ISSUE NUMBER 641

THE INDUSTRY'S WEEKLY NEWSPAPER

E : N C D

BIRCH SPRING RATINGS

KPWR chases KIIS's tail in L.A., WGCI-FM and WGN hold Chicago's 1-2 positions, and WJLB has a monster book in Detroit, Complete 12+ results for those three markets plus San Francisco and Buffalo

Page 24

THE CURRENT STATE OF CHR PROMOTION

Adam Whife got together with five leading label promotion people, while. Joel Denver interviews top CHR PDs, and the result is seven pages of nopunches-pulled, frank assessments of the CHR radio/record relationship. Page 43

WHAT A DIFFERENCE

A YEAR MAKES

The BPME held its annual seminar in Dallas and the radio repsonse was extremely positive. Harvey Mednick offers an in-depth look at the meeting and the bright future it foreshadowed for radio promotion people. Page 32

IN THE NEWS THIS WEEK

Greg Fischbach President

- RCA/Ariola International Phil Redo OM at WMJX
- Mike Konecko, Andrea Dudley comanage WKPA & WYDD
- David Winsor PD at WCAU
- Rick Jackson PD at KYGO
- Mel DeLatte, Paul Brown join IRS Promotion
- VNU buys interest in Birch Research
- 0 Howard Stern to do DIR show
- Richard Seidel VP/Jazz for PolyGram **Richard Marston GSM at WIP** 0
- & WMMR
- Mike Brandt GM at KIKI & KMAI Robert Gold Exec. Director/
- Advertising at A&M Network radio revenues up again
- Olympic completes financial arrangements
- Hall buys WAMR & WRAV

Page 3, 4, 6, 7, 8, 10

CATCHING AOR REVENUES **UP TO RATINGS**

Are the ratings leaders in AOR suffering from buyer bias? A long look at this critical question is offered by a trio of managers.

Page 54

BLACK, COUNTRY, NETWORK GOLD

In another Gold double play, Sean Ross examines the prospects for Black and Country Gold formats, while Reed Bunzel explores the oldies resurgence with network experts.

Page 26, 38

NEXT WEEK IN R&R

AOR promotion executives discuss problems in breaking new artists on the format's radio stations.



Motown Names Regan President/Creative

Music industry veteran Russ Regan has been appointed President/Creative Division for Motown Records a new post which oversees all the label's A&R operations.

Regan has been with Poly-Gram on the West Coast since 1980, most recently as Sr. VP/GM of the Casablanca label and Sr VP/Pon Music Division. He was heavily involved with the company's soundtrack activities

Jay Lasker. President of the Motown Music Group and Motown Records, commented, "Russ has distinguished

with Doubleday Broadcasting,

Rodgers Radio Broadcasting Ltd. of Toronto, and several

Canadian stations. He told

RAR. "It's been a delight to

work with John Conomikes and

the Hearst people for the past

several years, and I hope to

help the other managers achieve their stations' fullest

Mitchell

Scotti VP/

Promotion

notential.



Russ Regan

himself as one of the most creative figures in our industtry, and has been responsible for the development of many performers that have become institutions in our business. We fully anticipate that he'll apply the same talent and intensity at Motown, and contribute greatly to our future success." REGAN/See Page 8

WPOW CALLS

Tanner Programs **WCJX**



Bill Tanner

Miami programming veteran Bill Tanner, who left EZ's WHOT (Hot 105) a few weeks back, has been hired to program Beasley Broadcasting's WCJX. The station has changed calls to WPOW and is now using the on-air handle of "Power Hits 96X." Tanner replaces Jon Holiday, who exited earlier this month

Tanner related, "I was pleased to learn that Greg (Reed, VP/GM at WCJX) is half owner of the station, so I'm dealing with the boss. As a result, I've got more cards to deal with than ever imagined. In fact, I've not felt a winning vibe around a station like this since the early days of ¥100.

While Rick Sklar is the consultant, I have the ultimate responsibility, so I will pick and choose my input from Rick, who has a wealth of background and knowledge which will be a

pleasure to draw upon." Tanner continued, "Power Hits 96X is the new slogan which is being used to set us apart from the Top 16 countdown format we were doing before. Everyone currently on-air will be given a chance to be part of the permanent adventure. But the main priority is to run a great-sounding station with the TANNER/See Page 8



WBAL & WIYY/Baltimore

VP/GM David Barrett has been

promoted to the newly-created

General Manager of Radio posi-

tion for the Hearst Broadcast-

ing Group. Barrett, who will continue to manage WBAL &

WIYY, now oversees WTAE & WHTX/Pittsburgh, WISN &

Noted Hearst VP and GM/

Broadcasting John Conomikes,

"David's performance as GM of

our Baltimore stations has been

outstanding. I know he will

share his enthusiasm and ex-

pertise with the managers of all

and

MCCOY LAUNCHES CONSULTANCY

Taddeo Returns

WLTQ/Milwaukee,

WAPA/San Juan, PR.

Jack Taddeo

Former WLAK/Chicago programmer Jack Taddeo has returned to the PD chair at the Viacom AC station, taking over for Marc McCoy, who has retired from day-to-day programming after 22 months at the station in order to establish Music Research Specialists, a Chicago area-based broadcast research firm,

Taddeo rejoins the formatleading AC after two years as Director/Contemporary Programming for Studioline Cable in Virginia. Before that he served a year instituting WLAK's original "Love Songs" format, and before that worked in Philadelphia on-air at WKSZ and as PD at WSNL

WLAK VP/GM Mike Murphy



Barrett Elevated To Hearst

General Manager/Radio

David Barrett

the Hearst stations."

Prior to joining Hearst in

1984, Barrett was associated

Marc McCoy credited Taddeo as being "principally responsible for WLAK's successful conversion" from Easy Listening to its present soft AC." He said, "Jack has a great natural ability to flow our music, and was one of the original people involved in the soft AC sound. His excellent research background, people skills, and previous experience at 'LAK make him the perfect choice." Regarding McCoy, Murphy added, "Marc has done an excellent job for us, and we wish him the very best in his new venture.

Taddeo told R&R, "WLAK's the one that's been the consistent AC station in Chicago. I'm very happy to be rejoining Via-TADDEO/See Page 8

Longtime radio broadcaster Robin Mitchell has been named VP/Promotion for Scotti Brothers Records. Based in Los Angeles, he will also be involved with promotion activities for other companies under the Scotti Bros. Entertainment Corp. banner - Scotti Bros. Pictures, Scotti Bros./Syd Vinnedge TV, and Scotti Bros./Moress/Nanas Management.

President John Musso commented, "We're very fortunate in obtaining a person of Robin's wide knowledge and experience." Mitchell, who was unavailable for comment at presstime, has been working in radio for over 20 years, most recently as OM/PD at Y108/Denver. He previously served at KRCK/ Portland, WSAI-AM & FM/Cincinnati, and WRKO/Boston. In addition to his label duties, Mitchell will also continue to consult a limited number of radio stations in various formats.

Robin Mitchell

Z100, Y100 Arbitron Success Cap Predictor's First Year!

One year ago Jhan Hiber & Associates debuted on this page the industry's first and only *perceptual diary* market research technique. We called it The Predictor^M. It was to be able to predict how the diarykeeper type person felt about your station — and predict what marketing or programming steps you could take to boost your Arbitron numbers.

Has it worked? Yes. In the winter Arbitron results Z100/New York and Y100/Miami-Ft. Lauderdale, for example, saw the power of The Predictor. The Predictor studies showed that our competition had peaked in the minds of the diarykeeper mentality. The report's recommendations then helped pave the way for the stations to fine tune their programming and marketing for healthy Arbitron increases.

The Predictor's first year has been highlighted by an amazing fact. Universal success! No matter the format. The average growth has been between 25%-40%.

We'd like to thank the dozens of leading stations, from New York to Huntsville, who've supported and benefitted from The Predictor. And as we move into the second year we suggest that those of you unhappy with your Spring Arbitron numbers call Larry Johnson or Jhan Hiber to discuss how you can put the power of The Predictor to work for you.

JHAN HIBER & ASSOCIATES

26384 Carmel Rancho Lane, Suite 202, Carmel, California 93923 (408) 625-3356

JUNE 27, 1986

THE PROPER USE OF **CALENDAR ITEMS**

Dan O'Day offers advice on how to maximize the value of historical/calendar items on the air Page 66

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Jackson **Programs** KYGO

KYGO/Denver Asst. PD/morning personality Rick Jackson has been promoted to Program Manager for the Jefferson-Pilot Country outlet. He succeeds Bob Call, who moved up to OM for KIMN & KYGO a month ago.

Call said, "In his six-year tenure with KYGO, Rick has consistently demonstrated a real understanding of good programming principles and strong leadership skills. His professionalism and loyalty make him the perfect choice for KYGO's new Program Manager."

Jackson told R&R, "This is an extraordinary opportunity. KYGO is an important and respected radio station, and it's a great honor to be asked to sit in the programming chair.

A lifelong resident of Denver, JACKSON/See Page 6

R&R Takes July 4 Holiday

In observance of the Indepen dence Day holiday. R&R's offices in Los Angeles, Washington, Nashville, and New York will be closed on Friday, July 4, resuming regular business hours on Monday, July 7. Happy Fourth of July!

PAGE THREE Fischbach Named RCA/Ariola International President

Greg Fischbach has been named President of RCA/Ariola Records-International, assuming responsibility for all the company's prerecorded music operations outside the US

Fischbach was Senior VP of Activision, the computer software/ video game manufacturer, and President of its international division. He joined the company in 1983 Previously, he was founder of Los Angeles law firm Fischbach & Fischbach, with various top recording acts among his clients.

RCA/Ariola President/CEO Elliot Goldman commented, "Greg combines strong experience in international financial and business operations with an in-depth knowledge of the record industry both



Greg Fischbach

here and abroad. That background will make him a key member of the RCA/Ariola team, as well as providing strong leadership for our international unit.'

Konecko, Dudley Co-Manage WKPA & WYDD

WKPA & WYDD/Pittsburgh Administrative Assistant Andrea Veitch Dudley and WYDD PD Mike McQueen Konecko have been named to the Gateway Broadcasting combo's newly-created comanagement team. Handling administrative/sales and operations/programming responsibilities, respectively, Dudley and Konecko succeed five-year VP/GM Norman Slemenda, who resigned in order to assume ownership of nearby WRIE/Erie.

Commenting on the unusual ar-rangement, Gateway President/ owner Nelson Goldberg told R&R, "We decided we had some very qualified people within our own organization and felt strongly about them being rewarded for their growth. I'm excited about having Andrea and Mike run some thing they've been a very big part in building. Between the two, they can do it all.'

VNU Acquires **Interest In Birch**

Holland-based publishing conglomerate VNU has purchased a significant minority interest in Birch Research. Although Birch Chairman/CEO Tom Birch wouldn't disclose specific terms, the figures are reportedly in the millions

Birch told R&R, "This gives us tremendous financial strengths and allows us to stay independent. We are able to now determine our VNU/See Page 4

Seidel **PolyGram's** VP/Jazz

Richard Seidel has been elevated to VP/PolyGram Jazz from Director, with continuing responsibility for all of the label's activities in this field

The jazz unit operates under the wing of PolyGram Classics, whose President, Guenter Hensler, commented, "I'm proud of the contributions Richard has made. Utilizing the company's extensive jazz catalog, he has developed an ongoing program of compact disc re-SEIDEL/See Page 10

structured senior management under Goldman, to whom Fischbach reports. Previously handling these responsibilities was VP/International Operations John Mangini, who is taking a new post with RCA/A&M/Arista Distribution Fischbach, who was not availa-

The post is part of RCA's re-

ble for comment, is relocating to New York from California.

Winsor PD At WCAU

Reaching outside the CBS ranks, WCAU (AM)/Philadelphia has tapped AC programmer Dave Winsor of WSYR/Syracuse as PD of the News/Talk outlet, effective June 30. Winsor replaces Bob K, who is now GM at KING/Seattle.

Winsor has been PD at WSYR since 1984, He was previously PD at WGBF/Evansville, IN for a year, and began his career at WFTQ/Worcester, MA, where he was Music/Promotion Director from 1979 to 1983.

Commenting on his selection to program a News/Talk station, Winsor told R&R, "They wanted a fresh approach." Winsor said it's too early for him to chart a future course for WCAU.

"I think it can actually be more exciting than programming mu-sic," said Winsor. "Instead of hit records we'll be playing hit topics, things which can really affect peoples' lives. We should be able to generate some really interesting

DeLatte, Brown Augment IRS Staff



IRS Records has restructured its promotion department, with two new appointments and the relocation of VP/Promotion Michael Plen from New York to the label's headquarters in Universal City, CA

Mel DeLatte joins as National Singles Promotion Director, working out of the IRS home office. He previously operated his own promotion firm in New Orleans

Paul Brown joins as Associate Director of Promotion, working with radio in the East and Southeast out of the label's New York offices. He was Assistant Director/National Album Promotion at Atco.

Commented Plen, "We're poised to make IRS a major contender



Paul Brown with this new staff." DeLatte and Brown both report to Plen.

Relocated to California, Plen will work with radio on the West Coast as well as overseeing national promotion. "They've been trying to get me out here for six years," he told R&R, "and with the kind of product we'll have out in the next few months, being more accessible to the MCA staff will only heighten our succes

Plen added, "Every time I've come out here and worked with [MCA Sr. VP/Promotion] Steve Meyer and [MCA Exec. VP/Marketing & Promotion] Rich Palmese, we get so much more accomplished than with me sitting in New York, having a 3000-mile conversation. I figured I should move out here and risk it."



Phil Rede Redo OM At WMJX

After three years as PD for Viacom soft AC outlet WLTW/New York, Phil Redo has accepted the OM post at Greater Media's ACformatted WMJX/Boston, beginning July 14. WMJX PD Jack Casey will now report to Redo, who is now reunited with GM Peter Smyth and Director/Creative Services Bob Spicer; the three worked together earlier at Boston competitor WROR when Redo was evening personality there.

"Phil Redo is one of the best contemporary PDs in the country,' praised Smyth. "He'll be responsible for all operations." Said Redo, REDO/See Page 4

Stern Signs For DIR Show



Howard Stern

DIR Broadcasting has signed WXRK/New York (K-Rock) personality Howard Stern to host a weekly 3-hour program targeted to AOR radio stations. "The Howard Stern Show," which will also feature Stern's sidekicks Robin Quivers and Fred Norris. will feature artist interviews and rock news provided by nationally syndicated rock journalist Lisa Robinson, and will break new music in addition to playing current AOR STERN/See Page 10

'Most Active' **Debuts** In CHR

This week marks the introduction of a new item of R&R music information, "Most Active," found in the CHR section on Page 102. The ten Most Active records listed are songs with the most upward activity that haven't reached a breaker. This figure is calculated by adding chart debuts and up moves and subtracting down moves.

Most Active is designed to expose records converting from add and on status into active hits. Focusing on upward movement, it serves as a complement to the Most Added records, reflecting initial airplay commitments, and the Hottest songs, indicating the most explosive proven hits. In conjunction with Most Active's debut, the Most Added and Hottest lists have MOST ACTIVE/See Page 6



Mike McQueen Konecko

Dudley has worked for the AC-CHR stations in various capacities for eight years; McQueen has been with the company for five years, and PD for the last two.

listening." PLEN RELOCATES TO L.A.

NEWS

Capitol Field Staffers Feted

Marston Named GSM At WIP & WMMR

Rich Marston has been named GSM at Metromedia AC/AOR combo WIP & WMMR/Philadelphia. The FM post had been vacant for five months, while WIP GSM Bill Parke exited five weeks ago. Marston had been serving as KHOW/Denver's acting GM for the last five months until Legacy Broadcasting assumed control from Metromedia, and earlier was KHOW's GSM.

In other changes at WIP & WMMR, WMMR Account Executive Chuck Fee moves up to Local Sales Manager for the combo. WMMR AE Frank Neill is promoted to National Sales Coordinator for both stations, reporting to Fee. Though the stations share sales management, they still maintain separate sales safts.

Marston has also been GSM at KLRZ/Salt Lake City, WGSO/New Orleans, and WAYS & WROQ/ Charlotte, LSM at WAXY/Ft. Lauderdale, and AE at WXLO (now WRKS)/New York. He said. "My forte has been to go

He said, "My forte has been to go into stations that are in trouble and

Redo

Continued from Page 3

"Boston is a tough, competitive market, but the three of us have worked in it for years. I'll admit I have my work cut out of me, but Peter is building a winning team, and I'm proud to be a part of it."

WLTW GM George Wolfson commended Redo for having done "an outstanding job," and is now reviewing candidates for the PD vacancy.

VNU

Continued from Page 3 own future without having to worry about anybody trying to take us over. We look forward even bigger and better things with this infusion of capital."

One of the immediate benefits of the VNU investment, through its American subsidiary Amvest, is that Birch was able to purchase Nielsen's Sarasota, FL WATS Center. That center is now being used by Birch to place all its ratings telephone calls. bring them back, regardless of the numbers — we left Denver with a three share and we were pulling down nine-and-a-half percent of the market as the number two biller.

"Coming into (top-rated) WMMR is the complete opposite. It's a situation where you try not to be pompous as you try to find a way to tell people it's going to be \$700-800 a spot ... and that we sometimes can't even get them on for that. Being a salesman all my life, turning down business isn't an easy thing to do."

WIP & WMMR VP/GM Michael Craven commented, "Rich's enthusiasm and broad formatic knowledge made him the choice for the challenges that both WIP and WMMR will present. His motivational skills are without parallel."

Gold Upped At A&M



Robert Gold

Robert Gold has been promoted from National Advertising Manager to Exec. Director/Advertising & Merchandising at A&M Records. In his new post, Gold will supervise advertising and merchandising activities, as well as participate in the further marketing of the label's product.

Gold, who joined A&M in 1980, previously was Director/Marketing for Casablanca Records & Filmworks and served as National Manager/Marketing Services at WEA. He started his career as Asst. Director/Advertising in the film division of Warner Bros.

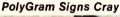


The Capitol group honored top field staffers at its annual district managers awards banquet in L.A. Pictured (I-r) are Customer Service Rep of the Year Calvin Bonner (San Francisco), District Manager of the Year Vyto Lazauskas (also SF), Capitol President Don Zimmermann, Salesman of the Year Keith Spitter (Minneapolis), National Sales Director Joe McFadden, Salesman of the Year David Waish (New York), VP Joe Mansfield, and Exec. VP Dennis White.

CBS's Vandross Vanguard

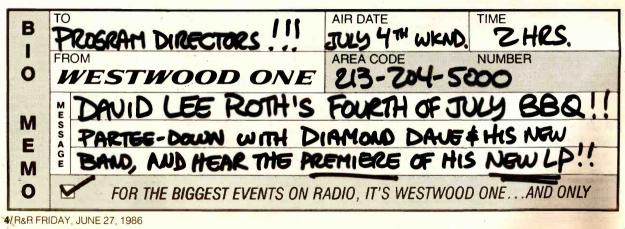


At the completion of his 10-week U.S. tour, Luther Vandross receives congratulations from CBS executives. On pand are (i-r) EPA VP Ron McCarrell, Alive Enterprises' Shep Gordon, E/P/A Sr. VP Ray Anderson, Vandross, E/P/A VP Cecil Holmes, CBS Records Division President Al Teller, CBS Sr. VP Larkin Arnold, and E/P/A VP Jimi Starks.





After signing blues artist Robert Cray to PolyGram, company execs were backstage to congratulate him after a Carnegie Hall performance. Pictured are (standing I-r) PolyGram Sr. VP Harry Anger, label's David Leach, Sr. VP Dick Wingate, Cray, President Dick Asher, Peter Lubin, VP Steve Pritchitt, attorney Lisa Rothblum, and Sr. VP Ted Green. Kneeling are (I-r) PolyGram Sr. VP Bas Hantong, Cray band member Richard Cousins, and Hintone Records' Larry Stoven.



Exploding in Your Market July 4th Weekend.

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Attending America's Best Concerts... Every Week!

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Hosted by Fast Jimi Roberts

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NEWS

Brandt GM At KIKI & KMAI

Mike Brandt, most recently Western Regional Manager with the Robbins & Ries syndication arm and former GM at KROQ-AM & FM/Los.Angeles, has been named GM at Parker Communications? KIKI & KMAI (194)/Honolulu. He replaces AJ Kucin, who left earlier this month.

Parker's parses within a subset of the subse

Brandt told R&R, "It's a very -competitive and growing market. In fact, the island of Oahu is over 800,000, so there's a sizable chunk of audience for us." Brandt credited OM Jay Stone with putting the

Most Active

Continued from Page 3 been expanded to ten songs

Most Active is not intended as a surefire hit predictor, but it provides a simple, handy look at records in the interim stage between early adds and reaching the consensus hit level. We hope you find it useful.



Mike Brandt

AC-CHR combo "in great shape" over a short period of time. Brandt's background includes

Brandt's background includes the GSM post at KMEL/San Francisco. as well as Account Executive positions at WNEW-FM/New York and the Katz and McGavern-Guild rep firms.

Jackson

Continued from Page 3 Jackson began his radio career in 1974 in the Mile High City. He joined KYGO as MD/morning personality in 1980 and was elevated to Asst. Program Manager in 1985. Prior to KYGO, Jackson was on the air at KLAK.



Slaw Motion

Celebrating the release of his "Life in The Slaw Lane" album, Kip Adotta gathers with friends at L.A.'s Carlos 'n Charlie's. Shown are (I+) Rhino Records principal Harold Bronson, Capitol VP Joe Mansfield, Capitol's Joe McFadden, Adotta, Rhino Records' principal Richard Foos, Capitol's Michael Roden, and Kip's manager Marty Pichinson

L.A. Dream Team Come True



Backstage after playing to a homelown audience at the Palace in Hollywood, MCA's newly signed L.A. Dream Team is flanked by label execs. Shown (I+1) are: the group's Richard Anthony, MCA recording artist Bobby Brown, the Team's Humberto Lopez, MCA VP Emie Singleton, the Team's Rudy Pardee, MCA Sr. VP Jheryl Busby, and the group's Chris Wilson.



NEWS

Network Radio In May Continues Strong

20th straight monthly increase last month. jumping from \$31.5 million in May 1985 to \$35.2 million in May 1986. This 12% monthly increase has helped year-to-date network revenues, which totaled \$106.2 million for the first five months of 1985, rise 16% overall to \$141.5

Network advertising posted its million for the same period in 1986 Strongest regional gains for May were recorded in Detroit, with sales 59% above May 1985; and in the Western region, with a jump of 29% over last year. For 1986 all national territories were reported well above their year-ago totals.

And The Winners Are ...

Mellow Yellowiackets



The Yellowjackets recently released their debut album on MCA and signed a longterm contract with the label. Shown at the signing are (I-r) Kragen & Co.'s Harriet Sternberg, the group's attorney John Frankenheimer, the 'Jackets' Ricky Lawson, Kragen & Co. President Ken Kragen, MCA President Irving Azoff, the group's Marc Russo, MCA/Zebra's Ricky Shultz, MCA Records President Myron Roth, the group's asst. manager (Kragen & Co.) Sally Gutenkunst. Kneeling (I-r) 'Jackets manager Gary Borman (Kragen & Co.), and Yellowjackets Russell Ferrante and Jimmy Haslip.

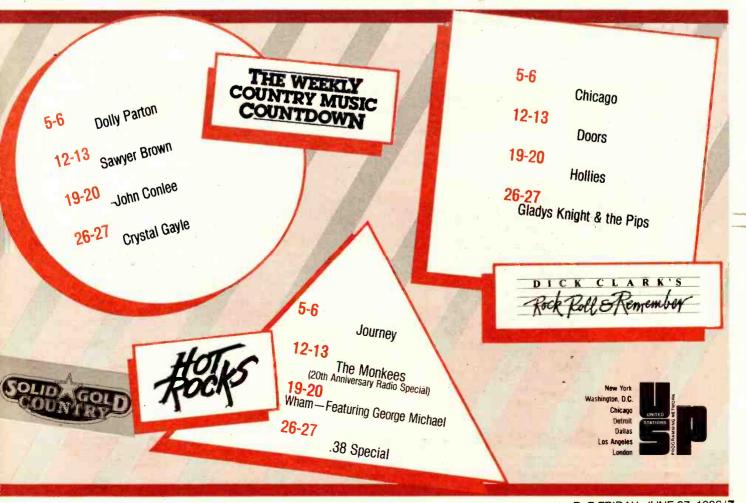


At a recent awards ceremony acknowledging MCA Distribution's staff performance during 1985, the Philadelphia branch's Lenny Tighe and Atlanta's John Lanford were honored as Sales Reps of the Year. Pictured are (I-r): MCA Dist VP Bob Schnieders, Tighe and Lanford, and Sr. VP John Burns.

Going All The Way



With their debut album 'All The Way' released recently, the Main Attraction signed an exclusive worldwide contract with RCA Records. Shown are (seated I-r) RCA/Ariola Pres. Elliot Goldman, the group's Tony Black, Eric Shotwell, and Roosevelt Nicklebeiry, RCA VP Mike Omansky, the group's Archie Love, RCA's Sparkle Kemp, and TMA's Jerry Askew. Standing (I-r) are: RCA's Basil Marshall and Tony Wells, RCA VP Gregg Geller, and the group's producer Wayne Douglas.



R&R FRIDAY, JUNE 27, 1986/7

NEWS IN BRIEF



Amy Hamil

 AMY HAMILL and JEFF JOHNSON have been named Director/Research Operations and Director/Client Services, respectively, for Jhan Hiber & Associates, Hamill has been a Professor of Communications at Lindenwood College in St. Louis. Johnson spent the last three years as Research Director at WRQX/Washington

• KLEMM MEDIA has signed Constant Communications Radio Group as a new client. Its properties include KWNZ/Reno. KIVA/Albuquerque, KDUK/Eugene, and KIZN/Boise.

. JEFF BOWMAN, PD at WSLO/Roanoke, VA, has been promoted to OM/PD. Bowman, who joined the 200-kw AC FM in 1983, became PD a vear-ago.

Ine Morrow

. JOE MORROW has joined Elektral Asylum as West Coast Promotion/-Marketing Manager, Special Markets. He moves from a similar post with Motown Records, and reports to VP/ Special Markets Primus Robinson. Morrow previously worked with E/A at the inception of its black music division

At WHHO/Hilton Head SC: OM PD/morning man RON McKAY and MD/afternoon personality JOHN REANS have exited the AC-Oldies station, which is switching this summer to News/Information under new GM and Station Manager JACK LENZ and JOHN FAULK, respectively. McKay is consulting WHHQ until the format changes are complete, while Reans has accepted an on-air post at WIXV/Savannah.

Taking Sales To Heart



MICHAEL J. FOXX MD at WNCI/Co. lumbus, has been handed the additional duties of Assistant PD Foxx who joined last January from WZNE/ Tampa, also does 6-10pm

BURKHART/ABRAMS/DOUGLAS/ ELLIOT & ASSOCIATES has reached consulting agreements with Randall Biair's WRQK/Canton-Akron and WLNZ/Lansing, as well as Summit Communications' WEGR/Memphis.

. JAY MITCHELL ASSOCIATES, a broadcast consulting firm, has formed a Media Strategies Division to assist agencies and advertisers in placing commercial time on radio/TV stations across the country. For information: P.O. Box 1285, Fairfield, IA 52556: (515) 472-4087

ALLEN GANTMAN is promoted to Manager of Eastman Radio's San Francisco office, Gantman, who joined Eastman in LA last fall has been GM at WAKY & WVF7/Louisville GSM at KLAC/Los Angeles, WVCG & WYOR/Miami, and WHND & WMJC/ Detroit, and NSM at KROQ/Los Ange-

 DAVID WEYNER has been appointed Director/Marketing for PolyGram Classics. He formerly worked in the Boston area, where he was Regional Classics Manager for New England and the Detroit/Minneapolis/Cleveland markets. Weyner, who joined the label in 1980, previously worked at Sam Goody's In New York

 WNNR/Hamden-New Haven CT has revealed that its forthcoming "Winneradio" AM format is targeted towards 25-49 year-old adults. Programming the station is President/GM PETE SALANT, a consultant and former PD at WYNY/New York.

Regan

Continued from Page 1 Regan was President of 20th Century Records from 1972-77, and previously President of MCA's Uni Records. He also worked for the Warner Bros. Loma label, and earlier was a promotion rep and producer/ songwriter/artist.

Regan, who reports to Lasker in his new post, could not be reached for comment.

Tanner

Continued from Page 1

best people I can find." Tanner himself is contractually bound from going on the air for six months owing to a noncompete clause with WHOT His longtime associate Colleen Cassidy will join Tanner as his assistant to handle music and research.

Reed told R&R, "He's been so successful in the market and throughout his career that we couldn't pass on the chance to bring him on board. In fact, I thank Hot 105 for making this happen.'

Continued from Page 1

com, Mike Murphy, and the WLAK staff. They've obviously hung in very strongly over the past two years."

Explaining his decision, Mc-Coy said, "Even though there was a year left on my contract and ratings were at a peak point, timing in launching a new business is everything; for both me personally and the radio in-dustry, this is the right time." Describing his new service, Mc-Coy continued, "Auditorium music testing is the standard of the industry. My goal is to make Music Research Specialists the leader in auditorium music test-

 RICHARD LYTTLETON is named Managing Director of Capitol Records/EMI of Canada, responsible for all staffs and operating units. He was Managing Director for EMI South Africa, and previously Director/International at EMI Becords LIK At EMI South Africa, Markeling Director ROGER LE COMBER succeeds Lyttieton as MD.

 JAMES TOOMER, former Sales Manager at WDNC/Durham-Raleigh. becomes Sales Manager at sister FM outiet WDCG.

STEPHEN KALHORN is named Exec VP/CEO of American Gramaphone Records. Previously, Kalhorn was a principal in the Omaha law firm of Gross, Weich, Vinardi, Kauffman, and Day.

A LINDA LANCE PD of AOR WINZ Lansing becomes Assistant PD at AC-formatted WNIC/Detroit.

ANNIE ROSEBERRY has been named Director/A&R for CBS Records UK, while PETER KARPIN has been appointed the company's Director/ A&R for Epic and Portrait, Roseberry was Senior A&R Manager, Epic Records UK, Karpin was Director/A&B UK. Portrait. GORDON CHARLTON becomes Head of A&R for the CBS label within the British company

STAFF

Founder: BOE WILSON Publisher: DWIGHT CASE Executive Vice President: DICK KIEZMAA Lacade Voir Stateme DCK KERVAX
 Extension
 Exte Zotowa Assistanzi TARA BEVEC ROBIN DOLD Vice President Communications: DKK RUBIN Computer Savese LE CLARE, MKE LANE: Mile DAVER, JOHN BENERVLISCH Traffe Director, JOANN WOODWORTH Assistant Traffe Director, RADER HORFMAN Director ANDER HORFMAN Maktoom Services, STEVE STERN Matious Services (FEVS STEP) Production Directory IRCHARD AGATA Arsoches An Directori MARESTA FRANDSEN Photography ROGER ZUMWALT Typorghyk RTM IN THOMAS, LUCIE MORRIS, BLL MICHIR Graphes CART VAN DES STEUR, MARIA OURICONES Thir KLUMPEGOU Assistant to the Publipher SHALINE MENA Controller MARGARET BECKNOTTH Iccountant WENDY YANG Iccountant WENDY YANG Iccountant JASON SHBNSKY Lager Counsel: MSON 9-IRRNNT New York Brunner (12) (055-035, 535 Machion Avenue, New York, NY 10022 Senae, Oner And NWARTE Ones Menager IBABUAR AKRABIN Wahngton Bhuene) (20) (052-146, National Press Burts Sure RD), 5291 HIT S. N.V. Washington, DC 20045 Genes, Onegliwamogon Edifor, IBAN WOODWAND Associate Editor, POERT O'TRRIN, Nathelite Barowski, 161 (19) 201400, 1911 (1911) Vancher eutor vulden offs 202005, 2020098, 1610 16th Avenue South Nativule, N 2020 South Nativule, N 2020 South SHARCH ALLEN Issouth Editor AVIT BEE Bolgspunks: DEBE FENNELL Select Sentor Vice President; BLL CLARK Los Angeles: [21]:553-4330 Vice President/Select. Mesent Report. MCHAEL ATKINSON Account Electronies: RAM BELLAMY, JEPF GELB Marketplace Coordinator: ADRENNE RODLE Markelpade Coordinator: ADRIENNE RDDLE New Yorks (212) 605035 Vice President Salas Mg., Eastern Region HOWARD CARTER Vice President/Salas (BARKY O'BRIEN Namhrilles (615) 792 8782, 222 6989 Account Executive SHARDN ALLEN

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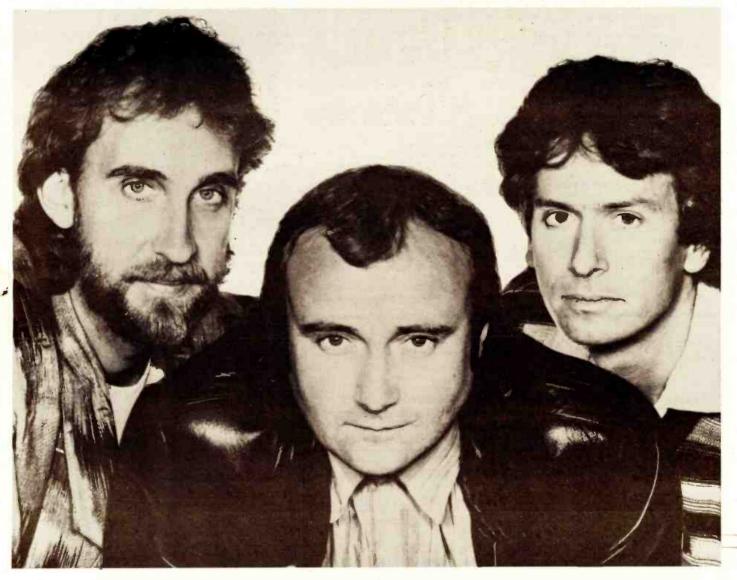
While performing at Caesar's Palace in Las Vegas, Patti LaBelle celebrated her birthday and her No. 1 single, "On My Own Pictured amld the revelry are (I-r) KACE/Los Angeles MD Paul Perridon, MCA VP Ernie Singleton, FM102/Sacra mento MD Chris Collins, LaBelle, MCA Sr. VP Steve Meyer, label's Frank Turner, and KS103/San Diego Operations Director Dave Parks.



Taddeo

ing by offering the quality, information, and follow-up that only a specialist can provide." McCoy, who earlier successfully programmed KKLT/Phoenix, debuts his new firm July 1, headquartered at 1510 E. Fleming Dr., Arlington Heights, IL 60004; (312) 392-2525.

GENESIS



"Invisible Touch" Album Party Worldwide Broadcast Via Satellite



Hosted and produced by Dan Neer and Torus Communications.



TRANSACTIONS

Hall Buys WAMR & WRAV

WAMR & WRAV/VENICE, FL PRICE: \$2.8 million

BUYER: Hall Communications, Robert Hall, President, Richard Reed, Executive VP. It also owns WICH & WCTY/Norwich, CT; WONN & WCTY/Norwich, CT; WONN & WPCY/Lakeland-Winter Haven, FL; WNBH & WMYS/New Bedford, MA; WBVP & WWKS/Beaver Falls, PA; WLPA & WNCE/Lancaster, PA; and WJOY & WGCR/Burlington, VT. SELLER: Comeo, Watter Windsor,

President. It also owns WRAB/Arab, AL; WFIX/Huntsville, AL; WHCM/-Sheffield, AL; WKTK/Crystal River, FL; WKIQ/Inverness, FL; and WWLD/Pine Castle, FL.

DIAL POSITION: 1320 KHz; 92.1

POWER: 5 kw days/1 kw_nights; 3 kw at 300 feet FORMAT: AC

BROKER: Stan Raymond & Associ-

WAJO/MARION, AL

PRICE: \$115,000

BUYER: Marion Radio Inc., which is owned by Paul Reynolds, William Gunter, and James Denis. Denis is part-owner of WKLF & WEZZ/Clanton, AL.

SELLER: In receivership: William Dilday, receiver. DIAL POSITION: 1310 kHz POWER: 5 kw days FORMAT station dark WWWZ/SUMMERVILLE, SC

PRICE: \$2.5 million, comprised of \$2 million cash, \$250,000 noncompete, and \$250,000 in JAG Communications stock

BUYER: JAG Communications, headed by WOR/New York morning personality John A. Gambling. It also owns WLIF/Beltimore; WLKW-AM & FM/Providence; WLTY/Norfolk; and WROW-AM & FM/Albany, NY. SELLER: Attaway Broadcasting

Group DIAL POSITION: 93:5 MHz POWER: 3 kw at 510 feet ECRMAT: 1 kbap

BROKER: Jack Mahoney

WKSE/NIAGARA FALLS

PRICE: \$2 45 million BUYER: Price Communications Corp., Robert Price, President: It also owns KIOI/San Francisco: WOWO & WIOE/Ft. Wayne, IN; WTIX/New Orleans; WIRK-AM & FM/West Palm Reach: WNIC-AM & FM/Detroit: WWKB/Buffalo: KOMA & KIMY/Oklahome City: WI AC-AM & EM/Nashville: and WIBA-AM & FM/Madison. SELLER: W. Turner Porter Jr. He al so owns WMYF & WERZ/Exeter, NH: and WMER & WJBQ/Portland, ME. DIAL POSITION: 98 5 MHZ POWER: 46 kw at 420 feet FORMAT: AOR BROKER: Kozacko-Horton Co.

WACR-AM & FM/ COLUMBUS, MS-

PRICE: \$626,151 BUYER: Bennie Turner, Gary Turner, Randolph Walker, and Robert Wil-

SELLER: In receivership: William Dilday, receiver. DIAL POSITION: 1050 kHz: 103.9

MHz POWER: 1-kw daytimer; 3 kw at 204

FORMAT: AC; Urban WBEM/WINDBER, PA PBICE: \$140,000

BUYER: Greater Johnstown Radio,

SELLER: Baughman Media, Inc. principally owned by David Wolff. He also owns WRTA/Altona. DIAL POSITION: 1350 kHz POWER: 2.5 kw daytimer FORMAT: AC

KNAN/MONROE, LA

PRICE: \$2.41 million BUYER: Love Broadcasting Co., principally owned by James Love, Jo Love Little, and Mary Eliza Love Mc-Millen. It also owns WKXI & WTXXI Jackson, MS and WSOK & WAEV/ Savennah, GA.

SELLER: Hope Communications, principally owned by Roger Pinton. DIAL POSITION: 106.1 MHz POWER: 30 kw at 452 feet FORMAT: AC

BROKER: Chapman Associates

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PLAINS	AM/Class C FM showing continuous growth. '86 revenue proj. to exceed \$1 million. Asking \$2,000,000 w/possible seller financing. Contact - Peter Stromquist (818) 355-2554		
ROCKY MOUNTAINS	Premier combo. Dominant AM signal, Class C FM w/mountaintop X-mtr. \$2.3 million for stock purchase; low down pymt. \$150,000. Contact - David LaFrance (303) 234-0405		
UPPER MIDWEST	Class C FM, 5kw-U AM in resort area. Have shown dramatic revenue gains over the past twelve months. Asking \$900,000 cash. Contact - Bill Lochman (816) 941-3733		
SOUTHWEST	Absentee-owned Class C FM with limited comp etition, serving rapidly growing metro area. \$1,700,000. Bill Whitley (214) 680-2807		
SOUTHEAST	Historical AM in Top 100 mkt. Station shows good revenue growth. Asking \$2.5 million. Contact - Mitt. Younts (202) 822-8913		
WESTERN MIDWEST	Fulltime AM w/Class C FM. Reaches three major cities. Leaders in ratings & revenue. Asking \$1.8 million with \$360,000 down. Contact - Bill Lytle (816) 941-3733.		
	CHAPMAN ASSOCIATES"		
, Y	nationwide media brokers		

For further information on buying or selling, contact Janice Blake, Marketing Director; Chapman Associates, 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

SWIFT OPPOSES TRAFFICKING - Rep. Al Swift (D-WA) briefed the NAB Board in Washington last week, following his introduction of the "Broadcast Ownership Stabili-ty Act of 1986." The bill would reinstate the three-year holding requirement for broadcast licenses sold at a profit. Chairman Ted Snider said NAB will take a "waitand-see" attitude towards the measure, adding, "Our general sense is we don't want to to backtrack on any of the deregulation Swift reportedly told the board he may hold hearings on the legisla tion, but he doesn't expect it to pass Congress.

Reporting Transactions To R&R

To have a radio station transaction listed in **R&R**, broadcasters and brokers should contact the **R&R** Washington Bureau (202-662-7484) as soon as details are available.

Continued from Page 3

Stern

tracks. In addition Stern will field questions from listener call-ins as well as from a live studio audience. **DIR** President Bob Meyrowitz, calling this "one of the biggest financial deals ever made in radio," told R&R: "Over the past few years a lot of people have ap-proached Howard for a syndicated show, but until now the perfect concept for him never came along. He's been very cautious in looking for the right formula, and the 'Howard Stern Show' is obviously what he was looking for. From our conversations with AOR stations around the country we know clearances for the show will be phenomenal, and by next January there is every indication that it will be the number one syndicated show in AOR radio

Stern added, "I've never been so happy since I found five ways to cure foot odor."

The "Howard Stern Show" will be distributed via satellite but, despite its studio audience, is not necessarily designed for live broadcast.

CALL SIGN CHANGES

Beaumont, TX KGIC (remains assigned)

Boston WHTT to WMRQ (effective

Charlotte, NC WROQ (AM) to WAES

Galveston, TX KXKX to KQQK (7/15) Georgetown, KY WRMA to WMGB

(7/7) Hattiesburg, MS WKOJ to WGTB (6/18)

Hesperia, CA KKAR to KSHO (7/1)

Phoenix KFLR to KONC (requested) Riverside, CA KPRO to KDIF (requested)

South Lake Tahoe KZFR to KTHO-FM (7/1)

Tuscaloosa, AL WRLX (remains assigned)

West Richland, WA KGWB to KZUN (6/16)

Note: Questions about call signs can be directed to the FCC Call Desk at (202) 634-1923.

Olym<mark>pic</mark> Completes Financing Organization

Olympic Broadcasting Corp. thas completed a \$30 million financing. consisting of up to \$18 million of senior indebtedness and the private placement of \$12 million principal amount of Increasing Rate Senior Subordinated Notes due June 1. 1993 with Common Stock Purchase Warrants. The senior indebtedness was provided by two institutions and the increasing rate notes were placed by Drexel Burham Lambert, Inc. as agent. The net proceeds will be used to refinance bank indebtedness, consummate the acquisition of four Alaska radio stations, and for general corporate purposes.

For The Record

The President of Shore Broadcast-Ing, seller of WIBG & WSLT/Ocean City, NJ (R&R 6/13), is Neely Crowley. The stations sold for \$1,162,000. Formats are Big Band/ Nostalgia and AC, respectively.

The VP of F-B Communications, purchaser of WIOG/Saginaw, MI (R&R, 6/13) is Kim Ben.

Seidel Continued on Page 3

leases that has proved invaluable in all our jazz markets throughout the world."

Seidel joined PolyGram in 1982 as a fulltime jazz promotion consultant. He had been GM of jazz indie Contemporary Records, where he worked from 1979-82. He was named Product Manager for the jazz department of PolyGram Classics in December 1983, and promoted to Director in January 1985.

Seidel said, "PolyGram has made a very serious commitment to jazz, and we expect to announce our plans for a number of newly-recorded projects in the near future."

You raised your voices and America heard, "Amnesty International!"

MTV wishes to extend our warmest thanks to all the artists, producers, organizers, staff and everyone who lent their time, efforts and talents to help Amnesty International surpass its goals for the "A Conspiracy of Hope" concert caravan.



WASHINGTON REPORT

COMPARATIVE RENEWALS ATTACKED

NAB Backs 'Status Quo' On Public Interest

Fearing that stations would become more vulnerable to license challenges, NAB's Board of Directors has come out against a plan circulating at the FCC to throw out all public interest programming requirements not written into law.

The public interest issue was a major item of discussion during the board's five-day summer meeting last week in Washington. The board also committed NAB to a major push next year to have Congress repeal comparative renewals, which the board denounced as "a patently unfair procedure."

The meeting, which many board members felt ran too long, included visits with dozens of members of Congress, and a dinner at the French embassy. KGAS/Carthage, TX President Bev Brown was elected Radio Board Chairman, while RKO Radio President Jerry Lyman won a contested race for Radio Vice Chairman. Ted Snider of KARN & KKYK/Little Rock was unopposed in a bid for a second term as Joint Board Chairman.

NRBA Unification Task Force

Twelve new board members from NRBA took their seats last week, but no decisions were reached on NRBA's previous suggestions for changes. A task force was authorized "to determine whether or not the present structure of NAB can accomplish the goals of radio broadcasters."

The "unification" task force, whose members haven't been named yet, will examine such issues as whether radio needs a new high-profile staff position within NAB. The group is to report back to the board in January.

Good Deeds Wouldn't Count

The public interest plan Commissioner Mimi Dawson is exploring at the FCC would abolish the public interest standard, leaving stations only with rules that are part of federal law, such as the Fairness Doctrine and the equal time provision.

Since the Fairness Doctrine only mandates coverage of controversial issues, NAB believes stations in license battles wouldn't get credit for the larger amount of noncontroversial public service programming they air. As Senior VP/ General Counsel Jeff Baumann put it at a press briefing, "Broadcasters do a lot of good, and we want to get credit for it."

Radio Deregulation Threatened

NAB also fears pruning the public interest standard could jeopardize the 1981 deregulation of commercial radio. That proceeding abolished detailed program logs, non-entertainment programming percentages, commercial time limits, and ascertainment. Deregulation was upheld in the courts based partly on the use of issues/programs lists to document service to the public interest. Such lists would presumably disappear under the Dawson plan, leaving deregulation open to a fresh court challenge.

Performance Vs. "Paper Promises"

Legislation to end comparative renewals passed both houses of Congress several years ago, but died at the last minute. NAB complains that "the mere filing of a competing renewal application automatically throws the incumbent licensee into a costly and destablized hearing ... he must pit his actual track record and any comparative criteria defects against the paper promises and tailored makeup" of the challenger's application.

In other action last week, the NAB Board:

• Extended the life of its Radio Audience Measurement Task Force for one year.

 Recognized the contributions of the American Federation of Labor, the U.S. Chamber of Commerce, and the American Chemical Society to broadcasters' drug and alcohol abuse campaign.

• Expressed sorrow over the deaths of Radio Hall of Fame members Kate Smith and Benny Goodman.

For The Record: Last week's story on TV music licensing incorrectly identified Gloria Messinger. She is Managing Director of ASCAP.



WHITE HOUSE HONORS RADIO — WWKI/Kokomo, IN and Group W Radio were honored at the White House last week by the President's Citation Program for Private Sector Initiatives. WWKI received one of 30 top awards for WWKI - We Care, Inc., a project that raised \$150,000 last year to aid laid-off workers and their families over the Christmas season. Group W Radio was honored with one of 70 citations for raising \$1.7 million last year for children's hospitals. Over 1500 organizations competed for this year's awards.

At left, WKKI President Donaid Rice (left) accepts his award from President Reagan and New York Stock Exchange President/CEO John Phelan Jr. (center). At right, Group W Radio President Dick Harris (center) receives his citation from R. William Taylor, President of the American Society of Association Executives, and Frederick Ryan, Deputy Assistant to the President.

NEW/S BRIEFS

Radio Groups Seek Main Studio Rule Repeal

In joint comments filed with the FCC, several major radio groups have asked the Commission to abolish the rule requiring stations to maintain a main studio in their community of license. Stations are also required to originate at least 51% of non-network programming from their license community.

The Metroplex, Beasley, and Joyner groups — calling themselves the Arlzona Justice Committee — say stations should merely be required to keep an office of some kind in their community of license, and a main studio somewhere within their service area

They point out that the change could cut down on operating costs, noting that the public generally communicates with stations by mail and phone, rather than via personal visits.

AM Comment Deadline Delayed 30 Days

The FCC has extended until August 1 the date on which comments are due on its massive report on how the Commission can give a boost to the ailing AM band.

Comments were originally due July 1. However, NBC and Cap Cities/ ABC asked for a postponement, citing the extensive nature of the report and the time needed to prepare an effective response. The Commission agreed that a one-month delay would be "appropriate."

WYGO Fine Reduced By \$1000

WYGO/Corbin, KY has succeeded in getting the FCC to knock off most of a \$1300 fine. The Commission rescinded \$1000 of that amount after agreeing with WYGO's appeal that there was no evidence it willfully failed to fence in its antenna.

WYGO said that, due to vandalism, it routinely inspects its antenna site and makes any necessary repairs. The Commission concluded upon taking a second look that "the fence had been vandalized just prior to the Field Operations Bureau's inspection" and WYGO was not at fault

However, the FCC refused to lift a \$300 fine for failure to have an issues/programs list in its public inspection file. WYGO said it had misinterpreted FCC rules, but the Commission said that's not an adequate excuse.

Other Key Developments:

• Thomas Albers has been promoted from Assistant Chief to Chief of the AM Branch in the FCC's Mass Media Bureau.

 National Public Radio (NPR) has signed a deal to buy a satellite transponder on Westar IV. The move, which was financed by the Corporation for Public Broadcasting, is expected to reduce operating costs for public radio stations.

 NAB has named Rick Ducey to the post of VP/Research & Planning. He has been with NAB since 1983, most recently as Director/Marketing & Policy Research.



TOP BRASS — Following last week's board elections, NAB's Executive Committee is made up of Ir-If haloi Chairman Bey Brown, KGAS/Carthage, TX; President Eddie Fritis; TV Vice Chairman Wallace Jorgenson, Jefferson-Frlot; Joint Board Chairman Ted Snider, KARN & KKYK/Little Rock; Radio Vice Chairman Jerry Lyman, RKO Radio; TV Chairman Peter Kizer, Broadcast Corp. of America; Bill Clark, Shamrock Broadcasting; Past Joint Board Chairman Gert Schmidt, Harte-Hanks.

ASTANTAN TANTAN TAN

PI BIRTHI AMERICA !

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A SPECTACULAR 1st FOR A SPECTACULAR 4th! FROM THE ARCHIVES OF THE BBC, 6 HOURS AND 2 DECADES OF HISTORIC LIVE BRITISH ROCK, SOME CUTS AIRED FOR THE FIRST TIME ON UNITED STATES RADIO!

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A special Thank You to... Lucille Ball, Carol Burnett, Sid Caesar, Bette Davis, Joan Rivers, Arnold Schwarzenegger, Danny Sullivan, Brandon Tartikoff.



Ask Rona Barrett

On Sunday, June 8, Rona Barrett, America's most respected entertainment reporter, hosted her first national radio special on the Mutual Broadcasting System.

Ask Rona Barrett, the first in a series of hour-long call-in programs featuring surprise celebrity guest stars from the entertainment, sports and political worlds, was an unqualified success.

We would like to thank not only the great stars who appeared, but also the more than 200 great radio stations that carried the show and the thousands upon thousands of listeners who took the time to call.

If you missed the first Rona Barrett Special, don't miss the next one – because from the Leaders on Capitol Hill to the Stars in Beverly Hills, you never know who's going to *Ask Rona Barrett*. For more information, contact the Mutual Broadcasting System at (703) 685-2000.

MUTUAL BROADCASTING SYSTEM

WHAT'S NEW

Edited by Don Waller

(Almost) The Whole Southern Soul Story

Do ya *like* good mu-sic? (Yeah, yeah) Then **Peter Guralnick**'s "Sweet Soul Music" (**Harper & Row, \$14**.95) is right down your alley, two steps from the blues, and just around the corner from the Pentacostal church. This 438-page oversized paperback features more, than 100 photographs, including more than a few mindbusts.

Along with some swimming-in-sweat live shots, you get Jackle Wilson as a member of Billy Ward & the Dominos, the Mar-Keys live jin the Stax-Volt studio, Hank Ballard posing with King Records President Syd Nathan, and a rare snapshot of the Fairlanes, whose ranks included future production giants Rick Hall and Billy Sherrill. And that's just for openers.

Guralnick, whose previous credits include two collections of roots artists profiles ("Feel Like Going Home" and "Lost Highway") and Grammy-award winning liner notes for last year's Sam Cooke "Live At The Harlem Square Club, 1963" album, concentrates on the three Ms: Macon, home of James Brown and Otis Redding; Memphis, where Stax and a variety of competitors laid down track after track of classic fatback wax; and Muscle Shoals, the Northeast Alabama studio hotspot that spawned four of the hottest rhythm sections in all of pop.

While much of the ground covered here is familiar to the aficionado, particularly if you've read Gerri Hirshey's

Despite all the publicity given CDs in recent months, the fact remains that there are innumerable

recordings that will not be available

on CD for the next 20 years, if at

all. Therefore, you'd better take

care of those dusty discs of yore, because the likelihood of your re-

placing them is only going to de-

Enter the "Nitty Gritty Record

Sweeper," which features a 2.5 hp

motor that suctions dirt, dust, and

deposits - including candle wax and cheap red wine - from deep

within your records' grooves. This

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right down to the real nitty gritty in

All you have to do is fill the unit's

reservoir with the special "Purifier

II" liquid, set the mouldy oldie on

the protective platter, and hit the

just 30 seconds per side.

crease in the future.

"Nowhere To Run" or Charlle Gillett's "Making Tracks," Guralnick generally digs a little deeper as to circumstances surrounding the songs and sessions.



He exposes the hitherto unsung — so to speak — heroism of writers such as **Dan Penn**, and the inescapable com-

tart button. The capstan rim drive

slowly rotates the record while the

automatic fluid injection system tho-

roughly wets the underside. Spe-

cial fiber brushes gently loosen de-

posits, which are then suctioned off

through a venturi slot. The result is

Automatic Record Cleaner

bination of black and white talents who fired off many of the best records in the whole soul canon.

If Guralnick's take on Atlantic Records's role in soul is familiar and his nomination of Solomon Burke as the ultimate soul singer is strictly a matter of personal adoration, his detailed look at the debacie that became Stax and the largely underrated Memphis and Muscle Shoals scenes are as serious as a heart attack. As for "Sweet Soul Music"'s muddy attempts at S-E-R-I-O-U-S intellectual justification, in which Guralnick addresses such topics as racism, nostalgia, exploitation of man by man, and sundry related subjects so beloved of the East Coast critical Mafia, give it up and turn it loose

In fact, turn to the back of the book, where you get a superfine bibliography (including out-of-print fanzines), a good discography (unfortunately without regard to original labels), and a too-hip compendium of tunes that couldn't be fit into the already lengthy text (again, unfortunately without their original labels attached). These last two caveats apply only because reissues tend to disappear from your local record stores after a year or two and may not be available to the consumer in the form listed here. And no bout adoubt it, this book is meant to last well into the midnight hour, all the way to three o' clock in the morning of the soul. Hit

Light Up Your License Plate Frame



From our Build A Better Mousetrap Department comes the "Lighted License Plate Frame." Available through the Anaheim, CA-based T.C. Corporation, this unusual item features not only a lighted upper and lower message area. but also comes complete with a package of vinyl stick-on letters that enable you to create your own customized message.

Along with serving as an extra safety feature, the "Lighted License Plate Frame" turns on and off automatically with your vehicle lights. Made of high-impact, precision-cast ABS material, the gizmo requires no special tools for installation and retails for \$14.95 per unit. For more information on this potential promotional item, contact the T.C. Corporation at (714) 828-582.



Hours o' fun for children of all ages, the "Monterey" four-wheeled scooter is reportedly the only one of its kind to sport front and rear independent suspension, enabling it to hug curves and turn sharper with greater control and balance than traditional children's scooters. This mean machine's additional features include dual rear, drumtype brakes and 7-inch rubber tires on high-impact, aluminum hubs all around.

The weided-steel scooter's 24" x 9" platform is covered with non-slip tape; a parking brake prevents rolling on inclines. Meanwhile, the adjustable, threeposition, foam-gripped handlebar extends to 43½" high and folds down for ease of transport. Price: \$199.50.

For more information, contact the NYC-based Hammacher Schlemmer catalog at (800) 543-3366 or (312) 664-7745.

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	AMY GRANT
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R&R FRIDAY, JUNE 27, 1986/15

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PRO:MOTIONS

Columbia Names **O'Sullivan**



Cliff O'Sullivar

Columbia Records has appointed Cliff O'Sullivan as Director/ Product Marketing, West Coast He had served as Epic/Portrait/Assoclated Labels' Associate Director/ Product Management since 1983. O'Sullivan joined CBS Records in 1978 as a College Representative.

CBS Masterworks Enlists Barrett



Bonnie Barrett

Bonnie Barrett has been named Director/Press & Publicity for CBS Masterworks. Barrett joins CBS after having served as Assistant Director/Publicity, Promotion & Advertising for Columbia Artists Management, Inc.

CHRONICLE

Born To:

 WPLJ/New York Production Director John Michaels and his wife Mary, son Christopher, June 12,

•MCA recording group Klymaxx's lead vocalist Lorena Porter, and husband/Dynasty lead vocalist/ keyboardist WIII Shelby, daughter Starr, June 13.

• WYNK/Baton Rouge PD/MD Brad West and wife Micki, daughter Coti Michele, May 24

HNWH Taps Two

Ashley Manning and Lesley Norman bave been appointed Begional Managers of Hillier, Newmark, Wechsler and Howard's Charlotte and Atlanta offices, respectively. Prior to joining HNWH in 1985, Manning worked as an AE at Selcom Radio/Atlanta, WSB/Atlanta, and WGMA/Ft. Lauderdale. Norman's background includes an AE post at WRNG/Atlanta She later joined WSB as an AE, advancing to Retail Sales Development Manager and National Sales Manager. She left to open and manage CBS Radio National Sales' Atlanta office, where she spent five years before joining HNWH.

McGavren Guild **Appoints Bishop**

Charles Bishop has joined McGavren Gulid Radio as Sales Manager in its Denver office. He joins the company after serving fen years as Senior Account Executive at KOA & KOAQ/Denver.

Blank Seques To Record Group

The Record Group, a media software development firm, welcomes Marc Blank as Supervising Producer. Blank comes to the company from Infocom, which he cofounded in 1979. In his new post. Blank will work exclusively on compact disc Interactive (CD-I) software development projects.

