#### THE INDUSTRY'S NEW/SPAPER

JULY 31, 1987

**NO SUCCESSOR NAMED** 

Jay Lasker resigned last

week as President of the Mo-

town Music Group. The com-pany reported his exit Friday

(7/24) in a short statement, at-

tributed to Chairman Berry

No reasons for the change were given, nor was there news

an immediate successor.

Gordy is thought to be oversee-

ing company operations person-

"During his tenure as Presi-

dent," said the statement, "Jay

has made significant contribu-

tions to the success of our com-

be reached for further com-

Lasker joined Motown to

head the record label in 1980,

and advanced to lead the Mo-

town Music Group (which in-

cludes Jobete Music) in 1985.

His 40 years' music industry ex-

perience includes top executive

future endeavors."

Gordy.

ally

ment

Lasker Leaves

**Motown Presidency** 

#### N E: 2 D

#### MORE ARBITRONS MORE OFTEN

BALTIMORE: WBSB nearly catches WLIF

CINCINNATI: WLW up seven to win CLEVELAND: WMMS climbs, WMJI new runner-up

DALLAS: KKDA-FM off but tops: WBAP. KSCS gain; KEGL widens CHR lead

DETROIT: WJR roars to first again HOUSTON: KMJQ leads; Country, CHR races tighten

MIAMI: WLYF holds edge; WPOW top contemporary

PORTLAND: KKRZ rockets to No. 1 ST, LOUIS: KMOX's five-point jump in

the cards WASHINGTON: WKYS retakes first, DC101 hot

Plus results from Buffalo, Denver, Hartford, Minneapolis, Pittsburgh, Rochester, Seattle.

Page 36, 38

#### **NEW ERA FOR HISPANICS**

Anyone who thinks of the fast-growing Hispanic sector as a monolithic bloc is dead wrong. KQQK/Houston Station Manager Sandra Scheid details the discrete lifestyle segments of the Hispanic culture, and isolates some highly attractive targets for radio.

Page 34

#### CHR EXPANDS & IMPROVES

This week, the CHR music section has new information, a new look, new features, new reporters, and more. Here's the highlights:

 Expanded parallel headings with chart move breakdowns for each record in each parallel

Chart summary, New Artist chart, and qualitative comments

A new setup for the numbers in New & Active and Significant Action Parallel One-Alternative (P1-A) stations: playlists of the format's

leading-edge innovators. Joel Denver's column has the details; the music pages have the

new features. Column Page 47

Music Information Page 88-104

#### FCC POPS PIRATES

A pirate station protesting the "stagnant" style of New York rock & roll was busted by the feds, and the FCC is ready to clamp down hard

Page 8

#### RECORD EXECS RATE AOR TODAY

The format's top promotion people were asked to identify AOR's biggest positives, its biggest negatives, and its most pressing need for improvement. and the answers almost smoke the page. Page 50



# RADIO & RECORDS

# **INDUSTRY'S FIRST CD MINI-SINGLE** 'Little' Stevie Wonder CD

Stevie Wonder and Motown are working to deliver the in- tional (five-inch) CD single for dustry's first promotional mini- reducing manufacturing costs CD single. The three-inch compact disc, offering digital sound and a playing time of 20 minutes, is being widely touted by Sony to succeed the vinyl 45.

Unofficial reports say Wonder and his label are talking with Sony about shipping the promotional release to radio in August. It would be the first single from the performer's forthcoming album.

Another report, also unconfirmed, suggests CBS is looking at the three-inch configuration for a Pink Floyd promotional release, tying in with their up-coming album, "A Momentary Lapse Of Reason." These developments coincide

with Sony's recent CD single presentations to labels in New York and Los Angeles (R&R 7/24). The company, which has pressing capacity for the format at its Digital Audio Disc Corp. (DADC) plant in Terre Haute, IN, claims the format of-

fers: · More than enough playing time for A/B sides of typical 45rpm singles (up to 20 minutes)

. More room than the convenof both discs and packaging.

· Pricing ratio between CD and CD single similar to pricing between LP and 45.

Production costs for the mini-CD/ See Page 32

WHAT'S GOIN' ON - CBS Records' convention was going on

earlier this month in Vancouver. CBS/Records Group President Walter Yetnikoff and Portrait artist Cyndi Lauper rap it up during a break in the action, which included product presentations, platinum plaque awards, and internal citations for excellence. More photos, Page 4

NEXT WEEK: MTV & VH-1

# **Nagler News Director At WCBS**

Harvey Nagler has been named Director/News for WCBS/New York. The longtime United Stations news executive replaces Mike Ludlum, who resigned.

WCBS VP/GM Edward Kiernan remarked, "Harvey has the mix of newsgathering experience and leadership that transfers well from a network operation to an all-News station in the nation's largest and most brant market."



Harvey Nagler

Nagler has been US VP/News & Sports since 1975. He joined the net (then known as RKO) in 1979 as Director/News Operations after spending 11 years with the ABC Radio Networks. He told R&R, "I've always wanted to work at an all-News station, And considering this is WCBS, it's a newsman's dream

Nagler begins his new job in two weeks. No replacement has been set for him at United Stations



Jay Lasker

posts at Ariola America, ABC, Dunhill, Reprise, and Decca.

#### Frawlev pany. We wish him well in his Motown executives could not PD At WBZ

WBZ/Boston Asst. PD John Frawley has been upped to PD. He replaces Cary Pahigian, who exited earlier this month to become VP/Director of Operations at Sconnix.

Frawley's entire program-ming career has been spent in New England. After graduating from college he programmed Sconnix's first radio station, WCVR/Randolph VT, then moved to Sconnix's WCFR/ Springfield VT. After four years there he programmed WKBR/ Manchester before becoming **Operations Director at WHAV** & WLYT/Haverhill, MA. Last year he was tapped by Pahigian to be his assistant at 'BZ.

"I still haven't calmed down after the announcement," Frawley told R&R. "It surprised me, yet it didn't. I know how the station operates, why it operates, and how to keep it operating.

"It's tough to argue with the shares and market position we have. As they say in the business, I don't see any changes in the near future. We'll continue to do what WBZ does best community service and twoway radio.

WBZ ranks second 12+ in the spring Arbitron, nosed out 8.8-8.7 by CHR WXKS-FM.



**Favorite Formats** Of The Rich & Famous See Page 14 Finally...

# **EMMIS RESEARCH**

For the confidence of knowing it's done right

- \* Format Search
- \* Perception Study
- \* Media Buyer Perception
- \* Auditorium Music Test \* F \* Consulting
- \* Promotional Evaluation

\* Personality Evaluation

\* Audience Qualitative

\* Focus Groups

We do them all. We do them well. We can do them for you.

# CALL TODAY 317-630-2828

To put the Emmis Success Formula to work for you call Emmis Research. 317-630-2828. Or fill out and mail to Emmis Research 1099 N. Meridian Suite 250, Indianapolis, IN 46204. ATTN: Jon Horton

Name	Station/Company
Title	Street
City/State	Telephone
Zip	

# **Reker VP/Programming** At Hicks Communications

Reid Reker has been named VP/Programming at Austin-based Hicks Communications Partners. He continues programming the company's AC KEYI-AM & FM/ Austin, and will consult other yetto-be selected stations. Hicks also owns KLVI & KYKR/Beaumont, TX and WTAW & KTSR/Bryan College Station, TX, and is exnected to close soon on the purchase of WSIX-AM & FM/Nashville

Hicks COO Steve Hicks commented, "Reid Reker is the most talented programmer in America today and we're delighted to have him as an equity partner and a member of our senior management team."

Commented Reker "This is the most important step I've ever taken. My career goal was to become a programmer and partner with an aggressive broadcaster that believes successful stations are more than jukeboxes. This job perfectly fits that lifelong ambition '

KEYI GM Mark Kiester told R&R, "I've been real happy with what Reid has done here in our competitive situation. He just produces winners all over the country. The guy is so competitive it's unreal

Prior to joining KEYI, Reker was Fairwest's VP/Programming and was PD at WMET/Chicago and KZBS/Oklahoma City.



AN ICE DAY IN PITTSBURGH - When the heat gets tough in Pittsburgh the tough build igioos. At least that was the idea KDKA air personality Mike Levine conceived when a heat wave hit town. Sadly, Mike's dorious attempt to build the world's largest igloo, using 300lb. blocks of ice, suffere severe meltdown when it reached the five-foot mark (well short of the world's record, it can be safely assumed). The extra-sharp ice pix above depict (left) Levine enjoying the brief cold spell and (right) presiding proudly over his rapidly shrinking architectural triumph.

# Larsen, Visotcky Set As Jacor's Denver GMs

Jacor Communications has appointed GMs for its soon-to-beacquired Denver combo KOA &

#### Goldmark Leaves WHQT For Ownership

Chuck Goldmark, VP/GM at EZ Communications's WHQT (Hot 103)/Miami, is leaving after four years to go into station ownership. He has established Gold-Mark Communications in partnership with Family Group Broadcasting. which owns several UHF-TV outlets

Goldmark is purchasing a CP for a Class "C" licensed to Homestead/Miami, FL at 95.7 mHz with 100kw and expects it to be on-air in 90 days. "I'll still be here for the next month to make a smooth transition to the new GM," he com-mented. "We don't have any calls or format decisions finalized as vet, but it's really a dream to be able to own your first property in a vibrant, major market like Miami.'

A search is on for Goldmark's replacement.

KOAQ. Lee Larsen, currently VP/ GM at both stations, has been reassigned to solely manage Talk-formatted KOA, while Bob Visotcky has been brought in from the GSM post at WUSL/Philadelphia to manage CHR KOAQ.

Jacor President and COO Frank Wood commented, "Lee has done a wonderful job of developing KOA to the brink of greatness. We think that with Jacor's resources. Lee will make KOA the station of record for the entire Mountain Time Zone. In order to do that, however, we wanted to bring someone in to manage the FM and take the load off Lee."

Larsen has been with the stations for four years. He was previously GSM at KLOS/Los Angeles, and held sales positions at KFI, KHJ, and KROQ in the same market. He said, "I'm thrilled to be continuing with Jacor because I know they're the kind of company that will help us set new records in Denver. Plus, the two stations will be running quite separately and with much more aggressive postures.'

The appointments become effective August 12, when Jacor takes over the stations from Belo



# **Berns Now** CFNY PD

CFNY/Toronto Assistant PD/ MD Don Berns has been named PD of the Selkirk modern AOR station. David Marsden, who's held the PD title for a decade, will continue as Director Of Operations, concentrating on special projects and CFNY's long-term direction.

VP/GM Bill Hutton commented. "Don has been here for more than two years, and we felt it was fair BEBNS/See Page 32

# **Biondi New** Viacom President

In a move that has surprised many in the entertainment industry, Coca-Cola Television Chairman Frank Biondi has been named as the new President/CEO of Viacom International Inc. The company's holdings include radio stations in New York, Chicago, Houston, and Washington, as well as MTV Networks.

To clear the way for Biondi, long time Viacom CEO Terrence Elkes and Exec. VP Kenneth Gorman have left the company to pursue other interests.

Viacom is controlled by Sumner Redstone, who operates the company through his National Amusements Inc. holding company. Na-BIONDI/See Page 32

# Hunter

# Joins R&R



Norman Hunter

Norman Hunter, a record retail veteran who was most recently Manager/Prerecorded Product for the Record Bar chain, has joined R&R. Hunter's responsibilities at Record Bar included product buying, promotion, marketing, and sales development.

Hunter commented, "I'm very excited about bringing 17 years of retail experience to R&R.

R&R Publisher Bob Wilson added, "All of us are thrilled about the plans we're working on with Norman . . . it adds an exciting new dimension to R&R

#### PAGE THREE

JULY 31, 1987

#### COUNTRY RADIO DOWNPLAYS SALES

Country record sales may be picking up, but programmers are still wary of using them as a main ingredient in choosing records to add. Three PDs lay out all sides of a complicated story.

Page 56

#### FEATURES

WASHINGTON: Pirates busted and Cubans jammin'	
on the clears	. 8
RADIO BUSINESS: Heritage buys WOMP combo	10
OVERVIEW:	
MANAGEMENT: Handling criticism, plus fave	
formats of the rich & famous	14
MEDIA: Hottest movies, TV shows, and	
Soundiders	18
LIFESTYLES: EZ tough on drugs; the scoop	
on franchising	
• TECHNOLOGY: Radio in your hat	
NEWSBREAKERS	
STREET TALK: Happenings at Metroplex	25
MUSIC: Jethro Tull tests LP with fans	
before release	29
RESEARCH: Hispanic market splinters into	
lifestyle segments	. 34
RATINGS: 17 spring Arbitrons	
NETWORK FEATURE FILE	. 40
PROGRAM SUPPLIERS: National Music Formats	
plus more network/program supplier coverage	
DATEBOOK	. 42
AIR PERSONALITIES: Radio comedy the ACN way	
CALENDAR: A capsule history of radio	. 54
MARKETPLACE	. 62
OPPORTUNITIES	. 63
ON THE RECORDS is enjoying an unplanned summer vacation	

#### FORMATS

C

C

A

CHR: The complete rundown on all our new	
CHR improvements	
OR: Record execs take a hard look at the format 50	
AC: Jocks, like ballplayers, use agents	
or big-bucks contracts	
COUNTRY: PDs evaluate country record sales 56	
NASHVILLE: CMA Horizon nominees; Southern	
Pacific stays together	
JRBAN CONTEMPORARY: Prospects for minority	
owners as Docket 80-90 slowly rolls along	

#### MUSIC INFORMATION

NATIONAL MUSIC FOR	M	Α.	T٩	5													. 41
MUSIC-INTENSIVE AC						į.									į,	÷	. 67
FULL-SERVICE AC									÷								. 69
GOLD-INTENSIVE AC			1										į.		l		. 69
ALTERNATIVE AC																	
JAZZ				0	2	Ç,	į.	÷	ç	į.	į.	į.		Q	į.	į.	.70
URBAN CONTEMPORA																	
COUNTRY																	
AOR ALBUMS																	
AOR TRACKS																	
CHR																	
AC, AOR, CHR, URBAN																	

R&R is published weekly, except the week of December 25th, for \$215 per year, or \$400 for foreign subscriptions, US, funds, by Radio & Records, Inc, at 1930 Century Park West, Los Angeles, California, All reasonable care taken but no responsibility assumed for unsolicited material R&R reserves all rights material acceptate for publication. All letters addressed to R&R or its Editors will be assumed intended for publication, All letters addressed to R&R or its Editors will be assumed intended for publication and may theratore used to this publication. The analysis of the taken but no responsibility assumed for unsolicited to used to this publication and an analysis of the taken but no responsibility and the taken R&R or its Editors will be assumed intended for publication and may theratore used to this publication. The taken taken taken taken and upplication. The taken taken and upplication and taken taken and upplication. The taken taken and upplication and taken taken and upplication. The taken taken and upplication. The taken taken and upplication taken taken and upplication. The taken taken

#### NEWS

# Thomas Named Park President

Wright Thomas has been named President/COO of Park Communications. He replaces Richard Gilbert, a former Des Moines Register executive who returned to Iowa last year after serving in the top job only a few months.

"The situation with Mr. Gilbert did not work out and we had an amiable parting," said company Chairman/CEO Roy Park. "We then decided to it would be best to promote from within. Thomas is exceptionally well-prepared."

Thomas, who has a Harvard MBA degree brings a wide financial background to the post. He joined the company in 1974 after serving as a financial analyst with Life Insurance Company of North America and as an accountant with Coopers & Lybrand. He was named Park's Senior VP/Finance in 1979, became a corporate Director in 1983, and was named Exec. VP in 1986.

Park owns 19 radio stations, including WPAT-AM & FM/New York. The company also owns seven TV stations, 34 daily newspapers, 31 non-daily papers and 36 controlled circulation publications.

# Squyres Upped To KROY GM

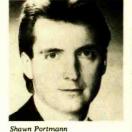


John Sauvres

GSM John Squyres has been upped to GM at Commonwealth Broadcasting's KROY/Sacramento. He replaces Ted Atkins, who left a vacancy which was being filled temporarily by General Partner Dex Allen.

Allen, who reverts to his corporate duties, commented, "John has earned this position; he's a bottom-line kind of guy for this company. He's going to continue handling the national sales effort, as he's one of the best in that arena."

Squyres's past experience includes ownership of KRKO/Everett, WA, as well as GSM positions at RKO's KRTH & KHJ/Los Angeles. He said, "Since T'm going to continue doing national sales, and our Local Sales Manager Tony Schiavetello is on top of things in his area, there won't be a new GSM named immediately. Based on our continued growth, I have high hopes for KROY and plan to keep us moving upward in the ratings."



# Portmann VP/GM At WSUN &

WYNE

WSUN/Tampa Station Manager Shawn Portmann has been upped to VP/GM of CBS Country/AOR combo WSUN & WYNF. He replaces George Sosson, who was promoted to VP/Operations for CBS's FM stations earlier this month.

Portmann joined WSUN as GSM in 1984 and advanced to Station Manager in 1985. He'd previously been LSM at WDVE/Pittsburgh and sold at Ohio stations WTOO/ Bellfontaine and WBBY/Columbus.

CBS Radio Division President Robert Hosking commented, "Shawn combines a background in AOR radio with three years of selling and managing our AM station in Tampa. His familiarity with local radio and the marketplace clearly made him the candidate of choice for this post."

Portmann said, "WYNF and WSUN are two well-positioned stations with dedicated, professional staffs. It's going to be a pleasure to continue working with these super people."

# Welch To WQBK-FM

WQBK-FM/Albany Assistant PD Bob Welch has been upped to PD of the AOR outlet. Welch joined WQBK last September after serving as Assistant PD at rival WPYX for six years. He replaces John Cooper, who became WPYX'S Assistant PD earlier this month.

President/GM Dick Berkson told R&R, "Bob has an excellent perspective on the market – he's from here and has worked in the region for 15 years. He also has a broad knowledge of music and a very mature outlook on promotion."

Rumors of WQBK switching to a satellite-delivered format are untrue, said Berkson. "We don't anticipate any changes. If there are any to be made, Bob is adaptable." Welch said he plans to move WQBK from what he termed "an AOR/AC hybrid" to a more mainstream rock stance that will still avoid heavy metal. In the spring Arbitron, WQBK dropped 3.1-2.6.

In other station news, John Clark from WEQX/Manchester, VT has joined for overnights. **CBS** Celebrates In Vancouver



MIDWEST CBS'S BRANCH OF YEAR — CBS's Midwest Branch won overall Branch of the Year honors at the company's Vancouver convention July 6-11. Pictured are CBS VP/Marketing, Branch Distribution Tom McGuinness (second from right, first row); Branch Manager Jim Scully (far right, first row, holding plaque); and CBS VP/Sales John Kotecki (far right, top row) along with branch personnel.



SOUTHWEST BRANCH HONORED — The Southwest Branch was chosen Branch of the Year by Columbia as well as the E/P/A labels. Pictured with the branch members are (front row left) Columbia VP/Black Music & Jazz Promotion Ruben Rodriguez and Sr. VP/A&R Mickey Eichner, (front fourth from left) Columbia Sr. VP/Marketing Bob Sherwood, and (back row second from left) Branch Manager Jack Chase.



PLATINUM COOL — Pictured during the presentation of a platinum plaque for L.L. Cool J's "Bigger And Deffer" LP are (I-r) Columbia VP Ruben Rodriguez, Sr. VP Mickey Eichner, Columbia VP/Marketing East Coast Jack Rovner, CBS Records Division President Al Teller, Columbia Director/Product Marketing Jeff Jones, Def Jam co-owner Russell Simmons, and Columbia Sr. VP Bob Sherwood.



O'NEAL APPEAL — Pictured following Tabu artist Alexander O'Neal's performance are (I-r) E/P/A VP/Sales Jim Caparro, VP/National Promotion Water Winnick, O'Neal, E/P/A Sr. VP/Marketing Ray Anderson, and Director/Product Management West Coast Larry Stessel.

# "From Last to Second in Adults"

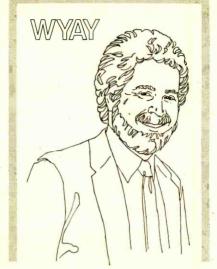
"When NewCity Communications came into Atlanta several years ago, we knew we'd need all of the right tools to win in this market. And, having The Research Group on our team was one of our most important tools.

We work with them at all of our stations. And, they have been invaluable to us. There's no one in the business who touches them when it comes to using research and their strategic system to develop a plan that really works. And, we've seen the proof right here at Y-106. We started at a 1.1\* share 12+ in 1984. And, in the latest Arbitron\*\*, we are up to an 8.0 share 12+, and, better yet, up to a 9.2 share, #2 with adults 25-54.

It has worked because The Research Group has provided us with the framework to make this whole thing happen. Their research clearly pointed the way to a winning strategy and they gave us the confidence to stick with it. They're the best and they're the only ones we'd use."

> Bob Green Vice President and General Manager WYAY-FM Radio

\*Spring 1984 Arbitron. 12 + AQH share. M-S, 6A-12M, MSA. \*\*Spring 1987 Arbitron. AQH share. M-S, 6A-12M, MSA.



The Research Group is the choice of America's most successful broadcasters for a good reason. Anyone can do "research" and bring a station answers to questions. The Research Group brings the *right* information to do the job and then uses a special system of strategic planning — based upon advanced techniques of marketing warfare — to help improve and solidify your ratings in desirable demographics. That makes The Research Group uniquely qualified to help you *win* — and stay strong — in tough, competitive environments.

In almost every field, there is a company that has earned a reputation as the leader.

The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

#### NEWS



At left, KGO moming coanchor Jim Dunbar introduces Mayor Dianne Feinstein, who gave a welcome speech to the 5000 AIDS Walk participants. Shown at right, signing up walkers at the Embarcadero Center Celebration were KGO Promotion & Community Services Manager Alicia Vargas (center foreground) and talk host Ronn Owens (right foreground).

# KGO Sponsors Big-Time AIDS Benefit

#### 5000 Walkers Raise Nearly \$700,000

Some 5000 walkers participated in KGO/San Francisco's recent ten-kilometer (6.2 miles) AIDS Walk San Francisco, raising almost \$700,000 toward programs for AIDS victims. To help spur greater interest in the cause, the city's Embarcadero Center teamed up with the News/Talk outlet to present its traditional Embarcadero Celebration.

Staged a week prior to the walkathon, the celebration spanned the center's four podium levels – treating participants to a varied menu of food, drink, and music stretching a quarter-mile. Partygoers who contributed a \$5 donation received a mug that carried a discount on special beverages. Manning the booths which sold these mugs and signed up walkers were station personalities Melanie Morgan and Ronn Owens. Over \$2000 was collected on behalf of AIDs. Walk during the four-hour celebration



ROLL OUT YOUR BIG GUNS FOR THE FALL RATING PERIOD WITH A POWERFUL DIRECT MAIL PROMOTION FROM BOOM MEDIA.

TO MAXIMIZE DIRECT MAIL'S INCREDIBLE EFFECTIVENESS, YOU MUST PLAN AHEAD AND ALLOW TIME FOR QUALITY PRODUCTION OF YOUR PIECES.

DON'T DELAY - NOW IS THE TIME TO LINE UP YOUR FALL DIRECT MAIL PROMOTION. CALL (804) 320-1137 OR WRITE FOR YOUR FREE INFORMATION KIT AND MARKET AVAILABILITY.



#### 'PHD IN ROCK & ROLL

# WPHD Switches To AOR

Last Thursday (7/23), Howard Communications CHR WPHD-AM & FM/Buffalo began a segue to AOR. Buffalo, which as recently as 1986 had four CHRs, now has two – mainstream WKSE and AC-slanted WMJQ.

PD John Hagar explained, "In the latest spring Arbitron, we didn't have the demos we wanted; we were second with 18-34 men, and that was about it. We tried an adult CHR approach in the last six months, but playing both Madonna and Steppenwolf just wasn't working. People still perceived the "PHD call letters as those of a rock station."

VP/GM Harv Moore told R&R, "A friend once commented, 'You changed to CHR but the audience still perceived you as rock.' That's what WPHD is to the people of Buffalo."

In the spring book, WPHD was at a 5.1, WMJQ had a 5.3, and WKSE was at a 5.6. AOR WBYR scored a

# Handy New GM At WFLA & WPDS



Peter Handy

Peter Handy has been appointed VP/GM at Sconnix Broadcasting's newly-acquired WFLA & WPDS/ Tampa. He replaces Mike Guyer, who departed following the ownership change.

Sconnix Partner Ted Nixon commented, "Tve seen Peter develop from a young man who was very good at selling car dealers into a person with a great all-around knowledge of the busness. It's a thrill for me to have him run these two exciting properties."

This is Handy's first GM assignment. He previously served as GSM of co-owned WBOS/Boston. He began his career as a salesman at former Sconnix property WCMF/Rochester. He noted, "It's a big jump from GSM of one station to VP/GM o two, but I'm not in this by myself. This is a terrific company to work for and they give me a lot of support. I know this is going to be a major league hit."

The stations had been owned by the Telemundo Group. WFLA is News/Talk and WPDS just signed on as a Format 41 affiliate. 2.6 and Classic Hits WHTT notched a 7.7. Regarding the competition, Hagar said, "We're definitely going after WHTT. We'll be more current than them and more familiar than WBYR."

There's no plan to change call letters, says Hagar. No on-air sloganing heralding the change is being employed yet, and no airstaff changes have occurred. The station will continue to work with consultant Jeff Pollack, with whom it pacted early this year.

#### Grunow VP/Sales Manager For ABC Radio Net

ABC Radio Network AE Richard Grunow has been upped to VP/ Sales Manager, and will be responsible for all sales activity out of the company's Detroit office.

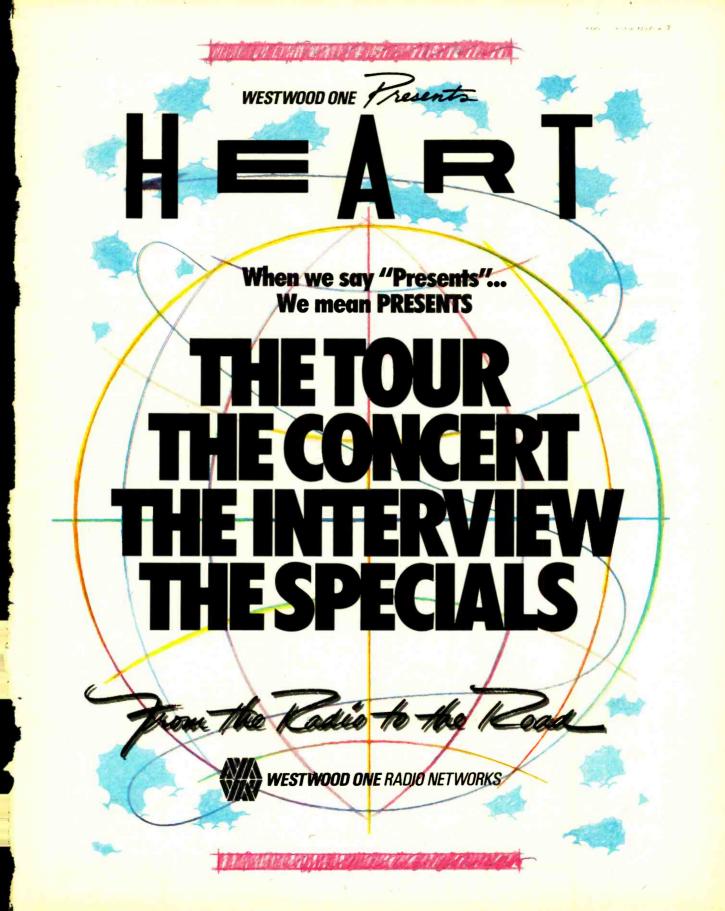
ABC Sr. VP-Director/Sales Louis Severine commented, "Dick's long experience and expertise in the growing Detroit market makes him an excellent choice to head up our Detroit sales force."

Grunow has been with ABC since 1984, before which he was involved in the development of marketing and merchandising plans for Mutual in the midwest. He has also worked in the sales divisions of Women's Day, the Wall Streef Journal, and Esquire.

#### STARTS CONTROL OF ADAMS Answer 10:11 WIGON Answer 10:00 ward single CONTROLLAND Answer 10:00 ward single CONTROLLAND Answer CONTROL In Answer CONTROL In Answer CONTROL In Answer CONTROL ANSWER ANSW

See Classer, Header Yoglicy // Yookin, Mittorury Mittorenerge Discharting (Mr. Gala Mittorenerge BMD, DAMACIN Beactern Classenerge BMD, DAMACIN Beactern

Subscribe (213) 553-4330



# WASHINGTON REPORT

# Radio Pirates Rock The FCC's Boat

Federal agents arrested two men and seized a floating pirate rock 'n' roll radio station off the Long Island coast Tuesday morning.

"We've had few if any cases previously like this," FCC Field Operations Bureau Chief Richard Smith said. "We hope this is a one-shot deal."

The government action came after a group called Radio New York International (RNI) defied FCC warnings and broadcast rock 'n' roll from a 110-foot tall transmussion tower aboard a rusty Honduran-registered freighter for four days last week (7/23-27). RNI transmitted on 1620 kHz and 103.1 mHz, as well as shortwave and longwave frequencies, as part of a protest against what the group called stagnant New York rock 'n' roll programming.

While pirate radio ships have enjoyed a long and colorful history operating off the coast of England, this appears to be one of the first times such an operation has been attempted off the shores of the United States.

#### Surprise Coast Guard Raid

FCC and Customs agents boarded the ship Saturday night and asked the RNI staff to cease broadcasting. When the station went back on the air Sunday night, FCC officials prepared a legal counterattack. Accompanied by armed Coast Guardsmen, they mounted a surprise raid at 5am Tuesday morning.

At a press briefing, Smith said the two RNI staffers were booked on charges of violating international laws prohibiting broadcast stations on board ships outside national territories, and for "conspiring to impede the lawful governmental functions of the FCC."

Those arrested were Alan Weiner of Monticello, ME, a former radio station operator whose license was revoked in April 1985 for broadcasting on unauthorized frequencies, and RNI staffer Ivan Rothstein of Brooklyn. Each could be fined up to \$250,000 and/or "We hope this is a one shot deal."

— Richard Smith

sentenced to a maximum five years in prison. The third person rounded up was Village Voice music reporter R.J. Smith, who was later released after authorities verified he was on the boat in a journalistic capacity.

Weiner and Rothstein were released on their own recognizance after their arraignment in Brooklyn federal court Tuesday afternoon. Both promised US Magistrate John Caden they will not continue to broadcast without FCC permission. Their next court appearance is scheduled for August 27.

"We are looking for assurances they will not continue to operate," said Assistant US Attorney Matthew Fishbein. "That's more important than the prosecution of these two individuals."

Weiner and RNI Station Manager Randi Steele said the broadcasts by the group's 20 members were intended to protest what they caled the FCC's strict licensing and programming policies, as well as so-called stagnant rock program-

# 300kw Cuban AM Signal Blasts US

A 300,000-watt Cuban AM signal is once again blasting American clear channels 1040 kHz and 1160 kHz, giving station owners who operate on those frequencies big headaches.

The FCC asked 50kw stations WHO/Des Moines, on 1040 kHz, and KSL/Salt Lake City, on 1160 kHz, to shut down for periods of several minutes last week so it could measure the interference.

KSL Chief Engineer John Dehnel commented, "It's nothing new, it's been going on for five years. We'll continue to cooperate (with the Commission) if they ask us to go off the air, but our opinion right now is that they've measured it four times now so let's get something more done about it. To shut this place down for three minutes in the middle of afternoon drive is long enough for anybody driving home to punch to another station."

WHO Chief Engineer Ken Erickson said that station went off the air voluntarily for several fiveminute periods at the FCC's request. Although the signal's nighttime reach into other states was affected, he said, "It's no big deal to us from a revenue standpoint, because our own market is clear (of interference)."

#### Florida Stations Affected Florida stations WHBO/Pinellas

Park and WYFX/Boynton Beach also complained to the FCC of heavy interference by broadcasts from Cuba after listeners picked up the Spanish-English Radio Taino broadcasts.

WHBO PD Scott Robbins said his station is preparing to begin nighttime broadcasts at reduced power in a couple of weeks. "I'm quite concerned about how this Cuban radio nonsense is going to affect us further. I'm waiting for somebody somewhere in Washington to say they recognize we're having severe problems with these outside forces, and that they're going to up our wattage. That would be the ideal thing, as far as I'm concerned, for us to be able to compete effectivelw."

Wilson LaFollette, Asst. Chief For International Matters at the FCC's Policy and Rules Division, said nighttime interference to Florida signals has measured up to 99% by FCC engineers. The English-Spanish broadcast of Cuba's Radio Taino, a tourist information program, was heard as far away as Arizona and Minnesota, said another FCC spokesman.

#### No Enforcement Mechanism For Protests

Although protests have been filed by the US State Department with the International Telecommunications Union (ITU), LaFollette explained, "There is no enforcement mechanism. The ITU really just calls upon parties to operate in good faith." He added that Cuba has disregarded international standards since 1981.

State Department spokesman Kate Marshall told R&R, "We made protests to Havana and Moscow two months ago, and protested again to Cuban and Soviet representatives again on July 23. The last I heard, early this week, the interference was not as prevalent." Marshall said no response to complaints from the FCC and the State Department has been heard yet from Cuba or the Soviets.

LaFollette said the State Department could pursue certain other "options" besides the complaints, but declined to be specific. Marshall said she didn't think additional measures were "discussable." ming in New York. Steele told reporters that it cost more than \$100,000 to buy and equip the pirate station

"We're basically doing this as a flare, a warning signal that New York City radio that is directed at youth is very stale and stagnant."

#### Signal Reached Michigan, Florida

RNI's AM signal reportedly reached strongly into New York and Connecticut, and was heard as far away as Michigan, Florida, and Canada. The station's programming mix featured rock 'n' roll, oldies, and what was termed "freeform speech."

"It's not going to cause me to give up, but obviously this is a major setback," Steele said of the FCC action.

The FCC's Smith told reporters, "What we have here is a deliberate attempt to test the authority of the Commission, and an attempt to avoid the reach of the Commission by placing the ship where they did."

Although RNI purchased the freighter and registered it with the Honduran government, the Commission coordinated the shutdown with Honduras and the US State and Justice departments.

RNI claims its ship, which it named "Sarah," was outside FCC jurisdiction because it was anchored four- and-a-half miles offshore in what it claimed are international waters. However, a New York Coast Guard spokesman told R&R that although the US territorial boundary is three miles offshore, international waters technically start at 12 miles offshore, and this issue would have to be resolved in court.

A spokesman from the Honduran embassy in Washington said the group also may face charges in Honduras since the boat was only registered for fishing. The Honduran government gave US Coast Guard officials permission to board the ship.



REAGAN HONORS BROADCASTERS' VOLUNTARISM — President Reagan presented Private Sector Initiative (PSI) "C-Flag" awards to six broadcasters and the NAB Broadcast Industry Productivity Council at a White House ceremony last week. The annual awards recognize outstanding voluntarism efforts by private businesses. NAB President Eddie Fritts is Vice Chairman of the PSI board.

The NAB-affiliated Broadcast Industry Productivity Council was honored for its programs to eliminate adult illiferacy and to retrain displaced workers from declining industries. The council ranked among the top 30 award winners. Above, NAB Radio Board member and Productivity Council Chairman Jerry Lee shakes the hand of President Reagan while accepting the award. At podium are PSI board member and American Society of Association Executives President Bill Taylor; to his left is PSI Board Chairman and New York Stock Exchange Chairman John Phelan.

# NEWS BRIEFS

#### Sommer & Hill Law Firm Formed

Janice F. Hill, recently counsel at Arter & Hadden law firm, has joined Stephanie Sommer, previously with Goldberg & Specter, to form a new law practice for the broadcast and entertainment industries. The firm specializes in telecommunications issues including copyright, common carrier, telephone, paging, cellular, domestic and international satellite, municipal cable, and tariffs. Both Hill and Sommer have comprehensive backgrounds in communications law. The firm is located at 2300 N St., NW, Suite 600, Washington, DC 200327 (202) 663-9038

Stephens Named FCC Radio Allocations Chairman

FCC Mass Media Bureau senior attorney Louis C. Stephens has been named chairman of the Commission's radio advisory subgroup on allocations. As senior counsel for the bureau's international staff, Stephens has served on US delegations to international telecommunications conferences. The allocations subgroup Stephens will chair provides data on spectrum availabilities

#### FM Broadcast Application Filing Notice

Applications for the following vacant FM broadcast allotments may be filed until 8/27, the FCC has announced. Channel 259 A (99.7 Mhz): Coe-

burn, VA. Channel 297 A (107.3 Mhz): Clarendon, AR; Chinle, AZ; Madera, CA; Las Animas, CO; Lake Arthur, LA; Sleepy

don, AR; Chinle, AZ; Madera, CA; Las Animas, CO; Lake Arthur, LA; Sleepy Eye, MN; Warrenton, NC; Highland, NY; Crooksville, OH' Swanton, OH; Northumberland, PA; Nolanville, TX; Kemmerer, WY.

Channel 297 B1 (107.3 Mhz): Atlantic City, NJ.

Channel 297 C2 (107.3 Mhz): Lawton, OK; Post, TX.

#### NPR Board Okays Satellite Fee Increase

■ National Public Redio (NPR) affiliates' 1988 satellite distribution and interconnection fees will increase from \$6824 to \$10,000, as approved by NPR's board of directors at its meeting last week (7/17). The increase is to raise tunds for replacing the NPR satellite transponder on WESTAR IV by 1991. The board also approved "unbundling" plans allowing wider choices of NPR services by member stations (now numbering 350), and okayed NPR's \$1.47 million 1988 fiscal budget. From the Airwaves To The Streets...

# L.L.Cool J 92/25 - 40% Need Love 33% HOT

From the Platinum-Plus Top Ten "Bigger and Deffer" rc40795 WRCK 40-30

Including: WAVA 17-9 Z93 26-17 ¥95 14-3 ¥100 20-9 B97 15-11 WHYT 11-9 KCPW 21-15 KZZP 21-14 FM102 7-7 KROY 12-9 KATD 5-3 HOT105 7-2 PWR96 14-5 WNNK deb-35 WTIC 37-29

PWR997 23-15 KXX106 13-9 KAMZ 25-14 WAPE 22-17 KZOU 18-8 ¥106 16-13 WRVQ 23-12 KITY 10-8 KSND add 26 KLUC 39-24 KS103 deb-13 KXAQ 28-16 KDON 33-24 WKPE and 29 Z102 1-2 WVBS deb 35 Y97 deb 25

# Lisa Lisa and Cult Jam lost in Emotion One Of The Most Added

From the Platinum-Plus Top Ten Lp "Spanish Fly" FC40477

- Check This Action:

WXKS add Z100 add WAVA on Y95 add ¥100 27-16 WNVZ add B96 35-31 bbs XS6 KCPW add KWK add WLOL add

KIIS add 35 KZZP on KKRZ add FM102 33-28 KROY 22-15 B97 13-7 (HOT) KS103 deb 23 KCPX add KMEL 33-29 KWSS add KPLZ on PWR106 30-24 (HOT) KMGX 30-23 (HOT) KYNO 39-30 (HOT)

# ...Columbia Delivers The Hits!



# RADIO BUSINESS

# TRANSACTIONS Heritage Buys WOMP For \$4,4 Million

WOMP-AM & FM BELLAIRE, OH (WHEELING WV) PRICE: \$4,360,000

BUYER: Heritage Broadcasting Company, principally owned by Mario lacobelli. He also owns WXXA-TV/Albany, NY and re cently applied for ECC permission to buy KEZB-AM & FM/FI Paso. SELLER: Robert Dodenhoff and Daniel Wachs. They also own WKLX/Rochester, NY. DIAL POSITION: 1290 KHZ:

100.5 MHz POWER: 1-kw davtimer: 14 kw at

550 feet FORMAT: News/Talk: CHR BROKER: Dick Foreman of Richard A. Foreman Associates and Hal Gore of H.B. LaRue Modia

Alabama WSFU/UNION SPRINGS PRICE: \$300.000 BUYER: Montgomery Christian Radio Inc., owned by L.E. Willis Sr. He also owns interests in WOWI/Norfolk,

"Voted 1987 NAB Pick Hit for

outstanding new radio products?"

A: WIMG/Ewing, N.I. WROK/New Orleans, LA; WGSP/Charlotte, NC: WBXB/Edenton, NC: WKWQ/Bates burg, SC; WSRC/Durham, NC; KFTH/Marion, AR: WTNC/Thomasville NC: WPCE/Portsmouth VA: WFTH/Richmond, VA; WPDQ/Green Cove Springs, FL: WSVE/Jacksonville, FL; WWCA/Gary, IN; WSAY/Salem, VA; WESL/East St. Louis, IL; WTJH/East Point, GA; and WGTM/ Wilson, NC, He has also applied for FCC permission to buy WXSS/Memphis, TN and WAYE/Birmingham, AL.

SELLER: MAR Inc., owned by Joe Hagler and Katherine Hagler. DIAL POSITION: 100 9 MHz POWER: 3 kw at 265 feet FORMAT: AC

#### Alaska **FM CP/ANCHORAGE** PRICE: \$90.000

BUYER: Chinook Concert Broadcasters Inc., headed by Chairman Edward Davis, Davis is VP/GM of KDFC-AM & FM/San Francisco. Other principals include: Richard McClear, the

COO/GM of KCAW/Sitka, AK: Susan McClear, PD of KCAW/Sitka; Eric Steinberg, Manager/Technical Operations of KGO-TV/San Francisco: and Laura Zarco, SM of KDEC-AM & EM/ San Francisco

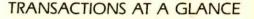
SELLER: Northern Way Broadcasting Inc., headed by President Nell Fleming

DIAL POSITION: 98 1 MHZ POWER: 100 kw at 300 feet

#### Florida WJXW/JACKSONVILLE PRICE: \$500.000

BUYER: Potomac Florida Broadcasting Company, owned by Peter Gureckis and Stephen Brisker. Gureckis also owns WPVG/Boones boro, MD; WDER/Derry, NH; and WBZE/Indian Head, MD. Brisker is the GM of WBZE

SELLER: DeFuniak Communications Inc., headed by President Arthur Dees. The company also owns WGTX & WOUH/DeFuniak Springs, FL and WJFC-AM & FM/Jefferson City, TN. DIAL POSITION: 1530 kHz POWER: 50-kw davtimer FORMAT: Country



#### Transactions So Far In 1987: \$1.703.209.755

This Week's Action: \$15,346,202

#### Deal of the Week:

#### • WOMP-AM & FM/Bellaire, OH (Wheeling, WV) \$4,360.000

- •WSFU/Union Springs, AL \$300,000
- New FM CP Sale/Anchorage, AK \$90,000
- WJXW/Jacksonville, FL \$500,000
- WPLA/Plant City, FL \$862,500
- WPLP/Tampa & WKIS/Orlando, FL Swap, no cash consideration • WHGH/Thomasville, GA (CP Sale) \$2,702
- •KACY & KQPD/Payette, ID \$258,000
- KICT-AM/Salina, KS \$275,000
- COEDIOHawa KS \$186 000
- KBTC & KSCM/Houston, MO \$130,000
- KWOC-AM & FM/Poplar Bluff, MO \$642 000
- •KBSR-AM & FM/Hardin, MT \$382,000
- WKBR/Manchester, NH \$1,400,000
- WZOZ/Oneonta, NY \$650,000
- •KXPO-AM & FM/Grafton, ND \$250,000 for 50% of stock
- ♥WBBG/Cleveland, OH \$1.9 million
- KBBR/North Bend, OR \$100,000 for 50% of stock
- WKAP/Allentown, PA \$600,000
- WJNL-AM & FM/Johnstown, PA \$1,101,000
- KCLE/Cleburne, TX \$542,000
- KGLF/Freeport, TX (CP Sale) \$240,000
- WNIS/Portsmouth, VA \$575,000

Note: Last week, several small transactions were listed in Transactions AI A Glance although their details were not printed and they were not calculated into last week's totals. This week their details appear in full, they are listed again in this section, and their prices are included in the weekly totals.

BUYER: Harmon Broadcast Partners, owned by Brent Harmon and Elvin Harmon. They have recently applied for an FM CP in Solana, FI SELLER: WPLA Broadcasting Company Inc., owned by Ercelle Smith. DIAL POSITION: 910 kHz POWER 1 kw FORMAT: Country BROKER: Donald K. Clark Inc.

#### STATION SWAP WPLP/TAMPA & WKIS/ORLANDO

PRICE: No cash consideration COMMENT: These stations are being swapped by their respective owners so that new AM/FM combos may be created by both companies

WPLP: Owned by Guy Gannett Broadcasting Services Inc., headed by President John DIMatteo. The company also owns four AMs and four FMs including WSSP/Orlando, WPLP will be traded to Susquehanna Broadcasting to be combined with WHVE/Sarasota DIAL POSITION: 1250 kHz POWER: 5 kw FORMAT: News/Talk

WKIS: Owned by Susquehanna Broadcasting, headed by Louis Appell and Art Carlson, The com pany owns seven AMs and 11 FMs, including WHVE/Sarasota, FL. WKIS will be traded to Guy Gannett to be combined with WSSP/Orlando. DIAL POSITION: 740 KHz

POWER: 5 kw days/1 kw nights FORMAT: News/Talk Continued on Page 12

#### Brokers work for the seller. But who works for the buyer? We do.

From identifying target properties to closing, we fill a unique void in the acquisition chain ... we work for the buyer. We assist during the most critical phases, like due-diligence inspections, writing business plans, securing debt and raising capital. Nearly \$200,000,000 of acquisition experience during the past five years can be put to work for you.

(301) 992-7500



JUNE

#### Finally, a great-sounding cartridge that holds up under broadcast use. The Shure Broadcast Cartridge.

Every component in Shure's three new phonograph cartridges is designed to resist strains that ordi-nary broadcast cartridges can't take

nary broadcast carridges can't take ...without sacrificing great sound. Our revolutionary Cuc Guard' design helps prevent the stylus from bending backward or breaking during backward or breaking bending. without sacrificing high frequency response. And even if you inadvertently slide the carridge across a record, our exclusive wrap-around stylus

our exclusive wrap-around stylus

grip limits lateral stylus movement. protecting the stylus

protecting the stylus. Plus the superb sound you expect from Shure. The precisely engineered stylus asembly, bearing and carridge body of Shure's new broadcast car-tridges give you the exceptional high performance characteristics you expect from the naker of the legendary Shure V15V-MR. And

SHURE

our exclusive MASAR\* polished tip reduces surface noise and stytus and record wear from the first play. Shure's new broadcast carridge line consists of the BC70 splerical tip, b<sup>-1</sup> mount. BC80 elliptical tip, P-mount: and BC90 elliptical tip, b<sup>-1</sup> mount. Each delivers the rug-gedness. reliability and sound per-formance you've come to expect from Shure. For more information, call or

our exclusive MASAR " polished

Hartrey Avenue, Evanston, IL 60202-3696 (312) 866-2553.

Breaking Sound Barriers for over 60 years

For more information, call or rrite: Shure Brothers Inc., 222

WPLA/PLANT CITY PRICE: \$862,500

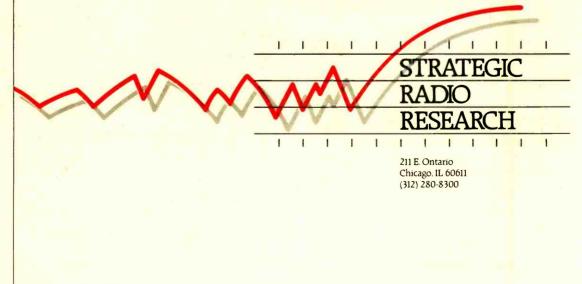


**You've got a good concept**, a talented and motivated airstaff. and a reasonable advertising budget. Everything feels right. But the damn Arbitrends show you sitting there flat.

The reason you feel frustrated is you're flying blind. And you won't find out what's wrong until you do the obvious thing: Ask your target audience what's wrong.

**Strategic Radio Research** has a research plan specifically designed to help stalled radio stations break out of the pack and achieve the success they deserve. We'll research your concept, your liners, your advertising and your music. We'll help you kick your station into gear and get some ratings growth out of the damn thing.

We're fast. We're good. And we're available now. Call Kurt Hanson for more details, collect, at (312) 280-8300. If you've got a good concept and a good staff, they deserve the support.



# **RADIO BUSINESS**

#### TRANSACTIONS

Continued from Page 10

Georgia WHGH/THOMASVILLE PRICE: \$2,702 (CP Sale) BUYER: Moses Gross SELLER: H.G.H. Investments Corp., owned by Robert Holton, Benjamin Hatcher, and Moses Gross. DIAL POSITION: 840 kHz POWER: 10-bw daytmer

COMMENT: This transaction represents a buyout of partners' stock. Gross will become the sole owner of WHGH.

#### 

KACY & KQPD/PAYETTE PRICE: \$258,000

BUYER: Owyhee Broadcasters Inc., owned by William Williamson, Linda McCormick, and Matthew McCormick. They also own KWRO & KSHR/ Coaulie, OR.

SELLER: Blue Mountain Broadcasting Co., owned by John Runkle Jr. and Betty Runkle.

DIAL POSITION: 1450 KHz; 100.1 MHz

POWER: 1-kw daytimer; 3 kw at 300 feet

FORMAT: Country; AC

Kansas KICT-AM/SALINA PRICE: \$275.000 BUYER: HRH Broadcasting Corp., owned by Herbert Hoeflicker and Ruby Hoeflicker. They also own KNDY/Marysville, KS.

SELLER: Compass Communications Ltd., headed by Henry Salne. The company also owns KBOO/Marina, CA. It recently applied for FCC permission to self KSSS/Colorado Springs, CO; KVUU/Pueblo, CO; and KICT-FM/Wichita. Salne and certain other Compass partners also own an interest in KNOX-AM & FM/Grand Forks, ND. DIAL POSITION: 550 kHz

POWER: 5-kw daytimer FORMAT: Country

#### KOFO/OTTAWA PRICE: \$186,000

BIVER: Brandy Communications, owned by Brandley Howard and Andrew Eichenwald. SELLER: Target Communications, owned by Donald Ait. He also owns WRLX & WFK/IUscaloosa, AL; WRUS & WBVR/Russellville, KY; WZOQIWapokoneta, OH; KXK/JDubuge, IA; KAFX-AM & FM/Diboll, TX; KLIO/Clinton, IA; KZBB/Poteau, OK; and WMME-AM & FM/Augusta, ME. DIAL POSITION: 1220 kHz POWER: 250-watt daytimer FORMAT: AC

#### Missouri

KWOC-AM & FM/ POPLAR BLUFF PRICE: \$642,000

BUYER: Bluff City Broadcasting Inc., owned by Jerome Zimmer. He also owns KZIM & KEZS/Cape Girardeau, MO.

SELLER: Three Rivers Broadcasting

DIAL POSITION: 930 kHz; 94.5 MHz POWER: 5 kw days/500 watts nights; 14 kw at 215 feet FORMAT: Country; Beautiful

BROKER: Chapman Associates Inc.

#### KBTC & KSCM/HOUSTON

PRICE: \$130,000 BUYER: Texas County Radio Inc., owned by Robert Berri. SELLER: Broadcasters of Texas County Inc., owned by William Alessi, Donald Kruse, and Orvil Loge. Alessi also owns an interest in KPCR-AM & FM/Bowling Green, MO. DIAL POSITION: 1250 kHz; 99.3 MHz

POWER: 1-kw daytimer; 3 kw at 300 feet

FORMAT: Country; AC

#### New Hampshire WKBR/MANCHESTER

PRICE: \$1.4 million BUYER: Weston Properties XVIII L.P., whose principals include Joseph Robbat Jr., Gerald Williams, Douglas Biggar, and Richard Horowitz. SELLER: WKBR Associates, headed by President Arnold Bioom. DIAL POSITION: 1250 kHz POWER: 5 kw FORMAT: AC

#### Montana

#### KBSR-AM & FM/HARDIN PRICE: \$382,000

BUYER: Radiovision Partners Limited Partnership, whose principals include Robert Raines, Anthony Gazzana, and John Carney. The firm also owns WAZY/Lafayette, IN and KEZA/Fayetteville, AR.

SELLER: California Broadcast Group, headed by George Beaudet.

DIAL POSITION: 1230 KHz; 95.3 MHz

POWER: 1-kw daytimer; 1 kw at minus 12 feet FORMAT: AC

#### New York

#### WZOZ/ONEONTA

PRICE: \$650,000 BUYER: Wireless Works Inc., owned by Christopher Coffin, Patricia Tocatilan, and Eugene Blabey. They also own WSLB & WPAC/Ogdensburg, NY and WVOS-AM & FM/Liberty, NY. SELLER: Corgl Communications Inc., principally owned by A. William Lee. DIAL POSITION: 103.1 MHz POWER: 2 kw at 360 feet FORMAT: AC BROKER: Kozacko-Horton Company.

#### North Dakota

KXPO-AM & FM/GRAFTON PRICE: \$250,000 for 50% of stock BUYER: A partnership consisting of Robert Oble, Randy Oble, and Norman Bakken. SELLER: KGPC Company, principally owned by Gary Pearson and Beverly Pearson. Pearson also owns KZZY/ Devils Lake, ND. DIAL POSITION: 1340 kHz; 100.9 MHz POWER: 1 kw days/250 watts nights; 3 kw at 125 feet FORMAT: AC

#### Ohio

WBBG/CLEVELAND PRICE: \$1.9 million BUYER: Robinson Broadcasting

Inc., owned by Larry Robinson. He previously was a partner in KWK & KGLD/St. Louis.

SELLER: Jacor Broadcesting Inc., headed by Chairman Terry Jacobs. The company also owns WMJ/Cleveland, OH; WLW & WEBN/Cincinnati, OH; WGST & WPCH/Atianta, GA; WOIK-AM & FM/Jacksonville, FL; WKYG & WXKX/Parkersburg, WY; WMYU/Sevierville, TN; and WYHY/ Lebanon, TN. DIAL POSITION: 1260 kHz

POWER: 5 kw FORMAT: Big Band

#### Oregon KBBR/NORTH BEND

PBICE: \$100,000 for 50% of stock BUYER: David Walker, who is currently the station's PD. SELLER: Big Bay Radio Inc., owned by Rod Walter, Richard Walter, Glen Walter, Karl Kimmel, and Margaret Ann Karl. DIAL POSITION: 1340 kHz POWER: 1 kw FORMAT: Country

#### Pennsylvania WKAP/ALLENTOWN

PRICE: \$600,000 BUYER: Robert Williams SELLER: Lawrence-Williams Broadcasting Corp. DIAL POSITION: 1320 kHz POWER: 5 kw days/1 kw nights FORMAT: AC COMMENT: Williams currently owns a controlling interest in this station through various classes of stock. At completion of this transaction, he will own 100% of the corporation.

#### WJNL-AM & FM/ JOHNSTOWN, PA

PRICE: \$1,101,000 BUYER: United Federal Credit Union, headed by Chairman Edward Susa.

SELLER: Mark Gregg, US bankruptcy trustee for Cover Broadcasting Inc. DIAL POSITION: 1490 kHz; 96.5 MHz

POWER: 1 kw; 50 kw at 100 feet FORMAT: AC

#### Texas KCLE/CLEBURNE

PRICE: \$542,000 BUYER: Fletcher Broadcasting, owned by Earl Fletcher and George Martl. They also own KDSI & KOPYIAlice, TX. SELLER: KCLE Inc., owned by Richard Kiement. He also owns interests in KGAF/Galinseville, TX; KOGT/Orange, TX; and KBUK/ Baytown, TX. DIAL POSITION: 1120 kHz POWER: 250-watt daytimer FORMAT: Country

#### KGLF/FREEPORT (CP SALE) PRICE: \$240,000

BUYER: Bayport Communications of Freeport Inc., owned by Roy Henderson. He also owns KLEF/Seebrook, TX and LPTV station KOSIL/Clear Lake City, TX

SELLER: Freeport Broadcasting Ltd., owned by Derrill Holly, Andrew Wimbish, and William Cordell.

DIAL POSITION: 103.3 MHz POWER: 100 kw at 1049 feet

#### Virginia WNIS/PORTSMOUTH PRICE: \$575,000

BUYER: Target Media Group Inc., headed by Chairman Fred Paimer and President David Paimer. They also own WATH & WXTQ/Athens, OH. SELLER: Sinclair Telecable Inc., headed by John Sinclair. He also owns WCDX/Mechanicsville, VA and recently applied for FCC permission to buy WRAP/Nortolk. DIAL POSITION: 1350 kHz POWER: 5 kw FORMAT: News/Talk



At Fleet's Communications Group, we've provided Innancial services to broadcasters for many years. Not only group owners, but we've also helped many operators become first-time owners. Now we'd like to do the same for you. To see how fast we get you on the air, call Colin Clapton, Sr. Vice President, at 401-278-6267. Or write Fleet National Bank, 111 Westminster Street, Providence, RI 02903.



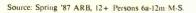
# 

Power 106 Los Angeles

"When we were at Film House shooting Power 106's Direct TV<sup>®</sup> campaign for spring, I told them if we got a 7 share, I'd be the happiest man alive. Well we did. And I am."

Trust The Leader with your stations's marketing plans for fall. When it comes to

getting results, Film House is Setting The Standards







Word Of Mouth: 91% of those who say they bought a poor-quality item will never buy anything made by that firm again. And they tell an average of nine other people about the experience. Source: Office of Cons

# **Coping With Criticism**

ince nobody's perfect, we all come in for our fair share of criticism. The inability to handle such criticism can - and most likely will - limit your potential for career advancement

However, even the most thinskinned among us can improve our ability to weather even the most vicious blows to our egos. Here, courtesy of Murrieta, CA-based consultant Robert Carl, are some tips on how to effectively deal with criticism:

· Be honest with yourself. Realize that you have faults. If you maintain a certain degree of humility, even the most barbed criticism won't cut so deeply.

• Put yourself in the place of the person criticizing you. If you held that person's job, what would have been your reaction to whatever prompted the criticism?

• If you're convinced the criticism is unfounded, discuss that with the person offering it. Get

#### Formats Of The **Rich & Famous**

When listeners	with house-
hold incomes of	\$50,000 or
more listen to the	radio, these
and the site for another for	and a state

Classical	33%
AOR	17%
News/Talk	17%
Country	12%
Source: Mediaman	Research Inc.

these feelings out in the open before they cause you to harbor resentment that's bound to surface elsewhere.

• Don't apologize unnecessarily. Save it for when circumstances warrant an apology. . Don't whine during or after the

criticism. No one wants to work with a whiner.

• When being criticized, stop talking as soon as you feel your stress level rising. Give yourself time to think about what you want to say before you say it.

• Turn criticism into helpful advice. Ask your critic how you might have done the job better.

• Focus your efforts on following your superior's critical suggestions. The result wins raises and promotions

#### And Don't Ask For Coffee Either ...

n a recent survey of 2000 secretarial students enrolled in the Katherine Gibbs School, 75% of those polled said they didn't want to be called secretaries Instead, they preferred the titles

of "executive secretary" (35%), "executive assistant" (23%), "executive coordinator" (20%), or "administrative assistant" (14%). Another 8% wanted a different title entirely

# **Briefcase** Elbow

hite-collar workers who habitually carry their office home with them every night run the risk of developing what Michigan State University Dr. David Hough calls "briefcase elhow

Hough describes the condition as being similar to "tennis elbow" in that the constant weight of these leather lunchpails causes executives' forearm muscles to gradually stretch and possibly even tear.

To relieve this unpleasant corporate side effect. Hough suggests that sufferers pack their throbbing arms in ice, take aspirin, and start carrying their briefcases in their other hands.

As for preventative measures, Hough says you can either lighten the load, switch hands occasionally, or avoid carrying the case for long stretches.

# WKLH Sales Piece Puts **Rock In Historical Role**

n an effort to convince prospective clients of the durability, viability, and desirability of the AOR/Gold format, WKLH/ Milwaukee has created one of the most visually arresting pieces of sales literature in recent memory.

Using the tag line "Sure they're hot now, but it'll never last," eight-page, 8 1/2" x 11", tri-color brochure contrasts vintage and recent Number One albums from such core artists as the Rolling Stones, Paul Simon, and Eric Clapton as well as the station's spring '86 and winter '87 Arbitron numbers.

Printed on slick stock for that true classic touch, this particular

#### Brainstorming Vs. Research

hat will the future be like? The most accurate predictions have come from science fiction writers and others with the courage to dream. claims Walter B. Wriston, former Chairman of Citibank and author of "Risk And Other Four-Letter Words" (Perennial Library, \$8.95).

For example, many things Jules Verne, the Godfather of Science Fiction, prophesied 100 years ago including atomic-powered submarines - have come to pass.

In contrast, those who have relied upon scientific research have almost always missed the mark. Wriston notes that a presidential commission appointed by Herbert Hoover in 1929 to forecast developments through 1952 employed 500 researchers and failed to even mention atomic energy, jet propulsion, antibiotics, or dozens of other developments that we now take for granted as part of everyday life.



Sure they're hot now, but it'll never last!

sales promotional tool is an eyepopping, concrete example of how to turn a negative into a positive and could be applied to not only stations working within the Gold or "Classic" formats, but also any station that wants to capitalize on having been the radio station to which its audience has grown up listening.

#### Follow-Ups Pay Off In Sales

ccording to a recent IBMcommissioned study, for each 100 cold calls that were followed by product information sent to the potential customer, an average of 38 sales were recorded

When no follow-up literature was mailed? The average number of sales recorded dropped to eight.



September 1-4 — RTNDA in: ternational Conference. Orange County Convention Center, Or lando, FL

• September 9-12 - Radio '87, sponsored by the NAB. An-aheim Convention Center. Anaheim, CA

September 11 — 1987 MTV Music Video Awards. Universal Amphitheatre, Los Angeles, CA.

• September 12 - Academy of Television Arts and Sciences Non-Televised 39th Annual Prime-Time Emmy Awards..Creative Arts Categories. Pasadena Civic Auditorium. Pasadena, CA.

• September 17-18 - 37th Annual Fall Broadcast Symposium Sponsored By Institute of Electrical and Electronics Engineers. Washington Hotel. Wash-Ington, DC

 September 20 — Academy of Television Arts and Sciences 39th Annual Emmy Awards. Pasadena Civic Auditorium. Pasadena CA

• September 20-22 - National **Beligious Broadcasters Western** Chapter Meeting. Los Angeles Airport Marriott. Los Angeles,

 September 24-25 — National Religious Broadcasters South-ern Meeting. Hyatt Regency. Memphis, TN.

September 29 - October 1 -Society of Broadcast Engineers National Convention. St. Louis Convention Center. St. Louis, MO

 September 30 — Internation al Radio & Television Society Newsmaker Luncheon, Key note Speaker: FCC Chairman Dennis Patrick, Waldorf-Astoria New York, NY

 October 12 - CMA Awards Grand Ole Opry House. Nashville, TN.

 October 14-16 - National Religious Broadcasters Mid-western Chapter Meeting. Pheasant Run Resort. St. Char les. IL

 October 22-24 - National Religious Broadcasters Eastern Chapter Meeting, Sandy Cove Bible Conference Center, North East. MD.

• January 23-25, 1988 - RAB Managing Sales Conference. Hyatt Regency. Atlanta, GA • January 25, 1988 — 15th Annual American Music Awards. Shrine Auditorium. Los Angeles, CA

 January 30 - February 3, 1988 - National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels. Washington, DC.

• February 11-13, 1988 — CRS. Opryland Hotel, Nashville, TN

•February 12-13, 1988 -Gavin Convention. St. Francis Hotel. San Francisco, CA. March 2, 1988 - National Association of Recording Arts and Sciences 30th Annual Grammy Awards. Radio City Music Hall. New York, NY. • March 3-5, 1988 - R&R Convention, Loews' Anatole, Dallas,

• April 9-12, 1988 - NAB 66th Annual Convention. Las Vegas Convention Center. Las Vegas, NV

April 11, 1988 — Academy of Motion Picture Arts and Sciences 60th Annual Academy Awards, Shrine Auditorium, Los Angeles, CA

• June 8-12, 1988 - BPME Association 32nd Annual Sem nar. Bonaventure Hotel. Los Angeles CA • October 10, 1988 - CMA Awards. Opryland Hotel. Nash ville, TN

WALKY -TBOSSEFALASMagic (caleda FM 100 2 96 WHYT WMZC WELL Rock



For the Best in a TRAVELING BILL BOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411

# Roger Waters









*****	1 * * * * * * *	*****	*****	*****	1 *****
******	******	******	*****	******	******
*****	******	******	******	******	******
* * *	*** ***	*** ***	***	*** ***	*** ***
******	*****	*** ***	*****	******	*** ***
******	******	***	******	******	*** ***
******	*****	*****	******	*****	*****
* * *	***	*****	***	***	*****
******	***	*****	******	<b>₩₩</b>	*****
******	***	***	******		***
******	***	***	******		*** ***



#### One of the Most Added at CHR! 122/51

TONY MALRINI, PD, WGH/Virginia Beach, VA: "In all dayparts in my hottest rotation! Immediate recognition and response!!!!"

# EUROPE "Carrie"

#### **MAJOR MARKET ACTION:**

WKSE add B94 add PRO-FM deb 29 KEGL 21-19 Y95 add KKBQ add 34 KRBE add 36 Y100 34-23 WGH deb 28 Q105 deb 26

WMMS add KBEQ add KCPW KWK add WLOL deb 32

KZZP add I KCPX 35-27 KATD add 34 KWSS add KPLZ

KUBE deb 33





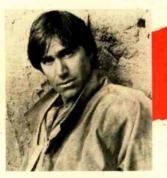
# WILL TO POWER "Dreamin"

#### One of the Hottest Club Records in the Country!

LOU SIMON, PD, KCPX/Salt Lake City:

"It's happening in the clubs and sounds great on the radio. Top 10 phones!"

WKSE 28-23 Z100 20-15 KIIS 35-29 KROY 30-23 KCPX 27-19 KS103 21-16 KMEL 10-5 (HOT) KATD 23-18 PWR106 1-1 (HOT) KAMZ 15-12 KEZB 20-16 BJ105 10-7 KMGX 22-16 KYNO 24-16 (HOT) KCAQ 25-18 KDON 36-29



# DAN FOGELBERG "Lonely In Love"

R&R AC CHART 29-20!

LOCK IN YOUR UPPER DEMOS, FEMALES AND MALES, WITH DAN FOGELBERG!



$\begin{array}{c} \star \star$	* *	****	$\begin{array}{c} \mathbf{x} \mathbf{x} \mathbf{x} \mathbf{x} \mathbf{x} \mathbf{x} \mathbf{x} x$		* * * * * * * * * * * * * * * * * * *
******	******	*** ***	******	******	*** ***



NOW ON OVER 65 CHR REPORTERS!

# ALEXANDER O'NEAL "Fake"

PAUL DAVIS, MD, KXX106/Birmingham:

"Top 10 phones both male and female adults! This record is selling in this market!"

A FORMER #1 URBAN CONTEMPORARY RECORD! WXKS deb 21 WCAU 40-35 PRO-FM add KRBE 35-29 Y100 deb 29 WCZY add KDWB deb 35 WLOL deb 36 KXX106 14-10 KMGX 17-12 I94 39-25 (HOT) KYRK 36-31 KCAQ 28-21 WZYP 37-27 Z102 32-25 OK95 38-28





NOW ON OVER 50 R&R CHR REPORTERS!

# **REO SPEEDWAGON** "In My Dreams"

LOU SIMON, PD, KCPX/Salt Lake City:

"We've been playing this off the LP for months and the Top 5 phones haven't stopped! A multi-format smash that grabs females ... test it and see!" KEGL 40-29 WMMS deb 33 99DTX add KDWB 23-16 (HOT) WLOL 23-18 KCPX 6-6 K104 deb 36 WINK 37-32 KZOU 27-19

WKDD 37-29 KRNQ 33-28 KZIO add WGRD 35-30 (HOT) WZPL add KIYS 12-11 95XIL 33-26 KWTO 30-25 KTRS 36-29





# **LUTHER VANDROSS** "I Really Didn't Mean It"

R&R URBAN CONTEMPORARY CHART 6

Luther is headed for his <u>4th Consecutive #1</u> Urban Contemporary single from his MULTI-PLATINUM ALBUM, "Give Me The Reason."

LUTHER VANDROSS DEFINES MASS APPEAL AND MULTI-FORMAT!





#### **MCA Net Sets** 2nd Qtr. Records

n the three months ending June 30, MCA Inc. posted the highest net income and revenues in the company's history

Paced by strong domestic syndication sales of the "A-Team" television show, record earnings from the Universal Studios tour, and a 42% increase in second-quarter revenues from the company's music entertainment group, MCA also recorded its highest first-half numbers ever.

During the second quarter of 1987, MCA's net income jumped 38% over the comparable period for 1986 to \$38.8 million, as secondquarter 1987 revenues climbed 17% over the comparable period last year to \$611.3 million.

Meanwhile, MCA's first-half net rose 14% over last-year's figures to \$67.1 million, as first-half 1987 revenues increased 10% to \$1.1 billion

FILMS



COMING ATTRACTIONS: Next week's openers are high-lighted by "The Lost Boys," a rock 'n' roll comedy of horrors centered on a gang of stylish teenage vampires led by Kiefer Sutherland, and "The Living Daylights," the new 007 thriller in which the latest man to be bottled as Bond (Shakespearean actor Timothy Dalton) takes on the KGB, arms merchants, heroin dealers, and a small army of terrorists. Guess who wins

SIZZLING SUMMER: Last veekend the summer season's domestic box office passed the billion-dollar mark. With 17 current films boasting box office takes of more than a million dollars last weekend, industry sources predict 1987 will be the biggest single summer sea son in moviegoing history.

# Michael Jackson **Reference Guide Arrives**

ith the Gloved One's latest album just a shot away, now's the time to look back at the his career to date and there's no better single source than "Sequins & Shades: The Michael Jackson Reference Guide" (Pierian Press; hardcover \$29.95)

Author Carol Terry divides the 450-page book into five major sections, beginning with a bibliography of the more than 1000 books, periodicals, magazines, newspaper articles, and published reviews dealing with the Jackson 5, the Jacksons, and Michael.

The second section consists of a day-by-day chronology of events in the above-mentioned lives, including such arcana as record release dates, concert and tour dates, public appearances, birthdays, weddings, press conferences, videos, recording sessions, and more.

The third section is devoted to the more than 650 US and UK record releases. The fourth is an alphabetical list of every song Michael Jackson has been connected with as either a composer, vocalist, producer, or arranger. Finally, there are six indexes covering the information contained in the previous four sections. For more information, contact

Patricia Curtis at (313) 434-5530. To order toll-free, call (800) 443-5915.

#### TOP 10 SHOWS JULY 20-26

TV

- 1 Family Ties 2 The Cosby Show
- 3 Cheers 4 CBS Sunday Night Movie
- ("Murder: By Reason Of Insanity") 5 Murder, She Wrote
- 6 Designing Women
- Golden Girls 8 Hunter
- 9 Growing Pains The Days And Nights Of Molly Dodd
- THE BOTTOM FIVE
- 66 Down And Out In Beverly Hills
- 67 Werewolf 68 The Adventures Of Beans
- Baxter Mr. President
- 70 Karen's Song



Ronnie Spector

LEGENDARY LADIES" DE-BUTS ON CINEMAX: Ronnie Spector, Martha Reeves, Grace Slick and Belinda Carlisie are but a few of rock's historic singers captured live in the Cinemax special "The Legendary Ladies," set to premiere Sunday, 8/2 at 10pm. Other

performers include soul chanteuses Mary Wells and Freda Payne, '60s teen queens Lesley Gore and Brenda Lee, and the Shirelles' Shirley Alston Reeves. An encore showing will air Wednesday, 8/5 at

MTV'S EUROPEAN BIRTH-DAY BASH: MTV will celebrate its sixth anniversary on Saturday, 8/1 (noon to 11pm) by launching MTV Europe, a sister station that will run indepen-dently of its American counter-MTV has also scheduled the premiere of a new fourweek series, "Music Passport," to debut Wednesday at 10pm with the spotlight on Duran Duran.

INTO THE NIGHT: Long-time Louisiana soulmen the Neville Brothers will make an appearance on Fox's "The Late Show" 11pm Friday, 7/31, while psychedelic popster Jullan Cope appears Tuesday, 8/4 Johnny Carson plays host to wee Scottish lassie Sheena Easton on Friday, 7/31 and Dionne Warwick on Wednesday. 8/5 . . . "Late Night With David Letterman" swings into a coun-try mood this week with a repeat broadcast featuring rockabilly legend Carl Perkins (Monday, 8/3) and, in a new show, Randy Travis (Tuesday, 8/4)

Frankle Avalon and An-nette Funicello spread out the beach blanket, roast a few weenies, and host "Friday Night Videos" 7/31 at 1:30am.

MTV show times are EDT. All other listings EDT/PDT; subtrack one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings are subject to change.

**MUSIC & MOVIES** 

for cable . . .

#### CURRENT

VCRs Top Cable: VCRs are now found in

43.8 million (49.7%) of US households,

 SUMMER SCHOOL (Chryselis) Singles; I'm Supposed To Have Sex With You/Tonio K. Mind Over Matter/E.G. Daily Other Featured Artists: Fabulous Thunderbirds, Taml Show LA BAMBA (Slash/WB) Single: La Bamba/Los Lobos Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley • FULL METAL JACKET (WB) Featured Artists: Sam The Sham & Pharoahs, Nancy Sinatra DRAGNET (MCA) Singles: Dragnet/Art Of Noise (Chrysalis) City Of Crime/Tom Hanks & Dan Aykroyd Just The Facts/Patti Labelle Helplessly in Love/New Edition Other Featured Artists: Peter Aykroyd & Pat Thrail • REVENGE OF THE NERDS II Single: Back To Paradise/38 Special (A&M) (No Soundtrack Avail-. BEVERLY HILLS COP II (MCA) Singles: Shakedown/Bob Seger Cross My Broken Heart/Jets I Want Your Sex/George Michael Be There/Pointer Sisters Love/Hate/Pebbles Other Featured Artists: Charlie Sexton, Corey Hart INNERSPACE (Geffen) Singles: Twistin' The Night Away/Rod Stewart Hypnotize Me/Wang Chung Other Featured Artists: Berlin, Narada Michael Walden, Sam Cooke SPACEBALLS (Atlantic) Singles: Spaceballs/Spinners Wanna Be Loved By You/Ladyfire (Curb/MCA) Other Featured Artists: Berlin, Van Halen, Pointer Sisters HARRY AND THE HENDERSONS (MCA)

Single: Love Lives On/Joe Cocker

UPCOMING



THE LOST BOYS (Atlantic Singles: Good Times/INXS & Jimmy Barnes Lost In The Shadows/Lou Gramm Other Featured Artists: Echo & Bunnymen, Roger Daltrey • THE LIVING DAYLIGHTS

- Single: The Living Davlights/A-Ha (WB) Other Featured Artists: Pretender (Promo 12-inch Only)
- STAKEOUT Single: Rhythm Is Gonna.../Gloria Estefan & Miami Sound... (Epic)
- (No Soundtrack; Available On Artist's Album) WHO'S THAT GIRL (Sire/WB)
- Single: Who's That Girl/Madonna Other Featured Artists: Scritti Politti, Coati Mundi, Ciub Nouveau BACK TO THE BEACH (Columbia)
- Singles: Pipeline/Stevie Ray Vaughan & Dick Dale Surfin' Bird/Pee-Wee Herman
- Other Featured Artists: Dave Edmunds, Marti Jones, Eddle Money NADINE
- Featured Artists: Sweethearts Of The Rodeo (No Soundtrack; Available On Artist's Album) • THE DISORDERLIES
- Singles: Wipeout/Fat Boys with Beach Boys (Tin Pan Apple/PG) Heard A Rumor/Bananarama (London/PG)
- CAN'T BUY ME LOVE Singles: Living In A Box/Living In A Box (Chrysalis)
- One Lover At A Time/Atlantic Starr (WB) (No Soundtrack; Available On Artists' Albums) DIRTY DANCING (RCA)
- Single: (I've Had) The Time.../Bill Medley & Jennifer Warnes Other Featured Artists: Eric Carmen, Blow Monkeys, Ronettes . BURNIN' LOVE
- Single: Burnin' Love/Doctor & Medics (IRS/MCA)
- (No Soundtrack Available) HE'S MY GIRL
- Single: He's My Girl/David Hallyday (Scotti Bros./Epic) (No Soundtrack Available)



# only 43 million (49.2%) of which are wired Source: Nielsen Media Research

**RETAILING INNOVATIONS** 



**ALEX KLEIN III** 

#### **OVER \$5,000 PER MONTH IN REVENUES** FROM THREE HOURS PER WEEK!

# **RADIO PROFITS FROM** SHOPPING AT HOME

Home shopping shows have been making a lot of money for a lot of people in television. The question that radio managers are asking is "Can we find a way to successfully offer this type of programming? And if we do, can we make enough money to justify the changes required?" The answer is "Yes, we can!" In fact, later I'll tell you about a new radio audience shopping system that is ringing radio station cash registers big . . . adding over \$5,000 to \$8,000 per month to the bottom line. One that is perfect for stations where profits don't come easily like in smaller markets, for AM daytimers, and for religious and ethnic formatted stations. A system that can be done with only two and three hours of air time per week

#### We've Done "Home Shopping" Before

Radio veterans recognize that over the years we have already developed some techniques very similar to those used on TV home shopping shows. We've done it with direct response spots (often with associated short length specialty programming) where listeners call an "800" long distance number to order the promoted items. And, in smaller communities specialty radio shows that have the feel of a home shopping show have been produced under names such as "swap meet" or "classified ads." Although these programming ideas produced positive results they have not produced for radio anything like the impact that "home shopping" shows are producing for TV. So, taking this history of limited success into account, what would it take to create radio audience shopping shows that could make it big

#### **Three Success Factors**

There are three obstacles that a home shopping program must overcome to become a major success on radio

First. Unfortunately, home shopping as it is done on television

"Home shopping as it is done on television is a threat to radio's local retail clients."

is a threat to radio's local retail clients. These TV shows come into a community as new distributors who are selling discounted goods in competition with an increasing percentage of radio's local advertiser base. Each purchase that is

made by a home shopping viewer (like a handbag, a piece of jewelry, an item of clothing) is made through a company operating outside the community and is a direct sales loss to a local business. And once a customer goes on the computer list of a home shoppng company you can bet that the type and frequency of contacts between the company and the customer will expand (catalogues, direct mail, etc.) and the variety of items offered will increase

For this reason radio should not bring into its communities more shopping shows that will directly compete with local businesses. Instead, the best counter-programming position for radio is to provide home shopping shows in support of local advertisers.

Second, Because each radio market and station is so individual in size, demographics, and programming format, a new radio shopping program should be flexible enough to be tailored to a station's existing format identity. I doubt many radio stations would drop their current format to become "Your 24-hour-a-day shopping station.

Third. A new radio shopping system must use some new techniques in sales, marketing, bookkeeping and administration that differ from those used in most of today's stations. But, these new techniques should adapt as easily as possible to a station's existing operations and be reasonably easy for busy station people to learn and use

#### The System Exists

This list of three wishes seems to be a tall order to accomplish. But the system I mentioned earlier does each. The company that created it is the Radio Retailing Network

The system is tailored to radio's strengths. It is based around a call-in talk and shopping program which promotes and sells the goods and services of local advertisers. Its Shows are produced and administered in station studios by station staff. But producing the Show does not require changes in the station's staff or format. The Show is sold to advertisers as part of a station's ongoing sales and promotion programs.

I have had the hunch for some time that a shopping show could be a real moneymaker for radio And the first Affiliates of the Radio Retailing Network are seeing those kinds of exciting financial returns. As highlighted at the beginning of this article with as few as three hours of time per week, they have been generating additional station revenues of over \$5,000 per month.

#### **Smaller Stations Profit**

The company's president, Tony Niskanen says that the best station profile to use their system is one located in either a small to mid-size market or positioned in a specialty segment of a larger metro. The management of the station should be actively involved in sales within the community. It should not be in a sold-out spot position with a tight advertiser mix, but should have the availability of unsold spots and flexibility to expand its spot schedule to accommodate the many new advertisers that the Show generates.

Niskanen reports that their Show is compatible with any format. The best length for a Show is from a minimum of one hour up to a maximum of three. The best time to position the Show is where a change in format content, or a shift, or a low point in listenership is currently occurring. Possibilities are almost unlimited, including the evening meal hour or (ADVERTISEMENT)

## **Success Factors For Radio Home Shopping**

- Promote Local Advertisers
- Adapt to Station Format/Market
- Produce, Sell and Administer With Existing Station Resources

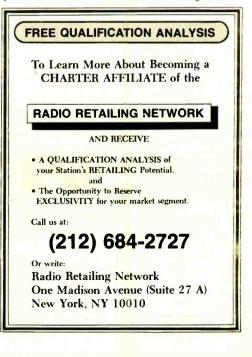
"The best station profile is one located in either a small to mid-sized market or positioned in a specialty segment of a larger metro."

the midday lunch time hour during weekdays, weekend mornings or afternoons, etc. Each station joining the Network is assisted in identifying the best time slot for its market and format style.

**Charter** Affiliates The company is seeking qualified stations interested in becoming Charter Affiliates of the Network

The Network's primary objectives are 1) to supply training and support systems for Affiliates to startup, produce and sell Shows for their markets, and 2) to market the Show concept and its Affiliates to national suppliers to local advertisers

Since its beginnings, radio has responded quickly to opportunities in local advertising. The Radio Retailing Network has created a new, fascinating and profitable way for radio executives to quickly adapt the home shopping phenomenon to their local markets. It will be interesting to see which stations will be fastest in catching this wave.





Bikinis Go Bust: In 1977 bikini sales totalled 51% of women's swimwear, a figure that's shrunk to 19% today

# The Future Of Franchising

Will Account For Half Of All Retail Sales By 2005

ncreasing at a rate of 10% per year, franchises are the fastest-growing sector of the US economy.

According to a recent study conducted by the Washington, DCbased Naisbitt Group, the amount of money generated by franchises will double its current level, becoming a *trillion*-dollar per year industry accounting for half of all retail sales, by the end of 2005.

All of which is good news for radio sales departments, as franchises cater to such diverse, easily segmentable population trends as the increase in two-income families, the rise of the yuppie culture, the baby boomlet, and the greying of Americans in general.

#### Turn Your PC Into An Answering Machine

A circuit card that enables your personal computer to double as a telephone answering machine is currently available from Milpitas, CA-based Complete PC Inc.

The card converts phone messages into digital form, then stores them on the computer's hard disc. A note appears on the screen when a message needs to be retrieved. Use of the circuit card does not prevent the computer from performing other functions simultaneously.

Users can also set up electronic "mailboxes" to leave personal messages for frequent callers. The caller can receive the message by punching in their personal telephone code after the familiar sound of the beep. Retail price: \$349.

#### Fastest-Growing Franchises

Company Number of L	Inits .
1) Domino's Pizza	577
2) McDonald's	390
3) Burger King	262
4) Jazzercise	253
5) Fantastic Sam's	248
(haircutting)	
6) Wendy's	237
7) Ice Cream Churn	225
Rainbow International	
Carpet Dyeing &	
Cleaning	225

Cleaning 225 9) Hardee's 211 Thrifty Rent-A-Car 211

\* Annual average over past two years

ource: International

Franchise Association

Franchises also benefit from an extremely low failure rate. According to statistics gathered by the US Commerce Department, only 10% of all franchises have failed within

#### Quarter-Inch TVs On Horizon

The Japan Broadcasting Corporation (NHK) recently unveiled a color television with a screen that's a mere quarter-inch thick. However, the 20-inch television will not be available to the public for another 10 years.

NHK is currently working on improving the lifespan of the color display panel, which consists of millions of red, green, and blue fluorescent lamps. The picture is created depending upon the amount of light in each lamp. the last five years, compared to more than half of independent businesses during the same time frame.

Furthermore, the 1985 failure rate for individual franchise units was only 3.7%. In 1986 – the worst year for franchises ever – the number of entire franchise systems that failed totalled a mere 78.

#### CHRONICLE

Born To:

WEA NY Branch Marketing Coordinator Warren Pudjak, wife Eileen, son Daniel Eric, born June 23.

WKZN & WJLT/Charlottesville air personality/AE Mark Garwood, wife Mary, daughter Frances Elizabeth, born July 8.

WPOW/Miami air personality Dennis Reese, ex-WINZ/Miami personality Kathy "Wild" West, daughter Emily, born July 13.

Virgin Records West Coast Promotions Manager Bob Frymire, wife Nancy, son Adam Robert, born July 15.

WXUS/Lafayette air personality Miles Morgan, wife Joanne, son Michael Ryan, born July 19.

Z95/Chicago MD Brian Kelly, wife Lisa, son Nicholas, born July 20.

Marriages:

KAT/Dubuque PD Wes Davis to AE Sue Randall, July 4.

WPOC/Baltimore PD Bob Moody to Karen Rademaker, July 18.



# **Electronic Wallet**

A bsent-minded executives who are forever losing their company credit cards can now carry a security system in their back pocket.

The Chatsworth, CA-based Creative U.S.A. firm has recently developed a "SecuraCard" wallet that sounds an alarm when a credit card has not been replaced in its proper compartment.

When a card is removed, a mini-

ature contact switch sends a signal to a computer chip, which sounds the alarm. If the card is in use, a light sensor mounted on the front of the wallet can be triggered to prevent the alarm from sounding until the card is replaced.

The wallet, which retails for \$24.95, can hold up to six credit cards and comes with a three-year battery. For more information, contact Creative U.S.A. at (818) 718-8044.

#### EZ Communications Launches Chain-Wide Anti-Drug Effort

Working in conjunction with TM Communications, the Fairfax, VAbased EZ Communications radio station chain recently announced the creation of custom-designed anti-drug jingles that will air between five and 12 times per day on every EZ-owned station across the country.

"To the best of my knowledge, we are the very first broadcast

company to address the drug issue in an organized and orchestrated plan on every radio station we own," said EZ VP/Programming Dan Vallie.

Based on the "Just Say No" theme, the jingles consist of various anti-drug lyrics sung before each station's call letters. For more information, contact EZ Communications at (703) 591-1000.





He could be sleeping. Or playing tennis. But Bob Madigan loves to talk.

Bob is the host of a new, lively weekend show on Talknet that focuses on finance and other everyday problems.

He joins a great Talknet line-up that already includes Sally Jessy Raphael and Bruce Williams on weeknights, Nei Myers overnight, and Dr. Harvey Ruben on weekends.

Bob is young, enthusiastic, knowledgeable, with a world of experience as an NBC News Correspondent.

Young people are already familiar with his daily feature on NBC's Source called The Money Memo. And his popular book, The First Time Investor, is due out in paperback this Fall.

Listen. Then call us at (212) 664-2577 today. Before another weekend goes by.



© 1987, NBC Subsidiary (Talknet), Inc. All Rights Reserved



**NEW & ACTIVE** 

#### 95/29

KYNO 11-18 WNNK add WTIC 38-32 194 add WRCK 36-31 KCAQ deb 26 KZZB 39-31 WWFX deb 31 KXX106 add WCGQ add WSSX add 0104 add WAPE 27-22 WYKS add WFMI 33-25 WPFM add KZOU deb 40 WVBS add WPFM add WCZY deb 39 KITY 28-25 KYYY add KDWB add WLOL 37-33 KSAQ deb 36 WBNO add FM102 add WGTZ deb 36 WBWB add KPLZ add WZOK add 35 WAZY add KUBE deb 36 KF95 36-30 KFMW add PWR106 39-36 KIYS deb 32 KKAZ add KITS add 29 CHED add KTMT 38-30 WFLY deb 37 KSND deb 40 KHTZ add KMGX 31-26 OK95 37-27 794 add





#### AM-FM Stereo Radio **Caps** Available



anufactured by St. Petersburg, FL-based Dol-phin Technological Industries, "Hat Man" is the only AM/FM stereo radio with built-in earphones officially licensed by Major League Baseball and the National Football League.

Available in an assortment of colors, "Hat Man" fits any size, and can be custom-imprinted with your radio station's logo or call letters. The cap requires two "AA" batteries (not included) and is retail priced at \$29.95. For volume discounts and further information, contact Mike Ballinger at (813) 823-2879

#### **Catalog Of Sounds**

comprehensive catalog of books pertaining to the reavailable from Mix Publications of Berkeley, CA. The 44-page paperback lists publications on subjects ranging from audio technology,

R&R TIMELINE

time he left KKGO for KFI.

production, and business to reference works on the audio, music, videocassette, and music software industries. For additional information, contact Mix at (800) 233-9604. In CA, call (800) 641-3349.

**Carts Go Digital** 

he digital audio revolution

has now come to radio sta-

tion cart machines, via the

3M "HCDA 3000" digital audio sys-

tem. Looking much like standard

cassettes, each cartridge can store up to 16 cuts - or 20 minutes of sound - using true, 16-bit digital

audio

A cue track allows the operator to find the beginning of a cut in a maximum of 15 seconds, and then start it instantly. For more information, contact 3M at (800) 447-0414

## **Koss Intros CD** Headphones



ew headphones designed specifically for CD listening have been unveiled by the Koss Corp. Sporting a frequency response of 10-30,000 Hz, the "SST/10" features a "closed-ear" design that helps seal out virtually all external noises.

Additional features include a notch-step setting for optional placement along the ear and a 10-foot coiled cord. Retail price: \$119.95

#### **Music Software** For Macs

he Fayetteville, AR-based Programming Co-Op re-cently announced the avail-ability of "Music DataBase," a music scheduling software for the Apple "Macintosh" computer, Boasting that "the entire program can be operated with one finger us-ing the Apple 'mouse,'" the com-pany claims that people who have never operated a computer before can learn to run "Music DataBase" in less than one hour.

