

I N S I D E:

NAB MOBILIZES FOR DC FIGHTS

Reacting to recent developments, the NAB prepares to fight against the new proposed Fairness Doctrine codification and transfer taxes, and supports a limit to the payment a license challenger can expect in a successful case.

Page 8

INDECENCY: CARLIN'S FILTHY SEVEN TO STERN'S GENITAL DETAILS

In One Era & Out The Other With FCC's Definitions

As the FCC prepares to attempt to clarify its indecency standards one more time, broadcast lawyers Jason Shrinsky and John Gomperts put the issue in historical perspective in a special feature. They cover:

- George Carlin's seven filthy words
 - The Howard Stern quandary and where it's at for now
 - Today's era of confusion and contradiction
 - The lack of concrete guidelines and the threat to free speech
- Plus informative supplementary material and analysis.

Page 14

KAGAN SEMINAR FORECASTS GOOD TIMES FOR RADIO

Broadcast financial analysts and brokers were generally optimistic about radio's health at a Paul Kagan seminar in New York, recommending investment and prognosticating prospects of cheer.

Page 11

SELLING TO PRINT ADVERTISERS

Chris Beck provides some effective pointers and counters to convert newspaper accounts to radio.

Page 20

WINNER'S CIRCLE

Spotlights on ratings winners this week include WEBN/Cincinnati (16.7 for this market-leading AOR) and KJ103/Oklahoma City (16.1 and the market title for this CHR).

Page 52, 57

Newsstand Price \$5.00



Stars, Labels Take Sides In DAT Battle

The DAT wars are warming up. Twin coalitions of musicians and independent labels have been formed to fight the major record companies who want the Copycode anti-taping chip in any digital audio equipment sold to US consumers.

At a press conference held Wednesday (11/4) at Westlake Audio in Los Angeles, members of both coalitions — as well as representatives of the consumer electronics trade association backing them — declared their pro-DAT case.

At the same time, the RIAA began a counterattack with the

public release of statements by top recording figures supporting their labels' stance on DAT. They included Quincy Jones, Don Henley, Genesis, Roberta Flack, Herbert Von Karajan, Barbara Mandrell, Leonard Bernstein, Stanley Jordan, Kiss, Claudio Arrau, and Steven Van Zandt.

Among those participating at Westlake were Bob Everhart, President of the National Traditional Country Music Association and a Folkways recording artist; musician Paul Avgerinos, who also owns a small

DAT/See Page 36

Jocks Lose Heads (Of Hair) Over Sports Bets

Clipping Penalties Cause Shear Horror For Knapp, Cole



Air personalities often take dangerous vows to gain attention. Recently two prominent morning men paid the price in full (full heads of hair, that is) when their pledges to shave their heads came home to roost. KSTP-FM/Minneapolis's Chuck Knapp proclaimed in April that if the Twins made the World Series, "I would shave my head to match Kirby Puckett's." Second left, Twins outfielder Tom Brunansky rubs it in as Knapp's hair gets lost in the Matrodome lights. Meanwhile, KKMJ/Austin's Bob Cole bucked 31-point odds to promise he'd sacrifice his hair if Texas lost to Oklahoma. He's pictured center and right as the clipping penalty results in a loss of, 15 yards of hair.



Rick Alden

Alden CHR VP At E/A

E/A National Promotion Director Rick "Rico" Alden has been elevated to VP/National CHR Promotion in New York. He joined the label in 1980.

Alden reports to Sr. VP/Promotion Brad Hunt, and is relocating from Philadelphia. Hunt commented, "I have had the opportunity, over the last four-and-a-half years, to work with Rick and observe his peerless talent for generating airplay. This promotion will enable us to spread that talent to the national scene and continue to get us the hits our artists deserve."

Alden said, "I'd like to thank (E/A Chairman) Bob Krasnow and Brad Hunt for the confidence they show in me by this opportunity to run the CHR department. With luck, a lot of hard work, and the super product we have, this excellent team will have great success now and in the future."

ALDEN/See Page 36

HANKSTON WIZF PD AGAIN

Bell Transfers To WYLD PD

After six weeks as PD of Inter-Urban's WIZF/Cincinnati, Ty Bell has been named to the same post at chain flagship WYLD-AM & FM/New Orleans. He replaces Del Spencer, who had also been WYLD-FM morning man and group PD since 1984. WIZF jock Marv Hankston, who helmed that station for two months before Bell's appointment, has resumed PD duties at that station.

WYLD VP/GM Rod Burbridge told R&R, "We've experienced some serious audience erosion over the last 6-9 months. We attempted to make in-house changes that would really signal a new position for the radio station, and that just didn't happen. Based on Ty's long and varied programming activity, we feel his addition will signal a new direction for the station from a standpoint of programming, working with the personalities, and promotion/marketing."

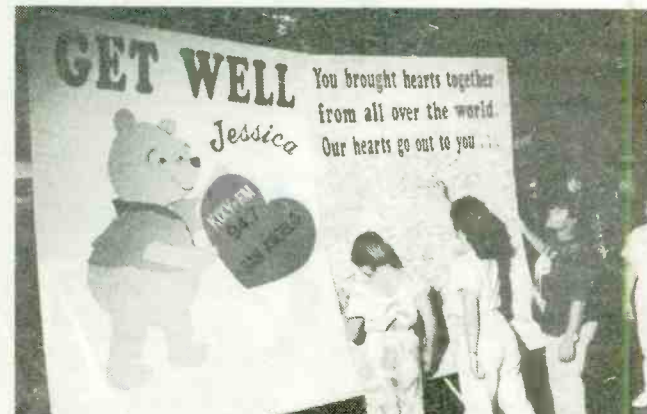
Like Spencer, Bell previously worked at WBLX/Mobile. He was also PD at crosstown WMML; his DJ background includes KMEL/San Francisco and WAPI/Birmingham. Unlike Spencer, he won't assume group PD duties. While music for the I-U chain had come out of New Orleans, Burbridge said the company's philosophy "is

really starting to take the position that each market should have its own PD. It gives us the ability to move more quickly in the marketplace."

WYLD-FM was New Orleans's market leader from 1982-86, with 12+ shares as high as a 16.8. Traditionally mellow with a long playlist, it faced its first serious competition since 1984 when WQUE went to a more mainstream-leaning UC format last fall, eventually nudging WYLD from the top slot. In a fierce public battle

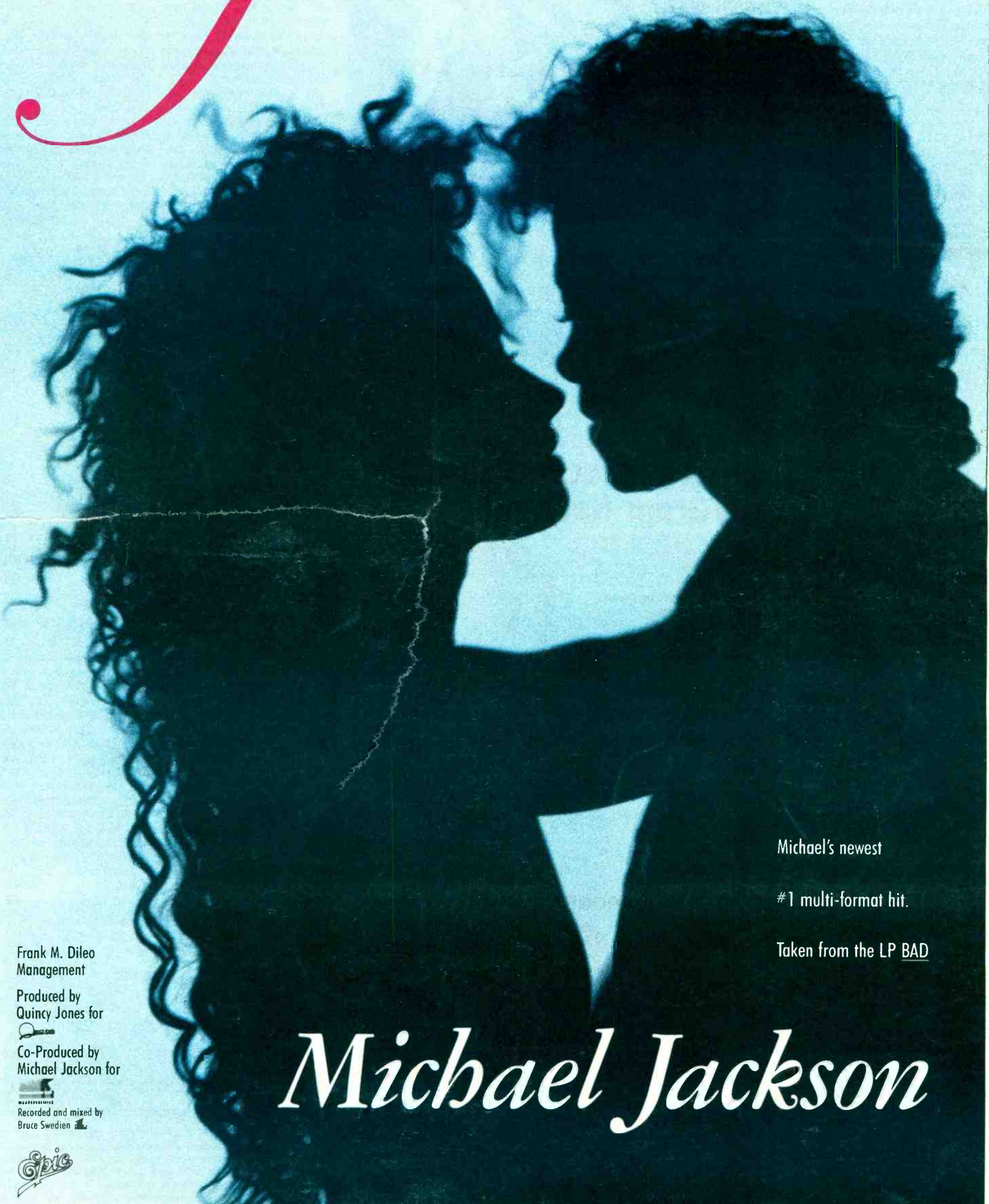
that even the Wall Street Journal has covered, WQUE presently leads WYLD 12.4 to 11.5.

WQUE's ascent took place when much of Inter-Urban's attention was given to the development of its new properties: WIZF, KATZ/St. Louis, and WJYL/Louisville. Only WJYL, which was recently sold, is currently the Urban format leader. Many attributed WYLD's vulnerability to the speed of I-U's growth, something to which Burbridge alluded in discussing WYLD's changes.



A SMALL TOKEN OF KIXY'S AFFECTION — KIXY/San Angelo, TX designed the biggest greeting card in the state to send to Jessica McClure following her rescue from an underground ordeal. Almost 20,000 signatures were gathered at the local Sunset Mall, and the card was featured in a Midland parade and seen on national TV. Pictured with the card and signatories is KIXY News Director Lisa Camp, who came up with the idea.

*T*HE WAY YOU MAKE ME FEEL



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Taken from the LP BAD

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Management

Produced by
Quincy Jones for

Co-Produced by
Michael Jackson for

Recorded and mixed by
Bruce Swedien



Michael Jackson

Ginsburg New GM At WOL & WMMJ

Alan Ginsburg has joined Almie Broadcasting's WOL & WMMJ/Washington as GM from crosstown B/EZ leader WGAY. In addition, WDAS/Philadelphia personality Dyana Williams has returned to the market as PD/morning host of the newly-acquired FM, which remains soft AC but switches from Transtar's Format 41 to a customized version of Drake-Chenault's "Evergreen."

Williams is also WOL's interim PD, replacing Neville Waters. Market speculation had WOL — DC's R&B giant before the FM era — jumping bands to become the city's fifth Urban FM. Williams said, "We're currently doing format re-

search, but right now we're very comfortable with AC. We wanted to GINSBURG/See Page 38

Record Meet Sets Record



Norm Pattiz

Canadian trade publication the Record's "Music Industry Conference 5," held 10/30-11/1 in Toronto, set a new attendance record for the event. Record Publisher David Farrell reported there were more than 750 registrants at the conference, which was scheduled to precede Canada's Juno Awards presentation November 2.

Westwood One Chairman Norm Pattiz's keynote speech cautioned against outside control of the medi-

RECORD/See Page 36

HOMBERG NEW WINS GSM

Shay SM At KAER



Jan Shay

Jan Shay, GSM at WINS/New York, has been named Station Manager at Group W sister station KAER/Sacramento. WINS Sales Manager Rich Homberg has been upped to fill Shay's former post.

Shay has been with Group W in various programming and sales positions since 1974. Group W President Dick Harris commented, "As GSM, Jan played a key role in establishing WINS as the number one billing station in the New York market. Her broad experience in SHAY/See Page 36

WEBER RETAINS MORNINGS

Hegwood New PD At WLUM

Two weeks after the promotion of WLUM (Hot 102)/Milwaukee PM driver Dan Weber to PD/mornings, KHYS/Beaumont-Pt. Arthur PD Steve Hegwood has been named to program the All-Pro UC outlet. Hegwood will start this Monday (11-9). Weber will retain mornings, and Hegwood will fill the afternoon slot left vacant by Weber's promotion.

"We certainly don't want to take anything away from Danny," said WLUM VP/GM Steve Sinicropi. "He's doing a great job with the morning show, which takes an awful lot of time. We want him to be able to put all his talents into making the show a killer. We needed someone for PM drive, and Steve already had some programming experience with All-Pro as well as his experience with KHYS." HEGWOOD/See Page 38



Brent Alberts

Alberts PD At WQFM

Brent Alberts, who took over as interim PD two weeks ago at Shamrock's WQFM/Milwaukee when Greg Ausham moved to the PD slot at crosstown WLZR, has officially been given the PD title. Previously with sister station KMYZ/Tulsa, Alberts is back on familiar ground, having programmed AOR WQFM in 1980-81.

"I've been so busy trying to straighten things out around here that it hasn't really hit me that I'm back in Milwaukee," he said. "I think a lot of this company, and to move back to our biggest property is a great privilege."

WQFM GM Ralph Barnes told R&R, "It's a real comfortable feeling to have Brent back. He's very promotion-minded and has an excellent knowledge of the product. He's what we need right now."

Lucks Named VP/GM At PolyGram Nashville

PolyGram Dallas Branch Manager Paul Lucks has been upped to VP/GM, Nashville Operations. In this new post, he'll be responsible for all administrative, marketing, and promotion functions.

Sr. VP/Nashville Operations Steve Popovich said, "This position will allow me more time to devote to the creative areas of the company, to continue to work closely with our artists and producers in ensuring more quality music from the Nashville roster."

About Lucks, Popovich commented, "Paul's more than ten years of management experience within the PolyGram organization has prepared him for our new structure."

PolyGram President/CEO Dick Asher stated, "In a year-and-a-half, Steve Popovich has completed 'Phase I' in the rebuilding of the country roster and staff. We are



Paul Lucks

now better poised to maximize the music coming from Nashville."

Lucks told R&R, "Nashville is the place I want to be. I really look forward to taking PolyGram Nashville to its full potential."

Since joining the company in 1976, Lucks has held Sales Representative and Branch Manager posts in St. Louis. He moved to the Dallas branch in 1980.

UNWIRED NET, PROGRAM ARM

National Black Net Begins New Service

NBN Broadcasting, parent company of the National Black Network, has launched an unwired network and program distribution arm called NBN II. The company has contracted with Los Angeles-based Syndicate It Productions as its sales representative.

NBN Chairman Sydney Small commented, "We believe in the future of Black radio and its economic potential for advertisers. Black radio remains the most effective medium for advertisers to use to target their messages to black consumers. NBN II will enhance the

advertiser's ability to target these consumers more easily and more efficiently."

NBN has recruited former Hillier, Newmark, Wechsler & Howard Chairman Bernard Howard as a consultant to the new subsidiary. Other managerial appointments include George Edwards as President, Jack Bryant as VP/GM, and Mel Williams as VP/Sales Manager.

The network said 150 Urban stations have agreed to accept unwired network schedules placed on it.

CLASSIC ROCKERS ROLLING IN INDUSTRIAL TOWNS

WMYG/Pittsburgh and WNCX/Cleveland both scored well with their Classic Rock/AOR Gold approaches. PDs Chuck Brinkman and Harry Lyles describe the course of Classic Rock's evolution for their stations.

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MCA Reorganizes A&R Dept.

Nelson, Strick In Expanded Roles; Verdick, Cole Staff Producers

MCA Records has restructured its pop A&R department, with expanded responsibilities for VPs Kathy Nelson and Danny Strick, and a number of new appointments. Concurrently, Michael Verdick and David Cole have been named staff producers.

MCA Exec. VP of Talent Acquisition/Development Jheryl Busby said the changes are in line with the label's goal of "a totally involved, hands-on A&R department," while also helping to develop new executive talent.

In Los Angeles, Nelson becomes VP of Film Music/A&R from VP of Film Music. "Kathy has a tremendous track record in the A&R field," Busby said. "She has great abilities in matching songs with artists and producers, and her administrative skills are second to none. She's the perfect choice to give the department the correct focus."

In New York, Danny Strick acquires additional responsibilities under the title of VP of A&R/MCA Music Publishing. He has been VP



Kathy Nelson

of MCA Music Publishing for the past 18 months. Busby commented, "Danny's publishing background lends itself to a hands-on approach to finding songs, and his executive credentials are impressive as well."

Concurrently, MCA National Director/A&R Michael Goldstone becomes Sr. Director/A&R, and Mavis Brodey joins as Director/A&R from independent promotion/marketing firm, BAP.

Former KIIS-FM/Los Angeles MD Gene Sandbloom, in place at the label since the summer, is formally appointed Assoc. Director/A&R, while Kathy Coleman steps up to Manager/Film Music from Administrative Assistant.

Goldstone, Brodey, Sandbloom, and Coleman are all based at MCA's Los Angeles headquarters.

Verdick joins MCA with credentials as a producer, studio manager, and engineer. He's produced Ted Nugent, Gladys Knight & the Pips, the Jets, and the Breakfast Club, among others.

Cole has been an in-house producer at Capitol, and has been involved in the engineering and/or production of albums by Bob Seger, Richard Marx, Steve Miller, and Tina Turner.

Busby concluded, "In putting together this team, we followed the MCA concept of helping executives step up into the next phase of their careers. The positions have greater responsibilities than those the executives formerly had. We intend to set trends for the entire music industry to watch."

ALSO GSM FOR COMBO

James New KHHH Station Manager

Keith James has been promoted from LSM to Station Manager at SRO's AOR/Gold KHHH/Denver, replacing Joe Heslet. James will also serve as GSM for KHHH and its R&B/Gold sister, KDKO. KHHH sales staffer Sue Liston has been named interim LSM.

SRO Director/Broadcasting Bill McMahon said, "Keith started in our organization as a salesman. He has always been a success. I'm confident his record will continue as Station Manager of KHHH."

KHHH signed on a year ago with "Classic Hits" and amassed a 4.0

in the winter Arbitron before sliding to a 2.0 this summer. It recently repositioned itself as "Classic Rock." James said, "There seemed to be a lack of clear definition about where we were going. The music is now extremely well-focused, and the station will follow in that direction."

James previously served as Sales Manager at KNUS/Denver and worked in sales at SRO's KALE & KIOK/Richland, WA.

In other changes at KHHH, Joni Williams has moved from late nights to the morning show, joining newsman Dan Griffin.

Stevens PD At KXPW

Dean Stevens has been upped from Asst. PD to PD at H&G's KXPW (Power 92)/Honolulu, the market's newest CHR entry. He takes over for Jay Stone, who moved to the OM slot at KZZP/Phoenix last week.

H&G President and KKUA & KXPW GM Earl McDaniel told R&R, "After such a great debut in the summer book, thanks to the efforts of Jay Stone, we're in great shape. It really made sense to promote Dean to the PD chair because of his close understanding of our programming and this market. Contrary to popular rumor, this move doesn't signal any major shifts in programming philosophy."

"A lot of the stuff going around about us changing formats again is false, and perhaps wishful thinking on the part of the competition," Stevens noted. "Since we were so Urban before, I've just tipped the

balance so we're just a bit more of a mass appeal, hit-sounding CHR.

"Promotionally we're going to increase our efforts, which should help extend Power 92's growth. Since there are no billboards and busboards in Hawaii, it's imperative we stay on the streets. Our morning guy, Mike Evans, was teamed with Jay, but will continue as a solo act. He's not only a great air talent, he's simply the best I've ever seen when it comes to meeting and greeting the audience."

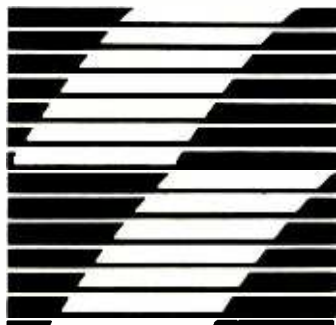
Stevens was previously Asst. PD at crosstown KMAI, and held the same position at KWOD/Sacramento.

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Hunt GSM At WWMG

Thomas Hunt has replaced Bill Johnston as GSM at Voyager Communications AC outlet WWMG/Charlotte. Johnston returns to sister WMFR/High Point, NC as Station Manager, the post he held when he left the station this February for WWMG.

Hunt told R&R, "I'm ecstatic about being with Voyager Communications. There's a wonderful opportunity here in Charlotte; I haven't seen a start-up operation garner so much momentum as quickly as this one has. This will be Charlotte's most client-responsive station."

WWMG VP/GM Don Kidwell commented, "We're happy with Tom's decision to join us. He comes with a wealth of experience and accomplishments, and is already familiar with many Charlotte ad agencies."

Hunt was VP/GM of WSSZ & WTMA/Charleston for the past three years. Prior to that he was GM at WHUM/Reading, PA, and also worked at WDTN-TV/Dayton and crosstown WHIO.

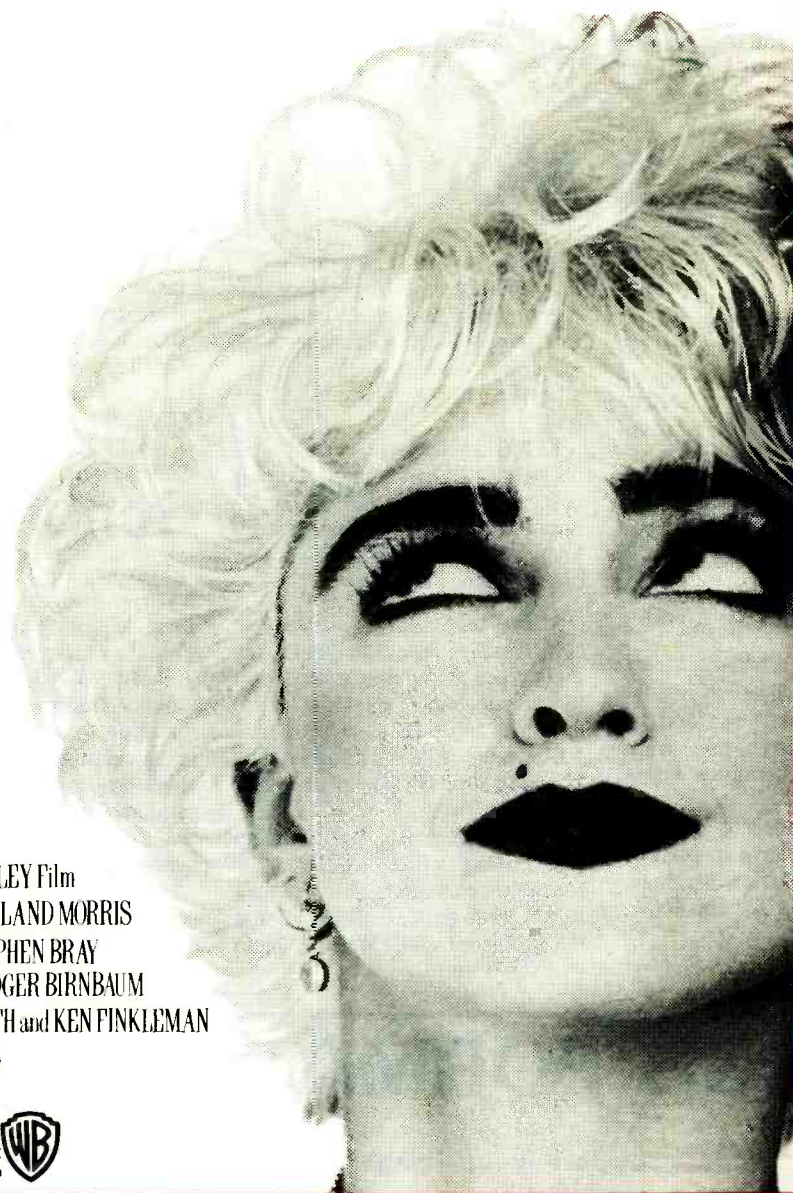
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COVERS THREE CONTINENTS

KUSW Plans Debut Of Commercial Shortwave

Carlson Communications' KUSW/Salt Lake City, a 2.5 million-watt shortwave commercial station which will cover North America and parts of Europe and Africa, is slated to debut by the end of this

Recher GSM At WHDH & WBOS



Dave Recher

Former 18-year Eastman staffer Dave Recher has been named GSM at Sconnix-owned WHDH & WBOS/Boston, where he will oversee national sales and supervise the local sales managers for both stations.

WHDH & WBOS VP/GM Bob Abernathy told R&R, "Dave is a real pro. He brings an awful lot of strength and experience to the position. Through his career at Eastman, he's done everything from street sales on up."

Said Recher, "There's an excitement at the station level that you just don't get at the rep level. These two properties and Sconnix are really great to be a part of."

Recher was most recently Exec. VP/Administration at Eastman. He also spent four seasons in the NFL, playing for the Philadelphia Eagles and Minnesota Vikings.

year. Broadcasts will be in English, airing from 11am-11pm Mountain Time.

"We see shortwave broadcasting on an international level as an exciting new arena," said Carlson President Ralph Carlson. "Most shortwave broadcasts are either religious or government operations. Our programming will be mostly music but will also include weather advisories and news geared to the international listener, including the two million Americans who live overseas. The music will be contemporary classics, with a daily block of time offered for world religious groups. One night a week KUSW will field calls from listeners to discuss world events." He added that KUSW's public affairs programming would have "an international flavor."

The station will also promote tourism to Utah, and Carlson said travel packages will be promoted heavily during the winter skiing season.

KUSW will be represented by Durpetti & Associates in the US and All Canada Radio & Television in Canada, and plans to charge \$40-100 per spot. Station VP Alan Hague said ad agency response has been positive: "There are a lot of products that are international in scope, such as Coca-Cola, McDonald's, and blue jeans. People from around the world want those products."

Carlson added, "The Wall Street Journal reports shortwave sales are up 50% from last year, and the audience is expected to grow from 4% to 20% of the population within 15 years."

KUSW is the second powerful commercial shortwave in the US. The other, WRNO/New Orleans, has been on the air for about five years.



KKGO STAGES HERMAN BENEFIT — Six days prior to Woody Herman's death, KKGO/Los Angeles held a benefit concert to help pay the noted bandleader's recent medical expenses. The remainder of the \$50,000 raised will be donated to the National Academy of Jazz Woody Herman Foundation Fund to help other Jazz artists in times of need. Shown are Shorty Rogers and the Woody Herman Alumni Band onstage at the concert.

Moore PD At KBUC

WSSL-AM & FM/Greenville-Spartanburg OM Don Moore has been named PD at KBUC-AM & FM/San Antonio. He succeeds Ed Chandler, who left for an on-air position at KASE/Austin a month ago.

KBUC GM Rick Guest commented, "Don has had some great successes in Country radio, and we're happy to have him join our team. I know he can take us to new levels of excellence and success."

Moore said, "It's a pleasure to return to my home state, and a special pleasure to join a station with 25 years of country music history in a great city like San Antonio. KBUC has truly been a legend, and I hope to keep the legend alive and growing."

Commenting on the Country competition, which recently saw NewCity change KLZZ to Country KCYY to do battle with KBUC and KAJA, Moore said, "We're going to

let those two fight it out for the same demo. We'll be shooting for the older demo, with a traditional-sounding, oldies-based (about 85%) Country format."

Moore joined WSSL as PD a year ago, before which he spent four years as PD at KNFO-FM/Waco. He also did a talent stint at KMGC & KAFM/Dallas.

Relativity Hires Schoenberger For AOR

Former MCA VP/Album Promotion John Schoenberger has been recruited to head up West Coast album promotion for indie Relativity Records.

Schoenberger will be responsible for day-to-day radio promotion, artist relations, and trade and tip-sheet liaison. In addition, he'll be establishing a West Coast presence for Relativity with consultants, syndicators, and promoters.

Schoenberger said, "My 15 years of promotion experience with labels such as MCA, Arista, and

ABC, along with new insight I learned over the past year doing independent alternative marketing, has set me up perfectly to join Relativity. This rapidly developing independent label is poised to take a great step forward."

Relativity is a subsidiary of New York-based Important Record Distributors. Schoenberger will be working with Director/National Promotion Mike Corcione, to whom he reports, and West Coast Operations Director Cliff Cultrari.

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FAIRNESS, TAX FIGHT

NAB Gears Up For Capitol Hill Showdown

NAB has launched what President Eddie Fritts calls "an all-out total mobilization blitz" to fight new moves in Congress to codify the Fairness Doctrine and impose a hefty tax on the sale of broadcast properties.

The lobbying campaign has been picking up steam following a small but important victory in Congress last week. A House Appropriations Subcommittee voted 28-20 on October 29 to reject a Fairness Doctrine codification amendment tacked onto a stopgap federal government funding measure. The subcommittee, however, left intact the proposed station sales tax, which legislators defend as a revenue-raising measure aimed at reducing the federal budget deficit.

NAB officials emphasized that the battles against codification and the tax measure are far from won. Time is of the essence because Congressional budget conferees are expected to take further action within two weeks. According to NAB spokeswoman Susan Kraus, the group is calling upon its 1200-member Legislative Liaison Committee to launch a grassroots effort designed to let each Senator know how his constituent broadcasters feel about the tax issue.

"Initially we asked LLC members to target Senators on the Commerce, Budget, and Finance Committees," said Kraus. "Now we've gone ahead and targeted the entire Senate. We are contacting Senators both in Washington and at their home offices."

Fritts and NAB lobbying chief John Summers have already met with Senate Communications Subcommittee Chairman Daniel Inouye (D-HI) and ranking minority member Sen. John Danforth (R-MO).

In addition, groups of broadcasters representing several

states, including Nebraska and Florida, have traveled to Washington to personally express their opposition to the tax measure.

Hollings's Sneak Attack

The two issues stormed to the top of broadcasting's legislative agenda two weeks ago when Senate Commerce Committee Chairman Ernest Hollings (D-SC) surprised almost everyone by adding Fairness Doctrine and station transfer tax proposals to the federal budget reconciliation bill. Hollings wants a two percent tax on all broadcast license and construction permit transfers.

In an effort to discourage rapid trafficking in stations, the tax would double to four percent in the case of stations transferred in less than three years. Furthermore, stations found to have violated the Fairness Doctrine would have to pay an additional one percent tax at the time of their sale.

At the heart of the NAB's argument against the transfer tax is the contention that the measure may violate equal protection provisions of the Constitution by singling out the broadcast industry for special taxation. The NAB also contends that the tax proposal is being handled incorrectly, as the Senate Commerce Committee — where the measure was introduced — has no authority over tax matters.

Last week Fritts sent a one-page letter to every Senate member that questioned the legitimacy of linking Fairness Doctrine codification, with its First Amendment considerations, to legislation designed to

cut the federal deficit. He further took issue with Hollings's description of the license transfer charges as a "fee."

"This fee is nothing more than a tax," Fritts wrote the lawmakers. "It was adopted without hearings (in either the Senate Finance or Commerce Committees), without public notice, or even the opportunity for public comment."

Fairness Foes Get Boost

The fight against Fairness Doctrine codification got something of a boost this week when seven Congressmen, including Thomas Tauke (R-IA) and W.J. "Billy" Tauzin (D-LA), sent a letter to their House colleagues stating the group's opposition to the Fairness Doctrine and urging that any bid to codify the policy be rejected.

In their letter, the seven House members argue that the Fairness Doctrine puts the government in the position of second-guessing the editorial discretion of broadcasters, and that the scarcity argument in support of the policy is no longer valid in this media-saturated age.

SUPREME COURT NOMINEE

Ginsburg's Broadcast Ties

Senate Judiciary Committee Chairman Joseph Biden (D-DE) may not know much about Judge Douglas Ginsburg, but President Reagan's latest Supreme Court nominee is no stranger to the broadcast community. Ginsburg, currently a judge on the US Court of Appeals for the District of Columbia, has written about, invested in, and helped to shape government policy toward the broadcast industry in the course of his career.

While serving as an assistant professor at Harvard Law School, Ginsburg authored a 741-page textbook entitled "Regulation of Broadcasting: Law and Policy Towards Radio, Television and Cable Communications" (West Publishing, 1979). A 1983 supplement to that book examined issues relevant to new video technologies and the move toward deregulation of the broadcast industry.

As head of the Justice Department's antitrust division, he championed the First Amendment rights of electronic media. He fought proposed FCC regulations that would require cable television operators to carry certain channels. He also fought the FCC's proposal to limit the number of cable systems a par-

ticular company could own. In addition, Ginsburg oversaw a Justice Department investigation into charges cable companies had conspired to force pay cable channels to scramble their signal to prevent satellite dish owners from intercepting them.

Ginsburg's first obstacle on his way to Senate confirmation may center on that investigation. This week it was revealed that Ginsburg had nearly \$140,000 invested in a Toronto-based cable television company at the time he led the inquiry. Ginsburg no longer holds the 9000 shares of Rogers Communications stock, but he divested himself too late to avoid serious scrutiny under the Senate's post-Bork microscope.

NAB Files License Challenge Petition

NAB, expressing concern that FCC procedures are being abused, has filed comments in support of an FCC proposal that would limit the payments competing license applicants could receive in exchange for dropping their challenges.

In its filing with the FCC, the association pointed out that under the existing system a petitioner has little to lose in filing a petition to deny a broadcast application, while the renewal applicant stands to lose a significant sum as the result of having to defend against a challenge. "When a petitioner files solely for private gain, the broadcaster and his community of license are the ones to suffer," the filing said. "In this connection, money and time which is spent defending against a petition to deny challenge could be spent increasing service to the community."

NAB added that while the cost of defending a license against legitimate challenges is a part of the broadcast business, "this burden should not be increased by the allowance of those who use the petition to deny process solely for private gain."

The association called upon the FCC to forbid a petitioner to receive future payments in the form of "contributions," "service payments," or "consulting contracts" in exchange for withdrawing a petition. If such practices are banned, the NAB said, the FCC would also have to create a regulation requiring documentation of all payments made in connection with a petition withdrawal. In the NAB's

opinion, parties filing petitions or counterproposals fraudulently or without a legitimate interest in running the station should be subject to prosecution.

The NAB also came out in support of the FCC's proposal to no longer enforce programming commitment agreements between broadcasters and citizen groups.

"When a petitioner files solely for private gain, the broadcaster and his community are the ones to suffer."

Such agreements, the NAB contends, have become subject to abuse by "those wanting to receive compensation for program production."

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NEWS BRIEFS

Daffner, Rosenauer Join NTIA

The National Telecommunications and Information Administration has added Greg Daffner to its international telecommunications team as attorney advisor. Daffner authored some of the first satellite access applications. His communications law experience includes working for Washington firm Arent, Fox, Kintner, Plotkin & Kahn and, most recently, Jenner & Block, where he was counsel on international telecommunications to phone company giant MCI.

NTIA also brought Kathleen Rosenauer on staff as Confidential Asst./Congressional and Public Affairs. Rosenauer was previously Special Asst. to Sen. Paul Laxalt (R-NV) for six years.

Webbink New FCC Asst. Economics Chief

Douglas Webbink has joined the FCC's Mass Media Bureau Policy and Rules Division as Asst. Chief for Economics. He formerly worked on investigations as an economist at the FTC's Division of Regulatory Analysis and Consumer Protection.

Webbink served as Deputy Chief of the FCC's Office of Plans and Policy from 1978 to 1982, working on issues including frequency spectrum deregulation, license fees, and license lotteries and auctions.

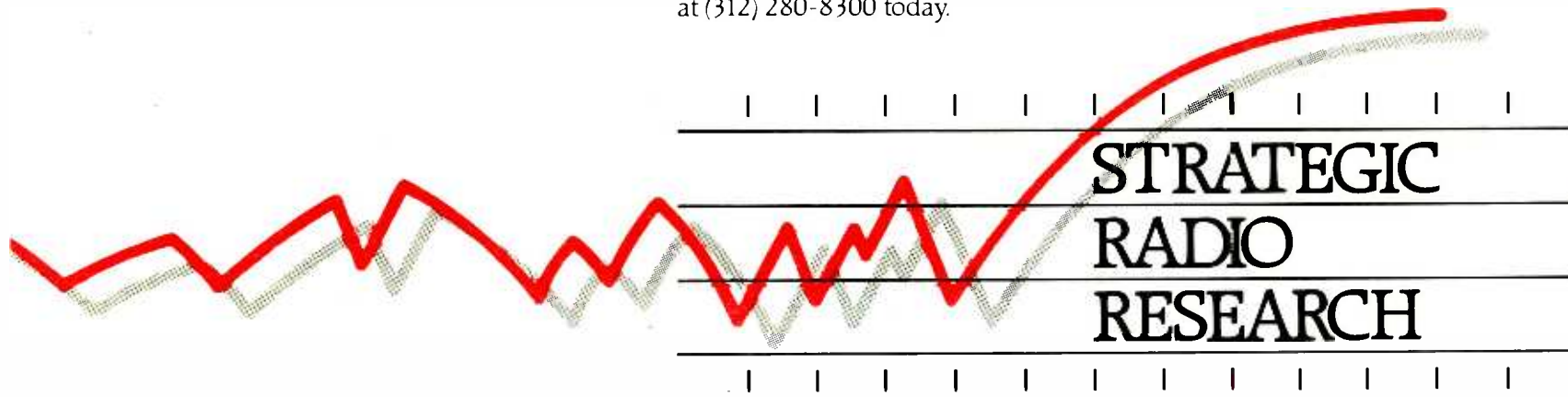
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RADIO BUSINESS

TRANSACTIONS

Beasley Sells Indiana FM For \$5.6 Million

Command Walks Away From Its Last Property, Dumps Debts

Deal Of The Week:

WYNG/Evansville, IN

PRICE: \$5.6 million
BUYER: Faircom Evansville Inc., a wholly-owned subsidiary of Faircom Inc. The company is headed by President Joel Fairman. It also owns WKMF & WCRZ/Filnt, MI; WSBH/Southampton, NY; and WTMA & WSSX/Charleston, SC.

SELLER: Beasley Radio Corp., headed by George Beasley. The company also owns WMOO & WBLX/Mobile, AL; WFAL/Fayetteville, NC; WGAC/Augusta, GA; WBIG/Reidsville, NC; WTEL & WXTU/Philadelphia; WKML/Lumberton, NC; WFTC & WRNS/Kingston, NC; WLAT & WYAV/Conway, SC; WEDA/Grove City, PA; KFMD/Pella, ID; WPOW/Miami; WRXK/Bonita Springs, FL; WGMB/Georgetown, SC; WMRO & WAUR/Aurora, IL; WGNC & WLIT/Gastonia, NC; WREY & WMVB/Millville, NJ; KAAY/Little Rock; and KSSR/Bastrop, TX. The company recently announced plans to sell WPWR/Cleveland and purchase WORL & WORZ/Orlando and WIKX/North Ft. Myers, FL.
DIAL POSITION: 105.3 MHz
POWER: 50 kw at 500 feet
FORMAT: Country
BROKER: Cecil L. Richards Inc.

Arkansas

KENA & KVOL/Mena

PRICE: \$450,000
BUYER: Ouachita Communications Inc., owned by Edward Stevenson and Dorothy Stevenson.
SELLER: Jack Reeves, d/b/a Mena Broadcasting Co.
DIAL POSITION: 1450 kHz; 101.7 MHz
POWER: 1 kw; 3 kw at 312 feet
FORMAT: AC; Country
COMMENT: As part of the consideration for this transaction, Reeves will be employed as the station's GM through the end of 1988 at an annual salary of \$15,000.

Indiana

WGBF-AM & FM/Evansville, IN-Henderson, KY

PRICE: \$171,100 for 58% of stock
BUYER: Jon Hill, Anna Hill, Steven Sybesma, Robert Kent, P. David Lucas, and Jesse Stock Jr.
SELLER: Larry Aiken, President of Aiken Communications Corp.
DIAL POSITION: 1280 kHz; 103.1 MHz
POWER: 5 kw days/1 kw nights; 3 kw at 300 feet
FORMAT: AC; CHR
COMMENT: Aiken will relinquish control of Aiken Communications but will remain as President. The buyers of the stock will loan the company \$215,500 in a separate transaction.

Michigan

WIBM-AM & FM/Jackson-Lansing

PRICE: \$4,075,000
BUYER: CR Broadcasting Inc., jointly owned by Dennis Rooker and John Columbus Jr. The company also owns WKWK & WEEL/Wheeling, WV; WMCL/McLeansboro, IL; WTAO/Murphysboro, IL; and WOXI & WRJX/Jackson, TN.
SELLER: Van Wagner Broadcasting Inc., owned by President Richard Schaps. The company also owns KEBC/Oklahoma City.
DIAL POSITION: 94.1 MHz
POWER: 50 kw at 500 feet
FORMAT: Country/AC
BROKER: Tony Rizzo of Blackburn & Co.

Missouri

KGRC/Hannibal, MO-Quincy, IL

PRICE: \$825,000
BUYER: Portsmouth Broadcasting Corp., owned by Jack Whitley, Howard Doss, and C. Derek Parrish. The company also owns WNXT-AM & FM/Portsmouth, OH.
SELLER: Great River Communications Inc., owned by Burt Schell and Francis Step.
DIAL POSITION: 92.9 MHz
POWER: 100 kw at 490 feet
FORMAT: CHR
BROKER: Jack Harvey of Blackburn & Co.

North Carolina

WBMU/Asheville

PRICE: \$50,000
BUYER: Asheville Religious Educational Association Inc., owned by Dr. Kenneth Brantley, Alice Brantley, and Katrina Brantley. They also own WQXZ/Taylorsville, NC.
SELLER: Greater Asheville Educational Radio Association Inc., headed by President James Robinson.
DIAL POSITION: 91.3 MHz
POWER: 440 watts at 3342 feet
FORMAT: Station is currently dark.

WRAQ/Asheville

PRICE: \$318,640
BUYER: Asheville Broadcasting Corp., owned by George Buck Jr., June Phelps, and Jake Bogan. Buck also owns WCOS-AM & FM/Columbia, SC; WHVN/Charlotte; WEAM/Columbus, GA; WYZE/Atlanta; WMGY/Montgomery; WNAP/Norristown, PA; and WDRV/Statesville, NC.
SELLER: Greater Asheville Broadcasting Corp., owned by John Jenkins. He also owns an interest in WOCA & WMFQ/Ocala, FL.
DIAL POSITION: 1380 kHz
POWER: 5 kw days/1 kw nights
FORMAT: AC
BROKER: The Whittle Agency

WSVM/Valdese

PRICE: \$277,000 debt assumption
BUYER: JSN Communications Inc., owned by William Norman Jr. and Linda Norman. They also own WZKY/Albemarle, NC.
SELLER: South Mountain Broadcasting Co., owned by Nick White.
DIAL POSITION: 1490 kHz
POWER: 1 kw
FORMAT: Country

Tennessee

WSLV/Ardmore

PRICE: \$67,500
BUYER: Bernie Bishop Broadcasting & Advertising Company Inc., owned by Bernie Bishop and his daughter Nela Renae Swiney. Bishop also owns WBDX/Dickson, TN.
SELLER: WSLV Inc., a bankrupt corporation whose affairs are managed by trustee John Lowe.
DIAL POSITION: 1110 kHz
POWER: 2.5-kw daytimer
FORMAT: AC

Texas

KVOJ/Edna

PRICE: \$150,000
BUYER: Roger Ramirez, a San Antonio businessman.
SELLER: Benito Gaguine and Francis Gaguine are selling their 100% stock interest in Vic-Jax Broadcasting Corp., licensee of the station. They also own two television properties, WKKF-TV/Anderson, IN and KBJR-TV/Superior, WI.
DIAL POSITION: 1130 kHz
POWER: 10-kw daytimer
FORMAT: Religion
BROKER: Norman Fischer & Associates Inc.

KMIA/Ft. Worth

PRICE: Assumption of liabilities totalling at least \$877,000.
BUYER: Command Broadcast Associates, headed by President Nelson Lavergne.
SELLER: Stuart Gaines Broadcasting Corp., owned by John Stuart, Mary Gaines, and Scott Robb. Robb also owns interest in WBEC-AM & FM/Pittsfield, MA and Independence Broadcasting Corp. Independence owns KSAL & KYEZ/Salina, KS; KOEL-AM & FM/Oelwein, IA; and recently applied for FCC permission to buy WLIP & WJZQ/Kenosha, WI and WFIZ & WVON/Fon du Lac, WI.
DIAL POSITION: 1540 kHz
POWER: 50 kw days/1 kw nights
FORMAT: Religion

KZEU/Victoria

PRICE: \$537,500
BUYER: Radio Victoria Inc., owned by Dick Osburn and Rusty Reynolds. They also own KYKS/Lufkin, TX and WSLI & WYNN/Jackson, MS.
SELLER: First Victoria Bank & Trust,

TRANSACTIONS AT A GLANCE

Deals So Far In 1987:
\$2,380,334,306

This Week's Action: \$13,398,740

Deal of the Week:

● WYNG/Evansville, IN \$5.6 million

- KENA & KVOL/Mena, AR \$450,000
- WGBF-AM & FM/Evansville, IN-Henderson, KY \$171,100 for 58% of stock
- WIBM-AM & FM/Jackson-Lansing, MI \$4,075,000
- KGRC/Hannibal, MO-Quincy, IL \$825,000
- WBMU/Asheville, NC \$50,000
- WRAQ/Asheville, NC \$318,640
- WSVM/Valdese, NC \$277,000 debt assumption
- WSLV/Ardmore, TN \$67,500
- KVOJ/Edna, TX \$150,000
- KMIA/FL Worth \$877,000 debt assumption
- KZEU/Victoria, TX \$537,500

agent for the bankrupt Longcler Communications Inc.

DIAL POSITION: 107.9 MHz

POWER: 100 kw at 362 feet

FORMAT: Station is currently dark

BROKER: Norman Fischer & Associates Inc.

COMMENT: A previous deal to sell the station for \$625,000 to George Santikos, President of Luc-San Broadcasting Inc., collapsed when financing was unable to be arranged. Santikos forfeited a \$25,000 escrow deposit

Roast On Wain At Bayliss Dinner



Metroplex Communications CEO Norman Wain (left) got the roasting of his life last Wednesday (10-29) in New York during the annual dinner of the John Bayliss Broadcast Foundation. About 350 people turned out at the black tie affair to help raise more than \$97,000 to help finance scholarships for broadcast students. Wain and his longtime partner Robert Weiss (right) were reduced to laughing rubble when the audience was treated to a playback of an elaborate tape recorded hoax perpetrated by WCZY/Detroit morning man Dick Purtan. Posing as new FCC Mass Media Bureau Chief Lex Felker, Purtan gave the Metroplex execs a hysterical grilling over the phone about bogus FCC violations at their WHYI/Miami property. The foundation was formed two years ago to honor the memory of Bayliss, a former President of Charter Broadcasting, who died in a 1984 car accident.

Annual Report

WIRE/WXTZ
KBEZ FM
WIRL/WSWT
KRVR FM
WKAN/WLRT
KMEZ AM/FM
WAKR AM & WONE FM
WONE AM & WTUE FM
KLZ AM & KAZY FM
WROQ/WAES
WCEF FM
WAMS AM
WBEE AM
WRAP AM
WCSC/WXTC

Indianapolis, IN
Tulsa, OK
Peoria, IL
Davenport, IA
Kankakee, IL
Dallas, TX
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RADIO BUSINESS

RADIO ACQUISITION SEMINAR

Kagan Advises Caution, But Not Panic For Radio Future

In these troubled economic times, radio entrepreneurs should proceed with caution — but there's no need to panic, because radio's future is great.

That's the consensus of some of the brightest minds in broadcast finance, who gathered last Wednesday (10/28) in New York for the semi-annual Paul Kagan Associates radio acquisition seminar. About 200 broadcasters flooded the session in a last-minute rush to check the financial pulse of the industry in the wake of the Black Monday stock market crash.

Despite the Wall Street shakeout, media analyst Paul Kagan said the radio industry is very healthy. He estimated total radio billings would hit \$7.6 billion this year compared with \$7 billion last year, continuing an upward trend the industry has experienced since billings hit the \$5.1 billion level in 1983.

"The predictability and stability of the trend has not changed, and I don't expect it to change," he said. Kagan predicted a swift drop in trading when interest rates raise

and government regulation increases. "It's really a question of which way the ball's going to bounce."

Bruce Cheen, a Kagan analyst, said about 16% of all American radio stations changed hands last year for a total value of \$3.2 billion, compared to only nine percent in 1981 with a value of \$600 million.

Most panelists agreed that investment bankers will now become more selective about transactions, but they were almost unanimous that venture capital will continue to flow for experienced operators. Among some of their views:

- "We're at the start of the best buyer's market in a decade. All you have to do is sit back and shoot fish in a barrel," said Barry Dickstein, President of Hartstone & Dickstein. The Connecticut-based broadcast investment banker said that, for the first time since the mid-'70s, he sees a "vibrant seller paper financing market" on the horizon. Station sellers will have to provide buyers with creative financing alternatives in order to close

deals, because the days of "cash on the barrelhead" sales are over.

Dickstein said many good deals are waiting just around the corner, especially properties that were purchased at excessive prices during the bull market and are now encountering trouble meeting their debt service. Those properties should be available at bargain prices, because the pool of buyers will be shrinking in the wake of the stock market collapse. "Lenders are going to be retreating to solid, experienced operators," he said.

- "People in the acquisition markets will be looking for bigger deals than ever," said Infinity Broadcasting President Mel Karmazin. Several panelists advised the audience to target smaller markets for quick bargains in the near future. Ed Christian of Detroit-based Saga Communications said markets ranking from 20 through 120 in size merit special attention.

- "October 19 will become known as the best day in radio's history," said First Boston Corp. VP Jeff Epstein.

Chapman Hit With \$10 Million Countersuit

A federal judge has refused to block several former Chapman Associates brokers from jumping ship to start a competing company, and the brokers have responded to the news by slapping their former employer with a \$10 million countersuit.

Chapman recently requested a temporary restraining order against former employees Charles Giddens, Elliot Evers, and Randall Jeffery to block them from resigning and going into business for themselves. Chapman CEO Bill Cate alleged in court that the brokers accounted for nearly half of his firm's business, and their resignations constituted a breach of contract. The group, along with former Chapman broker Brian Cobb, have since opened for business as Media Venture Partners.

Federal District Judge John Garrett Penn ruled against Chap-

man on every count in denying the TRO and, in a written opinion issued last week, said the non-competition clauses in the contracts signed by the brokers were vague and unenforceable. The judge also ruled that Chapman had failed to show that its business was being interfered with, and that it had not identified any "trade secrets" that were being harmed.

"If a court is to restrain a party from acting, it should be able to clearly set forth what the party must refrain from doing in order to comply with the court's order. The TRO which plaintiff requests here would be difficult both to enforce and to obey," Judge Penn said.

Giddens and his associates have now alleged in a countersuit that Chapman officials violated their rights by breaking into offices and confiscating personal property after their resignations had been tendered.



CHANCE ENCOUNTER — Once good friends but now bitter opponents, Media Venture Partners broker Elliot Evers (l) ran into ex-boss Bill Cate (r) of Chapman Associates last week at the John Bayliss Broadcast Foundation dinner in New York. They joked briefly about Evers's plans to run in the New York Marathon a few days later, while both sought to downplay the legal marathon that has engulfed both of them in Washington, DC federal court.

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WBVR
Russellville, KY

WKPE
Orleans, MA

WAPI
Birmingham, AL

WQGN
Groton, CT

WZZO
Allentown, PA

KRLB
Lubbock, TX

KEYZ
Anaheim, CA

WYAY
Atlanta, GA

WOJY
Greensboro, NC

WWKX
Nashville, TN

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San Jose, CA

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Whitney Houston	Sting	RUN-D.M.C.
Stevie Nicks	The Pointer Sisters	Alison Moyet
Eurythmics	John Cougar Mellencamp	Bob Seger

**Now, by turning this page
so can you.**

Indecency And The FCC: A Past & Present Perspective

By Jason Shrinsky and John Gomperts

Comedy material that just a generation ago was only found in small clubs featuring comics such as Lenny Bruce can now be heard routinely during morning drive. Yet while "shock jocks" have had a marked effect on radio programming, they may have had an even more lasting impact on the course of broadcast regulation.

Last spring the FCC responded to complaints about Howard Stern by handing down a decision that signalled a dramatic shift in regulatory philosophy. The FCC ruled in the case of *In The Matter of Infinity Broadcasting Corporation of Pennsylvania* that certain of Stern's broadcasts violated the prohibition on indecent speech. Thus, after repeatedly avoiding opportunities to make pronouncements about indecent programming, the FCC reintroduced indecency as an active concept in broadcast regulation.

The FCC's decision in the *Infinity* case is being appealed by a large number of groups ranging from broadcast interests to the American Civil Liberties Union. If upheld, the decision could cause a substantial upheaval in broadcast programming occasioned by the FCC's new activism. Because of the importance of the FCC's change in direction, the decision demands attention.

Until the *Infinity* decision, the Supreme Court's ruling in *FCC vs. Pacifica Foundation* was the touchstone in analyzing broadcast programming indecency. The *Pacifica* case involved a complaint about the broadcast of George Carlin's comedy routine called "Filthy Words" (see sidebar). Carlin's monologue, which consisted of repeated use of words that cannot be broadcast, was aired at 2pm on *Pacifica's* WBAI/New York.

Carlin Routine "Patently Offensive"

The FCC decided that the language in Carlin's routine was "patently offensive," and that even if the material was not "obscene" under prevailing doctrine the Commission had the statutory authority to forbid use of such language on the airwaves. The Court of Appeals reversed the FCC's decision, but the Supreme Court found that the FCC could indeed regulate indecent material.

In *Pacifica*, the FCC's definition of indecency was "language that describes, in terms patently offensive by contemporary community standards for the broadcast medium, sexual or excretory activities

or organs, at times of the day when there is a reasonable risk that children may be in the audience." The FCC cautioned that "the number of words which fall within the definition of indecency is clearly limited." The Supreme Court did not elaborate on the FCC's definition, but stated that indecency involved "nonconformance with accepted standards of morality."

Broadcasters and public interest groups roundly criticized the Supreme Court's decision in *Pacifica*. It was feared that the standards set down in the Supreme Court's opinion were so vague and imprecise that the decision would have a chilling effect on broadcasters. While the concern was warranted at the time, in practice the *Pacifica* standards became quite clear and narrowly circumscribed.

The rule that emerged from the *Pacifica* decision was that the FCC's concern about indecency was limited to programs that used one of the "seven dirty words" and were broadcast at a time when children were likely to be in the audience. Broadcasters understood this rule, and made a conscientious effort to conform to it.

Since the *Pacifica* decision in 1978, the FCC has been confronted with numerous complaints involving allegedly indecent programming. Until the *Infinity* decision this past April, the Commission had carefully avoided further regulation of broadcasts on the basis of indecency.

The Seven Dirty Words

The following seven words, which were used in a George Carlin comedy routine aired over the *Pacifica Foundation's* KPFK/Los Angeles, led to the FCC's 1978 *Pacifica* decision:

- shit
- piss
- fuck
- cock
- cocksucker
- motherfucker
- tits

(Although they were not part of the original routine, Carlin later substituted "cunt" and "twat" for "fuck" and "cock" to avoid redundancy.)

Why Howard Stern Is Not "Indecent"

- No local prosecutions
- Ratings demonstrate community acceptance
- Adherence to *Pacifica* standard
- The First Amendment

For instance, very soon after the Supreme Court handed down its *Pacifica* decision, the FCC received a challenge to a license renewal application of public TV outlet WGBH/Boston. The grounds for the challenge were that WGBH has aired "vulgar and obscene sexually oriented material." The FCC re-

In April 1986, just one year before the *Infinity* decision, the FCC declined to pursue an obscenity claim against a Chicago TV station (Video 44) on the grounds that the FCC should leave such matters to local prosecutors. Thus, in a situation analogous to the indecency question, the FCC decided it should err on the side of restraint.

Even more to the point was the FCC's inaction with respect to complaints about the Howard Stern show. Over the past several years, the FCC has received numerous inquiries and complaints about Stern. In each instance, the FCC responded by explaining the applicable law concerning indecent programming and declined to take action against the stations that aired the program.

As stated in *Infinity's* submission, "the (FCC) has properly and repeatedly recognized in the past that the Howard Stern Show is not 'indecent' . . . due to the incidental use of sexually-oriented language, innuendo, and double entendre. The (FCC) has correctly drawn the critical distinction between programming that is provocative and controversial, and even offensive and perhaps deplorable to some, and programming that is 'indecent.'"

New Era Of Confusion, Contradiction

Thus, until the recent *Infinity* ruling, the FCC's area of concern was limited to the "seven dirty words" test, and prosecution of

"The new decision not only muddies the waters, but makes them unsafe for all broadcasters. The decision presents a whole new playing field, destroys the traditional rules of the game, and is contrary to basic First Amendment rights."

claims against indecent and obscene programming was left to local officials. The *Infinity* decision, if upheld, will change all that. While the FCC purported to be applying the *Pacifica* standards, in fact the *Infinity* decision marks a radical departure from its regulatory mood and a journey for all into an era of confusion and contradiction.

Continued on Page 18

"The FCC's area of concern was limited to the 'seven dirty words' test . . . The *Infinity* decision, if upheld, will change all that."

jected the challenge and proclaimed that it intended to "observe the narrowness of the *Pacifica* holding."

Signaling that indecency would basically be limited to the facts of *Pacifica*, the FCC affirmed that discussion of sexual relations is not a prohibited subject. The *WGBH* decision also stated that the FCC would not require licensees to "abandon program material because it is offensive to some or even a substantial number of viewers."



Jason Shrinsky is a partner and John Gomperts is an attorney in the Washington office of the Kays, Scholer, Fierman, Hays & Handler law firm.



THE CHR

Exclusive

A VERY SPECIAL CHRISTMAS

BRYAN ADAMS, BON JOVI,
WHITNEY HOUSTON,
EURYTHMICS, MADONNA,
STEVIE NICKS, THE POINTER
SISTERS, THE PRETENDERS,
RUN-D.M.C., BRUCE
SPRINGSTEEN, STING AND U2...

The hottest superstars in music
today – and they're coming your
way Thanksgiving Weekend
when the Westwood One Radio
Network rocks in the holiday
season with

A Very Special Christmas.

Co-hosted by Scott Shannon and
Vicki Iovine and tailored exclusively
for CHR radio stations, the program is
an hour-long celebration of great
artists performing the best in traditional
and original holiday music from
the new album

A Very Special Christmas.

As a memorable bonus, you'll hear the
warm and humorous stories behind the
making of the LP in a series of very special
interviews with the performers.

And best of all – in the truest spirit of the
holiday – profits will go to benefit the
Special Olympics Sports Training Program for
Mentally Retarded Children and Adults.
So give your listeners an unexpected treat this
Thanksgiving Weekend with *A Very Special
Christmas*. Contact your Westwood One
Representative at (213) 204-5000 or
Telex 4996015 WWONE.



THE AOR

Exclusive

ROCK IN THE YULETIDE

This Thanksgiving
Weekend, kick off the
holiday season with many of
music's biggest superstars like
you've never heard them
before as the Westwood One
Radio Network proudly
announces the exclusive holiday
broadcast of *Rock In The Yuletide*.

Co-hosted by Scott Muni and
Vicki Iovine and produced
exclusively for AOR radio stations,
the program is an hour-long
celebration of life highlighted by
music from the exciting new
album *A Very Special Christmas*.

The LP is a collection of Christmas
songs performed by the greatest rock
stars of our time, including Bryan

Adams, John Cougar Mellencamp, Bon
Jovi, Stevie Nicks, The Pretenders, Bob
Seger, Sting, Bruce Springsteen and U2.

And, as a memorable bonus, you'll go
behind the scenes through a series of
exclusive interviews as these outstanding
performers reveal some warm and
humorous recollections on the making of this
very special record.

Best of all, in the true holiday spirit, profits go
to benefit the Special Olympics Sports Training
Program for Mentally Retarded Children
and Adults.

So hitch your reindeer to our sled and be a part
of a very special event – *Rock In The Yuletide*.
Contact your Westwood One Representative at
(213) 204-5000 or Telex 4996015 WWONE.

THE SPECIAL OLYMPICS CHRISTMAS ALBUM

On Special Olympics Records, Compact Discs and BASF Chrome Tape. Distributed by A&M Records on a nonprofit basis.



WESTWOOD ONE RADIO NETWORKS



"THE STATION THAT GETS THE GIANT BOOM BOX FIRST, GETS THE GOLDEN EGG!"

Mason Dixon, Operations Manager
Q105/Tampa

To date, 80 leading radio stations across the country have purchased the market exclusive Giant Boom Box. They were quick to realize that once a station buys a Giant Boom Box that the market is theirs forever. This means you have only one chance to be the only station in your market with this giant radio promotional tool—the true Godzilla of boom boxes.

This larger-than-life portable promotional vehicle is as impressive to your listening audience as it is to your bottom line. Mason Dixon, operations director for Q105 Tampa, America's #1 CHR, was one of the first to jump on this enormous promotional opportunity. Through a co-sponsorship with Pepsi, the Giant Boom Box has given his station powerful exposure and impact. He explains:

On Exclusivity:

"You've got to jump on it immediately—when you're battling it out with another station, the one that gets there first with the Giant Boom Box gets the Golden Egg."

On Revenue:

"Since buying the Boom Box we've increased our remote rates from \$4,000 to \$6,000, and we're getting it! This is definitely a revenue-producing tool."

On Sponsorships:

"Q105 and Pepsi teamed up to buy a fully loaded Boom Box. Why? We knew it was exactly what we and Pepsi needed to successfully co-promote each other... So we jumped at it."

On Promotions:

"It's so different, so unlike anything we've ever seen for promotions. What you can do with it is limited only to your imagination. It's a complete package; from a promotional standpoint, you can't beat it."

On Public Relations:

"You've got to be wherever the people are. If the station is not visible it's only going to be marginally successful. We don't believe in being marginally successful. The Boom Box takes the station to the listeners, which is where it belongs."

On Size:

It's larger than life, people are astounded when they see it... but it's what they expect from the most outrageous station in Tampa Bay—Q105.

On Himself:

"I don't let any station get anything before I get it... We saw it, and we bought it. I think it is the greatest promotional tool I've seen in all my years in broadcasting."

The Giant Boom Box is fully self-contained, is ready for housing your station's equipment, needs virtually no set-up time, and is designed for indoor and outdoor use in all types of weather. Permanently mounted on its own trailer, all you do is pull it up and plug it in.

Remember, stations have had their purchase price completely covered by a soft drink, beer or fast food sponsor—which means the unit can come at no cost to your station whatsoever.

So act now! Don't join the growing list of stations who wished they had called sooner. For up-to-the-minute information on your market's availability and information on how you can get a Boom Box at no cost to your station, call 305-626-3774.



GIANT BOOM BOX™ INDUSTRIES

1208 United States Highway One
North Palm Beach, FL 33408
A Division of Electronic Media Consultants, Inc.



THE GOLDEN EGG IS STILL AVAILABLE IN THESE MARKETS (at Presstime):

Altoona, PA	Bridgeport, CT	Fayetteville, NC	Las Vegas, NV	Providence, RI	Steubenville, PA
Albany-Schenectady-Troy	Casper, WY	Flint, MI	Lincoln, NE	Pueblo, CO	Stockton, CA
Albuquerque	Cedar Rapids, IA	Fort Wayne, IN	Louisville, KY	Reading, PA	Syracuse, NY
Allentown-Bethlehem-Easton, PA	Charleston, WV	Green Bay, WI	Lynchburg, VA	Roanoke, VA	Tallahassee, FL
Amarillo	Charlotte, NC	Harrisburg, PA	Madison, WI	Rochester, NY	Terre Haute, IN
Appleton-Oshkosh	Chattanooga, TN	Hartford, CT	Manchester, NH	Rockford, IL	Topeka, KS
Asheville, GA	Colorado Springs, CO	Honolulu, HI	Melbourne, FL	Salinas-Seaside-Monterey, CA	Utica-Rome, NY
Beaumont-Port Arthur-Orange, TX	Davenport-Rock Island-Moline	Huntington, OH	New Haven, CT	San Jose, CA	West Palm Beach, FL
Billings, MT	Daytona Beach	Huntsville, AL	New York, NY	Sarasota-Bradenton, FL	Wheeling, WV
Binghamton, NY	Duluth, MN	Johnson City-Kingsport-Bristol, TN	Norfolk, VA	Seattle-Tacoma, WA	Wilkes-Barre-Scranton, PA
Bloomington, IL	Erie, PA	Johnstown, PA	Omaha, NE	Shreveport, LA	Wilmington, DE
Boston, MA	Evansville, IN	Kalamazoo, MI	Oxnard-Ventura, CA	Sioux Falls, SD	Wilmington, NC
	Fargo, ND	Knoxville, TN	Pensacola, FL	South Bend, IN	Worcester, RI
		Lancaster, PA	Philadelphia, PA	Spokane, WA	York, PA
			Portland, ME		Youngstown, OH

If your market is not listed, call to confirm availability.

THESE STATIONS GOT TO US FIRST:

*Designates stations who have requested they not be listed at this time.

Akron-WHLO	Columbia, MO*	Fort Meyers-"K-Rock" (WRXX)	Lexington-WMGB	Oklahoma City-"KJ103" (KJYO)	Riverside-"99-1" (KGGI-KMEN)	St. Louis-KSHE
Anchorage*	Columbia, SC-WNOK	Fresno-KFYE	Little Rock-KKYK	Olympia*	Roanoke-Lynchburg*	Starkville, MS*
Athens-WZYP	Columbus, GA*	Gainesville*	Los Angeles*	Orlando-"Country 97" (WONN)	Sacramento-KROY	Syracuse, NY*
Atlanta-"Power 99" (WARM)	Columbus, OH*	Gadsden, AL*	Lubbock-KLLL	Ottawa*	Saginaw, MI*	Tampa-WRBQ
Austin*	Corpus Christi*	Glen Falls, NY-WAYI	Macon, GA*	Palm Springs-"Power" (KPSI)	Salt Lake City*	Toledo, OH*
Bakersfield*	Coastal Carolina-WRNS	Grand Rapids-WGRD	Mammouth-Ocean City-WJRZ	Parkburg*	San Antonio-KISS	Toronto-CFNY
Baltimore*	Curacao, Netherlands	Greenville, SC*	Memphis-KRNB	Peoria-KKYQ	San Diego-"Q106"	Tulsa, KRAV
Baton Rouge-WFMF	Antilles-Radio Hoyer	Halifax-CFDR	Miami-"Hot105" (WHQT)	Phoenix*	San Francisco, CA*	Tucson, AZ*
Birmingham-WAPI	Dallas-Y95 (KHYY)	Houston-KRBE	Milwaukee, WI*	Pittsburgh, PA*	Sandusky, OH*	Vancouver-CKWX
Boise*	Dayton, OH*	Indianapolis*	Minneapolis*	Pittsburg, KS*	Santa Maria-KXFM	Victoria, BC*
Brownsville-KXTF	Denver*	Jackson, MI*	Minneapolis*	Portland, ME*	Saskatoon*	Waco, TX*
Buffalo-"Magic 102" (WMJQ)	Des Moines-KRNT	Jacksonville, FL*	Mobile-WABB	Raleigh-WQOK	Savannah*	Washington-"DJ100" (WDJX)
Calgary-CFCN	Detroit*	Joplin, MO*	Modesto-KTRB	Reno, NV*	Sioux City, IA*	Winnipeg*
Charleston, SC*	Edmonton-CIRK	Kansas City-KUDL	Montgomery*	Richmond-"EZ104" (WEZS)	Springfield, IL*	
Chicago-Q101 (WKQX)	El Paso-KAMZ	Lafayette, LA*	Montreal*		Springfield, MO*	
Cincinnati*	Enterprise, AL-WLHQ	Lamphill, PA*	Nashville*		Springfield, MA*	
	Eugene*	Lansing, MI*	New Orleans*			
	Fairbanks*					

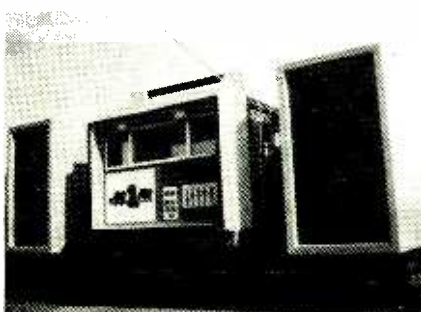
WHY EVERYBODY IS CHOOSING THE GIANT BOOM BOX™:

The Giant Boom Box is a proven success. Many of the finest stations and groups across America are placing their confidence in the Giant Boom Box. These very stations are seeing dramatic sales increases as a direct result of the Giant Boom Box. They are also increasing their visibility in the community and building their image with the hottest radio promotion tool ever!

National sponsors like Pepsi and Budweiser are endorsing the Giant Boom Box to their local bottlers. Why? The Giant Boom Box offers them impact and image opportunities they can't get elsewhere.

Markets are going fast! If you're even considering the Giant Boom Box, give us a call so we can provide you with tools (video tapes and presentations) to assist you in seeking a sponsor to underwrite the unit. We'll also send you an issue of "The Blaster," our newsletter designed to give our client stations new ideas. Remember, there's only one Giant Boom Box per market ... and at this rate, there won't be many markets available for long.

Call today. Giant Boom Box Industries 305-626-3773



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Indecency And The FCC

Continued from Page 14

In late 1986, the FCC directed Infinity Broadcasting to respond to three complaints about Stern programs aired on WYSP/Philadelphia. The complaints, two of them from an organization in Tupelo, MS, alleged that Stern's program included obscene or indecent material.

Infinity maintained that the programming was neither obscene nor indecent; sex is not a prohibited subject and the programs did not contain any of the seven dirty words enumerated in *Pacifica*. Moreover, the supposedly objectionable material came in the context of wide-ranging discussion and commentary including humor and satire on current social issues.

Infinity also argued that the FCC has historically exercised restraint and relied on local authorities to police the content of programming. In fact, the Commission's staff had repeatedly rebuffed complaints about the Stern show. Further, there had been no local prosecutions and the show's ratings demonstrated that the show enjoyed widespread community acceptance. Accordingly, Infinity argued that the FCC should continue its policy of non-interference and drop the entire matter.

Instead, the FCC found with renewed regulatory vigor that the analysis of whether speech is "indecent" should not be based on "a mechanistic classification of language." The FCC held that while many references may be characterized as innuendo and double entendre, "in other instances the context of the references in question rendered them explicit." Among the objectionable portions of the program were "explicit

"The broadcaster must attempt to substitute the FCC's supposed good taste judgments for its own. Even the casual observer can see that it's impossible."

references to masturbation, ejaculation, breast size, penis size, sexual intercourse, nudity, urination, oral-genital contact, erections, sodomy, bestiality, menstruation, and testicles."

The FCC conceded that none of these subjects is *per se* indecent, but at the same time found "that certain references in this programming are patently offensive, and their sexual and excretory import are clear." Thus, the FCC concluded that portions of Stern's show were actionable indecency by the individual and collective standards of its members."

FCC: Infinity Decision "Clarifies" Indecency

The FCC noted that "there may have been some uncertainty as to the precise reach of the *Pacifica* decision," and expressed the belief that the *Infinity* decision "clarified" the standard for indecency. But the *Infinity* decision does not "clarify" the broadcast standards for indecent programming; quite the contrary. The new decision not only muddies the waters, but makes them unsafe for all broadcasters. The decision presents a whole new playing field, destroys the traditional rules of the

game, and is contrary to basic First Amendment rights.

The new standard appears unbounded. Key passages of the decision demonstrate the vagueness of the new standard. Under the new test, the FCC must determine whether a broadcast "can reasonably be considered to contain patently offensive references to sexual or excretory activities and organs." The FCC noted that if sexually-oriented programming involves innuendo or double entendre, it may still be actionable indecency if in context "they are intermingled with explicit references that make the meaning of the entire discussion clear or capable of only one meaning." This is absurd!

Applying this test to Stern's show, the FCC ruled that the program created a context "in which there is not merely an occasional off-color reference or expletive but a dwelling on matters sexual and excretory, in a pandering and titillating fashion," and that this context "tends to aggravate rather than dilute or ameliorate the patent offensiveness of what is said."

This contextual analysis offers no concrete guidelines for broad-

"In the context of the FCC's interest in deregulation, the *Infinity* decision is both inconsistent and inexplicable."

casters. Under the new test, a broadcaster must evaluate: whether the words used in the show are patently offensive; whether the show creates a context in which double entendre and innuendo are rendered explicit and capable of only one meaning; and whether the context aggravates — or dilutes and ameliorates — any offensiveness in what is said.

Furthermore, in evaluating patent offensiveness, the broadcaster must try to determine whether the context is one of occasional reference to sexual or excretory matters, or one of dwelling on these matters in a pandering and titillating fashion. In other words, the broadcaster must attempt to substitute the FCC's supposed good taste judgments for its own.

Even the casual observer can see that it's impossible for a broadcaster to make the required judgment call. Uncertain of what the new standard permits, broadcasters must censor themselves to avoid crossing the line into the realm of actionable indecency. The unfortunate consequence of such vagueness is a chilling effect. The vague standard chills protected speech, and is an unwarranted and unnecessary transgression of basic First Amendment rights.

Test Extraordinarily Subjective

Moreover, the test is extraordinarily subjective. Rather than finding its grounding in community standards, the *Infinity* test depends on the sensibilities — or sense of

ACN SURVEY

Charting The Boundaries Of Good Taste

Earlier this year (R&R, 4/24) the American Comedy Network surveyed 92 stations in a variety of formats and market sizes to test 25 suggestive words and phrases, all less sensitive than the "seven dirty words." Thanks to Andrew Goodman at ACN for research and clarification.

Hot Word	Probably Can't Use	Probably Can't Use	Probably Not Sure	Probably Can Use	Definitely Can Use
Hell (a)	3%	2%	2%	24%	68%
Damn	2	6	7	22	62
Bitch (b)	36	12	16	15	22
Crap (c)	5	13	14	23	45
Condoms	32	9	13	14	33
Urinalysis	8	12	11	18	46
Pee	18	14	10	17	42
Wazoo (d)	4	5	3	15	73
Dork (e)	1	2	8	8	83
Scuzzbag	1	2	7	14	75
God (f)	11	6	13	16	54
Hot Monkey	17	5	6	14	58
Love					
Hooters (g)	11	13	9	12	52
Boobs (h)	14	11	4	26	44
Homos	20	11	18	21	30
Crotch	12	13	12	18	45
Up Yours	8	7	12	24	48
Nympho	11	16	10	15	47
Marijuana	7	11	2	17	63
That Time	15	20	11	17	37
Of The Month					
Hemorrhoid (i)	12	13	13	24	37
Bastard (j)	27	16	17	18	22
Booger (k)	12	14	14	22	38
Bites The	9	6	10	25	49
Big One					
Eat Me	24	20	18	11	27

Notes on context used:

- (a) As in "one hell of a time"
- (b) "You repressed bitch"
- (c) "Kick the crap out of . . ."
- (d) "Up the wazoo"
- (e) Synonym for "nerd"
- (f) Reference to the Deity
- (g) Synonym for "boobs"
- (h) Synonym for "hooters"
- (i) "What a hemorrhoid that guy is"
- (j) "You bastard"
- (k) Nasally intended

humor — of individual Commissioners. A Commissioner or group of Commissioners might find offensive and indecent certain material that is widely accepted by the community, opening the door to charges that the FCC is being selective, arbitrary, and abusive in its enforcement of the indecency standard.

The FCC has made a serious mistake in abandoning the bright line test embodied in *Pacifica* in favor of the contextual, case-by-case analysis called for in *Infinity*. The new standard — if one calls it a standard — must have a harmful influence on the quality and range of programs available over the airwaves.

Whither Deregulation?

