEVERT
DINO
CHERRELLE
TODAY

KDJL/Oakland Jeff Harrison

ARETHA FRANKLIN &
JOYCE IRBY
ANITA BAKER
LUTHER VANDROSS
CONTROLLERS
BE BE & CE CE WIN
LISA LISA
E.U.
BAR-KAYS
Hottest:
CHERRELLE
BOBBY BROWN
KARYN WHITE
JODY WATLEY
SHEENA EASTON

WPLZ/Petersburg Maxx Myrick

NEW KIDS ON THE B
TONY TONI TONE
ALTON STEWART
LUTHER VANDROSS
ANITA BAKER
JOYCE IRBY
E.U.
CAMBO
ATLANTIC STARR
ROBERT BROOKINS
Hottest:
CHERRELLE
DINO
TODAY
BOBBY BROWN
NEW EDITION

WEAS/Savannah Floyd Blackwell

ALEESE SIMMONS
M.C. RENEGADE
MILES JAYE
CONTROLLERS
ATLANTIC STARR
ROBERTA FLACK
CHRISTOPHER MCDAN
BE BE & CE CE WIN
CONSTINA
BAR-KAYS
EUGENE WILDE
VESTA
Hottest:
PAUL LAURENCE
TEN CITY
NEW EDITION
PASADENAS
BOBBY BROWN

WTMP/Tampa Chris Turner

LISA LISA
VESTA
JOYCE IRBY
MILES JAYE
EUGENE WILDE
LYNCH
DJ CHUCK CHILL OU
Hottest:
BOBBY BROWN
NEW EDITION
GUY
KARYN WHITE
AL B. SURE

WTUG/Tuscaloosa Eric Faison

LUTHER VANDROSS
FINE YOUNG CANNIB
ALTON STEWART
BE BE & CE CE WIN
CONSTINA
TONY TONI TONE
AMY KEYS
M.C. RENEGADE
Hottest:
NEW EDITION
TONE LOC
JODY WATLEY
KARYN WHITE
TOO SHORT

Z92/Tyler Vanessa Barryer

TONY TONI TONE
LISA LISA
ALTON STEWART
SLICK RICK
PEABO BRYSON
FINE YOUNG CANNIB
NEVILLE BROTHERS
Hottest:
KARYN WHITE
NEW EDITION
ALYSON WILLIAMS
JODY WATLEY
BOY GEORGE

WEST

KHRM/San Diego L.D. McCollum

O'JAYS
TONY TONI TONE
NEVILLE BROTHERS
DE LA SOUL
VESTA
ANITA BAKER
CHANELLE
Hottest:
KARYN WHITE
TONE LOC
MADONNA
BOBBY BROWN
JODY WATLEY
ALYSON WILLIAMS

KSQL/San Francisco Bernie Moody

CHRISTOPHER MCDAN
KIARA
MILES JAYE
CONTROLLERS
LEOTIS
LUTHER VANDROSS
REAL ROXANNE
DEJA'
DOROTHY MOORE
ANITA BAKER
OAKTOWN'S 3.5.7.
Hottest:
BOBBY BROWN
KARYN WHITE
NEW EDITION
PAULA ABDUL
TONE LOC

CHART EXTRA

ONE 3 MANY Downtown (A&M)

57% of our reporters on it. Rotations: Heavy 1, Medium 21, Light 24, Total Adds 3, WVBF, 2WD, U102.

BREAKERS

SA-FIRE

Thinking Of You (Cutting/Mercury)

60% of our reporters on it. Rotations: Heavy 5, Medium 14, Light 30, Total Adds 14 including KBIG, WVAF, WKYE, WMGS, WZNY, WXTC, WTCB, WTFM, WTRX. Debuts at number 27 on the AC chart.

ROY ORBISON

She's A Mystery To Me (Virgin)

57% of our reporters on it. Rotations: Heavy 0, Medium 22, Light 24, Total Adds 10, KMJI, WVAF, WTCB, WRMF, WECQ, WGLL, WKSB, WKTK, WJON, KKLV.

RICK ASTLEY

Giving Up On Love (RCA)

54% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 33, Total Adds 19 including WVBF, WLTS, KS95, B100, WLEV, WKYE, WXTC, WSLI, WRMF, WMGN.

WATERFRONT

Cry (Polydor)

51% of our reporters on it. Rotations: Heavy 0, Medium 10, Light 31, Total Adds 12 including WNUQ, KLCY, WSLI, WTFM, WQNY, WKSB, KKLV.

NEW & ACTIVE

PAULA ABDUL "Forever Your Girl" (Virgin) 34/3

Rotations: Heavy 2/0, Medium 21/1, Light 11/2, Total Adds 3, B100, Y103, KELT. Heavy: WSKI, WCKQ. Medium including WKQX, U102, WSLQ, WTRX, WEIM, WHAI, WQNY, WGLL, WAFL, WFPA, KRLB, WZNS, WORG, KVIC, WCMJ, WMTFM, WTWR, KBLQ, KYJC, KAYN. Light including WLEV, WEBE, 3WM, WYKZ, WGSV, KTDY, KSCB, KKLV.

MARC V "Let Them Stare" (Elektra) 34/2

Rotations: Heavy 0, Medium 8/0, Light 26/2, Total Adds 2, WNLT, WKSB. Medium: WLEV, WSLQ, WEIM, WQNY, WSKI, WZNS, WORG, WKCX. Light including WNUA, WVAF, WSLI, KELT, WTRX, 3WM, WHAI, WGLL, WAFL, WYKZ, WFPA, WGSV, KTYL, KVIC, WCMJ, WMTFM, KSCB, WTWR, WJON, WLDR, KSTR, KBLQ, KYJC, KAYN.

NEIL DIAMOND "Best Years Of Our Lives" (Columbia) 33/32

Rotations: Heavy 0, Medium 3/2, Light 30/30, Total Adds 32, WLMG, 2WD, KLSY, WLEV, WEBE, WKYE, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WGLL, WSKI, WKSB, WYKZ, WCKQ, WFPA, WKTK, WGSV, WZNS, WORG, WKCX, KTYL, WCMJ, WMTFM, KSCB, WJON, WLDR, KSTR, KYJC, KAYN. Medium including KBLQ.

ROTATION BREAKOUTS

| | Total Reports/Adds | Heavy | Medium | Light |
|---------------------------------|--------------------|-------|--------|-------|
| 1 BETTE MIDLER | 79/1 | 74 | 5 | 0 |
| 2 CHER & PETER CETERA | 79/1 | 69 | 10 | 0 |
| 3 DEON ESTUS | 79/0 | 71 | 5 | 3 |
| 4 THIRTY EIGHT SPECIAL | 76/3 | 67 | 9 | 0 |
| 5 MADONNA | 70/0 | 52 | 14 | 4 |
| 6 CARLY SIMON | 69/1 | 46 | 17 | 6 |
| 7 BANGLES | 55/0 | 35 | 17 | 3 |
| 8 VANESSA WILLIAMS | 53/0 | 28 | 18 | 7 |
| 9 KARYN WHITE | 65/3 | 36 | 22 | 7 |
| 10 ENYA | 61/4 | 34 | 20 | 7 |
| 11 PAUL CARRACK & TERRI NUNN | 62/2 | 32 | 25 | 5 |
| 12 NATALIE COLE | 68/6 | 12 | 41 | 15 |
| 13 BASIA | 64/4 | 21 | 32 | 11 |
| 14 JULIA FORDHAM | 59/2 | 29 | 24 | 6 |
| 15 BREATHE | 48/0 | 19 | 23 | 6 |
| 16 KENNY G w/SMOKEY ROBINSON | 42/0 | 15 | 14 | 13 |
| 17 ROY ORBISON | 32/0 | 15 | 10 | 7 |
| 18 GRAYSON HUGH | 56/2 | 8 | 41 | 7 |
| 19 GLENN FREY | 54/1 | 6 | 42 | 6 |
| 20 PHOEBE SNOW | 57/2 | 10 | 36 | 11 |
| 21 PETER NOONE | 49/1 | 14 | 29 | 6 |
| 22 STEVE WINWOOD | 54/0 | 11 | 37 | 6 |
| 23 MIKE & THE MECHANICS | 30/0 | 14 | 10 | 6 |
| 24 ARETHA FRANKLIN & ELTON JOHN | 61/19 | 0 | 34 | 27 |
| 25 CAROLE KING | 55/1 | 3 | 37 | 15 |
| 26 HOWARD JONES | 55/8 | 3 | 36 | 16 |
| 27 SA-FIRE | 49/14 | 5 | 14 | 30 |
| 28 BARBRA STREISAND | 48/6 | 1 | 25 | 22 |
| 29 SOUTHERN PACIFIC | 48/7 | 1 | 25 | 22 |
| 30 BUSTER POINDEXTER | 44/1 | 0 | 28 | 16 |

MOST ADDED

- NEIL DIAMOND (32)
- ARETHA & ELTON (19)
- RICK ASTLEY (19)
- ANIMOTION (15)
- SA-FIRE (14)
- WATERFRONT (12)
- CANDI (11)
- SCOTT GRIMES (11)
- ATLANTIC (10)
- ROY ORBISON (10)

HOTTEST

- BETTE MIDLER (61)
- DEON ESTUS (59)
- CHER & PETER CETERA (56)
- 38 SPECIAL (54)
- MADONNA (38)
- BANGLES (23)
- CARLY SIMON (19)
- KARYN WHITE (13)
- VANESSA WILLIAMS (12)

EDIE BRICKELL & NEW BOHEMIANS "Circle" (Geffen) 27/3

Rotations: Heavy 1/0, Medium 8/1, Light 18/2, Total Adds 3, WVAF, Y103, WJON. Heavy: WNUA. Medium including WSLQ, WHAI, WAFL, WFPA, KBLQ, KYJC, KAYN. Light including KELT, WTRX, 3WM, WEIM, WQNY, WSKI, WYKZ, KRLB, WZNS, WORG, WKCX, KVIC, WCMJ, WMTFM, KSCB, WTWR.

SCOTT GRIMES "I Don't Even Mind" (A&M) 25/11

Rotations: Heavy 0, Medium 0, Light 25/11, Total Adds 11, WVAF, WSLQ, 3WM, WEIM, WYKZ, WFPA, WGSV, WZNS, KTYL, WJON, KBLQ. Light including WLEV, KHLT, WTRX, WHAI, WQNY, WGLL, WAFL, WSKI, WORG, KVIC, WCMJ, KSCB, KYJC, KAYN.

SIGNIFICANT ACTION

GLENN MEDEIROS "Never Get Enough Of You" (MCA) 23/0

Rotations: Heavy 0, Medium 4/0, Light 19/0, Total Adds 0, Medium: WCKQ, WORG, WCMJ, KBLQ. Light: WLEV, WVAF, WSLQ, WTRX, 3WM, WEIM, WQNY, WAFL, WSKI, WYKZ, WGSV, KTDY, WZNS, WKCX, KTYL, KSCB, WTWR, KKLV, KAYN.

PM "Say It Again" (WB) 23/0

Rotations: Heavy 0, Medium 12/0, Light 11/0, Total Adds 0, Medium: KMJI, WKYE, WSLQ, WHAI, WQNY, WSKI, WZNS, WKCX, WCMJ, KBLQ, KYJC, KAYN. Light: WNUA, 3WM, WAFL, WCKQ, WGSV, KRLB, KVIC, KSCB, WJON, WLDR, KKLV.

FREIHEIT "Keeping The Dream Alive" (WTG) 22/1

Rotations: Heavy 0, Medium 6/0, Light 16/1, Total Adds 1, WLEV. Medium: WHAI, WAFL, WZNS, WORG, WKCX, WMTFM. Light including WNUA, WSLQ, WTRX, WQNY, WSKI, WYKZ, WGSV, WCMJ, KSCB, KKLV, KBLQ, KAYN.

CANDI "Love Makes No Promises" (MCA) 21/11

Rotations: Heavy 0, Medium 0, Light 21/11, Total Adds 11, 3WM, WHAI, WAFL, WFPA, WGSV, WZNS, WKCX, KVIC, KSCB, KBLQ, KYJC. Light including WSLQ, WTRX, WEIM, WSKI, WCKQ, WORG, KTYL, WCMJ, WMTFM, KAYN.

NEW KIDS ON THE BLOCK "I'll Be Loving You Forever" (Columbia) 21/1

Rotations: Heavy 0, Medium 8/0, Light 13/1, Total Adds 1, 3WM. Medium: WEIM, WAFL, WSKI, WCKQ, WZNS, WORG, WKCX, KVIC. Light including WVBF, WLEV, WSLQ, WTRX, WHAI, WQNY, WFPA, WGSV, WCMJ, KSCB, KBLQ, KYJC.

MICA PARIS "My One Temptation" (Island) 20/2

Rotations: Heavy 0, Medium 4/0, Light 16/2, Total Adds 2, KELT, WLDR. Medium: WNUA, WEIM, WHAI, KYJC. Light including WSLQ, WTRX, WQNY, WAFL, WSKI, WYKZ, WGSV, WZNS, WORG, WKCX, KVIC, KSCB, KBLQ, KAYN.

RESTLESS HEART "Big Dreams In A Small Town" (RCA) 18/8

Rotations: Heavy 0, Medium 2/0, Light 16/8, Total Adds 8, 3WM, WHAI, WGSV, WZNS, KTYL, KSCB, KBLQ, KAYN. Medium: WFPA, WKCX. Light including WSLQ, WTRX, WEIM, WSKI, WORG, KVIC, WCMJ, KSCB.

ANIMOTION "Room To Move" (Polydor) 17/15

Rotations: Heavy 1/1, Medium 1/0, Light 15/14, Total Adds 15, WKYE, WSLQ, WEIM, WSKI, WCKQ, WFPA, KRLB, WZNS, WORG, KTYL, KVIC, WCMJ, KSCB, KYJC, KAYN. Medium: KMJI. Light including WKQX.

DONNY OSMOND "Soldier Of Love" (Capitol & Curb) 17/6

Rotations: Heavy 0, Medium 8/2, Light 8/4, Total Adds 6, WKQX, WSKI, KRLB, WKCX, WTWR, KBLQ. Heavy: WCKQ. Medium including KESZ, B100, WAFL, WZNS, WORG, KAYN. Light including WSLQ, WHAI, WCMJ, WMTFM.

BELLE STARS "Iko Iko" (Capitol) 15/5

Rotations: Heavy 2/0, Medium 8/0, Light 5/5, Total Adds 5, WNLT, K101, WGLL, WORG, KBLQ. Heavy: KS95, WKYE. Medium: KLCY, B100, WSLQ, WEIM, WAFL, WSKI, WMTFM, KAYN.

MIKE RENO "Whenever There's A Night" (Cyprus/A&M) 15/4

Rotations: Heavy 0, Medium 2/0, Light 13/4, Total Adds 4, WEIM, WFPA, KVIC, KSCB. Medium: WAFL, WCKQ. Light including WSLQ, WTRX, WSKI, WZNS, WORG, WKCX, KBLQ, KYJC, KAYN.

JIM CAPALDI "Some Come Running" (Island) 13/5

Rotations: Heavy 1/0, Medium 2/0, Light 10/5, Total Adds 5, WEIM, WFPA, WZNS, WLDR, KAYN. Heavy: WNUA. Medium: WKYE, KYJC. Light including WSKI, WORG, WKCX, KVIC, KSCB.

TANITA TIKARAM "Twist In My Sobriety" (Reprise) 12/6

Rotations: Heavy 1/0, Medium 0, Light 11/6, Total Adds 6, WLEV, WKYE, WEIM, WAFL, WZNS, WKCX. Heavy: WNUA. Light including K101, WGSV, WORG, KSCB, KYJC.

JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG) 11/8

Rotations: Heavy 0, Medium 1/0, Light 10/8, Total Adds 8, WLTF, WZNY, WTCB, WTRX, WORG, KVIC, KBLQ, KAYN. Medium: KESZ. Light including WMGS, WGLL.

MARILYN SCOTT "I Only Have Eyes For You" (WTG) 11/1

Rotations: Heavy 1/0, Medium 0, Light 10/1, Total Adds 1, KBLQ. Heavy: WKYE. Light including WNUA, WMGN, WEIM, WHAI, WSKI, WZNS, WORG, WCMJ, KYJC.

ATLANTIC STARR "My First Love" (WB) 10/10

Rotations: Heavy 0, Medium 1/1, Light 9/9, Total Adds 10, WLEV, WSLQ, WTRX, WEIM, WAFL, WYKZ, WCMJ, WMTFM, KSCB, KYJC.

BON JOVI "I'll Be There For You" (Mercury) 9/8

Rotations: Heavy 0, Medium 1/0, Light 8/8, Total Adds 8, WCKQ, WFPA, KRLB, WZNS, WORG, KVIC, WCMJ, KSCB. Medium: WSLQ.

MIKE & THE MECHANICS "Seeing Is Believing" (Atlantic) 8/8

Rotations: Heavy 0, Medium 0, Light 8/8, Total Adds 8, WKYE, WSLQ, WEIM, WCKQ, WGSV, WZNS, WORG, WCMJ.

A fresh sound and a point of view to match.
"I Don't Even Mind"
(AM 140B)
 the first single from the debut album

SCOTT Grimes

(SP 5244)

Produced by Richard Carpenter
 Executive Producer: Herb Alpert
 Management: Pam and Rick Grimes
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AC ADDS & HOTS

CURRENT-BASED

EAST

P1

WVBF/Boston
Newell/Garcia

JULIA FORDHAM
RICK ASTLEY
HOWARD JONES
ONE 2 MANY
Hottest:
BETTE MIDLER
CHER & PETER CETE
38 SPECIAL
MADONNA
ENYA

WALK/Long Island
Edwards/Daniels

NATALIE COLE
Hottest:
ROY ORBISON
38 SPECIAL
CHER & PETER CETE
BETTE MIDLER
DEON ESTUS

WNSR/New York
Dunphy/Dunkin

CHER & PETER CETE
ARETHA & ELTON
Hottest:
BANGLES
WHEN IN ROME
BETTE MIDLER
MIKE & THE MECHA
CHICAGO

WSNI/Philadelphia
Jere Sullivan

38 SPECIAL
Hottest:
BANGLES
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
MADONNA

WHTX/Pittsburgh
Scott Alexander

KARYN WHITE
38 SPECIAL
Hottest:
DEON ESTUS
BANGLES
ANITA BAKER
DEBBIE GIBSON
BETTE MIDLER

P2

WLEV/Allentown
Robbins/Silvers

NEIL DIAMOND
ATLANTIC STARR
TANITA TIKARAM
RICK ASTLEY
Hottest:
LIVINGSTON TAYLO
BETTE MIDLER
MADONNA
CHER & PETER CETE
CARRACK & NUNN

WEBE/Bridgeport
Hansen/Norman

NEIL DIAMOND
TIFFANY
HOWARD JONES
Hottest:
DEON ESTUS
MADONNA
38 SPECIAL
BETTE MIDLER
CHER & PETER CETE

WVAF/Charleston, WV
Randy Shane

ROY ORBISON
ARETHA & ELTON
EDIE BRICKELL & N
SA-FIRE
SCOTT GRIMES
Hottest:
MADONNA
DEON ESTUS
CHER & PETER CETE
KARYN WHITE
FINE YOUNG CANNIB

WKYE/Johnstown
Jack Michaels

MIKE & THE MECH
RICK ASTLEY
NEIL DIAMOND
ANIMOTION
SA-FIRE
TANITA TIKARAM
Hottest:
BETTE MIDLER
38 SPECIAL
MADONNA
CHER & PETER CETE
ENYA

WMSG/Wilkes Barre
Norton/Marriott

SA-FIRE
Hottest:
CHER & PETER CETE
MADONNA
BETTE MIDLER
ROY ORBISON
38 SPECIAL

P3

WEIM/Fitchburg
Jack Raymond

MIKE & THE MECHAN
NEIL DIAMOND
JIM CAPALDI
SFO
TANITA TIKARAM
ATLANTIC STARR
ANIMOTION
MIKE RENO
SCOTT GRIMES
Hottest:
BETTE MIDLER
CARLY SIMON
CHER & PETER CETE
KENNY G
ENYA

WECQ/Geneva
Gabe Anthony

ROY ORBISON
ARETHA & ELTON
SA-FIRE
Hottest:
MADONNA
BETTE MIDLER
CHER & PETER CETE
ENYA
KARYN WHITE

WHAJ/Greenfield, MA
Deane/Archer

RICK ASTLEY
NEIL DIAMOND
CANDI
RESTLESS HEART
Hottest:
CHER & PETER CETE
BETTE MIDLER
DEON ESTUS
CARLY SIMON
MADONNA

WQNY/Ithaca
Smith/Erb

KARYN WHITE
WATERFRONT
NEIL DIAMOND
RICK ASTLEY
Hottest:
38 SPECIAL
CARRACK & NUNN
DEON ESTUS
CHER & PETER CETE
MADONNA

WGLL/Mercersburg
Norman Schmidt

SOUTHERN PACIFIC
ROY ORBISON
SA-FIRE
BELLE STARS
NEIL DIAMOND
Hottest:
BETTE MIDLER
DEON ESTUS
38 SPECIAL
CHER & PETER CETE
CARLY SIMON

WAFI/Milford, DE
Tim Brough

ATLANTIC STARR
BARBRA STREISAND
TANITA TIKARAM
CANDI
Hottest:
BETTE MIDLER
38 SPECIAL
KARYN WHITE
MADONNA
DEON ESTUS

WSKI/Montpelier
Bruce Stebbins

ANIMOTION
DONNY OSMOND
NEIL DIAMOND
Hottest:
CARLY SIMON
CARRACK & NUNN
ENYA
PAULA ABDUL
PETER NOONE

WKSJ/Williamsport
Tom Benson

HOWARD JONES
MARC V
NEIL DIAMOND
RICK ASTLEY
WATERFRONT
ROY ORBISON
BARBRA STREISAND
Hottest:
DEON ESTUS
BANGLES
38 SPECIAL
MADONNA
BREATHE

SOUTH

P1

WSB-FM/Atlanta
LoCascio/McCoy

38 SPECIAL
Hottest:
CARLY SIMON
BETTE MIDLER
CHER & PETER CETE
DEON ESTUS
VANESSA WILLIAMS

KVIL/Dallas
Rhodes/Mlniaci

none
Hottest:
CHER & PETER CETE
38 SPECIAL
MADONNA
GLENN FREY

WLMG/New Orleans
Nick Ferrara

CARRACK & NUNN
BARBRA STREISAND
NEIL DIAMOND
ARETHA & ELTON
Hottest:
BANGLES
BETTE MIDLER
DEON ESTUS
CHER & PETER CETE
38 SPECIAL

WLTS/New Orleans
Bob Mitchell

RICK ASTLEY
SOUTHERN PACIFIC
Hottest:
CHER & PETER CETE
38 SPECIAL
BANGLES
DEON ESTUS
VANESSA WILLIAMS

2WD/Norfolk
Gary King

ARETHA & ELTON
NATALIE COLE
ONE 2 MANY
NEIL DIAMOND
Hottest:
ROY ORBISON
DEON ESTUS
BETTE MIDLER
38 SPECIAL
CHER & PETER CETE

WNLT/Tampa
Chuck Crane

MARC V
BASIA
BELLE STARS
GLENN FREY
Hottest:
BETTE MIDLER
ANITA BAKER
MIKE & THE MECHAN
CARLY SIMON
ROY ORBISON

P2

WZNY/Augusta, GA
John Patrick

SA-FIRE
SOUTHERN PACIFIC
JIMMY HARNEN & SY
ARETHA & ELTON
Hottest:
BETTE MIDLER
DEON ESTUS
38 SPECIAL
CHER & PETER CETE
BANGLES

WXTG/Charleston
John Quincy

ARETHA & ELTON
RICK ASTLEY
SA-FIRE
Hottest:
BETTE MIDLER
CHER & PETER CETE
DEON ESTUS
38 SPECIAL
MADONNA

WTCB/Columbia, SC
Doug Spets

ARETHA & ELTON
SA-FIRE
ROY ORBISON
JIMMY HARNEN & SY
Hottest:
BETTE MIDLER
38 SPECIAL
DEON ESTUS
CHER & PETER CETE
NATALIE COLE

WSLI/Jackson, MS
Ron Harrell

NATALIE COLE
WATERFRONT
RICK ASTLEY
ARETHA & ELTON
BARBRA STREISAND
Hottest:
ROY ORBISON
VANESSA WILLIAMS
BANGLES
KENNY G
KARYN WHITE

Y103/Jacksonville
Erica Lee

PAULA ABDUL
EDIE BRICKELL & N
SAM BROWN
Hottest:
MADONNA
38 SPECIAL
BETTE MIDLER
CHER & PETER CETE
DEON ESTUS

WTFM/Johnson City
Mark McKinney

KARYN WHITE
BASIA
SA-FIRE
JULIA FORDHAM
WATERFRONT
Hottest:
BANGLES
CHER & PETER CETE
38 SPECIAL
DEON ESTUS
MADONNA

U102/Knoxville
Larry Trotter

NATALIE COLE
ONE 2 MANY
PHOEBE SNOW
Hottest:
BANGLES
SURVIVOR
38 SPECIAL
CHER & PETER CETE
MADONNA

KHLT/Little Rock
Jim Aaron

none
Hottest:
CARLY SIMON
DEON ESTUS
BANGLES
VANESSA WILLIAMS
BETTE MIDLER

KELT/McAllen
Paul Davis

ARETHA & ELTON
PAULA ABDUL
MICA PARIS
BARBRA STREISAND
Hottest:
DEON ESTUS
CHER & PETER CETE
38 SPECIAL
MADONNA
KARYN WHITE

WSLQ/Roanoke
Greg Fry

ANIMOTION
MICHAEL DAMIAN
NEIL DIAMOND
SCOTT GRIMES
ATLANTIC STARR
MIKE & THE MECHAN
SFO
Hottest:
JULIA FORDHAM
MADONNA
CARLY SIMON
ENYA
BETTE MIDLER

WRMF/West Palm Beach
Dave Parks

BARBRA STREISAND
ENYA
PHOEBE SNOW
RICK ASTLEY
ROY ORBISON
Hottest:
BETTE MIDLER
CHER & PETER CETE
ROY ORBISON
BREATHE
KENNY G

P3

WYKZ/Beaufort, SC
Robertson/Kennedy

WATERFRONT
SA-FIRE
ATLANTIC STARR
NEIL DIAMOND
SCOTT GRIMES
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
38 SPECIAL
MADONNA

WKCQ/Campbellsville
Jackson/McClendon

RICK ASTLEY
MIKE & THE MECHAN
ANIMOTION
BON JOVI
SOUTHERN PACIFIC
NEIL DIAMOND
Hottest:
38 SPECIAL
BETTE MIDLER
KARYN WHITE
DEON ESTUS
MADONNA

WFPA/Ft. Payne
Becky Barnes

NEIL DIAMOND
CANDI
SCOTT GRIMES
ANIMOTION
BON JOVI
JIM CAPALDI
MIKE RENO
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
38 SPECIAL
MADONNA

WTKI/Gainesville
Nick Allen

WATERFRONT
ROY ORBISON
SOUTHERN PACIFI
NEIL DIAMOND
Hottest:
BANGLES
BETTE MIDLER
DEON ESTUS
38 SPECIAL
CHER & PETER CE

WGSV/Guntersville
Jackson/Bell

ENYA
MIKE & THE MECHA
NEIL DIAMOND
RESTLESS HEART
SCOTT GRIMES
CANDI
Hottest:
BETTE MIDLER
DEON ESTUS
CHER & PETER CETE
MADONNA
38 SPECIAL

KTDY/Lafayette
Bob Murphy

SA-FIRE
WATERFRONT
BUSTER POINDEXT
BREATHE
Hottest:
BETTE MIDLER
CHER & PETER CI
DEON ESTUS
ENYA
CARLY SIMON

KRLB/Lubbock
Dave O Connor

SA-FIRE
DONNY OSMOND
MICHAEL DAMIAN
ANIMOTION
BON JOVI
Hottest:
BANGLES
MADONNA
38 SPECIAL
DEON ESTUS
CHER & PETER CE

WZNS/Myrtle Beach
Mitch Adams

MIKE & THE MECHA
NEIL DIAMOND
RESTLESS HEART
SCOTT GRIMES
CANDI
JIM CAPALDI
TANITA TIKARAM
BON JOVI
ANIMOTION
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CE
BANGLES
MADONNA
DEON ESTUS

WORQ/Orangeburg
Ted Bell

NEIL DIAMOND
BELLE STARS
BON JOVI
ANIMOTION
JIMMY HARNEN & S
MIKE & THE MECHA
Hottest:
BETTE MIDLER
CARLY SIMON
38 SPECIAL
DEON ESTUS
CHER & PETER CETE

WKCX/Rome
Randy Quick

NEIL DIAMOND
RICK ASTLEY
CANDI
DONNY OSMOND
TANITA TIKARAM
Hottest:
BETTE MIDLER
38 SPECIAL
CHER & PETER CETE
GRAYSON HUGH
PHOEBE SNOW

KTYL/Tyler
Janie Baker

SCOTT GRIMES
NEIL DIAMOND
RESTLESS HEART
ANIMOTION
Hottest:
VANESSA WILLIAM
BANGLES
BREATHE
38 SPECIAL
MADONNA

KVIC/Victoria
Tony Davis

BON JOVI
RICK ASTLEY
CANDI
ANIMOTION
JIMMY HARNEN &
LISA LISA & CUL
MIKE RENO
Hottest:
BETTE MIDLER
CHER & PETER CE
MADONNA
BANGLES
38 SPECIAL