For further information, contact the Programming Co-Op at (501) 521-1435

WXKS add WMJQ deb 35 Z93 add 37 **KRBE 40-37** B96 40-36 295 deb 38 92X add WNCI add



THE NEW SINGLE FROM THE DOUBLE ALBUM SIGN " THE TIMES

n. Counting Ruffisio & Forgnois to 1087 Poister Park Records



#### Gary Owens YEAR AGO TODAY

Capitol names Ray Tusken VP/Rock Promotion and Bill Burks VP/Artist & Product Development

- Solar switches distribution to Capitol
- Hai Rosenberg Exec. VP, Lotus Communications
   Dick Warshaw VP/GM, KFSD/San Diego
- Dick Warshaw VP(CM, KFSD/San Diego
   #1 CHR: "Gory Of Love" Peter Cetra [Full Moon/WB) (2 wks)
   #1 AC: "Words Get In The Way" Miami Sound Machine (Epic)
   #1 UC: "Sweet Love" Anta Baker (Elektra) (2 wks)
   #1 Country: "Desperado Love" Conway Twithy (WB)
   #1 AOR Track: "Higher Love" Steve Winwood (Island)
   #1 Jezz: "Double Vision" B. James & D. Sanborn (WB) (2 wks)

5 YEARS AGO TODAY

#### KTSA/San Antonio becomes first fulltime AM Stereo station

- Lon Helton promoted to KHJ/Los Angeles PD
   Dallas Cole named WKTI/Milwaukee PD
- Dallas Cole named WKTI/Milwaukee PD
  #1 CHR: "Eye O1 The Tiger" Survivor (Scotti Bros./CBS) (4 wks)
  #1 AC: "Hard To Say I'm Sorry" Chicago (Full Moon/WB)
  #11 UC: "And I Am Telling You I'm Not..." Jennifer Holiday (Geffen)
  #11 UD: "Kirage" Fleetwood Mac (WB) (2 wks)

YEARS AGO TODAY

#### Mark Driscoll new PD of KNDE/Sacramento

- #1 CHR: "1 Ust Wart D Be Your Everything" Andy Gibb (RSO)
   #1 AC: "My Heart Belongs To Me" Barbra Strelsand (Col.) (3 wks)
   #1 Country: "It Was Almost Like..." Ronnie Milsap (RCA) (5 wks)
- •#1 LP: "Crosby, Stills & Nash" Crosby, Stills & Nash (Atl.) (4 wks)



#### July 31, 1987 R&R = 23

#### NEWSBREAKERS

Edited by Jim Dawson

#### Radio



Neol Gladner

 NEAL GLADNER has been named GM at KARN/Little Rock and the Arkansas Radio Network. He was previously Director/News & Operations for KARN and ARN for the past three years. He succeeds LARRY WIL-SON, who resigned to become GSM at KZSN/Wichita



#### Tony Brown

•TONY BROWN has been upped from MD/Asst, PD to PD at WBLX/Mobile. He joined the station in 1985 as afternoon drive announcer

#### PROS ON THE LOOSE

Rich Anton - Nights WHTX/Pittsburgh (412) 673-3015

Steven Bernson - Promo. Direc. Y95/Dallas (214) 580-0566

Freddle Cruz - Nights WHQT/Miami (305) 456-0686

Robin Freed - PD/Air Talent KVLI/ Lake Isabella, CA (213) 386-0652

Bill Garcia - PD/MD KSD-FM/St. Louis (314) 993-1182

Bruce Jacobson - Evenings WROV/Roanoke, VA (703) 985-0687

Banana Joe Montione - PD WSRZ/Sarasota, FL (813) 951-6393

Ken Moore - PD/Talk Host WIBX/ Utica, NY (315) 783-0487

Joseph Piriz - Promotion Dir. WINZ/Miaml (305) 887-1048

Elise VanderBorght - MD KNCN/ Corpus Christi, TX (512) 447-1484



 CHARLIE CASSIDY has been name ed PD/afternoon driver at KKCS-AM & FM/Colorado Springs, CO. A 16-year broadcasting vet, he was most recently PD/announcer at KYKC/Sioux Falls, SD

.JOE MITCHELL has rejoined WMVB/Millville, NJ - which he programmed from 1980-84 - as GM. He previously was LSM at WFPG/Atlantic City

. LEON CLARK has been promoted to NSM at KFI & KOST/Los Angeles, where he was previously Regional Sales Manager and AE for more than three years.

.LORI SHAFER has been named Corporate Controller at Fairfield Broadcasting. She was previously Sr. Accountant at Seidman and Seidman.

RICHARD WHITE is the new VP/ GM at WFAS-AM & FM/White Plains, NY. He had been VP/GM at WTAE & WHTX/Pittsburgh since 1985.

# CHANGES

Greg Butkowski has joined WKFM/Syracuse as an AE. Angelica Martin and Annie Zoller have joined Hillier, Newmark, Wechsler & Howard's Chicago office as AEs.

Richard Wolper has joined KFI & KOST/Los Angeles as an AE

lan have been named Sales Assistants at Hillier, Newmark, Wechsler & Howard Beverly Adlam and Andrea Jacobs

have been appointed AEs at WYNY/ New York. Christine Sheffield has joined WLS

& WYTZ/Chicago as an AE. Gail McHale and Deborah Kreisl

have been appointed AEs at Shadow Traffic Network's New York and Philadelphia offices, respectively.

Beth Martin has been named Arbitron's Client Service Rep, Radio Advertiser/Agency Sales for the Southeastern Region

Ron Young has joined the KOOL/ Phoenix sales staff.

Bob Schwall has been appointed Chief Technical Engineer and Pam Johnston has been upped to Studios Manager for Atlantic Studios, a division of the Atlantic Recording Corp. Elliott Federman has been named Manager/Quality Assurance for Atlantic and Elektra Records.

• DEIRDRE HALACY has been anpointed to the new position of Director/Program Administration at KYBG/ Denver. She was formerly OM at KSHY/Chevenne, WY.

# Records



herry Ginsberg

SHERRY GINSBERG has been named National Director/Press & Artists Relations at Elektra/Asylum. She previously held the same title at Poly-Gram, and replaces the departing GEORGE DASSINGER.

.IANIS MAIFLLO has been unned to the new position of Manager/International Public Relations at Atlantic Records. She joined the label's International Dept. in 1974, and was most recently International Artist Relations Liaison



PAUL SCHULMAN has been named Director/East Coast Operations for Global Pacific Records. He was VP/ Operations for the Living Music label in New York



• PAT HALL has been appointed Manager/Product Management at RCA Records. She was previously Director/Marketing at Slash Records, a division of Warner Brothers.



R&R delivers your message with effective reach and frequency ---before, during and after Radio's most important event of 1987.

#### TIP AD PACKAGE **INCLUDES:**

/ Ratings Report & Directory

#### ✓ 3 Radio '87 Newspaper Issues

- Pre-Convention, Sept. 4
- Convention, Sept. 11
- Convention Follow-Up, Sept. 18

#### **BONUS DISTRIBUTION**

- Extra copies direct to:
- ✓ Radio '87 hotel rooms
- ✓ Radio '87 exhibit hall
- Agency media planners/buyers

#### SPECIAL SAVINGS

Special TIP savings of up to 20% through August 14. Call your R&R advertising representative today for more information.



RADIO & RECORDS

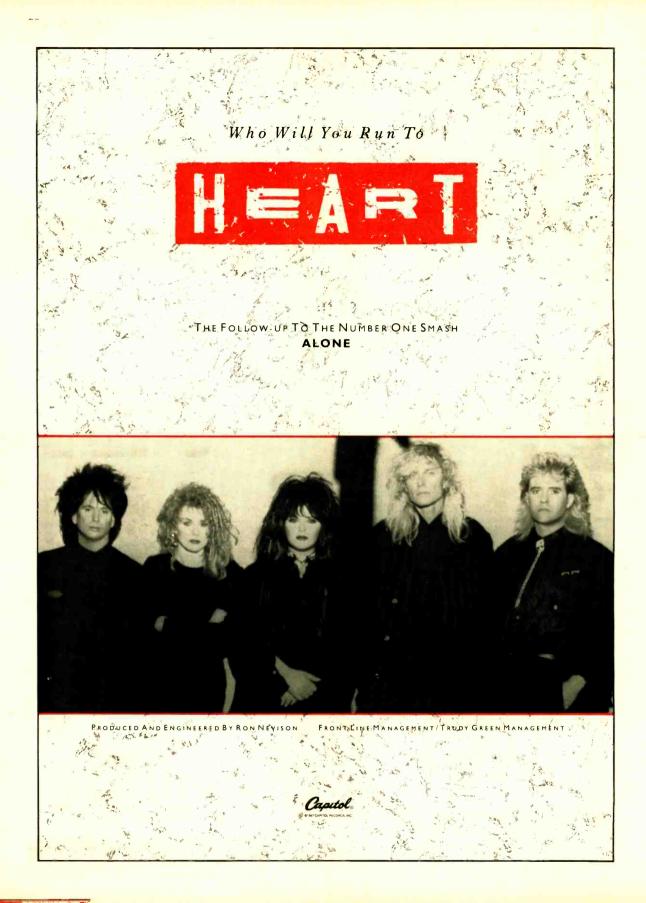
Los Angeles (213) 553-4330

**New York** (212) 605-0355

Washington (202) 662-7487

Nashville (615) 292-8982

Gretchen Johnson and Kristin Al-



# Craigo In The Doghouse Again?

**R STREET TALK** 

Ex-CHRYSALIS President JACK CRAIGO may be returning to the Nipper kennel for the RCA/A&M/ARISTA DISTRIBUTION top slot vacated by SAL LICATA's move to EMI/MANHATTAN. Craigo was once an RCA Division VP

METROPLEX CEO NORMAN WAIN isn't retiring after all His reversal of plans to sell out to partner ROBERT WEISS doesn't affect the sale of WCPT & WCXR/DC to BOB SILLERMAN, originally designed to lower debt levels for Weiss's leveraged buyout. Meanwhile, Metroplex National PD-BOB KAGHAN's job has been phased out, though he'll stay at WCXR as PD until its sale is complete

A dark cloud still surrounds CBS and 7100/NY over the leak of the MICHAEL JACKSON record last week. PD SCOTT SHANNON told the NY Daily News he's not sorry he did it and he'd do it again. While no one inside CBS will go on record, STREET TALK hears the label will press the issue of identifying the source of the leaked record.

Still refusing to name his source, OM STEVE KINGSTON verified the existance of the mislabeled STEVIE RAY VAUGHN single which contains MJ's "I Just Can't Stop Loving You" and

· Denies allegations that Z100 copied and distributed the record to any other stations · Points his finger back to Epic for the

leak

· Questions charges of damages to Michael Jackson

Z100 is still playing E/P/A records, and hasn't pulled anything from the list.

After almost 20 years at WLS/CHICAGO, "Super Jock" LARRY LUJACK is hanging up his headphones next month. The legendary morning driver turned PM driver signed a 12-year, \$6 million deal in 1984, but CAP CITIES/ABC is buying out the remaining years of his contract. Lujack won't be able to work elsewhere in Chicago, but is accepting offers for foursomes at the golf links

STREET TALK hears the two major candidates to take the "Wave" (KTWV/L.A.) format national are the SATELLITE MUSIC NETWORK and WESTWOOD ONE. A decision could come by next week.

JIM HARPER returns to WNIC/DETROIT mornings, replacing DAVE MCKAY, With Harper still part-owner of crosstown WDTX, lawvers are hard at work.

Ex-WGCI/CHICAGO personality BOB WALL and his wife, now living in Tampa, were sentenced to four years probation after pleading guilty to drugging and sexually abusing a teen-aged babysitter

It's official: MARK THOMPSON & BRIAN PHELPS from WAPI/BIRMINGHAM will take over KLOS/LOS ANGELES mornings in September

KNEW & KSAN/SF OM BILL STEDMAN is out after more than five years with parent MALRITE

**INFINITY's \$40** million junk bond offering last week, underwritten by SHEARSON, LEHMAN BROTHERS, was so hot it was oversubscribed - demand was so high that brokers couldn't fill all the orders. According to a company prospectus, principals MEL KARMAZIN, MIKE WIENER, and GERRY CARRUS each made \$550,000 in '86 and will take home \$625,000 in '87. Infinity's next station purchase will likely be in Detroit, the only Top 10 market it's not in. Talks with WRIF have stalled, and METROPOLIS'S WDTX is reportedly being shopped around.

#### God Is Listening

Self-appointed citizen's watchdog JOHN PRICE has somehow clocked WFBQ/ INDIANAPOLIS's BOB & TOM at an average rate of 17 dirty jokes an hour. He's launched his third round of petitions to the FCC, asking it reexamine the morning duo's act in light of new, more stringent indecency standards.

#### WAPE/JACKSONVILLE'S HOYLE

DEMPSEY has toned down his morning act after pressure from a local religious council. The group had been sending tapes to the FCC and asking sponsors to consider withdrawing their ads. GM MARK SCHWARTZ claims the station already had plans to change the show before the council's protest.

Why has consultant MARC McCOY, a former PD at WLAK/CHICAGO, been seen in the hallways of crosstown AC WCLR?

Continued on Page 26

## **AIR PRIORITIES: WEEK**

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Aug. 5, 1987

Artis WARREN ZEVON GO WEST DAVID BOWIE THE CURE

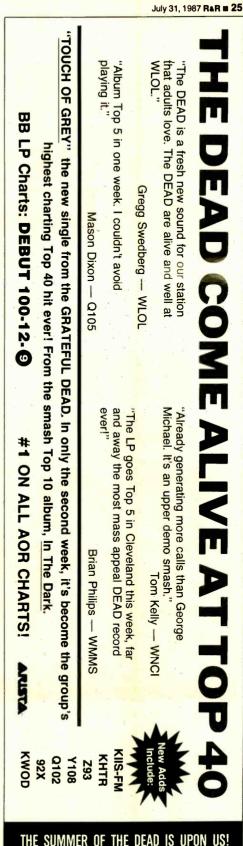
Title LEAVE MY MONKEY ALONE DON'T LOOK DOWN NEVER LET ME DOWN WHY CAN'T I BE YOU

VIRGIN CHRYSALIS EMI/AMERICA ELEKTRA

Label

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.





P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544

# GUESS WHO'S COMING TO DINNER?





# **STREET TALK**

Why Are They On Radio?



These lovely faces (and bods) are among the entrants in the UJENA GIRL O/ The Airwaves Contest being held in the current "Swimwear Illustrated." Top prize is a multi-page spread and cover in the December issue. Shown (Ir) are KPWRLA.'s Power Mouth Patty, KROQ/LA.'s April Whitney, WACL/Waycross, GA's Lindy Rome, and KDKB/Phoemik's Clindy Wine. Who says radio is for people who are too ugly for TV?

Continued from Page 25

Consultant LEE ABRAMS denies the latest round of rumors that he's getting set to leave the BURKHART/ABRAMS fold to start his own company. Meanwhile, 3kw Jazzer

WOTB/NEWPORT BEACH-MIDDLETOWN, RI is the latest to take the New Age plunge under Abrams's guidance. To be known as "Fresh Air For Rhode Island," the station has moved down the dial from 107 to 100.3.

AC morning teams take note — KBIG/LOS ANGELES is in immediate need of an early morning tandem. T&Rs to ROB EDWARDS.

The MD slot at KCPW/KC is still open after DAN PEARMAN's 360: He accepted then turned down the gig after he was promoted to PD/OM at KEYN-FM/WICHITA, replacing JERRY KING.

Country WSIX/NASHVILLE, just taken over by HICKS, will have its formatic future determined by popular vote. Newspaper and TV ads ask people to call a phone number over the next two weeks and vote for their favorite music.

KXYQ/PORTLAND morning team TODD BRANDT & RICK RIDELL exits ... After less than a month at the Satellite Music Network, ex-WMAQ/CHICAGO personality NANCY TURNER is leaving for middays at WUSN in the Windy City ... DAN STEVENS leaves KZPS/DALLAS afternoons for mornings at WQYK/TAMPA. WMGG/COLUMBUS has switched from mainstream Gold to Classic Rock, gunning for too-rated AOR WLVQ.

A fire at WKPA & WYDD/PITTSBURGH's transmitter site on 7/26 knocked the combo off the air for at least five days ... KCEE & KWFM/TUCSON were forced off the air 7/27 after two unexplained explosions at their facilities.

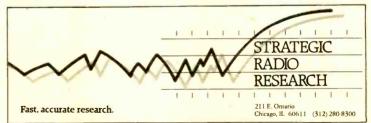
Country combo WMZQ/DC is now fully simulcast, with AM PD KATY DALEY moving to FM overnights.

KTAL/SHREVEPORT morning man MICHAEL STOREY died Tuesday (7/28) of complications from diabetes. He was 37.

Two hundred people paid tribute to late radio exec STEVE WHITE at a memorial service NBC held at New York's Tower Suite. NBC is setting up a scholarship fund in White's name for broadcasting students.

Congratulations to WB VP/Promotion RICH FITZGERALD on his marriage to MARY PROUT (8/1).

Sincere wishes for a speedy recovery to COLUMBIA West Coast National Promotion Director GEORGE CHALTAS, who was shot in the arm at his home while successfully defending his wife PAULA from an attacker. After an outpouring of calls and cards from the industry, George said, "I didn't know I had so many friends. Thanks to everyone."



IT I



MZUNGU

be people who

ARUDI ULAYA

have to fight

MWA FRIKA

for their freedom...

#### APATE UHURU\*

There will, thank god,

#### IN OUR OLD

also be artists who

COLONIAL HOME

remind us that oppression

WE DRANK OUR BITTERS

cannot last....

WHILE THE EMPIRE FELL

That stolen power

ONE DAY THE MAU MAU CAME

cannot be kept ....

ALL WE HAD WAS LOST

And that when enough

THE MAU MAU

people have had enough,

CAME IN '52

they can no longer

THE SUN WENT DOWN

be denied.

Virgin

AND WE DREW THE DRAPES

\*WHITES GO BACK TO EUROPE FREEDOM FOR AFRICA ALL LYRICS FROM "LEAVE MY MONKEY ALONE!"

# MONKEY SEE, Monkey Do

"LEAVE MY MONKEY ALONE"

Warren Zevon

The single and 12° from the LP Sentimental Hygiene. Produced by Warren Zevon, Andrew Slater and Niko Bolas. Arranged by George Clinton. © 1987 Virgin Records America, Inc.



NOW ON OVER 45 CHR REPORTERS

INGLUDING:			
WMJQ 37-32	Y100 27	KROY deb 30	WTIC 33-24
PRO-FM add	WHYT on	KWOD on	KAMZ 10-7
KKBQ on	KZZP on	KS103 29	
KRBE deb 32	FM102 28-25	KMEL 22-18	

ALREADY A TOP FIVE URBAN CONTEMPORARY HIT!

# DOT " Johnny B

NOW ON OVER 70 CHR REPORTERS

CKOI on WCAU 37-33 PRO-FM on KEGL add KRBE on

WGH on KWOD add KCPX on WLAN 35-28

WPST 34-29 WMMS 33-26 KSAQ 35-29 KWOD add KIYS 31-25 KZZU 33-28 KTRS 37-27 KOZE 31-21 KTMT 25-19

AOR TRACKS: 6

# ROBI ust Around The Corner"

the forthcoming Lp:"After Here Through Midland" BF The worldwide appeal continues with Top 5 action on the European charts. A MUST LISTEN!

STARTING AT:

KITS add 27 KOZE on **KZFN** add



Produced by Don Gehman



MUSIC

# ADAM WHITE

# **TULL IT LIKE IT IS** Ian Anderson Polls Fans

he upcoming Jethro Tull album on Chrysalis, "Crest Of A Knave," is "significantly more enjoyable" than the group's last few releases. Ian Anderson knows this, because a majority of 844 Tull fans in a dozen US cities told him so.

They did that with the help of Chrysalis and album radio stations across the country. It was an unusual exercise, which Anderson says was designed to "give me some reassurance that we'd done

ord, 'Well, Well, Well,' and it was

one of the top indie releases of 1986.

In fact, it helped them get the CBS

Following "Giant," Rough Trade

and the major agreed the live set

would be better released independ-

ently, "maintaining continuity with

alternative media and retail," ac-

cording to Feldman. He suggests a

packed CBS fall release schedule

The deal is flexible other than re-

was also a factor.

**MINOR & MAJOR** 

ant.'

deal '

the right thing for the American market" with the album, "and to give the record company some direct idea of who they'd be selling it to."

The Tull leader originally thought of polling a sample of the group's fans in one market. After he got label support for the idea. the survey was expanded. Chrysalis Director/National Album Promotion Kevin Sutter asked 12 major-market AORs (with the emphasis on heritage stations) to



lan Anderson gets out the vote. publicize the project and help recruit participants.

Listening sessions were held mostly in hotel rooms, with attendance of between 50 and 100 at each. Listeners were asked to answer 10 questions as they heard the album, rating songs and expressing opinions about Tull music. Anderson was present on tape.

#### **Designer Cornflakes**

For him, the key questions related to "whether the album was 'significantly' more enjoyable than the last few, and whether it represented the kind of music they'd like to see us continue with.

"That's the hard-line commer-cial attitude which I normally don't manifest in making music, but I do employ in the other busi-nesses I'm involved with," he explains. "But it's not like designing the cornflakes to put in the packet, so much as designing the packet. The cornflakes have already been manufactured."

#### **Older Fans Show**

The survey had other revealing aspects. Says Sutter, "We envisioned seeing a lot of 18- to 24-year-olds, but the spread was more like 17-44." There were Tull enthusiasts from "all walks of life," he notes. One was a lawyer in his '40s who flew from San Antonio to Dallas to participate; in New York, the food buyer at New York's Four Seasons restaurant called to be involved.

"People caught on the idea perhaps better than we expected," concludes Sutter, and that includes stations that were initially reluctant. As far as fans were concerned, the Chrysalis exec says, "It was interesting to hear their perceptions of radio. One of the questions was, 'What three songs from the album are your favorite. and another was, 'What three would you want to hear on the radio

"There was a difference in their replies. It struck me that they understood what a radio song was They were very well-informed.'

# Compact Data

#### **Capitol Tower Receives a Facelift**

Nick Rhodes and John Taylor of Duran Duran and the Motels's Martha Davis were among the guests as Capitol hosted a champagne reception July 27 to celebrate completion of the renovated Capitol Tower.

Capitol-EMI Vice Chairman/Chief Executive Joe Smith presided over the ceremonies, which included the re-lighting of the Capitol Records sign and rooftop spire. The addition of several executive offices, plus general wear and tear maintenance, constituted the bulk of the three-month renovation project.

A representative of Mayor Tom Bradley was also on hand to present a proclamation naming July 27 "Capitol Tower Day" in Los Angeles. The 13-floor, circular building is a Hollywood landmark and has been home to the label for the past 31 years



Partygoers at the "Capitol Tower Day" festivities included (I-r) Nick Rhodes and John Taylor of Duran Duran and Capitol exec Joe Smith

#### **Elvis Gets New RIAA Award**

The RIAA is preparing a program of annual commemorative plaques to be presented by member labels for pre-1958 recordings (that's the year the association began giving out gold record awards)

The plaques will be given to artists "in recognition of landmark achievements in music history and outstanding contributions to the growth of the record industry.

The first award will be awarded by RCA to Elvis on the tenth anniversary of his death in August.

#### Grace Dishes It To Manhattan

New York restaurant owners Howard Jones and Ashford & Simpson have some competition: from Grace Jones. Her new eaterie, in the city's SoHo district, takes its name from her disco hit, "La Vie En Rose," No word on whether the decor includes warm leatherettes, but you can see Andy Warhol's portrait of GJ while you dine.



#### Living In A (Jewel) Box

On the subject of food, "Audio Buffet" is a promotional CD sampler designed to showcase the "new" Chrysalis. It contains current cuts by Jellybean, Living In A Box, Dweezil Zappa, Go West, Taurus Boyz, Huey Lewis & the News, and others. The disc was shipped out with lapel plns of the streamlined butterfly, the label's new logo. Bee there!

#### Short Cuts

 BLUE MAGIC and RONNIE DYSON are first artists on the new Macola R&B label, Slam. Product is due mid-August.

• AL KOOPER has written the liner notes for an MCA reissue of the Blues Project's "Reunion In Central Park" (as a single album) next month

· DIO headlines a benefit concert for the Children Of The Night Shelter Foundation. Joining them at Irvine Meadows In California August 1 are Yngwie Malmsteen, Armored Saint, Black 'n' Blue, and others.

· BUDDY MILES has left Santana, and Alex Ligertwood resumes duties as lead singer · BEATLES CDs coming next month from Capitol are "The Beatles"

(the "White" album) and "Yellow Submarine

 RICHIE HAVENS has two new Rykodisc CDs: ".... Sings Beatles And Dylan" and "Collection." He's now signed to Moss Music Group's **RBI** label



The Upside Of A Deal

Upside chief Barry Feldman quiring Upside to get re-pressing approval, while the Woodentops remain an active future entity for Columbia.

The indie label's other current projects include the release of Welcome Wagon" by new Washington band the Neighbors, and (for its reissue logo, Blue Side) the preparation of a Delfonics pack-



competition with a pumpkin-shaped 12-inch picture disc. Logical for a cut called "Halloween" by German metalloids Helloween, from their current album, "Keeper Of The Seven Keys, Part I.

The label pressed and distributed 5000 of the disc to radio and retail, while promoting the band heavily in the fanzines. RCA's field people were also sent pumpkin masks, instructed to wear them when delivering the record to stations, and have photographs taken.

No, that's not for their personnel files, but for a contest organized by Product Director Alan Grunblatt. The prize, he says, will probably be a trip to Helloween's Halloween concert in Los Angeles

EVERYONE LOVES "STRANGELOVE" "STRANGELOVE" "STRANGELOVE"

# DEPECHE M O D E

#### **The Hit Single**

Produced By Depeche Mode and David Bascomb

From The Forthcoming Album

CKOI 25-21 KSND 24-20 KCPX 9-7 KCAQ 8-1 KATD 9-8 KXYQ 35-32 KWSS 21-18 KDON 17-15 PWR106 25-22 WKPE add KITS 2-2 KOZE 28-25 WRCK add KTMT 34-29 Y97 5-2

© 1987 Sire Records Company

#### EXECUTIVE FLASHBACK

# The "La Bamba" Gringo: Bob Keane Recalls Ritchie

MUSIC

a Bamba" is a good movie, if you ask Bob Keane. I thought it was entertaining," he says. "There were some inconsistencies and

some untruths, but you have to allow a certain amount of poetic license."

He is more qualified than most to review the new screen biography of Ritchie Valens, because he recorded the young rocker's hits "Donna" and "La Bamba" for his Del-Fi label almost 30 years ago.

Keane is also portrayed in the picture, which was written and directed by Luis Valdez. He notes, "I said to Luis, 'Y ou gave me a real nice part for the only gringo in the show'."

Keane's not so sure about the soundtrack, suggesting that Los Lobos missed "the Ritchie Valens feeling" in interpreting his music. "That's what Ritchie was all about: he could stand up in front of a crowd with no microphone and make that place really go. And that came out on his records."

The three-time label owner (Keen Records before Del-Fi, and



Ritchie Valens (i) picking platters with Bob Keane.

Bronco/Mustang later) recalls it took him "a whole month" to convince Valens to record "La Bamba" – a session which cost around \$300.

That's about \$19,000 less than Keane just spent giving "La Bamba" a 1987 facelift, with a fresh instrumental track behind outtakes of Valens' original vocals. It's a new 45 and 12 inch single on Del-Fi, distributed via Original Sound Sales

**Too Much Monkee Business** 



Hey, hey, they're the New Monkees!: (I-r) Larry Sattis, Jared Chandler, Dino Kovas, and Marty Ross.

What's more fun than a barrel full of Monkees? How about a barrel full of old and "new" Monkees? Record buyers will have a choice between the original Monkees and the New Monkees, as each group is planning a release in August.

Rhino will ship "Pool It!," the Monkees' first complete newly-recorded abum in 18 years, on August 19, while the first single, "Heart And Soul," is just out on promotional CD. Warner Bross, will release the first "New Monkees" single August 8, but is still undecided as to which album track will be chosen. The "New Monkees" LP, still untitled, will be released September 15.

The original Monkees landed the services of Roger Bechirian for the production chores (he's produced tracks and/or albums for such Brit rockers as Evils Costello, Nick Lowe, Squeeze and Dave Edmunds). Songs were contributed by long-time Monkee cohort Bobby Hart (who, with Tommy Boyce, cowrote "Last Train To Clarksville"), and '60s hitmaker Tommy James.

The release of the "New Monkees" album will coincide with the premiere of the group's new syndicated TV show, set to air during the week of September 9-15. Most of the filming has been completed. Encouraged by "La Bamba," Keane wants to see a movie made about another of his artists, the late Bobby Fuller, so he's talking to producers and financiers about the project.

#### Valens Honored In L.A. Ceremony

Los Angeles Mayor Tom Bradley declared July 27 "Ritchie Valena Day," in bhoror of the singer who became the first Mexican-American rock star. Gold station KRLA pettoned the mayor's office to issue a proclamation acknowledging Valens's musical and cultural contributions. The station held a live broadcast from Pacoima Junior High School, which Valena attended and where he recorded a live album in 1958. The school was, for one day, renamed after the singer.

# FYI From BMG

The Bertelsmann Music Group's recent financial report for fiscal 1987 included the following facts and figures:

• The first Whitney Houston album on Arista has now sold 14 million copies worldwide.

• RCA's sales around the globe for Bruce Hornsby & the Range amount to 3.5 million units.

amount to 3.5 million units. • The Starship hit, "Nothing's Gonna Stop Us Now," sold more than 2 million copies worldwide, 1.3 million outside North America.

• Producer Mike Chapman's Dreamland label is being revived via a new deal with RCA, with Lita Ford'among the artists.

• RCA also has new deals with King Jay Records, Beggar's Banquet, and SBK Entertainment.

• The first Daryl Hall & John Oates album for Arista is expected within the next 12 months, possibly preceded by an RCA greatest hits containing a couple of new songs.

#### NEWS



Kate Hymai

#### Hyman East Coast A&R VP For Chrysalis

Kate Hyman has been appointed VP/A&R. East Coast, at Chrysalis. She comies to the label from MCA, where she was East Coast Director/A&R.

Hyman will report to Jeff Aldrich, Sr. VP of Chrysalis Records International. "This is a place I've always wanted to work," she told R&R. "There's a real A&R direction here, and a lot of exciting changes going on with [President] Mike Bone.

"We're actively looking for some new acts, and that's obviously something I'll be doing, as well as taking care of our existing proiects."

Prior to joining MCA 18 months ago, Hyman was with Ze Records, handling A&R, artist development, and press.

# Garrett Programs KRXQ



Ron Garrett

After serving as interim PD for four months, Ron Garrett has been named PD at Fuller-Jeffrey AOR KRXQ (93 Rock)/Sacramento. He succeeds Carmy Ferrari, who exited in March.

Garrett joined the station in April 1986 after serving as MD at KRQR/San Francisco and an air personality at San Diego's KGB and 91X and KDJK/Modesto.

Garrett said, "We're up against the Goliath of the market – KZAP, a very good station. They don't take any chances: in their position, they don't have to. We're the station that will take people into the '90s, and we take the stance of going on good new music faster than KZAP. Someone's got to blaze a trail; we're not living off a fat cat history."

In the spring book, KRXQ declined 3.9-3.4 12+ while KZAP dropped 8.0-6.3.

# Beatles Sue Capitol Over CD Releases

The Beatles on CD are the subject of new legal action involving Capitol and former members of the group. In New York State Supreme Court. George Harrison, Ringo Starr, Yoko Ono, and Apple have charged the label with deliberately delaying release of the Beatles' music on compact disc, and with underpaying royalties on the discs. The company disputes the claims.

EMI Records UK is also named in the lawsuit. Paul McCartney, who is signed to EMI worldwide (Capitol in the US) as a solo artist, is not a defendant in this action, but retains a 25% interest in Apple

The suit, filed July 23, contends that Capitol/EMI have "accompanied their failure and refusal to fully exploit sales of Beatles com-

Producer

Sadkin Killed

In Auto Crash

Record producer Alex Sadkin

died Thursday (7/23) in Miami, the

result of injuries from an auto acci-

dent one week earlier. He was 38.

Sadkin's credits include record-

ings with Robbie Nevil, Simply

Red. Duran Duran, Arcadia, the

Thompson Twins, Grace Jones,

He was for several years in-

house producer at Island, having

started in the business in 1973 as an

engineer at Criteria Studios.

The accident occured July 17 in

Nassau, where Sadkin was work-

ing at the Compass Point studios.

With engineer Will Gosling, he was

in a jeep which apparently went

out of control and slammed into a

The two men were airlifted to

Miami for hospital treatment, but

Sadkin was pronounced brain-

dead; life-support systems were

disconnected six days later. Gos-

ling is in intensive care in Mt. Sinai

due to be held Wednesday (29) in

Ft. Lauderdale. He is survived by

daughter Ella and her mother.

Elaine Griffith, and his parents

Hospital, Miami Beach. Funeral services for Sadkin were

and Foreigner.

Miami

wall

pact discs with repeated efforts to force plaintiffs to accept lesser sums...than defendants are contractually obligated to pay." The company responds that the lack of CD manufacturing capacity slowed its catalog release program before this year.

Capitol/EMI, it's also charged, withheld 'million of dollars' in due royalties to pressure settlement of earlier legal action by Apple against the label. The firm responds that the "appropriate" royalties have been paid.

The action seeks damages of \$40 million. Gold, Farrell & Marks of New York are representing the Beatles and Apple.

#### DAT Copycode Results In '88

Test results of the CBS Copycode system intended for DAT recorders won't be available from the National Bureau of Standards before next year.

RIAA President Jay Berman reported this development at an association-organized Copycode demonstration in New York Tuesday (7/28). The government agency will begin the study in September, he said, and it will take "three to four months" to complete.

Impartial tests were requested by Congressional committees considering RIAA-backed legislation to have the Copycode scanner fitted into DAT equipment. Prospects for these Senate and House bills are tied to the test results, release of which now pushes the proposals into an election year.

Berman also reported that the two sides in the DAT dispute, the RIAA and the Electronics Industries Association, are funding the NBS research. Each trade group will contribute \$75,000.

Ironically, said the RIAA chief, he and his EIA counterpart had been awaiting a formal letter on the funding arrangement from Commerce Secretary Malcolm Baldrige, Baldrige died July 25.



THREE ROCKIN' AMIGOS — Geffen National AOR Director Marko Babineau (left) did some heavy hobnobbing at the Texxas Jam dinner party. He's pictured hanging with label stars David Coverdale of Whitesnake and Steven Tyler of Aerosmith.

# The R&R "Year End Review Pack"

1974-1986

- All the hits
- All the charts
- All the formats



Now available

Call Kelley at R&R 213-553-4330

\* Postage included, allow



-----

#### NEWS

#### CD

#### Continued from Page 1

CD are still in flux, but it's expected to come in below \$1 per unit. Commented one major-label executive, "I think Sony is trying to give us a price which will include the raw disc and some sort of shrinkwrap package."

For the July 20/23 bicoastal demonstrations, demo discs from CBS, Chrysalis, Warner Bross, and indie labels DMP and Telarc were packaged onto a shrink-wrapped 9° by 3%" card produced by the Queens Group. This has a mini-sleeve (removable by perforation) for disc storage.

Sources say Queens is developing a larger package for the Wonder title to include a "doughnut" it CD single adaptor. This plastic Actual Size

piece fits around the disc so it can be dropped into the conventional CD player tray. Portable machines have a center spindle which accommodates the three-inch CD without an adaptor.

Discussing the CD single's future in general, Motown Music Group Exec. VP Lee Young told R&R, "We think this is something which can bring back the singles market, if it's priced right."

Young agreed that the \$3 mark at retail seems viable, subject to considerations of packaging, artist royalties, production volume, dealer margins, and other factors. "The mini-CD is really a replacement for the single, which is basically a young demographic, so it has to be priced right for them. "The configuration could be particularly useful with new acts." Young continued. "Because you can get 20 minutes of music, you could go back to the mini-LP or EP format for introducing new artists. The three-inch format is definitely compatible for multi-tiered priceing."

Another impetus for the threeinch CD is Sony's plan to introduce a shirt-pocket size, Walkman-type CD single player this fall in Japan, and the US next year.

As for the Wonder project, he has enjoyed a relationship with Sony since 1979, using the firm's digital recording equipment and promoting its CD hardware. He's thought to be personally involved in the three-inch single discussions with DADC President Michael Schulhof and Exec. VP Jim Frische.

#### Berns

Continued from Page 3 that he have the opportunity. This will free up Dave from the daily routine; he'll have more time to think, and we'll have the lead time to take on projects we want to tackle."

Berns commented, "I'm excited! I'm dancin'! I'm on holiday, which is the perfect way to start off this new job.

"To have learned programming from the likes of David and Bill is to have the best possible background to take over the programming of the premier modern music station in North America. To have a creative, innovative staff with whom to work is the icing on the cake."

Before moving to CFNY, Berns enjoyed a lengthy career in American radio, including several years as MD at WTAE/Pittsburgh.

#### Biondi

Continued from Page 3 tional. a major movie theatre operator based in Dedham, MA, acquired control of the company earlier this year through a \$3.5 billion leveraged buyout after beating back a competing offer from Elkes and other managers.

"Mr. Elkes and Mr. Gorman have made very significant contributions to the success of Viacom. I wish them good fortune in their future endeavors. Mr. Biondi shares my vision of Viacom as the most exciting electronic media company of the world. Under his leadership, Viacom will enter a new era of dynamic growth and fulfill its destiny as one of the world's leading entertainment companies," Redstone said after reaching agreement with Biondi last week.

Elkes should not be financially injured by his departure. His company stock is valued at more than \$23 million, and he is believed to have a "golden parachute" worth another \$2 million. Elkes and Gorman said they will briefly remain with Viacom as consultants, and will soon announce other plans. Biondi has established a reputation as one of the entertainment industry's most aggressive and competent executives. He joined Time Inc.'s Home Box Office (HBO) cable unit in 1978 as Director Of Entertainment Program Planning and eventually rose to become President of the company unit he left following an internal power struggle in 1984. He was named Exec. VP of Coca-Cola Entertainment in 1985 and became Chairman/CEO of Coca-Cola Television in November 1986.

One of Biondi's major challenges will be controlling the massive \$2.4 billion debt that the company has taken on as part of the Redstone LBO. The company's radio properties have been the subject of speculation for several months, as Redstone and other Viacom executives have given conflicting signals on the company's commitment to radio.

Biondi's decision to take the Viacom job surprised many because he was in the middle of relocating to California to run Coca-Cola's entertainment operations.

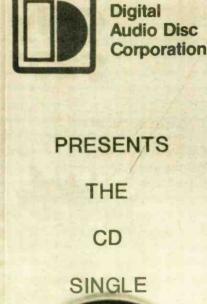
In another top level personnel change last week, Redstone appointed himself Chairman of the company, replacing Ralph Baruch.

#### Mini-CDs Vs. Conventional CDs

3" CD SINGLES — Pictured is a demonstration disc for the Sony 3" CD single presentations to labels in Los Angeles and New York. It's pictured lifesize next to a conventional-sized CD for comparison. The mini-singles hold up to 20 minutes of digital sound, played like the conventional five-inch CD. A "doughnut" plastic adaptor is required for most home CD players to handle the singles.

The packaging is a prototype shrink-wrapped card produced by Queens Group, with detachable CD single sleeve. In theory, the singles could be racked at retail on these cards, like the current CD bilster packs.

<text>





# RAISING THE ROOF





The Smash Single. Produced by Martin Lascelles and Geoff Gurd for De-Mix Productions, Ltd. From the New Album TOUCH AND GO.





MAKING MOVES.

INANS

THE "AIN'T NO NEED TO WORRY"

X/

featuring ANITABAKER

ANITA BAKER APPEARS COURTESY OF ELEKTRA/ASYLUM RECORDS

## **RATINGS AND RESEARCH**

PRIMARY HISPANICS

28%

TRADITIONAL

U.S. HISPANIC

10

RADIÓ STEREOTYPE

20

30

40

#### CULTURAL SEGMENTATION

# The New Age Of **Hispanic Marketing**

#### **By Sandra Scheld**

We have entered the new age of Hispanic marketing: the age of cultural segmentation. Just as the general radio market segmented based on the lifestyles and demographic profiles of its listeners, so the Hispanic radio market must now segment to be effective.

Demographic research shows that Hispanics are a growing and profitable market. According to Strategy Research Corp.'s "1987 US Hispanic Market Guide," there are 18.8 million US Hispanics, and there will be 27 million by the year 2000. Hispanic purchasing power of \$134 billion is in the hands of a young population. That population has an average age of 23.6 years, and 70% of all US Hispanics are under the age of 35.

#### **Cultural Differences** Ignored

Because their cultural differences have been largely ignored, US Hispanics have been targeted like a general market group: a homogeneous population bound by its Spanish language and



Sandra Scheld is Station Manager at KOOK-FM/Houston. She is a former owner and VP of Strategic Radio Research, Chicago.

"Hispanics are a growing and profitable market . . . there will be 27 million by the year 2000."

culture. Research now clearly shows that current Hispanic demographic and cultural trends defy this kind of marketing.

MIRA/HISPANOS, a Hispanic research firm based in San Antonio, identifies three major Hispanic cultural lifestyle segments:

· Primary Hispanics are traditional first generation Hispanics who use Spanish as their first and only language. They have low income and education levels, and their employment is usually manual labor. Spanish electronic media is their only source of information and entertainment. Devoutly Catholic, the extended family influences decision-making. They are the stereotyped Hispanic profile, yet represent only about 28% of Hispanics. · Acculturated Hispanics are se-

cond generation. They speak English at work and Spanish at home. They are blue collar or white collar service workers, have low to moderate incomes, with high school or some college education. They use both Spanish and English media, because they work in the English-speaking world. They approach persons outside their cultural comfort zone with suspicion and mistrust. They take on

issues reinforced by their cultural imperatives of language, family, and religion with a Spanish/English approach. They represent about 57% of the population.

· Assimilated Hispanics represent 15% of all Hispanics, and are one of the fastest-growing lifestyle segments. They speak English and attain higher education levels and higher incomes. However, they retain their ability to speak Spanish and the cultural imperatives of family and religion, as demonstrated by their Hispanic pride, involvement in their community, and observance of social Hispanic customs. Their primary information and entertainment media sources are in English, because they have greater acceptance of the English world. Their thought processes and language patterns are strongly English-oriented. They respond to advertising delivered to them in English - by another Hispanic.

#### Traditional **Marketing Misses**

MIRA/HISPANOS President Geoffrey Crabtree concludes, "Segmented marketing is necessary because traditional Hispanic marketing that ignores Hispanics' cultural lifestyle segments cannot reach 100% of the market."

Nowhere is this more obvious

than in radio. US Hispanic radio uses all Spanish language and Spanish music programming, but reaches only the Primary Hispanics because it disregards the Hispanic cultural lifestyle segments. Hispanics are now going outside the Spanish language when they listen to the radio.

MAJOR HISPANIC CULTURAL/LIFESTYLE SEGMENTS

THE "NEW" BILINGUAL.

50

PERCENTAGE OF HISPANIC POPULATION

**BI-CULTURAL, SEGMENTED** 

HISPANIC RADIO TARGET AUDIENCE

60

70

80

ACCULTURATED AND ASSIMILATED HISPANICS

572

#### "Hispanics are going outside the Spanish language when they listen to the radio.'

For example, Houston - the seventh largest Hispanic market - is representative of national Hispanic market trends. Of Houston's 16% Hispanic population, 90% are Mexican-Americans, and 75% are under the age of 35. Spring 1986 Arbitron data showed that of 17.5 points of Hispanic persons 12+ metro listening, only four points went to the traditional Hispanic stations. Those Hispanic stations delivered about 23% - the Primary Hispanic audience, as predicted by MIRA/HISPANOS research. The remaining 77% of Hispanics were listening to non-Spanish stations, mainly the all-English CHR stations

#### **Targeting Bilingual** Hispanics

100%

15%

= 72%

90

KQQK/Houston targets the assimilated 18-34 bilingual Hispanic through CHR English music with a Spanish/English presentation. This "Hispanic Hits" format follows all the demographic and cultural trends of today's Hispanics.

Although this format is rare in the US. it's common in Hispanic countries. In Mexico City, three of the four top stations are a CHR, an AOR, and a Gold, with Spanish language/English rock music formats. The top stations in Guadalajara, Caracas, and Bogota also follow this format. No matter where you grow up, you grow up with the hits. It should come as no surprise that 12-34 year-olds like to listen to rock music regardless of their ethnic background.

Marketing to the stereotyped Primary Hispanic, who only listens to Spanish music and understands only Spanish, is ignoring the majority of Hispanics today. Traditional Hispanic media cannot reach 100% of the market. An opportunity exists for radio managers who acknowledge the segmented Hispanic market to reap the benefits of serving different segments of the Hispanic audience.





PRESENTS

presents Billy Idol. Powerful. Passionate. Provocative, Breaking all the rules, rock & rolls most riveting per-former is storming the stadiums with

former is storming the stadiums with this summer's holes nost rivering per-former is storming the stadiums with this summer's holest concert tour. And Westwood One is there with tront row center seats for a night of tough, tight totally involving mulle. Captured live on his 1987 Whiplash Smile World Tour, Idol delivers 90 minutes of white-Ind Lock featuring such chart-topping infisiting "White Wedding," "Rebel vell." Eyes Without A Face, "Dancing With Myself," "Flesh For Fantas (?" "Blue Highway," "To Be A Lover," "Sweet Sixteen" and many others. It's an unforgettable evening of sheer excitement airing the weekend of August 28 exclusively on Westwood One affiliates worldwide. The Superstar Concert Scries presents Billy Idol. Once again Westwood One brings your listeners the best in Today's music from tomorrow's rock & roll legends. For more info, comtact your Westwood One Represent-ative new at (213) 204-5000 or Telex 4926015 VWONE.

ative new at (213) 204-5000 or Telex 4996015 WWONE

MESTIMOOD ONE RADIO NETWORKS

make to you by



# RATINGS

# Spring '87 Arbitron 12+

#### Detroit

Maybe WILE should've kept its old "Tiger Badio" slogan from the '60s As was the case last spring baseball sent WJR to the top and exiled WJLB to second place. (Last summer, for example, it was WJR 11.6 to FM98's 7.9.) At night, WJR had a 13 share and WJLB was over an 11. The other hig noise was AOR/Gold WCSY which post ed its best shares since fall '83 seeming to take equal small pieces from AOR, Gold, and AC, WLLZ, which used ample direct mail, retook the AOR lead in what's now a very tight race.

	Winter '87	Spring '87
WJR (Misc)	8.4	10.9
WJLB (UC)	9.0	7.8
WJOI (B/EZ)	5.7	5.5
WCZY-AM & FM		
(CHR)	5.7	5.1
WXYT (Talk)	4.0	4.8
WLLZ (AOR)	4.1	4.6
WRIF (AOR)	4.8	4.5
WWJ (News)	5.2	4.5
WHYT (CHR)	5.2	4.4
WCSX (Gold)	1.7	4.2
WNIC (AC)	4.0	3.9
WWWW (Ctry)	3.8	3.9
CKLW (BBnd)	4.1	3.8
WOMC (AC)	3.7	3.3
WLTI (AC)	3.5	2.8
WDTX (CHR)	2.6	2.7
WKSG (Gold)	2.5	2.4
WGPR (UC)	1.2	1.6
WJZZ (Jazz)	2.6	1.6
WCXI (Ctry)	1.5	1.4
WORS (Clas)	1.3	1.2
WMTG (Gold)	-	1.1
CKLW-FM (Gold)	1.6	1.0

#### **Baltimore**

WLIF declined but hung in to edge WBSB for first place. B104, for its part, continued its rise from a 6.7 last summer; in PD Brlan Thomas's first book, it was first at night and second in all other DPs. WBAL led mornings: WLIF took middays and afternoons. Both Countries rose nicely; WPOC gave away \$42,000 in \$100-1000 increments in a "Social C-Curity" promotion

		Spring '87
WLIF (B/EZ)	10.5	9.8
WBSB (CHR)	9.0	9.6
WBAL (N/T)	8.4	6.6
WPOC (Ctry)	4.8	5.8
WXYV (UC)	6.3	5.7
WIYY (AOR)	5.0	5.0
WCAO (Ctry)	3.4	4.1
WBGR (Rel)	3.1	4.0
WWMX (AC)	4.5	3.3
WFBR (Talk)	3.3	3.1
WQSR (Gold)	2.1	3.0
WCBM (AC)	1.1	2.8
WWDC-FM (AOR)	3.3	2.6
WITH (BBnd)	2.1	2.5
WWIN-FM (UC)	3.2	2.5
WWIN (UC)	1.9	2.4
WRQX (CHR)	1.5	2.2
WEBB (UC)	2.3	2.1
WYST-FM (AC)	2.9	2.1
WGRX (Gold)	2.3	1.8
WRBS (Rel)	1.0	1.5
WHUR (UC)	1.4	1.3
WHFS (AOR)	1.0	1.2
WTOP (News)	.9	1.2

#### Houston-Galveston

Over the last year, market leader KMJ0 has toned down its music slightly. This time, Majic 102 was up in mornings and middays, but down at nights and in afternoons. After that, the music action was in a Country race that hasn't been nearly this tight since becoming a race in the early 80s. In mornings, for instance, KIKK, which simulcasts AM drive, is two-tenths ahead of KILT in the high eights. KLT's AM moved 1.1-1.3 in its first Country Gold book. KRBE tightened the CHR race with KKB0.

*	Winter '87 Sp	mg '87
MJQ (UC)	9.9	9.1
IKK-FM (Ctry)	7.6	8.0
ILT-FM (Ctry)	6.4	7.3
KBQ-AM & FM		
(CHR)	8.1	7.1
TRH (News)	4.6	6.8
RBE-AM & FM		
(CHR)	6.2	6.7
ODA (B/EZ)	5.5	5.4
FMK (AC)	5.3	5.2
LOL (AOR)	4.4	4.3
QUE (AC)	4.4	4.0
ZFX (Gold)	3.8	4.0
PRC (N/T)	2.6	2.9
LTR (AC)	2.9	2.8
JYY (AC)	2.5	2.5
KHT (AC)	1.6	2.0
COH (UC)	1.4	1.8
YOK (UC)	1.2	1.8
EYH (Span)	1.9	1.6
ILT (Gold)	1.1	1.3
HCB (Rel)	.9	1.2
LAT (Span)	1.6	1.1
XYZ (Span)	2.5	1.0

#### Buffalo-Niagara Falls

K

Last spring, WBUF was up 6.6-10.8; this spring, its "Incredible Prize Catalog" paid off again. WYRK, which used considerable TV and "Thousand Dollar Thursdays," added two shares for second. WBEN held #1 in mornings. WGR and sister WRLT were both up; the latter posting its best book since switching to AC. The CHR race here was very tight; WMJQ, which changed calls and nearly went AOR for several weeks during the book, had the only strong increase of the three to take second place in the format.

place in the format.				
	Winter '87	Spring '87		
WBUF (AC)	6.8	10.3		
WYRK (Ctry)	6.9	8.9		
WBEN (AC)	10.0	8.0		
WHTT-FM (Gold)	7.9	7.6		
WJYE (B/EZ)	10.4	7.2		
WECK (BBnd)	5.2	5.6		
WKSE (CHR)	6.0	5.6		
WBLK (UC)	6.8	5.4		
WMJQ (CHR)	4.2	5.3		
WGR (AC)	4.3	5.2		
WPHD-AM & FM				
(CHR)	6.0	5.1		
WRLT (AC)	4.1	4.6		
WWKB (Gold)	4.2	3.6		
WBYR (AOR)	2.6	2.6		
CFNY (AOR)	.6	1.3		
WDCX (Rel)	1.5	1.3		
WLVL (Gold)	.7	1.1		
*Formerty WBEN-FM				

#### Washington

WKYS which held on to the ton slot dave one winner a Porsche 911 along with \$2000 cash and a Kenvan safari. As in the Birches. the surprise was Brute Balley's WDJY, At night, WHUR's "Quiet Storm" and WKYS's "Melvin's Melodies" have 11 and 10 shares respectively, but WDJY is up to a 7 as the only UC rocking at night. Even with WBMW in AOR. WWDC-FM had its best book in a while. much of that came from the Greaseman surging to almost an 8 in mornings for second place after WMAL's Harden & Weaver.

	Winter 87 Sp	mng '87
WKYS (UC)	7.4	7.2
WGAY (B/EZ)	7.6	6.8
WMAL (AC)	6.0	6.0
WWDC-FM (AOR)	4.7	5.9
WMZQ-FM (Ctry)	6.8	5.6
WAVA (CHR)	5.3	5.5
WHUR (UC)	5.9	5.3
WDJY (UC)	4.5	5.1
WRQX (CHR)	3.8	4.6
WTOP (News)	4.5	4.1
WCXR (Gold)	3.3	3.7
WLTT (AC)	3.2	3.2
WASH (AC)	3.0	3.1
WGMS-AM & FM		
(Clas)	3.6	2.5
WBMW (AOR)	3.4	2.4
WWRC (BBnd)	2.4	2.3
WXTR (Gold)	1.8	2.3
WPGC-AM & FM		
(UC)	1.5	2.1
WHFS (AOR)	.8	1.9
WYCB (Rel)	1.5	1.7
WMMJ (AC)	1.4	1.4
WOL (UC)	1.3	1.0
*Formerly WPGC	& WCLY (AC	;)

#### Cincinnati

The Reds helped WI W back to the top for the first time since last summer. At night, the AM has more than a 29 share; controlled for 18-49 men, that becomes more than 36% of the market. In mornings, WLW is second with just over a ten, a tenth behind WEBN and WKRC, WBVE had its best Country book, edging closer to format leader WUBE. WIZF seems to be doing in each Arbitron about what it did in the previous Birch; it became the clear second of three Urbans even as format leader WBLZ stabilized. New Gold WWNK added a share to nudge WDJO from the format lead.

	Winter '87	Spring '87
WLW (AC)	7.2	13.9
WEBN (AOR)	12.6	10.3
WKRQ (CHR)	10.0	9.6
WWEZ (B/EZ)	10.5	9.6
WKRC (AC)	8.8	6.3
WUBE (Ctry)	6.2	5.9
WBLZ (UC)	4.7	4.6
WBVE (Ctry)	3.8	4.4
WCKY (N/T)	4.5	4.2
WRRM (AC)	5.0	4.0
WWNK-FM (AC)	3.1	3.3
WLLT (AC)	3.4	2.7
WIZF (UC)	1.8	2.5
WJOJ (AC)	1.3	1.7
WWNK (Gold)	.4	1.4
WHIO-FM (B/EZ)	.8	1.3
WCIN (UC)	1.7	1.2
WDJO (Gold)	1.2	1.1
WTUE (AOR)	.5	, 1.0

#### Dallas-Ft. Worth

Even when KKDA-FM loses ground across the board, as it did his time, it still has enough room to take #1 in the marget. In mornings, KVIL's Ron Chapman was first, foliowed by N/T KRLD a tenth of a share behind. KEGL, traditionally in the fives, added a share this time; in PM drive, Kidd Kraddick gained 1½ shares. With KTKS meliowed and KHYI down, the Eagle was easily the top CHR. KSCS took a share off KPLX but the latter station was still solidly #1 Country.

	Winter '87 Sp	
	9.6	8.7
KKDA-FM (UC)		
KPLX (Ctry)	8.4	7.4
KVIL-AM & FM		
(AC)	7.3	7.5
WBAP (Ctry)	5.2	6.6
KEGL (CHR)	5.3	6.3
KRLD (News)	5.5	5.6
KMEZ-AM & FM		
(B/EZ)	6.3	4.9
KTXQ (AOR)	4.3	4.6
KSCS (Ctry)	3.2	4.5
KLUV (Gold)	3.3	4.0
KHYI (CHR)	4.2	3.9
KMGC (AC)	3.9	3.6
KOZY (AC)	3.6	3.6
KZPS (Gold)	2.0	2.7
KZEW (AOR)	2.2	2.5
KHVN (Rel)	3.0	2.0
KTKS (AC)	3.1	2.0
KLIF (N/T)	1.5	1.9
WRR (Clas)	.9	1.6
KKDA (Gold)	1.7	1.5
KDLZ (UC)	2.0	1.4
KESS (N/T)	1.7	1.4
KOJO (Span)	1.9	1.4
KLDD (Gold)	.6	1.0

#### Cleveland

Leader WMMS almost made it back to its usual place in the 13s. The surprise here was WMJI, which trailed AC rival WLTF just two books ago. With the help of a prize catalog promotion, WMJI has added nearly four shares since the fall to take second place; in mornings, Lanagan & Webster are up 3/s shares this time alone to take second place behind the Buzzard Morning Zoo (which added two shares itself to pass an 18).

shares usen to pas		
v	Winter'87 S	onng '8
WMMS (CHR)	12.1	12.9
WMJI (AC)	7.7	9.
WQAL (B/EZ)	8.2	8.
WZAK (UC)	8.1	7.5
WWWE (N/T)	5.1	6.9
WGAR-AM & FM		
(Ctry)	5.3	6.
WLTF (AC)	6.3	5.
WDOK (B/EZ)	6.3	5.
WNCX (Gold)	3.2	4.
WBBG (BBnd)	3.8	3.
WERE (N/T)	3.2	3.
WRQC (CHR)	3.5	3.
WCLV (Clas)	1.7	1.
WJMO (UC)	2.0	1.1
WONE-FM (AOR)	1.5	1.3
WPHR (CHR)	-	1.3
WKDD (CHR)	1.0	1.
WABQ (Rel)	2.5	1.
WHK (Gold)	1.3	1.
WRMR (B/EZ)	1.6	1.
WCZR (AOR)	1.6	1.
*Formerty W	DMT (UC)	

#### Miami-Ft. Lauderdal<mark>e</mark>-Hollywood

WLYF lost four-tenths but kept its usual hold on #11; in mornings, the station added more than a share to take that daypart. WINZ, which until a year ago was usually in the threeshare range, paced a good News/ Talk book, it also led nights with a 7.5. WPOW added nearly a share to lead the contemporaries. WHYI still led those stations in mornings: WPOW's best DP is nights, when it passes a seven. WGTF passed WSHE to take the AOR lead, although there weren't many 12+ shares left for anybody.

ond co len lon anyou		
W	nter '87 Sp	ning '87
WLYF (B/EZ)	9.0	8.6
WINZ (N/T)	5.0	6.3
WPOW (CHR)	4.5	5.4
WQBA (Span)	5.6	5.1
WCMQ-FM (Span)	4.6	4.8
WHYI (CHR)	4.9	4.5
WJQY (AC)	3.5	4.4
WEDR (UC)	5.0	4.1
WNWS (Talk)	3.5	3.9
WLVE (AC)	2.4	3.7
WIOD (N/T)	3.1	3.6
WAXY (AC)	3.0	3.5
WHQT (CHR)	3.4	3.3
WTMI (Clas)	3.5	3.3
WAQI (Span)	4.6	3.2
WKQS (Ctry)	4.2	2.8
WGTR (AOR)	2.2	2.6
WQBA-FM (Span)	1.9	2.3
WSHE (AOR)	2.7	2.2
WKAT (BBnd)	1.9	1.7
WMXJ (Gold)	2.5	1.7
WFTL (AC)	1.6	1.6
WCMQ (Span)	1.4	1.2
WZTA (AOR)	1.6	1.2
WRHC (Span)	1.7	1,1
WSUA (Span)	1.3	1.1
WMBM (UC)	.7	1.0

#### Rochester

Market leader WCMF was no lower than a 14 in any daypart; in afternoons, it had nearly a 16. The AOR gave away a boat during the spring, and also ran a bank vault promotion in which one winner scooped up over \$10,000. WCMF benefitted somewhat from WMJQ's switch to Country WBEE; WPXY, now the sole CHR, added three shares. As for WBEE, it did better than WMJQ at its recent peak or WKLX's 6.0 high when it was Country. WDKX rebounded strongly; it's a point-and-a-half ahead of its spring '86 showing.

	Winter '87	Spring '87
WCMF (AOR)	12.2	14.8
WPXY-AM & FM		
(CHR)	10.7	13.3
WVOR (AC)	11.4	10.2
WEZO (AC)	8.6	7.7
WHAM (AC)	8.4	7.7
WBEE-FM* (Ctry)	5.5	7.4
WZSH (B/EZ)	9.1	7.0
WDKX (UC)	3.3	5.6
WKLX (Gold)	6.0	4.7
WNYR (Ctry)	6.2	2.2
WBBF (Gold)	1.8	1.4
WWWG (Rel)	-	1.0
· Formerty	NM IO (CHE	31

•

## **RADIO EXPENDITURE REPORTS INC.**

740 West Boston Post Road • Mamaroneck, NY. 10543 • (914) 381-6277



# THE INDUSTRY SOURCE

## National Spot Radio Expenditures

Market By Market Account By Account

There is but one source for comprehensive, detailed advertising expenditure information in National Spot Radio... For information as to how we can serve your needs, call account executive Jane Zack at 914-381-6277.

## RATINGS

# Spring '87 Arbitron 12+

## Seattle-Tacoma

In the last six months, contemporary music shares here have begun to look as fragmented as those In Los Angeles or San Francisco The top contemporary here was in fourth place, four shares below leader KIRO, which had the Mariners and a mid-16 share at night, KOMO and KBRD both had their best showings since Winter '86. Six of the first seven contemporaries declined and while KXRX had the street buzz last time, this spring it was AOR Gold KZOK that was closest to KISW. CCR KCMS passed a two share for the first time since 1985

	Winter '87 Sp	wing '87
KIRO (N/T)	9.1	9.5
KOMO (AC)	7.2	7.4
KBRD (B/EZ)	5.5	6.1
KISW (AOR)	6.2	5.4
KUBE (CHR)	5.5	5.2
KMPS-AM & FM		
(Ctry)	5.5	5.0
KZOK (Gold)	3.5	4.5
KPLZ (CHR)	5.2	4.1
KXRX (AOR)	4.3	3.8
KSEA (B/EZ)	3.8	3.6
KLSY-AM & FM		
(AC)	3.6	3.1
KING-FM (Clas)	3.4	3.0
KJR (AC)	2.4	2.9
KNBQ (CHR)	2.2	2.9
KIXI (BBnd)	3.0	2.8
KMGI (AC)	3.7	2.8
KRPM-FM (Ctry)	3.2	2.8
KEZX-AM & FM		
(AOR)	2.5	2.5
KVI (Gold)	2.0	2.5
KCMS (CCR)	1.7	2.1
KLTX (AC)	1.9	2.0
KING (N/T)	2.0	1.9
KHIT (CHR)	1.8	1.7
KJET (AOR)	.3	1.4
KKFX (UC)	.9	1.0

#### Denver-Boulder

There's never been an FM with a CHR monopoly before here, and the results were readily apparent at KRXY, which posted the highest shares in the format since KPKE in early '84. Some of Y108's increase must have come in adults since its teens were down slightly - from a 40 share to a 39. KMJI returned to the sevens and added eight-tenths of a share to take mornings. Competitor KOAQ added more than a share, even before toughening its music, KPKE's departure was also apparently a good news for AORs KBPI and KAZY. KBRQ finally cracked a 2 share again before heading for Oldies.

	Winter '87 St	ring '87
KOSI (B/EZ)	8.8	8.4
KBCO-AM & FM		
(AOR)	8.3	7.7
KRXY (CHR)	5.7	7.6
KMJI (AC)	6.4	7.0
KBPI (AOR)	5.3	6.1
KAZY (AOR)	5.4	5.6
KYGO (Ctry)	5.4	5.6
KOA (Talk)	6.5	5.4
KOAQ (AC)	3.5	4.8
KHOW (AC)	3.3	3.8
KEZW (BBnd)	4.0	3.5
KVOD (Clas)	3.5	3.4
KNUS (N/T)	3.2	3.1
KSYY* (AC)	4.4	2.7
KBRQ-AM & FM		
(Ctry)	1.6	2.2
KHIH (Gold)	4.3	2.1
KIMN (AC)	1.8	2.1
KLZ (Ctry)	2.0	1.9
KRZN (Gold)	1.3	1.7
KTCL (AOR)	.7	1.3
KDEN (News)	1.1	1.2
KADX (Jazz)	.9	1.1
KDKO (UC)	1.6	1.1
KOKS (AC)	.4	1.0
* Formerty	(PKE (CHR)	

## St. Louis

KMOX zoomed to a 23 this time, six-tenths ahead of its spring 86 showing. In mornings and nights, it had nearly a 30. Second place KSHE rebounded. Under Mike Stradford, KMJM had its best showing since 1984, even with a morning man change at the end. KWK was moving again after returning to CHR but KHTR still led the format by nearly three shares. KSDFM slipped in tis transition book but reclaimed the AC FM lead from KYKY. Gospel/R&B Gold KATZ beat its UC FM.

	Winter '87	Spring '87	
KMOX (AC)	17.7	23.0	
KSHE (AOR)	10.5	11.5	
KMJM (UC)	6.7	7.2	
KEZK (B/EZ)	8.8		
KHTR (CHR)	7.3	6.8	
KSD (AC)	4.6	4.1	
KWK (CHR)	2.9	4.0	
WIL-FM (Ctry)	5.0	3.4	
KYKY (AC)	5.4	3.3	
KUSA (Ctry)	3.2	2.7	
WMRY (AOR)	2.0	2.5	
WRTH (BBnd)	2.5	2.2	
WKKX (Ctry)	2.5	1.9	
KATZ (Gold)	1.3	1.7	
KLTH (AC)	2.4	1.7	
KRJY* (AC)	1.3	1.6	
WESL (Rel)	1.4	1.6	
KATZ-FM (UC)	1.8	1.4	
KGLD (Gold)	.9	1.1	
KFUO (Rel)	1.7	1.0	
WEW (BBnd)	9	1.0	
WIL (Ctry)	.5	1.0	
Formerly KADI (AC)			

Correction: In last week's Riverside-San Bernardino ratings KQLH AC 2.4-3.1 was omitted. Also the Chicago summary should have read 'WJMK' tied AOR Gold WCKG

#### Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.



# JOHN GORMAN

This no-frills, no-nonsense maverick consultant: • can work with your present staff to build

- desirable ratings; can effectively integrate programming, promo-
- tions and sales; has the proven track record of success - 14 years

hasting programming at WMMS Cleveland. Contact GORMAN MEDIA 216-572-1171

## Minneapolis-St. Paul

As with last spring, WCCO was off slightly, even with the Twins, but it hardly mattered; at night, WCCO picked up nearly ten shares for a 19. After that, most of the talk was about KJJO, a hard AOR which did well in the Birches and ARBs. In 18-34 adults, KJJO had nearly a ten; as you might expect, its numhers increased progressivley with each DP. WLOL, which used a prize catalog in the spring, hit double digits for the first time since Spring '84, before KDWB came into its own as a CHR. KTCZ came within a tenth of its best-ever 12+ number.

	Winter '87 S	oring '87
WCCO (AC)	17.6	16.3
WLOL (CHR)	8.2	10.0
KSTP-FM (AC)	9.5	8.5
KORS-AM & FM		
(AOR)	9.6	8.0
KDWB-FM (CHR)	7.0	6.8
WAYL (B/EZ)	5.8	6.5
KJJO-FM (AOR)	2.7	5.9
KEEY (Ctry)	6.1	5.8
KTCZ (AOR)	3.2	4.4
WLTE (AC)	3.6	3.8
KSTP (Talk)	4.5	2.7
KDWB (Gold)	1.7	2.1
KMGK (AC)	3.3	2.1
WDGY (Ctry)	2.3	1.8
KLBB (BBnd)	1.3	1.4

### Hartford-New Britain-Middletown

After WDRC-FM's sensational entry over the last six months, competitors seemed to take back little pieces of their territories this time. with most of the trafficking being in a few tenths either way. WTIC-FM was the only station to gain more than a point, in Lyndon Abell's last book. WTIC (AM) led mornings with its now-customary 30 share; the FM added three shares to pass the AM at night. WKSS added most of what it lost last time and reached a seven in PM drive, something it al-ready did at night. WCCC kept the AOR lead but WHCN closed in again

	Winter '87	Spring '87	
WTIC (AC)	19.2	19.0	
WTIC-FM (CHR)	13.0	14.1	
WRCH (B/EZ)	9.0	9.3	
WDRC-FM (Gold)	7.7	7.3	
WKSS (CHR)	4.9	5.5	
WCCC-AM & FM			
(AOR)	5.2	5.0	
WIOF (AC)	4.4	4.7	1
WHCN (AOR)	4.0	4.6	
WPOP (N/T)	3.8	3.4	1
WRCQ (BBnd)	4.3	3.2	
WDRC (Gold)	2.2	2.0	b (1
WKND (UC)	1.1	1.7	
WAQY (AOR)	1.6	1.3	
WKCI (CHR)	.7	1.1	
WPLR (AOR)	1.5	1.1	
WWYZ (AC)	1.5	1.1	

## Pittsburgh

KDKA picked up a half share 12+. In mornings, where it actually slipped slightly, and at nights with the Pirates, the station passed the 20 share mark. WBZZ, which one admiring PD described as "God to 18-34 females," beat its previous house record of a 9.8 in Spring '85. B94 did, in fact, have nearly an 18 In that demo; in 18-34 males, WDVE had more than a 21 share. WDVE was up 12+ even with Chuck Brinkman's AOR/Gold WMYG picking up steam. WDSY is close to the combined share Country showed before WEEP departed.

	Winter '87	Spring '87
KDKA (AC)	14.1	14.6
WBZZ (CHR)	9.6	9.9
WSHH (B/EZ)	9.0	8.2
WDVE (AOR)	7.7	8.0
WAMO-FM (UC)	5.2	5.8
WDSY (Ctry)	4.2	4.4
WWSW (AC)	4.0	4.4
WLTJ (AC)	4.9	4.3
WMYG (Gold)	2.8	3.9
WJAS (BBnd)	2.9	3.8
WHTX (AC)	4.6	3.5
WTAE (AC)	4.0	3.1
WTKN (Talk)	2.8	2.9
WYDD (CHR)	2.9	2.2
KQV (News)	2.2	2.0
WMBS (AC)	1.5	1.4
WXXP (AOR)	1.2	1.2
WEEP (Gold)	.7	1.1

## Portland

With KMJK gone from CHR to Gold, KKRZ rebounded from an abnormally low winter and led the market, posting its best numbers since winter '86 in the process. KMJK's change also helped Jim Ryan's KXYQ to its best showing ever. The two CHRs controlled nearly two thirds of the market's teens between them. KMJK, meanwhile, was nearly flat in its transition book; adults improved but teens were still its best showing in the major demos. KEX grew nicely throughout the day and led in mornings

	Winter '87 S	pring '87
KKRZ (CHR)	5.2	9.0
KXL-FM (B/EZ)	8.5	7.6
KEX (AC)	6.1	6.7
KGON (AOR)	8.0	6.5
KKCW (AC)	5.0	6.5
KUPL-FM ( )	5.7	6.5
KXL (N/T)	6.0	6.4
KINK (AOR)	7.8	6.1
KXYQ (CHR)	3.2	4.6
KYTE (BBnd)	3.7	4.3
KGW (AC)	5.1	4.1
KMJK (Gold)	4.3	4.1
KWJJ-FM (Ctry)	4.1	3.4
KKSN & KKLI		
(AC)	3.8	3.1
KYTE-FM (Clas)	2.6	3.0
KSGO (Gold)	1.6	2.7
KWJJ (Ctry)	2.3	1.9
KPDQ-FM (Rel)	2.3	1.4
KKEY (Rei)	.4	1.2
KPDQ (Talk)	.5	1.0

# The MOST ADDED Record In The History Of R&R! #1 CHR #1 AC #1 URBAN MICHAEL JACKSON "I Just Can't Stop Loving You"

40 = R&R July 31, 1987

# **NETWORK FEATURE FILE**

#### MUSIC FEATURES

#### WEEKLY

August 7 - August 13

(WO/M)

**Special Edition** 

Star Beat

System

Spirit Of Summer

Line One

American Dance Traxx	(WO/M)
Alexander O'Neil/Stacey Q/Glor	
American Top 40 Dionne Warwick/Nylons/Bob Se	(ABC)
Lee Arnold	
On A Country Road	(WO/M)
Jamboree In The Hills Dick Clark's	
Rock, Roll & Remember	(USP)
Rascals	(USF)
Classic Cuts	(MJI)
Levon Heim	
The Countdown Babyface/Fat Boys	(WO/M)
Countdown America	
With Dick Clark	(US)
Toto	
Countdown USA ABC	(CUSA)
Country Calendar	(0)40
Weekly Special Sweethearts Of The Rodeo/Ta	(CW)
Charley Pride/Dan Seals/Ton George Strait	my West/
Country Closeup	(PM)
Crystal Gayle Ronnie Milsap/Lan Gattin/Alabama	ry
Country Report Countd Oak Ridge Boys	lown(WRN)
Country Today	(MJI)
Lee Greenwood	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Cruisin' America	
With Cousin Brucie	(CBS)
Ben. E. King/Joe Cocker/Ritchie Rick Dees' Weekly Top	
ABC Dr. Demento	(WO/M)
45 rpm "b" sides	(WO/M)
Encore With Jim Lange 1949: Perry Como	
Fusion 40	(TP)
Cabo Frio/Hiroshima/Grover Wa Jr./Earl Klugh/T. Monk	shington
Future Hits	(WO/M)
John Cougar Mellencamp/Lisa I	
Great Sounds	(USP)
Brenda Lee	(BP)
Highlights B.B. King	(6P)
Hot Rocks	(USP)
Boy George In Concert	(WO/M)
Georgia Satellites/Frozen Ghost	
Jazz Show	
With David Sanborn	(NBC)
Janis Segal John Lander's	
Hit Music USA	(USP)
Billy Idol/ABC	
Legends Of Rock Cream/Jefferson Airplane	(NBC)
Let The Good	
Times Roli	(GSN/ABC)
Linda Ronstadt/Frankie Vali	

	(WO/M)
Georgia Satellites Live From Gilley's	(WO/M)
Don Williams Metaishop	(MJİ)
Dio Miller Sound Expres	s (WO/M)
Motor City Beat	(USP)
Bay Parker, Jr. Musical!	(WO/M)
Famous songwriting teams Musical Starstreams	(FF)
Phil Thornton National Music Surve	ey (WO/M)
Kool & The Gang Off The Record Spec Tom Petty	ial (WO/M)
On The Move	(CBS)
On The Radio	(OR)
Party America	(ABC)
Mark Hermon/T'Pau/Jonatha Ritter/Philip Michael Thoma	n Butler/ABC/John
Plain Rap Countdow	
AC: Al Jarreau/Dionne Warw	
Nylons/Fleetwood Mac CHR: Bob Seger/Miami Soun	
Manx/Jellybean/Sammy Ha	gar
Urban: ABC/Pseudo Echo/E Debble Gibson	xpose/Surface/
Pop Concerts/	
Star Trak Profiles	(WO/M)
Star Trak Profiles Carly Simon Powercuts	(GSN/ABC)
Star Trak Profiles Carly Simon Powercuts John Cougar Melencamp File Reelin' In The Years	(GSN/ABC)
Star Trak Profiles Carly Simon Powercuts John Cougar Metencamp File Reelin' In The Years Beach Boys/Rolling Stones	(GSN/ABC) petwood Mac (GSN/ABC)
Star Trak Profiles Carly Simon Powercuts John Cougar MelencampiFik Reelin' In The Years Beach Boys/Roling Stones Rock & Roll Never Foo Dooble Rothers/Stealers W	(GSN/ABC) retwood Mac (GSN/ABC) rgets (WO/M)
Star Trak Profiles Caty Smon Powercuts John Couger Melencamp File Beach BoysRoling Stones Rock & Roll Never Fo Dooble Brothery/Stealers Wit BuffettBoy Scaops Rock Chronicles Los LobosPichard MarXbl	(GSN/ABC) hetwood Mac (GSN/ABC) rgets (WO/M) heet/Jimmy (WO/M)
Star Trak Profiles Carly Simon Powercuts John Couger Melencamp FR Reelin 1 in The Years Beach BoysRolling Stone Rock & Roll Never Fo Docke Borders Stealers W Buffet So: Scapps Rock Chronicles Los Lobos Richard Marchiot America Rock Of The Work Col	(GSN/ABC) setwood Mac (GSN/ABC) rgets (WO/M) seel Jimmy (WO/M) s Seger/Little (MCA)
Star Trak Profiles Carly Sinon Powercuts John Couger Melenciamp PH Reelin <sup>1</sup> In The Years Beach BoysRiding Stomes Rock & Roll Never FC Docke Brothwars/Beac Borker Chronicles La Lacos Rebard Marc Bod Arence of The World Fabulas Thunetride/Grile Daniet X Rock Over London	(GSN/ABC) setwood Mac (GSN/ABC) rgets (WO/M) seel Jimmy (WO/M) s Seger/Little (MCA)
Star Trak Profiles Cary Sinos Powercuts John Couger Melencamp FH Reelin <sup>1</sup> In The Years Beach BoysRiding Stones Rock & Roll Never FO Docobe Brohms/Stealers W Bork Chronicles Los Labos/Richard Mark Boc Annos Rock Of The World Fabolos Thundentide Grafe Davids X Rock Of the World Fabolos Thundentide Grafe Davids X Rock Over London Broker Englen Bock Today	(GSN/ABC) betwood Mac (GSN/ABC) rgets (WO/M) beek/Jimmy (WO/M) o Seger/Jittie (MCA) th/J Deed/Charlie
Siar Trak Profiles Carly Simon Powercuts John Couger Melencamp H Reelin 'In The Years Back BoysRoling Stones Rock & Roll Never FO Docke Brohers Steers W BuffettBiz Scags Rock Chronicles Rock Cornicles Rock Over London Borken Englis Rock Today Tom Pety Rock Watch	(GSN/ABC) betwood Mac (GSN/ABC) rgets (WO/M) eek/Jimmy (WO/M) o Seger/Jitte (MCA) hul Dead/Charlie (R)
Sign Trak Profiles Carly Simon Powercuts John Couger Melencemph Reelin <sup>1</sup> In The Years Bach Boys Rolling Stones Rock A Roll Never Fo Docke Brothers Skeens W Buffett Bor Scages Rock Chronicles Rock Of The World Fabdus Thunderbridh Grale Davete X Rock Over London Booker Today Rock Vatch Rock Watch Rock Watch Rock Bocktine	(GSN/ABC) betwood Mac (GSN/ABC) rgets (WO/M) beek Järny (WO/M) o Seger/Little (MCA) ful Deet/Chafie (RI)
Siar Trak Profiles Carly Simon Powercuts John Couger Meiencamp FM Reelin <sup>1</sup> In The Years Beach BoysRolling Stome Reck & Poll Never FO Docke BrohmedSteases W Bock & Sagos Rock Chronicles Bandets X Rock Of The World Fabdas Trundertid Gelfe Danets X Rock Voer London Broke Rogis Rock Today Tom Petly Rock Yeach Nots Rock Today	(GSN/ABC) retwood Mac (GSN/ABC) regets (WO/M) reduitanny (WO/M) seger/units (MCA) (MI) (USP) (GSN/ABC)
Siar Trak Profiles Carly Simon Powercuts John Couger Melencemp FP Reelin <sup>1</sup> In The Years Bach Boys/Roling Stones Rock Aroli Never Fo Docke Brohers Steers vit Buffint Bar Scapps Rock Chronicles Rock Of The World Rock Of The World Fabukas Thoursche Grate Daniets X Rock Over London Bokan English Rock Today Tom Pety Rock Watch INNS Rockline Startip Steating Stort Shannon's Roc	(GSN/ABC) retwood Mac (GSN/ABC) rgets (WO/M) veek-Ummy (WO/M) > Seger/Little (MCA) (MJ) (MJ) (USP) (GSN/ABC) cklin'
Siar Trak Profiles Cary Sinon Powercuts John Couger Meinchamp FM Reelin <sup>1</sup> In The Years Beach BoysR-Ring Stones Rock & Roll Never FC Docke Brothwars/Beac Borker Stages Rock Chronicles La Loost The World Rock Of The World Pabolas Thunetrode/Gelle Daniet X Rock Voer London Broker Englan Rock Voer London Broker Englan Rock Voer London Broker Englan Rock Watch NNS Rockline Starbo	(GSN/ABC) regets (WO/M) wet/Jamy (WO/M) Seger/Jiffe (MCA) hul Deed/Charlie (R1) (MJ) (USP) (GSN/ABC) ckln' (WO/M)
Siar Trak Profiles Carly Simon Powercuts John Couger Melencamp FP Reelin 1 in The Years Beach BoysRolling Stone Rock & Roll Never Fo Coccle Borders-Stealers W Buffitt Sox Soaga Rock Clarker State Daniel State Daniel State Daniel State Daniel State Broken English Rock Var London Broken English Rock Watch INKS RockUne Battelon Scott Shannon's Roc America Countdown	(GSN/ABC) regets (WO/M) regets (WO/M) regets (WO/M) regets (WO/M) regets (Mrm) (MCA) (MI) (USP) (GSN/ABC) ckin' (WO/M) https:/boston
Siar Trak Profiles Cary Sinos Powercuts John Couger Meinchamp FH Reelin <sup>1</sup> In The Years Beach BoysRiding Stones Rock & Roll Never FO Docobe Brohms/Stealers W Bock Chronicles Los Lobos/Richard Mark Boc America Chromoles Davids The World Fabolos Thumeterde Grafe Davids A Rock Over London Broke Englen Rock Voer London Broke Englen Rock Voer London Broke Englen Rock Vatch NNS Scott Shannon's Roc America Countdown Los Lobos/Detice GlasonW	(GSN/ABC) regets (WO/M) wet/Jamy (WO/M) Seger/Jiffe (MCA) hul Deed/Charlie (R1) (MJ) (USP) (GSN/ABC) ckln' (WO/M)
Siar Trak Profiles Carly Simon Powercuts John Couger Melencamp FP Reelin 1 in The Years Beach BoysRolling Stone Rock & Roll Never Fo Coccle Borders-Stealers W Buffitt Sox Soaga Rock Clarker State Daniel State Daniel State Daniel State Daniel State Broken English Rock Var London Broken English Rock Watch INKS RockUne Battelon Scott Shannon's Roc America Countidown	(GSN/ABC) (GSN/ABC) (GSN/ABC) rgets (WO/M) beek/Jkmwy (WO/M) beegr/Little (MCA) (Id Deed/Charlie (RI) (USP) (GSN/ABC) ckin' (WO/M) https:/ Houston (WWO/M)



MEETING ONE ON ONE - Sparrow artist Steve Camp (r) visited the Los Angeles-based "Pat Boone Radio Show" to discuss his top-charting Chris tian I P "One On One

#### (MCA) Street Beat eBarge/Force MD's/Georgio Sunday Country (CI) Johnny Lee Super Gold (TRAN) #1 Hits of the '50s & '60s Superstars Bock Concert (WO/M) 11th Annual Prince's Trust Concert That's Love (SPN) Melissa Manchester/Richard Simmons/Mark Harmon/Johnny Tiliotson Top 30 USA (CBS) Gioria Estefar Weekly Country (USP) Music Countdown Hank Williams Ji DAILY

wick/OMD/Gladys Knigh

August 10 - August 14

British Wax Museum (Bi) Jethro Tull/Robin Trower/Dire Straits/Kinks/Erk Country Calendar (CW) Eddle Rabbit/John Conlee/Pake McEntire George Klein/Elvis Presley Tribute Country Comments (WO/M) Wile Nelson/Nitty Gritty Dirt Band/Tom Wopet/ Highway 101/Vince Gil/Ricky Van Shelton/ Baille & The Boys Country Datebook (US) Dolly Parton/John Conlee/Porter Wagoner/Willin on/Johnny Cash/Reba McEntin Off The Record (WO/M) Tom Petty/Patty Smyth/Crowded Ho Psychedelic Psnack (WO/M) salute to 1969/John Lennon/Three Dog Night/CCR/Santana Rock & Roll Never Forgets (WO/M) Nicks/Turtles/Moody Blues Shootin' The Breeze (WO/M) Al Jarreau/Tawatha/Vaneese Thomas Solid Gold Country (US) John Conlee/1979/One word titles/Elvis year

by-yea Solid Gold Scrapbook (US) Heart Of Gold/1965/David Gates/Bread/She's a Star Trak (WO/M)

Huey Lewis/Danny Wilson/Al Jarreau

#### NETWORKS/ PROGRAM SUPPLIERS

ABC - ABC Radio (212) 887-7777 AM — American Media (404) 873-3100 AP — Associated Press (202) 955-7200 ASR - All Star Radio (213) 850-1169 ATGN - At The Game Network (516) 491-8585 BBS — Balley Broadcasting Services (213) 969-0011

BP - Bullet Productions (816) 760-3800 CBS - CBS Radio (212) 975-4321 CCA — Christian Countdown America (312) 820-1369

CI - Cart Inc. (509) 534-7090 CN — Copley Radio (619) 293-1818 CUSA — Countdown USA (415) 383-7302 CW — Clayton Webster (314) 725-5070

DCA - DC Audio (202) 638-4222

DD -- Dorsey & Donnelly (214) 631-7934

DIR - DIR Broadcasting (212) 371-6850

## **NEWS & INFORMATION FEATURES**

. 6

August 3 - August 9

151

#### GENERAL INFORMATION

(WO/M)

(CBS)

(MJh

American Focus	(FY)
Ally Sheedy Auto Report	(ME)
Rotary engines Alfa Romeo Milano.	4-Wheel
drives/Corvette/Model A/Speed I	
The Blimp Surling craze/Tanning parlors/Pop	(PM)
focus/ATM robbenes	
Car Show Coast-To-Coas Chrysler LeBaron/Eric & Carolyn C	
	a report
Computer Program	(PM)
Computers & handicapped/Repairs games/Computers in governmen	
Earth News John Glen & Maryam D'Abo/Corey	(WO/M)
Sheedy/Annette Funicelio/Franki Dick Dale	e Avalon/
DICK Date	
Health Care	(PIA)
Saving Skin: Burn Patients Like Only Yesterday	(WO/M)
Pope Paul VI dies/Arthur Bremer c	onvicted of
shooting George Wallace/Contro	oller's strike
A Moment in Time	(NBC)
Air controllers strike/Anne Frank d	scovered/
Marilyn Monroe tound dead/Hin bombed/Guil of Tonkin resolution passed	1
NBC Extra	(NBC)
Who are they: Lebanese terrorists	
Public Affairs	(PIA)
Bureaucracy Blues Pt. 2	(114)
Reviewing Stand	(PIA)
"Welfare Reform," John McKnight forum/"Sphere," Michael Crichto	n
Sound Advice	(PM)
Power ratings Harmonic distortion	
hum/High frequencies Travel Holiday Magazine	(CW)
Memphis	
Wireless Flash	(CRN)
Maryam d'Abo/Jeff Wincott/Dr. Son	ya Fried-
man/Night Banger/Adrian Belew/I Working Out	Bears (JBI)
Yoga/Upper-body aerobics/Triathak ing/Training diaries/Hydrorobics	on train
ing/iraining dianes/Hydrorobics	
	<b>c</b>
SPORT	<b>S</b> "
Baseball Game Of The Week	(CBS)
Yankees at Detroit Tigers/A's at M	
Twins (8/8) Costas Coast To Coast	(CW)
Jim Bouton/Chris Berman	()
Radio Baseball Cards	(GCS)
Johnny Ray/Doug DeCinces/Carne Pee Wee Reese/K. Puckett/Day	e Parker/
Pee Wee Reese/K. Puckett/Dav Hank Aaron	
Sporting News Report Ralph Branca/Andrea Kirby/Joe To	(CW) me:Dave
Phillips/Bart Conner Willie Banks Robin son/Bill James	Brooks

Sports Explosion (PIA) Roy Englebrecht/Bob Miller/Greg Lucas/Woody Stephens/Pete Incaviglia Sports Flashback (CW)

'84 NL & ALCS'71 Series/Stan Musial's first and final hit/'87 Ali-star game/First grand-slam in Canade/Rocky Marciano's last bout

- Frank Forest Productions (415) 383-7827 FY - Focus On Youth Radio (609) 452-1150 GCS - Greene Creative Services (415) 530-2636 GSN - Global Satellite Net (818) 906-1888 JT - Art Good's Jazz Trax (619) 233-9228 JBI — Jameson Broadcast (202) 328-3283 JPB — James Paul Brown Entertainment (800) 345-2354

MCA - MCA Radio (816) 777-5775 ME — Medicket Entertainment (818) 892-7101 MJI — MJI Broadcasting (212) 245-5010 NBC — NBC Radio (212) 664-4444 NP - Narwood Productions (212) 755-3320 OHR — Off Hour Rockers (518) 628-1490 OR — On The Radio Network (213) 306-8009 PM - ProMedia (212) 585-9400 PIA - Public Interest Affiliates (312) 943-8888

#### COMEDY

All My Chlidren Update	(PRN)
Phoebe-phiebe-phohbe-phumbe, I blood of an English Gumby/Trout	smell the
Tom, Brook & Hairy/Justin crosse	He will i
his broken heart/Louise crosses	at the light
Amateliin U	(DD)
Learn to be a landscaper in 6 mont Ferguson swallows football/Chee	hs/Skippy
learn to spell/Division 12 footba	li at
AU/10-man marching band	
Bobby Jo Ambergy's	
Bar 'N Grill	(DD)
Pam McSpam dental floss/Ms. Tonic	ht at Bobby
Jo's/Flashdance at Bobby Jo's/Re weddings/A weekend pass and th	ev. Leroy s ne rashes
it leaves	
Comedy Hour	(MJI)
Live guest: Dennis Miller/Lity Tomir	Monty
Python/Rich Hall/Saturday Night L	we
Comedy Show	(C)40
With Dick Cavett	(CW)
George Cartin/Jonathan Winters/Bot Adams/Gallagher/Woody Allen/Bill	y Crystal
Comedy Spot	(CW)
Tom Lehrer/Henny Youngman/Filip V	
Brenner/Bill Cosby	
Daily Feed	(DCA)
Democrats so far/What a country!/S 8/Pee Wee at hearings/Poindexte	tarship take
forgot	a lorgor ne
Fun Factory	(PM)
Offie's Greatest Hits/Game show fe	
day the 13th/Hack 'n' Sack	
Hiney Wine	(DD)
Hiney in a pinch Common hiney sto	ck/Dirt
around the hiney Flavor your hine	y Scratch
Jackie The Joke Man	(OHR)
Love compartment/Poison to poisor	Keeping
stationery/Hot dog wagon/Beerte	nder,
martoonies, and heartburn	1000
Laugh Machine	(PM)
Woody Allen/Rich Little/Sanford & S Sales/Emo Phillips	son/Soupy
Mel Blanc's Blankety Blan	cs(ASR)
Interrupted/PD/Pick up turkey/Girls/	Robin
National Comedy Wireles	s (DD)
Italian sausage at Wormgear Mall/W	HAM
Brothers Coffee/Fuzz Busters II/F back from Mexico/Johnny's	lodney
fourth marriage	
National Lampoon's	
True Facts	(PRN)
R&D/Damned bus/Speed demons/E	
Cruel hoax	
Red Neckerson	(SYN)
Sean & Madonna	(4.05)
Radio Hotline	(ASR)
Jim Bob is back/Wicked witch/Help levitation/I'll do anything	I/Hadio
Stevens & Grdnic's	
Comedy Drop-ins	(ASR)
Rythmania pacemaker/in search of:	Bio Fat
Donna/Mr. Dr./Oil of Oil/Funny Be	Her
Stevens & Grdnic's	
Daily Comedy Exclusive	(ASR)
Daily Comedy Exclusive	(ASR) say "I Don't
	(ASR) say "I Don't Is/Illegal

#### DRAMA/ NOSTALGIA

Campbell's Playhouse	(PIA)
he Bad Man	
Golden Age Of Radio	(PRN)
Calvaicade Of America/Date With Destiny/Screen Director's Playhou Peter Chambers/Rocky Fortune	ise/Crime &
Same Time Same Station	(RRC)
/-J Day: Gabriel Heatter/Morton Do Calloway/Ben Grauer	wney/Cab

PRN — Premiere Radio Network (213) 467-2346 REMN — REMN Communications (212) 302-9120 RI - Radio International (212) 302-1670 RL — Radio Links (213) 454-0488 RRC — Real Radio Company (818) 795-4900 SCGI - Starstream Communications (713) 781-0781

SI - Syndicate It (818) 841-9350 SMN - Satellite Music Network (800) 527-4892 SPN - Special Programming Network (213)

478-2166 SYN — Syndicom (415) 366-1781 TP — Teleprograms (213) 854-4475 TRAN - Transtar (213) 460-6383 US — United Stations (212) 575-6100 WRN — Weedeck Radio Network (800) 548-7474 WO/M — Westwood One/Mutual (213) 204-5000

#### July 31, 1987 RAR = 41

## **PROGRAM SUPPLIERS**

## NATIONAL MUSIC FORMATS

Alternative Programming Inc. Ralph Riley (214) 521-4484 / (800) 231-2818 Adult Alternative

IN PURSUIT "Thin Line WHITNEY HOUSTON "Didn't. SMOKEY ROBINSON "One.... LAURA BRANIGAN "Shattered ... "

Country Alternative

DWIGHT YOAKAM "Little Ways" JOHN CONLEE "Mama's..." CHARLEY PRIDE "If You Still..." JUICE NEWTON "First Time..." CRYSTAL GAYLE "Nobody..."

