IS THE INDUSTRY PRICING **ITSELF OUT OF CD PROFITS?**

Mike Shalett makes a case against loss leader discounting and other priceslashing retail techniques, especially as they apply to premium items like CDs.

Page 54

DOING COUNTRY WHERE COUNTRY ISN'T COOL

WQAM & WKQS/Miami and WMZQ-AM & FM/Washington have to sell not only their stations, but country music itself, in markets where resistance is strong. They've developed strong strategic campaigns to fight the double battle. Page 94

BOB STEELE, CHRIS BLACKWELL INTERVIEWED

fillustrious radio and record innovators in the spotlight: WTIC/Hartford's 44-year morning man Bob Steele and Island founder/Chairman Chris Biackwell, celebrating the label's 25th anniversary. Page 72, 76

RKO TAKEOVER BATTLE

New contender for Gencorp., RKO's parent, makes selling off broadcast properties a priority, with a bitter battle foreseen.

Page 4

USA FOR AFRICA. HANDS ACROSS AMERICA: **NEW GRANTS**

\$10 million more from the industry's mega-charity efforts is assigned to domestic, foreign organizations.

Page 3

NOBLE GOES PUBLIC

Noble Broadcasting readies a \$50 million junk bond offering to retire debt incurred from radio acquisitions.

Page 16

FAIRNESS HITS THE FLOOR

The Senate is moving fast on putting the Fairness Doctrine into law; committee approval sends it to the Senate floor.

Page 18



NAACP Report Blasts Record Industry

Charges White Control Of Black Talent; Limited Opportunities For Blacks

broad scale in a report released Monday (3/23) by the NAACP. It follows similar, narrower charges made last fall by Rev. Jesse Jackson against the Warner Communications record labels.

The document, "The Discordant Sound Of Music." contends that record companies operate unfair hiring practices, severely limit career and income op-

The record industry is accus- portunities for blacks, and fail ed of racial discrimination on a to invest in black artists in proportion to black music's market share.

Most record companies contacted by R&R declined to comment on the report. With copies only beginning to circulate within the industry, several spokesmen cited insufficient time to review its contents.

At CBS, VP/Press & Public Affairs Bob Altshuler said, "As far back as 1985, we were aware of the situation in the industry and knew of the problem areas. We analyzed those and have formulated a specific program

NAACP

- Pay blacks unequal
- Many black artists also

which we're in the process of implementing." He declined to provide more details. At least one other label is known to be

Contends: Labels limit black

- employment chances
- Maintain unfair hiring practices
- Skimp on promotional dollars to Black stations
- biased against blacks

preparing a youth employment program for blacks this year.

Black Artists Also Accused

The study states that leading black artists employ very few blacks in their own organizations, and make no significant efforts to use goods and services provided by black-owned firms.

The NAACP advocates "fairshare" agreements with record companies to ensure better black representation in employment and business practices. It also calls on black stars to use their influence in broadening opportunities for other blacks.

The Discordant Sound Of Music" was commissioned in July 1985, and largely reflects research by the NAACP's Economic Development Department under Fred Rasheed. "Scores of interviews" were conducted with past and present industry personnel at labels and in talent management, record production, concert promotion, distribution, and retail. Among the conclusions:

 Black promotion executives earn less than their white counterparts.

· Black executives with record companies are tightly re-NAACP/See Page 9



91X/San Diego's "Expose The X" contest, which awarded prizes to the most spectacular showcasing of the station's logo. However, the adventurous pair o' 'chutists finished third, losing to two less photogenic but more ingenious stunts (see the AOR column next week for details).

Gallagher PD At WMRE & WSSH

After guiding WWSN/Dayton to success in a seven-way AC battle in only two years, Steve Gallagher has been named PD for Noble Broadcast Group's WMRE & WSSH/Boston. WSSH ("Wish") leads its AC competition with a recurrent/gold format. Noble's acquisition of dark WMRE is still pending FCC approval; plans for that station will be announced in June.

VP/GM Jenny McCann told "Steve's qualifications were his track record in taking WWSN from Easy Listening to

YORK, BASTIDA UPPED AT KATT

Knobler Returns To Dallas As KZEW GM

City GM Bill Knobler has been hired as GM of Anchor Media Gold/AOR combo KLDD & KZEW/Dallas. He replaces Gene Boivin, who leaves to start his own business in Detroit. Back at Surrey's Urban/AOR Oklahoma City property, fiveyear staffer Tricia York steps up from GSM to GM; succeed-

ing her is AE Larry Bastida.

It's a return to the market for Knobler, who joined top-rated KATT in May 1985 after serving as National Sales Manager of Sandusky Dallas CHR KEGL. He's also managed stations in Waco and Killeen, and in the '60s programmed KNOW/Austin. Coincidentally, KZEW hired **KATT Promotion Director Alan** Lombard recently.

Anchor took over the Dallas stations from Belo late last year. Subsequent changes include changing the AM's calls over from KRQX and shifting a 9.1 with soft AC. He'll take its focus from the '60s and '70s GALLAGHER/See Page 9 to the '50s and '60s. Also, AM

KPRW & KATT/Oklahoma PD Dennis Anderson was given responsibility for both stations KNOBLER/See Page 9

Krause New PD At WCSX



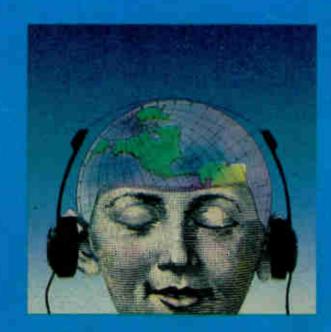
Joe Krause

WKLH/Milwaukee PD Joe Krause has been named PD at Greater Media's new Detroit Classic Rock outlet WCSX, starting in early April.

Krause, who joined WKLH last July, has also programmed WAPP/New York and been As-KRAUSE/See Page 9

Newsstand Price \$5.00

FINE-TUNING RADIO NAB '87 Starts Page 33



It reaches beyond sight. Into the imagination. 200 million listen every week. 3 and a half hours every day. On the road, at work, on the jogging path, 96% of all Americans sing its tune, hear its message. That's the power of radio. Radio advertising sells. How do we know? We've been measuring and describing radio audiences so you can turn the power of radio into money—for over 21 years. Arbitron. We know the territory.

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Booth #3103 at NAB, March 28-31.

ARBITRON RATINGS



Mellini **Upped To** Bahakel VP

KILO/Colorado Springs GM Lou Mellini has been promoted to VP/Radio Division for the 13-station Bahakel Communications chain. He will continue as GM at KILO, which he joined as GSM in 1980. He was upped to Station Manager in 1982 and to GM when Bahakel acquired the station in

"My goal is to unite our stations as a cohesive team dedicated to making Bahakel Communications one of the most aggressive independent radio divisions in the country," he commented.

Mellini's background includes

positions as GM of ABC Records, GM/Canadian Operations for Mattel Toy Corp., and sales and promotionsl posts at CBS Records.

In addition to KILO, Bahakel's other radio properties are: WDOD-AM & FM/Chattanooga; WXLY/ Charleston, SC; WWOD & WKZZ/ Lynchburg, VA; KXEL & KOKZ/ Waterloo, IA; WLBJ & WCBZ/ Bowling Green, KY; WABG/ Greenwood, MS; and WKIN & WZXY/Kingsport, TN.

Brill WKLH Programmer



Steve Brill

WROK & WZOK/Rockford Operations Director Steve Brill will join Saga's Classic Hits outlet WKLH/ Milwaukee as PD early next month, succeeding Joe Krause, who becomes PD at WCSX/Detroit (see Page 1). Brill will work alongside WKLH OM Dave Luczak.
The move marks Brill's return to

the market, as he had earlier worked there as Promotions Director for WISN & WBTT (now WLTQ). His background also includes on-air work at WKQX/Chicago. WKLH GM Tom Joerres stated, "Steve's previous experience here and his solid programming record ensure that we won't miss a beat in keeping WKLH the leading Classic station in the country." Added Saga VP/Programming Steve Goldstein, "We're sorry to be losing Joe, but Steve is disciplined, creative, and a good manager."

NEW GRANTS

USA For Africa, Hands Disperse \$10 Million

America has announced \$9.64 million in new grants. Of that amount, \$1.68 million will be distributed in 12 Hands Across America state and advance grants, and \$7.96 million will go to We Are The World domestic and Africa grants. The announcement brings total grants from USA For Africa's We Are The World project to \$41 million. In 1986, Hands Across America produced \$15 million for grants to address problems of the hungry and homeless in the US.

The announcement of the new grants coincides with the release of a certified, independent audit of USA For Africa/Hands Across America which showed that the We

Potts Capitol Sr. VP/A&R



Simon Potts has been named to the new post of Sr. VP/A&R Worldwide at Capitol. He previously worked for Elektra/Asylum as UK Managing Director, and as VP/

Potts will be based in Los Angeles and London, reporting to Capitol President Don Zimmermann. The position is separate from the label's existing A&R structure. "I'm completely independent of those people," Potts told R&R. "Tom Whalley is the head of POTTS/See Page 9

Low RCA VP/A&R



Simon Low

RCA Director/A&R Simon Low has been promoted to VP/A&R. He joined the label last summer, reporting to President Bob Buziak.

Low was Manager/A&R for Virgin's Siren label in the UK before joining RCA. He also worked for RCA's British company. Calling him "an integral part of our team," Buziak said, "As we intensify our A&R activities, Simon's 'hands-on' approach to making records will be invaluable."

Where The Money's Going

- Hands Across America Coalition Process State Grants: \$1,680,434
- We Are The World Domestic Grants: \$167,280
- Medical Grants For Africa: \$4,491,056

\$9,642,590

 Ethiopia, Sudan Recovery/Development Grants: \$3,303,820 Total of New Grants:

Are The World and Hands Across America projects raised \$82.5 million in 1985-86. According to Hands Across America, the audit certified that the organization's financial statements "present fairly the financial position of USA For Africa and that its affairs have been conducted in a manner consistent with generally accepted accounting principles."
HANDS/See Page 9

Richards PD At WWRX

WBAB/Long Island Promotion Director Dave Richards has been named PD at WWRX/Providence (formerly CHR WERI-FM), which became the market's third AOR two weeks ago. He starts Monday (3/30), and will do afternoons.

Also joining WWRX are Bruce Maimen (KKRQ/Iowa City) for mornings and Phylis West (KZFX/Houston) in middays. WERI holdover Daria is on nights.

Prior to joining WBAB a year ago, Richards handled mornings and promotions at WZZO/Allentown and worked parttime at WMMR/Philadelphia. At WBAB, RICHARDS/See Page 9

Evans Elevated To WTIX VP/GM



Sherry Evans

WTIX/New Orleans GSM Sherry Evans has been promoted to VP/-**GM** for the Price Communications "Pure Gold" outlet. The post had been vacant since last December, when David Gerrard left to enter station ownership.

Evans's rise to the top of 'TIX has been rapid, as she arrived as an Account Executive there only a year ago, and advanced thereafter to Local Sales Manager and then GSM. Prior to WTIX she worked for WMOX/Meridian, MS. "Sherry

WEWANS/See Page 9

PAGE THREE

MARCH 27, 1987

NEW PROMOTION IDEAS FOR URBAN & GOLD

Promotion Directors at top Black/Urban and Gold outlets stretch the format stereotypes in finding new ways to raise station profiles.

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NEWS

Prince Promoted To PD At WOJO

WOJO (Radio Ambiente 105)/ Chicago morning man/Production Director Guillermo Prince has been promoted to PD and moves to a two-hour midday show. He replaces ten-year Director/Broadcasting Jorge Infante, who left to expand his role with the IBC Radio Network. Radio Ambiente, in operation since 1980, is Chicago's first 24-hour Spanish language station.

Prince told R&R, "I was given mornings because no one wanted to wake up that early. The show's increasing importance enabled me to discuss programming with the management, and eventually they decided to give me a shot."

In addition to holding production positions at WJOB/Hammond and WLNR/Lansing, Prince once did a Spanish show on Chicago's WXRT. He has worked for WOJO since its inception, joining as a fulltime production assistant in 1985. He took over mornings at the station later that year.

Former news announcer Hector Armando Molina assumes the 5-9am shift.



Steve Warren

Warren New WING PD

Country KKYX/San Antonio PD Steve Warren will switch gears to program Gold-formatted WING/ Dayton. He replaces John Lankenau, who exits the station.

Warren's move reunites him with WING GM David Leonard. The two worked together for several years as PD and GM, respectively, at Country WPTR/Albany. Leonard told R&R, "Steve did an absolutely astonishing job at WPTR. He beat a good, solid FM format competitor and put another smaller AM practically dark." Leonard anticipates no problems in Warren adjusting to a Gold format. "The difference between Country and Gold is the glue. The fixtures are all the same."

WING plans to play new music, which the station will call "Future Gold."

RKO Parent Fights Hostile Takeover

FCC May Name Trustee During Battle

RKO General parent GenCorp is bitterly fighting an unwanted \$2.3 billion tender offer to its shareholders from a partnership that wants to sell off its radio and TV stations.

GenCorp has asking a federal court in Columbus, OH to issue an injunction blocking General Acquisition, Inc., a partnership of AFG Industries Inc. and Wagner & Brown, from continuing with last week's surprise \$100-a-share takeover bid.

According to court papers, Gen-Corp alleges the tender offer violates federal securities law and says the takeover's proposed financing violates Federal Reserve margin regulations, which prohibit borrowing an amount more than 50% of the total value of the stock. At presstime, no date had been set for a hearing on the case.

AFG Industries, a glass manufacturer based in Irvine, CA, and Wagner & Brown, an oil and gas company based in Midland, TX, hold a combined 2.2 million Gen-Corp shares, or 9.8% of the company's 22.4 million outstanding shares. The partnership said it had put up \$250 million and was seeking to arrange \$1 billion in further fi-

nancing through a lender consortium headed by Wells Fargo Bank. Last year the companies unsuccessfully tried to take over Lear-Siegler Inc., a manufacturing conglomerate.

FCC Asked To Name RKO Trustee

In filings with the Securities & Exchange Commission, General Acquisition said it plans to sell off the RKO broadcast properties. The partnership conditioned its takeover offer on receiving FCC permission to create a 180-day "Special Temporary Authorization" to place the RKO stations under the control of a trustee, Wilton Scott of Houston, TX. Scott, a retired Tenneco Oil Exec. VP who serves on the board of Tenneco and Republic Bank Corporation, would hold title to and have control over the stock of RKO while the takeover fight progresses.

GenCorp's broadcast unit includes 12 radio stations. Several

Swindel VP/Sales At Virgin



Jim Swindel

Jim Swindel has been appointed VP/Sales at Virgin, joining the label in Los Angeles. He's been VP/Sales at Island in New York for the past three years.

Swindel reports to Virgin Managing Directors Jordan Harris and Jeff Ayeroff. He told R&R, "My first priority is to organize our system and get my staff in place." This includes former Wherehouse Advertising Director Joyce Castagnola handling West Coast regional sales, he said, and an East Coast regional person to be appointed shortly.

"We're going to utilize the Atlantic/WEA system throughout the rest of the country for the time being, until we grow any larger," said Swindel, adding that Virgin's distribution arrangement is similar to the way Island operates through Atlantic/Atco, "although Virgin uses fewer of the Atlantic services."

Before joining Island, Swindel held local sales posts for A&M in San Francisco and Seattle, and worked with Ayeroff and Harris during that time.

For their part, Harris and Ayeroff praised Swindel's skills as a sales executive and "his great relationship" with retail, noting, "His personality fits in perfectly with the rest of us here at Virgin." parties have filed challenges to GenCorp's licenses for most of its broadcast outlets, contending Gen-Corp was an unfit license holder because of allegedly improper political contributions and foreign payments.

Recently, GenCorp tentatively agreed to sell its two independent TV stations. It will receive \$387 million from MCA Inc. for WOR-TV/New York and \$217 million from the Walt Disney Co. for KHJ-TV/Los Angeles.

Stock Prices Soar

The takeover announcement has quickly run up the price of Gen-Corp shares. The stock closed March 23, at nearly \$110 per share on the New York Stock Exchange. Before speculation started three weeks ago that GenCorp might be a takeover target, the stock was trading at \$79.75.

Meanwhile, GenCorp Chairman/CEO A. William Reynolds has announced the company is withdrawing three anti-takeover proposals that were slated for action at its upcoming annual shareholders meeting March 31.

"These issues do not, for the time being, loom large in relation to the situation facing the company and its shareholders, employees and communities," Reynolds said. "Rather, they could distract energy and attention from the real task at hand — to respond to the tender offer in a manner which is in the best interests of the company, its shareholders, and its other constituencies."

The three shareholder measures would have authorized an increase in the number of common shares from 35 million to 100 million, staggered the terms of GenCorp directors and eliminated cumulative voting. The proposals were already the target of litigation by a shareholder group.

GenCorp, which employs about 26,000 people, makes tires, plastics, and industrial products. For its fiscal year ended Nov. 30, GenCorp had net earnings of \$130 million, or \$5.82 per share, on sales of \$3.1 billion

Shannon Elevated To WRR GSM



Patti Shannon

Patti Shannon has been promoted to GSM at Classical-formatted WRR/Dallas-Ft. Worth. She succeeds Sandy Poulin, who moved to crosstown KRLD as an AE.

Shannon joined WRR last year after three years as an AE with Arbitron's Radio Station Sales Division. She began her career as a media buyer with BHN, Inc., and sold radio for KMJM/St. Louis.

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NEWS



Steve Crumbley

Crumbley **New Willis National PD**

Veteran B/U programmer Steve Crumbley has been named National PD for Willis Broadcasting. whose secular properties include WOWI/Norfolk and the newly converted WPDQ/Jacksonville. Crumbley, who was OM/PD at WPLZ-AM & FM/Richmond, will work out of WOWI starting April 1.

Former National PD Don Allen continues to program WOWI and will assist Crumbley with national duties. Crumbley also expects to officially name a PD at WPDQ, where Otis Gamble is now acting in that capacity.

"We're very satisfied with what our stations have done so far," Crumbley told R&R. "We're looking to take a more aggressive attitude to become even more successful in each marketplace, and will consider the possibility of (turning) other stations (secular) later."

Crumbley's other programming jobs have included WMYK/Norfolk, WQKS/Williamsburg, and WILD/Boston. His replacement at WPLZ is Promotions Director Debbie Parker, whose eight-year radio career includes a stint at WAMO/ Pittsburgh.

DEBUTS APRIL 15

K-Money Coins New **Financial Format**

KMNY/Pomona, CA will adopt its long-heralded 24-hour all-financial news format April 15. The station is currently still Gold from its days as KWOW, although it has be-

Quick Island Int'l Exec. Chairman



Brian Quick

Brian Quick has been named Executive Chairman of Island International, the holding company of Island's record, music publishing, film, and video operations. He was Managing Director of UK merchant bank Hill Samuel.

Quick will be responsible for reviewing and monitoring all financial aspects of the Island companies worldwide, and assisting the heads of its various companies in business expansion. He'll remain non-Executive Chairman of several Hill Samuel subsidiaries.

Island founder Chris Blackwell said the appointment "will free me considerably from the administrative side of the business, allowing me to concentrate extensively on the creative directions of the companies."

Quick said, "Island has a high quality talent base from which to grow, and is a very prestigious name in the entertainment world."

gun incorporating financial fea-

KMNY Executive VP/Marketing and Sales Vera Gold told R&R, "We will have major international hard news as well as business news and information; what's going on in the business and investment world. Of course, we will also have weather and traffic reports."

KMNY will have studios in the Pacific Stock Exchange building, but must broadcast 51% of its programming from Pomona. The sta-tion will rely on self-produced programming instead of syndicated or network shows. Although it has been approached by stations wanting to syndicate some of its shows, KMNY plans to make money mainly by selling spots.

Buz Schwartz, Managing Gener-

al Partner in the limited partnership which owns KMNY, will host the "Investors Club Of The Air" show every afternoon. He previously did the program for KIEV/ Los Angeles.

KMNY broadcasts at 1600 kHz with 5000 watts day and night. The signal effectively covers the Riverside-San Bernardino and Anaheim-Santa Ana markets. In the fall '86 Arbitron, it had a 12+ AQH of .3 and .5, respectively, in those mar-

The station has signal problems in Los Angeles. Even though Pomona is 35 miles east of downtown Los Angeles, the station's signal has major competition from KDAY, which has 50,000 watts at 1580 khz. KMNY plans to improve its signal strength in regard to Los

Radio Innovator **Oboler Dies**

Radio innovator and writer Arch Oboler, best known for his work on NBC Radio's "Lights Out" program, died last Friday of a stroke. He was 78.

Oboler took over writing "Lights Out" in 1936. He later said, "I knew that the network vice presidents were in bed by 10, so I could get away with murder." The success of the series, with its adult treatment of horror stories, led other networks to air similar adult drama programs. Oboler also wrote several books, movies, and

plays.
"Lights Out" currently airs in syndication on several radio stations, including KNX/Los Angeles.

graphs, and information to our clients." After two months as UPI's Managing Editor/News, Ben Cason has

Benjamin commented, "In only two months Ben has demonstrated a unique understanding not only of the traditional role of UPI but of how it must evolve to once again be an indispensable resource for newspaper and broadcast clients."

Before joining UPI, Cason worked at the Washington Post for more than 15 years. No replacement for Cason's previous position has been named yet.

ROCKIN' WITH BON JOVI - At WCIL/Carbondale's recent "Ten Years Of Rock 'N' Roll" celebration, Bon Jovi showed up to hand out cake to listenars. In the studio are (I-r) 'CiL PD Tony Waitekus, Jon Bon Jovi, PolyGram's David Kragskow, the band's Tico Torres, and WCIL personality Joe Crain.

UPI Ups Cason To Sr. VP

plans, Cason noted, "We're not setting out to reinvent the wheel, but we clearly must redefine UPI's role for the 1990s. We'll be adding resources in some cases and shifting resources in other cases to provide higher-value news, photo-

been upped to Senior VP/News and

Editor UPI President Milton Ben-

iamin handled the Editor duties

Explaining UPI's rebuilding

before Cason's appointment.

KAER Picks Berlak As PD



Mike Berlak

Longtime broadcaster Mike Berlak is the new PD at KAER/Sacramento. Berlak had been President of Satellite Helpers, a Sacramentobased consultancy for stations involved in satellite programming. His prior PD credits include nearby KSAC (now KROY), KSJQ Manteca/Modesto, KFYE/Fresno, and WSJM-WIRX/St. Joseph, MI.

Berlak commented, "After 19 years in the business, it's exciting to be involved with a station committed to being number one."

The three leading Sacramento

ACs have all hired new PDs in the past six weeks. John Chappell became PD at KHYL two weeks ago, while Tom Graye was named PD at KXOA-FM in mid-February.

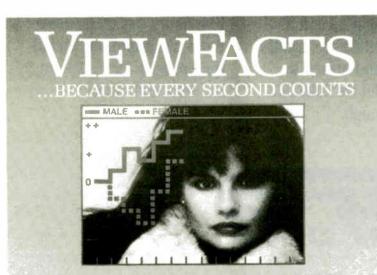
WWNK(AM) **Switches To** SMN Gold

Booth's WWNK (AM)/Cincinnati exchanged its simulcast AC format on Monday (3/23) for SMN's "Pare Gold." WWNK-AM & FM OM Jim McKnight will supervise the new station, which will be known as "1360 K-Rock." WWNK-FM will continue its present AC format.

"We've always wanted to do this with the AM, but when we switched from Country to AC I didn't want to market two new stations at the same time," said WWNK GM Jim Wood. "It's obviously going to be a lot more viable than simulcasting; once you simulcast, the AM disappears from the face of the earth.

Mornings on K-Rock will be live with Bill Phillips, who was a personality on the station in the '60s when it was legendary AM rocker WSAI. Although those calls are now in Savannah, the new station will make some references to its '60s legacy. An image line will be, 'The station that made them your favorites is playing them again."

Cincinnati's only other Gold station is mainstream WDJO, in the format since 1984. Ironically, WWNK-AM & FM used the "K-Rock" logo in 1985 when it changed format for several consecutive days as an attentiongetting stunt before settling into



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NEWS

NAACP

Continued from Page 1

stricted in the exercise of authority.

 Black-formatted radio stations are discriminated against in terms of label advertising dollars and promotional opportunities.

 None of the major record companies has an affirmative action program to recruit black employees, or increase their representation in management and professional positions.

 Minority purchasing policies and programs are nonexistent.

• There is a significant number of black artists for whom the record companies will not produce videos, while comparable white acts are promoted in that manner.

 There is blatant racial disparity in the concert business, and black promoters are consistently excluded from handling major black artists.

The report's authors concede that statistics on these and other conditions were difficult to obtain, in part because major labels "refused" to divulge such data. "The industry operates virtually free of federal regulations, government intervention, or public pressure," notes one segment, which also calls the business "a tightly-knit and closed society that jealously guards information on its activities."

The study cites sources which estimate that black artists are

responsible for generating 25% to 30% of the record industry's \$4.4 billion in 1985 sales, and which put black consumers' expenditure at 11% of annual record/tape/video music revenues.

In discussing black artists' role in improving the climate of discrimination, the report cites Stevie Wonder, Melba Moore, Freddie Jackson, the SOS Band, Janet Jackson, Klymaxx, the Whispers, Shalamar, the Sylvers, and Midnight Star as having black managers.

"However, black artists employ very few blacks . . . thereby increasing the difficulty of blacks making inroads into what are very attractive and well-paying positions." Later it's noted, "If black artists are not prepared to hire other black professionals, then who will?"

Form A Commission

The NAACP recommends the formation of a commission to address "longstanding institutionalized barriers to equality for blacks in the industry," and the creation of a non-profit clearinghouse for information.

In summary, the document states, "Many whites profit from the talent of black recording artists, but very few blacks are afforded this opportunity in the record business . . . While the intent may not be to deliberately and consciously keep blacks out, the results are the same."

Knobler

Continued from Page 1

and KZEW, which has trailed rival KTXQ for the last few years, moved from a progressive posture to a more mainstream AOR mix.

Knobler commented, "The station's back on track musically, playing a recognizable AOR format again. It's got 13 years of AOR heritage, and there's no reason for it not to be one of the leading AORs in the country."

Gallagher

Continued from Page 1
'Wish' to the next level. We
know there are more listeners
out there for us, and with his research skills and great understanding of music Steve can
help us get them."

Gallagher succeeds Michael Colby, who recently became PD at WKSG/Philadelphia, " 'Wish' has been exceptionally consistent the past few years," he said, "and we just need to continue our winning ways. There's room to go foward with 25-54 I think there's another point and a half." Regarding his station's conservative music position ("Easy Favorites of Yesterday & Today") Gallagher added, "If it tests well, we'll play it. We're extremely careful."

Dean Taylor is serving as acting PD at WWSN until a permanent replacement is named.

Toto Raises Farenheit



Toto, while on tour in support of their latest album, "Farenhelt," featuring new lead singer Joseph Williams, met with Columbia executives after a show in Los Angeles. Pictured (I-r) were Columbia's Peter Fletcher, VP Bob Willcox, Jim McKeon, band members Steve Porcaro and David Paich, manager Larry Fitzgerald, Mike Porcaro, Steve Lukather, and Jeff Porcaro of the band, manager Mark Hartley, CBS West Coast OM David Cohen; (kneeling, I-r) Toto's Joseph Williams and Columbia VP Mauri Lathower.

Limited Warranty Beats Down NYC



Atco's Limited Warrenty recently completed a tour with Eddie Money in support of their self-title debut LP and single "Beat Down The Door." Pictured after a New York show (I-r) are Atco's Michael Prince and Alex Miller, band members Erik Newman and Dale Goulett, Atco GM Margo Knesz and label's Barbara Seltzer, the band's Jerry Brunskill, Greg Sotebeer and Paul Hartwig, and Atco's Eric Hodge.

Hands Across America

Continued from Page 3

USA For Africa President Ken Kragen announced that the remaining \$10.32 million in Hands Across America state grants for short-term and intermediate projects will be awarded by May 25, the first anniversary of the Hands Across America event. Commenting on the Laventhol & Horwath audit, Kragen said, "We are pleased with the results. We want millions of people who donated money to know that it has been handled carefully and correctly."

Evans

Continued from Page 3 and her excellent sales and morning on-air teams have revitalized WTIX," said parent President Bob Price.

Last fall, the SMN-formatted station scored a 2.9 12+ in the Arbitron, up from a 2.5 a year earlier. In that survey, WTTX ranked 11th both 12+ and 25-49. Looking ahead, Price continued, "Our corporation is making a substantial additional commitment in new equipment, advertising, and promotion."

Evans told R&R, "The belief that WTIX can do great and wonderful things is contagious. We're absolutely united in our cause, and know that AM is alive and well."

Potts

Continued from Page 3

A&R at Capitol in the US, and he runs that department. I'm just this renegade A&R man who'll run around the world finding talent.

"Basically this has been set up for artists that I sign," Potts continued, calling his post "a unique

Krause

Continued from Page 1

sistant PD at WABX/Detroit (now WDTX) from 1978-80. "I'd known Joe's work ever since we were in the market together," WCSX GM Tom Bender told R&R. "He's done nothing but mature since that time. I think he'll be an excellent PD."

Krause's initial task at WCSX will be assembling a permanent staff. Interim PD Joe Capobianco stays with WCSX for the transition period and was praised by Bender for the format change's smoothness. "I'm thrilled to be going back to my home town," said Krause, whose family is still located in Detroit. "I got along splendidly with Saga and I can think of nothing but fine things to say about WKLH."

Succeeding Krause at WKLH is Steve Brill (see story Page 3).

situation" comparable to Seymour Stein's international A&R role at Sire/Warner Bros. "There's no reason to think parochially anymore in the record business, it's such a small world. In fact, you can't afford to think that way: you have to have global success to make money with artists."

Potts joins Capitol after an 18-month sabbatical for world travel. He worked at E/A for nine months in 1985, and previously at Arista UK for five years.

Richards

Continued from Page 3

Richards's assistant Dave Cervini has been named acting Promotions Director.

VP/GM Phillip Urso praised Richards's "tremendous promotional background," adding that his experience at WMMR will "make us sound great in the afternoons."

Asked if there's room for three AORs in the market, Richards responded, "Definitely. WHJY's currents are mainstream AOR, but its recurrents are very teen-oriented and its presentation is more like a CHR. WBRU plays eclectic music and will always sound like a college station. We'll be much more 18-34, adult-oriented, and prove that you don't have to play music with a knife-edge to survive."

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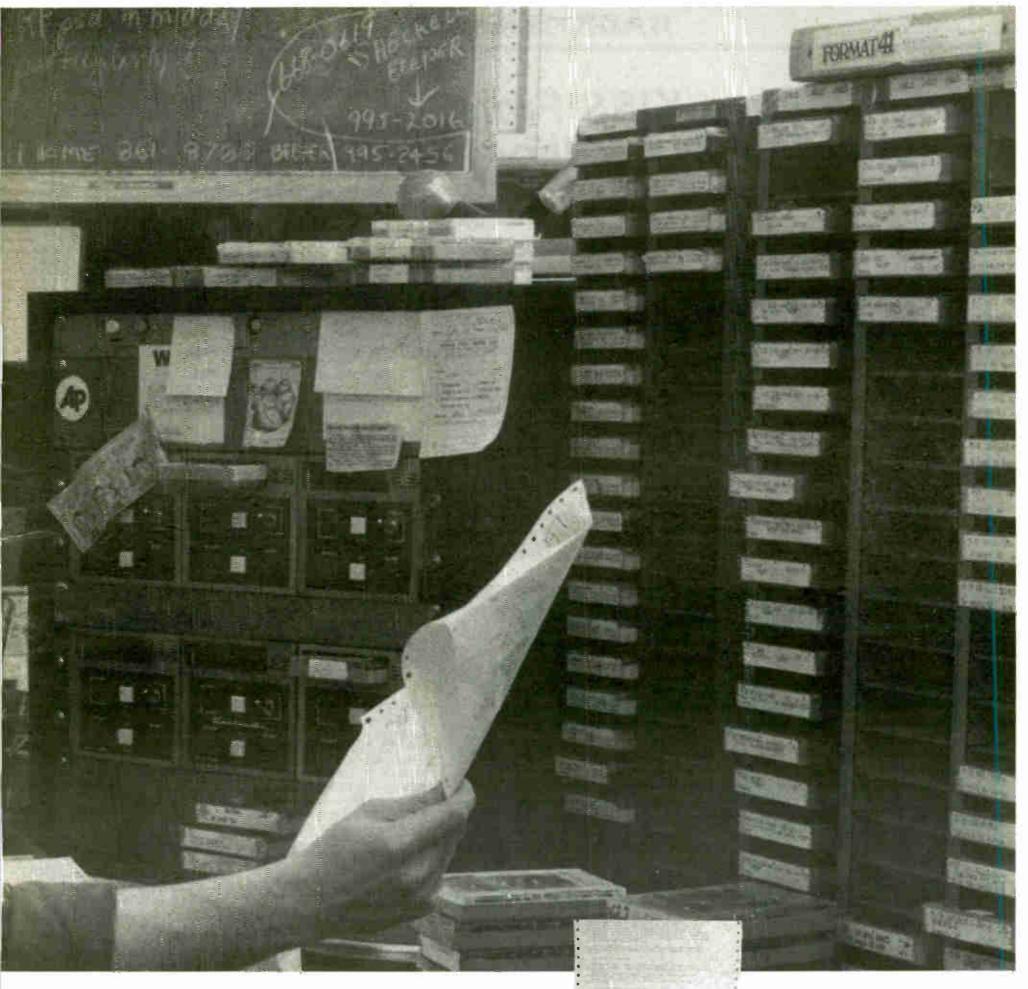


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RADIO BUSINESS

TRANSACTIONS

Adams Buys KISS From Capitol For \$11 Million

KISS/SAN ANTONIO

PRICE: \$11 million

BUYER: Adams Communications, headed by Stephen Adams. He also owns WLAV-AM & FM/Grand Rapids; WRTH & KEZK/St. Louis; and WDIA & WHRK/Memphis.

SELLER: Capitoi Broadcasting Co., headed by President Jim Goodmon. The company also owns WNBZ/Norfolk: WWMX/Baltimore; KBEQ/Kansas City; WRNL & WRXL/Richmond, VA; WRAL/Raleigh; WKEE-AM & FM/ Huntington, WV; and WSTF/Cocoa Beach, FL.

DIAL POSITION: 99.5 MHz POWER: 100 kw at 576 feet

FORMAT: AOR

BROKER: Blackburn & Company.

Alabama

WRDJ/DALEVILLE PRICE: \$185,000

BUYER: WRDJ Christian Radio Corner Stone Ministries, Inc., headed by Carl McComb and Chester Hayes. **SELLER: Carol Stanley DIAL POSITION: 1560 kHz** POWER: 5-kw daytimer

FORMAT: Religious

Arkansas

KZAO/DARDANELLE (CP SALE)

PRICE: \$20,000 BUYER: KAIO-FM, Inc. of Russellville, AR, owned by Judy K. Pirtle. SELLER: Brenda J. Miller. **DIAL POSITION:** 1490 kHz POWER: 1 kw days/250 watts nights

KAAY/LITTLE ROCK

PRICE: \$2.65 million

BUYER: Bessley Broadcasting of Arkansas, inc., owned by George Leasley. He also owns WMOO & WBLX/ Mobile, AL; WFAI/Fayetteville, NC; WGAC/Augusta, GA; WDMT/Cleveiand; WWMO/Reidsville, NC; WYNG/ Evansville, iN; WTEL & WXTU/Philadelphia; WKML/Lumberton, NC; WFTC & WRNS/Kinston, NC; WLAT & WYAV/Conway, SC; WEDA/Grove CIty, PA; KFMD/Peila, IA; WPOW/Miami, FL; WRXK/Bonita Springs, FL; WGMB/Georgetown, SC; WMRO & WAUR/Aurora, IL; and WGNC &

WLIT/Gastonia, NC.

SELLER: Sudbrink Broadcasting of Arkansas, owned by Robert W. "Woody" Sudbrink, Vic Rumore, and William J. McEntree. The company also owns KAAY/Little Rock; WBIX/ Jacksonville Beach, FL; WCBF/Seffner, FL; and WGTO/Cypress Gardens, FL.

DIAL POSITION: 1090 kHz POWER: 50 kw FORMAT: Religious

Colorado

KMBD/THORNTON

PRICE: \$1.1 million (approximate) BUYER: Sudbrink Broadcasting, owned by Robert W. "Woody" Sudbrink, Vic Rumore, and William J. McEntee. The company also owns KAAY/Little Rock; WBIX/Jacksonville Beach, FL; WCBF/Seffner, FL; and WGTO/Cypress Gardens, FL.

SELLER: Mountainview Broadcasting Company, owned by Yvonne Arquel-Io, Patricia B. Rivera, Laura L. Nedds, Joseph W. Kennedy, Gene A. Bechtei and Susan M. Bechtel.

TRANSACTIONS AT A GLANCE

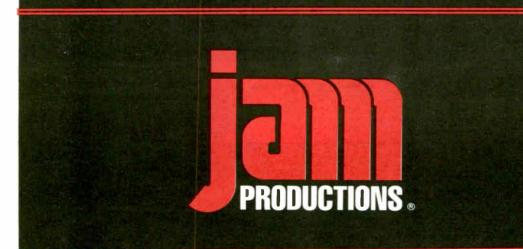
Transactions So Far in 1987: \$627,517,733

This Week's Action: \$48,832,093 This Week's Biggest Deal: KISS/San Antonio, TX \$11 million

- WRDJ/Daleville, AL \$185,000
- KZAO (CP SALE)/Dardanelle, AR \$20,000
- KAAY/Little Rock, AR \$2.65 million
- ◆KMBD/Thornton, CO \$1.1 million (approximate)
- WRIT/Stuart, FL \$3.5 million cash
- KFML/Nampa, ID \$450,000
- WBZM/Chillicothe (Peorla), IL \$500,000
- WDRW/Eldorado, iL \$121,000
- WTPl/Indianapolls, IN \$4.5 million in stock swap
- WCER (CP Sale)/Huntington, IN \$209,000
- KLNG/Council Bluffs, IA \$295,000
- WSMB/New Orleans, LA \$850,000
- KRWC/Buffalo, MN \$253,884
- KJEZ/Poplar Bluff, MO \$500,000
- WYFS & WERZ/Exeter-Portsmouth, NH \$5.2 million
- KOBE & KOPE/Las Cruces, NM \$900,000
- WSRC/Durham, NC \$450,000
- WLOE & WKLM/Eden, NC \$2.5 million
- WERT-AM & FM/Van Wert, OH \$725,000
- WBLR & WKWQ/Batesburg, SC \$1,032,655
- WIBA-AM & FM/Madison, WI \$10.8 million
- WNUS & WLTP/Parkersburg, WV \$1 million in stock swap



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Loew's Anatole

(Atrium)

DIAL POSITION: 760 kHz POWER: 5 kw days/1 kw nights FORMAT: Station under construction **BROKER: Barry Sherman.**

Fiorida

WRIT/STUART

PRICE: \$3.5 million cash BUYER: CRB Broadcasting Corp., headed by President Edward G. Rogoff. The company also owns WJBR-AM & FM/Wilmington, DE; WAEB-AM & FM/Allenwood, PA; WTCR-AM & FM/Kenova-Huntington, WV; WROQ-AM & FM/Charlotte, NC; and WFAS-AM & FM/White Plains. NY.

SELLER: Nettere Broadcasting Company, inc., President Fred L. Nettere. He also has an interest in WPOM/Riviera Beach, FL.

DIAL POSITION: 92.7 MHz POWER: 3 kw at 300 feet FORMAT: AC

BROKER: Blackburn & Company.

idaho

KFML/NAMPA

PRICE: \$450,000

BUYER: Idaho Broadcasting Company, owned by John Mattus, Craig M. Cordial, Paul L. Spranger, Mark Ward, and Craig A. Wolson. They also own KLCY & KYSS/Missoula, MT. SELLER: Sun Continental Group, headed by Ellen B. Adelstein; and First National Broadcasting Co., headed by Brent Larson. **DIAL POSITION: 96.9 MHz** POWER: 44 kw at 2520 feet FORMAT: Station is currently dark.

iiiinois

WBZM/CHILLICOTHE (PEORIA)

PRICE: \$500,000

BUYER: Magic Broadcasting Corp., owned by Robert G. Monteller. SELLER: Peoria Satellite Radio Corp., owned by William P. Bro and Johann

DIAL POSITION: 94.3 MHz POWER: 3 kw at 300 feet FORMAT: AC

WDRW/ELDORADO

PRICE: \$121,000 BUYER: S. Sargent Visher and Belle T. Choate. Ms. Choate owns a fractional interest in WEBQ-AM & FM/Har-

SELLER: US Bankruptcy Trustee Gibson D. Karnes.

DIAL POSITION: 102.3 MHz POWER: 3 kw at 300 feet

FORMAT: Station is currently dark.

indiana

WTPI/INDIANAPOLIS

PRICE: \$4.5 million in stock swap **BUYER: Composite Communica**tions, inc. owned by Gary L. Havens, Alexande C. Keddle, John W. Patten, C. Bruce Hubley, and Daniel E. Brunette.

SELLER: Somerset Group, Inc., headed by Chairman Robert H. McKinney. **DIAL POSITION: 107.9 MHz** POWER: 50 kw at 885 feet.

FORMAT: AC

COMMENT: This is part of a merger between Somerset and Composite. At the conclusion of a series of transactions, Somerset will be the surviving corporation and its current shareholders will own 80% of a combined entity consisting of WTPI/Indianapolls and WNUS & WLTP/Parkersburg, WV. The existing shareholders of Composite will own the remaining 20% of the merged

WCER (CP SALE)/ **HUNTINGTON**

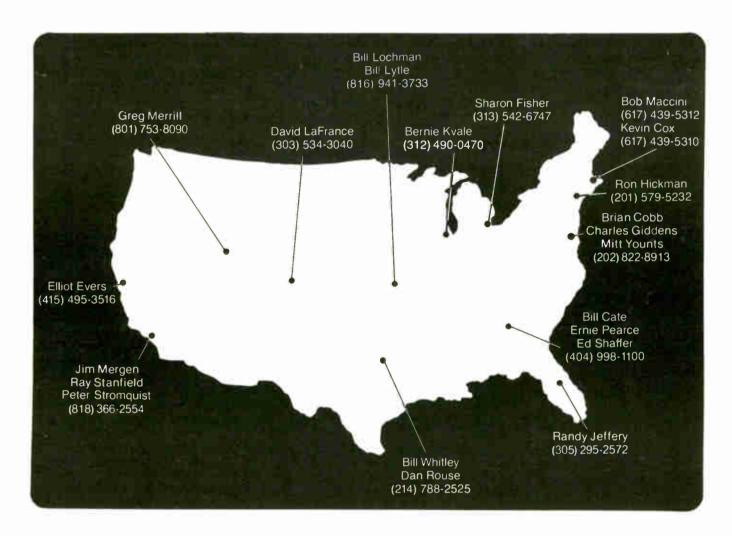
PRICE: \$209.000

BUYER: Roland O. Rusticus SELLER: Group G Broadcasting Inc. of Indiana, owned by Robert A. Sherman, Timothy J. Gingrichm, and Thomas J. Papiernik Jr. DIAL POSITION: 1300 kHz POWER: 500-watt daytimer

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WQAM WTMC WKIS WEEJ-FM WFLA WAMR WAUC W
WPPI WYXC WRCD WOKA WOKA-FM WLBA WKIG WK
WNEA WSFB WJCL-FM WSAF WXZE WSFT WTHO-FM
KIDO KID KTFI WMAQ WFPS-FM WEBQ WEBQ-FM
WSHY WSHY-FM WMAY WTRC WWWO-FM WASK WC
KBKB-FM KWLO KERE KWBW KQMA-FM WREN WC
WKLW WSEK-FM WXOK WFPR KWEZ WTIX WRDO

WYII-FM WRKO
WAAM WBCK
WSJM WDBI-FM
WYRO-FM KNUJ
WEPA WFTO
KESM KESM-FM
KJPW-FM KBIT
KBBN-FM KODY
WPNH WPNH-FM



WOCB WJFK-FI
WXYT WOOD W
W T C M W T C N
K PRM K PRM-F
K PRM K PRM-F
WFOR WHER-FM
KMBZ KLTI WR
KOOK-FM KBOZ
KFAB KORK K
WMID WTYO W

WENY WCKR-FM WVBR-FM WGHQ WSUL-FM WNBC
WKYK WHVN WEGO WAGY WJNC WAGR WDEX V
KBMR KPOK WDAY WATH WCKY WHK WCIT WCLW
KZEA-FM KOMA KDOV KGRL KYTT KXL WXKW WRI
WHVR WKBO WAZL WJAC WLPA WJUN WOYL KYW V
WOIC WERC WAGI-FM WFBC WCRS WSCZ-FM WL
WKJG-FM WGOC WLIV WGSF WSM WENK KOXE-F
KONO KBLO KLUB WTSA-FM WVMT WSYB WCFR
WVOV WKCY WKRE-FM WLRV WMVA WMVA-FM WN
KLOG KALE RING KAQO KAMT KMWX WCIR WCI
WCLG WRRR-FM WEAQ WIZM WTDY WTMJ WO

NI WRJM-FM WSGG WNPT KRKO-FM KNBZ-FM KVNA R-FM KWYN KIOT KXO KMJ KFLI KFWB KMPC KTRB KIIX KFTM KQIL KIDN WGCH WTIC WOVU-FM WDEL WMJK WVHG-FM WONN WLBE WMAF WTOT WTAI NJY-FM WQDE WDEC WADZ-FM WAOK WGRA WEBS G-FM WVOH WBTY WBZG WGNN WLAG WBBT WZAL WADX WGPL WLOV-FM WBRO WIML-FM KIPA KHVH NJEQ-FM WMOK WYER WGLO-FM WJBD WJBD-FM MI WAXI-FM KCHA WOC KCHA-FM WHO KDTH KBKB L WCBL-FM KUGT WCTT WLXG WAVG WYMC WMIK NZON WCXU-FM WWGT WCAO WTBO WDSM WTTR

WBSM WTAG
KB WJPD WJIM
FM KIKV-FM
KROC KSTP
WJNT WAML
H KSGM KERR
KBLL-FM KGRZ
DLO WMOU-FM
BUD KZIA KVSF



WATZ WATZ-FM
WJIM-FM WSGW
KLIZ WLVW-FM
W V A L K W O A
WMIS WBLG-FM
KTXR-FM KJPW
KSGM-FM KCNI
W D C R W G I R
WINR WKBC-FM

VSLB WEBO WQKA WBBF WGY WRUN WSYR WONO VKBC WBEN WPTF WSIC WOBR WAAV WOBR-FM WCLW-FM WIOI WLIT WSPD WYNT-FM WFMJ WHIZ A WAYC WHLM WESB WCBG WLEM WRIE WQKY-FM /PHB KDKA WMAJ WEMR WNAK WRAK WHJJ WDXZ BG WSSC KTOQ KQKD WCTA WCLE WZYX WGRV M KEYS KLIF KURV KTSM KPRC KOCA KRIG KPOS WCFR-FM WYKR WBBI WABN-FM WKZN WWOO-FM S WSWV WSWV-FM WRVA WSLC KBFW KTBI KWYZ R-FM WTIP WKKW WKKW-FM WTCS WGNT WHJC SH WOBT WRHN-FM WXYQ KLGT-FM KUUY WBT



RADIO BUSINESS

TRANSACTIONS

KLNG/COUNCIL BLUFFS

PRICE: \$295,000

BUYER: John C. Mitchell III, who currently owns an interest in the station. He also owns interests in KGFW & KQKY/Kearney, NE; KXNP/North Platte, NE; KQKY/Council Bluffs. IA: and KKAR/Believue, NE.

SELLER: Mitchell Broadcasting of lowa, inc., headed by John C. Mitchell and George C. Mitchell. They also own interests in KGFW & KQKY/Kearney, NE; KXNP/North Platte, NE; KQKY/Council Bluffs, IA; and KKAR/ Bellevue, NE.

DIAL POSITION: 1560 kHz POWER: 1-kw daytimer **FORMAT: CHR**

Louisiana

WSMB/NEW ORLEANS

PRICE: \$850,000

BUYER: Elliot Media Company, a New York City-based firm headed by President Marc Winston.

SELLER: Norad, Inc. DIAL POSITION: 1350 kHz

POWER: 5 kw

FORMAT: Talk **BROKER: Michael Fox Auctioneers,**

Inc.

Minnesota

KRWC/BUFFALO

PRICE: \$253,884 BUYER: Kurt and Jane Weiche. Mr. Weiche is the current GM of KRWC. SELLER: Donald and Janel Wohlen-

DIAL POSITION: 1360 kHz POWER: 500-watt daytimer FORMAT: MOR

Missouri

KJEZ/POPLAR BLUFF

PRICE: \$500,000 BUYER: K-W Broadcasting, Inc., owned by Truman J. Walker. SELLER: Krey Distributing Company, owned by Mary Ann Krey. **DIAL POSITION: 95.5 MHz** POWER: 100 kw at 840 feet FORMAT: AC

New Hampshire WYFS & WERZ/EXETER-**PORTSMOUTH**

PRICE: \$5.2 million

BUYER: Precision Media Corp., owned by Donald F. Law Jr. and Timothy J.A. Montgomery. They also own WKSS/Hartford.

SELLER: Porter Communications. Inc., headed by Winslow Turner Porter. He also owns WWGT-AM & FM/Portland, ME.

DIAL POSITION: 1540 kHz; 107.1

POWER: 5-kw daytimer; 3 kw at 300 feet

FORMAT: AC: CHR

BROKER: Richard A. Foreman, Inc.

New Mexico

KOBE & KOPE/LAS CRUCES

PRICE: \$900.000

BUYER: Rainbow Communications Corp. of Colorado Springs, CO. The company is headed by President David H. Krall. Other owners include James W. Cooper, Kenneth French, and six physicians.

SELLER: Shaffner Communications Ltd., owned by Leland D. Shaffner. He also has interests in KHEP/Phoenix and KWOC-AM & FM/Poplar Bluff,

DIAL POSITION: 1450 kHz; 104.9

POWER: 1 kw; 3 kw at 32 feet FORMAT: AC; CHR **BROKER: Kalil & Company**

North Carolina

WSRC/DURHAM

PRICE: \$450,000

BUYER: Durham Christian Radio, inc., owned by L.E. Willis. He owns 16 radio stations including WOWI/Nor-

folk, and WBOK/New Orleans. SELLER: Carolina Radio, Inc., owned by James H. Mayes Jr. **DIAL POSITION: 1410 kHz**

POWER: 5-kw daytimer FORMAT: Urban

WLOE & WKLM/EDEN

PRICE: \$2.5 million

BUYER: WKLM Broadcasting, Inc., owned by Peter N. Nisselson, Lawrence J. Goldstein, Seymour Mogal, Michael Whalen, and Speed-O-Print Business Machine Corp. Nisselson also has interests in WJYE/Buffalo, NY and WNNR/Hamden, CT.

SELLER: Colonial Broadcasting Company, Inc., headed by President/CEO David Lompoch, which also owns WLWI-AM & FM/Montgomery, AL; WOWW/Pensacola, FL; and WUSY/ Cleveland, TN.

DIAL POSITION: 1490 kHz; 94.5

POWER: 1 kw; 27 kw at 96 feet FORMAT: AC; Country

Ohio

WERT-AM & FM/VAN WERT

PRICE: \$725,000

BUYER: Atlantic Resources Corp., owned by Paul Chaney, Judy Grubb, and Christian Cagglano aka Chris Cage. Mr. Cage is the GM of WKKI/ Celina, OH.

SELLER: J.R. Livesay, who also owns WHOW-AM & FM/Clinton, IL; WLBH-AM & FM/Mattoon, IL; and WBAR/Bartow, FL.

DIAL POSITION: 1220 kHz; 98.9

POWER: 250-watt daytimer: 50 kw at 130 feet

FORMAT: MOR

South Carolina

WBLR & WKWQ/BATESBURG PRICE: \$1,032,655

BUYER: Columbia Christian Radio, Inc., owned by L.E. Willis. He owns 16 radio stations including WOWI/Norfolk and WBOK/New Orleans. SELLER: Wheeler Broadcasting Co.,

owned by Hugh J. Wheeler. DIAL POSITION: 1430 kHz; 95.3

POWER: 5-kw daytimer; 3 kw at 300

FORMAT: Country; AOR

West Virginia WLTP & WNUS/ PARKERSBURG, WV

PRICE: \$1 million in stock swap BUYER: Somerset Group, Inc., headed by Chairman Robert H. McKinney. SELLER: Composite Communications, Inc. owned by Gary L. Havens, Alexander C. Keddle, John W. Patten, C. Bruce Hubley, and Daniel E. Brunette.

DIAL POSITION: 1450 kHz; 107.1 MHz

POWER: 1 kw; 3 kw at 300 feet FORMAT: AC; Country

COMMENT: See WTPI/Indianpolis transaction

Wisconsin

WIBA-AM & FM/MADISON

PRICE: \$10.8 million

BUYER: L.L. Broadcasting, Inc., headed by Lee Leicinger. He is the former GM of WWJ & WJOI/Detroit.

SELLER: Price Communications Corp., headed by Bob Price. The company also owns KIOI/San Francisco. WNIC-AM & FM/Detroit, WLAC-AM & FM/Nashville, WTIX/New Orleans, KOMA & KIMY/Oklahoma City, WWKB/Buffalo, and WOWO & WIBE/ Ft. Wayne, IN.

DIAL POSITION: 1310 kHz; 101.5 MHz

POWER: 5 kw; 50 kw at 470 feet FORMAT: AC; AOR

Radio Business Briefs

• Noble Broadcast Group is going public with a \$50 million junk bond offering. Paine Webber is underwriting the deal, the details of which are spelled out in a preliminary prospectus filed with the SEC. The company plans to use the bonds to help retire \$65 million of bank debt incurred while acquiring its five stations. Noble owns WGBB & WBAB/Long Island, WAVZ & WKCI/ New Haven, and WSSH/Boston; pending approval is its purchase of WMRE/ Boston. Noble says it will further cut its existing bank debt with a private offering of preferred stock valued at \$11.5 million and a new \$30 million revolving line of bank credit. The company says it expects to have longterm debt equal to approximately 91% of its total capitalization following the securities placements. Further, the prospectus says substantially all of the company's future cash flow will go to servicing debt. To say that Noble is highly leveraged would be ment of the year.

• Nashville-based SunGroup, Inc. says it will not go ahead with its previously announced merger with Southern Hospitality Corp. Representatives of both companies say, however, that negotiations will continue. SunGroup owns and operates ten radio stations including KAFE & KKSS/Albuquerque. Southern Hospitality operates 54 Wendy's restaurants and six Big O's

Pizza delivery stores. The merger is believed to have been called off because of recent drops in the price of SunGroup stock. The stock hit an alltime low on March 17, with a price of 1%, a 46% drop in price from previous

• Affiliated Publications, parent of the Boston Globe, has purchased Billboard Publications, Inc. for \$100 million cash. In addition to the Billboard weekly, the company also publishes seven other publications, 15 annual directories, and distributes specialty books. Several Billboard managers will be allowed to buy up to 10% of the equity in Billboard Publications following the merger.

· Broadcast entrepreneurs may be interested in a new reference book called "Radio Station Transfers-1987," published by ComCapital Group. Over 200 pages long, this book lists radio s sold in 1985-86, and include previous sale prices and dates. Also included is detailed information on bankruptcies and financial distress sales, effective annual appreciation or depreciation of station values, and the value of seller notes and noncompete agreements. Copies are available for \$95 from David Schutz at ComCapital Group, 19 West 44th Street, Suite 1000, New York, NY 10036; (212) 302-8720.



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WASHINGTON REPORT

COMMITTEE WRITES POLICY INTO LAW

Fairness Doctrine Headed For Senate

Legislation writing the Fairness Doctrine into law remains on a fast track in Congress. The Senate Commerce Committee this week (3/24) passed a bill writing the policy into law. The measure now heads to the Senate floor for a

This week's vote shows that the doctrine enjoys strong support on the committee, which approved the Fairness Broadcasting Act of 1987 by a vote of 14-4. The only dissenters were Sens. Bob Packwood (R-OR), Ted Stevens (R-AK), Robert Kasten (R-WI), and John McCain (R-AZ).

Fairness Doctrine codification isn't moving as quickly in the House, where the Telecommunications Subcommittee has been slower to organize. But subcommittee Chairman Edward Markey (D-MA) is among those who want the policy written into law.

Senate Moves With Lightning Speed

The fairness bill is moving with extraordinary speed in the Senate, where critical issues often languish for years without progress. The measure was introduced only two weeks ago, and a hearing before the Commerce Committee was held just last week.

At the hearing, several broadcasters and outgoing FCC Chairman Mark Fowler called for Fairness Doctrine repeal. But they received scant attention from the senators, who reserved their questioning for doctrine supporters like former FCC Chairman Charles Ferris.

Hollings Warns Of Impending "Disaster"

"Without the Fairness Doctrine there is nothing to prevent a broadcaster from grossly abusing the public trust embodied in a broadcast license," Ferris testified. Chairman Fritz Hollings (D-SC) called the current trend toward FCC and judicial opposition to the doctrine a "recipe for disaster."

Fowler countered that the doctrine amounts to unconstitutional "censorship." He added, "Stripped of its pleasing name and good intentions, the Fairness Doctrine can be exposed for what it really is an enemy of free speech."

KNUI & KHUI/Kahului, HI President/GM Tom Elkins predicted stations would still cover controversial issues if there were no Fairness Doctrine. "Why? Be-



FAIRNESS HEARING — Witnesses sharing their Fairness Doctrine views with the Senate Commerce Committee last week included (left to right) Freedom of Expression Foundation President Dr. Craig Smith; KNUI & KHUVKahulul, HI President/GM Tom Elkins; FCC Chairman Mark Fowler; and former FCC Chairman Charlie Ferris, now with the Washington law firm Mintz, Levin, Cohn, Ferris, Glovsky and Popeo. Five days after the hearing the panel voted 14-4 to write the Fairness Doctrine into law (see story).

cause we're good journalists, and getting all sides of the story is just good journalism."

Overabundance Of Spectrum In Hawaii

Attacking the "spectrum scarcity" rationale for regulating broad-cast speech, Elkins said, "I doubt there are very many markets where a radio station cannot be

had at a fair price." Hawaii suffers from "the miseries of abundance" in radio, he testified, with 52 stations, including several in bank-

"The fact is, anyone who can figure out how to get it on the air and keep it running can probably have a broadcast station in Hawaii."



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NEWS BRIEFS

DAT Curb Written Into House Trade Bill

Language imposing a one-year ban on devices that could be used to copy compact discs was written into a major trade bill last week by the House Commerce Committee's Competitiveness Subcommittee.

The temporary limit on DAT (digital audio tape) was offered by Rep. Henry Waxman (D-CA). It prevents the import for sale of devices not equipped with copy-coding technology for one year, and imposes fines up to \$50,000 and two years in prison for violators.

Meanwhile, even more stringent DAT bills are pending elsewhere in both the House and Senate. Critics claim that, unless digital recorders are equipped with copy-coding devices to block hometaping, DAT will hurt the music industry through lost sales as CDs are

Canada Picks C-QUAM AM Stereo Standard

Canada announced last week that it has selected Motorola's C-QUAM system as the standard for the nation's AM stereo stations. AMs using other systems were given until March 31, 1988 to either convert to C-QUAM or cease their stereo broadcasts.

The Department of Communications explained, "Comments received from a broad representation of the Canadian communications industry strongly supported the selection of a single transmission standard based on the Motorola C-QUAM system."

FCC Lays Groundwork For Docket 80-90 Reclassification

The FCC this week issued its first public notice on how it intends to begin

reclassifying FM stations under Docket 80-90. Stations had a three-year period, which ended March 2, to begin steps to upgrade to minimum power and antenna levels, or face automatic downgrading to a lower class of station enjoying less interference protection.

A typical Class "C" that filed an upgrade application by the deadline will continue to operate as a "C" station with full protection. If the application is dismissed or returned, the station would be reclassified to "C1" status. If its upgrade CP expired, it would be further downgraded to a "C2" station.

Deficient upgrade applications that were filed on time will not be thrown out, as they usually would be. Instead, the Commission will notify applicants of the defects and give them 30 days to

For further information on reclassification call Gary Kalagian (202) 632-2049 or John Boursy (202) 634-

Ownership Reports From Most Stations Due

The FCC has directed many radio stations to file updated ownership reports with the Commission by August 3, 1987. Revised reporting forms (Form 323) are currently being sent to all stations. Copies can also be obtained by calling (202) 632-7272,

Regular ownership reporting had been suspended temporarily while the Office of Management and Budget (OMB) reviewed the new form, Normally, stations file reports each year on the anniversary of their renewals. After the mass filing this August to restart the program, the FCC will go back to annual filings.

Stations exempt from filing are those owned by sole proprietorships or by partnerships made up entirely of "natural persons."

MEMO

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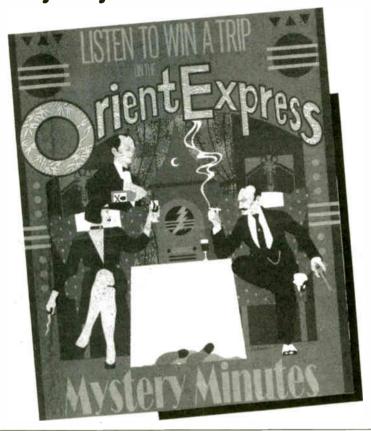
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Currently being offered on a first-come, first-served, marketexclusive basis by St. Louis, MObased Contemporary Marketing, Inc., this unique on-air promotion comes with an array of supporting materials including full-color posters customized with your station's and/or sponsor's logo, spots to promote, intro, and outro the episodes, and a whole lot more.

For additional information, as well as an exceptional promotion kit for the package itself, contact Gregory Hagglund at (314) 567-

Wide World Of Work Weeks

What is the length of the average American's work week? If you answered 40 hours, guess again.

According to a recent survey conducted by the Swiss Economic Development Institute, the average US worker labors 35.8 hours per week. In comparison, the average Swiss worker toils 35.3 hours per week, the average Dutch worker 31.9, the average French worker 31.7 and the average Italian worker 31.6.

Among industrialized nations, the country with the lightest average work week is Sweden, where workers put in 30.7 hours weekly. Second-place is West Germany, where workers average 31.4 hours on the job weekly.

As for the hardest workers in the industrialized world, that honor goes to the Japanese, who devote an average 39.6 hours per week to their employ-

Hottest CD Wax

Although compact discs are often touted as being almost indestructible, they will scratch. According to the March issue of Consumer Reports, the best treatment for a scratched CD is to polish it with "Rally" cream auto

To test the restorative properties of "Data Mud," a polish intended to rejuvenate scratched CDs, the magazine's staff deliberately abused some new discs with fine steel wool, then played them on a staff-built "error counter" that measured the amount of damage the scratches caused. Along with the "Data Mud" and the "Rally" wax, the researchers tested "Haderty" silver polish, "Brite" acrylic floor wax and "Gold Seal" glass polish.

After polishing, the damaged discs were again sent through the "error counter" so that the effectiveness of the various compounds could be measured. While CU found that nothing worked on severe scratches, both the "Data Mud" and the "Rally" wax "dramatically reduced the number of errors caused by the light scratches."
"Data Mud," meanwhile, is priced at \$10 per ounce; "Rally" at 40 cents

CONCERT PULSE

TOP 20

LW TW ARTIST

- 1 GENESIS
- **BOB SEGER**
- 3 BILLY JOEL
- 4 JOURNEY 5 HUEY LEWIS &
- THE NEWS
- 6 KENNY ROGERS 7 BON JOVI
- 8 ALABAMA
- 12 9 DAVID LEE ROTH 11 10 IRON MAIDEN
- 13 11 FREDDIE JACKSON
- 14 12 HANK WILLIAMS JR.
- 15 13 RATT
- 16 14 PRETENDERS
- 18 15 ALICE COOPER
- 17 16 CYNDI LAUPER 19 17 R.R. KING
- 20 18 STEVIE RAY VAUGHAN
- -19 BEASTIE BOYS
 - **FISHBONE**
 - 20 YNGWIE MALMSTEEN

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings, (800) 344-7383 or in California (209) 224-2631

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7 SINGLE IN THIS ISSUE

Capital

NEWSBREAKERS







Radio

MD/middays.

station in 1982.

Relations in 1986



• STEVE SUMMERS. Promotions Di-

rector/night rocker at WZOK/Rockford.

has been upped to the new position of

PD. Asst. OM MARK McCLURE has

added PD duties at AM sister WROK.

• FRED BRAKEMAN has been named

GM at KKCM/Minneapolls-St. Paul,

which has changed format to Contem-

porary Christian AC. DAN CARLSON

is PD/mornings, and GWYN LEACH is

• RENEE CASIS has been promoted

from Coordinator/Programming and

Promotion to Promotion Director for

WCBS-FM/New York. She joined the

• MICHAEL CONNOLLY has been

upped to Southeast District Director/

Affiliate Relations at the CBS Redic

Network He joined the net in 1981 as

Financial Analyst, moving up to Seni-

or Program Cost Analyst/CBS Sports in

1984 and District Manager/Affiliate

• CAROL HANDLEY has advanced

from MD to Assistant PD at KEZX/Seat-

● NEIL HARRISON has been promo-

ted to PD at CHR KIOC (K106)/Beau-

mont, TX. He replaces R.P. McMUR-

JOHN HOWE has been promoted to

Local Sales Manager at KLZ & KAZY/

Denver. He joined the KAZY staff in

1977, and was made LSM there last

● JOYCE KRIEG, Promotion Director

at KFBK & KAER/Sacramento, has

been elected President of the Secra-

mento Valley Broadcasters Associa-

tion. Other new officers include KVIE-

Channel 6 Cable Coordinator GAYLE

LOEBER as Treasurer and KSFM ND

● CHARLIE MARCUS, who formerly

programmed KXXY/Oklahoma City

and WQDR/Raleigh, has been named

PD at WXBM/Pensacola. He replaces

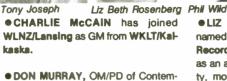
CHRIS HAMPTON, who returned to

crosstown WOWW for mornings.

MIKE REYNOLDS as Secretary.



Tony Jose ● CHARLIE McCAIN has joined WLNZ/Lansing as GM from WKLT/Kal-



joined TRANSTAR's "Oldies Channel" SABRA SANCHEZ has been promo-

ted from AE to LSM at KGNR & KCTC/

Sacramento.

porary Christian KYMS/Anahelm, has

● PAUL SECCARECCIO has joined Justice Broadcasting flagship station WCIB/Falmouth-Cape Cod, MA as GM. He was formerly GSM at WCCM & WCGY/Lawrence, MA.

• SANDY WEINBERGER has been named Promotion Director of WPIX-FM/New York. She was previously Publicity Coordinator for Macy's, and has held Promotion Director positions at WCJX/Mlami and KLZ & KAZY/

• GREG WILLIAMSON was named OM of new Easy Listening outlet KHEZ/Bolse. He is formerly of crosstown KJOT.

● CBS Radio Programs has reported that its new broadcast previously announced as "The New Age" has been renamed "The New Era." The program will debut March 30.

● Thirty-year WAEB/Allentown personality JAY SANDS passed away following his second open-heart operation. Known as the market's "Father of Top 40," Sands, 57, did his last midday

Records

 WAYNE ISAAK has been upped from National Director/Publicity to Executive Director/Publicity for A&M Records. He held his most recent post since 1982, prior to which he worked as an independent publicist.

● TONY JOSEPH has been named A&R Manager of Wing Records, a unit of PolyGram. He was previously a remixer and DJ, and was responsible for dance music programs on Los Angeles stations KACE and KJLH.



Chris Palmer

● LIZ BETH ROSENBERG has been named VP/Publicity at Warner Bros. Records. She joined the label in 1972 as an assistant to the Director/Publicitv. moving to a staff publicist slot in 1975 and to Director/New York Publicity Operations in 1978.

● PHIL WILD has been promoted from Senior Attorney to Senior Director/ Business Affairs at Arlsta Records, He has been with the label for three years.

• Warner Bros./Nashville has promoted five staffers to new positions. National Promotion Coordinator CHRIS PALMER has been upped to National Promotion Manager, working with BOB SAPORITI in promoting product to radio. Replacing Palmer is DOUG GRAU, who will be responsible for the marketing of the label's singles and al-

Former National Promotion Director NANCY SOLINKSI has been named to the new position of National In-House Marketing Director, acting as a liaison between WB field personnel and retail outlets. RONNA RUBIN has been upped to National Director/Press and Artist Development, while SUSAN NILES becomes National Publicity Coordina-

● DIANA BARON has been promoted to National Director/Publicity at A&M Records. She was previously West Coast Director/Publicity.

● DAVE JOHNSON has been appointed to the new post of Midwest A&R Rep for Elektra/Asylum. He joined the label in 1986 as National Director/College Promotion, and was most recently its Promotion Marketing Manager in San Francisco.

 NEAL JOSEPH has been promoted from A&R Director to Executive Director/GM of Sparrow Records' Nashville operations. Also at the label, BARRY LANDIS has been named Director/Marketing & Development, MARLEI DAUGHERTY has been promoted to National Promotions Manager, BOB ANGELOTTI has been upped to Director/Media Relations and Promotions. and JOHN CAMPBELL has been hired as Rock/Video Coordinator.



Donnie Coleman



Robbin Ahrold



John LoFrumento

• GAIL LIMONGELLI, a 13-year music business veteran who worked most recently for Nemperor Records. has been appointed A&R/East Coast Coordinator at EMI America Records.

● ED SIMPSON has moved from Director/National Sales to Pop Promotion Director/Northeast Region for Arlsta Records. He has been with the label for ten years.

 VINCE WILCOX has been promoted to Director/Record Marketing for the

● MADELEINE MARSHALL has been named Director/Licensing and Foreign Administration for SBK Entertainment World, Inc. She was previously Director/Publishing at the Entertainment Music Co. Also at SBK, BARBARA ADAMS has been promoted to Director/Synchronization Licensing. She

> AL MAXWELL, general partner of KTLT/Wichita Falls, TX, has been elected to the Arbitron Radio Advisory Council for a three-year term.

was formerly in the Business Affairs

● SHARON MANCINI has been upped to Asst. VP of Major Market Radio in New York, where she was previously Office Manager...

Industry

• ROBBIN AHROLD has been appointed to the new position of VP/Corporate Relations at BMI. He joins from RCA/ Ariola, where he had been VP/Communications since 1983, and he was previously Director/Corporate Affairs for Home Box Office.

● DONNIE COLEMAN has been promoted to Executive National Director/ Marketing at Macey Lipman Market-Ing. He was formerly National Director/Marketing-Research.

 JOHN LoFRUMENTO, who served as ASCAP Controller since 1981, has been promoted to Chief Financial Officer. Prior to joining ASCAP he was VP/Controller of the Travelers Cheque Division of American Express.

● JANE SPERRAZZA, an eight-year Interep vet, has been named Director/Corporate Communications at the company. She was previously in the Marketing Communications Dept. of McGavren Gulid Radio, an Interep

● JOHN FEDAK has been appointed VP/Engineering and Technical Services at communications consulting firm Frazier, Gross & Kadlec. He was formerly VP/Engineering and Systems Operations for Ford Aerospace Satellite Services Corp.

Denny Somach Productions has moved to 812 W. Darby Rd., Havertown, PA 19083; (215) 446-7100.

PROS ON THE LOOSE

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Charile Bennett - GM/PD WNAM/ Appleton-Oshkosh, WI (414) 725-2682

Marie Bonacci — Evenings WNYR/ Rochester (716) 454- 5475

Don Christi - PD WBCS/Milwaukee (602) 996-3043

George Corey - Nights WINZ-FM/ Mlaml (305) 432-6006

Lisa Dent - MD/Middays WZOK/ Rockford (815) 965-0564

Bill Evans - OM KKBR/Albuquerque (505) 823-9832

Tom Keller - Afternoons WNYR/ Rochester (716) 377-6423

Jlm Kelly - Middays WNYR/Rochester (716) 225-6835

Sean Michael Liste - Afternoons/ Production Director KTRB/Modesto. CA (209) 527-2926

Bob Look - MD/Middays WBCS/ Milwaukee (414) 762-1821

Jim McCloud - Mornings KEBC/ Oklahoma City (405) 789-3754

Dee Ann Metzger - MD/Public Affairs Director KPKE/Denver (303) 693-9480

Dennis O'Connor — News WNYR/ Rochester (716) 235-0817

Beau Richards — PD KHYT/Tucson (602) 294-7307

Steve Rogers — PD KYXX/Odessa, TX (405) 672-5767

Tommy Smith - MD WANS/Greenville, SC (803) 226-6451

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TOP 20

WPHD 19 Z93 22-20

WR0Q 14 KXYQ 23-20

WKTI 20-16 OK95 19-17

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KMEL 28-19 (HOT)

WMMS 27-19 (HOT) KATD 22-15 KIIS 20-16

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AOR TRACKS: 12





STABILIZERS

"One Simple Thing"

Performs better than records with 20 times as many stations.

KDWB ADD

WMMS 33-26

KPKE 18-15

Y108 5-5

KCPX

TOP 10

KROY 12-8 KS103 9-7 **KMGX 5-5 KYNO 5-4**

KITY 3-2

© 1987, CBS Inc.

WorldRadioHistory

KATD

WKRZ

KSND 32-25

99KG

KFMW 37-34





GREGORY ABBOTT

"I Got The Feelin' (It's Over)"

Top 40 traditionally plays the best of all formats of radio - and Gregory's a chart topper at both AC and Black/Urban.

> AC: **13** BLACK/URBAN: 13

WXKS deb-35 WBEN 25-22 WPHD 31-26 99DTX 35-30 WCZY 20-14 (HOT)

194 21-19 Q100 deb-25 WKRZ 26-24 KQMQ 24-21 FM100 29-25 **KQCR 23-19** KITY 24-21 KKRD 28-13





KENNY LOGGINS

"Meet Me Half Way"

This record's a hit wherever it's played.

A NATIONALLY MOST ACTIVE WITH EARLY TOP 20 RESULTS:

KEGL 13-12 WKDD 17-13 Q105 26-18 KNBQ 23-19 WKTI 17-13 **WQID 25-18** KDWB 26-18 WLRW 25-18 FM102 19-16 **KDVV 27-19**



BILLY JOEL featuring **RAY CHARLES**

"Baby Grand"

Top 15 AC in just three weeks!

AC CHART: 10 - 12

WBLI K104 **WNOK WJMX KCMQ KWTO** 94Q **WNNK WKDD** Q104 **WMMS WSPK WFBG** Q101 **KBOZ** WCZY **WPST** 95XIL **KNIN KKAZ**



BURNS SISTERS BAND

"Listen To The Beat Of A Heart"

The majority of AC stations now moving into heavy rotation

NUMBER 1: K104 3-1

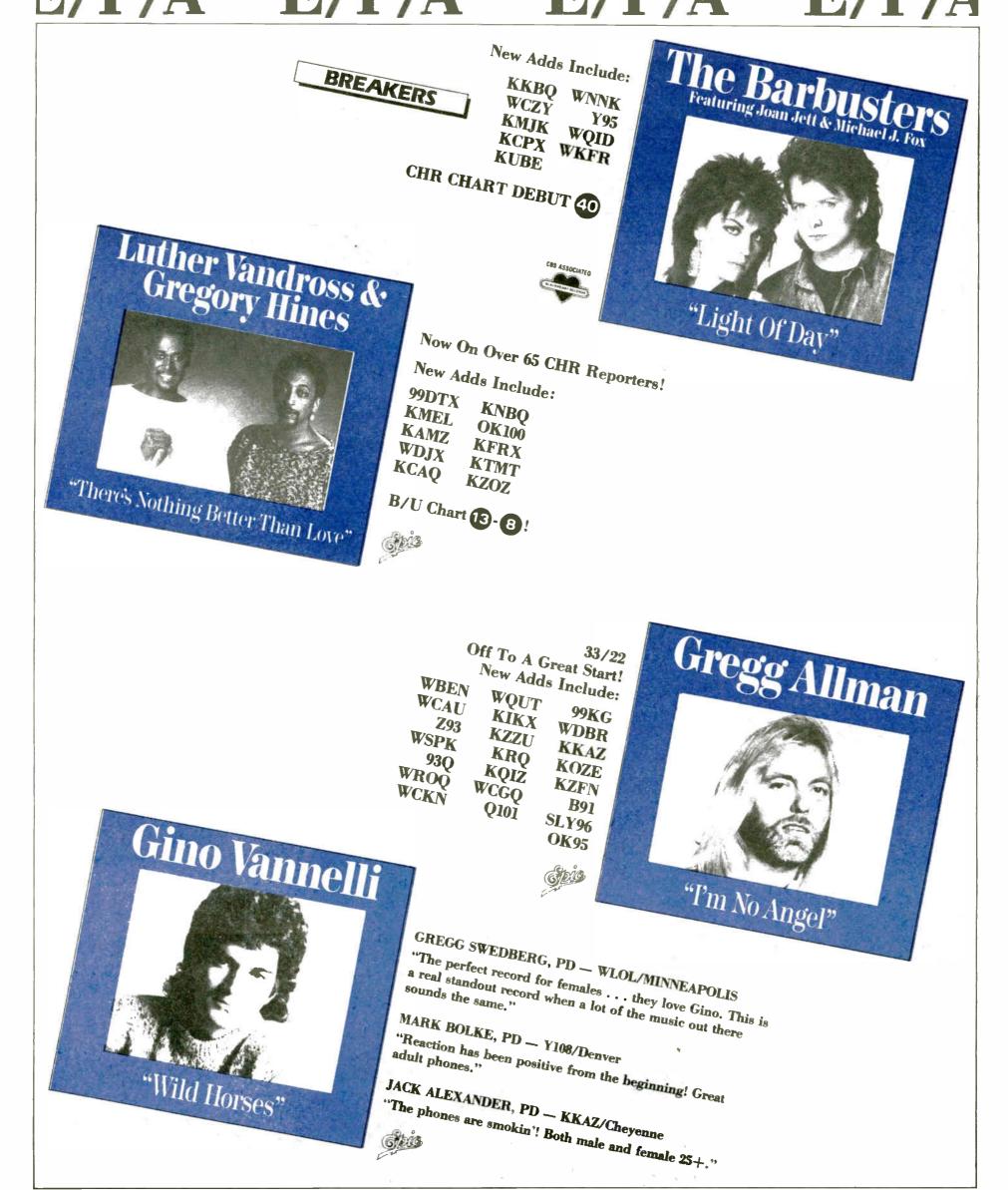
WXKS 24-21 WBNQ 22-20 OK100 6-5 95XIL 17-14

KBOZ KTRS 29-25

AC CHART: 12



E/P/A · E/P/A · E/P/A · E/P/A



vers Delivers Delivers Delivers D

THE PICTURE PAGE

MCA Awards Promotion Aces



At MCA's recent promotion staff meetings in L.A., awards were presented to several top promoters. Pictured (I-r) are Nat'l Singles Director Billy Brill, St. Louis's Norrin Cohen (Rookie of the Year), New England's Roman Marcinklewicz (Promotion Man of the Year), Sr. VP Steve Meyer, Nat'l Promotion Director Frank Turner, Exec. VP Richard Palmese, Washington's Bob Brady (co-winner, outstanding alrplay achievement), Northwest's Fred Zaehler (co-winner, outstanding alrplay achievement), New York's Bobby Shaw (Dance Club Promotion Manager of the Year), and VP Bill Bennett.

Baubles For Bangles



The Bangles celebrated double platinum success for their "Different Light" LP at an L.A. reception hosted by Columbia. Pictured (I-r) are managers Mike Gormley and Miles Copeland, group's Debbi Peterson, Columbia Sr. VP Bob Sherwood, group's Susanna Hoffs, Vickl Peterson, and Michael Steele, and (front) CBS Records Group President Walter Yetnikoff.

Hollywood's Seger Star



Bob Seger & The Silver Bullet Band received a star on the Hollywood Walk of Fame at the conclusion of their 105-date "Like A Rock" tour. Pictured (I-r) on the sidewalk are Chris Campbell, Alto Reed, Bob Seger, and Craig Frost.

Cray's For Gold



PolyGram presented the Robert Cray Band with a gold LP for "Strong Persuader" at a New York dinner. Pictured (I-r standing) are PG Exec. VP Bob Jamieson, President Dick Asher, Cray, management's Mike Kappus, and group's Peter Boe and David Olson; (I-r seated) PG Sr. VP Dick Wingate, group's Richard Cousins, and PG VP Peter Lubin.

WorldRadioHistory

Island Copecetic With Julian



Julian Cope visited Island's New York offices recently. Pictured (I-r) are VP Bill Berger, Cope, President Lou Maglla, and management's Cally.

Congress Commemorates Charles



Following a performance by Ray Charles for Congress, members of the Congressional Arts Caucus congratulated the artist. Pictured (I-r) are CAC Chalman Bob Carr (D-MI), Rep. Beryl Anthony Jr. (D-AR), BMI President Frances Preston (who organized the event), and Charles.

KWKW Captures Dodgers

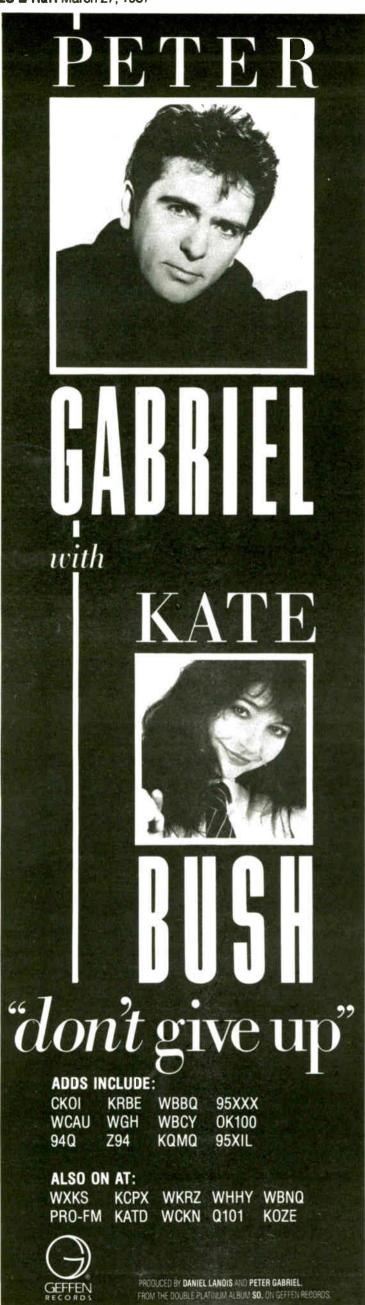


Starting off its first season as the Spanish radio voice of the L.A. Dodgers, KWKW originated its morning show via satellite from Dodgers training camp in Vero Beach, FL. Pictured (I-r) are shortstop Mariano Duncan, color man Rene Cardenas, and station morning personality Jaime Pina.

San Francisco Stop



Luther Vandross stopped by KMEL San Francisco to do an on-air interview. Shown (I-r) are Vandross, KMEL MD Keith Naftaly, EPA's Danny DeNigris, Pwl jock Howard Hoffman, and EPA's Michael Moore.





KIIS And Warners Get Set To Kiss And Make Up

WARNER BROTHERS and KIIS/LOS

ANGELES are said to be close to settling their legal entanglement over the early airing of PRINCE's "Sign 'O' The Times" (R&R, 2/27). Here's the inside scoop: KIIS got the record from a sister GANNETT station which received it from their local WB rep on a Tuesday after promising that it wouldn't be aired until Thursday. Seems the rep had to travel to cover his market and wanted to insure the station had the record on time. But when questioned by WB, the rep denied he handed anyone the record early, just as the station denied to him they'd sent the record to KIIS.

Probe Of Payola Fizzola?

So what's happened in the year since the stink about independent promotion? *Nothing*. The Senate investigation has melted down, and now we hear the L.A. Grand Jury probe will also go into recurrent.

Meanwhile, in the SAL PISELLO cutouts caper, we hear Pisello may face a rough road, but no one at MCA should be affected.

KSD Uncorks J.C., Miller Gets Randy At Z93, Matt Alan Pulls Tricks On 7100

Ex-KSHE/ST. LOUIS morning star J.C.

CORCORAN has found a new home — he'll start at Gannett's crosstown KSD within 60 days. Does this mean KS94 plans to move out of its Gold-based AC approach? President/GM MERRELL HANSEN won't comment.

While KS103/SAN DIEGO OM NICK FERRARA recovers from kidney stones, he's also got the painful task of finding a new morning act. RANDY MILLER has been grabbed by Z93/ATLANTA, where longtime wakeup man STEVE McCOY's future is undecided.

Z100/NEW YORK's new afternoon ace is 25-year-old "MAGICAL" MATT ALAN from KRBE/HOUSTON. A professional magician since age 10, he's conjured up a two-year deal and intends to "saw the competition in half."

"Who Are America's Most Obnoxious DJs?" Read the article of the same name in the 4/6 issue of *US* magazine to find out one mag's opinion.

It was strictly the "A" list when CBS RECORDS President WALTER YETNIKOFF wed CYNTHIA SLAMAR last Sunday (3/22). The 170 well-wishers included SPRINGSTEEN, STREISAND, JAGGER, AHMET & NESUHI ERTEGUN, DAVID GEFFEN, FRED DISIPIO, JERRY WEINTRAUB, as well as CBS supremo LARRY TISCH. The happy couple wrote their own vows for the traditional ceremony.

Legal Matters, Take Two

If talent is off the air sitting out a noncompete clause, is that clause violated if the station they're going to join uses their names in sales literature? "Yes," said a Florida appellate court last week in WSHE/MIAMI's suit against ex-morning team HERMAN & McBEAN (now on rival WGTR). It reversed a trial judge who had thrown out 'SHE's original complaint that the sales pieces breached the covenant's requirement that the pair not be connected in any way with any competitor during a four-month noncompete from last September to February. WGTR now has until next Tuesday (3/31) to ask for a re-hearing. If H&M are ultimately found to have violated the clause, they could be pulled off the air for a penalty period of up to six months.

RCA VP/International A&R GREG GELLER is leaving, as is Director/Black A&R TONY WELLS.

Format Flips

WRXR/CHICAGO will have new calls — WTKS — and presumably a new format when PYRAMID takes over on June 1st. Could "WTKS" signal a "Kiss" moniker and an Urban-leading CHR a la Pyramid flagship WXKS-FM/BOSTON?

Hottest rumor in L.A. is still the one about H&G's KLVE going CHR, despite its strong numbers (3.2 in the latest Arbitrend) as the market's only Spanish FM. "Total speculation," claims VP/Programming MARK DRISCOLL.

Continued on Page 30

AIR PRIORITIES: WEEK 5

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Apr. 1, 1987

Artist
RESTLESS HEART
THE OTHER ONES
JACK WAGNER
GREGG ALLMAN BAND
SMOKEY ROBINSON

Title
I'LL STILL BE LOVING YOU
WE ARE WHAT WE ARE
WEATHERMAN SAYS
I'M NO ANGEL
JUST TO SEE HER

Label RCA VIRGIN QWEST/WB EPIC MOTOWN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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THE TIME IS NOW.

"You Can Call Me Al" Paul Simon

FIRST WEEK ACTION!

B104 deb-28 WXKS add PWR95 add Z100 deb-29 B106 26-21 Q107 add WAVA deb-27 Z93 deb-37 B97 add WNVZ add B96 add-32 Z95 add 99DTX add WCZY add KBEQ deb-26 KZZP add KMEL deb-32 KATD add-18 KWSS add WVSR add WTIC add-35

WKEE add KC101 add WMJQ add . 99GFM add WPST add PWR997 add K98 add WKQB add WBCY add G105 add WKSI 22-18 WAPE add WABB add KX104 add 94Z deb-28 WKDD 36-20 WGRD add-38 KHTZ add CHED add KCAQ add KXYQ deb-35

WKPE add WIKZ add **WQCM** add 100KHI add KQIZ add WQID add WJMX add WZYP deb-36 Q101 add Z102 add KNIN add KCMQ add KKXL add KFRX add KKRC add KTMT add Y97 add



STREET TALK

Continued from Page 28

While CHR CFTR/TORONTO moves into a more adult mode, rumor has it that Gold CKEY (50kw at 590) will shift to CHR with a "Power" identity. Meanwhile, though station officials deny it, watch CHUM-FM file with the CRTC for a format change from "progressive" to "contemporary" come license renewal time in September.

Sholin Leaves KFRC; Needed — One KAZY PD

DAVE SHOLIN, who navigated KFRC's transition from CHR to Nostalgia, has resigned as PD to devote full energies to the GAVIN REPORT and COUNTDOWN USA. BRIAN RHEA is acting PD while a search for a replacement begins.

DKM AOR KAZY/DENVER is looking for a programmer. Current PD ZAK PHILLIPS plans to stay until his replacement is hired, with his ultimate goal a medium market programming

WINK MARTINDALE is leaving KMPC/LOS ANGELES afternoons, ending his 36-year radio career to concentrate on TV production.

GWEN ROBERTS has been upped to Asst. PD at KIIS.

A three-hour "NBC RADIO News National AIDS Call-In Show" is scheduled for Sunday night, April 26. Callers can use a toll-free line to talk with reporters and health experts. including Dr. JOYCE BROTHERS, in NY and DC studios.

An emotionally distraught man put a scare into KPWR/LOS ANGELES when he came by the station Monday (23rd) looking for JAY THOMAS, alleging that the morning man had stolen his wife. Ushered out of the building, he came back the next day, leapt over the front desk, and cornered Power 106 Marketing Director PAUL SANSONE with a knife. He was eventually subdued and arrested by the police. There's now a guard stationed on Power's

That rap-meets-rock version of LED ZEP's "Black Dog" by the NEWCITY ROCKERS is another project by BOB RIVERS of WAAF/WORCESTER-BOSTON's "Bob & Zip" morning show. (You'll recall the duo's DAVID LEE ROTH parody, "Just A Big Ego," last year.) The video's on MTV and an album on Boston label CRITIQUE, now distributed by ATCO, is coming soon.

Soup's on . . . the unemployment line. sooner than planned. SOUPY SALES was scheduled to leave WNBC/NEW YORK middays on April 3, but he got yanked off the air in the middle of his show last Monday (3/23) after he reportedly called 'NBC management "liars and hypocrites."

Dec/Jan/Feb **Arbitrends**

New York

Top Five: WHTZ 5.6-5.4, WOR 5.0-5.1, WBLS 4.7-5.1, WRKS 4.7-5.1, WINS 4.5-4.9. Others: WPLJ 5.0-4.8, WQHT 3.3-3.4, AORs WNEW-FM 3.6-3.1 and WXRK 3.2-3.1.

Los Angeles

Top Five: KABC 6.0-6.4, KIIS (AM & FM) 6.1-6.2, KPWR 5.7-5.3, KJOI 5.0-5.3, KOST 4.4-4.7. AORs: KROQ 3.7-3.9. KLSX 3.6-3.3. KLOS 2.2-2.2. KNAC 1.3-1.3, KNX-FM 1.1-1.0, while KMET/KTWV's 1.7-1.5 has only 18 days of "The Wave."

Chicago

Top Five: WGN 9.1-8.5, WGCI 7.5-7.3, WBBM(AM) 5.8-6.6, WLOO 6.2-6.4, WLUP 5.1-4.9. CHRs: B96 3.8-3.9, WLS 3.0-2.9, WKQX 2.6-2.7, WYTZ 3.0-2.6. AORs: WXRT 2.7-2.8, WCKG 1.7-2.3, WZRC 1.0-1.2.

Philadelphia

Top Five: WMMR 8.9-8.6, WEAZ 8.7-8.1, WUSL 7.7-7.9, KYW 7.4-7.9, WWDB 5.1-5.4. ACs: WKSZ 4.6-5.2, WMGK 4.2-4.6, WSNI 4.2-4.5. AORs: WYSP 4.8-4.6, WIOQ 2.6-3.1. CHRs: WCAU-FM 4.4-5.1, WTRK 1.6-1.6.

San Francisco

Top Five: KGO 8.5-7.8, KCBS 6.8-6.2, KABL(FM) 4.0-4.4, KMEL 3.8-4.3, KSOL 4.1-4.0. ACs: KYUU 4.0-3.5, KLOK(FM) 2.5-2.7, KOIT(FM) 2.6-2.6, KIOI 2.3-2.1. AORs: KFOG 2.2-2.2, KRQR 2.5-2.0, KOME 1.9-1.7, KKCY 1.4-1.5. Others: CHR KITS 2.5-3.0. "Quiet Storm" KBLX 2.5-3.4.

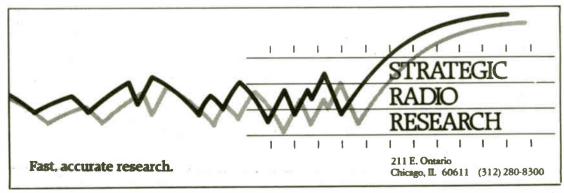
San Diego

AC B100 7.4-7.3, AORs KGB 6.7-7.3 and 91X 6.7-5.9, CHR KS103 5.8-5.1, Gold KCBQ 2.6-3.6, Urban XHRM 4.6-4.2.

KTXQ/DALLAS, getting big reaction to XTC's "Dear God," plans an on-air conference call with the band's ANDY PARTRIDGE and local clergymen with varying views of the record, whose provocative lyrics may strike some people as blasphemous.

Mazel tov to MCA Sr. VP LARRY SOLTERS and wife DEBRA on baby girl MAXIE ARIN (3/22) . . . Best wishes to R&R's SHAUNE McNAMARA, who's rejoining her pals at GREATER MEDIA as KRLA/LOS ANGELES Assistant PD/MD.

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Kate Bush

Cloudbusting

Produced by Kate Bush

b/w

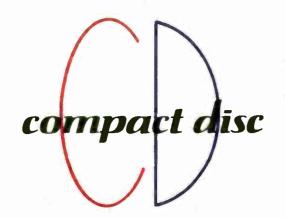
The Man With The Child In

His Eyes

Produced by Andrew Powell



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NAB: Fine-Tuning Radio

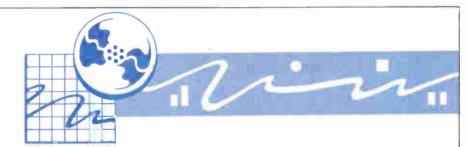


Managing To Succeed

Fine-tuning your station begins with the basics: putting together the right team and managing it effectively.

- Ten Steps To Building A Top Team Who to hire and how to find them.
- Judging Your Management Style Making sure you're not part of the problem.
- Five Ways To Be A Better Manager Be the role model you wish you'd had.
- Improving Station Efficiency Ideas on restructuring station organizational systems.

Page 35



Focus On Sales

Establishing goals and staying one-on-one with clients will increase sales at your station.

- The Radio Salesperson's Special Touch Staying high touch in a high tech world.
- Peak Performance With Telemarketing
 Know what to say and what questions to anticipate.
- Ten Voice Tuning Tips
 How you say it can matter as much as what you say.
- Sales Tools
 A sales resource update from the Radio Advertising Bureau.
- Goal Tending
 Identifying your strengths and weaknesses, and targeting realistic
 goals

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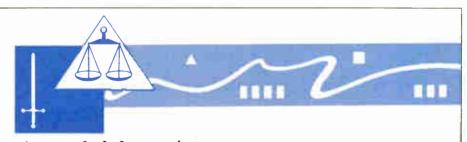


Finding Financing

Knowing how to negotiate with broadcast lenders can mean the difference between getting the money and being shown the door.

- How To Deal With Broadcast Lenders
 Know what they want before asking for what you want.
- First-Time Station Buyer's Guide What you should know from the beginning.

Page 46



Acquisition Attorney

Finding the right lawyer can be the most important decision you make in the acquisition process.

- Choosing The Right Acquisition Lawyer
 A ten-step guide to use in finding a lawyer for acquisitions or other matters
- How To Assess An Attorney's Credentials Know what to look for.
- Checklist Of Questions To Ask
 Make sure you've made the right choice by getting answers to these questions.

Page 49



Not another countdown show. Not an oldies show. It's adult contemporary entertainment. Each weekend you'll hear the top A/C songs in the USA, along with #1 hits from the past 10 years. Entertainment segments feature interviews with recording artists, movie stars, and TV personalities. The show is hosted by the incomparable Dan Ingram whose insight and humorous outlook give The Weekend Music Review its unique personality. Every show is created with the production excellence you've come To get The Weekend Music Review in your to expect from JAM. market, call JAM today for a demo tape and a complete information kit. (214) 526-7080. Loew's Anatole

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Ten Steps To Building A Top Team By Harry Spitzer

tation success starts with effective management that motivates the staff. A very wise man once said, "Nothing trickles up." The mindset of top management filters down through the company, and the atmosphere generated by managers can either motivate the staff or turn it off.

Building a successful team effort is the manager's responsibility. It requires setting goals, establishing objectives, recruiting the players to give the team balance and versatility, and providing on-the-job training for newcomers and veterans. Also of prime importance is patience - and plenty of it.

Building a winning team begins with the hiring process. A few prime considerations to keep in

• Do you, as a manager, try to clone yourself?

It's a given that you at one time were the best ever - presumably that's how you got where you are. Given this realization, you proba-bly hold the belief that there is no one quite as talented and productive as you were. But avoid cloning yourself - it leads to corporate in-

• Piracy isn't always productive. Stealing the top biller from another station may solve your immediate problems, but it can create havoc in the rest of your staff. When you lose your top salesperson, do you simply fill in with

another big biller - or do you take

niques is more productive in the long run than helping close tough sales. Remember the adage, "Give a poor man a fish and he eats today; teach him to fish and he'll never go hungry."

n du L

 When you recruit, do you look beyond the sales record?

Do you hire for people's pasts, or for their future with you? Look for a positive mental attitude, above average intelligence (some managers omit this), and high energy. Also remember that self-starters

Managing To Succeed

- Establish objectives
- Recruit versatile players
- Provide on-the-job training

some of that person's accounts and sweeten the lists of your remaining staff? If you did, it might make them happier while giving the new person the incentive to build up a list of new contacts at a higher

Are you a trainer?

LAZY FEAR OR LAISSEZ-FAIRE?

What's your management style?

Do you close sales for your salespeople, or do you teach them how to close sales? Teaching sales tech-

Judging Your Management Style

are typically motivated to succeed.

• Have you ever rated yourself

It would be interesting to see how you score. Are you a problem solver, or do you teach others how to solve problems?

· Are you a communicator, or is yours a closed door policy?

Many managers keep their doors open but don't want their people to

To Be A Better Manager

Good sales managers grow through continual organizational training and development. This takes more than an occasional trip to a convention or seminar. It takes an ongoing, planned management program to train managers so they can manage effectively.

Managers are not born. True, some adapt to certain challenges faster than others, but if all you know about managing people has been learned from your personal experience and from managers under whom you worked, you might only be perpetuating poor methods.

Support + Understanding = Growth

Managers need individualized development programs to overcome weaknesses. They must learn to recognize strengths and weaknesses in themselves and others and interpret them to solve organizational needs.

A good manager can build a better team effort and motivate players toward increased productivity in many ways. Keep these guidelines in mind:

- Be yourself at all times. Don't show one face to management above you and a different one to those below.
- Build an attitude of mutual respect for, and sensitivity to, the people you deal with at both levels.
- · When you delegate responsibility, do it in easy
 - When you train, train with patience.
- When tough decisions are made, be sure there's mutual understanding.
- Don't just talk about things; do them. Be the role model you wish you had when you were learning in business. You'd be amazed at the number of people you influence in the daily performance of your job. Respect that responsibility.

come through them, which is just

front of the staff, or do you call the individual who goofed into your office to discuss the problem?

How's your temper?

Do you have a short fuse? Do the pressures from above cause you to make sharp, snappy answers to hesitant questions?

• Do you back up your team

Independent advertising consul-

players in a disagreement with others at the station?

Lack of management support creates an impression that "they" are the cause of the problem rather than "us."

• Since you were such a great salesperson (or why else did they make you a manager?) ask yourself if you apply those great sales skills to your inside customers your own sales staff.

tant Harry Spitzer has 20 years of advertising and sales promotion executive experience. From 1972-1986 he was VP/Sales Director for the Southern California Broadcasters Association, the oldest regional broadcasters association in the US. He has also served as President of the Advertising Club of Los Angeles and Governor of the American Advertising Federation's 15th District. He established and still supervises the 11year series of classes "All About The Business Of Radio" at UCLA,

He may be contacted at the Harry Spitzer Network, 15916

and he wrote the textbook "Inside Retail Sales Promotion And Adver-



Dickens St., Encino, CA 91436; (818) 784-5204.

as bad as keeping them closed.

• Do you criticize in public, in

PROGRAMMING

giance to the company.

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'ROTATOR'

Are you abrasive and do you rub people the wrong way, specializing in the quick lip that hurts a long time? An attitude of arrogance, which is not tolerated in salespeople, instills fear

On the other end of the scale is the noncommitted manager who never lets anyone know

when it's a management trait. Your staff will wonder how they can possibly please a person

who knows it all. A cool head is required for inspiring and motivating a sales staff. Explosive

where he stands. This results in an "I-don't-give-a-damn" attitude and a lack of respect for alle-

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types with a low boiling point can be easily upset and quick to anger.

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WorldRadioHistory

Making Your Station More Efficient

Fostering Creativity While Enhancing Productivity

By Rick Ott

any stations have a difficult time realizing their rating and revenue goals because they are not set up to succeed in the first place. They suffer from a lack of internal organization.

Disorganization can exist in varying degrees, but even a small amount can foster befuddlement, misjudgments, misinterpretations, and an overall reduction in productivity at the lower levels. At the upper levels, top management can experience recurring frustration, having to continually operate in a "crisis mode," putting out fires on a daily basis.

Overcoming Disorganization

Disorganization is not caused by the people operating in the work environment. It is caused by a lack of formalized organizational systems for people to follow. This is what is called systems design: the creation and implementation of procedures and methods for carry-

The Illtimate

ing out certain tasks in an efficient and productive manner.

Before we examine how systems design applies to radio stations, lets look at two examples of other industries that utilize well-designed organizational systems:

Hospitals have systems for everything: the dispensation of medication, the physical flow of supplies, the understanding of chain-of-command, and the keeping of accurate records. Hospitals didn't just come across their systems by accident. Most major hospitals and medical management organiza-

Programming, Promotion, And Sales Systems

A radio station can benefit from the implementation of numerous systems. You probably have some in place already, in the traffic, billing, and production areas. But many stations fall victim to disorganization from a lack of good systems in the programming, promotion, and sales areas.

To improve organization and productivity in these areas, specific systems are required for:

- Weekly music selection (determination of drops and adds)
- Creation, development, planning, and execution of promotions (including those involving clients).
 - Preparing departmental budgets and revenue projec-
- Announcer and PD evaluation (based on on-air performance).
 - · Flow of responsibilities of chain-of-command.
 - · Competitive station sales monitoring.
 - Oldies list compilation and activation/deactivation of ertain oldies.
 - · Scheduling and execution of meetings.

tions have full-time Systems Designers on the payroll to create and refine.

• The military is an expert at systems design. As the voice-over in the Army TV spot says, they "do more before 9am than most people do all day." Very defined, very detailed methods and procedures result in a high level of productivity. I'm not suggesting you adopt a militaristic approach, but it helps to have an appreciation of the disciplines that are inherent in any well-designed system.

GENERAL MANNEER OUR OPEN-TOOK POLICY TOOK POLICY TOO

Systems And Creativity

You may be wondering, "Do systems stifle creativity? Won't systems cause a decline in morale, especially with talent? Isn't this the entertainment business, where creativity and morale are crucial?"

Actually, systems foster not only efficiency and productivity, but creativity. Here's how:

 Systems are used for routine tasks or recurring events. When your people are not required to expend their brain power on these things and can merely follow the preestablished procedures instead, they are free to use their time and creativity for more important things (while maintaining daily productivity).

Discipline encourages individ-

ual greatness at a radio station much as it does in a football game. The players follow specifically-designed plays, yet they are encouraged to be great and turn in superior performances. Think about it: without the set plays to follow, the players would be running around like headless chickens.

Rick Ott is President of Ott & Snead, a consulting and research firm. His 17+ years in broadcasting include programming, on-air, sales, promotions, and management positions. He also co-owns a promotions and printing company specializing in broadcast marketing. Ott may be contacted at: Ott & Snead, 300 Turner Rd., Suite 514,

Ott may be contacted at: Ott & Snead, 300 Turner Rd., Suite 514, Richmond, VA 23225; (804) 320-5223.

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Tom Me Over 1500 cuts, all new music recein 1987! All digitally recorded, mixed or mastered, delivered on compact disc. Yes, I'm interested in more information on The Ultimate Production Library.	the Ultimate Production Library	Toby Arnold and Associates. Toby Arnold and Associates. Toby Arnold and Associates.
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Introducing the Ultimate in Film Reference Books The Motion Picture Guide

By Jay Robert Nash and Stanley Ralph Ross

- A Title
- Motion Picture Guide's Critical Rating
- **Year of Release**
- **Original Running Time**
- **Production Company**
- Releasing Company
- Color or Black & White
- **Cast and Roles**
- Synopsis, Analysis and **Anecdotal Review**
- **Production Credits**
- Film Genre
- **Videocassette Availability**
- Motion Picture Guide's **Parental Recommendation**
- **MPAA Rating**

Entries also include British and foreign titles when applicable.

BEING THERE****

 $\mathbf{G} \quad \mathbf{O} \quad \mathbf{G}$

(1979) 130m Lorimar/UA c

Peter Sellers (Chance), Shirley MacLaine (Eve Rand), Melvyn Douglas (Benjamin Rand), Jack Warden (President Bobby), Richard Dysart (Dr. Robert Allenby), Richard Basehart (Vladmir Skrapinov), Ruth Attaway (Louise), Dave Clenon (Thomas Franklin), Fran Brill (Sally Hayes), Denise DuBarry (Johanna Franklin), Oteil Burbridge (Lolo), Ravenell Keller III (Abbaz), Brian Corrigan (Policeran), Alfredine Brown (Old Woman), Donald Jacob (David), Ernest M. McClure (Jeffery), Kenneth Patterson (Butler), Richard Venture (Wilson), 'Arthur Grundy (Arthur), W.C. "Mutt" Burton (Lewis), Henry B. Dawkins (Billings), Georgine Hall (Mrs. Aubrey), Nell Leaman (Constance), Villa Mae Barkley (Teresa), Alice Hirson (First Lady), James Noble (Kaufman), Sandy Ward (Sen. Slipshod), Danna Hansen (Mrs. Slipshod). Mitch Kreindel (Dennis Watson), Katherine De Hetre (Kinney), Sam Slipshod) Mitch Kreindel (Dennis Watson), Katherine De Hetre (Kinney), Sarr Weisman (Colson), Elya Baskin (Karpatov), Thann Wyenn (Ambo

Perfection. Never have two hours and ten minutes gone by so quickly. Sellers is an innocent illiterate who has lived in a house with an old man ever since he can remember. The old man dies and Sellers must leave the cocoon. He has never been remember. The old man dies and Sellers must leave the cocoon. The has never over in the real world and only knows of it through watching television, his one and all-consuming passion. On the streets, he is hit by a limousine owned by MacLaine who is married to a kingmaker, a man behind all the President's men (Douglas). Sellers' honesty is charming and his prosaic answers seduce Douglas and MacLaine and eventually the President (Warden in a sensational performance). Sellers becomes a national celebrity by appearing on his favorite medium, television. His answers to complex questions are beautiful. We, the audience, realize that he is utilized in the gardening (he had been a gardener at his former residence) but the audience in the film finds all sorts of hidden meanings to his simple words. His truthfulness attracts the policy makers in the political party and by the film's end they are seriously considering Sellors as a providental powers. considering Sellers as a presidential nominee. That, in a nutshell, is the story, yet the details would take many nutshells to cover. Sellers hadn't been this good since his early British comedies. MacLaine is sincere and funny as the sex-starved wife. Douglas is such a presence on screen that it's difficult to look at anyone else in a

scene if Douglas is there. The movie was made in Los Angeles, Washington, D.C. and at The Biltmore, Vanderbilt's incredible North Carolina mansion. As in the case of ONE FLEW OVER THE CUCKOO'S NEST, BEING THERE took many years to get done. It was worth the wait. Though ostensibly labeled a comedy, BEING THERE goes way beyond comedy, beyond satire, and out into a world of its own.

p, Andrew Braunsberg; d, Hal Ashby; w, Jerzy Kosinski (based on his novel); ph, Caleb Deschanel (Technicolor); m, John Mandel; ed, Don Zimmerman; art d, James Schoppe; set d, Robert Benton; makeup, Charles Schram, Frank Westmore.