The FCC's recent actions are particularly bizarre because they stand in stark contrast to its current philosophy favoring deregulation of the broadcast industry. At

the same time it is trumpeting the benefits of deregulation, the FCC has embarked on a new and wholly unnecessary course of censorship. Worse yet, the new form of censorship implicates the core constitutional right of free speech. In the context of the FCC's interest in deregulation, the *Infinity* decision is both inconsistent and inexplicable. One begins to suspect that all of the FCC's deregulatory rhetoric is little more than a cover for a Commission that is determined to impose its own vision of right and wrong on all Americans.

One need not like Howard Stern's or any other air personality's brand of humor to find fault with the FCC's action. Unfortunately, in trying to address the marginal harm done by a few jocks, the FCC has done a much greater disservice to the nation by introducing a standard for indecency that is sure to seriously chill broadcasters' exercise of their free speech rights.



**Three
Reasons
to
Join
RAB.**

Cultivating (And Keeping) New Retail Business

By Chris Beck

Question: What do you feel are the areas that need the most improvement when it comes to trying to cultivate new retail business for radio?

Answer: First, prospecting. We rely too much on current media for leads, especially accounts that have just had an ad show up in the newspaper or on another radio station. Thus, in many cases, our prospecting takes place after, rather than before, advertising dollars have been allocated. Prospecting in that fashion is much like being a mortician and developing leads by reading the obituaries in the newspaper, then calling the dead person to see if they might be able to use your services.

Second, in initial approach situations with new potential advertisers, we all-too-frequently try to undermine the medium they are currently using rather than trying to show them how radio can be used to complement and increase the impact of what they're already doing.

Third, your knowledge, frequency of use, and exploration of co-op and manufacturer support should be reviewed. Of the roughly 14 other advertising media that call on retailers, radio is the only one that almost always asks them to invest their money, instead of asking them to use their co-op or promotional dollars.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

Tips For Selling Radio To Print Advertisers

Do Not Attack The Paper. Instead, show potential advertisers how you can complement the paper. They're not going to cancel their subscription!

Speak to advertisers in their terminology, not radio's.

Impress advertisers with radio's ability to use exactly the same concepts that they have found success with in print, even down to putting the number of items that are showcased every week in the paper in the radio spot. Here are some other examples:

Print = Radio
Sections = Sponsorships
ROP = TAP
Coupons = Radio Coupons*

Forward, = Morning
Right Page Drive
Read

*Redeem any competitor's coupon for full value.

When presenting to print advertisers, first try selling them the same size ad that they're buying in the paper on your station. Except . . . instead of asking for that amount for one day, offer to

amortize that expense over a week, two weeks, or maybe even a month. Here's an example of how to use these tips in an actual dialogue situation:

Account: I like the idea. I'll try it for a week.

Salesperson: I can understand that. Let's see, one week would be \$1000, and that would be roughly what size ad in a newspaper?

Account: Oh, probably an eighth of a page or smaller.

Salesperson: So why don't you run eighth-page ads?

Account: Because they don't work as well as my full page ads.

Salesperson: Well, if you were to try another paper, you'd probably test it by running the same size ad that appears in the newspaper you're using now, wouldn't you?

Account: Yes. I suppose so.

Salesperson: Well, isn't that what we're doing with the schedule I recommended, except rather than taking the amount over a day's period, we're spreading it over three weeks?

Account: But buying another paper would be cheaper.

Salesperson: But instead of \$10,000 per day, our full page ad only costs (total schedule divided by number of days) \$200 per day. That's a lot cheaper than \$10,000, isn't it?

Account: OK. I understand and agree with what you're saying, but I don't have that much additional budget.

Salesperson: If the paper came to you with a special (account category) supplement for which you hadn't planned, you would probably buy that supplement over and above your normal newspaper ads, wouldn't you?

Account: Sure I would.

Salesperson: Well, isn't this really an unplanned print supplement?

This is probably because we as an industry have made co-op something that most salespeople view as time consuming, confusing, and difficult; something in which you need to be a specialist, instead of co-op being a normal course of business when dealing with new advertisers. This is a sad state when you consider that virtually 90% of retail expenditures are underwritten with some form of manufacturer support.

A fourth area in which radio's approach to new retail business could be improved lies in the realm of service. Unfortunately, after we sign an account, we often think that "no news is good news." We don't communicate with the business as often as we should, or as often as the business is accustomed.

Take newspaper accounts, for example. They are used to changing copy weekly, thus seeing their reps every week. Sometimes we in radio don't even change copy during the entire flight period. The next communication is likely to be around renewal time.

If you're extremely busy, a weekly phone call is an acceptable substitute for a weekly visit and copy change, if necessary. Keep

in mind that it's a lot less work to keep someone on the station than it is to cultivate a new advertiser.

Chris Beck is VP/Sales for the Wally Clark Company. He also hosts the weekly sales training program "Video Sales Meeting" and serves as a sales consultant for a number of major corporations and radio stations.

If you have any questions you'd like this section to address, write to Beck at R&R, 1930 Century Park West, Los Angeles, CA 90067; or call him at (818) 843-0687.

HOT NEW CATEGORY TO WATCH

Designer Clothes For Kids

Stores that sell designer clothes for children are opening in malls all over the country. This trend continues to be fueled by the recent market entry of top designer labels, which now have line extensions for children aged six months to three years. Most notable players: Guess, Generra, ID #, and Weeboks from Reebok.

RAB... RADIO'S CHAMPION



The Radio Advertising Bureau hits "the street" everyday. Among major clients and retail chains, with regional marketers, on Madison Avenue or at client industry meetings, RAB stands up for radio. Cheering on successful clients, parrying with doubting prospects, creating a bandwagon for reluctant radio users or punching through agency resistance, RAB markets radio.

RAB's marketing plan is supported by a national ad campaign because developing new business is the primary mission for radio's varsity team.

Join RAB. Support the Winning Team.
Call 1-800-232-3131.

Radio Advertising Bureau, Inc.
304 Park Ave. So., New York, NY 10010

**Radio**

Who's Using The Computer?: 66% of America's office workers — but only 45% of top US execs — use a computer on a daily basis.

Source: Lou Harris & Associates

How To Delegate Your Way To Success

For busy executives, the best way to keep yourself from drowning in a sea of overwork is to delegate as much of your job as possible. Not only does surrounding oneself with strong subordinates make your operation run more efficiently, it also frees you to deal with peers and higher-ups.

However, delegating work is easier said than done — and you don't want to decentralize so much that you become expendable, either. Here are some tips on how to best use others to accomplish your objectives:

First, decide what you want to do and what each member of your team can do to help you, then carefully choose which subordinate should take on which phase of each project. Generally, this will be someone immediately below you in the corporate hierarchy. (If you want to skip down two ranks, get the approval of that person's boss first.)

Second, decide whether you want the subordinate to pinpoint the problem or propose a solution. In the latter case, you'll want to choose whether you want your subordinate to either take action or present you with alternatives. You'll also want to figure out whether you want to choose the solution jointly or by yourself.

Challenge Your Staff

Now that you've defined your goals, consider whether the person you've chosen can handle the responsibility. Try and make the job a challenge, but not so difficult that the subordinate becomes frustrated. According to Babson College Management Professor Allan Cohen, "the art of managing is to

figure out what each person is capable of and create assignments that are slightly above their reach, so they can learn."

One thing you shouldn't do is to spell out in detail just exactly how the subordinate should approach the job. Be clear in your objectives, however, because many people don't like to ask questions for fear

of seeming ignorant. Give your people a sense of purpose by explaining why the job is important. (If the job appears menial or insignificant, make sure the person understands that such tasks can lead to more meaningful assignments down the road.)

Furthermore, make certain that your subordinates have the time, budget, data, and equipment to complete the job — on deadline. If this means training that person, be prepared to give up some of your own time to do just that. Remember that even if you could do the job yourself in the time it takes to train this person, you're looking to saving yourself an even greater number of hours in the future.

Finally, prepare yourself to live with less-than-perfect results. Let your subordinates know that you'll support the outcome of their efforts, good or bad. By taking responsibility for the occasional screw-up, you'll gain loyal followers for life.

LET'S DO LUNCH

Execs Prefer Lettuce Over Liquor

How can you spot a business executive in a crowded restaurant? It used to be that anyone in a three-piece suit ordering a three-martini lunch would be a likely candidate for any upper management position.

However, according to a recent poll conducted by *American Health* magazine, the new meal of choice for the current crop of executives is not liquor, but lettuce.

Results of the poll show that salads are eaten by 43% of those executives who conduct business over lunch. Other popular power meal choices include servings of red meat (26%), fish or shellfish (24%), vegetables (21%), and chicken (18%).

When it comes to ordering a luncheon beverage, the movers and shakers of the '80s are staying away from alcohol. Only 6% of the execs surveyed order wine with their meal; 7% order hard liquor, and only 1% order beer. Coffee, tea, or water is the beverage of choice for 18% of the business set.

Sushi, Red Meat & Desserts

While the trend toward nouvelle cuisine has become more popular with execs aged 35 and under in recent years, the old guard of the business world shy away from lunches featuring sushi or fajitas. Only 5% of the old boys approve of business lunches featuring foreign foods, while 29% of the new breed think it's appropriate for business lunches.

Other trends show that salads and vegetables are particularly popular with younger execs, and that steak or prime rib is more popular with men, with red meat the entree of choice among 32% of the

male execs but only 20% of the businesswomen.

Whatever their preference for the main course, an overwhelming majority of all businesspeople pass on dessert. In fact, desserts are less popular than alcohol, as only 2% of the execs would order cake with their power meal, and less than 1% would ever consider ordering cookies or ice cream. Ordering fresh fruit is apparently considered a little more businesslike, but only among 11% of the power brokers.

Broadcast Firm Pays Stations For Interns

The San Jose-based Radio Connection firm recently began a broadcast training program in which stations are paid \$900 for each of the company's students that are accepted as interns.

This broadcast training program is a two-part process. Initially, applicants are screened by the Radio Connection firm. If they are qualified, the company attempts to place them with a radio station under the terms described above.

Those applicants whose skills need sharpening are enrolled in a home study course, following the completion of which they are placed in the "real-world" station intern phase of the program.

Headed by Jim Petulla, the Radio Connection firm is a member of the NAB, and claims that 90% of its graduates are currently working in commercial radio. For further information, contact the company at (408) 257-2312.

Which Employees Move Most

Less than 5% of all workers employed by major US businesses are asked to relocate each year — quite a contrast to the transitory world of radio.

According to a recent survey of representatives from 556 of *Fortune* magazine's top 1000 US companies, employees working in the following positions are those most likely to be relocated.

Position	Percentage
Sales & Marketing Reps	38%
Engineers & Technicians	18%
Executive Managers	18%
Plant Managers	11%
Service Personnel	8%
Office Managers	7%

Source: Runzheimer International

Execs' Average Bonuses

When it comes to bonuses, not all senior executives are created equal. A recent survey found that, regardless of industry, bonuses among senior executives varied widely by department, as evidenced by the following figures:

Title	Percentage of Salary
Chief Executive Officer	45.5
Chief Operating Officer	43.6
Top Financial Exec	34.5
Administrative VP	32.6
Executive VP	31.1
Top Manufacturing, Production or Operating Exec	29.3
Top Marketing & Sales Exec	27.2
All other positions	28.4

Source: ECS/Wyatt Co.

DATELINE

● **November 19-21** — Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.

● **December 3, 1987** — American Association of Sportscasters Fourth Annual Hall Of Fame Awards Dinner. Marriot Marquis. New York, NY.

● **January 23-25, 1988** — RAB Managing Sales Conference. Hyatt Regency. Atlanta, GA.

● **January 25, 1988** — 15th Annual American Music Awards. Shrine Auditorium. Los Angeles, CA.

● **January 30 - February 3, 1988** — National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels. Washington, DC.

● **January 31, 1988** — Super Bowl XXII. Jack Murphy Stadium. San Diego, CA.

● **February 11-13, 1988** — 19th Annual Country Radio Seminar. Opryland Hotel. Nashville, TN.

● **February 12-13, 1988** — Gavin Convention. St. Francis Hotel. San Francisco, CA.

● **February 13-28, 1988** — Winter Olympics. Calgary, Alberta, Canada.

● **February 18-20, 1988** — Minorities and Communications Conference. Sponsored by Howard University. Howard Inn and Blackburn Center. Howard University Campus. Washington, DC.

● **March 2, 1988** — National Association of Recording Arts and Sciences 30th Annual Grammy Awards. Radio City Music Hall. New York, NY.

● **March 3-5, 1988** — R&R Convention. Loews' Anatole. Dallas, TX.

● **March 21, 1988** — Academy of Country Music 23rd Annual Country Music Awards. Knott's Berry Farm. Anaheim, CA.

● **April 9-12, 1988** — NAB 66th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

● **April 11, 1988** — Academy of Motion Picture Arts and Sciences 60th Annual Academy Awards. Shrine Auditorium. Los Angeles, CA.

● **May 17, 1988** — International Radio & Television Society Annual Meeting & Broadcaster of the Year Luncheon. Waldorf-Astoria Hotel. New York, NY.



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Radio

Roots Rock: A recent University of Ottawa experiment found that playing music at 90 dB for six weeks made plants grow 20% faster than normal.

Source: Dr. Pearl Weinberger

Cousin Bruce Bio: WABC Legend Tells Some

The ongoing problem with music industry memoirs is that they are, by economic necessity, written for civilians. Which means that those of us who want the juicy war stories rarely get them.

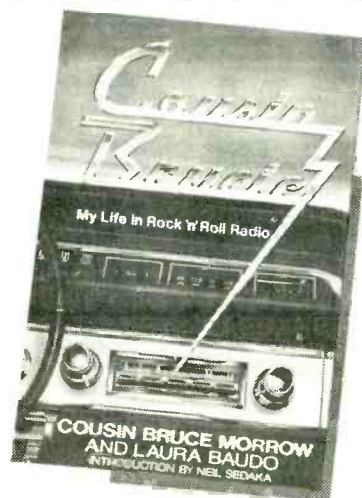
While Rick Sklar's "Rockin' America," the first (1984) book-length memento of WABC/New York in its Top-40 heyday, tended to stop right at the insider frustration level, WABC night legend "Cousin" Bruce Morrow and collaborator Laura Baudo bring some much-needed depth and insight to "Cousin Bruce: My Life in Rock 'n' Roll Radio" (Beech Tree/Morrow, NYC \$16.95).

To get to the good stuff here, you'll have to eat through too-many 15-cent burgers and other such icons that haunt any rock history. (The decade-linking device here is cars — the prologue begins with a '59 Impala; the final chapter is the Hyundai.)

However, there are some fine, surprising stories that transcend mere nostalgia: Morrow as Bermuda's pioneering rock jock carrying a lead pipe because the locals were anti-Semitic (and didn't much like the black artists he played, either); witnessing Ed Sullivan with stage fright at the Beatles' Shea Stadium show; mediating between runaway kids, some of them abused, and the adult world.

Twitching Discomfort

Although Morrow never went progressive like WABC co-worker Scott Muni, he describes at least half of his 13-year tenure at WABC as spent twitching with discomfort at AM's increasingly rigid format and decreasing power and relevance. (When Sklar decided to drop all pre-1964 music from WABC, Morrow and Dan Ingram suddenly changed the label on the "Earth Angel" cart to 1968.) Hosting crowds of thousands at Paliades Park (in one of the book's best chapters) gave way to being a "32-year-old emissary from the mainstream of rock" at Wood-



stock, surprised less by the momentary success of communal youth than the tolerance of the local squares.

Much of the story here is really how Cousin Bruce managed to stop worrying and appreciate his own status as a rock icon. He became a station owner for several years, and currently hosts the syndicated nostalgia program "Cruisin' in America" because, "people are listening . . . rock 'n' roll became the nearest thing we've ever had to an American voice. The testing just may be over. Indeed rock 'n' roll does seem to be here to stay, and finally I can believe I am too."

TELEVISION

TOP TEN SHOWS

OCTOBER 26-NOVEMBER 1

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Cheers*
- 4 *Growing Pains*
- 5 *Night Court*
- 6 *Who's The Boss*
- 7 *Murder, She Wrote*
- 8 *60 Minutes*
- 9 *Family Ties*
- 9 *L.A. Law*

Source: Nielsen Media Research

All show times are EST/PST; subtract one hour for CST. Check listings for showings in the Mountain Time Zone. All listings subject to change.

A half-hour cable network sitcom is not the first place one would expect to see Tom Petty, but that's where he'll be Friday, November 6 at 10:30pm, as he makes a guest appearance on Showtime's "It's Garry Shandling's Show." Petty plays himself in the episode, as he joins Garry and "Tonight Show" bandleader Doc Severinsen for an impromptu talk show that takes place in Shandling's living room. Petty will also apply some southern accents to a solo, acoustic rendition of "The Waiting."



LOOK WHO JUST BROKE THROUGH THE FOURTH WALL — Tom Petty (l) drops in to pick 'n' grin when Garry Shandling suddenly decides to host a talk show, live! from his living room.

Aging hippies and nostalgia buffs yearning for another dose of '60s youth culture should check out the upcoming PBS rockumentary "Sgt. Pepper: It Was Twenty Years Ago Today." The two-hour special, originally made for British television, compiles concert excerpts and vintage newsreel clips highlighting events from the "Summer Of Love."

The program focuses on events surrounding the June 1, 1967 release of the Beatles' "Sgt. Pepper's Lonely Hearts Club Band" LP, and includes current interviews with Fab Fourers Paul McCartney and George Harrison, LSD guru Dr. Timothy Leary, actor Peter Fonda, activist Abbie Hoffman, and poet Allen Ginsberg. Also shown is footage of Jimi Hendrix, Janis Joplin, Otis Redding, the Rolling Stones, Pink Floyd, the Byrds, Procol Harum, the Mamas & The Papas, and Jefferson Airplane.

(Most PBS stations will air this special, Wednesday, 11/11, from 8-10pm. Check local listings for day and air time in your area.)

FILMS

WEEKEND BOX OFFICE

OCTOBER 30-NOVEMBER 1

- 1 *Fatal Attraction* \$6.4
(Paramount)
- 2 *Baby Boom* \$2.9
(MGM/UA)
- 3 *Suspect* \$2.698
(Tri-Star)
- 4 *Fatal Beauty* \$2.693
(MGM/UA)*
- 5 *Prince Of Darkness* \$2.66
(Universal)
- 6 *The Hidden* \$2.4
(New Line)*
- 7 *The Princess Bride* \$2.0
(20th Century Fox)
- 8 *Like Father, Like Son* \$1.9
(Tri-Star)
- 9 *Dirty Dancing* \$1.3
(Vestron)
- 10 *Someone To Watch Over Me* \$844
(Columbia)

*First week in release
All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Less Than Zero," based on the too-hip, hit novel of teenage, upper-class excess and sporting a soon-to-be-released soundtrack from the likes of the Bangles, Poison, Roy Orbison, Slayer, Joan Jett, and LL Cool J; "Hiding Out," a thriller with an eclectic soundtrack that stretches from Pretty Poison to All That Jazz to — once again — Roy Orbison (this time in duet with K.D. Lang); and "Made In Heaven," a romantic comedy that spotlights rock stars and soundtrack contributors Neil Young and Ric Ocasek, as well as Tom Petty (who does not appear on the soundtrack), stretching their acting instruments in cameo roles.

VIDEO

NEW THIS WEEK

● PAUL McCARTNEY SPECIAL (Sony)

This autobiographical look at the ex-Beatle's 25-year career features rare films of the very first Beatles' recording sessions, clips of McCartney's first concerts with Wings, and other footage previously unseen in the US. The interview segments find McCartney discussing his musical roots, why the Beatles were successful, and why they broke up. Songs include "I Saw Her Standing There," "Maybe I'm Amazed," "Jet," and "My Love." (Street date: 11/6)

● AN ORCHESTRAL TRIBUTE TO THE BEATLES (Sony)

Joan Collins (!) hosts the Royal Philharmonic and the Royal Choral Society concert of Beatles songs, performed at the Royal Albert Hall in 1982. Queen Elizabeth II presides over the ceremonies, and Paul and Linda McCartney attend the event, which includes orchestrations of "Imagine," "Get Back," and "I Want To Hold Your Hand." (11/6)

● WHO'S THAT GIRL (Warner Bros.)

Madonna is Nikki Finn, a tough, but adorable, ex-con in this screwball romantic comedy. The still-hot Warner Bros. soundtrack sports tunes from Club Nouveau, Scritti Politti, Coati Mundi, Duncan Faure, and Madonna, her bad self. (11/11)

● STRAIGHT TO HELL (Key Video-CBS/Fox)

A trio of cold-blooded killers shoot it out with a murderous clan of coffee addicts in this comedic spoof of spaghetti westerns. Ex-Clash frontman Joe Strummer is among the stars of this cult classic, which also features cameo performances from such noted musicians as Elvis Costello, Grace Jones, and the Pogues, many of whom appear on the film's appropriately wild-eyed Enigma soundtrack as well. (11/12)



CROONER, SWOONER & STRUMMER — Now you can watch McCartney croon, Madonna induce swoons, and Joe Strummer kill 5283 weasel-faced greaseballs in the privacy of your own home.

MUSIC & MOVIES

CURRENT

● BABY BOOM

Single: Everchanging Times/Siedah Garrett (Qwest/WB)

● FATAL BEAUTY (Atlantic)

Single: Criminal/Shannon
Other Featured Artists: Levert, Debbie Gibson

● PRINCESS BRIDE (WB)

Featured Artists: Mark Knopfler, Willy DeVille

● DIRTY DANCING (RCA)

Singles: I've Had The Time.../Bill Medley & Jennifer Warnes
Hungry Eyes/Eric Carmen

Featured Artists: Blow Monkeys, Tom Johnston, Zappacosta

● LA BAMBA (Slash/WB)

Single: Come On Let's Go/Los Lobos

Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley

● THE BIG EASY (Antilles)

Featured Artists: Dixie Cups, Professor Longhair, Buckwheat Zydeco

● WHO'S THAT GIRL (Sire/WB)

Singles: Causing A Commotion/Madonna

Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau

● PENITENTIARY III (RCA)

Featured Artists: Gap Band, New Choice

UPCOMING

● LESS THAN ZERO

Single: Hazy Shade Of Winter/Bangles (Columbia)

● MADE IN HEAVEN (Elektra)

Featured Artists: Martha Davis, Ric Ocasek, Neil Young

● HIDING OUT (Virgin)

Single: Catch Me (I'm Falling)/Pretty Poison

Other Featured Artists: Roy Orbison & K.D. Lang, All That Jazz

● HEARTS OF FIRE (Columbia)

Featured Artists: Bob Dylan, Fiona, Rupert Everett

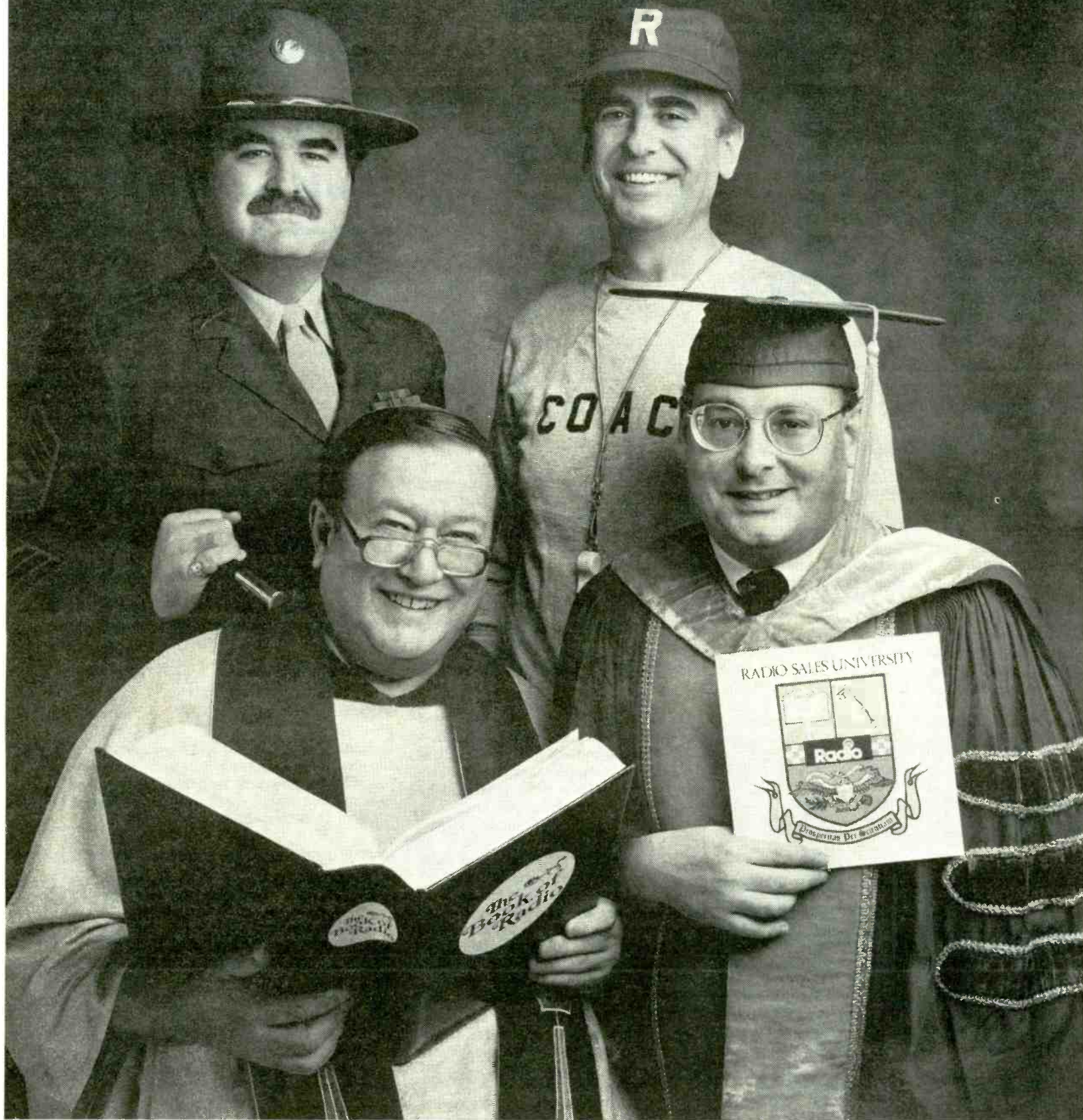
● DUDES (MCA)

Featured Artists: Keel, Megadeth, Little Kings

● TELEPHONE

Single: Happy Endings/Beach Boys & Little Richard (Critique/Atco)

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**Radio**

Fantastic Plastic Lovers: By the year 2000, Americans' annual use of plastics will top an estimated 76 billion pounds.

Source: Global Network

AM/FM Radio Microphone Really Works!

This replica of a 1940s studio microphone is actually an AM/FM radio. The "On The Air" sign lights up when the radio is in use.

Nearly 15 inches tall, the unit operates on two AA batteries, but contains outlets for an AC adaptor as well as headphones.

While this item is retail priced at \$90, the manufacturer is willing to customize the "On The Air" sign with any station's call letters for larger orders.

For further information, contact **Leadworks, Inc.** at (800) 321-2863; in Ohio (216) 349-5000.



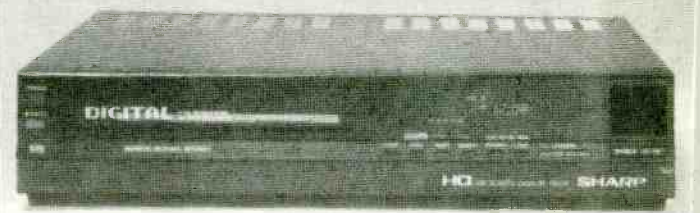
Low-Cost, Digital Fax Debuts

Although digital fax machines capable of sending pages of text anywhere in seconds (rather than the minutes required by conventional fax systems) have been around for a while now, they've carried price tags in the neighborhood of \$10,000 — making them somewhat cost-prohibitive.

However, U.S. Fax Inc. recently unveiled a system whereby owners of conventional fax machines can benefit from the savings of digital transmission.

Starting in Philadelphia, the company's home base, this new system will take fax messages over local, touch-tone phone lines and relay them long distances via AT&T's high-speed, digital network.

The service costs \$2 each month, plus 25 cents per call and an additional charge of eight cents per page. The service also sports such hi-tech features as the ability to broadcast fax messages to multiple receivers.



VCR Lets You Watch Nine Channels At Once

Capable of putting nine pictures on screen at one time, Sharp's 110-channel, cable-ready, two-head VCR also features picture-in-picture channel search.

The VHS unit's additional features include TV strobe slow motion playback and freeze frame, random access tuning, and 14-day, two-event programming.

A 35-function wireless remote and two-speed video switch, an on-screen timer programming display, and a blue screen noise elimination system are also part of the 17" by 4" by 13 3/4" package. Retail price: \$399. For more information call (800) 962-2962.

Elliot Unveils Radio Production Consulting Service

A different sort of consulting service, this one designed to serve all a station's production needs, is now available from longtime Los Angeles radio production professional **Don Elliot**.

Along with providing a station with promos and commercials on either a monthly or per-piece basis, the North Hollywood, CA-based **Don Elliot Creative Services** offers on-site personal consultation

on production and multi-track training and techniques, production studio construction, and equipment recommendations.

Those who subscribe to the company's promo package can not only select the voice that suits their particular station from a talent pool of men and women, but also make use of the firm's voice/sweeper IDs and song parodies. For further information, call (818) 762-ELLIOT.

Air Freshener On Cassettes

No larger than a paperback book, a battery-operated air freshener that deodorizes by drawing air through fragrance-impregnated ceramic cassettes is now being marketed by **Matsushita Electric Industries**.

Among the fragrances available to users of "Card Cologne" — as the product is known — are mint, jasmine, lime, lavender, blueberry, forest scent, and incense.

There are two versions of this novel air freshener available. The one that's priced at \$65 incorporates a microwave sensor that automatically switches the machine on when someone comes within six feet of it, then automatically turns it off three minutes after the person moves out of the six-foot radius. The \$35 model lacks this feature.

The microwave model is expected to be the most popular in Japan, where the company claims to be selling 20,000 units per month. Export plans have not been finalized as yet.

Off-Center Autofocus Camera Arrives

Since their introduction several years back, autofocus "point and shoot" models have come to dominate the 35mm camera market. However, the one great shortcoming of these cameras has been their inability to focus accurately upon any object not centered in the frame.

To solve this problem, the Springfield, NJ-based **Chinon America Inc.** has introduced the "Auto 3001." This \$150 unit uses three infrared beams that fan out to detect off-center objects. (Cur-

rent autofocus cameras use but a single infrared — or ultrasonic — beam that's projected straight ahead.)

When either of the "Auto 3001"'s side beams bounces off something in the foreground, the computer chip found inside the camera automatically selects the closest object. And if you're the artsy-type who wants the foreground slightly fuzzy for effect, the unit includes a button that allows you to tell the camera's computer to ignore the side readings.

"VISA" Using Radio To Catch Credit Card Crooks

Using services and equipment supplied by Sunnyvale, CA-based **Indesys Inc.**, **VISA USA Inc.** is currently testing a system that sends retailers information regarding stolen or invalid credit cards by transmitting data over FM radio waves.

Here's how it works: VISA sends a nightly update of its credit card base to Indesys headquarters, which then relays the data to commercial radio stations for broadcasting. Meanwhile, each retail

outlet has an Indesys radio receiver attached to a personal computer. Once the data are in the computer, the store's clerks can use an electronic scanner to read a credit card number, which is then checked against the database.

If the test proves successful, VISA hopes to eliminate the printed lists of fraudulent and stolen credit card numbers the company distributes to stores every week or two.



VERSATILE, MOBILE & 102.7 ON YOUR DIAL — **KIIS/Los Angeles** recently debuted its 31-foot stereo mobile broadcast studio. Designed by **Gannett Director/Engineering Paul Donahue** at a estimated cost of \$175,000, the unit is the first to use narrowband technology to deliver a full stereo signal back to the studio. Along with levelers and a 40-foot mast, the van has been built to accommodate a satellite dish in the future.

And on the inside . . . soundproofed digital studio facilities capable of not only playing everything from CDs to cassettes, but also taking listeners' phone calls. In addition to giving the station the ability to stage an acoustically-isolated, multiple personality morning show from anywhere within 125 miles of its studios, this mobile unit truly deserves to be called "state-of-the-art" if for no other reason than it has a bathroom on board.

FLASHBACK 1988

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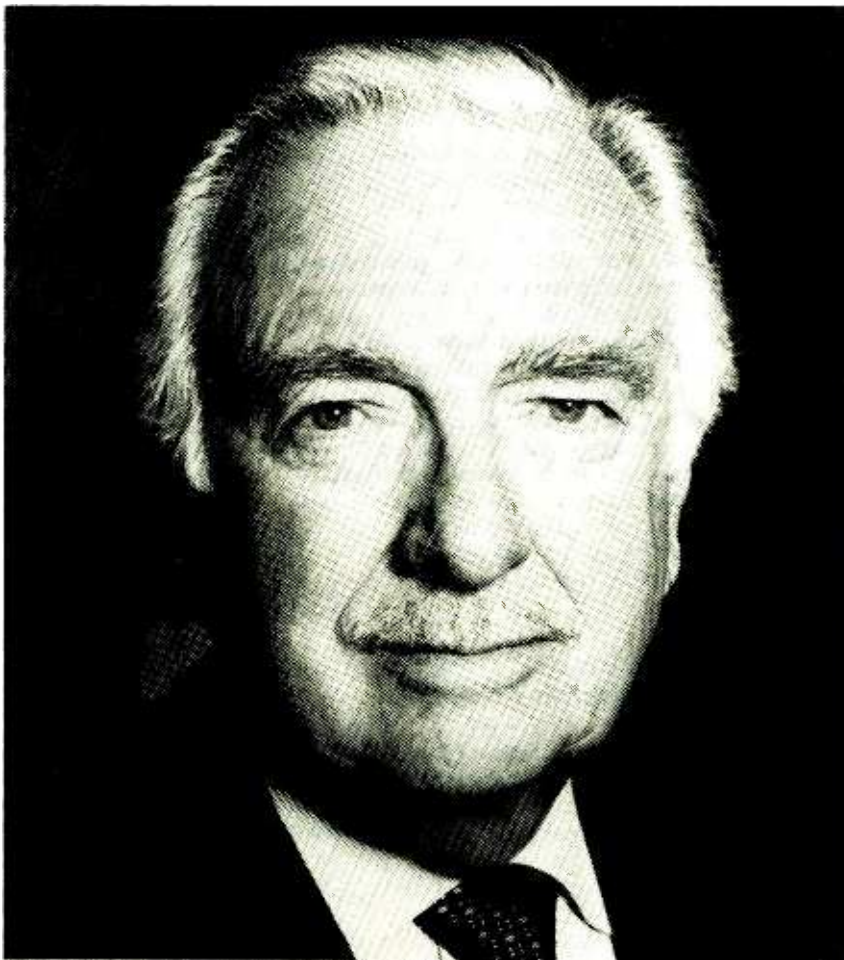
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20% Fewer 20-29s: Between now and the year 2000, the number of Americans in their 20s will drop by one-fifth.

Source: American Demographics

What Is The Symbol Of Your Success?

What's your definition of success? According to a recent survey by the Roper Organization, Americans' con-

cept of their own success differs from their perception of other people's success.

When Roper provided respondents with a list of 20 things that could be considered status symbols for any segment of the population, Americans almost exclusively chose external or materialistic symbols, with the common theme being that all items reflect a person's monetary achievements. (In other words, wealth equals status).

Those status symbols of others' success included living in an exclusive neighborhood, belonging to a private club or country club, owning expensive jewelry, shopping at prestigious stores, staying at luxury hotels, and retaining a personal advisor (an accountant or lawyer).

Our Success Vs. Others: Symbols Clash

However, when asked to define what they would consider to be a *personal* status symbol for themselves, most people chose those things that reflect power or achievements in their field of work.

These symbols of personal success included becoming an executive in a top corporation, owning their own business, being a member of a corporate board of directors, holding an important position in government or politics, and acting as a trustee of a cultural or educational institution.

What We All Want

There were several items among the 20 choices that respondents considered to be both personal status symbols and symbols of success for "other people." Placing in the top seven of both categories: living in an exclusive neighborhood, being a top corporate exec, and traveling abroad frequently for pleasure.

But the accomplishment of owning your own business received the most varied response, placing ninth as a status symbol for others, while finishing second (almost tied for first) on the list of personal status symbols.

Top 15 Fast-Food Franchises

While the health food trend of the past several years has prompted many Americans to trade their hamburgers for bean sprouts and lettuce, fast-food franchises still have a healthy following — \$51.5 billion in sales in 1986.

Listed below are last year's US fast-food franchise sales numbers, reflecting *total* store sales, as opposed to just franchisor's royalties and revenues:

Chain	'86 Sales	Market share
McDonald's	\$12.4	24.1%
Burger King	4.5	8.7%
Kentucky Fried Chicken	3.5	6.8%
Wendy's	2.7	5.2%
Hardee's	2.7	5.2%
Pizza Hut	2.6	5.0%
Dairy Queen	1.7	3.3%
Domino's Pizza	1.5	2.9%
Taco Bell	1.4	2.6%
Big Boy	0.96	1.8%
Arby's	0.90	1.8%
Long John Silver's	0.70	1.4%
Dunkin' Donuts	0.65	1.3%
Shoney's	0.64	1.2%
Jack In The Box (Foodmaker)	0.59	1.1%
All others	14.1	27.6%

Sales Figures in Billions
Source: Restaurant Business

15% Of US Owns PCs

For anyone who isn't convinced that we are indeed living in the computer age, statistics recently compiled by the Roper Organization reveal just exactly how much of an influence computers have made on our everyday lives.

These stats show that a personal computer can now be found in more than 15% of all US households. However, among those households considered to be "influential" Americans, the percentage of home computer owners rises to 31%.

Other segments of the population

that are most likely to own a PC are households with an annual income of \$35,000 or more (29%), and executives and white-collar professionals (28%). Not surprisingly, two-income households have a much greater likelihood of owning a PC than one-income households (23% to 17%, respectively).

Interestingly, residents of the Western states appear to be more attuned to the electronic age than the rest of the nation, as households in this region are about 50% more likely to have a home computer than households in other parts of the country.

America's Top Six Most-Purchased Pets

The dog may be man's best friend, but not when it comes to the amount of money Americans are willing to spend on their pets.

According to statistics compiled by **Pet Supply Marketing**, Americans purchased \$136.4 million worth of fish from pet stores during 1986, while the

amount of money we spent on dogs totaled \$38.1 million.

The rest of America's top six favorite pets were birds, with '86 gross sales of \$35.2 million, and small mammals — hamsters, gerbils, mice, etc. — with \$15.6 million in gross sales; followed by reptiles and amphibians (\$11.9 million), and cats (\$4.2 million).

So You Want To Retire In Style?

If the recent stock market nose-dive wasn't enough of a worry for many corporate executives, consider this sobering fact: a recent study by the **Booke & Co.** consultancy firm indicates that an exec currently earning \$100,000 annually (with a non-working spouse) will need \$73,195 a year after he or she retires just to maintain the couple's current standard of living.

Where will the \$73,195 come from? Social Security will provide \$15,120 annually, and interest from savings accounts will also provide additional income.

Let's also assume a 16% savings rate is applied to after-tax wages earned by an executive after the age of 50. This would account for another \$13,501, which brings the running total to \$28,621.

Shortfall: \$44,574

That still leaves an additional \$44,574. Company pension plans and personal investments can supplement post-retirement income; however, inflation without an increase in salary can often put any goal out of reach.

For example, based on a minimum inflation rate of 4%, after 10 years a couple would need an annual post-retirement income of \$79,050. And, based on that same 4% inflation rate over a period of 20

years, that figure would increase to \$117,112 each year.

Of course, the figures above are based on a retirement age of 65. People who choose to take an early retirement will have a more difficult situation, as they need a larger post-retirement income, but will have less coming in.

CHRONICLE

Born To:

WSIX-AM & FM/Nashville PD **Eric Marshall**, wife Sally, son Charles Edward, October 5.

WITL/Lansing, MI air personality **Charly Knight**, husband Carl Johnson, daughter Erika Rose, October 9.

Marriages:

WTOD/Toledo Promo Director **Pam Ziemkiewicz** to Tom Rumpf, October 2.

WWCT/Peoria Promo Director **Mark Bretsch** to Marcy Ehlen, October 24.

Gold Hill Music/Kenwon Music Managing Director (and **Stephen Stills's** business manager) **Ken Weiss** to Mari Gordon, October 25.

Condolences:

MCA Regional Credit Manager **Joe Hlopeck**, in a traffic accident, October 19.



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EUROPE



Cherokee

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"CARRIE"

- #1 RADIO & RECORDS
- #1 THE GAVIN REPORT
- #1 BOBBY POE'S POP MUSIC SURVEY
- #1 HITS
- #1 FRIDAY MORNING QUARTERBACK
- #1 MTV VIDEO



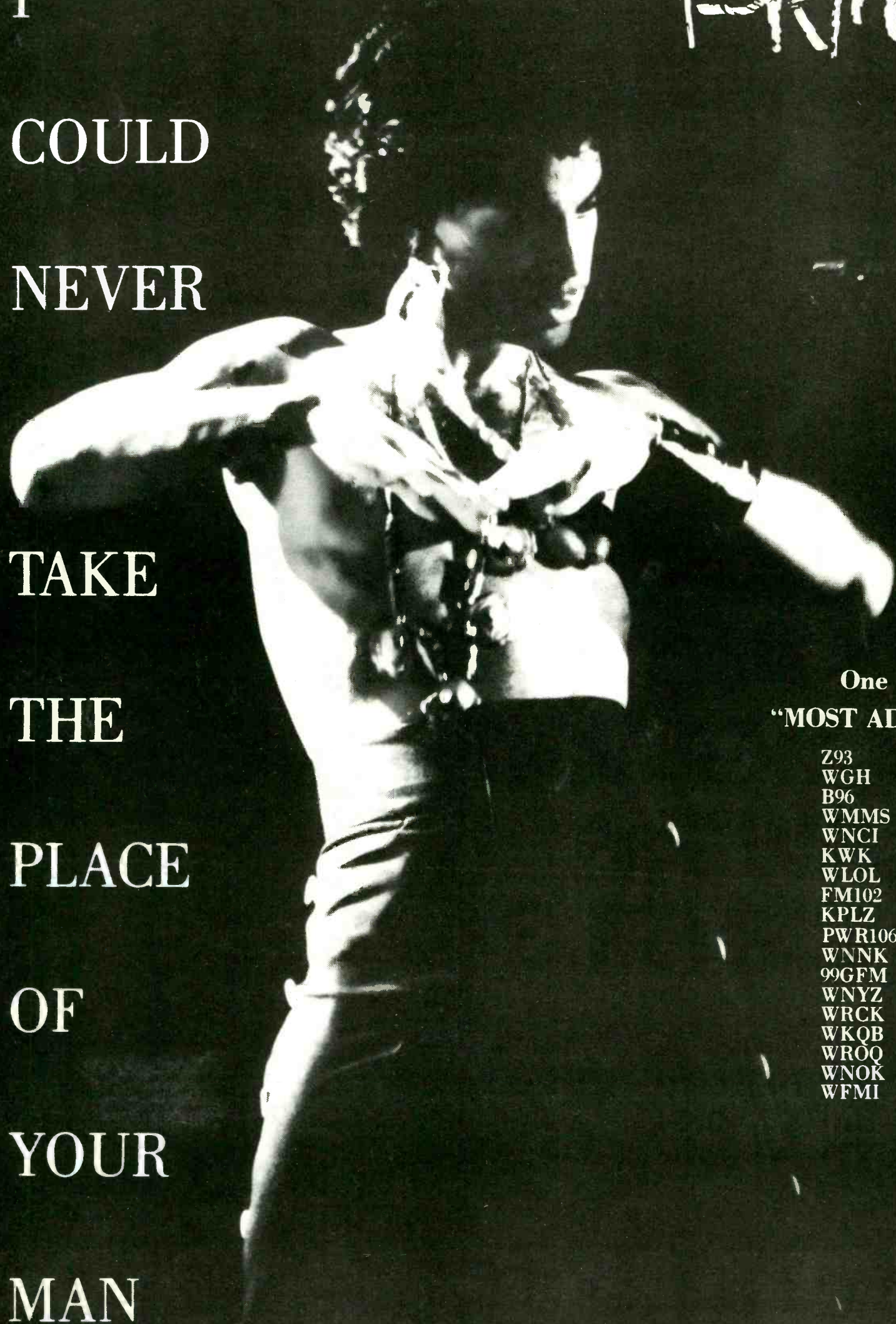
FROM THE DOUBLE-PLATINUM ALBUM, "THE FINAL COUNTDOWN."

ON EPIC RECORDS, CASSETTES AND COMPACT DISCS.



I
COULD
NEVER
TAKE
THE
PLACE
OF
YOUR
MAN

PRINCE



One Of The
"MOST ADDED" CHR

Z93	WHHY
WGH	Y107
B96	Y106
WMMS	WPXR
WNCI	WGTZ
KWK	KSND
WLOL	WAFX
FM102	WTHT
KPLZ	WOMP
PWR106	WJAD
WNNK	WCGQ
99GFM	KNIN
WNYZ	WBWB
WRCK	WLRW
WKQB	Y94
WROQ	WAZY
WNOK	99KG
WFMI	WSPT
	KFMW
	KUUB
	KTMT
	KZFN
	OK95

THE NEW SINGLE

From the double album Sign "O" The Times
Personal Management: Cavallo, Ruffalo & Fargnoli
© 1987 Paisley Park Records



NEWSBREAKERS

Edited by Jim Dawson

Radio

● **LARRY WILSON** has been appointed VP/GM at KLEO & KZSN/Wichita, where he was previously Sales Manager.



Larry Wilson Claude Dolese

● **RAY RANDALL** has been named PD at KRMD/Shreveport, replacing **CLAY DANIELS** who exited a few weeks ago. Randall previously programmed **KEBC/Oklahoma City**. Acting KRMD PD **DAVE BLOCK** has been named OD. Randall will be on-air from noon-3pm, Block from 10am-noon.

Also at KRMD, **CLAUDE DOLESE** has been upped from LSM to GSM.

● **BOB ROBERTS** has been named GM at WTJS & WKIR/Jackson, TN. He was previously GSM at KSKG/Salina, KS for seven years.

● **WAYNE LaMUNYON** has been named GM at KCRC & KNID/Enid, OK.

● **JULIAN DAVIS** has been named OM at KYEA/West Monroe, LA. He is a co-owner of the station, and formerly served as MD at WOKJ/Jackson, MS.

● **RUSSEL BECKMANN**, formerly at KFSD/Fresno, has been named Sales Manager at crosstown KFIG-AM & FM.

● **ROBERT BRENT** has been appointed Sales Manager at KZIQ-AM & FM/Ridgecrest, CA. He was previously an AE at KTPI & KDOL/Mojave, CA.

Records

● **PETER PELULLO**, whose background includes marketing and recording studio executive experience, is the founder and President of Philadelphia-based Alpha International Records. Record producer **NICK MARTINELLI** has been named Director/A&R at the label.

● **WILLIAM STILFIELD** has formed Chase Music Group (CMG), a new Glendale, CA-based jazz and blues label. He was previously GM at Pausa Records. **ELLEN COHN** will handle marketing and promotion duties.



Tom Cording Allen Gantman

● **TOM CORDING** has joined Enigma Records as Manager/Press & Media Relations. He was previously Manager/Publicity at Elektra.

● **DEBI FLEISCHER**, Manager/Secondary Promotion for CBS/Nashville, has been promoted to the new position of Manager/Regional Country Marketing, Central Region.

Also at the label, **FLETCHER FOSTER** has been named Coordinator/Media. He previously worked at the Country Music Association.

● **PENNY BARNES** has been named to the new post of National Secondaries Promotion Manager at Rhino/Rampage Records. She was previously Sr. Administrative Asst./National Rock Promotion at Capitol.

● **LAURA FRASER**, VP of Bryan/Fraser Enterprises, is President and Chairman of the revived Carlyle Records label in Nashville. **PRESTON SULLIVAN** is Sr. VP; he also operates BMI Surespin Songs and ASCAP-Preston Sullivan Music. **BERNIE WALTERS**, who operates Midco Music Group, is VP/A&R. Former club owner **STEVE BRYAN** is in charge of college radio promotion and marketing, and Music City Management President **HENRY STEVENS** is Secretary-Treasurer.

Industry

● **ERIC FRIESEN** has been named Acting CEO at American Public Radio, where he was Sr. VP/Programming. He joined APR in 1984.

● **CHUCK SURMAN** has joined Technidisc, Inc. as East Coast Sales Director, CD Sales. He was previously VP/Marketing and Sales/GM at Precision Records.

● **MICHELLE MARX** has formed Los Angeles-based Michelle Marx, Inc. Media Relations and Campaigns.

● **ALLEN GANTMAN** has been promoted to VP/Manager, Los Angeles for Eastman Radio. He was previously VP/Manager, San Francisco.

● **NEIL BISHKIN** has been named VP/Controller at Metro Traffic Control. He was previously Sr. Manager at the Peat, Marwick, Mitchell & Co. accounting firm.

● **KINSLEY JONES** has been upped to VP/Marketing and Sales at Omega International. He joined the engineering company last year as Director/North American Operations.



Jackie Krost Neil Bishkin

● **JACKIE KROST** has been upped to VP/Music at Lorimar Film Entertainment. He joined the company last year as Director/Music.

CHANGES

Eric Kenney has rejoined WPOR-AM & FM/Portland, ME as an AE.

Laura Luthi has joined KWLT/San Diego as an AE.

Jimmie Lee Tapley and **Tony Yoken** have joined WGKX/Memphis as AEs.

Andrew Weiss has been named an AE at WIOQ/Philadelphia.

Robert Bein has joined Bonneville Broadcasting System as a Sales/Programming Consultant.

Barbara Rossi has been upped to Manager/Telecommunications at Katz Communications.

Dan Chambers has moved to Group W Radio Sales/Los Angeles as an AE.

Brian Naggy and **Phil Brown** have been named AEs at McGavren Guild's Philadelphia and Boston offices, respectively.

● **MICHELLE HIGGINS** has opened New York-based AOR indie promotion company Boomerang Productions.

● **EDEN LUCAS** has been upped to VP/Sales, Los Angeles at McGavren Guild Radio. She had been an AE since 1982.

● **JAMES CHAMPLIN**, President of Beck-Ross Communications, was elected Chairman of the New York State Broadcasters Association at its annual meeting. Other officers elected include: WSLB & WPAC/Ogdensburg President/GM **PATRICIA TOCATLIAN**, Vice Chair; NYSBA Exec. Director **JOSEPH REILLY**, President; WOKR-TV/Rochester President/GM **VINCENT DeLUCA**, Secretary; and WPTR & WFLY/Albany President **JOHN KELLY**, Treasurer.

PROS ON THE LOOSE

Bill Clary — PD WKGN/Knoxville (615) 573-7174

Tim Dunbar — MD KROC/Rochester, MN (507) 288-1057

Don Paschal — Asst. PD/Evenings WWUF/Waycross, GA (904) 730-5246

Steve Ruxton — Air Talent/News WSB-FM/Atlanta (614) 486-9137

Mark Tudor — PD WBOS/Boston (617) 335-0365

R&R TIMELINE

Ten years ago today **Jim Dunlap** was named **WIVY/Jacksonville's PD**, after nearly 15 years with **WQAM/Miami**. He became GM at **WBCN/Boston** in 1979 and **KONO & KITY/San Antonio** in 1982. Currently he is consulting **WKAT/Miami** and deals with radio station ownership.



1 YEAR AGO TODAY

- **Judy Libow** named Atlantic VP/National Promotion
- **Brad Hunt** named Elektra/Asylum VP/AOR
- **Doyle Rose** promoted to Emmis VP/Station Operations
- **Dallas Jeffrey Rowe** named VP/VH-1
- **Kevin Fennessey** named WFIL/Philadelphia PD
- #1 CHR: "Amanda" — Boston (MCA) (2 wks)
- #1 AC: "Love Will Conquer All" — Lionel Richie (Motown)
- #1 UC: "Tasty Love" — Freddie Jackson (Capitol)
- #1 Country: "It Ain't Cool To Be Crazy About ..." — George Strait (MCA)
- #1 AOR Track: "Don't Get Me Wrong" — Pretenders (Sire/WB) (3 wks)
- #1 AOR Album: "Third Stage" — Boston (MCA) (6 wks)
- #1 Jazz: "J Mood" — Wynton Marsalis (Columbia) (2 wks)

5 YEARS AGO TODAY

- **RAB** elects **Dick Chapin** Chairman
- **Jhoni Kaye** named KOST/Los Angeles PD
- **Jonathon Brandmeier** begins mornings for WLUP/Chicago
- #1 CHR: "Up Where We Belong" — Joe Cocker & Jennifer Warnes (Island/Atco) (2 wks)
- #1 AC: "Truly" — Lionel Richie (Motown)
- #1 UC: "Sexual Healing" — Marvin Gaye (Columbia)
- #1 Country: "You're So Good When You're Bad" — Charley Pride (RCA)
- #1 AOR Album: "I Can't Stand Still" — Don Henley (Asylum) (2 wks)
- #1 Jazz: "Off The Top" — Jimmy Smith (Musician/Elektra) (4 wks)

10 YEARS AGO TODAY

- **Bob Cole** named KMEL/San Francisco PD
- **Tim Powell** named WAVA/Washington PD
- **KGFJ/Los Angeles** becomes KKT "The Kat"
- **Billy Jiggs** joins KLOS/Los Angeles from KMET
- #1 CHR: "You Light Up My Life" — Debby Boone (WB) (4 wks)
- #1 AC: "You Light Up My Life" — Debby Boone (WB) (3 wks)
- #1 Country: "Roses For Mama" — C.W. McCall (Polydor)
- #1 AOR: "Aja" — Steely Dan (ABC) (4 wks)

FLASHBACK 1988

ROCK 'N' ROLL'S ORIGINAL TIME MACHINE

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CHER "I Found Someone"



*INSTANT FEMALE REACTION 18-34

- MASSIVE MEDIA EXPOSURE
- MEDIUM ROTATION MTV
- CAMBRIDGE 1-STOP BOSTON
#1 SELLING SINGLE
- MORE THAN SATISFIED AT:

WXKS DEB 34	KBFM DEB 38	KIXY
WCAU DEB 35	KRNO 40-36	KNIN
PRO-FM DEB 33	KIKX	WHSL
KKBQ	KCAO DEB 34	KOCR
KRBE	KZZU	KFRX
WFLY	100KHI	KWTO
WNNK	WJMX	KDVV
WSSX		KZFN DEB 40

AEROSMITH

"Dude (Looks Like A Lady)"

#1 BREAKER

DEBUT ► **36**

164/33 - 71%

ONE OF THE
MOST ADDED



R&R STREET TALK

CBS/Sony: No Baloney

Word on the street (and around Black Rock) has it that the sale of **CBS RECORDS** to **SONY** is a done deal, with letters of intent exchanged and so on. Meanwhile, the official line remains otherwise. "It's not a done deal," said a CBS Records spokesman Tuesday (11/3). "Any sale has to be approved by the Board of Directors. If and when they approve it, they'll make an announcement," he stated. The directors' next official meeting is Wednesday, November 11.

ST hears that consultant **JERRY CLIFTON** has picked up a station in Philly. No confirmation, although market speculation indicates it could be **WCAU-FM**.

The leading candidate to become **EIA's** National AOR Director is said to be E/A Atlanta AOR rep **JEFF COOK**.



CARDINAL FOOL — In a week of sporting wagers (see photos Page 1), KHTR/St. Louis morning personality **Chuck Buell** made good on his bet with **KDWB/Minneapolis** morning show hosts — and loyal **Twins** fans — **Buck & O'Connor**, by serving the duo breakfast while decked out in his Cardinals' uniform in the center of downtown Minneapolis. Caught in the middle of a coffee refill are (l-r) **Buell, O'Connor, and Buck**.

Hot Openings

In case you hadn't heard, **JEFF ELLIOTT & JERRY ST. JAMES** are no longer doing mornings at **WFYR/CHICAGO**. The pair are looking for a new home in their hometown of Detroit. Meanwhile, 'FYR PD **GLEN MARTIN** is interested in hearing from you.

PD **JOHN CHAPPELL** has exited **KHYL/SACRAMENTO** after nine months for personal reasons. Look for Chappell to return to Atlanta, where he previously programmed **WSB-FM**, and announce his future plans shortly. In the meantime, GM **KEN CUNNINGHAM** is looking for a new programmer.

KKBQ/HOUSTON Production Director **JAMES ROSENTHAL** moves up to **93Q's** Morning Zoo production duties, and becomes an on-air sidekick, leaving a prime Production Director opening. Rush your best stuff to PD **RON PARKER**, who also needs a late night rocker.

Meanwhile, **KIIS/L.A.** night rocker **SEAN "HOLLYWOOD" HAMILTON** will be taking his standup routine out of the studio and into the spotlights when he opens for **EDDIE MURPHY** at the Forum next week (11-9).

WWJ/DETROIT stole talk show host **MARK SCOTT** from **WXYT** after six years, only to blow him out ten days into his new, four-year, six-figure contract due to those age-old "philosophical differences."

26 Miles Across The Streets

Congratulations and a tip o' the **STREET TALK** sweat sox to **ARISTA** VP/Sales **JIM CAWLEY**, who ran the New York City Marathon in three hours and 32 minutes, placing him in the top one-third of the nearly 23,000 people who took part in the event.

Meanwhile, fellow marathoner **WCBS/NY** VP/GM **ED KEIRNAN** dedicated his 26-mile run to the memory of station Sales Director **DICK SILIPIGNI's** daughter **DIANE**, who died in a jogging accident earlier this year. Keirnan's efforts went to raise money for abused children.

Continued on Page 34

AIR PRIORITIES: WEEK 11

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Nov. 11, 1987

Artist	Title	Label
SHANICE WILSON	(BABY TELL ME) CAN YOU DANCE	A&M
CURIOSITY KILLED THE CAT	BOUND TO EARTH	MERCURY/POLYGRAM
SIEDAH GARRETT	EVERCHANGING TIMES	QWEST/WB
MARTHA DAVIS	DON'T TELL ME THE TIME	CAPITOL
GLORIA ESTEFAN AND MIAMI SOUND MACHINE	CAN'T STAY AWAY FROM YOU	EPIC

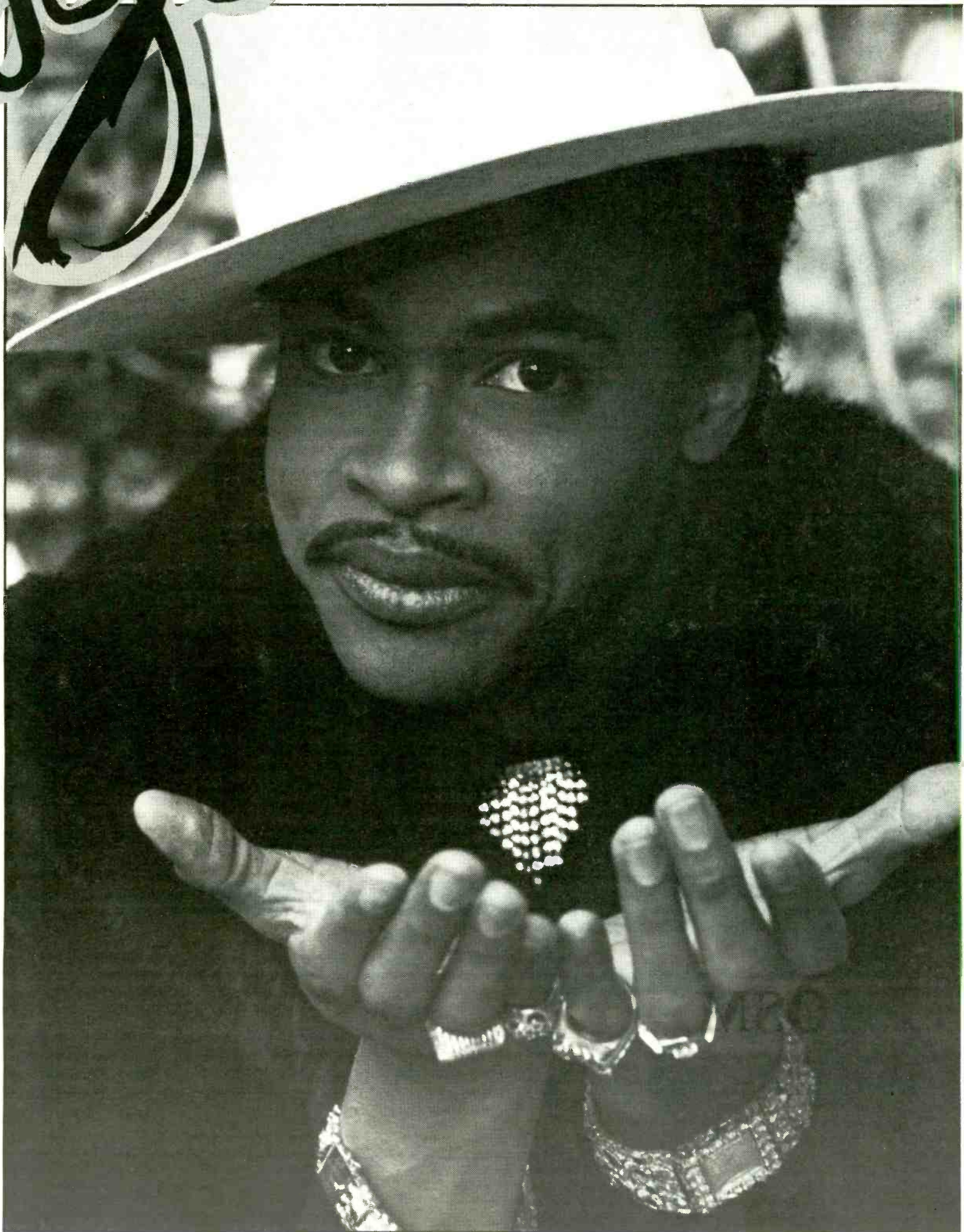
AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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roger



FM102 add 29
KROY add 30
KMEL 20-14 (HOT)
KWSS add
KZZP on
K104 add
KXX106 add 38
94TYX add
WFMI add
KBFM add
KITY add
Z102 add
KTUX add
KF95 add
KMGX add
I94 add
KLUC 29-20 (HOT)
KYRK deb 33
95XIL add
WCGQ add
KNAN deb 35
KOZE add

URBAN CHART
13 - 8

The Sizzling New Single

"I Want To Be Your Man"

Produced by Roger Troutman
From The Album Unlimited!



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Management: Troutman Enterprises, Inc.

Dokken

BURNING LIKE A FLAME

from the LP
BACK FOR THE ATTACK

On your desk today.

Produced and Recorded by
Neil Kernon for Maximum Headroom Ltd
Mixed by Steve Thompson and Michael Barbiero
Management: Q Prime

On Elektra Superior-Quality Cassettes,
Compact Discs and Records

STREET TALK



ON-AIR LOVE (AND MARRIAGE) — Shades of Tiny Tim and Miss Vicky! Chicagoans Tom Harley and Sheryl Joy Kelly, who met through a WGN phone trivia contest, were married on the air on Halloween. WGN's Ed Curran and Al Lerner provided the play-by-play account of the festivities. Shown during the ceremonies are (l-r) Curran, Kelly, Illinois Circuit Judge Frank Siracusa, Harley, and Lerner.

Continued from Page 32

KSMG/SAN ANTONIO's "Magic Morning Zoo Trivia" had an interesting winner Monday (11/2) when **CLEAR CHANNEL COMMUNICATIONS** Sr. VP **JOHN BARGER** called with the correct answer. Clear Channel owns crosstown **WOAI & KAJA**, and now Barger can be heard every hour on KSMG's promos.

JOHN LEE WALKER, nine-year PD at **KYNO-AM & FM/FRESNO**, is out. The job is now being split between newly-named PD **JEFF DAVIS**, who'll be handling the music and air talent, while **CHRIS CANE** takes on OM duties.

As **POLYGRAM** Nashville acquires its new VP/GM (see Page 1), the division also gains three new regional promotion managers: **JOHN CURB**, working on the West Coast; **SANDY O'CONNOR**, covering the SW out of Dallas; and **BOBBY YOUNG**, tackling the SE from Nashville. Curb and Young headed their own promotion firms, while Young comes from **CAPITOL**. All three report to PolyGram Director/Country Promotion **FRANK LEFFEL**.

Ooops

In a recent newspaper ad touting **KEARTH/L.A.'s** "Home For The Holidays" promotion with American Airlines, the fine print reads "trip cannot be taken during these inclusive blackout dates: November 20 to December 1, 1987, and December 15, 1987 to January 4, 1988." The winner was announced last week, and according to the **KEARTH's** promotion department, "he was thrilled anyway."

The **PHILADELPHIA MUSIC FOUNDATION** honored its own this past week (10-26) with an awards ceremony at the Academy Of Music Ballroom. The Promotion Person Of The Year was **MATTY "HUMDINGER" SINGER**, who turns 76 in May.

ROBERT W. WALKER, former PD/afternoon driver at **Y100/MIAMI**, returns to the air this weekend at **POWER 96**. He'd been sitting out a one-year no-compete clause.

But across town at **WSHE**, PD **MICHAEL DALFONZO** is leaving November 30 to offer "a personalized, unique approach to consulting." You can reach him at his new company, **RADIO PLUS**, by calling (305) 760-7120.

Looking For Mr. Beefcake



Attention all male disc jockeys! **PLAYGIRL** is seeking to dispel the notion "that DJs have great voices but are uglier than sin, otherwise they'd be on TV" with a "Sexiest Radio Personalities" contest. Unfortunately, newsmen are excluded. An 8x10 photo, *brief* resume, and aircheck on cassette should be sent to Playgirl, 801 Second Ave. New York, NY 10017 by December 1. The eight-to-fifteen winners will strut their stuff in the May 1988 issue.

Our condolences to **RCA** Sr. VP/Marketing & Promotion **ED MASCOLO** and family on the loss of his father.

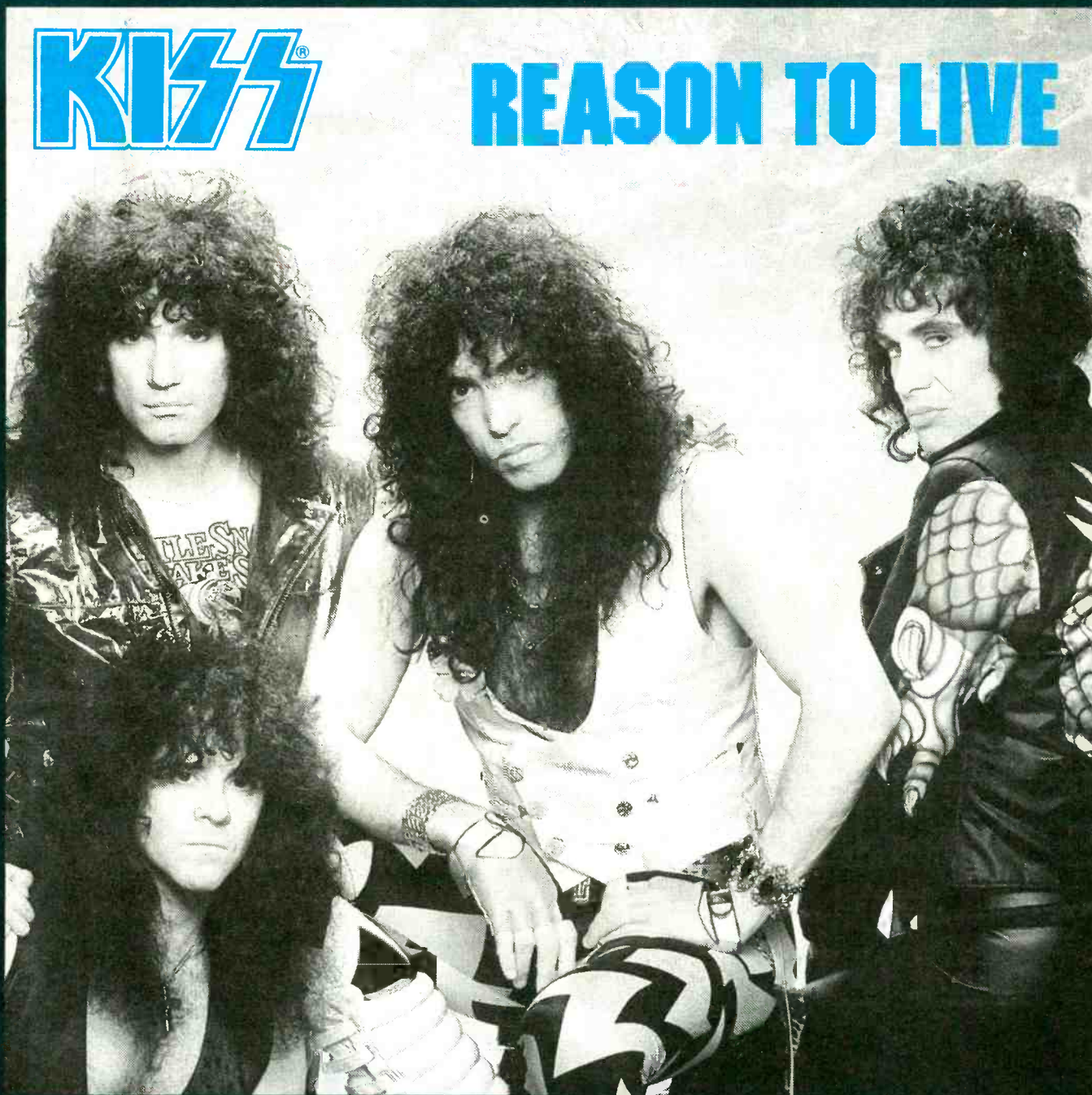
Nuptial congratulations to **R&R** AC Editor **MIKE KINOSIAN** on his marriage (11/7) to **RHONDA WEDDLE**, an account exec at **WVLK/LEXINGTON, KY**.

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TO PLAY **KISS****



**“Reason to Live” the new single
from the **CRAZY NIGHTS** album.
12" and 7" single on your desk November 5.
Over 850,000 albums sold!**



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Weed Programs KMGI

Steve Weed, most recently PD at Gannett's KHIT/Seattle (now New Age KNUA), has moved crosstown to Sunbelt's Gold-Intensive AC KMGI, replacing PD Ron Foster.

Weed, who has programmed WCZY/Detroit and KMJM/St. Louis, told R&R, "It's exhilarating to work with (Division President) Bill Bungeroth and (VP/GM) Ralph Heyward, who are committed to winning. This is a solid station poised on the edge of greatness. In the coming months we hope to take Magic 108 over the top."

Alden

Continued from Page 1

Alden has been Philadelphia-based National Promotion Director at E/A for the past year, advancing to that post from Promotion/Marketing Manager for the Philadelphia/Washington market. Previously he worked for RCA, Atlantic, and Infinity.

Record

Continued from Page 3

um. "While it's not inconceivable that the next big radio group might come out of the financial community, it's an idea I'm not fond of because they wouldn't be broadcasters."

He also took a shot at the Canadian Radio & Television Commission's involvement with radio formats — in particular, its ongoing exclusion of CHR from the Canadian FM band. He also called on the FCC to "get off their duffs and legislate AM stereo into car radios much as they did for FM years ago."

There was enthusiastic response, signaled by strong attendance and audience participation, to the various panels and discussions. The subject of governmental intervention by the CRTC was a prime topic in most meetings.

One of the most popular radio panels was Joint Communications' "Radio Workshop," which played to an SRO crowd. Hosted by the firm's Dave Charles and John Parikh, it featured a series of good and bad TV commercials illustrating the basics of positioning.

A Saturday luncheon featured a keynote address by Decima Research's Allan Gregg. At the Sunday luncheon, annual awards in 39 categories were handed out. Among those receiving awards were: Canadian Record Company Of The Year, Attic; Indie Label, Virgin; Corporate Label, WEA; Record Executive, Virgin Canadian President Doug Chappelle. In the radio categories, CHR Of The Year honors went to AM 106/Calgary; CHR PD Of The Year, CFTR/Toronto's Sandy Sanderson; and AOR Station Of The Year, CHUM-FM/Toronto. AOR PD Of The Year was a tie between Q107/Toronto's Bob Mackowycz and former Q107 PD Gary Slight, who is now running crosstown light rocker CKFM.

Michael Badding 500 (Thousand)



Epic/Sony Japan executives presented Michael Jackson with an award commemorating half a million "Bad" units sold in less than three weeks. Shown are (l-r) Epic/Sony Sr. Managing Director Shigeo Maruyama, Jackson, and manager Frank Dileo.

Lundvall AMC Honoree



EMI-Manhattan President Bruce Lundvall is the honoree for the AMC Cancer Research Center's 1987 entertainment campaign, receiving the Humanitarian Award at the 19th annual dinner in New York, December 4. Pictured (l-r) are 1984 honoree Bob Pittman, Lundvall, AMC President Dr. Marvin Rich, and 1986 honoree Elliot Goldman.

WJIB Jibes With Boston



Easy Listening WJIB/Boston invited 300 advertisers and friends to celebrate 20 years in the market with a harbor cruise and party. Among the past and present staffers attending were Barry Lunderville, Jim Howard, Norita Lee, Gene Gerry, Debbie Stoughtenger, Bob Mehrman, Bill Mockbee, Marina Palmerio, Yolanda Patten-Alonso, Ken Mellgren, Charlie Smith and VP/GM Charley Pickering.

Futures So Bright...



The RAB-NAB Radio Futures Committee held its second planning meeting recently, hearing three ad agency presentations in New York. Pictured (l-r seated) are McGavren Guild's Ellen Hulleberg, Emmis's Jeff Smulyan, KGAS/Carthage, TX's Bev Brown, Nationwide's Steve Berger, United Stations' Nick Verbitsky, WFIL & WEAZ/Philadelphia's Jerry Lee, and Federated's John Dille; (l-r standing) Edens's Mike Osterhout, Cromwell Group's Bud Walters, WTRN/Tyrone, PA's Cary Simpson, and Paco-Jon's Glenn Mahone.

DAT

Continued from Page 1

commercial studio in Bridgeport, CT; Lisa Fancher of Frontier Records, an indie label; and James Christopher, principal sound engineer for many of Steven Spielberg's movies.

Avgerinos told R&R, "The RIAA is not the voice of the majority of the people making their living in this industry. That seems to me to be a very small special-interest group representing the major labels, who want to shelter their CD profits."

Everhart said, "One of the things we've discovered in DAT is that this will be the first opportunity for people who practice musical art forms such as those I represent to gain access to a piece of equipment which will enhance their recordings to the same standards now currently enjoyed by the major record companies — at a price we can afford."

Both say they oppose the Copycode system. "If the product is not available to the general market in its purest form, it probably won't be available at all, and that would be a great hindrance to us," said Everhart.

Many of the musicians and companies involved in the pro-DAT groups — named Musicians For DAT and Independent Record Labels For DAT — are unknown to the general public. "Perhaps one of the reasons you would not recognize Bob Everhart's name," said Everhart himself, "is because I do not record for a major label. Should those of us in a specialized area like folk music go unrecognized?"

Approximately 200 musicians and 20 labels have allowed use of

their names in connection with the coalitions so far, according to Electronic Industries Association VP Gary Shapiro.

Among the indies involved: Arhoolie, Broken, Frontier, Imaginary, Live Wire, Static, and Subterranean. Not in the coalition are GRP and Rykodisc, which generally support DAT and plan prerecorded releases in the configuration. Spokesmen for both said they had no knowledge of the coalition.

Strong Words From Stars

The recording artists' statements released Tuesday (11/3) by the RIAA tackle DAT and the home taping issue directly. Quincy Jones said, "I support legislation that assures creators the ability to protect their music with a new technology called the Copycode system."

Henley stated, "Creativity is a rare and precious commodity, and there is no reason why creative people should not be compensated for their contribution to society. I do not understand why our legislators seem so willing to protect the booming electronics industry at the expense of the record industry."

Von Karajan commented, "I am concerned about the development of DAT, because it adds to the already existing possibility of home taping and causes an additional threat to the entire music community."

Counterfeit Money Parallel

Wrote Flack, "The time will be right for supporting the introduction of DAT equipment when we hear that the US Treasury Department is offering cheap presses for making paper money at home."

For the pro-DAT side, Avgerinos said, "Our organization has not been directly soliciting members. A lot of musicians would be glad to join and support it if they were aware of it, and aware of the problem. Our aim is to publicize the issue, and garner the large body of grass roots support we know is out there."