Bonneville Broadcasting Kevin McCarthy (800) 631-1600 Easy Listening

CHET ATKINS "Sails" GRANT GEISSMAN "The Way ... " BENSON & KLUGH "Romeo & ... " BISOLA & YOUNG "Lucy In ....

Broadcast Programming Jeff King/Jay Albright (800) 426-9082 Adult Contemporary

HUEY LEWIS "Doing It Ail ... HERB ALPERT "Making Love..." WHITNEY HOUSTON "Didn't..."

Modern Country

DWIGHT YOAKAM "Little Ways" FARGO & ROYAL "Members..." CRYSTAL GAYLE "Nobody..."

Century 21 Greg Stephens (214) 934-2121 The Z Format

EUROPE "Carrie GO WEST "Don't Look Down" CURE "Why Can't I Be You" COCK ROBIN "Just Around..." HERB ALPERT "Making Love..."

The AC Format

LOS LOBOS "La Bamba" JAMES INGRAM "Better Way"

Super-Country

TAMMY WYNETTE "Your Love" GATLIN BROS "Changin' Partners" MOE BANDY "You Haven't..."

**Concept Productions** Elvin Ichiyama (916) 782-7754 CHR

GO WEST "Don't Look Down" HEART "Who Will You Run To" 38 SPECIAL "Back To Paradise" MICHAEL JACKSON "I Just ...

Country

SKB "No Easy Horses" TAMMY WYNETTE "Your Love" EDDY RAVEN "Shine, Shine... MOE BANDY "You Haven't..."

CONCEPT PRODUCTIONS

#### AC

IN PURSUIT "Thin Line" JAMES INGRAM "Better Way" PAUL SIMON "Diamonds On..." MICHAEL JACKSON "I Just.

Drake-Chenault Phil Barry (800) 247-3303 YT.40

EUROPE "Carrie THE OTHER ONES "Holiday" NATALIE COLE "Jump Start" MICHAEL JACKSON "Just

Contempo 300

JAMES INGRAM "Better Way" DAN FOGELBERG "Lonely In..." HUEY LEWIS "Doing It All ..." MICHAEL JACKSON "I Just ...

Great American Country

TANYA TUCKER "Love Me Like" DESERT ROSE BAND "Love..." ROSANNE CASH "The Way We .... " E. THOMAS CONLEY "Right.

Supersoul

DEELE "Can U Dance" LAKESIDE "Builseye" LISA LISA "Lost In Emotion" MICHAEL JACKSON "I Just... GIVENS FAMILY "I'm Still.. MADAME X "Just That Type Of ... "

Media General **Broadcast Services** Dumais (901) 320-4433 ACtion

AMAZULU "Montego Bay" JAMES INGRAM "Better Way" BREAKFAST CLUB "Kiss & Tell" RESTLESS HEART "Why Does..." MICHAEL JACKSON "I Just ... "

Your Country

CRYSTAL GAYLE "Nobody JUICE NEWTON "First Time. TANYA TUCKER "Love Me... E. THOMAS CONLEY "Right .... "

Hit Rock

JELLYBEAN "Who Found Who" DANNY WILSON "Mary's Prayer" WHITESNAKE "Here I Go Again" WHITNEY HOUSTON "Didn't ..." MICHAEL JACKSON "I Just.

Peters Productions, Inc. George Junak (800) 255-8511 Country Lovin'

JOE KENYON "Hymne" DWIGHT YOAKAM "Little Ways" FOSTER & LLOYD "Crazy Over..." BAILLIE & THE BOYS "He's.

The Ultimate AC

SUZANNE VEGA "Luka JONATHAN BUTLER "Lies" BREAKFAST CLUB "Kiss And Tell" WHITNEY HOUSTON "Didn't.

The Programming Consultants Lindsay Schnyder (800) 843-7807 Stereo Rock

EUROPE "Carrie" THE OTHER ONES "Holiday" NATALIE COLE "Jump Start" MICHAEL JACKSON "I Just ... "

AC

HUEY LEWIS "Doing It All ... " WHITNEY HOUSTON "Didn't ..." MICHAEL JACKSON "I Just ..."

Country

JUICE NEWTON "First Time... ROSANNE CASH "The Way We .... " JOHN SCHNEIDER "When The ... " JOHN CONLEE "Mama's.

Hot AC

KENNY G "Don't Make Me Wait..." MICHAEL JACKSON "I Just.

Radio Arts John Benedict (818) 841-0225 Country's Best

DESERT ROSE BAND "Love..." E. THOMAS CONLEY "Right..."

Soft Contemporary

HUEY LEWIS "Doing It All..." WHITNEY HOUSTON "Didn't..." MICHAEL JACKSON "I Just. Sound 10

LOS LOBOS "La Bamba" JAMES INGRAM "Better Way" WHITNEY HOUSTON "Didn't ... " MICHAEL JACKSON "I Just...

#### American Rock

JELLYBEAN "Who Found Who" WHITESNAKE "Here I Go Again" BANANARAMA "I Heard A..." WHITNEY HOUSTON "Didn't..." ICHAEL JACKSON "I Just. OUTFIELD "Since You've Been ... "

Satellite Music Network Pat Clarke (214) 991-9200 The Starstation

WHITNEY HOUSTON "Dido't " HUEY LEWIS "Doing It All ..." MICHAEL JACKSON "I Just ..."

Country Coast-To-Coast

DWIGHT YOAKAM "Little Ways" ROSANNE CASH The Way We... DESERT ROSE BAND "Love..." JUDY RODMAN "I'll Be Your

Rock 'N' Hits

GREAT WHITE "Rock Me" DEPECHE MODE "Strangelove" MONDO ROCK "Boom Baby..." DANNY WILSON "Mary's Prayer" JON ASTLEY "Jane's Getting..." MICHAEL JACKSON "I Just ..."

7-Rock

GUNS AND ROSES "Apetite .... " FASTER PUSSYCAT "Faster...

Transtar Adult Contemporary Mike Tanner (213) 460-6383

WARWICK & OSBORNE "Love .... MICHAEL JACKSON "I Just

STARS CALL OUT

# **Classic Call** To "Premiere"

Another live, listener participation program debuts Labor Day weekend when Premiere Radio rolls out "Classic Call."

Targeted to Classic and AOR stations, "Classic Call" will be hosted by KLSX/Los Angeles personality Billy Juggs. There's also a couple of twists. Although it will be live to stations with a satellite, the show will also be pressed on disc for later airing. Also, guest artists will call out to listeners who have submitted their names and numbers to be called. Premiere exec Steve Lehman says the program will air Tuesdays at 7pm (PST) on the IDB satellite. Dolly Debuts

PDs seeking children's programming can listen to the pilot of "Dolly Dimple's Hit Parade" August 4 and 6 as it rolls off the satellite. For more info, call the Children's Audio Visual Company at (516) 781-7826.

**Rolling Stone Pt. 3** 

Westwood One presents the third of four specials commemorating the 20th anniversary of Rolling Stone magazine. Hosted by WNEW-FM/New York air talent Scott Muni, the special focuses on the most influential LPs of the last two decades: (213) 204-5000

#### **Sports Shorts**

At The Game Network announces it will have field reporters at virtually all of the upcoming NFL games this fall. Stations can sign with the net to have those correspondents call in with reports. actualities, and live interaction. Terms are barter. ATGN also provides other sports reporting services. Call Corey Taylor at (516) 491-8585

The summerlong "Radio Baseball Cards" program is presenting a moving 11-part series chronicling the memories of legendary player Jackie Robinson. Featured guests include teammates Roy Campanella, Pee Wee Reese, Duke Snider, and Don Newcombe. The show is hosted by Don Drysdale and is also archived at the Baseball Hall Of Fame in Cooperstown: (415) 530-2636



**Billy Juggs** 

#### **Elvis Remembered**

August 16 marks the tenth anniversary of Elvis Presley's death, and several program suppliers are commemorating the event with special programs. Clayton Webster (314) 725-5070 airs a special version of its "Country Calendar Weekly Special" subtitled "Ten Years And Counting," United Stations (212) 575-6100 offers three hours of memories in "Elvis Presley: A Decade Of Memories." And Westwood One presents three hours of "Elvis Presley: Still The King.'

#### Production, Music Format News

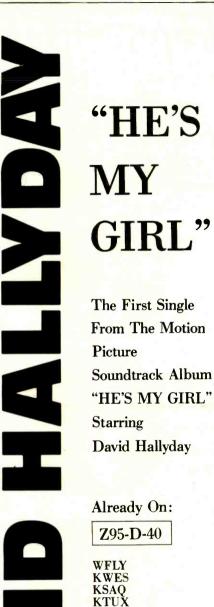
Congrats to Radio Arts' Rick Lemmo for rush-releasing Michael Jackson's single "I Just Can't Stop Loving You" to client stations, thus making it part of their regular rotations just two days after its re-lease - probably a record for a taped format syndicator.

Jim Long's FirstCom Broadcast Services is offering "Today's Country" jingle package originally produced for KPLX/Dallas. The twist here is that the package was produced in Hollywood, not Nashville: (214) 934-2222.

Image Generators is now in business to provide stations with vocal promo drops, IDs, liners, and promotion packages; (301) 890-8833.



CAN'T HOST AT 55 - MJI Broadcasting's "Rock Today" presented its first celebrity co-host in Sammy Hagar recently. Pictured (I-r) are "Rock To-day" co-producer Mark Snider, MJI Affiliate Relations Manager Ramona Rideout, "Rock Today" co-host Dennis Elsas, and Hagar. Closely examin ing the palm of Sammy's hand is MJI Director/ Programming Patti Galluzzi.





**KZIO** 

**KF95** 

KIYS

**KZZU** 

**OK100** 

**KNAN** 

WBWB

KGOT

Y97

**OK95** 

WZOK

Distributed by CBS Records

# DATEBOOK

# FCC Fails To Pinch Fanny

#### MONDAY, AUGUST 10

1974/After one studio LP and one live package with Asylum, Bob Dylan announces his return to Columbia. 1986/Waylon Jennings is profiled on "Lifestyles of the Rich and Famous" along with Rosemary Clooney and Brooke Shelids's trip to Kenya.

Born: Ronnie Spector 1947, Patti Austin 1950, Lorraine Pearson (5 Star) 1967, Michael Bivens (New Edition) 1968, Bobby Hattield (Righteous Bros.) 1940

TUESDAY, AUGUST 11

1972/On the day that Elvis and Priscilla Presley file for divorce, "Cheech & Chong Day" is declared in San Antonio.

1976/Glad we're more progressive now, pt I: After a year, the FCC throws out a complaint against several DC area stations for playing Fenny's "Butter Boy" and ABC for showing "Goldfinger" without changing Pussy Galore's name.

1983/Glad pt II: The London Telegraph reports that Moscow discos are being shut down for the summer or turned into coffee houses. One local proposal, which even the press attacks, would demand Russian tyric sheets on foreign releases; another proposes local content rules.

1984/The Neville Brothers and Jack Mack are the entertainment at a private party for Olympic athletes. Carl Lewis and Mary Decker mix with Pat Benatar, Eddie Van Halen, Belinda Carlisle, and Jane Wiedlin. On the same day, Run D.M.C. plays a less auspicious first L.A. show that only runs 25 minutes. 1986/Simple Minds' final European shows are taped for their just-released live LP.

Born: Charlie Sexton 1968, John Conlee 1946, Joe Jackson 1954, Jeff Hanna (Dirt Band) 1947, Eric Carmen 1949

#### WEDNESDAY, AUGUST 12

1966/Before beginning the Beatles' final US tour in Chicago, John Lennon semi-apologizes for suggesting the Beatles were bigger than Christ.

1970/Janis Joplin's final concert at Harvard.

1984/The Eurythmics' manager complains about British RCA selling the rights to "Sweet Dreams" to ABC, which uses the song in promos for the short-lived series "Paper Dolls." He also says that RCA didn't charge enough. 1986/Open call is held in New York for "The New Monkees." Those who've already auditioned include Jason Nesmith, Donovan Leitch Jr., and Bobby Darin's son Dodd.

Born: Buck Owens 1929, Porter Wagoner 1930, Mark Knopfler (Dire Straits) 1949, August Darnell (Kid Creole) 1951, Jerry Spelser (Men At Work) 1953



David Crosby, Madonna, Joe Jackson, Feargal Sharkey

#### THURSDAY, AUGUST 13

1971/Saxophonist King Curtis is stabbed to death outside his New York apartment at age 37. 1982/Joe Tex, whose last recordings were for Polydor in 1980, dies of a heart attack at 47 1985/Feel so broke up, I wanna go home: Simon LeBon's sloop, the "Drum," capsizes off the Cornish coast during a race. The Royal Navy rescues him after 20 minutes trapped in an air pocket underwater. Born: Dan Fogelberg 1951, Feergal Sharkey 1958

#### FRIDAY, AUGUST 14

1968/The British Marine Offenses Bill becomes law and closes down all pirate stations except Radio Caroline. 1979/Steve Dahl guests on the "Tomorrow" show; Tom Synder inadvertently calls Meet Loaf "Meat Balls." 1985/Michael Jackson pays \$40 million for ATV Music, which owns 251 Lennon/McCertney compositions. Jackson, who outbids Richard Branson, BMI, Lawrence Welk, Yoko Ono, and McCartney, pays the deal with

"out-of-pocket money" according to one associate. Born: David Crosby 1941, Larry Graham 1946, Eddie Wolfgramm (Jets) 1967, Connie Smith 1941, Dash Crofts 1940

#### SATURDAY, AUGUST 15

1958/Buddy and Maria Elena Holly are married.

1965/The Beatles at Shea Stadium. 1969/Woodstock opens.

1981/Stevie Wonder gives his gold LP for "Hotter Than July" to Tami Ragoway, whose boyfriend was killed in a Big Boy hold-up on the way back from Wonder's L.A. concert.

1984/Buddy Holly producer Norman Petty dies at age 57.

1985/Before it can set the Atlantic crossing record, Richard Branson's powerboat, the "Virgin Atlantic Challenger," capsizes 100 miles off the British coast. He breaks the record next year before turning his attention to balloons.

1986/Rhino's Billy Vera & the Beaters compilation is released following the first use of "At This Moment" on "Family Ties." Also, A+Ha's Morton Harket has emergency surgery for cysts in his throat; he sings again on schedule six hours later at the band's North American tour opener in Vancouver. Born: Mat Johnson (The The) 1961

#### SUNDAY, AUGUST 16

1962/And those wine cooler commercials should rightfully be his, too: Ringo Starr replaces Pete Best. 1965/Nowadays the scalpers alone would make more: the Beatles collect the box office for their Shea show, a then-record \$165,000.

1976/Cliff Richard begins a tour of Russia.

1977 Elvis Presley dies.

1985/Madonna and Sean Penn married.

Born: Madonna 1958, James Taylor (Kool & Gang) 1953, Sean Bonniwell (Music Machine) 1940. Edie Gorme 1932

# THE SILENCERS

11

. - RCA

"PAINTED M	NUV THE	HIT SINGLE FR	OM	
PAIN I LU IVI	UUIN THE	IR DEBUT ALBU	M	
CKOL	"A LE	TTER FROM S	T. PAUL"	
KRBE	KITS 22-18	95XXX add	WVBS add	KSND
WMMS deb 40	WERZ 40-34	WFXX add	Y94 38-34	KZZU
	WCKN add	KQIZ add	KOZE 33-29	<b>WJMX</b>
KKRZ	KIIK add	KISR add	OK95 deb 40	KNAN
KATD	WIXX add	WZYP add	WNYZ	KKAZ
KUBE deb 35	KIKX add	WPFM add	KTUX	KZFN

# **JONATHAN BUTLER**

'LIES"	THE HIT SINGLE FROM
<b>FIE9</b>	HIS SELF-TITLED ALBUM

WXKS 28-25	WKTI 7-5 (HOT)	KSAQ 36-28	WQID 16-12
WKSE 40-36	WLOL add	WKZL 20-16	Q104 15-9
WCAU 16	KKRZ 27-23	KLQ 33-17 (HOT)	WPFM 26-20
KRBE 32-26	KROY 20-16	WEAG 25-17	WBWB 22-17
B96 17	KUBE 19-16	KIYS 17-14	WLRW 22-17
92X 33-28	98PXY 22-15	KSND 9-8	KKAZ 23-19
WCZY 34-26	WRCK 31-25	KYRK 13-11	OK95 19-16
KCPW add	WBBQ 18-13	NOW ON OVER	130 CHR REPO

YS 17-14 WLRW 22-17 KKAZ 23-19 SND 9-8 /RK 13-11 OK95 19-16 NOW ON OVER 130 CHR REPORTERS - 58%

# **ALISHA**

"INTO MY SECRET" HER HIT SINGLE FROM THE ALBU FROM THE ALBUM "NIGHTWALKIN"

KKBQ	K98 add	KBFM
KRBE 33	KITY add	KTUX
FM102 36-33	KXX106 40-36	KMGX
H0T103 32-27	WKQB 32	KNAN
	KAMZ	



KEGL deb 33 KRBE add KTUX add WDLX add WGRD add	KZZU add KNAN add Y94 add 39 WANS WCKN	ksaq Kxyq Wzyq Womp Wksf	WZYP WBNQ KOZE
---	--	--------------------------------------	----------------------

N N Z N				89 de 12	
(	E				
	12	2	3		

REA



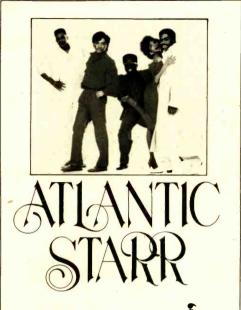


ration © 1987, BMG Music • Manufa

ed . Marca(s) Re

strada(s) RCA Cor

#### 44 R&R July 31, 1987



The New Single From The Hit Album All In The Name Of Love Produced And Arranged By David Lewis And Wayne Lewis

> KXX106 add WKQB deb-35 WNOK 36-33 KAMZ add WKSI add Y107 26-20 WXLK add KITY deb-31 WDLX add KMGX 35-30 KYNO add 95XXX add WJAD add KQCR add WLRW deb-33

#### URBAN CHART



## **CHR PICTURE PAGE**



EUROPE CONQUERS AMERICA — During Europe's tour stop in Washington, Q107 arranged for two lucky listeners to meet the group. The station also gave one listener an all-expense paid trip for two to Europe. Backstage with the group are Q107 personalities Chris Jagger (far leif) and Mad Max (third from left) and the Q107 vinimers (fron1).



KOOL TOUR KICKOFF — WLGA/Valdosta, GA celebrated with Kool & the Gang on the opening night of the group's world tour at Valdosta State College. On hand were (back, I-r) FM96 midday personality "Daring" Doug Hudson, band member Charles Smith, FM96 attermoon jock Rick Allen, the band's Robert Beil, and FM96 MD/evening jock Phil "The Kid" Stephens; (front, I-r) the band's J.T., former FM96 PD/morning personality Steve Sutton and bis son.

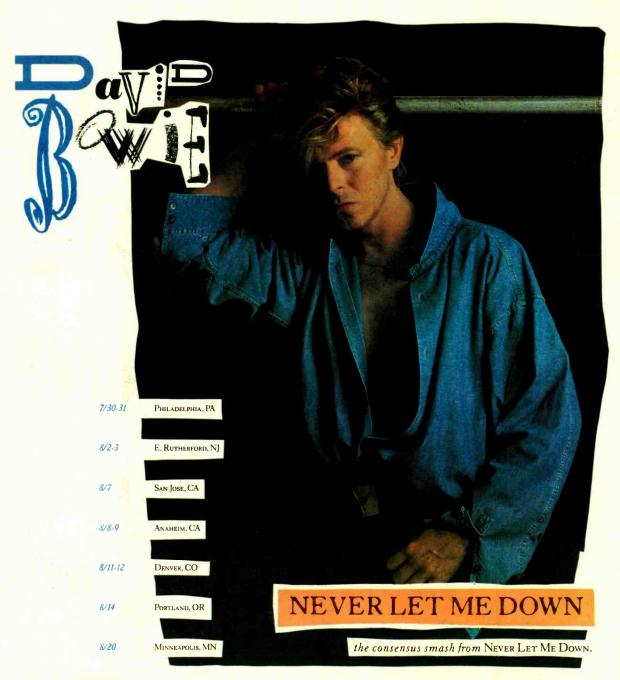


HUEY'S THE GOOD NEWS — WKSI/Greensboro had good news for its issteners when Huey Lewis & the News made a concert stop. Backstage before the show are (i-r) WKSI PD "Big Steve" Kelly, Lewis, MD Dave Denvér, and Chrysalis's David Ross.

OUT OF THE FIRE, INTO SHREVE-PORT — Bryan Adams began his world tour in Shreveport with a stop at the KTUX studios to chat with PD John Steel during his show.



FUN WITH WANG CHUNG — KZZU/Spokane staffers talked with Wang Chung after the artists' concert. Shown (I-r) are KZZU PD Randy Robbins and personality Ken Hopkins, the group's Jack Hues and Nick Feldman, and KZZU Operations Coordinator Bruce Deming.



AND NOW...THE TOUR OF THIS SUMMER AND FALL. THE GLASS SPIDER TOUR. SELLING OUT IN MINUTES EVERYWHERE!

9/2-3 BOSTON, MA Produced by David Bowie and David Richards. David Bowie represented by Isolar 9/12 DETROIT. MI #2 Most Added - 61/61

and more to come!

EMI AMERICA\*

MI AMERICA RECE

Announcing the single that'll win any taste test!

Chris Rea has already recorded a TOP 5 hit and won a Grammy nomination in the U.S.—but now this British Superstar makes his second debut.

ea

Motown announces an all-out promotion and marketing campaign to introduce his new album.

ancing

"LET'S DANCE"



## **CONTEMPORARY HIT RADIO**



JOEL DENVER

# CHR — A New Way **Of Looking At Things**

Enhanced Data Emphasizes Quality Over Quantity

One look at this week's CHR music pages will tell you we've been working overtime to make the industry's best music information even better. There are lots of expanded features offering new data configurations to help you better evaluate your music decisions.

But more importantly this new presentation allows for an easy study of a record's performance from a qualitative perspective. You get a more well-rounded overview of a record instead of putting the dominant emphasis on how many adds it got this week.

On the rest of this page, I've outlined the new features we're presenting.

- New expanded parallel headings PI-A (Parallel One-Alternative) reporters
- Chart summary
- New Artist chart
- Added New & Active/Significant Action info

In the final analysis, you make the decisions. We've provided you

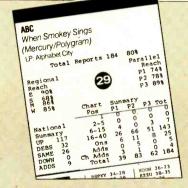
# P1-A Reporters Debut

As the CHR format continues to fragment, a growing number of leading-edge major market music stations are winning big ratings and writing their own rules in the process. To spotlight their success, R&R has created a new category of reporters, P1-A (Parallel One-Alternative).

Our initial P1-A reporters emphasize dance music or modern rock in addition to mainstream CHR hits. They are WQHT/New York, KPWR/ Los Angeles, KROQ/Los Angeles, KITS/San Francisco, WPOW/Miami, and WHQT/Miami, These P1-A's are finding many of their hits in the clubs, through word of mouth, and in the import bins at record stores. They break virgin ground by exposing new artists in a variety of styles to the mainstream audience.

The P1-A reporters playlists can be found in a specially boxed-off section of the regular CHR P1 playlists. Included will be a summary box designed to highlight the trends at these unique stations, as well as notable moves of records crossing over to mainstream CHR stations

with comparative qualitative and quantitative data so you can make a wise choice. Our new range of information will give you even more facts and insights to work with



## **Expanded Parallel** Headings

We're suppling even more comprehensive information to help you evaluate music in newly expanded headings at the top of each Parallel in the New & Active Parallel section. The two new features are Parallel Reach and Chart Position Summary.

Parallel Reach is simply a breakdown of the percentage of penetration by that record in each Parallel. For example, a record may be listed as being on 38% of the P1 stations, 47% of the P2s, and 56% of the P3s.

Chart Position Summary breaks the airplay into Parallel 1, 2, and 3 reporters. It displays the number of stations in each Parallel reporting that record as #1, 2-5, 6-15, and 16-40 as well as the number of Ons, Extra Adds, Chart Adds, and a total for each column.

R&R's longtime Parallel information - the total number of stations, the total percentage of airplay among all reporters, the regional reach, and the chart position, Breaker and/or New & Active signifiers - continue to be showcased in the Parallel headings.

#### FREDDIE JACKSON "Jam Tonight" (Capitol)

PREDUIC JALASUM Jahi luningi (Lapita) Reports 113. Moves: Up 60, Debuis 11, Same 36, Down 1, Adds 5, Klis, KWOD, WNOK, KIKX, KYYY, WXKS 27-23, Y100 30-25, 896 20-16, WHYT 5-3, KS103 14-10, WTIC 23-18, KC101 19-12, WPST 26-20, KXX106 17-13, WIGY 34-26. Showing impressive moves in all regions, particularly in major markets like Detroit. San Dego, Chicago, and Bulfalo.

# **New & Active And Significant Action**

Directly below the Title/Artist/Label information in our New & Active and Significant Action sections is a revised summary of the song's airplay. The first number is the total amount of airplay, followed by the record's moves up, same, down, debuts, and adds for the week,

Next comes a sample of the key call letters adding the song this week, followed by representative chart moves from stations playing it. And in selective cases where the quality of the airplay is of an exceptional level despite slow growth quantitatively, there will be a brief comment designed to call attention to the important facts that the numbers alone don't readily convey,

## **Chart Summary And** New Artist Top 10

Supplying added qualitative insight to the CHR, a weekly chart summary will now be found in our music section. It will explain upusual circumstances on the chart, including the facts behind records debuting on the chart Drior to becoming a Breaker, and chart logiams that may cause a number of hot records to take sideways or small upward moves

Another exciting new feature in CHR is the New Artist chart. Each week, the Top 10 new artists who have never had a CHR Breaker will be listed in order of reported activity. This list will help highlight the progress of tomorrow's superstars

## CHART SUMMARY

efore U2's "Joshua Tree" album, CHR paid this group no attention. But they've just scored their second consecutive #1 record, MADONNA and LOS LOBOS lead the pack with an average reporter chart move of +6, particularly impressive for Madonha, which is already up to #2. GEORGE MICHAEL's controversial single shows Top 10 performance at most of the 72% reporting him, moving it up to #8, JONATHAN BUTLER, with 58% of our sample, debuts at #39 with significant moves on charts in all Parallels before becoming a Breaker. He also tops New & Active and Most Active. Last week's spectacular add action for WHITNEY HOUSTON turned to chart conversions this week, giving her a strong #28 debut. But this week the spotlight was on MICHAEL JACKSON, with 213 adds. many of them with a chart number, to give him an impressive debut at #35.

Repor
JONATHAN BUTLER/Lies (Jive/RCA)
GRATEFUL DEAD/Touch Of Grey (Arista)
LL. COOL J/I Need Love (Def Jam/Columbia)
FAT BOYS/Wipe Out (Tin Pan Apple/PG)
CURE/Why Can't I Be You? (Elektra)
ALEXANDER O'NEAL/Fake (Tabu/CBS)
CURIOSITY KILLED THE CAT/Misfit (Mercury/PG)
WILL TO POWER/Dreamin' (Epic)
SILENCERS/Painted Moon (RCA)
ION ASTLEY/Jane's Getting Serious (Atlantic)

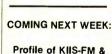
## MOTION

lan Roberts leaves the Production Manager slot at KC101/New Haven Bill Catcher is not programming WJMX/Florence as reported previously; Martin Green remains the PD at 106X Overnighter Dirk "Dog Man" Thompson moves from WHYT ("Power 96")/Detroit to nights at WANS/Greenville.

Eric Cramer, last at WGCL/Cleveland, joins WKDD/Akron for middays replacing the exiting Bobby Thomas

WIKZ/Chambersburg evening personality Dave Kirkpatrick leaves the station as midday jock Mark Cannon moves into the slot; and Bo Davis reurns to radio and WIKZ for middays.

At WKZL/Winston-Salem, Steve Finnegan moves from parttime/middays to the fulltime midday slot . . . PM driver Norm Tanner is promoted to Asst PD/MD at WJAD/Bainbridge



Power 106 plus aircheck.

#### 48 = R&R July 31, 1987

## **CONTEMPORARY HIT RADIO**



VICE DOUBLES — KilS-FM/Los Angeles air personalittes Brother Bill McKinney (left) and Hollywood Hamilton made themselves "universally" famous doubling as Tubbs and Crockett at Universal Studios' Miami Vice Action Speciacular. The station invited 5000 listeners to join the dynamic duo on a complimentary, action-packed tour.



THE STUDIO NEVER LOOKED BETTER — Q105/Tampa Q-Zoo and Zoo Tube recently welcomed ex-Knots Landing star/Atlantic recording artist Lisa Hartman. Enjoying the company are (I-r) Q105's Cleveland Wheeler, Jack Hartis and Bill Conpoley.



CAREFREE SPIRIT — Z104/Virginia Beach got wrapped up in Caretree Gum's School Spirit Contest, wherein local schools collected gum vrappers for a free Expose concert and \$1000. The winning school tumed in 200,000 wrappers. With Z104 midday personality Zak Szabo are (I+r) Expose's Ann Curless, Jaearette Jurado, and Giola Bruno.



THE EIGHTH WONDER — Whitney Houston and KISS 108 (WXKS)/Boston were recognized by the Genesis Fund for their contribution during KISS-108's eighth anniversary festivities, dubbed "The Eighth Wonder." The eight-day celebration raised over \$60,000. Backstage at a press conference are (I+r) KISS 108 President Rich Balsbaugh and GM John Madison.



MORE BATHING BEAUTIES — WTIC/Hartford's "Summer of 96" Beach Party brought out more than 2000 participants. Getting close to the bathing suit competition finalists are WTIC's AI Levine (I) and Neil Jackson.

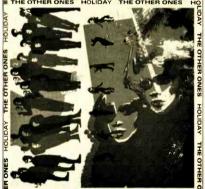
©1987 TAPSCAN, INC. • 3000 RIVERCHASE GALLERIA, SUITE 1111 • BIRMINGHAM, AL 35244

**CALL TODAY FOR AN IN-STATION DEMO!** 

You're Ready



Holiday



TO BHT YAQIDOH SANO ABHTO BHT YAQIDOH S

The Other One's The Single From The LP The Other One's

Produced By Christopher Neil For Nelson Unlimited Production. Voger @ 1987 Choque Renned America a

danny wilson"mary's prayer":

this is the week that was.

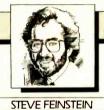
CHR Chart 3

Q105 WCZY B97 KEGL Y108 93FM KPLZ Q107 WKSE

the single from danny wilson



50 = R&R



# The Format According To Record Reps

What do record reps really think of AOR? To find out, I asked them three questions (see box). Their answers range from predictable laments to strikingly thoughtful observations.

J.B. Brenner

 "Lack of commitment, excitement, and a genuine medium rotation. If medium is sometimes one or two plays a day, then God knows what light is. It's hard to sell records off that kind of medium rotation."



J.B. Brenner

 "Programmers developing great air talent, and the format breaking new talent when inspired."

3) "Get stations more in tune with their markets. National overview is one thing, but people in Oshkosh don't listen to Tucson radio. Also develop personalities, rather than announcers."

#### Sean Coakley Arista

 "In the past, AOR used oldies as flavoring. Now current music is flavoring, and oldies tend to be the preponderance of what you hear."



Sean Coakley

2) "By and large AOR is still willing to deal with new artists, although getting real rotations is tough when you're fighting against the 'Doors Greatest Hits."

3) "I'd limit old records to 30% maximum, and make AOR radio current and exciting again. We see it work at CHR and Urban radio."



AOR

Michael Prince Michael Prince Atco

 "Light rotations. One or two plays a week isn't a strong enough rotation to get a reaction to a baby band on a retail or request base."
 "It's one of the few formats that breaks acts instead of breaking songs."
 "It like to see it played less

3) "I'd like to see it played less safe. It needs even more zaniness, creativity, and street visibility." Danny Buch

#### Atlantic

 "Lack of rotation on breaking acts and new product, which keeps the format from being truly able to break a record by itself. You can take certain acts top five, and it means little unless CHR comes to the party."



Danny Buch

 "It's one of the only formats to consistently add unknown artists.
 Some programmers actually listen to new product and get excited about it."

3) "Give AOR more confidence in itself; have it really power records and show more longterm caring about tomorrow's classics, instead of the short-term mentality of pounding the classics of yesterday."



Ray Tusken Capitol

 "By underemphasizing currents and hard rock, AOR's cutting itself off from the active audience – its very base. When you turn off the loyal, active fan, you wind up with fickle dial-spinners."

 "Occasionally, it's still capable of developing and sustaining rock artists' careers. For artists like Great White, Marillion, and Jon Butcher, AOR is still home."

3) "Play distinctively AOR records with pride; jump on potential multi-format hits without waiting for CHR; and present new artists with some razzmatazz and passion. so people realize you're standing up for the music."



Kevin Sutter Chrysalis

 "The new air of conservatism regarding the mix of new and old."
 "It's artist-oriented: a new release meets with anticipation, unlike other formats that go more song-by-song."

3) "Add much more spontaneity into daily programming - get rid of the predictable Two-Fer Tuesdays, Thirsty Thursdays, and rock blocks. How many 35-yearolds do you talk to on the phone who say, 'Hold on ... there's a rock block going on?' "

# Q&A

### Each rep was asked:

- 1) What's the biggest problem with AOR radio these days?
- 2) What's the format's greatest strength?
- 3) How would you make AOR better?

#### Paul Rappaport Columbia

 "Too many programmers are playing it safe, not just with music but even in promotions and visibility. This leads to boring radio and stagnation, rather than growth – which is surely everybody's goal."

2) "As tight as it is, there are still enough open playlists to get something new started. If CHR was all we had, half the new rock artists would be shut out. Thank God for album radio – CHR wouldn't have paid attention if acts like Peter Gabriel, Hooters, Suzane Vega, ZZ Top, Outfield, Van Halen, Bon Jovi, and Bruce Homsby hadn't been nurtured on AOR. I remem-



Paul Rappaport

ber when CHR couldn't relate to a guy named Bruce Springsteen."

3) "Encourage programmers to be creative and more aggressive, bring back dayparting, and go atter the whole market — be everybody's radio station. You can have the older demos during the day and the teens at night."

#### John Hey EMI/Manhattan

1) "Too many oldies. If it doesn't show any new direction, it'll lose its most active listeners and wind up with all passives."

 "They play the best rock 'n' roll, and rock gives young people an avenue to express their feelings and dreams."

3) "Have jocks concentrate more on the flow of their shows, not just a stack of records. The records are all the same (from station-tostation); it's how they're put together that makes them different."

"The morning show is the only 'show' daypart; it should be the afternoon and evening shows, too."



Harvey Leeds Epic

1) "Too many inexperienced, boring programmers at the controls."

 "Harvey Leeds is back promoting the format."

 "Bring back personality, new music, and excitement, instead of letting CHR steal the thunder."

> Marko Babineau Geffen

 "Too much consulted radio makes for too much consensus on records. Programmers should use their own minds and play what their gut tells them, instead of what comes over the phone or from a list."

 "It still exposes artists beyond the obvious hit track. Often the single isn't the artist's profile, but just the commercial copout."

3) "Td get less caught up in personality radio and more into the music, like the formatted specials (KFOG/San Francisco OM) Dave Logan comes up with: Electric Lunch, Soul Patrol, Adventure Hour. They really add intrigue and excitement."



Barry Lyons Barry Lyons IRS

 "Too many people have forgotten the 'A' in AOR stands for album, not song. They play one song from a new band everybody seems Continued on Page 52

# "HONEY, IT'S MICK JAGGER!"

... or Ron Wood of The Rolling Stones, or Roger Daltrey of The Who, or Joe Cocker, or Eric Burdon, or Steve Miller, or David Crosby, or Stephen Stills, or Graham Nash, or John Kay of Steppenwolf, or Justin Hayward of The Moody Blues, or Alvin Lee of Ten Years After, or Elton John, or Joe Walsh, or ...

All On Premiere Radio Network's

Only The Superstars of Classic Rock Call Your Listeners!

## Available Live Via Satellite or Recorded Live Onto Disc

lassic ball

A "Radio Friendly" 2-Hour Weekly Program For Classic, Oldie and A.O.R. Stations! All Of The Excitement Of Live Satellite Programming Without The "Glitches!"

From the Originators of Cla'ences All My Children Update, The Plain Rap Countdown, National Lampoon's True Facts & The Golden Age of Radio Theatre!

Produced by Eddie Kritzer in association with Classic Satellite Network



## AOR

# The Format According To Record Reps

#### Continued from Page 50

high on; but with a second song, they develop amnesia."

2) "It's a little more open-minded and less rigid than some other formats. It allows bright young people to question the rules and still be successful. Some programmers don't feel they have to follow anybody else's rules, like the people at KBCO/Denver and 91X/San Diego."

3) "I'd pass a law that you're not allowed to play any band with a member over 42, or with more than 40% gray hair."

#### Bill Bennett MCA

 "It doesn't sell enough records to get the respect it deserves. From a record company perspective, the respect it gets now is primarily from laying a base for CHR."



#### Bill Bennett

2) "AOR, like Country, is a format that nurtures its artists and allows them to mature. I didn't see Springsteen or Journey breaking at CHR their first three albums. Also, you can still hear artists like Stevie Ray Vaughan, Robert Cray, and Omar & The Howlers that you won't hear elsewhere."

3) "More selling of new artists. Talk about them, get excited."



#### Drew Murray PolyGram

 "There's no such thing as AOR - you've got seven different formats under one umbrella. It's hard to find a case where you can get 100% of the reporters on a record. Trying to explain this to label and artist management is touch."

 "Despite all the usual complaints, AOR can still sell albums and break new artists. Robert Cray sold 900,000, a half million of them before 'Smoking Gun' was delivered to CHR."

3) "By starting a jock school. The talent pool is very thin. A lot of the late-"Too liner-card tick jockeys have become program directors, and they don't know how to train people. Music knowledge is key. We need more people who can do interviews as well as (KTXQ/ Dallas Asst. PD) Redbeard."

#### Jim McKeon RCA

 "Rock radio overall could use a healthy dose of excitement in how it conducts its business with the record community, air presentation, formatics, and playing and breaking music. I want to start a movement called 'D.A.R.E.' - Demand Album Radio Excitement."



Jim McKeon

vant to start a 2) "It's probably generating big-A.R.E.' – De-Excitement." adult approach."

 "I'd make programmers over the age of 25 still like to be turned on to new, exciting music."

Jeff Naumann Virgin

 "Old music is overshadowing the new music. It's gotten to the point where you ask a PD to describe his station's sound and he says, 'Doors, Led Zeppelin, Jimi Hendrix' – bands that have been around for 20 years, and one or more members have died."
 "At least it's rock 'n' roll and

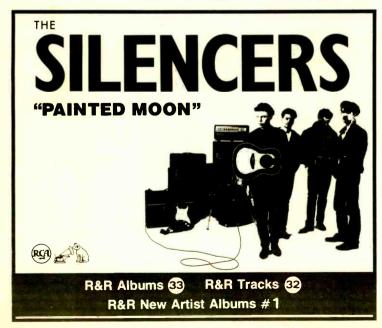
2) "At least it's rock 'n' roll and not disco." 3) "When they do play new artists, offer a backsell and some artist information."



Jeff Naumann



JAMMIN' YOU — These rock 'n' rollers at the Texas Jam be (I-r) KGB/San Diego MD Pam Edwards, Geffen's John David Kalodner and Marko Babineau, WMMR/Philly MD Erin Reilly, and Whitesnake's David Coverdale.



## SEGUES

"Modern Music, Inc.," the block program run by former KCGL/Salt Lake City staffers, expands to 6pm-2am seven nights a week on the market's KRPN.

KSJO/San Jose pacts with consultants **Burkhart/Abrams** in place of **Jon Sinton**. B/A will no longer be associated with KFOG/San Francisco .... WHTQ//Orlando parts company with **George Harris**.

Asst. PD Brian Illes gets PD stripes at WKFM/Syracuse ... WRQK/Canton MD Greg Morrison is upped to PD as Mark Benson exits.

Steve Sutton leaves the Hard Report for a radio job to be announced shortly.

Phil Maicke, ex-WXLP/Quad Cities, IA, takes mornings/MD duties at neighboring KFMH ... WLNZ/Lansing MD Cathy Downe is out ... KNCN/Corpus Christi MD Elise Vander Brought exits ... KEZE/Spokane names Curt Cartier interim MD.

WIOQ/Philadelphia mornings go to Kelly Randall, PD at KKUA/Honolulu and former AM driver at Philly's WZGO (now WTRK) ... Kerry O'Neil from WKPK/Gaylord gees to WKQZ/Saginaw mornings.

New weekenders: KBCO/-Denver's Sherry Dwayne .... KXRX/Seattle's Mike Colvin.

New Promotion Directors: WHCN/Hartford's Elizabeth Keifer . . . WMGM/Atlantic City's Norm Karlock . . . KOME/ San Jose advances Production Director Dave Kohlman to Promotion Director.

## AIR PERSONALITIES



DAN O'DAY

# **Producing Great Radio Comedy**

ACN's "The Real" Bob James: Tilting At Windmills

"The Real" Bob James has been VP/Creative Director of American Comedy Network since its inception in 1983. He became a DJ at 14, but entered show business when he was half that age - as a ventriloquist. When he was nine years old, he appeared on Ted Mack's "Original Amateur Hour" . . . and won. "The second time I appeared on the show," he says, "I lost to a kid who tap danced on his head

Beginning his radio career at WNIO/Niles, OH, James's travels took him to WBBW and WKBN, both in Youngstown, OH, WLGN/ Logan, WATH/Athens, WHLO/Akron, WWDC/Washington, WRFD/ Columbus, WGAR/Cleveland, and WKIS/Orlando

After graduating with degrees in both Government and Mass Communications Theory, he spent a year as "a propoganda man" for the Voice Of America: "The guy who told the listeners overseas that the streets of America are paved with gold? That was me.

R&R: What attracted you to radio?

BJ: When I was a little boy, I would listen to Cousin Brucie, Johnny Holiday, Martin & Howard, and Jim Runyon. People loved these guys. They were funny, and I wanted to do what they did. I loved listening to Jerry G. Bishop on WKYC/Cleveland; in fact, when I first went on the air I simply stole his act. But the longer you're on the air, the more you let go of the security blanket of the other jocks who influence you and grow into your own style.

R&R: But then you left radio for awhile. Why?

BJ: In 1978 I did a TV show called "The Cleveland Comedy Company." It did very well and won seven Emmy awards. I thought, "I've really got something here. So I put everything on the line, quit WGAR and took my tapes and clippings to Los Angeles to become a big star.

I got a couple of jobs in Hollywood, including producing some show biz-oriented comedy for a brand new TV show called "Enter-tainment Tonight." But I was a small fish in a very large pond.

I got obsessed with the idea of success in L.A. I made the mistake of making my career the well to which I went to get everything I need in life - and that is a very shallow well. Finally I went back to Cleveland, put out the word that I was looking for work, and got an offer from WKIS in Orlando. That's

"Humor has to be a circle in which everyone is included. Otherwise, they won't get the iokes."

where I met a fellow named Andy Goodman, and we've been working together ever since

**Target The Humor Circle** R&R: How do you develop comic ideas?

BJ: First we go to the popular culture and find out what's on everyone's mind. Our humor has to be a circle in which everyone is included. If they're not in the circle, they're not going to get the jokes. So we use what's in the newspapers and on television, and certainly what's in the tabloids.

A comedy writer has to have a sort of jaundiced view of the world, a cockeyed way of looking at things. And you have to be like Don Quixote: not afraid to tilt at windmills. In writing sessions I always tell the guys, "Say and think and believe anything you want. Don't limit yoursches by thinking limit yourselves by thinking, 'Oops, I'd better not say that because somebody will be upset,' because believe me, no matter what you write somebody will be upset.

R&R: How many writers are involved in such a session?

BJ: Three or four: Andy, Dale eeves, Nancy Parker, and I. R&R: Any standard crea-

tive questions that you ask? BJ: I like to start a bit with a particular point of view, so I always ask, "What are we trying to say?" I don't have any rules regarding length, but I believe we broadcasters often are guilty of not making people listen to the spoken word on radio. This is because jocks are notorious for opening the



Rob James

mike and babbling inanely about nothing of consequence. That would make anybody turn off the radio

So I try to keep that in mind when we write bits. When we first started at ACN, some of the bits were longer than they had to be. Now we're very efficient in expressing a single thought - or, at most, two thoughts - in any one piece. You can express a single funny thought in 30 or 40 seconds, and I think our fake commercials do that now. They make you laugh,

and they get out. R&R: ACN's production values are quite high. Is there a danger of being so swept up in how good it is technically that you lose some of your comedy focus?

BJ: I don't think so. I try to make sure that any production techniques we employ enhance the piece and make the jokes better. What we always strive for is making sure you understand what we're trying to say. Otherwise, it would be like seeing a movie with great special effects but no script.

"Don't limit yourself by thinking, 'Oops, somebody might get upset,' because no matter what you write somebody will be upset."

**Brainstorming Comedy** R&R; How much do you depend on inspiration, and how much on discipline?

# **Flexing Your Comedy Muscles**

- Track the popular culture
- Maintain a cockeved viewpoint
- Protect the theater of the mind
- Learn to edit your own material

BJ: Most of it is discipline. We write every day of the week for three hours. We ask, "Okay, what's funny?" If we can't find anything in the newspaper, we look at ourselves, at the human condition, at what happened to us over the weekend. One of us will say, "You know what pisses me off? Car washes that screw up my front license plate! Now, how can we do a bit on that . . .?"

R&R: And if the ideas still don't come?

BJ: We employ a technique called "Comedy Brainstorming." If we've been sitting there for an hour and 15 minutes and the page still is blank, we take a piece of paper and split it down the middle

For instance, we wrote a bit called "Slam Dunkin' Donuts." On one side of the page we wrote all the things we associate with donuts: jelly donuts, rolls, coffee, cream, etc. On the other side we listed all the things we associate with baskethall

"Jocks are notorious for opening the mike and babbling inanely about nothing of consequence. That would make anybody turn off the radio."

Then we noticed "Kareem Abdul Jabbar" under "basketball" and "cream" on the "donut" side -Ah! There's a match. And we looked at "rolls" and saw "Magic Johnson" and thought, "Finger rolls!" Another match! We've shoved together two diverse things. and sure enough we're making a bit. And this all came from someone coming up with the phrase, 'Slam Dunkin' Donuts.

Next we asked, "How can we dramatize this to make it funny?" This bit opened with a play-by-by announcer and faded into a baskethall player talking about what he does after a game.

#### **Discover The Rhythm**

R&R: What's the wrong way for a jock to use your comedy?

## **Calling All** Comics

American Comedy Network and All Star Radio are just two of the producers of disc jockey comedy. If you've discovered another good source and want to share it with me, please feel free to do so.

B.J: Our material arrives in such a way that a lazy air personality can literally take the bit, slap it on the tape machine, and play it directly on the air. Don't do that! Listen to the piece; think about what it's trying to say.

And don't do any of the interactive pieces live! With the interactives, there's a little hole there for the disc jockey to fit his stuff in. There's a certain rhythm to the bit that he has to discover in the production room. He should sit down and listen to it, practice it. If he's doing it live on the air and makes a mistake, the whole rhythm is thrown off and that little theater of the mind we're trying to create for the listeners is destroyed.

Also, some our fake commercials require set-ups. It can be just a line or two, but sometimes you have to prepare the listeners for what they're about to hear. R&R: What common mis-

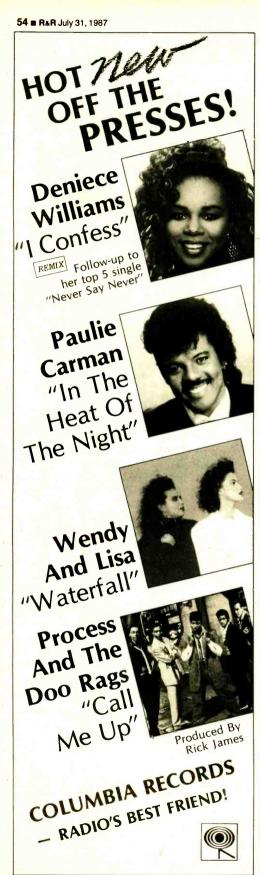
takes do you hear in other jocks' produced bits?

BJ: Often they don't pay enough attention to what direction the spot wants to take; there is no clear point of view. And many of them do the same joke over and over. It's vital to be able to edit your own

material. R&R: Do you miss doing a daily radio show?

BJ: I sure don't. It's very difficult to do, and I think it's a young person's job. I admire the guys out there in the trenches, doing daily radio. They just don't get thanked enough for what they do.

I NEED YOUR INPUT. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret I cannot critique the tapes I receive.



# Q.

## CALENDAR



# **Two-Minute History Of Radio**

This month marks the 60th anniversary of the beginning of regular broadcasts by the first disc jockey, Christopher Stone, in 1927. If his name isn't exactly a household word, it's partly because we broadcasting professionals spend our time doing radio rather than studying it. To correct this situation quickly, here is the entire history of radio in two minutes.

In 1866 Mahlon Loomis made the first radio transmissions between flying kites in Virginia. He got a related patent in 1872, but his enterprise died for lack of financial backing. In 1885 Gugleihon Marconi independently invented radio in Italy. He could not convince his government of its importance so he sailed to England, where he got patents and made his first sales in 1896. The first permanent radio installation was Needles Hotel Wireless Station, Isle of Wight, in November 1897.

The first commercial application of radio was by Wireless Telegraph & Signal Co. for Lloyd's of London, reporting ten incoming ships in August, 1898. A transatlantic signal was sent by Marconi in 1901. Voice radio was invented by Valdemar Poulsen in Denmark in 1904.

The first radio program was broadcast by Reginald A. Fessenden on December 24, 1906, at Brant Rock, MA. He played "O, Holy Night" on his violin, sang, read some Bible verses, played a gramophone recording, and signed off with a Christmas greeting.

Regular experimental broadcasts were begun in February, 1907 by Lee De Forest's Radio Telephone Co. in New York City, which at first played only Columbia gramophone records. De Forest's station also aired the first live remote broadcast in January, 1910: Enrico Caruso live from the Metropolitan Opera House.

As for radio as we think of it today, several stations claim to have been first, with the claims resting on varying definitions of "regularly scheduled broadcasting."

One widely accepted contender is the Herrod School of Radio station at San Jose, CA, which began daily broadcasts in 1910. It became SJN in 1912, KQW in 1921, and finally KCBS/San Francisco in 1949.

Another is Lee De Forest's 2XG/ Bronx, NY, which in 1919 hired the first announcers, Bill Gowan and Bill Garity, and the first PD, Richard Klein. A claim also exists for 8MK, later WWJ/Detroit in 1920, which De Forest himself described as the world's first commercial radio station, and which provided the first news broadcasts in 1920.

The first non-experimental commercial radio station was KDKA/ Pittsburgh in 1920, which was the first station created as a commercial business, one goal being to broadcast informative programming on a regular basis in order to generate public demand for home radio receivers.

And the first person called a disc jockey, who introduced records and made off-the-cuff remarks, was good of' Christopher Stone, who first broadcast from BBC Studio 3 at Savoy Hill, London on July 7, 1927. After Stone died in 1965, the Times of London reported he had "endeared himself to the public by the whinshical, human touches with which he extricated himself when he occasionally put on a wrong record or forgot to start the turntable."

#### Death Of A Star

MONDAY, AUGUST 10 — Hollywood's first animal movie star, the German Shepherd RIn TIn TIn, died in 1932. Warner Bros.<sup>5</sup> top star had appeared in more than 40 movies and was once voted America's top box office personality, beating comedian Charlie Chaplin.

The roller coaster endurance record of 503 hours was set in 1983. This is Elvis Tribute Week at Graceland in Memphis, ending Sunday on the 10th anniversary of his death.

Birthdays: Singer Ronnie Spector and musician Ian Anderson 40. Righteous Brother Bobby Hattleid 47. Singer/sausage maker Jimmy Dean 59.

#### Meteor Shower Begins

TUESDAY, AUGUST 11 — What is usually the second-best meteor shower of the year begins tonight, with a potential of up to 100 shooting stars — and maybe a fireball or two — during the peak hours through Thursday night. Look in the north and northeast skies.

The world record for most miles on a skateboard was set in 1985 by David Frank, who went 270 miles in just under 37 hours. Dog Days of Summer end.

Birthdays: Actress Arlene Dahl 59. TV personality Mike Douglas 62. Pulitzer Prize-winning author Alex Haley 66.

#### Shuttle Turns Ten

WEDNESDAY, AUGUST 12 — Tenth anniversary of the first flight of a space shuttle, which consisted of an unpowered glide down to Edwards AFB after being dropped from its Boeing-747 mother ship (1977). The world's worst single airplane crash happened in 1985 when a Japan Air Lines Boeing-747 lost its tail controls and flew into a mountain northwest of Tokyo; 520 died and 4 survived.

Birthdays: Actor George Hamilton 48. Racer Parnelli Jones 54. Singer/broadcaster Buck Owens 58.

#### **Fastest Cutthroat Shaver**

THURSDAY, AUGUST 13 — Using a straightedge razor, also known as a cuthtroat razor. British barber Gerry Harley established the world record for "speed shaving" in 1984. In one hour, Harley shaved 235 men, with only one tiny sign resulting in a cut. That works out to a complete shave every 15 seconds.

President Reagan's new economic program became law in 1981, beginning a phase-in of 25% income tax cuts. Disney's "Bambi" premiered 45 years ago (1942). International Left-Handers Day.

Birthdays: Musician Dan Fogelberg 37. Hawaiian singer Don Ho 57. Cuban Premier Fidel Castro 61.

#### "That'll Be The Day" Hits 30

FRIDAY, AUGUST 14 — 30th anniversary of the beginning of Buddy Holly's brief, legendary string of hits. "That'll Be The Day (That I De)," co-written by Crickets drummer Jerry Allison, moved onto the national chart in 1957, a month before Holly turned 21.

In 1984 New York became the first state to pass anti-acid rain laws regulating emissions by smokestack industries. World War II ended with Japan's surrender in 1945, "V-J Day."

Birthdays: Basketball star Erving "Magic" Johnson 28. Actress Susan St. James 41. Musician David Crosby 46.



**ADULT CONTEMPORARY** 

MIKE KINOSIAN

# **Contract Time:** Talk To My Agent

Trapper Jack Elliott gained national attention recently when he left WWSW/Pittsburgh for morning drive at WLTF/Cleveland. WWSW maintained Elliott was still under contract, and took legal action to prevent his leaving. But an arbitrator ruled Elliott was free to take the Cleveland offer. While the legalities of the case won't be discussed here, one fascinating aspect will be: the emergence of agent/lawyers representing air talent.

By now, even the most casual fan is aware of agents' growing influence in the sports world. All superstars are represented by these power brokers, who become more visible during difficult contract negotiations. One example is this year's spring training holdout by Red Sox pitching ace Roger Clemens; he eventually signed just as the season was set to start. Many fans, however, strongly suggest the holdout was actually spearheaded by his agents.

In the radio industry, increasing numbers of air talent are being represented by the same types of agent/lawyers. With contract hassles fresh in his mind. Trapper Jack Elliott offered advice to would-be contract signers.

#### Know What You're Signing

"Both parties need to know exactly what's in the contract," he began. "In my case, I was two years into the contract before I fully understood it. Lawyer Saul Foos looked at it and said, 'Here's what it means.' It wasn't exactly what I thought it was, but that was my own stupidity. I was real green because it was my first one."

Elliott had signed a series of five one-year deals with WWSW. His arrangement with WLTF is three years.

#### "The contract wasn't exactly what I thought, but that was my own stupidity."

-Trapper Jack Elliott

Among the things Elliott learned about were fine print and details. "It's not a matter of how much money you're making or how much vacation time you get that's really important. Air talent needs to understand legally exactly what the contract says. After I signed the Pittsburgh contract. I knew I'd never do something like that again without legal representation."

Contracts are not announcers' way of life in every market. Elliott said most of the WLTF airstaff have contracts, but he was the lone WWSW airstaffer with one. "For



ALL QUIET ON THE NORTHERN FRONT - KFQD/Anchorage listeners got a shock when Quiet Riot paid a surprise visit on "Public Opinion Hotline." Shown standing are (I-r) promoter Kenny Ryback and Quiet Riot's Chuck Wright. Taking it sitting down are (I-r) Quiet Riot's manager Warren Entner, band member Frankie Banalli, and KFQD's Hotline Host Herb Shaindlin

Elliott met Saul Foos when the Chicago-based lawyer/agent visited Pittsburgh to sign local talent. Foos represents approximately 250 broadcasters His first three radio

#### **Before Signing The Dotted Line**

- Know exactly what you're signing.
- Be warv of bare non-compete clauses.
- Have shift times and specific duties spelled out.
- Investigate deferred payment plans.

the most part, it offers you a level of security. But if someone wants to fire you, he'll find a way. A contract should show commitment. It goes both ways, and could be a happy marriage."

#### Air Talent 'Unenlightened'

One reason air talent should have agents, according to Elliott, is because many are "unenlightened. Agents network you; I know I'm not good at networking. It's not meant to say 'this guy is available,' but it says you exist. They take care of the contract hassles, and I like that

22

San Diego's Sam Bass had 30,000

entries literally dumped on him in the station's "My Best Friend" pro-

motion. The cards and letters were

placed in a freshly-painted dump-

ster before the winners of a luxury

cruise were chosen.

clients were WLS/Chicago's Fred Winston, Larry Lujack, and John Landecker. (Ironically, after tours of duty at a host of national stations including Canadian stations in Landecker's case - the three are all back at WLS. Lujack signed a 13-year no-cut contract.) Foos just negotiated the move by Spike O'Dell from the Quad Cities (market #109) to WGN/Chicago afternoons

Explaining the growing trend toward air talent/attorney alliances, Foos noted, "A lot of people are looking at this as more than just a gig. A media lawyer knows the pitfalls of contracts."



COME LUNCH WITH ME Arista's Bruce Shoen dropped by WAHR/Huntsville recently to discuss the label's latest releases. Pictured for posterity (I-r) are former WAHR morning man Steve Lovig, evening host Bonnie O'Brien, and Shoen.

#### Spell Out Details

Foos was adamant about what he doesn't like in a contract "I hate to see a bare non-compete. I'd rather see it coupled with a right of first refusal. It's a lot fairer and gives the talent the chance to stay in the market." (The right of first refusal gives the station a chance to match an offer made to an announcer)

He also likes to have working condition details spelled out; airshift (specific daypart), duration (i.e., 6-10am weekdays), and contingencies in the event of format or ownership changes. Regarding the latter detail, Foos noted, "You can't always do it. But ideally, I

"I have AM drive personalities making 2-3 times more than TV news anchors in the same size market."

-Saul Foos

want my client to have 30 days to consider whether he wants to stay in the format. If not, he should have the right to get out of the contract. If a station changes from CHR to Country for example, it's absurd to try to talk the talent into becoming a Country jock.

Securing an agent isn't as easy as knocking on the door and signing on the dotted line. With Foos, for example, would-be clients must submit airchecks for evaluation. And many people are flatly refus-

Those accepted meet with Foos at contract time. Before negotiating a deal, he discusses every aspect: job description, deferred income, and personal appearances. If a move is involved, special considerations include house sales, cars, etc. His cut is 10% of the contract value the first year, and seven-and-a-half percent each year thereafter.

One common feeling is that local TV stars draw much bigger paychecks than their radio counterparts. Countered Foos, "Radio is doing well right now. I have AM drive personalities making 2-3 times more than TV news anchors in the same size market. There's a lack of good radio talent around." And the result, according to Foos, is "bigger bucks for radia

#### 'Money's On The Table'

Jason Shrinsky, a Washingtonbased attorney who specializes in broadcast law, offered a historical perspective on how agents became part of the radio scene. "The first people who had agents were movie stars, then TV people, then profes-sional athletes. With dollars becoming more available, radio people followed. Representation is going to be there as long as you're dealing with substantial sums of money

"Morning men are making a fortune. It's exploding for talent - the money's on the table - and I don't see it getting any worse. A few years ago, the pendulum swung to have talent just play music: now. we're back to personalities. It's the morning team - the morning zoo whatever. Those personalities demand and get major dollars."

Shrinsky also noted several things to look for in seeking a lawyer/agent. "It's very important to deal with somebody who, first, understands radio; second, understands local law; and third, is a contract lawyer. More importantly, there needs to be an understanding of how transient the radio business is. Representation should be made with someone who is ex-perienced with 'talent contracts.'"

When it comes to fee arrangements, Shrinsky's opinion differs from that of Foos. "The person

"The (agent) should be paid on an hourly rate. You don't need to pay somebody a percentage."

-Jason Shrinsky

(agent) should be paid on an hourly rate. You don't need to pay somebody a percentage. Lawyers charge hourly rates; it's possible they may be as high as \$350 an hour. The people who charge that way are real lawyers - not agents. "And you have to be careful the

fee is not so front-ended that the agent could care less about what the contract says. Many people can be unscrupulous when they get their money upfront; they may never see you again once the contract is signed. Then if you have a problem, you're out of luck.'

#### 56 = R&R



# Solid Sales Don't Dictate Hot Adds

COUNTRY

It's been a cold hard fact of the music business that country sales take a back seat to our pop cousins' sales. Over the years, Country radio has generated innumerable "turntable artists": those who consistently hit the top of the charts without moving much product at the retail level

And that's long been a source of record company consternation. Country's resurgence, however, has begun to manifest itself in a new scenario: strong record sales with a modicum of chart success. Now programmers are finding themselves in the position of not playing a record that is selling – again much to the chagrin of record companies.

The programmers surveyed here overwhelmingly agree that while record sales are only part of the record-addingcriteria, it's an area that must be looked at carefully. They claim that commercial sales do not necessarily affect their playlists and/or adds decisionmaking process. And it's obvious they feel that just because a record sells doesn't mean it belongs on the radio. KYG0/Denver PD Rick Jackson spoke for most when he said, "Our main goal is to play records which attract listeners."

#### Playing What Tests Well

Part of the sales problem was articulated by WSM/Nashville PD Bruce Sherman, who tracks neither local nor national sales and questions their accuracy. "We've found that retail was not real cooperative with Country radio in giving us true figures on what's selling," he said.

Sherman said a large part of WSM's decision-making is based



Rick Jackson

on its callout research. "We try to find out what people want to listen to on the radio. Because a record doesn't test well (for radio play to a broad audience) doesn't necessarily mean some people don't like the music enough to buy it."

Sherman did admit, however, to being puzzled by strong-selling records that don't test well. "I don't understand why that is. But we've had that problem for a long time with a lot of different artists," he said, adding that a station also needs to know when to get off a record that's not doing well with the audience in spite of good record sales. Defending the station's modus operandi, he said, "Look at where the ratings are, despite stiff competition. What we are doing is obviously not wrong." WQDR/Raleigh PD Jay Butler also relies on audience input rather than sales data, though he does make regular checks with local retail stores. Requests get the nod for WQDR's airplay no matter how



Bruce Sherman

"We've found that retail was not real cooperative with Country radio in giving us true figures." —Bruce Sherman

an artist's record is doing in the stores – affecting rotations as well as add policy. "If I'm not getting any requests for it, I'm not going to play it in light one week, then medium, then heavy, even if it's selling," he explained.

Who's Doing The Buying? Another problem with sales data

is knowing exactly who is doing the

**Adding Up The Hits** 

- Sales are only a partial aid in deciding adds
- Callout research and requests play a major role
- Radio's goal: play records that attract listeners

buying. KYGO's Jackson casts an especially wary eye at the sales of some of country's newcomers,



Jay Butler

which he feels are often spurred by airplay from other formats. "Overall, it's good for country music because these artists are expanding the horizons for us by bringing in new people. But I don't know if those buyers are inclined to listen to KYGO because they like these artists."

He feels more comfortable relying on sales information generated by more "traditional" artists. "What that's saying is, "This is our product; this is straight country," and the rest of the country is saying, 'Yeah! We like that! That's healthy for us as a radio station. It helps us maintain our integrity in the format."

One way heavy album sales have affected Jackson's playlist is reflected in his move to play LP cuts "If I'm not getting any requests for it, I'm not going to play it even if it's selling."

-Jay Butler

by hot sellers. He reasoned, "If we see an artist selling well to Country listeners, we feel we can play cuts from that LP because it's familiar to the audience – since so many of them have the record in their homes."

Jackson's ultimate concern is the direction some of country's "new edge" acts are taking and the future they have in Country radio. "I wonder how long some of them are going to be committed to country music and whether they'll stick with us. What if I give them airplay now, make our listeners aware, and those artists are not here next year? That would be time spent on nothing. There are so many out there who need exposure that you want to be sure you're picking the right people."

Jackson also turns a jaundiced eye on artists who ring the cash register owing to "hardcore cult followings." They sell, he said, "because there's no one else who does what they do. But that doesn't mean they fit my radio station. Often the following these artists have doesn't even come from airplay, so I'm often not really interested in playing their records."

-Katy Bee

HAVE YOU HEARD

In a recent poll conducted by Seacoast Life magazine, WOKQ/Dover, NH morning personality Mike Martel received too bonors in the Best DJ category, WOKQ ND Roger Wood copped Best Newscast, and WOKQ led a field of 27 for the distinction as Best Overall radio station . . . For the third time in six years, WCHY/Savannah has been named Station of the Year by the Georgia Association of Broadcasters CHAM/Hamilton, Ontario picked up its second consecutive Top Radio Station of the Year honor at the RPM Big Country Awards held in Toronto, Also, morning man Cliff Dumas was named Radio Personality of the Year.

Bill Fink is the new PD at KYAKJAnchorage, replacing Bill Friday ..... KIKR/Corroe, TX MD Ken Murray is upped to PD, Joe Kelly moves to MD, and Chris Collins joins for middays following the departure of PD Mike Cannon to KPRC/Houston for Producton Director duties.

At WCEM/Cambridge, MD: John Harris has been named OM and moves from middays to mornings, Steve Long moves to afternoons, and Mike Allen switches to morning news. Joining the station are Lee Meadows for middays and Jimmy Starr for nights KYSN/East Wenatchee, WA OM/PD John Byers has been promoted to GM of sister station KBRO/Bremerton, WA. Production Director Brian Stephenson moves up to PD . . . Kris Davis has joined WXKX/Parkersburg, WV as Asst. PD/midday talent.

WBHP/Huntsville, AL MD/afternoon jock **Greg Picciano** has returned to Atlanta to do voice/club work. If you're interested in filling the job, T&Rs to PD **Jack Evans** ... WORC/Worcester, MA evening personality **Carol Swee**ney has been upped to MD; John Findlay joins for afternoons from WCLW/Mansfield, OH ... WMUS/ Muskegon, MI's new midday talent is Debble Lynne from WZND/Zeeland, ML

WBEE/Rochester morning man Jim Macsay is getting married and leaving the business — at least in this country. Jim's betrothed is from Switzerland; the two will set up housekeeping in Zurich. He says his goal is to host the "Zurich Top 40 Countdown." Let me know if you need a consultant, Jim (for the show, that is).

News News: Donna Robinson named ND at WXCL/Peoria from WJBC/ Bloomington, IL.

And a life of good health and great fishing to WKMF/Filmt newsman Dick Blng, who's retiring after 37 years in broadcasting, the last 15 at WKMF. Among his plans are finishing a book about his experiences as a WWII POW



Displaying the hardware won in a poll by Seacoast Life magazine are WOKQ/Dover, NH OM/PD Jím Murphy, morning man Mike Martel, ND Roger Wood, and publisher Skip Marshall.

## **NASHVILLE THIS WEEK**

July 31, 1987 R&R = 57

KATY BEE

# CMA Names Horizon Nominees

The Country Music Association released nominations for the '87 Horizon Award for outstanding career achievement and named six contenders for the Country Music Hall of Fame.

Former winner Ricky Skaggs read the list of Horizon nominees during ceremonies at the Hall of Fame/Museum: T. Graham Brown, Holly Dunn, Steve Earle, Nanci Griffith, Highway 101, Michael Johnson, Lyle Lovett, O'Kanes, Restless Heart, and Sweethearts of the Rodeo.

Hall of Fame nominees included: Johnny Bond, Rod Brasfield, Homer & Jethro, Carl Smith, Hank Thompson, and Lulu Belle & Scotty Wiseman. The new inductee will join 45 previous honorees.

The CMA Awards presentation will be televised Monday, October 12, on CBS.

#### Southern Pacific Stays On Track

Given the success of the recent Vietnam veterans' reunion benefit concerts and a July 4 junket to the Soviet Union by the Doobie Brothers, it must be tempting for Southern Pacific members Keith Knudsen and John McFee to jump back on the Doobie bandwagon. In fact, rumors to that effect have been floating around of late.

Though the former Doobies were responsible for getting the group back together after five years, Knudsen and John McFee did not go to Russia. They say at this point they have no plans to record or tour with the band, except maybe on an annual basis.

Knudsen wants things perfectly clear: "We're not leaving Southern Pacific to rejoin the Doobie Brothers. We've been working hard on Southern Pacific for three years, and we're not going to abandon it. There was never any doubt; we believe in what Southern Pacific has done. It's our thing and a chance to be creative. They can't get rid of us that easily!"

Adds manager Maria Brunner: "We're happenin' and happy." Winding up a successful summer tour, the group plans to complete its third alburn in August.



"PASS IT ON" — That's the key phrase the Songwriters Guild Foundation had in mind during its Sue Brewer Fund benefit show. Some of Nashville's major songwriters gathered to celebrate the spirit of songwriting in the traditional "guilar puli," pass-it-around style, honoring feliow writers who had Inspired them. Participants included (i-i) Vince "Gill, Guy Clark, John D. Loudernlik, Rosanne Cash, and Rodney Crowell. Participants not pictured: John Hiatt, Lyle Lovett, and Pat McLaughlin. The benefit was held at Nashville's historic Beimont Theatre – once a stage for the Grand Ole Orv. Proceeds go to scholarship funds for Nashville's Beimont College and Blair School of Music.



'80s FOLKS — Everyone was tuned in to "'80s Ladies" during a listening party at RCA VP/GM Joe Galante's house with (I-r) K.T. Oslin, SESAC's Diane Petty, and Oslin producer Harold Shedd.

One dark note: the passing of Southern Pacific fan club President Sandra Buffalo of Goosecreek, SC, who died of a heart attack. She was an ardent supporter of the band since its inception; her family intends to carry on the fan club.

#### Nashville In NY & Other News

• The Nashville Entertainment Association wanted the New Music Seminar in New York to have the big picture on Music City, so it shipped over 5000 specially-produced CDs for insertion in the registration packages. Titled "What You Haven't Heard ... Nashville Rock," the discs included one song each from 14 unsigned area bands. • "The Outlaw and the Preacher" is the title of the proposed Johnny Paycheck gospel album – he hopes to team with evangelist John Wesley Fletcher for the August recording sessions. Paycheck will also be joining the President's "Just Say No" antidrug campaign.

• The Anne Murray Center is in the works in her hometown of Springhill, Nova Scotia. The center will trace her career and display memorabilia. The provincial Department of Culture, Recreation and Fitness has committed \$295,000 to the project, set to open next summer.

• The Montana Band, July 4 plane crash victims, will be honored during the August 8 TNN cablecast of the Willie Nelson/Wrangler Music Invitational. Formerly known as the Mission Mountain Wood Band, they were grand prize winners in the national talent search's country category.

 Czech this out: Warner Bros. is putting together an artist compilation to be released and distributed through Czechoslovakia's Supaphon label. Calling it a "montage of American songs," WB/Elektra is culling work from John Anderson, the Forester Sisters, Emmylou Harris, Jerry Lee Lewis, Gary Morris, Michael Martin Murphey, the Nitty Gritty Dirt Band, Southern Pacific, Mel Tillis, Sonny Throckmorton, Randy Travis, Hank Williams Jr., and Dwight Yoakam.

Creative ID's for particular stations.

On August 4th, the TMCI creative team will begin work in Nashville on a new Country package for EZ Communications. We call the package — FREEDOM. Before you make a decision on IDs this fall — listen to FREEDOM.



TM Communications, Inc. Carporate Communications Training Programs Broadcast Services Radio Stations

1349 Regal Row Dallas, Texas 75247 214-634-8511 1-800-527-7759

## **URBAN CONTEMPORARY PICTURE PAGE**



WZAK SIXTH ANNIVERSARY — WZAK/Cleveland celebrated its sixth birthday with a smash. On hand during an anniversary event are (i-f): WZAK staffers Bobby Rush and Renee Singleton; Lilio Thomas; contest winner Melody Reed; and WZAK presonality Jeffrey Charles.



NEW YORK'S BIG WINNERS — WRKS made it prolitable to listen during its 'Passport To The World' contest. Grand prize winner Edward Wilson received \$20,000, a Porsche, and round trip ariare to Hawai, Japan, Europe, and the Caribbean. Second prize winner Helen Williams picked up a Nissan and a round trip to one of the aforementioned locales. Shown (I-f) during the big payoff are Koeppel Motors' Suzin Scheid, WRKS PD Tony Gray, and Wilson, photo #2 (I-f) are WRKS's Brian Marks, Gray, winner Williams, and WRKS Promotion Director Eric Margolis.



THE ROYAL TREATMENT — Vesta Williams held court recently with WDKX/Rochester's Jeff Grant (I) and PD Andre Marcel.



BIG DM GOES PLATINUM — WWDM/Sumter, SC, PD Andre Carson (r) accepts a platinum record from Capitol's Dick Dawkins. The record was given to the station because of its support of Freddie Jackson's hit album.



RADIO SPORTSWEAR HITS THE STREET — WJLB/Detroit, along with a local record retailer, has introduced its own sportswear line. Modeling the outifts are (I+r) WJLB air personalities Doc Elliott, Tony Perez, Duane Bradley, John Mason, Lynn Briggs, and Tune-Up Man.



BLACK MAGIC MUSIC MONTH — WMGL/Charleston hosted an ail day music festival and was presented with a proclamation from the mayor celebrating Black Music-Month. During the presentation (I-r) are WMGL Public Affairs Director Ponthella Mack, Mayor Riley, and OM Alvin Stowe.



HAPPY DUO — Surface member Bernard Jackson (r) meets with former WEKS/Atlanta afternoon driver Mitch Faulkner while promoting the band's debut album.



SANBORN GOES SOUTH — While in Atlanta, David Sanborn was interviewed by WVEE "Quiet Storm" host Ellis Washington (r). Joining the pair was Warner Bros.' Teddy Astin.



MAJIC (108) SHOW — KMJM hosted the Miller Sound Express while in St. Louis. The free show featured One Way, System and Oran Juice Jones. Photo #1 backstage (Ir) are Majic 108's Alice & Charles Athins, Terry Houston, Bevanne, Joe Nastee, MD Greg Beasley. Hyacinthe Stradford, Kid Williams and The Mac Attack. Photo #2: Atlantic's Eddie Holland (r) wants to know why he didn't get a Majic 108 shirt, while PD Mike Stradford takes the fifth. Photo #3: System's Mic Murphy styles his Majic sticker while posing with Hyacinthe Stradford and Greg Beasley.

# **ARISTA'S AUGUST ATTACK!**



# WHITNEY HOUSTON

DIDN'T WE ALMOST HAVE IT ALL" Her captivating new single. From the #1 album, Whitney, already triple platinum.



# PATRICE RUSHEN

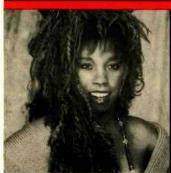
Patrice pulls out all the stops on her uncontrollable new single. "Anything Can Happen" and does, when you give Patrice a spin. From her acclaimed Arista debut album, Watch Out!



# **DIONNE WARWICK &** JEFFREY OSBORNE

## OVE POW

Featuring Kenny G on alto sax Everyone's feeling the power of Dionne's fastest rising single ever. And this is only the first course, from her outstanding new album, Reservations For Two.



# LA LA

# LOVE IS ON THE MONEY

La La is definitely right on the money, as she teams with Full Force on her hot new single. From her dynamite debut album. TWO MORE DIRECT HITS COMING SOON

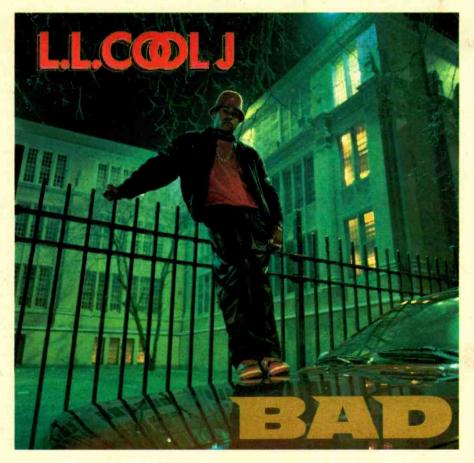
"DON'T MAKE ME WAIT FOR LOVE"

WHODIN

"BE YOURSEL Featuring Millie Jackson

ARISTA

# LOVE CONQUERS ALL! L. L. COOLJ "INEED LOVE"



#2 Most Added Urban Contemporary

The most requested new single at urban and many pop stations—the follow-up to the Top-5 smash, "I'm Bad." 38-07120 From LL. Cool J's album, "Bigger And Deffer"— FC 40793 already platinum and climbing. On Def Jam/Columbia Records, Cassettes

and Compact Discs.



**URBAN CONTEMPORARY** 



# Docket 80-90 — What's Going On?

During the past two years, two federal bills have been established to help minorities (women included) break into station ownership: Docket 80-90 and 84-235. Larry Eads, Chief/FCC Audio Services Division, has the update. His department licenses American radio stations: overseeing new outlets, renewals, sales, and transfers.

#### FM Expansion: 670 Communities

"Docket 80-90 was a series of rule changes," Eads explained, "making it possible to expand the number of FM facilities in approximately 670 communities nationwide. Docket 84-235 was the second bill, which allowed us to open up new services to those 670 communities reaching unserved areas and people. Docket 80-90 has been held up somewhat because of staffing shortages in the FM branch. Also, a large volume of applications had been filed in the initial window for channels that were on the table, but had not yet been applied for around the country.

"We've now worked through that backlog, and most of those cases have been designated for hearing. We have opened applications for 28 of the 80 frequencies allotted by Docket 80-90. This covers approximately 240+ cities, about one-third of the cities added through the bill."

### Before You File...

Here are a few items Docket 80-90 applicants should be aware of:

- \$7800 in fees before designated hearing
- 18-month minimum between application, frequency assignment
- Federal, state airspace clearance requirements
- Potential radiation
   hazard at transmitter
   site

Before the Commission can designate comparative hearings, it must first receive and process the "We have opened applications for 28 out of the 80 frequencies allotted by Docket 80-90."

applications for each market with an open window. Eads noted, "We haven't designated all 240+ cities for comparative hearings yet, but I think we've got a handle on the situation now. I really expect our pace to quicken. We're almost fully staffed; we have four more engineers to hire. Once these people are on board, we'll be able to handle the applications at a much quicker pace."

#### 50% Fewer Applications Filed

"We're also seeing fewer applications filed as a result of the fee schedules that went into effect April 1. A new FM application is \$1800 at the time of filing, then another \$6000 at the designated hearing -atotal of \$7800 to the US Treasury. Since the imposition of the fees, about 50% fewer applications are filed in each window. So that will



NEW YORK MEETS WATLEY — Jody Watley thanked radio and retailers at a dinner celebrating the success of her debut album. Shown (I-r) are MCA's Michael Halley, WRKS's Bob Slade, Watley, and WRKS's Chuck Leonard and Beel Steele.



POWERFUL SPRING LOVE — The Cover Girls dropped by WUSL/Philadelphia to deliver their debut album "Show Me." On hand were (i-i) promoter Alan Lott, Cover Girls' Caroline Jackson, Angel Sabster and Sunshine Wright, WUSL staffers Mary Renkiewicz, Pat Jackson, and PD Tony Ouartarone.



WILD WITHOUT YOU — While in Boston to promote their "Without You" single, Touch stopped by WILD. Pictured with the group are WILD PD Elroy Smith (center) and MD Tanya Pendleton.



READY FOR MILWAUKEE — Members of Ready For The World greeted WLUM jocks and contest winners after a concert performance. Gathered backstage were (I-r) RFTW's Wille Triplet I-., WLUM's Shadow Daniels, contest winner, RFTW's Gordon Strozier, contest winner, and RFTW's Meivin Riley I., and Greg Potts.

help speed the completion of the Docket 80-90 windows."

How long would it take to acquire one of these frequencies if chosen in a comparative hearing? Eads said it depends on the circumstances. "If it's a market where applications are minimal, say five, then it might take a minimum of 18 months. Another market might have ten applicants - that's probably going to take much more time. We've found some situations where organizations negotiated a settlement with each other or joined forces. There's no set of rules; it just depends on who's involved and where it is."

Antenna Sites A Problem Eads cautioned Docket 80-90 aspirants: "Applicants are having major difficulties locating the appropriate site for the transmitting

"We're seeing about 50% fewer applications filed as a result of the fee schedules that went into effect April 1."

antenna, particularly getting airspace clearance through the FAA. And now, some states have their own airspace clearance process.

"Applicants also need to be aware of the potential for radiation hazard to any people living in the immediate area or in nearby recreation areas. Consider the power that reaches the ground where people might reasonably be; that's a function of the system's power and the antenna height. If the site is in a remote area, this won't be any problem." For more information about Docket 80-90 and related station activity, here's a direct number to the FCC's FM Branch Information Specialist: (202) 632-3864. And, as always, **R&R** will keep you posted on noteworthy developments.

# ACTION

KQXL/Baton Rouge 7pm-midnight jock A.D. Welch upped to PD replacing Don Ricardo, who returns to mornings. Tony Lyte named MD for K94/Norfolk

KPRW/Oklahoma City morning show co-host Anne Webb moves to afternoons; Darnell Swift, formerly middays for K1103/Oklahoma City, replaces Webb in the morning ... Frank Ski takes over weekend mixing dulies at WXYV/Baltimore ... Anthony Jackson, formerly WBMU/Ashville, joins at WXVOI/Toledo for overnights ... Born to KFXZ/Lafayette's Guy Broady and wife Una, dughter Kitty Karnin, named after Broady's mother — legendary Baltimore radio personality Kitty Broady.

Record Service Needed: WMGL, 60 Markfield Dr. #4, Charieston, SC 29407 (803) 556-8881; Alvin Stowe ... KJAY "Valley Sunset Music Show," 2341 El Camino Ave., Suite D, Sacramento, CA 95821; Lester Hall ... WMML, Box 2567, Mobile, AL

36652 (205) 438-4514; Earl Parnell. WLOU/Louisville sponsored Summerfest '87, featuring music, arts, and cultural dance workshops ... WDUV/ Washington will host Ft. Dupont's summer jazz concerts, with performances by Les McCann, Stanley Turrentine, Dave Valentin, Herbie Mann, Betty, Carter, and Ahmad Jamal WKWM/Grand Rapids sponsored an all-star basketball game featuring Earvin "Magle" Johnson. The proceeds went to an underprivileged children's fund.

# MARKETPLACE

#### AIRCHECKS

## Audio And Video Airchecks!

Current Issue 188 features Chicago's WKQX/Robert Murphy, NY's WNBC/Alan Colmes, Miami's WPOWBill Tanner, KIISBig Ron O'Brien-Hollywood Hamilton, KRLA/Charlie Tuna, LA's Wave KTWV, Rtcturgh's WBZZ & WHTX & Tampa's Q105, 90-min.

Current Issue #87 features Z100/Z Morning Zoo, WPLI/Im Kerr, KPWR/Jay Thomas, WLUP/Jonathan Brandmeler, San Diego's new Q106/Jojo Kincaid, Miami GHRs WPOW/Don Cox & Y100/Sonny

Q106/jojc Kincaid, Hiami CHRs WPOW/Don Cox & Y100/Sonny Fox, & Portland's KtMIK, 90-min. cassette, 55:50. Special isue #108 features SAN DIECO! CHRs KS103 & Q106. AORs KGB & 91X, ACs B100, KFMB, KIFM, KYXY, 290 & KWLT, plus Gold XETRA & KCBQ. 90-min. cassette, 55:50. Special isue #15:109 features CENTRAL CAL COAST CHR with KCAQ, KHTY, KRQK, KXFM, XZOZ & KSLY, PALM SPRINGS CHR KPJ, ACK KDS, KPIM, A KCHJFM Pilua AOR KCHV, & SAN BERNARDINO/RIVERSIDE CHRs KGGI & KOLA, AOR KCAL & CC KVIL MORE accurate KGGI & KOLA, AOR KCAL &

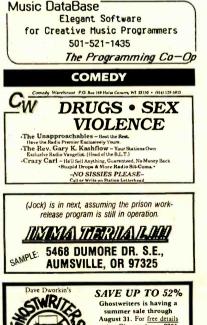
AC KQLH "90min, casset et, 55.50. STILL AVAILABLE: (5-107 (TAMPA), /5-106 (DALLAS), /5-105, (HOUSTON), /5-104 (MIAMI), /5-103 (SAN FRANCISCO), /5-102 (ATLANTA) = (5.50 each.

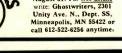
(ATLANTA) at \$3:50 each. Classic Issue (C-81 features KYA/Gene Nelson-1965, KGB/Dick Drury-1963, KFRC/Mark McKay-1978, WMCA/Gary Stevens-1968, 8100/jimi Fox-1975, K100/Eric Chase-1975 & more! Cassette,

\$10.50. VIDEO JII Testuires ATLANTA CHR WARMILon Thomas & coun-try leader Y106/Y Morning Zoo, MIAMI's CHR Y100/Sonny Fox. SAN DIEGO CHR K5103/80b Garrett-Cap'n Fogel, AC B100/Gary Kelly, AC KFMB/ark Larson & AOR KGBIerger & Prescott. 2 full hours, VHS or BETA, last weeks at the special price of only \$20.

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

**BROADCAST SOFTWARE** 









Marketplace -- the Industry's service station . . . get it working for you! Call Ilsa or Dave at (213) 553-4330.



RADIO JOCKS & PRODUCERS: Galaxy gives you up-to-the-minute facts about the current music artists and their latest hits! In easy to use,

SHOW PREP

PERSONALITY RADIO by Dan O'Day

292 pages devoted to helping you put your career on the fast track: Show Prep, Building A Bit, On-Air Calls, Creating Character Voices, Using Calencar

Fig. building A bit, United tasks, Useding, Used active Voless, Using Lainteau Bis..., pub. 20 bay's highly prised, exhaustive chapters on Job Hunting and Contracts... and interviews with Dees, Brandmeier, The Greaseman, Howard Stern "A realistic look at the fundamentals & principles of personal-ity radio...a value at twice the price!"—John Lander, KIBB/Noteston

and their latest hits' written in broadcast-ready copy. Read one on the air right after you play the record. Or, include them into your special saluets, countdowns and preduc-tion specials. *Plus*, every issue includes facts & bits on TV & Movie stars, a complete

that specials. This every name includes include the other of the other and morely accompany of all y calendar/alimanac, a package of humorous news stories & bits, and morel! Used by hundreds of leading jocks worldwide since 1973. We'll make you sound more interests

For a free Contemporary or Country edition sample (specify which), just write:

O'Liners 1237 Armacost, Suite #6-R, Los Angeles, CA 90025

Only \$24.951

ing and

FREE SAMPLE!

lo's Daily Air Preparation Service

# MARKETPLACE

#### NETWORK PROGRAMMING

#### Pick up the pilot show of

#### The Dolly Dimples Hit Parade

of a magical doll that befriends a rock DJ with a countdown of children's songs)

new weekly one hour radio show for children on North America One Satellite, Satcom F2R, Transponder 23, 6.2 Audio \* August 4th (Tuesday) or August 6th

(Thursday) 7-8pm Eastern Standard Time - 6-7pm Central Standard

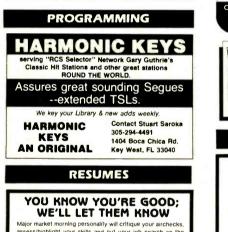
Time 5-6 Mountain Standard Time - 4-5 Pacific Standard Time

If you are interested in having your station become the North America One affiliate in your market for this show, call (516) 781-7826

#### **PRODUCTION SERVICES**

#### ATTENTION: FRUSTRATED DISC JOCKEYS

Now's your chance to get that larger market gig you always wanted. We custom edit and produce your air-checks into a first rate demo. We offer high quality recordng facilities and some of Hollywood's best engineers. Your next aircheck will please any program director. For more nformation on rates and services call 213/463-8652.



assess/highlight your skills and put your job search on the right track. Writer with six years' radio and tv experience will create a high-power resume to open the right doors. Send your best examples to 126 Eastmoor Dr., Silver Spring, MD 20901: then call 301/593-3829 for your free consultation BASEMENT TAPES & RESUMES Our product has a 100% success rate



#### ATTENTION PD'S

You're impressed with that audition tape, and you're about to hire him/her as an air talent but there are lingering doubts. What does he REALLY sound like?? Now you can be sure! Any So. Cal., Arizona, So. Nevada jock airchecked. Fast service. \$27 per airchecked hour, randomly selected hours \$71. (619) special: 3 755-1288 SHOW PREP



#### Invites you to join the world's largest family of professional radio personalities.

One to One offers you weekly self-belp and professional growth articles, promotions, production tips, artists profiles, expert advice plus a fresh supply of topical humor every seven days

One-month trial subscription (four issues) \$10 deductible from your first yearly subscription Send to:

CreeYadio Se P.O. Box 9787, Fresno, CA 93794 Credit Card Orders, Phone: (209) 226-0558



AUDIENCE BUILDER -\$ MAKER on 65 stations! \* \* \* Add the Greatest Stars to your on-air staff) Call today for free demo pkg. Cross indexed trivia & Q&A Book PPA/USA - Professional Radio Networks 503/687-2068



#### FREE! ONE MONTH SAMPLE OF JOCK TALK

"The newsletter that keeps them listening!" Why? More Birthdays — More Trivia — More Inside Dope.

Send for your FREE issue today to Jock Talk, Suite 200, 550 Burrard St., Vancouver, B.C. Canada V6C 2J6 or Phone: (604) 687-4774 ----Save Now

Gary Parks, PD AM Drive, WCZE, Chicago: "It's creat and easy to read on air.

Jerry Kristafer, AM Drive, WDRC FM, Hartford-New Haven: "Jock Talk provides those interesting music release anniversary and recording dates that set up great teasers to carry the listeners from one side of a spot set to the other ... Equals guarter hour maintenance.

Free August Sound-Clips, Marilyn Monroe, Beatles Riot, Elvis 10th Anniversary, and MDRE.

# **OPPORTUNITIES**

**OPENINGS** 

resume for immediate consideration. Fee required.

NATIONAL

**Tired Of Radio Theatrics?** 

And the unreturned phone calls? Frustrated that you just spent the grocery money on your last batch of

tapes? Perhaps it's time to let someone else do your job hunting. At Westwood Personalities, our only job

is lining up great talent with great radio stations. If you'd like to become a member send us a tape and

WESTWOOD PERSONALITIES 279 S. Beverly Dr., Suite 1170 Beverly Hills, CA 90212

(213) 851-5769

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

## In this business it's not what you know . . . it's who you know!

MediaLine knows them all!! MediaLine calls radio management, NATIONWIDE, everyday to find the good jobs - the jobs you otherwise wouldn't know about. Call us today for a FREE WEEK of service, and you'll find out the best jobs are on the line ...