Copeland Joins AIM

Beverly Copeland has joined American Interactive Media, Inc. as VP/Administration & Planning. She was most recently Associate Executive Director for the American Association for Adult and Continuing Education. AIM is a joint venture between PolyGram B.V. International and the Corporate Group Home Interactive Systems division of Philips International

WXYT & WNTM Up David

Rob David has been promoted to Sales Manager at WXYT & WNTM/ Detroit. Prior to the recent acquisition of WNTM, he spent five years with WXYT, most recently holding the Sr. Account Executive post. Before that he was an AE at WGMZ/Flint (now WCRZ).

Sturdivant Moves To WPEN & WMGK

Lvnn Sturdivant has been named Manager/Community Affairs & Human Resources for WPEN & WMGK/Philadelphia, During the last four years she worked as Manager/Community Affairs and Editorials at neighboring WCAU.

Republic Promotes Iskow

Republic Radio has elevated Kathy Iskow to Manager of its Seattle office. She had been an AE in the firm's Los Angeles office since 1983. Iskow's sales background also includes stints as Media Supervisor at American Media Consultants. Media Director at Len Scholl & Co., and AE at KSGO & KGON/Portland

Sullivan Joins PolyGram



Nancy Sullivan

Nancy Sullivan has become PolyGram Records' West Coast Director/Press & Artist Relations. She joins the label after serving nearly five years as a Senior Account Executive for Rogers & Cowan.

CHANGES

Greg Biggs, formerly of KATT/ Oklahoma City as AE, joins KXXY/ Oklahoma City as AF.

Mark Landon, former AF for KOFM/Oklahoma City, joins Republic Radio's New York office as AF

Doreen Cappelli, former AE for Westinchouse/New York, joins Katz Radio Group Network as AE.

Joy Murphy, former AE for Supernet/New York, joins Republic Radio's New York office as AE.

WRTH & KEZK Name Two

Oilie Trittler has been appointed National Sales Manager for WRTH & KEZK/St. Louis. He began his career at the stations as an Account Executive in 1981. Concurrently, Jim Setchfield moves from AE to Retail Sales Manager at the stations. His background includes AE stints at neighboring WIL-AM & FM and KXOK.

NBC Ups Tribiano

NBC Radio Networks has promoted Kathleen Tribiano to Director/Finance & Administration. She joined NBC in 1981 as Senior Financial Analyst. Two years later she became Administrator/Financial Forecasting for NBC Badio Tribiano most recently served as Manager/Financial Forecasting, NBC Radio

Mae Watts Brown has been ele

KMGR/Orem, Salt Lake City's Business Manager. Before accepting this post she worked in the same capacity at the Orleans Inn in Salt Lake City. At sister TransColumbia outlet WTMG/Murfreesboro, Ginny Greer also becomes Business Manager. Prior to this she

Silberger Shifts To Price

Lori Silberger joins Price Communications as Assistant Controller. Silberger's background includes posts as Manager/Accounting for CBS, Inc., Assistant Manager/Accounting for WCBS-TV/New York, and Manager/New York Accounting for CBS International Publishing.

Dr. Jazz Relocates

Dr. Jazz Operations has relocated to: 24270 Eastwood, Oak Park, MI 48237-1602; (313) 542-7888. Coming aboard as an associate is former KREM-TV/Spokane producer/director Richard Cohen.

Giangola Edits RAB Monthly



Andrew Giangola

The Radio Advertising Bureau has promoted Andrew Giangola to Editor of its monthly magazine Sound Management. Formerly a staff writer, Giangola joined the organization in 1985

PROS ON THE LOOSE

Steve Christian - PD KVLT (AM)/Tulsa (901) 366-1446 Mike Colvin - Overnights

KZOK/Seattle (206) 747-2135 Steve "Shadow" Daniels

Nights KKRC/Sloux Falls (605) 335-6630 or (605) 338-1213 Pat Garrett - Mornings KKHR/

Los Angeles (714) 594-7191 Scott Gentry - PD KFMY-AM & FM/Provo-Salt Lake City (801) 785-1207

Mark Hanson - Nights KKHB/ Los Angeles (818) 701-5022

Kris Holiday - Afternoons KHYT/Tucson (602) 623-7501 Mark Mendoza - Late nights

KKHR/Los Angeles (714) 983-0304

Tom Orlando - Mornings/Promotions WBTT/MIlwaukee (414) 462-9797

Larry Reisman West Coast Promotion Director IRS (818) 784-4197

Mark Sebastian - Mornings B96/Chicago (312) 670-4308

Alan C. Swan - Middays WBUD/Trenton (609) 829-1770 Amanda Tepper - MD WPLR/ New Haven (203) 865-1664

Dave Weeks - PM drive/evenings WTLQ/Wilkes-Barre (607) 798-8996 or (607) 723-2800





WJJD & WJMK Raise Brown

vated to Manager/Co-op Activity at WJJD & WJMK/Chicago. Before starting with the station in 1985 as an AE, she held a similar post at crosstown WLS-AM & FM (now WYTZEM

TransColumbia Stations Name Two

Sunny Lindsay has signed on as owned Virginia Greer Bookkeepina.

TEARS for FEARS/PHIL COLLINS

THIS JULY 4th, THE BRITISH ARE BACK!—Back to back in an exclusive radio special. Your listeners are treated to live concert tracks heard first in America on your radio station. There's TEARS for FEARS with "Everybody Wants To Rule The World" and more ... AND a rare look at the artistry and personality of music man PHIL COLLINS.

Broadcast the week of July 1-7 on over 250 hundred stations, coast to coast.

Produced exclusively for REMN Communications by Keith MacGregor, in association with Sonic Workshop, Ltd.

REMN Communications Corp. 2 West 45th Street, New York, NY 10036 212-302-9120





KM Productions

Take A Trip To A Hit Record **"FOREIGN** SHORES"

Arthis one has been hot since the start! Great
call-outs with 18-34 demos! This is the kind of
unique record we've been looking for."
BILL SHANNON, VP/Programming,
BURBACH BROADCASTINGALREADY A PROVEN HIT AT
NO 20-18
SND 20-18
KIND 20-18
STIL 36-28WHSL ON
KKAZ ON
KKAZ ON
STIL 36-28ADD MADASAY MADASAY
KKAZ ON
DO 20-18Produced By Paul Sabu

PolyGram Records

E. WADE

CHR SIGNIFICANT ACTION



A chance phone call put **MUTUAL** at the center of a breaking national news story Monday. A tape editor checking out a vague, early report of hostages being held in Beverly Hills was surprised when he called a jewerly store in the area and the gunman answered the phone. Mutual spoke with the perpetrator for half an hour until police asked the network to hang up. Numerous news organizations credited Mutual for its scoop on the 13-hour drama, in which three people were killed.

The board of the NATIONAL ASSOCIATION OF RECORDING MERCHANDISERS has reportedly voted to support the anti-home taping legislation currently in the Senate. Bill S.1739 proposes a royalty on home recording hardware (but not on blank tape) to compensate record labels, among other copyright owners. NARM, whose retailer members sell a lot of blank tape, has never previously taken a stand on the RIAA-led campaign for a royalty.

The bidding war for JOHN BLAIR & CO. continues. The latest move? Blair's board of directors unanimously recommended that shareholders accept the new \$31/share offer by Blair's chosen "white knight," RELIANCE CAPITAL, in order to fend of a hostile takeover attempt by MacFADDEN HOLDINGS.

Is QWEST President HAROLD CHILDS adding unofficial responsibilities for the promotion of WARNER BROS. jazz product? With MILES DAVIS, JEFF LORBER, and EARL KLUGH joining the label's existing jazz roster, Harold's clout can only help.

The second annual election of the ROCK & ROLL HALL OF FAME FOUNDATION is underway. Members of the voting committee have received ballots listing 40 of rock's greats, from JOHNNY ACE to JACKIE WILSON. Voters must pick ten acts to be inducted into the Hall of Fame at ceremonies early next year.

WMRQ is the new set of call letters that CBS CHR WHTT/BOSTON has applied for. Could they portend a change to "Mellow Rock," ala the company's KNX-FM/LOS ANGELES, which recently switched over from CHR?

BOB KINGSLEY has resigned as host of DRAKE-CHENAULT'S 24-hour Country format, "Great American Country." Bob, who has hosted and programmed the format since its inception 13 years ago, said he's moving on to "devote more time to current projects and explore other programming opportunities." Bob's decision, which leaves

a vacancy, has nothing to do with D-C's move

from L.A. to Albuquerque later this summer. He will continue producing/hosting "American Country Countdown" for ABC/WATERMARK.

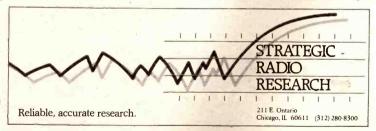
94Q/ATLANTA, while running FILM HOUSE's "Incredible Free Money Birthday Contest," hit a technicality snag during the GARY McKEE show, Listener Nancy Beadle called for her ten-year-old daughter Kim to win the \$20,000, Said OM DON BENSON "Mom made the call, handed it to Kim, who was lost for words, and she passed it back to Mom." McKee declared her the winner subject to verification. Sounds OK, except that the rules stipulate that the winner must be the caller (unless physically impossible), and so Kim was disqualified. Don explained. "Our attorneys felt Kim was ineligible, as she spoke English, could dial the phone, and wasn't handicapped." The next day, Talk neighbor WGST mentioned the 94Q snafu on-air. Why? Turns out that Nancy's husband HARRY BEADLE is a 'GST investigative reporter! The Beadles' lawyers have requested payment by June 30, but Don told ST, "If we could've found a way legally to give her the money, we would've been delighted to do so. But our attorneys felt that awarding the money would have been unfair We're still examining the matter.'

Meanwhile, some Dallas employees of Southwestern Bell have allegedly been bypassing clogged contest lines to win prizes on KEGL and KZPS by using unpublished "choke numbers" activated by heavy call volume. An anonymous tip provided names and aliases purportedly used to win several \$1000 cash awards from KEGL, while one of Ma Bell's folks won a \$20,000 Nissan 300ZX from KZPS. An investigation is underway to see who accessed the coded choke numbers. Officials from both stations declined comment,

Twin sons of different mothers: There are now two MR. LEONARDS on the air in Houston — the original, JOHN RIO, left KKBQ-FM to join MALRITE, owners of competitor KSRR. In the meantime, KKBQ service-marked the name "Mr. Leonard," and hired someone else to do the character. After a series of legal maneuvers, a judge ruled both Stations can use "Mr. Leonard" until a hearing in October.

Advance congrats to BEN TUCKER, who we hear has been named PD at Urban outlet KDLZ/FT. WORTH. Also happy to report that WEBN/CINCINNATI AE JAQUI BRUMM has been upped to GSM.

Continued on Page 21



18/ R&R FRIDAY, JUNE 27, 1986

Conditioned

THE REAL THE REAL PROPERTY OF THE REAL PROPERTY OF

EH

BUT THEY ROCK LIKE A WOMAN!

Presenting their **amazing new single** (as heard in the Motion Picture, "A FINE MESS") and **video** (featuring TED DANSON & HOWIE MANDEL)... All following up their previous TOP 5 SINGLE & GOLD ALBUM.

THE

PRODUCED BY RICK JAMES JUST SHIPPED!



and/or photograph for advertising this or similar promo tions without compensation. 7. For the name of the winner send a self-addresses stamed envices to: Bassale infects Winner, oils Radie & Records, Inc., 1930 Century Park West, Los Angeles CA 90067. 8. All local: state and Federal regulations apply. This contest is void where prohibited or restricted by law.

Work Phone

_Home Phone

STREET TALK

Continued from Page 18

There were no radio exclusives for the Amnesty International concert; in many towns, more than one station carried the audio feed. But KROR/SAN.FRANCISCO pulled a coup, getting permission from MTV to run a "Listen to this concert on KROR, 97.3 FM" crawler on the telecast from a local cable outlet. Other Bay Area radio stations carrying the feed were reportedly not amused.

Moving On: KFMZ/COLUMBIA, MO GM NORB HOPFER, who's been the station's manager since its sign-on 15 years ago, is retiring ... After five years with MUSICON MANAGEMENT (TRIUMPH), Toronto-based Sr. VP/Marketing JOE OWENS has resigned, and is entertaining offers ... IRS VP/ Promotion MICHAEL PLEN's move from NYC to LA (see Page 3), leaves West Coast Regional Promo Director LARRY REISMAN out of a job (see Pros On The Loose, Page 16.)

SMN, which will kick off its "Z-Rock" hard rock/heavy metal channel this summer, is talking with a top industry programmer, who, if he joins, would add major credibility to the venture.

BOB GELDOF's quest for a solo recording deal is over. He's signed to ATLANTIC for North America, and his label debut will be released later this year. The date of the official announcement from Atlantic was June 23 — a Monday which Bob presumably likes.

WTRK/PHILLY morning man ROSS BRITTAIN, the only airstaff Survivor when the former WZGO switched on MIKE JOSEPH's streamlined "Electric 106," has lost his voice-man/sidekick WES HEYWOOD, who was let go. "It's difficult to fit my personality into ten seconds," Ross told the *Inquirer*. "If I can do this, I can do anything in this business."

No official change in titles yet, but KIIS-AM & FM/L.A. Asst PD MIKE SCHAEFER has been handed the daily programming duties as acting PD, as VP/Programming GERRY DeFRANCESCO assumes more corporate chores. Across the hall, sales exec PEGGY SCHIAVO has been promoted to acting GSM. If all goes well, the rest is obvious.

Meanwhile, KIIS's "The Last Song" contest awards 800 designated callers \$100 and an envelope at an upcoming party. Inside one is \$86,000 — the biggest cash giveaway in the station's history . . . New Urban rival **KPWR** is attempting to become L.A.'s exclusive, "official" beach station, although it's promised to let competitors stage their own beach events if it succeeds in its bid. Sad to report several deaths this week. Eight-year WWDC/ASHEVILLE VP/GM SHELDON "DINO" SUMMERLIN died of a heart attack. Dino, 46, was a legend in Jacksonville during the '60s. A heart attack also claimed 32-year-old J. FRANCIS BURKETT, a parttimer at WZFM/ WESTCHESTER, NY. KMOZ & KCLU/ROLLA, MO parttime engineer DAVID MAJOR, 26, was electrocuted while working on the FM transmitter. Finally, our condolences go out to WXRI/NORFOLK morning man PAT BANKS, whose father, Byron, passed June 22.

WROQ (AM)/CHARLOTTE has applied for new calls WAES, the closest available ID to the legendary WAYS set, now no longer in the market. Look for CHUCKIE BOO-BOO BARON to do mornings as the station hooks up with TRANSTAR's "Oldies Channel" this week.

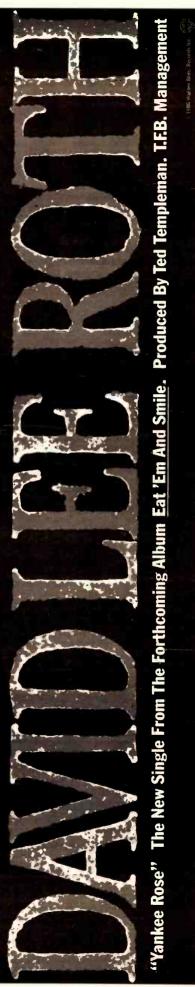
Cherry pickings: B96/CHICAGO morning man MARK SEBASTIAN has exited, while midday talent SCOTT O'BRIEN's headed for Y108/DENVER afternoons as "CHRISTOPHER KAY." That leaves B96 with two big openings. Meanwhile, crosstown WFYR needs a morning news anchor. T&Rs to ND RON DAVIS ... KFMY-AM & FM/ PROVO-SALT LAKE PD SCOTT GENTRY has resigned after four years, but will stay on for a few more weeks. Contact VP/GM ERIC ZIESCHANG for the job . . . TODD FISHER is acting PD at KHYT/TUCSON following the departure of PD SCOTT FORREST, who's off to KYA/SAN FRANCISCO. The KHYT PD post remains open

GEFFEN's crime bureau reports that a pilferer made off with a Skokie, IL record store's life-size BILL COSBY stand-up but, curiously, left the attached LPs and cassettes behind . . . probably needed Bill as a fake passenger for the commuter fast lane.

Quote of the week: "No, I don't enjoy being Chairman," FCC Chairman MARK FOWLER told USA Today. "But I find it satisfying." What will he do after stepping down? "Do a business that's fun and profitable and does good things for unfortunate people — maybe transporting human beings through fiber-optic cables." Get that comedy service ready, Mark.

WEZC/CHARLOTTE morning man CHUCK BOOZER, who invited makeup queen and popular evangelist TAMMY FAE BAKKER on his show recently as an admittedly "cheap ratings gimmick" (see DONNA BRAKE's column, Page 60), surprised his special guest by finding a hidden message in her copy of "You Light Up My Life." Indeed, Boozer demonstrated that the DEBBY BOONE hit, when played backwards, reveals the theme song to the "Flipper" TV show:









JHAN HIBER.

Continuous Measurement: The Heat Is On

Whew! You made it through the spring sweep. Now you can relax (or wait impatiently) for the Arbitron results, then spend the summer gearing up for the next Arbitron survey in the fall. Right?

ing.

Not any more. For those of you in approximately 60 markets, now summer not only means warmth from 0' man sun, it also means heat from that 0' devil in Beltsville. It's Continuous Measurement time.

In 76 markets the summer survey began the day after the spring marathon ended. Seems there's no rest for the weary. It doesn't get any better next year either, with new winter sweeps injected into those top 76 markets that hadn't previously had such a survey (about 50 additional markets).

No One-Book Mentality

If your station formerly competed in two surveys a year – and you're now facing four – one casualty has to be the one-book mentality. That's the posture whereby station would husband their resources for the spring sweep (half of the annual ratings data), hope to score well, then downplay any losses that might show up in the fall measurement. Gearing up for one book may have made short-term sense for some, but it actually hurt stations in the long run.

In the past you may have had the luxury of getting your spring results in July, digesting them, then adjusting for the fall sweep. Now that "non-survey" time barely exists. As a result, the pressure is on for stations to set annual and quarterly plans, and think way beyond the one-book perspective. The station that allocates resources and makes plans one book at a time, after receiving Arbitron quarterly results, is living in the horse-andbuggy era of radio station market-

The Schedule

What's the actual timetable stations have to contend with as they look beyond the next survey? Suffice it to say that for the first nine months of the year stations in Continuous Measurement markets are truly being surveyed continuously. From the start of the winter sweep this past January to the end of the summer book on September 17, every day is a diary survey day. Three back-to-back sweeps.

After a one-week respite (when you go to the nearest padded cell), the fall race begins September 25 and ends December 17. Enjoy the holidays, because January 8 sees the beginning of the '87 survey cycle. The back-to-back winterspring-summer cycle runs from that date to September 16. There's a one-week break again, then the fall '87 effort starts September 24, running through December 16, 1987.

Shaping Up For The Battle

Given this tortuous schedule, how can stations shape up for the grind? I recommend the following: • Set your goals. Sounds simple, but how many stations now coping with the onslaught of four 12-week surveys have actually set specific goals? Too few.

 Allocate your resources. Agree on what ammunition you can bring to the battle. How does your situation compare to the competition?

for

• Agree on a timetable, given your goals and resources. In which of the four surveys do you expect to achieve the agreed upon goals?

Let's look at these three suggestions in more detail. All too often station exects will state as their goal, "We want to be number one among adults 25-54." Fine, but that begs for even more specific examination. Since 25-year-olds and 54-year-olds have little in common, presumably there's a more narrow actual target. Set it. Let's say 25-34

Now look at other components of your key goals. Do you want to primarily target men or women? Is there a geographic portion of your metro to which you need to pay special attention? Is cume building or increased maintenance a priority? Which survey (if any) is of special value?

When the GM, PD, and other key management team players agree on a consensus set of goals, they should codify them on one sheet of paper. This goals statement should be distributed confidentially to those key personnel. Now you have a sense of where you want to go under the almost nonstop sweep atmosphere.

Resources are sometimes a touchy topic. Few stations have all they'd like to have moneywise. Look also, though, at the personnel resources. Does the station have the people, let alone the money, in place to do the job you've set in your goals statement? If not, can you get the folks you need?

Back to the money aspect. Take the marketing monies and divide them up three ways: advertising, on-air promotion, and external promotions. After you've set your goals and decided which surveys deserve more of your attention, allocate the monies accordingly. (Some stations are setting aside 50% of their effort toward the spring sweep and another 30% is budgeted for the fall; the remainder is spread through the summer/winter surveys.) Then carve the dollars into the three marketing categories noted above and see how much of your war chest – if any – should be spent in each.

Now that your goals and resources are aligned, the last key ingredient is agreeing on a timetable. Again, the survey priority in the Continuous Measurement context comes into play. Assuming you've designated some survey priorities, you need to *realistically* agree on when the ratings achievements will be targeted to happen.

For example, it might go this way. The station management team might agree, "We'll strive for an eight share of women 25-34 as a component of becoming number two in the market among women 25-34 in the market. We'll target X country and Y key zips in order to make this happen and target three surveys from now, the fall '86 results, as the payoff book."

Plan Ahead How Far?

Assuming the station battleplan has been shaped, the question then arises, "When do we start working on efforts for each of the four sweeps in our market?" I suggest that if you were looking to do well in the upcoming fall book, your station should now be well underway in its efforts.

Yes, the spring results aren't yet available. But with the survey overlap, stations must work at least six weeks to two months in advance. Arbitrends may be of some limited help. Don't forget that for some items, such as buying TV or outdoor this political year, lead time for the fall book payoff may have to be extended beyond the six week/two month minimum.

Fine-Tuning Your Strategic Plans

You must also have a mechanism to check up and see if you're on track regarding payoff and timetable. Perceptual studies should be done at least once annually, preferably to help set your goals, then midstream in your timetable to see if you're winning the hearts and minds of the diarykeepers.

The Arbitron quarterly scorecard can also be used to tell if you're on or off target. In the previous timetable/goals example, you might insert this as an addendum: "While our eventual goal in the fall book is an eight share of women 25-34, as a midterm check we'll strive for a six among those ladies in the spring sweep results."

If a midcourse correction is called for, have the courage to make it. It's important, however, that your initial strategic plan be realistic – and patient. If your resources are limited, don't expect to dominate the market in one book. You should show growth, however. The key is to have good market research to add to your gut. If the research shows the diarykeepers seem to say you're on the right track, but perhaps the Arbitron sampling in the last book was poor, then don't shelve the effort.

Broadcasters are a competitive, aggressive, and nervous bunch. However good perceptual research, leading to your setting of goals/resources/timetable, and a marketing discipline can tackle the Continuous Measurement challenge.

The latest jingle excitement for CHR radio from JAM!

On the air at WPLJ New York and WCAU-FM Philadelphia

Call (214) 526-7080 for more information.

JAM Creative Productions, Inc. • 4631 Insurance Lane • Dallas, TX 75205



Hear it now!

Call 1-800-JAM-DEMO toll free (outside Texas)

THE MOON HAS MUSIC FOR THOSE WHO LISTEN.

"Down To The Moon." The new album. A new atmosphere of music from Andreas Vollenweider. Featuring the single, "Night Fire Dance." 38-06155

The journey continues, on CBS Records, chrome Cassettes and Compact Discs.

"DOWN TO THE MOON" TOUR 1986:

	8/14	Merriweather Post Pavilion, Washington, DC
	8/15	Mann Music Center, Philadelphia
	8/16	Finger Lakes, Rochester
	8/17	O'Keefe Center, Toronto
	8/19	Radio City, New York City
	8/20	Great Woods, Boston
	8/22	National Arts Center, Ottawa
	8/23	Grand Theatre, Quebec City
	8/24	St. Denis Theatre, Montreal
	8/28	Performing Arts Center, Louisville
	8/29	Music Hall, Cincinnati
	8/30	State Theatre, Cleveland
	8/31	Pine Knob, Detroit
	9/1	Poplar Creek, Chicago
	9/3	Northrup Auditorium, Minneapolis
	9/4	Oriental Theatre, Milwaukee
	9/5	Music Hall, Kansas City
	9/6	Red Rocks, Denver
	9/22	The Orpheum, Vancouver
	9/23	Opera House, Seattle
	9/27	Greek Theatre, Berkeley
1	9/29-30	Greek Theatre, Los Angeles

ADDITIONAL DATES TO BE ANNOUNCED.



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IT'S THE BEST CAR TUNE OF THE SUMMER AND THESE STATIONS ARE ALREADY DRIVING THE POINT HOME.

CHR NEW & ACTIVE

95/20

WXKS deb-33	WLS on	KAMZ add-27	WIKZ add
WPHD 40-38	Z95 37	WCKN add	OK100 add
CKOI on	WMMS on	FM100 37-33	95XIL add
B94 on	WCZY on	KTUX 32-30	WGAN add
PRO-FM deb-35	KWK deb-37	KIIK add	WFXX add
94Q add	KWOD on	WKFR add	KWES add
Z93 deb-31	KPLUS 40-34	KJ103 deb-37	Z102 add
KEGL on	WZOU 27-25	KAY107 add	KKLS add
93FM deb-30	K104 add	KNMQ 34-31	KGOT 29-26
Y100 deb-39	WNNK add	KF95 31-27	KOZE deb-35
WRNO deb-37	WLAN 33-29	KIYS 39-35	KBIM deb-34
WNVZ add-39	WSPK deb-37	KFIV add	SLY96 deb-39
WRSR 39-34	WKRZ add	KDON add	. OK95 deb-36
	KHFI deb-29	KATD 28-24	

Produced by Queen/David Richards

Capitol

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RATINGS

Birch Spring Quarterlies

Los Anaeles

KIIS-FM Slips, Still #1;
KPWR Powers To Second;
AORs Hold Steady;
Spanish Stations
Complete Hat Trick

Co '00

	Wi '86	Sp '86
KIIS-FM (CHR)	9.0	8.0
KPWR (B/U)	5.2	7.4
KROQ (AOR)	6.5	6.5
KLOS (AOR)	6.3	6.1
KABC (Talk)	6.1	5.9
KMET (AOR)	4.4	4.0
KRTH-FM (Gold)	4.3	3.7
KJOI (B/EZ)	3.4	3.3
KBIG (B/EZ)	3.1	3.1
KTNQ (Span)	.9	2.9
KFWB (News)	2.5	2.8
KOST (AC)	3.5	2.8
KNX (News)	3.0	2.5
KMPC (BBnd)	2.6	2.4
KNAC (AOR)	1.8	2.4
KKHR* (CHR)	2.6	2.2
KIQQ (AC)	2.7	2.1
KJLH (B/U)	3.9	2.1
KUTE ** (U/A)	1.5	2.0
KZLA (Ctry)	2.3	1.8
KRLA (Gold)	1.8	1.7
KWKW (Span)	.8	1.6
KUSC (Clas)	.7	1.5
KFI (AC)	1.3	1.3
KLVE (Span)	.5	1.3
KKGO (Jazz)	.9	1.2
KDAY (B/U)	1.8	1.1
KLAC (Ctry)	1.5	1.1
KCRW (Misc)	.4	1.0

* Changed to KNX-FM (AOR) at end of book · · Urban/Adult

San Francisco

KGO, KSOL Still 1-2 As KMEL Jumps To Third; KWSS, KFOG Slip; **KBLX** Gains

	Wi '86	Sp '86
KGO (N/T)	8.8	8.6
KSOL (B/U)	6.2	6.5
KMEL (CHR)	3.9	5.1
KYUU (AC)	4.9	4.8
KBLX (U/A*)	3.8	4.4
KCBS (N/T)	4.6	4.0
KROR (AOR)	3.9	3.6
KWSS (CHR)	4.9	3.3
KFOG (AOR)	3.7	3.2
KNBR (Misc)	2.0	3.1
KSAN (Ctry)	2.7	3.0
KOIT-FM (AC)	2.2	2.8
KIOI (AC)	2.7	2.7
KABL-FM (B/EZ)	2.9	2.6
KOME (AOR)	2.3	2.6
KITS (CHR)	2.9	2.3
KNEW (Ctry)	2.1	1.9
KSJO (AOR)	1.8	1.7
KJAZ (Jazz)	1.4	1.4
KQED (Misc)	1.7	1.2
KSFO (AC)	1.2	1.2
KKCY (Misc)	.6	1/1
KKHI AM-FM (Clas)	1.1	1.5
KLOK-FM (AC)	2.7	2.7
KDIA (News)	1.9	2.1
KFRC (CHR)	1.4	1.5
KABL (B/EZ)	1.8	1.3
Urban/Adult		

Chicago

onlougo				
WGCI-FM Loses One, Still				
On Top; WGN Also Slips				
But Retains #2	Slot: V	NLUP		
Gains In A				
	Sp '86	Wi '86		
WGCI-FM (B/U)	11.8	10.6		
WGN (Talk)	9.9	8.5		
WBMX (B/U)	6.9	6.9		
WLUP (AOR)	4.3	5.9		
WBBM (News)	5.7	4.9		
WBBM-FM (CHR)	4.6	4.2		
WXRT (AOR)	4.6	3.5		
WJJD (BBnd)	3.0	3.3		
WKQX (CHR)	2.6	3.3		
WLAK (AC)	3.0	3.3		
WFYR (AC)	2.4	3.1		
WLOO (B/EZ)	2.7	3.0		
WYTZ (CHR)	3.0	3.0		
WCKG (AOR)	2.5	2.9		
WLS (CHR)	3.0	2.9		
WCLR (AC)	2.4	2.8		
WUSN (Ctry)	2.8	2.4		
WMAQ (Ctry)	2.5	2.2		
WJMK (Gold)	1.8	2.1		
WFMT (Clas)	1.7	2.0		
WMBI (Rel)	.7	1.2		
WVON (B/U)	1.2	1.2		
WGCI (B/U)	9	1,1		

Detroit

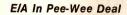
WJLB Surges, Takes Lead; WJR Also Gains; WRIF Leads In AOR Battle; WWJ,

WDTX, WWW	W Also	o Up
	Wi '86	Sp '86
WJLB (B/U)	8.3	11.8
WJR (Misc)	8.3	8.7
WCZY-AM&FM		
(CHR)	7.3	6.4
WRIF (AOR)	5.4	6.3
WLLZ (AOR)	5.4	6.0
WHYT (CHR)	6.8	5.5
WWJ (News)	3.8	4.5
WDTX (Misc)	2.8	4.3
WNIC (AC)	4.8	4.3
WWWW (Ctry)	3.1	4.1
CKLW (BBnd)	3.9	3.8
WJOI (B/EZ)	7.4	3.4
WXYT (Talk)	3.8	3.2
WJZZ (Jazz)	2.8	3.0
WOMC (AC)	2.2	2.6
WKSG (Gold)	2.8	2.5
WLTI (AC)	1.3	2.4
WMJC (AC)	2.6	2.1
WGPR (B/U)	1.6	1.9
WORS (Clas)	1.5	1.4
WNTM* (AC)	1.7	1.1
WCXI (Ctry)	1.3	1.1
WOBH (B/U)	1,1	1,1
WDET (Jazz)	.6	1.0

* Changed from WCXI-FM (Ctry) in May

Buffalo

WPHD Cli	mbs To a	#1:			
WBUF Replaces WBEN As Top AC; WJYE, WBLK Also		WNYS-FM (CHR)	4.4	5.6	
		WBEN-FM (CHR)	6.8	5.1	
		WECK (BBnd)	4.9	4.9	
Post Stro	ong Gain	S	WKSE (CHR)	5.0	4.8
	• Wi '86	Sp '86	WWKB (AC)	5.6	3.9
WPHD (CHR)	8.6	10.2	WGR (AC)	5.9	3.7
WBUF (AC)	7,0	9.6	CILQ (AOR)	4.8	3.2
WJYE (B/EZ)	7.5	8.9	WEBR (Misc)	1.3	3.1
WBLK (B/U)	7.4	8.1	WRLT (AC)	2.3	3.0
WBEN (AC)	10.5	7.5	WNED (Clas)	1.8	2.8
WYRK (Ctry)	6.8	6.6	WYSL (CHR)	1.0	1.2



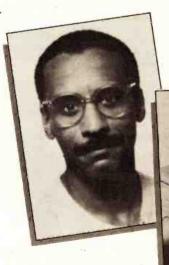


"Pee-Wee's Dance" artist Joeski Love and Vintertainment Records President Vincent Davis recently signed a distribution deal with Elektra/Asylum. Pictured at the signing are (I-r top) E/A's Doug Daniel and VPs Primus Robinson and Hale Milgrim; (I-r bottom) E/A's Scott Folks, Joeski Love, and Vincent Davis

24/R&R FRIDAY; JUNE 27, 1986

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Michael J. Fox • and Bruce Willis from "Moonlighting."

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NETWORKS/PROGRAM SUPPLIERS

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THE NEW OLDIES: PART I

Tapping The Network Gold Mine

Is Oldies coming back, or has it always been a strong musical format? Do people still groove to Motown, the Beatles, Stones, and the Monkees because today's music is so much "garbage," or is it to recapture fond selective memories of days gone by? Why is there such a rekindled interest in oldies programming today: Is it a cyclical format or one that consultants have latched onto as a viable conduit to success?

Over the past year several new oldies programs have been introduced to the airwayes, all in an effort to climb on a bandwagon of popular resurgence. Some programmers believe the aging population is the prime factor in the ground swell of oldies enthusiasm. Meanwhile, longtime loyalists claim the audience has always been there and only consultants have shown a rekindled interest in the music

A Captivated Audience

"Rekindled interest is more among the radio programmers and consultants than among the audience," says Dick Bartley, host/ producer of United Stations' "Solid Gold Saturday Night" and "Solid Gold Scrapbook." "Listener interest has always been there; the '50s and '60s contributed an absolutely fabulous collection of pop music that has been unparalleled in its excitement and quality. People have remained loval to it ever since "



Dick Bartley

George Taylor Morris, host/coproducer of Global Satellite's "Reelin' In The Years," agrees that any rekindled interest is per-ceived by the programmers, not the audience. "The new interest in oldies is really an old interest," he says. "If you look at the record collections of most of our listeners, most of the albums you'll see were bought in the '60s, not today. Any audience feels very comfortable with the music they grew up with. 26/R&R FRIDAY, JUNE 27, 1986



Mike Harvey

They feel a much stronger bond with things they can relate points in their life to.'

Transtar's Exec. VP and "Super Gold" host Mike Harvey concurs, but adds that interest in gold comes in waves. "Interest in oldies is very cyclical," he explains. "There are a lot of stations that are continually looking for new ways to direct their programming needs, and every so often they look at gold. The current upswing is largely due to research, which now provides more input than ever before in how to do it right. People are saying 'A-ha! Now I can do better than ever before' because they have the research to guide them, where before it was just gut feeling.'

Music Of Your Life

Aging has a peculiar habit of sugarcoating great memories and blocking bad ones. This is true of starry-eyed reminiscences of World War II and Waltonesque romanticism of the Depression; it may also be applicable to the undying enthusiasm toward the '60s The U.S. was deeply entrenched in Vietnam and cities were burning, but "times were great." Is gold the next "Music Of Your Life" simply because it's another generation's soundtrack, or is it really an outstanding, unique period in musical history?

"The music that came out of that era was truly fabulous, and it was the most explosive period in over 200 years of pop music," Bartley comments. "We saw the most inno-

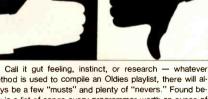
vative technical and musical advances, and that created a revolution. People who were tuned in to Top 40 music from the mid-'50s to early '70s were hearing music mature and evolve at such a dramatic rate that we can't help but remember our own personal growth and maturation. It's not really a 'music of our lives' because that makes it sound like we're ready to go out to pasture. But it certainly was the music for a lifestyle."

NBC Radio's Soupy Sales, who hosts "Soupy Sales' Moldy Oldies." feels the music of the era was great but also believes a false sense of security may guide old memories. "Nostalgia is a funny thing," he says. "To a kid today nostalgia is looking back to last Tuesday; to the rest of us it's remembering back to when the most important thing in our lives was getting a date for the prom or whether we had a date for Friday night. Now we have to worry about paying the mortgage and the gas bill, so the old music brings us back to simpler times."

"When you get older everything in life narrows down, and you develop fond memories," adds Mor-ris. "You end up putting a lot of mental videos to those great old songs."



Transtar's Harvey believes gold is much more strongly connected to current music than is "Nostalgia/Big Band," and thus will survive long after the '60s generation is gone. "Oldies will continue to be a viable part of radio as long as the baby boom generation lasts - and beyond. The music is so much more akin to what's happening now, to the extent that people who weren't even born back then still call up and make requests because the music is so good. It's not differ-



Gold Yeas And Navs

method is used to compile an Oldies playlist, there will always be a few "musts" and plenty of "nevers." Found below is a list of songs every programmer worth an ounce of gold should include in a playlist, and those that should be broken (literally). This compendium was compiled through the input of a number of Oldies producers/syndicators.

Must-Haves

THUMBS UP OR DOWN

Bill Haley & His Comets "Rock Around The Clock" Chuck Berry "Johnny B. Goode" Kingsmen "Louie Louie" **Bolling Stones** "Satisfaction Isley Bros "Shout" Marvin Gave "I Heard It Through The Grapevine" Mitch Ryder & The Detroit Wheels "Devil With A Blue Dress On" Creedence Clearwater Revival "Proud Mary Percy Sledge "When A Man Loves A Woman Temptations "My Girl" Association "Cherish" Beatles Anything Beach Boys Anything

ent music like their grandparents used to listen to; there's a definite common thread

Supremes Anything

Balancing Act

Producing a syndicated oldies show (or any oldies programming) can be a delicate high-wire act. Radio's strength obviously lies in the music, but the strength of oldies music is based on good memories. How do you blend nostalgia with the music into a coherent product that will appeal to as broad an audience as possible?

"The key elements to an oldies show are balance and pace," suggests Bartley. "A show works best when forward movement is unstoppable and when the music is balanced. In order to make a show as mass appeal as possible you have to deal with many different categories of music: top 40, country, R&B, folk, group vocals, uptempo, ballads - everything that was a part of the times. You also have to balance all that with personality and other elements that bring out the flavor of the period. It's a juggling act like the guy on the 'Ed Sullivan Show' who used to keep all the plates spinning at the same time. You're constantly evaluating the perfect record to play next.

Harvey claims it's best to shy away from too much nostalgia. "There will always be a few people who are looking for nostalgia, but most just want to hear those good old records again," he says. "What you have to do is present a good, uptempo flow of songs that crosses a lot of demographic barriers and

Must-Note

Cher "Bang Bang" Shirley Ellis "Name Game" Rivieras "California Sun" Lou Christie "Lightnin' Strikes" Retula Clark "Downtown Freddie & The Dreamers "I'm Telling You Now

Tom Jones "What's New Pussycať

Carpenters Everything except "Close To You"

Tokens "Lion Sleeps Tonight" Jimi Hendrix Everything Every novelty song

Everything psychedelic (except Strawberry Alarm Clock's "Incense & Peppermints")

still has a commonality of sound and theme, creating a bit of a party atmosphere." Harvey adds that virtually the only way to achieve this is through audience research, not by just playing what was at the top of the charts.



George Taylor Morris

GSN's Morris also believes that nostalgia should not be an over-bearing factor. "I don't pretend people are living back in the '60s," he says. "The only perspective you need is to remember that this is just a lot of good time rock and roll. The right mix of music and attitude is the most important factor.

So, is oldies a self-perpetuating music element, or is it a dying art form? "Oldies will be popular for years to come," concludes Harvey. "We set out thinking we'd do strongest in 25-54, but the reality is that we're doing strongest in 25-49 and in some markets we have outstanding 18-34 shares."

Rock and roll is here to stay.



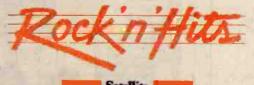


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NETWORK FEATURE FILE

MUSIC FEATURES

The Weekend

	July	5 - 6
American Eagle	(DIR)	Live From The Hard Ro Eric Burdon & The Animals
Beach Boys Silver		Musical!
Anniversary Special July 4th Special	(USP)	Biographies: Virginia Mayo Musical Starstreams
The Countdown	(WO)	Sojiro
52nd St/New Edition		Music Of America
Countdown America V		Nitty Gritty Dirt Band (7/4)
Dick Clark Michael McDonald	(US)	On The Radio
		Power Cuts
Country Report	04/040	David Lee Roth/Eurythmics (7/
	(WRN)	Reelin' In The Years
Charlie Daniets/Lacy J. Dalton/Johnny Cash Country Six Pack (US)		Santana/Smokey Robinson & T
Bicky Skagos	(03)	Rick Dees' Weekly Top
John Leader's		Level 42
Countdown USA	(CUSA)	Rock Chronicles
1980 top summer hits	(,	The Fixx/GTR/Golden Earring
Dick Clark's Rock, Rol	(Scott Muni's
& Remember	(USP)	Ticket To Ride
Chicago		Beaties (7/4)
Dr. Demento	(WO)	Scott Shannon's Rock
Cat Croonings		America Countdown
Elvis Hour	(CRN)	Rolling Stones/Genesis/Howard
Memphis Blues	4.	Sinatra Special
Entertainment		Billy May
Coast-to-Coast	(CBSR)	Solid Gold Saturday Ni Annual Cruisin' Hot Roddin' Sho
Michael Omartian/Jim Belushi/H		
Future Hits Wham!/Darvi Hali	(WO)	Summer Beach Party Kings of Surl City/Jan & Dean/D
Gary Owens' Supertrac		David Lee Roth/Bryan Adam
Johnny Cash	RS (CHN)	Summer Fun Countdoy
Great Sounds	(USP)	Top 100 songs from 1955-197
Keely Smith	(031)	Super Gold
Hot Rocks	(USP)	Greatest bands of the British Im
Journey	(00.)	Superstars Rock Conce
Jazz Show With		Dire Straits
David Sanborn	(NBCE)	Top 30 USA
George Howard		All-time top 10 rock 'n' roll acts
King Biscult Flower Hou	ır (DIR)	Weekly Country Music
Pete Townshend		Countdown
		Dolly Parton



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457-2741	MS - Musice Starstreams (415) 383 7827
65-7200	MBC = NBC Plate (212) 064 4444
1169	MICE = MIC Pado Entertarment (212)
AA 2331	50+ 4444
aling (212)	HP = Nerwood Productions (212) 755-3320
ting (4+4)	NSBA = NSBA Network (213) 305 8009
101	OHR = Of Hear Review (516: 626 1480
975-4321	PRC = Par Res Countries 1213: 480 2012
Ders. 6 (312)	PRH = Progradave Rade Natwork (212)
	585 9400
1010 id 191	PLA = Public Interest Amazes (312)
	943-0000
A1 787-0410	R = Pade International (212) 302 1870
3837302	\$85 = Shand Broadcast (213) 318 1666
1.3108	BC = Syndkov (415) 368-1781
12	\$ = Sendicate 8 (818) 841 9350
71-6650	BLP = Sleve Lehmen Productions (213)
200xp (209)	487-2346
	SMM = Satelline Music Hereigh (800)
Page 64150	527-4892
	SP = "The Spirit" Productions (518)
808-1888	371-0608
	SPI = Spin Publications Inc. (212) 496 6100
alerprises	TRAN = Translar (213) 460/6383
	UBP = The United Stations (703) 276-2900
4-2778	WRH - Weedeck Radio Network (213)
961-7600	462-5922
3) 585-2000	W0 = Westwood One (213) 204-5000

JERRY GALVIN AND DR. RUTH DO IT ON SUNDAYS.

Stations are preceding Dr. Ruth's phone-in sex-therapy show with Jerry Galvin's phone-in humor show. Others are programming Jerry Galvin against Dr. Ruth. Either way, Jerry Galvin and Dr. Ruth are changing Sunday evening radio in America.

"TalkTalk with Jerry Galvin" is fed on Satcom 1R, Transponder 23, Channel 10 on Sundays from 9-11pm Eastern Time. The program is formatted so you can take one or both hours. For a demo tape and information phone 513-751-0991.

ock (NRCE) Blo Ker Pel El I Ho Co Tar T. C (WO) (MS) (ABC) (NSBA) Jan Jud Dav Lou Joh (GSN) 771 (GSN) n 40 (USP) Bell Joh Pak Katt Ster Co 4th (WO) (DIR) din (WO) Ea Sun d lor (CRN) (US) En aht WI w (7/5) (US) Liv Johr Me Doki IN (TRAN) (TRAN) Em art (WO) Off (CBSR) .leff Pio Dav (USP) Por Pro Bot Roe lou Roc Simp Tee Sol Kris Feat Dave

This week in 1969 (7/10)

Bob Seger/Patti LaBelle/Bangles Weekly Country Music (WO)

(WO)

(USP)

(CRN)

Linda Bonstadt (7/11) **Special Edition**

El DeBarge Star Trak

Countdown

Tony Bennett/Mr Miste

Dolly Parton Wireless Flash

July 7 - 11	
American Music Magazin	e (USP)
Blow Monkeys (7/7)	
Kenny Loggins (7/8)	
Pet Shop Boys (7/9)	
El DeBarge (7/10) Howard Jones (7/11)	
Country Calendar	(CW)
Tanya Tucker (7/7)	(0,4)
T. Graham Brown (7/8)	
Larry Gatlin (7/9)	
Janie Fricke (7/10)	
Judds (7/11)	
David Allen Coe (7/12) Louise Mandrell (7/13)	
Country Closeup	(NP)
John Denver, Pt. 1	(ar)
Country Report	(WRN)
Bellamys/Restless Heart (7/7)	(
Johnny Cash/Steve Earle (7/8)	
Pake McEntire/Vince Gill (7/9)	
Kathy Mattee/Restless Heart (7/10)	
Steve Earle/Bellamys (7/11)	
Country Today	(MJI)
4th of July summer special Earth News	
Summer '86's Hottest Films: Ferris	(WO)
Day Off/Big Trouble In Little Chi	Bueller's
Manhattan Project/American Ant	them
Encore With	
William B. Williams	(WO)
1954: Jo Stafford	
Live From Gilley's	(WO)
Johnny Paycheck	- 2
Metalshop	(MJI)
Dokken	
Off The Record	(WO)
Emerson, Lake, & Powell/Steve Win	wood/
Fabulous Thunderbirds	
Off The Record Special	(WO)
Jeff Beck	(2)
Pioneers In Music Dave Edmunds/Elvis Costello/Grahar	(DIR)
(7/7)	Faiker
Pop Concerts & Star Trak	
Profiles	(wo)
Bob Seger	
Rockline	(GSN)
Journey (7/7)	
Rock Today	(MJI)
Simple Minds	
Shootin' The Breeze	(WO)
Teena Marie/Yarborough & Peoples/	
Con Funk Shun	
Solid Gold Country	(USP)
Kris Kristofferson (7/7) Feature year 1971 (7/8)	
Dave & Sugar (7/9)	
July gold (7/10)	
Jim Ed Brown/Helen Cornelius (7/11,	,
Solid Gold Scrapbook	(US)
Birthdays & anniversaries (7/7)	
This week in 1963 (7/8)	
Rock n' roll at the movies (7/9) This week in 1969 (7/10)	

The Week Of

NEWS & INFORMATION FEATURES

lune 30 - July 4

(PRN)

GENERAL INFORMATION

The Blimp

- Dreaming/eternal lightbulbs/spy satelli terrorist threats to vacationing/ home gardeners & toxic vegetables Computer Program (PRN) Advanced business software/small floppy discs/disc drive analyzers/specialized disc drive systems/love triangles
- Sound Advice (PBN) aker & amplifier power ratings/ speaker crossover/lime delay distortion/
- micro speakers Sports Flashback (CW) Mickey Mantle's final season/Washington Senators/Rocky Marciano/Joe Louis-Max Schmelling fight/greatest world series name

Sporting News (CW) Vin Scully/Big Apple star/Darryl Strawberry/ Gary Carter/Hal Lanier



LINE ONO - Polydor recording artist Yoko Ono recently paid a visit to Westwood One's New York studios for a segment of the net-work's "Line One" call-in program. Pictured during the broadcast (I-r) are "Line One" cohost Carol Miller and Yoko



COMEDY



ROCK AND A HARD PLACE - Greg Hawkes (r) of Elektra recording group the Cars displays a Hard Rock Cafe jacket as Cars member Elliot Easton (c) and NBC's Paul Shaffer (l) look on.



CHILDREN'S HOSPITABLE - WNOR/Norfolk recently broadcast all day from the ABC Rock Radio Network studios in New York and welcomed "All My Children" actress Kate Collins for an on-air visit, Pictured (lop, I-r) are WNOR GM Jack Rattigan, Collins, and WNOR's Gigi Young, Carol Taylor, Les Wooten, and Mike Arlo; (bottom, I-r) are WNOR's Jimmy Dunn, Roger Reger, and Henry "The Bull" del Toro.

A N N O U N C I N G THE LIBERTY WEEKEND CELEBRATION

ABC INFORMATION NETWORK, through an exclusive agreement with David Wolper and the Statue of Liberty-Ellis Island Foundation, has the only full radio coverage of the biggest patriotic event of the decade. Four days of exciting coverage of the Liberty Centennial Celebration, including the exclusive radio broadcasts of the Opening and

Closing Ceremonies with scheduled appearances by President Ronald Reagan and French President François Mitterand. And Willie Nelson, Frank Sinatra, Elizabeth Taylor, Neil Diamond and many more. Plus the only radio broadcasts of the Americana Concert with John Denver, Whitney Houston and Barry Manilow. and the International Concert with the New York Philharmonic and Placido Domingo. Also, news updates, special Liberty series and other long-form news programming. For the most significant events in broadcasting, the ABC Information Network is there.

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For more information, call Debbie Golden, Director, at (212) 887-5042

TWOOD ONF

SIMULCAST WITH

On Friday, July 18, the Westwood One Radio Networks and Showtime take a cruise down the "Freeway Of Love" for a very special concert performance by the Queen Of Soul – *Aretha!*

It's a digital stereo simulcast of a show filmed and recorded last May in front of an SRO hometown crowd at Detroit's Music Hall. Backed by a 24-piece orchestra and a trio of vocalists, Ms. Franklin throws down a set of timeless classics including "Can't Turn You Loose," "Never Loved A Man," "Respect," "Natural Woman," "Chain Of Fools," "Angel," "Who's Zoomin' Who" and, with fireball E Street Band saxman Clarence Clemons sitting in, a high-octane version of "Freeway Of Love"! *Arethal* It's 60 minutes of sass and class starting at 10 p.m. EDT/PDT, with a special 15-minute music & interview pre-show airing on Westwood One affiliates. To make sure you and your listeners are a part of it, contact your Westwood One representative now at (213) 204-5000 or Telex 4996015 WWONE.



Client Prospecting Made Easier

TM Communications, Inc. has developed a 30-question "Tell Me" survey to help account executives gather detailed information to put together more professional presentations. Use of the survey can also be built around incentives. For example: most surveys conducted in one month, most new proposals written, and most new business acquired within two months.

A		
The "Tell-Me" Survey	8. Any competitive disadvan-	
1. Name of firm	tages:	
2. Type of business	Who are major competitors:	
3. Address	10. What are strengths of major	
4. How long in business	competitors:	
Opening date	11. Major brand names carried:	
5. What are considered strongest	12. Best sources of co-op funds:	
selling points (at least five):	13. Who are customers:	
	a% men	
ä.	b. % women	
b. 5	c. % male teens	
с.	d% female teens	
d.	14. Demographics of customers:	
e.		
6. Any recognizable or exclusive	a. age	
competitive advantages:	b. income	
7. Names of decision-makers and	c. geographic area	
their functions:	15. Satisfied with current customer	
	profile: ves no	

- h
- d

mer 16. What kinds of improvements are desired

- 17. What are peak sales months:
- 18. What are peak sales days:

19. What are peak sales hours: 20. What are days open late: 21. In order of importance, list the most important store-wide or department sales events of the year. Include all, with date:

cast.Group CEO; and Bob Paris, WWRC & WGAY/Washington NSM.

SALES

22. What was the single biggest promotion ever run: 23. Current advertising budget: \$ % radio

BOARD OF INQUIRY — Major Market Radio's seven-year-old Station Advisory Board held its quarterly meeting in New York to discuss issues alfecting the rep firm. On hand were (front row, I-r) Board Chairman Jay Hoker, Hoker Broadcasting President; Mary Cashman, WXKS/Boston VP/National Sales; Matt Mills, Adams Communications Executive VP; and Gary Weiss, WNLT/Tampa GSM; (back, I-r) Jim DeCastro, WLUP/Chicago VP/GM; Jack McSorley, Price Communications Sr. VP/Radio; Kim Colebrook, WERE & WGCL/Cleveland President/GM; John Lynch, Noble Broad-

> newspapers direct mail (circulars) television magazines outdoor other

24. Prospect's evaluation of advertising effectiveness (including opinions of various media): 25. Is there an advertising agency involved: ____yes _ no

a. Name_ Contact

b. What is prospect's working relationship with the agency:

26. How does prospect view busi-ness conditions, both generally, and specifically in the areas of interest to him:

27. What does he view as the most important civic problems, and what civic organizations is he involved in:

28 What non-business-connected activities, hobbies, and interests does he have that give an insight into his personality, character, and motivations:

29. (Complete at station after inter-

Pam Devine, Media Director of Koion, Bittker & Desmond, Inc., has been appointed Chairman of Major Market Radio's Detroit Agency Advisory Board. She succeeds Bob Mitchell ... Hillier, Newmark, Wechsler and Howard's Houston office has relocated to 510 Bering Drive, Suite 260, Houston, TX 77057. The phone remains (713) 784-4694 ... Also moving to a new location is Republic Radio/Seattle: Fourth & Battery Building, Suite 970, Seattle, WA 98121: (206) 441-1356

John Blair & Company's Lisa Morrison and Karen Wald, Director and Manager respectively of Retail Sales Development, Radio Representation Division, held a two-day vendor sales seminar in New York for Blair clients. Topics included "How TV Does it," "Probing The Retailer," and "Vendor Problems and Solutions"... The Twin Cities Radio Broadcasters Association is sponsoring, in association with the Minnesota Broadcasters Association,

view.) Summarize your impressions, as a salesman, of the key personality traits of of the prospect:

Additional After-The-Call Information:

1. Did you write a follow-up note thanking him for his time? 2. Did you tour the store?

3. Did you informally talk to others in the store (including sales clerks)?

4. Have you collected tear sheets of his newspaper ads and his circulars?

5. Have you double-checked the relative influence that other decision-makers at the store have?

6. Did you get copies of the co-op plans, or check the co-op directorv?

7. Have you prepared a general outline of the sales approach you plan, plus a timetable, based on the information that you have gather-

8. Have you checked your TM production service material that is applicable? Your RAB material? Have you checked with them directly for help?

the annual Radio Best Awards, honoring the best radio commercials and PSAs created/produced in Minnesota; the first ceremony will be held March 1987 . LAVNY Music won a "Best Song on Radio" ("Ooo Bop") Clio for its Levi's 501 Blues campalon.

The winners of the first annual Orson Wettes Creative Radio Awards were announced by the RAB. The recipients were honored for writing/producing the best commercials in 12 business categories: WOOD/Grand Rapids, Auto Dealer: KWTO/Springfield, MO, Supermarket: WHAS/Louisville, Hardware/ Building; WLEC/Sandusky, OH, Computer; WROC/Cleveland, Restaurant; CHFM/Calgary, Alberta, Department Clothing; WCTO/Melville, NY, Jewelry; KMGR/Salt Lake City, Banks/S&L; WCMR/Elkhart, IN, Hospital/Healthcare; KPCB/Rockport, TX, Overall Quality & Creativity; WCTC/Somerset. NJ, Overall Quality & Creativity; and KWIZ/Santa Ana, CA, Shopping Centore

R&R FRIDAY, JUNE 27, 1986/31

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IMAGE & MARKETING

WHAT A DIFFERENCE A YEAR MAKES

Great Doin's In Dallas At BPME '86

Ain't nature grand? You start with this ugly caterpillar, add a little genetic magic in the pupa stage, and a butterfly emerges. Interestingly, the same rules of nature applied to the 1986 BPME Seminar, which recently concluded in Dallas.

Last year's meeting was most definitely a caterpillar, and a real ugly one at that: short on radio sessions, long on TV identity, and low in radio attendees. Over the winter, BPME Seminar Director Lance Webster worked very closely with the radio membership to resolve the pervasive 1986 negative image. This hard work and input paid off with a meaningful seminar program and a real sense of community. And when the cocoon opened in Dallas on June 11, a beautiful butterfly emerged.

A Great Start

One of the secrets to any success is a great start, and BPME was no exception. First of all, the radio sessions started a day earlier than the general sessions. This gave us that sense of community I spoke of. And there's no better way to get radio folk going than to have RAB President Bill Stakelin deliver the keynote address. Not only was Bill his usual passionate and inspirational self, but he reinforced the important role promotion directors



TY OR NOT TY — A full house attended the "TV Commercials for Radio" session. On the all-star panel were Bob Harper of Bob Harper's Company, Curt Hahn of Filmhouse and Joyce Bose of KBIG/Los Angeles.

Introducing A New Way To Get Thousands Of New People To Sample Your Station

magine a direct mail campaign designed *specifically* for radio. Envision not a copy of the Publisher's Clearing House Sweepstakes. Imagine instead a truly unique direct mail promotion that looks like a radio and *sounds* like your station, and you've got Eagle Marketing's new "PLAY IT AND WIN" promotion.

A PROVEN SUCCESS

The "PLAY IT AND WIN" concept has been fully tested and the results are astounding. For example, 500,000 pieces were mailed for a major market radio station. Their cume increased dramatically. A follow-up survey showed that an incredible 79% of the recipients listened to this piece.

LISTENED TO THIS PIECE?

Eagle's new "PLAY IT AND WIN" direct mail promotion actually mails a sample of your radio station, on a high quality Evatone stereo Sound Sheet. It is the only direct mail promotion that gives you the ability to showcase your station through the powerful medium of audio; and it provides instant motivation for the recipient to *listen* to your pitch!

INSTANT WINNING

"PLAY IT AND WIN" includes the "instant gratification" element, a proven method for increasing response. This powerful element is placed within the record so that the recipient must play the record to be an instant winner.

IT'S ALL NEW AND EXCLUSIVE

"PLAY IT AND WIN" is unique throughout, from the radio look of its design, to the novelty of the record and the major contest element, an on-air contest that encourages sampling in the exact day parts you want

"PLAY IT AND WIN" is available to only one station in a market. Don't wait. Reserve it for your station today. Call Paul Meacham of Eagle Marketing, collect at 303=484-4736, or mail the coupon below for samples and rates.