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(PR:C MPAA:PG) 0

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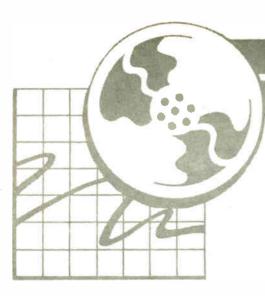
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COING



Radio Sales: The Special Touch

By Harry Spitzer

ophisticated technology is changing our daily lives, our social structures, and the way we pursue our business goals. The powerful forces of this high tech world are radically transforming our society while challenging us as we position ourselves for these changing times.

John Naisbitt, in his widely-circulated book "Megatrends," professed: "The more (we become) high tech, the more (we need) high touch..." What better way to position the radio industry than as a high touch refuge from the high tech onslaughts of the modern world?

Radio is a very personal medium. People have loyalty to their favorite radio stations and personalities. This close relationship fits Naisbitt's description of the public's need to achieve balance in their lives by high touch activities. Such a relationship helps offset the high technology around everyone.

Think of the vague treatment and impersonal attitude prevalent today at hospitals, insurance companies, and many retail establishments. Even banking has become computerized; in the near future, unless your transaction is substantial you may be forced to do business only through an automatic teller machine.

Continuing with this example, the recent attempt by financial institutions to promote electronic funds transfer has been less than successful. People prefer to write their own checks. After all, it's their money, and they want to feel some involvement in spending it. Banks offer high tech, but people still prefer high touch.

Personal Involvement Still Key

All this applies to radio salespeople because it comes under the heading of being involved with your clients, being aware of what's going on around you, and using those observations to build closer relationships and increase sales.

Take a lesson from TWA, which stresses personal contact over technological advances in its advertising. Radio salespeople can

Keeping Radio Personal

- · Be involved with clients as people
- Be aware of what's going on around you
- Use your observations to build closer relationships

profit from the backlash people feel toward having their lives overrun by electronic, high tech gadgetry. All they have to do is remind people "how good we really are."

The best way to sell anything is to be one-on-one with your prospect. Since most people listen to radio while they're alone — in the car, at home, at work, in the bedroom — radio advertisers' messages get a lot of attention.

Radio: Mechanics Or Medium?

Some may say that radio itself is electronic and therefore cannot be isolated from the mechanics of the high tech world. Although this is true from a technical standpoint, radio has been around so long and is so much a part of most people's lives that they don't consciously think of it as high tech. Radio is

such a ubiquitous, taken-for-granted medium that people even listen when they may not be aware they are listening. It's an automatic, personal habit.

If John Naisbitt is right (and his batting average has been high to date), the more we move into a high tech world, the more we'll need high touch. Despite being written off by the experts and ignored by surveys (where it is classified simply as a leisure time activity), radio listening continues to grow and continues to provide the news, entertainment, information, and personal involvement that contributes to the needed balance in people's lives.

Selling radio in this atmosphere means selling it as the medium that reaches target audiences most effectively in these changing times.

Setting And Understanding Goals

By Rob Bein

etting realistic goals is the first step to creating a winning plan of attack for your station. Goal setting will show you how to use your sales and programming resources to project where your station will be in the future.

First, identify your strengths and weaknesses. This self-evaluation is vital to understanding how you can succeed. Setting and meeting your goals can be accomplished by following these steps:

 Take the time to define and prioritize goals. Certain goals have a greater benefit to your station, and should be identified.

 Be realistic. The first goals you set should be easy ones to meet.
 This will get you into the habit of achieving goals.

- Implement goals one at a time.
- Picture yourself achieving your goals.
- Be flexible. You may have to modify your goals as your needs change. Establish short- as well as long-term goals.
- Each day, have a "things to do" list that will assist in attaining your goals.
- Check your progress regularly to make sure you are on target.
- Reward yourself when you attain a goal.

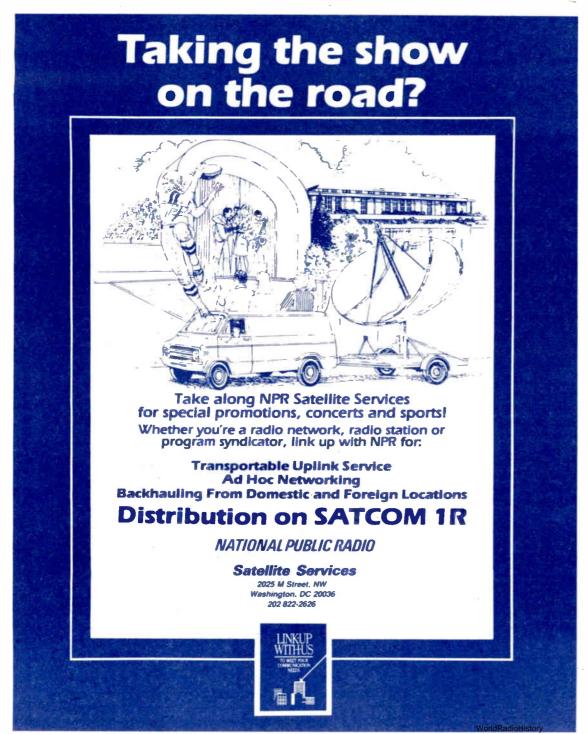
Setting and achieving goals is a must for success. Do it now, and you'll be rewarded regularly.



Rob Bein

Rob Bein is Director/Major Markets for Drake-Chenault, which he joined in July 1986 from Transtar Radio Networks.

Bein may be contacted at: Drake-Chenault, 12810 Hillcrest, Suite 100, Dallas, TX 75230; (214) 386-2978.



Peak Performance With Telemarketing

elemarketing is a contempo-speak derivative of something you do every day: talk on the telephone. You use it when you contact your local pharmacist and remind him his account is 90 days past due, you use it when your network affiliate relations manager inquires where the affidavit form is, and you use it when you say "no" to the magazine solicitor who disturbed you in the middle of "Moonlighting." All are examples of telemarketing, disguised as friendly phone calls targeted toward positive objectives.

Salespeople have incorporated the basics of telemarketing in their jobs for years, but only recently has management in virtually all industries advocated its widespread use. Many managers view it as a cost-cutting device (fewer threehour lunches), an efficiency enhancer (more contacts per eight hours), and a timesaving tool (reducing travel time between "meetings"). Still, many radio sales managers are not convinced the telephone is as productive as telemarketing consultants claim. To help dispel this negativity, the Radio Advertising Bureau offers

some tips on the advantages and techniques (excerpted and edited here with permission) of selling by

How The Telephone Can Work For You

Think about how the phone can work for you. You can use it to set appointments, make service calls, and sell special packages to smaller advertisers. It's also a useful tool in selling up current accounts, in prospecting, in consultant sales, and in playing a spec announcement to a possible client.

Advantages Of Phone Selling

- It creates the potential for more sales. The more people you reach, the better your chances.
- It lets you make personal contact without the cost and inconvenience of travel.
- It lets you isolate an important territory and cover it in a relatively short time.
- Servicing can be handled quickly and efficiently.
- It will make you a better listener. You may hear buying signals on the phone better than you can see them face-to-face.
- There is no reason for hard sell. If you are confident that the prospect understands what he is getting and has agreed to buy, you'll get the signed contract without resistance.

Vital First 30 Seconds

William IV

It is important to quickly catch the attention of the person you've called within the first 30 seconds. He will probably ask some basic questions, and if you don't answer most of them in your introduction you reduce the chances of meeting your initial objectives (either to get an appointment or to sell a specific package). He may be asking himself such questions as:

- How long will this call take?
- Is it worth my time to listen?
- · What is my total commitment if I agree?
- Is it within my budget?
- Do I have the authority to say yes?
- Why am I being called?
- Do I trust this salesperson?
- Can I change my mind later?
- I used radio once before. Will it be different this time?
- If I don't listen, will he or she call back?

Questions You Should Be Able To Answer

You as the telemarketing caller should be able to answer these questions:

- · Does the person I'm calling have the authority to make a deci-
- How much time do I have?
- Is it a good time to call or not? · Are there objections I can an-
- swer? • Is the advertiser being honest, or only polite?
- Is he asking specific information-getting questions, or is he just in a mood to talk?

Consultant Questions: More Effective

Rather than simply asking for an appointment, ask questions to identify selling points you are going to emphasize. Here are some exam-

- · Are you happy with the results of your current advertising?
- · Do you use any of the co-op dollars you have coming to you?
- Do your customers like the pro-

motions you've run?

• Who are your most important customers? How old are they? What is their income? Are they men or women?

Whomever you're talking to, be pleasant. Introduce yourself with your first and last name and station affiliation. Then pleasantly ask for the decision-maker. If you don't know who that is, don't be

afraid to ask. Be specific. It will save time.

Try for a masterful tone of voice. Don't end with a questioning tone in your voice. Don't be doubtful or tense. If the person to be contacted is "at lunch" or "in a meeting," leave word that you will call again. Don't ask prospects to call you. If they don't, you won't know where

DIALING FOR DOLLARS

Ten Voice-Tuning Tips

Your voice is your basic selling instrument in telemarketing. Here are some suggestions for using it more effi-

- . Talk a bit faster than the person you called. People can absorb information a little faster than they
- · Be clear. Slurred words can be annoying. If the listener can't understand, he can't be sold.
- · A caller with a heavy tone or accent, or who sounds affected or whiny, is at a disadvantage.
- · Speak up. Your voice should be louder and more forceful than the prospect. Sound confident and relaxed.
- · Avoid technical radio jargon and long-winded sentences. If the prospect has to stop and think about what you've said you may

- · Avoid monotony. Don't sound as though you're reading. Vary your rate of speech.
- · Listen to your breathing. Are you using breaths to your advantage? Stop to think about your next comment before you make it.
- · Be positive. Don't let the prospect annoy you. Always thank the advertiser no matter how rough the
- · Avoid conditionals. Try to eliminate from your vocabulary such uncertain words as "if," "would." and "might." Use positive words such as "will," "can," and "does."
- Be enthusiastic. Be exciting and sincere about what you're self-

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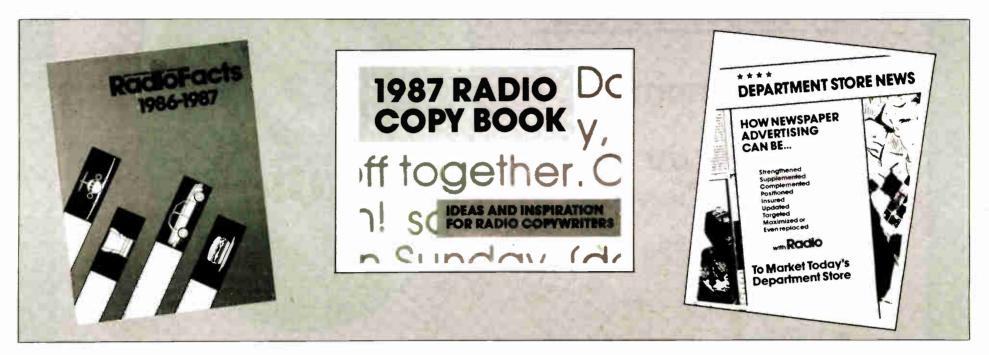
- We established our agency Chris Pepper to provide your advertisers with 20% greater listener awareness and impact. Our methods stimulate the individual listener's normal thought processes, providing maximum commercial effectiveness. The benefit for you is increased sales.
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Survival Kit RAB Sales Tools



he salesperson who thinks he doesn't need any "tools of the trade" probably won't remain a salesperson very long. Very few account executives successfully fly by the seat of their pants without using research material, resource books, or even the standard rate card as part of their sales presentation. A salesperson who can go to a prospective advertiser and convince that person (without backing up his arguments with the facts) to buy radio is a miracle worker and has probably missed his true calling.

To assist the mortal radio sales executive, the Radio Advertising Bureau annually compiles, updates, and publishes numerous sales resources. Some of these are available by on-line computer, some can be obtained over the phone, but a vast majority are printed materials easily carried in-

to a client's office. Those stations which make full use of these materials find them unquestionably useful in establishing contacts, backing up virtually every kind of sales presentation, and closing deals. Here's a brief look at some of the contents of the RAB Survival Kit.

Radio Facts

This small pocket directory is widely regarded as RAB's most important resource. It is a comprehensive, statistical overview of the commercial radio industry in the United States. The guide, now in its 26th edition, offers information which can help the manager or salesperson get a perspective on radio's value as a marketing tool, examine trends in radio use and growth, and demonstrate radio's strengths relative to other advertising media. It can also help orient new radio sales staff toward the power of radio, enabling them to pass that information on to adver-

1987 Radio Copy Book

This handbook contains a crosssection of radio scripts culled from virtually every local business category. It includes humor, hard sell, image, item, and straight sales copy that can be used as is in demos or actual spots, or changed to fit a specific advertiser's requirements. All copy presented in the book is targeted toward the local client, and few need special effects or sophisticated production techniques. Spots are divided by business category, but innovative salespeople can easily adapt a spot from one business to another. The Radio Copy Book is updated periodically to keep its contents competitive with national advertising campaigns.

Radio Co-Op Sources

This annually-updated volume is directed toward the station which either uses a lot of co-op advertising and wants to grow even further, or those which have never had much success with it but want to pull in their fair share of co-op ad dollars. Radio Co-Op Sources lists thousands of manufacturers' co-op plans, researched and detailed immediately before publication to ensure up-to-the-minute information. Plans are grouped together by advertiser category, and include the company's name and co-op agreement. All care is taken to make sure co-op plans are accurate, but RAB still recommends that stations check with the manufacturer before putting a schedule on the

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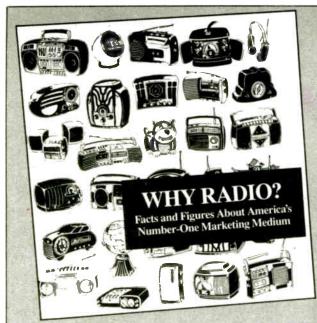
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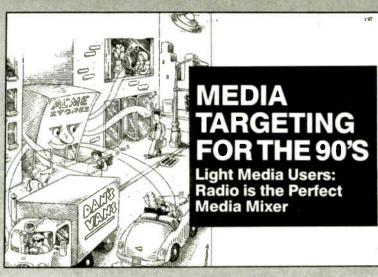
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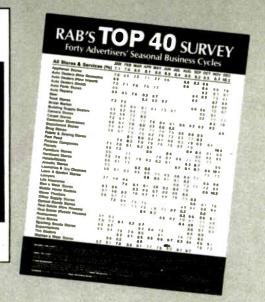
Call Dawn Atias or Barbara Weinhaus (212)302-9346



Survival Kit RAB Sales Tools







Why Radio

This slick booklet is a primer on the radio industry, illustrating its listener effectiveness and advertising efficiency. It incorporates some of the same information found in the Radio Facts handbook, but presents those statistics in a logical, comprehensive manner. Included in the publication are figures for at-home and away-from-home listenership, peak listening periods, and radio's effectiveness in reaching the consumer immediately prior to that consumer's actual purchase.

Newspaper Supplements

Some advertisers refuse to ignore newspaper, but smart sales people can use that to their advantage by selling radio as a supplement to a client's print schedule. To counter (and complement) newspaper's heavy local advertising influence, RAB publishes a series of booklets providing the information salespeople need to know to successfully present radio's case to newspaper fanatics. These guides are available in a number of different business categories.

Pocket Pieces

Visual "leave-behinds" are a boon to many sales calls, and RAB supplies a large number of small brochures and pamphlets to supplement a salesperson's presentation. Such publications as Put Your Store In Radio and Radio At Your Service For Fast Food Advertisers illustrate the challenges of local retailers and suggest how radio can successfully solve those challenges.

Media Targeting For The '90s

This publication presents the results of a new study which collected data on time spent with each of four major media. It compares them on what RAB calls an "apples-to-apples" basis, breaking media users into heavy and light categories and stating how much time heavy radio users spend with television, newspaper, and magazine. This data is further broken down into demographic and lifestyle segments to illustrate radio's efficiency when placed head-to-head with its competitors.

America On Radio

This series of brochures presents testimonials and success stories of radio advertising in different business categories. It cites individual cases of how radio stations worked with local advertisers to create campaigns, outlines the steps used to bring those campaigns to fruitition, then notes the success the advertiser had as a result.

RAB Top 40 Survey

This single-page chart is designed to be posted on each salesperson's wall as a handy reference guide to seasonal category buying. It lists the top 40 business categories advertising on radio and breaks down, by percentage, how much radio advertising that business does on a month-to-month basis. The chart is best used as a comparagraph, checking local advertisers' spot buys against national usage and then planning new business or account service calls accordingly.

RAB Instant Background

This regularly-updated volume provides background information of 50 business categories, enabling the new or seasoned salesperson to acquaint himself with existing or potential accounts. This background material is used for the salesperson to understand the national overview of a targeted business, compare the local client's needs against national trends, and prepare for a consultant sell interview. Profiles can also be used to anticipate advertisers' seasonal needs, plan individual presentations, and initiate creative radio copywriting and/or spots customized to meet a client's marketing

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FINDING FINANCING

How To Deal With Broadcast Lenders

roadcast lenders, by their very nature, are a conservative lot. Even though you may view your deal as the hottest thing since sex, their perspective will undoubtedly be different.

Their principal concerns are ability to repay a loan and collateral. Thus, a first-time broadcast station owner would be well advised to eschew a turnaround opportunity and select a profitable station for his first deal. Existing cash flow does provide some level of comfort; more important, it makes a good first impression. Remember that if your first deal flops, there's no going back to the well. On the other hand, if you are successful,

"In addition to finding a good facility in a growth market, you need to surround yourself with a good team."

you will need more money for expansion — and both borrower and lender benefit.

Defining "Bankability"

Your first transaction must be a bankable one. The key to bankability is credibility. Since broadcasting is a management-intensive business, this really comes down to the people involved. In addition to finding a good facility in a growth market, you need to surround yourself with a good team. Similarly, if you can attract qualified investors to your deal, a lender will be more likely to commit.

If you are serious about broad-

cast ownership, you may wish to use the services of a banking firm which will help analyze and structure your deal, as well as place both equity and debt financing.

It has been said that intelligence is the ability to realize the best alternative. A reputable investment banker or financial consultant may be relied upon to determine the proper structure of the financing, prepare any offering memorandum, approach the appropriate sources of capital, and negotiate the most favorable rate and terms.

The second half of credibility is a thorough but concise business plan. In addition to helping persuade a lender to loan you the funds necessary for an acquisition, a solid plan will anticipate objections and focus your efforts. In broad terms, it outlines the facility, market, and competition while it clarifies your game plan.

The Biggest Mistake: Undercapitalization

Probably the biggest mistake first-time owners/borrowers make is undercapitalization. No lender has ever seen a projection that does not anticipate profits, but projections will always be wrong. Consider discounting revenue by up to 30%. Revenue variables include market share, competition, sales staff quality, unit price, and format.

While expenses are mostly fixed and thus more predictable than

revenue, consider overestimating expenses by at least 10%. This will also help prepare for contingencies, often another fatal omission. Long range planning variables, in order, are the physical plant, programming, and sales. The order is flipped for short-term realities.

Collateral

This brings us to collateral, that

of financing, a station seller may not retain any reversionary interest. In short, make sure an attorney familiar with FCC regulations is on the case early.

Loan Covenants

A lender will also ask a borrower to make a number of loan covenants. These are promises regarding the maintenance of certain

ing, a station seller may any reversionary interlort, make sure an attor-

direct costs of an acquisition. These include lender commitment fees (origination points), legal fees, engineering fees, travel, telephone bills, and the like. In short, make sure you ascertain all the costs of doing the deal.

By Barry Skidelsky

Don't shop a deal around too much. Ours is a small world getting smaller. Sooner or later, everyone talks with everyone else. If you only approach one or two lenders, your deal may appear "hot." If you take a blunderbuss approach, it may seem as if you can't get the turkey off the ground.

The most important piece of advice for dealing with broadcast lenders is to do your homework. Get familiar with the sources, types, and terms of financing. Make friends before you need the money, because a good deal will not wait for you to arrange the financing.

First-Time Station Buyer Advice

- Avoid turnarounds
- Have adequate working capital
- · Ascertain all costs of the deal
- Don't shop the deal around

extra protection a secured lender has for repayment of the loan other than your simple promise to pay.

The promise to pay is contained in a "Promissory Note," and the collateral security is found in a number of other legal documents. These include: personal guarantees, real estate mortgages, chattel (personal property such as equipment, etc.) mortgages, lease-hold mortgages (on transmitter and studio leases), pledges, stock proxies, and more.

A caution is in order to both borrower and lender regarding stock pledges and/or proxies. Under FCC rules, a station license may not be pledged as collateral, but stock in a corporate licensee may be pledged, subject to FCC consent. Relatedly, although "seller paper" is the least expensive form

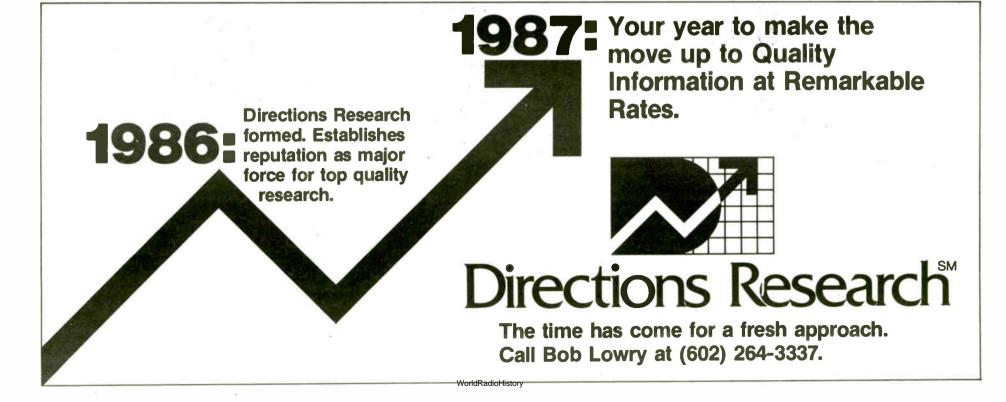
financial ratios, restricting further indebtedness, dividends, and the like. Ostensibly events of default, the plain truth is that little attention is paid to loans that are performing. These covenants more often serve as flags to prompt closer attention by a lender rather than to commence foreclosure.

Nonetheless, until recently broadcast defaults and/or fore-closures (and for that matter hostile takeovers) were relatively unknown. It doesn't take too much looking to find plenty of UHF TV stations in bankruptcy and, as many overpriced deals start having their principal payments become due, problems seem inevitable. Future buyers may find opportunities in these problems, unless lenders get smart and hire help upfront to better manage their risks.

Barry Skidelsky is an attorney and broedcast consultant specializing in radio, providing business and legal counsel to lenders and broadcasters.

A member of the New York, Washington, DC, and Federal bars, he is also currently a bankruptcy trustee for WUST/WashIngton. He has 15 years' experience in radio programming, sales, and management, including stints at WMMR, WRVR, and WRKS.

Skidelsky can be reached at 132 East 45th St., New York, NY 10017; (212) 370-0130.



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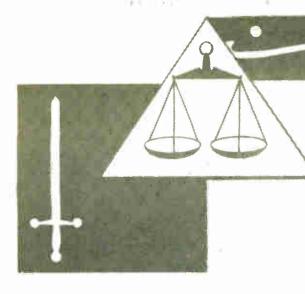
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TEN GUIDELINES

Choose The Right Acquisition Lawyer

ood legal representation is essential in an acquisition of a radio property. A lawyer must negotiate the terms of the transaction skillfully, draft the purchase agreement and other documents precisely, obtain FCC approval, and execute the transaction efficient-

Although this article discusses the process of selecting an attorney for the station purchase process, most of these points apply to any legal recruiting.

The following is a list of pointers to keep in mind in choosing an attorney to represent you.

1. Use a lawyer early: an ounce of prevention . . .

All too often, lawyers are called in after the damage has been done, when an individual is on the verge of being sued or of losing a transaction. The most cost-effective service your attorney can give you is "preventive" or "anticipatory" legal advice. Don't wait for the first hint of a legal problem. Consult a lawyer in the planning stages, before you begin to negotiate an acquisition.

2. Evaluate your legal needs.

What specific kind of assistance do you need? In all likelihood, you'll want a specialist. Try to determine if you'd benefit by retaining more than one law firm to handle different matters. Usually in an acquisition, a full-service firm can execute both the filings and corporate work.

3. Seek a specialist for special problems.

While lawyers generally specialize in one or more areas, many focus on a particular subspecialty. This is common in communications, so look for an expert in your type of transaction. Better yet, look for a firm with specialists in various areas affecting the transaction. A lawyer with limited familiarity with these areas will probably take much longer, be more expensive, and may give inappropriate or

By Erwin Krasnow, Esq. and Dean Brenner, Esq.

more conservative advice.

4. Determine the scope of the service you need.

Do you want a lawyer for a onetime legal service or a longterm relationship? An elaborate lawyer search isn't necessary for a oneshot routine service such as drafting an option for an antenna site or reviewing a studio lease. However, be much more careful in choosing an attorney for complex matters, such as handling the acquisition, and problems and tasks in protecting your license.

5. Consider the firm's size, but hire the lawyer.

A sole practitioner or lawyer in a small firm might give you extra attention, but may have quite limited resources. Larger firms may be less personal, but generally have extensive libraries, computer research facilities, and enough attorneys and support staff to handle acquisitions and associated problems of all sizes on short notice. Furthermore, with specialists in real estate, litigation, and business, they can become a "one-stop" legal source. Call any firm you're interested in hiring, identify yourself as a potential client, and ask for a brochure or resume.

While a law firm's size and reputation are important, the success of your acquisition depends on the individual lawyer doing the work. The quality of lawyers can vary, so select the lawyer first, and then look at the firm and its communications resources.

6. Search for a lawyer in a systematic way.

Be thorough in your search. Shop around. Meet the top candidates. Question them closely, and check references (see sidebar articles).

7. Watch out for referral fees.

If you interview a lawyer who has been recommended by another attorney, ask about referral fees. Such fees, which include forwarding fees, cash commissions, and fee splitting, are justified only if the recommending lawyer will be working on your case or has already worked on your case and has not billed you.

8. Use a personal interview to make the right choice.

This is the most important step. Through the interview you will learn about the lawyer's background, legal practice, rates, and personality. At the same time, you can help lay the groundwork for future relations by establishing yourself as a serious client who cares about quality legal advice.

9. Look for the right "chemistry."

Credentials are important and competence is essential, but don't minimize your visceral reaction to the lawyer you're interviewing. The right chemistry often can make the difference between satisfaction and disappointment. Pay attention to the lawyer's "desk-side manner." Is it abrasive, unctuous, or just right? Is he a good listener? Do you sense that he wants to work with you? Does he seem aware of the importance of your case or problems? It's important to feel a sense of rapport.

10. Things to watch out for: the tell-tale signs of a lawyer you should avoid.

Avoid a lawyer who: seems too busy to put the requisite time and effort into your case; guarantees the outcome of your case or problem; is vague on the subject of fees; refuses to prepare an agreement spelling out the fee arrangement and billing procedures; tries to impress you with legal jargon; or refuses to give you references.



Erwin Krasnow

Erwin Krasnow, a partner in the Washington, DC law firm of Verner, Liipfert, Bernhard, McPherson & Hand, Chartered, was formerly Sr. VP and General Counsel of the National Association of Broadcasters. He is a former partner in the Washington, DC law firm of Kirkland & Ellis and served as Administrative Assistant to the late Congressman Torbert Macdonald, Chairman of the House Communications and Power Subcommittee. He is a past President of the Capitol Hill Bar Association and is the coauthor of several books, including "The Politics Of Broadcast Regulation," "Building Or Buying A Broadcast Station," and "101 Ways To Cut Legal Fees And Manage Your Lawyer."

Dean Brenner is an associate with Verner, Liipfert, Bernhard, McPherson & Hand. He formerly served as a member of the staff of the House Subcommittee on Telecommunications.

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BEFORE AND DURING THE INTERVIEW

A Checklist Of Questions To Ask

It's crucial to prepare for the hiring interview as thoroughly as possible. Here are some questions to ask prior to and during your meeting.

Before The initial interview

- Will there be a charge for the exploratory session? If so, how much will it be? Will this fee be credited toward fees for initial services?
- Do you currently have or anticipate any conflict of interest? Are you available to handle this case or matter?

During The Interview

• What kind of clients do you represent? Do you have clients of comparable size and in a similar industry? In addition to client matters, what other experience do you have that would be relevant to representing my company? For example, have you worked at a government agency or an industry trade association?

- Do you have any recent experience with acquisitions like mine?
 What was the outcome, and approximately how much did you charge the client? Might I have the names of those clients and your permission to call them?
- Why are you particularly qualified to handle this acquisition? What special background or expertise do you have that would be useful? Will you be doing all of the work? If not, will you introduce me to the other people working on my case or problem?

CHECKING LAWYERS' CREDENTIALS

Making Sure You Made The Right Choice

Krasnow and **Brenner** recommend several suggestions for qualifying legal candidates for your business. Among them:

tories.

1. Get recommendations from colleagues.

Talk with business associates who've had legal problems or needs similar to yours and were fully satisfied with the service they received. If you have a lawyer but he does not have the legal expertise you need, seek his recommendations. Accountants, bankers, media brokers, engineers, and other professionals can offer valuable input as to services provided, fees, and results.

2. Check references.

After talking with clients whose names were furnished by the law-yer, consult his colleagues, FCC personnel, trade associations, media brokerage firms, and congressional committees. Do they respect and admire the lawyer? Have they seen him in action? Do they consider him competent or outstanding?

3. Consult legal direc-

Use directories only for obtaining additional information and checking the credentials of the lawyers already on your list of candidates. The most comprehensive source is the "Martindale-Hubbell Law Directory," available in most public libraries. In some instances, attornevs receive "ratings" on their legal ability, ethical standards, professional reliability, and diligence. However, keep in mind that the ratings are based on recommendations from other lawyers, not clients, so they're not objective assessments.

4. Use lawyer referral services cautiously.

Usually listed in the Yellow Pages, these identify lawyers and their specializations. The quality of these services varies widely. Some require minimum standards, such as experience and accreditation; others don't. Many attorneys do not ask to be listed. Referral services published by local bar associations may be more reliable. The Federal Communications Bar Association (FCBA) publishes members' names and addresses. The Broadcasting "Yearbook" lists FCBA members and communications law firms.

Do some comparison shopping before you decide.

After checking credentials and reputations, arrange to interview two or three of the top contenders. Then choose the one who seems most qualified to deliver the services you need at a price you can afford.

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ENGINEERING

Becoming A Contract Engineer

So you want to become a contract engineer? All that glory . . . easy hours . . . only taking the jobs you want . . . the big bucks; these are some of the assumptions I hear from people when I tell them I do contract engineering. But there's more to it than that.

Yes, it can pay well and you can make your own hours. But you also have to pay for your own medical insurance, retirement benefits, tools and test equipment, upkeep and calibration, and your office supplies. If you want to take a vacation, it's not a paid one. And don't forget one of the most fun aspects of self-employment — you are your own bill collector.

Contract Engineer:Wave Of The Future

The field of broadcast engineering is changing. Stations are cutting their engineering staffs. Many small market stations have only parttime or on-call engineering support. In some markets, one or two engineers take care of five to ten radio stations. At the same time, sources of new engineers are drying up. These factors are creating the new job market for contract engineers.

Today, engineers are regarded as cost centers within profit centers. Too many managers do not understand engineering is a service department that spends money to keep the station running, and that engineering costs should be regarded in the same way as fire and theft insurance. Good engineering ensures that a station will stay on the air and keep revenues coming in undisturbed.

"Stations are cutting their engineering staffs, and sources of new engineers are drying up. These factors are creating the new job market for contract engineers."

In larger markets, some stations are going to contract engineering to provide support on new construction, transmitter installations, or special projects. In the future, consultants and contract engineers will do most of the work large engineering staffs currently handle. Each station will have a chief engineer as its on-site insurance policy and hire parttime contract people to take up the slack. This will save money.

Small Markets Leading The Way

At this point, the larger the market, the harder it is to make a living there at contract engineering. Most large market stations still find it financially advisable to have one or more fulltime engineers on staff. Markets in which it is less desirable to live are the ones where contract engineering is thriving. They are also some of the lower-paying markets.

That's not to say some engineers are not doing very well in these markets. One of the engineers at an NAB panel on contract engineering last year works in upstate New York and charges \$500 per day. The demands of the market, the number of engineers available there, and its proximity to large markets all affect how much stations there can pay for contract support.

In small markets most engineers are already contracting out to provide support for other stations. Some of them work for six or seven stations and average 80 hours per week — not exactly the carefree life

How To Make Contacts

A good way to make contacts is by attending engineering meetings in your community. The Society of Broadcast Engineers has local chapters in most areas of the country, and their meetings are great places to meet fellow engineers and learn about new technology. The SBE also has a certification program for broadcast engineers, which since FCC licenses were eliminated has become a good way of showing your proficiency.

Local area Frequency Coordinating Committee meetings are good places to meet the people who are the active engineers in your market. The Audio Engineering Society has many local chapters across the country as well.

In several areas, regional or state broadcaster associations also include engineers. They are an ideal place to meet station managers in a friendly atmosphere. When meeting managers for the first time, especially if you want such meetings to result in later business, remember to dress appropriately; i.e., wear a suit and tie.

Speak Management's Language

Most GMs don't understand engineering terms. Convey your thoughts with this in mind: Present the means of fixing the problem, the cost involved, and the savings in dollars which will result.

If you are working at a station and want to do contract work at others, make sure your management knows. The worst thing you can do is surprise your management with the fact that you are working at the competition. Be

honest with all of your clients. As a contract engineer, the first thing you market is your integrity.

The engineer who has worked in the industry for a long time and has been on salary at a station hasn't had to justify what he is doing every hour of the day. Therefore, becoming a contract engineer may not work out if he continues his old habits. A contract engineeer at a high rate of hourly pay must show results.

If you are attempting to solicit work, know your limitations. That doesn't mean turning away business, but rather to get advice before you get in over your head. If you approach a client with a knowit-all attitude, he will be very skeptical about your abilities. If you are foolish enough to say you know everything and put it in writing, they may hold you to it — in court!

The Basics For Setting Up

Select a company name that conveys the right image. Get printed invoices and business cards. For less than \$100, you will look like a real business.

Find out what licenses you will need to operate; spending a few dollars for a business license and a resale license can save you a lot of grief later with tax authorities. and you should check with your auto insurance agent to get proper coverage for your vehicle.

Tools and test equipment can set you back quite a bit of money if you advertise yourself as a fully-equipped broadcast engineer. You should at least have a good 'scope, low-distortion oscillator, a meter, and hand tools. You can lease-purchase the more expensive equipment if you will need it all the time, or rent it when necessary. One contract engineer I know tells his clients that if they don't have what he needs they had better rent it when he gets there. That can be quite impractical, especially if you are just starting out. I own quite a lot of test equipment and have agreements with other engineers to rent or borrow what I don't have when I need

What To Charge

The solution to supporting yourself is to contract with one or more clients to provide you with your basic nut. In return for a guarantee of "x" dollars a month, you will provide "x" hours of service. You can afford to give the client a break on your hourly rate, and the client knows you will possibly be there when he needs you. The hours you have free can be used to pursue other clients on a higher per-hour rate. They can be your profit. "If you're attempting to solicit business, know your limitations. That doesn't mean turning away business, but

By Barry Victor

plomacy and tact are part of your job description if you want contin-

knowing when to get

advice before you get

Avoid Surprises

ued employment.

Don't be afraid to discuss any part of a job with your client. Live up to your obligations. Don't make promises you can't keep. The last thing a client wants is a surprise. Sometimes you have to eat a job if it takes longer than you promised. Other times you can cover yourself or at least get another job to make up your loss. On the other side, if you find a job has gone much faster than you expected and you can save the client money, don't be greedy; give him a lower bill. This will impress the client and ensure future work.

Discuss billing and payment terms up front. If you have to travel to a new client, ask for a round-trip plane ticket and at least half of the bill up front.

If you are used to a steady paycheck and not worrying if you have a job next week, I would not recommend going into business for yourself. If you like competition and the stress of being your own boss, however, contract engineering can be both rewarding and fun.



Barry Victor owns and manages the Victor Group, a contract engineering firm. Some of his clients are KFWB/Los Angeles, NBC Television, Fox Television, L.A. Network, and the Weedeck Radio Group, Among other positions, he was Chief Engineer at several L.A. radio stations, and has extensive experience from both CBS radio O&Os and CBS Television. A member of many trade organizations, Victor is the Vice-Chairperson of the Southern California Frequency Coordinating Committee. He may be contacted at the Victor Group, 14435 Plummer St., Suite 25, Panorama City, CA 91402; (818) 892-7370.

The Pros... •Being your own boss

- Setting your own hours
- Naming your price

.. And The Cons

- Best opportunities are in small markets
- Must provide own equipment
- No work, no pay

Check with your tax advisor about local regulations and how to record business expenses for your tax returns.

Investing in a computer system will save you time in billing and record keeping. A word processor program is handy for writing articles and letters, and for filing customer invoices. These records are useful later for tax purposes.

You should provide for your own health insurance; the SBE has group plans available for members. Some Small Business Associations have liability insurance programs for self-employed persons, This is wonderful in theory, and every once in a while it actually happens. Getting to this point is the fun of being a contract engineer. Remember, though, that if you spread yourself too thin your clients will feel they are not being serviced properly — and you may find yourself minus a client.

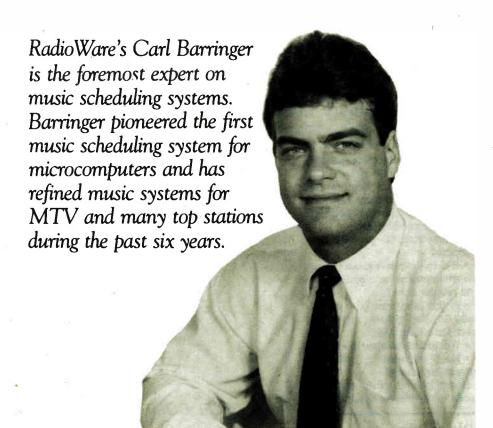
If you end up working too much and the jobs keep coming in, maybe it's time to up your hourly rate and take only those clients who can afford to pay. Be very careful whom you alienate, however; you might want to do a job for one of them sometime in the future. Di-

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MIKE SHALETT

DON'T DISCOUNT CD PROFITS

Are Retailers Pricing Themselves Out Of Sales?

When compact discs were first introduced here in 1983, there were no stateside manufacturing plants. Importing, coupled with limited manufacturing capabilities around the world, created a price structure that saw retail prices average more than \$18 per disc. Now that we've remedied most of the shortage problems and begun to produce discs domestically, many industry people have indicated that further lowering of CD cost, currently averaging \$15-\$16, is close at hand.

obviously doesn't hold water — especially since others could counter that while it might bring people into the showroom to buy an Allante, they certainly wouldn't "impulsebuy" another car. But that's the argument Street Pulse Group encountered when asking retailers how they structured the price of the

In light of the fact that industry sources estimate 50 million CDs were sold in the U.S. last year and project CD player sales at over 4 million in 1987, several pertinent questions come to mind:

- Is lowering CD prices a positive step?
- Will this create a more profitable environment for manufacturer and retailer alike?
- Is the sale price of a disc or cassette the prime motivating force for sell-through?
 - Will artists prosper more?
- Most importantly, will consumers buy more?

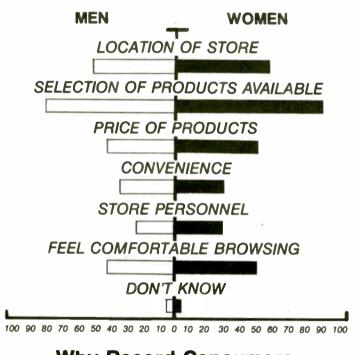
If we look at other consumer goods industries, we can find many

"Using the record industry's pricing structure, you'd have expected all Cadillac dealers to heavily discount Allante when it first became available and sell it barely above cost."

examples of just the opposite mentality when it comes to pricing.

Availability Rates Higher Than Price

Cadillac recently introduced Allante, a sporty Italian import. The car is available in limited quantity and has an original sticker price in the neighborhood of \$55,000. Using the record industry's



Why Record Consumers Shop Where They Do

In a Street Pulse Group study of more than 1250 recorded music consumers, eight out of every ten cited selection as the reason why they shopped at a particular location. The store's physical location came in second; tied at third were price and atmosphere.

pricing structure, you'd have expected all Cadillac dealers to heavily discount the car when it first became available and sell it barely above cost.

As a comparison, this argument

Springsteen package upon release.

Many retailers contended that they priced the five-record/triple cassette/CD package literally at cost because either: A) their competition had or B) this would bring

Consumer Bits

- Price is not the primary reason for consumer store preferences
- 50 million CDs sold in 1986
- 4 million CD players to be sold in 1987

in customers who normally wouldn't buy records and these same foreigners would buy other product. In reality, our research indicated that Springsteen fans came in, bought a box set (or two or three as gifts), and left.

When CBS News asked consumers at New York's Tower Records how much they had spent for Springsteen on the first day of release, no one knew. Most overestimated and giggled afterward that price wasn't important — availability was. If you looked hard enough, you could have found record stores across the country that actually sold the product at less than cost.

This is great if you're living in the same world as Milo Minderbinder. He's the gentleman in the Joseph Heller novel "Catch 22" who bought eggs for three cents, sold them for two cents, and claimed to make a one-cent profit. Sounds all too familiar.

Fashion Demands Top Dollar

The fashion industry offers another good comparison. Much like records, fashion has a year-to-year shelf life. It's sexy, flashy, beyond

"If you looked hard enough, you could have found record stores across the country that sold Springsteen at less than cost."

necessity, hip, a statement, cultural. Try substituting the word music for fashion in that last line. It works, it's comfortable, and it's accurate.

When a hot, established retail line such as Members Only kicks off something new (i.e., bomber jackets), the item isn't discounted. It's sold first for top dollar at the most exclusive shops. Later, there's a first-level discount for the higher-price department stores,

then a second-level discount to middle-level department stores, and so on down the line (lowerlevel department stores, flea market vendors, etc.).

Those who want the product the most run the hardest to find it the quickest. Money isn't the primary

"Those who want the product the most run the hardest to find it the quickest. Money isn't the primary motivator."

motivator. Selection, the ability to find the product, and convenience are keys. Is it hard to believe that this was also true for those people who rushed over or stood in line to buy Springsteen the first week of release?

Conversely, when a brand new line of fashion products comes out, price is a key element in getting retailers to carry it and consumers to try it. Once those products become established, however, the same pricing structure outlined above is implemented.

RCA Takes Risk

RCA Records used that same philosophy with then-unknown Bruce Hornsby and the Range. The group's debut LP was listed at \$6.98, which allowed both the retailer and the consumer to feel more comfortable in taking a "risk" with something different. Once a beachhead had been established, with a considerable amount of help from radio airplay and a tour, the LP's suggested list was raised to \$8.98.

The day after Hornsby won a Grammy for best new artist, I visited a major record retailer who had the record on sale for \$6.79. If consumer demand isn't at its highest now, when will it be? Now is the time when the customer will pay the most for that title, not after it makes its way into the catalog bins.

Introducing CHAMPION

The new compact disc music library from American Image. Call for a demo today. 1-800-251-2058



WorldRadioHistory

One of many reasons why stations all across America are switching to HNWH.

BOTTOM LINE

"Our stations value the fact that while everything else is changing in the world of national radio, we continue to help our clients find ways to increase their share of business."



Diel Sharpe

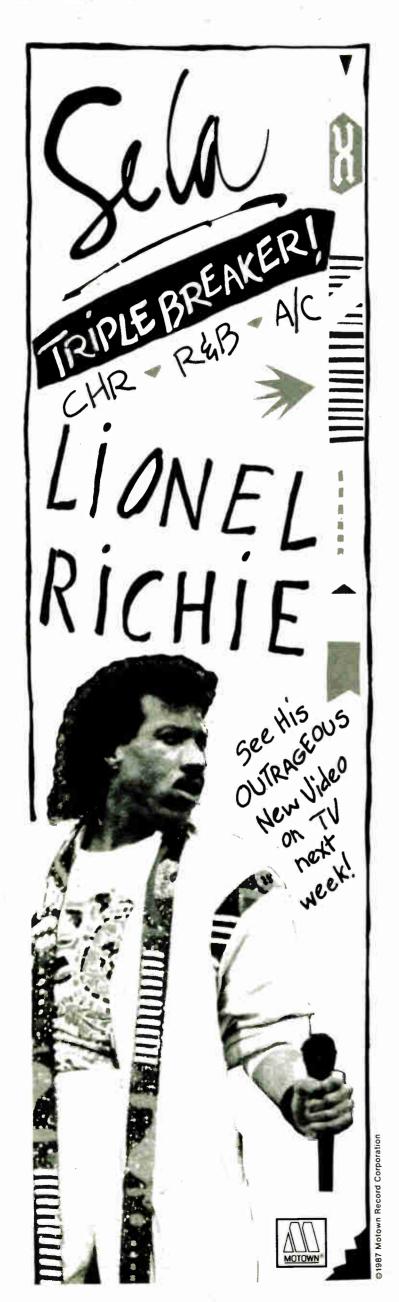
Dick Sharpe President

HNWH

THE FACTS SPEAK FOR THEMSELVES

HILLIER, NEWMARK, WECHSLER & HOWARD & AN INTEREP COMPANY

New York, Atlanta. Boston. Chicago.
Dallas. Detroit. Houston, Los Angeles. Minneapolis.
Philadelphia. St. Louis. San Francisco.



RATINGS

ARBITRON FALL '86

Demographic Ranking Trends

Philadelphia

WMMR And WUSL Steady; WYSP Gains in Older Demos; WDAS-FM Leaps in 25-54 Demo

						•					
Su	Fa	12-17	Su	Fa	18-34	Su	Fa	18-49	Su	Fa	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	WUSL (B/U)	1	1	WMMR	1	1	WMMR	1	1	WMMR
2	2	WCAU-FM (CHR)	2	2	WUSL	2	2	WUSL	2	2	WMGK
3	3	WMMR (AOR)	3	3	WYSP	5	3	WYSP	9	3	WDAS-FM
5	4	WTRK (CHR)	5	4	WDAS-FM	4	4	WDAS-FM	4	4	WSNI
4	5	WYSP (Gold)	8	5	WSNI	3	5	WMGK	7	5	WEAZ
6	6	WDAS-FM (B/U)	4	6	WMGK (AC)	6	6	WSNI	6	6	KYW
12	7	WKSZ (AC)	7	7	WIOQ (AOR)	7	7	WKSZ	5	7	WXTU
13	8	WPST (CHR)	9	8	WKSZ	9	8	KYW (News)	14	8	WYSP
9	9	WXTU (Ctry)	6	9	WCAU-FM	10	9	WIOQ	8	9	WKSZ
8	10	WSNI (AC)	10	10	WXTU	11	10	WXTU	3	10	WUSL

Detroit

WJLB Sweeps Demo Crowns; WLLZ Rolls To Runner-Up With Young Adults; WJR Second In 25-54; WOMC Gains In Older Demos

Su	Fa	12-17	Su	Fa	18-34	Su	Fa	18-49	Su	Fa	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	WJLB (B/U)	1	1	WJLB	1	1	WJLB	2	1	WJLB
2	2	WHYT (CHR)	3	2	WLLZ	4	2	WLLZ	1	2	WJR
3	3	WCZY-A/F (CHR)	2	3	WRIF	5	3	WCZY-AM &FM	8	3	WOMC
4	4	WLLZ (AOR)	5	4	WCZY-AM & FM	2	4	WRIF	9	4	MJOI
5	5	WRIF (AOR)	8	5	WHYT	10	5	WOMC	5	5	wwww
6	6	WDTX (CHR)	6	6	WDTX	6	6	WNIC	7	6	WCZY-AM & FM
7	7	WNIC (AC)	4	7	WNIC	14	7	WJOI (B/EZ)	6	7	WLLZ
12	8	WWWW (Ctry)	10	8	WOMC	12	8	wwww	3	8	WNIC
14	9	WKSG (Gold)	9	9	WKSG	3	9	WJR (Misc)	4	9	WRIF
9	10	WOMC (AC)	14	10	www	8	10	WHYT	14	10	WWJ (News)

Boston

WBCN And WXKS-FM Steady; WZOU Gains in Teens And 18-34; WHDH increases in Older Demos

Su '86		12-17 Rank	Su '86	-	18-34 Rank	Su '86		18-49 Rank	Su '86	-	25-54 Rank
1	1	WXKS-FM (CHR)	1	1	WBCN	1	1	WBCN	1	1	WBCN
3	2	WZOU (CHR)	2	2	WXKS-FM	2	2	WXKS-FM	2	2	WBZ
2	3	WAAF (AOR)	3	3	WZLX	7	3	WBZ	6	3	WXKS-FM
4	4	WBCN (AOR)	6	4	WMJX (AC)	3	4	WZLX	7	4	WSSH
6	5	WILD (B/U)	9	5	WZOU	4	5	WROR	9	5	WHDH
9		WROR (AC)	5	6	WAAF	6	6	WSSH	4	6	WROR
7	7	WHJY (AOR)	4	7	WROR	5	7	WMJX	10	7	WVBF
16	8	WFNX (AOR)	7	8	WVBF (CHR)	11	8	WHDH (AC)	8	8	WJIB (B/EZ)
11		WZLX (Gold)	8	9	WSSH (AC)	8	9	WVBF	12		WBOS
5	10	WMRQ (AOR)	17	10	WBZ (AC)	13	10	WBOS (Ctry)	3	10	WZLX

Houston-Galveston

KMJQ Young Adult Leader, Runner-up With 25-54; KRBE-FM New Teen Titan; KFMK New 25-54 Champ, Gains In Younger Demos

					,							
	Fa	12-17	Su	Fa	18-34	Su	Fa	18-49	S	Fa	25-54	
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'8'	'86	Rank	
2	1	KRBE-FM (CHR)	1	1	KMJQ	1	1	KMJQ	2	1	KFMK	
1	2	KKBQ-FM (CHR)	3	2	KLOL	4	2	KFMK	4	2	KMJQ	
3	3	KMJQ (B/U)	6	3	KFMK (AC)	2	3	KIKK-FM	1	3	KIKK-FM	
4	4	KLOL (AOR)	4	4	KRBE-FM	5	4	KILT-FM	3	4	KILT-FM	
_	5	KKHT (CHR)	2	5	KKBQ-FM	3	5	KKBQ-FM	5	5	KODA	
_	6	KZFX (Gold)	_	6	KZFX	7	6	KRBE-FM	8	6	KTRH (News)	
5	7	KYOK (B/U)	5	7	KIKK-FM	6	7	KLOL	_	7	KZFX	
8	8	KILT-FM (Ctry)	8	8	KILT-FM	_	8	KZFX	9	8	KJYY	
9	9	KIKK-FM (Ctry)	10	9	KJYY (AC)	9	9	KODA (B/EZ)	. 6	9	KKBQ-FM	
20 ^W	of the	adioHistor(Span)	_	-10	KKHT	10	10	KJYY	11	10	KRRE.EM	

On Excellence...

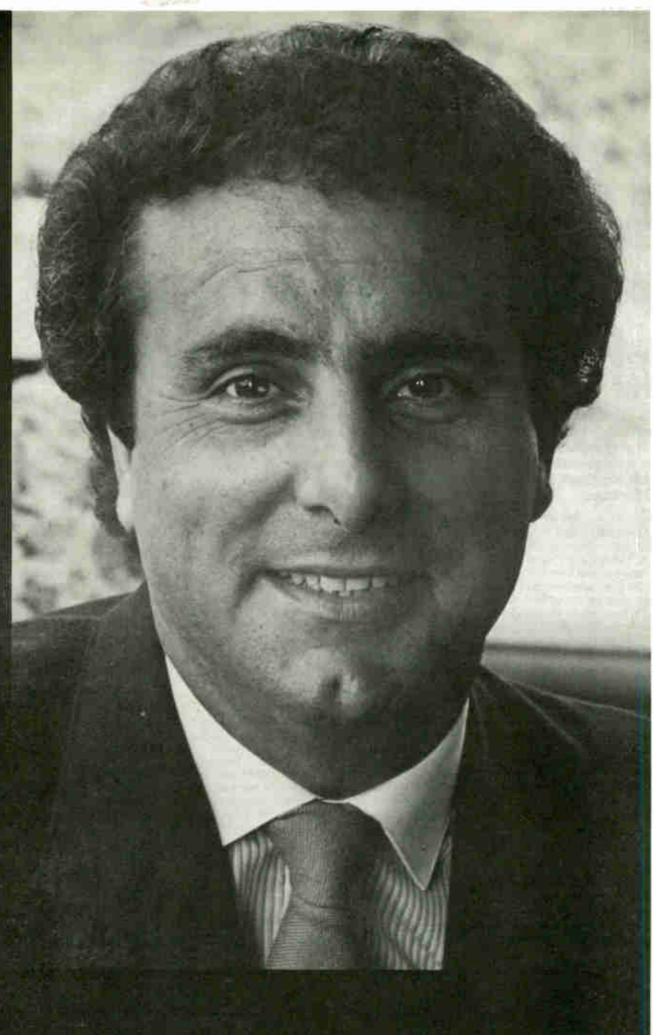
"In 1985 when we started our company, we made some very bold statements. We promised to provide stations with superior, distinctive service. The type of service that produces results.

We promised to be different. To be a rep firm where the radio station comes first, every station is special, and relationships are more important than ratings.

At Durpetti & Associates, we're proud of our entrepreneurial spirit and our Commitment To Excellence.

We care."

Tony Durpetti, President Durpetti & Associates (312) 819-0100.



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PROMOTION & MARKETING



HARVEY MEDNICK

DUBIOUS DATES OF DISTINCTION

Planning Ahead For Promotions

The second quarter starts in less than a week - are you ready? If not, let's look at a cross section of events coming up during the next 60 days. These just might serve as springboards for activities that will be fun for your station, meaningful for listeners, and rewarding for the sales department.

April

April Fools' Day (4/1) - Swap DJs with a rival station or the AM and FM airstaffs. Fool the listener.

International Twit Award Month - Have your listeners nominate local celebs for station Twit awards. Give them out on the steps of City Hall at month's end.

National Humor Month - Stage joke-telling contest on-air. Send winners to station night at the local comedy club or one in the nearest

Month of the Young Child — Stage special events for children in conjunction with local family center organizations. Sell to supermarkets and department stores.

Pets Are Wonderful Month - Air spots describing pets available for adoption at local shelters. Sell to pet store.

Publicity Stunt Week (4/1) -Stage an "outrageous stunt" promotion for listeners. Winner receives prize from the mall where the promotion takes place.

Bertholdi Birthday (4/2) - Created Statue of Liberty. Give the winner a trip to New York.

Mule Day (4/3) - Have listeners tell you about the most stubborn person/situation they've encountered. Send the winner to Columbia, TN, "Mule Capital of the World."

Baseball: NL Opening Day (4/6) Give away tickets in your market if your rival carries the games; send winners to Cincinnati for the league opener.

Tater Day (4/6) - Salute to the sweet potato. Have listeners send sweet potato pies, sculptures, etc. to the morning man. Winners get supermarket gift certificates.

W.C. Fields Day (4/9) - Have listeners do on-air impressions; winner gets trip to Philadelphia. Fields wrote his own epitaph: "On the whole, I'd rather be in Philadelphia."

Income Tax Day (4/15) - Pay listener's tax bill up to a set

Griper's Day (4/15) - Let listeners gripe on-air; send winner on a vacation trip.

Earth Day (4/22) - Air PSAs by local celebs on preserving our planet. Sell sponsorships to civic-minded firms, oil companies, chemical plants, etc. There may be co-op dollars here.

Egg Salad Day (4/22) - Get listeners to bring all the Easter eggs they didn't eat the previous week to a mall and create a world record egg salad - then eat it!

Secretaries Day (4/22) - Have bosses call in with praises for their secretaries. Send winners to lunch at a posh eatery; the host is the GM's sec'y (GM can go along, too).

Nat'l Disc Jockey Day (4/24) -Listeners tell you why they'd like to be a DJ on your station. Winner gets to be morning man for a day. Wins tape of show and stereo gear.

World Cow Chip Throwing Championship (4/25) — Invite politicians (i.e., city council, mayor, governor) to compete against jocks in a chip-tossing contest. Station donates X dollars a foot to charity for the winning toss

Kiss Your Mate Day (4/28) -This is a day set aside to show your mate how much you care. Have station "Kissing Bandit" give checks for dial position (i.e., \$13.60 AM) to any couple caught kissing. This is heightened by announcing the time and location of the bandit's next stop. Visibility makes it fun and also displays station strength when groups of folks run around kissing in front of a stranger they think is the bandit.

May

National Barbecue Month -Very salable to supermarkets/hardware stores that vend grills. Have a rib cook-off at a park; proceeds (for attending and buying product) go to charity.

National High Blood Pressure Month - A great public service opportunity, also salable to an HMO. Get the blood pressure van and offer your listeners free tests - start with your morning team to relieve



Kentucky Derby (5/2) — Send folks to the "Run for The Roses."

National Pet Week (5/3) - Stage strangest pet/ugliest dog contest. Invite listeners to send pics to the station

Mother's Day (5/4) - Reunite listeners with moms. Air voice of "mystery mom," mother of an artist whose music you play. Work a deal with AT&T and give away long distance calls: "Calls home to

Limerick Day (5/12) - Invite listeners to send in limericks (clean). Winners get free trip to Limerick, Ireland.

Jumping Frog Jubilee (5/14) -Reenactment of Mark Twain story, held in Calaveras County, CA. Have your own frog jump at a local mall and send your winner to the national event.

International Chicken Flying Meet (5/16) - There is a world record (302 ft., 8 inches) for this sport. Fly the biggest chicken or fowlest person, as voted by your listeners, to Columbus, OH for the event.

Visit Your Relatives Day (5/18) - Send someone on a visit to relatives. Sell to airline/travel client. An overdue reunion - twins who haven't seen each other for 50 years -is a killer.

International Pickle Week (5/21) Listeners tell the morning team
 the biggest "pickle" they've ever gotten out of, or into, to win a year's worth (\$500 gift certificate from supermarket) of pickles.

Fabulous '50s Revival (5/24) Stage a station revival at a local high school gym. Have hula-hoop, dance (frug, swim, pony), and '50s trivia contests.

National Missing Children's Day (5/25) - Air PSAs and offer tapes of the HBO special on how to make your child "Street Smart." highly emotional promotion.

ONE YEAR AGO TODAY

- Metromedia sells stations to Brazell group
- John Irwin GM at WYNY/New York
- Fred Weinhaus VP/GM at WMAL/Washington
- WNEW-FM/New York VP/GM Michael Kakoylannis adds AM GM duties
- •#1 CHR: "Rock Me Amadeus" Falco (A&M) (2 wks)
- •#1 AC: "Overjoyed" Stevie Wonder (Tamla/Motown)
- •#1 B/U: "Kiss" Prince (WB) (3 wks)
- #1 COU: "Feelin' The Feelin'" Bellamy Brothers (MCA/Curb) (2 wks)
 #1 AOR Track: "Harlem Shuffle" Rolling Stones
- (Rolling Stones/Col.) (3 wks)
- #1 LP: "Dirty Work" Rolling Stones (Rolling Stones/Col.)
- #1 JAZZ: "Explosion" Paquito D'Rivera (Columbia) (2 wks)

FIVE YEARS AGO TODAY

- Bill Ward Golden West Radio President
- John Bayliss named President, Surrey Communications
- •#1 CHR: "Open Arms" Journey (Columbia) (7 wks)
 •#1 AC "Chariots Of Fire" Vangelis (Polydor/Polygram)
- #1 B/U: "That Girl" Stevie Wonder (Tamla/Motown) (8 wks)
- •#1 Country: "The Clown" Conway Twitty (Elektra) (2 wks) •#1 LP: "Standing Hampton" — Sammy Hagar (Geffen)

TEN YEARS AGO TODAY

- •#1 CHR: "Rich Girl" Hall & Oates (RCA) (2 wks)
- •#1 AC: "Don't Give Up On Us" David Soul (Private Stock) (2 wks)
 •#1 Country: "Southern Nights" Glen Campbell (Capitol) (2 wks)
- •#1 LP: "Rumours" Fleetwood Mac (WB) (5 wks)

DATELINES

March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5

Alpha Epsilon Rho **45th Annual Convention** Clarion Hotel, St. Louis

April 2-5

3rd Annual Music Business Symposi-Ambassador Hotel, Los Angeles

April 5-9

National Christian Radio Association 15th Annual Christian Radio Seminar Radisson Plaza Hotel, Nashville

10th Annual Great Lakes Radio Conference Central Michigan University Mt. Pleasant, Michigan

April 26-29

Broadcast Financial Management Association

Annual Meeting

Marriott Copley Place, Boston

June 6-9

American Advertising Federation **Annual Convention** Buena Vista Palace Hotel, Orlando

June 10-13

American Women in Radlo and Television

36th Annual Convention Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association

Annual Seminar Peachtree Plaza, Atlanta

July 3-6

National Federation of Community **Broadcasters**

12th Annual Public Radio Training Conference

Clarion Hotel, Boulder, Colorado

KNOCK THEIR SOX

Make their day—blow'em away. Help boost the image of your station and your radio personalities with The Giant Boom Box. This massive 20-foot long box extraordinaire features a customized radio panel sporting station logo and digital dial. The unit is identical on both sides, making it perfect for parade floats and eliminates any case of mistaken station identification. This is the type of powerful exposure your personalities and your station deserve.

J. A. B. W.

And the Giant Boom Box is as functional as it is attention getting.

The enclosed air conditioned booth in the Giant Boom Box is already wired, allowing quick set up of your station's studio, remote, p.a. or dance equipment. Ample space allows for permanent equipment set up. Pull it up and plug it in. It's a turn key operation—with absolutely no set up time required. There's also plenty of secured storage space for spare equipment, promotional items, etc., so you can quit dragging those extra boxes and cases around.

THOSE IMAGE DEFLATING INFLATABLES.

Neither rain nor sleet, nor little vandals with pointy sticks can put a damper on your event. The Giant Boom Box is not an inflatable, so it can not become a deflatable. Rugged

molded fiberglass construction allows operation in any kind of weather. The unit comes mounted on a trailer and makes it simple for one person to set-up and tear-down in seconds.

And many stations have already had their purchase costs completely covered by soft drink, beer or fast-food sponsors—which means the unit can come at no cost to your station whatsoever.

BLAST YOUR COMPETITION— BEFORE THEY BLAST YOU.

Don't get caught with your pants down. When your market's gone, it's gone for good. Exclusivity is guaranteed for each and every market. If your station is the *first* in your market to get the Giant Boom Box, it will be the *only* station in your market to get one.

Find out more about how you can improve your station's reception at promotion events. For up to the minute information on your market's availability, call (305) 626-3774.

GIANT BOOM BOX INDUSTRIES

1208 United States Highway #1
North Palm Beach, Florida 33408 305-626-3774

A Division of Electronic Media Consultants. Inc.



STEP INTO THE FUTURE NOW!



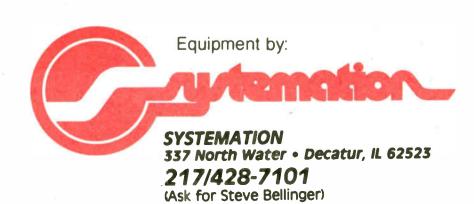
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RANDOM ACCESS DIGITAL MUSIC FORMATS

Find out how RAD Music Formats can improve your station's programming and bottom line with the highest technology available.

See the future today at Booth 3335 in the Exhibition Hall or the Media General Suite in the Anatole Tower.





NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

March 30 - April 3

MUSIC FEATURES

(WO)

(FF)

The Weekend

April 5

Musical!

Frank Sinetra/Camelot/June Allison

Musical Starstreams

	April 4 -
Academy Of Country	
Music Nomination Special Willie Nelson/Reba McEntire/Judo Yoskam/Restless Heart	
American Dance Trax Stacey Q/Robbie NevI/Expose/Clu	(WO) b Nouveau
American Eagle Dwight Yoskam/George Jones (4/4)	(DIR)
Lee Arnold On A Country Road Famous females/Lee's favorites ab	(WO)
women/women's names in song Dick Clark's	
Rock, Roll & Remember Grass Roots	(USP)
The Countdown Lillo Thomas/Luther Vandross	(WO)
Countdown America With Dick Clark Smokey Robinson	(US)
Countdown USA	(CUSA)
Cyndi Lauper Country Cioseup John Conlee/Dean Dillon	(PM)
Country Report	
Countdown Lyle Lovett/Pake McEntire/Forres	(WRN)
Country Today Waylon Jennings	(MJI)
Cruisin' America With Cousin Brucie Rita Coolidge/Gary Owens/B.J. Tho	(CBSR)
Bee Gees Rick Dees Weekly Top 40	
Wang Chung	(Dill)
Dr. Demento	(WO)
Allan Sherman/Danny Kaye Future Hits	(WO)
Bon Jovi/Bruce Homsby Great Sounds	(USP)
Roger Williams	(03F)
Great Star Ship Amy Grant/Corey Hart/Kansas	(MCA)
Hot Rocks Starahip	(USP)
Jazz Show	
With David Sanborn Bobby McFerrin	(NBCE)
Jazz Trav	(IT)

National Music Survey (WO) On The Radio (NSBA) **Party America** (ABC) ve Winwood/Wang Chung Pepsi Hitline USA (JBP) Thompson Twins (4/5) Plain Rap Countdown (PRN) CHR: Club Nouveau/Starship/Donna Allen/ Hipsway/Bangles AC: James Ingram/Shirley Murdoch/Glass Tiger/Jets/Bruce Hornsby Urban: Beastle Boya/Cameo/Wang Chung/ Donna Allen/Kool & Gang (GSN/ABC) Night Ranger/Cutting Crew (4/5) Radioscope (RS) Starpoint/Shirley Murdock/Jester Harri-Reelin' In The Years (GSN/ABC) Rock & Roll Never Forgets (WO) **Rock Chronicies** (WO) Eddle Money/Alan Paraons Project **Rock Of The World** (MCA) Rock Over London (RI) **Rock Watch** (USP) Joan Jett Scott Shannon's Rockin' America Countdown(WO) Huey Lewis/Bruce Homsby/Jenet Jack (WRN) Sittin' In Solid Gold Saturday Night (US) Star Beat (MJI) (MCA) Street Beat Time/Patti Austin/Janet Jackson Super Gold (TRANS) Best of Creedence/1962/Martha & Vandeli Jim Croce Superstars Rock Concert (WO) That's Love (WO) Ready For World/Jaclyn Smith/Kim Carr Top 30 USA (CBSR)

The Week Of

April 6 - April 1	U
British Wax Museum an Hunter/Deep Purple/Fbb/King Ci Van Morrison	(RI) imeon/
Classic Cuts Bob Seger	(MJI)
Country Calendar lerie Haggerd/Den Seele/John Schr Perkins/Randy Travis/Kendall Fran Holly McDaniel/Patrick Duffy/Ricky David Bellamy	ceachi/
Country Comments ake, Reba McEntire/Waylon Jennin Johnson/Kathy Mattee/Louise Mar John Conlee	
Country Datebook Charlie Rich/Bobby Bare/John Schni Con Hunley/Oak Ridge Boys	(US) eider/
Country Report O'Kanes/Wille Nelson/Morgan Fairch Nick Dees?	(WRN) nild
American Music Magazine hris DeBurgh/U2/Night Ranger/Bre Club/Boston	
Earth News Jowie Kuhn/George Martin/Amy Irvin Paul Simon	(WO)
Encore With Jim Lange	(WO)

referres of Bock (1	HDCE)
Steve Winwood Pt. 1	
Line One	(WO)
REO Speedwagon	
Live From Gilley's	(WO)
Hank Williams Jr,	
Miller Sound Express	(WO)
Nu Shooz/Bobby Brown	
Off The Record	(WO)
Lou Gramm/Night Ranger/Cutting Crew	
Off The Record Special	(WO)
Billy idol	•
Pioneers In Music	(DIR)
Hard Book Woman/Hoart/Bot Banatar/	

Pop Concerts/ Star Trak Profiles (WO) Chicago Pt. 2

, ,	k & Roll Never Forgets	l
is Group	ook/Mott the Hoople/Spencer Davis	l
/ABC)	kline (GSN/	ı
	Purple (4/6)	l
(NP)	k Notes	
	ovi/Steve Winwood/Peter Gabriel	
(MJI)	k Today	
	Wolf	
(WO)	otin' The Breeze	
	Nouveau/Cheryl Lynn/Expose	
		1

Merie Haggard's Birthday/1983/April Gold/Norro Wilson Solid Gold Scrapbook (US)

(USP)

Solid Gold Country

Sincerely Yours/April Gold/John Kay/ Platters/Righteous Bros/1971/Chicano Rock **Special Edition** (WO)

Peter Gabriel/Simply Red/Cutting Crew

GENERAL INFORMATION

The Blimp (PM)

Female addictions/hooked on mails/Sov EST/male makeovers/Pirtein's ortolog Campbell's Playhouse (PIA)

Computer Program (PM) Arcade games/home video games/video game accessories/voice synthesizers/graphics

Costas Coast To Coast (C)	N,
NCAA Final Four Players/Coaches (3/29)	
Golden Age Of Radio (PR	N,
Haunting Hour/Weird Circle/War Of	
Worlds/Rocky Fortune/Crime and	
Botos Chambara	

Heaith Care	(PIA)
New Age Dentist	
NBC Extra	(NBC)
Basebell '87	

Personai Finance Digest (JPB) Child's Allowince/Discount Stores/Switching IRA Money/Students at home/Adjustable

Page One			(PIA)
Rabbi Cooper/Lis	Harris/Hunting	Nazi	War
Criminals			

(PIA)
(PIA)
E/Prettiest

Same Time	
Same Station	(RRC)
Pride & Prejudice (4/5)	, ,
Sound Advice	(PM)
Speaker placement/acoustic fee	

Sporting News Report	(CW)
John Feinstein/Peter Gammons/Roy F	irestone
does Nixon/Marvin Hagler/Sugar Ra	y
Leonard/Dick Young/Dave Winfield/	
B 1.0	

Bert Sugar	
Sports Expiosion	(PIA)
Herb Score/Steve Stone/Bob Ley	

ports Flashback	(CW)
ack Morris no-hitter/Peter	Rose 4000th
hit/Hank Aaron's 714-71	5th homer/Bob

Forsch no-hitters/1968 Al. Rookie-ofplays for 2nd baseman

Travel Holiday Magazine (CW) Wireless Flash (CRN)

iver Stone/Tom Beringer/Will Hopper/Judds

COMEDY

All My Children Update (PRN) Phoebe gets down for Langley/Erica is on a fir line/Hillar feigns sophistication/Palmer needs kneepads/Ross has a cheatin' heert

Amatellin U (DD) Smart is a four letter word at AU/K-Mert fights back/St. Patty's day at AU/3 months to fame and fourtune a lia AU/who needs a brain?

Bobby Jo Ambergy's

(DD)

Bar 'N Grill

Grumpy Hour/Vavavoom/Titilating Tom-my/Reverend Lercy 'Pass-the-plate-again' Jergins/Ugly night at BJ's Comedy Hour (MJI)

Live guest: Charles Nelson Reilly/Father Guido Sarducci/Lity Tomlin/Howie Mer Billy Crystal

Cornedy Show With Dick Cavett (CW)

Old Guys/New Guys/Rodney Dangerfield/ George Burns/Billy Crystal/Jack Benny/ Whoopi Goldberg/Robin Williams/ Mel Blanc

Comedy Spot Henny Youngman/George Carlin/Comic Relief/Irwin Corey/Steven Wright

Daily Feed Reagan press conference/Deaver's nex try/LaRouche financial network/Tower commission video/Bush still missing

Fun Factory (PM) Bufoonlighting li/laundry park/lethergy apa/wrong speed records

Hiney Wine (DD) Irish Green Hiney/Easter egg in hiney/label your hiney/employee of month/hiney wine is best

Irving Lobioity (DD) Grab ball and run/2 home runs a quarter/hide that ball/grab that umpire/catcher

Jackie The Joke Man (OHR) Look at knockers/ACDCBC/Sand in the fuzz/Linoleum blownapart/Fogging shame

Laugh Machine

Emo Philips/Jonethan Winters/Reiner & Brooks/Robert Klein/Lily Tomlin/Devid Frost/Rodney Dangerfield/Steve Martin-Travesty Ltd./Don Imus

Live From The Improv Tom Dreesen/Max Alexander/Mark Pitta/Jeff Marder/George Wallace Mel Blanc's

(ASR) Blankety Biancs Wizard's birthday/Brave little tailor/Magic closk/Avaricious king/Tatoo partor

National Comedy Wireless (DD) Carl's brother Burl/Ronnie wents girl scout cookies/Rodney's girl wears bullet-proof g-strings/Johnny & Carnac/Andy Looney's condoms

National Lampoon's True Facts (PRN)

Rubber suit/You are what you eat/Do it in the road/Tasty tissues/Well hung drapes Party Drop-Ins (ASR)

Junk mail detox/Jullane Springsteen wine/house party -3/party do's and don'ts/Rambos

Radio Hotline (ASR) Lazy man's way to richee/fantastic new diet/25 cent athlete/Skip & Roy/doctor

Stevens & Grdnic's

Comedy Drop-ins (ASR) Believe it or else/dating with Hog/My doctor's doctor/Sam & Joe's/Bachelor cook

United Spots

Suddenly hip again/Kermans/Club Fred/Boss buddles/Red tourist board

NETWORKS/PROGRAM SUPPLIERS

(DIR)

(SRP)

(MJI)

(USP)

ABC = ABC Direction Net (212) 887-7777 AP = Associated Press (202) 955-7200 ASR = Al Star Radio (213) 850-1169 CBS = CBS Radio (212) 975-4321 CBSR = CBS RadioRadio (212) 975-4321 CCA = Christian Countdown America (312) CN = Copley Radio Network (619) 293-1818 CUSA = Countdown USA (415) 383-7302 CW = Cleyton Webster (314) 725-5070 DCA = DC Audio (202) 638-4222 DD = Dorsey & Donnelly Enterprises (214) 631-7934 DIR = DIR Broadcasting (212) 371-6850
FF = Frank Forest Productions (415) 383-7827
GSN = Global Satellite Net (818) 906-1888

Steve Smith & Vital Information

Lost And Found

Family Groups of 70's

Motor City Beat

Scott answers listener's mail

Metalshop

King Biscuit Flower Hour

Ozzy Osbourne tribute to Randy Rhode

Best of Eddle Money

John Landers Hit Music USA(USP)

cey Q

Scott Muni's Ticket To Ride (DIR)

JT = Art Good's Jazz Trax (619) 233-9228 JPB = James Paul Brown Entertainment (800) 345-2354 MBS = Mutual Broadcasting (703) 685-2000

MICA = MCA Radio (818) 788-2331 MJI = MJI Broadcasting (212) 245-5010 NBC = NBC Radio (212) 684-4444 NBCE = NBC Radio Entertainment (212)

= Nerwood Productions (212) 755-3320

NSBA = NSBA Network (213) 306-8009 OHR = Off Hour Rockers (516) 628-1490 PM = ProMedia (212) 585-9400 PIA = Public Interest Affiliates (312) 943-8888
PRN = Premiere Radio Network (213) 467-2346

Fifth Dimension/Marvin Gaye/Herma Hermits/Hues Corp.

(USP)

Weekly Country

Ronnie McDowell

Music Countdown

RI = Radio International (212) 302-1670 RRC = Real Radio Company (818) 795-4900 RS = Radioecope (213) 969-0011 SCGI = Starstream Communications Group, Inc.

(713) 781-0781 SI = Syndicate It (818) 841-9350 SMN = Satellite Music Network (800)

527-4892 SRFI = Solters/Roskin/Friedman, Inc. (213) 936-7900

SRP = Syndicated Radio Productions (617) 782-8814

782-8814
SYN = Syndicom (415) 366-1781
TRAN = Transter (213) 460-6383
USAT = USA Today (800)222-0990
USP = United Stations (703) 276-2900
WRN = Weedeck Radio Network (800) 548-7474

WO = Westwood One (213) 204-5000



ROCK 'N' JOVI — Satellite Music Network's "Rock 'N' Hits" format welcomed members of Bon Jovi to its airwaves for a live interview. Pictured (I-r) are the group's Tiko Torres, Rock 'N' Hits OM Pat Clarke, Jon Bon Jovl, and Rock 'N' Hits air personality Vic St. John.

WorldRadioHisto





SEAN ROSS

BACK TO THE HOP?

Promoting A Gold Station

The sock hop, the Oldies revival concert, and the '57 Chevy giveaway as Gold promotion tools are all outliving the graffiti image that spawned them. Marketing directors at two highly visible outlets say that even as they add less format-specific promotions, there'll still be a place for the old mainstays.

"We've done years of hosting sock hops and Oldies concerts," says KRLA & KSLX/Los Angeles Director/Marketing & Promotion Meredith Doulton. "But if there's a hot concert in town, it might still be the Beach Boys which fits our format. We're going a little bit away from the Oldies stuff, but it's such a nice image and so much fun and so hip that we stay with it. We use it to our advantage."

Judy Spitzer, who holds the same title at WJMK/Chicago, has been with Magic 104 since shortly after it began in 1984. "When I started here, we did promotions to make our position clear. We did a rock 'n' roll reunion and brought in legendary Chicago DJs from wherever they were. That got us TV coverage on every station and a lot of press. Now we're very well established as Chicago's Oldies station and we really don't need to do that.

"Dick Biondi, a legendary Chicago jock, goes out to MC sock hops. He's great at it, and people love him. But if that's the only type of thing we did, I don't think we'd be doing the station justice. We've got a lot more to offer. One of our ongoing promotions now is 'CD Sundays.' We play a six-hour block of CDs, give away a CD an hour, and a CD player at the end of the block. That's about as non-Oldies as you can get."

Touch The Moon

Spitzer previously worked for CHR neighbor WBBM-FM. Doulton was with L.A.'s KIIS when its tradition of big money/big ticket prizes began in 1982. "With KIIS-FM, the big thing was how much you could give away. KRLA is dealing with a loyalty audience. Prizes aren't as important; listeners are happier with quantity.

'The biggest thing is meeting the people. Our most successful promotion has been and will continue to be our sticker spotter, the 'KRLA Hit Man.'" That promotion is currently being tied to McDonald's "Mac Tonight" campaign, with the moon-headed mascot riding in KRLA's "Hitmobile," a repainted '57 Chevy, to local franchises. Crowds average 400 people with up to 750 on weekends. There's also a similar promotion with Dr. Pepper and a 1953 panel truck, as well as parties themed around Raiders football starting in late summer.



Meredith Doulton

"We'll always make ourselves touchable, no matter how small the event," says Spitzer. "The people that come to remotes are as excited about meeting Biondi as a younger listener would be about meeting one of WBBM-FM's jocks." Doulton says that the crowds at KRLA remotes are likely to be 35-49 year-old males from nearby. Few Gold promotions draw from across a large metro. "They do bring their families," she says. "That's why we're trying to do more family-oriented things with amusement parks and movie screenings."

With Manny Pacheco's return to evenings, KRLA has recently begun working to restore its oncefamous link to East L.A. and the Hispanic audience. (It's also gone back, at night only, to the Oldies/ current mix it ran in 1979-82.) "One of our big promotional pushes will be doing Pacheco's request and dedication show live from highly visible locations in Hispanic areas," says Doulton.

And Now A Contest From Our Sponsor

When KRTH-FM began awarding daily trips to Hawaii several years ago, it broke ground for other big-ticket prizes in Gold. More exist now, but not necessarily because budgets have improved. "A new strength in promotion is getting sponsorship money," says Doulton. "I wouldn't be able to do a lot of the things I do if it weren't for McDonald's or Dr. Pepper helping out; I'm glad I have the flexibility on KRLA to mention them. Every promotion I do has a tag to it."

WJMK has done three major promotions with sponsors. "We had point-of-purchase displays at 75 Kodak counters in Chicago. We had an ad in the *Tribune* through them and gave away a cruise as our grand prize," says Spitzer. "We awarded 11 trips to Hawaii once with Avery Office Products. They distributed 400,000 flyers to offices around Chicago with our logos on it. With Wendy's, we offered up to \$500,000 in prizes, and had our logo on over 600,000 'Magic Tickets."

The good news is that both promotion directors say the Gold boom has made business sponsorship a lot easier to line up. And neither director runs a one-person department. Spitzer has one assistant; Doulton has two, one for each station. All the assistants are full-time employees instead of promotion interns.



Classic Promotions

On KLSX, Doulton says, "I don't have the flexibility to talk as much about promotions or do as many at one time. But the quality is certainly there, because we're a hit." KLSX does no call-in promotions, qualifying most of its listeners for contests through postcards.

"We're the official radio station of the Universal Amphitheatre, which had never tied into a radio station before. We're going to be on the back of all their tickets. We'll have our own backlit sign right in the lobby and we'll be hosting a lot of shows. We did the opening night of Paul Simon's 'Graceland' tour and had a party for our listeners there. We also have the exclusive on announcing their season."

One note about the Classic Rock boom is that the packaged reunion concerts are now covering the late '60s and '70s. Both KRLA and WJMK sponsor shows. So will KLSX. For a sponsor party alone, the station was able to line up reformed versions of the Strawberry Alarm Clark, Byrds, Buffalo Springfield, and Spirit. (The promotional flyer for the party is a full-size replica of an early issue of Rolling Stone.)



Judy Spitzer

Classic Cars

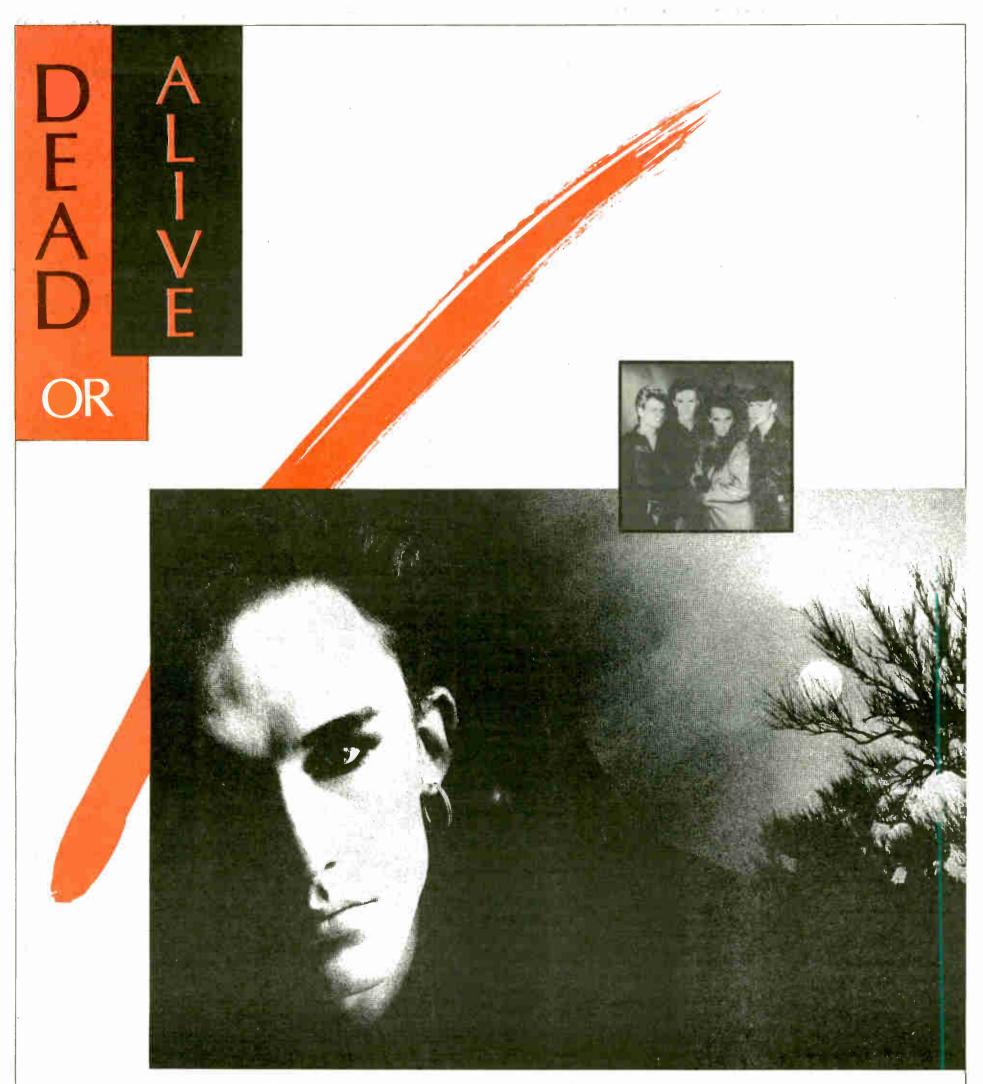
"It's not as difficult to market this station as people might think," says Spitzer. "With the popularity of this music around us, there's a lot we can do with it." Time has tempered the graffit image so that stations can use it or discard it as it serves their needs. "We have the advantage that we can still do '50s promotions that fit right in."

And Doulton, whose outside work as a driver and promoter for monster truck shows gives her some automotive expertise, says that even now a '57 Chevy has more value than its '87 counterpart. "It's still the most American collectible car in the US, if not the world. If you go to car shows or swap meets, you'll see more '50s cars for sale at exorbitant prices than any others. If I had the money, I'd give away a '57 Chevy every month, especially this year for the 30th anniversary."



THE MAC —The McDonald's "Mac Tonight" character sits comfortably atop the station's customized '57 Chevy convertible (above left). At right, WJMK print ads.

WorldRadioHistory



something in my house

THE FOLLOW UP SINGLE
TO THE SMASH HIT
"BRAND NEW LOVER"



NEWS/TALK



YVONNE OLSON

NEWS TRENDS IN TALK

Making That Drivetime Thrust

In recent months, many News/Talk stations have modified their emphasis on news. Drivetime shows are somewhat issue-oriented, but gone is the traditional all-News cycle during both dayparts. Most confine their news to mornings only, with short updates during the afternoon (see survey). Here's a look at some different morning ap-

Balancing Talk And News

WWDB/Philadelphia OM Diane Raymond programs against rival Talk station WCAU and all-News KYW. According to Raymond, WWDB has found a niche by emphasizing talk without eliminating a news presence in the morning.

'We've tried to combine the best of two worlds, recognizing the public's need for information and doing what we do best, which is talk," she explains. "What we've done is let people know exactly when to expect an update."

Between calls and topics, AM listeners get a five-minute cast. traffic and weather updates, and several business and consumer features. During PM drive, traffic, weather, and news updates are aired, but the rest is left to the host's discretion. WWDB morning host Dominic Quinn runs a heavy issue-oriented show.

"The fact that this market supports three **AM News stations** signifies the importance the public places on issues."

-WiNZ's Marc Kuhn

"People are more concerned with news topics in the morning," says Raymond. "We may hit on



Diane Raymond

almost anything during the show, but we try to stick to issues. What's important is to keep a balance, mixing news flow with the determined needs of a specialized au-

WOR's Morning **Magazine Layout**

WOR/New York's afternoon advice show with Bernard Meltzer is just that. As PD Bob Bruno explains, "Bernie has always been a big draw by the compelling nature of his personality. We don't see a big need to emphasize news as people are ending their workdays." Updates air at timed intervals, but as Bruno states, "It's not the information wheel we turn in the morning."

The Gambling family is a WOR institution. What began as a calesthenics show in 1924 evolved into a magazine-type format when John B. Gambling decided to read news, weather, and school closings. Now, after 27 years with John A. Gambling, the morning crew is an eightmember team going round-theclock with two newscasts, traffic, weather, consumer and business reports, sports, features by John R. Gambling (John A.'s son), and an expanded story segment titled "Behind The Headlines."

"John A. is the ringmaster," says Bruno. "He makes a seamless transition from subject to subject, which makes our presentation very different from what's on other information stations." Bruno stresses that a listener can get all the information he needs from WOR, but the real difference is how he gets it.

'We combine the best elements of a successful morning program with information," he says. "WINS and WCBS are certainly direct competitors, but we do what they do in a conversational form. If you want it quick and compact, you'll have to tune in a News station. But if you want some companionship along with those issues, listen to

"If you want it quick and compact, you tune in a News station. If you want some companionship along with those issues, you listen to us."

-WOR's Bob Bruno

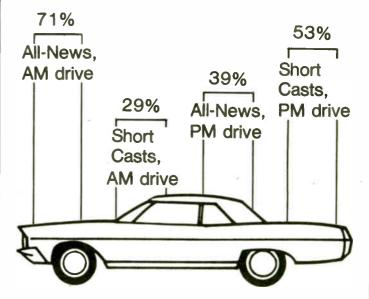
A Reputation Built

In September '86 WINZ/Miami switched from all-News after 11

On All-News

years and added talk during the

Punching Up The News



The results of a 72-station survey show mornings to be the prime time slot for news, with 71% devoting the entire daypart. All told, 71 of the 72 outlets offer some form of news in the morning, while 66 also cater to PM drive. 8% do not air PM-drive news at all.

day. Drivetimes are still complete news blocks.

News Director Marc Kuhn says news will always be a big part of WINZ's picture: "We didn't decide to hold on to drivetime news blocks as much as we decided to abandon news during the day. News has long been a tradition with this station and it's one of the strongest positions we hold in Miami. I still think people want to wake up in the morning and find out what's going on. And the fact that this market supports three AM News stations signifies the importance placed on issues by the public."

Turnover cycle was originally 30 minutes, but shortened to 20 when the morning listening span was determined to be much shorter. Hot topics are expanded into fulllength stories three times an hour.

Although the afternoon segment is handled the same way, Kuhn admits it may not be forever. "We do eight hours of locally-produced news a day. As we say on the air, it's more than any other radio or TV station in town, and that in itself makes a statement of our commitment to the format. We're the only ones doing afternoon news in the market, but afternoons are not as strong for us. When you see stations like KYW/Philadelphia decline after being market giants for several years, you begin to look



Bob Bruno

for other approaches. We're not thinking of abandoning news in the afternoon, but it's certainly an area worthy of constant discussion and review. If something better should come along, we just may pick up



HAPPY BIRTHDAY TO WOR - WOR/New York celebrated its 65th birthday with a large gala attended by longtime fans and friends of the station. Air personalities Sherrye Henry (left) and John A. Gambling (right) are shown here chatting with Carol Channing.

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It was overdue.

 $v = \psi_{\mathcal{A}}$

Sally Jessy Raphael and Bruce Williams are the talk of weeknights.
Bernie Meltzer and Dr. Harvey Ruben have all the answers for weekends.
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他のなり



Neil Myers

Sally Jessy Raphael

Bruce Williams

Dr. Harvey Ruben

Bernie Meltzer



ON THE RECORDS



KEN BARNES



Everybody warned me. They said never write about records made by disc jockeys, because you'll never be able to mention them all and you'll be forced to publish additions and corrections from now till doomsday. And they might be right.

Actually, I cited several examples of DJs on record a few years back and never provoked a tidal wave of response. But this year's a different story. They've been flooding in — and I'm drenched but happy. It's a great and under-celebrated chunk of radio/records history, and I'm pleased to present the following pictorial gallery of DJ records (or disques du jacques, as the French put it).



Eminent syndicator and Cinema Records cofounder Denny Somach sent me a reproduction of the above Scott Muni sleeve (sadly, everyone is too smart these days to send me actual records; they're all sending xeroxes and hanging on to the discs). Recorded in the midst of Vietnam angst, it's a real tearjerker which I doubt Muni would have revived for any of his subsequent WNEW-FM shows.



Tony Waitekus explains that Jerry G was a big jock in Cleveland (and also WCFL/Chicago), AKA Jerry G. Bishop. He must also be the father of Michael Stanley as related in a much earlier column; on Stanley's first album, with a group called Silk, he's listed as Michael Gee, and a reader pointed out the Jerry G connection.



WCIL-FM/Carbondale, IL PD Tony Waitekus is a collector of serious scope (he also collects records), and one of his specialties is DJs' discs. Five of the records pictured here are from Xeroxes he sent me: Larry Lujack, Dick Biondi, Jonathon Brandmeier, Jerry G, and the Big Ron (O'Brian) waxing above.

Big Ron, who was in Chicago at the time, I believe, long before his move to KIIS/Los Angeles, covered a minor late '60s hit by Duke Baxter on this record, which also exists on a local label. Tony also sent another Big Ron record, on Rampart, covering an Isley Bros. Motown tune called "Take Some Time Out."



A recent DJ record (something of a hit in some markets) is "Ronnie's Rap" by Ron & The D.C. Crew, mentioned to me both by Cory Robbins, President of the record's label, Profile, and Robin Bell, Promotion Director at WPOW/Miami, where "Ron" (actually morning man Mark Moseley) works. The idea started out as a bit for the morning show and turned into a successful Reagan rap parody.

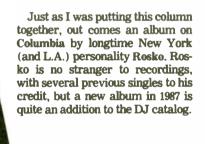


ALL CRAIT IN



KJYY/Houston air personality and frequent contributor Bill Campbell sent me a lengthy list of records he's been involved with in a long career. The most notable, a rather rare Motown single from 1969 pictured here, was a break-in record featuring current label hits and based around a moon landing theme. Bill produced it with fellow WSBA/York jock Dave King (now owner of WOWE & WRIP/Chattanooga).

Campbell and King also produced a bluegrass/country version of Paul McCartney's "Bip Bop" by Toothpick Tommy & The Truckers, while King produced an early '60s doowop record by the Larks of "It's Unbelievable" fame. Campbell himself, while at WLAN/Lancaster, co-produced a single called "What's The Matter Baby" by the fabulous Czars on the equally fabulous Splash label based in Lancaster. We are talking truly obscure



Although I don't have a visual to

go with it, I did get a long letter from WCFL/Chicago legend Barney Pip, reminding me of his major-label release (on Smash), "You It's hard to remember what a na-Can't Sit Down"/"You Turn Me tional sensation streaking was On," 1967 covers of the Phil Uparound 1974-75; nowadays it's church/Dovells hit and the Ian something you do to spice up your coiffure. Then it spiced up dozens Whitcomb classic. I've been looking for that one for years, with no of sporting events, Oscars cereluck, but it certainly should be monies, and public functions of all cited in this context. varieties, and inspired a number of novelty records. WLS titan Larry Lujack's "Superstreaker" ap-



pears, ironically enough, on the

Chicago-based Curtom label, where "Superfly" by Curtis May-

field had earlier ruled the air-

The well-traveled "Wild Italian," Dick Biondi, was reigning in Chicago when this pasta pastiche came out. I've never had the, um, pleasure of hearing it, but having heard Biondi a whole bunch as a teenager (I was a teenager, not Biondi), I can imagine it's wild.

Tony Waitekus, by the way, aside from this and the other four records published here, sent reproductions of Steve Dahl's follow-up to "Do Ya Think I'm Disco," "Ayatollah" (to the tune of "My Sharona"), plus an obscure single by WEBQ-FM/Harrisburg, IL personality Uncle Briggs.





You readers have got it together! A few weeks back, I asked if anyone could possibly find a longer 45 than Bruce Springsteen's new "Incident On 57th Street," which hit the 10:03 mark. Jim Dawson here at R&R found a Steppenwolf B-side called "For Madmen Only" that timed out at 8:46, but I thought Bruce was secure until two readers, KWAV/Monterey PD Michael Reading and WDGY/Minneapolis's John Pratt, sent xeroxes of a 1976 Camel B-side clocking in at 10:27!

I actually had this 45, but only as a double A-side, so it's a relief to know I can count on a couple of Carnel collectors to correct the record. OK, can anyone beat 10:27?

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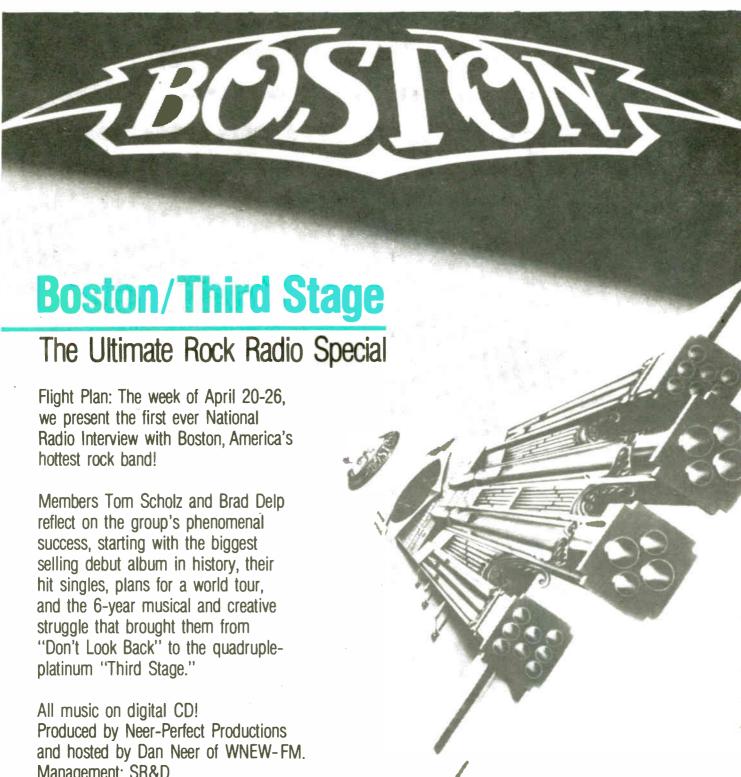
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CHRIS DE BURGH

THE LADY IN RED"



CHR Chart Debut 39

From the album

INTO THE LIGHT

Produced by Paul Hardiman. On A&M Records.



DATEBOOK

SEAN ROSS

R.O.C.K. In UCLA

MONDAY, APRIL 6

1974/2000 white doves, a 65-foot-long dragon, and a 40-foot inflatable tongue are employed when "Ladies & Gentlemen: The Rolling Stones" premieres in New York. On the same day, the first California Jam takes place, with ELP, Black Sabbath, Deep Purple, Black Oak Arkansas, and the Eagles.

1979/Rod Stewart and Alana Hamilton are married in Beverly Hills. Also, following a spate of concert violence, the British CURB, "Campaign to Control Bouncers," is launched.

1984/"Flashdance" wins a Best Song Oscar; "Yentl" takes Best Song Score. Rick Springfield's "Hard To Hold," which doesn't win any Oscars, opens; the L.A. Times calls it "the skinny 'Yes Giorgio."

1986/The mayor proclaims Roy Ayers Day in Los Angeles. Born: Merle Haggard 1937, Sylvester Stallone 1946.

TUESDAY. APRIL 7

1975/Ritchle Blackmore leaves Deep Purple after seven years.

1983/After James Watt's announcement that the Beach Boys will attract the wrong element to the Washington Monument, Nancy and Ronald Reagan tell him they like the group.

1985/Prince follows the last show of the "Purple Rain" tour in Miami with an 11-month quasi-retirement to look for ladders. Meanwhile, Wham hits Peking trailed by most of the Western media and the cameras of director Lindsey Anderson.

1986/Mark Lindsay Chapman, the actor, stars in "The Annihilator," NBC make-good to him for losing the role in the John Lennon bio. The plot has a "newspaperman stalked by humanoid killer robots --- which include a lookalike of his girlfriend.

Born: John Oates 1949, Bobby Bare 1935.

WEDNESDAY, APRIL 8

1983/Beach Boy Bruce Johnston tells the press that the Watt ban was "just one of those silly little things that got out of hand." Mike Love adds, "We just want to go on singing about good vibrations and having fun, fun, fun. We sing about patriotic themes like 'Surfin' USA.'" And Toni Basil, who owed "Mickey"'s success to a BBC special, gets another one, "Tape 2."

1985/KFRC/San Francisco debuts its six-hour "Game Zone" and commits to it for a year, which turns out to be a little over six months.

1986/Japanese singer Yukiko Okada leaps to her death, prompting 33 teen suicides in the next ten days, 21 of which are jumpers. Also, Lynda Matarazzo has her nose broken at a Philadelphia Aerosmith show. She later sues the group, their label, and promoter, claiming that "My Fist, Your Face" encouraged the crowd to

Born: Julian Lennon 1963, John Schneider 1954, Adam Woods (Fixx) 1953.

THURSDAY, APRIL 9

1979/Donna Summer's "Last Dance" wins the Best Song Oscar.

1982/Tina Turner's comeback begins, with her first British show in four years at London's Hammersmith Odeon. 1983/The Changing Face of CHR: Stephen Bishop sings "It Might Be You" on "American Bandstand." Also on the show is the quasi-New Wave Oxo, born out of the Disco band Foxy. Four years later, Ish Ledesma, the brains behind both groups, is working disco again as Company B. Also, NME headlines a London concert announcement by Crosby, Stilis & Nash as "Fabulous Furry Fart Brothers Fly In."

1984/Robert Duvall wins a Best Actor award for playing Merle Haggard (kind of) in "Tender Mercies." Born: Carl Perkins 1932, Gene Parsons 1944, Margo Smith 1942, Terry Knight 1943.



David Cassidy, John Oates, Julian Lennon, Carl Perkins

FRIDAY, APRIL 10

1970/On the same day that ELP is formed, R. Dean Taylor's "Indiana Wants Me" is released.

1976/The Sex Pistois beat up an audience member. The NME reporter who sees this is future Pet Shop Boy **Neil Tennant**

1981/James Honeyman-Scott marries model Peggy Sue Fender.

1986/The ill-fated Concert That Counts is finally cancelled. Thom Bell's writing partner Linda Creed dies after a lengthy illness at age 47; her "The Greatest Love of Ali" is back on the charts that week. And Rolling Stone discusses a Bob Dylan bootleg, which sets off a volley between the magazine and CBS. Dylan, meanwhile, is backstage at L.A.'s Palace with Boz Scaggs visiting Willy DeVille. Born: Brian Setzer 1959, Dave Peverett (Foghat) 1950.

SATURDAY, APRIL 11

1977/At roughly the halfway point on his two-decade chart hiatus, Billy Vera releases an LP on Midland Int'l. It resurfaced recently on Macola.

1980/Barry White receives an honorary degree in Recording Arts & Sciences from UCLA at its Faculty Club. 1984/Spinal Tap plays an L.A. club with real heavy-metal act Bitch as an opener. Few realize it's a joke

1985/A court rules that Boston has the right to record for MCA instead of CBS. From then on, it's only a yearand-a-half to the already-mostly-recorded third LP's release.

1986/Survivor begins work on its current LP in Chicago, Andy Summers's photo exhibit opens at an L.A. gallery. He describes the feeling as "like it's me hanging on the wall — by my neck." Born: Deiroy Pearson (Five Star) 1970, Chris Difford (Squeeze) 1954.

SUNDAY, APRIL 12

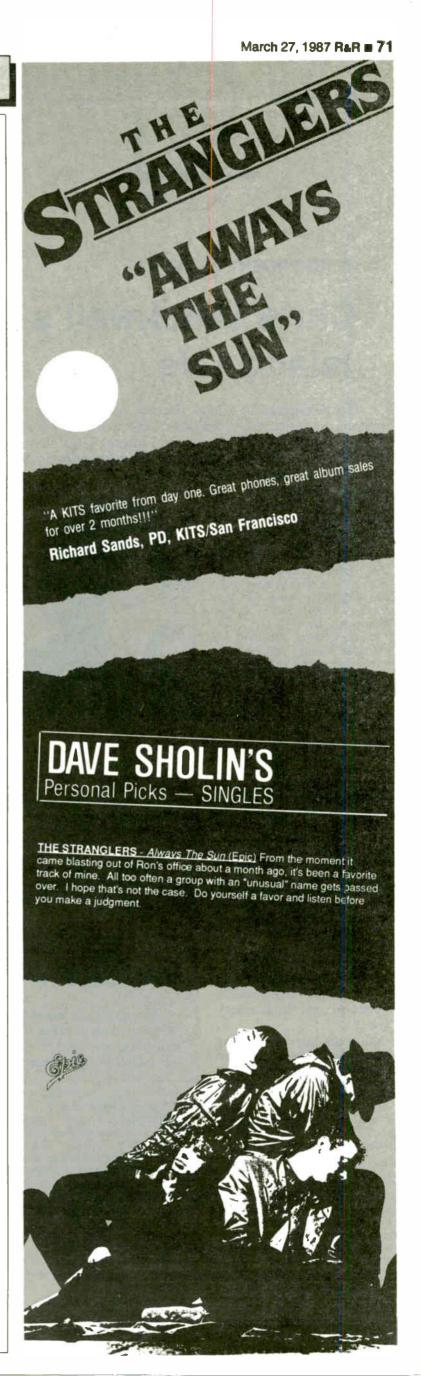
1954/"Rock Around The Clock" recorded.

1982/The Thompson Twins play their last show in London as a seven-piece band. Afterwards, they make the surprise announcement that Chris Bell, Pete Dodd, John Roog, and Matt Seligman are leaving.

1984/David Letterman receives the 8th annual Jack Benny award from UCLA students.

1986/The Alarm play their free MTV concert at UCLA. The Long Ryders open. Also, Belinda Carlisle marries Morgan Mason on a boat at Lake Arrowhead.

Born: Herbie Hancock 1940, David Cassidy 1950.



RECORDS



ADAM WHITE

AN INDEPENDENT 25 YEARS

Chris Blackwell's Island Life

The beginnings of Island Records in London were modest: a novelty record entitled "Twist Baby" by Owen Gray, released in May 1962. Several months later, there was "Independent Jamaica," a calypso celebrating Britain's grant of independence to the colony.

This year, Island itself is doing the celebrating: of its 25th anniversary, and a formidable legacy of music and musicians. Among those associated with the company and founder Chris Blackwell during the past quarter-century are Steve Winwood, Cat Stevens, King Crimson, Roxy Music, Jimmy Cliff, Bob Marley, Grace Jones, Robert Palmer, and U2.

In recent years, Blackwell has expanded Island's horizons with movie production and distribution, including such pictures as "Kiss Of The Spiderwoman," "The Trip To Bountiful," "Good To Go," "She's Gotta Have It," and "Down By Law."

Just as Jamaica did in 1962, Island can also celebrate its independence. The company has been courted — Kinney, for example, offered Blackwell \$6 million in 1970 — but never bought. By the same token, it's not grown to the size of British contemporaries such as Virgin and Chrysalis, both of which owe a spiritual debt (at least) to Island.

Here are excerpts from an interview with Blackwell about the firm's past, present, and future, and about the environment in which it operates.

Renaissance Under Way R&R: How do you feel about Island's accomplishments in this anniversary year?

CB: Proud, definitely. Excited, too, because I really have the same enthusiasm as ever, and yet have 25 years behind me. Usually, you either have the enthusiasm or the experience. I have both, as well as a base of credibility from which to work

R&R: But you must have had that feeling of credibility before now?

CB: Maybe, but somehow it's felt more so -25 years is such a milestone. Also, the company is going through a renaissance after some very difficult times, and got itself back on its feet.

R&R: Is that the result of a conscious effort, or just evolution?

CB: This was really a company which very much reflected my interests, and where they went. So it



Chris Blackwell

followed that a lot: if I spent some time in France, for example, we'd sign a French act or something like that.

So what tended to happen was that I didn't go through the proper, business-structured way of doing things. I just went in and did them, and really got spread too thin, I guess, without having a strong enough infrastructure to back up all these different diversifications in different countries.

ISLAND RECORDS

Island Records, a label already established in the West Indies, is to be launched in this country next week by Mr. Christopher Blackwell. Mr. Blackwell, a Jamaican, has been in the record business in the West Indies for over two years, and is to concentrate his distribution on about 50 shops in coloured population areas. Material from Island Records was formerly released Esquire on Starlite. Mr. Blackwell's first release is 'Twist Baby' sung by Owen Gray.

JAMAICA is getting its INDEPENDENCE
August 6th 1962—and a great CALYPSO
has been made about it:—

INDEPENDENT JAMAICA (Calypso)
b/w
REMEMBER by LORD CREATOR
No. WI-001 available on

ISLAND RECORDS LTD., 4 Rutland Gate Mews, S.W.7

OWEN GRAY Twist Baby Island Records Wi 002 Patricia

The first release in this country from Island Records. This is a vintage twist along the early Checker lines and is a little dated to get away. Owen Gray, however, is very popular in the coloured population areas.

Back in '62, this was how British trade paper Record Retailer reported Island's UK arrival and reviewed its first release.