### Medialine 800-237-8073

Want to increase sales? Use R&R Opportunities ads to find hot new sales talent. Call 213-553-4330.

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330. **OPPORTUNITIES** 

#### OPENINGS

#### AFFILIATE RELATIONS SIS ENTERTAINMENT CORP.

national radio syndication company needs experienced Affiliate Relations people. Salary plus bonus. Call 212-370-9460.

#### IMMEDIATE OPENINGS

- Air Personalities/Program Directors News Anchors/Talk Show Hosts
- Play-by-Play Sportscasters
   Promotion/Production Specialists

Management/Sales/Public Relations
 p.o. box 1476

edia palm harbor, fl 34682-1476

"The choice of professio



#### **RADIO RESEARCH** VICE PRESIDENT/ MANAGER

Join the most respected national radio research firm in the business. We're looking for a manager who knows how to put customized radio research into action, and motivate others. Research knowledge coupled with radio programming/management experience is required. Salary, benefits, and the opportunity to work with cutting edge broadcasters in major market situation. Tell us what you can do. Send letter and background to:

Box 1A1 2401 Pennsylvania Avenue Philadelphia, PA 19130



#### **OPENINGS**

#### EAST

WKAD & WJOZ. Canton/Troy, PA., seeks T&Rs from an-nouncers and news/sports personalities. T&R: WKAD, Box 196, Canton, PA 17724. No calls. EOE (7/24)

N.E. edult CHR seeks team player with strong production skills for fulltime alr slot. T&R: PD, WSPK, Box 1703, Pough-keepsie, NY 12601. EOE (7/24)

WRCN/Long Island seeks the best MD in the country. On-sir AOR experience a mustl C&R: Lenny Bloch, Box 666, L.I., N.Y., 11901. EOE (7/24)

Promotion/Public Relations Coordinator with announcing background for N.E. aduit: CHR. Must be team player. Resu-me: GM, WSPK. Box 1703, Poughkeepsie, NY 12601, EOE (7/24)

Experienced, self-motivated newsperson wanted! At least two years' experience. 7&R: Jim Morgan, WOVU, Rte#1, Box 33, Ocean View, DE 19970, EOE (7/24)

Hot AC in beautiful yuppie metro seeks adult one-to-one communicator and production pro. Excellent growing company. T&R: R-D-S, Box 5544, Huntington, WV 25703. EOE (7/24)

SJS Entertainment Corporation, a national radio syndication company, seeks experienced affiliate relations people, Salary and bonus, Call: (212) 370-9460, EOE (7/24)

Seek stylish morning news co-anchor for a leading station in Baltimore. Writing sample and T&R: Dave Humphrey, WLIF, 1570 Hart Road, MD 21204, EOE (7/24)

Seek experienced news anchor/reporter to gather, write, and deliver the best. T&R: Dennis Lamar, 198 Main Street, Dan-bury, CT 06810. EOE (7/24)

WFMV seeks parttime announcers. Females, beginners en-couraged to apply. Starters' wages. T&R: Tom Rocco PD, Box 428, Blairstown, NJ 07825. EDE (7/31)

Q-105, DelMarVa's AC leader, seeks overnight personality yesterday. No beginners. T&R: Ken Medek, Box U, Salisbury, MD 21801. EDE (7/31)

ng pro needed at New Jersey's best CHR. Hip, intelligent team player with excellent production. T&R: Tom Cun-inghem, WPST, Box 9750, Trenton, NJ 08650, EOE (7/31)

WSBG-FM/Poconos seeks AM drive jock and possi drive personality. Duties include music and promotions. T&R: Robin Lee, PD, WS8G, 22 S. 6th St., Stroudsburg, PA 18360. EDE (7/31)

Growing redio group seeks small market station manager. Mid-Atlantic region. Photo and T&R: C. Durst, Starcest Sys-tems Inc., Box F, Keyser, WV 26726. EOE (7/31)

Seek experienced fulltime newsperson. T&R: Lynne Seerle, WJBX, 1862-1902 State St. Ext., Bridgeport, CT 06605. FOF. (7/31)

Northern New Hampshire AC seeks night person to start Sep-tember first. Beginners welcome. T&R: Lisa Mills, WLTN, Box 349, Littleton, NH 03561. EOE (7/31)

GSM: You've done local packages, promotion, and want the next step as GSM. Letter and resume: David Klahr, WVLT, 638 Landis Ave., Vineland, NJ 08360. EOE (7/31)

Midday announcer/afternoon newsperson needed at Central NY combo. T&R: Kim Stevens, WCHN, Box 552, Norwich, NY 13815, EOE (7/31)



New CHR in Albany NY metro seeks experienced PM Drive "personality" with excellent phones and localization. Good production and promotions experience a plus! T&R to WOOY, One Broadcast Plaza, West Ave., Saratoga, NY 12866. EOE



#1 CLASSICAL station in NYC/US seeks morning personality. AC jocks encouraged to apply. We'll teach you the names. Forget everything you've heard about classical radio. Tapes and Resumes ONLY (NO CALLS) to: Mario G. Mazza, WNCN-FM. 1180 Avenue of the Americas, New York, New York 10036. EOE



Infinity Broadcasting's WXRK (K Rock) New Infinity Broadcasting's WXRK (K Rock) New York seeking **fulltime production director**. Great opportunity with the best radio com-pany. Extremely creative and innovative talent only need apply. TaRk to Pat Evans, WXRK, 600 Madison Ave., New York, NY 10022. No calls. EOE

Maybe you're looking for that perfect place to settle? Maybe you need stability, a professional environment, manage ment support and tremendous growth opportunity? Maybe you desire to live in an area that offers mountains, lakes, the ocean, and where your dollar goes far? Come work for our group. Excellent salary and benefits. Cover letter, tape. resume, and salary requirements to Radio & Records, 1930 Century Park West, #767, Los Angeles, CA 90067, EOE

98.5 Mornings **Buffalo's Hottest CHR Wants** 

You

If you're looking to move up in markets or have the right stuff to do mornings. If you possess a good sense of humor, are creative and have a strong desire to win, send your tape & resume to Paul "Boom Boom" Can-non, WKSE FM, 695 Delaware Ave., Buffalo, NY 14209. M/F EOE

#### **NEWS DIRECTOR**

Our News Director has moved to TV. We require a professional who understands local, full-service radio and can guide and direct a staff of 6. Know-ledge of the New England area a plus. If you're presently an assistant ND, or ND in a small market this could be the opportunity you've been seeking Send T&R in confidence to Joe Corcoran, OM WCAP, 243 Central St., Lowell, MA 01852. EOE



#### MORNINGS

Major market Northeast station needs additional member of moming show cast Great laugh a MUSTI Females encouraged. Regardless of market size, send a non returnable cassette and resume to Radio & Records, 1930 Century Park West. Box #771, Los Angeles, CA 90067. EOE

#### News Director/Anchor Growing Broadcast Group

for East Coast medium market AM. Good writing skills. Must be a teacher and aggressive news gatherer. Good rapport a plus. T&R to Radio & Records, 1930 Century Park West, #763, Los Angeles, CA 90067. EOE

#### OPENINGS

#### THIS COULD BE THE LAST JOB YOU'I EVER NEED!!!

Major Western New York "Full Service" AC needs adult communicators. We are looking for professionals with production expertise and voices to match and the ability to relate to an adult audience. We can offer the most modern facilities Only those seeking long term commitment need apply. If your ready, send tape and resume to Radio & Records, 1930 Century Park West, Box #772, Los Angeles, CA 90067

#### STAFE NEEDED

Positive PD and up, happy, dedicated on-air staff needed for NE Medium market. Good voice . . . Great production. AC/CHR format. C&R to Radio & Records, 1930 Century Park West, Box #774, Los Angeles, CA 90067. EOE

#### SOUTH

Seek production person for top 100 Midwest market. Please send T&R: Mike Levine, Kelsey Broadcasting, Box 1466, Cifton, GA 31794 FOF (7/24)

50kw Country station, WKRE, seeks air personality. We are 50 miles from Virginia Beach. T&R: WKRE, Box 220, Exmore, VA 23350, EOE (7/24)

Need now! An aggressive anchor/street reporter. Photo and T&R: Bill Dennis, WPVA, Box 87, Petersburg, VA 23804. EOE (7/24)

Fly high with the buzzardl Western Kentucky CHR seeks peo-ple who want to grow. Must be motivated. T&R: Tom Rogers, Box D, Cadiz, KY 42211. EOE (7/24)

Experienced AOR jocks needed for New Orleans/Baton Rouge market. T&R: Box 970, LaPlace, LA 70069, No calls, EOE market.

Talk hosts and personalities who know how to have fun on the phones wanted. Texas major merket. T&R: Consultant, Box 881333, San Diego, CA 92108. EOE (7/24)

KVIC/Victoria's leading 100w AC/CHR seeks T&Rs for future openings. Females, minorities encouraged. T&R: Tony Davis, Box 3487. TX 77903. No calls. EOE (7/24)

Huntavilla, Alabama: 100,000w Country FM seeks mature announcer. Creativity and ability to work with co-host a must. T&R: WDRM FM, box 789, Oecatur, AL 35602. EOE (7/24)

Southwest Florids AOR seeks solid talent. Experienced only. Females/minorities encouraged. T&R: PD, Box 835, Lehigh Acres, FL 33936. EOE (7/24)

Leading promotion-oriented station is accepting T&Rs for fu-ture openings. CHR paradise. Low pay, high cost of living. Jerry L. Reed, WIIS, Box 4500, Key West, FL 33040. EOE (7/24)

Modern Country station in Southeast has an opening for a PD. Must have good people skills and strong production. T&R: Mike Comfort, WMBC, Box 707, Columbus, MS 39703. EOE (7/24)

Seek morning man for "Lite" format station in the top 100 Midwest market. T&R: Mike Levine, Box 1466, Tifton, GA 31794. EOE (7/24)

Expanding broadcast group seeks airstaff for North Texas Contemporary FM. C&R: Dave Lyons, Box 489, Mary Esther, FL 32569. EOE (7/31)

Seek community-oriented announcer/salesperson. T&R: WLCC & WRAA, Box 387, Luray, VA 22835. EOE (7/31)

KWIC 108 Rock/Beaumont, TX, seeks morning man! Crea tive, entertaining, hot phones, super creative production. T&R: David Perry, 4945 Fannett, 77705. EOE (7/31)

100,000w Country FM seeks entertaining jocks. Aircheck and resume to: Ben, Box 190, Albertville, AL 35950. EOE (7/31)

NE Arkenses powerhouse seeks air/production/appearance talent for immediate opening. Top \$ for top talent. T&R: Clyde Bass, KFIN, Drawer 1737, Jonesboro, AR 72401. EOE (7/31)

WHYI-FM seeks applicants for future on-air positions. T&R: 2741 N. 29th Ave, #300, Hollywood, FL 33020. No phone calls please. EOE (7/31)

Anchor/reporter needed for award-winning news depart-ment. Aggressive reporter with solid enchoring abilities. T&R: Greg McKinney, WSPA-AM, Box 1717. Spartanburg, SC 29304. EOE (17/31)

Wild and crazy, can't be lazy! Black/Urban format accepting resumes for future account/sales positions. Resume: Joseph Bahr, WVIS, Box 487, Frederiksted, St. Croix 00840. EOE (7/31)



#### NEWS DIRECTOR ANCHOR NEEDED

# **OPPORTUNITIES**

#### **OPENINGS**

WCHY seeks commercial copywriter/production coordinator. Must possess creative skills that can sell. Team player. & Samples and T&R: Randy Bush, Box 1247. Savannah, GA 31402. EOE (7/31)



WCOS AM-FM, Columbia. #1 rated station in Top 100 market. We're looking for a creative, talented, hard working Program Director who hates to lose. We offer a competitive salary and a true chance to grow in your profession! Send composite. resume and references to John Bogan, WCOS, P.O. Box 748, Columbia, SC 29202. EOE M/F

#### CAROLINA FM

Now accepting T&R's for future openings. No beginners please, but just a little experience might work! Great facility, team players only. Could be a bright beginning for talent. Send tape to Radio & Records, 1930 Century Park West, Box #773. Los Angeles, CA 90067. EOE

#### FLORIDA GULF COAST

Morning drive, strong personality, country on air talent. Above average compensation. Send Tape & Resume to P.O. Box 278, Fort Myers, FL 33902. All replies confidential. EOE





Top producing and highly rated FM station in Alabama looking for a local sales manager who can lead an already assembled professional team. To qualify, candidates must be able to train and motivate as well as manage inventory. Company and compensation package are excellent. Station is part of a small group looking for expansion opportunities. Send qualifying resume to Frank Taylor, GSM, WAPI FM, PO Box 10886, Birmingham, AL 35202. EOE

#### OPENINGS

**COUNTRY PD** 

Fast growing, aggressive Country FM in South Florida is looking for the right PD. Contact John Daniel (813) 627-9800 between

COUNTRY MORNINGS

KRYS AM/FM K99, Corpus Christi seeks

morning air personality for 3 person Morn-

T&R to J.D. Gonzalez, 702 McBride, Corpus

93BLX

SUPERSTAR MORNING

TALENT NEEDED

Looking for creative, funny, and entertain-ing person for 100,000 watt urban powerhouse! Hot phones and super creative production skills. Excellent salary!

Send tape & resume to Tony Brown

1204 Dauphin Street, Mobile, AL 36604. "No phone calls please." EOE

MIDWEST

News reporter/announcer needed for WIZM-AM/La Crosse. Prefer at least two years' experience. Excellent opportunity. T&R: Brad Dinsmoor ND, Box 99, WI 54602. EOE (7/24)

KYKC seeks PD/afternoon drive personality. Leadership, pro

motion key. Salary commansurate with experience. T&R: Paul Logan, 1704 So. Cleveland, Sioux Falls, SD 57103. EOE (7/24)

Bring your willingness to learn to a fun place to work! We need a Country jock, prontol T&R: Steve Bunyard, WMOK, Box 720, Metropolis, IL 62960, EOE (7/24)

Entry level news. Midwest daytimer that doesn't know it's a daytimer has immediate opening. Long hours. T&R: Brad Howard, Box 16, Ottawa, KS 66067. EOE (7/24)

Immediate opening for industrious female, Airshift and copy-writing a must, Contact Randy Flink: (712) 364-2121. EOE

Experienced morning host for nostalgia music station on AM market leader. Good communicator, personable delivery. T&R: Box 1478, Topeka, KS 66601, EOE (7/24)

Future morning drive opening at Oldies station. T&R: Jeff Stevens, KKOA, Box 130, Kearney, NE 68848. EOE (7/24)

KLZS-FM, exciting new AC station in Wichita, KS., seeks ag-gressive team players for future openings. Not afraid to work? T&R: Gene Rump PD, 104 S. Emporie, 67202. EOE

Wanted! Announcer for medium market FSA. T&R: WHBC, Box 9917, Canton, OH 44711, EOE (7/24)

Seek nighttime jock. Great working environment. Stable com pany. Females encouraged. C&R: KDKD, Box 448, Clinton MO 64735. EOE (7/24)

XL 108/Great Bend. KS, seeks talented AC air talent with sports and news capabilities. Experience a must. T&R: Box 138, 1135 281 Bypass, 67530. EOE (7/31)

CHR KKLS seeks strong middey air personality with good pro-duction skills. Live and work in the beautiful Black Hills. C&R: Roger Piper, Box 460, Rapid City. SD 57709. EOE (7/31)

8am-10am or after 5pm.

Christi, TX 78408, EOE

ing Crew

#### **OPENINGS**

Morning star needed immediately. T&R: Jeff Cochran, PD, WFMK, Box 991, East Lansing, MI 48826. EOE (7/31)

Hot CHR Gold station with new facilities allocates big bucks for hot morning talent. T&R: J.P. DeSantis, WCCW-FM, Box 666, Traverse City, MI 49685. EOE (7/31)

Looking for a promotion? So are wel Creative, dedicated Pro-motions Director/AT wanted. T&R: Connie Mattingly, WYTE, Box 956, Stevens Point, WI 54481, EOE (7/31)

KDAO Radio/TV-39 seeks newsperson for immediate radio/tv news position. T&R: Mike Trudeau, Box 538, Marshalltown, news position. T&R: M IA 50158. EOE (7/31)

Experienced, responsible AC personality for highly-competi-tive market. PBP skills helpful, Salary 18k, T&R: Ray Malone, Box 60B, Galion, OH 44833. EOE (7/31)

#### **Marketing Research** Account Rep

We're not looking for someone who learned research "techniques" at a weekend crash course. We offer our clients sound, unbiased market research and need a pro with strong radio background to help with client relations. Send letter and resume to Marketing Horizons, Inc., Media Re-search Division, 605 Old Ballas Rd., Suite 101, St. Louis, MO 53141. No phone calls. EOE

All the best jobs . . . all over the country ... every week in R&R Opportunities ... check 'em out!

#### MORNING FM PERSONALITY

50,000 watt CHR FM, WQIO, seeks a morning entertainer with life! We need someone with a contemporary, 80's attitude, able to relate to an 18-35 year old audience. Production abilities are a must and air check tape should include examples. We are located in one of the fastest growing areas of Ohio, and provide competitive pay, good benefits, and a pro-fessional staff. Send T&R to Mike Greene, General Manager, WQIO, Ohio's Super Station, Box 348, Mount Vernon, Ohio 43050. EOE

#### AC PROGRAM DIRECTOR

Adult presentation with natural energy and warmth. Clean midwestern city, 100KW FM. Ground floor opportunity with excellent growth potential as group expands. Confidentiality assured. New Position. C&R to Radio & Records, 1930 Park West, #760, Los Angeles, CA 90067, EOE



OUR #1 TEAM NEEDS ONE MORE WINNER !!! WNCI Columbus wants to hear from the country's best up-and-coming CHR talent. If you have experience in a Contemporary format and you're ready to do evenings in one of the nation's fastest-growing cities ... we've got the opening. You'll work with a great promotional staff and state-of-the-art studios. WE MUST HEAR FROM YOU IMMEDIATELY! Send tape, resume and photo to:

Bill Richards Program Director WNCI WNCI One Nationwide Plaza 2nd Floor Columbus, OH 43215

#### OPENINGS

#### **MICHIGAN BEACHES**

Morning Drive and Operations. Excellent pay, great summer beaches. Send T&R to Corey Scott, WTRV, 875 E. Summitt, Muskegon, MI 49444. EOE M/F

#### ALL POSITIONS OPEN

Work for the best. All positions open. Must be a team player, relate to community and music, warm, sincere, hip, a communicator. No acts or egos. Rush T&R plus cover letter today. Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067. EOE

#### **CHR Middavs**

KKLS FM (CHR) needs a strong midday air personality with good production skills. Live and work in the beautiful Black Hills. Cassette & resumes to Roger Piper, KKLS FM, PO Box 460, Rapid City, SD 57709. EOE

#### WDTX Detroit FUTURE OPENINGS

Warm, natural, enthusiastic, bright, uptempo jocks. No boss DJ's. No screamers. No phone calls. Tape & resume to Bobby Hatfield, PD, WDTX FM, PO Box 459, Royal Oak, MI 48068-0459. EOE

#### COMING SOON ...

future openings in medium-sized Southwest Market for Class C FM. Looking for all shifts. Send tape, resume, and photo immediately to Radio & Records, 1930 Century Park West, #769, Los Angeles, CA 90067. EOE

#### WEST

Accepting T&Rs for possible future opening. Good company and benefits. Team players only. Larry Proietti PD, KFBC, 1806 Capitol Ave., Cheyenne, WY 82001. No calls please.

WantedI Energized CHR jock for evenings. Also accepting T&Rs for future openings all dayparts. T&R: Beau Reyes PD, KWNZ, 557 Washington St., Reno, NV 89501. EOE (7/24)

Monterey Bay's leading rocker, KMBY, seeks nighttime t player. Experience with strong production a must. T&R ASAP: Rich Berlin, Box 1271, Monterey, CA 93542. EOE

AC/CHR combo in Alaske's beautiful capital seeks Energetic, versatile air talent. Females encouraged. T&R: PD, KJNO, 3161 Channel Dr., Juneau, AK 99801. EOE (7/24)

N. CA 100,00kw has money to spend for right air talent/pro-duction wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521, EOE (7/24)

KKDJ/Fresno, CA., seeks pro AOR jock for upbeat morning team. Must love to read, write, and have fun. No calls. T&R: Art Farkes, 3636 N. First, #135, 93796. EOE (7/24)

PD: Our expanding group client seeks special person for new Nevade CHR. Promotion-oriented, organization, and winning record a must. T&R: Box 526, Nicesio, CA 94946. EOE (7/24)

#### Opportunity knocks in the pages of ROR every Friday . . . call (213) 553-4330 to make it happen for you!

Career Sales Position: Two years' experience or CRMC. No rookies, Good company and benefit plan. Sales manager: (503) 451-5425. EOE (7/31)

California AC seeks mature communicators. Good company and benefits. T&R: Russ, KLLY, 95FM, Box 80658, Bakers-field, CA 93380. EDE (7/31)

KISS 98 is accepting C&Rs from gregarious, high-energy. ganized CHR personalities for future oper Box 740, Cortez, CO 81321. EOE (7/31) openings. Dan Kelley,

PD for Rocky Mountain AM/FM, salary based on experience and production creativity. Call Bob or Julie: (406) 761-2800, 9-11am MDT, EOE (7/31)



writing (7/24)

(7/24)

The South's fastest growing radio station in one of America's most beautiful cities is looking for an exceptional individual to join our team. Our uptempo AC debuted with a 10 share. If your career grows as fast as we have, there's no limit to what you can do. Position available is middays with the possibility of Music Director. Computer experience preferred, but not required. Please forward tape, resume and salary requirements to Bill Burkett, WLMX, PO Box 989, Chattanooga, TN 37401, EOE

# **OPPORTUNITIES**

#### **OPENINGS**

#### **\_**\_\_\_\_\_

KKR2/Portland looking for Production Directorwith multifrack experience and exceptional creative skills. Should be able to write and produce killer station promos as well as manage production department for top station in Portland. No calls please! Replies to KKR2, 4949 SW Macadam Are., Portland, OR 97201, EOE



Stockton California's KWIN has a rare opening for a zanny, loveable, creative, directable personality. Immediately. No phones. T&R to John Willyard, PO Box 7871, Stockton, CA 95207. EOE M/F

\_\_\_\_\_

#### POSITIONS SOUGHT

Sportscaster in search of challenge. Can write, anchor, P8P, DJ/production experience. DAN: (205) 233-4526. (7/24)

News pro: Great pipas, delivery, writing, digging, and creative use of sound. Major market experience, solid references. WAYNE SMITH: (503) 292-2261. (7/24)

Experienced announcer, great productionI Prefer Adult MOR/ Top 40. Willing to relocate. HENRY: (201) 836-5166. (7/24)

Twelve-year pro seeks midday or afternoons with AC/CHR. Dependable, team player. Call JACK: (219) 464-9955. (7/24)

You're there, I'm here, I'd rather be there. Call me here, Prefer West or South. Classic Rock/CHR/AOR/AC, RON YANDO: (806) 797-3377, (7/24)

Talk show host bursting with telent, energy and enthusiasm will be your find of the year. Can double as newsman. PETE: (213) 395-0874. (7/24)

Hot morning show. P.T.: (703) 373-0718. (7/24)

Where do these guys come from? My current GM thinks a sweep is something you do with a broom. Helpl PO/drivetime. (303) 544-7020. (7/24)

Experienced C/W air talent seeks job in Texes, Oklahoma, Louisiana, New Mexico, or Arkansas. Will consider Southeast. Call my answering machine: (806) 293-5688, (7/24) POSITIONS SOUGHT

Sportscaster position wanted! Prefer Midwest to West. Unlimited experience in reporting, PBP, Vast sports knowledge with great personality. DALE: (303) 984-3395. (7/24) Ten-year veteren at 30 seeks AM drive/programming/GM po-

sition. Pipes, ratings, and proven winner. Currently employed in Fresno. STEVE ALLISON: (209) 683-8435. (7/24)

Mornings preferred: add some life to your airstaff. Proven numbers, great one-to-one. Phones, drops, bits. WDIZ, WSHE, WOVV. SEBASTIAN: (305) 466-3484. (7/24)

Combo engineer, production, and morning talent seeks a di verse position with aggressive broadcaster. 14 years' experi ence in all size markets. RIK: (307) 733-1104. (7/24)

Talented beginner seeks big break in radio. Any market, any shift, DJ or news. Get me on the air. DAVE: (617) 782-04FM. (7/24)

Ten-year pro, AT/MD/Assistant PD with production skills seeks great team that works hard. Prefer West, CHR/AC/Ur ban. DAVID: (303) 597-7114, (7/24)

Pittsburgh native experienced in radio tele-marketing/production, seeks on-air position in Orlando. Lots to offer. Let's talk. MIKE: (412) 925-7102. (7/24)

Sportscaster with five years' PBP experience seeks medium market opening: Football/basketball PBP. Solid, knowledgeable, ART: (303) 275-7488. (7/24)

Wire service reporter wants to return to radio news. Willing to relocate. ALLAN: (603) 228-4251. (7/24)

If you want good, stable, no-nonsense radio, call me now AC/CHR/Country. JERRY: (919) 735-5238. (7/24)

Bruce would cry! CHR one weekend, MOR next! Six years AC/CHR. Also club/mobile work. Save this Jersey jock. PETE: (201) 529-2160. (7/24)

I keep hearing stations are desperate for good sportcasters. I'm desperate for a good sports station. We're a perfect match. (216) 255-8143. (7/24)

Born, bred, and trained sportscaster just keeps spinning rec ords. Experienced Sports Director seeks a journalistic chal lenge. DON JOHNS: (314) 364-6720. (7/24)

Dallas/Fort Worth driving area. Any shift, any format. Great ratings and lots of CHR experience. Currently employed. MIKE: (817) 548-7626. (7/24)

Have learned from the best. Give you my best, 24 hours a day. All you have to do is call. TAD: (316) 686-9711. (7/24)

13 years, Program Director/air talent. Country/AC/Oldies Ready to go to work. BOB SHANNON: (318) 635-5204 (7/24)

Helpi Rescue me from Janet Jacksoni Five-year AOR provictimized by the dreadful world of Top 40. Available immediately, call nowl KERRY: (217) 762-9205. (7/24)

AC/Oldies personality with ten years' experience seeks position. Prefer Richmond, VA, to Washington, DC. PHIL GOOD WIN: (703) 672-2062. (7/24)

CHR talent. [-100 Daytona/Jacksonville, OK100/New York, WANS. Available for medium/large markets. Prefer Florida and West Coast. (305) 721-0582. (7/24)

#### Attention PDs, OMs, NDs, GMs Searching for Talent? CALL NATIONAL!

It's Quick ... Easy... and your only cost is a telephone call ... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS 4CT NOW/ Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

New Age/Jazz format programmer/engineer seeks station switching to this new exciting format. BRUCE: (818) 342-6521. (7/24)

Communications grad wants first chance at promotions or station management. Relocation no problem. Available August 15. Agents welcome. Serious calls only. (215) 692-7988. (7/24)

Ambitious, young Sports Director with PBP experience seeks larger market with a great team. ROD: (814) 782-3888. (7/24)

Experienced, telented, creative and ready to move. Previously held eight-hour airshift and wrote commercial copy. RAY: (914) 271-6076. (7/24)

Highly-rated Sports Director with 11 years' experience in New York market will be relocating to Sarasota, FL area in August. Prefer Oldies format. ED: (813) 377-0746. (7/31)

Here I am in my eighth year of broadcasting and I'm being told 1 don't have enough experience. Who's zoomin' who? I'm sick of Beefaronil K. Strong Hodge: (212) 806-5713. (7/31)

150 voices, looking to movel Morning pro. JEREMY: (609) 696-2382. (7/31)

Helpl I'm drowning in a sea of Position Sought ads. Veteran personality available. Comic wit, humor, originality. Prefer Oldies/AC, Mountain/Pacific zones. (602) 326-5940. (7/31)

Warm, friendly, one-to-one communicator with three years' experience wants an airshift in a format skewed towards 18-49 males & temales, RANDY: (507) 238-9756, (7/31) POSITIONS SOUGHT

Just a shot! That's all I ask, At medium/major market, Personality and strong production, RON SMITH; (606) 789-6664 or (606) 789-6336. (7/31)

Ten-year pro seeks MD or Promotions Director position with modern Country outlet, Prefer top 100 markets. (601) 446-5025. (7/31)

Experienced DJI Production, hardworker, great volcer seeks fulltime, any shift. Will relocate. Any size market. ROBERT: (501) 847-8879 or (505) 327-0529. (7/31)

Warm, lively personality, currently employed parttime, seeks fulltime position. Dependeble team player. STEVE: (417) 883-4060. (7/31)

Hardworking team player seeks stable, winning organization. Former PD/MD. Prefer AC/CHR/Country, JERRY: (919) 735-5238. (7/31)

PBP is my forte. Can cover your sports with live reports. Love sports talk, I'll even jock. Call today, don'f delayl (216) 255-8143 evenings. (7/31)

Enthusiestic young jock with AC/Country experience seeks fulltime on-air gig at small/medium market station in Midwest/East, Voices, BILL: (216) 442-7892, (7/31)

#### PM AN ARB TERRORIST

As your next **PROMOTIONS DIRECTOR**, your competition will be terrorized by what I'll do to their ARB's!

I'm radio's best kept secret: Dynamically creative! Exceptionally organized and meticulous! Excellent management skills Solid radio marketing/image instincts! Energetic radio fanatic! Street-smart thinker! Good understanding of research/#'s! Dedicated!

I'll effectively promote and position your station; help increase your cume, TSL & AQH, with solid, visionary ideas via my nine years radio/tv experience. Ready to create marketing warfare & inflict some pain!

All serious inquiries considered for any top 40 metro rated CHR/Hot AC/BU/Gold/non-metal AOR, will consider private company. Til relocate for right offer; especially CA, Sunbelt & NE. Call today before the pain I inflict may be on YOU'S tsephen (214) 580-056.

#### 13-years PD/air talent. Ready to go to work. AC/Oldies/Country. Good production. 808 SHANNON: (318) 635-5204. (7/31)

Experienced news anchor seeks news/sports job. Any area of the country. DAVID HICKS, Springfield, MO: (417) 882-6086. (7/31)

Fast learner, dillgent worker, Will relocate, Seek announce position in Sunshine State, MIKE: (305) 793-3392, (7/31)

Available now! AC/Country/Easy. Minor market experience. Desire long term in the West. Mature. Dependable. DOUG: (415) 924-0931. (7/31)

Ten years' experience, seek full/parttime position, any shift, Prefer AOR/Country, MD/Asst, PD experience, JESSIE: (818) 761-8823, (7/31)

Small/medium market CHR/ACsI I'm not a superstar, just a hardworking dependable air personality/copywriter team player. Will relocate. For T&R, NORRIS: (602) 829-0177. (7/31)

Oliver North forgot to mention I'm a hardworking recent Portland production director/weekend announcer who seeks job, Team player, varied experience. KYLE: (503) 645-6751. (7/31)

Tight board, loose lips. Will travell (Foot-In-mouth, not included), Prefer Gold/AC/CHR, NEIL LEIBO: (703) 329-1271 or (305) 686-6378. (7/31)

Available now! Sharp, enthusiastic DJ with experience in small market. News, production, copy. CHR/AOR/AC. TOM: (319) 753-1763. (7/31)

I'd like to stay in Milwaukeel Five years' major market experience as PD/MD on-air. Format change casualty. TOM: (414) 251-8505. (7/31)

High energy, no puke. Medium and majors only. Professionally yours. MARK DAVIS and the nighttime show. (913) 823-5383. (7/31)

Responsible, funny, topical air talent seeks medum/major CHR/Oldies, 10 years' broadcast experience, STEVE MORENO: (209) 951-3938, (7/31)

The radio and record industries are big markets to cover with a limited sales force.

So why not put R&R Marketplace to work for you? It's a sure way to generate qualified sales leads. Just Call (213) 553-4330

#### POSITIONS SOUGHT

You've made the right choice! Morning fiair, top in production, tight board. Live by the basics. Jock seeks medium/large market. JOHN BACH: (305) 337-0012. (7/31)

The best friend your listeners can have is right here. Look no more. Hardworking pro, strong production. Willing to relocate. (609) 795-7509. (7/31)

#### DESPERATELY SEEKING SUSAN!

or Radio KAOS. I'm ready to date your GSM's daughter if that's what it takes. I'm an AOR, AT. Promotional nut. Love community involvement and heavy phones, and beyond mental help. Call Chris before 11 A.M. (EST) 305-239-0827.

#### MISCELLANEOUS

Top AC station in South-Central Indiana seeks record service from all labels. ATTN: Kurt Heminger, WCSI, Box 709, Columbus, IN 47202. (7/31)

Urban dance, WVIS-FM seeks prmotional material from all labels. ATTN: Joseph Bahr, 80x 487, Frederiksted, Saint Croix; or call (809) 778-5199. (7/31)

Higher Octave Music is an independent record company formed by Matt Marshall and Paul Hunger which also produces the syndicated new age program "Soundscapes 30," They can be contacted at: 8033 Sunset Bird, Ste. 41, Los Angeles, CA 90046; (213) B56-0039.

Starling Consulting & Research has been formed by parent Sterling Communications Corp., whose President/CED Larry Patrick will also head the new company, Address and phone are the same for both compenies: 10320 Little Patukent News, Ste. 808. Columbia, MD 21044; (3011) 992-7500.

#### R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and looo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office In advance.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West. Los Angeles. CA 90067.

#### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listIngs to radio stations and record companies in Openings. Free listIngs of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



## **R&R NATIONAL AIRPLAY**

# **ADULT CONTEMPORARY**

## BREAKERS

#### MICHAEL JACKSON

I Just Can't Stop Loving You (Epic) 89% of our reporters on it. Rotations: Heavy 10, Medium 36, Light 35, Total Adds 81 including WALK, WSNI, WHTX, WSB-FM, WNLT, WNIC, WOMC, WMYX, KYKY, KOST, KLCY, Y103, WWMJ, WAFL, Debuts at

number 12 on the AC chart, Highest Breaker by percentage in AC history.

#### 10S 1080S

#### La Bamba (Slash/WB)

65% of our reporters on it. Rotations: Heavy 6, Medium 37, Light 22, Total Adds 21 including WALK, WHTX, WLTF, WZNY, WEZC, WHVE, WRMF, WHNN, 3WM, KWAV, Debuts at number 24 on the AC chart.



#### RESTLESS HEART "Why Does It Have To Be (Wrong Or Right)" (RCA) 44/12

Relations Heavy 20 Medium 192 Light 23/10 Black and 24 Light 24/10 Light 24/12 Light 23/10 Black 24/12 Light 24/12

#### HERB ALPERT "Making Love In The Rain" (A&M) 43/8

Rations Heavy 0, Medium 19.1, Light 24/7, Total Adds 8, KLCY WTCB, WIZD, KWFM, WWMJ, WQMQ, WTNY KKLV doum including KEZR, Y103, WNAM, WTRX, WEIM, WGLL, WAFL, WSKI, WCHV, WGSV, WKCX, WBGM, WZLO, WMTFM WS KOSW

JAMES INGRAM "Better Way" (MCA) 40/15 Anneco Indinami britani way (kilak) 40/13 Bratina Newyo Modum /11, Lopita 314, Totali Ados 15, wkyte wkGw, WATC, WTCB WTEM, WTRX, WLHT, wFMK WMGM, KDUK, KWAW WTNY, WMCD WMTFM KMGO Modum mekading KWFM, WAFL WSKI WCKO, WCHV, WZLO Light mechading KKCY KEY103, WMAU, WMCD WWAPA, WCVO

.

.

.

Light meloang KLCT, KET 103, ITHMA, WUMA, MWPA, WUVU **RED SPEEDWARGON "In My Oranam" (Epic 403** Rotatona Heavy 3.0, Medium 28/1, Light 9.2, Total Adds 3, KELT, WSGL, KWWS, Heavy, WAPL, WCHV, KOSW, Medium including KLCY, K101, WKYE, WYAW, KWFM, WKNE, WGLL, WSKI, WTNY, WWPA, WCKQ, WGSV, WAGE, WKCX WUZL WWITFM, KFSB KYJC, KMGQ

W2L0\_WMITFM\_KFSB\_KYJC\_KMG0 ABC "Wbes Smokey Singer" (Mercury/PolyGram) 38/4 Rotations Heavy 20 Medium 22/1, Light 14/3, Total Adds 4, KIFM\_WXTC, Y103, WCVQ\_Heavy\_KELT, WAFL\_Medium inclueing K101, WKYE\_KEY103, WICB, WK2D, WMGN, WEIM, WGLL, WSKI, WGH0, WWFA, WCKQ, WCHV, WAGE WORG, WKCX\_WBGM, W2LQ, WWTFM, KKLV KYLC

THORS, THORN, THORN, THEOL, THITTIN, THEOL, THORN, TORK, THEOL, THEOL, THORN, THEOL, T

BERAKFAST CLUB "Kits And Tell" (ICA) 22/3
Botalions Heavy 10. Medum 9/0, Light 18/3, Total Adds 3, WSLQ, WOHQ, KQSW Heavy WGLL Medum KHYL, WEIM,
WAFL, WSKI, WCKQ, WCHV, WSQL, WBGM, KYJC Light including B100, WKYE, KEY103, WWNM, WCVQ, WAGE, WORG,
WCCK, WCLQ, KFSB, WJON



#### Total

Manual Manhaim Landa

Banante ( A dela

		eportsAdds	неачу	Medium	Ugni
1	STEVE WINWOOD	87/0	73	9	5
2	DIONNE WARWICK & JEFFREY OSBORNE	89/0	69	17	3
ō	SUZANNE VEGA	89/2	68	16	5
ă	DANNY WILSON	85/1	66	13	6
5	HEART	77/0	57	14	6
6	KLYMAXX	82/0	57	21	4
0	SMOKEY ROBINSON	85/5	34	46	5
0	FLEETWOOD MAC	77/2	53	19	5
9	JONATHAN BUTLER	79/0	47	25	7
Ø	MADONNA	79/6	31	42	6
11	AL JARREAU	70/0	35	31	4
Ð	NICHAEL JACKSON	81/81	10	36	35
Ð	WHITNEY HOUSTON	85/24	5	58	22
Ø	CROWDED HOUSE	64/4	26	29	9
ø	CHRIS DeBURGH	73/3	24	37	12
16	DAN HILL	57/0	17	27	13
Ð	ANITA BAKER	74/6	18	44	12
O	HUEY LEWIS & THE NEWS	67/16	7	44	16
19	LARRY CARLTON	62/0	22	30	10
20	DAN FOGELBERG		6	49	14
3	U2		21	24	9
22	WHITNEY HOUSTON		13	21	10
23	BRUCE HORNSBY & THE RANGE		11	21	13
➁	LOS LOBOS		6	31	22
25	CARLY SIMON.		- 4	27	8
20	LAURA BRANIGAN		6	32	17
Ð	IN PURSUIT		9	28	17
28	BILL MEDLEY & JENNIFER WARNES		9	32	15
29	BERNIE TAUPIN		20	17	11
30	NYLONS	31/0	6	12	13

#### MOST ADDED

MICHAEL JACKSON (81) WHITNEY HOUSTON (24) LOS LOBOS (21) GRATEFUL DEAD (20) HUEY LEWIS & THE NEWS (16) JAMES INGRAM (15) 10 000 MANIACE (14) RESTLESS HEART (12) BANANARAMA (11) HERR ALPERT (8)

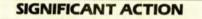
#### HOTTEST

STEVE WINWOOD (58) WARWICK & OSBORNE (52) SUZANNE VEGA (47) DANNY WILSON (41) HEART (35) NI YMAYY (31) JONATHAN BUTLER (19) ELEETWOOD MAC (16) AL JARREAU (16) 112 (14)

#### 10.000 MANIACS "Peace Train" (Elektra) 26/14

Rotations Hangy O Meduru 211 Logit 24:13 Total Adds 14, WKYE KEY103 WTRX KWFM WGSV WAHR WAGE WORD WKCX WAEV WMTFM KFSB. KKLV KMGQ Meduri including WAFL Logit including WEM WSKI WCKD wCVD

madu, mediam WUDIN KY3C KOSW GLORIA ESTEFAN & MIAMI SOUND MACHINE "Rhythm is Gonna Get You" (Epic) 25/1 Relations Heavy 60 Medium 12.0. Light 7/1 Total Adds 1 KLSI Heavy KSTP WXTC WHYE WMGN WAFL WCKO Medium WNLT KEZR WTCB Y103 WIZD WSLD, KKOB WCHV, WORG, WKCK WBGM WMTFM Light including KHYL 8100 WZHY WSSY, WAFL KMGQ



#### KOOL & THE GANG "Holiday" (Mercury/PelyGram) 23/0

Heavy WCHV Medium 2X, WBGM KKLV, KQSW m KVIL, WKYE WZNY, WIZD WRMI 6/0, Total A

GRATEFUL DEAD "Touch Of Grey" (Arista) 22/20 Botations Heavy 0 Medium 4/4, Light 18/16, Total Adds 20 Touch Of Gray" (Arista) 22/20 Biom 44, Lopit 18/16, Talla Adds 20, WKYE, WIZD, WHVE, KVUU, WWM, WGLL, WAFL, WSK WORG, WAEV, WMTFM, KFSB, KKLV, KOAQ, KYJC, KWWS, KOSW, Light including B100, WTCB

Textor, Unicut, Trady Yunda, Imrey, Marine, Arson, RALLY, KUAC, KTUE, Kawis, Kolswi Light Andreading Billow VILls ROSANIE CASH. "The Way We Make & Berken Heart" (Columbia) 1930. Rotationa Heavy 10, Medum 5 0, Light 130, Total Adds 0, Heavy KGSW. Medum: WAFL WCHV, WAHR, WMTFM, KYJC Light KEY103, WMAW, WTRK, WMAR, WKK, WKCK WGSW, WORRS, WKEY WLD KHSB, WJON KMGQ

ROY ORBISON "In Dreams" (Virgin) 16/3

NUT UNBISUM "In Dreams" (Virgin) 16/3 Rotations Heavy, O. Medum 30, Uph 13/3, Total Adds 3, WORG, KKLV, KWWS Medium WEIM, WAFL, WAHR Light inclusing WNAM, WSKI, WORW, WGSV, WAGE, WBGM, WZLO, KRSB, WJON, KGSW MAZULU "Wontego Bay" (Nanego/Stanub) 16/3 Rotations Heavy 10, Medium 50, Light 10/3, Total Adds 3, WSGL, WZLO, KWWS Heavy WJON Medium 103, WAFL, WORM, WCRV, WCRO Light 10/3, Total Adds 3, WSGL, WZLO, KWWS Heavy WJON Medium 103, WAFL, WORM, WCRV, WCRO Light 10/4, WCRV, WSGL, WJTEM, KYZ, KOSW

REGINA BELLE "Show Me The Way" (Columbia) 14/5 Rotations Heavy 0, Medum 2/0, Light 12/5, Total Adds 5, WNIC, Light including WAEB, WWMJ, WEIM, WORG, WZLO, KFSB, KYJC B100 WCHV WKCX WAEV Medium WOHO KMGO Light including WAEB, WWMJ, WEIM, WORG, WZLQ, KFSB, KYJC NICHOLAS TREMULIS "More Than The Truth" (Island) 14/3

HILCHOLIS I HEIMOLIS WORF URAN I HEI FIRM (LERINE) 14/3 Reations Heavy O. Madum 40, 1981 103, Total 4043, 3.WAGE. WICKC, KWWS Medium WGLL, WAFL, WJON, KOSW Light inclusing WCHO, WWFA, WCYO, WASY, WBGA, WZLO, KYJC 807 GEORGE "KersyNag 100m" (Virgin) 14/0 Rotationa Heavy O, Medium 50, Light 90, Total Adda 0, Medium KWAY, WEIM, WAFL, WCHY, KOSW Light WSKI, WCHQ, WCYO, WBGM, WZLO, WMTFH, WUON, KYJC, KWRGO

WUCKJ, WSKM, WALLL, WMITEN, WUCK, KYJC, KNRO LEVEL 42 "Reasing in The Emmily" (FDydro/PolyGram) 13/2 Rotations Heavy 0, Medium 4/1, Lipit 9/1, Total Adda 2, WAFL, WCKO Medium including WKYE, WGLL, WCHV Lipit including WTKP, WEINK, WAGE, WORG, WAEL, WICL, KYJC, KOSW BANANARARAMA "I Heard A Rumoer" (London/PolyGram) 12/11 Rotations.Heavy 0, Medium 33, Lipit 99, Total Adda 11, WYCE, WHK, WGLL WAFL, WSKI, WCKO, WAGE, WAEV, WZLO.

Light uncluding B10

#### CHICAGO "Niagara Felis" (Full Moon/WB) 12/1

11, Middum SVO, Light 200, Total Adds 1, 3WM. Medium, WKYE, WMGN, KWFM, WGSV, WKCX, WBGM, W. Light KEY103, WSN.

GLENN MEDEIROS "Watching Over Yos" (Amherst) 19/7 Rotations, Heavy D, Medium 4/4, Light 6/3, Total Adds 7, WTFM, 3WM V

M, WGLL, WAHR, WZLQ, WXUS, WJON Light including Heavy 0, N

WINC, WTRX, WKCX PAUL SIMOV. "Diamonds On The Seles Of Her Shoes" (WB) 18/3 Rotations: Heavy 0, Medum Srt, Light S2, Total Adds 3, WEIM, WAHR: WBGM, Medium including WWMJ, WGLL, WAFL WITFM Light mickaling WYCY, WTRX, WCVO FREDDIE JACKSON "Jam Toolght" (Capitol) 9/4 Relations: Heavy, O, Medum B1, Light 33, Total Adds 4, KIFM, WZNY, WCVO, WMTFM Medium including B100, WHVE,

10

Rotations Heavy 0, WEIM WAFL WSKI

WEIM, WACL WORL BRUCE COLCURIN "Weiting For A Miracle" (Gold Castle) 9/1 Rotations Heavy 0, Medium 3:0, Ught 8/1, Total Adds 1, KWWS Medium WEIM, WGLL, WCHV Light including WKNE, WSR, KWEB, KYCC, KCSW



ReportuAdds

1	BEBE & CECE WINANS/1.0.U. Me (Capitol)	.28/5
2	BREAKFAST CLUB/Kiss And Tell (MCA)	28/3
	10,000 MANIACS//Peace Train (Elektra)	
١.	GRATEFUL DEAD/Touch Of Grey (Arista)	.22/20
	ROY ORBISON/In Dreams (Virgin)	
5	AMAZULU/Montego Bay (Mango/Island)	16/3
	REGINA BELLE/Show Me The Way (Columbia).	14/5
	NICHOLAS TREMULIS/More Than The Truth (Island).	
	BOY GEORGE/Everything I Own (Virgin).	
	BRUCE COCKBURN/Waiting For A Miracle (Gold).	9/1

New Artists are those who have not previously been reported as a Breaker by reporting stations

# **AC ADDS & HOTS**

# MUSIC INTENSIVE

PARALLEL

SOUTH

WOCL/Orlando

MICHAEL JACKSON MHITNEY HOUSTON HOLLEST: STEVE WINWOOD HEART GINESIS KLYHAXX SUZANNE VEGA

WTCB/Columbia, SC Mark Hamilio

Mark Hamin MICHAEL JACKSON JAMES INGRAM HERB ALPERT LAURA RRANIGAN IN PUSSIIIT MOLELAI: STEVE WINNOOD WARWICK & OSBORNE HEART KLYMAXX SUZANNE VEGA

Y103/Jacksonville

daten/Lee

#### EAST

WEIM/Fitchburg

WKNE/Keene Mike Trombiy

Jack Reve

#### PARALIFI ONE

WALK/Nasseu Edwards/Daniels HUEY LEWIS & THE SMOKEY ROBINSON NICHAEL JACKSON DAN POCELBERG LOS LOBOS CHRIS DEBIRGH ANITA RAKER HOTLEST: HEART HEART STEVE WINWOOD WARWICK & OSBORNE MADONNA SUZANNE VEGA

WSNUPhiladel Tyler/Johnson

WHITNEY HOUSTON MICHAEL JACKSON Hottest: DANNY MILSON CHRIS DEMURGH WARWICK & OSBOR CROWDED HOUSE 112 RNE

WHTX/Pittsburgh Keith Abrems

HICHAEL JACKSON HOTESTI HOTESTI WARNICK & OSBORNE WHITNEY HOUSTON SHOKEY ROBINSON STEVE HINNOOD MADONNA

PARALLEL TWO

WAEB/Allentown Chris Balley

ANITA BAKER DAN POGELBERG MICHAEL JACKSON RESTLESS HEART RESTURIES IN ANY ICK & OSBORNE STEVE WINNOOD AL JARREAU FLEETWOOD MAC KLYNAXX

WKYE/Johnstown

GRATEFUL DEAD MICHAEL JACKSON JAMES INGRAM BANNARAMA 10,000 MANIACS Hottest: BOB SEGER KLYMAXX SUZANNE VEGA LOS LOBOS MADONNA

WKGW/Utica-Rome Cerpenter/Carr

MICHAEL TACKSON JAMES INGRAM Hottest: HEART FLEETWOOD MAC DANNY WILSON SUZANNE VEGA WARWICK & OSBORN

PARALLEL THREE

WWMJ/Bango

HARKOUNNING MICHAEL JACKSON HERB ALPERT GRATEFUL DEAD Bottest: FLEETWOOD HAC MICHAEL JACKSON DANNY WILSON SUZANNE VEGA WARWICK & OSBORNE

WSKI/Montpelle Bruce Stebbins GRATEPUL DEAD BANANARAMA LUTHER INGRAM MICHAEL JACKSON Hottest: STEVE WINWOOD WARWICK & OSBORNE U2 SUZANNE VEGA WQHQ/Salisbury Kan Maɗak

MONTREUX Hottest: MICHAEL JACKSON WHITNEY HOUSTON DANNY WILSON WARWICK & OSBORNE MADONNA

WTNY/Watertown George Neher

NICHAEL JAWKSON HERB ALPERT PESTLESS HEART JAWES INGRAM HOLTENEL STEVE WINWOOD HEATTREAU WARNICK & OSBORNE SUZANNE VEGA

KKLT/Phoenix Church/Thomas

MICHAEL JACKSON HUEY LEWIS & THE WHITNEY HOUSTON HOTESS: DAN HILL HEART KLYHAXX U2

KLCY/Selt Lake City Michael O'Brien

MICHAEL JACKSON WHITINEY HOUSTON HERB ALPERT RESTLESS HEART HOITEST: RLTMAXX DANNY WILSON SUZANNE VEGA WARHICK & OSBORNE SMOKEY ROBINSON

LOS LOBOS

MICHAEL JACKSON BREAKPAST CLUB HUEY LONIS & THE HERB ALPERT HOLTESI KLYMAXX DANNY WILSON CHRIS DEBURGH ANITA BAKER MADONNA

WWPA/Williamsport Sawyer/Masteller

# NONE Hottest: AL JARREAU JONATHAN BUTLER KLYMAXX JOE COCKER DANNY WILSON

WEST PARALLEL ONE

KMJI/Denver SMOKEY ROBINSON Hottest: STEVE WINHOOD KENNY G GINO VANNELLI HEAFT GENESIS

K101/Sen Fra

NODE Hottest: BRUCE HORNSRY CROWDED HOUSE NYLONS KLYNAXX SURFACE

ONE HICHAEL JACKSON BANANARAMA COCK ROBIN PAUL SIMON TRI ATMA DANTEL LAVOIE WILLIAM ORBIT HOTCOST: DANNY WILSON U2 WSB-FM/Atlants HICHAEL JACKSON MICHAEL JACKSON MMITHEY HOUSTON SMOKEY ROBINSON HOLTOSIT ARBHICK & OSBORNE STEVE WINNOOD KLYNAXX DANNY WILSON HEART STEVE WINWOOD IN PURSUIT SUZANNE VEGA K VIL/Dallas Rhodes/Chapman HICHAEL JACKSON MICHAEL JACKSON BE BE C C C C WIN HOTLOGI STEVE WINNOOD SUZANNE VEGA MARWICK & OSBORNE ILARRY CARLTON JONATHAN BUTLER Hottest: ATLANTIC STARR HEART NYLONS STEVE WINWOOD WLTS/New Orleans Scott/Mitchell

HICHAEL JACKSON CHRIS DEBURGH LAURA BRANIGAN WGLL/Mercersburg Low/Schmidt HOTTEST: AL JARREAU STEVE WINWOOD CARLY SIMON HEART WARWICK & OSBORN

GLENN MEDEIROS BANANARAMA GRATEFUL DEAD HOTESEI: SUZANNE VEGA AL JARREAU STEVE MINMOOD FLEETWOOD NAC U2 WNLT/Tampa Al Casey HICHAEL JACKSON WAFL/Millord, DE Tim Brough MICHAEL JACKSON COCK ROBIN GRATEFIL DEAD BANANARAMA IN PURSUIT LEVEL 42 MONTREUX

HADONNA HUEY LEWIS & THE Hottest: STEVE WINWOOD WARWICK & OSBORNE HEART AL JARREAU SMOKEY ROBINSON

PARALLEL DV/O

WZNY/Augusta, GA John Patrick

DAN FOGELBERG FREDDIE JACKSON LOS LOBOS MICHAEL JACKSON Hottest:

Hottest: CHRIS DEBURGH WARWICK & OSBORNE DANNY WILSON STEVE WINWOOD SUZANNE VEGA KEY103/Austin RekerlAlan

LOS LOBOS DEBBIE GIBSON 10.000 MANIACS 10,000 MANIAGE HOLLEST STEVE WINHOOD HEART WARWICK & OSBORNE SUZANNE VEGA CROWDED HOUSE

WXTC/Cherteston Quincy/O'Brian WHITNEY HOUSTON HICHAEL JACKSON RESTLESS HEART

ABC JAMES INGRAM Hottest: STEVE WINNOOD NARWICK & OSBORNE CROWDED HOUSE KLYMAXX MIAMI SOUND MACHI

WAEV/Sevenneh West/Devis

WestUberis GRATEPUL DEAD MICHAEL JACKSON 10.000 MANIACS REGINA RELLE BANANARAMA Nottest STEVE WINNOOD JONATHAN RUTLER DANY WILSON SUZANNE VEGA MARWICK & OSBORNE

KEZR/Sen Jose Bonnie Knox HCHAEL JACKSON LOS LOBOS ANITA BAKEP Hottest: KLYNAXX STEVE WINWOOD MARWICK & OSBORNE SHOKEY ROBINSON HADONNA

8100/San Diego Rich/Knight HICHAEL JACKSON EUROPE LISA LISA NATALIË COLE REGINA BELLË Hottest: HEART WHISPËRS SYSTEM U2 LOS LOBOS

NONE Hotteat: STEVE WINHOOD SUZANNE VEGA JONATHAN BUTLER FLEETWOOD MAC AL JARREAU KOST/Los Angeles Keye/Kliey MICHAEL TACKSON Hottest: DAN HILL WARWICK & OSBORNE MADONNA WHITNEY HOUSTON HICHAEL JACKSON

HICHAEL JACKSON ABC Hottest: U2 HEART SUZANNE VEGA STEVE WINWOOD HICHAEL JACKSON WTFM/Johnson City Mark McKinney MARK MECHINEY HICHAE, JACKSON BE BE & CE CE WIN JAMES INGRAM GLENN HEDEIROS HOTEGAT: WARMICK & OSBORNE STEVE HINHOOD KLYMADOC SHOREY ROBINSON DANNY WILSON U102/Knoxville Hobbs/Trotter HUEY LEWIS & THE DAN POGELBERG MICHAEL JACKSON Hottest: STEVE WINWOOD WARWICK & OSBORNE KLYMAXX WHITNEY HOUSTON WRKA/Louisville Kenny/Crawford RennyA-fawtord MICHAFE, JACKSON LOS LOBOS ANITA BAKER Hottest: STEVE WINKOD RLYMAXX HEART CROMED HOUSE SUZANNE VEGA WIZD/Mobile-Pensecola Rich Freeman RICH Freeman MICHAEL JACKSON WHISPERJEANIGAN GRATEFUL DEAD RESTLESS HEART HERB ALPERT BELETHOLO HADONNA SUZANNE VEGA DANRY WILSON STEVE WINWOOD KELT/McAllen Tad Griffin NICHAEL TACKSON DAN FOGELBERG DANNY WILSON RED SPEEDWAGON Hottest: SURFACE CARLY SIMON JONATHAN BUTLER JONATHAN BE WEZC/Charlotte HICHAEL JACKSON LOS LOBOS Hottest: DAN HILL FLEETWOOD MAC HEART KENNY G KENNY LOGGINS

WLAC-FM/Nashville Nichols/Sargent WCHV/Charlottesville MICHAEL JACKSON GO WEST DAVE HASON REGINA BELLE SWING OUT SISTER HOELESE JONATHAN RUTLER DANNY WILSON MEDLEY & WARNES SUZANNE VEGA U2

WGSV/Guntersville Jeckson/Bell

WAHR/Huntaville

WORG/Orangeburg

Stu Wright

MADONNA MICHAEL JACKSON MUEY LONIS & THE Hottest HEART KLYMAXX DANNY WILSON STEVE WINNOOD SUZANNE VEGA

WZLQ/Tupek IGNU INCLAIR MICHARZ, JACKSON CLEBN, MEDEIPOS DANANARAHAO NA ZUJJ MOTEMEI MARMICK & OSBORNE KLYMAXX RIZANNE VEGA DANRY WILGON JONATHAN BUTLER

WSLQ/Roand WHITNEY HOUSTON

HEART U2 DAN HILL SURFACE

WHVE/Seresola Lindsey/Lawrence

MICHAEL JACKSON MITNEY HOUSTON MITNEY HOUSTON MOTERAT: PLEETWOOD MAC SYSTEM SUZANNE VEGA MIANI SOUND MACHI WARMICK & OSBORNE

WRMF/West Palm Beect Dave Parks

Dave Parks MICHAEL JACKSON LOS LOBOS FLEETWOOD NAC HOTLEAL: WARWICK & OSBORNE DANNY MILSON JONATHAN BUTLER SULTAINE VEGA SMOKEY ROBINSON

PARALLEL THREE

WCKQ/Campbelleville

HICHAEL JACKSON

WCVQ/Clerksville Dennis Daley

LOS LOBOS MICHAEL JACKSON

MICHAEL JACKSON FORCE HD'S ABC FREDDIE JACKSON GRATEPUL DEAD HOLLESL SUZANNE VEGA DANNY WILSON WARWICK & OSBOR CHRIS DERURGH CROWDED HOUSE

WKCX/Rome Randy Quick

CROWDED HOUSE GRATEFUL DEAD BANANARAMA LEVEL 42 Hottest: U2 U2 DANNY WILSON JETS BOB SEGER WARWICK & OSBORNE

KIFM/San Diego Michael Perks

WHITNEY HOUSTON

ABC U2 FREDDIE JACKSON Hottest: DODE

KHYL/Secremento

HANDY GUICK MICHAEL JACKSON REGINA BELE 10,000 MANIACS NICHOLAS TREMULIS HOLEGET SHOKEY ROBINSON STEVE WINHOOD HEART KLYHAXX JOE COCKER

PARALLEL TWO KWAV/Montere Michael Readir

WHITNEY HOUSTON MICHAEL JACKSON LOS LOBOS JAMES INGRAM HOLLERS: MADORNA STEVE WINNOOD WAEWICK & OSBORNE DANNY WILSON HEART

KWFM/Tucson Dave Ward

MICHAEL JACKSON HERB ALPERT BE BE & CE CE WIN 10.000 MANIACS HOTLEST: KLYMAXX STEVE WINWOOD SUZANNE VEGA WARNICK & OSBORNE FLEETWOOD NAC

KDUK/Eugene Mouthie/Miller MOULTRANIE HICHAEL JACKSON ANITA PAKER SHOKEY ROBINSON HUEY LEWIS 4 THE JAMES INGPAM HOLTESE HOLTESE HILL STEVE MINNOOD HEART SHIZANNE VEGA

KVUU/Colorado Springi Howard/Jeckson HOWARDJACKOM WHITNEY HOUSTON MICHAEL JACKSON GRATEFUL DEAD Hottest: HEART DANNY WILSON FLEETWOOD MAC WARMICK & OSBOR SUZANNE VEGA

MIDWEST

KYKY/St. Louis

MICHAEL JACKSON MADONNA HOTCHET: STEVE WINMOOD BRUCE HORNSBY AL JARREAU WARNICK & OSBORNE DANNY WILSON

PARALLEL

MICHARL JACKSON NYLONS Hottest: DANNY WILSON SUZANNE VEGA CHRIS DERURCH STEVE WINMOOD

WTRX/Flint

Pearson/Burke

HICHARL JACKSON 10.000 HANIACS JAMES INGRAM NYLONS HOLLARG WARNICK & OSBORNE KLYMAXK HERRT CROWDED HDUSE SMOKEY ROBINSON

WLHT/Grand Rapids

HICHAEL JACKSON

U2 RFSTLESS HEART LOS LOBOS WHITNEY HOUSTON Hottest: STEVE WINNGOD WARWICK & OSBORNE KLYMAXX DANNY WILSON SUZANNE VEGA

WFMK/Lansing Knight/Ashford

MICHAEL JACKSON

RESTLESS HEART

LOS LOBOS WHITNEY HOUSTON Hottest: STEVE WINWOOD WARWICK & OSBORNE KLYNAXX DANNY WILSON SUZANNE VEGA

KWWS/Ritle, CO Dean Angel

TWO WNAM/Appleton-Oshkosh WMGN/Medison O'Nelli/Vancii

WHITNEY HOUSTON MICHAEL JACKSON JAMES INGRAM

MICHAEL JACKSO JAMES INGRAM Hottest: SUZANNE VEGA CHRIS DEBURGH SMOKEY ROBINSC DANNY WILSON MADONNA

WHNN/Seginaw Nixon/Martin

3WM/Toledo King/Matthews

CENESIS CHICAGO GLEAN MEDEIROS MHITNEY HOUSTON PRETENDERS HUEY LEWIS & THE LOS LOBOS CROMPED HOUSE U2 MICHAEL JACKSON HOTLEBI

Hottest: EENNY G CARLY SIMON WHITNEY HOUSTON HEART STEVE WINWOOD

PARALLEL

KWEB/Rochester

None Hottest: STEVE WINWOOD HEART JONATHAN BUTLER FLEETWOOD MAC WARWICK & OSBORNE

WMJC/Battle Creek

HICHAEL JACKSON

U2 RESTLESS HEART LOS LOBOS JAMES INGRAM HOTLEST: JAMES INGRAM HOTLEST SUZANNE VEGA STEVE WINWOOD WARWICK & OSBOR KLYMAXX

92 Reporters

86 Current Reports

Three stations reported a frozen list

this week: K101/San Francisco

KWEB/Rochester

WWPA/Williamsport

Two stations did not report a

playlist, therefore their rotations

were frozen: KHYL/Sacramento

WMJI/Cleveland

One station did not report a new playlist for two weeks in a row. Their rotations were not included in the

current chart. KSD/St. Louis

KYJC/Medford Kay/Kirk

MICHAEL JACKSON GRATEFUL DEAD BANAWARAMA ATLANTIC STARR HOTCest: STEVE WINWOOD DANNY WINSON WARWICK & OSBOR SUZANNE VEGA SHOKEY ROBINSON

KOAQ/Dec

U2 DAN HTLL

Barry James

SIIZANNE VEGA GRATEFUL DEAD MICHAEL JACKSON LOS LOBOS Hottest: GENESIS

THREE

WHITNEY HOUSTON MICHAEL JACKSON MUCHAEL JACKSON HUEY LEMIS & THE LOS LOBOS Hottest: STEVE WINMOOD KLYMAXX JONATHAN BUTLER DOANTY WILSON WARWICK & OSBORNE

WTPUIndianapolia Gary Havena

MICHAEL JACKSON WHITNEY HOUSTON ANITA BAKER Hottest:

Hottest: STEVE WINWOOD WARWICK & OSBORNE SUZANNE VEGA JONATHAN BUTLEP DAN POGELBERG

NICHAEL JACKSON HUEY LEMIS & THE 10,000 HANIA'S GPATEFUL DEAD NYLONS HOLLEST: STEVE WINHOOD HARMICK & OSBORNE JONATHAN RUTLER DANNY WILSON FLEETWOOD MAC

WSUS/Lafayette Bob Vizza

GLENN MEDEIROS HICHAEL JACKSON RESTLESS HEART

RESTLESS HEAR Hottest: STEVE WINWOOD SUZANNE VEGA MADONNA DANNY WILSON KLYMAXX

WMT-FM/Cedar Repide

GreenSellers GRATEFUL DEAD FREDDIE JACKSON LAJRA RRANIGAN IO.000 HANIACS JAMES INGRAM HICHAEL JACKSON NOTATION STEVE WINNON SUPARTY SUPERATION SUPARTY CARLTON

WJON/St. Cloud Mike Diem

Mike Usem MICHAEL TOMLINSON MICHAEL TACKSON GLENN MEDEIROS MHITNEY HOUSTON DAN POGELBERG HOLLSEL DANNY WILSON SUZANNE VEGA LARRY CARLTON MARWICK & OSBORNE AMAZULU

KQSW/Rock Springs Paul Cerpenter

CROWDED HOUSE

CROWNER HOUSE BREAKFAST CLUB GRATEFUL DEAD BANANARANA HOILESI FLEETWOOD MAC BERNIE TAUFIN MEDLEY & WARNES LARRY CARLTON WARWICK & OSBORNI

KMGQ/Santa Barbara Staphen Meade

NICHAEL JACKSON LOS LOBOS JAMES INGRAM 10,000 MANIACS DAVID BENOIT HOLLESI AL JARREAU HEART

WARWICK & OSBORNE BERNIE TAUPIN RUSH & ELTON

KFSB/Jopil

PARALLEL ONE WARM98/Cin Kozak/West MICHARE, JACKSON MUEY LEWIS & THE HOLTES & THE HOLTES & THE STEVE WINWOOD HEART DANNY WILSON AL JARREAU

LOS LOBOS MICHAEL JACKSON GRATEFUL DEAD 10,000 MANIACS WLTF/Cleveland Wilson/Popovich 10,000 MANIACS Hottest: WARWICK & OSBORNE KLYMAXX SUZANNE VEGA STEVE WINNOOD JONATHAN BUTLER

LOS LOBOS HUEY LEWIS & THE Hottest: U2 HEART STEVE WINNOOD SUZANNE VEGA CROWDED HOUSE WMJI/Clavelan

NONE HOTTOAT: EDDIE MONEY HEART STEVE WINWOOD AL JARREAU CROWDED HOUSE

Cannon SHORKY FORTHSON HITMEY HOUSTON BE BE & CE CE WIN BE BE & CE CE WIN HITMEY HOUSTON BE BE & CE CE WIN HITMEY HOUST IN CE NORTH STORY IN WOOD AL JAREAU FLEETWOOD HAC CENIS DEBURGH WSNY/Columbus Hallett/Nunnslly MICHAEL JARKSON CROWDED HDUSE HOLLAIL: GENESIS DANNY WILSON HEART ATLANTIC STARE WARWICK & OSBORNE

WNIC/Detroit Lind/Kuykendell

MICHAEL JACKSON GRATEFUL DEAD 10,000 MANIACS ROY ORBISON Hottest: JONATHAN BUTLER SUZANNE VEGA WARNICK & OSBORNE U2 MICHAEL JACKSON REGINA BELLE Hottest: HEART HEART MADONNA WHITNEY HOUSTON SUZANNE VEGA STEVE WINWOOD

LARRY CARLTON WOMC/Detroit Barry Argenbright

WAGE/Leesburg Steve Porter MICHAEL JACKSON HUEY LEWIS & THE MADONNA FLEETWOOD MAC Sieve Porter NICHOLAS TREMULIS MICHAEL JACKSON 10,000 HANIACS BANANARAMA SWING CUT SISTER HOLLENE: DANNY WILSON KLYMAX AL JARREAU HEART STEVE WINNOOD FLZETWOOD MAC Hottest: JONATHAN BUTLER AL TARREAU STEVE WINNOOD KLYMAXX WARWICK & OSBORNE

WSGUNeples Bob Berry

KLSI/Kenses City

Land/Alen HUEY LINYIS & THE MICHAEL JACKSON IN PURSUIT MIAMI SOUND MACHI Hoteest: WHITNEY HOUSTON DAN HILL STEVE WINNOOD WARWICK & OSBORNE LOS LOBOS

BOD BATY MICHAEL JACKSON MHITHEY HOUSTON AMAZULU CHRIS DEBURGH RONNIE SPECTOR DAN POGELBERG RED SPEEDWAGON HOLTASL CROWDED HOUSE SUJANNE WILSON MARWICK & OSBORWE SHOKEY ROBINSON WMYX/Milwaukee Beth Fast ICHAEL JACKSON

MADONNA RESTLESS HEART SUZANNE VEGA Hottest: STEVE WINWOOD HEART KLYMAXX

DAN HILL WBGM/Tailahassee KSTP/Minnes

NICHAEL JACKSON ROGERS & MILSAP PAUL SIMON Hottest: STEVE WINNOOD KLYNAXX AL JARREAU SUZANNE VEGA DANNY WILSON

JETS Hottest: STEVE WINNOOD MIAMI SOUND MACHI SUZANNE VEGA JONATHAN BUTLER HEART

KKOB-FM/Albuquerque Susen Bredley

MICHAEL JACKSON WHITNEY HOUSTON Hottest: STEVE WINNOOD JONATHAN BUTLER NTIONS SUZANNE VEGA PARALLEL

THREE KKLV/Anchorage Wilkinson/Quinn

MICHAFZ JACKSON 10.000 MANTACS ROY ORBISON GRATEFUL DEAD HERB ALPERT HOLLGAE: STEVE WINHOOD WARWICK & OSBORNE DANNY WILSON SUZANNE WEGA FLEETWOOD MAC

# AC ADDS & HOTS

\* 1

-

1

۹ ز

1

FUL	L-SE	RVIC	E AC			GOI	D INT	ENSI	VE	And Sight
MI WH Sh U HUEY	CHAEL JACKSON ITTNEY HOUSTON IDTNEY HOUSTON IDTNEY ROBINSON ADANHY WILSON () LOS LOBOS (6) MADODINA (6) AN FOGELBERG LEWIS & THE NE SUZANNE VEGA (1 ROY ORBISON (4)	(29) (19) (8) 7) (5) WS (5) 5)	D HOTTEST WARWICK & DSBORNE (26) STEVE WINWOOD (24) AL JARREAU (23) KLYMAXX (16) BUZANNE VEGA (16) HEART (14) DAN HILL (14)		MICH WHI SMO DAI H WARW	MOST ADDED MICHAEL JACKSON (16) WHITHEY HOUSTON (7) SMOKEY ROBINSON (7) DAN FOGELBERG (5) HUEY LEWIS (4) MADDINA (4) WARWICK & 0380RHE (4) CHRIS D&BURGH (2) U2 (2)		HOTTEST STEVE WINWOOD (23) WHITNEY HOUSTON (16) HEART (15) SUZANNE VEGA (12) WARWICK & OSBORNE (10) DAN HILL (9) AL JARREAU (9) KENNY G (6) KLYMAXX (7) BRUCE HORNSBY (6)		
LEAS PARALLEL ONE VERVICING New York Control C	₩ТРЮСТУнийство Тел Coddy     Шат унеу НОСАУКО ИНОСАУКО И ИНЛИГО ИНОСАУКО И ИНЛИГО ИНЛИГО ИССАНСКО ИССАНСКО ИНЛИГО ШОСАКО ИТОСАНСКО	CRACAPURATION OF CONTROL OF CONTR	HICHAEL JACKEDS JACKED KEARLE KEARLE KEARLE KEARLE MUTCHAEL	Will.Index House Greating Control of the Control of the Control of the Provide and the Control of the Provide and the Control of the Control of the Control	PARALLEL THREE UTCOMMENT Conformation Confor	EAST PACALLEL ONCE WITCHNE DAAGE This Well The Same Same Same Construction of the Same Construction of the Same Construction of the Same Construction of the Same Same br>Same Sa	WE TRUP Restore gh Dasa Benter WE TRUP Restore gh Direction - 16 + 4* Bolton - Bolton - 16 + 4* Bolton - 16 + 4* WE LOOM - 16 + 4* Protection - 16 + 4* Pr	V1717 (Antibury Ant Bars) With Stramps, Stramps, Stramps, Stramps, Print Stramps, Stramps, Stramps, Print Stramps, Stramps, With Stramps,	"Note: The second secon	PARALLEL TWO Interference Interference Control Control Interference In
SOUT	WOBOOClands Mart Hollinger Beolic IV, Robit Holling Hall PTCK & OBDORTS BARTICK & OBDORTS MARTICK & OBDORT MARTICK & OBDORT MARTICK & OBDORT MARTICK & OBDORT MARTICK & OBDORT	WYY ARbinned Gry Xia Core Foreason Frickas, JAC Solo Barrow Barow Barow Barrow Barrow Barrow Barow Barrow Barrow Barrow B	new	WORK CALL AN COM A Data Harrow Contrast - An Code Contrast - An Code Code Code Code Code Code Code Code	nad no chart entered: ngeles sattle ulsa oston	SOUTH PARALLEL ONE With Control of Control of Control Control of Control of Control of Control of Control Control of Control of Con	<ul> <li>CPUE Advances</li> <li>CATUE Advances</li> <li>Contract, 147-1000</li> /ul>	PUBLICATION AND AND AND AND AND AND AND AND AND AN	WHO FAMILY (1991) BIOS           WEYER (1)           WEYER (1)           WEYER (1)           WEYER (1)           BODSON           AL JANSSA           WEYER (1)           BODSON           AL JANSSA           WEYER (1)           BODSON           WEYER (2)           BODSON           WEYER (2)           BODSON	Wild.floog Balance Balance Participation Par
MIDWE PARALLEL ONE BASHOCCOMMENT Common Section Common Section Common Section Common Section Common Common Section Common		PARALLEL DUCO UNITY/Appartum-Contractor Herrity/Appartum-C		PARALLEL THREE USACHIMUMATION USACHI	is were frozen: urgh Obispo ukee ceh	MIDWES	Contraction of the contract	NUCL Same of the back of the set	CONE Ratefulas Argentes Ratefulas Jacabon International Jacabon International Jacabon International	PARALLEL DATA STATES DATA STAT
WES PARALLEL Cone Eutophy Automatic Eutophy Auto	ELS/Vertiand Carl Garden Design and Carl Bart and Carl Carl Cardina Carl Cardina Carl	A APRILATE STATE	На Обладионното Развий. Банкион и слад. учество на забедала со пределять со пределять со пределять на пределять со пределять на пределять со пред		FOOLAshing Brobyfed II (TARE / ACROW BY/1997, WAA Chillion (Children) By	ELABORIS AND Benn Hill ZARDE HORAL & Bank Profession Bonal & Bank Geropa All 2014 - Stappers Benn Bank Geropa All 2014 - Stappers THE ATEA Man Constant Charles I for the Charles Charles And Constant Labors I Home And Constant Labors I Home And Constant Labors I Home And Constant Labors I Home And Constant Labors I KLRSVSat And Starbas Labors I Charl K.KTWV	Swager	The second secon	RACE SELVER Fuelder The Same Second Judicion Turger Second Judicion Turger Second Judicion Turger Second	the R&R Jazz song is among

70 = R&R July 31, 1987

### **RADIO & RECORDS NATIONAL AIRPLAY**



	TOP 30	MOST ADDED		MOST ADDED TRACKS
	JULY 31, 1987	FREDDIE HUBBARD (13)	PAT METHNEY GROUP (20) BENSON/KLUGH (17)	PAT METHENY/Talk (9)
	G. BENSON/E. KLUGH/Collaboration (WB) "Airy" (26) "Stomp" (18) "Collab." (17)	GROVER WASHINGTON (11)	ANDY NARELL (17)	JAMES & VINSON/Teach (8)
		MAYNARD FERGUSON (8)	JANIO SILULL (10)	FREDDIE HUBBARD/Battlescar (7)
P	AT METHENY GROUP/Slill Life (Talking) (Geffen)	JAMES & VINSON (8)	YELLOWJACKETS (11)	JIMMY HEATH/You Can (6)
JAI	NIS SIEGEL/At Home (Atlantic) "Trouble" (23) "Small" (15) "Black" (14)	DTB (8)	LARRY CARLTON (8)	T. LAVITZ/Tree (6)
	NOY NARELL/The Hammer (Windham Hill)	JANIS SIEGEL (7) JIMMY HEATH (6)	MICHAEL FRANKS (7)	G. WASHINGTON JR./Look (6)
	LARRY CARLTON/Discovery (MCA Master Series) "Hello" (18) "Knock" (17) "Minute" (16)	T. LAVITZ (6)	CHICK COREA (6) EDDIE DANIELS (6)	G. WASHINGTON JR./Strawberry (6)
	YELLOWJACKETS/Four Corners (MCA)		BOBBY HUTCHERSON (6)	
	DHN BLAKE/Adventures Of The Heart (Gramavision) "Mr. McT" (16) "Sunset" (12) "Mandela" (10)			
	CHICK COREA ELEKTRIC BAND/Light Years (GRP) "Light" (12) "Second" (12) "Flamingo" (11)			
	UKE ELLINGTON ORCHESTRA/Digital Duke (GRP) "Satin" (15) "Cottontail" (13) "Take" (12)	KENNY DODE AL This Mama	at (TRA (Rais Atta) 10/1 (Rafuin	g' (6) 'Can I' (4) 'Can't Stop' (4)
	WICHAEL FRANKS/The Camera Never Lies (WB)	Rotations: Heavy 6/1. Medium 4/0	Light 0/0. Total Adds 1. KPLU, Hea	W WAER, WNOP, KTCJ, WHVE, KLCC. Med
	DDIE DANIELS/To Bird, With Love (GRP)	WJZZ, KJZZ, WLVE, KIFM.		
	DDERN JAZZ QUARTET/Three Windows (Atlantic) "Django" (19) "Kansas" (18) "Three" (15)	BIRDS OF A FEATHER/Birds	Df A Feather (Dptimism) 10/1	'Down' (5) 'Time' (5) 'Waiting' (4)
N	ANCY WILSON/Forbidden Lover (Columbia)	Rotations: Heavy 2/0, Medium 4/0 WLVE.	, Light 4/1, Total Adds 1, KLCC. Hea	avy: KKGO, KIFM. Medium: WAER, WDET, K
	CHARLIE HADEN/Quartet West (Verve) "Bay" (15) "Hermitage" (14) "My Foolish" (11)	J. & J. CHEATHAM/Homewa	rd Bound (Concord) 10/1 'Pern	nanent' (4) 'Oaddy-O' (4) 'Homeward'
	BOBBY HUTCHERSON to The Vannuard (Landmark) "Little" (17) "Well" (8) "Some" (8)	Rotations: Heavy 4/0, Medium 6/1, KJAZ, WNUR, KLCC, KLSK.	Light 0/0, Total Adds 1, WDET. Heav	y: WBGO, WBEE, KLON, KWMU. Medium: KA
	CABD FRI0/Cabo Fri0 (26har/MCA) "Branara" (15) "Tiger" (10) "Caribbean" (8) CARLA BLEY/Sextet (ECM) "Brooklyn" (17) "Brahms" (16) "Houses" (8)		ITET/Echnes (Fantasy) 9/1 'Obl	ivion' (6) 'Even' (3) 'My Heart' (2)
	CARLA BLEY/Sextet (ECM) "Brooklyn" (17) "Brahms" (16) "Houses" (8)	Rotations Heavy 6/0, Medium 3/1	I, Light 0/0, Total Adds 1, KBEM. He	avy: WRTI, WBEE, KANU, KADX, WUSF, W
	ETTA JAMES/EDDIE VINSON/The Late Show (Fantasy) "Teach" (18) "I'd Rather" (16) "Old" (8)	Medium: WHRO, WNUR.		inhtinente" (4) "Seelloware" (4) "Long"
D	UKE ROBILLARD/Swing (Rounder)	BOLI SHANK QUARTET/ALJa Bolations: Heavy 5/0, Medium 2/0	Light 2/0 Total Adds 0 Heavy KAN	ightingale' (4) 'Seaflowers' (4) 'Long' IU, KADX, KLON, WHRO, KKUL, Medium: WM
	AAYNARD FERGUSON/High Voltage (Intima/Enigma) "Marketplace" (15) "Shuffle" (7) "Sunday" (6)	KPLU.		
	ELEMENTS/Blown Away (Passport Jazz)	OTB/Live At Mt. Fuji (Blue M	lote) 8/8 'Parisian' (4) 'Peari'	(4) 'Elevation' (2)
M	ANHATTAN TRANSFER/Live (Atlantic) "Four" (8) "Boulevard" (6) "Meet" (5)	NIELS I AN DOKY/The Tarner	t (Storyville) 8/4 'Autumn' (6)	What For' (4) 'Tarnet' (3)
JI	MMY HEATH/Peer Pleasure (Landmark)	Rotations: Heavy 3/1, Medium 3/1	Light 2/2, Total Adds 4, WFPL, KLC	N, KWMU, KXPR. Heavy: KJAZ, KKUL. Med
PAT	KELLY/Views Of The Future (Nova)	WNOP, KLCC.	ictal) 8/2 'Northern' (5) 'Duend	al (A) (Bhannin') (2)
PETER	ERSKINE/Transition (Denon) "Corazon" (22) "Smart" (6) "Transition" (6)	Bolations Heavy 1/1 Medium 6/1	Light 1/0 Total Adds 2 KPLU KBE	M. Medium: WAER, WDET, KJZZ. KLCC. KLSP
SPH	ERE/Four For All (Verve)	SONNY STITT with HANK JO	NES/Good Life (Black-Hawk) 8	/2 'Bye Bye' (3) 'Autumn' (2) 'Angel'
FRNE	STINE ANDERSON/Be Mine Tonight (Concord)			R. Heavy: WMOT. Medium: WBEE, WBBY, WN
	MMY McGRIFF/The Starting Five (Milestone/Fantasy) "Movin'" (9) "Doggone" (7) "BGO" (6)	Rotations: Heavy 2/0 Medium 4/0	/Easy Going (Concord) 8/1 'Lit	W WJAZ, KBEM, Medium: WRTI, KADX, KL
	ESLIE DRAYTON & FUN/Innuendos (Esoteric/Optimism) "Monday" (14) "Happy" (5) "Sexy" (4)	KKUL		
	GRANT GEISSMAN/Snapshots (TBA/Palo Alto)	DAVE BRUBECK/Blue Rondo	(Concord) 8/0 'How Does' (4)	'Festival' (3) 'Easy' (3)
010		WNUR.		Z, WMOT, WBEE. Medium: WRTI, KADX, WH
	NEW & ACTIVE		(Muse) 8/0 'Laughed' (4) 'Fin Light 0/0, Total Adds 0, Heavy: WBG	O, WJAZ, KBEM. Medium: WGBH, WBEE, KA
IG	ER/Good News (Intima/Enigma) 16/3 'News' (13) 'Doctor' (6) 'Truth' (4) avy 3/0, Medium 10/3, Light 3/0, Total Adds 3, KPLU, WLVE, WhVE, Heavy, KTCJ, KLCC, KIFM, Medium.	MAX ROACH/Bright Moment	s (Soul Note) 8/0 'Fly' (5) 'Trit	oute' (3) 'Double' (2) 3H, WBEE, Medium; WRTI, KANU, KMHD, KW
0	P, WBBY, KKGO, KJZZ, KMHD, KUOP.			
1	IGTON JR./Strawberry Moon (Columbia) 14/11 'Strawberry' (7) 'Look' (7) 'Shivaree' (3)	REGIO	NALIZED AD	DS & HOTS
He C	avy 7/5, Medium 1/1, Light 6/5, Total Adds 11, WMOT, WLOQ, WBEE, KTCJ, KUOP, KPLU, WNEW, WFSS, KKUL, Heavy, WJZZ, KKGO,			
H	UBBARD/Life Flight (Blue Note) 13/13 'Battlescar' (7) 'Melting' (5) 'Sainl's' (3)			Conditioners (*) WHYZ/Barasola (*) WUS/Tamp
	avy 3/3. Medium 6/6. Light 4/4, Total Adds 13, WGBH, WEBR, WBGO, WBEE, WBBY, WJZZ, KŤCJ, KKGO, WNEW, WNUR, KXPR.	EAST	SOOTH 1	rry Generation Al Sertano Bob Seymou
1	BS/Sundown Sessions, Vol. 2 (Fantasy) 13/4 'Fat' (10) 'Back' (4) 'Moonglow' (3)	Wall-viewon wildoniewon wit	GRO WIN	VEP HARDINGTON PATTRUBER PAT HETHER ORAN RELL ROB MCCOMELL CHARLE N. MARE VEGA TELES IN MCCARES IN MERE ARELE ANTENA PARES IN HOME PRETEN FOR ALEXAN CHARLES IN THE ANT MCCARE JA
a	vy 4/0, Medium 3/1, Light 6/3, Total Adds 4, WEBR, WBEE, WHVE, WUSF, Heavy: KANU, KLON, KBEM,		AE/Charlotte W7PLCouleville ISA I Birlbling Weston/Dowert R05	AFLIE AFTENA FAMES & VINBON PETER PAS S LEVINE ROITEST RODERN JA
	m: KADX, KWMU. IFF/Hitchhiker Of Karoo (Optimism) 13/1 'Hitchhiker' (7) 'Cathedral' (5) 'Mama' (5)	NATEARD FERGURON PAT NETHERY DURY LATER CRARLET NADER JAN ROBER EDITCREASED GROVES BASHINGTON NAT	E SLINGTON CARD FRID ES & VINBOH SITELE IAN DORT HIC	VOL # ABDIL DE TAN VOL # ABDIL DE TAN ADRE VIGA TANDA TENTO TORAN BENEDE AREL A ANTONA MARTS & VIREON PRESENTA AREL A ANTONA MARTS & VIREON PRESENTA I CALL SAN STATUTATION MALE PRANE JOINT MELADIL MET RESPY PATHETINGNE VARDEL SAN STATUTATIONE
e	avy 4/0, Medium 4/0, Light 5/1, Total Adds 1, WMOT, Heavy: WJAZ, WNOP, KLCC, KLSK, Medium: KJZZ.	ACTIVATO PERSONAL ACTIVATOR STATUS ST	E 15.110 TOB E 15.110 TOB E 15 L'INGAR E	NET RENY PAT NET NET NET Y N RANELL RENNY BORE
C	D, KWMU.	Noticest: Bottest: AND CONCECTORA BOTTEST: YEL SPREAT PAY NETHER BOTTEST: YEL SPREAT PAY NETHER BOTTEST: YEL ANDY WILLOW ETTA JONES REL ANDY WAREL STA JONES RELIGIE ANDY WAREL STA JONES RELIGIE ANDY WAREL	LOWJACKETS LESLIE DRATTON	
A	WFORD/Mr. Chips (Milestone/Fantasy) 12/1 'Mr.' (6) 'Stand' (6) 'Endless' (4) avy 3/0, Medium 7/0, Light 2/1, Total Adds 1, WLOQ, Heavy: KERA, KPLU, WFSS, Medium: WBGO, WRTI.	ANTY MAREL STA JONES STATUTE AND PERGUNON	LUBLACETS LOLE DATTON BONK SLUCH ROWERSCHERSTER ARTRUI ARTRUI RECOVERSE SUBJECT ARTRUI SUBJECT ASUDI BOTESL BOTESL SUBJECT ASUDI SUBJECT ASUDI	MIDWEST
	avy 3/0, Medium 7/0, Light 2/1, Total Adds 1, WLOO, Heavy: KEHA, KPLU, WESS, Medium: WBGU, WHII, Y, KADX, KBEM, KLSK.	WBFO/Buffato Blanchi	Rotest,	PAT HETHE
	SIN/Cinemagic (GRP) 12/0 'Actor's' (9) 'Condor' (7) 'Golden' (2)	Jahn Works Rottest, KER JANES & VISION LEGITE DEATTON Com		PARTS 1 JOE SAFL JOE SAFL RECRICED (1) BLOW PURE Ruffin During Party RUffin
He /E	avy 3/0, Medium 5/0, Light 4/0, Total Adds 0. Heavy: KJZZ, KBEM, WVPE. Medium: KTCJ, KKGO, WFSS,	JAMES & VINKON LEGLE DRAYTON CAN PAT HERAKET HODIE DANIELS AMELIT ALEXANDER YELCOMPACETS JIM COME ROBILLAND ACCURTS JON DOLLARD ACCURTS ALEXAND	ANTIN ADDRESS AND	EEChicage II' W.ZZDatvel II' BLOF HOTA BEICHICAGE IF VICTORE II' PADDIE LA BEICHICAGE II' W.ZZDatvel II' BLOF HOTA BOTT RUTANDO Datas Paddie II' BLOF HOTA Datas Paddie II' BLOF HOTA Datas Paddie II' BLOF HOTA
	VIS/Something Constructive (MCA MS) 12/0 'Wide' (7) 'Solving' (5) 'Southern' (5)	PAT HETREN MELLET ALEXANDE YELLCHARTER DERE HOFILZARD CERE HOFILZARD CERE HOFILZARD CEREICS AND HETRENBERGHER JARES & VINCH REGELETS REGELETS TELCHICK TORN ROLL RECELETS RECOVERS	IEPH JAŻŻ QUAPT GR A SINOPOULOS LA W JANAL WINOTRANSKA AD	REY CARLING PERDOTE HITERARD KTC.IMINA
av	y 2/0, Medium 4/0, Light 6/0, Total Adds 0, Heavy, WBBY, WVPE, Medium; WEBR, WOTB, WAER, KKGO, TYLER/Graciously (Rounder) 11/4 'Graciously' (5) 'Count'em' (4) 'Dreamsville' (3)	JARKEL & VINKOW Peter Generations REARISTS HOTCOLDINATE AND TELCONJACKETS HOTCOLDINATE CAN GRICK FOREA AND FATTE DIATE AND WEENALISMENT TO THE WEENALISMENT TO THE THE SAME TO THE SAME TO THE SAME TO THE THE SAME TO THE SAME TO THE SAME TO THE THE SAME TO THE SAME TO THE SAME TO THE SAME TO THE THE SAME TO THE SAME	U JARAL WIND TRANSMENT AD LA SLATL Rots Format Bar LA SLATL GROVEP WARKING YOU INFORM GROVEP WARKING YOU TO DRAFT BAR GROVEP WARKING YOU TO DRAFT HITSINGY OT	ANE & NARTERAL PEAN POTENCIA Regardisari RETA LLEXANTE DOLONE PRANE Et altr Attractioner Constraint Ta Stadielle Network & KLOON TRACONTIA Ta Stadielle DONO BLANE PRADONTA Ta Stadielle Castor & CANKER ROOM

Rotations: Heavy 1/0, Medium 5/3, Light 5/1, Total Adds 4, KERA, KPLU, KLCC, KLSK, Heavy: WHRO, Medium: KKUL,

LANZ & SPEER/Natural States (Narada/Equinox) 11/1 'Behind' (7) 'Rain' (4) 'Faces F.2' (3) Boataions, Heavy 30, Medium 60, Ugin 2/1, Total Adds 1, WEAE, Heavy, WVPE, KIFM, KLSK, Medium, WOTB, WLOO, KUOP, RPLU, WLVE, KLCC,

KUOP, KPLU, WLVE, KLCC. FRIEDEMANN/Indian Summer (Narada/Equinox) 10/3 'Sun' (5) 'Eye' (3) 'Indian' (3) Reations: Heavy 3/1, Medium 3/0, Light 4/2, Total Adds 3, KUOP, KUOL WVEP, Heavy KLCC, KLSK: Medium: WMOT, WLOD, WNOP RALPH MOORE QUARTET/623 C Street (Crisscross) 10/1 'Christina' (3) 'Black' (3) 'Cecilia' (3) Reations: Heavy 4/0, Medium 2/0, Light 4/1, Total Adds 1, WGBH, Heavy WBFO, WRTI, KLAZ, WNUR, Medium: KKUL KOPR.