MIDWEST

P1

WKQX/Chicago
Bill Gamble

DONNY OSMOND
HOWARD JONES
ARETHA & ELTON
Hottest:
MIKE & THE MECI
ROD STEWART
MADONNA
BANGLES
FINE YOUNG CAN

WNJA/Chicago
Bob O'Connor

WATERFRONT
JOHN KILZER
Hottest:
EDIE BRICKELL &
DEON ESTUS
BASIA
TANITA TIKARAM
38 SPECIAL

WLTF/Cleveland
Popovich/Godfrey

JIMMY HARNEN &
Hottest:
38 SPECIAL
DEON ESTUS
BETTE MIDLER
CHICAGO
VANESSA WILLIAMS

WSNY/Columbus
Hallett/Nunnally

NATALIE COLE
Hottest:
MIKE & THE MECHA
CHER & PETER CETE
ROY ORBISON
BETTE MIDLER
DEON ESTUS

WOMC/Detroit
Barry Argenbright

GRAYSON HUGH
BASIA
HOWARD JONES
Hottest:
CHER & PETER CE
BETTE MIDLER
BANGLES
MADONNA
DEON ESTUS

WEST

P1

KMJI/Denver
Murray/Adams

ROY ORBISON
GRAYSON HUGH
Hottest:
38 SPECIAL
BETTE MIDLER
ENYA
CHER & PETER CE
VANESSA WILLIAM

KBIG/Los Angeles
Edwards/Verdery

ENYA
SA-FIRE
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CE
38 SPECIAL
KARYN WHITE

KOST/Los Angeles
Kaye/Kiley

none
Hottest:
DEON ESTUS
MADONNA
VANESSA WILLIAM
KENNY G
BETTE MIDLER
KESZ/Phoenix
Steve LaBeau
none
Hottest:
BETTE MIDLER
ROY ORBISON
BANGLES
38 SPECIAL
DONNY OSMOND

KLSI/Kansas City
Land/Barber

HOWARD JONES
ARETHA & ELTON
SOUTHERN PACIFI
CARRACK & NUNN
Hottest:
CHER & PETER CE
VANESSA WILLIAM
BETTE MIDLER
38 SPECIAL
DEON ESTUS

WMYX/Milwaukee
King/Morales

none
Hottest:
CHER & PETER CE
DEON ESTUS
BETTE MIDLER
ROY ORBISON
VANESSA WILLIAM

KS95/Minneapolis
Kim Jeffries

RICK ASTLEY
Hottest:
DEON ESTUS
MADONNA
BANGLES
CHER & PETER CETE
VANESSA WILLIAMS

KYKY/St. Louis
McGuire/Blair

BETTE MIDLER
HOWARD JONES
ARETHA & ELTON
Hottest:
BREATHE
38 SPECIAL
SHEENA EASTON
CHER & PETER CETE
CSN&Y

P2

WTRX/Flint
Bill Pearson

SA-FIRE
NEIL DIAMOND
ATLANTIC STARR
JIMMY HARNEN & SY
Hottest:
DEON ESTUS
MADONNA
CHER & PETER CETE
38 SPECIAL
BETTE MIDLER

WLHT/Grand Rapids
Dirksen/Brown

PETER NOONE
SOUTHERN PACIFIC
ENYA
Hottest:
BETTE MIDLER
DEON ESTUS
KARYN WHITE
CARLY SIMON
MADONNA

WFMK/Lansing
Tom Knight

none
Hottest:
DEON ESTUS
BETTE MIDLER
KARYN WHITE
PHOEBE SNOW
38 SPECIAL

WGMN/Madison
Pat O'Neill

RICK ASTLEY
Hottest:
DEON ESTUS
CARLY SIMON
CHER & PETER CETE
GRAYSON HUGH
38 SPECIAL

WHNN/Saginaw
Roberts/Stein

none
Hottest:
DEON ESTUS
BETTE MIDLER
KARYN WHITE
PHOEBE SNOW
38 SPECIAL

3WM/Toledo
Don Jardine

NEW KIDS ON THE B
NEIL DIAMOND
CANDI
SCOTT GRIMES
RESTLESS HEART
Hottest:
38 SPECIAL
DEON ESTUS
CHER & PETER CETE
BETTE MIDLER
BANGLES

P3

WCMJ/Cambridge, OH
Mike Ruble

NEIL DIAMOND
ANIMOTION
MIKE & THE MECHAN
ATLANTIC STARR
BON JOVI
LAMARCA
Hottest:
DEON ESTUS
BETTE MIDLER
MADONNA
38 SPECIAL
CHER & PETER CETE

WMT-FM/Cedar Rapids
Green/Sellers

JOE JACKSON
HOWARD JONES
ATLANTIC STARR
NEIL DIAMOND
Hottest:
CARLY SIMON
BETTE MIDLER
38 SPECIAL
JULIA FORDHAM
CHER & PETER CETE

KSCB/Liberal
Mark David

NEIL DIAMOND
ATLANTIC STARR
RESTLESS HEART
CANDI
MIKE RENO
ANIMOTION
BON JOVI
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
38 SPECIAL
MADONNA

WTWR/Monroe
Lori Demick

WATERFRONT
DONNY OSMOND
RICK ASTLEY
Hottest:
BETTE MIDLER
DEON ESTUS
CARLY SIMON
JULIA FORDHAM
38 SPECIAL

WJON/St. Cloud
Nancy Fox

EDIE BRICKELL &
NEIL DIAMOND
ROY ORBISON
SCOTT GRIMES
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CE
38 SPECIAL
CARLY SIMON

WLDR/Traverse City
James Filkins

NEIL DIAMOND
NANCY WILSON
MICA PARIS
WATERFRONT
JIM CAPALDI
Hottest:
BETTE MIDLER
CARLY SIMON
38 SPECIAL
BANGLES
CARRACK & NUNN

KBLQ/Logan, UT
John Dimick

DONNY OSMOND
CANDI
JIMMY HARNEN &
BELLE STARS
SCOTT GRIMES
RESTLESS HEART
MARILYN SCOTT
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CE
MADONNA
38 SPECIAL

P3

KYJC/Medford
Kirk/Shelby

NEIL DIAMOND
RICK ASTLEY
CANDI
ANIMOTION
ATLANTIC STARR
Hottest:
BETTE MIDLER
38 SPECIAL
CARLY SIMON
JULIA FORDHAM
DEON ESTUS

KAYN/Nogales
Bob Gerhard

ANIMOTION
RESTLESS HEART
NEIL DIAMOND
JIM CAPALDI
JIMMY HARNEN & S
GARDNER COLE
Hottest:
DEON ESTUS
38 SPECIAL
CHER & PETER CETE
KARYN WHITE
MADONNA

81 Current Reporters
78 Current Playlists

Did Not Report, Playlist Frozen (3):
KHLT/Little Rock
WFMK/Lansing
WHNN/Saginaw

Did Not Report For Two
Consecutive Weeks, Not Used In
This Week's Data (2):
KMGQ/Santa Barbara
WARM98/Cincinnati

NEW ARTISTS

Reports/Adds

AC ADDS & HOTS

April 14, 1989 R&R 87

FULL-SERVICE AC

MOST ADDED

ENYA (7)
ARETHA & ELTON (6)
RICK ASTLEY (3)
NATALIE COLE (3)
GLENN FREY (3)
ROY ORBISON (3)

HOTTEST

BETTE MIDLER (26)
CHER & CETERA (21)
DEON ESTUS (18)
BANGLES (15)
VANESSA WILLIAMS (11)
KENNY G (8)
ROY ORBISON (8)
THIRTY EIGHT SPECIAL (8)
MADONNA (7)

GOLD-BASED AC

MOST ADDED

ENYA (7)
HOWARD JONES (4)
BANGLES (3)
THIRTY EIGHT SPECIAL (3)
KARYN WHITE (3)
ARETHA & ELTON (2)
CARRACK & NUNN (2)
NATALIE COLE (2)
DEON ESTUS (2)
ROY ORBISON (2)

HOTTEST

CHER & CETERA (18)
BANGLES (17)
DEON ESTUS (15)
VANESSA WILLIAMS (15)
ROY ORBISON (14)
THIRTY EIGHT SPECIAL (12)
BETTE MIDLER (11)
MIKE & THE MECHANICS (10)
MADONNA (7)
DEBBIE GIBSON (6)

EAST

P1

WBEN/Bufalo
Hank Nevins
DEON ESTUS
Hottest:
BANGLES
BETTE MIDLER
MADONNA
NATALIE COLE
WGR/Bufalo
Mike Roszman
ENYA
BASIA
Hottest:
KENNY G
BREATHE
CHER & PETER CETE
DEON ESTUS

WMAL/Washington
Michael Neff
ENYA
VANESSA WILLIAMS
PHOEBE SNOW
Hottest:
KENNY G
JULIA FORDHAM
ROY ORBISON
CSN&Y
BETTE MIDLER

P2

WICC/Bridgeport
Gary Peters
ROY ORBISON
SA-FIRE
RICK ASTLEY
Hottest:
MIKE & THE MECHANICS
ENYA
MADONNA
DEON ESTUS
BETTE MIDLER
WTIC/Hartford
David Bernstein
DEON ESTUS
Hottest:
BANGLES
KENNY G
BETTE MIDLER
CHER & PETER CETE
CARLY SIMON

WELI/New Haven
Gross/McCormick

BELLE STARS
BARBRA STREISAND
Hottest:
BANGLES
NATALIE COLE
BETTE MIDLER
ENYA
DEON ESTUS

WGY/Schenectady
Brindley/Sgarlata

none
Hottest:
BETTE MIDLER
MIKE & THE MECHANICS
DEBBIE GIBSON
KENNY G
ROY ORBISON

P3

WMTR/Morristown
Brian Emery
HOWARD JONES
ROY ORBISON
RICK ASTLEY
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
38 SPECIAL
BANGLES

EAST

P1

WWMX/Baltimore
Don Kelley
none
Hottest:
BANGLES
ROY ORBISON
VANESSA WILLIAMS
MIKE & THE MECHANICS
WKSZ/Philadelphia
Lou Patrick
none
Hottest:
MIKE & THE MECHANICS
KENNY G
VANESSA WILLIAMS
ROY ORBISON
DEBBIE GIBSON

WLTJ/Pittsburgh
John Gallagher
38 SPECIAL
Hottest:
BANGLES
VANESSA WILLIAMS
CHER & PETER CETE
BETTE MIDLER
DEON ESTUS

WLTT/Washington
Don Davis
BASIA
CARRACK & NUNN
HOWARD JONES
Hottest:
38 SPECIAL
BANGLES
BETTE MIDLER
MIKE & THE MECHANICS
CARLY SIMON

P2

WAEB/Allentown
Chris Bailey
NATALIE COLE
ONE 2 MANY
ROY ORBISON
RICK ASTLEY
Hottest:
DEON ESTUS
MADONNA
BANGLES
BETTE MIDLER
38 SPECIAL

WMAS-FM/Springfield
Kratoville/O'Brien
ARETHA & ELTON
Hottest:
DEON ESTUS
STEVE WINWOOD
NATALIE COLE
CHER & PETER CETE
VANESSA WILLIAMS

WYYY/Syracuse
Lauber/Langmyer

CARLY SIMON
Hottest:
BANGLES
CHER & PETER CETE
VANESSA WILLIAMS
ROY ORBISON

WJBR/Wilmington, DE
Bill Kaye

HOWARD JONES
NATALIE COLE
Hottest:
BETTE MIDLER
DEON ESTUS
MADONNA
CHER & PETER CETE
38 SPECIAL

34 Reporters
32 Current Playlists

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
ROY ORBISON
ANITA BAKER
BANGLES
VANESSA WILLIAMS
38 SPECIAL

WDBO/Orlando
Dan Shaffer
none
Hottest:
CHER & PETER CETE
VANESSA WILLIAMS
BETTE MIDLER
KENNY G
JULIA FORDHAM

P3

WRVA/Richmond
Tim Farley
none
Hottest:
38 SPECIAL
VANESSA WILLIAMS
BETTE MIDLER
BANGLES
DEBBIE GIBSON

P3

WSTU/Stuart
Shaw/Grant
ENYA
SA-FIRE
NEW KIDS ON THE BLOCK
ARETHA & ELTON
Hottest:
DEON ESTUS
CHER & PETER CETE
BETTE MIDLER
38 SPECIAL
MADONNA

WGBR/Goldsboro
Bruce Strickland
PM
NEIL DIAMOND
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
CARRACK & NUNN
ENYA
WKYX/Paducah
Cook/Miller
ENYA
NATALIE COLE
ARETHA & ELTON
Hottest:
BREATHE
CHER & PETER CETE
BANGLES
BETTE MIDLER
DEON ESTUS

SOUTH

P1

KMGC/Dallas
Gary Shannon
ENYA
Hottest:
MADONNA
BANGLES
38 SPECIAL
Love 94/Miami
Don Agony
MIKE & THE MECHANICS
ENYA
DEON ESTUS
ANITA BAKER
BETTE MIDLER
Hottest:
ROY ORBISON
VANESSA WILLIAMS
MADONNA
DEBBIE GIBSON

WUSA/Tampa
Johnny Williams

BETTE MIDLER
BANGLES
Hottest:
ROY ORBISON
MIKE & THE MECHANICS
DEBBIE GIBSON

P2

KKMJ/Austin
Bob Cole
ENYA
Hottest:
VANESSA WILLIAMS
CHER & PETER CETE
PETER NOONE
ROY ORBISON
MIKE & THE MECHANICS

WLMX/Chattanooga
Burkett/Marshall
none
Hottest:
ROY ORBISON
ROD STEWART
SHERIFF
CHICAGO
DEBBIE GIBSON

P2

WMJJ/Birmingham
Carter Davis
CARRACK & NUNN
Hottest:
DEON ESTUS
38 SPECIAL
BREATHE
ROY ORBISON
CHER & PETER CETE

WMXC/Charlotte
Herring/Conway

HOWARD JONES
Hottest:
CHER & PETER CETE
GLENN FREY
38 SPECIAL
BANGLES
STEVE WINWOOD

P2

WRKA/Louisville
Robertson/Shannon
CAROLE KING
Hottest:
DEON ESTUS
38 SPECIAL
PETER NOONE
LUTHER VANDROSS
ARETHA & ELTON

WRVR/Memphis
Hamlin/Spencer

ENYA
KARYN WHITE
Hottest:
CHER & PETER CETE
NATALIE COLE
DEON ESTUS
BETTE MIDLER
38 SPECIAL

P2

WRAL/Raleigh
Dave Barron
none
Hottest:
RICK ASTLEY
ROY ORBISON
BASIA
MIKE & THE MECHANICS
BOY MEETS GIRL

WMXE/Richmond
Mike Ryan

ROY ORBISON
Hottest:
VANESSA WILLIAMS
BANGLES
CHER & PETER CETE
MADONNA
ROY ORBISON

KVKV/Shreveport
Howard Clark

KARYN WHITE
ENYA
Hottest:
CHER & PETER CETE
DEON ESTUS
BANGLES
MADONNA
BETTE MIDLER

MIDWEST

P1

55KRC/Cincinnati
Drew Hayes
38 SPECIAL
Hottest:
DEON ESTUS
BETTE MIDLER
BANGLES
VANESSA WILLIAMS
BREATHE

WCCO/Minneapolis
Curt Lundgren
ROY ORBISON
ASHFORD & SIMPSON
Hottest:
PHOEBE SNOW
BARBRA STREISAND
CHER & PETER CETE

P2

WBIA/Madison
Reid/Kay
none
Hottest:
DEON ESTUS
DEBBIE GIBSON
CHER & PETER CETE
KENNY G
VANESSA WILLIAMS
WROK/Rockford
McClure/Thomas
none
Hottest:
BETTE MIDLER
CARLY SIMON
VANESSA WILLIAMS
WHBY/Appleton
Saim/St. John
RESTLESS HEART
BREATHE
ARETHA & ELTON
Hottest:
BANGLES
CHER & PETER CETE
BETTE MIDLER
DEON ESTUS
ENYA
WHBC/Canton
Doug Lane
ENYA
RICK ASTLEY
Hottest:
BANGLES
DEON ESTUS
CHER & PETER CETE
38 SPECIAL
BETTE MIDLER

WLW/Cincinnati
Dave Reinhart
HOWARD JONES
Hottest:
ROY ORBISON
MADONNA
38 SPECIAL
CHICAGO
MIKE & THE MECHANICS

WTVN/Columbus
Lane/Bradley
none
Hottest:
BANGLES
ROY ORBISON
VANESSA WILLIAMS
BREATHE
DEBBIE GIBSON

P3

WOOD/Grand Rapids
Skip Essick
38 SPECIAL
Hottest:
BREATHE
ROY ORBISON
CARLY SIMON
CHER & PETER CETE
DEON ESTUS

WJBC/Bloomington
Don Munson

ARETHA & ELTON
MICA PARIS
RESTLESS HEART
BELLE STARS
DR. JOHN
Hottest:
BETTE MIDLER
CHER & PETER CETE
CARLY SIMON
CARRACK & NUNN
ENYA

WCIL/Carbondale
Rich Bird

ATLANTIC STARR
CARRACK & NUNN
GLENN FREY
Hottest:
BETTE MIDLER
BANGLES
CHER & PETER CETE
ENYA
38 SPECIAL

P3

WJBC/Bloomington
Don Munson
ARETHA & ELTON
MICA PARIS
RESTLESS HEART
BELLE STARS
DR. JOHN
Hottest:
BETTE MIDLER
CHER & PETER CETE
CARLY SIMON
CARRACK & NUNN
ENYA

WASK/Lafayette
Keith Harris

TANITA TIKARAM
DR. JOHN
Hottest:
CHER & PETER CETE
ROBERTA FLACK
CARRACK & NUNN
CAROLE KING
PHOEBE SNOW

P3

KSFB/Joplin
Williams/Wells
NATALIE COLE
PAULA ABDUL
GLENN FREY
BARBRA STREISAND
PHOEBE SNOW
Hottest:
MADONNA
CHER & PETER CETE
VANESSA WILLIAMS
DEON ESTUS
KENNY G

WASK/Lafayette
Keith Harris

TANITA TIKARAM
DR. JOHN
Hottest:
CHER & PETER CETE
ROBERTA FLACK
CARRACK & NUNN
CAROLE KING
PHOEBE SNOW

35 Current Reporters
27 Current Playlists

MIDWEST

P1

WMJ/Cleveland
Lind/ivers
38 SPECIAL
CHER & PETER CETE
Hottest:
MIKE & THE MECHANICS
ROY ORBISON
MADONNA
ROD STEWART
CHICAGO
WLTQ/Milwaukee
Fred Brennan
none
Hottest:
KENNY G
CHER & PETER CETE
MIKE & THE MECHANICS
BANGLES
DEON ESTUS

P2

WENS/Indianapolis
Grey/Eagan

GLENN FREY
Hottest:
CHICAGO
BANGLES
BETTE MIDLER
ROD STEWART
PETER NOONE

WCRZ/Flint
Patrick/Downey

KARYN WHITE
ENYA
Hottest:
DEON ESTUS
BANGLES
BETTE MIDLER
CHER & PETER CETE
38 SPECIAL

WMTI/Detroit
Bob Kaake
BANGLES
Hottest:
LIVINGSTON TAYLOR
VANESSA WILLIAMS
DEON ESTUS
DEBBIE GIBSON
BETTE MIDLER

P2

KUDL/Kansas City
Don Bender

BANGLES
Hottest:
DEON ESTUS
ROY ORBISON
VANESSA WILLIAMS
MIKE & THE MECHANICS
DEBBIE GIBSON

P2

KEFM/Omaha
Lane/Kennedy

HOWARD JONES
Hottest:
BANGLES
DEON ESTUS
38 SPECIAL

P2

KRAV/Tulsa
Couch/Baker

ONE 2 MANY
Hottest:
DEBBIE GIBSON
BANGLES
VANESSA WILLIAMS
CHICAGO
CHER & PETER CETE

Called In Frozen Playlist (1):
WMMX/Baltimore
Did Not Report, Playlist Frozen (1):
WRAL/Raleigh

WEST

P1

KHOW/Denver
Murphy Huston
ENYA
Hottest:
ROY ORBISON
BETTE MIDLER
MIKE & THE MECHANICS
BANGLES
TAYLOR DAYNE

P2

KFMB/San Diego
Larson/Robertson
ARETHA & ELTON
ATLANTIC STARR
NEIL DIAMOND
Hottest:
CHER & PETER CETE
DEON ESTUS
38 SPECIAL
BANGLES
CARLY SIMON

KEX/Portland
Dirk/Fort

none
Hottest:
MIKE & THE MECHANICS
BETTE MIDLER

KBOI/Boise
Drew Harold
none
Hottest:
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE
VANESSA WILLIAMS
KENNY G

P3

KUGN/Eugene
O'Brien/James
none
Hottest:
VANESSA WILLIAMS
DEON ESTUS
BETTE MIDLER
CHER & PETER CETE

P3

KSSK/Honolulu
Phil Abbott
BUSTER POINDEXTER
Hottest:
MIKE & THE MECHANICS
CHER & PETER CETE
ROY ORBISON
CECILIO & KAPONO
BETTE MIDLER

P3

KFQD/Anchorage
Bradley/Ford
JULIA FORDHAM
NATALIE COLE
ARETHA & ELTON
GLENN FREY
Hottest:
VANESSA WILLIAMS
DEON ESTUS
BETTE MIDLER
MADONNA
CARLY SIMON

Called In Frozen Playlist (5):
KEX/Portland
WGY/Schenectady
WHAS/Louisville
WIBA/Madison
WROK/Rockford
Did Not Report, Playlist Frozen (3):
KUGN/Eugene
WDBO/Orlando
WTVN/Columbus

WEST

P1

KKCW/Portland
Bill Minckler
ARETHA & ELTON
CAROLE KING
38 SPECIAL
Hottest:
BANGLES
BETTE MIDLER
CHER & PETER CETE
VANESSA WILLIAMS
ENYA

P2

KQLH/Riverside
Cunningham/Robin

ENYA
MADONNA
SIMPLY RED
Hottest:
38 SPECIAL
CHER & CETERA
DEON ESTUS
BANGLES
VANESSA WILLIAMS

P2

KXOA-FM/Sacramento
Brian Casey

CHER & PETER CETE
Hottest:
ROY ORBISON
MIKE & THE MECHANICS
KENNY G
PHIL COLLINS
BOY MEETS GIRL

P2

KLLY/Bakersfield
Russ Davidson

DEON ESTUS
Hottest:
BETTE MIDLER
KENNY G
VANESSA WILLIAMS
BANGLES
CHER & PETER CETE

P2

none
Hottest:
VANESSA WILLIAMS
KENNY G
CHER & PETER CETE
DEON ESTUS
38 SPECIAL

SUMMARY

Female artists prevailed in the FSA and GB Most Added/Hottest categories. Only Peter Cetera (as a duet with Cher) in GB Hottest broke a streak started last week, overtaking the Bangles. Among those slotting FSA Most Added Enya were P1s KHOW, WMAL, WGR. One-week FSA Hottest leaders Bangles stepped aside for Bette Midler (+8), Cher & Cetera (+5) and Deon Estus (+4) also improved; Madonna debuted. Enya also fronted GB Most Added, picking up P1 support from KQLH, Love 94, KMGC, Estus (+5) and Midler (+2) gained in GB Hottest; Thirty Eight Special and Madonna bowed.

| LW | TW | ARTIST/Album (Label) | TRACKS |
|----|----|--|---------------------------|
| 2 | 1 | ANDREAS VOLLENWEIDER/Dancing With... (Columbia) | "Dancing" "Love" |
| 3 | 2 | HIROSHIMA/East (Epic) | "Thousand" "Daydreamer" |
| 1 | 3 | WINDOWS/The French Laundry (Cypress/A&M) | "Night" "Ship" |
| 4 | 4 | SPECIAL EFX/Confidential (GRP) | "Place" "Confidential" |
| 6 | 5 | SCOTT COSSU/Switchback (Windham Hill) | "Desert" "Serpentine" |
| 9 | 6 | CHRIS REA/New Light Through Old Windows (Geffen) | "Beach" "Candles" |
| 7 | 7 | DAVID ARKENSTONE/Island (Narada-Equinox/MCA) | "Island" "Ballet" |
| 12 | 8 | IVAN LINS/Love Dance (Reprise) | "Moved" "Who's" |
| 16 | 9 | JOE SAMPLE/Spellbound (WB) | "All" "Turn" |
| 5 | 10 | FREE FLIGHT/Slice Of Life (FM/CBS) | "Slice" "Uptown" |
| 8 | 11 | ALEX BUGNON/Love Season (Orpheus/EMI) | "Love" "Around" |
| 11 | 12 | KEIKO MATSUI/Under Northern Lights (MCA) | "Mountain" "Morning" |
| 19 | 13 | SHERRY WINSTON/Love Madness (Headfirst) | "That's" "Love" |
| 10 | 14 | STEVE BACH/More Than A Dream (Soundwings) | "Rain" "Fast" |
| 14 | 15 | TANITA TIKARAM/Ancient Heart (Reprise) | "Twist" "Cathedral" |
| 20 | 16 | NIGHTENGAL/Lightdance (Higher Octave) | "Sundance" "Japanese" |
| 13 | 17 | ENYA/Watermark (Geffen) | "Orinoco" "Watermark" |
| 21 | 18 | PAT KELLEY/I'll Stand Up (Nova) | "Bolinas" "After" "River" |
| 18 | 19 | STEPS AHEAD/N.Y.C. (Intuition/Capitol) | "Well" "Festival" |
| 17 | 20 | MARTIN TAYLOR/Sarabanda (Gaia) | "Mornin'" "Call" |
| 23 | 21 | DEBORAH HENSON-CONANT/On The Rise (GRP) | "Rise" "Phoenix" |
| 22 | 22 | BOBBY LYLE/Ivory Dream (Atlantic) | "Ivory" "Loco-" |
| 26 | 23 | BILL GABLE/There Were Signs (Private Music) | "Ahead" "Cape" |
| 15 | 24 | DAVID MANN/Insight (Antilles New Direction/Island) | "Chelsea" "Lunar" |
| 30 | 25 | TERRI LYNE CARRINGTON/Real Life Story (Verve Forecast) | "Blackbird" "Pleasant" |
| 28 | 26 | DAVID CROSBY/Oh Yes I Can (A&M) | "Flying" "Melody" |
| 29 | 27 | KEVIN EUBANKS/The Searcher (GRP) | "Story" "Poem" |
| 25 | 28 | ROSS TRAUT & STEVE ROBBY/The Great Lawn (Columbia) | "La La" "Round" |
| 27 | 29 | GLENN ALEXANDER/Glenn Alexander (SOS) | "Westfield" "Closest" |

DEBUT

| LW | TW | ARTIST/Album (Label) | TRACKS |
|----|----|---|--------------------------------|
| 1 | 1 | BOBBY LYLE/Ivory Dreams (Atlantic) | "Tropical" "Ivory" |
| 3 | 2 | TERRI LYNE CARRINGTON/Real Life Story (Verve Forecast) | "Blackbird" "Message" |
| 5 | 3 | CHICK COREA AKOUSTIC BAND/Chick Corea Akoustic Band (GRP) | "Morning" "T.B.C." |
| 4 | 4 | MARCUS ROBERTS/The Truth Is Spoken Here (Novus/RCA) | "Arrival" "Blue" |
| 2 | 5 | STEPS AHEAD/N.Y.C. (Intuition/Capitol) | "Lust" "Well" |
| 8 | 6 | SHERRY WINSTON/Love Madness (Headfirst) | "That's" "Song" |
| 13 | 7 | KEVIN EUBANKS/The Searcher (GRP) | "Breeze" "Story" |
| 6 | 8 | TURTLE ISLAND STRING QUARTET/Metropolis (Windham Hill) | "Four" "Sidewinder" |
| 14 | 9 | JOE SAMPLE/Spellbound (WB) | "Seven" "Spellbound" "Somehow" |
| 7 | 10 | PASSPORT/Talk Back (Atlantic) | "Nico's" "Dancing" |
| 11 | 11 | WINDOWS/French Laundry (Cypress/A&M) | "Night" "New" |
| 19 | 12 | BOB BERG/Cycles (Denon) | "Back" "Diamond" |
| 10 | 13 | FREE FLIGHT/Slice Of Life (FM/CBS) | "Penny" "Uptown" |
| 16 | 14 | MCCOY TYNER/Revelations (Blue Note) | "Mellow" "Contemplation" |
| 24 | 15 | HIROSHIMA/East (Epic) | "East" "Tabo" |
| 9 | 16 | STEVE BACH/More Than A Dream (Soundwings) | "Fast" "Star" |
| 17 | 17 | SPECIAL EFX/Confidential (GRP) | "Sabariah" "Effect" |
| 21 | 18 | ROSS TRAUT & STEVE ROBBY/The Great Lawn (Columbia) | "Roof" "Great" |
| 25 | 19 | SCOTT COSSU/Switchback (Windham Hill) | "Desert" "Switchback" |
| 20 | 20 | SUPERBLUE/Superblue (Blue Note) | "Summertime" "Marvelous" |
| 22 | 21 | OREGON/45th Parallel (Portrait/Epic) | "Pageant" "Hand" |
| 27 | 22 | DIRTY DOZEN BRASS BAND/Voodoo (Columbia) | "Over" "Moose" |
| 12 | 23 | MARTIN TAYLOR/Sarabanda (Gaia) | "Sarabanda" "Jenny" |
| 18 | 24 | KEIKO MATSUI/Under Northern Lights (MCA) | "Mountain" "Under" |
| 26 | 25 | ERIC GALE/In A Jazz Tradition (EmArcy) | "Eric's" |
| 30 | 26 | IVAN LINS/Love Dance (Reprise) | "Moved" "Velas" |
| 15 | 27 | DAVID MANN/Insight (Antilles New Direction/Island) | "Chelsea" "Clockwinder" |
| 23 | 28 | BUDDY MONTGOMERY/So Why Not (Landmark) | "Why" "Summer" |
| 29 | 29 | ALEX BUGNON/Love Season (Orpheus/EMI) | "Around" "Yearning" |
| 30 | 30 | JOHN PATITUCCI/On The Corner (GRP) | "Corner" "Avenue" |

BREAKER

| MOST ADDED LPs | HOTTEST LPs | HOT TRACKS |
|--|---|--|
| JOHN WEIDER (11) T LAVITZ (10) RAY OBIEDO (9) PETER BUFFETT (7) MICHAEL MANNING (7) SPENCER NILSEN (7) PHOEBE SNOW (7) | HIROSHIMA (17) A. VOLLENWEIDER (17) JOE SAMPLE (9) SPECIAL EFX (9) DAVID ARKENSTONE (7) ALEX BUGNON (7) WINDOWS (7) | A. VOLLENWEIDER/Dancing D. HENSON-CONANT/Rise |

| MOST ADDED LPs | HOTTEST LPs | HOT TRACKS |
|--|---|---|
| RAY OBIEDO (10) GEORGE ADAMS (8) EDDIE DANIELS (8) JOHN PATITUCCI (8) BOOKER T. JONES (7) T LAVITZ (7) MICHAEL MANNING (5) ANDREAS VOLLENWEIDER (5) | T. LYNE CARRINGTON (17) CHICK COREA AKOUSTIC (9) MARCUS ROBERTS (9) HIROSHIMA (8) BOBBY LYLE (8) JOE SAMPLE (8) STEPS AHEAD (8) SHERRY WINSTON (7) | TERRI LYNE CARRINGTON/ Blackbird HIROSHIMA/East IVAN LINS/You KEIKO MATSUI/Mountain |

NEW & ACTIVE

MEMBERS ONLY...TOO! "The Way You Make Me Feel" (Muse) 18/1
Rotations: Heavy 0/0, Medium 10/0, Light 8/1, Total Adds 1, WBZN.