R&R: How did that change?

CB: Really, one guy came in, (Island CFO) Art Jaeger. He helped pull the whole company together: got it focused, dropped what wasn't working, concentrated on what was, got the right management in place. He was the key man.

You can't get the same kind of advice and input from people you've worked with for a long time as you can from somebody who comes in fresh from outside and doesn't have any historical perspective. I had a lot of respect for Art and his ideas, so he was able to organize me, if you like, and get everything focused.

Striving For Movie/ Music Synergy

R&R: What is Island's image now, with its separate parts?

CB: I'd like us to be seen as a company that's interested in stretching, introducing new things all the time. That's the role of an independent.

More and more income from the film business is going to be from inhome entertainment, which is what the record business has been in for some considerable time. Being in films and records allows you to make the best use of the expertise in place: to find talent, to produce films, to market them theatrically, then to market them video-wise, at which point the record company starts to click in.

From the other end, we'll sign composers to Antilles/New Directions, which is our development label, and one or two of these people will be great to score a film. It's really a matter of getting the best synergy between the companies, so it's my job to provide those synergistic projects and get people involved in other people's things. We're a small enough company to be able to do that.

For example, I think River Phoenix, the star of "Jimmy Reardon" — this film we've just done — will make a great recording star. And it really wasn't a case of thinking, "This kid is good-looking, a movie star, let's make him a recording star." Music is his first interest; he can sing and he can write. It just so happens his career got diverted into movies. We may well do something with him, providing he's prepared to give up the film business for a bit.

Sometimes you sign a recording artist on a longterm basis. Sometimes you might sign an artist for a particular project, just because it seems like a good idea. I'm interested in those sorts of projects, as well as longterm career development, because you can mix the audio/visual. If you film it to help give the sense of an event, there's a chance you can get a television program out of it, which brings a focus onto the record.

Majors Market Like Soap R&R: What about the expense involved?

CB: I don't think it's expensive to launch a recording artist, although Island is not really in the pop business. You just have to identify your initial market and how to reach it.

If it doesn't sell in that initial market, then it's not really going to. If it does, you just need to feed it, widen it bit by bit.

But I don't really believe in the big launch. For example, a video is important but there should be some kind of response from the public first, wanting to know more about the act. If you're selling an audio artist, a record, there's got to be some kind of sales in the shops before you make a video. That should then be the next stage of the promotion, showing the public the visual side of this music they're interested in.

R&R: In the US, that's not usually the sequence at major labels.

CB: The majors go about it like marketing soap, like this guy Charlie Sexton. It was a marketing job, you can see it. I don't believe any act marketed like that from scratch has any lasting power because with music or any kind of heroes — which is what rock really is — people need to find those heroes themselves.

New Technology, Limited Talent

R&R: You said Island is

Continued on Page 74

Blackwell On Film

Among current Island Pictures projects is "Last Chorus," according to Chris Blackwell. "It's a film about old jazz greats who go in for a kind of battle of the saxes at a jazz festival in Copenhagen."

Although it's a fictional account, Blackwell says, "The idea is to use real players: Dexter Gordon, for example. But what's going to make it different and particularly focused for us is that we would put the new, young jazz guys in there, like a musical challenge." He cites Island recording artist Courtney Pine — "and maybe we'll see if we can get Branford Marsalis."

Script Rewritten For New Jazzmen

The picture's similarity to last year's "Round Midnight," which also featured Dexter Gordon, is said to be a coincidence. Blackwell states that the "Chorus" acript by John Jones was written

several years ago. He adds that Jones subsequently suggested a rewrite to reflect the emerging wave of new British jazz musicians like Pine, without realizing the latter's Island Records affiliation.

Meanwhile, director Spike Lee ("She's Gotta Have It," distributed by Island) is making a new musical, but not for Blackwell's company. "It was just too expensive for us to take a shot at it," Blackwell comments. "It's ten times the cost of the last film. Musicals are great when they work, but they're chancey to get right." So Columbia Pictures has the \$4 million project and, says the Island chief, the soundtrack orderation of the film.



From the album SOLITUDE/SOLITAIRE The New Single Produced by Michael Omartian





Set "Fascinated"

the single and 12" from Company B

CHECK THIS ACTION!! 24/10

Y100 10-7 (HOT) WTIC 25-15 (HOT) KMEL 13-8 (HOT) WRCK on

KITY 5-3

KXX106 add

Z100 add-28

BJ105 add

KKBQ add

WGTZ add

B96 37-29

KMGX 35-27

KCPW add

KYNO 38-24

KZZP add

194 add

KROY on

KCAQ add

KS103 add

Z102 15-12

KWSS deb-33

KZOZ on

WNNK deb-36

On Atlantic Records

1987 Atlantic Recording Corp. A Warner Communications Co.

RECORDS

Blackwell's Island Life

Continued from Page 72

not really in the pop busi-

CB: The music industry always goes in cycles, and whenever it goes into a heavy pop cycle, we have problems. We always have to batten down the hatches and pass through that until it comes more to what I call rock music, when people are buying the musician rather than the actual record.

Now we're definitely going back to that, because people have enough of packaging and fluff. That's why there's this movement back to jazz, to get some people who actually play music rather than have it programmed or use those rinky-dink machines.

A lot of this new technology gives people of limited talent the opportunity to make interesting sounds. Then you make a video, and so on. I'm not putting that down, but it's not something you can build a company on, or sustain it for a long period.

My personal preference is to let a first record cost \$10,000, get it out, and build an audience. Then the next one can be more expensive. Because once you spend \$150,000 or whatever with a new artist, they've got to produce right away; they get no time to develop and improve. There are stars who probably never have a chance to learn how

R&R: How closely do you work with the record company?

CB: I get involved with great records we must give attention to because while they're not immediately commercial, they are important. So I'll ask everybody to put everything behind records like

For example, the new Sly & Robbie record is one of the best we've ever made but it'll be difficult to promote because it's a mixture of reggae, rap, hip-hop, and everything all in one. I had a rough idea of the sort of record I wanted - a

non-stop track on one side, and a non-stop track on the other - and I passed that to the producer, Bill Laswell. I also thought of doing an Ohio Players tune. That was the extent of my involvement, and what they delivered to us was way beyond my wildest imagination.

Blackwell In Brief

- "I didn't go through the proper, businessthings."
- "One guy came in and helped pull the company together . . . got the right
- "I don't think any act marketed like soap has
- "Whenever the music industry goes into a heavy pop cycle, we have problems.'
- movement to get some people who actually play music rather than ... use those rinky-dink machines."
- "If we could find a hundred more like Richard Branson, Britain would be much

With U2, I'm probably more involved in centralizing the company internationally: the campaign and how we're going to handle it, and going over that with their manage-

U2 As Sociological Entity R&R: Did you expect U2 to be so popular?

CB: Yes. I like live acts, and I thought they were great when I first saw them. Bono just has a way with the audience - he's interested in reaching them. It was the band, rather than their records, which I signed. The rec-

structured way of doing

management in place."

any lasting power.'

• "There's this

better off."

Virgin Followed Island's Blueprint

ords weren't to my personal taste initially because I've always been more rhythm track-oriented, more

black music-oriented. But I really

like their new record, they've just

got better. They're the essence of a

good group – sort of a little socio-logical entity which then gets more

proficient.
R&R: There was a time in

Britain where Island, Vir-

gin, and Chrysalis had

much in common and were

often regarded as "model"

independent record compa-

nies. The others have since

grown much larger and

more diverse. Does that

CB: The problems of how Island

was structured administratively

have stopped it from going the way

of those companies, which are very

well-organized, well-run. But I

don't think they're like indepen-

dents or have the same sort of com-

mitment to sign and introduce new

talent, which is our foremost in-

business structure at that time has

kept us closer to the creative part

of the industry. Now we're in the

second generation of an indepen-

dent company, where there are new people running Island who'll be doing so for a long time, instead

of the continual changes we had.

Now we can strengthen all the busi-

ness factors without losing that creative force, because people

realize that's our market niche, that's our best strength.

The negative side of our lack of

bother you?

R&R: Was there a time when you had ambitions to be a company such as Virgin has become?

CB: Certainly. We had record shops, an import company - they followed virtually everything we did. Richard Branson is brilliant. If we could find a hundred more like him, Britain would be much better off. He's built Virgin with the consumer and the people who follow, as it were, a company with a young, buccaneer-type image. When he's gone into things, he's given them a sense of excitement and style; people want to be involved. He put it together much better

R&R: Do you still want to have a record company, an entertainment company, in 25 years' time?

CB: Yes, because the business is getting more interesting, not less. There's a whole side of in-home audio/visual entertainment emerging now which never existed 25 years ago — not even five years ago. We're ideally positioned. There are no other companies, certainly no independents, as wellpositioned as Island.



GOOD MORNING — Indie label Music West of San Rafael, CA is enjoying its most successful release to date with Ray Lynch's "Deep Breakfast." AC KZBS/Oklahoma City gave away copies of the album in its "99 Winners" promotion, and PD Tony Maddox and Programming Assistant Leslie Spears (r) are pictured here with a winner. Music West's Geoff Workman says "Breakfast" has been helped by AC and CHR alrplay for the cut "Celestial Soda Pop," and he notes that album sales are now past 150,000.



Your Radio Station With This Hot New Release

From Columbia Records



EDDIE MONEY

"Endless Nights"

Taken from the Columbia LP "Can't Hold Back" FC 40096

Produced by Richie Zito and Eddie Money

Eddie Money for Money Madness Productions

LISA LISA and CULT JAM "Head To Toe"

Taken from the BRAND NEW Columbia LP "Spanish Fly" FG. 40417





MONDO ROCK

"Primitive Love Rites"

Taken from the forthcoming Columbia LP
"Boom Baby Boom" BFC 40470
Produced by Bill Drescher



AIR PERSONALITIES

DAN O'DAY

FROM MOTORCYCLES TO RADIO

WTIC's Bob Steele: Four Decades Of Radio

On December 31, 1987, WTIC-AM/Hartford's Bob Steele will sign off his morning show for the last time. A popular radio mainstay for four decades, the 75-year-old Steele commanded a 28.9 12+ share in the fall '86 Arbitron. That's the third highest morning share of all stations competing in the top 100 markets.

Steele is probably the only DJ who happened into radio as the result of an early motorcycle racing career.

R&R: Just how did you parlay your motorcycle exploits into a radio career?

BS: I got hurt one day in a time trial on a half-mile track in Stockton, CA; in 1931. By coincidence, the stadium announcer became ill. I knew all about the motorcycle races, so they let me announce them on the PA system. And that was the start of my announcing over a microphone.

In 1936 I was in L.A. and out of work when I got a telegram from a friend who was promoting motorcycle racing in Hartford. He said I could do the announcing for the summer season. Jobs were hard to come by in 1936, so I took off for Hartford. At the end of the racing season, I had a day to waste before leaving town. I went to a movie, a mystery. The cashier said, "If you come back in about 20 minutes, you can see it from the beginning."

It happened that the theater was in sight of the entrance to the Traveler's Building, where WTIC was situated. So I thought, "What the heck? I've got 20 minutes to kill; I'll just walk in and ask them if they want anybody." They gave me an audition and hired me as a staff announcer. So I never knew how that movie turned out.

As staff announcer, I handled station breaks, introduced speak-

"I've been late only once in 44 years — by four minutes."

ers, musicians . . . I took over the morning show in 1943. At the time it was called the "G. Fox Morning Watch" (G. Fox & Co. is a major Hartford department store) and aired from 7-8am. Over the years the show expanded to its present 5:30-10am, six days a week.

R&R: Without prior professional experience, how did you make the transition from announcer to personality?

BS: It just came naturally, I suppose. When I was 12 years old I built my first crystal radio set and listened to the announcers so much that I sort of patterned my speech after them. I was conscious of speaking clearly and talking to a large number of people. I used to practice in my room, reading advertising copy from the Saturday

"It doesn't take any talent to use a filthy joke. But to get people to listen and enjoy you requires a little bit of savvy."

BS: Consistency. I'm very seldom out, and I've been late only once in 44 years — by four minutes. People learn they can depend on you; you're not sick for a month, you haven't gone to another station after two or three years. Day after day after day, a whole generation of people grows up with you. And when they get that well acquainted

ed as an authority figure is when I do my "Word of the Day." I merely pronounce frequently mispronounced common words and people have come to attach quite a bit of importance to it. They think anybody who can do that is pretty smart — and all I'm doing is pronouncing the words!

Weighing In With Listeners

R&R: You announce your weight once a week. How did that come about?

BS: Darned if I know. One day about 20 years ago I just happened to mention that I was going to try to get my weight down from 204. Every Friday I would let the audience know how I was doing. Well, I succeeded in getting it down to 178. Then I got lazy and quit working

The venerable morning host

lot of disc jockeys today stop at nothing; they don't care.

R&R: Obviously, that stop-at-nothing approach isn't your idea of good radio.

BS: It's a cheap way to get attention. It doesn't take any talent to use a filthy joke or take shots at some prominent person; that's easy. But to get people to listen and enjoy you requires a little bit of savvy. It's ludicrous, the things some disc jockeys pretend to pass off as jokes. They're not funny to me. But of course I realize that being older I don't give the vounger guys the credit that's due them. That's natural. The older you get, the more you align yourself with older people and against younger people; it's human nature.

R&R: When you began announcing in your early 20s, the shoe must have been on the other foot.

BS: Some of them (older announcers) thought I simply was not capable. There was one continuity writer at the station who was a Harvard graduate and always seemed to look down on me. I guess he thought I was corny or something. He was of the old school, and I always resented his disposition toward me.

R&R: Were you ever tempted to leave Hartford?

BS: I had opportunities to make a little more money; I could've gone to Washington, Philadelphia. But I was raising a family and didn't want to uproot everything. Sometimes when someone would write asking "Would you consider an audition here . . .?" I wouldn't even answer it. I didn't want to get an offer I couldn't turn down. I wanted to stay here . . . and it paid

R&R: How do you plan to fill those spare hours once you're off the air?

BS: Well, for one thing I'll probably sleep a little later in the mornings . . .

I Need Your Input. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.









1) Bob Steele donned what became his trademark fedora when he became a WTIC announcer in 1936. 2) Before shifting into radio, Steele worked as a special delivery messenger. He's standing next to his trusty "Indian" motorcycle. 3) Amateur cartoonist Steele profiles himself. 4) In 1961 Steele alerted listeners to scentsational household product Refresh-R, an air freshener with "the added benefits of germicides!"

Evening Post . . . never dreaming I'd ever really get a job in radio.

R&R: At what point after joining WTIC did you find yourself considering radio as a career?

BS: I didn't really look ahead; I was just trying to make a living. I started at 35 bucks a week, and in those days that was a living wage. When I started making \$50 or \$60 a week I thought, "What the heck. Just keep doing it."

Consistency Main Attraction

R&R: What one quality attracts listeners to your show?

with you, they overlook your flaws and excuse you when you make a mistake.

R&R: Has that generation grown up with you as a friend or as an authority figure?

BS: I think as a friend. For example, I do the stock market report after every sportscast. Sometimes I'll be unable to find all the figures, and I'll fumble around my desk looking for it. Later in the day, a listener will come up to me and say, "Hey, you couldn't find the gold prices this morning!" They feel as though they've got something on me; some of them are like children.

The only time I might be perceiv-

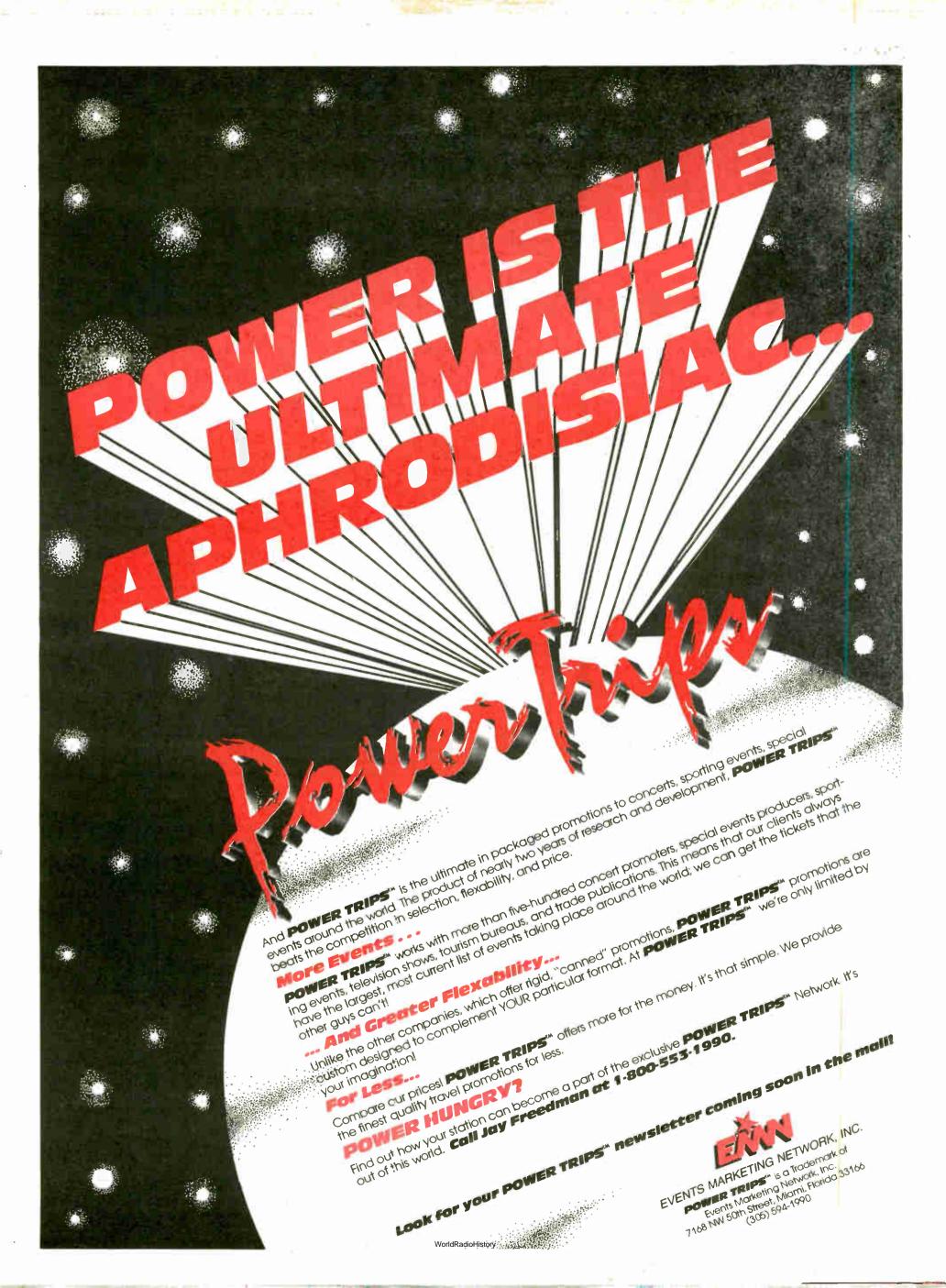
out. I didn't watch my diet and the weight went back up. But I had established this Friday thing. I still do it, even though it doesn't change by more than half a pound a week now — it's 205 ¼ this week.

I get mail from people who say, "Hey, I weighed less than you did this week!" Women write about their husbands: "My husband lost two pounds; he's down to 199 this week." It's as though we're having a contest.

No Cheap Shots

R&R: Do your listeners ever get upset with you?

BS: Naturally, you can't please everybody. Every now and then someone will take offense at some little joke. But I never use anything that I think will offend anybody. A



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Mways

➤ THE NEW SINGLE < PRODUCED BY DAVID LEWIS & WAYNE LEWIS FROM THE FORTHCOMING ALBUM

ALL IN THE NAME OF LOVE



Y100 add

B106 on 92X add WCZY on KBEQ deb 29 KCPW deb 40 KZZP 12-10 FM102 34-32 KROY 17-7 KWOD deb 35 KMEL add WBBQ add KXX106 23-13 WKQB 34-25 WSSX add 29 G105 add **KAMZ 23-20** WKSI 24-19 **WCKN 23-18** WAPE deb 25 KZOU deb 34 KITY deb 19 **WDLX 26-21** WKZL add 39 I94 26-13 KQMQ add 29 **KLUC 37-29** KFIV 26-22 WQCM add

BLACK/URBAN CHART 11

KFMW 38-23

SLY96 deb 39



ON WARNER BROS, RECORDS MANAGEMENT: EARL S. COLE, IR.





CALENDAR

BRAD MESSER

CONFESSIONS OF A TABLOID ADDICT

Fascination With Flying Pigs

They say a substance abuser is the last to realize he's an addict. But in my own case, the danger signs of addiction are as plain as an oncoming locomotive. The shameful truth is that I may be hooked on something with no substance whatsoever: those supermarket tabloids with headlines such as "Flying Pig Sighted Again."

For one who has spent a lifetime absorbing Associated Press copy, the Times, and megahours of PBS, tabloid addiction isn't pretty. Maybe my mind was already weakened by rock 'n roll? Recently it has been fun to read stuff that's absolutely ridiculous and, as stated in my initial confession last week, the radio audience seems to share an affection for an occasional helping of good ol' escapist trash. After hearing the story about the flying pig being sighted over Brazil, one

listener called to say he was so excited that he went out and bought a pig, and is planning to give it flying

Still, a little voice pops up in my mind as I spot the headline "Starship Radios Russian Airliner" and read about a UFO pilot broadcasting an emergency message to a crowded Russian jet just in time to avoid a disastrous mid-air colli-

The little voice says, "Brad, escapist non-information isn't really

very productive, is it?" And I answer back, "Voice, tabloid stories are comic books, sitcoms, and fairy tales all rolled into one. Anyway, play is just as important as serious work - so get off my back!" Being into stories such as "Rat Plunges 12 Stories And Lives," I'm not heeding much advice from Voice these days.

My coworkers have been quite supportive as I've veered into tabloid addiction, but not everyone will be as understanding. The toughest test will come at the next news directors convention, when the others make the mental connection between the name tag and stories like "Corpse Comes Back To Life Three Times."

This tabloid addict wonders . . . is a cure just around the corner?

Longest Boxing Match

MONDAY, APRIL 6 — A heavyweight fight in New Orleans made history in 1893 when Andy Bowen took on Jack Burke. They were so evenly matched that the fight went on and on for seven hours, 19 minutes. That's the world record: the longest boxing match (with gloves). By the way, there was no winner. Bowen and Burke fought to a draw Early Bird, the first commercial communication satellite, went into orbit in 1965. Twinkies were invented in 1931. Explorer Robert Peary and his assistant Matthew Henson (a black man) reached the North Pole in 1909. Birthdays: Singer/actress Michelle Phillips 43. Actor Billy Dee Williams 49. Country musician Merle Haggard 50. Conductor Andre Previn 58.

Booze Legalized In Oklahoma

TUESDAY, APRIL 7 — Oldahoma voted in 1959 to allow the sale of liquor, ending more than a half-century of prohibition. Oklahoma had been dry from the time it became a state in 1907.

Soviet leader Gorbachev announced a freeze on deployment of intermediate range missiles in Europe in 1985. The first wooden matches (lucifer friction matches) went on sale in 1827. Birthdays: Dallas Cowboy Tony Dorsett 33. John Oates (Hall & Oates) is 39. Director Francis Coppola 48. TV personality David Frost 48. Actor James Garner 59.

Budweiser's First Team

WEDNESDAY, APRIL 8 — In the dying days of Prohibition, on April 7, 1933, Congress voted to legalize the sale of beer. Only one day later, 54 years ago today, Budweiser began a public relations blitz with its first team of giant Clydesdale horses. Bud has long since become America's top-selling beer, and the Ctydesdales are still promoting the brew. Babe Ruth's homerun record was surpassed in 1974 by Hank Aaron. In 1958 President Elsenhower proposed an atomic test ban based on mutual inspection. Florida was discovered by Ponce de Leon in 1513. Birthdays: Basketball veteran John Havilcek 47, Actor/diplomat John Gavin 52, Former First Lady Betty Ford 69.

War Between The States

THURSDAY, APRIL 9 — The War Between the States ended in 1865 when Union General Ulysses Grant accepted the surrender of Confederate General Robert E. Lee at Appomattox Court House, Virginia. The Civil War lasted three days short of four years. (In four Southern states recently, the NAACP began a campaign against Confederate flags flying over state capitols or being used in state flag designs.)

The first domed stadium, the Houston Astrodome, opened in 1965. NASA announced the original seven astronauts in 1959. Birthdays: Actress Michael Learned 48. Actor Jean-Paul Belmondo 54. Musician Carl Perkins 55. Playboy publisher Hugh Hefner 61.

Worst Submarine Disaster

FRIDAY, APRIL 10 — The worst submarine disaster of all time happened 24 years ago, when the nuclear-powered USS Thresher sank in 8400 feet of water 220 miles off Cape Cod (1963). The death toll was 129. The sub had gone into the Atlantic with a poorly-designed ballast system, and its welded joints had not been given the customary soundwave tests. Congress voted in 1984 to condemn the CIA-sponsored mining of ports in Nicaragua. Also in 1984 President Reagan signed a subsidy bill to pay farmers \$2.70 per bushel for not growing corn. Birthdays: Sportscaster/ex-Cowboy QB Don Meredith 49. Sportscaster John Madden 51. Actor Omar Sharif 55. Actor Max Von Sydow 58. WorldRadioHistory

THE A&M PICTURE PAGE

The elite meet at Spago's for A&M's Anniversary post-grammy soiree.



A&M's chairman JERRY MOSS and president GIL FRIESEN congratulate show stopper-superstar JANET JACKSON on another stunning performance.



The eternally prepubescent PEE WEE HERMAN gets an education from A&M's "Real Wild Child" IGGY POP.



A&M president FRIESEN makes a point of telling A&M's BILLY CRYSTAL what a marvelous job he did hosting the Grammy telecast.



Director DAVID LYNCH ("Blue Velvet") has his hands full with Bangles Debbie and Vicky Peterson at A&M's post-grammy bash.



JERRY MOSS celebrates with first time Grammy winner TERRY LEWIS ("Producer of the year" with JIMMY JAM) and JEROME BENTON of the TIME (who backed up JANET JACKSON on the awards show)



A&M family members and Grammy winners AL GREEN (his 6th win for "Going Away") and BURT BACHARACH (his 4th, for "That's What Friends Are For") enjoy the limelight.



The winner's circle: DIONNE WARWICK; BURT BACHARACH; GIANNI RUSSO; and CAROLE BAYER SAGER at a coveted window table.



DAVID & DAVID (BAERWALD & RICKETTS, that is) stand left of center with SUZANNE VEGA and her co producer LENNY KAYE, in town mixing her 2nd album.



A&M Sr. VP Promotion CHARLIE MINOR works the room: I-r, MINOR; SERGIO MENDES; KWK's WAYLON RICHARDS; LORI DICKERSON; AMI and DAVE ANTHONY of KDWB; A&M's STEVE RESNIK; MEL DE LATTE.



A&M's STEVE RESNIK and Billboard's TOM NOONAN with producer of the year JIMMY JAM, whose chart topping efforts keep them busy year-round.



JERRY MOSS congratulates the always well — dressed ROBERT PALMER on his first win, for Rock Vocal/Male.



EILEEN LEAHY and DAVID BAERWALD pose with WXKS' RICH BALSBAUGH and his wife, CAROLINA.



Grammy nominees RUNDMC rap about Wolfgang Puck's duck pizza.



A&M namesake HERB ALPERT gets an update on his hit single, "Keep Your Eye On Me," from promotion VP RICK STONE.





CONTEMPORARY HIT RADIO

JOEL DENVER

PROGRAMMERS' THINK TANK PART TWO

Rising Above A Sea Of Mediocrity

The biggest problem for programmers is being heard above the crowd. More signals fight for attention on the dial each day, and new car radios with up to 12 FM presets make station-hopping easier than ever. Even great-sounding stations can lose the ratings war without proper positioning, marketing, and promotion.

HN: In Boston I'm running about 30-35% oldies during the day and as low as 10% or less at night. I try to pick oldies from the last five to seven years that complement what is out currently.

JL: In Madison we play about

In Part Two of the Programmers' Think Tank, our panel of experts — WYTZ (Z95)/Chicago PD Ric Lippincott; WZOU (Z94)/Boston PD Harry Nelson; KHOW & KPKE/Denver Operations Director and Legacy Group Program Consultant Doug Erickson; and WZEE (Z104)/Madison OM Jonathan Little — continue their exchange on how they make their stations unique, listenable winners.

The New Music Franchise

R&R: Music is up to 90% of your station. How do you use it to help carve a large piece of the pie for yourself?

JL: One of the strongest positions you can take is being the music leader in your market. The biggest problem is an internal one — getting the airstaff to do a good enough job of selling the excitement the PD and MD feel when they decide to put a record on the air.

In eight to ten seconds you can presell an upcoming record, creating interest and anticipation in the new music. Then when it's played the announcer should say it's being played "as promised," and further identify it by backannouncing. There was a time when forward motion was the philosophy, but a few seconds to identify a new record cuts down on complaints and speeds audience familiarity with your product.

HN: All of my jocks sell the music. This is a point well made, but what ultimately makes a record a hit is its own quality.

A Strange Statement About Society

R&R: Do you feel the quality is there in today's hits?

DE: There are some huge records we're playing that do extremely well on our request lines and in sales, and they are big hits, but they make a strange statement about society. While they are fun, records like those by Stacey Q and Samantha Fox lack any redeeming value in the long run.

Winning Ways That Work

- Sell the new music: prepromotion and full identification turns unfamiliarity into a positive
- Gold: Burned-out titles in competitive markets spell trouble
- Big-time contesting: do promotions which motivate the staff and demoralize the competition

RL: Stacey Q's is a simple record for those who want a beat without a message. What I find lacking in so many records is a message of any kind. The Beatles and Stones always had a message in the lyrics. Much of today's music lacks passion because one guy sat at a keyboard and used digital sampling to do everything. The non-emotional techno-pop stuff does nothing for me.

"You can't get a good feel on new music unless you play it every three or four hours for three or four weeks."

-Doug Erickson

Ain't No Gold In Them Hills

R&R: If audiences want simpler music, we have to give it to them. One recourse is using gold. Anybody playing a lot of it?

RL: None in Chicago.

DE: Very limited in Denver. 25-30% oldies, not including recurrents. There are a couple of feature things we do, especially in middays. Instead of a call-in-and-win contest, we have a lyric quiz where I list a phrase or a portion of a song verse. It could range from a 1957 Elvis song to a 1967 Doors tune, and I get a great cross-section of adults calling in.

R&R: The choice of gold has been limited by burnout from some of the ACs and AORs.

RL: That's true. In Chicago we have WKQX, WRXR, WCKG, and many others all playing a very substantial diet of gold. Z95 chose to take the alternative.

JL: I really appreciate what Rick does at Z95. For many years I've driven into Chicago from Madison, and since we are fairly active with music it was always like driving into a time warp — reliving the music I've lived through for the last few months.

R&R: Do you guys do any auditorium testing, focus groups, or similar research?

RL: I do no research of that sort in Chicago.

HN: None in Boston currently. DE: In Denver we do passive research, but only to determine burnout. My experience is that you can't get a good feel on new music unless you play it every three or four hours for three or four weeks. We test songs we've had in rotation for about eight to ten weeks to see how they're holding.up.tox



How Slow Is It?

R&R: Next to New York, Denver is probably the slowest major market in the country for new music.

DE: I don't know. Former KIIS programmer Mike Schaefer was out here last week and said how much more aggressive Denver is than L.A. Traditionally, Denver has been more conservative than it needs to be. The problem has its roots in business, in that there's been an enormously high turnover of stations.

Groups are paying inflated sums. Because of the huge debt service, they become very cautious about failure. So programmers are programming not to lose, rather than programming to win. They feel it's a lot safer to maintain a four-share than jumping out and taking a chance on an eight-share and ending up with only a two. Frankly, that's pretty bor-

R&R: With so many competitors on different levels, are contests, billboards, TV, and other outside media necessary tools to win?

HN: Absolutely. I don't think that's really changed over the years in traditional CHR, or for that matter in any format. Doing anything you can to get your station visible with billboards, bumper stickers, or TV to build your cume, then letting your on-air contesting fill in the quarter-hours, is important if you want to win.

DE: There are more choices than there were a few years ago. Nearly every market now has two or more CHRs, and sometimes several AOR stations that are pretty close to CHR, and the same with AC — so it's like soup. If Campbell's brings out a new flavor of soup and doesn't tell you, how do you know to buy it? Marketing your product is more important now than ever.

Word-Of-Mouth Works

DE: Word-of-mouth advertising is absolutely the best way to get new listeners, but that's really tough to do. We as programmers try to find or create those station elements that will generate loyalty which leads to word-of-mouth advertising. But we can't fall back on that entirely so we use TV spots, billboards, direct mail, and all the other media tricks at hand.

HN: We're doing a contest called the "Big Money Switch." Like the old dollar bill game, if a listener's dollar has a nine and a four in it, he wins. By using a bonus digit, he can win up to \$1000. This has all been backed up by TV spots.

"(TV) is too expensive for me. I'd rather take that money and use it for outdoor media yearround."

-Ric Lippincott

RL: I've done a complete circle in my thinking. I used to run the same continuous-type contests for-ever because they worked. Then in the late '70s it was better to run clean with little promotion. Next it was do a new contest every week or so. But now I'm back to the beginning.

I like to put a contest on the air that will be simple, tie in directly with the station's identity or call letters, and stand alone seven days a week as long as the budget allows. At Z95 we make outgoing calls asking what a listener's favorite station is. The correct answer grabs \$1000. It's quick and easy and can run for a long time.

JL: We've done a number of money contests, and we learned the value of trips through research. Our listeners also like big events. This weekend we're doing the big-

Continued on Page 82

It has come to our attention that some of you haven't seen Musicscan Inventory and Scheduling System. You haven't heard about all the features which work together to make Musicscan THE system that allows total flexibility, yet gives you total control. You may have already considered another scheduling system. . .

We Apologize.

We're sorry Musicscan escaped your notice, but you need not wait another moment to see the system top programmers from coast to coast are raving about. A full demonstration is offered at NAB booth 2821. Watch Musicscan ace your toughest programming test, then let any other system try to match it in advanced features (like on-screen editing and find & replace features), speed, reliability, ease of use, or any other criteria you wish to name.

Of course, Musicscan will also come to you: an instation demo is only a phone call away.





CHICAGO

If She Would Have Been Faithful...

Produced By David Foster

From The Hit Album Chicago 18

Direction: Howard Kaufman, Front Line Management

© 1987 Warner Bros. Records Inc.

CHR NEW & ACTIVE

136/32

ONE OF THE "MOST ADDED" ONE OF THE "MOST ACTIVE"

AC BREAKER 30



CONTEMPORARY HIT RADIO

Rising Above A Sea Of Mediocrity

Continued from Page 80

gest sock hop in the city's history, following a doubleheader basket-ball game. Z104 is also big on broadcasting live from events. It gives us a bigger-than-life sound.

DE: I've had long conversations with Jack McCoy and some of the other great contest people, and one thing I haven't heard anybody mention is the value of contests on an internal basis. I know that one of the prime motivations in selecting a contest is how it will affect the airstaff and pump them up. At the

"One of the prime motivations in selecting a contest is how it will affect the airstaff and pump them up. At the same time, a great contest will demoralize the competition."

-Doug Erickson

same time, a great contest will demoralize the competition.

Tube Time

R&R: Is TV still costeffective?

RL: It's too expensive for me. We work hard at making our station consistent, from the personalities to the music, so listeners know what they'll get when they tune in. The same goes for our marketing. Sure, we could buy TV for a four or six-week sweep, but it wouldn't be on-air consistently. I'd rather take that money and use it for outdoor media year-round.

HN: We had a brand new product, and ran one TV campaign to establish our initial cume.

JL: A year and a half ago we decided to take our TV and billboard money and buy a 26-foot GMC mobile unit. This studio on wheels is an event in itself. This was a great decision for us versus spending it

Giving Sweeps The Broom?

R&R: Anybody using long sweeps every hour?

HN: I have 30-minute music sweeps. We stop down twice an hour. I promote them as 30-minute music sweeps or at least seven in a row. I wouldn't say we were emphasizing less talk, but we are certainly emphasizing the hits and more music.

"One of the strongest positions you can take is being the music leader in your market." -Jonathan Little

JL: In Madison we do ten in a row, but in that sweep there is only one place without air talent content. This allows full identification of the music.

RL: I don't do them. So many others have already assumed this posture that we chose not to.

R&R: Any final recommendations?

JL: Aside from playing the right music, the other key is getting your station talked about, as Doug mentioned. If you make your station memorable, play the right music, and get people talking about it, the ratings will reflect your work.



WINTER BEACH PARTY?!? - Summer came a little early in Kansas when KMKF/Manhattan sponsored a "Life's A Beach" party during 50-degree weighter. A apring break getaway to Padre Island was awarded to a Lucky listener; partygoers were treated to music, food, and demonstration by KMKF scuba diver Dave Hamilton in 36-degree water. Shown being attacked by a knife-wielding Hamilton are (I-r) two beach revelers, and KMKF's Jerry Q, Craig Ross, and Jim Cunningham.

MOTION

At WLRS/Louisville, Mr. "Kevin" Robinson is promoted to Asst. PD/ MD. New lineup: Rocky & Ramsey mornings, David Lee middays, PD Lisa Lyons and Mr. Robinson afternoons. Rick Steele evenings, and Brad Harden overnights.

WQCM/Hagerstown welcomes Brian Cleary to nights, and Mark Ward from WKSI/Greensboro is now doing middays . . . Dallas Kincaid leaves WROQ/Charlotte for afternoons at ${\tt B97/New\ Orleans\ .\ .\ .\ WABB/Mobile}$ promotes Lee Chesnut to MD as Mark David Sawyer exits . . WKZL/Winston-Salem Chuck Jeffries from crosstown WKRR takes middays replacing Steve Sloan, who moves to nights.

KZZB/Beaumont ups MD J.J. Jackson to Promotion Director and overnighter Steve Michaels to MD . . Y106/Orlanda Radio Wishing personality/MD Michael Hayes adds Asst. PD duties; Michael Jay is promoted to **Production Director** WSPK/ Poughkeepsie welcomes Kathy Brannon to afternoon drive.

WFMI/Lexington swing shift personality Barry Thomas promoted to Music Coordinator . . . Mike Donovan joins WBCY/Charlotte for middays from WRAL/Raleigh afternoons . . . WNOK/Columbia ups evening personality Gary David to the newly created post of Asst. PD . . . Andy Walts is now doing 7pm-midnight at WNNK/ Harrisburg.

KQMQ/Honolulu's new lineup: Steve Kelly overnights, Michael Queng & Daniel Tucker 5:30-10am, Dan Cooke 10am-1pm, Kimo Akane 1-3pm, Willie Moku 3-7pm, and Chris Hart 7pm-midnight. Weekender Candace Chamberlain is now doing fulltime production/vacation: Tom Ewing is doing weekends.

• Basketball Fan Payoff — KCPX/ Salt Lake City got in the act when Brigham Young announced that the 4,000,000th fan to attend a BYU basketball game would win a special prize. Midday personality Morgan Evans took over center court during halftime and drew a ticket stub to find the "designated" fan out of the 23,000+ in attendance. A happy Scott Waycasy won an all-expense paid trip for four to Mazatlan and a private condo on the beach.

• We Be Rappin', Mate - WHYT/ Detroit, in honor of the U.S. recapturing the America's Cup, awarded a live kangaroo to a listener. Listeners were asked to compose rap songs describing the victory. The winner was chosen by an audience phone-in vote during Michael J. Fox's evening show. The live kangaroo was actually adopted by the Detroit Zoo; a donation covering a year's worth of food was awarded and the winner's name will be displayed at the exhibit during that same time.

• Happy Birthday To Me — KUBE/ Seattle celebrated its sixth anniversary on St. Patrick's Day with two parties. The partying began at 6am with a remote broadcast from Jake O'Shaughnessey's Restaurant with hosts Charlie Brown and Ty Flint. Morning commuters stopped by until 10am for Irish coffee, sweet rolls, and plenty of traditional Irish music. That evening, the doors opened for KUBE's birthday party, which featured local KING-TV's Almost Live Band, Stacey Q, and Charlie and Ty's "Weirder Than Skaditch" slide show. Local band Machine finished off the night. Partiers were also treated to birthday cake and chances to win CDs and CD players.

WANTED:



ALBUM #830 264-1

SINGLE #888 467-7

Panted Dead Or Alive," a powerful new single from BonJovi. From the Album, "Slippery When Wet." eward! 6.5 million records sold! And there's no end in sight!

Beware! BonJovi on tour and coming to your town soon



AOR



STEVE FEINSTEIN

WKDF Is King In Nashville

When Dick Broadcasting's WKDF emerged as #1 in Nashville this summer, the Associated Press figured an AOR being the most popular station in the capital of country music was pretty newsworthy. Its story on 'KDF' got lots of play, running in papers like the Boston Globe and on CBS Radio News. Actually, though, 'KDF's victory wasn't unprecedented — it had been Music City's 12+ leader for most of the sweeps from 1981 through early 1984.

Furthermore, you shouldn't necessarily assume that Country, rather than rock, is king in Nashville. Steve Dickert, a 15-year 'KDF vet who was OM/News Director until rising to VP/GM in December '85, says, "Nashville is perceived as a blue collar, hick town cause of country music's image. The fact of the matter is that it's a white collar town. The leading industries are printing and publishing, banking, insurance, tourism, and then country music."

Mainstreaming Of Music

'KDF staved #1 in the fall, climbing from 12.7 to 14.9 for its bestever 12+, the highest share of any top 50 market AOR, and top honors in demos such as adults 25-54 and women 18-34. Dickert attributes the resurgence in large part to a musical mainstreaming instituted by Bill Pugh. PD until leaving for WKLS/Atlanta last October, and continued under current PD Judy McNutt. The station at one time was guilty of "superserving the core and not paying attention to the fringe," says Dickert. "We decided to refocus the music, avoiding a lot of 'edgy' rock and adding everything we could lay our hands on without upsetting the loyal core that the station is built on.

Though it plays poppish tunes like "Footloose" and the occasional Pet Shop Boys or Tina Turner, 'KDF is far from a CHR/AOR hybrid. For instance, it also plays currents by Tesla (two cuts deep), Whitesnake, Dokken, Ratt, and Deep Purple. The mainstreaming is most evident in the station's emphasis on singles by AOR artists (see music monitor).

Promotions Attract Straying Cume

The more mainstream posture was complemented by promotions that drew in people who hadn't recently sampled WKDF, Dickert explains. "When we were in the eights, people knew who we were but they weren't cuming us. Our promotions helped bring back the people who had an incorrect image of us. Now they're saying, "This is my kind of station. It's not what I thought it was."

Following a spring "Cash 'n' Cars" giveaway of six cars, WKDF used Filmhouse's direct TV campaign last fall, calling it "Birthday Bucks" and handing out \$50,000 in eight weeks. The spots entice people to listen for birthdates that are read on the air. If yours is read and



(L-r) Carl P. Mayfield, model, and Filmhouse's Curt Hahn.

you're the correct number caller, you win \$103. Larger prizes of \$5000, \$7000, \$10,000, and \$15,000 are offered every other Thursday morning.

Carl P. Mayfield, Morning Master

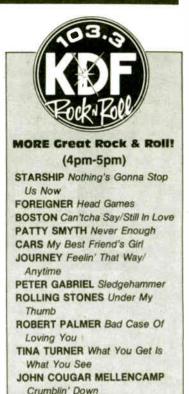
It's rare to hear a GM refer to an air talent as a "partner" in the station, as Dickert does when discussing 17-year morning star Carl P. Mayfield. Put simply, the man has a grip on Nashville, where he's been #1 the last three books. The obvious reasons for the "P. Team" 's success are Mayfield's dry, topical humor, cast of characters such as good old boy "Bubba Skynyrd" and preacher "Brother Jonah," phone bits, and song parodies. He's quick to jump on items in the local news - e.g., when one of the Oak Ridge Boys was kicked out, Mayfield had listeners and members of his crew audition for the job on the air, capping off the bit with a call to the Oaks' office.

Mayfield's hilarity is complemented by an unforced, comfortable style that wears well over time. That is to say, he's likable as well as talented; you don't have the sense that he's showing off or try-

ing hard to impress or outrage. A recent remote from "Bubba Skynyrd's Love Monster" (Kenny Rogers's tour bus, on loan) combined appearances from Mayfield's characters with live music from Tony Joe White and Billy Chinnock. It was spontaneous and loose, but never rambling or disjointed, with Mayfield clearly in control but generously sharing the spotlight with his guests.

Mayfield also garnered invaluable publicity for the station in the fall. His name was on the front page of a local paper every day during a favorite DJ contest that he won by a 2:1 margin. He also spearheaded a Rock For Toys campaign to buy toys for foster kids in which a celebrity golf tournament drew 40 teams of local celebs, who donated \$103 each toward the cause.

Other 'KDF features include doing ten in a row every hour except mornings and running Paul Harvey three times a day. Consultant



Larry Bruce came aboard recent-

SANTANA Veracruz

Success has its price — other stations have been looking over 'KDF's exceptional talent pool. Former PM driver Patti Murray left for WGTR/Miami, PM driver/on-air promo whiz Kidd Redd passed up an offer from WKLS/Atlanta, and Mayfield had re-signed with WKDF after being pitched by KLOS/Los Angeles.

New Music, Powerful Promotions Help KYYS KO KC

Scott Jameson came to Taft's KYYS/Kansas City last April after programming KOMP/Las Vegas and KAZY/Denver. He found a station with "heritage and power, but dwindling. It was stagnant. It needed to get moving and capture the magic from its heyday."

Ratings suggest the magic is back. KY102 has moved 7.2-8.6-7.8-9.9, the latter its highest share in four years. And while KYYS barely made the top ten in adults 25-54 in 1982, now it's #3 in the demo. Tied for first in adults 25-49, KY102 wins easily in men 25-54. Meantime, Classic Rocker KCFX has declined 5.9-4.3-4.1 since the spring.

Counterprogram With More New Music

Rather than counter KCFX by beefing up his oldies, Jameson chose to emphasize new music. "It's ridiculous to try to play their game," he proposes. "Something inside of me said we needed to become the new music leader. They play Classic Rock, but so do we, so now we have everything they do and more. And a 31-year-old guy doesn't listen to 'Sgt. Pepper' every night, anyhow."

A music test helped trim the library from 1200 to 1000 titles. Jameson explains, "We got rid of the midriff waste — Eagles, Fleetwood Mac, REO — to make sure we have more of a rock base." Sequencing made certain the station didn't fall into a predictable Adams/Genesis/Huey/Benatar rut. he adds.

KYYS has also added a number of new music features. A nightly "Rock Avenue" asks listeners to rate two brand new songs, "KY102 Modern Music Nights" have midday man Paul Fredericks spinning

ERIC CLAPTON Run
ZZ TOP Tush
SAMMY HAGAR Winner Takes It
All
BOB SEGER Travelin' Man/
Beautiful Loser
JON BUTCHER Goodbye Saving
Grace
ANIMALS It's My Life
JOHN COUGAR MELLENCAMP
Lonely Ol' Night
38 SPECIAL Rockin' Into The Night
U2 With Or Without You
YES Changes
BILLY IDOL To Be A Lover
STEVE MILLER Fly Like An Eagle

new music at a club, and a "KY102 Modern Music Series" presents \$1.02 concerts by acts like World Party and Smithereens.

Preempted KCFX On Vietnam Benefit

At the same time it spotlights new music, KY102 also plays up its heritage position. Its biggest coup on that front, says Jameson, was getting the jump on KCFX and linking with a University Of Kansas benefit concert for the children of Vietnamworetschoffberyshow fea-

tured John Fogerty, David Crosby & Stephen Stills, and George Thorogood. "Those artists, Vietnam, the '60s, (emcee) Peter Fonda...it says Classic Rock in neon lights. But we seized the moment and said to ourselves, "They better not get this.'"

After securing sponsorship of the show, KYYS then "took it to the next level," says Jameson, holding a fund-raiser to generate contributions beyond the ticket sales. A 12-hour radiothon from the KC Vietnam Veterans Memorial raised another \$7800. Fonda cohosted for three hours, the mayor appeared, and the event received extensive live coverage on all three local TV newscasts. "If I were (KCFX PD) Denton (Marr), I would have wanted to crawl inside a hole," Jameson comments.

Promotionally, KYYS ties in with sports franchises and charities that "legitimize" an AOR station, says Jameson. It linked with a Coors-sponsored cheering section at Chiefs games, giving away 102 seats to every game. Morning information czar Jon Hart tried out for the Comets soccer team after ribbing them and being challenged by its president to try out. The sta-tion sponsored a KY102 "Ladies Golf Classic," and just inked with United Cerebral Palsy and all-pro kicker Nick Lowery for "Kick With Nick," in which KY102 will donate \$102 for every field goal he kicks.

A "Going For The Gold" contest gave the winner five hours to spend \$10,000 on an American Express Gold Card. The station also makes noise with "Live From L.A." broadcasts as well as 'casts from NBC's New York studios. "MTV



Scott Jameson

from the Mardi Gras, Donahue from Moscow, the "Today Show" from London . . . we've got to reflect that larger-than-life element just like TV does," says Jameson.

Come Chill With Me

"An AOR PD's dream come true" is how Jameson describes "Chill Outs," which are Friday evening get-togethers at a classy, Hilton-owned hotel in downtown KC. The events draw a reported 3000-4000 professional-types who mingle and dance to oldies.

Rather than being confined to just one room or bar, the crowd is able to roam the hotel's entire first floor, including the foyers and lobbies. Sports figures and celebs such as Genesis stop in for what Jameson says has become "the place to be in Kansas City. It was designed for people who work downtown, but now we're even pulling people from the suburbs."

Continued on Page 86

OSO Nawin aux 7 x Jean,

DENNY SOMACH PRODUCTIONS

proudly present:

NBC 'The Legends of Rock'
The Rock of Your Life

The Rock of Your Life

Scott Muni's 'Ticket to Ride'
The Psychedelic Psnack
The Rock Report
The Rock Report
The New Era Show
The New Era Rock
The New That Rocked
The News That Rocked
LIVE From London

Look for more in '87!

DENNY SOMACH PRODUCTIONS

812 WEST DARBY ROAD, HAVERTOWN, PA 19083 215-446-7100

"We Are What We Are"The 7" from the just released LP <u>The Other Ones</u> is out this week. The track is taking off at AOR stations around the country.

LOOK ITTING CREW

What A Way To Go! "(I Just) Died In Your Arms" is a certified smash. And it's time for you to check out the next track "One For The Mockingbird." It's ready to fly. Both cuts can be beard on the LP <u>Broadcast</u>.

Produced By John Jansen, Terry Brown and Cutting Crew Single mused by Shelly Yaku:



It's no joke, we're killing for "Sanity." The 12" continues to gather airplay at stations like KZAP, KZEL, WBCN, KROQ and 25 others. Isn't it time for you to have "Sanity?" From the LP Brighter Than A Thousand Suns.



"Over The Hills And Far Away" from the LP <u>Wild Frontier</u> is a veritable cookaaah. The 12" and LP are on your desk hot and ready to go.



Some of these are on this month's interestingly titled "Pigs On Corn" R&R aircheck tape. Now, aren't you curious? For your very own copy, call Michael Plen or Jeffrey Naumann at (2)(3) 278-1181. Olink.

Virgin

AOR

Albany Picks WPYX As #1

When OM Ed Levine came to the Griffin Company's WPYX/Albany last September after eight years at WAQX/Syracuse, he was all set to make big changes. He wanted to return 'PYX, then coming off three mid-nine share books, back to the double digits it tallied from 1982-84. "I thought it would be a piece of cake. But I got a lot more humble when I saw the Arbitron," recounts a guy whom no one has ever accused of undue humility.

Still-solid demos, along with an attitudinal study, convinced Levine that a complete overhaul was unnecessary. "'PYX's imaging and promotions were excellent; it's beloved in the market. Its presentation just needed some fine tuning."

The summer book's 10.8, tops in the market, confirmed his cautious approach. Levine's subsequent fine-tuning took 'PYX to an 11.2 in the fall, #1 in men 25-54, and tied for tops in adults 25-49. Alternative WORK-FM is at a 3.6.

Levine started with some musical adjustments. After a comprehensive music test, the library was cut from 1400 titles to 700 songs in regular rotation, with 300 in a spice category. The restructuring — "we had classic Led Zeppelin in the same category as 'Demolition Man' by the Police" — resulted in a more familiar mix, he says. Additionally, callout research was instituted, the current playlist was shortened, and a card file was replaced by the Selector music preprogramming system.

As he made changes, Levine consulted with staffers Bob Mason and Andi Turco, both former 'PYX PDs, every step of the way. "Between them and (midday man) Cliff Nash, it's like having a walking history of the station," he says, noting that the three have been at WPYX for most of its six-year AOR history.

Levine calls 'PYX's music "broadbased, but not fat where somebody can blow a hole in us." Its playlist can range from Dokken, Bon Jovi, and Ratt to Glass Tiger, Concrete Blonde, and Spoons.

"Sometimes we can sound like a good, uptempo AC station — we play Simon & Garfunkel, Don McLean, and 10cc, and one of our top ten testing records was 'Dream Weaver,' " says Levine. Oldiesbased features include an "Elec-

KYYS

Continued from Page 84

The upscale setting and crowd attract sponsors like AT&T, which presented an appearance by Larry "Bud" Melman and had booths where people could make free long-distance calls. Both the station and cosponsors hang banners on the walls.

For door prizes like trips to Hawaii, the station collects business cards, which the sales department saves to feed into the computer database. Once every quarter, the station throws a client party upstairs so advertisers "can look down on the 25-34 year-old, dressed-up crowd having a good time," says Jameson. "It's the best proof that we're not the black T-shirt station anymore. We're part of the community." WorldRadioHistory



Ed Levine

tric Lunch," "Ten At Ten," "Perfect Album Side," and "Soul Patrol." At the same time, Levine feels dayparting the "right hard



SEGUES

KDJQ/Sacramento changes calls to KRXQ, retaining its primary handle of "93 Rock." KDJK/Modesto had claimed signal overlap between the two stations . . . WBSW/Kankakee, IL changes to WBUS.

Unconfirmed rumblings have it that KADL/Little Rock will go Classic Rock as KZLR... WQXY/Baton Rouge to Classic Rock... KROZ/Tyler, TX to AOR.

KKBR/Albuquerque OM Bill Evans steps down ... Deb Brady upped to MD at WXXP/Pittsburgh, as D.J. Bird returns to WLIR/Long Island.

At WSHE/Miami, Tom Robinson (ex-WBCN/Boston, WMMR/Philadelphia) is on 6-10pm and BIII Louis from crosstown WMXJ joins as Production Director. Look for OM Charlie Kendall to start pulling down an air-shift shortly.

Correction: It's WLNZ/Lansing mornings for which Dan Ballard has left WLAV/Grand Rapids.

rock by the Zeppelins and Aerosmiths" protects his 18-24 flank.

Mason & Sheehan: Radio Saviors

Gruff-voiced morning man Mason and newsman Bill Sheehan call themselves "The Saviors Of Capitaland Radio." In the fall, the pair came within a point of catching AC WGY, which has been Albany's morning leader in every book for the last 20 years, according to Levine.

Mason is "as big in Albany as John DeBella in Philly and Howard Stern in New York," Levine claims. When Mason & Sheehan were "fired," the incident got four days of coverage on three TV stations.

Levine says Mason's appeal de-

Levine says Mason's appeal derives from his "irreverent, cynical, show-me attitude. He also knows when to get on a trend and then get off as it hits its crest. For instance, he was on wrestling long before it got out of control and Cyndi Lauper and all those people got into it."

M&S's bits include a "Nutline" on which listeners call to contribute a range of hilarious character voices, "Morning Mind Exercise" and "Rock & Roll Jeopardy" (e.g., A: He wrote "Move It On Over." Q: Who is Hank Williams?), trivia contests, and "Smart Ass Thursdays," when a comic playing a 'PYX-sponsored date at a local comedy club appears on-air.

Live Remotes: "Larger Than Life"

'PYX takes its show on the road frequently for what Levine calls a "larger-than-life" quality. Mason & Sheehan do "Breakfast Club" remotes from upscale eateries once a month. "We pack the place with suit-and-tie types," says Levine. The duo has also broadcast from Disneyworld and Las Vegas, with upcoming 'casts scheduled from Shea Stadium for the Mets' opening day, three days on tour with the Pope during his American visit, and Munich during Octoberfest. For the Shea broadcast, a contest winner will be chosen during the show and then limoed to the game that day. Afternooner/APD Andi Turco, who does a "Hungry Hour" remote every Friday from a local Marriott, will be doing "Live From L.A." in early April.

Media Coverage

'PYX was the talk of the town when new owner Merv Griffin came to town for a \$50,000 "Welcome, Merv" party that went on all day. From 6-10am, Merv was on hand to sign autographs for 1500 listeners, who were treated to a free breakfast during a live remote. He stayed for a staff brunch, noontime press luncheon, and cocktail party for advertisers. An upcoming rock auction for the homeless, for which the governor and mayor have issued proclamations, is also expected to net heavy cross-media

Consulted by Burkhart/Abrams, "'PYX has made the transformation from its start-up as a crank it up, rock 'em, sock 'em station to being perceived now as an adult radio station," says Levine. "Now, we not only have the numbers, but the image."

THESE STATIONS HAVE JOINED OUR TRIP BACK IN TIME...



KYYS WKLH WQBK WDVE KATT WXRC **KZFX** KFOG KJOT WRDU WZZQ WKRL WLVQ KNCN WDTX WRXK WDIZ KILO KRKR WLAV KMYZ KIIK WKRZ KGGO

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Where the music takes you

They're just 24 of the more than 100 stations who opted to FLASHBACK. Isn't it time you decided to FLASHBACK?

Call us for more information at (212)664-5538.
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BLACK/URBAN PICTURE PAGE





MILWAUKEE HAPPENINGS — WLUM stays busy with promotions and visiting artists. In the photo at left. PD Bernie Miller presents Hettie White with her prize for a recent station contest; at right, artist Miki Howard (third from left) shares laughs with (I-r) WLUM's Dancin' Danny, Miller, and Gary Young, Atlantic's Eddie Holland and Promotions Director Bobby Wroblewski.



GOT A THING FOR ISAAC — While touring in support of his "Thing For You" single, Isaac Hayes dropped by WKYS/Washington. Shown (I-r) are Columbia's Mike Bernardo, Hayes, WKYS's Candy Shannon and MD Gregg Diggs.



WILD SITUATION — Following a Boston concert, Club Nouveau visited local station WILD; from (I-r) are WB's Joan Armond, WILD PD Eiroy "R.C." Smith, and the group's Denzil Foster, Jay King, and Thomas McEiroy.



HOMEGROWN TALENT — Atlanta-based group Elan delivered a copy of its new LP to WEKS PD Mitch Faulkner (second from left)



THE WINNING CONTINUES — WXYV/Baltimore awarded a station jacket to another lucky listener. V103 personality Randy Dennis (I) hands the coveted prize to Curt Jamke.



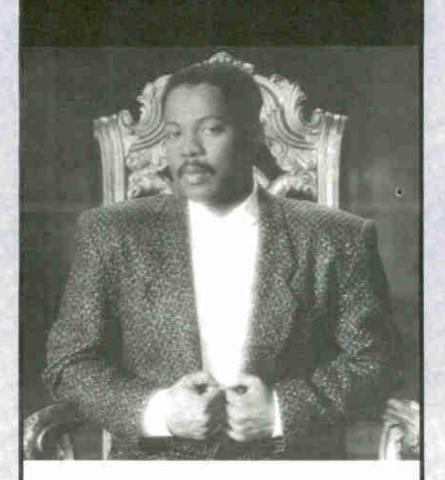
GET THE GCODIES — WLUM/Milwaukee keeps coming up with largerthan-life contests. Pictured here are WLUM's Bernie Miller and Annmarie King selecting the winners for its "Who's Keepin' You Hot" promotion.



NEW RAP TRIO — While in Ocean City for a concert, Whodini's Grandmaster D (certər) met with the town's two hottest rappers, D.J. Flip and Rockmaster Scott. otherwise known as OC104 PD Mike Filippelli (I) and personality Scott Jantzen.

DOUBLE HITS!!!

CHUCK STANLEY "Day By Day"

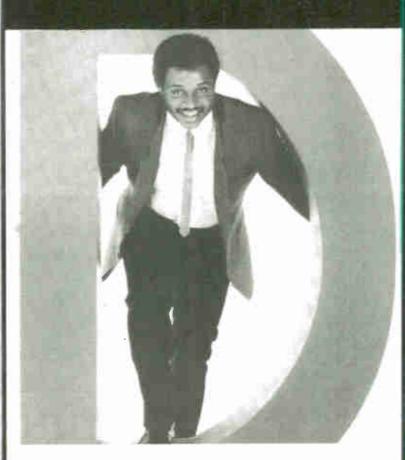


49 REPORTERS — **54%**

WXYV	KMJQ	WBLZ
WILD	WDIA	WDMT
WBLK	WEDR	WZAK
WDAS	WYLD-FM	KPRS
WUSL	WOWI	KMJM
WAMO	WTMP	KDAY
WDJY	WBMX	KJLH
WHUR	WGCI	XHRM
WVFF		KSOL

LIAMS

"Oh How I Love You (Girl)"



BLACK/URBAN BREAKERS

55 REPORTERS — 60%

INCLUDING:

WXYV	K104	WTMP
WBLK	WDIA	WGCI
WDAS	WHRK	WDMT
WAMO	WEDR	WZAK
WHUR	WYLD-FM	WJLB
WVEE	WOWI	KMJM





"Head To Toe"

From The New Album SPANISH FLY

Jammin' In The Past . . .

The debut album from Lisa Lisa and Cult Jam is now over 800,000

Combination 7" Sales:

"I Wonder If I Can Take You Home" "Can You Feel The Beat" "All Cried Out" OVER ONE MILLION COPIES!



BLACK/URBAN

WALTLOVE

Keying In On Promotion Success

For years many Black/Urban Contemporary stations operated with a "we don't need a promotion director" attitude. In light of the format's recent gains, successful outlets have decided to protect their growing interests. This week I talked with two major market promotion directors about their promotional strategies.

A Team Effort

Marc Rayfield is Promotions Director for WUSL/Philadelphia (Power 99). While in high school and college he interned at Power 99, then joined the outlet fulltime a year ago after working at local agency New York Communications.



Marc Rayfield

Comparing the differences between promoting an Urban station and a general market facility, Rayfield said, "All promotion directors have to know their audiences. But I think it takes a special person to do the same job at an Urban outlet. The Urban audience is young, up-and-coming. The only way for us to be productive is to stay on top of what they're into at the moment — next month it could be something altogether different.

"It takes a team effort to come up with effective promotions. I'm

the opportunity to win expensive prizes. In our research, the #1 thing these people want is money. After that are expensive trips to exotic places.

"Personally, I like to try and do things that are almost bigger than life. Things that money can buy, but that the average person never thought *he* could buy."

Power 99 pulled two bigger-thanlife prizes out of its promotional hat last year. One was a trip to the Monterey Jazz Festival. "Most people in this area have never been to California and desperately want to go," said Rayfield. "We also gave away a Porsche 944. The unique part was that you also had to travel to Europe on us to pick up the car. We had more people enter that contest than you can imagine."

But big-ticket shouldn't be the sole approach. "You have to also do things that money can't buy, be community-oriented. When a Stevie Wonder or Patti LaBelle comes to town, you have to be able to get that personal dinner for listeners who are fans. And by having a personal rapport with managers and record reps, you can sometimes get an artist involved in something positive for the community.

"Power 99 has 60% black and 40% white listenership. The gist of our promotions is to please these persons and increase time spent listening. That's what it's all about."

what it is you're doing and want to be part of it.

"I don't really think a promotion director of a B/U station has to have any special sensitivity. We allhave to pay close attention to what our particular listeners like"

Useful Prizes The Ticket

One thing Malkin does is balance big-ticket items against useful

Strategy Checklist

- Keep pace with lifestyle trends
- Stress community involvement
- Balance big-ticket prizes with useful items

prizes. "The more chances a radio station gives its listeners to win something of usefulness the better. When they can, prizes should carry some community value. This might be tickets to a local event that everyone in town is hoping to attend.



IT FEELS SO GOOD TO WIN! — Here's a Power 99FM listener caught at the exact moment she was announced as the winner of a 1986 Dodge Daytona. The guy with the wide grin standing behind the car door is Promotion Director Marc Rayfield.

"Then you're giving the listener a chance to participate in what the station and the community are doing. A good radio station must be a part of the community to have any lasting effect. Listeners will grow to depend on your station — and that's what we want."



\$24,000 Shopping Spree

Putting that philosophy to work, Malkin staged a \$24,000 shopping spree last year. "This went over very well. All of the money was distributed in various amounts and people had a great time moving around the city and spending the cash. This promotion worked well because: 1) people were interested



Pamela Malkin

and wanted to participate; 2) local media gave us wonderful coverage. With those two elements present you can't lose."

Her bottom line goal for promotions is simple. "If the community looks to your station (first) for fun and information, then I'd say they believe in your organization. If you don't let them down, they won't let you down."

ACTION

Former WPEG/Charlotte programmer Fred Graham named OM/PD at WQDW/Kinston, NC . . . Dalsy Davis upped to MD at WBMX/Chicago WYLD-AM welcomes legendary jock Dr. Daddy O via "Wavelength," a new daily program featuring New Orleans music from 3-5pm . . . Al Switzer. formerly of WSUL/Monticello, joins OC104/Ocean City for AM drive; AI Thomas moves to middays. George Young from KEEL/Shreveport to Asst. PD/7pm-midnight for WLUM/ Milwaukee . . Former WEBB/Baltimore jock Tyrone Miller moves to mornings at WAMO-FM/Pittsburgh, replacing Chuck Woodson; Woodson remains FM PD.

Letisha Jackson, formerly of WTKL/Baton Rouge, moves to crosstown WXOK as News Director ... Mike Shannon, ex-WERS/Boston (Emerson College) to afternoons at neighboring WILD. Stephan Hill will host WILD's new Sunday show, "A Little Tenderness" ... Ladonna (Monet) Freeman joins WXYV/Baltimore for 11pm-5am shift. The new lineup features Randy Dennis 5-10am, Sawsid Maniferson 10am-3pm,

Roy Sampson 3-6pm, and B.J. Lewis 6-11pm ... WJLB/Detroit morning team Mason & Co. were honored by the Oak Park PTA for their antidrug campaign.



Coretta Scott King & Al Bell

WVIS/St. Croix, Virgin Islands seeks record/CD service from all labels. Contact **Joseph Bahr**, Box 487, Frederiksted, St. Croix, USVI 00840 (809) 778-5199 . . . WWPR/Tupelo

has dropped Country for B/U, aimed at NE Mississippi. The station needs service. Contact Todd Tedder, Box 410,Tupelo, MS 38802 (601) 842-7658... WQIC/Meridian, MS should be WQIC-FM by presstime. The FCC granted station owners the 103.1 frequency in November 1986. It's Meridian's first B/U FM and one of only three FM facilities in that market.

Edge Records President Al Bell has donated a life-size bronze bust of Dr. Martin Luther King Jr. to the MLK Center for Nonviolent Social Change. A durastone replica is available to the public; a portion of those proceeds will support Center activities.

KOKY/Little Rock PD George Frazier thanks those who paid tribute to Jocko Carter . . . The YBPC awards dinner will be held in Dallas at the Plaza of The Americas Hotel, May 9-10. Honorees are WYLD-FM/New Orleans PD Dell Spencer and MCA VP Ernie Singleton. For more information, call Barbara Lewis (504) 242-3131 . . . The ninth annual Black College Radio Convention will be held in Atlanta, April 17-18. For more information, call (404) 523-6136.



fortunate because I have an open door to PD Tony Quartarone and VP/GM Bruce Holberg. Because of that, our ideas never have a chance to get lost in the shuffle."

Money, Exotic Trips Top Prize List

Some of those ideas have included big ticket giveaway items, which Rayfield considers a necessity. "The competition is so fierce to garner and hold an audience. If you don't offer big ticket items, listeners will go where they have

B/U's High Energy Level

WXYV/Baltimore (V103) Promotion Director Pamela Malkin formerly supervised promotions for a Dover, Delaware retail chain before coming to the station last September. The one thing she's acutely aware of in her post is the energy level.

"The level of energy in promotions for a B/U station is tremendous. The audience responds well to public events and promotions put on by their favorite radio station. They're very conscious of

ADULT CONTEMPORARY



MIKE KINOSIAN

RECORDS, RADIO, RETAIL PERSPECTIVES

CD Craze Captivates AC

Once upon a time, not long ago, actual records rotated on turntables. Record spinning gave way to cart punching, and now a growing number of stations use Compact Discs. Almost 90% of music-intensive ACs have CD players, according to an R&R poll. Following are comments from varied industry personnel regarding CDs.

Can't Keep Up With Demand

The biggest CD headache facing record companies is supply and demand. Left in a quandary is Elektra/Asylum's Associate Director/AC Promotion Lisa Frank. "The back orders for Anita Baker and Simply Red are incredible." Compounding the label's problems is overseas manufacture of CDs. Progress has been made as E/A now produces CDs domestically.

"58% of Full-Service stations have a CD player. 89% of Music-Intensive stations have one."

The demand-side centers on catalogs. "We're going back and manufacturing all our back catalogs on CD," says Frank. "It's been an explosion. Everybody wants a CD catalog. Our focus is on Linda Ronstadt, Jackson Browne, and the Eagles."

Bargaining Chip For Airplay?

Some stations seize the opportunity to get the hard-to-obtain CDs by adding records to their playlists. "Unfortunately, it's become a bargaining chip" says Frank, recalling a note attached to a recent playlist from Bruce -Goldsen of



Steve Owens



Lisa Frank

WTFM/Johnson City TN. His note said, in essence, it's a shame record companies have to dangle CDs in front of stations' noses to get them to play songs.

The "CD dangling" is a sore point to Frank's counterpart at Columbia, Mike Martucci. "We don't use it as a bargaining tool. I tried it once and it offended a lot of people," he says.

Martucci shares Frank's views on the shortage of CDs. "We can't manufacture them quickly enough for sales. That's why they're not being made available for radio. However," he continues, "facilities are getting better and demands are starting to be met."

Each CD costs the record company \$5.05. Frank has supplied stations with CDs at no cost. The one time she charged a station the \$5.05, she got stiffed. "It figures," she jokes.

Poll Results: AC Stations Are Heavy CD Users

Recently, R&R conducted a nationwide poll to determine how many AC stations have CD players. The numbers are split into two categories: "Full Service" and "Music Intensive." The former category tends to include AM stations playing a variety of elements including music; the latter tends to be FMs whose major thrust is music. One would guess the percentage of Full-Service stations using CDs would be low—certainly lower than the percentage of Music Intensive stations.

Here's what we found: 58% of FS stations have a CD player; and, a whopping 89% of the MI stations have one.

On-Air Applications

WBAB/Montgomery PD Steve Owens gets calls from listeners wanting to know when CDs from certain artists will play. He claims listeners can tell the difference between CDs and records. There is further differentiation between digital and analog. "You can tell the digitals have been EQ'd. Compared to the analog, there's no low end. Robbie Nevil's 'Dominoes' has no bottom end," Owens says. He contrasts it with Daryl Hall's "Someone Like You" on analog.

Some stations use the CD player in the studio; others cart songs from CD. "If you do that," Owens complains, "there's no difference than if you played the song from the record. You're still going to get the tape hiss." According to Owens, an especially good example of a song enhanced by CD is Elton John's "Don't Let The Sun Go Down On Me." "I just don't believe how great that record sounds."

Owens presents a most ingenious solution for scratched or damaged



Mike Martucci

CDs. He claims applying Rally Car Wax to the ill CD will heal it.

Providing additional insight is B100/San Diego PD Bobby Rich. 'Using a CD as the source material is an improvement from vinyl. We have been told by our engineers not to mix CDs with records in the on-air studios for fear of drastic sound differences." Rich is carting music from CDs and playing an average of one such song per hour. These specially-carted songs are appropriately highlighted with a line such as "Billy Joel direct from compact disc." Rich foresees the day when everything played on the air will be from CD. He is budgeting to have broadcast-quality CD players in the B100 studios as of the upcoming fiscal year

CD Viewpoints:

RECORDS

"Everybody wants a catalog . . . CDs have become a bargaining chip."

-Lisa Frank

"We can't manufacture them quickly enough."

-Mike Martucci

RADIO

- "You can tell digitals have been EQ'd."
 - -Steve Owens
- "We've been told not to mix CDs with records."

-Bobby Rich

"It's a step forward, but it's not revolutionary."

-Mark Ford

RETAIL

"CDs are our number one configuration by dollar."

-Bret Mitchell

CDs Don't Eliminate All Analog Problems

Mark Ford is the technical whiz behind Drake-Chenault's legendary offerings such as "The History Of Rock And Roll," "The History Of Country Music," and a host of features and demos. "I have some albums that are far superior to the CDs," he notes. "You should never make an automatic determination that a CD is better than any other source."

One could assume "pops" and "ticks" would be absent on CDs. Ford says no. "The only thing you have is protection from damage — unless you drop it. It won't wear because of the laser pick-up. You've eliminated vinyl surface noise — that's it! There will still be phase and EQ problems." Ford supports the claim made earlier by Owens. "In most cases," Ford states, "the digital gives a real thin sound and the bottom-end goes away. If the original source is an old Motown analog tape, there could be a big dropout on it."

As you can see, Ford is not a total fan of CDs. "It's a step forward, but it's not revolutionary."



Bobby Rich

Ringing The Registers

You're aware of the great reaction recently when the first Beatles LPs were released on CD. At about \$13 a pop, people quickly cleared the supplies. Record stores are selling CDs, but who's buying them? Tower Records (Los Angeles) Manager Bret Mitchell says, "It used to be predominantly males 25-40 or higher. Now, it's a good cross-section, and since Christmas, more kids."

"You should never make an automatic determination that a CD is better than any other source."

-Mark Ford

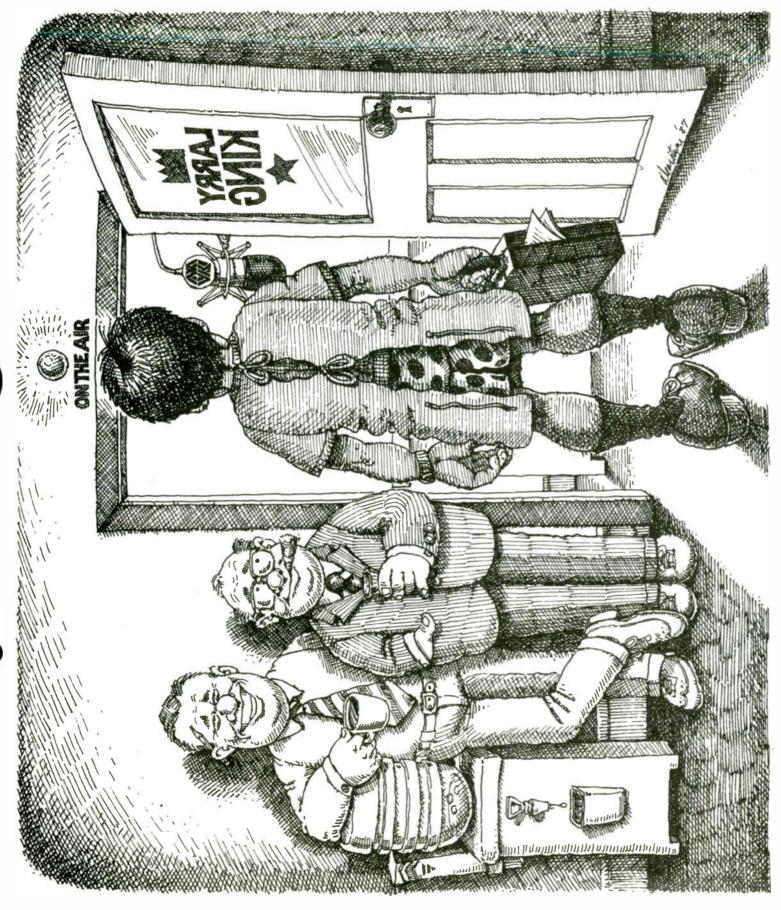
Tower's sale of CDs encompasses many music tastes. According to Mitchell, the store now sells more jazz CDs than jazz LPs and jazz tapes combined. The same holds true for classic hits. Billy Joel's "Greatest Hits" was one of the top five sellers there.

"CDs," says Mitchell "are our number one configuration by dollar. We do over one third of our business with them, 30% with tapes, and 18% with albums."

Tower's biggest CD complaint is some are too short. "This is especially true with older catalogs or an Elvis CD with 19 minutes of music. People want two or three of these on one CD."

Mitchell best summarizes the current CD craze by stating, "CDs are raising people's technical expectations."

Sarry King's



WorldRadioHistory

Direct from a record-breaking performance at the George Washington University Hospital, Larry King returns triumphantly to The Larry King Show this week. There'll be no more chain-smoking and a lot less sauce bearnaise, but you'll hear the same hard-hitting, no-nonsense style that has made Larry America's most popular talk show host. A special thanks to Tom Snyder, Robb Weller and Jim Bohannon for filling in for Larry during the past four weeks.

we're glad to see you're back! Welcome home, Larry



COUNTRY



LON HELTON

MIAMI, WASHINGTON PROFILES

Doin' Country Where Country Isn't Cool

This is the story of four stations in two markets up against the obstacle of being Country where Country isn't cool. Miami and Washington are metros where you not onlv have to sell the listeners on the station, but the music as well. The focus is on the respective FMs, with capsulized AM stories elsewhere in this section.

Who The Players Are

The 11th-ranked market, Miami is home for Country stations WQAM and WKQS (KISS), both owned by the Sunshine Wireless Company. WQAM went on the air seven years ago this month, followed almost two years later by WKQS. Sunshine Wireless purchased WQAM in 1985; a classic example of beat 'em and buy 'em.

WMZQ/Washington didn't have it quite that easy. Following years of intense battle, which at one point saw stand-alone WMZQ-FM purchase an AM to counter any facility imbalance, WMZQ-AM & FM found themselves as the sole purveyors of Country music in the nation's ninth largest market after competitor WPKX-AM & FM finally succumbed in January '86. 1987 marks the tenth anniversary of WMZQ-FM's switch to Country, and the station now controls eight format shares which used to be split among four stations.

99.9 KISS FM

Tuesday, March 10

Too Many Times

Little Jean

Dan Seais/Bop

Paradise

Alabama/Mountain Music

E.T. Conley & Anita Pointer/

Nitty Gritty Dirt Band/Dance

Wayion Jennings/Rose In

Charly McClain/Who's Cheatin'

WKQS Music Monitor



Bob McKay

Serving The Core Audience WQAM & WKQS OM Bob McKay

describes Miami's audience composition as a "first-class melting pot," pointing to its high percentages of Cubans, Spanish, and elderly. This also means the potential Country share is limited. "There's only about six shares of Country in Miami/Ft. Lauderdale's Dade and Broward counties," McKay says.

"The core Country listeners only represent around a four share. We almost have that locked up between the two stations. What we're after now is the other two or three shares representing the passive Country listener."

WMZQ-FM PD Gary Balaban sees the potential Country share for his station ranging from five and a half to a six; the AM's goal is to consistently achieve up to a one. Balaban says, "The majority of what we have is core, which we try to superserve. We don't do anything to specifically attract a fringe audience, other than in advertising and promotion. Regardless of format, anytime a station establishes itself and then tries to reach beyond what its core really is, it risks losing that core."

Of his audience, Balaban says, "It may be comprised of different types of people than in other markets. They're very upscale, highly educated, high-wage earners - the profile of AC listeners in most markets. But what they want is no different than what listeners want from a Birmingham, Atlanta, or Dallas station."

Gut Feel, Sound Are Key Song Selection Criteria

Emphasizing WMZQ-FM does nothing different due to its location, Balaban says, "We'd operate under the same design no matter where we were. We try to put together a Country station which reflects what our audience wants. If our music sounds different from any other market, it's because of the research results." Both WKQS and WMZQ-FM are highly researched, both running at least two auditorium music tests per year.

Much of the WKQS effort to attract the fringe is rooted in its music, which has a modern/traditional ratio of 60/40 and a current rotation of 16-20 records. McKay believes that the older the demographic, the less important currents are.

WMZQ plays 26 currents with 35 recurrents. Balaban says gut feel is a major determinant for playing a record. "But if we know a particular sound doesn't normally work well, we'll watch the national charts and wait for listeners to tell us they want a song. Much of our audience is exposed to Country outside of Washington and they're very vocal about songs we're not on." WMZQ-FM targets a medium WorldRadioHistory



KISS AWAY THE CASH - WKQS morning man Scott Evans (left) & Promotion Director Steve Williamson display a \$5,000 briefcase given away in the Key Money song contest.

"It irritates me when people make the assumption a Country station in a 'non-Country' market must play AC/crossover music."

-Gary Balaban

tempo to highlight the music's range. Says Balaban, "You can go up to sound exciting or down to sound contemplative.'

The number one criteria for a record getting on WKQS is its sound. There have been some records reaching the top ten (and even a few that've gone #1) which WKQS hasn't played.

Interestingly, some of the top nationally charted records not played on 'KQS as currents are played as oldies because they tested extremely well. McKay admits he "made a mistake with a couple of those records," most notably George Strait's "The Chair" and Reba McEntire's "Whoever's In New England." Regardless, he maintains, "It always comes down to the sound of the record and my feelings about it. Some records I just don't feel are right for KISS." McKay's format is also decidedly uptempo. The records experiencing the toughest time getting on the playlist are "twangy ballads."

WMZQ Music Monitor



Wednesday, March 11 8am

Linda Ronstadt/Tracks of My George Strait/It Ain't Cool To Be

Crazy About You Tompall Glaser/Loving Her Was Easier

Waylon Jennings/Rose In Paradise

Willie Nelson & Julio Iglesias/ To All The Girls I've Loved **Before**

Mickey Gilley/Doo Wah Days CCR/Down On The Corner Marie Osmond & Paul Davis/

You're Still New To Me Earl Thomas Conley/Holding Her And Loving You

T. Graham Brown/Don't Go To Strangers

Statler Bros./Altanta Blue Michael M. Murphey & Holly **Dunn/A Face In The Crowd** Jim Croce/Bad, Bad Leroy

Pake McEntire/Bad Love

Brown

Ronnie Milsap/What A Difference You've Made In Mv Life

4 pm

Elvis Presley/Heartbreak Hotel Mickey Gilley/That's All That Matters To Me

Parton, Ronstadt & Harris/ To Know Him Is To Love Him Eagles/Take It To The Limit Barbara Mandrell/Wish You

Were Here Kenny Rogers/Twenty Years

Gien Campbell/Gentle On My

T. Graham Brown/Hell And High Water

CCR/Proud Mary

Charley Pride/Mountain Of Love Anne Murray/Shadows In The Moonlight

Restless Heart/I'll Still Be Lovin'

Bellamy Bros./Kids Of The Baby Boom

Olivia Newton-John/I Honestly Love You Eddy Raven/Right Hand Man

Rita Coolidge/We're All Alone

Mel McDaniel/Right In The Palm Of Your Hand Eddie Rabbitt & Crystal Gayle/ You & I Parton, Ronstadt & Harris/ To Know Him Is To Love Him Conway Twitty/Desperado Love

Orleans/Still The One Highway 101/The Bed You Made 4-5pm

Eddle Rabbitt/I Love A Rainy Night Dwight Yoakam/Guitars, Cadillacs

Charly McClain/The Very Best is

Hank Williams, Jr./I'm For Love Bellamy Bros./Kids Of The Baby Boom

Juice Newton/Angel Of The

Jerry Reed/East Bound & Down Earl Thomas Conley/Chance of

Parton, Ronstadt & Harris/

To Know Him Is To Love Him NItty Gritty Dirt Band/Make A Little Magic Jim Croce/Operator

Marie Osmond/I Only Wanted

Judds/Grandpa Crystal Gayle/Too Many Lovers CCR/Proud Mary

COUNTRY

Both Programmers Play It Safe

The market's tenuous feelings about Country make McKay an ardent supporter of the "What you don't play won't hurt you" philosophy. "It's better to make a mistake on what you don't play than on what you do play," he says. "I believe in being safe. Our 16-20 records must exactly fit the station's sound. That's where the sensitivity to knowing your market comes in."

"It's a rare occasion for us to not play a record in the national top 20," says Balaban. He does, however, admit to playing some songs which stiffed nationally and were dropped but came back to life as oldies after testing well.

How They Handle Crossovers

Stating "It would be death for us to play crossover music," Balaban continues, "It irritates me when people make the assumption a Country station in a 'non-Country' market must play AC/crossover music. Aside from selected songs by Jim Croce, CCR, the Eagles and that type of music which has been played on Country stations for vears, our crossover music is stuff that's crossed from Country to AC,

WKQS, on the other hand, sports one "crossover" slot per hour, staggered throughout the clock with a 55-minute separation minimum. Says McKay, "We're playing everything Jim Croce's ever done, and selections by Judy Collins, Doobie Bros., Stephen Bishop, Neil Diamond, Carole King, Dan Fogelberg, John Denver, Joe Cocker, Jennifer Warnes, Linda Ronstadt, Lynyrd Skynyrd, James Taylor, and Poco, to name a few.'

Nice & Friendly, Right **Up The Middle**

McKay seeks a particular sound from the personalities. "The jock approach is nice and friendly, says. "I want them to sound like they're always in a good mood, without getting cutesy. Our jocks do a lot of creative, unique things with the format.

"As a format, we're kind of half-pregnant," he laughs. "We're neither a foreground nor a background station. KISS is much more foreground than Continuous Country and much more background than Full Service. We're right there in the middle."

Describing what he wants his talent to be, Balaban says, "Adult, complementary to the music, and respectful of the music and the listener. They're to give the feeling they're enjoying themselves without getting in the way of what people are listening to the station for, which is the music.'

Opposing Views On Contesting

WKQS's fall campaign, utilizing Filmhouse Direct TV spots, centered around "\$5000 Thursdays" as part of the "key song of the day" promotion. WKQS ran a heavy TV schedule on Wednesdays, featuring morning man Scott Evans inviting people to "listen tomorrow morning. I'll give you the key song of the day worth \$5000." WKQS gave away \$40,000 over eight weeks. That was over and above the daily \$198 (two \$99 prizes) usually given away.

On the other hand, Balaban says WMZQ-FM builds its giveaways around events. It also prefers to give away smaller items, having found its audience prefers many chances to win rather than remote shots at a few big-ticket prizes. Balaban adds that "sales and programming go very much hand-in-hand to maximize the retailing available.to us."

Balaban says, "Contesting isn't the end-all and be-all. If we have to use it to keep our quarter-hours where they ought to be anyway, we're in trouble. If we have to do that much quarter-hour maintenance contesting, we're going to lose listeners because we're not going to be delivering what they really want from our station — the music. Contesting is a sidebar benefit to the station.

Other Media **Advertising Crucial**

Balaban notes that WMZQ has been "all over TV" the last two quarters. It uses the Filmhouse Sing-A-Long vignettes, as it's done for a number of years. These spots are supplemented with ones which talk specifically about the music

and service elements of morning

WMZQ-FM also does heavy billboard advertising in outlying areas where its listeners are. Complicating the task is the fact that billboards aren't allowed in DC proper and the small quantity of boards available elsewhere aren't always in high-traffic areas. The station also does a substantial amount of newspaper advertising to better get into people's houses.

WKQS Promotes To The Masses

McKay singles out Promotion Director Steve Williamson for his efforts in making KISS one of Country's more promotionally aggressive stations. The former Y100/Miami Promotion Director puts together a number of major events which are broadly targeted to reach outside the Country listener sphere.

The "KISS FM River Raft Race" has become a yearly event. Last year it attracted more than 150,000 spectators along Ft. Lauderdale's New River banks. WKQS also sponsored a car in the Grand Prix of Miami. KISS just wrapped up its chili cook-off which drew 12,000 for Southern Pacific and Nitty Gritty Dirt Band concert after a day of tasting

WKQS also maintains high visibility on a daily basis. "Our van is constantly on the streets giving away albums, concert tickets, shirts, license plates, etc.," said McKay. "Last spring, we put out a half-million bumper stickers good for cash and prizes.

WMZQ Leans Toward Public Service

The bulk of WMZQ-FM's promotional activities center on public service. "We want listeners to feel good about what we're doing for the community. We want the positives gained from increasing awareness in this manner, rather than those had by trying to buy listener loyalty."

Like most stations, WMZQ-FM also ties in with all local concerts, while looking for the twist which makes the event uniquely Washingtonian. One example was a tiein with the Canadian Embassy for an Anne Murray concert, complete with trips to Canada as contest

Let's Get Technical

McKay emphasized another important factor in KISS's success is the hundreds of thousands of dollars for a new antenna system and new transmitters. "We have the second-best signal and sound in the two-county area, right behind WAXY."

Lonely Alone?

McKay sees the lack of direct Country competition as somewhat disadvantageous. "I'm not saying it's easier with someone across the street, but at least when you have a competitor, you can see them, feel them, and react to them if you have to. There's something tangible. As it is, we're fighting all the ACs and CHRs for the same demographic."

Agrees Balaban, "A direct Country competitor would serve to keep us sharper. We have to rely on ourselves to make sure whatever we do is the best. It would be easy for us to get an attitude and get lazy, something you can't afford in a major war with a direct competitor. We have to analyze everything we do to make sure we're not making a change just for the heck of it. Change for the wrong reason could ultimately open a nole for a new Country competitor to fill. We have to make sure the reason there's only one Country station in this market remains valid - that we're satisfying the audience."

Conclusion: A Winning **Scorecard For Both**

Though these two stations have varving philosophies in a number of areas, the bottom line looks good

The Nov.-Dec.-Jan. Arbitrends show KISS moving up to fourth in the metro with 25-54 adults. In DC, things are also looking up, as that same Arbitrend shows WMZQ-FM fourth 12+ and second 25-54. Congrats to them both and may they continue to prosper!

WQAM, WMZQ PROFILED

The Miami/Washington AM Connection

Though the FM carries the bulk of the load, WKQS PD Bob McKay and WQAM PD Jon Holiday are in the process of beefing up the AM. Sports broadcasts play a major role in the station's plan to build the station's cume.

Just announced is the deal to broadcast more than 130 New York Mets baseball games. Hollday points to the transplanted New Yorkers and Northeasterners" in the market as the reason for the move. Early response, he says, has been "tremendous - 99% sold out.

WQAM also airs U. of Florida football and basketball. It carries NFL Monday Night Football as well as games on Sunday, excluding any in which the Dolphins are participants since their rights are owned by another station in town. WQAM will carry four major motor races this year, and also originates a nightly local sports talk show from 10pm-1am.

Sporting events are used to promote station benefits to a cume other than Country listeners while also reinforcing the Country listener who has tuned in for the sports show itself.

The AM music mix is 50/50, modern vs. traditional. Under a slogan of "Country favorites of yesterday and today" it plays 20 currents with a mix of 75% oldies.

The news department has also recently been bolstered. Holiday



Jon Holiday

says research has shown 'QAM was losing listeners to News/Talk competitors by not providing services. As a consequence, news reports have been stepped up and traffic reports have been increased to four per hour in morning and afternoon drive.

WQAM also recently began longterm maintenance contesting with "The Secret Sound." Cash prizes begin at \$100 and go up \$100 every day the sound goes unidentified.

Holiday adds, "Basically we're in the process of carving a niche for WorldRadioHistory

WQAM that will give us a completely separate identity from the FM. We're looking to be personality and service oriented.

WMZQ-AM: Oidies, SMN **Provide Strengths**

WMZQ (AM) is another AM outlet cast in the role of providing programming to satisfy listeners who fall through the FMs' slots. PD Katy Daiey lists the regularly scheduled Saturday afternoon (3-8pm) bluegrass show and "Country oldies for lunch" as features designed to do just that.

The station uses positioning statements like "One-of-a-kind classic Country" and "The Country tradition continues" to define its oldiesbased format. One current an hour is played and it comes from the national top ten.

The majority of its music is from 1960-78, although Daley says there are no-holds-barred on the lunchtime oldies show, which reaches as far back as 1949 for

WMZQ simulcasts morning drive with its FM sister and carries Satellite Music Network from 7pm-5am. That leaves Katy and afternoon driver Jeannie Jackson holding down the AM fort.

"We think of ourselves as a small market station that happens

to have a signal beaming to a major market," says Daley. "We have a 'stationality' about us. There's a lot of emphasis on our knowledge of



Katy Daley

music, including artist information. Our PSAs, for instance, are of the neighborhood variety."

Daley is here to tell us all that Country is cool in DC. "There's a real Country tradition here," she maintains. "Jimmy Dean originated his TV show from here before he went to CBS. Emmylou Harris grew up 20 minutes from here. Ricky Skaggs and Keith Whitley both hung out around here during their days as bluegrass sidemen. And one of the founding fathers of the Country Music Association, Connie B. Gay, was from here. On WMZQ-AM, we know Country is cool in Washington, DC.

NASHVILLE THIS WEEK



SHARON ALLEN

20TH ANNIVERSARY

NSAI Songwriter Achievement Award

The unique thing about the Nashville Songwriters Association International awards is that its members are instructed to vote for songs "they wish they had written." This year, members voted Paul Overstreet Songwriter of the Year and "On The Other Hand," which he co-wrote with Don Schlitz, is Song of the Year.

NSAI Executive Director Maggie Cavender informed the awards ceremony audience that 20 awards



Don Schlitz, Paul Overstreet

NASHVILLE IN MOTION **By Katy Bee**

MCA Records/Nashville has named Janet Rickman to the reestablished post of Director/Publicity and Artist Development. The Nashville native spent a total of ten years with PolyGram as West Coast Director/Press & Artist Relations in Los Angeles and Southeast Publicity Manager in Nashville. Her new assistant is former Compleat publicist Sara Brosmer.

Judds producer Brent Maher, along with partner Dan Williams, has bought Creative Workshop II from songwriter/ producer Buzz Cason. Their production and publishing company will now operate as Creative Recording.

Five-year Professional Manager Chuck Neese is no longer with Maypop Music. Stepping in is Cliff Williamson, former GM of Multi-Media Publishing, VP of Better Broadcasting, Inc., and Creative Director of Tree International.

Veteran songplugger Al Cooley surfaces at MCA Music . . . Mid-Co Music Publishing of Minneapolis teams with the Bernie Walters Music Group for joint pop publishing endeavors Southwing Publishing's new Professional Manager is Lee Bach . . . New LSI studio manager is Betty J. Carpen-

Signed to new booking contracts with Bobby Roberts Entertainment are the Whites and Bobby Bare; Mason Dixon goes with Oswald Brothers Management . . . Buddy Lee Attractions welcomes Publicity Director Mike Blake, son of late veteran agent Dick

were being given out for the first time to commemorate the organization's 20th anniversary. A special award was also presented in honor of the late Jim Anglin, composer of dozens of '50s country classics including "Ashes Of Love" (now a single for the Desert Rose Band).

Award-Winning Writers

Here are the songwriters who took home NSAI awards:

- . James Blackmon and Carl Vipperman Jr.J"1982" · Holly Dunn/"Daddy's Hands"
- · Lionel Richie/"Deep River Woman'
- · Paul Overstreet and Albert
- Gore/"Diggin' Up Bonee"
 Dan Seals and Bob McDill/"Everything That Glitters (Is Not Gold)"
- . Don Schlitz and Rhonda Fleming/"Give Me Wings"
- · Jamie O'Hara/"Grandpa (Tell Me 'Bout The Good Old Days)"
- . Dwight Yoakam/"Guitars,
- . T. Graham Brown and Alex Harvey/"Hell And High Water
- · Rafe Van Hoy, Curly Putman, and Don Cook/"I Wish That I Could Hurt That Way Again'
- · Roger Murrah and Richard Leigh/"Life's Highway . Nanci Griffith/"Love At The
- Five And Dime"
- · Dean Dillon/"Nobody In His Right Mind Would've Left Her'
- Brent Maher and Don Schlitz/"Rockin' With The Rhythm Of The Rain"
- . Timothy O'Brien/"Walk The Way The Wind Blows"
- Douglas Gilmore, Robert Simon, and Jim Allison/"What Am I Gonna Do About You"
- · John Jarrard and Charles Quillen/"What's A Memory Like You (Doin' In 'A Love Like This)"
- · Kendal Francheschi and Quentin Powers/"Whoever's in New England"
- Dan Seals/"You Still Move





PRECIOUS METALS - Rock may have its heavy metal, but Warner Bros. has its mother lode. Within weeks of each other, two of its major new artists celebrated RIAA certifications for debut albums. Left photo: The platinum party for Randy Travis's "Storms Of Life" included (I-r) WB Exec. VP Jim Ed Norman, Travis, ASCAP's Southern Director Connie Bradley, WB VP/A&R Martha Sharp, and ASCAP's Merlin Littlefield. Right photo: It's "Guitars, Cadillacs, Etc., Etc." for the Dwight Yoakam crowd. He (far right) celebrates with WB's Paige Rowden, producer Pete Anderson, and WB chief Jim Ed Norman.

BITS & PIECES

• Charlie Daniels is lining up golfers for his second annual Celebrity Golf Classic June 1, benefiting the Starkey Developmental Center. The tournament will take place at the Rolling Hills Country Club in Wichita. Sponsors are: KFDI/Wichita and Fidelity Savings and Loan. Asleep at the Wheel bandleader Ray Benson, Moe Bandy, Charlie Walker, and Dallas Cowboys quarterback Danny White have already accepted invitations to participate. Interested celebrities should contact Mike Oatman or Johnny Western at (316) 838-9141

• When T. Graham Brown appeared in Dusseldorf, Germany for the premiere of the German film "Zabou," he put on a show before the show. As his T-Ness was entering the theater along with local dignitaries and Gotz George, the German actor starring in the film, he heard his song "Later Train" (included on the movie soundtrack) over the outdoor speakers. As only T. Graham Brown can do - and get away with he promptly broke out in song to the delight of the crowd gathered outside. "Later Train" will be used as background music for all advertisements and film premiere dates. The soundtrack also features Tina Turner, Joe Cocker, Talk Talk, and Robbie Nevli. Turner's cut will be the first single

 Atlantic America artists Jeff Stevens & the Bullets are heading for Saudi Arabia to tour for a couple of



HOOSIERS - Talk basketball around Steve Wariner and you've got his attention. The Indiana native was a recent guest of Celtic Larry Bird (also from Indiana) during a home game in Boston.



FORE - Attending the press conference announcing the second annual Charlie Daniels Celebrity Golf Classic in Wichita are (I-r) KFDI Assistant PD Scott Piper, Great Empire Broadcasting President Mike Oatman, Ray Benson, Moe Bandy, Daniels, and KFDI PD John Speer.

weeks in early April. By the way, the title cut on the album "Bolt Out of the Blue" was written by T. Graham Brown.

• "This Week In Country Music" is moving from TV syndication to exclusive telecasting on the Nashville Network. The half-hour series covers country music news, features, interviews, countdowns, music trivia, etc. and will air each Saturday with Lorianne Crook and Charlie Chase bosting . . . TNN is debuting "Grand Ole Opry Live Backstage" hosted by Keith Blibrey, who also emcees "Grand Ole Opry Live." The new show will focus on the backstage ambience of the Grand Ole Opry.

· Congratulations to independent record promoter Johnny K (Koval) on his marriage to Ann Miller from Sorinafield. TN.

Just thought you'd like to know!

WHO'S NEW

About going solo, Tim Malchak says, "It feels perfectly natural; I'm excited at being solo again."

"Colorado Moon" is the Alpine recording artist's second single following the departure of former partner Dwight Rucker. An album by the same name is due soon and will showcase five of the singer's own songs.

The Binghamton, NY native picked up guitar at age nine and was influenced by acoustic favorites Dan Fogelberg, Gordon Lightfoot, Glen Campbell, and Jim Croce. Plaving in the Hardware Company, a junior high school band, was his first brush with the musical limelight. A football injury to his shoulder tabled pro sports ambitions as he discovered "music was my only constant."

The coffeehouse circuit led Malchak to Southern California, where he fronted for acts such as England Dan & John Ford Coley, Jose Feliciano, Tim Welsberg, and Pablo Cruise. Upon his return to New York state, Malchak met up with Rucker and the two moved to Nashville in 1983. Their initial releases



Tim Malchak

After switching to Alpine, the team produced a well received video for "I Could Love You In A Heartbeat," "Colorado Moon," Malchak's follow-up to last year's initial solo effort, "Easy Does It," also features a new video.

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Ac-

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Current Issue /83 features WXRK/Howard Stern, KIIS/Hollywood Hamilton, KMEL/London & Engelman, NY's CHRs WPLJ & Z100, San Diego's KLZZ/Shotgun Tom Kelly, B100/Gary Kelly & KS103/Randy Miller, 90-min. cassette, \$5.50.

Special Issue /S-100 features NEW YORK! ACs WYNY, WNSR & WNBC, CHRs Z100 & WPLJ, AORs WXRK & WNEW-FM, Urbans WQHT & WBLS plus oldies WCBS-FM. 90-min. cassette, \$5.50, Special Issue /S-101 features FRESNO CHRs KYNO-FM, KBO5 & KMGX, ACs KFIG & KFYE, AOR KKDJ & Oldies KYNO, plus SANTA BARBARA/VENTURA with CHRs KHTY & Q105, AOR KTYD, ACs KMGQ & KZTR, Urban KMYX & Oldies KIST, and BAKERSFIELD CHRs KKXX & KQXR. 90-min. cassette, \$5.50.

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Pt. 1), 75-97 (DETROTT), 75-75 (CHICAGO Pt. 2), 75-94 (CHICAGO Pt. 1), 75-93 (BALTIMORE) at \$5.50 each.

Classic Issue /C-77 features WNOE/Jim Stewart-1959, KIMN/Jack

Merker-1960, K100/Eric Chase-1977, KLOS/B. Mitchell Reed-1980,

WCFL/Dr. Brock-1974, KHJ/Machinegun Kelly-1974, plus KOMA/Larry

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This is an exceptional opportunity to join the talk team at Jefferson Pilot's WNWS-AM in Miami. The successful candidate must be able to listen, to entertain, to inform, and should be inclined to rate against the boredom and sameness threatening to engulf talk radio in America. In short, we are looking for an original who is ready for stardom in South Florida.

Okay, we've come this far without resorting to professional cliches. So . . . "we want a heavyweight, a home-run hitter with proven top-20 track record." Send tape and resume YESTERDAY to Rob Balon, President, The Benchmark Company, 1101 Capital of Texas Highway, Building G, Suite 159, Austin, TX 78746. EOE

CAN YOU TALK?

Do you have a top notch track record as a major market or network radio talk show host?

Can you turn a general conversation telephone talk format into memorable radio night after night?

If you've got what it takes to make it in big time talk radio, you should be talking with us.



Send a resume and recent aircheck to:

SHANE MEDIA SERVICES

an equal opportunity employer m/f female applicants are encouraged to apply

6405 RICHMOND AVE. SUITE 311 HOUSTON, TX 77057

MORNING PERSONALITY

One of the nation's leading Format 41's needs a morning personality who is bright, friendly, warm, topical and has a fun sense of humor without being risque. If you can create a great show and are willing to 'bust your buns' getting involved in our community, we would like to talk to you. We'll put together a compensation package to top your current one. Send tape, resume, recent photo and present salary to Radio & Records, 1930 Century Park West, #661, Los Angeles, CA 90067. EOE

DRAFT NOTICE

Upper Midwest Radio School gives you the chance to draft some of the hottest new broadcasters. Air talent, news and production. (Best of all - they'll save you money!) Call for a 1st round draft pick today at 701-852-0427. MSB, P.O. Box 2126, Minot, ND 58702.

NEED EXTRA CASH?

Buying Record Awards Radio Memorabilia Records, etc.

Any quantity -- call for details. WYNNCO ENT. (803) 269-5152

SALES PROFESSIONAL

Guaranteed Base
Management Opportunity
Above average income potential
Proven sales performance
Contact:
Rosie McNamara, Director of Sales
Tune-In Publications
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Houston, Texas 77018
(703) 957-0404

PRODUCER/LABEL WANTED

Rock Hudson intimate conversation to be produced on cassettes!

Call Tyron Lamont (213) 939-5787

PEOPLE ORIENTED **GROWTH COMPANY**

New broadcast group building CHR-FM Stations in S.E., N.E. and Midwest. Several possibilities, (all air shifts) in near future. Please send tape and resume to Radio & Records, 1930 Century Park West, Box #660, Los Angeles, CA 90067 FOF

OPENINGS

EAST

Regional New England FM wants AM/PM drive contemporary adult host. Copy, production, and remotes. T&R: TVB, Rd#3, Box 107, Oneonta, NY 13820. EOE (3/20)

you're career-oriented, excellent opportunity. Will train. Resumes: TVB, Rd#3, Box 107, Oneonta, NY 13820. EOE (3/20)

WKLC seeks night rocker. Possible MD/Assistant PD. T&R: Brian Krysz, 100 Kanawha Terrace, St. Albans, WV 25177. EOE (3/27)

WMAS/Springfield, MA seeks newspeople. Anchoring and reporting for future openings. T&R: Fred Snyder OM, Box 1418, Springfield, MA 01108. EOE (3/27)

ediate opening at 100,000w KG-104/Central New York.

c experienced hardworkers! Competitive market; P-2 R&R

rter. T&R: PD, Thomas Rd., Oriskany, NY 13424. EOE

Funny, morning talent wanted for Atlantic City market. Spend your next summer at the beach, C&R: Steve McNee, WZXL, 3010 New Jersey Ave., Wildwood, NJ 08260. EOE

Regional New England FM wants AM/PM drive Contemporary adult hosts; Copy, production, remotes. T&R: T-V-B, RD#3, Box 107, Oneonts, NY 13820. EOE (3/27)

30-year AM with future seeks news/sir personalities. Salary and T&R: PD, WTKO, Box 10, Ithacs, NY 14851. EOE (3/27)

Overnight personality needed for 50,000w Connecticut AC. T&R: Curt Hansen, WEBE108, 50 Washington St., Norwalk, CT 06854. EOE (3/27)

Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

Reporter/anchor. NYC suburban daytimer. Research, write and deliver. Issue-oriented, law-related local stories. T&R: Box 910ND, Pomona, NY 10970. EOE (3/27)

Suburben NYC FM CHR/AC seeks talent for possible future openings full and parttime. T&R: Brett Richards, Q96, Box 1234, Stamford, CT 06904. No calls please. EOE (3/27)

Seek AM drive personality, some news background. Must be eager to work. We want you to be part of the family. T&R: Craig Stevans GM, WCDO, 75 Main St., Sidney, NY 13838. EOE (3/27)

AC Christian station seeks creative, disciplined production person/copywriter for major market. T&R: John Bennett, WLIX, 138, W. Main St., Bayshore, NY 11706. EOE (3/27)

Long Island's Oldlee station seeks morning man/PD. Solid knowledge of oldles. Self-motivated, aggressive. T&R: WGLI AM, 1290 Peconic Ave., Babylon, NY 11704. EOE (3/27)

Regional New England FM seeks Sales Manager and AEs. Excellent opportunity for career-oriented. Will train. Resumes: T-V-B, Rd. #3, Box 107, Oneonte, NY 13820. EOE (3/27)

Possible future full and partitime announcers openin leader WLVW (LOVE106 FM). T&R: Jay Dennis West Main /St., Selisbury, MD 21801. EOE (3/27)

urday night party. Old pros especially welcome. Great station and pay. TOM McGUIRE, OM: (717) 367-7700. EOE (3/27)

Springfield AOR seeks PM drive telent with strong prod skills. T&R: Brian Hale, 45 Fisher Ave., East Longme MA 01028. No calls please. EOE (3/27)

GOLD/AC PD

Are you good enough to hold your own in a suburban NYC market? Are you experienced enough to 1) know a growth oppor-tunity when you see it and to 2) build a team which will meet, then exceed, your own goals as well as management's? If so, and if 25K/yr starting salary is appealing, send resume & cassette scopes of 1) your-self and 2) your station to H. Brothers, Box 3580, Stamford, CT 06905, EOE

FULL-TIME NEWS DIRECTOR

For AC leader on Maryland's Eastern Shore. Must be hard working, able to interact with morning talent, and have high standards in news presentation & delivery. State experience in resume. Send T&R, ASAP! Jay Dennis, PD, WLVW-FM, 118 West Main Street, Salisbury MD 21801. EOE M/F

OPENINGS

HELP WANTED:

Top rated Western Maryland CHR Station looking for on-air talent! If you're a hardworker with a great attitude, we want you! Send tape and resume to: P.O. Box 949, Hagarstown, MD 21741. EOE

> demini BROADCAST DOUD

************ COUNTRY MORNING PER-SONALITY

Still looking for a bright morning personality for our Top 75 Southern market. Warm and relating, topical and humorous. Show us that you have a winning record in a measured market. One of ning record in a measured market. One of the fastest growing radio markets in the country needs a bright, fresh morning show. Tell us why you're our ticket! Send cassette & resume to Radio & Records, 1930 Century Park West, #633, Los Angeles, CA 90067. EOE #633, Los Angeles, CA 90067. EOE

SOUTH

WAIL! A 100,000w CHR serving the Florida Keys is accept All departments, T&R: ing applications for future openings. All Charlie Phillips PD, Key West, FL 33040.