Avgerinos emphasized that speakers at the press conference were not paid spokesmen for the consumers electronics industry or for the Home Recording Rights Coalition. He said only expenses for participating in the event were being paid by the HRRC. (The post office box address in Washington, DC for Musicians For DAT is the same as that of the HRRC.)

Shay

Continued from Page 3

our Radio Group in programming, sales, and station management make her ideally qualified to work with (KFBK & KAER VP/GM) Rick Eytcheson and the great team already in place at KAER to help ensure the station's continued growth and improvement."

WINS VP/GM Warren Maurer added, "We deeply appreciate the job Jan has done in her two years at WINS, and feel especially fortunate to have Rich ready to build on the outstanding job the entire WINS sales team has done."

Homberg began his career as a researcher at WINS, later moving to Group W sister stations KDKA/Pittsburgh as an AE and KMEO-AM & FM/Phoenix as LSM.

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NEWS

Hegwood

Continued from Page 3

Hegwood began his career as an air talent on WLUM and sister station WAWA in 1981-82 before going across town to program WNOV in 1983. He rejoined All-Pro in 1984 and programmed KYOK/Houston for three years before helming KHYS.

"I was born and reared in Milwaukee — as they say in the South — so I've always wanted to program WLUM," Hegwood told R&R. "It's good to be going back home and working for 'Mr. D' (All-Pro head Willie Davis) again."

Traditionally a CHR-leaning Urban that was found in the 4-5 share range, WLUM shot to a 6.7 in the summer Arbitron under Jimmy Smith (who left to become MD at KKDA-FM/Dallas). Smith had focused the station more toward format center and there was speculation after his departure that WLUM would head back toward CHR. Both Sinicropi and Hegwood now indicate that WLUM will hold to its present course.

"Jimmy had WLUM sounding pretty hot, with a lot of dance versions of songs and 24-hours-a-day promotion," said Hegwood. "We're going to continue to be a crossover station, but I think we'll be a little hipper and a little bit hotter (than others) as befits 'Hot 102.' We're going to be in the community twice as much as before."

No replacement has been named for Hegwood at KHYS. Ironically, his appointment was announced to the staff on the day WLUM began rebuilding its studios.

In other station news, Milwaukee

R&B legend WAWA has changed calls to WLUM (AM) and simulcasts all shifts except middays, which feature Jazz and Gospel.

Ginsburg

Continued from Page 3

maintain the base audience, we just felt we could improve on it."

Toward that end, D-C has given WMMJ format reels featuring soft Urban product to "infuse some more black music into the format." WMMJ's former owner, Outlet, is expected to take Format 41 to crosstown WASH when it enters that station on November 23. WASH insiders assert that no such move is now planned, except perhaps for overnights.

Williams's move reunites her with Almic principal Cathy Liggins, who was GSM at WHUR/Washington in the early '70s when Williams was one of its earliest air talents. Her other experience includes WBSL/New York, WRQX/Washington, and WDVM-TV (now WUSA)/Washington as an entertainment reporter.

Liggins, meanwhile, becomes one of the first black female owners with a major market AM/FM combo. Ironically, WMMJ was co-owned with WTOP, whose original FM became WHUR when Liggins first worked there. Another WHUR alumnus, Ben Dudley, has joined from UPI as ND for the combo. J.J. Starr has been named MD for the AM, which continues its block-programmed format alternating talk, R&B oldies, and a mixture of rap and "go-go" music.

Fogelberg Fandango



Full Moon/Epic's Dan Fogelberg played Radio City Music Hall in New York, and E/P/A held a post-concert party at Maxwell's Plum. Pictured (l-r) are E/P/A Sr. VP Ray Anderson, Fogelberg, and Sr. VP Don Grierson.

Kendrick & Ruffin Ready At RCA



Former Temptations David Ruffin & Eddle Kendrick have teamed for a single, "I Couldn't Believe It," recently released, and an LP due late in November. Pictured (l-r) are RCA VP Erik Nuri, Ruffin, producer Jay King, and Kendrick.

Swinging With Manilow



Arista held a dinner to celebrate Barry Manilow's return to the label and to present him with newly certified gold and platinum awards. Manilow's first new-era Arista LP is the big band tribute "Swing Street." Pictured (l-r) are Arista Sr. Director Rick Bisceglia, Sr. VP Roy Lott, President Clive Davis, Manilow, Sr. VP Don Jenner, and VPs Jim Cawley and Abbey Konowitch.

D'Arby Day For Columbia



Columbia executives were out in force for Terence Trent D'Arby's U.S. debut at L.A.'s Roxy. Pictured (l-r) are label VPs Marilyn Laverty and Ruben Rodriguez, CBS Records Division President Al Teller, D'Arby, Columbia VP Marc Benesch, Sr. VP Mickey Eichner, PARC Management's K.P., and Columbia VP Jack Rovner.

Platinum Jet Stream



The Jets' first album, "The Jets," recently hit platinum, and MCA awarded the band commemorative plaques. Pictured (l-r top) are MCA President Myron Roth, group's Moana Wolfgramm, MCA Exec. VP Richard Palmese, group's Kathi Wolfgramm, MCA VP Ernie Singleton, manager Don Powell, group's Rudy Wolfgramm, and MCA VP Steve Meyer; (l-r bottom) group's Haini, Eddie, Elizabeth, and Leroy Wolfgramm.

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MIKE SHALETT

VITAL SIGNS: MARKET RESEARCH

Motivating Consumers

Those of us who are fortunate to work in radio and records have the wherewithal to find out about the latest releases and new artists. But what about the consumer?

Today's consumer is constantly bombarded with numerous messages about various products from many different media. So what motivates him to sort through that clutter, drive to a specialty location, and shell out hard-earned dollars for a record, cassette, or CD?

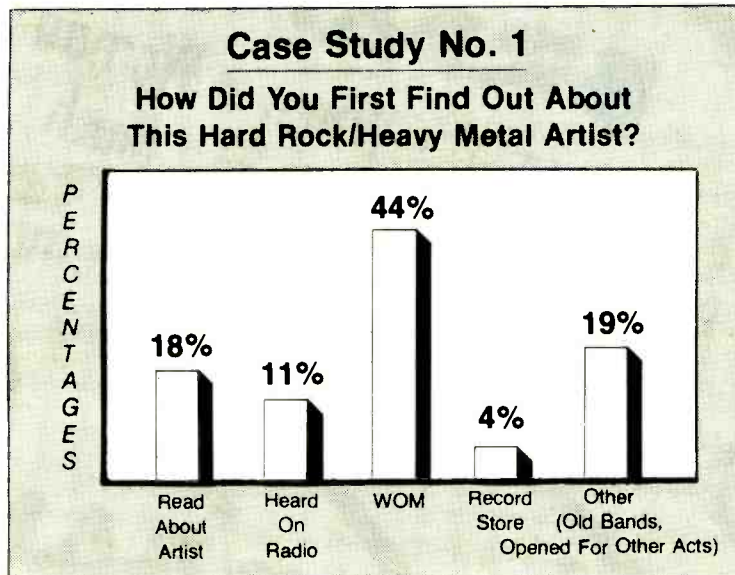
Generally, consumers find out about music through the following channels:

- Radio
- MTV
- VH-1
- Other video shows
- Newspapers
- Magazines
- Dance/video clubs
- Word-of-mouth
- Television shows
- Browsing in a record store

Only ten years ago, half of these outlets weren't even in existence. In addition to this proliferation of potential stimulants, we've also broken down the group interaction stereotype. Usually, one peer was the trendsetter, while the others in the circle followed his lead. Now there are specialists within the group. One person may be the radio maven, another the expert on dress, and still another on heavy metal.

Case Study No. 1

In light of this trend, Street Pulse Group studied a group that was coming on the American music



scene from a power base abroad. The group can be classified as playing hard rock/heavy metal. How did the audience come to discover an act that had no CHR play and very little AOR play?

Forty-four percent of the sample said they'd been turned on by a friend. This was higher among younger people (18 years or less) than older folks. Eighteen percent had discovered the group and its music through print. Another 11% had heard the music on the radio, while four percent had heard the music in a record store. The remaining respondents said they knew the group members from former band associations or they'd seen the group open for other acts.

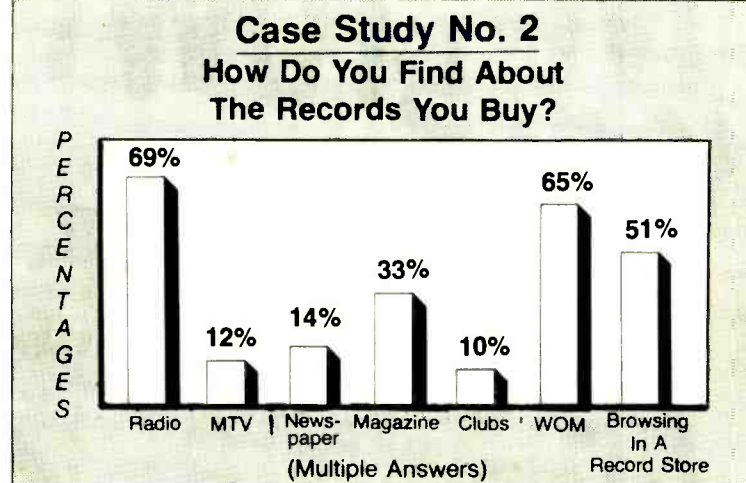
In this study we found that age does play a factor — there's definitely more interplay among younger music fans. As the consumer grows older, there's dropout

in terms of purchasing habits (although the CD boom is bringing many former customers back to the stores). Because of this dropout, a more direct means of reaching the consumer is necessary.

One example is the tremendous press exposure Warner Bros. pulled for Paul Simon's "Graceland" album. In Simon's case, radio played its most significant role with the older consumer segment. On the whole, however, these older consumers made up only a small part of the sample for the rockin' artist we're studying here.

Case Study No. 2

Heavy metal artists offer a cleaner delineation in terms of music type than pop artists. Our second case study is an artist who has been recording for more than 20 years, who has had hit singles,



who began as a folkie and is more in the contemporary jazz vein today. The artist attracts an older audience which tends to buy more vinyl than tape, though it is switching to CDs.

The fans who first purchase this artist's new releases fit a 60/40 male/female ratio. Based on the length of time the artist has been around, these core fans are at least 18 years of age or older. Consequently, the artist receives little word of mouth exposure — necessitating a more direct means of making people aware of new product. Store type also has an impact; these fans are not mall-type record buyers, but the type who tends to shop in free-standing or speciality stores. They may also (still) subscribe to *Rolling Stone* magazine.

After the Message

No one has figured out yet the secret, never-miss formula that ensures maximum exposure. For labels, its best to talk to the consumer directly to find out if you've succeeded. If a high percentage of consumers aren't even aware that your product's in the marketplace, you're skunked from the start.

While intercepting fans on a current superstar tour, these were the reasons given for not purchasing:

- Not familiar with the music
- Don't like what they've heard
- Can't afford it
- Haven't been in a record store
- No stereo

- Taped it from a friend
- Bought a single, not the album
- Don't like the cover
- Can't find it where I shop
- Wasn't aware it was available

In the case of this particular artist, only five percent of the sample said they weren't aware the record was out. Credit the record company with a job well done: the message had gotten to the fans. Non-visitation to the record store, followed by "can't afford" and lack of familiarity, were the most often given reasons for not having purchased.

We're constantly floored when fans who have paid \$17 for a ticket and another \$20-\$25 for merchandise say they can't afford the tape or disc! (Home taping, by the way, only accounted for nine percent of the non-buyers.) From the cheering section, 55% of those who hadn't yet bought the album said they would, while seven percent said they didn't know.

We have learned that marketing cannot use a "one size fits all" strategy. What worked last week or last year for the same artist, or a different one, may not work today. The people who go out to buy your product from the start, and who give you the ammunition for chart position and retail sales, are the true tastemakers and trendsetters in our society. Keep abreast of their media habits at all times.

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KGRQ (Heavy)



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RATINGS

Summer 12 + Results

Seattle-Tacoma

Mariners outlet **KIRO** was #1 in both surveys; notably, its Birch rise is almost exactly the opposite of its ARB drop. **KIRO** led AM drive and evenings, the latter with a 16. **CHR** had been through some nervous Arbitrons in recent books; here, **KUBE** and **KPLZ** were up in both surveys with **KPLZ** about half a share behind in both. **KNBQ**, in the twos for the last year in Arbitron, is also climbing again. While **KHIT** may not have many **CHR** bodies to turn over following its move to New Age, they'll clearly make a difference for whoever gets them. In Birch, both **KISW** and **KXRX** increased; Arbitron had the X moving back in on the market veteran, proving that it has legs.

ARBITRON

	Spring '87	Su '87
KIRO (N/T)	9.5	8.7
KUBE (CHR)	5.2	6.6
KPLZ (CHR)	4.1	6.0
KBRD (B/EZ)	6.1	5.9
KOMO (AC)	7.4	5.9
KISW (AOR)	5.4	5.1
KXRX (AOR)	3.8	4.8
KMPS-AM & FM (Ctry)	5.0	4.4
KSEA (B/EZ)	3.6	3.9
KIXI (BBnd)	2.8	3.7
KNBQ (CHR)	2.9	3.4
KZOK (Gold)	4.5	3.3
KING-FM (Clas)	3.0	3.2
KMGI (AC)	2.8	3.0
KLSY-AM & FM (AC)	3.2	2.8
KRPM-FM (Ctry)	2.8	2.8
KLTX (AC)	2.0	2.7
KVI (Gold)	2.5	2.6
KING (N/T)	1.9	2.1
KEZX-FM (AOR)	2.2	1.9
KCMS (CC)	2.1	1.7
KJR (AC)	2.9	1.7
KHIT* (CHR)	1.7	1.3
KKFX (UC)	1.0	1.1

BIRCH

	Spring '87	Su '87
KIRO (N/T)	8.7	9.3
KUBE (CHR)	8.5	8.6
KPLZ (CHR)	5.7	8.1
KISW (AOR)	7.4	7.8
KMPS-AM & FM (Ctry)	5.4	6.5
KXRX (AOR)	5.0	5.7
KRPM-FM (Ctry)	2.5	4.8
KOMO (AC)	4.9	4.1
KZOK (Gold)	4.2	3.3
KNBQ (CHR)	3.2	3.1
KMGI (AC)	3.0	3.0
KBRD (B/EZ)	2.0	2.7
KVI (Gold)	2.5	2.6
KING-FM (Clas)	3.0	2.4
KIXI (BBnd)	3.7	2.4
KKFX (UC)	1.8	2.4
KLSY-AM & FM (AC)	2.9	2.3
KEZX-FM (AOR)	2.3	2.0
KING (N/T)	3.1	2.0
KNHC (CHR)	1.0	1.9
KJR (AC)	2.0	1.8
KLTX (AC)	1.9	1.8
KHIT* (CHR)	1.6	1.7
KPLU (Jazz)	.9	1.4
KSEA (B/EZ)	2.6	1.4

Phoenix

KNIX put two #1 Arbitrons together, something that's been getting harder to do lately. Behind it, **KMEO** regained a share to take back second place, even as **KZZP** rises. The three leaders divided the DPs up nicely: **KNIX** got the drives; **KMEO** won middays; **KZZP** had an 18 at nights. **KTAR**, which dipped sharply last time, got some of it back. After a year's battle, **KOOL-FM** edged **KSLX** for the Gold lead. In Birch, **KZZP** and **KUPD** were a strong 1/2 pair. **KMEO** moved 8.1-4.9-7.1. **KDKB**, which has been steadily rebuilding in Arbitron since last summer's 2.9, added a share, and **KSLX** gained ground on **KOOL-FM**.

ARBITRON

	Spring '87	Su '87
KNIX-AM & FM (Ctry)	13.1	14.2
KMEO-AM & FM (B/EZ)	11.7	12.7
KZZP-AM & FM (CHR)	12.3	12.6
KTAR (N/T)	7.0	7.5
KUPD (AOR)	6.4	6.1
KOOL-FM (Gold)	3.8	4.2
KDKB (AOR)	3.7	4.0
KOPA & KSLX (Gold)	4.5	3.9
KAMJ-AM & FM (AC)	3.6	3.7
KKFR (CHR)	3.2	2.9
KKLT (AC)	4.0	2.6
KLZI (AC)	3.0	2.6
KOOL (Gold)	1.8	2.1
KPHX (Span)	1.3	2.1
KFYI (N/T)	2.5	2.0
KOY (AC)	1.8	1.9
KOY-FM* (CHR)	2.4	1.9
KRDS (CC)	.9	1.9
KLFF (BBnd)	1.6	1.6
KONC (Clas)	1.1	1.1

BIRCH

	Spring '87	Su '87
KZZP-AM & FM (CHR)	15.4	17.7
KNIX-AM & FM (Ctry)	13.9	14.4
KUPD (AOR)	11.2	12.7
KMEO-AM & FM (B/EZ)	5.4	7.6
KDKB (AOR)	4.5	5.5
KOPA & KSLX (Gold)	4.9	5.0
KTAR (N/T)	7.9	4.5
KOOL-FM (Gold)	4.7	4.0
KKLT (AC)	3.0	3.2
KKFR (CHR)	2.2	3.0
KLZI (AC)	2.4	2.5
KAMJ-AM & FM (AC)	3.4	2.3
KOOL (Gold)	1.6	2.2
KFYI (N/T)	3.0	2.1
KOY-FM* (CHR)	2.5	1.6
KFLR (Rel)	.8	1.3
KJZZ (Jazz)	1.5	1.2
KOY (AC)	2.0	1.2
KLFF (BBnd)	1.3	1.1
KEYX (AOR)	1.6	1.0

*Formerly (AC)

Portland, OR

A rare summer ARB that actually looked like a summer book. Market leader **KKRZ** came within a tenth of its personal record and topped a 10 share in middays and nights. Competitor **KXYQ** was moving from Salem to Portland between April and August and was still on generators; **Q105** was up from an 0.9 in spring '86. Summer was also kind to AORs: **KGON** has gone 7.7-6.6-8.0-6.5-7.3 this year. **KINK**, one of whose selling propositions is no on-air contesting, also rebounded. **KKRZ**, **KINK**, and **KXYQ** also had great Birches. **KMJK** made its first good move in either service since adopting AOR/Gold.

ARBITRON

	Spring '87	Su '87
KKRZ (CHR)	9.0	9.8
KGON (AOR)	6.5	7.3
KUPL-FM (Ctry)	6.5	6.7
KINK (AOR)	6.1	6.5
KKCW (AC)	6.5	6.3
KXL-FM (B/EZ)	7.6	5.6
KEX (AC)	6.7	5.1
KXYQ (CHR)	4.6	5.1
KXL (N/T)	6.4	5.0
KYTE (BBnd)	4.3	4.4
KGW (AC)	4.1	4.0
KMJK (Gold)	4.1	3.8
KWJJ-FM (Ctry)	3.4	3.7
KYTE-FM (Clas)	3.0	3.0
KKLI (AC)	2.6	2.9
KWJJ (Ctry)	1.9	2.4
KSGO (Gold)	2.7	2.1
KPDQ-FM (Rel)	1.4	1.9
KUPL (Ctry)	.5	1.3

BIRCH

	Spring '87	Su '87
KKRZ (CHR)	10.2	12.5
KGON (AOR)	14.9	9.3
KINK (AOR)	5.6	8.4
KXYQ (CHR)	5.3	8.3
KMJK (Gold)	5.0	5.5
KXL (N/T)	5.4	5.5
KKCW (AC)	5.4	5.0
KEX (AC)	4.9	4.9
KXL-FM (B/EZ)	3.1	4.2
KWJJ-FM (Ctry)	3.5	3.9
KUPL-FM (Ctry)	5.9	3.5
KYTE-FM (Clas)	1.9	3.2
KGW (AC)	3.7	2.8
KSGO (Gold)	1.4	2.6
KKLI (AC)	2.7	2.3
KWJJ (Ctry)	2.2	2.1
KYTE (BBnd)	1.8	2.0
KOAP (Misc)	1.8	1.8
KPDQ (Rel)	.3	1.7
KKEY (Talk)	.7	1.2
KBOO (Misc)	1.3	1.1
KUPL (Ctry)	.9	1.1
KPDQ-FM (Rel)	1.8	1.0

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WITH

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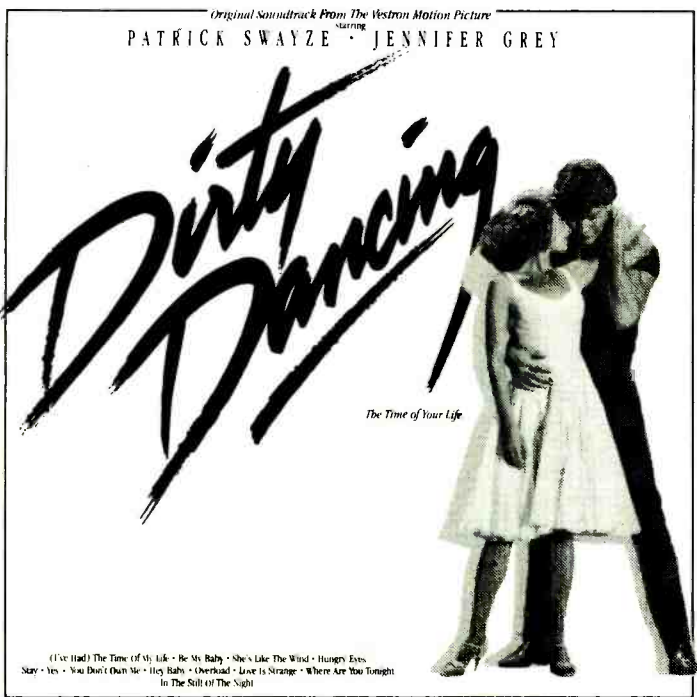
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"('I've Had) The Time Of My Life"



RATINGS

Summer 12+ Results

Providence-Warwick-Pawtucket

In the spring ARB, **WPRO-FM** cracked its first 13 share for its 13th birthday. Apparently, it couldn't wait another year to hit the 14s. That meant another record book for PRO-FM, with three more CHR shares divided between the Boston outlets. It was also a good summer for **WHJY**, which cracked double digits for the first time since spring '82; AC leader **WWLI**; **WLKW**; **WHIM**; and **WPRO (AM)**. In Birch, PRO-FM's rise was even more dramatic (up seven shares from last summer), and all four ACs were up.

ARBITRON

	Spring '87	Su '87
WPRO-FM (CHR)	13.5	14.0
WHJY (AOR)	9.8	10.5
WLKW (B/EZ)	11.0	10.9
WWLI (AC)	5.9	6.5
WHJJ (N/T)	5.9	5.7
WPRO (AC)	5.4	5.7
WBRU (AOR)	3.6	3.6
WSNE (AC)	3.7	3.5
WHIM (Ctry)	2.3	3.4
WBSM (Talk)	2.1	2.6
WMYS (AC)	3.2	2.3
WXKS-FM (CHR)	1.7	1.6
WBZ (AC)	2.0	1.5
WWRX (AOR)	1.3	1.5
WZOU (CHR)	.9	1.4
WWAZ (BBnd)	2.8	1.3
WBOS (Ctry)	1.2	1.2
WEAN (BBnd)	.6	1.2
WBCN (AOR)	1.0	1.1
WNBH (AC)	1.2	1.1

BIRCH

	Spring '87	Su '87
WPRO-FM (CHR)	14.7	19.5
WHJY (AOR)	12.9	13.1
WLKW (B/EZ)	10.4	9.2
WWLI (AC)	4.5	5.7
WHJJ (N/T)	7.4	5.0
WPRO (AC)	4.4	4.5
WSNE (AC)	3.0	3.6
WBRU (AOR)	5.1	3.5
WXKS-FM (CHR)	2.6	3.1
WMYS (AC)	2.2	2.1
WWRX (AOR)	1.8	1.8
WZOU (CHR)	1.9	1.8
WBSM (Talk)	2.2	1.6
WWAZ (BBnd)	8	1.5
WZLX (Gold)	1.2	1.4
WBCN (AOR)	.7	1.3
WGBH (Jazz)	1.2	1.3
WICE (Gold)	.5	1.3
WBZ (AC)	2.2	1.1
WAAF (AOR)	.7	1.0

Cincinnati

Choose your survey, it still belonged to **WEBN** this summer. The AOR giant was in the 16-17 range throughout the day in Arbitron and up 3-1/2 points to a 13 at night. Easily in charge at night was Reds outlet **WLW**, with a 35 share (five points ahead of last summer). Otherwise, there wasn't a lot left in Arbitron for anybody else, save **N/T WCKY** and ACs **WRRM** and **WLLT**. In Birch, contemporaries fared a little better, with **WKRQ** holding second, Country **WBVE** moving in on leader **WUBE**, and **WBLZ** rebuilding, all in defiance of their ARB showings.

ARBITRON

	Spring '87	Su '87
WEBN (AOR)	10.3	16.7
WLW (AC)	13.9	13.4
WWEZ (B/EZ)	9.6	9.2
WKRQ (CHR)	9.6	7.8
WKRC (AC)	6.3	6.1
WCKY (N/T)	4.2	6.0
WUBE (Ctry)	5.9	5.3
WRRM (AC)	4.0	4.2
WBVE (Ctry)	4.4	3.8
WBLZ (UC)	4.6	3.4
WLLT (AC)	2.7	3.3
WIZF (UC)	2.5	2.4
WWNK-FM (AC)	3.3	2.2
WJOJ (AC)	1.7	1.6
WCIN (UC)	1.2	1.4
WWNK (Gold)	1.4	1.0

BIRCH

	Spring '87	Su '87
WEBN (AOR)	16.2	18.0
WKRQ (CHR)	11.9	11.6
WLW (AC)	7.3	11.6
WWEZ (B/EZ)	6.6	6.3
WBLZ (UC)	5.4	5.9
WKRC (AC)	8.0	5.3
WUBE (Ctry)	7.5	5.3
WBVE (Ctry)	3.2	4.2
WIZF (UC)	4.4	3.9
WRRM (AC)	3.4	3.8
WWNK (Gold)	3.3	3.1
WLLT (AC)	3.0	2.8
WCKY (N/T)	4.1	2.7
WCIN (UC)	1.6	1.9
WJOJ (AC)	.9	1.6
WVXU (Misc)	1.9	1.5
WGUC (Clas)	2.0	1.4
WPFB-FM* (Rel)	.9	1.0

*Became (Ctry) at end of rating period

New York

WRKS's summer toughening (e.g. **Eric B & Rakim** at 10am) was only slightly noticeable in Arbitron but it sure paid off here. Kiss is up in all DPs, over a seven in middays and PM drive and near an 11 in nights. **Z100** was off only slightly but was hit hard in both drives. **WOR** was first in mornings, with **WINS** and **WXRK** tied for second. (The latter is part of an all-day rise for **WXRK**, which had a lot of transit advertising through the summer.) **WQHT**, which had tied for first in a monthly sometime back, had its best quarterly, good for third. **WCBS-FM's** Birch resurgence is about 6-9 months behind its ARB rise. **WFAN** went 1.7-1.7-1.2-1.7 in its transition book.

BIRCH

	Spring '87	Su '87
WRKS (UC)	5.3	7.4
WHTZ (CHR)	6.9	6.6
WQHT (CHR)	4.7	6.4
WPLJ (CHR)	5.3	6.1
WBSL (UC)	6.5	5.6
WNEW-FM (AOR)	5.1	5.1
WXRK (Gold)	3.2	4.0
WCBS-FM (Gold)	3.3	3.9
WOR (Talk)	4.5	3.7
WINS (News)	3.7	3.3
WPAT-FM (B/EZ)	2.7	3.3
WCBS (News)	3.2	3.0
WABC (Talk)	3.5	2.2
WNSR (AC)	2.1	1.9
WFAN* (Sports)	—	1.7
WTLW (AC)	2.2	1.6
WPIX (AC)	1.2	1.6
WBAB (AOR)	1.2	1.4
WBLI (CHR)	.8	1.4
WNEW (BBnd)	1.6	1.3
WNBC (AC)	1.3	1.2
WADO (Span)	2.0	1.1
WMCA (Talk)	.5	1.1
WYNY** (Ctry)	—	1.1
WALK-AM & FM (AC)	1.1	1.0
WLIR (AOR)	1.0	1.0

*Formerly WHN (Ctry)
**Formerly WYNY (AC)

Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

NEWS & INFORMATION FEATURES

November 9 - November 15

COMEDY

All My Children Update (PRN)
Phoebe takes phony fate/Lazar launders Silver's mind/Silver blacks out/Brown bottle colors Silver's OJ/Necropheliac Nena meets Cliff at home

Amatellin U (DD)
Drill team/Ceramic workshop & pizzeria/Science Fair winner/Tappa-Kegg-Aday frat/Learn new junk here

Bobby Jo Amberg's Bar 'N Grill (DD)
Bobby Jo's secret dressing/Chicken fried spam/Lady Godiva's table/GI training film/Bobby Jo's bouncer

Comedy Hour (MJI)
Monty Python special/Graham Chapman

Comedy Show With Dick Cavett (CW)
The English: Peter Cook/Dudley Moore/Banny Hill/Faulty Towers/Terry Jones

Comedy Spot (CW)
Peter Sellers/The Two Ronnies/Monty Python/Bill Cosby/Hudson & Landry

Daily Feed (DCA)
And the nominees are.../Stock market song/Debate and de candidate/Gorbachev book premiere suite/Deficit organized limitation talks

Dr. Dave's Comedy Drops (PM)
Mac delivers the brat/Freddy Kruger greening cards/Jim & Tammy Dolls/Fuji film

Fun Factory (PM)
Blast in the ocean/Princess Bride/I'm here for a loan now/Like Father, Like Son

Jim Gossett's Comedy Service (DD)
Dick Nixon calls/Robin with lifestyles/Dave from New York/Kirk/Jimmy Carter/Johnny from Burbank/Archie Bunker

Hiney Wine (DD)
Pick your Hiney/Neon Hiney/Hiney watering holes/Hiney substitute/Hard-to-satisfy Hiney

Laugh Machine (PM)
David Steinberg/Jean Rivers/Robert Klein/Smothers Brothers/Woody Allen

Mel Blanc's Blankety Blancs (ASR)
Football scoreboard/Garbage man/Hollywood heartbeat/Amateur hour/Stomach turns

National Comedy Wireless (DD)
Randy Looney/Wall St. by phone/Rev. Anklebone/Jessie Jackson 5 record offer/Starline-Reagan

National Lampoon's True Facts (PRN)
Kill for peace/Nagging question/Big sleep/Shrunken tissues/Eyes are the windows to your skull

Red Neckerson (SYN)
Stupid questions

Radio Hotline (ASR)
I can get you anything/I can help you out/I just wrote a book/I skipped school today/Adopt me

Stevens & Grdnic's Daily Comedy Exclusive (ASR)
Is the President a plagiarist?/We can help you name your band/New glue/Phone sex with Ruth Westheimer/Stock market blues/Borus: Hiwater pants

DRAMA/NOSTALGIA

Campbell's Playhouse (PIA)
Dodsworth

Golden Age Of Radio (PRN)
Falcon/Haunting Hour/Dangerous Assignment/Your Playhouse/Chase

Same Time... Same Station (RRC)
Alan Reed remembers radio Pt. 3

GENERAL INFORMATION

American Focus (FY)
Vladimir Posner

Auto Report (ME)
10 best cars in world/Gas tank additives

The Blimp (PM)
Sports psychology/Meter mania/Partytown USA/Chairman of the bored/Ventriloquism

Computer Program (PM)
Add-on circuit boards/Line plotters/Power supplies/Bubble memory/Computer magazines

Earth News (WO/M)
George Harrison/Taylor Hackford/Chuck Berry/Eric Clapton/John Lennon/Bruce Springsteen/Michael Hutchence/Peter Yarrow

Health Care (PIA)
Separate Ways

Like Only Yesterday (WO/M)
DeGaulle dies/NYC blackout/Kate Smith sings God Bless America/Yarmouth sinks

Public Affairs (PIA)
American Labor: A setting sun?

Reviewing Stand (PIA)
"Behavioral Medicine," Dr. Daniel Kirschenbaum/Listeners Forum/"Couch Potatoes," Bob Armstrong, Larry Balsamo

Travel Holiday Magazine (CW)
Yugoslavia

Wireless Flash (CRN)
Kay Lenz/Pat Morita/R.D. Zimmerman/Madam X/Great White

Working Out (JBI)
Running/Downhill skiing/Exercise classes/Fitness facts/Cross country skiing

SPORTS

Costas Coast To Coast (CW)
Tom Seaver

Inside Sports Report (CW)
Dan Dierdorf/Rick Barry/Bernard King/John Havlicek/Ubie Brown/Gordie Howe/Ed McCauley/Don Maynard

John Madden's Sports Quiz (CW)
#1 sports poet/Dolphin's worst passer/Football's toughest veteran/Phillies' secret system/Lombardi's last game/Play that haunts Tommy Lewis/First NFL TV game

National Football League (CBS)
(11/9)
Patriots at New York Giants (8:45pm ET)
(11/15)
Raiders at San Diego Chargers (7:45pm ET)

National Football League (WO/M)
(11/15)
Cowboys at New England Patriots (12:45pm ET)
Saints at San Francisco 49ers (3:45pm ET)

Sports Explosion (PIA)
Liz Betts/Jenny Zange/Bob Zange/Bruce McCallister/Tina Kasdrzak/Chris Cruz/Eric Heiden/James Wilder

Sports Flashback (CW)
'87 baseball playoffs/NBA all-time assist leader/NFL superbowl memories/All-time NHL scoring leader

CLOSED CIRCUIT

People

Bill Rosolle has been promoted to VP/Planning & Administration at Westwood One/Mutual. Also there, Eric Weiss is named VP/Business & Legal Affairs, and Mark Spector has joined as Director/Advertising and Merchandising... Premiere Radio names Cathy Cogan to Director/Creative Administration, Rob Borquez Production Director, Mark Vaughn Director/Marketing Research, Kathryn Avery Administrative Director, and Tony Hudson Writer/Talent Booker... Jeff Bower named to Producer of ABC Radio's



Mark Spector
Tom Snyder Show. He had been with talk-formatted KABC/Los Angeles.

NETWORK FEATURE FILE

MUSIC FEATURES

WEEKLY

American Country Countdown (ABC)
Hank Williams Jr./Tammy Wynette/Moe Bandy/Waylon Jennings/Trio/Lee Greenwood/T. Graham Brown/Alabama/Steve Wariner/Judds/George Strait

American Dance Traxx (WO/M)
Donna Summer/Whitney Houston/George Michael

American Top 40 (ABC)
Yes/REO Speedwagon/R.E.M./Tiffany/Timothy B. Schmit/Bill Medley/Los Lobos/Very Special Christmas/LDDs: Bon Jovi/Bonnie Tyler

Lee Arnold On A Country Road (WO/M)
Crystal Gayle/Judds/Desert Rose Band/Exile/Restless Heart

Dick Clark's Rock, Roll & Remember (USP)
Bob Seger

Classic Call (PRN/CSN)
Supertramp

Classic Cuts (MJI)
Joe Walsh

The Countdown (WO/M)
EW&F/Whodini/Millie Jackson

Countdown America With Dick Clark (US)
Carpenters

Countdown USA (CUSA)
U2

Country Calendar Weekly Special (CW)
Michael Martin Murphey/J.P. Pennington/Baillie & Boys/K.T. Oslin/Tanya Tucker/Randy Travis

Country Closeup (PM)
Bellamy Brothers

Countryline USA (JPB)
Oak Ridge Boys

Country Music's Top 10 (JPB)
Tammy Wynette

Country Today (MJI)
Exile

Cruisin' America With Cousin Bruce (CBS)
Danny & Juniors/Association

Rick Dees Weekly Top 40 (RDP)
Kenny G

Direct Hits (MJI)
Madonna

Dr. Demento (WO/M)
George Smilovici

Terry Dorsey's Country Countdown (DD)
Kenny Rogers

Encore With Jim Lange (WO/M)
1946: Andrew Sisters

Flashback (NBC)
Body Parts

Fusion 40 (TP)
Larry Carlton/David Sanborn/Carlos Santana/Billy Cobham/Charlie Christian

Future Hits (WO/M)
Michael Jackson/Smokey Robinson

Great Sounds (USP)
Eartha Kitt

Highlights (BP)
Leon Isaac Kennedy

Hot Rocks (USP)
REO Speedwagon

In Concert (WO/M)
Insiders/Beat Farmers

November 9 - November 15

Jazz Show w/David Sanborn (NBC)
Larry Carlton

Jazz Trax with Art Good (JT)
Al Dimeola

King Biscuit Flower Hour (DIR)
Cruzados

John Lander's Hit Music USA (US)
Mr. Mister/Mary Hart

Legends Of Rock (NBC)
Doobie Brothers

Let The Good Times Roll (GSN/ABC)
Peter, Paul & Mary/Paul McCartney

Line One (WO/M)
Whitesnake

Live From Gilley's (WO/M)
Mel Tillis

Metalshop (MJI)
Scorpions

Miller Sound Express (WO/M)
Alexander O'Neal/Lilo Thomas

Motor City Beat (USP)
Diana Ross

Scott Muni's Ticket To Ride (DIR)
Dinner at Ringo's

Musical! (WO/M)
Trivia quiz

National Music Survey (WO/M)
Bruce Hornsby & Range

Off The Record Special (WO/M)
Sting Pt. 1

On The Move (CBS)
Barry White/Deja

On The Radio (OR)
U2

Gary Owens Music Weekend (DIR)
Kenny G

Party America (CP)
Jets/Bronson Pinchot/Diane Lane/Timothy B. Schmit/Betty White/Jody Watley/Michael Cooper

Plain Rap Countdown (PRN)
AC: Kenny G/Cutting Crew/Swing Out Sister/Bill Medley/U2

CHR: Madonna/Fleetwood Mac/Whitesnake/Cars/Los Lobos
Urban: Tiffany/Pretty Poison/Wa Wa Nee/Debbie Gibson/Jets

Pop Concerts/Star Trak Profiles (WO/M)
Kool & Gang

Powercuts (GSN/ABC)
Yes/Sting

Reelin' In The Years (GSN/ABC)
Kinks/Led Zeppelin

Rock & Roll Never Forgets (WO/M)
Molly Hatchet/Police/Jefferson Starship/Cat Stevens

Rock Chronicles (WO/M)
Whitesnake/Rush/Timothy B. Schmidt

Rock Over London (RI)
Carol Decker

Rock Today (MJI)
Keith Richards

Rock Trends (MCA)
Eurythmics/Dead or Alive/Bryan Ferry/Smiths

Rock Watch (USP)
Aerosmith

Rockline (GSN/ABC)
Ron Wood

Romancin' The Oldies (TS)
Lovin' Spoonful

Scott Shannon's Rockin' America Countdown (WO/M)
Sting/Fleetwood Mac/Belinda Carlisle

Solid Gold Saturday Night (US)
Frankie Valli & The Four Seasons

Special Edition (WO/M)
O'Jays Pt. 2

Star Beat (MJI)
Isley Brothers

Sunday Country (CI)
Charlie Daniels

Super Gold (TS)
Super hits of the '60's/All-time great folk songs of '60s

Superstars Rock Concert (WO/M)
Journey

That's Love (CP)
Robin Gibb/Michael Bolton/David Wolper

Top 30 USA (CBS)
We're in the money: "Money," "Take The Money And Run," "Rich Girl," "Material Girl," etc.

A Touch Of Jazz (MCA)
David Sanborn/Acoustic Alchemy

Weekly Country Music Countdown (USP)
Larry Gatlin

DAILY

November 16 - November 20

British Wax Museum (RI)
Led Zeppelin/Faces/John Lennon/ELO/Kinks

Country Calendar (CW)
Charley Pride/Janie Fricke/Fred Knoblock/Dan Seals/David Bellamy/Tom Wopat/Lee Greenwood

Country Comments (WO/M)
Kathy Mattea/Dan Seals/Tom Wopat/Crystal Gayle/David Lynn Jones/O'Kanes/Desert Rose Band

Country Datebook (US)
Charlie Rich/Larry Gatlin/Glen Campbell/Michael Martin Murphey/Ronnie McDowell

Rick Dees' American Music Magazine (US)
Whitney Houston/Cher/Whitesnake/Michael Bolton/Huey Lewis

Off The Record (WO/M)
David Bowie/Loverboy/10,000 Maniacs

Psychedelic Psnack (WO/M)
Rolling Stones/Eton John/Faces/Eric Clapton/Easybeats

Rock & Roll Never Forgets (WO/M)
Manfred Mann/Joe Walsh/Nazareth

Shootin' The Breeze (WO/M)
Angela Winbush/Temptations/Mell'sa Morgan

Solid Gold Country (USP)
1984/Jails, Prison & Outlaws/Salute to Charley Pride/November Gold/Salute to RCA Studio B

Solid Gold Scrapbook (US)
TIME/1968/Birthday party/Barry Mann & Cynthia Weil/Chicago

Star Trak (WO/M)
George Harrison/Michael Bolton/Jets

NETWORKS/PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777
AP — Associated Press (202) 955-7200
ASR — All Star Radio (213) 850-1169
ATGN — At The Game Network (516) 422-7777
BBS — Bailey Broadcasting Services (213) 969-0011
BP — Bullet Productions (818) 760-3800
CBS — CBS Radio (212) 975-4321
CCA — Christian Countdown America (312) 820-1369
CI — Cart Inc. (509) 534-7090
CN — Copley Radio (619) 293-1818
CP — Copter Prod./Special Prog. Network (213) 478-2166
CSN — Classic Satellite Net (213) 859-8706
CUSA — Countdown USA (415) 383-7302
CW — Clayton Webster (314) 725-5070

DCA — DC Audio (202) 638-4222
DIR — DIR Broadcasting (212) 371-6850
DD — Dorsey & Donnelly (214) 631-7934
FF — Frank Forest Productions (415) 383-7827
FY — Focus On Youth Radio (609) 452-1150
GSN — Global Satellite Net (818) 906-1888
JT — Art Good's Jazz Trax (619) 233-9228
JBI — Jameson Broadcast (202) 328-3283
JPB — James Paul Brown Entertainment (800) 345-2354
MCA — MCA Radio (818) 777-5775
ME — Mealticket Entertainment (818) 892-7101
MJI — MJI Broadcasting (212) 245-5010
NBC — NBC Radio (212) 664-4444
OHR — Off Hour Rockers (516) 628-1490
OR — On The Radio Network (213) 306-8009
PM — ProMedia (212) 585-9400

PIA — Public Interest Affiliates (312) 943-8888
PRN — Premiere Radio Network (213) 467-2346
RDP — Rick Dees Productions (818) 843-0687
REM — REMN Communications (212) 302-9120
RI — Radio International (516) 358-2250
RL — Radio Links (213) 454-0488
RRC — Real Radio Company (818) 795-4900
SC — Starstream Communications (713) 781-0781
SMN — Satellite Music Network (800) 527-4892
SYN — Syndicom (415) 366-1781
TP — Teleprograms (213) 854-4475
TS — Transtar (213) 460-6383
US — United Stations (212) 575-6100
USP — United Stations Programming (703) 276-2900
WRN — Weedeck Radio Network (800) 548-7474
WO/M — Westwood One/Mutual (213) 204-5000

NATIONAL MUSIC FORMATS

Alternative Programming Inc.

Mickey Briggs (214) 521-4484 / (800) 231-2818
Adult Alternative

ERIC CARMEN "Hungry Eyes"
W. HOUSTON "So Emotional"
NATALIE COLE "I Live For..."
RESTLESS HEART "New York..."
BARRY MANILOW "Brooklyn..."

Country Alternative

B.J. ROYAL "I'll Pin..."
RAY PRICE "Just Enough Love"
DESERT ROSE BAND "One..."
STATLER BROS. "Maple Street..."

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600
Alpha

NEIL DIAMOND "I Dreamed..."
DAN HILL "Never Thought..."
S. GARRETT "Everchanging..."

Easy Listening

WILLIAMS/STEAMROLLER "Gas"

Broadcast Programming

Jeff King/Jay Albright (800) 426-9082
Adult Contemporary

W. HOUSTON "So Emotional"
GLENN JONES "We've Only..."
RESTLESS HEART "New York..."

Modern Country

KATHY MATTEA "Goin' Gone"
R. CASH "Tennessee Flat..."
DWIGHT YOAKAM "Please..."
CRYSTAL GAYLE "Only Love..."

Century 21

Greg Stephens (214) 934-2121
The Z Format

HEART "There's The Girl"
ELTON JOHN "Candle In The..."
TAYLOR DAYNE "Tell It..."
BANGLES "Hazy Shade Of Winter"
PAUL CARRACK "Don't Shed..."

The AC Format

KANE GANG "Motortown"
BELINDA CARLISLE "Heaven..."
D. FOGELBERG "Seeing You..."
BARRY MANILOW "Brooklyn..."
TEMPTATIONS "I Wonder Who..."

Super-Country

VERN GOSDEN "Do You..."
TANYA TUCKER "I Won't..."
R. CASH "Tennessee Flat..."
MERLE HAGGARD "Twinkle..."
KEITH WHITLEY "Same Old..."
CONWAY TWITTY "That's My..."

Concept Productions

Elvin Ichiyama (916) 782-7754
CHR

ELTON JOHN "Candle In The..."
BANGLES "Hazy Shade Of Winter"
NATALIE COLE "I Live For..."

CONCEPT PRODUCTIONS

Country

VERN GOSDEN "Do You..."
M. MURPHY "I'm Gonna..."
SHOOTERS "Tell It To..."
TANYA TUCKER "I Won't..."
FOSTER & LLOYD "Sure Thing"
MERLE HAGGARD "Twinkle..."

AC

GEORGE MICHAEL "Faith"
MR. MISTER "The Border"
WHISPERS "Just Gets..."
BRYDGE "Another Day Gone"
RICHARD MARX "Should've..."
D. FOGELBERG "Seeing You..."

Drake-Chenault

Phil Barry (800) 247-3303
XT-40

INXS "Need You Tonight"
ELTON JOHN "Candle In The..."

Contempo 300

KANE GANG "Motortown"
SMOKEY ROBINSON "What's..."
NATALIE COLE "I Live For..."
D. FOGELBERG "Seeing You..."
BARRY MANILOW "Brooklyn..."

Great American Country

RICKY SKAGGS "I'm Tired"
B.J. ROYAL "I'll Pin..."
DWIGHT YOAKAM "Please..."
R. CASH "Tennessee Flat..."
CONWAY TWITTY "That's My..."

Supersoul

TAWATHA "Did I Dream You"
FORCE MD'S "Touch And Go"
MISSION "Show A Little Love"
S. GARRETT "Everchanging..."

Hot AC

W. HOUSTON "So Emotional"
BANGLES "Hazy Shade Of Winter"
JIMMY DAVIS "Kick The Wall"
M. BOLTON "That's What..."
WARWICK/KASHIF
"Reservations..."

JSA Programming

Jay Stevens (213) 463-4542

Easy Hits

W. HOUSTON "So Emotional"
BOURGEOIS TAGG "I Don't..."
RESTLESS HEART "New York..."

Media General
Broadcast Services

John Lentz (901) 320-4433
Action

KANE GANG "Motortown"
RICHARD MARX "Should've..."
CARRIE MCDOWELL "When A..."
BELINDA CARLISLE "Heaven..."
BARRY MANILOW "Brooklyn..."

MEDIA GENERAL BROADCAST SERVICES

Your Country

JUDDS "Turn It Loose"
TANYA TUCKER "I Won't..."
FOSTER & LLOYD "Sure Thing"
PAKE MCENTIRE "Good God..."
MERLE HAGGARD "Twinkle..."
STATLER BROS. "Maple Street..."
Hit Rock

DEF LEPPARD "Animal"
INXS "Need You Tonight"
HEART "There's The Girl"
W. HOUSTON "So Emotional"
PRETTY POISON "Catch Me..."
TAYLOR DAYNE "Tell It To..."

Peters Productions, Inc.

George Junak (800) 255-8511
Country Lovin'

B.J. ROYAL "I'll Pin..."
NITTY GRITTY "Oh, What..."
JUICE NEWTON "Tell Me True"
DWIGHT YOAKAM "Please..."

The Ultimate AC

DOUBLE "Devil's Ball"
D. FOGELBERG "Seeing You..."
RESTLESS HEART "New York..."
NATALIE COLE "I Live for..."

Radio Arts

John Benedict/Joe Patrick (818) 841-0225
Country's Best

B.J. ROYAL "I'll Pin..."
O'KANES "Just Lovin' You"
R. CASH "Tennessee Flat..."
MICHAEL JOHNSON "Crying..."

Soft Contemporary

D. FOGELBERG "Seeing You..."
BARRY MANILOW "Brooklyn..."

Sound 10

SUPERTRAMP "I'm Begging You"
D. FOGELBERG "Seeing You..."
BARRY MANILOW "Brooklyn..."

American Rock

HEART "There's The Girl"
M. BOLTON "That's What..."
J.C. MELLENCAMP "Cherry..."
PRETTY POISON "Catch Me..."

Satellite Music Network

Pat Clarke (214) 991-9200
Country Coast-To-Coast

CRYSTAL GAYLE "Only Love..."
MICHAEL JOHNSON "Crying..."

Rock 'N' Hits

AEROSMITH "Rag Doll"
GEORGE MICHAEL "Faith"
MICK JAGGER "Throwaway"
CURE "Just Like Heaven"
T'PAU "Bridge Of Spies"
BIG TROUBLE "Crazy World"
PSEUDO ECHO "Beat For You"
R. ROBERTSON "Showdown..."
JULIE BROWN "Trapped In..."
GREAT WHITE "Lady Red Light"
LIVING IN A BOX "So The..."

Transtar
Adult Contemporary
Mike Tanner (213) 460-6383
STEVE WINWOOD "Valerie"

NEW SHOWS

B.B. King Named
To Host Blues Hour

Legendary blues artist B.B. King will host "The B.B. King Blues Hour," a weekly one-hour show featuring traditional and contemporary blues musicians. Distributed by Bullet Productions, it premieres next weekend.

King is widely credited with spreading the popularity of blues. He earned his first chart single 36 years ago with "Three O'Clock Blues," and since then has recorded such classics as "How Blue Can You Get," "Sweet Sixteen," "Don't Answer The Door," "Why I Sing The Blues," and the legendary "The Thrill Is Gone."

His heavy emphasis on his guitar "Lucille" influenced a generation of rock and roll-oriented blues musicians, including Eric Clapton, Mike Bloomfield, and Johnny Winter. He also cultivated young fans when he played houses such as the Fillmores East and West and toured with the likes of the Rolling Stones.

King's work on the "Blues Hour" won't be his first radio job. In 1948, as Riley B. King, he quickly became one of the most popular disc jockeys on pioneering R&B station WDIA/Memphis. Known as the "Beale Street Blues Boy," he shortened his nickname to "Blues Boy" and then to "B.B."

For more information on the feature, call Bullet at (818) 760-3800.

Sheridan Produces King,
UNCF Specials

The Pittsburgh-based Sheridan Broadcasting Network is joining forces with the United Negro College Fund Dec. 26 to simulcast the fourth annual UNCF telethon. "The Parade Of Stars," hosted by Lou Rawls, will feature entertainment segments by Bill Cosby, Anita Baker, Sammy Davis Jr., Kenny Rogers, and the Mighty Clouds Of Joy. Portions of the show will emanate from Los Angeles, Las Vegas, and Detroit.



B.B. King

Sheridan will also make available "King: Celebration of the Man and His Dream," an hour-long tribute to Martin Luther King featuring remembrances from Coretta Scott King, Andrew Young, Bill Cosby, Julian Bond, and others. Excerpts from King speeches also will be included. For more information on either show, call Sheridan at (412) 281-6751.

Pop Chronicles

Cable Car Productions will be rolling out a series of seven one-hour programs featuring the pioneers of American pop music in "First Men on The Rock."

Hosted by John Mack Flanagan, "First Men" is designed for gold and AC stations. Featured artists include Bill Haley, the Coasters, Bobby Vee, Jackie Wilson, Little Anthony, and Richie Valens. Each show will feature artist bios, interviews, the songs that made the artists famous, and Jam-produced jingles. Call Cable Car at (408) 255-0358.

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KEN BARNES

ON THE RECORDS

George Harrison's Mindset

When it comes to obscure cover versions, you can't beat a musician from Liverpool. George Harrison's unearthing of the obscure 1963 (I think) James Ray record "I've Got My Mind Set On You" is a sterling example of a long tradition.

Liverpool being a port city, the local musicians had access to a wide variety of obscure American (mostly) R&B records apparently brought in by sailors. The Beatles would hear non-hit chestnuts like "Devil In His Heart" by the Donays and they would find their way to the Fab Four's albums. One of the most covered songs in Liverpool was "Some Other Guy," a flop Atlantic single by Richie Barrett.

Well, I could go on for weeks along these lines, and don't think it's not a temptation (there were a few obscure Temptations songs covered by British groups, come to think of it), but this particular Harrison resuscitation is an interesting one. First of all, his launching a return to recording with such an obscure cover is courageous in itself. And the arranging chore he faced in updating the original was drastic in the extreme.



George's new single in the "Cosmic Ray" style

tracting the tune's essence from one of the messiest arrangements of the last quarter century.

"Got My Mind Made Up" 's songwriter, Rudy Clark, came up with a hit or two in his day. Along with the previously mentioned "If You Gotta Make A Fool Of Somebody," a No. 1 in England by Freddie & The Dreamers and also cut by Seatrain, Ron Wood, Ron's brother's group the Artwoods, Jackie DeShannon, and Maxine Brown, he wrote two monsters, "Good Lovin'" (with Artie Resnick) and "It's In His Kiss."

INXS Into Excess

Speaking of unusual covers, INXS has come up with a doozy (just what is a doozy, anyway?). On their new album, "Kick," they redo (or redoozy) "The Loved One," a 1967 Australian hit for the Loved Ones. The Loved Ones, during a brief flash of notoriety, featured a singer named Gerry Humphries who ranged from growling whispers to the most unearthly shrieks this side of the Crazy World Of Arthur Brown. Truly great moments in Aussie rock history.

This is the second time INXS has paid homage to this song, an earlier version having come out in Australia as one of their first couple of singles and later collected on a "best of" package. When you add in the group's collaboration with Jimmy Barnes on the Easybeats' "Good Times," INXS is one band with a sense of heritage.

Every Day's A Holiday For Bruce

Much has been written about the recurring themes in Bruce Springsteen's songs — cars, girls, factories, the loss of innocence, etc. — but one everybody's seemed to miss is holidays. With "Valentine's Day" on the new album and "Mer-

ry Christmas Baby" on the A&M Christmas LP, Springsteen brings his holiday title total to four. The other two cite the same holiday: "4th Of July, Asbury Park (Sandy)" and "Independence Day."

Get The Valens Write

"La Bamba" the movie and its soundtrack inspired new attention and appreciation for Ritchie Valens, not to mention a couple of hits covering two of his three biggest hits. "La Bamba" (the song), "Come On Let's Go," and "Donna" have all been covered many times before, though Los Lobos' "La Bamba" is the most successful.

"La Bamba"'s cover roster includes Neil Diamond (a minor hit), the Crickets (post-Holly), Trini Lopez, East L.A. sixties heroes Cannibal & The Headhunters, the Tokens, and British rockers Unit 4+2 and the Nashville Teens.



Valens: who put La Bamba in the . . .

"Donna" appealed to artists along the lines of Johnny Crawford, Dion, Gary Glitter, the Abba ancestor group the Hep Stars, Cliff Richard, and a trio with the unlikely name Hans, Christian & Anderson (bet they had a fairytale success story). It has not been a hit again.

"Come On Let's Go" attracted the McCoys (#19 hit averaging two contemporary trade charts), Gary U.S. Bonds, Randy & The Rainbows (during their revival phase), the Paley Bros. & the Ramones, and Los Lobos themselves on their first major label release.

Aside from the three hits, Valens's catalog has been largely uncovered, but Jan & Dean did "In A Turkish Town," and the same song was adapted by Chris Montez, no doubt inspired by his UK tour with the Beatles in 1963, as "In An English Towne."



CREEDENCE: Core artists of the new Disclexic Rock format

Giving Creedence Their Garbled Due

When it comes to the prestigious MGG (Most Garbled Group) award, it looked as if the Rolling Stones had a lifetime lock on it. Who can forget, after all, such great garbled Stones hits, chronicled in this column, as "Pizza Burnin'" and "I Ain't Jeff?" But now it appears that Creedence Clearwater Revival can give the Stones a battle for all the garbles.

Consider these points of evidence:

- "There's a bathroom on the right" is the alltime most-submitted lyric-garble entry in the 95-year history of this column.

- SMN's Paul Bronstein reported his confusion over a line in "Down On The Corner" which he thought said, "Singing the negroes can't be beat." I knew this was wrong, but my own surmise ("Singing for nickels can't be beat") was almost as far off. Very quickly, two corrections arrived, but even they don't agree perfectly. KGB/San Diego Promotions Director Scott Chatfield maintains it's "Bring a nickel, tap your feet," while AOR Editor Harvey Kojan opts for "Bring your nickels, tap your feet."

- Warner Bros. publicist Meryl Zukowsky reports her mother thought "Sweet Hitchhiker" was "Hitching To Haifa," ascribing to Creedence a previously-unsuspected interest in Israeli seaports.

- Indeed, Meryl's mother found CCR so confusing that she even garbled the group's name in rather unflattering fashion: she thought they were "Cretins Clearwater Revival."

John Fogerty has been quoted as saying he deliberately muddled his diction on Creedence records because part of his fascination with early rock & roll, particularly Fats Domino, records was trying to figure out the lyrics. In following that tradition, he seems to have succeeded beyond his wildest dreams.

Madonna Moving Up Fast

Compared to Fogerty and Jagger, I've found Madonna's diction relatively clear, but recent mail indicates she's fast becoming one of the most misunderstood vocalists on the scene. Even famous air personalities like KHTR/St. Louis's Chuck Buell are under the impression that she sings, "I'm gonna dress you up in mylar." And, adding to a lengthy series of "La Isla Bonita" garbles, Ed Ryan of KKSS/Albuquerque believed the first line went, "Last night I dreamed of some bagels." Wonder if she's pregnant?

Consultant Doc Elliot, who passed along Ed's Madonna mangling, recalls a law school classmate who asked him "why the FCC wasn't cracking down on the new Billy Idol song. He said he couldn't believe the FCC would let stations play a song called "Thighs Around A Face.'" Has this budding lawyer heard Tawatha's single, by chance?

Speaking of legal matters, Entercom Director of Research Joel Reish says, "I honestly thought Culture Club's big hit was 'I'll Tell My Lawyer' instead of 'I'll Tumble For Ya.'" Liz Williams of Tarcher Books had a friend named Nina who had trouble with Bread's "Baby I'm A Want You." (She was not alone in this feeling.) Liz says Nina used to sing along with it, "Baby, I'm a warm shoe," which gets my vote as marginally more intelligible if a bit surreal.

MCA Radio Network's Roxy Myzal thought Squeeze sang a number called "Pulling Mussels For Michelle" ("From A Shell" is the official version), and following a recent L.A. rainstorm, dubbed U2's latest hit "Where The Streets Have No Drains."

And to conclude this dramatic installment of "The Young & The Disclexic," Broadcast Programming Director/Client Services Jeff King cites two songs he "couldn't quite grasp." One was the frequently recurring Hendrix "scuse me while I kiss this guy" line. "The other perplexing hook," Jeff continues, "was the Four Tops hit in 1973 that I was sure (owing to my cheapo AM clock radio) was called 'Ain't No Woman Like A One-Eyed Goat.'"



The original but not the greatest

James Ray made some excellent records, notably his 1961 hit "If You Gotta Make A Fool Of Somebody," but I can't say this is one of them. It starts impressively enough in a R&B/pop vein, with the riff recognizable in Harrison's version, and Ray's usual fine vocal. Then you detect this banjo plunking away in the rhythm, and just as you're starting to digest that, you notice the entire track has taken on the loping beat of an outtake from "Oklahoma!." The song reverts to the refrain, but just when it seems things are back to normal, everything is smothered by what sounds like the entire cast of "Oklahoma!" singing "It's gonna take money," and before you can adjust to that, the record's over, after 1:49 of schizoid confusion.

Harrison, who WB sources tell me has always had a soft spot for the song, deserves credit for ex-

VIDEO MUSIC



37.1 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

	Weeks On
EUROPE/Cherokee (Epic)	ADD
PETER GABRIEL/Biko (Geffen)	2
SAMMY HAGAR/Hands And Knees (Geffen)	2
INXS/Need You Tonight (Atlantic)	4
BILLY JOEL/Back In The USSR (Columbia)	2
JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG)	1
GEORGE MICHAEL/Faith (Columbia)	1
PINK FLOYD/Learning To Fly (Columbia)	4
ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)	1
STING/We'll Be Together (A&M)	3
WHITESNAKE/Is This Love (Geffen)	3
YES/Love Will Find A Way (Atco)	3

HEAVY

AEROSMITH/Dude (Looks Like A Lady) (Geffen)	7
BANGLES/Hazy Shade Of Winter (Def Jam/Columbia)	1
BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)	7
CUTTING CREW/I've Been In Love Before (Virgin)	11
JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)	7
DEF LEPPARD/Animal (Mercury/PG)	7
EXPOSE/Let Me Be The One (Arista)	2
FLEETWOOD MAC/Little Lies (WB)	11
GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)	2
BILLY IDOL/Mony Mony (Chrysalis)	10
MICHAEL JACKSON/The Way You Make Me Feel (Epic)	ADD
LOVERBOY/Notorious (Columbia)	8
RICHARD MARX/Should've Known Better (EMI-Manhattan)	11
PET SHOP BOYS/It's A Sin (EMI-Manhattan)	10
POISON/I Won't Forget You (Enigma/Capitol)	13
R.E.M./The One I Love (IRS/MCA)	10
BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)	1
SQUEEZE/Hourglass (A&M)	9
SWING OUT SISTER/Breakout (Mercury/PG)	17

BUZZ BIN

CURE/Just Like Heaven (Elektra)	2
DEPECHE MODE/Never Let Me Down Again (Sire/WB)	ADD
GENE LOVES JEZEBEL/Motion (Geffen)	2
GUADALCANAL DIARY/Litany (Life Goes On) (Elektra)	1
SMITHS/Girlfriend In A Coma (Sire/WB)	1

ADDS

JOE COCKER/Unchain My Heart (Capitol)
DEPECHE MODE/Never Let Me Down Again (Sire/WB)
EUROPE/Cherokee (Epic)
HURRAH!/If Love Could Kill (Arista)
IT'S IMMATERIAL/Driving Away From Home (A&M)
MICHAEL JACKSON/The Way You Make Me Feel (Epic)
PLATINUM BLONDE/Contact (Epic)
RAINMAKERS/Snakedance (Mercury/PG)
SAGA/Only Time Will Tell (Atlantic)
SUPERTRAMP/I'm Beggin' You (A&M)
TRUTH/It's Hidden (IRS/MCA)



22.9 million households

Sai LoCurto, Director/Music Programming — Jessica Falcon, Director/Talent & Artist Relations

POWER

	Weeks On
CUTTING CREW/I've Been In Love Before (Virgin)	2
GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)	1
MICHAEL JACKSON/The Way You Make Me Feel (Epic)	1
BILL MEDLEY & JENNIFER WARNES/Time Of My Life (RCA)	9
SWING OUT SISTER/Breakout (Mercury/PG)	18

HEAVY

MICHAEL BOLTON/That's What Love Is All About (Columbia)	5
BOURGEOIS TAGG/I Don't Mind At All (Island)	2
KENNY G/Don't Make Me Wait (Arista)	9
DEBBIE GIBSON/Shake Your Love (Atlantic)	2
WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)	8
ELTON JOHN/Candle In The Wind (MCA)	9
SMOKEY ROBINSON/One Heartbeat (Motown)	16
DIONNE WARWICK & KASHIF/Reservations For Two (Arista)	4
STEVIE WONDER/Skeletons (Motown)	1

MEDIUM

JONATHAN BUTLER/Holding On (Jive/RCA)	6
ERIC CARMEN/Hungry Eyes (RCA)	1
NATALIE COLE/I Live For Your Love (EMI-Manhattan)	2
MARTHA DAVIS/Don't Tell Me The Time (Capitol)	2
GLORIA ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away From You (Epic)	1
SIEDAH GARRETT/Everchanging Times (Qwest/WB)	3
JETS/I Do You (MCA)	2
LEVERT/Casanova (Atlantic)	11
LISA LISA & CULT JAM/Lost In Emotion (Columbia)	13
MILLIONS LIKE US/Guaranteed For Life (Virgin)	5
TIMOTHY B. SCHMIT/Boys Night Out (MCA)	1
MARIA VIDAL/Do Me Right (A&M)	3
JODY WATLEY/Don't You Want Me (MCA)	2

LIGHT

JOE COCKER/Unchain My Heart (Capitol)	1
DANNY WILSON/The Girl I Used To Know (Virgin)	1
DREAM ACADEMY/Indian Summer (Reprise)	5
EARTH, WIND & FIRE/System Of Survival (Columbia)	4
EXPOSE/Let Me Be The One (Arista)	16
KENNY G/Midnight Motion (Arista)	ADD
GLENN JONES/We've Only Just Begun (Jive/RCA)	6
BEN E. KING/Save The Last Dance For Me (EMI-Manhattan)	2
DAVID SANBORN/The Dream (WB)	1
SWING OUT SISTER/Twilight World (Mercury/PG)	ADD

NOUVEAUX VIDEO

KANE GANG/Motortown (Capitol)	7
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Information current as of November 3; subsequent changes not reflected.

MTV Most Requested

- MOTLEY CRUE/Wild Side (Elektra)
- POISON/I Won't Forget You (Enigma/Capitol)
- STRYPER/Honestly (Enigma)
- FAT BOYS /BEACH BOYS/Wipeout (Tin Pan Apple/PG)
- KISS/Crazy Crazy Nights (Mercury/PG)
- WHITESNAKE/Is This Love (Geffen)
- PET SHOP BOYS/It's A Sin (EMI-Manhattan)
- TIFFANY/I Think We're Alone Now (MCA)
- BILLY IDOL/Mony Mony (Chrysalis)
- GEORGE MICHAEL/Faith (Columbia)



JULIE ZIPS INTO INDY — MTV VJ Julie Brown was in Indianapolis to introduce Tina Turner in concert, and stopped by WZPL while in town. Pictured (l-r) are PD Scott Wheeler, station's Johnny George, Brown, Promotions Director Tim Foxx, and station's Don Payne.

PROGRAMMING NOTES

VH-1 STRIPS COMICS: This coming weekend (11/6-8), VH-1 will be airing hourly interviews/footage featuring Sid Caesar, Robert Klein, Jay Leno, Mort Sahl, Robin Williams, and some vintage "Laugh-In" and "Saturday Night Live" bits. November 7, Tom & Dick Smothers appear with VJ Bobby Rivers from 1-6pm (EST), while "Laughing Matters" on November 8 (10pm EST) wraps up the weekend with an analysis of the most influential comedians and programs of the last 30 years.

CALIFORNIA THEMEN': November 7 and 8, VH-1 spotlights "The Californian Sound," surveying West Coast music from the Beach Boys/Jan & Dean era thru the Eagles and Linda Ronstadt.

GUEST HOSTS

VH-1
11/8 Jamaladeen Tacuma, "New Visions"



ADAM WHITE

MUSIC

ZZ TOP'S SIXPACK

Party On The Patio

Sixpacks don't usually come with an advance "taste" kit, but then this isn't your average sixpack. It features a half-dozen catalog albums from that lil' ol' band from Texas, ZZ Top, collected onto three CDs and packaged for retail sale at a suggested \$49.95.

To create a thirst, Warner Bros. just serviced radio with "A Taste Of The ZZ Top Sixpack," a 13-track compact disc for airplay and promotions. The commercial three-CD set arrives in-store this week.

The pack contains "The First Album," "Rio Grande Mud," "Tres Hombres," "Fandango," "Tejas," and "El Loco." Not previously available on CD, these have been digitally remixed and remastered



by the band's producer and manager, Bill Ham, and by engineer Bob Ludwig.

Ludwig says, "The listener will be impressed with the amazing amount of depth in the top and bottom ends, and the finer sense of balance; the range has been extended throughout."

With the pack is a 16-page booklet featuring new essays about ZZ Top by various rock writers, plus a selection of vintage photographs of the band.

The Warner Bros. marketing campaign includes co-op, retail, and consumer print advertising, and in-store material. The CDs are also available separately.

Story Time

This has been Island Records' silver anniversary year, and before it's over, the label is issuing "The Island Story," a commemorative package.

Out in a few weeks, this double album (one CD) includes classic music by U2, Bob Marley, Steve Winwood, Traffic, Grace Jones, Jimmy Cliff, Jim Capaldi, FGTH, Robert Palmer, Marianne Faithfull, and Julian Cope, among others.



Island UK's "Story."

(Some artists developed by Island are missing from the compilation — Roxy Music and Cat Stevens, for example — because of longtime US licensing deals with other labels.)

"The Island Story" does offer a piece of brand new material: "Forgotten Town" by the Christians, a new British band whose label debut will be released early next year.

And on November 28, Showtime debuts "Island Records: The All-star Story," a 60-minute look at the company's artists and music, hosted by Grace Jones. Concert footage from the U2 tour may be included.

Compact Data

Drive Time

Island is prepping "Traffic Report," a promotional CD sampler for the label's forthcoming Traffic compact discs: "Mr. Fantasy," "Traffic," "John Barleycorn Must Die," and "The Low Spark Of High Heeled Boys."

The 69-minute sampler will sport a special cover by Tony Wright, designer of many Island jackets over the years.

Movie Music: The Sequels

A second "Dirty Dancing" album is under discussion at RCA — hardly a surprise, considering the success of the first soundtrack. No word yet on the contents, but it could include "Do You Love Me" by the Contours, which Motown recently reserived to radio via its "Yesteryear" oldies 45 line.

Meanwhile, a second volume of "La Bamba" music will be marketed in Europe, with Little Richard's "Ready Teddy" among the tracks. US release by Slash/Warner Bros. may follow.

Perry's Reaching Remakes

Producer Richard Perry is working on an album of classic remakes. Among the artists involved are Elton John (doing Fats Domino's "I'm Ready") and the Pointer Sisters ("I Only Have Eyes For You"). The project will be a Warner Bros. release in '88.

Marx Marks \$ For Medicine

Richard Marx is donating royalties from his "Should've Known Better" hit to the New York University Medical Center, where a 16-year-old Marx fan is being treated for cancer.

Meanwhile, the Manhattan rocker will soon be seen in national TV spots for Polaroid cameras.

Christmas Rapping

"Christmas In Hollis," Run-DMC's contribution to the all-star charity album "A Very Special Christmas," will also appear on another new release, "Christmas Rap."

This Profile album features various rappers in seasonal mood, including Dana Dane ("Dana Dane Is Coming To Town"), Derek B ("Chillin' With Santa"), Sweet Tee ("Let The Jingle Bells Rock"), and Spyder-D ("Ghetto Santa").

Timbuk 3 Vs. War Toys

Also for Yule: an IRS single by Timbuk 3 entitled "All I Want For Christmas." The lyrics protest the marketing of war toys, and the band's profits from the record will go to the "Stop War Toys" campaign of the War Resisters League.

October's Precious Metal

Expose, John Cougar Mellencamp, and Def Leppard went platinum in October with their current albums, according to the latest RIAA statistics. Gold recipients included Levert, Great White, Dwight Yoakam, Night Ranger, and the Cars. At the multi-platinum level, the Beastie Boys reached four million, while Anita Baker and Anne Murray ("Greatest Hits") secured three million.

For The Record

Gary Wright, Tower Of Power, and Kenny Rankin are not signed to John Stewart's label, The Ship, as reported here last week. They are, in fact, on board Cypress Records.

Short Cuts

- KATE BUSH has left EMI America and has signed with Columbia.
- AGNETHA FALTSKOG, once of Abba, will have her Peter Cetera-produced album "I Stand Alone" released by WEA in Sweden this month. No word yet on US availability.
- JONI MITCHELL's next album, "Chalk Marks In A Rainstorm," is set for Geffen release in the new year.
- WILLIE NELSON has a gospel album due from K-tel, allowed under the terms of his Columbia deal.
- TRAFFIC finally make it to compact disc with the December release of four Island albums, including "John Barleycorn Must Die" and "The Low Spark Of High Heeled Boys."
- EURHYTHMICS' new album "Savage" is scheduled for RCA release next month.
- The EXCITERS' oldie "Tell Him" gets the remake treatment by Awesome on New York indie Rose Tone Records. Group features the Exciters' original lead, Brenda Reid.
- Great title department: "Lifestyles Of The Roach & Famous," the upcoming Warner Bros. album by the TACKHEADS.



NOBODY DOESN'T LIKE CARA LEE

Promo Items That Double As Stocking Stuffers

It might appear that the A&M product and promotion departments are working overtime to meet the seasonal demand for toys, but it's probably just a case of creative energy that developed the three promo items currently circulating among programmers.

From the office of David Gales, Executive Director/Product Management, comes a serving of "Cara Lee," the new single from dBs founding member Chris Stamey. A cassette of Stamey's new "It's Alright" Coyote/A&M album was sent in the unique packaging to alternative stations, a format in which, said Gales, Stamey already has a built-in base due to his work with the dBs.

"We needed an edge in the Christmas-release competition," said Gales, "and we thought we'd have a shot with programmers if they had something unusual cross their desks instead of the dozens of albums they receive each week." Gales said that Stamey's brand of upbeat pop has obvious crossover potential, so CHR programmers and retail outlets can expect to see their slice of "Cara Lee" in the near future.

AOR and CHR will receive an attention-grabbing Willy DeVille switchblade comb, to coincide with his current "Miracle" album. Gales said he got the idea for the comb from a comment DeVille made. "Willy refers to his music as 'tough and tender.' The comb seems to fit that image," he said.

To make sure AC stations weren't left out, A&M provided them with not just a pair of bright red-and-black Double socks, but three stockings, as a play on the title of the group's new "Double" album. (No, it's not a double LP, and yes, it's only their second album.)

Executive Director/Product Development Tom Corson said the idea for the socks was a collaborative effort between A&M and the band's Swiss management team.

BO DEANS

RADIO
BELIEVES
IN
BODEANS.

"ONLY
LOVE"



FROM THE NEW ALBUM
OUTSIDE LOOKING IN
PRODUCED BY JERRY HARRISON

WKTJ 5-5 HOT
K98 on
WIXX 21-17
Z104 deb 40
WZOK add
KIYS add
KXYQ add
KZZU on
WBWB deb 35
KKXL add
KKRC deb 40
WSPT 28-20
KGOT deb 40
KFBQ on
KOZE deb 30
KTMT deb 40
KZFN add
OK95 40-36

TRACK 14



DATEBOOK

SEAN ROSS

The Teapot Explodes

MONDAY, NOVEMBER 16

1973/David Bowie's first British TV special, "1980 Floor Show," airs on NBC as an episode of "Midnight Special." Guests include the **Troggs** and **Marianne Faithfull**.

1974/"Sgt. Pepper's Lonely Hearts Club Band," the musical which has already been a London hit, opens in New York and spawns plans for the 1978 movie.

1978/David Bowie's "Just A Gigolo" premieres in Berlin, the town it's set in.

1979/Even with **Rupert Holmes**'s "Escape" on its way up, **Infinity** shuts down after a year.

1980/R&B veteran **O.V. Wright** ("Ace of Spades," "Jury Of Love (8 Men, 4 Women)") dies in Memphis at 41.

1986/**Carl Perkins** and **B.B. King** host the seventh annual national blues awards; **Stevie Ray Vaughan** is still ill from his UK tour and forced to cancel out. **Robert Cray** wins six Handy awards, breaking his record of four.

TUESDAY, NOVEMBER 17

1977/**Nell Diamond**'s "I'm Glad You're Here With Me Tonight" special, a quasi-documentary with glimpses from his life, airs on network TV.

1978/"**Linda Ronstadt: A Retrospective**," featuring material from her Capitol period, becomes her eighth gold LP.

1979/**Jethro Tull** bassist **John Glascock** dies of a heart attack at 26 after a long history of ticker trouble.

1985/**Prince** breaks a two-year silence and grants **MTV** an interview.

1986/**Steve Van Zandt** and **Arthur Baker** present \$327,000 in "Sun City" artist royalties to the Africa Fund.

Bette Midler gives birth to a baby girl at age 40. **Club Nouveau**'s "Life, Love, and Pain" LP is released.

Born: **Gordon Lightfoot** 1939, **Peter Cox (Go West)** 1955, **Gene Clark** 1941, **Jimmy Marinos (ex-Romantics)** 1953

WEDNESDAY, NOVEMBER 18

1970/**Jerry Lee Lewis** and his cousin **Myra Brown** are divorced in Memphis. Brown claims the union "has turned into a nightmare."