PHOEBE SNOW "Something Real" (Elektra) 17/7
Rotations: Heavy 5/1, Medium 5/1, Light 7/5, Total Adds 7, KOAI, WXDJ, BRZ, KDAB, KKSJ, WLHT, KSNO. Heavy: SMN, KBLX, KLZS, KBCC.

EDDIE DANIELS "Blackwood" (GRP) 17/4
Rotations: Heavy 1/0, Medium 7/0, Light 9/4, Total Adds 4, WNUA, KOPT, WFMK, WHNN. Heavy: WOTB.

PETER KATER "Homage" (Gala/Gramavision) 17/0
Rotations: Heavy 2/0, Medium 6/0, Light 9/0, Total Adds 0, Heavy: KTWV, WOTB.

BLACK "Comedy" (A&M) 16/5
Rotations: Heavy 2/0, Medium 5/0, Light 9/5, Total Adds 5, KTWV, KDAB, WLOQ, KSNO, KTCL. Heavy: BRZ, KEYV.

KERSTIN ALLVIN "Origins" (JBX) 16/0
Rotations: Heavy 2/0, Medium 10/0, Light 4/0, Total Adds 0, Heavy: KLZS, KLRS.

T LAVITZ "T Lavitz & The Bad Habitz" (Intima/Enigma) 15/10
Rotations: Heavy 1/0, Medium 7/4, Light 7/6, Total Adds 10, WNUA, SMN, KTWV, KNUA, WGMC, KLRS, WOTB, WNGS, KTCZ, PS. Heavy: KKSJ.

RAIN MAN "Soundtrack" (Capitol) 15/1
Rotations: Heavy 2/0, Medium 10/0, Light 3/1, Total Adds 1, KIFM. Heavy: KKSJ, MS.

ERIC GALE "Let's Stay Together" (Artful Balance/JCI) 15/1
Rotations: Heavy 2/0, Medium 6/0, Light 7/1, Total Adds 1, WHNN. Heavy: WXDJ, KEYV.

MICHAEL DEEP "Thru The Harp" (Higher Octave) 15/0
Rotations: Heavy 3/0, Medium 6/0, Light 6/0, Total Adds 0, Heavy: WXDJ, WNUA, SS.

MICHAEL HAYES "I Vibe" (Surface to Air) 15/0
Rotations: Heavy 1/0, Medium 7/0, Light 7/0, Total Adds 0, Heavy: BRZ.

PETER BUFFETT "One By One" (Narada/Mystique) 14/7
Rotations: Heavy 1/1, Medium 4/2, Light 9/4, Total Adds 7, KOAI, WHVE, SMN, KDAB, WOTB, KTCZ, SS.

BOOKER T. JONES "The Runaway" (MCA) 14/1
Rotations: Heavy 2/0, Medium 7/0, Light 5/1, Total Adds 1, KIFM. Heavy: SMN, WOTB.

CHAKA KHAN "C.K." (WB) 14/1
Rotations: Heavy 3/1, Medium 6/0, Light 5/0, Total Adds 1, WXDJ. Heavy: WOTB, KSNO.

* Uncharted Breakers denoted by one asterisk ** Chart Extra denoted by two asterisks.

NEW & ACTIVE

****ANDREAS VOLLENWEIDER "Dancing With The Lion" (CBS) 25/5**
Rotations: Heavy 5/0, Medium 10/1, Light 10/4, Total Adds 5, WMOT, KLCC, JZSHOW, JCITY, WLVE. Heavy: WNOP, WCPN, KTCJ, KSBR, JZTRAX. CHART EXTRA this week.

***EDDIE DANIELS "Blackwood" (GRP) 23/8**
Rotations: Heavy 3/1, Medium 12/2, Light 8/5, Total Adds 8, KJZZ, KSDS, WMOT, WHRO, WSHA, KUOP, WEBR, JZTRAX. Heavy: WRTI, WKRY. BREAKER this week.

****PAT KELLEY "I'll Stand Up" (Nova) 21/1**
Rotations: Heavy 6/0, Medium 10/0, Light 5/1, Total Adds 1, KLCC. Heavy: KTCJ, KJZZ, KLSK, WVPE, KSBR, JZTRAX. BREAKER this week.

CHAKA KHAN "C.K." (WB) 18/4
Rotations: Heavy 3/0, Medium 6/1, Light 9/3, Total Adds 4, KTCJ, JZSHOW, WFSS, WVPE. Heavy: WJZZ, KXPR, KPLU.

JACK WALRATH "Neohippus" (Blue Note) 17/2
Rotations: Heavy 3/0, Medium 2/0, Light 12/2, Total Adds 2, WSHA, JCITY. Heavy: WCPN, WFPL, KUOP.

MEMBERS ONLY...TOO! "The Way You Make Me Feel" (Muse) 16/0
Rotations: Heavy 0/0, Medium 10/0, Light 6/0, Total Adds 0, Medium: WNOP, WCPN, WJZZ, WFPL, KLSK, WFSS, KSLU, WSIE, WVPE, JZTRAX.

JORGE DALTO "Rendezvous" (Cheetah) 15/0
Rotations: Heavy 2/0, Medium 9/0, Light 4/0, Total Adds 0, Heavy: WAER, WVPE.

BOOKER T. JONES "The Runaway" (MCA) 14/7
Rotations: Heavy 4/0, Medium 3/1, Light 7/6, Total Adds 7, WFPL, WSHA, KLCC, JZSHOW, KSLU, KCLC, KSBR. Heavy: WDET, WFSS, WTEB, JZTRAX.

ALLEGRO JAZZ ENSEMBLE "Sphinx" (Mobile Fidelity) 14/4
Rotations: Heavy 0/0, Medium 2/1, Light 12/3, Total Adds 4, WMOT, KLSK, JZSHOW, KSBR.

DAVID MURRAY "Ming's Samba" (Portrait/Epic) 14/3
Rotations: Heavy 1/0, Medium 5/0, Light 8/3, Total Adds 3, JZSHOW, JCITY, WVPE. Heavy: WFPL.

CHARLES BROWN "One More For The Road..." (Alligator) 14/2
Rotations: Heavy 2/0, Medium 9/1, Light 3/1, Total Adds 2, WEBR, WUSF. Heavy: WKRY, KWMU.

DAVID PETERSON "After Image" (Nebula) 13/2
Rotations: Heavy 1/0, Medium 2/0, Light 10/2, Total Adds 2, KJZZ, WMOT. Heavy: CJ.

RAY BRYANT "Golden Earring" (EmArcy) 13/1
Rotations: Heavy 4/0, Medium 4/0, Light 5/1, Total Adds 1, WCPN. Heavy: KMHD, WTEB, WUSF, WVPE.

Terri Lyne Carrington's "real life story":

- Age 5** Begins playing her father's saxophone until her two front teeth fall out.
- Age 7** Given her first set of drums.
- Age 11** Offered a lifetime scholarship to Berklee after sitting in with Oscar Peterson.
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Co-produced by Terri Lyne Carrington
Management: Bill Darlington, c/o P.R.A.

C.J. Chart 2

Available on Verve Forecast compact discs, high-quality XDR chrome cassettes and audiophile LPs.



| 3 | 2 | 170 REPORTERS | | APRIL 14, 1989 | | Reports/Adds | Heavy | Medium |
|----------------|-----|---------------|----|--|--|--------------|-------|--------|
| WKS | WKS | LW | TW | | | | | |
| — | — | 2 | 1 | 1 OUTFIELD /Voices Of Babylon (Columbia) | "Babylon" (163) "Paradise" (1) "Life" (1) | 163+/4 | 139+ | 23- |
| 10 | 3 | 1 | 1 | 2 JULIAN LENNON /Mr. Jordan (Atlantic)* | "Heaven" (158) "Mother" (1) "Make" (1) | 159+/4 | 124+ | 34- |
| 11 | 7 | 7 | 7 | 3 R.E.M. /Green (WB) | "Turn" (140) "Pop" (16) "Stand" (10) | 146-/3 | 71+ | 68- |
| 3 | 2 | 3 | 3 | 4 THIRTY EIGHT SPECIAL /Rock & Roll Strategy (A&M) | "Second" (114) "Hot" (6) | 118-/1 | 107- | 10= |
| 15 | 8 | 8 | 8 | 5 RADIATORS /Zig-Zaggin' Through Ghostland (Epic) | "Confidential" (139) "Hardcore" (3) "Dark" (2) | 141-/0 | 72+ | 60- |
| 8 | 10 | 9 | 9 | 6 TRAVELING WILBURYS /Traveling Wilburys (Wilbury/WB) | "Heading" (120) "End" (25) "Last" (5) | 129+/12 | 61+ | 64+ |
| BREAKER | | | | 7 CULT /Sonic Temple (Sire/Reprise) | "Fire" (151) "King" (4) "American" (4) | 151 /7 | 39 | 96 |
| 1 | 1 | 4 | 4 | 8 REPLACEMENTS /Don't Tell A Soul (Sire/Reprise) | "I'll" (108) "Back" (8) "Talent" (3) | 118-/2 | 83- | 29+ |
| 20 | 16 | 12 | 12 | 9 SIREN /All Is Forgiven (Mercury) | "All" (136) "Lover" (1) "How" (1) | 136-/5 | 62+ | 61- |
| 26 | 21 | 14 | 14 | 10 BONNIE RAITT /Nick Of Time (Capitol) | "Thing" (127) "Real" (2) "Nick" (1) | 127+/5 | 59+ | 66- |
| 4 | 4 | 5 | 5 | 11 MELISSA ETHERIDGE /Melissa Etheridge (Island) | "Similar" (96) "Chrome" (9) "Way" (4) | 108-/0 | 82- | 23+ |
| 6 | 5 | 6 | 6 | 12 U2 /Rattle & Hum (Island) | "God" (97) "Love" (15) "Hawkmoon" (4) | 106-/0 | 78- | 27+ |
| 23 | 17 | 13 | 13 | 13 GARY MOORE /After The War (Virgin) | "Ready" (128) "Clones" (24) | 129-/0 | 38+ | 81- |
| 24 | 20 | 19 | 19 | 14 XTC /Oranges & Lemons (Geffen) | "Mayor" (123) "King" (4) "Loving" (1) | 123+/4 | 56+ | 55- |
| 12 | 11 | 10 | 10 | 15 GUNS N' ROSES /G N' R Lies (Geffen) | "Patience" (99) "Used" (2) | 100-/1 | 80- | 18- |
| 25 | 22 | 18 | 18 | 16 WARRANT /Dirty Rotten Filthy Stinking Rich (Columbia) | "Down" (127) "Pennies" (1) | 128-/2 | 42+ | 76- |
| — | — | 20 | 20 | 17 SARAYA /Saraya (Polydor) | "Love" (138) "Healing" (1) "Ready" (1) | 138+/6 | 22+ | 97+ |
| 38 | 38 | 23 | 23 | 18 LIVING COLOUR /Vivid (Epic) | "Open" (107) "Cult" (23) "Middle" (3) | 121+/19 | 24+ | 73+ |
| 14 | 14 | 17 | 17 | 19 ROY ORBISON /Mystery Girl (Virgin) | "Mystery" (103) "Got" (8) "Dream" (3) | 110-/4 | 42- | 57- |
| 18 | 15 | 15 | 15 | 20 ELVIS COSTELLO /Spike (WB) | "Veronica" (88) "Town" (6) "Truth" (2) | 92-/2 | 59- | 26- |
| 17 | 13 | 16 | 16 | 21 LITTLE AMERICA /Fairgrounds (Geffen) | "Where" (103) "Maryjane" (1) | 103-/0 | 57- | 46- |
| 5 | 6 | 11 | 11 | 22 DEF LEPPARD /Hysteria (Mercury) | "Rocket" (94) "Love" (3) "Excitable" (2) | 95-/0 | 69- | 20- |
| 31 | 32 | 26 | 26 | 23 MIKE & THE MECHANICS /Living Years (Atlantic) | "Seeing" (99) "Living" (13) "Nobody" (2) | 112+/26 | 27+ | 77+ |
| 34 | 25 | 22 | 22 | 24 STEVE WINWOOD /Roll With It (Virgin) | "Hearts" (88) | 88-/2 | 52+ | 33- |
| 39 | 37 | 29 | 29 | 25 CINDERELLA /Long Cold Winter (Mercury) | "Home" (104) "Mile" (2) | 105+/11 | 19+ | 71- |
| 22 | 24 | 27 | 27 | 26 FIXX /Calm Animals (RCA) | "Precious" (61) "Driven" (31) "Flow" (1) | 87-/7 | 27- | 51+ |
| 36 | 31 | 28 | 28 | 27 CRUEL STORY OF YOUTH /Cruel Story Of Youth (Columbia) | "You're" (105) "Vapor" (1) | 106+/8 | 9+ | 80+ |
| 28 | 26 | 25 | 25 | 28 SKID ROW /Skid Row (Atlantic) | "Youth" (97) "Remember" (8) "Life" (1) | 103-/2 | 13- | 63- |
| BREAKER | | | | 29 BIG BAM BOO /Fun, Faith & Fairplay (Uni/MCA) | "Shooting" (103) | 103+/16 | 7+ | 69+ |
| 40 | 39 | 32 | 32 | 30 EDIE BRICKELL & NEW BOHEMIANS /Shooting Rubberbands At... | "Circle" (86) "Wheel" (1) "Love" (1) | 86+/8 | 24+ | 53+ |
| — | 40 | 36 | 36 | 31 JEFF HEALEY BAND /See The Light (Arista) | "Angel" (90) "Girl" (2) "River" (1) | 92+/16 | 12+ | 65+ |
| 7 | 12 | 21 | 21 | 32 BAD COMPANY /Dangerous Age (Atlantic) | "Shake" (51) "Bad" (28) "Dirty" (1) | 67-/7 | 27- | 32- |
| 29 | 29 | 34 | 34 | 33 JON BUTCHER /Pictures From The Front (Pasha/Capitol) | "Might" (66) "Somebody" (6) "Dreaming" (3) | 72=/3 | 16= | 46= |
| 35 | 30 | 30 | 30 | 34 GLAMOUR CAMP /Glamour Camp (EMI) | "Did" (78) "Fall" (2) | 79-/0 | 16- | 54- |
| 37 | 35 | 35 | 35 | 35 CHOIRBOYS /Big Bad Noise (WTG) | "Paradise" (71) | 71-/1 | 21- | 38- |
| 2 | 9 | 24 | 24 | 36 CHRIS REA /New Light Through Old Windows (Geffen) | "Working" (45) "Dance" (2) "Hear" (2) | 50-/1 | 33- | 15- |
| DEBUT | | | | 37 JOE JACKSON /Blaze Of Glory (A&M) | "Nineteen" (73) | 73+/47 | 13+ | 45+ |
| DEBUT | | | | 38 FABULOUS THUNDERBIRDS /Powerful Stuff (CBS Associated) | "Rock" (66) | 66+/60 | 8+ | 53+ |
| 27 | 34 | 39 | 39 | 39 LOU REED /New York (Sire/WB) | "Dirty" (25) "Busload" (25) "Endless" (1) | 49+/11 | 21+ | 20= |
| — | — | 40 | 40 | 40 EDDIE MONEY /Nothing To Lose (Columbia) | "Let" (47) "Forget" (6) "Cry" (3) | 57+/13 | 17= | 34+ |

*Keeps a bullet due to continued growth.

ALAN NAILS
Myles

"LOVE IS"
JUST OUT AND ON
40 AORS,
INCLUDING KUPD,
WLZR, KBCO,
WBCN, WBAB,
Q107, KZEW ...

BREAKERS

CULT
Sonic Temple (Sire/Reprise)
89% of our reporters on it.

BIG BAM BOO
Fun, Faith & Fairplay (Uni/MCA)
61% of our reporters on it.

MOST ADDED

- F. THUNDERBIRDS (60)
- SAY ANYTHING (54)
- JOE JACKSON (47)
- MIKE & THE MECHANICS (26)
- VIXEN (20)
- LIVING COLOUR (19)
- JEFF HEALEY BAND (16)
- BIG BAM BOO (16)
- EDDIE MONEY (13)
- ALANNAH MYLES (13)

HOTTEST

- OUTFIELD (139)
- JULIAN LENNON (124)
- THIRTY EIGHT SPECIAL (107)
- REPLACEMENTS (83)
- MELISSA ETHERIDGE (82)
- GUNS N' ROSES (80)
- U2 (78)
- RADIATORS (72)
- R.E.M. (71)
- DEF LEPPARD (69)

LOOKIN' FOR ADDS APRIL 17TH & 18TH

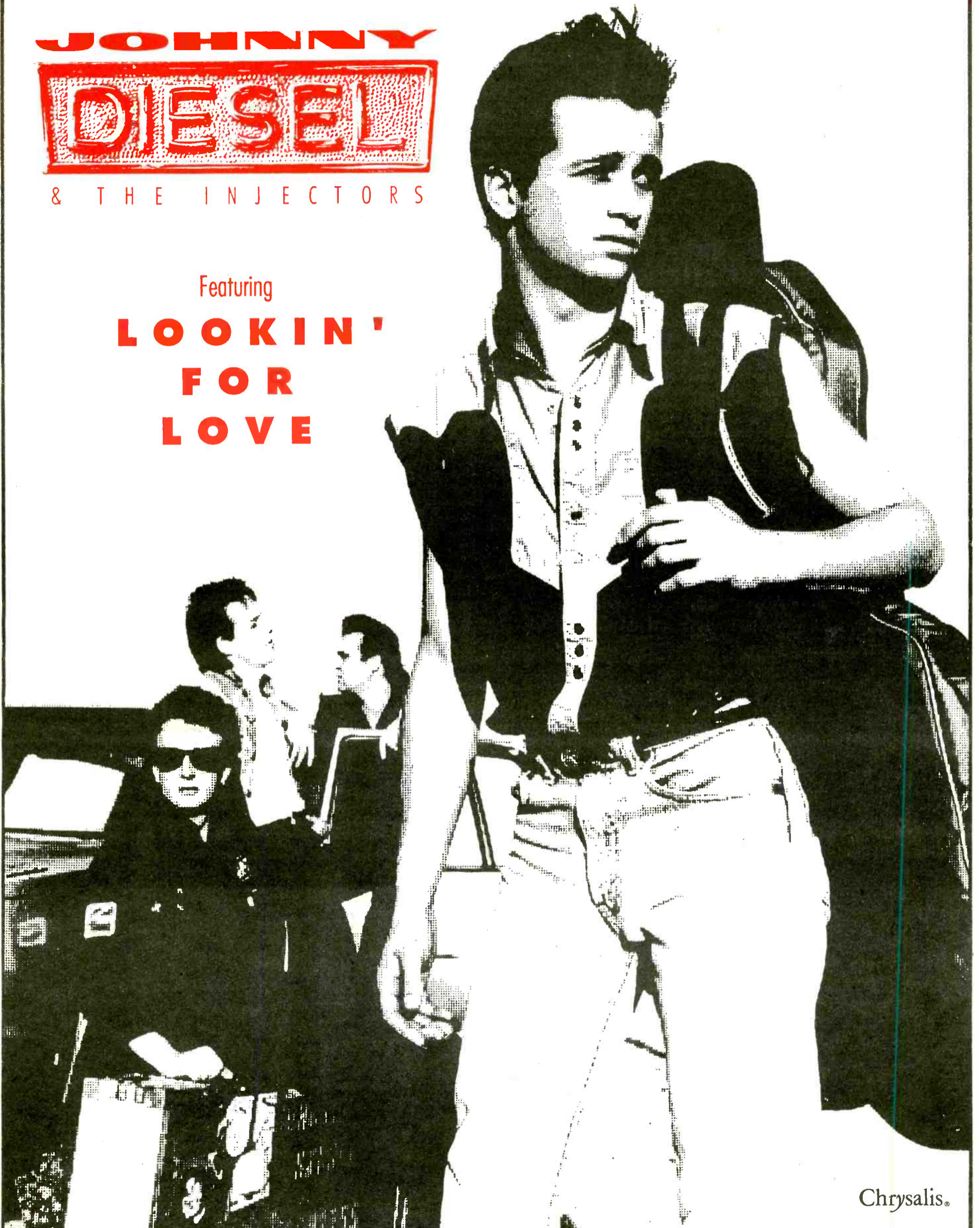
JOHNNY

DIESEL

& THE INJECTORS

Featuring

LOOKIN'
FOR
LOVE



Chrysalis.

WHEN YOU PLAY IT, SAY IT!

NEW ARTISTS

| | Reports |
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| 1 | GLAMOUR CAMP/She Did It (EMI)78 |
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New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

The Strong Survive



"HANG TOUGH"

The Follow-Up To The Top 10 Track
"Heaven's Trail (No Way Out)"



From The Album
The Great Radio Controversy
Approaching Platinum

Produced by Steve Thompson and Michael Barbiero Management: Q Prime Inc. © 1989 The David Geffen Company

The Tough Thrive



AOR TRACKS

NATIONAL AIRPLAY

| 3 | 2 | 1 | WKS | WKS | LW | TW | 170 REPORTERS | Reports/Adds | Heavy | Medium |
|----------------|-----------|-----------|-----------|-----------|----|----|--|--------------|-------|--------|
| — | — | 4 | 1 | 4 | — | — | 1 TOM PETTY/I Won't Back Down (MCA) | 165+/8 | 142+ | 22- |
| 13 | 4 | 2 | 2 | 2 | — | — | 2 OUTFIELD/Voices Of Babylon (Columbia) | 163+/4 | 139+ | 23- |
| 6 | 3 | 1 | 3 | 1 | — | — | 3 JULIAN LENNON/Now You're In Heaven (Atlantic)* | 158+/4 | 124+ | 34- |
| 3 | 2 | 3 | 4 | 3 | — | — | 4 THIRTY EIGHT SPECIAL/Second Chance (A&M) | 114-/1 | 106- | 7- |
| 12 | 8 | 7 | 5 | 7 | — | — | 5 RADIATORS/Confidential (Epic) | 139-/0 | 72+ | 58- |
| 25 | 17 | 13 | 6 | 13 | — | — | 6 R.E.M./Turn You Inside-Out (WB) | 140+/8 | 64+ | 70- |
| — | 27 | 17 | 7 | 17 | — | — | 7 CULT/Fire Woman (Sire/Reprise) | 151+/7 | 39+ | 96- |
| 17 | 13 | 10 | 8 | 10 | — | — | 8 SIREN/All Is Forgiven (Mercury) | 136-/5 | 62+ | 61- |
| 1 | 1 | 5 | 9 | 5 | — | — | 9 REPLACEMENTS/I'll Be You (Sire/Reprise) | 108-/2 | 82- | 22- |
| 26 | 20 | 14 | 10 | 14 | — | — | 10 BONNIE RAITT/Thing Called Love (Capitol) | 127+/5 | 59+ | 66- |
| 33 | 23 | 20 | 11 | 20 | — | — | 11 GREAT WHITE/Once Bitten Twice Shy (Capitol) | 136+/5 | 37+ | 93= |
| 24 | 18 | 19 | 12 | 19 | — | — | 12 XTC/Mayor Of Simpleton (Geffen) | 123+/4 | 55+ | 56- |
| 10 | 9 | 9 | 13 | 9 | — | — | 13 GUNS N' ROSES/Patience (Geffen) | 99-/1 | 80- | 17- |
| 21 | 16 | 15 | 14 | 15 | — | — | 14 GARY MOORE/Ready For Love (Virgin) | 128-/0 | 38+ | 81- |
| 23 | 19 | 18 | 15 | 18 | — | — | 15 WARRANT/Down Boys (Columbia) | 127-/2 | 41+ | 76- |
| 5 | 5 | 6 | 16 | 6 | — | — | 16 MELISSA ETHERIDGE/Similar Features (Island) | 96-/0 | 76- | 17+ |
| 39 | 28 | 21 | 17 | 21 | — | — | 17 SARAYA/Love Has Taken Its Toll (Polydor) | 138+/6 | 22+ | 97+ |
| BREAKER | 18 | 18 | 18 | 18 | — | — | 18 TRAVELING WILBURYS/Heading For The Light (Wilbury/WB) | 120+/31 | 42+ | 74+ |
| 9 | 7 | 8 | 19 | 8 | — | — | 19 U2/God Part II (Island) | 97-/1 | 71- | 25+ |
| 14 | 12 | 12 | 20 | 12 | — | — | 20 LITTLE AMERICA/Where Were You (Geffen) | 103-/0 | 57- | 46- |
| 4 | 6 | 11 | 21 | 11 | — | — | 21 DEF LEPPARD/Rocket (Mercury) | 94-/0 | 69- | 19- |
| 28 | 24 | 22 | 22 | 22 | — | — | 22 ROY ORBISON/She's A Mystery To Me (Virgin) | 103-/6 | 39+ | 54- |
| 16 | 14 | 16 | 23 | 16 | — | — | 23 ELVIS COSTELLO/Veronica (WB) | 88-/1 | 58- | 23- |
| 31 | 26 | 23 | 24 | 23 | — | — | 24 STEVE WINWOOD/Hearts On Fire (Virgin) | 88-/2 | 52+ | 33- |
| 60 | 47 | 34 | 25 | 34 | — | — | 25 MIKE & THE MECHANICS/Seeing Is Believing (Atlantic) | 99+/29 | 18+ | 74+ |
| BREAKER | 26 | 26 | 26 | 26 | — | — | 26 CINDERELLA/Coming Home (Mercury) | 104+/11 | 18+ | 71= |
| 35 | 33 | 27 | 27 | 27 | — | — | 27 CRUEL STORY OF YOUTH/You're What You Want To Be (Columbia) | 105=7 | 9+ | 79= |
| BREAKER | 28 | 28 | 28 | 28 | — | — | 28 LIVING COLOUR/Open Letter (To A Landlord) (Epic) | 107+/21 | 12+ | 68+ |
| BREAKER | 29 | 29 | 29 | 29 | — | — | 29 BIG BAM BOO/Shooting From My Heart (Uni/MCA) | 103+/16 | 7+ | 69+ |
| 48 | 41 | 31 | 30 | 31 | — | — | 30 EDIE BRICKELL & NEW BOHEMIANS/Circle (Geffen) | 86+/8 | 23+ | 53+ |
| 30 | 29 | 28 | 31 | 28 | — | — | 31 SKID ROW/Youth Gone Wild (Atlantic) | 97-/2 | 10- | 60- |
| 53 | 43 | 36 | 32 | 36 | — | — | 32 JEFF HEALEY BAND/Angel Eyes (Arista) | 90+/16 | 12+ | 63+ |
| 32 | 32 | 30 | 33 | 30 | — | — | 33 GLAMOUR CAMP/She Did It (EMI) | 78-/0 | 16- | 53- |
| 37 | 36 | 33 | 34 | 33 | — | — | 34 CHOIRBOYS/Run To Paradise (WTG) | 71-/1 | 21- | 38- |
| DEBUT | 35 | 35 | 35 | 35 | — | — | 35 KINGDOM COME/Do You Like It (Polydor) | 91 /91 | 2 | 53 |
| DEBUT | 36 | 36 | 36 | 36 | — | — | 36 JOE JACKSON/Nineteen Forever (A&M) | 73+/47 | 13+ | 45+ |
| 51 | 42 | 38 | 37 | 38 | — | — | 37 JON BUTCHER/Might As Well Be Free (Pasha/Capitol) | 66+/3 | 12= | 44+ |
| DEBUT | 38 | 38 | 38 | 38 | — | — | 38 FABULOUS THUNDERBIRDS/Rock This Place (CBS Associated) | 66 /60 | 8 | 53 |
| 2 | 10 | 24 | 39 | 24 | — | — | 39 CHRIS REA/Working On It (Geffen) | 45-/0 | 33- | 11- |
| 54 | 48 | 44 | 40 | 44 | — | — | 40 EXTREME/Kid Ego (A&M) | 73+/4 | 2= | 44+ |
| DEBUT | 41 | 41 | 41 | 41 | — | — | 41 JOE SATRIANI/One Big Rush (WTG) | 61+/54 | 5+ | 40+ |
| 7 | 15 | 32 | 42 | 32 | — | — | 42 BON JOVI/I'll Be There For You (Mercury) | 41-/1 | 30- | 9- |
| — | — | 54 | 43 | 54 | — | — | 43 FIXX/Precious Stone (RCA) | 61+/17 | 9+ | 43+ |
| — | — | 49 | 44 | 49 | — | — | 44 MICHAEL THOMPSON BAND/Can't Miss (Geffen) | 62+/10 | 5+ | 41+ |
| 8 | 11 | 26 | 45 | 26 | — | — | 45 BAD COMPANY/Shake It Up (Atlantic) | 41-/0 | 20- | 17- |
| 55 | 50 | 47 | 46 | 47 | — | — | 46 TANITA TIKARAM/Twist In My Sobriety (Reprise) | 49-/2 | 11+ | 28- |
| 56 | 52 | 48 | 47 | 48 | — | — | 47 HOUSE OF LORDS/Love Don't Lie (Simmons/RCA) | 58-/2 | 5+ | 37+ |
| — | — | 57 | 48 | 57 | — | — | 48 EDDIE MONEY/Let Me In (Columbia) | 47+/13 | 12+ | 29+ |
| — | — | 52 | 49 | 52 | — | — | 49 MARCELLO/First Love (CBS Associated) | 53=2 | 3= | 30+ |
| 58 | 57 | 50 | 50 | 50 | — | — | 50 GUADALCANAL DIARY/Always Saturday (Elektra) | 51+/4 | 5+ | 29- |
| 22 | 30 | 41 | 51 | 41 | — | — | 51 FIXX/Driven Out (RCA) | 31-/0 | 19- | 10- |
| 38 | 37 | 39 | 52 | 39 | — | — | 52 STRAY CATS/Bring It Back Again (EMI) | 45-/1 | 4- | 38- |
| 27 | 38 | 46 | 53 | 46 | — | — | 53 LOU REED/Dirty Blvd. (Sire/WB) | 25-/0 | 19- | 5- |
| 15 | 25 | 42 | 54 | 42 | — | — | 54 TRAVELING WILBURYS/End Of The Line (Wilbury/WB) | 25-/0 | 20- | 4- |
| — | — | 60 | 55 | 60 | — | — | 55 FIRE TOWN/The Good Life (Atlantic) | 41+/3 | 9+ | 23= |
| — | — | 58 | 56 | 58 | — | — | 56 LITA FORD/Close My Eyes Forever (RCA) | 33+/5 | 8+ | 20= |
| 20 | 22 | 40 | 57 | 40 | — | — | 57 CROSBY, STILLS, NASH & YOUNG/That Girl (Atlantic) | 29-/0 | 14- | 14- |
| 47 | 49 | 51 | 58 | 51 | — | — | 58 LIVING COLOUR/Cult Of Personality (Epic) | 23-/2 | 15- | 8- |
| — | — | 53 | 59 | 53 | — | — | 59 TNT/Tonight I'm Falling (Mercury) | 47-/1 | 1= | 28+ |
| DEBUT | 60 | 60 | 60 | 60 | — | — | 60 BLUE MURDER/Valley Of The Kings (Geffen) | 38 /38 | 1 | 14 |

BREAKERS

TRAVELING WILBURYS
Heading For The Light (Wilbury/WB)
71% of our reporters on it.