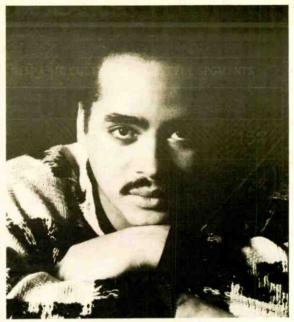
C	Z	4			E		
0	0	0	0	0	0	0	
NK	lo In	W O	Y N	ļ	u		
۵		۵	۵	۵		۵	
JUST RELEASED -							

ON YOUR DESK THIS WEEK! 

> COLUMBIA RECORDS --K FRIEND!

#### -SOIDI BLARE PETER INSKI BURN BLLINGTON JINNY REATS BODIE DANIELS BORNY RUTCHERSON CHARLE RADEN HODERN JASE OF WHURVE vension Jay Tannanbeum WAADBarrierd (\*) PREDDIE HURB NICHAR PRAFES EXEMPT 4 RLOG ADDY MAREL BOB NITFER PATER DARIE ROTEAL DAVE MOREC BOIL DARIELS DAVE BLINGTON WFERF ay NOTESSE: ANDY MARKEL HANDATTAN TR. SEMECH & RUN JANIS SIMIT. JAN 18 & VINDO JINNY HEATH ANYMANE PERGUME PETER SENETS CHARLIS HADEH T. LAWIYE GROVES MAINING ROIE-EI ANTU MARELL PAT RELLY DEBOH & RLIGH CERLIS DRAFTOS CERLIS DRAFTOS ANIE SIEGH JANIE SIEGH Rottest: Rottest: ROKE BLUMITON CHIER COREA LARRY COREA LARRY COREA LARRY COREA LARRY COREA LARRY COREA IT REAL UNIOVES & JOHATHAN PREDDIE WELL LAN JANES & WARPNByracuse OTB ASHLEY ALEXANDES JAHIS SIMIEL Hottet: BOBMY REPCHERGON BTEVE TURKE FTDIE DAMIELS Hollert: Hodie Cartels Hamettar Thang John Hlafe Rumt Post Jarts Figure Nottest: SERENA & RIDO ANOT WAREL PAT METHERY JANIE SIGOIL YELLOWJACKETS TODIE DANIELS WDET/Detroit Add Addime RAB JUNPING JEANNIE & JINNY C NARA SIMOPOULOS JINNY REATH ROTTEN; TERLIE NYPOAL SILS RUPORD CARLA R.TY MODERN JAI QUART PAT BETHEMY 46 Reporting Stations WEST Urban Contemporary stations contributing to Jazz: KJCB/Lafay-ette, Tyrone Davis; WYLD-FM/New Orleans, Dell Spencer. **42 Current Reports** KADX/Dermer (\*) KP10/Sen Diago (\*) Michael Perks KEGO/Los Angeles (\*) HODERH JALE OUART STEVE BACH OTB THEODIE HUBBAND FINDLER & BR.L NOTENET JANTS BIRDE JANTS BIRDE JANTS BIRDE JANTS BIRDE JANTS BIRDE JANTS AUTONOMIC BOYCE KONTINGTON KEZZPHONENI JANES & VINBOR JANIE SIBCEL PETER TRACE Notest: UNKE SONILLAR JOANNE BRACKES HEIL LARGEN T. LAVITE HIRODHINA HIRODHINA HIRODHINA TTVE BACK BOLLet JAKIS SIEGE LAFT & BREES JOE TRILOF BERBOH & FLOOR PREDOTE HIBS JINNY HEATH STEVE WA'N HAYNAND PERC GRANT GEISM WNOP/Cincinnati called in a frozen EUOP/Blacktor playlist this week. GROVEP WANTING T. LAVITE OTB JIMMY REATH PSIEDEMANN ROLLOWIACKETS JANTS SIGGEL ANDY WARZLL HET REAR K.SZZ/Phoenia KEPPelacran WAER/Syracuse and WRTI/Philadelphia failed to report this week, therefore their playlists were frozen. PETER ERCARDO ROTEST ERCORDO ROTEST: COREA ANTY WARZL CARLA HLFY AZERON & KLDQ PAT HETRENY CREAT ALLING CREAT BALLING TAN DOGOLE BUD FOLLOWS PREDDIE RUBBAR JAHIB BIRDE, HIELS LAN DOFT OTB POLLON VE MCH Rottest: REFEON & E PAT NETHER CHICK CORE JANIS SIFE KPLU/Tecome HURBAR PAT HETRICA Scott Williams EXEMPT PORE OROYER WARREN PATTHORSER GEDHET SHEAT SLOW UNH ROTE-st: LAREY CARLYON PAT HETHORY ANDY HAREL ANDY FOR JAMIS SIGGE CHARLIE HADEN ARDY HAPELL EAFIR HISSATH BOBRY NUTTER ARLEE HADE KLONLong Se Helen Borgers KILUL Purised (\*) George Funder LSR/Santa Fel OTB HOOTPH JAET OUAPT HILLS LAN DORT HILLS LAN DORT TRANSF GIASS OLIVER JORES BIG COOPER JEANNIE & JIMMY C HER KOMMANY REMY BOBINST SPREAS ALVIN RED TYLE NOTEALS ALVIN RED TYLE NOTEALS ALVIN RED TYLE NOTEALS ALVIN RED TYLE ALVIN TYLE ALVIN RED TYLE WUWM/Milwaukee has not reported for two consecutive weeks, and was not used in this week's data. Asterisks (\*) indicate commercial stations. -





# FREDDIE JACKSON "Jam Tonight" Delivers His 4th #1 Single,

1

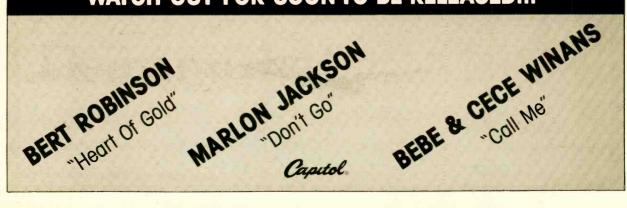
(7/31)

# LILLO THOMAS "I'm In Love"

(7/24)

Both Produced & Written By Capitol Records Recording Artist Paul Laurence

# WATCH OUT FOR SOON-TO-BE-RELEASED ...



## **R** R NATIONAL AIRPLAY

# **URBAN CONTEMPORARY**

# BREAKERS.

#### MICHAEL JACKSON

MIGHAEL JACKSUN I Just Can't Stop Loving You (Epic) 88% of our reporting stations on it. Rotations: Heavy 32/32, Medium 30/30, Light 19/18, Total Adds 80 including WXYV, WBLK, WUSL, WDJY, WVEE, K104, KMJO, WHRK, WYLD-FM, K94, WOWI, WBMX, WGCI, WZAK, WJLB, WLUM, KMJM, XHRM. Sets a new record for first week adds and highest first week percentage of reporters. Debuts at number 16 on the Urban Contemporary chart.

#### LISA LISA & CULT JAM

Lost In Emotion (Columbia)

80% of our reporting stations on it. Rotations: Heavy 1/00, Medium 22/2, Light 51/27, Total Adds 29 including WXYV, WILD, WBLK, WAMO, WHUR, WVEE, KRNB, WEDR, WZAK, KPRS, XHRM. Debuts at number 39 on the Urban Contemporary chart. MADAME X

Just That Type Of Girl (Atlantic)

72% of our reporting stations on it. Rotations: Heavy 0/0, Medium 19/4, Light 47/19, Total Adds 23 including WiLD, WUSL, WAMO, WEDR, K94, WOWI, WBLZ, KRPS, KMJM. YHDM

#### PRINCE

U Got The Look (Paisley Park/WB) 71% of our reporting stations on it. Rotations: Heavy 3/1, Medium 24/2, Light 38/21, Total Adds 24 Including WDAS, WAMO, KRNB, WHRK, WEDR, KPRS, KMJM, KDAY,

#### OC104, WJIZ, WENN, WKGN. PATRICE BUSHEN

Anything Can Happen (Arista) 65% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/1, Light 44/10, Total Adds 11, WAMO, WDJY, WVEE, WGCI, WBLZ, WZAK, WJLB, KMJM, WQMG, WBLX KMYX

#### WHITNEY HOUSTON

Didn't We Almost Have It All (Arista)

64% of our reporting stations on it. Rotations: Heavy 3/1, Medium 24/8, Light 32/15, Total Adds 24 including WBLK, WAMO, WHUR, WVEE, K104, KRNB, KPRS, WLUM, KJLH. KDKO



LAKESIDE "Bullseye" (Solar/Capitol) 54/13 Rotations: Heavy 3/0, Medium 12/0, Liph 39/13, Total Adds 13, WEDR, WTMP, WBMX, WBLZ, WJLB, WXOK, WFXC, WZFX, WHYZ, WJLS 2700, WXLA, WOL, Heavy, WHZ, WANN, WWWS, JOHN WHITE "(Can't) Get You Out Of My System" (Getfen) 50/10

Rotalions: Heavy 0/0, Medium 18/1, Light 32/9, Total Adds 10, WUSL, WAMO, WTMP, WZAK, KSOL, WEKS, WPAL, WLOU, WPLZ, WAMM, Mediums Include: WDAS, K104, WGCI, KPRS, WJIZ, WXOK, WZAZ, KOKY, WXLA, WVOI.

WTLZ, WARM, MEQUIIMS INCLUZE WOAS, KITO, WOJ, KITO, WILZ, WARK, WAZZ, KOKT, WAZZ, KOKT, WAD, WUL, LL, COOL J<sup>T</sup> Need Lov<sup>2</sup> (Def Jam/Columbia) **49**:03 Rotations: Heavy B/2, Medium 137, Light 28:24, Total Adda 33, WFE, KMJO, WHRK, WYLDFM, K94, WOWI WBMX, WZAK, WLUM, KMJM, KJLH, XHRM, KSOL, WJZ, KOXL, WXOK, WATV, WPAL, 293, WFEG, WFXC, WOMG, WJMI, WPDO, WGIS, KOKY, WJYL, WJJS, KHRS, WPLZ, WANM, WKYM, KKPW.

WOIS, KOKY, WUYL, WUJS, KHTS, WELL, WANN, HAND, AND A NEW EDITION "Helpiessly in Love" (MCA) 49/20 Reations Heavy 30, Medium 151, Lght 31/19, Total Adds 20, WBLK, WAMO, WHUR, WVEE, WEDR, WGCI, KMJM, KJLH, WNHC, OCTO4, WJIZ, WEKS, WPEG, WJMI, KOKY, WDIA, WORL, WAMM, WTLC, KPRW.

WINHC: OCIDIA, WUIZ, WEKS, WIEG, WUMI, KOKY, WDIA, WORL, WANM, WTIC, KPRW, JENNIEER HOLLIDAY "Heart On The Line" (Gelfin) 437. Rotations: Heavy 00, Medium 7/2, Light 4212, Total adds 14, WDAS, WYLDFM, WGCI, KDAY, WJZ, WXOK, WOMG, WKXI, 216, WBLX, WORK, WORL, WHY, WANM, Medium, WHR, WTMP, WPAL, WLOU, WWWS.

SURFACE "Lately" (Columbia) 47/23 ROC Latery (Columnia) 47/23 ons: Heavy 0/0, Medium 3/1, Light 44/22, Total Adds 23, WXYV, WAMO, KRNB, WYLDFM, K94, KPRS, KJLH, OC104, WEKS, WATV, WENN, WZFX, KDLZ, WOMG, WHYZ, WJYL, WLOU, WDIA, WORL, KBUZ, KDKO, KKPW.

walz, webs, waivi, webni, wizzk, kolz, womd, writz, witt, Glenn JOHES, "We've Only just Begun" (Jive/ROA) 477.40 Rotations: Heavy 00, Medium 92, Lipri 3818, Total Adds 20, WD/Y, WHB, WVEE, K94, WOWI, WBLZ, WLUM, KDAY, KALH, 239, WZFK, KDLZ, WPOD, WZAZ, WOIS, WINTZ, zitö, WKMW, KATZPM, KNYX,

Nuth, 239, W25X, KULZ, WHDD, W2AZ, WOIS, WJYL, 2103, WKWM, KATZPM, KMYX, STEPHANIE MILLS "(You're Puttin') A Rush On Me" (MCA) 45/33 Rotations: Heavy 20, Medium 134, Liph 3129, Total Adds 33, WXYV, WBLK, WDAS, WAMO, WHUR, K104, KMJO, WYLDFM, K94, WBMX, KMJM, KDAY, KSOL, WKKD, WNHC, WDKX, WENN, WPAL, 293, JE194, WOMG, WDFX, 216, WORK, KDKS, WORK, WILL, WILL, KFW, WWWS, WYOL, KDKO. FAT BOYS "Wije Dut" (Tin Pan Apple/PG) 46/16 Pathodos: Hava, 40, Medium (20) Long 2014.

y 4/0, Medium 18/2, Light 24/14, Total Adds 16, K104, KMJQ, WHRK, WYLDFM, WGCI, KMJM, WNHC, WENN, WPEG, WFXC, WKXI, WKGN, WORL, KPRW. Heavy: WEDR, WWDM, WHYZ, KKSS. WYOK

Deller, HADN, HEAR, MEES, HAAS, HAAR, HADR, HOH, KEHR, KEHR, HEAR, HEAR, HADR, HADR, HADR, HADR, HADR, KASS, B DEELE ("Can-U-Dance" (SolarCapitol) 452 Rotations: Heary 00, Medium 130, Uph 328, Total Adds 8, KUH, WPAL, WZEX, KDLZ, WOOK, KHYS, WVOI, KBUZ, Medium, WDAS, K104, WGC, WBLZ, WZAX, 239, WHOS, KICB, Z16, WDIA, WGH, WWNS, KATZAW, Medium, WDAS, K104, WGC, WBLZ, WZAX, 239, WHOS, KICB, Z16, WDIA, WGH, WWNS, KATZAW,

NAJEE "Betcha Don't Know" (EMI America) 40/8 "Betcha Don't Know" (EMI America) 40/8 is: Heavy 2/0, Medium 12/2, Ught 26/6, Total Adds 8, K104, WHRK, WLUM, KJLH, WDKX, WEK WJLB, WJMK, Medium, WZAK, KPRS, WXOK, KDLZ, WQFX, KJCB, 216, WALT, KDRS, KATZFM. WEKS WKXI WKGN

Heavy, WLB, WJM: Medium WZAK, KPRS, WXOK, KDLZ, WOFK, KJCB, Z16, WALT, KDKS, KAIZFM. NONA HENDRYN, "Baby Go Go" (EMI America) 38/14 Relations: Heavy D0, Medium 91, Ugnt 2913. Total adds 14, WANO, WHRK, KS4, WOW, WTMP, WehC, WXOK, JET94. KDLZ, WKRI: WPD0, WZAZ, KJCB, Z16, Medium: KIG4, WGC, WYTLZ, WOTK, KOKY, WDIA, KDKO, KKPW. GROVER WASHINGTON, "Summer Hights" (Columbia) 37.6 Relations: Heavy 100, Medium 130, Ugnt 2385, GTata adds 6, WYUDFM, WENN, WFXC, WORL, WPLZ, WTLC, Heavy: WANM, Medium, WBLK, WDAS, WANO, WHLR, WTMP, WBLZ, WZAK, WKND, WNHC, WFXA, Z16, KDKS, WWWS. CLAUDJA BARRY "Secret Affair" (Epic) 37/3

MINT SUCRETA MINER (CPIC) 37/3 vy 2/0, Medium 12/0, Liphi 32/3, Total Adds 3, WAMO, WGCI, KBUZ, Heavy: WJMI, KOKY, Medium: KRNB, KPRS, WJZ, WXOK, WPAL, WZAZ, WKGN, WALT, WBLX, KHYS. WEDR

WEDR WTMP, KPRS, WJIZ, WXUK, WFAN, IX-A 4 BY FOUR "Come Over" (Capitol) 33/13 Rotations: Heavy 00, Medium GL (Jan 27/13, Total Adds 13, WILD, WDAS, WAMO, WOWI, OC104, WENN, WWDM, Rotations: Heavy 0, Medium GL, Jan 27/13, Total Adds 13, WILD, WDAS, WAMO, WOWI, OC104, WENN, WWDM, Rotations: Heavy 0, Medium GL, Jan 27/13, Total Adds 13, WILD, WDAS, WAMO, WOWI, OC104, WENN, WWDM, Rotations: Heavy 0, Medium Capitol (Capitol), WILD, WDAS, WAMO, WOWI, OC104, WENN, WWDM, Rotations: Heavy 0, Medium Capitol (Capitol), WILD, WDAS, WAMO, WOWI, OC104, WENN, WWDM, Rotations: Heavy 0, Medium Capitol (Capitol), WILD, WDAS, WAMO, WOWI, OC104, WENN, WWDM, Rotations: Heavy 10, Medium WIMP, WZAK, RDAY, WFXC, WZAZ, WXLA

WOMG, WHOU, KJCB, 210, WILD, WLOU, MEDUNIE HIM, HARNA HARN, HARNA HARNA ROMEO "Ooh Baby Baby" (Triple T) 33/6 Rotations: Heavy 00, Medum 411, Light 195, Total Adds 6, WYLDFM, KOXL, WENN, WOIS, WDIA, KBUZ. Medium: WDJY, KRNB, WOWI, KPRS, WPAL, JETS4, WXC, WPOQ, WKGN, KOKY, WANM, WTLC, WWWS.

DANA DANE "Cinderfella Dana Oane" (Profile) 30/15 Rotations: Heavy 0/0, Medium 2/1, Light 28/14, Total Adds 15, WDJ KDAY, WATV, 293, WQFX, WKXI, KDKS, WKWM, Medium: WZAK, WOLLY WVEE KENB WHEK WEMX WGCI KEES KMJM

SALT & PEPA "Tramp" (Next Plateau) 30/3 FEFA LTMIND (MEXT FlatEdu) 30/3 Heavy 3/0, Medium 12/1, Light 15/2, Total Adds 3, WZFX, WKXI, KOKY, Heavy: WZAK, KDAY, WHYZ, Medium: NB, WTMP, WJZ, WATV, WPAL, JET94, WWDM, WFXC, WZAZ, WWWS.

JAMES ROBINSON "Can We Do It Again" (Tabu/CBS) 29/2 Total Adds 2, WAMO, WOIS. Heavy: WBLX, Medlum: WXYV, KSOL, WJIZ, Rotations: Heavy 1/0, Medium 10/0, Light 18/2, Tol. WFXC, Z16, KOKY, WLOU, WKWM, WXLA, WVOI.

#### MOST ADDED

MICHAEL JACKSON (80) L.L. COOL J (33) STEPHANIE MILLS (33) LISA LISA (29) WHITNEY HOUSTON (24) PRINCE (24) MADAME V (23) SURFACE (23) NEW EDITION (20)



LIVING IN A BOX "Living In A Box" (Chrysalis) 29/2 Rolations Heavy 2:0, Medium 161, Light 111, Total Adds 2, 293, WZPK, Heavy WiLD, WDKX, Medium: WBLK, WAMO, WOJY, WHIE, KAINB, WHIRK, WBLZ, WULM, HARM, WWOM, KAPRA, WOPK, WAZA, KKSS, KKPW. IAN EOSTER "Out For The Count" (MCA) 26/3

totalions. Heavy 30, Medium 70, Light 163, Total Adds 3, WENN, WJMI, WZAZ, Héavy: K104, WNHC, WTLC, Medium: WILD, WBLK, WDAS, KJLH, KDLZ, WHYZ, WWWS.

WILD, WOLK, WOLS, KUH, KDLZ, WHYZ, WWWS STARPOINT "The More We Love" (Elektra) 25/18 Rotations Heavy 00, Medium 20, Liph 23/18, Total Adds 18, WXY, WUSL WDJY, KSOL WJZ, WEKS, KDXL, KDLZ, WZAZ, KJCB, KOKS, WON, WKWM, WWWS, KATZHW, WVOL Medium: WDAS, WHUR.

## SIGNIFICANT ACTION

GIVENS FAMILY "I'm Still Walting" (P.J.) 23/3 Rotations: Heavy 00, Medium 100, Ligh 133, Total Adds 3, WEDR, WGCI, WENN, Medium: WDAS, WDJY, WHRK, WTMP, KRRS, WPGE WTXC, WDA, WBLX, WANM,

Roadions Indexy WXX, WDIA, WBLX, WANM, KRRS, WPEG WKXX, WDIA, WBLX, WANM, WILSON PICKETT ''Don't Turn Away'' (Motown) 22/10 WILSON PICKETT ''Don't Turn Away'' (Motown) 22/10 WILSON PICKETT ''Don't Turn Away'' (Motown) 22/10

WEXC, WDIA. Medium: WEXA, KOKY. TRAMAINE "The Rock" (A&M) 21/2 Total Adds 2 WVEE WEKS, Medium: WDAS, WHUR, WTMP, WBMX, KSOL. HIM HAA HAVE A HUMANA'S HOUCH

WALT, WKWM, WXUA, WWWS, WVUI. DAVY D "Have You Seen Davy" (Def Jam/Columbia) 20/3 Ratilons: Heave 00. Medium 50. Light 15/3, Total Adds 3, WVEE, WOFX, WKXI, Medium: WDAS, KRNB, WEDR, KDAY,

WANM. WILL TO POWER "Dreamin"' (Epic) 19/5 Rotations: Heavy 30, Medium 770, Light 915, Total Adds 5, WBLK, WBMX, KOXL, 293, Z16. Heavy: XHRM, WDKX, KIIZ. Medium: WHRM; WBLZ, WLU, KLUH, KPRP, KKSS, KRPW.

Medium: WHM, WBLZ, WLDM, KUH, KYM, KNSS, KNYW. ELLA BROOKS "It's Easy When You're On Fire" (QMI/MCA) 19/3 Rotations: Heavy 00, Medium 80, Light 11/3, Total Adds 3, KPRS, WZAZ, WANM. Medium: KRNB, WEDR, WXOK, WJVL.

WBLX, WKWM, WXLA, WVDI. JESSE JAMES "I Can Do Bad By Myselt" (T.T.E.D.) 19/1 Rotations: Heavy 2/0, Medium 10/0, Light 7/1, Total Adds 1, KATZFM, Heavy: WILD, WAMO, Medium: WXYV, WDJY, WHUR, WZAK WIIZ WHYZ DO KOK

WVEE, WOW, WAA, WILZ, WHA, WHOU, NOAL ROSE ROYCE "If Walls Could Taik" (Omni/Atlantic) 18/6 Rotations Heavy 010, Medium 10, Light 176, Total Adds 6, WAMO, KOXL, WXOK, WENN, JE194, WWWS, Medium: WZAZ. PRINCESS "Red Hot" (Polydor/PG) 17/6

Total Adds 6, WILD, KRNB, WEKS, Z93, WKXI, WVOI. Medium: WDAS, WDJY,

MILLIE JACKSON "It's A Thang" (Jive/RCA) 16/5 Relations: Heavy 0/0, Medium 3/0, Light 13/5, Total Adds 5, WYLDFM, WWDM, WFXC, WWWS, KATZFM, Medium: WTMP

JAMES, "D-TRAIN" WILLIAMS "Let Me Love You" (Columbia) 14/1 Branning Heavy 0/0, Medium 7/0, Light 7/1, Total Adds 1, K104, Medium: WFXC, WZFX, KOKY, WALT, WQQK, KHYS,

MADONNA "Who's That Girl" (Sire/WB) 13/1 13/1 al Adds 1, WPEG. Heavy: WUSL. KPRR, KKSS, KMYX. Medium: WLUM,

SURF M.C.'S "Surf Or Die" (Profile) 12/5

al Adds 5, KRNB, WTMP, KDAY, WKGN, KDKS. Rotations: Heavy 0/0, Medium 1/1, Light 11/4, Total FULL HOUSE "Communicate" (Epic) 12/1

PULL Invoids Conference (Conference) (Confer tal Adds 1, WILD, Medium; WGCI, WDKX, Z93, KIIZ, KOKY, WGPR, WXLA

Rotations: Heavy DV, Medium 2/0, Light 9/0, Weak Police V and 9/0 UTFO "Ya Cold Wanna Be With Me" (Select) 10/6 UTFO "Ya Cold Wanna Be With Total Adds 6, KRNB, KDAY, WPAL, JET94, KDKS, KATZFM.

Rolations: Heavy 0/0, Medium 1/1, Light 9/0, Iotal Adds 6, MHM, KOA NORWOOD "Should Have Been Us Together" (MCA) 10/1 Rolations: Heavy 0/0, Medium 1/0, Light 9/1, Total Adds 1, WZA2. Med

Rotations: Heavy 0.0. Medium 1/0, Light 9/1, Total adds 1, W2A2, models SPARE PARTS "Boys Will Be Boys" (Busy Bee/Warlock) 10/1 Rotations: Heavy 0.0. Medium 0/0, Light 10/1, Total Adds 1, WPAL

1



Reports/Adds

1	JOHN WHITE/(Can't) Get You Out Of My System (Geffen)	.50/10
	NAJEE/Betcha Don't Know (EMI America)	
3	ROMEO/Ooh Baby Baby (Triple T)	.33/6
4	SALT & PEPA/Tramp (Next Plateau)	.30/3
5	LIVING IN A BOX/Living In A Box (Chrysalis)	.29/2
	JAMES ROBINSON/Can We Do It Again (Tabu/CBS)	.29/2
7	IAN FOSTER/Out For The Count (MCA)	.26/3
8	GIVEN FAMILY /I'm Still Waiting (P.J.)	.23/3
9	WILSON PICKETT/Don't Turn Away (Motown)	.22/10
10	DAVY D/Have You Seen Davy (Del Jam/Columbia).	.20/3

New Artists are those who have not previously been reported as a Breaker by reporting stations

# COLUMBIA'S UNSTOPPABLE MACHINERY OF HITS!













# LISA LISA & CULT JAM "LOST IN EMOTION" BREAKERS. 74/29 - 80%



47/23-51% ... AND BREAKER BOUND! CHECK THESE CALLS: WXYV WAMO KMJQ WDAS WHUR KRNB

WYLD-FM WZAK K94 KPRS WOWI KJLH WBMX KSOL

**GROVER WASHINGTON** "SUMMER NIGHTS"

NOW ON 37 URBAN REPORTERS INCLUDING:

WBLK WVEE WBLZ WDAS WHRK WZAK WAMO WYLD-FM WVKO WHUR WTMP WJLB

### LZ AK KO .B

# TELL IT LIKE IT IS"

URBAN CONTEMPORARY CHART: 25 79 URBAN REPORTERS - 86%

INCLUDING: WXYV WUSL WHUR KRNB WYLD-FM WTMP WZAK WBLK WAMO WVEE WHRK K94 WBMX KPRS WDAS WDJY KMJQ WEDR WOWI WGCI KMJM

KDAY K KJLH S XHRM M KSOL

# THIRD WORLD "HOLD ON TO LOVE" PRODUCED BY KENNY GAMBLE & LEON HUFF

WDAS WTMP WPAL WAMO WNHC WJMI WHUR WENN WKXI

**DAVY D** "HAVE YOU SEEN DAVY"

WDAS KRNB KDAY WPDO WUSL KSOL WZAZ WHRK WDIY WEDR WATV **Z16** WHUR K94 WQFX WQIS WVEE WOWI WKXI WANM





### 74 = RaR July 31, 1987

# **URBAN CONTEMPORARY ADDS & HOTS**

### EAST

WDAS/Philedeiphi

WAMO/Pittsburgh Chuck Woodson

MICHAEL JACKSON ISLEY JASPER ISLE THERESA

ISLEY JASPE IS. TREETS, JASPE IS. TREETS, JASPE IS. MITTRY ROUSTON PENCE ATLATICE ST CAMBO CAMBO CAMBO CAMBO SUPPACE DIFF. 
Ine Ten

WJIZ/Albany Tony Wright

Tony Wright MICHAEL JACKSON L.L. COLJ NEW EDITION PRINCE SUPPACE JENNITER HOLLIDAY WILSON PICKETT HOLEGEL JANET JACKSON FREDDLE JACKSON LEVERT SMOKEY ROBINSON LUTHER VANDROSS

WEKS/Atlanta

MICHAEL JACKSON SURFACE STARPOINT NAJEE NEW EDITION TRAMAINE PRINCESS OCTAVIA JOIN WHITE HOTPAEL

JOHN WHITE Hottest: JANET JACKSON FREDDIE JACKSON NATALIE COLE GEORGIO LEVERT

HAY BOYC HICHAEL JACKSON DAVY D PATRICE RUSHEN NEW EDITION TRAMAINE LISA LISA WITTHEY BY L.L. COOL J GLERN JONES HOLTEAL JACKSON LILLO THORAS NATALIE CALEGON

WFXA/Augusta Carl Conner

LISA LISA MADAME X MICHAEL JACKSON MAR Hottest: ALEXANDER O'NEAL FREDDIE JACKSON ISLEYS NATALIE COLE LEVERT

KQXL/Baton Rouge Weich/Clay

HICHAZI. JACKSON STARPOINT MAIN PRINCE ROSE ROYCE L.L. COOL J

ROMEO WILL TO POWER Hottest:

HOTTEST: LILLO THOMAS JANET JACKSON PREDDIE JACKSON LUTHER VANDROSS NATALIE COLE

WXOK/Beton Rouge Neal/Morton

WVEE/Atlanta Ray Boyd

Des Perry

### WXYV/Baltimore Roy Sampson

HICHAEL JACKSON PRINCE SHERRICK MICHAEL JACKSON STEPHANIE MILLS CHILL PACTOR POUR BY FOUR GENERAL KANE JENNIFER HOLLIDAY HICHAEL JACKSON LISA LISA STEPHANIE MILLS STARPOINT THERESA SUPPACE Hottest: LEVERT CHERY L LYNN JANET JACKSON GEORGIO SHOKFY ROBINSON HOLLID HOLLESI LILLO THOMAS SYSTEM FREDDIE JACKSON LEVERT KOOL & THE GANC

WILD/Boston

MICHAEL JACKSON LISA LISA HADAME X FULL HOUSE POUR BY FOUR PRINCESS Hottest: FORCE MD'S JESSE JAMES STEPHANIE MILLS

WBLK/Buffalo

Deborah Sims HICHAEL JACKSON STEPHANLE WILLS WILL TO POWER WILTMEY HOUSTON NEW EDITION LISA LISA GEORGIO HOLTEAL: MRITMEY HOUSTON JOYCE SIMS ALEXANDER O'NEMS LILLO THOMAS

WKND/Hartford

HICHAEL JACKSON STEPHANIE NILLS Hottest: JANET JACKSON REGINA RELLE LUTHER VANDROSS NATALIE COLE FREDDIE JACKSON

WNHC/New Haven David Dickenson

David Dickenson MICHARE.JACKSON MEM EDITION NONA READBYX PAT BOYS MITNEY MOUSTON THERE HOUSTON THERE HAILE JANET JACKSON LUTHER VANDROSS NATALIE COLE SHOREY ROBINSON FREDDLE JACKSON

OC104/Ocean City Mike Filippelii

Mite Filippeil HICHAEL JACKSON JRLLYBEAR NEM EDITION NEM EDITION PDIACE POUR BY FOUR SURFACE FAT BOYS SOLEACE JANET JACKSON FREDDLE JACKSON SYSTEM LEVERT

BABYFACE MADAME X CHERYL LYNN HICHABL JACKSON STARPOINT JOHN WHITE Mottest: ALIZKANDER O'NEA STEPHANIE MILLS LUTHER VANDROSS PREDDIE JACKSON LEVERT

KKSS/Albuquerque Bill Thomas

MICHAES. JACKSON LUTHER VANDROSS GENERAL KANZ ANITA BAKER Hotter

HOTTEST, NATALIE COLE SMOKEY ROBINSON GEORGIO LEVERT FREDDIE JACKSON

MICHAEL JACKSON SURFACE SURFACE HITTMEY HOUSTON MADAME X STEPHANIE HILLS HOLLOST LILLO THOMAS JANET JACKSON GEORGIO FREDDIE JACKSON LEVERT

KDKO/Denver Danny Harris

DES. NONA HEMILE. JAZ HOLIESEL ISLEY JASPER ISLE LEVERT PORCE MD'S JESSE JAMES PREDDIE JACKSON WDKX/Rochester Andre Marcel

WHUR/Washington

WUSL/Philadeiph Tony Quarterone

WEST

KJLH/Los Angeles Winston/Torres

MICHAEL JACKSON DEELE L.L. COOL J

NAJEE HOUSTON

NEW EDITION Hottest: FREDDIE JACKSON JANET JACKSON LEVERT NATALIE COLE BABYFACE

KMYX/Oja) Howard "HT" Thomas

Howard "HT" Thomas ALEXANDER O'NEIL BHERRICK MICHAEL JACKSON GUERTLLYNN BOBTY BROWN GLENN JOHEN HONNE RUSHEN HONTEST JANET JACKSON DEBRIF GISSON LEVER FREDDIE JACKSON SMOKEY ROBINSON

SUAVE

Andre Marcei MICHARZ, JACKSON GEORGE MICHARI. STEPHANIE MILLS COMPANY B NATEE PRETTY POISON Hottesti JANET JACKSON LL. COOLJ NATALIF COLE PREDIE JACKSON LEVERT

Mile Archie STEPHANIE HILLS HITTNEY HOUSTON HICHARL JACKSON CLENN JONES NEW EDITION MAGIC TOUCH LISA LISA ROXANE SHANTE BOILESE HITTOURAY COLONIL ABRAMS LIVING IN A BOX

WDJY/Weshington Brute Bailey

NealMovin HICHAR, JACKSON PRINCE, JACKSON PRINCE, JACKSON PRINCE, JACKSON JENNIFER HOLLIDAY LIARESIDE NONA HENDEYX ROSE ROYCE HILSON PICKETT LL. COOL J Hottest: ALEXANDER O'NEAL PREDDIE JACKSON LEVERT RODIES ROBINSON Brute Bailey DANA DANE STARPOINT HICHARL JACKSON OCHTERL RACKSON OCHTERL RACKSON HERR ALPERT GLEAN JONES WILSON FUCKETT HOTLEAL JAINT JACKSON NATALLE COLE GEORGIO WATV/Birminghar Bon January

Ron January NICHAR: JACKSON WHITMRY HOUSTON SURFACE DAWA DAWE PRINCE LISA LISA LISA LISA COLONE: ABRAMS SLAW. COL J HUBLIC ENEMY MOLEATE: FREDDIE JACKSON GEORGIO NATRIJACKSON

KDAY/Los Angeles Patterson/Mack KSOL/San Franci Patterson/Mack Dana DANE BOBRY JIHMY UTFO STEPHANIE MILLS JENNIPER HOLLIDAY SIMP HOLS NOTABLE SIMPLE ALEXANDER O'NFAL ALEXANDER O'NFAL ALEXANDER O'NFAL SIMPLY DI SOYT JALT 4 PEPA Hobinson/Moody STEPHANIE MILLS L.L. COOL J STARPOINT JOHN WHITE Hottest: REGINA RELLE ALEXANDER O'NEAL FREDDIE JACKSON SMOKEY ROBINSON ISLEYS KKPW/Tucsor Royce Bleke MICHAEL JACKSO BANANARAHA BANDARAMA BASSIX PEPSI & SHIRLIE MADAME X BOBHY BROWN BARDEUX SURFACE L.L. COOL J Hottest: NATALIE COLE LEVERT GRONGIO JANET JACKSON SMOKEY ROBINSON XHRM/San Diego L.D. McCollum

HICHAEL JACKSON LLL COOL J LEL COOL J JELUYBEAN NADAME X NATALAMA PERDDEE JACKSON NATALIE COLE LEVERF DEBARGE

# SOUTH

WENN/Bin

Z93/Charlaston

K104/Dalias Terri Avery NICHAEL JACKSON HERB ALPERT NAJEE D TRAIN FAT BOYS GEORGIO WHITNEY HOUSTON STEPHANLE HILLS JOYCE SIMS Hottest: FREDDIE JACKSON L.L. COOL J HICHAEL JACKSON FAT BOYS GROVER WASHINGTON SURFACE DAVID DEE POUR BY FOUR IAN FOSTER IAN FOSTER ROMED GIVENS FAMILY DAVID ALEXANDER ROSE ROVCE PRINCE STEPHANIE MILLS HOLLBALT LILLO THOMAS JANET JACKSON FREDDIE JACKSON FREDDIE JACKSON GEORGIO NATALIE COLE L.L. COOL J LEVERT JANET JACKSON LITHER VANDROSS KPRR/EI Paso

MICHAEL JACKSON EXPOSE COMPANY B PRINCE SWEET SENSATION GENERAL KANE HOILESI: MEDONME WPAL/Charleston Don Kendricks CHAEL TACKSON ANOUGTTE DEELE SPARE PARTS SPARE PARTS L.L. COOL J JOIN WHITE UTFO STEPHANIE MILLS HOTICEST ILSTEPHANIE MILLS HOTICEST LILLO THOMAS SYSTEM GEORGIO MADONNA SHOKEY ROBINSON MIAMI SOUND MACHI T'PAU

WZFX/Fayettevilla Tony Lype

MICHAEL JACKSON MICHARL JACKSON WHITMEY HOUSTON PRINCE DELLE GLUNES GLUNES SUFFACE LAKESIDE SALT & PEPA HOITENT JACKSON FIEDDIE JACKSON LILLO THOMAS MATALIE COLE LUTHER VANDROSS CHM Fletcher LIVING IN A ROX LL. COL J GLENN TONES DAWA DAVE STEPHANIE NILLS MICHAEL JACKSON PR FLECS DESCRIPTION NATALLE COLE LEVERT VANEESE THOMAS LUTHER VANDROSS

KDLZ/Ft. Worth-Dallas Tucker/Madison

IUCKOTMAGISON MICHAEL JACKSON LISA LISA SURFACE GLENN JONES DEELE WHITNEY HOUSTON NONA HENDRYX STARPOINT WPEG/Charlotte Michael Saunders MICHAEL TACKSON MADONNA NEW EDITION L.L. COOL J FAT BOYS ALISHA HOTTEST JANET JACKSON FPEDDIE JACKSON LUTHER VANDROS LEVERT NATALIE COLE STARPOINT Hottesti ALEXANDER O'NFAL LILLO THOMAS NATALIE COLE LUTHER VANDROSS

WQMG/Greensboro Mike Wheeler

Hite Wheeler LIC SOLL JOHN LIC SALUES LIC SALUES SUFFACE SUFA JET94/Chattanooga MICHAEL JACKSON WILSON PICKETT STEPHANIE MILLS PRINCE UTFO PRINCE UTFO PUBLIC ENEMY NONA HENDRYX ROSE ROYCE HOTCEST: FREDDIE JACKSON JANET JACKSON LILLO THOMAS HIKI HOWARD LUTHEP VANDROSS

WHYZ/Greenville Weiker/Mason MICHAEL JACKSON MICHAEL JACKSON CHERYL LYNN SURFACE LISA LISA LAKESIDE HOTTENEL STEPHANIE MILLS ALEXANDER O'NSAL L.L. CODL J JANET JACKSON wwDM/Columbia

Andre Carson PRINCE BOYS ON THE BLOCK MICHAEL JACKSON MICHAEL JACKSON MISA LISA LISA KSON KLIMAKT J. BLACKFOOT SHERRICK FOUR BY FOUR HOCKESLI L.L. COOL J FREDDLE JACKSON LEWERT FAT BOYS TAMACTHA

WFXC/Durham

Doc Holidae MICHAEL JACKSON L.L. COOL J FAT BOYS KLTMUOR LAKESIDE MILLO PICKETT MILLIE JACKSON MOLTE JACKSON MOLTE JACKSON GRUYTR MANNINOTON HOLESSIL LEDERIT SATALIE COLE LILLO THOMAS VANEESE THOMAS WQFX/Gulfport-BiloxI AI Luv MICHAEL JACKSON DEBARGE DAVY D STEPHANIE MILLS DANA DANE Hottmet:

Hottest: LILLO THOMAS JANET JACKSON FREDIE JACKSON GEORGIO NATALIE COLE KMJQ/Houston Robert Vinson Robert Vinson, MICHARZ, JACKSON L.L. COL J WINANS GEMERAL KANE DORTAN PAT BOYS JESSE'S GANG STEPHANE MILLS MICHAELS MILENANDER O'NHAR NATALE COLE SHOREY ROBINSON WKXUJackson Dwaine Tenner

MICHAEL JACKSON MINI CURRY ANITA BAKER SALT & PEPA CHILL FACTOR DAVY D DEBARGE DANA DANE FAT BOYS PRINCESS PRINCESS DAVID ALEXANDER JENNIFER HOLLIDAY NATEE NONA HENDRYX Hottest: ALEXANDER O'NEAL JANET JACKSON LILLO THOMAS FREDDIE JACKSON TAWATHA

WJMUJackson Carl Haynes WJYL/Louisville Philip David March Carl Haynes L.L. COOL J MICHAEL, TACKSON MADAME X JESSF'S GANG NEM EDITION RAY GOODMAN & BR IAN POSTER HOLLOGEN SHALLMARR LEVERT BASYFACE VARMICK & OSBORNE COLONEJ, ABRAMS NICHAEL JACKSON SURFATE L.L. COOL I GLENN JONES DEBARGE SHERRICK RAMSEY LEWIS HOTEST: JANET JACKSON FREDDIE JACKSON NATALIE COLE LUTHER VANDROSS SHOKEY ROBINSON WJJS/Lynchburg WZAZ/Jacksonville

WPDQ/Jacksonvi Crumbley/Henry

JETS PATTI LABELLE HICHAEL JACKSON GENERAL RANE GLENN JONES L.L. COOL J FOUR BY FOUR NONA HENDRYX

NONA HENDRYX Hottest: FREDDIE JACKSON GEORGIO NATALIE COLE

LEVERT BABYFACE

KIIZ/Killeen Bill St. John

HOTEAT: JANET JACKSON LILLO THOMÁS BARYFACE SHALAMAR REGINA BELLE

WKGN/Knoxvills Wayne Swann

MICHAEL JACKSON

RICHAL JACKSON WHITNEY HOUSTON PRINCE FAT BOYS NAJEE SURF HC'S MADAME X HOTCAS LILLO THOMAS NATALIE COLE FREDDIE JACKSON GEORGIO

KJCB/Lafayette

WQIS/Laurel Ron Devis

COLONEL ABRAMS

KOKY/Little Rock George Frazier

WLOU/Louisville Ange Canessa

L.L. COOL J HICHAE, JACKSON SHERRICK LAKESIDE LYNN WHITE HOttest: LILLO THOMAS FREDDIE JACKSON GEDRGIO LEVERT SHOKEY ROBINSON HICHAEL JACKSON HICHAEL JACKSON WHITHEY HOUSTON OLENN JONES GLENN JONES FUBLIC ENEMY IAN FOSTER STARPOINT NORMOOD ELLA BROOKS FICTURE PERFECT DR. YORS DR. YORK PRINCE ANQUETTE Hottest: PREDDIE JACKSON GRORGIO SHOKEY ROBINSON CHERYL LYNN LEVERT

KRNB/Memp C.J. Morgan

C.J. Morgan MICHARI, JACKSON BERNEL BERNEL BERNEL BERNEL LITTLE SHAM LITTLE SHAM LITTLE SHAM DOSE BORE BORE SHEFACE DAMA NAME DEBAROE DEMAROE PUBLIC KINDY PUBLIC KINDY PUBLIC KINDY PUBLIC KINDY PUBLIC KINDY DIAFE JACKSON LILLOTEN VANDROSS

WDIA/Memphis Bobby O'Jay

Bobby O'Jay MICHARL JACKSON WIITMER HOUSTON FORCE MD'S ROMED SURPAC LITA LISA LITA LISA LITA LISA HIS PICKETT NO ECHTION HO ECHTION HO ECHTION HO ECHTION FREDIE JACKSON FREDIE JACKSON KOOL & THE GAME

WHRK/Memphis Pam Wells Pam Weis MICHAEL JACKSON FAT BOYS L.L. COOL J NAJEE DANA DANE PRINCE NONA HENDRYX

NONA HENDRYX Hottest: ALFXANDER O'NEAL JANET JACKSON ISLEYS GEORGIO NATALIE COLE Hadyloavis Hadyloavis MICHAEL JACKSON NONA HENDEVY POUR BY POUR PRINCE BOSE STARPOINT SUPERIORS STARPOINT SUPERIORS STARPOINT JANET JACKSON LILLO THOMAS FREDDLE JACKSON NATALLE COLE LEVERT WALT/Meridian Aundrs Russell

NONE Hottest: JANET JACKSON KOOL & THE GANG ALEXANDER O'NEAL ISLEYS FREDDIE JACKSON KXZZ/Leke Charles WEDR/Miami

Manuel/Moore MICHAEJ JACKSON STEPHANIE MILLS JENNIFER HOLLDAY MITTA BAKER WORT DO HORE HOSE NORA HENDRYX HOSTERT FERDDIE JACKSON GEDRGIO NATALIE COLE JANET JACKSON

MICHAEL JACKSON L.L. CODL J FOUR BY FOUR LISA LISA GLENN JONES COLONEL ABRAMS WBLX/Mobile

WQQK/Nashvilla Cy Young

GROVER WASHINGTON JENNIFER HOLLIDAY JENNIFER HOLIDA DEBARGE FIFTH AVENUE LISA LISA KLYMAXX NEW EDITION HETNEY HOUSTON SURPACE FAT BOYS HOLEGEL JANET JACKSON MATALLE COLE FREDDIE JACKSON DITHE VANNOROSS PEGGI BLU KHYS/Port Arthu Steve Hedgwood SIGNE FREQUENCE DETLE ANITA BAKER SHERRICK JENNIFER HOLLIDAY L.L. COOL J HOLDER KOONGIO GEORGIO LUTHER VANDROSS TANATTA LIVERT HICKESA WPLZ/Petersb Debbis Parker MICHAEL JACKSON WHITNEY HOUSTON L.L. COOL J JOHN WHITE GROVER WASHINGTON MADAME X MADAME X Hottest: LILLO THDMAS NATALIF COLE TOUCH CHERYL LYNN GEORGIO KDKS/Shrevepor C. Erwin Daniels

WYLD-FM/New Orleans Del Spencer

HICHAEL JACKSON JENNIFER HOLLIDAY GROVER WASHINGTON FAT BOYS

PAT BOYS ROMED SURFACE L.L. COOL J STEPHANIE MILLS WILSON PICKETT MILLIE JACKSON SHERRICK DEBARGE

DEBARGE Hottest: JANET JACKSON LILLO THOMAS NATALIE COLE LEVERT FORCE HD'S

WMYK/Nortolk

STEPHANIE MILLS MADAME X MICHAEL JACKSON L.L. COOL J GLENN JONES

GLENN JONES SURFACE PATTI LARELLE NONA HENDRYX FELLAS Hottest:

NATALIE COLE FREDDIE JACKSON

LEVERT LILLO THOMAS

WOWUNorfolk Staphen Crumbley

PATTI LABELLE L.L. COOL J GENERAL KANE GLENN JONES BOYS ON THE BLOCK MODALE X NONA HENDBYX FOUR BY FOUR MICHAEL JACKSON

MICHAEL JACKSON Hottest: PREDDIE JACKSON LUTHER VANDROSS NATALIE COLE GEORGIO LEVERT

WORLJOrlando Earl James

NICHAEL JACKS

C. ENWID DENIES HICHAREJ. JACKSON STARPDINT DANA DANS UTFO SILAVE STEPHANIE HILLS FUBLIC ENDAY PORCE HD'S ATLANTIC STARE HOLTEGIE JACKSON ATLANTIC COLF FREDDIE JACKSON LILLO THOMAS LUTHER VANDROSS BASYFACE

WANM/Tellahassee

DEBARGE Hottest: ATLANTIC STARR CHERYL LYNN CHERYL LYNN GEORGIO FREDDIE JACKSON SMOKEY ROBINSON

# MIDWEST

WVKO/Col

WGCVChicago Sonny Taylor

WCIN/Cin

Steve Harris

NICHAEL JACKSON WINANS STARPOINTE MILLS STARPOINT COLONE, ABRAMS ACTEST LEVERT ALEXANDER O'NEAL FREDDIE JACKSON NATALIE COLE LILLO THOMAS

WBLZ/Cincinneti Brian Cestie

Brian Castle MADAME X GLENN JONES BARBARA COLEMAN DEBBIE GIBSON PATRICE RUSHEN LAKESIDE HOTLMET JANET JACKSON LILLO THOMAS FREDDIE JACKSON LILLO THOMAS NATALIE COLE

WZAK/Cleveland Lynn Tolliver

L.L. COOL J MICHARE JACKSON LISA LISA MARCO SPOON JOHN WHITE PATRICE RUSHEN GERRY MOO HOttest: LEVERT JANET JACKSON JANET JACKSON GENERAL KANE SHOKEY ROBINSON

Z103/Columbus Tom Reynolds

MICHAEL JACKSON LAKESIDE GLENN JONES Hottest: LILLO THOMAS FREDDIE JACKSON NATALIE COLE LUTHER VANDROSS LEVERT

WLUM/Milwaukee Jimmy Smith

HITNEY HOUSTON

HICHAEL JACKSON NAJEE GLENN JONES ISLEY JASPER ISLE L.L. COOL J HERB ALPERT Hottest: GEDRG: MICHAEL NATALIE COLE GEDRG: GEDRCIO

GEORGIU LEVERT SHOKEY ROBINSON

Fred Elkins J. BLACKFOOT MICHAEL JACKSON LISA LISA STARDOINT STEPHANIE MILLS STEPHANIE MILLS NEW RDITION PAT BOYS HOITEN JANET JACKSON FREDDIF JACKSON GEORIO

WWWS/Seginaw David Rosas

KPRW/Oklahoma City Fred Elkins

HIGHAEL JACKSON HOWARD HENETT HERB ALPERT PAT ROYS NEW EDITION GIVENS FAMILY CLAIDJA BARRY GARRY GLENN JENNIFER HOLLIDAY DANA DAN SHERRICK HOLLALI HICHAEL JACKSON SHALAMAR HERB ALPERT Hottest: LILLO THOMAS FREDDIE JACKSON NATALIF COLE GEORGIO JANET JACKSON WJLB/Detroit Briggs/Alexander SHERRICK HOTTEDI JANET JACKSON LILLO THOMAS LUTHER VANDROSS SMOKEY ROBINSON FREDDIE JACKSON HICHAEL JACKBON PATRICE RUSHEN LAK'SIDE SHALMAR HOLLGEL ALEXANDER O'NEAL LILLO THOMAS JANET JACKSON GEDRGIO HICHAEL JACKSON WBMX/Chicago HERB ALPERT MICHAEL JACKSON LAKESIDE WGPR/Detroit LAKRSIDE LIL. COLL J STEPHANIE MILLS DANA DAME WILL TO POMER GABRIFLLA Hottest JANET JACKSON LILLO THOMAS J. BLACKFOOT SHOREY ROBINSON GEORGIO

NONE Huttmat: LILLO THOMAS ISLEYS JANET JACKSON ALEXANDER O'NEAL LEVERT WKWM/Grand Rapids Grant/Franklin

MICHAEL JACKSON

Del Bice

Used Hoss HICHAEL IACKSON HICHAEL GUSSTON HOSSE ROYCE ANITA RAVER LISA LISA J. BLACKFOOT HADAHE X MILLIE JACKSON STEPHANIE HILLS STARPOINT HOCKEGE: LEVERT FORCE TE COLE SHOREY ROBINSON JANET IACKSON LISA LISA STARPOIN SHERRICK GLENN JOVES SEPHANIK MILLS DANA DANE L.L. COOL J HEVERET JANET JACKSON NATALIE COLE GEORGIO SMOKEY ROBINSON

KMJM/St. Louis Mike Stradford WTL C/Indianapolia

Mile Stradford MICHAR, JACKSON FAT ROYS PATRICE RUSHEN LL. COOL J PRINCE MADAME X NEW EDITION STEPHANEE HILLS DANA DANE JULL JONES HOCKEAL JAKET JACKSON JUNEEN VANDROSS LUFVER NATALLE COLE Jay Johnson GROVER WASHINGTO NEW EDITION STEPHANIE MILLS WHITNEY HOUSTON LISA LISA SHIRLEY MURDOCK DAVID ALEXANDER GAPY GLENN

GAPY GLENN Hottest: JANET JACKSON ATLANTIC STARR LILLO THOMAS LEVERT FREDDIE JACKSON KATZ-FM/St. Louis Cheryl Winston PRETTY POISON

JTEO JLENN JONES AINANS MICHAEL JACKSON KPRS/Kansas City MICHAEL JACKSON STARPOINT MILLIE JACKSON JESSE JAMES Hottøsti JANET JACKSON FREDDIZ JACKSON GEORGIO ALEXANDER O'NEAL LEVERT

Defice WHITNEY HOUSTON WICHAEL JACKSON WADNE X PANA CANE ELLA BROOKS SURFACE LISA LISA HOSTERIT BOSTERIT GEORGIO SHOKEY POBINSON FREDDIE JACKSON LEVERT WVOI/Toledo Paul Brown

Paul Brown LAKESIDE DEELE U VER HAYES STARNOINT PRINCESS OENISE LASALLE HOTCHEI FIEDDEL JACKSON JANET JACKSON NATALIE COLE CHERYL LYNN WXLA/Lensing

HICHAFL JACKSON STEPRANIE HILLS WHITNEY HOUSTON LISA LISA PRINCE LAKESIDE STARPOINT HOLLEEL: LAKESIDE STARPOINT Hottest: JANET JACKSON FREDDIE JACKSON LÜTHER VANDROSS LEVERT NATALIE COLE KBUZ/Wichita Rochel Wright

HICHAEL JACKSON CHILL FACTOR CLAUDIA BARRY

ROMEO DEELE SURFACE HOTLEST: BARYFACE SHALAMAR PREDDIE JACKSON JANET JACKSON NATALIE COLE

92 Total Stations **88 Current Reports** 

The following stations reported frozen playlists this week: WQIM/Montgomery, WALT/Meridian, KIIZ/Killeen and WGPR/Detroit.

JAKES ROBINSUN ROHEO STEPHANIE MILLS HOLLOST: HOLLOST: JACKSON NATALIE COLE LUTHER VANDROSS JANET JACKSON George Frazier L.L. CODL J SALT & PEPA LISA LISA NEW EDITION MADAME X HOTTERI FREDDIE JACKSON SMOKEY ROBINSON NATALIE COLE JANET JACKSON WQIM/Montgo Frenche Be NONE Hottest: ALEXANDER O'NEAL LILLO THOMAS ATLANTIC STARR LEVERT GEORGE MICHAEL Ange Cenesse JETS HICHARL JACKSON KLUMAKK HADAME X JOHN WHITE FOUR BY FOUR J. BLACKFOOT SUBFACE COLONEL ABRAMS ROCLEST COLONEL ABRAMS ROCLEST FREDIE JACKSON LEVERT FORCE HD'S

# LAKESIDE GIVENS FAMILY WILSON PICKET BOYS ON THE BI NEW EDITION MADAME X HADAHE X PRINCE LISA LISA DEBARGE JETS HOTCBATI REGINA RELLE JANET JACKSON LILLO THOMAS ARETHA FRANKLIN NATALIE COLE

Tony Brown JPANIFER HOLUIDAY PRINIFER HOLUIDAY HORANCE HUSIEN HICHARD HUSIEN HICHARD HUSIEN HUCHARD HERSON HUCHARD HUSIEN HUSIEN HELBA HORDE HUSIEN HECHAN HELLE JANFF JACKSON LILLO THOMAS HATALIE COLE

WTMP/Tampa Chris Turnar HICHAEL JACKSON SURF MC'S MINI CURRY WILSON PICKETT JOHN WHITE NONA HENDRYX DIMPLES LAKESIDE DEBARGE

Joe Bullard ATLANTIC STARR L.L. COOL J MICKARZ. JACKSON MINT CURRZ. JACKSON BULLA BROOKS PREDDIE JACKSON LEWART JANET JACKSON LILLO TROMAS KLYMAXX Cy Young JENNIFER HOLLJOAN MICHARZ JACKSON SHERRICK PROGI BLU DEBLE HERB ALPERT ANCINEL SHALMAR FORCE HD'S LEVERT LILLO THOMAS SYSTEM



76 RAR July 31, 1987

# **R&R NATIONAL AIRPLAY**

# COUNTRY

					TOP 50	JUL	31,	1987	
	-					Total			
ee eks	fwo Weeks	s W	eek			Reports/Adds	Heavy	Medium	Light
	81	5	3	0	RESTLESS HEART/Why Does It Have To Be (RCA)	158/1	139	16	3
	6	3	1	2	MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)	153/0	132	19	2
	13	7	5	0	HIGHWAY 101/Whiskey, If You Were A Woman (WB)	155/0	127	23	5
	12	9	6	ă	HANK WILLIAMS JR./Born To Boogie (WB/Curb)	. 155/3	124	26	5
	7	6	4	5	D. PARTON, L. RONSTADT, & E. HARRIS/Telling Me Lies (WB)		119	28	- 4
	18	12	8	6	KENNY ROGERS & RONNIE MILSAP/Make No Mistake, She's Mine (RCA)	. 157/0	99	52	6
	19	14	10	õ	EXILE/She's Too Good To Be True (Epic)		97	56	5
	3	1	2	ĭ	REBA MCENTIRE/One Promise Too Late (MCA)		97	26	12
	22	16	13	0	OAK RIDGE BOYS/This Crazy Love (MCA)		73	78	5
	21	15	12	õ	KATHY MATTEA/Train Of Memories (Mercury/PG)		87	53	12
	23	19	15	Ō	DON WILLIAMS/I'll Never Be In Love Again (Capitol)		61	79	11
		17	14	Ð	T. GRAHAM BROWN/Brilliant Conversationalist (Capitol)		72	61	6
		20	17	ø	DAN SEALS/Three Time Loser (EMI America)		45	101	7
	9	8	7	14	VINCE GILL/Cinderella (RCA)		83	31	16
		23	18	G	FORESTER SISTERS/You Again (WB)		26	110	17
		25	22	ő	NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB)		18	99	34
		24	19	Ð	GLEN CAMPBELL/The Hand That Rocks The Cradle (MCA)		41	75	24
		÷.		0	ROSANNE CASH/The Way We Make A Broken Heart (Columbia).		8	113	32
		31	21	-			29	83	28
		22	20	Ð	LYLE LOVETT/Why I Don't Know (MCA/Curb)		63	60	11
	-	13	11	20	WAYLON JENNINGS/Fallin' Out (MCA)		20		
		26	23	9	STATLER BROTHERS/I'll Be The One (Mercury/PG)			87	26
	-	32	25	3	JUDY RODMAN/I'll Be Your Baby Tonight (MTM)		24	80	37
	2	2	9	23	RONNIE MILSAP/Snap Your Fingers (RCA)		41	41	14
	31	28	26	20	ASLEEP AT THE WHEEL/House Of Blue Lights (Epic)		32	58	28
	35	33	29	Ð	STEVE EARLE/Nowhere Road (MCA)		18	78	28
	33	30	27	26	MICHAEL JOHNSON/Ponies (RCA)	121/2	16	75	30
	1	4	16	27	HOLLY DUNN/Love Someone Like Me (MTM)		32	43	16
	38	35	31	20	O'KANES/Daddies Need To Grow Up Too (Columbia)		4	75	47
	41	36	32	3	BARBARA MANDRELL/Child Support (EMI America)		8	69	47
	48	39	33	30	FOSTER & LLDYD/Crazy Over You (RCA)	. 126/8	3	73	50
	43	40	34	3	CONWAY TWITTY/I Want To Know You Before We (MCA)	. 125/15	3	64	58
	42	38	35	Ð	WILLIE NELSON/Island In The Sea (Columbia)	. 114/10	6	67	41
	49	41	36	Đ	DESERT ROSE BAND/Love Reunited (MCA/Curb)	. 119/18	5	59	55
31	REA				DWIGHT YOAKAM/Little Ways (Reprise/WB)		3	50	63
	REA				EDDY RAVEN/Shine, Shine (RCA)		1	41	69
	REA				JDHN CDNLEE/Mama's Rockin' Chair (Columbia)		2	50	50
				Ð	DONNA FARGO & BILLY JDE ROYAL/Members Only (Mercury/PG)		7	43	44
	46				JDE KENYDN/Hymne (Mercury/PG)		14	33	31
R	REA				EARL THOMAS CONLEY/Right From The Start (RCA)		0	27	77
	REA				JUICE NEWTON/First Time Caller (RCA)		3	36	61
		AN.	45	ð	CRYSTAL GAYLE/Nobody Should Have To Love (WB)		0	28	63
	-	_	43	8	TANYA TUCKER/Love Me Like You Used To (Capitol)		2	19	69
	-	18	30	43	STEVE WARINER/The Weekend (MCA)		13	24	8
	2	10	24	44	LEE GREENWOOD/Someone (MCA)		12	24	17
	2	10	24 49	6	CHARLEY PRIDE/If You Still Want A Fool Around (16th Ave/Capitol)		3	23	51
	-		49	46	K.T. OSLIN/80's Ladies (RCA)		9	25	18
	10	11			GIRLS NEXT DODR/What A Girl Next Door Could Do (MTM)		0	36	42
	-	-	50	9			1	23	53
1	DEB				JOHN SCHNEIDER/When The Right One Comes Along (MCA)		6	14	11
		25	3/	49	JUDDS/I Know Where I'm Going (RCA/Curb)		6		9
	11	27	46	50	BAILLIE AND THE BOYS/Oh Heart (RCA)	27/1	6	12	9

# MOST ADDED

EARL THOMAS CONLEY (43) EDDY RAVEN (26) DWIGHT YOAKAM (26) TANYA TUCKER (24) BELLANY BROTHERS (23) BAILLIE AND THE BOYS (19) DESERT ROSE BAND (18) GATLIN BROTHERS (18) MOE BANDY (17) JOHN SCHNEIDER (17)

# HOTTEST

HANK WILLIAMS JR. (88) RESTLESS HEART (73) MICHAEL MARTIN MURPHEY (67) HIGHWAY 101 (63) HIGHWAT 101 (03) REBA MCENTIRE (57) PARTON, RONSTADT, HARRIS (55) KENNY ROGERS & RONNIE MILSAP (35) VINCE GILL (28) KATHY MATTEA (20) T. GRAHAM BROWN (18)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reportes. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five holtest.

**NEW ARTISTS** 

### Reports/Add

1 JOE KENYON/Hymne (Merc./PG)	.78/9
2 TIM MALCHAK/Restless Angel (Alpine)	.38/12
3 J. STEVENS & /Geronimo's (Atl. Am.)	.38/7
4 VICKIE RAE VDN/Torn-Up (All. Am.)	.23/7
5 SHENANDDAH/They Don't Make (Col.)	
6 SHURFIRE/Bringin' The House Down (Air)	.18/3
7 JEFF DUGAN/Once A Fooi (WB)	
8 JONI BISHOP/Heart Out Of Control (Col.) .	
9 GENE STROMAN/I Don't Feel (Capitol)	
10 SUZY BOGGUSS/Love Will (Capitol)	
New Artists are those who have not previ	ousiy
been reported by 60% of the reporting static	MTS.

### JOHN CONLEE

JUHN LUNLLE Mama's Rockin' Chair (Columbia) On 65% of reporting stations. Rotations: Heavy 2, Medium 50, Light 50, Total Adda 14, WBOS, WYRK, WIXL, WXTU, WYNK, KHEY, WMC, KJJY, WKKQ, WFMS, KXXY, WLLR, KFMS, KRAK. Moves 41-36 on the Country chart. EARL THOMAS CONLEY Bink Even The Start Or Cont

Right From The Start (RCA) On 66% of reporting stations, Rotations; Heavy 0, Medium 27, Light 77, Total Adds 43 Including WPOC, WOBE, WAJR, WDSY, WYII, KEAN, WKHX, KYKR, WSOC, KPLX, KBMR, WGAR-FM, KWMT, KFKF, WMUS, KKAL, KGHL, KUUY, KSON, KGA. Moves 48-39 on the Country chart.

JUICE NEWTON

First Time Caller (RCA) On 63% of reporting stations, Rotations: Heavy 3, Medium 36, Light 61, Total Adds 11, WRKZ, KSSN, WKSJ, WQDR, WYYD, WQYK, WSLR, WUBE, KJJY, WKKQ, KGHL. Moves 43-40 on the Country chart.

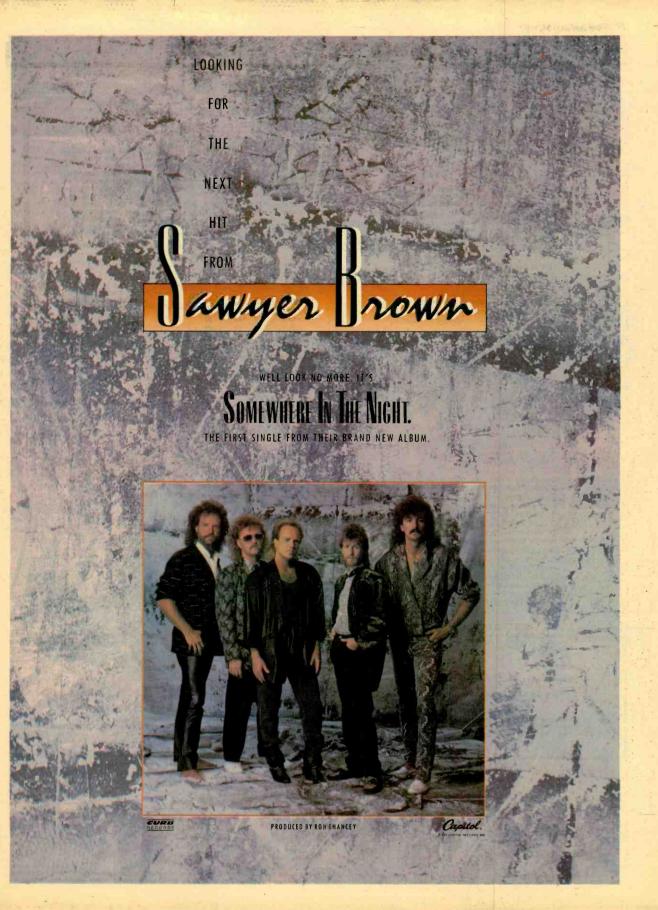


BREAKERS.

### DWIGHT YOAKAM Little Ways (Reprise/WB)

On 73% of reporting stations. Rotations: Heavy 3, Medium 50, Light 63, Total Adds 26 Including WVAM, WIXL, WILQ, WLVK, WESC, KSSN, WMC, WQDR, KBUC, WKKQ, KFKF, WITL, WXCL, KIOV, KFMS, KNEW, KIIFM. Moves 38-34 on the Country chart. EDDY RAVEN

Shine, Shine, Shine (RCA) On 70% of reporting stations. Rotations: Heavy 1, Medium 41, Light 69, Total Adds 26 Including WCAO, WPOC, WTCR, WPOR, WXBO, WESC, WDXE, WGKX, WSLR, KBMR, WUSN, KSO, KFKF, KXY, WLLR, KFMS, KKAT, KSAN, KMPS. Moves 44-35 on the Country chart.



78 = R&RJuly 31, 1987

# **R&R NATIONAL AIRPLAY**

# COUNTRY

# **NEW & ACTIVE**

CRYSTAL GAYLE "Nobody Should Have To Love..." (WB) 91/16 Rotations: Heavy 0. Medium 28, Light 63, Total Adds 16, WOBE, WORC, WXBQ, KPLX, WGKX, WKSJ, WMNI, WGEE, KFKF, WYSO, KXXY, KTTS, KIK-KI, KGKI, KKAT, KSON, Medium, "WOU, WUSY, WOW, KYGO. Meves 45.41 on the Country

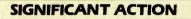
# chart. TANYA TUCKER "Love Me Like You Used To" (Capitol) 90/24

TARTA TOCKET, LOVE MD LIKE TO USED TO COMPTUT SOLEY Rotations: Heavy 2, Medium 19, Light 69, Total Adds 24, Including WPOC, WRKZ, WTCR, KYKX, WKSJ, KRMD, KJNE, WONE, KFKF, WTSO, WMUS, WLLR, KTPK, KIK-FM, KKCS, KOLO, KKAT, KMPS, KRPM, KGA, Moves 47-42 on the Country

chart. GIRLS NEXT DOOR "What A Girl Next Door Could Do" (MTM) 78/5 Rotations: Heavy 0, Medium 36, Ught 42, Total Adds 5, WTNK, KWESC, WOYK, KKCS, KSAN Medium, WYOU, WPOR, WYII, WORC, KEAN, WEZL, KSSN, WUNN, MCMS, KYX, KURE, WOYK, KRAT, KURA, KOLO, Moves 50:47 on the Country chart. WORG, REAV, WELE, KSM, WENF, REGRI, KATA, KARE, WOW, KMF, KOED, WOVES SUG-4 on the Contrary crart. JOHN SCHNEDRE "When The fight One Comes Along" (MCA) 7711 Relations: Heavy 1, Meduar 23, Light 53, Total Adds 17, WAM, WCAO, WHRZ, WORC, WINS, KKIX, WESC, WOYK, WSH, WTSO, WACU, WWJO, KTIQ, KTIK, KUUY, KUOK, KIGH, Heavy, KIRTI, Meduari WOHE, KSON Debuis at number WSH, WTSO, WACU, WWJO, KTIQ, KTIK, KUUY, KUOK, Hode, Heavy, KIRTI Meduari WOHE, KSON Debuis at number (MCB), WTSO, WALO, KTIQ, KTIK, KUUY, KUOK, KIGH, Heavy, KIRTI Meduari WOHE, KSON Debuis at number (MCB), KTIG, WINS, KTIG, KTIK, KUUY, KUOK, KIGH, Heavy, KIRTI Meduari WOHE, KSON DEbuis at number (MCB), KTI, KUOK, WOH, KTIG, KTIK, KUUY, KIRTI, Meduari WOHE, KSON MEDIA THE MEDIA (MCB), KTIGHT, KTIK, KUNY, KTIK, KUUY, KUNY, KUNY, KIRTI Meduari MOHE, KSON MEDIA THE MEDIA (MCB), KTIK, KUNY, 
48 on the Country chart CHARLEY PRIDE "If You Still Want A Fool Around" (16th Avenue/Capitol) 77/9 handlet Findle in Tou stim waith A rout and unit and the full weetweetwaphility in the set of the s

Country on an TAMMY WYNETTE ''Your Love'' (Epic) 49:12 Rotations Heavy 0, Medium 11, Liph 38, Total Adas 12, WPOR, KEAN, WEZL, WCMS, KBMR, WMNI, KFGO, KTPK, KUUY, KVPL, KWJJ, KGA, Medium KBMY, KKYX, WOR, KKXY, WOW, KTS, WTCM, KFRE, KNIX, KTOM

NUFE A THOU NOT "MEDIAIN AND, NAVA, ING, NAVA, ING, NAVA, ING, NAVA, NAV



MDE BANDY "You Haven't Heard The Last 01 Me" (MCA/Curb) 44/17 Rotations: Heavy 0, Modium 8, Light 38, Total Adds 17, KYKK, WLWI, KNRE, WUSC, KFGO, KWMT, KFKF, WDAF, WOW, KTTS, WTH, KFRE, KWIK, KWJ, KALF, KOLO, KTOM, Medium, KKKK, KKYX, KRKT,

KTTS, WHI, KFBE, KNIJ, KWJJ, KALF, KOLO, KTOM, Medium, KIKK, KKYX, KHRI. TIM MALCHAK, "Restiess Appel" (Alpino) 83/2 Rotations: Heavy 0, Medium 6, Uph 32, Total adds 12, WAJR, WPOR, WIXY, WEZL, WPAP, WAXX, WOW, WTH, KUUY, KUGN, KWJJ, KSOP, Medium: KTS, WTOM, KFD, KRKT, KOLO. JEFF STEVENS & THE BUILETS "Genonimo's Cadillac" (Alfanite America) 38/7 Rotations: Heavy 1, Medium 7, Lugh 30, Total adds 7, KKB, KKSJ, WNSO, WAXX, WTH, KTS. Medium, KRRV, WTCM, KFD, KRRT, KOLO, KTOM, Light WCAO, WWVA, WLVK, WRNS, WLWI, KTS.

Medium KRRV, WTCM, KRDI, KRKT, KOLO, KTOM, Liphi WCAO, WWVA, WUKY, WRNS, WUWI, KITS, KENDALLS, "Dancin" with Myself Tonight" (SOR) 33.4 Rotations: Heavy 0, Medium 9. Ligh 26. Total Adds 4, WEZL, WONE, WKKO, KFMS, Medium, WCVR, KEAN, KYKR, KKYX, KBMR, KFGO, KTS, WTCM, KRAT Lighir XSSN, WMNI, XSO, WXCK, KVOO, KTOM, KSOP NANCI GRIFFITH "Cold Hearts/Closed Minds" (MCA) 29.11 Relations: Heavy 0, Medium 3, Lighir 65. Total Adds 11, WOEE, WCXD, WXX, WYI, KSO, WOW, WWJO, KFDI, KRST, KOIL, KGA, Medium, KTIS, KTOM, Lighir KEAN, WUMI, WRAP, KVOC, KWJ, KYOL, KRDM, KBO, KMM, KWJO, KRST, KOIL, KGA, Medium, KTIS, KTOM, Lighir KEAN, WUMI, WRAP, KVOC, KWJ, KOLO, KRPM, EMBYL (01) LABBIEL" STOmedicasi, WX, Shin, WUMI, S20, WCX, WYI, KSO, WOM, WWJO, KFDI, KRST, KOIL, KGA, Medium, KTIS, KTOM, Lighir KEAN, WUMI, WRAP, KVOC, KWJ, KOLO, KRPM,

KGA Medium KTIS KTOM Liphi KEAN WUW, WAP, KVOL KWJJ KULO, RHM. EMMYLOU HARRIS "Someday My Ship Will Sall" (WB) 2900 Rotations Heavy 0, Medium 7, Liphi 22, Total Adds 0, Medium, WXX, WORC, KHEY, KBMR, WTCM, KUUY, KALF, Liphi: WCVR, WVXA, WEZ, WAXX, WIND, KVOL KIK, M. KGHL, KRWL, KNIL, KTOM, KMPS, KGA

WUR, WWW, WELL WAA, WWU AVVO. NORM OF (RA) 2718. BAILLIE AND THE BOYS "H's Leiting Go" (RA) 2719. Rotations Heavy 0. Medium 3. Ugnt 24, Total Adds 19. WYUU, WCPR, WII, KEAN, KMML, KHEY, WDXE, WCMS, WPAP, KKYX, WOYK, KJNE, KFGO, WGE, KTS, KVOC. KFRE, KHWO, KALF.

ANTX, MUTK, KANE, KHOU, WIGE, KITS, KVOL, KHEE, KHWU, KALH. GATLIN BROTHERS "Changini Pathers" (Columbia) 25/X88, WCMS, WTMR, WGE, WTHI, KVOO, KRKT, KIKFM, KGHL, WOOC, KFRE, KZA, KIKK, KCOV, KOLO, KSOP, Meujum, WYOU, KXXV.

ARK-M. KOHL, NUCL ANRI, ALDA ARKA KUCT, NUCL ADMINISTRATION ARAT. BELLAWY BERTHERS "CAZEY FROM The Heart" (MCA.Curb) 23/23 Rotations: Heavy 0, Medium 2, Liph 21, Total Adds 23, WCAO, WYOU, WCNE WII, KEAN, KBRW, KMML, WUSY, WRNS. KIKK, WDXE, KBRM, WGARFM, KAXY, KIOY, KYOY, WTOK, KRKT, KKHL, KRE, KIKE, KSOP.

KIIKK, WOŻE, KBMR, WOJARFW, KXXY, KIUO, KTUŻ, WICM, KIIKI, KOHL, KHHE, KULI, KAL, KSOP VICKI RAŁ VOM "Torn-Up" (Allaniatic America) 23/7 Rotations: Heavy 0, Medium 2, Light 21, Total Adds 7, WCAO, KRPV, WRNS, KYKX, WOS, WOW, KFDI, Medium: KOLO, Light WPOR, KRAN, WUSY, WIVY, WIVI, KYKX, KFGO, KTTS, KVGC, KRPV, KALF, KSOP.

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 5, WCAO, KEAN, WUSY, KKYX, KI WYII, KRRV, KMML, WEZL, WTVY, WOKK, WLWI, KJNE, KFGO, KVOC, KRWQ, KSOP

SHURFIRE "Bringin' The House Down" (Air) 18/3 Rotalions: Heavy 0, Medium 3, Light 15, Total Adds 3, WPOR, KEAN, KVOO, Medium: KRRV, WAMZ, KTTS. Light: WEZL, WUSY, WIRNS, WTYY, WCMS, KrXY, KJNB, WKAKO, WAXX, KFGO, KWMT, KSOP

WUSY, WHRS, WIVY, WUNS, KRYX, KUNE, WKKQ, WAXX, KRGU, KWMI, KSOP. GENE WATSOM "Severybody Needs A Hero" (Epic) 1771 Rotations: Heavy 1, Medium 4, Ugai 12, Totai Adds 11, KEAN, KRRV, WCMS, WPAP, KFGO, WDAF, KVOO, KRKT, KUGN, KNX, KTOM, Heavy, KFDI, Medium KIKK, WTOM Ugah WYOU, WCVR, WUXK.

KNIA, K 100, Really, KPUL Medulim Kink, Witom Cupie 19700, WOUR, WEW. JEFF DUGAN "Once A Fool, Always A Fool" (WB) 177. Rotations: Heavy 0, Medium 4, Ught 13, Total Adds 7, WYIK, KMML, WYNK, KTTS, KRST, KOIL, KNIX, Medium WTCM, KRKT, Light WYOU, KRRV, WWIG, KNOO, KIK-NK, KRWO, KOLO, KRM. MEL MCDANIEL "Love is Everywhere" (Capitol) 13/12 Realisting: Heavy, 0, Medium 2, Ught 11, Total Adds 7, KEAN, KRNV, WCMS, KKYX, KBMR, WAXX, WGEE, WTCM, KVOO,

ns: Heavy 0, Medium 2, L KERE, KCCY, Light: KMI KRKT DNI BISHOP "Heart Out Of Control" (Columbia) 12/1 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 1, KTOM. Light: WIXY, KMML, WLWI, KKYX, KFGO, WDAF, KFDI, KRKT,

GENE STROMAN "I Don't Feel Much Like A Cowboy" (Capitol) 11/2 Rotations: Heavy 1, Medium 2, Light 8, Total Adds 2, KKYX, KSO. Heavy: WDAF, Medium: KTTS, KFDI. Light: WYOU, WYII, KEAN KAMAN WOW

JOHNNY RUSSELL & LITTLE DAVID WILKINS "Butterbeans" (16th Avenue/Capitol) 11/0 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 0, Medium: WCVR, KTTS, Light: WYII, KRRV, WTVY, KKYX, KFGO, KWMT

ROLZY BOGGUSS "Love Will Never Slip Away" (Capitol) 10/3 Rotations: Heavy 0, Medium 2, Light 8, Total Adds 3, WYOU, WYII, WAXX, Medium: KBMR, KRKT, Light: WIVK, WXCL,

KVOC, KRWO, KWJJ CANNONS "Love"I Come Lookin'" (Nercury/PolyGram) 10/1 Entainene Heave D. Medium 3. Light 7. Total Adds 1. KKYX. Medium: KTIS, KEDI, KRKT. Light: WYOU, WCMS, KFGO,

Rotations: Heavy 0, N KWMT, KVOO, KSOP

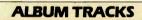
CHERYL HANDY "Will You Still Love Me" (Compleat/PolyGram) 9/5 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 5, KSO, KFGO, KTTS, KVOO, KGA. Medium: WOKK, Light: KFDI, KVOC,

PAUL PAUL PROCTOR "Ain't We Got Love" (19th Ave.) 9/0 Rolatons: Heavy 0, Medium 1, Light 8, Total Adds 0, Medium: WOKK, Light: KSSN, KKYX, KFGO, KTTS, KVOO, KFDI,

SCHUYLER, KNOBLOCH & BICKHARDT "No Easy Horses" (MTM) 8/8

KRRV, KMML, KKIX, KIOV, WTCM, KRKT.

KAYLEE ADAMS "You're Ooin" Real Good..." (WB) 8/0 Rotations: Heavy 0, Medium 1, Light 7, Total Adds 0, Medium: WTCM. Light: WTVY, WOKK, KKYX, KVOC, KUUY, KRWO. Rotati KALF



### ARTIST/Song Title (Label)

### Album, Title

JUDDS/Turn It Loose (RCA/Curb)
D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)
ALABAMA/Vacation (RCA)
RANDY TRAVIS/Too Gone Too Long (WB)
GEORGE STRAIT/Hot Burnin' Flames (MCA)
HOLLY DUNN/Small Towns (MTM)
RICKY VAN SHELTON/Ultimately Fine (Columbia)
VINCE GILL/Baby That's Tough (RCA)
CHARLEY PRIDE/Looking At A Sure Thing (16th Ave./Capitol)
STEVE EARLE/Sweet Little 66 (MCA)
ASLEEP AT THE WHEEL/Boogie Back To Texas (Epic)
GEORGE STRAIT/Am I Blue (MCA)
RESTLESS HEART/Wheels (RCA)
CONWAY TWITTY/Snake Boots (MCA)
ROSANNE CASH/Tennessee Flat Top Box (Columbia)

	HE COUNTRY MUSIC ASSOCIATION AND YOU WIN THE GIBSON GUITAR OF YOUR CHOICE!
REFR	• TWELVE Top-of-the-Line Gibson quitars will be awarded.



Sponsored by

- Two Ways To Win:
  - 1. CMA Members who recruit the most new members.
  - 2. For every new CMA member recruited, the current member's name and the new member's name is entered in a random drawing.
- Contest ends August 31, 1987

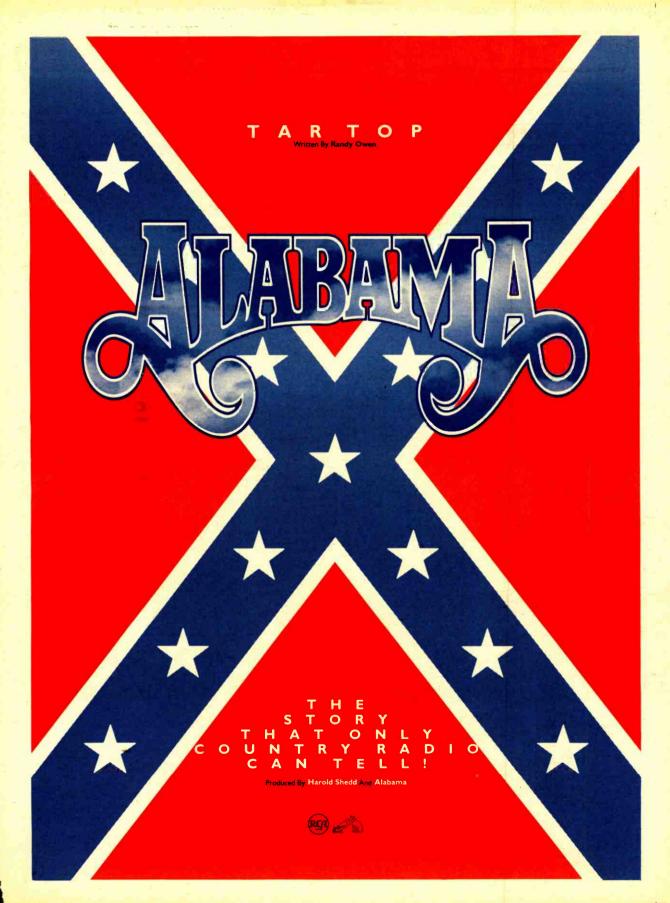


COUNTRY MUSIC ASSOCIATION Attn: Membership Department Seven Music Circle North Nashville, Tennessee 37203 (615) 244-2840

Name Address

City, State. Zip \_

Phone (



-

\* 、 、 、 、 、 、 、 、 、 、

- 2 -

# 80 B R&R July 31, 1987

**COUNTRY ADDS & HOTS** 

	LEAD WALL AND A REAL PLACE AND A REAL PLACE AND A REAL PLACE	
MOST ADDED EAST HOTTEST Earl Thomas Conlary (RCA) Eddy Kawm (RCA) Hank Williams Jr. (MB Carl)	MOST ADDED SOUTH HOTTEST Earl Thomas Contey (RCA) Delphe Yoalam (Reprise WB) Highway 101 (WB) Eddy Raven (RCA) Hank Williams Jr. (WB Carb) Eddy Raven (RCA) Hank Williams Jr. (WB Carb) Eddy Raven (RCA) Hank Williams Jr. (WB Carb) Eddy Raven (RCA)	
<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></text></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	and and an and a second and	
158 Reporters 155 Current Reports The following stations reported no change in their rotations this week: CHOW.Weiland KCUBI/Minot KYGO/Denver WIKK/Knoxville WOKK/Meridian WPTR/Albany WOKK/Meridian WPTR/Albany WSIX/Asshville WWVA/Wheeling WYAY/Atianta	NAME	NOTAL MERS RES UNDERST VISIT VISIT SECON SECON SECON A A A A A A COMLES SECON

# **R&R NATIONAL AIRPLAY**

# **AOR ALBUMS**

Timer Two Las Weeks Weeks Week	170 Reports	JULY 31, 1987	Reports/Adds	Power	Heavy	Medium
2 1 1	GRATEFUL DEAD/In The Dark (Arista)	"Touch" (157) "Hell" (122) "West" (55)	161 = /0	74+	155+	5-
	SAMMY HAGAR/Sammy Hagar (Geffen)	"Boys" (115) "Give" (104) "Returning" (36)	145-/0	44-	121 -	23+
	HEART/Bad Animals (Capitol)	"Who" (144) "Alone" (13) "Girl" (13)	146-/0	59 -	134 -	12-
	HOOTERS/One Way Home (Columbia)	"Johnny B" (152) "Satellite" (27) "Karla" (14)	155 = /1	22+	<b>99</b> +	49-
	WHITESNAKE/Whitesnake (Geffen)	"Here" (130) "Love" (12) "Still" (4)	134-/1	47+	118+	15-
	FLEETWOOD MAC/Tango In The Night (WB)	"Midnight" (116) "Seven" (33) "Lies" (29)	138-/3	22+	94+	42 -
	LOST BOYS/Soundtrack (Atlantic)	"Good Times" (145) "Lost" (10) "People" (4)	148-/3	45 -	116=	27-
	CRUZADOS/After Dark (Arista)	"Bed" (153) "Small" (3) "Time" (3)	156+/2	11+	92+	59-
	JOHN WAITE/Rover's Return (EMI America)	"Times" (125) "Woman's" (3) "Encircled" (1)	126-/1	39+	95 -	30-
11 12 12	TOM PETTY & THE HEARTBREAKERS/Let Me Up (I've Had Enough) (MCA)	"Mixed" (112) "Think" (20) "Runaway" (18)	134 +/10	11+	51 -	
15 10 9 1	STARSHIP/No Protection (Grunt/RCA)	"Over" (116) "Babylon" (20) "Transatlantic" (4)	125-/0	22 -	90 -	32+
9 15 13	U2/The Joshua Tree (Island)	"Where" (74) "Bullet" (25) "Still" (24)	106+/12	13-	<mark>56</mark> –	40+
14 11 10 1	FABULOUS THUNDERBIRDS/Hot Number (CBS Associated)	"Stand" (111) "Spell" (39) "Hot" (6)	138-/0	9-	63 -	
13 13 11 <b>1</b>	OUTFIELD/Bangin' (Columbia)	"Since" (111) "Bangin" (9) "Somewhere" (6)	118-/0	26-		
	ROGER WATERS/Radio K.A.O.S. (Columbia)	"Sunset" (110) "Radio" (38) "Needs" (8)	134 + /6	7-		86+
8 9 15 <b>1</b>	JOE WALSH/Got Any Gum? (Full Moon/WB)	"Car" (101) "Radio" (31) "Fun" (13)	132-/3	3-		82+
	GREAT WHITE/Once Bitten (Capitol)	"Rock" (130) "Lady" (1)	130 + /2	5+	56+	
	RICHARD MARX/Richard Marx (Manhattan)	"Should've" (80) "Mean" (56) "Endless" (1)	119+/20	<u> 16 –</u>		64+
34 32 22	LA BAMBA/Soundtrack (Slash/WB)	"La Bamba" (109) "Summertime" (4) "Come" (1)		18+		43-
	BRYAN ADAMS/Into The Fire (A&M)	"Victim" (68) "Hearts" (48) "Into" (4)	103-/14	14 -		
	JON ASTLEY/Everyone Loves The Pilot (Except The Crew) (Atlantic)	"Jane's" (127) "Lipservice" (1)	128+/10	6+		81 -
	2 TOM KIMMEL/5 To 1 (Mercury/PG)	"Freedom" (106) "Tryin" (2)	108-/0	3=		64 -
	CHARLIE DANIELS BAND/Powder Keg (Epic)	"Bogged" (111)	111+/11	0 =		79+
	DAVID BOWIE/Never Let Me Down (EMI America)	"Never" (50) "Bang" (38) "Time" (11)	87 - /9	2-	28+	
	SUZANNE VEGA/Solitude Standing (A&M)	"Solitude" (60) "Luka" (30) "Eye" (6)	82 + /9	10-	32 -	
	CALL/Into The Woods (Elektra)	"Wanna" (100) "River" (5) "Walk" (3)	105 + /5	0-		67=
	PATTY SMYTH/Never Enough (Columbia)	"Isn't" (106)	'06+/15	0 =	14+	
	MARILLION/Clutching At Straws (Capitol)	"Incommunicado" (97) "Sugar" (2) "Time" (1)	98-/1	1+	18-	
	WARREN ZEVON/Sentimental Hygiene (Virgin)	"Detox" (67) "Sentimental" (12) "Monkey" (6)	86 - /7	4=		54-
	NEIL YOUNG & CRAZY HORSE/Life (Geffen)	"Long Walk" (50) "Lonely" (36) "Inca" (7)	88-/2	0-	18-	59 - 72
	BEAT FARMERS/The Pursuit Of Happiness (Curb/MCA)	"Dark" (112) "Hollywood" (1)	112 /25	0	7 29-	
	CROWDED HOUSE/Crowded House (Capitol)	"World" (55) "Something" (17) "Dream" (1)	68+/9 95+/19	9+ 1=		34 + 59 +
	SILENCERS/A Letter From St. Paul (RCA)	"Painted" (93) "Red" (3) "Ought" (2)	95 +/19 93 +/4	1=		59+ 65+
— — 39 <b>E</b>	DIO/Dream Evil (WB)	"Could" (93) "Night" (1) "Dream" (1)	$\frac{33+14}{73-17}$	4-	13-	
	5 OMAR & THE HOWLERS/Hard Times In The Land Of Plenty (Columbia)	"Hard" (39) "Mississippi" (23) "Dancing" (13)	/3 - // 81 + /5	1=		49 - 57 +
	MASON RUFFNER/Gypsy Blood (CBS Associated)	"Dancin" (71) "Gypsy" (10) "Runnin" (2)	81 + / 13	1-	16+	
	EUROPE/The Final Countdown (Epic)	"Carrie" (81)	76-/1	1=		52-
	STEVE EARLE & THE DUKES/Exit 0 (MCA)	"Ain't" (76) "Week" (1)	72-/4	1-	19+	
	9 JON BUTCHER/Wishes (Capitol) D PAUL KELLY & THE MESSENGERS/Gossip (A&M)	"Wishes" (71) "Holy" (2) "Goodbye" (1)	85+/22	0=		55+
DEBOI	PAUL KELLT & THE MESSENGENS/00550 (ACM)	"Darling" (79) "Train" (2) "Before" (2)	03+/22	0=	5+	55+

# BREAKERS

BEAT FARMERS The Pursuit Of Happiness (Curb/MCA) 66% of our reporters on it.