A strong, imaginative anchor/reporter seeks challenge in ma-jor market. T&R to: Tom Adams, Box 381177, Miami, FL 33238. EOE (3/27)

Production Director needed for WVEZ & WAKYI Multitrack, creative copy a must. Salary and T&R: Mark, 558 4th Ave., Louisville, KY 40202. EOE (3/27)

Adult-oriented CHR seeks edult-oriented announcers for future opening. One-year minimum experience. Photo and T-PD, WPDZ, Box Z-103, Cheraw, SC 29520. EOE (3/27)

Mid-Atlantic AC seeks morning telent. T&R: Thomas Groom WPTX & WMDM, Lexington Park, MS 20653. EOE (3/27)

Afternoon air telent/PD for FSA. T&R: Kay Gates, WGBR, Box 207, Goldsboro, NC 27533. EOE (3/27)

WQXY/Baton Rouge seeks overnight personality. Good production skills. T&R: Andy Holt, 100 St. James St., Ste. K_100, Baton Rouge, LA 70802. EOE (3/27)

PROGRAM DIRECTOR

Bright, creative, experienced for Jacksonville Florida's leading AC station. Minimum 5 years experience. Send resume and success stories to Mike Cohen, WIVY-FM. 3101 University Blvd. S., Jacksonville, FL 32216, EOE

NEWSTALK

Strong programmer for Newstalk, Prefer Ex-Talk Host with news, management and people skills adept with broad strokes and details. T&R to Bob Poe, WKIS, 3500 West Colonial Drive, Orlando, FL 33808. EOE

NEW FM AC in beautiful coastal medium market looking for dynamic PD, MD and jocks. Be a part of major group's next success story. T&R in confidence to R&R, 1930 Century Park West, #653, Los Angeles, CA 90067. EOE

.......



Myrtle Beach, S.C. High Class Country FM/AM seeks experienced air personalities with good pipes for good paying, high-profile slots. Group owner is upgrading plant, signal and AP's. PD and three quality folks needed for beach duty. Call GM Gary Morris at (803) 651-7936. TaR to: Y-103, WYAK, P.O. Box 15401, Surfside Beach, S.C. 29587. EOE

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

\$500 REWARD!!! NATIONWIDE TALENT SEARCH

Tip us to the next on-air personality we hire and collect our cash. Maybe you! K104FM got on top of Dallas/Ft. Worth ratings with determined, workaholic professionals who'll do ANYTHING to stay there. Big dollars when you produce! Urban contemporary. Minorities/women encouraged. Calls OK! Cass. & Bio. to Michael Spears, KKDA-FM, 621 6th St., Grand Prairie, TX 75050.

GREAT Talent Makes Our Difference

ALL NEW . . . EASY LISTENING

PRODUCTION WHIZ

Mature voice still needed for Easy Listening FM. New state-of-the-art equipment. Undiscovered city of 100,000. T&R to Box 3834, San Angelo, Texas 76902. Salary \$24,000-\$28,000.

WE NEED A MAJOR MARKET ANNOUNCER

If you can relate one to one with your listener, have a great interest in country music, and want to become the best in America, then we want to talk to you. Live in the great Southwest and join a winner! Send T&R to Radio & Records, 1930 Century Park West, #662, Los Angeles, CA 90067, EOE

28-8-8-8-8-8-8-8-8-8-8-8-8-8 **TEXAS AC**

Dallas AC station has immediate opening for a NEWS PERSON. Must be conversational, upbeat and creative. Great writing required. Salary commensurate with experience. T&R plus writing samples to Radio & Records, 1930 Century Park West, #659, Los Angeles, CA 90067.

WBLX OR

New Sunbelt Urban seeks personalities for all dayparts. Send Tapes and Resumes to P.O. Box 1967, Mobile, AL 36633. No Phone Calls Please.

A Beasley Group Station



Charleston's #1 morning show needs a #1 sidekick/co-host. If you write great comedy, have a good voice and can be yourself on the air, we want to hear from you. Rush tape, resume and writing sample to: The Zoo, 95SX, PO Box 31089, Charleston, SC 29417.

MIDWEST

The new WINK/Cincinnati seeks bright air talent who can daz-zie young adults. T&R: C.C. Matthews, W. 8th & Matson Place, OH 45204. EOE (3/27)

University town CHR seeks self-motivated, energetic personality for PM slot. Minimum three years' experience. T&R: Larry Smalley, KVRO, Box 2228, Stillwater, OK 74076. EOE (3/27)

Sales Large medium market AC/Country combo. Professionals only. Resume to: Bob Krenz, WNAM & WAHC, Box 707, Neenah, WI 54956. EOE (3/27)

AEs needed for small market FM. Great Gold format. Starting pay above average. Sales experience required. Resume to: Stan Reed, WTOO-FM, Bellefontaine, OH 43311. EOE (3/27)

Central Wisconsin Country AM needs parttime talent to carry the ball on weekends. Experience necessary. Rush T&R: Dan Olsen, WXYQ, Box 247, Stevens Point, WI 54481. EOE (3/27)

> All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!

Wented! Commercial production VO talent on freelance basis. Send high-quality boxed reel of best samples to: Colony Interconnects, 633 Jackson, Anderson, IN 48016. EOE

Experienced team player needed for future. Top-rated station. 30 + audience. No calls. T&R: Retta Deal, WHFB, Box 608, Benton Harbor, MI 49022. EOE (3/27)

Midwest Gold seeks full and parttime talent. T&R: John David, WSAM, Box 1776, Saginaw, MI 48605. EOE (3/27)

Major market Adult Contemporary Christian radio station seeks warm, one-on-one personality. T&R: WMUZ, 12300 Radio Place, Detroit, MI 48228. EOE (3/27)



Experienced variety talkshow host needed. Send T&R to attn: Perry, WTAC, P.O. Box 600, Flint, MI 48501.

1330 WTRX

Mid-Michigan's News Authority seeks experienced talk show host. This market leader needs a highly knowledgeable team player. Salary \$20,000+. Send tape/resue to David Pinter, WIRX Radio, P.O. Box 1330 Pilot. MI 48501. FOE



PRODUCTION DIRECTOR

The Beaver 96.5 FM, Cincinnati and Dayton's country giant, has an immediate opening for a top notch Production Pro. Country experience preferred, but not a must. Decent bucks and benefits. Rush tape and resume in confidence to Ray Miller, Program Director, WBVE-FM, P.O. Box 42238, Cincinnati, Ohio 45242. EOE

PRODUCER

Major market morning show seeks creative writer-producer with production skills to assist top-rated morning duo. Experience, or related experience, necessary. Responses to Radio & Records, 1930 Century Park West, #649, Los Angeles, CA 90067. EOE M/F



Now taking applications for air talent for great AC FM station. Need talent who can relate to adult audience with enthusiasm. MUST BE ABLE TO READ NEWS, Rush T&Rs to KGOR, 5010 Uni wood Ave., Omaha, NE 68132 or call Tom Mikkelsen, (402) 556-8000. EOE

WEST

Air talent/production whiz needed for South Arkansas's leading station. CHR/AC format. C&R: Larry O'Neal, KIX-96, Box 1624, El Dorado, AR 71731. EOE (3/27)

Morning man! 5000w AM Classic Oldies station. Strong production abilities a must. T&R: Richard Chase, KOGO & KBBY, 6150 Olivas Park, Ventura, CA 93003. EOE (3/27)

N. CA 100,000kw, has money to spend for right air talent/ production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, 95521. EOE (3/27)

News Director needed for Adult Rock mornings in sunny Las Vegas with breezy style. C&R: Craig Hodgson, KKLZ, 925 East Desert Inn Rd., Las Vegas, NV 89109. EOE (3/27)

with a scanner? Self-starter? Voice of authority? Beautiful NW Seattle area station seeks pro News Director. C&R: Sparky Taft GM, Box 1227, Everett, WA 98201. EOE (3/27)

Witty production man wented. Good pay. Samples and T&R: Richard Chase, KOGO & KB8Y, 6150 Olivas Park, Venturs, CA 93003. EOE (3/27)

Fulltime Production Director needed for hot AC FM in Medford, OR. If you love production, T&R: Jeff Salgo, 1190 E. Bell Rd., Anaheim, CA 92805. EOE (3/27)

Versatile morning announcer sought for New Age/Soft Rock station in Aspen. Some news background helpful. Contact Allen Scott: (303) 925-7383. EOE (3/27)

News reporter. Aggressive, investigative broadcast journalist for AM/FM. T&R: C. Chardonnay, KSNO, 620 E. Hopkins, Aspen, CO 81611. EOE (3/27)

KKDJ/Fresno rocks Central California. Seek mature, enthusiastic AOR pro. Great production, team player. No calls. T&R: Art Farkes, 3636 N. First, Ste. 135, 93726. EOE (3/27)

CHR WDEK/De Kalb, IL has fulltime opening for e 6-11pm jock. Good copywriting and production skills required. Rush T&R: Dave Bavido, Box 925, 60115. EOE (3/27)

KYOA-FM. Sacramento's AC leader has a rare opening for a Production Director. Qualified applicants must have multi-track experience, imagination and be "Theatre of Mind" oriented. Submit production samples and air check before April 3rd to Tom Graye, KXOA, Inc., PO Box

MORNING TALENT

We're in the process of building one of the best A/C stations in the midwest. We need a great morning show to finish off a superb staff. Solos or teams, we're open to either. If you've always wanted to team up with someone else, but needed a station to give you that first break, we could be the one. Our main criteria is that you're GOOD. No beginners. The person(s) should be well rounded on jocking abilities. Able to be funny sometimes, entertaining all the time, topical, do some phones, be warm and human, and relate. We're not looking for another Dees or Imus, but you are going to have to compete in the toughest A/C market in

We'll provide you with everything you need to make you happy, and help you to win. This is a company that understands programming. Tapes & Resume to Pat Holiday, P.D., WLTI, 20300 Civic Center Dr. Suite 300, Southfield, Ml. 48076 EEO (313) 354-9300



POSITIONS SOUGHT

Your next Promotions Director is energetic and organized. Solid management skills. Will effectively increase TSL/AQH/ CUME. Will relocate. STEVE: (617) 449-8141. (3/27)

m to small market, pleasel I'm honest, reliable, hardworking. Three years' experience air ta for you. JEFF: (209) 532-6485. (3/27)

Black eir telent seeks fulltime opening in Florida. Four years' INTOSH: (305) 857-0376/841-4612. (3/27)

Worked in major market for four years. Team player, not scared of production. Experience: PM drive, also formerly emscared of production. Experience: PM drive, also formerly employed at WBMX/Chicago. DENNIS SCOTT: (312) 690-6110.

ition PDs: Hardworking professional with personality seeks position. Currently employed medium market (AO Will relocate. KEVIN RATTEREE: (417) 883-4060. (3/27)

You're there, I'm here. I'd rather be there so call me here. Will consider any format. KEVIN HART: (701) 838-6639 or 838-2051. (3/27)

Pro morning personality! Experienced, talented, good pipes. AC/C&W/Oldies, AM or FM. Small medium markets anywhere in US. Available immediately. BILL ROSS: (914)

Politics, investing, sports, science, law. Currently pro-previously on-air. HOWARD: (703) 534-3194. (3/27)

Six-year creative personality seeks medium/large market. Prefer East Coast, CHR/URBAN/AC. Prefer drivetime, JIMBO: (802) 254-8453. After 5pm. (3/27)

DO YOU FEEL LUCKY?

Forget the lottery and take a chance on me! EXPERIENCED jock seeks full or part time on-air, production or board operator work ANYWHERE in So. CA. Very reliable and hard working. MARK LAROQ (714)

ning prof Major and large market success. Seek good bucks, stable station, and longterm commitment t in large market. MACY: (419) 666-6943. (3/27)

Minot, ND area. No preference of format. KEVIN: (701) 624-5355. (3/27)

Young broadcast school graduate seeks fullting ment, Will relocate. Strong production skills. Prefer Country station. WALLY: (701) 838-2218. (3/27)

CHR/AC team player with ten years' medium market exper ence is ready to turn your competition into a parking lot. Prefer South or West. SHAWN: (505) 722-9025. (3/27)

Seven-year pro with major market experience, solid product tion. Seek medium to large market with stable, winning company. DON: (913) 242-8006. (3/27)

rolled into one, Recent broadcasting school graduate, BRIAN: (701) 852-4807/776-6638, (3/27)

Cheap and effective. Entry-level broadcast graduate. Good pipes, good production. BOB: (701) 938-4459/938-4354. (3/27)

Get the best to polish and keep your best. Successful OD/PD sees serious commitment. Great air, production, and promo-tions. JOHN: (313) 227-6328. (3/27)

Free agent sportscaster seeks winning team. Exciting, PBP, informative sports talk. Will combine ennouncing, news, and production. Check my stats by calling BILL: (216) 255-8143. (3/27)

padcast veteran wishes to settle into small market. Tired of BS, need stability, moved enough. OM/PD position. Leave in-fo: (704) 586-5278. (3/27)

You're heading to the top? Seek proven winner? KCBS & KRQR's JON BRENT seeks your major market position. (209) 523-6332. (3/27)

OPPORTUNITIES

POSITIONS SOUGHT

Leid back, light-hearted morning men wants to move out of snow belt. Small/medium market. RANDY: (608) 846-4419. (3/27)

Cutting edge CHR/AC sir talent seeks challenge in Southwest, PD/MD/OM/AT, Any openings, contact SHAWN: (505) 722-9025, Available, (3/27)

California boy ready to movel CHR/Urban, MD experience. Plus lots of production. Will work anywhere. Don't delay, call today. SCOTT: (818) 362-3000. (3/27)

Need somebody yesterday? CHR/college jock ready to relocate, now! Format flexible. Strong writing and production skills. Small market OK. JOHNNY: (714) 494-1690. (3/27)

IF YOU READ THIS AD YOU SHOULD BE COM-MITTED! To winning, that is! Major market experienced personality available to breathe life into CHR, AOR, AC afternoons or morning Phones, drops, prep, more! Dave Kelly (216)

AOR personality, six-year pro, seeks PM drive shift et a rock-er. Prefer West, but you know. Let's rock. VIC: (512) 335-8045. (3/27)

Adult communicator ready to make your AC, Oldies or Classic Rock station a winner with humor and music/sports trivia. Ready for medium to larger market. ROB: (312) 577-5771. (3/27)

lack, eight years' experience. Good production and excel-nt voice. Will relocate. Seek station that wents to win. Sal-ry negotiable. RON FOLKS: (803) 779-3281. (3/27)

Two-year news anchor from CA who has covered footbell to politics seeks reporting job. Prefer West, DAVID MELLO: (408) 385-0194. (3/27)

unity-minded PD/MD is available now. A team player warm, mature sound. MICHAEL: (615) 381-5159.

Quality jock seeks quality station. Prefer Colorado. Call MARK: (402) 475-1449. (3/27)

Give me a call and I'll give you six years of solid redio experence. AT/News/Sports (PBP)/Production. Prefer Northeas CHUCK: (413) 774-4267. (3/27)

player who's talented and experienced? Look no further. Cell PENNY: (319) 323-8208. (3/27)

Nine-year CHR/AOR vet seeks afternoon/evening show. T&R: STEVEN: (318) 982-7388. (3/27)

News prof Great pipes, writing, digging, delivery, and creative use of sound. Solid references, major market experience. WAYNE SMITH: (503) 292-2261. (3/27)

Dave-o the Sperm Whale Beached in Louisville! (812) 282-9734

Seeking CHR afternoons/nights, CHR/AOR Morning team, or Production. Plays well with other children! Writez gud! A funny, creative, capable guy!

Six-year creative CHR personality. Prefer the East. Entertainer/communicator, not announcer. Excellent production, remotes, and looks. JIMBO: (802) 254-8453. (3/27)

Communicator experienced in talk/interview, DJ, and production seeks small to medium market. Excellent people skills Prefer Classical/Jazz or B/EZ. JIM: (714) 839-5105. (3/27)

Uptempo, yet adult; hot, yet cool; fun, yet serious; herd, yet soft; strenge, yet true; digital, yet analog; wet, yet dry. DAVE KELLY: (216) 235-5202. (3/27)

ing, news, production, and automation. Co cast school. BILL: (216) 255-8143. (3/27)

Wanted! Medium to large market station for ambitious copy-writer with great voice and production skills. REBECCA: (504) 367-3552. (3/27)

Others may promise, I can deliver. MICHAEL J. MALLOY, feeling good like a DJ should. CHR/AC/AOR. (812) 254-3121. (3/27)

POSITIONS SOUGHT

Personality of the year available June 15, A 28-year radio veteran, (913) 273-4008, (3/27)

Aggressive, hardworking personality looking for a change. Willing to go anywhere at anytime to help you. CHIP: (305) 961-9949. (3/27)

100kw, high-energy personality is loose! Sports, news, and rock music are my life! I'll prove it. Cell STEVE RENO: (818) 340-6430 in the AM. (3/27)

Get me out of Louisville! Very hardworking, motivated female seeks fulltime jock position. Direct inquiries to TINA: (502) 231-0414. (3/27)

Dedicated worksholic with three years' experience seeks on-air and other duties with right station, JOHN: (805) 523-7615, (3/27)

Small market morning man looking to be morning sidekick in medium market. Experienced, cooperative, and quick. Please save message et (214) 278-5003. (3/27)

Creative young air/production talent seeks first commercial gig or will collect tolls forever. Here me or it'll be on your head. TONY JOCKEY: (718) 372-2094. (3/27)

nputer, will travel. Ten-year vet seeks major market music, research, promotion or assistant I MARK: (303) 630-7389 evenings. (3/27)

Best late-nite man in nation! Everybody's favorite uncle. Ready for majors. Prefer South or a coast. Call now. Opera-tors standing by: T.C. (205) 478-3134. (3/27)

AOR personelity with relatable delivery. Top 60 market experience, seek fulltime gig. AOR-related formats. JOHN: (312) 784-1327. (3/27)

LOOKING FOR AN URBAN PD?

Presently employed at the highest rated and most respected Ur-ban station in the nation. Seeks on air PDship of Black/Urban FM in Top 100 market, at a station that's committed to winning and that will provide full promotional support.

Experience includes working in both Urban and CHR formats as well as AC. Extensive knowledge of programming, music, promotions as well as research. If you're looking for someone who possesses maturity, leadership and people skills then let me take your station to the top. Let's (504) 346-7525

trong voice, solid production. Proven talent in Lansing mar-et. Prefer Midwest. No small markets, please. MICHAEL:

Write If I get work. Prefer morning AC. Voice production experience, Great attitude. Seek challenge and reward. CHRIS: (803) 877-8575. Operators are sitting by. (3/27)

Lady air personality. Seek morning sidekick position or evenings. Five years' experience, great numbers. Florida area, JJ McKay: (306) 884-7812. (3/27)

Versettle, conscientious broadcaster with PD experience seeks new team-oriented organization. Good attitude and solid references. DAVE: (608) 254-8095. (3/27)

CHR night/overnight talent. Seven years' experience. new challenge. Prefer Florida. (305) 721-0582. (3/27)

News hustler with top 25 market experience seeks so beyond reading wire copy and writing around national aud STEVE LYLE: (818) 339-9839. (3/27)

Hot morning show. P.T.: (703) 373-0718. (3/27)

Three years in small market. MD/PD/News/Continuity. Time to move up. A great find waiting to be discovered. JEFF: (904) 584-7074. (3/27)

Assistant PD/MO seeks same or PD. Promotion-oriented worksholic; will relocate for half costs. Will prove self for little money! SCOTT: (313) 661-2289. (3/27)

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

. Easy . . . and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now - 205-822-9144. ACT NOW!

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

POSITIONS SOUGHT

pay. Gave my guts for two years JOEY D. (201) 488-2700. (3/27)

Like redheede? News gal/jock with six years' experience plus BA seeks relocation. Bright, honest, offbeet. KAREN: (702) 796-2921. (3/27)

Available! CHR pro with energy, team player. #1 Arbitron and Birch nights and PM drive in Cheyenne/Portland, ME: 14 years in radio, major market experience.(207) 797-2462.

Available now! Sharp, enthusiastic DJ with experience in small market news, production, copy. CHR/AOR/AC. TOM: (319) 753-1763. (3/27)

News/Telk anchor/reporter/host. Top 15 market newsman with personality willing to relocate. Master's/Syracuse. JOE DeSTIO: (412) 621-9895. (3/27)

Tired of unmotivated telent? Drug free pro seeks SE Michigan AOR/CHR/Classic station with spunk. My tape's yours, but prefer audition. STU: (313) 773-6782. (3/27)

You finelly found me. Currently Program/News Director with plenty of sports PBP, dynamite production. Seven years' experience, PAUL: (316) 343-8525. (3/27)

I haven't given up radio for Lant. AOR automation and public affairs experience. Seek on-air AOR. Other format ed. Prefer Midwest. AL: (312) 366-0242. (3/27)

Winning track record PD/OM with eight years' experience looking for next medium/large market challenge. Station sold. CHR/AC, #1 morning show. RICK: (806) 783-8745. (3/27)

THE PATRON SAINT OF ROCK AND ROLL

SHAWN ST. JAMES is ready to turn your competition into a parking lot. 10 year CHR/HOT AC pro is ready for a new challenge in the sunbelt. ABLE TO COMMUNI-CATE WITH ADULTS AS WELL AS TEENS. ABLE TO TAKE DIRECTION IN HIGHLY STRUCTURED FORMAT. Creative produc tion, phones, and more. PD/MD/OM PO-SITIONS DESIRED. 15th caller gets me now at (505) 722-9025/(713) 728-1348.

News personality, three years' experience, Dependable, hard working, and evallable. Seek full or parttime position in West-ern Washington. MARK: (208) 745-0379. (3/27)

Seek smell/medium market PD-management poekten. Cur-rently large market AE, former small market PD/producer. Six years' experience. STEVE: (303) 971-0993 evenings. (3/27)

100kw, high-energy rocker is loosel Sports, news, and rock music ere my life! I'll prove it. STEVE RENO: (213) 340-6430.

winner in PM drive. Seven-year CHR pro. Hot produc-voices. Prefer Southern medium markets, but make an offer. STEVE: (703) 978-6609. (3/27)

announcer, five years' experience, seeks position at R/AOR East Coast medium market or parttime in NYC. SAL: (412) 783-9508. (3/27)

Experienced, hardworking copywriter/announcer who doesn't mind working late seeks fulltime position. MARK: goesn't mind working k (303) 857-6398. (3/27)

In the Roman days THEY RULED! In the 80's we hope for a FEW.

THE GLADIATOR

CHR/Urban PDs:

• #1 Jock in Top Five Market • #1 In Appearances

Strong, Enthusiastic Presentation With Style

Uniqueness

Likeability Make The Cell-

(213) 207-9737

The "Midnight Rider" is ready to gallup from the top 50 into your neighborhood. Complete with four plus years' experience. No assembly required, JON: (305) 734-7595, (3/27)

Orlandol Moving to Central Florida in August. Agency and ra-dio experience. Sales/promotion track record. Dedicated, high energy ideas, and MBA. HANK: (804) 466-8283. (3/27)

Sessoned, top-rated morning man available immediately. Medium market experience. Seek AC/CHR/Country formats. Cell collect: J.R. GREELEY. (314) 474-6259. (3/27)

If your CHR seeks new air talent/production, I'm looking for you. Let's talk. BILL: (516) 798-1009. (3/27)

Young voice with mature delivery and strong production seeks any shift at a superb facility. Currently employed. BA/-journalism, four years on-air. MARK: (405) 255-6712. (3/27)

You want mel Greet jock, good production. CHR/AC/AOR.

POSITIONS SOUGHT

Herdworker loves broadcasting! Currently employed for Oldies station in Midwest. Will relocate. Witty and alive on-air. J.H., Box 2344, Devenport, IA 52806. (3/27)

Rochester, Buffalo, Syracusel Take me home. Great jock, voices, very nice ratings. Want to do nights. JANIE: (305) 651-7811. (3/27)

ry to the industry in news/sirshift. Parttime Classic Rock and religious jock prefers Midwest, but let's talk. LAURIE: (816) 523-3895. (3/27)

Enthusiastic female. AA degree in radio/television:seeks full-time sales position anywhere. AUDREY: (612) 432-5665. (3/27)

ed, successful PD. Creative, resourceful, organized. ers on-eir; major market, too. Prefer top 200 mar-Seven years on-air; major market, kets. Call: (615) 883-5900. (3/27)

I've got the new formet blues. Seek Midwest CHR. Five years' experience. Please call and leave message, T.R.: (517) 482-2001. (3/27)

JOHN QUAYLE (412) 228-0563

Four and a half years experience, looking for an opportunity to contribute in a positive and stable environment Malor market experience. Too fifty markets only. No shift or format preference.

I cover all the bessel Sports, news, announcing, and pro-tion. Three years plus college and broadcast school. All o considered. Will relocate. BILL: (216) 255-8143. (3/27)

writing, promotions, sales, and public relations. No m. LAURIE: (816) 523-3895. (3/27)

CHR high-energy hardworking pro wants to move, West Coast, All up books (9.7-12.8-16.6), (3/27)

CHR AM/PM drive. 14 years' experience, eight programming. K106, Z93, QX103, WROQ, WAYS. Herdworking, dependable, great references. R.P. MacMURPHY: (915) 591-6003. (3/27)

You want a new drug? I want a new job, Four years' experi-ence and seek more, JAY: (303) 565-9582. (3/27)

MISCELLANEOUS

KLCC needs record service for our AOR/CHR hybrid format. ATTN: Brian Rumbaugh, KLCC, Los Angeles City College, 855 N. Vermont, Los Angeles, CA 90029. (3/27)

R&R Opportunities **Display Advertising**

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to ssue date. Address all ads to: R&R/Oppor 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Pasitions Sought. All other advertising must run display.

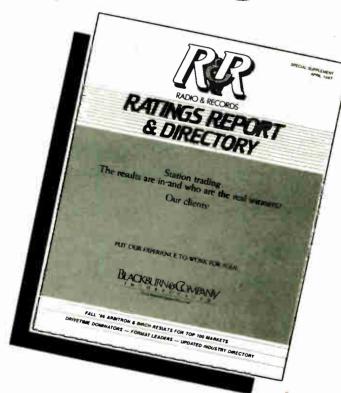
Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Look For The Spring Edition of The Industry's **Most Valuable** Information Source . . .

The Radio & Records Ratings Report & Directory



. . . In Next Week's R&R

Preview copies available at the NAB convention

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Alpha

STEVE WINWOOD "The Finer Things'

Easy Listening

ROGER WILLIAMS "The Longest JERRY GOLDSMITH "The Theme

From Hoosiers"
STEVE LAWRENCE "For You, For Me, Forever More

Broadcast Programming Adult Contemporary

LIONEL RICHIE "Se La" MADONNA "La Isla Bonita" B. JOEL & R. CHARLES "Baby

CHICAGO "If She Would Have Been Faithful"

ANITA BAKER "Same Ole Love (365 Days A Year)"

Modern Country

KEITH WHITLEY "Hard Livin' " **BILLY JOE ROYAL** "Old Bridges

NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me"
EDDY RAVEN "You're Never Too Old For Young Love"

Century 21

The Z Format

LIONEL RICHIE Se La"
FLEETWOOD MAC "Big Love"
WORLD PARTY "Ship Of Fools"
THOMPSON TWINS "Get That

BRYAN ADAMS "Heat Of The

HUEY LEWIS & THE NEWS "I Know What I Like

The AC Format

FLEETWOOD MAC "Big Love"

Concept Productions

CHR

DONNA ALLEN "Serious" LIONEL RICHIE "Se La"
FLEETWOOD MAC "Big Love" SHIRLEY MURDOCK "As We Lay" **BRYAN ADAMS** "Heat Of The

Country

T.G. SHEPPARD "You're My First **EARL THOMAS CONLEY "That** Was A Close One"
SWEETHEARTS OF THE RODEO

"Chains Of Gold"

FLEETWOOD MAC "Big Love" **THOMPSON TWINS "Get That** Love'

Drake-Chenault

LIONEL RICHIE "Se La" MADONNA "La Isla Bonita"
FLEETWOOD MAC "Big Love"
BRYAN ADAMS "Heat Of The

Night"
JODY WATLEY "Looking For A

DRAKE-CHENAULT

Contempo 300

LIONEL RICHIE "Se La"
FLEETWOOD MAC "Big Love" MADONNA "La Isla Bonita CHICAGO "If She Would Have

ANITA BAKER "Same Ole Love (365 Days A Year)"
GREGORY ABBOTT "I Got The Feeling (It's Over)"

Great American Country

JUDY RODMAN "Girls Ride Horses

SWEETHEARTS OF THE RODEO "Chains Of Gold" NITTY GRITTY DIRT BAND

"Baby's Got A Hold On Me"

DAVID ALLAN COE "Need A Little Time Off For Bad Behavior'

Media General

Broadcast Services

LIONEL RICHIE "Se La" FLEETWOOD MAC "Big Love" MADONNA "La Isla Bonita" GINO VANNELLI "Wild Horses" **THOMPSON TWINS "Get That**

BANGLES "Walking Down Your

P. GABRIEL & K. BUSH "Don't Give JENNIFER WARNES "First We

Your Country

Take Manhattan'

JOHNNY PAYCHECK "Come To

WHITES "There Ain't No Binds" GENE WATSON "Honky Tonk CHARLEY PRIDE "Have I Got

Some Blues For You'

Hit Rock

FLEETWOOD MAC "Big Love" WORLD PARTY "Ship Of Fools" BRYAN ADAMS "Heat Of The

CHRIS DeBURGH "The Lady In

Peters Productions, Inc.

Country Lovin'

EARL THOMAS CONLEY "That Was A Close One"
BILLY MONTANA & THE LONGSHOTS "Crazy Blue"
CHARLEY PRIDE "Have I Got Some Blues For You" JOHN SCHNEIDER "Love You Ain't Seen The Last Of Me'

The Ultimate AC

ATLANTIC STARR "Always" JENNIFER WARNES "First We Take Manhattan"

P. LABELLE & B. CHAMPLIN "The Last Unbroken Heart A. FRANKLIN & G. MICHAEL "I

Knew You Were Waiting (For Me)

The Programming Consultants

Stereo Rock

LIONEL RICHIE "Se La" MADONNA "La Isla Bonita"
FLEETWOOD MAC "Big Love" BRYAN ADAMS "Heat Of The Night"

ANITA BAKER "Same Ofe Love (365 Days A Year)"
BURNS SISTERS "Listen To The SERGIO MENDES "What Do We Mean To Each Other

Country

T.G. SHEPPARD "You're My First SWEETHEARTS OF THE RODEO "Chains Of Gold"
EDDY RAVEN "Never Too Old For

Radio Arts

Young Love"

Country's Best

BRUCE HORNSBY & THE RANGE Mandolin Rain NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me"

Soft Contemporary

LIONEL RICHIE "Se La" STEVE WINWOOD "The Finer Things'

LIONEL RICHIE "Se La"
FLEETWOOD MAC "Big Love" CHICAGO "If She Would Have Been Faithful"

Satellite Music Network

The Starstation

B. JOEL & R. CHARLES "Baby Grand'

Country Coast-To-Coast

DAN SEALS "I Will Be There" GARY MORRIS "Plain Brown

Rock 'N' Hits

U2 "With Or Without You" MADONNA "La Isla Bonita"

Transtar **Adult Contemporary**

LUTHER VANDROSS "Stop To STEVE WINWOOD "The Finer

A. FRANKLIN & G. MICHAEL "I

Knew You Were Waiting (For Me)"

Country (213) 460-6383

Little Rain

DON WILLIAMS "Senorita" KATHY MATTEA "You're The OAK RIDGE BOYS "It Takes A

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

MARCH 27, 1987

- PAQUITO D'RIVERA/Manhattan Burn (Columbia)
- 2 DAVID NEWMAN/Heads Up (Atlantic)
- MICHEL PETRUCCIANI featuring HALL & SHORTER/Power Of Three (Blue Note) 3
- MICHAEL GARSON/Serendipity (Reference)
- BILL SHIELDS & STANLEY CLARKE/Shieldstone (RSVP/Optimism)
- DAVID SANBORN/A Change Of Heart (WB)
- LARRY CARLTON/Last Nite (MCA)
- JOHN SCOFIELD/Blue Matter (Gramavision) 12
- WAYNE SHORTER/Phantom Navigator (Columbia)
- 22 10 MARLENA SHAW/It Is Love (Verve)
- PASSPORT/Heavy Nights (Atlantic) 11
- B **BLUE SKY/Wish I Were Here (Bannerworks)** 15
- 1 EDDIE GOMEZ/Discovery (Columbia) 13
- 4 VIC VOGEL/Awesome! Big Band (Pinnacle)
- 21 **(** KOINONIA/Frontline (MCA)
- JOE HENDERSON/The State Of The Tenor, Vol. 2 (Blue Note) 16
- PONCHO SANCHEZ/Papo Gato (Concord) 17
- FUTURE PROSPECT/Future Prospect (DSP/Optimism) 18
- BOB BROOKMEYER/Oslo (Concord) 19 19
- 18 20 CHICK COREA/Trio Music, Live In Europe (ECM)
- CARMEN LUNDY/Good Morning Kiss (Black-Hawk) 10 21
- JOHN CHIODINI/Weightless (MCA) 28 22
- OSCAR CASTRO-NEVES/Oscar (Living Music/Windham Hill) 23
- DEBUT > 24 KENIA/Initial Thrill (Zebra/MCA) DEBUT 25
 - GARY BURTON/Whiz Kids (ECM) NIGHTNOISE/Something Of Time (Windham Hill)
 - 26 2 ASTRUD GILBERTO PLUS JAMES LAST/Astrud Gilberto Plus James Last Orchestra (Verve)
 - 28 SCOTT HAMILTON/The Right Time (Concord)
 - 23 MARK MURPHY/Night Mood (Milestone/Fantasy)
 - 30 RIPPINGTONS/Moonlighting (Passport Jazz)

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Tyrone Davis; WYLD-FM/New Orleans, Delt Spano WDMT/Cleveland, Calvin Hicks

NEW & ACTIVE

COURTNEY PINE "Journey To The Urge Within" (Antilles/Island) 16/9
Rotations: Heavy 3/0, Medium 4/1, Light 7/6, Extra Adda 2, Total Adda 9, WFAE, WMOT, WNOP, KANU, KKGO, KMHD, KPLU, WHVE, KXPR. Heavy: WFPL, WBEE, WNUR. Medium: WBFO, WBGO, WRTI.

ELVIN JONES/McCOY TYNER "Reunited" (Black-Hawk) 14/5

Rotations: Heavy 2/2, Medium 8/2, Light 3/0, Extra Adds 1, Total Adds 5, WGBH, KADX, WUSF, KBEM, KWMU. Medium: WBFO, WRTI, WBEE, WNOP, WJZZ, KANU.

WOFU, WHII, WBEE, WNOP, WJZZ, KANU.

JAMES NEWTON "Romance & Revolution" (Blue Note) 14/5

Rotations: Heavy 1/0, Medium 7/1, Light 5/3, Extra Adds 1, Total Adds 5, WGBH, WBEE, WUWM, WUSF, KWMU. Heavy:

WFPL. Medium: WOTB, KANU, KKGO, KJAZ, WFSS, KXPR.

BILL BERGMAN "Midnight Sax" (Passport Jazz) 14/2

Rotations: Heavy 1/0, Medium 7/0, Light 6/2, Extra Adds 0, Total Adds 2, WGBH, WFSS. Heavy: WAER. Medium: WOTB, WLOQ, WNOP, KKGO, WHYE, KIFM, WDMT.

KFN WILEY "Wlesses" (Passport)

KEN WILEY "Visage" (Passport Jazz) 14/1
Rotations: Heavy 5/0, Medium 3/1, Light 6/0, Extra Adds 0, Total Adds 1, WVPE. Heavy: WAER, WLVE, KLCC, KIFM, KLSK. Medium: WLOQ, KPLU.

Medium: WLOQ, KPLU.

JOHN HICKS "In Concert" (WB) 13/3

Rotations: Heavy 4/0, Medium 4/0, Light 4/2, Extra Adds 1, Total Adds 3, WUWM, KADX, KMHD. Heavy: KANU, KJAZ, WUSF, KXPR. Medium: WGBH, WDET, WHRO, KLCC.

AZYMUTH "Tightrope Walker" (Milestone/Fantasy) 10/1

Rotations: Heavy 7/0, Medium 1/0, Light 1/0, Extra Adds 1, Total Adds 1, WBEE. Heavy: WBGO, WJAZ, WNOP, WJZZ, KJAZ, WNEW, KIFM. Medium: WRTI.

TONIGHT SHOW BAND with DOC SEVERINSEN "Volume #2" (Amherst) 9/6
Rotations: Heavy 3/0, Medium 0/0, Light 2/2, Extra Adds 4, Total Adds 6, WAER, WBEE, KADX, KJZZ, KUOP, KPLU. Heavy: WJAZ, KLON, KKGO.

HUGH MASEKELA "Tomorrow" (WB) 9/1
Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, KTCJ. Heavy: WDET. Medium: WBGO, WNEW, KLCC, KLSK.



VIOLINIST, COMPOSER, AND FORMER MISS BLACK AMERICA!

HER DEBUT ALBUM

ON YOUR DESK NEXT WEEK!

FROM COLUMBIA RECORDS



MOST ADDED

GARY BURTON (15) A. GILBERTO Plus J. LAST (9) COURTNEY PINE (9) MARLENA SHAW (8) BILLY MITCHELL (7) JOHN SCOFIELD (7) KENIA (6) TONIGHT SHOW BAND . . . (6)

HOTTEST

DAVID NEWMAN (20) PAQUITO D'RIVERA (19) PETRUCCIANI f/HALL . . . (17) DAVID SANBORN (10) B. SHIELDS & S. CLARKE (10) MICHAEL GARSON (9) JOHN SCOFIELD (9) PASSPORT (8)
MARLENA SHAW (8)

BILLY MITCHELL "Faces" (Vista/Optimism) 8/7
Rotations: Heavy 1/0, Medium 1/1, Light 3/3, Extra Adds 3, Total Adds 7, WLOQ, KJZZ, KMHD, KPLU, WHVE, KIFM, KLSK.

ABDULLAH IBRAHIM "Ekaya" (Black-Hawk) 8/0
Rotations: Heavy 1/0, Medium 7/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: KBEM. Medium: KERA, WBEE, WDET, WUWM, KADX, KIZZ, KLCC.

W00DY SHAW "Solid" (Muse) 8/8
Rotations: Heavy 2/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, KXPR. Medium: WRTI, WNOP, WJZZ, KPLU, KKUL.

WJZZ, KPLU, KKUL.

MADHOUSE "8" (Palsley Park/WB) 7/1

Redeligne: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WGBH. Medium: KJZZ, WFSS, WDMT.

LONNIE LISTON SMITH "Make Someone Happy" (Doctor Jazz) 7/0
Rotations: Heavy 1/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WUWM. Medium: WBFO, WRTI, WAER,

DAVE McKENNA "My Friend The Plano" (Concord) 7/0

Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KLON, Medium: WBGO, KADX, KLCC.

OSCAR PETERSON FOUR "If You Could See Me Now" (Pablo/Fantasy) 6/5

Rotations: Heavy 1/1, Medium 3/2, Light 0/0, Extra Adds 2, Total Adds 5, WBGO, WRTI, WJAZ, KJAZ, KPLU, Medium

MILT JACKSON "Brother Jim" (Pablo/Fantasy) 6/3

ins: Heavy 4/2, Medium 1/0, Light 0/0, Extra Adds 1, Total Adds 3, WRTI, KLON, KJAZ. Heavy: WBGO WJAZ. n: KKGO.

HERB ALPERT "Keep Your Eye On Me" (A&M) 6/2
Rotations: Heavy 2/0, Medium 3/1, Light 1/1, Extra Adds 0, Total Adds 2, KKGO, WLVE. Heavy: WNOP, KBEM. Medium:

CEDAR WALTON "The Trio - 1" (Red/P\$I) 6/2
Rotations: Heavy 2/0, Medium 3/1, Light 1/1, Extra Adds 0, Total Adds 2, WMOT, WNUR. Heavy: KANU, KADX. Medium.

FRED RAULSTON "Fred's Rescue" (Sea Breeze) 6/1
Rotations: Heavy 2/0, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 1, WNOP. Heavy: KERA, KANU. Medium: KLON, KJZZ, KBEM.

NINA SIMONE "Let It Be Me" (Verve) 6/1
Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, KKUL. Medium: WGBH.
STEVE KUHN TRIO "Life's Magic" (Black-Hawk) 5/3
Rotations: Heavy 0/0, Medium 1/0, Light 4/3, Extra Adds 0, Total Adds 3, KBEM, KKUL, KLSK. Medium: KANU

FRANK POTENZA "Soft & Warm" (TBA/Palo Alto) 5/3
Rotations: Heavy 1/1, Medium 3/1, Light 1/1, Extra Adds 0, Total Adds 3, WJAZ, WAER, WNOP, Medium: WLOQ, KKGO.
SONNY CLARK MEMORIAL QUARTET "Voodoo" (Black Saint) 5/2
Rotations: Heavy 1/1, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 2, WGBH, WUWM. Medium: WBFO, KADX.

REGIONALIZED ADDS & HOTS

EAST

WBFO/Buffelo John Worlek

REMUY BARRON BOLAND HANNA MARRIN BERNINARDY BOLES HERMAN BODIE SONNE BODIE SONNE BODIE SONNE HICHARL GARRON

WHEW-Allehow York John Plott

OBCAR PETERBOU HICKEL CANTILO JOHN SCOPTHLD SHIZEJS & CLARKE HOLDS HOOM HARLEN SHAW PAGGITO D'RIVERA HILT JATKENS SCOTT HAMILTONS

JOHN THIODINI
JOHN THIODINI
ROTHOWNA
WHYNE SHOOTER
JOHN SCOTTER
ANTHED GILDENTO
HICKER
DAVID HUMMAN
HICHEL PERFECCIAN
SHIELDS 6 CLARKE
PAGGITO D'RIVERA
HARLEMA SHAM WF86/Fayette John Haynes

JOHN WOMEN'S TONIGHT SHOW BAND RESET A PRAIN POTENTA BOLLOW BY KEE MILEY BILL BENOWN JOHN TONIGHTE BOISONTA

SOUTH

GARY BUSTON
COUNTWEY PIWE
COUNTWEY PIWE
EDOIR GOMET
JOHN CHICOMIT
DAYED MEMOAN
DAVID SANTHONN
FARSPORT
MICHEL PRYSUCCIAN
FAGUITO D'SIVERA

JAMEN TWYNOO SELVE STANTINOO SELVE SELL SETOMANI FESTA SOLUTION SELVE SE

MARLERA SHAM GARY BUSTON Hottest: DAYID HERMAN HICHARL GARBON FAQUITO D'RIFFRA CHICK COREA HICHES, PETBUCCIA HICHES, PETBUCCIA

NERB ALPERT GARY SURTON ROTTORY PASSPORT SKIELDS 6 CLARKE KEM WELSY PAGGITO D'FIVERA

JOHN CHIODINI SILLY METCHELL SILLY METCHELL COUNTRY PINE HITTOD 'SILVERA MISLOS & CLANCE DAYD MEMORAN CAMPEN LUMPY CAMPEN LUMPY

WUSF/Temps Bob Boymour

JAMES MLOOD ULTER GARY SUPPOS PRAME POPUSES AND JOYCE PRAME POPUSES PRED AND JOYCE PROJECT OF THE ROSICOS WAS AND THE POPUSES OF THE PARTY SUPPOSE PAQUITO D'SIVERA

CHURADENS
Notest:
ARTFULLY BEATLES
PASSFORT
DAVID BAHROSS WJZZ/Detreit (*) Derten Pester

MIDWEST

J.C. Bull

GANY BUSTON JOHN "NICODINI LARRY PART/SYN Rotteet: STAMLEY JORDAN N'LES DAVIS JOHN STOPIELD NOON MASKELA PONCRO SANCHES

CEDAR MALTON DAMBY NEITES ERROL PARKER

GAMY BISTON COURTNEY PINE Mottest:

KWNRJIÐL Louis Jim Wolless SOMMY CLAIM IN JAMES HENTON JOHN HICKS MARLEMA SPLMY ROTHOWIA

ANT SUPPOSE SCOTTELD SANTONE SCOTTELD SANTONE A PRODUCT A PARTY CARLYON SCOTTELD SANTONE SANTON

PAGUITO D'RIVERA RIBE WILLY REBIA AUTHUD GILBRETO HOTEGET HAMILTON BOO MECONINYER WHIELDS & CLARKE CHICK COREA DAVID MENMAM

47 Reporting Stations 47 Current Reports

WEST

KADX/Denver (*) J.B. DeWalt

dioHistor

GARY BURYON
TORY SCOTT
MORPA WINSTON
ROB BROCKFERY
ATILLA POLLER
ATILLA POLLER
HILT JACKSON
HOTO BUS
HILT JACKSON
HOTO BURY
GARY BURYON
CWICK COMEA
RICHIE COLE
RICHIE COLE
TORY FOR TOWN
TOWN
RICHIE
RICHIE COLE
RICHIE
RI

Asterisks (*) indicate commercial stations.

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS.

FREDDIE JACKSON

I Don't Want To Lose Your Love (Capitol)

77% of our reporting stations on it. Rotations: Heavy 5/0, Medium 32/5, Light 33/13, Total Adds 18 including WDAS, WUSL, WAMO, WEDR, WJLB, KPRS, KSOL, WDKX, WQMG, WPLZ. Debuts at number 27.

LIONEL RICHIE Se La (Motown)

74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/3, Light 51/27, Total Adds 30 including WXYV, WILD, WDJY, WVEE, KMJQ, WEDR, WYLD-FM, WDMT, WJLB, KMJM, OC104, WKGN, WWWS.

SHIRLEY MURDOCK

Go On Without You (Elektra)

68% of our reporting stations on it. Rotations: Heavy 4/0, Medium 27/2, Light 31/16, Total Adds 18 including WBLK, WDAS, WUSL, WOWI, WGCI, KPRS, KMJM, KJLH, XHRM, WEKS.J Debuts at number 38.

BLAKE & HINES

Sherry (Motown)
62% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/0, Light 33/4, Total Adds 4, WNHC, WXOK, WJJS, KMYX.

JAMES "D-TRAIN" WILLIAMS

Oh How i Love You (Girl) (Columbia)

60% of our reporting stations on It. Rotations: Heavy 1/0, Medium 22/3, Light 32/6, Total Adds 9, WAMO, WFXA, WQQK, WORL, KHYS, WPLZ, WWDM, WGPR, KPRW.

NEW & ACTIVE

ISLEY JASPER ISLEY "8th Wonder Of The World" (C88 Associated) 54/29
Rotations: Heavy 0/0, Medium 6/4, Light 46/25, Total Adds 29, WILD, WVEE, WGCI, WZAK, KPRS, KJLH, WKND, WNHC, WJIZ, KQXL, WXOK, WPEG, KDLZ, WQFX, WJMI, KIIZ, WKGN, KOKY, WLOU, WQIM, WORL, KDKS, WCIN, Z103, WGPR, WKWM, KATZFM, WVOI, KKPW.

WNRWIN, NATERIN, MYOI, REPV.

MORWOOD "I Cen't Let You Ge" (MCA) 51/11

Rotations: Heavy 1/0, Medium 11/0, Light 39/11, Total Adds 11, WYLDFM, K94, WBMX, WDMT, KPRS, KMJM, KSOL, WFXA, WENN, KJCB, WQQK. Heavy: WTMP. Medium: WDAS, WZAK, WNHC, WDKX, WJIZ, WPAL, WZAZ, WANM, WTLC.

0°BRYAN "Driving Force" (Capitel) 58/7
Rotations: Heavy 0/0, Medium 25/1, Light 25/6, Total Adds 7, WBLK, WAMO, WVEE, WBMX, XHRM, WKND, Z103. Mediums include: K104, WEDR, WGCI, KMJM, WJIZ, WATV, WPEG, WFXC, WJMI, KIIZ, WBLX, WQCK, WORL, WTLC, WWWS,

KBUZ, KKPW.

COVER GIRLS "Show Me" (The Fever/Sutra) 49/5

Rotations: Heavy 9/0, Medium 22/1, Light 18/4, Total Adds 5, WENN, WHYZ, WLOU, WWDM, KMYX. Heavy: WWINFM, WDAS, WUSL, WBMX, WGCI, KPRS, XHRM, WDKX, WKGN. Mediums include: WDIA, WHRK, K94; WOWI, WTMP, WBLZ, WZAK, WLUM, KMJM, WKND. Debuts at number 39 on the Black/Urban chart.

WZAK, WEUW, KMJM, WKIM. DBOOK at Indines 3 of the Back-Ordan Clair.

CHUCK STANLEY "Day By Day" (Def Jem/Columbia) 49/4

Rotations: Heavy 3/0, Medium 19/2, Light 27/2, Total Adds 4, WBLZ, WDMT, KDAY, WXLA. Heavy: WDAS, KJLH, WNHC.

Medium: WILD, WBLK, KMJQ, WDIA, WEDR, KSOL, WKND, WJIZ, WEKS, WENN, WPDQ, Z16, WJJS, WBLX, WORL, KHYS,

KDKO.

CLAUDJA BARRY "Cas"t Yes Feel My Heart Best" (Epic) 49/18

Rotations: Heavy 0/0, Medium 8/1, Light 32/9, Total Adds 10, WUSL, KMJQ, WYLDFM, WDMT, WJLB, WLUM, WJMI, WGPR, WXLA, KKPW. Medium: WAMO, WDIA, WTMP, WNHC, WDKX, WPAL, KHYS.

AL GREEN "Everything's Gorna Be Airight" (A&M) 39/7

Rotations: Heavy 0/0, Medium 11/0, Light 28/7, Total Adds 7, WXYV, WZAK, KDAY, KJLH, OC104, Z16, WORL. Medium: WAMO, WHUR, WTMP, WJLB, WDKX, WFXC, WHYZ, WBLX, WWDM, WANM, WGPR.

WAMO, WHOR, WTMP, WOLE, WORK, WFAC, WHYZ, WBLX, WWDM, WARM, WGFR.

DAVID SANBORN "Chicago Seng" (WB) 38/14

Rotations: Heavy 0/0, Medium 5/1, Light 33/13, Total Adds 14, WYEE, WJLB, WNHC, WENN, WQFX, WKXI, WZAZ, WJYL, WBLX, WOIM, WORL, KHYS, KOKS, WWWS. Medium: WATV, WANM, KATZFM, KDKO.

MANHATTANS "All I Need" (Celumbia) 38/11

Rotations: Heavy 0/0, Medium 4/1, Light 34/10, Total Adds 11, WBLK, WAMO, WOWI, KPRS, WEKS, WATV, WENN, WPEG, KOKY, WJYL, Z103. Medium: WTMP, WXOK, WQFX.

KOKY, WJYL, Z103. Medium: WTMP, WXOK, WQFX.

ROSE ROYCE "Lonely Road" (Omn!/Atientic) 37/2

Rotations: Heavy 1/0, Medium 17/0, Light 19/2, Total Adds 2, KJLH, WJYL. Heavy: KDKS. Medium: WILD, WDAS, WAMO, WYLDFM, WZAK, KPS, WXOK, WATY, WKXI, WZAZ, WJJS, WBLX, WQQK, KHYS, WTLC, WWWS, KATZFM.

LUTHER INGRAM "Don't Turn Around" (Profile) 36/1

Rotations: Heavy 0/0, Medium 20/0, Light 19/1, Total Adds 1, WBMX, Medium: WDIA, WEDR, WTMP, KPRS, WXOK, WATY, WENN, WPAL, WFXC, WQFX, WKXI, WZAZ, KJCB, WQIS, WORL, KHYS, KDKS, WANM, WTLC, KDKO.

LISA LISA & CULT JAM with FULL FORCE "Head To Toe" (Columbia) 33/33

Rotations: Heavy 0/0, Medium 8/6, Light 27/27, Total Adds 33, WBLK, WUSL, WAMO, WVEE, WHRK, WYLDFM, K94, WOWI, WBMX, WGCI, WBLZ, WZAK, KMJM, KDAY, KJLH, KHRM, WNHC, WDKX, WJIZ, WEKS, WATV, WPAL, WPEG, WHYZ, KIIZ, WJYL, WPLZ, WANM, WKWM, KATZFM, KDKO, KMYX, KKPW.

MANTROMX "Who is h" (Sleeping Bag) 38/2

Rotations: Heavy 0/0, Medium 12/0, Light 18/2, Total Adds 2, WDJY, WVOI. Medium: WWINFM, WXYV, WDIA, KPRS, KQXL, WXOK, WGFX, WKXI, KJCB, WQS, WALT, WTLC.

LAKESIDE "Balethasebia" (Seles/EarMash) 20/17

WXOK, WGFX, WKXI, KJCB, WGRS, WALT, WTLC.

LAKESIDE "Relationship" (Solar/Capitol) 29/17

Rotations: Heavy 1/0, Medium 6/3, Light 22/14, Total Adds 17, WOWI, WBLZ, KPRS, KSOL, WNHC, WJIZ, WPEG, WFXC, WJMI, WLOU, WJJS, WOIM, WOOK, WWDMI, WGPR, WXLA, KKPW. Heavy: KDKS. Medium: WATV, KIIZ, WWWS.

TRINERE "They're Playing Our Song" (Jampacked) 28/3

Rotations: Heavy 1/0, Medium 11/0, Light 16/3, Total Adds 3, WPAL, WZAZ, KOKY. Heavy: WEDR. Medium: WLUM, KDAY, KSOL, WENN, WKGN, WJYL, WORL, KHYS, WCIN, WTLC, WXLA.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

MOST ADDED

LISA-LISA & CULT JAM (33) LIONEL RICHIE (30) ISLEY JASPER ISLEY (29) CAMEO (21) FREDDIE JACKSON (18) SHIRLEY MURDOCK (18) FIVE STAR (17) LAKESIDE (17) WHISTLE (17) **DENIECE WILLIAMS (16)**

HOTTEST

CLUR NOUVEAU (55) JODY WATLEY (55) PRINCE (52) KOOL & THE GANG (42) HERB ALPERT (39) SHEILA E (28) SYSTEM (22) MILLIE SCOTT (16) STARPOINT (15) L. VANDROSS f/G. HINES (15)

RAY GOODMAN & BROWN "Celebrate Our Love" (EMI America) 26/14

Rotations: Heavy 0/0, Medium 6/3, Light 20/11, Total Adds 14, WDAS, KMJQ, WEDR, WZAK, KPRS, XHRM, WKND, WJLZ, KDLZ, WJMI, WJYL, WQQK, WGPR, WWWS. Medium: WJLB, WXLA, KBUZ.

KOLZ, WJMI, WJYL, WOOK, WGPH, WWWS. Medium: WJLB, WXLA, KBUZ.

CYRE' "Last Chance" (Fresh/Sleeping Bag) 26/5
ROTATIONS: Heavy 0/0, Medium 8/0, Light 18/5, Total Adds 5, WTMP, WKXI, WLOU, WBLX, WWDM. Medium: WJIZ, KQXL, WXOK, WPAL, KJCB, WQIS, WALT, WXLA.

GRANDMASTER FLASH "U Know What Time It Is" (Elektra) 26/2
Rotations: Heavy 2/0, Medium 7/0, Light 17/2, Total Adds 2, WENN, WHYZ. Heavy: WDJY, KMJQ. Medium: K104, WEDR, WBMX, KDAY, KSOL, WANM, WWWS.

SIGNIFICANT ACTION

PICTURE PERFECT "Prove It Bey" (Attentic) 24/5
Rotations: Heavy 0/0, Medium 6/0, Light 18/5, Total Adds 5, WDMT, KQXL, WATV, WPEG, WLOU. Medium: WILD, WDAS, WEDR, WTMP, WZAZ, WTLC.
FIRST CIRCLE "Working Up A Sweat" (EMI America) 24/4
Rotations: Heavy 2/0, Medium 12/2, Light 10/2, Total Adds 4, WAMO, K94, WBLZ, KJLH. Heavy: WGCI, WNHC. Medium: WWINFM, WXTV, WUSL, WHUR, WOWI, WBMX, OC104, WEKS, WCIN, WXLA.

FIVE STAR "Are You Man Enough" (RCA) 23/17
Rotations: Heavy 0/0, Medium 2/2, Light 21/15, Total Adds 17, WAMO, WVEE, KMJQ, WHRK, WYLDFM, KMJM, KDAY, WNHC, KQXL, WXOK, WATV, KDLZ, WHYZ, WJMI, KOKY, WTLC, KBUZ.

CONWAY BROTHERS "I Can't Fight It" (Ichiban) 23/3
Rotations: Heavy 0/0, Medium 1/0, Light 22/3, Total Adds 3, KPRS, KOKY, KDKO. Medium: WZAZ.
LIVING PROOF "Hold On To Your Dreams" (Fantasy) 23/1
Rotations: Heavy 0/0, Medium 7/0, Light 16/1, Total Adds 1, WTMP. Medium: WDAS, WDIA, WEDR, WENN, WFXC, WXLA,

PHIL FEARON "Ain't Nothin' But A Houseparty" (Cool Tempo/Chrysalis) 23/1
Rotations: Heavy 0/0, Medium 4/0, Light 19/1, Total Adds 1, WJIZ. Medium: WAMO, WGCI, WKGN, WTLC.
EL DeBARGE "Startight Express" (MCA) 21/5
Rotations: Heavy 0/0, Medium 6/0, Light 15/5, Total Adds 5, WZAK, WDKX, KJCB, Z16, KATZFM. Medium: WDAS, WFXA, WJMI, WXLA, WWWS, WVOI. NAJEE "Feel Se Good To Me" (EMI America) 21/4
Rotations: Heavy 0/0, Medium 6/1, Light 15/3, Total Adds 4, WILD, WYLDFM, WNHC, WBLX. Medium: KMJQ, WQFX, Z16,

EGYPTIAN LOVER "Freekaholic" (Egyptian Empire) 21/3
Rotations: Heavy 1/0, Medium 3/1, Light 17/2, Total Adds 3, WENN, WPAL, WJMI, Heavy: KDAY, Medium: K104, WEDR.

Rotations: Heavy 1/0, Medium 3/1, Light 17/2, Total Adds 3, WENN, WPAL, WJMI. Heavy: KDAY. Medium: K104, WEDR. SALT & PEPA "My Mike Sounds Nice" (Next Pisteau) 19/4
Rotations: Heavy 0/0, Medium 3/0, Light 16/4, Total Adds 4, KMJQ, WHRK, WBMX, KSOL. Medium: KDAY, WJIZ, WPAL. WHISTLE "Barbara's Bedroom" (Select) 18/17
Rotations: Heavy 0/0, Medium 1/1, Light 17/16, Total Adds 17, KMJQ, WDIA, WHRK, WEDR, WTMP, WZAK, KQXL, WXOK, WATV, WFXC, WGFX, WJMI, KIIZ, KJCB, WLOU, KHYS, WTLC.

SUGAR BABES "We Rock The Beat" (MCA) 18/4
Rotations: Heavy 1/0, Medium 5/0, Light 12/4, Total Adds 4, WDIA, WEDR, WZAK, WXLA. Heavy: WJMI. Medium: KMJQ, WYLDFM, KDAY, KATZFM, KBUZ.

WYLDFM, KDAT, KAIZFM, RBGZ.

DENIECE WILLIAMS "Never Say Never" (Columbia) 17/16

Rotations: Heavy 0/0, Medium 2/2, Light 15/14, Total Adds 16, WDAS, WDJY, WDIA, WHRK, WZAK, KDAY, KQXL, WXOK, WENN, WQFX, KJCB, WQIS, KOKY, WALT, WTLC, WWWS. WENN, WOFA, 1355, WENN, NORT, WILLS, WWW.S.

ZEE "Madness" (Warlock) 17/3

Rotations: Heavy 0/0, Medium 1/0, Light 16/3, Total Adds 3, WATV, WENN, WPAL. Medium: WXYV.

BARBARA ROY "Gones Put Up A Fight" (RCA) 17/2
Rotations: Heavy 0/0, Medium 5/0, Light 12/2, Total Adds 2, WOWI, WVOI. Medium: WAMO, WYLDFM, WNHC, KOKY,

CARRIE McDOWELL "Casual Sex" (Motown) 16/13
Rotations: Heavy 0/0, Medium 2/1, Light 14/12, Total Adds 13, WBLK, WDAS, WDJY, WDIA, WOWI, WTMP, WJIZ, WEKS, WXOK, WPEG, WFXC, WLOU, WANM. Medium: KKPW.

BEAU WILLIAMS "All Because Of You" (Capitol) 16/3
Rotations: Heavy 0/0, Medium 6/0, Light 10/3, Total Adds 3, WDIA, WJYL, WQQK, Medium: KMJQ, WEDR, WYLDFM, KIIZ, Z18. KATZFM

TONY DESHAWN "Real Lover" (Amazon) 18/3

Rotations: Heavy 0/0, Medium 3/0, Light 13/3, Total Adds 3, WDIA, WEDR, KJC8. Medium: WJIZ, KQXL, WZAZ.

SINITTA "Feets Like The First Time" (Omni/Atlentic) 15/4

Rotations: Heavy 0/0, Medium 3/0, Light 12/4, Total Adds 4, WOWI, XHRM, KQXL, WQFX. Medium: WUSL, WDIA, WBMX.

BABYFACE "Lovers" (Solar/Capital) 14/3

Rotations: Heavy 2/0, Medium 4/0, Light 8/3, Total Adds 3, WDMT, KSOL, KDLZ. Heavy: KMJQ, WWWS. Medium: WBLK,

WZAN, WNRO, WGR.

SIMPLY RD "The Right Thing" (Elektra) 14/2
Rotations: Heavy 3/1, Medium 6/0, Light 5/1, Total Adds 2, WLUM, WQIM. Heavy: OC104, WJMI. Medium: WTMP, WFXA, Rotations: Heavy 3/1, Medium 6/0, Light 5/1 WQMG, WQFX, WQQK, KMYX. KENNY 6 "Songbird" (Arista) 12/5

n 3/0, Light 9/5, Total Adds 5, WHRK, WLUM, WFXC, WJMI, WKXI. Medium; WDKX. WANM.

CYNDI LAUPER "What's Geing On" (Pertrait/CB3) 12/3
Rotations: Heavy 0/0, Medium 5/1, Light 7/2, Total Adds 3, WLOU, WQIM, Z103. Medium: WAMO, WHRK, OC104, KMYX.

JEFF LORBER "True Centessions" (WB) 12/3
Rotations: Heavy 0/0, Medium 5/0, Light 7/3, Total Adds 3, WJIZ, WEKS, WHYZ. Medium: K104, WYLDFM, WJMI, WJYL,

T. BLACKF00T "Bad Weather" (Edge) 11/9
Rotations: Heavy 0/0, Medium 1/0, Light 10/9, Total Adds 9, WYLDFM, KSOL, WJIZ, WXOK, WENN, Z16, WQIS, WJYL,

RA12FM. Medium: RONY.
PROCESS & THE DOO RAGS "I Promise To Remember" (Columbia) 11/8
Rotations: Heavy 0/0, Medium: 1/0, Light 10/8, Total Adds 8, WEDR, WTMP, WKND, KQXL, WXOK, KIIZ, KJCB, Z18. Medium:

ROSE BROTHERS "I Get A Rush" (MSS/Maleco) 11/7 7, KMJQ, KQXL, WPAL, WPEG, WZAZ, KDKS, WWWS

ROBERT BROOKINS "Come To Me" (MCA) 18/8
Postations: Heavy 0/0, Medium 1/1, Light 10/6, Total Adds 7,
ROBERT BROOKINS "Come To Me" (MCA) 18/8
Postations: Heavy 0/0, Medium 2/2, Light 8/6, Total Adds 8, V

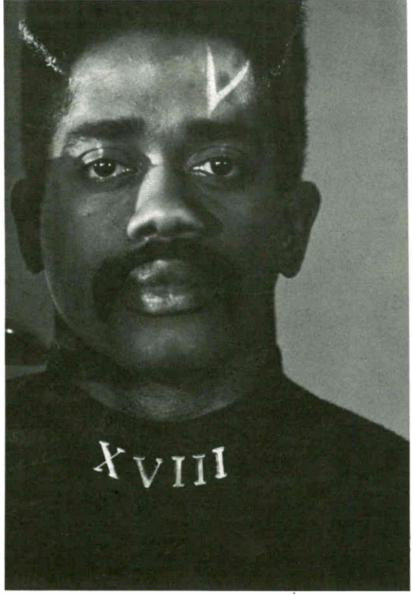
Rotations: Heavy 0/0, Medium 2/2, Light 8/6, Total Adds 8, WDAS, WDIA, KDAY, KSOL, WATV, WFXC, WLOU, WTLC.

BEASTIE BOYS "Brass Meeticy" (Def Jam/Calumbia) 18/2

Rotations: Heavy 4/1, Medium 2/0, Light 4/1, Total Adds 2, WTMP, KOKY. Heavy: KDAY, WJMI, KUKQ. Medium: WZAK, WANM.

CAMEO







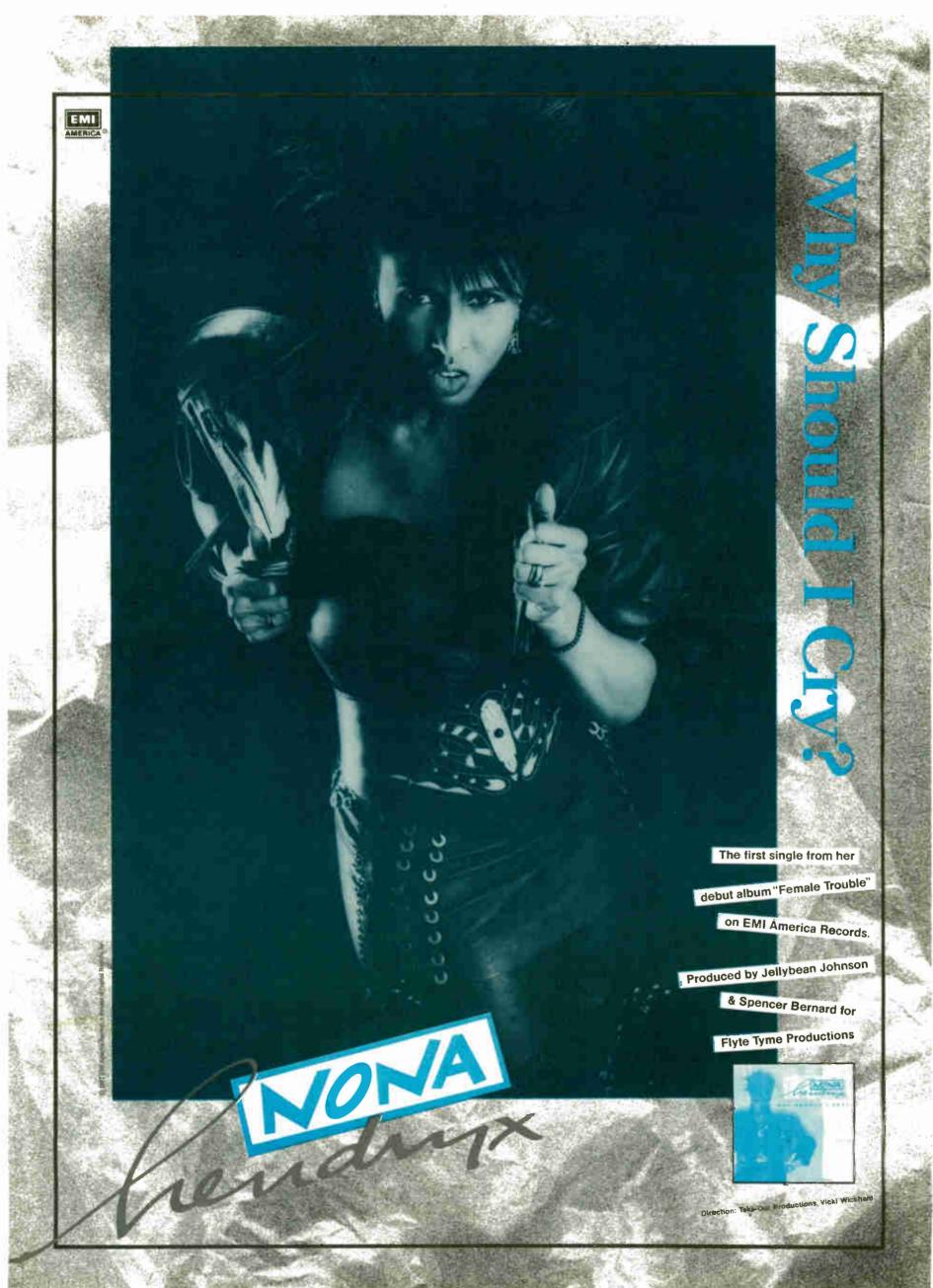
WORD UP was #1
CANDY was #1
WORD UP ALBUM was #1

CAMEO's latest single BACK & FORTH will be #1 "SURELY IF YOU ARE THE AGGRESSIVE, INNOVATIVE, RESPONSIBLE, TALENTED, CREATIVE HITMAKER THAT I KNOW YOU ARE THEN WE DON'T HAVE TO GO "BACK & FORTH," ABOUT THIS ONE, IT'S EITHER ALREADY ON YOUR TURNTABLE OR ENROUTE....









BLACK/URBAN ADDS & HOTS

EAST

WXYV/Balti

AL GREEN LIONEL RICHIE GAP BAND CAMEO CAMEO
HOTTEST:
PRINCE
STARPOINT
JODY WATLEY
KOOL & THE
SYSTEM

WWIN-FM/Ba

Hottest: STARPOINT JODY WATLEY

CLUB NOUVEAU najee Sybil Melba Moore JANICE McCLAIN ISLEY JASPER ISLE Mottest: CAMEO ATLANTIC STARR JODY WATLEY PRINCE SURPACE

WBLK/Buffe

GEORGIO LISA LISA SHIRLEY MURDOCK GAP BAND MANHATTANS CARRIE MCDOWELL O'BRYAN Hottest: PRINCE JODY WATLEY

WKND/Hertford

KLYMAXX SOS BAND Hottest: CLUB NOUVEAU STARPOIN' LILLO THOMAS HERB ALPERT SHEILA E

BLAKE & HINES LAKESIDE PEGGI BLU ISLEY JASPER ISLE DAVID SANBORN NAJEE CLUB NOUVEAU ROOI, & THE GANG MILLIE SCOTT HERB ALPERT

Hottest: PRINCE GREGORY ABBOTT ATLANTIC STARR MILLIE SCOTT

OC104/Ocean City

SURFACE JOCELYN BROWN CHERYL LYNN LIONEL RICHIE PREDDIE JACKSON FREDDIE JACKSON
AL GREEN
MIKI HOWARD
HOTCEST:
KOOL & THE GANG
SYSTEM
ATLANTIC STARR
PRINCE
SIMPLY RED

WUSL /Philos

SHIRLEY MURDOCK SHIRLEY MURDOCK
KLYMAXX
FREDDIE JACKSON
LISA LISA
CLAUDJA BAPRY
HOTTOSTE
COVER GIRLS
SYSTEM
PRINCE
JANET JACKSON
CLUB NOUVEAU

Joe Tamburro

PREDDIE JACKSON DENTECE WILLIAMS ROBERT BROOKINS PEGGI BLU RAY GOODMAN & BR Hottest:

WAMO/Pittsburgh

D TRAIN PREDDIE JACKSON MANHATTANS O'BRYAN FIRST CIRCLE PEGGI BLU PEGGI BLU LISA LISA RUE FIVE STAR Hottest: LILLO THOMAS ROOL 6 THE GAMG MADHOUSE RAINY DAVIS GLUB NOUVEAU

WDKX/Roch

LISA LISA LIOWEL RICHIE LIONEL RICHIE GEORGIO FREDDIE JACKSON FREDDIE JACK EL DEBARGE BOBBY BROWN Hottest: CLUB NOUVEAU PRINCE HERB AJ.PERT SURFACE ATLANTIC STAPE

MANTRONIX LIOWEL RICHIE TEMPTATIONS MIFI HOWARD MILLIE JACKSON DENIECE WILLIAMS CARRIE MCDOWELL Hottest: CLUB NOUVEAU JODY WATLEY SHIRLEY MURDOCK

SOUTH

WJIZ/Albeny Tony Wright

CAMEO LAKESIDE ISIEY JASPER ISLE PHIL FEARON JEFF LORBER JESSE JOHNSON Hottest: KOOL & THE GANG JODY WATLEY PRINCE HERB ALPERT MILLIE SCOTT

WEKS/Atte

CARRIE MCDOWET.L LISA LISA LIONEL FICHIE RJ'S LATEST ARRIV RJ'S LATEST ARRI Hottest: KOOL & THE GANG JODY WATLEY SMOKEY ROBINSON MILLIE SCOTT SYSTEM

WVEE/Atlents

LIONEL RICHIE FIVE STAR O'BRYAN ISLEY JASPER ISLE DAVID SAMBORN LISA ILYSA MOTEOST: JODY WATLEY SYSTEM PRIMCE PRINCE SURFACE ATLANTIC STARR

WFXA/Augus **Rob Conner**

RUN D.M.C. SURFACE D TRAIN D TRAIN
CAMEO
NORMOOD
RANCY MARTINE?
Hottest:
BUNNY DEBARGE
RJ'S LATEST ARRIV
SHEILA F.
CLUB NOUVEAU
MADHOUSE

WXCK/Baton Rouge

JOCELYN BROWN WHISTLE
CARRIE MCDOWELL
BLAKE 4 HINES
FIVE STAR
ISLEY JASPER ISLE CAMEO
J. BIACKFOOT
Hottest:
CLUB HOUVEAU PRINCE HERB ALPERT SHEILA E KOOL & THE GANG

WATY/Birmin Ron January

LISA LYSA WHISTLE ROBEPT BROOKINS PICTURE PERFECT MANHATTANS GEORGIO FIVE STAR SYLVESTER 7EE Hottest: CLUB NOUVEAU STARPOINT ATLANTIC STARR

DON BARRON ISLEY JASPER ISLE LIONEL RICHIE PICTURE PERFECT PROCESS & DOO R SINITTA FIVE STAR WHISTLE WHISTLE
DENIECE WILLIAMS
CC COOPER
Hottest:
JODY WATLEY STARPOINT HERB ALPERT PRINCE KOOL & THE GANG

KQXL/Beton Rouge

Ricerdo/Clay

CHICO DEBARGE DAVID SANBORN ANITA BAKER EGYPTIAN LOVER COVER GIRLS DENTECE WILLIAMS ZEE J. BLACKFOOT GRANDMASTER FLASH SHEILA E KOOL & THE GANG MADHOUSE

Don Kendricks SYSTEM BOBBY BROWN TRINERE EGYPTIAN LOVER ZEE LISA LISA HONEL RICHIE
MORRIS RENTIE VR.
ROSE BROTHERS
HOTTEST
ATLANTIC STARR FRANKLIN & MICHAE CLUB NOUVEAU SHEILA E KOOL & THE GANG

Z83/Charlesto

Hottest: JODY WATLEY CLUB NOUVEAU SHEILA E KOOL & THE GANG MADHOUSE

WPEG/Charlotte

PICTURE PERFECT LISA LISA ROSE EROTHERS ISLEY JASPER ISLE LAKESIDE

ONE WAY VESTA WILLIAMS

WWDM/Colum

SURFACE KOPPER COVER GIRLS D TRAIN LAKESIDE Hottest: Hottest: JODY WATLEY LOOSE ENDS

NOTE
HOTTOBET:
ANITA BAKER
CLUB NOUVEAU
SYSTEM
JODY WATLEY
LUTHER VANDR

ROBERT BROOKINS JOCELYN BROWN SHIRLEY HURDOCK CARRIE MCDOWELL WHISTLE PRINCE HERB ALPERT STARPOINT CLUB NOUVEAU

KDLZ/Ft. Worth-0

ISLEY JASPEP ISLE FIVE STAR SHIRLEY MURDOCK RAY GOODMAN & BR BABYFACE LIONEL RICHIE CAMEO Hottest:

CAMBO STEVE WINWOOD SURPACE PREDDIE JACKSON MPLBA MOORE Hottest: JODY WATLEY SYSTEM KOOL & THE GANG SHEILA E

GAP BAND COVER GIRLS GRANDMASTER FLASH Hottest: CLUB NOUVEAU JODY WATLEY GREGORY ABBOTT DONNA ALLEN FREDDIE JACKSOM

WOFX/Gulfport-Bil

ISLEY JASPER ISLE FREDDIE JACKSON DENIECE WILLIAMS SHIRLEY MURDOCK Hottest: JODY WATLEY SREILA E CLUB NOUVEAU

KNUQ/H

LIONEL RICHIE
RAY GOODMAN &
FIVE STAR
SALT & PEPA
WHISTLE
CLAUDIA BARRY
CAT HILLER SYSTEM SHETLA E TODY WATLEY

JESSE JOHNSON GENESIS ISLEY JASPER ISLE DOMAN & BR TEMPTATIONS CLAUDIA BARRY FIVE STAR KENNY G PATTI LABELLE

WKXVJe

JODY WATLEY CLUB NOUVEAU SHEILA E KOOL & THE GANG PRINCE

WZAZ/Jacker

ANITA BAKER STARFOINT GEORGIO FREDDIE JACKSON DAVID SANBORN J.D.C.
Hottest:
HERB ALPERT
KOOL & THE GAN
PAYME & INGRAM
BUNNY DEBARGE
JODY WATLEY

KHZ/KIM

WKGN/Knoxvill Bill Clary

GAP BAND SIMPTLY RED LIOWEL RICHIE ISLEY JASPER ISLE Hottest: ATLANTIC STARR JAMET JACKSON CLUB MOUVEAU PRINCE JOCELYN BROWN

KJCB/Lafayette

TONY DESHAME PROCESS & DOO PAG DENIECE WILLIAMS JOCELYN BROWNISTLE EL DEBARGE Hottest: JODY WATLEY LILLO THOMA: BUNNY DEBARGE STARPOINT

KXZZ/Leke Che

EL DEBARGE
CAMEO
MAI TAI
PROCESS & DOC
HOTTOS & DOC
HOTTOS
JODY WATLEY
CLUB NOUVEAU
SHETLA E
LUTHER VANDRO
KOOL & THE G/

WQIS/Laurel **Ron Devis** BONNIE PERKINS KLYMAXX GEORGIO JOCELYM BROWN RJ'S LATEST ARR DENIECE WILLIAM MIKI HOWARD BOBBY BROWN J. BLACKFOOT

Hottest: CLUB NOUVEAU ROOL & THE GAMG HERB ALPERT SHEILA E LUTHER VANDROSS

KOKY/Little Rock BEASTIE BOYS BUNNY DEBARGE BILLY JOEL LIONEL RICHIE TRINERE FIVE STAR CONWAY BRO MANHATTANS DENIECE WILLIAMS ISLEY JASPER ISLE Hottest: LUTHER VANDROSS

WYLD-FIMNow Dell Spencer

LIONEL RICHIE RUBY TURNER FIVE STAR J. BLACKPOOT LISA LISA LISA NAJEE MIKI HOWARD MORNOOD CLAUDJA BARRY Hottest: SHEILA E CLUB NOUVEAU JODY WATLEY HERB ALPERT STARPOINT

WLOWLoui

WJYL/Lou

SURFACE CAMBO BEAU WILLIAMS MANHATTAMS DAVID SANBORN LIONEL RICHIE ROSE ROYCE

LAKESIDE SURFACE
MELBA MOORE
JOCELYN BROWN
BLAKE & HINES
HOTTEST
CLUB NOUVEAU
JODY WATLEY
LOOSE EMDS
ONE WAY ONE WAI MILLIE SCOTT

WDIA/Mempi Bobby O'Jey

L.J. REYNOLDS BEAU WILLIAMS ROBERT BROOKINS KOPPER SUGAR BABES DEWIECE WILLIAMS RAYY SLYY CARRIE MCDOWELL ENTERTAINERS TONY DESHAMN
Hottest:
JODY MATLEY
KOOL & THE GANG
CLUB NOUVEAU
LUTHER VANDROSS
PRINCE

WHPK/M

CAMEO
LISA LISA
ROBBIE NEVIL
KENNY G
FIVE STAR
BURNY DEBARGE
READY POR THE WOR
DEBIEFE WILLIAMS
L.J. RETWOLDS
WHISTLE
SALT & PPPA WHISTLE
SALT & PEPA
SANDY TORANO
KOPPER
HOTTOST:
CLUB NOUVEAU
JODY WATLEY
KOOL & THE GANG
PRINCE
SYSTEM

SHIRLEY MURDOCK DENIECE WILLIAMS

WEDRAM

SIIGAR BABES RAY GOODMAN & PROCESS & DOO PREDDIE JACKS FREDDIE JAKRE
TONY DESHAMN
WHISTLE
LIONEL RICHIE
HOTTEST:
SYSTEM
JODY WATLEY
KOOL & THE GAN
LEVERT
MILLIE SCOTT Hottest: HERB ALPERT CLUB NOUVEA

WBLX/Mobile

MILLIE SCOTT

TEMPTATIONS PEGGI BLU HELBA MOORE DAVID SANBORN LIONEL RICHIE NAIEE SHIRLEY MURDOCK CYRE' Hottest: KOOL & TI SHEILA E THE GAMG PRINCE CLUB MOUVEAU KLYMAXX

WPDQ/Jecks

none Hottest: CLUB NOU UVEAU WOOKIN

J.C. Floyd

PREDDIE JACKSON D TRAIN BEAU WILLTAMS. RAY GOODMAN & BI LATIN RASCALS LAKESIDE MAI TAI NOMNOOD NOMMOOD Hottest: SYSTEM FRANKLIN & MICHAE ANITA BAKER PRIMCE LUTHER VANDROSS

MELBA MOORE FIRST CIRCLE LISA LISA CLUB MOUVEAU FRANKLIN & MICHA JODY WATLEY

LISA LISA CARRIE MCDOWELL PEGGI BLU SINITTA SHIRLEY MURDOCH BREAKFAST CLUB BARBARA ROY MANHATTANS ZERO HOUR

WORL/Orle

D TRAIN CAMEO ISLEY JASPER TSLE Surface Lionel Richie Al Green READY FOR THE WOL

KHYS/Port Arthu

GEORGIO MELBA MOORE PREDDIE JACKSON D TRAIN DAVID SANBORN WHISTLE Hottest: JODY WATLEY CLUB HOUVEAU PRINCE KOOL & THE GANG HERB ALPERT

PREDDIE JACKSON LISA LISA Hottest: KOOL & THE GANG PRINCE

DAVID SANBORN JOCELYN BROWN LUTHER VANDROSS

WANM/Talle

WTMP/Tampe Chris Turner

JESSE JOHNSON CARRIE MCDOWELL LIVING PROOF PROCESS & DOO RA WHISTLE BEASTIE BOYS CYRE' Hottest: KOOL & THE GANG HERB ALPERT BURNY DEBARGE SYSTEM

ISLEY JASPER ISLE MONA MEMDRYX
HOTTEST
EXPOSE
CLUB NOUVEAU
SHEILA E
KOOL & THE GANG
PRINCE

WBMX/Chicago

WCIN/Cincl

MELBA HOORE RAPPIN' REV

Hottest: JODY WATLEY PRINCE HERB ALPERT

ONE WAY Sheila e

WBLZ/Cinck

LISA LISA

WZAK/Clow Lynn Tollive

CHUCK STANLEY BREAKFAST CLUB Hottest: JODY WATLEY

CLUB NOUVEAU KOOL & THE GAMG STARPOINT HERB ALPERT

ISLEY JASPER ISLE

HERB ALPERT KOOL & THE GANG

JOCELYN BROWN PICTURE PERFECT CLAUDJA BARRY

WDMT/Ch

BABYFACE

NORWOOD DAVID BOWIE MADONNA

Hottest: JODY WATLEY PRINCE KOOL & THE GANG HERB ALPERT

LUTHER VANDROSS

WVXO/Colu

SURPACE GAP BAND

KLYMAXX READY FOR TI CHERYL LYNN HELSA HOORE

LIOWEL RICHIE GAP BAND ATLANTIC STARR

HONA HENDRY NORWOOD O'BRYAN LISA IISA LIONEL FICHTE ATLANTIC STAPR FREDDIE JACKSOW DAVID SANBORN SANDY TORANO
SALT & PEPA
HOTCEST;
ROOL & THE GANG
JODY WATLEY
CLUB NOUVEAU
SHEILA E
HERB ALPERT CAMEO CLAUDJA BARRY CLAUDON Hottest: CLUB WOUVEAU HERB ALPERT JODY WATLEY SHEILA F

we Herrie

CLAUDJA BARRY CAMBO LIONEL RICHTE LAKESIDE TYRONE BRUNSE ISLEY JASPER D TRAIN Hottest: JODY WATLEY CLUB HOUVEAU PRINCE HERB ALPEPT

LISA LISA ISAAC HAYES ISLEY JASPER ISLE JOCELYN BROWN TYROME BRUNSON HOTTOST JODY WATLEY CLUB NOUVEAU HERB ALPERT LILLO THOMAS MILLIE SCOTT

WTLC/India

HERB ALPERT SYSTEM PRINCE STARPOINT

KPRS#Cone

CONWAY BROTHERS SHIRLEY MURDOCK LAKESIDE Hottest:

WXLA/Lanck

HERB ALPERT JODY WATLEY

WLUMM

STMPLY RED NANCY MASTIMEZ TINA TURBER CROWDED MOUSE PSYCHEDELIC FURS GLASS TIGER, KIM WILDE CLAUDJA BARRY GAP BAND PULL FORCE ATLANTIC S TRINERE CAMEO

KPRW/Ohiol Fred Elkies

GENERAL KANE

LIOWEL RICHTE CAMEO FREDDIE JACKSON DAVID SAMBORN RAY GGODMAN & BR TYPOME BRUMBOW ROSE BROTHERS CURTIS HAIRSTON HOTTOM ATLANTIC STARR MILLIE SCOTT HERB ALPERT

KMJM/St. Louis

FIVE STAR SHIFLEY MUR Hottest: SHEILA E HERB ALPERT

KATZ-FM/St. Louis

LICHEL RICHIE J. BLACKFOOT ISLEY JASPER ISLE LISA LISA KOOL & THE GANG MILLIE SCOTT

WVOVToledo

PEGGI BLU ISLEY JASPER ISLI BREAKFAST CLUB SOUL CLUB Hottest: CLUB NOUVEAU SHEILA E JODY WATLEY FILLIE SCOTT

KBUZ/Wichlte

CAMEO FIVE STAR CIMDY VALENTINE PEGGI BLU Hottest: FERB ALPEI SMOKEY ROI PIERB ALPERT SMOKEY ROBINSON KOOL & THE GANG PRINCE STARPOINT

91 Total Reports **84 Current Reports**

The following stations called in frozen playlists this week: WWIN-FM/Baltimore WHUR/Washington **Z93/Charleston** JET94/Chattanooga K104/Dailas-Ft. Worth WPDQ/Jacksonville

WorldRadioHistory

WEST

CONWAY BROTHERS LISA LISA Hottest; JODY WATLEY JODY WATLEY PRINCE HERB ALPERT SURFACE SYSTEM KJLH/Los Ange

FIRST CIRCLE LISA LISA SHIRLEY MURDOCK ROSE ROYCE ISLEY JASPER TSLE AL GREEN

KDKO/De

KDAY/Los Angel

ROXANNE SHANTE CAMEO LISA LISA TODDY TEE PIVE STAR DENIECE WILLIAMS JUST ICE TEEN DREAM BEASTIE BOYS

MAST KMYX/Ojel ""mend "HT" Th

COVER GIRLS GEORGIO
LISA LISA
BLAKE & HINES
GENTS
HOTTEST
JODY WATLEY
CLUB HOUVEAU
KOOL & THE GANG
PRINCE
CAMEO

KUKQ/Ph

Hottest BEASTIE BOYS PRINCE

L.D. McColle SINITTA SHIRLEY MURDOCK BOBBY BROWN RAY GOODMAN & BR O'BRYAN HOttest: CLUB NOUVEAU JDDY MATLEY PRIMCE COVER GIRLS

ATLANTIC STARR Hottest: JODY WATLEY JANET JACKSON SHEILA E KOOL & THE GANG SHIRLEY MURDOCK

ISLEY JASPER IS HOTTOST PRINCE SMOKEY ROBINSON SYSTEM JODY WATLEY SURFACE

KSOL/Sen Francie

BABYFACE FREDDIE JACKSON FRANKLIN & MICHAE LAKESTDE

KKPW/Tuceo Royce Blake CAMEO LISA LISA CLAUDIA BARRY LAKESIDE ISLEY JASPER ISLE

K104/Delle

JODY WATLEY HERB ALPERT GWEN GUTHRIE JANET JACKSON SHEILA E

CLUB NOUVEAU WHYZ/Greenville

PRINCE HERB ALPERT

CYNDI LAUPER PICTURE PERFECT HISTLE ISLEY JASPER ISI.E Hottest: CLUB NOUVEAU JODY WATLEY HERB ALPERT

Philip David March

HERB ALPERT

WJJ8/Lynchb Led Goine

MILLIE SCOTT

NPLZ/Pote PRINCE

GEORGE BENSON CYMDI LAUPER GEORGE BENSON JOCELYN BROWN SIMPLY RED SHIRLEY MURDOCK LAKESIDE

MIDWEST

LIONEL RICHIE CYNDI LAUPER FREDDIE JACKSON ISLEY JASPER ISLE KOOL & THE GAMG HERB ALPERT

WJLB/Detroit

WGPIVDetroit

Jey Johnson BOBBY BROWN FIVE STAR

SHOKEY ROBINSON

ISLEY JASPER ISLE

ROSIE GAINES

CLAUDJA BARRY SUGAR BABES CAMEO CHAKA KHAM LAKESIDE

KUKQ/Phoenix

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

6 3 2 **DELLAMY BROTHERS**/Kids Of The Baby Boom (MCA/Curb) 7 5 3 WAYLON JENNINGS/Rose In Paradise (MCA) 10 8 6 3 T. GRAHAM BROWN/Don't Go To Strangers (Capitol) 8 6 5 4 HIGHWAY 101/The Bed You Made For Me (WB) 13 11 7 S REBA McENTIRE/Let The Music Lift You Up (MCA) 14 12 8 6 MICHAEL MARTIN MURPHEY & HOLLY DUNN/A Face in The Crowd (WB) 4 2 1 7 GEORGE STRAIT/Ocean Front Property (MCA) 17 13 10 3 MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA) 19 15 12 9 D. PARTON, L. RONSTADT, E. HARRIS/To Know Him Is To Love Him (WB) 1 1 4 10 ALABAMA/"You've Got" The Touch (RCA) 22 17 14 10 O'KANES/Can't Stop My Heart From Lovin' (Columbia) 24 18 15 **12 OAK RIDGE BOYS**/It Takes A Little Rain (MCA) 12 10 9 13 GEORGE JONES/The Right Left Hand (Epic) 15 14 13 14 JUDDS/Don't Be Cruel (RCA/Curb) 25 20 18 13 DON WILLIAMS/Senorita (Capitol) 28 22 19 STEVE EARLE/Goodbye's All We've Got Left (MCA) 37 26 23 13 CONWAY TWITTY/Julia (MCA) 30 24 22 19 JUDY RODMAN/Girls Ride Horses Too (MTM) 42 28 24 ODAN SEALS/I Will Be There (EMI America) 39 30 25 3 JOHN CONLEE/Domestic Life (Columbia) 41 35 26 GARY MORRIS/Plain Brown Wrapper (WB) 29 23 21 23 SHOOTERS/They Only Come Out At Night (Epic) 5 9 20 24 KENNY ROGERS/Twenty Years Ago (RCA) 36 31 28 29 PAKE MCENTIRE/Heart Vs. Heart (RCA) 3 4 11 26 GATLIN BROTHERS/Talkin' To The Moon (Columbia) 38 32 29 BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America) 44 37 31 28 FORESTER SISTERS/Too Many Rivers (WB) 33 29 27 29 GIRLS NEXT DOOR/Walk Me In The Rain (MTM) 43 38 33 W LYLE LOVETT/God Will (MCA/Curb) 2 7 17 31 STEVE WARINER/Small Town Girl (MCA) 40 36 32 32 HANK WILLIAMS JR./When Something Is Good (WB/Curb) BREAKER 49 NITTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB) 🗕 44 38 🥨 KEITH WHITLEY/Hard Livin' (RCA) 45 41 37 DAVID ALLAN COE/Need A Little Time Off For Bad Behavior (Columbia) 49 42 39 To MDE BANDY/Till I'm Too Old To Die Young (MCA/Curb) BREAKER LOUISE MANDRELL/Do I Have To Say Goodbye (RCA) BREAKER 49 T.G. SHEPPARD/You're My First Lady (Columbia) - 46 CHARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol) - 48 43 CHARLY McCLAIN/Don't Touch Me There (Epic) DEBUT PEDDY RAVEN/You're Never Too Old For Young (RCA) 🗕 🗕 48 🚳 Bruce Hornsby & The Range/Mandolin Rain (RCA) _ _ 45 **ASLEEP AT THE WHEEL/**Way Down Texas Way (Epic) - 50 WILLIE NELSON/Heart Of Gold (Columbia) 9 16 30 46 RESTLESS HEART/I'll Still Be Loving You (RCA) DEBUT > SOUTHERN PACIFIC/Don't Let Go Of My Heart (WB) DEBUT SWEETHEARTS OF THE RODEO/Chains Of Gold (Columbia) 16 25 36 49 STATLER BROTHERS/Forever (Mercury/PG) DEBUT TIM MALCHAK/Colorado Moon (Alpine)

MARCH 27, 1987

Rep	Total orts/Adds	Heavy	Medium	Light
1.	59/0	141	14	4
1	61/1	136	23	2
1:	59/0	131	25	3
1:	<i>57/0</i>	121	28	8
1:	<i>58/0</i>	113	40	5
1:	59/1	117	<i>35</i>	7
1.	44/0	118	19	7
1:	59/3	94	60	5
1	61/3	88	67	6
1.	35/0	107	19	9
1:	55/2	57	<i>8</i> 5	13
1:	59/4	39	113	7
	35/0	92	<i>36</i>	7
-	43/0	<i>79</i>	<i>50</i>	14
	53/2	40	98	15
	34/6	54	64	16
	43/3	33	90	20
	51/6	16	105	30
	50/4	23	96	31
	53/3 43/6	10	106	37
	43/6 40/8	18	93	32
	40/8 23/2	6	94	40
		14 50	86 29	23
	01/0 29/5	10	25 85	22 34
	29/5 99/0	38	<i>39</i>	22
	23/5	17	73	33
	36/1 <i>3</i>	2	81	53
	12/3	13	69	30
	19/7	7	71	41
	88/0	33	35	20
	08/3	7	64	37
1.	30/50	0	42	88
1:	15/16	4	48	63
	99/4	5	<i>57</i>	37
10	00/11	3	52	45
	96/11	3	<i>37</i>	56
16	06/31	2	29	<i>75</i>
	39/1 <i>8</i>	1	38	50
	34/9	2	38	.44
	92/15	1	31	60
	36/32	0	17	69
	78/10	0	23	55
	55/4	4	32	29
	57/16 50/0	1	22	44
	50/0 74/15	13	23	14
	74/15 E4/2E	2 0	23	49 50
	54/35 34/0	11	14 13	50 10
	54/U 56/6	0	73 27	<i>39</i>
•	JU/U	U	41	33

MOST ADDED

NITTY GRITTY DIRT BAND (50)
JOHN SCHNEIDER (38)
EARL THOMAS CONLEY (36)
SWEETHEARTS DF THE RODED (35)
DWIGHT YOAKAM (32)
EDDY RAVEN (32)
T.G. SHEPPARD (31)
TANYA TUCKER (26)
CHARLEY PRIDE (18)
MICKEY GILLEY (17)

HOTTEST

BELLAMY BROTHERS (81)
GEORGE STRAIT (78)
HIGHWAY 101 (65)
WAYLON JENNINGS (63)
ALABAMA (58)
T. GRAHAM BROWN (53)
GEORGE JONES (37)
M.M. MURPHEY & H. DUNN (34)
REBA MCENTIRE (34)
PARTON, RONSTADT, HARRIS (31)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

LOUISE MANDRELL

Do I Have To Say Goodbye (RCA)

On 60% of reporting stations. Rotations: Heavy 3, Medium 37, Light 56, Total Adds 11, WAJR, KKIX, KYKX, WQDR, WYYD, WUBE, WFMS, KXXY, KRAK, KKAT, KGA. Moves 40-37 on the Country chart.

TG SHEPPARD

You're My First Lady (Columbia)

On 66% of reporting stations. Rotations: Heavy 2, Medium 29, Light 75, Total Adds 31 including WVAM, WQBE, WRKZ, WAJR, WDSY, WZZK, WXBQ, KYKX, WQDR, KBUC, WSLR, WUBE, WXCL, WIL, K102, KKAL, KYGO, KUGN, KWJJ, KIGO. Moves 47-38 on the Country chart.

NITTY GRITTY DIRT BAND Baby's Got A Hold On Me (WB)

On 81% of reporting stations. Rotations: Heavy 0, Medium 42, Light 88, Total Adds 50 including WGNA, WVAM, WPOC, WQBE, WIXY, KHEY, KKIX, KIKK, WBHP, KYKX, WONE, KJJY, KSO, WKKQ, KXXY, KFMS, KNIX, KUPL, KGA, KIGO. Moves 41-33 on the Country chart

Two weeks in a row . . . THE MOST ADDED RECORD

"Baby's Got A Hold On Me"

NITTY GRITTY DIRT BAND





From The Forthcoming Album "HOLD ON"

BREAKERS

PAKE **McENTIRE** "HEART VS. HEART"

... A LITTLE HARMONY FROM SOMEONE YOU KNOW! FROM HIS ALBUM, "TOO OLD TO GROW UP NOW"



5092-7-R

EARL **THOMAS** CONLEY "THAT WAS A CLOSE ONE" ...ANOTHER #1 HIT

FROM THE ALBUM, "TOO MANY TIMES"

5129-7-R



EDDY RAVEN "YOU'RE NEVER TOO OLD FOR YOUNG LOVE"

... HIS GREAT MUSIC JUST KEEPS GET-TING BETTER -FROM THE ALBUM "RIGHT HAND MAN"

5128-7-R



...FOLLOWING UP HIS FIRST #1 SINGLE "GIVE ME WINGS" FROM THE ALBUM, "WINGS"



5091-7-R



JUDDS "DON'T BE CRUEL"

...FIRST SINGLE FROM THE "HEARTLAND" ALBUM - IT'S AREADY GOLD!



COUNTRY

NEW & ACTIVE

JANIE FRICKIE "Are You Satisfied" (Columbia) 92/15
Rotations: Heavy 1, Medium 31, Light 60, Total Adds 15, WVAM, WOKQ, WRKZ, WTCR, WDSY, CHOW, WXBQ, WAMZ, WYYD, KBUC, WITL, KRKT, KUUY, KLZ, KNAX. Heavy: KFDI. Moves 44-41 on the Country chart.

CHARLEY PRIDE "Have I Got Some Blues For You" (16th Avenue/Capitol) 89/18

Heavy 1, Medium 38, Light 50, Total Adds 18, CHOW, WILQ, WVMI, WEZL, WS DNE, WKKQ, WYNG, WXCL, KFRE, KFMS, KRPM, KIIM. Moves 46-39 on the Co on the Country chart

EDDY RAVEN "You're Never Too Did For Young Love" (RCA) 86/32
Rotations: Heavy 0, Medium 17, Light 69, Total Adds 32 including WYRK, WOBE, WRKZ, WDSY, WWVA, WORC, WVMI, WUSY, WSIX, WWKA, WMNI, WMUS, WTCM, KIK-FM, KWJJ, KCCY, KALF, KKAT. Debuts at number 42 on the Country

CHARLY McCLAIN "Don't Touch Me There" (Epic) 84/9 Rotations: Heavy 2, Medium 38, Light 44, Total Adds 9, CHOW, WEZ Rotations: Heavy 2, Medium 38, Light 44, Total Adds 9, CHOW, WEZL, KLLL, KBUC, WUBE, WMNI, WYNG, WITL, KXXY.
Heavy: WOKK, WONE. Medium: KASE, WSOC, WTQR, WOW, KFRE, KOLO, KTOM, KMPS. Moves 48-43-40 on the Country

BRUCE HDRNSBY & THE RANGE "Mandolin Rain" (RCA) 78/10
Rotations: Heavy O, Medium 23, Light 55, Total Adds 10, WTCR, WAJR, WHN, CHOW, WAMZ, WYNG, WTHI, KTPK, KUGN, KFMS. Medium: WYRK, KEAN, KHEY, WCMS, KJNE, WUBE, WTSO, KKCS, KFRE, KNAX. Moves 48-43 on the Country

chart.

SOUTHERN PACIFIC "Don't Let Go Of My Heart" (WB) 74/15

Rotations: Heavy 2, Medium 23, Light 49, Total Adds 15, WVAM, WTSV, WIXL, WYII, KYKX, WSM, WQYK, KWMT, WLLR, WTHI, KTPK, KFDI, KIK-FM, KKAT, KIGO. Heavy: KLLL, KBMR. Debuts at number 47 on the Country chart.

WILLIE NELSDN "Heart Of Gold" (Columbia) 67/16

Rotations: Heavy 1, Medium 22, Light 44, Total Adds 16, WTCR, WXTU, WCVR, WXBQ, WEZL, WIVK, WQDR, WYYD, KJNE, KSO, WYNG, KFKF, KKAL, KUGN, KFMS, KIGO. Heavy: KCKC. Moves 50-45 on the Country chart.

TIM MALCHAK "Colorado Moon" (Alpine) 66/6
Rotations: Heavy 0, Medium 27, Light 39, Total Adds 6, WOYK, WSLR, WITL, KCJB, WTHI, KUGN. Medium: WAJR, WORC, KMML, WTVY, WCMS, KKYX, WYNG, KFDI, KRKT, KUUY, KLZ, KOLO. Light: WWVA, KSSN, WGARFM. Debuts at number

ASLEEP AT THE WHEEL "Way Down Texas Way" (Epic) 85/4
Rotations: Heavy 4, Medium 32, Light 29, Total Adds 4, WVAM, WDXE, WYNG, KVOC. Heavy: KIKK, KBMR, WDAF, WTCM.
Medium: KEAN, KASE, WUSY, WONE, KXXY, WTOD, KVOO, KUGN, KTOM, KMPS, KGA, KIIM. Moves 45-44 on the Country

SWEETHEARTS DF THE RDDED "Chains Of Gold" (Columbia) 84/35
Rotations: Heavy 0, Medium 14, Light 50, Total Adds 35 including WCAO, WRKZ, WXTU, WDSY, WWVA, KEAN, WYNK, WLVK, WAMZ, WLWI, WSM, WWKA, KJNE, WTQR, WFMS, KFDI, KOLO, KRPM, KIGO. Debuts at number 48 on the Country

TANYA TUCKER "It's Dnly Over For You" (Capitol) 59/26

Rotations: Heavy 0, Medium 12, Light 47, Total Adds 26, WTSV, WPOR, WYII, KEAN, KYKR, WEZL, WKLO, WTVY, WIVK, WGKX, WOKK, WWKA, KKYX, WTQR, WUBE, WKKQ, WAXX, KFGO, KXXY, WXCL, KUUY, KFRE, KALF, KRPM, KIGO, KIIM.

BILLY MONTANA & THE LONG SHOTS "Crazy Blue" (WB) 53/14

Rotations: Heavy 0, Medium 8, Light 45, Total Adds 14, WTSV, WXTU, WWVA, WLWI, WWKA, WUBE, KFGO, WDAF, KCJB, WMUS, WIL, KFDI, KCCY, KALF. Medium: WGNA, WPAP, WQYK, KKCS, KTOM.

GENE WATSDN "Honky Tonk Crazy" (Epic) 51/3
Rotations: Heavy 0, Medium 19, Light 32, Total Adds 3, WIXL, WCMS, KRPM. Medium: KRRV, WUSY, WTVY, WLWI, KKYX, WDAF, WOW, KTTS, WTCM, KVOO, KUZZ, KNIX, KTOM, KCKC.

WDAF, WOW, KTIS, WICM, KVOO, KUZZ, KNIA, KIOM, KUKC.

JOHN SCHNEIDER "Love, You Ain" Seen The Last Of Me" (MCA) 49/38

Rotations: Heavy O, Medium 7, Light 42, Total Adds 38 including WBOS, WIXY, WWVA, KYKR, KIKK, WIVK, WLWI, WCMS, WWKA, WGARFM, KFKF, KXXY, WOW, KVOO, KFDI, KNAX, KCCY, KOLO, KCKC, KMPS.

SIGNIFICANT ACTION

EARL THOMAS CONLEY "That Was A Close Dee" (RCA) 46/36

y 0, Medium 8, Light 38, Total Adds 36 including WXTU, KASE, WSOC, WRNS, KPLX, WAMZ, WGKX, KKYX, KJNE, WGEE, KXXY, WTCM, KRKT, KVOC, KQIL, KALF, KTOM.

JOHN ANDERSON "What's So Different About You" (WB) 46/1
Rotations: Heavy O, Medium 16, Light 30, Total Adds 1, WCMS, Medium: KEAN, KRRV, WEZL, WTVY, WPAP, KKYX, KBMR,

DESERT ROSE BAND "Ashes Of Love" (MCA/Curb) 42/10

8 10, WVAM, WCAO, WTVY, WLWI, WUSQ, WMNI, WKKQ, WOW, KUZZ,

PATTY LOVELESS "I Did" (MCA) 42/7

Rotations: Heavy 0, Medium 11, Light 31, Total Adds 7, WGNA, WQBE, WCVR, WMNI, KSO, KFGO, WGEE. Medium: WIXY, KYKR, KIKK, WOKK, WLWI, KKYX, WDAF, KTTS, KFDI, KRKT, KIGO.

MICKEY GILLEY "Full Grown Fool" (Epic) 39/17

17, WYOU, WYRK, WCVR, WIXY, WYII, KEAN, WZZK, WIVK, WOKK,

JOHNNY CASH "The Night Hank Williams Came To Town" (Mercury/PolyGram) 35/8 Rotations: Heavy 1, Medium 13, Light 21, Total Adds 6, WIXL, WWVA, WYII, WYNK, WOKK, WLWI. Heavy

avy: WDAF. Medium:

DWIGHT YDAKAM "Little Sister" (Reprise/WB) 33/33
Rotations: Heavy 0, Medium 11, Light 22, Total Adds 33 including WBOS, WYRK, KEAN, WKHX, WLVK, WSOC, WAMZ, KXXY, KKCS, KYGO, KFRE, KNIX, KTOM, KSOP, KSON.

LARRY BDDNE "Back in The Swing Of Things Again" (Mercury/PolyGram) 29/4
Rotations: Heavy 0, Medium 9, Light 20, Total Adds 4, WIXY, WCMS, KOLO, KTOM. Medium: WCVR, KRRV, WTVY, KIKK, KKYY, KTTS WTCM KEDI KRKI. JEFF STEVENS & THE BULLETS "You're in Love Alone" (Atlantic America) 29/4
Rotations: Heavy 0, Medium 5, Light 24, Total Adds 4, WLWI, KFGO, KTOM, KIGO. Medium: KYKR, WOW, KFDI, KRKT,

0, Medium 5, Light 24, Total Adds 4, WLV CAO, WQBE, WRNS, WTVY, KJNE, WUBE,

SUZY BDGQUSS "I Don't Want To Set The..." (Capitol) 29/2
Rotations: Heavy 0, Medium 8, Light 21, Total Adds 2, WCAO, KGA. Medium: WAJR, WKLO, WTVY, WTCM, KFDI, KVOC, KIGO, KIIM, Light: WPOR, KSSN, KTTS, KVOO.