LIVING COLOUR
Open Letter (To A Landlord) (Epic)
63% of our reporters on it.

BIG BAM BOO
Shooting From My Heart (Uni/MCA)
61% of our reporters on it.

CINDERELLA
Coming Home (Mercury)
61% of our reporters on it.

Protoplasm.

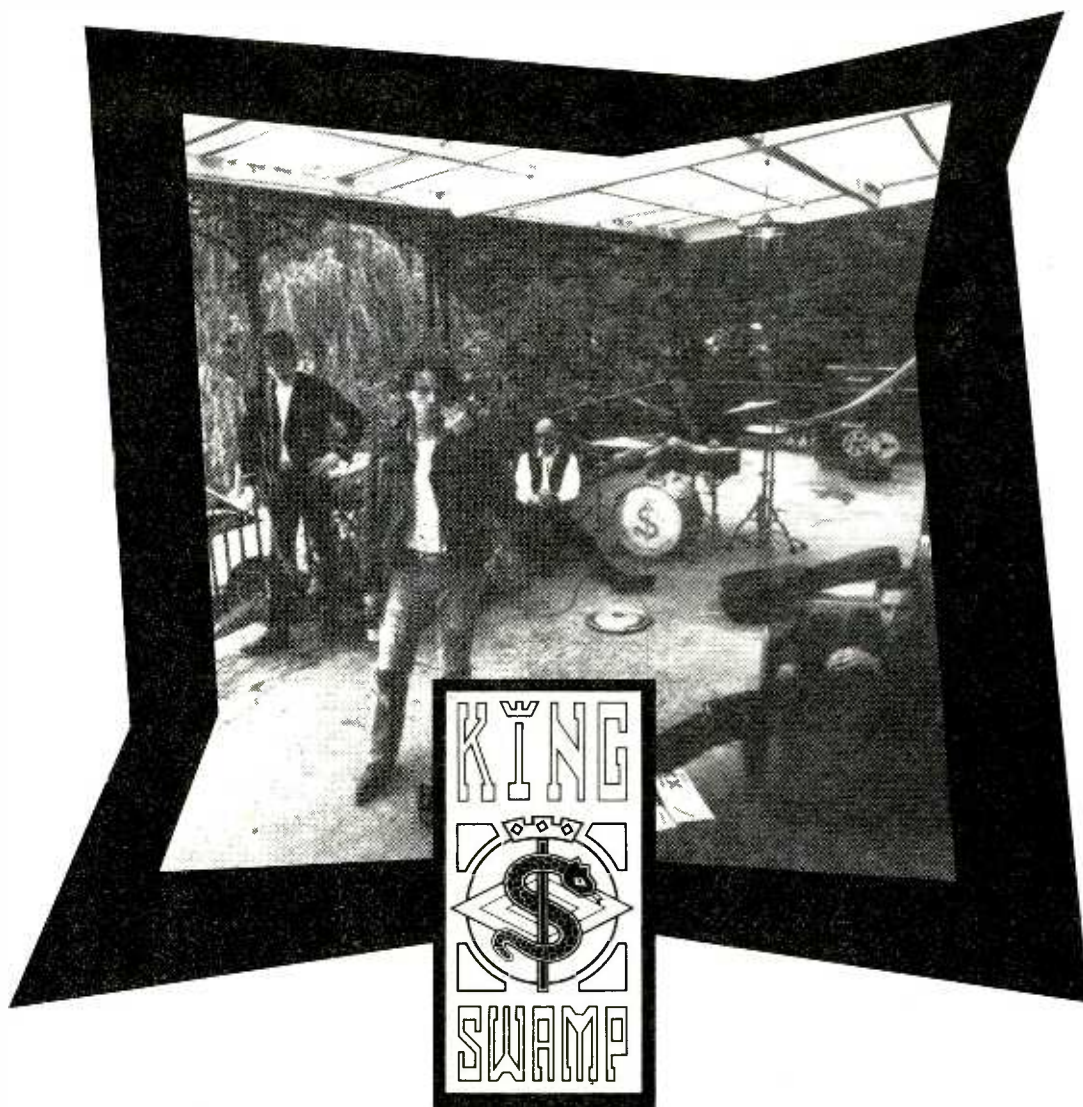
Aquatic life forms.

Man.

King Swamp.

The evolution of rock and roll.

"IS THIS LOVE?"



The 12" from the forthcoming LP King Swamp. In stores May 2nd. Produced by Dave Allou and Steve Halliwell. Mixed by Bob Clearmountain.

Virgin

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NEW & ACTIVE

QUEENSRYCHE "Eyes Of A Stranger" (EMI) 37/11 (26/10)
 Adds: WLZR, KAZY, KXRX, KLAQ, KBAT, WQFM, KMOD, KFMG, KZRR, KDJK, KCHV. Medium 14 including KZEW, KUPD, KOME, WTPA, WRQK, WLAV, KNAC, KRZQ, KEZE.

CRACK THE SKY "From The Greenhouse" (Grudge/BMG) 32/7 (26/3)
 Adds: KAZY, KRXQ, KWIC, KBAT, WIXV, WYMG, KZOO. Heavy 2 including WTPA. Medium 21 including WIYY, WDVE, DC101, KZEW, KISS, KBCO, KGON, KISW, KXRX, WDHA.

TREAT HER RIGHT "Picture Of The Future" (RCA) 30/7 (23/23)
 Adds: WXRT, WLZR, WPYX, KRIX, WEGR, KJKJ, KCHV. Heavy 1: WAAF. Medium 12 including KZAP, KXRX, WHFS, WTPA, WHCN, WEZX, WRXK, WGIR, WBLM.

BAD COMPANY "Bad Man" (Atlantic) 28/15 (13/9)
 Adds including KOME, WHEB, WIMZ, KMJX, WONE, KJJO, KEZO, KJOT, KRZQ, WIZN. Heavy 7 including KAZY, WTPA, KLBj, WTUE, KILO, KKDJ. Medium 15 including WLVO, KZAP, KBER, KATT, WRUF.

CHARLIE SEXTON "Blowing Up Detroit" (MCA) 27/7 (20/8)
 Adds: KZEW, KLOL, WEZX, WWRX, KWIC, KXUS, KWHL. Heavy 1: WGBF. Medium 15 including WIYY, KLOS, WTPA, CHEZ, KLBj, KNCN, KBAT, WLAV, KEZO, KMOD.

ALANNAH MYLES "Love Is" (Atlantic) 26/12 (14/13)
 Adds including WBCN, WLZR, KUPD, WZZO, KMJX, WLAV, KMOD, KOZZ, WPXC, KQWB. Heavy 1: WTPA. Medium 10 including WBAB, Q107, CHEZ, WCMF, WSTZ, WIMZ, KBOY.

SANDMEN "House In The Country" (A&M) 26/7 (20/4)
 Adds: WZZO, WHEB, KLAQ, KMJX, WQBZ, WGBF, KFMU. Medium 10 including WHFS, WDHA, WTPA, WRXK, WLAV, KQWB, WAOR, KBOY.

LOU REED "Busload Of Faith" (Sire/WB) 25/13 (12/5)
 Adds including WBCN, KZEW, KISW, WHCN, WPLR, KJOT, WGIR, KBOY, KCHV, KFMU. Heavy 3 including WXRT, KBCO. Medium 15 including WNEW, KZAP, WHFS, WDHA, WLAV, KILO, KRZQ, KEZE, WIZN.

GARY MOORE "Led Clones" (Virgin) 24/4 (20/7)
 Adds: KISS, KSJO, WHEB, KQDS. Heavy 2: KFMG, KNAC. Medium 14 including KZEW, WLVO, WFBQ, KAZY, KUPD, KOME, WHCN, KEZO, KJOT, KKDJ.

HOWARD JONES "Everlasting Love" (Elektra) 24/1 (23/4)
 Adds including KRSP. Heavy 13 including WBAB, CHOM, WNEW, WMMR, DC101, CHEZ, WKDF, WHTQ, WWCT, KZEL. Medium 11 including WLVO, KBCO, WSTZ, KRIX, WRXL, KGGO, WLAV, WRKI, WWWV, KZOO.

VIXEN "Love Made Me" (EMI) 23/21 (2/1)
 Adds including WLZR, KRXQ, WDHA, WEZX, WONE, KMOD, KKDJ, WPXC, KSQY, KBOY. Heavy 1: KAZY. Medium 14 including WLLZ, KSJO, WCMF, WKDF, WAPL, WLAV, KEZO, KFMG, KJOT, KILO.

JIM CAPALDI "Oh Lord, Why Lord" (Island) 23/1 (26/2)
 Adds: WZXL. Heavy 4: WBAB, WKQQ, KRIX, KEZE. Medium 15 including KLOS, KGON, KRXQ, WPLR, KKEG, WSTZ, WLAV, KMOD, WIZN, KPEZ.

SAM PHILLIPS "Holding On To The Earth" (Virgin) 23/0 (25/1)
 Heavy 4 including CHEZ, WIZN, KFMU. Medium 13 including WXRT, KZAP, WHFS, WDHA, WHCN, WWTR, WRXK, WSTZ, KRIX, KTCZ.

MIDGE URE "Answers To Nothing" (Chrysalis) 22/9 (13/4)
 Adds: KISS, KUPD, KOME, WHEB, WDIZ, KEZO, KTYD, WZXL, KPEZ. Heavy 3: WXRT, KBCO, KLBj. Medium 12 including WHFS, WSTZ, WLAV, WYBR, KRZQ, KFMU.

CONNELLS "Something To Say" (TVT) 22/7 (15/3)
 Adds: WBCN, WAVF, WZYC, WFYV, KPEZ, WMAD, KBOY. Medium 9 including WXRT, WHFS, WDHA, WRDU, KOZZ, KRZQ, KFMF.

LITTLE FEAT "Let It Roll" (WB) 20/1 (21/3)
 Adds including KTCZ. Heavy 11: WMMR, DC101, KRQR, WTPA, WPDH, WAQX, WWRX, WZYC, KATT, WWCT, WZXL. Medium 8 including WNOR, KICT, KZRR, KOMP, KDKB, WIZN, KFMQ.

WINGER "Winger" (Atlantic) 20/1 (20/2)
 Adds including KEZO. Requests 3 Heavy 8: KBER, WHCN, KKEG, WHTQ, KTAL, WLAV, KNAC, WGIR. Medium 11 including WBAB, WMMR, KSHE, KAZY, WCMF, WAVF, WQBZ, WTKX, KILO, KZEL.

WASP "The Real Me" (Capitol) 19/11 (8/6)
 Adds: KRXQ, WHCN, WHEB, KBAT, KZRR, KJOT, KILO, KEZE, WGIR, KBOY, KZOO. Medium 4: WRIF, WTPA, WHTQ, KRZQ.

MOST ADDED

KINGDOM COME/Do (91)
 F. THUNDERBIRDS/Rock (60)
 JOE SATRIANI/Rush (54)
 JOE JACKSON/Nineteen (47)
 BLUE MURDER/Valley (38)
 T. WILBURYS/Heading (31)
 MIKE & THE.../Seeing (29)
 LIVING COLOUR/Letter (21)
 VIXEN/Love (21)
 FIXX/Stone (17)

HOTTEST

TOM PETTY/Back (142)
 OUTFIELD/Voices (139)
 JULIAN LENNON/Now (124)
 38 SPECIAL/Chance (106)
 REPLACEMENTS/You (82)
 GUNS N'.../Patience (80)
 M. ETHERIDGE/Features (76)
 RADIATORS/Confidential (72)
 U2/God (71)
 DEF LEPPARD/Rocket (69)

MOST REQUESTED

CULT/Fire (64)
 GUNS N' ROSES/Patience (52)
 GREAT WHITE/Bitten (42)
 TOM PETTY/Won't (35)
 OUTFIELD/Voices (29)
 WARRANT/Down (26)
 SKID ROW/Youth (20)
 JULIAN LENNON/Now (18)
 SARAYA/Love (18)
 M. ETHERIDGE/Features (17)

MOJO NIXON & SKID ROPER "Root Hog Or Die" (Enigma) 19/3 (17/7)
 Adds: WKLS, WQFM, WGLF. Heavy 2: WBCN, KGB. Medium 3: WXRT, WHFS, KLAQ.

CURE "Fascination Street" (Elektra) 18/9 (9/9)
 Adds including WNOR, WLLZ, KRNA. Heavy 1: WXRT. Medium 9: WIYY, WMMR, KTXQ, KBCO, KXRX, WHFS, CHEZ, KEZO, KRZQ.

SIDEWINDERS "Witchdoctor" (Mammoth/RCA) 18/1 (17/3)
 Adds: WBCN. Heavy 1: WHFS. Medium 10: WXRT, KUPD, WPLR, KQDS, WGBF, WLAV, KZRR, KRZQ, KTYD, WMAD.

LYLE LOVETT & HIS LARGE BAND "Here I Am" (Curb/MCA) 18/0 (23/4)
 Heavy 1: KBCO. Medium 9: KLOL, CHEZ, KKEG, WSTZ, KBAT, KEZO, KPEZ, WMAD, KFMU.

R.E.M. "Pop Song 89" (WB) 16/2 (15/1)
 Adds: KTAL, WIZN. Heavy 3: WXRT, KUPD, KRIX. Medium 11 including WBAB, WNEW, WMMR, KISS, WPYX, WTKX, WIXV, KOZZ, WKLT, KCHV.

FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA) 16/1 (15/2)
 Adds: KPOI. Heavy 5 including WXRT, KBCO, WPLR, KFMU. Medium 7: KXRX, WDHA, WWTR, CHEZ, KRZQ, WZEW, KXUS.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

NEW ROCK

- | | | |
|-------|----|---|
| LW | TW | |
| 10 | 1 | 1 CURE/Fascination Street (Elektra) |
| 1 | 2 | 2 XTC/Mayor Of Simpleton (Geffen) |
| 3 | 3 | 3 ROBYN HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps (A&M) |
| 7 | 4 | 4 FINE YOUNG CANNIBALS/Good Thing (IRS/MCA) |
| 5 | 5 | 5 MORRISSEY/The Last Of The Famous International Playboys (Sire/Reprise) |
| 4 | 6 | 6 NEW ORDER/Round & Round (Qwest/WB)* <small>*Keeps a bullet due to continued growth.</small> |
| 9 | 7 | 7 CULT/Fire Woman (Sire/Reprise) |
| 2 | 8 | 8 REPLACEMENTS/I'll Be You (Sire/Reprise) |
| 6 | 9 | 9 ELVIS COSTELLO/Veronica (WB) |
| 8 | 10 | 10 GUADALCANAL DIARY/Always Saturday (Elektra) |
| 16 | 11 | 11 DEPECHE MODE/Everything Counts (Sire/WB) |
| DEBUT | 12 | 12 JOE JACKSON/Nineteen Forever (A&M) |
| 11 | 13 | 13 THROWING MUSES/Dizzy (Sire/WB) |
| 13 | 14 | 14 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA) |
| 15 | 15 | 15 U2/Dancing Barefoot (Island) |
| 18 | 16 | 16 CONNELLS/Something To Say (TVT) |
| 20 | 17 | 17 LOU REED/Busload Of Faith (Sire/WB) |
| 12 | 18 | 18 R.E.M./Turn You Inside-Out (WB) |
| 25 | 19 | 19 ELVIS COSTELLO/This Town (WB) |
| DEBUT | 20 | 20 PUBLIC IMAGE LIMITED/Warrior (Virgin) |
| 22 | 21 | 21 JULIAN LENNON/Now You're In Heaven (Atlantic) |
| 17 | 22 | 22 THRASHING DOVES/Angel Visit (A&M) |
| DEBUT | 23 | 23 SIDEWINDERS/Witchdoctor (Mammoth/RCA) |
| 21 | 24 | 24 VIOLENT FEMMES/Nightmares (Slash/WB) |
| 23 | 25 | 25 ERASURE/Stop (Sire/Reprise) |
| DEBUT | 26 | 26 WONDER STUFF/Give, Give, Give Me More, More, More (Polydor) |
| DEBUT | 27 | 27 HOUSE OF FREAKS/Sun Gone Down (Rhino) |
| 19 | 28 | 28 EASTERHOUSE/Come Out Fighting (Columbia) |
| DEBUT | 29 | 29 CATERWAUL/The Sheep's A Wolf (IRS) |
| 30 | 30 | 30 MIDGE URE/Answers To Nothing (Chrysalis) |

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED

CONCRETE BLOND/God
 JOE JACKSON/Nineteen
 CURE/Fascination
 EDELWEISS/Edelweiss
 FIRE TOWN/Miles
 M. NIXON &.../Pregnant
 TOM TOM CLUB/Subocean
 TREAT HER RIGHT/Picture

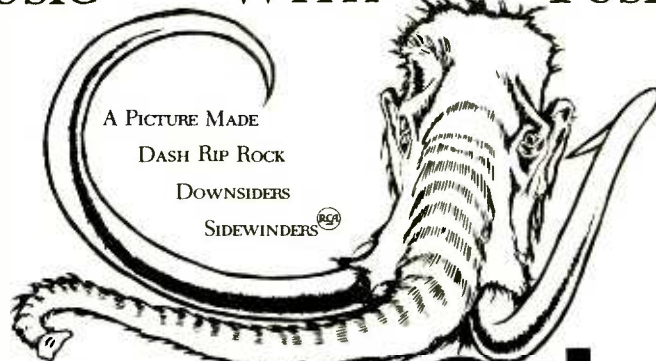
HOTTEST

CURE/Fascination
 CULT/Fire
 XTC/Mayor
 F.Y. CANNIBALS/Good
 DEPECHE MODE/Everything
 REPLACEMENTS/I'll
 U2/Dancing

MOST REQUESTED

CURE/Fascination
 CULT/Fire
 F.Y. CANNIBALS/Good
 U2/Barefoot
 XTC/Mayor

MUSIC WITH TUSKS



A PICTURE MADE
 DASH RIP ROCK
 DOWNSIDERS
 SIDEWINDERS

mammoth

R E C O R D S
 5 W. HARGETT STREET 4TH FLOOR RALEIGH, NC 27601 (919) 834-5977

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 - 1,000,000. Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.



WBCN/Boston (617) 266-1111
Heavy
1 CHRIS REA
2 ROBERT CRAY BAND
3 ELVIS COSTELLO
4 REPLACEMENTS
5 38 SPECIAL
6 HOTHOUSE FLOWERS
7 XTC
8 COWBOY JUNKIES
9 CSNY
10 MIKE & THE MECHANIC
11 R.E.M.
12 ROY ORBISON
13 EDIE BRICKELL & NE
14 JOHN HIATT
15 MELISSA ETHERIDGE
16 SIREN
17 U2
18 STRAY CATS
19 MICHELLE SROCKED
20 BONNIE RAITT
21 TRAVELING WILBURYS
22 SAM PHILLIPS
23 EASTERHOUSE
24 STEVE WINWOOD
25 CULT
26 RADIATORS
27 FIRE TOWN
28 JON BUTCHER
29 TOM PETTY
30 COWBOYS
31 LITTLE AMERICA
32 JEFF HEALEY
33 LIVING COLOUR
34 FINE YOUNG CANNIBAS
35 OUTFIELD
36 GUADALCANAL DIARY
37 FIAX
38 JULIAN LENNON
39 A LOU REED
40 MOJO NIXON & SKID
41 GLAMOUR CAMP
42 EXTREME
43 CORNELLS
44 CRUEL STORY OF YOU
45 BIG BAM BOO
46 TREAT HER RIGHT
47 SARAYA

WNEW-FM/New York (212)966-7000
Heavy
1 ELVIS COSTELLO
2 GUNS N' ROSES
3 INXS
4 HOWARD JONES
5 LIVING COLOUR (M)
6 TOM PETTY
7 LOU REED (M)
8 STEVE WINWOOD
9 MIKE & THE MECHANIC
10 RADIATORS
11 REPLACEMENTS
12 MIDGE URE
13 CULT
14 DAVID CROSBY
15 JOE JACKSON
16 LITTLE AMERICA
17 R.E.M.
18 BONNIE RAITT
19 KEITH RICHARDS
20 TRAVELING WILBURYS
21 BIG BAM BOO
22 EDIE BRICKELL & NE
23 COWBOY JUNKIES
24 CULT
25 CRUEL STORY OF YOU
26 GREAT WHITE
27 TRAVELING WILBURYS
28 JULIAN LENNON
29 CRACK THE SKY
30 EASTERHOUSE
31 GARY MOORE
32 SIREN
33 STRAY CATS
34 WARRANT
35 JOE JACKSON
36 RADIATORS
37 BONNIE RAITT
38 CHARLIE SEXTON
39 SIREN
40 GUNTS N' ROSES
41 JEFF HEALEY
42 TOM PETTY
43 SKID ROW
44 CINDERELLA
45 LIVING COLOUR
46 MONTANA
47 PAUL DEAN
48 BIG BAM BOO

WHJY/Providence (401)438-6110
Medium
1 BILL WESTON
2 CHRIS HERMANN
3 ELVIS COSTELLO
4 JULIAN LENNON
5 STEVE WINWOOD
6 38 SPECIAL
7 GUNS N' ROSES
8 CHRIS REA
9 SIREN
10 JOE JACKSON
11 FABULOUS THUNDERBOLT
12 SARAYA
13 TREAT HER RIGHT
14 CINDERELLA
15 KINGDOM COME
16 LIVING COLOUR
17 WARRANT
18 JON BUTCHER
19 ROY ORBISON
20 STEVE WINWOOD
21 CINDERELLA
22 LIVING COLOUR
23 STRAY CATS
24 WARRANT
25 JOE JACKSON
26 RADIATORS
27 BONNIE RAITT
28 CHARLIE SEXTON
29 SIREN
30 GUNTS N' ROSES
31 JEFF HEALEY
32 TOM PETTY
33 SKID ROW
34 CINDERELLA
35 LIVING COLOUR
36 MONTANA
37 PAUL DEAN
38 BIG BAM BOO

WYYY/Baltimore (301)488-0098
Medium
1 RUSS MOTTOLA
2 CHRIS EMRY
3 JON BUTCHER
4 CHORIBOYS
5 GUNS N' ROSES
6 LIVING COLOUR
7 TOM PETTY
8 38 SPECIAL
9 SKID ROW
10 R.E.M. (M)
11 MELISSA ETHERIDGE (M)
12 BON JOVI
13 LIVING COLOUR (M)
14 38 SPECIAL
15 TRAVELING WILBURYS (M)
16 HOWARD JONES
17 DEF LEPPARD
18 ELVIS COSTELLO
19 XTC
20 JIM CAPALDI
21 LOU REED
22 ROXETTE
23 U2
24 POISON
25 JOE JACKSON
26 GUNS N' ROSES
27 REPLACEMENTS
28 RADIATORS
29 BIG BAM BOO
30 BERNIE SHARHAN
31 WARRANT
32 SKID ROW
33 MEDIUM
34 ROY ORBISON
35 CHRIS REA
36 ROD STEWART
37 STEVE WINWOOD
38 JULIAN LENNON
39 EDDIE MONEY
40 BONNIE RAITT
41 OUTFIELD
42 STRAY CATS
43 BAD COMPANY
44 WINGER
45 ALANNAH MYLES
46 BULLETBOYS
47 SIREN

WBAB/Long Island (516)587-1023
Medium
1 JEFF LEVINE
2 RALPH TORTORA
3 (FROZEN)
4 R.E.M. (M)
5 MELISSA ETHERIDGE (M)
6 BON JOVI
7 LIVING COLOUR (M)
8 38 SPECIAL
9 TRAVELING WILBURYS (M)
10 HOWARD JONES
11 DEF LEPPARD
12 ELVIS COSTELLO
13 XTC
14 JIM CAPALDI
15 LOU REED
16 ROXETTE
17 U2
18 POISON
19 JOE JACKSON
20 GUNS N' ROSES
21 REPLACEMENTS
22 RADIATORS
23 BIG BAM BOO
24 BERNIE SHARHAN
25 WARRANT
26 SKID ROW
27 MEDIUM
28 ROY ORBISON
29 CHRIS REA
30 ROD STEWART
31 STEVE WINWOOD
32 JULIAN LENNON
33 EDDIE MONEY
34 BONNIE RAITT
35 OUTFIELD
36 STRAY CATS
37 BAD COMPANY
38 WINGER
39 ALANNAH MYLES
40 BULLETBOYS
41 SIREN

WMMR/Philadelphia (215)561-0933
Medium
1 TED UZI
2 ERIN RILEY
3 GUNS N' ROSES
4 LOU REED
5 TRAVELING WILBURYS
6 ELVIS COSTELLO

MELISSA ETHERIDGE
STEVE WINWOOD
LITTLE FEAT
KEITH RICHARDS
JULIAN LENNON
HOWARD JONES
REPLACEMENTS
DEF LEPPARD
TOM PETTY
38 SPECIAL
EDIE BRICKELL & NE
Medium
R.E.M.
WINGER
CINDERELLA
SKID ROW
CULT
GARY MOORE
BONNIE RAITT
MIKE & THE MECHANIC
WARRANT
RADIATORS
OUTFIELD
STRAY CATS
LIVING COLOUR
SARAYA
CURE
SAY ANYTHING
Light
JEFF HEALEY

WOVE/Pittsburgh (412)937-1441
PD: GENE ROMANO
MD: HERSCHTEL
Heavy
TOM PETTY
U2
GREAT WHITE
WARRANT
TRAVELING WILBURYS
JULIAN LENNON
GARY MOORE
STEVE WINWOOD
SKID ROW
LITA FORD
JOE GRUSHBECKY
CINDERELLA
OUTFIELD
Medium
MIKE & THE MECHANIC
SARAYA
MELISSA ETHERIDGE
SIREN
MARCHELLO
JEFF HEALEY
RADIATORS
LIVING COLOUR
CRACK THE SKY
BARNY BENTALL &
BIG BAM BOO
KINGDOM COME
HOUSE OF LORDS
Light

CHOM/Montreal (514)935-2425
PD: TAN MACLEAN
MD: NELL KUSHNIR
Heavy
MELISSA ETHERIDGE
JOHN FARNHAM
TANITA TIKARAM
R.E.M.
MIKE & THE MECHANIC
FINE YOUNG CANNIBAS
ELVIS COSTELLO
SIMPLE MINDS
GARY MOORE & RED
EDIE BRICKELL & NE
CROWDED HOUSE
HOWARD JONES
CAROLE KING
ROY ORBISON
TRAVELING WILBURYS
TOM PETTY
CHRIS DEBURGH
SILENCERS
INDIGO GIRLS
NORTHERN PIKES
JEFF HEALEY
ROD STEWART
CHRIS REA
COLIN JAMES
SIREN
GO-BETWEENS
BARNY BENTALL &
BIG BAM BOO
LIVING COLOUR
BLACK
SASS JORDAN
HOWARD JONES
GLASS TIGER
HOTHOUSE FLOWERS
JULIAN LENNON
U2
STEVE WINWOOD
JULIAN LENNON
MIKE & THE MECHANIC
RADIATORS
REPLACEMENTS
MIDGE URE
CULT
DAVID CROSBY
JOE JACKSON
CHRIS HERMANN

CHOM/Montreal (514)935-2425
PD: TAN MACLEAN
MD: NELL KUSHNIR
Heavy
MELISSA ETHERIDGE
JOHN FARNHAM
TANITA TIKARAM
R.E.M.
MIKE & THE MECHANIC
FINE YOUNG CANNIBAS
ELVIS COSTELLO
SIMPLE MINDS
GARY MOORE & RED
EDIE BRICKELL & NE
CROWDED HOUSE
HOWARD JONES
CAROLE KING
ROY ORBISON
TRAVELING WILBURYS
TOM PETTY
CHRIS DEBURGH
SILENCERS
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SIREN
FABULOUS THUNDERBOLT
Light
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MIDVILLE BROTHERS
CONCRETE BLONDE
BLUE MURDER
SAY ANYTHING
Medium
KINGDOM COME
BLUJE MURDER
JOE JACKSON
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LITTLE FEAT
R.E.M.
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RADIATORS
RAINMAN
BIG BAM BOO
BLUE RODDO (M)
EDIE BRICKELL & NE
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MELISSA ETHERIDGE (M)
CRACK THE SKY
EASTERHOUSE
FAIRGROUND ATTRACT
FINE YOUNG CANNIBAS (M)
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JIMI HENDRIX EXPER
BERNIE SHARHAN
SARAYA
GARY MOORE (L)
GUNS N' ROSES
BAD COMPANY
HOUSE OF LORDS
LITTLE AMERICA
MICHAEL THOMPSON B
MARCHELLO
WARRANT
SKID ROW
GREAT WHITE
R.E.M.
GREAT WHITE
JIMI HENDRIX EXPER
FIXX