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PHONE

NAME

COMPANY

ADDRESS

SEND ME MORE

INFORMATION



LANCE SPEARHEADED THE RADIO PROGRAM — Lance Webster, BPME Seminar Director, worked hard to make our program meaningful and memorable

"I'm very pleased with the initial radio survey results. Their enthusiasm for what BPME is doing will clearly spark greater radio efforts next year." —Lance Webster BPME Semina Director

play and how they fit into radio's longterm game plan. He noted, "As more stations find their place on the spectrum, radio marketers have a greater burden to differentiate, distinguish, and describe their audiences. Promotion Directors are uniquely positioned to translate the programming objec-tives of a radio station into selling tools." Bill continued, "Radio, by its nature, is a promotional business. Radio managers expect promotion to be an integral part of any marketing and sales plan." And he offered the thought that the new generation of managers will come, in part, from the promotion/marketing ranks - a very bright picture and encouraging position for those who heard him. And a perfect and positive way to start the seminar



RADIO KEYNOTE SPEAKER — RAB President Bill Stakelin fired up the radio attendees at the opening luncheon.

"Promotion Managers are uniquely positioned to translate the programming objectives of a radio station into selling tools."

-Bill Stakelin RAB President

That brings another happy note to this story. The room was set up to hold about 150 (as you may recall, the 1985 radio total was a meager 123). When the luncheon started, lo and behold, there was a host of people waiting at the door unable to be seated. Four additional tables had to be set up to accommodate them. You can't even begin to imagine how delighted all of us involved with the seminar were with that pleasant development.

The Sessions Had Meaning

From this rolling start we moved right into a presentation of "The Mind Connection" by NAB Senior VP Dave Parnigoni (R&R 5/30). This meant that we had been ex-Continued on Page 34

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P.O. BOX 54110 TULSA. OKLAHOMA 74155 (918) 258-6502

IMAGE & MARKETING

Great Doin's In Dallas At BPME '86

Continued from Page 32

posed to our two leading broadcast associations, the RAB and NAB, back-to-back. Did we feel important, or what? If you missed that positioning message - well. I hear they're looking for an usher down at the Bijou. I understand from Lance Webster that this early start and radio idea-sharing will be the rule next year - when you find something good that works, do it again and again and

"I'm thrilled, delighted and happy that we were able to encourage radio members to come to the seminar '

-Bervl Spector **Outgoing President BPME**

Top marks to all of the presenters at the seminar. The programs were well-thought-out, highly informative, and certainly useful. I kept hearing promotion people remarking "how they couldn't wait to get back to their stations so they could try something out they had picked up in a seminar session." Special kudos for RAB Sr. VP Danny Flamberg and WHN & WAPP/ New York's Susan Storms for their inventiveness in staging their "Nuts and Bolts of Creative Radio Sales Promotion" session like a game show, complete with prizes. It was great fun, presented in an atmosphere which encouraged participation. There were sessions on working with a video production company, TV spots for radio, di-rect mail, trade press, research, merchandising, and career growth and development. There weren't too many bases left uncovered, and they will undoubtably be handled next year in Atlanta



DIRECT MAIL SESSION - Here I am moderating the session along with panelists (I-r) Mary Recchia of WOR/New York, Rick Ott of Ott & Snead, Mike Eisele of Harte-Hanks Direct Marketing and Peggy Boeck of WHAS/Louisville.

An Additional Bonus

BPME is to be congratulated for involving a fine lineup of sponsors, such as Group W, which under-wrote the radio luncheon, and Kodak. By doing so, BPME relieved a lot of the attendees of the financial burden for meals and other entertainment. For many stations, sending the promotion director to BPME was probably a bit of a budgetary "stretch." but by hosting the meals and providing the receptions, BPME saved the stations a few bucks.

Congratulations

Congrats to the 1986 Gold Medallion winners. It would take our entire page to list them all, but I'd like to single out multiple winners Lee Pocock of KSL/Salt Lake City. Fred Bergendorff of KNX/Los

Angeles and Danny Flamberg of the RAB. I do this not only because they deserve the recognition by virtue of the excellence of their work, but also because Fred and Lee are past presidents of the organization and Danny is the board's radio chair. This proves that BPME is made up of those who not only can teach, but are willing to do so.

DATELINES

July 13-16

7th Annual New Music Seminar Marriott Marquis, New York

August 9

2nd Annual Broadcasting Seminar The Business of Radio: The People

- Who Make It Work
- Southampton Campus, Long Island

University Long Island, New York

August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt Lake City

Sent 4-7

5th Annual Jazz Times Convention: Roosevelt Hotel, New York

Sept 10-13

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB and NBBA New Orleans Convention Center, New Orleans

1987

February 7-10 Radio Advertising Bureau 7th Annual

Managing Sales Conférence Hyatt Regency, Atlanta

April 1-5 Alpha Epsilon Rho 45th Annual Convention Clarion Hotel, St. Louis

The Role Of Radio Is In Full Swing

I spoke with outgoing President Beryl Spector, who said, "I'm thrilled, delighted, and happy that we were able to encourage radio members to come to the seminar. We (BPME) would like to do more for radio in the future, but to offer

more we must get more members to attend." Her successor, incoming President Judy Horan of WOWT-TV/Omaha said, "I'm dedicated to building more room for new ways to serve the needs of the radio membership. I'm looking forward to an even greater role for radio in the future.

I'm dedicated to building more room for new ways to serve the needs of the radio membership."

> -Judy Horan Incoming President BPME

Looking Forward

After that disappointing 123-person turnout in 1985, BPME set a goal to double the amount in 1986. The association nearly reached it, as over 225 radio broadcasters attended I'm certain that the difference in the program focus made the difference in the turnout, and look for even more next year.

Since we're on a roll, I'd like to offer this thought: if you were in Dallas this year and benefitted as much as L contact another promotion/marketing director in your market or company and bring a friend to Atlanta in 1987. Let's shoot for 400 at The Peachtree Plaza!

ONE YEAR AGO TODAY

- Pete Schulte back as KKBQ/Houston Pres./GM
- Nick Bazoo PD at WEZB/Pittsburgh
- Step Johnson A&M VP/Promotion
- #1 CHR: "Sussudio" Phil Collins (Atlantic) (2 wks)
- #1 AC: "The Search Is Over" Survivor (Scotti Bros/CBS) (4 wks) •#1 B/U: "Hangin' On A String" - Loose Ends (MCA)
- #1 Country: "Forty Hour Week" Alabama (RCA)
- #1 AOR Track: "If You Love Somebody" Sting (A&M) (4 wks)
 #1 LP: "The Dream Of The Blue Turtles" Sting (A&M) (2 wks)

FIVE YEARS AGO TODAY

Dick Asher President/CBS Records

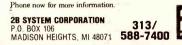
- Greater Media buys WBZ-FM/Boston
- #1 CHR: "All Those . "-George Harrison (Dark Horse/WB) (2 wks)
- #1 AC: "All Those Years Ago" George Harrison (Dark Horse/WB)
- #1 B/U: "Love On A Two Way..." Stacy Lattisaw (Cotilion/Atl) (2 wks)
 #1 Country: "I Was Country..." Barbara Mandrell (MCA) (2 wks)
- #1 LP: "There Goes The Neighborhood" Joe Walsh (Asylum)

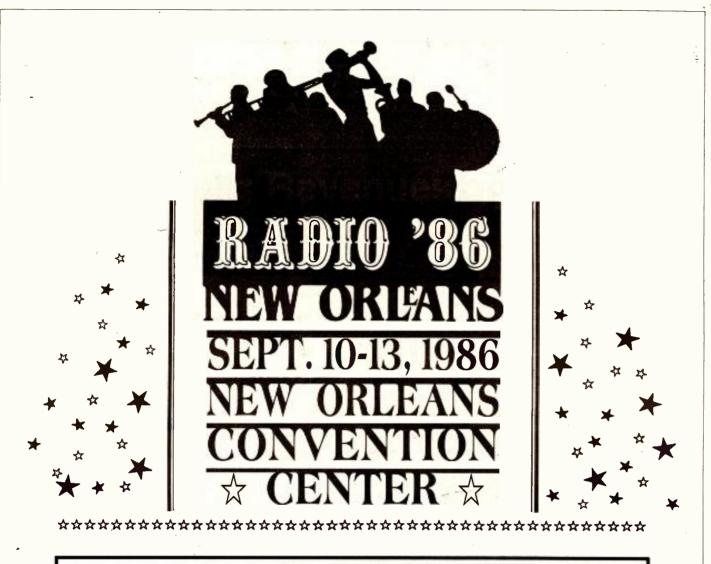
TEN YEARS AGO TODAY

#1 CHR: "Afternoon Delight" - Starland Vocal Band (Windsong/RCA) - Starland Vocal Band (Windsong/RCA) (2 wks) #1 AC: "Afternoon..." #1 Country: "All These Things" - Joe Stampley (ABC/Dot) #1 LP: "Fly Like An Eagle" - Steve Miller (Capitol) (4 wks)



of 2B's Plastic Card Promotions — boost ratings, sell more time and increase profits — without it costing them a cent. What's the catch? There isn't any. Your sponsors foot the bill because it's THEIR promotion tool





All Radio. And All That Jazz.

The National Association of Broadcasters, unified with the National Radio Broadcasters Association, proudly presents the Radio '86 Management, Programming, Sales, and Engineering Convention—the most important all-radio event of the year. Watch your mail for more details, or call NAB Radio at (202) 429-5420.

See you in New Orleans!



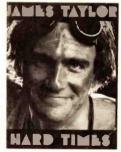
ON THE RECORDS

Taylor-Made Hits

Taylor isn't an ultra-common name like Smith or Johnson or Jones, but it seems disproportionately popular for musicians. It occurred to me there were an awful lot of Taylors (in the sense of very many Taylors, not a lousy assortment of ...) making records when first Duran Duran's John Taylor had a hit and then his unrelated Duran-mate Andy Taylor started climbing the New & Active, while James Taylor, who's practically the patriarch of hitmaking Taylors by now, neared the AC Top 10 and the B.E. Taylor Group had a new single out and ... well, you get the picture.

Of course Duran Duran alone has enough Taylors to clothe the population of Birmingham, with Roger, recently departed on sabbatical, joining John and Andy, Another Roger Taylor, of Queen, has made solo records as well.

And James's branch of the Taylor family spawned three more recordmakers: Livingston, Kate, and Alex. But still, they only scratch the surface

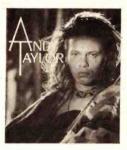


James would be the dean of the Taylors if R. Dean Taylor didn't have that title locked up

There was Mick Taylor, who used to play with the Rolling Stones: and Mel Taylor, former drummer for the Ventures. R. Dean Taylor sang "Indiana Wants Me" and cowrote "Love Child" and other Motown hits. Vince Taylor did the original version of "Brand New Cadillac," a staple on the order of "Midnight Hour" or "Gloria" for European bands of the mid-sixties which was later recorded by the Clash

Chip Taylor did a few records on his own and as part of various ad hoc trios and duos, but is more famous as a writer, with "Wild Thing" and "Angel Of The Morning" among his credits. Kingsize Taylor led a Liverpool band in the early '60s and is the man who unearthed the Beatles' Hamburg tapes

Re-Tayloring The Name A couple of Taylors amended or changed their names. Rod Taylor had a singer-songwriter album out 36/ R&R FRIDAY, JUNE 27, 1986



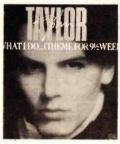
The second half of the rash

in the early '70s, probably became irritated at being confused for a relative of James, Livingston, Kate, or Alex, and changed his name to Roderick Falconer, rocking up his music considerably and eventually masterminding a short-lived science-fiction TV series. Country singer Karen Taylor changed her name for more conventional, marriage-related reasons, to Taylor-Good

A particularly talented group of black singers used the name Taylor, most famous of which is John-Taylor of "Who's Making nie Love"/"Disco Lady" fame. He re placed Sam Cooke in the gospel



Ted Taylor is pictured submerged with floating fish heads and other detritus as a cover concept for the all-too-appropriate LP title "Keepin" My Head Above Water"



John Taylor Jaunched a rash of Duran Duran Taylor solo records (if two can be labeled a rash)

group the Soul Stirrers, recorded for Cooke's Derby label, and after a string of R&B hits a mile long still records, for Malaco.

Johnnie Taylor may have experienced some name confusion with blues/soul singer Little Johnny Taylor, whose "Part Time Love" was an early '60s blues classic and who later had a good run of rough bluesy soul hits on the Ronn label.

Bobby Taylor led a multiracial Canadian R&B band called the Vancouvers who recorded two alburns and a few soul hits for Motown. Temmy Cheng of Cheech &

was their bass player, and Bobby is also probably the discoverer of the Jackson Five (now there's another column topic - artists named Jackson! But enough about that)

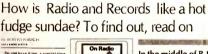


Koko Taylor pitches a mean wang dang doodle

Felice Taylor was a Barry White-produced '60s singer with a good line in Supremes imitations. while Debbie Taylor was a big, bigvoiced soul belter. Koko Taylor, with an even bigger voice, went into the blues history books with "Wang Dang Doodle" and still ranks as a top blues stylist.

One of my favorite Taylors is Ted Taylor, a vastly-overlooked vocalist with an unearthly falsetto. Taylor was a member of the Cadets vocal group in the '50s, went

A PERSPECTIVE FROM OUTSIDE Just Desserts For R&R



Do you have it too, a special time outh week when you treat yourself to a solitude which nothing is al-lowed to invace? I eail it my Radio and Records Hour, when, rapl with attention and delight. I peruse the radio medium? best trade publica-tion. It is the hot fudge sundae of the mind, and I want to share it with you

The difference of the state of

0 0 radio format gets a l May 30 issue, a top (

In the middle of R &

All of us at R&R receive complimentary calls and letters (as well as brickbats and bomb threats) from readers within the industry. But, being the tightly-focused industry trade we are, it's more unusual to get fan mail from outside the ra-

dio/record business, and even more odd to receive it in the

per Bob Weisbuch isn't really an outsider being the Ann Arbor News's radio writer, as well as an English Professor at the University of Michigan. But he approaches R&R with the perspective of a bemused onlooker an onlooker with a colorfulturn of phrase I believe I am safe in assuming that R&R has never before been labelled, in print, "the hot fudge sundae of the mind," for instance

Weisbuch's compliments are lavish. It's hard to find fault in descriptions like "the radio medium's best trade publication." for instance, But he is a bit ambivalent: he damns with faint praise ("the magazine can be fascinating") or preys with damn feints ("there are moments when I wonder if this 15-year-old publication which has supplanted Billboard as the insider's favorite source for radio news is worth the coin" now that's a masterpiece of ambiguity. I don't know whether to throw my hat up and cheer or lapse into a blue funk)

He does nail us but good on what he calls our "remarkably hackneyed statements" - the quotes from freshly-hired programmers, promoters, or managers, and their new superiors. Keeping those compliments coming, he continues, "You read these ritualized statements in R&R with the same fascination you apply to counting the dots on acoustic ceiling tile.

Well, we are aware that the quotes tend to lack originality (we did, after all, compile some of the most threadbare phrases into the handy booklet "I Talk To The Trades," advertised in our April

solo and made records for about two dozen labels, had a few minor R&B hits among them, recorded a few duets with Little Johnny Taylor when they shared a label (Ronn), last surfaced on a major label (MCA) in the late '70s, and cut innumerable superb records, one last year on a tiny L.A. label. This Taylor is a wailer

Anyway, I should sew this essay up, even if it means giving short

form of a half-page column in a metropolitan daily newspa-Fool's parody issue a few years back). But people who are hired or hiring have always appreciated the chance to speak a piece in their R&R stories - in fact, they regard it as an incredible opportunity and challence - and because they're brand new in their jobs, usually aren't ready to say anything substantive about their new situations until they get in there and figure out what's wrong. Therefore, they resort to cliches and vague generalities. We do try to edit down (or out) the most banal remarks, but I quess we're not as vigilant as we ought to

> I may be oversensitive, but I detect something just a tad patronizing here and there in Welsbuch's descriptions. He seems astonished that a columnist could call radio formats "Jungian archetypes," though he may be not so much surprised that someone in this business would employ such a concept as that he would apply it to something as simplistic as a radio format, sort of like killing a housefly with an Uzi. Still, it's a good thing we didn't call our station financial page "Transactional Analysis."

> And I still don't know quite what to make of Weisbuch's final sentences when the ice cream metaphor makes its return: "I cherish the read. It's only afterward that I feel vaguely guilty, just like you do when you finish that hot fudge sundae, guiltily adolescent and totally blissed out.

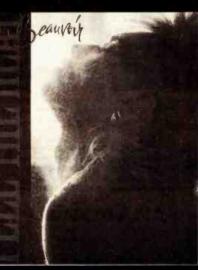
But there's enough unqualified praise to make the article a pleasant plug. Thanks, Bob . . . I think. And next time you're writing your radio column, have an extra scoop on us.

shrift to Adam, Allan, Austin, Carmen, Carmol, Faron, Gene, Gloria, Hound Dog, Jeremy, Jimmy, Joanie, Josephine, Judy, Laura, Linda, Lydia, Neil, Pat, Phil, Randy. Rusty, Sam The Man, Susan, Tot, Vic, and Australia's fabulous Taylor Sisters, to mention most of the other Taylors who inhabit my record files. If you ever want to taylor a set around 'em, at least now there's a source.



JEAN BEAUVOIR

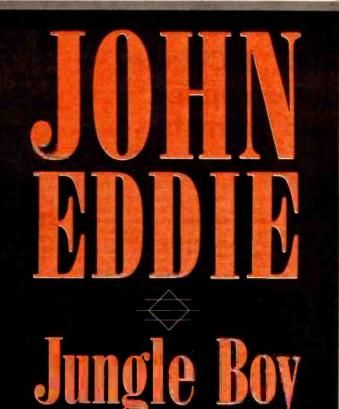
Feel The Heat

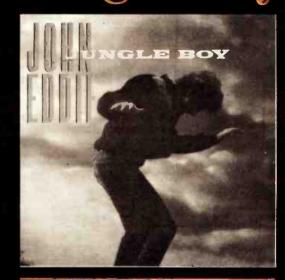


CHR NEW & ACTIVE

MAJOR MA	RKET AIRPLAY:	ADDED THIS WEEK:
WXKS	WMMS	WNNK
WKSE	KDWB	KĨUX
WPHD	KWK	WVIC
93FM	KKRZ	KMGX
		KFIV
Y100	KS103	WPFM
		WSPT

From the Columbia Album "DRUMS ALONG THE MOHAWK"





CHR NEW & ACTIVE

THIS WEEK 67/17 INCLUDING:

WXKS WKSE WPHD WPLJ Z100 WCAU CFTR Y100	WMMS KWK KKRZ KWOD KMEL KPLUS KUBE
Y100	

From the Columbia Album "JOHN EDDIE"

GOLD

Black & Country – The Untapped Gold Formats By Sean Ross The Sean Ross By Sean Ross

It's still possible to remember a time when the AOR Gold format was only joked about, in roughly the same way as, say, Punk Country. But the discovery of AOR gold and its offshoots as very serious entities over the past three years has proven one thing: with 30-plus years of rock and roll out there, there's a lot of worthwhile territory that nobody has fully covered yet.

This means that the R&B and Country Gold formats – virtually dormant as of a year ago – could get their shot soon. Already, the existence of SMN's Soul-based "Heart & Soul" format has increased the R&B Gold population by several hundred percent. (The format has also received a boost from the emergence of similar Urban Adult outlets, which, like other AC formats, are often gold-based.)

The prospects of Country and R&B gold formats have both been strengthened by recent musical developments in their parent formats. Janet Jackson's "Nasty," a recent B/U #1, resembles heavy metal more than it does Carla Thomas. (As does much R&B from Sly Stone onward.) Most "adult" B/U hits – "On My Own," "Greatest Love Of All," "There'll Be Sad Songs," etc. – owe more to MOR than old-line R&B. In recent years, the "classic soul" style has been virtually driven off the radio.

The same sort of split is slowly occurring in Country. Artists like Rosanne Cash, Sawyer Brown and Southern Pacific are proving that "Punk Country" isn't entirely a joke. Even, "roots" types like Ricky Skaggs and Dwight Yoakum, who swear allegiance to Bill Monroe and Johnny Horton, are still wery much linked to the new Country. (And while John Cougar saluted his rock idols, it may be significant that George Jones had to wax his generation's own anthem on "Who's Gonna Fill Their Shoes.")

Country's acknowledged mellow period has already exiled a great deal of available gold. (Although, to be fair, it's still possible to hear Patsy Cline on KZLA when her rock contemporaries have been gone from CHR libraries for the past 12 years.) And much of the industry seems to be anticipating a day when the new generation of Country will supplant AC Country as the dominant music on that format's charts. At that time, even if Country stations maintain some roots-consciousness, the best of vintage Country will have to find its audience - which does exist elsewhere

Strength In Numbers

Similarly, the amount of available music alone dictates a format split. B/U and Country have been very prolific formats, finishing with currents faster than CHR. B/U stations rarely deal in more than F2 golds an hour. Country, even with its Gold emphasis, rarely uses the amount of material available to it. (For the three or four Patsy Cline songs that are still played, there are about 20 other **38**/R&R FRIDAY, JUNE 27, 1986

hits that aren't.) For those reasons, there's lots of hit music – from the past decade or two of either format – that can't be heard anywhere.

Thus far, the potential of both formats remains largely untapped. There aren't ten known Country Gold stations in rated markets: there may not be five. Most are sisters of much stronger FMs, rated below a 1 share and, as such, vulnerable to being simulcast at any time. Similarly, "Heart & Soul" stations still comprise the bulk of the R&B Gold population outside a few Southern markets. There aren't many success stories yet; what we can look at now, however, is the groundwork as two Gold formats work to come into their own

Aside from regional outlets such as WYAT/New Orleans, the first prominent Black Gold outlet in recent years was WZAZ/Jacksonville. Programmed by R&B veteran Jack "Have Mercy Bellboy" Picus, WZAZ's presentation was a deliberate throwback to the '60s and '70s with tympany IDs and time checks given as "eighteen minutes running away from the hour of six o'clock." In 1985, "ZAZ-140" managed to overtake Jacksonville's other B/U AM WPDQ. With the loss of WJAX-FM, WZAZ is now the top B/U station in town, gradually becoming more current and somewhat more youth-oriented. The retro presentation, however, remains, and as of February it was still possible to hear "Steal Away" by Jimmy Hughes segued into "Secret Lovers"

That makes WVOL/Nashville the South's new Black Gold showplace. PD J.C. Floyd and Consultant Don Kelly moved the R&B legend to a gold format in early 1985 as an adult complement to sister B/U WQQK (92Q). Even after sliding 5.0-43 last fall, "The Mighty 147'''s 12+ share is more than twice that of mainstream Gold outlet WKDA. It is also one station, according to Floyd, which SMN researched and monitored before developing "Heart & Soul," although the two products aren't particularly similar now.

We Remember Rufus Thomas "If you look back over the

i you look back over in

years." Floyd says, "WVOL was #1 in the market, even after FM had been introduced. (So) not only did the black market in Nashville appreciate WVOL, but there had to be a certain percentage of support from crossover listeners to contribute to the station's success.

"It seemed like a natural, especially since Nashville is only 300 miles from Memphis and most of the people here – especially the older demos – were very familiar with the Stax/Volt sound. We did an original research project in February 1985 when I came into the market and folks started identifying names like Rufus Thomas that we hadn't heard in vears."

WVOL ended up as a mix of R&B



J.C. Floyd

gold with currents by artists still working in that idiom: i.e. Shirley Brown, B.S. King, Johnnie Taylor, etc. Because it's designed as an adult format, WVOL skews fairly soft. Its clocks are similar to those used by a gold-oriented AC. Its contests are adult-themed (i.e. collections of a core artist instead of the current LP, or cash for a trivia answer, not just a phone call.) It positions around "the greatest music of all time" and "the music you know and love."

Mr. K, The Candy Man & The Time Tunnel

In many ways, WVOL resembles WJMK/Chicago with its mix of current technology and some

Country Gold: Out Of The Shadows,

Country Gold, as a fulltime radio format, is still in a very experimental stage. So much so that no station, even those imaging as Country Gold, devotes 24 hours a day to it. WMZQ (AM)/Washington simulcasts morning drive with its FM and runs Transtar's Country format at night. KCKM/Kansas City, (sister station of KFKF) is fulltime but automated outside morning drive.

KCKM and WMZQ both evolved into Country Gold in a similar manner – simulcasting with their FMs except for a midday Gold show which eventually proved popular enough to spin off. In Washington, WMZQ emerged just as its FM was nudging the other Country combo, WPKX out of the format.

In Kansas City, however, KCKM was meant as something of a spoiler move in the battle between KFKF and Country leader WDAF (61 Country), which has been known to go back as far as the Sons of the Pioneers for flavor gold. By using lines such as "KCKM is back, playing more Country Oldies than WDAF" (the original calls were actually KCKN), KFKF PD Cliff Blake admits that part of the plan was to siphon off some audience from WHB as the race between the two main competitors gets closer

Since WDAF is known for its news and information, Blake says, "KCKM is being positioned directly as an alternative to 61 Country. Two or three times an hour we invite people to compare and then come back for more music on this AM radio station."

Too Old

For its first six months, KCKM's music mix covered the mid-fifties through late-seventies. Typical segues were Merle Haggard's 'ilt's Been A Great Afternoon'' into Marty Robbins' "Just Married" or "Your Squaw's On The Warpath" by Loretta Lynn into "Sleeping Single In A Double Bed" by Barbara Mandrell.

That has changed recently. "We thought we were a little too fringe old," says Blake. He now estimates the music mix as divided evenly between four categories: 1970-75, 1976-80, 1981-84 and ""the greatest hits of all time, which could be any where from Elvis Presley through Alabama." Where only 10% of KCKMr's library had been shared with the FM, Blake now estimates it at about a third.

How does KCKM's audience feel about the modernization? PD Tony Stevens (also the AM morning man and FM MD) says, "When they hear George Morgan, they'll say "that really takes me back and I really appreciate the music and I'm not really crazy about what's out now.' But then again, I don't think they resent what Barbara Mandrell or Alabama have done in the past five years."

About the use of current artists in the mix, WMZQ (AM) Katy Daley adds, "Some of these Alabama songs are getting to be five and six years old. We may remember the day "Mountain Music" hit the charts, but it's five years ago. We can mix the classics in with the newer stuff so they seque beautifully. It doesn't sound like your time machine has jolted into a new century."

Take Me Back

"The fact is," Blake claims, "we weren't taking enough people back." Even in a country-oriented market such as Kansas City, "going back for most people is going back to the late '60s and '70s for Country music and not back to the '50s and early '60s.

"Oldies is a good format to tune into and get a taste of the memorabilia. In a market ... where they don't have a 20-share Country audience, that's really going to cut down on people who know that older Country music and would tune in regularly enough to make (a Gold) format viable."

In Washington, however, Daley says, "We're dealing with an audience that's incredibly knowledgeable about Country music. I'll get a phone call for something by Terry Preston and when I say I've never heard of him, they'll tell me that was the name that Ferlin Husky used to record by.

"It's not an old audience necessarily. Our request callers are



Cliff Blake

everwhere from 19 to 65 years old. And amazingly enough, most of them were in their mid-20s through mid-30s. And I'd ask these people, especially the 19-year-old, why they were listening to the AM and not WMZQ-FM? And they'd say because it's really exciting to hear for the first time people they'd heard about their entire life.

"I grew up listening to Armed Forces Radio and we were always a year behind with rock-and-roll. But they'd play Patsy Cline and somehow with Country, it_didn't matter how old it was. You couldn't be out of it. Those people were new to me and I think it's the same for these kids."

Bluegrass Capital

During the week, WMZQ's music pretty much resembles the original KCKM mix; half songs that are commonly heard on other Country

GOLD

1470

veteran jocks. "We were fortunate enough to have two jocks who had been on the radio in this market for a total of 40-50 years. They've given us a lot of insight as to what was popular in Nashville during the periods we were dealing with. Their style is very conducive to the market we're trying to appeal to.

"My morning man, Dave Allen, is my age. The music and format are things that he remembers from childhood and he's done a good job of relating this. At the same time you can tell that he's not one of those people who was playing these records in the '60s, just from his voice quality, the lack of an accent and the fact that he doesn't do all this 'slippin' and slidin' down the aisle' stuff.

"Whereas our midday jock Clar-ence 'Mr. K' Kilcrease definitely is in a time warp from the '60s. Our nighttime jock Candy man (now temporarily on weekends only) showed an 8.9 in the fall on 1000 watts. And he definitely communicates in the old style - he uses modern-day principles but it's definitely old style.

"I have at times had to bite my tongue because all the rules and scientific philosophies that we've accepted over the years do not nec-

Maybe

KCKM/Kansas City Music Monitors Before Format Modifications

CHARLEY PRIDE "You're My Jamaica

JIM REEVES "Home" CRYSTAL GAVLE "Half The Way"

SONNY JAMES "It's Just A Matter Of Time

GLEN CAMPBELL "Dreams Of The Everyday Housewife'

- LARRY GATLIN " Just Wish You Were Someone I I ove
- **DUNCAN & FRICKE** "Come A Little Bit Close
- WAYLON JENNINGS "Only Daddy That'll Walk The Line"
- GEORGE MORGAN "Almost" BILLY "CRASH" CRADDOCK
- Cheated On A Good Woman's Love'
- BUCK OWENS "Who's Gonna Mow Your Grass
- MARGO SMITH "It Only Hurts For A Little While
- CASH & JENNINGS "There Ain't

No Good Chain Gang'

stations and half that aren't. Where it goes deep is during its lunchtime request show and on weekends when their gold expert, Gary Henderson is on. (According to one local, WMZQ may play "Oh Susannah" on the weekends.)

"On Saturday afternoons, we have Lee Michael Dempsey's 'This Is Bluegrass.' Washington is considered the capital of bluegrass and Lee plays everything from Flatt & Scruggs up through the New Grass Revival. And he pulled a 1.7 in the last Arbitrends, beating some of the ACs in town.



Candy Man

essarily apply to the older audience's listening elements. (These jocks) are very personality-oriented and wordy. Maybe certain terms they use seem outdated or corny to us.

The time warp is more obvious on weekends when Candy Man who also serves as the station's music expert - does his "time tunnel" show where he can "correlate the music to tell love stories." While not specifically a request and dedication show, he occasionally responds to letters. "Last week we got one from a guy whose wife was in prison and I played the Manhattans 'One Life To Live' for them

KCKM/Kansas City

Right

Hand

Minds

Lucky & Forget

Happened'

Lovin' You'

After Music Modifications

BILLY "CRASH" CRADDOCK

"Broken Down In Tiny Pieces"

TAMMY WYNETTE "'Till I Get it

JOHN CONLEE "I Don't Remember

ANNE MURRAY "You Needed Me"

FARON YOUNG "Hello Walls'

CONWAY TWITTY "Touch The

WAYLON & JESSI "Suspicious

RONNIE McDOWELL "You're

Gonna Ruin My Bad Reputation" GENE WATSON "Sometimes I Get

JOHN CONLEE "Lady Lay Down"

Till I Can Make It

On My Own

Right now, both stations acknow-

ledge that going over a one share

anytime, is a big deal. KIKK

(AM)/Houston was there for

awhile. Recently, it's reduc-

ed its Gold Programming to a

lunchtime show. Daley is waiting

for the day when the "Classic Country" format can go 24 hours

(WMZQ's jocks have named the

Transtar night service Moe Satel-

lite, even going as far as preten-

ding to interview his agent when

"Moe" tried to hold out for more

REBA MCENTIRE "Why Do We

Want (What We Know ...)"

SYLVIA "Like Nothing Ever

Slow Drag With My Baby

As with the "low rider gold" prevalent in California through the early '80s, the core of WVOL's music is heavily regionalized and very dependent on R&B ballads. "You can't (even) find those records in jukeboxes now," Candy Man explains, "You'd hear them at the backyard dances. For most of them. if you weren't there, you missed them."

And what are WVOL's image songs? The three cited by both J.C and Candy Man are the Unifics "The Beginning Of My End," the Spinners' "Love Don't Love Nobody" and Natalie Cole's "I'm Catching Hell." The latter are both live, extended-length. "testimony" ballads of the type not recorded since Bobby Womack's "If You Think You're Lonely Now" (which was a throwback even in 1981), and both are from the '70s - not before as one might expect. Floyd explains, "Originally we

were able to use more '60's-oriented oldies. That's probably the forte of an Oldies station but you have to watch out that you don't get stereotyped just into the Motown or Stax sound as if that's all you play. Gold titles are grouped chronologically into three categories: 1964-70, 1971-75 1976-Present

In this mix there are several balancing acts. 1) Sixties music is used for flavor, but not to define the sound of the station. "There are

money.)

"I'm fortunate to have a staff that knows and loves Country music and wants to be here," says Daley. "They're not just looking for a foot-in-the-door to get on the FM. And this comes across on the air. When a listener can call the jock and discuss the history of music, they know that we're sincere in what we're doing here.'

Besides hoping to keep AM vital with music programming, Daley adds, "We would like to attain and maintain our own separate identity not that we're not happy to be associated with the FM would like people to know that we are the classic side of Country music."

Blake and Stevens are equally determined. "The signal is terrific and covers the metro really well," says Blake." As to whether we can drag people back to AM, and pull enough people away from WDAF so they can enjoy a lot of music on AM and have a decent alternative: we're going to stick with the format. We have no plans to abandon it."

Who'll Sail Their Ship Alone?

Can people start thinking about the Country Gold format elsewhere, perhaps on a stand-alone outlet? "They are," says Blake, "but I would advise them not to take a standard list from someone and hope for the best. I would definitely suggest that they do some sort of music testing to get their library built . . . as I would for anybody.

records like 100 Proof Aged In Soul's 'Somebody's Been Sleeping (In My Bed)' that were good records in their day. We still play it, but not necessarily that much "2) Seventies music is the core, but many of its genres (disco, hard funk, etc.) are avoided. "Even with the Bar-Kays, we try to concentrate on things like 'Anticipation' as opposed to any of the real bump and boogie stuff.

"There's a fine line between a disco-oriented record and maybe 'And The Beat Goes On' by the Whispers. You want to categorize that as a Lakeside-type record, but it does have a certain amount of older demo appeal.

"We also work with about 30 records that have been released in the last 90 days. Of these 30, they're not going to change as often or be as timely as a B/U station, but there is the need to update and there is a lot of product out there. 'I Can't Stop (Loving You Either)' by Jerry Butler & Theresa Davis (which WVOL played and most B/Us didn't) is the classic style record I'm talking about that would appeal to a black 35+ audience

Inventors Of Love Songs

As you might expect from this music mix, WVOL's audience skews considerably more female than most Gold stations. Its female 18+ share in the fall was almost seven times that of WKDA. And

WMZQ (AM)/Washington Music Monitor

DAVID HOUSTON "Almost Persuaded" T.G. SHEPPARD "I Feel Like

Lovin' You Again'

JOHNNY CASH "I Walk The Line" OAK RIDGE BOYS "So Fine" WAYLON JENNINGS "Amanda" SONNY JAMES "Empty Arms" JUDDS "Why Not Me" EDDIE RABBITT "Rocky Mountain

Music BILL ANDERSON "8 X 10" JOE STAMPLEY "There's Another

Woman BARBARA MANDRELL "Sleeping

Single In A Double Bed MARTY ROBBINS "Don't Worry" DOTTIE WEST "A Lesson In

Leaving ENGELBERT HUMPERDINCK

"After The Loving"

ROSANNE CASH "I Don't Know Why You Don't Want Me' GARY MORRIS "Baby Bye Bye"

WILLIE NELSON "Blue Eyes Crying In The Rain'

JOHN ANDERSON "I Just Came Home To Count The Memories" DOLLY PARTON "Hard Candy

Christmas'

"It depends on how much Country equity is in the market. What we're finding out is that with KFKF getting better and stronger, and the AM coming on, is that WDAF's numbers got stronger too. What we did was reinforce the whole format. There's certainly a place for it as a stand-alone format. for the future as Country starts to splinter off a little bit.'

SLY & FAMILY STONE "Everyday People

STEVIE WONDER "Higher Ground' WHISPERS "Lady"

BILL WITHERS "We Could Be Sweet Lovers'

BOOKER T & MGs "Hip Hug Her" AL GREEN "Let's Stay Together PATTI LABELLE "If You Don't

Know Me By Now

JOHNNIE TAYLOR "She's Cheating On Me

FOUR TOPS "It's All In The Game" MARVIN GAYE "Inner City Blues"

CHILITES "Bottoms Up" BARBARA CARR "Good Women

Go Bad'

DELFONICS "Didn't I (Blow Your Mind)'

EARTH WIND & FIRE "That's The Way Of The World"

LIONEL RICHIE "Say You, Say Me" ATLANTIC STARR "Secret

Lovers' JUNIOR WALKER "What Does It

Take (To Win Your Love)' **ISLEY BROTHERS** "Harvest For The World"

BOBBY CALDWELL "What You Won't Do For Love'

WVOL's best demo in the fall was 35+ women.

"You have to take into consideration the composition of the music," Floyd explains. "The black artists were the true inventors of love songs and no one could sing them the way they could. You're talking about a format that's built around Smokey Robinson, the Temptations, Delfonics and so forth. It's no secret that we've got a female base: but we're hoping that the men will follow the women over."

WVOL does share some au-dience with WKDA "but not as much as we thought we would. WKDA is an Oldies station that plays Dusty Springfield ... which doesn't necessarily appeal to the audience that we're looking for. We share more with 92Q - probably

some of the ACs."

Soul Crusaders

After WVOL's spectacular first book, Floyd blames most of his fall drop on sampling. But he adds, "There is a burnout factor-once you ride the crest of that initial wave, that's when you need your real expertise to maintain the share you have.

"We're up to 1600 titles now and we're always looking for more. While we're happy with our music separation now, we're trying to get more into rotating the music seasonally." Among the things that may be added for the summer: the Crusaders "Put It Where You Want It" and "Street Life," the Blackbyrds' "Rock Creek Park" and more "vintage Marvin Gaye." WVOL's music will also become somewhat more uptempo although ballads will still account for at least 25% of the mix.

"It is a little harder to promote older demos. Even some public affairs things have done well to give us a community image. Older demos appreciate and are loyal to (We're always trying to) that . learn from the habits of the older demo stations and some of the things that they do which are attractive and see if we can apply this to our station."



TALENT, SKILL AND A HIT SONG.



"WHAT DOES IT TAKE"

This Week's Key Action:

WPHD	deb-40
WMJQ	deb-27
WANS	deb-30
WCKN	deb-39

KSND deb-38 Y94 38-21 100KHI add WAZY add Q104 40-36 KGOT add 0K95 39-31

THE NEW SINGLE FROM





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DATEBOOK

Monument Records

Some 4th of July highlights from past years.

1976/Paul Revere is married at King's Island Amusement Park

1980/Q107/Washington sponsors its first Beach Boys show on the Washington Monument Grounds. 1981/The second Beach Boys monument show draws 300,000-500,000 people.

1982/Q107, which can't get the Beach Boys this year, substitutes the Grass Roots.

1983/Wayne Newton on the Monument grounds. As public dismay over the banning of the Beach Boys mounts, Newton indignantly announces that he's had the most recent CHR hit anyway (which is not the case). 1985/So did they all jam on 'Wh. T's Commandments?" WMMNI/Philadelphia sponsors a concert broadcast with

the Beach Boys (featuring Jimmy Page on guilar and Mr. To drums) along with Joan Jett, the Oak Ridge Boys, and Frank Stallone.

MONDAY, JUNE 30

1948/The transistor is demonstrated for the first time.

1971/In the wake of acid-spiked beverages being served at Bill Graham's other San Francisco auditorium, Winterland, the Fillmore West closes. On the same day, the Relders' "Indian Reservation" goes gold 1975/Cher marries Greg Allman for ten days.

1981/Jerry Lee Lewis is hospitalized in Memphis with a hole in his stomach.

Birthdays: Stanley Clarke 1951. Florence Ballard would have been 43.

TUESDAY, JULY 1

1969/Sam Phillips sells the Sun label to Shelby Singleton.

1979/The Doobie Brothers hold a 10th anniversary party at L.A.'s Friars Club. The entertainment is as much of the Stax/Volt Revue as can be reassembled: Carla Thomas, Eddie Floyd, Sam & Dave, etc. For a final jam on "Soul Man," they're joined by the Doobies, Jacksons, Bonnie Raitt, and Kenny Loggins.

1983/The year's #1 record, "Every Breach You Take," begins the first of eight weeks at #1 CHR. Gaylord Broadcasting announces its acquisition of the Opyland complex, including WSM and the Nashville Network. Motown's distribution pact with MCA takes effect.

Birthdays: Evelyn "Champagne" King 1960, John Farnham (LRB) 1949, Deborah Harry 1945, Andrae Crouch 1942.

WEDNESDAY, JULY 2

1969/Robert & Maria Watson of Newton, MA begin their own bed-in to support John & Yoko Ono.

1975/David Bowie gets a gold record for "Young Americans."

1978/The Kenny Rogers/Dottie West "Classics" LP goes platinum.

1981/Bruce Springsteen is the first performer at the New Jersey Meadowlands Arena. 1982/KKBQ (790)/Houston changes format and becomes the last major AM CHR success story ... at least until * its sister FM goes CHR six months later.

its sister riving uses of the six moniths later. 1983/At a time when neither component format was very hip, KRQX/Dallas begins its AOR/Gold hybrid, which heavily influences the Gold format over coming years. On the same day, ex-GM Bob Allen hijacks WUWU/Buffalo anain.

Birthdays: Vince Clarke (Erasure) 1961, Ahmad Jamal 1920, Roy Bittan (E Street Band) 1949



Evelyn King, John Waite, Debbie Harry, Huey Lewis

THURSDAY, JULY 3

1960/Less than two years after the death of Gladys Presley, Vernon announces he'll marry again. 1969/Brian Jones is found dead in his swimming pool.

1982/John Cougar (Mellencamp) holds a "thank you" concert for those who helped sandbag during the recent Ft. Wayne flood. Sponsoring station WMEE holds a Flood Festival. On the same day, rioting breaks out at a Bangles/Three O'Clock concert in San Diego when Three O'Clock lead sliger Mike Quercio taunts the audience of hardcore punkers by asking them, "I love you, do you love me?" Several Bangles have to be physically carried out over the fighting.

Birthday: Johnny Lee 1946, Fontella Bass 1949.

FRIDAY, JULY 4

1970/"American Top 40" first show. Also, Jimi Hendrix plays his version of "The Star Spangled Banner" at the Atlanta Pop festival.

1971/Original Main Ingredient singer Donald McPherson dies.

1976/WABC/New York plays bicentennial messages from 50 artists, including the Carpenters, O'Jays, Maxine Nightingale, Andrea True, Eric Carmen, and Van McCoy. The Bay City Rollers and Helen Reddy sing theirs. On the same day, Rick Dees shakes hands with 10,000 people in Memphis, breaking Teddy Roosevelt's record, and also distributes the world's largest Charms pop.

1982/Ozzy Osbourne and his manager Sharon Arden are married.

Birthdays: John Waite 1952, Bill Withers 1938.

SATURDAY, JULY 5

1954/Bill Haley's "Shake, Rattle & Roll" hits the top 20.prompting the reissue of "Rock Around The Clock." 1983/Scott Shannon begins work at Z100.

1985/In R&R, Casey Kasem makes his own "Long Distance Dedications" to those who helped his career: "Thank You For Being A Friend" and "Ain't No Mountain High Enough."

Birthdays: Huey Lewis 1951, Michael Saddler (Saga) 1954, Robbie Robertson (Band) 1944

SUNDAY, JULY 6

1971/Louis Armstrong dies after being unable to blow the trumpet for several years.

1979/Van McCoy dies of a heart attack. On the same day, the short-lived Casablanca West label releases its debut single, "I Have Faith" by John Wayne.

1982/The Wall Street Journal reports that Jerry Falwell's WRVL/Lynchburg is publicly raising money to replace its recently toppled tower, despite the fact that the antenna was fully covered by insurance. Birthdays: Gene Chandler 1940, Jan Bradley 1944, Jaannie Seely 1940. Bill Haley would be 61.

ONE STEP CLOSER TO YOU GAVIN CHRISTOPHER

CHR CHART DEBUT 40

ONE STEP CLOSER TO BEING AN ACROSS THE BOARD SMASH EVERYDAY!

> M A N H A T T A N



CALENDAR

BRAD MESSER

Ethics In Real Life

Newspeople will argue in spirited bull sessions that ethics in journalism are king and long live the king, but in their hearts they know it isn't rare for a newsman to suddenly be backed against a wall in real life, forced to make a choice between losing his livelihood, or keeping the job but losing his self-respect. ed by a media conglomerate.

This issue and next, I'll outline typical cases in which the ethics bogeyman jumped into newsrooms, causing confusion and terror at two different big city stations. Faced with the ethical dilemma, what would you have done?

Case #1 happened in a competitive situation that developed after an upstart independent station changed format, challenging a long-established and overwhelmingly dominant outlet which is ownto broadcast the item because "this is a legitimate news story that could give some grief to our competitors."

The "grief" would presumably come from the inference that the big old-line station was on shaky ground as to ownership. The management order made it clear that the story was to be carried in prime time.

Generally-accepted ethics dictate that editorial selection and story placement be based on news value only. As the News Director in this case, what would you have done?

Next week, the ND's real-life decision, as well as another ethical dilemma.

Russian Space Disaster

MONDAY, JUNE 30 — Three Soviet spacemen died 15 years ago when their capsule lost pressure during re-entry (1971). The Soyuz-11 cosmonauts were returning from a 23 day assignment aboard the Sayut space station. The Supreme Court ruled newspapers could publish the Pentagon Papers in 1971. Bell Labs amounced the transistor in 1958. The first commercial aviation disaster to kill more than 100 people happened 30 years ago, when two ariliners collided over the Grand Canyon with 128 fatalities (1956). BlondIn walked a tightrope across Niagara Falls in 1859.

Someone made an offer to buy

the whole conglomerate. Although

the proposed deal was immediate-

ly turned down by majority share-

holders, some minority stockowners wanted to sell and had schedul-

ed a meeting to discuss the possibi-

Management of the upstart sta-

tion read about the proposed deal

in out-of-town newspapers and clip-

ned the items: several days later

they ordered their News Director

Birthdays: Cyndi Lauper 33. Harry Blackstone Jr. 52. Dorothy Malone 61. Lena Horne 69. Buddy Rich 69.

First Fallout Shelter

TUESDAY, JULY 1 — 25th anniversary of the opening of America's first public atomic fallout shelter in Boise, Idaho (1961). One year ago Excon was fined \$2 billion for overpricing its products in the 1970s (1985). Medicare began in 1966. The Bulova watch company ran the first TV commercial in 1941. The furning point of the Civil War, the Battle of Gettysburg, began in 1863 (ended on 4th of July).

July is National Baked Bean Month, Hot Dog Month, Peach Month and Ice Cream Month

Birthdays: Dan Aykroyd 34. Deborah Harry 41. Genevleve Bujold and Karen Black 44. Jamie Farr 50. Jean Marsh 52. Leslie Caron 55.

Not Independence Day

WEDNESDAY, JULY 2 — Today is not independence Day, but many of our forefathers thought it would be. On this date in 1776 the Continental Congress passed a resolution saying the United Colonies owed no allegiance to the British Crown. John Adams (who became the 2nd President) and others believed at the time that Americans would always celebrate July 2nd as Independence Day.

10th anniversary of the reunification of Vietnam (1976). 25th anniversary of Ernest HemIngway's suicide (1961). 1986 is half over today.

Birthdays: Joe Puerta and Cheryl Ladd 35. Richard Petty 49. Dan Rowan 64

Fastest Steam Locomotive

THURSDAY, JULY 3 — The world record speed for a railroad steam locomotive is 125 mph, set on this date in 1938 in England. The "Guinness Book" says "the engine suffered severe damage."

Two years ago the Supreme Court ruled the U.S. Jaycees cannot bar women (1984). Ten years ago 200 tail ships gathered in New York harbor for a pre-Bicentennial show (1976). American troops marched into Berlin in 1945. Idaho 43rd state 1890. The first savings bank, appropriately called the Bank For Savings, opened in New York City in 1819 and took in \$2807 the first day. Dog Days begin.

Birthdays: Ex-Haiti dictator Jean-Claude "Baby Doc" Duvaller 35, Swimmer Michael Burton 39, Jethro Pugh 42, Geraldo Rivera 43, Ex-astronaut Sen, Harrison "Jack" Schmitt 51.

Independence Day

FRIDAY, JULY 4 — America's official birthday: John Hancock and Charles Thomson signed the Declaration of Independence in 1776. The other members of the Continental Congress began putting their signatures on the parchment about a month later.

The American flag got its 49th star for Alaska in 1959, and its 50th star for Hawaii in 1960

The Philippines became independent in 1946 after 47 years under the USA. Jack Johnson became the 1st black heavyweight boxing champ in 1910. The Statue of Liberty was formally presented to Americans by the people of France in 1844. Buffale Bill's Wild West Show premiered in 1883.

Birthdays: George Steinbrenner 56, Gina Lollobrigida 58, Neil Simon 59. Eva Marie Saint 62. Twins Abigall "Dear Abby" Van Buren and Ann Landers 68. Mitch Miller 75.

Saturday (7-5) Rich Gossage 35. Julie Nixon Elsenhower 38. Andrei Gromyko 77.

Sunday (7-6) Sylvester Stallone 40. Della Reese (Deloreese Patricia Early) 54. Janet Leigh (Jeanetta Morrison) 59. Mery Griffin 61. First Lady Nancy Reagan 63.

ISN'T IT ALWAYS?

QUESTION OF LUST

EARLY ACTION: KKRZ d-39 KPLUS on KMJK on KIYS 32-20 KMEL 19-17 KSND 35-32

on KXYQ 39-36 -20 KZZU on 5-32 KOZE on



42/ R&R FRIDAY, JUNE 27, 1986



ADAM WHITE

PROMOTION CHIEFS' PERSPECTIVES

Communicating With Clarity

RECORDS

A bank commercial making the rounds on television and radio in the Northeast borrows from an old song: "Accentuate the positive/Eliminative the negative/Don't mess with Mr. In-Between." The jingle is close to irritating, but the point of the original lyrics came to my mind when interviewing major-label VPs about the current state of CHR promotion. Despite the turmoil of recent months, each of them displayed a positive, clear perspective on the issues.

You may not agree with all the points made here, but you won't often run into Mr. In-Between. And on the subject of the relationship between the programming and promotion communities, it's interesting to hear the comment by one of these executives that "in the past, we've concentrated too much on the ten percent of the time when our goals were in conflict, and not enough on the 90% when our goals were synonymous."

The five participants are Columbia VP/Promotion John Fagot, Atlantic VP/National Singles Promotion Sam Kaiser, Capitol Sr. VP/ Marketing & Promotion Walter Lee, RCA VP/Contemporary Promotion Eddie Mascolo, and Elektra/Asylum VP/Promotion Dave Urso. Among them, three issues provoked the most discussion:

• Conservatism at CHR in playing new acts.

• The pros and cons of test rotation.

Getting programmers to listen
to music.

Beyond these, you'll hear views about radio and retail, the role of people in the field, paper adds, how much the "showbiz" is returning to promotion, and other related issues.

All those interviewed say they believe the dialogue between labels and PDs/MDs is good, and probably even improving. "There's better communication between both national and local promotion people and radio," says John Fagot. "Information is more honest, more complete. Radio is becoming more and more aware of the ways that a label can work cooperatively to benefit a station." The expansion of field staffs on the regional and local level also contributes to the information flow, as Sam Kaiser notes. "We're into a few places promotionally that we weren't before," he says, "perhaps because we were relying on the independents."

Conservative Or Not?

How accurate is the view -widely discussed around the business - that stations have become more conservative with new acts in the last three months? Comments Walter Lee, "To say 'conservative' may be something of a misnomer. There have been an awful lot of good records by name acts released in the last 90 days, and also good



"Radio is becoming more and more aware of the ways that a label can work cooperatively to benefit a station."

-John Fagot Columbia VP/Promotion

follow-up records from successful albums. I'm thinking, in our case, of Heart. The current single, a terrific record, took up a slot that a new artist – a new Capitol artist, it's hoped – would have received. "I see now that the flood is slow-

ing up a little bit. Records by brand new or midrange artists are starting to happen. The quality of the music makes as big a statement as anything. There are probably more good records out by new acts today than 90 days ago. So maybe the conservative posture of radio was related more to the flow of product than to any sort of attitude."

Dave Urso doesn't buy the "conservative" line either. "The stance has been pretty much the same throughout the last four or five years," he says, pointing to the break E/A received with Simply Red as a current example. "It took a minute to get it going, but without a doubt, radio broke that record." In addition to early AC action, Dave cites the support he got from the likes of Y108/Denver OM John Driscoll, KYUU/San Francisco PD Rick Lippincott, WXKS-FM/Boston PD Sunny Joe White, and at KIIS-FM/Los Angeles, VP/Programming Gerry DeFrancesco. Asst. PD Mike Schaefer, and MD Gene Sandbloom. "As they were proving the record, the snowball effect really took hold - and that's a brand new, baby band."

Bigger Spread

Observes Eddie Mascolo, "There are still a lot of new acts coming through, like our Blow Monkeys, the Bangles, the GTR situation. For a while, you didn't see a lot of the 35-40-45-add weeks on records; there were 10, 12 a week. A lot of



LET THERE BE WHAT? — These are but two of the entries in the 1977 AC/DC promotion organized in St. Louis by Atlantic's Sam Kaiser (local rep at the time) with a Peaches outlet and station KSHE. The winning boulder weighed six tons, and seriously rocked the store's parking lot. (See next page for full story.)

that came from the fact that when we were working with the independents, we were giving them, let's say, three of our five records. Now you've got your staff running all over the country with five records, and guys at radio are saying, 'I like this one.' or 'I like that one.' You're getting a bigger spread and less concentration on those records, although I notice the bulk is starting to come back."

Eddie uses the Blow Monkeys' Digging Your Scene'' as example of "less concentration." He explains. "We never had a week of more than 25 adds, but we sustained it every week in double figures because that record was performing. But it was slow: at the time it came out, we had some other things working, and weren't getting our concentration on the Blow Monkeys. You can make a release your number one priority, but radio will still say, 'Gee, I like this record better.'

"So I think that's what's happening a lot. I've always been a believer that it takes the listener a lot of listens to want to buy a record. And when it takes longer, that gives your sales and marketing people more of a chance to do the right



"The whole business is having the active stations' support to get the active retail support--to sell the record and break the artist."

> Sam Kaiser Atlantic VP/Nat'l Singles Promotion



"When it takes a listener a lot of listens to buy a record, it gives you more of a chance to do the right things, to get it in the right places." —Eddie Mascolo RCA VP/Contemporary

Promotion

things, to get it in the right places. In the long run, you're better off than having those big weeks of 100-150 adds and blowing the record out; five weeks later you're asking yourself. 'What did I do? Nothing's happened with this record.'"

Test Rotation

The accustomed route to breaking baby acts is changing, whether or not you attribute it to the absence of indies, the flood of superstar releases, or conservatism at radio. States Sam Kaiser, "Developing new artists has always been difficult to begin with, but now I just sense a lot more reluctance for a station to step out and take a shot on a brand new face. Actually, it's not so much that programmers won't take a shot with new artists, but that the more familiar artists are getting a shot over the unfamiliar.

"As a whole, when you're working a new record, you take certain steps. You're used to a certain timing, a certain movement of stations in terms of quantity, and movement in terms of rotations on those stations. It's a slower process right now, a lot slower. We're finding that stations are more apt to 'test' a record in an unreported situation for an extended period of time – a lot longer than it would have been in the past – before converting it to a report." Exposing new acts and "test" rotation are related issues, of course. John Fagot offers what he calls "my own little theory" about this. "When a radio station gets heavily into testing, in a sense what the PD and MD are saying is that they're not able to determine for themselves whether or not a record has hit possibilities, and that the only method they have of determining whether or not a record has hit potential is by putting it on the air and testing it."

Acute Knowledge

"Testing is good for one thing," John continues. "It tells you the immediate reaction records; that's all. Many times I've had programmers test a record of mine and say, 'Nothing's happening' after playing it for three to four weeks. But then that same record will end up going top five at the station. Part of the reason program and music directors are being paid what they're paid is because they should have an acute knowledge of music, an acute knowledge of where musical trends are going, and the ability to pick hit records. If they don't have that, they're just like any other person on the street who responds to statistics.'

There are other limitations to test rotation. John points out. "Anything by a new artist that's not a number one record will not get an automatic response" from the listening audience. "In fact, it may even get a negative response. There are certain records that come along each year that break ground, that make it allowable for other records of the genre to get on the radio. Those records probably test worst of all! One on Columbia was Men At Work's 'Who Can It Be Now?' If a record tests totally negative and people hate it the first time they hear it, that's a good sign.'

There is also a difference, says John, between putting a record on the air to see if it gets any response, and having one in regular rotation and not reporting it. "If Continued on Page 44

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someone wants to test a record, I have no problems with it. If someone wants to put that record in a regular rotation, not report it, and call it a test, that's different."

Retail Support

Test rotation also provokes an opinionated response from Walter Lee. "It's impossible for a label to support test airplay – the most important support element being records in the stores. Accounts aren't going to stock anything off test rotation. The record's not printed on the list, and they don't know how long it's going to be on the air.

Test retation, for the most part, is not empiralent to the rotation that a reported add gets, so I questioin whether or not a station can find out what they're looking for. If they simply want to hear the sound of the record in context with everything else they're playing, and they're not interested in any kind of research, then that's one element. But if they're going to develop any sort of research beyond that, testing can't give a record a shot at providing the kind of information good, bad, or indifferent - that a station needs "

Scandalous Rock Promotions

Everyone in promotion has stories to tell about his most enjoyable, outrageous, or embarrassing stunt. John Fagot, Sam Kalser, and Dave Urso cheerfully own up to the following.

First Dave: "In 1973 when I was at Warner Bros., I did a promotion around Jesse Colin Young's version of 'Running Bear,' the old Johnny Preston hit. I hired Gentle Ben, the famous TV bear, and his trainer. I also got Wolfman Jack to escort me and we rented a limousine to drive around Los Angeles to radio stations. Well, we made a number of stops and finally arrived at KMET. We got into the elevator, got out at the floor, and I did my thing to promote the record. Long story short, the promotion hombed. How did I know? They asked me to leave. but they let the bear stay."