1971/Blues harmonica player **Junior Parker** dies at 39 outside Chicago after a series of brain operations.

1972/**Crazy Horse** singer **Danny Whitten** dies at 29 of a heroin overdose. **Neil Young**'s "Tonight's the Night" LP deals with Whitten's death.

1980/**Dolly Parton** and **John Schneider** are the first guests on the **Mandrell Sisters** show.

1984/**Robert Cray** wins four Handy awards, among them song and single of the year for "I'm In A Phone Booth, Baby."

1986/NBC's "1986" magazine profiles the **Jets**; **Oran "Juice" Jones**'s daughter **Jasmine Naul** is born at 11:02am.

Born: **Hank Ballard** 1936, **Kim Wilde** 1960, **Graham Parker** 1950, **Herman Rarebell (ex-Scorpions)** 1949, **Jacky Ward** 1946



THURSDAY, NOVEMBER 19

Gene Clark, Kim Wilde, Graham Parker, Gordon Lightfoot

1968/**Diana Ross** interrupts a **Supremes** show at the Royal Command Variety Performance to make a plea for interracial understanding. The audience applauds for two minutes.

1975/When their equipment van doesn't get to Cincinnati in time, **Rick Wakeman** won't let **Procol Harum** borrow his instruments. Wakeman and **Gary Brooker** badmouth each other on **WEBN** that night.

1976/The **Sex Pistols**' "Anarchy In The UK" is released; **NME** dismisses it as a "third-rate **Who** imitation."

1977/**Joey Ramone** is burnt when a teapot explodes backstage before a show in New Jersey.

1986/At a premiere party for **Dick Dale**'s tribute to **KRLA/Los Angeles**, "One-Double-One-Oh," the jam session includes **Jan Berry**, **Ron Holden**, **Hank Ballard**, and members of the **Turtles**, **Standells**, **Lettermen**, and yet another **Spirit** reunion.

FRIDAY, NOVEMBER 20

1955/**Lavern Baker**, **Bo Diddley**, and the **Five Keys** are part of a 15-minute R&B segment on the "Ed Sullivan" show. Sullivan forces Diddley to learn "16 Tons" for the program but when the time comes, he plays "Bo Diddley" instead.

1973/Comedian/writer **Allan Sherman** dies of a respiratory ailment at age 48 in Hollywood. Also, when **Keith Moon** collapses twice on stage in San Francisco, a 19-year-old from the audience replaces him.

1975/The **Who** launch an American tour at the Houston Summit. Keith Moon is arrested for disorderly conduct at the after-concert party.

1976/**Joni Mitchell**, **John Sebastian**, and **Country Joe** play a "Save the Whales" benefit for **Jerry Brown**.

1986/Hardcore punkers **Black Flag** announce they'll split up after ten years to work on solo projects.

Born: **Valerie Day (Nu Shooz)** 1959, **Joe Walsh** 1947, **Norman Greenbaum** 1942

SATURDAY, NOVEMBER 21

1974/**Leon Russell** joins **George Harrison** on stage in Tulsa for a 15-minute version of "My Sweet Lord."

1975/**Cashman & West** rerelease the "A Friend Is Dying" portion of "American City Suite" as a tribute to New York's fiscal crisis. Royalties are to be donated to the city.

1982/**Joni Mitchell** marries bassist **Larry Klein** at her manager's Malibu home.

1986/California's "Rock Against Drugs" program is launched with a press conference featuring former substance abusers **Belinda Carlisle** and **Steve Jones**. Seven of the new "RAD" spots are unveiled, including one where Jones announces "drugs suck!"

Born: **Dr. John** 1941, **Lonnie Jordan (War)** 1948, **Dick Smothers** 1939, **Livingston Taylor** 1950, **David Porter** 1941

SUNDAY, NOVEMBER 22

1955/**Elvis Presley** signs with RCA.

1965/**Bob** and **Sara Dylan** marry but don't announce it for three months.

1968/"The Beatles" released.

1974/"**Stevie Wonder Day**" in Los Angeles.

1977/**Debbie Boone**'s "You Light Up My Life" goes platinum.

1986/**Dan Aykroyd** and the **Blues Brothers Band** open the Hard Rock Cafe in Dallas.

Born: **Steve Van Zandt** 1949, **Tina Weymouth (Talking Heads/Tom Tom Club)** 1950



DAN O'DAY

AIR PERSONALITIES

Disc Jockeys And News People: A Team Effort

Recently I appeared on a panel with Z100/New York Morning Zoo member Ross Brittain and WLTW/New York ND Rasa Kaye. The audience was made up of PDs, NDs, and disc jockeys representing the 16 radio stations of DKM Broadcasting.

Among the topics covered were two subjects overlooked by too many stations: the importance of deliberately positioning your on-air news talent, and the potential value of listener complaints.

Converting Complainers To Fans

Q: The other day I had a listener who was very offended by the song "Go Ollie Go," which was done by The Greaseman. What should I have done? How do you handle complaints?

BRITTAIN: We get two types of complaint calls. One concerns factual errors, and we put those calls right on the air. For instance, if we make a factual error in a trivia question, we have a little bell we hit: "Ding Ding! Complaint Department!" Then we put the call on the air and make fun of whoever on our show made the error.

The second kind is when someone simply disagrees with your sense of humor. In that case, we thank him for his opinion and then hang up.

The third type concerns complaints about programming ele-

ments. Usually the best thing to do is thank them for the input and ignore it. But if you get 20 complaints immediately after playing George Michael's "I Want Your Sex" or 30 complaints immediately after playing a new bit, you might want to reevaluate the record or the bit; maybe it's too strong for your audience.

Finally, there's the person who is very serious and tenacious in voicing his displeasure. Don't argue with him. Just thank him and give him the address of the PD or the GM, suggesting that he write a letter expressing his views. Then warn the PD or GM: "Look, some idiot had a complaint about that bit I did this morning, so I suggested he write to you . . ."

KAYE: Generally, when people call they're really riled. The best thing is to suggest that some course of action is going to be taken. It's very important to say, "Thanks so much for your call. I'm going to bring that to the PD's attention."

You should also recommend that they write a letter to the appropriate person at the station . . . even if that person is you and nobody else sees it. That will give them some satisfaction.

Ask them their name and age; you can gather some valuable listener information this way, and it's a way of letting them know you take them seriously.

Often people call because they think they heard something you never said, and they're completely unreasonable. The way to diffuse that is to suggest that their call has been important and has made an impact, and they will hang up satisfied.

O'DAY: Sometimes when a listener calls because he was offended by something your station did you might think he's a jerk. Sometimes you'll believe the bit you did was brilliant and entirely appropriate, and you'll figure the person just didn't get it.

Regardless of the nature of the complaint, after the caller expresses it and you respond by offering your own perspective you should always be able to say, "We don't try to offend people, and I'm sorry that offended you."

You're not apologizing for your show's content. You're simply acknowledging that there is no one more loyal than a customer who at one time was disgruntled and whom you won over. Those people will never leave you, because you treated them with respect.

Defining Your Newscaster's Personality

Q: I'm a newscaster who also is a personality. Where does the personality stop and the credibility begin? What about a morning guy who thinks well on his feet and wants to interject his comments in the middle of my newscast?

BRITTAIN: Your morning man has an obligation to stay out of the newscast. If there's a story you think might evoke a reaction from the jock, you should put it at the beginning or the end. But once you hit the main body of your newscast, he should stay out. You need to get through the news and back to the music.

You owe it to him to tell him what the news stories will be. If there's one he'd like to comment on, he can tell you and you can try to put that story first or last.

KAYE: It must be very clear to everyone involved exactly what the role of the newscaster is to be. Otherwise you might have that person in the studio when she's not needed but when she should be watching the wires and updating stories.



Ross Brittain

How much of a personality is she supposed to be? Is she supposed to be hanging around in the background, being a laugh track? Is she supposed to be prepared to talk on-air with the jock about individual stories? Is she supposed to show the jock her kicker beforehand?

If the jock is very topical, there's a risk of repeating each other's stories. You don't want her to use something as a news kicker than he saw in *USA Today* and used ten minutes earlier. There has to be constant communication so the show flows smoothly and there aren't any unspoken tensions.

If the disc jockey is going to open the mike and ask the newscaster for more information about a particular story, it's very important



Rasa Kaye

first to make sure she has the information. There's nothing worse than a jock — with no warning at all — asking, "So how many of those did they sell? Where can you get them?" — when the wire doesn't mention that!

There's News Beyond The Wires

Q: What do you do about a newscaster who doesn't keep up with the news? If a story breaks after 1 pm and it's not on the wire services the next morning, my newscaster doesn't know about it. There have been times when I've referred to a big local news story and she had no idea what I was talking about.

BRITTAIN, KAYE, O'DAY: Fire her!

BRITTAIN: Once on another station I was talking about some shark attacks off Long Island, and I said, "Well, you saw 'Jaws.'" And my newscaster said, "No."

Another time we were talking about President Reagan's "Star Wars" program. I said, "Yeah, I expect to see Luke Skywalker here any moment," and she said, "Who?" She had never seen either of those top-grossing motion pictures. She was painfully unaware of popular culture, and that's what our show was targeted at.

O'DAY: Even though she never saw those movies, she certainly should have been willing and able to play along. I can't imagine anyone not knowing that "Jaws" has something to do with a big shark. Maybe she's one of the few who don't know Luke Skywalker is a character in "Star Wars," but she could have faked it; "I expect to see Luke Skywalker here any moment." "Yeah, I know what you mean!"

Unfortunately, that type of person doesn't see her job as helping the show as a cohesive entity. She probably sees her job solely as reading news stories. Try to educate her. If that doesn't work, reassess her or get rid of her. Then hire someone who is qualified and who is told from the very beginning exactly what is expected of her.

I NEED YOUR INPUT: Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.

We're All Friends At KTWO

Here's a great example of how a disc jockey cared enough about his audience to consider a listener's complaint and used his response to increase the effectiveness of the feature being complained about. It comes from **Watson Jelks** of **KTWO-AM/Springfield, MO:**

"One of the things I do on the morning show is send telegrams. During the Iran-contra hearings, we decided to send one to **Oliver North**. We allowed listeners to call in from 8 until 10 on the morning show to sign it.

"The telegram read: 'Thank you from some Americans who care about what goes on in our hemisphere.'

"As you might imagine, the phones really lit up. We had calls until 5:30 that afternoon. In fact, the station couldn't call out; all the lines were blocked.

"At about 8:30 we received a call from a listener who was not happy with the idea that Ollie is a hero. She thought he had lied to Congress, and she was very upset. So I asked if she'd like to send her own telegram. She said she would, and I asked if she had a phone number we could give out over the air. She gave me a number, and I called her back to confirm it.

"So after that, every time I plug-



Watson Jelks

ged my telegram for listeners to sign, I also mentioned hers.

"Quite a few people called in to say they appreciated being given equal time. The woman who sponsored the opposing telegram called me the next day and said, 'We may have differences, but we can still be friends.'"



JOEL DENVER

CONTEMPORARY HIT RADIO

FOLGER IS "THE KATT KILLER"

KJ103 Explodes 10.1-16.1; Becomes New OKC Leader

When Joel Folger became PD at Clear Channel's KJYO (KJ103/Oklahoma City last May, he boldly predicted he would kill "the KATT." His vision came true when KJ103 skyrocketed 10.1-16.1 in the summer Arbitron, while longtime music leader AOR KATT was off 13.7-12.5.

Folger came to KJ103 after four years as MD at rock-oriented CHR KEGL/Dallas, four years as MD at KBPI/Denver, a programming stint at KDWB/Minneapolis, plus time in the music chair at cross-town KQRS. "Perhaps my strongest point is understanding the CHR and AOR formats," he said. "It allows me to program on either side of the fence and helped me pinpoint the strengths and weaknesses of KATT."

KJ103 had its own set of problems upon Folger's arrival. "This place was like Hiroshima after the bomb. It had just received its third or fourth down book in a row. Yet I needed the staff to feel like winners, because they're the cornerstone of the station.

"To instill a positive outlook, we talked with everyone and listened to them on the air. For the most part everyone stayed, but some had their shifts changed to where they were better suited and some new people were brought in.

"Vince Lombardi is wrongly quoted as saying, 'Winning isn't everything, it's the only thing.' He actually said, 'Winning isn't everything, but making an effort is.' The



Joel Folger

key word is 'effort.' When you generate 100% effort, you seldom fail. My staff gives that kind of effort."

Crystal-Clear Music Difference

The other factor in KJ's facelift was a reorientation of the music to display its identity. "We wanted there to be a crystal-clear difference between KJ103 and the KATT. KJ103 was a real rock-edged CHR, and now we're a more mainstream CHR. We used a new mass music testing system I've developed that gives me an accurate reading on a large number of titles in a hurry, at very little expense."

Despite being highly researched, KJ103's list isn't conservative. The station's callout system is used to determine rotations and burnout, but not to decide what goes on-air. "I add music purely on my ears. At KJ103 I am the PD and I am the consultant, so if something fits the sound we're going for I have the option of playing it.

"I follow the national picture and track local retail sales, and augment this information with our feelings from the street. This keeps us on the leading edge. I don't have an MD, so most of the music formatting comes from me. It's going to be tough beating us from a musical standpoint."

Folger feels KJ's aggressive music posture and rejuvenated staff took everyone by surprise. "We basically caught the KATT napping. They were more worried about a new Classic Rocker, KRXX, which I think will also take a chunk out of their fur in the fall."

Playing Those Mind Games

Folger aired listener testimonies he calls "on-air war statements" to gain a psychological advantage. "We refer to KATT as 'the old eight-track station,' while we are 'KJ103, the new music station playing CDs.' While KATT does a 'Classic Lunch Hour,' we do a 'New Music Lunch' with the slogan, 'You're never too old for new music.'" Another on-air slogan refers to the station as "Power Hits KJ103," touting its ability to play the "best variety" of music.

Although Folger feels he has the upper hand musically and psychologically, he admitted to being outspent promotionally. "Dollar for dollar, they outdo us ten-to-one. So we've relied on imagination, a lot of handshaking at events, and a winning attitude."

An interesting direct mail contest designed to direct the tune to a specific tune-in time was backed up with a small TV schedule. "It's called the 'Mystery Mailbox.' We picked a secret mailbox and gave daily clues to its locations at 7:20am and throughout the day. The first 103 listeners whose postcards were delivered to the correct mailbox got a crack at winning a Suzuki Samurai. The side benefit was that we had thousands of people sending out thousands of cards every day over three weeks to hundreds of different addresses. People who weren't KJ103 listeners were talking about us; apparently



The KJ103 Breakfast Flakes (l-r): Mark Shannon, Stacy Barton, sports nut Robby Robertson, and Roxanne.

it caused them to tune in, and they liked what they heard."

The current KJ103 promotion is the "\$5000 Triple Play." A specified set of three songs, played in any order, makes a \$5000 winner out of the 103rd caller. KATT is running a "\$1000 Five In-A-Row

"I add music purely on my ears. At KJ103 I am the PD and the consultant, so if it fits the sound we're going for I have the option of playing it."

Guarantee," so KJ103 plays ten-in-a-row each hour as its "Double The Music Guarantee." With only ten units of spots, Folger stops down at :33, :43, and :50 each hour.

While the station is music-intensive, he said, "Mornings with the 'Breakfast Flakes' (Mark Shannon, Stacy Barton, Robby Robertson, and Roxanne) and nights with Michael Blake are our highest-profile dayparts for personality. I'm gradually letting the other dayparts open up. In fact, we're looking to add another air personality from 10pm-2am shortly."

Standing on-air features include the "5pm Weekend Blast," all requests and dedications from 8-9pm, a "Boogie Check" at 9pm, and then a "Battle Of The Hits" which pits two of the station's hottest currents — not two new hits — against each other.

"For me, the hardest part of all this is just pulling the tools together," Folger continued. "Thankfully, (VP/GM) Wayne Courtney knows what it takes to win and helps us get those tools. I've also established a strong relationship with the sales department, which is very supportive of programming."

Folger also stressed the importance of good communications. "Too many PDs don't pay enough attention to the labels, and in the long run it hurts the station. The record reps have been tremendously supportive, with some pretty creative promotional ideas. The same goes for my airstaff. We hang out together a lot. It encourages teamwork and the exchange of ideas, which promotes confidence and creativity."

Preempt The Competition

Folger strongly urged other CHRs to compete against dominant AORs by "being aggressive and not being afraid to challenge them. Take the concert business away from them. Preempt them with your own 'Midnight Movie' promotions. Don't miss a chance to counterprogram them. Respond from an offensive posture, not a defensive one."

With such an outstanding 12+ showing plus strong inroads in adult demos, Folger is still looking to the future. KJ103 is number one 18-34 females, a close number two 18-34 adults, ties KATT and Coun-

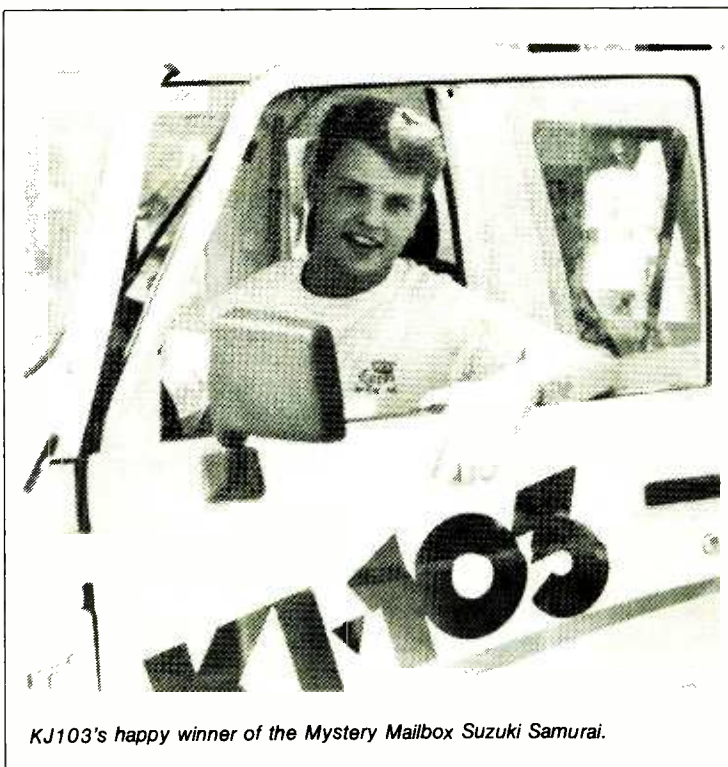
Continued on Page 55

The Power Hit Music Mix

Here's a quick glimpse of a winning music mix in the 5pm hour at KJ103.

KJ103
POWER
HITS

RICHARD MARX/Should've
Known Better
EDDIE MONEY/Take Me Home
Tonight
LISA LISA/Lost In Emotion
POISON/I Won't Forget You
HUEY LEWIS & THE NEWS/Do
You Believe In Love
BILLY IDOL/Mony Mony
EXPOSE/Let Me Be The One
DIRE STRAITS/Money For Nothing
CARS/You Are The Girl
BERLIN/Take My Breath Away
TIFFANY/I Think We're Alone Now



KJ103's happy winner of the Mystery Mailbox Suzuki Samurai.

I remember seeing this kid the first time and watching his incredible natural talent. He seemed to reflect the experience of someone who had been through it all more than once. But how could that be? He was only nine years old. He must have been here before.”
—Berry Gordy

**PRESENTING A NEVER-BEFORE-RELEASED
GEM FROM THE YOUNG**

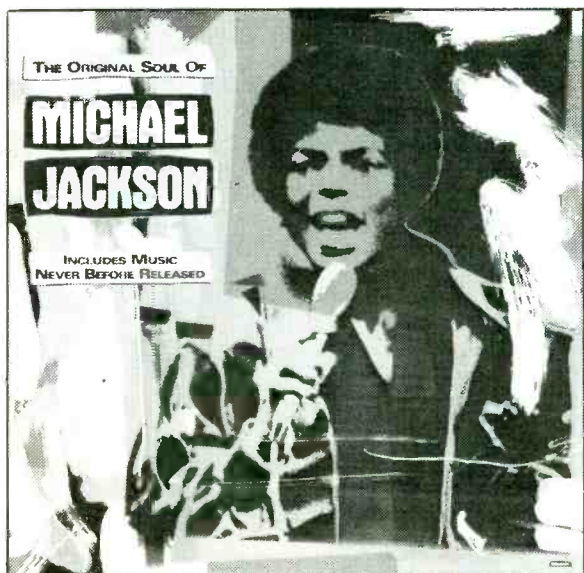
MICHAEL JACKSON

“25 MILES”

WE SAY IT'S THE MOST SOULFUL, MOST INSPIRED MICHAEL JACKSON EVER.

*L I S T E N .
JUDGE FOR YOURSELF... OR
LET YOUR LISTENERS JUDGE!*

IT'S THE VOICE of a “hungry” Michael Jackson; a “struggling” Michael Jackson. A Michael Jackson who never sounded more passionate, nor more intense. And he's singing one of the most powerful crossover songs of the era.



6250ML/MC2M1D

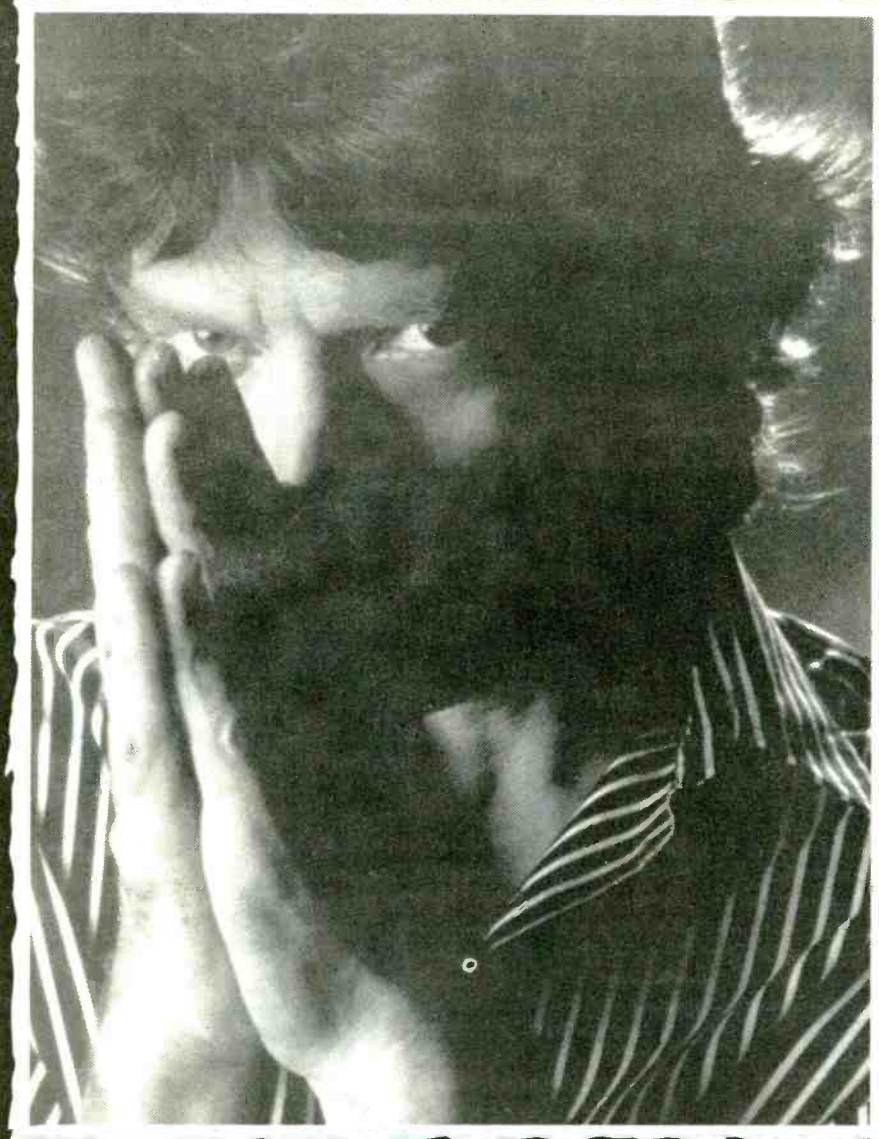
FROM OUR NEWLY-RELEASED ALBUM

THE ORIGINAL SOUL OF MICHAEL JACKSON

which includes “25 Miles,” “Dancing Machine,” “It’s Too Late to Change the Time,” “Melodie,” “Ain’t No Sunshine,” “Got To Be There,” “Doggin’ Around,” “Rockin’ Robin,” “If I Don’t Love You This Way,” “You’ve Got a Friend,” “Forever Came Today”

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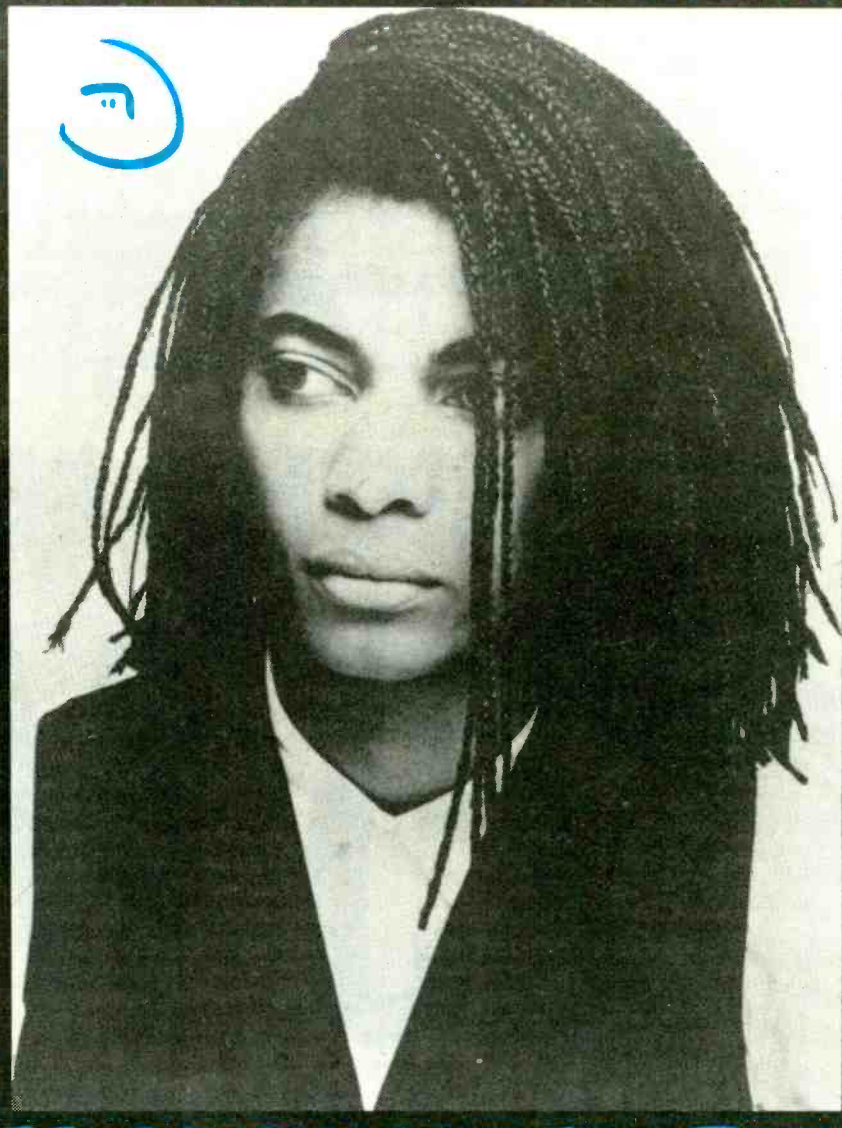
MICK JAGGER THROWAWAY

Taken from the Columbia Lp:
"Primitive Cool" 40919

Produced by Mick Jagger and Dave A. Stewart

Out Of The Box:

WCAU	WQUT	KISR
KRBE	99WAYS	Q104
WGH	WBAM	KNAN
WMMS	WHYH	WPFM
Q100	KTUX	WDBR
WBBQ	WIXX	KTMT
WCKN	KXYQ	OK95
	WJAD	



TERENCE TRENT D'ARBY

If You Let Me Stay

Taken from the Columbia Lp:
"Introducing the Hardline according to
Terence Trent D'Arby" 40964

Management: B.A.R.C.

46 CHR Reporters
Strong

Including:

WXKS	PRO-FM	KKRZ
Z94	KRBE	FM102
WMJQ	WGH	KMEL
CKOI		KATD



URBAN CONTEMPORARY CHART 21



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CONTEMPORARY HIT RADIO

KJ103 Explodes

Continued from Page 52

try KXXY for number three 25-49 adults, but is a solid number one teens. "Over the next book our 18-34 target will help us win more dissatisfied female listeners from other stations. We're becoming more acceptable to the 18-34 males,

"Too many PDs don't pay enough attention to the labels, and in the long run it hurts the station."

so we're holding our own there, too. With these numbers I wouldn't be surprised if someone came after us soon.

"My goal for the fall is to maintain the number one rank we've achieved. The shares may go up and they may go down, but we still want to be number one. Anytime the head of the company, Lowry Mays, wants to come to town again to pop champagne over the next great book, he's welcome to do so."



PINCH ME, I MUST BE DREAMING — Brenda Brace wasn't dreaming when her winning key opened the door to a brand new Porsche 944 and a trip to Australia to see Michael Jackson live from KIIS/Los Angeles.



JUST A HOOT — WOKI/Knoxville had reason to hoot when two Hooters members stopped by the studios for an on-air chat. Pictured are (l-r) the Hooters' John Lilley, WOKI afternoon personality J.J. Randle, the band's Eric Bazilian, and 'OKI midday talent Patty Jeffries.

MOTION

• **PETER B.** joins WDJX/Louisville for mornings with former partner **JOE CARUSO**.

• **DAN MCCOLLY** joins KIYS/Boise as PD from crosstown KIDO.

WQIC/Meridian loses afternoon personality **Rex Holiday** to the PD post at KZ103/Tupelo, MS . . . **Luther Frost** moves from overnights to middays/MD at KHHT (K-HIT)/Minot, ND as **Ken Hagen** exits . . . WGTZ/Dayton ups morning man **Dr. Dave** to MD . . . **Tammie Rush** moves from overnights to 7-10pm at KHTR/St. Louis, replacing **Mike Todd** who exits the station.

KRQ/Tucson announces its new lineup: 5:30-10am is **Mike Elliot** who joins from KZZP, Asst. PD **Jeff Davis** is mid-days, afternoon drive remains with **Nick Summers**, former KZZP PD **Clarke Ingram** has 6-9pm/PD duties,

9pm-1am is **Steve Hart**, and **Beth Bryant** picks up the early morning shift. Also at KRQ, **Roger Scott** joins as Research Director/swing announcer.

Also announcing a new lineup is WDTX (99DTX)/Detroit: continuing in mornings is **Chris Edmonds**, **Karen Dalessandro** moves from 6-10pm to middays, afternoon drive remains with **Rich Anton**, **Andy Savage** joins from WYMJ/Dayton for evenings, former WXLO/Worcester personality **Harry Jacobs** joins for 10pm-2am, and early AM duties go to parttimer **Terry Sellik**.

KFIV/Modesto promotes parttimer **Bill Carlisle** to overnights and the new position of Asst. MD . . . **Mark O'Brien** exits the 6-10pm position at KFMY/Salt Lake City as overnights **Bill Kezele** moves to the shift . . . WFLY/Albany parttimer **Marlene Patrick** moves to overnights.

Michael Right joins KKXL/Grand Forks as Asst. PD/MD/afternoon drive

from crosstown KNOX, replacing **Kevin Hendrickson** who moved to KKXL's AM as PD . . . WKZL/Winston-Salem's **Chuck Holloway** trades promotion duties for the PD seat as he continues to be part of the morning team.

BITS

• **Where In The McWorld?** — KKLQ/San Diego is giving away \$10,000 (six times) to listeners who guess which McDonald's in the world holds hidden money. Daily clues are given and callers guess where in the world the money is. Correct callers are flown to the locations to pick up the money.

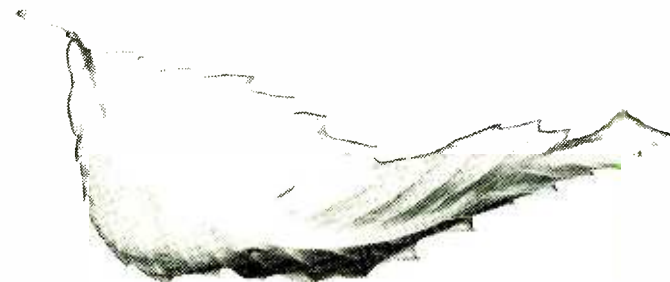
• **Nightmare On Pine Street** — Y106/Orlando's haunted house on Pine Street raised money in association with the Jaycees for community charity projects. Spirits, ghosts, and other creatures stalked the halls of a former funeral home as Y106 personalities broadcast live (as opposed to dead) on the evening show.

• **Tickets For Everyone** — KXYQ (Q105)/Portland didn't want to leave any listeners out when it gave away concert tickets every hour for 555 hours. If an hour went by without a ticket giveaway, the first caller won a trip to Hawaii to see **Bon Jovi**. Ten listeners won Hawaii trips and about 575 pairs of tickets for **Whitney Houston**, **Motley Crue/Whitesnake**, and **Richard Marx/Night Ranger** were given out over three weeks.



SUMMER IN DALLAS — Y95/Dallas PD Buzz Bennett wined and dined with Donna Summer at a party held in her honor.

NEW ORDER



“TRUE FAITH”

The New Single

Produced by
Stephen Hague and New Order.

NEW & ACTIVE

WXKS deb 33
Z94 on
CKOI deb 38
WCAU 36-29
WAVA add
Z93 deb 31
Y95 deb 21
B97 add
B96 add 32
92X add
KDWB on
WLWL add
KZZP on
KCPX 21-19 (HOT)
KKLQ add
KMEL 9-7
KATD 25-19
KWSS 32-29
PWR96 3-5 (HOT)
KITS 2-2 (HOT)
WFLY deb 38
K98 add
KEZB deb 23
WANS add
WZYP deb 39

94TYX 6-4
KBFM add
KITV deb 31
Z102 add
KIIK add
WGTZ add
KIKX deb 40
KSND deb 37
KMGX deb 34
KYNO deb 37
I94 deb 39
KLUC 38-35
KCAQ 32-30
KDON 38-34
KZZU 27-26
WQCM add
KQIZ add 40
WCGQ add
WHSI add
WBWB add
WAZY 33-28
99KG add
WDBR add
SLY96 add 39
Y97 38-34

Direction: Tom Atencio



© 1987 Qwest Records

"got my mind set on you"

GEORGE HARRISON

the new single
produced by jeff lynne
and george harrison
from the album
cloud nine



CHR CHART 34

Track Chart 3 #2 Hottest

Album Chart Debut 3

Tracks Chart "Most Added"

#1 Devil's Radio Debut 41

#2 When We Was Fab Debut 45

#7 Cloud 9



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BRAD MESSER

CALENDAR

Can A Bad Apple Fly?

Clouds and rain had blown in during the night. Station A's traffic reporter was pessimistic as he arrived at the airport parking lot just before dawn on October 27th, for the first light of day revealed patches of fog and droopy, low-level cloud bottoms. From the looks of things, the only non-instrument flying this morning would be done by ducks.

Inside the airport office, the FAA weather briefer confirmed that the ceiling was only 400 feet. No flight under visual flight rules is legal with less than a 1000-foot ceiling, so the reporter organized himself for a morning of filing reports from the ground.

Like almost every other traffic reporter, he took notes as he listened to various police and Highway Patrol radios, and routinely dialed around to hear whether the competition had anything he didn't.

By golly, the competition sure did have something he didn't — an

airplane in the air! The jock on Station B announced a traffic report "from the sky" and handed off to a reporter whose voice was appropriately backed by the sound of an airplane engine. How could they possibly be managing that?

Station A was, at the very least, skeptical. Its newsman put in a quick call to the airport where the Station B airplane was based and asked the flight officer how the competition could possibly be flying. The flight officer said, "They're not. Their plane's right here on the ground. Don't you guys know we're below VFR minimums?"

Curious as to how far Station B would go to maintain its sleazy little hoax, Station A dialed the number which its competitor used to handle reports called in by the public and asked, "Is your plane flying this morning?" "Sure it is," said B's guy.

For the rest of the morning, B's traffic reports continued "from the sky" with an airplane sound effect running behind them — while the folks over at A, overflowing with disgust, made airchecks.

Not that there was really anything Station A could do about B's hoax, you understand. But somehow it just made them feel better to capture the deceptions on tape, and ruminate on the thought that the ducks weren't alone — there were also some bad apples "flying" on that socked-in day.

Another NFL Strike

MONDAY, NOVEMBER 16 — Five years ago, National Football League players ended what was reported to be the longest and most expensive strike in sports history, an eight-week walkout that forced abbreviation of the 1982 season to nine games. The strike-ending agreement established minimum salaries ranging from \$30,000 for NFL rookies to \$200,000 for 18-year veterans, with those figures to rise in subsequent years.

The FAA fined American Airlines \$500,000 in 1979 for improper aircraft maintenance. Oklahoma became the 46th state in 1907. The automobile 60 mph "speed barrier" was broken in 1901.

Birthdays: Football player **Harvey Martin** 37. Golfer **Gene Littler** 67. Actor **Burgess Meredith** 79.

Shooting Stars Before Sunup

TUESDAY, NOVEMBER 17 — The pre-dawn Leonid (LEE'o-nid) meteor shower may or may not be spectacular. It usually produces a shooting star every two or three minutes in peak hours, but in 1966 it unpredictably flared up to produce the greatest meteor shower in recorded history.

President **Nixon** made his "I'm not a crook" statement in 1973. Synthetic diamonds were first made in 1959. Congress met in the new town of Washington, DC for the first time in 1800.

Birthdays: Baseball Hall of Fame member **Tom Seaver** and actor **Danny DeVito** 43. Actress **Lauren Hutton** 44. Director **Martin Scorsese** 45. Singer **Gordon Lightfoot** 49. **Rock Hudson** would have been 62.

Birth of the Teddy Bear

WEDNESDAY, NOVEMBER 18 — On a hunting trip in 1902, President **Teddy Roosevelt** showed his sportsmanship by declining to shoot a female bear when he saw she had cubs. Newspapers ran a cartoon depicting Teddy and the lucky bear 85 years ago today. A candy store owner in Brooklyn, **Morris Michtom**, was so inspired by the cartoon that he created the toy Teddy Bear — which was an immediate commercial success.

Real estate developer **Donald Trump** announced plans in 1985 to build a 150-story building in New York City, which would be the world's tallest. Argentina announced in 1983 that it had nuclear weapons capability.

Birthdays: Actresses **Linda Evans** and **Brenda Vaccaro** 45. First American in space (1961) **Alan Shepard Jr.** 64.

Largest Damage Award

THURSDAY, NOVEMBER 19 — Two years ago, a jury found Texaco guilty of interfering with Pennzoil's attempt to buy Getty Oil Company, and ordered the largest damage award in history — \$10,500,000,000. Texaco is still fighting the decision and trying for a compromise with Pennzoil.

Reagan and **Gorbachev** began a summit meeting in 1985. Peoples Temple cult leader **Jim Jones** and about 910 others died in a mass murder-suicide in Guyana in 1978. President **Abe Lincoln** delivered the Gettysburg address in 1863. American Cancer Society's Great American Smokeout day.

Birthdays: Actress **Jodie Foster** 25. Designer **Calvin Klein** 45. Businessman **Ted Turner** 49. TV entertainer **Dick Cavett** 51.

Wounded Whale Sank Ship

FRIDAY, NOVEMBER 20 — A wounded, enraged whale rammed and sank the wooden whaling ship "Essex" in 1820. Twenty men climbed into small whaleboats and drifted 91 days. Only eight were alive when they reached land, and they had resorted to cannibalism to survive. The true story inspired **Herman Melville** to write "Moby Dick." 25th anniversary of JFK lifting the quarantine to end the Cuban Missile Crisis in 1962. Revolution Day holiday in Mexico.

Birthdays: Actress **Bo Derek** 31. Actress **Veronica Hamel** 44. Comedian **Dick Smothers** 48. Actress **Estelle Parsons** 60. Journalist/TV host **Alistair Cooke** 79.



HARVEY KOJAN

AOR

BEST BOOK IN 20 YEARS

'EBN's Sweet 16(.7)

When the Cincinnati summer book came out, you could almost hear a collective groan from the record industry. At a time when AOR is chidingly referred to as "all-oldies radio" and labels are growing increasingly frustrated with their inability to get new music on the air, the station that virtually defines "tight" scored its best book ever. In fact, WEBN's 16.7 represented the largest share for an FM station in the market's history.

It's not that record types would take pleasure in seeing 'EBN fall. Rather, they worry that the Jacor station's resounding success will encourage others to adopt or continue similar extremely conservative musical postures.

WEBN PD Tom Owens readily acknowledged label concerns, but added, "My principal responsibility is to fully exploit the available market opportunity and generate maximum ratings. That interest may or may not run parallel to the interests of those concerned with breaking new music."

Crossover Dreams

Owens, who has been achieving impressive numbers for over ten years (see "Owens's Resume of Success"), attributes his latest triumph to "fully exploiting" the benefits of format exclusivity. After crosstown WSKS bowed out last year, 'EBN was able to broaden its approach.

"We realized we had a very reasonable 18-34 female growth oppor-



Tom Owens

tunity through a more mainstream, crossover-oriented musical selection," Owens explained. When the changes were instituted, 'EBN already had a very respectable share of women 18-34. That figure has since doubled.

A firm believer that you can't get hurt by what you don't play, Owens is very careful when selecting crossover tunes, preferring to let CHR test the waters. "Anytime we

consider a song to be marginally core-compatible, we allow CHR to establish the record and then capitalize on it at its apex of performance. I think you're better off taking a risk on something that's familiar."

It's this strategy in particular that drives the record industry crazy. Often 'EBN will wait weeks or even months to add a record that is on virtually every other AOR in the nation.

Owens relies on Jacor's own Cincinnati-based research company, Critical Mass Media, which provides 'EBN with easily obtainable, cost-effective information. He strongly advises against attempting to broaden a station's sound without research. "You've got to make absolutely sure you're playing the right records."

Best Of Both Worlds

The music is not the only factor Owens credits for 'EBN's explosive book. The station placed greater emphasis on news and information, enhancing a full-service image that was already solidly established in the market. Owens also accelerated the development of the morning show and made it the center of the station's TV campaign, attracting a significant number of traditionally non-AOR listeners who had previously shunned the format. As a result, the morning show — which had consistently finished fifth or sixth — is now number one 12+ and 25-54.

Owens's Resume Of Success

Regardless of market or competition, Tom Owens has achieved consistently remarkable results. Here's a resume most programmers would kill for:

1974-78 WVAF/Charleston, WV: first PD gig; converted the station from religious to AOR.

1979-80 WSAI-FM/Cincinnati: hired by E. Alvin Davis to convert automated soft rock to AOR and program against longtime leader WEBN; took 'SAI 5.0-6.0 as 'EBN fell 7.3-4.3.

1980-81 KZEW/Dallas: a reversal of the Cincinnati situation; brought the floundering station back 2.8-5.0 against recent entry KTXQ, which dropped 6.8-4.6.

1981-84 WQMF/Louisville: QMF had been on only a few months; took on WLRS, inheriting an 8.5-3.9 disadvantage; by final book 'QMF had a 10.5; LRS switched to CHR.

1984-present WEBN/Cincinnati: guided 'EBN from 8.0 to current 16.7; AOR competitor WSKS couldn't do better than a 4.0; switched to Country in '86.

Although musically conservative, the station will try just about anything when it comes to marketing and promotions. 'EBN has a history of staging unique, colorful events like the annual "Fools Day Parade," a masterpiece of theatre-of-the-mind programming. Station production, including bogus commercials and song parodies, has taken on legendary status. Even 'EBN detractors are quick to recognize the station's undeniable charisma.

"We've attempted to combine the best of both worlds," Owens said. "We take a lot of risks with content and promotion, but we play a very fundamentally sound and strategic game in terms of the musical product."

Classic Rock Threat

With 'EBN enjoying market dominance as the only rocker in town, it's logical to assume that some form of competition will sur-

face. "The immediate downside to having a 16.7 is that you can hear the gun turrets turning in your direction. I'm sure our huge, attractive share of the market presents a very alluring target for the struggling, and we are paying extremely close attention to whatever chain of events this book might set off in the marketplace."

"The immediate downside to having a 16.7 is that you can hear the gun turrets turning in your direction."

— PD Tom Owens

Owens has yet to have the pleasure of competing against a classic rocker, but said he's ready for the challenge should one develop. "It's been demonstrated time and time again that a Classic Rock station has the capability to inflict a very immediate, direct qualitative hit on an existing AOR's 25-34 achievements. Knowing that, we would confront such a station head on with significant musical adjustments, streamlining of content, and whatever might be necessary."

As to how he would prevent a Classic Rock outlet from using his oldies against him, he explained, "We would just flog them until they fatigued. We've had an opportunity to test just about all of the classic inventory and learn what tunes are popular and have the greatest stamina. By accelerating the exposure of that music we would create premature burnout, and it would become essentially useless to anyone."

Assuming that classics can indeed burn out (haven't we been doing that for the past 20 years?), Owens believes 'EBN would then be in an excellent position. "We would be more flexible. There are a lot of other things we can employ besides side two of 'Aqualung' to continue ensuring our success."

'EBN Music Monitor

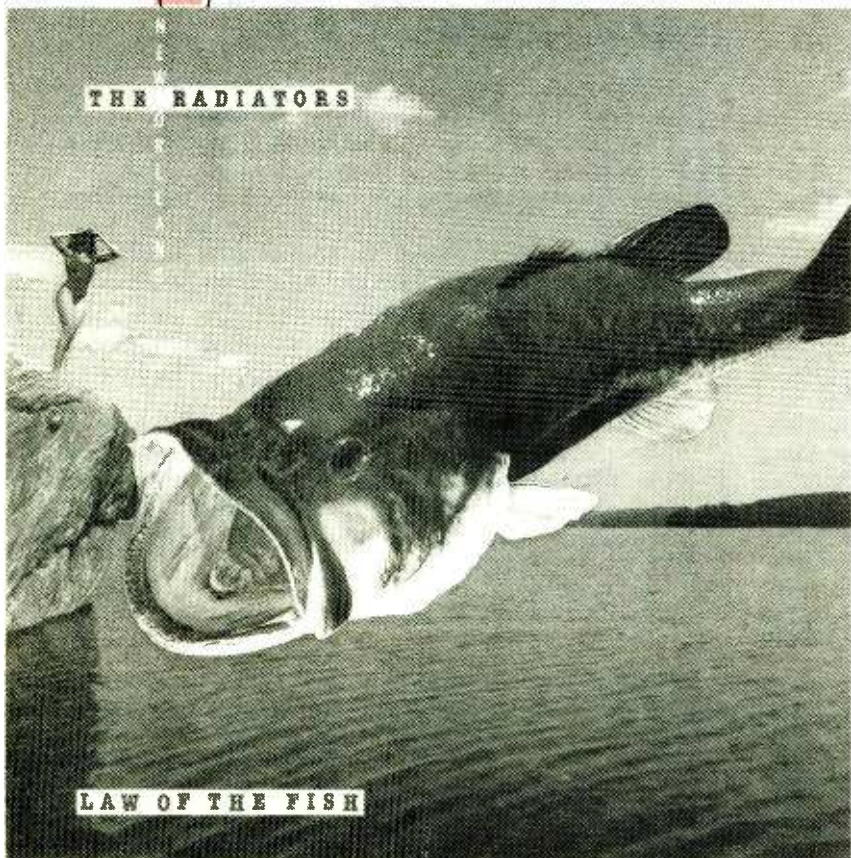
10/21 2pm

GENESIS/Home By The Sea
PINK FLOYD/Learning to Fly
CCR/Run Through The Jungle
R.E.M./The One I Love
LED ZEPPELIN/Ramble On
GRATEFUL DEAD/Hell In A Bucket
BYRDS/Eight Miles High
WHITESNAKE/Is This Love
BOB SEGER/Like A Rock
JOHN COUGAR MELLENCAMP/
Under The Boardwalk
ROLLING STONES/You Can't
Always Get What You Want
ZZ TOP/Pearl Necklace
YES/Rhythm Of Love



A WHALE OF A GOOD TIME — All's whales at the Rockline studios, where KWHL/Anchorage PD Cyndee Maxwell came bearing gifts to celebrate the station's first broadcast as an affiliate. The Cruzados' Marshall Rohner (left), Arista rep Jay Ziskrout (middle), and Cruzados' Tito Larriva (seated) joined in on the party.

THE RADIATORS



Not Your Typical Record!

BILL WESTON / WIXV: "Immediate phone response . . . this song embodies one of the crucial elements of rock and roll . . . it's fun."

CHRIS MILLER / KRQR: "The Radiators have shown the most promise and generated the most audience response of any new band this year."

TIM SPENCER / WEGR: ". . . Immediate response from the first play. I was pleased that the response was from 18-24 men."

DOUG CLIFTON / KBCO: "The Radiators are heating up and about to explode in Denver. Top 5 phones on 'Dreamers' and we just added 'Wagon.' This record is really beginning to perform."

CURT GARY / DC101: "Washington is warming up to the Radiators which makes sense in the town Little Feat made its second home."

MARK CHERNOFF / WNEW-FM: "Favorite band of 1987. Need I say more!"

ROSS MOTTLA / KTYD: "Once or twice a year a new band will come along like the Radiators that we put into power rotation and get immediate requests. This is one of those stories!"

SKID "GOODWRENCH" ROADIE / KYYS: "If you're trying to winterize your station, flush it out with the Radiators. Play them now or play them later."

DAVE COWAN / WWWV: "The Radiators fill a tremendous void that hasn't been filled since the late '70s with Little Feat. This song went on the air instantly with great phone response."

The Radiators "Law Of The Fish" AOR Albums 25

Featuring "Like Dreamers Do" AOR Tracks 27

Produced By Rodney Mills



Distributed By CBS Inc.

AOR



RADIOACTIVITY

Big Bucks For Jerry's Kids

On the Friday morning prior to the annual Jerry Lewis telethon, WWCT/Peoria morning team Paul Nelson and Dan Conlin held the first annual "Dead Head Radiothon" to benefit "Jerry's Kids." The "Jerry" in this particular case was, of course, Jerry Garcia.

The "106 Breakfast Club" combined cleverly edited Grateful Dead interviews with constant pleas for money "to help recovering Dead Heads become productive members of society." The duo kept up a consistently funny and entertaining bit for the entire show. Call Nelson for a dub and just try to hold back the tears, especially during the moving interview conducted with "Jason," the Dead Head "poster child."



THE CRUE AT THE Q — Motley Crue's Vince Neil found time between concerts and couch dances to see his buds at KTXQ/Dallas. In the studio (l-r) are PD Andy Lockridge, Redbeard, Neil, and Elektra's Jeff Cook.

SEGUES

Brent Alberts has been named PD of WQFM/Milwaukee (see Page 3) . . . Bill Prescott has decided to stay at KZAP/Sacramento. He resigned his MD/evening duties last week to become APD/MD at KZEW/Dallas, but changed his mind after being offered AM drive (KZAP PD Tom Cale happily relinquished the brutal morning gig). Prescott's evening slot will be filled by former KZAP jock Jon Russell, the current KFOG/San Francisco midday

jock. KFOG Production Director Dave Morey will do middays until a permanent replacement is named . . . Sacramento's other AOR, KRXQ, has also changed morning shows, bringing back former market personality Kevin "Boom Boom" Anderson. Mary Ellen O'Brian and Bill Hergon exit. Anderson previously worked at KZAP and KPOP, which later changed to KRXQ. He spent the last year as a cartoonist.

WGIR-FM/Manchester, NH PD Jon Erdahl has been upped to OM of WGIR-AM & FM . . . WAAF/Worcester AMD Jim St. John has been named MD at KTYD/Santa Barbara . . . Mike Beck has been promoted to KCFX/Kansas City APD; John Morrill has filled the 3-7pm slot; Derek Chappell takes over 7pm-midnight . . . Former WLLS/San Antonio APD Guy Perry is the new PD at WXLN/Davenport, IA. Acting PD Haz Montana moves back to MD . . . Former WXLN PD Terry Dugan Nolan is the new APD at KRZZ/Wichita . . . WZZQ/Terre Haute has named Rick Sainte GM (Ron Mott remains GM of the AM); Greg Johnson is the new overnighter, replacing Joel Wells . . . KNOX/Grand Fork, ND PD Michael Right crosses the street to CHR KKXL . . . KJJO/Minneapolis has upped Ray Eric to Production Director.

KICT/Wichita is switching from Burkhardt/Abrams to Jeff Pollack . . . Harris Communications has inked WWCT/Peoria . . . Steve Brazill joins KCAL-FM/San Bernardino for weekends . . . WRFX/Charlotte is in need of items for an upcoming auction. Call Mark at (704) 338-9970 . . . KOME/San Jose has a new direct line for record reps. Call (408) 246-4636 Tuesdays after 3pm.

We're pleased to welcome back WBCN/Boston as an AOR reporter. Please note that the station uses a numbered list methodology to determine its rotations, resulting in a 1-50 playlist.



BASKETS WITH BOSTON — WYNF/Tampa staffers got to shoot the breeze with the members of Boston in a charity basketball game. Guitarist Tom Scholz donned a 'YNF uniform following a controversial trade completed during the actual game. Boston still won, but officials are investigating the incident.

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WALT LOVE

URBAN CONTEMPORARY

WPEG/CHARLOTTE LEADS MARKET

It's A New Day In The Southeast

WPEG/Charlotte's management, programming, talent, and positioning changes under new owner Dorton Communications have been translated into ratings success. In the summer '87 Arbitron, WPEG (11.9-13.7) dethroned Country WSOC-FM (12.2-10.8) to claim the market's number one spot 12+.

Charlotte's metro persons 12+ totals 877,000, of which 171,000 — or 19.5% — is black. (The national population average for blacks is approximately 13%.) Besides being number one 12+, WPEG holds the top slot in persons 12-24, persons 18-49, and persons 25-54; it's number two persons 18-34 and persons 35-64.

Mass Appeal = Total Success

Asked the reason for WPEG's popularity with so many different age groups, GM Glenn Bryant said, "It's a combination of our music, personalities, promotions, and sincere desire to please our listening audience. Our presentation is very easy to feel comfortable with.

"There are also top management people here now who are sen-

"We set three goals: to be number one in the ratings, number one in sales, and number one in community involvement."

—GM Glenn Bryant

sitive to the listeners' needs. Our GSM, PD, consultant, and I are in a unique situation. Since we all happen to be black, we really lay it on the line in our conversations about what's best for WPEG. We're taking advantage of our knowledge about our core audience — but we're also aware of the need for our stations to have an overall mass appeal sound for total market success.

"Before I took over, there were three goals we set for the station's future: to be number one in the ratings, number one in sales, and number one in community involvement. To achieve those goals you must have professionals working with you in every department."

Bryant feels very positive about his on-air people. "This may sound cocky, but I think our airstaff, around the clock, can kick the butts of any other airstaff in the country. Charlotte has become a major market, and it's growing. With a team this strong playing power songs linked with power promotions, I know we've got the opportunity to do even better in the future."

PD Roshon Vance added, "We take an adult approach to our pres-

"WPEG has come a long way since the days of the Black Flag roach spray commercials you used to hear on this station."

—PD Roshon Vance

entation now. We've added some personalities with a high level of professionalism. Barbara Taylor's last position was at WJLB/Detroit. She once programmed and did on-air work at WDDM, so she already has a name in the area.



J.C. Floyd

"WPEG has been able to build systems that are very sensitive to the market. [As a result], the image and the perception of the station have changed in a positive direction in the minds of Charlotte's people. Positioning is imperative."

"We've also managed to hold on to Skip Murphy, who does mornings — he was on his way to St. Louis when our organization took over. I'd also like to single out our Promotions Director, Lynn Henderson. She's my right arm."

Floyd's First Time Out

WPEG is one of the first stations consulted by J.C. Floyd since he joined Don Kelly & Associates. "In my position as a consultant, it's important for me to be sensitive to all information pertaining to the station — programming and marketing being of the utmost importance," he said. "Armed with this info and other things, we work with the local management team for improved success in every area.



TAKES ONE TO KNOW ONE — Singer Jesse James visited WHUR/Washington's Gerry Bledsoe during his morning show. After the interview (l-r) WHUR's Greg Hines, James, T.T.E.D. Records President Maxx Kidd, and Bledsoe discussed James's upcoming "It Takes One To Know One" LP.

"We realize that the station's own management team has a sense of their market they can share with us; they have the hands-on experience. We must all work together to succeed. Together, we're able to look at any scenario and make the best decision possible.

A Long Way From Black Flag

"We're now a well-run, good-sounding, professional radio station," Vance emphasized. "WPEG has come a long way in a short time since the days of the Black Flag roach spray commercials you used to hear on this station.

"At one time this station did have some things about it that weren't very complimentary to blacks," Bryant agreed. "That's not going to happen in the future. We're currently in the process of acquiring a station van that can go out in the community and represent us in the fashion that's desirable.

"Our organization is also embarking on a venture with Piedmont Airlines, which had never used UC or Black radio before. We're going to be the flagship station promoting their new route to the Caribbean, which allows us to give away numerous trips to any islands we choose. We get a forceful promotion and have the opportunity to work with a major airline — and we're going to deliver for them.

"You can have a very slick-sounding station, but if the commercials aren't just as slick you've dropped the ball. GSM Jeffrey Myers has 14 years of sales experience with companies such as ABC and Group W. He has been able to generate clients such as Piedmont Airlines, Saab, Wachocia Bank, and others. For the first time this station has quality, high-paying clients on board. Putting all of that together with the proper research gives us the opportunity not only to win, but to keep winning. Now we've got to work even harder for the fall '87 book — and beyond!"

ACTION

WTLC/Indianapolis MD Kelly Carson has been given his walking papers. His replacement, Vyckl Buchanan, had been the station's overnight jock . . . WOL/Washington, DC PD Neville Waters moves crosstown to urban leader WDJY as APD . . . Rich Phillips named OM of Jet94/Chattanooga, replacing Tony Scott who returned to WEKS/Atlanta as MD . . . Matt Morton upped to Director/Operations at WXOK/Baton Rouge while Carlos Beck replaces Rob Neal as PD . . . KPRW/Oklahoma City PD Fred Elkins moves from AM drive to middays and Darnell Swift takes over mornings and PD duties.

Z16/Lake Charles's Don Rivers named OM and Darryl Moore upped to PD/MD, while KHYS/Port Arthur vet Jay Jeffries moves into AM Drive/APD . . . KFXZ/Lafayette MD Stephanie Smallwood moves to overnights at KHYS/Port Arthur . . . Charlie Brown moves from KJAZ/San Fran-

cisco into the WNOV/Milwaukee PD spot . . . KKSS/Albuquerque staffer Tom Beal promoted to APD . . . KMYX/Ojai's Jeff Gill now MD, replacing Mike Stone who moved to mornings with 99X/Parker, AZ. . . KIIZ/Killen MD Alton Palmore moves to the MD slot at WQIC/Meridan.

Former WXRK/New York production award-winner Mike Koste named Production Director at WUSL/Philadelphia . . . WEKS/Atlanta grabs Butch Winston for afternoon drive from crosstown rival WIGO . . . One-time WXYV/Baltimore MD Tim Watts returns to V103 for PM drive . . . Across the bay at OC104/Ocean City, MD, Scott Jantzen upped to PD replacing Mike Filippelli; Al Switzer becomes OM . . . Raleigh radio vet Benny Moore returns to the market as GM of WCLY, the market's latest Urban station . . . At WZFX/Fayetteville, Tim Greene vacates his midday slot to produce records and is replaced by WOIC/Columbia's Jerry Fenner.



MIKI HOWARD HITS INDIANAPOLIS — Miki Howard stopped by WPZZ while making a local appearance. Pictured are (l-r) Howard's agent Don Taylor, WPZZ Business Manager Angela Lane, Howard, and WPZZ President Lee Jackson.

*When You're Talking Hit Records
You're Still Talking Columbia Records
-Radio's Best Friend!*



"Love Is For Suckers (Like Me And You)"

URBAN CONTEMPORARY CHART **38** — **29**

78 REPORTERS — 85%

Full Force



"Hard Day"

URBAN CONTEMPORARY CHART **31**

65 REPORTERS — 71%

George Michael

"Show A Little Love"

LAST WEEK:

URBAN CONTEMPORARY **BREAKERS.**

THIS WEEK:

62 REPORTERS — 67%!

INCLUDING:

WXYV	WVEE	WOWI	KPRS
WBLK	KMJQ	WBMX	KMJM
WDAS	WDIA	WGCI	KJLH
WAMO	WHRK	WZAK	
WHUR	K94	WJLB	

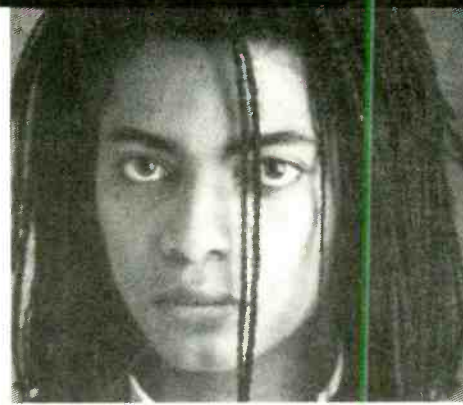


Mission

"If You Let Me Stay"

URBAN CONTEMPORARY CHART **21**

74 REPORTERS — 80%



Terence Trent D'Arby



"Someone To Love Me For Me"

URBAN CONTEMPORARY **BREAKERS.**

64 REPORTERS — 70%

ONE OF THE MOST ADDED

Lisa Lisa & Cult Jam



Dimples

"I Can't Live With Or Without You"

EARLY ACTION:

WBLK	WXOK	WQFX
WHRK	WATV	KIIZ
WYLD	WENN	KHYS
KMJM	WNOO	WPLZ
WJIZ	WWDW	KDKS

"Misunderstood"

24 UC REPORTERS — 26%

CHECK THIS P-1 POWER PLAY:

WXYV	K94
WAMO	WOWI
WHUR	WBLZ
WYLD	KSOL



Mico Wave

"System Of Survival"

URBAN CONTEMPORARY CHART **7**

91 REPORTERS — 99%!
ONE OF THE HOTTEST



Earth, Wind & Fire



LON HELTON

COUNTRY

Santa's Bag Of Holiday Promotions

Ho, ho, ho. Here 'tis just three weeks from the holiday promotion season, and you haven't even *thought* about what you're going to do on the air. No doubt you're waiting for that red-nosed reindeer to show you the way.

Well never fear, for this week we've got a few ideas you can adapt, adopt, or steal outright.

Since the holidays basically fall out of sweeps periods, and since listening habits are in such an altered state during this time of year, you might as well use promotions and contesting to polish the station's image while entertaining your listeners.

Thanksgiving

Looking for something more than gunshots and dying-turkey gobbles on the air? WKSJ/Mobile PD Carter Davis invites listeners to call in and brand someone a 'turkey,' complete with appropriate background sound effects. The callers and the objects of their ire receive turkeys.

WOKY & WMIL/Milwaukee OM Kipper McGee suggests tying in with the local Mayflower mover to give a contest winner "Dinner On The Mayflower." Have it catered complete with white tablecloths and silver to make the whole thing first class.

For those in areas especially hard hit by unemployment, McGee suggests presenting a Thanksgiving dinner for those who are out of work and their families. Tie in with local grocers; get a local union hall to provide space and help.

Christmas

KFDI/Wichita PD John Speer outlined an idea which started at KFDI but has since spread to sister Great Empire stations KWKH/Shreveport; WOW/Omaha; and KTTS/Springfield, MO.

"We call it the Christmas Crusade for Children," said Speer. "We get involved with the local police departments, asking them to provide names of underprivileged kids they encounter on a daily basis who they think are in need of gifts. "Beginning the first part of December we read the first names of the kids on the air, along with a gift each one would like. Listeners then call in and 'adopt' that child, buy the present, wrap it, tag it with the child's name, and deliver it to the station. On December 23 and 24th, uniformed officers pick up and deliver the gifts to the kids on their beats.

"The magic of this is the tremendous image it builds for the police. Many of the kids in these depressed areas look at the cops as the 'bad guys.' When one of a child's few gifts comes from an officer, he

can't help but see the police in a better light."

Speer went on to say that the entire police department really gets into it. "Our parking lot looks like a police station lot. They're here helping, even going on the air reading the names of kids and their wishes during breaks."

He added that last year 1500 kids benefited from the crusade. "The radio station looked like a toy store," he said. "When you're done, you think, 'Wow - this is what Christmas is all about.'"

The Angel Tree

WMIL's McGee related one of his favorite Christmas promotions, dubbed the "Angel Tree" by WKSJ's Davis - who also added an embellishment or two. Both tied in with their local Salvation Army chapters for support.

McGee's idea involved tying in with a local mall to erect a Christmas tree in a large area. Hung on the tree (with care, no doubt) are the names of needy kids and a present they'd enjoy. Shoppers can pull off a name, buy the gift, and put it under the tree for later delivery.

"It builds a beautiful display," said McGee. "I like this better than the 'Toys For Tots' idea because it's more personal. Listeners seem to get more satisfaction knowing they've given a particular gift to a particular person."

On the business side, McGee added, "You can make money if you sell the package, and it doesn't clutter the station."

Davis took the idea of personalizing the promotion a step further by

enlisting a photography studio to set up at the Salvation Army and take pictures of kids whose parents brought them by to register. "We created an album with the kids, listing their first names, ages, clothes sizes, and what they wanted," said Davis. "The albums are displayed at the mall, and people pick out whom they wish to help.

"What we provide is basically the on-air support. The studio supplied the time and pictures for air mentions, and the Salvation Army did the bulk of the work."

WGAR-AM & FM/Cleveland PD Jay Christian said he likes the promotion where a station brings families together, either by bringing up to four people from anywhere in the world into town, or flying four listeners anywhere in the world to be with family for Christmas week. Said Christian, "There are any number of variations to this that can be constructed to fit your budget or trade requirements."

Mall Marathon

KCCY/Pueblo GM Jack Carter offered a very inexpensive idea that creates a lot of talk: a "mall marathon." "Our morning jock and newsman camped out at a mall last year, vowing not to leave the air until they had collected a certain amount of gifts," he said. "They broadcast almost 48 hours before giving up, collecting thousands of presents which we turned over to the Salvation Army for distribution."

Consultant Jay Albright mentioned a pair of tried and true promotions: the "Christmas Wish" and the "12 Days Of Christmas."

The former consists of listeners sending in their wishes and the station granting one per day.

The latter plays off the song by the same name, but with a twist.



MICKEY MOUSE RADIO — Following the Pan Am Games celebration at the Indianapolis Motor Speedway, WFMS/Indianapolis booked afternoon man Charlie Morgan's gig into Disney World — producers of the opening sports event. Ten athletes from 38 participating countries joined him for two days in Florida's Magic Kingdom. Morgan is shown boarding "Mickey Mouse-1" for his trip to Florida.

Coming Christmas Product

Here are the holiday singles and albums the little postal elves soon will be dropping on your desk.

MCA

LPs

Reba McEntire/Merry Christmas To You



LPs

Judds/Christmas Time With The Judds

Singles

Judds/Silver Bells b/w Away In A Manger

Michael Johnson/This Time Of Year b/w There's A New Kid In Town

Ronnie Milsap/Christmas Medley b/w I'll Be Home For Christmas

Kenny Rogers & Dolly Parton/I Believe In Santa Claus b/w Christmas Without You

Re-released Singles

Ronnie Milsap/It's Christmas b/w We're Here To Love

Dolly Parton/Winter Wonderland/Sleigh Ride b/w Kenny Rogers The Christmas Song

Alabama/Joseph and Mary's Boy b/w Santa Claus, I Still Believe In You

Elvis/Merry Christmas Baby b/w Santa Claus Is Back In Town

Judds/Who Is This Babe b/w Light Of The Stable



LPs

Forester Sisters/A Christmas Card

Crystal Gayle/A Crystal Christmas (repackage)

Warner Bros. Records Presents: A Christmas Tradition

Cuts by Randy Travis, Crystal Gayle, Michael Martin Murphey, Emmylou Harris, Eddy Raven, Mark O'Connor, Highway 101, Everly Brothers, Nitty Gritty Dirt Band, and Forester Sisters.

Singles

Crystal Gayle/O Holy Night b/w I'll Be Home For Christmas

Dwight Yoakam/Santa Claus Is Back In Town b/w Christmas Eve With The Babylonian Cowboys: Jingle Bells

Forester Sisters/The First Noel b/w This Old White Doorway

Highway 101/It Came Upon A Midnight Clear b/w Emmylou Harris/Light Of The Stable

Mark O'Connor/Sleigh Ride b/w Randy Travis/White Christmas Makes Me Blue

Michael Martin Murphey/The Cowboy's Christmas Ball b/w Nitty Gritty Dirt Band/Colorado Christmas



PolyGram Records

Two previously released LPs

Statler Brothers/Christmas Card
Statler Brothers/Christmas Present

Step One

LPs

Ray Price/A Christmas Gift For You From Ray Price

Buddy Emmons/Christmas Sounds of the Steel Guitar

Single

Buddy Emmons/Sleigh Ride b/w The Christmas Song

For instance, on day three you might award three French hens which the winner can pick up in Paris.

Great Idea

A final idea from WMIL's McGee ties in nicely with the playing of Christmas songs. "A lot of folks don't know when to start playing Christmas music," he said. "To get around that, I like to use Christmas songs as the signal to call in and win for Christmastime contests. It gives you a reason for playing the Christmas music."

New Year's

With the increased emphasis on not drinking and driving, many

stations have run successful promotions utilizing a "Hotline" number. People who have been "overserved" call the number and receive a free ride home, courtesy of a taxi company or other livery service the station has tied in with.

Again from WMIL's Kipper McGee: "We prerecord a year-end countdown show. It runs 7pm-midnight New Year's Eve, and is hosted by our entire staff and anchored by our morning team. It's a fully produced magazine-type show with each personality responsible for providing feature pieces that focus on things of interest to our audience that took place in the preceding year."

85% of R&R and Bill Stations Are Also All in Country Compete

LES ACREE
BRUCE AGLER
H. DAVID ALLEN
RANDY ALLEN
MARK ANDREWS
BRIAN ANSLEY
MICKEY ASHWORTH
BILL BAILEY
DAN BAKER
BOB BECKER
CARL BECKER
BILL BERG
JOE BLAIR
DAVID BLOCK
KATHRYN BLOCK
JAKE BOGAN
MIKE BRADY
GENE BRIDGES
CARL BROWN
ED BUCHANAN
JAY BUTLER
COYOTE CALHOUN
KEN CAMERON
RICK CANDEA
J.D. CANNON
RICK CARDARELLI
KEN CARLILE
WAYNE CARLYLE
TOM CARR
MIKE CARTA
CHARLIE CASSIDY
ED CHANDLER
MIKE CHAPMAN
RANDY CHAPMAN
GARY CHARLES
RALPH CHERRY
TIM CLOSSON
MYRA COLLINS
CHARLIE COOK
BILL COREY
BILL COTREAU
BILL CRANNEY
JOE CUNNINGHAM
KEN CURTIS
GAIL DANIELS
MAC DANIELS
JOHNNY DARK
CARTER DAVIS
JIM DAVIS
J. DAVIS
DENNIS DAY
MICKEY DEARSTONE
JOE DEVINE
MS. RYAN DOBRY
STACEY DRAKE
BOB DUCHESNE
MARK EDWARDS
DALE EICHOR
RON ELLIS
JACK EVANS

WTQR
KIIM
KRKT
WGEE
KWJJ
WGUS
KYKR
KIZN
KLUR
KFGO
WAJR
WVVA
WUSY
KRMD
KYAK
WCOS
KSON
WOW
KSAN
WCUZ
WQDR
WAMZ
WLKC
KILT
WFMS
WSLR
WTVY
WRNS
WMIL
KASE
KKCS
KASE/KVET
WUBE
KALF
KDRK
WNOE
WAXX
WYNG
CONST.
WOW
WIXY
WPTR
WMNI
KYXX
KSSN
KPLX
WCAO
WKSJ
KWEN
KCJB
KSAN
WIVK
WCUZ
WTCM
WAYZ
WQCB
KNAX
KWMT
WQIK
WBHP

RON EVANS
SAM FAULK
RUDY FERNANDEZ
JOE FLINT
JOHNNY FOX
ALAN FURST
JOEY GARCIA
GLEN GARRETT
STEVE GARY
BOB GASS
CHRIS GEORGE
JIM GIBB
GEORGE GILLICK
STEVE GRAMZAY
JOHNNY GRAY
GENE HABERMAN
DANNY HALL
STEVE HALL
DUKE HAMILTON
SCOTT HANSON
DAVE HARMON
GEORGANN HARRIS
MIKE HARRIS
CHARLIE HART
JOHN HART
DOUG HERENDEEN
KEVIN HERRING
GARY HIGHTOWER
STEVE HOLBROOK
DEAN HOLMES
REID HOLSEN
KATHY HOPPER
KENT HOPPER
ROB HOUGH
BILL HOVERSON
DORRIE HUMMEL
PHIL HUNT
SCOTT HUSKEY
JEFF ILER
JOE JACKSON
RICK JACKSON
ROBYN JAMES
DON JEFFRIES
MIKE JEFFRIES
SCOTT JOHNSON
SCOTT JOHNSON
KEN JOHNSON
VICKI JOHNSON
BOB JONES
BILL JONES
NEIL KEARNEY
BRIAN KENNEDY
BARRY KENT
KENT KING
RICK KNIGHTEN
BOBBY KRAIG
JOE LADD
MARK LANGSTON
JERI LEE
RANDY LEE
KEVIN LEIN

WLLR
WLWI
KEAN
KSOP
WIXL
CONST
KRY5
WCOS
KASE
KQIL
CHOW
KTPK
WSLC
KLZ
WKHX
WKLF
WTQR
WTHI
WUBE
WKKQ
WAJR
KUSA
WDXE
WYNE
WUSY
WILQ
WVWW
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WVKA
KBMR
KIOV
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KM X
KW XH
KFGO
KTTS
KSSN
KK X
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KYGO
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KIKF
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KYEX
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WAHC
WQBE
WCRJ
WBVE
KHEY
WTHI
WKYQ
WNOE
KPLX
KIKK
WIL
KZTR
KUJY
WYGO

MIKE LEROY
MARK LEWIS
STEVE LEWIS
BIG JOHN LIBYNSKI
LEE LOGAN
BOB LOOK
CHUCK LUCK
VAN MAC
DAVID MALMBERG
BARRY MARDIT
JOHN MARKS
ERIC MARSHALL
TOMMY MARTIN
RAY MASSIE
ALLEN MATTHEWS
TERRY MATTHEWS
DAVE McCLEAN
JIM McCLAIN
MIKE McCOY
JERRY McCracken
JAY McCRAE
NEIL McGINLEY
BOB McKAY
RANDY McKAY
STEVE McKAY
JIM McKELSON
MIKE MEEHAN
TONY MICHAELS
JAY MILLER
RICK MIZE
B. MITCHELL
BOB MITCHELL
BOB MITCHELL
PAUL MITCHELL
GREG MOZINGO
DAN MULLIN
MOON MULLINS
TIM MURPHY
DAVE MUSGRAVE
RON NALDI
LARRY NEAL
REGGIE NEEL
JOHN NEMMERS
DAVE NICHOLSON
MICHAEL OAKES
JACK O'BRIAN
BILL O'CONNELL
KEVIN O'NEAL
BUDDY OWENS
JIM OWENS
CHARLYE PARKER
BILLY PARKER
JOE PATRICK
DON PAUL
ROBIN PERRY
JAY PHILLIPS
GINA PRESTON
BILL PYNE
PAM QUINN
JOEL RAAB
MARK RAMEY
RAY RANDALL

WV
KLZ
KGRT
KNEW
WXCL
KLLL
WOKK
KEEY
WVWW
KKAT
WSIX
WDEN
WIL
WQIK
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KKAT
WCMS
KFBI
WQYK
WVMI
WKJN
KFRE
KCKC
WAIKATO
WLWI
KUGN
WSM
KMPS
KLPL
WIXL
KRWQ
WXBQ
KXXX
KIIM
WIRK
WKAK
WSLC
WBG
KNIX
KAJA
KRPM
KVOO
CONST.
KTTS
KVOC
KXXY
WXTU
WQYK
WKKQ
CONST.
WKWT
KRMD

64 R&R November 9, 1987
CASHING
JAN
JIM SCOTT
ART SANDERSON
MORGAN SCOTT
RON SCOTT
DANDALION SCOTT
DOUG SHANE
TOM SHELTON
KENNY SHELTON
JIM SHEPARD
MIKE SHEPARD
J. C. SIMON
DEBRA SPRING
MARK SPRINT
BOB STERLING
CHAD STEVENS
JULIE STEVENS
RICK STEVENS
TONY STEVENS
JOHN SWANN
CAROL SWEENEY
JIM TABOR
CHRIS TAYLOR
B. J. THOMAS
JIM TICE
DAVE TINDELL
TIM TODD
KEN TUCKER
MARK TUDOR
JEFFREY TYLER
NICK UPTON
DARRELL WARD
STEVE WARREN
WAYNE WATERS
DAVID WAYNE
LESLIE WELCH
SHARON WELLS
BRAD WEST
DICK WESTON
KAREN WILLIAMS
MARK STEVEN WILLIAMS
DOUG WILSON
TIM WILSON
SCOTT WINSTON
KERRY WOLFE
JEFF WOODS
DAVE WRIGHT
BOBBY YARBROUGH
BOB YOUNG
RICK ZEISIG
CONST. indicates Consultant

JO
KKN
WRKZ
KFMS
KEKB
WYYD
WKAK
KSON
KFMS
KIIQ
WVJO
WZZK
KKAL
KEEN
KRRV
KFKF
KJNE
WORC
WMC
KIXZ
WGTC
WZZK
WKTY
WORC
WXXX
WBOS
WTSO
KSON
KNFM
CONST.
WITL
KEBC
KWKH
WGNA
WYNK
KKAJ
WKTY
WBVE
WUSN
WAXX
KVOX
WBG
KUZZ
WPCV
WSM
WXTU
WPAP

The 245 Program Directors, Music Directors, Consultants, and Operation Managers listed above will carefully review the five records listed below and respond their opinions to AIR on November 9th . . . A report of their opinions will be in the hands of our contracting record company's *that same week.*

WEEK #1 COUNTRY PRIORITIES

TITLE:

JO-EL SONNIER
MEL McDANIEL
SKB
BUTCH BAKER
RIC STEEL

ARTIST:

COME ON JOE
NOW YOU'RE TALKIN'
THIS OLD HOUSE
I'LL FALL IN LOVE AGAIN
THE RADIO SONG

LABEL:

RCA
CAPITOL
MTM
MERCURY/POLYGRAM
PANACHE

"IT ALL STARTS WITH LISTENING"

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in Overseas

Johnny Cash has returned from a big tour in Europe covering England, Copenhagen, Switzerland, and Poland — but the Man In Black left something behind the Iron Curtain. Although he was awarded a gold album for a collection of his early Sun recordings, royalties generated from the LP stayed behind because all profits from a communist nation must remain there.