WCCC/Hartford (203)233-4426
PD: TED SHELTON
MD: JOE HARRINO
Heavy
JULIAN LENNON
TRAVELING WILBURYS
R.E.M.
TOM PETTY
OUTFIELD
EDIE BRICKELL & NE
JON BUTCHER
DAVID CROSBY
JIMI HENDRIX EXPER
BERNIE SHARHAN
SARAYA
GARY MOORE (L)
GUNS N' ROSES
BAD COMPANY
HOUSE OF LORDS
LITTLE AMERICA
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LITTLE AMERICA
MICHAEL THOMPSON B
MARCHELLO
WARRANT
SKID ROW
GREAT WHITE
R.E.M.
GREAT WHITE
JIMI HENDRIX EXPER
FIXX

TOM PETTY
SIREN
JON BUTCHER
TANITA TIKARAM
R.E.M.
Medium
FABULOUS THUNDERBOLT
Light
REPLACEMENTS
VIXEN
MIDVILLE BROTHERS
CONCRETE BLONDE
BLUE MURDER
SAY ANYTHING
Medium
KINGDOM COME
BLUJE MURDER
JOE JACKSON
ALANNAH MYLES
BRUCE COCKBURN
GLASS TIGER
BILL & TED'S EXCEL
MONTANA
PAUL DEAN
BIG BAM BOO

WTPA/Harrisburg (717)697-1141
PD: JEFF KAUFFMAN
APD: CHRIS JAMES
Heavy
CHRIS REA
DEF LEPPARD
EASTERHOUSE
OUTFIELD
TOM PETTY
JULIAN LENNON
BONNIE RAITT
CRACK THE SKY
GLAMOUR CAMP
GREAT WHITE
JEFF HEALEY
JOE JACKSON
LITTLE AMERICA
LITTLE FEAT
R.E.M.
DOGS D'AMOUR
RADIATORS
RAINMAN
BIG BAM BOO
BLUE RODDO (M)
EDIE BRICKELL & NE
BRUCE COCKBURN
MELISSA ETHERIDGE (M)
CRACK THE SKY
EASTERHOUSE
FAIRGROUND ATTRACT
FINE YOUNG CANNIBAS (M)
COLIN JAMES
HOWARD JONES
SASS JORDAN (M)
LYLE LOVETT (M)
MADONNA
SARAH MACLACHLAN
MIKE & THE MECHANIC
ROY ORBISON
TOM PETTY
SAM PHILLIPS
PURSUIT OF HAPPINE
RADIATORS (M)
CHRIS REA
LOW REED
ROXETTE
SIMPLY RED
TANITA TIKARAM
WING TOOPS & ZYDE
MIDGE URE
WAS (NOT WAS)
JOE JACKSON
BONNIE RAITT
PROCLAIMERS
Medium
CURE
DALBELLO
R.E.M.
OUTFIELD
JULIAN LENNON

WTPA/Harrisburg (717)697-1141
PD: JEFF KAUFFMAN
APD: CHRIS JAMES
Heavy
CHRIS REA
DEF LEPPARD
EASTERHOUSE
OUTFIELD
TOM PETTY
JULIAN LENNON
BONNIE RAITT
CRACK THE SKY
GLAMOUR CAMP
GREAT WHITE
JEFF HEALEY
JOE JACKSON
LITTLE AMERICA
LITTLE FEAT
R.E.M.
DOGS D'AMOUR
RADIATORS
RAINMAN
BIG BAM BOO
BLUE RODDO (M)
EDIE BRICKELL & NE
BRUCE COCKBURN
MELISSA ETHERIDGE (M)
CRACK THE SKY
EASTERHOUSE
FAIRGROUND ATTRACT
FINE YOUNG CANNIBAS (M)
COLIN JAMES
HOWARD JONES
SASS JORDAN (M)
LYLE LOVETT (M)
MADONNA
SARAH MACLACHLAN
MIKE & THE MECHANIC
ROY ORBISON
TOM PETTY
SAM PHILLIPS
PURSUIT OF HAPPINE
RADIATORS (M)
CHRIS REA
LOW REED
ROXETTE
SIMPLY RED
TANITA TIKARAM
WING TOOPS & ZYDE
MIDGE URE
WAS (NOT WAS)
JOE JACKSON
BONNIE RAITT
PROCLAIMERS
Medium
CURE
DALBELLO
R.E.M.
OUTFIELD
JULIAN LENNON

CHR P1 PLAYLISTS

KUBX 93.7 FM Seattle

PD: Tom Huttler

- 1 MADONNA/Like A Prayer
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 DEON ESTUW/Heaven Help Me
- 4 BOB DYLAN/Don't Stop Believin' For You
- 5 SA-FIRE/Thinking Of You
- 6 BANGLES/External Flame
- 7 CHEER & PETER CETERA/After All
- 8 BETTE MIDLER/Underneath My Wings
- 9 PAULA ABU/Forever Your Girl
- 10 R.E.M./Stand
- 11 DONNY OSMOND/Boys In Love
- 12 DEE LEPPARD/Respect
- 13 BELLE STARR/No No
- 14 ANTHONY ROOM/To Move
- 15 DONNY OSMOND/Boys In Love
- 16 ROY ORBISON/You Got It Right
- 17 ENYA/Orinoco Flow (Shal Ni)
- 18 LIVING COLOR/Cooler Than My Eyes
- 19 JIMMY HANSEN & SYLVANNE/Are You Now
- 20 SWEET SENSATION/Sincerely Yours
- 21 MICHAEL DANIAN/Rock On
- 22 CHEER & PETER CETERA/After All
- 23 JODY WATLEY/Real Love
- 24 SWEET SENSATION/Sincerely Yours
- 25 TOMMY PAGE/Shoulder To Cry On
- 26 MICHAEL DANIAN/Rock On
- 27 DEBBIE GIBSON/Electric Youth
- 28 HOWARD JONES/Overstaying Love
- 29 BOBBY BRON/Brown Eyes
- 30 GUNS N' ROSES/Patience

ADDS: GUNS N' ROSES/Patience
MATERFRONT/Cry
ON: ELVIS COSTELLO/Veronica

Clear Hit 104.7 FM KQKS Denver

PD: Dave Van Stone

MD: Cindy Rose

- 1 BANGLES/External Flame
- 2 MADONNA/Like A Prayer
- 3 TONE LOCFUNNY/Cold Medina
- 4 SA-FIRE/Thinking Of You
- 5 JIMMY HANSEN & SYLVANNE/Are You Now
- 6 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 7 R.E.M./Stand
- 8 POISON/Your Mama Don't Dance
- 9 DEE LEPPARD/Respect
- 10 MICHAEL DANIAN/Rock On
- 11 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 12 R.E.M./Stand
- 13 POISON/Your Mama Don't Dance
- 14 DEE LEPPARD/Respect
- 15 MICHAEL DANIAN/Rock On
- 16 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 17 R.E.M./Stand
- 18 POISON/Your Mama Don't Dance
- 19 DEE LEPPARD/Respect
- 20 MICHAEL DANIAN/Rock On
- 21 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 22 R.E.M./Stand
- 23 POISON/Your Mama Don't Dance
- 24 DEE LEPPARD/Respect
- 25 MICHAEL DANIAN/Rock On
- 26 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 27 R.E.M./Stand
- 28 POISON/Your Mama Don't Dance
- 29 DEE LEPPARD/Respect
- 30 MICHAEL DANIAN/Rock On

ADDS: HOWARD JONES/Overstaying Love
BETTE MIDLER/Underneath My Wings
ON: ARTHUR & ELTON/Through The Storm

KZZP 104.7 FM Phoenix

THE NUMBER 1 HIT MUSIC STATION

PD: Bob Case

MD: Michelle Santosouso

- 1 MADONNA/Like A Prayer
- 2 BOBBY BRON/Brown Eyes
- 3 DEON ESTUW/Heaven Help Me
- 4 SA-FIRE/Thinking Of You
- 5 BANGLES/External Flame
- 6 ROSETTE/The Look
- 7 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 8 BOBBY BRON/Brown Eyes
- 9 SA-FIRE/Thinking Of You
- 10 BANGLES/External Flame
- 11 ROSETTE/The Look
- 12 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 13 BOBBY BRON/Brown Eyes
- 14 SA-FIRE/Thinking Of You
- 15 BANGLES/External Flame
- 16 ROSETTE/The Look
- 17 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 18 BOBBY BRON/Brown Eyes
- 19 SA-FIRE/Thinking Of You
- 20 BANGLES/External Flame
- 21 ROSETTE/The Look
- 22 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 23 BOBBY BRON/Brown Eyes
- 24 SA-FIRE/Thinking Of You
- 25 BANGLES/External Flame
- 26 ROSETTE/The Look
- 27 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 28 BOBBY BRON/Brown Eyes
- 29 SA-FIRE/Thinking Of You
- 30 BANGLES/External Flame

ADDS: REAL LIFE/Don't Be An Angel
WHILE I'M HERE/You're Not Alone
ON: NATALIE COLE/This Time I Know It's True

97 KROY FM Sacramento

OM: Sean Lynch

MD: Scott Mitchell

- 1 DEON ESTUW/Heaven Help Me
- 2 TONE LOCFUNNY/Cold Medina
- 3 MADONNA/Like A Prayer
- 4 STEVIE NICK/Starline
- 5 SA-FIRE/Thinking Of You
- 6 TOMMY PAGE/Shoulder To Cry On
- 7 SWEET SENSATION/Sincerely Yours
- 8 JIMMY HANSEN & SYLVANNE/Are You Now
- 9 JODY WATLEY/Real Love
- 10 MICHAEL DANIAN/Rock On
- 11 INFORMATION SOCIETY/Repetition
- 12 ENYA/Orinoco Flow (Shal Ni)
- 13 LIVING COLOR/Cooler Than My Eyes
- 14 JIMMY HANSEN & SYLVANNE/Are You Now
- 15 SWEET SENSATION/Sincerely Yours
- 16 MICHAEL DANIAN/Rock On
- 17 INFORMATION SOCIETY/Repetition
- 18 ENYA/Orinoco Flow (Shal Ni)
- 19 LIVING COLOR/Cooler Than My Eyes
- 20 JIMMY HANSEN & SYLVANNE/Are You Now
- 21 SWEET SENSATION/Sincerely Yours
- 22 MICHAEL DANIAN/Rock On
- 23 INFORMATION SOCIETY/Repetition
- 24 ENYA/Orinoco Flow (Shal Ni)
- 25 LIVING COLOR/Cooler Than My Eyes
- 26 JIMMY HANSEN & SYLVANNE/Are You Now
- 27 SWEET SENSATION/Sincerely Yours
- 28 MICHAEL DANIAN/Rock On
- 29 INFORMATION SOCIETY/Repetition
- 30 ENYA/Orinoco Flow (Shal Ni)

ADDS: BREATHE/All I Should Have Had
ON: NATALIE COLE/This Time I Know It's True

105 PORTLAND'S POWER STATION KXYQ Portland

VP/Programming: Jim Ryan

- 1 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 2 MADONNA/Like A Prayer
- 3 ROSETTE/The Look
- 4 BOBBY BRON/Brown Eyes
- 5 SA-FIRE/Thinking Of You
- 6 TOMMY PAGE/Shoulder To Cry On
- 7 SWEET SENSATION/Sincerely Yours
- 8 JIMMY HANSEN & SYLVANNE/Are You Now
- 9 JODY WATLEY/Real Love
- 10 MICHAEL DANIAN/Rock On
- 11 INFORMATION SOCIETY/Repetition
- 12 ENYA/Orinoco Flow (Shal Ni)
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- 15 SWEET SENSATION/Sincerely Yours
- 16 MICHAEL DANIAN/Rock On
- 17 INFORMATION SOCIETY/Repetition
- 18 ENYA/Orinoco Flow (Shal Ni)
- 19 LIVING COLOR/Cooler Than My Eyes
- 20 JIMMY HANSEN & SYLVANNE/Are You Now
- 21 SWEET SENSATION/Sincerely Yours
- 22 MICHAEL DANIAN/Rock On
- 23 INFORMATION SOCIETY/Repetition
- 24 ENYA/Orinoco Flow (Shal Ni)
- 25 LIVING COLOR/Cooler Than My Eyes
- 26 JIMMY HANSEN & SYLVANNE/Are You Now
- 27 SWEET SENSATION/Sincerely Yours
- 28 MICHAEL DANIAN/Rock On
- 29 INFORMATION SOCIETY/Repetition
- 30 ENYA/Orinoco Flow (Shal Ni)

Salt Lake City

102.1 FM KSL

PD: Gary Waldron

MD: Bob LaBorde

- 1 ROSETTE/The Look
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 BETTE MIDLER/Underneath My Wings
- 4 MADONNA/Like A Prayer
- 5 SA-FIRE/Thinking Of You
- 6 MILLI VANILLI/You Know It's True
- 7 BANGLES/External Flame
- 8 CHEER & PETER CETERA/After All
- 9 DONNY OSMOND/Boys In Love
- 10 DEON ESTUW/Heaven Help Me
- 11 DONNY OSMOND/Boys In Love
- 12 DEE LEPPARD/Respect
- 13 BELLE STARR/No No
- 14 ANTHONY ROOM/To Move
- 15 DONNY OSMOND/Boys In Love
- 16 ROY ORBISON/You Got It Right
- 17 ENYA/Orinoco Flow (Shal Ni)
- 18 LIVING COLOR/Cooler Than My Eyes
- 19 JIMMY HANSEN & SYLVANNE/Are You Now
- 20 SWEET SENSATION/Sincerely Yours
- 21 MICHAEL DANIAN/Rock On
- 22 CHEER & PETER CETERA/After All
- 23 JODY WATLEY/Real Love
- 24 SWEET SENSATION/Sincerely Yours
- 25 TOMMY PAGE/Shoulder To Cry On
- 26 MICHAEL DANIAN/Rock On
- 27 DEBBIE GIBSON/Electric Youth
- 28 HOWARD JONES/Overstaying Love
- 29 BOBBY BRON/Brown Eyes
- 30 GUNS N' ROSES/Patience

ADDS: GUNS N' ROSES/Patience
MATERFRONT/Cry
ON: ELVIS COSTELLO/Veronica

102.1 FM KKRZ Portland

PD: Mark Capps

MD: Connie Breeze

- 1 MADONNA/Like A Prayer
- 2 DEON ESTUW/Heaven Help Me
- 3 POISON/Your Mama Don't Dance
- 4 ANTHONY ROOM/To Move
- 5 SA-FIRE/Thinking Of You
- 6 TONE LOCFUNNY/Cold Medina
- 7 BOB DYLAN/Don't Stop Believin' For You
- 8 R.E.M./Stand
- 9 DONNY OSMOND/Boys In Love
- 10 SA-FIRE/Thinking Of You
- 11 MICHAEL DANIAN/Rock On
- 12 CHEER & PETER CETERA/After All
- 13 BETTE MIDLER/Underneath My Wings
- 14 PAULA ABU/Forever Your Girl
- 15 DONNY OSMOND/Boys In Love
- 16 ENYA/Orinoco Flow (Shal Ni)
- 17 R.E.M./Stand
- 18 POISON/Your Mama Don't Dance
- 19 DEE LEPPARD/Respect
- 20 MICHAEL DANIAN/Rock On
- 21 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 22 R.E.M./Stand
- 23 POISON/Your Mama Don't Dance
- 24 DEE LEPPARD/Respect
- 25 MICHAEL DANIAN/Rock On
- 26 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 27 R.E.M./Stand
- 28 POISON/Your Mama Don't Dance
- 29 DEE LEPPARD/Respect
- 30 MICHAEL DANIAN/Rock On

ADDS: FORD & OSBORNE/Close My Eyes Forever
BETTE MIDLER/Underneath My Wings
ON: ARTHUR & ELTON/Through The Storm

99 KCPX Salt Lake City

PD: Chris Baker

Asst. PD/MD: Ray Kalata

- 1 ROSETTE/The Look
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 BETTE MIDLER/Underneath My Wings
- 4 MADONNA/Like A Prayer
- 5 SA-FIRE/Thinking Of You
- 6 MILLI VANILLI/You Know It's True
- 7 BANGLES/External Flame
- 8 CHEER & PETER CETERA/After All
- 9 DONNY OSMOND/Boys In Love
- 10 DEON ESTUW/Heaven Help Me
- 11 DONNY OSMOND/Boys In Love
- 12 DEE LEPPARD/Respect
- 13 BELLE STARR/No No
- 14 ANTHONY ROOM/To Move
- 15 DONNY OSMOND/Boys In Love
- 16 ROY ORBISON/You Got It Right
- 17 ENYA/Orinoco Flow (Shal Ni)
- 18 LIVING COLOR/Cooler Than My Eyes
- 19 JIMMY HANSEN & SYLVANNE/Are You Now
- 20 SWEET SENSATION/Sincerely Yours
- 21 MICHAEL DANIAN/Rock On
- 22 CHEER & PETER CETERA/After All
- 23 JODY WATLEY/Real Love
- 24 SWEET SENSATION/Sincerely Yours
- 25 TOMMY PAGE/Shoulder To Cry On
- 26 MICHAEL DANIAN/Rock On
- 27 DEBBIE GIBSON/Electric Youth
- 28 HOWARD JONES/Overstaying Love
- 29 BOBBY BRON/Brown Eyes
- 30 GUNS N' ROSES/Patience

ADDS: FORD & OSBORNE/Close My Eyes Forever
BETTE MIDLER/Underneath My Wings
ON: ARTHUR & ELTON/Through The Storm

105 PORTLAND'S POWER STATION KXYQ Portland

VP/Programming: Jim Ryan

- 1 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 2 MADONNA/Like A Prayer
- 3 ROSETTE/The Look
- 4 BOBBY BRON/Brown Eyes
- 5 SA-FIRE/Thinking Of You
- 6 TOMMY PAGE/Shoulder To Cry On
- 7 SWEET SENSATION/Sincerely Yours
- 8 JIMMY HANSEN & SYLVANNE/Are You Now
- 9 JODY WATLEY/Real Love
- 10 MICHAEL DANIAN/Rock On
- 11 INFORMATION SOCIETY/Repetition
- 12 ENYA/Orinoco Flow (Shal Ni)
- 13 LIVING COLOR/Cooler Than My Eyes
- 14 JIMMY HANSEN & SYLVANNE/Are You Now
- 15 SWEET SENSATION/Sincerely Yours
- 16 MICHAEL DANIAN/Rock On
- 17 INFORMATION SOCIETY/Repetition
- 18 ENYA/Orinoco Flow (Shal Ni)
- 19 LIVING COLOR/Cooler Than My Eyes
- 20 JIMMY HANSEN & SYLVANNE/Are You Now
- 21 SWEET SENSATION/Sincerely Yours
- 22 MICHAEL DANIAN/Rock On
- 23 INFORMATION SOCIETY/Repetition
- 24 ENYA/Orinoco Flow (Shal Ni)
- 25 LIVING COLOR/Cooler Than My Eyes
- 26 JIMMY HANSEN & SYLVANNE/Are You Now
- 27 SWEET SENSATION/Sincerely Yours
- 28 MICHAEL DANIAN/Rock On
- 29 INFORMATION SOCIETY/Repetition
- 30 ENYA/Orinoco Flow (Shal Ni)

ADDS: BREATHE/All I Should Have Had
ON: NATALIE COLE/This Time I Know It's True

101.5 FM KPLZ Seattle

PD: Casey Keating

MD: Mark Allen

- 1 MADONNA/Like A Prayer
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 DEON ESTUW/Heaven Help Me
- 4 BOBBY BRON/Brown Eyes
- 5 SA-FIRE/Thinking Of You
- 6 TOMMY PAGE/Shoulder To Cry On
- 7 SWEET SENSATION/Sincerely Yours
- 8 JIMMY HANSEN & SYLVANNE/Are You Now
- 9 JODY WATLEY/Real Love
- 10 MICHAEL DANIAN/Rock On
- 11 INFORMATION SOCIETY/Repetition
- 12 ENYA/Orinoco Flow (Shal Ni)
- 13 LIVING COLOR/Cooler Than My Eyes
- 14 JIMMY HANSEN & SYLVANNE/Are You Now
- 15 SWEET SENSATION/Sincerely Yours
- 16 MICHAEL DANIAN/Rock On
- 17 INFORMATION SOCIETY/Repetition
- 18 ENYA/Orinoco Flow (Shal Ni)
- 19 LIVING COLOR/Cooler Than My Eyes
- 20 JIMMY HANSEN & SYLVANNE/Are You Now
- 21 SWEET SENSATION/Sincerely Yours
- 22 MICHAEL DANIAN/Rock On
- 23 INFORMATION SOCIETY/Repetition
- 24 ENYA/Orinoco Flow (Shal Ni)
- 25 LIVING COLOR/Cooler Than My Eyes
- 26 JIMMY HANSEN & SYLVANNE/Are You Now
- 27 SWEET SENSATION/Sincerely Yours
- 28 MICHAEL DANIAN/Rock On
- 29 INFORMATION SOCIETY/Repetition
- 30 ENYA/Orinoco Flow (Shal Ni)

Sacramento

102.1 FM KSL

PD: Gary Waldron

MD: Bob LaBorde

- 1 MADONNA/Like A Prayer
- 2 STEVIE NICK/Starline
- 3 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 4 HENRY MARROW/Into The Night
- 5 TONE LOCFUNNY/Cold Medina
- 6 SA-FIRE/Thinking Of You
- 7 PAULA ABU/Forever Your Girl
- 8 ROSETTE/The Look
- 9 R.E.M./Stand
- 10 DONNY OSMOND/Boys In Love
- 11 TOMMY PAGE/Shoulder To Cry On
- 12 DEON ESTUW/Heaven Help Me
- 13 JODY WATLEY/Real Love
- 14 SWEET SENSATION/Sincerely Yours
- 15 PAULA ABU/Forever Your Girl
- 16 BOBBY BRON/Brown Eyes
- 17 RAY WATSON/You're My Best Friend
- 18 KATHY WHITE/Superstition
- 19 DEON ESTUW/Heaven Help Me
- 20 STEVIE NICK/Starline
- 21 DONNY OSMOND/Boys In Love
- 22 SWEET SENSATION/Sincerely Yours
- 23 MICHAEL DANIAN/Rock On
- 24 CHEER & PETER CETERA/After All
- 25 JODY WATLEY/Real Love
- 26 SWEET SENSATION/Sincerely Yours
- 27 TOMMY PAGE/Shoulder To Cry On
- 28 MICHAEL DANIAN/Rock On
- 29 DEBBIE GIBSON/Electric Youth
- 30 HOWARD JONES/Overstaying Love

ADDS: GUNS N' ROSES/Patience
MATERFRONT/Cry
ON: ELVIS COSTELLO/Veronica

102.1 FM KKRZ Portland

PD: Mark Capps

MD: Connie Breeze

- 1 MADONNA/Like A Prayer
- 2 DEON ESTUW/Heaven Help Me
- 3 POISON/Your Mama Don't Dance
- 4 ANTHONY ROOM/To Move
- 5 SA-FIRE/Thinking Of You
- 6 TONE LOCFUNNY/Cold Medina
- 7 BOB DYLAN/Don't Stop Believin' For You
- 8 R.E.M./Stand
- 9 DONNY OSMOND/Boys In Love
- 10 SA-FIRE/Thinking Of You
- 11 MICHAEL DANIAN/Rock On
- 12 CHEER & PETER CETERA/After All
- 13 BETTE MIDLER/Underneath My Wings
- 14 PAULA ABU/Forever Your Girl
- 15 DONNY OSMOND/Boys In Love
- 16 ENYA/Orinoco Flow (Shal Ni)
- 17 R.E.M./Stand
- 18 POISON/Your Mama Don't Dance
- 19 DEE LEPPARD/Respect
- 20 MICHAEL DANIAN/Rock On
- 21 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 22 R.E.M./Stand
- 23 POISON/Your Mama Don't Dance
- 24 DEE LEPPARD/Respect
- 25 MICHAEL DANIAN/Rock On
- 26 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 27 R.E.M./Stand
- 28 POISON/Your Mama Don't Dance
- 29 DEE LEPPARD/Respect
- 30 MICHAEL DANIAN/Rock On

ADDS: FORD & OSBORNE/Close My Eyes Forever
BETTE MIDLER/Underneath My Wings
ON: ARTHUR & ELTON/Through The Storm

101.5 FM KPLZ Seattle

PD: Mark St. John

Asst. PD: Barry Beck

MD: Rich Anhorn

- 1 MADONNA/Like A Prayer
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 STEVIE NICK/Starline
- 4 SA-FIRE/Thinking Of You
- 5 SWEET SENSATION/Sincerely Yours
- 6 PAULA ABU/Forever Your Girl
- 7 ROSETTE/The Look
- 8 R.E.M./Stand
- 9 DONNY OSMOND/Boys In Love
- 10 SA-FIRE/Thinking Of You
- 11 MICHAEL DANIAN/Rock On
- 12 CHEER & PETER CETERA/After All
- 13 BETTE MIDLER/Underneath My Wings
- 14 PAULA ABU/Forever Your Girl
- 15 DONNY OSMOND/Boys In Love
- 16 ENYA/Orinoco Flow (Shal Ni)
- 17 R.E.M./Stand
- 18 POISON/Your Mama Don't Dance
- 19 DEE LEPPARD/Respect
- 20 MICHAEL DANIAN/Rock On
- 21 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 22 R.E.M./Stand
- 23 POISON/Your Mama Don't Dance
- 24 DEE LEPPARD/Respect
- 25 MICHAEL DANIAN/Rock On
- 26 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 27 R.E.M./Stand
- 28 POISON/Your Mama Don't Dance
- 29 DEE LEPPARD/Respect
- 30 MICHAEL DANIAN/Rock On

ADDS: FORD & OSBORNE/Close My Eyes Forever
BETTE MIDLER/Underneath My Wings
ON: ARTHUR & ELTON/Through The Storm

101.5 FM KPLZ Seattle

PD: Casey Keating

MD: Mark Allen

- 1 MADONNA/Like A Prayer
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 DEON ESTUW/Heaven Help Me
- 4 BOBBY BRON/Brown Eyes
- 5 SA-FIRE/Thinking Of You
- 6 TOMMY PAGE/Shoulder To Cry On
- 7 SWEET SENSATION/Sincerely Yours
- 8 JIMMY HANSEN & SYLVANNE/Are You Now
- 9 JODY WATLEY/Real Love
- 10 MICHAEL DANIAN/Rock On
- 11 INFORMATION SOCIETY/Repetition
- 12 ENYA/Orinoco Flow (Shal Ni)
- 13 LIVING COLOR/Cooler Than My Eyes
- 14 JIMMY HANSEN & SYLVANNE/Are You Now
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- 16 MICHAEL DANIAN/Rock On
- 17 INFORMATION SOCIETY/Repetition
- 18 ENYA/Orinoco Flow (Shal Ni)
- 19 LIVING COLOR/Cooler Than My Eyes
- 20 JIMMY HANSEN & SYLVANNE/Are You Now
- 21 SWEET SENSATION/Sincerely Yours
- 22 MICHAEL DANIAN/Rock On
- 23 INFORMATION SOCIETY/Repetition
- 24 ENYA/Orinoco Flow (Shal Ni)
- 25 LIVING COLOR/Cooler Than My Eyes
- 26 JIMMY HANSEN & SYLVANNE/Are You Now
- 27 SWEET SENSATION/Sincerely Yours
- 28 MICHAEL DANIAN/Rock On
- 29 INFORMATION SOCIETY/Repetition
- 30 ENYA/Orinoco Flow (Shal Ni)

ADDS: BREATHE/All I Should Have Had
ON: NATALIE COLE/This Time I Know It's True

102.1 FM KKRZ Portland

PD: Mark Capps

MD: Connie Breeze

- 1 MADONNA/Like A Prayer
- 2 DEON ESTUW/Heaven Help Me
- 3 POISON/Your Mama Don't Dance
- 4 ANTHONY ROOM/To Move
- 5 SA-FIRE/Thinking Of You
- 6 TONE LOCFUNNY/Cold Medina
- 7 BOB DYLAN/Don't Stop Believin' For You
- 8 R.E.M./Stand
- 9 DONNY OSMOND/Boys In Love
- 10 SA-FIRE/Thinking Of You
- 11 MICHAEL DANIAN/Rock On
- 12 CHEER & PETER CETERA/After All
- 13 BETTE MIDLER/Underneath My Wings
- 14 PAULA ABU/Forever Your Girl
- 15 DONNY OSMOND/Boys In Love
- 16 ENYA/Orinoco Flow (Shal Ni)
- 17 R.E.M./Stand
- 18 POISON/Your Mama Don't Dance
- 19 DEE LEPPARD/Respect
- 20 MICHAEL DANIAN/Rock On
- 21 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 22 R.E.M./Stand
- 23 POISON/Your Mama Don't Dance
- 24 DEE LEPPARD/Respect
- 25 MICHAEL DANIAN/Rock On
- 26 NEW KIDS ON THE BLOCK/Don't Stop Believin' For You
- 27 R.E.M./Stand
- 28 POISON/Your Mama Don't Dance
- 29 DEE LEPPARD/Respect
- 30 MICHAEL DANIAN/Rock On