Next, John: "When I first moved to Texas, it was a reel hard market for me to get to know because I'd come in from Atlanta and replaced people that had been fired — people who were friends with a lot of radio folk. Well, we had a new rec-

On the average, it takes between five and ten days for a label to

MOVAY MEDIA

ord by Scandal, 'Goodbye To You,' and I decided to cause a scandal in Texas. So I got dressed up in a wig and a dress, and went 'round the state. In Houston, this was like taking your life in your hands. We visited all the stations, took pictures of me in bed with **Alan Sneed** ... stuff like that. **That was prefy fumn**."

Santa In July

Finally, Sam, who recalls two promotions: "When we released the Foreigner record, 'Cold As Ice,' Atlantic instituted a field staff incentive program for the most creative delivery of the record to stations. It was the middle of July, and I was doing local in St. Louis. Charley Latke was the National PD for Bartell at KSLQ. I rented a limousine and dreased up as Santa Causa, and went through the St. Louis County business district where KSLQ was located. It was 95 degrees outside, and here I

stock a marketplace properly with singles to support airplay, says was in a Santa Claus costume. A lot of mothers must have had a lot of problems explaining that to their kids that day, and I must have lost ten pounds in water weight.

"I just barged into the radio station and into Charley's office, and kidnapped him. I reached right up, grabbed him from his chair, threw him over my shoulder, and marched out of the station. I ran into Ted Smith, the GM, on the way out and said, "Hi, I'm borrowing Charley for a little bit. See you later. Ho, ho, be!"

"We drove up to a point where I had some strategically placed mounds of ice cubes, all stuffed with Foreigner singles. Charley, by the way, was blindfolded, but I didn't bother to tie him up because he didn't resist. He got out of the limo, took the blindfold off, looked at me and said, "You're beolutely out of your mind." I asked, 'ts the record on?" and he said, "Yee, now take me back to the station."

Heavy Duty

The other Kaiser Kaper was with

Walter. Thus, two weeks in test ian't enough time to develop a sales picture, and it amounts to wasted effort. "Don't just think of the company's costs of shipping a record and taking it back. There's also the cost to the store: bringing the records in, putting them in the rack, taking them down, packing them up and shipping them back, paying the freight. Stores aren't interested in selling records."

Extra Business

"It's very important that stations have a good relationship with the local retail and wholesale community so they can trade information. When a buyer at a key chain or wholesaler stocks up early and heavily on a new release because the PD or MD has said. 'Watch this record, because we're going to add it - it's great,' this helps them pick up extra business. That relationship then develops back and forth. I don't think it happens enough, but when it does, everyone benefits. So test rotations certainly either prohibits that type of relationship from developing or endangers it if it exists already."

Positive about the trend toward testing is Dave Urso. "I think this stance is sensational, and extremely healthy for our industry. It's a tremendous advantage to record companies. I say 'advantage' because it gets right to the point if, say, (Q105/Tampa OM) Mason Dison tests a record and comes back to me after four weeks and says, 'Dave, I love this record and felt it was good for my general public here in Tampa, but I'm not getting anything on it.'

Comments Dave, "That doesn't mean it's a dead issue, but it does give me an idea that maybe I don't have anything with that particular record. Then I can save a lot of time, effort, and money. Even when you have a monster, you can save money if you know that."

AC/DC for "Let There Be Rock." "We did a promotion with KSHEJ St. Louis and Peaches, where we got a real nice Kawasaki motorcyle and put it on display in the store window. The station told people to bring the largest natural rock they could find, paint it with "Let There Be Rock," KSHE, and Peaches, and bring it to the store. So I figured there would be a couple of one or two-ton rocks. Some quarry operator would find a way to do this.

"I was at a promotion at another record store on a Saturday when the Peaches manager called ma and said, 'You'd better get up here. Treffic is backed up for miles in both directions, all three TV sta tions are here, and my parking lot is caving in." There were 10 or 15 flatbeds there and the winning rock weighed six toos! We gave away the bike, and the band's manager liked the promotion so much, they tried it in London. Unfortunately, the rock dropped from the holet in front of the store there and caved in the whole street

Radio's Testers

The programmers whom Dave cites as making extensive use of test rotation include KIIS-FM's Gerry DeFrancesco, WXKS-FM's Sunny Joe White, Q105's Mason Dixon and PD Randy Kabrich, Z104/Madison PD Jonathan Little KKBQ/Houston PD John Lander, KMEL/San Francisco PD Steve Rivers, KRBE- FM/Houston PD Paul Christy, WMMS/Cleveland OM/PD John Gorman, Y106/Orlando VP/Operations Gerry Cagle, BJ105/Oriando PD Brian Thomas, KATD/San Jose PD Bob Harlow, KWSS/San Jose PD Dave Van Stone, Z100/New York PD Scott m, and FM102/Sacran OM/PD Rick Gillette and Asst. PD Chris Collins.

e.

Dave says it doesn't bother him if a record's not reported while first in test rotation. "Why should a station test and report it at the same time when it wants to be careful as far as what goes on the air, and what the national scene is? Other stations are watching; they don't want to come up with a faulty record, or one that isn't going to make it. Here's the bottom line: if my record on the radio is being tested and/or rotated properly, I'm going to benefit from sales if, in fact, I have something.

"After a solid four-week test, if it's positive, then the station can take another stance – that is, put the record into full rotation and report it so I can get the big, visible national numbers. Until that point."

There are extreme examples of "tests," and Eddie Mascolo recalls one of them. He says the Pointer Sisters" "Dare Me" was tested for ten weeks by one major market station. "That's not a test, that's a report," comments the RCA exec, and calls such a situation "abuse." But under normal circumstances, Eddie says he has no problems with the practice. "In fact, if 1 believe strongly in a record, give me a shot. Put my Keany Regers Continued on Page 45

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'The Pride Is Back' on the radio and I'll take my chances. Put my Blow Monkeys on and don't report if or a week. I believe it's a smash and, again, I'll take my chances."

Airplay, Not Reports

Sam Kaiser holds a similar perspective. "If that's the way to get a new record on the air and exposed. I'll take it. My major priority is getting airplay, not reports. But after three or four weeks, we should be able to have a feel for it. There are situations where the record is reacting, and we should have the report. Once the station has committed to the song for that period of time, we'd like to be able to make that support public and also let retailers know. That's the whole business: having the active stations' support to get the active retail support - to sell the record and break the artist."

All five VPs agree that persuading programmers to listen to new ases is tough, and maybe getting tougher. Says Sam, "I try to put myself mentally into the PD's chair. Think of the 50-100 records that must come in every week, and know that they can't listen to everything. We try to prioritize the ones we want them to listen to, and try to make it as easy and convenient as possible. We put heavy pressure on the local staff to physically go into the station and sit down to play the record, or a piece of it, for the PD, MD, or whoever's in the decision-making process. There are some cases, which I find unbelievable, where the music decision-maker doesn't even have a turntable or tape player in the office. That does happen. Thankfully, those people are in the minoritv

"What we try to do is provide programmers with other configurations: a tape for their car, a compact disc on rare occasions, 12-inch singles – whatever it takes. A promotion person's primary function is to get the record listened to. You can't get the record played unless you get the decision-maker to form an opinion on it. If we fail on that, we've failed in our fundamental job. It's frequently difficult, because the competition is so heavy."

More Listening

Says Walter Lee, "Everyone recognizes that a program director has many responsibilities in his job, and music is only a portion of that. But everyone should spend more time listening to the records, particularly by newer artists and the developing, midrange acts. You can't evaluate a record without listening to it."

By the same token, Walter stresses, label promotion staffers have to be well-versed and knowledgeable about their product as it relates to the different stations and shadings of the CHR format. "They've got to go in with a focus on those few records within their priority stack that really fit with that station. And the program director, the decisionmaker himself, really needs to listen to those records." Comments Dave Urso, "If programmers are going to be in that position, it is truly mandatory that they allot a certain amount of time in a week to listen. It should be on a specific day when they have no interruptions at all, even if it takes three or four hours. And I don't mean on that Monday when they're getting ready to make up the list. It should be done on a Friday, so they can digest things over the weekend, and then maybe pick up six or seven things to relisten to on a Monday."

Dave also believes that the field team (called Promotion Marketing Managers, in E/A's case) should go to their weekly radio and retail appointments with not only the records, but also a portable VCR. "Shoot that video in there and point out all the statistics to the PD/MD. Let them actually see the artist performing the song. It's going to help untangle that preconceived image or the negativity of a song that might have gone down two, three, or four months prior."

Preconceived Image

Preconceptions make everyone's job harder. All five VPs stress how programmers approaching a new release by an act with a particular image should keep an open ear and an open mind. Eddie Mascolo illustrates the point with a current release. "I have 'The Pride Is Back' out there and it's not a typical Kenny Rogers record. It's the best he's sounded since he's been at RCA. My staff is calling radio up, and the response they get is, 'Yeah, I've listened to it, it's the same old Kenny Rogers.' Well, you know they aren't listening to it, because it's not the same.'

"If a record tests totally

negative and people hate it the first time they hear it, that's a good sign."

-John Fagot Columbia VP/Promotion

John Fagot cites several other examples. "Kenny Loggins – he has a monster like 'Danger Zone' is turning out to be, yet a lot of radio people were hesitant to add the record because they felt Kenny doesn't have an indentifiable image to hook onto.

'The Stones suffer from this. They have this image of selling a million albums, with a big hoopla and tour, and having one hit single, then not being able to get a second hit. That's definitely worked against them, no matter what we came with as the second single. A lot of radio people are going to come back to me with, 'Well, the Stones don't make hits' - just because it's the second record off this particular album. Yet they've made hits for 20 damned years. So we're having problems with the Stones in that respect, which is wrong. Judge each individual record on its ability to get an audience.

R 'N' R, Not Metal

The same applies to Judas Priest, and John's hoping to circumvent the band's heavy metal image with a special cassette to radio. It opens with a sonic example of true metal, followed by "rock & roll" – Priest's current "Turbo Lover." It shows the difference, says the Columbia VP. "Radio's preconception is what we're trying to overcome."

Another problem cited by the promotion chiefs is the quick-drop syndrome. Notes Sam Kaiser, This presents itself from time to time when there's a large amount of new, good product by major faces and new faces alike. We're finding situations where people are trying the record out for two weeks, maybe three, then dropping it. That's not a proper shot. Very few records come out and go right into power rotation. And there are certain records sitting in the top five which are still perceived by the audience as brand new records. So for that active, opinion-making, radio-listening audience, it has to be longer than two or three weeks

States Walter Lee, "As with test rotation, this issue relates to the time it takes to spread records into the marketplace. Then there's the confidence loss at retail when a station adds a record, takes it off, and adds it again if it's a hit. Stores want to know that a station is going to stay with a record for more than a couple of weeks."

Paper Adds

By contrast, the label VPs agree that paper adds are no longer a serious problem. "It's very minimal," states Eddie Mascolo. The situation has improved, agrees John Fagot. "It's very odd that there are any paper adds at all," he says, "given the fact that there's a congressional investigation going on at the moment. That anyone would be so transparent as to participate in this right now is like waving a red flag and saying, 'I'm guilty."

Says Dave Urso, "T've never had a problem. It has a lot to do with communication between the record company and the radio station. If a guy goes on one of my records, I try to call them and find out exactly why they added it: did they like it, have they been properly promoted on it? The paper add issue has never been a problem for Elektra Records."

On the same note, Dave stresses the importance of communication between programmers and the label's promotion marketing managers. "They promote, they market. and they manage the general marketplace they're working. It's a classy title I've been using for about ten years, and it also gives the PMMs clout with the individual PDs and MDs. A lot of guys bitch, 'He won't see me, I'm not regional, I'm not whatever. That's horseshit. If the PM is doing a good job and he's a good businessman, any radio PD or MD is going to give that man or woman as much time as they need."

The role of local promotion staffs in general has increased, comments John Fagot. "A local person's job begins when the record gets on the radio, not when he gets an add." Are they able for the expanded responsibilities? "Some local people came to depend on outside help," he replies, "and in a sense became less efficient and productive than they can be. There was a tendency to be lackadaisical when there was a lot of independent influence."

At The Grass Roots

"Now there's a transition period where some people have to go back to grass-roots promotion. Every one of my local people has the ability, drive, and intelligence to do it, and in the main, '75% of them are doing it already."

Says Sam Kaiser, "The local promotion person's stock has definitely gone up a couple of thousand points in the past three months. But we've always believed



"If we all decide to take the fun out of the business, we might as well go find another business. The fun is a big part of it."

> ---Walter Lee Capitol Sr. VP/Marketing Promotion

in our local staff, and the term 'glorified delivery boy' always irritated me. These are regional field marketing executives with a lot of talent, a lot of experience, and a lot to offer. Any downplaying of their role is very foolish, because they can be a great assist to a station. They're the front line of the record company."

By recent Atlantic expansion in the field, Sam states, "We've allowed our staff to concentrate more carefully on some of their primary functions. They were getting spread very thin, being asked to do just about everything over large territories. You could see it start to wear on some people. So I'm happy that we've instituted the regional middle management back in. Now there are people in dectsion-making capacities out there. No longer do you necessarily have to try tracking down the guy who's in 42 meetings in New York."

Along with labels' increased dependence on field forces, there also seems to be more use of "showbiz" promotion tactics, although there are mixed feelings about this. "It's being talked about more," agrees Dave Urso, "although I don't think it ever left." He emphasizes the importance of such tactics at the store level too. "They're not as effective if you don't have both sides. The people we want to sell our records are radio and retail.

Showbiz Tactics

"I'm all for the showbiz style. Artists doing IDs, showing up at stations, doing in-stores. We did some very clever in-stores with Howard Jones a couple of years



"It is truly mandatory that programmers allot a certain amount of time in a week to listen. It should be on a specific day when they have no interruptions. --Dave Urso Elektra/Asylum VP Promotion

back which really helped to break him, and some listening parties. And we had some clever listening parties with Simply Red too. The more we can do those type of things with artists, whether they're baby bands or names, the better off we are."

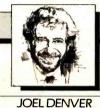
Comments John Fagot, "Showbiz only works when the record is good. When the record's not in the grooves, you can go into the station, paint it 18 different colors of the rainbow, and it still isn't going to work. But if you know the record's there, you can go the extra mile and do something unusual. The programmer reacts and says, 'Hey, if this guy believes in this record enough to come in here on a pogo stick, I'm going to give it a shot.' In that respect, it still works, even if not as much as it used to."

Offers Walter Lee, "If we all decide to take the fun out of the business, we might as well go find another business. The fun is a big part of it. Granted, radio programmers have a different set of priorities than record companies, and different pressures. We recognize that, but maybe we all need to be a little more tolerant of each other's needs and priorities too. Letting the pressure off once in a while is good. We need to take ourselves seriously, but not too seriously."

Sam Kaiser concurs, "After all the changes and cutbacks five, six years ago, a little more of the rock 'n' roll went out and a little more of the business came back in. That's good – we all became better businessmen because we had to be more cognizant of the economics of this business.

Create Excitement

"We also got a little bland, a little complacent, taking too many things for granted. We forgot that one of our other primary functions is to create excitement. So I'm glad the showbiz is coming back. Spread it any way you can: listening parties in local markets, or promotions to create awareness on a record, whether it's the promotion man going around in costume or a special presentation to the station. These are all tried-and-true methods that have worked before and are now coming back. The reaction to this at radio has been great. We should have fun with what we're doing here. We're dealing with entertainment; we're not accountants."



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"If you don't promote, a terrible thing happens

"Nothing happens 'til somebody sells something."

> —Ted Smith VP/GM KSLQ/St. Louis now VP/GM KLBJ/Austin

No matter how good your product is no one will ever know it unless you call their attention to it. Likewise, once they do hear about it, the job really isn't done until the product is sold

The same basic rules apply in the symbiotic relationship between the radio and record industries. Record labels send out reps to promote radio on the newest releases; radio then plays that new music, which causes listeners to become record buyers – and the cycle repeats itself. Simple enough on paper, but a lot more goes on bebind the scenes.

Recent changes in the structure of record companies, and how they promote their product, have forced many people within the industry to adjust their methods of business.

A Time Of Flux

One of the more notable results has been the hiring of complete promotion staffs or adding and/or creating new positions. Many of these folks are promoting records for the first time, while other veterans are moved to new territories where they are unfamiliar with programmers and their stations.

It is a time of flux and change, but some radio folks don't see it all in a negative light. "If feel extremely good about the renewed emphasis on local staffs," noted Bay/Pittsburgh programmer Nick Bazoo. "The situation has a far greater potential than what's being tapped at this point. The labels have a greater strength than ever before to use their real strengths."

Nick feels time is the answer to many of the problems which may plague the system. "Good promotion simply comes down to relationships," he continued. "It involves getting to know the provolves getting to know the pro-



"Good promotion simply comes down to relationships. Getting to know programmers and the way they think what makes them react, listen to music, and eventually put the record on the radio."

-Nick Bazoo

grammers and the way they think - what makes them react, listen to music, and eventually put the record on the radio."

Communication

KZZP/Phoenix PD Guy Zapoleon said. "There is no substitute for a conscientious label rep who knows the city, the competitive complexion, and your radio station's needs. I'm pleased to say more of them are learning this ev-



CBS/Canada really got to work when they were promoting Men At Work.

ery day - but there is still a need for improved communication."

No one can criticize the record companies for not communicating with radio, but the manner in which it is being done is coming under fire. "There are thirty people calling for the same record each week," complained WROQ/Charlotte's Reggie Blackwell. "They end up working me five days a week, and it's overkill right now.

"I need all the information I can get, but it has to be the right information." he added. "Local information is what we need most – those things within the region which will have a direct effect on me. In this new environment, I think most labels need to develop confidence in themselves to be able to effectively promote radio. They need to communicate better internally and work to develop the new promoters they've hired."

Know Thy Market

Radio is willing to take the promotional calls, but many people feel the replicated effort of several reps all calling about the same record might actually be defeating the purpose — which is to get a record on the radio. This calls for more coordination about who should call whom about which record and when.

According to Nick, however, the challenge is more complex than that. "I still see a great many reps coming in here, or calling on the phone, just quoting numbers from **R&R**, or laying sales figures on me, or just reading call letters. To me that's an insult. I subscribe to **R&R** and every other trade you can think of and I've already explored those tools. They aren't telling me anything I don't already know. That's what promotion is all about. Informing a programmer."



"Labels have to become full-service promoters of their music and the radio stations who support it with airplay."

-Mason Dixon

Nick insists the promoter needs to know each radio station he is promoting. "I guarantee that of all the reps calling on me in Pittsburgh, there are maybe two of them that could name four of the air personalities on my station," he pointed out. "It's these same two that would know how often I rotate my records, how many times my powers come up, how often their new records get played. These are basics, and too many promotion people don't know them."

Grooming New Promoters

"I think we're in a position to see the real créam rise to the top in local and national promotion reps," Nick predicted. "But I'm concerned that many of the newer faces aren't being given the direction needed to see them grow.

First-time promotion people are being placed in major markets, a great contract from how they used to be groomed in smaller areas and then were moved along. I encourage these folks and help them wherever I can if this is their job to promote me, but I probably wouldn't hire someone who's never been in radio to do afternoons for me!"

Communication is a two-way street, according to Q101/Meridian's Dale Taylor. "From day one I've let all the promoters know where they stood with me," he explained. "No games, no gimmicks. I'm candid and direct with my opinions and want to know about their priorities. Despite my openness there are times I simply get too many calls and the pressure becomes too high. That's when I back off of a record. Some of these guys complain we don't listen to their music, but some of them don't listen to us very well, either."

Some Solutions

There is little value in raising some of the problems without offering some suggestions for remedying them. Nick suggests a change in attitude would get the ball rolling in the right direction. 'Many of these guys, because of the way it used to be, walk around with a defeatist attitude," he noted. "They think, 'No matter what I say, the station will do what theywant anyway.' I definitely have my own opinions, but I often play devil's advocate to see how strongly they believe in the product - or whether they are simply carrying the company line.

"I see little respect when a record person comes into my office to Continued on Page 48

Z 93 NELCOMES JANET JACKSON

A&M's Lee Durham, Z93/Atlanta PD John Young, Janet Jackson, and morning man Steve McCoy visit during a recent promo tour.



CONTEMPORARY HIT RADIO

Radio Gives Records Improving Marks In Promotion

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promote me on a 'great record' when they don't even understand my station enough to know if it will really fit in." he added. "Some of them maintain stress that their product will be good for the station, but most of them miss the big picture. A Columbia or Warner Bros. rep has 10 or more records to work in any week. If they don't target the best three which will work on our station, their promotional efforts become diluted."

Well-Versed Promoters

A good verbal presentation can make the difference. "I really enjoy when a promoter is fully versed in the artists, particularly a netwer artist." Dale commented. "Who wrote it, produced it, where are the band members from; this sort of information is very helpful to me and my anstaff.

"I don't need to know or wait for 150 stations to add a **Rod Stewart** record before I play it. The quality or this information is improving, but there is a difference from label to label. In all fairness, we're still in an adjustment period and I've been letting them know what I look for in information besides the generic stuff you can get from the trades."

Lack of information is Reggie's chief complaint as well, and he feels that some labels need to motivate their people in the field. "Record companies need to hang on the streets again." he said. "Winning programmers and music directors hang out at bars, clubs, record stores, schools, shopping malls, and concerts to catch the street action."

Ivory Towers

"Most record companies are in their ivory towers," he further charged. "I'm finding more and more records not making it only because record companies didn't



"If they are playing it more than twice a dayfor more than two weeks, it should be reported as an add. What has happened to people? Are they afraid to use their ears? People are lapsing back into being-followers. Let's start being leaders again."

-Guy Zapoleon



"Most record companies are in their ivory towers. I'm finding more and more records not making it only because record companies didn't pay attention. It's all because of their priority system."

-Reggie Blackwell

pay attention. Jack Wagner & Valerie Carter is a huge record. The last Isley, Jasper, Isley also was huge, and so is the New Edition record 'A Little Bit Of Love.' It's all because of the labels' priority system.''

Mason boasts of playing a number of records which record companies didn't chase nationally, but which did very well for him and a number of others. "Synch's 'Where Are You Now,' is one Columbia never got behind," he noted. "It drives them crazy that we keep playing it. Sure, we want to help out and play the records which are priorities that make sense – but all too often they are missing the hits by going after less likely hits. It's all because of their priority system."

While some programmers have put much of the blame on the record companies, Guy sees a bit of guilt on both sides. He explained: "Most radio stations take the information from record labels to be hype. Radio stations really need to do their homework and listen to more product and find out what's happening within their own market."

Creative Promotions

"Too many programmers really don't know what's happening," he added, "and this cause's programmers to lose hit records. This talk of weak product is ridiculous; the music available right now is great. It's just that most programmers are too lazy to look for it. We look for excuses not to add records when we should be out there looking for the best product to put on the radio."

Improving a label's promotional efforts also calls for innovative (less obvious) methods of doing so. Industry experts are issuing a general call for more record label creativity in an effort to support airplay with unique marketing ideas and concepts.



Paul Drew (then RKO VP/Programming) is caught in the act of "monkeying around."



¢.4

Richard Parlmese (formerly VP/ Promotion Arista, now Sr. VP/Marketing & Promotion MCA), always known as a great dresser, turns on the charm for a hilbound.



The unknown promo rep pays a discreet visit to Charter Broadcasting's Sherry Toennies



Mike Bone (then at Arista, now Sr. VP/Promotion Elektra) went as far as having his hair colified and tinted blue in order to get a programmer to play Haircut 100.

You Had To Be There

Over the years some promo folks have tried some of the funniest stunts to attract programmers' attention to records. **B97/Pittsburgh** PD **Nick Bazoo** recounted two stunts which garnered considerable publicity when he was in New Orleans.

While he MD at WNOE, Epic was working the Cheep Trick record "Surrender." Nick's office was on the third floor of a building in the French Quarter. Epic rep Tom Lancilotti. arranged for several fully dressed National Guardsmen, and an Army tank, to appear in the street. Their guns were all aimed at his window, displaying a banner which read: "WNOE Surrenders To Cheap Trick."

On another occassion while Nick was Assistant MD at WTIX, Atlantic arranged for at worton block of ice to be placed outside the station in the middle of the street to promote Foreigner's "Cold As Ice." WROO/Charlotte PD Reggle Blackweil recalls the time he was programming WRFC/Athens when Capitol rep Gino Rumple ran to every station in a chicken costume promoting his records. "It made my day by breaking the monotony of the normal routine," said Reggle.

Other stunts (such as those pictured here) have required promo reps to sleep outside radio stations, or to chain themselves to a chair in the lobby until the record is played, and have helped put the show back into the biz.

Time Buys

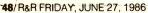
Many veteran programmers remember back to days when record labels initiated time buys to support radio airplay. Until recently this practice had diminished, a curious development in an industry where the buying population still gets most of its product exposure on radio rather than video.

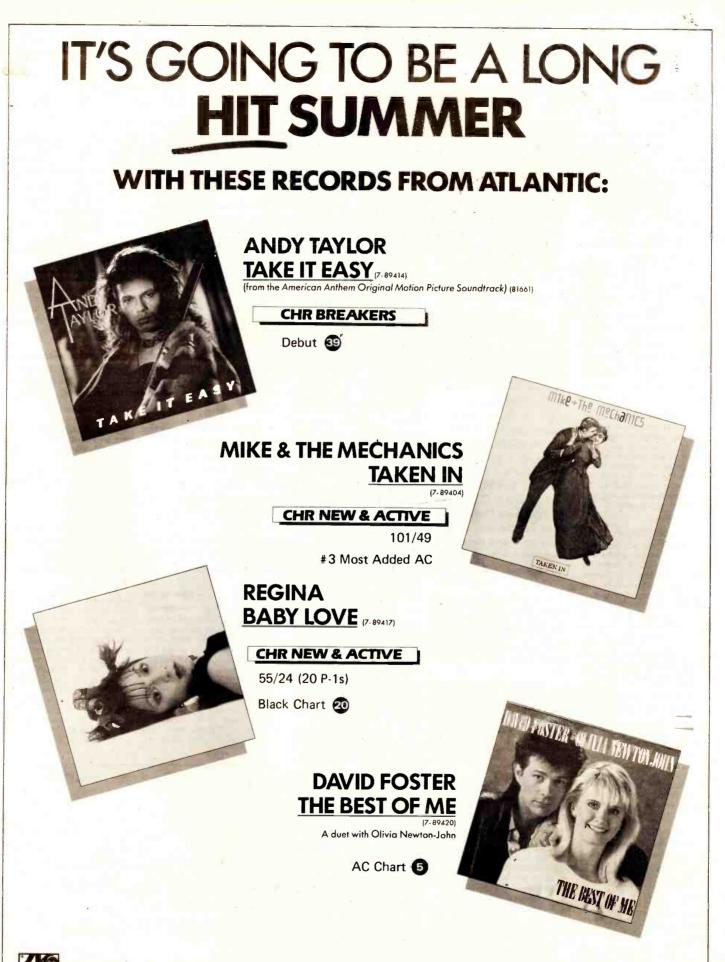
But this attitude may be chang-

ing. "I see a lot more dollars being spent on radio in time buys again," Reggie observed. "It's all a part of record labels making more serious commitments to their artists and product. When we add a record and give it legitimate airplay, it still needs to be backed up."

Q101 shares these sentiments. Dale remarked: "Because we have been aggressive with our music, it has made a difference at the retail level, which the labels themselves can feel. They see it as a worthwhile expenditure."

Nick's sales department stays on top of all added music, and actively works the record labels just as they do any other client. "When a time buy comes down it doesn't influence my decision to add a record – i it's placed before we're playing the record. But J have seen where it helps raise a record's awareness to the audience.





ON ATLANTIC RECORDS

CONTEMPORARY HIT RADIO

Radio Gives Records Good Marks In Promotion

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Promotion Nirvana

"Since we are the only CHR in the market, a spot schedule may help expose the record." Nick continued. "If it's a catchy enough record it will begin to sell. Level 42 is a prime example. We weren't playing it when the spots hit the air, but when we saw the national story building and the calls began to trickle in and sales began to increase we hit the record and it was very successful for us."

On the other hand, Mason Dixon thinks that while the road to promotion nirvana may be within sight, it is still just out of reach. "In the past we worked with an independent," he explained. "If we needed product, support, or marketing tools they were provided. Why? Beccause the labels had dropped the responsibility for doing it. At this point I really think labels have got to become full-service promoters of their music as well as of the radio stations who support it with airplay.

"Unfortunately, local and regional reps do not have the authority to set up any promotions beyond alburns and T-shirts. Because of this we have to talk with the national reps," he added. "Instead of having to go that route the local reps should have more input in this area. It simply takes too long to go through all the channels."

Label Support

At issue also seems to be the type of promotion being used to back up airplay. Nick outlined a couple of situations and how they worked. "We recently did a simple but successful promotion when Belinda Carlisle opened for Robert Palmer. I had an idea, and IRS okayed it. It was a 'Belinda Bash' where you could win a pizza party with her and the band. In one week's time we had over 1500 postcards, and 20 winners met the band after the show at the pizza parlor. Everyone had a great time.

"This made a lasting impression on those listeners," he noted. "How often can they sit down with a starlike Belinda and chomp on pizza? It's something that can't be done every day. Tickets and T-shirts get old, as do backstage passes, limos and dinners. Tm not knocking them, but we need a bit more creativity. When I know a record label is really behind an artist it makes a difference to me."

Artist Participation

Another bone of contention with many programmers is the lack of artist involvement in a promotion. "That's a real sore subject with me." Nick observed. "We've seen a virtual disapperance of artists who are willing to visit a station, do an in-store appearance, or meet the audience. It's unfortunate, because these types of promotions are a major help.

"When a manager tells the label, 'No backstage after the show, and po interviews,' but I see that same artist playing guest VJ on MTV, it really upsets me," he further com-50/ R&R FRIDAY, JUNE 27, 1986



"From day one, I've let all the promoters know where they stood with me. No games, no gimmicks. I'm candid and direct with my opinions and want to know about their priorities. Despite my openness there are times I simply get too many calls and the pressure becomes too high."

-Dale Taylor

plained. "These artists have to support radio. If they have time for MTV, they should have time for radio. I'm more than willing to do instores or appearances at the station, but I just can't get cooperation."

Broken Promises

Every programmer has been through the disappointment of being promised albums, tickets, T-shirts, and other merchandising items for giveaways only to find that these materials were never delivered. Dale contends this is still a problem.

"I've waited up to three months for 25 albums to be sent, despite my polite phone calls, letters, and doing everything short of getting down on my knees to beg. It's not fair. I find this happens to a lot of stations in markets my size, but I refuse to be intimidated because I'm in a smaller market and talking to someone in New York or LA about the problem. We need good follow-through."

More Show-Biz Needed

Since the record industry is a major facet of show-biz, Mason believes the the labels should place more emphasis on this during record promotions. "Fly-ins to see concerts in other cities, which is really effective in a smaller market, are great," he noted. "These

really raise product awareness. We're readying a major promotion with Pepsi and MCA, with over 100,000 bottles displaying the MCA and Q105 logos under the cap. Major blow-out promotions are important."

How can the record industry put more show back in the bit? "A fun stunt would be to have a guy dressed in a costume, a polar bear or something lese that really fit the record. Something like that would really leave a fun impression on us. I'd really like to see some more schtick. The record guys have got to learn they have to work a radio station; they can't just call up and scream because we're not on their record and it's number 15 in R&R. I'd hang up on someone who did that."

Guy outlined a successful idea which was spawned by the local EMI rep and which enjoyed considerable success. "We did a Pet Shop Boys "Stupid Pet Trick Weekend" at a record store," he began. "On our morning show we invited people to bring their pets down. The record company backed it up with time buys, albums, and a grand prize of a trip to Los Angeles."

"The creative juices just aren't flowing like they should," observed Reggie as he recalled a recent Chrysalis listening party for Device. The party included food, drinks, and handouts of the LP, cassettes, and CDs, and was held at a local recording studio. "We need more of this," he added.

Testing Tests Tempers

Nothing looms larger than life to programmers than the truth. The industry has gone through a great deal of soul-searching in the past year; just a year ago the controversey over paper adds was at the forefront. This year the problem is just the reverse. A number of record companies feel some stations are thwarting promotion efforts by not reporting songs to the trades even after thay have been tested week after week and are in significant rotations equal to, or better than some songs which are being reported

Nick explained: "Programmers need to be aware of the credibility of other stations, as well as the PD who programs it. Some people must feel there's no one looking at what they are doing, and that's wrong. It's a programmer's right to test a record as long as he needs to until it gets the stamp of approval, which is a reported add to the playlist.

"It's like trying on a pair of shoes," he observed. "You try 'em on, walk around in 'em, but there's no sale until you've paid for them. Adding a record to a list is the same. PDs need to see and hear if it fits in with the station. Still, I'm sure there are some PDs I'm sure who are abusing this area by playing a record in good solid rotation; and if they are holding back a report it isn't right."

Probably one of the most outspoken programmers on the subject of testing records before reporting them is Guy Zapoleon. He acknowl-

edges there is more than one side to the issue. "This goes under the heading of 'people being afraid to take chances, and what they'll look like to their peers if they're wrong,' he commented. "It's a real sad commentary on the business."

Add It Or Say Goodbye

Guy continued: "You definitely want the records you play to go on and become national hits, and I think it's nice that people are testing things to hear how they will sound and how the audience will react. But if it's being played more than twice a day for more than two weeks it's time to report it. Between 50% and 60% of the reporting stations are simply afraid to take chances, and that's so sad to me. Either add it or say goodbye."

Stupid Competition

Mason insists that he sometimes withholds information to keep his competition from knowing what he's playing. When asked if it was

"When a manager tells the label, 'No backstage after the show, and no interviews,' but I see that same artist playing guest VJ on MTV, it really upsets me. Artists have to support radio. If they have time for MTV, they should have time forradio."

-Nick Bazoo

really possible that his closest competitors were ignorant of his playlist, he sidestepped: "There are a lot of markets where people are just stupid enough not to know. Every now and then you can pull one over on them."

The bottom line, hypothetically, is that if ten stations were all "testing" the same record and had moved it into good rotation by the third and fourth week (but hadn't reported it), they might pre-

BITS

• I Wanna Be A Cowboy — 103CIR/Beckley has given away cars, cash, movie tickets, concerts seats, and now a horse! In a recent promotion using the Boys Don't Cry 'I' Wanna Be A Cowboy'' hit as a theme, PD Bob Spencer handed out cowboy clothes, including boots and hats, plus copies of the album. For the grand prize, the station awarded a lucky listener a live paint mare! Along with the horse came a year's worth of boarding for the animal and Inding lessons.

 All You Have To Do — WIXX/ Green Bay is celebrating the summer with several "Backyard Barbécue

"I've got paying clients who are more creative with their promotions than the labels. Promotions have got to be bigger than life to be effective."

-Reggie Blackwell

vent that song from being published in R&R's CHR section. Such a move might have a very detrimental effect on the record company – and on the artist's career.

Don't Hold Reports Back

Mason defended his position by saying that holding back reports is detrimental to the reporting process. "I wouldn't do that," he insisted. "If record companies want to think that's what we're doing, they can go ahead. But we work very hard on our music and there are certain things we want to make sure of before we let it all out. The only records we've ever done that with are novelty items or titles the record labels themselves have asked us not to report."

Let There Be Leaders

Still, some programmers feel the "test pattern" has been overextended and has reached a point where it's time to "put up or shut up."

""When I find out a station I really respect is too scared to stand behind its convictions, I'm most disappointed,'' Guy lamented. "Where has the pride in breaking a record gone? If programmers are worried about getting funny looks for adding a left field record that works, how do you think they look for holding off on reporting adds on the right records? To me it makes you look even worse. What has happened to those people? Are they afraid to use their ears? People are lapsing back into being followers. Let's start being leaders again."

Bash" parties. Listeners must send in a postcard to register, and one will be selected to host his own backyard bash, courtesy of WIXX. Winners can invite up to 20 friends, and WIXX staffers will do the rest: the food, the drinks, and the cooking. All listeners have to do is party!

 How Many Do You Want? — Q102/Cincinnati is giving listeners the shopping chance of a lifetime in its "0102 \$5000 Downtown Lifestyles Shopping Spree." Every hour the contest is announced, and listeners call in to register. A different numbered caller is picked each time; the winner will be chosen by random drawing.

AIR Congratulates The Best Ears In The Business!!

PRESENTING THE WINNERS OF COMPETITION #4





40" TV HI-FI VCR KMEL SI









KRTHLos Angeles, CA - VCH



15. Gary C



1. Gene Sandbloom KIIS-FM/Los Angeles, CA - 1986 Porsche 944











- CD Play



AIR Congratulates All The Participants for Competition #4. Competition #5 Is Currently In Its 19th Week. Winners Will Be Announced In Early November.

Registration Is Now Open For Competition #6 Scheduled To Start August 11th, 1986. The Porsche 944 Could Be YOURS.

Register Today By Calling AIR At (301) 964-5544.

CONTEMPORARY HIT RADIO

Using Your Ears & The Tools At Hand

No amount of information gleaned from the pages of R&R can ever replace your ears as a starting point when it comes to making selections for your plavlists. Once you've got a feel for what a record sounds like, then and only then does the data take on real meaning.

In our continuing efforts to provide more (and broader based) information to facilitate your decisionmaking process in CHR, we are unveiling a new feature: "Most Active

Presenting Most Active

Most Active is designed to be a collection of information complementary to the Hottest and Most Added records of the week, which have been expanded to display a 1 to 10 ranking. In a sense, Most Active is the statistical bridge between quality and quantity; it is designed to key in on records which are converting from adds to chart numbers - and upward movement

The formula to compute Most Active is very simple: Just add the total number of up moves, plus the total number of debuts minus the downs (if any) Downs are subtracted to help insure that Most Active records are current and upwardly mobile.

Records with high first-week add totals will not show in Most Active as they have no ups or debuts to register. This statistic measures conversions so a record's strength on this chart will become evident

later on as it develops.

Only records which have not become Breakers will be represented in Most Active. This new feature is not intended as a definitive stat predicting hit status, but when combined with all the other features, it should give a broader perspective

Regional Breakouts

Another recent addition to CHR is Regional Breakouts, which can be found on the Adds & Hots pages and replaces the Regional Hottest listings. These are records which are not included in the Regional Most Added, but have five or more adds in a region and total fewer than 50 stations overall.

This information is designed to help programmers key in on newer records which may not have huge national add totals, but are developing on a more regional basis. It is hoped this will help to spread these records and be an aid in having them eventually spread nationally.

A Quickie Review

While we're at it, let's take a quick review of the rest of the CHR information found in R&R each week

MOST ADDED

WHAM! (145) DAVID LEE ROTH (72) BANANARAMA (52) MIKE & THE MECHANICS (49) JOHN COUGAR MELLENCAMP (45) KI YMAXX (37) STARSHIP (32) MADONNA (30) DEVICE (29) MONKEES (29)

· Significant Action - Records must have at least ten but fewer

than 50 airplay reports. New & Active - Records with 50 or more airplay reports, but fewer than 60% of the reporters.

• Breaker - Records with 60% or more of the CHR reporters play-

ing them. • Chart Extras - Records which reached Breaker in previous weeks but haven't charted with enough reporters to qualify for a chart position on the National Airplay/40. • National Airplay/40 Δ 40-number chart that reflects the

movement on CHR reporters' playlists Records with continued progress receive a bullet. Occasionally a record may hold the same chart position, yet still get a bullet

MOST ACTIVE

GAVIN CHRISTOPHER (81)

MICHAEL McDONALD (69)

DEVICE (56)

JOHN CAFFERTY (49)

MIAMI SOUND MACHINE (43)

QUEEN (35) ART OF NOISE (28)

JOHN COUGAR (27)

ELP (27)

MIKE & THE MECHANICS (26)

• Most Added - The ten most added records each week.

• Hottest — The ten hottest rec-ords each week. A hot report is an individual station's opinion and does not carry any weight on the National Airplay/40.

• Parallels - A complete listing of every call letter and chart move on those unwardly mobile records on the National Airplay/40, New &

HOTTEST

GENESIS (148)

PETER GABRIEL (132)

JANET JACKSON (117)

EL DeBARGE (93)

KENNY LOGGINS (92)

PETER CETERA (84)

SIMPLY RED (70)

HOWARD JONES (65)

BILLY OCEAN (61)

JETS (30)

Active, and Significant Action. • Rotation Criteria - Upwardly mobile records reported to R&R's CHR section must adhere to the following criteria: Fulltime Adds and/or Ons - four plays in a 24-hour period, three of them occuring before midnight; Dayparted Adds and/or Ons - two plays in a 24-hour period, both of them before midnight.

Anyone who would like a more detailed explanation should feel free to call R&R at (213) 553-4330. Your comments and suggestions are most welcome.

MOTION

WIXV/Savannah gives up Slick Eric Stevens, who'll now be Sunny Joe Stevens on KC101/New Haven's night show. Also at KC101 Tony Terzi is upped from swing to overnights

Jo Jo Walker is doing nights, and Bobby Knight is doing afternoons at KZOU/Little Rock; both are from the now defunct WZXR/Memphis KZ93/Peoria loses morning man Scott Wheeler to WGCL/Cleveland, upping Gene Stern to the slot. New to nights at the station is Glen Thomas, replacing Derek Johnson.

WFMI/Lexington MD Indiana Jonz is upped to Assistant PD . Follow Ing 96X/Miami PD Jon Holliday's exit. MD Stuart Elliot Is acting as PD/MD John Stubb joins WKAU/Appleton for overnights ... Eli Molano starts wake-up service at KITY/San Antonio as he exits the MD/morning slot at KRGV/McAllen-Brownsville while John Elliott from crosstown KTSA takes on weekends

KKAZ/Cheyenne afternoon man Jack Alexander is upped to PD following the exit of Dave Hunter. Hunter's taking on nights at KIMN/ WBEN-FM/Buffalo wel-Denver comes Maria Genero to overnights from neighboring WYRK, and Rob Lucas to weekend work from 100KHI/ WRSR/Norfolk week-Ocean City ender Nikki Hart acquires a fulltime night shift, while WVBR/Ithaca's Bill Todd joins as M.J. Kelly for week end/swing work.

Former KX104/Nashville MD Barry Fox lands the night shift at FM100/ 52/R&R FRIDAY, JUNE 27, 1986



Shari L. Barrett

Memphis while KX104 afternoon driver B.J. Harris replaces him. Eric Page comes in to do nights B104/Baltimore has relocated to new studios and offices after being in the same building for 40+ years, including the time when it was orignally known as WITH-AM & FM. The new address: 3701 Malden Ave., Baltimore, MD 21211

Congratulations to KIYS/Boise morning co-host Gary McCabe, whom listeners voted as their Top Personality WPST/Trenton hires midday man Dave Hoessel to replace Jay Sorenson, who's now at WNBC/ Randy "Animal" New York Turner is the new PD/morning man at WVBS/Wilmington replacing Fred Allen, Lindsey Kaye is hired as news/

morning co-host from WOVV/Ft. Pierce, and Stormin' Steve Davis signs on for nights from KOKZ/Water-Jocelyn White is the new 00 anchor at KEGL/Dallas news Shari L. Barrett is named Executive Assistant to Rick Dees at KIIS-AM & FM/Los Angeles.

around July 1 with Boom Boom Can-KBOZ/Bozeman News personality Cara Wilder have both nabbed speaking parts in an upcoming movie, "Amazing Grace And Chuck," starring Jamie Lee Curtis. It will be filmed in Bozeman later this summer . . . WIGY/Bath MD/middayer Christina exits, and the title is picked

WBCY/Charlotte ups Roy Neal from weekends to middays . KMJK Portland morning team Kent Phillips and Alan Budwill exit for wake-up service at KPLUS/Seattle Rich "The Moo-Man" Amool leaves his evening shift at KRFD/Marysville for weekends at KWSS/San Jose "Commander" Kelly joins Dave

WGCL/Cleveland from WVIC/Lansing John Michaels replaces Mai At-

teberry as MD of KSKE/Granby KGRS/Burlington, IA 7pm-midnighter Kevin Cooper opts for the same at KGOR/Omaha Steve "Shadow" Daniels exits nights at KKRC/Sioux Falls.



DREAMS COME TRUE — WGBF-FM/Evansville, IN celebrated Van Ha-len's arrival with a Warm-Up Weekend. It featured ticket and LP giveaways, and a Grand Prize of dinner for two, tickets, transportation, a VH library, and a chance to meet the band. Pictured backstage (I-r) are Eddie Van Halen, winner Denise Strange and her guest, Sammy Hagar, 'GBF AE Tally Ennon, Michael Anthony, Alex Van Halen, and 'GBF PD Steve O'Bryan



WE DO THE TUBESNAKE BOOGIE - WPHD/Buffalo celebrated the ar rival of ZZ Top by holding a banner contest before the group's concert. The winners copped front row seats and the chance to meet the band backstage

WIAV/Virginia Beach will debut

non in the night slot . . . Michael Dee is no longer programming KFMW/ Waterloo; MD Mark Hansen is promoted Director Dean Alexander and midday up by atternoon man Mark Edwards.

BOY, WHAT A SONG. MAN, WHAT A BAND.

The brand new single from TOM COCHRANE AND AND RED RIDER

Last Week: <u>AOR TRACKS BREAKER!</u> This Week: TRACKS 29 – 22 !

Produced by Patrick Moran



STEVE FEINSTEIN

GMs OF TOP-RATED STATIONS SPEAK

Catching Revenues Up To Ratings

It's no secret that #1 ratings doesn't always result in #1 revenues. That's true for any format, but perhaps more so for one like AOR that's subject to "format bias" by advertisers skeptical about its audience's buving power.

We've examined format bias in a previous column (5/10/85), so this week we'll add a different angle. General managers of stations that have climbed to the top of the ratings heap will explain why being #1 doesn't always make the station an automatic easy sell, and tell what they're doing to narrow the gap between ratings and revenues.

No Panacea

First off, let's keep in mind that being #1 12+ is "a great ego trip. but unless those demos are in the right place, it doesn't help your billing that much," says WNOR/Nor-folk President/GM Jack Rattigan. "If you have the right demos, you don't have to be on top to be the #1 revenue-producing station

Rattigan does allow that being on top does afford a certain prestige, but more importantly "it's a great attention-getter. People start to look at your real numbers - the demos vou've always concentrated on. It's like an interesting cover on a book; people turn the next page and read on."

Since topping the market last fall, 'NOR has seen increased business from financial institutions.

Rapid Rate Rises Unwise Taft's WKLS/Atlanta rose to #1



AOR

Jack Rattigan

"If you have the right demos, you don't have to be on top to be the #1 revenue-producina station."

-Jack Battigan President/GM WNOR/Norfolk

this winter, and from the looks of recent Arbitrends annears set to repeat that feat in the spring. VP/

GM Tom Connolly, who came on board last August, explains that when a station becomes #1, it can't just jack up its rates overnight. "From the spring book to the fall we went from six to two, and then number one in the winter book It's hard to move the rates that fast in less than a year's time. Some people have been loval advertisers since we were number six, and you just can't hit them over the head take out a slide rule and say "This is what your cost-per-point is now, and we're taking your rate from \$75 to \$375.' But we've got our rates to the level where we meet our budgets and even surpass thom '

Format Bias Declining

Format bias is becoming less of an issue these days, says Connolly. "With the format's metamorphosis, a lot of upscale advertisers are realizing that we now appeal to 'yuppies' - the guys that are 25-35 years old with nice cars, good jobs, and some income to spend. We've cracked through with a lot of banks, airlines, and things that you wouldn't have found on an AOR station a year and a half ago.

"There's no stone walls out there for us right now: no particular category that we just can't get. We've gotten at least one of everything at one time or another here in the last four or five months. Not with the consistency that maybe an AC sta-tion might, but we've had and continue to get banks, airlines, savings and loans, and upscale men's clothtional 18-34 services like car loans we've cracked the IRA market, for instance '

Training Essential

Selling requires more than just quoting the latest ratings book, says Susan Knaack, GM of WAPL/Appleton. "Billing problems are caused by a poorly trained sales staff. When you have great ratings your sales staff will be able to take some orders. But they're not going to be able to sell any bet-



Susan Knaack

"Ratings alone don't cut it. You have to sell value and results "

> -Susan Knaack GM, WAPL/Appleton

ter when you're number one than when you're number 12 if they're not trained to sell '

Particularly in smaller markets. ratings must be complemented by advertising success stories. Knaack says, "Ratings alone don't cut it. You have to sell value and results. The two (ratings and revenues) are not necessarily related in a market this size. WAPL has been the number one station in this market for over five years, but the number one biller only in the last year and a half. The number one biller in the market previous to that was the (sister) AM that I manage, and its rating was half of WAPL's."

Expanding The Base

Part of the reason 'APL lagged behind the competition was that we were only selling to traditional AOR advertisers when I became the GM. My mission statement immediately was to expand the customer base and to sell the radio station like you sell any radio station - based on what results you get."

For potential buyers who had an

image of the rock audience as inappropriate for their products, 'APL posed questions like "If an AOR listener came into your store to buy your product, would you refuse his money?" The station also acquired credibility by placing its station merchandise in a Sears outlet. Knaack explains, "Sears is synono-mous in people's minds with the American way - a charge card at Sears kind of goes along with apple pie and Chevrolets – and it broke down prejudices quicker. J.C. Penney, who is at the other end of the mall that Sears is in, came to us six weeks after we placed the merchandise and said, 'We want to buy your radio station."

The end result of 'APL's efforts is that "we now have nontraditional AOR buyers on the station such as financials, real estate, supper clubs, department stores, and major chains," says Knaack. "Our ratings helped get those buyers and then results kept them on.

Avoid Arrogance

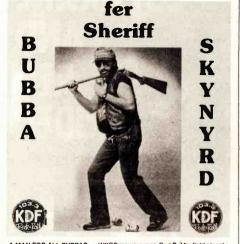
Roy Robinson, COO/Executive VP of Pioneer Broadcasting, says the company's KWHL/Anchorage. although the #1 biller on FM, is outgrossed by a number of AMs, including its own sister AC KFQD. He attributes this to FM radio coming relatively late to Anchorage, where AM radio is still more entrenched in the advertising community.

He warns against arrogance on the part of market leaders who might let their #1 status go to their heads. "We try not to throw the Arbitron at people. Going in with the idea of selling for them works a lot better than saying 'We're #1. Here are our numbers.' In a smaller market, you depend on longstanding relationships. You can't rely on new businesses every month.

"We try not to throw the Arbitron at people. Going in with the idea of sellling for them works a lot better than saving 'We're #1. Here are our numbers.'

> -Roy Robinson COO/Executive VP **Pioneer Broadcasting**

Selling results is critical in smaller markets, says Robinson, unlike "bigger markets, where it's more black-and-white and some agencies look at numbers and gross ratings points, period. In a smaller market, advertisers are more likely to call each other up and ask about results."



A MAN FOR ALL BUBBAS - WKDF morning man Carl P. Mayfield closely resembles a character known as Bubba Skynyrd, who pulled 15 write-in votes for the office of Nashville Sheriff. His platform included a novel way to relieve overcrowding at the city's jails - offenders who are now sleeping in tents for lack of space in the jails could spend the night in cars at the city's lot for towed vehicles

54/ R&R FRIDAY, JUNE 27, 1986



Michael Craven

Philly Finery

WMMR/Philadelphia VP/GM Michael Craven is similarly upbeat about the quality of accounts his top-rated rocker draws. "We've gotten stock brokerage firms, exotic car companies, most of the major airlines, and two major real estate companies. We've also gotten all but one of the major banks on the air, and not just for tradi-

RADIO ACTIVITY

After awarding four American classic cars over the last 28 months, WRIF/Detroit let listeners choose which set of wheels they'd like to win this time around. A 24-hour phone line was set up to record people's preferences, and station personalities cruised area streets recording listeners' choices, some of which were played back over the air. The top votegetter was a '63 split-window Corvette, one of which WRIF had already given away earlier this year. So instead, the station is giving away the runners-up - a '57 Thunderbird with porthole windows and a '64 Mustang.

Fun Stuff

Halloween In June? WMMR/Philadelphia sponsored a Halloween Night on Friday the 13th, offering chances for trips to Salem, Massachusetts or Disneyland to people who came in costume to a Phillies game. Everyone attending the game got Raisinets as a trick or treat.

'MMR morning man John DeBella engineered a couple of zany stunts to go along with an on-air appearance by comedian Howie Mandel. First, he

YOU CAN PETITION VAN HALEN

WITH PRAYER — Petitions signed by over 34,000 KGB listeners

convinced Van Halen to include a

San Diego stop on their tour. The

band's original itinerary had bypas-

sed the city. From left, personality

Michael Berger, Promotions Direc-

tor Scott Chatslield, PD Ted Ed-

wards, and personalities Keith

Royer and Jeff Prescott.

asked listeners to come down to a park across the street from the station to play "Ring Around The Rosie" with him and Mandel. Within an hour, 100 people gathered to sing the song. Then DeBella had the crowd line up at a bus stop. While he and Mandel got on a bus and talked to the bus driver on the air using a remote unit, the people filed onto the bus and then walked off. Why did he do it? Why not?

Closing Time For KBCO Kinetics

KBCO/Denver's 7th Annual "Kinetic Sculpture Challenge" drew 35,000 people to watch 75 human-powered vehicles and wacky contraptions navigate a difficult land and water course. Crowd control has been a problem in the past, so for the first time the station sold advance tickets to limit the crowd size. Even so, logistical problems were such that this was probably the last year for the event.

Prize Patrol

KSHE/St. Louis is giving away Bummers surfwear to people who submit the worst "bummers" that have happened to them. A grand prize winner gets a trip to Florida.

The winner of **DC101/WashIngton**'s "Great Home Tape Search" got recording time at Unique Studios in New York. tape, rehearsal space, and a concert gig in DC.

Good Deeds

KSHE's Red Cross Blood Drive drew a record 1956 donors who gave enough blood for an estimated 5400 recipients

A DC101-sponsored chili cook-off raised almost \$25,000 for the local Kidney Foundation.

The day that the Conspiracy Of Hope concert for Annesty International came to Atlanta, WKLS did a 12-hour cut-a-thon at a hair salon to raise money for the organization. The salon, which offered its services at reduced prices, set up a phone bank to answer questions and take pledges from people unable to attend the event

WPYX-106 FMR Addio ALBANY. Me Mason and Sheehan Show Me Mason and Sheehan Show Me Mason

FROM UNDERWATER TO OVER-THE-AIR — WPYX/Albany's morning team did three days of broadcasts from Disney World, with one show originating from below the living seas exhibit. Seated are (I-r) Bob Mason, Bill Sheehan, and "Uncle Vito Masonetti"; standing are promotion assistant Dawn DeBraccio and engineer Butch Murro.

Odds 'N' Sods

AOR

WIZN/Burlington joins the ranks of stations that have done all-compact disc/no-vinyl weekends ... WXRT/ Chicago did its ninth annual "Rampant Beatlemania," devoting a full day to play virtually every record associated with the Fab Four.



THE LAST HORROR SHOW — WXLP sponsored the final screening of the "Rocky Horror Picture Show" at a Quad Cilles movie theater. Winners received tickets to the flick, soundtrack albums, dimner at a swank eatery, and limo rides to and from the event.

SEGUES

WXXP/Plttsburgh (formerly AC WWCL) is still evolving into an AOR approach, calling itself "Double X." At this point, observers says its mix ranges from the Clash and Suzanne Vega to Billy Joel and Bryan Adams. Dennis McNamara, PD of sister station WLIR-FM/Long Island, is programming, and "LIR-FM GM Elton Spitzer is managing. While Pittsburgh papers have McNamara saying the station will have a high profile on new music, Spitzer says 'XXP will by no means be a transplanted 'LIR-FM.

KNX-FM/Los Angeles rehires two staffers from its previous incarnation as "Mellow Rock": ex-MD Dave Hail for mornings and Pete Harmon from neighboring KRTH-FM for middays

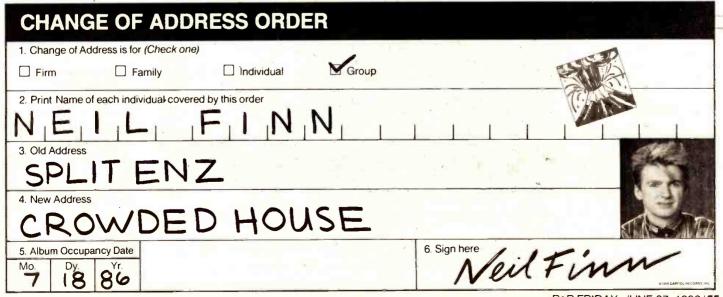
Steve John (nee Olson) replaces Byron Nelson on KTC2/Minneapolis afternoons ... At WAAF/Worcester-Boston, Annelisa moves from weekends to middays in place of Karen Grace, who goes to weekends ... WDIZ/Orlando midday man Gary Mandino shifts to sales and is replaced by Suzanne Stewart, ex-WYNF/Tampa overnights ... Lee Edwards of WEZC/Charlotte takes on KMJX/Little



Dave Hall

Rock AM drive WRUF-FM/ Gainesville's new morning team pairs weekender Brad April with Lauren Michael from middays.

WGRX/Baltimore hires Maura Lane from a local agency as Promotions Director . . . WPYX/Albany has added a Sports Director with impressive credentials — Jeff Biatnick, a 1984 Olympic Gold Medalist who's done analysis for NBC, PBS, and ESPN . . Q107/Toronto Sports Director Earl McRae leaves to join an Ottawa newspaper.



R&R FRIDAY, JUNE 27, 1986/55



COUNTRY

PART II

Inside The Winter Arbitrons

This week offers a further look behind the winter Arbitron numbers, focusing on some of the more competitive situations There's also a peek at factors affecting the spring results.

	Atla	anta		
	12- F '85	+ W '86	25-54 I F '85	Rank W'86
WKHX	6.6	6.2	4	5
WPLO	2.1	1.2	14	16
WVAV	49	46	10	7

With the battle for Washington DC now history, the war (and it's exactly that) in Atlanta may well be the most bitterly waged contest in the Country. Indicative of recent volleys fired is WYAY VP/GM Bob Greene's references to WKHX as "Nap-Time Country radio" in his client/agency newsletter.

Coming off its highest Country book, 'YAY slipped a bit 12+. But it made good gains 25-54, garnering its highest target share since turning Country in June '84.

WKHX, meanwhile, has only been below a 6.2 once before - its 5.3 debut in fall '81.

Digging back through the fall of '80. I found no lower 12+ shares for WPLO.