Cash did keep the plaque, which is now hanging at the House of Cash museum. Unfortunately, a staffer said no one there can read the Polish inscriptions. Is there an interpreter in the House?

The Living Proof

After a lengthy legal battle in Montgomery, AL, a judge has ruled that 34-year-old Cathy Stone, sometimes referred to as Jett Williams, is the illegitimate daughter of Hank Williams Sr. The court ruling gives her the right to the name but not to the Williams estate. Stone was adopted by Williams's mother Lillian. Upon Lillian's death two years later, Stone was adopted by a Mobile family.

Stone's mother, Bobbie Webb Jett, was a Nashville secretary

who gave birth to the girl five days after Williams died in 1953.

Hank Williams Jr. is on an Alaskan hunting trip and had no comment on the case.

• Though the '50s are becoming an ever more distant memory, Ronnie Milsap continues to do his part to help us remember. His third annual "Lost In The Fifties" sock hop bops into action Nov. 11 at Nashville's National Guard Armory. The costume party is sponsored by the Nashville chapter of the National Academy of Recording Arts & Sciences.

Milsap's annual homecoming concert will feature the Crickets, with Buddy Holly's former band members J.I. Allison, Joe B. Mauldin, new Cricket Gordon Payne, and other surprise guests.

• Tanya Tucker has announced plans for her Tanya Tucker Celebrity Ski Race in Steamboat Springs, CO Jan. 23, 1988. The benefit downhill event will be part of the mountain resort's 25th anniversary celebration featuring Tanya's pal former Olympic champ Billy Kidd, who is the resort's resident pro. Other celebrity friends will also attend.

• RCA has packaged two new sides from Restless Heart's "Wheels" LP onto a cassette single. Both cuts are radio singles as well, with Country radio being serviced the title song and AC radio receiving "New York Hold Her Tight."

• Producer Kyle Lehning has announced a new production project with Anne Murray. He and Capitol's Lynn Shults are in Toronto for pre-production meetings with the singer.

• We know he wrote "You Are My Sunshine" and we know he was once governor of Louisiana, but Jimmie Davis is not sure how old he really is. The singing politician, who is recovering from a heart at-

Opryland Picks Flowers

Veteran music business executive Jerry Flowers has been named Director/Music Publishing for Opryland Music Group's Acuff-Rose and Milene Music. Opryland USA VP and Opryland Music Group GM Jerry Bradley commented, "I know he has what it takes to make our publishing operation a major force in Nashville."

Flowers formerly worked in the marketing department at RCA, and previously was



Jerry Flowers

VP of the Jim Halsey Company's Nashville operations.

tack, says he knows he's at least 87.
• Will Dolly Parton's real hair please stand up? According to USA Today, Dolly has unwigged before our very eyes and we may not have even noticed. The opening segment

of her TV program is said to feature Ms. Parton's mane "au naturel: her own blonde locks tied with a ribbon.
Methinks 'tis much ado about a 'do.

Parties, Plaques & Platters

R&R/Nashville helped celebrate recent number one achievements for Rosanne Cash and Foster & Lloyd, as Roy Orbison and the Trio gals make landmark career strides.



CBS threw a party to honor Rosanne's number one "This Is The Way We Make A Broken Heart." Rosanne holds the plaque presented to her by the R&R staff, and is surrounded by (l) husband/producer Rodney Crowell, father Johnny Cash, and CBS Sr. VPGM Rick Blackburn.



RCA celebrated Foster & Lloyd's history-making first number one "Crazy Over You." R&R Country Editor Lon Helton presented the duo with plaques designating the record as the first debut single for an act to reach the number one spot in the history of the R&R country charts. From left, Rodney Foster, RCA's Jack Weston, Helton, and Bill Lloyd.



The "Queenston Trio" ride off in platinum style as (l-r) Emmylou Harris, Dolly Parton, and Linda Ronstadt show off their million-selling Trio LP.



A proud Music City turned out to bestow honors on Roy Orbison as he was inducted into the Nashville Songwriters Association International Hall of Fame. Offering congratulations are (l-r) BMI VP Roger Sovine, NSAI President Maggie Cavender, Orbison, BMI President Frances Preston, and BMI's Del Bryant.

REGISTER NOW!

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Cincinnati, OH — Thursday, November 19

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- Overcome the "Country bias" of some advertisers and agencies.
- Increase local market demand for your spots.
- Build promotions which help close sales and build ratings.

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9:30-Noon Maximizing Your Country Station Revenue
Noon Hosted Lunch
Afternoon: 1:30-4:00 Sales Promotions That Work for Your Station
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Cincinnati (\$80 Single or Double) — The Westin at Fountain Square (513) 621-7700
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ADULT CONTEMPORARY

Introducing New Reporters

Music Intensive And Gold Intensive Growing

On July 24th R&R expanded its AC coverage by adding Gold Intensive and Alternative AC reporters, and by increasing the number of Music Intensive and Full-Service reporters. As part of our continuing commitment to cover the full spectrum of the format, we'll welcome 28 new reporters next week. Here's a preview.

Music Intensive
EAST

CQ 102

WECQ/GENEVA, NY (P3) Unrated market. Gabe Anthony, PD and R.J. McKay, MD; (315) 781-1101.

Q104 FM

WQNY/ITHACA, NY (P3) Market #242. David Smith, PD and Mark Lobel, MD; (607) 272-9040. "Q104" is #1 with Adults 18-34 and 25-54.

102 WPIX

WPIX/NEW YORK (P1) Market #1. Rich Wood, PD and Wendy Leeds, MD. Staging a comeback, WPIX ranked #13 (of 47 stations) 25-54 and #11 18-34.

webe 108 FM

WEBE/NORWALK, CT (P2) Market #91 (Bridgeport). Curt Hansen, PD and Storm N. Norman, MD; (203) 853-9108. "WEBE 108" quadrupled its 12+ numbers in two years and is #1 (of 40 stations) 18-49, #2 25-54 and 18-34, and #3 35-64!

MAGIC 93 FM

WMGS/WILKES BARRE-SCRANTON, PA (P2) Market #58. Chris Norton, PD; (717) 655-2271. "Magic 93" ranks #3 (of 38 stations) 25-54, #4 18-49 and 35-64, and #5 18-34.

KISS 102.7 FM
53,000 WATTS OF MUSIC

WKSJ/WILLIAMSPORT, PA (P3) Market #226. Tom Benson, OM; (717) 327-1400. "102.7 Kiss" is #2 18-34 and 25-54.

Midwest

WIHN 96 fm

WIHN/BLOOMINGTON, IL (P3) Market #217. Jim Anderson, PD and John Siuntres, MD; (309) 827-6296. "96 FM" is #2 18-34 with nearly double last year's figures, and is #3 25-54, 18-49, and 35-64.

Joliet's Own
wjtw

WJTW/JOLIET, IL (P3) Unrated market. Ted Brown, PD and Don Tanner, MD; (815) 729-9596.

TOWER 98
WTWR FM

WTWR/MONROE, MI (P3) Unrated market between Detroit and Toledo. Mark Standriff, PD and Lori Demick, MD; (313) 242-6600.

LITE 96

KEFM/OMAHA (P2) Market #69. Dwight Lane, PD and Sherry Kennedy, MD; (402) 558-9696. "Lite 96" scored its fourth consecutive 12+ upward trend and is #3 25-54, 18-49, and 35-64, and #4 18-34.

South

WQXY FM 100

WQXY/BATON ROUGE (P2) Market #78. Andy Holt, PD; (504) 9383-4411. "FM 100," playing Continuous Soft Rock, ranks #3 25-54 and 25-49, #4 35-64, #5 18-34, and #6 18-49.

WVPA
AM 1600
FT. PAYNE
ABC AFFILIATE

WVPA/FORT PAYNE, AL (P3) Unrated market. Becky Barnes, PD and Chris Folsom, MD; (205) 845-2111.

WKTK

WKTK/GAINESVILLE, FL (P3) Market #181. Nick Allen, PD and Jim Quinn, MD; (904) 377-0985. WKTK posts its third impressive book since debuting last spring. The station is #1 25-54 and 35-64, and #2 12+ and 18-34.

Z-103

KHOZ/HARRISON, AR (P3) Unrated market. Bill Boswell, PD and Kathy Shassere, MD; (501) 741-2302.

96.5 KKHT

KKHT/HOUSTON (P1) Market #8. Chuck Crane, PD; (713) 790-0965. In the summer book, KKHT experienced good growth 25-54 and had its best 18-34 numbers in a year.

FM 99
The Music Station

KRLB/LUBBOCK, TX (P3) Market #161. Rob Roberts, PD and David Morales, MD; (806) 745-5800. "FM 99" dominates the market with #1 showings 12+, 18-34, 18-49, 25-49, 25-54, 35-64, and Teens!

KVOP
"SAYS IT ALL"

KVOP/PLAINVIEW, TX (P3) Unrated market. Brian Bruns, PD; (806) 296-2771.

WCAC

WCAC/SEBRING, FL (P3) Unrated market. Bob Rowland, PD; (813) 385-5151.

95 KVIC
Contemporary R

KVIC/VICTORIA, TX (P3) Market #253. Tony Davis, PD; (512) 576-6111. "95 KVIC" is once again #1 12+, 18-34, and 25-54, and #2 35-64.

West

KSTAR

KSTR/GRAND JUNCTION, CO (P3) Market #244. Rich Summers, PD and Rick Lawrence, MD; (303) 249-2007. KSTR registers #2 showings 25-54 and 18-34.

KAYN
SUPER STEREO FM 98
GRAHAM BROADCASTING CO.

KAYN/RIO RICO, AZ (P3) Unrated market. Bob Gerhard, PD; (602) 281-8488.

Gold Intensive
East

WLEV FM 96
not too hard, not too soft,
just right!

WLEV/ALLEN TOWN, PA (P2) Market #60. Scott Robbins, PD; (215) 250-9600. "FM 96" ranks #1 25-54 and is #2 18-34 and 18-49.

WLTJ
Lite Music Less Talk

WLTJ/PITTSBURGH (P1) Market #14. George Hart, OM and John Gallagher, MD; (412) 244-7600. "Lite FM" is #3 25-54.

WMAS

WMAS/SPRINGFIELD, MA (P2) Market #70. Jack Kratoville, PD and Bob O'Brien, MD; (413) 737-1414. WMAS walks away with #1 honors 25-54 and 18-49, is #2 12+, and ranks #3 18-34.

Midwest

CARS 108
WCZR FM

WCRZ/FLINT, MI (P2) Market #99. Steve King, OM; (313) 8743-1080. "Cars 108" ranks #1 25-54 and 18-49, #2 18-34, and #3 12+.

South

MAJIC 95 FM

KKMJ/AUSTIN (P2) Market #59. Bob Cole, PD; (512) 323-9595. "Majic" is #2 25-54 and 18-49, and #3 12+.

MAGIC 96 FM
WMLJ FM

WMJJ/BIRMINGHAM (P2) Market #47. Smokey Rivers, PD and Randy Chambers, MD; (205) 942-9600. Another station using the "Magic" banner, WMJJ registers solid numbers across the board, i.e. #1 18-49, #2 25-54 and 12+, and #3 18-34.

West

KQLH 95 fm

KQLH/RIVERSIDE-SAN BERNARDINO, CA (P2) Market #39. Danny Gilcrest, PD/MD; (714) 889-1916. Among a host of Los Angeles stations, KQLH checks in at #6 18-49 and #7 25-54 and 18-34.

With the exception of summer book ratings for WPIX, New York and KKHT/Houston, all quoted rankings are from Arbitron's spring '87 reports. The stations listed here have achieved reporting status due to ratings success and dedication to the format.

Reminder: R&R's expanded New Age coverage is coming soon!

(NOTE: "Majic" for KKMJ/Austin is correct while "Magic" for WMJJ/Birmingham is its choice for the spelling of the word "Magic").



SEAN ROSS

GOLD

WMYG/PITTSBURGH, WNCX/CLEVELAND PROFILED

Classics Break Out In The Rust Belt

The Midwest/Great Lakes markets that were AOR strongholds for years are now the markets where Classic Rock is taking hold. Buffalo, Kansas City, and Milwaukee had early AOR/Gold success stories. St. Louis, Columbus, and Indianapolis have just acquired classics outlets. And three big AOR/Gold surprises happened in the rust belt this summer — WMYG (Magic 97)/Pittsburgh (3.9-5.3 12+), WNCX/Cleveland (4.1-4.7), and WCKG/Chicago (2.9-3.7).

WNCX and WMYG share a TV spot, several listener features, and a similar policy on currents. They both have consultants who weren't originally associated with the format (Mike DeVore advises WNCX; Alex DeMers recently signed WMYG). But the real link between the two (and WCKG) is that, unlike the fast successes of others, their rise came six to nine months into Classic Rock — perhaps because they'd been through so many formats previously.

Choosing All Day Music

WMYG PD Chuck Brinkman spent nearly 25 years in Pittsburgh radio, working as night jock and MD for ABC O&O Top 40 KQV through the '60s, then crossing to WTAE, one of the earliest gold-based ACs. As such, he seemed as unlikely a candidate for Classic Rock as, say, Larry Lujack or "The Real" Don Steele.

Brinkman himself admitted that when WDVE sprung up down the hall from KQV as an early AOR, "I really hadn't had any identity with



Chuck Brinkman

anything but real pop music at the time." The KQV jocks' response to WDVE was "typical — we thought nothing would happen. They were the long-haired hippies that we weren't associated with. But after it began to evolve, I personally started to enjoy it. Now I wonder why the hell I ever wanted to play the George Baker Selection."

WMYG had an equally unusual lineage. In 1980, when Brinkman was PD for the first time, it was

Burkhart-Abrams's "Femme FM" prototype WFFM. He stayed on in middays through the station's evolution to hard AC as WHYW. By 1984, "Y97" was leading an odd double life with AC by day and early experiments in both fusion jazz and AOR/Gold at night.

In WHYW's early "Classic Trax" segments, Brinkman said there were "some very deep cuts that didn't have broad-based familiarity. There were a lot of Led Zeppelin and Deep Purple tracks where you needed a musicologist to tell you why they were in there." Eventually WHYW changed calls to WMYG, but kept its dual AC/Classics format.

"Last year at this time, everything fell apart," Brinkman recalled. Former WFFM PD Dave Popovich was brought on as consultant. "We ran some focus groups and found out what we already knew: people had no perception of what we were. What they did like about us were the classic tracks; both partisan and disinterested groups said they'd listen to them on a 24-hour station. So the decision was made to attempt Classic Rock. It was nearly December, when it's hard to get something new going, but we did."

Hiring Heritage Jocks

The initial game plan was to flank WDVE and ACs WHTX and WWSW rather than target a monolith like WDVE outright, but much of WMYG's buzz has come from hiring well-known WDVE people.

"We decided to capitalize on the fact that Marsy, who had been at WDVE for 12 years and had left to have a child, was not permitted to return to her air slot. It was all over the news that they were putting her on all-nights. She sued WDVE and lost, so she quit. Taking advantage of this publicity and her obvious heritage, I decided to hire her for middays. We had Marsy do a TV spot talking about classic rock and stating, 'Why don't you switch to Magic 97? I did.'"

Later, ex-WDVE morning team Jimmy Roach & Steve Hansen returned to Pittsburgh on WMYG. "When we formally announced on August 1 that we were bringing them back, we received some of the greatest media coverage I've seen in my 20 years here. We had all three TV stations here on the day they started, full articles in the newspapers, and scads of tabloids and suburban papers wanting

Music Monitors

Classic Hits
98.5 WNCX

12:55-1:35pm

ELTON JOHN/Rocket Man
WHO/Squeeze Box
CHUCK BERRY/Johnny B Goode
BOSTON/Amanda
CROSBY, STILLS & NASH/Just A Song Before I Go
GUESS WHO/American Woman
BEATLES/It Won't Be Long
BRUCE SPRINGSTEEN/Walk Like A Man
BAD COMPANY/Can't Get Enough
GENESIS/Illegal Alien

MAGIC 97 FM

Pittsburgh's Classic Trax

10:40-11:25am

DOOBIE BROTHERS/Minute By Minute
ELP/Still, You Turn Me On
TRAFFIC/Low Spark Of High Heeled Boys
KINGSMEN/Louie Louie
BAD COMPANY/Feel Like Makin' Love
ZOMBIES/She's Not There
ROLLING STONES/Beast Of Burden
CAT STEVENS/Peace Train
MOODY BLUES/I'm Just A Singer...
BRUCE SPRINGSTEEN/Born In The USA

statements. That couldn't have been better planned by the best PR firm."

This summer WMYG passed Pittsburgh's crowded FM AC field; it's now two shares behind WDVE, 7.3 to 5.3. For the fall, WMYG will repeat its "Magical Mystery Tour" promotion with 10 weekly trips to classic rock concerts. It's also running the "Drives Me Nuts" TV spot with a mention of Jimmy & Steve superimposed on the bottom. Of his morning team's adjustment to WMYG Brinkman said, "They feel real good with the music, because they're both 39 years old. They'd been listening to us, as had most of WDVE."



Harry Lyles

Hall of Fame City

WNCX Operations Director Harry Lyles also said personnel has figured in his station's evolution to AOR/Gold. "The presentation has an awful lot to do with who you hire. You have to make an all-out effort to hire talent that has a mindset to our demographic. People in Cleveland know this music, and we can't jerk them off. They need to rely on us to know what we're doing."

For years WNCX was CHR WGCL. Then came a brief experiment with AOR/CHR under former WMMS PD John Gorman, a period that ended abruptly after four months and led to litigation. WNCX's "Classic Hits" format initially featured few LP cuts, and included both AC material and CHR crossovers such as Wang Chung's "Everybody Have Fun Tonight."

Lyles came aboard in mid-February, when he said WNCX "really didn't have an edge at all. After being here in Cleveland to find out

what 'Classic Hits' meant to people, it became more of a flex-type format, marrying AOR, CHR, and AC." Some of that room to maneuver stemmed from Cleveland's lack of a straight-ahead AOR, although WMMS still leans very much in that direction.

While WNCX uses one or two currents an hour, like most other AOR/Gold outlets, Lyles said, "I'm four cuts deep on the Bruce Springsteen album and three deep on Yes because I know people can't get that anywhere else in this market. 'Tunnel Of Love' is the strongest cut for us; people are already sick of 'Brilliant Disguise.' Likewise, on the new Pink Floyd album, the track 'One Slip' is the song we're getting requests for."

Classic Crossovers

There is more R&B on WNCX than other Classics outlets, including a lot of '60s material and such things as the Isley Brothers' "Harvest For The World" in occasional rotation. But Lyles hasn't brought back Earth Wind & Fire or the Brothers Johnson, artists who were once popular on AOR before its modal era.

"I don't want to be that type of station," he explained. "I've heard some classic hits stations playing Whitney Houston; I find that very unusual. I know who I'm going after and what it takes to attract those particular people."

One reason WNCX works to remain high-concept is because of WMMS's musical diversity. A check of the latter during middays found the Pet Shop Boys' "It's A Sin" and Led Zeppelin's "What Is And What Should Never Be" within a few minutes of each other, the latter billed as "more classic rock." "I care very much about the texture of this station and its hour-by-hour menu, going from Crosby, Stills & Nash into the '80s and back into the '70s."

WNCX will maintain its busines, previously its only outside advertising, through the fall. It has also begun using "Drives Me Nuts." In recent weeks, it's added a toll-free CD hotline and resumed its after-work parties from the summer. "There are a lot of things I haven't even done yet with this format," Lyles said. "I don't believe in shooting your entire wad at one time. You don't have to."

GOLD EXCHANGE

Halloween promotions: KRZN/Denver staged "The Case of the Rock & Roll Murderer" featuring professional actors at a local Holiday Inn... WZLX/Boston brought Bobby "Boris" Pickett and Badfinger to a club to raise money for the Adam Walsh Child Resource Center... WCSX/Detroit presented a "Psychedelic Halloween" party... XETRA/San Diego's Wolfman Jack MC'd "Wolfbash '87" with Lou Christie, Del Shannon, and the Coasters as part of a benefit for Crime Stoppers that also included a 10K run/walk... KGLD/St. Louis took its bus into various neighborhoods to hand out free candy and safety badges.

When the San Francisco Giants clinched their division for the first time since September 1971, KHTE/Redding's Mike DeVore devoted his morning show to songs from that month including "Riders On The Storm" and Ashton, Gardner & Van Dyke's

"Resurrection Shuffle."

Pepe Lopez is the new PD at KLCX/Eugene, OR as that station moves from AC KDUK to Classic Rock... Chuck Jeffries moves from WMGG/Columbus to 7-10pm at KSD/St. Louis... Dan Stuart from WMME/Augusta, ME to ND at WQMI/Portsmouth, NH... At KCLQ/Fresno, Dean Opperman & Brian Jones now handle mornings, with Lori West middays, Joe Collins in PM drive, David Kirk at night and Donna Delage in news. GM Ed Hoyt is also programming the station... Sheri Ingalls to news at KRTH/Los Angeles from KS103/San Diego.

DeMers Programming is now consulting AOR/Gold outlets WQBK/Albany and KKLZ/Las Vegas... WXRK/New York recently issued its '87-88 concert seating guide in conjunction with MCA and the Record World chain. Each guide includes a \$1.00-off coupon on MCA product.

MARKETPLACE

AIRCHECKS

Audio And Video Airchecks!

Current Issue #91 features WXRK/Howard Stern, KVI/Humble Harv, KMPC/Robert W. Morgan, Philly's WCAU-FM/Terry Young, Cleveland CHRs WRQC/Danny Wright & WMMS/Buzzard Zoo, plus KRLA/Real Don Steele. 90-min. cassette, \$5.50.

Current Issue #90 features DC101/GreaseMan, KKIS/Dr. Don Rose, WQHT/Bill Lee, Boston's WXKS/Dale Dorman, B100/Gene Knight, KPLZ/Kent & Alan, WLS/Larry Lujack, KWSS/Kelly & Kline. 90-min. cassette, \$5.50.

Special Issue #S-114 features BOSTON! CHRs WXKS & WZOU, AORs WBCN, WMRQ & WZLX, ACs WBZ, WHDH, WROR, WMJX & WYBF plus country WBOS. 90-min. cassette, \$5.50.

Special Issue #S-115 features WASHINGTON! CHRs WAVA & WRQX, Urban WKYS, WHUR, WDJY & WPGC, Gold WCXR, AOR WWDC, ACs WASH & WBMV. 90-min. cassette, \$5.50. STILL AVAILABLE: #S-113 (PORTLAND), #S-112 (VANCOUVER), #S-111 (LA), #S-110 (SEATTLE), #S-108 (SAN DIEGO) at \$5.50 each.

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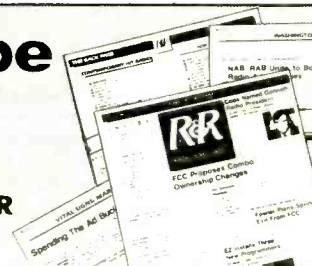
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Maine's leading FM, Classic Hits/WAYU, seeks morning air talent. T&R: Jim McKenna, Box 330, Lewiston, ME 04240. EOE (11/6)

AOR WRCN/Long Island seeks team players for future openings. T&R: Norton, Box 666, Riverhead, NY 11901. EOE (11/6)

Hot nighttime jock needed yesterday for 50 kw CHR near DC/Baltimore. Good production skills a must. T&R: Kevin Moore, WKMZ-FM, Martinsburg, WV 25401 or (304) 263-8868. EOE (11/6)

Central NY AC AM/FM has openings for several shifts. Experience necessary. T&R: Tom Joseph, WHCU, Box 69, Ithaca, NY 14851. EOE (11/6)

HARRIS COMMUNICATIONS CORP.

Harris Communications is searching for the talent of tomorrow! AOR format. Medium and Small market opportunities. We're looking for innovative Program Directors, inspired production wizards, creative morning shows and mid-day/afternoon/evening dominators. We need people who will make the competition lose plenty of sleep! Send resume, photograph and samples of your best on cassette to Harris Communications, 1021 Lancaster Ave., Suite 206, Bryn Mawr, PA 19010. No calls please! Confidentiality assured. M/F EOE

Y107 WANTS TO TALK TO YOU

This time last year, Y107 was making the transition from preeminent CHR to upstart AOR with an attitude problem. Today, Y107 has risen to number one to the Monmouth Ocean county metro market which has grown to No. 42 in the nation. Our only serious competition comes from New York and Philadelphia and they are our next targets. To meet that collective career challenge, Y107 will need to expand and improve. Because our airstaff has a history of being "discovered," we want to listen to tapes for all dayparts, including parttimers. Diversification is the key. Literacy is considered a plus. The money's not bad, the Jersey shore is jumpin' and Manhattan is less than an hour's drive away. C&R to J. Lazlo, Y107, P.O. Box 580, Long Branch, NJ 07740. EOE

Rock 101 GIR-FM

MANCHESTER MORNINGS

Northern New England's No. 1 rocker, ROCK 101/GIR-FM, has a rare morning show opening for the right person! Must be quick, adult and know rock 'n' roll! Killer production is a must. Send tape and resume to: Jon Erdahl, Operations Director, ROCK 101/GIR-FM, P.O. Box 101, Manchester, NH 03105. EOE

Morning Co-Host

#1 in Summer ARB, Top 50 market CHR has opening for morning co-host. Looking for just the right person to complement the talents of successful morning personality. Females & Minorities encouraged. Excellent pay and benefits in top group. Send C&R to Radio & Records, 1930 Century Park West, #873, Los Angeles, CA 90067. EOE

OPENINGS

ON-AIR OPERATIONS

New Northeast FM, soft AC looking for take-charge, innovative leader for air shift and operations manager. Tape & Resume to Radio & Records, 1930 Century Park West, Box #868, Los Angeles, CA 90067. EOE

CHR PERSONALITIES

Pyramid Broadcasting's 98 PXY Rochester has a rare fulltime opening and possible parttime openings for energetic CHR personalities. No beginners, screamers, or shock radio. Excellent pay and benefits in top group. Females & minorities encouraged. Send C&R (no calls) to Tom Mitchell, PD 98 PXY, 55 St. Paul St. Rochester, NY 14604. EOE

SOUTH

Exciting Tampa Bay! Seek air personalities, production specialists, news personnel, and PBP sportscasters. Box 22607, Tampa, FL 33622-2607. EOE (10/30)

Q-104 seeks 7pm-mid personality with good production. T&R: Walt Brown, Box 570, Gadsden, AL 35902. EOE (10/30)

We're expanding! Senior Consultant (\$92,000), Production Director (\$75,000), Promotion Manager (\$75,000), Media Marketing, Box 2476, Palm Harbor, FL 34682. EOE (10/30)

Join our staff! Search continues for a Communications Coordinator (\$85,000) to coach on-air talent. Resume: Media Marketing, Box 1476, Palm Harbor, FL 34682-1476. EOE (11/6)

EZ Listening announcers needed for client stations. Production abilities a must. T&R: Winton Communications, Box 271267, Tampa, FL 33688. EOE (11/6)

Now accepting applications for future openings. Females/minorities encouraged. T&R: Jim Chambers, WCVA, Box 672, Culpeper, VA 22701. No calls please. EOE (11/6)

Morning jock for prime time stations. Immediate opening in Florida. T&R: Winton Communications, Box 271267, Tampa, FL 33688. EOE (11/6)

Z-103, Tallahassee's leading CHR, seeks aggressive air talent to continue our 6-10pm dominance. Must be creative. C&R: Brian Douglas, Box 13549, FL 32317-3549. EOE (11/6)

Syndication company seeks versatile, detail-oriented career broadcaster to produce master formats. Resume: Winton Communications, Box 271267, Tampa, FL 33688. EOE (11/6)

Our AC is a part of a new group! Seek personable female news anchor, also midday personality. New facilities. T&R: Box 5000, Montgomery, AL 36192 or call (205) 832-4295. EOE (11/6)

Shine in the sun! Seek PD, AT, news anchor/reporter, and PBP sportscasters. T&R: Box 22607, Tampa FL 33622-2607. EOE (11/6)

Wanted: Personality for future drivetime opening. Great production a must. T&R: Carmen James, WWWG, Box 580, Wilkesboro, NC 28697 or call (919) 667-1241. EOE (11/6)

Kick Our Numbers Through The Roof!

#1 Country FM needs mature, creative communicator. Good company. Fast growing Capital city. Send T&R with photo to Radio & Records, 1930 Century Park West, #876, Los Angeles, CA 90067. EOE

MORNINGS

AOR deep in the heart of Texas, looking for right personality, a creative communicator . . . forget it! We need a good jock(s) to do the job and have a ball. Send T&R to Radio & Records, 1930 Century Park West, #862, Los Angeles, CA 90067. EOE

AOR MORNING SHOW

Hot morning show for Southeastern AOR needed now! T&R to Radio & Records, 1930 Century Park West, #878, Los Angeles, CA 90067. EOE M/F

OPPORTUNITIES

OPENINGS

Seven To Midnight 12-24 Killer

Unique style, for Top 100 Sunbelt Class C highly-rated personality-oriented Top 40. Lots of side appearances & dances. Good bucks. C&R to Radio & Records, 1930 Century Park West, #875, Los Angeles, CA 90067. EOE

Afternoons

One of America's leading rockers needs afternoon personality. Topical, comical, conversational team player. Will pay for experience and proven track record. Send T&R to Radio & Records, 1930 Century Park West, #871, Los Angeles, CA 90067. EOE

TOP 50/PD

Just a few short steps from greatness, contemporary station in desirable mid-Atlantic Top 50 ADI needs an aggressive, imaginative Program Director to take us to the top and beyond. Track record, leadership skills, will to win and ability to drive the competition crazy are essential. Wonderful opportunity in a dynamic company that is 100% committed to the success of this station in this format. Send T&R to Radio & Records, 1930 Century Park West, #879, Los Angeles, CA 90067. EOE

Female For Overnights

Q107, Charleston, SC's Top Contemporary Radio Station is looking for the final nail to drive in the coffin of our competitor, wanted . . . **YESTERDAY!** Exceptional female for overnight airshift and promotional purposes. Because you will be "The Station Representative" wherever the action is, the female we are looking for must be able to present herself exceptionally well. If you sound good on the air, can present yourself well, and are a radio work-a-holic looking for your first big break, we are what you are looking for. Rush T&R to Roger Gaither, WKQB-FM, P.O. Box 10164, North Charleston, SC 29411. EOE

Legendary broadcaster building new state-of-the-art adult CHR/Urban FM in pleasant medium-sized SE college town with recreation area.

NEEDED

Warm marketable midday entertainer with pipes & production ability.

Marketable female PM driver with BALLS! Must know production.

Marketable nighttime Boogie Personality who knows how to work the phones.

Creative Services Director. A gung-ho production copy whiz with multi-track experience.

News Director/Morning Anchor with pipes and authority.

If you eat, sleep & live radio, we've got the job you want . . . at the station that everybody will be talking about! On your way up? Come & spend a few years learning what real radio is all about! Tapes & resumes only to Dave Hedrick, P.O. Box 832, Milledgeville, GA 31061. EOE

OPENINGS

PM DRIVE

KKYK, Little Rock CHR seeks aggressive PM drive with very strong production skills. No beginners please. T&R to Greg Rolling, P.O. Box 4189, Little Rock, AR 72214. EOE

WTRG FM 100.7

Attention Morning Talent
Intelligence, creativity, irreverence, and spontaneity will win in this exciting market on CLASSIC HITS 100.7. No zoos or knuckleheads need apply. Tom Gongaware, 3100 Smoketree Ct., Raleigh, NC 27604. EOE

Large Market

Major Group seeks PD for large market Talk station. Talk experience not essential, but applicants must have solid programming credentials, ability to lead and motivate strong personalities, and want to entertain as well as inform. T&R to Radio & Records, 1930 Century Park West, #864, Los Angeles, CA 90067. EOE

CHR NIGHTS

POWERHITS Y-102 WHHY-AM & FM/Montgomery's Top CHR looking for hot night acts 6-10pm & 10pm-2am. Great phones a must. **Top bucks for right personalities,** females and minorities encouraged to apply. Rush cassette, resume & picture to Tom Gilligan, PD, WHHY, 3435 Norman Bridge Rd., Montgomery, AL 36196. No calls please. EOE M/F

95.5X POWER HITS "MORNING ZOO"

WSSX/Charleston, SC has an immediate opening for the Head Zookeeper. Strong desire to join a winning team. NO beginners! Production a MUST. Send T&R and photo to: **Don Joseph, Program Director** WSSX Radio Station P.O. Box 31089 1 Orangegrove Rd. Charleston, SC 29407

MIDWEST

Morning show needed at top-rated AOR. Intelligent, adult, Letterman-like show. Terrific bucks. C&R: PD, KATT, Box 25787, Oklahoma City, OK 73125. EOE (10/30)

Sales: Established list available to right person. Interested? Resume: Ken Hensley GSM, KXEL & KOKZ, Box 1540, Waterloo, IA 50704. EOE (10/30)

Immediate opening for evening jock with experience at a leading contemporary Country station. T&R: Carl Raida, KWLS & KGLS, Box 486, Pratt, KS 67124. EOE (11/6)

Sioux City's leading Full-Service AM AC is searching for a news pro with PBP expertise. T&R: Randy Renshaw, KSCJ, 2000 Indian Hills Dr., IA 51104. EOE (11/6)

Q107/Marquette, upper Michigan's "Hottest Hits" 100kw CHR, seeks disciplined talent! Salary requirements and T&R: Dave Magnum, WMQT, Box 467, Ishpeming, 49849. EOE (11/6)

Coming soon! New, hot FM seeks personalities for all shifts. T&R: Charlie Stone, KSCJ, 2000 Indian Hills Dr., Sioux City, IA 51104. EOE (11/6)

Sales: Established list available to right person. Interested? Resumes: Ken Hensley, GSM, KXEL & KOKZ, Box 1540, Waterloo, IA 50704. EOE (11/6)

Classic Rock: If your listeners can tell you enjoy it as much as they do, we have a prime top 50 opportunity. T&R: KRXX, Box 1077, Oklahoma City, OK 73101. EOE (11/6)

AOR in the Wild West seeks AT with excellent production skills. T&R: Bob Ely, KRQU, Box 818, Laramie, WY 82070. EOE (11/6)

Third fulltime news reporter needed for award-winning news team. T&R: WEBC & WAVC Radio News, 1001 E. 9th St., Duluth, MN 55805. EOE (11/6)

Sales: Established list, nice draw, and great benefits; minimum six months' experience. Resume: Gary Floyd, WABJ & WQTE, 121 W. Maumee, Adrian, MI 49221. EOE (11/6)

OPENINGS

URBAN AFTERNOON DRIVE

Top 5 rated Black format 100,000w station in Top 20 market seeks upbeat, high profile afternoon jock. Must be quick thinking, clear speaking and exciting. Pro's only. T&R to Radio & Records, 1930 Century Park West, Box #866, Los Angeles, CA 90067. EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.



Urban Adult Contemporary radio station WJMO is accepting T&R's for **future openings**, and the **6-10am Drive** shift is also available. Three years' experience preferred and good production. Send T&R to **Doug St. John, c/o WJMO, 11821 Euclid Ave., Cleveland, OH 44106.** Applications accepted until November 30, 1987. No calls please. EOE M/F



WAXX has an opening for a fulltime announcer/production person position. Broadcast experience required. Send tape & resume to: **Tim Wilson, WAXX Radio, P.O. Box 6000, Eau Claire, WI 54702.** EOE

MEDIUM MARKET CHR

Seeks Polished Personality. Programming background is a plus, must be aggressive and team player. T&R to Radio & Records, 1930 Century Park West, Box "1B", Los Angeles, CA 90067. EOE

News Director

WAXX/WAYY RADIO looking for **News Director**, to manage six-member news staff. Minimum 3 years' radio experience. Personnel management experience preferred. Send tape, resume, reference to **GM, WAXX/WAYY Radio, P.O. Box 6000, Eau Claire, WI 54702.** EOE

Midwest Country

Current AM driver is transferring. Market leader seeks morning man with warmth, wit, and wisdom. High visibility promotions and contests. We need contemporary-sounding talent with strong on-air skills. T&R to Radio & Records, 1930 Century Park West, #877, Los Angeles, CA 90067. EOE

OPENINGS

Contemporary Jazz, New Age

Top 25 market station needs **air talent and a copywriter/production director with at least 2 years' experience.** We are looking for people who understand the music and audience. Send T&R to Radio & Records, 1930 Century Park West, #872, Los Angeles, CA 90067. EOE

WEST

Sales-oriented GM seeks an experienced OM. Must be detail-oriented, familiar with CHR/Country formats and all facets of radio. Resume: GM, Box 4108, Missoula, MT 59806. (10/30)

PD/morning person for resort AM. Conversational announcer. No hype. T&R: Cindy Chardonnay, KTYE, 620 E. Hopkins, Aspen, CO 81611. EOE (10/30)

Wanted: Clever, conversational, morning personality for AOR station in world-class resort community. T&R: Operations Manager, 620 E. Hopkins, Aspen, CO 81611. EOE (11/6)

KINK-FM seeks experienced anchor/reporter. Intelligent writer, conversational presenter, enterprising reporter. T&R: Jacob Lewin, 1501 SW Jefferson, Portland, OR 97201. EOE (11/6)

Work with the best on California's Central Coast. Morning news anchor/personality. C&R: Jeff Harris, KSMA & KSNJ, Box 1240, Santa Maria, CA 93456. EOE (11/6)

Classic Rock/AOR seeks qualified announcers. Females encouraged. T&R: D.A. Collins, Box 787, San Luis Obispo, CA 93406. EOE (11/6)

4 OPENINGS

ROCKY MOUNTAINS!

Growing group owner needs jocks for new Colorado station. Will train right jock to be our PD. Minimum 3 years' on-air experience. No beginners. Salary range 18-22k.

T&R's to:
Thomas R. Zarecki
Counterpoint Consulting
199 Brookside
Danbury, Connecticut
06811

GREAT OPPORTUNITY

KNIX-AM & FM/Phoenix has a rare opening for an extraordinary **AE with 2-3 years' radio sales experience.** We are No. 1, 12-plus, 25-54, etc. CMA's 1987 Station of the Year. Are you the No. 1 biller? Can you walk through walls to get the sale? Can you make a **LONG TERM** commitment to our organization? If so, **unlimited income potential** awaits you. Sell us in your letter. Write **KNIX, Local Sales Mgr., P.O. Box 3174, Tempe, AZ 85281.** EOE

NATIONAL SALES MANAGER

Strategic Radio Research is seeking a dynamic individual with a minimum of 8 years' industry experience to help us sell the industry's highest-quality audience research services. Superb sales, marketing and management skills required. As National Sales Manager, you will head up our sales dept.: responsibilities will include training, developing, and motivating our staff of account executives to effectively cover our markets nationwide. Strong presentation and negotiation skills are essential. Travel will be required. We offer an excellent salary and compensation package to the right candidate. Applicants currently residing in the Chicago area are preferred. Contact **Michelle Erikson, (312) 280-8300,** or send resume and salary history to **Kurt Hanson, President, Strategic Radio Research, 211 E. Ontario, Chicago, IL 60611.** EOE



OPPORTUNITIES

OPENINGS

Magic 107.5 FM

Transtar AM/FM seeks PD. If you can manage people, deliver adult morning show, and do details, send T&R to Mark Mason, 5282 South 320 West, D272, Salt Lake City, UT 84107. PD experience preferred. EOE

POSITIONS SOUGHT

Major market experience, seek fun market to introduce "The Ferd." All shifts and PD duties considered. For T&R: (409) 945-5794. (10/30)

Creative Services/Production Director. Does your station need an award-winning writer/producer to help create new business? (517) 773-9273. (10/30)

Recovering Alcoholic

Top rated AM Drive Now Working. Looking for sidekick roll with established morning show. Superb writing & character voices (male & female). Need company who understands my A.A. commitment. **Honesty essential!** Call Bill "W" (609) 737-1421.

I'm ready for the big time! Great female personality with three years' on-air experience seeks medium market challenge! Urban/CHR/AC. BENITA: (304) 768-4635. (10/30)

Philadelphia Music/Research Director seeks Asst. PD/MD position in major/medium market, or PD position in smaller market. STEPHANIE: (609) 228-0804. (10/30)

Nine-year news pro, reporter/anchor/talk show host, seeks competitive medium/large market. ELLEN: (701) 237-3305. (10/30)

Love production! If the salary is right, I'll take any market. Production is my name, hard work is my game. WAYNE: (312) 213-1948. (10/30)

Seven-year veteran entertainer would like to relocate to CO or nearby states. SAM CONN: (505) 624-8058, or write Box 68, Dexter, NM 88230. (10/30)

Ohio School of Broadcasting grad seeks fulltime small/medium market position. Hardworking, dedicated, and available. You hire, I'll perform. PHIL: (216) 486-3352. (10/30)

Born to win! AT/PD/production pro with 13 years' experience seeks small/medium market position in Northern CA. JIM: (214) 572-7094. (10/30)

Experienced writer/reporter/anchor with personality. College degree and hardworking. SUSAN: (216) 483-3697 or (216) 574-2525. (10/30)

Multi-track production pro; believer in audio imagery. Positive attitude/personality. Major market experience. Currently employed in San Francisco. SCOTT: (415) 340-9843. (11/6)

Major Market CHR Maverick
Charisma . . . Charm . . . Chutzpah
. . . Memorable . . . Silken . . . Deliriously Devilish!
Reach the Slim One thru Bob, at
(619) 565-2006.

Creative black personality with eight years' experience seeks powerhouse station. Fresh ideas, tight board. Great production. Serious calls only. RON FOLKS: (803) 771-6845. (11/6)

Country pro with great pipes and production skills seeks stable company that knows how to win. MIKE MITCHELL: (901) 682-1345. (11/6)

19 years' experience: news/morning man/production/copy and also ND/PD: Great voice, hard worker; stable; medium/large markets; immediate availability. LARRY KAY: (717) 653-2500. (11/6)

Searching for an amiable and pragmatic person to work at your New York metropolitan stations? If the answer is affirmative call JEFF: (516) 623-8483. (11/6)

Up-tempo jock with 11 years' experience at AC/Rock stations seeks medium/large markets. H.T.: (309) 692-3494. (11/6)

Nationwide sportscaster with award-winning PBP record is exploring new opportunities. Permanent or freelance. Write: Box 5146, Clearwater, FL 34618-5146. (11/6)

Team player! 11-year vet. Love Gold/Country. BRUCE WAYNE: (513) 465-1791. (11/6)

Solid 17-year pro. No gimmicks. major market experience. All formats. Former PD/OM/Production Director. Market size flexible. Need solid company. KEVIN: (312) 481-1038. (11/6)

Evening jock with three years' experience seeks any position from Top 40 to Jazz. Great production, writing, and lots of voices. TOM: (907) 279-6031. (11/6)

POSITIONS SOUGHT

Take a chance! Smooth female voices with great delivery seeks jock position in small/medium market. UC/CHR. Shall work hard. Will relocate. ANN: (312) 764-0478. (11/6)

WENDY WHITE, a black female with 13 years' professional experience, seeks on-air position. Charming personality, great voices, and excellent ratings. (213) 292-8002. (11/6)

Production Director/AT: Prize-winning spots, copy, and comedy. Multi-track master. Violently competitive, tightly organized. CHR/AOR/New Age only. DAVID: (215) 933-7672. (11/6)

Ten-year pro seeks airshift on AOR station. Excellent production and copy, too. PAUL: (802) 442-5609. (11/6)

Satellite takeover in November. Seek position. Prefer Southwest. Three years CHR/AC as PD/MD/AT. Intense communicator. DAVID: (806) 293-1635. (11/6)

Small market ND with seven years' news/sports experience. Want to move up. Prefer NC. Flexible and ready to move. MIKE: (919) 667-7040. (11/6)

South FL reporter seeks position in radio/TV. Would like to remain in the area or move to large market. Tri-lingual. (305) 226-1841. (11/6)

11 years' Country experience: OM/PD/MD in medium markets. Promotion and supervisory. Open to all markets. JIM: (218) 847-5624. (11/6)

Former announcer clamoring for announcer's position in AC/CHR. Prefer Northeast, but I'll talk to anyone. Please call before I starve. SCOTT: (607) 962-3281. (11/6)

Ten-year news veteran, AP award-winner: six years on the East Coast, need work in MI or OH. TOM MOORE: (517) 543-3586. (11/6)

I've been in the real world, and I don't like it. Four years' experience. CHR/AC. T.R.: (517) 482-2001. (11/6)

I'LL SOON BE TAX DEDUCTIBLE!
I'm serious, someone please help me. Experienced Air Talent hungry for more! **WDIZ, WHJY.** All markets considered — **AOR, CHR.** Call **CHRIS (305) 239-0827. 24 hours.**

Three-year medium market pro: Character voices, bits, phones, great production! Want to move up. JIM KELLY: (216) 256-1837. (11/6)

Mature, quality-oriented PD/OM seeks longterm relationship with ethical, well-paying organization. Exceptional people skills, pipes, and ratings. TOM: (717) 367-6986. (11/6)

MI muchacha says we move South or adios! Morning pro with great comedy and characters seeks position. CHR/AC. Sharp blade. Ratings winners. BAGMAN: (301) 546-4155. (11/6)

Do you seek a great personality who knows how to win? Search no further. Top 50 CHR jock is looking for you. MARK: (419) 225-7161. (11/6)

Up-tempo, energetic announcer with smooth delivery ready for medium/large market position. Currently doing weekends for FM cable station. ROBERT GILES: (213) 645-7077. (11/6)

Nine years' experience: Tampa's Class C FM went from last place to second. I assisted in that achievement. Write: Merlin, Box 1408, Crystal River, FL 32629. (11/6)

I'll be tax deductible soon! I'm serious. Someone please help. Experienced AT hungry for more. **WDIZ/WHJY.** All markets considered. AOR/CHR. CHRIS. (305) 239-0827. (11/6)

Eight-year pro available now: medium/large markets. Let's talk. JOHN: (402) 435-2367. (11/6)

MARK SCHEFF WANTS YOU!

Accomplished On-Air Personality/Stand-up Comedian with strong production skills. **I'll bring excitement back to your mornings** with sharp topical humor, creative pre-recorded bits, great phone and a touch of controversy!!!! **I'm young, determined, and success oriented.** Your sales staff will love me almost as much as your listeners. I can do whatever it takes to **make your mornings number one in the market.** 8 years medium/large market experience. Call Home - 201-947-2329/WNBC - 212-664-2113.

Young, energetic, affordable morning drive air personality in NC wants to move to medium market. You be the creator, I'll be the mold. SMITTY: (919) 863-3075. (11/6)

This is not a brilliant disguise! Young, very high energy and experienced CHR/AT. Seek small/medium market, East/South. J.D.: (718) 257-3158. (11/6)

WBMX/Chicago afternoon blaster with numbers seeks Urban/CHR on-air or programming. 20 years' experience. High-tech production. Available now. JAY DUBARD: (312) 960-0338. (11/6)

Young 38-year old with 20 years' experience on-air seeks challenge at a non-consulted Rocky Mountain adult-oriented station. OM/PD/MD/Production Director. (505) 292-7940. (11/6)

POSITIONS SOUGHT

01-08-14-15-27-36: Here are your lucky lottery numbers! If you win, hire me! Five years' experience. Seek CHR/AOR/AC or Urban gig. CHIP: (505) 778-5755. (11/6)

Major market production, national awards, big apple freelance, unmatched blade, special programs, sales demo tapes, and no laser blasts! Scary, huh? (216) 226-2674. (11/6)

Manhattan area: on or off air; two years' experience medium market. Any shift, any format. I am creative, exciting, and dependable. PATTY: (212) 740-0970. (11/6)

Experienced, on-air, PD. Upscale AC/CHR/AOR; seek company committed to winning and to its people. Growth-oriented, success motivated. (806) 355-1158. (11/6)

Bright, energetic jock: great phone talents, perfect for CHR format. Medium/large market, two years' experience. Currently employed at AC station. WAYNE: (713) 424-5531. (11/6)

Not quite a virgin nor a veteran: hardworking air personality/copywriter seeks small market AC/CHR position. Will relocate. For T&R call NORRIS REID: (602) 829-0177. (11/6)

Excellence is not an option, it's the standard. AC/UC/CHR in top 50 markets, news excellence for hire. HAL HILL: (205) 895-9189. (11/6)

Sportscaster with five years' experience, BSJ, Big 8 University PBP, seeks PBP, sports/anchor position. Consider all regions and markets. MARK: (314) 391-7295. (11/6)

AOR/Classic: MD, on-air experience seeks team rocker. DON: (201) 670-0414. References. (11/6)

As efficient in the office as in the studio. PD/MD seeks longterm AOR/CHR commitment. Top 200 market. D.L.: (417) 678-2298. (11/6)

Five years in Urban/CHR formats: Seek medium/large markets. Smooth, personable, and upbeat. Loves tight formats. SCOTT: (312) 239-0755. (11/6)

Looking to make your mark in your market? MARK TAYLOR is the name and radio is my game. Morning drive. MD/PD. Medium markets only please. Canada/US. (707) 644-7775. (11/6)

Bright, energetic jock with three years' experience is ready to move on and up. Try me, you'll like me. Call before 10am or after 5:30pm. BRIAN: (217) 875-0933. (11/6)

Great One On One Communicator

Currently on air in Top 10 market, my third year. Nine in the business. Looking for a new Top 20 market gig. AOR format preferred, others considered. MIDDAYS or afternoons. Inquiries to Radio & Records, 1930 Century Park West, #874, Los Angeles, CA 90067. EOE

Young, talented, ambitious. Excellent record and references. Instant ratings winner. Seek fulltime on-air/MD/research. MASON WILD RISHER: (817) 562-7347. (11/6)

Workaholic with seven years' experience in US and major markets seek highly motivated station to employ this radio-crazed Englishman. Prefer Southwest. DON: (304) 253-8314. (11/6)

12 years in radio! Morning man/PD/GM seeks challenge. Will relocate. Hardworking, talented, and dedicated. For T&R call DAN DeMURO: (717) 546-8237, Muncy, PA. (11/6)

As the broadcast cardiologist said, "My heart is in radio." AC/CHR/Oldies. You got the slot, I'll fill the bill. LEIBO: (703) 329-1271/(305) 686-6378. (11/6)

Howdy! I'm sick and demented. Well, let's just say I'm an Indians fan. WWWV/WDDK/WCZN. Production/on-air. PETE DIDONATO: (216) 245-5711. (11/6)

Versatile P3 AT seeks medium/large upper Midwest AC/CHR/FSA/Gold. Fine production, stunning wit. Swell guy. Overnights? Sure! TED LYONZ: (715) 833-2035. (11/6)

Experienced recording engineer with video background available for work. For T&R: RAYMOND FISTER, 38280 Union St., Willoughby, OH 44094 or call (216) 951-8949. (11/6)

Very qualified and looking for that hard-to-land first PD job. Great on-air experience, production, and very creative. Call (405) 787-5374 and leave message. (11/6)

Soon to be an ass-kickin' ear-catchin', talk-tartin', Corvette-drivin', church-goin', soul-savin', CHR MANIAC! Hire me. Teach me. Develop me. And watch me as I become what is the future of the radio business! NO WIMPS. 5 years' experience including Springfield, MA & Denver, CO.

CHARLIE HACKETT
(413) 736-0459

ND/anchor seeks opportunity at medium/large market operation with strong news commitment. 12-year pro. All formats. DAVE BRANNEN: (614) 891-7373. (11/6)

Today's sound of Gospel must be heard! I know my Gospel music and I am prepared to do a sparkling program for the station that's prepared. PERCY WILLIAMS: (718) 282-0594. (11/6)

POSITIONS SOUGHT

PROGRAM DIRECTOR

Programming, Marketing, Psychology. Listener loyalty, dependence, bonding objectives. Profit oriented, ratings impassioned. Positive people skills. Distinguished trainer. 20 years major markets. Achievements. Meticulous technical state-of-the-art planning (universal/local motivation research, social psychological analysis, central peripheral programming/promotion translations, immediate perceptual engineering and listener/sponsor management applications). Sense of humor. **Need: continuous measurement market, 25-plus target, information emphasis format, adequate facility, shared values.** Phone (305) 942-8861. John

All I want to do is work! Any market, format, or position. Three years' medium market experience. Very talented and devoted. ERIC SCOTT: (516) 269-9272. (11/6)

Two years' experience, positive attitude, great personality. I'll do my best to make you the best. KENT: (308) 282-0203/2500. (11/6)

MISCELLANEOUS

Note to GINA "JOEY" GRIFFIN: Please call JIM. Business and personal. Collect: (302) 478-0975. (11/6)

KKYN & KPMB seeks record service from all labels and all formats, yesterday. Promotional material too. ATTN: Bob Price, PD/MD, Box 147, Plainview, TX 79072. (11/6)

Contemporary Jazz-New Age WBZN FM in Milwaukee seeks record service from all labels. Contact BILL HARMAN: (414) 637-3036. (11/6)

KLMS/Lincoln, NB has affiliated with "The Breeze" and is operating live in morning drive. We seek Jazz service from all labels ASAP. ATTN: Gary Collins, 1540 S. 70th St. 68506. (11/6)

Banner Radio's Detroit and Minneapolis offices have moved to: 3310 W. Big Beaver Rd., Ste. 513, Troy, MI 48064, (313) 643-4081; and Piper Jaffray Tower, Ste. 2990, Minneapolis, MI 55402. (612) 339-9904.

CPR/Contemporary Public Relations is a new PR firm serving the music industry. Contact Gayle Raimi or Sheila Melody, 12115 Magnolia Blvd., Ste. 172, N. Hollywood, CA 91607; (818) 505-1035.

Jessica A. Gihon Management has relocated to 888-789 W. Pender, Vancouver, BC V6C 1H2.

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings **by mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R NATIONAL AIRPLAY COUNTRY

TOP 50

NOVEMBER 6, 1987

Three Weeks Two Weeks Last Week

	Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
9	6	3		1 REBA McENTIRE/The Last One To Know (MCA)	167/0	151	15	1
7	4	2		2 HOLLY DUNN/Only When I Love (MTM)	166/0	149	14	3
5	2	1		3 STEVE WARINER/Lynda (MCA)	160/0	137	16	7
8	7	5		4 RICKY VAN SHELTON/Somebody Lied (Columbia)	161/2	134	22	5
12	10	6		5 T.G. SHEPPARD/One For The Money (Columbia)	166/0	126	33	7
16	11	8		6 T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)	165/1	114	45	6
17	14	9		7 D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	164/1	108	51	5
22	17	10		8 HIGHWAY 101/Somebody Lied (WB)	163/1	89	70	4
24	19	12		9 K.T. OSLIN/Do Ya (RCA)	161/0	93	64	4
15	13	11		10 LEE GREENWOOD/If There's Any Justice (MCA)	154/0	93	51	10
18	16	13		11 DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/Pg)	155/3	78	55	22
25	20	16		12 WAYLON JENNINGS/Rough And Rowdy Days (MCA)	160/4	65	84	11
4	1	4		13 RANDY TRAVIS/I Won't Need You Anymore (WB)	139/0	93	30	16
28	21	17		14 KENNY ROGERS/I Prefer The Moonlight (RCA)	164/1	46	109	9
26	22	18		15 SWEETHEARTS OF THE RODEO/Gotta Get Away (Columbia)	161/2	41	101	19
29	24	19		16 EXILE/I Can't Get Close Enough (Epic)	164/8	31	116	17
31	25	20		17 HANK WILLIAMS JR./Heaven Can't Be Found (WB/Curb)	155/5	26	107	22
1	3	7		18 BELLAMY BROTHERS/Crazy From The Heart (MCA/Curb)	120/0	80	24	16
37	30	22		19 DAN SEALS/One Friend (Capitol)	160/5	15	117	28
30	26	23		20 VINCE GILL/Let's Do Something (RCA)	145/4	25	96	24
49	36	26		21 RONNIE MILSAP/Where Do The Nights Go (RCA)	158/13	5	106	47
3	8	14		22 JUDDS/Maybe Your Baby's Got The Blues (RCA/Curb)	103/0	52	39	12
32	29	25		23 TOM WOPAT/Susannah (Capitol)	133/4	23	74	36
36	32	27		24 LYLE LOVETT/Give Back My Heart (MCA/Curb)	135/8	11	94	30
46	38	30		25 KATHY MATTEA/Goin' Gone (Mercury/Pg)	147/16	1	93	53
39	34	29		26 GLEN CAMPBELL/Still Within The Sound Of My Voice (MCA)	138/14	9	84	45
42	37	31		27 OAK RIDGE BOYS/Time In (MCA)	136/18	4	79	53
2	5	15		28 GEORGE STRAIT/Am I Blue (MCA)	88/1	28	42	18
48	39	33		29 MICHAEL JOHNSON/Crying Shame (RCA)	142/15	2	71	69
38	35	32		30 PAKE McENTIRE/Good God, I Had It Good (RCA)	119/4	13	67	39
44	40	34		31 O'KANES/Just Lovin' You (Columbia)	125/15	10	58	57
—	45	37		32 CRYSTAL GAYLE/Only Love Can Save Me Now (WB)	137/23	1	62	74
BREAKER				33 RESTLESS HEART/Wheels (RCA)	133/36	1	47	85
BREAKER				34 RICKY SKAGGS/I'm Tired (Epic)	111/16	2	58	51
11	15	24		35 TANYA TUCKER/Love Me Like You Used To (Capitol)	53/0	21	16	16
—	49	41		36 BILLY JOE ROYAL/I'll Pin A Note On... (Atlantic America)	91/13	5	45	41
BREAKER				37 DON WILLIAMS/I Wouldn't Be A Man (Capitol)	103/26	1	35	67
6	9	21		38 ALABAMA/Tar Top (RCA)	56/0	6	36	14
BREAKER				39 FORESTER SISTERS/Lyin' In His Arms Again (WB)	100/30	0	26	74
47	44	42		40 LYNN ANDERSON/Read Between The Lines (Mercury/Pg)	75/8	4	36	35
—	47	43		41 SHOOTERS/Tell It To Your Teddy Bear (Epic)	81/10	3	35	43
—	46	42		42 STEVE EARLE/Sweet Little '66 (MCA)	86/17	0	33	53
—	48	43		43 DESERT ROSE BAND/One Step Forward (MCA/Curb)	93/30	0	26	67
10	12	28		44 MOE BANDY/You Haven't Heard The Last... (MCA/Curb)	50/0	12	25	13
DEBUT				45 ROSANNE CASH/Tennessee Flat Top Box (Columbia)	77/30	2	14	61
14	28	36		46 EARL THOMAS CONLEY/Right From The Start (RCA)	33/0	11	13	9
DEBUT				47 DWIGHT YOAKAM/Please, Please Baby (Reprise)	62/42	1	13	48
DEBUT				48 JUDY RODMAN/I Want A Love Like That (MTM)	69/14	0	21	48
—	49	49		49 NEW GRASS REVIVAL/Unconditional Love (Capitol)	48/1	1	23	24
DEBUT				50 FOSTER & LLOYD/Sure Thing (RCA)	69/27	0	10	59

MOST ADDED

- DWIGHT YOAKAM (42)
- RESTLESS HEART (36)
- NITTY GRITTY DIRT BAND (35)
- ROSANNE CASH (30)
- DESERT ROSE BAND (30)
- FORESTER SISTERS (30)
- JUICE NEWTON (29)
- FOSTER & LLOYD (27)
- DON WILLIAMS (26)

HOTTEST

- REBA McENTIRE (91)
- RICKY VAN SHELTON (88)
- STEVE WARINER (84)
- HOLLY DUNN (67)
- RANDY TRAVIS (65)
- K.T. OSLIN (42)
- T.G. SHEPPARD (39)
- HIGHWAY 101 (33)
- PARTON, RONSTADT, HARRIS (30)
- BELLAMY BROTHERS (27)

NEW ARTISTS

Reports/Adds

- 1 SHOOTERS/Tell It To Your... (Epic) .81/10
- 2 PATTY LOVELESS/You Saved Me (MCA) .48/11
- 3 N. GRASS REVIVAL/Unconditional (Cap.) .48/1
- 4 MASON DIXON/Don't Say... (Premiere One) .31/3
- 5 ADAM BAKER/Standing Invitation (Avisa) .18/2
- 6 GEORGE HIGHFILL/Mad Money (WB) .17/0
- 7 RIC STEEL/The Radio Song (Panache) .16/9
- 8 VICKI BIRD/I've Got... (16th Ave./Cap.) .15/3
- 9 RIDE THE RIVER/It's Such... (Advantage) .14/2
- 10 R. SHARPS/If You're... (Canyon Creek) .9/2

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

BREAKERS

RESTLESS HEART Wheels (RCA)

On 80% of reporting stations. Rotations: Heavy 1, Medium 47, Light 85, Total Adds 36 including WQCB, WOKQ, WDSY, WPOR, WILQ, WQIK, WGKX, WKSJ, WSIX, WQYK, WSLR, WFMS, WMIL, KWEN, KZSN, KUGN, KFMS, KKAT, KMPS, KDRK. Moves 40-33 on the Country chart.

RICKY SKAGGS I'm Tired (Epic)

On 66% of reporting stations. Rotations: Heavy 2, Medium 58, Light 51, Total Adds 16, WPTR, WBEE, WORC, KSCS, KHEY, WESC, WTQR, WUBE, WKKQ, WITL, WMIL, WLLR, KZSN, KUGN, KRAK, KMPS. Moves 39-34 on the Country chart.

DON WILLIAMS I Wouldn't Be A Man (Capitol)

On 62% of reporting stations. Rotations: Heavy 1, Medium 35, Light 67, Total Adds 26 including WHWK, WQBE, WRKZ, WDSY, CHOW, KYKX, WMC, KRMD, WUSQ, WTQR, WSLR, KJJY, WYNG, KFKF, KIOV, KKCS, KFMS, KRAK, KKAT, KSON. Moves 44-37 on the Country chart.

FORESTER SISTERS Lyn' In His Arms Again (WB)

On 60% of reporting stations. Rotations: Heavy 0, Medium 26, Light 74, Total Adds 30 including WQCB, WQBE, WXTU, WPOR, CHOW, WKYQ, WYDD, KAJA, WUSQ, WTQR, WFMS, WMIL, WMUS, WLLR, WWJO, KKCS, KFMS, KKAT, KDRK, KIIM. Moves 47-39 on the Country chart.

Darrell Holt
National Promotions By
MIKE BORCHETTA
47 Music Sq. E.
Nashville, TN 37203/(615) 321-5080

HIS FIRST SOLO SINGLE...
"CATCH 22"

Produced By Nelson Larkin
ANOKA Records #222

AVAILABLE ON COMPACT DISC



Photo: DON PUTNAM

FALL'S FULL OF HITS! AND NIPPER'S GOT THEM!

RONNIE MILSAP •
"WHERE DO THE NIGHTS GO?"

Country giant by one of Country's giant talents!

K.T. OSLIN • "DO YA?"

Hottest new female act in Country!

RESTLESS HEART • "WHEELS"

Title song from their best-selling album!

FOSTER & LLOYD • "SURE THING"

Follow-up to R&R's first #1 on a first record, by any act!

JUICE NEWTON • "TELL ME TRUE"

One of Country's superstars — back with a new hit!

KEITH WHITLEY • "SOME OLD SIDE ROAD"

The tempo, the sound, the artist — it's all here!

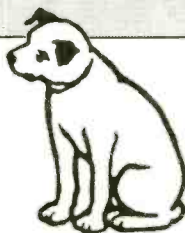
JO-EL SONNIER • "COME ON JOE"

A fresh, new, exciting act for Country radio!

AND NEXT, TWO GUARANTEED HITS:

ALABAMA • "FACE TO FACE"

THE JUDDS • "TURN IT LOOSE"



A Radio Station's Best Friend



R&R NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

DESERT ROSE BAND "One Step Forward" (MCA/Curb) 93/30

Rotations: Heavy 0, Medium 26, Light 67, Total Adds 30 including WCAO, WHWK, WTCR, WPOR, KEAN, WXBO, WUSY, KPLX, KNFM, WKSJ, WLWI, WYYD, KAJA, WTQR, WMNI, KSO, KFVK, WDAF, WMUS, WLLR. Moves 48-43 on the Country chart.

BILLY JOE ROYAL "I'll Pin A Note On Your Pillow" (Atlantic America) 91/13

Rotations: Heavy 5, Medium 45, Light 41, Total Adds 13, WAYZ, WILQ, WKHX, WKLO, KKIX, KYKX, WYYD, WCHY, WBVE, WYNG, WFMS, WITL, KIK-FM. Heavy: WYNK, WAMZ, WOKK, WUBE, KRKT. Moves 49-41-36 on the Country chart.

STEVE EARLE "Sweet Little '66'" (MCA) 86/17

Rotations: Heavy 0, Medium 33, Light 53, Total Adds 17, WPTR, WHWK, WIXL, CHOW, WESC, KIKK, KSSN, WYYD, WUBE, WGARFM, WMNI, WAXX, WFMS, WMIL, KKCS, KWJJ, KSON. Moves 46-42 on the Country chart.

SHOOTERS "Tell It To Your Teddy Bear" (Epic) 81/10

Rotations: Heavy 3, Medium 35, Light 43, Total Adds 10, WTCR, WXBO, KAJA, KRMD, WGARFM, KXXY, KKCS, KEKB, KZLA, KNEW. Heavy: WEZL, WOKK, KRKT. Medium: KEAN, WUSY, WKSJ, WCMS, WUSN, KTTS, KKAT. Moves 47-43-41 on the Country chart.

ROSANNE CASH "Tennessee Flat Top Box" (Columbia) 77/30

Rotations: Heavy 2, Medium 14, Light 61, Total Adds 30 including WYRK, WTCR, WAJR, WDSY, WWVA, KASE, WGKX, WLWI, WPAP, KKYX, WUBE, KWMT, WXCL, KTTS, KTRP, KRKT, KUUY, KWJJ, KSOP, KRPM. Debuts at number 45 on the Country chart.

FOSTER & LLOYD "Sure Thing" (RCA) 69/27

Rotations: Heavy 0, Medium 10, Light 59, Total Adds 27 including WPOC, WXTU, WORC, KYKR, WVMI, WZZK, KPLX, KKIX, KYKX, KNFM, WNÖE, KAJA, WCHY, KKAL, KVOO, KYGO, KNIX, KCCY, KTOM, KSON. Debuts at number 50 on the Country chart.

JUDY ROOMAN "I Want A Love Like That" (MTM) 69/14

Rotations: Heavy 0, Medium 21, Light 48, Total Adds 14, WVAM, WCAO, WQBE, KHEY, WIVK, KYKX, WAMZ, KLLL, WKSJ, WQYK, WSLR, KSO, KGHL, KFRE. Medium: WOKK, KFDI, KUZZ, KYGO, KTOM, KIIM. Debuts at number 48 on the Country chart.

DWIGHT YOAKAM "Please, Please Baby" (Reprise) 62/42

Rotations: Heavy 1, Medium 13, Light 48, Total Adds 42 including WCAO, WWVA, KEAN, KASE, WUSY, WAMZ, WCMS, WQYK, KJNE, WUSN, WMNI, WONE, KFVK, KVOO, KYGO, KWJJ, KTOM, KSOP, KSON, KIIM. Debuts at number 47 on the Country chart.

STATLER BROTHERS "Maple Street Memories" (Mercury/PolyGram) 54/11

Rotations: Heavy 1, Medium 17, Light 36, Total Adds 11, WIXY, WIVK, KSSN, WCMS, KBMR, KCJB, WQW, WWJO, WTCM, KEEN, KRPM. Heavy: KCKC. Medium: KRRV, KMML, WONE, KTTS, WTHI, KFDI, KRKT, KTOM.

NITTY GRITTY DIRT BAND "Oh What A Love" (WB) 53/35

Rotations: Heavy 1, Medium 7, Light 45, Total Adds 35 including WXTU, WAYZ, WWVA, KASE, WYNK, WVMI, WIVK, WCMS, WTQR, WAXX, KCJB, WQW, WXCL, KIK-FM, KVOO, KUUY, KUPL, KCCY, KTOM, KCKC.

VERN GOSDIN "Do You Believe Me Now" (Columbia) 53/16

Rotations: Heavy 1, Medium 15, Light 37, Total Adds 16, WRKZ, WIXY, WAYZ, WAMZ, KLLL, WTQR, WONE, KSO, WAXX, WTSO, KCJB, WQW, WXCL, WTHI, KFRE, KTOM. Heavy: WDAF. Medium: WYNK, WWWW, KEEN.

SIGNIFICANT ACTION

PATTY LOVELESS "You Saved Me" (MCA) 48/11

Rotations: Heavy 0, Medium 15, Light 33, Total Adds 11, KMML, KYKX, WKSJ, WPAP, KWMT, WTSO, WOW, KIOV, WWJO, WTHI, KGHL. Medium: WAYZ, KRRV, WTVY, WCMS, WSLR, KBMR, KFDI, KRKT, KEEN.

NEW GRASS REVIVAL "Unconditional Love" (Capitol) 48/1

Rotations: Heavy 1, Medium 23, Light 24, Total Adds 3, WVAM. Heavy: WPAP. Medium: WIXY, KRRV, WEZL, WUSY, WTVY, WKSJ, WCMS, KKYX, KJNE, WUSN, KTTS, WTCM, KKAL, KUUY, KRWO, KALF, KTOM. Moves 49-49 on the Country chart.

JUICE NEWTON "Tell Me True" (RCA) 35/29

Rotations: Heavy 0, Medium 5, Light 30, Total Adds 29 including WAJR, KMML, KASE, KLLL, WLWI, WCMS, WPAP, KKYX, KJNE, WUSO, WTQR, WAXX, KXXY, WOW, KIOV, WTCM, KFDI, KUUY, KEKB, KCCY.

CONWAY TWITTY "That's My Job" (MCA) 34/22

Rotations: Heavy 1, Medium 4, Light 29, Total Adds 22, WCAO, WCVR, WWVA, KEAN, WYNK, WSOC, WNÖE, WCMS, WPAP, KKYX, KJNE, WMNI, WAXX, KFGO, KWMT, WCUZ, KXXY, KVOO, KRKT, KVOO, KFRE, KTOM.

ASLEEP AT THE WHEEL "Boogie Back To Texas" (Epic) 34/3

Rotations: Heavy 1, Medium 11, Light 22, Total Adds 3, WVAM, WXBO, KIOV. Heavy: WTCM. Medium: KASE, WEZL, KIKK, WPAP, KBMR, WQW, KKAL, KCCY, KTOM, KEEN. Light: WPOC, WKSJ, WUSN, KTPK, KVOO, KFRE.

MERLE HAGGARD "Twinkle, Twinkle Lucky Star" (Epic) 32/16

Rotations: Heavy 2, Medium 9, Light 21, Total Adds 16, WYRK, WXTU, WWVA, WYNK, WKLO, KKIX, WIVK, WOKK, WCMS, WTQR, KNIX, KUPL, KCCY, KSOP, KCKC, KEEN. Heavy: WDAF, KFDI.

ODN McLEAN "You Can't Blame The Train" (Capitol) 31/9

Rotations: Heavy 0, Medium 8, Light 23, Total Adds 9, WCAO, WAJR, WILQ, WOKK, WAXX, KCJB, KEKB, KALF, KEEN. Medium: WCVR, WAYZ, KBMR, WOW, KTTS, WTCM, KRKT, KTOM.

JOHN SCHNEIDER "If It Was Anyone But You" (MCA) 31/6

Rotations: Heavy 0, Medium 9, Light 22, Total Adds 6, WEZL, WLWI, WOW, KIOV, KUUY, KCKC. Medium: WTVY, KLLL, WPAP, KKYX, KTTS, WTCM, KRKT, KSOP. Light: WWVA, KEAN, WIVK, KJNE, KVOO, KUPL.

MASON DIXON "Don't Say No Tonight" (Premier One) 31/3

Rotations: Heavy 2, Medium 13, Light 16, Total Adds 3, KWMT, KIK-FM, KRWO. Heavy: KFDI, KRKT. Medium: WCAO, KEAN, KRRV, KYKR, WRNS, KPLX, WTVY, KKIX, WPAP, KKYX, KJNE, KFGO, KTTS.

GIRLS NEXT DOOR "Easy To Find" (MTM) 30/0

Rotations: Heavy 0, Medium 10, Light 20, Total Adds 0. Medium: WUSY, WTVY, WNÖE, KKYX, WAXX, WCUZ, KTTS, KRKT, KALF, KDRK. Light: WLWI, WCMS, WWKA, WKYQ, WCHY, WQYK, KJNE, WKKQ, KGHL, KCCY.

KEITH WHITLEY "Some Old Side Road" (RCA) 28/24

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 24 including WAYZ, KMML, WEZL, KSSN, WCMS, WPAP, KKYX, WONE, WAXX, KFGO, WDAF, KTTS, KRKT, KVOO, KRWO, KCCY, KTOM, KSOP, KEEN, KRPM.

RAY PRICE "Just Enough Love" (SOR) 19/3

Rotations: Heavy 1, Medium 4, Light 14, Total Adds 3, WVAM, WWVA, WTHI. Heavy: KRKT. Medium: WCVR, KKYX, KTTS, KFDI. Light: WTVY, KSSN, KSO, WKKQ, WAXX, KFGO, KWMT, KVOO, KVOO, KTOM, KSOP.

ADAM BAKER "Standing Invitation" (Avista) 18/2

Rotations: Heavy 0, Medium 3, Light 15, Total Adds 2, WSLR, KTTS. Medium: WRNS, KRKT, KALF. Light: WCVR, WIXY, WTVY, WDXE, KKYX, KKYX, WKKQ, KFGO, KVOO, KFDI, KVOO, KRWO, KSOP.