Denver

108 KROQ

PD: Mark Boike

Asst. PD/MD: Dom Testa

- 1 MADONNA/Like A Prayer
- 2 STEVIE NICK/Starline
- 3 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 4 HENRY MARROW/Into The Night
- 5 TONE LOCFUNNY/Cold Medina
- 6 SA-FIRE/Thinking Of You
- 7 PAULA ABU/Forever Your Girl
- 8 ROSETTE/The Look
- 9 R.E.M./Stand
- 10 DONNY OSMOND/Boys In Love
- 11 TOMMY PAGE/Shoulder To Cry On
- 12 DEON ESTUW/Heaven Help Me
- 13 JODY WATLEY/Real Love
- 14 SWEET SENSATION/Sincerely Yours
- 15 PAULA ABU/Forever Your Girl
- 16 BOBBY BRON/Brown Eyes
- 17 RAY WATSON/You're My Best Friend
- 18 KATHY WHITE/Superstition
- 19 DEON ESTUW/Heaven Help Me
- 20 STEVIE NICK/Starline
- 21 DONNY OSMOND/Boys In Love
- 22 SWEET SENSATION/Sincerely Yours
- 23 MICHAEL DANIAN/Rock On
- 24 CHEER & PETER CETERA/After All
- 25 JODY WATLEY/Real Love
- 26 SWEET SENSATION/Sincerely Yours
- 27 TOMMY PAGE/Shoulder To Cry On
- 28 MICHAEL DANIAN/Rock On
- 29 DEBBIE GIBSON/Electric Youth
- 30 HOWARD JONES/Overstaying Love

ADDS: GUNS N' ROSES/Patience
MATERFRONT/Cry
ON: ELVIS COSTELLO/Veronica

Sacramento

POWER HITS

108 KROQ

THE NUMBER 1 HIT MUSIC STATION

PD: Jeff Hunter

MD: Alex "A.C." Cosper

- 1 MADONNA/Like A Prayer
- 2 FINE YOUNG CANNIBALS/She Drives Me Crazy
- 3 TONE LOCFUNNY/Cold Medina
- 4 SA-FIRE/Thinking Of You
- 5 ROSETTE/The Look
- 6 R.E.M./Stand
- 7 DONNY OSMOND/Boys In Love
- 8 SA-FIRE/Thinking Of You
- 9 CHEER & PETER CETERA/After All
- 10 HOWARD JONES/Overstaying Love
- 11 MICHAEL DANIAN/Rock On
- 12 ENYA/Orinoco Flow (Shal Ni)
- 13 LIVING COLOR/Cooler Than My Eyes
- 14 JIMMY HANSEN & SYLVANNE/Are You Now
- 15 SWEET SENSATION/Sincerely Yours
- 16 MICHAEL DANIAN/Rock On
- 17 INFORMATION SOCIETY/Repetition
- 18 ENYA/Orinoco Flow (Sh

EAST

MOST ADDED

Lisa Lisa & Cult Jam
Bette Midler
Bobby Brown
Cinderella
Guns N' Roses

BREAKOUTS

Mike & The Mechanics
Vixen

P3

WPRI/Altoona, PA

Darrell Ray
BILLY STARS
LISA LISA & CULT
ONE 2 MANY
JIMMY HARNEN & SY
MADONNA 3-2
FINE YOUNG CANNIB 2-1
MADONNA 3-2
R.E.M. 4-4
BOB JOVI 8-5
POISON 7-6

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

P2

FLY92/Albany, NY

Pattangli/Scheaffer
SA-FIRE
CINDERELLA (dp)
ELVIS COSTELLO
WATERFRONT
OUTFIELD
MADONNA 3-1
DEON ESTUS 7-4
BOB JOVI 13-5
PAULA ABDUL 14-7
SAMANTHA FOX 28-24

WAEB/Allentown, PA

Sherry/Johnson
none
Hottest:
FINE YOUNG CANNIB 2-2
MADONNA 4-4
SA-FIRE 6-6
BETTE MIDLER 13-13
STEVIE B 18-18

WGHT/Baltimore, MD

Szabo/Hahn
none
Hottest:
TONE LOC 3-3
FINE YOUNG CANNIB 4-4
MADONNA 5-5
BOB JOVI 8-8
ANIMOTION 10-10

WVSR/Charleston, WV

Bill Shehan
ROACHFORD (dp)
MADONNA 1-1
FINE YOUNG CANNIB 3-2
FORD & OSBOURNE 15-4
BOB JOVI 10-5
BETTE MIDLER 23-13

K104/Erie, PA

Bill Shannon
ROBBIE ROBB
TOM PETTY
RICK ASTLEY
CINDERELLA
XTC
Hottest:
FRICITION 7-1
TRAVELING WILBURS 5-4
FORD & OSBOURNE 10-5
CHRIS REA 12-6
STEVE WINWOOD 15-9

JET-FM/Erie, PA

Jim Cook
DONNY OSMOND
EDDIE BRICKELL & N
ONE 2 MANY
RICK ASTLEY
SAM BROWN (dp)
LISA LISA & CULT
Hottest:
FINE YOUNG CANNIB 2-1
BETTE MIDLER 3-2
MADONNA 4-3
BOB JOVI 8-5
TONE LOC 9-6

WERZ/Exeter, NH

Falcon/Lief
TOM PETTY
CINDERELLA (dp)
Hottest:
BOB JOVI 4-2
DEON ESTUS 7-4
MADONNA 9-5
BOB JOVI 10-6
TONE LOC 14-7

WNNK/Harrisburg, PA

Rick August
BOND/ASTLEY
LISA LISA & CULT
NENEH CHERRY
ELVIS COSTELLO
SURFACE
SAM BROWN
Hottest:
MADONNA 4-1
TONE LOC 20-13
BOB JOVI 27-18
DEBBIE GIBSON 28-20
MICHAEL DAMIAN 33-28

WTIC/Hartford, CT

Shelka/West
ARETHA & ELTON
DONNA SUMMER
RICK ASTLEY
ALEXANDER O'NEAL
Hottest:
FINE YOUNG CANNIB 1-1
TONE LOC 4-2
BELLE STARS 5-3
BETTE MIDLER 7-5
DEON OSMOND 23-14

WKKE/Huntington, WV

Mayne/Miller
LISA LISA & CULT
NENEH CHERRY (dp)
NATALIE COLE (dp)
Hottest:
MADONNA 3-1
R.E.M. 2-2
KARYN WHITE 5-3
ROY ORBISON 4-4
38 SPECIAL 9-6

WLAN/Lancaster, PA

Marina/Murray
MICHAEL DAMIAN
GUNS N' ROSES
BOBBY BROWN
ARETHA & ELTON
WINGER
Hottest:
ROKETTE 3-1
MADONNA 5-2
TONE LOC 6-5
R.E.M. 7-5
ROY ORBISON 9-8

KC101/New Haven, CT

Rybak/Dann
HOWARD JONES
BOBBY BROWN
RICK ASTLEY
Hottest:
SA-FIRE 3-1
BOB JOVI 5-2
MADONNA 6-5
BETTE MIDLER 24-14
NEW KIDS ON THE B 26-19

100KH/Ocean City, MD

Hltman/Jernigan
CINDERELLA
BOBBY BROWN
DEBBIE GIBSON
GUNS N' ROSES
LISA LISA & CULT
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 5-2
MADONNA 6-4
DEON ESTUS 9-5
JIMMY HARNEN & SY 14-6

WSPK/Poughkeepsie, NY

Stew Schenck
EDDIE HONEY
BREATHE
MIKE & THE MECHAN
WATERFRONT
VIXEN (dp)
WARRANT (dp)
TOM PETTY
Hottest:
MADONNA 2-1
GUNS N' ROSES 7-2
BOB JOVI 4-3
TONE LOC 5-4
FORD & OSBOURNE 22-18

98PY/Rochester, NY

Mitchel/Leary
LISA LISA & CULT
JIMMY HARNEN & SY
BETTE MIDLER (dp)
Hottest:
MADONNA 1-1
FINE YOUNG CANNIB 2-2
TONE LOC 3-3
GUNS N' ROSES 20-4
LIVING COLOUR 15-5

93Q/Syracuse, NY

Sullivan/Dunas
BETTE MIDLER
JIMMY HARNEN & SY
ONE 2 MANY
TRAVELING WILBURS 4-2
FORD & OSBOURNE 10-5
CHRIS REA 12-6
PAULA ABDUL 13-8
MICHAEL DAMIAN 25-19

WPSJ/Trenton, NJ

Cunningham/Marolo
TOM PETTY
BREATHE
LISA LISA & CULT
TANTA TIKARAM
QUYFIELD
MICHAEL DAMIAN
Hottest:
FINE YOUNG CANNIB 3-2
BOB JOVI 4-3
DEON ESTUS 15-11
EDIE BRICKELL & N 36-31
BETTE MIDLER 30-40

WVNZ/Utica, NY

Jay Flannery
GUNS N' ROSES
WATERFRONT
MIKE & THE MECHAN
ARETHA & ELTON
HALL & OATES
Hottest:
BOB JOVI 11-7
38 SPECIAL 13-11
PAULA ABDUL 22-16
HOWARD JONES 28-23
NEW KIDS ON THE B D-34

WRCK/Utica, NY

Reitz/Burton
BETTE MIDLER (dp)
CINDERELLA (dp)
JIMMY HARNEN & SY
ROACHFORD
Hottest:
MADONNA 1-1
BOB JOVI 8-3
PAULA ABDUL 13-9
MICHAEL DAMIAN 26-15
GUNS N' ROSES 38-28

WKRZ/Wilkes-Barre, PA

Medek/Sarr
WINGER
NATALIE COLE
ARETHA & ELTON
TOMMY PAGE
Hottest:
FINE YOUNG CANNIB 7-1
DEON ESTUS 6-5
MADONNA 9-6
BOB JOVI 12-8
JIMMY HARNEN & SY 11-10

Q108/York, PA

McKenzie/Feather
LISA LISA & CULT
FORD & OSBOURNE (dp)
Hottest:
MADONNA 4-1
FINE YOUNG CANNIB 2-2
BOB JOVI 9-4
PAULA ABDUL 17-10
BELLE STARS 24-17

WCRY/York, PA

McCauland/Willie B.
WINGER
LISA LISA & CULT
PHOEBE SNOW
BREATHE (dp)
EDIE BRICKELL & N (dp)
BUDIE MONET (dp)
WATERFRONT (dp)
Hottest:
SA-FIRE 3-1
BOB JOVI 5-2
MADONNA 6-5
BETTE MIDLER 24-14
NEW KIDS ON THE B 26-19

SOUTH

MOST ADDED

A. Franklin & E. John
Rick Astley
Bobby Brown
Guns N' Roses
Lisa Lisa & Cult Jam
Waterfront

BREAKOUTS

Mike & The Mechanics
BulletBoys
Donna Summer
Tom Petty
Michael Morales
New Order
Eddie Money
Phoebe Snow
Vixen

P2

WBQQ/Augusta, GA

Bruce Stevens
LISA LISA & CULT
JIMMY HARNEN & SY
PHOEBE SNOW (dp)
Hottest:
PAULA ABDUL 4-2
MADONNA 4-1
TONE LOC 8-5
38 SPECIAL 10-4
ANIMOTION 15-9
MICHAEL DAMIAN 25-19

WBOB/Charleston, SC

Gaither/Russell
MICHAEL DAMIAN
ARETHA & ELTON (dp)
NEW KIDS ON THE B (dp)
Hottest:
PAULA ABDUL 4-2
MADONNA 5-3
TONE LOC 8-4
38 SPECIAL 17-12
SA-FIRE 21-15

WNNK/Ft. Myers, FL

Marty Barger
GUNS N' ROSES
WATERFRONT
BOBBY BROWN
RICK ASTLEY
NATALIE COLE
Hottest:
MADONNA 1-1
DEBBIE GIBSON 4-3
BOB JOVI 7-4
DEF LEPPARD 15-10
PAULA ABDUL 19-13

WKSJ/Greenville, NC

Lae Giallette
none
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 2-2
BOB JOVI 3-3
POISON 4-4
JIMMY HARNEN & SY 11-11

WANS/Greenville, SC

McCown/Catcher
NENEH CHERRY (dp)
PETER SCHILLING (dp)
Hottest:
MADONNA 2-1
DEON ESTUS 8-5
38 SPECIAL 14-10
SA-FIRE 20-12
PAULA ABDUL 18-13

WZYP/Huntsville, AL

Chris Andrews
EDDIE HONEY
TOM PETTY
MIKE & THE MECHAN
NATALIE COLE
STEVIE B
Hottest:
MADONNA 2-1
DEON ESTUS 10-2
BOB JOVI 12-4
PAULA ABDUL 19-8
LIVING COLOUR 20-16

WWSK/Chattanooga, TN

Chase/Scott
BELLE STARS
BOBBY BROWN
MIKE & THE MECHAN
Hottest:
MADONNA 6-1
38 SPECIAL 4-2
TONE LOC 7-3
BOB JOVI 10-4
ANIMOTION 9-5
LIVING COLOUR 14-9
INFORMATION SOCIETY 20-12
BETTE MIDLER 23-17

KZZB/Birmingham, AL

J.J. Jackson
SAH BROWN
COMBOY JUNKIES
PHOEBE SNOW
INFORMATION SOCIETY (dp)
NENEH CHERRY (dp)
DONNA SUMMER
Hottest:
FINE YOUNG CANNIB 1-1
TONE LOC 5-2
MADONNA 7-3
LIVING COLOUR 14-7
MICHAEL DAMIAN 22-18

98B/Birmingham, AL

Balentine/Peake
GUNS N' ROSES
BETTE MIDLER
FORD & OSBOURNE
NENEH CHERRY
REPLACEMENTS
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 11-5
TONE LOC 17-9
38 SPECIAL 18-11
LIVING COLOUR 27-22

103CIR/Beckley, WV

Spencer/Davis
PAULA ABDUL
ARETHA & ELTON
TOMMY PAGE
WATERFRONT
Hottest:
MADONNA 4-1
FINE YOUNG CANNIB 3-2
BOB JOVI 7-5
JIMMY HARNEN & SY 15-8
NEW KIDS ON THE B D-24

95XXX/Burlington, VT

Speck/Riley
LISA LISA & CULT
TOM PETTY
XTC
JIMMY HARNEN & SY
VIXEN (dp)
NENEH CHERRY (dp)
Hottest:
FINE YOUNG CANNIB 3-1
MADONNA 5-3
BOB JOVI 11-9
MICHAEL DAMIAN 14-10
SA-FIRE 23-15

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

103CIR/Beckley, WV

Spencer/Davis
PAULA ABDUL
ARETHA & ELTON
TOMMY PAGE
WATERFRONT
Hottest:
MADONNA 4-1
FINE YOUNG CANNIB 3-2
BOB JOVI 7-5
JIMMY HARNEN & SY 15-8
NEW KIDS ON THE B D-24

95XXX/Burlington, VT

Speck/Riley
LISA LISA & CULT
TOM PETTY
XTC
JIMMY HARNEN & SY
VIXEN (dp)
NENEH CHERRY (dp)
Hottest:
FINE YOUNG CANNIB 3-1
MADONNA 5-3
BOB JOVI 11-9
MICHAEL DAMIAN 14-10
SA-FIRE 23-15

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

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Martin/Clerk
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VIXEN (dp)
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MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

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VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
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ANIMOTION 13-7
PAULA ABDUL 17-13

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Martin/Clerk
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VIXEN (dp)
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RICK ASTLEY
MADONNA 6-2
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BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
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VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

103CIR/Beckley, WV

Spencer/Davis
PAULA ABDUL
ARETHA & ELTON
TOMMY PAGE
WATERFRONT
Hottest:
MADONNA 4-1
FINE YOUNG CANNIB 3-2
BOB JOVI 7-5
JIMMY HARNEN & SY 15-8
NEW KIDS ON THE B D-24

95XXX/Burlington, VT

Speck/Riley
LISA LISA & CULT
TOM PETTY
XTC
JIMMY HARNEN & SY
VIXEN (dp)
NENEH CHERRY (dp)
Hottest:
FINE YOUNG CANNIB 3-1
MADONNA 5-3
BOB JOVI 11-9
MICHAEL DAMIAN 14-10
SA-FIRE 23-15

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
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MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

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Martin/Clerk
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VIXEN (dp)
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RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

WVFX/Bangor, ME

Martin/Clerk
BOBBY BROWN
VIXEN (dp)
ELVIS COSTELLO
TOM PETTY (dp)
RICK ASTLEY
MADONNA 6-2
DEF LEPPARD 5-3
BOB JOVI 7-4
ANIMOTION 13-7
PAULA ABDUL 17-13

CHR ADDS & HOTS

MIDWEST

MOST ADDED
A. Franklin & E. John
Bobby Brown
Roachford
Belle Stars
Bette Midler
Waterfront

BREAKOUTS
Mike & The Mechanics
Eddie Money
BulletBoys
Vixen

MIDWEST

P2

WKDD/Akron, OH

Clark/Nicholas
BAD COMPANY
SA-FIRE
JIMMY HARNEN & SY
Hottest:
FINE YOUNG CANNIB 6-2
38 SPECIAL 8-4
MICHAEL DAMIAN 22-12
VAN HALEN 17-13
GUNS N' ROSES 28-19

WMEF/Wayne, IN

Jeff Davis
DEBBIE GIBSON
ANIMOTION
DONNY OSMOND
PAULA ABDUL
BELLE STARS
Hottest:
FINE YOUNG CANNIB 3-1
MADONNA 6-2
DEON ESTUS 9-4
38 SPECIAL 10-6
BON JOVI 19-14

WPHR/Cleveland, OH

Thomas/Brown
BOBBY BROWN
BULLETBOYS (dp)
JIMMY HARNEN & SY (dp)
WATERFRONT
ROACHFORD (dp)
EDIE BRICKELL & N (dp)
DEBBIE GIBSON
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 6-2
TONE LOC 9-5
BON JOVI 12-6
GUNS N' ROSES 39-32

WGRD/Grand Rapids, MI

Cassidy/Friday
WATERFRONT
ONE 2 MANY
FORD & OSBOURNE
ROACHFORD
JODY WATLEY
LIVING COLOUR
Hottest:
R.E.M. 10-4
SA-FIRE 16-7
MICHAEL DAMIAN 25-17
DEBBIE GIBSON D-18

WZLX/Cleveland, OH

Howitt/Jackson
DONNY OSMOND (dp)
BETTE MIDLER
NENEH CHERRY (dp)
OUTFIELD (dp)
Hottest:
FINE YOUNG CANNIB 2-1
MADONNA 3-2
TONE LOC 4-3
R.E.M. 5-4
KARYN WHITE 13-7

KLQ/Grand Rapids, MI

Owen/Tinnes
CHER & PETER CETE
BETTE MIDLER
PAULA ABDUL
BOBBY BROWN (dp)
NENEH CHERRY
CINDERELLA
FIGURES ON A BEAC (dp)
REPLACEMENTS (dp)
ONE 2 MANY (dp)
Hottest:
MADONNA 13-6
KARYN WHITE 11-7
TONE LOC 14-8
BON JOVI 22-13
JODY WATLEY 32-21

WQGT/Dayton, OH

Jarvis/Dr. Devo
GUNS N' ROSES
BELLE STARS
WINGER
WATERFRONT
Hottest:
FINE YOUNG CANNIB 2-1
MADONNA 4-2
ANIMOTION 8-4
DEON ESTUS 11-6
PAULA ABDUL 15-8

Z104/Madison, WI

Lockwood/Ryke
ARETHA & ELTON
EDIE BRICKELL & N
DEBBIE GIBSON
Hottest:
MADONNA 3-1
BELLE STARS 9-4
BON JOVI 13-6
MICHAEL DAMIAN 14-8
DONNY OSMOND 16-9

KRNO/Des Moines, IA

Knight/Lewis
MICHAEL MORALES
NATALIE COLE
RICK ASTLEY
Hottest:
ROXETTE 1-1
ROD STEWART 3-3
CHER & PETER CETE 7-6
MADONNA 8-7
FINE YOUNG CANNIB 9-8

KJ103/Oklahoma City, OK

Spain/Stewart
BOBBY BROWN
NEW KIDS ON THE B
ROACHFORD
Hottest:
FINE YOUNG CANNIB 2-1
TONE LOC 6-2
ANIMOTION 7-4
MADONNA 10-5
BON JOVI 15-9

KZIO/Duluth, MN

Michale/Johnson
ONE 2 MANY
NENEH CHERRY
MIKE & THE MECHAN
ARETHA & ELTON
RICK ASTLEY
BETTE MIDLER (dp)
BOBBY BROWN
Hottest:
R.E.M. 2-1
MADONNA 4-2
BON JOVI 12-6
LIVING COLOUR 23-17
BELLE STARS 26-18

KKQK/Omaha, NB

Drew Bentley
ARETHA & ELTON
MIKE & THE MECHAN
BULLETBOYS (dp)
LISA LISA & CULT (dp)
BELLE STARS (dp)
Hottest:
ROXETTE 1-1
ROXETTE 1-1
MADONNA 4-2
JOHNNY KEMP 3-3
38 SPECIAL 8-5
BON JOVI 21-10

KZSX/Peoria, IL

Edwards/Starr
BETTE MIDLER
BOBBY BROWN
BELLE STARS
JIMMY HARNEN & SY
Hottest:
MADONNA 2-1
FINE YOUNG CANNIB 3-2
TONE LOC 7-3
BON JOVI 8-4
R.E.M. 5-5

WBWB/Bloomington, IN

Mark Callaghan
GUNS N' ROSES
BELLE STARS
TOMMY PAGE
Hottest:
MADONNA 2-1
TONE LOC 5-3
POISON 9-6
BON JOVI 16-9
BETTE MIDLER 29-20

WAZI/Lafayette, IN

Morton/Miller
NENEH CHERRY (dp)
SAMANTHA FOX
LISA LISA & CULT
CINDERELLA (dp)
WATERFRONT
MIKE RENO
EDVIE COSTELLO (dp)
Hottest:
FINE YOUNG CANNIB 2-1
MADONNA 5-3
BON JOVI 10-4
BELLE STARS 16-8
JIMMY HARNEN & SY 19-10

99KG/Salina, KS

Brad King
EDDIE MONEY
ROACHFORD
TOM PETTY (dp)
VIXEN (dp)
DEBBIE GIBSON (dp)
Hottest:
POISON 5-1
JOHNNY KEMP 6-2
POISON & OSBOURNE 15-10
TONE LOC 28-11
MICHAEL DAMIAN 18-12

KWTO/Springfield, MO

T.K. O'Grady
LISA LISA & CULT
EDDIE MONEY
NATALIE COLE (dp)
ROACHFORD (dp)
BELLE STARS (dp)
Hottest:
FINE YOUNG CANNIB 2-1
MADONNA 3-2
TONE LOC 5-4
BETTE MIDLER 9-6
DEON ESTUS 12-8

WSPT/Stevens Point, WI

Jerry Staften
GUNS N' ROSES
DEON ESTUS
Hottest:
ROXETTE 2-1
FINE YOUNG CANNIB 3-2
MADONNA 8-5
AIRKRAFT 7-6
MICHAEL DAMIAN 25-17

WBWB/Topeka, KS

Alexander/Heston
BETTE MIDLER (dp)
DEBBIE GIBSON (dp)
SHEET SENSATION
WATERFRONT
MIKE & THE MECHAN
VIXEN
Hottest:
ROXETTE 1-1
FINE YOUNG CANNIB 7-2
R.E.M. 5-4
MADONNA 11-5
TONE LOC 18-8

KFMW/Waterloo, IA

Mark Hansen
XTC
SAMANTHA FOX
TANITA TIKARAM
PAULA ABDUL
BULLETBOYS
Hottest:
ANIMOTION 8-5
DEF LEPPARD 10-7
BON JOVI 12-9
WINGER 11-10
CHRIS REA 19-15

WZOK/Rockford, IL

Summers/Garcia
JODY WATLEY
SA-FIRE
WATERFRONT
MIKE & THE MECHAN
FIRE TOWN
Hottest:
ROXETTE 1-1
FINE YOUNG CANNIB 2-2
MADONNA 3-3
DEON ESTUS 5-4
38 SPECIAL 7-5

WGLI/Carbondale, IL

Tony Waitkus
PAULA ABDUL
SAMANTHA FOX
LISA LISA & CULT
ROACHFORD
ARETHA & ELTON
JODY WATLEY
Hottest:
TONE LOC 1-1
JOHNNY KEMP 14-6
TONE LOC 24-12
DEBBIE GIBSON 23-17
GUNS N' ROSES D-24

KFRX/Lincoln, NE

Cook/Meyer
BELLE STARS
BOBBY BROWN
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 3-2
DEON ESTUS 5-4
38 SPECIAL 9-6
BON JOVI 18-10

KPAT/Sioux Falls, SD

Maguire/Ward
DONNY OSMOND
HALL & OATES
MIKE & THE MECHAN
BULLETBOYS (dp)
TANITA TIKARAM (dp)
VIXEN (dp)
EDIE BRICKELL & N (dp)
GIRLY KINGS (dp)
Hottest:
MADONNA 4-2
38 SPECIAL 9-6
MICHAEL DAMIAN 8-5
DEBBIE GIBSON 21-13
DONNY OSMOND 19-13

WDBR/Springfield, IL

Moore/Lawley
MIKE & THE MECHAN
LISA LISA & CULT
VIXEN (dp)
BULLETBOYS (dp)
TOM PETTY
Hottest:
FORD & OSBOURNE 20-16
PAULA ABDUL 25-18
JODY WATLEY 37-29
DEBBIE GIBSON D-34
GUNS N' ROSES D-39

WPFRTerre Haute, IN

Newton/Taylor
CINDERELLA
ONE NATION
ARETHA & ELTON
WATERFRONT
ROACHFORD
Hottest:
FORD & OSBOURNE 20-16
PAULA ABDUL 25-18
JODY WATLEY 37-29
DEBBIE GIBSON D-34
GUNS N' ROSES D-39

247 Current Reporters

239 Current Playlists
Called in Frozen Playlist: (4):
PRO-FM/Providence
KQWB/Minneapolis
Y107/Bohemia
KF95/Bohemia

Did Not Report, Playlist Frozen: (4)

HOT97/San Jose
WAEB/Allentown
WGHY/Baltimore
WKSI/Greensboro

WEST

MOST ADDED
A. Franklin & E. John
Rick Astley
Lisa Lisa & Cult Jam
Bobby Brown
Bette Midler
Waterfront

BREAKOUTS
Mike & The Mechanics
Eddie Money
Michael Morales
Siren
Donna Summer
Tanita Tikaram
Vixen

WEST

P2

KIVA/Albuquerque, NM

Howard Johnson
SHEET SENSATION
WATERFRONT
DEBBIE GIBSON
Hottest:
DONNY OSMOND 12-8
BON JOVI 13-14
JODY WATLEY 23-17
SA-FIRE 25-18
NEW KIDS ON THE B 27-22

KATMI/Colorado Springs, CO

Sorenson/Fricka
EDDIE MONEY
TOM PETTY
SARAYA (dp)
WARRANT (dp)
Hottest:
ROY ORBISON 7-4
FORD & OSBOURNE 8-6
SKID ROW 4-13
POISON 19-16
MICHAEL DAMIAN 20-17

KKSS/Albuquerque, NM

Tomm Rivers
BOBBY BROWN
MICHAEL DAMIAN
WOMACK & WOMACK
ROACHFORD
RICK ASTLEY
PETER SCHILLING
ARETHA & ELTON
LISA LISA & CULT
SAM BROWN (dp)
EDDIE MONEY
GIRLY KINGS (dp)
NEW ORDER
MIKE & THE MECHAN
AL B. SURE!
Hottest:
TONE LOC 2-1
PAULA ABDUL 17-7
BELLE STARS 23-14
NENEH CHERRY 26-15
JODY WATLEY 33-17

KKMG/Colorado Springs, CO

Miller/Reynolds
ALYSON WILLIAMS (dp)
GUY
MAURICE (dp)
Hottest:
MADONNA 4-1
TONE LOC 5-2
PAULA ABDUL 11-7
JODY WATLEY 13-8
DONNY OSMOND 17-15

KKXX/Bakersfield, CA

Squires/Christopher
ARETHA & ELTON (dp)
ONE 2 MANY
LISA LISA & CULT
RICK ASTLEY
VIXEN
MADONNA 6-4
DEON ESTUS 8-5
JODY WATLEY 16-9
PAULA ABDUL 17-10
BOBBY BROWN 22-16

KSND/Eugene, OR

Bwena/Wanka
GUNS N' ROSES
MIKE & THE MECHAN
LISA LISA & CULT
VIXEN
JOHNNY KEMP
MIKE RENO
XTC
BULLETBOYS
Hottest:
DEON ESTUS 4-2
38 SPECIAL 14-5
BON JOVI 20-9
SAMANTHA FOX 21-17
NEW KIDS ON THE B 32-20

KF95/Bohemia, ID

Jack Armstrong
none
Hottest:
FINE YOUNG CANNIB 4-4
DONNY OSMOND 7-7
DEF LEPPARD 10-10
MICHAEL DAMIAN 11-11
TOMMY PAGE 15-15

KCAQ/Oxnard-Ventura, CA

Greg Williams
LISA LISA & CULT
DONNA SUMMER
WATERFRONT
ARETHA & ELTON
MICHAEL MORALES
Hottest:
MADONNA 2-1
FINE YOUNG CANNIB 3-2
SHEET SENSATION 5-4
PAULA ABDUL 15-9
DEBBIE GIBSON 34-16

KLUC/Las Vegas, NV

Dean/Taylor
BETTE MIDLER
DONNY OSMOND
GUY (dp)
TRA (dp)
Hottest:
FORD & OSBOURNE
MADONNA 5-1
ROXETTE 3-2
STEVEIE 8 4-4
MICHAEL DAMIAN 23-7
DONNY OSMOND 19-8

KDYN/Salina, Monterey, CA

Hyatt/Sanders
MAURICE
RICK ASTLEY
DONNY OSMOND
GUY (dp)
TRA (dp)
Hottest:
MADONNA 4-3
TONE LOC 9-5
JODY WATLEY 11-7
PAULA ABDUL 13-10
SURFACE 24-18

KZUU/Spokane, WA

Arnold/Hopkins
SIREN
MICHAEL MORALES
RICK ASTLEY
SAM BROWN (dp)
BELLE STARS (dp)
MIKE & THE MECHAN
XTC (dp)
Hottest:
MADONNA 3-1
BON JOVI 4-2
ANIMOTION 10-5
DEF LEPPARD 9-6
GUNS N' ROSES 19-14

KTRB/Casper, WY

Peter Massa
SIREN (dp)
MICHAEL MORALES
RICK ASTLEY
FRIEHEIT
GINA GO-GO
CRED STACY OF YO
RICK ASTLEY
MIKE RENO
Hottest:
MADONNA 4-2
FINE YOUNG CANNIB 10-6
BON JOVI 11-8
BELLE STARS 13-9
DONNY OSMOND 26-21