The soon-to-be-released spring numbers should be very interesting. WKHX has steadfastly maintained its Continuous Country approach, while WYAY has remained very foreground with its peronalities and aggressive promoon. WYAY did experience the loss a member of its "Morning Zoo" alfway through the book when eith Connors left for WLVK/ harlotte

Denver					
-	12-	-	25-54	lank	
W	'86	F '85	W '86	F '85	
KBRQ	1.1	.9	. 19	26	
KBRQ-FM	1.1	2.1	19	16	
KLZ	2.4	2.3	15	15	
KYGO	4.0	5.3	5	4	

KYGO, which suffered back-toback 4.0s (spring '85 and fall '85) its lowest 12+ shares since the fall of '82 - rebounded to its customary spot in the mid-5s. Throughout its bout with substandard (for KYGO) 12+ shares, the station has maintained steady 25-54 numbers

KBRO-FM had its best showing since going Country in early '82. For the first time, the AM & FM's combined shares are good enough to place second in the Country race

KLZ continued to slip. Its 2.3 is the station's lowest 12+ showing in at least five and a half years

Detroit					
	12- F '85	+ W '86	25-54 I F '85	Rank W'86	
WCXI	1.3	1.6	24	26	
WCXI-FM	2.2	1.9	15	13	

10 wwww 29 99 12 Forget the shares shown there's a whole new ball game in Detroit. WCX1 owner Golden West completed the sale of the two stations mid-book, with WCXI (AM) going to Shamrock, owner of WWWW.

W4 PD Barry Mardit says the AM is operating as its own entity with no simulcasting whatsoever. The call letters will remain WCXI to capitalize on its Country history in the market. Longtime Detroit morning man Deano Day did not come to terms with Shamrock and is now looking. Musically, W4 will continue as it has, with the AM skewing more traditional.

Houston					
	12-	+	25-54 Rank		
	F '85	W '86	F '85	W '86	
кікк	.7	.7	29	.28	
KIKK-FM	6.7	7.7	3	2	
KILT	1.4	1.2	15	18	
KILT-FM	4.5	6.3	7	4	
A great	Count	ry boo	k for	Hous-	

ton - the 15.9 12+ is the highest in two years. KIKK-FM's book is its best in a year and KILT-FM's 6.3 is its first appearance in the 6s since the fall of '83.

This has long been a battle of promotional budgets, with highdollar cash prizes being offered by both sides. Now that Gold Country KIKK (AM) is simulcasting 100% with the FM, it will be interesting to see if the money war escalates. There will cetainly be more available bucks for advertising and promotion with the savings realized by the duplication.

	Kansa	as Cit	у	
	12-	+	25-54	
	F '85	W '86	F '85	W '86
KFKF	5.8	. 8.1	5	2
WDAF	11.1	11.6	1	1

Stating that WDAF has been #1 12+ in 15 of the last 16 Arbitrons does not fully illustrate the manner in which this station has totally dominated the Kansas City market WDAF has been in double digits and has ranked #1 25-54 in 15 of the last 16 sweeps. Since the fall of 1980, only two other stations have reached over the 9.9 mark; both hit that magical mark only once.

KFKF, meanwhile, had its bestever Country book and is tied for third 12+. This was the first book for PD Cliff Blake, who joined the station last November. He happily

points out the KFKF story doesn't end with the 12+ gain. The Country outlet ranks #1 in women 25-49 and 25-54; #1 adults 18-49; and #2 men 25-49 and 25-54

Interestingly, the Country share hit a six-year high in the spring of '85 with a 19.9, split between three stations. It slipped to 16.9 in the fall of '85, split between 'DAF and KFKF. Where KCMO-FM's 3.8 disappeared to between the spring and fall is hard to figure, but it looks as if it's returned in this book's 197 12+ number

Los Angeles					
	12+ F '85 W '86			Rank W '86	
KLAC	1.6	1.5	21	24	
KZLA	2.6	1.9	9	7	

While most of the Country world is anxiously waiting to see what Malrite does with this pair, rest assured this performance is not indicative of its efforts to date. Malrite took over just as the winter sweep was beginning, and it obviously took some time to get things into the Malrite mode. However, things began to change rather rapidly after the takeover.

KZLA's music took a turn for the modern and became decidedly uptempo. It took a much more aggressive posture with regards to new releases. Traditional oldies were replaced by oldies from crossover artists. The personalities became much more foreground and faster-paced.

KLAC quickly began realigning its personality lineup, opening its wallet in February to woo highlyrated Nashville personality Gerry House to the West Coast. House sounds as if he's been given free reign on the station. Recently added to the morning show as a writer and sidekick is Mike Donegan, who worked with House in Nashville.

Musically, while not as modern as KZLA, KLAC also began to add records sooner than in the past. A lot of the more traditional Country has been cut from its library. Emphasis remains on personality, with the talent getting out quite a bit, especially House.

Regarding outside promotion, the FM has been running the Film House "Less Bull More Music" TV spots. These are the ones with the narrator talking to the jock who on-ly answers "yep" and "nope." Inside, the FM has also been aggressive with music-oriented contesting

KLAC didn't begin its TV campaign 'til mid-June. The spots feature House detailing how listen-Continued on Page 58

CLOSE-UPS

· WOWW/Pensacola recently tied in with the 75th anniversary of naval aviation. WOWW participated in many of the events, along with the special NBC broadcast featuring Bob Hope and an all-star cast aboard the USS Lexington. The highlight was a 25-minute fireworks show choreographed to music that could only be heard on, WOWW.

. When more than 300 athletes and coaches descended on Wichita for the Special Olympics' state championships, organizers faced the monumental task of feeding them. KFDI came up with at least part of the solution by asking listeners to "Buy an Athlete Breakfast." In just three days KFDI raised more than \$9000 - enough to feed breakfast to the athletes and their coaches on the morning of the games Additionally, the KFDI Ranchhands pitched in to serve and clean up.

. The SS KVET recently set sail on 'Austin's Town Lake with more than 60 passengers on board. Listeners won passage to cruise with the KVET morning crew. Food and entertainment provided a memorable cruise for all

.

In the 1985 Ugly Bartender Contest, sponsored by the Multiple Sclerosis Society, the Boston Chapter raised more money than any other chapter in the US, St. Louis was second and not happy about it. So this year WKKX/St, Louis challenged the Boston sponsoring station, WAAF/Worchester, to see which outlet could help raise the most

a tiel Both chapters hit the \$260,000 mark, al-Well, the 1986 proceeds have been counted and the winner is . Well, the 1986 proceeds have been counted and the winner b... a the bolin chapters in the Economic of though St. Louis is claiming the edge, pointing out its population is 500,000 fewer than Boston. The real winners, of course, are the 500,000 Americans afflicted with MS. Shown at one of the fundralsing events are (I-r) WKKX GM Bob Backman, event Chairman Mark Elliot, and former pro footballer and event spokesman Dan Dierdorf.

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COUNTRY

Inside The Winter Arbitrons

Continued from Page 56

ers can win \$10,000 in the "Birth-day Contest." (This is the one where B-days are announced, and the X-caller having that birth date wins the money.) Though both KLAC and KZLA

sound excellent. I doubt either one has hit its stride vet. The product is getting close to where OM Bob Guerra and Malrite National PD Jim Wood want it, but the entire programming/promotional packaway to keep the upcoming spring results from being a true measure of the stations. The summer and, more important, the fall, will be more accurate measures of KLAC

	Pho	enix		
	12 F 16	+ w w	25-54 (F '86	Rank W '86
KMZK KNIX KNIX-FM	2.4 10.4	2.0 11.1	 14 1	 16 1

Ironically, just a few days before the Phoenix book came out, I was talking to KNIX General Program Manager Larry Daniels for the recent columns on oldies. During our conversation. Larry wondered aloud how KNIX would fare in the soon-to-be-released winter book. "I feel good about the station," he said, "but I can't imagine us going up The last five consecutive Arbitrons have been up, and we're number 1 (12+) with a 10.4. I just can't see us going still higher

Wrong, number 1 breath. KNIX made it six consecutive up sweeps with an 11.1 in the winter survey its highest-ever 12+ performance. For the 17th time in the last 18 sweeps, KNIX is number one 25-54.

To tell you the truth, Lar, it makes it tough on me to come up with new superlatives for the operation you, VP/GM Michael Owens, owner Buck Owens, and the rest of the staff have put

Suffice it to say that KNIX is truly one of today's great radio sta-tions. Congrats to the entire team!

It should be noted that the folks at KNIX are keeping their eves open between champagne parties. There is some competition for KNIX, as Classical KMZK switched to Country late last November. However, it didn't get enough mentions to be listed in the winter

Also of concern is the probability that Malrite or Cap Cities/ABC will be moving into Phoenix very soon. Both run strong Country operations (in addition to other formats) in several major markets

s	acra	ment	0	
	12- F 166		25-54 J F '96	Rank W '86
KAER	3.3	3.9	10	7
KRAK	3.4	5.2	9	8
KRAK-FM	4.6	5.4	5	4

Apparently, being beaten last all by both KRAK (AM) and KRAK-FM was the last straw for KAER. Having led the Country battle for much of the last few years (though KRAK obviously was in control via its AM-FM one-

two punch). KAER switched to AC April 11, just prior to the release of the winter numbers. The move proved prophetic, as KAER was soundly outpointed this past winter. Ironically, the station rebounded from last fall's 2.2 - KAER's lowest book since the spring of '82

For KRAK (AM), this book may well prove last fall's 3.4 to be a fluke, coming as it did on the heels of a 52 and a 50

For KRAK-FM (formerly KSKK). this survey continued a three-book uptrend. Since the fall of '84, the ratings have read 3.0-2.9-3.5-4.6-5.4. The total Country share (14.5) is also the highest since the 17.1 in the spring of '84.

KRAK-AM & FM, as reported in R&R April 25, is up for sale, along with the rest of the Affiliated Broadcasting chain.

Salt Lake City

	12+		25-54 Rank	
	F '85	W '86	F '85	W '86
KKAT	4.0	6.0	11	5
KRGO-A/F	1.3	1.4	14	16
KSOP	.9	1.1	24	20
KSOP-FM	3.7	7.0	6	2
KZAN	3.6	2.1	8	11

There's a ton of Country in this 43rd Arbitron-rated market, and it all sounds good. I was in SLC for a wedding a couple weeks ago and had the chance to listen briefly. I mostly tuned to the two bigger players at the moment, KKAT and KSOP-FM.

With the caveat that these impressions are based on "surface" listening. I'll say that of the two KSOP had more of a Country texture. Its jocks were a little more laid back and folksy; its music had a bit more of an edge to it. KKAT maintained a rather high energy level with both its jocks and music. Personalities on both stations were foreground and very informative about the music and artists.

Due to limited listening, I couldn't determine the frequency, but KSOP periodically played songs that were billboarded as coming from a compact disc. (I don't know for sure but the station might have just received a Waylon Jennings CD because I heard a number of older Waylon tunes announced as being on CD.)

The "more music" battle is definitely being waged here, as KKAT regularly enters "102-minute music sweeps." KSOP is countering by giving out one-ounce bars of gold or silver to listeners who call in when they hear any artist played back-to-back.

Moving to the winter ratings. KSOP-FM's 7.0 was its best since a 10.4 in the fall of '82. For KKAT, the winter 6.0 was its best book since turning Country in the fall '83. It was also the first full sweep for KKAT PD John Marks, who arrived last September.

San Diego				
	12+		25-54 Rank	
	F '85	W '86	F '85	W '86
CBQ	1.3	1.3	18	20
KCBQ-FM	3.0	2.7	11	13
SON	.9	1.0	24	21
SON-FM	4.5	3.3	5	9

3

This battle goes on and on, as neither side has been able to mus-ter a sustainable clear-cut victory KSON-FM's 45 last fail was the largest 12+ chunk for a Country outlet since the sping of '79.

KCBQ-FM, down from the 3.0 which was its highest book since the winter of '84, appears to have solidified its position following disastrous showings of 1.7 and 1.6 in the spring and summer of '85.

Making this market especially interesting is the introduction of a new player. Following numerous sale denials. Infinity sold KCBQ-AM & FM to Eric/Chandler Communications, the company's first acquisiton. The rock background of E/C President Simon T (he's served as GSM for both KLOS/Los Angeles and CHR WLS/Chicago) has the San Diego rumor mills working overtime speculating on a format change. The answer isn't long in coming, as E/C is set to take over in mid-July

Seattle-Tacoma 12+ 25-54 Rank F 165 W 105 F 165 W 105 KMPS 1.9 1.5 16 20 KMDS FM 45 3.4 5 11 KRPM-FM 2.8 3.2 11 10 Here's another market where

the temperature on an already hot battle has been turned up a few degrees. KRPM has stayed close to market mainstay KMPS-FM the last few books, even winning the spring '84 contest 3.3-3.0. KMPS, though, has always held the upper hand through the strength of its combo

Now, however, the odds have been evened as KRPM recently completed its purchase of KXA, which is now KRPM-AM. At 770 kHz and with a power increase to 50 kw in the offing, KRPM (AM) promises to make a major contribution to parent Olympic's Seattle combo shares.

KMPS announced a move to fulltime simulcast a few weeks ago. KRPM, which is presently 100% separate, will move to partial simulcasting sometime within the next few months.

Another factor in the mix is the uncertainty of KMPS's future. Part of the Affiliated Broadcasting chain, it too is on the block.

Washington, DC				
	12- F '85	+ W '86	25-54 F F '85	
WMZQ	.1	.7	34	27
WMZQ-FM	3.5	5.0	7	5

To the winners go the spoils, and I'm sure the folks at WMZQ are en-joving every bit of the combined 5.7. With longtime foe WPKX out of the format, 'MZQ rocketed to a combined share good for a thirdplace tie in the market.

Dropping Country last January, WPKX-FM became Classic Rock WCXR and debuted in the winter book with a 4.1. WPKX (AM) changed to WCPT, installing the "Heart And Soul" format.

WMZQ can now concentrate on grabbing the entire Country pie. It's been in the eight-share range in the not-too-distant past and has reached into the nines during better davs.

58/R&R FRIDAY, JUNE 27, 1986





Shakeup At Skaggs' Picnic

Fan Fair '86 registration hit an alltime high this year, but the Ricky Skaggs International Fan Club picnic and concert was the site of a threatening disturbance June 11.

As some 1500 fans gathered outdoors on the grounds of Nashville's prestigious Belle Meade Mansion for the annual event, a French tourist was spotted with a loaded 357 caliber Magnum pistol concealed in his clothes as he stood near the outdoor Skaggs concert stage. A fan reported him to police because he looked suspicious wearing a heavy winter jacket in the summer heat.

The man, Jean-Piere Antona (said to be a radio station owner from Corsica who did not speak English), was held two days without bond in Metro Jail here. Under questioning by an interpreter, Antona said he thought all Americans carried guns like they do on TV. Antona, who appeared disoriented and under heavy medication at the time of the incident, was found innocent of all charges.

Skaggs was not aware of the scare until later, but was said to be shaken up by the news. He made an attempt to communicate with the man, but was unable to coordinate a meeting before leaving town

Regarding future precautions. Karen Tolley, a spokesperson from Skaggs's organization, said, "Ricky plans to do nothing different than he is doing now." So, no bodyguard for the Entertainer of the Year - just yet.

Jammed June Jam

Willie Nelson, Charlie Daniels, Gary Morris, Mel Tillis, John Schneider, the Forester Sisters, Mark Gray, and Restless Heart joined Alabama in Ft. Payne for this year's fifth annual June Jam. Guest emcees included TNN host Ralph Emery, WYAY/Atlanta MD Rhubarb Jones, MCRN anchor Charlie Douglas, and Jim "Hey Vern" Varney.

It was a field day in Ft. Payne for nearly 62,000, as they congregated in the field adjacent to Ft. Payne's High School. Gross tickets receipts, combined with the proceeds from concessions and souvenirs, are expected to total over \$1,180,000. As in years past, monies

FROM STRINGTOWN TO BIG APPLE - Pake and Reba McEntire ap

peared on "Good Morning America" to discuss their childhood, rodeo days, and their recent recording ventures. Shown (I-r) are Pake, GMA co-

hosts Joan London and David Hartman and Reba

collected are donated to various charities throughout the state of Alabama, while concentrating in Dekalb County and Ft. Payne.

Though June Jam is the most highly publicized and attended event of the week, Alabama fans were also provided an array of activities including a dance, parade, celebrity softball game, and golf tournament, then wrapped up the celebration with a bass fishing tournament on Sunday.

Dick Clark Productions filmed the entire event and plans to use portions of the Jam for a syndicated fall TV special, "My Home's In Alabama."

hangout) to meet McManus and DiPiero, House says he had most of the chorus written by the time he arrived, and had even decided it would be a neat twist for Little Rock to be a ring instead of a city. The first thing he said to his songwriter friends was, "Hey guys. I've got this great idea!" and they worked on it over drinks.

After the demo was finished, it was pitched to Reba, but House said, "Pat and I ran into her later at Green Hills Mall. She was shopping for shoes and we nitched it to her again." She liked it, recorded it, and all House could add was, "Thank God she needed shoes!"

To our knowledge. House is the only current Country radio personality/songwriter to have cuts by a major artist. He also mentioned a



RESTLESS HEART THROBS - Stopping by RCA's Fan Fair booth, Restless Heart does a round of posing for pictures and signing autographs. Pictured (I-r) are John Dietrich, Greg Jennings, Dave Innis, Larry Stewart, and Paul Greg.

year, accompanied Pennington on the original vocals in 1978. Pen-nington added, "They say dance with the one that brung ya; well, 'Kiss You All Over Part II' is our encore dance with the one that brung us." ... Congratulations to Brittain Kisshauer and Donna Jean Smith on their May 25 wedding. Both coordinate concert promotions for the Oak Ridge Boys

. This is a test - not a gimmick. Have you noticed the new spelling for Janie Frickie (as in Fricke) on her current single, album, and all publicity materials? Her management felt that her name was often mispronounced and decided to test



IF IT'S PLATINUM, IT MUST BE ALABAMA - Backstage at their fifth June Jam, the members of Alabama received their eighth platinum album award — this one for their "Greatest Hits" collection. Joining in the celebration (I-r) are Mark Herndon, Div. VP RCA/Nashville Joe Galante, Randy Owen, ACM Executive Director Bill Boyd of Dick Clark Productions, Jeff Cook, and Teddy Gentry.

Story Behind the Song

When Reba McEntire's latest single "Little Rock" came in, the songwriter credits caught our attention. Along with Pat McManus and Bob DiPiero ("American Made") was the name Gerry House. He's currently the KLAC/ Los Angeles morning personality but had spent ten years as WSIX/-Nashville's morning man. He told R&R that he moved to Nashville as a songwriter and has had several cuts recorded, but is especially excited about Reha's single.

"I was just leaving Beaman Pontiac and saw a car from Little Rock, when I started humming the melody ... da da da, da da Little Rock "He was headed to Maude's (a local music industry

soon-to-be-released cut by Janie Frickie that was cowritten with DiPiero

BITS & PIECES: Mel McDaniel will appear as the Statlers' special guest at their 17th annual Fourth of July "Happy Birthday USA" celebration in Staunton, VA. The celebration begins July 3 with an evening vesper service and a gospel sing. July 4 activities include a parade, music, softball, and horseshoes, plus a fireworks show following the Statlers' concert. There will also be tours available of the Statlers' offices, located in an old school building they once attended. All events are free with all food and game concessions operated by local non-profit organizations For the first time in 20 years. Jim Ed Brown will reunite with his two sisters, Maxine and Bonnie, to record for MCA/Dot Records In 1978, Exile recorded "Kiss You All Over." The single reached No. 1 on R&R's Back Page September 15. Exile has resurrected the song and it will appear on the group's Greatest Hits alburn to be released in late July. For lead vocalist J.P. Pennington, this remake is more than just another song. Pennington said. "This was the first song on which I sang lead vocals, and we consider it and the entire Greatest Hits album a tribute to former member Jimmy Stokeley.

Stokeley, who passed away last





Dick McCullough

Recent two-term CMA President and current Exec. VP and Chairman of the Marketing Committee Dick Mc-Cullough is joining E.H. Brown Advertising of Chicago as Exec. VP and a principal of the agency. For the past 18 years McCullough has been Sr. VP of J. Walter Thompson Advertising in Chicago, where he supervised the advertising and promotion programs for Kraft, Beatrice, Gillette, and other packaged goods companies, in his current position, McCullough stated that the agency is now gearing to develop clients and marketing projects in the entertainment field, using consumer marketing expertise to bring artists and events into contact with the right consumer product companies. McCullough has also been responsible for designing the current series of Marketing Workshops being held nationwide by the CMA James Phillips Little II has been appointed to the post of Country Promotion Manager, Southwest Region, CBS Records, based in Dallas.

Signings: Alex Harvey, an exclusive management agreement with Artists International Management . New artist Larry Boone, a recording agreement with Mercury/PolyGram

Don't know about you, but it's 'Black and White" to us. Just thought you'd like to know!

acceptability of the new spelling.



"Next Time" is a first time for country music. With this debut single, Wild Choir becomes it's claimed the first country band to be fronted by a female. She is Gail Davies, no stranger to radio.

Davles started her recording career with Lifesong Records, then moved to Warner Bros. for several years. This marks her second album project on RCA, following her solo label debut. with last year's "Where Is A Woman To Go?"

The independent and ever-progressive Davies recently found new musical energies during a European visit. Back in the States, she wanted to expand on Lone Justice's approach with Maria McKee in the forefront. If pop music can do it so can Nashville. she felt, so she joined forces with a new band.

The 5-piece studio band hopes to blaze new trails in country music with their powerful, vocal-oriented modern sound. Produced by Davies and Peter Pendras (electric guitar and vocals), the band is completed by Denny Bixby (bass, harmonies), Larry Chaney (guitar and vocals), and Bob Mummert (drums).

Mummert has worked with Bandana and Sweethearts of the Rodeo. Chaney previously worked in Davies's touring band and also did stints with Steve Earle and Tracy Nelson.

Davies and Pendras go back a long time to their days in Seattle. Each member brings different influences to the Wild Choir sound. You'll get to see the new troupe on a video soon, too.

When the time came to choose a name for the group, they decided to pull names out of a hat and Pete's contribution of "Wild Choir" seemed to work because they all sing and hope to focus on the "wild" part as well.

Who's New is a Nashville This Week fe spotlighting artists making their debut in R&R's Country New & Active section



ADULT CONTEMPORARY

SIGNS AND SIGNIFICANCE

In Ports Of Calls

One of the few things most radio people get into sooner or later is the meaning behind a series of call letters. It's wonderful trivia that shows some of the stations' legacy. Among the people here at R&R who love such secret origins is my associate Hurricane Heeran, who has not only bits of their histories, but also their current activities. Let's face it, this is another AC column you'll want to save for dealer's choice in Trivial Pursuit.



AM-750/99-FN WSB

WSB/Atlanta signed on in 1922, with the call letters standing for Welcome South Brother. The station, was one of the charter members of the NBC Network, and due to WSB's use of tones between shows, the network began to use the three-tone chimes as its signature.

WSB has just completed a spring promotion with morning man Diek Hemby that sent ten couples to Acapulco. The station is also is taking part in Stroh's "Run For Liberty III." Other long-range plans involve WSB as the official station for the Atlanta Symphony Summer Pops Concert. For the summer and auturnn, there will be a promotional tie-in with the Atlanta Braves called "Braves Baseball Bucks," which will run in the morning.

WGY

WGY/Schenectady first started broadcasting as an experimental station in 1908 before becoming licensed in February, 1922. The calls stand for Wireless General Electric SchenectadY, and it also was one of the first NBC affiliates.

Currently the station is doing a Unidyne direct mail promotion. WGY has a 30-foot GMC mobile home called the Ambassador. Containing a completely equipped studio, it makes appearences at various functions in the area. WGY boasts the largest local news staff in the area, and all telephone talk programming on its 50-kw signal is locally produced.



WIP

This actually stumped local boy Steve Feinstein, but WIP stands for Wireless In Philadelphia. It was the first radio station in Philadelphia, beating out WCAU by a few



SOME REAL WINNERS — Of the various media teams entered in the Celebrity Bowl, the Nard Team from CFCO/Chatham won the Horse's Ass Award thanks to thick glasses and a bad farm team. Willing to admit they were there are (I-f) jock Bill Thomas, copyperson Cherie Arthurs, newsperson Diane Slawych, and jock Jim Woods.



ALL INEED IS A MIRACLE — Tammy Fae Bakker, who is best known for her work on the PTL Club, made a guest appearance on the "Boozer in The Morning" show on EZ104/Charlotte. Boozer feels that with her help and prayers, he can I ort if work the competition.

days. The original owner was the Gimbels department store, from which the station operated.

WIP has the longest-running church service program in America -62 years - broadcast from the Holy Trinity Episcopal Church. Ken Garland's been doing mornings for 21 years, and midday man Bill Webber has been there for 19 years.

WIP is the offical radio station for the American Cancer Society's Marathon Challenge, and hopes its bicycle race to Atlantic City will raise \$610 (frequency tie-in) per mile. WIP is also running a promotion called the Getaway Giveaway, with as many different ways of winning as there are trips to various parts of the world.



WSPD

Now for something different – four call letters. WSPD/Toledo, which is celebrating 65 years of broadcast service, debuted on April 15, 1921 as WTAL with 10 watts of power. In 1927, the station was purchased by George B. Storer, who changed the calls to reflect his ownership of Speedene gasoline. WSPD would become the cornerstone of Storer Broadcasting.

Among its current promotions, WSPD is running the Super Summer Sweepstakes, with each winner getting two car keys. If one opens the door to the car, that keyholder gets the car. The key that opens the car's trunk wins its owner a shopping spree and \$1000.



KFI KFI/Los Angeles signed on in 1922, with the second and third letters standing for Farm Information. KFI was one of the founding members of NBC's Orange Network (which serviced the Western states), and it would be mentioned by some of NBC's shows originating from Hollywood (such as the Jack Benny program).

Currently, KFI is putting quite a bit of emphasis on nonmusic programming. It carries the Larry King show overnight, Dr. Toni Grant live at 6pm (repeated at noon), and a game show format at 8mm.



KGW

The meaning to KGW/Portland's call letters is Keys to the Golden West. The sign-on in 1922 predates the foundation of Gene Autry's Golden West Broadcasting by a few decades. In 1927, KGW would become one of the founding stations for NBC's Orange Network.

KGW is holding ten summer events for its listeners, including the annual Neighbor Fair. Last year the fair drew 500,000 people.



WJR

Actually "Stands For Detroit" is how current management sees WJR. Considering the station's long run at number one in both Arbitron curne ranking and 12+ shares, that's a safe statement. However, the secret of the "JR" is the original ownership, Jewett Radio. Even when purchased by G.A. Richards, the calls remained unchanged

WJR has been broadcasting Detroit Tigers P-B-P since 1964, and is also the station for the NFL Lions, NHL Red Wings, and University of Michigan football.

Meanwhile, talking to WWJ's Chief Engineer Greg Urbiel, we found that its last two call letters are the first two initials of William J. Scripps, the original owner. He also informed us that the station was began broadcasting as 8MK on August 20, 1920. The programming is all-News; WWJ is an affiliate of the CBS Radio Network.

As for the various AC stations in the Detroit market, be certain to read both next week's column by Donna Brake and the following week's column as well. It's a twopart series showing how the various stations compete in the Motor City.

If you have anything you would like to add for our next addition of "Call Letter Trivia," just call or write me at R&R. We're always glad to hear from you.

A RECORD EVENT! DIANE SCHUUR AND JOSÉ FELICIANO SING "AMERICAN WEDDING SONG"

As performed on the Forthcoming ABC-TV network special SALUTE TO THE STATUE OF LIBERTY CENTENNIAL CELEBRATION! On Thursday, July 3rd at 8:00 pm. E.D.T.

Already On:

GRP-5-3016

KIFM	WJON
WAEB	WBOW
WNAM	WCCO
WEIM	WHBY
WKNE	WPOE
WCKQ	WJBC
WAEV	KTWO
KFSB	



COMPANY



BLACK/URBAN

CONTINUING A LEGACY

KOKY Returns To Little Rock

Community involvement is one of the backbones of Black/Urban Contemporary stations. That was especially apparent during the '60s civil rights movement, when these facilities played an important role in a turbulent era. One of those was KOKY/Little Rock.

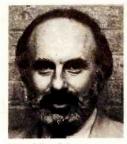
Since then the station has been fighting another battle - an AM institution holding its own against a pro-FM tide. After changing calls to KLAZ (to match its sister FM), the station earned a 4.7 12+ and seventh place in a 1 station race during Arbitron's fall '85 sweep. Following the stations' purchase by Capitol Cities Broadcasting earlier this year, the KLAZ-AM calls were dropped in favor of readonting KOKY

In my opinion KOKY exemplifies In my opinion KOKY exemplifies the best of the pass and the positive nature of the present/future. Toward that end – and to celebrate the final week of Black Music Month – I spoke with Capitol Cities Broadcasting President Richard Oppenheimer and Operations Manager George Frazier about the acquisition and the continuation of the KOKY tegacy.

A Target City

I began the interview by asking Dick the reasons behind the Little Rock purchase. "Quite honestly, Little Rock was a target market for us; a city where I wanted us to be. We're very happy with the way things have gone. As you know, I have many years' experience working with black community leaders and running Black-programmed radio facilities

"Since going into ownership back in 1977, we haven't had a situation that required us to get involved with an Urban or Black-



Richard Oppenheimer

"These call letters have been important . . . I felt that if we could get them back we should. Thanks to the FCC, we've now dot them."

> —Dick Oppenheimer President, Capitol Cities Broadcasting

formatted outlet until now. And because of the uniqueness of this situation (KOKY being part of the deal), it was the perfect thing for us to do. At one time the FM had been the #1 station in town, and KOKY certainly has had its successful times."

Dick then commented on the historic value of the call letters. "KOKY had lost its identity over the last several years. So when we bought it we decided that should change. I have very strong feelings that Black radio must be the voice of its community, or there would be no voice at all.

"It's very important for a relationship to be built that reflects truth and trust. Since these call letters have been so important over the years, I felt if we could get them back we should. Thanks to the FCC, we've now got them."

Frazier's At The Helm

OM George Frazier's career dates back to the late '60s and KYOK/Houston, where he doubled as MD and the 7pm-midnight personality. He pointed to KOKY's music mix as a principal drawing card. "For some reason music in this area has been slow to reach the public. One of the things we did was ask people what they wanted us to give them. The main response we got was about the music, (especially) new music. So we've made it our business to expose listeners to what we feel is the best new music out there

"From the day we changed back to KOKY, we've had inquiries from adults about the lyrics in popular songs. We make it our business to listen to every piece of music that comes in. We make sure we understand what the lyrics say before we consent to airing a piece of product."

Besides the music, KOKY is heavily involved in promotions and a local anti-drug campaign, "I Don't Do Drugs - Pass It On," spearheaded by MD and former KYOK staffer Bobby Earl. Added

Jocko Carter Testimonial Slated

The KOKY/Little Rock staff is planning a benefit for one of its veteran personalities, Leo "Jocko" Carter. A few years ago he suffered a stroke that left him partially paralyzed; since then his VA hospital benefits have run out.

When OM George Frazier heard of Jocko's plight, he decided to launch a national fundraising project. Working with Frazier as Co-Chairman is AI Bell. For more information call (501) 661-0150.

Frazier, "We've gotten great responses from parents about this. They realize the need for all of us to get involved in the eradication of drugs. After hearing about what we were doing, the entire city, including the Mayor and other civic leaders, got involved. Kentucky Fried Chicken is doing a promotion

"We're out there reaching our public. And if they don't belong to us already, hopefully they will soon become a part of our fold."

-George Frazier OM, KOKY/Little Rock

with our station because they also recognize the importance of what we're trying to do as members of this community."

For a Black/Urban station on the AM band, KOKY is managing to hang tough. According to the fall '85 ARB, the outlet (as KLAZAM) was fifth in women 18+ and attracted a sizable portion of women 18-34, 18-49, 25-49, 25-54, and 35-64. If also posted sixth place among adults 18-34. Although the male numbers aren't on par, Frazier noted, "We know we need to diversify our audience as quickly as possible. But we don't want to run

George Frazier

anyone away if we can help it. We're currently doing things we think will help us accomplish our goals of being a full-service radio station for everyone. "Our local research has shown

"Our local research has shown some of the things we need to do, and we're out there reaching our public. And if they don't belong to us already, hopefully they will soon become a part of our fold."

It's a different point in time and a different group of people (both listeners and station personnel), so the jury is still out on the success of the KOKY resurrection. But one thing is still the same – Black radio and the community need each other.

ACTION

KGFJ/Los Angeles has been with SMN's Heart & Soul format for nearly a month now, but it got around to holding its format switch party only last Thursday (6-19). What was unusual about KGFJ's bash is that the invitations came pasted to a copy of the Supremes' "Where Did Our Love Go," in keeping with the "Motown & More" positioning of the format. In other event news, WHUR/Washington hosted the Budweiser Showdown national finals June 26 with hosts Lou Rawls and Patti Austin.

Jim Brown, who was OM at WLUM & WAWA/Milwaukee, is now consulting crosstown (AM) WNOV. The station is now billing itselfas "Power 86" ... With Duff Lindsey gone to Hot

105/Miami, Lee (L.D.) McCollumn, his assistant for the last year and a haif, is now MD at XHRM/San Diego Guy Brosdy is now OM at WXOK/Baton Rouge, as longtime OM

62/R&R FRIDAY, JUNE 27, 1986

Al Wallace is now employed by Arista Records.

At KUKO/Phoenix Ernesto Gladden adds VP/Programming duties to those of KQ's AOR sister FM KUPD. Robert Wideman is promoted to APD/Promotions. Rick Thomas, most recently mornings at XTRA/San Diego, comes in as MD/morning man Former WPDO/Jacksonville AF Will "Power" Willis has joined former coworker Marc Little at Urban Media Consultants . . . Best wishes to former KACE/Los Angeles VP/GM Jim Blakely, who left the station because of his ongoing health problems, Jim, who'll continue to consult. is replaced by Public Affairs Director Ann Davis, wife of station owner Willie Davis.

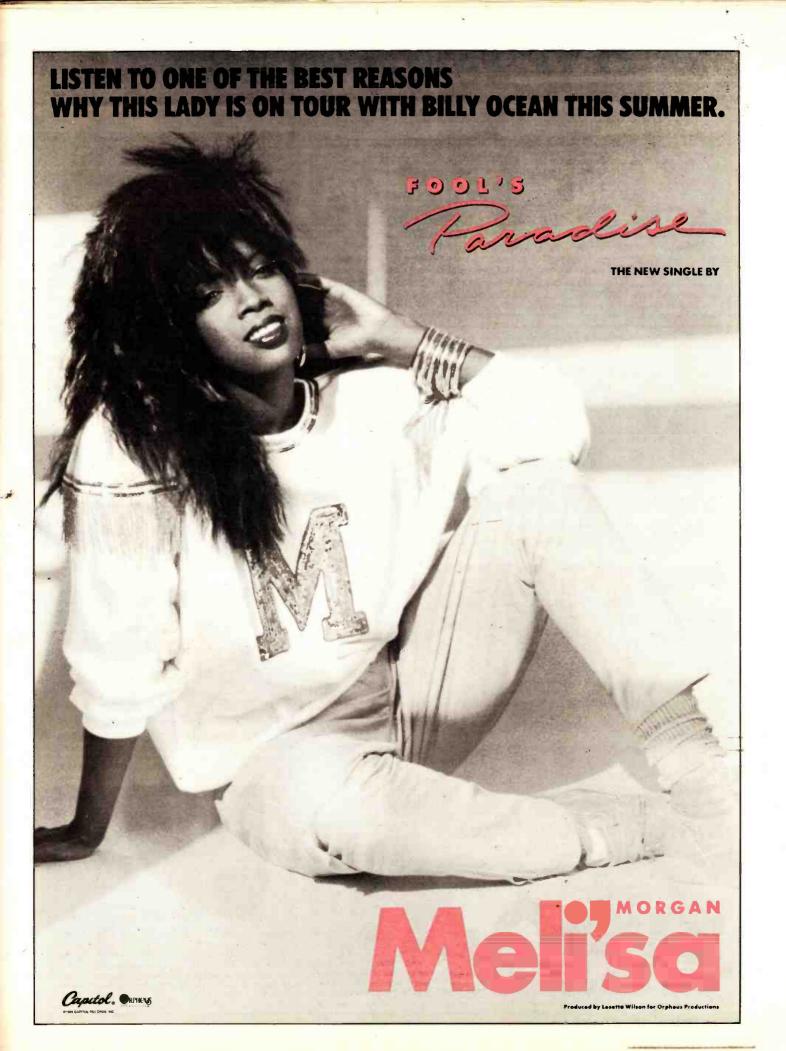
Horatio Handy, Station Manager at KJCB/Lafayette, *is*, as we wrote in May's "Ratings Wars," going up against new FM KFXZ in Arbitron for the first time. KJCB did beat KFXZ 12+ and in certain key demos in the recent Birch. "I'm confident KJCB will remain a consistent force in the marketplace," Handy wrote. "FM doesn't mean a thing if it (doesn't) have ... community involvement." We'll all know in a few weeks.

There's a lot of government involvement with Black Music Month this year. Michigan State Lottery Marketing Executive Keith Stallworth is also Black Music Month Chairman, and he arranged several events this month including a free concert in Detroit's Kennedy Square, featuring Chapter 8, Earl Klugh, One Way, RJ's Latest Arrival, and others.

KKDA/Dallas-Ff. Worth also received a handful of Golden Mike Awards and nominations this year for its commercials, including one for best concert spot and one for best promo.



CHUCK TONIGHT FOR ME — Chuck Mangione (c)^Tbrought his new "Save Tonight For Me" LP by KACE/Los Angeles. He's flanked by Columbia's Doug Wilkins and KACE PD Pam Robinson.



BLACK/URBAN PICTURE PAGE



SO WHERE'S THE FAT LADY? — WRKS/New York recently sponsored a special Ringling Brothers performance for the City Harvest charity. Pictured (i-r): the Fat Boys' Human Beat Box and Kool Rockski, WRKS's Chuck Leonard, and Fat Boy Prince Markin D.



LOUISE SQUEEZE — When Junior came to Atlanta to promote "Oh Louise," PolyGram held a party for him at Mr. V's. Invited were (I-I) WVEE PD Ray Boyd, PG's Luther Terry, WIGO PD Byron Pitts, WAOK's Tippy Callaway, Junior, WEKS SM Marvin Whaley, "Coast-To-Coast Soul" host Doug Steel, PG's Wayman Jones, WAOK's Keith Pollard, and WVEE's Mike Roberts.



30 SECONDS TO TALK — Eugene Wilde, touring this summer with Natalie Cole and Gladys Knight, visited KGFJ/ Los Angeles. Seen (I-r): MD Rick Nuhn, MCA's Sara Melendez, Wilde, KGFJ's Dede Maxie, and MCA's Louil Silas



YUGO IN STYLE AT WBLS — WBLS/New York gave its announcers Yugo cars to test drive for a week before giving each one away to a listener. Seen examining their new wheels are WBLS's Mary Thomas and Sergio Dean, Yugo's Anthony Ciminera, the station's Ken Webb (obscured at the wheel), Yugo President Bill Prior, and WBLS's Vaughn Harper.



NEW ALTITUDE — WQIC/Meridian, MS recently broadcast its morning show from a hot air balloon 2167 feet above the city and avarded \$108.35 to a winner who could guess the balloon's attitude. Preparing for littoff are (I+r) WQIC's Jeannie Clark, pilot Larry Torgerson, and PD Marvin Henry.



FEELINGS FLOW IN ROCHESTER — Greeting Peabo Bryson backstage was WDKX/Rochester night jock Gerald McBride (I) and contest winner Chris Zarconne.



JUST A DREAM AWAY — WKYS/Washington teamed with neighboring WDCA-FM for a "Putting On The Hits" promotion. The winning Dreangiris are shown at the final competition on the Washington Monument grounds; (I-r) Lynda Crawlord, Terri Yates, and Patricia Jacobs flank WKYS's Kevin James.



SHIRT THE ISSUE — Meli'sa Morgan's recent promotional tour brought her to KDA Y/Los Angeles, where (I-r) Morgan and the station's Rory Kaufman and Caren Thomas are seen hiding behind the station's T-shirt.

à



THE DAZZ BAND

"L.O.V.E. M.I.A."

THE NEW SINGLE FROM THE FORTHCOMING ALBUM <u>WILD AND FREE</u> PRODUCED BY BOBBY HARRIS LEFT BANK MANAGEMENT/ ALLEN KOVAC AND STEVE DRIMMER



AIR PERSONALITIES

DAN O'DAY

How To Use Calendar Bits

Letter from Robb Westably, Program Director at WMBD/Peoria

"Dear Dan ... I wish you wouldn't encourage the use of 'This Day in History' features!

"In your critique of Michael Williams & Joey Griffin (R&R 5/23, 6/13), I saw a glimmer of hope when you described their almanac bit as 'boring.' But you then encouraged them to break it up into four bits! You should have said four boring bits.

"There are two big problems with calendar bits in any show: They miss the demographic and they aren't local. Michael & Joev had a chance to hit the local angle with the Texas hattle anniversary but they missed it. They also most likely missed the interests of their target demo by talking about radio in 1928 and ancient Roman festivals. Your suggestion of turning the 'Amos & Andy' anniversary into a trivia question compounds the problem, unless your target demo is 55 + or radio freaks.

"Make it local! If it happened in the metro or the state consider using it. But if you can't develop it (you can't build off the simple anniversary), throw it out

"Hit your demo! If it happened in your demo's lifetime, you can recall tangible moments. Then you can develop it into a trivia question or calls remembering the times.

"Dozens of applicants have calendar/almanac features on their audition tapes. I haven't heard one that was interesting.

"Thanks for your time. I'm not brave enough to send you a tape of mine!"

Last things first, Robb. No one should ever be afraid to send me an aircheck, because I never critique a tane in this column without first getting permission from the jock. So I hope you and everyone else will continue to send me cassette airchecks, because I love hearing what air personalities around the world are doing ... and I learn a lot from those tapes.

Localization Defined

I'm glad to have received this letter, because Robb articulately states a commonly held misconception about "localization." Quite

a few jocks, program directors, and consultants (especially the latter two) have taken the helpful concept of localization and turned it into a limiting, dogmatic constraint

An item doesn't have to have happened in your city to be of local interest. Or in your state. Or even in your lifetime. To be of local interest, the item simply has to be interesting to your local listeners It's that simple. Localization, is nothing more than talking about things the people in your market are talking or thinking or worrying or arguing about or talking about things those people are likely to find interesting.

If you're working in radio, then you are part of the mass media that greatly affect just what is of interest to your listeners. No matter where you are, you can be sure that many of the people in your community

• watch "The Cosby Show" • are aware of and have an opinion on the nuclear accident in Chernobyl

 root for one team or the other in the Super Bowl

· are interested in whether the U.S. Senate will succeed in abolishing IRAs for workers who already have another pension plan (well, anywhere in the USA, at loact)

· have seen (or at least are familiar with the style and star of) "Rambo "

And which of these items is local in that "it happened in the metro or the state?" Unless you live in California or Russia, or Washington, DC, the answer is likely to be, "None."

The Reagan/Bird/ Springsteen Theorem

Who would you rather have as a guest on your show:

· A member of your city council . or President Reagan?

 The captain of your high school basketball team ... or Larry Bird?

· The lounge singer at your local Holiday Inn ... or Bruce Springsteen?

90

If you truly believe in the dogma of everything having to be local then Leuess Ronnie and Larry and the Boss will have to settle for visiting one of your competing stations

Did your radio station carry the news story about A) Clint Eastwood running for

mayor of Carmel, California B) Clint Eastwood being elected

mayor of Carmel? If so, and if your station doesn't hannen to be located in or near Carmel, then why did you run it? Because you knew it would be interesting to your listeners even though it will not affect their lives at all and even if they have no idea where Carmel is. Listeners don't ask, "Is it local?" They ask, "Am I interested in what this person is saying?"

On the other hand, there often (almost always, in fact) are ways to find or create a local angle on a national topic. A good example is the cheap gasoline promotion Rick Dees did a couple of months ago in Los Angeles. People in all age groups older than 15 care about the price of gasoline, because most of them drive and most of them buy gas. As I recall, Rick offered to give a trip to Hawaii to the gas station proprietor who charged the least amount per gallon. The result was terrific media coverage and great audience response, as hundreds of cars lined up at the dealers who dropped their prices, temporarily, to as low as 9/10 of a cent per gallon

Rick got that kind of response from a bit based on an issue - the price of gas - that was not local. In fact, it wasn't even a hot news topic at the time But it was so successful that other stations in other markets immediately copied it ... and if they did it well, the odds are that they, too, met with success.

Calendar Events: Relative Relevance

Returning specifically to calendar events, if 90 people drowned on this day in 1919 when the city was flooded with molasses (the result of a huge tank of molasses bursting), that's interesting even if you don't

hannen to live in Boston Mass. achusetts where the event took place

On the other hand an appiversa ry can be completely local and completely boring. Who cares if it was on this day nine years ago that the County Zoning Commission agreed to renew a waiver allowing the City Reservoir to remain open until 9pm instead of 6pm?

Hey, Robb, "Amos & Andy" might have debuted in 1928, before the time of most of your listeners. but most of them over the age of 30 certainly are familiar with the duo if for no other reason than the show subsequently moved to television. In addition, it marked a cultural turning point for television, as the show ultimately (and controversially) was cancelled due to protests from people who thought it perpetuated negative stereotypes of black Americans. It wouldn't be very hard to connect that to television today, simply by contrasting that show with today's Number One TV hit which happens to concern itself with a black family

Who says it has to happen within your listener's lifetime for that listener to be interested? Was everyone who watched "The Mystery of Al Capone's Vaults" (a huge ratings success) on television alive when Capone ruled Chicago? How about the day in the 1880s when the New York Times quoted a famous scientist as saying that through his telescope he has seen alien creatures living on Mars? It didn't happen during our lifetime; does that mean it won't amuse your listeners?

Why should anyone care what happened on this day in history? I don't know. Perhaps people have some innate desire to perceive some sort of order to their world. Perhaps that's why we bother with calendars and names and numbers and family histories. Perhaps a good calendar feature can be interesting and help put a tiny piece of history in perspective for the listener.

In practical terms, however, there is no intrinsic value to almanac features. But there doesn't have to be. Look, if I explained to

des "Intention in Radia 1096"

you that on this night, centuries ago on another continent, people used to believe that the spirits of their dead ancestors arose from the grave and visited the living . and that because of this you should put on a costume and come join a gathering of other costumed people to eat drink and play silly games Well, on logical grounds it

would be pretty hard to justify. But Halloween, in our culture, is

just an excuse for a party. It's an excuse to have a good time. And that's all a radio almanac feature really is: An excuse for a good time, a handy opportunity to offer your listeners something amusing or informative ... and, always, interesting

Trivia Questions

Like calendar items, trivia questions certainly don't have to be limited to events that occurred within your target demo's lifetime. "In what country was chow mein invented?" It happened before most of your listeners were born, but enough listeners know it's a Chinese-style dish that you can be certain your audience will appreciate the irony of its being created in the United States (New York City) especially if you present the information in an entertaining manner.

In addition, a decent trivia question gives you a good excuse to talk to some listeners on-the-air Listeners enjoy hearing others call up to answer trivia questions for three reasons:

1. Listeners enjoy hearing other listeners win prizes

2. People enjoy learning new things. (That's why they're so eager to share new information with others ... which is why people often say to you, "Did you know that ..." or "I'll bet you don't know who ...")

3. Even those listeners who already know the answer are likely to keep listening to

A) confirm their knowledge

B) make sure you've got the right answer.

And, your skills as a communicator can provide a fourth reason: You get an opportunity to create an entertaining verbal exchange with your caller

The Market-By-Market Gu	Radio 1986 lide to the Radio Industry ed by Market Rank	Yes I would lik Payment enclo Charge my cre Card # Signature
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Growth Outlooks Age Demographics	Station Sales Formats	Please make c Broadcast, in P.O. Box 173

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66/ R&R FRIDAY, JUNE 27, 1986

Geographic Orientation

MARKETPLACE

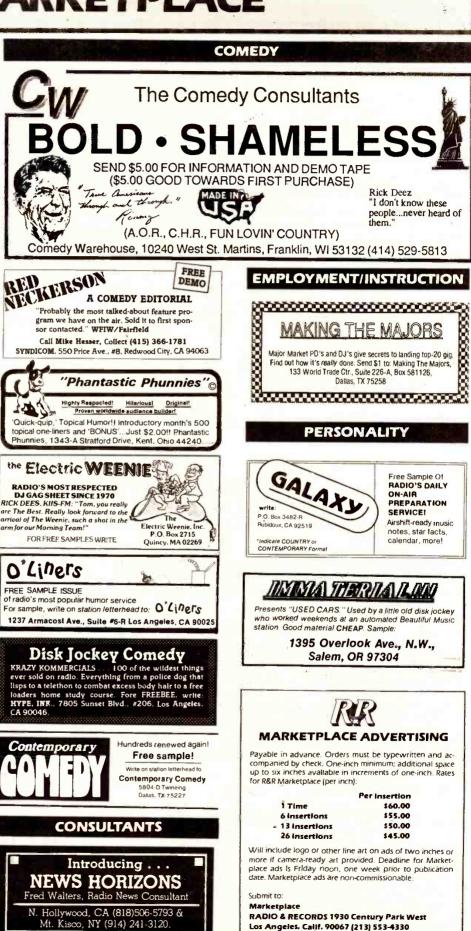
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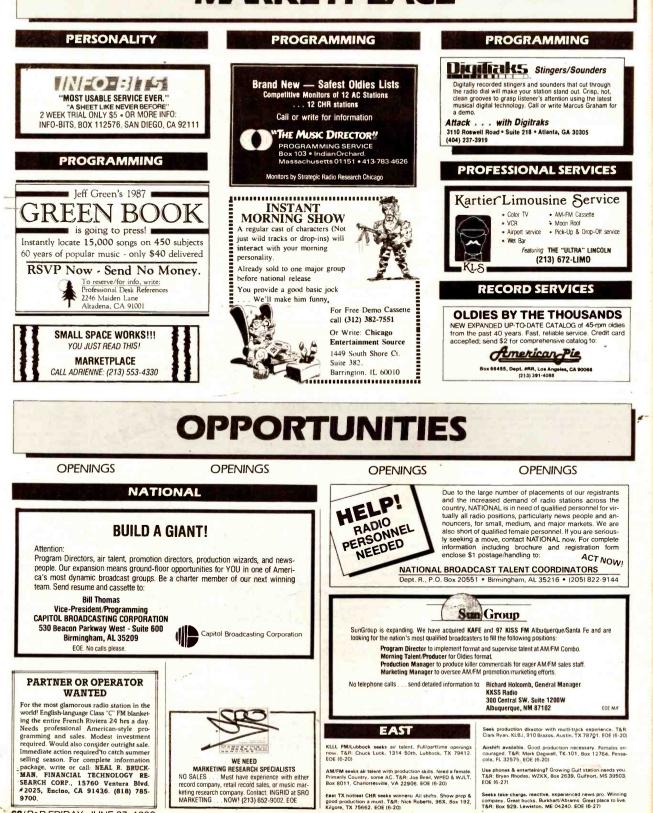
Box 4408 — San Diego, CA 92104 (619) 460-6104

COMEDY





MARKETPLACE



68/R&R FRIDAY, JUNE 27, 1986

OPPORTUNITIES

OPENINGS

Reporter/producer. Street reporting & produce PM news block, T&R: Roy Frank, 117 Prospect St., Stamford, CT 06901. EOE (6-27)

Swing position opening for Maryland Eastern Shore's top-rated Q-105. Production a must. T&R: Ken Medek, Q-105, Box U, Salisbury. MD 21801. EOE (6-27)

Need adult, funny, bit-orientated, warm, creative morning man. Winning company. Great bucks & great place to live. T&R: Box 929, Lewiston, ME 04240, EOE (6-27)

Future opening for fultime news & sports, Pros only, T&R; Jerry Wiese, WNNJ/WIXL, Box 40, Newton, NJ 07860. EOE (6-27)

AC AM seeks weekend, possibly fulltime jocks, Experience necessary, T&R: Linda Mason PD, WSER, 192 Maloney Rd.; Eikton, MD 21921, EOE (6-27)

WAQY/Springfield seeks creative 7pm-mid jock for our top 70 AOR, T&R: Brian Hala, 45 Fisher Avs., East Longmeadow, MA 01028, EOE (6-27)

PD for Central VT's top-rated Country AMIFM. T&R: Ed Stokes, WCVR, Box 249, Randolph Center, VT 05061. EDE (6-27)

DE resont area seeks sales rep. Experience not necessary. Salary.during training. Resume: Jim Morgan, WOVU, Route 1, Box 3g. Ocean View, DE 19970 or (302) 539-2600 EDE 16-27)

Partime/fill-in, Experience in ADR necessary, Could lead to fulltime, T&R: Dave Lee Austin, WHJY, 115 Eastern Ave., Providence RI 02906, EDE (6-27)



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NEWS- DIRECTOR: Central Maine's Number-One Adult Contemporary station looking for motivated News Director, Pros only. Minimum three years writing, reporting and anchor experience to join progressive staff in the state capital Send T&R to: Deborah Younes, News Director, WABK, P.D. Box 1280, Gardjaner, Maine, 04345. EDE

Small Market Radio Salaries Befit Human Beings

Morning, Midday and Afternoon personalities who can endear themselves to a 30 + audience ... AC in Eastern Long Island. Send resume and tape to: Station Manager, P.O. Box 1089, Riverhead, NY 11901. EOE

57 WSYR RARE CAREER OPPORTUNITY, KATZ

Program Manager, perennial full-service leader, 57 WSYR. Match the community with a great mix of News, Personality, Sports, and Talk. Talents and traits: customer focus attitude; research, music; formatics; compatible leadership and strong planning abilities. Resume, tape. Please describe what strengths you would bring to the situation and how this position can help you attain your career goals. Hugh Barr, VP-GM, WSYR-WYYY, 2 Clinton Square, Syracuse, NY 13202. Equal Opportunity Employer.

REPORTER/ANCHORS

WJHU-FM, the new full-powered non-commercial radio station at the Johns Hopkins University in Baltimore, is seeking four fulltime reporter/anchors to prepare stories and features for daily local news magazine and to anchor drive-time newscasts. Applicants must have at least three years professional broadcast journalism experience, with strong anchoring, reporting and writling abilities. A competitive salary and excellent benefits package are offered. Must have own car. Send resume, tape, writling samples and three industry references to: Ed Warfield/ 146 Gartand Hall/The Johns Hopkins University/Charles & 34th Streets/Baltimore, MD 21218. Please submit materials by July 15, 1986. No phone calls please. Johns Hopkins is an affirmative action, equal opportunity employer.

OPENINGS



CHR Station looking for personality drivetime jocks. Work hard, play hard. Send tape & resume to Martin Green, P.O. Box FM 106x, Florence, SC 29501. EOE

SEARCHING FOR "THE" NEWSPERSON!

No rip-and-readers, please. This Eastern Long Island AC is searching for "THE" Newsperson. A pro in newswriting, interviewing, sports a plus. Early shift. Send resume and tape to NEWS DI-RECTDR, P.O. Box 1089, RIVERHEAD, NY 11901. EOE



Top rated northeastern CHR-AOR in Medium Market has immediate openings for <u>all</u> shifts. Experienced need only apply. Strong production a must. If you have a winning attitude and are not afraid to work, we want you. C&R to: Radio & Records, 1930 Century Park West, Box 377, Los Angeles, CA 90067.



LATE-NIGHT ROMANCE

Soft rock leader with great image looking for big-voiced male or female personality for late-night love songs show. Romance — imagination — ad lib feel — sense of good taste all required. Northeast major market. Send tape and resume to: Bob Henahery & Assoc., Inc., Radio & Records, 1930 Century Park West, #372, Los Angeles, CA 90067. EOE

CHR PD NEEDED

Opening for enthusiastic PD who wants to prove himself (or herself) for several years in a Top 60 New England market. The successful applicant will have marketing vision, both on-air and regarding community involvement. Will also need to guide on-air morning team. Mid-20s salary with benefits. Join an up-and-coming station! T&R to Radio & Records, 1930 Century Park West, #375, Los Angeles, CA 90067 EOE

SOUTH

50kw News/Talk seeks energetic reporter/anchor. Writing 8 voice abilities a must. T&R: George Jennings. WOAI. 6222 If 10 NW, San Antonio, TX 78201. EOE (6-20)

WBLU/Hinesville-Sevennah seeks a energatic news & sports director & an overnight taleft to work as a morning team. T&R: Stanton Jay, Box 1280, Hinesville, GA 31313, EOE (6-20)

Top medium market Country seeks energatic, creative morn ing talent with excellent production skills. T&R: Kelly Thomp son, Box J, Lafayette, LA 70502, EOE (6-2D)

WZDQ/Jackson has immediate opening for top-rated morning show. Must be creative & enterteining. Show prep a must. T&R: Kyle Dewberry, Box 3289, Jackson, TN 38303. EOE (6-27)

Award-winning naws department in Shenandosh Valley seeks experienced newsperson. T&R (writing semple): Debbie Tyler, WINC, Box 3300, Winchester, VA 22601, EOE (6-27)

OPENINGS

Seek airshift/production prime time for the right person. T&R: J. Michael Pruet, WTMX, Box 954, Tupelo, MS 38802, EOE (6-27)

El Paso's premier AOR is in the market for pro full/parttime air talant, Females encouraged to apply, T&R: Nat Lamp, 4141 Pinnacle, Suite 120, El Peso, TX 79902; EOE (6:27)

K2-97 seeks an off-the-well, high energy communicator to do mornings & work in tendem with Cherlie Fox, Mike Tenner & other Transtar greats. T&R: Tony Ervin, Box 191, Boliver, TN 38008. EOE (6-27)

AM sales top MOR, FL's fastest growing market. Oon't respond if you're tired. Resume: Sales Manager, 1412 Jackson St., Ft. Meyers, FL 33902. EOE (8-27)

KVOP has immediate opening for announcer/PBP/engineering combo. T&R: Greg Alian, Box 1420, Plainview, TX 79072 or (BD6) 297-2771 EOE (6:27)

One of the South's hottest CHRs has two fulltime & one parttime opening. T&R: Bob Raleigh, WHHY, 3435 Normanbridge Rd., Montgomery, AL 36196, EOE (6-27)

Ail personalities, not DJs. Country or AC background. Big bucks for community-minded individual. T&R (picture): WBHP, 6ox 1230, Huntsville, AL 35807. EOE (6-27)

WCKN/Greenville seeks talentad, motivated, positive jock for the middays. Join a carefully chosen winning team. T&R: Jim Wilson, Box 650, Anderson, SC 29622. EOE (6-27)

100kw AOR/CHR seeks overnighter. T&R: KBAT, Mark Lapidus, 3306 Andrews Highway, Midland TX 79703. EOE (6-27)

MORNING

COUNTRY PERSONALITY For South Florida Gulf Coast station. MUST BE EXPERIENCED DJ. Send tape & resume to PO Box 278, Ft. Myers, FL 33902. A 300,000 metro community. YES, the money is very good! EOE



tion a must! Money no problem at this #1 Station ... Rush T&R to PD of KBST, P.O. Box 1632, Big Spring, TX 79721. EOE

BE A STAR!