GEORGE HIGHFILL "Mad Money" (WB) 17/0

Rotations: Heavy 0, Medium 5, Light 12, Total Adds 0. Medium: KTTS, WTCM, KRKT, KTOM, KEEN. Light: WCVR, KHEY, WLWI, KKYX, KFGO, KWMT, KVOO, KFDI, KFRE, KRWO, KZLA, KALF.

RIC STEEL "The Radio Song" (Panache) 16/9

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 9, WTCR, CHOW, WTVY, KJNE, KTTS, KFDI, KRKT, KKAL, KRWO. Medium: WTCM, KYAK. Light: WVAM, KSSN, WKMF, KVOO, KUUY.

TANYA TUCKER with P. DAVIS & P. OVERSTREET "I Won't Take Less Than Your Love" (Capitol) 15/15

Rotations: Heavy 0, Medium 3, Light 12, Total Adds 15, WCVR, KMML, WYNK, KYKR, WVMI, WXBO, WIVK, WDXE, WOKK, WDAF, KXXY, WTCM, KFDI, KUZZ, KNIX.

VICKI BIRD "I've Got Ways Of Making You Talk" (16th Avenue/Capitol) 15/3

Rotations: Heavy 0, Medium 3, Light 12, Total Adds 3, KHEY, WAXX, KFDI. Medium: KYKR, KTTS, KRKT. Light: KRRV, WTVY, WDXE, KKYX, KSO, KFGO, KWMT, KVOO, KSOP.

RIE THE RIVER "It's Such A Heartache" (Advantage) 14/2

Rotations: Heavy 1, Medium 4, Light 9, Total Adds 2, KVOO, KSOP. Heavy: KRKT. Medium: KEAN, WTVY, KSO, KTTS. Light: WCAO, WDXE, KKYX, KJNE, WUSO, KKAL, KRWO.

LOUISE MANDRELL "Tender Time" (RCA) 13/3

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 3, WEZL, WWJO, KSOP. Medium: KKYX, KRKT. Light: WCVR, WAYZ, KMML, WTVY, WOKK, WLWI, KTPK, KRWO.

REX ALLEN JR. "We're Stayin' Together" (TNP) 12/3

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 3, KSO, KFDI, KUUY. Light: KEAN, WTVY, WKKQ, KFGO, WOW, KTTS, KVOO, KRWO, KSOP.

ODDIE GRAY "Take It Real Easy" (Capitol) 11/0

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 0. Medium: KRKT. Light: WDXE, WOKK, WCMS, WPAP, KKYX, WAXX, KFGO, KTTS, KFDI, KVOO.

MEL McDANIEL "Now You're Talkin'" (Capitol) 10/5

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 5, WAYZ, KKYX, KJNE, WTCM, KVOO. Light: WCVR, KRRV, WWKA, WDAF, KRWO.

ROSEMARY SHARP "If You're Gonna Tell Me Lies" (Canyon Creek) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, KTTS, KFDI. Medium: KSO. Light: WTVY, KYKX, KKYX, KVOO, KRKT, KSOP.

RONNIE DOVE "Rise And Shine" (Diamond) 9/0

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 0. Medium: WCAO, WOKK. Light: WAJR, WWVA, WTVY, WDXE, KKYX, WUSO, KTTS.

RAZZY BAILEY "If Love Ever Made A Fool" (SOA) 8/1

Rotations: Heavy 0, Medium 3, Light 5, Total Adds 1, KRKT. Medium: WCVR, WTVY, KKYX. Light: KFGO, KVOO, KFDI, KSOP.

ALBUM TRACKS

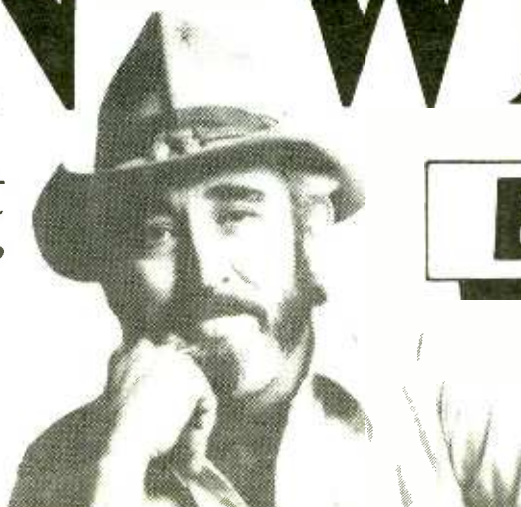
ARTIST/Song Title (Label)	Album Title
JUDDS/Turn It Loose (RCA/Curb)	Heartland
RANDY TRAVIS/Too Gone Too Long (WB)	Always & Forever
HOLLY DUNN/Small Towns (MTM)	Cornerstone
T. GRAHAM BROWN/R.F.D. 30529 (Capitol)	Brilliant Conversationalist
HANK WILLIAMS JR./Young Country (WB/Curb)	Born To Boogie
VINCE GILL/Baby That's Tough (RCA)	The Way Back Home
HIGHWAY 101/Cry, Cry, Cry (WB)	Highway 101
GEORGE STRAIT/Hot Burnin' Flames (MCA)	Ocean Front Property
DWIGHT YOAKAM/Always Late With Your Kisses (Reprise)	Hillbilly Deluxe
JUDDS/Cow Cow Boogie (RCA/Curb)	Heartland
BELLAMY BROTHERS/It's Raining Girls (MCA/Curb)	Crazy From The Heart
ALABAMA/Fallin' Again (RCA)	Just Us
RICKY VAN SHELTON/Ultimately Fine (Columbia)	Wild Eyed Dream

DON WILLIAMS

"I Wouldn't Be A Man"

(44066)

From The LP
"Traces"



BREAKERS.

37

Capitol

R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

CHART EXTRAS

MISSION

Show A Little Love (Columbia)

67% of our reporting stations on it. Rotations: Heavy 3/0, Medium 23/1, Light 36/9, Total Adds 10, WXOK, JET94, Z16, KOKY, WJYL, WLOU, WIKS, KPRW, KKSS, KFOX.

BREAKERS.

KASHIF & MELI'SA MORGAN

Love Changes (Arista)

82% of our reporting stations on it. Rotations: Heavy 1/0, Medium 15/3, Light 59/21, Total Adds 24 including WDAS, WVEE, WEDR, WGCI, WZAK, WVKO, WLUM, WFXA, WPEG, JET94, WJYL, WLOU.

ANITA POINTER

Overnight Success (RCA)

71% of our reporting stations on it. Rotations: Heavy 2/0, Medium 32/2, Light 31/9, Total Adds 11, KMJQ, WBMX, KDAY, KPUR, Z93, WDDM, WHYZ, WQFX, WQIS, WVOI, KKSS. Debuts at number 39 on the Urban Contemporary chart.

LISA LISA & CULT JAM featuring FULL FORCE

Someone To Love Me For Me (Columbia)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/1, Light 41/18, Total Adds 19 including WXYV, WDAS, WVEE, WBMX, WGCI, KJLH, WJIZ, WNOO, WORL, Z103, KFOX, KKPW.

FORCE MD'S

Touch And Go (Tommy Boy/WB)

67% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/1, Light 41/15, Total Adds 16 including WXYV, WILD, WUSL, WEDR, WATV, WENN, Z93, WQMG, Z16, WBLX, WXL, KMYX.

PRETTY POISON

Catch Me I'm Falling (Virgin)

66% of our reporting stations on it. Rotations: Heavy 22/1, Medium 23/1, Light 16/6, Total Adds 8, K104, WHRK, WVKO, WFXA, WFXC, WJJS, WQQK, WORL. Moves 32-28 on the Urban Contemporary chart.

NEW & ACTIVE

PEBBLES "Girlfriend" (MCA) 53/19

Rotations: Heavy 0/0, Medium 7/3, Light 46/18, Total Adds 19, WDAS, WAMO, WVEE, KMJQ, K94, KPRS, WLUM, WATV, Z93, WDDM, KDLZ, WQMG, KIIZ, WBLX, WQIM, WXL, WWWW, KMYX, KKPW. Medium: WHUR, K104, WDLA, WALT, KHYS, WTMP.

ATLANTIC STARR "All In The Name Of Love" (WB) 53/6

Rotations: Heavy 1/0, Medium 4/1, Light 36/24, Total Adds 6, K94, WGCI, KPRS, WENN, WVOI, KKPW. Heavy: WILD, WEKS, WPAL, KHYS, KKSS. Mediums include: WXYV, WDAS, WVEE, KMJQ, WHRK, WYLD, WBMX, WZAK, KJLH, WFXC, WQMG, WBLX, WQQK, WIKS.

GLADYS KNIGHT & THE PIPS "Love Overboard" (MCA) 52/45

Rotations: Heavy 1/1, Medium 7/3, Light 44/41, Total Adds 45, WILD, WDAS, WUSL, WDJY, KRNB, WDLA, WEDR, K94, WQWI, WBMX, WZAK, WJLB, KMJM, KJLH, KSOL, KPUR, WEKS, WFXA, KQXL, WXOK, Z93, JET94, WZFX, KDLZ, WQMG, WQFX, WZAZ, Z16, WQIS, KOKY, WJYL, WQIM, WQQK, KHYS, WPLZ, KDKS, WANM, WIZF, WGPR, WKWM, WXL, KPRW, WWWW, WVOI, KFOX.

GAP BAND "Sweeter Than Candy" (RCA) 51/8

Rotations: Heavy 7/0, Medium 28/0, Light 16/8, Total Adds 8, WDAS, WVEE, WGCI, OC104, WORL, WKWM, KPRW, KKPW. Heavy: K104, KMJQ, WFXA, Z16, KOKY, WIKS, WIZF. Mediums include: WXYV, WDJY, WHUR, WHRK, WYLD, WQWI, KPRS, KJLH, KMYX, KFOX.

STING "We'll Be Together" (A&M) 51/5

Rotations: Heavy 2/0, Medium 19/1, Light 30/4, Total Adds 5, WUSL, KRNB, WNHC, WZFX, WIKS. Heavy: WLUM, WDKX. Medium: WBLK, WHUR, WVEE, K104, WHRK, WQWI, WEKS, WFXA, JET94, WNOO, KPRR, WPDQ, WQIS, WBLX, KHYS, KKSS, KMYX, KKPW.

MICHAEL COOPER "To Prove My Love" (WB) 44/10

Rotations: Heavy 0/0, Medium 16/0, Light 28/10, Total Adds 10, WDAS, K104, WHRK, WEDR, WBMX, KDAY, WQFX, WALT, WWWW, KKPW. Medium: WHUR, KMJQ, K94, WZAK, KMJM, KSOL, WEKS, KQXL, WXOK, WATV, KIIZ, Z16, WBLX, WIKS, KHYS, KDKS.

STEPHANIE MILLS "Secret Lady" (MCA) 41/25

Rotations: Heavy 1/0, Medium 19/1, Light 36/24, Total Adds 25, WXYV, WDAS, WAMO, WHUR, WVEE, KRNB, WDLA, WEDR, KPRS, KMJM, KJLH, WEKS, WFXA, WATV, WENN, WFXC, WQMG, WJMI, WPDQ, WZAZ, Z16, WLOU, WQIM, WANM, WKWM.

SIEDAH GARRETT "Everchanging Times" (Qwest/WB) 40/8

Rotations: Heavy 0/0, Medium 9/0, Light 31/8, Total Adds 8, WXYV, WAMO, WDJY, WHUR, Z93, KOKY, WPLZ, WGPR. Medium: WDLA, KPRS, KSOL, WJIZ, WDDM, WJMI, WJYL, WALT, KPRW.

DEELE "Two Occasions" (Solar/Capitol) 34/13

Rotations: Heavy 2/0, Medium 27/1, Light 30/12, Total Adds 13, WXYV, WILD, WDLA, WEDR, WBMX, WJIZ, KPUR, WXOK, WATV, WENN, Z93, JET94, WTLC. Heavy: WZAK, WIZF. Medium: KMJQ.

CHUCK STANLEY introducing ALYSON WILLIAMS "Make You Mine Tonight" (Def Jam/Columbia) 33/3

Rotations: Heavy 0/0, Medium 9/0, Light 24/3, Total Adds 3, WDJY, WUSS, KQXL. Medium: WDAS, KMJQ, WEDR, KSOL, WXOK, WPAL, KDLZ, WJJS, WALT.

KEITH SWEAT "I Want Her" (Vintertainment/Elektra) 32/16

Rotations: Heavy 0/0, Medium 6/2, Light 26/14, Total Adds 16, WDAS, WAMO, WDJY, WHUR, WEDR, KDAY, XHRM, WUSS, WEKS, WZFX, KDLZ, WZAZ, KIIZ, WJYL, WLOU, WANM. Medium: WILD, KMJQ, KPRS, WNHC.

TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise) 32/3

Rotations: Heavy 2/0, Medium 13/0, Light 17/3, Total Adds 3, WDAS, KHYS, WGPR. Heavy: XHRM, OC104. Medium: WDLA, KJLH, WDKX, KQXL, WATV, WPAL, KPRR, WHYZ, WZAZ, WALT, KDKS, WTMP, KKSS.

KOOL MOE DEE "How You Like Me Now" (Jive/RCA) 29/2

Rotations: Heavy 2/0, Medium 8/0, Light 19/2, Total Adds 2, WGCI, WLOU. Heavy: KDAY, WUSS. Medium: WHUR, KRNB, WDLA, WZAK, KMJM, WEKS, WDDM, WANM.

FREDDIE JACKSON "Look Around" (Capitol) 28/1

Rotations: Heavy 1/0, Medium 17/0, Light 10/1, Total Adds 1, Z16. Heavy: WDDM. Medium: WVEE, WEDR, WYLD, KJLH, KSOL, WPAL, WNOO, WFXC, WZAZ, WLIQ, WLOU, WQQK, WPLZ, WANM, WTMP, WIZF, WWWW.

MONET & NOLAN THOMAS "Leave The Lights On" (Ligosa/Warlock) 26/1

Rotations: Heavy 0/0, Medium 8/0, Light 18/1, Total Adds 1, WJYL. Medium: WDAS, WDLA, KPRS, WJIZ, WXOK, WFXC, WZAZ, WALT.

MOST ADDED

- GLADYS KNIGHT (45)
- STEPHANIE MILLS (25)
- KASHIF & MELI'SA MORGAN (24)
- LISA LISA (19)
- PEBBLES (19)
- FORCE MD'S (16)
- KEITH SWEAT (16)
- DEELE (13)
- WHITNEY HOUSTON (11)
- ANITA POINTER (11)

HOTTEST

- MARLON JACKSON (58)
- ANGELA WINBUSH (53)
- DEJA (47)
- STEVIE WONDER (40)
- O'JAYS (48)
- SHANICE WILSON (30)
- TEMPTATIONS (29)
- ROGER (20)
- EW&F (17)

SIGNIFICANT ACTION

COVER GIRLS "Because Of You" (The Fever/Sutra) 24/5

Rotations: Heavy 0/0, Medium 14/2, Light 10/3, Total Adds 5, WHRK, KPRS, XHRM, WZAZ, KKPW. Medium: WDAS, WDJY, KRNB, WDLA, WQWI, WGCI, KMJM, WDKX, KPRR, WIKS, WTMP, KMYX.

MICO WAVE "Misunderstood" (Columbia) 24/1

Rotations: Heavy 1/0, Medium 7/0, Light 16/1, Total Adds 1, WPDQ. Heavy: WBLZ. Medium: WAMO, WHUR, WQWI, KSOL, WJJS, WQIM, WTLC.

GERALD ALBRIGHT "So Amazing" (Atlantic) 23/10

Rotations: Heavy 0/0, Medium 5/1, Light 18/9, Total Adds 10, WILD, WAMO, WDKX, WJIZ, KPUR, WENN, KIIZ, KOKY, WIZF, WXL. Medium: WDAS, KRNB, WHRK, WZAK.

STEVIE B "Party Your Body" (LMR) 23/5

Rotations: Heavy 0/0, Medium 8/1, Light 15/4, Total Adds 5, WHRK, WQWI, JET94, WHYZ, WPDQ. Medium: KRNB, XHRM, KSOL, WPAL, KPRR, WZAZ, KKPW.

BOBBY WOMACK "Living In A Box" (MCA) 21/2

Rotations: Heavy 0/0, Medium 6/1, Light 15/1, Total Adds 2, WPAL, WLOU. Medium: WBLK, WDLA, WATV, KHYS, WTMP.

MARY DAVIS "Steppin' Out" (Tabu/CBS) 20/3

Rotations: Heavy 0/0, Medium 3/0, Light 17/3, Total Adds 3, WENN, WLOU, WPLZ. Medium: WBLK, WJYL, WTMP.

ROBE "Turn On The Moon" (2000 AD) 19/3

Rotations: Heavy 0/0, Medium 17/3, Total Adds 3, JET94, WQIS, KHYS. Medium: KSOL, WZAZ.

VANESSA BELL ARMSTRONG "You Bring Out The Best In Me" (Jive/RCA) 17/6

Rotations: Heavy 0/0, Medium 1/0, Light 16/6, Total Adds 6, WHUR, WEDR, WNHC, KQXL, Z103, WGPR. Medium: KRNB.

MADHOUSE "The Perfect 10" (Paisley Park/WB) 17/2

Rotations: Heavy 0/0, Medium 5/0, Light 12/2, Total Adds 2, KMJM, WNOO. Medium: K104, KMJQ, WYLD, WDKX, KIIZ.

AUDREY WHEELER "Irresistible" (Capitol) 17/1

Rotations: Heavy 0/0, Medium 9/0, Light 8/1, Total Adds 1, Z103. Medium: WJLB, WJIZ, WEKS, WIZF, WGPR, WKWM, WXL, WWWW, WVOI.

STARPOINT "Touch Of Your Love" (Elektra) 16/4

Rotations: Heavy 0/0, Medium 4/0, Light 12/4, Total Adds 4, WBLK, WAMO, KSOL, JET94. Medium: WJMI, WXL, WWWW, WVOI.

STOCK/AITKEN/WATERMAN "Roadblock" (A&M) 16/3

Rotations: Heavy 3/0, Medium 6/1, Light 7/2, Total Adds 3, WDKX, WIZF, WTLC. Heavy: WILD, WDAS, WKND. Medium: WBLK, WYLD, WNOO, WIKS, KKSS.

DIMPLES "I Can't Live With Or Without You" (Columbia) 15/7

Rotations: Heavy 0/0, Medium 1/0, Light 14/7, Total Adds 7, WHRK, KMJM, WNOO, WQFX, KIIZ, KHYS, WPLZ. Medium: WBLK.

M.C. SHAN "Left Me Lonely" (Cold Chillin') 15/3

Rotations: Heavy 0/0, Medium 4/1, Light 11/2, Total Adds 3, WDJY, KDAY, WDDM. Medium: WEDR, KSOL, KHYS.

J.E. THE P.C. FROM D.C. "Hello Rochelle" (Profile) 15/0

Rotations: Heavy 0/0, Medium 5/0, Light 10/0, Total Adds 0. Medium: KRNB, KSOL, WZAZ, KDKS, WANM.

JOYCE SIMS "Come Into My Life" (Fresh/Sleeping Bag) 14/8

Rotations: Heavy 0/0, Medium 3/0, Light 11/8, Total Adds 8, WILD, WAMO, KRNB, WJLB, WPAL, JET94, WQFX, WQIS. Medium: WBLK, WHUR, WDKX.

L.L. COOL J "Go Cut Creator Go" (Def Jam/Columbia) 13/2

Rotations: Heavy 1/0, Medium 2/1, Light 10/1, Total Adds 2, WZAK, XHRM. Heavy: KDAY. Medium: WZAZ.

EDDY PLEASURE "Let The Little Girl Dance" (Atlantic) 12/3

Rotations: Heavy 0/0, Medium 1/0, Light 11/3, Total Adds 3, KMJQ, KIIZ, Z16. Medium: WJMI.

IMAGINATION "The Last Time" (RCA) 11/4

Rotations: Heavy 0/0, Medium 1/0, Light 10/4, Total Adds 4, WAMO, KRNB, WATV, WQFX. Medium: WBLK.

SHERRICK "Baby I'm For Real" (WB) 11/4

Rotations: Heavy 0/0, Medium 4/0, Light 7/4, Total Adds 4, KMJQ, WBMX, KMJM, WATV. Medium: WHUR, WZAK, WJMI, WANM.

TROY JOHNSON "Trouble" (American) 11/3

Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Total Adds 3, WDAS, KQXL, Z16. Medium: KMJQ.

FRANCHISE "Dangerous" (Panoramic) 11/2

Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Total Adds 2, WDLA, WJYL. Medium: WALT.

L.L. MONDY "You Had Love" (Paradise) 11/2

Rotations: Heavy 1/0, Medium 2/0, Light 8/2, Total Adds 2, WXYV, WQQK. Heavy: KRNB. Medium: WZAZ, WORL.

BODY "Middle Of The Night" (MCA) 11/1

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Total Adds 1, KKPW. Medium: WXYV, WNHC, WGPR, WVOI.

DAVY D "Feel For You" (Def Jam/Columbia) 11/0

Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Total Adds 0. Medium: WEDR, KSOL.

NAJEE "Mysterious" (EMI-Manhattan) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, KPUR, WXOK, WNOO, KPRR, KDLZ, Z16, KOKY, WLOU, KDKS, WTMP.

J. BLACKFOOT "Respect Yourself" (Edge) 10/6

Rotations: Heavy 0/0, Medium 1/0, Light 9/6, Total Adds 6, KPRS, WJIZ, WATV, WQFX, WZAZ, Z16. Medium: WIZF.

DeBARGE "You Babe" (Striped Horse) 10/5

Rotations: Heavy 0/0, Medium 3/2, Light 7/3, Total Adds 5, KDAY, WXOK, JET94, WALT, WQQK. Medium: KSOL.

JAMES ROBINSON "Just What I've Been Missing" (Tabu/CBS) 10/0

Rotations: Heavy 0/0, Medium 1/0, Light 9/0, Total Adds 0. Medium: WPEG.

NEW ARTISTS

	Reports/Adds
1 PEBBLES/Girlfriend (MCA)	53/19
2 MICHAEL COOPER/To Prove My Love (WB)	44/10
3 SIEDAH GARRETT/Everchanging Times (Qwest/WB)	40/8
4 KEITH SWEAT/I Want Her (Elektra)	32/16
5 TAJA SEVELLE/Love Is Contagious (Paisley Park/Reprise)	32/3
6 KOOL MOE DEE/How You Like Me Now (Jive/RCA)	29/2
7 MONET & NOLAN THOMAS/Leave The Lights On (Ligosa/Warlock)	26/1
8 MICRO WAVE/Misunderstood (Columbia)	24/1
9 GERALD ALBRIGHT/So Amazing (Atlantic)	23/10
10 STEVIE B/Party Your Body (LMR)	23/5

New Artists are those who have not previously been reported as a Breaker by reporting stations.

MCA Records
Is Very Proud To Announce
The Label Debut Of

GLADYS KNIGHT & THE PIPS

ALL OUR LOVE

A New Collection of Songs

And Future Classics




Featuring The First Single
LOVE OVER BOARD

Album Release Date November 16

Produced by Reggie Calloway & Vincent Calloway

Executive Producers: Gladys Knight & Bubba Knight

Available On MCA Compact Discs  Cassettes & Records

MCA RECORDS

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URBAN CONTEMPORARY ADDS & HOTS

EAST

WUSS/Atlantic City Bob Shivers

CHUCK STANLEY
TOTAL CONTRAST
VANESSE THOMAS
KEITH SWEAT
PULL FORCE
Hottest:
O'JAYS
STEVIE WONDER
BAR-KAYS
BMP
ROOL MDE DEE

WXYV/Baltimore Roy Sampson

LISA LISA
FORCE MD'S
DEE-LE
SIDAH GARRETT
L.L. MONDY
STEPHANIE MILLS
MIKI HOWARD
Hottest:
O'JAYS
STEVIE WONDER
DEJA
ANGELA WINBUSH
MARLON JACKSON

WILD/Boston Elroy Smith

GERALD ALBRIGHT
DEE-LE
JOYCE SINS
FORCE MD'S
GLADYS KNIGHT
TONY TERRY
Hottest:
STOCK ALTKEN WATE
JODY WATLEY
CHANDRA SIMMONS
SHALAMAR
MILES JAYE

WBLI/Buffalo Deborah Sims

LILLO
DENICE WILLIAMS
STARPOINT
MILLIONS LIKE US
MELI'SA MORGAN
Hottest:
BMP
STEVIE WONDER
BAR-KAYS
ANGELA WINBUSH
FROSTY

WKND/Hartford Jordan McLean

COLONEL ABRAMS
WARWICK & KASHIP
Hottest:
DEJA
ALEXANDER O'NEAL
TONY TERRY
MARLON JACKSON
STOCK ALTKEN WATE

WNHC/New Haven David Dickenson

COLONEL ABRAMS
CHARLIE SINGLETON
STING
DENICE WILLIAMS
VANESSA BELL ARMS
Hottest:
ANGELA WINBUSH
KENNY G
MARLON JACKSON
TEMPTATIONS
SHANTICE WILSON

OC104/Ocean City Janzen/Switzer

BANANARAMA
GAP BAND
NATALIE COLE
KANE GANG
WELSPERS
Hottest:
MARLON JACKSON
TAJA SEVELLE
BMP
ABC
MIKI HOWARD

WHUR/Washington Mike Archie

KEITH SWEAT
CHARLIE SINGLETON
VANESSA BELL ARMS
THERESA
ELEANOR
SHAWNIE
DELANEY
STEPHANIE MILLS
SYSTEM
PATRICE RUSHEN
SIDAH GARRETT
Hottest:
STEVIE WONDER
DEJA
ANGELA WINBUSH
SHANTICE WILSON
TONY TERRY

WHUR/Washington Mike Archie

KEITH SWEAT
CHARLIE SINGLETON
VANESSA BELL ARMS
THERESA
ELEANOR
SHAWNIE
DELANEY
STEPHANIE MILLS
SYSTEM
PATRICE RUSHEN
SIDAH GARRETT
Hottest:
STEVIE WONDER
DEJA
ANGELA WINBUSH
SHANTICE WILSON
TONY TERRY

WEST

KKSS/Albuquerque Bill Thomas

GEORGE MICHAEL
REGINA BELLE
ANITA POINTER
SHALAMAR
CHAD
MISSION
Hottest:
TIFFANY
STEVIE WONDER
SHANTICE WILSON
TEMPTATIONS
ROGER

KJLH/Los Angeles Cliff Winston

GLADYS KNIGHT
LISA LISA
STEPHANIE MILLS
Hottest:
O'JAYS
ANGELA WINBUSH
MILES JAYE
DEJA
REGINA BELLE

WUSL/Philadelphia Dave Allan

GLADYS KNIGHT
SYSTEM
FORCE MD'S
STING
Hottest:
O'JAYS
JODY WATLEY
EPOOSE
LILLO THOMAS
DEJA

WDAS/Philadelphia Joe Tamburro

GAP BAND
STEPHANIE MILLS
GLADYS KNIGHT
LISA LISA
KASHIP
TAJA SEVELLE
PEBBLES
MICHAEL COOPER
SYSTEM
KEITH SWEAT
GEORGIO
TONY TERRY
TROY JOHNSON
SYLVIA
Hottest:
MICHAEL JACKSON
STEVIE WONDER
BMP
ANGELA WINBUSH
STOCK ALTKEN WATE

WAMO/Pittsburgh Chuck Woodson

STEPHANIE MILLS
IMAGINATION
TAYLOR DAVNE
KEITH SWEAT
SIDAH GARRETT
PEBBLES
STARPOINT
JOYCE SINS
GEOGRAPHY
Hottest:
STEVIE WONDER
MARLON JACKSON
BMP
TEMPTATIONS
SHANTICE WILSON

WDKX/Rochester Andre Marcel

STOCK ALTKEN WATE
GERALD ALBRIGHT
CHARLIE SINGLETON
4 BY FOUR
COLONEL ABRAMS
HOTTEST:
ANGELA WINBUSH
SHALAMAR
BMP
O'JAYS
STEVIE WONDER

WDJY/Washington Brute Bailey

SIDAH GARRETT
KEITH SWEAT
MC SHAN
CHUCK STANLEY
GROVER WASHINGTON
WHITNEY HOUSTON
THERESA
GLADYS KNIGHT
Hottest:
REGINA BELLE
BMP
DEJA
LACE
TONY TERRY

WJZZ/Albany Tony Wright

LISA LISA
FORCE MD'S
MICHAEL JACKSON
DEE-LE
GERALD ALBRIGHT
THERESA
BARYFACE
SURFACE
J. BLACKFOOT
JIMMY BO HORNE
Hottest:
ANGELA WINBUSH
MARLON JACKSON
O'JAYS
TEMPTATIONS
SHANTICE WILSON

WJZZ/Albany Tony Wright

LISA LISA
FORCE MD'S
MICHAEL JACKSON
DEE-LE
GERALD ALBRIGHT
THERESA
BARYFACE
SURFACE
J. BLACKFOOT
JIMMY BO HORNE
Hottest:
ANGELA WINBUSH
MARLON JACKSON
O'JAYS
TEMPTATIONS
SHANTICE WILSON

WJZZ/Albany Tony Wright

LISA LISA
FORCE MD'S
MICHAEL JACKSON
DEE-LE
GERALD ALBRIGHT
THERESA
BARYFACE
SURFACE
J. BLACKFOOT
JIMMY BO HORNE
Hottest:
ANGELA WINBUSH
MARLON JACKSON
O'JAYS
TEMPTATIONS
SHANTICE WILSON

WJZZ/Albany Tony Wright

LISA LISA
FORCE MD'S
MICHAEL JACKSON
DEE-LE
GERALD ALBRIGHT
THERESA
BARYFACE
SURFACE
J. BLACKFOOT
JIMMY BO HORNE
Hottest:
ANGELA WINBUSH
MARLON JACKSON
O'JAYS
TEMPTATIONS
SHANTICE WILSON

WJZZ/Albany Tony Wright

LISA LISA
FORCE MD'S
MICHAEL JACKSON
DEE-LE
GERALD ALBRIGHT
THERESA
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SOUTH

WJZZ/Albany Tony Wright

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O'JAYS
TEMPTATIONS
SHANTICE WILSON

KOXL/Baton Rouge Welch/Clay

TRUE LOVE
CHUCK STANLEY
WARWICK & KASHIP
WALTER BEASLEY
TROY JOHNSON
VANESSA BELL ARMS
GLADYS KNIGHT
THERESA
Hottest:
MARLON JACKSON
ANGELA WINBUSH
DEJA
O'JAYS
STEVIE WONDER

WENN/Birmingham Dave Donnell

MARY DAVIS
MICHAEL JACKSON
STEPHANIE MILLS
ATLANTIC STARR
FORCE MD'S
SALT & PEPA
GERALD ALBRIGHT
DEE-LE
Hottest:
O'JAYS
DEJA
SHANTICE WILSON
ROGER
TIFFANY
STEVIE WONDER
DEJA

WVEE/Atlanta Ray Boyd

KASHIP
LISA LISA
STEPHANIE MILLS
GAP BAND
PEBBLES
Hottest:
O'JAYS
DEJA
SHANTICE WILSON
MARLON JACKSON
BAR-KAYS
MICHAEL JACKSON

WPAJ/Charleston Don Kendrick

GEORGE MICHAEL
MICHAEL COOPER
FULL FORCE
MARTALIE COLE
PRETTY POISON
RUFFIN & KENDRICK
Hottest:
ROGER
GLENN JONES
GEORGIO
ANGELA WINBUSH
STEVIE WONDER

WFXA/Augusta Carl Conner

SHOCKY ROBINSON
BOBBY MONACK
JOYCE SINS
TYRONNE DAVIS
CHARLIE SINGLETON
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TYRONNE DAVIS
CHARLIE SINGLETON
Hottest:
ANGELA WINBUSH
TEMPTATIONS
MARLON JACKSON
BMP
NATALIE COLE

WNOO-FM/Chattanooga Henderson/Riley

MAHOUSE
WEST COAST POSSE
DIMPLES
CHERYL LYNN
LISA LISA
NAJEE
Hottest:
DEJA
MARLON JACKSON
BAR-KAYS
STEVIE WONDER
BMP

WJTT/Chattanooga Rich Phillips

DEBBIE GIBSON
MICHAEL JACKSON
DEE-LE
KASHIP
DEBARGE
STARPOINT
GLADYS KNIGHT
STEVIE B
MISSION
NOCERA
JOYCE SINS
BARYFACE
ABC
ROBE
Hottest:
DEJA
O'JAYS
MARLON JACKSON
SHANTICE WILSON
STEVIE WONDER

WVMD/Columbia Andre Carson

ANITA POINTER
WHITNEY HOUSTON
MC SHAN
KASHIP
PEBBLES
Hottest:
BAR-KAYS
ANGELA WINBUSH
GLENN JONES
MARLON JACKSON
O'JAYS

K104/Dallas Jimmy Smith

GEORGE MICHAEL
MICHAEL COOPER
FULL FORCE
MARTALIE COLE
PRETTY POISON
RUFFIN & KENDRICK
Hottest:
ROGER
GLENN JONES
GEORGIO
ANGELA WINBUSH
STEVIE WONDER

WVMD/Columbia Andre Carson

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Hottest:
BAR-KAYS
ANGELA WINBUSH
GLENN JONES
MARLON JACKSON
O'JAYS

WHYZ/Greenville Davis/Mason

STEVIE B
CHICO DEBARGE
ST. PAUL
ANITA POINTER
Hottest:
MARLON JACKSON
MICHAEL JACKSON
O'JAYS
ANGELA WINBUSH
DEJA

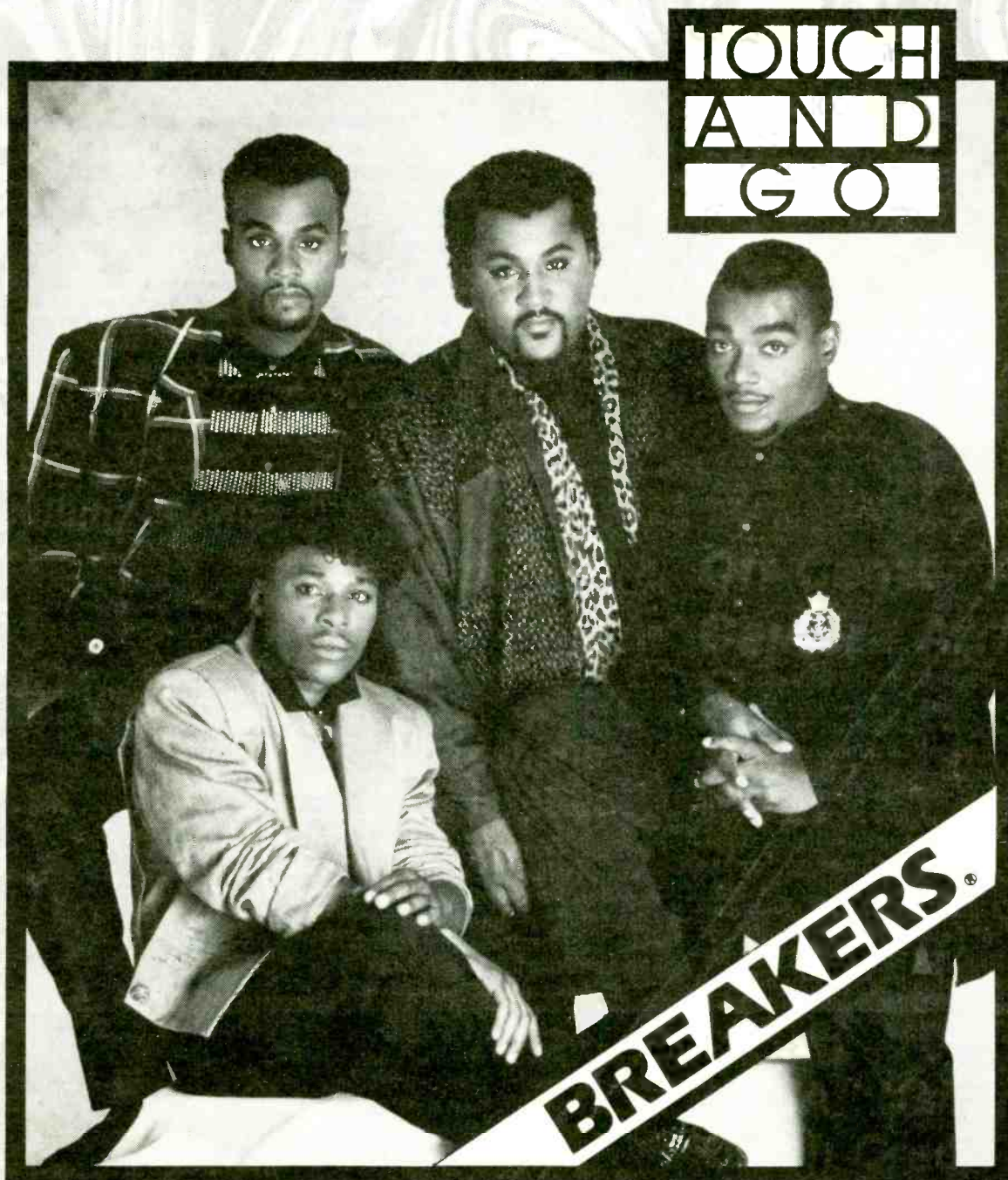
WQFX/Gulfport-Biloxi Al Luv

GEORGE MICHAEL
GLADYS KNIGHT
J. BLACKFOOT
TOTAL CONTRAST
ANITA POINTER
IMAGINATION
DIMPLES
MICHAEL COOPER
SALT & PEPA
JOYCE SINS
Hottest:
DEJA
ANGELA WINBUSH
MARLON JACKSON
TEMPTATIONS
SHANTICE WILSON

KMJQ/Houston Terri Avery

SHERLOCK
PEBBLES
ANITA POINTER
EDDY PLEASURE

**Let It Touch You.
Hot Off The No. 1 Single
"Love Is A House." Watch "Touch" Go!**



FORCE M.D.'S

Force M.D.'s "TOUCH AND GO"

The New Single

Produced by Victor Bailey and Pogie Bell

From the Album Touch And Go

Re-mix by Alan Meyerson and Gail "Sky" King

From the Album Touch And Go



© 1987 Tommy Boy, Inc.

R&R NATIONAL AIRPLAY

JAZZ

TOP 30

NOVEMBER 6, 1987

Table with 3 columns: Rank, Artist, and Song. Includes entries like D. Schuur, Dianne Reeves, Wynton Marsalis, etc.

NEW & ACTIVE

- List of new and active tracks with details: JANE IRA BLOOM/Modern Drama, ROSEANNA VITRO/A Quiet Place, JOHN KAIZAN NEPTUNE/Jazzen, etc.

MOST ADDED

- Henry Butler (13), Peter Moffitt (10), Dan Siegel (10), Bruce Forman (8), Joe Williams (6), Sting (5), Kit Walker (5)

HOTTEST

- Dianne Reeves (16), Dianne Schuur (16), Billy Cobham (11), Wynton Marsalis (11), Kevin Eubanks (10), Lee Ritener (8), Joe Williams (8), Charnett Moffett (7), Sadao Watanabe (7), Basia (6)

MOST ADDED TRACKS

- Dan Siegel/Feelin' (10), Joe Williams/Everynight (6), Henry Butler/Joaanna (5), Peter Moffitt/Zoe's (5)

STING/Nothing Like The Sun (A&M) 6/5 "Still" (4) "Englishman" (4) "Fragile" (3)
Rotations: Heavy 2/1, Medium 3/1, Light 1/1, Total Adds 5, WEBR, WLOQ, WJZZ, KADZ, KIFM. Heavy: WNOP.

REGIONALIZED ADDS & HOTS

EAST

WGBH/Boston Eric Jackson
WBOI/Indianapolis John Erickson
WBFO/Buffalo John Werick
WBUR/Buffalo Al Wallace
WJAZ/Stamford Rick Petrone
WAEW/Syracuse JoAnn Urofsky
WAEW/Amherst John Platt
WAEW/Syracuse JoAnn Urofsky

SOUTH

WFAE/Charlotte Paul Stribling
WMO/Daytona Rick Forest
WFLA/Tampa Bay Rick Forest
WTVT/Tampa Bay Rick Forest
WTVT/Tampa Bay Rick Forest
WTVT/Tampa Bay Rick Forest

MIDWEST

WBEE/Chicago Mark Ruffin
WJZZ/Detroit Dorin Paster
WVBE/Chicago Mark Ruffin
WVBE/Chicago Mark Ruffin
WVBE/Chicago Mark Ruffin
WVBE/Chicago Mark Ruffin

WEST

KADZ/Denver Susan Gassaway
KJZZ/Phoenix Bill Sheed
KJZZ/Phoenix Bill Sheed
KJZZ/Phoenix Bill Sheed

WEST

KKUP/Portland George Fandel
KJZZ/Phoenix Bill Sheed
KJZZ/Phoenix Bill Sheed
KJZZ/Phoenix Bill Sheed

WEST

KLSK/Santa Fe Kirk Kelmeyer
KLSK/Santa Fe Kirk Kelmeyer
KLSK/Santa Fe Kirk Kelmeyer
KLSK/Santa Fe Kirk Kelmeyer

Harrison/Blanchard

"Crystal Stair" The Clear Sound Of Jazz Tradition

Featuring: "Softly, As In A Morning Sunrise" "God Bless The Child" "Crystal Stair"

Jazz Chart: 11



44 Current Reporters 39 Current Reports

The following stations reported a frozen playlist this week:

- KTCJ/Minneapolis, WFAE/Charlotte, WLVE/Miami Beach, WNOP/Cincinnati

The following station failed to report this week, therefore its playlist was frozen:

- WHRO/Norfolk

R&R NATIONAL AIRPLAY ADULT CONTEMPORARY

BREAKERS

BARRY MANILOW

Brooklyn Blues (Arista)

58% of our reporters on it. Rotations: Heavy 1, Medium 27, Light 21, Total Adds 15 including KVIL, WNIC, KMJI, KLCY, WAEB, KEY103, WEZC, WHVE, KWFM. Debuts at number 27 on the AC chart.

RESTLESS HEART

New York Hold Her Tight (RCA)

53% of our reporters on it. Rotations: Heavy 2, Medium 23, Light 20, Total Adds 7, WNIC, KMJI, WKYE, U102, WSLQ, WHNN, KKOB. Debuts at number 29 on the AC chart.

SMOKEY ROBINSON

What's Too Much (Motown)

51% of our reporters on it. Rotations: Heavy 0, Medium 15, Light 28, Total Adds 25 including WHTX, WSNY, WOMC, KHLY, B100, KEY103, WXTX, WTCB, Y103, WTFM.

CARRIE McDOWELL

When A Woman Loves A Man (Motown)

51% of our reporters on it. Rotations: Heavy 3, Medium 24, Light 16, Total Adds 2, KLSI, KHLY.

NEW & ACTIVE

KANE GANG "Motortown" (Capitol) 41/11

Rotations: Heavy 0, Medium 16/0, Light 25/11, Total Adds 11, KLSI, WKYE, KEY103, WTCB, WTFM, WIZD, WHNN, 3WM, WSLQ, WMTFM, KWEB, Medium: WNIC, KEZR, WMMJ, WSKJ, WCHV, WCVQ, WAHR, WBGW, WZLQ, KFSB, WJON, KYJC, KWWS.

TEMPTATIONS "I Wonder Who She's Seeing Now" (Motown) 35/10

Rotations: Heavy 0, Medium 12/1, Light 23/9, Total Adds 10, WNIC, KLSI, KHLY, KEY103, WTCB, WTFM, 3WM, WKNE, WMTFM, KMGQ, Medium including WNL, WOMC, KWFM, WGLL, WQHQ, WCKQ, WCHV, WGSV, WORG, WBGW, WJON, Light including WXTX, WIZD, WTRX, WAFL, WSKI, WCVQ.

BELINDA CARLISLE "Heaven Is A Place On Earth" (MCA) 34/10

Rotations: Heavy 5/1, Medium 13/2, Light 16/7, Total Adds 10, WSNJ, KVIL, WNL, WMJI, WNIC, WAEB, WKGW, WIZD, KFSB, KWWS, Heavy including KHLY, WKYE, WAFL, WSKI, Medium including WHTX, KLSI, B100, KEY103, U102, WOGL, KKOB, WTN, WCKQ, WCKX, WAEV. Debuts at #30 on the AC chart.

DAN FOGELBERG "Seeing You Again" (Epic) 32/13

Rotations: Heavy 0, Medium 16/5, Light 16/8, Total Adds 13, WNIC, WAEB, WZNY, 3WM, WEIM, WKNE, WCKQ, WAHR, WAEV, WMTFM, KFSB, WJON, KMGQ, Medium including WALK, WTFM, KWFM, WMMJ, WAFL, WCVQ, WORG, WCKX, WBGW, KYJC, KWWS, Light including KLCY, WRMF, WNAM, WTRX.

ERIC CARMEN "Hungry Eyes" (RCA) 30/4

Rotations: Heavy 1/0, Medium 9/0, Light 20/4, Total Adds 4, WAEB, WGSV, WJON, KMGQ, Heavy: WGLL, Medium: WKYE, WTCB, WSLQ, WTRX, WQHQ, WCKX, WZLQ, KFSB, KWWS, Light including KLCY, B100, KEY103, WIZD, WEIM, WAFL, WCKQ, WCHV, WCVQ, WBGW, WXUS, KKL, KYJC.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ELTON JOHN	84/1	73	8	3
2 BRUCE SPRINGSTEEN	80/1	70	9	1
3 MICHAEL BOLTON	82/3	65	14	3
4 STEVE WINWOOD	79/3	58	20	1
5 BILL MEDLEY & JENNIFER WARNES	69/1	55	12	2
6 SWING OUT SISTER	71/1	50	19	2
7 DIONNE WARWICK & KASHIF	77/2	52	18	7
8 CUTTING CREW	66/0	38	23	5
9 KOOL & THE GANG	73/1	45	24	4
10 KENNY G with LENNY WILLIAMS	58/0	31	25	2
11 GEORGE HARRISON	69/10	15	40	14
12 NEIL DIAMOND	61/4	24	31	6
13 BOURGEOIS TAGG	69/8	16	37	16
14 DAN HILL	65/5	17	36	12
15 FLEETWOOD MAC	55/0	20	25	10
16 RICHARD CARPENTER	56/0	32	20	4
17 CARS	51/0	17	26	8
18 LAURA BRANIGAN	58/8	12	32	14
19 WHITNEY HOUSTON	59/13	6	32	21
20 AL JARREAU	44/0	13	21	10
21 MICHAEL TOMLINSON	58/2	10	32	16
22 PAUL JANZ	53/3	7	36	10
23 GLORIA ESTEFAN & MIAMI SOUND MACHINE	47/0	13	28	6
24 REO SPEEDWAGON	33/0	11	18	4
25 NATALIE COLE	54/12	2	28	24
26 MILLIONS LIKE US	42/0	13	24	5
27 BARRY MANILOW	49/15	1	27	21
28 SIEDAH GARRETT	50/7	2	28	20
29 RESTLESS HEART	45/7	2	23	20
30 BELINDA CARLISLE	34/10	5	13	16

MOST ADDED

- SMOKEY ROBINSON (25)
- CARLY SIMON (16)
- BARRY MANILOW (15)
- DAN FOGELBERG (13)
- WHITNEY HOUSTON (13)
- NATALIE COLE (12)
- MR. MISTER (12)
- KANE GANG (11)
- GEORGE MICHAEL (11)

HOTTEST

- ELTON JOHN (62)
- BRUCE SPRINGSTEEN (57)
- MEDLEY & WARNES (45)
- STEVE WINWOOD (38)
- MICHAEL BOLTON (35)
- SWING OUT SISTER (32)
- WARWICK & KASHIF (26)
- KOOL & THE GANG (23)
- CUTTING CREW (19)
- RICHARD CARPENTER (10)

DREAM ACADEMY "Indian Summer" (Reprise) 30/2

Rotations: Heavy 3/0, Medium 13/0, Light 14/2, Total Adds 2, KKOB, KYJC, Heavy: WAFL, WCHV, KWWS, Medium: WZNY, WTFM, WNAM, KWFM, WMMJ, WEIM, WSKI, WQHQ, WAHR, WSLQ, WCKX, WMTFM, KKL, Light including KLCY, KEY103, WSLQ, KWAV, WCKQ, WCVQ, WORG, WBGW, WZLQ, KMGQ.

GEORGE MICHAEL "Faith" (Columbia) 29/11

Rotations: Heavy 3/0, Medium 10/2, Light 16/9, Total Adds 11, WSNJ, WNIC, WOGL, WSKI, WCVQ, WGSV, WCKX, WAEV, KFSB, KYJC, KWWS, Heavy: KS95, WAFL, WCKQ, Medium including KLSI, B100, WKYE, KEY103, Y103, KELT, WSLQ, WEIM, Light including KOAQ, WSLQ, WZLQ, KKL.

RICHARD MARX "Should've Known Better" (EMI-Manhattan) 25/5

Rotations: Heavy 6/0, Medium 10/1, Light 9/4, Total Adds 5, WIZD, KKOB, KOAQ, WEIM, WZLQ, Heavy: WMJI, WKYE, WGLL, WSKI, WCKQ, KWWS, Medium including WHTX, WLT, WTCB, U102, WAFL, WCHV, WCKX, WXUS, KYJC, Light including KLCY, B100, WXTX, WORG, WAEV.

SIGNIFICANT ACTION

SUPERTRAMP "I'm Beggin' You" (A&M) 24/9

Rotations: Heavy 0, Medium 6/0, Light 18/9, Total Adds 9, KLCY, WRMF, WTRX, WQHQ, WCVQ, WGSV, WORG, KFSB, WJON, Medium: WAFL, WCKQ, WCHV, WAHR, WBGW, WMTFM, Light including WNAM, WEIM, WSKI, WZLQ, KKL.

BRYDGE "Another Day Gone" (Avatar) 24/4

Rotations: Heavy 0, Medium 8/0, Light 16/4, Total Adds 4, WALK, KLCY, WBGW, WZLQ, Medium: WNAM, WEIM, WKNE, WCVQ, WAHR, WCKX, WJON, KYJC, Light including WKYE, WTRX, 3WM, WAFL, WSKI, WQHQ, KFSB, KKL.

JONATHAN BUTLER "Holdin' On" (Jive/RCA) 24/3

Rotations: Heavy 0, Medium 12/1, Light 19/3, Total Adds 3, KLCY, WCKX, KMGQ, Medium: WCHV, WCVQ, WSLQ, KYJC, KWWS, Light including KEY103, WXTX, WTCB, WHNN, WEIM, WAFL, WSKI, WQHQ, WGSV, WORG, WBGW, WZLQ, WMTFM, KFSB, WJON, KKL.

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram) 22/7

Rotations: Heavy 2/0, Medium 13/2, Light 19/3, Total Adds 7, WSNJ, B100, WSKI, WSLQ, WZLQ, KFSB, KKL, Heavy: WAFL, WXUS, Medium including WHTX, WMJI, WKYE, WTCB, WSLQ, KWFM, WGLL, WCKQ, WCHV, WORG, WCKX.

DOUBLE "Devil's Ball" (A&M) 21/1

Rotations: Heavy 1/0, Medium 7/0, Light 13/1, Total Adds 1, WTPJ, Heavy: WNAM, Medium: WEIM, WGLL, WSKI, WAHR, WSLQ, WCKX, WJON, Light including KEY103, WTCB, WSLQ, WMMJ, WCVQ, WGSV, WBGW, WZLQ, WMTFM, KFSB, KYJC, KMGQ.

STEVIE WONDER "Skeletons" (Motown) 20/0

Rotations: Heavy 2/0, Medium 9/0, Light 9/0, Total Adds 0, Heavy: KEY103, WAFL, Medium: WKYE, U102, WGLL, WSKI, WQHQ, WCKQ, WCHV, WGSV, WORG, Light: KS95, B100, WTCB, WIZD, KELT, WLACFM, WNAM, WTN, KMGQ.

DANNY WILSON "A Girl I Use To Know" (Virgin) 18/3

Rotations: Heavy 0, Medium 2/0, Light 16/3, Total Adds 3, WGLL, WSLQ, KFSB, Medium: WCHV, WJON, Light including WTRX, WEIM, WAFL, WSKI, WQHQ, WGSV, WORG, WBGW, WZLQ, WMTFM, KKL, KYJC, KWWS.

CARLY SIMON "All I Want Is You" (Arista) 16/16

Rotations: Heavy 0, Medium 4/4, Light 12/12, Total Adds 16, WTCB, WIZD, WNAM, WTRX, WMMJ, WAFL, WSKI, WCKQ, WGSV, WSLQ, WBGW, WZLQ, WMTFM, WXUS, KKL, KWWS.

MR. MISTER "The Border" (RCA) 13/12

Rotations: Heavy 0, Medium 1/1, Light 12/11, Total Adds 12, KEY103, WEIM, WAFL, WSKI, WCKQ, WORG, WBGW, WZLQ, WXUS, KKL, KYJC, KWWS, Light including WCVQ.

HOUSEMARTINS "Caravan Of Love" (Elektra) 13/3

Rotations: Heavy 0, Medium 1/0, Light 12/3, Total Adds 3, WQHQ, WGSV, WJON, Medium: WCHV, Light including KEY103, WEIM, WAFL, WSKI, WORG, WBGW, WZLQ, KFSB, KWWS.

LOS LOBOS "Come On Let's Go" (Slash/WB) 13/2

Rotations: Heavy 2/0, Medium 6/1, Light 5/1, Total Adds 2, WHTX, WXUS, Heavy: WMJI, WAEV, Medium including WALK, B100, WSLQ, KOAQ, WAFL, Light including KLSI, KELT, WTRX, KKOB.

MARTHA DAVIS "Don't Tell Me The Time" (Capitol) 12/5

Rotations: Heavy 0, Medium 2/0, Light 10/5, Total Adds 5, WKYE, WMMJ, WEIM, WCKX, WZLQ, Medium: WHTX, KKOB, Light including KLCY, WSKI, WCKQ, WSLQ, KWWS.

MARIA VIDAL "Do Me Right" (A&M) 12/1

Rotations: Heavy 0, Medium 2/0, Light 10/1, Total Adds 1, WORG, Medium: WEIM, WCHV, Light including WAFL, WSKI, WGSV, WSLQ, WBGW, WZLQ, KFSB, KYJC, KWWS.

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Can't Stay Away From You" (Epic) 10/10

Rotations: Heavy 0, Medium 2/2, Light 8/8, Total Adds 10, WZNY, Y103, WQHQ, WORG, WCKX, WBGW, WZLQ, WMTFM, KWWS, KMGQ.

EXILE "I Can't Get Close Enough" (Epic) 8/3

Rotations: Heavy 0, Medium 1/0, Light 7/3, Total Adds 3, WQHQ, WCKQ, WZLQ, Medium: WAHR, Light including WKNE, WCHV, WCVQ, WBGW.

PAUL LANZ & DAVID SPEER "Behind The Waterfall" (Narada-Equinox/MCA) 8/2

Rotations: Heavy 0, Medium 1/0, Light 7/2, Total Adds 2, WSKI, WTPJ, Medium: WEIM, Light including WRKA, WAFL, WZLQ, WMTFM, KWWS.

NEW ARTISTS

	Report/Adds
1 KANE GANG/Motortown (Capitol)	41/11
2 BELINDA CARLISLE/Heaven Is A Plane On Earth (MCA)	34/10
3 RICHARD MARX/Should've Known Better (EMI-Manhattan)	25/5
4 BRYDGE/Another Day Gone (Avatar)	24/4
5 HOUSEMARTINS/Caravan Of Love (Elektra)	13/3
6 MARTHA DAVIS/Don't Tell Me The Time (Capitol)	12/5
7 MARIA VIDAL/Do Me Right (A&M)	12/1
8 LISA LISA/Lost In Emotion (Columbia)	9/1
9 TIMOTHY B. SCHMIT/Boys Night Out (MCA)	9/0
10 PAUL LANZ & DAVID SPEER/Behind The Waterfall (Narada-Equinox/MCA)	8/2

New Artists are those who have not previously been reported as a Breaker by reporting stations.

AC ADDS & HOTS

MUSIC INTENSIVE

EAST

PARALLEL ONE

WALK/Long Island
Edwards/Daniels

STEVE WINWOOD
BRIDGE
Hottest:
FLEETWOOD MAC
MEDLEY & WARNES
SWING OUT SISTER
BRUCE SPRINGSTEEN
ELTON JOHN

WSN/Philadelphia
Tyler/Johnson

BELINDA CARLISLE
NATALIE COLE
JOHN COUGAR
GEORGE MICHAEL
Hottest:
BRUCE SPRINGSTEEN
STEVE WINWOOD
KOOL & THE GANG
MEDLEY & WARNES
BOURBONIS TAGG

WHTX/Pittsburgh
Keith Abrams

LOS LOBOS
SMOKEY ROBINSON
SQUEEZE
Hottest:
STEVE WINWOOD
SWING OUT SISTER
BRUCE SPRINGSTEEN
MEDLEY & WARNES
CUTTING CREW

PARALLEL TWO

WAEB/Allentown
Chris Bailey

BELINDA CARLISLE
ERIC CARMEN
DAN FOGELBERG
BARRY MANILOW
Hottest:
SWING OUT SISTER
BRUCE SPRINGSTEEN
ELTON JOHN
MICHAEL BOLTON
MEDLEY & WARNES

WKYE/Johnstown
Jack Michaels

NATALIE COLE
RESTLESS HEART
MARTHA DAVIS
KANE GANG
Hottest:
MEDLEY & WARNES
ELTON JOHN
BRUCE SPRINGSTEEN
MICHAEL BOLTON
STEVE WINWOOD

WKQW/Utica-Rome
Taylor/Burns

BELINDA CARLISLE
WHITNEY HOUSTON
NEIL DIAMOND
Hottest:
FLEETWOOD MAC
BRUCE SPRINGSTEEN
MEDLEY & WARNES
SWING OUT SISTER

PARALLEL THREE

WWMJ/Bangor
Haskell/Miller

CARLY SIMON
GEORGE HARRISON
MICHAEL TOMLINSON
PAUL JANZ
MARTHA DAVIS
Hottest:
MEDLEY & WARNES
MICHAEL BOLTON
BRUCE SPRINGSTEEN
BARRY MANILOW
STEVE WINWOOD

WEIM/Fitchburg
Jack Raymond

RICHARD MARX
DAN FOGELBERG
PAUL CARRACK
MARTHA DAVIS
JUDE COLE
MR. MISTER
GLENN MEDEIROS
Hottest:
KOOL & THE GANG
ELTON JOHN
BRUCE SPRINGSTEEN
WARWICK & KASHIF
MILLIONS LIKE US

WKNE/Keene
Mike Trombly

DAN FOGELBERG
BOURBONIS TAGG
TEMPTATIONS
Hottest:
WARWICK & KASHIF
MICHAEL BOLTON
BRUCE SPRINGSTEEN
KOOL & THE GANG
NEIL DIAMOND

WGLU/Mercersburg
Low/Schmidt

GEORGE HARRISON
WHITENWAVE
WHITNEY HOUSTON
SMOKEY ROBINSON
DANNY WILSON
Hottest:
MEDLEY & WARNES
ELTON JOHN
WARWICK & KASHIF
BRUCE SPRINGSTEEN
RICHARD MARX

WAFM/Hilford, DE
Tim Brough

CARLY SIMON
SMOKEY ROBINSON
MR. MISTER
AZTEC CAMERA
CHER
Hottest:
MICHAEL BOLTON
BRUCE SPRINGSTEEN
ELTON JOHN
GEORGE HARRISON

WSKI/Montpelier
Bruce Stebbins

GEORGE MICHAEL
JOHN COUGAR
MR. MISTER
LANZ & SPEER
CARLY SIMON
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
STEVE WINWOOD
RICHARD MARX
TIMOTHY B. SCHMITT

WQHQ/Salisbury
Ken Madek

GEORGE HARRISON
WHITNEY HOUSTON
SMOKEY ROBINSON
SUPERTRAMP
EXILE
LEVEL 42
MIAMI SOUND MACHI
HOUSEMARTINS
Hottest:
MEDLEY & WARNES
KOOL & THE GANG
LAURA BRANIGAN
RICHARD CARPENTER
NEIL DIAMOND

WTNY/Watertown
Jay Donovan

none
Hottest:
SWING OUT SISTER
BRUCE SPRINGSTEEN
ELTON JOHN
STEVE WINWOOD
WARWICK & KASHIF

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCasio/McCoy

ELTON JOHN
WARWICK & KASHIF
Hottest:
MEDLEY & WARNES
BRUCE SPRINGSTEEN
STEVE WINWOOD
SWING OUT SISTER
CUTTING CREW

KVIL/Dallas
Rhodes/Chapman

BARRY MANILOW
WHITNEY HOUSTON
GEORGE HARRISON
BELINDA CARLISLE
Hottest:
MICHAEL BOLTON
CUTTING CREW
MEDLEY & WARNES
SWING OUT SISTER
WARWICK & KASHIF

WLTS/New Orleans
Scott/Mitchell

SIEDAH GARRETT
BOURBONIS TAGG
Hottest:
WARWICK & KASHIF
KENNY G
ELTON JOHN
LAURA BRANIGAN
KOOL & THE GANG

WNLT/Tampa
Casey/Brown

LAURA BRANIGAN
WARWICK & KASHIF
BELINDA CARLISLE
Hottest:
MEDLEY & WARNES
LEVERT
ELTON JOHN
MICHAEL BOLTON
KOOL & THE GANG

PARALLEL TWO

WZNY/Augusta, GA
John Patrick

BOURBONIS TAGG
DAN FOGELBERG
MIAMI SOUND MACHI
BEACH BOYS & LITT
Hottest:
MEDLEY & WARNES
WARWICK & KASHIF
RICHARD CARPENTER
STEVE WINWOOD
DAN HILL

KEY103/Austin
Reker/Alan

BARRY MANILOW
KANE GANG
TEMPTATIONS
MR. MISTER
BEACH BOYS & LITT
SMOKEY ROBINSON
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
WARWICK & KASHIF
STEVE WONDER
STEVE WINWOOD

WXTG/Charleston
Quincy/O'Brien

NATALIE COLE
SMOKEY ROBINSON
BOURBONIS TAGG
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
MEDLEY & WARNES
CUTTING CREW
WARWICK & KASHIF

B100/San Diego
Rich/Knight

SMOKEY ROBINSON
JOHN COUGAR
Hottest:
MICHAEL BOLTON
FLEETWOOD MAC
BRUCE SPRINGSTEEN
STEVE WINWOOD
MEDLEY & WARNES

WEZC/Charlotte
Herring/Conway

BARRY MANILOW
DAN HILL
Hottest:
MEDLEY & WARNES
ELTON JOHN
KENNY G
STEVE WINWOOD
WHITNEY HOUSTON

WTCB/Columbia, SC
Mark Hamlin

NATALIE COLE
TEMPTATIONS
CARLY SIMON
SMOKEY ROBINSON
KANE GANG
Hottest:
STEVE WINWOOD
KOOL & THE GANG
ELTON JOHN
BRUCE SPRINGSTEEN
DAN HILL

Y103/Jacksonville
Goldsen/Lee

MIAMI SOUND MACHI
SMOKEY ROBINSON
Hottest:
MEDLEY & WARNES
SWING OUT SISTER
BRUCE SPRINGSTEEN
ELTON JOHN
STEVE WINWOOD

WTFM/Johnson City
Mark McKinney

TEMPTATIONS
BRUCE SPRINGSTEEN
KANE GANG
SMOKEY ROBINSON
Hottest:
ELTON JOHN
MICHAEL BOLTON
BOURBONIS TAGG
SWING OUT SISTER
RICHARD CARPENTER

U102/Knoxville
Hobbs/Trotter

RESTLESS HEART
MICHAEL BOLTON
GEORGE HARRISON
TIFFANY
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
STEVE WINWOOD
MEDLEY & WARNES
CARS

WRKA/Louisville
Kenny/Crawford

none
Hottest:
MEDLEY & WARNES
STEVE WINWOOD
BRUCE SPRINGSTEEN
CUTTING CREW
SWING OUT SISTER

WIZD/Mobile-Pensacola
Bob Bolton

RICHARD MARX
CARLY SIMON
LAURA BRANIGAN
BELINDA CARLISLE
KANE GANG
Hottest:
NEIL DIAMOND
KOOL & THE GANG
ELTON JOHN
BRUCE SPRINGSTEEN
STEVE WINWOOD

KELT/McAllen
Ted Griffin

none
Hottest:
SWING OUT SISTER
MICHAEL BOLTON
MEDLEY & WARNES
ELTON JOHN
CUTTING CREW

KEZR/San Jose
Bonnie Knox

DAN HILL
Hottest:
MEDLEY & WARNES
SWING OUT SISTER
ELTON JOHN
BRUCE SPRINGSTEEN
STEVE WINWOOD

WLAC-FM/Nashville
Sargent/Crawford

NATALIE COLE
BARRY MANILOW
Hottest:
BRUCE SPRINGSTEEN
SWING OUT SISTER
MICHAEL BOLTON
ELTON JOHN

WOCL/Orlando
Sherwood/Reed

MICHAEL BOLTON
GEORGE MICHAEL
Hottest:
CUTTING CREW
KENNY G
BRUCE SPRINGSTEEN
RED SPEEDWAGON
ELTON JOHN

WSLQ/Roanoke
O'Shea/Fry

NATALIE COLE
SIEDAH GARRETT
RESTLESS HEART
LAURA BRANIGAN
Hottest:
SWING OUT SISTER
ELTON JOHN
BRUCE SPRINGSTEEN
AL JARREAU
MEDLEY & WARNES

WHVE/Sarasota
Lindsey/Lawrence

NATALIE COLE
BARRY MANILOW
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
SWING OUT SISTER
WARWICK & KASHIF
MEDLEY & WARNES

WRMF/West Palm Beach
Dave Parks

SUPERTRAMP
Hottest:
SWING OUT SISTER
ELTON JOHN
MEDLEY & WARNES
WARWICK & KASHIF
MICHAEL BOLTON

PARALLEL THREE

WCKQ/Campbellville
Jackson/McClendon

DAN FOGELBERG
MR. MISTER
EXILE
CARLY SIMON
JUDE COLE
Hottest:
MICHAEL BOLTON
ELTON JOHN
BRUCE SPRINGSTEEN
KOOL & THE GANG
MEDLEY & WARNES

WGSV/Guntersville
Jackson/Bell

HOUSEMARTINS
CARLY SIMON
GEORGE MICHAEL
ERIC CARMEN
SUPERTRAMP
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
MICHAEL BOLTON
STEVE WINWOOD
WARWICK & KASHIF

WCVC/Clarksville
Dennis Daley

SMOKEY ROBINSON
SUPERTRAMP
LEVEL 42
GEORGE MICHAEL
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
STEVE WINWOOD
WARWICK & KASHIF
KOOL & THE GANG

WCHV/Charlottesville
Bob James

WHITNEY HOUSTON
Hottest:
MICHAEL BOLTON
MICHAEL TOMLINSON
BOURBONIS TAGG
STEVE WINWOOD
GEORGE HARRISON
WAHR/Huntsville
Bonnie O'Brien

LAURA BRANIGAN
DAN FOGELBERG
RONNIE MILSAP
GLENN MEDEIROS
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
FLEETWOOD MAC
RICHARD CARPENTER
KOOL & THE GANG

WSGU/Naples
Barry/Tanner

CARLY SIMON
KANE GANG
DANNY WILSON
JOHN COUGAR
Hottest:
ELTON JOHN
MICHAEL BOLTON
BRUCE SPRINGSTEEN
MEDLEY & WARNES
STEVE WINWOOD
WORQ/Orangeburg
Stu Wright

REGINA BELLE
SUPERTRAMP
MARTA VIDAL
MR. MISTER
MIAMI SOUND MACHI
Hottest:
BRUCE SPRINGSTEEN
SWING OUT SISTER
MEDLEY & WARNES
STEVE WINWOOD
WORQ/Orangeburg
Stu Wright

REGINA BELLE
SUPERTRAMP
MARTA VIDAL
MR. MISTER
MIAMI SOUND MACHI
Hottest:
BRUCE SPRINGSTEEN
SWING OUT SISTER
MEDLEY & WARNES
STEVE WINWOOD
CARRIE MCDOWELL

WKCX/Rome
Randy Quirk

MIAMI SOUND MACHI
SMOKEY ROBINSON
GEORGE MICHAEL
JONATHAN BUTLER
MARTHA DAVIS
JUDE COLE
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
MICHAEL BOLTON
KOOL & THE GANG
GEORGE HARRISON

WAEV/Savannah
Mac Davis

LAURA BRANIGAN
DAN FOGELBERG
NATALIE COLE
GEORGE MICHAEL
Hottest:
SWING OUT SISTER
ELTON JOHN
BRUCE SPRINGSTEEN
MEDLEY & WARNES
STEVE WINWOOD

WBGW/Tallahassee
J.J. Steele

BRIDGE
MIAMI SOUND MACHI
MR. MISTER
CARLY SIMON
Hottest:
MICHAEL BOLTON
ELTON JOHN
STEVE WINWOOD
NEIL DIAMOND
BOURBONIS TAGG

WZLQ/Tupelo
Todd Tedder

BRIDGE
RICHARD MARX
EXILE
JOHN COUGAR
CARLY SIMON
PAUL CARRACK
MR. MISTER
MIAMI SOUND MACHI
MARTHA DAVIS
JUNE ANGELA
Hottest:
BRUCE SPRINGSTEEN
MICHAEL BOLTON
MEDLEY & WARNES
STEVE WINWOOD
KOOL & THE GANG

MIDWEST

PARALLEL ONE

WARM98/Cincinnati
West/Kozak

none
Hottest:
STEVE WINWOOD
SWING OUT SISTER
WARWICK & KASHIF
BRUCE SPRINGSTEEN
MICHAEL BOLTON

WLTF/Cleveland
Wilson/Popovich

none
Hottest:
FLEETWOOD MAC
ELTON JOHN
CUTTING CREW
DAN FOGELBERG
CARLY SIMON

WMIJ/Cleveland
Ivers/Torcasso

BELINDA CARLISLE
Hottest:
MEDLEY & WARNES
MICHAEL BOLTON
STEVE WINWOOD
SWING OUT SISTER
LOS LOBOS

WSNY/Columbus
Hallett/Nunnally

BOURBONIS TAGG
SMOKEY ROBINSON
LAURA BRANIGAN
Hottest:
BRUCE SPRINGSTEEN
ELTON JOHN
MEDLEY & WARNES
STEVE WINWOOD
SWING OUT SISTER

WNIC/Detroit
Lind/Kuykendall

BELINDA CARLISLE
GEORGE MICHAEL
LISA LISA
BARRY MANILOW
RESTLESS HEART
PATRICIA RUSHEN
DAN FOGELBERG
SCHONBERG & SCOTT
TEMPTATIONS
Hottest:
STEVE WINWOOD
KENNY G
SWING OUT SISTER
BELINDA CARLISLE
FLEETWOOD MAC

WOMC/Detroit
Barry Argenbright

SMOKEY ROBINSON
WHITNEY HOUSTON
Hottest:
WARWICK & KASHIF
ELTON JOHN
MEDLEY & WARNES
KENNY G
STEVE WINWOOD

KLSI/Kansas City
Land/Alan

KANE GANG
CARRIE MCDOWELL
BOURBONIS TAGG
TEMPTATIONS
WHITNEY HOUSTON
Hottest:
CUTTING CREW
RED SPEEDWAGON
ELTON JOHN
MEDLEY & WARNES
BRUCE SPRINGSTEEN

WMYX/Milwaukee
Beth Fast

NEIL DIAMOND
GEORGE HARRISON
DAN HILL
SIEDAH GARRETT
Hottest:
CUTTING CREW
MEDLEY & WARNES
SWING OUT SISTER
MICHAEL BOLTON
ELTON JOHN

KS95/Minneapolis
Kim Jeffries

WHITNEY HOUSTON
Hottest:
CUTTING CREW
MICHAEL JACKSON
BRUCE SPRINGSTEEN
SWING OUT SISTER
MEDLEY & WARNES

KYKY/St. Louis
Barnett/Blair

DAN HILL
Hottest:
CUTTING CREW
ELTON JOHN
MEDLEY & WARNES
AL JARREAU
MICHAEL BOLTON

PARALLEL TWO

WNAM/Appleton-Oshkosh
Collins/Miller

CARLY SIMON
SMOKEY ROBINSON
Hottest:
ELTON JOHN
KOOL & THE GANG
RICHARD CARPENTER
WARWICK & KASHIF
LAURA BRANIGAN

WTRX/Flint
Pearson/Burke

SMOKEY ROBINSON
SUPERTRAMP
CARLY SIMON
Hottest:
MICHAEL BOLTON
MEDLEY & WARNES
BRUCE SPRINGSTEEN
STEVE WINWOOD
WARWICK & KASHIF

WLHT/Grand Rapids
Dirksen/Brown

WHITNEY HOUSTON
GEORGE HARRISON
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
MICHAEL BOLTON
KOOL & THE GANG
STEVE WINWOOD

WFMK/Lansing
Cochran/Knight

WHITNEY HOUSTON
GEORGE HARRISON
Hottest:
BRUCE SPRINGSTEEN
ELTON JOHN
MICHAEL BOLTON
STEVE WINWOOD
WARWICK & KASHIF

WMGN/Madison
O'Neill/Vancil

LAURA BRANIGAN
SMOKEY ROBINSON
Hottest:
ELTON JOHN
MEDLEY & WARNES
KOOL & THE GANG
STEVE WINWOOD
WARWICK & KASHIF

WHNN/Saginaw
Roberts/Martin

GEORGE HARRISON
NATALIE COLE
RESTLESS HEART
KANE GANG
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
WARWICK & KASHIF
MICHAEL BOLTON
SWING OUT SISTER

3WM/Toledo
Isley/Jardine

KANE GANG
TEMPTATIONS
DAN FOGELBERG
SMOKEY ROBINSON
Hottest:
BRUCE SPRINGSTEEN
SWING OUT SISTER
CUTTING CREW
MEDLEY & WARNES
ELTON JOHN

PARALLEL THREE

WMJC/Battle Creek
Joe Landon

GEORGE HARRISON
BARRY MANILOW
Hottest:
RICHARD CARPENTER
KOOL & THE GANG
BRUCE SPRINGSTEEN
ELTON JOHN
MICHAEL BOLTON

WMT-FM/Cedar Rapids
Green/Sellers

DAN FOGELBERG
CARLY SIMON
KANE GANG
MIAMI SOUND MACHI
TEMPTATIONS
Hottest:
MICHAEL BOLTON
ELTON JOHN
KOOL & THE GANG
BOURBONIS TAGG
NEIL DIAMOND

KWES/Rochester
Al Axelsson

BARRY MANILOW
KANE GANG
SIEDAH GARRETT
Hottest:
WARWICK & KASHIF
ELTON JOHN
BRUCE SPRINGSTEEN
SWING OUT SISTER
KOOL & THE GANG

WJON/St. Cloud
Nancy Fox

ERIC CARMEN
SUPERTRAMP
DANNY WILSON
JOHN COUGAR
GEORGE MICHAEL
SMOKEY ROBINSON
BELINDA CARLISLE
DAN FOGELBERG
Hottest:
MICHAEL BOLTON
ELTON JOHN
RICHARD CARPENTER
WARWICK & KASHIF
BRUCE SPRINGSTEEN

85 Reporters
82 Current Reports

Three stations did not report a playlist, therefore their rotations were frozen:

WLTF/Cleveland
WRKA/Louisville
WTNY/Watertown

WEST

PARALLEL ONE

KMJU/Denver
Elliot/Murray

NEIL DIAMOND
RESTLESS HEART
BARRY MANILOW
Hottest:
ELTON JOHN
FLEETWOOD MAC
RED SPEEDWAGON
RESTLESS HEART

KOST/Los Angeles
Kaye/Kiley

BOURBONIS TAGG
Hottest:
KOOL & THE GANG
RICHARD CARPENTER
ELTON JOHN
WARWICK & KASHIF
MEDLEY & WARNES

KKLT/Phoenix
Church/Thomas

none
Hottest:
GLENN MEDEIROS
ANITA BAKER
FLEETWOOD MAC
DAN FOGELBERG
MICHAEL BOLTON

KHYL/Sacramento
John Chappell

PAUL JANZ
CARRIE MCDOWELL
SIEDAH GARRETT
WHITNEY HOUSTON
NATALIE COLE
SMOKEY ROBINSON
TEMPTATIONS
Hottest:
ELTON JOHN
BRUCE SPRINGSTEEN
MEDLEY & WARNES
ELTON JOHN
BRUCE SPRINGSTEEN
STEVE WINWOOD
BOURBONIS TAGG