CALL Into The Woods (Elektra)

62% of our reporters on it.

LA BAMBA

Soundtrack (Slash/WB) 65% of our reporters on it.

.

÷

•

# **NEW & ACTIVE**

TWISTED SISTER "Love is For Suckers" (Atlantic) 79/2 (80/6) Adds: KGB, WPYX. Heavy 3: WAQX, KISS, KNAC. Me WQFM, KAZY, KBPI. cluding WBAB, WNEW, WDVE, WKLS, KLOL, WYNF, WLLZ, dium 59 ir

KORM, KALL, KAPI CROWDED HOUSE "Crowded House" (Capitol) 58/9 (55/13) Adds KLOL, 91X. KOME, WEZX, KBAT, WKGR, KFAZ, WKLT, KGRO, Powers 9, Heavy 29 including WNEW, WMMR, WHUY, DCIOI, WYNF, WEBN, KINK, KGB, KFOG, WPDH, Medium 34 including WDVE, KYYS, WCCC, WHEB, WCMF, WAOY, WAAF, KLAO, WINZ, WDIZ

WADY WARK, KLAO, WIAZ, WIDZ WADY WARK, KLAO, WIAZ, WIDZ PETE BARDENS "Seen One Earth" (Cinema/Capitol) 52/16 (35/12) Adds including KREZ, KWIC, KNON, KLAO, KNAX, WRDU, WXV, WRNI, ROWB, KEMF Heavy 3, KINK, KFOG, KKDJ, Medum 31 including WMARM, WKIS, WILVO, WILZ, KYYS, KZAP, KOB, KOME, MPYX, WROK URGENT "TINItining Out Loud" (Manhatlan 49/12 (36/15)) Adds including WILW, WSHE, WYNF, KSHE, KDKB, WEZX, KLAO, WIXV, WONE, KEMO, Heavy 1, KROU, Medium 29 including WGT, WILZ, WOFN, KUPF, KOB, KOME, WYXX, KLAO, WIXV, WONE, KEMO, Heavy 1, KROU, Medium 29 including WGT, WILZ, WOFN, KUPF, KOB, KOME, WYX, WULD, WRYX, WCCC, WKKE, WFBO, WWCT, WRKI, WBLM, KRNA, Medium 21 Including WBB, WNEW, WKLS, KINK, WDIZ, KGGO, WIBA, KOMP, WGIR, WWWY. YES14, "Machanical Benancemat" (Caffan) 41/6 (40/2)

WELM, KRNA Medium 21 Including WEBB, WNEW, WKLS, KINK, WULZ, KGOU, WIBA, KUMP, WGIH, WWWV, TESLA "Michanical Resonance" (Gerien) 416 (40.3) Adds: KBPI, WKLC, WEGR, KBAT, WRUF, WKLT, Heavy 3: WYNF, KRXQ, KINAC, Medium 18 Including WKLS, WOFM, KAZY, KINB, KUPD, KGB, KLAQ, KICT, WGIR, KIRNA,

NACY, KURB, KUPD, KGB, KLAD, KLD, WOIR, KIRA, BEARS, YUKA, KUPD, KUPD

Medican in Sindbally NDUU Jiki, NGU MIGU NDU JIKI, NGU MIGU NDU MIGU NDU KITO MOGEN DALTREY 'Can't Wait To See The Movie' (Altanchici) 329 (27/6) Adds: KBPI WICQ, WHEB, WAQX, WOMF, WALP, WTUE, KATT, KICT Heavy / Including WNEW; WNOR, WRIF, KTCZ, WRKI, KIRNA Medium 18 Including WMMR, WOVE, WEBN, WLLZ, KHE, KFCG, WPMP, WAAF, KQDS, WXRP.

Continued on Page 84



THE 12" FROM THE LP SINFUL

PRODUCED BY ZEUS B. HELD, IAN RITCHIE, MICHAEL FRONDELLI AND PETE WYLIE.



82 = R&R July 31, 1987

# NEW ARTISTS

### Albums

Reports

1	SILENCERS/A Letter From St. Paul (RCA)95
2	PAUL KELLY & THE MESSENGERS/Gossip (A&M)
3	PETE BARDENS/Seen One Earth (Cinema/Capitol)
4	URGENT/Thinking Out Loud (Manhattan)
5	DANNY WILSON/Meet Danny Wilson (Virgin)
6	BEARS/The Bears (PMRC/IRS)
7	REPLACEMENTS/Pleased To Meet Me (Sire/WB)
8	CURE/Kiss Me Kiss Me Kiss Me (Elektra)
9	ECHO & THE BUNNYMEN/Echo & The Bunnymen (Elektra) .22
10	REFUGEE/Burning From The Inside Out (Polydor/PG)

## Tracks

1	SILENCERS/Painted Moon (RCA)
2	EUROPE/Carrie (Epic)*
3	RICHARD MARX/Should've Known Better (Manhattan)*80
4	PAUL KELLY & THE MESSENGERS/Darling It Hurts (A&M) 79
5	MASON RUFFNER/Dancin' On Top (CBS Assoc.)*
6	INSIDERS/Ghost On The Beach (Epic)
7	SUZANNE VEGA/Solitude Standing (A&M)*
8	CROWDED HOUSE/World Where You Live (Capitol)*
9	PETE BARDENS/In Dreams (Cinema/Capitol)
10	URGENT/I Can't Take It No More (Manhattan)

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.





"Survival in the Western World" The 1st track from their exciting new album Burning From The Inside Out (833084-1) Management: Cliff Hunt for Falcon Production Produced by Fal Classer for Pegegrine Productions Nited and engineered by Dury Whiteman On Polydor Compact Disc, Casettes and Records

# AOR New Artist Album #10

WDHA WLLZ WMGM WHJY KUPD WHEB Q107 KRXQ And Many More. KTXQ KRQR

### PolyGram Records © 1987 POLYGRAM RECORDS, INC.

# **R&R NATIONAL AIRPLAY**

# **AOR TRACKS**

veeks	Two Wee		att	170 Reports	ReportsIAdds	Power	Heavy	Media
2	1	1		GRATEFUL DEAD/Touch Of Grey (Arista)	157-/0		149+	7
4	3	2		HEART/Who Will You Run To (Capitol)	144 - /0	55+	131+	13
6	4	3		INXS & JIMMY BARNES/Good Times (Atlantic)	145-/1	45=	116+	25
10	6	6	Ø	38 SPECIAL/Back To Paradise (Theme From ) (A&M)	143-/1	35 +	116+	25
8	7	7	6	WHITESNAKE/Here   Go Again (Geffen)	<mark>130</mark> - /1	44 +	114+	15
15	11	8	6	HOOTERS/Johnny B (Columbia)	152 = /2	22+	<b>99</b> +	47
14	14	11	Ø		153+/1	11+	91+	58
7	5	5	8	JOHN WAITE/These Times Are Hard For Lovers (EMI America)	125-/1	39+	<del>93</del> -	31
-	-	16	9		135 +/13	10+	71+	57
1	2	4	10	SAMMY HAGAR/Give To Live (Getten)	104 - /0	39 -	92 -	10
11	8	9	11	STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)	116-/0	22-	87 -	
9	9	10		OUTFIELD/Since You've Been Gone (Columbia)	111-/0	25 -	85 -	23
24	19	15		GREAT WHITE/Rock Me (Capitol)	130 + /2	5+	56+	
17	16	14	٩	FLEETWOOD MAC/Isn't It Midnight (WB)	116-/5	14+	71+	41
49	30	22	G	GRATEFUL DEAD/Hell In A Bucket (Arista)	122+/16	2+	48+	68
35	28	21	16	LOS LOBOS/La Bamba (Slash/WB)	109 + /9	18+	60+	43
16	15	13		U2/Spanish Eyes (Island)	112-/1	9-	64 -	43
33	23			JON ASTLEY/Jane's Getting Serious (Atlantic)	127+/10	6+	38+	80
13	13	12	19	FABULOUS THUNDERBIRDS/Stand Back (CBS Associated)	111 - /0	9-	<del>59</del> -	49
36	31	24		SAMMY HAGAR/Boys' Night Out (Geffen)	115+/11	3+	48+	
-		27		TOM PETTY & THE HEARTBREAKERS/All Mixed Up (MCA)	112+/19	6+	37+	
20				TOM KIMMEL/That's Freedom (Mercury/PG)	106 - /0	3=	37 -	63
39		26		ROGER WATERS/Sunset Strip (Columbia)	110+/13	1 =	24 +	77
				CHARLIE DANIELS BAND/Bogged Down In Love (Epic)	111+/11	0 =	22+	79
59				JOE WALSH/In My Car (Full Moon/WB)	101 + /15	1 =	25+	71
18	41	36	26	PATTY SMYTH/Isn't It Enough (Columbia)	106 + /15	0 =	14+	78
43	39	35		U2/Where The Streets Have No Name (Island)	74 + /21	7=	39+	29
38	36	33	28	CALL/I Don't Wanna (Elektra)	100+/6	0 -	23+	64
29	22	23	29		97-/1	1+	18-	69
-	58	41		BEAT FARMERS/Dark Light (Curb/MCA)	112 +/25	0 =	7+	71
3	12	18	31	RICHARD MARX/Don't Mean Nothing (Manhattan)	56-/0	16-	36 -	15
		46		SILENCERS/Painted Moon (RCA)	93+/19	1 =	10=	
57	-	40		DIO/I Could Have Been A Dreamer (WB)	93+/4	1 =	4 =	
				EUROPE/Carrie (Epic)	81 + /13	1-	16+	
				STEVE EARLE & THE DUKES/I Ain't Ever Satisfied (MCA)	76-/1	1 =	12 =	
DEB	ŲĪ		36	BRYAN ADAMS/Victim Of Love (A&M)	68+/35	5+	16+	
DEB	UĪ	▶	Ð	RICHARD MARX/Should've Known Better (Manhattan)	80 + /44	0-	7+	60
2				JON BUTCHER/Wishes (Capitol)	71 – /4	1-	18+	48
5	10			BRYAN ADAMS/Hearts On Fire (A&M)	48 - /0	9-	30 -	13
0				TWISTED SISTER/Hot Love (Atlantic)	79=/3	0 =	3=	
		56	9	PAUL KELLY & THE MESSENGERS/Darling It Hurts (A&M)	79+/21	0 =	4+	54
		52	3	WARREN ZEVON/Detox Mansion (Virgin)	67+/10	2 -	12+	
- 4	53	49	9	GRATEFUL DEAD/West L.A. Fadeaway (Arista)	55 + /5	2+	17-	34
-				MASON RUFFNER/Dancin' On Top Of The World (CBS Associated		1 =	5 =	
				CROWDED HOUSE/World Where You Live (Capitol)	55+/11	2+	17+	34
				INSIDERS/Ghost On The Beach (Epic)	69 /69	0	4	46
				DAVID BOWIE/Never Let Me Down (EMI America)	50+/34	1 =	21+	21
0 4		-0		GRATEFUL DEAD/When Push Comes To Shove (Arista)	50 - /0	2+	21+	24
			-	SUZANNE VEGA/Solitude Standing (A&M)	60+/14	3=	14+	34
	51		_	DANNY WILSON/Mary's Prayer (Virgin)	44 - /3	7+	21+ 13-	21
				NEIL YOUNG & CRAZY HORSE/Long Walk Home (Geffen)	50-/0	0-		
	38			FLEETWOOD MAC/Seven Wonders (WB)	33-/0	7-	23-	35
				FIXX/Don't Be Scared (MCA)	52-/0			
				JOHN HIATT/Thank You Girl (A&M)	48-/0	0 = 6 =	11- 18-	29 17
_			55	ROGER WATERS/Radio Waves (Columbia)	38-/2	-		
EBL				MOTLEY CRUE/Wild Side (Elektra)	51 + /8	1 =	3- 20-	34
32		42		SUZANNE VEGA/Luka (A&M)	30 - /0			-
				OMAR & THE HOWLERS/Hard Times In The Land Of (Columbia		2- 0=	9- 3+	23 30
				PETE BARDENS/In Dreams (Cinema/Capitol)	51 +/16 43 /43	1	3+	29
	11		1	PRETENDERS/Where Has Every Body Gone (WB)	43 /43	1	/	29

**BEAT FARMERS** Dark Light (Curb/MCA) 66% of our reporters on it. TOM PETTY & THE HEARTBREAKERS All Mixed Up (MCA) 66% of our reporters on it.

**ROGER WATERS** Sunset Strip (Columbia) 65% of our reporters on it.

LOS LOBOS La Bamba (Slash/WB) 64% of our reporters on it.

PATTY SMYTH Isn't It Enough (Columbia) 62% of our reporters on It.



# LOS LOBOS "La Bamba"

AOR Albums 22-19 AOR Tracks 21-16





PERFORMED BY

BO DIDDLEY. Howard Huntsberry.

<mark>and</mark> Marshali

CRENSHAW

# **BREAKER - BOUND**

JOE WALSH "In My Car"

AOR Tracks 32-25



# DIO

# "I Could Have Been A Dreamer"

AOR Tracks 40-33

AOR Albums 39-34

New This Week: 43/43

# THE PRETENDERS "Where Has Everybody Gone"

A MOST ADDED Track This Week

AOR Tracks - Debut 60

# **R**<sup>2</sup>**R** NATIONAL AIRPLAY

# **AOR TRACKS**

### MOST ADDED

INSIDERS/Ghost (69) JOHN KAY.../Hold (44) RICHARD MARX/Known (44) PRETENDERS/Where (43) GLEN BURTNICK/Follow (37) BRYAN ADAMS/Victim (35) DAVID BOWIE/Never (34) BEAT FARMERS/Dark (25) PAUL KELLY.../Darling (21) U2/Streets (21)

GRATEFUL DEAD/Touch (70) HEART/Who (55) WHITESNAKE/Here (44) SAMMY HAGAR/Give (39) JOHN WAITE/Times (39) 38 SPECIAL/Paradise (35) OUTFIELD/Since (25) HOOTERS/Johnny B (22) STARSHIP/Over (22)

HOTTEST

CHART CLIMBERS

JOE WALSH "In My Car" (Fell Moon/WE) 10/15 (8:20) Sash novung weine K.257; KUCS (500) KACO WWIT WIT KOWK KYTO Heavy 25 Including WEIN, KORS KSHE KLSI, WAT, KGOS, W.AV, WEID (KMOD, KLD, Medium 71 Including WNEW, WMMR, WDF, WHJY, WKLS, KLO, WGTR, KYTS, WOHK, KZPR Moves 22:25

WUTER KYTS, WOFM, KZAP, Mores 32-25. CALL ''I Don'' Wanna'' (Elektrika) 1006 (94/7) Aods, KAZY, WHEB, KPEZ, WFYY, KBER, WGIA Heavy 23 Including KBCO, KUPD, 91X, KGB, KFOG, WKOO, WRDU, COJA, WZA, KRYA, Madain shi ncluding KLOL, WOFM, WUIZ, WOFM, KORS, KBPI, KLOS, KOKB, KZAP, KROR, Mores

33.78 BLERRESS "Painted Moon" (RCA) 83.78 (74.71) SILERRESS" WINK, RLC, WLL: KRCB WIRK WACK WILX, WLX, KENF Heavy 10 WLIR, KBCO, KBPI, KROO 91X, CFNY, VZEL, WFNX, KGRO, KROU, Medium 58 including WNEW, WXRT, WEBN, WOFM, KUPO, K2AP, KGB, KFOG, KROR, KOUE, WORK 64.52.

DIO "I Could Have Been A Dreamer" (WB) 93/4 (89/15) Adde: WCCC WHER KOME KEZE Heavy 4: KTXO, KRXO, KISS, KNAC, Medium 65 including WBAB, WNEW, WDVE. WHEB, KOMP, KEZE, Heavy 4: KTXQ, KRXQ, KISS KLOL, WNOR, WYNF, WLVQ, WLLZ, Moves 40-33.

WIDT RECEILLE. WHO HE IS A LEE MODE SUSSE LEADER SING HE IS A LEEDER SING HE IS A LEEDER SUSSE LEADER SING HE IS A LEEDER SING KERL WHON, WER, KINN, WINZ, WKOF, KNOD, KINA, Medium 54 including WGTR, WSHE, WLIZ, WOFM, KNOR, KIRD, KIRD, KIEDER WYRZ, WHEE JANNES A SING HE IS A LEEDER SING

KUPLI, KROR, KOME, WPYX, WHEB, Moves 47-34 RICHARD MARX "Should've Known Better" (Manhattan) 80/44 (35/14) Ads including whyt, WULP, WULO, WGFM, KLOS, KZAP, KGB, KOME, WPOH, WOMF, Heavy 7 including DC101, WYNF, WILZ, KUPD, WWCT, KROU, Medium 60 including WNEW, KSHE, KBPI, KDKB, WPYX, WZZO, WCCC, WAAF, KLBJ, Debus at #37.

# WILZ, KUPD, WWCT, KROU, Medam 60 mcuding WKEW, KHE, KBPI, KDRE, MPTX, WZZO, WCCC, WAAF, KLBJ, Debas et al. 20 PAUL RELLY MILLS NUTON WCFK KOUE, SWTX, WAO', WAAK, WITF, WXTC, KOCI, Hawy 4, KBPI, KROQ, WTPA, KZEL, Metilian Stindbarg WABA, WKEW, COTO, KTKON, WIRCH, WEFK, WXTC, KOCI, Hawy 4, KBPI, KROQ, WTPA, KZEL, Metilian Stindbarg WABA, WKOK, KISS, KIAAC, Metalm 59 including WABA, WNEW, WOYE, WKLS, KLOL, WTVF, WLZ, WOFM, KAZY, KBPI, Moves 4340. U2 "Where The Strets Haws 60 Name" (Island) 74/21 (5972) Adds including WABA, WKS, KISS, KIAAC, Metalm 59 including WABA, WNEW, WOYE, WKLS, KLOL, WTVF, WLZ, WOFM, KAZY, KBPI, Moves 4340. U2 "Where The Strets Haws 60 Name" (Island) 74/21 (5972) Adds including WOYE, WLO, RECO, KUPD, WZZO, WCCC, WCLF, WAAF, WWCT, WBLA, Heavy 38 including WAFW, MMAR, WHZ, DCITI, KLD, WYRF, KISE, KAZY, KROG, WPDH, Medium 25 including WABA, KAZW, KRM, KHEN, KASW, K

WRAB, WNEW, WINEW, WSHE, WULZ, WOFM, KBCD, KUPD, KGB, KFOG, Movies 5344. JON BUTCHER, "Wilhsen" (Laphilon) 714 (735). Adds: WIOD, KICT, KFUD, KOZZ, Heavy 18 including KRKD, KOME, WBRU, WAOY, WKOP, KATT, KEZE, KOWB, KTND, Maduina Bendung WHY, KUCL, WOFM, KRKB KZAP, KGB, WHSE, WAFF, KLBJ, KLAD, Movies 44-38. (HSIDERS: "Ghort On The Basch" (Epic) 5956 (0.0) Adds including WHY, KFOD, KISW, KKAR, WHYX, WCCD, WKRR, WIAZ, WKOD, Heavy 4 KAZY, KBPI, WFLR, KZEL, Medium 46 including WHEW, WMMR, WDVE, WKLS, WGTR, WLLP, WXRT, WEBN, WILZ, KORS Deburs at 46.

446 BRYAN ADAMS "Victim Of Love" (A.6.M) 58/35 (31/17) Aods including WILS, KLOL, WILZ, KSHE, KDKB, KZAP, WPYX, WZZO, WGCC, WHEB. Heavy 16 Including WILY, KOME. KISW, CPOX, WBYR, WDHA, WTPA, WHCN, WPLP, WZZO, Medium 46 including WNOR, WILVO, MCFM, KLOS, KROG, KROR, WAAE, WMRR, KDOS, WFDD, Debuts al #36.

KHUCH WARF, KODS, WFED, Debuts at 936. WARREN ZEVON "Datox Mansion" (Virgin) 67/10 (58/16) Aos, WaBA, WOUR, WKOF, KBAT, KMOD, KJOT, WFES, WBLM, KWHL, KTYD. Heavy 12 including WXRT, KBCO, KSJO, CRYF, KLBJ, KNOR, WKRF, WKOD, KPOI, KOVB, Medum 46 including WNEW, DC101, WKLS, KYTS, WOFM, KFOD, KROR, KOME, WCCC, WHEB, Mores 5242.

ARUIN KOWE, WICLE, WHEB MORES 24.47. SUZANKE VECK "Solitus Standing" (ARL NO. 50.14 (47.15)) SUZANKE VECK "Solitus Standing" (ARL NO. 14.07), WICL WICT, Heavy 14 including WXRT, KBCO 91X, WHYX, WTPA, WICH, CIEZ, CFMY, WINK, WIZH, Medium 34 including WBAB, WNEW, WKLS, WLUP, WLVQ, WICCE, WICH, WICU, WIGK, KDDS, Moves 57.49.

WOUR, WRDU, WRDU, KNOS, Moves 37-49. CROWDED HOUSE: "Work WHERe You Live" (Capitol) 55/11 (44/11) Adds miciding CHOM KIDL, 91X, KOME, WEDX, RIAT, WKOR, RKCY, KNOZ, Havy 17 including WNEW, WHUY, KGB, KFOG, WRDH, WRDL, WWC, KWW, KHOK, MKM, Medalin Shinouding Dictol, KHTS, WCDC, MHEB, WAOY, WAAF, WXKE. M

Noval, Iniza, Irola, Iniza, Inola Saraja, GRATEFLU DED "West LA. Fadesway" (Arista) 55/5 (54/10) Adde: 0107, WKLS, KBCO, KGON, KODS, Heavy 17 including WINEW, WDVE, WXRT, KFOG, KOME, WPVX, WLAV, WWW, KWHL, Medium 34 including WINCR, KYRS, KLOS, KSW, WOLB, WDVE, WRDU, WINV, WRGK, KEZO. Morest

WWW, KWHL, Medium 34 including whurk, RTIS, ALUS, INSH. HOSE-MARK 4943 PETE BARDENS "In Dreams" (Clieman/Capitol) 51/16 (35/12) Adds incuding KEZ, KWC, KNO, KLAO, KMJA, WROU, WKV, WRK, KOWB, KFMF Heavy 3, KINK, KFOG, KKDJ Medium 30 incuding WIAMK WKLS, WLVO, WLUZ, KYTS KZAF, KOG, WFYK, WIGK, WIXE, Debuls at 459. MOTTEY COLE, WIAS Side" (Electral) 51/8 (44/11) Adds WRAB, WKLS, WOLW, MIAZ, WFBO, WMGM, KSO', WZO, Heavy 3, WYNF, KISS, KNAC, Medium 34 including WIAY, KTXO, KLU, WKOR, KORS, KAZY, KBPI, KURO, KNGK, KILO Debuls at 456. DAVID BOWIE "Never Lot Me Down" (Eleki Amarica) 50/34 (14/8) Adds Including WKW, DCIDI, KFOG, WZO, WFOH, WAO', WIDZ, WKN, WIAX, WRKI, Heavy 21 including WLIR, WMAR, KBCO, KROO, SIX, KOME, WHED, WGIR, Medium 21 including OID, WLIZ, KYTS, WOLA, WTRA, WKER, WKFM, KYTZ, WOBK, CBOLS at 547.

WMMR, MBUD, RHOU, SHA, KAME, WMHO, WOILR, MISURI, 21 MICURIQUID, MLLZ, KTS, MDHS, MTAK, MTCK, MMS, KTCZ, WORK, CHOLS, BI # #7. GRATEFUL DEAD "When Push Comes To Shove" (Arista 500 (SS/1) Heavy 21 mouling WKEW, WMMR, COTIN, KBCD, KFGG, WFYX, WFOH, WMXL, KMOD, KPOL, Medium 24 including WBAB, WGTR, WHOR KGON, KZAP, WACY, WARL, WTUE, WFBD, KFMF, Hemains at #48 DANNY WILSON, WTAY'S PTAYET" (Virigi) 44.3 (450) Adds, Including WARW, WMSL, KMK, WDZ, KGO, WBA, KOMP, WGR, WMWY, Moves 51.50. PRETENDERS' "Where Has Every Body Gone" (WB) 43.43 (100) PRETENDERS' WHEY, WAST, KBD, MLAY, WGT, KPOL, WRK, KWB, HEW, KYD, Heavy 7, WKEW, WHY, KAZY, KFOG, WFYX, KILD, KMX, KBB, MLAY, WGT, KPOL, WRK, KWB, KAYE, KYD, Heavy 7, WKEW, WHY, KAZY, KFOG, # 600.



URGENT "I Can't Take It No More" (Manhattan) 49/12 (35/15) WYNE KSHE, KOKB, WEXK, KLAO, WIXV, KEMO, Heavy 1: KROU, Medium 29 including

Adds including Wiefer, Warek, White Kolke, WPYX, KISS, KOUS WOTR, WILL, WOM, KRPI, KUPC KGB, KOME, WPYX, KISS, KOUS JOHN KAY & STEPPEHWOLF, "Hold On" (Quil) 44/44 (Ju6) Adds including: White KLOS, KAT, KEZO, WHIT, KNOCK KCT, WZA, WRIX, WBLM, Heavy 1, WMGM, Medium 32 Adds including: White KLOS, KAT, KEZO, WHIT, KNOCK KICT, WZA, WRIX, WBLM, Heavy 1, WMGM, Medium 32 Adds including: White KLOS, KAT, KEZO, WHIT, KNOCK KICT, WZA, WRIX, WLAX

Analdas WOTE KSHE (XZA) KONE WPYK WRUH KBOL KBOL KBOL MOL TESLA "Root Me To The Top" (Getten) 406 (365) ---- wer wer wurdt, werder KBAT, WRUF, WKLT Heavy 2 WINF, KRXO. Medium 18 including WKLS, WOFM, KAZY

ROBE, KUPC, KGB, KLAD, KICT, WGH, KRNA FABULOUS THUNDERBRIDS: How Oo You Speil Love" (CBS Associated) 39/10 (28/10) Adds: KBCO, WFLR, KPEZ, KWIC, KNCN, WKDF, KMBY, WRKI, KATP, WWW, Heavy 9 Including (RTAD, WKTI, 1 KFCO, WHCD, WILL, WILL, WILL, WILL, WKDF, KMBY, WRKI, WRDL, WRGL, WRCJ, KRD, KICT, KDJ WYRT KATY

ACOS, MHON, WONY, MENNING ZI INCLUMING MALE, OND IN IN MANNE MODE MALE MINING ALL COMMUNICATION ALL COMMUNICATION AND A COMMUN

NEIL YOUNG & CRAZY HORSE "Too Lonely" (Getten) 36/9 (26/8) KWIC WWW KWHL KTYD Medium RQK. KILO. KEZE

24 Incuding k1(DL, KUPD, KPG), WAOY, WAAF, WIXY, WAPL, WIXX, KILO, KEZL. SAMMY HAGAN "Refuring Home" (Goffen) 36(6/42/5) Adds: WOFM, WOHA, WKOO, WEDR, Powen 1: Heavy 7: WOVE, KROR, KOME, WFYV, WLAV, KFMO, KWHL, Medium 26 Adds: WOFM, WOHA, WKOO, WEDR, Powen 1: Heavy 7: WOVE, KROR, KOME, WFYV, WLAV, KFMO, KWHL, Medium 26

SAMINI I MAAND WEGR Powers I. Heavy 7: WDVE. KHUNE Nowe. Including WKLS, KLOL, WGTR, KORS, KGON, KGB, WDLZ, WAEL, WKDK, WTUE. BEARS "Feer I Revert Barling" (PMRC/RS) S253 (32/5) BEARS "Feer I Revert Barling", L Heavy 5: WHCN, CFNY, KZEL, WFNX, WYNG, Medium 26 including WKLS. WXRT.

REFLACEMENTS "Alex Childon" (Sire/WB) 304 (29/4) Adds WNEW, WHJY, KYS, WARL Powers I, Heavy B: WLIR, KROQ, WHCN, WPLR, KZEL, WFNX, WXXP, KOWB, Met I Sincluding SIX, KGB, WHEB, KICT, KLO, KROV, WARF, KRNA, KYYD.

FLEETWOOD MAC "Little Lies" (WB) 29/7 (23/4) V. Heavy 10 including DC101, WLUP, KBCO, KINK, KNCN, KICT, WEZX, WAQX, WKRR, WRDU, KGGO, WXKE, KOZZ

Adds: WILCL WORU, MILL, WOVE, KLOL, KUPD, WEZR, WAVE, MILL, WEDR, WEZR, WAVE, WEZR, WAVE, WEZR, WAVE, WEZR, WAVE, WEZR, WAVE, WEZR, 
Including Where Oc101, KND, KISW, WRDU, KDUR, KEZE, WRN, KUZZ CURE \* Just Like Haveson \* (Eventra) 24/2 (22/3) Adds, WIZN, WOOP, Powers 1, Heavy 9 Including WUR, WMT, 91X, CENY, KZEL, WFNX, WWTR, Medium 10 including

# KTXO, KLOL, WÖHA, WBRU, KNCN, WZEW, WLAV, WMAD, KPOL OMAR & THE HOWLERS "Mississippi Hoo Doo Man" (Columbia) 23/9 (16/8) WAR & THE HOWLERS WARW KER WROU KEZE, Heavy 1: WHCN, MH

Deven a The FLOWELCES mississippi mole use many coverning 2 use relation with the set of the set

Addis Chrome, Inneu Medium 11 Including KBPI, WPDH, WCMF, Warth, Hanne KAR, Medium 11 Including KBPI, WPDH, WCMF, WARTH, Hanne KAR, Henry 2 Including KNAC, Medium CULT "WHI Flower" (Stra/WB) 21/13 (8/2)

Adds Including KOHS, KHUU, KHOK, KANN, KANN, KHOKAN, KANN, K

Adds including WDHL, WHEB, WWBM, WRICH Heavy O, Micilium 7 including KURU, KNCN, KMUU, NUM, NATH, Innuon, STARSHIP "Bashonin" (GinuTARCA) 2405 (153.) Adds: WIRF, WEZX, KWC, KNCN, KFWF, Heavy S, KZAP, KFOG, KSJO, WCAY, WWWV, Medium 13 including DC101. KROR, WOHL, WZEW, WARF, KIC, UZEL, KRER, KRMC, KWOL, KNJO, WCAY, WWWV, Medium 13 including DC101. Adds: KWC, WZEW, WARF, KIC, UZEL, KRER, KRMC, KWIL, ADS, KWC, WZEW, WARF, KIC, UZEL, KRER, KRMC, KWHL, ADS, KWC, WZEW, WARF, KIC, NIAC, Medium B WWHF, WCBK, KAZP, KURO, WAOX, KNCN, KFWG, KATP.

Adds: KWIC, WZZQ, Heavy 2; KISS, KNAC, Medium 8; WYINF, WUFM, KAZT, KUFU, WAKA, KIKUR, KIMOR, KIMOR, KAKA, KIKUR, 
ECHO & THE BUNNYMEN "New Direction" (Sire/WB) 17/5 (12/2) Artis wDraw WOO, WBRU KZEL KPOL Powers 1, Heavy 8 Including WUR, KROO, 91X, CENY, WHES, WENX, WXXP,

PAT METHENY GROUP "Last Train Home" (Geffen) 17/2 (15/3) Adds: KEOK GROUP Heavy 4: WXRT, KINK, KEOG, WHES, Medium 7: CHEZ, V WLAV WMAD KNX KKCY WENX WMRY

Adds: WCPM, KBCO, WDHA, WRXL, KNX, KBCR, KATP, Powers 1, Heavy 2, KFOG, KRNA, Medium B including WNEW,

KKCY, WMRD, KGRO, KZOO. GRATEFUL DEAD "Throwing Stones" (Arists) 15/1 (13/4) Made Made Heast & WMMR KEOG, KROR, WHCN, Medium 10 Including DC101, WNOR, WPDH. WEZX, WKFM, WHTF

KZEL, WÖRK, KOZZ. HOOTERS "Kurla With A K" (Columbia) 14/4 (12/4) HOOTERS "Kurla Were UNMAU' Heavy 4 Including WMMR, WPYX, WMGM, Medium 9 Including WNEW, WYNF, WXRT Adds: WIOQ, WOUR, KZEL, WWWV. WKLC, WEZX, WKRR, WRKI.

# **AOR ALBUMS**

MOST ADDED BEAT FARMERS (25) PAUL KELLY & THE MESSENGERS (22) RICHARD MARX (20) SILENCERS (19) BACK TO THE BEACH (16) PETE BARDENS (16) PATTY SMYTH (15) BRYAN ADAMS (14) EUROPE (13) U2 (12) URGENT (12)

**GRATEFUL DEAD (74)** HEART (59) LOST BOYS (45) SAMMY HAGAR (44) IOHN WAITE (39) OUTFIELD (26) FLEETWOOD MAC (22) HOOTERS (22) STARSHIP (22)

HOTTEST

**NEW & ACTIVE** 

### Continued from Page 81

CURE "Kits Me Kits Me Kits Me" (Elektra) 30/1 (30/2) Adds WIZN. Powers I, heavy 13 including WBAB, WLIR, WKRT, KROQ. 91X, WCCC, CFNY, KZEL, WHFS, WFNX. Medium 12 including KTOX, KLOL, KROC, WDAA, WBAL, KNON, WZEW, WLAY, KPOL, KRNA.

12 Including KTXO, KLOL, KBCU, WUMA, WBMJ, KTXOL, TLEAT, WLAT, KLOL, WLAT, KLOL, WLAT, KLOL, WLAT, KLOL, KLOL, KAND, KMCD, KMCD, KMCD, KKOD, KMCH, KLOLAND, KLOLAND, KLOLAND, KKOO, KKAC, MAULIA BINICING (10) KLOL, KAND, KKON, KLOL (AAT), KKOO, KKAC, MAULIA BINICING (10) KLOL, KAND, KKON, KLOL (AAT), KKOO, KLOLAND, KLO

KNUL, wedawn a riclaidig Grof, Robe, waro, Andre, Nicol, Anter HUEY LEWE & THE REW "Forel" (Chrystalis) 227 (15/6) Adds CHOM, KINK, WOMF, WONE, WWW, KRAZ, KSOY, Powers 1, Heavy 11 including CFOX, WPLR, WKGR, WFBO, WWCT, WMRD, Wedam 11 including KBPI, WPOH, WCMF, WZYC, WTKX, KGGO, KOMP, KNX.

KEOG WKLC

W30P Medium 4 including WBAB, KFOG, WKLC. REFUGEE "Burning From The Instate Out" (Polydor/PolyGram) 21/5 (16/6) REFUGEE "Burning From The Instate of Medium 7 including KUPD, KNON, KMOD, KDJK, KATP, KROU.

Adds WLIZ, WDHA, WHED, WMMM, WRAL TEAR (MCA) 21/5 (20/8) ELTON JOHN "Live in Australia" (MCA) 21/5 (20/8) ELTON JOHN "Live in Australia" (MCA) 21/5 (20/8)

WZEW, KBAT, WKGR, KNX, WRKI. ROBERT VAUGHN & THE SHADOWS "Love And War" (Island) 20/1 (20/8) Including KYYS, 91X, KGB, WOUR, WONE, KDJK, WIZN, KATP, WAOR.

BACK TO THE BEACH "Soundtrack" (Columbia) 18/16 (2/1) BACK TO THE BEACH "Soundtrack" (Columbia) 18/16 (2/1)

RVEZ, WARL HOUR DIVE WORL HAVE DON'T (Getten) 17/2 (15/3) PAT METHENY GROUP "Still Life (Talking)" (Getten) 17/2 (15/3) Addre VEZA (GRO) Have a WART KINK KEOG, WHES Medium 7. CHEZ, WLAV, WMAD, KNX, KKCY, WENX, WMRY,

Adds. KEZU, RGHU, Heavy & Bart, Burt, Rightone) 15/2 (13/10) JOE ELY "Lord Of The Highway" (Hightone) 15/2 (13/10)

Adds KWIC, KZOO, Powers 1, Heavy 1; KPE2, MEDUUTA 13/1 (14/2) SUMMER SCHOOL "Soundtrack" (Chrysalis) 13/1 (14/2)

Adds: KBCO Powers 1. Heavy 3. WUR KROO. WXXP. Medium 3. Proc. no. 10 STEVE WINWOOD "Back in The High Life" (Island/WB) 13/1 (11/0) STEVE WINWOOD "Back in The High Life", WAR, WED, WOR, KNX, Medium 4: KZEW, WWOK. WIOT, KZRR

### July 31, 1987 R&R = 85

WBLM/Portiane (207) 783-2065

REATY GRATEFUL DEAD MHITESNAKE JB SPECIAL

CH : JOSE DIAL .....

WXXP/Pittsburgh (412) 821-6140

# **REGIONAL AOR ACTIVITY**

PLAYI ISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed In the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been added.

(M); (L) -- Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000

1,000,000.

÷

----

3

\*

Parallel Three: under 200,000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

allel.	WNEW-F	
EA	(212) 984	
		Reavy
	WLIR/Long Island	ROGER DI GRATEPUI
	(516) 485-9200	HOOTERS
PARALLEL	VP/PROG. : DENIS MENAHARA APD: LARRY "THE DUCK"	LOST BOT
	Heavy	WHETESN
ONE	CURE CORE A THE MUNNYME	DAVID B
WIYY/Baltimore	ETHE & THE NUNNYHE SIMPLE HINDS REPLACEMENTS	
(301) 889-0098		JOHN NA DEF LEP Hadiu
PD: TON EVANS	DAVID NOWIE LIVING DAVIJGHTS NEW ORDER PET SHOP BOYS	GREDG A JON AST
	NEW ORDER PET SNOP BOYS SIMMER SCHOOL DEFECHE MODE JON ARTLEY LA RAMBA	JON AST HARSHAL CRUZADO
CHONDED HOUSE FLEETWOOD HAC(H)	DEPECHE HODE	CRUZADO FABILICE
CRONDED ROUSE PLEETROOD NAC(M) SANNY NAGAR HEART LA RANBA RICHARD NARX	JON ASTLEY LA BAHBA FAT BOYS	CRUZADO PARULOU ONAR 6 TOM PET PATTY S SUZANNE JOE WAL DANNY W
LA MANRA	DANNY WILSON	PATTY S
RICHARD MARX SUZANNE VEGA WHITESHARE	ABC ROLLYNOOD BEYOND	JOE WAL
	ANDY SUMMERS	NEIL TO
BRYAN ADAMS DEP LEPPARD	BELOUIS SOME	JOE WAL DANNY W NEIL YO WARREN HASON I
	FATTH NO HORE	BACK TO BOGER
NOOTERS LOST BOYS	SHITHS	A BACK TO BOTER TO LA BAHI A GLEN BI ROBERT
TON RIMMEL	CURTOUSITY FILLED	CHARLIN
OUTFIELD	a COLOURFIELD Nedius	
OUT I IZ.D TOM PETTY STARSHIP 3 JOHN RAY 36 SPECIAL JOE WALSH	NODWATIELD YOUNG PRESH PELLON ICICLE MORES JESUS & MARY CHAIN THRASHING DOVES ERASTRE	STEVE GREAT
a JOHN RAY 38 SPECIAL	JESUS & MARY CHAIN THRASHING DOVES	PAUL RI
JOE WALSH ROGER WATERS	PSYCHEDELIC PURS	RICHAR
02	HARD ONS	
JON ASTLEY PETE BARDENS CRUZADOS	THAT PETROL ENOTID	THIST C
CRUZADOS ZUROPE	PETER GARPIEL	
TONN HIATT	PSEUDO BOND	a BRANDO
PIRA	ALISON MOYET ARU ARU	A ELTON
WBCN/Boston	ANAZULU	WDVE
(617) 266-1111	WBAB/Long laland	(412) 9
PD: OEDIPUS MD: CARTER ALAN (PROZEN)	(516) 587-1023	PDI HEI HDI AN
Reavy	VP/PD: BOB BUCHHANN HD: BALPH TORTORA	Henv
SUZANNE VEGA	Heavy	GRATEP SAMPRY
CULT SIZANNE VEGA PLEETWOOD NAC BRYAN ADANS NADON RUFFNER ONAR 4 THE HOMLERS GRAFFINIE DEAD	HORYY LA NAMEA BEVERLY HILLS FOF FLEETWOOD RAF GRATEFUL DEAD(H)	MNI TES
HABON RUFFNER ONAR & THE HOWLERS	FLEETWOOD HAC GRATEFUL DEAD(H)	LOST B
ONAR & THE HOWLERS GRATEPUL DEAD ROGER WATERS DAVID BOWIE TON PETTY SAMPY. HAGR RICHARD MARX	SAMMY HAGAR BICHARD MARX SITANNE VEGA(M)	OUTTFIE
DAVID NOWIE	STEVE WINWOOD	HEART
SANNY . HAGAR	U2(M) WHITESHARE(M)	HOOTER Hents ROGER
LOBT BOYS JOH ASTLEY WARREN ZEVON SINFLE RINDS OUTFIELD		BRYAN
WARREN ZEVON	HEART(H) DEF LEPPARD A CRIZADOS	CHARLI
OUTFIZ.D	A CRUZADOS GREAT WRITE Red Jus REYAN ADAKS NOTLEY CRUE ROGER WATERS 18 SPECIAL CHURLIE DANTELS	CHARLI FLEETH JOE WA
BEAT PARHERS	REYAN ADAMS	TON AS
FAITH NO MORE TON KINNEL	ROGER MATERS	BOGER
JOHN WAITZ PAUL SIMON	CHARLIE DANTELS	TOM RI
	DIO DANNY WILSON HOOTERS	FARREN
CURE HEIL YOUNG WHITESNAKE FABULOUS THUNDERBI BCHD & THE NUNNYME GREAT WHITE	JON ASTLEY	AFIFT
BCHD & THE MUNNYHE		DEF LE PATTY LOU GF TON PE
N STEVE BARLE HOOTERS	MARILLION OMAR & THE HOWLERS OUTFIELD	TON PE
GARY NOORE	PAUL RELLY	ROTLEN BOTLEN BON M
CALL	THISTED SISTER	BON J
	A MARREN ZEVON	DIG
JOHN HIATT FIRE TOWN HURY LEWIS	A PATTY SHYTH	HARICE MARILI
	A MARBEN ZEVON a NZTL YOUNG a PATTY SWITH MASON RUPPNEP ECHO & THE RUNWYHE Light A PASTEP PUSSYCAT	LA RA
Hed tun Light	A PASTER PUSSYCAT	LA RAD
		-

		13.44
Q107/Toronto (416) 967-3445	CHC 'A/Montreel (514) 935-2425	WBYR/Buffalo (716) 852-9297
PD: BOB HACKOWYCT	PDI IAN HACLEAN HDI BENOIT DUFRESNE	PDI MIRE BENSSON APDI CARDLYN MESSEL
HEART(H) HEART(H)	Heavy a U2 FLSETWOOD HAT	JORN WAITE
HOOTERS RICHARD HARX(M) SANNY HAGAR(H)	a CROWDED HOUSE JOHN PARNEAM DANNY WILSON	HEAPT(H)
PD. BOB NACKONYCY HD. ANDY PROST HEA-YY HRAFY(H) HHITYESNAK(H) HOYTERS RICHARD NARK(H) SAMPY INGAR(H) CRATEPIL DEND(H) DEF (EMPARD D27(H) LA RAMINA FLEETWOOD NAC	SUTANNE VEGA WANG CHUNG CUPFING CREW	THE TY JOIN WATT GRATEFUL DEADEN HITTESNARE HEAFT(H) OUTFIED JE SPECIAL FLETINGOD NAC HOOTEES CHOMDED HOUSE BITAN HOAHS
UZ (M) LA BAHBA FLEETWOOD MAC	BEUCE FORNSBY	CROWDED HOUSP BRYAN ADAMS LOST BOYS
DITALEPACE DIA DATAS LA DATAS PLETMODE MA PLETMODE MA PLETMODE MA PLETMODE MA PLETMODE NOX HITS HITS HATYER WELLER HATYER HATYER ORDEN HITS ORDEN HITS	STARSHIP SIMPLY RED GRATEFUL DEAD	30 BPCIAL PLETMODE NAC RECTORE NO. CREWEDD NOUSE BRITAN ADAMS LOST BOYS DEF LEPPARD NGCIN GOTS BRITAN ADAMS CAVID ROWIE BRITAN ADAMS CAVID ROWIE BRITAN ADAMS STEENCERS
NOX HELIX JITTERS	LEVEL 47	A FROIEN CHOST A BEAT FARMERS A LIVING DAVI-IGHTS
HATWINE A NEW REGIME FROZEN GHOST(L)	Hedium BON JOVI	
GREAT WHITE	GINO VANFLLI JOHN WAITE ROGER WATERS	WPLR/New Haven (203) 287-9070
ROGER WATERS CULT DIO	NEIL YOUNG COREY HART FROZEN GHOST	PD: JOHN GRIPPIN ND: CHOISTINA
TOM PETTY DAVID BOWIE	GOMAN BOX LOST BOYS	REATY LOST ROYS FABULOUS THUNDERBI HEART GRATEFUL DEAD
DIO FABULOUS THUNDERBI TOM PETTY DAVID ROMIE CRUZADOS BROKEN ZNOLISH TOM RIMOREL REAT FARMERS Light	на ворст иличен заху и само и само и само и само и и само и само и само и и само и само и само и и само и	GRATEFUL DEAD JOHN WAITE
Light WHJY/Providence	38 SPECIAL HOOTERS	NOOTERS JON ASTLEY FLEETWOOD HAC
(401) 438-6110	DC101/Washington (202) 828-9932 DC	LOT RUTS INCAT INCAT UNAT UNAT UNAT UNAT UNAT UNAT UNAT UN
PDI KEN CARSON APDI GLENN STEMART	VP/PROGRI DAVE RROWN	ROGER WATERS SAMMY HAGAR HUEY LEWIS
GRATEFUL DEAD	Beavy BELC (LAPTON(N)	GREAT WHITE EUROPE REPLACEMENTS
HHITESNARE 38 SPECIAL	FLEETHOOD HAD HEART UZ(H)	CALL BRYAN ADAMS
SAMARY HAGAR FLEETWOOD HAC	GRATEFUL DEAD(H) CROWDED HDUSE(H) TOM PETTY	LA RANBA CRUZADOS
TOH PETTY DEP LEPPARD REYAN ADAMS	SUIZANNE VEGA BRYAN ADAMS NEIL YOUNS	A INSIDERS
And Under States Control of the second seco	DOFICE CONFIGNCE Reavy Elic CLAFTONIA CLASSIC UZIN	Hed tus A PATTY SAYTH a SUTANNE VEGA a PADL RELLY
GREAT WHITE	A DAVID BOWIE BOGER WATERS(M) LA RAMBA	
A LIVING DAYLIGHTS	JON ASTLEY	WOHA/Dover (201) 328-1055
HARTLETON JON SUTCHER	JOHN WAITE WARREN ZEVON FAUL BELLY	VP/GH: BOB LINDER PD: HIBZ BOYLE
LA BAHRA ROGER WATERS JOE WALSH	JON ASTLEY U2 PATTY SHYTH JOHN KAITE WARREN ZEVON FAUL RELLY ELTON JOHN DEF LEPRAD STARSHIP MINITY MOCKERS BRANDOS GREGG ALLWAN BAND JB SPECTAL	GRATEFUL DEAD(H) SAMMY HACAR(M)
PATTY SHYTH CHARLIE DANIZLS STEVE BARLE	a NEWCITY ROCKERS a BRANDOS GREGG ALLMAN BAND	FLEETHOOD HAC
DIO HOTLEY CRUE BEAT FARMERS	38 SPECIAL WMMR/Philadelphia	STARSHIP(H) BRYAN ADANS JOE WALSH
A RICHARD MARX Light A PASTER PUSSYCAT	(215) 561-0933	JOHN WAITE(M) OUTFIE,D(M) NOOTERS(M)
WNEW-FM/New York	HD: THE UT2 HD: ERTH RILEY	PARULOUS TRUNDERBI CRUZADOS(H) 36 SPECIAL
(212) 986-7000	UT Starty UT Davie E David Bon FE Bon FE Bon FE Davie Start Andres Bon FE Company For Fe Company For Fe For For For For For For For For For For	PD: INFR. EVIL: Neary GATOTI: BAN-IN INFRATION INFRATION INFRATION INFRATION INFRATION INFRATION INFRATION INFRATION INFRATION INFRATION INFRATIONAL INFRATORIA INFRATORI INFRATORIA INFRATORIA INFRATORIA INFRATOR
The new Conservation of the second se	GRATEPUL DEAD BRYAN ADAMS HOOTERS	MARILLION JON ASTLEY Medium
GRATEPUL DEAD NEART HOOTERS(H)	TON PETTY	a GLEN MIRTNICK Light a INSIDERS
A LOST BOYS	ROGER WATERS RICHARD WARK Hedium	A COCK ROBIN A COCK ROBIN A CCHO & THE BUNNYHE
U2(H) DAVID BOWIE FLEETWOOD HAC	NELL YOUNG JOE WALSH	
JOHN WAITE DEF LEPPARD	WHITESNAKE PATTY SHYTH	WTPA/Harrisburg (717) 597-1141
GREGG ALLMAN BAND JON ASTLEY	JOHN WALTE HEARY ONAR & THE HOWLERS	ASST PDI CHRIS JAM
CRUZADOS FABULOUS THUNDERBI ONAR & THE HOWLERS	JOHN WAITE HEART CHAR & THE HOWLERS PETE BARDENS SAJOY HACAR A GLEN BUFFIER HASON BUFFIER Light S SILENCERS	GRATEFUL DEAD
TON PETTY PATTY SMYTH SUZANNE VEGA	A INSIDERS HASON RUFFNER Light	LOST BOYS JOHN WAITE WHITESNARE
JOE WALSH DANNY WILSON NEIL YOUNG	A BILER CAS	TON PETTY 18 SPECIAL CHARLIE DANIELS
HASON RUFFNER		PABOLOUS THONDERSI FLEETWOOD HAC GREAT WHITE
LA NAMBA a GLEN BURTNICK ROBERT CRAY BAND	PARALLEL	ELTON JOHN
CHARLIE DANIELS DIO STEVE BARLE	TWO	CALL U2 JOE WALSH
GREAT MHITE		ROGER MATERS BRYAN ADAMS DEF LEPPARD
RICHARD MARX COCK ROBIN	WPYX/Albany (518) 785-9061	SAMMY HAGAR BUZANNE VEGA PAUL RELLY
THISTED SISTER	ON . FD LEVINE	BTARSHIP Nedium
ROBERT CRAT RAND CHARLES DAVIES DIO STERT WHITE HISTORES PAUL RELLY TON RIMPTEL RICHARL MAKE CITE ROBERS THISTORES THISTORES STRUCTORES	SANONY RADAR (H)	Test 7:         Test 7:           Control of test 7:         Test 7:           Contestest 7:         Tes
WDVE/Pittsburgh	OUTFIELD 38 SPECIAL WHITESNAKE	A MASON RUPPHER A JOHN RAY
(412) 937-1441	DET LEPPARD SUZANNE VEGA	WHCN/Hartford
PDI HERSCHEL HDI ANTHONY ALFONS Heavy	I HEAPT FLEETWOOD HAC HOOTERS	(203) 247-1060 PD: BOB BITTENS HD: KIH ALEXANDER
GRATEFUL DEAD SANNY HAGAR WHITESNAKE	A LIVING DAYLIGHTS Nedius a DISORDERLIES	HD: KIH ALEXANDER
Henvy GRATEFIL DEAD SANNY MAGAR WHITESNARE STARSHIP LOST BOYS JB SPETIAL OHTFIELD	APDI JOHN COUPEN Tear T Lawor MEDAN(A) Second MEDAN(A) Second MEDAN(A) Second MEDAN(A) Second MEDAN Der LEFAND SIZIANE VOO FLEFENDO NAC ROOFTRA DE GENERAL MEDICOFFICIES MEDICOFFIC THE SECOND NAC BOTOR AND BETANE SIZIANE MEDICOFFIC THE SECOND NAC BETANE BETANE SIZIANE BETANE SIZIANE BETANE SIZIANE BETANE SIZIANE BETANE SIZIANE BETANE SIZIANE BETANE SIZIAN	38 SPECIAL GRATEFUL DEAD SAMMY HAGAR
U2 HEART HOOTERS	A INSIDERS	LOST BOYS
Heritus Roger Waters Bryan Adams	WZZO/Allentown (215) 694-0511	Heavy B SPECIAL SAMPT WAARA HAANT LOST FOYS LA NAMBA OUTY IZ.P TOS WILTESNAR HADON ENTRY HADON ENTRY
GREGG ALLMAN BAND CNARLIE DANTELS FLEETWOOD MAC	(215) 894-0511 PD: GENE ROMANO MD: RICK STRAUSS	PABULOTS TRUNDERS
JOE WALSH TON ASTLEY PARILOUS TRINDERAL	Heavy HEART	HOOTERS
NEIL TOURS ROGER DALTREY TON RINNEL CRUZADOS	THE A YY HEA RT 36 SPC IAL ORATEFUL DRAD HOOTERS F LETHOOD HAC OUTFIELD WHITESHARE LA RAMEA 12	U2 U2 CPIIZADOS
FARENNEIT GREAT WHITE BEVERLY HILLS COR	FLEETWOOD HAC OUTFIELD WHITESHARE	CHOWDED HOUSE
DEF LEPPARD PATTY SNYTH LOU GRAMM	LA BAMBA U2 A U2 A DAVID BOWLP	REPLACEMENTS JON ASTLEY
TON PETTY CUTTING CREM NOTLEY CRUE	JONN WAITE	BEARS STEVE FARLE TON PETTY
RICHARD HARX RON JOVI CROWDED HOUSE	DET LEPPARD	DEF LEPPARD EUROPE GREAT MNITE
HARILLION	A HRYAN ADAMS	THE DAYLIGHTS
d) TREAD IF A AT IF	U2 DOWNA 4 U2 DOWYD BOWTE JONN AWLTE JON AWLTE DIFLEPPARD Hedium Charlet Dantes A Living Carlights BEAT TABEES GLEN BUTHICK E ELTON JONN	UT CRITEADOS JOE VALSA GENERADOS STRANE VICEA BITANE VICEA BITANE VICEA BITANE VICEA BITANE ADART JOE ATLET SOCIATE CREAT MILTE DEFLETAND CREAT MILTE BITANE CREAT MILTE DISTINCTION DISTILLATION DISTIL
-	1	1

I	WBYB/Buffalo	WKLC/Chark
	WBYR/Buffalo (716) 852-9297	Huntington (304) 722-336
SNE	PDI NIRE RENSSON APDI CAROLYN MESSEL	ONI BRIAN BR
	АРС САЛЬТИ ЧЕЛС Пакту JORI VAITE OUTPIED NITENAL NITENAL OUTPIED NITENAL OUTPIED NOTES PILEPADO DEFINICATION DEFINI	
	HEAFT(H)	Heavy Firstand Hars Samer Radat Mitteshare Notteshare Notteshare Dispetita Dispetita Dispetita Heavi Heavi Bart Graverut Des Living Carli B Living Carli B L
	JO SPECIAL FLEETWOOD HAC	LA BAHBA 18 SPECIAL
	BRYAN ADAMS	OUTFIELD MEART GRATEFUL DEA
	LOST BOYS DEP LEPPARD Hed Lup	Manity MiLSON
1	a DAVID RONIE a FROIEN GHOST a BEAT PARMENS a LIVING DAVIJGHTS	A JOHN RAY
	A LIVING DATLIGHTS	A BEAT PARMERS
	WPLR/New Heven (203) 287-9070	A WHITE LION
	(203) 287-9070 PD: JOHN GRIPPIN ND: CHPISTINA	WCCC/Hartle (203) 233-442
	ND: CHPISTINA	PD: HARVE AL.
	LOST BOYS FABULOUS THUNDERBI	Heavy GRATEFUL DEA LOST BOYS SANOW HAGARI LA BAMBA WHITESNAKE JONN MAITE JON ASTLEY CURE UZ
	GRATEFUL DEAD	LOST NOYS SAMMY HAGAR( LA BAMBA
	NOOTERS JON ASTLEY	JOHN WAITE
on	MATILION	A U2 U2
on DC	RASON EUTINEE ROGER WATERS SAMMY BAGAR	DANNY HILSON
	RUEY LEWIS GREAT WHITE EUROPE	HOOTERS DEF LEPPARD
	REPLACEMENTS CHARLIE DANIELS CALL	FLEETWOOD HA
	BRYAN ADAMS TRUTH	CRUZADOS Hedium
	CRUZADOS DEF LEPPARD	& BRYPN ADAMS
	Lady 2019/00/10 Sec. Postpartners Postparticity of the second Lady Rose And Annual Control of the second Annual Control of the second and the second an	A UZ OUTFIELD DANNY WILSON CHARLE DANI HODTERS DEFLEPFARD FARLOUTS WHITE HEART CRUZADOS MOGIUM a LIVING DAVLI a RIVIN JOANS LIVING DAVLI a RIVIN JOANS DIO a GLEN NUTFICA A EUROPE
	Hed tus a PATTY SMYTH a SUZANNE VEGA a PADL RELLY	A EUROPE
	WOHAD	CHEZ/Ottaw (613) 563-19
	WDHA/Dover (201) 328-1055	(013) 303 FE PDI STEVE CC NDI GREG TOO (FROZEN) Heavy SUZANNE VEOU U2 U2 STEVE FARLE DAVID ROWIE BOX JOHN MIATT
	VP/GH: BOB LINDEP PD: MIRE BOYLE	Heavy SUZANNE VEGA
	BORVY GRATEFUL DEAD(H) SAMMY HACAR(H)	UT
D	PUT PIEC BUILD Reavy GRATIFIC. DEAD(M) SAMMY INACAE (M) PLAET(M) PLAET(M) PLAET(M) MITTENNARE STARSIT(P(N) BITARSIT(P	BOX JOHN HIATT
	WHITESNARE STARSHIP(H) BRYAN ADAMS	JOHN PARNHA
hie	JOE WALSH JOHN WAITE(M)	BOCK & HYDE REVERLY HIL
	PARULOUS THUNDERBI	GRATEFUL DE STARSHIP HEART
	36 SPECIAL U2	FLEETHOOD H
	GREAT WHITE MARILLION	BOX JONN HY ATT LEVEL #2 WARREN ZEVO JONN PARNA CHALK CIRCL BOCK & HYDE REVERLY HIL GRAFETUL DE STAISHIP HEANT CHRIS REA FLIETWOOD H PADL KELLY NGC LOB
	A GLEN RIRTNICK	WEZX/Scrat (717) 961-18
	36 SP27124. U2 MELL YOUNT(H) GREAT WHITE. HARILLYON JON ARTLEY MONION CLIPHTNICK LIPHTNICK JOHN KAY COCK ROBIN A REFUGEE	PDI DAVE 10 NDI JAY DAN
	A JOHN KAY A COCK ROBIN A ECHD & THE BUNNYHE A REFUGEE	Reary FLEETMOOD > HOOTERS(4) 38 SPECIAL MHITTESNACE LOFT NOTS HEART GRATHING CRATHIN
		38 SPECIAL WHITESNAKE
	WTPA/Harrisburg (717) 697-1141	HEART JOHN MAITE GRATEFUL D
ERS	AST PDI CHRIS JAME	GREAT WHITE a CROWDED RDA LA BAMBA
	GRATEFUL DEAD	a DAVID ROWIN A LIVING DAY
	JOHN WAITE	A GLEN BURTH
	TOM PETTY 38 SPECIAL CHARLIE CANTELS	a UNGENT a UNGENT a OUTFIELD
	PABULOUS THUNDERBI FLEETWOOD HAC GREAT WHITE	WAQY/Sprin
L	теля тока тока совется пода совется тока совется тока тока тока тока теля тока те	WAQY/Sprin (413) 525-41 PDI BRIAN H APDI . TOP MA
	CALL U2	APD: .TOE MA
	BOGER WATERS	JOHN WAITE
	SANNY HAGAR SUZANNE VEGA	STARSHIP JOHN HEATT
	CRUZADOS BTARSHIP	JON NUTCHER
EP.	A GLEN BURTNICK	GRZGG ALLMA CRUZADOS Hedium
	A RICHARD HARK SKAGARACK MENDY MALOMAN A MASON RUPPNER	a BRYAN ADAMS Light a RICHARD MAR
	a JOHN KAY	REAT LOCK AN Reary GRATERIL DO JOHN WAITE HEART SLAPET HAGAR STARSHIP JOHN HEATT STEVE BRAIL JOHN RELATT STEVE BRAIL JOHN RELATO HEJJAN BISCHLAND HEJJAN STILBECER DAVID BOHTE DAVID BOHTE DAVID BOHTE DAVID BOHTE DAVID BOHTE
	WHCN/Hertford (203) 247-1060	WKFM/Syra (315) 487-15
		ACT. PD. BI
		BRYAN ADAME
	GRATEFUL DEAD	LOST BOYS SAHONY HAGAB JOP WALSH
	LOST BOYS	THE TY BEYAN ADAHE HKART LOST BOYS SAVOY HADAB JOF WALSH GRATEFUL DY JOS SPECTAL CREATEFUL DY JOS SPECTAL CREATEFUL DY JOS SPECTAL CREATEFUL DY JOS SPECTAL CREATEFUL DY BEAT FAMPE BEAT FAMPE BEAT FAMPE
wn	ROGER WATERS	DEF LEPPARE
0	PABULOIS THUNDERBI	a TOM PETTY a LIVING DAYE
155	A OHAR & THE HONT ERS	A BEAT FARMER
	PD. BOB BITTERS PD. BOB BITTERS PD. EIN ALEXANDER MARY ILANDEN ILANDEN ILANDEN ANDEN ANDEN ANDEN PD. ILANDEN	(401) 272-95
	U2 CHIZADOS JOE WALSH CHWYDED HOUSE SITOANKE VECA BYDA ADAYS 5 RODA ATTLEY FLEFTWODD HAC BEAKS TEVE FARLE TON PETTY DEF LEPPARD EUROPE GELT MILTE GELT MILTE	PD: RURT HII HD: ALISON
	BRYAN ADAMS REPLATENTS	Heavy GRATEFUL DE LOST ROYS U2 LA NAMRA CRUZADOS HOOTERS
	FLEETWOOD NAC	U2 LA NAMBA CRUZADOS HOOTERS CROWDED HDU
	TOM PETTY DEF LEPPARD	HOOTERS TROWDED HOU TOM PETTIL JON BUTCHER
	GREAT WHITE	Hedtum

WOMER (716) 262 untington 04) 722-3308 PDI STAN PDI DUANE DOHE APD/HD: C Reary SANNY HAD U2 NFART NFYAN ADJ 38 SPECI U1757 F.D HHITESNA GATEFUL FLETHOUS HETON/R Hediue 8 LOST BOT Light 4 RICHARD IPD: EDUARE DOMES Harry Harry HIPRADO HARS(H) HIPRADO HARS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPRTERS(H) HIPTCHARTS(H) HI WAQX/S (315) 472 PDI SIMO CCC/Hartfor Beavy GRATEFUL NETAN ADA DE CALLER NETAN ADA DE CALLER NETAN DE CALE Heavy RATEFUL DEAD(L) OST BOYS ANNY HAGAR(H) A BANEA HITESNAKE ONN WAITE ON ASTLEY URE 2 UTFIELD WARLE DANIELS DOTES PEPLEPRAD LEPRAD LEPRAD HALLE TANIELS DOTES PERCONTRACT REAT WITE REAT WITE REAT WITE REAT WITE REAT UNIC DAVIERT NUCLOOS MICH UNICATION LIGHE LIGHE CFNY/To (416) 453 APD: DOM LEN BURTHICK Reavy CHALK CI BOGER HO BCHO & T BEARS CHEZ/Ottawa 613) 563-1919 PD: STEVE COLMILL d) GREG TORRINGTON (FROIDEN) Heavy SUZANNE VEGA 12 BEARS SUITANNE WARREN: PET SNOI ABC CURE LITTLE SLEANCE DEACON ACT DRACNET MAGNET MAGNET MAGNET MAGNET MAGNET LICICLE LIGHT CARARE LIGHT U2 STEV. FABLE STEV. FABLE BOX DOWN MFAT LEVEL #2 AMARDM FAT CEVEL #2 AMARDM FAT CALL #2 AMARDM FAT AMARDM FAT CHILS REA FLOETHOOD BAC FAUL NELLY HEGINA Light WHEB-FN (603) 436-VEZX/Scranton 717) 961-1842 PD: JEFP PDI DAVE LONDON Начту Начту Рисстворо ныс.(н) 10071283 (н) 38 элестал инттехнасски) исалти самиетал одантели, рассия на одантели самиетали, рассия одантели, рассия одантели, рассия одантели, рассия одантели, рассия на одантели, рассия одантел Neary GRATEFUL MIITESRAM JORNI MAIT NORMAT MAC NUMAT MAC NUMAT MAC NUMAT MAC OWNE NOT DEF LEPPAN MADON RUT JS SPCIA UZ MGIUM BURT REGNOE CALLEPPAN CALL BURT SCIER DALL DIO VAQY/Springfield, 13) 525-4141 MA PDI BRIAN HALE WPDH/Pd (914) 471 Reaty DATEFUL DEAD (M DATETUL DRAD(H) DONK WAITE EZART EZART EZART EZART DONK HEATT DONK HEATT DONK HEATT DONK HEATT DATE BEST BEST BEST BEST BEST BEST DUSADOS BATUS DATE DIST DESCRIPTION DATE DIST DESCRIPTION DONIE FALLY DESCRIPTION DESCRIPTIO PDI STEN HEADY FLEETHOOD HEART REYAN ADA REYAN ADA REYAN ADA GATEPUL CHARD HOOTERS UJIM ROGEP WAT ROGEP WAT DOW FETT TOM FETT DAVID BOM FMG 120 JOH ASTLI BACK TO LIVING D LIVING D LIVING D WKFM/Syracuse (315) 487-1500 ACT. PD: BRIAN ILL The type The type BPYAN ADAME(H) HYART LOST BOYS SANOT HAGAR(H) JOR MALSH GRATEFUL DFAD(H) 38 SPECIAL STRESHIP CRUZADOS DEF LEPPARD LA MANEA MANEA DOF JETY LIVING DAVLIGHTS DEAT FAMERS INSIDERS WHTF/Y (717) 26 PD: MIR POINT OF ALL CRAFTS AND ALL CONTRACTS AND ALL CO BBUProvidence 011 272-9550 DI RURT HIRSCH Heavy RATEFUL DEAD DOT HUTS 12 A RAMPA CHUZADOS MOUTES TROMDED HOUSE TROM PETTF[L] 10N MUTCHEP Huflin FICHARD MARX INSIDERS LIVING DAYLIG AYLIGHTS LIGHT A THE MUNITHE

1	
-4330	WIOQ/Philadelphia (215) 667-6100
HAIN DAVE KANE	PDI DAVID DYE
GAR	Berry Joins warn Nac'LL LA BWANA HOUTDS'(H) JOHNSTONE HOUTDS'(H) JOHNSTONE J
AM S AL	FLEETWOOD HACILI LA BANBA HOOTERS(H)
	PABULOIS THUNDERBI PATTY SMYTH JON ASTLEY
RE(L) DEAD D NAC ANZANERA	CRONDED HOUSE(H) TOM PETTY(L)
s	DANNY WILSON JOE WALSH Medium
MARX	A JON BUTCHER B ROGER DALTREY A DAN FOGELSERG
-0200	Light
-0200 JEFFRIE	WOUR/Utica (315) 797-0803
AINE RAPP	PD: PETER HIRSCH
DEAD(M) MS(M) AL	REATON DEAD(H) (L)
NL. TE	A LA BAMBA
	LOST NOYS
TERS KE SISTER Y	CRUZADOS WHITESNAKE
Y NRD	U2 ROGER WATERS[M]
s	MARILLION(L) FABULOUS THUNDERBI(
L) NG LT REY	Hedius a RICHARD MARX Light
AYLIGHTS TNICK	Not the stress Revery GALTERT, DEAC(H)(L) HEAPT JON RETLET LOT ROTE (NUTLOT ROTE (NUTLOT ROTE (NUTLOT ROTE (NUTLOT ROTE (NUTLOT ROTE NOT NUTLOT NOT NUTL
TNICK	WAAFOW
aronto 3-7452	WAAF/Worcester- Boston (617) 752-5611
3-7452 BERNS	PD CYNDE SLATER
	No. W Construction of the second seco
RCLE ATERS THE BUNNTHE	JOE WALSH(M) GRATEPUL DEAD(N)
VEGA 2.EVON P BOYS	JOHN WAITE FABULOUS THUNDERBI
	38 SPECIAL OMAR & THE HOWLERS ( WHITESNAKE
RT EVEN RS BLUE	HEART STARSHIP CRUZADOS
	NOTERS
FIST OHNSON FEDS	a PAIL KELLY
(TLBON WORKS	
WORKS	
VOLTAIRE	PARALLEL
Portsmouth	THREE
Portsmouth 7300	
GARPETY	WWTR/Ocean City (301) 289-4545 PD: SKIP ISLEY MD: JENNY GIPE
DEAD	(301) 289-4545
DEAD E TE	MDI JENNY GIPE
t TY	HOOTERS
WS(L) HE HOWLERS	NO. JEENT GIPE Heavy MOTTERS JOINTERS JOINTERS JOINTERS JOINTERS JOINTERS JOINTERS JOINTERS JOINTERS MARKEN MARKEN MORE
	LA BAMBA 38 SPECIAL
NRD PPNER N.	SAMMY HAGAR CRUZADOS
	A BRYAN ADAMS
INTER	A INSIDERS
TTH LT REY	A BOAT FARMERS
	A JON ASTLET
-1500	WHFS/Annapolla (301) 263-1430
BCHANT2	PD: DAVID EINSTEIN MD: BOB SHOWACRE
HAC	PO: DAVID EINFEI HD: BOB SHOMACHE HD: BOB SHOMACHE SUIJANNE VEGA GRATEFUL DEAD UA BANBA CURE JOIN HIATT A MAREK ZEVON X ECHD & THE BUNKTH SIMPLE HINDS
NHS HARC(H) DEAD(H) HOUSE VEGA(H)	U2 LA BAMBA CURE
WEGA (H)	JOHN HIATT
THUNDERBI	STHPLE HINDS
TERS	Hedium a REPLACEMENTS
WIE	SINFLE HINDS PRT NETHENY GROUP Nedius a REPLACEMENTS a NELL YOING a DAVID HOWIE Light a INSIDERS
THE REACH	WMGM/Atlantic
EY THE BEACH AYLIGHTS IYTH	City (609) 641-1400
	ND: JIN SPECTOR
	Basyy 38 SPECIAL
fork 16-6806	BESTELAL JOHN WAITE GRATEFUL DEAD HEART HOOTERS FARILOUS THUNDERS STARSHIP
E ONDAYRO DRAYER	HEART HOOTERS PARKLOUS THUNDERB STARSHIP LOST BOYS U2
DAMS	LOST BOYS U2 7 LETHOOD MAC CRUZADOS
DANS HOUSE(H) HOD NAC(H) HL DEAD(H)	TLEFTWOOD WAC CHUIDADG TOUR RIMMEL TIXE CHUALLE DANIELS THE FETT NOT WALSH NOT WALSH NOT WALSH NOT WALSH NOT NATE JOHN HEATT MITEONAE A JOHN ACTET ST MATLET ST MATLET ST MATLET
	CHARLIE DANIELS TOM PETTY MARILLION
HARX(H) TY TY CVEGA IONIE IS TRUNDEPBI	JOE WALSH ROGER MATERS JOHN HIATT
VEGA KONIE IS THUNDEPBI	A JOHN RAY
AITE	. BRYAN ADAMS

RAC(L)	Neavy U2
	U2 FABULOUS LOST BOYS 18 SPECIA MARILLION HEART JOHN WAIS SAMMY RAC NEIL YOU ROGER WAI CRUZADOS BOOTRES
() THUNDERBI (TH EY GIE(L) DUSE(H) (L) LSON 4	18 SPECIA
CIE(L)	JOHN WAIS
OUSE(H)	NEIL YOUR
SON	CRUZADOS
	CHARLE I
HER LYREY LBERG	CROWDED I
HE NUNNYME	HOOTERS CHARLE 1 CALL CROWDED 1 JOE WALES JON ASTLI RKAR AD GRATEFUL Medius DAVID SO CLEN SIN DAVID SO CURE DAVID SO CURE DAVID SO
ca	SUZANNE SRYAN AD
0803	GRATEFUL Hedium
HIRSCH	a GLEN BUT
DEAD(H)(L)	A CURE
	& WENDY WA
Y	
HAC	WQBK-F
	(518) 462 PD : BOB W
DUSE	
ERSIN) (L) (L) THUNDERBI(L)	Beavy GRATEFUL HOOTERS FLEETWOOD
THUNDERBI(L)	HOOTERS FLEETWOOD FARILOUS JOHN WAIT NEART
ARX	JOHN WAIT
ANT ELS	HEART LA BAMBA LOST BOYS CRUZADOS
UE	
orcester-	A CHARLIE D
	A U2 A CHARLIE D A JOHN KAY A BACK TO T B TOM PETTY
5611	I TOM PETTY
SLATER MACKENZIE	WMB0/B
1. T ( W)	WMRQ/Be (617) 426
AR(M) (M) DEAD(M)	PD: BARBA
	Heavy
E THUNDERBI L E HOWI.ZRS (N) E	FLEETWOOD
E HOWLERS (M)	DANNY WIL
	GREGG ALL
RD	Nedium
	a RICHARD R
Υ.	CHRIS DER Medium A LIVINC DA R RICHARD M Light A CRUZADOS PETE BARD
	1
_	WFNX/Bo (617) 595-
	PD: MICHA ND: BRUCE
LLEL	
	CURE
	REPLACENE SILENCERS
	CURE REPLACEME SILENCERS JESTS & M BCHO & TH SUZANNE V
Cean	
4545	U2 CALL JON ASTLE BEARS DEPECHE H
AS45	BEARS
	MARSHALL
D NAC	NEN ORDER
78	a LIVING DA
	BEARS DEPECHE H MARSHALL NUS HIGHTY LE NEN ORDER LIVING DA NEN ORDER PETE WYLI Light

E NUNNYME CREMSHAN HON DROPS YLIGHTS Light TOM VERLAINE CULT

ONI BOB ROCAR 70a Vy TRACK MACHAENER AND MACHAENER MEART GRATEFUL DEAD FLEETHOD NAC (N) LOBT EVIS NUT TENNIN WIT TENNIN MIT TENNIN SOURT BALTREY MED LEPPARD ROCER BALTREY MED LEPPARD ROCER BALTREY MED LEPPARD ROCER BALTREY MED LEPPARD ROCER CALTREY MED LEPP

UNNYH

DOWN KAY LIVING DAYLIGHTS ULVING DAYLIGHTS BACK TO THE BEACH PANILOUS THENDERS PETE BADDERS THISTED SIGTER Light REFUGEE GLEN NUTTHICK BEAT FARMERS

TOR

INDERBI c EL S BRYAN ADAMS a JON ASTLEY Madius a GLEN BOFTNICK Light a INSIDERS a SKAGARACR a REFUCEE a SUZANNE VEGA HOTLEY CRUE

the stand of the growth	(412) 821-8140
VT	(412) 021-0140
(802) 877-8800	ND: DEB BRADY
PDI STEVE CORMITER	Reavy
Reavy	ABC
1/2	BELOUIS SOME
FABULOUS THUNDERST	CURE
LOST BOYS	DEPECHE MODE
18 SPECIAL	BCHO & THE BUNNYI
MARILLION	LOST BOYS
HEART	ALLSON HOYET
JOHN WAITE	NEW ORDER
SANNY HAGAR	PET SHOP BOYS
NELL YOUNG	PSYCHEDELIC PURS
CRUZADOS	REPLACEMENTS
HOOTERS	SINPLE MINDS
CHARLIE DANIELS	STHNER SCHOOL
CALL	02
CROWDED HOUSE	02
JOE WALSH	SUZANNE VEGA
JON ASTLEY	X
BRARS	WARREN ZEVON
SUZANNE VEGA	A PSEUDO ECHO
BRYAN ADAMS	Light
GRATEFUL DEAD(H)	Digit
e FLEETWOOD HAC	
a GLEN BURTNICK	
a DAVID BOWIE	
a CURE	
a JOHN KAY	
& WENDY MALDHAN	
	SO
	1 20
WQBK-FM/Albany	
(518) 462-5555	
PD: BOB WELCH	
Seavy	
GRATEFUL DEAD(H)	
HOOTERS	
FLEETWOOD HAC(H)	PARALLEL
FABILOUS TRUNDERB(	FARALLEL
JOHN WAITE	
NEART	ONE
LA BAMBA	0.02
LOST BOYS	
CRUZADOS	
Medius a U2	
CRARLIE DANIELS	WKLS/Atlanta
A JOHN KAY	(404) 325-0960
BACK TO THE BEACH	PDI B (LL PUCK
TON PETTY	PD: B(LL PUGH

WIZN/Burlington

PDI BILL PUCK -2200 RA TEMPLE DEAD(H)

TWISTED SISTE U2 SUTANNE VEGA JOHN WAITE UMAREN KAITE UMAREN ZEVON JOH ASTLET PETE RARDENS CAULADOS DANNY WILSON DIO CAULADOS DANNY WILSON DIO CAULANDS DANNY WILSON DIO DIO TANKA CAULADOS DANNY WILSON DIO TANKA ANUL KELLY LA RAMENA MUTLEY CRUE PATY SWYTH TENTHI LI ght

Light

KZEW/Dallas (214) 748-9898

PDI DENNIS ANDERSEN

KTXQ/Dellas (214) 528-5500

BONY CULT(N) GRATEFUL DEAD(N SANNY NAGAR(N) MEART HOOTZES(N) LOST BOYS DEF LEPPARD PARULOUS THUNDE

PDI ANTY LOCKRIDGE

15 LSON MIE LMAN RAND BURGH YT,TONTS L)

ston 6200 EL BRIGHT NTS

WRK/Danbury (203) 775-1212

GROUP

tlc WGIA-FM/Man (603) 625-6915

PDI JON ERDANL HAR YY LOFT BOY'S JORN WAITE HEART HEART STARSHIP AND ALLANN PARILOUS TRUE IS BOC ALLANN PARILOUS TRUE IS BOC ALLANN PARILOUS TRUE OUTPIELD JEFF PARIS CHURCH AND AND YETL YOUNG NEIL YOUNG BAND

THE BUNYHI THE BUNYHI A MOVET P. BOYS BLIC PUBS MENTS HINDS RETHOOL EVECA ZEVON	ACCER MARCES COTTATION COTTATION DEFLICTENDAN DEFLICTENDAN LORT MAYS SAMONT MALAP STANSIT U U U U U U U U U U U U U U U U U U U
sou	A PATTY SHYTH
ALLEL	KLOUHouston (713) 526-6855 PD: NICK LAMBERT
	ND1 HARVEY KOJAN Reavy U2(N) U2 HRART(N)(L)
Atlants 25-0960 L PUCK H WILLIAMS	MRITESNARE(L) SAMMY HAGAR(M) LOST BOYS GRATEFUL DEAD(L) OUTIELD GREAT MHITE Hedium Jon BUTCHER
TAL PARD L DEAD(M) LAGAR(M)	JON BUTCHER ROCER WATERS JOF WALSN CALL NDOTERS CULT 38 SPECIAL
MYS D ALTERS(H) UKE M DAMS	BTARSHIP NEIL YOUNG NOTLEY CRUE DIO MARILLION CRUIADOS
THE HOMLERS	THISTED SISTER CURE PLETHOOD NAC DEF LEPPARD TOH PETTY JOH ASTLEY
VEGA AITE SH ZEVON TLEY ARDENS 25	<ul> <li>LIVING DAYLIGHTS Light</li> <li>SILENCERS</li> <li>BPYAN ADAMS</li> <li>CROWDED NDUSE</li> </ul>
ANERS HITE	

WNOR-FM/Nor (804) 623-9667 ная у клант Клантон Калат Клантон ПСТАВА НАКК ПСТАВА НАКК ПСТАВА НАКК ПСТАВА А ПСТАВА АВА ПСТАВАВАВА

(1) THE ALL AND A SECOND 
WYNF/Tampa (813) 228-6090

PDI CAREY CURELOP

Reary MITEGARE SAMPY RACAR UPLAT BUTAN ADAMS DELETHOO BAC TOW PELETHOO GATEFUT. DED MALSH OUTFIELD GATEFUT. DED MALSH OUTFIELD GATEFUT. CRONDED HOUSE HINGTE FAITH SAYTH Med Lus PLATS HOUSE SISTE GREAT MITES DIST

GREAT WHITE DIO RUISADOS GRUISADOS GRUISADOS MODIN REDNER JON ASTLEY ORAR & THE HOWLERS JORN HEATT LIGHT URGENT

A JOHN KAY A GLEN BURTNICK

орг. церяла типова типова типова типова типова типова типова типова то от типова типова типова типова типова с со ставите со ставит Continued on next page