The right personality can be a star at our medium market mid-South CHR FM. Send T&R to Radio & Record, 1930 Century Park West, #351, Los Angeles, CA 90067. EOE

RARE OPPORTUNITY WMC-79/MEMPHIS

Seeks strong, ratings proven personality to be half of morning team. Must be a communicator and entertainer. Excellent money, good benefits in great Southern city. Send tapes and resume to RON JONES, OPERATIONS MGR., W/MC-79, 1960 Union Ave., Memphis, TN 38104. EOE

PROGRAM DIRECTOR

Northern Florida 100,000-watt AC is seeking a creative on-air Program Director. We are looking for a leader who can manage, motivate and inspire people toward being NUMBER ONE! Individual must be highly organized and have the desire to get the job done, Send tape, and resume to: WBGM-FM99, P.O. Box 3168, Taliahassee, Florida 32315-3168.



THE LAST UNTAMED RADIO STATION IN SOUTH IS LOOKING FOR A FULLTIME. OFF-AIR PRODUCTION WHIZ STATE-OF-THE-ART PRODUCTION FACILITY. MUST BE GREAT WITH MULTI-TRACK AND DIGITAL SYNTHESIZER. IF YOU'RE CREATIVE, Send samples of work ASAP to: Rod Prahin, PD, WAPI/I-95, P.O. Box 10886. Birmingham, AL 35202. EOE

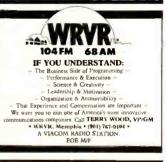
OPENINGS



Ready to make the move to General Manager and/or Sales Manager? If you've got the drive ... We've got a great ground floor opportunity. NOW! (205) 233-3000. EOE



Southwest Louisiana's premier CHR station has rare opening. Our PM Oriver is off to New Orleans. Are you, a team player, and serious about winning? Send tape, resume and photo: CHRIS BAKER, PROGRAM DIRECTOR, KBIU, LAKE CHARLES, LA 70601. EOE



Want to get into radio? Are you better than average for an entrance level announcer? Do you want a \$10.000 education in radio as a jock, remote producer and all-around radio man? We won't pay you much. but you'll get a hell of an education! Send tape & resume to DON ENBERG, PD, PO Box 1049, Eunice, LA 70535. EOE M/F





A rare opportunity for the right personality to join our great AC airstaff in Jacksonville, FL First major opening in two years. MORNING DRIVE. Have the talent and experience to build on a number one morning drive 14 share? Then talk with us about joining our morning team. Send T&R to SCOTT SHERWOOD, WIVY-FM, 3100 UNIVERSITY BLVD. SOUTH. JACK-SONVILLE, FL 32216. A Gilmore Broadcasting Station. FLO M/F

MIDWEST

100kw regional AC seeks announcer. One-on-one with aduits, creative production. T&R: DW Bergendorf, KXLS, 425 Broad way, Enid, OK 73701, EOE (6-27)

Old West mystique lives on in historic Dodge City at Gold regional station KGNO. T&R: David Magnum, Box 1398, Dodge City, KS 67801. EOE (6-27)

WKKQ/Hibbing Country powerhouse leader seeks aggressive, experienced PO immediately. T&R: Jeff McCarthy, Box 1991, Green Bay, WI 54305. EOE (6-27)

Seek strong air telent for future openings in fast growing chain. All formats wetcome. Mature. Positive attitude. This is your opportunity. T&R: Jeff McCarthy, WIXX, Box 1991, Green Bay, WI 54305: EOE (6-27)

Immediate. Mature-minded CHR pro. Minimum two years' experience. No beginners. T&R: Steve Dunham, Box 2208, Kokomo, IN 46902. EOE (6-27)

Seek creative morning taient. Must have minimum two years' experience, Will consider a team, T&R: Steve Wali, Box 6198, Salina, KS 67401, EOE (6-27)

R&R FRIDAY, JUNE 27, 1986/69



OPPORTUNITIES

OPENINGS

Information director position open now. Two years' experience in news & sports required. Females encouraged. T&R: Chris Alexander, Q-96, Box 2128, Rock Springs, WY 82901. EOE (6-27)

LEADING CHICAGO AC

Looking for America's BEST Morning Talent. Fun, entertaining, original. Individual or team. Send tapes & resumes to Radio & Records, 1930 Century Park West. #374, Los Angeles, CA 90067 E0E

KANSAS AC

is looking for an evening personality. Join a successful team-oriented company, one of the fastest-growing and most respected broadcast groups in America. Experienced announcers only. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #376, Los Angeles, CA 90067. E0E



Our morning guy is headed to San Diego. The search is on for a topical, fumny, friendly talent for our nationally top-rated, music, AC-FM! If you qualify, we offer a stable company, management support, good salary, and the finest working conditions. Send T&R (NO CALLS) to: MARK THOMAS OPS, MGR., WCRZ, BOX 1080, FLINT, MI 48501. EOE M/F

WEST

Lost jock to medium market. Need new evening personality for on-the-move CHR FM. T&R: Jimmy Orr, Q-98, 1806 Capital Ave., Cheyenne, WY 82001. EOE (6-27)

GM sought for AC FM. Small but growning in NM market. Successful experience & strong sales skills required. Equity position:available. BOB: (505) 285-6651 now EOE (6-27)

AM/FM seeks news & on-air talent. Market size 50,000. Salary based on experience. Live assist/automation helpful. Country/AOR. T&R: Runnion, 17505 7th Ave. W., Bothell, WA 98011. EOE (6-27)

Fulltime eir telent/production sought. T&R: Ken Hunter, KLKT, Incline Village, NV 89450. EOE (6-27)

Announcer sought fulltime. T&R: PD, KSUE, 3015 Johnstonville Rd., Susanville, CA 96130. EOE (6-27)

KDJK AOR accepting T&Rs for future openings for air personalities & production director wiz. No beginners, please, T&R: Jerry Longden, 570 Armstrong Way, Oskdele, CA 95361. EOE (8-27)

On-sir promotion & production directors needed for top CHR. T&R: Sam Jackson, KRQK, 516 N. 'H' St., Lompoc, CA 93436. EOE (6-27)

Chief Engineer sought for AM/FM. \$25,000-30,000. Resume: KDON, Box 61460, Salinas, CA 93912. EOE (6-27)

Operations Manager for automated AM Big Band. Must voice & produce liners. T&R: GM, KDON, Box 81480, Selinas, CA 93912. EOE (8-27)

KSJO is in immediate need for weekend partime airstaff members. Must have at least two years' AOR experience. T&R: Dana Jang, OM, 1420 Koll Circle, Sen Jose, CA 95112, EOE (8-27)

KSJO is seeking for possible fulltime airstaff openings. Must have at least five years' AOR experience. T&R (production sample): Dans Jang OM, 1420 Koll Circle, San Jose, CA 95112, EOE (6-27)

New powerhouse AM/FM seeks PD/DJs/news pro. Major market, adults 35+. T&R: Communications Plus, 631 S Kenmore, Suite 306, Los Angeles, CA 90005. EOE (6-27)



MORNING ENTERTAINER NEEDED IN PORTLAND, OREGON

(Team or Individual) If you are a team-player, willing to work hard, do consistent showprep and can be bright, topical, relatable, community involved, and have fun without being windy, send cassette and resume immediately to: BILL BRADLEY, NUPL, 6400 SW CANYON, PORTLANO, OR 97221. EED M/F

70/ R&R FRIDAY, JUNE 27, 1986

4

OPENINGS

KRQK/KLLB seek an administrative assistant with radio experience. Also seek a traffic diractor. Resume: Rosy Jorgenson, 516 N. 'H' St., Lompoc, Ce 93436. EOE (6-27)

HOT SOUTHERN CALIFORNIA FM Looking for dynamic morning personality. A team player and an adult communicator. Please include tape, resume w/references and salary requirements to Radio & Records, 1930 Century Park West, #365, Los Angeles, CA 90067, EOE M/F.

IMMEDIATE OPENING

Afternoon Drive/Personality. Seasoned pros only for this full-service AC. \$1800+, depending on experience. **CALL JIM SCOTT** (907) 272-7461. EOE

MORNING PERSONALITY

Major market Sunbelt Easy Listening station seeks bright entertaining morning personality. Need a solid pro with production experience. Rush cassette & resume to Radio & Records, 1930 Century Park West, #348, Los Angeles, CA 90067. FOF

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Is seeking applications for possible future open-

Production Assistant/Continuity/Copywriter
Parttime and/or fulltime air personality

Materials to: Jay Albright, PD, KMPS, P.O. Box 24888, Seattle, WA 98124. EOE/MF

POSITIONS SOUGHT

Seven-year pro with solid production seeks medium/large market position with stable company. AC/Country. BOB: (913) 242-7016 (6-27)

Asst, PD/MD/PM drive seeks MW rocker AOR/CHR. ND experience also AM sidekick. Currently employed. BOB: (316) 672-7801 (6-27)

Llove sports/PBP/color. Broadcast grad. JIM: (515) 622-3355 (6-27)

I wanne be a DJ, & you can be my PD. Creative, personable, articulate & tight. AAS & three years' commercial experience. MIKE: (812) 886-6855 (6-27)

Soldier Of Fortune Yours! Aggressive on-air and promotions "mercenary. Looking for the right battle! Ideas that get ratings,

sell clients, and save money. Team player, great with people, winning appearances, lots of programming savey... make me an offer!

TOM, (215) 363-6389

Professional, relatable, one-on-one AOR personality seeks medium market gig. I'm not a card reader, JOHN: (312) 282-3773 (6-27)

Seek to move up in sports PBP. Four years' experience, also as DJ. For T&R call. JED: (419) 668-8151 6em-2pm (6-27)

Hey Indianapolisi I long to live in Nap town. Award-winning female with eight years' experience. Strong production, char acter voices. DIANE: (812) 882-0286 (6-27)

Beginner seeks position as announcer. Sharp, talented willing to learn. LISA: (412) 461-0310 (6-27)

Qualified MD seeks MD/asst. PD in medium market. Pro attitude, excellent people skills. Hardworking, creative, extensive AOR/CHR/AC knowledge. GARY: (301) 759-3264 (6-27)

Asst. PD top 25 seeks PD top 100. 15 years' experience CALL: (216) 621-0932 (6-27)

Sharp midday jock seeks move to larger metro. Five years' ex perience Urban/CHR/AC. Strong ratings, good production SANDI: (205) 473-3441 (6-27)

Werm communicator experienced in interviewing, phone work, writing, & producing & engineering eight-track system. Consistently high ratings. SUZANNE: (415) 836-2771 (6-27)

British announcer with five years' experience in U.S. Proven ratings in mornings/middays/evenings, Presently in Pittsburgh. Seek CHR, Prefer South or West. CALL: (216) 371-4948 (6:27)

POSITIONS SOUGHT

ND seeks reporting position. Degree, several years' experience. Solid writing, reporting, Call early mornings. CARL LANG: (607) 733-8680 (6-27)

Deep South/FL markets: Experienced evening personality with marketing degree seeks middeys/evening. WAAY/WGLF-FMWITHZ-FM. Let's tak. JOHNNY FRANKS: (205) 536-5351 (6-27)

Major market jock PD seeks PD/OM/MD slot on CHR/AORi AC. Formerly KSHE/KSLD/K-AM/KBEQ/Z-100, BOB RILEY; (314) 388-1399 AM only (6-27)

Top-rated CHR morning man, MD/asst. PD seeks CHR/AOR medium/large market. Extensive music knowledge, good production. ARTHUR: (505) 722-6797 16-27)

12-year radio vet with newspaper experience & some law school available for news, talk or sports. TERRY WHALEY: (606) 255-4659 (6-27)

CHICAGO - SAN FRANCISCO -LOS ANGELES

THE SLIM ONE CULT OF PERSONALITY (213) 666-9111

Six-year pro with great production, character voices seeks top 100 market & MD gig. Will relocate. CALL: (703) 978 6609 evenings (6-27)

Broadcaster with 11 years' experience seeks opportunity with an organization that can make best use of diverse talents. ROLLIE SHANE: (915) 267-9530 (6-27)

Top-rate morning man seeks new advantura in madium/large market. Own multi-track. Country, with vast music knowledge. We need each other. CALL: (505) 722-2803 (6-27)

"Uncle" Bobby Rivers, U-93 CHR, 14 years'. Top 69 markets preferred. (219) 234-4509 (6-27)

Production pro, with more than voice-over music techniques. I offer creative writing, organizationel skills & eight-track experience. MICK: (312) 849-0404 (6-27)

PD available now! KWEN/KKAT/WMNI/WRMZ. Proven rat ings winner. Excellent in start up/start over. All skills: re search, music, etc. RO8 RYAN: (614) 761-2918 (6-27)

Asst. PD/aftermoon drive personality from highly successful WEZC/Charlotte seeks PD. 16-year pro. STEVE SUTTON: (404) 479-4145 (6-27)

TALK SHOW HOST

Dynamic — Creative — Team Player. Currently Morning Drive Market 51 . . . previous Top 35. Great References. CALL JIM NOW (518) 436-4162

CHR/AC creative communicator ready for chance. PD/MD in South or West desired. Currently production director/PM drive. SHAWN: (505) 722-9025 or (713) 728-1348 (6-27)

Ready to work for you! Four years' experience CHR/AORIAC. Also, write & love production. SANTO: (305) 752-8303 (6:27)

My, oh myl Wake the kids, phone the neighbors. Time for stupid human tricks with 'the mighty kidd.' High energy CHR jock. KIDD NORDHOFF: (213) 530-7426 (6-27)

DON'T READ THIS!!!

Unless you're a Southern California AOR or AC that needs a partitime weekender. Tve ogo 2-year major market programming/ 7-year college on-air experience. I need my first professional break. MICK RION (213) 851-7470.

Wild Bill Scottl Beat KIIS/KMET, finished fourth in market 18-24 males. Worked WLUP/WLLZ/KROQ. CALL: (213) 656-8876 (6-27)

Sports prol Ten years' experience. Major college PBP/radio-TV. Have paid dues; seek big break. Major or medium market. MIKE: (703) 434-2696 (6-27)

Announcer with two plus years' experience in Country/AC & Classical/Jazz/Educational seeks CHR/AC announcing with possibilities for future advancement. RICHARD: (601) 922-1816 (6-27)

DOUBLE YOUR DIGITS!

Morning jock wants to win double digits for you. Sean Marshall has had consistent double-digit ratings since 1970 in two different markets! Would like salary tied to performance. Also three years of programming experience. (304) 424-5173. (Cur rent contract expires July 1st.)

POSITIONS SOUGHT

Pro journalist/newscaster seeks spot in Sunbelt full local coverage operation or News/Talk. ND & other management experience. Self-starter. GERALD HMBLETON: (318) 443-9697 (6-27)

Easy listening music, automation, & mel A natural combination. Three years' broadcast & print experience. Interested? BOB DALE: (309) 788-4093 or (319) 322-2607 (6-27)

JOHN SIMMONS

Prodigious dry wit returning home to Northeast in July. 16 years AC, Adult CHR and Gold experience. 4 years AC PD. Call for T&R, interview set-up. (209) 225-9081.

Attention: Female DJ, prefer the IA/IL area. News, copywriting, & production. Have license. CARI: (319) 355-4212 (day), 298-3873 (night) (6-27)

Morning maniac. Is there a station that needs another Howard Stern or Steve Dahi? I-100, KFRC. Available solo or with partner for team. JOHNNY FEVER: (619) 436-5042 (6-27)

Catch a rising star & put him on your payroll. Sportscaster, 100% pro, creative, savvy journalist. Ivy grad for 100% pro station. BARRY: (802) 885-9428 (6-27)

Equal Opportunity Employee

I am a Full-Service, Contemporary Music Personality with 10 years experience. I use the phones to involve and entertain. Let's talk! **TONY CLYBURN**, (504) 542-6498.

DJ seeks fulltime. People parson, creative. Dan't mind doing the extres to make a station sound good & look good. Willtravel. CALL: (616) 971-1738 (6-27)

CHR announcer with tapes scross America. Four years' experience seeks CHR/AOR gig in medium market to further develop skills. CHIP: (505) 778-5755 or (602) 871-2666 (6-27)

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R&R Opportunities

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Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free list-

ings of the same length are also available

to individuals seeking work in the industry under Positions Sought. All other advertis-

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NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarlhy (800) 631-1600 Alpha MIAMI SOUND MACHINE Words Get in The Way" Easy Listening PIA ZADORA "East Of The Sun"

Broadcast Programming John Sherman/Bob English (800) 426-9082

Adult Contemporary SADE "Is It A Crime?" MIAMI SOUND MACHINE "Words Get In The Way"

Modern Country RONNIE MILSAP "In Love" FORESTER SISTERS "Lonely Alone" LACY J. DALTON "Working Class Man" N. LARSON & S. WARINER "That's How You ... "

Century 21 Greg Stephens (214) 934-2121

The Z Format WHAM! "The Edge Of Heaven JOHN COUGAR MELLENCAMP "Rumbleseat" MIAMI SOUND MACHINE "Words Get in The Way"

The AC Format GRAHAM NASH "Sad Eyes" WHAM! "The Edge Of Heaven" MADONNA "Papa Don't Preach" BERLIN "Take My Breath Away"

Super-Country

RONNIE MILSAP "In Love" ROSANNE CASH "Second To No One" TANYA TUCKER "Just Another Lover DWIGHT YOAKAM "Guitars, Cadillacs" LACY J. DALTON "Working Class Man" OAK RIDGE BOYS "You Made A Rock..."

Concept Productions Elvin Ichiyama (916) 782-775

CHR

MIKE & THE MECHANICS "Taken In" JOHN COUGAR MELLENCAMP "Rumbleseat" GAVIN CHRISTOPHER "One Step Closer"

Country

VINCE GILL "With You" GARY MORRIS "Honeycomb" HOLLY DUNN "Two Too Many" TANYA TUCKER "Just Another Love" DWIGHT YOAKAM "Guitars, Cadilacs" OAK RIGGE BOYS "You Made A Rock..." JANIE FRICKIE "Always Have Always Will" AC

GRAHAM NASH "Sad Eves" ART OF NOISE "Peter Gunn" MADONNA "Papa Don't Preach" STEVE WINWOOD "Higher Love" MIKE & THE MECHANICS "Taken in' LARRY CARLTON "Smiles & Smiles To Go"

Drake-Chenault e (818) 883-7400

XT-40 OUTFIELD "All The Love In The World" JERMAINE STEWART "We Don't Have To..." MIAMI SOUND MACHINE "Words Get In The Way"

Contempo 300

DOUBLE "The Captain Of Her Heart" MIAMI SOUND MACHINE "Words Get In the Way" Great American Country

RONNIE MILSAP "In Love" REBA MCENTIRE "Little Rock" JOHN CONLEE "Got My Heart Set On You"

Media General

Broadcast Services ACtion

GRAHAM NASH "Sad Eyes BERLIN "Take My Breath Away" BRUCE HORNSBY & THE RANGE "Every Little Kiss"

MEDIA GENERAL CONTINUED

Your Country

RONNIE MILSAP "In Love"-REBA McENTIRE "Little Rock" CARL PERKINS "Birth Of Rock 'N' Roll" GIRLS NEXT DOOR "Slow Boat To China" JOHN CONLEE "Got My Heart Set On You" JANIE FRICKIE "Always Have Always Wil" NITTY GRITTY DIRT BAND "Stand A Little Rain" WILLIAM LEE GOLDEN "Love Is The Only Way Out"

Hit Bock

MADONNA "Papa Don't Preach" STEVE WINWOOD "Higher Love" MICHAEL McDONALD "Sweet Freedom" JOHN COUGAR MELLENCAMP "Rumbleseat"

Peters Productions, Inc.

Country Lovin' REBA MCENTIRE Little Rock SOUTHERN PACIFIC "Reno Bound" FORESTER SISTERS "Lonely Again" T. GRAHAM BROWN "I Wish I Could Hurt Again" The Ultimate AC

DENNIS DeYOUNG "This Is The Time" GORDON LIGHTFOOT "Anything For Love"

Radio Arts dict /8181841.0225

Country's Best

RONNIE MILSAP "In Love" KEITH WHITLEY "Ten Feet Away" FORESTER SISTERS "Lonely Alone" LOUISE MANDERLL "I Wanna Hear it From Your..." Soft Contemporary

GRAHAM NASH "Sad Eyes" MIKE & THE MECHANICS "Taken In" JACKSON BROWNE "In The Shape Of A Heart" Sound 10

GRAHAM NASH "Sad Eyes" MADONNA "Papa Don't Preach" MIKE & THE MECHANICS "Taken In"

Satellite Music Network

The Starstation ROD STEWART "Love Touch"

Country Coast-To-Coast

EDDY RAVEN "Sometimes A Lady" RICKY SKAGGS "I've Got A New Heartache" HANK WILLIAMS JR. "Country State Of Mind"

Rock 'N' Hits QUEEN "A Kind Of Magic" ANDY TAYLOR "Take It Easy" MADONNA "Papa Don't Preach" DAVID LEE ROTH "Yankee Rose" JOHN COUGAR MELLENCAMP "Rumbleseat"

TM Programming Cal Casey (214) 63

Stereo Rock JOURNEY "Suzanne" QUEEN "A Kind Of Magic MADONNA "Papa Don't Preach" MICHAEL MCDONALD "Sweet Freedom" JERMAINE STEWART "We Don't Have To..."

TM A/C JACKSON BROWNE "In The Shape Of A Heart" **TM Country**

REBA MCENTIRE "Little Rock" MERLE HAGGARD "A Friend in California" JANIE FRICKIE "Always Have Always Will"

Transtar Adult Contemporary Mike Tanner (213) 460-6383 BANGLES "Manic Monday CULTURE CLUB "Move Away"

BLACKHAWK

The Current Events Of Jazz



PHIL WOODS QUINTET HEAVEN



KENNY BARRON 1 + 1 + 1



MAYNARD FERGUSON **BODY AND SOUL**

New & Active

ABDULLAH IBRAHIM WATER FROM AN ANCIENT WELL BKH 50207

SHEILA JORDAN THE CROSSING BKH 50501

JIMMY STEWART THE TOUCH BKH 50301

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RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS

STEVE ARRINGTON

Homeboy (Atlantic)

63% of our reporters on it. Rotations: Heavy 3/0, Medium 28/2, Light 23/4, Total Adds 6, WXYV, K94, WAOK, WFXA, WATV, JET94. Moves 38-35 on the Black/Urban chart.

PIECES OF A DREAM

Say La La (Manhattan) 60% of our reporters on it. Rotations: Heavy 0/0, Medium 24/0, Light 28/11, Total Adds 11 Including WILD, WVEE, K94, WLUM, WNHC, WXOK, JET94, KIIZ, KJCB, KAPE, WGPR. Debuts at number 39 on on the Black/Urban chart.

NEW & ACTIVE

NICOLE "What About Me" (Portrait/CBS) 48/2

ALEEM featuring LEROY BURGESS "Fine Young Tender" (Atlantic) 45/5

Wolfurn 13/0, Light 32/5, Total Adds 5, WENN, KHYS, KAPE, WVOI, KBUZ, Medium: WWIN, WXYV, WNHC, KOXL, WTKL, WOMG, KIZ, WANM, WCKX, WXLA.

K USI, KSS, MIME, WHICK, KUAL, WIIKL, WOME, KILZ, WAMA, WCKX, WILLA PRULL FORCE: "Temporary Lose Thing" (Columbia) 455. Readiner Heavy 2/0, Medium 24/0, Light 195, Total Adds 5, WEDR, WAOK, WENN, 293, JET34, Heavy WAMO, WOOK, KINS, WANN, WOKK 2103.

KHYS, WAMM, WCKX, 2103. JANICE "Bye-Bye" (4th & Broadway/Island) 40/2 Rolatons Heavy 70. Medium 27/2, Light 60, Total Adds 2, WZAZ, WOOK. Heavy WWIN, WDKX, WPEG, WJMI, WKXI. KIIZ, WTLC, Mediums include WXYV, WDAS, WHUR, WVEE, KMJO, WOWI, WTMP, WDMT, WNHC, WXOK, WENN, WOFX,

PATTI LaBELLE "Oh People" (MCA) 38/21

PATTI LaBELLE "Oh People" (MCA) 38/21 Realions Heavy 20. Medium 157, Light 2014. Total Adds 21, WXYV, WDIA, WBMX, WBLZ, KMJM, KDAY, XHRM, WNHC, OCI04, WFXA WATV, WFXC, WOMG, WHYZ, WOFX, KOKY, WALT, WWDM, WGPR, WTLC, KACE, Heavy, WAMO, WAMM, LISA-LISA & CULT JAM with FULL PORCE "All Crited Out" (Columbia) 33/6 Reations: Heavy, 40. Medium "41, Light 153, Total Adds 6, WRKS, WOJY, WOJA, WZAK, WKND, KUKO, Heavy, WAMO, OCI04, WATV, WOOK, Medium: WILD, WOAS, WHUP, KSOL, WNHC, JET94, WOMG, WOFX, WKXI, WZAZ, KOKY.

FIZZY QWICK "Hangin' Out" (Motown) 33/2

n 8/0, Light 25/2, Total Adds 2, WENN WWOM Medium: WVEE W74K WTKL W747 WBLY

WOUK, KAPE, WANM SIMPLY RED "Holding Back The Years" (Elektra) 32/3 Rotations Heavy 90, Medium 191, Light 4/2, Total Adds 3, WPDQ, MCOU, KHYS, Heavy: WiLD, WHRK, WTMP, WGCI, WZAK, KMUM, WACK, WAN, WPIZ, Medium: WINKS, WDAS, WVEE, WBMX, WBLZ, B95, WLUM, KSOL, WFXA, KOXL, WXOK, WFED, JET94, WFXC, WOFX, WJYL, WZEN, KDKO, Moves 39-38 on the BlackUtrban chart. STARPOINT "Thi The End Of Time" (Elektra) 31/3 Rotations: Heavy 3/0, Medium 8/0, Light 2003, Total Adds 3, KMOU, WGCI, WKND, Heavy: WANT, WANM, KACE. Medium: KFGIs - WLOFM, WFXA, KOXA, WXOK, WATY, LET44, WHYZ.

COLONEL ABRAMS "Over And Over" (MCA) 30/2

S. Heavy 1/0, Medium 14/0, Light 15/2, Total Adds 2, WEDR, WJYL, Heavy: WANM, Medium: WDAS, WDIA, M, KMJM, WKND, WXOK, WQFX, KAPE, WAAA, WGPR, WKWM, WXLA, WZEN, KACE. L.L. COOL J "You'll Rock" (Def Jam/Columbia) 30/2

Heavy 0/0, Medium 10/0, Light 20/2, Total Adds 2, KQXL, Z93. Medium: WWIN, WDAS, WBLZ, WZAK, WZAZ, 3LX, WANM, WCKX, WZEN.

Nor, MOD, Walkin, WCA, WZEN, SOS BAND, "Borrowed Love" (Tabu/CBS) 29/15 Rotations: Heavy 0.0. Medium 8/2, Light 2/113. Total adds 15, WWIN, WUSL, WVEE, WOW, WBMX, WNHC, OC104, WDKX, WOMG WKXI, WOOK, WANMA, 2013, WTLC, KACS, Medium: WAMO, WDJY, WBLZ, WAOK, WMMC, WJMI, CONTROLLERS, "Distant Lover" (MCA) 28/13

FRS "Distant Love" (MCA) 28/13 vy 00. Medium 1/3. Upht 1710. Total Adds 13. WDJY, WOWI, WJLB, WFXA, WOMG, WOFX, KOKY, WLOU, WANM, WKWM, WXLA. Medium: WDAS, WZAK, WFXC, KIIZ, WPLZ, KAPE, WGPR, WZEN.

Mich Wolfe, mores, minore, walch Medium, much, wicho, witch, Nic, witch, owitc, worte, wutch, witch, Michael, McDiNALD "Sweet Freedom" (MCA) 28/4 Realizing Heavy 10, Medium 14/0, Lipht 344, Total Adds 4, WKTY, WDY, WJYL, WWDM, Heavy, WLUM, Medium: WWIN, WARO, WHIER, Witch, KSOL, OCTO-J. 280, WFCC, WTLYL, WARA, WTLC, KACE.

MAND WHICH THON WHICH ARE ROLL OUT & SO WHICH WHICH WHICH WHICH AND CARACTER AND CRAWNER A

SADE 'Is II ACT, WITK WESS, WARK, NULL, KOHT, NOPE, WWUM.
SADE 'Is II ACTIME' (PORTAIL/CSB) 252.
Rotations: Heavy 300, Medium 11/1, Light 11/3, Total Adds 4, KMUD, K94, WATV, WHYZ. Heavy, WWDM, WANM, KACE.
Medium WARM, K104, WTHP, WUM, KSOL, COTA, WULL, WULU, WARA, KOKO.

REAL ROXANKE with HITMAN HOWIE TEE ("Bang Zoom) Let's Go Go" (Select) 25/2 Rotations: Heavy 20. Medium 90, Light 142, Total Adds 2, KiLH, KBUZ, Heavy KDAY, WOMG, Medium: WWIN, WDAS, Kroa, WDIA: WOER, WDMT, WASK, wYRC, KHYS.



GEORGE CLINTON "Hey Good Lookin"" (Capitol) 24/15 Rotelions: Heavy 2/1, Medium 7/1, Ugni 15/13, Total Adds 15, WDJY, KMJO, WEDR, KDAY, WNHC, WDKX, KOXL, WENN, WPEG, WOFX, WOOK, WANM, Z103, WGPR, WTLC, Heavy, WWDM, Medium, K104, WTMP, KIIZ, WAAA, WXLA, KBUZ. WERD, MUTA, WOUR, WARM, 2103, WGH, WTLC Heavy WWDM, Medium K104, WTMP, KIIZ, WAAA, WKLA, KBUZ, AFRIKA BAMBATAA "Bambataia" Theme" (Tommy Boy) 24.6 Rotations: Heavy 00, Medium 310, Lipht 21/8, Total Adds 8, WD/Y, WEDR, KOXL, WOPX, KJCB, WQOK, WGPR, KBUZ, Medium WDAS, WOIA, WFXC.



HOTTEST

JEFFREY OSBORNE (50) (A&M) You Should Be Mine TIMEX SOCIAL CLUB (46) Pumora (lau EL DeBARGE (39) Who's Johnny (Gordy/Motown) BILLY OCEAN (38) There'll Be Sad Songs . . . (Ji MIDNIGHT STAR (35) (Jive/Arista) Headlines (Solar/Elektra)

BOOGIE BOYS "Girl Talk" (Capitol) 23/8

Rotations: Heavy 3/1, Medium 5/0, Light 15/7, Total Adds 8, KSOL, KIIZ, KJCB, KOKY, WAAA, WCKX, Z103, WGPR. Heavy, WZAK KDAY Maddium: WDAS, K104, WTMP, WDMT, WWDM MICHAEL JONZUN "Burnin' Uo" (A&M) 23/5

oral Adds 5 WKND KOXL WENN, JET94, KAPE, Heavy, WJMI, Medium Medium 6/0, Light

TEDDY PENDERGRASS "Let Me Be Closer" (Asylum) 22/1 leavy 2/0, Medium 12/0. C Heavy: WVEE K104 Medium: WDAS WEDR WIMP Light 8/1, Total Adds 1 L, WORL, KHYS, KAPE CE

GLENN JONES "Giving Myself To You" (RCA) 21/19

Heavy 1/1, Medium 2/1, Light 18/17, Total Adds 19, WDIA, WOWI, WBMX, WZAK, WNHC, KQXL, WXOK, WENN, WKXI, KIIZ, WBLX, KHYS, WPLZ, KAPE, WAAA, WCKX, KACE, Medium, WAMO STYLISTICS "Let's Go Rockin' (Tonight)" (Streetwise) 21/1

s: Heavy 2/0, Medium 8/0, Light 11/1, Total Adds 1, WENN. Heavy: WWIN, WVEE: Medium: WXYV, WDAS, WZAK, KHYS, WANT, WGPR, WTLC.

JETS "Private Number" (MCA) 20/10 HUBI (MCA) (U) IU Medium 8/2, Light 12/8, Total Adds 10, WVEE, WGCI, KSOL, WNHC, OC104, WEXA, WJMI, KIIZ, III: WAMO, KDAY, WIMOC, WLOU, WQQK, WANM.

PETER GABRIEL "Sledgehammer" (Geffen) 20/3 Stations Heavy 50, Medium 711, Light Biz, Total Adds 3, WEXC, KilZ, Z103, Heavy: WAMO, WBLZ, WLUM, WMMC, WOOK, Medium WHRK, K94, B95, OC104, WCXC, KOKO.
ANTHONY & THE CAMP 'What Like'' (WB) 20/1

IS: Heavy 2/0, Medium 9/0, Light 9/1, WFXA, WENN, WQOK, WANT, WAAA Z93 Heavy KIIZ WWDM Medium WDAS WVEF WTMP

JANICE CHRISTIE "I'm Hungry For Your Love" (Supertronic) 20/1

Light 15/1. Total WAMO, WZAZ Medium: WDIA, WNHC, WTI C BETTY WRIGHT "The Sun Don't Shine" (First String/Fantasy) 20/1 Rotations: Heavy 0/0, Medium 8/0, Ligh 12/1, Total Adds-1, WFXA, Medium: WDAS, WEDR, WTMP, WXOK, WBLX KAPE.

NU SHOOZ "Point Of No Return" (Atlantic) 19/11 Adds 11, WOWI, WBMX, Z93, WMMC, WFXC, WHYZ, WQQK, WANM

ns: Heavy 0/0, Medium 5/2, Light 14/9, Total A KBUZ, KUKQ, Medium: WDIA, WDKX, WPLZ,

NACH, 1002, NOTC, MEDUIII, NOH, NEK, MELZ, O.C. SMITH, "What'sha Gona 00" (Rendezvous) 18/5 Rolations: Heavy 0(0, Medium 6/0, Light 12/6, Total Adds 5, WLUM, WXOK, WENN, WOMG, WVKO. Medium: WEDR, WTKL. WWYL KADE, WORD, WTC.

WXXII KAPE, WUPH, WILC: PATTI AUSTIM "Gettini Away Wilh Murder" (Qwest/WB) 17/9 Rotations: Heavy 10, Medium 32, Liphi 137, Total Adds 9, WVEE, KDAY, WNHC, WDKX, WAOK, 293, WOMG, WOFX, WICL Heavy KACE, Medium: WDAS. ET "Candy" (Total Experience/RCA) 17/1

0, Light 11/1 Total Adds 1

HYZ. Medium: WVEE. K104. KOXL. WENN. WOMG. WAAA Rotations: Heavy 000, Medium 610, Light 1111, Total adds 1, WHY2, Medium: WVEE, K104, KOXL, WENN, WOMG, WAAA ISLEY **IASPER ISLEY "If You Believe In Love" (IGS Associated) 1517** Rotations: Heavy 200, Medium 610, Light 611, Total adds 1, KJCB. Heavy: WJMI, KAPE, Medium: WHUR, K104, WYLDPM, WJLB, WFAA, WENN, WAAA, WXLA

WJLB, WFXA, WENN, WAAA, WXLA UTFO "We work Hard" (Select) 16:0 Rotations: Heavy 0:0, Medium 2:0, Light 14:0, Total Adds 0, Medium: WZAK, WZAZ. DAZZ BAND "Love MJLA". (Getten) 15:715 Rotations: Heavy 2:2, Medium 1:1, Light 12:12, Total Adds 15, KMJO, WTMP, WZAK, XHRM, WAOK, WXOK, WPEG, WOMG, WHYZ, WOFK, WOOK, WAAA, WYKO, WWW, WTLC.

GAP BAND "Automatic Brain" (Total Experience/RCA) 15/1 Rotations: Heavy 0/0, Medium 6/0, Light 9/1, Total Adds 1, WWDM, Medi WWDM Medium: WDIA WZAK KSOL WANM WAAA WTLC RANNEL THE AND A STATE AND A STATE

TMP BAND "Ring, Ring" (Critique) 14/3

Medium 5/1, Light 8/2, Total Adds 3, WQFX, WZAZ, WVKO, Heavy, Z103, Medium, WDIA, WTMP ions; Heavy 1/0, WBLX. WKXI, WBLX. SHIRLEY MURDOCK "Truth Dr Dare" (Elektra) 13/4 Nedeum 2/0 Light 11/4, Totel Adds 4, WKND, WATV, K

Rotations: Heavy 00, Medium 20, Lipht 114, Total Adds 4, WKRD, WAYK, MAYK, MAUS, Medium, Michael Medium, Michael Medium, Michael Medium, WRKS, Branner, Heavy 20, Medium 511, Light 52, Total Adds 3, WZAK, KDAY, KBUZ, Heavy, WWIN, WILD, Medium; WRKS,

SPENCER JONES "How To Win Your Love" (Profile) 11/1

Heavy: WTMP. Medium: WZAZ, WANM. MADONNA "Papa Oon't Preach" (Sire/WB) 10/4

4, WBLZ, KJLH, WNHC, WOOK. Medium: 895, OC104, WMMC.

TROUBLE FUNK "Good To Go" (Island) 10/4

Adds 4. WQMG, WAAA WCKX WTLC Medium: W.LIS ium 1/0 Lloht 9/4 L.A. DREAM TEAM "Nursery Rhymes" (MCA) 10/2

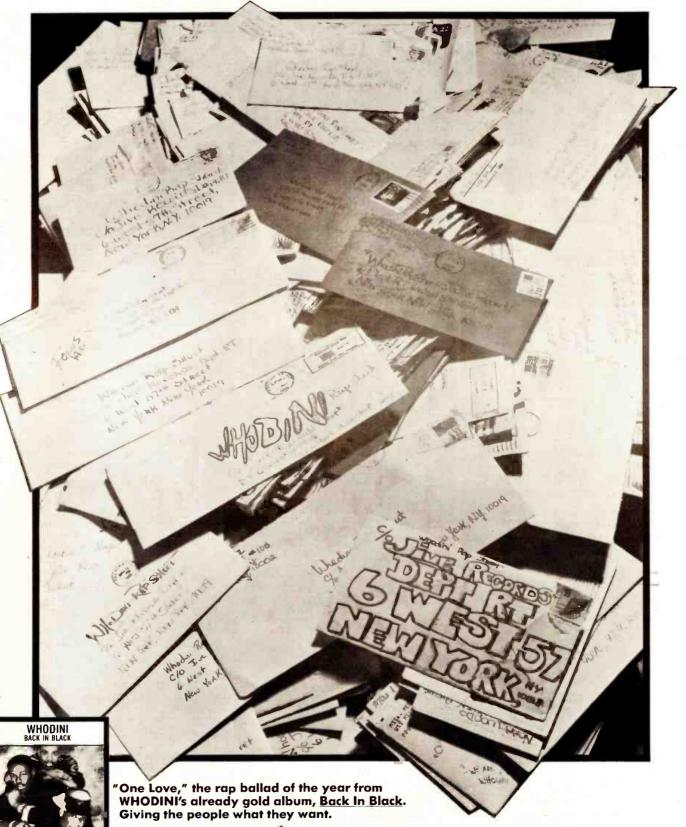
LA. Uncham Vol. Medium 20, Light 8/2, Total Adds 2, KMuU, WALT. Moustain State State

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

72/ R&R FRIDAY, JUNE 27, 1986

The People Speak

Introducing by popular demand, "One Love," the single the fans requested. From WHODINI, the group who gave you <u>Escape</u>, the first million-selling rap album in history.



On Jive/Arista Records. 🗇 ARISTA

BLACK/URBAN ADDS & HOTS

EAST

WWWWWWWW

SOS BAND SOS BAND Hottest: TINEE BOCIAL CLUB RAINY DAVIS STYLISTICS JANICE DHAR BRAXTON

WXYV/Beltim

PATTI LABELLE NICHAEL HCDOMALD STSVE AREINOTON Hottest: RAINT DAVIS TINEE SOCIAL CLUB NTUME NTUNE JEFFREY OSBORNE RICK JAMES

WiLD/Boston

EMMEYTERMES MELL'SA MORCAH "ZONCE NDS FAT BOYS HOORE & KABMIP PTRCES OF A DREAM HOTIGHT STAR JEAN CAMER TIMEX SOCIAL CLUB

WKNDHartlard

Jerden/McLeen HICHARL JOHEUH LISA LISA SHIRLEY HUBOOCK WILLIE COLON STARFOINT HIDHIGHT STAR RAINY DAVIS JEFFREY OSBORNE FRINCE RUM D.M.C.

WHHC/New He

GLENN JONES SOG BAND LUTHER VANDROSS JETS PIECES OF A DREAM GEORGE CLISTON LEVEL 3 HADONNA GEORGE CLIFTON LEVEL 3 NADOWERA PATTI LABELLE PATTI LABELLE PRIMCE PRIMCE FRIMCE BILLY OCEAN RAINY DAVIS SKYY YARBROUGH 6 PEOPL

WRKSNew York Tony Gray LISA LISA NAZARATI 52HD ST. LUTHER VANDROSS LUTHER VANDROSS Nottest: LABELLE & HCDONAL WHITNEY HOUSTON JAMET JACKSON

JETS SULLY OCEAN

WEST

KDKO/Den Jey Johne none Nottest: BILLY OCEAN TINER SOCIAL CLUB JEAN CABNE RICK JANES JOESKI LOVE

KJLH/Los Angele Doug Gilmore

ROCKWELL NACIONEA REAL ROXAMME REAL ROXAMME Nottest: TIMEX SOCIAL CLUB JOESKI LOVE

RUN D.H.C. E.G. DAILY MELI'EA MON GAN KDAY/Los Angeles

Potterson Mack BROWNER BRATTON DHAR BRATTON PATTI AUSTIN PATTI LANELLE GEORGE CLIPTON DOUL E. PREMI

DOUGE, PRESN Nottest: NUM D.N.C. REAL ROXIANTE EL DEBARGE BOBBY JIMMY ACEA os Angeles

MICHAEL SEMBELLO NOORE & RASHIF JEFFREY OSBORNE RASH MATSUI PROJE SDS BAND PATTI LABELLE PATTI LABELL GUINE GLENG JONES Nottest: JEAN CARNE BILLY OCEAN ANITA BAKER SHIRLEY JONE

OC104/Ocean[®]City Davs Allen PET SHOP BOYS STEVE WINMOOD JSTS PATTI LABELLE SOG BAND HOLLOST: BILLY OCEAM JEPPHEY OSBORIE LISA LISA EL DEBARGE

With Philadalahia These Occupies

SOS BAND NELI'SA NORGAN BOCTOFELL ROCTOFELL Notust: LABELE 5 NCDONAL ATLAFTIC STARR RUN D.N.C. JEFFREY OBROWIE MIDNIGHT STAR TADDY PENDENGRASS Notlest TINEX Social Club Mideight Star SENTE & ANDELA JEFFREY OSBORNE PRINCE WDAS/Philedelphia Joe Temburro

SOUTH

ZB3/Charleston CBN Flatcher

CBH Fleicher AFTHORIGHT & CAMP HILDRIGHT STAR PULL PORCE VIV AUDTIN VV AUDTIN VV AUDTIN VV AUDTIN VV AUDTIN VV AUDTIN VV AUDTIN JUNICOR BIOLAGE LL. COOL J SEVERIC GENORES HOLLOGIA CELUB FLMER ROCIAL CLUB RLCK JAMEBS

WEEGCharlotte

WPECACheriotee

WVEE/Atlanta

WAOK/Atlanta Larry Tinalay

WFXA/Augusta

EPICENTER

CONTROLLEUS PATTI LABELLE STEVE ARRINGTOS JETS BRTTY WRIGHT HOLLOUT RICK JAMES EL DEBARGE JEAN CARNE

WXOK/Beton Rouge Guy Broady

Gay Broady GWEB GUTHEIE DAIS BAND DAIS BAND DAIS BAND DIGES OF A DEEM EPICESFTER GLEBH JORES SLAVE BILLY OCEAN EL DEBANGE JEFFREY GEOMES TEEMA HARIE TEEMA HARIE

KQXL/Baton Rouge G.L. Heyes

GL. Mayes KRYSTOL GLEBH JOHES GLEBH JOHES TURIO NCS TURIO NCS TURIO NCS TURIO NCS MICHAEL JOHEDH GROBIC CLISTON GAVIS CORLINON GAVIS CORLINON GAVIS CORLINON DOESKI LOVE JEAN CARSE BIOKET ROBIESON

WTKL/Beton Rouge E. Rodney Jones

MARY JANE GIRLS PATTI AUSTIN DASI SAND PULL PORCE STEVE ARRINGTON TEDDY PENDERGRASS

PIECES OF A DREAM

SOS BAMB LUTHER VANDROSS PATTI AUSTIN NICOLS PATTI ADDIL HICOLE JETS Nottest: TINEX SOCIAL CLUB CHEMBRELLE EL DEBARGE REGINA JEPPREY OBBORNE

NONE HOLLEST: RUH D.M.C. BILLY GCEAN JEFFREY GEORME TIMEX SOCIAL CLUB RICK JAMES

WAMO/Pitteburgh

none Hottest: SHIPLEY JOHES FULL PORCE HOORE & KASHIF TIMEX BOCIAL CLUB FRINCE WDICURaches

Andro Marcai JEMALIE JACKBOS BOS BAND PATTI ALETIE GBORGE CLIFTON LEVEL 3 TARANARA RAMOV CRAMFORD Notles: RUM D.M.C. EL DEBARGE TIMES SOCIAL CLUB JANICE

WDJY/Weehi Brute Balley WHINE BARRY GWENN GUTTHRIE GEORGIS CLIFFON CONTROLLERS MICHAEL MCDONALD ROSE BROTHERS LISA LIBA LUTHER VANDROSS APRIKA BANHAATAA NOTLAST.

HOTCE ND'S WHUR/Washington Mike Archie

RONE Rottest: SHIRLEY JONES HIDHIGHT STAR EL DEBARGE JEFFREY OSBORNE STEPNANIE MILLS

Nich Thomas NU SNOOS WHANI HOORE & KARHIP HOORES & KARHIP HOORWEL LIAA LIAA RUH D.A. BUT D.A.

XHRM/Sen Diago L.D. McCollum

WATV/Birmingham Ren January

PATTI LABARLE SHIELEY NNHBOCK STEVE ARKINGTON WHODINI SADE Nottest: JEPPREY OSDANE BILLY OCEAN RUM D.M.C. TIMER SOCIAL CLUB HIDWIGHT STAR

LJ. MECONUM LJTHER VANDROSS DASE BAND PATTI LABELLE BOLCESI JEFFREY OSBORNE EL DEBANGE RICK JANES S2ND ST. REAL ROXAMME KSOL/Sen Francisco ody

REMERT & JOEBERT BOGGIE BOYS JETS READY FOR THE NOR HOLLOGEL JATET JACKBON EL DERARDE EL DERARDE TIMEX SOCIAL CLUB MIDBIOHT STAR BILLY OCEAN

74/R&R FRIDAY, JUNE 27, 1986

nome Nottest: NIDHIGHT STAR S2ND ST. TINER SOCIAL CLUB JOHNNY KENP 0.C. SNITH

WENNOR R

Ros Bonner STYLLEFICS O.C. SHITH GLEBH JOHES FISTY GATCK GROMGS CLINFOOM CREETL MONTON ALEEN HICHAEL JOHTUN FULL FORCE HOLLST HICHAEL JOHTUN FULL FORCE HIDELOGE STAR JAHET JACKSOM EIBHE 6 ANGELA

WQFX/Gullport-Bllox Jan Lucas HICOLE GUONDE CLINTON GUENE CLINTON GUENE GUTHRIE CONTROLLERS EPICENTER TYP BAND PATT AND PATT AND PATT AND PATT LANGATA PATT LANGATA PATT LANGATA PATTI LUBINA BOLLOSI BILLY OCEAN TIMEX SOCIAL CLUB JEPPREY OBSORME BICK JANES EL DEBARGZ

KMJQ/Houston Atkins/Michael

L.A. DREAM TEAM KLYNAIC STARPOINT SADE GUOGE CLINTON STEPHANIE MILLS DASS BAND Michael Bounders RAINY DAVIS HADINE DASS BAND EPICENTE BEPICENTER GUERS GUTHELE GUERS CLIMPOU BEPICE THERE BOCIAL CLUS HIDHIGHT STAR HILLY CCEAN HEN EDITION DASS BAND Hottest: HUW D.N.C. TINEX BOCIAL CLUB 52HD ST. EL DEBANGE HIDWIGHT STAR

WJMMJackson Carl Havees JETS4/Chaltenoogs Frank St. James FIGHE BL JAMES LUTHER VANDAOSS KRYSTOL HICHAEL JONEUN STEVE ARRINOTON FULL PORCE FILCES OF A DREAM

Carl Hoynes PAULI CANAM THEVEE YOOHES JUHICOE JUHICOE JUHICOE JUHICOE JUHICOE JUHICOE JORGEN JEFFREI CAVR CARL JEFREI CAVR JERHAIME JACKSON

WPDQ/Jacksonville Larry Brody

CHEFRELE BINFLY RED Notcost; JEFFREY OSBORNE HEW EDITION 5200 ST. NTUNE EL DEBARGE

KHZ/Killeon Bill DL John

PIECES OF A DREAM Notest: Rick James JEFFREY OSBORNE JEFREY OSBORNE CAMEPLON HEN EDITION JERMAINE JACKSON WKIAJASSON Tennny Marshall GLEBNS JOHTS OWEB GUTHNIS SOS BARD CLARENCE CARTER HOTLOSI BILLY OCEAN TEASE TIMES SOCIAL CLUB YARBROUGH & PBOPL EL DEBARGE while: MELANI STEVE MISHOOD HU BHOOS RUH D.M.C. BERLIN

BERLIN Hottest: TINEX SOCIAL CLAB REGINA JEFFREY OSBORNE PETER CETERA GENESIS WZAZ/Jeckso Net Jeckson Hei Jeckson KRYBTOL JAHICE MICHERLE GULET THP BAAD THEVEE TOOHES HOTEST: EL DEBARGE MOORE & KABHIF JOHMAY KENP PAULI CANNAH TIMEX BOCIAL CLUB

K104/Deller Terri Avery NONE Hottest: JOESKI LOVE HEM EDITION BILLY OCEAN MIDNIGHT STAR

WFXC/Durham PATTI LABELLE NU SHOOS PETER GABRIEL Nottest: NIDEJOHT STAR BILLY OCEAN EL DEBANGE

EL DEBARGE NEW EDITION JEAN CARNE KDL2/Fl. Worth-Dalles

NONE Nottest: BILLY OCEAN MIDHIGHT STAR MIDHIGHT STAR MIDHE S2ND ST. EL DEBARGE JANET JACKSON BOOGIE BOYS PIECES OF A DREAM JUTS GLEIN JONES PETER GABRIEL WOMO/Ore Doc Foster

Hottest: ROW D.M.C. JEFFREY OSBORNE CASHEFLOW 52HD ST. BILLY OCEAN KJCB/Leleyette Heratie Handy

Dec Foster TROUBLE FUNK ONCOUNT NECONT LEVERT DATS BAND PATTI AGBTIN ONEN GUTHEN FATTI LABELLE BOLLOSI AND PATTI LABELLE BOLLOSI JEFFRY OSBOGNE ELBER 6 ANGEA NUMERICAL CLUB EL DEBANDE Hersdie Handy IELEY JASPER IELE BOOGIE SCYB STEVIE WORDER STEVIE WORDER PIECES OF A DREAM APRIKA BAMBAATAA STELLY OF A DREAM SILLY OF ADREAM S

WHY2/Greenville Taylor/Cerson

DASE BAND JACKSON & HOUSTON PATTI LABELLE NU SHOOS



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86 Reporting Stations 76 Current Reports

WLOALouteville Teny T. Faida SIMPLY RED GWEM GUTHRIE CONTROLLERS CONTROLLERS CONTROLLERS CONTROLLERS CONTROLLERS NOTE 10'S RENT 6 ANGULA HIDHIGHT STAR JAMET JACKBON BILLY OCEAM No.484.4.4

INTER ALBON BOCINGUEL STEVENARIE MILLS STEVE ARRINOTOS MODRE & MASSIF SADE BOLIGES OF A DREAM BOLIGES OF A DREAM DISIONE STAR EL DESARGE JEFFELY OSBOREE JEFFELY OSBOREE

WJYL/Louisville WOWMontalk VERNINGARIAN COLONEL ABRANS HICHARL MCDOMALD LEVENT RETEROI BOLLEVENT HIDHIGHT STAR WEODINI JOERKI LOVE TIMEK BOCIAL CLUB BILLY OCEAN

WJJSALynchburg

Led Goine GAVII CHRISTOPHER ABITA BAKER BOCKNELL LUTHER VANDHOES BEILLEY JOHES MILLEY JOHES HILLY OFFORTS FROTOS BILLY OFFORTS RILLY OFFORTS RILLY OFFORTS RILLY OFFORTS RILLY OFFORTS RILLY OFFORTS WORL/Orlands Entlannes Lutter Vandnoss Noore & Kannip Controllers Hottest: JEPFREY OSBORNE BILLY OCEAN ARSTNA PRAMELIS NIDHIGHE STAR TIMEX SOCIAL CLUS WDIA/Mangh Bobby O'Jay

KHYS/Port Arthur Petry/Davis

Bobby O'Jay TINEN BOCIAL CLUB ANIT'N BARKE CLUB ANIT'N BARKE DALIYU GAVIS DIFA LISA PATTI LABELLE RETER LEWERT HIDRIGHT STAR ANITA BARKER RETE & ANDELA COM FURM. SHUH JETTARY CHOOMEN

WHEK Memphis Welle Membh NORE BOTLEST: JAMET JACKSON NIDHIGHT STAR BILLY OCHAN JEFFREY ORBORNE TIMEX SOCIAL CLUB

WALT/Meridian Aundra Russell

AGNET RESEARCH CONTROLLERS PATTILARELE L.A. DREAM TEAM HOLLES: JOSERI LOVE JEFFET ORDONNE BILLY ORDONNE REFE & ANORIA



WBLX/Mobile Vernon Wells

GLENN JONES SPICENTER HICKELLE GOULST HOTOST: NIDWIGHT STAR BILLY OCEAN FLUES OCIAL CLUB EL DEBARGS WOOK/Nee J.C. Floyd

LC. Floyd DASE SAND JABICS TARTER AND TARTER AND FAT HOYS SOS ANTO RADOBNA APPINE ALEAATAN APPINE ALEAATAN HU SEDOC HOLLST NOTEST JABT JACKSON FORMALL FORM ID S FORM ID FORM

KOKYA.ittle Rock Frazier/Earl

FREMERIE RAINY DAVIS BOGGIE BOYS PATTI LABELLE CONTROLLERS NORA LISA HOTLESE JAMET JACKSOM WHODINI SPTDER D EL DEBARGE MIDWIGHT STAR

WYLD-FillNew Orleans KRYSTOL Rottest: MIDWIGHT STAR BILLY OCEAM YARBROUGH & PEOPL SZHD ST. HEM EDITION

M/Norfol

Mike Kely FIRCES OF A DREAM GLENN JONES JUICE ALEED NICHAEL JONEUN ROLLES HOLESEL JUPTER VORDORS NOTION ANTIN BARER HTONE PAGLI CARMAN WWDM/Sumte

MIDWEST

WKWM/Grand R Grant/Franklin

Construction Construction Construction BOCKNELL BOILLERS BOILLERS CONSTRUCTION JETS HOLLOGEN SILLY OCEAN SILLY OCE

WTLCAndien

Jey Johnson DAII BAATO GEORGI CLIMTON BOG BAND THOURLE FUNK PATTI LABELLE TIMER BOCIAL CLUB LIVERT HOLLOSI: BILLY OCEAN EL DERANGE 52HD 97. MADARATI REDIHA

BBS/Kanses City McKey/Paleni

KERFY LOGGING SLOW NORKEYS CASHFLON NOCKNEYS CASHFLON NOCKNEL NOCKNEL EL DEBADGE NEW EDITION JEFFREY OSBORNE GENESIS TIMEX BOCIAL CLUB

WXLA/Lensing

LE Colbert REBRE & ANGELA HANETTE FRAMK CONFIDILIES CONFIDILIES CONFIDILIES CONFIDILIES CONFIDILIES HUNCE PATIA OSBORIE PATIACE RICK JAMES HEM EDITION

WLUNGNiller

LUTHIER VAMDROSS LUTHIER VAMDROSS JERRAINE JACKSON OWEN GUTHNIE PIECES OF A DREAM O.C. SNITH NOTEST: PETER GABRIEL JEFFREY OSBORNE HITURE NICHAEL HCDONALD

KMJN/St. Louis Mike Stredford

KLYWAJCK SOS BAND PATTI LABELLE REGIMA HDttsst: STEVE ARGINGTON REME 6 ANGREA REAL ROXAMME JEPPREY OSBORNE CASRFLOW

WZENIOL Louis Andre Fuller

WVOI/Toledo Paul Brown

KBUZ/Wichits Rochet Wright

REAL ROXAMIE AFRIKA BANBAATAA ALEBH SU SHOOS DHAR BRAKTON

DHAR BRAXTON Hottest: EL DEBARGE TIMEX SOCIAL CLUB RICK JAMES JOERKI LOVE MIDNIGHT STAR

ALEEN MICHELLE GOULET HICHELLE GOULET Hottest: HIDN EDITION NIDNIGHT STAR 52HD ST. JEFFREY OSHORNE SKYY

NONE HOLEST: MIDNIGHT STAR TIMEX SOCIAL CLUB JEFFREY OSBORNE EL DEBARGS RUN D.N.C.