B100/San Diego
Rich/Knight

SMOKEY ROBINSON
JOHN COUGAR
Hottest:
MICHAEL BOLTON
FLEETWOOD MAC
BRUCE SPRINGSTEEN
STEVE WINWOOD
MEDLEY & WARNES

KLCY/Salt Lake City
Michael O'Brien

NATALIE COLE
SUPERTRAMP
BRIDGE
JONATHAN BUTLER
BARRY MANILOW
Hottest:
ELTON JOHN
WARWICK & KASHIF
MEDLEY & WARNES
KOOL & THE GANG
NEIL DIAMOND

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

- BARRY MANILOW (15)
- GEORGE HARRISON (7)
- DAN FOGELBERG (7)
- SNOKEY ROBINSON (5)
- BOURGEOIS TAGG (4)
- NATALIE COLE (4)
- NEIL DIAMOND (4)
- WHITNEY HOUSTON (4)

HOTTEST

- MEDLEY & WARNES (24)
- ELTON JOHN (23)
- CUTTING CREW (18)
- KENNY G (16)
- BRUCE SPRINGSTEEN (14)
- RICHARD CARPENTER (13)
- FLEETWOOD MAC (13)
- SWING OUT SISTER (13)
- WARWICK & KASHIF (13)
- AL JARREAU (12)

GOLD INTENSIVE

MOST ADDED

- MICHAEL BOLTON (6)
- KOOL & THE GANG (4)
- GEORGE HARRISON (3)
- WHITNEY HOUSTON (3)
- RICHARD CARPENTER (2)
- DAN HILL (2)
- PAUL JANZ (2)
- BARRY MANILOW (2)
- SWING OUT SISTER (2)

HOTTEST

- MEDLEY & WARNES (20)
- ELTON JOHN (18)
- CUTTING CREW (16)
- SWING OUT SISTER (15)
- BRUCE SPRINGSTEEN (11)
- KENNY G (10)
- FLEETWOOD MAC (7)
- MICHAEL BOLTON (7)
- KOOL & THE GANG (5)

EAST

PARALLEL ONE

- WBEN/Bufalo Hank Nevins
- ELTON JOHN BOURGEOIS TAGG
- AL JARREAU CUTTING CREW RICHARD CARPENTER NEIL DIAMOND
- WGR/Bufalo Mike Rozman
- GEORGE HARRISON
- MICHAEL BOLTON ELTON JOHN MEDLEY & WARNES RICHARD CARPENTER STEVE WINWOOD

KDKA/Pittsburgh Cheryl Morton

- none
- Hottest: KENNY G FLEETWOOD MAC CUTTING CREW
- WPRO/Providence Tom Cuddy
- MEDLEY & WARNES
- Hottest: none
- WMAL/Washington Eileen Griffin
- none
- Hottest: AL JARREAU RICHARD CARPENTER ELTON JOHN MEDLEY & WARNES NEIL DIAMOND

PARALLEL TWO

- WICC/Bridgeport Petera/Becker
- BILLY IDOL ELTON JOHN BOURGEOIS TAGG
- TIFFANY MADONNA FLEETWOOD MAC CUTTING CREW BRUCE SPRINGSTEEN
- WCHS/Charleston Vic Marino
- NATALIE COLE BARRY MANILOW
- Hottest: ELTON JOHN BRUCE SPRINGSTEEN MEDLEY & WARNES RICHARD CARPENTER STEVE WINWOOD

PARALLEL THREE

- WEL/New Haven Gross/McCormick
- GEORGE HARRISON BARRY MANILOW
- Hottest: STEVE WINWOOD MICHAEL BOLTON DAN HILL MEDLEY & WARNES ELTON JOHN
- WTKO/Ithaca Clyde/Thornton
- LAURA BRANIGAN BARRY MANILOW
- Hottest: WARWICK & KASHIF BRUCE SPRINGSTEEN MICHAEL BOLTON ELTON JOHN MEDLEY & WARNES

PARALLEL THREE

- WGY/Schenectady Brindley/Sgarata
- none
- Hottest: FLEETWOOD MAC RESTLESS HEART RED SPEEDWAGON ELTON JOHN SWING OUT SISTER
- WMTR/Morrisstown Emery/Boyle
- DAN FOGELBERG RESTLESS HEART BRIDGE
- Hottest: ELTON JOHN BRUCE SPRINGSTEEN MICHAEL BOLTON STEVE WINWOOD WARWICK & KASHIF

49 Reporters
42 Current Reports

EAST

PARALLEL ONE

- WLT/Washington Don Davis
- NEIL DIAMOND DAN HILL
- Hottest: MICHAEL BOLTON ELTON JOHN MEDLEY & WARNES BRUCE SPRINGSTEEN STEVE WINWOOD
- WMMX/Baltimore Don Kelley
- none
- Hottest: SWING OUT SISTER KENNY G CUTTING CREW BRUCE SPRINGSTEEN

WASH/Washington Patrick/Quinn

- none
- Hottest: WHITNEY HOUSTON KENNY G SMOKEY ROBINSON CUTTING CREW AL JARREAU
- WMMX/Baltimore Don Kelley
- none
- Hottest: SWING OUT SISTER KENNY G CUTTING CREW BRUCE SPRINGSTEEN

PARALLEL TWO

- WWSW/Pittsburgh Ray Weitzel
- RED SPEEDWAGON
- Hottest: MEDLEY & WARNES CUTTING CREW FLEETWOOD MAC SWING OUT SISTER RED SPEEDWAGON
- WKSZ/Philadelphia Mike Colby
- none
- Hottest: CUTTING CREW NEIL DIAMOND KENNY G WARWICK & KASHIF AL JARREAU

PARALLEL TWO

- WYYY/Syracuse Rich Lauber
- GEORGE HARRISON MICHAEL BOLTON
- Hottest: ELTON JOHN SWING OUT SISTER CUTTING CREW BRUCE SPRINGSTEEN

29 Reporters
24 Current Reports

Five stations did not report a new playlist, therefore their rotations were frozen:

- KCIX/Boise
- WASH/Washington
- WLQ/Milwaukee
- WRAL/Raleigh
- WMMX/Baltimore

SOUTH

PARALLEL TWO

- WBT/Charlotte Andy Bickie
- none
- Hottest: AL JARREAU KOOL & THE GANG MEDLEY & WARNES RICHARD CARPENTER WARWICK & KASHIF
- WBO/Orlando Dutch Schaffer
- none
- Hottest: SWING OUT SISTER CUTTING CREW AL JARREAU MICHAEL BOLTON MEDLEY & WARNES

WGOW/Chattanooga Garry Mac

- WHITNEY HOUSTON BRIDGE
- Hottest: SWING OUT SISTER BRUCE SPRINGSTEEN ELTON JOHN MICHAEL BOLTON STEVE WINWOOD
- WRVA/Richmond Gary King
- GEORGE HARRISON NEIL DIAMOND
- Hottest: none

PARALLEL THREE

- WHAS/Louisville Bruce/McElvain
- MICHAEL BOLTON STEVE WINWOOD T.G. SHEPPARD
- Hottest: FLEETWOOD MAC KENNY G BRUCE SPRINGSTEEN MEDLEY & WARNES CUTTING CREW
- WRVA/Richmond Gary King
- GEORGE HARRISON NEIL DIAMOND
- Hottest: none

PARALLEL THREE

- WGBI/Goldsboro Alan Hoover
- MEDLEY & WARNES KOOL & THE GANG BARRY MANILOW CARLY SIMON VANILI
- Hottest: ELTON JOHN SWING OUT SISTER MICHAEL BOLTON MEDLEY & WARNES KOOL & THE GANG

PARALLEL THREE

- WKYX/Paducah Carvell/Burns
- NEIL DIAMOND
- Hottest: ELTON JOHN BRUCE SPRINGSTEEN MICHAEL BOLTON MEDLEY & WARNES STEVE WINWOOD
- WSTU/Stuart Gren/Urcher
- GEORGE MICHAEL SMOKEY ROBINSON NATALIE COLE CHIZ
- Hottest: ELTON JOHN BRUCE SPRINGSTEEN MICHAEL BOLTON MEDLEY & WARNES STEVE WINWOOD

Five stations did not report a playlist, therefore their rotations were frozen:
KDKA/Pittsburgh
KMOX/St. Louis
KVEC/San Luis Obispo
WMAL/Washington
WSPD/Toledo

MIDWEST

PARALLEL ONE

- 55KRC/Cincinnati Denny Nugent
- none
- Hottest: BRUCE SPRINGSTEEN FLEETWOOD MAC CUTTING CREW SWING OUT SISTER MEDLEY & WARNES
- WLW/Cincinnati Dave Reinhart
- WHITNEY HOUSTON WARWICK & KASHIF
- Hottest: ELTON JOHN BRUCE SPRINGSTEEN MEDLEY & WARNES STEVE WINWOOD
- WTVN/Columbus Evers/Lane
- Hottest: AL JARREAU WARWICK & KASHIF KOOL & THE GANG RICHARD CARPENTER NEIL DIAMOND

WTMJ/Milwaukee Debbie Hinkie

- SIEGAL GARRETT BARRY MANILOW CRYSTAL GAYLE
- Hottest: WARWICK & KASHIF KOOL & THE GANG STEVE WINWOOD NEIL DIAMOND KENNY ROGERS
- WCCO/Minneapolis Curt Lundgren
- DAN FOGELBERG BEACH BOYS & LITT BRINSON & KLUGH BARRY MANILOW
- Hottest: RICHARD CARPENTER NEIL DIAMOND
- KMOX/St. Louis Bob Osborne
- none
- Hottest: AL JARREAU WARWICK & KASHIF KOOL & THE GANG RICHARD CARPENTER NEIL DIAMOND

PARALLEL TWO

- WBTV/Appleton-Oshkosh Salm/St. John
- BARRY MANILOW DAN SEALS DOUBLE
- Hottest: BEACH BOYS & LITT RICHARD CARPENTER WARWICK & KASHIF ELTON JOHN KOOL & THE GANG NEIL DIAMOND
- WHBC/Canton Chambers/Dorn
- GEORGE HARRISON BARRY MANILOW BRIDGE
- Hottest: KENNY G SWING OUT SISTER BRUCE SPRINGSTEEN WARWICK & KASHIF KOOL & THE GANG

PARALLEL THREE

- WOOD/Grand Rapids Skip Essick
- GEORGE HARRISON
- Hottest: KENNY G CUTTING CREW MEDLEY & WARNES FLEETWOOD MAC ELTON JOHN
- WIBA/Madison Doug Lane
- none
- Hottest: NEIL DIAMOND RICHARD CARPENTER WARWICK & KASHIF
- WROK/Rockford Vince Thomas
- DAN HILL
- Hottest: MEDLEY & WARNES ELTON JOHN KENNY G

PARALLEL THREE

- WSPD/Toledo Fred Heiler
- none
- Hottest: CARS CUTTING CREW RICHARD CARPENTER AL JARREAU KENNY G
- WJBC/Bloomington Munson/Salowitz
- WHITNEY HOUSTON NATALIE COLE DAN FOGELBERG SMOKEY ROBINSON GEORGE MICHAEL TEMPTATIONS BARRY MANILOW
- Hottest: MEDLEY & WARNES BRUCE SPRINGSTEEN STEVE WINWOOD BOURGEOIS TAGG GEORGE HARRISON

Two stations reported a frozen list this week:
WBT/Charlotte
WIBA/Madison

MIDWEST

PARALLEL ONE

- WLTQ/Milwaukee Bobby Irwin
- none
- Hottest: MEDLEY & WARNES WHITNEY HOUSTON RED SPEEDWAGON DAN FOGELBERG KENNY G
- WLT/Detroit Pat Holiday
- BARRY MANILOW
- Hottest: CUTTING CREW MEDLEY & WARNES ELTON JOHN KOOL & THE GANG MICHAEL BOLTON

WLSW/Indianapolis Gray/Eagan

- PAUL JANZ MICHAEL BOLTON DAN HILL
- Hottest: RED SPEEDWAGON KENNY G ELTON JOHN MEDLEY & WARNES CUTTING CREW
- KRAV/Tulsa Brian Chase
- none
- Hottest: BRUCE SPRINGSTEEN SWING OUT SISTER KENNY G MEDLEY & WARNES CUTTING CREW

PARALLEL TWO

- KUDL/Kansas City Brian Casey
- WHITNEY HOUSTON
- Hottest: SWING OUT SISTER BRUCE SPRINGSTEEN FLEETWOOD MAC MEDLEY & WARNES

WEST

PARALLEL ONE

- KXOA/Sacramento Tom Gray
- none
- Hottest: AL JARREAU ELTON JOHN SWING OUT SISTER CUTTING CREW MEDLEY & WARNES
- KKCV/Portland Bill Minkler
- DAN FOGELBERG WARWICK & KASHIF
- Hottest: MEDLEY & WARNES ELTON JOHN KOOL & THE GANG CUTTING CREW KENNY G

KCIX/Boise Don Jennings

PARALLEL TWO

- KBQ/Los Angeles Edwards/Verdery
- PAUL JANZ MICHAEL BOLTON
- Hottest: ELTON JOHN WARWICK & KASHIF KOOL & THE GANG NEIL DIAMOND DAN HILL
- KRTR/Honolulu Austin Velli
- BARRY MANILOW
- Hottest: ELTON JOHN WHITNEY HOUSTON MEDLEY & WARNES MICHAEL BOLTON KOOL & THE GANG

SUMMARY

Fifteen (36%) of reporting FSAs add Barry Manilow — most adds since Neil Diamond notched 15 (10/9). Medley & Warnes nearly double last week's adds total, moving from 48 Hottest FSA to #1. The duo is also GI Hottest for a second week. Half of Michael Bolton's six GI adds come from Southern P1s: 2WD, WFOX, WLVE. Terry Wollman's "Bimini" is an Alternative AC consensus add; Lanz & Speer tracks are Hottest on KTWW, KLRS, WBMW, and KKSF.

ALTERNATIVE AC

- KTWW/Los Angeles Cody/Brodie
- ROBBIE ROBERTSON "Broken" "Somewhere"
- WILLY DEVILLE "Assassin"
- Hottest: RUBAJA & HERNANDEZ "Das Felices"
- SWING OUT SISTER "Communion"
- STING "Fragile"
- DREAM ACADEMY "Indian"
- LANZ & SPEER "Waterfall"
- KLRS/San Jose Mark Hill
- TOM SCOTT "Feet" "Jungle" "Outzone"
- "Vail" "Pipes"
- TERRY WOLLMAN "Walk" "Partly Bimni"
- OREGON "Innocent" "WBAI" "Redial"
- CHARNETT MOFFETT "Mizzom" "One Left" "Dance"
- TIM STORY "Grand" "Woman"
- "Oil" "Glassgreen"
- MATTHIAS THUROW "Chronological" "Conquest"
- "Intermission"
- KRISTIAN SCHULTZE "Total" "Devices" "Mind"
- "Bounce" "Time"
- Hottest: KITARO "Light"
- LANZ & SPEER "Faces"
- ZAKARI HUSSAIN "Making"
- TIM STORY "Woman"
- WAVESTARY "Moonwind"
- JOAQUIN LIEVANO "Parrot"
- KBLX/San Francisco Tony Kilbert
- LEE RITENOUR "Portrait"
- BILLY JOE WALKER "Midnight"
- JOE COCKER "One"
- SCHONHERZ & SCOTT "Wishing"
- BILLY COBHAM "Same"
- DONNA SUMMER "Thinkin'"
- Hottest: SANTANA "Bela"
- STING "Sister"
- JOAQUIN LIEVANO "Bowing"
- HIROSHIMA "3 1 1"
- PAT METHENY "Talk"
- WBMW/Washington Sebastian/Cerphe
- CHET ATKINS & MARK KNOFFLER "Imagine"
- DREAM ACADEMY "Everybody" "Power" "Here"
- TERRY WOLLMAN "Bimini"
- JOHN STEWART "Price"
- GEORGE HARRISON "Breathe"
- TOM SCOTT "Streamlines"
- DAVE VALENTIN "Jazz" "Twine"
- BILLY JOE WALKER "Flower" "Moonlight"
- "Peace"
- Hottest: DAN SIEGAL "Rhapsody" "Feeling"
- BLACK "Paradise" "Sweetest"
- LANZ & SPEER "Canyon"
- DAVID ARKENSTONE "Stepping Stars"
- "Princess"
- MICHAEL HOENIG "X-Cept One"
- KKSF/San Francisco Feinstein/Francls
- BLACK "Wonderful"
- CARS "Wound"
- BILLY COBHAM "Juggler"
- AL DI MEOLA "Smile"
- DREAM ACADEMY "Learn" "Hamstead"
- BRYAN FERRY "Kiss"
- ELIZA GILKYSOON "Foolish"
- KARUKAS "Drive"
- JOAQUIN LIEVANO "Parrot" "Art"
- MILLIONS LIKE US "What"
- PAUL RUSSO "Morning"
- CLIFF SARDE "Mo Samba" "Dreams"
- BILLY JOE WALKER "Children" "Midnight"
- TERRY WOLLMAN "Bimini"
- Hottest: BASIA "Time"
- SUZANNE CIANI "Vagocity"
- LANZ & SPEER "Waterfall"
- RUBAJA & HERNANDEZ "Oro Blanco"
- STING "Fragile"

R&R NATIONAL AIRPLAY AOR ALBUMS

176 REPORTERS

NOVEMBER 6, 1987

Three Weeks Two Weeks Last Week

Reports/Adds Power Heavy Medium

1	1	1	1	BRUCE SPRINGSTEEN /Tunnel Of Love (Columbia)
2	2	2	2	YES /Big Generator (Atco)
DEBUT			3	GEORGE HARRISON /Cloud Nine (Dark Horse/WB)
4	4	4	4	JOHN COUGAR MELLENCAMP /The Lonesome Jubilee (Mercury/PG)
3	3	3	5	PINK FLOYD /A Momentary Lapse Of Reason (Columbia)
13	7	5	6	STING /...Nothing Like The Sun (A&M)
—	—	9	7	ROBBIE ROBERTSON /Robbie Robertson (Geffen)
7	6	7	8	RUSH /Hold Your Fire (Mercury/PG)
9	9	8	9	AEROSMITH /Permanent Vacation (Geffen)
5	5	6	10	R.E.M. /Document (IRS/MCA)
8	8	10	11	JETHRO TULL /Crest Of A Knave (Chrysalis)
11	11	11	12	MICK JAGGER /Primitive Cool (Columbia)
15	14	14	13	ICEHOUSE /A Man Of Colours (Chrysalis)
—	—	18	14	INXS /Kick (Atlantic)
10	13	15	15	DEF LEPPARD /Hysteria (Mercury/PG)
19	15	16	16	BODEANS /Outside Looking In (Slash/Reprise)
DEBUT			17	STEVE WINWOOD /Chronicles (Island/WB)
22	19	19	18	BOURGEOIS TAGG /YoYo (Island)
12	12	12	19	WHITESNAKE /Whitesnake (Geffen)
—	—	20	20	JOE COCKER /Unchain My Heart (Capitol)
—	—	21	21	ALARM /Eye Of The Hurricane (IRS/MCA)
18	16	17	22	SAMMY HAGAR /I Never Said Goodbye (Geffen)
6	10	13	23	CARS /Door To Door (Elektra)
29	25	23	24	PAUL CARRACK /One Good Reason (Chrysalis)
26	21	22	25	RADIATORS /Law Of The Fish (Epic)
31	27	26	26	RICHARD MARX /Richard Marx (EMI-Manhattan)
24	23	24	27	JIMMY DAVIS & JUNCTION /Kick The Wall (QMI Music/MCA)
DEBUT			28	DAVE MASON /Two Hearts (Voyager/MCA)
—	—	37	29	HEARTS OF FIRE /Soundtrack (Columbia)
34	30	29	30	MSG /Perfect Timing (Capitol)
DEBUT			31	TRIUMPH /Surveillance (MCA)
17	18	25	32	SQUEEZE /Babylon And On (A&M)
27	26	27	33	NORTHERN PIKES /Big Blue Sky (Virgin)
DEBUT			34	RAINMAKERS /Tornado (Mercury/PG)
—	—	36	35	MARTHA DAVIS /Policy (Capitol)
36	33	33	36	TOMMY SHAW /Ambition (Atlantic)
16	20	30	37	TIMOTHY B. SCHMIT /Timothy B (MCA)
DEBUT			38	BRYAN FERRY /Bete Noire (Reprise)
32	28	34	39	GREAT WHITE /Once Bitten (Capitol)
30	—	—	40	HEART /Bad Animals (Capitol)

* keeps a bullet due to continued growth.

"Tunnel" (160) "Brilliant" (98) "Parts" (77)	168 + /1	69 -	158 -	10 +
"Rhythm" (150) "Love" (148) "Shoot" (49)	164 + /0	75 -	161 =	3 +
"Mind" (160) "Radio" (62) "Fab" (57)	169 /5	61	139	29
"Bomb" (161) "Hard" (50) "Life" (23)	165 + /1	62 +	152 +	13 -
"Slip" (155) "Turning" (67) "Fly" (54)	165 - /0	47 -	132 -	31 +
"Wing" (127) "Together" (98) "Heart" (28)	165 + /3	22 -	109 +	51 -
"Showdown" (167) "Fire" (67) "Roulette" (14)	173 + /1	26 +	104 +	66 -
"Time" (158) "Lock" (25) "Ten" (16)	160 + /1	43 +	119 =	38 +
"Doll" (140) "Jury" (73) "Dude" (21)	150 - /0	45 +	99 +	48 -
"One" (123) "End" (40) "Worksong" (14)	144 - /0	42 -	117 -	23 +
"Farm" (143) "Monkey" (40) "Jump" (14)	158 - /1	6 -	74 -	76 -
"Throwaway" (144) "Say" (8) "Peace" (5)	148 - /3	6 -	89 -	56 +
"Crazy" (154) "Electric" (5) "Kingdom" (4)	158 + /4	17 +	82 +	66 -
"Need" (130) "Devil" (15) "Kick" (13)	152 + /14	8 =	69 +	73 =
"Hysteria" (105) "Animal" (40) "Pour" (18)	130 + /13	9 -	61 +	60 +
"Only" (148) "Pick" (3) "Say" (2)	151 + /9	9 +	64 +	76 -
"Valerie" (128)	128 /7	20	79	43
"Mind" (147) "Pencil" (2) "Wrong" (1)	148 + /15	7 +	62 +	76 +
"Love" (101) "Give" (11) "Crying" (3)	112 - /3	32 -	86 -	21 -
"Unchain" (137) "Wrongs" (5) "Woman" (2)	139 + /12	2 -	42 +	92 -
"Rain" (145) "Rescue" (2)	145 + /10	0 =	29 +	98 +
"Eagles" (118) "Returning" (5) "Give" (1)	121 - /2	16 +	56 +	61 -
"Strap" (91) "Double" (34) "Girl" (6)	117 - /1	8 -	53 -	57 -
"Tear" (133) "Double" (6) "Button" (2)	139 + /17	1 =	31 +	97 +
"Dreamers" (122) "Wagon's" (3) "Doctor" (2)	126 + /3	1 -	27 +	80 +
"Mercy" (91) "Known" (21) "Mean" (1)	110 + /12	9 +	26 =	66 +
"Kick" (107) "Rockin'" (3) "Top" (1)	109 - /1	2 -	25 +	67 -
"Something" (103) "Hearts" (3)	104 /22	0	8	78
"Usual" (99) "Night" (1)	99 + /43	0 -	9 +	71 +
"Gimme" (87) "Love" (1)	87 - /2	2 +	10 +	60 +
"Time" (92) "Never" (4) "Light" (3)	98 /26	0	6	70
"Hourglass" (49) "Trust" (18) "Footprints" (5)	63 - /2	5 -	25 -	36 -
"Things" (88) "Jackie T" (1)	88 - /1	0 =	7 -	61 -
"Snakedance" (97) "Tornado" (1)	97 /15	1	4	58
"Like" (76) "Tell" (5)	80 + /8	1 =	13 +	53 +
"Thing" (77) "Ambition" (1)	77 + /4	0 =	10 +	53 +
"Boys" (47) "Don't" (1) "Everybody" (1)	49 - /0	7 +	29 -	18 -
"Right" (54) "Kiss" (5) "Limbo" (3)	57 /5	1	14	36
"Lady" (66) "Rock" (4) "All" (1)	72 - /1	0 -	8 =	47 -
"Girl" (52) "Wait" (5) "Who" (1)	56 + /24	1 +	12 +	36 +

THE CARS "DOUBLE TROUBLE"

Over 30 AORs
DOUBLE DIGIT ADDS THIS WEEK, INCLUDING:
WNOR, KRXQ, KRSP, KDJK, KMBY, WPLR, WCMF
AND MORE!

AOR Tracks Debut 60



BREAKERS.

GEORGE HARRISON
Cloud Nine (Dark Horse/WB)
96% of our reporters on it.

STEVE WINWOOD
Chronicles (Island/WB)
73% of our reporters on it.

For The Record

The INXS album, which debuted on this chart last week at #18, should have been listed as a Breaker, with 79% of our reporters on it.

NEW & ACTIVE

- GUADALCANAL DIARY "2 x"** (Elektra) 68/4 (85/12)
Adds: KMJX, WKDF, WGR, KRZQ. Heavy 6: WBAB, WLIR, WHFS, WTPA, WPLR, CFNY. Medium 38 including WKLS, KLLO, WXRT, WQFM, KQRS, KBCO, 91X, KRQR, WKRR, WIXV.
- SILENCERS "A Letter From St. Paul"** (RCA) 59/4 (55/12)
Adds: WIOQ, WIMZ, KZEL, WRKI. Heavy 6: WLIR, CHOM, WXRT, KBPI, KROQ, KRQU. Medium 31 including WNEW, WQFM, KBCO, 91X, WHEB, KLAQ, WLAV, KMED, KJOT, KPOI.
- HEART "Bad Animals"** (Capitol) 56/24 (39/16)
Adds including WMMR, WEBN, KBPI, WPYX, WZZO, WCCC, WHEB, WAAF, WKQQ, KGGO. Powers 1. Heavy 12 including WHJY, DC101, WHCN, WPDH, WHTF, WWCT. Medium 36 including WQVE, KLOS, KRSP, WBYR, KPEZ, WIMZ, KISS, WAPL, KJOT, KILQ.
- GLEN BURNICK "Heroes And Zeros"** (A&M) 47/8 (43/10)
Adds: WCCC, WAQY, KBAT, KILQ, KKDJ, KLPX, KFMQ, KZOO. Powers 2. Heavy 7: WQFM, KAZY, KGB, WBYR, WKDF, WXKE, KQWB. Medium 28 including WNEW, WMMR, WKLS, WYNF, WLLZ, KBPI, KLOS, KUPD, KLAQ, WLAV.
- INSIDERS "Ghost On The Beach"** (Epic) 47/6 (42/8)
Adds: WNEW, KUPD, WSTZ, KILQ, KPOI, KMBY. Heavy 6: WXRT, KGB, KISW, WKQQ, KZEL, KWHL. Medium 28 including WEBN, WLLZ, KSHE, WOUR, KLAQ, WAPL, KEZE, KJOT, KEZE, WWWV.
- MICHAEL BOLTON "The Hunger"** (Columbia) 46/3 (49/3)
Adds: WZEW, KSQY, WAOR. Heavy 3: WQFM, WIMZ, KJOT. Medium 30 including WBAB, WNEW, WHJY, WKLS, WLLZ, KQRS, KBPI, KUPD, KOME, WCCC.
- MELVIN JAMES "The Passenger"** (MCA) 43/4 (46/5)
Adds: WZZO, WHTF, KMOD, KRNA. Powers 1. Heavy 7: KQRS, KBPI, KISW, WCMF, WAQY, KQDS, KJOT. Medium 23 including KSHE, WDHA, WHEB, WAAF, WIMZ, WDIJ, KATT, KEZE, WWWV, WRUF.
- SILENT RUNNING "Walk On Fire"** (Atlantic) 42/3 (41/2)
Adds: KAZY, KQDS, KEZE. Heavy 3 including KBPI, KRQU. Medium 24 including WBAB, WNEW, WLLZ, WQFM, KQRS, KGB, KOME, WZZO, WKQQ, WLAV.

Continued on Page 86

R&R NATIONAL AIRPLAY

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	176 REPORTERS	Reports/Adds	Power	Heavy	Medium
15	5	2	1 JOHN C. MELLENCAMP/Cherry Bomb (Mercury/PG)	161+/2	56+	147+	12-
2	1	1	2 YES/Love Will Find A Way (Atco)	148-/0	69-	143-	3+
19	6	5	3 GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)	160-/0	58+	131+	27-
11	11	6	4 BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)	160=/4	39+	121+	39-
4	4	4	5 RUSH/Time Stand Still (Mercury/PG)*	158=/1	39+	116=	39+
10	8	7	6 PINK FLOYD/One Slip (Columbia)	155-/2	34+	114+	36-
17	12	10	7 ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)	167+/1	26+	99+	65-
8	9	9	8 AEROSMITH/Rag Doll (Geffen)	140-/0	44+	91+	45-
3	3	3	9 R.E.M./The One I Love (IRS/MCA)	123-/0	42-	109-	11=
14	14	12	10 YES/Rhythm Of Love (Atco)	150+/4	10+	79+	67-
18	15	14	11 ICEHOUSE/Crazy (Chrysalis)	154=/4	16+	80+	65-
13	13	11	12 MICK JAGGER/Throwaway (Columbia)	144-/3	6-	85-	56+
26	20	15	13 STEVE WINWOOD/Valerie (Island/WB)	128+/7	20+	79+	43-
24	19	17	14 BODEANS/Only Love (Slash/Reprise)	148+/9	9+	64+	73-
27	27	19	15 JETHRO TULL/Farm On The Freeway (Chrysalis)	143+/10	3+	60+	75-
28	23	20	16 BOURGEOIS TAGG/I Don't Mind At All (Island)	147+/15	7+	62+	76+
1	2	8	17 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)	98-/0	33-	80-	17+
34	28	23	18 INXS/Need You Tonight (Atlantic)	130+/4	8=	65+	59-
40	25	22	19 STING/Little Wing (A&M)	127+/5	4+	53+	68-
31	29	24	20 JOE COCKER/Unchain My Heart (Capitol)	137+/12	2-	41+	91-
25	21	21	21 SAMMY HAGAR/Eagles Fly (Geffen)	118-/2	15+	53+	61-
46	31	25	22 ALARM/Rain In The Summertime (IRS/MCA)	145+/11	0=	29+	98+
7	7	13	23 WHITESNAKE/Is This Love (Geffen)	101-/2	31-	83-	15-
20	18	18	24 STING/We'll Be Together (A&M)	98-/1	18-	77-	20-
39	34	27	25 PAUL CARRACK/Don't Shed A Tear (Chrysalis)	133+/16	1=	31+	92+
45	43	34	26 DEF LEPPARD/Hysteria (Mercury/PG)	105+/29	5+	41+	57+
37	33	28	27 RADIATORS/Like Dreamers Do (Epic)	122+/2	1-	27+	78+
5	10	16	28 CARS/Strap Me In (Elektra)	91-/1	8-	43-	45-
32	32	29	29 JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)	107-/1	2-	24+	67-
35	36	31	30 BRUCE SPRINGSTEEN/Spare Parts (Columbia)	77+/8	0=	33+	43+
-	60	41	31 DAVE MASON/Something In The Heart (Voyager/MCA)	103+/21	0=	8+	78+
-	47	39	32 DOKKEN/Burning Like A Flame (Elektra)	98+/12	2=	14+	65+
-	-	53	33 HEARTS OF FIRE/The Usual (Columbia)	99+/44	0-	9+	71+
43	39	38	34 PINK FLOYD/On The Turning Away (Columbia)	67+/10	2+	32+	32+
6	16	26	35 PINK FLOYD/Learning To Fly (Columbia)	54-/0	13-	41-	9-
-	-	55	36 ROBBIE ROBERTSON/Sweet Fire Of Love (Geffen)	67+/28	0=	23+	40+
44	40	37	37 MSG/Gimme Your Love (Capitol)	87-/2	2+	10+	60+
-	52	47	38 RICHARD MARX/Have Mercy (EMI-Manhattan)	91+/16	0=	9+	63+
-	-	49	39 TRIUMPH/Long Time Gone (MCA)	92+/23	0-	5+	67+
38	35	33	40 NORTHERN PIKES/Things I Do For Money (Virgin)	88-/1	0=	7=	61-
DEBUT	41		41 GEORGE HARRISON/Devil's Radio (Dark Horse/WB)	62 /62	1	24	33
51	42	42	42 TOMMY SHAW/No Such Thing (Atlantic)	77+/4	0=	10+	53+
-	-	51	43 AEROSMITH/Hangman Jury (Geffen)	73+/22	0=	19+	46+
-	-	50	44 RAINMAKERS/Snakedance (Mercury/PG)	97+/15	1=	4+	58+
DEBUT	45		45 GEORGE HARRISON/When We Was Fab (Dark Horse/WB)	57 /57	3	19	35
-	51	48	46 MARTHA DAVIS/Just Like You (Capitol)	76+/7	1=	11+	51+
21	30	36	47 TIMOTHY B. SCHMIT/Boys Night Out (MCA)	47-/0	7+	26-	18-
-	59	57	48 YES/Shoot High Aim Low (Atco)	49+/8	0=	20+	27+
23	37	43	49 JOHN C. MELLENCAMP/Hard Times For A Honest... (Mercury/PG)	50-/0	4+	23-	24-
22	26	32	50 SQUEEZE/Hourglass (A&M)	49-/0	5-	19-	26-
-	57	52	51 BRYAN FERRY/The Right Stuff (Reprise)	54+/4	1+	14+	34+
52	44	44	52 GREAT WHITE/Lady Red Light (Capitol)	66-/0	0=	6+	43-
9	17	30	53 JETHRO TULL/Steel Monkey (Chrysalis)	40-/0	3-	21-	16-
12	22	35	54 DEF LEPPARD/Animal (Mercury/PG)	40-/0	3-	22-	14-
-	58	56	55 GUADALCANAL DIARY/Litany (Life Goes On) (Elektra)	67+/4	0=	6+	37+
DEBUT	56		56 HEART/There's The Girl (Capitol)	52+/25	1+	12+	32+
54	45	45	57 PINK FLOYD/The Dogs Of War (Columbia)	40-/0	0=	13-	21-
-	-	59	58 SILENCERS/I See Red (RCA)	56+/4	0=	6=	29+
DEBUT	59		59 R.E.M./Its The End Of The World As We Know It (IRS/MCA)	40+/12	0=	10+	22+
DEBUT	60		60 CARS/Double Trouble (Elektra)	34+/11	0=	10-	19+

* keeps a bullet due to continued growth.

BREAKERS®

DEF LEPPARD
Hysteria (Mercury/PG)
60% of our reporters on it.

NEW ARTISTS

Tracks

Reports

1	RAINMAKERS/Snakedance (Mercury/PG)	97
2	MSG/Gimme Your Love (Capitol)	87
3	MARTHA DAVIS/Just Like You (Capitol)	76
4	GUADALCANAL DIARY/Litany (Life Goes On) (Elektra)	67
5	SILENT RUNNING/Sanctuary (Atlantic)	42
6	LOVE & ROCKETS/No New Tale To Tell (Big Time/RCA)	38
7	PETER HIMMELMAN/Waning Moon (Island)	34
8	BANGLES/Hazy Shade Of Winter (Def Jam/Columbia)	31
9	DON DIXON/Your Sister Told Me (Enigma)	21
10	BOOM CRASH OPERA/Great Wall (WB)	12
11	ECHO & THE BUNNYMEN/Lips Like Sugar (Sire/WB)	10
	KANE GANG/Motortown (Capitol)	10
	DEPECHE MODE/Never Let Me Down (Sire/WB)	10
	SMITHS/Strangeways, Here We Come (WB)	10
15	RY COODER/All Shook Up (WB)	9
	GUNS N' ROSES/Paradise City (Geffen)	9
	WHITE LION/Wait (Atlantic)	9
	DUKES OF STRATOSPHERE/Vanishing Girl (Geffen)	9
19	LOLITA POP/Bang Your Head (Virgin)	8
	GENE LOVES JEZEBEL/The Motion Of Love (Geffen)	8
	REPLACEMENTS/Can't Hardly Wait (Sire/WB)	8
	PLATINUM BLONDE/Contact (Epic)	8
	WILLY DEVILLE/Assassin Of Love (A&M)	8

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

MELVIN



JAMES

"Loving You Is Strange"

The New 12" From
"THE PASSENGER"

AOR NEW & ACTIVE

Already on 25 AORs, including:
WHJY, WKLS, WYNF, KBPI, WZZO,
KMOD, WFYV, WIMZ, WDIZ, WRDU,
WKLC, WDHA, WTPA, WCCC, WHEB,
WEZX, WAQY, WAQX AND MORE!

Management: Budd Carr, The Carr Company

MCA RECORDS

R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

- GEORGE HARRISON/Radio (62)
- GEORGE HARRISON/Fab (57)
- BOB DYLAN (44)
- DEF LEPPARD/Hysteria (29)
- ROBBIE ROBERTSON/Fire (28)
- HEART/Girl (25)
- GEORGE HARRISON/Cloud (24)
- TRIUMPH/Time (23)
- AEROSMITH/Hangman (22)
- DAVE MASON/Something (21)

HOTTEST

- YES/Love (69)
- GEORGE HARRISON/Mind (58)
- J.C. MELLENCAMP/Bomb (56)
- AEROSMITH/Doll (44)
- R.E.M./One (42)
- RUSH/Time (39)
- BRUCE SPRINGSTEEN/Tunnel (39)
- PINK FLOYD/Slip (34)
- BRUCE SPRINGSTEEN/Brilliant (33)
- WHITESNAKE/Love (31)

CHART CLIMBERS

DAVE MASON "Something in The Heart" (Voyager/MCA) 103/21 (82/32)

Adds including KBCO, KUPD, KRQR, WPLR, WZYC, WKQQ, KEZE, WGIR, KFMZ, KOZZ. Heavy 8: WRIF, WQFM, WPDH, WKRR, WSTZ, WIMZ, WKDF, KRNA. Medium 78 including WBAB, WNEW, WQFM, WHJY, DC101, WSHE, WXRT, WLVO, WLLZ, KLOS. Moves 41-31.

BOB DYLAN "The Usual" (Columbia) 99/44 (56/56)

Adds including WMMR, DC101, WKLS, WNOR, WLLZ, KQRS, KAZY, KBCO, KRQR, KOME. Heavy 9 including WXRT, KSJO, WPYX, KPEZ, WRXK, KFMQ, KWHL. Medium 71 including WBAB, WNEW, WQFM, WHJY, WLVO, KYYS, KZAP, KFOG, WCCC, WAQY. Moves 53-33.

DOKKEN "Burning Like A Flame" (Elektra) 98/12 (86/22)

Adds including KTXQ, WLVO, WBYR, WAQY, WDIZ, WONE, KZRR, KJOT, WBLM, KTYD. Heavy 14 including WQFM, KJJO, KAZY, KRXQ, KOME, WPLR, WIMZ, KNAC, KFMQ, KWHL. Medium 65 including WBAB, WNEW, WYNF, WLLZ, KQRS, KBPI, KDKB, KUPD, KGB, KRQR. Moves 39-32.

RAINMAKERS "Snakedance" (Mercury/PolyGram) 97/15 (81/31)

Adds including Q107, KRXQ, KZAP, KRQR, KSJO, KPEZ, WRFX, KLAQ, WRDU, WIXV. Heavy 4: KYYS, KQRS, WAPL, KZEL. Medium 58 including WNEW, WQFM, WLLZ, WONE, WBLM, KBCO, KUPD, KOME, WHEB, WAQY. Moves 50-44.

TRIUMPH "Long Time Gone" (MCA) 92/23 (69/66)

Adds including WBAB, WLVO, KQRS, WOUR, WIMZ, WDIZ, KICT, WGIR, KFMQ, KWHL. Heavy 5: WQFM, KJJO, WAQX, KISS, KNAC. Medium 67 including KTXQ, WNOR, WYNF, WEBN, WLLZ, KAZY, KBPI, KLOS, KUPD, KOME. Moves 49-39.

RICHARD MARX "Have Mercy" (EMI-Manhattan) 91/16 (75/26)

Adds including WNOR, KYYS, KGON, WHCN, WOUR, KLAQ, WKDF, WDIZ, KEZO, WGIR. Heavy 9 including WQFM, KDKB, KUPD, WPLR, WIMZ, KWLN, WKQZ, WZZO. Medium 63 including WNEW, WHJY, WSHE, WYNF, WLVO, WLLZ, KZAP, KOME, WPYX, WCCC. Moves 47-38.

MSG "Gimme Your Love" (Capitol) 87/2 (88/8)

Adds: WEZX, KLB. Heavy 10: WQFM, KJJO, KOME, KSJO, WRXK, KNAC, WGIR, KATP, KQWB, KRZQ. Medium 60 including WBAB, WHJY, WKLS, KTXQ, WNOR, KAZY, KBPI, KDKB, KUPD, KGB. Remains at #37.

BRUCE SPRINGSTEEN "Spare Parts" (Columbia) 77/8 (74/5)

Adds including KUPD, KRXQ, WKQQ, KFMQ, KLPX, KSOY, KFMF. Heavy 33 including WNEW, WHJY, WXRT, KAZY, KFOG, KRQR, KOME, WPYX, KISS, WAPL. Medium 43 including WBAB, KTXQ, KLOL, WGTR, WSHE, KYYS, KGON, KZAP, KXRX, WZZO. Moves 31-30.

TOMMY SHAW "No Such Thing" (Atlantic) 77/4 (76/7)

Adds: WQFM, WKQQ, WONE. Heavy 10: WQFM, KJJO, KBPI, KDKB, WIMZ, KQWB, WAOR, WZZO, KWHL, KRQU. Medium 53 including WNEW, KTXQ, WYNF, WLLZ, KAZY, KUPD, KGB, KOME, WCCC, WCMF. Remains at #42.

MARTHA DAVIS "Just Like You" (Capitol) 76/7 (68/10)

Adds: WOUR, KNAC, WKDF, WDIZ, WKQZ, KAL. Heavy 11 including KROQ, WTPA, WPLR, WAQY, WKQQ, KFMQ, KEZE, WGIR, KRNA, KQWB. Medium 51 including WNEW, WHJY, WLLZ, KYYS, KQRS, KBPI, KLOS, KOME, WCCC, WHEB. Moves 48-46.

AEROSMITH "Hangman Jury" (Geffen) 73/22 (51/22)

Adds including KDKB, KSJO, WCCC, CHEZ, WKQQ, KQDS, WBLM, WWWW, KQWB, KFMQ. Heavy 19 including WHJY, WQFM, KJJO, KUPD, KFOG, KRQR, WHEB, WAQY, KNAC, KTYD. Medium 46 including WKLS, KLOL, KQRS, KZAP, KOME, WZZO, WAAF, WIMZ, WRXK. Moves 51-43.

ROBBIE ROBERTSON "Sweet Fire Of Love" (Geffen) 67/28 (38/37)

Adds including WHJY, WKLS, WLVO, KBCO, KRQR, WAQY, WDIZ, KISS, WLAV, KEZO. Heavy 23 including WQFM, KAZY, KROQ, KFOG, KOME, WHEB, KLB. WGIR, WWWW, KWHL. Medium 40 including WNEW, WMMR, DC101, KTXQ, KLOL, WGTR, WLLZ, KZAP, 91X, KXRX. Moves 55-36.

PINK FLOYD "On The Turning Away" (Columbia) 67/10 (59/8)

Adds: WIYY, KBCO, KRXQ, KFOG, WHCN, WRFX, WKGR, WIOT, KMBY, KBER. Heavy 32 including WNEW, WHJY, WYNF, WXRT, WEBN, WLLZ, KUPD, KGON, KRQR, WHEB. Medium 32 including WBAB, KTXQ, KLOL, KZAP, KXRX, WZZO, KLB, WIMZ, WRXK, KQDS. Moves 38-34.

GUADALCANAL DIARY "Litany (Life Goes On)" (Elektra) 67/4 (64/12)

Adds: KMJX, WKDF, WGIR, KRZQ. Heavy 6: WBAB, WLIR, WHFS, WTPA, WPLR, CFNY. Medium 37 including WKLS, KLOL, WXRT, WQFM, KQRS, KBCO, 91X, KRQR, WKRR, WIXV. Moves 56-55.

GEORGE HARRISON "Devil's Radio" (Dark Horse/WB) 62/62 (0/0)

Adds including WHEB, WCMF, WOUR, KLB, KLAQ, WDIZ, KQDS, KATT, WWCT, WRKI. Heavy 24 including WNEW, WMMR, DC101, WQFM, KUPD, KFOG, KRQR, KOME, WPYX, WPDH. Medium 33 including WBAB, KTXQ, KLOL, WLVO, WLLZ, KYYS, KZAP, WCCC, WAQY, WAAF. Debuts at #41.

GEORGE HARRISON "When We Was Fab" (Dark Horse/WB) 57/57 (0/0)

Adds including KLOS, WAQY, WOUR, WKRR, WDIZ, WRXK, KATT, KEZO, KICT, KILO. Heavy 19 including WNEW, WQFM, WHJY, KBCO, KFOG, KRQR, KOME, KLAQ, WAPL, WGIR. Medium 35 including WKLS, KLOL, WGTR, WLVO, WLLZ, KQRS, KZAP, KXRX, WZZO, WCCC. Debuts at #45.

SILENCERS "I See Red" (RCA) 56/4 (51/12)

Adds: WIOQ, WIMZ, KZEL, WRKI. Heavy 6: WLIR, CHOM, WXRT, KBPI, KROQ, KRQU. Medium 29 including WNEW, WQFM, KBCO, 91X, WHEB, KLAQ, WLAV, KMOD, KPOI, WRUF. Moves 59-58.

BRYAN FERRY "The Right Stuff" (Reprise) 54/4 (51/8)

Adds: Q107, WEZX, WKGR, KLPX. Heavy 14 including WLIR, CHOM, WXRT, WQFM, KROQ, KRXQ, 91X, WPLR, CFNY, KICY. Medium 34 including WNEW, WHJY, WLLZ, KYYS, WHEB, WIMZ, WRDU, WLAV, KEZO, KILO. Moves 52-51.

HEART "There's The Girl" (Capitol) 52/25 (28/19)

Adds including WMMR, WEBN, KBPI, WPYX, WZZO, WCCC, WHEB, WAAF, WKQQ, KGGO. Heavy 12 including WHJY, DC101, WHCN, WPDH, WHTF, WWCT. Medium 32 including KLOS, KRSP, WBYR, KWIC, WAVF, WRFX, WIMZ, KISS, WAPL, KILO. Debuts at #56.

YES "Shoot High Aim Low" (Atco) 49/8 (41/7)

Adds including WPDH, WHTF, WRFX, WKQQ, WIXV, WWCT, WZXL. Heavy 20 including WMMR, WQFM, DC101, WQFM, KUPD, KFOG, KRQR, KISS, WRKI, WBLM. Medium 27 including WNEW, WKLS, KLOL, KISW, KXRX, WZZO, WOUR, WDIZ, WRDU, WRXK. Moves 57-48.

R.E.M. "It's The End Of The World As We Know It" (IRS/MCA) 40/12 (27/8)

Adds including KLOL, KYYS, WCCC, WIOQ, WAAF, WSTZ, WDIZ, WRUF, KQWB, KOZZ. Heavy 10 including WLIR, WXRT, WBRU, CFNY, WAPL, WFNX, WXXP, WWWW, KTYD. Medium 22 including WBAB, WNEW, WKLS, KTXQ, 91X, KRQR, WPYX, KLB, WLAV, WGIR. Debuts at #59.

CARS "Double Trouble" (Elektra) 34/11 (24/5)

Adds including WNOR, KRXQ, KRSP, WPLR, WCMF, WMAD, WKQZ, KDJK, KMBY, WZZO. Heavy 10 including KZAP, KRQR, KOME, KSJO, WAQY, KISS, WAPL, KRZQ. Medium 19 including WNEW, Q107, KQRS, KGB, WKRR, KATT, WWWW, KSOY, KFMF, KOZZ. Debuts at #60.

NEW & ACTIVE

SILENT RUNNING "Sanctuary" (Atlantic) 42/3 (41/2)

Adds: KAZY, KQDS, KEZE. Heavy 3 including KBPI, KRQU. Medium 24 including WBAB, WNEW, WLLZ, WQFM, KQRS, KGB, KOME, WZZO, WKQQ, WLAV.

INSIDERS "Love Like Candy" (Epic) 40/7 (32/8)

Adds: KUPD, KRQR, WSTZ, KILO, KPOI, KMBY, WAOR. Heavy 5: WXRT, KISW, WKQQ, KZEL, KWHL. Medium 23 including WLLZ, WOUR, KLAQ, WAPL, KEZO, KEZE, WWWW, WRUF, KQWB, KFMF.

MICHAEL BOLTON "Gina" (Columbia) 40/2 (46/3)

Adds: KSOY, WAOR. Heavy 3: WQFM, WIMZ, KJOT. Medium 25 including WBAB, WNEW, WHJY, WLLZ, KQRS, KBPI, KUPD, WLAV, KMOD, WRKI.

GLEN BURTNICK "Heard It On The Radio" (A&M) 38/8 (30/12)

Adds: WCCC, WAQY, KBAT, KILO, KDJK, KLPX, KFMQ, KZOO. Heavy 3: WQFM, KAZY, KQWB. Medium 23 including WNEW, WKLS, WYNF, WLLZ, KBPI, KUPD, KLAQ, KMOD, KDJK, KFMF.

LOVE & ROCKETS "No New Tale To Tell" (Big Time/RCA) 38/5 (33/1)

Adds: KLOL, WYFY, WMAD, KILO, KDJK. Powers 1. Heavy 5: WLIR, KROQ, WHFS, CFNY, WXXP. Medium 19 including WXRT, WLVO, KBCO, 91X, WDHA, WBRU, KPEZ, KWIC, KPOI, WWWW.

PETER HIMMELMAN "Waning Moon" (Island) 34/7 (27/4)

Adds: 91X, KOME, WKLC, WTPA, WHCN, CFNY, WGIR. Heavy 2: KROQ, KRQU. Medium 20 including WNEW, KBCO, KBPI, KDKB, KUPD, WHFS, WDHA, KATT, WIZN, KQWB.

LOVERBOY "Love Will Rise Again" (Columbia) 33/1 (38/3)

Adds: KJJO. Heavy 3: Q107, WHCN, KRZQ. Medium 23 including WEBN, WQFM, KUPD, KGB, WPYX, WAPL, KQDS, KJOT, KDJK, KEZE.

MOTLEY CRUE "All I Need" (Elektra) 32/5 (29/4)

Adds: WKLS, KSJO, WYFY, KATP, KZOO. Heavy 1: KNAC. Medium 18 including WHJY, KAZY, KUPD, KRXQ, KOME, WKLC, WHCN, WIMZ, KISS, KILO.

BANGLES "Hazy Shade Of Winter" (Def Jam/Columbia) 31/17 (14/14)

Adds including WBAB, WBYR, WKLC, WDHA, WLAV, KDJK, WBLM, WWWW, KGRQ, KTYD. Heavy 6: WLIR, KROQ, 91X, WBRU, WXXP, KRNA. Medium 18 including WNEW, WHFS, WCCC, KZEL, WFNX, WWWW, KZOO.

STING "Lazarus Heart" (A&M) 28/6 (24/5)

Adds: WXRT, KLOS, WDHA, CHEZ, WBRU, KNX. Heavy 6 including WEBN, KSJO, WQFM, WXXP, KFMQ. Medium 18 including KTCZ, 91X, KGB, WPYX, WKQQ, WRDU, WAPL, WIZN, KWHL, KFMF.

SUPERTRAMP "Not The Moment" (A&M) 28/5 (24/2)

Adds: Q107, WDHA, KMOD, KDJK, KATP. Medium 22 including WXRT, WLLZ, KINK, KRQR, KXRX, WYFY, WLAV, KILO, KEZE, WRKI.

MELVIN JAMES "Loving You is Strange" (MCA) 25/5 (20/6)

Adds: WZZO, WKFM, WHTF, KMOD, KRNA. Heavy 2: KBPI, WAQY. Medium 12 including WDHA, WHEB, WEZX, WIMZ, WDIZ, WWTR, KATP, WRUF.

RUSH "Lock And Key" (Mercury/PolyGram) 25/4 (22/0)

Adds: KRXQ, KRQR, KFMQ, KFMQ. Heavy 7 including WDVE, KSJO, WHCN, KISS, KRZQ. Medium 15 including WKLS, KTXQ, KLOL, WNOR, KJJO, WDHA, KRXK, WRXK, KWHL, KOZZ.

GEORGE HARRISON "Cloud 9" (Dark Horse/WB) 24/24 (0/0)

Adds including CHEZ, WZEW, WMAD. Heavy 13 including WMMR, WEBN, WRIF, KAZY, KRQR, KOME, WPYX, WTPA, KISS, WAPL, KTYD. Medium 10 including WXRT, WLLZ, WIOQ, WKRR, WRXK, WKGR, KQDS, KILO, WWTR, KTAI.

TESLA "Gettin' Better" (Geffen) 24/19 (5/3)

Adds including WHJY, KZAP, KWIC, WSTZ, KWLN, KDJK, WGIR, KATP, KTAI, KWHL. Heavy 0. Medium 15 including WLLZ, KJJO, KUPD, KRXQ, KISS, KICT, KILO, KNAC, KEZE, WRUF.

BRUCE SPRINGSTEEN "One Step Up" (Columbia) 23/3 (22/1)

Adds: KBCO, WBRU, WTKX. Powers 1. Heavy 13 including KUPD, KINK, WPYX, WIOQ, KLB, WKQQ, WLAV, WMAD, KICY, WWWW. Medium 9 including WNOR, WKRR, KBAT, WIOT, WKLT, KGRQ.

JOHN COUGAR MELLENCAMP "The Real Life" (Mercury/PolyGram) 23/2 (25/1)

Adds: KBCO, WBRU. Powers 1. Heavy 8 including KLOS, KUPD, KRQR, WPYX, WHCN, KDJK, KRZQ. Medium 14 including Q107, KTXQ, WIOQ, KRXK, WRDU, WRXK, WFBQ, WLNZ, KICT, KOZZ.

ROGER HODGSON "My Magazine" (A&M) 22/10 (14/2)

Adds: KRQR, WKLC, WDHA, WTPA, KLB, KWIC, WLAV, KMOD, WPHL, KZOO. Heavy 2: KFOG, WAQX. Medium 14 including WXRT, KJJO, KISW, WTUE, KQDS, WMAD, KILO, KZEL, KATP, KRZQ.

DON DIXON "Your Sister Told Me" (Enigma) 21/4 (18/4)

Adds: CHOM, Q107, KBCO, WKGR. Heavy 2 including KPEZ. Medium 14 including WHFS, WDHA, WHCN, WZYC, WRXK, WRDU, WMAD, WBLM, KQWB, KTYD.

DREAM ACADEMY "Indian Summer" (Reprise) 20/0 (21/0)

Heavy 7: CHOM, KTCZ, CHEZ, CFNY, KICY, WIZN, KGRQ. Medium 10: WNEW, KINK, WHFS, WDHA, WTPA, WBRU, KNX, KDJK, WWWW, KRNA.

CRUZADOS "Time For Waiting" (Arista) 19/8 (11/8)

Adds including KZAP, KPEZ, KLPX, WIZN, WRUF, KRNA. Heavy 0. Medium 9 including KBCO, KLAQ, KFMG, KZEL, KNX, KATP, KRZQ.

SQUEEZE "Trust Me To Open My Mouth" (A&M) 18/12 (8/3)

Adds including KROQ, WDHA, WBRU, WAQX, WFNX, KATP. Heavy 7 including WLIR, WHFS, WPLR, CFNY, WXXP. Medium 11 including WBAB, WNEW, WLLZ, 91X, WKRR, WHCN, KZEL.

DEF LEPPARD "Pour Some Sugar On Me" (Mercury/PolyGram) 18/1 (18/4)

Adds: KPOI. Powers 1. Heavy 8 including WQFM, KJJO, KBPI, KUPD, KISS, KNAC, KTAI. Medium 9: KTXQ, KLOL, KAZY, WEZX, KWLN, WEGR, WIXV, KFMG, KTYD.

EUROPE "Cherokee" (Epic) 16/8 (8/8)

Adds: WHJY, KJJO, WAQX, KLAQ, WIMZ, KFMG, KILO, WZZO. Heavy 1: KRQU. Medium 9 including KBPI, KUPD, KISS, KATP, KRZQ.

ALICE COOPER "Freedom" (MCA) 16/0 (17/3)

Heavy 1: KNAC. Medium 6: WLLZ, KUPD, KLAQ, KFMG, KATP, KRZQ.

INXS "Devil Inside" (Atlantic) 15/10 (4/4)

Adds: WKLS, WSHE, WXRT, KRQR, KSJO, WHCN, WHTQ, WRXK, KDJK, KEZE. Heavy 4 including CHEZ. Medium 9 including 91X, KRZQ.

AOR ALBUMS

MOST ADDED

- HEARTS OF FIRE (43)
- TRIUMPH (26)
- HEART (24)
- DAVE MASON (22)
- PAUL CARRACK (17)
- TESLA (17)
- BOURGEOIS TAGG (15)
- RAINMAKERS (15)
- INXS (14)
- DEF LEPPARD (13)

HOTTEST

- YES (75)
- BRUCE SPRINGSTEEN (69)
- J.C. MELLENCAMP (62)
- GEORGE HARRISON (61)
- PINK FLOYD (47)
- AEROSMITH (45)
- RUSH (43)
- R.E.M. (42)
- WHITESNAKE (32)
- ROBBIE ROBERTSON (26)

NEW & ACTIVE

Continued from Page 84

LOVE & ROCKETS "Earth Sun Moon" (Big Time/RCA) 39/5 (34/2)

Adds: KLOL, WYFY, WMAD, KILO, KDJK. Powers 1. Heavy 5: WLIR, KROQ, WHFS, CFNY, WXXP. Medium 19 including WXRT, WLVO, KBCO, 91X, WDHA, WBRU, KPEZ, KWIC, KPOI, WWWW.

PETER HIMMELMAN "Gamatria" (Island) 35/7 (27/4)

Adds: 91X, KOME, WKLC, WTPA, WHCN, CFNY, WGIR. Powers 1. Heavy 3: KTCZ, KROQ, KRQU. Medium 20 including WNEW, KBCO, KBPI, KDKB, KUPD, WHFS, WDHA, KATT, WIZN, KQWB.

MOTLEY CRUE "Girls, Girls, Girls" (Elektra) 34/4 (33/5)

Adds: KSJO, WYFY, KATP, KZOO. Heavy 1: KNAC. Medium 20 including WQFM, WHJY, WKLS, WYNF, KAZY, KUPD, KOME, WIMZ, KISS, KILO.

TESLA "Mechanical Resonance" (Geffen) 25/17 (8/3)

Adds including WHJY, KZAP, KWIC, KWLN, KDJK, WGIR, WRMY, KWHL. Heavy 0. Medium 16 including KJJO, KAZY, KRXQ, KISS, KFMG, KILO, KRZQ.

DON DIXON "Romeo At Juliet" (Enigma) 25/4 (22/5)

Adds: CHOM, Q107, KBCO, WKGR. Heavy 3 including WXRT, KPEZ. Medium 17 including 91X, WHFS, WDHA, WHCN, CFNY, WZYC, WRDU, WBLM, KQWB, KTYD.

DREAM ACADEMY "Remembrance Days" (Reprise) 21/0 (21/0)

Heavy 7: CHOM, KTCZ, CHEZ, CFNY, KICY, WIZN, KGRQ. Medium 11 including WNEW, KBCO, KINK, WHFS, WDHA, WTPA, KNX, KDJK, WWWW, KRNA.

CRUZADOS "After Dark" (Arista) 19/8 (11/5)

Adds: WLLZ, KZAP, KOME, KPEZ, KLPX, WIZN, WRUF, KRNA. Heavy 0. Medium 9 including KBCO, KLAQ, KFMG, KZEL, KNX, KATP, KRZQ.

VAN MORRISON "Poetic Champions Compose" (Mercury/PolyGram) 17/1 (18/1)

Adds: CFNY. Heavy 4: KTCZ, KBCO, KINK, KICY. Medium 11 including WNEW, WXRT, WLLZ, KFOG, WHFS, CHEZ, WLAV, WMAD, WIZN, WWWW.

ALICE COOPER "Raise Your Fist & Yell" (MCA) 17/0 (18/3)

Heavy 1: KNAC. Medium 6: WLLZ, KUPD, KLAQ, KFMG, KATP, KRZQ.

EUROPE "The Final Countdown" (Epic) 16/8 (9/8)

Adds including KJJO, WZZO. Heavy 1: KRQU. Medium 9: WHJY, KBPI, KUPD, WAQX, KLAQ, WIMZ, KISS, KFMG, KILO.

REGIONAL OR ACTIVITY

(Continued)

WGTR/Miami

(305)759-4311
PD: BILL WISE
MD: REARNAN

Heavy

GEORGE HARRISON (M)
INXS
MICK JAGGER
JOHN COUGAR MEL
PINK FLOYD (M)
R.E.M.
ROBBIE ROBERTSON (M)
RUSH (M)
BRUCE SPRINGSTEEN (M)
STING
YES (M)
JETHRO TULL
DEF LEPPARD (M)
Medium
ADRENALIN TAGG
BOURBOIS TAGG
SAMMY HAGAR
ICHOUSE
JETHRO TULL
NORTHERN PIKES
BOBANS
JOE COCKER

WSHE/Miami

(305)581-1580
OH: CHARLIE KENDALL

Heavy

YES (M)
R.E.M.
BRUCE SPRINGSTEEN (M)
TIMOTHY B. SCHMIT
STEVE WINWOOD
GEORGE HARRISON (M)
MICK JAGGER
JOHN COUGAR MEL
STING (M)
ROBBIE ROBERTSON
Medium
PINK FLOYD
RUSH
JIMMY DAVIS
ICHOUSE
RADIATORS
JOE COCKER
BILLY JOEL
JETHRO TULL
RICHARD MARK
ALARM
DAVE MASON
PAUL CARACK
BOURBOIS TAGG
INXS
BOBANS

PARALLEL TWO

KPEZ/Austin

(512)478-6900
PD: BRENT CLAYTON
MD: DOC PHILLIPS

Heavy

BOURBOIS TAGG
JOHN COUGAR MEL
R.E.M.
ROBBIE ROBERTSON
YES
HEARTS OF FIRE
MICK JAGGER
BOBANS
DAN
DON DIXON
FOSTER & LYDD
GEORGE HARRISON (M)
JETHRO TULL
JOE COCKER
STING
RADIATORS
WILLY DEVILLE
Medium
ALARM
ALAN
STEVE WINWOOD
Light
CRUZADOS
TRIUMPH

KLBJ-FM/Austin

(512)474-6543
OH: CLAY IRAN
PD: JEFF CARROLL

Heavy

GEORGE HARRISON (M)
PINK FLOYD (M)
ROBBIE ROBERTSON
RUSH
BRUCE SPRINGSTEEN
JOHN COUGAR MEL
ADRENALIN TAGG
BOBANS
ALARM
MICK JAGGER
BOURBOIS TAGG
R.E.M. (M)
PINK FLOYD (M)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JETHRO TULL (L)
R.E.M. (M)
BOURBOIS TAGG
YES
Medium
ROGER HOODSON
Light
REVERENDS
MICK
YEAR ZERO

KWIC/Beaumont

(409)842-2210
PD: DAVID PERRY
APD: TIM KELLEY

Heavy

YES (M)
RUSH
ICHOUSE
R.E.M. (M)
PINK FLOYD (M)
GEORGE HARRISON (L)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JOHN COUGAR MEL
WHITESNAKE
SAMMY HAGAR
BRUCE SPRINGSTEEN (M)
JOE COCKER
DOKKEN

KWLN/Memphis

(901)529-0098
PD: BRAD YOUNG
MD: ROBERT HANDEY

Heavy

BRUCE SPRINGSTEEN
PINK FLOYD
ADRENALIN TAGG
ROBBIE ROBERTSON
ICHOUSE
RUSH
YES
GEORGE HARRISON (M)
R.E.M.
JIMMY DAVIS (M)
BOBANS
GREAT WHITE
NORTHERN PIKES
RICHARD MARK
KISS (L)
BOURBOIS TAGG
ROBBIE ROBERTSON
MICK JAGGER
JOE COCKER
WHITESNAKE
Medium
JETHRO TULL
STEVE WINWOOD
JOHN COUGAR MEL
PINK FLOYD (M)
STING
Medium
DAVE MASON
Light

WTKX/Pensacola

(904)438-7543
PD: MARK CHAZALL
MD: J. D. STONE

Heavy

GEORGE HARRISON
YES (M)
ADRENALIN TAGG
STEVE WINWOOD
JOHN COUGAR MEL
PINK FLOYD (M)
STING
Medium
DAVE MASON
Light

WAVF/Charleston, SC

(803)554-4401
PD/MD: JEFF KENT

Heavy

BRUCE SPRINGSTEEN (M)
YES (M)
R.E.M.
BOBANS
STING (M)
STEVE WINWOOD
GEORGE HARRISON (M)
JOHN COUGAR MEL
WHITESNAKE
ADRENALIN TAGG
Medium
BOURBOIS TAGG
DEF LEPPARD
JOHN COUGAR MEL
HEARTS OF FIRE
TRIUMPH

WRFX/Charlotte

(704)336-9970
PD: JACK DANIEL
MD: MARY LONDON

Heavy

YES (M)
BOURBOIS TAGG
RUSH (L)
BRUCE SPRINGSTEEN (M)
STING
YES (M)
DEF LEPPARD (M)
Medium
ADRENALIN TAGG
BOURBOIS TAGG
SAMMY HAGAR
ICHOUSE
JETHRO TULL
NORTHERN PIKES
BOBANS
JOE COCKER

WSHE/Miami

(305)581-1580
OH: CHARLIE KENDALL

Heavy

YES (M)
R.E.M.
BRUCE SPRINGSTEEN (M)
TIMOTHY B. SCHMIT
STEVE WINWOOD
GEORGE HARRISON (M)
MICK JAGGER
JOHN COUGAR MEL
STING (M)
ROBBIE ROBERTSON
Medium
PINK FLOYD
RUSH
JIMMY DAVIS
ICHOUSE
RADIATORS
JOE COCKER
BILLY JOEL
JETHRO TULL
RICHARD MARK
ALARM
DAVE MASON
PAUL CARACK
BOURBOIS TAGG
INXS
BOBANS

PARALLEL TWO

KPEZ/Austin

(512)478-6900
PD: BRENT CLAYTON
MD: DOC PHILLIPS

Heavy

BOURBOIS TAGG
JOHN COUGAR MEL
R.E.M.
ROBBIE ROBERTSON
YES
HEARTS OF FIRE
MICK JAGGER
BOBANS
DAN
DON DIXON
FOSTER & LYDD
GEORGE HARRISON (M)
JETHRO TULL
JOE COCKER
STING
RADIATORS
WILLY DEVILLE
Medium
ALARM
ALAN
STEVE WINWOOD
Light
CRUZADOS
TRIUMPH

KLBJ-FM/Austin

(512)474-6543
OH: CLAY IRAN
PD: JEFF CARROLL

Heavy

GEORGE HARRISON (M)
PINK FLOYD (M)
ROBBIE ROBERTSON
RUSH
BRUCE SPRINGSTEEN
JOHN COUGAR MEL
ADRENALIN TAGG
BOBANS
ALARM
MICK JAGGER
BOURBOIS TAGG
R.E.M. (M)
PINK FLOYD (M)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JETHRO TULL (L)
R.E.M. (M)
BOURBOIS TAGG
YES
Medium
ROGER HOODSON
Light
REVERENDS
MICK
YEAR ZERO

KWIC/Beaumont

(409)842-2210
PD: DAVID PERRY
APD: TIM KELLEY

Heavy

YES (M)
RUSH
ICHOUSE
R.E.M. (M)
PINK FLOYD (M)
GEORGE HARRISON (L)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JOHN COUGAR MEL
WHITESNAKE
SAMMY HAGAR
BRUCE SPRINGSTEEN (M)
JOE COCKER
DOKKEN

KWLN/Memphis

(901)529-0098
PD: BRAD YOUNG
MD: ROBERT HANDEY

Heavy

BRUCE SPRINGSTEEN
PINK FLOYD
ADRENALIN TAGG
ROBBIE ROBERTSON
ICHOUSE
RUSH
YES
GEORGE HARRISON (M)
R.E.M.
JIMMY DAVIS (M)
BOBANS
GREAT WHITE
NORTHERN PIKES
RICHARD MARK
KISS (L)
BOURBOIS TAGG
ROBBIE ROBERTSON
MICK JAGGER
JOE COCKER
WHITESNAKE
Medium
JETHRO TULL
STEVE WINWOOD
JOHN COUGAR MEL
PINK FLOYD (M)
STING
Medium
DAVE MASON
Light

WTKX/Pensacola

(904)438-7543
PD: MARK CHAZALL
MD: J. D. STONE

Heavy

GEORGE HARRISON
YES (M)
ADRENALIN TAGG
STEVE WINWOOD
JOHN COUGAR MEL
PINK FLOYD (M)
STING
Medium
DAVE MASON
Light

KLAQ/EI Paso

(915)544-8864
OH: NAT LAMP
MD: MIKE HANNEY

Heavy

GEORGE HARRISON
PINK FLOYD
BRUCE SPRINGSTEEN
YES
STING
RICHARD MARK
WHITESNAKE
R.E.M.
ICHOUSE
DEF LEPPARD
ADRENALIN TAGG
TIMOTHY B. SCHMIT
JOHN COUGAR MEL
MICK JAGGER
Medium
ALARM
DAVE MASON
STEVE WINWOOD
ICHOUSE
GREAT WHITE
JETHRO TULL
WHITESNAKE
YES (M)
DEF LEPPARD
Medium
TRIUMPH

WRXK/Ft. Myers

(813)597-3696
PD: GREG MILL

Heavy

PINK FLOYD
RUSH
ROBBIE ROBERTSON
BOBANS
ADRENALIN TAGG
DEF LEPPARD
BRUCE SPRINGSTEEN
GEORGE HARRISON
MICK JAGGER
ICHOUSE
JOHN COUGAR MEL
STEVE WINWOOD
INXS
SAMMY HAGAR
STING
MICK JAGGER
ALARM
NORTHERN PIKES
HEARTS OF FIRE
JIMMY DAVIS
BOURBOIS TAGG
BOBANS
PAUL CARACK
Medium
JOHN COUGAR MEL
STING (M)
RUSH
GEORGE HARRISON (L)
BRUCE SPRINGSTEEN (M)
R.E.M. (L)
PINK FLOYD (L)
YES
ADRENALIN TAGG
WHITESNAKE
ROBBIE ROBERTSON
MICK JAGGER
YES (M)
PINK FLOYD (M)
CARS (M)
BOURBOIS TAGG
DOKKEN
U2
ROBANS
SAMMY HAGAR
ALARM
R.E.M. (L)
JOE COCKER
BOBANS
STING
DEF LEPPARD
RICHARD MARK

WZVC/Coastal North Carolina

(919)726-2019
PD: J. T. STEVENS
MD: ROBYN MULLOGLY

Heavy

JOHN COUGAR MEL
STING (M)
RUSH
GEORGE HARRISON (L)
BRUCE SPRINGSTEEN (M)
R.E.M. (L)
PINK FLOYD (L)
YES
ADRENALIN TAGG
WHITESNAKE
ROBBIE ROBERTSON
MICK JAGGER
ICHOUSE
STEVE WINWOOD
BOBANS
Medium
DEF LEPPARD (L)
Light
DAVE MASON
RICHARD MARK

WMFX/Columbia

(803)772-4980
PD: DICK BASCOM
MD: TONY CLYBURN

Heavy

YES (M)
JOHN COUGAR MEL (M)
WHITESNAKE
CARS
STEVE WINWOOD
BOURBOIS TAGG
BRUCE SPRINGSTEEN (M)
SAMMY HAGAR
ICHOUSE
Medium
Light
DEF LEPPARD

KNCN/Corpus Christi

(512)289-1000
OH: GARY CLARK
PD/MD: TOM PARKER

Heavy

ADRENALIN TAGG
RUSH
JOHN COUGAR MEL
BRUCE SPRINGSTEEN (M)
GEORGE HARRISON (M)
DEF LEPPARD
ROBBIE ROBERTSON
PINK FLOYD (M)
ICHOUSE
SAMMY HAGAR
STING
JETHRO TULL
RICHARD MARK
ALARM
MICK JAGGER
BOURBOIS TAGG
RUSH
BOURBOIS TAGG
CARS
JIMMY DAVIS
INXS
BOBANS
PAUL CARACK
JOE COCKER
ICHOUSE
JETHRO TULL
RADIATORS
RUSH
SUZZURIE
ROBBIE ROBERTSON
INXS
MICK JAGGER
BOURBOIS TAGG
R.E.M. (M)
PINK FLOYD (M)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JETHRO TULL (L)
R.E.M. (M)
BOURBOIS TAGG
YES
Medium
ROGER HOODSON
Light
REVERENDS
MICK
YEAR ZERO

WKQQ/Lexington

(606)252-6694
PD: PETER DELLOLO
MD: STACY YELTON

Heavy

GEORGE HARRISON
JOHN COUGAR MEL
PINK FLOYD
BRUCE SPRINGSTEEN
YES
MICK JAGGER
BOURBOIS TAGG
STING (M)
JOE COCKER
CARS
BOBANS
PAUL CARACK
JOE COCKER
ICHOUSE
JETHRO TULL
RADIATORS
RUSH
SUZZURIE
ROBBIE ROBERTSON
INXS
MICK JAGGER
BOURBOIS TAGG
R.E.M. (M)
PINK FLOYD (M)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JETHRO TULL (L)
R.E.M. (M)
BOURBOIS TAGG
YES
Medium
ROGER HOODSON
Light
REVERENDS
MICK
YEAR ZERO

WIXV/Savannah

(912)897-1529
OH: BILL WESTON
MD: VIRGIL THOMPSON

Heavy

BRUCE SPRINGSTEEN (M)
PINK FLOYD (M)
WHITESNAKE
STEVE WINWOOD
RUSH
BOURBOIS TAGG
R.E.M.
JOHN COUGAR MEL (M)
RADIATORS
STING (M)
GEORGE HARRISON
PINK FLOYD
Medium
ALARM
BOURBOIS TAGG
Light
BOBANS

KISS/San Antonio

(512)223-6211
PD: JIMMY GIBBS
APD: TOM SCHEFFRE

Heavy

RUSH
ADRENALIN TAGG
PINK FLOYD
SAMMY HAGAR
BOBANS
GREAT WHITE
DEF LEPPARD
MICK JAGGER
WHITESNAKE
ROBBIE ROBERTSON
STEVE WINWOOD
LYNARD SKYNYRD
JETHRO TULL
JOHN COUGAR MEL
BRUCE SPRINGSTEEN
GEORGE HARRISON
Medium
ALARM
BOURBOIS TAGG
Light
TRIUMPH
DOKKEN
BOURBOIS TAGG
U2

WSTZ-FM/Jackson

(601)982-1067
OH: KIRK SHERWOOD
MD: GUY ALSTIN

Heavy

ADRENALIN TAGG
BRUCE SPRINGSTEEN (M)
MICK JAGGER
PINK FLOYD
RUSH
ROBBIE ROBERTSON
BOURBOIS TAGG
JOHN COUGAR MEL
SAMMY HAGAR
JIMMY DAVIS
KISS
PAUL CARACK
JOE COCKER
BOBANS
NORTHERN PIKES
RADIATORS
STING
ALARM
DAVE MASON
STEVE WINWOOD
ICHOUSE
GREAT WHITE
JETHRO TULL
WHITESNAKE
YES (M)
DEF LEPPARD
Medium
TRIUMPH