# 86 = R&R July 31, 1987

# **REGIONAL AOR ACTIVITY**

									_	
SOUTH	WZYC/Coestal North Carolina	WRFX/Charlotte (704) 933-1121	KISS/Sen Antonio (512) 223-6211	WTKX/Pensecola (904) 438-7543	WOOJ/Ft. Myers (813) 275-9665	WRUF-FM/Gainesville" (904) 392-0771	WRIF/Detroit (313) 827-9505	WAPL/Appleton- Green Bay	WXKE/Ft. Wayne (219) 484-0580	KATT/Oklahoma City (405) 848-0100
(Continued)	(919) 728-2019	PDI BOB CHRYSLEP	PDI JINNY CHRISTOPHER	PDI HARE DAGINELL	PDI PAT DEISCH	PDI HARRY OUSCOTT	PDI MICHAEL HAYER	(414) 734-9226	PD: RICK WEST	PD: PAT WELSH
	PDI J.T. STEVENS	Heavy 38 SPECIAL GRATEPUL DEAD(H)	Nes VY OUTFIELD JOE WALSH	(PROZEN) Boavy GRATEFUL DEAD(H)	Beavy (PAD(N)	Rea TY GRATEPUL DEAD(H)	Haa.vy U2 (M)	PDI GARAETT HART	HEART JOHN WAITE MABILLION	BICHARD HARK(H)
WSHE/Miami	Besty GRATEFUL DEAD(N)(L) HEART JOHD MAITE JO SPECIAL HOOTERS	GRATEPUL DEAD(M) JOHN WAITE LOST BOYS SAMMY HAGAR(M)	JOE WALSH 38 SPECIAL STARSHIP	STARSHIP 30 SPECIAL SAMMY RAGAR(L) LOST BOYS	JON ASTLEY SANNY RAGAR	HEART LOST BOYS	FLEETHOOD MAC(H) TOM PETTY(L) SAMMY MAGAR(L)	GRATEPUL DEAD(H)		SANDY RAGAR(H) MHITESNAKE(H) TON RINNEL
(305) 581-1580	JOHN MAITE 30 SPECIAL NOOTERS	WITTESHAFF(M)	CULT	LOST BOTS WHITESNARE OUTFIELD	STARSHIP Nedius	TON PETTY CRUEADOS PABULOUS THUNDERBI	HEART RICHARD MARK JOHN MAITE	38 SPECIAL HEART	GRATEFUL DEAD(H) DAMNY WILSON 38 SPECIAL	PLEETWOOD NAC DEF LEPPARD GRATEFUL DEAD(M)
ONI CHARLIE REMOALL	PABULOUS THUNDERNI FLEETHOOD HAC TOH KINNEL STARSHIP	TON PETTY TON RINNEL Hedium ROGEP WATERS	HOTLEY CHUE	LA BARBA FLEETWOOD MAC Ned Lus	a DAVID BOWIE Light a BEAT FARMERS	PLEETWOOD MAC CHARLIE DANIELS 38 SPECIAL	STARSHIP(L) WHITESHARE	GRATEFUL DEAD(H) WHITESNARE LOST BOYS IS SPECIAL REART HOOVERS JOE HALSH PATTY SKYTH JOHN WAITE GREAT WHITE GREAT WHITE CARLOUS TRUMFERS	LOST BOYS FABULOUS THUNDERBI STARSHIP	Bee vy RICKNAR HADR(M) SAPOT RADAR(M) MIITERNAR(M) FIERTSCHART FIERTSCHART CRATTWICK CRATTWICK CRATTWICKER LOWT DOTS U2
Heavy HEART JOHN WAITE JOE WALSH(M) ORATEFUL. DEAD(M) OUTFIELD LOST BOTS	STARSHIP OUTFIELD SANNY HAGAR(M) WHITESNAKE	Light	CRUZADOS NOTLEY CRUE NCE PRENLEY DIO HOCTERS PABULODS THYNDERBI GARTY MOORE SAMAY NACARTER CHISTE STATE GRATEPUL DEAD(M) WHITESNAKE MEART	Medius Light	ND. STEVE AVERY ON-TEPTL DEAD(N) JOH ATTEPTL DEAD(N) JOH ATTEPTL STABATIF STABATIF STABATIF STABATIF STABATIF DAVID BOWIE Light BEAT FARMENS BITAR ADMAS INSCREMENS BITARA DAARS		Heavy U2(N) FLEENCOCO MAC(N) TOR PETTY(L) SUMAY MACARL() HITCHARD MARK JORN MAITE STABHIP(L) MITESMAR BORE (MLTHAT BORE (MLTHAT BORE (MLTHAT DOS MOUS DAT BOYS LOST BOYS DAT MOUS NOI DOS			
JOE WALSH(M) GRATEFUL DEAD(M) OUTFIELD	Hedium	WIMZ-FM/Knoxvilie (615) 525-6000	SAMMY HAGAR TWISTED SISTER GREAT WHITE			HITTERACE LA LUMEA Hedium BRYAN ADANS DINSIDERS JOEN KAY DISIDERS JOEN KAY	LOST BOYS	CRUIADOS SANDY RAGAR(N) NELL YOUNG(N)	HEITESHARE Nedios a JOHN COUGAR MELLEN a LIVING RAYLIGHTS a INSIDERS a TON PETTY	Bedium Bedium BETAN ADAMS JOHN RAY ROCER DALTREY Light Insideria BEAT PARMERS
LOST BOYS HOOTERS	a DEP LEPPARD a LIVING DAYLIGHTS a JOHN RAY	PDI JOHN LARSON HDI HIRE CAPPS	GRATEPUL DEAD(M)	HDI BOB MALTON		a JORN RAY a TRSLA	Neil YOUNG GRAVEFUL DEAD OUTFIELD	PLEETHOOD MAC Medius a John Kay a WARREN EEVON	. TOR PETTY	a INSIDER
HOUTERS 38 SPECIAL STARSHIP PABULOUS THUNDERBI WHITERMARE FLEETWOOD MAC	a DEF LEPPARD LIVING DAYLIGHTS JOHN RAY Light a PATT SHYTH a PAUL RELLY	RICHARD HARK	NEART DEF LEPPARD Medium a SLADE a JOHN KAY	LA BARBA			GREAT WHITE Light & DAVID SOWIE	A WARREN SEVON Light B REPLACEMENTS BEAT PARMERS	WLAV-FM/Grand	A BEAT PARTERS
PLEETWOOD MAC	KNCN/Corpus Christi	Resty Richard Mark Mittesaare Samot Magar Lost Boys John Waite Starship Ja Spectal Otte Eld Heart	a JOHN KAY Light a guns N' Roses	HEART' LOST BOYS WRITESMAKE GRATEFUL DEAD(M)			A DAVID BOMIE A LIVING DAYLIGHTS A ROCER MATERS B BACK TO THE BEACH A LA BAMBA	. BEAT TARHERS	(818) 458-5461	
U2 JOH ASTLEY CRUTADOB Medium Gregg Allman Rand Steve Barle Toh Kingel Sumoy Hagar Buchy Magar	(512) 289-1000	JOHN WAITE STARSHIP 38 SPECIAL	WEGR/Memphis	STARSKIP JB SPECIAL HOOTERS(H)	MIDV	VEST I	BACK TO THE BEACH	WROK/Canton (218) 492-5630	PDI DAVE LANGE MDI ARIS HAMPERS	WWCT/Peoria
STEVE EARLE	PDI TIN PARKER	OUTFIELD HEART TON KINNEL CHARLIE DANIELS	(901) 578-1103	HOOTERS(N) JON ANTLEY DEF LEPPARD OUTPIELD CALL	-			PDI GREG HORSISON	806 YY U2 U2	(309) 674-2000
BARRY HAGAR Hoge Maters David Howie Patty Swith Europe Habon Ruppner Great White	Ben vy OUTFIELD DEF LEPPARD JOH BUTCHER	CHARLIE DANIELS BOSTON JOE WALSH	PDT TIM SPENCER MD1 KELLIE CRUISE	TON KINNEL			WLLZ/Detroit	SANDY RAGAR(H)	U2 FLEETMOOD NAC SAMPT NAGAR PATTT SHATH FTABUILP MATT SHATH MITT SHALE MATT	
EUROPE MASON RUFFNER	JOH BUTCHER HOOTERS(H) HEART FLEETWOOD HAC		Besty 38 SPECIAL DEP LEPPARD GRATEFUL DEAD(M) HEART	GRAT WHITE Medius JOHN KAY OMAR A THE NOWLER: MISIDERS LIVING GATLIGHTS Light PETE BARDENS MELL YOUNG MELL YOUNG		WXRT/Chicego (312) 777-1700	(313) 855-5100	SAMOY MAGAK(H) MHTTESAKE HEAFT LOFF BOYS JA BYBCIAL STARSHIP GARTEFUL DEAD(M) ROGEN MATERA(N) OUTFIELD Modium JOHN RAY a JOHN RAY a Insiders Light	BTARSHIP MANILLION JOE WALSH	Heavy LOST BOYB SAMMY RAGAP JORN WAITE OUTPIELD
DEF LEPPARD	GREAT WHITE	LITTLE STEVEN IAN FOGLAERG GRAT WHITE GRATEFUL DEAD EUNOPE DE LEPTARD DE LEPTARD BCF LEPTARD STLETCRUE STLETCRUE STLETCRUE STLETCRUE	LOST NOYS	a LIVING DAYLIGHTS Light a PETE BARDENS	PARALLEL	PD: NORM WINER HD: LIN RREIMER	APDI JIH PEHBERTON	STARSHIP GRATEFUL DEAD(*) BOGES WATERS(H)	WHITESHARE HEART GRATEFUL DEAD	02
a CRARLIE DANIELS a URGENT	CALL LOST BOYS WHITESHARE GRATEFUL DEAD(H) HARTLILION	EUROPE PLEETWOOD HAC		a NEIL YOUNG a NEGE V	ONE	TOM PETTY	BETAR ADAMS	Ned ton	HOOTERS PABULOUS THUNDERSI	a U2 I.A BAMBA GRATEFUL DEAD(N)
WGTR/Miami (305) 759-4311	GRATEPUL DEAD(M)	Nediua a MOTLEY CRUE	JOHN WAITE WHITESNARE Hedium a U2		- Crite	TON PETTY GRATEFUL DEAD U2 SUZANNE VEGA	TON PETTY	a INSIDERS Light	38 SPECIAL DEF LEPPARD	HUEY LEWIS
PDI BILL MISE HDI BEARMAN	GRATEFUL DERADIA) HARELIGH WARREN EEVON SANUT RAGAR LITTLE AVERICA CRUIDADOS 30 SPHEIAA SONN WAITE TON RIPOL 8 02	WIXV/Sevennah	a U2 Light a BEAT PAPHERS a OMAR & THE HOWLERS a SILENCERS a TESLA		WLUP/Chicago	CURE NEIL YOUNG FABULOUS THINDERBI BCHD & THE BUNNITHE	TON PETTY HEART SAMMY HAGAR TICHARD HARX Gregg Allman Bard John Maite Lost Boys Nedius Miteshare Roger Daltrey		Hedius a EUROPE a RICHARD MARK	a U2 IA BANDA ORATEFUL DEAD(M) WHITESMARR HUEF LENIS HEART BS PECIAL FLETHORO HAC TOM EINERS. AND MALER(M) HOUTES
BOANY A JON ASTLEY	JO SPECIAL JOHN WAITE	(912) 897-1529	A TESLA		(312) 440-5270 ON: GREG BOLK HD: DAVE MENSON.	LA BANRA	LOST BOYS Nedium	WXLP/Devenport (319) 328-2541		PABULOUS THUNDERBI JOE WALSH(H) HOOTERS
CHARLIE DANIELS PABULOUS THEINDERSI GRATEFUL DEAD(H)	a U2 Nedium	ON: SILL WESTON ND: VIRGIL THOMPSON	WZEW/Mobile (205) 432-0102	PARALLEL	1	DAVID BONIE WAREEN LEVON NICHOLAS TRENULIS REPLACEMENTS	ROGER DALTREY	PDI BILL MARTIN	a BATAN ADARS a GLEN SURTHICK a JOHN KAY a LIVING DAYLIGHTS a SILENCERS INCOMPANY	REO SPEEDWAGON
a JOH ASTLET CHARLE CANTELS PAAULOUG "HENDERSI GANFERUL DEBLOIN HEART BOYS STASSIIP JOF TOYS STASSIIP JOE LEPARD O WALSH(H) WITTERAKE a DEF LEPARD a LA BAMEA THE JOE	a U2 Nedium a FABULOUS THINDERBI a ORAR & THE HOMLERS a MELL YOUNG a STARAHIP	CUTFIELD 38 SPECIAL WHITESHAFE	PDI CATT STONE	THREE	Heavy FLEETWOOD HAC OUTFIELD HEART	REPLACENENTS WASHINGTON SUUARES NASON RUPPER JORN RUATT PLEETMOOD MAC PITCHEDELLC PURE PITCHEDELLC PURE PITCHED	WHITESHARE NGGER DALTREY JDE WALSH 36 SPECIAL STARSHIP OUTFIELD HOTLEY CRUE ROGER WATERS U2 COLD WITE	Reavy	a INSIDERS	JON ASTLEY BRYAN ADAMS(M) SUZANNE VEGA CRONDED HOUSE
STARSHIP DE SPECIAL TOF WALSHIM		GRATEFUL DEAD(H)	SUEANNE VEGA	TINEL	OUTFIELD HEART FRANCIUS FURNDERS DANNY WILDON GAATENUL DEAD(H) LA BANKA LA BANKA LA BANKA LA BANKA SHELTAL SANKY MAGAR CUULADOG JOE ANAL STEVE SPILL STANK CANPERL STANK CANPERL STANK CANPERL STANK CANPERL STANK CANPERL	PLE ETHONO HAC PSYCHEDELIC FURS	ROGER WATERS	CRATEFUL DEADL) SANNY HAGAR(L) FLEETWOOD MAC(M) CROWDED HOUSE WHITEIRNAKE STARSHIP		AND ANY ANY ANY ANY
MHITESHARE	Light a GUNS N' ROSTS a PETE BARDENS a SILENCERS	JOH ASTLEY ROGER WATERS	WHITESNARE(L) STARSHIP(H) GRATEFUL DEAD(H) SAMMY HAGAR(L)		GRATEFUL DEAD(H)	STEVE BARLE PAT HETHENY GROUP	GREAY WRITE CRUIADOS FARULOUS THUNDERBI a DAVID BOWIE	WHI TESHAKE	WLNZ/Lansing (517) 669-8361	a JOHN KAT
E LA BANBA a TOM PETTY Medius Cruzados		STARSHIP JOH ASTLEY ROGER WATERS RICHARD WARX DEY LEPPARD LA ROWRA Medius JOHN FLORIE SEAT PARKERS LIGHT	SAMAY HAGAR(L) OUTFIELD(L) PABULOUS THUNDERSI BOGER WATERS		38 SPECIAL SAMMY HAGAR CRUZADOS	PETVIEDUCILIC TURB CILTON JOHN STEVE FARLE PAT HETHENY GROUP ROGER HATERS LONG PHOTORS LONG THORAS I CHICK COREA SHITHS SLIAMCERS FURE TOM MARSHALL CERNSHAM TOM I FRLAME NOTES	a DAVID BOWIE GRATEFUL DEAD DAN POGELSERG GARY MDORE	STARSHIP OUTFIELD JOHN WAITE -RICHARD HARX 38 SPECIAL JOE WALSH	PDI RICK VAN GIL MDI CATHY DOWN	
	KLAQ/EI Paso (915) 544-8864	A JOHN HLATT	HEART(L) FLZETWOOD HAC	KATP/Amarilio (806) 374-1637	JOE WALSH Hedium	SHITHS SILENCERS	CARY MOORE EUROPE TWISTED SISTER		Heavy SAMMY HAGAR(M) WHITESNARE	
PLEETWOOD NAC a GREAT WRITE TON KINNEL OUTFIELD	ON I HAT LANP MDI HIRE RANSEY	a BEAT FARMERS Light a URGENT & SUIANNE VEGA a PETE RARDENS a DANNY WILSON	HOOTERS(L)	PD: JACK RANDALL	STEVE EAPLE STAN CAMPBELL	HEARS FIRE TOWN MARSHALL CREMSHAW	BOSTON TAIH HOUL PATTY SHITH	CRUZADOS TOM KINHEL HEART	HEA PT	WKQZ/Seginaw (517) 695-5115
UNCENT ROGER MATERS & DET LEPPARD & INSIDERS	BOATY FLEETHOOD MAC	A DANNY WILSON	Mediua a LA AMBA Light a GREGG ROLIE	HAR YY GRATEFUL DEAD HEART LOGT ROYS JB SPECIAL	SUZANNE VEGA	CALL	HOOTERS DIO CALL	HEART Medius Light a DEF LEPPARD a POGER WATERS a TOR PETTY a ROGER DALTREY	GRATERU, DEADIN) LOST BOYS 36 SPECIAL STARSHIP ROGER WATERS(M) OUTFIELD Medium 4 JONN RAY 4 INSIGRS 4 PAUL RELLY	
a INSIDERS	SAMMY HAGAR RICHARD MARK MITTESHARE	WKQQ/Lexington (606) 252-6694	A DAUL KELLY A BEAT PARKERS	LOST NOYS	NEIL YOUNG GREGG ALLMAN BAND	ALISON MOYET	PETE BARDENS	a POGER MATERS a TOM PETTY a ROGER DALTREY	POGER WATERS(M) OUTFIELD Medium	PDI PAUL CHRISTY ASST. PDI CHRISTY ADAMS BAS VY GRATEFUL DEAD(H)
	STARSHIP OUTFIELD	PDI PETER DELLORD		JOHN WAITE	ANDY SUMMERS	CRUZADOS LOUDON MAINWRIGHT BILL BRUPORD a INSIDERS	CHARLIE DANTELS		A JOHN RAY A INSIDERS A PAUL RELLY	GRATEFUL DEAD(H) HEART LOST BOYS JOHN WAITE
	STARSHIP OUTFIELD JOHN WAITE GRATERUL DEAD LA BANGA CRUZADOS GREAT WHITE DEF LEPPARD LOST NOYS HEART Hed Jum & EVROPE		WKDF/Nashville (615) 244-9532	HOOTERS CRUIADOS FLEETWOOD HAC	WEBN/Cincinnati	INSIDERS	URCENT ONAR & THE HOWLERS CHARLIE DANIELS HASON RUPPHER PAUL RELLY BEAT FARMERS & JOH ASTLEY	WTUE/Dayton (513) 224-1501	WIBA-FM/Mediaon	JOHN WAITE HOOTERS 38 SPECIAL CRUZADOS
TWO	GREAT WHITE	REATY FLETWOOD MAC(L) MEART(L) LOST BOYS JOHN WAITE	ASST. PD: DAVID HALL	GREAT WRITE DEF LEPPARD TOM RIMMEL SAMMY HAGAR MARILLION	(513) 871-8500	WENDY WALDHAN PAITH NO HORE	A SILENCERS B GLEN NURTHICK B REFUGEE B INSTOCES	PD: TOM CARROLL ND: JOHN BEAULIEU	(608) 274-5450	CRUZADOS U2 PLEZTWOOD NAC
IWO	HEART Hed Sum	MRITESNARE 38 SPECIAL GRATEFUL DEAD(H)	CROWDED HOUSE	SAMMY HAGAR MARILLION	PDI TON OWENS HDI TONY TOLLIVER	SINPLE MINDS	a INSTORES	GRATEFUL DEAD(H) LOST BOYS SAMMY HAGAR(H)	PDI JACE MITCHELL	GREAT WHITE FABULOUS THUNDERBI DEF LEPPARD
KPEZ/Austin	Hedium a EUROPE a GUNS N' ROSES a PETE BARDENS a JOE MALSH a URGENT	PARULOUS THUNDERNI OUTFIELD	SAMMY HAGAR(H) HEART TOM KIMNEL	FIXE STEVE BARLE CHARLIE DANTELS TOM PETTY CALL	U2 (H) U2	INSIDERS JOE 21, BRUCK COCKDUN WENDY WOLFNAM PATTY NO MORE JESUS & MARY CUBIN SIMPLE MINDS MORFARUX WIRE THAN ETFROL BROTIO WERE HIE DOWLERS ULTYPE STEPPS		SAUNY HAGAR(H) JOHN WATTE STARSHIP	THITESNAKE	JON ASTLEY LA BANBA SAMMY HACAR
(512) 478-6900	A URGENT	BRYAN ADAMS DAVID BOWIELL JON BUTCHER(L) ROBERT CRAY BAND	JOHN MAITE HHITESNARE 38 SPECIAL	CALL JON BUTCHER EUROPE	SAMMY HAGAR(H) HEART(H)	CHARLIE DANIELS	WQFM/MIlwaukee (414) 276-2040	HEART	LA BAHBA	Hedius BEAT PAPMERS
PD: BRENT CLANTON HD: DOC PHILLIPS	WKGR/West	CRUZADOS SAMMY HAGAR(M)	CHONTRED HEUSE TAN FOOLBAERC(H) SAMMY HAGAR(H) HEANY TOOH KINNEL JORN MATTE HHITESMAR B SPECTAL GRATEFUL DEAD BYAH ADAMS JON BUTCHER CHABLE DANIES	Medium a JOE MALSH a U2	UZ STEVE MINHOOD SAMAY NACARIMI REARINA RICHARD MARK COMMENT JOHN MAITE GINO VANELLI GANTERUL DEAD LOST MOYS WHITESHARE DEFLEREAD	ELEVENTH DREAM DAY Light a JUDY MOMATT A LIVING DAYLIGHTS	PDI GREG AUSHAM APDI CHIP HDBART	HOOTERS, FABILOUS .THUNDERNI	SUZANNE VEGA	CHURADOS GLEENNOOD MAC GREAT MHITE TABULGUS THENDERBI DEF LEPPARD DE LEPPARD LA RAWIT MAGAR Medium REAT YANERS Medium PAT MANDERS PATL KILLY SUCAMPE WEGA
GRATEFUL DEAD JOE ELY NASON RUPPIER	Paim Beach	CRUZADOS SAMMY HAGAR(M) TOM PETTY STARSHIP U2	A DEP LEPPARD		GINO VANELLI GRATEPUL DEAD LOST ROYS	A LIVING DAYLIGHTS	TOM PETTY(H)	Nedium a Patty Shyth s WHITESNAKE a ROGER DALTREY a EUROPE	HEART(H) STEVE WINNOOD Hedius a CHARLIE DANIELS Light a TON PETTY	SUZANNE VEGA
NABON RUFPHER ONAR & THE HOWLERS(M) STEVE BARLE FABULOUS THUNDERBI(M)	(305) 655-2308	JOE WALSH GREAT WHITE WARREN ZEVON(L)	LOST BOYS	a GUNS N' ROSES a GLEN BIPTHICK	STARSHIP WHITESHARE DEF LEPPARD		HEART SANNY BAGAR(N)(L)	A ROGER DALTREY	a CHARLIE DANTELS	
PABULOUS THUNDERNI(M) LA BANBA CRUZADOS		HOOTERS LA RANKA CALL	STARSHIP STEVE FARLE EUROPE Hedium & FLEETWOOD HAC	A PABULOUS TRUMDENDI A NEIL YOONG A ELTON JOHN A GUNS N' ROSES A GLEN WINTNICK A COCK ROBIN A JOHN HIATT A JOHN KAY	18 SPECIAL HOOTERS CRUZADOS	WLVQ/Columbus	JOHN WAITE BRYAN ADAMS(M) RICHARD MARK(L) OUTFIELD JR SPECIAL CRUTADOS	_	WMAD-FM/Madison (608) 249-9277	WIOT/Toledo (419) 248-3377
LA BANKA CRUTATING GREAT WHITE HEART WARILLION SUZARME VEGA	HANY SAJONY HAGAR DANNY MILSON GRATEFUL DEAD(L)	HOOTERS LA RAMRA CALL Matium INSIDERS a BEARS Light	A PLEETWOOD HAC a TON PETTY > MARREN ZEVON A FABULOUS THUNDERBI	a INSIDERS Light	H SPECIAL HOOTERS CRUZADOS TOM PETTY(H) B PLETYNOOD PAC BRYAN ADANS(H) JOE WALSH Hed tup PAUL RELY PAUL RELY	(614) 224-1271	OUTFIELD 38 SPECIAL CPUZADOS	KGGO/Des Moines (515) 265-6181	PD: BILL ROBBINS	PD: REITH MASTERS
SUZARNE VEGA TOM PETTY JOB BUTCHER TOM RIMMEL	HEART	KMJX/Little Rock	a CULT a RICHARD HARX Light		JOE WALSH Medium PAUL KELLY	PD: LEE RANDALL HD: WENDY STEELE	GREAT WHITE GREAT WHITE GRATEFUL DEAD(M)	OP DIR: LARRY HOFFITT PD: JACK EMERSON	Hea Vy U2	Beavy FLEETMOOD HAC(H)
TOM RIMMEL ROBERT CRAY BAND Medium	DUNNY WILSON GRATEFUL DEAD(L) JOHN WAITE HEART FLEETHOOD MAC HUEY LEWIS STARSHIP HOOTERS MOOTERS	(501) 224-8500	Light	WWWV/Charlottesville	ROGER DALTREY OUTFIELD SILENCERS & INSIDERS	Rea VY FLEETWOOD HAC(H) SANDY HAGAR RICHARD MARX(H)	STAKSHIP Redius MARILLION	PDI JACK EMERSON Heavy GRATEFUL DEAD LOST BOYS JOHN HAITE SAMMY HAGAR(N) WHITESNARE 38 SPECIAL STARSHIP	TOM PETTY FLEETWOOD MAC GRATEFUL DEAD SUZANNE VEGA	SANNY HAGAR(M) RICHARD HARK OUTFIELD
B HOOTERS B BACK TO THE REACH B NEIL YOUNG	A RICHARD MARK	HDI TOM NOOD	KBAT/Odessa (915) 563-2121	(804) 971-4057	A INSIDERS	RICHARD MARX(H) OUTFIELD JONN MAITE	STRESHIP HARILLION LOST ROYS NOTLEY CRUE JOE HALSH PATTY SHITH U2	JOHN MAITE SANNY HAGAR(H)	NARREN ZEVON WHITESNARE	RICHARD HARK CUTTERD LORT BOYS LA TANBA MILITISNARE GRATERU DRAD(M) STARBID MOSE NALSH & JOCK MALSH & DOCE NOTES BORG NOTES BORG NOTES BORG NOTES BORG NOTES
BOOTERS     BACK TO THE REACH     NELL YOUNG     JOHN RAY     INSIDERS     BEARS     Light     FIXS     PETE BARDENS	A LA MANBA B BACK TO THE BEACH	GRATEFUL DEAD(M)	PDI FRANK HALL MDI JOHN NOTIHS	GRATEFUL DEAD	KSHE/St. Louis	LA BAMBA WHITESNAKE	PATTY SHYTH	18 SPECIAL STARSHIP	CRUZADOS PABULOUS THUNDERRI	GRATEFUL DEAD(H) STARSHIP Hedium
Light a FIXX a PETE BARDENS	a ROGER MATERS a SILENCERS a GLEN BURTNICK	GRATEFUL DEADINI JOHN WAITE MHITESNARE HEART LOST BOYS PABULOUS THUNDERBI	PABULOUS THUNDERBI	GRATEFUL DEAD HEART SANNY HAGAR	(314) 621-0095	JON ASTLEY	U2 THISTED SISTER TESLA TRUTH PAUL JAN7 URGENT	PICHARD HARX	A 38 SPECIAL JOE WALSH STEVE EARLE	B JOE WALSH B SUZANNE VEGA
KLBJFM/Austin	NOOTERS Notice And States and States Living Darlights Living Darlights Back to The Rach Light Bode Martine Bode Martines Still Millenick Mettody (Martanera Mettody (Martanera	18 SPECIAL	LOST BOYS GRATEFUL DEAD(H)	GRATEFUL DEAD HEART SANNY HAGAR FLEETWOOD HAC JOHN WAITE LOST BOYS STARSHIP	ON: RICK BALIS	RICHARD MARK(M) OUTTIELD JOHN MAITE LA RAMERAE WARRAE WARRAE STATSTIFF JOH ARTLEY LOST ROYS GRATERUL DEAD(M) Med Sum BEYAM ADAMS SULANNE VEGA 07	UNGENT ACE FRENLEY KEEL MARBEN ZEVON	KQDS/Duluth (218) 725-6421	MAREN ZEVON NITTESKAR BRUCE COCEDUN CHURADOS PABULOS THUMDERRI 38 BREZAL JOE MALSH STEVE FARLE HOLLY MEAR HOLLY MEAR CHOWDED HUISE NOTHER	e PURDPE Light a PATTY SHYTH
(512) 474-8543	WKRR/Greensboro	GREAT WHITE TOM PETTY HOOTERS DEF LEPPARD	JOHN WAITE HEART HOOTERS	STARSHIP U2 U2	SANNY HAGAR GRATEPUL DEAD	HOT IN CRUP	MARREN ZEVON PABULOUS THUNDERBI	PDT MIRE RELLER HDT WADE LINDER	Hedium	
ONI CLARK FYAN FDI JEFF CARROLL	(919) 274-8042	CRUZADOS Redium	CRUZADOS STARSHIP 38 SPECIAL WHITESNARE	HOOTERS OUTFIELD JOE WALSH	Rea VY SANNY HAGAR GRATEFUL DFAD NEART JOHN MAITE WHITESNARE U2	NOTLEY CRUE ROGER WATERS NEIL YOUNG JOE WALSH 38 SPECIAL	HOOTERS SILENCERS		& LYLE LOVETT	
Beavy 38 SPECIAL GRATEFUL DEAD HIZART	HDI BRUCE HIERLER HDI JOHN ANBERG	CRUIADOS Redium a JON ASTLEY a PATTY SHTTH a DAVID BOWIE(L)	MHITESHARE OUTFIELD SANNY HAGAR(M) Medium	STARSHIF U2 WOOTERS OUTFIELD JOE WALSH TOM PETTY FABULOIS THINDERBI BRYAN ADANS		38 SPECIAL TON RINNEL	WARREN ZEVON FARGLONS "HINDERBI TON RINNEL NOOFFRS SILAMERS BEAT FAMERS BOCE WATERS JOR ASTLEY ENDOFE GARY NOOFE MAGON RUPPIER	HEANT SAMMY HAGAR(H) MITTESNAKE GRATEFUL DEAD(H)	A PETE BARDENS a JESSE COLIN YOUNG Light a LOST BOYS	KMOD/Tulsa (918) 664-2810
LOST BOYS OUTFIELD	Heavy FLEETHOOD MAC(N)(L) TOM PETTY(N)(L) GRATEFUL DEAD(M)(L) MARREN IRVON(N) HOOVERS(N)(L) PABULOIS THUNDERSI(M) STARSHIP(N)	a PETE BARDENS	Hedium a U2 a JOE WALSH	LA BANBA CRUZADOS 36 SP2CIAL	JOE WALSH TOM KINHEL 30 SPECIAL	38 SPECIAL TON KINEL CRUZADOS GREAT WHITE PAROLOUS THORDERRI NARILLION HOOTERS JOIN REAT STEVE JONES BEDES	JON ASTLEY EUROPE BARY NDOPE	LOST BOYS HOOTERS(H)	KTCZ/Minneepoils	PDI JIH JONES HDI JOHN POSTER
TOH PETTY JOR ABTLEY CRUZADOS DEF LEPPARD	GRATEPUL DEADINIL) WARREN IEVON(H) HOOVERS(H)(L)	WQMF/Louisville	a U2 A JOE WALSH a EUROPE a MAREEN ZEVOH A HASON RUPPHER A RICHARD MARX	TOM RINNEL SUZANNE VEGA NELL YOUNG	CHARLIE DANTELS	HOOTERS JOIN KLATT	TON RUTCHER	LOST BOYS HOOTERS(H) OUTFIELD U2(H) 36 SPECIAL GREAT WRITE TON PETTY(H)	(612) 339-0000 PD1 ALAN LANSON APD1 BEIAN TURNER	Beavy DEF LEPPARD EUROPE
UN ANTLEY CHUZADOG DEF LEPPARD PABULGUS THUMDERSI FLETHODO MAC HOOTERS STAPSHIP LA BAMBA PATTY SHYTH U2	FABULOUS THUNDERBI(H) STARSHIP(H) HEART(H)	(502) 588-4400	A RICHARD MARX a JOHN KAY • CROWDED HOUSE • TESLA	NEIL YOUNG Nedium a RICHARD MARX		CHARLIE DANIELS	CALL	JOE WALSH(M)	APDI BRIAN TUPNER	PLZETWOOD HAC
STARSHIP LA BANDA	HEART(H) LOST BOYS JOHN HEATT UZ	NDI KEITH TAYLOR Neavy STEVE WINNOOD	WDIZ/Orlando	Hedium RICHARD HARK DEFLEPARD LIGHC HATERS ILIGHC HUETLEMIS LIGHC GREAT LIGHT BACK TO THE BACK TO THE BEACH DAVID BOWIE JOHN RAY	RICHARD HARX PATTY SHYTH CRUZADOG FLETHOOD MAC TRUTH ROGER DALTREY	PATTY SHYTH	Light a COCK ROBIN a INSIDERS a PAUL KELLY a LA RAMBA	JOHN WAITE(H) Nedius GLEN BURTNICK	Heavy BRUCE COCKBURN CHRIS CANITLE (H) CROMPED HOUSE DAN TOGELBERG(H) DANNY HELBOH(L) JOH ANTERY DAVID ROWLE GANTERYL DORDON IMMACULATE POOLS JOE MALSY	GRATEFUL DEAD GREAT WHITE HEART JOE WALSH
TOP WAT PH	DEF LEPPARD 36 SPECIAL CRUZADOS	STEVE WINNOOD U2(M) SAMMY HAGAR(M) GREGG ALLMAN BAND HEART	(305) 645-1802	Light	HOOTERS	DIO DEP LEPPARD * PAUL RELLY	a LA RAMBA	WWCK/Flint	DAN POGELBERG(M) DANNY WILSON(L) JON ASTLEY	GREAT WITTE HEART JOD WALEN SANFY HAGAR WHITTESHARE Nadius S JOHN RAY S JORN ZEVON S JOHN RAY Light CHIT CHIT
MARREN TEVON Nedium a Roder waters	CRUZADOS OUTFIELD JOHN WAITE TOM RIMMEL	GREGG ALLMAN BAND HEART CRONDED HOUSE BICHARD MARK	PDI RAD HESSICE	BACE TO THE BEACH	TON PETTY a BRYAN ADAMS a JOHN RAY DEF LEPPARD			(313) 744-1570	DAVID BOWIE GRATEFUL DEAD(H)	A MARREN ZEVON A JOHN RAY A INSIDERS
Light a LIVING DAYLIGHTS a VAN WILKS	OUTFIELD JOHN WAITE TON KIMEL BRYAN ADAREL NEIL YOUMG(L) Neil Sum I NSIDERS B ICHARD MARK Light		WITTERSMARE UZ OUTFIELD GATEFUL GAN GATEFUL GAN IA SPECIAL JOHN WATER GREGG ALLMAN BAND STRANTE STRANTE GAN STRANTE GAN STRANTE WCA STRANTE WCA STRANTE MANAGENTS STRANTE MANAGENTS STRANTE MANAGENTS STRANTE MANAGENTS STRANTE STAN STRANTE STRANTE STAN STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRANTE STRAN	a JOHN RAY	DEF LEPPARD MARILLION GREAT WHITE a URGENT			PDI MARK MILLER HD: JEFF HOLSHOOR	HMACULATE POOLS JOE WALSH HARSHALL CREMSHAM	a INSIDERS a OUTFIELD Light A CULT
KWIC/Besumont (409) 842-2210	a INSIDERS B BICHARD MARK Light	BTARENIP 38 SPECIAL LOST BOYS GRATERUL DEAD GINO VANELLI TOM PETTY(N) SUCANNE VEGA JOEN MAITE BETAN ADANS FLEETHOOD BAC	GRATEFUL DEAD(H) TOM PETTY(H) 38 SPECIAL			KYYS/Kansas Ch) (816) 561-9102		HITESNARE OUTFIELD RICHARD HARE	HARSHALL CREMENAN HOGER DALTERY(H) ROGER WATERS SITANNE VEGA(H)(L) MAREN ZEVON(H)(L) HICHAEL TOMLINSON(H)	A CULT a RICHARD MARX a WENDY MALDMAR a OMAR 5 THE HOWLERS
PD: TED GARLAND	WFYV/Jecksonville	TON PETTY(N) SULANNE VEGA JORN MAITE	DET LEPPARD GREGG ALLMAN BAND	KFMX/Lubbock	(612) 545-5801	PDI SCOTT JANESON NDI SKID BOADIE	PARALLEL	RICHARD HARX LA BAMBA SAMMY HAGAB(H)	HICHAEL TONLINSON(H)	- OTHER & THE HOWLERS
	(904) 642-1055 PDI BRIAN TAYLOR APDI LEX STALEY	PLEETHOOD HAC	STARSHIP FLEETWOOD HAA" Hedium	(806) 747-1224	PDI DAVE HANILTON NDI JOHN LASSMAN	GRATTUL DEAD(H)	TWO	LA BANERA SAMPY HAGAR(H) LOT BOYS DEF LEPPARD GRATEFUL READ(H) 30 SPECIAL STARSHIP TON KIMMEL Medium a CHARLIE DANIELS A LIVING DATLOATE I LIVING DATLOATE CHARLE	HICHAEL CONTACT	
WHITESHARE 36 SPECIAL		LA BANDA DANNY WILSON WHITESNAKE	BEYAN ADAMS	PD: GARY WINTER HD: LORIS LANE	GRATEFUL DEAD	CRUZADOS HEART HOOTEPS		JO SPECIAL STARSHIP TON KINNEL	KEZO/Omaha	KICT/Wichha
Res TY OAT STIL DEAD(M) WITESHAAR BEPCIAL REART SAMPY TAGAR(M) OUTFIELD OREAT WITE NOTTESIN FLUTTESIN FLUTTESIN ACCESSION	GRATEFUL DEAD LOST BOYS HEART 38 SPECTAL JOHN WAITE	A HUEY LEWIS	a DAVID BOWIE a HASON RUPPHER Light	NEART(N) HOOTERS BICHARD HARX	HEART SANNY HAGAR(H)	HEART HOOTERS LOST BOYS OUTFIELD DB SPECIAL STARSHIP JOHN WAITE	WONE-FM/Akron (216) 535-7831	Medium a CHARLIE DANIELS A LIVING DAVLIGHTS	(402) 592-5300	(316) 722-5800 PD: NON EFIC TAYLOR ND: PHIL THOMPSON
HOOTERS(H)		Light	WRXL/Richmond	GRATEPUL DEAD(H)	JOHN WAITE RICHARD HARX 38 SPECIAL	STARSHIP JOHN WAITE	PD: WARD HOLNES APD: HICHAEL HICHELLI		MDI JOE BLOOD	
U2	GREAT WHITE DEF LEPPARD	KRIX/McAllen- Brownesville	(804) 282-9731	HEART(H) HOOTERS RICHARD HARX GRATEFUL DEAD(H) SAMMY HAGAR LOST ROYS JOHN MAITE WHITESMARE 30 SPECIAL GTTPLELD	WHITESBACE HEART GAAR(H) JOHN MAITE RICHARD HARX 36 SPECIAL HOOTERS OREAT WHITE PASON BUTTHER ASON BUTTHER	Medium JON ASTLEY CHARLIE DANIELS	Rea VY	BEAT FARMERS	Reavy DEF LEPPARD BRYAN ADAMS WHITESMAKE OUTFIELD	HITESHAKE
CRUTEROOD STAASH FLD JOON SUTCITER JOON WATE JOO WALSH WELL TOYNG TON RIDGEL JOR ATLEY CHARLE DATELS ROGE WATERS Rod Lue B JOON EAT	HOOTERS SAMMY HAGAR	(512) 546-9900	HDI PAUL SHUGROZ	JON ASTLEY	CRUZADOS DEF LEPPARD	JURN WAITE U2 JON ASTLEY CHARLE DANIELS SAMMY HAGAP CROMPED HOUSE LA RAMBA	GRATEPUL DEAD(H)	WFBQ/Indianapoils (317) 257-7565	WHITESHARE OUTFIELD POGER MATERS(M) HEART	Reary SAMOY RAGAR(H) WITE SKARE LOST BOYS HEART 38 SPECIAL STABHIP GRATEFUL DEAD(H) ROGEN WATERS(H) OUTFIELD ELEFTMOD BAC
JOE WALSH	U2 U2 CRUTADOS TOM RIFMETL NAMEY WILLSON PERTWOOD MAC JON SUTCHER JON ASTLEY PATTY SWITH CMARLE DAVIELS STAFSHIP BOOTUN	PD/HD: SONNY CUELLAR	02	BRYAN ADAMS U2 FLEETMOOD MAC(M)	JOE WALSH Hedium	FLEETWOOD NOT	LOST BOYS SAMMY HAGAR(H) STARSHIP OUTFIELD FLEETWOOD MAC(H) RICHARD MARX	PD: MARTY SENDER	LOST BOYS	GRATEFUL DEAD(M) ROGER WATERS(M) OUTFIELD
TON RINNEL JON ANTLEY CHARLE DANTES	PAREY WELSON PIERTWOOD NAC JON BUTCHER	SANNY HAGAP(M) 18 SPECIAL GRATEFUL DEAD(M)	TOH PETTT HEAST	CRUIADOS PABILICUS THUNDERBI NELL YOUNG GREAT WHITE TOM KIMMEL STARSHIP	CALL JON ASTLEY CULT CHARLIE DANIELS	PAROLOUS THOMOREMET JOE WALSH ROGER MATERS WARREN ZEVON PETE BARDENS TOM KIMMEL DEF LEPPARD MARTINIS	LA BARBA	GRATEPUL DEAD(H)	STARSHIP 38 SPECIAL	Nedium
NOGER WATERS	JON ASTLEY PATTY SMYTH CHARLIE DANIELS	10ST BOYS	LA BANDA (H) GRATEFUL DEAD(H) LOST BOYS	GREAT WHITE TOM EINMEL STARSHIP	• CULT CHAPLIE HANIELS NEIL YOUNG MOTLEY CHUP U2	TON KINNEL	BEVEBLY HILLS COP a STEVE WINWOOD a HUEY LEWIS	HUEY LEWIS	A JOHN KAY a OMAR & THE HOWLERS	A INSIDERS
a JOHN RAY Light a PETF BARDENS a PASTER PUSSYCAT a RICHARD MARX	A LINENC DEVILONTE	GRATEFUL DEADING HEART LOST BOYS OUTFIELD STARSHIP JOHN WAITE HHITESKARE HEADING BEYAR ADANS S STEAMF VEGA	U2 FLEETWOOD MAK TOM PETT HEART LA BANBA(H) CARTERUL DEACH) COST BOYS WHITESHARE SANBY MACAB MERCES BANDY MACAB BAREES	BEVERLY HILLS COP	BRIAN HCDONALD	A DEFLEYARD PAUL RELLY ROBERT VAJORN BEARS A LIVING DAVLIGHTS BEARS TON PETTY BOAVD BOWLE BEAT FARMERS	BEVERLY HILLS COP STEVE WINWOOD B HUEY LEWIS Medium B HET LEPARD DET LEPARD DET LEPARD CLIGht A GLEY BUFTNICK	GRATEFUL DEALAW LOST BYTS HUEY LEWIS LA RAWRA 36 SPECIAL YOU WALSH WIITESHARE DANNY WILSON SWITTESHARE DANNY WILSON SWITTESHARE SAMPY HILSON SHOP MAGR(H) STEVE WINMOOD Med Jun	HARTEPOL (EADIN) HAGIDE A JOHN KAY A OHAR & THE HOHLERS A BUZANNE VEGA Light B PAT RETHENY GROUP	a TRUTH a JON BUTCHER a ROCER DALTREY a HEDE V
a JOE ZLY	Light a TRUTH	BRYAN ADAMS	& BACK TO THE BEACH	BEF LETPARD Redius a PAUL RELLY a CHARLIE DANIELS a ROSER MATERS a REAT FARMERS a EUROPE	TOM PETTY 1 INSIDERS 3 BEAT PARMERS 1 DEAL	BEARS	B OHAR & THE HOMLERS	SUZANNE VEGA		
+ CULT + PABULOUS "HUNDERBI + ACE FRENLEY + DAVID BOWIE	4 JOHN RAY 4 BEAT PARMERS 4 CULT	a SUTANNE VEGA A OHAR & THE HOWLERS Light a PAUL RELLY	A HOMREES Light B COCK ROBIN BEAT PARKERS	A BOGER MATERS A BEAT FARMERS A EUROPE	A INSIDERS A BEAT PARMERS BRYAN ADAMS GREGG ALLMAN BAND LOST BOYS	A TON PETTY B DAVID BOWIE A BEAT PARMEPS	A GLEN BURTNICK	STEVE MINHOOD Hedium	Continued	on next page
a DAVID BOWIE							I			

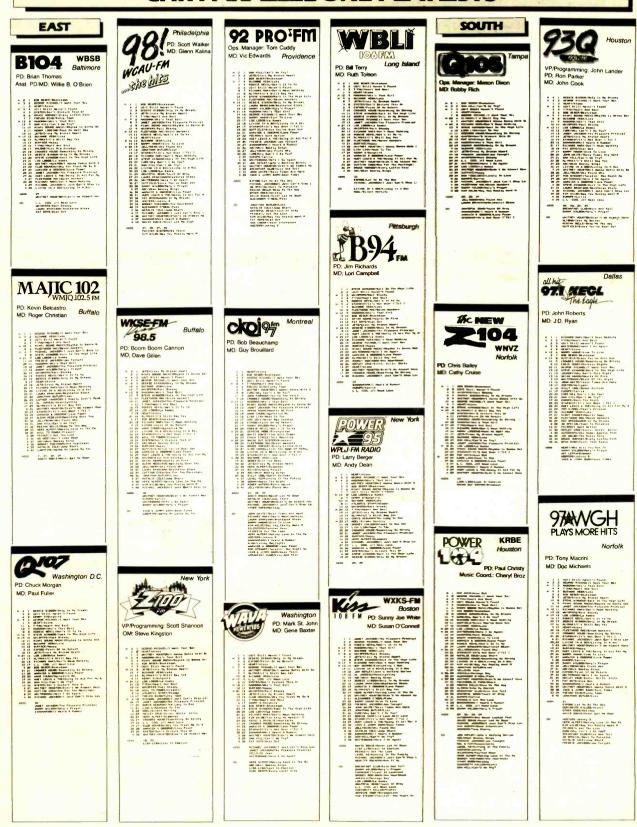
# July 31, 1987 R&R # 87

# **REGIONAL AOR ACTIVITY**

MIDWEST (continued)	KFMZ/Columbia (314) 874-3000 PDI CRAIG STEVENS	WE	ST	KDKB/Phoenix (602) 897-9300	KRSP-FM/Salt Lake City (801) 262-6541	KOME/San Jose (408) 985-9800 PDI RON MENNI NDI STEPHEN PAGE	KKCY/San Francisco (415) 474-9100 PDI KATE HATES	KOMP/Las Vegas (702) 878-1460	KEZE/Spokane (509) 448-1000	KRQU/Laramie- Cheyenne (307) 745-7396
(,	Bia vy SANNY HAGAR(N)			HO: STEVE PRELLA	PD: RANTY POST ND: JOHN PLORENCE (FROICEN) Reary BRATTEN, DEAD(M) JB: STERAR STERARE MILTESTANE SIZANNE VEGA U2	HDI STEPHEN PAGE	PD: KATE HATES HD: LORRAINE MEIER Reavy	PD/ODI SHERMAN COMEN APDI HIG MARTY	PDI GARY ALLEN Heavy SAMMY HAGAPIN)	PD: SOB ELY ND: REVIN LEWIS
	Biory SANOY MAGAPIN OUTFIELDIN SOUNT STARALEDIN STARALEDIN STARALEDIN STARALEDIN STARALEDIN STARALEDIN STARALEDIN STARALEDIN BOYS MADIO CONTONICS		KAZY/Denver	Heaty DEAD SANCT HAGAR (N) (L) CHUZADOS GREAT MHITE MHITESNAKE HEAFIL) NOOTERS BOSTON	GRATEFIN. DEAD(M) JB SPECIAL SAUNT HAGAP	Reavy GRATEFUL DEAD STARSHIP JORN WAITE HEART 35 SPECIAL OUTFIELD CRECG ALLMAN BAND YAT ADGER WATERS	Reavy BODIG HAMBLIN & JAH SUZANDRY VEGA(H) GRATEFUL DEAD(M) FABULOUS THUNDERNT LA BAHDA(H) BROCE COCKBURN. CHUZADOS	PLEETHOOD HAC(H) HEART(H) BEVERLY HILLS COP	SANGY HAGARIN) HEART STARSHIP GRATEPUL DEAD(L) HOOTERS(N) LOST BOYS CRUZADOS	BOAYY EUROPE OUTFIELD WRITESNAKE JORN MAITE URGENT DEF LEPPARD
	18 SPECIAL LOST BOYS Medium	DADALLEL	(303) 759-5600	BOSTON NETL YOUNG	RECHARD MARY	OUTFIELD GREGG ALLMAN BAND YAT ROGER WATERS	BRUCE COCKBURN CRUZADOS DANNY MILSON NONA HENDRYX	PLETHONO HACKY PLETHONO HACKY BYPEREY PLEAS COP RITEMED WARX SAMAT HACKE WITESARE LOST ROTS STOY MIMMOD STOY MIMMOD STOY MIMMOD JOHN WAITE JOSK WAITE JOSK WAITE JOSK WAITE JOSK PERIN JOSK PERIN JOSK PERIN JOSK PERIN JOSK PERIN DIO	CRUZADOS ONAR & THE HOWLERS(N) OUTFIELD	URGENT DEF LEPPARD HOOTERS
PARALLEL	& RUEY LEWIS & CRANDED ROUSE A EUROPE Light	PARALLEL	LOST BOYS	NOOTERS BOSTON NIIL YOUNG CHARLE PANIELS 30 SPECIAL OFF LEPEARD Netium Richard Marx TOM PETTY(L) DIO	OUTFIELD BRYAN ADAMS HEART STARSHIP	YAT AGGER WATERS DAW PODELBERG JOE WALSH CPUZADOS GREAT WHITE TOW PETTY	CHRIS ISAAK ANDY WARELL BENSON & KLUCH MARSHALL CRENSHAM	LOST BOYS STEVE WINMOOD STARSHIP	STEVE BARLE GREAT WHITE JON BUTCHER	38 SPECIAL LOST ROYS SILENCERS DATTY SMOTH
THREE	a DEP LEPPARD	C.I.E	GRATEPOL INAU REART GREAT WHITE WHITESHARE(M) JB SPECIAL CRUTADOS O DEF LEPPARD STEVE FARLE NAUL OLE TURNOFSEL		CRUZADOS DANNY WILSON Nedius PASULOUS THUNDERBI	TON PETTY BRYAN ADAMS SAMAY HAGAP WHITESNAKE	LESLIE DRAYTON 4 P DAN POGELBERG Nedius a JOAN BAEZ	38 SPECIAL CRATEFUL DEAD Hedium	CRUTANOS ONAPA TITE HOMLERS(H) OUTFIELD PATTY SWATH STEVE EARLE GREAT WHITE JON BUTCHER Hedium a JOHN MAITE E CLUGHT E DIG DIG	DEP LEPPARD HOTTERS GREAT WHITE JS SPECIAL LOST ROYS SILENCERS PAITY SWYTH HEART SRAGARACK B DISORDERLIPS RICHARD MARK UZ
		KFOG/San Francisco (415) 986-1045	CRUZADOS DEF LEPPARD STEVE PARLE PARLE THINOERAL	GREGG ALLMAN BAND LOST BOYS(L) EUROPE	OUTTIELD BYAN ADANS YEART STARSHIG CHUZADOS CHUZADOS CHUZADOS HOSTON Hoding Tabletan Jacom Karte Jacom Karte Jacom Karte Jacom Karte Jacom Karte Jacom Karte Jacom Karte Jacom Karte Jacom Karte Jacom Karte Hooreks Tool Perty La Abasa	GRAT WITE TOTAL TANK SUPERING AND AND AND AND SUPERING AND AND AND AND BAYES AND BAYES AND BAYES AND BAYES AND br>AND AND AND AND AND AND AND AND	BUCET COCHRUTH CHURADOS CHURAD	KNAC/Long Beach	1 510	U2 JEFF PARIS Hedium PROZER GHOST & WHITE LION © PAUL KELLY © JOCH FARMAH © GLEM NUTWICK © INSIDERS © SAMPT HAGAR Light
KRNA/Cedar Repids (319) 351-9300		ON I DAVE LOGAN HD: SKY DANTELS	STEVE PARLE PABLUOUS THUNDERBI B SANOT NAGAR HOOTENS OMAR & THE NOHLERS TOM RINGEL MARILION A LIVING DAYLIGHTS U2	LITTLE AVERICA PAUL RELLY FABILOUS THUNDERNI TESLA a JOB ASTLFY A SILEVCERS A RATY SHITH JON BUTCHER A MACON RUPPIER A MACON RUPPIER CALL CALL	GREAT WHITE HOOTERS TON PETTY U2	A PATTY SMYTH Medium CALL OHAR & THE HOWLERS	A PRIVATE DOWNIN A PRIVATE DOWNIN BACK TO THE BEACH 6 GO MEST 4 DILE LOVETT 4 OF ELATION BIG 4 LIVING DAVLIGHTS 4 LOST BOYS	Los Angeles (213) 775-8172		S WHITE LION 8 PAUL KELLY 9 JOHN PARHAM 8 GLEN BURNHAM
PDI NARK VOS APDI STEVE KOSBAU		Neavy U2 ION PETTY(N) TORN HIATT	TOH RINNEL MARILLION & LIVING DAYLIGHTS	A SILENCERS	LA BANSA CALL 91X/Sen Diego	STEVE TARLE HOTLEY CRUE HOTTERS		PDT TON MARSHALL ND: POSS GOZA	PARALLEL	a INSIDERS a SAMMY KAGAR Light
Bos VY CUTTIELD SAMMY HAGAR(M) LOOMT BOYS STARSHIP	KSQY/Rapid City	U2 10H PETTY(H) TOGEN HIATT ROGEN MATERS GRATTFUL DEAD PARULOUS THUMDERBL STARSHIP DAY FOOTLBERG CAN FOOTLBERG COCK BORIN	a LIVING DAYLIGHTS U2 a JOE MALSH a BLAT PARMERS a INSIDERS STARSHIP C CALL TRUTH ROGER WATERS	A ROGER WATERS TOM RINNEL CALL DAN POCELARS	(619) 291-9191 PD: HAD NAX HD: 02	SILEMERS EUROPE GARY MOORE WARREN ZEVON	KZEL/Eugene (503) 342-7096	HOR VY MOTLEY CRUE SAMNY RAGAP DEF LEPPARD DIO	THREE	
STARSHIP SUZANNE VEGA LA BANBA DANNY WILSON	(605) 578-3533	DAN POGELBERG CRUZADOS COCK BOBIN	a CALL TRUTH ROGER MATERS	TON R HORE. CALL DAN POGELBERG JOSH WIATT SUZANNE VEGA Light a ONAR & THE HOMIZES GLEN WURTRICK a URGENT	HD: 02 Heavy DEPECHE HODE CURE(H)	DET LEFFARD	PD: JIN TRAPP ND: BILL MT. JANES Heavy LOST BOYS	DIO MHITESHARE GREAT WHITE CULT	KWHL/Anchorege	KZOQ/Misaoula (406) 728-5000
EUROP2 WRITESNAKE	Bea vy MHITESNAKP	CHUZADOS COCK ROBIN DAVID ROWIE(N) PATRICK O'MEANN & LIVING DAVILOWTS CROWDE HOUSE PAT METMENY GROUP STEVE JONES FLEETHOOD MAC CALL	ROGER MATERS Netius DIO # PASTER PUSSYCAT ACE FREHLEY		CURE(M) U2 ECHO & THE BUNNYME(M) SIMPLE MINDS	LA RAFIA URGENT JON ASTLEY THISTED SISTER PUTE BARDENS A BICHARD MARX A CROMDED HOUSE 3 PAUL FELLY G JOHR RAY	CRUZADOS (M) (L) GRATEPUL DEAD(M)	TSOL TESLADBOURNE AFF FREMLEY 4 CUNS Nº MORES 4 CARY MOORE 4 YAT 8 - X-0 MEATMEN 15720 515728 4 HELLOW 8 HELLOW	(907) 344-9622 CHI CANTER B. BRADLEY MDI REVIN VARGAS	PDI VERN ARGO
HEART JOHN MAITE 38 SPECIAL PAMILORS THINDERAL	UTITESMARE JOHN WAITE OUTFIELD(H)(L) HEART(L) LOST BOYS(L) STARSHIP(L)		DIO PASTER PUSSYCAT ACE FRENLEY NOTLEY CRUE JEFF PARIS TWISTED SISTER TESLA	KUPD/Phoenix (602) 838-3062	U2 ECHO & THE BUNNYME(H) BIMPLE MINDS DAVID BOMIE(H) PRIVATE DOMAIN CRUIADOSILI JON ASTLEY CALL(H) BILEMCERS(L) PIGUES ON A REACH ABC PIDE(H)	A CRONDED HOUSE S PAUL KELLY B JOHN RAY	PAQUIDDS THIMPORKI TICZ TERES(N) SPECIAL (TALL(L) HEAT HEAT HEAT HEAT HEAT HEAT HEAT HEAT	A GARY MOORE	Beavy	Beavy OUTFILLD STAFFIP JAS SPECIAL JOGH WAITE GRATEFUL DEAD LOST BOTS PARULOUS THINDERBI U2
CHUZADOS ROGER DALTREY INNERSPACE	STARSHIP(L) 38 SPECIAL GRATEPUL DEAD(M)(L) PABULOUS THUMDERTI(L) FLETHNOOD MAC(L) CHUIDADOS	BEAT PARHERS Nedium LITTLE STEVEN SILENCERS	KBCO-FM/Denver	PD; CORTISS JORNSON MD: J. DAVID HDLMES Reavy	SILENCERS(L) FIGURES ON A BEACH ABC	KINK/Portland (503) 228-5080	HEART PATTY SHYTH SAMNY HAGAR	Medium HELLOWEEN	UZ(N) STARSHIP(M) LOST BOYS(M) JB SPECIAL FABULOUS THUNDERBI GRATEFUL DEAD SAMORY HAGAR JOHN WAITE	LOST BOYS PABULOUS THINDERBI
HOOTERS BOSTON TOK PETTY FLATTWOOD MAC	PLEETWOOD MAC(L) CRUZADOS U2	SAMMY RAGAR ROGER DALTREY HORLD PARTY HARSON RUPPHER	(303) 444-5600 PDI JOHN BRADLEY MDI DOUG CLIFTON	Rea VY GRATEFUL DEAD SAUGY HAGAR MHITESNARE HEART DEF LEPPARD HOOTERS(H) OUTFIELD 38 SPECIAL STRESHP	PIRC(H) X(N) PSYCHTDELIC PUBS PET SHOP ROYS LA RAMPA SUZAMPZ VEGA	PDI CARL MIDING	DAVID BONTE BEAT FARMERS BEARS PAUL FELLY	KNX-FM/Los Angeles	SAJOYY HAGAR JORN WAITE CRUZADOS DEF LEPPARD	CRUZADOS EUROPE PLZETNOOD MAC
ICICLE NORS CALL JOE MALSH	U2 TOH RINNEL CHARLIE DANIELS JOE WALSH(L) GREAT WHITE HOOTERS	OMAR & THE HOWLERS NEIL YOUNG MARREN ZEVON LA RAKRA	U2	DET LEPPARD HOOTERS(H) OUTFIELD		HERR ALBERT PETE BARDENS DAVID BENOIT LARRY CARLTON	JOHN HIATT(L) LITTLE STEVEN	(213) 460-3657	WEIL YOUNG	TOM PETTY JOE WALSH TOM KIMMEL
окители. DRAD REAF REAF HEATE SATURATION CONTRACTAL CONTRACTAL RECOVERS SATURATION LICELE NONES CONTRACTAL CO	DEF LEPPARD	PAUL RELLY CUTTING CREW ELTON JOHN	PLEETWOOD MAC TOM PETTY GRATEFUL DEAD	GREAT WHITE U2 CRIZADOS CALL	Nedium OINGO BOINGO JESUS & MARY CHAIN REPLIACEMENTS WARREN ZEVON	HERR ALBERT PETE BARDZNS DAVID BENOIT LARRY CARLTON ROSANNE CASH CRONDED MUBE GLORIA ESTEFAN FLEFTMOOD MAC(H) DAH POGELBERC HICHAEL FRANKS GRATEFUL MRAD	SINPLE HINDS(H) REPLACEMENTS	HD: RICK SHAW	MARILLION GREAT WHITE CHARLIE DANTELS HOOTERS Medium WARREN ZEVON Light	POULDUS INTERACTION UNCOTERS EUROPE EUROPE ELECTRODO NAC LA ANARA TOM PETTY JOE MALAS TOM PETTY JOE MALAS DEF LEPERA MESIZE MESIZE HESIZE EUROPE EURO
a U2	a HUEY LEWIS(L) a BRYAN ADAMS Light a JOHN KAY	MATEN PARTIES Hadium LITTUE TYTEN SAMPT RAGAN ROOTS DALTUT MASON BITFFEB ONAS & THE NOTHER MASON BITFFEB ONAS & THE NOTHER HAMEN FOOD LA BANGA SANDE ELIV CUTTING CREM BITON SAND BITON	SUZAMNE VEGA PABULOUS THUNDERBI DAVID BOWIE WARREN ZEVON	CALL BRYAN ADAMS PARULOUS THUNDERBI BICHARD MARY	WARREN ZEVON HOODOO GURUS NEW ORDER ANDY SUNNERS DRACHET	COLIN HAY (M)	ROGER WATERS HASON RUPPNER BORERT VAUGHN LYLE LOVETT	GRATEFUL DEAD(H) STEVE WINHOOD CHRIS DEBURGH FLEETWOOD MAC(H)	Light	A CULT Light NEIL YOUNG
a INSIDERS a PAIL RELY Light s RAGARACK a ROGER WATERS	A MOTLEY CRUE	KSJO/San Jose	U2 FLOFTMODOLNAC TRATETUL DEAD SUTANTE VEGA PABULDUS TUMURENEI DAVID BOMIE WELL YOUNG HOGEN WATERS DANE TOGELERG CALL STEVE PARLE CRUEADOG	CALL REYAH ADAMS PARULOUS THUNDERBI RICHARD MARX Notley CRUE EUROPE	DRACHET ROBERT VAUCHN SHITHS FIRE YORN SURF NC'S CAPT VE BAYT FAMORES ICICLE WORKS PETER & THE TEST T WIRE CATOR DOPULAR & SE WERE POPULAR & SE	JOHN JARVIS ELTON JOHN(H) 4 NEIL LARSEN	LIVE LAVEL INSIDERS HOOTERS(L) HOOTERS(L) LIQNE BACK TOINTHICK GONN KAY E COND & THE BINNINK E COND & THE BINNINK E AVE PERKINS AVEL PERKINS	Beavy DAMNY WILBON GRATERUL DEAD(H) STEVE WIMOOD CHRIS DEBUIGH FLETHOOD MAC(H) BERNIE 7AUPIN Hed SpeedMagon 8 REO SPEEDMAGON 8 02 02	KTYD/Sente Barbera (605) 967-4511	E CULT Light M MEIL YOUNG JOE ZLY E NASIDERS CRECG NOLIE CRECG NOLIE B FOTE BOWIE B FOTE BURKS B FOTE BURKS B FOTE ADAMS
. BOGER WATERS	WAOR/South Bend	(408) 288-5400	STEVE EARLE SILENCERS CRUZADOS JON ASTLEY	CHARLIE DANIELS	CAPTIVE BEAT PARKERS ICICLE WORKS PETER 6 THE TEST T	A HUEY LEWIS RAMSEY LEWIS OVER THE TOP PAT HETHENY GROUP	A BACK TO THE BRACH	S COCK ROBIN	PDI RUSS HOTTLA	A PETE BARDENS B SUZANNE VEGA A NRYAH ADAMS
	(618) 683-5432 PD: GREGG RICHARDS APD: SUE FREY	Reavy GRATEFUL DEAD LOST ROYS JGN WAITE WHITESHARE OUTFIEL THENDERBI FRAULOUS REALES DAMES	CRUEADOS JOH ASTLEY Medium JOE MALSH FICHAND HARK BRUCE COCRUDN JOEN RIATT HARILLION REPLACIENTS HARON RUTPHER BEARD	NEIL YOUNG THISTED SISTER SILENCERS DIO SLADE	WIRE LOST BOYS a YOUNG POPULAR & SE TRARS CO BETWEEN	HICHAEL PRANKS CARTERUL (PRAD CARTERUL (PRAD UELAF WAT(N) ELTTO JCHNT(N) MITLL JARVIS MITLL JARSEN MITLL JARSEN MITLL JARSEN AMERICA AMERICA AMERICA AMERICA AMERICA SAMTANA (N) SAMTANA SAMTANA SAMTANA MITLENCE COLARD MARK Medium	a architer mine	(208) 344-3511	Heavy GRATEFUL DEAD SAMOY HAGAR 38 SPECIAL BRYAN ADAMS LOFT BOYS JOH BUTCHER CRUZADOS GUTCHER CRUZADOS	KOZZ/Reno
		JOHN WAITE WHITESNAKE OUTFIELD FABULOUS THUNDERBI	BRUCE COCKBURN JONDI HIATT MARILLION	DIO SLADE MASON RUPTMER GLEN BURTHICK INSIDERS U2 U2 ASTER PUSSYCAT TESLA JOE MALSH REFUGEE	NEARS GO BETWEENS THAT PETROL EMOTIO HINDU LOVE GODS DISORDERLIES LIME SPIDERS	A PICHARD HARX Hedium a PATRICK D'HEAPN BENSON & KLJICH	KKDJ/Freeno (209) 226-5991	PD: DAVE STONE APD: CARL SCHEIDER HEAT	BRYAN ADAMS LOST BOYS JOH BUTCHER CRUZADOS	(702) 329-9281 PD: STEVE PUNK HD: HARKY HETHOLDS
KQWB-FM/Fargo (218) 235-7900	HOAYY BRYAN ADAMS(M) CALL ('RUZADOS DEF LEPPARD GRATERIL DEAD SAMHY HAGAS(M) HEART WOYF PAS(M)		REPLACEDENTS NORRES ON A BRACH FIGURES ON A BRACH IN FURNESSION LITTLE STOTM BRACT PAREES CONICOUSITY RILLED NICTALE FRANKS BRACT ANGERS CONICOUSITY RILLED NICTALE FRANKS BRACT AND CHIS ISAAR STOTZ JORES LA BUNGA LGSLIF WRILLTS	A PASTER PUSSYCAT TESLA JOF WALSH REPUGEE	DISORDERLIES LIME SPIDERS SUICIDAL TENDENCIE U2 Light a CROMDED HOUSE	* PICHARD HARK Medium 20 HEAPH ADMON & KLIGH GUDE COLE CUTTING CREM CUTTING CREM ANDY SUMMERS MEIL YOUNG & LIVING DAYLIGHTS	PD: ART PARKAS HD: JEFF RIEDEL Reavy	APD. CARL SCHEIDER HEART HEART BRYAN ADAMS (H) OUTFFELD SAVET HALDA (H) OUTFFELD OUTFFELD DOT HOTS DOF LEPPARD NOTFERS (H) CHULADOS MARTE TEVON LIGHT A OUNS N' FORES	CRUIADOS ONTTIELAD HITTESHAR FLEETMODO HAC FLEETMODO HAC HONTERS TOH RIMMEL NEL YOUNG HIGTUP LIGHT GLEN BURTHICK GLEN BURTHICK GLEN BURTHICK GLUT BURTHICK GLUT BURTHICK	AUT PARKE PETROLOG THE ATT STARTER DEAD(H) HEAT WITTESSUE HEAT
CO-HDI GREGG STEELI	GRATEPIL DEAD SAMMY HAGAR(M) HEART HOOTERS(M)	U2 CRUEADOS FLETINDOD MAC JON ASTLEY GREAT WHITE CALL	LITTLE STEVEN LYLE LOVETT BEAT FARMERS	TOP DALSH REFUGEE HOWLERS PATTY SHYTH TOM REMARK LOST BOYS ACE PERHLAY JORN HIATT JEFF PARIS HARILLINGS FLETWOO HAC	Light a CROWDED HDUSE a PATL RELLY a MOJO NIXON & SKID KOONTRONA	ANDY SUMMERS NEIL YOUNG * LIVING DAYLIGHTS	Reavy SAMY HAGAR(M) GRATEFUL DEAD(M) HEART(H) MULTESNARE	WHITESNASP LOST BOYS DEF LEPPARD	TON RINNEL NEIL YOUNG Nadiue	WHITESNARE STARSHIP LOST BOYS BOGER WATERS(H)
New YY OUTFIELD FLEETWOOD NAC	LOST BOYS(M)	CALL DEF LEPPARD MARILLION SAUGY HAGAR TOM PETTY	NICHAEL PRANKS a HOODOO GURUS INNACULATE POOLS	ACE PREMIEY JOHN HIATT JEFF PARIS	KGON/Portland (503) 855-9181	KZAP/Secramento	BADAY FACAR (M) CRATERIL DERD(M) HEART(M) MITESAARE OUTFIELD HOOFERS LOST MID DEFLEPARD DEFLEPARD B SPECIAL FLEETWOO MAC FLEETWOO MAC FLEETWOO MAC FLEETWOO MAC	HOOTERS(H) CRUZADOS Hedium MARREN ZEVON	a GLEN BURTNICK E LIVING DAYLIGHTS a CULT	OUTFIELD 38 SPECIAL JOHN MAITE MARTILLOW
PLEFROD WAL LOFT NOTS 36 SPECIAL JCON WAITE NEART TON PETTY HOOTERS TRUTK CALL 17	NARILLION OUTFIELD 36 SPECIAL JORN WAITE WHITESHARE Hedium 4 URDENT 4 INSIDERS 4 RICHARD HARE 5 GREGE MOLE 4 ROCEP MATERS	NARILLION SAUGY HAGAB TOM PETTY ONA & THE HOMLEPS PIXE STARSHIP JOHN HIATT a JOE MALSH a DAVID BOWIE MAREN ZEVON CHARLIE DAMIELS MAREN ZEVON	TH VITRO CHRIS ISAAK STEVE JONES LONG RYDERS	POGER WATERS	ON/PD: IPIS HAPPISON MD: INESSA YORK	(918) 925-3700 PD: TOM CALE HD: BILL PRESCOTT	DEF LEPPARD 38 SPECIAL FLEETWOOD MAC PETE BARDENS		. JOHN KAY	Madius a DEF LEPPARD Light a JON SUPCHER
TOM PETTY HOOTERS TRUTH CALL	A URGENT	A JOE MALSH B DAVID BOWIE MARREN ZEVON A CHARLIE DANIELS	A NICHOLAS TREMULIS	KRXQ/Secramento	SANNY HAGAR(M) HEART JOHN MAITE GRATERDI, DEAD(M)	GRATEFUL DEAD(N)	JON ASTLEY	KLPX/Tucson (602) 622-6711	KFMF/Chico (918) 343-8461	KGRQ/Casper
GREAT WHITE	A GREGG ROLIE A ROGER WATERS	Hedius Tom Rimmel GREGG ALLMAN BAND SILENCERS	A JESSE COLIN YOUNG	(918) 334-7777	Beary SANOTY NAGAR(M) HEART JOHN MAITE JOHN MAITE GRATERD, DEAD(M) JB SPECIAL NOOTERS NOOER WATERS UJ DURDERS	Res VY 36 SPECIAL GRATEYUL DEAD(M) HEART LOST TOYS JOHN WAITE JOHN WAITE CRUTADOS CRATENDE DUTTESEMEE	JOE MALSH CRUIADOS Hedium BRYAN ADAMS(L) TON FETTY B RICHARD MARX JOHN RAY B INSIDERS	PDI LARRY HILES HDI JACK GREEN	PDI RON WOODWARD HD: HAPTY GRIPPIN	(307) 268-1400 PD: PRED LEPHUIS
PABULOUS THUNDERBI LA RANRA DEF LEPPARD B DAVID BOWIE	N	CHARLIE CANTELS Modius TON RINGEL GREGG ALLAAN RAND SILENCERS JON BUTCHER NOTLEY CRUE NOTLEY CRUE NOTLEY CRUE NOTLEY CRUE NOTLEY CRUE	2 YEAR COLIN YOUNG WENDY WALDAAN Light 6 YER NOWLERS PRIVATE DOWAID SCRUPT THE CAT BOLENOR SCRUPT THE CAT BOLENOR SIDNERS SCHOOL SCRE ROBIN	HEART WHITESHARE	UZ MASON RUFPNER OUTFIELD PARULOUS THUNDERRI BIYAN ADANS PLEETHOOD MAC CHUZAROS TOM PETTY	CRUTADOS STARSHIP WHITESNAKE Redium	a RICHARD HARK a JOHN KAY a THSIDERS Light	Reary school Factory rectinated MARK LOAT BOYS T JB SPECIAL STARSHIP WHILL YOUNG CRUZADOS READ JON BITCHIES JON BITCHIES BITSI DESS I 1951 DESS I 195	RARTEPUL DEAD(H) LOST BOYS SAMPY HAGAR(M) U2	CHRIS DEBURGH HICHOLAS TREMULIS(L)
GRATEPUL DEAD		BLAI FARMERS	A ROBERT VAUGHN A ELEANOR A SUMMER SCHOOL A COCK ROBIN	TOR RINNEL	CRUZADOS TOM PETTY MARILLION	STARSHIP WHITFSHARE Medium CHARLIE DANTELS DAVID ROWIE FAULOUS THUNDERT FIXE	KDJK/Modesto	JOHN MAITE JB SPECIAL STARSHIP WHITESNAKE	CRUZADOS 18 SPECIAL JOHN WAITE	CHRIS DEBURGH HICHOLAS TREMULIS(L) GRAB & THE MONLERS PABULOUS TRUNDERSI PADL RING LA BAMEA DATE TIME
SANNY RAGAR JON BITCHER FIX	WYMG/Springfield, IL (217) 245-7171	A INSTRES A PATTY SNYTH TWISTED SISTER Light	KISW/Seattle	CRUZADOS DAVID BOWIE(L) TESIA STARSHIP GREAT WHITE JON RUTCHER HOOTERS U2	TOM PETTY NARILLION TOM RIMMEL GREAT WHITE A LA RUMRA Med Lub JONN HEATT LOST BOYS	GREAT WHITE GREGG ALLMAN BAND HOOTERS JON ASTLEY	Stockton (209) 869-2594	NEIL YOUNG CRUZADOS GRATEFUL DEAD NOOTERS	HOOTERS	PINK SILENCERS WARREN ZEVON
STARSHIP STICKARA SADOTY RADAR JON BITCHER PIX TOH RIMMEL BOAT FARGEL BOAT FARGERS MARKEN ZEVON Medium 0. Ole BUM	PD: BRYAN JEFFRIES	KROQ/Los Angeles (618) 578-0830	(206) 265-7825 PDI JON PORBINS HDI HIKE JONES	DIO	JOHN HIATT LOST 90YS DAVID ROWIE STEVE ZARLE BEAT FARMERS 9 JOE MALSH 6 CHAPLIE TANIELS	FIXE GREAT WHITE GREAS ALLAAN BAND HOOTERS JOR ASTLEY JON ANTCHER OMAR & THE HOWLERS ROGER WATERS SAMMY HAGAR CALL	PD: HARK DAVIS HD: BEAVER RHONN Beavy U2(H) U2	JON BUTCHER Nedius Light a INSIDERS	HLONG TEMAKE MOOTENS FLOG FLOG FLOG GREAT WRITE BOORE WATERS CHARLE ANTERS MODULE CONTINUE CONTI	LA AMERA PALL JANT PILL JANT PILL JANT PILL JANT PILL JERCESS WAREN FLOYIN MICHAEL FORL MICHAEL MICHAEL FORL MICHAEL OF USET CONTROL MOUSELLI ELEVISION ANTERNA MICHAEL ELEVISION FORLING LIVER FORLEN I SCORE MAIL ANTERNA DAT KETHEN GROUP JANT KETHEN GROUP COMENT LIANT
Hedium GIEN BUFTNICK G JOE MALSH INSIDERS PETE BARDENS	GRATEFUL DEAD(H) WHITESHARE(H)	PDI RICH CARROLL HDI LARRY GROVES	HEART ONAR 6 THE HONT FRE	DIO DIO CONTRELIFICANTELIS GRATEFUL DEAD Hedisa Cuttriclo EUROPE LOST BOTS HABILLION CALL		U2	U2(M) U2 HEART HOOTERS(M)	KCAL-FM/Riverside	Hedium Nedium a INSIDERS a JOHN XAY	FLEETMOOD HAC WETTON /HANTANERA Hedium
CHARLE DARDENS	HITTESHARELAN LOAT BOTS 30 SPECIAL HEART HEART HEART HEART SAMMY HAGAR MODIFIES STARSHIP SAMMY HAGAR MODIFIES BELLON BILLON SILLON HORX	CURE(L) DEPECHE HODE	NO. NYEE JOINTS Bacy W PLAPS - THE HOUSE BACK CANTEN LEADING CONTESTING BACT PLANE BACT PLANE BACT PLANE WITTERSAME WITTERSAME CONTESTING WITTERSAME CONTESTING C	LOST BOYS HARILLION CALL FIXE	KBP//Denver (303) 572-6200	02 STEVE EARLE JOE MALSH a LIVING DAYLIGHTS a REYAN ADARS a RICHARD MARX JOHN EAY	UTIN' TREAT INCLUSION INCLUSION LAND TALLOIN LAND TALLOIN LAND TALLOIN LAND TALLOIN LAND TALLOIN LAND TALLOIN CALLON TO CALLON	San Bernardino (714) 431-5335	CREGG ROLIE	a LIVING DATLIGHTS a LIVING DATLIGHTS a 10,000 MARTACS
& CHARLE DANTELS	HOOTERS OUTFIELD BEARS STARSHIP	LOST BOYS(L) PRIVATE DOMAIN(L)	JOHN MAITE(N) U2(N) DEF LEPPARD WHITESHAKE(N)	Hossilities First First Construction Signification First Fi	PD: GABE BAPTISTE APD: JOHN EDWARDS	<ul> <li>BEYAN ADARS</li> <li>JIGNN RAN</li> <li>JIGNN RAN</li> <li>JIGNN RAN</li> <li>MARILLION</li> <li>MARILLION</li> <li>PAUL RELY</li> <li>PETE MARDENS</li> <li>SILEWERS</li> <li>TON RIPERL</li> <li>GLEN BURTHICK</li> <li>Light</li> </ul>	TON ASTLEY TOM KIMMEL MARILLION GREAT WHITE	PD: CLIFP BORERTS	a SILENCERS a LIVING DATLIGHTS a BRYAN ADAMS a BACK TO THE BEACH a OWAR & THE HOMLERS I GLEN BURTHICK	a JORN PARNHAM Light a PAT METHENY GROUP 5 JON ANTLEY
	SAMMY HAGAR Medium a Bryan Adams		BRYAH ADARS Nedium Rocep Haters Joe Malsh	PAUL RELLY PETE BARDENS JOE MALSH SIMPLE MINDE	DISORDERLIZS(H) EUROPE GREAT WHITE	PETE RARDENS REARS STLENCER8 TON RIMMEL	CALL CRUTADOS DEF LEPPARD J8 SPECIAL	GRATEFUL DEAD(L)	S GLEN MURTHICK	. CHRIS ISAAR
	A RICHARD HARX Light a SILENCERS a LIVING DAYLIGHTS	132 AEPLACHENTS CULTLL NATE ACCHENTS CULTLL ABBECK FROM FROM CONTENT ABBECK FROM	CRUEADOS OUTFIELD SAMMY HAGAR STEVE BARLE	METTON MANTANERA BEAT PARKERS TWISTED SISTER PABULOUS THUNDERS	BUT JOHN DANKS BURDERLISS(H) SUNDERLISS(H) SUNDERLISS(H) SUNDERNISS HISIOPERS HISI	a GLEN BURTNICK	Hedius TON PETTY GLEN BURTHICK SICHARD HARX	Heavy GRATEFUL DEAD(L) HEART LOST NOYS JORN WAITE WHITZSHARE JB SPECIAL CRUIADOS SAMMY HAGAR(M) U2		
WZZQ/Terre Haute (812) 232-5034		PARL RELLY SPEAR OF DESTINY ERASURE(L)	LOST BOYS GREGG ALLMAN BAND PATTY SHYTH HASON RUFFHEP	TOR PETTY HOTLEY CRUE TRUTH HASON RUPPHER	PAUL RELLY TOM RINNEL LOST BOYS		KPOVHonolulu	U2 STARSHIP HOOTERS		
PD: TODD HOLMAN HD: DAN HICHAELS		LA RANBA BCHO & THE BUNNINE[L] PET SHOP BOYS STIMULE B HOUS	A THEIDERS	PASTER PUSSYCAT Light a GUNS N' POSES			(808) 524-7100	U2 STARSHIP HOOTERS FLEETWOOD MAC GREAT WITE Medium Light 4 U2		
BRYAN ADAMS(M) JOHN WAITE FLEETWOOD MAC WHITESNARE	WMRY/St. Louis (616) 397-2002	LIVING IN A BOX PAT BOYS SMITHB(L) COLUMNET D	KXRX/Seattle (206) 323-3636	A BICHARD HARX A INSIDERS A GREGE ROLIE A CULT A OMAR & THE HOWLERS	JOCH MAITE MHITESNAKE Medium a JON ASTLEY a GLEH BURTNICK	PARALLEL	REAVY GRATEFUL DEAD	a U2 a TOM PETTY a BEAT PARMERS A FAUL RELLY		
WHITESNARE LOST BOYS SAMOY HAGAR(H) DEF LEBRAND	PDI TED MABECE	SHITHB(L) COLOURFIELD ICICLE WORKS JON ASTLEY DRAMARAMA NEW ORDER	PDI PAUL SELLIVAN	COMP I THE ROTLERS	CALL CRUZADOS A ROGEF DALTREY DEF LEPPARD DIO	TWO	02 U2 OUTYTELD STARSHIP	KBER/Selt Lake	171 re	porters
WHITESHARE LOST BOYS SANGY HAGAR(H) DEFLEXPARE HED SPEEDWAGON HEART GRATEFUL DEAD J8 SPEETAL ESHOPE SUROPE	HOOTERS	DRUMARAMA NEW ORDER TOM PETTYLL) ROLSHOI SILENCERS MIAR	Reavy CRATEFUL DEAD(M) 38 SPECIAL HOOTERS	KGB/San Diego (619) 292-1380	DIO FLEETHOOD HAC HUEY LEWIS BICHARD MARX		JOHN WAITE SAUNY HAGAR 38 SPECIAL NOOTERS	(801) 322-3311	165 curre	nt playlists
	U2 JOHN WAITE SANOW NAGAR GRATEFUL DEAD STARSHIP HEART LOBT BOYS FABULOUS THUNDERNI CHURDEN	WIRE RADIO HEART (/GARY DEAGHET WANG CHUNG FIGURES ON A BEACH LIVING DAYLIGHTS Madium a zette a zette a pete wylie	GRATERUL DEAD(M) 30.5755 AL 30.5755 AL 30.5755 AL 10.5755  AL 10.57555 AL 10.57555 AL 10.57555 AL 10.575555 AL 10.575555 AL 10.5755555555555555555555555555555555555	PDI TED EDMARDS NDI PAN EDMARDS	PLEETHOOD MAC HIEV LEWIS BICHARD MARX MOTLEY CRUE JEFF PARIS SKAGARACK PATTS SATTH TEISLA THISTED SISTER U2 UNCENT	KFMG/Albuquerque (505) 285-8811	JON ASTLEY HEART LOST BOYS(H) FLEETHOOD HAC HABEN FUNN	PD: KATHERINE BROWN HD: TRISHA GRIFFITH ReaTY DEF LEPPARD	0	
STARSHIP OUTFIELDLL) GREAT WHITE Hedium DANWY WILSON(L) INSIDENS	STARSHIP HEART LOST BOYS FABULOUS THUNDERDI	LIVING DAYLIGHTS Medium Light 2 2012	TON KINGEL OUTFIELD Nedius	Reary SJOYT RACAR(H) LCAT BOTS LA RAMON NOT TATT AND TATT HITTESHARE BEAT FRAMESS JOB BUTCHESS REAT FRAMESS JOB BUTCHESS CRUIDADOS CRUIDADOS DEF LEPPARD HVISE CRUIDADOS DEF LEPPARD PRAUCOSO THINNERSI JOB ANDOS	a TESLA TWISTED SISTER	PD: KARL BAENR APD: MICHAEL DAVIS	GREGG ALLMAN BAND	ND. TT SIGNA CALFFITH Res TY DF LICE ALC DF LICE ALC		d to report. Their vere frozen.
a DANNY WILSON(L) a INSIDERS Light a Jon ASTLEY(L) a ACE PRENLEY	CRUZADOS Nedius a NEIL YOUNG		SLAPERAND HINTERS FLEETHOOD HAC NEAT FARMERS JOE WALSH	ANDY TATLOP JOHN WAITE WHITESMAKE BEAT PARMERS	URGENT WANG CHUNG ROGER WATERS	BOR TY LOST BOYS GRATEFUL DEAD SAMMY HAGAR BRYAN ADAMS(L)	TON RINNEL	OUTFIELD NOGER MATERS SANDY HAGAR(M) STARSHIP(M)		
. ACE PREHLEY	NOT	CFOX/Vancouver (604) 684-7221	BORENT WHITE	CALL CROWDED HOUSE CRUZADOS	KRQR/Sen Francisco	SAMOY HAGAR BRYAN ADAMS(L) TOM PETTY PATTY SAYTH DEF LEPPARD JOHN WAITE HOOTEPS	CRUSADOS REGIO 4 THE RUNTINE LIGHT A PAUL RELLY A LIVING DATLIGHTS a ITCICLE MORKS a INSIDERS a PRIVATE DOMAIN	HOOTERS JS SPECTAL CRUZADOS MITTESNAKE		ns reported
	. GLEN NURTHICK	PD: JOHN BRAUDDIN APD: KAREN HENKO Res vy	DORET CRAY BAND SILENCERS A INSIDERS Light	PABULOUS THINDERBI	(415) 785-4045		a LIVING DAYLIGHTS a ICICLE MORKS a INSIDERS a PRIVATE DOMAIN	A COCK ROBIN BEAT PARMERS A RUROPE	a froz	en list.
		BRYAN ADAMS(M) LA BANDA OUTFIELD	KLOS/Los Angeles (213) 557-7250	PLETHOOD MAC LOU GRAMPH GRATEPUL DEAD(H) HOOTERS TOH KIMBEL KICHARD HARX(H) OUTFIELD A TOH PETTY U2		EUROPE PARILCUS THINDERBI 18 SPECTAL Medius Light A SILENCERS	KM8Y/Monterey (408) 394-9000	a SILENCERS a CALL Light		Ottawa alt Lake City
	KFMQ/Lincoln	STARSHIP HEART(M) DAVID BOWIE SAMRY HAGAP(M)	PD: CHARLIE WEST APD: RURT KELLY	ROGER MATERS	Res VY CRUZADOS DAVID SOMIE GRATEFUL DEAD OMAR & THE HOMIZES ROGER HATERS SAPPY RAGAR UD	KZRR/Albuquerque	PD: RICH BERLIN APD: STEVE HOOVEP	Springe	WNOR-F	M/Norfolk
WKLT/Kalkaska (618) 258-2800 POr DAVE PORTNEY	(402) 489-6500 PD1 808 ALLEN	Reary DANON KILLSON LA BANHA OUTFIELD STABULE DANON DANON DANON DANON CALL CALL CALL CALL CALL CALL CALL CAL	HEART HAGAR(H) LOU GRAMM CRUZADOS	U? ROGER MATERS OWAR & THE HOWLERS BRYAN ADAMS Hedium 38 SPECIAL	GREAT WHITE	(505) 765-5400	Heary HEART JOST ROYS GRATEFUL NEAD(M) JB SPECIAL JONN MAITZ TOWR HEMRL PARULOUS THIRDERRI(1 U2	(303) 634-4896	WIKX/P	ensacola
	Het TY WITESHARE		GREGG ALLMAN MAND JORN WAITE(H) 38 SPETAL JOE WALSH(H)(L)	GREAT WHITE PATTY SHYTH NEIL YOUNG JON ASTLEY	HEART Ned I un a GLEN BURTHICK		JOHN MAITE TON RIMMEL FANULOUS THINDERBIG	GRATEPIL DEAD(H)		ort froze their list
STARSHIP OUTFIELD GRATEFUL DEAD(M)	Neary WEITZSNARE HEAF LOST REYS J8 SPECIAL GRATEFUL DRAD JORN NIATT TON RIMMEL U2 U2	38 SPECIAL Hedium TOM PETTY HOOTERS	GRATEFUL DEAD(H)(L) GREAT WHITE Helius JON ASTLEY	STEVE FARLE MASON RUFPHER PETE BARDENS CHARLIE DANTRLS	A GREGG ROLIE LOST BOYS 18 SPECIAL	Res VY OUTFIELD BICHARD MARK BRYAN ADANS FLEETWOOD MACIN) SAMMY MAGAP MUTPENARP	U2 GREAT WITE FLETWOOD MAC WOTES CRUZADOS SANNY HAGAR(W) DEFLEPARD ROCE WATERS CHARLE DANIELS JON ASTLEY FIRE	U2 MRITESNAKE(M) HEART(M) SAMMY HAGAR		onsecutive week. on was not used
HOOTEAS WHITESNAKE HEART	TOM RINNEL UZ SAUNY HAGAP GREAT WHITE	JE SPECIAL Hed Use TOM PETTY GASTANTES GASTANTES CAUGE MATERS OGE ANTERS OGE ANTERS OGE ANTERS SECONS CAUGE MATERS SECONS CAUGE MATERS SECONS SECONS CAUGE MATERS SECONS SECO	DAVID RONTE CALL FING	ALIVING DAYLIGHTS	PABULOUS THUNDERBI	STARSHIP LOST ROYS GRATEPUL DEAD(H)	CALL CRUZADOS SANNY HAGAP(H) DEF LEPPARD ROGER WATERS	U2 WHITESMAKE(M) HEART(M) SAMOY HAGAR GREAT WHITE DEF LEPPARD JOE MALSH(M) HOOTERS TUMOR DATA JOINT	in the data t	hat makes up charts.
18 SPECTAL DEF LEPPARD CRUZADOS FLEETWOOD HAC	TON PETTY CHARLIE DANIELS JONN MAITE	CHARLIE DANIFLS HASON RUPPHER SILENTERS	HARILLION HOOTERS DEF LEPPARD CHARLIE DANTELS	JOE WALSH DIO # EUROPE HANTILLICH	JOHN MAITE JON ASTLEY MARILLION ONFILLD	JOHN WAITE HOOTERS 38 SPECIAL EUROPE	CHARLIE DANIELS JON ASTLEY FIND	A LIVING DAYLIGHTS STARSHIP(M) JON ASTLEY LOST BOYS CRUZADOS		
New Y IS STAISUIF OTTY ILD GRATEUL DRAD (N) SAMY HADR(N) HOP'ERS NOT TESNALE NI SPOTAL THE LEPPARD CHITADOS PLEPYADO NAC Bed UN TOTA STAISTICES CHITADOS CHITADOS SCHUTTES SCHUTES SCHUTES SCHUTES SC	CRUZADOS JOE MALSH BPYAN ADAMS NOOTERS	TROZEN CHOST BRUCK COCKEVIAN COREY HART	ADD, HIMT RELEAT TERT Y SLAFFY HOLAN(H) COURSEND COU	TESLA A THISTED BISTER URCENT LITTLE AMERICA	SILENCERS STARSHIP CALL TWISTED SISTER	HEART GREAT WHITE .TON BUTCHER Medium	JOH ASILE' FIRE MAITESNARE TON PETTY Refise a GLEN RUNTHICK Light a JOHN RAY a CULT a SUZADE VEGA	FLEETWOOD MAC(R)		
Light a TESLA a SILEWCERS	SAUNY MACAP GRACH WRITE TOWARDLE TANTELS UNDER MAITE CRUIADOS JOE WALSH BOYTEANAN POTENANA DO ENAN DO ENAN HOYTEANAN SCIENTS LIGHL UNDERT	TRUTH TRUCEN GROST BRUCE COCRAIRIN COREY NART PAUL JANJ ROCE & MTDE EIGHT SECONDS JATO CPOX NAVELEE NOFTHERN PIRES	STEVE FARLE LOST ROYS Light & RICHARD HARX	The second state of the se	Der Laprisch mellus Reilus actuel sistericht anter sistericht anter sistericht bereiten b	PLETWOOD NAC'H) SAMMT NAGAA WERNENIP LOET WING DUDING LOET WING DUDING LOET WING DUDING HANNEN BERT BERT HATT GRAFT MATT GRAFT MATT GRAFT MATT GRAFT MATT GRAFT MATT ADDE HALSEN DOE HALSEN	a JOHN KAY a PULT A SUZANNE VEGA	BE SPECIAL Hedium a CLEN BURTNICK a TYOM PETTY a LITTLE AMERICA a NACK TO THE REACH a INSIDERS		
A ELTON JOHN	a INSIDERS Light a URGENT	NOPTHERN PIRES	Light a RICHARD HAPX a TOM PETTY a REAT FARMERS a JOHN RAY	A CLEN BURTHICK	TON PETTY MASON RUPPHER JOE MALSH	A INSIDERS	A FULT & SUZANNE VEGA & U2 & INSIDERS A OPERATION BIG	A BACK TO THE REACH		
							I	un de port		

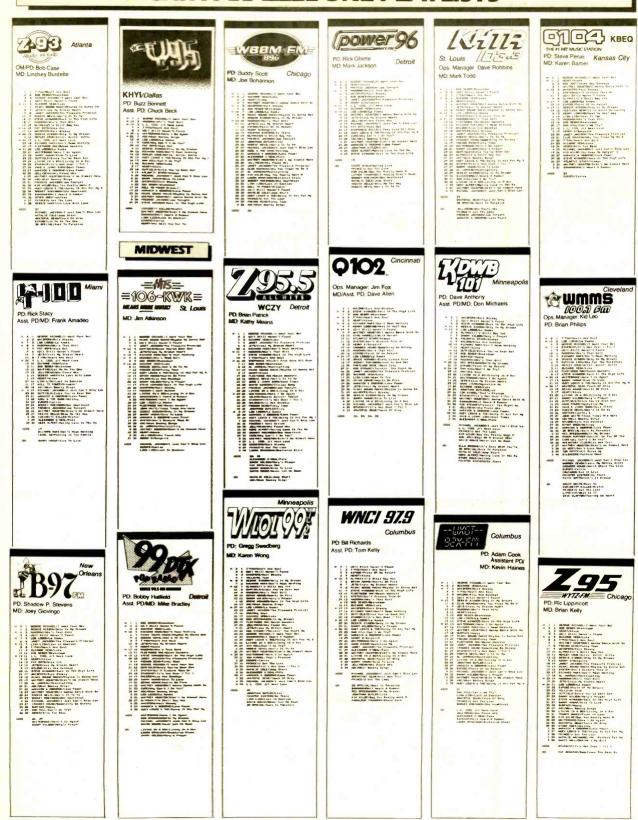
88 RAR July 31, 1987

# **CHR PARALLEL ONE PLAYLISTS**



July 31, 1987 R&R = 89

# **CHR PARALLEL ONE PLAYLISTS**



90 = R&R July 31, 1987

1 1

# **CHR PARALLEL ONE PLAYLISTS**





EAST

PARALLEL TWO

# **CHR ADDS & HOTS**

### MOST ADDED SOUTH BREAKOUTS Michael Jackson Atlantic Starr Europe Expose **Curiosity Killed The Cat**

July 31, 1987 R&R = 91

Georgio David Sowie Level 42 Natalie Cole Pointer Sisters Pepsi & Shirlie

	Smokey Robinson
	EAS
	PARALLE
	WFLY/Albany, NY Chommie/Morgan
	MICHAEL JACKSON L.L. COOL J 10 SPECIAL DAVID MALLYDAY
	ANT BOWIE DAVID BOWIE OTHER ONES
	Nottest: BOB SZGER 1-1 GRONGE MICHAEL 2-2 STARSHIP 6-4 FLEETMOOD RAC 9-6 RADONNA 16-7
	Q100/Allentown, PA Andrews/Citiford
	NICHAR JACKSON DAVE BOOKE GARTERUL ORAD RGENA INCLE GDIAGE MICHAR J-1 GDIAGE MICHAR J-1 ROBRIE MYCHAR J-1 RUNNACK 15-13 GTARNIF 26-19
	Z94/Boston, MA Herry Netson
-	DAN HELL HOOTERS PRINCE PAT BOTE ALEXANDER O'NEAL HICKARE JACKSON CROWDER DOUSE
	NDACITY ROCKERS Notest: CROMODO HOUSE 2-1 NADOWNA 9-5 LOS LOBOS 12-7 SUZANNE VEGA 15-12 LIVING DE A BOX 25-20
<b>1</b> - 3	WVSR/Charleston, WV
- 8	DAVID BOWIE BURDPE OO WEST HICHARS. JACKBON NATALIE COLE WHITEBNAKE HOTLEGAL: UZ 1-1 T TAU 6-2

SRICharleston, WV via-Swann TD BOWIE DPE WEST RAEL JACKBON ALIE COLE TESNARE teat1 1-1 HOTTOPET U2 1-1 T'PAL 6-2 PLETWOOD HAC 4-3 JETS 5-4 HIAHI SOUND MACHI 8-6 K10WEnte, PA Bill Shennon

Bill Shannon CURIOSITY KILLED WILDNS MICHAEL JACKSON MARREN ZEVON BREARFART CLUB BREARFART CLUB DAVID BOWIE RUEN 4 ELTON 3-1 RUEN 4 ELTON 3-1 RICHAED MARX 8-2 CROWDED ROUBE 4-3 CREET ATKINS 7-4 SANTANA 9-5 WERZ/Exetor, NH Folconi/Brady

FelcontBracky OO MEST NICTURE, JACKBOH OTTFIELD, (dp) EUROPE NOTEREL, JACKBOH SULANEE SULANEE SULANEE SULANEE VEAL 24-18 MADOREA 24-18 MADOREA 54-21 MADOREALESS 54-21 M

WNNK/Harrisburg, PA Bruce Bond

HIGHAEL JACKSON DANRY WILSON NATALIE COLE PRINCE BREAKFAST CLUB ANITA BAKER YELO HOTCEST: YELLO Hottest: BOB SEGER 1-1 T'PAU 13-6 SUZANNE VEGA 19-10 AbC 25-22 L.L. COOL J D-35

WTICHertford, CT

AbsWVest MICHAE, JACKSON MEBB ALPENT LISA LISA GO MEST DAVID BONIE (4p) Motest: GDDNCE MICHAEL |-1 RADONA 5-4 LOS LOBOS 17-6 MICHAEL JACKSON D-28 L.L. COOL J 37-29

WKEEHuntington, WV MICHAEL JACKSON JONATHAN BUTLER WRITESNARE (dp) Botteat, DOB SIGER 2-1 HOTLEY CAUR 3-2 WRISPERS 9-3 DAN HILL 4-4 FAT BOYS 17-6

WUAN/Lancaster, PA Menno/Murr4y

HICKAEL JACKSON SAMMY RAGAR GRATEFUL DFAD Nottest HORORRA 10-3 LOS LOBOS 20-8 DENRIE GISSON 19-13 STARSHIP 25-19

KC101 New Heven, CT Stat Rybak

Stef Hybak HICHAEL JACKBON L.L. CODL J LISA LISA MHITESNARE HOITESTI ROB REGER 1-1 U2 3-2 HALDORNA 9-3 WHISPERS 6-4 LOS LOBOS 73-15 WSPK Pougha expain. NY Devton Weil

Device/Weil BANNARARA SYNCREY NOBINSON 38 SPECIAL MICHAEL ARCHON MICHAEL ARCHON DEBDIF CIBBON 12-0 9" PALL 15-11 WHISPERE 16-13 LOS LOBOS 23-15 WHITESNARE 30-75