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WGCVChiceg

ONTEN GUTHRIE JSTS BOCKWELL BTARBOINT Hottest: JEFFNEY OSBORNE RICK JANES RICK JANES RICK JANES RICK JANES SINPLY RED

WBND/Chicago Merco Secon

Merco Spoon PATTI LASELLE MU SHOOS SOS BAND GLENN JONES Hottest: S2ND ST. RENE & ANGELA. MIDHIGHT STAR EL DERANGE MTUME

WBLZ/Cincinneti Brine Costie

GAVIN CHRISTOPHER STEVIE WONDER HADOMMA

STEVIE WONDER NADONNA FLYNAXC PATTI LABELLE FREESTYLE Nottest: EL DERARGE TIMEX SOCIAL CLUB JEFFERY OSBORME CARRELOW YARDROUGH & PEOPL

WDMT/Cleveland

Deen Deen JAHICE CHRISTIE GHEN GUTHRIE LUTHER VANDHOSS BOCLEGE: RUM D.N.C. TIMER SOCIAL CLUB HEN RDITION JAHET JACKSON BILLY OCEAN

TollwortPerry GLEBH JOHES DAIS BAND LEVERT LISA LISA DOUG L. FREEH DOUG L. FREEH DOUG L. FREEH DOUG L. FREEH PRIMCESS HOLLOLL ANTTA BAKER BHIRLEY JOHES FAT BOYS

WZAK/Clause

WCKX/Colum

TROUBLE FUNK NOOGIE BOYS

WVKO/Cel KC Jones

GLENN JONES Hottest: BILLY OCEAN MIDNIGHT STAR YARDROUGH & PHOPL JEAN CARNE JEFFREY OSBORNE

KC Jones AHITA BAKER THP BAD OWEN GUTHRIE DASS BAHD O.C. SHITH HOTLOIL JEFFREY OFBORHE JEFFREY OFBORHE LL DEBARGE JOESKI LOVE

Keth Anteine SOS BAND PETER GARRIEL MHODIWI E.G. DAILY BOGGIE SOYS GEORGE CLIMTON HOVIES NOVIES NOVIES NOVIES DISPREY GEORME BILLY OCEAN TIMER GOCIAL CLUB JEAN CARME

WJLB/Detroit Alexander/Whitmore

Alexander/Whimore MHODINI BILLY OCEAN STRVIS WONDER LUTHER VANDROSS CONTROLLERS HOLLERS NOLLERS IEW EDITEO JEFFREY ORDORNE TIMER BOCIAL CLUB YARBOUGH & PEOPL

WGPNDetroit

Jos Beenner AFRIKA BAMBAATAA DUGG E. FREEN PATTI LARELLE PIECES OF A DEEAN BOOGIE BOYS JENDER CLINTOS FLINDAX FLINDAX

Tolliveriferry

Den Allen COUTROLLESS BALDIS BALDIS BALDIS BATTER CHARTOCH BATTER DesnWicklugh RICK JANES VOLTAGE BROTHERS HICHARE NCCOMALD PATTI LABRULE PISTY QWICK GAP BARD HOTLOGI INTER SOCIAL CLUB EVENNEC NASABAYI MASABAYI SEPPREY OSBORIE

WANNA/Telle

Jos Bullerd WEDD III I SOG BAID LUTWER VAIDNOSS INGE BROYKERS GEORGS CLIPTON EU SHOOS ELTWACK HOSTEGET HOSTEGET HOSTEGET HOSTEGET HOSTEGET HOSTEGET SHI FLEY JONES

WTMP/Temps Chris Terner

WAAA/Winston-Balam Tine Carson

Ting Carson BOCGIE BOYS GLEBH JOHEB CHERVL HUMFER DASE BAND DASE BAND TRIMERE MHODINI TROUGLE FUNK HOTCHE: BILLY CCEAN MIDNIGHT STAR JEFFRIY GENORS SKYY EL DEBANGE

The following stations reported

a frozen list this week:

WDAS/Philadelphia

WAMO/Pittsburgh

WHUR/Washington

WTKL/Baton Rouge

K104/Dellas

WANT/Richmond

KDKO/Denver

These stations failed to report:

WZEN/St. Louis

KDLZ/Dallas-Ft. Worth WHRK/Memphis

PetryRevis LUTHER VARDROSS SIMPLY RED GLEIM JOSES GUEM JOSES GAMEN JOYERS RAHOY CRAMPORD ALEEN HOLIGHT STAR HIDRIGHT STAR HIDRIGHT STAR HIDRIGHT STAR EL DEBANGE Chris Turner SHI FLEY JOHES EFICENTER CURTURE CLAB DAIS BANC RANDED DANTELS RENTERDA METERDATIE WILLS MOLEDAE EL DEBARDE STEVIE WOMDER STEVIE WOMDER PRIMCE

WANT/Richmond

none Mottest: JAMET JACKBON JOERKI LOVE ATLANTIC STARR RUME & ANGELA RUM D.M.C.

WPLZ/Richmond Crumbley/Denield



THE BOOGIE BOYS



FEATURING THE SINGLE GIRL TALK



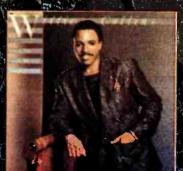
MELBA MOORE ANDKASHJF



LOVE THE ONE I'M WITH



WFLLIE COLLINS



FEATURING THE SINGLE LET'S GET STARTED

	TOP 3	80	MOS		HOTTEST
Lass	JUNE 27,	1986	BIL	LY COBHAM (8)	BOB JAMES & DAVID SANBORN (21)
1 1			Sł	werplay (GRP) MADOWFAX (8)	JIMMY SMITH (17)
2 2	BOB JAMES & DAVID SANBOR	N/Double Vision (WB)		Whisper (Windham Hill)	Go For Whatcha Know (Blue Note) MICHEL PETRUCCIANI TRIO (14)
3 3 5 4	AHMAD JAMAL/Rossiter Road (At MICHEL PETRUCCIANI TRID/Pia	tlantic)		N COLTRANE (6)	Pianism (Blue Note)
14 6	MAKOTO DZDNE/After (Columbia))	Mast	er Tapes (MCA)	FREDDIE HUBBARD/WOODY SHAW (11) Double Take (Blue Note)
8 🖸	INDRA LESMANA/For Earth & Hea FREDDIE HUBBARD/WODDY SH	aven (Zebra/MCA) ~		IIL WOODS (6) en (Black-Hawk)	ROB MULLINS (10) Nite Street (RMC)
7 8	LESLIE DRAYTON & FUN/What I	It is is What it is (Esoteric/Optimism)			
10 9 9 10	ROB MULLINS/Nite Street (RMC)			ON/WILLIAMS/HIGGINS "Love Is The	
16 🛈	YELLOWJACKETS/Shades (MCA)		DOD COUPEN & 3	RUURT TUURG SEXIEL "IN A MAIIN!!	DR'' (Contemporary/Eastacy) 0/0
6 12 11 13	BOBBY HUTCHERSON/Color Sche LYLE MAYS/Lyle Mays (Geffen)	emes (Landmark)		"Master Tapes" (MCA) 7/6	dds 0. Heavy: WBGO, WCLK, WBEE, KLON: M
25 🕑	BILLY COBHAM/Powerplay (GRP)		Rotations: Heavy 2/1, I KJAZ.	Medium 2/2, Light 2/2, Extra Adds 1, Total Adds	6. WMOT, KANU, KLON, KWMU, KXPR, KIFM. H
12 15 19 10	EDDIE HARRIS & ELLIS MARSA ALPHONSE MOUZON BAND/Back	LIS/Homecoming (Spindletop)		TY "Music Of Rahsaan Roland Kirk" Medium 6/0, Light 3/1, Extra Ardis 0, Total Ac	(Stash) 11/4 Ids 1, WUWM. Heavy: WBGO, WUSF. Medium:
17 0	STEVE BACH/Holiday (Cafe)			WHRO, KLCC. IM "Water From An Ancient Well" (B	
13 18 18 19	BUDDY RICH/Mr. Drums-Live On K	King Street (Cafe)	KXPR. Medium: WRTI;	WCLK, KJAZ,	1, KJZZ. Heavy: WGBH, WBGO, WDET, KPLU, V
24 20	SANDY OWEN/Boogie Woogie Rhyt PHIL WOODS/Heaven (Black-Hawk)		JIMMY STEWART	"The Touch" (Black-Hawk) 7/2	
22 3	DAVE BRUBECK QUARTET/Reflect	tions (Concord)	BEST OF BLUE NO	Medium 2/0, Light 4/1, Extra Adds 1, Total Ad TE ''Volume 2'' (Blue Note) 7/1	
15 22 23 23	ARTHUR BLYTHE/Da-Da (Columbia CHUCK MANGIONE/Save Tonight F		HINNU.		lds 1, WVPE. Heavy: WEBR. Medium: WBFO, K
26 🔮	FATTBURGER/One Of A Kind (Gold	ten Boy Jazz/Optimism)	Hotations; Heavy 0/0, M	AN "Conferring With The Moon" (Wh Aedium 1/0, Light 4/1; Extra Adds 1, Total Add	AC 2 KIAZ KICC MARKING KKCO
20 25 DEBUT 30	LARRY CARLTON/Alone/But Never SHADOWFAX/Too Far To Whisper (Alone (MCA Master Series)		GE & MICHAEL UTLEY "Mad Music" Aedium 2/0. Light 2/0, Extra Adds 0, Total Add	
DEBUT 🕨 🥸	KENNY BARRON/1+1+1 (Black-H	lawk)	BILLY PIERCE UUA Rotations: Heavy 2/0, N	RTET "William The Conqueror" (Sun ledium 2/0, Light 2/0, Extra Adds 0, Total Add	nyside) 6/0 ds 0. Heavy: KADX, WHRO. Medium: WNOP. W
21 28 DEBUT C	DIZZY GILLESPIE/Closer To The So MAYNARD FERGUSON/Body & So	ource (Atlantic)			
30 30	KAZUMI WATANABE/Mobo Splash	(Gramavision)	RE	GIONALIZED A	DDS&HOTS
TTY YOUNG "Outs ions: Heavy 3/0, Mediu Medium WCLK KU	Intituing 10 Jazz WKNDHantord. Melonae te encer: WDMT/Cleveland Dean-Dean Rufus NEW & ACC 10 Internet (Space Administration) 16, 16 Int ¹¹ (Space Administration) 16, 19 July 62, Extra Adds 2, Total Adds 4 r, Wrey, WUSZ, KMWU.	TIVE	WERNAUSE WERNAUSE The Anton Statutory of the Anton Matter Statutory of the Anton Matter	SOUTH	HIRAUTIN Dovin Petter J.D. Bail SCOTTY YOUNG PARRIES A VILSON SCOTT HEN SPYRD GYRA SCOTTY YOUNG BOLLEDING
NTTY YOUNG "Outs Inons Heavy 30, Media A Mediam WCLK KU HALL TRIO "Jim I Jons: Heavy 50, Media RY MULIGAN/SCR: Media RY MULIGAN/SCR: RY MULIGAN/SCR: B RIVERS OLANI Mediam KAZ. B RIVERS OLANI Mediam KAZ. B RIVERS OLANI Mediam KAZ. B RIVERS OLANI MEDIA TO THE SCR. MIGST WIGST WOET I GIBSS "Dream ons Heavy 50, Media WIGST I GIBSS "Dream ons Heavy 50, Media MASH (MASH) A JORDAN "The A	Ander WUMI Cleveland Dean-Dean Rulus NEW & Action (Space Administration) 16, m 50, Light 60, Extra Adds 2, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 48, WFU, Light 24, Extra Adds 1, Total Adds 49, UFP, Light 24, Extra Adds 1, Total Adds 40, Upt 40, Extra Adds 0, Total Adds 41, Upt 20, Extra Adds 0, Total Adds 42, Upt 40, Extra Adds 0, Total Adds 43, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Upt 40, Extra Adds 0, Total Adds 47, Upt 40, Upt 40, Upt 40, Upt 40, Upt 40, Upt 47, Upt 40, Upt 40, Upt 47, Upt 40, Upt 47, Upt 4	A WBEE. WJZZ, KUOP, WNUR. Heavy, KANU, WV Md 3. WGBH, WVPE, KCNR. Heavy, WCLK, WH est Music" (Concord) 74 4. KADX, KLON, KMHD, KPLU. Heavy, WYRS, KJ Mazz) 74 Ms 4. WBFO, KBEM, KMHO, KUOP, Heavy, WC Isto, Heavy, WEBP, WVPE, Medium: WBGO, KEF ds 2. KLON, KJAZ, Heavy, WBGO, WRTI, Medlu s 0. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2. KKGO, WVPE, Heavy, WYRS, KANU, KBEM, KLO	 Personal and a second se	 VEDENDERSON VEDERSON VEDENDERSON VEDERSON VEDERSON<th> Hernore Market States St</th>	 Hernore Market States St
TY YOUNG "Outs one: Heavy 30, Media Medium: WCLK, KU Medium: WCLK, KU KWMU, KXPR. Med Y MULLIGAN:SCI WMU, KXPR. Med Y MULLIGAN:SCI T HENDERSON & no: Heavy 20, Media Wedium: KL22 S RIVERS OLIAH Medium: KL22 S RIVERS OLIAH MEDICAL SCI S RIVERS OLIAH S RIVE	Ander WUMI Cleveland Dean-Dean Rulus NEW & Action (Space Administration) 16, m 50, Light 60, Extra Adds 2, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 48, WFU, Light 24, Extra Adds 1, Total Adds 49, UFP, Light 24, Extra Adds 1, Total Adds 40, Upt 40, Extra Adds 0, Total Adds 41, Upt 20, Extra Adds 0, Total Adds 42, Upt 40, Extra Adds 0, Total Adds 43, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Upt 40, Extra Adds 0, Total Adds 47, Upt 40, Upt 40, Upt 40, Upt 40, Upt 40, Upt 47, Upt 40, Upt 40, Upt 47, Upt 40, Upt 47, Upt 4	4. WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WV Kds 3. WGBH, WVPE, KCNR, Heavy, WCLK, WHI eet Music" (Concord) 7/4 4. KADX, KLON, KMHD, KPLU, Heavy, WYRS, KJ 4. Jazz) 7/4 ds 4. WDFO, KBEM, KMHD, KUOP, Heavy, WC ketop) 11.0 fs 0. Heavy, WEBR, WVPE, Medium: WBGO, KEF ds 2. KLON, KJAZ, Heavy, WBGO, WRTI, Mediu s 0. Heavy, WUWM, KPLU, Medium: WFPL, WNC	 Personal and a second se	 Karakaran Karakaran Kar	 Harris M. Martin M. Sandara M.
TTY YOUNG "Outs ons: Heavy 30, Media Mediam WCLK, KU Mediam WCLK, KU KWMU, KXPH, Med Y MULLIGAN/SC KWMU, KXPH, Med Y MULLIGAN/SC Wediam KXZ S RIVERS OLAH Mediam KXZ S RIVERS OLAH MEDIA MEDIA MEDIA MEDIA SC MEDIA MEDIA MEDIA MEDIA MEDIA SC MEDIA ME	Ander WUMI Cleveland Dean-Dean Rulus NEW & Action (Space Administration) 16, m 50, Light 60, Extra Adds 2, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 48, WFU, Light 24, Extra Adds 1, Total Adds 49, UFP, Light 24, Extra Adds 1, Total Adds 40, Upt 40, Extra Adds 0, Total Adds 41, Upt 20, Extra Adds 0, Total Adds 42, Upt 40, Extra Adds 0, Total Adds 43, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Upt 40, Extra Adds 0, Total Adds 47, Upt 40, Upt 40, Upt 40, Upt 40, Upt 40, Upt 47, Upt 40, Upt 40, Upt 47, Upt 40, Upt 47, Upt 4	A WBEE. WJZZ, KUOP, WNUR. Heavy, KANU, WV Md 3. WGBH, WVPE, KCNR. Heavy, WCLK, WH est Music" (Concord) 74 4. KADX, KLON, KMHD, KPLU. Heavy, WYRS, KJ Mazz) 74 Ms 4. WBFO, KBEM, KMHO, KUOP, Heavy, WC Isto, Heavy, WEBP, WVPE, Medium: WBGO, KEF ds 2. KLON, KJAZ, Heavy, WBGO, WRTI, Medlu s 0. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2. KKGO, WVPE, Heavy, WYRS, KANU, KBEM, KLO	 Personal and a second se	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	 Herris Data Marka Marka
TY YOUNG "Outs ms: Heavy 3/0, Mediu Medium: WCLK, KU Mall TRIO "Jim In ns: Heavy 5/0, Mediu KWMU, KXPR: Med Y MULIGAN/SCI WMU, KXPR: Medium: KXZ. S RIVERS OLARI ns: Heavy 3/1, Mediu WUSF ABERCOMBLE " Ns: Heavy 3/1, Mediu WUSF ABERCOMBLE " ABERCOMBLE " ABERCOMBLE " S: Heavy 5/0, Medium Ns: Heavy 5/0, Medium Ns: Heavy 5/0, Medium VHRO.	And Stand And Angeneric An	A WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WW KIS 3, WGBH, WVPE, KCNR, Heavy, WCLK, WH Cet Music" (Concord) 7/4 4, KADX, KLON, KMHO, KPLU, Heavy, WYRS, KJ KIS 4, WBFO, KBEM, KMHO, KUOP, Heavy, WC (aloo) 11.0 Is 0. Heavy, WEBR, WVPE, Medium: WBGO, KEF dis 2, KLON, KJAZ, Heavy, WBGO, WATI, Mediu s 10. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2, KKGO, WVPE, Heavy, WJZZ, Medium: WRTI, KJA	 Personal and a second se	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	 H. S. S.
TY YOUNG "Outs ons: Heavy 30, Mediu. Medium: WCLK, NU, Medium: WCLK, NU, KWMU, KXPR. Med YY MULIGAN/SCL KWMU, KXPR. Med YY MULIGAN/SCL Medium: KA2. SR IVERS OLARI Needium: KA2. SR IVERS OLARI NEEDIA INTO NEEDIA NE	Ander WUMI Cleveland Dean-Dean Rulus NEW & Action (Space Administration) 16, m 50, Light 60, Extra Adds 2, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, WUSF, KWMU, m 50, Light 60, Extra Adds 3, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 47, WFP, Light 24, Extra Adds 1, Total Adds 48, WFU, Light 24, Extra Adds 1, Total Adds 49, UFP, Light 24, Extra Adds 1, Total Adds 40, Upt 40, Extra Adds 0, Total Adds 41, Upt 20, Extra Adds 0, Total Adds 42, Upt 40, Extra Adds 0, Total Adds 43, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 44, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 45, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Extra Adds 0, Total Adds 46, Upt 40, Upt 40, Extra Adds 0, Total Adds 47, Upt 40, Upt 40, Upt 40, Upt 40, Upt 40, Upt 47, Upt 40, Upt 40, Upt 47, Upt 40, Upt 47, Upt 4	A WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WW KIS 3, WGBH, WVPE, KCNR, Heavy, WCLK, WH Cet Music" (Concord) 7/4 4, KADX, KLON, KMHO, KPLU, Heavy, WYRS, KJ KIS 4, WBFO, KBEM, KMHO, KUOP, Heavy, WC (aloo) 11.0 Is 0. Heavy, WEBR, WVPE, Medium: WBGO, KEF dis 2, KLON, KJAZ, Heavy, WBGO, WATI, Mediu s 10. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2, KKGO, WVPE, Heavy, WJZZ, Medium: WRTI, KJA	 Personal and a second se	 Katalandi, Katalandi, Katalandi	Alaya Managara ana ana ana ana ana ana ana ana ana
TY YOUNG "Outs ons: Heavy 30, Mediu. Medium: WCLK, NU, Medium: WCLK, NU, KWMU, KXPR. Med YY MULIGAN/SCL KWMU, KXPR. Med YY MULIGAN/SCL Medium: KA2. SR IVERS OLARI Needium: KA2. SR IVERS OLARI NEEDIA INTO NEEDIA NE	And Stand And Angeneric An	A WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WW KIS 3, WGBH, WVPE, KCNR, Heavy, WCLK, WH Cet Music" (Concord) 7/4 4, KADX, KLON, KMHO, KPLU, Heavy, WYRS, KJ KIS 4, WBFO, KBEM, KMHO, KUOP, Heavy, WC (aloo) 11.0 Is 0. Heavy, WEBR, WVPE, Medium: WBGO, KEF dis 2, KLON, KJAZ, Heavy, WBGO, WATI, Mediu s 10. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2, KKGO, WVPE, Heavy, WJZZ, Medium: WRTI, KJA	 Personal and the second second	KURANE AND	Alaya Managara ana ana ana ana ana ana ana ana ana
ITY YOUNG "Outs ons: Heavy 30, Media Medium WCLK, KU Medium WCLK, KU KWMU, KXPH, Med YY MULIGAN/SCH WWW, KXPH, Med YY MULIGAN/SCH WWW, KXPH, Med YY MULIGAN/SCH WWW, KAPH, Medium Mitting States Medium KAP Medium KAP Mediu	Ander WUM UCeverand Dean-Dean Rulus NEW & ACC New & A	A WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WW KIS 3, WGBH, WVPE, KCNR, Heavy, WCLK, WH Cet Music" (Concord) 7/4 4, KADX, KLON, KMHO, KPLU, Heavy, WYRS, KJ KIS 4, WBFO, KBEM, KMHO, KUOP, Heavy, WC (aloo) 11.0 Is 0. Heavy, WEBR, WVPE, Medium: WBGO, KEF dis 2, KLON, KJAZ, Heavy, WBGO, WATI, Mediu s 10. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2, KKGO, WVPE, Heavy, WJZZ, Medium: WRTI, KJA	 Personal and the second second	 Kursteiner, Kursteiner, Kurst	Alaya Managara ana ana ana ana ana ana ana ana ana
TTY YOUNG "Outs ins: Heavy 30, Media Mediani WCLK, NU Mediani WCLK, NU Mediani WCLK, NU Mediani WCLK, NU Mediani KAZ. Stranger State Mediani Kasa Mediani Mediani Mediani Med	And Contemporary Fantase 92 Angel And Eterna Adds 0. Total Adds Adds 1. Contemporary Fantase 92 Adds 1. Contemporary Fantase 92	A WBEE WJZZ, KUOP, WNUR. Heavy, KANU, WW M3 3. WGBH, WVPE, KCNR. Heavy, WCLK, WH est Musis" (Concord) 74 4. KADX, KLON, KIMHO, KPLU, Heavy, WYRS, KJ 1. Jazz) 74 M5 4. WBFO, KBEM, KMHO, KUOP, Heavy, WCL 1. Jazz) 74 M5 4. WBFO, KBEM, KMHO, KUOP, Heavy, WCL 1. Mazz) 74 M5 6. Heavy, WEBP, WVPE, Medium: WBGO, KEF ds 2. KLON, KJAZ, Heavy, WBGO, WATI, Mediu 5. 0. Heavy, WUWM, KPLU, Medium: WFPL, WNC 2. KKGO, WVPE Heavy, WYRS, KANU, KBEM, KLO 2. KUGPF, WUSF, Heavy, WYZZ, Medium: WRTI, KJA	PE	 Kursteiner, Kannen Kannen, Kann	Alaya Managara ana ana ana ana ana ana ana ana ana
TY YOUNG "Outs Dress Heavy 30, Media Medium WCLK, KU Medium WCLK, KU Medium WCLK, KU KWAU, KXFH, Med XWAU, KXFH, Med Y MULIGAN, SCI Y MULIGAN, SCI S RIVER SUART T HENDERSON & NE, Heavy 20, Media MEE "On Jour" (A ASERCOMMEL " NG Heavy 20, Media MUSS MEE "On Jour" (A ASERCOMMEL " A JORDAN "The STHER PHA	And Contemporary Contempor	A WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WW Md 3, WGBH, WVPE, KCNR, Heavy, WCLK, WH eet Music" (Concord) 7/4 4, KADX, KLON, KMHD, KPLU, Heavy, WYRS, K,J 1, Jazz) 7/4 Md 4, WBPO, KDEM, KMHD, KUOP, Heavy, WC Metop) 11.0 15 0, Heavy, WEBP, WVPE, Medium: WBGO, KEF dd 2, KLON, KJAZ, Heavy, WBGO, WHTI, Mediu 5 0, Heavy, WUWM, KPLU, Medium: WFPL, WNC 4 5 0, Heavy, WUWM, KPLU, Medium: WFPL, WNC 5 0, Heavy, WUMM, KPLU, Medium: WFPL, WNC 5 0, Heavy, WUSF, Heavy, WJZZ, Medium: WFPL, KIA 5 0, Heavy, WUSF, Heavy, WJZZ, Medium: WFPL, KIA 5 0, Heavy, WUSF, Heavy, WJZZ, Medium: WFPL, WNC 6 0, KUHF, WUSF, Heavy, WJZZ, Medium: WFPL, KIA	 Personal and the second second	 Kursteiner, Kannen Kannen, Kann	Alaya Managara ana ana ana ana ana ana ana ana ana
ITTY YOUNG "Outs ions: Heavy 30, Media Mediane Wolk, KW Mediane Wolk, KW M	Here: WUM/Leveland Dean-Dean Adus NEW & ACC New & Acc Space Administration 16, m 50, Liph 62, Extra Adds 2, Total Adds 4, WFP, WUSF, KWMU m 50, Liph 62, Extra Adds 2, Total Adds f, WFP, WUSF, KWMU m 50, Liph 63, Extra Adds 3, Total Adds m 50, Liph 63, Extra Adds 3, Total Adds THIBAL TECH "Spears" (Passport m 21, Liph 22, Extra Adds 1, Total Add FT "The Dallas Sessions" (Spindl bal, Daf 40, Extra Adds 1, Total Adds da/PSI) 10/2 m 31, Liph 24, Extra Adds 1, Total Adds da/PSI) 10/2 m 31, Liph 24, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 40, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 40, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds da/PSI) 10/2 m 31, Liph 42, Extra Adds 0, Total Adds dx Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial da/PSI) (10, Liph 42, Extra Adds 0, Total Adds Costan (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Adds 0, Total Adds Dial Sing (Black-Hawk) 9/2 (40, Liph 42, Extra Ad	A WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WV K4 & WBEE, WJZZ, KUOP, WNUR, Heavy, KANU, WV K4 & WBEE, WJZZ, KUOP, WNUR, Heavy, WCLK, WH Set Music" (Cancord) 7/4 4. KADX, KLON, KMHD, KHLI, Heavy, WYRS, KJ A JAZZ) 7/4 K4 & AWEPO, KDK, KMHD, KUOP, Heavy, WCLK K1009, 11.0 IS 0. Heavy, WEBR, WVFE, Medium: WBGO, KEF ds 2. KLON, KJAZ, Heavy, WBGO, WATI, Mediu S 0. Heavy, WUWM, KPLU, Medium: WBGO, KEF (KGO, WVPE, Heavy, WYRS, KANU, KBEM, KLO CONTINUES, KANU, KBEM, KLO KUHF, WUSF, Heavy, WYRS, KANU, KBEM, KLO CONTINUES, MARKING, KORD, WATI, KJA CONTINUES, MARKING, KANU, KBEM, KLO CONTINUES, MARKING, KANU, KBEM, KANU, KBEM, KANU, KBEM, KLO CONTINUES, MARKING, KANU, KANU, KBEM, KANU, KBEM	PE	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text></text></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	Alaya Managara ana ana ana ana ana ana ana ana ana

GERY MULLIGAN FRANK POTENZA SCOTT HENDERSON HOTEVET STEVE BACH RICH HALLEY BUDDY AICH RUBLY AICH RUB MULLINS YELCALERSING

Gary Vercell JOHN COLTRA KRONOS LYLE HAYS Hottest: SOBBY RUTCH HUBBARD & S MICHEL PETR JIM HULL JOHN COLTRA

PHIL MOODS Hottmat: JAMES & SAN HICHEL PETI ROB MULLINI HUBMARD & S SPECIAL EPO

BILLY PIERCE RLCQREugene Michael Canning NALCOLM DOGLISH SHADOWFAX WILLIAM ACKEMPU WILLIAM ACKEMPU WILLIAM ACKEMPU JIMMS & SANBORN JIMMS & SANBORN JIMMS SAITH SHECIAL ERK NAKOTO OZOWE SCOTT COSU

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BLUE NOTE

SPTRO GYPA TONY -BENNETE TERRY GIBBS

GERRY MULLIGA GROSSMAN, WAL JINMY STEWART RODRIGUES FRANK POTENZA

SPORTAGEOUS INVERTIONS CONTACT: SUSAN B. LEVIN (212) 541-6401 BLUE WITE J AUGUME TAUMAN OF CANA BALE 76/ R&R FRIDAY, JUNE 27, 1986

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COUNTRY

	TOP 50	JUL	NE 2	7, 198	36	MOST ADDE	~
	and the second	Total					
en Two Last ens Weeks Week		Reports/Adds	Heavy	Medium	a Light	RONNIE MILSAP (77)	
in the state of th						In Love (RCA) FORESTER SISTERS (55)	
14 9 3 🛈	JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)	162/0	123	37	2	Lonely Alone (WB)	
5 2 1 2	JUDY RODMAN/Until 1 Met You (MTM)	159/0	133	21	-5	DWIGHT YOAKAM (41)	
15 12 7 🕑	GEORGE STRAIT/Nobody In His Right Mind., (MCA)	161/0	118	37	6	Guitars, Cadillacs (Reprise	
11 8 4 0	RANDY TRAVIS/On The Other Hand (WB)	151/0	123	20	8	SYLVIA (38)	,
13 11 10 🖸	KATHY MATTEA/Love At The Five & Dime (Mercury/PG)	154/1	101	41	12	Nothin' Ventured Nothin' Gaine	d (RC
19 14 12 3	RONNIE McOOWELL/All Tied Up (MCA/Curb)	155/0	97	56	2	REBA MCENTIRE (38)	
	T. GRAHAM BROWN/I Wish That I Could Hurt (Capitol)	149/2	92	49	8	Little Rock (MCA) JANIE FRICKIE (36)	
8 7 6 8	ED BRUCE/Nights (RCA)	141/0	93	33	15	Always Have Always Will (Col	humbu
1 1 2 9	LEE GREENWOOD/Hearts Aren't Made To Break (MCA)	130/0	102	20	8	JOHN CONLEE (27)	
20 17 14	JOHN SCHNEIOER/You're The Last Thing I Needed (MCA)	155/2	80	65	10	Got My Heart Set On You (Co	Jumbi
24 19 17	PAKE MCENTIRE/Savin' My Love For You (RCA)	159/1	60	81	18	KEITH WHITLEY (27)	
34 25 21	OON WILLIAMS/Heartbeat In The Darkness (Capitol)	157/0	40	101	16	Ten Feet Away (RCA)	
27 21 19	WAYLON JENNINGS/Will The Wolf Surviver (MCA)	155/3	44	88	23	OAK RIOGE BOYS (22)	
23 18 16	MICHAEL JOHNSON/Gotta Learn To Love Without You (RCA)	146/3	52	78	16	You Made A Rock Of A	(MCA
	T.G. SHEPPARD/Strong Heart (Columbia)	150/2	35	96	19	Bottle Of Tears (Epic)	
	SOUTHERN PACIFIC/Reno Bound (WB)	122/0	78	27	17	LOUISE MANORELL (21)	
	STATLER BROTHERS/Count On Me (Mercury/PG)	145/4	38	86	21	I Wanna Hear It From Your Lip	
35 28 25	MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB)	145/2	26	97	22		•
22 20 18 19	GEORGE JONES/Somebody Wants Me Out Of The Way (Epic)	125/1	50	58	17		
26 23 22 20	SAWYER BROWN/Shakin' (Capitol/Curb)	140/2	39	78	23		
3 3 8 21	JUICE NEWTON/Old Flame (RCA)	119/0	62	36	21		_
	CONWAY TWITTY/Desperado Love (WB)	157/8	15	99	43	HOTTEST	
	DAN SEALS/Everything That Glitters (EMI America)	109/0	65	28	16		
	DOLLY PARTON/Tie Our Love (in A Double Knot) (RCA)	104/0	58	39	70		
	RICKY SKAGGS/I've Got A New Heartache (Epic)	142/5	16	87	39	RANDY TRAVIS (80)	
	EDDY RAVEN/Sometimes A Lady (RCA)	142/5	12	97	39	On The Other Hand (WB) JUDDS (74))
		146/11	14	89	43	Rockin' With The Rhythm (RC	A/Cu
	HANK WILLIAMS JR./Country State Of Mind (WB/Curb)	130/14	8	79		JUDY RODMAN (68)	n Ou
45 37 33 28	MERLE HAGGARD/A Friend In California (Epic)	140/27	3	75	43 62	Until I Met You (MTM)	
- 44 36 🚱	JOHN CONLEE/Got My Heart Set On You (Columbia)		4	74	59	GEORGE STRAIT (61)	
- 47 34 🚳	NITTY GRITTY DIRT BAND/Stand A Little Rain (WB)	137/19	4	60		Nobody In His Right Mind	(MCA
EAKER 🔍	REBA MCENTIRE/Little Rock (MCA)	130/38	4	70	67	LEE GREENWOOD (52) Heads Aren't Made To Break (
43 39 35 😳	WHITES/Love Won't Wait (MCA/Curb)	103/2			29	Field	(MCA
- 48 39 🔮	GIRLS NEXT DODR/Slow Boat To China (MTM)	117/19	4	57	56	SOUTHERN PACIFIC (36) Reno Bound (WB)	
48 43 38 🔮	JOHNNY, PAYCHECK/Old. Violin (Mercury/PG)	93/8	18	43	32	DAN SEALS (32)	
42 40 37 🔂	JOHNNY CASH & WAYLON JENNINGS/Even Cowgirls Get The Blues (Columbia)	89/6	6	58	25	Everything That Glitters (EMI An	nerica
EAKER 🚇	NICOLETTE LARSON with STEVE WARINER/That's How You Know (MCA)	112/17	3	46	63	ED BRUCE (23)	
	MARIE OSMOND/Read My Lips (Capitol/Curb)	85/0	32	34	19	Nights (RCA)	
- 46 41 💷	KENNY ROGERS with NICKIE RYDER/The Pride Is Back (RCA)	90/3	6	40	44	T. GRAHAM BRDWN (18)	
	WILLIE NELSON/Living In The Promiseland (Columbia)	70/0	19	31	20	I Wish That I Could Hurt (C	apito
	RONNIE MILSAP/In Love (RCA)	105/77	2	28	75	RONNIE McDOWELL (18) All Tied Up (MCA/Curb)	
25 24 24 41	MARK GRAY/Back When Love Was Enough (Columbia)	74/0	18	39	17	All fied op (MCA/Curb)	
45 🕰	CARL PERKINS/Birth OI Rock And Roll (America Smash/PolyGram)	88/12	2	36	50		
	HOLLY DUNN/Two Too Many (MTM)	81/3	4	42	35		
	VINCE GILL/with You (RCA)	79/4	3	33	43		
	CHARLIE DANIELS BAND/Drinkin' My Baby Goodbye: (Epic)	5 4/1	16	21	17	MOST ADDED & HOTTEST list the	
DEBUT 🕨 🥶	KEITH WHITLEY/Ten Feel Away (RCA)	89/27	1	24	64	achieving the most adds nationally, and	the s
	GARY MORRIS/Anything Goes (WB)	66/0	3	50	13	reported "hottest" compiled from all out The number in parentheses immediateh	
	LACY J. DALTON/Working Class Man (Columbia)	74/11	2	28	44	the songs in Most Added & Hottest indica	
DEBUT 🕨 🕲	FORESTER SISTERS/Lonely Alone (WB)	80/55	1	19	60	number of Country reporters adding the	e song
DEBUT 🕨 🧐	WILD CHOIR/Next Time (RCA)	65/7	2	23	40	week or noting that the song is among their	five bol

BREAKERS

BEBA MCENTIBE

Little Rock (MCA)

On 80% of reporting stations. Rotations: Heavy 3, Medium 60, Light 67, Total Adds 38 including WYRK, WQBE, WHN, WCOS, KPLX, KILT-FM, WGKX, WQDR, KFKF, WDGY, K102, KUGN, KFMS, KUPL, KRAK, KSOP, KGA. Moves 43-31 on the Country chart. **NICOLETTE LARSON with STEVE WARINER**

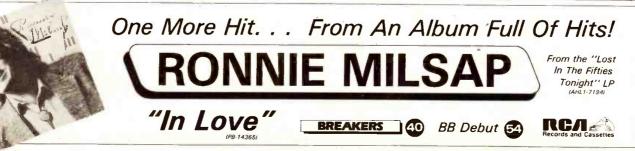
That's How You Know When Love's Right (MCA)

On 69% of reporting stations. Rotations: Heavy 3, Medium 46, Light 63, Total Adds 17, WTCR, WKYG, WUSY, WDXE, KLLL, WQDR, WFMS, WITL, WLLR, KIK-FM, KYAK, KGHL, KNEW, KNIX, KRAK, KMPS, KGA. Moves 49-42-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting. stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

RONNIE MILSAP

In Love (RCA) On 65% of reporting stations. Rotations: Heavy 2, Medium 28, Light 75, Total Adda 77 including WPTR, WBOS, WNYR, WWVA, KASE, WYNK, WUSY, KIKK, WGKX, WWKA, WQYK, WIRK, WUBE, WDAF, KLZ, KSAN, KMPS, KRPM. Debuts at number 40 on the Country chart.



R&R FRIDAY, JUNE 27, 1986/77

COUNTRY

NEW & ACTIVE

KENNY ROGERS with NICKIE RYDER "The Pride Is Back" (RCA) 90/3"

Rotations Heavy 6. Medium 40, Light 44, Total Adds 3, WILO, WTCM, KGA Heavy WBOS, WOKO, KYKR, WZZK, WOKK, WUBE Medium WCAO, WHN, WXTU, WYAY, WGKX, KLIY, WMIL, WXCL, KUZZ, KOLO, KTOM KSOP, KSON, Monael

46-11-38 on the Country Charl KETTH WHITLEY 'Tee Foet Away'' (RCA) 89/27 Rotatons Heavy 1, Madum 24, Light 64, Total Adds 27 including WGNA, WVAM, WCAO, WOBE, WHN, KEAN, WUSY, WKLO, KKK, KILTEM, WSIX, WWKA, WIRK, WUSO, KSO, KFKF, WTHI, KTPK, WTCM, KIK-FM, KLZ, KFMS, KGA Debuts at

CARL PERKINS "Birth Of Rock And Roll" (America Smash/PolyGram) 88/12

Light 50, Total Adds 12, WVAM, WOBE, WHN, WKYG, CHOW, WDXE, WGKX, WUBE, avy KIKK, KYKX Moves 46-42 on the Country chart , Medium 36, HOLLY DUNN "Two Too Many" (MTM) 81/3

NALIONNI WU HOUMANY (MITMI) OTA Katons Heavy A. Modum 42. Loph 35. Total Adds 3. CHOW WYNK, KILTFM. Heavy WBGW, WTSV, KRKT, KKCS Katum WCAO, WAJR, WPOR, WCVR, KRRV, WESC, WLWI, WCMS, KKYX, KJNE, WOW, KTTS, KVOO, KFDI, KLZ, KQIL

FORESTER SISTERS "Lonely Alone" (WB) 80/55

TUNCO I EN 340 IEN 310 IEN 311 UNINI (1975) 201/30 Rotatons Havy 1, Medium 19. Light 60, Total Adda 55 nobuding WGNA, WRKZ, WDSY, WESC, KIKK, WAMZ, WLWI, WSDX, WCMS, WWKA, KJNE, WTQR, WUBE, WOW, WKCO, KIOV, KVOO, KFDJ, KGHL, KYGO, KUGN, KNIX, KSOP, KRPM, KIM

VINCE GILL "With You" (RCA) 79/4

: BILL 'WWIN TON '(TLAF, FUR') IN BRAYS, MAGINT 33, LIPH 43, TOTAL Adds 4, WKYG, WKIX, WGEE, KTTS Heavy WWVA, WOKK, WOW Medium WBGW, WAJR, WDSY, WCVR, WVMI, WEZL, WCMS, KKYX, KLINE, WRKT, KRKT, KIK-FM, KYGO, KALF, KTOM. the Country char

LCCY J. DLTDN' Worting Class Man" (Celumbia) 74/11 Rotetons Heavy 2, Medium 28, Lopt 44, Total Adda 11, WHN, WAMZ, WUBE, WMNI, WTSO, KCJB, WTHI, KGHL, KWJJ, KIMPS, KCA. Heavy WOKK, WOW Medium WBOS, WTSV, WXTU, WPOR, WUSY, KKX, KKYX, WXCL, WTCM, KKCS, KTOM Debuts at number 48 on the Country chart.

WILD CHOIR "Next Time" (RCA) 65/7

WILD Choin Year Hine (Ince) 90/1 Rotations Heavy: Aliddum 23. Juph 40, Iotal Adds 7, WOBE, WXBQ, WODR, WKCQ, WTHI, KFDI, KYAK Heavy: WCUZ, KRKT: Hedium WAAZ, WQYK, KJNE, WXCL, KKCS, KCCY, KOLO, KTOM, KSOP, KSON, Debuts at number 50 on the

Lowing online AMIE FRICKIE "Always Have Always Will" (Columbia) 63/36 Realizons Plasty 2, Madum 11, Light 50, Total Adds 36 including WGNA, WGAD, WBGW, WBOS, WWVA, WVM, WZZK, Wildo, WEZL, Wulch, WCOS, Kill, Pink, KYND, WTO, WHSO, WTSO, WTOO, WTCM, KVOO, KIK-FM, KUZZ, KKCS.

STEVE EARLE "Guitar Town" (MCA) 55/17

17. WVAM, WCAO, WWVA, KEAN, KIKK, WPAP, WQYK, KBMR, KSO, KTTS KYOO KIEV KKCS KTOM H WILLIAM LEE GOLDEN "Love is The Only Way Out" (NCA) 55/12

ns: Heavy 0, Medium 20, Light 35, Total Adds 12, WVAM, WCAO, WI KKCS, KOLO, KRPM. Medium: WWVA, KYKR, WESC, WWKA, WTSO, W. WKYG WEZI WANN KXXX WKCO KRKT. KIK-FM KUGN

KVOC, KRCS, KOLO, KRPM, Medium, WWA, KYKR, WESC, WWKA, WTSO, KWY, KIK-PM, KULIN, LOUISE MANDRELL "I Waana Hear II From Year Lips" (RCA) 82/21 Rostion Heavy, Medium 5, upri 47, Total Adda 21, WVAM, WCAO, WIXY, WYI, KRPV, WZZK, WXBO, WLSY, WESC, WORK, WSIX, WWKA, KKYX, KFGO, KCJB, KTPK, WTCM, KKCS, KLZ, KTOM, KRPM, Medium: WBGW, KRKT, KSOP

WORK, WSIX, WWAR, KRYX, KFGO, KCJB, KTHK, WTCH, KRCS, KLZ, KTUH, KHPM, Madum: WSGW, KHK DWIGHT YOAKAM "Geltara, Cadilises" (Reprise/WS) 49:41 Reations. Resy, 1, Madum 10, Lapit 39, Total Adds 1 Including WORA, WCAC, WBGW, WNYR, KIKK, WAA WIRK, WAIN, WAOK, WBCS, WWJO, KVOO, KFDI, KUZZ, KUUY, KYGO, KWJJ, KTOM, KCKC, KSON, KRPM NGNA. WCAO. WBGW, WNYR, KIKK, WAMZ, WWKA

WRIE, WMRIE, WARD, WESS, WIKJO, KTUD, KTUD, KTUS, KUSS, MUSS, MUSS, KUSS, KYRU, WPAP, KJNE, WRIK, WUSQ, WKKQ, KENDALLS "To Lates" (ICACALIS) 49/15 Rotelons Heavy 1, Medium 13, Light 35, Total Adds 15, WGNA, WVAM, WCAQ, KYRU, WPAP, KJNE, WRIK, WUSQ, WKKQ, KFGQ, KCJB, KTTS, WTHI, KKAL, KYOC, Heavy KFDI. Medium: WBGW, KBMR, WTCM, KRKT, KTOM, KSOP.

SIGNIFICANT ACTION

SYLVIA "Nothin' Ventured Nothin' Gained" (RCA) 42/38 Potations Heavy 0, Madum 5, Light 37, Total Adds 38 including WBGW, WTSV, WOKO, WDSY, KEAN, WX8Q, WESC, KYTCK, WLW, WOMS, WWKA, KJAYE, WKKQ, WAXX, WOW, KRKT, KLZ, KOLO, KTOM, KSOP, KRPM.

COM HUMLEY "Bue Seeds Deers" (Capabil) 48/1 Sensing Index (Capabil) 48/1 (Sensing) 48/1 WAJR, RRPY, WEZL, WORT 22, Lopi 13, Total Adda 1, KIKK, Neevy WUSY, WINK, WIRK, KRIT, KIGO, Medium: WGNA, KIKAL, KCOY, KOLO, KSOP

GENE WATSON "Bottle Of Tears" (Epic) 33/21

GENE WATSON "Bettin OF Tears" (Egic) 33/21 Rotations. Heavy, O. Meduri, 4. Lotte 78, Telai Adda 21, KEAN, KRIV, WYNK, WEZL, KIKK, KILTEM, WDKE, WOKK, WOKS, WWKA, KKYX, KJME, WYDR, KSO, WAXX, KRGO, KVOO, KFD, KIK-FM, KOLO, KSOP, Meduri: WLWI, KTTS. LEON EVERETTE "Danger Lets (Give Rie Somoone ...)" (Orlande) 33/0 Rotations. Heavy, Meduri 15, Logi 18, Telai Adda O. Meduri: WXM, WAR, KRIV, WTYY, WCMS, WPAP, KJNE, WREK, WCUZ, WOW, KTTS, WTCM, KALF, KSOP, KIGO, Light: WPOR, WYNK, WLSY, WGTO, KSSN, WLWI, WRNL, WTGR, KSO, VERP

KFRE SCHUTLER, KNOBLOCH & OVERSTREET "You Con" Stop Lavo" (NTM) 36/13 Rotelone: Heavy 0, Medium 2, Light 28. Totel Adds 13. WWA, KRRV, WYNK, WTW, WPAR, KTS, KTPK, WTCM, KUUY, KYGO, KOLO, KSOP, KIGO Medium: WLWI, KUGN Light: WBGW, WYII, KEAN, WGTO, KYKK, WOKK, WXCL, KRKT, KOIL

EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 29/6

KRPE, KEN, KIGO, Lipte WBOW, WCMS, WIRK, KOXY, WOW, WXCL, KCCY, KCKC, VERM GOSDIN 'Was It Just The Wine'' (Compleat/PalyGram) 29/0 Reations Heavy 0. Medium 16, July 113. Total Adds 0. Medum, "WTVY, WESC, WUMI, WPAP, KKYX, KSO, KFGO, KWMT, WOW, KTTS, WTCM, KFDI, KUGN, KALF, KSOP, KIGO, Lipt. WCAO, KEAN, KRRV, KYKR, WEZL, KILTFM, WWK, WCMS

RAZZY BAILEY "Rockin' in The Parkin' Lot" (MCA) 25/2

Rotations Heavy 0, Medium 5, Light 20, Total Adds 2, WWKA, KFGO Medium WTSV, WTVY, KKYX, KRKT KSOP Light WOKO, WIXY, WYII, KEAN, WEZL, WCMS, WPAP, WIRK, KTTS, KTFK, KVOO, KRST, KIK-FM, KKAL, KRWO, KOIL, KALF

PAM TILLIS "I Thought I'd About Had It ... " (WB) 24/11

WII WLWI, KKYX, WAXX, KEGO, WXCL, KTTS, KVOO, KEDI X. WOW, KRST, KIK-EM, KYAK, KQIL, KALE, KSOP, KIGO 3, Light 21, Total Adds 11, WYII, R. KASE, KRKT Light WEZL, WKIX OSMOND BROTHERS "You Look The One I Love" (EMI America/Curb) 24/2 Medium 8, Light 16, Total A WIXY KEAN KASE WI WI WGTO, KKYX, KTTS WTCM KEIN

WXCL, KVOO KEDI KALE KSOP OAK RIDGE BOYS "You Made A Rock Of A Rolling Stone" (MCA) 22/22

WYII, WZZK, WGTO KKIX WESC edium 0, Light 22, Total Adds 22, WBGW, WTSV, WTCR, WNYR, WYII, 1 WYNG, KOCY, KRKT, KKAL, KVOC, KRWQ, KOIL, KEIN, KALF, KTOM GARY MORRIS "Honeycomb" (WB) 18/17

CUNIN (WB) 18717 2. Light 16 Total Addis 17, WCAO, WPOC, WWVA, KEAN, WAMZ, WTQR, WONE, KFGO, KXXY , KKAL, KVOC, KYGO, KWJJ, Light, KRWQ

DARLENE AUSTIN "Guilty Eyes" (CPT) 18/2

18/2 3da 2, KKYX, KVOC Heavy KRKT Medium KRRV, KBMR, KFGO WTCM O, KFDI, KRWQ, KEIN, KALF, KTQM Light 12, Total Adds 2, KKYX

Neod Bight Busin, Horn, Hish, Nico, Neod, Neod, Netw, Netw, Kelly, Kulz, Kisym DOBIE GRAY, "The Dark Side Of Yourn" (Capital) 15(7)3 Rotations Heavy 0, Medum 1, Light 15, Total Adds 13, WVAM, WYII, KEAN, KASE, WTVY, WORK WCMS, WTCM KVOO KEPI KVDC KKOP KKOL LIVE KIYV PEMIO Kale.

EDDIE RABBITT & JUICE NEWTON "Both To Each Other" (RCA) 15/15 Total Adds 15 WGTO KPLY

A. WIRK, WOUZ, KXXY, KIOV KKAL, Medium 3, Light 12, IO, KOIL, KNIX, KALF

BRUCE HAUSER "Bidding America Goodbye" (Cawbey) 15/4 Rotationa: Heavy O, Medium 3, Light 12, Total Adda 4, WOKK, KFGO, KTTS, KEN, Medium KBMR, WTCM, KUUY Light WWY, WYI, KRAW, KARL, KARL, KYOC, KALF, KSOP / 0, Mediu WAXX

JIM COLLINS "The Things I've Done To Me" (TKM) 15/4

AXX, KEGO, WXCL. Medium KKYX, KSOP Light KRRV um 2, Light 13, Total Adds 4, WM WCMS, WOW, KTTS, KFDI, KRWO

BILLY BURNETTE "Soldier Of Love" (MCA/Curb) 14/7 4/7 WYII, WTVY, WKSJ, WCMS, WXCL, KTOM Medium KRKT

V. medium 1, Light 13, YKR, KKDC, KVDC, PRH

MAC DAVIS "Somewhere in America" (MCA) 14/1

Medium 5, Light 8, Total Adds 1, W1 WPAP, WKKQ, KYAK, KUZZ, KALF NOV: WOUZ Medium: WTSV, WPOR, WOYK, WOW WTCM TOMMY OVERSTREET "Next To You" (Silver Dollar) 14/1

W. KIGO, Madum: WOW, Livin: WOKK, WI WI WRAD Rotations: Heavy 1, Medium 1, Light 12, Total Adds 1, KSO, KFGO, KWMT, KTTS, KTPK, KVOO, KFDI, KSOP KKYY H

TANYA TUCKER "Just Another Love" (Capitol) 13/13 Retations: Heavy 0. Medium 2, Light 11, Total Adds 13, WBGW, W

WRKZ, WYII, WUSY, WGTO, WSM, WKKQ, KXXY, WTCM, IT TOA

NWART, KFDI, KSOP. RICK NELSON "Unsam Lover" (Epic) 11/3 RICK NELSON "Disam Lover" (Epic) 11/3 RICK NELSON Works N. Light 4, Totel Adds 3, KBMR, WUSN, WOUZ. Medium: KFDI, KNIX, KOLO, KIIM, Light, WOW,

NVD, namu, nasu. DREAMS "Lady Liberty" (NCA) 18/3 Rotations: Heevy 0. Medum 2, Light 6, Total Adds 3, WYII, KKYX, KUGN, Medium, WGNA, WHN, Light: WCMS, WDGY

NEW GRASS REVIVAL "What You De To Me" (EMI America) 19/2 Rotations: Heavy O, Medium 3, Light 7, Total Adds 2, WLWI, KTTS. Medium: WTCM, Idium: WTCM, KFDI. Light: WYII, WESC, WOKK, WOW,

NUC, INTRU. MACC GRIFFITH "Ones in A Yery Blue Neon" (Phile) 8/0 Rotatons: Heavy O, Medium 1, Ught 7, Total Adda O. Medium: KSOP. Light: WBGW, KKYX, KTTS, KRKT, KYGO, KEIN



ARTIST/Song Title (Label)

HOLLY DUNN/Daddy's Hands (MTM)

Album Title Holly Dunn Girls Next Door

GIRLS NEXT DOOR/I Can't Say It On The Radio (MTM)

1986 Country Radio Survey Is Now Available

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28, 78/R&R FRIDAY, JUNE 27, 1986

.