DANA McVICKER "1'd Rather Be Crazy" (EMI America) 27/4
Rotations: Heavy 0, Medium 6, Light 21, Total Adds 4, WYII, WEZL, WOW, KALF, Light: WPOR, WRNS, KSSN, WCMS, KKYX, RODNEY CRDWELL "She Loves The Jerk" (Columbia) 23/7
Rotations: Heavy 0, Medium 5, Light 18, Total Adds 7, WYOU, WCVR, WYII, KEAN, KFGO, WTCM, KIGO. Medium: WIXY.

BETH WILLIAMS "Man At The Backdoor" (BGM) 14/6
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 6, WYII, KHEY, KFGO, KFDI, KVOC, KOLO. Medium: KJNE, KRKT. Light: WVAM, WCAO, WTVY, KTTS.

WYAM, WCAO, WIVY, KTIS.

MARTY HAGGARD "Weekend Cowboys" (MTM) 12/1

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 1, KCCY. Medium: KTTS. Light: KRRV, WLWI, WCMS, KJNE, KSO,

MARIE DSMDND "Everybody's Crazy 'Bout My Baby" (Capitol/Curb) 8/8
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 8, KMML, WWK, WOKK, KXXY, KRKT, KUZZ, KKCS, KSOP.
VICKI RAE VDN "Not Tonight" (Atlantic America) 8/4
Rotations: Heavy 0, Medium 0, Light'8, Total Adds 4, WCVR, WVMI, WOKK, KSO. Light: KMML, KYKR, KRKT, KVOC.

A.J. MASTERS "In It Again" (Bermuda Dunes) 8/1
Rotations: Heavy 0, Medium 3, Light 5, Total Adds 1, KIGO. Medium: WCVR, KRKT, KTOM. Light: KYKR, WCMS, WTCM.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

GEORGE STRAIT/All My Ex's Live In Texas (MCA)

DAN SEALS/Three Time Loser (EMI America)

ALABAMA/Let's Hear It For The Girl (RCA)

REBA McENTIRE/Why Not Tonight (MCA) MEL McDANIEL/Just Can't Sit Down Music (Capitol)

WAYLON JENNINGS/Chevy Van (MCA)

RESTLESS HEART/Wheels (RCA)

D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)

JUDY RODMAN/I'll Be Your Baby Tonight (MTM)

RANDY TRAVIS/My Heart Cracked (WB)

MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)

MEL MCDANIEL/57 Chevy & You (Capitol) **BELLAMY BROTHERS/Country Rap (MCA)**

CONWAY TWITTY/Borderline (MCA)

GATLIN BROTHERS/Changin' Partners (Columbia) JUDDS/Cow Cow Boogie (RCA/Curb)

Ocean Front Property Out On The Front Line

The Touch

What Am I Going To Do ... Just Can't Sit Down...

Hangin' Tough Wheels

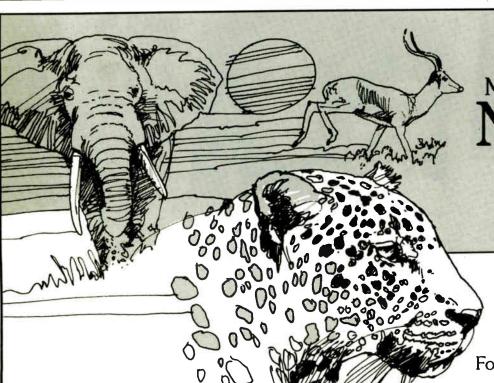
Trio Judy Rodman

Storms Of Life

Americana

Just Can't Sit Down... Country Rap

Borderline **Partners** Heart Land

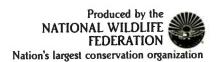


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For More Information Call Rosemary Walker (202) 637-3754

COUNTRY ADDS & HOTS

MOST ADDED

EAST

Eddy Ravon (RCA)

Bellamy Brothers (MCA/Curb)

MOST ADDED

Nitty Britty Dirt Sond (WB) **Earl Thomas Conley (RCA)**

SOUTH George Strait (MCA) ny Brothers (MCA/Curb

MOST ADDED MIDWEST

John Schneider (MCA)

WSLR Altron, OH

none Mottest:

WUSH Chlongo, IL

HITTY GRITTY DIRY SDOY RAVER T.G. SEEPPARD HOE BANDY TTH HALCHAR HOCCOCK, SOMETADY, WAYLOW JERNINGS GROMES FRAIT DOW WILLIAMS

George Strált (MCA) thers (MCA/Curb)

MIDWEST

WEST

HOTTEST

Dwight Yoskam (Reprise/WB) Nitty Gritty Dirt Bond (WB)

Highway 101 (WB) Waylon Jennings (MCA)

EAST

WPTR Albeny, NY

HICHARL JOHNSON Nottest: GEORGE STRAIT BELLAMY SNOTHER

DOM WILLIAMS
PATTY LOWELESS
HITTY GRITTY DIRT
HOTTOGET
HOTTOGET
HUNTHES
HUNTHES
HUNTHES
HUNTHES
HUNTHES

WVAM Altonna, PA

JAMIS PRICKE
BOUTHERS PRICKE
BOUTHERS PRICKE
TO SHEPPARD
HITTY OBITTY DIRT
DESERT ROSE BAND
ASLEEP AT THE WHE
MOTECHE
GEORAP STRAIT
BELLANY BROTHERS
ALABAMA
MAYLOW JYSWEINGS
HIGHWAY 101 WTCR Hunting WCAO

SWEETHEARTS OF T SUEY BOGGUSS DESERT ROSE BAND FINTESE: HIGHWAY 101 ALABAMA GENGE STRAIT BELLAMY BROTHERS JUDGS

GARY MORRIS KETTH WHITLEY HITTY GRITTY PIRY MOTEORY: ALABAMA GRONDE JOHES

WYOU Banger, ME

DWIGHT YOAKAM HICKEY GILLEY RODHEY CHOMELL EARL THOMAS FOM JOHN SCHMEIDER ROTEGE! MAYLON JENNING MEM HENTIRE HICHAEL TOWNSON OAK RIDGE BOYS SHOOTERS

DWIGHT YOAKAP JORN SCHNEIDER GARY HORRIS Hottest: RESTLESS HEART PARTON, ROMSTAI KERNY BOGENS ALABAMA

WYRK Bullalo, NY

LYLE LOVETT
EDDY RAVEN
HICKEY GILLEY
DWIGHT YOARAN
NOTCOST
STEVE WARINER
GEORGE STRAIT
ALABMA
BELLANY BROTHERS
HIGHWAY 101 WQBE Chartes

WTSV Clerem

BILLY HONTANA & T TANYA TUTKER SOUTHERN PACIFIC SWEETHEARTS OF TH SOUTHERN PACT SWEETHEARTS C NOTES IN INCHWAY 101 DOM WILLIAMS MURPHEY & DUMINOS RICKY SKAGGS

JAMIE PRICKE SMEETWEARTS OP TH HITTY GRITTY DIRY MOTEOSI BELLANY SMOTHERS GEORGE STRAIT MAYLON JENNINGS MURPHEY & DUMM HITMAEL JONNSON

EDDY RAVEN
JAHTE PRICKE
T.G. SWEPPARD
GARY MORRIS
SWEETHEARTS OF TH
HOTES:
PARTON, ROUSETADT,
HURPHEY & DUNN
MAYLON JEMBINGS
SELIANY BROTWERS
HIGHMAY 101

own, WV

HITTY GRITTY DIRT LOUISE MAMORELL T.G. SHEPPARD BRUTE HORMISHY & T MOTEGAT. REAR MCENTIRE HICHAEL YOMESOM PARTON, ROMBTADT, O'KAMES T. GRAMAN BROWN

EDDY RAVEN JOHNTY CASM GENE WATHON SOUTHERS PACIFIC Notes: BELLAMY BROTHERS PARTON, ROMETADT MAYLOW JESWINGS T, GRAFAN BROWN REBA MCENTIRE

PARTON, ROWSTART, SHOOTERS STEVE EARLE DAM SEALS JOSE COULEE COMMAY THITTY HOTCHE LEE GREBHOOD BELLANY SHOTHERS ALABAHA GEORGE STRAIT EARL THOMAS COMLE

WXTU

EARL THOMAS CONT.E BILLY MONTANA 6 BILLY MONTANA 6 BILLY MONTANA 6 HITTY GRITTY GIRT SWFFTHEARTS OF TH WILLIE NELBON Hottest:

EDDY RAVEN

EDDY RAVEN T.G. SHEPPARD TANYA TUCKER JOHN SCHWEIDER NOTCOLL GEORGE STRAIT BELLAMY SMOTHERS ALABMA PARTON, ROMSTADT REMA MCENTIRE

WCVR Randolph, VT

ROOSITY CHONTELL
WILLIE MELADO
VICKI RAK VOM
DNIGHT YOORAM
EDOY RAVES
RAY PRICE
EARL TROMAS COSILE
EARL TROMAS COSILE
HITKEY GLLEY
PAPTY LOVELESS
HITCH WAYLON JESSHING
ROUSEWING
ROUSEWING
ROWNY AND COSILE
WAYLON JESSHING
ROUSEWING
ROWNY ANTYEA
DOS WILLIAMS
WILLIAMS

DAVID AJLAM FOR CWARLY MCCLAIW JAMIE PRICKE CWARLEY PRINT T.G. SWEPPARD SHUCE WORKEN & P EDDY RAVEN HOTEOS: BELLAMY BROTHEPS HIGHWAY 101 MAYLOW JEWNINGS GEORIE JOWES T. GRANAM BPOWN

WXKX Parkersburg, WV

SOUTH

KEAN Abliono, TX

WILQ Williamsport, PA

MITTY GRITT DIAT
T.G. SHEPPAND TO
TO SHEPAND TO
TO SHEPPAND TO
TO SHEPPAND
TO SHEPPAND TO
TO SHEPPAND
TO SHEPPAND TO
TO SHEPPAND
TO SHEPPAND TO
TO SHEPPAND

COMMAY TWITTY MOE BANDY MANK WILLIAMS JR. EDDY RAVEN Nottest: RESTLESS HEART STATLER SHOTHERS

MILLIE NELBOH CHARLEY PRIDE CHARLEY PRIDE CHARLY PCCLAIM DAMA MCVICTER TANYA TUCKER ROCTES HIGHWAY 101 HIGHWAY 101 HICHAEL JONNEO BELLAYT BROWNE BULLAYT BROWNE JONE COMBE

WLVK Cheriotte, NC

WIXY Springfield, MA

CHARLEY PPIDE PORESTER SISTERS Mottent: REAR MCENTIPE RIGHMAY 101 GEORGE JOHES T. GRARAM BROWN

opert, MD

CHOW Wellend, Ontario

WWVA Wheeling, WV

SWEETHEARTS OP TH SILLY MONTANA & T EDDY RAYES JOHN ECHMETDER JOHNSY CASH MOTERS! BELLANT SMOTHERS REBA HOZBYIRE KATHY MATTEA PARTON ROMBYADT, DOS WILLIAMS

WITTY GRITTY DIRT

Hottest: GBORGE STRAIT REBA HCENTIRE MURPHEY & DUNG GBORGE JONES PARTON, ROMETI

none Nottest: KMMIL Amerika, TX DWIGHT YOAKAM
MARIE OBNOWD D TH
SWITESTHEARTS OP TH
EARL TWOMAS COMLE
DOW MCLEAM
ROTES T. GRANAM SROWN
PARTOM, RONSTADT,
RIGHNAY 101
OAK FIDER BOYS
BELLAMY BROTHERS

WYAY Atlanta, QA

DOM WILLTAMS PORESTER SISTERS GARY HORRIS PARE HCENTIRE JUDY RODHAM

WKHX Atlanta, GA

JOHN CONLEE MITTY GRITTY DIRT DWTGHT YOAKAM KASE Augtin, TX

DOW WILLIAMS
PARE MCEMPIRE
EARL TWOMAS COMIC
Mottest:
HIGHWAY 101
GEORGE PRAFT
MAYLOW JENNISHES
MOE SANDY
DAVID ALLAN COR

KYKR Besument, TX

WVMI Billozi, MS

HITTY GRITTY DIS EDRY RAVEM VICKI RAE VOM CHARLEY PRIDE ROTECOLOR REBA MCEMTIRE WAYLOW JENWINGS T. ORANAM SHOWN BELLANY BROTHERS HURPHEY & DUNNI

WZZK Mrminghom, AL

HITTY GRITTY DIRT MICKEY GILLEY T.G. SHEPPARD MOTIOSE STATUS STATUS BROTHERS GEORGE STRAIT ALABAMA GEORGE JOWES PARTON, ROMETADT,

WYNK Baton Rouge, LA

JOHENY CASH EARL THOMAS COMLE SWEETHEARTS OF TH HOSTOGIS STRAIT ALBAMA GENEE JOHES HIGHWAY 101 BELLAMY SMOTHERS DMIGHT YOAKAM TAMYA TUCKER JOHN SCHNEIDER SWEETHEARTS OF CRISTY LAME NOTCOST N.T. GELIN T. GRAHAM BROW HANK WILLIAMS PARE MCENTINE RICKY SKAGGS

KPLX Dellae-Ft. Worth, TX

BILLY JOE ROYAL TANYA TUCKER Hottest: GEORGE STRAIT BELLAMY BROTHER GEORGE JOHES T. GRAMAM BROWS DAVID ALJAM COE

DWIGST YOAKAH EDDIE BABBITT SWEETHRARTS OF CHARLEY PRIDE LOUISE MANDRELL SWESTHEARTS OF TH HITTY GRITTY DIRT HOTCEST GROWN FRONCE STRAIT KENNY ROGENS ALABAKA SWEETHRARTS OF Nottest: T. GRAMAN BROW GENRGE JONES REBA MCENTIRE DAM SEALS GEORGE STRAIT GRONGE JOHES GATLIN BROTRERS WSOC-FM Charlotte, NC

WESC Greenvi KN,T-FM Mouston, TX

EDDY RAVEN CRARLEY FRIDE JOHN SCHWEIDER ROTE et at RISHY BOOKES HIGHWAY 101 GEORGE JOHES BILLY JOH BOYA MICHAEL JOHESO

EARL THOMAS COMER HITTY GRITTY DIRT HOTCOLL: STEVE WARMER ALABAMA HIGHWAY 101 BELLAMY BROTHERS K.T. OSLIN

WCOS Columbia, SC

JOHN CONLEE GIRLS HERT DO JUDY RODMAN NOTES ALABAMA BELLANY BROTH WAYLON JUNNIE REBA MCERTIRE GEORGE STRAIT

WKLQ

NITTY OBITTY DIST DWIGHT YOAKAM EAST TWOMAS COMES SWEETERANTS OF TH TWEETER OF THE TWEETER OF THE TWEETER HOLE BANDY T. S. SWEEPERD GARY MORRIS PARK HCENTIRE JOSE FORLES COMMAY WHITTY

KLLL Lubbi

OAK RIDGE BOYS PORESTER SISTERS CHARLY MCCLAIM DOM WILLIAMS BOCK OBLITAMS BOCK OBLITAMS BOLYMERS BOLYMERS PACISIC PARTON, ROMBYADY, WMC Memphis, TN

WQKX

RATEY MATTEA TANYA TUCKER KETTH WEITLEY GARY MODRIS EALL TWOMAS COMLE HITTY GRITTY DIRT MOTOSTI ALABAMA BELLANYA BROWN GEORGE STRATT HUMBHEY & DOWN

WOKK Meridien, MS

O'KANES WAYLON JEN MICHAEL JON PARTON, ROM Nottest: Rome

KKK-FM Houston, TX

WIVK Knoxville, TN

SPO GEORGE STEAIT ALABAMA OAK RIDGE ROYS

ASLEEP AT THE WHE

lew, TX

CHARLSY PRIDE SOUTHERS PACIFIC HITTY ORITTY ORITTY T.G. SHEPPARD LOUISE NAMPHELL Motest: GEORGE STRAIT GEORGE STRAIT ALABAMA BELLAMY SHOTHERS HIGHWAY 101 GEORGE JOSES

WDXE

TANYA TUCKER MICKEY GILLEY EARL THOMAS CO JOHN STHEEDST DWIGHT YOAKAN VICEI RAE VON MARIE OBMOND JOHNNY CASH Notteet: HOE BANDY JOHN SCHIETTER HITTY GRITTY DIRT KEITH WRITLEY Hotest: none PARE MCENTIRE
FORESTER SISTERS
LYLE LOVET
MITTY GRITTY DIRT
MOTCOCK
GEORGE STRAIT
BELLAMY BROTWERS
WAYLOW JERRIT MG
RIGHRAY 101
7. GRANAM MROWN

RATMY MATTEA HITTY GRITTY Rottest: none WKSJ Mobile, AL

EARL THOMAS COMLE JOHN SCHMEIDTR SWEETHEARTS OP TH ROUNTS DOVE JEPP STEVENS 6 TH JOHNSTY CASH SILLY MONTANA 6 T DESERT ROSE BAND

Nottest: ALAMAMA HIGHWAY 101 WAYLOW JESSININGS HATHY MATTEA T. GRANAM BROWN

WSIX Nashville, TN PARE MCENTIRE EDDY RAVEN MOR SANDY BILLY JOE ROYAL HOTCOST HIGHNAY 101 WAYLOW JERNINGS HICHARL JOHNSON O'KANES SHOOTERS

SOUTWERN PATIFIC TIM MALCHAK CRYSTAL GAYLE Notteet: GATLIN SMOTHERS BELLAMY SMOTHERS GENECE JOHES HIGHWAY 101 RODHEY CROWELL WSM Mastrella, TN KJNE Weod, TX SOUTHERN PACIFIC MICKEY GILLEY SWESTHEARTS OF TH MOSTOSI GARRY MORRIS GEORGE STRAIT STATLER SHOTHERS BILLY JOE ROYAL

WCMS Norfelk, VA

EABL THOMAS COME GENE WATHOM JOHN ANDERSON LARRY BOOME JOHN STEMEZOER BOMFIE GALLIE HOTTOM TRANSPERSON GATLIE BOOTHERS GEORGE STRAIT ALABANA BELLARY BROTHERS

WWKA Orlanda, FL

WPAP Panama City, FL

REITH WHITLEY BITTY GRITTY OIRT WILLE SELSON T.G. SHEEPPARD LOUISE WANDRELL BOLLARY BROTWESS T. GRANDS BROTWESS WAYLOW JERNINGS MICHAEL JOSESON GENGE JOSES

LOUISE MANDRELL JOHN CONLER WILLIE MELBON HITTY CRITTY DIRT JANEE PRICKE CHARLEY PRIDE NOTES EL BELLANY BROTHERS JUDGE G BORGE TOMES HUERNEY & DURN PARTON, ROMETADY,

PARTON. ROBBETA KENC-AM & FMS Sen Antonio, TX CHARLY MCCLAIW JAMIE PRICKE CHARLEY PRICKE T.G. SHEPPARD NOTCOCK HIGHWAY 101 BELLAMY BROTTE REBA NCENTIA UNIVERSELLAMY GROBE SPRAIT

SON ANDERNO, TA
SWESTHEARTS OF TH
JOHN SCHMETIORR
HITTY GRITTY DIRT
BARZ. THOMAS COMLE
TANYA TUCKER
JENNY YATES
HOTCOST
STILLANY SBOTHERS
GENGE JOHES
HIGHWAY 101
DOW WILLIAMS

KKYX Sen An

WUBE Cincinneti, OH LOUISE MANDRELL CRARLT MOTLANN BILLY MONTANN & T.G. SHEPPARD TANYA TUTKER MOTCHET T. GEARAN SHOWN MAYLON JENNING MURPHEY & DUNN GEORGE STRAIT

Cleviand, OH
JOHN STRUEIDER
FORESTER SISTERS
HOCKEGE:
BELLAMY BROTHERS
T. GRAHAN BROWN
HIGHMAY 101
MAYLON JERNINGS
O'RANES

WMMII Columbus, OH REITH WHITLEY CHARLY MCCLAIM EDDY RAVEM PATTY LOVELESS DEMEMT MOSE SAME MICHOELY SHOWNERS HISIMPAY 101 MAYLON JEMMING RESA MICHTER WOME

WOME Doyton, OH HITTY GRITTY DIRT CHARLEY PRIDE DWIGHT YOAKAM HOTCAST: T. GRANAM BROWN CHARLEY MYCLAIM OAK RIDGE BOYS KENNY ROGERS JOHN BCWHEIDER

KJJY Dee Moines, IA HITTY GRITTY DIRT Rottes: GBORGE STRAIY BELIAMY BROTHERS HIGHMAY 1G1 T. GRAHAM BROWN HICHAEL JOWNSON

KRMD Shrovoport, LA Shrewegort, LA REITH WHITLEY T.G. SHEPPARD Motteet; GEORGE STRAIT SILLY JOE ROYAL RODHEY CHOWELL SOUTHERN PACIFIC MITTY GRITTY DIRT STEVE BARLE HOTEGE: HIGHMAY 101 BELLARY BROTHERS MAYLOW JENNINGS T. GRARAM BROWN GRONGE STRAIT

ing-Chico, CA

EDDY RAVEN EARL YHOMAS CO BILLY MONTANA DESERT ROSE BY TANYA TUVER DANA MCVICKER SWEETHEARTS OF MURLE MAGGARD MONTAGE!

HOE BANDY PORESTER SISTERS LOUISE HANDRELL HITTERS GEORGE STRAIT KENRY ROGERS ALABAMA

DESERT ROSE MAND T.G. SMEPPARD HITTY GRITTY DERF BOttos: PARTON, ROMBTADT, HIGHMAY 101 MURPHEY & DUMN T. GRANAM SROMS GRONGE STRAIT

LARRY BOOME BAY PRICE DWIGHT YOAKAN TOTAL TWOMAS CO JEPF STEVENS & WOLLD TOURLE JUDGS REBA MCENTIRE GENGES STRAIT ALABAMA

RETH STILLIAMS
LARRY BOOSE PRESTHEATS OF TW
DWIGHT YOAKAM
JOHN STWEETHER
BOTTOST:
ALABAMA
HIGHWAY 101
BELLAMY BROTHERS
JUDGS
HURSWEY & DURN KSOP Selt Lake City, UT

Sen Francisco. LA
HITTY GRITTY DIST
GROUND STRAIT
GROUND STRAIT
REAN HYMEYIRE
BELLANY SHOTHERS
HIGHMAY 101
JUDDS

REITH WRITLEY LOUISE MANDRELL SWEETHEARTS OF MOTEURIZATIS O MOTEURI COMMAY TWITTY ALABAMA GEORGE FORCES GEORGE STRATT HIGHMAY 101

PATTY LOVELESS WILLIE NELSON T.G. SHEPPARD DIR TYPO GENERAL TO DIR TO BELLE NELSON THE SELLE NELSON T WILLIE MELSON JOHN SCHWEIDER KEITM WHITLEY Hottest SELLANY MOOTHERS GEORGE STRAIT HICHAEL JOHNSON PARTON, SOMSTAD OAK RIDGE BOYS JUDY RODHAM COMMAY TWITTY Bottest: ALABAMA GEORGE STRAIT SWEETHEARTS O RANDY TRAVES KERRY ROGERS

WDAF Kenses City, MO

WKKQ Duluth, MN RATTLEBNAR ANNIE BILLY NOMPANA & T Nottest: POE BANTY JOHNNY CASH NAME WILLIAMS JR. JOHN COMERE ASLEEP AT THE WRE WITL-FM Londing, MI

BRUCE MORRERY & T ASLEEP AT THE WHE CTHARLEY PRIDE CHARLEY MITCAIN WILLIE WELBOW BELLAMY BROTTERS GEORGE STRAIT RICHMAY 101 WAYLOW JEWNINGS T. GRANAM BROWN

BARL THOMAS CONLETANYA TUCKER
JOHN S'HMEITHER
BILLY MONPANA & TOWESTHER
BILLY MONPANA & TOWESTHER
FATTYL LOVELLES
RODWEY CHOMEL!
BETH WILLIAMS
ROTH WILLIAMS
ROTH OF THE TOWEST
GENERAL
GENERAL
GENERAL
GENERAL
GALLER
BROTHEPS
ALABAMA

SOUTHERN PACIFIC HITTY GRITTY DIRT EDDY RAVEN

EDDY RAVEN Notees: GBONGE BYRAIT BELLANY BROTHER HIGHWAY 101 GBONGE JOHES WAYLON JENNINGS

EARL THOMAS COWLE JOHN STWEETHER SWEETHERAYS OF TW PATTY LOVELESS NOTCOCK GRONGE STRAIT ALABAMA BELLARY BROTWERS HIGHWAY 101 WAYLOW JESSINGS

KFGO Fargo, ND

WKMF Flint, MI

JOHN SCHWEIDER
EARL YNOWAS COWLE
TANYA TUCKER
DUTGHT YOURAN
ROTLORIC
GEORGE SPRAIT
ATABAMA
HIGHWAY 101
GEORGE JOWES
REBA HICENFIRE WTSO Medicon, WI

> Mottest: GEORGE STRAIT ALABAMA NAVION: TENTINGS REBA HCENTIRE JUDOS WMML Milwo

EDDY BAVEN SWEETHEARTS OF TH

REITH WHITLEY HITTY GRITTY DIRT HOTCOLL WAYLON JERNINGS O'RANEE T. GRAMAN EROMN PARTON, ROMETANT, HIGHWAY 101 KCJB Minot, ND

DWIGHT YOAKAM T.G. BHEPPARD TIM MALCHAR EDDY RAVEN BILLY MONTANA Mottest: HITHMAY 101 REBA MCENTIRE JUDGE JUDDE MICHAEL JOHNSON MURPHEY & DUM

MICREY GILLEY
EDDY RAVEN
BILLY MONTANA 6 T
MOSTERS:
HIGHMAY 101
BELLAMY SROTHERS
REBA MCENTIRE
GRORGE STRAIT
PARTON, ROSETADT.

ne City, OK

CHARLY NCYLAIN
LYLE LOVEY?
HITYY GRITTY DIRY
DUTONT YOANAN
JOHN SCHWETDER
LOUISE MANDRELL
MARIE CHHOMD
TANYA TOKER
EARL THOMAS COMLE
ROTE, NCWTT BY
T. GRANAN EPONN
MAYLOF TENETING MAYLOW - ALABAMA GRORGE STRAIT

DESERT ROSE BAN T.G. SWEPPAPD DAMA MCVICKER JOHN STWEIDER ROTOSE STRAIT GEORGE STRAIT ALABAPA T. GRAFAH BROWN REBA MCENTIRE HICHAEL JOHNSON WXCL Poorle, IL

WOW Omehe, NE

WLLR Gued Cities, ILAA LYLE LOVETT BOUTHERN PACIFIC PORESTER SISTERS RICKY SKAGGE Nottest:

WKCQ Sealnew, MI

WW.IO St. Cloud, MN

GARY MORRIS T.C. SHEPPARD BILLY MOWTHAWA & " ROTTES! REMNY MOGERS GATLIN BROTHERS GRONGE STRAIT ALABAMA BELLAMY BROTHERS KEEY St. Poul, MN

HURPHEY & DUMM

MICREY GILLEY
BRUCE HORRSHY & T
TIM MALTHAK
BOUTWERN PA: PIC
HOTESEL
AJABANA
BELLAHY BROTHERS
WATLON JERNITHES
O'KANTES
PARTON, BOMBTADT,

WTOD Toledo, OH

DOS WILLIAMS
GIRLS MERT DOOR
RANK WILLIAMS JR.
BOTTOST JUDGS
GRONGE JOSES
EARCI GRIFFITH
NURPHEY & DUNN
GRONGE STRAIT

KTPK Topoka, KS

BRUCE MORRISY & SOUTHERN PACIFIC MORECULAL ALABAMA BELLARY SMOTHERS GEORGE STRAIT GEORGE JUNEAU BROWN WTCM Traverse Ct.y, MI

DWIGHT TEARAN EARL THORAS CONLE EDDY RAVIS BONNEY CHOWELL JOHN SCHEELDER HOTERS CONSESSION GBORGE STRAIT GBORGE STRAIT GBORGE STRAIT KWEN Tules, OK

KVOG Tules, OF

KFDI Wichite, KS

STREFFICATION OF TH MICKEY GILLEY JOHN SCHEELDER ATTLEBHARE AND IE DUTGHT YOAKE CAMPIE DUTGHT YOAKEA COME. FILLT HOMPARA & TO STLLT HOMPARA & TO STLLT HOMPARA & TO HOUTHESS PACIFIC BETW STLLT HAS BETW STLLT HAS WAYLON JOHN HOS WAYLON JOHN HOS WAYLON JOHN HOS TO GRANA BROWN

PORRETER SISTERS Notice: GEORGE STRAIT ALABAMA SELLAMY BHOTHERS HIGHWAY 101 T. GRAHAM BROWN

WII. St. Louis, MO

161 Reporters 156 Current Reports

The following stations reported no change in their rotations this week: KBMR/Bismarck KIOV/Sioux Fails KRRV/Alexandria WWJO/St. Cloud

The following stations failed to report this week & their rotations were frozen:

KSSN/Little Rock

KTTS/Springfield

WCOS/Columbia WESC/Greenviile WKSJ/Mobile

WEST

JANIE PRICRE JENNY YATES JOHN SCHREIDER DAVID ALLAN COI BARL THOMAS COI BWIGHT YOAKAM

MATE CONTROL

MOTOST
GEORGE STRAIT
HIGHMAY 101
HURPHEY & DUNN
HANK WILLIAMS JR.

KIK-FM Annheim, CA BOUTWERN PACIFIC T.G. ENEPPARD EDDY RAYER HITTY GRITTY DIST HOTTOST T. GRAPAN BROWN BELLANT BROWN BELLANT BROWN BELLANT BROWN WAYLON JEWIS WAYLON JEWIS WAYLON JEWIS BOOKE JEWIS BOOKE JEWIS BOOKE JEWIS BOOKE JEWIS BOOKE JEWIS

DAM SEALS COMMAY TWITTY Motest: HIGHWAY 101 BELLARY SERVIC WAYLOW JENNIM MAYLOW JENNIM

MOTOR STRAIT
SELLANT BROTHERS
NATION JESHINGS
HIGHWAY 101
T. GRANAM BROWN KUZZ Bekersileid, CA

KYOC Casper, WY EARL TWOMAS COSTE SETH WILLIAMS ABLEEP AT THE WHE DWIGHT TOAKAM JAY BOOKER HOTEST: JUDDS DAJ SEALS BELLANT SHOTMERS HIGHWAY 101 KEITH WHITLEY

KYGO Denver, CO T.G. SHEPPARD DMIGHT YOAKAM Nottest: none KL2 Denver, CO

Presen, CA
DMIGHT YOARAM
JOHN SCHWEIDER
EARL THOMAS COMLE
JOHN COMLES
JANIE FRICHE
HOTEAGE!
HIGHMAY 101
T, GRANAM HACHM
HIGHMEY DOWN
HICHAEL JOHES
HICHAEL JOHESON

EDDY RAVEN EARL THOMAS COMILE ENTORY YOAK HOTCORY HOTCORY HAYLOW JENNINGS FURPHEY & CUMM T. GRANAN BROWN K.T. OSLIN

CHABLEY PRIDE
WILLIE HELSON
HITTY GRITTY DIRT
BRUCE HORNESY & T
HOTTOST
HORNESY & T
HOTHOST
HORNESY & JUNE
HORNESY & JUNE
PARTON, ROSETADT,
BELLANY SROTHERS

eles, CA PORESTER SISTERS LYLE LOVETT

HOTTOST GEORGE STRAIT T. GRAHAM BROWN BELLAMY BROTHER WAYLOW JERNINGS HIGHWAY 101 KNEW Ookland-S.F., CA

KWJJ Pertland, OR

DATT PRISELL
DATORTY TOAKAP
ESTM WHITTY GRITTY DIRT
MOTOG JENNINGS
DOW WILLIAMS
PARTON, ROSETANT
TIDTY ROSEAR
MICHAEL TOWNSOM

WorldRadioHistory

NITTY GRITTY DIRT PARE NCENTIPE Mottest: STEVE WARINER GEORGE STRAIT BELLANY BROTHERS GATLIN BROTHERS ALABAMA

KCCY Pushlo, CO

Pumble, CO
SMETHEARTS OF TH
JAY BOOKER
SILLY MONTANA & T
JOHN SCHMETOER
MARTY RAGGARD
ENDY RAVESTOR
MONTANA
MONTANA
MONTANA
MAYLOW JERNIMOS
SHOOYERS
JUDOY RODMAN
PARTON, ROMSTADT

SWEETHEARTS OF TH TANYA TUCKER HANK WILLIAMS JR.

TANS.
EASE WILLS.
ROTTURE GRONGE STRAIT
TRANSPORTERS BROWN

LOUISE MANDRELL EDDY RAVEN SOUTHERS PACIFIC GIRLS MERT DOOR NOTES. HERDY SOCRE GENER STRAIT ALABAMA BELLANY SROTHERS PARTON, ROMSTADT,

DWIGHT YOAKAM MARIE ORMOND Nottest: GEORGE STRAIT BELLAMY ROTHERS HIGHMAY 101 HURRHWAY & DURN WAYLON JEMNINGS

SILLY JOE MOYAL JOHN SCHMEIDER RETHWHITLEY JAY MOOKER Hottest: ALABAMA JURNER

RECEASE, WA
REITH WHITLEY
T.G. STEPPART
HITTY GRITTY DIRT
DAS SEALS
LOUISE HANDRELL
SUTY BOOGOUSE
GROODE STRAIT
RELLANY BOOTHERS
ALBRADA
MAYLON JEMMINGS
GROODE JOHES

CHARLEY PRIDE
HITTY ORITTY DISP
TANYA TUCKER
HOTLOSI
HIGHMAY 101
C. SEARMAN BROWN
O. KANEE
BEBR MCENTIRE
JUDDO

B. Anthony, ID

MILIE WELSON

MILIE WELSON

MILIE WELSON

MILIE WELSON

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FULL-SERVICE AC

TOP 20

Weeks	Two Weeks	Wee	nk	
5	2	2	0	JANET JACKSON/Let's Wait Awhile (A&M)
2	1	1	2	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
12	10	6	3	
7		4	7	PAUL McCARTNEY/Only Love Remains (Capitol)
13	_	7	6	
1		3	6	
19	-	10	ŏ	SERGIO MENDES/What Do We Mean To Each Other (A&M)
4		8	8	LIONEL RICHIE/Ballerina Girl (Motown)
	•	-	9	ARETHA FRANKLIN & GEORGE MICHAEL/I Knew You Were Waiting (For Me) (Arista)
20		11	=	
_		13		SMOKEY ROBINSON/Just To See Her (Motown)
3	4	•	11	KENNY ROGERS/Twenty Years Ago (RCA)
_	-	18	_	· · · · · · · · · · · · · · · · · · ·
-	- 20	14		STEVE WINWOOD/The Finer Things (Island/WB)
9	9	9	14	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
16	15	15	15	OARYL HALL/Someone Like You (RCA)
6	7	16	16	CHICAGO/Will You Still Love Me? (WB)
8	8	12	17	LUTHER VANDROSS/Stop To Love (Epic)
-	_	20	Œ	KOOL & THE GANG/Stone Love (Mercury/PG)
11	12	17	19	TOTO/Without Your Love (Columbia)
D	EBUT	•	20	ATLANTIC STARR/Always (WB)
		_	_	

MARCH 27, 1987

Total			
Reports/Adds	Heavy	Medium	Light
39/1	32	6	1
40/1	28	9	3
34/0	24	9	1
34/0	23	10	1
30/0	27	3	0
32/0	18	8	6
33/1	17	15	1
27/0	14	9	4
<i>32/3</i>	18	12	2
34/3	12	20	2
27/0	16	8	3
33/4	8	23	2
29/3	14	13	2
21/0	7	10	4
20/0	8	12	0
19/0	6	8	5
22/0	5	11	6
21/3	6	13	2
16/0	8	5	3
22/1	2	14	6

MOST ADDED

ANITA BAKER (10) LIONEL RICHIE (10) CHICAGO (9) CHRIS DeBURGH (4) B. JOEL 1/R. CHARLES (4) MADONNA (4) A. FRANKLIN & G. MICHAEL (3) KOOL & THE GANG (3) CYNDI LAUPER (3) SMOKEY ROBINSON (3) STEVE WINWOOD (3)

HOTTEST

BRUCE HORNSBY & THE RANGE (24) JANET JACKSON (23) STARSHIP (21) RESTLESS HEART (19) PAUL McCARTNEY (17) A. FRANKLIN & G. MICHAEL (11) JETS (11) STEVE WINWOOD (9) SERGID MENDES (8) B. JOEL 1/R. CHARLES (7)

BREAKERS.

No records qualified for Breaker status this week.

NEW & ACTIVE

ANITA BAKER "Same Die Leve (365 Days A Year)" (Elektra) 22/10
Rotations: Heavy 2/0, Medium 9/3, Light 11/7, Total Adds 10, WCHS, WTIC, WGY, WGOW, WHBC, WIBA, WROK, WSPD, WTKO, KVEC. Heavy: KSL, WBOW, Medium including KOY, KFMB, KUGN, WSTU, WASK, KTWO.

ATLANTIC STARR "Always" (WB) 22/1

Rotations: Heavy 2/0, Medium 14/0, Light 8/1, Total Adds 1, WDBO, Heavy: WTIC, WHBY, Medium: WCCO, WCHS, WHBC, WROK, WSPD, KUGN, KSL, WTKO, WGBR, WJBC, WCIL, WASK, KTWO, KVEC.

KOOL & THE GANG "Stone Love" (Mercury/PolyGram) 21/3 Rotations: Heavy 8/0, Medium 13/1, Light 2/2, Total Adds 3, WCHS, WDBO, WJBC, Heavy: WGY, WGOW, WWNR, WMTR, WSTU, KTWO. Medium including WPRO, KOY, KFMB, KJR, WRVA, WHBC, WSPD, KBOI, KUGN, WTKO, WGBR, WKYX.

GREGORY ABBOTT "I Got The Feelin' (It's Over)" (Columbia) 21/1

Rotations: Heavy 1/0, Medium 18/1, Light 4/0, Total Adds 1, WDBO. Heavy: KTWO. Medium including WCCO, KFMB, WCHS, WHBY, WHBC, WSPD, WWNR, WPOE, WTKO, WMTR, WGBR, WSTU, WJBC, WCIL, KVEC.

BURNS SISTERS "Listen To The Beat Of A Heart" (Columbia) 18/1
Rotations: Heavy 4/0, Medium 11/1, Light 3/0, Total Adds 1, WKYX. Heavy: KSL, WWNR, WMTR, KVEC. M
WCCO, KEMB, WGOW, WRVA, WSPD, KBOI, WPOE, WGBR, WSTU, WJBC. Light: WTKO, WCIL, KFQD. KSL. WWNR. WMTR. KVEC. Medium including

LIONEL RICHIE "Se La" (Motown) 17/10

Rotations: Heavy 0, Medium 4/1, Light 13/8, Total Adds 10, WELI, WGY, WHBC, WIBA, KBOI, WWNR, WMTR, WSTU, WJBC, KTWO. Medium including WCCO, WICC, KUGN. Light including WHBY, WTKO, WGBR, KFQD.

CHICAGO "If She Would Have Been Falthful" (WB) 15/9

Motations: Heavy 0, Medium 3/1, Light 12/8, Total Adds 9, WELI, WGY, WIBA, KBOI, WWNR, WGBR, WSTU, WJBC, KFQD. Medium including WCCO, KTWO. Light including KFMB, WICC, WTKO, WMTR.

O. PARTON, L. RONSTADT, E. HARRIS "To Know Him Is To Love Him" (WB) 13/2 Rotations: Heavy 0, Medium 9/0, Light 4/2, Total Adds 2, KUGN, WTKO, Medium: WTMJ, WCCO, WCHS, WHBY, WHBC, WJBC, WBOW, KFOD, KVEC. Light including WIBA, WGBR.

KENNY LOGGINS "Meet Me Half Way" (Columbia) 13/1
Rotations: Heavy 1/0, Medium 5/0, Light 7/1, Total Adds 1, WSTU. Heavy: KTWO. Medium: WGY, WIBA, KSL, WJBC, KVEC. Light including WICC, WWNR, WPOE, WTKO, WMTR, KFQD.

AMY GRANT "Angels" (A&M) 13/1

Rotations: Heavy 1/0, Medium 8/1, Light 6/0, Total Adds 1, KSL. Heavy: KTWO. Medium including WCCO, WTKO, WJBC, WASK, WBOW. Light: KFMB, WCHS, WHBC, WMTR, WGBR, WSTU.

BILLY VERA & THE BEATERS "I Can Take Care Of Mysell" (Rhino) 12/0 Rotations: Heavy 0, Medium 8/0, Light 4/0, Total Adds 0, Medium: WHBY, WPOE, WTKO, WKYX, WJBC, WCIL, KFQD, KTWO, Light: WIBA, WROK, WGBR, WSTU.

TIM FEEHAN "Listen For The Heartbest" (Scotti Bres./CBS) 12/0
Rotations: Heavy 0, Medium 8/0, Light 4/0, Total Adds 0. Medium: WCCO, WCHS, WHBY, WHBC, WTKO, WGBR, KTWO,

KVEC, Light: WIBA, WMTR, WSTU, WJBC MADONNA "La isla Bonita" (Sire/WB) 11/4

Rotations: Heavy 0, Medium 6/1, Light 5/3, Total Adds 4, WCHS, WHBC, KSL, WSTU. Medium including WICC, WGY, KUGN, WCIL, KVEC. Light including WWNR, WMTR.

CYNDI LAUPER "What's Golag On" (Portralt/CBS) 11/3
Rotations: Heavy 1/0, Medium 4/0, Light 6/3, Total Adds 3, WGOW, KBOI, WJBC. Heavy: WTKO. Medium: WICC, WELI,

WMTR, KTWO. Light including WPRO, WWNR, WSTU.

SHEILA E "Hold Me" (WB) 11/0

Rotations: Heavy 4/0, Medium 5/0, Light 2/0, Total Adds 0. Heavy: WELI, WCIL, WASK, KVEC. Medium: KUGN, KSL, WWNR, WMTR, WSTU. Light: WGOW, WTKO.

CHRIS DeBURGH "The Lady In Red" (A&M) 10/4
Rotations: Heavy 0, Medium 4/1, Light 6/3, Total Adds 4, KBOI, KUGN, WWNR, KVEC. Medium including WCCO, WICC, WGY, Light including WCHS, WGBR, WBOW.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 19/2
Rotations: Heavy 0, Medium 4/0, Light 6/2, Total Adds 2, WBOW, KFQD. Medium: KSL, WASK, KTWO, KVEC. Light including KFMB, WHBY, WGBR, WJBC.

GENESIS "Tonight, Tonight, Tonight" (Atlantic) 10/0

Rotations: Heavy 5/0, Medium 4/0, Light 1/0, Total Adds 0. Heavy: KOY, WICC, WHAS, WMTR, KTWO, Medium: WGOW,

EL DeBARGE "Starlight Express" (MCA) 8/0

Rotations: Heavy 0, Medium 5/0, Light 3/0, Total Adds 0. Medium: WHBY, WSPD, KUGN, KSL, WASK. Light: WWNR, WMTR,

SIGNIFICANT ACTION

SHIRLEY MURDOCK "As We Lay" (Elektra) 7/1
Rotations: Heavy 2/0, Medium 2/0, Light 3/1, Total Adds 1, WGOW. Heavy: WELI, WSTU. Medium: WWNR, WMTR. Light including WICC, KFQD.

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 7/1
Rotations: Heavy 0, Medium 3/1, Light 4/0, Total Adds 1, KVEC. Medium Including WCCO, KTWO. Light: KFMB, WTKO, WGBR, WJBC. GLENN MEDEIROS "Nothing's Genna Change My Love" (Amherst) 7/1
Rotations: Heavy 2/0, Medium 3/0, Light 2/1, Total Adds 1, WGBR. Heavy: WCIL, WBOW. Medium: WCCO, WGY, KUGN. Light including WHBC.

STEVE WARINER "Small Town Giri" (MCA) 7/9 Adds 0. Heavy: WHBY, WGBR. Medium: WTMJ, WCCO, WJBC, WBOW.

GARY MORRIS & JENNIFER WARNES "Simply Meant To Be" (WS) 6/2
Rotations: Heavy 0, Medium 3/0, Light 3/2, Total Adds 2, WHBY, WJBC. Medium: WCCO, KSL, KTWO. Light including

KENNY 6 "Sengbird" (Arists) 6/0
Rotations: Heavy 1/0, Medium 4/0, Light 1/0, Total Adds 0. Heavy: WTMJ. Medium: WHBY, WGBR, WBOW, KVEC. Light:

DAN SEALS "I WIII Be There" (EMI America) 5/1
Rotations: Heavy 0, Medium 3/0, Light 2/1, Total Adds 1, WTMJ. Medium: WCCO, KUGN, WGBR. Light including WHBY.
PATTI LaBELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 5/1
Rotations: Heavy 0, Medium 3/1, Light 2/0, Total Adds 1, KVEC. Medium including KFMB, KTWO. Light: WHBY, WGBR.

BANGLES "Walking Down Your Street" (Celumbia) 4/2
Rotations: Heavy 0, Medium 1/0, Light 3/2, Total Adds 2, WCIL, KTWO. Medium: WICC, Light including WWNR.

FLEETWOOD MAC "Big Love" (WB) 4/2

Rotations: Heavy 0, Medium 1/1, Light 3/1, Total Adds 2, WICC, WMTR. Light including WCHS, KTWO. HOOSIERS "Theme From Hoosiers" (Polydor/PelyGram) 4/1
Rotations: Heavy 0, Medium 2/0, Light 2/1, Total Adds 1, WHBY, Medium: KSL, KTWO. Light including " m; KSL, KTWO. Light including WBOW.

POINTER SISTERS "All I Know is The Way I Feel" (RCA) 4/0
Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0. Medium: WPOE, WASK. Light: KFMB, WMTR.

SIMPLY RED "The Right Thing" (Elektra) 3/1
Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WMTR. Light including WWNR, WSTU.

CLUB NOUVEAU "Lese On Me" (WB) 3/1

al Adds 1, WHAS, Heavy; WICC, Medium including WWNR.

Rotations: Heavy 1/0, Medium 2/1, Light 0, Total Adds 1, WHAS. Heavy: WICC. Medium includ GINO VANNELLI "Wild Horses" (CBS Associated) 3/9
Rotations: Heavy 0, Medium 2/0, Light 1/0, Total Adds 0. Medium: KSL, KTWO. Light: WWNR.

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ADULT CONTEMPORARY

BREAKERS.

LIONEL RICHIE Se La (Motown)

65% of our reporters on it. Rotations: Heavy 1, Medium 35, Light 24, Total Adds 28 including WSNI, KVIL, W101, WSNY, WMYX, KMJI, KKLT, KHYL, K101. Debuts at number 20 on the AC chart.

KENNY G

Songbird (Arista)

58% of our reporters on it. Rotations: Heavy 8, Medium 20, Light 25, Total Adds 9, LOVE94, WARM98, WOMC, KOST, WIZD, KELT, WHVE, WTNY, WWPA. Debuts at number 28 on the AC chart.

CHICAGO

If She Would Have Been Faithful (WB)

57% of our reporters on it. Rotations: Heavy 3, Medium 21, Light 28, Total Adds 23 Including KVIL, WLTF, KEZR, WAEB, WKGW, WIZD, WMGN, KDUK, KWFM. Debuts at number 30 on the AC chart.

NEW & ACTIVE

SHEILA E "Hold Me" (WB) 44/0
Rotations: Heavy 10/0, Medium 28/0, Light 6/0, Total Adds 0, Heavy: WNAM, WMGN, WEIM, WGLL, WCKQ, WCHV, WBGM, WMTFM, KQSW, KMGQ. Medium including WPIX, WARM98, WNIC, WOMC, WKGW, KEY103, WTFM, WIZD, 3WM, KWAV, WSKI, WSKY, WZLQ. Remains at number 24 on the AC chart.

MADONNA "La Isla Bonita" (Sire/WB) 43/23

Rotations: Heavy 3/1, Medium 24/10, Light 16/12, Total Adds 23 including WHTX, KVIL, WLTS, WLLT, KOST, K101, WKYE, WRKA, KMZO, WWMJ, WEIM, WGLL. Heavy including WNIC, KDUK. Medium including WARM98, B100, KIFM, WXTC, U102, WQHQ. Debuts at number 25 on the AC chart.

ATLANTIC STARR "Always" (WB) 42/8
Rotations: Heavy 2/0, Medium 22/2, Light 18/4, Total Adds 6, WPIX, WMYX, WKYE, WNAM, WGSY, KWEB. Heavy: KOST, KRNO. Medium including WNIC, WOMC, KKLT, WTRX, WEIM, WGLL, WQHQ, WSKY, WCKQ, WGSY, WAGE, WORG.
GIND VANNELLI "WIId Horses" (CBS Associated) 41/9

vy 1/0, Medium 18/1, Light 22/8, Total Adds 9, WKGW, WLHT, WFMK, WHNN, KVUU, KDUK, WAHR, KRLB, vy: WBGM. Medium including KIFM, WKYE, WHVE, KWFM, WWMJ, WEIM, WWPA, WSKY, WCHV, WAEV.

WMTFM, Heavy: WBGM. Medium including KIFM, WKYE, WHVE, KWFM, WWMJ, WEIM, WWPA, WSKY, WCHV, WAEV.

CHRIS DeBURGH "The Lady In Red" (A&M) 40/11

Rotations: Heavy 3/1, Medium 15/2, Light 22/8, Total Adds 11, KVIL, W101, KOST, WKYE, WWMJ, WKNE, WWPA, WGSV, WAHR, KRLB, KFSB. Heavy including B100, KEZR. Medium including WPIX, WNIC, K101, KWFM, WEIM, WSKI, WCHV. Light including WLTS, 2WD, WAEB, WXTC, WHVE, KIOA, KDUK, WOHQ, WAEV, WZLQ, WMTFM, KYJC, KQSW, KMGQ.

KENNY LOGGINS "Meet Me Half Way" (Columbia) 40/3

Rotations: Heavy 0, Medium 28/1, Light 12/2, Total Adds 3, KIFM, KDUK, WGLL. Medium including 2WD, WMYX, WKYE, WNAM, KIOA, KMZQ, KWFM, WWMJ, WEIM, WOHQ, WWPA, WSKY, WGSV, WAGE, WBGM, WMTFM, KFSB.

FLEETWOOD MAC "Big Leve" (WB) 39/12
Rotations: Heavy 0, Medium 17/3, Light 22/9, Total Adds 12, WSNI, KKLT, B100, WKGW, WRKA, WIZD, WTRX, 3WM, WORG, KWEB, KKLV, KMGQ. Medium including WKYE, WTFM, WHVE, KWFM, WWMJ, WSKI, WSKY, WCKQ.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
◆ STARSHIP	89/1	86	2	1
2 ARETHA FRANKLIN & GEORGE MICHAEL	88/1	<i>75</i>	11	2
3 STEVE WINWOOD	85/2	65	18	2
RESTLESS HEART	84/4	67	14	3
5 JANET JACKSON	77/0	52	23	2
6 BRUCE HORNSBY & THE RANGE	- 73/1	48	22	3
O KOOL & THE GANG	<i>78/1</i>	57	16	5
3 SMOKEY ROBINSON	80/4	34	40	6
SHIRLEY MURDOCK	<i>73/1</i>	43	25	5
© GENESIS	<i>70/3</i>	35	29	6
ANITA BAKER	79/19	14	47	18
BILLY JOEL featuring RAY CHARLES	77/8	16	49	12
13 JETS	59/0	16	35	8
1 BURNS SISTERS	<i>68/5</i>	29	29	10
15 PAUL McCARTNEY	59/0	22	32	5
® SERGIO MENDES	61/3	23	33	5
17 DARYL HALL	<i>55/0</i>	21	30	4
18 GREGORY ABBOTT	61/3	5	47	9
19 LUTHER VANOROSS	38/0	8	27	3
② LIONEL RICHIE	60/28	1	35	24
21 JOURNEY	39/1	3	26	10
② EL DeBARGE	52/4	5	36	11
	<i>34/8</i>	13	11	10
24 SHEILA E	44/0	10	28	6
	43/23	3	24	16
3 SIMPLY RED	49/1	12	28	9
TYNDI LAUPER	52/3	6	31	15
3 KENNY G	53/9	8	20	25
29 CHICAGO	31/0	6	16	9
© CHICAGO	52/23	3	21	28

MOST ADDED

LIONEL RICHIE (28) CHICAGO (23)
P. LABELLE & B. CHAMPLIN (23)
MADONNA (23) ANITA BAKER (19) L VANDROSS w/G. HINES (18) FLEETWOOD MAC (12) CHRIS DeBURGH (11) GLENN MEDEIROS (11) THOMPSON TWINS (10)

HOTTEST

STARSHIP (78) A. FRANKLIN & G. MICHAEL (60) RESTLESS HEART (43) STEVE WINWOOD (43)
BRUCE HORNSBY . . . (27)
JANET JACKSON (26) KOOL & THE GANG (25) GENESIS (22) SMOKEY ROBINSON (13) SHIRLEY MURDOCK (10)

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 38/4 Relations: Heavy 1/0 Medium 20/0 Light 17/4 Total Adds 4 KVII KEY103 WTRX WGSY H

WORG, WBGM, KKLV, KYJC, KQSW, KMGQ.

CROWDED HOUSE "Den't Oream It's Over" (Capitol) 34/8
Rotations: Heavy 13/0, Medium 11/2, Light 10/6, Total Adds 8, LOVE94, WMJI, KIFM, WAEB, KEY103, WXTC, WMGN, WBGM. Heavy: KVIL, KYKY, KOST, B100, K101, WKYE, WKGW, KDUK, WWMJ, WSKI, WWPA, KRLB, WFFX.

BILLY VERA & THE BEATERS "I Can Take Care Of Myself" (Rhino) 34/1
Rotations: Heavy 2/0, Medium 21/0, Light 11/1, Total Adds 1, WEZC. Heavy: WIZD, WGLL. Medium including WARM98, WKYE, WRKA, WNAM, WTRX, WWMJ, WQHQ, WWPA, WSKY, WGSV, WORG, WBGM, WMTFM, WJON, KKLV, KYJC, WGSW, WGSW, WGSW, WGGW, WG

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 29/18

Rotations: Heavy 1/0, Medium 8/0, Light 22/18, Total Adds 18 including WLTS, WMYX, KEY103, WNAM, KWFA WCKQ, WGSV, WAHR, WORG, WMTFM. Heavy: KOST. Medium: WTFM, WTRX, WCHV, WAEV, WBGM, KQSW. THOMPSON TWINS "Get That Love" (Arista) 28/10

Protetions: Heavy 0, Medium 6/2, Light 22/8, Total Adds 10, B100, WKGW, WWMJ, WCKQ, WCHV, WAGE, KRLB, KFSB, WXUS, WJON. Medium including WQHQ, WSKY, WFFX, KYJC. Light including WKYE, WNAM, WEIM, WGSV, WORG,

PATTI LaBELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 26/23
Rotations: Heavy 0, Medium 6/4, Light 20/19, Total Adds 23 including WLTS, WNAM, WTRX, WKNE, WGLL, WSKI, WSK'
WCKQ, WCHV, WAHR, WAGE, KRLB, WBGM, WZLQ, KFSB. Medium including WPIX, WMTFM. Light including WCHQ. WKNE, WGLL, WSKI, WSKY,

KBC BAND "Hold Me" (Arista) 25/1 Rotations: Heavy 0, Medium 9/0, Light 16/1, Total Adds 1, WJON. Medium: WKYE, WNAM, WEIM, WGLL, WSKY, WCHV, WAHR, WBGM, KQSW. Light including KIOA, WWMJ, WKNE, WQHQ, WCKQ, WGSV, WORG, WAEV, WZLQ, WMTFM.

BANGLES "Walking Down Your Street" (Columbia) 24/3
Rotations: Heavy 5/0, Medium 10/1, Light 9/2, Total Adds 3, WEIM, WWPA, KFSB. Heavy: KVIL, KDUK, WSKI, WFFX, KQSW. Medium including WNIC, K101, WHVE, WSKY, WCHV, KRLB, WZLQ, KTYL, KYJC.

SIGNIFICANT ACTION

GLENN MEDEIROS "Nothing's Gonna Change My Love" (Amherst) 23/11
Rotations: Heavy 4/0, Medium 11/5, Light 8/6, Total Adds 11, KVIL, WNIC, K101, WEIM, WOHQ, WCHV, WBGM, WMTFM, WJON, K99, KYJC, Heavy: W101, KOST, KMZQ, KWAV. Medium including WPIX, 2WD, B100, KDUK, WGLL.

WJON, K99, KYJC. Heavy: W101, KOST, KM2C, KWAV. Medium including WPM, 2WD, B100, KDOK, WGLL.

PETER GABRIEL & KATE BUSH "Don't Give Up" (Geffen) 23/4

Rotations: Heavy 0, Medium 9/0, Light 14/4, Total Adds 4, WKYE, KEY103, KRLB, KMGQ. Medium: KWAV, WEIM, WSKY, WCKQ, WAHR, WAGE, WORG, WBGM, KQSW. Light including WNAM, WSKI, WQHQ, WGSV, WAEV, WZLQ, KFSB.

KENIA "Don't Let Me Be Lonely Tonight" (MCA) 20/8

Rotations: Heavy 0, Medium 6/2, Light 14/6, Total Adds 8, WPIX, KIFM, WIZD, WSKI, WQHQ, WZLQ, WMTFM, WJON.

Medium including WEIM, WKNE, WSKY, WCHV. Light including WGSV, WAGE, WORG, WBGM, KKLV, KYJC, KQSW, KMGQ.

CLUB NOUVEAU "Lean On Me" (WB) 20/2
Rotations: Heavy 10/0, Medium 4/1, Light 6/1, Total Adds 2, KEY103, KYJC. Heavy: WLTF, B100, WKYE, U102, WRKA, WHVE, WGLL, WWPA, KRLB, WFFX. Medium including 2WD, KDUK, WQHQ. Light including KS94, WTRX, KVUU, WQRG,

AMY GRANT "Angels" (A&M) 17/0
Rotations: Heavy 1/0, Medium 11/0, Light 5/0, Total-Adds 0, Heavy: KRLB, Medium: WNAM, KWFM, WGLL, WTINY, WCHV, WGSV, WAEV, WBGM, WZLQ, WJON, KQSW, Light: WLACFM, KIOA, WTRX, WKNE, WORG.

ERIC MARTIN "Everytime I Think 01 You" (Capital) 17/0

eavy 1/0, Medium 3/0, Light 13/0, Total Adds 0. Heavy: WBGM. Medium: WGLL. WCHV, KQSW. Light: KEY103, M. WKNE, WSKI, WQHQ, WCKQ, WGSV, WZLQ, KFSB, WJON, KKLV, KYJC.

U2 "With Or Without You" (Island) 14/5
Rotations: Heavy 1/0, Medium 5/0, Light 8/5, Total Adds 5, KWFM, WORG, WZLQ, K99, KQSW. Heavy: WSKY. Medium: WKYE, WEIM, WSKI, WCKQ, WBGM. Light including WQHQ, WCHV, KYJC.
TIM FEEHAN "Listen For The Heartbeat" (Scotti Bros./CBS) 13/2

Rotations: Heavy 0, Medium 3/0, Light 10/2, Total Adds 2, WNAM, WCHV. Medium: KOST, WEIM, WBGM. Light including WSKI, WQHQ, WAEV, WZLQ, KFSB, WJON, KYJC, KQSW.

WSKI, WQHQ, WAEV, WZLQ, KFSB, WJON, KYJC, KQSW.

LEVEL 42 "Lessons In Love" (Polydor/PolyGram) 12/6

Rotations: Heavy 0, Medium 4/1, Light 8/5, Total Adds 6, WWMJ, WWPA, WSKY, KKLV, KYJC, KQSW. Medium including WOHQ, WCHV, WAGE. Light including WEIM, WBGM, WZLQ.

CUTTING CREW "(I Just) Died In Your Arms" (Virgin) 9/4

Rotations: Heavy 0, Medium 6/4, Light 3/0, Total Adds 4, K101, WGLL, WFFX, K99. Medium including WCKQ, KRLB. Light: B100, KDUK, WEIM.

DAN SEALS "I WIII Be There" (EMI America) 8/2
Rotations: Heavy 0, Medium 2/0, Light 6/2, Total Adds 2, WNAM, WORG. Medium: WAHR, WBGM. Light including WTFM, WGSV, WAFV, KOSW

WANG CHUNG "Let's Go" (Geffen) 8/2
Rotations: Heavy 3/0, Medium 4/2, Light 1/0, Total Adds 2, KRLB, KYJC, Heavy: B100, WFFX, K99. Medium including K101, KVUU. Light: WLTF.

PAUL SIMON "The Boy in The Bubble" (WB) 8/0
Rotations: Heavy 2/0, Medium 3/0, Light 3/0, Total Adds 0. Heavy: KEY103, WCKQ. Medium: KIOA, WQHQ, WBGM. Light WWMJ, WAHR, WAEV.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

ACADDS & HOTS

EAST

PARALLEL ONE

PARALLEL TWO

CHICAGO
CHICAGO
CHOINDED HOUSE
LIONEL RICHTE
MOTEGAT:
STARBITP
JAMET JAMET
JAMET JAMET
BRUCE HOUSE
ROULE HOUSE
ROULE
ROOL 6 THE GAMG

CHRIS DEBURGE HUEY LEWIS & TH PETER GARBIEL ATLANTIC STARE HADORNA ROTLOGI FLUB BOUVEAU PRANKLIN & HICH GREESS BOOKET CRAY STARRIES

PARALLEL THREE

WKNERcono Mile Trembly

CWRIS DESUROR LTOWEL RICHIR LAMBLES & FRAMI MOTEURI & FRAMI STARSTP JAMET JAFKSON STEVE WISHOOD PRANKLIN & MICH RESTLESS WEAR

Lewishmidt
SINPLY RED
REBBY LOOGINE
HADORNA
LAMELLE & CHANN
CUPTING CREM
NOTLES CHANN
FYARRITP
SYEVE WIRNOOD
CLUS HOUVEAU
GRIESIS SMITELEY MURDOCT

WQHQ/Belle Ken Medek

PARALLEL

LIGHTEL RICHIE
ANITA BAREN
BILLY JOEL
HOTTOOTH
BRUCE HORNENY
JOURNEY
GENERAL
BILLY VERA & BEAT

KOSTRas And KayafKilay

CHRIS DESURG REMRY G MADONNA Mottest: BRUCE MORNES ATLANTIC STA GLENN MEDEIX RESTLESS MEA CRRIS DESURG

LIGHEL RICHIE FLEETWOOD HAC AMI'N BAKER Hottest JETS BRUCE HOMESBY GBRESIS STALMHIP STEVE WIMMOOD

KHYL/Baerame

LIGHEL RICHIE RESTLESS HEARY Hottest: STARBHIP STEVE WIRMOOD PRANKLIN 6 HIC SHUCE WORKSY SHOKEY BOSINSO

ONE

WEST

FOOL & THE C STEVE WINNOC FRANKLIN & I

KEZMban Joon Watson/Knox

LIGHEL RITHIE ABITA BAKER CHICAGO Nottest; STANBHIP PRANKLIM & MIC STEVE WISHOOD CHOIS DEBURGH SMOKEY HOBIHSO

PARALLEL

TWO

GINO VANWELLI Hottest: HOUTE HORSEY STARWIP PAUL HCCAPTHEY RESTLESS WEART FRANKLIM & MICH

SOUTH

PARALLEL ONE

SMCKEY ROBIESO Notes: Notes: STARMIP PRANKLIN & PIC BRUCE HORRINY JAMET JACKSON SYEVE WISHOOD

PRODUCT PROPERTY OF THE PROPER

MATORIA LAPELLE & CHAMPLI Nottest STALRIEP RESTLESS MEAT GRESORY ABSOTT ROOL & THE GARG KERRY G

none Nottest: BILLY OCEAN JETS SOUCE MODES OF STALLY JOEL

LIONEL RICHTE CHRIS DENNIGH MITTOST, PRANKLIN & PICKAF KENNY NOGENS STARSHIP GLUSH PEDDETROS SHUCE HONNESY

PARALLEL TWO

KEY100/August

CONTROL TO THE CONTROL TO THE CONTROL TO THE CASE INCOME TO THE CONTROL THE CONTR

WXTC/Charleste Guiney/O'Brien

SHOKEY ROBINSO BUNNS SISTERS SENGIO MENDES MADONNA MOCTURE RICHIE ANITA BAKER STANSHIP STEVE WISHOOD PRANKLIN 6 NIC

LIONEL RICHIE MOTTORI GLEWN HEDETROS STARSHIP DARYL HALL ROOL 6 THE GAMG PRANKLIN 6 HICHAI

U2 LIONEL RICHIE LATHER VANDROSS CHICAGO Rottest; STARRIP FRANKIN 6 MICH STEVE WINNOOD GUMESTS JAMET JACKSON

PARALLEL

THREE

CUTTING CREW GLERN MEDEIRO U2 ANITA BAKER MINITED STANFOLING STANFOLING NITE FRANKLING NITE STEVE WISHOOD WANG CHUNK

CHOMPHE RECREE
ROTEGE RECREE
ROTEGE RECREE
PRANKLIN & NIC
JAHRY JACKSON
STARRON
STARRO

nome Mottest: JETS STARMIP SCHETANT & INCRAM PRAMELIM & MICHAE RESTLESS MEART

PAUL HCCARTHEY RESTLESS HEART PRANKLIN & MICHA STARMIP

U102Knozville Nebbe/Tretter

BILLY JOBL L'OWEL RICHIE MOTENEY STARMIP FRANKLIW & MICHAE GUNESIS KOOL & THE GANG CLUB MOUVEAU

Nottost, BILLY VERA & BEAT PRANKLIN & MICHAE GENESIS SHOKEY ROBINSON STEVE WINNOOD

WLAC-PM

KYJCANe Kawikiri

ROTEGET JETS STARRIJP LUTWER VANDROSS ROOL & THE GAMO PRANKLIN & NICH

LUTHER VANDBOSS CNICAGO ANTITA BAKER REBWY G Mottost: ROOL & THE GAMG STARBUSP GENESIS CLUSSIS NOUVEAU PRANKLIN & NICH

PARALLEL THREE

LOS L/ROB LEVEL 42 HADDEMA LTOWEL RICHIE LAMELLE 6 CHAMPLI HOTESE: STAUBHIP GENERY'S STEVE WINHOOD BILLY JOBL GREEG ALLHAM

PUTY LIBITS & THE SEDDIE HOMEY LAMELLE & CHUMPL LUTHER VANDOUGS THOMPSON TWIMS ROTLEST FARMITP ROOL & THE GAME RESTLESS HEART

LAMELLE & CHANI THOMPHOD TWINE GLESS HEADT NOS POOD TEN TIM PERMAN NEW! HOWARD NOCE OF THE GAME RESTLESS WEART SURES STATES

JENVIPER WARMES ATLANTIC STARR Mottost: RESTLESS MEART STARRIP

KRLDA.ubbook Rob Roberto

PRODUCTS
LIGHT RICHIS
LIGHT RICHIS
LIGHT RICHIS
CWICANO
LING WANNELLI
LAMBLE S CWOMP
LIGHT PORT
PARTICULA
TIER TURNER
LIGHT RICHIST
PETER GARRIEL
RICHIS DERUROR
RICHIS DERUROR
RICHIS DERUROR
RICHIS DERUROR
RICHIS DERUROR
RICHIS DERUROR
RICHISTORY

U2 DAM SEALS BOTTOST: FRANKLIN 6 HICHA GROSSS MIRLEY MUNDOCK RESPILESS NEART SENGIO MEMDES

LITTER VANDROGE MADDENA THROUSEON TWINS LAMELLE & CHAPPLI HOUSE HEA HOUSE HEAT WATLESS WEAT FRANKLIN & HICHAI STEVE MINOCOD

U? LEVEL 42 Hottest: BUNNS SISTERS BYARMITP PRANKLIN 6 MIC GENEDIS SMETLA R

MIDWEST

PARALIFI ONE

BILLY JOEL ANTTA BARER REMBY G HOTCOCK WISMOOD REPTLESS MEART STARMIP PRANKLIN & MICHAE SMORET ROBINSON

PRAMELTM 6 MICTURADO BESTLESS MEART BOLLOST MEART BOLLOST SHOW DIMESTS SHOW STARMITP

CHRIDED HOUSE ANITA BAKER GREGORY ABBOTT BOTLOST BYARRIP BRUCE WORMSBY JETS STEVE WIMMOOD LUTWER VANDROSS

LIONEL RICHIE ANITA BAKER BURNS SISTELS NOTES BORNSBY RESTLESS NEART STARBIT STARBITS FRANKLIN & MICH STEVE WINNOOD

MOTTOGI: STEVE WINNOOD PRANKLIN & MIC STARSHIP BOUCE WILLIS JANKT JACKSON

WMYXAM. Both Foot

K804/8t. Louis

LIONEL RICHIE BILLY JOBEL ANITH BAKER HOLLOCK FRANKLH & MICH STABBNIP JAMET JACKBON DANYL HALL REPTLESS HEART

PLETHOOD PAC Notice to missy JAHT JACKSON RESTLESS HEART STARMIP PRANTLIN 6 HIC

SHIRLEY HUS STHPLY RED BILLY JOSL

PARALLEL

TWO

SERGIG MENTES ANITA BAKER CHICAGO GIMO VAMWELLI ROCCEACH BRUFE HORREW FRANKLIN 6 MYC JAMET JACKSON RESTLESS MEART STARREIP

CHICAGO
OTHO VAMPELLY
ANTYR BAKER
SERVIC HUSEDES
HOTTOGET
FYARRIFF
FARRIFF
HOOL & THE GAMO
STEVE WIMMOOD

93 Reporters

88 Current Reports

Three stations reported a frozen list

this week:

KIOA/Des Moines

WAEV/Savannah

WIVY/Jacksonville

Two stations did not report a playlist,

therefore their rotations were frozen: 2WD/Norfolk

WTFM/Johnson City

The following station is no longer an AC reporter: KALE/Tri-Cities

GLEMM MEMBIROS REC BAND THOMPSON THIMS LAMBLE & CHAMPE, RENTA CHICAGO

FULL-SERVICE AC

EAST

ONE

PARALLEL THREE

PARALLEL

PARALLEL

TWO

none Nottestr

SOUTH

TWO

LUTHER VAMPROSS GINO VAMPRELIT KENTA GLENN MEDELROS Nottest: KOOL & THE GANG STARBULP RESTLESS HEART STEVE WINMOOD PRANKLIN & MICHAEL

CHRIS DEBURGH CYMDI LAUPED LUTHER VANDROGS LAMELLE & CTAMP RAMGILEE THOMPSON TWING ROTTOST ROTTOST ROTTOST RESPINSEN MYANG

SHITLEY MUNDA ANTITA BAKES CYMDI LAUPER Nottosti STARSHIP

ONE

PARALLEL

ROOL & THE GAMG Hottest: GRESIS MENCE HORMSBY STARMIT!P PRESTLESS HEART HUEY LIBITS & THI

PutersBacker

BRUCE WILLIS
PLERYMOOD HAC

Nottest:
PRANKLIN 6 NIC
GAMMESIS
BRUCE HORNERY
JAMES JACKBOR
BYARMITP

CHICAGO LIONEL RICHIR CWRIS DEBUNGH HOTTOST HIRI NOMARD ROOL 6 THE CAMO STARBHIP PRANKLIN & MICHAE BURNS SINTERS

PARALLEL **THREE**

nome Mottest: JAMET JACKSOM BRUTK HORMSBY TOTO PAUL MCCARTWEY STARPMIP

U2 SIMPLY RED LIGHTE RICHTE PLETWOOD MAC Notice: STAURIT PRAMELIW 6 MIC STEVE WISHOOD RESTLESS WEART GENERIS

NUMBER SISTERS NILLY JOHL Hottest: STARWIP RESTLESS HEART SEMSIO PENDES

45 Reporters 38 Current Reports

PARALLEL

THREE

TRANSLIN & MICHN SMOKEY NOSTHERM GREGORY ABBOTT STYNE WIMMOOD BILLY JOHL ROOL & THE GAMG ATLANTIC STARE BRUCE ROBESBY JAMET JAKEDS PAUL RCTARTHEY RYABERIE R

PARALLEL TWO

DAW SEALS Nottest:

PARALLEL ONE

none Mottest: HBUCE HORRSTY JAMET JACKSON STARMIP JETS PANT, HCCAPTMEN

KTYL/Tyter Jente Baker

Three stations reported a frozen list

this week: WCCO/Minneapolis WPRO/Providence WRVA/Richmond

MIDWEST

PARALLEL

SHIRCICInelanes Danny Nugent FRANKLIN & PICHAR Bottest; LIONEL PICHIE ROMBYADT & INDRAM JETS BRUCE BORRSBY JANET JACKSON

none Anttest: none

BANGLES Nottest: STARSWIP GLENW MEDEIRO JETS SWEILA E SRUCE MONUSAY

Four stations did not call in a playlist,

WEST

KJAVSoottle Plat Soott

PARALLEL

TWO

of LLV JORE, Nottent: GREETS BRUCE TOWNSHY JAMET JACKSON STARRIEF JETS

PARALLEL

THREE

therefore their rotations were frozen: KHOW/Denver WASK/Layafette **WBT/Charlotte** WPOE/Greenfield

PARALLEL THREE

CWICAGO (JITHER VAHDA Nottest: STEVE MINNOO STARMITP BRUCE HOMESP PRAMKLIN & M PAUL HOTARTH KTWO/Cooper Bob Young

LIGHEL RICHIE PANGLES PREDDIE MERCUR ROCLA TWE GAM STEVE MIMMODO BILLY JOEL STARRE IP GEWESTS

AOR TRACKS

MOST ADDED

DAVIO BOWIE/Day (138) ROCK & HYDE/Dirty (48) BRYAN ADAMS/Day (32) U2/Still (30) OTHER ONES/We Are (29) CULT/Removal (22) EODIE MONEY/Nights (20) ERIC CLAPTON/Run (19) U2/Where (19) LOS LOBOS/Free (18)

HOTTEST

U2/With (79) CUTTING CREW/Died (58) PETER WOLF/Come (58) BRYAN ADAMS/Heat (48) FLEETWOOD MAC/Big (41)
GREGG ALLMAN BAND/Angel (40) PATTY SMYTH/Never (31)
LOU GRAMM/Blue (29)
STEVE WINWOOD/Finer (23) SAMMY HAGAR/Winner (17)

CHART CLIMBERS

GLASS TIGER "! WIN Be There" (Manhattan) 96/7 (92/14)

ding KTXQ, KUPD, KOME, WIMZ, WKQQ, WAPL AR. WHJY, WSHE, WNOR, WEBN, WLYQ, KSHE

ROCK & HYDE "'Dirty Water" (Capitel) 95/48 (47/41)

Adds including WBCN, WDVE, WHJY, WNOR, WGFM, KSHE, KZAP, KOME, WZZO, WOUR. Heavy 5 including Q107, CFOX, CHEZ, CFNY. Medium 67 including WNEW, WGTR, WLLZ, KYYS, KUPD, KFOG, KROR, KLAQ, WDIZ, WIXV. Debuts

at #35.

BILLY IDDL "Sweet Sixteen" (Chrysalis) 95/16 (81/12)

Adds including WMMR, WNOR, KZAP, KLAQ, WKRR, WIMZ, WAPL, WIOT, KFMZ, KFMQ. Heavy 17 including WLIR, WXRK, WHLY, 91X, KGB, KOME, KISW, WCCC, WPDH, KJOT. Medium 64 including DC101, WGTR, WSHE, WLVQ, WLLZ, KUPD, WPYX, WZZO, WAAF, KLBJ Moves 33-31. WHLY, 91X, KGB, KOME, KISW, WCCC, WPUP, NOV.

WPXX, WZZO, WAAF, KLBJ Moves 33-31.

EUROPE "Rock The Night" (Epic) 94/15 (79/13)

Adds including WDVE, WSHE, WPX, WCCC, WIMZ, WXKE, WFBO, WWCT, KKDJ, KEZE. Heavy 10 including WGTR, WNOR, WYNF, KBPI, KUPD, WKQO, KLPX, KWHL, KRQU. Medium 71 including WBAB, WNEW, WKLS, KTXQ, WLLZ, WOFM, KGB, KROR, KOME, KISW. Moves 36-32.

LOS LOBOS "Set Me Free (Ross Lee)" (Slash/WB) 91/18 (73/14)

Adds including WNEW, WKLS, WSHE, KBCO, KGB, WZZO, WCCC, WAPL, KMOD, KICT. Heavy 22 including WBCN, WBYR, WXRT, 91X, KFOG, WPYX, WKQO, WWWV, KTYD. Medium 60ineluding WHLY, DC101, WGTR, WNOR, WLUP, KYYS, KRQR, WAAF, KLAQ, WRRR Moves 35-29

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalle) 90/4 (89/2)

Adds: WHCN, KKDJ, KPOI, KATP, Heavy 35 including WMMR, WHLY, WSHE, WNOR, WPYX, WPDH, WKRR, WRXL, WIXV, Adds: WHCN, KKDJ, KPOI, KATP, Heavy 35 including WMMR, WHLY, WSHE, WNOR, WPYX, WPDH, WKRR, WRXL, WIXV, Adds: WHCN, KKDJ, KPOI, KATP, Heavy 35 including WMMR, WHLY, WSHE, WNOR, WAAF, KLAQ Remains at #24

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 90/4 (89/2)

Adds: WHCN, KKDJ, KPOI, KATP. Heavy 35 including WMMR, WHJY, WSHE, WNOR, WPYX, WPDH, WKRR, WRXL, WXY, WXKE. Medium 46 including DC101. WKLS, WYNF, WLVQ, KUPD, WCCC, WHEB, WCMF, WAAF, KLAC Remains at #24

ROBERT CRAY BAMD "I Guess I Showed Her" (Merceury/PolyGrem) 85/9 (82/10)

Adds: KLOL, KGB, KRQR, WHCN, WFYV, KMJX, WKGR, KBER, KTAL, Heavy 23 including WDVE, WNOR, KFOG, WZZO, WCCC, WKQQ, WAPL, KQDS, WLAV, WIZN. Medium 57 including WBAB, WNEW, WHJY, WYNF, WLLZ, KYYS, KBCO, WCCC, WKQQ, WAPL, KQDS, WLAV, WIZN. Medium 57 including WBAB, WNEW, WHJY, WYNF, WLLZ, KYYS, KBCO, WCCR, WRYS, WZYC, WAPL, KEZE, KFMQ. Heavy 4 including WHCN, KTAL, KRQU. Medium 59 including W9AB, WNEW, WMMR, WDVE, WHJY, WKLS, KTXO, WYNF, WLLZ, KQRS, Remains at #38

LITLE AMERICA "Walk On Fire" (Geffen) 78/8 (71/11)

Adds: WLVQ, KGB, WAQX, WKQQ, WLAV, WWCT, WKQZ, WOQJ. Heavy 14 including WXRK, KTXO, WEBN, WOUR, KLBJ. KWIC, KNON, KQDS, KLUO, KOWS, Medium 49 including WNEW, WYNF, WLLZ, WQFM, KQRS, KUPD, WIXV, WAPL, WROK, KGGO Moves 44-39

WROK, KGGO Moves 44-39

ERIC CLAPTON "Run" (Duck/WB) 70/19 (52/26)

Adds including WGTR, WLVQ, KGON, WHCN, WAAF, WHTF, WTUE, WWCT, KBER, WBLM. Heavy 16 including WHJY.

WLLZ, KFOG, WTPA, WCCC, WDIZ, WGIR, WWWV, KTYD. Medium 48 including WKLS, WLUP, KYYS, KOME, WKRR, WAPL, WLAV, WFBQ, KICT Moves 54-42.

U2 "Where The Streets Have No Name" (Island) 69/19 (53/52)
Adds including WBYR, WSHE, CFOX, WPLR, WPDH, WCMF, WKRR, WIXV, WFBQ, KJOT. Heavy 25 including WMMR, WLUP, WRST, KFOG, KRQR, WPYX, KLAQ, WLAV, WWCT, WGIR. Medium 40 including WNEW, KTXQ, WNOR, KYYS, WQFM, KQRS, KUPD, 91X, KGB, KISW. Moves 40-33.

STRANGLERS "Always The Sun" (Epic) 89/7 (65/5)

Adds: WNOR, KUPD, WTPA, WCCC, WZYC, WKGR, WWCT. Heavy 15 Including WBCN, WXRK, WXRT, KBCO, KROQ, 91X, WHFS, CHEZ, WMAD, KDJK, Medium 37 including WLIR, WGTR, WLLZ, KYYS, WPYX, WOUR, WAAF, WLAV, KATT. Moves

U2 "Bullet The Blue Sky" (Island) 68/17 (53/51)

Adds including WHV, KSHE, KGB, KLBJ, WRXL, WLAV, WFBO, WGIR, KQWB, KWHL. Heavy 19 including WDVE, KROO, KFOG, KRQR, KOME, WPYX, WAPL, KPOI, KFMQ, KTYD, Medium 44 including WNEW, KTXQ, WGTR, WNOR, WQFM, KQRS, KLOS, KUPD, KZAP, 91X. Moves 42-34.

KURS, KLUS, KUPU, KZAP, 91X. Moves 42-34. **GEORGIA SATELLITES "Railroad Steel" (Elektra) 68/16 (54/14)**Adds including WBAB, KTXO, KGB, WPOH, KLAO, WDIZ, WAPL, WTUE, WIZN. Heavy 15 including WGTR, WOUR, WXKE, KILO, KKDJ, WGIR, WBLM, WWWV, KQWB, KWHL. Medium 47 including WKLS, WEBN, WLVO, KUPD, KZAP, KFOG,

KILU, KKUJ, WGIR, WBLM, WWWV, KQWB, KWHL. Medium 47 including WKLS, WEBN, WLVO, KUPD, KZAP, KFOG, KOME, WRXL, WIXV. Moves 47-41.

DEL FUEGOS "Long Silde (For An Out)" (Stash/WB) 66/12 (48/11)

Adds including WSHE, KRQR, WTPA, WZYC, WKQQ, WRDU, WRQK, KBER, KOZZ. Heavy 6 including WBCN, WXRK, WXRT, KFOG, KQWB. Medium 42 including WHJY, WNQR, KYYS, KQRS, KBCO, 91X, KGB, KISW, WAAF, KLBJ. Moves 55-45.

55-45.

12 "1a Sod's Country" (Island) 57/12 (46/46)

Adds including WBYR, WBAB, WHUY, WCMF, WFBO, KICT, KKDJ, WBLM. Heavy 27 including WNEW, WYNF, KROO, KUPD, KFOG, KROR, KOME, WRXL, WAPL, WLAV, Medium 27 including WKLS, KTXQ, WGTR, WLVQ, 91X, WZZO, WCCC, KLBJ, KQOS, WIBA. Moves 46-37.

KUPJ, KPOS, KPOR, ROME, WARL, WAPL, WLAV, Medium 27 Including WRLS, KTXU, WGTH, WLYG, STA, W220, WCCC. KLBJ, KOOS, WIBA. Molves 46-37.

WORLD PARTY "Private Revolution" (Chrysalis) 56/5 (56/8)

Adda: WZEW, WWCT, WIOT, KLPX, WMGM. Heavy 7: WGTR, WXRT, KROQ, 91X, WMAD, KRNA, KTCL. Medium 36 including WRLS, WNOR, KYYS, KBCO, WCCC, WAAF, WIMZ, WRQK, KEZO, KICT. Remains at #52.

FARRENHEIT "Foel In Love" (WB) 53/9 (44/13)

Adda: WGTR, WCCC, WKRR, WKGR, KFMG, KMBY, WIZN, WWWV, KFMZ. Heavy 9 Including WBCN, WLUP, KBPI, WTPA, WAAF, WGIR, KGRQ, KRQU, Medium 35 Including WHJY, WLLZ, WQFM, KSHE, KZAP, KISW, WCMF, WOUR, WTUE, WGCC, Debite on #40.9

KGGO. Debuts at #49.

DAMNED "Alone Again Or" (MCA) 52/10 (44/11)

Adds: WBYR, KLOL, WQFM, KBCO, KQDS, WLAV, WRUF, KRNA, KFMZ, WAOR, Heavy 2: WXRK, WPLR. Medium 30

Adds: WBYR, KLOL, WQFM, KBCO, KQDS, WLAV, WRUF, KRNA, KFMZ, WAOR, Heavy 2: WXRK, WPLR. Medium 30

Adds: WBYR, KLOL, WQFM, KBCO, KQDS, WLAV, WRUF, KRNA, KFMZ, WAOR, Heavy 2: WXRK, WPLR. Medium 30

DAMNED "Alsee Agent W. Andrew Mark Well, KRNA, KFNZ, WANG, LARGE, MBYR, KLOL, WQFM, KBCO, KQDS, WLAV, WRUF, KRNA, KFNZ, WANG, LARGE, MBYR, KLOL, WQFM, KBCO, Cobuts at #59.
HIPSWAY "The Heneythief" (Columbia) 49/5 (58/2)
Adds: WHTF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHTF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, WFBQ, WMAD, WAOR, KTYD, Heavy 15 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WHITF, W WIZN, KRNA, Medium 28 including WBAB, WNEW, WSHE, WXRT, WLLZ, KBCO, 91X, WCCC, WIMZ, WLAV, Moves 50-48.

BRYAN ADAMS "Anether Dsy" (A&M) 48/32 (18/18)

Adds including WNEW, WLUP, WLVQ, KFOG, WCMF, WAAF, WKDF, WDIZ, WIXV, KQDS, Hesvy 13 including WDVE, Q107, KUPD, KSJO, KISW, CHEZ, KKDJ, Medium 30 includingWKLS, WQFM, CFOX, WPYX, WQUR, WRQK, WFBQ, KEZO.

Debuts at #47.

RED SPEEDWABON "Variety Tonight" (Epic) 47/11 (38/14)

Adds including KROR, WPYX, WEZX, WDIZ, KEZO, KMBY, WWWY, WKLT. Heavy 12 including WLLZ, WRIF, KSHE, WCMF, WINZ, WAPL, WFBQ, WWCT, KILO, KFMQ, Medium 30 including WhJY, WYNF, WLVQ, WQFM, KOME, WTUE, KQDS, WQFM, KOME, WTUE, KQDS, WQFM, KOME, WTUE, KQDS, WQFM, WQFM, KOME, WTUE, KQDS, WQFM, KOME, WTUE, KQDS, WQFM, KQME, W THOMPSON TWINS "Get That Love" (Arista) 46/10 (36/35)

Adds: WCCC, WHCN, WOUR, KWIC, KBAT, KGGO, KZEL, KKDJ, WBLM, KTYD. Heavy 7: WLIR, 91X, WPLR, WIMZ, KKCY, KRNA, KGRQ, Medium 29 including WBAB, WNEW, WMMR, KBPI, KFOG, WDHA, WLAV, WWCT, WRKI. Debuts at #60.

Adds: WCCC, WHCN, WOUR, KWIC, KBAT, KGGO, KZEL, KKDJ, WBLM, KTYD. Heavy 7: WLIR, 91X, WPLR, WIMZ, KKCY, KRNA, KGRQ, Medium 29 including WBAB, WNEW, WMMR, KBPI, KFOG, WDHA, WLAV, WWCT, WRKI. Debuts at #60.

POISON "Talk Dirty To Me" (Enigma/Capitol) 45/4 (46/5)

Adds: KORS, KBAT, KOMP, KQWB. Heavy 7: WBCN, WBAB, KUPO, KDJQ, KNAC, KDJK, WGIR. Medium 28 including WNEW, WLLZ, KBPI, WOUR, WAAF, WKDF, KILO, KWHL. Moves 56-55.

Adds: KORS, KBAT, KOMP, KQWB, Peaky f. WOUNT.
WNEW, WLLZ, KBPI, WOUR, WAAF, WKDF, KILQ, KWHL. Moves 56-55.

XTC "Dear Bod" (Beffes) 38/3 (8/8)

Adds including WBAB, WHLY, WKLS, KROR, WPYX, WHES, WPLR, WAAF, WROK, KICT Heavy 14 including WBCN, WLIR, WNEW, WXRK, KTXQ, WXRT, KROQ, 91X, WHCN. Medium 16 including Q107, WYNF, KYYS, KBCO, KFOG, KKDJ, WRKI,

ROZZ, Debuts at #94.

ROBERT CRAY BAND "Right Next Door (Because Of Me)" (Mercury/PolyGram) 38/5 (35/5)

Adds: WBYR, KLOL, KWIC, WOBK, WRKI, Heavy 11 including WKLS, KTXQ, WXRT, CFOX, WHCN, WLAY, KKDJ, WWWV.

Medium 28 including Q107, WGTR, WLVQ, WIXV, WRQK, KEZO, KICT, KEZE, WBLM, KOZZ. Moves 60-56.

NEW & ACTIVE

AUTOGRAPH "Loud And Clear" (RCA) 44/4 (48/12)

WCCC, KLAQ, WIMZ, WKDF.

TESLA "LITTIS BUZ!" (Goffen) 43/15 (28/8)

Adds including WHJY, KZAP, KRQR, KISW, WCMF, KLBJ, WAPL, KEZO, KKDJ, KNAC. Heavy 4 including KQRS, KUPD, KWHL. Medium 27 including WKLS, WQFM, KBPI, KGB, KLAQ, WKRR, WKDF, WDIZ, WROK, KILO.

DTHER ONES "We Are What We Are" (Virgin) 42/29 (13/13)

Adds including WBVR, WXRK, WXRT, WIXV, WRQK, KICT, KKDJ, WWWV, KOZZ Heavy 2, WLJR, KZEL Medium 24

including WBCN, WNOR, KTYS, 91X, KROR, WPYX, WIMZ, WLAV, KDJK.

Alda: KDD,

LEVEL 42 **

Adds: KLDS, KMJX, KDJK, Heavy 8: WGFM, KOMB, KLBJ, WIMZ, KQDS, KATT, KILO, KZEL. Medium 27 including KYWorldRadioHistotysen, KROJ.

KWDP, KROR, WTUE, KKDJ, KEZE, WWWW, WRUF, KQWB, KWHL

WIRE TRAIN "She Comes On" (415/Columbia) 33/10 (23/4)
WIRE TRAIN "She Comes On" (415/Columbia) 33/10 (23/4)

KDJQ, 91X, KFOG, KROR, KSJQ, WFFS, KUM, KFWF, KUM DAVID 4 DAVID "River's Gorna Rise" (A&M) 33/1 (38/5)

AAAH KUMD MAAAA 4 KIRJ KWIC KOWB, Medium 25 including WGTR, WYNF, KBCQ, KGB, KFOG, WAAF, WAPL, WLAV,

JENNIFER WARNES "First We Take Manhattan" (Cypress/Polygram) 32/3 (30/4)
Adds: WLUP, KMMX, KSOY. Heavy 5 including WHFS, WTPA, WMAD. KTCZ. Medium 19 including KLBJ, WIMZ, KQDS, WLAV, KMOD, KPOI. KLBJ, WIMZ, KODS, WLAV, KMOO, KPUI.

EDDIE 4 THE TIDE "Weak In The Presence Of Beauty" (Atco) 31/3 (28/3)

WYZO MERCH KANDY KOME, KSJO, KRNA, KGRO, Medium 19 including KORS, KUPD, KZAP

EUDIE & FRE 19DE WORN IN THE MONTH T

PETER GABRIEL "Den't Give Up" (Geffen) 29/8 (21/4)

Including WLUP, 91X, KFOG, WZZO, WCCC, WDZ, THE TOTAL TOTAL TO THE TOTAL KFOG. WZZO. WO

WONE, WLAY, WMAD, RILD.

12 "Red HIM Mining Town" (Island) 24/4 (25/24)
Adda: KWIC, WFYV, KJOT, WAOR, Heavy 8 including CHOM, KFOG, KROR, WWCT, WQBK, WMGM, WWWV Medium 16 including 0107, KISW, WCCC, WRFX, KQDS, WFBQ, WIBA, KATT, KBER

including Q107, KISW, WCCC, WRFX, KUUS, WRBU, WRBA, WALL, NDER MONDO ROCK "Primitive Love Rites" (Columbia) 23/14 (9/9) Adde Including WhJY, WNOR, KRQR, WKLC, WDHA, WKDF, KMOD, WWWY, KRNA Heavy 0 Medium 9 including 91X,

BOSTON "I Think I Like It" (MCA) 23/4 (19/2)

WHUY, WTPA, WACY, WKFM, WIZN, WRUF, KRQU. Medium 14 Adds: DC101, WMGM, WWTR, WWWY. Powers 1. Heavy 7: WHJY, WTPA, WACY, WKFM, WIZN, WRUF, KRQU. Medium 14 including WNEW, WQFM, KQRS, KAZY, WACX, WDIZ, WTUE, KBER, KEZE.

CHRIS ISAAK "YOU One Me Some Kind Of Love" (WB) 23/0 (24/2).

Heavy 7: WBYR, 91X, KFOG, KRQR, KZEL, KDJK, KKCY. Medium 13 including KTXQ, KBCQ, KDJQ, KZAP, WOUR, KMOD.

Heavy 7, WEYR, 914, 1150, 1150, 1150, 1150, 1150, 1150, 1150, KILO, KFMF, KTYD.

JULIAN COPE "Trampolene" (Island) 22/7 (15/13)

JULIAN COPE "READ WISE WERL, KROU, Heave

Z, CENY, REZO, WMRY, RUTHE, NIGE. "Trip **Trough Your Wires" (Island) 22/0 (23/22)** ~ R. WILLE WXRT, KFOG, KROR, CFNY, Medium 17 including WKLS, KTXO, WGTR, WNOR, 91X, WOUR, WAAF. KODS, KATT, KBER

U2 "One Tree Hill" (Island) 20/3 (21/20)

WHCN, WHCN, WLAY, WMGM Medium 14 including WIYY, WKLS, WKLS,

WNOR, KYYS, WIXV, WIBA, KATT, KICT.

HODDO GURUS "Geod Times" (Elektra) 19/10 (10/10)

Adds. WNEW, WLLZ, KBCO, 91X, KWIC, WMRY, KILO, KZEL, KATP, KGRQ. Heavy 2. WLIR, KRNA. Medium 12 incl.

WKLS, WHEN, WBLM, KTCL, KZOU

GIND VANELLI "WHO Horses" (C88 Associated) 19/3 (16/3)

Adds: WQMF, WMAD, KZOQ, Powers 1 Heavy 9, KTCZ

Adds: WQMF, WMAD, KZOQ, Powers 1 Heavy 8, KTCZ

Medium 8 including CHOM, RSCO, WICH, WZEW, NICE.

LDU GRAMM "Heartache" (Attantic) 19/2 (18/1)
Adds. KLBJ, WIXV Powers 1 Heavy 7 WDVE, KSHE, KLOS, WCMF, WAPL, KMOD, KFMQ Medium 12 including WBYR, KTXQ, KLOL, WFBQ, WLNZ, KICT, KKDJ, WKLT, KSQY, KOZZ KTXQ, KLOL, WPBQ, WLNZ, KICT, KKDJ, WKLT, KSQY, KOZZ

FABULOUS THUNDERBIRDS "Twist It Off" (Blackheart/CBS) 19/2 (17/1)

Adda: KMBY, WRIKI, Heavy 4 KFOG, KLBJ, KNCN, KPOJ. Medium 10 including KTXQ, WXRT, KZAP, KOME, WDHA, WI

WORK, KATP, KOZZ.

SMITHEREENS "Time And Time Again" (Enigma) 18/9 (9/5)

Anda WHALV WOCC WAAF, WMAD, WMRY, KICT, KMBY, WWWV, KTYD. Heavy 3 including WXRK, KROO

KBC BAND "Hold Me" (Arista) 17/6 (11/1)

KBC BAND "Hold Me" (Arista) 17/6 (11/1) WWWV, WRUF, KWHL.

WORLD PARTY "All Come True" (Chryselis) 17/6 (10/1)

WORLD PARTY "All Come True" (Chryselis) 17/6 (10/1)

Including KUPD, KGB, WIZN

GREGG ALLMAN BAND "Anything Goes" (Epic) 17/4 (15/2)

GREGG ALLMAN BAND "Anything Goes" (Epic) 17/4 (15/2)

GREGG ALLMAN BAND "Anything Goes" (Epic) 17/4 (15/2)

WQFM, WDHA, WKFM, KQDS, KSQY.

JQHN PHILIP "What's It Gonna Be" (Atlantic) 15/2 (16/2)

Adda: MESV/ K7E1 Hansy 0. Medium 8 including WYNF, KZAP, KNCN, KFMG, KATP, WRUF, KQWB

AOR ALBUMS

MOST ADDED

EDDIE MONEY (18) BILLY IDOL (16) DEL FUEGOS (13) XTC (13)
NIGHT RANGER (12)
GEORGIA SATELLITES (11)
EUROPE (11) DAMNED (10) WIRE TRAIN (10)

HOTTEST

U2 (79)
CUTTING CREW (59)
GREGG ALLMAN BAND (42)
LOU GRAMM (35)
PATTY SMYTH (31)
STEVE WINWOOD (23) EDDIE MONEY (17) OVER THE TOP (17) BON JOV! (15) CROWDED HOUSE (13)

NEW & ACTIVE

Continued from Page 117

CHRIS ISAAK "Chris Isaak" (WB) 29/8 (29/1)
Heavy 8: WBYR 91X, KFOG, KROR, WHES, KZEL, KDJK, KKCY, Medium 18 including KTXO, WXRT, KBCO, KZAP, WOUR,

KMOD, KILO, KFMF, KTVD.

SMITHEREENS "Especially For You" (Enigma) 28/9 (22/4)

Adda: WHJY, WCCC, WCMF, WAAF, WMAD, KICT, KMBY, WWWV, KTYD. Heavy 4: WXRK, WRIF, KROQ, WMRY. Medium. 17 including WNEW, WMMR, WZZO, WHFS, KWIC, KNCN, KDJK, WMGM, WIZN.

JULIAN COPE "Saint Julian" (Island) 27/5 (28/13)

Adda: KUPD, KFOG, WBRU, KBER, KRQU. Heavy 4: WLIR, WXRK, WHFS, KZEL. Medium 15 including DC101, WNOR WXRT, 91X, CHEZ, CFNY, WXLP, KEZO, KOWB.

CHEZ, CFNY, WXLP, KEZO, KUWD.

"KBC Band" (Arista) 24/6 (22/1)

"KBC Band" (Arista) 24/6 (22/1)

"WONE WONE WGIR. WWTR. Heavy 2. WAQX, WIZN Medium 18 including KQRS, KZAP, KOME.

GIND VANELLI "Big Dreamers Never Sleep" (CBS Associated) 20/3 (17/3)

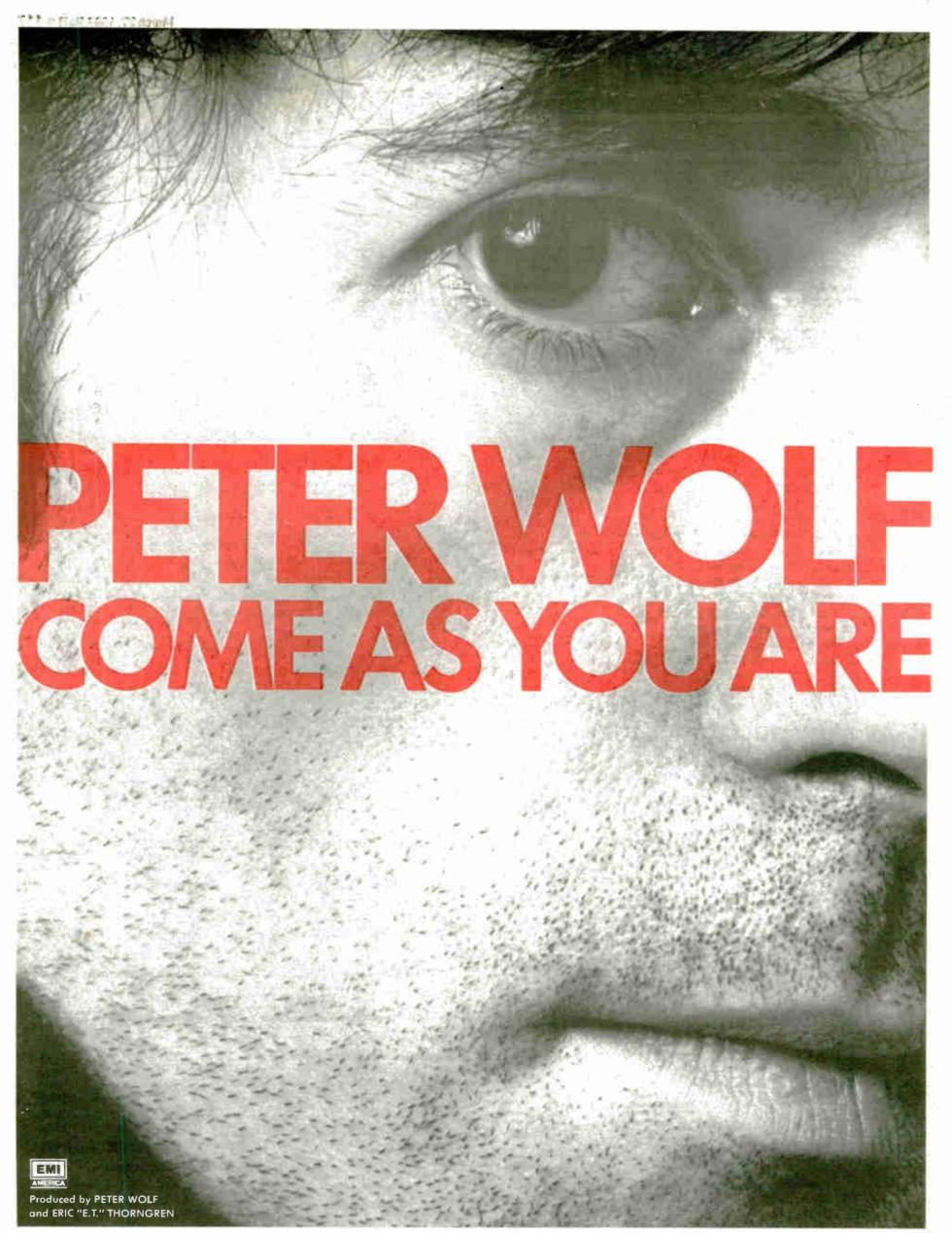
Adda: WQMF, WMAD, KZQQ, Powers 1, Heavy 10 including 0107, WEBN, CFOX, CHEZ, CFNY, KZEL, KMMX, KGRQ, Adds: WQMF, WMAD, KZOQ. Powers 1: FIRENCY TO INDICATE TO INDICATE

JOHN PHILIP "Walt For The regent (Automator) To Nation (Automator) To Nation (Automator) To Nation (Automator) To Nation (Automator) (Automator) To Nation (Automator) (Automator) (Automator) To Nation (Automator) To Nati Medium 6 including KBCO, WHP'S, WZETM, RIGG.
77'S "'77'S" (EXIN/Island) 16/5 (10/1)

Artia: KDJQ, WCMF, CFNY, WMAD, KATP Heavy 2 KZEL, KMMX Medium 9 including KBCO, WHFS, WMRY, KGRQ.

RANK AND FILE "Rank And File" (Rhino) 16/3 (14/3)
Adds: KBCO, WKQZ, KDJK Heavy 1 KZEL Medium 7 including 1 WXRT, 91X, WHFS, WMRY, KTCL, KTYD

Adda: KBCO, WKQZ, KDJK. Heavy 1. KZEL. Medium 7: including WXRT, 91X, WHFS, WMRY, KTCL, KTYD. LEVEL 42: "Running in The Family" (Polyder/Polygram) 15/5 (10/6). Adda: WHFS, KTCZ, KMMX, KRNA, KZOO. Heavy 6 including CHOM. CHEZ, CFNY, KKCY. Medium 4 including CFOX,



Features COME AS YOU ARE, CAN'T GET STARTED, LOVE ON ICE, THICK AS THIEVES and WIND ME UP

Produced by PETER WOLFER HERIC "E.T." THORNGREN

AOR ALBUMS

Three Two Last Weeks Weeks Week	167 REPORTS	MARCH 27, 1987	Reports/Adds	Power	Heavy	Medium
	U2/The Joshua Tree (Island)	"With" (163) "Still" (104) "Streets" (69)	<i>165+/1</i>	<i>79</i> +	<i>156</i> +	7-
_	LDU GRAMM/Ready Or Not (Atlantic)	"Ready" (118) "Midnight" (97) "Heartache" (19)	147-/0	<i>35</i> –	124-	21+
	GREGG ALLMAN BAND/I'm No Angel (Epic)	"Angel" (137) "Anything" (17) "Cross" (12)	150 – /1	42 –	124-	21+
	CUTTING CREW/Broadcast (Virgin)	"Died" (148) "Colour" (3) "One" (3)	<i>153=/0</i>	<i>59</i> +	<i>128</i> +	23-
	PATTY SMYTH/Never Enough (Columbia)	"Never" (144) "Time" (5) "Downtown" (3)	146 – /0	31 -	104 –	40+
	BDN JDVI/Slippery When Wet (Mercury/PG)	"Goodbye" (125) "Rock" (21) "Wanted" (12)	133=/1	<i>15</i> +	<i>79</i> +	53 -
	JON BUTCHER/Wishes (Capitol)	"Goodbye" (149) "Holy" (3) "Living" (1)	149+/1	9+	<i>66</i> +	79 –
	PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (128) "Shock" (4) "Shadow" (4)	130+/4	7+	<i>56</i> +	<i>65</i> –
	STEVE WINWDDD/Back In The High Life (Island/WB)	"Finer" (108) "Take" (3) "Wake" (1)	108-/1	23-	84 –	21+
	FROZEN GHOST/Frozen Ghost (Atlantic)	"Should" (146) "Yum" (2) "End" (1)	146+/8	4+	<i>38</i> +	102-
	ERIC CLAPTON/August (Duck/WB)	"Run" (70) "Miss" (56) "Tearing" (7)	119=/9	8-	44 -	<i>72</i> +
	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Showed" (88) "Right" (38) "Smoking" (23)	128+/3	4-	<i>36</i> –	82+
	NIGHT RANGER/Big Life (Camel/MCA)	"Secret" (129) "Color" (4) "Big" (3)	131 /12	3	35	92
	CROWDED HOUSE/Crowded House (Capitol)	"Dream" (94) "Something" (10) "World" (5)	105 – /5	13-	<i>68</i> –	34+
	OVER THE TOP/Soundtrack (Columbia)	"Winner" (89) "Meet" (7)	93 – /1	17-	66-	<i>25</i> –
	EDDIE MONEY/Can't Hold Back (Columbia)	"Endless" (102) "I Wanna Go Back" (12)	107+/18	17+	44+	<i>5</i> 6+
	LOS LOBOS/By The Light Of The Moon (Slash/WB)	"Set" (91) "Shakin'" (35) "Is This All" (3)	113-/7	4-	<i>30</i> –	72+
	ANDY TAYLOR/Thunder (MCA)	"Lie" (128) "Die" (1)	128+/7	1 –	<i>20</i> +	
	GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Railroad" (68) "Battleship" (43) "Stand" (2)	<i>99+/11</i>	1 =	29 –	
	DEEP PURPLE/The House Of Blue Light (Mercury/PG)	"Wild" (94) "Bad" (3) "Mitzi" (3)	<i>98 – /0</i>	2+	37-	51 -
	PAUL SIMON/Graceland (WB)	"Boy" (88) "Diamonds" (4) "Call" (3)	<i>95 – /2</i>	6-	<i>32</i> –	60 –
	EUROPE/The Final Countdown (Epic)	"Rock" (94) "Final" (15) "Carrie" (1)	104+/11	3-	17-	73+
	REO SPEEDWAGON/Life As We Know It (Epic)	"Variety" (47) "Ain't" (44) "Dreams" (11)	<i>87-/3</i>	3-	<i>36</i> –	<i>45</i> +
	WHITESNAKE/Whitesnake (Geffen)	"Still" (104) "Again" (4) "Give" (3)	106 /7	4	17	74
40 32 27 25	GLASS TIGER/The Thin Red Line (Manhattan)	"There" (96) "Ancient" (1)	97+/7	4+	<i>26</i> +	<i>66</i> +
	WORLD PARTY/Private Revolution (Chrysalis)	"Private" (56) "Ship" (31) "All" (17)	<i>96 – /7</i>	1+	<i>22</i> =	51 -
28 28 26 27	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Know" (90) "Jacob's" (4) "Doing" (1)	92+/4	2-		48 –
	BILLY IDOL/Whiplash Smile (Chrysalis)	"Sixteen" (95) "Soul" (3) "Gun" (1)	<i>96+/16</i>	1 =		64+
	SANTANA/Freedom (Columbia)	"Veracruz" (5) "She" (3) "Songs" (3)	<i>59 – /0</i>	4-		31 -
36 33 32 30	CINDERELLA/Night Songs (Mercury/PG)	"Somebody" (81) "Nobody's" (9) "In" (2)	90+/5	0-	_	<i>65</i> +
11 20 28 31	ALAN PARSONS PROJECT/Gaudi (Arista)	"Money" (40) "Standing" (32) "Late" (7)	67-/1	1 –		41-
	TESLA/Mechanical Resonance (Geffen)	"Suzi" (43) "Modern" (42) "Rock" (1)	77-/6	2=	-	52+
	STRANGLERS/Dreamtime (Epic)	"Sun" (69) "Ghost" (3) "Mayan" (2)	73+/7	1 =		40+
	LITTLE AMERICA/Little America (Geffen)	"Walk On Fire" (78)	78+/7	1 =		49+
ì	BOSTON/Third Stage (MCA)	"Can'tcha" (27) "Like" (23) "Hollyann" (4)	53 – /3	8-		26-
	LIGHT OF DAY/Soundtrack (Blackheart/CBS)	"Light" (48) "Twist" (19)	64 – /1	2-		33-
	DEL FUEGOS/Stand Up (Slash/WB)	"Slide" (60) "Wear" (3) "Name" (1)	63+/13	1 -		45+
	HIPSWAY/Hipsway (Columbia)	"The Honeythief" (49) "Bad" (2) "Long" (2)	53-/5	4+		30 -
	CONCRETE BLONDE/Concrete Blonde (IRS/MCA)	"True" (54) "Dance" (4) "Haunted" (1)	58 – /3	0-		37-
27 35 37 40	ROBIN TROWER/Passion (GNP/Crescendo)	"Caroline" (27) "No Time" (25) "Forever" (1)	<i>52 – /5</i>	1 =	7-	<i>37</i> =

BREAKERS.