KRQ/Tucson, AZ

Ingram/Davis
ROY ORBISON
SAMANTHA FOX
FIGURES ON A BEAC
Hottest:
BANGLES 2-1
ROD STEWART 7-5
BOBBY BROWN 23-13
JODY WATLEY 28-22
SA-FIRE D-26

KFBQ/Cheyenne, WY

Davis/Miotti
ROACHFORD
TOM PETTY
ARETHA & ELTON
EDDIE MONEY
BELLE STARS 13-9
PETER SCHILLING
GINA GO-GO
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 8-2
BON JOVI 9-5
ANIMOTION 11-6
PAULA ABDUL 24-18

FM104/Moosato-Stockton, CA

DeMaroney/Hoffman
VIXEN
BOBBY BROWN
TOMMY PAGE
REPLACEMENTS (dp)
WATERFRONT
Hottest:
BON JOVI 5-1
MADONNA 6-2
DEF LEPPARD 7-3
ANIMOTION 9-4
CHER & PETER CETE 8-5

KMGK/Lewiston, ID

Havens/Chase
WINGER
LISA LISA & CULT (dp)
BOBBY BROWN
PETER SCHILLING
ROACHFORD
EDVIE COSTELLO
SAM BROWN (dp)
Hottest:
FINE YOUNG CANNIB 3-1
MADONNA 7-3
TONE LOC 8-4
DEF LEPPARD 10-8
GUNS N' ROSES 24-14

KGOT/Anchorage, AK

J.D. Chandler
EDDIE MONEY
TANITA TIKARAM
BREATHE
LISA LISA & CULT (dp)
NEW KIDS ON THE B (dp)
MICHAEL MORALES (dp)
Hottest:
FINE YOUNG CANNIB 2-1
MICHAEL DAMIAN 6-2
ANIMOTION 5-4
MADONNA 15-7
BON JOVI 13-9

KMOK/Lewiston, ID

Winger
LISA LISA & CULT (dp)
BOBBY BROWN
PETER SCHILLING
ROACHFORD
EDVIE COSTELLO
SAM BROWN (dp)
Hottest:
FINE YOUNG CANNIB 3-1
MADONNA 7-3
TONE LOC 8-4
DEF LEPPARD 10-8
GUNS N' ROSES 24-14

OK66/Tri-Cities, WA

LeMaster/Travis
SIREN
SARAYA
MICHAEL MORALES
MIKE & THE MECHAN
ARETHA & ELTON
TANITA TIKARAM (dp)
RICK ASTLEY
Hottest:
FORD & OSBOURNE 4-3
DEF LEPPARD 5-4
CINDERELLA 22-15
BULLETBOYS 28-18
GUNS N' ROSES 31-25

NENEH CHERRY "UFFALO STANCE"

101/24

Including This Major Action:

- WKSE add
- B97 add
- WHYT add
- WEGX 23-20
- PWR99 16-14
- KKBQ deb 33
- KRBE deb 31
- WGH deb 25
- KITY 22-19
- KTFM deb 26
- 92X 32-27
- WLOL 33-27
- WKBQ deb 34
- KS104 deb 29
- Y108 deb 26
- KOY-FM 28-26
- KZZP 28-25
- FM102 5-4 (HOT)
- KROY 19-17
- KWOD 27-22
- KKLQ deb 28
- KWSS 33-28
- HOT97 31-27
- WPGC 30-27
- PWR106 31-27
- KMEL 8-6



Aretha Franklin Continued

Aretha Franklin Continued. SOUTH, MIDWEST, WEST, EAST. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

GUNS N' ROSES

GUNS N' ROSES Patience (Geffen) LP: G N' R Lies. Total Reports 204 83%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

Jimmy Harnen Continued

Jimmy Harnen Continued. WEST, MIDWEST, EAST, SOUTH. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

Howard Jones Continued

Howard Jones Continued. MIDWEST, SOUTH, WEST, EAST. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

LISA LISA & CULT JAM

LISA LISA & CULT JAM Little Jackie Wants To Be... (Columbia) LP: Straight To The Sky. Total Reports 95 38%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

DEBBIE GIBSON

DEBBIE GIBSON Electric Youth (Atlantic) LP: Electric Youth. Total Reports 222 90%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

INFORMATION SOCIETY

INFORMATION SOCIETY Repetition (Tommy Boy/Reprise) LP: Information Society. Total Reports 53 21%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

JOHNNY KEMP

JOHNNY KEMP Birthday Suit (Columbia) LP: "Sing" ST. Total Reports 140 57%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

LIVING COLOUR

LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

JIMMY HARNEN & SYNCH

JIMMY HARNEN & SYNCH Where Are You Now (WTG) Total Reports 127 51%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

HOWARD JONES

HOWARD JONES Everlasting Love (Elektra) LP: Crossing That Line. Total Reports 203 82%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

LIVING COLOUR

LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

LIVING COLOUR

LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

JIMMY HARNEN & SYNCH

JIMMY HARNEN & SYNCH Where Are You Now (WTG) Total Reports 127 51%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

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LIVING COLOUR

LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

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LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

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JIMMY HARNEN & SYNCH Where Are You Now (WTG) Total Reports 127 51%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

HOWARD JONES

HOWARD JONES Everlasting Love (Elektra) LP: Crossing That Line. Total Reports 203 82%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

LIVING COLOUR

LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

LIVING COLOUR

LIVING COLOUR Cult Of Personality (Epic) LP: Vivid. Total Reports 189 77%. Regional Reach, Chart Summary, National Summary, DEBS, SAME, DOWN, ADDS.

ROACHFORD Cuddly Toy (Feel For Me) (Epic) LP: Roachford Total Reports 83 34%

ROACHFORD Cuddly Toy (Feel For Me) (Epic) LP: Roachford Total Reports 83 34% (continued)

ROACHFORD Cuddly Toy (Feel For Me) (Epic) LP: Roachford Total Reports 83 34% (continued)

SA-FIRE Thinking Of You (Cutting/Mercury) Total Reports 212 86%

SA-FIRE Thinking Of You (Cutting/Mercury) Total Reports 212 86% (continued)

Sa-Fire Continued EAST PLY92 a-35 WABE 6 fr WJMT 20 fr WWSR 19-17 JET-PM d-34 WERZ 28-24 WNNK 24-17 WTTIC 30-33 WKKE 17-12 WLAN 20-20 KCI01 3-5 100KHI 40-29 WSPK 11-15 98PY 25-24 93Q 32-21

PETER SCHILLING The Different Story... (Elektra) LP: The Different Story... Total Reports 60 24%

PETER SCHILLING The Different Story... (Elektra) LP: The Different Story... Total Reports 60 24% (continued)

STEVIE B I Wanna Be The One (LMR) LP: In My Eyes Total Reports 60 24%

STEVIE B I Wanna Be The One (LMR) LP: In My Eyes Total Reports 60 24% (continued)

SWEET SENSATION Sincerely Yours (Atco) LP: Take It While It's Hot Total Reports 170 69%

SWEET SENSATION Sincerely Yours (Atco) LP: Take It While It's Hot Total Reports 170 69% (continued)

THIRTY EIGHT SPECIAL Second Chance (A&M) LP: Rock & Roll Strategy Total Reports 206 83%

THIRTY EIGHT SPECIAL Second Chance (A&M) LP: Rock & Roll Strategy Total Reports 206 83% (continued)

Thirty Eight Special Continued KCPW 33-28 WKTI 18-14 WWSR 18-14 WLOL 5-4 WKBQ 22-28

Thirty Eight Special Continued KCPW 33-28 WKTI 18-14 WWSR 18-14 WLOL 5-4 WKBQ 22-28 (continued)

THIRTY EIGHT SPECIAL Second Chance (A&M) LP: Rock & Roll Strategy Total Reports 206 83% (continued)

THIRTY EIGHT SPECIAL Second Chance (A&M) LP: Rock & Roll Strategy Total Reports 206 83% (continued)

WATERFRONT Cry (Polydor) LP: Waterfront Total Reports 150 61%

WATERFRONT Cry (Polydor) LP: Waterfront Total Reports 150 61% (continued)

JODY WATLEY Real Love (MCA) LP: Larger Than Life Total Reports 217 88%

JODY WATLEY Real Love (MCA) LP: Larger Than Life Total Reports 217 88% (continued)

SIGNIFICANT ACTION

Jody Watley Continued
WZLZ 25-19
KZOU 23-20
Q101 20-15
WBPL 24-20
KDBQ 24-20
KCFM 25-20
WKTI 0-23
KDWB 19-19
WLOL 14-9
WRBQ 15-11
WEST
KS104 a-30
Y108 19-17
KIIS 19-16
ROY-FM 19-18
KZEP 15-12
KRAZ 26-21
KXYQ a-22
PH102 18-13
KROY 15-13
KWOOD 22-18
KCPX 37-33
KISN 32-19
KLIQ 25-24
KWSB 25-21
KPLZ 28-24
KUBE 26-23
P1
HOT97 15-9
WPGC 14-13
PWR106 17-11
KGGI 18-18
KMBL 11-8
HOT97.7 7 fr
P2
FLY92 25-19
WABZ 25 fr
WQHT 18 fr
WVSR 22-20
JET-FM 19-21
WNNK 19-12
KZOU 23-20
WDJX 22-20
99WAYS 39-36
PM100 29-22
WBAM 23-20
WBBY 24-20
KSPM 28-24
Y107 15 fr
KWSB 28-23
BJ105 30-26
Y106 22-19
WVVO 0-29
KSAQ 25-13
2106 30-25
2102 26-23
2103 4-39
WDLX 34-24
WKLZ d-34
NIDWEST
920 19-13
WPRR 22-17
WPKR 24-16
WGTZ 21-15
WGTZ 21-15
KZ10 40-31
WHEE 21-17
KLIQ 32-21
WGRD a
2104 31-22
KJ103 22-15
KQRO 18-11
K293 17-12
WZOK a
WROK 26-22
KAY107 32-24
KRRD 18-14
WHOT 15-12
WEST
KIVA 23-17
KRSS 33-17
WABZ 25 fr
WQHT 18 fr
WVSR 22-20
JET-FM 19-21
WNNK 19-12
Q101 20-15
KNAN 27-21
WPFM 22-17
KIXI 0-40
2103 d-39
KMTX 34-31
QV103 24-18
WVBS 28-25
Parallel
Reach
P1 12%
P2 34%
P3 53%
Chart Summary
Pos P1 P2 P3 Tot
National
Summary
6-15 3 11 14 28
UP 114 16-40 11 53 33 97
DEBS 12
SAME 20
DOWN 1
ADDS 11
Total 23 77 58 158

WINGER
Seventeen (Atlantic)
LP: Winger
Total Reports 158 64%
Regional Reach
E 59%
S 72%
M 75%
W 44%
Parallel Reach
P1 35%
P2 68%
P3 85%
Chart Summary
Pos P1 P2 P3 Tot
National
Summary
2-5 3 2 4 9
UP 114 16-40 11 53 33 97
DEBS 12
SAME 20
DOWN 1
ADDS 11
Total 23 77 58 158

Picture Yourself In R&R.
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Los Angeles, CA 90067
(213) 553-4330
THE PICTURE PAGE

STEVE WINWOOD
Hearts On Fire (Virgin)
LP: Roll With It
Total Reports 82 33%
Regional Reach
E 45%
S 34%
M 29%
W 26%
Parallel Reach
P1 12%
P2 34%
P3 53%
Chart Summary
Pos P1 P2 P3 Tot
National
Summary
2-5 0 0 0 0
UP 51 16-40 5 27 27 59
DEBS 3
SAME 26
DOWN 2
ADDS 0
Total 8 38 36 82

WINGER
Seventeen (Atlantic)
LP: Winger
Total Reports 158 64%
Regional Reach
E 59%
S 72%
M 75%
W 44%
Parallel Reach
P1 35%
P2 68%
P3 85%
Chart Summary
Pos P1 P2 P3 Tot
National
Summary
2-5 3 2 4 9
UP 114 16-40 11 53 33 97
DEBS 12
SAME 20
DOWN 1
ADDS 11
Total 23 77 58 158

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THE PICTURE PAGE

B
BAD COMPANY
Shake It Up (Atlantic)
LP: Dangerous Age
P1 SOUTH P3
WBSX a-12
WROQ 15-12
WLSR 23-18
NIDWEST
WDOO a-28
KMYE a
P2 WEST
P104 on
WEST
K104 24-21

BIG BAM BOO
Shooting From My Heart (UNI/MCA)
LP: Fun, Faith And Fairplay
P1 EAST P2 SOUTH P3
WWSX 8-6
CKOI on
B94 22-18
PRO-FM 29 fr
SOUTH
WBOO 29-29
B93 24-27
K106 on
WBCY 24-23
WROQ 19-19
KZ106 on
WNOK on
WCOG 28-25
Q98 22-22
WQUT 38-35
WJAP 26-23
WLSR 17-16
Y107 22 fr
KWSB 32-30
K9 2 19-15
PML04 on
KTUX 20-17
WDLX 31-28
WKLZ 35-32
MIDWEST
WNO 25-18
KMO 29-28
KLV 38-32
Y94 28-26
WPRR 15-28
WZNY 0-38
WDR 29-28
WPR 36-26
WIBW 29-28
KPMW 15-12
WEST
KGGT 24 22
KBOZ 25-24
KTRB 36-23
KFBQ 31-36
KMKR on
KOZE 27-26
KMTX 23-20
Y97 13-10

BOY GEORGE
Don't Take My Mind On... (Virgin)
LP: High Hat
P1 EAST P1 P3
WWSX 22-18
SOUTH
KITY on
NIDWEST
WEST
KROY on
WEST
PWR106 d-35
HOT97.7 26 fr
P2 EAST
WVFP 28-24
KX106 d-31
WNOK 29-23
KZFM 35-31
NIDWEST
WEST
KSSS on
KXX 35-30
KMG 24-23
KXK 19-16
KX 22-19
P3 EAST
SOUTH
QV103 22-17
NIDWEST
WEST

BREATHE
All That I Should Have Known (A&M)
LP: All That Jazz
P1 EAST P2 EAST P3 EAST
WWSX a
WSPK a
WSPK a
WVFX on
WVFX on
SOUTH
WDOO a
WKLZ on
SOUTH
WBOO a
WKLZ on
NIDWEST
WHOT a-35
WEST
KYYK d-38
KRO on
WEST
KGGT a
KYYA on
SPUN on

SAM BROWN
Stop (A&M)
LP: Stop!
P1 EAST P2 EAST P3 EAST
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
JEP-FM a
WNNK a
SOUTH
KZB a
KX106 13-9
WCOG on
WAPF 23-19
KPRM 37-32
Y104 on
KXAO d-39
NIDWEST
2104 37-35
WROK on
WHOT on
WEST
KSSS a
WEST
K95 30 fr
KRYK on
KZU on
SOUTH
G98 39-38
NIDWEST
WCLL 16-14
KPAK on
WEST
KFRS d-40
KFBQ d-40
KMKR a
KOZE 25-20
KMTX on
OK95 18-13

BULLETTYOYS
For The Love Of Money (WB)
LP: BulleTTYOYS
P1 EAST P2 SOUTH P3 SOUTH
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

C
JOHNNY CLEGG
Scatterlings Of Africa (Capitol)
LP: Rain Main Soundtrack
P1 EAST P2 SOUTH P3 SOUTH
WWSX a
KIXY a
KMTX on
QV103 on
SOUTH
K106 on
WCOG a
NIDWEST
KFP5 on fr
KEND a
KXK a
WEST
KPAT on
WST
SLY96 on
G98 on

COWBOY JUNKIES
Sweet Jane (RCA)
LP: The Trinity Session
P1 EAST P2 EAST P3 EAST
WWSX 8-6
CKOI on
B94 22-18
PRO-FM 29 fr
SOUTH
WBOO 29-29
B93 24-27
K106 on
WBCY 24-23
WROQ 19-19
KZ106 on
WNOK on
WCOG 28-25
Q98 22-22
WQUT 38-35
WJAP 26-23
WLSR 17-16
Y107 22 fr
KWSB 32-30
K9 2 19-15
PML04 on
KTUX 20-17
WDLX 31-28
WKLZ 35-32
MIDWEST
WNO 25-18
KMO 29-28
KLV 38-32
Y94 28-26
WPRR 15-28
WZNY 0-38
WDR 29-28
WPR 36-26
WIBW 29-28
KPMW 15-12
WEST
KGGT 24 22
KBOZ 25-24
KTRB 36-23
KFBQ 31-36
KMKR on
KOZE 27-26
KMTX 23-20
Y97 13-10

MELISSA ETHERIDGE
Similar Features (Island)
LP: Melissa Etheridge
P1 EAST P2 EAST P3 EAST
WWSX 22-18
SOUTH
KITY on
NIDWEST
WEST
KROY on
WEST
PWR106 d-35
HOT97.7 26 fr
P2 EAST
WVFP 28-24
KX106 d-31
WNOK 29-23
KZFM 35-31
NIDWEST
WEST
KSSS on
KXX 35-30
KMG 24-23
KXK 19-16
KX 22-19
P3 EAST
SOUTH
QV103 22-17
NIDWEST
WEST

F
FIGURES ON A BEACH
You Ain't Seen Nothin' Yet (Sire/WB)
LP: Figures On A Beach
P1 EAST P2 SOUTH P3 EAST
WWSX 16-14
WOU 13-11
CEOT on
PRO-FM on fr
SOUTH
PWR99 15-13
KRBQ on
FRBE 35-30
WCR on
NIDWEST
WMS 6-21
WPL on
WLOL on
WEST
KXYO on
P2 EAST
WERS d-4n
WEST
WSPK d-39
WST 27-22
WYCR d-39
SOUTH
WBOO on
KX106 d-35
WCOG on
WVFP 35-32
F92 a
KTVX d-37
NIDWEST
WPRR d-39
KLO a
QV103 29-29
WEST
KRRG on
CHED 16-14
KLUC d-38
KYYK 34-31
KDON on
KZU 36-33
KRO a
SOUTH
G98 38-34
WOMP d-38
SOUTH
KARS on
WJAD on
WJMK on
Q104 d-34
KNAN on
WPFM on
WVFX on
QV103 29-29
NIDWEST
KXKL d-36
WEST
KGGT on
KMKR on
KOZE d-30
OK95 d-35

G
GLAMOUR CAMP
She Did It (EMI)
LP: Glamour Camp
P1 EAST P2 SOUTH P3 SOUTH
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

GINA GO-GO
I Can't Face The Fact (Capitol)
P1 EAST P2 EAST P3 EAST
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

GIPSY KINGS
Bamboleo (Elektra)
LP: Gipsy Kings
P1 EAST P2 EAST P3 EAST
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

GUY
I Like (MCA)
LP: Guy
P1 EAST P1 P3
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

LEVERT
Just Coolin' (Atlantic)
LP: Just Coolin'
P1 EAST P1 P3
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

BENNY MAROONES
Into The Night (Polydor)
LP: Into The Night
P1 EAST P2 EAST P3 EAST
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

MAURICE
This Is Acid (Vendetta/A&M)
P1 EAST P1 P3
WWSX 10-9
WOU on
PRO-FM 31 fr
SOUTH
Y95 d-19
NIDWEST
KXKR d-40
WEST
KPLZ 17-14
KUBE a
WEST
KSSS a
SOUTH
WJAD a
WVFX a
WVFX a
KIXY on
NIDWEST
WZNY on
WDR a
KPMW a
WEST
KATH on
KSD on
KSD on
WEST
KOZE a
2FUN d-40
Y97 29-28
OK95 29-18

PARALLELS®

SIGNIFICANT ACTION

MIKE & THE MECHANICS
Seeing Is Believing (Atlantic)
LP: Living Years

| | | |
|------------------------------------|--|---|
| P1 | P2 | P3 |
| EAST WKXS a WZOU a CKOI a | EAST WSPK a WVY2 a | KSND a KZEU a |
| SOUTH KEGL on MGIH a | SOUTH WMOJ a KZ106 a WCOQ a WZYP a KZOU a KSAQ a KTXU a WDLX a | SOUTH WOMP a |
| MIDWEST WMS a KXKR 37-35 | MIDWEST KZ10 a KOPK a WZOK a WROT a-33 | MIDWEST WYVY a WENO a KPAT a-40 WDBR a WDM a |
| WEST KISN a | WEST KSSS a | WEST ZFUN a Y97 d-38 OK95 a |

EDDIE MONEY
Let Me In (Columbia)
LP: Nothing To Lose

| | | |
|---|--|--|
| P1 | P2 | P3 |
| EAST WKXS a WZOU on | SOUTH WMOJ d-20 WZYP a WLSR 31-30 KTXU a | 95XXX d-37 WPEE d-30 95XIL d-40 G98 a |
| SOUTH KEGL on Q105 on | MIDWEST WYVY d-38 KAY107 a KMYZ on | SOUTH WZKK on WJRK on Q101 a |
| MIDWEST WMS d-38 KXKR 26-16 WBO a-30 | WEST KRSS a KATM on KSDN d-38 KYRK on PM104 on KZ2U d-39 | MIDWEST KLVY a 99KG a KPAT 38-31 KWO a WDBR on KPMW d-38 |
| WEST KXYQ a | P2 | P3 |
| EAST K104 on | EAST WVFX on | EGOT a KYTA on KTRN on KTRN on Y97 36-31 |

MICHAEL MORALES
Who Do You Give... (Wing/Polydor)
LP: Michael Morales

| | | |
|-------------------|---------------------------|--|
| P1 | P2 | P3 |
| EAST KTFM a-29 | SOUTH K106 a KSAQ a | SOUTH WZKK a WJRK a WJRK a |
| MIDWEST Y108 a | MIDWEST KRWQ a-30 | MIDWEST EGOT a KYTA on KTRN on OK95 a-39 |

NEW ORDER
Round And Round (WB)
LP: Technique

| | | |
|---|--|---|
| P1 | P2 | P3 |
| EAST CKOI on | SOUTH K98 on WPMF a-33 K106 35-30 KZ28 39-32 KATM on Y106 on WZL a KTFM on | KEHG on KJIC a KYRK on KXFR d-31 |
| SOUTH PH99 a KEGL d-18 KBDQ d-31 KBE d-34 B97 a KTFM on | MIDWEST WIXX 38-33 Z104 d-37 | SOUTH WYB a KXAN a QV103 d-34 |
| MIDWEST 92X d-31 | WEST KRSS a | WEST KZ02 a |

TOM PETTY
I Won't Back Down (MCA)
LP: Full Moon Fever

| | | |
|--|---|---|
| P1 | P2 | P3 |
| EAST SOUTH KEGL a Y95 a | SOUTH WMOJ d-30 WCOQ a WZYP a WLSR on WOKI d-29 WJRS on | 95XXX a G98 a WTO a |
| MIDWEST WMS d-18 KXKR on | MIDWEST KATM a KYRK a PM104 d-30 KZ2U on | WEST WSP on WJAO on WJRK on Q101 a WPMF on KIXY a |
| WEST WVSR on K104 a WZL a-39 WSP a | P3 | WEST KOHQ a 99KG a WDBR a WSP 2-29 KPMW d-39 |

R
CHRIS REA
Working On It (Geffen)
LP: New Light Through Old Windows

| | | |
|----------------------------------|---|---|
| P1 | P2 | P3 |
| EAST WKXS 32-30 WZOU 32-28 | SOUTH WBBQ on WOUT d-5 WOKI 22-18 WJRS 11-9 WJRS on KXRS on | WKPE on 95XIL 35-29 |
| SOUTH WMS 16-14 KXKR 9-17 | MIDWEST WARY d-39 99KG 22-18 WPR 38-35 KPMW 19-15 | SOUTH WZKK on KIXY on WVBS 37-34 |
| WEST KXYQ d-28 | P2 | P3 |
| EAST K104 12-6 | EAST 95XXX 36-34 | WEST KYYA 21-19 KFBQ on KXOK 36-32 KOZE 8-4 ZFUN 26-23 Y97 9-20 OK95 14-12 |

S
SIREN
All Is Forgiven (Mercury)
LP: All Is Forgiven

| | | |
|---|------------------------------|--|
| P1 | P2 | P3 |
| EAST WKXS a WZOU on | SOUTH WJRS a-26 KSAQ a | 95XIL a WOMP a |
| SOUTH KEGL on Q105 on | MIDWEST WOK 16-12 | SOUTH WJRS a |
| MIDWEST WMS d-38 KXKR 26-16 WBO a-30 | WEST KYRK a KZ2U a-34 | MIDWEST WZKK a WJRK a |
| WEST KXYQ a | P2 | P3 |
| EAST K104 on | EAST WVFX on | EGOT a KYTA on KTRN on KTRN on Y97 36-31 |

PHOEBE SNOW
If I Can Just Get Through... (Elektra)
LP: Something Real

| | | |
|---|---|--|
| P1 | P2 | P3 |
| EAST WKXS a WZOU on | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| SOUTH Y95 on | MIDWEST WOK 16-12 | SOUTH WJRS a |
| MIDWEST WMS d-38 KXKR 26-16 WBO a-30 | WEST KYRK a KZ2U a-34 | MIDWEST WZKK a WJRK a |
| WEST KXYQ a | P2 | P3 |
| EAST K104 on | EAST WVFX on | EGOT a KYTA on KTRN on KTRN on Y97 36-31 |

DONNA SUMMER
This Time I Know It's For... (Atlantic)

| | | |
|--------------------------------|---|--|
| P1 | P2 | P3 |
| EAST WKXS d-20 WZOU a-35 | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| SOUTH B97 a KTFM a | MIDWEST WOK 16-12 | SOUTH WJRS a |
| MIDWEST B96 a-34 | WEST KYRK a KZ2U a-34 | MIDWEST WZKK a WJRK a |
| WEST KXYQ a KXKR a | P2 | P3 |
| EAST K104 on | EAST WVFX on | EGOT a KYTA on KTRN on KTRN on Y97 36-31 |

AL B. SURE!
If I'm Not Your Lover (WB)
LP: In Effect Mode

| | | |
|---|---|--|
| P1 | P2 | P3 |
| EAST SOUTH KITY d-33 | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| MIDWEST WMS d-38 KXKR 26-16 WBO a-30 | MIDWEST WOK 16-12 | SOUTH WJRS a |
| WEST KXYQ a | WEST KYRK a KZ2U a-34 | MIDWEST WZKK a WJRK a |
| EAST K104 on | P2 | P3 |
| EAST WVFX on | EAST WVFX on | EGOT a KYTA on KTRN on KTRN on Y97 36-31 |

SURFACE
Closer Than Friends (Columbia)
LP: 2nd Wave

| | | |
|--|---|---|
| P1 | P2 | P3 |
| EAST WKXS a | SOUTH WBBQ on WOUT d-5 WOKI 22-18 WJRS 11-9 WJRS on KXRS on | WKPE on 95XIL 35-29 |
| SOUTH KITY 27-22 KTFM 23-23 | MIDWEST WARY d-39 99KG 22-18 WPR 38-35 KPMW 19-15 | SOUTH WZKK on KIXY on WVBS 37-34 |
| MIDWEST WRYT 21-13 | P2 | P3 |
| WEST FM102 12-E KROY 29-28 KMOO 31-27 KISN a | EAST WVFX on | WEST KYYA 21-19 KFBQ on KXOK 36-32 KOZE 8-4 ZFUN 26-23 Y97 9-20 OK95 14-12 |

TANITA TIKARAM
Twist In My Sobriety (Reprise)
LP: Ancient Heart

| | | |
|--|---|---|
| P1 | P2 | P3 |
| EAST CKOI 5-3 | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| SOUTH KITY 27-22 KTFM 23-23 | MIDWEST WARY d-39 99KG 22-18 WPR 38-35 KPMW 19-15 | SOUTH WZKK on KIXY on WVBS 37-34 |
| MIDWEST WRYT 21-13 | P2 | P3 |
| WEST FM102 12-E KROY 29-28 KMOO 31-27 KISN a | EAST WVFX on | WEST KYYA 21-19 KFBQ on KXOK 36-32 KOZE 8-4 ZFUN 26-23 Y97 9-20 OK95 14-12 |

U2 & B.B. KING
When Love Comes To Town (Island)
LP: Rattle And Hum

| | | |
|--|---|---|
| P1 | P2 | P3 |
| EAST CKOI on | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| SOUTH KITY 27-22 KTFM 23-23 | MIDWEST WARY d-39 99KG 22-18 WPR 38-35 KPMW 19-15 | SOUTH WZKK on KIXY on WVBS 37-34 |
| MIDWEST WRYT 21-13 | P2 | P3 |
| WEST FM102 12-E KROY 29-28 KMOO 31-27 KISN a | EAST WVFX on | WEST KYYA 21-19 KFBQ on KXOK 36-32 KOZE 8-4 ZFUN 26-23 Y97 9-20 OK95 14-12 |

VIXEN
Love Made Me (EMI)
LP: Vixen

| | | |
|-------------------------------------|---|---|
| P1 | P2 | P3 |
| EAST SOUTH WOK a WROT a | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| MIDWEST KITY 27-22 KTFM 23-23 | MIDWEST WARY d-39 99KG 22-18 WPR 38-35 KPMW 19-15 | SOUTH WZKK on KIXY on WVBS 37-34 |
| WEST KXYQ a KXKR a | P2 | P3 |
| EAST K104 on | EAST WVFX on | WEST KYYA 21-19 KFBQ on KXOK 36-32 KOZE 8-4 ZFUN 26-23 Y97 9-20 OK95 14-12 |

XTC
Mayor Of Simpleton (Geffen)
LP: Oranges And Lemons

| | | |
|---|---|--|
| P1 | P2 | P3 |
| EAST WZOU a | SOUTH WBBQ a K106 on WCOQ a WZYP a WLSR 24-24 WJRS on KSAQ a | 95XIL a WOMP a |
| SOUTH Y95 on | MIDWEST WOK 16-12 | SOUTH WJRS a |
| MIDWEST WMS d-38 KXKR 26-16 WBO a-30 | WEST KYRK a KZ2U a-34 | MIDWEST WZKK a WJRK a |
| WEST KXYQ a | P2 | P3 |
| EAST K104 on | EAST WVFX on | EGOT a KYTA on KTRN on KTRN on Y97 36-31 |

CHART SUMMARY

MADONNA raced up the chart with 75 #1 reports, devouring the **FINE YOUNG CANNIBALS** in the process. **BON JOVI** was up 7-4, which put the freeze at #5 on **TONE LOC's** "Funky Cold Medina." **JODY WATLEY's** 18-12 move almost stalled **DEF LEPPARD's** "Rocket," 14-13, while **MICHAEL DAMIAN's** 22-16 gain topped **CHER & CETERA's** 20-17.