WRXK/Ft. Myers

(813)597-3696
PD: GREG MILL

Heavy

PINK FLOYD
RUSH
ROBBIE ROBERTSON
BOBANS
ADRENALIN TAGG
DEF LEPPARD
BRUCE SPRINGSTEEN
GEORGE HARRISON
MICK JAGGER
ICHOUSE
JOHN COUGAR MEL
STEVE WINWOOD
INXS
SAMMY HAGAR
STING
MICK JAGGER
ALARM
NORTHERN PIKES
HEARTS OF FIRE
JIMMY DAVIS
BOURBOIS TAGG
BOBANS
PAUL CARACK
Medium
JOHN COUGAR MEL
STING (M)
RUSH
GEORGE HARRISON (L)
BRUCE SPRINGSTEEN (M)
R.E.M. (L)
PINK FLOYD (L)
YES
ADRENALIN TAGG
WHITESNAKE
ROBBIE ROBERTSON
MICK JAGGER
YES (M)
PINK FLOYD (M)
CARS (M)
BOURBOIS TAGG
DOKKEN
U2
ROBANS
SAMMY HAGAR
ALARM
R.E.M. (L)
JOE COCKER
BOBANS
STING
DEF LEPPARD
RICHARD MARK

WZVC/Coastal North Carolina

(919)726-2019
PD: J. T. STEVENS
MD: ROBYN MULLOGLY

Heavy

JOHN COUGAR MEL
STING (M)
RUSH
GEORGE HARRISON (L)
BRUCE SPRINGSTEEN (M)
R.E.M. (L)
PINK FLOYD (L)
YES
ADRENALIN TAGG
WHITESNAKE
ROBBIE ROBERTSON
MICK JAGGER
ICHOUSE
STEVE WINWOOD
BOBANS
Medium
DEF LEPPARD (L)
Light
DAVE MASON
RICHARD MARK

WMFX/Columbia

(803)772-4980
PD: DICK BASCOM
MD: TONY CLYBURN

Heavy

YES (M)
JOHN COUGAR MEL (M)
WHITESNAKE
CARS
STEVE WINWOOD
BOURBOIS TAGG
BRUCE SPRINGSTEEN (M)
SAMMY HAGAR
ICHOUSE
Medium
Light
DEF LEPPARD

KNCN/Corpus Christi

(512)289-1000
OH: GARY CLARK
PD/MD: TOM PARKER

Heavy

ADRENALIN TAGG
RUSH
JOHN COUGAR MEL
BRUCE SPRINGSTEEN (M)
GEORGE HARRISON (M)
DEF LEPPARD
ROBBIE ROBERTSON
PINK FLOYD (M)
ICHOUSE
SAMMY HAGAR
STING
JETHRO TULL
RICHARD MARK
ALARM
MICK JAGGER
BOURBOIS TAGG
RUSH
BOURBOIS TAGG
CARS
JIMMY DAVIS
INXS
BOBANS
PAUL CARACK
JOE COCKER
ICHOUSE
JETHRO TULL
RADIATORS
RUSH
SUZZURIE
ROBBIE ROBERTSON
INXS
MICK JAGGER
BOURBOIS TAGG
R.E.M. (M)
PINK FLOYD (M)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JETHRO TULL (L)
R.E.M. (M)
BOURBOIS TAGG
YES
Medium
ROGER HOODSON
Light
REVERENDS
MICK
YEAR ZERO

WKQQ/Lexington

(606)252-6694
PD: PETER DELLOLO
MD: STACY YELTON

Heavy

GEORGE HARRISON
JOHN COUGAR MEL
PINK FLOYD
BRUCE SPRINGSTEEN
YES
MICK JAGGER
BOURBOIS TAGG
STING (M)
JOE COCKER
CARS
BOBANS
PAUL CARACK
JOE COCKER
ICHOUSE
JETHRO TULL
RADIATORS
RUSH
SUZZURIE
ROBBIE ROBERTSON
INXS
MICK JAGGER
BOURBOIS TAGG
R.E.M. (M)
PINK FLOYD (M)
ADRENALIN TAGG
ROBBIE ROBERTSON (M)
BOBANS
MICK JAGGER
INXS
JETHRO TULL (L)
R.E.M. (M)
BOURBOIS TAGG
YES
Medium
ROGER HOODSON
Light
REVERENDS
MICK
YEAR ZERO

WIXV/Savannah

(912)897-1529
OH: BILL WESTON
MD: VIRGIL THOMPSON

Heavy

BRUCE SPRINGSTEEN (M)
PINK FLOYD (M)
WHITESNAKE
STEVE WINWOOD
RUSH
BOURBOIS TAGG
R.E.M.
JOHN COUGAR MEL (M)
RADIATORS
STING (M)
GEORGE HARRISON
PINK FLOYD
Medium
ALARM
BOURBOIS TAGG
Light
BOBANS

KISS/San Antonio

(512)223-6211
PD: JIMMY GIBBS
APD: TOM SCHEFFRE

Heavy

RUSH
ADRENALIN TAGG
PINK FLOYD
SAMMY HAGAR
BOBANS
GREAT WHITE
DEF LEPPARD
MICK JAGGER
WHITESNAKE
ROBBIE ROBERTSON
STEVE WINWOOD
LYNARD SKYNYRD
JETHRO TULL
JOHN COUGAR MEL
BRUCE SPRINGSTEEN
GEORGE HARRISON
Medium
ALARM
BOURBOIS TAGG
Light
TRIUMPH
DOKKEN
BOURBOIS TAGG
U2

WEGR/Memphis

(901)578-1103
PD: TIM SPENCER
MD: KEVIN COULSE

Heavy

ADRENALIN TAGG
BRUCE SPRINGSTEEN (M)
PINK FLOYD (M)
RUSH (M)
STEVE WINWOOD
JOHN COUGAR MEL
YES (M)
ROBBIE ROBERTSON
JETHRO TULL (M)
STING
DEF LEPPARD (M)
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE ROBERTSON
JOHN COUGAR MEL
BOBANS
GEORGE HARRISON
RUSH
WHITESNAKE
ADRENALIN TAGG
R.E.M.
INXS
MICK JAGGER
JETHRO TULL
PAUL CARACK
RADIATORS
PINK FLOYD
BOURBOIS TAGG
JIMMY DAVIS
SAMMY HAGAR
DEF LEPPARD
Medium
JOE COCKER
Light
ALARM
BRUCE SPRINGSTEEN
STING
ROBBIE RO

REGIONAL OR ACTIVITY

MIDWEST (continued)

WTUE/Dayton (513)224-1501

PD: TOM CARROLL
 MD: JOHN BEAULIEU (PROZEM)
 Heavy
 JOHN COUGAR MEL (H)
 R.E.M.
 BRUCE SPRINGSTEEN (H)
 CARS
 SAMMY HAGAR
 AEROSMITH
 RUSH
 ICDBHOUSE
 JETHRO TULL (H)
 GEORGE HARRISON
 PINK FLOYD
 ROBBIE ROBERTSON
 Medium

WFBQ/Indianapolis (317)257-7565

PD: MURRY BENDER
 MD: JAY BAKER

Heavy
 PAUL CARBACK
 CUTTING CREW
 DEP LEPPARD (H)
 GEORGE HARRISON
 JOHN COUGAR MEL (H)
 R.E.M.
 BRUCE SPRINGSTEEN (H)
 STING
 WHITESNAKE
 STEVE WINWOOD
 YES (H)
 Medium
 a HALL, HALL, ROCK & R
 a ICDBHOUSE

WWCT/Peoria (309)674-2000

PD: PAUL MARLOCKI
 MD: PAUL WELSON

Heavy
 BRUCE SPRINGSTEEN
 GEORGE HARRISON
 YES
 STEVE WINWOOD
 R.E.M.
 WHITESNAKE
 LA BAMBAA
 PINK FLOYD
 RICHARD MARX
 JOHN COUGAR MEL
 MICK JAGGER
 U2
 CARS
 GRANTZUL DEAD
 HEART
 SQUEEZE
 Medium
 a BOBANS

WKQZ/Saginaw (517)895-5115

PD: BOB PHILLEN
 MD: JON LOCKWOOD

Heavy
 WHITESNAKE
 ROBBIE ROBERTSON
 RICHARD MARX
 JOHN COUGAR MEL
 MICK JAGGER
 GEORGE HARRISON
 BRUCE SPRINGSTEEN (H)
 YES (H)
 Medium
 a DAVE MASON
 Light
 a PAUL CARBACK
 a MARTHA DAVIS
 a CARS
 a JETHRO TULL

WIBA-FM/Madison (608)274-5450

PD: JACK MITCHELL

Heavy
 BRUCE SPRINGSTEEN (H)
 RICHARD MARX
 R.E.M.
 WHITESNAKE
 YES (H)
 STEVE WINWOOD
 GEORGE HARRISON
 ROBBIE ROBERTSON
 JOHN COUGAR MEL
 BOBANS
 LA BAMBAA
 STING (H)
 Medium
 a HEART
 a JOE COCKER
 Light
 a ALARM
 a JETHRO TULL

KQWB-FM/Fargo (701)236-7900

PD: MARK NICHOLLS
 CO-MD: GREGG STEZZLE

Heavy
 BRUCE SPRINGSTEEN (H)
 YES (H)
 RUSH
 AEROSMITH (H)
 JIMMY DAVIS
 JIMMY DAVIS
 CARS
 RADIATORS
 MICK JAGGER
 PINK FLOYD
 DOKEN
 PAUL CARBACK
 R.E.M.
 ALBUM BURNING
 ROBBIE ROBERTSON
 GREAT WHITE
 MARTHA DAVIS
 TOMMY SHAW
 SILENT RUNNING
 GEORGE HARRISON
 JOHN COUGAR MEL
 JOE COCKER
 ALARM
 ICDBHOUSE
 MEG
 NORTHERN PIXES
 BOBANS
 STING
 Medium

WKLK/Kalkaska (616)258-2800

PD: DAVE FORNEY

Heavy
 AEROSMITH (H)
 BRUCE SPRINGSTEEN (H)
 GEORGE HARRISON
 DEP LEPPARD (H)
 PINK FLOYD (H)
 R.E.M.
 JOHN COUGAR MEL
 MICK JAGGER
 STEVE WINWOOD
 ROBBIE ROBERTSON
 RUSH
 RAINWARRIORS
 Light

WAOR/South Bend (616)883-5432

PD: GREGG RICHARDS
 MD: SUZIE PERRY

Heavy
 AEROSMITH
 CARS
 DEP LEPPARD
 SAMMY HAGAR
 HEATERS
 ICDBHOUSE
 GRANTZUL DEAD
 HEART
 SQUEEZE
 Medium
 a BOBANS

WZZT/Terre Haute (812)232-5034

PD: TODD HELMAN
 MD: DAN MICHAELS

Heavy
 DISORDERLIES
 JOHN COUGAR MEL (H)
 YES (H)
 BRUCE SPRINGSTEEN
 WHITESNAKE
 RUSH
 R.E.M.
 STEVE WINWOOD
 SAMMY HAGAR
 TOMMY SHAW
 PAUL CARBACK
 GEORGE HARRISON
 BRUCE SPRINGSTEEN (H)
 YES (H)
 Medium
 a DAVE MASON
 Light
 a PAUL CARBACK
 a MARTHA DAVIS
 a CARS
 a JETHRO TULL

KUPD/Phoenix (602)838-3062

PD: CURTIS JOHNSON
 MD: J. DAVID HOLMES

Heavy
 BRUCE SPRINGSTEEN
 PINK FLOYD
 JOHN COUGAR MEL
 AEROSMITH
 YES
 GEORGE HARRISON
 DEP LEPPARD
 WHITESNAKE
 ROBBIE ROBERTSON
 GREAT WHITE
 ICDBHOUSE
 INKS
 JETHRO TULL
 SAMMY HAGAR
 R.E.M.
 RADIATORS
 MICK JAGGER
 RICHARD MARX
 CARS
 Medium
 a ALARM
 Light
 a PASTER PUSKYCAT

KFMZ/Columbia (314)874-3000

PD: CRAIG STEVENS

Heavy
 JOHN COUGAR MEL
 BRUCE SPRINGSTEEN (H)
 YES
 STEVE WINWOOD
 GEORGE HARRISON
 BOURBONIS TAGG
 R.E.M.
 Medium
 Light
 a MICK JAGGER
 a DAVE MASON

KFMQ/Lincoln (402)489-6500

PD: BOB ALLEN
 MD: JOE SKARZE

Heavy
 GEORGE HARRISON
 ROBBIE ROBERTSON (H)
 BRUCE SPRINGSTEEN
 PINK FLOYD
 JOHN COUGAR MEL
 MICK JAGGER
 INKS
 JETHRO TULL
 BOURBONIS TAGG
 SAGA
 TOMMY SHAW
 SILENT RUNNING
 STEVE WINWOOD
 YES
 Medium
 ALARM
 RUSH (L)
 BOURBONIS TAGG
 GEORGE HARRISON
 ICDBHOUSE
 Medium
 Light
 a GLEN BURNICK
 a TRUMPET

KSQY/Rapid City (605)578-3533

PD: JACK DANIELS
 MD: MICHAEL BOLTON

Heavy
 WHITESNAKE (L)
 YES (H)
 AEROSMITH (H)
 CARS (H)
 RUSH (L)
 MICK JAGGER (H)
 ICDBHOUSE
 ROBBIE ROBERTSON (H)
 GEORGE HARRISON (H)
 JOHN COUGAR MEL (H)
 BOBANS
 STEVE WINWOOD
 SAMMY HAGAR
 DEP LEPPARD (L)
 PINK FLOYD (L)
 JETHRO TULL
 BRUCE SPRINGSTEEN (H)
 STING (H)
 Medium
 Light
 a MICHAEL BOLTON (L)

WMRY/St. Louis (618)397-2002

PD: TED HAUDEK
 MD: KIM HOEK

Heavy
 AEROSMITH
 JOHN COUGAR MEL
 DEP LEPPARD
 RUSH
 MICK JAGGER
 YES
 BRUCE SPRINGSTEEN
 ICDBHOUSE
 ROBBIE ROBERTSON
 GEORGE HARRISON
 RUSH
 INKS
 BOURBONIS TAGG
 R.E.M.
 JETHRO TULL
 PAUL CARBACK
 SAMMY HAGAR
 BILLY JOEL
 Medium
 a ROBBIE ROBERTSON
 a MARTHA DAVIS
 a HEARTS OF FIRE
 a STEVE WINWOOD
 a RADIATORS
 a AL DI MEOLA
 a TESLA

WYMG/Springfield, IL (217)245-7171

PD: RYAN JEFFRIES
 MD: KEOP FULGHAM

Heavy
 DISORDERLIES
 JOHN COUGAR MEL (H)
 YES (H)
 BRUCE SPRINGSTEEN
 WHITESNAKE
 RUSH
 R.E.M.
 STEVE WINWOOD
 SAMMY HAGAR
 TOMMY SHAW
 PAUL CARBACK
 GEORGE HARRISON
 BRUCE SPRINGSTEEN (H)
 YES (H)
 Medium
 a DAVE MASON
 Light
 a PAUL CARBACK
 a MARTHA DAVIS
 a CARS
 a JETHRO TULL

WEST

WYMG/Springfield, IL (217)245-7171

PD: RYAN JEFFRIES
 MD: KEOP FULGHAM

Heavy
 DISORDERLIES
 JOHN COUGAR MEL (H)
 YES (H)
 BRUCE SPRINGSTEEN
 WHITESNAKE
 RUSH
 R.E.M.
 STEVE WINWOOD
 SAMMY HAGAR
 TOMMY SHAW
 PAUL CARBACK
 GEORGE HARRISON
 BRUCE SPRINGSTEEN (H)
 YES (H)
 Medium
 a DAVE MASON
 Light
 a PAUL CARBACK
 a MARTHA DAVIS
 a CARS
 a JETHRO TULL

KBCO-FM/Denver (303)444-5600

PD: JOHN BRADLEY
 MD: DOUG CLIFTON

Heavy
 BRUCE SPRINGSTEEN
 YES
 MICK JAGGER
 ROBBIE ROBERTSON
 INKS
 STING
 JOE COCKER
 PINK FLOYD
 JOHN COUGAR MEL
 BOBANS
 RUSH
 VAN MORRISON
 RADIATORS
 BOBANS
 JETHRO TULL
 BOURBONIS TAGG
 GEORGE HARRISON
 DAVE MASON
 Medium
 Light
 a ALARM
 Light
 a PASTER PUSKYCAT

KUPD/Phoenix (602)838-3062

PD: CURTIS JOHNSON
 MD: J. DAVID HOLMES

Heavy
 BRUCE SPRINGSTEEN
 PINK FLOYD
 JOHN COUGAR MEL
 AEROSMITH
 YES
 GEORGE HARRISON
 DEP LEPPARD
 WHITESNAKE
 ROBBIE ROBERTSON
 GREAT WHITE
 ICDBHOUSE
 INKS
 JETHRO TULL
 SAMMY HAGAR
 R.E.M.
 RADIATORS
 MICK JAGGER
 RICHARD MARX
 CARS
 Medium
 a ALARM
 Light
 a PASTER PUSKYCAT

KISW/Seattle (206)285-7825

PD: JOHN HOBBS
 MD: MARK JONES

Heavy
 BRUCE SPRINGSTEEN (H)
 ROBBIE ROBERTSON (H)
 JOHN COUGAR MEL
 GEORGE HARRISON (H)
 MICK JAGGER
 YES (H)
 RUSH
 PINK FLOYD (H)
 BOBANS
 RUSH
 VAN MORRISON
 RADIATORS
 BOBANS
 JETHRO TULL
 BOURBONIS TAGG
 GEORGE HARRISON
 DAVE MASON
 Medium
 Light
 a ALARM
 Light
 a PASTER PUSKYCAT

KZAP/Sacramento (916)925-3700

PD: TOM CALE

Heavy
 AEROSMITH (H)
 BRUCE SPRINGSTEEN (H)
 CARS
 GEORGE HARRISON (H)
 JETHRO TULL (H)
 JOHN COUGAR MEL
 PINK FLOYD (H)
 RUSH
 YES (H)
 Medium
 HEARTS OF FIRE
 BOURBONIS TAGG
 DAVE MASON
 JOHN COUGAR MEL
 GRANTZUL DEAD
 ICDBHOUSE
 INKS
 JOE COCKER
 MICK JAGGER
 RICHARD MARX
 DOKEN
 a HEARTS OF FIRE
 Light
 a TESLA

KBPJ/Denver (303)572-6200

PD: GARY HAPSTONE
 MD: JOHN EDWARDS

Heavy
 ALARM
 BOBANS
 PAUL CARBACK
 JIMMY DAVIS
 DEP LEPPARD
 ICDBHOUSE
 INKS
 MELVIN JAMES
 RUSH
 SAGA
 TOMMY SHAW
 SILENT RUNNING
 STEVE WINWOOD
 YES
 Medium
 AEROSMITH
 MICHAEL BOLTON
 BOURBONIS TAGG
 GLEN BURNICK
 MARTHA DAVIS
 JOE COCKER
 ALARM
 ICDBHOUSE
 MEG
 NORTHERN PIXES
 BOBANS
 STING
 Medium

KSJO/San Jose (408)288-5400

PD: KEN ANTHONY

Heavy
 YES
 R.E.M.
 BRUCE SPRINGSTEEN
 RUSH
 JOHN COUGAR MEL
 SAMMY HAGAR
 GEORGE HARRISON (H)
 ICDBHOUSE
 STEVE WINWOOD
 AEROSMITH
 ROBBIE ROBERTSON
 PINK FLOYD
 ALARM
 MICK JAGGER
 STING
 JETHRO TULL
 BOURBONIS TAGG
 CARS
 DEP LEPPARD
 HEARTS OF FIRE
 PAUL CARBACK
 MEG
 BRUCE SPRINGSTEEN
 ICDBHOUSE
 GEORGE HARRISON
 RADIATORS
 DOKEN
 Medium
 ROBBIE ROBERTSON
 GEORGE HARRISON
 RUSH
 INKS
 BOURBONIS TAGG
 R.E.M.
 JETHRO TULL
 PAUL CARBACK
 SAMMY HAGAR
 BILLY JOEL
 Medium
 a ROBBIE ROBERTSON
 a MARTHA DAVIS
 a HEARTS OF FIRE
 a STEVE WINWOOD
 a RADIATORS
 a AL DI MEOLA
 a TESLA

KAZV/Denver (303)759-5600

PD: TRIP REED
 MD: ARNY SCHON

Heavy
 SAMMY HAGAR
 HEARTS OF FIRE
 STEVE WINWOOD
 AEROSMITH
 JOHN COUGAR MEL
 MICK JAGGER
 YES
 BRUCE SPRINGSTEEN (H)
 ICDBHOUSE
 ROBBIE ROBERTSON
 GEORGE HARRISON
 RUSH
 INKS
 BOURBONIS TAGG
 R.E.M.
 JETHRO TULL
 PAUL CARBACK
 SAMMY HAGAR
 BILLY JOEL
 Medium
 a ROBBIE ROBERTSON
 a MARTHA DAVIS
 a HEARTS OF FIRE
 a STEVE WINWOOD
 a RADIATORS
 a AL DI MEOLA
 a TESLA

KZAP/Sacramento (916)925-3700

PD: TOM CALE

Heavy
 AEROSMITH (H)
 BRUCE SPRINGSTEEN (H)
 CARS
 GEORGE HARRISON (H)
 JETHRO TULL (H)
 JOHN COUGAR MEL
 PINK FLOYD (H)
 RUSH
 YES (H)
 Medium
 HEARTS OF FIRE
 BOURBONIS TAGG
 DAVE MASON
 JOHN COUGAR MEL
 GRANTZUL DEAD
 ICDBHOUSE
 MICK JAGGER
 JETHRO TULL
 JOHN COUGAR MEL
 ROBBIE ROBERTSON
 BRUCE SPRINGSTEEN
 YES
 HEAT FARMERS
 Medium
 GREAT WHITE
 MOTLEY CRUE
 GUNS N' ROSES
 MEG
 TOMMY SHAW
 TRUMPET
 a WHITESNAKE

KXRX/Seattle (206) 323-3836

PD: PAUL BRULLMAN
 MD: LARRY SNIDER

Heavy
 BRUCE SPRINGSTEEN (H)
 ROBBIE ROBERTSON (H)
 JOHN COUGAR MEL
 GEORGE HARRISON (H)
 MICK JAGGER
 YES (H)
 RUSH
 PINK FLOYD (H)
 BOBANS
 RUSH
 VAN MORRISON
 RADIATORS
 BOBANS
 JETHRO TULL
 BOURBONIS TAGG
 GEORGE HARRISON
 DAVE MASON
 Medium
 Light
 a ALARM
 Light
 a PASTER PUSKYCAT

KXRX/Seattle (206) 323-3836

PD: PAUL BRULLMAN
 MD: LARRY SNIDER

Heavy
 BRUCE SPRINGSTEEN (H)
 ROBBIE ROBERTSON (H)
 JOHN COUGAR MEL
 GEORGE HARRISON (H)
 MICK JAGGER
 YES (H)
 RUSH
 PINK FLOYD (H)
 BOBANS
 RUSH
 VAN MORRISON
 RADIATORS
 BOBANS
 JETHRO TULL
 BOURBONIS TAGG
 GEORGE HARRISON
 DAVE MASON
 Medium
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 a ALARM
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 RUSH
 VAN MORRISON
 RADIATORS
 BOBANS
 JETHRO TULL
 BOURBONIS TAGG
 GEORGE HARRISON
 DAVE MASON
 Medium
 Light
 a ALARM
 Light
 a PASTER PUSKYCAT

KOME/San Jose (408)985-9800

PD: RON NEMMI
 MD: STEPHEN PAGE

Heavy
 JOHN COUGAR MEL
 LOBBERS
 YES (H)
 AEROSMITH (H)
 PINK FLOYD
 SAMMY HAGAR
 RUSH
 MELVIN JAMES
 RUSH
 SAGA
 TOMMY SHAW
 SILENT RUNNING
 STEVE WINWOOD
 YES
 Medium
 AEROSMITH
 MICHAEL BOLTON
 BOURBONIS TAGG
 GLEN BURNICK
 MARTHA DAVIS
 JOE COCKER
 ALARM
 ICDBHOUSE
 MEG
 NORTHERN PIXES
 BOBANS
 STING
 Medium

KROO/Los Angeles (818)953-7667

PD: RICK CARROLL
 MD: LARRY GROVES

Heavy
 DEBBIE MOORE
 PUBLIC IMAGE LIMIT
 SPYROUS
 GENE LOVES JEFFREY
 INKS
 WALK THE MOON
 STING
 R.E.M.
 MICK JAGGER (H)
 DUKES OF STRATOSPHERE
 ELOHIM
 LIONS & GHOSTS
 ALARM
 LOVE & ROCKETS
 BRYAN FERRY
 LOLLITA POP
 CARS (H)
 SQUEEZE (H)
 CARABET VOLTAIRE
 ICDBHOUSE
 STOKER & THE BANS
 U2
 MARTHA DAVIS
 DAVID BOWIE
 JULIE BROWN
 HURRAH
 ROBBIE ROBERTSON
 RADIATORS
 ROBBIE ROBERTSON
 TOMMY SHAW
 SILENT RUNNING
 MOTLEY CRUE
 RICHARD MARX
 SILENT RUNNING
 THURMOND
 RAINWARRIORS
 TRUMPET
 INKS
 DAVE MASON
 a PETER HIMMELMAN
 a CRUZADOS
 a MICHAEL BOLTON
 a R.E.M.
 a TOM CAUFIELD

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 MD: LARRY GROVES

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 a MICHAEL BOLTON
 a R.E.M.
 a TOM CAUFIELD

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 MD: LARRY GROVES

Heavy
 DEBBIE MOORE
 PUBLIC IMAGE LIMIT
 SPYROUS
 GENE LOVES JEFFREY
 INKS
 WALK THE MOON

OUR PANEL OF PLAYLISTS

EAST

B104 WBSB Baltimore

PD: Brian Thomas
Asst. PD/MD: Willy B. O'Brien

- 1 TIFANY/I Think We're Alone N
2 BILLY IDOL/Many Men
3 MADONNA/Causing A Commotion
4 MEDLEY & WARNER/It's A Sin

ADD: 29, 30
TAYLOR DAVE/It's To My Heart

MAJIC 102.5 FM Buffalo

PD: Kevin Belcastro
MD: Roger Christ

- 1 TIFANY/I Think We're Alone N
2 BILLY IDOL/Many Men
3 SHING OUT SISTER/It's A Place On
4 MADONNA/Causing A Commotion

ADD: 30

WAZA POWER 106.7 FM Washington

PD: Mark St. John
MD: Gene Baxter

- 1 TIFANY/I Think We're Alone N
2 EXPOSE/Let Me Be The One
3 BILLY IDOL/Many Men

ADD: 29, 30

WZOU 94.1 FM Boston

PD: Harry Nelson
Asst. PD/MD: Clarence Barnes

- 1 BILLY IDOL/Many Men
2 MEDLEY & WARNER/It's A Sin
3 PET SHOP BOYS/It's A Sin

ADD: 29, 30

EAGLE 106 WEGX Philadelphia

PD: Charlie Quinn
MD: Jay Beau Jones

- 1 TIFANY/I Think We're Alone N
2 BILLY IDOL/Many Men
3 EXPOSE/Let Me Be The One

ADD: 29, 30

Washington D.C.

92PROFM

Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 BILLY IDOL/Many Men
2 TIFANY/I Think We're Alone N
3 MEDLEY & WARNER/It's A Sin

ADD: 29, 30

WKSE-FM 98.5 Buffalo

PD: Boom Boom Cannon
Ops Mgr: Lorrin Palagi

- 1 SHING OUT SISTER/It's A Place On
2 BILLY IDOL/Many Men
3 TIFANY/I Think We're Alone N

ADD: 26, 27, 30, 32, 33

WZLQ 100.7 FM New York

VP/Programming: Scott Shannon
OM: Steve Kingston

- 1 TIFANY/I Think We're Alone N
2 MEDLEY & WARNER/It's A Sin
3 BILLY IDOL/Many Men

ADD: 29, 30

WZOU 94.1 FM Boston

PD: Harry Nelson
Asst. PD/MD: Clarence Barnes

- 1 BILLY IDOL/Many Men
2 MEDLEY & WARNER/It's A Sin
3 PET SHOP BOYS/It's A Sin

ADD: 29, 30

WZLQ 100.7 FM New York

VP/Programming: Scott Shannon
OM: Steve Kingston

- 1 TIFANY/I Think We're Alone N
2 MEDLEY & WARNER/It's A Sin
3 BILLY IDOL/Many Men

ADD: 29, 30

Providence

92PROFM

Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 BILLY IDOL/Many Men
2 TIFANY/I Think We're Alone N
3 MEDLEY & WARNER/It's A Sin

ADD: 29, 30

92PROFM

Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 BILLY IDOL/Many Men
2 TIFANY/I Think We're Alone N
3 MEDLEY & WARNER/It's A Sin

ADD: 29, 30

92PROFM

Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 BILLY IDOL/Many Men
2 TIFANY/I Think We're Alone N
3 MEDLEY & WARNER/It's A Sin

ADD: 29, 30

92PROFM

Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 BILLY IDOL/Many Men
2 TIFANY/I Think We're Alone N
3 MEDLEY & WARNER/It's A Sin

ADD: 29, 30

92PROFM

Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 BILLY IDOL/Many Men
2 TIFANY/I Think We're Alone N
3 MEDLEY & WARNER/It's A Sin

ADD: 29, 30

Long Island

WOLLI FM 106

PD: Bill Terry
MD: Ruth Tolson

- 1 TIFANY/I Think We're Alone N
2 BILLY IDOL/Many Men
3 MEDLEY & WARNER/It's A Sin

ADD: 29

WOLLI FM 106

PD: Jim Richards
MD: Lori Campbell

- 1 FLEETWOOD MAC/Little Lies
2 BILLY IDOL/Many Men
3 TIFANY/I Think We're Alone N

ADD: 29

POWER 95 New York

PD: Larry Berger
MD: Andy Dean

- 1 TIFANY/I Think We're Alone N
2 BILLY IDOL/Many Men
3 MEDLEY & WARNER/It's A Sin

ADD: 28

WKKS-FM Boston

PD: Sunny Joe White
Acting MD: Jerry McKenna

- 1 MEDLEY & WARNER/It's A Sin
2 PET SHOP BOYS/It's A Sin
3 BILLY IDOL/Many Men

ADD: 29

WKKS-FM Boston

PD: Sunny Joe White
Acting MD: Jerry McKenna

- 1 MEDLEY & WARNER/It's A Sin
2 PET SHOP BOYS/It's A Sin
3 BILLY IDOL/Many Men

ADD: 29

Tampa

Q103

Ops. Manager: Mason Dixon
MD: Bobby Rich

- 1 MEDLEY & WARNER/It's A Sin
2 TIFANY/I Think We're Alone N
3 BILLY IDOL/Many Men

ADD: 29, 30

Q103

Ops. Manager: Mason Dixon
MD: Bobby Rich

- 1 MEDLEY & WARNER/It's A Sin
2 TIFANY/I Think We're Alone N
3 BILLY IDOL/Many Men

ADD: 29, 30

Q103

Ops. Manager: Mason Dixon
MD: Bobby Rich

- 1 MEDLEY & WARNER/It's A Sin
2 TIFANY/I Think We're Alone N
3 BILLY IDOL/Many Men

ADD: 27, 28

POWER 104 KRBE Houston

PD: Paul Christy
MD: Cheryl Broz

- 1 BILLY IDOL/Many Men
2 MEDLEY & WARNER/It's A Sin
3 BRUCE SPRINGSTEEN/Brilliant Disguis

ADD: 29, 30

POWER 104 KRBE Houston

PD: Paul Christy
MD: Cheryl Broz

- 1 BILLY IDOL/Many Men
2 MEDLEY & WARNER/It's A Sin
3 BRUCE SPRINGSTEEN/Brilliant Disguis

ADD: 29, 30

Houston

92PROFM

PD: Ron Parker
MD: John Cook

- 1 MEDLEY & WARNER/It's A Sin
2 TIFANY/I Think We're Alone N
3 BILLY IDOL/Many Men

ADD: 29, 30

92PROFM

PD: Ron Parker
MD: John Cook

- 1 MEDLEY & WARNER/It's A Sin
2 TIFANY/I Think We're Alone N
3 BILLY IDOL/Many Men

ADD: 29, 30

92PROFM

PD: Ron Parker
MD: John Cook

- 1 MEDLEY & WARNER/It's A Sin
2 TIFANY/I Think We're Alone N
3 BILLY IDOL/Many Men

ADD: 29, 30

92PROFM

PD: Ron Parker
MD: John Cook

- 1 BILLY IDOL/Many Men
2 MEDLEY & WARNER/It's A Sin
3 BRUCE SPRINGSTEEN/Brilliant Disguis

ADD: 31, 40

92PROFM

PD: Ron Parker
MD: John Cook

- 1 BILLY IDOL/Many Men
2 MEDLEY & WARNER/It's A Sin
3 BRUCE SPRINGSTEEN/Brilliant Disguis

ADD: 31, 40

CHR PALE ON LAYLISTS

WEST

KUBE 93.3 FM Seattle

Ops. Manager: Gary Bryan Seattle MD: Tom Hutyler

- 1 Tiffany/Think We're Alone M
2 Madonna/Causing A Commotion
3 Medley & Warner/It's Not Time Of Me

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

KRZY 106.7 FM San Jose

PD: Mike Preston San Jose Assist. PD/MD: Robin Silva

- 1 Tiffany/Think We're Alone M
2 Medley & Warner/It's Not Time Of Me
3 Billy Idol/Man At The Top

- 34 34
35 35
36 36
37 37
38 38
39 39
40 40

KZZP 104.7 FM Phoenix

PD: Guy Zapoleon Asst. PD/MD: Todd Fisher

- 1 Tiffany/Think We're Alone M
2 Medley & Warner/It's Not Time Of Me
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

95.3 FM

PD: Bob Harlow San Jose MD: Gary Weinstein

- 1 Medley & Warner/It's Not Time Of Me
2 Billy Idol/Man At The Top
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

KRZY 106.7 FM Portland

PD: Sean Lynch Portland MD: Chet Buchanan

- 1 Tiffany/Think We're Alone M
2 Medley & Warner/It's Not Time Of Me
3 Billy Idol/Man At The Top

- 34 34
35 35
36 36
37 37
38 38
39 39
40 40

Power 100 Salt Lake City

PD: Lou Simon MD: Evan Lake

- 1 Tiffany/Think We're Alone M
2 Medley & Warner/It's Not Time Of Me
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

102.7 FM

Sacramento OM/PD: Chris Collins Asst. PD/MD: Kevin Kei

- 1 Medley & Warner/It's Not Time Of Me
2 Billy Idol/Man At The Top
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

105 FM San Francisco

PD: Keith Naftaly MD: Kevin Weatherly

- 1 Salt & Pepa/Push It
2 Pretty Poison/Catch Me If You Can
3 Jody Watley/Don't You Want Me

- 34 34
35 35
36 36
37 37
38 38
39 39
40 40

106.7 FM San Diego

PD: Gary Wall MD: Lisa Dent

- 1 Tiffany/Think We're Alone M
2 Medley & Warner/It's Not Time Of Me
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

103 FM

OM/PD: Bob West Sacramento Asst. PD/MD: Harley Davidson

- 1 Billy Idol/Man At The Top
2 Tiffany/Think We're Alone M
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

103 FM Denver

PD: Mark Bolke Asst. PD/MD: Dom Testa

- 1 Belinda Carlisle/Heaven Is A Place On Earth
2 Tiffany/Think We're Alone M
3 Madonna/Causing A Commotion

- 34 34
35 35
36 36
37 37
38 38
39 39
40 40

103 FM Sacramento

PD: Tom Chase MD: Mr. Ed

- 1 Billy Idol/Man At The Top
2 Tiffany/Think We're Alone M
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

103 FM

PD: Joel Salkowitz Asst. PD/MD: Steve Ellis

- 1 Michael Jackson/Beat It
2 Madonna/Causing A Commotion
3 Bruce Springsteen/Brilliant Disguise

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

103 FM Miami

PD: Jeff Tyson Asst. PD: Cedric Hollywood

- 1 Tiffany/Think We're Alone M
2 Madonna/Causing A Commotion
3 Bruce Springsteen/Brilliant Disguise

- 34 34
35 35
36 36
37 37
38 38
39 39
40 40

106 FM Los Angeles

PD: Jeff Wyatt MD: Al Tavera

- 1 Jody Watley/Don't You Want Me
2 Tiffany/Think We're Alone M
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

105 FM

PD: Richard Sands MD: Steve Masters

- 1 R.E.M./The One I Love
2 Jody Watley/Don't You Want Me
3 Madonna/Causing A Commotion

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

105 FM San Francisco

PD: Richard Sands MD: Steve Masters

- 1 R.E.M./The One I Love
2 Jody Watley/Don't You Want Me
3 Madonna/Causing A Commotion

- 34 34
35 35
36 36
37 37
38 38
39 39
40 40

105 FM Miami

PD: Bill Tanner MD: Shirley Maldonado

- 1 Tiffany/Think We're Alone M
2 Madonna/Causing A Commotion
3 Bruce Springsteen/Brilliant Disguise

- 33 33
34 34
35 35
36 36
37 37
38 38
39 39
40 40

illustrating that P1A's move at their own rhythm, Hot 103 moves SMOKEY ROBINSON's "Heartbeat" to Top 10 this week. STEVIE WONDER is up seven, TAYLOR DAYNE up eight, BELINDA CARLISLE up nine and added as sister KPWR, BRENDA K. STARR's bilingual "Breakfast In Bed" debuts high at 34, with the previously released NAYOBE cut debuting at 39. Adds were GEORGE MICHAEL, NOCERA (charted at PWO), BANANARAMA, TEN CITY, and former UK No. 1 RICK ASTLEY (charted at PWO). KPWR moves G. Michael up nine, T. Dayne up eight, and DEBBIE GIBSON and DINO six apiece. Adds besides Belinda are latest teen phenom SHANICE WILSON and the new PRINCE. WPOW wails with EROTIC EXOTIC up 18-7. EXPOSE "Seasons" up five to Top 10, with CINDY JANSON up four. Debbie Gibson's "Foolish Beat" debuts at 27 while the single climbs 8-4. Adds are intriguing this week: FLEETWOOD MAC, which almost all CHR mainstreamers have been on; DIMPLES TEE, which no CHR mainstreamers have been on, a different MIAMI SOUND MACHINE, "Anything For You," and former UK No. 1 M.A.R.R.S. KITS shows DEPECHE MODE up five to Top 10, KANE GANG up five, and PAUL KELLY, BELOUIS SOME, CARS, and MARTHA DAVIS each up four. Adds are BANGLES, BRYAN FERRY, and former MTV Buzz Binner the ALARM.

MOST ADDED EAST BREAKOUTS Prince Cars Mr. Mister

MOST ADDED SOUTH BREAKOUTS Prince Strypker Roger Cher Gloria Estefan...

CHR ADDS & HOTS

EAST PARALLEL TWO

WFLY/Albany, NY Michael Morgan... WSPK/Poughkeepsie, NY Bob Dayton... WABE/Allentown, PA Ward/Sherry... Q100/Allentown, PA Andrews/Clifford... WWSR/Charleston, WV Jarvis/Swann... WYZZ/Charlotte, NC... WYZZ/Charlotte, NC... WYZZ/Charlotte, NC...

SOUTH PARALLEL TWO

PWR97/Atlanta, GA David/Wyrostok... WSKZ/Chattanooga, TN Chase/Scott... WBBQ/Augusta, GA Bruce Stevens... WQXI/Columbia, SC... WQXI/Columbia, SC... WQXI/Columbia, SC...

PARALLEL THREE

WQUT/Johnson City, TN Porter/Taylor... KWES/Odessa Midland, TX Jim Scott... KTXU/Shreveport, LA Steel/Weber... WZKX/Biloxi, MS John Raymond... Q101/Meridian, MS O'Neill/Brock...

PARALLEL THREE

KAKS/Amarillo, TX Richards/James... KQZ/Amarillo, TX Stu Smoke... KSAQ/San Antonio, TX Leo Vela... WJAD/Tallahassee, FL... WWSL/Wilmington, NC... WWSL/Wilmington, NC...

N&A Begins Page 102 New Artists & Chart Summary Page 101 New P.1A Playlists Page 92

232 Current Reporters 231 Current Reports The following stations failed to report this week therefore their playlists were frozen: HOT 105/Miami KWES/Midland-Odessa

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 50 of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria - Fulltime Adds and/or One: four plays in a 24-hour period, three of them before midnight. Departed Adds and/or One: two plays in a 24-hour period, both of them before midnight.

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

232 REPORTS

AEROSMITH Dude (Looks Like A Lady) (Geffen)

Table for Aerosmith 'Dude' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 164, 70%.

Station list for Aerosmith 'Dude' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

BANGLES Hazy Shades Of Winter (Columbia)

Table for Bangles 'Hazy Shades Of Winter' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 54, 23%.

Station list for Bangles 'Hazy Shades Of Winter' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

BIG TROUBLE Crazy World (Epic)

Table for Big Trouble 'Crazy World' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 65, 28%.

Station list for Big Trouble 'Crazy World' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

MICHAEL BOLTON That's What Love Is All About

Table for Michael Bolton 'That's What Love Is All About' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 180, 77%.

Station list for Michael Bolton 'That's What Love Is All About' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

BOURGEOIS TAGG I Don't Mind At All (Island)

Table for Bourgeois Tagg 'I Don't Mind At All' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 107, 46%.

Station list for Bourgeois Tagg 'I Don't Mind At All' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

LAURA BRANIGAN The Power of Love (Atlantic)

Table for Laura Branigan 'The Power of Love' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 63, 27%.

Station list for Laura Branigan 'The Power of Love' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

BELINDA CARLISLE Heaven Is A Place On Earth (MCA)

Table for Belinda Carlisle 'Heaven Is A Place On Earth' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 232, 100%.

Station list for Belinda Carlisle 'Heaven Is A Place On Earth' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

BELINDA CARLISLE Continued

Continuation of station list for Belinda Carlisle 'Heaven Is A Place On Earth'.

ERIC CARMEN Hungry Eyes (RCA)

Table for Eric Carmen 'Hungry Eyes' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 55, 24%.

Station list for Eric Carmen 'Hungry Eyes' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

PAUL CARRICK Don't Shed A Tear (Chrysalis)

Table for Paul Carrick 'Don't Shed A Tear' with columns for Regional Reach, Chart Pos, Summary, and Parallel Reach. Total Reports 62, 27%.

Station list for Paul Carrick 'Don't Shed A Tear' including stations like WWSR, WWSB, WWSK, etc., with their respective chart positions and summary data.

PARALLELS

NATALIE COLE I Live For Your Love (Manhattan) LP: Everlasting. Total Reports 72 31%

CUTTING CREW I've Been In Love Before (Virgin) LP: Broadcast. Total Reports 205 88%

DEF LEPPARD Animal (Mercury/PolyGram) LP: Hysteria. Total Reports 126 54%

CURE Just Like Heaven (Elektra) LP: Kiss Me, Kiss Me, Kiss Me. Total Reports 89 38%

TAYLOR DAYNE Tell It To My Heart (Arista) Total Reports 144 62%

DEBBIE GIBSON Shake Your Love (Atlantic) LP: Out Of The Blue. Total Reports 209 90%

HEART There's The Girl (Capitol) LP: Bad Animal. Total Reports 144 62%

GEORGE HARRISON Got My Mind Set On You (Dark Horse) LP: Cloud Nine On Dark Horse. Total Reports 179 77%

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PARALLELS

SIGNIFICANT ACTION

SHANICE WILSON (Baby Tell Me) Can You Dance (A&M) LP Discovery Total Reports 50 21%

STEVIE WONDER Skeletons (Motown) LP Characters Total Reports 145 62%

BEAU COUP Sweet Rachel (Amherst) LP Characters Total Reports 145 62%

CHER I Found Someone (Geffen) LP Cher Total Reports 145 62%

EARTH, WIND & FIRE System Of Survival (Columbia) LP Touch The World Total Reports 145 62%

STEVE WINWOOD Valerie (Island/WB) LP Chronicles Total Reports 199 85%

YES Love Will Find A Way (Atco) LP Big Generator Total Reports 152 65%

BODEANS Only Love (Slash/Reprise) LP Outside Looking In Total Reports 145 62%

JOE COCKER Unchain My Heart (Capitol) LP Unchain My Heart Total Reports 145 62%

GLORIA ESTEFAN... Can't Get Away From You (Epic) LP Let It Loose Total Reports 145 62%

STEVE WINWOOD Valerie (Island/WB) LP Chronicles Total Reports 199 85%

YES Love Will Find A Way (Atco) LP Big Generator Total Reports 152 65%

BREAKFAST CLUB Never Be The Same (MCA) LP Breakfast Club Total Reports 145 62%

TERENCE TRENT D'ARBY If You Let Me Stay (Columbia) LP Introducing The Hardline According To Total Reports 145 62%

ROGER HODGSON You Make Me Love You (A&M) LP Hai Hai Total Reports 145 62%

STEVE WINWOOD Valerie (Island/WB) LP Chronicles Total Reports 199 85%

YES Love Will Find A Way (Atco) LP Big Generator Total Reports 152 65%

JONATHAN BUTLER Holding On (Jive/RCA) LP Introducing Jonathan Butler Total Reports 145 62%

JIMMY DAVIS & JUNCTION Kick The Wall (QMI Music/MCA) LP Kick The Wall Total Reports 145 62%

MICK JAGGER Thrawaway (Columbia) LP Primitive Cool Total Reports 145 62%

STEVE WINWOOD Valerie (Island/WB) LP Chronicles Total Reports 199 85%

YES Love Will Find A Way (Atco) LP Big Generator Total Reports 152 65%

CARS Strap Me In (Elektra) LP Door To Door Total Reports 145 62%

MARTHA DAVIS Don't Tell Me The Time (Capitol) LP Policy Total Reports 145 62%

JELLYBEAN / STEVEN DANTE The Real Thing (Chrysalis) LP Just Visiting The Planet Total Reports 145 62%

STEVE WINWOOD Valerie (Island/WB) LP Chronicles Total Reports 199 85%

YES Love Will Find A Way (Atco) LP Big Generator Total Reports 152 65%

CARS Strap Me In (Elektra) LP Door To Door Total Reports 145 62%

MARTHA DAVIS Don't Tell Me The Time (Capitol) LP Policy Total Reports 145 62%

JELLYBEAN / STEVEN DANTE The Real Thing (Chrysalis) LP Just Visiting The Planet Total Reports 145 62%

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS.

AEROSMITH

Dude (Looks Like A Lady) (Geffen)

71% of our reporters playing it. Moves: Up 92, Debuts 24, Same 15, Down 0, Adds 33 including WEGX, B97, 99DTX, KZZP, KCPX, WTIC, WPXR, I94, KLUC. See Parallels, debuts at number 36 on the CHR chart.

STEVE WONDER

Skeletons (Motown)

63% of our reporters playing it. Moves: Up 94, Debuts 7, Same 33, Down 0, Adds 11 including WNCI, WLAN, WSSX, WHHY, KAY107, KF95, KQM. See Parallels, debuts at number 38 on the CHR chart.

HEART

There's The Girl (Capitol)

62% of our reporters playing it. Moves: Up 10, Debuts 34, Same 37, Down 0, Adds 63 including CKOI, PRO-FM, Q105, WCZY, KDWB, WLOL, JET-FM. Complete airplay in Parallels.

TAYLOR DAYNE

Tell It To My Heart (Arista)

62% of our reporters playing it. Moves: Up 78, Debuts 16, Same 27, Down 0, Adds 23 including B104, WEGX, Y95, WGH, WNYZ, KWSS, WNNK, KJ103. See Parallels, debuts at number 39 on the CHR chart.

INXS

Need You Tonight (Atlantic)

61% of our reporters playing it. Moves: Up 50, Debuts 36, Same 16, Down 0, Adds 40 including CKOI, WCAU, PRO-FM, Z93, KKBQ, KRBE, KIIS, KZOU.

NEW & ACTIVE

ELTON JOHN "Candle In The Wind" (MCA)

Reports: 131. Moves: Up 12, Debuts 30, Same 21, Down 0, Adds 68 including B104, Z94, CKOI, B94, PRO-FM, Q107, WAVA, Y95, WKTI, KHTR, FM102, KWOD, KCPX, KATD, KPLZ, KUBE.

DEF LEPPARD "Animal" (Mercury/PolyGram)

Reports: 126. Moves: Up 69, Debuts 11, Same 26, Down 0, Adds 20 including Z100, WCAU, PRO-FM, Y100, JET-FM, PWR997, I95, WZOK, KWNZ, WGH 26-19, Q105 30-25, Z95 25-19, WMMS 37-31, KDWZ 11-5, KFIW 17-11. See Parallels, debuts at number 40 on the CHR chart before becoming a Breaker due to substantial major market airplay and chart moves.

BOURGEOIS TAGG "I Don't Mind At All" (Island)

Reports: 107. Moves: Up 53, Debuts 14, Same 28, Down 1, Adds 11, WKEE, WSPK, WPST, WBCY, KRNO, KJ103, CHED, KSMB, WBNO, WAZY, KFRX, WCAU 34-30, KATD 20-17, KIIX 20-16, FM104 18-15, KAKS 13-9. 65% are charting it with some moving it Top 15.

ICEHOUSE "Crazy" (Chrysalis)

Reports: 94. Moves: Up 26, Debuts 18, Same 29, Down 0, Adds 21 including Z95, WNCI, KDWB, WSPK, WNYZ, KZ106, WZYP, 99WAYS, WRON, KIKX, WLRW, WMMS 30-25, KCPX 33-24, K104 31-21, WERZ 25-15.

CURE "Just Like Heaven" (Elektra)

Reports: 89. Moves: Up 36, Debuts 15, Same 26, Down 0, Adds 12, Y95, KPLZ, K98, WZYP, WOKI, BJ105, KDWZ, WIXX, KIYS, KQIZ, KIXY, WSP, WGH 36-30, WPST 23-18, KUUB 35-19, Y97 4-1. 61% are charting it with solid moves in all regions and a #1 report in Santa Barbara.

KANE GANG "Motortown" (Capitol)

Reports: 82. Moves: Up 29, Debuts 7, Same 34, Down 0, Adds 12 including WCAU, KXX106, WBCY, WZYP, KZOU, KIKX, KYRK, KXYQ, KKKL, Z94 28-24, WMMS 26-20, WCZY 31-28, WFLY 34-29, 99GFM 39-35, WPFM 24-20.

NATALIE COLE "I Live For Your Love" (EMI-Manhattan)

Reports: 72. Moves: Up 2, Debuts 8, Same 30, Down 0, Adds 32 including KRBE, B96, KIIS, KWOD, KMEL, KATD, KPLZ, 99GFM, WBBQ, WINK, K92, 100KH, KKRZ d-37, KCPX 37-34, KKLO 30-27.

BIG TROUBLE "Crazy World" (Epic)

Reports: 65. Moves: Up 15, Debuts 6, Same 42, Down 0, Adds 2, WKDD, KFRX, KRBE 32-27, KCPW d-35, K104 39-33, WROQ d-38, KIYS 40-37, KFIW 28-25, KAKS 18-15, KYYY 32-26, Y94 33-30, KGOT 30-27, KTMT 32-27, KZQZ 38-35, OK95 29-24.

STARSHIP "Beat Patrol" (Grunt/RCA)

Reports: 64. Moves: Up 33, Debuts 2, Same 22, Down 6, Adds 1, WOKI, Z94 26-23, WMMS 22-19, 99DTX d-25, K104 20-14, WROQ 33-30, KZJO 34-29, KIYS 28-18, B98 14-11, WPFM 16-13, KQCR 38-35, Y94 20-12, WSP2 32-27, KHTZ 36-29.

NEW ORDER "True Faith" (Qwest/WB)

Reports: 63. Moves: Up 2, Debuts 14, Same 18, Down 0, Adds 19 including WAVA, B97, B96, 92X, WLOL, KKLO, K98, Z102, WCGQ, WCAU 36-29, KMEL 9-7, KATD 25-19, KWSS 32-29, 94TYX 6-4, Y97 38-34. Strong West Coast support.

LAURA BRANIGAN "Power Of Love" (Atlantic)

Reports: 63. Moves: Up 21, Debuts 10, Same 16, Down 0, Adds 16 including KKBQ, KATD, WWSR, WTIC, KXX106, WANS, KTUX, KYRK, WKPE, WXXS 10-8, KRBE 38-30, WCZY 38-33, K104 21-16, WBBQ 26-16, KF95 40-20, KQCR 30-25.

PAUL CARRACK "Don't Shed A Tear" (Chrysalis)

Reports: 62. Moves: Up 5, Debuts 7, Same 14, Down 0, Adds 36 including WXXS, Z93, Y95, WCZY, KCPX, WAEB, KXX106, Y107, WIXX, KSND, KISR, WROQ 40-36, WQUT 38-34, KRNO 35-32, WAZY 34-27.

DIONNE WARWICK & KASHIF "Reservations For Two" (Arista)

Reports: 57. Moves: Up 14, Debuts 6, Same 30, Down 0, Adds 7, WHY, WZYP, WDLX, 103CIR, WHSL, KOZE, KZQZ, WCAU 38-32, PRO-FM on, WCZY 33-29, KCPX 36-33, WFLY 40-36, K104 34-26, WQCM 31-25, KQCR 29-22.

ERIC CARMEN "Hungry Eyes" (RCA)

Reports: 55. Moves: Up 9, Debuts 4, Same 22, Down 0, Adds 20 including WXXS, WCAU, KRBE, 92X, WHY, KWK, FM102, KATD, WQUT, WCGQ, KUUB, WMMS 38-35, WCZY 34-30, KCPX 29-25, WTIC 36-33, KIYS 39-33.

BANGLES "Hazy Shade Of Winter" (Def Jam/Columbia)

Reports: 54. Moves: Up 2, Debuts 9, Same 14, Down 0, Adds 29 including PRO-FM, WKTI, KDWB, WLOL, JET-FM, PWR997, 94Z, WKDD, KJ103, KZZU, KNIN, WDBR, SLY96, KTUX 39-36, WWFX 38-32.

SHANICE WILSON "(Baby Tell Me) Can You Dance" (A&M)

Reports: 50. Moves: Up 7, Debuts 6, Same 19, Down 0, Adds 18 including Z93, B97, KROY, WTIC, WNYZ, K98, WNOK, Y107, WGTZ, WFX, B96 30-26, KMEL 23-18, Z102 36-32, KMGX 28-22, KNIN 40-34.

SIGNIFICANT ACTION

STRYPER "Honesty" (Enigma)

Reports: 49. Moves: Up 16, Debuts 7, Same 7, Down 1, Adds 18 including KDWB, 99GFM, KXX106, Q98, WANS, WFMI, KTUX, WIKZ, WPFM, WBWB, KRBE 36-28, WGH 25-18, WAEB 26-20, KBFM 26-21, B98 21-10, KISR 13-8, WCIL 3-1, WAZY 15-7. 55% are charting it with some Top 10s and a #1 report.

JIMMY DAVID & JUNCTION "Kick The Wall" (QMI Music/MCA)

Reports: 47. Moves: Up 2, Debuts 11, Same 22, Down 1, Adds 11, WXXS, KKBQ, WAEB, KSAQ, KTUX, 96KFM, KAKS, KYYY, WBWB, KFBQ, KOZE, KEGL 13-11, KRBE d-38, K104 d-27, Y94 35-32.

MOST ADDED

ELTON JOHN (68)
HEART (63)
INXS (40)
PRINCE (40)
PAUL CARRACK (36)
AEROSMITH (33)
NATALIE COLE (32)
JODY WATLEY (31)
BANGLES (29)
GLORIA ESTEFAN... (29)
PRETTY POISON (29)

MOST ACTIVE

DEF LEPPARD (80)
BOURGEOIS TAGG (66)
CURE (51)
ICEHOUSE (44)
ELTON JOHN (42)
KANE GANG (36)
LAURA BRANIGAN (31)
STARSHIP (29)
NEW ORDER (26)
MEN WITHOUT HATS (22)
STRYPER (22)

HOTTEST

MEDLEY & WARNES (155)
BELINDA CARLISLE (125)
TIFFANY (122)
BILLY IDOL (110)
GEORGE MICHAEL (75)
BRUCE SPRINGSTEEN (56)
RICHARD MARX (50)
WHITESNAKE (44)
CUTTING CREW (33)
FLEETWOOD MAC (32)

Most Active = Ups + Debuts — Downs

TERENCE TRENT D'ARBY "If You Let Me Stay" (Columbia)

Reports: 46. Moves: Up 12, Debuts 4, Same 23, Down 0, Adds 7 including Z94, WGH, K98, WBAM, WXXS 35-31, WMJQ 30-29, KMEL 22-20, K104 38-22, WERZ 39-36, WNNK 24-23, WPST 37-34, 94TYX 23-19, WHHY 29-20, Z102 16-15, KF95 27-21.

MEN WITHOUT HATS "Pop Goes The World" (Mercury/PolyGram)

Reports: 45. Moves: Up 13, Debuts 9, Same 12, Down 0, Adds 11 including WXXS, KZZP, KWOD, KRBE 35-26, WGH 28-22, WMMS 35-27, KWK 23-19, KCPX 20-18, KMEL 29-22, KATD 7-4, WHHY 30-28, KIIX 26-21, OK100 28-20, WPFM 39-33, KIXY 26-18. Major market airplay strongest in the West.

PRINCE "I Could Never Take The Place Of Your Man" (Paisley Park/WB)

Reports: 40. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 40 including Z93, WGH, B96, WMMS, WNCI, KWK, WLOL, FM102, KPLZ, WNYZ, WROQ, Y107, WPXR, KSND, KNIN.

MILLIONS LIKE US "Guaranteed For Life" (Virgin)

Reports: 36. Moves: Up 0, Debuts 4, Same 19, Down 0, Adds 13, WMMS, WCZY, KKRZ, WKS, WCKN, KIKX, 96KFM, WKPE, WKSF, 99KG, KWTO, KTMT, KZFN, Z93 d-33, KIIX d-32.

MR. MISTER "The Border" (RCA)

Reports: 35. Moves: Up 0, Debuts 2, Same 21, Down 0, Adds 12, KRBE, WMMS, K104, WNYZ, WZYP, KF95, KIYS, 95XXX, 95XIL, WFX, WJMX, Q101, WBNO d-34, OK95 d-37.

CARS "Strap Me In" (Elektra)

Reports: 34. Moves: Up 0, Debuts 4, Same 11, Down 0, Adds 19 including WCAU, PRO-FM, 99DTX, WFLY, WERZ, KDWB, KIYS, KZZU, WKPE, WKSF, WHSL, KFRX, KKLS, KFMW, KGOT.

JOE COCKER "Unchain My Heart" (Capitol)

Reports: 33. Moves: Up 3, Debuts 3, Same 26, Down 0, Adds 1, KFBQ, Z94 on, KRBE on, WCZY on, K104 d-36, WPST 40-37, K98 on-dp, WZOK on, 95XIL d-35, KISR 36-33, KIXY d-40, KQCR 35-32.

ALEXANDER O'NEAL "Criticize" (Tabu/CBS)

Reports: 31. Moves: Up 1, Debuts 3, Same 13, Down 0, Adds 14 including WLOL, WNNK, WKEE, WHHY, KKRD, KF95, I94, KLUC, KYRK, WPRR, 100KH, KAKS, KCPX 38-35, KMEL d-32, KITY d-34.

EARTH, WIND & FIRE "System Of Survival" (Columbia)

Reports: 31. Moves: Up 12, Debuts 5, Same 12, Down 0, Adds 2, WNNK, Y106, WCAU 35-28, KWOD d-35, KMEL 31-27, WTIC 31-28, KITY 34-30, KMGX 34-31, KYNO 31-28, I94 24-21, KCAQ 29-27, WBNO 32-28, KKRC 34-32, Y97 37-36, OK95 24-21.

MARTHA DAVIS "Don't Tell Me The Time" (Capitol)

Reports: 30. Moves: Up 2, Debuts 4, Same 20, Down 0, Adds 4, KPLZ, KF95, KQIZ, KTRS, CKOI on, WMMS on, WKTI 26-22, KCPX d-40, K104 d-32, KIYS d-32, 95XIL d-37, KFMW 40-37.

PLATINUM BLONDE "Contact" (Epic)

Reports: 30. Moves: Up 5, Debuts 3, Same 21, Down 0, Adds 1, WGH, CKOI 35-28, KKRZ on, KPLZ on-dp, K104 d-37, WQUT on, CHED 19-15, KAKS d-35, KQCR d-40, KGOT 32-28, KTMT 37-29, OK95 39-33.

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Can't Stay Away From You" (Epic)

Reports: 29. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 29 including Y100, WLOL, KKRZ, KCPX, WFLY, WRCK, WINK, KCAQ, WQCM, WJMX, WHSL, KYYY, KQCR, KKRC, KTRS.

CHER "I Found Someone" (Geffen)

Reports: 29. Moves: Up 1, Debuts 6, Same 7, Down 0, Adds 15 including KKBQ, KRBE, WFLY, WSSX, KIKX, KZZU, 100KH, WJMX, KIXY, KNIN, WXXS d-34, WCAU d-35, PRO-FM d-33, KRNO 40-36, KCAQ d-34.

GLENN JONES "We've Only Just Begun" (Jive/RCA)

Reports: 27. Moves: Up 6, Debuts 2, Same 15, Down 1, Adds 3, KITY, KMGX, KISR, WCAU 37-34, KRBE on, WCZY 30-26, WHYT d-25, FM102 on, KROY 25-24, KMEL 14-11, KZOU 39-35, WDLX d-38, I94 32-30.

SMOKEY ROBINSON "What's Too Much" (Motown)

Reports: 25. Moves: Up 1, Debuts 5, Same 14, Down 0, Adds 5, KCPX, I94, KAKS, B98, KFRX, WCAU d-37, WCZY 37-34, KITY d-32, KIIX d-33, KYRK d-39, KDVB d-39.

MICK JAGGER "Throwaway" (Columbia)

Reports: 22. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WCAU, KRBE, WGH, WMMS, Q100, WBBQ, WCKN, WQUT, 99WAYS, WBAM, WHHY, WIXX, KXYQ, WJAD, WDBR.

ROGER "I Want To Be Your Man" (Reprise/WB)

Reports: 22. Moves: Up 2, Debuts 2, Same 1, Down 0, Adds 17 including FM102, KROY, KWSS, K104, KXX106, 94TYX, KBFM, KITY, Z102, KMGX, I94, KOZE, KMEL 20-14, KLUC 29-20, KYRK d-33. Sacramento and the Bay Area, plus the South lead the way.

JELLYBEAN featuring STEVEN DANTE "The Real Thing" (Chrysalis)

Reports: 21. Moves: Up 7, Debuts 1, Same 7, Down 0, Adds 5, B96, WHYT, KYNO, 95XXX, WCIL, WCAU 25-21, WFLY 35-31, WTIC 25-23, KEZB d-30, WHHY 28-19, KF95 d-40, KMGX 31-29, I94 38-33, KYRK 38-36.

RUSH "Time Stand Still" (Mercury/PolyGram)

Reports: 20. Moves: Up 4, Debuts 4, Same 10, Down 0, Adds 2, KIYS, OK100, WMJQ d-39, KEGL 31-28, WMMS on, KDWB on-dp, WAEB d-40, JET-FM d-35, K104 37-24, KXYQ 35-32, 95XIL 40-32, KTRS d-39.

BODEANS "Only Love" (Slash/Reprise)

Reports: 18. Moves: Up 3, Debuts 6, Same 4, Down 0, Adds 5, WZOK, KIYS, KXYQ, KKXL, KZFN, WKTI 5-5, WIXX 21-17, Z104 d-40, WBWB d-35, KKRC d-40, WSP2 28-20, KGOT d-40, KOZE d-30, KTMT d-40, OK95 40-36. Midwest growth continues.

ROGER HODGSON "You Make Me Love You" (A&M)

Reports: 18. Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 1, KIYS, CKOI d-37, WERZ on, WPST on, WNYZ on, KIKX on-dp, CHED on-dp, KZZU 36-34, Y94 36-35, KKLS on, KTMT on, SLY96 on.

MOTLEY CRUE "You're All I Need" (Elektra)

Reports: 16. Moves: Up 2, Debuts 3, Same 6, Down 0, Adds 5, KWK, WFMI, WZPL, KDON, WAZY, KKBQ d-29, KRBE d-36, WABB on-dp, Y106 d-40, KTUX 40-37, KNAN 39-37, KIXY on.

LISA LISA & CULT JAM "Someone To Love Me For Me" (Columbia)

Reports: 16. Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 0 including WXXS on, KWK 33-26, Q100 on, WNYZ on, WRCK on, PWR997 on, WBBQ on, KXX106 on, KZOU d-32, KITY 33-26, KYNO on, KNIN d-40.

BREAKFAST CLUB "Never Be The Same" (MCA)

Reports: 15. Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 3, KIKX, WJAD, KZQZ, Q100 on, KXX106 on, BJ105 on, KYNO d-38, I94 40-37, WPRR 35-33, KISR on, WHSL on, WAZY d-40.

SUPERTRAMP "I'm Beggin' You" (A&M)

Reports: 14. Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 3, WRCK, WANS, KKXL, CKOI d-40, JET-FM on, K104 d-40, KZ106 on, KSAQ on, KTUX on-dp, KZZU on, 95XIL on, WJAD on.

JONATHAN BUTLER "Holdin On" (Jive/RCA)

Reports: 13. Moves: Up 1, Debuts 0, Same 12, Down 0, Adds 0 including KRBE on, KCPX on, WNOK on, KTUX on, KF95 37-31, KAKS on, KQIZ on-dp, WCGQ on, WJMX on, Q101 on, WPFM on, KUUB on-dp.

BEAU COUP "Sweet Rachel" (Amherst)

Reports: 13. Moves: Up 8, Debuts 0, Same 5, Down 0, Adds 0, WKSE 32-29, WMMS 2-2, WNCI 30-28, 99DTX 22-20, WKQB 29-26, WSSX 15-9, WKZL 34-31, WKDD 4-3, WOMP on, KIXY 40-39, WCIL on, WKFR on-dp.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for added it or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40 CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.



Danny Wilson
"A Girl I Used To Know"

From the LP
Meet Danny Wilson.
Produced by
Howard Gray,
David Bascombe,
Allan McGlone
and Danny Wilson.

Singles

Déjà
"You & Me Tonight"
(All Night Long)

From the LP
Serious.
Single produced by
Eban Kelly
and Jimi Randolph.



CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week		
4	3	1	1	TIFFANY/I Think We're Alone Now (MCA)
9	5	3	2	BILLY IDOL/Mony Mony (Chrysalis)
15	9	5	3	BILL MEDLEY & JENNIFER WARNES/(I've Had) The Time Of My Life (RCA)
20	12	9	4	BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)
11	7	7	5	BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
10	6	6	6	SWING OUT SISTER/Breakout (Mercury/Pg)
5	4	4	7	FLEETWOOD MAC/Little Lies (WB)
23	18	12	8	RICHARD MARX/Should've Known Better (EMI-Manhattan)
16	13	11	9	CUTTING CREW/I've Been In Love Before (Virgin)
2	2	2	10	MADONNA/Causing A Commotion (Sire/WB)
12	10	10	11	PET SHOP BOYS/It's A Sin (EMI-Manhattan)
—	34	22	12	GEORGE MICHAEL/Faith (Columbia)
26	20	17	13	POISON/I Won't Forget You (Enigma/Capitol)
32	24	19	14	STING/We'll Be Together (A&M)
27	21	18	15	LOS LOBOS/Come On Let's Go (Slash/WB)
—	35	25	16	WHITESNAKE/Is This Love (Geffen)
38	32	23	17	DEBBIE GIBSON/Shake Your Love (Atlantic)
29	25	21	18	SQUEEZE/Hourglass (A&M)
1	1	8	19	MICHAEL JACKSON/Bad (Epic)
34	27	24	20	R.E.M./The One I Love (IRS/MCA)
—	—	32	21	WHITNEY HOUSTON/So Emotional (Arista)
19	17	15	22	U2/Where The Streets Have No Name (Island)
—	38	29	23	JODY WATLEY/Don't You Want Me (MCA)
—	39	30	24	STEVE WINWOOD/Valerie (Island/WB)
—	40	34	25	PRETTY POISON/Catch Me I'm Falling (Virgin)
35	31	27	26	TIMOTHY B. SCHMIT/Boys Night Out (MCA)
40	37	33	27	MICHAEL BOLTON/That's What Love Is All About (Columbia)
36	33	31	28	YES/Love Will Find A Way (Atco)
8	8	13	29	EXPOSE/Let Me Be The One (Arista)
—	—	35	30	JETS/I Do You (MCA)
31	28	26	31	WA WA NEE/Sugar Free (Epic)
17	16	16	32	KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
6	11	14	33	LEVERT/Casanova (Atlantic)
—	—	40	34	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
3	14	20	35	PRINCE/U Got The Look (Paisley Park/WB)
BREAKER 36 AEROSMITH/Dude (Looks Like A Lady) (Geffen)				
DEBUT 37 JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/Pg)				
BREAKER 38 STEVIE WONDER/Skeletons (Motown)				
BREAKER 39 TAYLOR DAYNE/Tell It To My Heart (Arista)				
DEBUT 40 DEF LEPPARD/Animal (Mercury/Pg)				

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ADULT CONTEMPORARY

Three Weeks	Two Weeks	Last Week		
4	3	1	1	ELTON JOHN/Candle In The Wind (MCA)
8	5	4	2	BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
10	8	5	3	MICHAEL BOLTON/That's What Love Is All About (Columbia)
14	12	8	4	STEVE WINWOOD/Valerie (Island/WB)
13	9	6	5	BILL MEDLEY & JENNIFER WARNES/(I've Had) The Time Of My Life (RCA)
2	1	2	6	SWING OUT SISTER/Breakout (Mercury/Pg)
11	10	9	7	DIONNE WARWICK & KASHIF/Reservations For Two (Arista)
1	2	3	8	CUTTING CREW/I've Been In Love Before (Virgin)
15	13	11	9	KOOL & THE GANG/Special Way (Mercury/Pg)
3	4	7	10	KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
—	30	19	11	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
24	19	16	12	NEIL DIAMOND/I Dreamed A Dream (Columbia)
30	24	18	13	BOURGEOIS TAGG/I Don't Mind At All (Island)
—	29	20	14	DAN HILL/(Never Thought) That I Could Love (Columbia)
6	11	12	15	FLEETWOOD MAC/Little Lies (WB)
16	15	14	16	RICHARD CARPENTER/Something In Your Eyes (A&M)
9	7	10	17	CARS/You Are The Girl (Elektra)
27	23	21	18	LAURA BRANIGAN/Power Of Love (Atlantic)
—	—	27	19	WHITNEY HOUSTON/So Emotional (Arista)
5	6	13	20	AL JARREAU/Since I Fell For You (MCA)
—	27	23	21	MICHAEL TOMLINSON/Dawning On A New Day (Cypress/Pg)
28	26	24	22	PAUL JANZ/Believe In Me (A&M)
20	16	15	23	GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)
7	14	17	24	REO SPEEDWAGON/In My Dreams (Epic)
—	—	30	25	NATALIE COLE/I Live For Your Love (EMI-Manhattan)
23	22	22	26	MILLIONS LIKE US/Guaranteed For Life (Virgin)
BREAKER 27 BARRY MANILOW/Brooklyn Blues (Arista)				
DEBUT 28 SIEDAH GARRETT/Everchanging Times (Qwest/WB)				
BREAKER 29 RESTLESS HEART/New York Hold Her Tight (RCA)				
DEBUT 30 BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)				

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AOR TRACKS®

Three Weeks	Two Weeks	Last Week		
15	5	2	1	JOHN C. MELLENCAMP/Cherry Bomb (Mercury/Pg)
2	1	1	2	YES/Love Will Find A Way (Atco)
19	6	5	3	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
11	11	6	4	BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)
4	4	4	5	RUSH/Time Stand Still (Mercury/Pg)*
10	8	7	6	PINK FLOYD/One Slip (Columbia)
17	12	10	7	ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)
8	9	9	8	AEROSMITH/Rag Doll (Geffen)
3	3	3	9	R.E.M./The One I Love (IRS/MCA)
14	14	12	10	YES/Rhythm Of Love (Atco)
18	15	14	11	ICEHOUSE/Crazy (Chrysalis)
13	13	11	12	MICK JAGGER/Throwaway (Columbia)
26	20	15	13	STEVE WINWOOD/Valerie (Island/WB)
24	19	17	14	BODEANS/Only Love (Slash/Reprise)
27	27	19	15	JETHRO TULL/Farm On The Freeway (Chrysalis)
28	23	20	16	BOURGEOIS TAGG/I Don't Mind At All (Island)
1	2	8	17	BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
34	28	23	18	INXS/Need You Tonight (Atlantic)
40	25	22	19	STING/Little Wing (A&M)
31	29	24	20	JOE COCKER/Unchain My Heart (Capitol)
25	21	21	21	SAMMY HAGAR/Eagles Fly (Geffen)
46	31	25	22	ALARM/Rain In The Summertime (IRS/MCA)
7	7	13	23	WHITESNAKE/Is This Love (Geffen)
20	18	18	24	STING/We'll Be Together (A&M)
39	34	27	25	PAUL CARRACK/Don't Shed A Tear (Chrysalis)
BREAKER 26 DEF LEPPARD/Hysteria (Mercury/Pg)				
37	33	28	27	RADIATORS/Like Dreamers Do (Epic)
5	10	16	28	CARS/Strap Me In (Elektra)
32	32	29	29	JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)
35	36	31	30	BRUCE SPRINGSTEEN/Spare Parts (Columbia)

* keeps a bullet due to continued growth.

Complete Tracks Chart
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URBAN CONTEMPORARY

Three Weeks	Two Weeks	Last Week		
9	3	1	1	MARLON JACKSON/Don't Go (Capitol)
7	5	3	2	ANGELA WINBUSH/Angel (Mercury/Pg)
18	13	5	3	STEVIE WONDER/Skeletons (Motown)
5	2	2	4	DEJA/You And Me Tonight (Virgin)
10	8	7	5	SHANICE WILSON/(Baby Tell Me) Can You Dance (A&M)
14	10	6	6	TEMPTATIONS/I Wonder Who She's Seeing Now (Motown)
24	20	11	7	EARTH, WIND & FIRE/System Of Survival (Columbia)
34	21	13	8	ROGER/I Want To Be Your Man (Reprise)
13	12	10	9	BAR-KAYS/Certified True (Mercury/Pg)
4	4	4	10	O'JAYS/Lovin' You (PIR/Manhattan)
20	17	14	11	SHALAMAR/Games (Solar/Capitol)
21	19	16	12	ALEXANDER O'NEAL/Criticize (Tabu/CBS)
19	18	17	13	REGINA BELLE/So Many Tears (Columbia)
36	27	21	14	LEVERT/My Forever Love (Atlantic)
26	23	20	15	MILES JAYE/Let's Start Love Over (Island)
29	22	19	16	CHAD/Luv's Passion And You (RCA)
30	24	22	17	TONY TERRY/She's Fly (Epic)
39	30	25	18	SMOKEY ROBINSON/What's Too Much (Motown)
37	29	24	19	NATALIE COLE/I Live For Your Love (EMI-Manhattan)
32	26	23	20	BARRY WHITE/Sho' You Right (A&M)
33	28	26	21	TERENCE TRENT D'ARBY/If You Let Me Stay (Columbia)
—	33	28	22	JETS/I Do You (MCA)
17	15	15	23	KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
35	31	27	24	GEORGIO/Lover's Lane (Motown)
—	34	29	25	DAVID RUFFIN & EDDIE KENDRICK/I Couldn't Believe It (RCA)
—	—	33	26	MELI'SA MORGAN/If You Can Do It, I Can Too (Capitol)
—	35	30	27	DIONNE WARWICK & KASHIF/Reservations For Two (Arista)
BREAKER 28 PRETTY POISON/Catch Me I'm Falling (Virgin)				
—	—	38	29	FULL FORCE/Love Is For Suckers (Like Me And You) (Columbia)
—	—	34	30	VANESE THOMAS/I Wanna Get Close To You (Geffen)
—	—	35	31	GEORGE MICHAEL/Hard Day (Columbia)
DEBUT 32 WHITNEY HOUSTON/So Emotional (Arista)				
—	—	40	33	C. SINGLETON & MODERN MAN/Nothing Ventured, Nothing Gained (Epic)
—	—	39	34	CHICO DeBARGE/I've Been Watching You (Motown)
1	1	9	35	MICHAEL JACKSON/Bad (Epic)
—	—	40	36	TAWATHA/Did I Dream You (Epic)
DEBUT 37 MIKI HOWARD/Baby Be Mine (Atlantic)				
12	11	12	38	LACE/My Love Is Deep (Wing/Pg)
BREAKER 39 ANITA POINTER/Overnight Success (RCA)				
DEBUT 40 ST. PAUL/Rich Man (MCA)				

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