NIGHT RANGER Big Life (Camel/MCA)

WHITESNAKE Whitesnake (Geffen) 63% of our reporters on it.

NEW & ACTIVE

FARRENHEIT "Farrenheit" (WB) 54/9 (45/14)

Adds: WGTR, WCCC, WKRR, WKGR, KFMG, KMBY, WIZN, WWWV, KFMZ. Powers 1. Heavy 9 including WBCN, WLUP, KPI, WTPA, WAAF, WGIR, KGRQ, KRQU. Medium 36 including WHJY, WLLZ, WQFM, KSHE, KZAP, KISW, WCMF, WOUR, WTUE, KGGO.

WTUE, KGGO.

DAMNED "Anything" (MCA) 53/10 (45/11)

Adds: WBYR, KLOL, WGFM, KBCO, KQDS, WLAV, WRUF, KRNA, KFMZ, WAOR. Heavy 2: WXRK, WPLR. Medium 31 including WLIR, WNEW, WXRT, KYYS, 91X, WHEB, WOUR, WAAF, WIMZ, WRXL.

HIPSWAY "Hipsway" (Columbia) 53/5 (55/2)

Adds: WHTF, WFBQ, WMAD, WAOR, KTYD. Powers 4. Heavy 17 including WLIR, CHOM, KBPI, WKLC, WPLR, KWIC, WKQQ, WWCT, WIZN, KRNA, Medium 30 including WBAB, WNEW, WSHE, WXRT, WLLZ, KBCO, 91X, WCCC, WIMZ, WILL AV.

WLAV.

POISON "Look What The Cat Dragged in" (Enigma/Capitol) 48/5 (46/5)

Adds: KQRS, KNCN, KBAT, KOMP, KQWB. Powers 1. Heavy 7: WBCN, WBAB, KUPD, KDJQ, KNAC, KDJK, WGIR. Medium 28 including WNEW, 0107, WLLZ, KBPI, WOUR, WAAF, WKDF, KILO, KWHL.

XTC "Skytarking" (Geffen) 48/13 (6/0)

Adds including WBAB, WHJY, WKLS, KRQR, WPYX, WHFS, WPLR, WAAF, WRQK, KICT. Powers 2. Heavy 15 including WBCN, WLIR, WNEW, WXRK, KTXQ, WXRT, KRQQ, 91X, KRNA. Medium 17 including WYNF, KYYS, KBCO, KFOG, WEZX, KKPJ I. KKCY, WSKI, KGZ?

KKDJ, KKCY, WRKI, KOZZ.

WIRE TRAIN "Ten Women" (415/Columbia) 34/10 (24/4)

Adds: WXRK, WXRT, KROQ, KOME, WEZX, KLBJ, WXLP, KKDJ, WQBK, KOZZ. Heavy 2: WLIR, KZEL. Medium 18 including KDJQ, 91X, KFOG, KRQR, KSJQ, WHFS, WBRU, KDJK, KFMF, KTYD.

WARD BROTHERS "The Madness Of It All" (A&M) 33/7 (28/6)

Adds: WBYR, WXRK, KQRS, KBCQ, KRQR, WCCC, KRQU, Heavy 1: KTCZ. Medium 15 including WLLZ, KYYS, WQFM, WPYX, KLQQ, WLAY, KILQ, WGBK, KATP, KGRQ.

WPYX, KLAQ, WLAY, KILO, WQBK, KATP, KGRQ.

JENNIFER WARNES "Famous Blue Raincoat" (Cypress/PolyGram) 33/2 (32/4)

Adds: WLUP, KSQY. Heavy 5 including WHFS, WTPA, WMAD, KTCZ. Medium 20 including WNOR, WXRT, KQRS, KLBJ, WIMZ, KQDS, WLAY, KMOD, KPOI.

PETER GABRIEL "So" (Geffen) 32/8 (26/3)

Adds: WBCN, WBRU, KWIC, WRXL, WMAD, WMRY, KBER, WRKI. Powers 1. Heavy 4 including WKQQ, WMGM. Medium 23 including WDVE, WLUP, 91X, KFOG, WZCQ, WCCC, WDIZ, WWCT, WGIR, WWW.

SAINTS "All Fools Day" (TVT) 39/5 (24/2)
Adds: WBAB, WXRK, KBCO, WTPA, KLAO, Heavy 4: WLIR, WHFS, WMRY, KZEL. Medium 18 including Q107, WXRT, KUPD, 91X, WDHA, WAAF, KATT, KEZO, WIZN, KWHL.

Continued on Page 115 Continued on Page 115

"SHE COMES ON"

"Wire Train is an AOR natural . . . put it up against anything in your core library and watch the buzz burn up your phones. Instantly accessible, and it will help your current file bigtime! Don't miss this one!"

Jim Trapp/KZEL



NEW ARTISTS

Albums

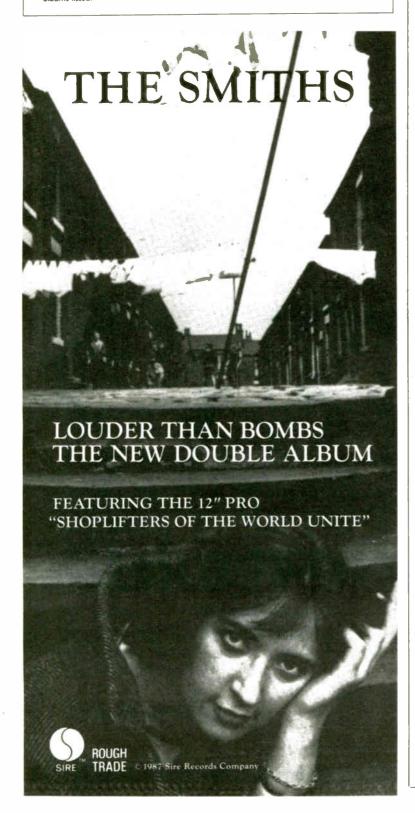
Reports/Adds

CINDERELLA/Night Songs (Mercury/PG) LITTLE AMERICA/Little America (Geffen)	90/5 78/7
LITTLE AMERICA/Little America (Geffen)	79/7
	/0//
STRANGLERS/Dreamtime (Epic)	73/7
DEL FUEGOS/Stand Up (Slash/WB)	63/13
	<i>54/9</i>
` ,	<i>53/10</i>
	<i>53/5</i>
	46/5
, , , , , , , , , , , , , , , , , , ,	40/13
	34/10
	STRANGLERS/Dreamtime (Epic) DEL FUEGOS/Stand Up (Slash/WB) FARRENHEIT/Farrenheit (WB) DAMNED/Anything (MCA) HIPSWAY/Hipsway (Columbia) POISON/Look What The Cat (Capitol/Enigma) XTC/Skylarking (Geffen) WIRE TRAIN/Ten Women (415/Columbia)

Tracks

1	GLASS TIGER/I Will Be There (Manhattan)*	96/7
2	ROCK & HYDE/Dirty Water (Capitol)	95/48
3	EUROPE/Rock The Night (Epic)*	94/15
4	ROBERT CRAY BAND/I Guess I (Mercury/PG)*	88/9
5	CINDERELLA/Somebody Save Me (Mercury/PG)	81/5
6	LITTLE AMERICA/Walk On Fire (Geffen)	<i>78/8</i>
7	STRANGLERS/Always The Sun (Epic)	<i>69/7</i>
8	GEORGIA SATELLITES/Railroad Steel (Elektra)*	68/16
9	DEL FUEGOS/Long Slide For An Out (Slash/WB)	60/12
10	WORLD PARTY/Private Revolution (Chrysalis)*	<i>56/5</i>

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.



RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS.

Three Weeks		Las		167 REPORTS	reports/Adds	Power H	leavy	Medium
_	6	1	0	U2/With Or Without You (Island)	163=/0	79+	156+	5-
4	2	2	2	PETER WOLF/Come As You Are (EMI America)	159-/0	<i>58</i> –	144+	14-
_	_	6	Õ	FLEETWOOD MAC/Big Love (WB)	159+/3	41+	134+	22-
8	8	4	4	CUTTING CREW/(I Just) Died In In Your Arms (Virgin)	148=/0	<i>58</i> +	126+	20 -
_	_	7	Ö	BRYAN ADAMS/Heat Of The Night (A&M)	151+/3	48+	126+	24-
2	1	3	6	GREGG ALLMAN BAND/I'm No Angel (Epic)	137-/0	40-	118-	16+
7	7	5	7	PATTY SMYTH/Never Enough (Columbia)	144-/0	31 –	102-	39+
16	11	11	8	JON BUTCHER/Goodbye Saving Grace (Capitol)	149+/2	9+	66+	79 –
DE	BUT		ğ	DAVID BOWIE/Day-In Day-Out (EMI America)	139 /13	8 9	<i>57</i>	75
27	18	13	Ō	BON JOVI/Never Say Goodbye (Mercury/PG)	125+/2	13+	73+	51 .–
5	5	8	11	STEVE WINWOOD/The Finer Things (Island/WB)	108-/1	23-	84 -	21+
35	23	18	Ø	FROZEN GHOST/Should See (Atlantic)	146+/8	4+	<i>38</i> +	102 –
1	3	9	13	LOU GRAMM/Midnight Blue (Atlantic)	97-/0	29 –	87-	6+
24	15	15	Ø	PSYCHEDELIC FURS/Heartbreak Beat (Columbia)	128+/4	· 7+	<i>55</i> +	64 -
26	19	16	B	LOU GRAMM/Ready Or Not (Atlantic)	118+/3	6=	<i>62</i> +	54 -
_	26		_	NIGHT RANGER/The Secret Of My Success (Carnel/MCA)	129+/10	3+	34+	92+
3	4	10	17	SAMMY HAGAR/Winner Takes It All (Columbia)	89-/0	17-	65 –	22 -
12	9	12	18	CROWDED HOUSE/Don't Dream It's Over (Capitol)	94-/1	13-	<i>66</i> –	26+
29	22			ANDY TAYLOR/I Might Lie (MCA)	128+/7	1 -	20+	95+
_	_ :		_	U2/1 Still Haven't Found What I'm Looking For (Island)	104+/30			61+
43	36		_	EDDIE MONEY/Endless Nights (Columbia)	102+/20	13+		57+
14	14	17		DEEP PURPLE/Call Of The Wild (Mercury/PG)	94-/0	2+	<i>36</i> –	48-
15	12	14		PAUL SIMON/The Boy In The Bubble (WB)	88 – /2	6-		54-
30	25	24	_	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	90+/4	2-		46-
40	34		_		96+/7	4+		66+
39	29		_	DOKKEN/Dream Warriors ("Theme From") (Elektra)	105+/4	1 =		71+
47	33			WHITESNAKE/Still Of The Night (Geffen)	104+/5	4+	17+	72+
_	41			CULT/Love Removal Machine (Sire/WB)	102+/22	4+	9+	75+
53	45		_	LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	91+/18	2+		60+
42	38		\equiv	ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)	<i>88</i> + /9	2-		57+
49	39		_	BILLY IDOL/Sweet Sixteen (Chrysalis)	95+/16	1 =		64+
51	47			EUROPE/Rock The Night (Epic)	94+/15	0=		71+
			=	U2/Where The Streets Have No Name (Island)	69+/19	0-		40+
				U2/Bullet The Blue Sky (Island)	68+/17			44+
				ROCK & HYDE/Dirty Water (Capitol)	95+/48			67+
10				ERIC CLAPTON/Miss You (Duck/WB)	56-/0	•		26 -
_			_	U2/In God's Country (Island)	57+/12			27+
45				CINDERELLA/Somebody Save Me (Mercury/PG)	81+/5	0-		59+
56	50			LITTLE AMERICA/Walk On Fire (Geffen)	78+/8			49+
			_	STRANGLERS/Always The Sun (Epic)	69+/7	•		<i>37+</i> <i>47+</i>
_				GEORGIA SATELLITES/Railroad Steel (Elektra)	68+/16	_	16+	i
_				ERIC CLAPTON/Run (Duck/WB)	70+/19	_	19-	- 1
				SANTANA/Veracruz (Columbia)	50 - /0	_	25 -	
6				REO SPEEDWAGON/That Ain't Love (Epic) DEL FUEGOS/Long Slide (For An Out) (Slash/WB)	44-/0			42+
_				GEORGIA SATELLITES/Battleship Chains (Elektra)	60+/12 43-/0		17-	
				BRYAN ADAMS/Another Day (A&M)	43 - /0 48 + /32	-		30+
				HIPSWAY/The Honeythief (Columbia)	40+/32 49-/5		15+	1
			_	FARRENHEIT/Fool In Love (WB)	53+/9			35+
				BARBUSTERS featuring JOAN JETT/Light Of Day (Blackheart/C			17-	
				CONCRETE BLONDE/True (IRS/MCA)	54-/1	0-		36 -
				WORLD PARTY/Private Revolution (Chrysalis)	56 = /5	0=		36=
				REO SPEEDWAGON/Variety Tonight (Epic)	47+/11	_	12+	
				XTC/Dear God (Geffen)	38 /13		14	16
				POISON/Talk Dirty To Me (Enigma/Capitol)	45-/4	1-		28+
_				ROBERT CRAY BAND/Right Next Door (Because) (Mercury/PG)		0=	11=	
23				WORLD PARTY/Ship Of Fools (Chrysalis)	31 - /0	_	14+	
	21			LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB)	35 – /1		14-	15-
				DAMNED/Alone Again Or (MCA)	52+/10		2=	30+
				THOMPSON TWINS/Get That Love (Arista)	46+/10		7+	29+
		-	_					

BREAKERS.

DAVID BOWIE

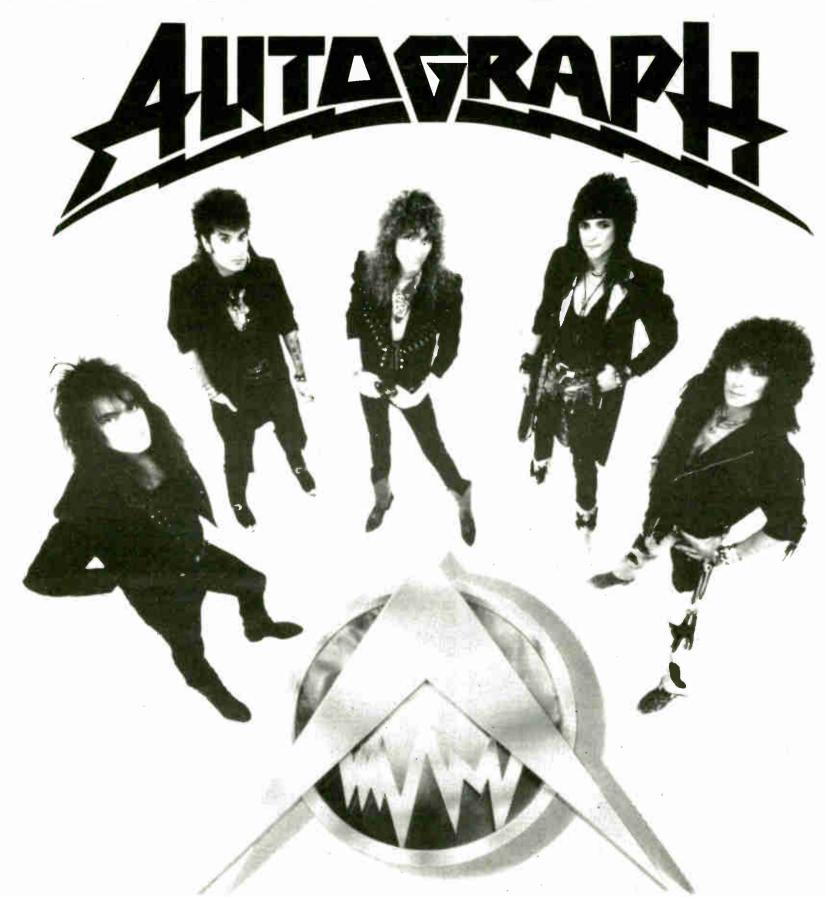
Day-In Day-Out (EMI America)
83% of our reporters on it.

U2 I Still Haven't Found What I'm Looking For (Island) 62% of our reporters on it.

CULT
Love Removal Machine (Sire/WB)
61% of our reporters on it.

EDDIE MDNEY
Endless Nights (Columbia)
61% of our reporters on it.

WorldRadioHistory



THEIR NEW ALBUM

LOUD AND CLEAR

ALSO FEATURING "DANCE ALL NIGHT" AND "EVERY TIME I DREAM"

IF IT'S TOO LOUD YOU'RE TOO OLD!

ALBUM NETWORK POWER CUTS 78-64 R&R NEW & ACTIVE #1

LOUD AND CLEAR AT OVER 40 AORS, INCLUDING . . .

WBYR WKDF KSHE KLPX KLAQ KMOD WBCN WLLZ KUPD WDHA WDIZ KNAC KDJQ WCCC **KISS** WXRK WRIF KTYD

WQFM KGB **KNCN** KATT WYNF KLOL

LP ON YOUR DESK NOW!

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MANAGEMENT: BILL THOMPSON AND JOHN BARBIS

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... AND MANY MORE!

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

EAST

(614) 935-2425

PD: ROB BRAIDE

NEW THE STATE OF T

PD: JOHN PICCILLO APD: CAROLYN WESSEL

PARALLEL ONE

PD: TOH EVAIRS

BOW TOAL BURNEA WOMEN TO THE WO

(617) 200-1111

PD: OEDIPUS HD: CARTER ALAH

MONTY
LOU GRAMM
STEVIE RAY VALIGRAM
STEVIE RAY VALIGRAM
STEVIE RAY VALIGRAM
GREGO ALLAMA BAND
CHOMPED HOUSE
GROMEIA SATHELITES
PSYCHEMBELIC FURS PSYCHEDELIC SAMPLES PETER MOLP DEEP PURPLE PRINCE PATTY SHYTH ETC LIGHT OF DAY

LIGHT OF DAY

DEL PUBDOS

DEL PUBDOS

DEL PUBDOS

GONTESTE BLOWDE

WORLD PARTY

CULT

CU EIGHT OF DAY

WLIR/Long Island (518) 485-9200

PD: DENTE NORMARA APD: LARRY "THE DE

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PD: PAT EVAIRS ASS* PD: BOB ER

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EDDIE
ETTAMELLERS
BOS GENLOP
CULT
STAMELLERS
BOS GENLOP
DAY
RED FUELL
RED FUE

(212) 986-7000

PDI HARK (YHEMPOT)
HEATY LIMAH BAND(M)
OBENTYLOOD NAC
OBDORO NAC
OBDORO
OBSORVED

DAYID SOUTE

DAYID

WMMR/Philadel (215) 561-0933

ON: TEN UT7 HD: ERIM RILEY MADE SOLVE S Medium THIME THOMPOON THIME SELF CLAPTON HORSEN CRAY BAND HORSEN CRAY BAND HORSEN CRAY BAND HORSEN CHAPTER CLAPTON CAN THE SELF CLAPTON WDVE/Pitts (412) 937-1441 PD: RERSCHEL

PROMY
USITY ADAMS
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USING ALLAWS BAND
USING ALLAWS BAND
PETER MOLP
PATTY SOFT
PATTY CASE
BOUTH THOSE
PATTY COMMENT THOSE
PATTY COMMENT
PATTY
PAT

(401) 438-6110

PD: KEE CARSON APD: GLEEN STE BONY

BONY

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BON JOYT

BRYAN JOHN

BONT

BRYAN JOHN

BONT

Q107/Toronto (416) 967-3445

VP/GH: GARY SLAIGHT HD: ANDY PROST

LEE ANGORICA

GENERAL MEADOR

LETRAL MEADOR

LETRAL MEADOR

MENTAM ADARS

LETRAL MEADOR

PSTCHEROFICE FURS

JOH BUTTHER

UNDOZ

STEVIE RATELLITES

STEVIE RAY VALORMAN

OMERT CRAT BAND

OVER THE TOP

DEEP FURTLE

CINDERELLA

WHITESHARE

SAINTS

DISSION UK

XYC

ANDY YAYLOR

POISON

DORKEN

HOSEN TROWER

LEST

LE

(516) 587-1023

VP/PD: BOB BUCHBU

PD: UNITED TO THE POPE OF T

(301) 263-1430 PO: DAVID EINSTEIN HD: BOB SHOWACKE

WKLC/Charlest (304) 722-3306

WDHA/Dover (201) 328-1065

Nodium
GREGG ALLMAM BAND
PATTY SHYTH
GENERIA SHELITES
PALL STHOM
THOMPSON TYPES
GLASS TIGER
CIMPOSELLA
HIPPAY
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FROEED GROOT
BIONY RANGER
DEEP FUNDEL
JOH BUTCHER
JOH BUTCHER
AND TREATMENTER
BETTERS
ATC

DC101/Washington (202) 828-9932 DC

PD: DAVE BROWN ABST. PD: B.J. COREN

PARALLEL TWO

ON: NO LEVINE ASST PD: ANDI TURC DAY BOATY
BRANTY
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BRANTY
BRANTY
BROWN BAHD
LOBI LALIAM BAHD
LOBI LAGOS
BERR PROPELE
BOS JOYT
U2
HIGHT RANGER
BUSY LIMITS
FLIETWOOD FAC
BRYAN ADAMS (N)
PSYCHEDELIC PUBS
CUPTIBE CEBS
STEVE WINNOOD
PATTY SHYTH
MOST LIMITS
A NC
BRIGHT BOWIE
A NC
CUPTIBE OWIE
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BRYAN BOWIE
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WZZO/Alient

PD: GENTE ROMANO HD: RICK STRAUSS

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DON DIXON
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A DAVE EMPUNDS
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OM: BRYAN KRYSE ND: JERMIPER GIPE

HD: RALPH TORTORA

BOATY

27 (H)
EUROPE(H)
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ROBERT CRAY SARD(N)
COMMIND NOUSE
PSYNEDELIC FURS
POISOR
STARSHIP
FETER WOLF
ETERWOOD FRC
LIGHT OF DAY
SON JOYL (H)
MORLD FORTY
DORLD BONTE

DAYID BONTE

CHEZ/Ottawa (613) 563-1919

VP/GH: BOB LINDER PD: HIKE BOYLE Heavy
U2(M)
GREEG ALLMAN EARN
U2(M)
GREEG ALLMAN EARN
GREEG ALLMAN EARN
PATTY SETTY (M)
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WTPA/Harrisburg (717) 697-1141 PO: JEFF KAUFFMAN ARRY PO: CHRIS JAMES

COLING THEORY CAN CARE TO BE COLOR OF THE CO

PD: BOB BITTEMS HD: KIM ALEXANDER

PD: BOB BLITIME

#BOATY

BOATY

BOATY

LOW GRAWN

OVER TWE TOP

GREGG ALLAM BAND

PETER WOLP

U2

PATTY SATTH

CUTTING CREE

FLEETWOOD WAC

KTC

ERIC CLAPTON

LIGHT OF DAY

HOSERT CRAY BAND

JOH SATTH

CIMPANAGER

BOW JOYI

CIMPANAGER

BOWITERSHARE

WCCC/Hartford (203) 233-4426 PD: RARVE ALAN

PD: STAN MAIN MD: DAVE KANE

PD: RANYE ALAM

BRAYY
UY(N)
ARAMSE (N)
USEGO ALLAMA BAND
CUTTING CREB
PETER MOLE
BRYAN ANAMS
BRIC CLAPOS (N)
SON JOVI
O'MEN THE IC TURS
ROBERT CHAY BAND
PLETHOOD PRO
CHOWDED ROUSE
PATTY STAND
PLETHOOD PRO
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LIGHT OF DAY
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BUTT WEZX/Scranton (717) 961-1642 PD: DAVE LONDON PD: JAY DANIELS

HOATY DANTELS
HOATY BRIAN ADAMS(M)
FLESHOOD NAV
FLESHOOD NAV
FATTY SHITTH
FLORE ANABOR P
CUTTING CHEM
JOS BUTCHER
EDDIE HOMEY
GLASS TIGER
MODIE
A DAVID BONTE
A SHEED AND BARB
A GREEG ALEANS BAND
A GREEG ALEANS
A GREEG ALE

WAQY/Springfleid, (413) 525-4141 MA PD: BRIAN HALE ND: JOE HARINO

Meavy GREGG ALLMAN DA U2(H) CUTTIEG CREW EDSTON POSTON CROMBED HOUSE PATTY SHYNN JON BUTCHER HUEY LEWIS PETER WOLF

Medium DAVID BOWIE(L) Light ROTK & HYDE ROBIN THOWER WORLD PARTY WENCITY NOCKERS EDDIE & THE TIDE PD: STEVE COLNILL ND: GREG TORRING WKFM/Svr (315) 487-1500 PD: STEVE BECKER APD: BRIAW ILLES

PROCESS GROWT
PROCESS OF TYPE
U2
LOS LOBOS
GROWNIA RATELLITES
HORSELIC FURS
FATTY SETT
HORSELIC FURS
FATTY RADAMS
STYRANIA RADAMS
STYRANIA LERS
HORSELT GRAY
BAND
BOURLD PARTY
HORSELIC
BRYANIA RADAMS
GROWNIA RATELLITE
BRYANIA RADAMS
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Mostor

WAQX/Syrac

WIOO/Philadeiphia (215) 667-8100

CO-PD: NELEN LETCH CO-PD: DAVID DYE (315) 472-0200 PD: SINOW JEPPRIES

MOS LOGRALIE MAPP

Boary

Boary

GRANGH

LOG GRANGH

LOG GRANGH

LOG GRANGH

LOG CRANGH

BETAM ADANSE H)

SOM JOYT

KEC BANTO

BETAM FORMER

ERIC CLAPPON

DEEP FURPLE

HOUST LIBRY

EROSIE HOUSEY

FLEETWOOD HGC

Modium

Light

DAVE EDMUNDS

LITTLE AMERICA FLEETWOOD MAC
U7
WORLD PARTY
GREEG ALLANA BAND
PSYCHEDER.IC PURS
ERIC (LAPYON
BURY LEWIS'S
EDDIE MONEY(L)
PATTY SWYTH
LOS LODGE
Medium
a DOCK & STDE(L)
Light

(914) 471-1500 PD: STEW SCHAMTE HD: PAM BROOKS

MONEY
BROOKS
THEORY
BROCK PORISBY
BROOK PORI

PD: RICK BARR MD: ALISON STEWART

Makeur Premark Makeur Street Wishood Province LC Fund U27 M) PETER WOLF FLEETWOOD NAC CUTTING CHEM BRITAM ADAMS Medium JULIAN FOPE(L) NOCK & NYDE Light Light Light ODAY PETER GAMRIEL

(716) 262-4330

NOT DAVE RAFE
BOAVE RAFE
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BOAVE AND AND STEVE WISHOOD
LOO GRAWER
LOO GRAWER
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EREC CLAPMEN
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PD: CYMDE SLATER APD: RDSS MOTTLA

PD: MIKE OMDAYS Neavy DOSTON TORMY CONNECL LOU GRANNIN BRUCE POSISSY PAUL STHOS STEVE STHOS GREEG ALLMAN FLEETHOOD PRO-STYAN ADAMS CUPTING CHON-PRIES VOLF Nedium RIPSWAY

WHEB-FM/Ports (803) 436-7300

(903) 439-7300
PD: TEFF LEFT
PD: TERLE CARRETY
[FROISE)
Beavy
Beavy
Beavy
Beavy
Berry
Berr

THREE

WORK-FM/Alb (518) 462-5555 PD: JOHN COOPER

PARALLEL

NO. BOS WELCH

BROATY
UTST WOLF
CUTTING CHEM
PATTI SCHIT
ELESTRODE
LASTRODE

WMGM/Atlantic Cit (000) 641-1400 CFNY/Toronto (416) 453-7452

PD 1 AL BEAMCA

BRATY

LOU GRANNITH

LOU GRANNITH

LOU GRANNITH

FREETR NOLE

RIMES

U2

PATTY SPITH

FLEETNOOD NAC

BRITAL ADAMS

A DATY SPITH

FLEETNOOD NOC

BRITAL ADAMS

A DATY SPITH

FLEETNOOD NOC

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HOUSY LIBITS

FRYTHER LILER

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A DATE

A DOLL COUNTY

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ASST PD.: DOW BERNM
BRAMY
UZ
LEVEL 42
LOS LOGOUS
STYLE COUNCIL
ROCK & SYDE LOWES
PSYCHOLOGIS
PSYCHOLOGIS
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PSYCHOLOGIS
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SIMPLY ROS
SI

WOUR/Utica (315) 797-0803

(617) 752-6611

ON: DAVID HARSDEN ASST PD.: DOW NEW

PO: PETER HIRSCH HD: TOH STARR WIZN/Burlington, V (802) 877-8800 MD: TOM STARR

Meavy
U2(n)(L) (L)
CUTTING CREW(L)
CROWNEDD ROUSE
BRYAM ADAMS (N)
SANTHAM
ORSOW ALMAN
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SANTHAM
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JOH BUTCHER
DEEP HUMPLE
PROEDS GROOT
FRYCHEDELIC FURS
LITTLE AFFELTY
DAYS
DAYS DEONIE
a DAYSD BONIE
a THOMPSON TWISE

CULY PD: STEVE CONTER

WGIR-FM/Man (603) 625-6915

APD I RUSS FORTY

BYAS ADAMS
JOS BUTCHER (H)

GROWIN ARVILL'
PATTY SWITH

DOLL'
PATTY SWITH

OVER THE TOP

PARESHEET

COMMED HOUSE

CUTTING CERS

CUTTING CERS

CUTTING CERS

LIGHT

BRI CLEPTON

DAYLO BONTE

LIGHT

SHYLE

STYLE

FIRST THERESES

YCC

FIRSCITT ROCKERS PD: JOST ERDARL MD: KARES A. SHALL U2
POISON
PAUL SINON
PLETHOOD HAC
RIGHT MANGER
GEORGIA SATEL
ERIC CLAPTON
PARRENEET
Modium
ROCK & HYDE
CULT
KBC BAND

ON: JOSE DIAZ ND: ROBIN MATHIEU

RDS ROBER PARTY.

VALUE ORACH
PROVIDE OF THE PROVIDE OF THE POLY
CUTTING CREM
CHONDED ROUSE
STEVE WITHOUD BRUSH
PLESTWOOD MAC
GREGG ALLYAMS BATTEL
DOWN THE TOP
BOWN JOY!
GREGG ALLYAMS AND
STATT BOTTE
BOWN JOY!
AND JOY!

(203) 775-1212

ON: BOB KOCAK APD: RAY GRAHAM APD: BAY GRAMAM
BRANTY
BRANTY
PRIER WOLF
UZIAN ADAMS
FLIZITHOOD HAT
ENDIE MOMEN
GROWEL BATELLITES
FTEVE WIMMOOD
BEFF PURPLE
PARTY SHYNY
PAUL SINGER
HOWY LEWISH
HOWEL AND SH
HOWEL AND SH
LOU GRAMM
ROBERT CHAY BANDIN
JOH BUTTER
MEDIUM
1 SHEED ALLAME BAND
1 FETER GARRIEL
LIGHT OF DAY

PARALLEL

ONE

PD: AMDY LOCKRIDGE ABST. PD: HEDGEARD

BRAYUP POT HEROMEAND
BRAYUP PATTY SHTTM
BRITAM JADANS
LITYLE AMERICA
ROMERT CARP BAHD
CUTTING CREW
BOWN JOYN
PATCHINGON
FACTOR
PATCHINGON
FACTOR
FACT

KZEW/Delles (214) 748-0096

Meany Course Control Police Course Co

WYNF/Tampa (813) 228-6090

KLOL/Houston (713) 526-6855 PD: RICK LAMBERT HD: HARVEY ROJAN

TO: RICK LANGERY
HOD: FOREYTY ROJAH

BORTY

WWTR/Ocean City (301) 289-4545

UZIN'
UZIN'
DEFER HOLP
PETER HOLP
PLESTMOOD WAC
BRITAN ADAMS
CUTTING CHEW
GREGG ALLAMN BAND
CHOMDED BOUSE
PATTY STYTH
BOW JOWY
PSYCHEDELLC FUNS
SILLY IDOL

SOUTH

WGTR/Miaml (305) 759-4311

PD: BILL WISE ND: BEARMAN

BOANNAME

BOATY

GREGO ALLMAN BANDIN

BOW JOVI(N)

JOW BUYLERS

DOE BUYLERS

DOES FORELS

BURDPE

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WNOR-FIMNortalk (804) 623-9667

VF PROG.; ROW RENGER APD: DAVID RILLARY

PREMAY PATTY PATTY PATTY SYTTE CORNEG ALARM BARD CORNEG ALARM BARD CORNEG ALARM BARD CORNEG AND COR

DOKKER
a MONDO ROCK
a CULT
Light
a HUNTENS & COLLECTO
a STRANGLERS

PD: CARRY CURELOP ASST. PD: ROW DIAT

Heavy
PLETMOOD MAC
COPTING CHEW
PATTY SHYTH
STYRE WISHOOD
U2
ALAM PARBOWS
OVER THE TOOT
BOTH
LOUI GRAMM
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ROBERT TOOT
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JOHN SHILLP
AMBOY TAYLOR
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AMBOY TAYLOR
ATTOGRAPH
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POI CHAIFTHA

BROATY

BROATY

PETER MOLP
RUSY LERIS

CUTTING CREW

U2

BRYAH ADAMS

FLEETWOOD MAC.

JOB BUTY-RER

H ATTY BRYTH

FAST CARPON

ROBERT CRAY BAN

BOS JOY!

PETERBORBES

BOLEF PURPLE

BILLY IDOL

CROWNED BOUSE

LIGHT OF DAY

PSTCHEEDELIC FUI

EDOIE MOMEY

GLASS TIGER

HONORY

LOUT ARROGER

TWONFROM THINS

LOU GRAMM

LOU GRAMM

AWAITE BOMTE

A NOTE BOMTE

A WAY DE BOMTE

WPLR/New Haven (203) 287-8070 PD: JOHN GRIPPIN HD: CHRISTINA

REGIONAL AOR ACTIVITY

SOUTH (Continued)

(305) 581-1580

OM: CRARLTE KENDALL PD: HICHAEL DALFANTO

MOSTON BROCE NORSEY
BROCE NORSEY
BOSERT CRAY BAND
LOU GRAMMIN H
GREGO ALLIAM BAND
HUEY LEWIS
STEWN WINNOOD
CROMDED HOUSE
PETER WOLF
PATTY SHYTH
UZ(H)
JOS BUTCHER

PATTY SOUTH 12(H) JOB BUTCHER PLETMODO MAC CUTTING CREW BOW JOYI BYTHA ADMAS BOW JOYI OVER THE TOP PSTCHERRILE P FOOSES GMOST AMBUT TATLOS BILLY TOOL LOS LOGICS CULT PAUL SIMOS BOOLE MOST PAUL SIMOS BUSINGS LIGHT OF DAY

PD: BILL FOOM HD: BETH WILLIAMS

Beavy GEORGIA EATELLITES! LOU GRAMM!M' ROBERT CRAY BAND STEVE WINNOOD GREEG ALLMAN BAND SON JOVI

SERIO ALBOOLOGY
SON ALBOOLOGY
ROOM TO THE TOP
STYLE TOP
STYLE
STYLE MODDO GUNUS
MIGHT RANGES
A FROZEN GROOT
A GLASS TIGER
A LOS LOBOS
A DAVID BONIE
Light
A XTC

PARALLEL TWO

ON: CLARK RYAN PD: JEPP CARROLL

BOATY
BOATY
BOATY
BOATA ADAMS
ERIC CLAPTON
CUTTING CREM
FLETWOOD HAC
PATTY SHYTH
U2(M)
PSTER MOLF
LITTLE AMERICA
DAVID BOMIE
DAVID BOMIE
DAVID BOMIE
DAVID BOMIE
DAVID BOMIE
DAVID BOMIE
LOU GRANCHI
FROEM GWOGT
GROODIA SATELLITEI
LOU GRANCHI
STRVE HILLER
ALAN PARSONS
PSTUNENTER
HOLD SHOW
ROSIN THOMER
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HOLD UST
WIGHT RANGER
LIGHT
WIGHT RANGER
LIGHT
WIGHT TRAIGER
CULT
WIGHT TRAIGER
LIGHT

WZYC/Coaste

(919) 728-2019 PD: J.T. STEVENS HD: BOSYN HUTCHLES

NO. ROBYS SUPCHLES

TRANY
D21011
FRYTER NO.P
FRYTER NO.P
FRYTER NO.P
FRYTER NO.P
FRYTH SPYN
FLETHOOD NO.
D2101
GRANDING
SOM JOYI
LAND
SOM JOYI

#RRR/Greenst (919) 274-8042

PD: BRUCE WICESLES

Heavy 17(H) UZ(H)
GRBOG ALLMAN
LOU GRAMM(H)
FLESTWOOD NABRYAN ADAMS
PETER WOLP
STEVE WINNOO
PAUL SINON
CUPTING CREM
DAVID BOWIE
PATT SWYTH
RUSY LBWIS
BOM JOUT(H)
NOS SWA

KNCN/Corpus Christi (512) 289-1000

PD: TIN PARKER MD: ELISE VANDE

KLAQ/EI Paeo (915) 544-8864

ON: MAT LAMP

MDI NIKE HAMSEY

TRACTY
U2
LOU GRAMM
STARSHING
RED SPEEDWROOD
RED SPEEDWROOD
CEPF HUNDES
DEEP HOUPES
PETER HOLF
STEVE HISMOOD
CUTTING CPEM
OVER THE TOP
GREGG ALLMAN BAND
EUNDOP
BE NOTE ADAMS
BEDIE HOUNEY
BANTD BONTE
BILLY TOPL
GENERAL HOUNEY
BILLY TOPL
GENERAL HOUNEY
BILLY TOPL
GENERAL HOUNEY
BILLY TOPL
GENERAL SATELLITES
SAINTER
JOHN PHILIP

WFYV/Jeckson (904) 842-1055

HO: LEX STALEY

MDI REITH TAYLON
MEATY
PLEETHOOD PAC'L)
STARRHIP
STEVE HILLER
BOSTOM
DAYID ADMIE
DAYID ADMIE
DAYID ADMIE
OVER THE TOP
PETER MOLP
PATTY SHYTH
EDDIE MOMENT
STEVE WISHOOD
LOU GRAMMIN HI
CUTYTIMO CHEM
DEBOO ALLIAMS MAND
HOBERT CHAY SHAND
LITHLE MUREICA
BIGHT SANGER
LIGHT ANGER
LIGHT ANGER
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WZEW/Mobile (205) 432-0102

WQMF/Louisville (502) 589-4400

PD: DURE MEYER HD: REITH TAYLOR

PD: CATT STORE

MOIL DOWNLA POICK

TRACTY
PETER WOLF
PETER WOLF
PETER WOLF
PATTY SMYTH
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PETCHERE
PATTY SMYTH
BECHER
PATTY SMYTH
BECHER
BEC

WKDF/Nashville (615) 244-9532

PD: JUDY HOMUTT ASST. PD: DAVID RALE

Reary
GREGO ALLMAN BAND
CROWNER BOUSE
LOU GRAMMIN
OVER THE TOP
REO SPREDMACON
TOP
REO SPREDMACON
WORLD PARTY
WHO'S
WOLLD PARTY
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REYKLERS

MO: LEX STALEY

Meany
GREDG ALLMAN BAND
U2
PETER WOLF
STEVE WISHOOD
PLESTWOOD NAC
WORS THE TOP
LOU GRANN
CUTTING CHEM
BOOM JOY!
HIGHT RANGER
HOW THE TOP
ACTION
A CHEM
A COMMENT PLEST
A GREET CAY BAND
A GLAME TIGER
BOOM TIGER
BOOM STORE
BOTHER OWES KBAT/Odessa (915) 563-2121 PD: PRANK HALL HD: JOHN ROBTHS

PD: MARK DAGMELL HD: J.D. STORE

WMZ-FM/Knoxville (615) 525-8000

PD: JOHN LARSON ND: HIKE CAPPS

PDI JUMB
MDI MIKE CAPPS

BBATY
LOU GRAMM
OVER THE TOP
STREET
PRIVER MOLP
HIGHT RAMOUR
BOW JOYL
CUTTING CREW
CHOTHER CREW
THIUMPHEDMAGON
GLAME TIGER
U2
ALAM PARSONS
FHOTER GROST
BRYAM ADAMS
THORPHOM THIS
JUM BUTTER
ADAMS
THORPHOM
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THORPHOM
THIS
JUM BUTTER
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JUM BUTTER
THORPHOM
THIS
A CHOCKER
THORPHOM
THIS
TH WDIZ/Orlando (305) 845-1802 PD: RAD HESSICH PD: RAD RESSICY

BRADY
GREGG LLIAMS BANDI
GREGG LLIAMS BANDI
GREGG LLIAMS
STEVE WINNOOD
UZ/M1
BRYAM ADAMS(M)
FILETWOOD MAC
CUTTIBO CREW
ERIC "LAPTON
ERIC "LAPTON
BOOLE NOON
BOOLE NOON
BOOLE NOON
BOOLE AND BOOLE
A BOOLE
BOOLE BATE
BOOLE
BOOL

WKQQ/Lexington (606) 252-6694

MO. J.D. BTOM.

Neary
CROMPED MOUSE
FLEETWOOD MACRAYAM ADAMS
U2 (M) (L)
PETER WOLF
LOU GRAMMINI
STEVE SIMMOD
GREGG ALLANM
ATTY SHIMOD
GREGG ALLANM
NATTY SHIMOD
COUTTING CREW
Medium
a DAYTD BONIE
a OTHER ORES
Light
THOOPE PD: PETER DELLORO ND: STACY YELTON

WRDU/Raleigh (919) 782-1061 OM/PD: BEN BALL ND: BOB WALTON

THIS STACY YELTOR
MDATY
READY
READY BOATY

WRXL/Richmor (804) 282-8731

KMJX/Little Rock (501) 470-0088 PD: TOH MOOD MD: DAVID ALLEN

PD: DAVID GROSSH MD: PAUL SHUGRUE Reary
U2(L)
GREGG ALLMAN B
LOU GRAMMIN
CHOMDEN HOUSE
FRIC CLAPTON
JON BUTCHER
FRIZ CLAPTON
HUEY LENIS
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Light MDI ---THANT HIMMOOD STEDS ALLANDI B PAUL STHOM PETER NOIF U2
HUEV LEWIS BRYAM ADAMS PLETWOOD WAC MANUAL CONTROL OF ALL OR AND BONTE A LOU GRAMM TO BE A PETE CHENTY OF A PETER CHENTY CHENTY OF A PETER CHENTY

WIXV/Sevenneñ (912) 897-1529

ON: BILL WESTON NO: VINGIL THON

NO. VIRGIL THOMPSE
BRANY
STEVE WISHOOD
LOU GRANNE(H)
BRIDGE ADAMS(H)
PRICE MOLP
PLEFRODO PAC
CUTTISC CREW
RUSY LENIS
DAYID BOWIE
OVER THE TOP
Medium
OFFER GRESS
ALDAM BAHT
OFFER GRES
RED 7
Light

WKGR/West Palm Beach (305) 655-2306

PD: TOH STEVENS APP: MIRE BYAM

Weavy
U2113E CREM
PATTY SHYTH
PLETTHOOD MAC
GREEG ALLMAM B
STEVE WISHOOD
JOS BUTCHER
LOU GRAMM
CROWNED ROUSE
MUST LEWIS
EDDIZ MOSTEY
PETER MOLP
MOSTEY
DOBBET CTAY
BA
ERIC CLAPTON
LIGHT
STRANGLES
ROCK & NYDE

KWIC/Ber (409) 642-2210

PD: TED GARLAND

POS TED MEMBER
NOS TED MEMBER
NOS TED MEMBER
LITTLE MERICA
MUTITERATE
U2(M)(L)
PSYCHEDELIC PURS
GEORGIA SATELITES
VOTES
CUPTION CRESS
DEEP PURPLE
RIPPMAN
GLASS TIGE
SHYAM ADAMS(L)
ANDY TAYLOR
ANDY TAYLOR
ANDY TAYLOR
DAVID SOMIE
PROSES GROST
DOKKES
DAVID BOMIE
PROSES GROST
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AND TO MEMBER
LIGHE
MOSES GROST
LOU GRAMM
ROBERT CAN BANDI
MOSES GROST
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LUGHERS
ELIGHERS
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ELIGHERS
ENDOGUES
PETER GABRIEL
A THOMPSON THISS

WRFX/Charlotte (704) 933-1121

(901) 578-1103

PD: HOWIE CASTLE

PD: ALAN EDWARDS ND: MICHAEL W. LO Ready FLEETHOOD NAC FETER WOLF CUTTING CPEW NUEY LDMIS GREEG ALLFAN ENIC CLAPTON PAUR THOOP STEVE WINNOOD U2 REUGE NORMSNY Medium DAVID BONTE STYAM ADAMS Light

(512) 223-8211

(512) 223-6211
PD: TRIP REES
APD: TOM STWEPPRE
(FROZEN!
REAVE TOM THE REAVE TO THE TOP THE

WRUF-FM/Gainesvi (904) 392-0771

PD: HARRY GUSCOT

PARALLEL

KATP/Amarillo (806) 374-1637

PD: JACK RAWDALL HD: DALE HILLER

THE ATT OF THE ACT OF

WWWV/Charlo (804) 971-4057

PD: JAY LOPES

PD: JAY LOPES

Beavy
USBOG ALLMAN BAND
LOUGHBOG ALLMAN BAND
LOUGHBOG ALLMAN BAND
LOUGHBOG ALLMAN BAND
LOUGHBOG CREW
PATTY SHITH
STEVE MISMOOD
OVER THE TOP
CROWDED NOUSE
STEVE MOLY
PILETWOOD NAC
BRITHA ADAMS
REIC CLAPTOS
LOS LOSG
BOD SPEEDMACOS
BOT SECURITY
FROM SPEEDMACOS
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WOOJ/Ft. Myers (816) 275-8487

PD: PAT DEISCH HD: STEVE AVERY

Meavy
U2(M)(L)
CUTTING CREW
BRYAN ADAMS
GREDG ALLANN BAID
PETER MCLF
Medium
DAVID BOWIE
Light
a LOS LORGE
& LITTLE AMERICA

KFMX/Lubboci (806) 747-1224

PD: GARY WINTER

THREE

BRITIA MANDEL BORTON BOSTON BOSTON BOSTON BOUSE COTTING CREW FLESTWOOD NAC PROTES GROOT HURY LEWIS STORE WISHOOD PATTY SWITTH UZ(H) STEVE WISHOOD PRITER MOLP MAGIUM 1 SON JOYI 1 DAVID BOWIE 1 DAVID BOWIE 1 DAVID BOWIE

PARALLEL ONE

Heavy Beary U2 ERIT CLAPTON(M) LOU GRAMM BEYAN ADAMS(M) FLEETMOD NAC EDDIE HOMEY PAUL SIMON GREEG ALLMAN BA PETER WOLF CHOMPED HOUSE INCE

(513) 871-8500

PD: TOM OFFERS MD: CURT GARY

U2 RRUCE HORNSBY WHITESWAKE WIGHT RANGER

(614) 224-1271

(512) 337-4550

RESTPOI J. ROSI

RESTPOI J. ROSI

RESTPOI J. ROSI

RESTPOI J. ROSI

RESTRODO ROC.

COLIE RAY

PETER RINGELMAN

RILLY JOEL

LOS LOSOS

RENDER RINGELMAN

RED 7

77'S

SHIER RACC

PAUL STROM

BALDON

B (313) 827-9506

KTAL/Shreveport (316) 425-2422

GM: TED PERGUSON MD: BRIAN MILLER

Medium CUTTING CREW FARREMETT STEVE WIMMODO PRITEMBERS GEORGIA SATELLITES PROSESS GROOT BIGHT RANGER SANTANA WHITESPRAKE Light LOS SANTANA

WLLZ/Detroit (313) 855-6100

PD: DOUG PODELL APD: JIM PERSE

BOATY

MIDWEST

WLUP/Chicago (312) 440-5270

OM: GREG SOLK ND: DAVE RENSON

MOL CURF GARY

BRAYY

OVER THE TOP
BOW JOVI

LOW GRANN(H)

EDDIE MOMEY
PITER MOLEY
PITER MOLEY
PLETHNOOD MAC
STANGHIP
CUPTING CREW
PLETHNOOD MAC
STANGHIP
GENTYM
STANGHIP
GENTYM
GIBO VAMELLI
STEVE MILLER
RED SPEEDWAGON
STEVEN FALLANN RAND
ROBERT CAAY BAND
CIMOERLIANN
DEEP FURPLE
GENOOD SATELLITES
PRETENERER
GLASS TIGER
ALAN PARBONE
PAGLES GROST
UZ

GLASS TIGER
ALAN PARBONE
PAGLES GROST
UZ

BULTER
BU

WLVQ/Col

PD: LEE RANDALL MD: WENDY STEELE

Beavy
BRITAM ADMRS(H)
BRITAM ADMRS(H)
BRITAM ADMRS(H)
BROCE BODRISH(H)
FLEFHOOD HAC
CROMPER HOLD
FOR THE TOP
FOR T

PD1 GARY WILL REARY TRACTY TO THE TONE T

PD: LEE NOY HANSE ASST PD: J. ROBIN

KMMX/Sen An

PD: MICHAEL HAYE APD: JOE URBIFL

WXRT/Chicago (312) 777-1700

DESCRIPTION OF THE BAYS

FIRST STORY

FOR THE THE STORY

FOR THE STORY

FOR

(414) 276-2040

PD: GREG AUSHAM APD: CHIP HOBART

OH: RICK BALIS ASST. PD: AL HOPES ON: TACK THOPEN

MAST. PD: AL HOPEN

REGG ALLHAM BAND

ERIC CLAPTON

EDOIE HOMEY

STRIVE WISHOOD

PETER WOLP

PATT SHYM

REO SPEEDMAGON

CROWDED HOUSE

U2

THE SHYM

REO SPEEDMAGON

CROWDED HOUSE

U3

THE SHOON

BOYAL SINCE

BOATE BOMTE

MAST. SINCE

PAGEN GROOT

JON BUTTHER

SOME HOUSE

BOSH THOPEN

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BOTH THOPEN

Manary
CUTTIES (RESS PERSEN NOLF
BON JOYI (M)
LOU GRAMMI(M)
LOU GRAMMI(M)
ALANA PAREGOSI (M)
GREGOG ALLANA BARDI (M
GREGOG ALLANA BARDI (M
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MANARA PAREGOSI (M)
BON JOYI
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BOYNER
FYRET TOP
OVER, THE TOP
OVER, THE
FROM THE TOP
OVER, THE TOP
OVER,

PARALLEL

WONE-FM/Akron (218) 535-7881

PD: WAND HOLHES APD: MICHAEL HI

TWO

KQR\$/Minneep (612) 545-5601

PD: DAVE MAMILTON MD: JOHN LASSMAN

Meany
U2(H)
OVER THE TOP
GREPG ALLAND BARTO
GREPG ALLAND BARTO
FAMOR WILLIAMS JB.
LOU GRANNIN
LOU GRANNIN
DEEP PAPPLE
Medium
ARDY TAYLOR
SANTAMA
CULT
JOH BARTY
TOTLE
MEDIUM
SANTAMA
TOTLE
MEDIUM
SANTAMA
DOLL PARTY
FROTE
FATTY SHYTH
STEVIE RAY VANORAN
DEL PIEROS
BOU JOVI
FROZEN GROST
DORREN
REC BAND
NEC SANT
NEC SANT
NEC SANT
LANDER LIA
WARD BROTHERS
SLAVE BAIDER
LITTLE AMERICA
LANDET CRANSTOM
HIGHY RANDER
BOSTOM
ROBERT CRAY RAND
GRORGIA BATELITES
BOSTOM
ROBERT CRAY RAND
GRORGIA BATELITES
BOSTOM
ROBERT PROMER
JERMITER WARREE

KYYS/Kansas City (816) 561-9102

PD: SCOTT JAMESON MD: SKID BOADIE

MANY
STRONG ALLMAN I
CUPTING CREW
PLEFFWOOD NAPATTY SWITH
JON BUTCHER
U2 (M)
PETER WOLF
PSTCHEDELIC FI
ROGING
AMBUT TATLOR
BIG DISM
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WAND BROTHERS
DAMETE
DEL FUEGOS
WORLD PARTY
STRANGLESS
XTC
MIGRET CARSES

MDI RICK PAMERCE

BETABLE
CUPTISSO CREM
FLERTWOOD SMC
SETABLE
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SETABLE
SPEEDINGAON
LOU GRAM
PAPTY SMTTH
JOE SUFCHER
GLASS TICKE
DAVID SMC
DAVID SMC
SETABLE
HIGHT RANGER
ROW JOYL
FRIER WOLF
Medius
TESLA
STELA
STELA WRQK/Can

PD: NORM WINER ND: LIN BREWNER

BOAYY
D2(H)
PRIER WOLF
GEOGG ALLMAR BAY
CUTTING CREE
BETAM ROAMS(FM)
BOR JOYT
LOU GRAMMIN)
STEVE WISMOOD
OVER THE TOP
JOH BUTCHER
a DAYTD BORIE
a OTHER OWES
A XTC
a DEL PURBOR
Light

WXLP/D

(216) 492-5630 PD: DAM BELFORD MD: GREG MORRISON

WAPL/Appleton-Green Bay (414) 734-8226 PD: BRIAN TAYLOR HDT RICK PAMER'K

(319) 326-2541

OM/PD: TERRY DO DHY-L-LY
DRAY JAMES

HDS GARTY JAMES

BROWY

BROWY

PETER NOLF

CUPTING CHEM

12

PAPPY SWYTH

CHOWNED HOUSE

STEVE WISHOOD

OVER THE TOP

OPER THE TOP

OPER THE TOP

EDDIE HOSEY

TRIUMPH

BOW JOYI

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BUSDE A HOSEY

THIUMPH

BOW JOYI

MEGIST

A TUBDER

A TUBDER

A TUBDER

A TUBDER

BELLY TOP

BULL FURBOOD

BILLY TOP

BUSDE TRAIN

OTHER OWES

WTUE/Deyton (513) 224-1501

PD: TOM CARBOLL HD: JOHN BEAULIEU NOT JOSE BEAULIEU

BROWN
PETER NOLP
PETER NOLP
PETER NOLP
PETER NOLP
SUBBIT THE NOTE
CUTTIES CHES
PATTY BROTTH
LOU GRAME
BOB JOHN
PLETHODO MAC
MOST DOUBLE
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PO: BILL MOVID ANDRESS.

RESTY
UZ(N)
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DEFINE NOLF
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DEFINE NOLF
ROBERT CHAY BAND
CUTTING CREW
PROSES CHAY
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LISTNOOD NAC
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O BAYID SOWE
BANTANA
LOS LONG
WORLD PARTY
KYC
ERIC CLAPPON
JEMETPER WANNES
STHANGLES
O HOUSE
O HOUSE
HIPSHAT
LIGHT
HOUSE
SHITHERESS

KGGO/Des Moi (515) 265-6161

OP DIR: LARRY HOPPI PD: JACK EMERSON MONTY CUTTING CREW PETER WOLF UZ LOU GRAWN(H) OVER THE TOP(H) GREEG ALLMAN BAND BON JOVI Medium THOMPSON TWINS AMBY TAYLOR

KQDS/Duluth (218) 728-6421

RECOTY DOUGHAS
REATY STEVE WIRROOD
GREEG ALLMAN SAND
ERIC CLAPTON
SIYAM ADAMS
CUTFIES CREAT
CUTFIES CREAT
SOUN JOVI(*)
STEVE HILLER
PRITE WOLF
ALAM PALEDOSE(*)
GRORDIA SATELLITES
AUTOBORIE
AUTOBORIE
Light
A Light PD: MIRE KELLER MD: WADE LINDER MD: MADE LINDER
BRATY
UZ(M)
UZ

WXKE/Ft. Wayne (219) 484-0580

PD: BICK WEST MD: JETSON HOW JETSON
HEAVY
JOH BUTCHER
OVER TOP
CONTINUE TOP
CEDITION EATHLITE
HUEY LEWIS
FOTHE HOLF
CROWDED HOUSE
GREEG ALLAMAN BAND
STEVEN MILLEN
MOCK & HYDE
DAYT DEWIS
NOCK & HYDE
A DAYT DEWIS
RUMEN WILLIAMS JR.
CULDY
BUTTESMARE

(616) 456-5461 PD: DAVE LANGE ND: ARIS NUMPERS

WLAV-FM/Grand

HD: ARIS RAMPES
BROWN
U2
BROWN
U2
BOOSERY CHAY BAS
CROWDED HOUSE
CROWNET TOP
CUTTING CREW
BRYAN ADAMS
PLESTMOOD MAC
SOW JOWN
AND SOW JOWN
LITTLE AMERICA
AMDY TAYLOR
BOOK & STOE
DAMSED
LIGHT
LITTLE AMPE

WLNZ/Lansing (517) 669-8361

PD: RICK VAN GIL MD: CATHY DOWN

ROLYTHE TOP
GREEN THE TOP
GREEN ALLAWS BAND
STYLE WISHOOD
BOS JOYI
U2(H)
CUTTING CREM
PLESTWOOD PAC
BYYAN ADAMS(H)
PSTER WOLF
PATTY SHYTH
Medius
a DAVID BOWIE
EED 7
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BEED FURBOOS
a PAUL SINGE

WIBA-FM/Medic (608) 274-5450

PD: JACK HITCHELL
Ready
COUNTED HOUSE
STARSHIP
U2(N)
LOU CRAMM
SRUCE HOUSEBY
CUTTIBL CHEM
PRO SPEEDINGOOD
GENERATE
EUROPE
GREGO ALLIAAF BAH
Ned tus
D Light
Light
a CLASS TIGER

PD: BILL ROBBIES APD: DAVID AMDER

KTCZ/Mir

(612) 339-0000 PD: ALAH LAMBON APD: BRIAN TURKER

APD: BRIAM TURNER
BOATH

Fight STORDS

PD: PAT WELSH MD: SCOTT DOUGLAS

POI JEPP - LIPP -

WWCT/Peoria (309) 674-2000

PD: JEFF MURPHY APD: PHIL HAMICE

WKQZ/Saginav (517) 695-5115 PD: PAUL CHRISTY ABST. PD: DAVID HILL

PAIR POI DAVID NAME PROPERTY SHOPE PARTY S

WOTITAL

MD: JID L.

MBG-YF LOU GRAPH'M)
RBO SPEZDORAGE
CROWINDS HOUSE
STEVE WISHOOD
PETER AND A
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PETER WISHOOD
PETER ADDA
RESTAND ADAMS
MGMM UM
EDDIE MOSEY
a DAVID BONTE
a GLASS TIGER
a MORLO PARTY

PD: CHARLIE WEST HD: JIH JOHES Reary STATE ADAMS
DEEP FUEPLE
ERIC TLAFFOR
FLEETHOOD MAC
COUNTY
FLEETHOOD MAC
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FETTER WOLF
STEVE WIMMOD
Redium
Light
A COS LORGE
HOMBO ROCK

K/CT/Wichlis (316) 722-5600

BO: NO. PRIL THOMAN IN THE TOP LOU GRANNIN IN PETER WOLF CUTTING CREW BEYAM ADAMS (M) PLETTODO PRAC GREGO ALLANS B CROWDOD MOUSE STRVE WISHOOD DOWN IN THE COMPANY OF THE C

WWCK/Flint (313) 744-1570

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LOUIS HOME
PREVET HIMMODD
LOUIS HAMEIN
CHOMIND HOUSE
PLETHOOD HAV
Medium
a DAYID BOOKE
ABDOIE MONEY

(317) 257-7565 PD: MARTY SENDEP HD: JAY BAKER

MD. JOE BLOUL

BROWY ADAMS (M)
GREEG ALLMAN BOOM JOY!
DAVID BOWIT
CHOWERE ROUSE
CUTTING TERM
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FLETHOOD MAC
PATTY SHYTH
UZ(M)
STEVE WISHOOD
FETER MOLF
AND SPECIMA
BO SPECIMA
TESLA
Light

(402) 582-5300 PD: BILL BRUUN HD: JOE BLOOD

Continued on next page

(419) 248-3377 PD: KETTH HASTE HD: JID STEEL

(916) 664-2810

ND: NOW ERIC TAYLOR

PD: HARK HILLER APD: LECIA MACRYE

Meavy
U2(N)
GREGG ALLHAM B
LOU GRAMM(N)
RED SPEEDWINGON
SON JOYN'L TOP
STEVE MINNOOD
JON BUTCHER
CUTTING CHAM
Medium
DOKKEN

REGIONAL AOR ACTIVITY

MIDWEST (continued)

WMRY/St. Louis (616) 397-2002

PD: TED HABBON HD: KIN POOL Heavy CONCRETE BLONDE STRANGLERS CHINA CRISIS BAINTS SANTANA BPOORS

BALFYS
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KFMZ/Colum (314) 674-3000

PD: JEFF COCKRAI APS: CRAIG STEVI

Heavy House Limits of the Control of

WZZQ/Terre Heute (612) 232-5034

PD: TODD HOLMAN ND: DAN HICHAELS

Reaty FETER WOLF SEYAM ANAMS (L) PATTY SWYTH FLERTHOOD PACCUTTING CHEW OVER THE MINOOD FOR CONTINUE GLASS TIGER STEVE WINNOOD BOU JOVI (M) U? CROWDED HOUSE WHEY LIBITS OREGO ALLIAM BAND LIGHT SETE WINDOWS ALLIAMS BAND ALLIAMS BAND LIGHT SOME BOURS ATTERNATION OF THE SEYAM BAND ALGO ALLIAMS BAND ALGO ALLIAMS BAND ALGO ALLIAMS BAND ALGO ALLIAMS BOURS ATTERTORS BOURS ATTERTORS BEDIES ATTERTORS BEDIES ATTERTORS BETTER TORS BETTER BET

WKLT/Kalkaska

(616) 258-2800

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KSQY/Repid City

(605) 578-3533 PD: JACK DANIELS APD: JEPP HICHAELS

WAOR/South Bend (616) 683-5432

PD: GREGG RICHARDS APD: SUE FREY

THE STY

BOYLD BOWLE
BRYAN ADAMS (M)
GREGG ALLMAN BAND
PLESTHOOD NAC
LOU GRAMS(M)
OVER THE TOP
BILLY IDOL
RDG SPEEDMAGOM(M)
PATTY SHITTH
UZ(M)
BETWEE MOLE
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MOLE
BOYLD AND

KQWB-FM/Fargo (216) 236-7900

CO-HD: TY BANKS CO-HD: CREOG STEEL

CO-MDITY MONTELE

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PD: HARK VOS

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CLASS TICER
PETER WOLF
PETER WOLF
BOSTON
U3
EDDIE HOWEY
PLEETWOOD NABETAR ADAMS
ETER SPECONACION
ETE

KUPD/Ph (602) 838-3062

Weavy

Will

PARALLEL

WEST

KBPVDenver (303) 572-6200

ONE

PD: TON HUNTER HD: JOHN EDWARDS

POI TON NO...

NOI JOWN EDWARDS

BRANTA ADMAN
BON JOYT

COVEYING CHRIS

PARESMENT T

FLETHOLO NO.

FROEDE GROST

HIGHY NAMES

ANDY TATLOR

PETER WOLF

NEGLUS

GREGO ALLMAN BAND

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KBCO-FM/Deriver (303) 444-5600 PD: JOHN BRADLEY HD: DOUG CLIPTON

Heavy U2

UZ
GREGG ALLAAN BANTO
CROWDED HOUSE
SANTHAM
PART RICHON
BOTH THOMER
PATT RICHON
BOTH THOMER
PATTWEDELIC FURS
STRANGLES
LOB LOBOS
BOB GRILDOF
JON BUTCHER
PATTWEDELIC FURS
STRANGLES
LOB GRILDOF
JON BUTCHER
PATT BONTE
BONTANTH ORR
ALAN PARSONS
MORLD PARCY
BYEVE WINNOO
THUCE BONTS
BONTANTH ORR
ALAN PARSONS
MORLD PARCY
BYEVE WINNOO
THUCE BONTS
PRICE
CONCRETE BLOWNE
BOUNTS
FOR THE BONTS
FOR THE BO

Heavy LOU GRAPH POISON JON BUTCHER PETER WOLP PATTY SNYTH DEEP PURPLE MAYSTED CUTTING CREW ANDY TAYLOR EDDIE & THE

KAZY/Denver (303) 759-6600 PO: SAK PHILLIPS

WYMG/Springfield, (217) 245-7171

PD: BRYAN JEFFRIES HD: REEF FULGRAM

PO: BRYNMD; REEF FULGRABREEFY
GERGG ALLAMAN BANTO
PETER MOULPY
LOUI GRAWNING
CUTTING CREE
STEVE WIMMOOD
PATTY SHOTHING
BRYNAM ADAMS(H)
FLESTWOOD FOR
ERIC CLAFFON L)

a WHICH BOUTE
Light
a CULF
T TYC
BEO SPEEDWAGON

BOATY
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ENICOPE
FLEETWOOD MAC
FROSEN GMOST
GLASS TIGER
LOU GRANN
ALAN PARSONS
PATTY ENITH
STEVE WIRMOOD
PETER WILP
DAVID BOWIE
Light

KLOS/Los Angeles (213) 557-7250

ACT. PD: FURT KELLY ACT. PD: FURT KELLY

Meavy
U2(H)
KIRKE
KIR

(ROQ/Los Ange (816) 953-7667

PD: RICK CARROLL HD: LARRY GROVES

PDI RACE

BRATY GROVES

BRATY OIRGO BOIRGO
PRYCHEDELIC FURS

U2
PSEUDO ELVO
WORLD PARTY
BURNAR

BIOUXIF LO THE BANE
LOWE & BOCKETS
OND
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OND
THE TWE
BTANAGLERS
PETTA MOLP
PRINCE
BRANTIE BOYS
BULLING
LIGHT
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A WIRE TRAIN
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(916) 334-7777

KGON/Portions (503) 655-9161 MD: INESSA YORK

Medium

PSYCHEDELIC PURB

DUNKER

CI DUNKER

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CI DUNKER

CI DUNKER

CI DUNKER

LIGHT RANGER

EUROPE

GLASS TIGER

CULT

PAREDMELT

PAREDMELT

PAREDMELT

PAREDMELT

BILLY IDOL

CHRIS ISAAK

BEYLAN ADAMS

a DAVID BOMIE

Light

a RAZOMBACKS

77'S

PD: CURTISS JOHNSON MD: J. DAVID NOTAGE

KOME/San Jose (408) 985-9800

PD: NOW WERNII APD/MD: LARRY HILES

Meavy
PETER WILF
USE
BITCHER
BETAN ADAMS
CUTTING CREM
EDOIZ & THE TIDE
ALAM PARABORS
SAMITAMA
EDOIZ & THE TIDE
ALAM PARABORS
BASE TIDE
BIGHT RAMBER
DEEP FURPLE
FLESTMODO PAC
DOKKEN
FUSET GHOST
BILLT SHARE
BOOK JOU'I
DAVID BONIE
Medius
PATTY SHYTH
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OVER THE TOP
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PATTY SHYTH
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91X/San Diego (819) 291-9191 PD: MAD MAX MD: OZ

Heavy U2 (H)

PO: REM ANTHONY
NO: DAVE MURSHE

FRANTY
U2
CROWNED HOUSE
PETER MOILP
STEPN WINSOOD

LOUIS A THE TIDE
BYANA ADAMS
PILETWOOD NAC
JON BUTCHER
PATTY SNITH
DAVID BOWIE
CUTTING FREM
ORSOO ALLAAM BAND
HAD WINSOO
REGER ANTELLITES
CHRIS ISAAK
EDDIE HOUSEY
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GENORY
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FOR BAND
HIGHT SARRE
HIGH TANIB
REM TIDE

ERIC MARTIH
KEC BAND
HIGHT SARRE
HIGH TANIB
BOW JOUL

LIGHT

KISW/Seattle

KISW/Seattle (208) 285-7625 PD: JOW ROBBINS MD: MIKE JOWES

REATY
GENERAL SEASONES
ALLMAN BAN
OVER THE TOP
LOU GRAMP
PETER MOLF
PATTY SENTH
UZ(N)
BITLAY IDOL
BITLAY INDUS
BILLY IDOL
BITLAY INDUS
ROAD STEVEN
REATY
REA

KWK/Portland (503) 226-5060

PPI: CARL WIDING
(FROLES)

PPI: CARL WIDING
(FROLES)

TOTO

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TOTO

DARTH HALL

ERIC CLAPPOS(s)

FIRVE HILLER

FARESSWEIT

FARES STEVE MIRRODO
U?
RASORBACHE
STEVE MILLER(M)
ERIC CLAPTON(M)
RIO SPEECHMOON
RASTAMA
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BETTAM RADOR
SPETAM RA PD: CHRIS MILLER MD: JOHN HCRAE

STRIVE WIMMOOD MODIUM HOUSE LIBERS IT COASEK HERA ALBEST BRUCE ESTHOSTEIN FOCK FOR AMERITY WARK CHANGE CHANGE CHANGE TO THE TO THE TOWN TH

BROWY
BROWY
BROWN

KRQR/Sen Fran (415) 765-4045

PD: TON CALE MD: BILL PRESCOT

Meany
BRITAM DAME
CUTTING CHEM
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KSJO/San Jose (408) 288-5400 PO: KEN ANTHONY NO: DAVE NUMBE

KFOG/San Franc (415) 986-1045 ON! DAVE LOGAR MD: JOH RUSSELL

ROATY
ESTC CLAFTON
HOBSET CRAY BAND
LOS LOSSS
STEVE WINNOOD
ALBERT COLLINE
BODIE HOMEY
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FOR THE STANK
PETER MOLF
BULL FURDOS
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US
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PREYENDERS
FAVE ESPRINDS
LONE JUSTICE
STEVET RAY VALORAR
CHINA CRISTS
STEVANGLERS
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FOR THE STANK
FOR THE

CFOX/Vancouver (804) 884-7221 PD: JOHN BEAUDOIN APD: KAREN HENRO

BRATY
CUTTING CREW
LOU GRADES
TOGY POP
1007 POP

KRSP-FM/Selt Lake (801) 262-5541

(801) 282-5541
PD: BANDOY ROSE
PD: DOWN FLORENCE
(FROLER)
ROAY
GREGO ALLAMA BAND
STARRINE
LOU GRAMM
CONNICED HOUSE
U2
LOS GRAMM
RED SPECEMBROSS
LOS LOSOS
STEVE WILMOOD
PETER WOLF
OVER THE TOP
BOSTON
ROYER THE TOP
BOST BOST
ROYER
ROYER BOST
ROYER
ROYER
ROYER GROST
ROW
ROSE
ROYER

KGB/Sen Diego (619) 292-1360

KEMQ/AIN PD: TED EDWARDS HD: FAM EDWARDS (505) 265-8811

PD: TOM MARSHALL MD: MICHAEL DAVIS MD: MICHAEL DA
BROWY
BYANA ADAMS
BOOM JOVI
UPTR MOLP
CUPTING CERM
BONTE BODIE
BODIE MOMEY
WHITESHARE
GLASS TIGHT
STORM
FROESH GROST
FRO

KJOT/Boise (208) 344-3511

PD: DAVE STORE APD: CARL SCHEIDES

KZEL/Eugene (503) 342-7096 PD: JIH TRAPP HD: BILL ST. JAMES

BEATY
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KILO/Colorado Springs (303) 634-4896

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MD: ALAH WEITE

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LOU GRANN
GEEG ALLAWS
SHITEBEANE(H)
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LITTLE AMERICA
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PATTY SHITH
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DAVID BOWIE
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UNDER JOH
BOCK & STDE

KPOWHonoluly

PARALLEL TWO

(808) 524-7100 KZRR/Albuque (505) 7\$5-5400 PD: GREG HONDY HD: ANDY PRESTOR

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KOMP/Las Vegas (702) 876-1460

PD/OD: SHERMAN C PD/W-APP BIG MARTY
REATY
ROADY

KDJK/Mo Stockton (209) 869-2594

PD: MARK DAVIS MD: BEAVER BROWN MO: BEAVER BROWN
MEASY
UZ(M)
CUTTING CREW
PETER MOLF
POTER
RAMPOLET ALMAR
POTEO
CHEST ALMAR
GLABS TIGER
ANDY TATION
STRANGLERS
JOH BUTTER
ADDYTO BORTE
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KKDJ/Freeno (209) 226-5991

PD: ART PARKAS HD: JEPF RIEDEL

PUT ANT PARAMAL
MID NETF STEDEL

TRANTY
U2(M)
LOU GRAWN(M)
BRYAM ADAMS
FLEETWOOD MAC
CUTTING CHAN
BOW JOYL
PRETS HOLF
STEDE HOLF
OWER THE TOP
PATTY SWITTH
PSYCHEDELIC PUTS
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KBER/Selt Lake City (801) 322-3311

PD: BILL MAY HD: TRISHA GRIPPIT

MD: THISHA GRIPPIT

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KEZE/Spokane (509) 448-1000

PD: GARY ALLEN APD: BREW MICHAELS

RPD: BRIM MICHARLE

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KNAC/Long Be (213) 775-8172 PD: JIMMY CHRI HD: ROSS GOSA

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PD: RICH BERLIN APD: STEVE HOOVES

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BRITH MOLF
ENTAM ADAMS
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KLPX/Tucson (602) 622-6711

PD: ARIH MICHAELS MD: JACK GRREN

PD1 AMT.

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ON: CARTER BRADLEY NO: REVIS VARGAS

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TESLA
HIONYT RANGER*N
JOH BUTCHER
GENORIA SATELLITES
PAND MACHELLITES
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Light

(213) 460-3657

PD: BILL HINCKLEP
HD: RICK SHAM
(FROZEN)
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PLETHYNOOD PAC
FRITER GARRIEL
ALAH PARGOME(N)
CREGG ALAHAN BAND(N
FRITHA CRESTS
LOARTH-FRAL
COLIN HAY(N)
PAUL SITMOOD
CHOWSED HOUSE
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KOZZ/Reno (702) 329-8261 KMRYAN (408) 394-9000

PD: STEVE FUNK HD: HARRY REYNO PO: BILL.

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LOTTON ADMENT H)
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a DAYTD BONTE
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BON JOYL
PATTY SUPPT
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KROU/Laramia (307) 745-7386

PD: BOB ELY HD: REVIN LEWIS

PARALLEL

KGRQ/Ceeper (307) 266-1400

PD: PRED LEMONUIS MD: JERRY LACRELT

PO: FRAM.

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KFMF/Chlor (916) 343-846

PD: NOW WOODWARD HD: HARTY GRIFFIN

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KZOQ/Missouls (406) 728-5000 PD: VERM ARGO
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PD: JOHN RAYES

KTYD/Senta Berb (805) 967-4511

PD: RICK WILLIAMS MD: LAURIE BENTSON

BOSTY

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167 Reporters

No station failed to

Six stations reported a

KINK/Portland KISS/San Antonio **WRFX/Charlotte**

161 Current Playlists

report.

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KNX-FM/Los Angeles KRSP-FM/Salt Lake City

CHR PARALLEL ONE PLAYLISTS

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Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM . જોમાં કર્તાઈ

H 2 1 CLUB HEAVY MADDICATAL New Law
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PD: Kevin Belcastro WBEN-FM MD: Roger Christian

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Washington D.C.

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+

PD: Chuck Morgan

MD: Pam Trickett



Buffalo

Acting PD: Boom Boom Cannon MD: Dave Gillen



VP/Programming: Scott Shannon OM: Steve Kingston

JO3 WPhD

Buffalo

Ops. Director: John Hager MD: Bob Richards

1 I ETARBHIP/Batting's Gone Big
2 J LDD GRAPHYRISHING's Gone Big
3 J LDD GRAPHYRISHING'S GONE Big
4 CLUB GENERAL/Land De fe
5 MAG CONTROL BIG STATE ST

29. 38. 39. 40

QLENN MEDEIBOS/Muthing to denne Chang MIGHT MANDER/The Secret DF My Sutc PSYCHEDELIC FURS/Hearthresh Seet LEVEL 42/Lebadn: In Love

92 PRO'FM

Ops. Manager: Tom Cuddy

LIGHTE SIGNIE/De Lo HARY LEWIS & TRACE NAME What I Like DAVID SOME FORE DAY-BUT FROZEN GROSF/TENDLE E SPE SIMPLY RECOVER SIGNET TISING RESSY LOGGISSINGS TENDE RESSY LOGGISSIN

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MD: Vic Edwards

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PD: Bob Beauchamp MD: Guy Brouillard

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28. 30 PAUL BIRDN/You Can Call Ma At

WXKS-FM

2 95

WPLJ-FM RADIO

PD: Larry Berger

MD: Andy Dean

106FM PD: Bill Terry Long Island

MD: Ruth Tolson

1 | CLUB MODAFADATA ON THE AMABLE 2 JAMES TANKERS AND STATE AND ST

30 HUEV LEWIS & THE/2 Annu What I Libe U2/Math Or Matheut You

SOUTH



WGH

PD: Sheldon Borgett MD: Doc Michaels

PEVCHEDELIC FURB/Hountbroot EDDIE HOMEY/Engless Highin LEVEL 42/Lessons in Luve PETER GARRIEL/Don't Give Up David HOMIE/Gourin Gou-Dis



ADDS 25. 28 HUEV LEWIS & THE/J Know what I Like

Dallas 97.1 XECL The Eagle

PD: John Roberts Music Coord.: J.D. Ryan

POWER PD: Paul Christy MD: Helene Pina

KRBE Houston

3 1 BEFORE / Che- Ce With Mr
6 2 CONTINUES readers
6 3 STAMED F / Ministration |
7 0 CONTINUES READERS
7 0

8 30 JALTHA COPE/Norls Nov Your Hould So 34 SUMMINOR/Nos Novh Love 30 35 100EPT CRAY/Smosting On 60 36 SERMINOR/NOS NOVH SIGN OF PROCEEDS. 15 PART/Smosting On 70 SE 100ED. 8 [CHEST OF LO 9] 20 LOVEL. 8 [CHEST OF LO 9] 20 SAMMINOR NOTATION TO 20 JOHN TROUTER STATE STATE

NAD-MEMA/Lo isis benits
MORND PARTY/Bhip Of Fools
DAVID BOURE/Day-In Day-Out
LEVEL 42/Lessen in Love
PREMIOD EXPORTLY BANGER/The Serve Of FM Sect
ETIES 0481EX/Day-15 Olive Up

PERSON SANTIAL ON That Love COMEN CIRCLES SANTIAL COMEN COMENTAL COMEN C

Washington PD: Mark St. John

4 1 STAMBUIFFUNCTAING'S Game Step
2 2 GLEMM PROSE HOSTPANTING'S Game Chang
1 3 SECHS IN SOUTH TIGHT FOR YOUR RIGHT
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1 5 SECKS WITH SECKS AND THE SECKS WITH TIGHT TO SECKS WITH THE SECKS WITH TIGHT T

0 27 PALK (IPOM/You San Call Me Al 30 28 PSYCHOME.IC FURE/Mounthream Brut 0 27 CHICALDIF She Mould May 9+x A 30 ALPER & JACKSOM/Diamends

ADDS 30 CAMEEY Back And Farth OH FLEETHOOD PACKED Love SEYAM ADAMS/Heat OF You Hight

Boston 108 FM PD: Sunny Joe White MD: Susan O'Connell

3 1 BIANDHIP/MAIBING'S Denn Step
3 1 CONDENT PROBLEMS 'S Denn Step
3 2 CONDENT PROBLEMS 'S DENN STEP
4 6 PROBLEMS IN FICHACIT Raw You were Majit
4 6 PROBLEMS IN FICHACIT Raw You were Majit
12 SAMON CHANCILLS 'S GREAT A May CAN
18 7 STEVE MINDOO/The Finer Things
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18 8 PROBLEMS IN FINE BASE LAST 'S GREAT
10 CONDENT PROBLEMS FINE BASE LAST 'S GREAT
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FROIEN DHOST/Should i Sea THOMPSON THISS/Det Tact Love DAVID SONIEZDay-In Deg-Out SHOULD ROSIEZDay-In Deg-Out SHOULD ROSIEZDAY TO SEE HOP FLETHOOD MAKE JEST HE AL HOSY LENS & THEY'S New What I Libr HOSY LENS & THEY'S New What I Libr

Player the Best New Music ... First Washington

MD: Marty Dempsey

H 1 1 GENERISTATION SALE. Toright ST.

H 2 3 GOMETATE : Incorpor to generate the Control of State of S

30 LIGHEL RICHIE/S» La CHICAGO/IF She Mould Macro See FLEETHOOD FACE/Sig Love MORLD PARTY/Saig DY Pauls BOSTON/Confiche Seq/Still In SIMPLY RED/The Right Thing BURYLVOR/New Much Love ATLANTIC STARR/Always

WorldRadioHistory

CHR PARALLEL ONE PLAYLISTS



OM/PD: Bob Case MD: Lindsey Burdette

1 CLUB ROWMANA, and On The
2 STAMBOTY FRANKING'S GARDEST
2 STAMBOTY FRANKING'S GARDEST
3 STAMBOTY FRANKING'S GARDEST
4 CLUDPETTA Finel Countrame
5 SAMBOT CAMBOTY IN THE STAMBOTY OF THE STAMB

THOMPSON THINS/GET THAT LOVE NIM MILDE/YOU KEEP NO MARGIN' O LICHEL RICHIE/Ms Le MORLD PARTY/Ship Of Pools ORFOR ALLEMNI/I'M NO Angel



Asst. PD/MD: Frank Amadeo

1 STAMBUTP/Mesting's Genne Blog
2 COMES GIRLS/Messine
3 COMES GIRLS/Messine
4 PRINCE/Sign 10 The Times
4 PRINCE/Sign 10 The Times
5 PRINCE/Sign 10 The Times
5 PRINCE/Sign 10 The Times
6 COMESS COMESS COMESS COMESS
6 COMESS COMESS COMESS COMESS
6 COMESS COMESS COMESS

ATLANTIC STARR/ALVANO OLASS TIGER/I WILL SO Thore

Houston

KTKS

PD: John Lander Asst. PD: Ron Parker

STAMBHIF/Heating's Come Stup

STAMBHIF/Heating's Come Stup

CHOPE/The Final Countdown

SEARIE STYME Final Countdown

SEARIE STYME Final Countdown

Final Countd

EARBUSTERS/Light Of Day COMPANY S/Fercinated MADDMON/Ma [sia Benita DAYID dOWIE/Day=in Day=Out

HOSERY CHRY/Seesing Cun THOMPSON THINS/GET THAT LOVE DOMM ALLEN/Sersons GLASS TIGER/I WEIZ 9+ There HED SPEEDMAGON/THAT ASN'S LOVE

Dellas/Foot Worth's Plet Radio

PD: Kevin Metheny

Atlanta

PD: Fleetwood Gruver III MD: Craig Ashwood

2 | GOMESIE/Tentgat. Tentgat
3 | GOMESIE/Tentgat. Tentgat
3 | GOMESIE/Tentgat. Tentgat
3 | GOMESIE/Tentgat. Tentgat
4 | STEVE WidesGOOD/Tee Fines Thing
5 | STEVE WidesGOOD/Tee Fines Thing
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CHICAGO/IF the Mould Have Ber TIMA TURNER/Meat You Got Is Meat PETER GARRIEL/Don's Give Up KIM MILDE/You Krep Me Mengin' G

REPORT LOGGINS/Most Me Helf Hey LIGHEL BICHIE/Be Le CYMEN LAMPER/Mest's Going On HEUT LEWIS & THE/I new Most | Lite BRENCY MOBINSON/Just To Bes Her ONE CORT ABOUT/I GOT The Feelin

Tampa Tampa

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1 2 STAMBUT Processing " Genry Step

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29, 30 RIM MILDE/You Rees Me Hength' O KENNY 9/Bongbird POISON/Tels Dirty To Me JODY MATLEY/Looking For A New Lew BRYAN ADAMS/Nest Of The Might LOU BRANN/Ridnight Sive

MIDWEST

PD: Jim Harper

MD: Mike Bradley

Ops. Manager: Mason Dixon MD: Bobby Rich

power96

PD: Rick Gillette Detroit MD: Mark Jackson

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4 2 DEMETSEVENISH: Tentan

5 2 DEMETSEVENISH: Tentan

6 2 PATHOLITIES IN TENTAN

6 2 PATHOLITIES IN TENTAN

7 PATHOLITIES

23 BRUCE MILLIS/Young Blood BIMPLY RED/The Right Thing SHORLY ROBINGON/Just To Bis Her CUTTING CHEM/II Just Olid In Your

Cincinnati

Q102

Ops. Manager: Jim Fox

MD/Asst. PD: Dave Allen

33, 34, 39

*KHTR 133 St. Louis POWER

Ops. Manager: Dave Robbins

LEVEL +2/Lessons in Leve LIGNEL RICHIE/Se Le DAVID BONIE Deg-In Deg-Out BRYAN ADAMS/Neat Of The Hight

Minneapolis

Asst. PD/MD: Don Michaels

BOBTOM/Can'tche Sey/Still In BREAMFASY CLUB/Sight On Tract JERRIFOR MARMOMEN'S AND THE METER LEVEL 42/Lexems In Leve FORSON'S DIRECT PARTS FORSON'S DIRECT PARTS

STABLLIEBTOON BREET CONTROL OF THE STATE OF

Columbus

PD: Adam Cook Assistant PD/

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Milwaukee

PD: Tim Fox

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EWBBM FME Chicago PD: Buddy Scott MD: Joe Bohannon

WCZY

PD: Brian Patrick MD: Kathy Means

Detroit

1 CLUB MONOGRAFICATION ON THE
2 DESCRIPTION OF THE STATE OF THE STATE

Minneapolis 1019%

PD: Gregg Swedberg MD: Karen Wong

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Orleans

PD: Shadow P. Stevens MD: Joey Giovingo

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BRYAN ADAMS/No.st Of The Hight
PLEETHOOD PAC/Big Love
NUMBY LOOD INSTRUCT No Half May
LUTHER VANDROSS/There's Nothing Sette
BANDUTERS/Light Of Day

MD: Steve Davis

PAUL BIPDH/You Can Cais He &! LICHEL BICHIE/Be Lo SMEAUFAST CLUS/Hight On Tratt CUTYING CREW/LI Justs Stad In Your

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P104 WNVZ Norfolk

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Detroit

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WNCI 97.9 Columbus PD: Bill Richards Asst. PD: Tom Kelly

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HUEY LEWIS & THE/E Know what I Like THOMPSON THIMS/Det That Laye CHICAGO/IF BAS Movie Move

WorldRadioHistory

KRXY Denver
PD: Mark Bolke
MD: Dom Testa

8 | CLUM MODARA/Liver On Re | Clum |
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PD: Mark Bolke MD: Dom Testa

CHR PARALLEL ONE PLAYLISTS

Chicago ► AM 89 4

Ops. Manager: John Gehron

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THE #1 HIT MUSIC STATION
PD: Steve Perun Kansas City
MD: Karen Barber

STEVE MIRHODD/The Finer Things CUTFING CREW/() Just/ Died In Your

Cleveland **WMMS** 100A GA

Ops. Manager: Kid Leo PD: Brian Philips

PD: Brian Philips

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DAVID SONIE/Day-In Day-Out MARY LEVIES & THE/I may what I Lise FROZEN GROBY/Shauld I See SILLY JOEL/Saby Oran LIOMER, RICHES/Se La EDDIE HOMEN/E-days Hights VERDARIZENTA Rasy Van Mara At H

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PD: Ric Lippincott

1 1 CLUE MODAWAN/Lean On the
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0.36 U2/Mith Dr Hithout Yau

0.37 PLETHODD MAC/Big Lave

0.38 LIGHEL RICHIE/Se La

0.39 CHISTOCOMPA/The Lady In Red

p.40 THERMODE THIMB/Set Year Lave

106.5 **KWK**

PD; Waylon Richards St. Louis MD: Jim Atkinson

MD: Jim Atkinson

2 3 Justin Atkinson

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POWER95fm Kansas City

PD: Dene Hallam

WEST

KUBE 93FM

Ops. Manager: Gary Bryan Seattle MD: Wendy Christopher

CHICADO/IF She mould hour See SARSUSTERS/Light Of Day FREUDO ECHO/Liuing In a Dram SILLY VERN a BERT/Let You Get Amon MORLD PARTY/Shig Of Peels



PD: Mike Preston San Jose Assist. PD/MD: Robin Silva

ASSIST. PD/MD: Robin SiNa

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HART LEWIS & THE/I Show What I Like POISON/Teil Dirty to Me KENNY O'Mengitys STAN ADAMONATE OF The Night PANA BINDRY/You Can Cell Me Al

THOMPSON THINS/GOT TANK LOVE

MAGIC TOTAL KMJK

PD: Steve Naganuma MD: Mike Badzik

KZZP104.7_{FM} Phoenix

THE NUMBER THIT MUSIC STATION PD: Guy Zapoleon

WILDE/You Need the mangin' D. BITEDH/You Can Call He At PAUL BIRDM/You Can Cat; no ... COMPANY S/Pastinated COVER DIBLE/Year In... CHRIS DESUMBN/The tong In had

San Francisco

San Francisco
PD: Richard Sands MD. Steve Masters

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24 DAVID BOMIF Deg-in Deg-Out FLEETHOOD PMC 18to Love



PD: Lou Simon

PD: LOU SIMON

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STREET MANUFACTURE BYSE FOR RE
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WorldRa

San Diego

San Diego

OM/PD: Nick Ferrara MD: Greg Rolling

Jeston

Sacramento

Ops. Manager: Chris Collins Music Dept: Kevin Kei, Larry Morgan

Music Dept: Kevin Kei, Larry Morgan

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H 3 2 STANDAY FAR ON THE MARK

H 7 3 STANDAY FAR ON THE MARK

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PD: Bob Harlow San Jose
MD: Gary Weinstein

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Sacramento 97-KROY PD: Bob West

MD: Harley Davidson

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San Francisco

PD: Lee Michaels

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30
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LUTHER WHOMDROSE/There's Helbing Sette
HUTH LEMIS to THE/I Rhow whet I Like
RTLANTIC STARR/Always

ZIOO KKRZ

MD: Chet Buchanan

11 | CLUB MONADA/LLAN DE MAR

12 | THE MONAL IS IN CHEM / I NEW YOU MAY BE MAN

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Los Angeles KIISFIM 102.7

25. 30 DAVID SOMIE/Deg-In Dag-Out QLASS VIGEN/I MILE De There MORLD PARTY/Ship OF Fools STYAN ADAMS/NEST OF THE HIGHT

PD: Steve Rivers

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Portland

PD: Sean Lynch

MD: Chet Buchanan

REMOV B/BongDird LEVEL 42/Lessons In Love RAINY DAVIB/Loussum Bo + Re



POISON/Tale Dirty To Me JOBY MATLEY/Lesting For A New Lov

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Denver Ops. Director: Doug Erickson MD: Dee Ann Metzger

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BREAMPAST CLUS/Signt On Trect

101.5 FM Seattle PD: Casey Keating MD: Mark Allan

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PECUDO ECHD/Living In A Dream
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DAMID BOWLE/Day-In Deg-Gut
CHICAGO/17 She Bowled Mayor Dee
HCHGO BOCK/Primit Nov Lawe Pites

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Huey Lewis Paul Simon Level 42 Lienel Richie

EAST BREAKOUTS

Eddie Money

CHR ADDS & HOTS

MOST ADDED SOUTH **David Bowie Huey Lewis** Thompson Twins Jody Watley

BREAKOUTS Bruce Willis Pseudo Echo Gregg Allman **Anita Baker Restless Heart**

EAST

PARALLEL TWO

WPLY/Albany, NY Stove Christian

Seve Christian
DAVTO BOSTE
DAVTO BOSTE
DOSNEA ALLES
BOSTE WILLIS
LEYER 42
FOISOG (Ap)
PATTY BETTY (Ap)
ROTEOL (Ap)
FOISOG (Ap)

Androwa/CBMend
PFTER HOLP
JODY WATLEY
LEVEL, 42
HOttest: STAMENIP 1-1
CLUB HOUVEAU 2-2
HIPBRAY 10-6
EXPOSE 14-8
CUTTING CREW 26-20

294/Besten, MA Herry Nelson

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BARBUSTERS
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ZOON WATLEY 75-17
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PAUL JEFANTS 38-76

WTICHlortford, CT Abell/West

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PAUL SIMON
DAVID BOWIE
LJONEL BICKIE
ROCKEST
CROWDED HOUSE 6-3
PRINCE 16-8
COMPANY B 25-15
CUTTING CREM 27-19
U2 34-29

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STARRHIS 1-2
CROWDED NOUSE 12-6
LOU GRAPH 19-9
PRINCE 22-13
KC10/HORNE Hoven. CT
Stef Rybok

Stuf Rybek
PAUL SINGE
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FLEETWOOD MALIGHEL RICHE
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DAVID BONTE
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CLUB BOUVEAU 1-1
STARBHIT 3-7
GENERIS 9-8
CROWIDE BOUSE 13-9
HADDWINA 17-10

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GENER'S 3-2
HIPMAY 9-7
STEVE WIRMOOD 12-9
PBINCE 16-11

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BANGLES 10-14
ROBBIE MEVII. 27-20

PARALLEL THREE

WFBQ/Altsons, PA Stove Kelsey

BOSTON BRYAN ADAMS WUEY LEWIS & THE BRUCE WILLIS LEVEL 42 Hottest: Mottest: GENESIS 1-1 CHONDED HOUSE 9-5 FRANKLIN & MICHAE 11-6 EXPOSE 13-10 FLEETHOOD HAC 28-20

WWFX/Banger, ME Leven/Clark

Loven/Clark
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JOSE WATLEY
DOWNA ALLEW
MATERITP 2-1
STARENTP 2-1
LOW GRAPH 4-4
PAUL LERAFIS 37-27

WIGY/Both, ME Bolvin/List

DOOM WELEY DAVID BOTTE HOLES BOTTE HOLES BOUTED 1-1 GENERAL STATE HOLES BOTTE HOLES BOTTE HOLES BOTTE BOTTE

Spencorffidity
HFSBMAY
PAIT, SIMON
PAIT, SIMON
JORF MATTERY
CWRIS DEBURCH
DAVTO BOWLT PHE
BUDGE MOREY
HUSY LEM'S 6 THE
EDDIE MOREY
HOTE AND THE
FALSHIP 1-1
FALSHI

CONSTRUCTION OF THE CONSTR

WKPE/Cape Ced, MA Rendel/McVin

WWELCHAMMANUMF, PA
High Almannder
PAUL BIRGH (4p)
THOUPHON INTUTHEN
LIGHER RICHTE
HUNY LIBERS & THE
HUNY LIBERS & THE
HUNY LIBERS & THE
HUNY LIBERS & THE
FORDER RICHTE
FORDER HUNDERFOR
PRINCE 9 -1 OF THE HIGH
BENDER HUNDERFOR
PRINCE 9 -1 OF THE HIGH
BENDER HUNDERFOR
BRUCE WILLIE
BRUCK LIBERS & THE
LIGHER PICTURE
LIGHT ARRORER
SIMPLY BROWN HE
COMES DESCRIPTION
CONTROL PICTURE
LIGHT ARRORER
SIMPLY BROWN HE
COMES DESCRIPTION
CONTROL PICTURE
LIGHT ARRORER
SIMPLY BROWN
CONTROL PICTURE
LIGHT DESCRIPTION
CONTROL PICTURE
LIGHT ARRORER
SIMPLY BROWN
CONTROL PICTURE
LIGHT ARRORER
SIMPLY BROWN
CONTROL PICTURE
LIGHT ARRORER
SIMPLY BROWN
CONTROL PICTURE
FYARRITE 1 -1
LOU GRAMM 13 -7
POTEMBER 31 -1
POTEMBER 31 -1
POTEMBER 31 -1
POTEMBER 31 -1
WOCKNOWLENGTHOUGH
MODERNAME
WOCKNOWLENGTHOUGH
WO

WOCMHogerstown, MD Chees/Kauffman

Choosing/men
LABELLE CHAPPLI
GBORDA BAYELLIFE (Ap)
ANITA BAREL
PARL SINGE
PATABEP
PATA

LUTHER VANDROSS PETER GASPIEI DAVID BOWIE FOLLAST Mottast: *CLUB MOUVEAU 1-1 STARRNIP 3-2 WANG CHUNG 5-3 *TINA TURNER 13-8 GEMESIS 15-10

95XIL/Parkersburg, WV Paul DeMille

Pass Desirate

THOMPSION THISS
GLENNE MEDCINOS
PRENER MARNITL
SHOUS WILLIS
MOUS WILLIS
MOU

WGAMPertend, ME Todd Mertin

October/Newcodi SPABPOINT (COCI, MOC DIE: (dp) PSEUDO BYNK (fp) SUSCEPTIVE (fp

SOUTH

PARALLEL TWO

HADOWEA NUTY LEWIS 6 YEE PAIL SINOM DAVED BOWIE BOTTON: PRINCE 17-5 COTFING (NEW 23-17 D2 33-20 POISOM 32-28 PLEETWOOD NAC D-31

WBBQ/Augusta, GA Bruss Stovins

Bruen Storden
LIONEL RICHIE
WINNSHOOM THIS
WINNSHOOM THIS
BY
FETER GABRIEL
ATLANTIC STARR
RIP WILDE
RESPILLES HEAPP
DOLERIS 4-2
STEVE WINNOOD 9-6
PRANKLIF 4-2
STEVE WINNOOD 9-6
CHOUNED MOUSE 17-8
CHOUNED MOUSE 17-8
CHOUNED MOUSE 17-8

Knywfild eards
MUEY: LBST6 6 THE
PAIL STWOM (4p)
POISON (4p)
POISON (4p)
POISON (4p)
POISON (4p)
PATTY SWYNH (4p)
PATTY SWYNH

HADOMRA PROVIDED HOUSE U2 U2 Mottest: CLUB NOUVEAU 1-1 STABENIF 6-3 EUNOPE 10-6 STEVE WIRMOOD 11-9 CUTTING CREW 26-18

WQG2/Baton Rouge, LA Michael Adome

SAMMY RAGAR CUTTING FREW HAPOWRA Hottest: STARSHIP 1-1 GENESIS 2-2 STEVE WIMMOOD 10-6 LOU GRAMM 9-7 CLUB HOUVEAU 13-9

HONE
HOSTADT & INGRAM ?-1
ROSSTADT & INGRAM ?-1
REFIRLEY MUNDOCK ?-3
CLUB MODUMENT ?0-10
GENERIE 16-16
PAUL LEMARTS 23-23

WAPVSirmingham, AL McCarthyfWood LIOWEL RICHTE JORY MATLEY CUTTING CREM Notes: CLUB NOIVEAU 1-1 GENEBIS 4-3 LOU CHANN 5-4 WANG CHENT 7-5 EUROPE 6-7

ProwittDowis

DAVID BOWIE
CROFFED HOUSE
COMPANY B
ERN WILLES
BRUCK WILLIS
BRUCK WILLIS
BRUCK WILLIS
LISA LISA
RUM D.M.C.
SYSTEM
HOLLSA
LISA LISA
RUM D.M.C.
SYSTEM
HOLLSA
LISA LISA
RUM D.M.C.
SYSTEM
HOLLSA
LISA LISA
RUM D.M.C.
SYSTEM
BOLLSA
LISA LISA
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Newword-Serviges

FUET LIBERT 18 - THE

PAUL SINCH

PAUL SINCH

PAUL SINCH

PAUL 42

KERSEY LOOSIES

DAVID BORTE

GLERN WITHERDS

HOCCOST

TAUB BOUTEAU

TAUB TO TAUB TAUB

ROSERT CEAN 18-14

Todd Marden

DAVID BOMYE

BRUCE WILLIS

PETER GABRIEL

LEVEL 42

ETH WILDEN

ETH WILDE

ETH WILDEN

ETH WILDE

ETH WILD

E

Mécasiburmo
KERRY G (dp)
LISA LISA
LISYMER VANDROSS
ANTYA BAKER
POISON
HOttont;
CLUB MCDUVALU 1-5
MEMORPE 10-7
PRINCE 20-16
HADDOWNA D-76
BURDRY DEBARGE D-29

KEZBIEI Pasa, TX Hanoyilliman

NAZIME POEM, TX
HEMONYEMMON
HADOMEA

20
BLASTIE BOYS
CYRICAGO
NOTESTE BOYS
CYRICAGO
NOTESTE BOYS
CYRICAGO
NOTESTE BOYS
BYANNIP 17-10
BYANNIP 17-10
BYANNIP 17-10
BYANNIP 18-13
MANG CYRING 18-11
WYESMOC SYLLING 18-11 WBAMMonagomery, Al. Owene/Jeckson

NUMPY LEMIS & THE LIGHER RICHTE LAVE. 42 MOUTEAU 1-1 GENESIS 3-2 GLESH MEDITIOS 7-4 ATLANTIC STAR 24-19 WANEAGROUND.SC SM McGown

BHI CHANG
BIYAH ADAMS
DOMMA ALLEM
MOTERATION
MOTERATION
JAMES JAME

Cabilitharon
MANIG CHEMIC
PAUL STROM
FAUL STROM
FILE STROM
FLESTROOD MAC
BROUGE HOUSEST 10-6
JODY WAYLEY 11-7
PAIRCE 14-9
CHOMORD HOUSE 14-12
WOOLTH-Chensen City, TN
PosterToylor

PottedToylor
RESTLENS REARY
GREDG ALLANI (dp)
THEOMPSON TWINS
JOOY 100-1107
BROCK WILLIS
HOLLES
FTARBUIF 1-1
GRESSIS 2-2
CLUB HOUVEAU 5-3
RANGLES 28-71
CUTTING CREW 32-24

HERPETWOOD BRYAN ADAMS JOST WATLEY LIGHEL RICHEE THOMPSON TWINS

THOMPSON TWISS
HOTLOST 1-1
CLUS MODIVESU 2-2
GRANESE 4-3
REO SPEEDWAGON 6-4
PRINCE 12-9

WFMVLexington, KY Foxfindy BREAKFAST CLUB PLESTWOOD HAC U2

PLEETHOOD DAY
U2
CUPTING CREW
BRYAN ADAMS
HUMY LBWIS 6
BOAVED BOWE
BOAVED BOWE
BOAVED BOWE
CLUB HOUWEAU 1-1
DOBMA ALLEW 17-7
RUW D.M.*. 12-8
JOUT WRITERY 10-10
PRINCE 16-12

W883//Charleston, SC Phillips/Allen THIMPLE AND ATLANTIC STARR HURY LIBITS & TWE TWOMPSON THIMP POISON (Ap) PERUDO HITO SHEARTPAY CLUB HIGHT RANGER HOttoot: STARMET 2-1 CHRESIS 5-3 LOU GRAMP 8-5 EXPORE 9-6 PRINTE 12-9

WCKN/Greenville, SC Wilson/Norris

Wilson/Worth
GREGO ALLANAM (dp)
DAVID BODTE
BRUCE WILL'E
BRUCE WILL'E
BRUCE WILL'E
BRUCE WILL'E
BRUCE WILL'E
BRUCE A TWE TINE
RESTLABS HEART (dp)
HUYL LABIE 5 TWE
FFFTWENDELIC FURB
HOTESEL
FFFTWENDELIC FURB
HOTESEL
FFFTWENDELIC FURB
FOLUSEL
FFFTWENDELIC FURB
FOLUSEL
FFFTWENDELIC FURB
FOLUSEL
FFTWENDELIC FURB
FOLUSEL
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FOLUSEL
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FOLUSEL
FFTWENDELIC FURB
FFTWENDELIC WBCY/Cheriotta, NC Jeck Deniel Jeon Dendel
RTH WTLDE
PAIL STRON
CWIFAGO
CWIFAGO
CWIFAGO
CWIFAGO
CWIFAGO
CWIFAGO
CWIFAGO
FOR THE TOTAL
FOR THE TOTAL
STARSHIP 2-2
CUSTESIS 4-2
CUSTESIS 4-2
WROQ/Charlotte, NC
Blockwell/Williams

SETYX/Jackson, MS Bill Crows

Backwell Williams
HUSY LEFIS 6 THE
DAYID BOOK 1
GREED ALLAWS
BOOK NOW!
EDDIT MOWEY
CHICAGO TWILES
BEASTIZ BOYS
MICKEGE 1
LOU GRAME 8-6
PRINCE 11-11
UZ 21-21
BEYAR ANNES D-33

WWSKZ/Chutunooga, TN
ChumerBoott
CYMIS DEBURCH
BAYED BORDIE
JODY MAYLEY
Whotest
CLUB ROUVEAU 1-1
STARRHEY
EAGL TO CHUMER S-2
GEMESTS 3-2
EUROPE 4-6
MANG CHUMC 5-5

WNOK/Columbia, SC Windham/King

Windhum/King
U?
POISON E 4 THE
POISON E 4 THE
POISON E 5 THE
POISO

Edwards/Whight

PSYCHEDELIC FURS
BRILLSY MURDOCK

BRILLSY MURDOCK

ATLANTIC STARR

PAUL LERRANTS (4p)
ROTES:
STARR)P 2-1
GENERIS 4-2
BUNDER 7-4
PARMILIS 4
PRANKLIS 6
17-9
PARMILIS 6
17-9
PARMILIS 6
17-9
PARMILIS 6
17-9

PANTE MODIFE
ROBERT CRAY
RODIE HORSEY
BEASTYE BOYS (dp)
DOKKEN (dp)
CHICADO
TYMONPOON THINS
BOYS (d f)
POTRON TO THE
CUTTING CRESS (d f)
POTRON T 1-8
FOTRON T 1-

WFXX/Williamaport, PA Minior/Stretton

SHIEY LEWIS & THE SHOCKEY BOSTSHON DAVID BONTE EMPOTE MONEY LEVEL 42 Photos: CLUB BOOUVEAU 1-1 WARKS (TRUMS 5-4 HIPWRAY 17-15 CUTTING CESS 25-20 HADDOMEA 27-23

KAMZIBI Pasa, TX Mass/Burns

Owene Jeckson
HADONNA
CUTFING CREM
LIONEL RICHIE
BOXTOGL 1
CLUB ROUVEAU 1-1
STARRIE 7-2
GENESIS 7-3
PRANKLIS A RICHAE 13-6
BEASTIE BOYS 25-20
MAMMAYM AND A LICHAE 13-6

PRANKLIP & HYCHAE 13-6
BRAFTE BOTS 25-20
WHNHYMBentgomery, AL
Cellinaribhannen
NUEY LIBITS 6 TWC
NUEY

JODY MATLEY 29-24

KXY00MNoshville, TN
Michael St, John
PAUL STMOM (rp)
RIN WILLDE
BRYAN RADAMM (dp)
REMBY LOCOTIES
BRYAN LOCOTIES
CONTENT D S-9

MANG CYMING 15-9

CROWNED NOUSE 20-13

Y167/Resolvelle, TN
Chese/Whitsher

REMBY LOCOTIES NOUSE 20-13

Y167/Resolvelle, TN

ChesafWhitsker
STEVE WIRMOOD
CROWDED HOUSE
HUTY LEWIS 5 THE
HITCHST
STARRHIP 2-2
LOU GRAMM 9-5
PRINCE 12-7
HIPSWAY 15-9
HADOSMA 20-12

KWES/Odesse-Midland, TX Jim Scott MADOMRA
HIPBHAY (dp)
U2 (dp)
U2 (dp)
CHICAGO (dp)
CHICAGO (dp)
ROCLERI (dp)
ROCLERI (dp)
ROCLERI (dp)
ROCLERI (dp)
ROCLERI (dp)
ROMYAN (dp)

ThomasWeight
BOW JOVI
RTH WILDE
CHMIS DEBUIGH
COMPANY B
ROTTEST
ROTTEST
ROTTEST
FRANKHIP 2-2
EXPOSE 5-3
PAUL LERAKIS R-5
CROWNED HOUSE 22-19

Y188/Orlando, Fl. McKay/Hayes

NOOLATIVE NOOLATION NOOLAT

942/Releigh, NC Kontfloos

U2 HNEY LEWIS & THE JODY WATLEY BYALEMIP 6 PRANKLIN & MICHAE 11-6 EXPOSE 14-8 CUPTING CREW 21-16 PRINCE 25-18

KZQU/Little Reck, AR SHOKEY ROSINSON (Ap) PLEETHOOD MAC U2

WHYCHNichmend, VA
Lewis/Peyna
CHRIS DEBURGH
PAUL IERUSHATS (dp)
STEVE WIMMOOD
PRAMELIN & MICHAR
ROTTOST
(1)S ENDEMUL 1-1
(1)S

WXLK/Reaneks, VA O'Shee/Thomas

VIZ
WORY LEWIS 6 THE BRUCE WILLIS
BRUCE WILLIS
BROUGH WILLIS
BROUGH 12-1
EXPOSE 13-7
BRIBLEY MANDOCK 14-8
PRIME 17-10
GLEBNY MEDITION 22-15
WDJKLeubwille, KY
Konnoy/Moyer O'ShearThennes
CMRIS DEBRINGH
JODY MNYLEY
POISON
BRYAN ADAMS
LUTVEL 42
ROCTES TOUVEAU 1-1
STARWHIP 3-20
STARWHIP 3-20
1-6
COOPIDE NOUSE 18-9
PRAMMLIN 6 MICHAE 17-12 Kenneyfideyer

BAYID BONTE 5 THE
DAYID BONTE 7007 MAYLAY
LUTHER VARRORDES (#p)
ETAMBRIP 2-1
GENERIS 5-2
FRAMKLIM 6 FTCHARE 7-5
DOMBA ALLEM 8-7
CROWDED HOUSE 10-8

KITY/Sen Antonie, TX White/Glies BURY LERIES 6 THE CUTTING CREW Nottes: 6 GREESIS 1-1 RURY LERIES 6 THE 5-3 CLOW HOUVEAU 16-10 STRYE NIMOOD 20-16 PAUL LERARIS 24-2G

WLRE/Louisville, KY Lyona/Robinson

FM100/Memphis, TN John/Cordey

Jaha-Cordey
FLEETHOOD NAVBETYAN ADAMS
U2
CUTTING CREW
Notcet:
CLUB NOUVEAU 1-1
STARBRIP 5-2
GUNERIS 12-8
EUROPE 20-15
HADDWHAD D-36

WABBMieblie, Al. Fram/Cheenyl

Francickensed
POISON (Ap)
PAUL SINON (Ap)
U2 (dp)
CUTTING CHEW (dp)
Noteeat:
CLUB NOUVEAU 1-1
LOU GRANN 7-4
CROMPED NOUSE 16-11
BACCHEM 29-21

WhiteAddes
LISA LISA
LISA LISA
LISA LISA
LISA SERVICE 17
DAVID BOWIE
FLEETWOOD PAC
FUSUDO BCMO (Ap)
HOCLORY
GRIEBIS 2-1
DOSMA ALLEW 7-4
JODY WATLEY 8-5
FRINCE 10-8
U2 23-13

U2 25-13
KBACHBen Antonio, TK
Leo Vele
BRYAN ADAMS
BRYAN ADAMS
JOOV SWYLEY
TWOOPPOOR TWINE
CHICAGO
RAUGH BAKED (dp)
RECC PRAFILE
BOLLost;
BAKED (dp)
RECC PARTIE
BOLLOST;
BAKED (dp)
RECC PART

KTUX/Shraveport, LA Stool/Wabor nome Mottest: CLUB MOUVEAU 1-1 STANDMIPP 2-2 SENUCE MODEMBY 3-3 QEMMENS 8-8 PRANKLIN & MICHAE 12-12

WDLX/Washington, NC Jackson/Lee

Jeckson/Lee
TYBORPOOR PYTHE
DAYTD BONTE
HUTF'LBRITS A THE
BRUCE WILLIE
BRUCE WILLIE
BRANTE BOTS (dp)
LEVEL 42
HOttest:
CLUB BOUVEAU 1-1
STARBBUTP 3-2
GENESIS 5-3
MANG CYUMU 7-4
EUBDE 12-8
WWEZIAMBARDS SABRE

WKZL/Winston-Selem, NC Den Jeseph

Den Joseph
ATLAFFIC STARR
JODY WATLEY
CHRIS DEMUNDS
BROWNEAU 1-1
STARRHIF 2-2
GLEBH MEDEIROS 4-3
LOU GRAMEN 13-7
PRINCE 20-11

PARALLEL THREE

KQEZIAmerille, TX Kelth Mentgemery MADOWER
PADL SEMPER
PADL SEMPER
GOEBGG ALLAME
DAVID BOUFE
ROOL 6 THE GAING
TYROUPEDON THISB
BRUCE WILLIS
ROLLES
FOR THE GAING
TYROUPEDON THISB
FOR THISB
FOR

WKSF/Asheville, NC John Stovens

CHICAGO
THORNESH THIRS
PESUDO ETHO (4p1
Hottest: CHOMPED HOUSE 2-1
HIPBWAY 14-11
CUTTING CREW 17-13
PRINCE 23-16
UZ 28-22

WJAD/Bainbridge, GA Elliot/Kelly

EMOTACHY
NUEY LEWIS & THE
DAVID BOWIE
PETER GABRIEL
SHOFFY ROBINSON
BRUCE WILLIS
CHRIS DEBUNGH
EDOIE MONEY
ROSTERS

The following station reported a frozen playlist this week: K228/Beaumont

The following stations falled to report this week and therefore their playlists were frozen; KTUX/Shreveport; KYRK/Las Vegas Q104/3ededen

Music Key: (DP) indicates the song is ge ing certain parts of the day and/or night. (RA) indicates song was dropped from the playlist then readded.