96PXY/Rochester, NY Tom Mitchell

MICHAEL JACKSON LISA LISA L.L. COOL J U2 1-1 LOS LOBOS 3-3 SUTANNE VEGA 6-4 MADONNA 19-6 WARWICK-4 OSBORNE 30-9

SXXX.Burlington, VT Speck/Vesner HICHAR2, JACKBON SILJWIERS NATALIE COLE COVER OF BUS OTHER ONES ATLANTIC STARR HOLIESI GOOGT HICHARE 2-1 SUJAMME YEGA 3-2 SUJAMME YEGA 3-2 JETS 7-5 HADOHNA 15-8 99GFMIScheni Parker/Chick ParkartChick HICHAR, JACKSON SNORCY PORTWOON DAVID BOWIE WATALIE COLE HOTEGET: 7 PAU 2-1 U2 3-2 RICHARD MARX 7-4 SUZANIE VEGA 13-7 HADORNA 17-14 WKPECLop Col, MA Stars MAYN Lat. 2001. 7 MICHART, ACRESS RCCIM, ARLLE CONTRACT, ACRESS RCCIM, ARLLE ARCHART, ACRESS ARCHART, ACRESS RCCIM, ACRESS ARCHART, ACRESS ARCH 930/Syvacuae, NY Leird/Dunes LeidDunes HIT INEY RESIDENT HIT INEY RESIDENT HIT INEY HIT INEY JELLIPICAL HITSING WIKZ/Chambersburg, PA Rick Alexander Rick Alexander HICHARE, JACKSON L.L. COOL J JONATHAN BUTLER CURE (dp) Hottest; JETS 7.4 BUTANNE VEGA 13-9 DAM HSLL 17-11 HADDORNA 22-17 WHITESHARE 24-19 TaylorConningham DAVID BOWIE LAURA REANIGAN HICHAEL JACKSON HICHAEL JACKSON HICHAEL JACKSON HICHAEL JACKSON HICHAEL JACKSON DI 2-1 SUZAMIE VODA 4-3 HADONNA 9-8 LOS LOBOS 20-13 WZYQ Frederick, MD Tom Armstrong WNYZ/Usce, NY Burton/Andrews Tom Armstrong MHISPERS HHISPERSON HHICHAEL JACKSON BURCHE JACKSON BURCHE JACKSON BURCHE JACKSON BURCHE JACKSON HOTELEI HHITESNAKE 4-3 SULANNE VEGA 14-5 HADONA 27-14 GRATEFUL DEB 31-17 HOTERS 34-23 BurtoniAndrews PAT ROYS L.L. COOL 7 GLEIN MEDETINOS CXPOSF INTERNIE VICABL 1-1 STEANNE VICABL 1-1 STEANNE VICABL 1-1 STEANNE VICABL 1-2-6 KADGENA 15-6 LOS LOBOS 22-16 WRCK/Utice.NY Reitz/Williems WGCM/Hegerstown, MD Will Kauffman Will Kauffman H1CHAEL JACKSON PDIPTET SIGNTEDS DIFFE SIGNTEDS SUBJOR JISTER HOTESLE SUBJOR VEGA 4-2 DAN MELL 7-5 LOS LODOS 15-11 OKIGOURDAL 10-7 NovHeWEME RaitzWilliams MICKAZL JACKSON FOINTER SINTERS DAVID BOWIE CO WEST DEPECHE MODE INCLOSE MICHAEL SUZANNE VEGA 4-2 KADORNA 9-4 CAN RILL 11-6 LOS LOBOS 18-9 L.L. CODL J 40-30 WKRZ/Wilkas-Berra, PA Jim Rising No.URA: JACKSON MITTESNAR DAVID BOWIE LAURA MRANTON DAVID DOLEDA LAURA MRANTON DAVID DOLEDA DAVID DOLEDA DAVID DOLEDA DAVID DOLEDA DAVID DOLEDA DOLEDA SULANE VIGA 15-7 JETS 12-9 JHT HEAVING HYDRAEL JACKEON HOTLEESLAKE HOLEESL JACKEON HOTLEESLA UZ 5-2 HIAHI SOUND HACKE 4-4 HADORNA 9-8 GEOMGE HICHAEL 12-9 SUZANNE VEGA 13-11 G106/York, PA Crockstt/Quinn 100KHPOceen City, MD Hitman Jernigen Crocket/Guinn NiCRAS, JAC 2000 (PARS, JAC 2000) CRATEFUL DEAN SPACKET SORTHBON HOTELS (dp) BANANARAMA NOTELS (dp) Hitman Jerrigen Dan Hill Hitchäus Jackson David Bowiz Whittenaker Brina N2.62 Notest: U2 1-1 Posbir NEVIL 3-2 Richard Nark 7-3 Janet Jackson 9-7 Jers 14-8 95XIL Parkersburg, WV Paul DeMille Part Booking ARDEN IENON CURIOSITY KILLED HICKARE JACKBON BREARTAST CLUB HOLEGEL DAN HILL 2-1 STEVE HINGOD 3-2 U2 4-3 CARLY SIMON 5-4 STARSHIP 10-5 PARALLEL THREE WFBG/Altoor Steve Keisey Stave Kaledy HICHAEL JACKSON Nottest BOB SRCEP 1-1 SUTANNE VGGA 6-3 STEVE WINMOOD 8-5 HADONNA 11-6 WARWICK & OSBORNE 17-10 WTHT/Portland ME Todd Martin Todd Mertin HICHARE, JACKSON 200002 CROMDED HOUSE GRATEFUL DEAD Hottest, U2 1-1 SUJANE VFGA 8-2 HADGMNA 13-7 LOS LOBOS 18-11 RICHARD HARK 19-12 WWFX:Bangor, ME LeveniClark LeverCode and the second secon WOMPWheeling, WV Bob Forster Bob Forster HCNAR, JACKSON SHOCKY, BOHNSON ERIC CLARFON CURIOSITY RILLER DENDER HICHARL 2-1 MIANI BOUND HACHI 4-3 ORIBUE J. TOKAN DERDIE GIENON 20-13 WFXX/Milliamapor, PA Tel Minime MICHARL JACKSON Ted Minner HTCHAE, JACKSDB CONDER #DUSE DAVID BOHEE BECIMER (6) HECIMER (6) HECIMER (6) HECIMER (6) HECIMER (6) HECIMER (6) HECIMER (1) H 103CIR Beckley, WV Spencer/Kelly Spencer/Kelly HTCHAR, JRCKSON FAT BOYS MHITTESNAR, DOINTER SISTERS BANJARAMA JOHNTHON BESTLEP JOHNTHON BESTLEP JOHNTHON BESTLEP JOHNTHON BESTLEP JOHNTHON BESTLEP MIANI BOUND NACHI 5-4 JETS 7-5 MADORNA 13-10

# SOUTH PARALLEL TWO PWR997Atlants GA WSKZ/Chattanooga, Th Chase/Scott PWR997/Atlanta, GA Devia/Wyrostock HICHAEL JACKSOR LOBI LOBIS PEPSI & SHIFELTE HICHAEL (SHIFELTE MICHAEL (SHIFELTE GEDREE HICHAEL I-1 7' PAU 2-2 SUZANGE VECA 8-5 L.L. COOL J 23-15 PAT BOYS 40-29 CheseDecut ARC MANANARAMA HICHAE: JACKSON WHISPERS Hottest: 07 2-1 5972ANNE: VEGA 4-2 HADORNA 14-10 LOS LOBOS 27-14 DERBIE GIBSON 22-17 WBBQ Augusta, GA Bruce Stevens WNOK/Columbia. SC Windham/King JA SPECIAL POINTER SISTERS MICHAEL JACKSON Hottes: DAN HELL 7-1 U2 3-2 SUZANNE VECA 14-5 JETS 13-7 FAT BOYS 37-27 Windhamking EUROPE HICHARL JACKSON CUTRIOSITY KILLED SMCKEY HOBINSON PREDDIE JACKSON CRATEFUL DEAD MATALIE COLE (UN HELL MATALIE COLE SUIANNE VEGA 8--SUIANNE VEGA 8--LOS LOBOS 21-11 WHITESNAKE 33-25 KBRAustin, TX Michael Les Scott Michael Les Scott HICHAEL JACKSON JELYPEN BELAREN BELAREN HITESNAKE HOSTENIJ HOSTENIJ HOSTENIJ GEDORE HICHAEL 11-7 JETS 10-8 G105/Durham Releigh, NC Edwards/Wright HICHAEL JACKSON JELLYBEAN Hottest: Hottest: U2 2-1 RESTLESS HEART 6-4 RLYMAXX 7-5 T'PAU 8-6 WHISPERS 14-9 WFMFiBeton Rouge, LA Rice/Ahysen RickAbysen HiCHARL JACKSON HIITENAAR BURDPE WHISPERS 30 SPECIAL BORSECEN 1-1 HOTLET CHULE 4-2 HADONNA 10-6 SUTANNE VIGA 34-14 LOS LODOS D-19 KAMZ/EI Paso, TX Mess/Star MessSur MICKAEL JACKSON EXPORT CEDROID (dp) ATLANTIC STARE (dp) Nottest: MEART J-1 MISPERS 5-6 MADOMMA 18-13 L.L. COOL J 25-14 HERE ALPERT 19-16 WGGZ/Baton Rouge, LA Michael Adams Michael Adams Michael Jackson whitteshake Hottest; BOB STGER 1-1 HOTLEY CNUE 3-2 CROMDED HDUSE 5-4 STEVE MUMMODD 10-6 U2 13-9 KEZBEI Paso, TX Hanev Simon ALCENTRATIONS KZZB BeaumonL TX BekerMicheels BakerWicheeks HITTWEY HOUSTON FICHARD MARK ALFKANDER D'NEAL BOB SEDER 2-1 T'PAU 5-1 GEDBER HICHAEL R-6 DEBEIE GIBSON 21-14 HEITEGARKE 29-11 WAP&Birminghem, AL McCerthy/Wood DANNY WILSON BANANARAAN NICHARE, JACKBOM MILINNEY HOLDTON BURDPE OOKTOPE DOB STORE 2-1 UZ 5-2 SUZANTE VEGA 15-4 HACKEMA 25-7 RICHARD HARK 11-9 Kelly(C)Esten DAVID BOWIE CO WEST ATLAVFIC GTARR GLENN HEDEIROS KLYNAXX MOLLEN / ACKSON MOLLEN / ACKSON GEOMER HIGHAEL A-2 BOO SECE 1-4 HYLONS 7-7 HADEMIN 14-10 MARS GREET IN COMPANIA KXX105 Birmingha Prewitt Davis PrestDark LPRF 201 102 millionet, Arc Report millionet, Markense Millionet, Markense Millionet, Markense Marken WANS Greenville, SC McCown Holmes NICLOWERSON NICHARS ACCOUNT NICHARS NICHARS ACCOUNT NICHARS NICHARS ACCOUNT NICHARS U2 4-2 SUZANNE VEGA 6-4 RICHARD MARX 12-7 MADONNA 16-8 WCKN/Greenville, SC Wilson/Norris With ONNOVERS DAVID FOR 15 PERS POINTER (15 PERS POINTER (15 PERS FICHARD, JACKSON LEVTL, 42 SILEWER, 42 UIL TO POWER (4p) Hottest: U2 3-2 MHISTERS 7-5 GODREF HICHAEL 17-7 WHITESHARE 22-16 GuidherRusseil NICHAEL JACKSON BROKEY RONINBON LESA LIAA CO WENT BHIRLIE CO WENT BHIRLIE CO WENT BHIRLIE CO WENT BHIRLIE CO LOTOS 9-4 WHITTESNARE 13-10 WHITTESNARE 13-10 WHITTESNARE 13-10 WHITTESNARE 13-10 94TYX/Jackson, MS Dunaway/Craws None Hottast: NOS SEGER 1-1 T'PAU 2-2 U2 3-3 SUZANNE VEGA 5-5 FLZETMOOD MAC 8-8 WSS3UCharleston, SC JosephyAllen MICHAEL JACKSON MICHAEL JACKSON PRINCE (Ap) DANNY WILSON (dp) Hottemt: U2 2-1 GEOROF MICHAEL 3-2 DERHIZ GIBSON 8-3 HICHARD MARX 9-4 HICHARD MARX 9-4 HICHARD 71-10 WAPE/Jacksonville FL Canit/Klutch Caniu% Nutch NICHAEL JACKBON J8 BPCTAL NUTY LEMIS 4 THE SHOREY MOAR [dp] HOTEGEL GEORIE NICHAEL 2-1 DERBIE GIRSON 6-3 T'RAU 9-7 KLYMARC 12-8 L.L. CODL 3 22-17 MOULT LEMERS (Dr) WBCY/Chenotte NC Jeck Daniel Jack Daniel HICHARE JACKSON ABC MHITESNARE GRATEFUL DEAD L.L. COOL J HOTEAEL 100 STOER 1-1 U2 2-2 SUZANNT VEGA 5-3 MADONNA 11-4 WHISPERS 19-7 WQUT/Johnson City. Th Potter/Taylor HICHARL WACKSON SHOREY POBINSON JONATHAN RUTLER MEANERNER 11-7 MITTESNARE 79-74 LOS LOBOS 31-26 DERBIZ GIBSON D-33 WROO/Cheriotte. NC BON JOVI GO MEST MICHAEL JACKSON (dp CHARLIE DANIELS B Mottaet: WORVKnozville TN Herper Chucker Nottest: GEORGE MICHAEL 2-1 U2 4-2 HarpariChucker FAT BOYS LIVING IN A BOX MHITTSNARE (dp) MHITNEY HOUSTON HICHARI JACKSON HOttest: 7'PAU 3-2 JETS 5-3 U2 10-6 UZ 4-2 SHZANNE VEGA 10-5 GRATEFUL DEAD 30-23 HUEY LEWIS & THE 15-24 JETS 3-J U2 10-6 GEONGE MICHAEL 12-8 LOS LOBOS 16-12

WFMILexington, KY FoxIndy MICHAEL JACKSON MHITESNAKE MUET LEWIS & THE HOTEMEL MOTLEY CHUE 1-1 BOB SEGER 2-2 GEORGE MICHAEL 3-3 TAT BOYS 14-8 MICHAEL JACKSON D-27 KZOU/Little Rock, AR Louisteeu/Allian LOUBIERUHAIEN HICHARL JACKSON CURIOSITY KILLED ALEXANDER O'NPAL DAVID ROWIZ (dp) CURE (dp) HOSTERE ( FAT BOYS 9-1 HITESNAKE 10-7 HITESNAKE 10-7 L.L. CODL J 16-8 HADORNA 21-17 HISPERS 25-13 WDJX/Louisville, KY Shebel/Meyer HICHAEL JACKSON NATALIE ARCHANGEL CURE (dp) CURE (ap) Hottest: BOB SECER 2-1 GEORGE HICHARL 3-2 U2 9-4 MNISPERS 10-6 DEBBIE GIRSON 15-13 WLRS/Louisville, KY Lyons/Robinson SUTANNE VEGA MRITESNARE MICHARZ JACKSON HEART Rottest; U2 3-2 STEVE MINMOOD 9-5 OUTFIELD 10-15 RICHARD MARX 23-17 LOS LOBOS 25-20 FM100:Memphis. TN John/Conley HICKAEL JACKSON SHOKEY ROBINSON GRATEFUL DEAD Hottest: RICHARD MARX 18-10 HADONA 19-12 JANET JACKSON 23-13 LOS LOBOS 26-17 DEBBIZ GIBSON 0-24 WABBIMobile, AL FrankCheanut HICKAREL JACKSON JELLYBEAN Mottest: U2 2-1 PAT BOYS 8-6 STEVT WINWOOD 28-16 LOS LOBOS 30-18 WEAM Montgomery, AL Owens Jackson Overa Jackson MICHAEL JACKSON PAT BOYS EUROPE L.L. COOL J MATALIZ COLE MATALIZ COLE MOTALIZ COLE BUISANCE VEGA 5-3 ROBBLE MEVIL 7-6 JETS 14-1 DEBBLE GIBSON 30-10 WHHY/Montgomery, AL Colline/Shennon Coline/Bhennon NICHARL JACEBON EUNOPE EXPOSE Mottests JETS 6-4 SAMMY RAGAR 14-10 RADOMEA 20-13 DEBBIE GISCO 36-14 LOS LOBOS 30-15 K&FMIMcAllen Brow Heyes/Montena Heyes/Montane Nichaz, JACKSON Wiltzganke (dp) BARAKERAR EUROPE (dg) BHCKET FORISSON (dp) Bottast WiltWEY HOUSTON 2-1 BOB SECTE 4-3 GEORGE HICHAZ, 6-4 LoS LOBOS 11-7 HADDENKA 14-11 KX104 Nashville, TN Harris Peace HITHEPECE HICHAEL JACKSON HITHEY HOUSTON HOTTERY HOUSTON SYSTEM 7-1 U2 6-3 CROMPED NDUSE 10-4 STEVE WINDOD 12-9 T'PAU 15-10 y 107/Neshville, Th Chase-Whiteker WhiteSummers MICHAEL JACKSON GEDALIO (4)1 RTH WILDE CRUDSE HOILEALI GEDAGE HICHAEL 1-1 DEBBIE GIBSON 3-2 FAT BOYS 4-3 T FAU 17-9 SULTANKE VEGA 19-14 Y106 Orlando, FL CMcKey Heyes CMcKey/Heyes FICHARL JACKSON YELLO POINTED SISTERS LEVEL 42 NATALIE COLE NOSLENT. dDORGE MICHAEL 3-2 DERBIE GIRSON 5-4 FAT ROYS 4-5 MADONAN 10-6 L.C. CODE, J 16-13

94Z Releigh, NC Dannos Rush JONATHAN BUTLER JONATION HILLEST HEART 2-1 HEART 2-1 HEART 2-1 HEART 2-1 HEART 2-1 HEART 2-1 HOUSE 5-4 T'PAU 8-7 HADOWNA 10-8 HADORNA 10-8 WRVQURIchmond, VA LowigPayns HICHARL JACKSON FAT BOYS KIM WILDE NOTAELS COLE NOTAELS COLE NOTAELS COLE NOTAELS 19-11 L.L. COOL J 33-17 K32Bachek VA K92 Rosnoke, VA Cat Thomas Callborne HickAEL JACKSON L.L. COOL J ATLANTIC STARS JORATIAN BUTLER Hottest: BOB SEGER 1-1 GEORGE HICKAEL 7-2 STEVE WINHOOD 0-3 U2 9-5 JANET JACKSON 14-6 KITY/San Antonio, TX UptonLePere NICKARL JACKSON NATALIE COLE ECHORE HUITESNARE (Ap) ALISHA PHONISE INCLE MONSE HICKARL 2-1 LOS LOBOSE HICKARL 2-1 LOS LOBOSE 4-4 FAT BOYS 7-6 L.L. COOL 3 10-6 HADONNA 14-9 KSAQ San Antonio TX Leo Vele HICHAEL JACKSON JELUTEAN DAVID ROMIE OVER OWIE OVER OWIE OVER OWIE OVER OWIE OWITO RALLYDAY HOTEASI HITSSNAFE 20-14 LOS LORGS 32-19 GRATEFUL DEAD 37-27 EUROPE D-34 MICHAEL JACKSON D-15 KTUX/Shreveport, LA Steel:Weber SteelWeber MICHARL JACKSON EUROPE ECROSE POINTER SISTERS DAVID BOWIE ANTRORAME (dp) DAVID MALLYDAY Notteet SUTANNE VEGA 1-1 WISPERS 10-2 U2 6-4 HADDONA 13-5 LOS LOBOS 16-13 WDLX/Weshington, NC Jackson/Les Jackson/Les NIFRARE JACKSON NATALE COLE ATLANTIC STARM PRINCE AUTOGRAPH (Ap) HOTEAL: NOB SEGEM 1-1 T'PAU 3-3 SUIANME VEGA 20-10 SUIANME VEGA 20-10 RLYMAKE M-11 MADOWNA 25-10 WKZLWinston Salem, NC Blackwell/Catcher DEBBIE GIBSON (dp) HICHAEL JACKSON LAURA BANIGAN (dp) WARKEN ZEVON (dp) MARKEN ZEVON (dp) MOLTAIL GEORGE HICHAEL 1-1 U2 4-3 DAN HILL 11-6 SUZANNE VEGA 13-0 GRATEFU, DEAD 30-20

KISR/FL Smith, AR BakertBryans BILENTERS BYCKTY ROBINGON IDINOR PEET DIDING HOLDENT VECA 9-1 DIDING 14-10 LOS LOBOS 29-15 NICHAEL JACKSON P-26 PARALLEL THREE KQIZ/Amerillo, TX Stu Smoke Stu Smoke HITCHAEL JACKSON HITCHAEL JACKSON HITCHAEL JACKSON BANANARNAK EUROPP BANANARNAK HELLEYA ANARES (AD) Nottest: (27 -1) TIRAU 3--TIRAU 3--STEVE WINNOOD 10-9 HICHAE JACKSON N-26 BBUFL Smith AR O'Deskine O'Deskine O'Deskine UCHAE JACKSON LL. COOL J BOOTY JOBINSON SANTEPUL DADA MARICK & OSBORNE 12-4 72 16-10 9415FEBS 21-14 MADOWNA 23-17 WKSF/Asheville, NC EdwardsTrent Stochart, Jackson Kichart, Jackson Kin Hillow Maralite Colle Bottest, TAND SOUND HACHT 5-4 JANET JACKSON 9-8 INSS 6 JINNY MARP 31-26 MILITESNAR 36-30 G104 Gadeden, AL St. John Davie SL John Davis MICHAR, JACKSON L.L. COL J PRINCE LISA LISA EXPOSE MOTEST; GRONDE MICHAR, 2-1 SURANCE VEGA B-3 MISSPERS 14-6 MITESNARE 17-10 LOS LONOS 22-12 WJAD/Bainbridge, GA ElflottKelly EINORKANY HICHARZ, JACKEON POINTER SISTERS ECROSE DAVID BOMIZ ATLARTIC STAPF PERSI & BHTRLIE LIFA LISA HOLORIA 14-8 RICHARD MARK 15-12 DERRIF GIRBON 16-13 LOS LOROS 24-15 MORDHENS 160 WYKS Gein Jeri Bente VYTESCANANNER, F. Jarf Sann Huller, N. 100, 100, 1691 Huller, N. 100, 100, 1691 Huller, S. 100, 100, 1691 Huller, S. 100, 100, 1691 Huller, B. Jackson, 1691 Huller, 1994 Huller, B. Jackson, 1691 Huller, 1994 Hu WQID:Biloxi, MS Sandi Stavana MICHAEL JACKBON CAN POGLERERO DEBBLE GIBSON (dp) Hottest: BOB SEGER L-1 SURANKE WRGA 6-2 T'PAU 10-7 U2 14-6 HIAMI SOUND MACRI 15-9 WCGQ/Columbus. GA CerroRUbanise M1(MAZ) JACKNON PUNTERS PUNTERS DUBTE DUBTE (dp) PONET (dp) PINCE DUBTE (dp) PINCE DUBTE (dp) PINCE DUBTE (dp) PINCE M0(MAZ) 2-2 DUBTE (dp) PINCE PINCE DUBTE (dp) PINCE PINCE DUBTE (dp) PINCE PINCE DUBTE (dp) PINCE PI KSMB/Lefeyette, LA Segraves/Small Segroves/Small RICHARL JACKSON ECHOSE CHOSE CALL STATE ( $\phi$ ) MALL ( $\phi$ ) WILL ( $\phi$ ) MILL ( $\phi$ ) WILL ( $\phi$ ) WJMX:Florence, SC GreenvBelcer GreentBaker LEVRL 42 EXPOSE ASISTERS PERMIT AND ASISTERS INCLARE JACKBOH HICHAEJ JACKBOH HICHAEJ JACKBOH SUDANY WOA 2-1 SUDANY WOA 2-1 SUDANY WOA 2-1 FAUL4-4 RICHAEJ KAY 7-5 LOB LOBOS 16-9 KeNey(Brock MICKAR, JACKBON HMITNEY MOUSTON LISA LISA MATALIE COLE Botiset; Bot szder 2-1 T'PAU 7-2 RUTANNE VTGA 11-3 TLEFFMOD MAC 8-4 JETS 15-10

KNAN/Monroe, LA Chuck Reddan Chuck Redden MITTAR STORMEN DINTER STORMEN GENELO AUTOGRAPH (dp) DAYTD NALLYNAY WARRH EYNN (dp) Hottaet HIAM BOUND MACHT 3-1 SLIPNAY 7-5 HADORN 11-7 LOS LORIOS 25-18 WPFMiPename City, FL Jeff Davis

Jet Davis MICHAR, JACKSON MITTMER ROUSTON 30 FIREIAL DOINTER SIGNES GREAT WHITE (4p) EUROPE PRIMCE SILEWITE (4p) EUROPE PRIMCE SILEWITE DOINTER SIGNE ALL PRIMCE SILEWITE DOINTER DOINT Z102/Sevenneh, GA McGraw/Williams

MICHARI JACKSON EXHODE RXTOSE HOSTEWELS U2 2-1 L.L. COOL J 1-2 MIANI SOUND MARINI 11-8 MIADONNA 23-12 PAT BOYS 24-16

WGLF/Tellehassee, FL Christl/Ocean

RICHAEL JACKSON (dg) NATALIE COLE GO MEST BOE SZOZR 1-1 SUZANY WGA 5-3 NADONKA 16-9 WHISPERS 21-14 DEBBIE GIBSON 24-18

2103/Tellahasses. FL Brian Dougles None Hottwat: HERRT 1-1 T'PALS-5 NADONNA 15-15 WHISPERS 25-25 WARMICK & OSBORNE 28-28

KNIN/Wichits Fells, TX KayiJohn

KeyiJohn Hichar, JACKSON JOHATHAN BUTLER CROMED MDUSE GRATEFUL DEAD L.L. COOL J Nottasi Hottasi Histers 1-1 Log Lobes 5-5 HADOMRA 11-7 MHITTERAKE 17-14 MHITTERAKE 17-14

WVBS/Wilmington, NC Stave Davis

Since David If the L\_DACRESS 
Parallels Begin on Page 93 Adds & Hots Begin on Page 91 P-I Plylists Begin on Page 88

229 Current Reporters 227 Current Reports

The following stations reported a frozen playlist this week: 94TYX/Jackson

The following stations falled to report this week therefore their playlists were frozen: 7103/Tallabassor

### 92 RaR July 31, 1987

BANANA 38 SPD BURDPE Hottes U2 2-1 GEORGE SU2AHN FICHAR HADONN

MICHAE MEDLEY SILENC Hottes U2 1-1 LOS LO MICHAE DAN HI STARSH

MOST ADDED MIDWEST BREAKOUTS **Crowded House** Michael Jackson Pointer Sisters Europe **David Rowie** Bananarama Prince

# **CHR ADDS & HOTS**

KFRX/Lincoln NE

KKLS/Repid City, SD Piper/Kelleway

99K Q/Saline, KS Steve Wall

### MOST ADDED WEST BREAKOUTS Pointer Sisters Michael Jackson **Crowded House** Swing Dut Sister David Bowie Regina Relle David Hallyday Exnose Lisa Lisa

RWNZ/Reno. NV Beeu Reyes

8460 Reyes HHITMEY NOUSTON HICHLE, JACKSON JELLYBEAN SWORTY NOBINSON EUNOPE (dp) LISA LISA Notest: T'PAU 9-5 GEORGE HICHLEL 11-7 JETS 12-8 HADDNYA 30-10

891/Roswell, NM Seers/Cody

Seensic Cody BREALFIAST CLIM GONATION TO THE GONATION OF THE RANGE ANT TA MARKEN MITTINEY MOUSTON GRATEFUL DEAD OWTHE NAMES DAVID ROWIG MOTORE NAMES NOTHER NOTHER NOTHER NOTHER NOTHER SECOND (10-0 R STREAMER WIGA 10-0 R

SLY96/San Luh Obispo, CA Allen/Silva

AlentSive NICHARL JACKBON FCF05F LISA LISA LISA LISA JAT BOYS (dp) Hottest: MADDEMA 7-3 SUZAMME VEGA 10-4 FICHARP MARX 12-7 LOS LOBOS 13-10

KZOZ/Sen Luis Obiepo, CA Steve Theroux

HICHAEL HACKSON GRATEFUL DEAD NATALIE COLE HOTLOHEL T'PAU 2-1 GEORGE HICHAEL 3-2 SUZANNE VEGA 5-3 MADONNA 19-11 LOS LOBOS 31-22

197/Senta Berbara, CA Smith/Newmen

Smith/Rewman MICHAR2, JACKSON ALEXANDER (0 YRAL (Ap) GRATEFUL FRAD (Ap) DAVID ROWIE MISSIENCE MISSIENCE MISSIENCE MISSIENCE MISSIENCE AN MILL (A-9 FAR ROYE 25-11 L. L. COOL J D-25

OKSS/TH-Cities. WA

LoMester/Purdy HICKRE, JACKSON JELL/TRON GREWDER DOUSE DANOT WILSON DANOT WILSON DESTE OTBOOM PERSIE OTBOOM PERSIE OTBOOM PERSIE OTBOOM PERSIE OTBOOM PERSIE OTBOOM PERSIE JELETWOOD WICK 0-5 HICHUAD PARK 15-10 HICK a JUNG DANN 17-12

MIDWE	ST
PARALLEL	TWO
WKDD/Akron, OH Anthony Kittredge	KLQ/Grand Repide, MI
MICHAEL JACKBON GRATEFUL DEAD (dp) NATALIE COLE (dp)	DANANARAMA
GRATEFUL DEAD (dp)	EUROPE (dp)
PATTY SHITH (dp)	HOOTERS HOUSTON
PATTY SMITH (dp) LISA LISA (dp) GREAT WHITE (dp)	
GREAT WHITE (dp) Nottest:	SAMMY HAGAR 23-12
GROBGE NICHAR, 2-1	SANNY HAGAR 23-12 NADONNA 29-14 JONATHAN BUTLER 33-
SANNY HAGAR 4-2 RICHARD HARX 5-3	MAITESNARP 31-20 INXS & JIMMY RARN 3
STARGET P.4	INXS & JINNY NARN 3
SUZANNE VEGA 8-7 NICHAEL JACKSON D-40	WIXX/Green Bay, WI McCarthy/Michael T.
WKFX/Appleton Oshkosh, WI	
Rosa/Bradleigh	SHOKEY ROBINSON
BANANAPANA	JELLYBEAN
38 SPECIAL	RANANARAMA EUROPE (dp)
BURDPE (dp) HECHAEL JACKSON	SILENCERS (dp)
Hottest	Hottest: U2 1-1
112 2-1	SUZANNE VEGA 5-2
GEORGE HICHAEL 5-3	T PAU 3-3 MADORNA 11-6
BUZANNE VEGA 8-4 RICHARD MARX 17-10 MADOWNA 23-11	LOS LOBOS 20-9
MADONNA 23-11	
KIIK/Devenport, IA	WEAGIndianapolis, IN Elliott-Handrix
Jim O'Hera	
HICHAEL JACKSON	DEBBIE GISSON PEPSI & SHIRLIE
MICRAEL JACESON MEDLEY & WARNES SILENCERS	
SILENCERS Hottest:	MHITNEY HOUSTON
02 1-1	Hottest: T'PAU 6-1
LOB LOBOS 10-5	MOTLEY CHIE 5-2
MICHAEL JACKSON D-13 DAN HILL 16-16 STARSHIP 24-19	U2 7-6 MADONNA 18-8
STARSHIP 24-19	WHITESNAKE 15-10
WGTZ/Dayton, OH	WZPL/Indianapolia IN
John Robertson	Stave Stiles
HICHAEL JACKSON	SURFACE
	EUROPE
NATALIE COLE Hottest:	REO SPEEDWAGON
GEORGE HICHAEL 1-1 NYLONS 4-3	NYLOWS Hottest:
NYLONS 4-3 T'PAU 6-5	T' PAU 1-1
LOS LOBOS 15-10	U2 2-2 STEVE WINNOOD 4-4
MADONNA 14-11	GEORGE HICHAEL 10-
KRNQ:Des Moines IA	JETS 12-7
Knight/Sherp	Z104/Madison, WI
HICHAEL JACKSON	Little/Hudson
RANANARAMA	MICHAEL JACKSON
GRATEFUL DEAD	ABC
HTLOHS.	OTHER ONES Rottest:
INES & JIMMY BARN (dp)	
GO WEST (dp) EUROPE (dp)	HADONNA 5-2 LOS LOBOS 27-12 MRISPERS 24-18
	MILSPERS 24-18
BOB SEGER 2-1 U2 4-3	YPLLO 29-20
GRONGE MICHAEL 5-4	K J103/Oklahoma City, I
	Joe Folger
LOS LOBOS 20+11	MICHAEL JACKSON
KZIO Duluth. MN	TURDPE
Michaels/Martin	BANANARAMA
DAVID BOWIE	DANNY WILSON
HERR ALPERT	PRINCE

DAVID BOWIE HERR ALPERT JELLYNEAN BZO SPEEDWAGON PFINCE HICHAE, JECKON DAVID RALLYDAY (dp) HOTLOSIL 'CAN 2 NAVID Hear Hottest: 'PAU 2-1 HINHI SOUND HACHI 3-2 LOS LOBOS 23-12 SUZANNE VEGA 18-14 HADDENNA 21-16 WMEE/Ft. Wayne, IN Alfen/Davis

GEORGE MICHAEL Hottest U2 3-2 U2 3-2 T'PAU 6-3 JETS 8-5 STARSHIP 20-12 LOB LOBOS 27-15

WGRDiGrand Rapids, MI GREAT WHITE GREAT WHITE ABC ANTO BOWIE CROMBER HOUSE ROLLARD HOUSE BICHARD HARK 6-4 HOITESLARKE 18-7 OUTFIELD 13-8 LON LOBOS 34-24 ERD SPECEMBACH 35-30

MECLURESUMMENT PRINCE DANANARANA GRATEFUL DEAD OTHER ARES NATE DULLTON NOTICE SISTERS NATE DULLTON BOISTER BOISTER BOISTER BOISTER BOISTER BOISTER 1-1 T'PAU 3-2 HART SUBD NACH1 4-3 HERS 5-0 WRO.N/Toledo, DH Brad Hanson 5. 25 Brad Hanson HICHAEL JACKON RAXANARAA CRONDED RDUSE BISPECTAL BISPECTAL BISDEE HOTEGEL T'RAG HCHAEL 6-5 AICHARD HARK 13-6 STEVE HINNOOD 14-7 HADOMRA 17-13 HADOMRA 17-13 HADOMRA 17-13 HopkingPayton NUEY LEWIS & THE ABC WARHICK & OSHOPNE SAMMY RUGAR Rottest, GEORGE HICHARE 4-1 JETS 1-5 CHICHARE KKRO-Wichita, KS OliverWilliams HICHARL JACKSON HOOTERS JELLTBEN Notest: 12 3-1 7 PAD 4-3 WHISPERS 6-5 SILEANCE VEGA 7-6 JETS 8-7 WHOT/Youngstown. OH Dick ThomPson Dick ThomPson HICHARL JACKSOH HISPERS WHITESNAKE WOITESNAKE U2 4-1 T\*PAU B-3 SUTANEE VEGA 11-5 JETS 10-7 HADONNA 14-10 -5 PARALLEL THREE OK RYYY Bismarck, ND Bob Beck Bob Beck HICHAE, JACESON FREDIE JACKSON LAURA HEARIGAN BAVID BAWIE PRINCE HATALIE COLE HOB SEGER 1-1 02 3-2 SUTANNE VEGA 6-3 HADONA 27-11 DEBBE GIRSON 16-12 DEF LEPPARD PRINCE WARWICK & OSBORNE Hottest RICHARD MARX 3-1 DAW HILL 4-3 T'PAU 9-8 MADORNA 10-9 JELLYSEAN 26-19 KQKQ/Omeha. NB WBNQ/Bicomington IL Justin/Robbins Evence Michaels MICHAEL JACKBOM MICHAEL JACKBOM MOINTER SISTES DAVID BODIMEDON HON HE MICHAEL JACHSON KADORNA 4-2 SUZANNE VEGA 7-4 LOB LODOS 12-12 MICHAEL JACKBON D-20 TADDORED JutimRobbin HICHAEL JACKSON HICHAEL JACKSON HICHAEL (dp1 OUTDAWNEL (dp1 UUTDAWNEL (dp1 UUTDAWNEL (dp1 UUTDAWNEL (dp1 HICHAEL (dp1 UUTDAWNEL (dp1 HICHAEL (dp1 H K293/Peone. IL Keith Edwards WBWB/Bloomington, IN MICHARZ JACKSON DEBSIE GIASON GANNY MILSON HOTTOEI BOR SEGER 7-1 HEART 1-2 U2 3-3 STEVE MINCOD 6-4 RICHARD MARX 7-5 Jim Cloure HICHAE J. 
VZOK/Rockford, I

Tony Waitekus MICHAEL JACKSON STRVE HINMOOD MAITMKF HOUSTON MAITMKF HOUSTON JON ARTLEY HOTLEY CRUE 4-2 PAT BOYS 22-4 CLICEN HEDRIROS 16-6 LOS LOBOS 24-9 Johnson/Mayer HICHARL JACKSON RANANARAMA Nottest: U2 5-1 T'PAL 4-2 SUIANNE VEGA 8-6 HADDINA 16-11 LOS LOBOS 31-17 PROFILENCE BUNDPE DAVID BOWIE HICHARL JRERSON BANANARAN Hottset: U2 2-1 STEVE WINMOOD 5-2 JETS 4-3 WISPERS 17-7 SUTANNE VEGA 22-14 KQCR/Cedar Repids. 1A Gary Dixon Gary Dison Internet and the second second Internet and Better and Latenet and Better and David Devite Hottest i Source atternet. Bottest i Bottest i Source atternet. Bottest i Bot Sieve Well Эликтика истидея политор всисора техно политор всисора техно истомае диском истом и HUFF LEMIS & THE 32-2 WERWICHAMPAIGN, IL MCCARNIKKENJAAN NICHAZ, JACKSON EUROPE DAN NILL MATALIE COLE MATALIE COLE MATALIE COLE MATALIE COLE MATALIE COLE MATALIE USANNE VECA 8-7 WITTESNAKE 12-8 USANNE VECA 8-7 WITSPERS 10-23 Den Kieley Michalt Jarkson Offer Ones PusoPe Hananabaha GREAT WHITE Notest: U2 3-1 SUTANNE VEGA 5-2 Handowna 14-7 Los Lobos 22-13 ABC 21-15 KCMQ/Columbia, MO Turbin/Colt TurthyCoH BANANAPAMA DAVTD BOHTE HATALIR COLE HIDDRE HDOTERS HICHAEL NACKSON HICHAEL NACKSON HICHAEL S-4 HICHAEL S-4 HICHAEL S-4 HICHAEL S-4 HICHAEL NARX 20-13 HICHAEL NARX 20-13 DERBIE 01850N 25-16 KWTO Springfield MO O'Grady Cook Y94/Fergo, ND Jack Lundy Jack Lundy HICHAR JACKEDN GO HERT ALTORN CURIOSITY RILLER Noteest: HICHARD HARY 5-1 HITTERNER 13-8 LOS LOPOS 22-15 EUROPZ 40-25 KKXUGANG Forks ND O'Douglas/Hendrickson O'DouglesHendricken DAVID BOWIE (Ap) COMMDEN BOUSE (dp) CURIOSITY KILLED (AP) ZUROPE GO W2ST WIITWET HOUSTON WIITWET HOUSTON WICHAEL JACKSON GREDG ROLIE (dp) GENCE DOLLE (dp) NOTLBAT GEDROE MICHAE. 3-1 RICHAED HARX 23-18 STARSHIP 24-19 LIVING IN A BOX 26-20 LOS LOBOS D-26 WKFR Kelamaroo. MI Anthony Britain HICHARZ, JRCKSON DANNY WILEON (dpl RAXANARAKA (dpl ROWIDZO DUSZ (dpl NATALIZ COLF (dpl NATALIZ COLF (dpl NOT COL WAZY/Lateyette, IN

LouizosiMorten H(CNAZ, JACKSON MUSTED SISTED (Ap) MUSTED SISTED (Ap) MUSTED SISTED (Ap) MUSTED M

O'GradycCook NATALIE COLE RUNDPE OTHER OWES (4) HICHAEL ACKON HOTLORE (4) U2 2-1 DAN HILL 6-3 STEUE MIMFOD 9-6 HADDONA 23-10 LOS LOBOS 26-15 WDBR:Springfield, IL Moore:Lawley MooreiLawey HICHARL JACKSON EXPOSE CRONDED HDUSE Mottesti SUZANNE VEGA 1-1 GEORCE HICHARL 2-2 RADORNA 8-7 RICHARD MARX 10-9 WILSPERS 17-14 WSPT/Stevens Point, WI Bouley/Steffen BouleySteffen HICHAEL JACKSON OTHER ORKS DERAFT GINSON WATHIE COLE EUROPE HOTEES (dp) HOTESIK SUTANE VEGA 3-2 LOS LOBOS 21-11 WHITESIKAR 23-13 GRATEPUL DEAD 35-25 KOVV/Topeka KS Kevin Rebat

Revin Rebat HERB ALPERT (dpl NATALIE COLE ENEDPE (dpl HITRAEL INCROM HOTEGET, INCROM HOTEGET, INCROM HOTEGET, INCROM HOTEGET, INCROM CUTTPIELO 6-5 RICHARD HARK 12-6 LOS LOBOS 22-10 KFMWIWSterdon, IA Jacobsen/Hensen Jacobset/Hensen PRINCE MANNARAMA SHOREY MORINSON L.L. CODIJ HOREX HOIL 3-3 SUJANEY WIGA 7-4 FLEETHOOD HAC 9-3 GIZENEE HEIGHAGE 17-8

# WEST PARALLEL TWO KYNOFresno, CA WalkerDavis StuckenDarnets MICHARL JACKSON MHITMICH HOUSTON GRATEFUL DEAD MHITESNARE Bottsets Hottsets Ho WesheerDavis L.L. COOL J HIGRAD, JACKSON PEGINA RELE POINTER SISTERS HEERA ALPERT ATLANTIC STARR RICHARD HARX (dp) Nottest LIGS LOSS 5-1 DISC STAR HADDENN 10-4 HIL TO PORER 74-16 LISA 39-20 KF95 Boise, ID Armstrong J.T. Armstongi, T. NICHAE, JACKSON POINTER SIBTES POINTER SIBTES POINTER SIBTES POINTER ECOSE EXTORE EXTORE EXTORE NOTERAL ISA CONTECTION NOTERAL ISA EXTORE NOTERAL ISA EXTORE ISA EXTOR 194 Honoluku, HI Mike Scheefer Mile Scherfer ICHART, WR. ROOM ICHART, WR. ROOM ICHART, WRITER BOAVD ROWLE HEBR ALPERT EXHIBIT COLE LIN...COLE LIN...COLE ICHART, COLE PRIME PREAKFART, CLBB Notleast, START, CLB ICHART, KIYS Bone, ID Tom Evens LISA LISA CRONDED HOUSE HICHAEL JACKSON DAVID BONIE 30 SPECIAL (Ap) DAVID HALLYDAY SHING OUP SISTER KQMQ/Honoluku, HI Akana/Miller

SMING OUT SISTER Hottest: SU2ANNE VEGA 1-1 LOS LOBOS 16-7 HADONNA 15-8 HITTESNAKE 23-13 EUROPE 27-18 KitK/Colorado Springs, CO John Oantzer

KSNDIEugene, OR Shekes Hyatt ShakesHyatt L.L. COOL J HICHAEL JACKSON FORCE ND'S CROMPED ROUSE DAVID BOWIE Mottast; CEORCE HICHAEL 4 LOS LONGS 17-9 GMATEFUL DRAD 31 WHISPERS 33-23 L.L. COOL J D-26

Gred Wildams DAN MILL MICHARL JACKSON LISA LISA Nottest: DEPECHE HOOE 8-1 SUZANNE VECA 9-3 LOS LOBOS 14-7 PAT BOYS 18-12 L.L. COOL J 26-16 KMGX/Freeno, CA Berry/Certer

BATWLEASE MICHAEL JACKSON PERBIS HIRLLE EXPOSE POINTER SISTERS GEORGIO (dp) Nottest: L.L. COOL J 3-2 LOB LOBOS 16-11 PAT MOYS 16-14 LISA LESA 30-23 KXYQ:Selem. OR Jim Ryan

Jem Ryan REART CRONDED HDUSE CRONDED HDUSE HICHARL JACESON HERM ALFRAT (Ap) Nottest U2 2-1 Gronge HICHARL 3-2 SAMMY HAGAR 4-3 HADONNA 8-4 LOS LOBOS 23-16

KTRSiCasper, WY KDON/Selines, CA Gordon-Bindley HICHAEL JANKSON KTH HILDE OTHED ORFS BHING OUT STATER EXPOSE EXPOSE EXPOSE EXPOSE DAVID SATE EXPOSE DAVID SATE DAVID SATE DAVID SATE DAVID SATE DAVID SATE NUMBER DAVID SATE DAVI HunderLundell HUEY LEWIS & THE HICHLBL JACKSON MITTHEY HOUSTON HOLTHEY GEORGE HICHLFL -1 LOB LOPOS 22-16 DFRBIE GIBSON 25-19 L.L. COCL J 33-24 A-RM 37-30 KZZU Spokane, WA Rendy Robbine очлится с области 2 ССАДСТорного с области 2 Сонствение с области 2 Сонствение области 2 HICKAEL JACKSON HICHAEL JACKSON EXPOSE AUTOGRAPH (dp) DAVID BOHIZ HARREN ZEVON DAVID BOLLTDAY CROWDED BOUSE GRAFT WHITE (dp) HULLTE (dp) HULLT KRQ.Tucson, A2 Gille/Johnson GHEAD JAnson GRATHEVUL DEAD POINTER SISTERS JB SPECTAL (dp) HICHAEL JARKSON BETTAL GEDBOG HICHAEL 5-3 SUTANNE VECA 8-4 HIAMI SOUND MACHI 6-5 LOS LOBOS 21-13

### PARALLEL THREE

KGOT/Anchorage, AK J D. Chandler J.D. Chandler HC147422, ASC(#50) HC147422, ASC(#50) JORNYLUM, RUTLER DOWEST LISA LISA LISA LISA CAVIDO HOLSE HC1542, (4) HC154 KYYA Billings, MT Charlie Foxa

LINETH FORM HICHAEL JACKSON BANANARAPA CRONDED HDUSE HOOTERS NATALIR COLE HOOTERS U2 4-1 SUZANE VEGA 5-2 SAMSY HAGAR 8-6 E CCHAED HARZ 25-13 HARDONDA 23-15 K802/Bazemen, MT Steve Mills

EUROPE HIGHAEL JACKSON DAN POGELEREN (PD) HOTERES HOTERES U2 3-2 SUTANE VEGA 7-6 HADONDA 19-8 HICHAEP MARK 13-10 LOS LOBOS 23-16

Music Key: (dp) indicates the song is getting play during certain parts of the day and/or night; (ra) indicates the song was dropped from the playlist then readded.

R Charles Snyder POPITE ND'S MICTRAEL JACKSON DAVID RINTER CROWDED HOUSE EXPOSE

RANAMARAMA OTHER OHES POINTER SISTERS Nottes:

KZFN:Moscow. ID Cummings/Shennon

KHTZ/Reno. NV Dave Roble

DEFENSION MERCANARAST CLUB DEDNIE GIBSON HICHNE, JACHSON PRINCE 35 SPECIAL HEGINA RELLE HOTLOBEL 107 5-2 HICHAED MARX 6-3 HATOMINA 10-4 HLYMAX 13-10 LOS LOBOS 21-14

# BROWN BAG PRODUCTIONS

4134 S. EUDORA STREET ENGLEWOOD COLO. 80110 (303) 756-9949





The masters of electronic innovation are back with a dazzling, digital vengeance called POWER TOOLS<sup>™</sup>. The most extraordinary compact disc production library ever created. Creatively, technically, sonically. No holds barred, no compromise accepted. POWER TOOLS<sup>™</sup>. Market exclusive.

AkaneiMiler HICHAEL JACKSON ANTTA RAZER HEBR ALPEPT BEGIMA OFLINES HIZEANDER O'NEAL ROTANER O'NEAL MISPERS 3-1 JANET JANESON 5-2 T'PAU 6-3 HADONNA 9-6 GEORGE HICHAEL 14-9 John Danter (reading Johnson (reading) HELLER (a) (reading) HELLER (a) FITTOLE JACKSON (fa) SILERTARS (fa) Notto south RANES (fa) Notto south (fa) Hotton Evon (fa) Hotton Evon (fa) Hotton VI (fa) Hotton VI (fa) SILENT (fa) Hotton VI (fa) SILENT (fa) Hotton VI (fa) SILENT (fa) HOTTON (fa) SILENT (fa) HOTTON (fa) SILENT (fa) HOTTON (fa) SILENT (fa) HOTTON (fa) HOTTON (fa) SILENT (fa) HOTTON (fa KLUC/Les Veges, NV Desn/Taylor Dearnierson NICHAEL JACKSON REGINA BEJLE HERM ALPERT LISA USA Hottenti GEORGE HIGHAEL 1-1 HADDNAM 8-3 HIISPERS 12-5 Los LOBOS 17-9 L.L. COOL J 39-24 KYRK/Las Vegas NV CHEO/Edmonton, Alberta McKennelLangcestor MICKENNELLINGCESTOR MICHAEL INCKSON MILTNEY HOUSTON MILTNEY HOUSTON MILTESNAKE RANANARAMA LAURA BRANIGAN PRINCE CURE (dp) MICHAEL JACKSON POINTER SISTERS REGINA BELLE MOTHERI GEDRGE MICHARL 2-1 DEBSE CIBSON 6-4 MADONNA 15-6 ABC 31-20 MICHARL JACKSON D-24 CURE (40) Hottest: PSEUDO ECHO 1-1 T'PAU 4-4 GOMAN 7-6 HIANI SOUND NACHI 14-8 ROABIE NEVIL 18-10 KFIV Modesto, CA Carey Edwards

JANET JACKSON MICHAEL JACKSON YELLO (4p) GRATEFUL DEAD (4p) YELLO (dp) CRATERUL DEAD (dp) HOTLOBE: GEORGE MICHAEL 3-1 FYRJ 8078 6-3 TYPAU 4-5 LOS LOROS 12-8 DEBRIE GIRSON 22-14 test: RCE MICHAEL 4-4 LONOS 17-9 TEFUL DRAD 31-21 SPERS 33-23 . COOL J D-26 KCAQIOsnard Venture. CA Greg Williams

# **VERETHE ONEFOR CHR**

# Scott Shannon's Rockin' America Top 30 Countdown American Dance Traxx Future Hits

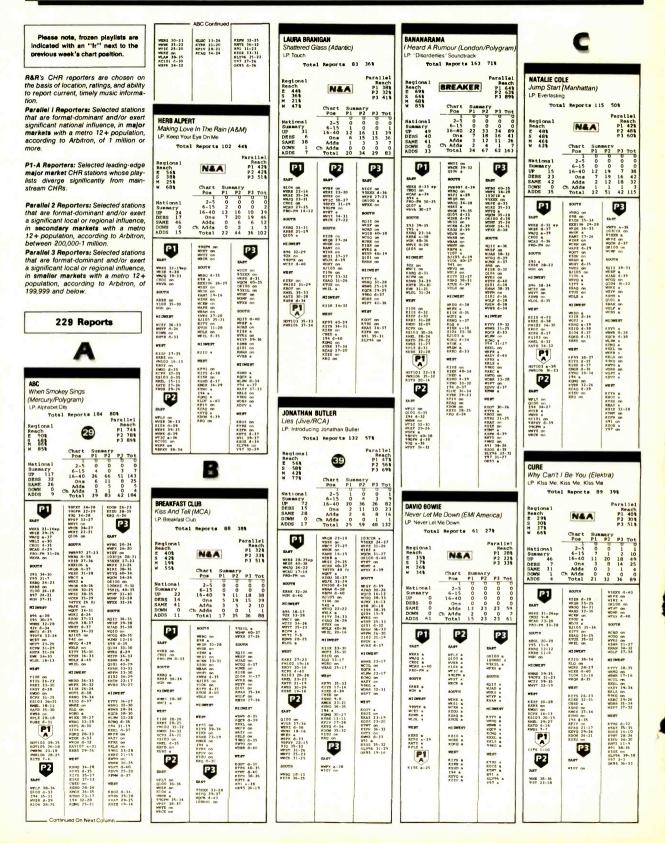
We bring you the hits. And a whole lot more. Personality Plus. We have the personalities PLUS great stations for big audience numbers.

Scott Shannon, America's most listened-to morning man, hosts the *Rockin' America Top 30 Countdown* along with his zany Zoo Crew. Joel Denver, *Radio & Records'* CHR editor, brings listeners tomorrow's hits today on *Future Hits*. And Jeff Wyatt, program director at KPWR-FM Power 106 in Los Angeles, presents today's hottest dance music on *American Dance Traxx.* 

Add to these great radio personalities a station lineup of the country's best and biggest stations and you've got an unbeatable combination that means *great* radio. Get Personality Plus on your station. Call (213) 204-5000 or Telex 4996015 WWONE.



# PARALLELS



### July 31, 1987 R&R = 95

# PARALLELS

.

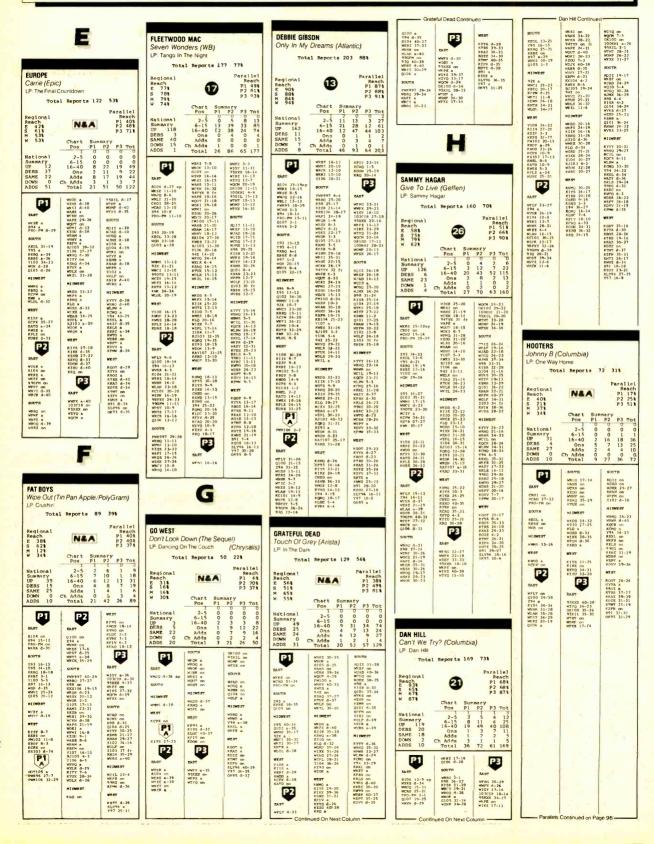
.

4

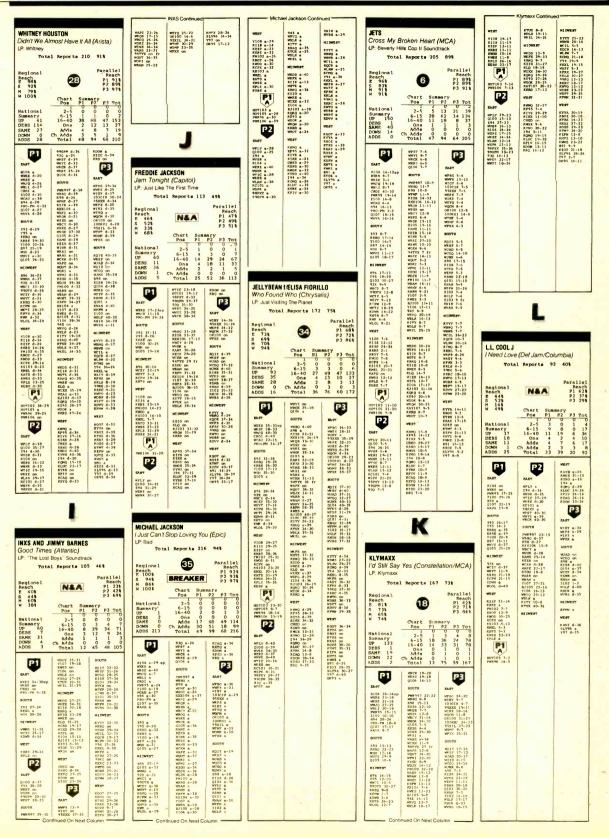
-

- >

Ì



# PARALLELS



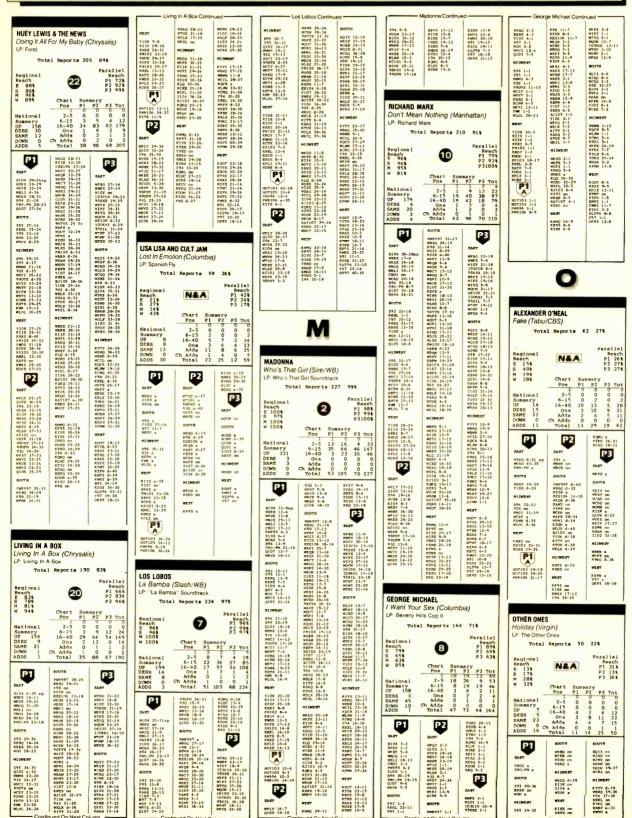
# PARALLELS

.

5

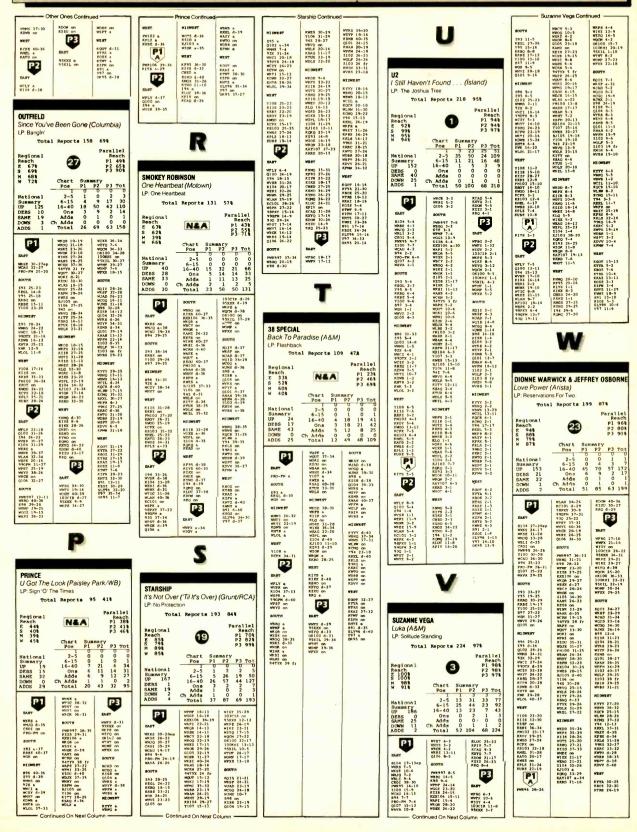
5

ł



98 B R&R July 31, 1987

# PARALLELS



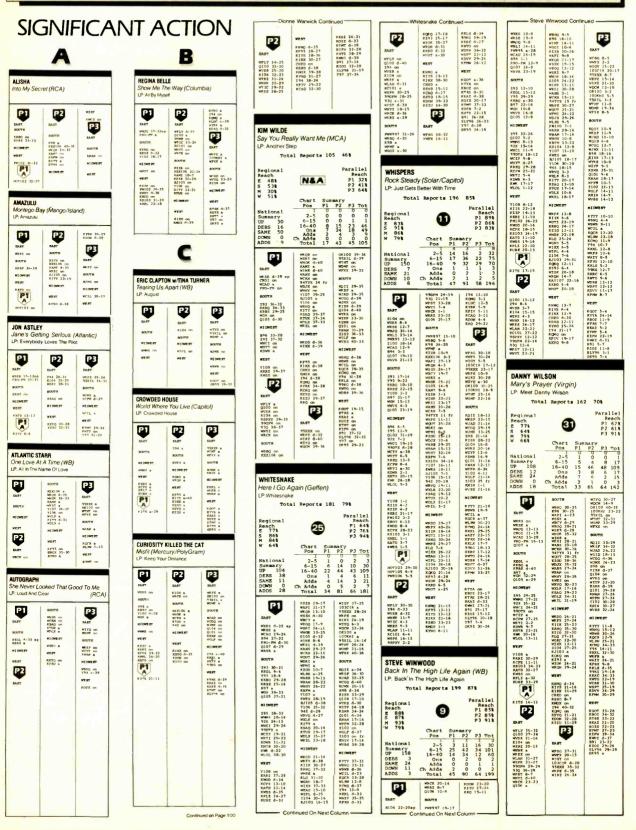
### July 31, 1987 RAR = '99

# PARALLELS

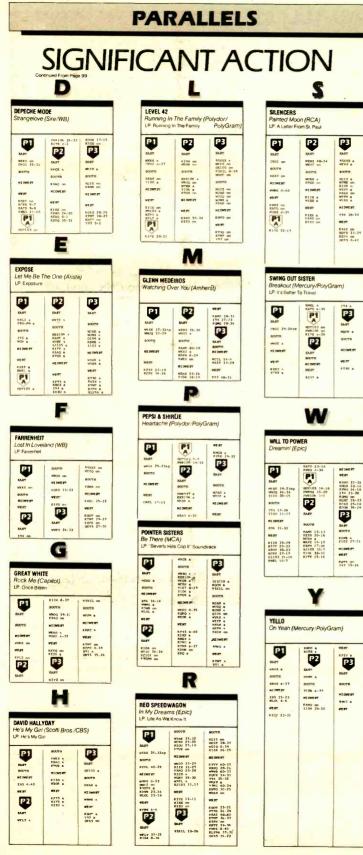
.

.

ę



-



LHAKI SUMMAKY
CONTEMPORARY HIT RADIO
CONTENT
U2/I Still Haven't Found What I'm Looking For (Island)
U2/1 Still Haven't Found Writer The County
MAUDINIA VIECA ( Wa (A&M)
SUZANNE SUZANNE (MCA)
S TPAU/Heart Hart (MCA)
G JE18/Closs M) Ramba (Slast/WB)
# 28 11 O LOS LOS MICHAELA Want Your Sex (Contantin (Island/WB)
13 10 STEVE WINWDOD/Back in the High (Manhattan)
O GEONG INNOOD/Rack in The High Life Again to O STEVE WINNOOD/Rack in The High Life Again to O RICHARD MARX/Cont Mean Noting (Manattan)     O RICHARD MARX/Cont Mean Noting (Manattan)
C RICHARD MARX/Don't Mean Noting (     Mean Noting)     Whispens/Rock Steady (Solar/Cation)     WHISPENS/Rock Steady (Solar/Cation)     C G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)     G G ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonra Gel You (Epic)
2 4 0 G ESTEFAN & MIAMI SOUND MACHINER 5 12 G ESTEFAN & MIAMI SOUND MACHINER 7 2 10 DEBBIE GIBSON(Only in My Dreams (Atlantic) 7 2 10 DEBBIE GIBSON(Only in My Dreams (Atlantic) 1 1 JANET LACKSON/The Pleasure Principle (A&M)
1 3 15 HEART NEVIL WO'S IT TO Ya (Mamanan)
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 1 W KLYMAXX/1'd Still Say res (Over) (Grunt/RCA)
2 77 10 GFLEE IN GOOD SHI SAY YES (Conseliation/Which) 2 2 7 0 GFLEE IN GOOD SHI SAY YES (Conseliation/Which) 2 7 7 2 GFLEE SHIPM'IS NO OVER (TH'IS OVER) (GNUTRICA) 2 7 7 2 GFLEE IN A BOXCLIVING IN A BOX (Chrysalis) 2 8 7 7 2 GFLEE IN GOOD SHIPMING (Chrysalis) 2 8 7 7 7 GFLEE IN GOOD SHIPMING (Chrysalis) 2 9 7 7 7 7 GFLEE IN GOOD SHIPMING (Chrysalis) 2 9 7 7 7 7 GFLEE IN GOOD SHIPMING (Chrysalis) 2 9 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
39 10 27 20 DAN HILL/Can't We Try? (Columbia)
D D D AN HILLCARI WE ITY (DAMADDarig It AI FOR My Baby (Damadd)     W D NUTY LEWIS A THE NEW BODING It AI FOR My Baby (Damadd)     W D NUTY LEWIS A THE NEW BODING IT AI FOR WAS BODING (Who Loves Me) (Arista)     WHITES NAKAEMER [ Da Again (Getten)     WHITES NAKAEMER [ Da Again (Getten)
3 5 THE MAKE/Here GO Again ( Star)
WHITESNAKE/Her 100 Aparts
W N O SAMMY HARMONZYO VE Been Gore (Columbia)     WHITELD Since You ve Been Gore (Columbia)     WHITELY HOUSTON/Didn't We Almost Have II All (Arista)     WHITELY HOUSTON/Didn't We Almost Have II All (Arista)     ABU-When Smokey Sings (Mercury/PG)     ABU-When Smokey Sings (Mercury/PG)
ABC/When Smokey Sings (Merculin and
3 CHIPEACE/Happy (Columbia)
1 32 Chow with the Coodbye (Upen Automatic Found Who (Chrysens)
II 12 Z 33 NYLONSKISS min deaturing ELISA FIORILLOWNO FOUL TWICE # C BLLYBEAN featuring ELISA FIORILLOWNO FOUL TWICE MICHAEL ACKSON/I Just Can't Stop Lowing You (Epic) BREAKER B MICHAEL ACKSON/I Just Can't Stop Lowing You (Epic) STERMOONT Disturb This Groove (Altanic) STERMOONT Disturb This Grove (Altanic)
S II B BRYAN ADAMS/Hearts Citle (Flektra)
2 メ N 3 MOTLEY CRUEGIIS, GIB, GIG (CA) 4 H 米 3 MOTLEY CRUEGIIS, GIB, GIG (CA) 1000 ① 10000 ① 1000 ① 1000 ① 10000 ① 1000 ① 10000 ① 10000 ① 10000 ① 1000 ①
30 78 79 40 WARD GIVEN
efore U2's "Joshua Tree" album, CHR paid this
group no attention. But they've just scored their sec-
ond consecutive #1 record. MADONNA and LOS

LADT CUMANAADV

B group no attention. But they ve just scored their second consecutive #1 record. MADONNA and LOS LOBOS lead the pack with an average reporter chart move of +6, particularly impressive for Madonna, which is already up to #2. GEORGE MICHAEL's controversial single shows Top 10 performance at most of the 72% reporting him, moving it up to #8. JONATHAN BUTLER, with 58% of our sample, debuts at #39 with significant moves on charts in all Parallels before becoming a Breaker. He also tops New & Active and Most Active. Last week's spectacular add action for WHITNEY HOUSTON turned to chart conversions this week, giving her a strong #28 debut. But this week the spotlight was on MICHAEL JACKSON, with 213 adds, many of them with a chart number, to give him an impressive debut at #35.

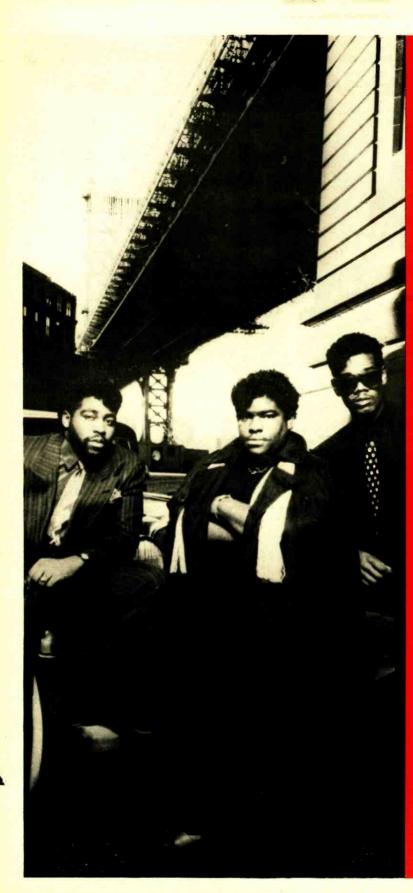
# **NEW ARTISTS**

	Report
1	JONATHAN BUTLER/Lies (Jive/RCA)
2	GRATEFUL DEAD/Touch Of Grey (Arista)
3	L.L. COOL J/I Need Love (Def Jam/Columbia)
4	FAT BOYS/Wipe Out (Tin Pan Apple/PG)
5	CURE/Why Can't I Be You? (Elektra)
6	ALEXANDER O'NEAL/Fake (Tabu/CBS)
7	CURIOSITY KILLED THE CAT/Misfit (Mercury/PG)42
B	WILL TO POWER/Dreamin' (Epic)
9	SILENCERS/Painted Moon (RCA)
0	JON ASTLEY/Jane's Getting Serious (Atlantic)

1

-

P1 Check out the new A P1-A CHR Playlists on Page 90 for music from America's leading-edge CHRs.





Let Levert treat you to the hottest R&B single in the country, "CASANOVA." Already a summer smash at Black radio, "CASANOVA" is crossing over to CHR now!

# From the album THE BIG THROWDOWN

Produced by Gerald Levert, Matc Gordon & Craig Cooper for INTEL: except "Temptation" and "Casanova" produced by Reggie Calloway, co-produced by Vincent Calloway for Calloco, Inc.

Management: Harry J. Coombs

# URBAN CONTEMPORARY

Just Starting At: WRCK KXX106 KF95 Z102

On Atlantic Records

# **R&R NATIONAL AIRPLAY**

# **CONTEMPORARY HIT RADIO**

# BREAKERS.

### **MICHAEL JACKSON**

### I Just Can't Stop Loving You (Epic)

94% of our reporters playing it. Moves: Up 1, Debuts 2, Same 0, Down 0, Adds 213 including B104, PWR95, Z100, Z93, WMMS, KBEQ, KIIS, KUBE. See Parallels, debuts at number 35 on the CHR chart.

### BANANARAMA

### I Heard A Rumour (London/PolyGram)

71% of our reporters playing it. Moves: Up 49, Debuts 40, Same 41, Down 0, Adds 33 including WCAU, B94, Q107, Y95, KRBE, WAPI, CHED, Complete airplay in Parallels,



### JONATHAN BUTLER "Lies" (Jive/RCA)

Reports: 132. Moves: Up 72, Debuts 15, Same 28, Down 0, Adds 17 including KCPW, WLOL, WKEE, WINK, WQUT, 94Z, WXLK, 194, WKSE 40-36, KRBE 32-26, 92X 33-28, WCZY 34-26, WKTI 7-5, 98PXY 22-15, WRCK 31-25. Debuts at number 39 on the CHR chart with significant chart action at reporting stations.

SMOKEY ROBINSON "One Heartbeat" (Motown) Reports 131. Moves: Up 40. Debus 28. Same 33, Down 0, Adds 30 including WMJQ. 92X. KPLZ, WSPK, 99GFM, 0106 WNOK, FM100, KKO, B94 29-25, B97 29-25, FM102 27-20, WMOD 25-19, WTIC 31-26, 95XL 37-29 GRATEFUL DEAD "Touch 0f Grey" (Arista) Reports 129 Moves: Up 49, Debut 35, Same 24, Down 0, Adds 31 including 293, 0102, 92X, KHTR, V108, KIIS, KWOD 29. Moves: Up 49, Debuts 25, Same 24, Down 0, Adds 31 including 293, Q102, 92X, KHTR, Y108, KIIS, KWOD, AU 31-24, Z95 40-34, K104 40-27, WROQ 30-23, WHHY 40-33, WKZL 30-20, Z104 36-26.

0106; WCAU 31-24, 293 aud-3, NDW 90-27, NDW

KBEO, KWK, KZZP, Y100 34-23, KCPX 35-27, BJ105 39-32, Y106 37-27, WKDD 33-22, KIYS 27-18.
NATALLE COLL<sup>®</sup> 'Jump Start' (Manhatan) Reports 115 Moves Up 15, Debuts 23, Same 42, Down 0, Adds 35 including WAUD, CKO1, 233, WVSR, WNNK, 99GFM, WRVD, WKDD, INF, WKRSF, KYYY, KRBE 28-22, BeS 38-34, FM102 34-30, Z34 34-27.
FREODIE JACKSON ''Jam Tonight'' (Capitol) Reports 113, Moves Up 60, Debuts 11, Same 36, Down 1, Adds 5, KIIS, KWOD, WNOK, KIKX, KYYY, WXKS 27-23, Y100 30-28, B69 2-D16, WHT 53, KST03 14-10, WT C23-16, KC101 1572, WFST 28-20, KXX106 17-13, WIGY 34-26.

Showing impressive moves in all regions, perticularly in major markets like Detroit. San Diego, Chicago, and Buffalo

38 SPECIAL "Back To Paradise" (A&M) Reports 109, Moves: Up 24, Debuis 17, Same 43, Down 0, Adds 25 Including PRO-FM, Z93, KHTR, WLOL, Y108, WFLY, WSRK, WBBQ, WRAN, WLMS, 96-22, WKT 22-19, K104 37-33, WKDD 38-30, 95-XIL 39-34, Y94 23-18.

Work, MIDDL, MIDDL, MIND, 36-32, MKI 142-19, KIDB JP-33, MKDJ 36-30, SANL 35-56, FAS LSTOL KIM WILDE "Say You Really Want Me" (MCA) Reports 105, Moves: Up 30, Debuits 16, Same 50, Down 0, Adds 9, WCAL, KDWB, WFLY, KANZ, BJ105, WRVQ, WKSF KITRS, KKAZ, 293 6-32, KHBE 2-26, 569 6-32, 69 (59-37, 29-57) 43-35, KITR 34-28.

KIRS, NOVE, 253 30-32, NOVE 2542, DOD 33-20, 259 37-32, 20747 33-33, NITH 54-40. INXS & JIMMY BARNES "GOOD TIME" (JAIIIAIIC) Reports 105, Moves Up 60, Debuts 7, Samo 31, Down 4, Adds 3, KEGL KRNQ, WKFR, WXKS 34-30, PRO-FM d-35, WMMS 91-24, WC27 25-17, KKRZ 25-42, WMST 28-23, KKAD 27-24, KLD 35-52, Z104 15-11, WWFX 13-9, OK100 14-8, WKSF Moving up at better than 50% of those playing it, with the best action in the Midwest

HERB ALPERT "Making Love in The Rain" (A&M) Reports 102: Moves Up 24, Debuis 17, Same 46, Down 0, Adds 15 Including WTIC, K98, K2/0, KYN0 (94, KOM0, KLUC, KYX0, WXX5 22; H1 Y100 53:0, WX2Y 85-3, KNEL 15-11, 98PXY 38-34, KNES 27-20, KMOX 34-39. Reports: 102. Moves: Up 24, Debuts 17, Sa KXYQ, WXKS 32-19, Y100 35-30, WCZY 3 PRINCE "U Got The Look" (WB)

FINITULE U BUI INB LUDB (WO) Reports: 95. Moves Up 19, Debuis 15, Same 32, Down 0, Adds 29 including WXKS, Z93, 92X, WNCI, KDWB, FM102, KPLZ 234, WNNK, 194, B96 40:36, WLOL 37.33, WTIC 38:32, WRCK 36:31, KYNO 11-10.

Zaw, WHRN, 194, 306 doi:0.01.37/33, HTC 30/32, HTC 40/37, KHO 1110. LL COOL J\*\* N Keed Love\*\* (Del Jam/Columbia) Reports 92. Moves: Up 37, Debuts 18, Same 11, Down 1, Adds 25 including B94, KKBO, KRBE, KDWB, KKRZ, KPLZ, WFLY, WIGX, WHKZ, KEMW, WAX-172, YTO 20/20, B97 15-11. WHYT 11-9, KKBEL 4-3.

Big jumps at WAVA 17-9 and KZZP 21-14 support some early Top 5 reports in almost all regions

Big jumps at WAVA 17-9 and KZCF 41-14 suggest some true. FAT BOYS with BEACH BOYS "Wilpe Out" (Tin Pan Apple/PolyGram) FAT BOYS with BEACH BOYS "Wilpe Out" of David D. Adds 10. WCZY, Z94, WNYZ, WOKI, WBAM, WRVO, WIGY

Reports: 89. Moves: Up 39, Debuts 15, Same 25, Down 0, Adds 10, WCZY, Z94, 103CIB, WVBS, SLY96, B94 15-12, Y95 24-10, KRBE 3-1, KROY 8-3, KCAQ 18-12

Aiready 3-1 at KRBE 9-1 at KZOU, and showing many other hefty jumps into the Top 5

# CURE "Why Can't I Be You?" (Elektra) Reports: 89. Moves: Up 46, Debuts 7, Same 31, D

Reports 18 Moves Up 46, Debuts 7, Same 31, Down 1, Adds 4, KZOU, WDJX, CHED, WIKZ, WXKS 31-26, CKOI 9-8, Y95 11-9, KRBE 11-9, WCZY 39-35, KS103 20-15, WPST 23-18, WROQ 36-31, Z104 12-10, KOZE 14-10, KHTZ 11-9. Top 10 at Y95 KRBE, Z104 with upward movement in all regions and Parallels at better than 50% of those stations reporting it

BERAKFAST CLUB "Kiss and Tell" (MCA) Reports 88 Moves Up 22 Debuis 14, Same 41, Down 0, Adds 11, KKBO, WNCI, KUBE, K104, WNNK, K98, WINK, I94, 95XL, KHT, 2011, KCPX 26-21, DIO 38-36, KIVS 39-34, WOMP 40-37. LAURA BRANIGAN "Shattared Gisas" (Atlantic) Reports 83, Moves Up 31, Debuis 6, Same 33, Down 1, Adds 7, O105, WPST, WKZL, CHED, Oktoo, WKS, KYYY, WXKS 2216, B96 32-29, WII 20 327, WNYZ 3-31, KSAO 31-26, KIYS 34-31, WKPE 27-23, WBWB 25-19.

22-16. 99 32-29, MIL 30-27, MIT 2-3-31, KAKE 31-20, AID 30-51, MIC 
KTTA, RUUZ, WORU 3/33, MMMS 33-05, RANK 33-63, NTB 31-63, OK 100 34-69, NTB 34-63, OK 100 34-69, ALL 15-64, 
KISH, WAWB, KZEM, YEY, WLAU AUJS, KAATIB 14-10, MADA 17-12, KTIM 5931 DAVID BOWIE "Never List Me Down" (EM America) Reports 61, Moves Up 0, Oebuls 0, Same 0, Down 0, Adds 61 including WXKS, WMJO, CKOI, WCAU, PRO-FM, KRBE, WGH, SBDTX, WCZY, KOVB, WUCO, KKRZ, KCPX, KATO, KPLZ.

WGH, 39DTX, WC2Y, KOWB, WLOL, KKRZ, KOPX, KATU, KPLZ, LUSA LLSA "Lost I file motion" (Columbia) Reports 59 Moves Up 80, Debuse 8, Same 13, Oxen 0, Adds 30 indipcing WXKS, Z100, Y95, WNVZ, 92X, KCPW, KWK, WLOL KIS, KKRZ, KCPX, KWSS, WTIC Y100 27-16, KROY 22-15. GO WEST "Don't Look Down" (Chrysalls) Reports 50, Moves Up 3, Oebuse 5, Same 22, Oxen 0, Adds 20 including WVSR, WERZ, WTIC, WRCK, WKOB, WROO, WKSI, WWRX, WCGO, WBRA, "SK KOT, KKAZ, WML0 d'36, KLICd 40-37.

WKSI, WWYX, WCSU, WBAL, 194, NGUI, KACL, WHSU U93, NCD 4957, OTHER ONES "Molday" (Virgin) Reports 50, Moves Up 7, Oebuts 5, Same 22, Down 0, Adds 16 including CKOI, PRO-FM, WGH, KMEL, WFLY, KSAO, 2104, KTRS, 293, 4054, 293 593, WMAS 37-30, KCPX 40-36, WKD 439, WBNQ 39-36, Y94 37-30.

# Expanded Airplay Information . . .

See Parallels Page 94

# MOST ADDED MOST ACTIVE

MICHAEL JACKSON (213) LISALISA (30) POINTER SISTERS (30) **SMOKEY ROBINSON (30)** 

KIM WILDE (46)

LOS LOBOS (128) MADONNA (126) SUZANNE VEGA (97) GEORGE MICHAEL (91) 112 (85) T'PAU (62) WHISPERS (49) RICHARD MARX (48) **DEBBIE GIBSON (44)** BOB SEGER (37)

HOTTEST

Most Active = Ups + Debuts - Downs



REO SPEEDWAGON ''In My Dreams'' (Epic) Reports 47. Noves. Up 29. Obbust 4. Same 10. Oown 0. Adds 4. 990TX, KZIO, WZPL, WKFR, WCAU 35-32. KEGL 40.29. KOWB 23.16. WLOL 23.18. WINK 37.28. ZCOUZ 7.19. WKCD 37-29. KRNQ 33-28. KKYS 12-11. KWTD 30-25. KTRS 36-29.

REGINA BELLE "Show Me The Way" (Columbia) Reports 46. Moves. Up 10. Debuts 6, Same 17, Down 1, Adds 12, PRO-FM, Q100, KYNO, KOMO, KLUC, KYRK, WKPE, TOKHI, WFXK, KOZE, KHTZ, Ovs6, WAUG 3732. FM102 28425, WTIC 33-24. POINTER SISTERS "Be There" (MCA)

POINTER SISTERS "Be There" (MCA) Reports 42, Worker LD2, Debuts 2, Same 8, Down 0, Adds 30 Including WCAU, WMNS, WLOL, WRCK, WBB0, KXX106, WKOB, WCKN, Y106, KTUD, KCKO, WZOK, KF95, B96 16-14, WTIC 36-34, CURIPOSITY KLLED THE CAT. "IMISII" (Marcury/Polyfram) Reports 42, Works LD 2, Dabuts 4, Same 82, Down 0, Adds 14 Including Y95, WGH, KZZP, K104, KXX106, WNOK, WCKN, KZOL, WKPE SPSL, WORN, Y94, KCPX 39-33, KMEL 26-20. WILL TO POWER "Dreamin" (Epic) Reports 44, Nores LD 22, Dabuts 1, Same 4, Down 3, Adds 2, WOKN, KSMB, WKSE 28-23, Z100 20-15, KIIS 35-29, KZZP Se2, KIOR 30-30, KCPX 21-19, KS102 21-16, KMEL 10-5, KATD 23-16, KAMZ 15-12, KEZB 20-16, KMGX 22-16, KYNO

Early local support from Miami spreading to NY, Salt Lake City, Orlando, and El Paso.

LEVEL 42 "Running in The Family" (Polydor/PolyGram) Reports: 31. Moves: Up 1, Debuis 1, Same 18, Down 0, Addş 11, WXKS, CKOI, Y100, FM102, KCPX, KPLZ, KXX106, WCKN.

EXPOSE "Let Me Be The One" (Arista) wn 0, Adds 30 including WBLI, PRO-FM, Z93, WGH, KKRZ, KMEL, WNYZ,

EAR-DOL: Lot we be ine une (1)(1)(1)(1)(1) Reports 30. Moves: Up 0, Debus 0, Same 0, Down 0, Adds 30 including WBLI, PRO-FM, Z93, WGH, KKRZ, KMEL, WNYZ, KOX105, KSAO, KFB5, III+, KZZU, WJMX, WDBH, KTRS **CRWDED HUDSE: "Workd Where You Live" (Capitol)** Reports 30. Moves: Up 0, Debus 0, Same 0, Down 0, Adds 30 including WMMS, KKRZ, KCPX, KPLZ, KUBE, Z94, WGRD, WRON, KKY, SKND, S9XX, WJMX, KNIN, KKRF, KKAZ.

WIDN, KIVS, KSND, 950XX, WJAX, KNNI, WKFF, KKAZ, SILLENCER, "Painted Moon" (RCA) Reports 29, Moves, Up 3, Debuts 3, Same 12, Down 0, Adds 11, WCKN, KIIK, WIDX, KIKX, 950XX, WFXX, KGIZ, KISR, WZYP, WFFM, WHS, WMSK 3-40, WFEZ 0-34, Y44 88-34, KOZE 33-29. ATLANTIC STARR "One Lover At A Time" (WB) Reports 22, Moves, Up 3, Debuts 5, Same 7, Down 0, Adds 9, KXKT06, KAMZ, WKSI, WXLK, WDLX, KYNO, 95XXX, WJAD, KGCR, WKGB d-35, WNOK 36-33, Y107 26-20, KITY d-31, KMGX 35-30, WLFW d-33. DEFECHE MOOF "Strangebox" (Sifer/WB) Reports 21, Moves, Up 11, Debuts 0, Same 8, Down 0, Adds 2, WRCK, WKFE, CK01 25-21, KCPX 9-7, KATD 9-8, KWSS 21-18, KSND 2-240, KCAD 6-1, KCH 3-52, KCH 17-15, KCDE 28-25, KTMT 34-29, Y97 5-2.

A West Coast breakout with Top 5 and Top 10 reports in all Parallels

AUTOGRAPH "She Never Looked That Good For Me" (RCA) Reports 18. Moves Up 0, Debuls 1, Same 10, Down 0, Adds 7, KRBE, KTUX, WDLX, WGRD, KZZU, KNAN, Y94, KEGL d-33, WANS Gord, KSAD on, WZYO on, WOMP ondp.

o-3.3, WAR6 on 69, KSALD 61, WET 00 YW OW On 99. GLENN MEDEUROS "Watching Over You" (Anhorst) Reports 18, Moves Up 13, Debuts 1, Same 1, Down 1, Adas 2, WNYZ, WKSI, WKSE, 37-32, WALD 32-29, KZZP 22-19, KCXP 36 26, WKSE 25 30, KAM2 20-16, WKSG 33-36, KSAD 36-31, 19427-23, KOMD 26-24, WCIL 16-6, WA2Y 33-28, Y97

ION ASTIEV "Jane's Getting Serious" (Atjantic)

Beports: 18. Moves: Up 12, Debuts 1, Same 3, Down 0, Adds 2, WJMX, WCIL, WXKS 15-12, PRO-FM 35-31, KATD 13-12, 754 28-24 K104 25-20, WERZ 38-31, KXVO 30-28, KZZU 32-31, WKPE 35-34, 95XII, 34-31, KTMT 39-34, V97 21-20, Top 10 reports in Boston and throughout the Bay Aree with upward moves at 75% of those playing it

GREAT WHITE "Rock Me" (Capitol) Reports 17. Moves: Up 2, Debuis 2, Same 7. Down 0, Adds 6, WKDD, WGRD, KZZU, WPFM, KKRC, B91, WMMS on, KPLZ on-dp, K104 -d37, WRDQ 393, KZPH of 38, OK95 35-26. on-8p. K104 0-37, W600 39-32, KZFN 0-38, UxH9-39-60 DAVID HALLYDAY "He's MY GILI" (Sotti Broz/CBS) DAVID HALLYDAY "He's My GILI" (Sotti Broz/CBS) HALLYDAY He's Davies 1 Same 1, Down 0, Adds 14, WFLY, KWES, KSAO, KTUX, KZIO, WZOK, KF95, KIYS,

Up 0, Debuts 1, Same 1, Do N, WBWB, KGOT, Y97, Z95 d

### AMAZULU "Montego Bay" (Mango/Island)

voes: Up 4, Debuts 3, Same 6, Down 0, Adds 0 including WXKS on, KRBE 36-28, KATD on, KZZB on, KAMZ BJ105 on, KITY 23-19, KYNO d-38, KYRK 30-29, KDON d-38, WCIL 30-29.

d-30, WRSI on, Builds on, NIT 2413, NTM 0 400, NTM 3458, NDM 958, NDM 958, NDM 958, NDM 958, NDM 958, NDM 958, NRPORTS 14, Moves Up 4, Debuils (Same 10, Down 0, Adds 0) Including WXKS on, 294 on, WROD on, KZZU on-dp, WWFX 2422, SIXXX on dp, WZYO On, KXM 0 and 9, KKXL 25-22, KGOT on-dp, KTM 73-27, KZFM on, OKS5 27-20.

24-22, BXXX on dp, W-1 VM, DANS W FELLO "ON Vesh" (Mercury/PolyGram) FELLO "ON Vesh" (Mercury/PolyGram) Fellower Lip 3, Debuis 0, Same 2, Down 0, Adds 8, WAVA, KRBE, KWOD, KCPX, WNNK, Y106, KFIV, 99KG, 295 Fellower Lip 3, Debuis 0, Same 2, Down 0, Adds 8, WAVA, KRBE, KWOD, KCPX, WNNK, Y106, KFIV, 99KG, 295

ALISHA "Into My Secret" (RCA) es: Up 3, Debuts 0, Same 7, Down 0, Adds 2, K98, KITY, KKBQ on, FM102 36-33, KXX106 40-36, WKOB KBFM on, KTUX on, KMGX on, KNAN on-dp. 12 Moves

SWING OUT SISTER "Breakou!" (Polydor/PolyGram) Reports: 10. Moves: Up 1, Debuis 0, Same 0, Down 0, Adds 9, WINVZ, KKRZ, KCPX, KMEL, KATD, KIYS, 194, WOCM, KTRS,

PEPSI & SHIRLIE "Heartache" (Polydor/PolyGram) Reports. 10. Moves: Up 3, Debuts 0, Same 0, Down 0, Adds 7, PWR997, KXX106, WKQB, WEAG, KMGX, WJAD, WZYP,

0. Moves: Up 3, Debuts 0, San -23, KMEL 17-15, KYRK 39-32.

WAVA 25-25, NAEL 17-19, NTHA 39-26: ERIC CLAPTOR & TINAT UNRER "Tearing Us Apart" (WB) Reports 10, Noves, Up 1, Debuts 0, Same 8, Down 0, Adds 1, WOMP, WMMS on, K104 on, WZPL on, WZYQ on, 95XiL on, WJMX on, WBW on-dp, KGOT on, OK95 39-32.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistuite (label) designation in by inter that 50, 500 at least 10 to 500 clinin right less 1 mice controls sourced in the bolish of the set (1) details the total molec, how many solid all for the first time this week. Wows indicate the total molecular, the week, Up for upward chair movement. Same for sideways or continued unchaned activity, Down for downward chair activity, and dasks for the number is a sampling of individual statement activity. Down for down wird chair activity, and NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart no Le: macrists indil lists the required to do the control table in the dotted on the CHR Material Applications of the provided of the CHR Material Appliquide. CHR Relation Criteria – Fulfithe Adde and/or One: four plays in a 24-hour period, three of them before midight Desperated Adde and/or One: two plays in a 24-hour period, bit them before midight.

**DAVID BOWIE (61) GRATEFUL DEAD (74)** EUROPE (51) FREDDIE JACKSON (70) SMOKEY ROBINSON (68) NATALIE COLE (35) BANANARAMA (33) INXS & JIMMY BARNES (63) GRATEFUL DEAD (31) LL COOL J (54) **CROWDED HOUSE (30)** FAT BOYS (54) EXPOSE (30)





# THE FIRST SINGLE

# FROM

# "THE LONESOME

# JUBILEE"

PRODUCED BY JOHN MELLENCAMP AND DON GEHMAN

ON MERCURY RECORDS, CASSETTES & COMPACT DISCS

PolyGram Records