DONNY OSMOND took a nine-point gain, 27-18, while behind him **LIVING COLOR** went 24-19 and took away some growing room for **SWEET SENSATION**, 23-20. But the big-gun mover was **GUNS N' ROSES**, 15 points with a 40-25 vault. **NEW KIDS ON THE BLOCK** were good for nine slots with a 35-26 showing.

BOBBY BROWN was one of six Breakers and jumped ten points, 37-27. The other Breakers were **BETTE MIDLER** 36-28, **TOMMY PAGE** 32-29, **OUTFIELD** debut #39, **ARETHA FRANKLIN & ELTON JOHN** debut #40, and **WATERFRONT** Breaking off-chart; it should easily debut next week. Two records debuted ahead of Breaker — **JIMMY HARNEN & SYNCH** at #36 and **LITA FORD & OZZY OSBOURNE** at #37.

NEW ARTISTS

- | Rank | Artist/Album | Points |
|------|---|--------|
| 1 | ONE 2 MANY/Downtown (A&M) | 129 |
| 2 | JIMMY HARNEN & SYNCH/Where Are You Now? (WTG) | 127 |
| 3 | NENEH CHERRY/Buffalo Stance (Virgin) | 101 |
| 4 | ROACHFORD/Cuddly Toy (Feel For Me) (Epic) | 83 |
| 5 | REPLACEMENTS/'ll Be You (Sire/Reprise) | 64 |
| 6 | STEVIE B/I Wanna Be The One (LMR) | 60 |
| 7 | ELVIS COSTELLO/Veronica (WB) | 55 |
| 8 | FIGURES ON A BEACH/You Ain't Seen Nothin' Yet (Sire/WB) | 46 |
| 9 | SURFACE/Closer Than Friends (Columbia) | 33 |
| 10 | SAM BROWN/Stop (A&M) | 32 |

New artists have not yet had a CHR Breaker.

Where exactly are we??


"YOU ARE HERE"

"'You Are Here' has found its way to our 'New Music/Breakout Show' on Saturday nights. John has created a great new sound that will surely freshen your station. You won't get lost with this one."

—BRAD HANSON, WMMS

"We're using it in morning drive. Great driving to work music!"

—DALE O'BRIAN, WKSI



"You Are Here"

The new single from the Emmy Award-winning album,

TOUR DE FRANCE

by

JOHN TESH

KEYBOARD Magazine's Best New Artist JOHN TESH

Produced by Carter Cathcart

Private Music.



BREAKERS

ARETHA FRANKLIN & ELTON JOHN Through The Storm (Arista)

79% of our reporters playing it. Moves: Up 21, Debuts 64, Same 59, Down 0, Adds 50 including PWR95, KKQB, Y100, Q102, KBEQ, KS104, Y108, KMEL. See Parallels, debuts at number 40 on the CHR chart.

BOBBY BROWN

Every Little Step (MCA)

74% of our reporters playing it. Moves: Up 84, Debuts 33, Same 19, Down 1, Adds 45 including B104, WKSE, WBLI, Q107, KKQB, WGH, Z95, KXYQ, KPLZ. See Parallels, moves 37-27 on the CHR chart.

BETTE MIDLER

Wind Beneath My Wings (Atlantic)

70% of our reporters playing it. Moves: Up 95, Debuts 22, Same 14, Down 0, Adds 41 including B104, PWR95, WEGX, WAVA, WNVZ, 92X, WZPL, WLOL, KXYQ, KWOD. See Parallels, moves 36-28 on the CHR chart.

OUTFIELD

Voices Of Babylon (Columbia)

63% of our reporters playing it. Moves: Up 85, Debuts 25, Same 33, Down 1, Adds 11 including WKBQ, KOY-FM, FLY92, WPST, 94TYX, 92Q, KMYZ, CHED, KWNZ. See Parallels, debuts at number 39 on the CHR chart.

TOMMY PAGE

A Shoulder To Cry On (Sire/WB)

61% of our reporters playing it. Moves: Up 104, Debuts 11, Same 21, Down 7, Adds 8, WKRZ, KKYK, WHOT, FM104, 103CIR, WNYP, WBWB, KQCR. See Parallels, moves 32-29 on the CHR chart.

WATERFRONT

Cry (Polydor)

61% of our reporters playing it. Moves: Up 30, Debuts 30, Same 51, Down 0, Adds 39 including WKSE, PWR99, WNVZ, KXYQ, KWSS, KUBE, WINK, WGTZ, KIVA. Complete airplay in Parallels.

NEW & ACTIVE

ONE 2 MANY "Downtown" (A&M)

Reports: 129. Moves: Up 58, Debuts 11, Same 42, Down 0, Adds 18 including KTFM, WNCI, JET-FM, 93Q, B93, K98, KKYK, KLO, KXXK, KWNZ, KCMQ, CKOI 31-24, 92X 30-25, WLOL 26-20, KISN 30-25, WTIC 32-28, 195 25-20, WBNQ 27-20.

JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG)

Reports: 127. Moves: Up 57, Debuts 26, Same 19, Down 5, Adds 20 including KTFM, 98PXY, 93Q, WRCK, WRVQ, Z106, WHOT, Z98, Z103, KLYV, WKSE 21-16, PWR99 d-21, KEGL 10-5, KKQB 25-18, KRBE 18-13, WCZY 15-10, WKBO 26-16, KS104 16-8, Y106 14-9. See Parallels, debuts at number 38 on the CHR chart with 80% of the airplay converted to chart moves and 36% are Top 15 or better.

LITA FORD & OZZY OSBOURNE "Close My Eyes Forever" (RCA)

Reports: 124. Moves: Up 76, Debuts 13, Same 21, Down 1, Adds 13, Y95, Q105, KKRZ, KWOD, Q106, 195, WRVQ, WGRD, KAY107, KMYZ, KLUC, WZKX, WYKS, WNVZ 21-8, WDFX 7-2, WKTI 22-18, WKBO 18-14, KISN 40-30, WWSR 15-4. See Parallels, debuts at number 37 on the CHR chart with 82% of the reports charted and 28% are Top 15 or better.

SAMANTHA FOX "I Only Want To Be With You" (Jive/RCA)

Reports: 123. Moves: Up 71, Debuts 12, Same 29, Down 0, Adds 11, WZOU, Q102, KKLQ, KRQ, WNYP, WKSF, WYKS, WCL, WAZY, KFMW, KYA, CKOI 23-16, HOT97 16-11, WLOL 28-23, FLY92 28-24, KC101 on, WZYP 28-18, K92 26-22, WHOT 31-26, WOMP 40-29. 71% of the action is charted.

CINDERELLA "Coming Home" (Mercury)

Reports: 107. Moves: Up 16, Debuts 18, Same 42, Down 0, Adds 31 including B94, KXYQ, FLY92, K104, WERZ, WOKI, BJ105, WPXR, KLO, WYKS, WEGX d-28, KXXR 36-33, WSPK 39-34, WLRS 32-25, 95XXX 39-35, WJMX 38-31, KPAT 33-24, OK95 22-15.

NENEH CHERRY "Buffalo Stance" (Virgin)

Reports: 101. Moves: Up 32, Debuts 28, Same 17, Down 0, Adds 24 including WKSE, B97, WHYT, WNNK, WKEE, WFMF, KZZB, 195, WSSX, 92Q, KKRZ, 95XXX, KCMQ, HOT97 31-27, WEGX 23-20, 92X 32-27, KHS on, WTIC 36-29, KKSS 26-15.

LISA LISA & CULT JAM "Little Jacke Wants To Be A Star" (Columbia)

Reports: 95. Moves: Up 3, Debuts 22, Same 25, Down 0, Adds 45 including CKOI, HOT97, WEGX, WGH, KKLQ, KMEL, JET-FM, Q106, KEZB, WHHY, BJ105, KKSS, 95XXX, WPGC d-29, KITY d-32, B96 34-30, KWSS d-32, 93Q 39-36.

RICK ASTLEY "Giving Up On Love" (RCA)

Reports: 83. Moves: Up 6, Debuts 16, Same 24, Down 0, Adds 37 including CKOI, B94, KKQB, KITY, KTFM, KBEQ, WLOL, WNNK, KZOU, WDLX, KRNO, KYRK, KNAN, WVBS, KOZE, Z102 37-32, FM104 29-24, WFX 40-36.

ROACHFORD "Cuddly Toy (Feel For Me)" (Epic)

Reports: 83. Moves: Up 7, Debuts 14, Same 26, Down 0, Adds 36 including KKQB, KRBE, WZPL, WLOL, KOY-FM, WWSR, WRCK, K106, KSAQ, WDLX, KJ103, G98, Y108 d-30, WPFM 37-32, WBNQ 37-27, Z97 35-24, KTRS 40-29, Y97 20-16.

STEVE WINWOOD "Hearts On Fire" (Virgin)

Reports: 82. Moves: Up 51, Debuts 3, Same 26, Down 2, Adds 0 including WXXS 8-6, B94 22-18, KXXR 31-28, FLY92 39-36, K104 15-9, WCGQ 28-25, WQUT 38-35, K92 19-15, Z104 25-20, KATM 30-25, 95XIL 29-26, KAKS 31-25, WBNQ 25-18, KLYV 38-32, KTRS 30-23, Y97 13-10.

NATALIE COLE "Miss You Like Crazy" (EMI)

Reports: 76. Moves: Up 8, Debuts 11, Same 38, Down 1, Adds 18 including PWR99, WNCI, KZZP, KKLQ, KPLZ, WKEE, KEZB, WINK, Z102, KRNO, KWTO, WXXS 29-19, WPGC 26-22, WHYT d-19, B93 38-34, WPHR 38-35, WHT on.

EDIE BRICKELL & NEW BOHEMIANS "Circle" (Geffen)

Reports: 74. Moves: Up 28, Debuts 11, Same 26, Down 0, Adds 9, KCPX, JET-FM, WYCR, WPHR, Z104, WOMP, KPAT, KFBQ, SLY96, WZOU 29-25, Y95 18-10, KISN 36-29, WPST 36-31, KZZB 35-30, WCGQ 38-35, KTUX 27-20, Z97 25-20, KOZE 29-24. 52% of the action is now charted.

REPLACEMENTS "I'll Be You" (Sire/Reprise)

Reports: 64. Moves: Up 21, Debuts 12, Same 21, Down 0, Adds 10, 195, Q98, KLO, WHOT, KYRK, FM104, 95XIL, WHTO, KCMQ, KZOZ, KEGL d-16, WLOL 20-16, KXYQ 22-19, K104 30-27, WLRS 22-17, WVBS 40-35, 99KG 31-24. 53% of the airplay is charted.

PETER SCHILLING "The Different Story" (Elektra)

Reports: 60. Moves: Up 22, Debuts 10, Same 19, Down 0, Adds 9, KCPX, WANS, WKZL, KKSS, KWTX, KYYY, KFBQ, KMOK, KOZE, WXXS 27-23, KRBE 5-4, WNVZ 22-15, KITY 29-25, 92X 23-20, B93 30-20, K98 17-12, KZZB 9-4, WQUT 34-28, Y106 4-1. 53% of the airplay is charted with 28% Top 15 or better.

STEVIE B "I Wanna Be The One" (LMR)

Reports: 60. Moves: Up 32, Debuts 2, Same 14, Down 7, Adds 5, Y95, KKQB, WZYP, WAPE, KBFM, WKSE 20-17, HOT97 2-1, B97 24-19, KITY 11-9, KS104 24-20, Y108 25-18, KHS 9-5, PWR106 1-1, KOY-FM 7-5, KKLQ 14-10, HOT97 1-1, KYNO 1-1, KDON 1-1. 90% of the reports are charted with 51% of the action Top 15 or better and five #1 reports.

ELVIS COSTELLO "Veronica" (WB)

Reports: 55. Moves: Up 3, Debuts 13, Same 13, Down 0, Adds 26 including CKOI, KEGL, Y95, WNVZ, KXXR, KROY, KWOD, KUBE, FLY92, WBCY, WROQ, KTUX, WHTO, WGH d-29, K104 29-26, Z104 30-23, SLY96 23-18.

MOST ADDED MOST ACTIVE HOTTEST

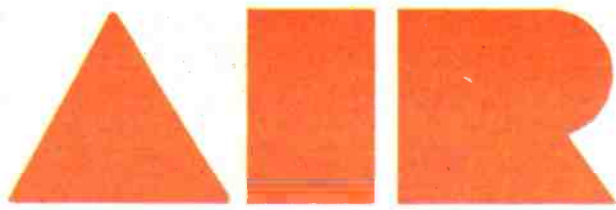
Table with 3 columns: MOST ADDED, MOST ACTIVE, HOTTEST. Lists artists and their chart positions.

Most Active = Ups + Debuts - Downs

INFORMATION SOCIETY "Repetition" (Tommy Boy/Reprise) Reports: 53. Moves: Up 23, Debuts 5, Same 22, Down 0, Adds 3, Q107, KKQB, KZZB, KITY 31-28, KWOD 29-25, KCPX 39-36, K106 20-12, BJ105 32-27, KJ103 40-37, KSND 40-34, QV103 31-27, WBNQ 33-30, KCMQ 27-24, KTRS 27-22, KTMT 27-23. 57% have charted it.

SIGNIFICANT ACTION

EDDIE MONEY "Let Me In" (Columbia) Reports: 48. Moves: Up 4, Debuts 9, Same 14, Down 0, Adds 21 including WXXS, WKQB, KXYQ, WSPK, WYCR, WZYP, KTUX, KAY107, KKSS, G98, Q101, QV103, KWTO, KGOT, WMMS d-28, KXXR 26-16, KPAT 38-31, Y97 36-31. FIGURES ON A BEACH "You Ain't Seen Nothin' Yet" (Sire/WB) Reports: 46. Moves: Up 10, Debuts 13, Same 19, Down 0, Adds 4, WLOL, K92, KLO, KRQ, KRBE 35-30, WMMS d-21, WSPK d-39, WPST 27-22, WYCR d-39, WZYP 35-32, WPHR d-39, KYRK 34-31, G98 38-34, Q104 d-34, KOZE d-30, OK95 d-35. TOM PETTY "I Won't Back Down" (MCA) Reports: 42. Moves: Up 2, Debuts 8, Same 10, Down 0, Adds 22 including KEGL, Y95, K104, WPST, WCGQ, KATM, KYRK, WYCR, WHTO, KIXY, 99KG, KFBQ, SLY96, WIXX 38-33, OK95 40-29. MIKE & THE MECHANICS "Seeing Is Believing" (Atlantic) Reports: 36. Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 33 including WXXS, WZOU, CKOI, WGH, WMMS, KISN, WSPK, KZ106, WZYP, WDLX, KQKO, KSND, WPFM, WBNQ, WIBW. SURFACE "Closer Than Friends" (Columbia) Reports: 33. Moves: Up 12, Debuts 2, Same 11, Down 0, Adds 8, WXXS, KGGI, KISN, WNNK, K106, KXX106, WZKX, KZOZ, WPGC 17-14, KITY 27-22, WHYT 21-13, FM102 12-6, KMEL 13-10, KKMG 14-10, KDON 24-18. U2 & B.B. KING "When Love Comes To Town" (Island) Reports: 33. Moves: Up 18, Debuts 3, Same 12, Down 0, Adds 0 including WMMS 15-13, K104 25-19, WROQ 23-18, WQUT d-32, WLRS 9-6, WDLX 38-32, KATM d-27, KZZU 34-30, 95XIL 27-18, WPST 22-19, KYA d-29. SAM BROWN "Stop" (A&M) Reports: 32. Moves: Up 10, Debuts 5, Same 9, Down 0, Adds 8, KUBE, JET-FM, WNNK, KZZB, WRON, KKSS, KZZU, KMOK, WXXS 10-9, KPLZ 17-14, KXX106 13-9, WAPE 23-19, KBFM 37-32, KOZE 25-20. CHRIS REA "Working On It" (Geffen) Reports: 32. Moves: Up 19, Debuts 2, Same 8, Down 3, Adds 0 including WZOU 32-28, WMMS 16-14, K104 12-6, WQUT 8-5, WOKI 22-18, KZZU 24-20, 95XIL 35-29, 99KG 22-18, KOZE 8-4. PHOEBE SNOW "If I Can Just Get Through The Night" (Elektra) Reports: 28. Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 10, WXXS, KROY, WYCR, WBBQ, KZZB, WCGQ, KSAQ, KYNO, Q101, SLY96. BULLETHEADS "For The Love Of Money" (WB) Reports: 27. Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 17 including WGH, KPLZ, WZYP, KSAQ, KQKO, WOMP, WJAD, KPAT, KFMW, KXXR 22-18, WROQ 12-9, WLRS 35-29, OK95 29-18. NEW ORDER "Round & Round" (Qwest/WB) Reports: 24. Moves: Up 2, Debuts 6, Same 7, Down 0, Adds 9, PWR99, B97, WFMF, WKZL, KKSS, KLUC, WYKS, KNAN, KZOZ, KEGL d-18, 92X d-31, K106 35-30, KZZB 39-32. Breaking out in the South. VIXEN "Love Made Me" (EMI) Reports: 22. Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 20 including WGH, KXYQ, WSPK, WHOT, FM104, 95XXX, WHTO, KISR, WPFM, 99KG, WDBR, WIBW, Y97, KXXR 38-34, WZOK 38-32. DONNA SUMMER "This Time I Know It's For Real" (Atlantic) Reports: 22. Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 18 including WZOU, B97, KTFM, B96, PWR106, KROY, KKLQ, B93, WNOK, KYNO, KKRZ, QV103, WXXS d-20, HOT97 33-28, PWR96 17-10. GLAMOUR CAMP "She Did It" (EMI) Reports: 22. Moves: Up 10, Debuts 2, Same 9, Down 0, Adds 1, G98, WKQB 30-24, WLRS 34-28, KRNO 30-26, WPFM 40-36, KFMW 38-34, KOZE 34-29. TANITA TIKARAM "Twist In My Sobriety" (Reprise) Reports: 20. Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 9, KPLZ, WPST, WROQ, KYRK, KPAT, KFMW, KGOT, KTMT, OK95, CKOI 5-3, KOZE 31-22. West Coast action. BIG BAM BOO "Shooting From My Heart" (Uni/MCA) Reports: 20. Moves: Up 4, Debuts 0, Same 13, Down 0, Adds 3, K104, KTUX, WHTT, WXXS on, WGH on, KXXR 34-31, KROY on-dp, 99KG 34-31. BREATHE "All I Should Have Known" (A&M) Reports: 20. Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 9, WXXS, KROY, KCPX, WSPK, WPST, WYCR, WBBQ, WHOT, KGOT, KPLZ on. GINA GO-GO "I Can't Face The Fact" (Capitol) Reports: 18. Moves: Up 10, Debuts 0, Same 3, Down 3, Adds 2, KTRS, KFBQ, KITY 20-17, KKRZ 22-17, KZFM 12-4, KEZB 31-26, KFFR 12-10. SIREN "All Is Forgiven" (Mercury) Reports: 17. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 15 including WZOU, KXXR, WLRS, KSAQ, KYRK, KZZU, WKPE, 95XIL, WOMP, WPFM, WKFR, KTRS, KOZE, Y97, WZOK 16-12. XTC "Mayor Of Simpton" (Geffen) Reports: 16. Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 11, WZOU, K104, K106, KSND, KZZU, 95XXX, KNAN, KLYV, KFMW, KTMT, ZFUN, WMMS 27-23. BOY GEORGE "Don't Take My Mind On A Trip" (Virgin) Reports: 16. Moves: Up 10, Debuts 2, Same 4, Down 0, Adds 0 including WXXS 22-18, PWR106 d-35, WFMF 28-24, KXX106 d-31, WNOK 29-23, KXXS 35-30, KMGX 31-28, QV103 22-17. GUY "I Like" (MCA) Reports: 15. Moves: Up 3, Debuts 4, Same 1, Down 0, Adds 7, WPGC, KTFM, KROY, K98, KKMG, KKRZ, KDON, WHYT d-21, KMEL 28-18, KXX106 30-26, KMGX d-31. BENNY MARDONES "Into The Night" (Polydor) Reports: 15. Moves: Up 3, Debuts 5, Same 1, Down 0, Adds 6, KBEQ, WKTI, KS104, KWSS, KKRZ, WKPE, B94 d-27, WDFX d-20, KOY-FM 4-2, KZZP 4-2, WKZL d-30, WIKZ 11-9. Major market reaction to this 1980 release that went to #5 on the R&R National Airplay/40. MICHAEL MORALES "Who Do You Give Your Love To?" (Wing/Polydor) Reports: 14. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 14, KTFM, Y108, K106, KSAQ, KRNO, KCAQ, KZZU, WOMP, KAKS, WZKX, WJMX, KGOT, KTRS, OK95. AL B. SURE! "If I'm Not Your Lover" (WB) Reports: 13. Moves: Up 5, Debuts 1, Same 2, Down 0, Adds 5, WPGC, KROY, KZFM, KKSS, KYNO, KITY d-33, KMEL 23-19, KKMG 30-26, KDON 25-22, QV103 25-21. JOHNNY CLEGG "Scatterlings Of Africa" (Capitol) Reports: 13. Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 5, WCGQ, KSND, KYRK, WZKX, KIXY. BAD COMPANY "Shake It Up" (Atlantic) Reports: 13. Moves: Up 9, Debuts 0, Same 1, Down 0, Adds 3, WSSX, WKDD, KMYZ, KXXR 17-11, WROQ 15-12, WLRS 23-18, 95XIL 33-24, KIXY 40-33, WKFR 38-33, 99KG 36-32. Charting at 77% of the stations reporting it. GIPSY KINGS "Bamboleo" (Elektra) Reports: 11. Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 7, KMEL, WCGQ, KEZB, KKSS, KYRK, QV103, KPAT, HOT97 30-25. LEVERT "Just Coolin'" (Atlantic) Reports: 11. Moves: Up 7, Debuts 0, Same 3, Down 0, Adds 1, KROY, KGGI 17-14, KMEL 6-3. MAURICE "This Is Acid" (Vendetta/A&M) Reports: 10. Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 5, KZFM, KKMG, KMGX, KDON, QV103, KITY on-dp, KROY on-dp, KMEL 27-20, HOT97 on. COWBOY JUNKIES "Sweet Jane" (RCA) Reports: 10. Moves: Up 2, Debuts 1, Same 5, Down 0, Adds 2, KISN, KZZB, WMMS on, KXYQ d-30, K106 25-20. MELISSA ETHERIDGE "Similar Features" (Island) Reports: 10. Moves: Up 5, Debuts 0, Same 4, Down 1, Adds 0 including KXXR 20-15, WROQ 11-10, WQUT on, KTUX on.



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KISN
KDWB
KITY
KITY
PWR96
PWR96
PWR96

Stella Mars
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Rick Stacy
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Jimmy Steal
Gary Wall
Kevin Weatherly
Scott Wheeler

WZOU
WNCI
KROY
WGH
B104
B104
HOT97.7
WLOL
WLOL
PRO-FM
WCZY
FM102
FM102
Y100
ROY-FM
KXYQ
KS104
KS104
PWR99
PWR99
KEGL
KKLQ
KIIS
WZPL

Brad Hardin
Neil Harrison
Eddie Haskell
Dusty Hayes
Bill Santiago
Dave Hoefel
Kendall Hopkins
Jamie Hyatt
Rick Sanders
Gary Jackson
Bwana Johnny
Howard Johnson
Derek Johnson
Steve Kelly
Fletcher Keyes
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Ray Williams
Kathie Romero
Mary June Rose
J.J. Sanford
Bill Shannon
Jim Scott
Dave Shakes
Stu Shantz
Chris St. James
Sue Sherry
Cat Simon
Chris Van Dyke
Doug Sorenson
Curt Spain
Bruce Stevens
Peter Stewart
Rick Stone
Brian Thomas
Greg Strassell
Michael Tinnes
Jay Taylor
Lisa Tonacci
Wayne Ward

WLRB
K106
K92
KBFM
KBFM
WPST
KZZU
KDON
KDON
WDLX
KNSD
KIVA
KZOU
Q98
Z104
Z104
94TYX
WBAM
KRNQ
WERZ
KXFW
WQUT
WLAN
WLAN
WKZL
WIXX
WIXX
WCGQ
WNOK
WNOK
100KHI
100KHI
WKZZ
KYRK
KQMK
KMMG
KMMG
KZHT
KMYZ
WKSJ
KRRD
KRRD
I95
KCI01
KSSS
KWNZ
Z102
Z102
KSAQ
WBCY
K104
K104
KWES
WSPK
WSPK
WAEB
KEZB
KEZB
KATM
KJ103
WBBQ
KZOU
BJ105
BJ105
WZOK
KLQ
KLUC
B93
WROQ

WJMX
WJMX
KBOZ
KYYY
KYYA
KYYA
WBWB
WBWB
B98
B98
KMOK
QV103
SLY96
SLY96
WTHT
WTHT
ZFUN
ZFUN
Z97
KFBQ
Q104
KLYV
Z103
Z98
KFMW
KCMQ
KCMQ
WHTO
WHTO
KTRS
WZKX
WYKS
WBNQ
KNAN
KNAN
WDBR
WDBR
KWTX
y94
WVFX
KOZE
WLRW
WOMP
KPRX
WAZY
WAZY
KSMB
KQCR
WPRR
KIXY
KKXL
KZOK
WIKZ
KQIZ
KISR
WCIR
WSPF
WPFM
WKSJ
WCIL

P-III's

Dave Baker
Jay Lewis
Duane Barnhart
Bob Beck
Jack Bell
Charlie Fox
Mark Callahan
Jim Cerone
David Curry
Todd Chase
Willie Stevens
Kevin Chase
Jeff Christenson
Dean Clark
Jonathan Harte
Peter Cosenza
John Parmele
Gary Cummings
Steve Heller
Tim Dalbec
Rita Melotti
Leo Davis
Jeff Davis
Brian Douglas
Paul Fuller
Mark Hansen
Brian Hanson
Andy Tutin
Denny Hartman
Mike Wright
Doug Hawkes
Rick James
Briton Jon
Mike Justin
Terry Knight
Paul Piro
Greg Lawley
Jim Moore
Chris Ling
Jack Lundy
Todd Martin
Jay McCall
Matt McCann
Chuck McGee
Rod Meyer
Robert Miller
Kevin Morton
Bobby Novosad
Debbie Parrman
Darrell Ray
John Raymond
Michael Right
Chris Ruh
Andy Shane
Stu Smoke
Dennis Snow
Bob Spencer
Jerry Steffen
Mike Stone
Glenn Trent
Tony Waitekus

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Don Parker
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Walt Ferber
Tony Floretino
Charlie Fries
Joan Gessaman
J.D. Slade
Pete Hamlett
Jay Hasting
Harry Harlan
Gary Heller
Ryan Karstens
Randy Hugg
Larry Hyatt
Rick James
Mike Kasper
Johnny Milford
Roger Turnbaugh
Will Kauffman
Bill Lee
Darin Pearson
J.J. Rice
Steve Rose
Jodi Ryan
Jefferson Ward
Pat Ryan
Rick Shannon
Martha Steele
John Summers

KRQK
KWXX
WRFY
KZZK
97KYN
KBOS
WTLO
WITZ
WYDD
KIMM
WVJZ
WVJZ
WYYS
WKQD
KZOR
KMSC
KMSC
WCPZ
KCIL
KEEZ
KWIN
KWIN
KWIN
WQCM
KLWN
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WKSS
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KQWY
WLTZ

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NATIONAL AIRPLAY OVERVIEW

CHR

Table with 4 columns: WKS, WKS, LW, TW. Lists top 40 CHR songs including Madonna, Fine Young Cannibals, Roxette, etc.

N&A Pg. 110; Playlists Pg. 98; Parallels Pg. 103

ADULT CONTEMPORARY

Table with 4 columns: WKS, WKS, LW, TW. Lists top 40 Adult Contemporary songs including Bette Midler, Chér, etc.

AC Music Begins Pg. 85

URBAN CONTEMPORARY

Table with 4 columns: WKS, WKS, LW, TW. Lists top 40 Urban Contemporary songs including Karyn White, Jody Watley, etc.

New & Active, TOP 10 Recurrents Pg. 82

NEW ROCK

Table with 4 columns: LW, TW. Lists top 10 New Rock songs including Cure, XTC, etc.

Complete TOP 30 New Rock Chart Pg. 94

NAC

Table with 4 columns: LW, TW. Lists top 10 NAC songs including A. Vollenweider, Hiroshima, etc.

Complete TOP 30 NAC Chart Pg. 88

CONTEMPORARY JAZZ

Table with 4 columns: LW, TW. Lists top 10 Contemporary Jazz songs including Bobby Lyle, Terri Lyne Carrington, etc.

Complete TOP 30 Contemporary Jazz Chart Pg. 88

AOR TRACKS

Table with 4 columns: WKS, WKS, LW, TW. Lists top 40 AOR tracks including Tom Petty, Outfield, etc.

Complete TOP 60 Tracks Chart Pg. 92; LP Chart Pg. 90

COUNTRY

Table with 4 columns: WKS, WKS, LW, TW. Lists top 40 Country songs including Randy Travis, Judds, etc.

BREAKERS

- Breaker 33 OAK RIDGE BOYS/Beyond Those Years (MCA)
Breaker 34 KATHY MATTEA/Come From The Heart (Mercury)
Breaker 35 RICKY SKAGGS/Lovin' Only Me (Epic)

DEBUTS

- Debut 45 RICKY VAN SHELTON/Hole In My Pocket (Columbia)
Debut 48 EDDY RAVEN/In A Letter To You (Universal)
Debut 49 McCARTERS/Up And Gone (WB)
Debut 50 RUSSELL SMITH/I Wonder What She's Doing... (Epic)

Complete TOP 50 Country Chart Pg. 78