PRINCE 36-24
WCGQCCohembus, GA
McCardCourlos
LEYNE, 42
DAVED, BOUTE
BROWTH BROWTE
BROWTH WILLIS
BROWTH WILLIS
BROWTH WILLIS
BROWTH OF (Ap)
BROTTON BOUTE
BROTTON BOUTE
BROTTON
BOLTON
BROTTON

Green/Boowell

PACE EFFOCE
PRESSURE NEWS
BRICKE WILLIE
BRILLY JOHN
RIS WILDE
PRIVER RARRIER
BOSTORIC
BOSTORIC
BOSTORIC
CUPYATION CREW 21-13
U2 36-22
CLEMB MEDIC FOR 28-23
CLEMB MEDIC FOR 28-23
CLEMB MEDIC FOR 28-23

OLDER HEDETROOK 38-KIRRYPL SOWNIA, AND BackerShypert HUSY LIRETS 6 THE LICOMER PLEYERS SMOCKEY ROSENBOOK RESPYLEDS REMOVE PEYER GARRIEL FIRM YILDE BOX LOSS 7-6 GENERIS 10-9 BURDOPE 13-11

86871; Smith, AR O'DesKane

MADORNA CYMD7 LADPER POISOR LIOWEL RITHS MOTERAL CLUB MOUVEAU 1-1 STANSHIP 7-7 GLEBUR MODETHOR 5-4 WARD CYMUNG 7-5 GERESIS 8-7

Q196/Gododon, Al. St. John/Dovis

nome Nottest: STABBUTP 1-1 EUROPE 2-2 CLUB NOUVEAU 3-3 WANG CHUNG 6-6 EXFOSE 8-8 ERIC CLAPTON 11-11 ERIC CLAPFOR 11-11

VYYKENGenesselle, PL

Jed Bents

JODY MATLEY

CHRIS DESENDEN

MODELD PARTY

FORSON

MODELD PARTY

FORSON

MOTEN

MO

COVER ANSWERS
POISON
PO

KSMB/Lalayotta, LA Segravas/Small Segment Senses
HUEY LEWIS & THE
KIM WILDE (dp)
PSENDO ECHO
HOTTEST
BRUCE HONNEWY 2-1
EXPOSE 3-2
GENERIS 4-3
LOU GRAPH 17-9
PRINCE 24-10

Kelley/Brech
PAUL SINCH
DAVID BOHTE
HURY LIBRIS : THE
PRINCH ET (Ap)
RIM WILDE (Ap)
RIM WILDE (Ap)
RIM WILDE (Ap)
LEYEL 42 (Ap)
ROTEOS LIAMAN (Ap)
LEYEL 42 (Ap)
ROTEOS LIAMAN (Ap)
PRINCE 27
PRINCE 27
LOU GAMAN 5-3
RUNDIE 9-7
PRINCE 27
LANGE (AP)
HANGE (THURG 21-14
HANGE (THURG 21-14

KNAN/Monree, LA Chuek Redden Chuek Redden
PLEFFUNDED MAC
BRUCE WILLIS
DAVID HOPTE
HUEY LEWIS 6 TWE
HOCCOST
HOSEY CRAY 23-20
CYHOI LADVER 25-22
BREAKFAST CLUB 29-25
BREAKFAST CLUB 29-25

WPFM/Peneme City, PL Juli Devie JeT Downs

HARDOWSA, RICHIE
LICHER, RICHIE
LICHER, RICHIE
JEMNITER WALMIES
PRIVE LEMRIS, 6 THE
PSYCHERELIC FURS (dp)
ROTEOL
CLES HOUVERIT 6-2
SYMMMITP 4-3
SYMMMITP 4-3
STRIPE WIRDOOD 14-10
"BANKUNTERS 20-16

2162/Bavannah, GA MaGraw/MaFarland PARTA STANDS (dp)
PARTA STANDS (dp)
BETAM ADAMS (dp)
DAVID BORNES (dp)
BESPILESS REARY (dp)
COVER GIFLS (dp)
BOCTOST (dp)

WOLFTGHINGSOON, PL.
Stove Ocean
JOST MATLEY
CHIT-MOS
THOMPOOF WHIME
RUFY LEBTES & TWE
DAVID BOWIE
BOLESHIP 4-1
STARRHIP 4-1
STARRHIP 11-8
STEVE WINDOOD 10-12
CUTTING TREW 33-23

STATE WITHHOOD
PADZ, LEKAKIS
JOBY WAYLEY
MOCTOSI
CLUB MOUVEAU 1-1
STANSWIF 2-2
GENESIS 7-5
PANNKLIE WICHAE 11-8
POISON 34-27

Maydoba BOREST CDAD (6p) BOREST CDAD (6p) BOREST CDAD (6p) BOREST CAPT (6p) BOREST PAIR, STROM BRIC MARTIN (4p) B

BOSTON ROBERT TRAY U2 ROOL 6 THE GANG LEVEL 42 PETTER GARRIEL DAVID BOWTE BOCK-BELL CLUB BOOVER 1-1 CLUB BOOVER 3-1 CLUB BOOVER 3-1 STORM 3-1 CLUB BOOVER 3-1 STORM 3-1 ST

239 Reporters 234 Current Reports

MOST ADDED MIDWEST BREAKOUTS No Breakouts **David Bowle Jody Watley** Fleetwood Mac

CHR ADDS & HOTS

Huey Lewis David Bowie Thompson Twins **Gregg Aliman** Psaudo Echo

MIDWEST

PARALLEL TWO

U2 RUEY LEWIS & THE CYMDI LAUPER ROTTOST CLUB ROLIVEAU 1-1 STARSHIP 3-3 MANN CHUNG 5-4 CROWNED HOUSE 12.

BRYAM ADAMS HUEY LEWIS & THE DORMA ALLEN (Ap) LEVEL 42 PETER GABRIEL Mottest: CUTTING CREW 19-14 U2 25-17 CYMDI LAUPER 29-22 HADONNA 31-23 FLEETWOOD HAC 35-24

Sorm reservation
BPYAM ADDMS
LIGHTLE RICHLE
PAUL IRENATS
COMPANY B
HURY LOWIS & THE
MORILD PARTY (dp)
HOSEAST
CLUB HOUVEAU 1-1
STARRINE PA
ROBERTADY & IMDRAW 4-3
GENESIS 8-6

KRNQ/Des Mo Knight/Sharp

MADONNA JOBY WATLEY HUSY LEWIS & THE DR. DAVE MOTERATE 1-1 ETARSHIP 2-2 EXPOSE 15-11 PRINCE 23-1* CUPTING CREW 2B-71

THOMPSON TWINS CHICAGO BREAKFAST CLUB Notcest: CLUB NOUVEAU 1-1 STARSHIP 4-2 ROBBIE MEVIL 17-13 CUTTING CREM 22-18 U2 37-28

WMEE/Ft. Way

JODY WATLEY LIOWEL RICHTE CTEDY LAMPER NOTICE: CLUB HOUVEAU 1-1 STARRHIF 3-2 GEMESTS 4-3 CROMTED HOUSE 8-5 BANGLES 19-10

PAUL SIMOS
WUST LESTS & THE (dp)
FLEETWOOD PAC (dp)
RADOSSA (dp)
RADOSSA (dp)
ROTEST THE TIDE (dp)
ROTEST 2-1
CHOWNED MOUSE 17-8
CHOWNED MOUSE 17-8
CUTTING TREM 32-20

OwenTimmes
PIESTWOOD PAC
PIESTWOOD PAC
BREAKPAMP CLUB
BREAKPAMP CL

WIXCUGreen Boy, WI McCorstwikkleheel T.

U2
CMICAGO
MADOMMA (Ap)
MORLO PARTY (AP)

WZPL/Indlenepolls, IN

PLETWOOP MAC HUEY LEMIS & THE POISON (dp) WORLD PARTY Whiteets STARSHIP 1-1 GENESIS 2-2 CLUS MOUVEAU 3-3 WANG CRUNG 4-4 LOU GRAMM 8-5

ROOL A THE GAMG DOMBA ALLEM HUEY LEWIS & THE BREAKPAST CLUS LIOWEL BICHIE ROTES IN THE WARD TRUMG 7-5 EXFORE 10-7 STEWE WIMMOOD 12-10 PRINCE 14-12

KJ189/Oklahoma City, Ot

Preside/Commes
HUSY LERS 18 4 PHE
LIOWER RICHER
JODY WATLES
HIGHER ALGERY
THOMPROM TWIFFS
HIGHER ALGERY (dg)
HOStock ALGERY (dg)
CLUB HOUVERAU 1-1
STARRIFF 2-2
GEMESIS 7-3
EXFORE 8-6
FARMITIES 6 HICHAE 14-10

KQKQ/Omehe, NB

Everaffichess

WUEY LEWIS & THE
CHRIS DEBURGH
CHICAGO
DQHHA ALLEH
Mottest:
CLUB BOUVEAU 1-1
STARENTP 2-2
MARG CHUNG 6-4
CROMPEED ROUSE 7-5
PRINCE 21-9

U2 NUEY LEWIS & THE MOTTENT! STARBHIP 1-1 CLUB HOUVEAU 2-2 GENESIS 3-3 RED SPEEDWAGON 6-BON JOVI 10-6

THOMPSON TWINE
MUST LEWIS & THE
DAVID BOWIE (dp)
CHRIS DEBUNGH (dp)
CHRIS DEBUNGH (dp)
ROTHER PARKLIN & MICHAE 7-2
LOU GRAPH 9-4
CROWDED MOUSE 12-8
BANGLES 19-9
PRINCE 20-11

RUEY LEMIS & THE (4p)
DAVID BOWIE (4p)
JODY WRITLEY (4p)
ROCLEST,
STARRITP 2-1
CROWDED ROUSE 4-4
STEVE WIRMOOD 13-9
CUTTING CRBW 28-16
BRYAM ADAMS D-20

KAY167/Tube, OK

BRITALBY MUNDOCK RIPSHAY JODY MATLEY CUTTING CREM Hottest: JAMET JACKSON 1-1 STARRHIP 3-3 FRANKLIN 6 MICHAE 12-9 CLUB MOUVARD 13-10 THAN TURNER 17-11

KKRD/Wichits, KS

DAVID BOWIE
TYKOMPROH TWINS
DOMBNA ALLES
CYRIS DEBUNGM
NOTES THE TOTAL
CULB MOUVEAU 1-1
GENESIS 6-5
FRANKLIN & MICHAE 10-8
CROWNED ROUSE 11-9
EUROPE 25-15

BRYAH ADAMS FILETHOOD MAC CUTTING CREW BOTTAGE 1: CLUB BOUVEAU 1-7 STARRHIF 2-2 EUROPE 11-3 JANET JACKBOW 4-4 GEMESIS 10-5

PARALLEL THREE

Gob Book

ROOL & THE GAME

HUSY LEWIS & THE

DOWNA ALLEN

DAVID BONT HIS

MOTERAL

THOMPHON TWINS

MOTERAL

LOU GRAMM 10-6

RANGE 10-6

BANGLES 21-14

JABSTWEEDING
LEVEL 42
NUTY LEWIS & THF
DAVID BONIE
THOMPHON TWINS (4p)
ROTESTS 4-3
STARRHIP 5-4
REG SPEEDWAGON 9-6
FRONDED HOUSE 16-7

UNDER DAVID BONIE
LIONES RICHTE
POISON (dp)
DOMBNA BLIEN
HOSTERST
FRINCE 8-3
RIPHWAY 16-8
CUTTING CREW 27-17
U2 30-20

UZ CUTTING CREW WORLD PARTY HOTCOST STAMBHIP 1-1 GLENN MEDEINOS 2-2 CLUS MOUVEAU 3-3 RUM D.M.C. 4-4 PRINCE 20-6

LYOMEL MICHIE
CWICAGO
DAVID BOWIE
LEVEL 42
HOTCOST
STARSHIP 1-1
ROBBIE MEVIL 11-6
DTEVE WIMMODD 14-8
JOBY WATLEY 21-15
CUTTING CREW 27-16

NorthHendelchoon
JODY MATLEY
GLERN HEDEIROS (dp)
ROBERT CRAY (dp)
THOMPBOH THIME
RATT (dp)
BREAKFARF CLUB (dp)
BREAKFARF (dp)
BREAKFARF (dp)
PAUL EIROK (dp)
PAUL EIROK (fp)
FAUL LIERAK IS (dp)
ROCCOST
TINA TURNER 16-14
PRINCE 27-20
CUTTING CREW 18-16-14
STEVE WIRNOGO 28-21

WCIL/Corbondolo, II.

PLEETWOOD HAG

HEVEN LEWIS & THE THOUSENDE THIN ELIGIBLE THE THOUSENDE THINS CHICADO LIONEL RICHIE PRANKLIN & MICHAE 11-8 GLEBBS HEDESTROS 13-9 JOOV WATLEY 20-15 CUTTING CREM 22-17 UZ 30-22

RETAIN ADAMS
DORNER ALLES
DONNIS ALLES
DAVID BONTE
BILLY JOHI.
BILLY JOHI.
BILLY JOHI.
BILLY STORE
PAUL SIMON
FOR ANTHEY
HOLLOST ALLES
FOR ALLES
F

Y94/Forgo, ND

WKFR/Kalamazoo, MI

WAZY/Lefeyette, IN Krieti/Louizee

HUEY LEVIS 6 THE PLETHOOD MAC JOBY MATLEY MOTEST 1-1 CRONDED MOUSE 5-2 GENESIS 7-4 POISON 16-8 TRIUMPH 15-9

KFRX/Lincoln, NE

CHRIS DEBURGE JODY WATLEY SOSTON WATER SOSTO

PARETWOOD NorLIOWEL RITHIE
LIOWEL RITHIE
CHICAGO
AMITA BAKER
ROCCAGL
CLUB MOUVEAG 1-1
RAMBWITP 4-3
LOU GRAMW 6-4
MANG TWUMG 10-7 SSKG/Seline, ILB Stove Wall

GREGG ALLAUM KEMMY C COVER GIRLS BRUCE WILLIS BUEY LENTS & THE RIM WILDS DAVID BOWIE PROSEN GROST

(dp) EUROPE 6-4 PRANKLIN & MICHAE 22-14 HIPSWAY 75-21

U WHENTO A THE JOHN THE JOHN THE JOHN THE JOHN THE JOHN THE HOTTO CHOICE BY CHIEF HOTE AND THE JOHN TH

NEGRELATION

HUEY LEMES & THE
DOWN'S MONTE
DOWN'S MONTE
DOWN'S MONTE
LEVEL 42
SHOREY ROBINSON
GREDG ALLHAN (1/p)
Notes with
Thotes WOLL 1-1
STARRET 5-2
CHOUSED NOUSE 4-3
(EMES 5 8-4
PRINCE 15-12

WSPT/Stevens Point, WI Bouley:Steffen

HUEY LEWIS & THE DAVID BOWIZ BREASPAST CLUB GLEWN MEDEYROS GBORCIA SATELLITE (dp) STARSHIP 1-1 CLUB HOUVEAU 7-2 LOU SMANN 4-3 STEVE WIMMOOD 6-4 U2 30-70

KDVs/Topoka, KS Kovin Robot

DOSPA ALLEW MURY LEWIS 6 THE DAVID BOWIZ (dp) MOTIONIC 11 STANSHIP 1-1 FOISCH 20-15 EXPREZ 22-16 JODDY MATLEY 25-17 U2 37-28

BerryCorbe
PSYVEDELIC PURS
PSYVEDELIC PURS
PSAVE 17
ROBERT CRAY
BRUCE WILLIS
PRESET 0 (dp)
RESET 0 (dp)
RESET 0 (dp)
RESET 0 (dp)
ROLLY 0 (dp)
ROLLY 0 (dp)
ROLLES 7-2
COVER GIRLS 15-10
SRIELES PRESECT 16
PRINCE 28-19 Jacobsen/Heldin
EDDIE MONTEY
CHICKNO
JOBY NAVILSY
BUTT LEWIS BACK
FROM PACK
ANATO BONIE
BOATE
GOALE
GLENN PROCESS
TO LA 9
PSINCE 23-15
ATLANTIC STARS 38-23 HIPMMAD
JU2
LOU GRAMM (dp)
ROBERT CRAY (dp)
ROSTO CRAY
EXPOSE 2-1
EXPOSE 2-1
EXPOSE 2-2
BASTIE BOYS 5-4
DOMMAD ALLEM 7-5
RECCE HOMMSEY 10-6

WEST

PARALLEL TWO

BucklerDanton
HUEY LEHTS & THE
TWOMPHON TWING
BREAKPARY CLUB
ROCLES 1: STARRIP 2-1
CLUB HOUVEAU 3-2
GENESIS 7-4
PRANKLIP & MICHAE 9-6
CROWDED HOUSE 12-9 StensiShkshide
LICOREE RICHTE
LUTHER THORAM
ARITA BARKER
RIM WILDE
LIEM LIEM
D2 (dp)
B
REBERT 0 (fp)
ROTEOST
REBERT 0 (fp)
ROTEOST
REBERT 1 -2
RYALBERT 5 -2
RUED D.M. C. 3-6
ARIABITIC STARR 26-13

STEVE WISHOOD CHICANO LIBA LIBA BRUCE WILLIA BROWN HOLES WILLIA BROWN HOLES WILLIA BROWN HOLES WILLIAM 18-11 CLEWN WEBSIC 27-10 PRINCE 27-10 CUTTING FEBRUARS 39-31

KIYS/Beles, ID Tom Evens

Tom Evene
REMAY LOGGINS
PONCH
DAYED BOSTE
PERFOD ENTO
WHEY LEMY & THE
BRUCE WILLIS
RIN WILDE
HOLLS
ROTE WILLIS
CLUB BOUVEAU 1-1
GUNDREL HOM 2-2
GUNTIER CREW 26-16
U2 30-23

KHCK/Colored John Dantze

MADOSHA REBRY LOGGISS POTSON (4p) GREGO ALLAWN (4p) GREGO ALLAWN (4p) BRUCE WILLIS (4p) BRUCE WILLIS (4p) CHARLES (4p) CLUB MOUVEAU 2-2 GISHESTS 4-3 MARIC CHUNG 5-4 PRANKLIN 6 MICHAE 7-5

KEND/Eugene, Off

FOISOW MOTTEST 1-1
CROWDED MOUSE 8-7
CUTTING CREW 25-17
UZ 37-27
BEASTIE MOVS D-39

PRINCETOWN

BRYAN ANAMS
THOMPSON TWINS
LEVEL 42
2 DAYED BONTE
HOLLOST
CLUB MOUVEAU 1-1
FRANKLIN = NICHAE 9-5
U2 10-7
PRINCE 12-8
CROMDED ROUSE 15-10 NADOWSA-PLESTHOOD NC THOOPEROD WISE BOSTON SERRAFRAST CLUB PAUL SINON PROTEN GROST ROLLES SINON FROID GROST CLUB SCUPPED 14-9 CLUB SCUPPED 15-10 PAUL LERAKIS D-26

LIGHEL RICHIE STEVE MISSHOOD PAUL SINON HUEY LEWIS 6 THE COMPARY B LEVEL 42 BEASTIE BOYS (4p) LUTHER VANDROSS (4p) LUTHER VANDMOOSS (MOSTOSE: 1-10 CLUB NOUVEAU 1-1 GENESIS 2-2 PAUL LERARIS 4-3 PRINCE 11-10 U2 31-23

Jem Hyen
PAUL LEKARIS
JODY WAYLLSY
THOMPSON TWINS
DOBSIE WHYLL (4p)
HOTEGEL
CLUS HOUVEAU 1-1
HADDOWNA 7-5
STEVE WIMMOOD 14-10
PRINCE 15-11
POISON 21-18

PLEETWOOD MAC COVER GIRLS POISON HUEY LEWIS & THE THOMPSON THINS

BILLY VERA & BEAT RIM WILDS KENNY LOGGIME GREGG ALLMAN HADOMMA BRUCE WILLIS HUEY LEWIS & PHE HOTTES HOUVEAU 4-) EUROPE 5-4 CROWDED HOUSE 10-6 CUPTING CREW 20-12 PSEUDO ECRO 24-15

HUEY LEWIS A THE LUTHER VAHIBOOSS HOTLOST: STARSHIP 1-1 CLUB HOUVEAU 5-2 GENESIS 4-3 EXPOSE D-6 ROBBIE HEVIL 13-8

MUSY LEWIS & THE THOMPSON TWINS

THOOPPOS TWINE
KIN WILDE (dp)
SNOKEY NOS INBOU SIMPLY BED
GREED ALLMAN
BOTLOGE 4-2
ETARBHIP 6-3
ROMETADP 4 INGRAM
PRINCE 18-15

PARALLEL

ANDAMENT O STARR PLESTMOND MAC CHOWNED HOUSE CHOWSED HOUSE CHOWNED HOUSE AND STARR POWER AND STARR POWER AND STARR THE STARR THE STARR STA

Deartysyer

KIM WILDE
POISON

HUSY LEBYS & THE
WORLD PARTY (dp)
HOCtock
STARREIF 1-1
JODY WATLEY 7-3
STEVE WIRMCOD 21-14
UZ 33-20
KENNY LOGGINE 34-72

KYRK/Lee Veese, NV

J.D. Chandler

FIRST LIBERS & THE

JOOY NOTATY

LICHES HITCHIE

FETER GARRIEL

KIM WILDE

GLEWIS MEDEIROS (Ap)

PSEUDD BROOD

MORLD PARTY (dp)

DAVID BOUTH

BODIF MONEY

EDDIE MONEY

BYARSHIP 1-1

CLUB BOUTHAU 8-2

CROWBED HOUSE 9-4

EXPOSE 16-8

CUPTING CREW 18-11 none
Noteet:
CLUS NOUVEAU 1-1
STARSHIP 7-7
JODY MATLEY 16-16
PRINCE 16-18
ATLANTIC STARR 22-72

KYYA/Billings, MT Charlie Foxx JODY WATLEY CWRIS DEBURNY CWICAGO HUEY LEWIS 6 THE MOTECHES CLUB NOUVEAU 1-1 MANG CHUNG 3-2 BANGLES 19-14 PRINCE 21-17 WORLD PARTY 29-23 KCAQ/Oxnerd-Ventura, CA Greg Willieme

CWICAGO
JODY WATLEY
THOMPSON 'WINS
HUEY LEWIS & THE
DOWNA ALLEM
PETER CABRIFL
NOTCOCK
STARRHIP 2-1
GENESIS 4-2
CLUS NOUVEAU 5-3
WANG CHUNG 7-4

DAVID BOWIE THOMPSON TWINS NUEV LEWIS & THE HADDOWNA ANITA BAKER (dp) JOBY WATLEY EDDIE & THE TIDE NOTES THE TIDE TOTALLY TO THE TOP TOTALLY TO THE TOP THE TOTALLY TO THE TOP THE TOTALLY TO THE TOP THE TOTALLY TO THE TOP Hottest: CLUS MOUVEAU 5-3 CROWDED MOUSE 6-6 RANGLES 17-13 CUTTING CREW 21-15 POISON 38-32

KKAZ/Cheyenne, WY

CRICAGO
LEVEL 42
EDDIE NOMEY
DAYID BOWFE
GREEG ALLMAN
NOTE: STARRIF 5-1
LOU GRAMM 7-3
RED SPEEDWAGON 8-4
PRINCE 10-5
CLUB NOUVEAU 11-7

GREDG ALLMAN (Ap)
DAVID BONTE (dp)
BREAKFART CLUB
BRODIE MONEY
FUET LEWIS & THE
MOTEOSI:
GENESIE 2-1
BANGLEE 10-5
STEVE WINNOOD 15-9
PRINCE 14-10
CUTTING CREW 20-14

CommanTherous
HADOMMA
BLOW HOWKEYS
THOMPHON THIMS
LUTHER VANDHONS
READY FOR THE MOR
CWRID DEBUROW
HOCK-BR
TOLLE HOUVEAU 4-1
STARBSHY 3-2
MANG TWUMG 7-5
CROWIDED HOUSE 8-6
BANGLES 19-15 R. Charles Snyder

PAUL STROM
RUSY LEWIS & TWE
KIM WILDE
GLEWH MEDDETROM (*/p)
DAVID BOWTE
BRILLY VERR & BEAT
BROCE WILLIS
EDDIE MONTE
BROTHERDILTON
FORWARD
F

Cummings session

Muley Levis a TYCE

EDDIE MONEY

PETER GABRIEL

DAVID BORNER

PAUL LENGARIS

FOLLOW

CLUB MOUVEAU 2-1

GLEMM MEDET ROO 7-5

POISOH 17-11

CUTFIEC CREW 19-15

DOW DIXOW 24-19

none Nottest: CLUB HOUVEAU 1-1 STARSHIP 5-5 GENESIS 6-6 EUROPE 8-8 EXPOSE 11-11

GREOG ALLMAN Notteet: STARSHIP 2-1 PRANKLIW 6 MTCHAE BOSTOW 11-10 BANGLES 15-13 LOU GRAWN 17-16

SLYSS/Son Lule Obl

ABOVERNO CVERIS DEBURGN POISON DAYTO BOWIE PSEUDO ECHO GREGG ALLANA MOTECATA STARRIP 2-1 MANG CRUNG 4-2 CROWDED MOUSE PRANKLIN & MY BANGLEE 11-8

KZOZ/Ben Lule Ol

MADOMNA
ROBERT CHAY
ROBERT CHAY
LOWEL RICHIE
REASTE BOYS (dp!
DANTO ROWIE
PAUL SIMON
ROTEDEL
FAUL SIMON
ROTEDEL
GERN MEDETING LA-9
FEVENWERLE, ZUMB 30-22
JODY MNTLEY 34-24

NUSY LEWIN & THE U2 RIM WILDE PETER GARRIEL GROOG ALLAMAN MOTEBATIC CHOWNED HOUSE 2-1 GENERIE 5-2 EXPOSE 9-6 BANGLES 16-12 PSEUDO RYMO 20-15

Breakouts are records not included in the readds in a region, and fewer than 50 stations

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Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

239 Reports

	HN dit Se	DOE ong'' (Anyl	abel)		
LP:	Hit S	ong			
		100/25	44%		
				Nati	one
Regi	lanoi			Sumn	har
Rese	ch			Uр	5
E	33%			Debute	50
M	21%			Same	
S	56%			Down	
w	19%			Adds	2!

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds - Percentage of this weeks reporters playing it. Regional Reach — Percentage of reporters playing the song within each region National Summary Up 51 - Number of stations moving it up on the charts. Debuts 20 - Number of stations debuting the song this week Same 4 - Number of stations reportting no movement this week. (On to On, Add



Adds 25 - Total number of stations

to On, 31-31, etc.) Down 0 - Number of stations moving it down on their charts

adding it this week

GREGORY ABBOTT I Got The Feelin' (It's Over) UP: Shake You Down (Columbia)				
Regional Reach E 37% S 46% M 19% W 22%	7/0 32% N&A	National Summary UP 33 DEBUTS 2 SAME 40 DOWN 2 ADDS 0		
PAST DODE 4 -35 WIEN 25-22 WASE 35-34 WIEN 25-22 WASE 35-34 WEND 31-26 WCAU 34-30 PRO-PN on ROOTH 940 on ROOTH 940 on ROOTH 940 on ROOTH 940 on ROOTH 950 20-20 MI DWENT 35-30 MCEY 20-14 MITH 25-24 KCPN 37-34 MEST RS103 20-70 PAST EAST WELT on 0100 d-25 WESE on WINN 37-32 WEST 31-38 WINN 37-32 WEST 31-38 WIRNE 26-24	MOUTED 15-22 KANTON MOUTED 15-21 KHOO 27-2-21 KHOO 21-2-27 KANTON MOUTED 15-21 KHOO 21-2-27 KANTON MOUTED 15-21 KHOO 21-2-27 KHOO 21-2-27 KHOO 21-2-27 KHOO 21-2-27 KHOO 21-2-27 KHOO 21-2-2-27 KHOO 21-2-2-27 KHOO 21-2-2-27 KHOO 21-2-2-27 KHOO 21-2-2-27 KHOO 21-2-2-27 KHOO 21-2-2-2-27 KHOO 21-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-	PART WHYN 13-26 VIRION ON VIRION ON VIRION ON VIRION ON ROLL 30-28 WKSF 34-14 WKSF 34-14 WKSF 34-17 WKSF 34-17 WKSF 32-27 WKSF 34-18 WKSF 34-18 WKSF 34-19 WKSF 34-19 WKSF 34-19 WKSF 32-21 WI DWEST KOCR 23-19 WKSF 23-19 WKSF 34-20 WKSF 34-20 WKSF 34-20 WKSF 00 KNOY 0		

BRYAN ADAMS Heat Of The Night (A&M) LP: Into The Fire 207/29 National Summarv UP 21 DEBUTS 104 SAME 53 DOWN 0 ADDS 29 Regional Reach E 90% S 90% M 86% W 78% 37 PI P3 PHENOT 4-37
WHING 4-19
KREP ON
WHING 4-19
WANT 4-10
WANT B104 a-30 WXKS on WBEN 4-37 WRSE d-36 WPHD 29-24 CRO1 on B94 29-23 PRO-PM on B106 29-27 Q107 d-29 WAVA on MTBG a-37 MTFX 34-28 MTGY on 103CTB d-25 95XXX on MXFE d-35 MIRX d-39 MIXYQ d-30 MOCHI on OK100 on 95XIL on MOCHI d-38 MCHI d-38 MCHI d-34 MCHI d-38 MCHI d-293 d-33 KEGL d-31 KYKS on KKBO d-25 KRBE on B97 d-30 WCH d-32 Q105 on SOUTH SOUTH

KOTZ d-32

WKSP d-38

WIAD d-39

WIOD d-19

WOOD d-40

WCOW d-40

WYP d-12

KSMB on

IOU d-16

KWAN d-39

WPFN on

IOU a

WCLP d-37

IOU d-37

IOU d-37

IOU d-37

IOU d-37

IOU d-37

IOU d-38

WWAS d-40 HIDWEST 896 a-35 MLS 25-24 MPMS d-36 42x a MNCI 35-25 990TX d-37 MCEY on RDVE on RDVE on RWT a-35 MLOI. 37-32 WEST NIOWEST MI DWEST MIDMEST

WKDD 34-19

WKFX d-18

KIIK 8-32

MGT2 a-40

KEND d-15

WGEZ d-28

WGRD d-17

WGEZ d-28

WGRD d-17

WGRD d-18

WGRD d-26

WGRD d-18

WGRD d-28

WGRD d-38

WGRD d-28

WGRD d-29

KILD3 40-17

WGRD d-28

FF3 d-28

FF3 d-28

FF3 d-28

FF3 d-28

FF3 d-28 PZ RGOT 35-78 RYYA ON RBOZ 4-35 RTRS 4-39 RKAZ 4-36 ROWE ON KTHT 4-36 REFN 4-40 RHTZ ON B91 a FEOZ 4-29 SLY96 d-40 Y97 on OF95 d-32 WEST KNMO 4-35 KIYS on KIEK 4-36 CHED 24-18 KSND on KLUC 39-33 KFIV & KCAQ 4-32 KYYO 32-30 KZEU 4-30 KNBO 4-38 KRQ on

DONNA ALLEN Serious (21/Atco) LP: Perfect Timing	
131/20	51

	1	31/20	55%	
			Nation	ı
Re	gional		Summa	2
Re	ach	29	UP	7
F.	618	-	DEBUTS	1
s	588		SAME	1
м	438		DOWN	
W	578		ADDS	1
r	371	WTIC 19-1	0 KYNO 7-5	

### WITC 19-10 ### WI	S 588 M 438 W 578		DOWN ADDS 2
	PART WXRS 26-18 WXRS 37-33 WXRS 37-33 WXRS 37-32 PRO-PW 35-30 REPE 4-11 REPE 4-11 REPE 4-12 WYRY 20-12 W	RC101 24-21 SEPT 22-29 SEPT 22-29 SEPT 22-29 SEPT 22-29 SEPT 28-29	194 9-7 ROMO ON RELICE 12-12 ROMO 19-16 REPTY 3-7 RCAQ 19-16 REPTY 3-7 RCAQ 19-16 REPTY 3-7 RCAQ 19-16 REPTY 3-7 REP

HERB ALPERT Keep Your Eye On Me (A&M) LP: Keep Your Eye On Me 63/0 National Regional Reach E 25% S 34% M 17% W 25% Summary
UP 25
DEBUTS 6
SAME 30
DOWN 2
ADDS 0 N&A WNNK 32-34 WTIC 28-26 WSPK 35-30 WKRZ 39-39 PI EAST WBBO 31-31 KXX106 d-33 KAMZ 27-24 KEZB ON HINK 35-32 WFMI ON WDJY 33-32 WABB 4-29 WBFM 37-34 Y106 ON KITY 26-23 KTUX ON Fr WDLX ON SOUTH SOUTH KRRE on Y100 20+16 WGH on ROIZ on
WJAD on
WCGO on
KISR 19-16
WYKE 4-30
WEYP on
0101 on
KNAN 31-30
Z102 32-30
WGLP on
KNIN on B96 29-25 WNCT on 99DTX 33-29 WCZY 33-29 WHYT on KDWB 38-34 MIDWEST WOTZ 38-35 KZIO on KAY107 4-32 WEST HIDWEST FRRZ on FM102 13-8 FROY 30-28 FMEL 25-27 WEST 99KG on KP95 On KSND On KMGX 24-21 KYNO 35-32 194 On KYRK On fr KDON d-36 KRO On WEST OK95 35-31 PZ WERE OR



BANGLES Walking	Down You	r Street (Columbia)
LP: Differen	nt Light		
	226/3	95%	National
Regional			Summary

gional	226/3	95%	95% Natio	
ach			UP 2	
968	ា)	EBUTS	
948			SAME	1
938			DOWN	- 1
968			ADDS	

Reach E 96% S 94% M 93% W 96%	10	UP 204 DEBUTS 4 SAME 14 DOWN 1 ADDS 3
EAST 8104 21-18 8104 21-18 MYRES 23-19 MYRES 23-19 MYRES 23-19 MYRES 12-15 CKO(1) 31-26 MYRES 12-15 CKO(1) 31-26 MYRES 12-19 MACH 12-21 MACH	### 21-18 ### 21-18 ### 25-10 ### 25-11 ### 25-11 ### 25-11 ### 25-11 ### 25-11 ### 25-11 ### 25-12 ### 25-12 ### 25-12 ### 26-13 ### 26	RCAO 17-14 RCAO 17-15 ROOM 23-22 RED 23-22 RED 23-22 RED 23-24 RED 22-16 RED 23-20 RED

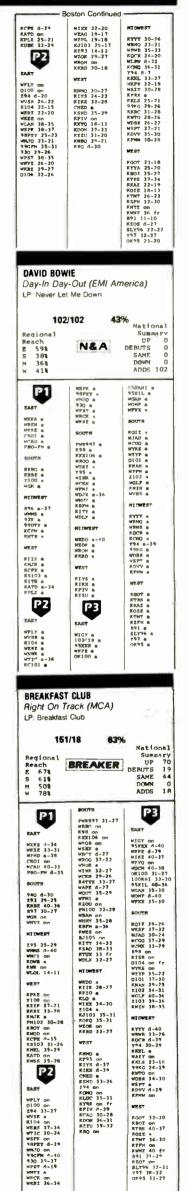
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BARBUSTERS		
	(CBS Asso	olated)
	ay" Soundtrack	Cialeuj
147	7/9 62%	5
		Nation
Regional Reach	40	UP
F 618 -		DEBUTS
S 58%	REAKER	DOWN
w 65%		ADDS
	KXX106 on	WMYD 32-31
P1	WSKZ ON WNOK ON	MOCH 23-21 OK100 37-3
	Y95 a	100KH1 34-
EAST	RE28 on WINK 26-24	WGAN 28-27 WOMP 27-23
WXKS 27-25	WANS on WCION 38-36	WPXX 28-25
WKSE 30-29 WPHD 32-31	94TYX 21-18	SOUTH
WCAU 17-16 PRO-FM 14-11	MOUT 36-33 MOKI 26-26	KOTZ 23-21
SOUTH	WDJX 38-37 WLRS 26-23	WKSF 20-20 WJAD 27-26
	WBAM on	WOID a
KEGL 20-20 KTKS on	WHRY 27-23 KWES On	WCGQ d-36 WJMX 25-25
KKBQ a KRBE on	BJ105 34-34 KSAO 36-35	Q104 on fr
WGH 28-28	KTUX 27 fr	WYKS 4-29 WZYP 19-14
HIDWEST	WDEJE on	KSMB 37-36
Z95 23-23	MIDWEST	Q101 38-31 KNAN 24-23
Q102 16-14 WMMS 8-5	WEDD 11-6 WEFX 31-29	WPPM 20-16 2103 31-31
92X 29-26	KIIK 30-36	KNIW 30-27
99DTX on WCZY a	KRNQ 31-30 KZ10 26-23	
KDW8 4-35	RLO 4-27 WGRD 26-24	MIDWEST
WEST	WINK 38-36 WEAG ON	KYYY 29-29 WBNO 4-38
RZZP on	2104 17-15	WBWB 18-12
KMJK a	KJ103 34-32 KOKO 31-29	KQCR 12-30 WLRW 24-24
KCPX a KATD on	WZOK 25-22 KMRD on	KCND on Y94 24-22
KPLE 19-18		WKFR a=29
KUBE a	WEST	KKLS on
P2	KIYS 14-12 KIKK 31-30	99KG 25-24 KKRC 30-29
PART	KYNO on 194 on	WDBR 19-17 WSPT on
Tana	ROMO on	KDVV 32-32

WCAU 17-16	WOUT 36-33	
PRO-PH 14-11	MCKI 26-26	KOTZ 23-21
	WDJX 38-37	WKSF 20-20
SOUTH	WLRS 26-23	WJAD 27-26
	WBAM on	WOID a
KEGL 20-20	WHRY 27-23	WCGQ 4-36
KTKS on	KWES On	WJMX 25-25
KKBO a	BJ105 34-34	KISR on
KRBE on	KSAO 36-35	Q104 on fr
WGH 28-28	KTUX 27 fr	WYKS 4-29
	WDLJC on	WZYP 19-14
HIDWEST	Wingan Oil	KSMB 37-36
WITHER!	MIDWEST	0101 38-31
295 23-23	HI LANGE	KNAN 24-23
277 27-27	WRDD 11-6	WPPM 20-16
Q102 16-14	WKFX 31-29	2103 31-31
WMMS 8-5		KNIW 30-27
92X 29-26	KIIK 30-56	WVBS 20-19
99DTX on	KRNQ 31-30	WVB5 20-19
MCIY &	KZ10 26-23	
KDWR 4-35	KLO 4-27	MIDWEST
	WGRD 26-24	
WEST	WIYX 38-36	KAAA 38-58
	WEAG ON	WBNO 4-38
KZZP on	2104 17-15	WBWB 18-12
EKRE 25-23	ILJ103 34-32	KOCR 32-30
KMJK a	KOKO 31-29	WLRW 24-24
KCPX a	WZOK 25-22	KCHO on
KATD on	K#RD on	Y94 24-22
	K-MD OII	KRXL 23-22
		WEFR a-29
KUBE a	WEST	KKLS on
12.7	KTYS 14-12	
	K1KK 31+30	KKRC 30-79
	KYNO on	WDBR 19-17
EAST	194 on	WSPT on
	ROMO can	KDVV 32-32
WFLY 32-26	KYRK on fr	KPMW 39-36
0100 30-26	RPIV on	
Z94 30-26	KCAO ran	WEST
WVSR on	KXYO 33-33	
WERE 29-27	F27U 4-40	KGOT 22-19
WNNK a	KNBQ 27-25	KYYA 22-22
WSPK 26-18	KRO can	KBOZ on
WHJO 27-27		KTRS 31-29
99GFM 32-30	P3	RKAZ 31-34
930 32-28	l lies	KOZZ 26-19
WPST on		KTMT 31-28
	EAST	KZPN 29-76
WNY7 33-36	EAST.	RHTZ On
WRCK 40-35		KH1Z OH
WKRZ 24-21	WIGY 4-78	KWW7 on fr 891 39-38
		KEOZ On
SOUTH	95XXX 33~29	
	WKPE on	SLY96 24-24
PWR997 30-35	WIKE 21-17	OK95 17-14
K9B on	1	1
WGGZ 21-15	1	l .
KEZB 29 Fr		J
BEASTIE BO	24	
Brass Monkey (Def Jam/Columbia)		
brass workey (Der Jam/Columbia)		
LP. License To	s 40	
D . DODING II	<i>y</i> 111	
r.	4/10 23	0/
5	4/10 23	70
		Madd anal

P2 PAST WFLY 32-26 010 30-26 010 30-26 010 30-26 010 30-26 010 30-26 010 30-26 010 30-27 010 3	EINE 14-12 FINE 31-10 FYNO on FOWO on	REALE On 44 and 5
BEASTIE BOY Brass Monke LP. License To	ey (Def Jam/	Columbia)
Regional Reach E 14% S 33% M 14% W 25%	N&A	National Summary UP 24 DEBUTS 8 SAME 11 DOWN 1 ADDS 10
EAST - 2100 26-23 0107 4-28 0107 4-28 0107 4-28 0107 100 0-26 1100 0-21 0105 18-12 0105	P2 PAST WECK d-37 SOUTH PHER97 40-36 GOX106-20-19 WIGG d-35 WECG d-35 WECG d-35 WECG d-35 WECG d-36 WEAR 30-20 WECG d-26 WEAR 31-20 WECG d-26 WECG d-2	RYNO 5-4 194 d-27 KCAO a KSTYO ON KDON 34-26 F35CX ON MERT 4-36 MOHP a SOUTH MCOOP 3-3 10101 on 2102 0-23 MCLP 00-2 ENIN 4-36 MDWEST WEST KOZE ON Y97 a
BOSTON Can'tcha Sa		
LP: Third Stag		
Regional Reach E 75% S 72% M 76% W 73%	26	National Summary UP 140 DEBUTS 13 SAME 16 DOWN 0 ADDS 7
EAST SEXES ON WEEK 33-29 WEEK 33-29 WEEK 33-29 WEEK 27-24 WEEK 16-7 WEEK 27-24 WEEK 27-24 WEEK 27-29 8106 on SOUTH FROO-PW 33-28 8107 8007 8007 8007 8007 8007 8007 800	## SOUTH PATENT TO THE PATENT	PAST 1-16 WFRG a-16 WFRY 25-20 WEGY 31-21 103C18 d-28 WEGY 31-21 103C18 d-28 WEGY 31-21 WEGY 20-18 WGCW 36-24 OF100 30-25 100KH 25-23 95M 23-16 WGCW 36-24 OF100 30-25 95M 23-16 WGCW 31-27 WFKY 23-22 SOUTH MGTD 44-00 WESF 21-18 WGTD 44-20 WESF 21-18 WGTD 44-01 WGTD

RPKE 28-25 Y108 76-23 KIIS 33-31 KKRZ 30-27 KMJK 27-23 PM102 25-23 KWDD 30-29

MKDD 20-9 MRPX 4-35 KIIK 6-30 MGTZ 28-75 KZIO 33-27 MMEP 26-22 KLQ on MGRD 34-29



CHICAGO If She We	ould Have	Been	. (WB)
LP Chicag			, ,
	136/32	57%	National

Regiona Reach E 738 S 598 M 458 W 518 Summ UP DEBUTS SAME DOWN ADDS N&A 0 32

WIGY on 95/200 A-38 WKPE on WKR7 d-40 WZYQ A-35 MGCH 39-25 OK100 A-38 95/XIL 37-25 WOMP & WPXX d-40 WRCK on WKRZ on

PWIP97 A-38
WHP 30-34
WHP 30-34
WHP 30-25
KOX106 on
WAPI 30-25
WKOR 39-17
WECV a
WFOO 3-30
0795 A-30
0795 SOUTH WKSF a-40 WJAD 40-35 WOID on WCGO on WJMX 40-30 898 on 898 on RISR d-40 0104 39 fr WYRS on 0101 on RNAN on WPFM d-38 WGLF a RNIN 40-33 WVBS 38-33 940 a %93 36-32 KEGL 35-32 Y100 a WGH on 0105 d-28 HI DWEST WLS 19-18 Whots on 92% d-35 WNCI a KCPW on RHTR 35-33 KWK 35-28

RYYY ON KOCR d-35 MLRW a Y94 a-38 WAZY ON KRLS a 99KG d-29 KWTO a WDBR d-37 WSPT d-38 KYHW a HIDWEST MKDD d-29 KRNQ d-33 KZIO a WGRD ON WEAG a KJ103 d-38 KQKQ a KZ93 d-30

WEST

RRRZ a RMJR 35-31 RCPX 37-33 RPLZ a P2 RP95 a KIYS 35-24 KIWX 36-33 KSRD 4-37 I94 on KCAO on KIYO 30-27 KDGW 4-39 KEZU 4-35 294 on K104 d-34 WERZ 38-33 WHNK ON WKEE ON KC101 on MSPK ON 98PXY 37-29 990PM n-39 930 on WPST & WHYST & P

ROBERT CRAY BAND LP Strong Persuader

WPBG 33-31

143/12

94Q 3-3 193 10-10 REGL 36-35 REBQ on REBP 38-35 7100 32-32 B97 19-19 MGH 35-33 Q105 15-13

WLS 30-22 295 25-17 WHOS 13-1

99DTX 4-36 WCZY 18-18 KRTR 28-25

P2

WFLY on 0100 on R104 10-5 WERR 32-29 WHNK 29-29 WIAN 35-33 WERR 31-24 990FM 40-37 930 36-34 WEST 14-11 WHYY. 28-27 WRCK on WRRZ 38-36 Q106 d-35

93XXX 13-9 MRPE 4-34 MIKI 25-23 MEYO 23-20 MOCH 22-22 OK100 38-31 100KHT 18-16 95XIL on KOMP a MFXX 37-32 PI WOCKS d-32 WBEN 1R-12 WKSE on WPND 26-27 WCAU 39-34 PRO-FM 24-19

HIDWEST

MXDD 30-22 MXFX 33-30 RIFR 27-25 RZJO 8 RLO 18-12 MORD 11-9 MIXX 27-24 WZAG 21-20 MZPL 29-28 MROW 16-13 KKRD 00 WBNO 17-14
WCIL 30-29
RGCR 34-31
WLRW 26-23
RCNG 39-34
RROKL #
99KG on
KRRC 4-34
KWTO on
WDBR 28-24
WSPT 12-9
RDVV d-35 WEST

KIYS 16-13 KIKK 40-38 KSKT 10-9 RNGK a KYMO a KOMO on KYMK 40 fr KXYO 5-7 KZZU 29-21 KNMO 18-18 RGOT a RYYA d=29 KTRS 22-20 KTRS 22-27 KOZE 5-15 KTMT 15-13 KZYM 27-24 KHTZ a KHTZ a KHTZ a B91 32-31 SLY96 26-26 Y97 a OK95 32-30 P3 WFBG 37-33 WIGY 32-32

CROWDED HOUSE Don't Dream It's Over (Capitol)

222/6 National Summary UP 176 DEBUTS 9 SAME 23 DOWN 8 ADDS 6 Regional Reach E 94% S 95% M 90% W 92% 6

930 13-9 MPST 12-9 WNYZ 7-7 WRCK 13-11 WKRZ 20-16 Q106 12-10 PI 8104 a WXRS 7-2 WBEN 7-6 WBEN 8-7 WPRD 10-18 WBLI 23-17 CKGI 29-23 PWF95 28-11 2100 a-18 WCAU 20-17 B94 18-11 PRO-PM 5-3 B106 d-2R 0107 d-30 WAVA 21-18 P3 PMT007 1-1
WRED 12-R
R98 16-14
WRED 12-R
R98 16-14
WRED 12-R
R98 16-14
WRCD 10-7
WRCD

940 8-8 293 9-7 KEGL 6-4 KTKS 8-4 KTKD 12-10 Y100 11-9 897 16-13 MGH 7-6 WNVZ 20-9 Q105 28-25

WEST

RPRE 12-Y108 1-3 K118 13-K12P 17-KKRZ 9-7 KMRZ 9-7 KMOD 26-KCPX 13-X8103 11 KITS 3-3 KMEL 2-1 KATD 5-5 KWSS 2-2 KPLE 6-6 RUBE 9-6

P2

MFBG 9-5 MMFX 14-10 MIGT 14-8 103CIR 12-9 WKPE 9-6 MIRE 13-11 MEYO 12-10 WOCH 7-30 OK100 2-6 100KHI 3-2 WGAN 15-14 MOMP 7-4 MFXX 12-11

ROUTH

ROTZ 9-6
WKSF 2-1
WJAD 11-8
WOID 5-4
WCGQ 13-13
988 d-30
KISR 8-7
0104 9 fr
WYKS 13-10
MYYP 9-4
KSMB 20-13
0101 2-2
KNAN 10-9
XION 12-2
KNAN 10-9
XION 21-19
KNOWN 10-9
XION 21-19
WYBS 5-4

HIDMEST

RYYY 14-8

WHNO 16-7

WHMB 22-16

MCIL 25-22

ROCR 2-2

WILRM 9-7

RCMO 13-10

WAZY 5-2

EFFEX 15-12

99KG 8-4

KFRC 14-11

KWTO 15-13

WDBR 4-3

WDBR 4-3

WDBR 16-11

ROVO 6-5

FPFWW 2-2

MKEW 12-7 KILK 6-7 MCTZ 18-13 KZIC 8-4 WHEZ 8-12-20 KZIC 8-4 WHEZ 8-1 KLO 1-1 KLO 1-1

CUTTING CREW (I Just) Died In Your Arms (Virgin) LP Broadcast

230/20 Regional Reach E 96% S 94% M 98% W 98%

National Summary UP 184 DEBUTS 16 SAME 10 DOWN 0 ADDS 20 1

EAST 930 27-22 WPST 29-26 WNYZ 25-12 WRCK 30-21 WKRZ 22-17 0106 29-21 KCAQ 28-72 KXYQ 4-26 KDON 29-23 KZZU 20-12 KNBQ 34-28 B104 27-19 WMKS on WBEN 30-25 WRSE 24-18 WPHD 22-17 WBLI 47-29 CROT 4-40 MCAU 24-18 B94 27-18 PRO-PM 28-2 B106 24-22 0107 20-16 WAVA 22-17 WFBG 37-25 WFBG 37-25 WFBY 26-18 WIGY 25-14 103-12 25-29 SXDOI 26-15 WFPE 31-28 WFYG 31-7 MCM 19-16 OKNIG 25-20 100-KHI 27-29 SXIL 32-23 MGAN 30-26 MOMP 30-26 MOMP 30-26 MOMP 30-26

PMR997 23-17
NRBO 30-27
NRBO 30-27
NRBO 30-27
NRPF 26-18
MGZ 8-26
MGZ 8-26
MGZ 9-26
MGZ 9-26 940 19-14 493 23-17 KEGL 11-7 KTKS 32-28 KKB0 27-23 KRBE 28-22 Y100 a B97 a WGH 19-14 MNV7. on Q105 12-5 ROTZ 31-27 WKSF 17-13 MOM3 31-27 MOM3 31-27 MOM3 4-15 MO HI DWEST MIS 26-16 29-3 16-28 Q102 34-29 MMMS 31-25-22 92X 34-25 MMCI 26-21 99DTX 26-20 WEYT A-0 WMYT A-0 WMYT A-2 FOWB 23-15 KNTR 22-12 KNTR 22-15 MK 21-15 MK 21-15 MK 21-15 MK 21-15

RPRE 29-19
RPRE 29-19
1108 21-15
RTIS 31-29
RZZP 10-5
RRRZ 35-30
RMLR 37-26
PH102 32-39
RMCD 33-26
RFCY 14-12
RS103 32-28
RTTS 24-16
RMEL 19-15
RMTD 13-26
RMTD 32-28
RMTD 32-28
RMTD 32-28
RMTD 32-28
RMTD 32-28
RMTD 32-28

PZ

WFI:Y 19-12 Q100 26-20

#IDVERT
FYYY 23-16
WBMS 31-28
WBMS 27-17
WCIL 8
FOCK 22-17
FOCK 23-17
FOCK 23 MKDD 25-17 MKDD 25-17 MKPX 29-22 KIFF 19-14 KIFF 1 WEST

KP95 39-31 KIYS 26-16 KIRK 18-11 CMED on KSMD 25-17 KMGX on 194 20-16 KLUC 28-18 KYRK om fr KFIV 4-27

D

CHRIS DeBURGH The Lady In Red (A&M)

LP. Into The Light

150/21 Regional Reach E 67% S 54% M 60% W 75% 36

National Summary UP 71 DEBUTS 11 SAME 42 DOWN 5 ADDS 21 BREAKER MNY2 37-30 WRCK 27-24 PI

P3 SOUTH

PMR997 5-4
MBBQ 7-12
K98 OP
W85X on
W5KZ a
W10K 29-24
Y95 23-22
Q105 on
W1NK a
WKKI 39-35
MANS ON
WCKN ON
MOUT ON
WEDLY 22-21
WHHY ON
KWES 24-19
BJ105 a
WKVO a 8104 30-29 WXRS 10-10 WBEN 10-10 WRSE 6-38 WPHD 15-10 PRO-FM 4-34 B106 14-9 0107 21-17 WAVA 49-15 WFBG 39-35 WWFX 22-16 MIGY 30-26 MIGY 30-76 103CTR a 95XXX 37-35 MKPE 15-11 WIR7 22-19 MZYQ a WOCM 30-27 100KHI 24-22 WFXX d-38

94Q 28-27 293 19-16 KTKS 35-31 WGR on SOUTH BOUTH

RQIZ d-39
MKSF on
MSAD a
MOID 35-28
M70X 34-28
M908 28-25
XISR 35-32
Gl04 on fr
WYKS a
M80F on
KSMR on
Gl01 on
KNAM d-40
WFFM 17-12
Z102 on
KNIN on 295 3-39 10965 on MNCI 33-30 99DTX 34-31 MCZY 29-26 KBEC on KDWF 19-10 KWK 32-31 WLOL 10-8 NI DWEST

NI DWEST

WKDD 29-27 KIIR 18-16 WCT2 34-31 KING 35-31 KIIG 28-24 WGRD 25-25 WINC 21-18 KOKO A WZOK A WRON ON KAY107 23-21 KKRD a RIES 28-21 RZIP a RKHTZ d-39 RKHTK on PHIO2 3-11 RRHDD 21-18 RCPE 29-25 RB (03 a RHCL 15-13 KATC 3-2 KHTL 3-2 KHTL 4-5 KHTL a HIDWEST HIDMEST

KYYY 40-37

WHNB 32-29

WEIL 5-5

KQCR 10-14

MIRH d-30

KKXL 0n

MAZY 37-34

KFRX a

99KG 35-35

KKRC 32-26

MDBR 39-36

MSPT 40-37

KDVV 21-16

KFPW 34-31 WEST

KNP40 GR RP95 A RIYS 38-33 RIRK ON RSND 5-4 RMCX ON 194 25-22 RFEV 28-25 KCAQ 32-29 RCYO ON KDON 21-17 RZZU ON KRO 26-25 **P** MFLY 4-3 Q100 on 194 on WEST KYYA & KBOZ ON KTRS 30-27 KRAZ 34-32 KOZE ON FTHT ON KZFN ON KHTZ 5-9 KWN7 27 fr KZOZ & SLY96 & Y97 d-30 994 on NVSR 24-19 WER7 26-24 WEE 27-23 9870Y d-40 NMJQ d-39 9987M 21-19 930 on WPST 17-14

E

Come Go With Me (Arista) LP: Exposure 211/0

PI

WEST

National Summary UP 168 DEBUTS 3 SAME 27 DOWN 13 ADDS 0 Regional Reach E 948 S 858 M 868 W 908

KDON 7-4 KZZU 12-10 KNBO 8-6 930 9-6 WPST 8-5 WNYZ 6-6 WPCK 5-4 WRRZ 7-6 0106 10-9 P3 B104 11-8 WXK8 R-3 WBEW 15-13 WRSE 4-3 WBL1 8-7 CTROI 25-17 PWR95 5-5 7100 10-7 WCAU 4-11 B94 7-6 PRO-PM 10-7 B106 20-19 0107 24-21 WAVA 24-22 MATEG 13-10
MMPX 10-8
MIGY 21-13
103CTR 20-1
95XXXX 8-8
MKPE 11-7
MKRE 10-8
MZYO 18-14
MOCH 13-13
00K100 12-9
100KHI 9-8
MGAN 8-7
MGMP 12-12
MYXX 9-8 293 11-6 RTKS 18-13 KKBO 8-7 KRBE 5-1 B97 2-1 WGM 12-11 WWVZ 12-8 O105 4-3

PMPN 7 21.

PMPN 797 21.

FMR 1980 19-17

FMR 19-17

FM ROIZ 13-10 MRSF 8-6 MJAD 9-6 WOID 21-17 WCGQ 8-5 MJMW 3-3 B98 13-11 RIGR 36-34 Q104 8 ft WYKS 6-6 MZYF 6-5 COND 16-10 KNAM 4-4 Z102 9-7 Z103 14-11 WNB 14-14 896 4-3 295 12-6 0102 21-16 Myss 18-17 92X 12-8 WHCI 10-7 99DTX on WCTY 37-31 WHYT 8-8 REEO 21-17 KCPW 25-20 WKTI 16-15 KHTR 9-4 KFWK 10-10 WLOL 8-7

KIIK 15-11 MGTZ 5-4 RRNO 15-11 KZIO 11-7 WHEE 17-13

WEST P2 ROOT 16-8 RYYA 11-8 RSOZ 11-1 RTTRS 8-7 KRAZ 16-1 RTTT 11-1 RZFN 20-1 RHTZ 15-1 FUNZ 15-1 FUNZ 13-12 RZOZ 9-7 SLY96 6-5 Y97 9-7 OR95 9-6 WEST

FLEETWOOD MAC Big Love (WB) LP: Tango in The Night

205/32 Regional Reach E 94% S 78% M 91% W 82% 38

National Summery UP 42 DEBUTS 86 SAME 45 DOWN 0 ADDS 32

PB

WFBG 28-20 MFX 35-29 MIGY ON 103CIR d-29 95XXX on MFRE ON MIRZ d-38 MEYO d-38 MCOM d-39 ORIOO 4-36 100KHI ON 95XIL 4-39 MGAM d-39 MGAM d-39 MGAM d-39 MGAM d-39

ROIT 32-29
WKSF d-37
WJAD d-40
WOID a SHOOL A-18
WGG d-28
WGG d-28
WGG d-28
WGG d-29
RISR 31-26
Q104 on FT
WYKS on
WZYP d-31
KSMB d-40
Q101 d-37
KANA a-35
WFFM on
Z102 on
WGUF d-38
Z103 35-30
RNIN d-37
WYRS 39-34

NI DWEST

PI

WICKS a WEEN d-38 WESE d-32 WIPHD 35-33 WBLI on CKOI a WCAU A B94 d-29 PRO-FM d-33 B106 a Q107 a WAVA on

940 26-21 293 d-35 REGL d-36 RTRS on Y100 on WGH d-34 MIDWEST

PWE997 d-31
WRBO d-00
K980 on
WRPO d-00
K980 on
WRPO d-07
WRF18 d-27
WRF2 d-37
WRCY d-23
WRCY d-39
WRCY d-37
WRCY d-37
WRCY d-27
WRCY d-27
WRCY d-27
WRCY d-27
WRCY d-38

MIDMENT
MED 37-26
MED 37-26
MED 37-26
MIN 35-24
MED 40-36
MIN 35-24
MED 40-39
MIN 36-32
MIN 36-37
MIN 39-37
MIN 39-3

WEST

896 a-36 WLS 22-21 295 d-37 Q102 a-75 WMS 39-34 92X d-32 WNCI d-32 WNCI d-32 WRFT I 28-25 KDWB on KHTR 34-28 KWK d-32 WLOL 35-30

RPRE 34-24 4108 30-27 KIZP ON FKRZ ON FMJR 4-35 FWOD d-34 KITS B RATTD 34-30 FWSS d-35 KPLZ 34-31 KUBE d-30

PZ EAST

NFLY OR 0100 on 794 a-32 MVSF d-28 K104 on MERZ 4-40 MVNK on MTIC 37-34 MVSEE 4-29 MLAN a-40 MSFK a 8PXY d-34 MHJ0 d-38 9907M 34-29 930 d-36 MVST on MFST d-35 MKST on MTIC 010 d-36 MKST on MTIC 010

RYYY 4-34 WENO d-33 WIMB 40-30 MCTL a ROCR a WLRN on Y94 37-27 KKXII on MAZY a RFRX d-33 RKIS d-33 RKIS d-33 RKIS d-33 RKIS d-34 RKIS d-KNPQ On KTYS 4-40 KTYS 4-40 KTYS 4-40 KTYS 4-70 KTYS 4-7 WE ST MEST 34-27 RYYA on RADZ 4-32 RYYA on RADZ 4-32 RT RE 4-39 KRAZ 37-31 ROBZ 4-34 RTHT 4-35 KZFN 4-35 KZFN 4-34 KWHZ 0-0 fr RD1 25-23 RZOZ 4-28 SLY96 18-33 Y97 on OR95 4-28

ARETHA FRANKLIN & GEORGE MICHAEL Knew You Were Waiting... (Arista) 97%

National Summary UP 216 DEBUTS 0 SAME 16 DOWN 0 ADDS 1

WFBG 11-6 WHTX 12-9 WIGY 23-21 103CTR 6-3 95XXX 16-7 WKPE 6-5 WIK7 19-15 WZYO 24-15 WGCH 8-4 OKIOO 19-16 100KHI 19-17 WGAN 9-8 WOMP 8-7 WFWK 8-7

233/1 Regiona Reach E 100% S 96% M 98% W 96% 4

PAST WPST 13-10 WNYZ 13-5 WRCK 7-5 WKRT 13-10 Q106 11-8 B104 13-12 MXRS 4-4 WBEN 5-3 WRSE 9-4 WPHD 4-3 WBLI 16-11 CKOT 71-75 PWRSE 14-12 Z100 18-9 WCAU 8-6 B94 6-3 PRO-FM 11-8 B106 12-10 0107 19-15 WAVA 9-7

94Q 10-9 293 12-8 KTKS 20-19 KRBQ 7-6 FRBE 20-19 Y100 13-11 B97 10-9 WGH 6-5 WGH 6-5 WNVZ 9-5 Q105 16-15

KBMO 9-6 KF95 18-11 KTYS 20-17 KINK 7-5 CHED 15-10 KSND 16-11 KMGX 31-25 KYMO 27-23 T94 23-20 ROMO 27-25 KLUC 23-15

WEST

NICHEST

WHEN 15-12
WHEN 16-10
RITH 7-4
WHEN 16-10
RITH 7-4
WHEN 13-11
RIGO 15-9
WHEN 13-11
RIGO 23-17
WHEN 8-7
WHEN 23-11
WHEN 8-7
WHEN 13-11
RIGO 31-15
WHEN 13-15
RIGO 15-15
RIGO 15-15 WEST

HI DWEST

G

PETER GABRIEL/KATE BUSH Don't Give Up (Geffen) LP. Sol National Summery UP 0 DEBUTS 3 SAME 23 DOWN 0 ADDS 26 Regional Reach E 35% S 20% M 10% W 24% NAA

WPST on WRCK a WKR7 on

FIIR &

RIRX on RSND on ROMO a KZZU on

POIZ ON PJAD a WJMOX A LISP a WZYP a Olol A-32 (MAN on WPFM on WVBS a

HIDWEST

WBNQ 4-37 WRWB on 99KG on KWTO on WIBR on

WEST

P

RPKE 14-8 Y108 15-9 RYIS 10-9 RXFF 20-9 RXFF 20-1 KRRZ 2-2 RMJK 6-4 FM102 15-KROD 16-8 KCPK 16-1 RS103 8-6 RCPK 16-1 RS103 8-6 RMEZ 10-7 RWEZ 10-7 RWEZ 10-7 RWEZ 10-7 RWEZ 8-4

PZ

94Q a RRRE a WGH a

WE ST PZ

PE **GLASS TIGER**

I Will Be There (Manhattan)
LP. The Thin Red Line

Regional Reach E 86% S 67% M 78% W 73% 27

National Summary UP 132 DEBUTS 9 SAME 31 DOWN 0 ADDS 7 MIGY 35-33 103CIR 29-27 95XXX 31-24 MKPE ON WIKZ 33-30 MXTO 4-40 MQCM 31-28 OK100 29-26 100KHI 23-21 95XIL PN MGM 32-29 MCMP 23-20 MFXX 22-21

PI WPST 37-34 WNY7 d-37 WRCK 29-25 WRRZ 23-19 0106 31-29 B104 27-25 WXKS 32-29 WBEN 29-26 WBEN 29-26 WBEE 27-29 WRND 99 CROI on WCAU 23-20 PRO-PM 29-2 B106 25-23 Q107 25-23 REGL 31-28 RTRS a RTRS a RKBG on RKBE 34-32 Y100 a B97 21-17 MGH 23-22 MNVZ 25-25 Q105 e-30

WRING ON 100 PM ROITH

ROIZ 26-24
WISF 24-71
MJAD 25-23
WCOO 21-20
MJWX 17-16
B99 10-27
KISP ON
0104 ON FT
WIYES 4-24
WEYP 23-20
KISH ON
0101 28-22
KISH ON
0101 28-22
KISH 22-21
WPPH 37-30
7102 30-76
MYBS 26-24
WYBS 26-24

MIDMENT
KYTY 28-25
MING 28-25
MING 28-25
MING 29-26
MING 21-19
KCOC 31-26
MING 21-19
KFOL 26-23
KFOL 26-23
KFOL 26-23
KFOL 26-24
KFOL 26-24
KFOL 21-19
MORK 21-20
MSPT 35-30
KFOL 31-29
KFOL 31-29

295 33-30 0102 33-30 WHMS 19-18 WHCT on 99DTX 21-18 WCEY a KCPW on WKTJ 24-21 KDWB 29-25 KHTH 32-29 KWK 23-21 WLOI. 27-21 MIDDENT
MEPS 36-38
MIRK 36-38
MIRK 22-31
MCTZ 32-39
PZIO 34-26
MCD 09
MCRD 29-27
MIDO 25-23
MEMO 28-24
MOPUL 23-28
MORO 23-21
MOTO 33-28
MORO 23-21
MOTO 26-21
MOTO 26-21
MOTO 26-21
MOTO 19-12

MEST RPKE 4-32 y108 on RIIS & RKR2 32-29 RMIR 30-27 PM102 a RPPX 4-37 RS103 26-25 RATD on RPL2 24-23 RUBE 28-27

PAST PAST WPLY d-35 Q100 d-27 794 31-29 WVSR on K104 d-32 WERZ 25-21 WNNX A WFEZ d-28-MLAN 33-31 WSPK 34-32 98FXT 21-20 WSIQ 24-22 930FXT 21-20 930FXT 29-26 930 28-24 P3

KNNO 31+2R K1YS 22-19 K1KX 2 -19 CHED 30-27 KSND on KYNO on KCNO 65 KCAO 35-33 KXYD 25-22 KDON 26-24 KZ2U 32-25 KRO on KGOT 24-20 KYYA 27-24 KBOZ 32-28 KTRS 28-24 KKAZ 18-15 KOZE ON KTHT 28-24 KZFN 30-28 KHTZ 09-28 KHT WPBG 31-26 WWFX 20-15

LOU GRAMM Midnight Blue (Atlantic) LP. Ready Or Not 214/3 National Summary UP 185 DEBUTS 2 SAME 17 DOWN 7 ADDS 3 Regional Reach E 96% S 92% M 91% W 76% 8 968 968 928 918 768 EAST P3 PNR997 11-9 PNR997 11-9 PNR90 8-5 PN B104 a WIRS 20-17 MBEN 13-11 WKSE 12-8 WPHD 3-2 WBLI 18-13 CRO1 31-24 PWR95 25-22 WCAU 15-9 B94 8-7 PRO-PM 8-6 B106 21-18 Q107 22-20

#FBG 10-9 MMPK 4-4 MIGY 10-9 1012TR 10-6 9500X 9-6 9500X 9-6 MKPE 17-15 MKPE 17-15 MCH 11-8 OKIOO 17-13 100HH 5-4 95XIL 3-3 MCAN 14-11 MOMP 9-9 MPKX 11-9

ROTZ 12-9
MKSF 15-12
MKAD 17-9
MCID 15-7
MCID 15-7
MCID 15-7
MCID 15-7
MCID 9-6
MCIPK 6-4
B98 19-15
KISR 6-5,
Q104 14 fF
MYKK 31-6
KISR 17-9
Q101 5-3
FJAN 12-11
MIPH 24-17
X102 20-13
MCLF 11-8
MYRS 10-9
MYRS 10-9

RIOWEST

RYYY 10-6
MRNO 7-5
MRNB 3-10
MCTL 23-23
MCTR 7-5
MTMB 3-10
MCTL 31-23
MCTR 7-5
MTMB 7-6
MCTR 13-10
MTRY 9-6
MCTR 13-10
MTRX WEST

RŽIO 14-12 WHTE 10-8 KLO 8-6 WGRD 5-4 WIXX 7-6 WEAM 6-4 WEPI 8-5 Z104 6-16 KJ103 18-15 ROKO 16-10 RZ93 17-14 WEOK 13-14 RAV107 18-15 RKRD 19-17 WHOT 18-14 MEST

KGOT 10-6

KYYA 17-13

KBOZ 14-11

KTRS 9-6

KKAZ 7-3

KOZE 3-3

KTHT 18-15

KZFN 13-12

KMTZ 30-2

KMTZ 16-6

FZOZ 14-12

SLY96

SLY96

OK95 11-9

KNMO 13-11 KIYS 4-4 KIYK 26-20 CHED d-30 KSND 19-14 KYNO 8 KFIV 14-13 KCRO 23-21 KXYO 10-9 KDON 31-28 KZZU 13-9 KNBO 25-23 KNO 12-10 H

HIPSWAY	
The Honeythief (Columbia)	
LP. Hipsway	

181/5

WLS 12-12 Q102 27-17 WPMS 4-2 92X 30-24 HN 1 18-15 9907X 10-8 WCEY 13-10 WRTI 23-17 KDWB 31-30 KHTR 19-17 KWK 7-7 WLOL 5-3

P2

MI DWEST

WKDD WKFX RIIK WGTZ KRNQ KZIO WMZE

WEST

National Summary UP 143 DEBUTS 1 SAME 27 DOWN 5 ADDS 5 Regiona Reach E 84% S 73% M 72% W 75%

PB PI MFBG 21-19 WWFX 11-7 WTGY 37-14 103CTR a-20 95XXX 17-10 MTKE 28-26 MTKE 28-26 MTKE 28-26 MTKE 18-16 MCM 15-16 100KHI 16-1

E-98 18-15 F-72B 34 F 100KHI 16-95XIL 5-2 MGAN 21-20 MOMP 20-18 MPXX 17-15 940 18-16 293 13-11 KRB0 25-22 KRBE 29-27 Y100 17-17 B97 23-21 WGH 25-19 SOUTH

ROIE 25-22 WYBS 14-11 MAAD 22-18 MOTD 31-26 WCOQ 10-8 KTMC 12-12 B98 26-21 KTMC 32-28 KTMR 35-34 0101 24-18 KTMR 14-13 WFPH 12-2 102 18-14 MULF 26-22 MYBS 27-22 MYBS 27-22 HMMS 9-8 92X 18-14 HNCI 32-31 99DTX 17-16 MCEY 24-24 KHTR 23-21 RMF 17-17 MLOL 24-35

MIDMEST

WRDD 16-30

WRDX 19-16

KIIK 73-20

RRNRO on

RZ10 20-17

KLO 28-21

WIXX 17-14

WZAG 25-23

WZPL 17-15

K104 29-25

K104 29-25

K103 23-20

ROKO 19-15

KZ93 on

WZOK 24-15

WROK 21-19

KAY107 a-34

KKRD on MIDWEST RYTY 20-17 MBMO 12-9 MBMO 12-9 MBMD 16-8 MCTL ON MIRM 27-25 KCMO 23-19 Y94 19-14 KKKL 18-29 S9KC 19-15 KKKC 25-21 KWDO 17-14 WDBR 18-16 KFWN 17-14 WEST

P2

RING 20-16 RP95 26-24 RTYS 13-9 RTKK 17-15 CHED on KSND 21-16 RHCX 34-28 RYNO a 194 on RUM 29-27 RUM 32-30 RYRK 32 fr RCAQ 16-13 RYNO 17-14 RDON 20-17-14 RDON 20-27 RWB 28-27 RWB 28-27 RWB 15-12 MEST KGOT 13-12 KBOZ 24-20 KTRS 18-16 KKAZ 3-2 KOLE 19-16 KTHT 9-5 KZFN 22-20 KNTZ 26 fr SLY96 15-13 Y97 22-20 OK95 18-16 BOUTH PWR997 9-8 WBBQ 23-23

K

KOOL & THE GANG Stone Love (Mercury/PolyGram) LP: Forever

193/6 Regional Reach E 88% S 81% M 67% W 88% 20

RTKS 39-38 KRBE 32-28 Y100 16-13 B97 29-26 WGH 24-20 WNVE 24-24 Q105 10-8

HI DWEST

B96 23-22 295 a broms 29-27 92% 25-23 MNCT 20-18 99DTX on KCPW 17-13 WRTI 25-23 KNTR 27-26

PZ

National Summary UP 144 DEBUTS 16 SAME 26 DOWN 1 ADDS 6 P WKR2 32-28 Q106 30-25 P3 EAST MXKS 16-12 WBEN 21-18 MKSE 26-22 WBHD 27-22 WBLI 4-28 CKOI on PWR95 30-29 MCAU 9-8 B94 d-30 PRO-FM 17-12 0107 on

MRD 11-11
KRS 14-25
WFM 74-20
WFM 74-20
WFM 74-20
KRS 16-15
WFM 74-20
KRS 15-12
WS 16-15
WS 1 MFBG 22-21 MFFBG 22-27 MFFX 23-17 MIGY 24-22 103mTR 30-2 95XXX 20-16 MFRE 21-17 MFRE 14-12 MCYO 34-32 MCM 10-15 100KHI 8-7 MGAN 12-16 MFM 21-16 MFM 21-16 MFM 21-16 MFM 21-16

WCSF 32-28 WCSF 32-28 WCSF 32-28 WCSF 316-23 WCSF 32-24 WCSF 32-24 WCSF 32-25 WCSF 32-35 WCSF 32-35

MI DWEST MINOWS1
MINO 34-31
MINO 34-31
MINO 8-35
MINO 8-35
MINO 8-35
MINO 8-35
MINO 23-20
KOMO 30-24
KINCL 4-30
9 MINO 23-26
KINCL 4-30
9 MINO 22-20
MINO 22-20
MINO 22-20
MINO 23-21
KINC 4-37
MINO 23-21
MI

MKD0 12-7 MKPX 35-26 KIEK 17-13 MGTT. 24-21 RZIQ 31-25 KLQ 4-29 MIFX 26-22 ZIQ 4 RJIQ3 28-25 KOFQ 26-24 MZOK 30-28 KAY107 20-18 RKRD 24-20 WEST RIPO 26-23 RP95 9-7 RYYS 23-21 KYEK 34-24 KSEMD on NECK 19-35 KYRO 26-21 194 27-23 KOMO 8 ELUC 24-24 KYEK 17 fr KYEK 17 fr KFFV 30-28 RCAO 20-18 RDON 32-30 KRBO 37-34 WEST REOT ON RBOZ 31-25 KTRS 23-19 KRAZ 26-24 KOZE 32-31 KTHT 39-33 KZEN 40-36 KMTT ON KWCZ 34 fr B91 19-17 KZOZ 20-17 SLV96 19-17 OK95 13-13

L

CYNDI LAUPER What's Going On (Portrait/CBS)
LP: True Colors

213/8 89% 23 828 918 849 988

WEST

MEST 11-26 YOUR 28-25 KIIS 74-19 KEZP ON FRZE 36-33 KIIS 74-19 KEZP ON FRZE 36-33 KMJK 20-16 PM102 a KROY 28-25 KWD 35-32 KITS a-24 KML 33-30 KEZP 20-19 KMS 20-19 KPLZ 20-16 KP

PZ

National Summary UP 169 DEBUTS 14 SAME 22 DOWN 0 ADDS B

PB PI PHIRO 40-7 3-30
NRB 6-10
NRB 6-10
NRB 6-10
NRB 6-10
NRB 6-10
NRPF 28-21
NRC 10-12
NRC 10-12
NRC 10-12
NRC 10-12
NRC 20-17
NRC 10-12
NRC 20-17
NRC 10-12
NRC 20-17
NRC 10-12
NRC 20-17
NRC MXKS 22-13 WBEN 32-27 WKSE 29-26 WPMD 23-20 WBLI a-30 CROI on WCAU 35-29 PRO-FM 32-26 0107 a MPBG 24-22 MMPX 27-21 MIGY d-37 103F1R 24-1-95XXX 34-27 MKPE 31-21 W1KZ 38-31 W2YO GM MCKN 34-29 OK100 28-71 100KHI 29-2: WSAN 26-23 MOHP 36-33 MPPX 31-28 940 on 793 33-30 KTES 37-32 KRBO 20-15 KRBE 31-29 Y100 22-20 B97 25-23 WGH 26-23 WGH 22-26 0105 19-17 795 37-34 0102 27-23 WMMS 26-27 92X 28-27 WNNCI 30-26 99DTX d-35 WCZY d-36 MHYT 21-19 KCPW & KDWB d-37 KHTR 31-30 KWK 25-20

ROIZ 27-23 MKSF 39-33 MAD 33-30 MOID 39-34 MCGO 35-27 MJWX 19-16 898 e RISR d-39 QIO4 40 Er MYKS d-25 MYFP 24-17 RISHB 31-30 QIO1 33-27 KNAN 25-22 WFPH 40-33 MCLF 34-29 MFN MYS 25-21

NI DMEST

KYYY 32-23

WISHO 32-79

WISHO 32-79

WISHO 32-79

WITL ON

FOCR 33-27

KUPM 31-27

KONO 35-26

KPRX 28-18

99KG 31-21

KPRX 28-18

99KG 31-21

KPRX 28-18

99KG 31-24

WSPT 39-33

KUPM 33-29

KPRX 29-26

KPRM 29-27 MIDMEST
WIDD 32-31
WEDD 32-31
WEYE 8
FIIK 29-22
WORD 33-30
FRNO 33-30
FRNO 33-20
KID 30-12
WEEE 8
FLQ 00
MCRD 13-32
FLQ 00
MCRD 29-24

KNMO 25-22 KIYS 37-34

WERZ d-37 WNNK 40-37 WTIC 31-25 WLAN 31-29 KC101 on WSPK 4-40 98PKY 33-31 99GFM 33-28 930 31-27 WST 4-40 WNYZ 40-26 WRCK 32-27 WKRZ 25-23 0106 35-30 RIKX 22-17 CMED on KSND 36-31 KMEX 38-34 KYNO 33-30 174 22-17 KOMO 23-19 KLUC 19-17 KUPK 29 fr KUTV 19-17 KCAD 79-27 KUTYO ON KDOM 31-29 KZEU 34-23 KMED 32-27 KMEO 24-20 KZFN d-37 KHTZ 29-26 KWNZ 37 fr 891 27-25 KBOZ 29-23 8LY96 23-19 Y97 40-34 OK9S 25-21 LEVEL 42 Lessons In Love (PolyGram)
LP: Running In The Family

59/32 Regional Reach E 31% S 23% M 14% W 33% NAA

C)

SOUTE

KRBE &

HITWEST

WCZY a KDWB a KHTR a WLOL a

RPRE a RMJR on RCPX d-34 RITS d-27

PZ On

WFLY a

PI

WXKS a WRSE a WPHD a=29 WBLI a B94 a PRO=PM a B106 a=30

940 on 293 d-38 REGL 25-21 WGH on

MI DWEST

R96 a=38 WL8 21-20 195 a WHMS a 92X a WNCI a WCZY a RNTR d=34 RWK 32-27 WLOL a=36

KPKE a Y108 n KKRZ 28-24 KMJK 24-19 KCPX a KMEL a KATD a-35 KMSS a KPLZ a-33 KUBE d-35

P2

Z94 a
NYSR a
K104 33-25
MERZ on
MTIC 36-33
MREZ a
RC101 a
98PXY a
MMJO a
99DPM a
99DPM a
MPST a
MMTZ a
MMCK a
Q106 n

National Summary UP 0 DEBUTS 5 SAME 22 DOWN 0 ADDS 32 WNNK a 99GFM a WPST on WNYZ on

WEICH a OKIOO on IOOKHI a WGAN a WFXX a SOUTH WBBQ on WKQB on WSSX on WNOK on WKSI a WCKN on Y106 a WKLK a WDLK a WKSP d-36 WJAD on WCGO a WJHOT d-40 Q101 a KNAN on WVBS a MEDWEST MIDWES WBNO a Y94 a-40 WDBR a MEST KSND on KPIV a KCAO a KDOW on WEST

KTRS on KKAZ a KOZE on KZET on RZFN on KWMZ on fr Y97 on OK95 d-40 P3 EAST WFBG a-40 95XXX a

HUEY LEWIS & THE NEWS I Know What I Like (Chrysalis)

63% 150/120 National Summary UP 10 DEBUTS 11 SAME 9 DOWN 0 ADDS 120 Regional Reach E 718 S 568 M 698 W 598 BREAKER

P3 PHR997 a
MBBO a
K98 a
MAPT d-29
WGDS a
WGCS a
WGCS a
WGCS a
WGCS d-30
WGCS d MFBG a-38
MFBG a-38
MMFX a-37
MIGY on
103cTR a
95XXX a
MKPZ a
MKPZ a
MKPZ a
MCYO a
MCYO a
MCK10 on
100KH1 a
95XIL 34-29
MCAN d-32
MFXX a BOUTE

BOUTH
WAAD a
WOID a
WCGO ON
WJMC ON
B98 ON
KISR n
WEYP n
KSMB a
C101 n
KNAN a
MPPH a
2102 d-40
WGLP a
22103 27-24
KNIN a MIDWEST

MICHWEST

WEND A-18
MIRE 4-35
MIRE 4-35
MIRE 4-35
MIRE 4-35
MIRE 4-34
MIRE 4-34
MIRE 4-34
MIRE 4-34
MIRE 4-35
MIRE 4-34
MIRE 4-35
MIRE 4-34
MIRE 4-35
MIRE 4 RYYY A WENO A ROTE & WILKE A WILK A ROTE A WILK A 99KG B KWTO A WDBR A WDBR A WDBR A WDBR A WDBR A KRITH A ROVV A RIMW A WEST KNHQ a KIYS a KSND a-32 KOMQ a KLUC a-38 KCAQ a KCYO 27-23 KDON a KYZZU a KNBO a-39 KRO a WEST

Meet Me Half Way (Columbia) LP Over The Top Soundtrack 86/11 Regional Reach E 25% S 30% M 36% W 55% NEA PB EAST PJ R98 on WFMP on WGGE on WSSY 32-28 WKSI 4-32 MCKN on FM100 34-31 WHMY a WRVO 28-25 KTUX on fr 95XXX on MQCN 32-26 OK100 39-33 100KHI 8 95XIL 26-21 MOMP 32-26 PRO-PH a 940 on KEGL 13-12 KTRS on Q105 26-18 SOUTH KOIZ 39-33 MJAD on MOID 25-18 MJHX 37-37 Q104 on fr MZYP a KSMB 33-28 Q101 on MVBS 31-26 MI DWEST WRDD 17-13 WGRD 36-35 WIXX 30-28 WEAG d-28 Z104 29-24 KF93 23-22 WEST KNMO 34-33 KP95 38-37 KITE A-25 KIKX A-40 KSND 27-21 KOMO ON KLUC 34-22 KYRK 35 fr KPEV ON KZZU B KNBO 23-19 WEST HI DWEST FYYY on WBNO 35-32 KOCR 37-29 WI.RW 25-18 99KG a WDBR on KDVV 27-19 KPPW 40-39 F27P 26-24 KKR% on PH102 19-1 FM102 19-16 KWOD 34-31 KATD 28-26 KWSS 4-26 P2 WEST MEST

KGOT 29-26

KYYA on

KBOZ on

KTRS 32-28

KOSE 29-29

KTPT on

KZFN on

KNTZ d-33

KWNZ on fr

a91 a

OK95 on R104 37-27 WERZ 40-36 WNRK on WSPR on WPST 37-29 WERZ on

KENNY LOGGINS

National Summary UP 42 DEBUTS 4 SAME 29 DOWN 0 ADDS 11

M

19

WNYX 4-25 WRCK 39-31 WKRZ 33-30 Q106 33-28

PHR997 a WIRD 31-76 WI

MIDWEST

MINDD a MINEX 19-31 MINEX 19-31 MINEX 19-31 MINEX 13-23 MINEX 31-26 MINEX 21-26 MINEX 13-26 MINEX 13-2

KNMO 32-24 KP95 33-30 KIYS 27-20 KIKX a-35 CHED a KSND 26-18 KNMOX 4-39 KYNO d-37 194 13-8 KLUC 27-23 KFIV on FCAO 21-19

SOUTH

National Summary UP 134 DEBUTS 50 SAME 9 DOWN 0 ADDS 29

RXYO 7-5 RDON 28-25 R7EU 8 KNBQ 40-30 RPO 8-27

P3

EAST
WFBG 27-24
WMFX 29-23
W1GY 4-39
1030TR 28-21
95XDX 39-30
WKFE 4-28
WIXT 30-24
WIXT 30-31
WCCH 4-36
OK100 4-32
100KH 1 95XIL 19-32
WGAN 25-21
WGMY 40-30
WFXX 27-23

ROUTH

KOIZ a-35

WKSP 35-27

MAD 36-33

MOTD a

MCOQ a

MCOQ

NIOMEST
NESSON 34-26
NESSON 34-26
NESSON 34-31
NICLA 34-32
NICLA 3

WEST

RGOT 36-29 RYYA 4-26 KB07 4-29 KTRS a KKAZ 29-21 ROZE 23-17 RTWT 31-22 EZFN 37-33 KHTZ a KWZ 39 ft B91 34-32 KZOZ a SLY96 36-20 Y97 a OK95 4-38

MADONNA

Region Reach E 100% S 89% M 97% W 88%

PI

B104 25-72 W7KS 4-23 WBEN 36-32 WRSE 38-37 WPH0 34-28 WRLI 29-23 CROI d-37 PVR95 23-11 Z100 27-12 WCAU a B94 16-10 PRO-PM 4-31 B106 19-13 B106 19-13 B106 7 27-19 WAVA 14-9

SOUTH

293 34-27 KTKS 4-36 KKBO a KRBE a Y100 18-10 B97 26-16 WGH 30-24 WNVE 14-12

896 18-15
MLS 27-15
295 30-20
0102 32-27
WMS 37-33
92X 21-13
MNCT 23-16
9907X 4-39
WCTY 34-28
WMTY 15-12
RBEQ 16-13
RCFW 4-39
WETT 30-28
RDMB 4-31
RGFW 26-24
WLOL 4-38

WEST

RPRE 35-27 Y108 29-26 KZZP on KRRZ 19-14 KNAK 13-6 KROY a KCPX 19-14 KB103 30-21 KHEL 27-24 KNTD 30-24 KNTD 30-24 KNTD 30-24 KNTD 30-24 KNTD 30-24 KNTD 30-24 KNTD 30-24

PZ

WFLY 70-11 0100 21-16 294 34-28 WYSR d-31 KI04 d-33 WERZ 35-30 WNN 39-27 WTIC 32-38 WEE 24-17 WLAN 40-38 WEE 24-17 98PXY 34-21 98PXY 34-22 WHO 36-38 99PN 15-12 990 37-32 WFST 34-31

La Isla Bonita (Sire/WB)
LP. True Blue

222/29

MI DWEST WEST P2 TRAS

National Summary UP 66 DEBUTS 12 SAME 19 DOWN 0 ADDS 9 Regional Reach E 53% S 36% M 47% W 43% P1 EAST WEPK 4-33 99GPM 37-32 930 on WNYP 32-78 P3 B104 15-13 MXKS on MBEN 19-16 MKSE 19-16 MPHD on PRO-PM 27-2 8106 13-8 Q107 4-1 WAVA 2-2 WRPE on WIRZ 4-2 WEYO d-29 WOCM 4-2 ORIOO d-37 100RRI a 95FIL a WHRD 39-35 WFOR 12-3 WFOR 12-3 WFOR 12-3 WFOR 040-18 WFOR 40-31 WFOR 40-31 WFOR 40-31 WFOR 40-31 WFOR 12-15 MFOR 12-KQIZ 22-18 WKSF 27-24 WOID 12-6 MJMX 28-23 B98 5-4 KISR 40-38 MZYF 30-28 KSMB 4-39 Z102 21-16 KNIN 13-7 WNV2 4-18 Q105 30-27 B96 27-18 295 31-27 92X 27-20 WNCT 28-24 KBEQ 4-3 KCPW 13-6 WKTI d-30 KDWB on KWK 30-30 HI DWEST KIIK d-34 WGTE 36-32 RRNO 32-27 WIEK 8 E104 30-21 KJ103 36-33 ROEQ d-34 KYYY 9-7 WCIL 2-7 KQCR d-34 MLRW 13-9 KRXL 8 WA2Y 27-22 KFRX 33-29 KKRC 24-23 KWTO 30-28 WSPT 0 KFMW 11-3 RKRZ 26-20 RMJR 33-29 RMEL 29-25 RATD 6-6 RMSS 27-22 RF95 21-13 KIYS 2-2 KIKK 24-22 RSHD 2-2 RLUC 9-9 KYKK 3 fr KPIV 7-6 KCAO 15-12 KDON 17-14 KEZU on WEST RGOT a KTMT a KZPN 7-5 KNTZ 26-19 KWNZ 35 fr SLY96 30-30 Y97 14-9 WFLY d-29 WVSR 19-14 K104 a WERZ on WNNK on WTIC 33-31 WREE 2-1 SHIRLEY MURDOCK

GLENN MEDEIROS

106/9

Nothing's Gonna Change My Love

44%

As We Lay (Elektra) LP: Shirley Murdock 112/4

Regional Reach E 57% S 46% M 33% W 55%

National Summary UP 67 EBUTS 8 SAME 24 DOWN 9 ADDS 4 34 KC101 25-22 WMJO a 930 35-29 WPST on WNYZ 18-17 WKRZ 17-14 Q106 34-32 P3

4 WXKS 15-11 WXSE on WBLI 19-19 PWR95 16-20 2100 20-25 WCAU 3-2 PRO-FM 34-29

293 32-28 KRBQ 15-14 Y100 5-5 WGH on

MEBO 25-20 KIZBR 3 fr KIZBR 3 fr KIZBR 3 fr MEZER 3 fr MEZER 3 fr MEZER 11-8 KIRC 39-35 94THX 35-33 MAPE 3-4 KZOU 14-8 FMIOO 31-26 MABB 77-25 ENPM 18-16 FMIOO 31-27 MABB 77-25 KIZBR 35-5-10 TIOG 27-20 KITY 14-17 KITY 11 fr MDLX 6-5 WDLX 6-5 B96 8-11 WNCI a 99DTX 24-21 WCZY 3-4 WHYT 1-6 KBEQ 25-24 KCPW 35-31

RIIS 12-11 KZZP on RROY 2-2 KNOD on KS103 6-5 KMEL 11-11 KATD 18-12 KMSS 21-16 KPLE on P2 WFLY ON WVSR 33-30 WERE 28-26 WNNK 11-9 WKEE 29-24 WLAN 18-14

MIDWEST WEST KNMO on KF95 31-28 KFYS 29-27 KIKK 25-24 KNGK 16-11 KYNO d-39 I94 4-12 KOMO 26-22 KCAO 9-8 KRO 28-26

WFBG 38-34 WTGY on 103CIR 26-2 95XXX 35-34 MKPE 23-18 WFRE 8-6 MOCM 35-31 OK100 36-28 100KHI 39-3 MIAD 35-32 WCOO 24-22 KISR 39-33 Q104 16 fr WYKS 6-26 MEYP 34-23 KSMR 6-6 Q101 40-33 BUNAN 17-17 MGLP 17-15 WVBS 4-39 MI DWEST KYYY 35-32 MBWB 14-9 WCIL 4-28 KQCR 25-23 WLRW 4-34 KCMO 38-33 KKLS ON KKRC 28-27 WDBR 37-33 WEST

KBO's on RTRS 27-26 K2PN on KHTZ 14-17 KWNZ on fr 891 40-36 KZOZ 26-24 SLY96 27-27 Y97 d-37

N

ROBBIE NEVIL Dominoes (Manhattan) LP. Robbie Nevil

Regional Reach E 84% S 81% M 83% W 86%

National Summary UP 174 DEBUTS 4 SAME 15 DOWN 3 ADDS 3

ENT.

PB WFBG 19-17 WFPX 15-12 WFPX 15-12 WFPX 26-25 103CIR 11-0 95XXX 23-19 WFPX 30-26 WFPX 39-37 MFYX 39-37 MFYX 39-37 MFYX 39-37 MFYX 16-31 MFXX 16-31 MFYXX 16-17

R90 29-28 MPMF 21-18 MPMF 21-17 KDC106 15-1 MPMF 21-26 MPMF 21-26 MPMF 21-26 MPMF 21-21 940 d-29 293 24-19 KTKS 36-33 KRBZ 27-25 Y100 30-29 897 27-25 WGR 21-18 Q102 31-28 WHES 21-20

18

WRVO 23-19 KITY 30-28 KSAQ 19-17 KTUX 30 fr WDLX 28-25 WKZL 30-23 MJMX 9-8 B98 29-26 KISR 32-27 Q104 25 fr WYKS 26-20 MYFP 14-8 KSMB 27-24 Q101 26-21 KNAN 18-16 MFPM 29-24 Z102 28-25 MGLP 27-20 Z103 20-18 KNIN 29-26 WVBS 15-15 WRDD 28-28
WRFX 26-21
KIFX 26-21
KIFX 27-27
KFX0 17-12
KFX0 18-16
WFX1 18-16
WFX 18-16
WFX 18-16
KFX 18-16
KF WEST HI DWEST NIOWEST

KYYY 22-19

MINNO 20-17

WINNO 20-17

WINNO 9-4

MCIL 32-30

KCCR 22-17

WILM ON

KCWG 27-21

Y04 11-6

KKCL 21-17

MAZY 29-7

LFRX 24-21

KKKLS 29-7

MKRLS 29-3

MK P2 WEST MEST KMM0 21-17 KF95 on RIYS 37-30 RIXS 11-9 CNED on RSND 34-30 RMGK 4-30 KYN0 21-15 KOPO 25-24 KYRK 30 FK CAO 26-25 KXYO a KDON 23-18 KZU 33-27 KNBO 13-8 KRO 20-17 WFLY 23-15 Q100 27-22 Z94 25-22 WVSR 30-26 K104 23-17 WERE 19-16 WNIK 27-28 WHNEK 27-28 WTIC 17-16 WTLAN 28-21 KC101 26-23 MSPK 18-17 980FW 13-12 WHAJO 31-26 990FW 18-16 930 24-19 WFST 26-23 MNYZ 30-29 WRCK 23-16 WRCK 21-18 0106 27-20 RGOT 26-22 RYYA 24-19 RBOZ 27-22 RTRS 20-17 KRAZ 20-18 ROZZ 31-28 RTHT 30-27 RZFN 12-10 RHTZ 28-22 KWNT 26 fr 191 22-20 RZGE 22-19 SZGE 22-19 SZGE 22-19 SYGT 16-13 OK95 14-11 PWR197 29-24 WBBQ 26-22 NIGHT RANGER

The Secret Of My Success (MCA) LP: The Big Life

64/11 27% National Summary UP 8 DEBUTS 6 SAME 39 DOWN 0 ADDS 11 Regional Reach E 29% S 22% M 26% W 33% NAA

P) WGAN on ROIZ 34-31 WKSP on WJAD on KISR on WZYP d-40 Q101 on WGLF on WPHD on WCAU 4-39 RRBR a WGH on HI DWEST WEAG on WEAG on WZPL on RJ103 a MBNO on 794 38-31 REXEL a WA7Y d-3R KELS on 99KG 36-23 KERC on WIBSR 38-35 KFMW on WHOMS d-39 KDWB on

WEST KIRX on KSMD on KXYO on KDON on KZZU d-38 KRQ on

P3

KKRZ on KWOD on KCPX a

RGOT on RYYA 4-30 RKA7 39-33 KOZE on KTMT on RZPN on B91 a OK95 30-24

WEST

P3

WIGY 40-36 95XDX 38-33 MFPE on MIR7 d-29 M7YO 31-19 MOCM a WGAN 19-16 MOMP 11-8 MFFX on

P

POISON Talk Dirty To Me (Capitol) LP Look What The Cat Dragged In 135/33 National Summary UP 60 DEBUTS 20 SAME 22 DOWN 0 ADDS 33

Regional Reach E 49% S 62% M 48% W 65% 39

PI PMPN97 32-28 PMPN97 32-28 WKOS 31-20 WKOS 29-24 WKOS 29-24 WKOS 31-10 KZZ 31-10 KZ B104 29-27 MXRS d-30 WPHD 4-39 Z100 d-26 PRO-PM 30-2 Q107 23-18 WAVA 20-16 293 25-21 KEGL, 7-6 KTKS 9-7 KKBO 4-27 KRBE 25-21 Y100 21-14 Q105 OR HI DWEST

KQ12 28-25 WKSF 29-25 MOID 37-33 B98 m FISR 14-12 Q104 36 fr WYKS a MZYP a KHAN on 2107 on 7103 34-22 KNIN 18-11 WVBS on 795 38-31 WMMS 36-31 KREQ 26-22 KDWB a WLOL 38-34 WEST H I DWEST RLO e WGRD 21-14 WZAG 4-29 MZPL a 2104 4-23 KJ103 19-14 KOKO 4-35 WZOK 4-32 WRON 4-29 KKRD d-14 RYYY on WBNO on WBND on WCEL d-20 KICL 35-33 WAZY 16-8 KFRX on 99KG 30-27 KKRC on WDBR on WSPT 36-26 KDUV 20-15 KFWW 15-7 RPRE n RZZP m-28 RKR7 n KNJK 37-34 KROY m RCPX i-1 RSIO3 13-10 RATD 15-13 RWSS m RPIX 23-20 KUBE 4-33 WEST WEST

PZ EAST RIYS A-32 RIKX A CHED ON RSND B KLUC A-36 RPIV 20-15 RCAQ ON RXYO 21-10 RDDW a-40 RXZU d-34 RYYA 30-25 KTRS 38-32 KKAZ 30-25 KOZE 22-18 KTMT 32-26 KZPN 17-11 KHTZ 33-25 B91 n 32-25 B91 n 3-25 GK95 37-34 294 on WVSR a WERS 39-35 WREE d-27 WLAN a WSPK 29-21 WRCK 26-20

PRINCE Sign 'O' The... (Paisley Park/WB) Sign 'O' The Times

219/2 92% National Summary UP 198 DEBUTS 7 SAME 12 DOWN 0 ADDS 2 Regiona Peach E 988 S 918 M 848 W 948 B

P3

WRCK 15-10 WKR7 16-11 Q106 25-18 PI B106 16-14 Q107 28-25 WAVA 17-14

PMINOT 17-5
PM 28-24
WPFF 16-12
FYFF 16-12
F MYBC 20-18 MYBC 20-19 MYGY 34-21 103 CTR 1-19 95XXX 21-14 MYPE 22-14 MYPE 22-14 MYPC 29-26 MCCM 17-12 CRIOO 27-17 100 KHI 32-9 95XIL on MOAN 11-10 MOMP 24-21 MYPX 15-14 940 16-11 293 20-15 RTRS 30-27 RRRS 11-9 RRRE 16-12 Y100 8-4 B97 9-8 WGH 10-9 WNVZ 26-22 Q105 25-24 BOUTH

KOIZ 15-12
WISP 23-16
WISP 23-16
WISP 23-16
WISP 31-24
MCGQ 12-9
MCGQ 12-9
MCGQ 12-9
MCGQ 12-2
MCGQ

HIDWEST HIDWEST MKDD A MKPD A MKPX 27-18 K11R 24-15 K11R 24-15 K11R 24-15 K11R 24-15 K11R 23-19 MKTJ 23-20 MKEL 27-18 MKD 29-19 MKDA 30-19 MKRA 30-19 MKDA 30-19 MKD PZ EAST WEST

KNMO 23-19 KF95 27-18 KIYS 25-18 KIYS 25-18 KIKK 20-18 CHED 27-22 KSND 40-36 KMIX 28-19 KYND 17-12 194 4-24 KOMO 22-15 KUDC 14-13 KYRK 18 fr KFIV 12-8 FFIV 12-8 FCAO 11-10 KXYO 15-11

PSYCHEDELIC FURS Heartbreak Beat (Columbia) LP. Midnight To Midnight

74/12 31% National Summary UP 23 DEBUTS 11 SAME 28 DOWN 0 ADDS 12 Regional Reach E 49% S 27% M 14% W 39% N&A

KCAO 33-31 KXYO on KXZU on P2 PI P3 WXRS 33-26 WREN A WKSE On 294 on K104 38-37 WNNR 36-35 98FKY 0-35 WMIQ on 99GFM on WPST 19-16 WRCK on MKRT 28-26 EAST WKSE on WPHD on 2100 27-24 B106 2-29 Q107 29-22 WAVA 30-28 95XOC a WKPE d=32 OK100 on 100KHI 37-35 95XIL on WGAN on HOMP on WFXX on SOUTH 793 38-34 KKBQ 28-24 KRNE 4-37 Y100 4-35 WGM a PMR997 d~39 w880 on w800 d-J6 y95 a d105 a WARS on wCRN a WARE d-28 WOUT on aJ105 on RSAO 39~34 SOUTE 795 a WHMS 27-19 WLOL a WEST

MCGO on WJMX a ESHB on WPFM a 2102 40-38 WBNQ on WIRM 33-28 WDBR 40-34 WSPT d-36 R118 20-16 RWDD on KCPX 33-26 K1TS 2-2 KMEL 20-19 KATD 22-15 EPL7 on z104 4-36 WEST WEST KOZE on KTMT a R7FN on SLY96 d-3R Y97 30-27 OK95 on KIYS 33-29 KSND on KMGX a-37 KFTV 23-23

R

RATT Dance (Atlantic) National Summarv UP 27 DEBUTS 2 SAME 45 DOWN 3 ADDS 1 Regional Reach E 37% S 34% M 34% W 24% NEA

PI WBBO 18-18 WBBO 18-18 WSCB 20-18 WSCB 2 WPHD 36-36 WCAU 29-25 PRO-PM on Q107 on KEGL d-37 KTKS 20-18 KKBE On

WRDD 18-14 KZIO 4-35 KLQ on WEAG On ZIO4 34-32 WZOK on 79\$ 40-27 WMMS cm KFR7 on KMOD on KCPX 35-31 KS103 23-29 KATD on

WEST **2** WFLY OR 794 on WVSR on WMJQ 26-24 990PM 38-35 WRCK 24-23 WKRE 27-25

EAST 103CIR on 95XXX 18-17 W2YQ 26-24

RYYY 24-22 MBMO on MBMB 31-31 WCJL 17-17 RQCR on KICKL a 99KG 32-32 KKRC on WDBR 30-28 MSPE 34-32 KDVV on KFWW on EXYO 20-19 EDON on EZZU 36-29 WEST

WOCH 20-18 OK100 on 100KHI on WMMP 14-19 MFXX on

WKST 33-29 WJAD on WCGQ 31-30 KTSR 29-29 Q104 on fr WZYP 27-26 Q101 on KNAN 38-36 WGLF on Z103 on

HI DWEST

SOUTH

SMOKEY ROBINSON Just To See Her (Motown) LP. Keep Me

57/13 24% Regional Reach E 33% S 28% M 16% W 18% N&A

P WHEN a WEEN a WIAU 31-26 940 an HIDWEST WCZY a

ESO(106 on MBCY 4-32 KAM2 4-30 MINK d-40 MCKW 4-35 KZOU a MBAM 4-29 MHHY on KBPM a KITY en RTUX on fi WEST KIIK 33-31 KKRD on PH1 02 EL 4-39

LIONEL RICHIE

Regions Reach E 698 S 618 M 528 W 718

PI

WXKS on WBEN d=40 WKSE d=37 WDLI on CKOI a WCAU d=37 PRO-PM a B106 a

SOUTH

940 OR 293 & KTKS & KRBE d-38 Y100 & WNVZ &

B96 a-34 MLS a-25 295 A-38 WMMS a WCZY d-33 KDWR d-23 KDWR on KHTR a KWK e

RPFE d-35 KTIS d-34 KERZ on KMJK d-36 FN102 d-35 EROY on KATD on KWSS on KPLZ 35-32 KUBE d-34

P22

WFLY on K104 on

WEST

Se La (Motown)

LP: Dancing On The Ceiling

149/47

WNYZ a WRCE on WKRZ 4-38

SOUTH

PMR97 ON

MRRQ N

K78 ON

K78 ON

K78 ON

K78 ON

K78 ON

K78 ON

MRCY d-24

MNOK ON

Y55 d-29

KAM7 ON

KEEB 4-25

WCKE d-27

MOKI N

KZOU ON

FNIDO d-37

MRAH a

KZOU ON

FNIDO d-37

KROU ON

FNIDO d-37

KROU ON

KROU ON

KROU ON

KROU ON

FNIDO d-37

KROU ON

KROU ON

FNIDO d-37

KROU ON

KROU ON

FNIDO d-37

KROU ON

KROU O

M I DWEST

WEDD 4-36 KIIK 32-28

WGT% a WMRE a WIXX a=33 7104 a KJ103 a WZOK a KKRD on

KF95 on KIYS on KIKK d-34 KSND on KMGX on KYNO d-40 194 a KGMQ 30-28 KLUC 40-37

WEST

WEST KF95 on KIYS d-39 I94 on KNBO 35-32 KRO a K104 40-35 WERZ on WNNK 33-33 WLAN 37-36 WPST on WKRZ m

WFBG 34-32 WMPE a WOCM DO ORIJOO ON 100KHI ON 95XIL 4-35 WOMP ON WPXY & SOUTH ROIZ ON WJAD A WJMX ON RISR & WZYP ON KNAN ON WPFM d-39 7102 On MI DWEST KQCR d-38 KCMO on *9KG on WDBR a KDVV 39-36 KBOZ 4-33 SLY96 4-37

National Summary UP 7 DEBUTS 13 SAME 24 DOWN 0 ADDS 13

P3

National Summary UP 7 DEBUTS 45 SAME 50 DOWN 0 ADDS 47 BREAKER P3

62%

WFBG 35-30 95XXX A WKPE ON VIKZ B WEYO 8 WOCH 4-40 OK100 ON 100KHI ON 95XIL 4-38 WGAN 4-35 HOMP ON WEXX 4-39 SOUTH

ROIZ d-34

ROIZ d-34

ROIZ d-34

ROIZ d-39

MIAD on

MOTD on

MOTD on

MOTD on

MOTO on

RISR a

MITTER

MITT KYYY ON WBNO d-39 WBWB a KOCR a WLRW A Y94 a-37 KKLS a 99KG d-37 KWTO a WDBR d-40 WSPT ON KDVV d-38

WERZ d-38 WNNK on WTIC m-37 KC101 m WSPK on 98PXY d-38 WNIO m 99GPM d-38 930 d-40 WPST m WEST KZZU on KNBQ 39-31 KRO on KGOT a KYYA ON KBOZ ON KRAZ d-39 KDZE ON KTMT ON KZEN ON KHTZ a R91 d-39 SLY96 d-36 Y97 a OK95 d-37

S

PAUL SIMON You Can Call Me Al (WB)

National Summary UP 5 DEBUTS 9 SAME 12 DOWN 0 ADDS 48 74/48 Region: Reach E 398 S 358 M 248 W 248 N&A

KCAQ a P2 P **P** B104 d-28 WXRS a FWR95 m 7100 d-29 B106 26-21 Q107 m WAVA d-27 EAST NOSCIR a WKPE a WIRZ a WGCM a 100KHI a WMJQ a 99GFM a WPST a SOUTH 293 a-37 Y100 on B97 a WNVZ a HI DWEST 896 a-32 795 a 99DTX a WC7Y a WHYT on KBEO d-26

KQIZ a WOID a MJMX a s RISR on HZYP d-36 O101 a Z102 a RMIN a WVBS 33-32 PWRTST A K98 a WKSSX on WBSYX on WBSYY a G105 A WKSI 22-18 WCKN on WAPE n WARB a KX104 a BJ105 on 942 d-28 WXLK on WDLX on HI DWEST WBWB OR KCMO a RKKI, a KFRX a KKRC a HIDWEST WKDD 36-20 KLQ on WGRD 8-38 KTMT a KHT7 a

SIMPLY RED The Right Thing (Elektra)

CHED & KFTV 25-20

RZZP & RMJK ON KMEL d-32 KATD &-18 KWSS &

109/10 48% National Summary UP 66 DEBUTS 7 SAME 26 DOWN 0 ADDS 10 N&A

Region Reach E 55% S 34% M 36% W 65% 100KHI 35-32 95XIL 30-27 WGAN ON WOMP 33-32 WPXX 29-27 PI 930 on WPST 35-32 WRCK on WKRZ 18-15 WICKS 23-14 WBEN 40-34 CROI 40-35 WIAU 4-38 PRO-FM 4 B106 on SOUTE PWR997 28-2 WBBQ 36-33 WSSX 26-22 WNOK ON WINX 34-29 WCKN 32-27 KZOU ON KX104 a Y107 18-16 KITY ON KBAQ 32-28 KTUK ON fr ROTT ON MKSP 26-73 MJAD 29-25 MFGO 16-11 MJMC 30-27 KISR ON 0104 ON fr MZYP 29-27 0101 ON KNAN 40-37 MPPH 22-15 940 30-25 293 26-23 RRBE 4-40 WOR 4-35

MI DWEST MI DWEST MIDWEST HRDD 40-39 KITK on HINT 33-31 KJ103 30-26 WZOK on MIDWEST

RYYY 37-36
MBNG 4-36
MBNG 29-21
ROCR 38-32
MLPW 32-31
Y94 31-30
MAZY 25-24
RXIS 19-15
99RG ON
RKRC a
MDBR 29-25
W PT On WMMS 32-29 99DTX 39-3; WCEY 28-25 WHYT a R72P 29-25 RKRZ 29-25 RMIK a PN102 17-14 RROY on FCPX 24-20 KTMS 15-13 RMEL 8-33 KATD 23-21 RWMS 25-21 RUBE 27-24 WEST

WEST

P2

MEST

RGOT On
KYYA 18-16
KB07 On
FTRS 25-27
KKAZ 27-23
KO2E On
KTMT 38-34
KZPN 36-32
KMNZ 33 fr
B91 18-15
K902 4-30
SLY96 28-28
Y97 35-7 PE WHFX 28-22 95YOX 30-26 WKPE 24-19 WZYO a WOCM on OK100 on

PATTY SMYTH Never Enough (Columbia) 104/7 Regional Reach E 538 S 428 M 478 W 338 N&A

National Summary IIP 41 DEBUTS 8 SAME 46 DOWN 2 ADDS 7 WSSX 33-30 WRCY der WRCO 14-14 WINK da WCRN 41-38 WOUT da FZOU da WHHY 37-30 KITY da FSAO 26-26 KTUX on fr WHILK den WEZL 9-37 PI ROIZ 37-36 MJAD 28-27 WCGO 36-28 MJMC 26-26 898 on MYKS a WZYP 31-29 KSMB 28-25 O101 on KNAN 35-34 MPPH 38-34 KNIN on WYRS 30-27 WBFN 34-33 WKSE 40-40 WPHD 19-19 CKOT on PRO-FH on SOUTH Z93 22-20 KEGL 27-26 B97 24-24 WGH on HI DWENT WIDD 44-10 KZIO m WGRD d-40 WIXX d-40 WEAG on WZFL 28-27 KJIOH d-40 KZ93 on WROM on MIDWEST FYYY 39-38 WBNQ 26-24 WCIL ON KCNQ ON WA7Y ON KKIS ON 99KG 37-36 KKRC 4 KWTO ON WDRR 35-32 WSPT 38-34 KFMW ON WHMS 28-24 WNCI on 99DTX 4-40 WCZY 40-37 WKTI 20-16 WLOL 26-19 WEST WEST FIRZ ON KLUW ON KYPE 33 fr KXYP 23-20 K72U 38-36 KMJK on KWSS 31-P2 RAST WEST RGOT ON KTRS 35-33 KRAZ 23-26 KOZE 11-8 KTMT ON KHTZ 4-35 B91 23-21 SLY96 on Y97 29-25 OK95 19-17 WFLY A Q100 on 294 a K104 on MNNK d-40 99GPM on 930 on PPST 28-25 WREZ 34-32 Q106 on MART MWTX 21-36 HIDT on 95000 r1-39 HWPE a MIRX 36-34 H0CH 33-39 OF TOO r1-40 FI 36-34 95XTE 31-26 MIRAN 39-31 MOHO on HPCX 32-31 PWR997 37-33 K98 a

STARSHIP Nothing's Gonna Stop Us Now 237/0 99% National Summary UP 124
DEBUTS 0
SAME 86
DOWN 27
ADDS 0 Region Reach E 98% S 100% M 100% W 98% 0

WPST 5-1 WNYZ 1-1 WRCW 2-1 WRRZ 10-4 0106 2-2 RLUC 1-1 RYRR 7 fr RPTV 2-14 RCAQ 6-5 BUYO 3-3 FDQN 2-2 R7ZU 1-2 RNBQ 1-1 RRO 6-3 B104 10-6 WXFKS 3-1 WBEN 2-2 WKSE 2-11 WPHD 1-1 WELI 4-2 CKOI 6-4 TOM 6-4 MCAU 1-3 B94 9-9 PRO-PM 1-2 B106 2-2 Q107 5-2 WAVA 4-1 SOUTH

PWIND 2 3-2
WIND 2-1
R78 11-6
R78 11-6
R78 11-6
WG07 1-1
R78 11-6
WG07 1-1
R78 11-6
WG07 1-1
R78 11-6
WS07 2-2
WS07 3-2
WS07 1-1
WS07 1-1 EAST EAST

HPBG 3-1

MMFX 2-1

MIGY 2-2

103/TR 1-1

95XXXX 2-2

MFPE 5-2

MFYE 1-1

MEYQ 1-1

MEYQ 1-1

OR100 3-2

100KNI 1-5

95XIL 10-5

MCAN 1-4

MMPY 3-1

MEYW 2-2

SOUTH

940 5-2 293 5-2 REGL 4-9 RTRS 1-7 REBC 1-1 KRBE 8-3 7100 1-1 B97 3-2 WGH 2-1 WRVZ 3-2 Q105 1-2 KOI? 2-1 WKSF 3-3 WJAD 3-2 WC1D 2-3 WC1D 1-3 WC1D 1-3 WC1D 1-3 WC1D 1-1 WC1 B96 3-1 WLS 1-1 Z95 2-2 G102 3-2 WHWE 3-1 WREI 5-2 99DTX 2-1 WREI 5-2 99DTX 2-1 WREI 10-2 KPBPO 2-2 KPBP 2-5 KWRI 3-2 KWRI 3-2 KWR 1-3 WLOL 1-4 MIDWEST

FYYY 2-2 WRMO 5-4 MTWB 2-5 MCYL 1-1 ROCH 1-3 MLWW 2-2 Y94 1-1 WEFR 5-4 WAZY 4-1 FFRX 2-3 SPIG 3-1 KFRC 4-2 KWTO 2-2 KWTO 2-2 WDRR 5-2 WDRR 5-2 WDRR 5-4 KDVW 1-1 KPWW 3-4 MPME 3-2 YIOR 3-7 KIIS 6-4 FZEP 1-1 KERZ 6-4 KENZ 6-4 KENZ 6-5 RNOV 5-3 KMOD 5-4 KCPX 6-5 RS103 3-2 KMOD 5-4 KCPX 6-5 RS103 3-2 KMOD 5-4 KMOD MEDD 2-1 MFFK 5-3 KTIK 2-1 MGTT 2-2 KZIO 4-2 KZIO 4-2 KIO 9-7 MGRII 2-1 MTXX 2-2 WEAC 2-2 WEAC 2-2 KORO 2-2 KORO 2-2 KORO 2-2 KYP91 1-1 WZGK 4-1 WAGK 4-1 KANIOT 3-1 KANIOT 3-1 KANIOT 3-1 KANIOT 3-1 KANIOT 3-1 KANIOT 3-1 WEST

P MEST

RGOT 1-1

RYYA 4-3

RHO7 2-1

FTRS 3-2

RHAZ 5-1

ROZE 4-7

KTMT 2-1

RTPN 1-2

RMTZ 2-2

RMTZ 2-2

RMTZ 2-1

RTOZ 3-2

SLY96 2-1

OF95 10-7 WFLY 2-) 0100 1-1 204 9-7 WYSK 3-7 WERF 2-2 WHIK 3-7 WHIC 2-2 WHEE 5-4 WIAN 1-2 KCI01 3-2 KSPK 3-1 98PXY 2-2 WHIO 7-4 990PH 4-5 930 3-2 KNMQ 2-1 KIMS 3-3 KIMS 3-3 KIMS 1-1 KIMD 5-1 KIMD 4-3 KIMD 34-27 194 6-2 KOMQ 4-2

SURVIVOR How Much Love (Scotti Bros./CBS) LP: When Seconds Count Regional Reach E 41% S 35% M 38% W 33% PI WSPK on WMJO 30-29

•	99GPH 39-36	
ART	930 40-39	ZAST
XXS 35-31	SOUTH	WFBG 30-25
KSE 25-25 94 23-19 RO-PH 26-21 106 on	WROO on WIME 22-21	95XXX 22-1 0K100 35-1 100KHI 38-
107 26-24	WKSI 27-25 WANS 25-21 WCKN 30-28	95XIL on
OUTH	94TYX 36-34 WOUT 33-32	BOUTH
EGL 18-25 FKB 33-30 RBO 19-18	PM100 21-21 WBAM on	WCGO 17-15 898 on
RBE 36-34	KWES 26-21 KSAQ 28-27	0104 on fr

0 33-33	KSAQ 28-27 KTUX 36 fr WDLX 40-35	SYRS 0101 KHAN
TRSW	MI DWEST	WVBS
20-19 5 on	WKDD 13-8	MICHE
7X 31-28	MEPX on REIO 32-30	KYYY
	WGRD 24-23 WEAG 23-22	MBMB
7	KZ93 21-20 WZOK 35-33	KOC'R KCMO
0 on 20-19	KKRD 23-19	Y94 2

Y108 20-19 KKRZ On KMJR 31-30 KCPX 31-27	KKRD 23-19 WEST KIYS 28-26 KSND 31-24 KXYO 29-29 KZZU 35-28 KRO CN
0100 on 294 on WVSR 28-27 R104 on WERZ 27-25	

ST	KRQ C
00 on	
SR 28-27	
04 on RZ 27-25	

9	National Summary UP 54 DEBUTS 0 SAME 31 DOWN 3 ADDS 0
	P3 MPBd 30-29 MMYX 13-34 95XIXX 22-20 OK100 35-30
	100KH 38-36 95XIL on BOUTH MCGD 17-15 898 on KISR 15-13 Q104 on fr
	MYKS on 0101 36-29 KNAM 32-31 MYBS 28-28 MEDWEST KYYY 31-30 MENO 25-23
	WBMB 38-37 KQCR 18-18 KCPG on Y94 20-20 KROKL 25-25 WASY 23-23 KWTO 24-22 KPHM 27-26
	WEST RTRS 36-35 RKA7 24-22 KTPHT 21-21 RHTZ on 891 16-14 SLY96 25-25 Y97 36-35

T

	THOMPSON Get That Lo	ve (Arista	1)	A
	12	6/55	53%	
ı			Natio	nal
	Regional		Summ	mrv
	Reach	NA/	UP	- 5
	E 598	LAG .	DEBUTS	22
	S 478		SAME	44
	M 40%		DOWN	0

W 718		ADDS
P1	1 WHU 0 4-40	OK100 on
L L	99GPN on	100KMI or
	93Q a	95XIL a
EAST	WPST a	WGAN on
EAST T	WWYZ &	WOMP a
WYKS a	1	WFXX on
WREN 4-39	SOUTH	
WKSE A		SOUTH
WPHD a-40	PWR997 on	
CROI &	WESO a	FOIL a
WCAU on	K98 on	WKSF a
PRO-FN on	WS 6X a	WJAD on
PRO-PR On	WROO a	WOID a
BOUTH	WNOK a	MCGO on
MOOTH	Y95 d-27	WJPQC on
793 a	WINK d-38	Q104 on f
REGL 4-39	WKST on	WZYP a
KTEE A	WCKN on	KSMB on
KKBO on	WOUT &	KNAN on
KRBE on	MOKY a	WPFH on
WORL On	WHHY 4-39	WGLP a
- an on	KBPM a-39	RNIN 4-40
MIDWEST	KSAQ a-40	WVBS on
	KTUX on fr	
295 4-40	WDLX a	MIDWEST
W1045 4-37		
WNCI a	MIDWEST	KYYY A

	W-0-	MOKI &	WPFM on
	KRBE on	WHITY 4-39	WGLP a
	WOIII on	KBPM a-39	KNIN 4-40
		KSAQ a-40	WVBS on
	MIDWEST	KTUX on fr	
	295 A-40	WDLX a	MIDWEST
	W1045 4-37		
	WNCI A	MIDWEST	KYYY A
	99DTX a	1	WBNO A
		KIIK 34-29	WBWB 0-38
	KDWR on	KZIO a KJ103 a	WT.RW &
	KWK on	KJ103 a	RCMO on
	WLOL d-40	WZOK a	Y94 40-35
		KKRD a	KRICKL a
	WEST		KKI-S a
		WEST	99KG on
	RPKE A		KKRC 6-36
	¥108 a	FORMO &	WDBR on
	RKRE a	RIYS on	
	KMJK d-37	KIKY on	WEST
	PH102 4-36	CHED a	
	RCPX d-36	KSND on	EGOT 4-33
	RB103 4-31	KPTV a	KYYA on
į	KITS 4-29	EFYO a	KBOZ a
	KATD on	KDOW a	KTRS a
	EWSS on	KZZU on	KKAZ 4-37
	KPLE 32-28	KNBO d-37	ROZE on
	0.2	KRO A	KTMT OD

4-31		
	KPTV a	KYYA on
1-29	RJFYO a	KBOZ a
n n	RDOW &	RTRS a
n	KZZU on	KKAZ 4-37
2-28	KNBO d-37	KOZE on
	KRO A	KTMT on
		EZEN OR
,	P3	ERTS A
		KWNZ on fr
		KZOZ a
	EAST	SLY96 40-35
		Y97 4-38
_	103CIR on	OK95 4-39
n 5-32	957000 on	
	WIKE a	
•	WZYO &	1

TINA TURNER		
What You Get Is What	You	See
LP. Break Every Rule	(C a,	oitol)

		185/2
Re	gional	
Re	ach	
E	73%	- 1
s	758	
м	818	
W	829	

a 1	186/2	77% Natio	
	15		149
		DOWN ADDS	5 2
_			

R98 13-9	SAME 27 DOWN 5 ADDS 2
E98 11_9	
E98 11-9	ADDS 2
E98 11-9	700
	E 2
WGGS 25-22	P3
FOX106 16-22	
	EAST
	WFBG 15-15
	MIGY 18-31
	103CIR 14-12
WINK 10-8	953000 15-10
WKS2 23-21	WKPZ 12-8
	MIKE 20-18

	WOCH 7-7 06100 13-8
	100×HI 17-11
	95XIL 23-33
	WGAN 7-6
	WORD 19-17
	WFXX 10-10
	W. 10-10
	BOUTER
	KQ17 10-7
	WEEF 13-10
	WJAD 16-13
942 on	MOID 17-14
WXLK 16-16	WCGQ 14-14
EITY 31-29	MJRX 8-6
FEAQ 15-12	B98 24-21 FIBR 9-8
	WISS 23-21 WISS 23-21 94TYX 10-9 WOUT 22-19 WORI 7-5 WFMI 26-23 RZOU 23-22 WIDJX 20-11 FMIOO 11-10 WARB 21-14 WARB 21-14 WARB 21-14 WARB 21-14 WARB 21-14 WARB 21-14 WARB 21-15 KUTS 22-16 YIOG 19-17 942 on WELK 14-16

KDWB 35-31	RTUX 18 fr	
KHTR 20-16	WDLX 19-17	0104 22 g
KWK 13-11	WEEL 14-12	WYKS 20-1
WLOL 7-5	MMAC 14-15	WEYP 11-9
WEOL 7-3	MIDWEST	KSMB 16-1
WEST	THE DWG T	Q101 13-9
	WICDD 21-16	KNAN 11-1
KPKE 17-16	WKFX 18-15	E103 on
Y108 2-2	WGTZ 17-14	KNIN 9-8
K118 29-28	KRMQ 18-17	WVBS 12-1:
EKRZ 16-13	K210 16-14	
KNJK 14-11	WMEE on	MIDWEST
PM102 31-29	KLQ 25-17	THE DATE OF
KWOD on	WGRD 23-21	EYYY 13-12
KCPX 30-28	W1XX 13-12	WBNO 21-11
K8103 28-24	WEAG 11-9	WBWB 13-25
KITS 22-21	WEP1. 13-11	WCTL 33-31
RPLE 14-12	Z104 11-8	KOCR 9-8
KUBE 16-15	KJ103 11-11	WLRW 16-14
	MORQ 18-18	RCMQ 18-16
11224	K293 20-18	KKXL 16-14
	WZOK 14-12	WAEY 17-19
	KAY107 17-11	KPRX 8-6
EAST	RKRD 8-6	99KG 16-13
	WEST	KKRC 13-12
WFLY 29-24 294 16-13	MEST	KWTO 10-9
WVSR 13-10	KNNQ 18-14	WDBR 14-13
K104 28-23	KP95 17-14	WSPT 13-12
WERE 9-7	KIYS 17-14	KDVV 18-13
WINDSK 20-16	KIKX 10-8	KFMW 24-20
WTIC 18-17	CHED on	
WLAN 24-23	KSND 29-28	WEST
WSPK 39-39	RMGX 32-26	KGOT 11-9
98PXY 23-21	FYNO 24-20	KYYA 8-6
WN570 14-12	KONO a	KBOE 18-15
99GPH 17-15	FFTV 27-26	KTRS 15-14
930 19-14	KCAQ 18-17	KRAZ 9-6
WPST 15-12	KXYQ on	ROSE 7-6
WNYZ 8-8	KDON 22-20	KTWT 12-12
WRCK 11-9	K22U 18-13	KZPN 21-18
WKRZ 15-12	KNBQ 19-15	KRTT 24-18
Q106 18-15	KRO 13-11	KWHZ 21 fr
		B91 5-5
SOUTH		KEOE 16-14
		SLY96 10-9
PWR997 24-22 WBBO 14-10		OK95 6-4
WBBU 14-10		

With Or Without You LP. Joshua Tree	u (Island)
218/23	91%
Regional Reach E 968	Nationa Summar UP 11 DEBUTS 5

Regional Reach E %68 S 918 M 868 W 928	25	National Summary UP 111 DEBUTS 58 SAME 26 DOWN 0 ADDS 23
PI	WP T 33-30 WNYE 4-38 WRCK 34-28	KZSU on KBO d-29
EAST	WKRZ 37-31 Q106 a	(C)
8104 26-21 WXKS d-27	SOUTH	EAST
WBFN 28-8 WKSE 32-28	PWR997 33-20 WBBQ 36-29	WFBG 36-27 WWFX 31-24
WPHD 21-12 WBLI a	K98 on WPKF a	WIGY d-38
CK01 4-31	WAPI 4-30	95XXX 40-32
2100 30-27 WCAU 37-31	WKQB 33-24 WSEX 4-33	WKPE 34-25 WIKZ 37-35
B*4 a-25	WBCY on	WZYO 4-25
PRO-FM d-32 B106 30-24	WROD 21-21 WSEZ 28-26	MQCM 36-32 OK100 33-23
Q107 30-26	WNOK a	100KHT 4-39
WAVA 28-70	Y95 0-24	95XIL d-26
BOUTH	G105 38-30	WGAN 31-25 WOMP 39-31
	WINK d-39	WFXX 33-26
940 22-17 293 35-31	WKSI 4-39 WANS 4-28	SOUTH
REGL 33-24	MCKN d-30	BOO! H
KTK5 4-39	94TYX 39-31	KQ12 33-30
KRMQ 29-20 KRME 37-31	WAPE 23-20 WOUT on	WKSP 28-22 WJAD 38-34
Y100 35-30	MOKI 4-28	WOTD 4-35
897 d-28 WGH 31-27	WPHI a	WCGQ A-39
MNVZ 4-29	K70U & WDJX 4-40	WJMX 36-22 898 on
0105 29-26	FM100 a	RISR 27-23
MIDWEST	WABB & WBAN 4-28	0104 on fr
	WHHY on	WEYP 37-30

WANS 4-28	SOUTH
MCKN 4-30	
94TYX 39-31	KO12 33-30
WAPE 23-20	WKBP 28-22
WOUT on	WJAD 36-34
MOKI 4-28	WOID 4-35
WPHI a	WCGQ #-39
K7OU a	WJMX 36-22
WDJX 4-40	898 on
	KISR 27-23
WABB &	Q104 on fr
WBAM #-28	WYKS on
WARR & WRAM #-28 WRRY rm. KRPH 18-30	WEYP 37-30
KBPM 38-30	KSMB 40-38
KX104 d-24	0101 4-34
KX104 d-24 KWZS a BJ105 35-29	IONAN 37-33
BJ105 35-29	WPFM A-40
947 a-25	2102 36-34
947 a-25 WRVQ 4-28	WGLP 39-33
WXLK d-26	2103 30-26
WRV0 4-28 WXLR 4-26 RITY 23-13	FORTH 6-39
KSAO 4-25	WVBS a
KTUX 31 fr	
WDLX A-34	MIDWEST
WKZL 4-34	
	KYYY 38-31
MIDWEST	WRNQ 33-30

HYDWEGI	MUNCH 41-26	Mike Ou
1	WHHY OR	WZYP 37-30
896 36-28	KBPM 38-30	KSMB 40-38
295 4-36	KX104 d-24	0101 4-34
WMMS 34-23	KWES a	IONAN 37-33
97X 33-28	BJ105 35-29	WPPM #-40
WNC1 d-29	947 a-25	2102 36-34
99DTX 37-26	WRVQ 4-28	WGLP 39-33
WCEY d-34	WXLK d-26	2103 30-26
RBEQ 28-25	EITY 23-13	EWIN 4-39
RCPW on	KSAQ 4-25	WVBS a
KDWB 4-36	KTUX 31 fr	
KMK on	WDLX 4-34	MIDWEST
WLOL 28-22		HADWEST
MTOT 58-55	WKEL 4-34	1
		KYYY 38-31
WEST	MIDWEST	WRNQ 33-30
		MBMB 30-20
KPKE 32-23	WKDD 39-23	WCIL a
Y108 on	WKFX a	KOCR 35-28
KIIS 34-27	KIIK 25-17	WI.RW 30-22
KZZP 30-15		
	WGTS 39-33	KCHD 4-38
KKRT 4-36	KRNO 34-29	Y94 29-23
KMJK 36-32	KZIO 37-28	RICKL 6-34
KROY a	WMEE on	WATY 38-35
KWOD on	KLO on	RPRX 27-19
1 KCPX 20-8	WGRO 39-31	KKLS on
KS103 d-27	WIXX 29-25	99×G d-31
RITS 18-15	WEAG a	KKRC 29-25
KMEL 31-27		KWTO on
	WZPL 0-25	
KATD 27-17	7104 20-18	WDBR 36-31
KWSS 30-23	KJ103 A-36	WSPT 30-20
RPLZ 30-25	KOKQ 4-30	KDVV 37-28
KUBE 0-31	KZ93 a	KFMW 14-9
	WZOK 8-35	
P2	WRON 4-25	WEST
	KERD #-35	
	KKKD 0-33	EGOT d-32
YAST		SCYTTA on
EAST	WEST	
		RBOZ A-31
WPLY 17-10	KNMQ 35-32	RTRS 4-36
E94 on	KP95 on	KKAZ 32-28
WVSR 8-35	KIYS 30-23	KOZE 27-20
K104 on	KTICK 29-21	KTMT 4-39
WERE 34-22	CHED 22-11	K2FN 33-27
MANUK W	KSND 37-27	KRTZ 4-30
WTIC 34-29	KYNO a	KWNZ on fr
WREE 30-16		891 35-33
	194 a	
WLAN 6-37	ROMO OR	SLY96 35-37
KC101 8-30	RLUC 33-20	Y97 4-39
WSPK 4-38	KYRK 36 fr	OK95 a
98PXY 35-19	KPTV 10-7	
MNJO 35-30	MCAQ 31-23	
99GPH 30-25	KXYO 28-25	
930 34-30	KDON 40-34	
7.0 74-10	KDOM 40-34	



11	
ľ	LUTHER VANDROSS w/GREGORY HINES There's Nothing Better Than Love
	LP: Give Me The Reason (Epic)
	61/10 26%

		(2)00
6	1/10 20	National
Regional		Summary
Reach		UP 12
E 18%	NEA	DEBUTS 4
S 28%		SAME 35
M 198		DOWN C
W 379		ADDS 10
		ADIS 10
P1	SOUTH	[[22]
•	X98 on	P3
EAST	KXXX106 on	
EAST.	KAHZ 8	EAST
WXXS on	WINK 40-36	
WBEN 35-30	WCKN on WDJX a	OFICE OF
WKSE on	WBAN on	TANKET OF
SOUTH	WHITY 4-36	SOUTH
	янри 36-37	
ETES on	8J105 on	MJAD on
	mused On bloom (Participan in

	PB	
	EAST	
	OKIDO a 100KHI on	
. 1	SOUTH	
	MJAD on	
rt Co	lumn	-

NIDWEST	ross & G. Hines	WJMX 38-38
	KSAQ on KTUX on fr	Q104 on fr WYKS on
99DTX a	WDLX 33-30	KWAN 33-29
M EY 36-30 RCPW d-39	NI DWEST	WVBS on
WEST	WKDD on	HITWEST
KKRE on	KOKO 34-32 KKRD on	KPRX a
KMTK on KMEL a		99KG on
KPLZ on	WEST	WDBR on
RUBE 31-28	EF95 37-35	KDVV 36-33
P2	KTYS d-38 194 d-28 KOMO on	WEST
PAST	EFTV on	ROOT on
	KCAQ a KNBO a-40	KTMT a
WHATO 33-32		RZOZ a
930 on		SLY96 on Y97 on
WRCK on		OK95 39-36
	101	
	W	1
WANG CHU		
Let's Go (0		
Let's Go ((LP: Mosaic	Geffen)	Eq.
Let's Go (0 LP: Mosaic	Geffen)	5% Nationa
Let's Go (C LP: Mosaic Regiona)	Geffen)	Nationa Summar
Let's Go (0 LP: Mosaic	Geffen)	National Summary UP 15
Let's Go (C LP: Mosaic Regional Reach	Geffen)	Nationa Summar

Regional Reach E 90% S 96% M 98% W 92%	5	National Summary UP 155 DEBUTS 2 SAME 42 DOWN 26 ADDS 1			
P1	WPST 10-7	KOMO on			
•	WNYZ 14-13 WRCK 8-7	KYRK 11 fy KPIV 13-17			
EAST	WKRZ 14-5 Q106 8-7	KYRK 11 fr KPTV 13-17 KCAO 7-6 KXYO 6-6			
B104 19-16	SOUTH	RDON 6-5 RZEU 6-5 RNBO 10-10			
WXXS 12-5 WBEN 9-9	PWR997 10-7	KNBC 10-10 KBQ 8-5			
WRSE 5-5 WPHD 6-5	WBBO 13-16	KMJ 8-5			
WBLI 11-10	K98 2-2 WPMP 9-5	123			
CKOI 4-2	WGGE 15-12				
PWR95 A-27 2100 25-22	KZZB 20 fy	EAST			
B94 11-8	KXX106 5-5 WAPI 7-5	WFBG 6-4			
PRO-PM 6-5	WKOB 6-23	MM3500 3-2			
B106 23-20 Q107 18-11	WBSX 11-8 WBCY 3-8	W1GY 15-12			
WAVA 4-23	WROD 5-4	103CIR 8-5 95XXX 6-4			
SOUTH		WKPE 14-9			
	WNOK 15-13 G105 18-18	1 WIKZ 7-7			
940 11-10 293 B-5	KAMZ 19-18	WZYQ 11-0 WOCH 6-6			
EFGL 22-16	KEEB 18-13	OK100 5-3			
REGL 22-16 KTKS 12-6	WINK 4-2 WKEI 18-16	100KHI 13-15			
KRBO 13-11 KRBE 15-10	WANS 15-13	WGAN 6-5 WFYX 5-4			
Y100 12-8	WCKN 14-13 94TYX 7-5				
897 6-15 WGR 5-4	WAPE a-23	BOUTH			
WGR 5-4 WNV7 4-3	MOUT 16-14	KQ1% 7-4			
0105 24-20	WOKI 8-6 WPWI 15-13	WRSF 6-5			
	KEOU 31-29	WOID 9-10			
MIDWEST	WEJT 26-27	WCOQ 6-4			
896 17-14	FM100 8-6 WABB 10-7	M-THOX 4-14 898 7-5			
WLS 15-13 295 13-8	WBAH 5-5	KISR 7-6			
0102 10-12	WHHY 3-2 KBPH 11-7	Q104 6 fr			
0102 10-12 WHS 7-6	KX104 15-9	WYKS 2-2 WEYP 2-2			
92X 11-11 WNCI 12-8	Y107 5-4	Q101 21-15			
9 9 DTY 9 - 6	EWES 37-29 BJ105 23-22	KNAN 6-5 WPFM 7-6			
WCEY 10-8 WRYT on KCPW 27-23	¥106 11-9	2102 33-29			
KCPW 27-23	94Z 12-15 WRVO 30-21	2102 33-29 WGLF 7-3			
WRTI 6-4 RDWB 24-21 RHTR 11-20	WRILE 13-13	\$103 16-12 KNIN 15-13			
KDWB 24-21	ETTY 28-25	WVB8 6-5			
KWK 16-18	KSAO 9-7 KTUX 9 Er				
WLOL 13-31	WDLX 7-4	MIDWEST			
WEST	WKEL 10-8	KYYY 7-5			
	MIDWEST	WBNO 2-2 WBWB 4-11			
KPKE 13-11 Y108 10-8		WCIL 26-25			
KIIS 9-8	WKDD 9-33 WKFX 6-4	ROCR 4-9 WLRW 5-4			
KZEP 28-26 KKRZ 7-5	KIIK 5-5	RCNO 6-4			
KKRE 7-5 KMJK 8-18	WG77 16-16	Y94 10-25			
FH102 26-26	KRNQ 13-9 KZIO 9-5	KKXL 3-3 WKPR 14-13			
KROY on FMOD 7-5	WHEE 15-9	WAZY 8-5			
KMOD 7-3 KCPX 10-9	KLQ 17-14	KPRX 7-5			

WHILE 04 24	KRNQ 13-9	KKXL 3-3
FM102 26-26	KZIO 9-5	WKFR 14-13
KROY on	WMEE 15-9	WAZY 8-5
KWOD 7-5	KLQ 17-14	KPRX 7-5
KCPX 10-9	WGRD 12-11	KKL8 10-7
KS103 15-13	WIXX 4-4	99FG 5-3
KIT6 9-8	WEAG 5-3	KKRC 7-5
KMEL 12-9	WZPL 4-4	EWTO 4-3
KATD 17-32	Z104 7-5	WDBF 7-6
RPLZ 3-3	KJ103 4-5	WSPT 10-7
KUBE 5-5	KOKO 6-4	KDVV 4-4
	E293 7-7	
P2	WZOK 13-25	KPHW 7-6
	WRON 10-8	WEST
BAST	KAY107 11-7	
	FURCED 3-3	KGOT 7-15
WPLY 21-23	WHOT 23-18	RYYA 3-2
0100 13-9	and the second	KBOE 7-4
Z94 1-1	WEST	KTRS 12-10
MICO 0 9		KKAZ 1-8
WERE 4-3	KNMQ 5-3	KOZE 8-24
MNNK 19-13	KP95 10-9	KTHT 6-6
WTIC 9-11	KTYS 7-7	KZPN 4-3
WT.AN 21-18	RYEK 5-4	EWN7 7 Er
	CHED 19-15	B91 4-3
RC101 14-11	KSND 15-33	8202 7-5
WSPK 20-20	KMGY 13-13	SLY96 4-3
99PXY 16-15	KYNO 11-8	Y97 4-3
MMJQ 3-3	194 on	1
99GPM 9-8		
930 6-4	1	1

i				
	JODY WATLE Looking For		e (MCA)	
	200	5/52 8	6% Natio	ona '
ı	Regional		Sumi	
ı	Reach	24		100
ı	E 889	•	DEBUTS	26
1	5 91%		SAME	1
П			DOME	

w 92%		ADDS 5
	99GPH a	KXYO a
P1	930 38-33	KDON 35-27
	WPST 39-33	KNBO 4-36
	MMYZ d-31	KRO 27-21
EAST	WRCK 6-40	0.00
	Q106 A-34	P3
B104 20-17		
WXXX 17-6	SOUTH	
WKSE 28-23		EAST
MBI.I 30-26	PWR997 34-29	
CKOI on	WBBQ 24-19	WWFX a-39 WIGY a
PWR95 26-12	K98 on	
2100 29-14	KZZB 30 fr	103CTR a 95XXX d-36
WCAU 19-15	KXX106 18-12	WKPE d=20
894 30-21	WAPI a	MIKE 39-22
PRO-PM 31-27	WKOB 26-19	WZYO &
8106 17-15	WESX 4-34	MOCH 38-34
Q107 4-27	MBCA 4-33	OK100 4-39
WAVA 13-11	WROO 39-22	100KHI 31-2
Charles of	WSKZ n	WGAN 34-28
SOUTH	WNOK 4-33	WOMP 4-37
	Y95 27-23	WFXY 30-24
793 30-26	G105 35-32	MLX 30-54
RTKS d-40	KAMZ 17-13	SOUTH
KRBE 17-13	KEEB 27-26	BOUTH
Y100 23-15	WINK OR	KOTZ 40-38
B97 28-22	WKSI 25-20	WKSP 36-30
WGH 33-30	WCKN 16-9	WJAD 19-12
WHYE 21-19	94TYX 26-15	WOID a
0105 on	WAPE 11-7	WCGO 34-26
	WQUT &	WJPCK 23-21
MI DWEST	MOKI #-58	898 d-28
	WPMT 19-10	RISR 34-31
295 29-21	KZOU 36-25	0104 23 12
Q102 a-33	WDJX a-39	WYKS a
92X 35-30 WMCI d-34	PH100 36-33	WZYP A
	WABS 4-30	KSMB on
99DTX a	WBAH 8-27	
MCEY 32-27	WorldRadioHist	ory

WHYT 19-14 ERBD d-28 RCDW 40-16 WDW 40-16 WDW 40-16 WDW 40-16 WDW 40-16 WDW 77-22 WEST RPRE 8 Y108 40 RIIIS 14-5 RCBW 22-16 RSDW 34-28 RSDW 42-28 RSDW 42-29 RSDW 42		KHAN 21-18 4PPH d-37 5107 29-26 4PPH d-37 5107 29-26 5107 29-
LP: Back In T		National Summary UP 185 DEBUTS 8 SAME 19 DOWN 0 ADDS 10
EAST BIO4 4-26 WINES 18-7 WIESE 15-9 WIESE 25-20 BIO6 JR-16 BIO6 JR-16 BIO7 BIO6 JR-16 BIO7 WIESE 29-18 WIESE 29-18 WIESE 29-18 WIESE 19-19 WIESE 6-6 GIO2 13-6 WIESE 17-16 WIESE 17-1	SOUTH PHER 97 18-14 WHEN 9 - 18-14 WHEN 9 - 18-14 WHEN 9 - 18-14 WHEN 11-8 WHEN 11-8 WHEN 11-8 WHEN 12-15 WHEN 15-15 WHEN 15-15 WHEN 15-15 WHEN 15-15 WHEN 15-16 WHEN 15-16	RAST WPMG 16-13 WPWX 17-13 HIGH 29-21-16 9530X 10-5 WFMPE 20-13 HIFT 29-27 HAND 10-6 9530X 10-5 WFMPE 20-13 HIFT 29-27 HAND 10-6 9530X 10-6 9530X 10-6 WFM 10-9 W

WEST RPKE a Y108 a RIIS 14-5 RESP 22-9 RERE 34-31 RAUR 34-28 PH102 14-12 RROY a-24	MXLR a RITY 8-5 RSAO e-39 RTUX 28 fF WDLX 31-24 MKEL a HIDWEST MGTZ 35-24 RRMO a WMEE a	MIDWEST WBWS d-34 WCIL 27-14 KQCR a WLRW 20-15 KCMQ a Y94 21-15 EUCL a MAZY a EFRX a 99KG 33-22	Regional Reach E 82% S 77% M 91% W 73%	193/1 81	% National Summary UP 157 DEBUTS 9 SAME 25 DOWN 1 ADDS 1
FNOD 8 RCPX 27-23 K8103 22-16 FNEL 7-2 EATD ON KNSS 28-24 EPUT 27-24 SUBE d-26	WHEE A FILE ON WEAR ON WEAR ON WIND A RORO ON WIND A RAY107 0-36 KRRD 33-20 WEST FIND 7-34 KP95 29-26	KKRC a KWTO a WDBR 32-27 WSPT 4-40 KDVV 25-17 KFMW a WEST KGOT A KYYA a KTRS a	EAST WOCKS 21-16 WREN 24-21 WREE 21-17 WPRD 8-8 CROI on WCAU 27-24	PWR997 38-34 WBBD 29-28 R98 30-27 WFWP 72-19 WKQB 32-30 WBSW 40-35 WBCY 26-22 WROD 12-12 WSKE 18-16 WHOW 34-30	P3 EAST WF2C 25-23 WWFX 16-11 WIGY 36-29 103CTR 21-16 95COX 27-21
WFLY 34-27 Q100 a E94 a-34 MVSR d-32 WERE 36-32 WHITE 5-17 MTIC 10-7 MIEE d-26 WLAN 36-26 RC101 29-25 WBPK 36-78 98PXY 28-26 WHJO a	RIYS 40-36 KIRK 27-25 CYED ON KSND 4-38 RMGX 9-6 KYNO 29-24 194 16-14 RLUC 7-3 KYRK 16 Er RPIV 21-18 KCAQ 22-20	KOZE on KTST d-38 KZFN on KHTZ a KNWZ on fr 891 a KZOZ 30-26 SLY96 31-23 Y97 34-24 OK95 29-23	WCAU 27-24 PRO-PM 23-11 SOUTH 293 21-18 KEGL 30-29 KTRS 26-23 KTRS 26-23 WCH 20-17 Q105 20-19 RICHEST	795 24-21 WINK 20-17 WKSI 33-30 WANG 16-14 WCKN 24-21 94TYX 22-19 WAPE 26-22 WOWI 30-30 WOKI 20-17 WFMI 28-25 KZOU On WDJX 24-19 WBAM 23-19	WKPE 27-22 MTRE 27-25 MTRE 27-25 MTYO 27-27 MCH 21-19 100KH 22-20 95KIL 4-34 MGAH 29-24 MGCH 17-15 MTXX 19-18 BOUTH KQIZ 16-13
STEVE WINK The Finer T LP: Back In Ti	hings (Island	//WB)	896 30-27 295 27-19 0102 30-26 WHMS 16-14 92X 24-21 WHCI 34-33 WCEY 26-20 KCPW on WRTI 15-14 KOWB 28-22	RBPM 19-13 Y107 19-15 RWZ6 on BJ105 38-36 Y106 29-26 94E 24-20 RITY on KSAO 13-13 RTUK 15 fr WDLX 24-20 WKZL 35-29	WKBP 30-26 WJAD 24-19 WOID 4-19 WCGO 22-21 WJWC 20-20 B98 on KISR 18-16 Ol04 31 fr WYKS 29-23 WEYP 21-18 KSMB 25-14 Ol01 22-18
Regional Reach E 96% S 92% M 91% W 92%	9	National Summary UP 185 DEBUTS 8 SAME 19 DOWN 0 ADDS 10	RNTR 29-27 RNK 27-19 WLOL 9-6 WEST RPKE 25-22 Y100 24-22 RIIS on RKRZ 40-17 RMJK 26-22 RROY 4-30	MXDD 22-11 MXDD 22-11 MXPX 34-27 RIBR 21-19 W072 25-22 RANO 25-22 RATIO 24-22 MMEE 28-25 RLD 4-30 MCRD 31-28 MINC 20-17	KNAN 20-19 MPPM 33-29 7102 23-21 MGLP 29-24 2103 28-27 KMIN 31-28 MVDS 7-38 MIDWEST KYYY 25-21 WBNO 29-26
EAST B104 4-26 WKKS 18-7 WBEN 17-15 WKSE 13-9 WPWD 18-16 WCAU 28-22 B94 10-5 PNO-PN 19-10 8106 19-16 VAVA 4-25	SOUTH PHIP97 18-14 MBRD 9-4 KP6 14-12 MBRD 18-14-12 MBRD 11-9 MGGZ 10-6 KZZB 39 FF WAPT 11-9 MGGZ 10-6 MSSX 17-15 MKOB 10-6 MSSX 17-15 MSCY 5-4 MKOB 15-14 MKOK 18-12 MSK 11-14 MKOK 18-12 MKSI 13-9 MKSI 13-9 MKSI 13-9 MKSI 13-9 MKSI 13-9 MKSI 23-18	PAST WFBG 16-13 WFFX 17-13 WFFX 17-13 WFFX 29-16 103cTR 29-16 95XXX 10-5 WFFX 20-13 WFX 20-27 WFX 20-	RCPX 22-18 RTPS 16-14 RATO 25-23 RPLY 16-15 RUBE 25-22 P2 RAST WFLY 24-22 Q100 a 294 1-10 WYSE 34-29 R104 o WYSE 34-29 WINE 3	WEAG 13-11 WZPL 22-20 Z104 27-22 Z104 27-22 Z104 27-22 RGKG 20-11 Z104 27-21 RGKG 20-11 RGKG 20-11 WROWT 7-14 WROW 20-18 RKRD 14-11 MROTT on WEBT KNDN 24-21 KTKK 15-13 CNED on KSRD on KSRD on KSRD on KSRD on	WHWR 19-14 MCTL d-32 MCTL d-32 ROCR 27-24 ROCR 27-24 ROCR 27-24 ROCR 27-24 ROCR 27-24 ROCR 28-22 Y94 16-16 REKL 20-18 MARY 22-20 HARY 23-20 REKL 20-18 MARY 23-20 MARY 23-21 MARY 23-20 MARY 23-21 MARY 23-21 MARY 23-21 MARY 23-21 MARY 31-27 REFER 31-27 MARY 31-27 MA
940 6-4 29 15-13 REGL 29-15-13 REGL 29-16 RTKS 22-17 Y100 25-24 397 13-11 NYZ 6-16 0105 6-29 MIDWEST WILE 6-6 UPWEST 12-16 NWYZ 7-16 WEST 12-16 NWYZ 12-16 NWYZ 12-16 NWYZ 12-16 REZO 6 MYZ 11-19 REZO 7 REZ	94TYX 16-8 WAPE 71 WAPE 71 WOFF 17-13 WOFF 17-13 WOFF 17-13 WOFF 13-20 REGO 26-23 WINDX 31-26 WINDX 31-26 WINDX 31-26 WINDX 31-26 WINDX 15-12 WEAR 15-12 W	BOUTH KOID 18-15 WIEEF 0-8 WJAD 14-10 WOID 10-5 WCOO 7-7 WJNC 10-9 RISE 71-20 G104 12 fr WYKE 22-15 WTYP 10-7 KSHB 8-8 TYP 10-7 KSHB 13-12 WPPH 14-10 L122 WPPH 14-10 L122 WPH 14-10 WPH 14-10 WPH 14-10 WPH 14-10 WPH	WBPK 37-16 98PXY 32-10 98JO 19-18 93OFM 27-23 93OFM 27-23 93O 36-23 93OFM 27-23 93O 36-23 93OFM 27-23 93O 36-23 93OFM 27-23	RCNO 29-24 RMYO 24-21 REZU 27-18 RRO 23-24	NBOZ 30-24 KTABI 19-18 KKAZ 21-17 KOZE 25-23 KTHY 25-20 KTHY 27-23 KWAZ 27-3 KWAZ 27-12 KWAZ 29-47 SUPPO 18-16 OK95 21-18
WEST KPKE 19-9 Y108 23-20 KEZP 6-22 KKRZ 22-18 KMJK 16-13 JM102 20-19	MKEL 25-20 MIDWEST WKDD R-4 WKPK 20-13 KIIK 12-10 WGTZ 30-20 KRNO 17-12 KFIO 18-15 WHEE 11-6	MIDWEST KYYY 17-13 MBNO 15-13 MBNO 15-13 MBNB 12-7 WILL on KOTR 14-6 MLRW 15-10 KCMO 19-13 Y94 14-8 KKKL 28-24	Ship Of Foo LP. Private Re	ols (Chrysalis)	6 National
KWOD 27-22 RCPX 23-21 RE103 a-17 KITS 11-10 RMEL 22-16 RATD 9-7 KWSS 12-8 RPUS 12-9 KUBE 21-14	RLO 26-24 MCRD 19-13 MIXX 9-8 MERL 20-17 2104 12-10 KJ103 16-13 KCRO 22-13 KCRO 32-13 MCOK 15-13 MCOK 13-2 MCOK 13-13 MCOK 13-2 KRYD 13-10	MKPR 11-9 MAZY 28-25 KPRX 14-11 KKLS 20-13 99KG 10-7 KKBC 21-15 KWHO 7-5 MDBR 13-11 MSPT 6-4 KDVV 9-8 KPHW 22-18	Regional Reach	MKRZ on	Summary UP 68 DEBUTS 11 SAME 41 DOWN 0 ADDS 25
EAST WFLY 22-14 0100 25-21 0100 25-21 0100 25-21 0100 000	WEST KEHO 28-25 KP95 a-19 KP95 a-19 LITE 4-16 CMED on KNK A-40 TO 4 29-25 KOSHO 28-26 KOSHO 28-26 KOSHO 18-16 KOSHO 18-15	ROOT 12-7 KYYA 14-12 KYYA 14-12 KYNE 16-11 KYNE 16-12 KYNE 16-15-9 KYNY 23-16 KZPN 23-21 KZPN 23-21 KZPN 23-21 KZPN 23-7 SUN 08-2-3 SUN 08-2-3 SUN 08-2-3 SUN 08-5 SUN 08-5	EAST WKKS 19-15 WSEN 22-20 WKSE 22-20 WKSE 22-20 WKSE 22-20 WKSE 31-31 SECULIAR WEAU 3 PRO-PM 22-18 BOUTH 940 29-24 \$53 a WHO 32-31 WIDWEST 755 32-24 WHAS 14-11 92X d-34	SOUTH PYR997 30-25 WSRC A-3R WSRC A-3R WSRC A-3R WSRC B-2-24 WSRC B-2-25 WSRC B-2-26 WSRC 10-26 WSRC 10-26 WSRC 10-26 WSRC 10-26 WSRC 10-27-24 WSRC 37-24 WSRC STOR STOR STOR STOR STOR STOR STOR STOR	OK100 on 100RHI 20-19 95XIL on WIMAN 16-13 WOWN 33-34 WOWN 33-34 WOWN 33-34 WOWN 33-34 WOWN 33-34 WOWN 33-36 WOWN 18-17 WOWN 18-17 WOWN 18-18 WOWN 18-18 W
KIM WILDE You Keep M LP. Another Ste	le Hangin' Or	(MCA)	99DTX on WCEY a KWK a WEST Y108 d-30 KIIS e KKRZ d-40 KKRZ d-40 KMJK d-38	RISK d-33 MOTE a RITO KIIO 35-29 REG on MIXX 39-37 WEAG a MIX 37-34 RITO3 a MIX 33-34	WVBS On HIDWEST KYYY 33-27 WBNO 30-27 WBNO 30-27 WBND 26-23 WCIL a KCCR d-36 WLW 34-33 KCMD 00
Regional Reach E 14% S 27% M 7% W 39%	N&A	National Summary UP 4 DEBUTS 6 SAME 6 DOWN 0 ADDS 36	PMIOD on RCPX 28-24 RITHS 8-7 RATD 26-20 RWHS 33-32 RPLE 29-27 RUBE a	MZOR 32-26 MRON 24-23 KRRD ON MZET KNHO ON KIYK 39-35 KIKK 33-31 KSND 34-34 KUUC 8 KUUC 9 KUUC 9 KUUC 9 KUUC 9	KCHQ on KSXL A KSXLS on 99KG 34-34 ERRC 4-35 RWTO on WDBR 25-21 WBPT 29-24 KPPW 32-30 WEST
PI EAST PMR95 a-30 Z100 a SOUTH	PART MINIK & MSPK d-34 930 & MRCK A SOUTH	RETY ON RCAG d-34 RIZU A RRO a RRO B RAST WGAN B	WFLY 28-25 0100 d-30 294 on WVSR on R104 31-29 WERI 33-31 WSPK 16-14 99CPH 36-33 99CPH 36-33 99CPH 36-33 99CPH 36-33	RESU 37-31 REO ON P3 EAST MYPX 37-31 MYPX 36-35 95XOX 28-22 WKPE 35-30	KYYA 29-23 KPOZ On RTME 24-23 KRAZ 35-35 KOBE 30-30 KTHT 14-9 KZTN On KYTY 232-27 KWHZ 00 fr 991 20-18 SLYY6 29-29 Y97 On OK95 36-33
203 a RBBE 9-7 B97 17-10 Q105 a MELOWERT WHYT 0-25 RCPM a KDMB on	WBBO a NUCLION a WBCY a WCCM a WAPE a RUTIO4 a BJ105 a RITY 32-15	ROLTH KQIZ On MINOK & RISR & RISR & COULT & RISR &	MYYZ on MYRC'R on		
WEST KIIS d-26 KIZP a KKRZ a FN102 d-37 KCPX 26-19 KS103 d-34	MEST KP95 d-38 KIYS a KIRK a 194 a KLUC a-34 KYEK On FF	NI DWEST 9 9KG a WEST KGOT a KTHT a 0K95 a			

PETER WOLF
Come As You Are (EMI America)
LP: Peter Worlf

SIGNIFICANT ACTION

GREGG ALLMAN BAND I'm No Angel (Epic) LP: I'm No Angel

P1	R104 on	EAST
	100 PK a	WEYO on 95XIL #-37
EAST	BOUTH	BOUTE
WEAU A	PWR997 OR WRDQ a	MCQQ a
BOUTH	MOUT .	0104 on fr 0101 a
293 a	MICHEST	HT DWEST
HI DINGST	WKDO on	99K8 a
WHIS OR	MEST	WDBR &
WEST	R3KX a	REST on
P2	KESU a	EOSE a
•	P3	KTMT on KEPW a
EAST		891 a
		SLY96 a

ATLANTIC STARR
Always (WB)
LP: All in The Name Of Love

P1	P2	HZ DHEST
		WEST
EAST	EAST	194 26-13
MART	WEE on	EQMQ a-79 ELUC 37-29
8106 on		FYRE 22 fr
ACCUTE	HOUTH	KPIV 26-22
	WRRD A	P3
Y100 a	1000106 23-13 1000 34-25	
HZ DHROT	1088X a-29	2347
92X a	MMOK on 6105 a	
WCEY on	EAMS 25-20	MOCH a
KBBQ 4-29 KCPW 4-40	WKBI 24-19	BOUTH
Mr.2m 0 = 40	WCNUH 23-18 WAPE 4-25	MI DATES
WEST	KSOU d-34	
RESP 12-10	RWES on BJ105 on	KP104 30-23
PH102 34-32	KITY 4-19	WEST
KROY 17-7	WDEX 24-21	
KNOD 4-35 EMEL a	WEST 9-39	KRITE OR
IONEL 8		#20E on #LY96 d-39

ANITA BAKER Same Ole Love . . . (Elektra) LP: Anta Baker

MARK on KC101 on WER a WILL on	P3
SOUTH	95XXX on VOCH a
KIO(106 a MMOK on	SOUTE
KARS a	WCGO d-34
RBPH a RITY ON RBAQ a	HJHX on KHAH on MPPH 39-35
HE DWEST	HE CHIEFT
WEST	RRLS a
RIKK 35-32 KBMD 36-35 194 a KDOW on	HEST HEST na HTRS a REAS on 891 d-40
	MINISTE ON RC101 ON WIPFE & WIPFE & WIPFE & WIPFE & WIPFE & SOOTTH RUCKING ON REPH & RITY ON REPH & RITY ON READ & WIEFE & RITY ON READ & RITY ON RITY ON READ & RITY ON RITY ON READ & RITY ON RITY ON READ & RITY ON R

BLOW MONKEYS It Doesn't Have To Be This... (RCA) LP: She Was Only The Grocer's Daughter

-	EAST	EAST
PJ	WHOSE on	SOUTH
EAST	SOUTH	WILE ON
SOUTH	WHOK on	HIDWEST
KKBQ 4-30	HIDWEST	- HILL-KOT
HIDWEST	WEST	MEST
WEST	KP95 40-36	FFAX on ROSE 35-33
KROY on	KECN OR	KITTE ON
P2	P3 .	Y97 on
Ψ 1		OK95 on

BON JOVI

EAST O107 a SOUTH	Never Say (LP: Slippery V	Goodbye (Me Vhen Wet	PolyGram)
	EAST 0107 a 800TR REGL 2-1 0105 27-23 HZ EWEST	EMST 800TR 9800 a RESS d-30 WARS a NORT on B/105 a-39 Y106 a-32	REST 10-6 MEST PS EAST SOUTH MIDDINGT KUMM 10-10

COMPANY D
COMPANY B
Fascinated (Atlantic)

rascinated (Adartic)		
e1	FMSE 4-33	WEST
BAST	P2	RMEN 35-27 RYBO 38-34 194 a
2100 a-28	EMPT	P3
ROUTH EXBO a	WERR 4-36 WTTC 25-15	
Y100 10-7	MRCK OR SOUTH	ENST
HI DHEST 896 33-29	10001 06 a	BOUTE
KCPW a	EAMS 26-27 BJ105 a EITY 5-3	\$102 15-12
WEST	HISHEST _	
KESP a KROY on KS103 a	W075 a	NEST ESOE on
	1	Vene Am

JULIAN COPE World Shut Your Mouth (Island) LP: World Shut Your Mouth

	EAST	WICES OR
PI		OK100 on
	WERE on	100KHI on
•	930 on	MGAM on
EMST	WPST on	MONE 34-34
	WRCK on	WPXX on
WPMD 4-37	WITCHE OR	1
WCAU on	1	80079
	800718	1
BOUTH	1	ROIS on
	READ OR	WIGHT OR
893 21-29	RTUX on fr	MJHOL OR
KRBE d-33		A2Ab 9-33
WOR on	MI INGST	MPPH OR
	1	NVM on
MI DWEST	8104 31-31	1
	1	HIDMEST
199M OR	WEST	
99077 on	1	WENT OR
	RIY8 34-31	KKL# on
WEST	KIKK on	99KG on
	KISU on	MDBS on
KCPX on	1 (25)	KP)W 4-40
72	P3	
P2		WEST
•	EMPT	XTRS on Y97 d-40
	l	171 0-40
	95XXX 4-37	1

COVERGIRLS Show Me (The Fever/Sutra)

P1	P2	KNEX 15-10 KYBO 4-38 194 30-26
EMIT .	EAST	KYRK on fr KDOM a-38
WEEKS 4-33 WEELI 22-22 PHR95 10-14	WERK 6-3 WECK 4-39	P3
\$100 13-16 WCAU 26-19	SOUTH	EAST
ACCTR	KXXX106 4-35	WOMP on
KRBE on Y100 2-2	KEER 22-21 WAPE 25-24	SOUTH
9100 2-7 HZ100097	7107 4-29 BJ105 39-32	2103 a
MI DOMEST	7106 38-31 EITT 16-11	HIDMEST
WEST	HI DHEST	99KG 4
NSEP a FM102 23-20 KROY 25-16 FMEL 9-3	16297	WEST

E

EDDIE AND THE TIDE	
Weak In The Presence O	M (Atco)
LP: Looking For Adventure	,,

EAST	P2	P3
ROUTE PER DIRECT	WERE ON WIGHT & SOUTH WICKES &	SOUTH WIME ON WILLF ON
WEST	REDWEST	HIDWEST
PH102 28-25	word a	99KS on
RCPX a RATD on	WEST	WEST
K1088 32-27	KP95 on	gyns a

F

FOOI In Love		
EAST 40079 '593 27-24 MIDWAY WINTY 194 4-32	K104 34-30 SOUTH VBD0 32-32 WD0 32-37 WD0 37-37 WD0 37-31 WD0 37-31 WD0 37-31 KEDWART KESWO on KESWO on KESWO on	EAST WOCH 37-37 95XIL 39-24 SOUTH WALD 37-37 WOSH 40-33 WANG 35-34 Q104 34 fr WYPH 08 MIDMENT WANG 32-28 WANG 97 ROSE 14-12 KYHT 37-31

SAMANTHA FOX Do Ya Do Ya (Wanna...) (Jive/RCA) LP: Touch Me

P1	WIEE on	TRACE
	WSPK 20-22	
	MALAS OU	MIGA OU
EAST	WICHE 40-40	103CTR on
	80078	100KHI on
WISE 34-35		
CROI a	WEEDC mm	BOUTH
PRO-PR ON	MCEGN CONT.	
	7106 mm	WC9Q 6-37
BOUTH	RITY on	RISR 20-19
	RTUX on fr	WEYP 4-35
RRBE 39-29		KNAN DR
HT THREE?	MICHEST	WVB6 34-29
		HIDWIN
	WEST	
WEST		WHITE OR
	KP95 on	MULT 38-56
RE103 33-33	KHOOK on	99KG 22-9
P2	FY80 40-36	WDBK on
س	KISU on	WEST
and the same of	P3	1.70000
EAST		291 29-27
WYSH on		OK95 24-22

FROZEN GHOST Should I See (Atlantic) LP: Frozen Ghost

PI	F22	P3
10018 a 1780-78 a 770-78 a	R104 34-28 WPST on SOUTH	95XIL on WGAH a
HI SHEET	REAQ on HISHBUT	HEDWEST 1984 A
1006 t	WEST CHED a	WEST ROSE 24-22
KCPX on		XTHP d-40

G

GEORGIA SATELLITES

	PMR997 on	100KRI 40-13
P1	WWOB on	WOLANI on
	WREE on	WPXX on
•	WHOR 4-40	
EAST	WCKW on	BOUTH
	WQUT 4-40	
	REAQ on	WCGD 33-25
8007W	1	RISR 16-15
	HZ DWEST	Q104 33 fr
	1	WVBS on
PET THREAT	WORD on	
	WIXX d-39	ME DINEST
WP-S on	WEAG 24-19	
	WEPL 30-29	WCIL d-33
WEST		KKLS on
	HEST	99K6 on
RCPX 4-39		1/D83 on
PZ	P3	WEFT &
PZ	1 12	
		16597
EAST	_	l .
EAST	EAST	KT96 #-40
194 on		891 26-24
279 08	WIGY 6-40	OR95 a
BODTES	WOCH a	
20048		

H

COREY HART Dancin' With My Mirror (EMI-America) LP. Fields Of Fire

10.4 d-39 95XIL on			
WOLD On WICE 33-33 SOUTE	1 7.0		
EART WEER 35-33 BOOTE SOUTH STATE ON WEER ON PARTY ON PROPER ON PARTY ON P			WGAN on
### SEAPT ###################################			
MEXES ON CROIT MEXIS ON CROIT MEXES ON CROIT MEXIS ON CROIT MEXI	. •	WKRS 35-33	BOUTE
MODES ON CROIT ON PARTY ON P	EMPT		
MACKED ON CROIT ON PRO-PPY OF REDUCT ON PRO-PPY OF REDUCT ON RESERVE ON RES		80078	EOIS on
### WEST ON FRO-PY OF RED OF RESULT ON FRO-PY OF RED OF RESULT ON FRO-PY OF RESULT ON FRO-PY OF RESULT ON FROM PY			
### WEST ON REDUCT ON REPUT ON REDUCT ON REDUC		MTHE on	16,7300 cm
### EBOU on			
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ERBE on TION OF MILEMENT MILEM			
EXAMP ON PURP ON PYPE	BOUTH	MT CONTEST	
Y1 00 on WED 3-37 Y1 (mast 1 -		***********	
TTO On PRI DRIBET NEST ROCK 39-37 YP4 33-34 STORMS ON PRINCE ON PR	ERRE on	WDD 13-12	MT 7000 07
## 35-34 ##	¥100 on		
## 35-34 ##		100.07	HOCH 19-37
#90712 on RECT on RECT 39-39 FINES on REST 4-37 WEST P3 P2 EAST EAST WEST on P1 33-30 EAST WEST ON P77 on P77 on	HE CHIEFT		
#8077 on CRED 23-19 9802 35-39 PERS 35-39 PE		8757 co	
POWE On RESU #-37 MSPT On MSPT P23 MSPT P3780 On P3780 On P377 On P3780 On P377 ON P37	TROTIC CO.		
P2 EAST STAND ON 1977	FDMB on		
EAST STOR on 191 33-30 95/074 on 1977		K100 11-51	KW10 OH
F72 EAST P1 33-30 P2 35-30 P3	HEST	1 22 1	-
953000 on 95796 on 9797 on 9807E on			1001
953000 on 95796 on 9797 on 9807E on			restrict on
953000 on 95796 on 9797 on 9807E on	1274		
ENST HISPE OR Y97 on			
EMPT WICPE OR	_		
40% 00	2347		177 011
wary on			
		Waty on	

BILLY JOEL w/RAY CHARLES Baby Grand (Columbia) LP: The Bridge

U*: The Bridge		
TAITY SMATY VIELE ON SOUTH 940 25-23 SEEMBER MANUAL MICHAEL A-38 WEST P2	EAST X104 on which can work can work can work can work can will be seen to see the ca	WFIG 29-28 9SITL on 800978 WINDE a 0104 on fy 0101 on FRITTE on RETE on
		1

K

Songbird (Arista) LP: Duotones		
P1	P2	NHOX a 194 a NDOM a
EMPT	BAST	P3
ROUTE	MIAE on	EAST
Q105 a	SOUTS	80979
HI DWENT	WRRQ 35-30 KAME a	MJAD on WCGO a
WEST	HINES 35-25	0104 29 fr
PMI 02 33-31 KMEL on	RITY OR HIDMEST	99KG a

KNTZ 18-12 KNNZ on fr

1	PAUL LEKAKIS Boom Boom Let's Go Back (ZYX)
١	Boom Boom Let's Go Back (ZYX)

PI	P2	WEST
		CHRD #-26
	morano	194 5-3
EART	EAST	KLUC 13-11
	-1013	KFIV 18-11
MXXX 14-8	294 on	RCNQ 4-3
PWR95 15-15	WHINK 38-26	KXYYO A
2100 11-19	WKEE 6-30	KDON 16-0
894 22-12	MNY2 4-40	
	MBCR 28-22	223
BOUTH		
	SOUTH	
KKBQ 24-21		EAST
MIVE 27-27	K138 23 fr	WATE 37-27
0105 17-9	EXX106 14-11	
	WR00 34-34	800738
NI DWENT	@105 a	
	KAHE 21-17	8102 24-20
B96 10-6	EEEB 7-4	2103 a-38
295 18-10	WIDJK 13-10	
WHCI 27-19	WENE 24-20	MI DANGET
KBBQ 11-14	BJ105 6-5	WCTL 8-7
	MHAC	KKKL a
WEST	KEAQ 18-18	WAIY 40-36
	Maria Cara	KKBC on
ICROY 4-4	HIDMEST	Tribute severi
NWOD 29-28	236 500 340 00	WEST
KITS 23-20	WOTE A	REPH a
	100000	ERTS 34-32

M

ERIC MARTIN Everytime I Think Of You LP: I'm Only Fooling Myself	(Capitol)

P1	EAST	EMIT
	R106 39-31	95XIL on
	WERE on	WORP on
EAST	William on	BOUTH
PRO-Pit on	80078	
		TOIS OR
SCUTH	ESAO a	MJHX on
	l	WPPH on
HZ DINKST	HE DIVERT	KHIH A
~ · · · · · · · · · · · · · · · · · · ·	WICOD 35-34	HZ DMB#T
WCRY 35-32	W000 d-39	
RW 34-34	MRQF on	99KG on
100.07		WDBS on
MEDI	WEST	1627
KROY on	FIRE on	mp01
	RESU On	KKAS on
P2		KTNT on
	P3	891 38-37
•	الکا ا	

EDDIE MONEY Endless Nights (Columbia)

PI	EMIT	103CIR a
ш	10170 a	WOMP a
	WRCK A	WPXX a
EMPT	WKRE a	SOUTH
WCAD a	8007E	WJAD a
BOUTH		
WOR a	WROO a	MX DWEST
	NE CHIEST	WORR o
ME CHREST		EPHN a
ment a	WICHD &	
IN.OT	WEST	WEST
шкот		EGOT a
	P3	KEAS a
P2		ROTE a
		KTHT a
•	EMIT	REPH &

PSEUDO ECHO Living in A Dream (RCA) LP: Love An Adventure

	K106 on	95000 on
PI	MHMK on	WEET A
	SOUTH	100KHI on
KAST	- aouin	WFXX on
	WEOR A	BOUTH
HOCKS OR	WEEK A	
SOUTS	MMCK 33-28	MESF &
BOUTH	KITY a	MC00 #
KRRE .	KSAC on	KISH on
WOH OD	RYLLK on fr	KEND a
		0101 *
HIDMEST	KIUWEST	ISBN# 39-3
WOOD 40-38	720.2	MALAN 30-5
MAGES 40-38	WKDD 38-35	1103 cm
WEST	WEST	WVMS on
	110000000000000000000000000000000000000	MICHERY
KKRX a	KIYS a	10000000
RCFX 39-32	KSND a	350.00
KITE 19-10	KXYQ 26-24	WEST
KUBE A	KDOW a KESU 24-15	
	1000	ROOT A
72	P3	ETHT 10-7
_		KSPW 35-3
		891 37-34
EAST	EMPT	SLY96 a
		Y97 31-26
		OK95 20-

R

READY FOR THE WORLD Mary Goes 'Round (MCA) LP: Long Time Coming
Mary Goes 'Round (MCA)
LP: Long Time Coming

P1	P2	KONO ON KYRK ON FY KDOW 39-15
EAST	EAST	P3
SOUTH	SOUTH	EAST
RRBS 35-26 Y100 19-19	R300106 4-27 9106 40-36	SOUTH SAME OR
HIDWEST	HIDWEST	HIDMEST
MNYT 24-22	WEST	4980 on
WEST	EFFS on	WEST
FRUY OR	194 4-30	EZOE .

RUN D.M.C. It's Tricky (Profile) LP: Raising Hell

P1	EAST	EP95 32-29 SHOR 23-16
	Wily no	RYNO 36-31
	WKEE 20-18	194 8-4
EAST	WRCK 33-30	KYRK 19 FF
10008 on 894 19-16	SOUTS	P3
	KIES on fr	
BOUTH	KX00106 a	EAST
RRBE 13-4	WHOS OR	8007W
	REQU 29-26	WEYP 80-37
OLS CHARGES.	XMES 29-26	2102 22-10
	BJ105 37-35 Y106 21-19	WELF on
WEST	MRVQ 20-15	PER STATEMENT
	WOLK 4-40	
RROY 7-5	NET THERET	WCTL 4-4
P2	MET CHIRDRE	REBC on
₩	WEST	WEST
	I	ERTS 25-21

STABILIZERS One Simple Thing (Columbia) LP: Tyranny

PA	RCPX on RATD on P2	KBID 32-25
BOUTH HI SHRET	WHEN OR WEST OF	BOSTR
WHOM 33-26	SOUTH	HEMEST
WEST	HEEMBET	91TG on Killer 37-34
RPKE 18-15 Y106 S-5	WEST	W 87

He Wants A	Ay Body (Elek el	tra)
EAST	EAST.	194 11-9 [P3
SOUTH	WPIC 29-27 SOUTH	SMFT OR
HE DIRECT	EDES 06 24-14 WIGH a WERK 28-25 EARS 14-11	80078
KBOY 24-20 IURL 16-16	Y106 37-34 KITY 25-22 MIDMEST	10220000T 10AEY 32-30



GINO VANNELLI Wild Horse (CBS Associated)

	EMIT	
P1		P3
	WVBR on	
•	WXXX on	
EMST		EAST
	9007H	
CMDI 27-21	ETUE on fr	BOUTH
	KIUK GB 72	
BOUTH	NU DRIVEY	ROIS OR WPPH 31-26
	ALL DANSON	WPFH 31-84
HIDWRST	EXIE on	NE CHIEFET
	ESTO 36-33	
WLCL 22-17		FOCR a
	WEST	Y94 34-33
WEST	1	
	X295 on	WEST
Y108 6-29	NIA8 31-58	
	CREED 29-25	RTRS OR
P2	KAND 26-22	KKAE 33-34
_	EESU on	ETHT ON



BR	UCE	WILLIS
Υοι	ıng	Blood (Motown)
LP:	The	Return Of Bruno

Dr. The Heturn Of Bruno				
EMATT MCAUT a SOUTH MESSURET M	WELY A WHEN A SOUTH SCICLOS A WITHE A WICHE A WICH A WIC	EAST STREET = 39 WEYD = 39 9211 L a WALE A SOUTH ROUTH ROUTH ROUTH ROUTH RUMB A WITOD A WITOD A WITOD A WITOD A		
P2	RIER &	ROCR a 1986 a		
₩	NOMEX to NOME to	HEST ETHT a		
-	KX30 a			

CONTEMPORARY HIT RADIO

BREAKERS.

BREAKFAST CLUB Right On Track (MCA)

63% of our reporters playing it. Moves: Up 70, Debuts 19, Same 44, Down 0, Adds 18 including WPHD, KDWB, KMJK, WNYZ, WSSX, KLQ, KNMQ. Complete airplay in Parallels.

HUEY LEWIS & THE NEWS

I Know What I Like (Chrysalis)

63% of our reporters playing it. Moves: Up 10, Debuts 11, Same 9, Down 0, Adds 120 including PRO-FM, B106, B96, WNCI, WLOL, KPKE, KWSS. Complete airplay in Parallels.

CHRIS DeBURGH

The Lady In Red (A&M)
63% of our reporters playing it. Moves: Up 71, Debuts 11, Same 42,
Down 5, Adds 21 including KZZP, WSKZ, WRVQ, WZOK, KF95. See
Parallels, debuts at number 36 on the CHR chart.

LIONEL RICHIE

Se La (Motown)
62% of our reporters playing it. Moves: Up 7, Debuts 45, Same 50,
Down 0, Adds 47 including PRO-FM, B106, Z93, Y100, WNVZ, B96, WMMS, KWK. Complete airplay in Parallels.

BARBUSTERS

Light Of Day (CBS Associated)

62% of our reporters playing it. Moves: Up 77, Debuts 7, Same 52, Down 2, Adds 9 including KKBQ, WCZY, KMJK, KCPX, KUBE, WNNK, Y95. See Parallels, debuts at number 40 on the CHR chart.

WORLD PARTY

Ship Of Fools (Chrysalis)
61% of our reporters playing it. Moves: Up 68, Debuts 11, Same 41, Down 0, Adds 25 Including WKSE, WCAU, Z93, KRBE, WCZY, KWK, KIIS. Complete airplay in Parallels.

ROBERT CRAY BAND

Smoking Gun (Mercury/PolyGram)
60% of our reporters playing it. Moves: Up 87, Debuts 12, Same 29,
Down 3, Adds 12 including KBFM, Y106, KZIO, KMGX, KYNO, KKXL, KHTZ. See Parallels, moves 36-33 on the CHR chart.

NEW & ACTIVE

CHICAGO "II She Would Have Been Falthful" (WB) 136/32

Moves: Up 35, Debuts 32, Same 37, Down 0, Adds 32 including B106, Q107, 94Q, Y100, WNCI, KKRZ, KPLZ, KUBE, WKSE 34-30, WPHD 28-23, KWK 35-28, WERZ 38-33, 98PXY 37-29, WAPI 30-25, WKQB 25-17.

POISON "Talk Dirty To Me" (Enigma/Capitol) 135/33

Moves. Up 60, Debuts 20, Same 22, Down 0, Adds 33 including WPHD, KDWB, KPKE, KZZP, KKRZ, KROY, KWOD, WVSR, PRO-FM 30-24, Q107 23-18, WAVA 20-16, Y100 21-14, Z95 38-31, KCPX 1-1, Y95 13-10. See Parallels, debuts at number

DONNA ALLEN "Serious" (21/Atco) 131/20

Moves, Up 74, Debuts 16, Same 20, Down 1, Adds 20 including Q102, KIIS, WFLY, WVSR, WLAN, 98PXY, Q106, Z104, WXKS 26-18, WCAU 30-23, B96 12-10, 92X 17-9, WCZY 27-21, KROY 1-1, WTIC 19-10. See Parallels, moves 37-29 on the

CHR chart.

THOMPSON TWINS "Get That Love" (Arista) 126/55

Moves: Up 5, Debuts 22, Same 44, Down 0, Adds 55 including WXKS, WKSE, WPHD, Z93, KTKS, WNCI, 99DTX, KPKE, Y108, 98PKY, WSSX, WZOK, KYYY, KPLZ 32-28, KIKI 34-29.

SHRLEY MURDDCK "As We Lay" (Elektra) 112/4

Moves. Up 67, Debuts 8, Same 24, Down 9, Adds 4, WNCI, WMJQ, G105, KAY107, WXKS 15-11, WCAU 3-2, PRO-FM 34-29, KS103 6-5, KWSS 21-16, WNNK 11-9, WLAN 18-14, WBBQ 25-20, BJ105 16-10, WRQN 11-7, KMGX 16-11. See Parallels, moves 35-34 on the CHR chart.

Parallels, moves 35-34 on the CHR chart

SIMPLY REO "The Right Thing" (Elektra) 109/10

Moves: Up 66, Debuts 7, Same 26, Down 0, Adds 10, PRO-FM, WHYT, KMJK, KMEL, 99GFM, KX104, KSND. KRQ, WZYQ, KKRC, WXKS 23-14, WBEN 40-34, 94Q 30-25, 99DTX 39-33, KCPX 24-20.

GLENN MEDEIRDS "Nothing's Gonna Change My Love For You" (Amherst) 106/9

Moves: Up 66, Debuts 12, Same 19, Down 0, Adds 9, K104, Y106, WIXX_s0OKHI, 95XIL, KKXL, WSPT, KGOTLKTMT, PRO-FM 27-22, B106 13-8, Q107 4-1, B96 27-18, KBEQ 4-3, KCPW 135-See Parallels, debuts at number 35 on the CHR chart.

PATTY SMYTH "Never Enough" (Columbia) 104/7

Moves: Up 41, Debuts 8, Same 46, Down 2, Adds 7, WFLY, Z94, K96, KZIO, WKPE, WYKS, KKRC, WMMS 28-24, WCZY 40-37, WLOL 26-19, WPST 28-25, PWR997 37-33, WKDD 14-10, WPFM 38-34, KOZE 11-8

40-37, WLOL 26-19, WPST 28-25, PWR997 37-33, WKDD 14-10, WPFM 38-34, KOZE 11-6 OAVID BDWIE "Day-In Oay-Dut" (EMI America) 102/102 Noves: Up 0, Debuts 0, Same 0, Down 0, Adds 102 including WXKS, WBEN, WKSE, PRO-FM, KKBO, KRBE, Y100, WGH.

Moves: Up 0, Jebuts 0, Same 0, Down 0, Adds 102 including WXKS, WBEN, WKSE, PRO-FM, KKBQ, KRBE, Y100, WGH, B96, WMMS, KCPW, KIIS, KCPX, KS103, KITS.

SURVIVDR "How Much Love" (Scotti Bros./CBS) 88/0

Moves: Up 54, Debuts 0, Same 31, Down 3, Adds 0 including WXKS 35-31, B94 23-19, PRO-FM 26-21, KTKS 33-30, 99DTX 31-28, KCPX 31-27, 99GFM 39-36, KWES 26-21, WDLX 40-35, WKDD 13-8, KKRD 23-19, KSND 31-24, KZZU 35-28, OK101 38-30, OL101 36-29

OK100 35-30, O101 36-29.

KENNY LOGGINS "Meet Me Helf Way" (Columbia) 86/11

Moves: Up 42, Debuts 4, Same 29, Down 0, Adds 11, PRO-FM, 99DTX, WHHY, KX104, KIYS, KIKX, KZZU, 100KHI, WZYP, 99KG, 891, O105 26-18, KDWB 26-18, WLOL 31-24, WERZ 40-36.

RATT "Dence" (Atlantic) 78/1

Moves: Up 27, Debuts 2, Same 45, Down 3, Adds 1 including KKXL, WCAU 29-25, KEGL d-37, KTKS 23-18, Z95 40-32, KCPX 35-31, 99GFM 38-35, WKRZ 27-25, WKOB 20-18, WHHY 30-25, WKDD 18-14, KZZU 36-29, WKSF 33-29, KNAN 38-36, KHTZ 31-28.

GREGORY ABBOTT "I Got The Feelin' (It's Over)" (Columbia) 77/0
Moves: Up 33, Debuts 2, Same 40, Down 2, Adds 0 including WBEN 25-22, WPHD 31-26, WCAU 34-30, 99DTX 35-30, WCZY 20-14, WNNKI 37-32, WPST 31-28, FM100.29-25, KITY 24-21, KKRD 28-13, I94 21-19, KQMQ 24-21, WWFX 33-26, KQCR 23-19, KDVV 24-20.

PAUL SIMDN "You Can Cell Me A!" (WB) 74/48
Moves: Up 5, Debuts 9, Same 12, Down 0, Adds 48 including WXKS, PWR95, Q107, B97, WNVZ, B98, Z95, WCZY, KZZP, KWSS, WTIC, B106 26-21, WKSI 22-18, WKDD 36-20, KFIV 25-20.

PSYCHEDELIC FURS "Hearthreak Beat" (Columbia) 74/12

Moves: Up 23, Debuts 11, Same 28, Down 0, Adds 12, WBEN, WGH, Z95, WLOL, Y95, G105, WCKN, KMGX, 95XXX, WJMX, WPFM, KTMT, WXKS 33-26, WMMS 27-19, KIIS 20-16.

WPFM, KTMT, WXKS 33-28, WMMS 27-19, KIS 20-16.

NIGHT RANGER "The Secret Of My Success" (Camel/MCA) 64/11

Moves: Up 8, Debuts 6, Same 39, Down 0, Adds 11, KRBE, KCPX, WERZ, WSPK, WKRZ, WSSX, KSAQ, KJ103, WZYQ, KKXL, B91, WRQQ 36-30, Y94 38-31, KKAZ 39-33, OK95 30-24.

MOST ADDED

HUEY LEWIS (120) DAVID BOWIE (102) THOMPSON TWINS (55) JDDY WATLEY (52) PAUL SIMON (48) LIONEL RICHIE (47) KIM WILDE (36) POISON (33) BRUCE WILLIS (33) CHICAGO (32) FLEETWDDD MAC (32)

LEVEL 42 (32)

MOST ACTIVE

DDNNA ALLEN (89) POISON (80) GLENN MEDEIROS (78) SIMPLY REO (73) CHICAGO (67) SHIRLEY MURDOCK (66) SURVIVOR (51) PATTY SMYTH (47) KENNY LOGGINS (46) PSYCHEOELIC FURS (34)

HOTTEST

CLUB NOUVEAU (145) STARSHIP (144) GENESIS (91) PRINCE (74)
FRANKLIN & MICHAEL (62)
CUTTING CREW (61) CRDWDED HOUSE (55) LOU GRAMM (42) WANG CHUNG (40) STEVE WINWOOD (38)

Most Active = Ups + Debuts — Downs

HERB ALPERT "Keep Your Eye On Me" (A&M) 63/0
Moves: Up 25, Debuts 6, Same 30, Down 2, Adds 0 including WXKS 25-19, B96 29-25, 99DTX 33-29, WCZY 33-29, KDWB 38-34, FM102 13-8, KMEL 25-22, WFLY 35-30, WSPK 35-30, KAMZ 27-24, KITY 26-23, WGTZ 38-35, KMGX 24-21, 95XXX 29-23, OK96 35-31.

29-23, OK95 35-31.

LUTHER VANOROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 61/10 Moves: Up 12, Debuts 4, Same 35, Down 0, Adds 10, 990TX, KMEL, KAMZ, WDJX, KCAQ, KN8Q, OK100, KFRX, KTMT, KZOZ, WBEN 35-30, WINK 40-36, KBFM 36-32, WDLX 33-30, KNAN 33-29.

KZOZ, WBEN 39-30, WINK 40-30, NBPM 39-32, THULA 50-30, NBPM 39-32, NBPM 39-32,

SMDKEY ROBINSON "Just To See Her" (Motown) 57/13

Moves: Up 7, Debuts 13, Same 24, Down 0, Adds 13 including WXKS, WBEN, WCZY, WHYT, KZOU, KRQ, WKPE, WFXX, KISR, WCAU 31-26, K104 40-35, KAMZ d-30, WCKN d-35, KNBQ 35-32, KDVV 39-36.

BEASTIE BOYS "Brass Monkey" (Def Jam/Celembia) 54/10

Moves: Up 24, Debuts 8, Same 11, Down 1, Adds 10, Y100, KPKE, KIS, WRÓQ, KEZB, WDLX, KSND, KCAQ, WONP, Y97, WAVA 27-19, KKBQ 30-26, KROV 12-8, WRVQ 19-11, KITV 3-2.

KIM WILDE "You Keep Me Hangin' On" (MCA) 52/36

/R95. Z100, 94Q, Z93, Q105, WHYT, KCPW, KZZP, KKRZ,

KMEL, WAPE, KRBE 9-7, 897 17-10, KCPX 26-19, KITY 32-15

PETER GABRIEL & KATE BUSH "Don't Give Up" (Geffen) 52/26

Moves: Up 0, Debuts 3, Same 23, Down 0, Adds 26 including CKO1, WCAU, 94Q, KRBE, WGH, Z94, 93Q, WBBQ, WBCY, KIIK, KQMQ, OK100, 95XIL, WJMX, KGOT.

SIGNIFICANT ACTION

PAUL LEKAKIS "Boom Boom (Let's Go Back To My Room)" (ZYX) 47/7
Moves: Up 27, Debuts 3, Same 8, Down 2, Adds 7, G105, WRVQ, WGTZ, KXYQ, Z103, KKXL, KZFN, WXKS 14-8, Q105
17-9, Z95 18-10, WNCI 27-19, KXX106 14-11, KEZB 7-4, WDJX 13-10, 194 5-3, KFIV 18-11.

PSEUDD ECHO "Living in A Dream" (RCA) 46/18
Moves: Up 15, Debuts 0, Same 13, Down 0, Adds 18 including KRBE, KKRZ, KPLZ, KUBE, WKQB, WSSX, KITY, WKPE, WCGQ, Q101, KCPX 39-32, WNDK 33-28, WKDD 38-35, KZZU 24-15, WPFM 30-27.

WCGQ, CHU1, NOPA 39-32, WNCN 33-20, WNCN 30-30, NAZO 29-13, WITH SUPER.

COREY HART "Dancin" With My Mirrer" (EMI America) 40/0

Moves: Up 7, Debuts 2, Same 31, Down 0, Adds 0 including WXKS on, WCAU 38-35, Y100 on, 99DTX on, KDWB on, K104 d-39, WKRZ 35-33, WKDD 33-32, CHED 23-19, KZZU d-37, KQCR 39-37, Y94 35-34, B91 33-30. JULIAN COPE "World Shut Your Mouth" (Island) 39/0
Moves: Up 2, Debuts 6, Same 31, Down 0, Adds 0 including WPHD d-37, WCAU on-dp, Z93 31-29, KRBE d-33, WGH on-dp, WMMS on, 99DTX on, KCPX on, KIYS 34-31, 95XXX d-37, WZYP d-39, KFMW d-40, Y97 d-40.

WMMS on, 99DTX on, KCPX on, KIYS 34-31, 95XXX d-37, WZYP d-39, KFMW d-40, Y97 d-40. **ATLANTIC STARR "Always" (WB) 38/9**Moves. Up 13, Debuts 7, Same 9, Down 0, Adds 9 Including Y100, 92X, KMEL, WBBQ, WSSX, G105, WKZL, KZZP 12-10, FM102 34-32, KROY 17-7, KXX106 23-13, WKQB 34-25, KAMZ 23-20, WKSI 24-19, WCKN 23-18 **ANITA BAKER "Same Ole Love (365 Days A Year)" (Elektra) 37/10**Moves: Up 9, Debuts 3, Same 15, Down 0, Adds 10 including B97, WSPK, KXX106, KAMZ, KBFM, KSAQ, 194, WCZY 30-23, WKTI 27-26, FM102 24-22, KROY d-26, KS103 35-32, KMEL 26-23, KWSS 34-30, KIKX 35-32.

SAMANTHA FOX "Do Ya Do Ya (Wanna Please Me)" (Jive/RCA) 34/1
Moves. Up 9, Debuts 2, Same 22, Down 0, Adds 1, CKOI, WKSE 36-35, WSPK 28-22, KYNO 40-36, WCGQ d-37, KISR 20-19, WZYP d-35, WVBS 34-29, WCIL 29-26, 99KG 23-9, B91 29-27, OK95 24-22

BRUCE WILLIS "Young Blood" (Motewn) 33/33 Moves. Up 0, Debuts 0, Same 0, Down 0, Adds 33 includir WINK, WCKN, WQUT, KZOU, WDLX, KF95, KIYS.

ding WCAU, Z95, WHYT, KMJK, KCPX, WFLY, WPST, KXX106.

GREGG ALLMAN BAND "I'm No Angel" (Epic) 33/22
Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 22 including WBEN, WCAU, Z93, WSPK, 93Q, WROQ, WCKN, WQUT, KIKX, KZZU, KRQ, KQIZ, WDBR, KOZE, KZFN.

COVERGIRLS "Show Me" (The Fever/Sutra) 31/5
Moves: Up 13, Debuts 6, Same 5, Down 2, Adds 5, KZZP, WNNK, KDON, Z102, 99KG, WXKS d-33, WCAU 26-19, Y100 2-2, FM102 23-20, KROY 25-16, KMEL 9-3, WSPK 6-3, KAMZ 12-10, KITY 16-11, KMGX 15-10

GEORGIA SATELLITES "Battieship Chains" (Elektra) 31/3 Moves: Up 6, Debuts 7, Same 15, Down 0, Adds 3, WQCM, WSPT, OK95, KCPX d-39, WNOK d-40, WQUT d-40, WEAG 24-19, WZPt; 30-29, WIGY d-40, 100KHI 40-37, WCGQ 33-25, KISR 16-15, WCIL d-33, KTRS d-40, B91 26-24

COMPANY B "Fascinated" (Atlantic) 24/10

Moves: Up 9, Debuts 2, Same 3, Down 0, Adds 10 including Z100, KKBQ, KCPW, KZZP, KS103, KXX106, BJ105, WGTZ, Y100 10-7, B96 37-29, KMEL 13-8, WTIC 25-15, KITY 5-3, KMGX 35-27, Z102 15-12.

KENNY G "Songbird" (Arista) 24/9
Moves: Up 5, Debuts 2, Same 8, Down 0, Adds 9, Q105, KWSS, KAMZ, KMGX, 194, KDON, WKPE, WCGQ, 99KG, FM102
33-31, WNNK 26-19, WBBQ 35-30, WCKN pn-dp, KF95 d-40, KHTZ 18-12

33-31, WNNK 26-19, WBBQ 33-30, WCKN pn-dp, KHSC 34-40, KH1Z 18-12

ERIC MARTIN "Everytime I Think Of You" (Cephtol) 24/2

Moves: Up 4, Debuts 1, Same 17, Down 0, Adds 2, KSAQ, KNIN, PRO-FM on, WCZY 35-32, KROY on, K104 39-31, WERZ on, WKDC 35-34, WGRD 0-39, KIKX on-dp, KZZU on, B91 38-37.

FARRENHEIT "Fool In Love" (WB) 23/0

Moves: Up 13, Debuts 1, Same 9, Down 0, Adds 0 including Z93 27-24, Z94 d-33, K104 36-30, WKQB 28-27, WNOK 37-31, WHHY 38-32, WGRD 37-34, KXYQ 35-32, 9SXIL 35-24, WGQ 40-33, WJMX 35-34, Y94 32-28, KOZE 16-12, KTMT 37-31

GIND VANNELLI "Wild Horses" (CBS Associated) 21/1 Moves: Up 9, Debuts 1, Same 10, Down 0, Adds 1, KQCR, CKO! 27-21, WLOL 22-17, Y108 d-29, WVSR on, WKRZ on, KZIO 36-33, KIYS 31-28, CHED 29-25, KSND 28-22, WPFM 31-26, Y94 34-33, KKAZ 33-30.

BILLY JOEL featuring RAY CHARLES "Beby Grand" (Columbia) 20/3
Moves: Up 3, Debuts 1, Same 13, Down 0, Adds 3, WMMS, WJMX, KCMO, WBLI on, 94Q 25-23, WCZY d-38, K104 on, WNNK on, WSPK on-dp, WKDD 27-21. WFBG 29-28, KWTO on-dp, KBOZ on

WNNK on, WSPK on-dp, WKDD 27-21, WFBG 29-28, KWTO on-dp, KBOZ on EDDIE MDNEY "Endless Nights" (Columbia) 19/19
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including WCAU, WGH, WMMS, WMJQ, WRCK, WKRZ, WROQ, WKDD. 103CIR, WOMP, WFIX, WJAD, WDBR, KFMW, KGOT.
READY FDR THE WDRLD "Mary Goes Round" (MCA) 16/1
Moves: Up 5, Debuts 2, Same 8, Down 0, Adds 1, KZOZ, KRBE 35-26, WHYT 24-22, FM102 35-33, KROY on, Y106 40-36, KF95 on, KMGX on-dp, 194 d-30, KCMQ on, KYRK on, KDON 39-35, KSMB on.
FRDZEN GHDST "Should 1 See" (Atlantic) 14/7
NOMERCE 12, 2 Debuts 1, Same 4, Down 0, Adds 7, WKYS WBEN PROLEM, WMMS, CHED, WGAN, 98KG, KCPY on K104.

Debuts 1, Same 4, Down 0, Adds 7, WXKS, WBEN, PRO-FM, WMMS, CHED, WGAN, 99KG, KCPX on, K104 on, KSAQ on, KOZE 24-22, KTMT d-40.

BDN JOVI "Never Say Goodbye" (Mercury/PolyGram) 14/5
Moves: Up 6, Debuts 1, Same 2, Down 0, Adds 5, G107, WROQ, WANS, BJ105, Y106, KEGL 2-1, Q105 27-23, KWOD 32-20, KEZB d-30, WGRD 35-33, KZ93 10-6, WHOT 20-16. SC-20, REZE G-30, WGHO 35-33, 7253 1, 755 1, 757 1,

32-27, WERZ on, KF95 on, KDON on, WJMX on.

BLDW MDNKEYS "It Doesn't Have To Be This Way" (RCA) 14/1

BLDW MDNKEYS "It Doesn't Have To Be This Way" (RCA) 14/1

on, WKSF on-dp, WJMX on, KKAZ on, KOZE 39-33, KR12 on.

STARPOINT "He Wants My Body" (Elektra) 12/1

Moves: Up 9, Debuts 0, Same 2, Down 0, Adds 1, WKQB, KROY 24-20, WTIC 29-27, KXX106 24-14, WSSX 28-25, KAMZ 14-11, Y106 37-34, KITY 25-22, I94 11-9, WKPE on, WAZY 32-30.

STABILIZERS "One Simple Thing" (Columbia) 11/1

Moves: Up 4, Debuts 0, Same 6, Down 0, Adds 1, KDWB, WMMS 33-26, KPKE 18-15, Y108 5-5, KCPX on, KATD on, WNNK on, WKRZ on, KSND 32-25, 99KG on, KFMW 37-34.

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The New Double Album Produced, Arranged, Composed and Performed By Prince





CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week 5 2 2 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA) 1 1 2 CLUB NOUVEAU/Lean On Me (WB) GENESIS/Tonight, Tonight, Tonight (Atlantic) 17 11 8 4 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista) 7 6 S WANG CHUNG/Let's Go (Geffen) 18 14 10 6 CROWDED HOUSE/Don't Dream It's Over (Capitol) 16 10 9 EXPOSE/Come Go With Me (Arista) 19 15 11 B LOU GRAMM/Midnight Blue (Atlantic) 26 21 13 STEVE WINWOOD/The Finer Things (Island/WB) 27 22 14 10 BANGLES/Walking Down Your Street (Columbia) JANET JACKSON/Let's Wait Awhile (A&M) 4 11 5 12 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) PRINCE/Sign '0' The Times (Paisley Park/WB) 30 23 17 13 13 8 7 14 EUROPE/The Final Countdown (Epic) TINA TURNER/What You Get Is What You See (Capitol) 39 31 23 16 CUTTING CREW/(I Just) Died In Your Arms (Virgin) 28 25 19 This Hipsway/The Honeythief (Columbia) 31 27 22 18 ROBBIE NEVIL/Dominoes (Manhattan) N&A Begins on Page 134 30 (Sire/WB) 34 30 25 KOOL & THE GANG/Stone Love (Mercury/PG) 33 28 24 PETER WOLF/Come As You Are (EMI America) 21 18 15 22 REO SPEEDWAGON/That Ain't Love (Epic) 27 **CYNDI LAUPER**/What's Going On (Portrait/CBS) 34 24 JODY WATLEY/Looking For A New Love (MCA) 40 25 U2/With Or Without You (Island) 37 32 28 BOSTON/Can'tcha Say/Still In Love (MCA) 36 32 29 GLASS TIGER/I Will Be There (Manhattan) 10 9 12 28 LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA) 40 37 29 DONNA ALLEN/Serious (21/Atco) 7 13 21 30 BON JOVI/Livin' On A Prayer (Mercury/PG) 8 12 20 31 PETER GABRIEL/Big Time (Geffen) 6 18 32 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) BREAKER 3 ROBERT CRAY BAND/Smoking Gun (Mercury/PG) 38 35 SHIRLEY MURDOCK/As We Lay (Elektra) DEBUT GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst) BREAKER 36 CHRIS DEBURGH/The Lady In Red (A&M) DEBUT BRYAN ADAMS/Heat Of The Night (A&M) DEBUT DEBUT POISON/Talk Dirty To Me (Enigma/Capitol) BREAKER 40 BARBUSTERS/Light Of Day (CBS Associated)

ADULT CONTEMPORARY

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    STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)

       2 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
         3 STEVE WINWOOD/The Finer Things (Island/WB)
         @ RESTLESS HEART/I'll Still Be Loving You (RCA)
       5 JANET JACKSON/Let's Wait Awhile (A&M)
            BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
         2 KOOL & THE GANG/Stone Love (Mercury/PG)
  30 16 13 B SMOKEY ROBINSON/Just To See Her (Motown)
  19 14 12 SHIRLEY MURDOCK/As We Lay (Elektra)
    15 11 GENESIS/Tonight, Tonight, Tonight (Atlantic)
         ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
         BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
  4 5 10 13 JETS/You Got It All (MCA)
       15 BURNS SISTERS/Listen To The Beat Of A Heart (Columbia)
  9 7 9 15 PAUL McCARTNEY/Only Love Remains (Capitol)
  7 6 7 17 DARYL HALL/Someone Like You (RCA)
  27 21  GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
   5 11 14 19 LUTHER VANDROSS/Stop To Love (Epic)
BREAKER 20 LIONEL RICHIE/Se La (Motown)
  8 12 16 21 JOURNEY/I'll Be Alright Without You (Columbia)
     29 29 EL DeBARGE/Starlight Express (MCA)
 DEBUT > 3 CROWDED HOUSE/Don't Dream It's Over (Capitol)
  28 25 24 24 SHEILA E/Hold Me (WB)
 N&A Begins on Page 113
  — 30 28 SIMPLY RED/The Right Thing (Elektra)
    BREAKER 28 KENNY G/Songbird (Arista)
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15 19 22 29 CHICAGO/Will You Still Love Me? (WB)

BREAKER © CHICAGO/If She Would Have Been Faithful (WB)

AOR TRACKS®

				-	
Three	Two	45	Last Week		
	_	6	1	0	U2/With Or Without You (Island)
	4	2	2	_	PETER WOLF/Come As You Are (EMI America)
		_	6		FLEETWOOD MAC/Big Love (WB)
	8	в	4		CUTTING CREW/(I Just) Died In In Your Arms (Virgin)
	_	_	7		BRYAN ADAMS/Heat Of The Night (A&M)
	2	1	3	6	GREGG ALLMAN BAND/I'm No Angel (Epic) Complete Tracks Charles Begins on Page 118
	7	7	5	7	PATTY SMYTH/Never Enough (Columbia)
	16	11	11	3	JON BUTCHER/Goodbye Saving Grace (Capitol)
BRI	EA	K	ER	9	DAVID BOWIE/Day-In Day-Out (EMI America)
	27	18	13	10	BON JOVI/Never Say Goodbye (Mercury/PG)
	5	5	8	11	STEVE WINWOOD/The Finer Things (Island/WB)
:	35	23	18	Ø	FROZEN GHOST/Should I See (Atlantic)
	1	3	9	13	LOU GRAMM/Midnight Blue (Atlantic)
;	24	15	15	14	PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
	26	19	16		LOU GRAMM/Ready Or Not (Atlantic)
	-	26			NIGHT RANGER/The Secret Of My Success (Camel/MCA)
	3	4			SAMMY HAGAR/Winner Takes It All (Columbia)
	12	9			CROWDED HOUSE/Don't Dream It's Over (Capitol)
					ANDY TAYLOR/I Might Lie (MCA)
					U2/I Still Haven't Found What I'm Looking For (Island)
BRI	EA	K	ER		EDDIE MONEY/Endless Nights (Columbia)
			17		DEEP PURPLE/Call Of The Wild (Mercury/PG)
					PAUL SIMON/The Boy In The Bubble (WB)
;	30	25		_	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)
4		34			GLASS TIGER/I Will Be There (Manhattan)
3	39	29		_	DOKKEN/Dream Warriors ("Theme From") (Elektra)
		33			WHITESNAKE/Still Of The Night (Geffen)
RKI	EA	K	EK	28	CULT/Love Removal Machine (Sire/WB)

BLACK/URBAN

PRINCE/Sign '0' The Times (Paisley Park/WB)

53 45 35 **29 LOS LOBOS**/Set Me Free (Rosa Lee) (Slash/WB)

42 38 31 30 ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)

l	19	6	3		FRINGE/Sigir O The Times (Faisley Fair/WD)
l	10	7	5		HERB ALPERT/Keep Your Eye On Me (A&M)
l	1	- 1	1		JODY WATLEY/Looking For A New Love (MCA)
l	5	4	4		KOOL & THE GANG/Stone Love (Mercury/PG)
ļ	2	2	2		CLUB NOUVEAU/Lean On Me (WB)
l	17	12	11	6	SYSTEM/Don't Disturb This Groove (Atlantic)
ŀ	11	9	9		STARPOINT/He Wants My Body (Elektra)
	27	17	13		L. VANDROSS featuring G. HINES/There's Nothing Better Than Love (Epic)
l	15	10	10		MILLIE SCOTT/Ev'ry Little Bit (4th & Broadway/Island)
l	3	3	6		SHEILA E/Hold Me (Paisley Park/WB)
	38	24	18		ATLANTIC STARR/Always (WB)
l	20	15	14	_	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
l	21	18	16		GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
l	29	20	17		SMOKEY ROBINSON/Just To See Her (Motown)
l	18	16	15	15	BUNNY DeBARGE/Save The Best For Me (Motown)
l	35	25	21		KLYMAXX/I'd Still Say Yes (Constellation/MCA)
l	32	26	20		LILLO THOMAS/Sexy Girl (Capitol)
l	_	28			PATRICE RUSHEN/Watch Out (Arista)
	26	21			FULL FORCE/Old Flames Never Die (Columbia)
	_	27	23		ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
	8	6	8		ONE WAY/You Better Quit (MCA)
l	_	_	37		CAMEO/Back And Forth (Atl. Art./PG)
	_	_	29		SURFACE/Happy (Columbia)
	_	35	28		BOBBY BROWN/Girl Next Door (MCA)
	36	32			READY FOR THE WORLD/Mary Goes Round (MCA)
	34				S.O.S. BAND/No Lies (Tabu/CBS)
	40				CHERYL LYNN/New Dress (Manhattan)
	_				MIKI HOWARD/Imagination (Atlantic)
	13	11	12	_	RAINY DAVIS/Lowdown So & So (Columbia)
l	_	_	35		MELBA MOORE/It's Been So Long (Capitol)
	24	22	22		LEVERT/Fascination (Atlantic)
	_	_			JOCELYN BROWN/Ego Maniac (WB)
	_	39	33		RUN D.M.C./It's Tricky (Profile) N&A Begins on Page 104
	7	5	7	_	MADHOUSE/6 (Paisley Park/WB)
	_	_	40	_	GEORGIO/Sexappeal (Motown)
	_	_	39		GAP BAND/Zibble Zibble (Get The Money) (Total Experience/RCA)
					FREDDIE JACKSON/I Don't Want To Lose Your Love (Capitol)
					SHIRLEY MURDOCK/Go On Without You (Elektra)
	DE	BUT		39	COVER GIRLS/Show Me (The Fever/Sutra)
þ	ioHistor	3UT	•	40	CHICO DeBARGE/The Girl Next Door (Motown)
п					