COUNTRY ADDS & HOTS

EAST MOST ADDED

Ronnie Milsap (RCA) Reba NicEntire (MCA)

MOST ADDED SOUTH Ronnie Milsap (RCA) Forøster Sisters (WB) Judds (RCA/Curb) Judy Rodman (MTM)

HOTTEST

Randy Travis (WB) Lee Greenwood (MCA)

HOTTEST

MOST ADDED MIDWEST HOTTEST Ronnie Milsap (RCA) Forester Sisters (WB) Randy Travis (WB) Judds (RCA/Carb)

WEST MOST ADDED Ronnie Milsap (RCA) Dwight Yoakam (Reprise/W8) Forester Sisters (W8)

HOTTEST George Strail (MCA) Randy Travis (WB) Judy Rodman (MTM)

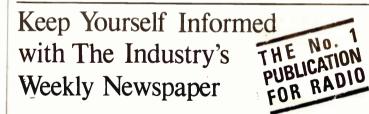
4

	EAST		M	IDWES	T	WGU2-AM/FM Grand Rapids, MI RICK NELSON -	WBCS Mitwaukee, WI DWIGHT YOARAM	KOV-FM Sigux Felle, SD DWIGHT YOAKAM BARBITT & MONTON-	S	OUTH		KSSN Little Rock, AR Roba Mottest:	KYXX Ddesse, TX JOHRY PAYCHECK JOHN COMLEE
-						RABBITT & NEWTON Hottest: RANDANA	Hottest: JUDY RODMAN RANDY TRAVIS GEORGE STRAIT ED BRUCE PARE HCENTIRE	FORESTER SISTERS	-			KYKX	Hottest: WILLIZ WELSON
WPTR Albeny, NY	WBOS Boston, MA	WIXL-FM Newton, NJ	WSLR Abron, OH	WUBE-FM Cincinnal, OH	WEKO-AN/FM Duluth, MN	HAC DAVIS	GRONGE STRAIT ED BRUCE	Nottest: SOUTHERN PACIFIC	KEAMANNEN	WKHX	WGTO Cypress Gardens, FL	Longview, TX	HARIE OSMOND JUDY RODMAN DAN SEALS
CASH & JENNINGS MERLE HAGGARD	BONNIE MILSAP	RICHY SKAQGS	none Mottestr	RICHY BRAGGS GIRLS NEXT DOOR	OAK RIDGE BOYS	MICHAEL HURPHEY WILD CHOIR WGEE	WDGV Minnespolis MN	STATLER BROTHERS	ADRING TE	Atlanta, GA	CAR RIDGE BOYS TANYA TUCKER	JANIE FRICRE KENDALLS BONNIE KILBAP	LEE GREENWOOD
JOHN SCHNEIDER REBA MCENTIRE	HOTLAST : DON WILLIAMS T. GRANN BROAN	GIRLS NEXT DOOR	KOMP	PORESTEP SISTERS LACY J. DALTON	V Tampal I d	WGEE Green Say, WI	REBA ACENTIRE	KTTS-AMFM	DOBIE GRAY GARY HORRIS GENE WATSON	Hottest:	RABBITT & MENTON	RONNIE KILSAP PORESTER BISTERS SYLVIA	Orimedo, FL
JOHN CONLEE HONNIE HILSAP	T. GRANNE BROWN DOLLY PARTON JUDY RODMAN JOHN SCHNELDER	REBA RCENTIRE Hottast: JUDY RODMAN JOHN SCHWEIDER KATHY MATTEA SOUTHERN PACIFIC	Blemerck, ND	JOHN CONLEE RONNIE MILSAF CARL PERKINS	TANYA TUCKER Hottest: JUDY ROMAN	VINCE GILL FORESTER SISTERS JOHN CONLER	NITTY GRITTY DIR Nottest:	and cases phyridat	GENE WATSON STEVE EARLE KEITH WHITLEY	KASE Austin, 7x	Hottest: LEE GREENWOOD RANDY TRAVIS	Hottest: SOUTHERN PACIFIC RANDY TRAVIS	PORESTER BISTERS RONNIE MILBAP OAK RIDGE BOYS
Hottaatr LEE CREENWOOD JUDDS DOLLY PARTON	WYRK	SOUTHERN PACIFIC JUDDS	DWIGHT YOAKAM	Hottest: JUDD5 SOUTHERN PACIFIC	JUDDS SOUTHERN PACIFIC RANDY TRAVIS DOLLY PARTON	RONNIE MILSAP	JUDY RODMAN RANDY TRAVIS	VINCE GILL REBA MCENTIRE MAINES BROTHERS	NOLLY HUGHES	BORNIE MILBAP DOBIE GRAY FORESTER SISTERS	RANDY TRAVIS RONNIT NCOWELL GEORGE STRAIT	GROAGE STRAIT JUDDS HANK WILLIAMS JR.	RABBITT & MENTON RASEY BALLEY LOUISZ RANDPELL
RANDY TRAVIS	BUTTER MY	WKYG Parkersburg, WV	LYLE LOVETT STEVE CARLE FORESTER SISTERS	JUDY RODMAN	WAXX	JUICE NEWTON ED BRUCE CDB	GEORGE STRAIT	KENDALLS JANIE FRICKE PORESTER SISTERS	HOTLESLI LEE GREENWOOD DAN SEALS	FORESTER SISTERS Notteet: none	RPLX-FIL DefineFL Worth	WANZ-FM	SYLVIA GENE NATSON DWIGHT YOAKAM KEITE MHITLEY
WONA-FM Albany, NY	REBA MCENTIRE NITTY GRITTY DIRT	warman ampleton	JUDY RODMAN	BILLY JOE ROYAL	Eau Claire, WI JANIE FRICKE	CDB T. GRAHAM BROWN JUDDS	Minot, ND	STEVE SARLS KEN POWLER	RANDY TRAVIS JUDY RODMAN RONNIE HODOWELL	WYNK Beton Rogue, LA	REBA MCENTIRE	LACY J. DALTON FORESTER SISTERS	REITH WHITLEY Notesti LZE GREENWOOD
J HNNY PAYCHECK REBA NCENTIRE FORZATER SISTERS	DAN SEALS LEE GREENWOOD	VINCE GILL REITH WHITLEY WILLIAM LEE GOLDE NICOLETTE LANSON CARL PERKINS	MERLE HAGGARD NITTY GRITTY DIPT T. GRADUM BROWN	JOHN CONLEE	GENE MATSON PAN TILLS PORESTER SISTERS	WFMS-FM Indianapolia, IN	CARL PERKINS FORESTER BISTERS HOIRIE MILSAP	PAN TILLIS LOWES BRUCE NAUSER	KRNV Alexandria, LA	JOHN CONLEE GENE WATSON	RABBITE & SERTON HANK WILLIAMS JR. Rottest:	GARY HORRIS	KATHY MATTEA JUDY RODMAN
FORESTER SISTERS FEITH WHITLEY SYLVIA	ED BRUCE JUDY BODHAN RANDY TRAVIS	CARL PERKINS Nottest:	HANK WILLIAMS JR.	NITTY GRITTY DIRT	BONNIE HILSAP	JANIE FRICKE	ROTHIE HILSAP HYLVIA KENDALLS LODISE MANDRELL LACY J. DALTON JANJE PRICKE	PERKY LA POINTE ROY HEAD SCHUYLER, KNOBLOC		SCHUYLER, KHOBLOG	FORESTER SISTERS JUICE NEWTON DAY SEALS	CASH & JENNINGS RABBITT & MENTON Nottoot: Johnny Paycheck	DAN SEALS GRONGE STRAIT
RONNIE MILSAP RENDALLS	WOBE Charleston, WV	Nottest: JUDY NODMAN JUDDS T.G. SHEPPARD	Chicago, R.	COMMAY TNITTY Hottest:	OSMOND BROTHERS JIN COLLINS DWIGHT YOAKAN	GIRLS WENT DOOR	LACY J. DALTON JANJE PRICKE	DAN SEALS	FORESTER BISTERS GENE WATSON ANIE PRICEE LOUISE WANDRELL SCHAFTLER, ENGOLOC	Nottest :	WELO	JOHINY PAYCHECK RANDY TRAVIS COMMAY INITTY RELITH WHITLEY	WPAP-FM Peneme City, FL
JANIE FRICKE Hottant:	WILD CHOIR	JORNNY PAYCHECE VINCE GILL	GINLS NEXT DOOR	NOWNEE MCDONETT	Hottest: DAN SEALS CDB	HOTCGATI LEE GREENWOOD STATLEN BROTHERS RANDY TRAVIS	JUDY RODMAN SOUTHERN PACIFIC	RANDY TRAVIS LEE GREENWOOD JUDY RODHAN	SYLVIA BONNER MILBAR	RANDY TRAVIS	Denville, KY	HANK WILLIAMS JR.	JANIE PRICEE
PARE HCENTINE	REBA HCENTIRE MERLE HAGGARD REITH WHITLEY CARL PERSINS	WXTU	REBA MCENTIRE MITTY GRITTY DIRT Hottest:	JUDY RODHAN	RATHY MATTEA RANDY TRAVIS JOBNEY PAYCHECK	MARIE OSMOND	ED BRUCE RANDY TRAVIS JUDOS	GEORGE STRAIT	Hottest: LEE GREENWOOD GEORGE STRAIT	JOHNNY PAYCHECK JUDDE	KEITH WHITLEY REDA MCENTIRE	KLLL Lubboch, TX	NENDALLS NONNIE MILSAP SYLVIA
WAYLON JENNINGS T.G. SHEPPARD MICHAEL MURPHEY	Hottest:	Philadelphie, PA	WILLIE WELSON STEVE WARINER CDB	Columbus OH	WYNG Evansville, M	KFKF Kansas City, MO	KXKY Oklahoma City, OK	St. Cloud, MM DNIGHT YOAKAM	LEE GREENWOOD GEORGE STRAIT JONGRY RODRIGUET JUDDS JONGRY PAYCHECK	Secononi TX	FORESTER SISTERS Nottest: RANDY TRAVIS SOUTHERN PACIFIC	REBA HCENTIRE NICOLETTE LARSON RONNIE NILEAP	SCHUYLER, RMOBLOC Hottest: RANDY TRAVIS
WVAM Alterne, PA	JUDY RODMAN XATHY MATTEA	HOLEGEL JUDY ROCHAN T. GRAHAN BROWN	DAN SEALS	LACY J. DALTON WILLIAH LEE GOLDE JIN COLLINS JANIE PRICHE	WHITES JOHNY PAYCHECK	RONNIE RILBAP KEITH WHITES REDA HOENFIRE	GARY MORRIS	CARL PERRINS RONNIE HILSAP Hottesti	WYAY Atlanta, GA	JOHN CONLEE Hottest: GEORGE STRAIT	SOUTHERN PACIFIC DOLLY PARTON GEORGE JONES	JANIE PRICKE	BILLY JOE BOYAL BONNIE HCOMELL JOHNNY PAYCHECK STATLER BROTHERS
CASH & JERIINGS BANK WILLIAMS JR. GARL PERKINS GIRLS NEXT DOOR	RANDT TRAVIS	JUDDE			ROSANNE CASH OAK BIDGE BOYS	Hottaet:	TANYA TUCKER BOBBY BARE TON T. HALL	LEE GREENHOOD SOUTHERN PACIFIC	PARP NCENTINE	EXILE LEE GREENWOOD	JUDDS	HOLTWALI DOR WILLIAMS EDDY RAVEN	
	Claremont, NH	KATHY MATTEA	Ļ	PERRY LA POINTE RONNIZ NILSAP Nottent:	NOT LENT: GEORGE STRAIT SOUTHERN PACIFIC RONNIE MCDOWELL	T. GRAHAM BROWN RANDY TRAVIS GEORGE STRAIT	RABBITT & NEWTON	RANDY TRAVIS JUDDS GEORGE STRAIT	MICHAEL MURPHEY T.G. SHEPPARD Hottpat:	JORNNY PAYCHECK	Dothen, AL	GEORGE STRAIT MAINES BROTHERS	WODR Releigh MC
RENDALLS WILLIAM LER GOLDE REITH WHITLEY	TOM T. HALL OAK RIDGE BOYS DWIGHT YOAKAM	Philoburgh, PA	CHOW	LEE GREENWOOD JUDY RODMAN	RONNIE HCDOWELL JUDY RODHAN JUDDS	DON WILLIAMS	Hottest: JUDY RODHAN GBORGE STRAIT	WIL-AMPTH St. Louis. NO	WILLIE NELSON MARIZ DEMOND SOUTHERN PACIFIC	NIQUEL, MIS	RONNIE MILEAP PORESTER SISTERS BILLY BURNETTE	WINC-AM Manghis, TN	WILD CHOIR COMMAY TWITTY BICOLETTE LARSON
STEVE EARLE RONNIE MILSAP	SYLVIA Hottest: JUDDS	NONNIE MILSAP SYLVIA FORESTER SISTERS	Welland, ONT	RANDY TRAVIE	KFGO Fargo, ND	Kanees City, MO	T. GRAMAM BROWN JUDDS RANDY TRAVIS	COMMAY TWITTY	DAN SHALS RANDY TRAVIS	CASH & JENNINGS RONNIZ MILBAP FORESTER SISTERS	PORESTER SISTERS BILLY BURNETTE PERRY LA POINTE DWIGHT YOAKAM DOBIE GRAY SCHUYLER, KNOBLOC	JOHN CONLER	JOHN CONLEE
DOSIE GRAY Savannah Bobby Bare	STATLER BROTHERS	LEE GREENHOOD DOLLY PARTON	GEORGE JONES RICKY SKAGGS JOHN CORLEE ROLLY DUNN		REBA MCENTIRE	RONNIE MILSAP JOHNNY PAYCHECK Hottast:	WOW-AM/FM Ometa, NB	Hottest:		JANIE FRICKE Hottest : RANDY THAVIS	SCHUYLER, KNOBLOC Nottest: RANDY TRAVIS	COM AY TWITTY MERLE HAGGARD JONNWY PAYCHECK HOLLENE!	GIRLS NEXT DOOR
DOBAY BARE DWIGHT YOARAM LOUISE NANDRELL OSMOND BROTHERS	WOKO	JUDY RODMAN JUDDS RANDY TRAVIS	RELA HCENTIRE HITTY GRITTY DIRT	WONE Dayton OH	JANZE PRICKE PERRY LA POINTE GENE WATSON LOUINE MANDRELL BRUCE HAUSER	JUDDS GEORGE STRAIT STATLER BROTHERS	PORTSTER SUSTERS	JUDY RODHAN SOUTHERS PACIFIC ED BRUCE DAN SEALB		7. GRANAM BROWN PARE HCEFTIEE GEORGE FTRAIT	JUDY RODMAN JOHNNY PAYCHNCK	BONNIE MCDOWELL SOUTHERN PACIFIC	JUDDS SOUTHERN PACIFIC DOLLY PARTON
SYLVIA Hottest: DAN SKALS	Dover/Portemouth, HH		CABL PERKINS Nottest: JUDY RODMAN	RONNIE NILSAP MERLE HAGGARD JOHN COMLEE GIRLS MENT DOOR		RANK WILLIAMS JR	SYLVIA	K102	WTCM Traverse City, MI	GEORGE PTRAIT JUDDS	T. GRANNA SROWN GEORGE STRAIT	JUDY RODHAN RANDY TRAVIS JUDDS	JUDY RODHAN RANDY THAVIE
HAR LE OBHOND SOUTHERNI PACIFIC HANDY TRAVIS JUDDS	STATLER BROTHERS RONNIE MILSAP SYLVIA	none	SOUTHERN PACIFIC JUDDS GUDDER STRALT		PORESTER SISTERS RONNIE NILBAP STEVE ZARLE	WITL-FM Laneing; MI	Nottest: DAN SEALS LEE GREENWOOD	St. Paul, MM	CARROL BAKER	Birmingham, AL	KHEY Et Paso, TX	WGKX Memphis, TN	Releigh/Durham
JUDDS WPOC-FN	JUICE NEWTON LEE GREENWOOD	Hottast: none WCVR	T. GRAHAM BROWN	Hottest: none		HANK WILLIAMS JR MERLE HAGGARD CONNAY TWITTY	JUDY RODMAN JUDDS NEBA HCENTIRE	BITTY GRITTY DIRT	CARDOL MAKER BCHUYLEN, KNOBLOC NOOMDELS, NYDER LOUISE MANDRELL DOBJE GRAY FORESTER SISTERS	LOUISE MANDRELL JOHN CONLEE OAK RIDGE BOYS JANEE PRICKE	Nottest:	STATLER BROTHERS	WAYLON JENNINGS VINCE GILL HOUNIE MILSAP NOTISET: KATHY HATTEA
Bultimore, MD GARY HORRIE	DOLLY PARTON SANYER SROWN WAYLON JENNINGS	Randolph, VT	Whating WV	KJJY Des Molnes, IA	DWIGHT TOARAM SYLVIA GARY MORRIS RAZZY BAILET EVERLY BROTHERS FAM TILLIS	CONMAY THITTY EDDY RAVEN JOHN CONLEE NICOLETTE LARSON	WXCL	RONNIE HCDOWELL GEORGE STRAIT		JUICE NEWTON	KKIX Fayettaville, AR	REBA HCENTIRE RONNIE MILEAP CARL PERSINS	HOTLEST : KATHY HATTEA ED BRUCE
GIRLS MENT DOOR	WRIELF M	ROSANNE CASH GIRLS NEXT DOOR RAY CHARLES DWIGHT YOAKAN	JANIE FRICKE STEVE BARLE	RESA MCENTIRE JOHN CONLEE NITTY GRITTY DIRT	JIN COLLINS	Hottest: LEE GREENHOOD		RATEY MATTEA RANDY TRAVIS	KEITH WHITLEY TANYA TUCKER JANIE FRICER	LEE GREENWOOD T. GRANAN BROWN JOHN SCHNEIDER	AEITH WHITLEY	JONN SCHWEIDER T.G. SHEPPARD	ED BRUCE RANDY TRAVIS JUDY RODMAN GEORGE STRAIT
JOHN CONLEE NITTY GRITTY DIRT Hottest:		DWIGHT YOAKAM LARRY BOONE PORESTER MISTERS	GARY HORRES EVERLY BROTHERS SCHUYLER, KNOBLOC	Hottest: SOUTHERN PACIFIC 20 BRUCE	SLEWFOOT RICE AND KEMP Nottest: DAN SEALS	RANDY TRAVIS JUDDS STATLER BROTHERS	RORALE MILSAP PAM TILLIB GARY WORRIB STEVE EARLE JIM COLLINS	Terre Haute, IN	BONNIE HILSAP	ROGERS & RYDER	Nottest: RANDY TRAVIS GEORGE STRAIT	Nottest Samter Brown T. Graman Brown Judy Rodman	WRNL Richmond, VA
HOLLOST: JUDY BODHAN SAMYER DROWN ED SRUCE	RONNIE MILSAP TANYA TUCRER Hottest:	Hottest: GEONGE STRAIT HANK WILLIAMS JR.	BOTTANTI SANYER BROWN	RANDY TRAVIS JUDOS GEORGE STRAIT		JOHNNY PAYCHROR	Hottest:	NITTY GRITTY DIRT	JOHNNY PAYCHECK JUDDO	Bristol, VA	LEE GREENWOOD		DODA
RANDY TRAVIS	JOHN SCHNEIDER JUDOS RANDY TRAVIS	DON WILLIAMS RANDY TRAVIS	GEORGE STRAIT STATLER BROTHERS VINCE GILL	K80	JUICE NEWTON JUDY NOONAN RANDY TRAVIS	Madison, WI RONNIE NILSAP	SOUTHERS PACIFIC RATRY MATTER RANDY TRAVIS	NITTY GRITTY DIAT JOHN CONLER KENDALLS KEITH MHITLEY WILD CHOIR LACY J. DALTON	RANDY TRAVIE RICKY-SKAGGS JUDY HODMAN	WILD CHDIR JANIE FRICKE PORESTER SISTERS	JOHN SCHNEIDER WESC-AMIFM	WORK COLUMN	Hottast: DAM SEALS LEE GREENWOOD
WCAO Baltimore, ND	RONNIE HCDOWELL JUDY HDDHAN	WNYA	WYR	Dae Moines, IA	WICHIF Flimt, MI	COMMAY TWITTY BYLVIA JANIE PRICKE	WLLR Davenport, IA	Bottest: LEE GREENWOOD	KWEN Tutas, OK	BYLVIA BONNIE HILEAP LOUISE HANDRELL	Greenville, BC PEDURY LA POINTE	Meridian, NS	MARIE OGNOND JUICE NEWTON RATHY MATTER
SANYER SROWN	WTCA-FM Huntington, WV	Rochester, NY JORN CONLEE	Williamsport MD	STEVE EARLE LARRY BOONE	CONWAY TWITTY	JANIE PRICHE JOHN CONLEE PORESTER BISTERS LACY J. DALTON		RANDY TRAVIS GEORGE STRAIT	7. GRAHAM BROWN	Hottest:	ROMNIE MILSAP	RONNIE MILSAP PORESTER SISTERS DOBIE CRAY	KKYX Sen Antonio, TX
RENDALLS DWIGHT YOARAN WILLIAM LEE GOLDE PORESTER SISTERS	JORDNY PAYCHECK	BONNIE HILSAP OAK FIDGE BOYS DWIGHT YOAKAN	PAM TILLIS RONNIE MILSAP JANJE PRICKE	LARRY BOONE JACRY WARD DOWNA FARGO GENE WATSON	JOHN CORLEE Hottest: JUDY RODMAN	LACY J. DALTON Nottest: DAM SEALS	HEL MCDANIEL	WTOD	GEORGE STRAIT FORESTER SISTERS	SOUTHERN PACIFIC LEZ GREZNWOOD JUCDS RONNIE HCDOWELL		GENE WATSON	ROBBIE MELSAP
PORESTER SISTERS TOUISE MANDRELL JARIE PRICKE	REBA MCENTIRE JONN CONLEE NICOLETTE LARBON	Hottest: JUDOS JUDY HODMAN	JANIZ PRICKE LOUISE MANDRELL BILLY SURNETTE DOBIE GRAY	GINE WATSON LITTLE DAVID WILK Mottest: RANDY TRAVIS	JUDY RODMAN GEORGE STRAIT WAYLON JENNINGS JUDDS	JUDY RODMAN T.G. SHEPPARD	Hottest: LEE GREENWOOD JOHN SCHNEIDER	Toledo, OH	DAN SEALS LEF GREENWOOD JOHN SCHWEIDER	WEZL-FM	Nottest: GBORGI JONES CDB	LYLE LOVETT BRUCE HAUBER JOHNNY PAYCHECK	GENE WATSON FORESTER SISTERS LOUISE MANDRELL
KEITH WHITLEY STEVE EARLE	Hottest	T. GRAMAM BROWN RANDY TRAVIS DON WILLIAMS	BYLVIA ORLEANS FORESTER SISTERS	RONNIE MCDOWELL GROBCE STRAIT	RANDY TRAVIS	DON WILLIAMS	STATLER BROTHERS GEORGE STRAIT RANDY TRAVIS	SIRLS NEXT DOOR MERLE HAGGARD JANIE FRICRE	KVOC Tulas, OK	Charleston, SC		Hottwats JUDY RODMAN LACY J. DALTON	SYLVIA EVERLY SROTHERS PAN TILLIS
DAN SEALS JUDY RODMAN	RANDY TRAVIS GEORGE STRAIT T. GRAHAN BROWN GEORGE JONES	WZKC	HAINES BROTHERS TANYA TUCKER GAR RIDGE BOYS	STATLER BROTHERS	Fort Dodge, IA	Wall. Mitroukee Wi	WKCQ Seginaw MI	JUDOS STATLER BROTHERS	STEVE MARLE	WILLIAM LEE GOLDI RONNIZ MILSAP GENE WATSON	KIKK-FM Houston, TX	JUDY RODMAN LACY J. DALTON COMMAY TWITTY DOW WILLIAMS RODMIE HCDOWELL	ORLEANS TOMMY OVERSTREET DARLENE AUSTIN
LEE GREENHOOD MARIE ONHOND ED BRUCE	WAJR	Rochester, NY	DWIGHT YOARAM	Detroit, MI	BotLest:		EVERLY BROTHERS	JOHNNY PAYCHECK NICHAEL JOHNSON GEORGE JOHNS	JANIE PRICHE PORESTER SISTERS SYLVIA	BOTTANT'S		K288-F10	LOWES Nottsat: DAM SEALS
W9QW-FM	1000	Nottest: none	A.J. MASTERS TRADE MARTIN Hottest: RANDY TRAVIS	MERLE RAGGARD HANK WILLIAMS JR. Hottest: T. GRANAM BROMP REBA MCENTIAE	WQHK FL Wayne, IN	RONNIE MILSAP MERLE HADGARD GIRLS MEXT DOOR MICHAEL MURPHEY	WILD CHOIR PORESTER SISTERS		RONNIE HILSAP	DAN SEALS LEE GREENWOOD RANDY TRAVIS SOUTHERN PACIFIC	BILLY JOE ROYAL DWIGHT YOAKAM STEVE RAALE GENE MATSON FORESTER BISTERS ROMMIE MILSAP	Miemi, FL	JUDY RODHAN LEE GREENWOOD GEORGE JONES
Bongor, NE DWIGRT YOAKAN	Hottest: non#	WIXY Springfield, MA	GEORGE STRAIT	REBA MCENTIRE DAN SEALS STEVE MARINER	T. GRAHAM BROWN	NITTY GRITTY DIS Noticet: JUDDS	JANIE PRICKE		DOBIE GRAY PAM TILLIS DWIGHT YOAKAM	NONFIE HCDOWELL		Nottest:	RANDY TRAVIS
ROWNIE HILSAP SYLVIA TANYA TUCKER	New York, NY	JONN CONLEE LOUISE MANDRELL ROWNIE MILSAP	PARE HCENTIRE STATLER BROTHEAS	DWIGHT YOARAM	CONWAY TWITTY HANK WILLIAMS J	STATLER BROTHER	Hottest: 5 none	LOUISE MANDRELL MONNIE MILSAP KEITH WHITLEY FORESTER BISTERS	LEE GREENWOOD RANDY TRAVIS	Charlotte, NC	CON NUNLEY Nottest:	WILS, FM	Shreveport, LA
OAK RIDGE BOYS BOBBY BARE LYLE LOVETT	ARBA HCENTIRE LACY J. DALTON JOHN CONGAR	SYLVIA BILLY BURNETTE	WILD Williamsport PA		BORNIE HEDDWELL BORNIE HEDDWELL DOLLY PARTON SOUTHERN PACIFI	DOB WILLIAMS		GARY NORRIS SCHUYLER, KNOBLOC Hottasti	T. GRAHAM BROWN GEORGE STRAIT JUDOS	None Rottest: none	KILT-FM Houston, TX	STATLER BROTHERS	JOHN CONLEE REBA MCENTIRE RONNIE MILSAP
WILLIAM LEE GOLDE JANIE PRICKE Hottest:	CARL PERKINS REITH MHITLEY	JANEE PHICKE Hottest: JUDY ROOMAN	HANK WILLIAMS JR. ROGERS & AYDER	•	SOUTHERN PACIFI GEORGE STRAIT RANDY TRAVIS	c		DAN SEALS LEE GREENWOOD JUICE NEWTON	KFDLAMFM Wichits, ILS	WUSY Chattanooga TN	RONNIE MILSAP	BILLY BURNETTE MERLE MAGGARD Nottest ED BRUCE	GIRLS NEXT DOOR Nottest: GEORGE STRAIT
WAYLON JENNINGS JUDOS HANK WILLIAMS JB.	Nottest: LEE GREENWOOD JUDDS JONN SCHWEIDER	JANLE FRICKE Hottest: JUDY RODMAN KATHY MATIEA SOUTHERN PACIFIC' RANDY TRAVIS JUDDS	ROGERS & RYDER Hottesti RANDY TRAVIS SOUTHERN PACIFIC JUDY RODMAN		RANDT TRAVIS			BD BRUCE JUDY RODMAN	GENE WATSON	RONNIE MILSAP TANYA TUCKER MICOLETTE LANSON	REBA HCENTIRE JANIE PRICKE GENE WATSON KEITH WHITLEY	LEE GREENWOOD SOUTHERE PACIFIC JUDY RODMAN	HANDY TRAVIS BILLY JOE ROYAL HANK WILLIAMS JR. JOHNWY PAYCHECK
T. GRANAM SHOWN COMMAY TWITTY	DAN SEALS T.G. SHEPPARD	Jupps	GEORGE STRAIT	10					CDB WILD CNDIE	MICOLETTE LARSON KEITH WHITLEY LOUISE NANDRELL	NOLLY DUNN Hottest:	RANDY TRAVES	WOYKEN
-			KUQN-FM			KOLO	RCKC	KRPM	PORESTER SISTERS DWIGHT YOARAM PAM TILLIS ROWNIE MILSAP	HICOLETTE LARSON KEITH WHITLEY LOUIDER MANDRELL JANIE PRICKE 7. GZORGIA BAND HOTÇESI RANDY TPAVIS BILLY JOE ROYAL JOHN FONKEIDER	WIVK Knoxelle, TN	Montgomery, AL	Tampe/St Pole, FL
	WEST		Eugene, OR	Great Fulle, MT P	ortland, OR	Romo, NV	Sen Bernardino, CA BOSHIE MILSAP	Tecome, WA	DOBIT CRAY	RANDY TPAVIS BILLY JOE ROYAL JOHN SCHWEIDER	000#	PORESTER SISTERS JARIE PRICES	JANIE FRICHE STEVE BARLE
			ORLEANS REBA MCENTIRE	FORESTER SISTERS AS	ZRA HCENTIRE	SCHUYLER, KNOBLOC	ENTHY HATTEA DWIGHT YOAXAM	STLVIA LOUISE MANDRELL WILLIAM LEE GOLDE	Battest: DAM SEALS LEE GREENWOOD KATHY MATTEA	SANYER BROWN NAME WILLIAMS JR.	Hottest:	SYLVIA NEW GRASS REVIVAL LOWES PAM TILLIS	Nottest: RANDY TRAVIC
KRKT	KKAL Arroyo Grande, CA	KUUY Chevenne, Will	RONNIE MILSAP JOHN CONLEE FORESTER BISTERS	DWIGHT YOAKAN H DAK BIDDE BOYS F BRUCE HAUSER D CARROLL BAKER L	OTTONES ORESTER SINTERS AN SEALS EE GREENWOOD	SENE WATSON SYLVIA PAM TILLIS EVERLY BROTHERS	Hottest: PARE HCENTIRE STATLER BROTHERS JUDDS	WILLIAM LEE GOLDE GIRLS NEXT DOOR DWIGHT YOAKAM FORESTER SISTERS	JUDY RODMAN ED BRUCE	WCOS-AMFM Columbia, SC	WDXE Lawrenceburg, TN	Nottest: LEE GREENWOOD	HORRIE HILDAF Noteseti FANDY TRAVIG JOHF SCHNEIDER GEORGE STRAIT JOHNNY PAYCHEW HANK WILLIAMS JR.
Alberry, DR	ATTEN OF ANY ANY			Hottest: C	DICE NEWION	Detest:	SOUTHERN PACIFIC GEONGE STRAIT	Nottest: JUDY RODMAN		HANK WILLIAMS JR.	GIRLS NEXT DOOR GARL PERKING	ED BRUCE JUDY RODMAN RANDY TRAVIS	KJNE
POINTE MILSAP	KENDALLS FORESTER SISTERS PAM TILLIS DHIGHT YOAKAM RABBITT & MENTON		RANDY TRAVIS	T G SKEPPARD	UWU Institution	JUICE NEWTON JUDY RODMAN DAM SEAL 5	KSON-AM/FM San Diego, CA	RANDY TRAVIS		MERLE HAGGARD JOHN CONLEE REBA HCENTIPE Hottest:	CARL PERKINS RONNIE MILSAP PORESTER SISTERS GENE WATSON	JOHNNY PAYCHECK	WACO, TX MERLE MAGGARD
DWIGHT YOARAM LARRY BOONE OAK RIDGE BOYS Hottest:	RABBITT & NEWTON SYLVIA	SOUTHERN PACIFIC	1.00			RANDY TRAVIS	NONNIE HILSAP DWIGHT YOAKAN	KATHY NATTEA		NELA NCENTINE Hottest: WILLIE NELSON DAN SEALS	ED BRUCE	Hastwille, TN TAILTA TUCKER	ROADIZ HILSAP SYLVIA PORESTER SISTERS GENE WATSON
Hottest: NICHAEL MURPHEY MICHAEL JOHNSON T.G. SHEPFARD	SYLVIA GARY MORRIS DAE RIDGE BOYS Hottest:	RATHY MATTEA RANDY TRAVIS JUDDS GEORGE STRAIT	2 C		ACY J. DALTON WIGHT YOARAN	Secremento, CA	MOLCONC 1	Spokane WA		T. GRANAM BROWN LEE GREENWOOD	JUDY ROCHAN RANDY TRAVIS GEORGE STRAIT	TANYA TUCKEN Hottesti JUDY RODMAN DAM SEALS	
T.G. SHEPFARD RANDY TRAVIS PARE MCENTIRE	JUDY NODWAN SOUTHERN PACIFIC RANDY TRAVIS	KKCS Colorada Springs, CO	1004	KEITH WHITLEY S	OUTHERN PACIFIC	JOHN CONLEE CARL PERKINS	KCBQ	REBA HCENTIRE			GEORGE JONES	DAN SEALS RANDY TRAVIS GEORGE STRAIT RICKY SRAGGS	Hottest: DAN SEALS RANDY TRAVIS GEORGE STRAIT
KRST-FM Albuquerque, MM	JUDDS GEORGE STRAIT		6 INN 0.0	POSCE STRAIT	ANDY TRAVIS ZORGE STRAIT OHNNY PAYCHECK	CASH & JENNINGS NICOLETTE LARSON Hottest:		NICOLETTE LARSON KEITH WHITLEY ROGENS & RYDER		62 Reporters		WSLX-FM	GEONGE STRAIT EDDY RAVEN BILLY JOE ROYAL
PORESTER SISTERS	KUŻZ Bakersfield, CA	WILLIAM LEB GOLDE STEVE EARLE LOUISE MANDRELL ROBNIZ MILSAP		P	CCY-FM Public, CD	HILLIE NELSON DAN SEALS LEE GREENWOOD	CARL PEAKINS	REITH WHITLEY ROGENS & NYDER LACY J. DALTON HOLLEBI: JUDY RODUAN RANDY TRAVIS NATHY MATTER LUDGE		Current Repo		Neet.ville, TN	WING-FM West Palm Beach, FL
SYLVIA PONNIE NILSAP Mottest: LEE GREENWOOD	RABBITT & NEWTON DWIGHT YOAKAM	JANIT FRICKE FORESTER SISTERS Hottest: JUDY RODMAN	CARROL BAKER		DANIE HILARP	FORESTER SISTERS	JUDDS JUDY RODMAN . GEORGE STRAIT			ing stations ae in their ro		KEITH WHITLEY LOUISE MANDRELL FORESTER SISTERS Mottaget:	KRITH WHITLEY ROWNEE NILSAP
GEORGE STRAIT COMMAY TWITTY	JANIE FRICHE Hottest: DANDY FRAVIE	JUDY ROBHAN ED BRUCE KATHY MATTEA GEORGE STRAIT	Hottest:	none S Nottesti F	ORESTER SISTERS	KTOM Seimen, CA	DOR WILLIAMS	GEORGE STRAIT		this week:		JUDY RODMAN	NENDALLS DWIGHT YOAKAN
KIK-FM Anahoim CA	JOHN SCHNEIDER JUDY RODMAN JUDDS EDDY RAVEN	HULLT DUNN	SOUTHERN PACTFIC	KNEW S	UDDS	DWICHT YOAKAM SYLVIA LOUISE MANDRELL	San Francisco, CA	St. Anthony, ID		VSLR/Akron		JUDDS GEORGE STRAIT DON WILLIAMS	Hottest: DAN SEALS
	KON	KYQO-FM Denver, CD	KOR	STATLER BROTHERS D	ARY MORRIS	ROWNIE MILSAP	NONNIE MILSAP MERLE HANGARD RICKY SKAGOS	JANIE FRICKE REITH MHITILEY FORESTER SISTERS SCHUYLER, RHOBLOC DOBIE GRAY-	WS	SOC/Charlott			HOTLERST HOTLERST JUICE NEMTON JUDY RODMAN LEE GREENWOOD RANDY TRAVIS
REITH WHITLEY	Billings, MT	GARY HORFIG	Grand Junction, CO	NICOLETTE LARSON	ALF Redding-Chico, CA	STEVE EARLE BILLY BURNETTE TANYA TUCKER				/MT/Ft. Dodg A/Los Angel		WCMS-FM Nortalk, VA	WUSG-FM
Hottest: RANDY TRAVIS	PORESTER BISTERS	PORESTER SISTERS RABBITT & HENTON DWIGHT YOARAM SCHUYLER, RHOBLOC	DAK RIDGE BOYS	LEE GREENWOOD D	WIGHT YOAKAM	RANDY TRAVES	BOUTHERS PACIFIC	CRAIG BOUTHERN Nottest:		VKQS/Miami		NORN'IE MILEAP RICKY SKACGS PORESTER SISTERS DOBIE GRAY	Winchester, VA
NICOLEFFE LARSON HOLDATI RANDY TRAVIS CAN SEALS NICHAEL JOHNSON LIE GREENNOOD ED BRUCE	LACY J. DALTON Hottest: LET GREENHOOD T. GRANAM EROWN	MICHAEL JOHNSON	TON T. MALL TARI HENSLEY	JUDY RODMAN S RANDY TRAVIS 1 GEORGE STRAIT F JUDDS 2	ANYA TUCKER LABBITT & NEWTON VERLY BROTHERS	NERLE NAGGARD	KMPS-AMFM	BRENDA LEE JUDY RODHAN	WZ	KC/Rocheste		DOBLE GRAY SYLVIA GENE WATSON	KEITH WHITLEY KENDALLS Hottest: RANDY TRAVIS
		BATHY MATTEA PARE NCENTIRE MICHAEL MURPHEY	DOLLY PARTON	KNIX-FM C Phoenix, AZ H		RSOP-FM Salt Lake City, UT	Seattle, WA	STATLER BROTHERS		owing station ort this week		HILLY BURNETTE HICHAEL BOY CROFT	HOLDENT TRAVIS
	KANDY TRAVIS	KL2 Denner, CO	GEORGE STRAIT	Phoenis, AZ J	NUDY RODHAN	PORESTER SISTERS	NICOLETTE LARSON LACY J. DALTON	Tucson, A2		ations were		Notcents DAN SEALS JUICE NEWTON LEE GREENWOOD	MECHAEL JOHNSON
WILD CHOIR KEITH WHITLEY Hottest:	Casper, WY	BODDLE MILES B		FORESTER SISTERS	TUDDS D BRUCE LANDY TRAYIS.	REBA MCENTIRE RONNIE MILSAP GENE NATSON	JUDY RODMAN	FORESTER BISTERS ROWNIE MELSAP JANIE PRICKE WAYLOW JENNINGS	۷	VKHX/Atlanta		LEE GREENHOOD JUDY RODMAN ED BRUCE	WTORFN W
NICOLETTE LARSON WILD CHDIR KEITH WHITLEY Hottest: Southern Pacific George Strait Statler Brothers NITTY GRITTY DIAT HARE WILLIAMS.TR.	RENDALLS RABBITT & NEWTON SYLVIA	COUISE MANDRELL		TANYA TOCKER P Hottesti Leë Greenwood EmpryLou Harriu GBORGE STRAIT John Scienzider		SYLVIA DOBIE GRAY	ROWNIE MCDOWELL			(HEY/E) Pasc			GARY HORRIS
	RONNIE MILARP ORA RIDGE BOYS	SYLVIA Hottest: hone		GRORGE STRAIT JOHN SCHNEIDER DON WILLIAMS		ACHOYLER, RHOMLOC Hottest Judy Rodman Ramdy Travis George Johes Johny Parcheck Cash & Jending		BOTTONIA TUDY RODULI JEORGE STRAIT		(FRE/Fresno /IVK/Knoxvill	e		GARY HORRIS PORESTER SISTERS GENE WATSON SAMPER BROWN
	DRIEGHT YOARAN DORIE GRAY GARY MORRIS CASH & JERNINGS WILLIAM LEE GOLDE DARLENE AUSTIN			distantia		GEORGE JONES JOHNNY PAYCHECK		TORN SCHNEIDER	KS	SN/Little Ro	ck		RANDY TRAVID
	WILLIAM LEE GOLDE DARLENE AUSTIN									JR/Morganto			JOHN SCHNEIDER JUDDS
	HOTTEST: RANDY TRAVIS								W	POR/Portlan	•		

FULL-SERVICE AC

TOP 20	JUNE 27, 1986	MOST ADDED
YP Not Lan	Total Reports/Adds Heavy Medium Light	PETER CETERA (9)
		Glory Of Love (Full Moon/WB) MIAMI SOUND MACHINE (8)
4 3 1 MOODY BLUES/Your Wildest Dreams (Polydor/PG)	45/0 37 7 1	Words Get In The Way (Epic)
8 7 5 O NEIL DIAMDND/Headed For The Future (Columbia)	38/1 32 6 0	GORDON LIGHTFOOT (8)
9 5 4 3 HOWARD JONES/No One is To Blame (Elektra)	38/0 28 9 1	Anything For Love (WB)
2 2 3 4 BILLY DCEAN/There'll Be Sad Songs (To Make (Jive/Arista)	38/0 30 5 3	DENNIS DEYOUNG (7)
7 6 6 JAMES TAYLOR/That's Why I'm Here (Columbia)	39/0 26 11 2	This Is The Time (A&M)
1 1 2 6 PATTI LABELLE/MICHAEL McDDNALD/On My Own (MCA)	36/0 24 10 2	
- 14 PETER CETERA/Giory Of Love (Full Moon/WB)	42/9 17 19 6	
16 12 10 O DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)	37/1 25 10 2	
5 4 7 9 GEORGE MICHAEL/A Different Corner (Columbia)	36/0 20 14 2	HOTTECT
- 17 13 😳 JEFFREY DSBDRNE/You Should Be Mine (A&M)	37/1 7 26 4	HOTTEST
14 13 11 W ATLANTIC STARR/IF Your Heart Isn't In It (A&M)	31/1 20 11 0	MOODY BLUES (29)
20 18 16 12 DAVID PACK/That Girl Is Gone (WB)	30/1 5 25 0	Your Wildest Dreams (Polydor/PolyGram)
1 9 9 13 DREAM ACADEMY/Love Parade (Reprise/WB)	26/0 13 9 4	HDWARD JONES (25)
18 ODUBLE/The Captain Of Her Heart (A&M)	34/3 4 22 8	No One Is To Blame (Elektra)
3 8 8 15 MADONNA/Live To Tell (Sire/WB)	28/0 10 10 8	NEIL DIAMOND (23)
12 10 12 16 MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)	24/0 6 15 3	Headed For The Future (Columbia)
20 D BILLY JOEL/Modern Woman (Epic)	28/3 5 17 6	BILLY OCEAN (22) There'll Be Sad Songs (Jive/Arista)
15 15 18 ANNE MURRAY/Who's Leaving Who (Capitol)	25/0 5 17 3	P. LABELLE/N. McDONALD (18)
10 11 17 19 SIMPLY RED/Holding Back The Years (Elektra)	25/0 9 8 8	On My Own (MCA)
EAKER @ MIAMI SOUND MACHINE/Words Get In The Way (Epic)	27/8 2 15 10	
BREAKERS	MIKE & THE MECHANICS "Taken In" (Al Rotations: Heavy 0, Medium 3/1, Light 5/4, Total A KVEC. Light including WELI.	tantic) 8/5 dds 5, WPOE, WMTR, WGBR, WSTU, KTWO. Medium including W
MIAMI SOUND MACHINE		
Words Get In The Way (Epic)	SIGNIFIC	ANT ACTION
59% of our reporters on it. Rotations: Heavy 2. Medium 15. Light 10		
Total Adds 8, KJR, WCHS, WTIC, WHBC, WSPD, WTKO, KFQD, KTWO.		
Debuts at number 20 on the Full-Service chart.		
	BRUCE HORNSBY & THE RANGE "Every Rotations: Heavy 0. Medium 2/1. Long 5/3. Total	Little Kiss" (RCA) 7/4 Adds 4, WFBR, WCCO, WCIL, KYJC, Medium including WPOE.
NEW & ACTIVE	including WTKO, WMTR	
NEW & ACTIVE	BERLIN "Take My Breath Away" (Columi	Na) 7/3 Ids 3, WCIL, KTWO, KVEC. Medium including WFBR, WPOE, KYJC.
	Hotalione: Helevy 0, Medium 5/2, Light 2/1, Total Ad including WMTR,	ds 3, WGIL, K1WO, KVEC. Medium including WFBR, WPOE, KYJC.
KENNY ROGERS & NICKIE RYDER "The Pride is Back" (RCA) 21/3	MADONNA "Papa Den't Preach" (Sire/W	B) 7/2
Intellione: Heavy 1/0, Medium 13/3, Light 7/0, Total Adds 3, 55KBC, MRVA, KTMO, Hannas Mooro, Atastica List and	Rotations: Heavy 1/0, Medium 2/2, Light 4/0, Total	Adds 2, WFBR, WELL Heavy: WICC. Light: WCHS, WMTR, WSTU, H
WFBR, WPRO, KEMB, WIBA, KSL, WPOE, WJBC, KFQO, KYJC, KYEC, - LANGLES 'W She Knew What She Wants'' (Columbia) 26/3	LESLEY GORE/LOU CHRISTIE "Modey" (Mankettan) 7/1 Idds 1, KTWO. Medium including WTAE, WPOE. Light: WPRO, W
totations: Heavy 5/0, Medium 6/1, Lioht 7/2, Total Adds 3, WTM1, WCHS, KVEC, Medium WELL MARKIN, MCKC, MIRITO,	WGBR, WJBC.	
NIWU, WIGHUM INCLUDING WWIKIS, KEMB, WHERC, WSPD, WROK, WASK, KY IN	LARRY CARLTON "Smiles And Smiles Te	Go" (MCA) 6/4
GENESIS "lavisible Touch" (Atlantic) 18/1 Rotation: Hany 50 Medice 10/1 Link 30 Total Adds 1 SEVEC Means March 1990 NEW Means and a	HOUSIONS: Heavy 0, Medium 2/1, Light 4/3, Total including WCCO	Adds 4, WFBR, WISN, WHBY, WJBC. Medium including KUGN.
Including within, KHOW, WCHS, WGOW, WHAS, WSPD, KBOI, WMTR, WSTU		leads And Lovers'' (Carrere/CBS) 6/3
Rotations: Newry 50, Medium 10/1, Light 30, Total Adds 1, SSKRC. Heavy: WWKB, WCC, WELJ, WPOE, KYJC, Medium including WTNR, KHOW, WCAS, WGOW, WHAS, WSPD, KBOI, WMTR, WSTU. ROD STEWART "Lave Tacch" (WR1 174)	Including WCCO. GLORIA LORING & CARL ANDERSON "Fr Botations: Heavy 0. Medium 3/1. Links 3/2. Total.	lends And Lovers" (Carrere/CBS) 6/3

Robard With anoth, more model, more north, n tations: Heavy 0, Medium 3/1, Light 3/2, Total Adds 3, WDBO, WPOE, KTWO. Medium including WJBC, KVEC Light Including WWKG, WTAL, WTAL, WSTU, KYGL EL DBARGE "WTA'S Johnsy" (Gordy/Mictown) 17/1 Relations: Heavy 60, Medum 70, Liph 41, Total Adas 1, KFOD. Heavy: WWKB, WCHS, WHAS, WWWR, WSTU, WCHL Medum, WTWN, WGC, WSPO, KSL, WWTR, WASS, KYUC. SIEDE THEREY O. Medium O. Light 6/2, Total Adde 2, WWhite, White Street Rotatione: Heavy 0, Instant 0, Eryss" (EMI America) 5/5 Rotatione: Heavy 0, Middum 2/2, Upri 3/3, Total Adde 5, WHBY, KUGN, WPOE, WGBP, KVEC DUAMNE SCHURK/JOSE FELICIAND "Americas Woeking Seng" (GRP) 5/3 Rotatione: Heavy 0, Middum 1/1, Upri 4/2, Total Adde 3, WPOE, WJBC, KTWO Uprit including WCCO, WHBY. BLOW MONKEYS "Digging Your Sense" (RCA) 5/1 BLOW MONKEYS "Digging Your Sense" (RCA) 5/1 DENIRS De VOURS "This is The Time" (A&A) 1617 Relations: Heavy 10, Medium 83, Light 74, Total Adds 7, WCHS, WTIC, WSTU, WASK, KFOD, KTWO, KVEC, Heavy WCCD, Medium Inducting IKB, WHOCE, WART, WGRB, KYLC. BOB SEGER & THE SILVER BULLET BAND "Like A Rock" (Capitol) 14/1 9/0, Light 5/1, Tota B KHOW KUR WAME WROE WANTE TH WINC JACKSON BROWNE "In The Skape Of A Heart" (Asylum) 14/8 Hotationa: Healvy 0, Medium 30, Light 2/1, Total Adde 1, WICC. Medium: WWKB, 1 MICHAEL TOMLINSON '11 WII Not Pass You By'' (Desert Rain) 5/0 Poteinon: Heavy 10, Medium 30, Light 10, Total Adde 0, Heavy 10, Medium: Rotations: Haavy 10, Medium 90, Light 40, Oast Vala 0, Heavy TKO, Medium: KJR, WWNR, WPOE, WMTR, WSTU, WASK, KFOD, KYEC, KVEC, Light WWIS, WCHS, WOOW, WHEC. SADE ''I's N & Crime?'' (Portrait/CSS) 13/6 WCCO WHRY WPOF LINN WASK Rotations: Heavy 10, Medium 30, Light 10, Total Adds 0, Heavy: K1WC, Medum: WCLO, What, Who's, Light TOMY SENHET: "Why Do Popelip Fail In Lure" (Columbia) 4/1 Rotations: Heavy 0, Medium 10, Light 3/1, Total Adds 1, WHBY, Medium: WCCO, Light including WIBA, WJBC REUNION "The Resistion Medicy" (Eggle) 4/1 Rotations: Liewy 0, Medium 10, Light 3/1, Total Adds 1, KHOW, Medium: WHBY, Light including WJBC, WASK 3/0. Light INV: KTWO 4/0, Light 8/5, Total Adda 5, WISN, KFMB, WMTR, WASK, KFQD. Heavy: WCCO. Medium POF KVEC EVERLY BROTHERS 'I Know Leve'' (Mercury/PolyGram) 13/2 Rotations Heavy 0, Medium 7/1, Light 6/1, Total Adda 2, KTWO, KYJC, Med WJBC, KVEC, Light including WHBC, WSPD, KSL, WGBR, WSTU. Rotations: Heavy 0, Medium 1/0, Light 3/1, Idea (due 1, Aroff) BEACH BOYS "Reck: 1N' Rolf To The Rescent" (Capitol) 4/8 Retations: Heavy 0, Medium 20, Light 20, Total Adds 0, Medium; WICC, WPOE, Light: WJBC, KYJC dium including WFBR, WHBY, WPOE, WTKO CARL PERKINS "The Birth Of Rock & Roll" (Polydor/PolyGram) 3/1 CARL PERKINS "The Birth Of Rock & Roll" (Polydor/PolyGram) 3/1 CARL PERKINS "The Birth Of noce, a final Adds 1, KTWO. Medium including in a final data in the second of the seco GDRDON LIGHTFOOT "Anything For Love" (WB) 11/0 Rotations Heavy 0, Medium 3/1, Light 8/7, Total Adda 8, WCCO, WIBA, KUGN, WPOE, WTKO, WGBR, WASK, KYJC Rotations Heavy Q, Metaumin H, Bught Including KSL. Michael Including WHPY, KVC Light Including KSL. MICHAEL McDONALD "Sweet Freedom" (MCA) 11/5 MICHAEL McDONALD Hords St. Linht 64. Total Adds 5. WWKB, WMTR, WASK, KFQD, KTWO, Medium including KFMB, Rotations: Heavy 0, Medium 2/1, Light 1/0, Total Ac SPECIAL EFX "Uptown East" (GRP) 3/9 # Adds 0. Medium, KSL, WPOE Light WCCO GRAHAM NASH "Sad Eyes" (Atlantic) 10/4 Patelions Heavy 11, Medium 40, Light 53, Total Adds 4, WHBY, WMTR, WASK, KTWO, Medium WCCO, KUGN, WPOE WYEE Light webding WJBC, KTW BERTIE HIGGINS "Gone With The Winds" (Southern Tracks) 3/0 Rotations. Heavy 0, Medium 1/0, Light 2/0, Total Addis 0, Medium: WFBR Light WERR LINN WHRY WITCO



Call 213-553-4330 For Subscription Information



80/ R&R FRIDAY, JUNE 27, 1986

ADULT CONTEMPORARY

BREAKERS

MICHAEL McDONALD

Sweet Freedom (MCA)

58% of our reporters on it. Rotations: Heavy 1, Medium 35, Light 26, Total Adds 21 including W101, WSNY, KYKY, KHYL, KEZR, V100, WKGW. Debuts at number 24 on the AC chart.

SADE

Is It A Crime? (Portrait/CBS)

51% of our reporters on it. Rotations: Heavy 1, Medium 30, Light 23, Total Adds 11, including KYKY, WKYE, WDLT, KELT, KIOA, KLYF, KWAV, KWFM.

NEW & ACTIVE

MADONNA "Papa Oon't Preach" (Sire/WB) 48/24

ds 24 including WPIX, WSNI, WHTX, WARM98, WXTC, WJDX Iding V100, WSFM, WKYE, KELT, KWFM, KTYL. Rotations: Heavy 1/0, Medium 22/12, Light 25/12, Total Adds 24 inc WIVY, KO99, WTRX, WMGN Heavy WWMJ, Medium including V10

WIVY, KO96, WTRX, WMGN, Heavy, WMMJ, Medium including V100, Work, WK15, KK1, KWFM, K112, STEVE WIMWODD "Higher Love" (Isiand/WB) 434, KE2R, WSFM, K104, K99, Heavy, WSKY, KALE, Medium including WRV, KIVK, KIVK, USFL, WSF, KUDK, WSKI, KMGO, MIKE & THE MECHANICS "Taken In" (Atlantic) 40,28 Rotations Heavy 0, Medium 17/8, Light 23/20, Total Adds 28 including WHTX, WSBFM, LOVE94, KKLT, B100, KIFM, WSFM, S96WAVE, U102, WSKY, WKTE, WMAL, KOST, WKTE, WKNE, WOHO, WMTFM,

Seware, U102, WSKY, Medium Including WMLI, KOST, WKYE, WKNE, WOHO, WNITM, GRAHAM, MASH, "Sad Eyes" (Aliantic) 39/10 Rotations: Heavy D, Medium 14/3, Liph 25/7, Total Adds 10, KOST, WAEB, WKGW, KIOA, WTRX, KCIX, WGLL, WTNY, WXUS, KWEB, Medium Including Seware, WEIM, WSKI, WCKO, WAHR, KTYL, KILV, BERLIN, "Take My Breath Away" (Columbia) 39/7 Rotations: Heavy O, Medium 20/4, Liph 19/3, Total Adds 7, WPIX, KHYL, KIFM, KIOA, KCI99, WMGN, WWMJ, Medium Including KOST, WAEB, WKYE, SeWAYE, KWAY, WSKI, WCHO, WCKO.

MONKEES "That Was Then, This Is Now" (Arista) 37/37 ING LOVE 94, WLTF, KUDL, WKYE, 96WAVE, WAVE, KIOA

WEIM WKNE 35/35. Total WSKI, WQ LARRY CARLTON "Smiles And Smiles To Go" (MCA) 34/14

LARRY CARLTON "Smiles And Smiles To 60" (MCA) 34/14 Rotations: Heavy 0. Medium including WKNE, WOHO, WSKY, WMTFM, KALE BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 34/5 Potations: Heavy 1:0, Medium including WKNE, WOHO, WSKY, WMTFM, KALE BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 34/5 Potations: Heavy 1:0, Medium 1:20, Lipt 21:5, Total Adds 59, 590X-VE, WTRX, WWMJ, WGSV, WXUS, Heavy, WCHV, Medium including WKYE, KLYF, WSKI, WTNY, WSKY, KTYL, WBOW, KKLY, KALE, GOROON LIGHTFOOT "Anything For Love" (WB) 31/29 Potations: Heavy, 0, Medium 41, Lipt 27:25, Total Adds 29, Including WSBFM, 97AIA, KOST, KGW, WKYE, WAVE, WNAM, KLYF, KGMG, KWFM, Light Including WEIZ, WMTFM.

KLYF, KOMG, KWFM, Light Inclouing Welz, Welzh EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 31/1 Rogations Heavy 2/0, Medium 10/1, Light 190, Total Adds 1, KLYF, Heavy: WEIM, WJON Medium including KVIL, WGLL, WSKI, WCHV, WAHR, WAEV, WBOW, KKLV, KALE

. .

JIMMY BUFFETT "I Love The Now" (MCA) 30/2 Rotations: Heavy 0, Medium 10/0, Light 20/2, Total Adds 2 wichay works works with Ki V, Ki V, Ki F de 2 K106 WSEL Medium: 96WAVE, WAVE, WEIM, WKNE, WSKI,

WCHV, WGSV, WOHG, KNLV, KALE, GLORIA LORING & CARL ANDERSON "Friends And Lovers" (Carrere/CBS) 27/15 Rotations: Heavy 110, Medium 4/3, Light 22/12, Total Adds 15 including WLTS, KUDL, WMYX, KKLT, KHYL, KELT, WTRX, WGLL, WCKQ, WGSV, Heavy: KOST, Medium including KTYL.

ROTATION BREAKOUTS

	Total				
	Reports/Adds	Heavy	Medium	Light	
O MOODY BLUES	105/0	94	8	3	
2 PETER CETERA	105/0	82	21	2	
3 HOWARD JONES	94/0	74	14	6	
4 BILLY OCEAN	85/0	56	22	7	
O DAVID FOSTER & OLIVIA NEWTON-JOHN	95/2	58	28	9	
6 NEIL DIAMOND	91/1	58	27	6	
7 ATLANTIC STARR	89/0	68	15	6	
BILLY JOEL	96/1	55	31	10	
9 JAMES TAYLOR	83/0	43	38	2	
CO GENESIS	86/2	45	38	3	
D JACKSON BROWNE	94/5	39	42	13	
D JEFFREY OSBORNE	92/4	28	55	9	
EL DeBARGE	81/3	44	28	9	
B ROD STEWART	94/13	26	53	15	
15 DAVID PACK	80/0	45	27	8	
16 GEORGE MICHAEL	73/0	25	36	12	
D MIAMI SOUND MACHINE	91/13	13	57	21	
D OOUBLE	<u>89/9</u>	20	55	14	
19 PATTI LABELLE/MICHAEL McDONALD	65/0	26	29	10	
20 HIROSHIMA	77/0	22	46	9	
BOB SEGER	72/3	15	48	9	
22 MADONNA	59/0.	16	26	17	
2 BANGLES	69/1	11	49	- 9	
MICHAEL McDONALD	62/21	1	35	26	
25 SIMPLY RED	47/0	18	20	9	
26 MIKE & THE MECHANICS	50/0	15	23	12	
2 OENNIS DEYOUNG	62/5	1	43	18	
S KENNY ROGERS & NICKIE RYDER	55/2	2	31	22	
29 DREAM ACADEMY	40/0	6	23	11	
30 LEVEL 42	32/0	6	15	11	

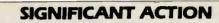
MOST ADDED

MONKEES (37) That Was Then, This Is Now (Arista) GOROON LIGHTFOOT (29) Anything For Love (WB) MIKE & THE MECHANICS (28) Taken In (Atlantic) MADONNA (24) Papa Don't Preach (Sire/WB)

MICHAEL MCOONALO (21) Sweet Freedom (MCA)

HOTTEST

MOODY BLUES (75) Your Wildest Dreams (Polydor/PolyGram) PETER CETERA (55) Glory Of Love (Full Moon/WB) HOWARD JONES (46) No One Is To Blame (Elektra) ATLANTIC STARR (32) If Your Heart Isn't In It (A&M) NEIL OIAMONO (30) Headed For The Future (Columbia)



BANANARAMA "Venus" (London/PotyGram) 23/11 Rotations: Heavy O, Medium 3/0. Light 20/11, Total Adds 11 including B100, WAEB, KELT, KD99, WWMJ, WCHV, I94, KFSB, KKLV, Medium WWPA, KOSW, KALE.

KKLV. Medium WWPA. KOSW. KALE. STEVIE WONDER "Land Of La La" (Tamia/Motown) 20/1 Heavy 1/0: Medium 7/0, Light 12/1, Total Adds 1, B100, Heavy WJON, Medium, KGW, 96WAVE, WNAM, KWFM, Rotations Heavy 1/0 WZLO, KFSB KALE

BLOW MONKEYS "Digging Your Scene" (RCA) 20/0 - www.in too. but too and the second second

WSKI, WOHO, WWPA, WEIZ, Light: WAEB, K106, WAVE, KCIX, WZLO, JERMAINE STEWART "We Don't Have To Take Our Clothes Oft" (Arista) 16/13 Rotations, Heavy O, Medium 42, Light 12/11, Total Adds 13 including WHTX, V100, WNAM, WEIM, WOHO, KRLB, WKYX, WZLO, KFSB, KOSW, Medium including WWMJ, WCKO, Light including B100. HEART "Nothin' At All" (Capitol) 16/0 Rotations, Heavy 20, Medium 6/0, Light 8/0, Total Adds 0, Heavy: WLTF, KOSW, Medium, KVIL, WLLT, B100, WSFM, K106, WENS, Light: WHTX, WXTC, U102, WLACFM, KO99, KRAV, WEIZ, WFFX. WHAMI "The Edge Of Meaves" (Contended and Adds), WFX, WFX, WFX.

WHAMI "The Edge Of Heaven" (Columbia) 15/15 Rotations: Heavy D, Medium 1/1, Light 14/14, Total Adds 15, KRLB, WFX, KTYL, 194, KOSW, KMGO, KALE. 15. WKYE, K106, WSFL, WAVE, KKUA, WWMJ, WSKI, WCKO.

SPECIAL EFX "Uptown East" (GRP) 15/4 Heavy 0, Medium 2/0, Light 13/4, Total Adds 4, WKNE, WSKI, WZLO, KKLV. Medium: KIFM, WEIM. Light Including JAM, WWPA, WSKY, KFSB, WJON, WBOW, KOSW, KMGO.

ANITA BAKER "Sweet Love" (Elektra) 12/12. Rotations, Heavy O, Medium O, Light 12/12, Total Adda 12, WPIX, WEIM, WKNE, WSKI, WSKY, WCKO, WORG, WFFX, KTYL.

GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 12/2 Rotations fleewy 0, Medium 3/0, Light 9/2, Total Adds 2, KKLT, KALE, Medium: KOST, WWMJ, WEIM, Light including WAEB. ons Heavy 0. Medium 3/0, Light 9/2, To WCKQ WKYX WZLQ, WFFX, KMGQ

WSKI, WCKO, WKYX WZLO, WFFX, KMGU SMOKEY ROBINSON "Sicepless Hights" (Motown) 12/0 Emergent Heave D. Medium 30, Light 90, Total Adds 0, Medium: WGLL, WCHV, WBOW, Light WAVE, WOHO, WSKY, Rotations Heavy 0. Medium 3/0, Light 9/0. Total Adds 0, Mediu WGSV, WORG, WKYX, WAEV, WZLO, KFSB.

BEACH BOYS "Rock 'N' Roll To The Rescue'' (Capitol) 11/4 Rotations Heavy 0, Medium 10, Light 10(4, Total Adds 4, WKYE, KVUU, KKLV, KQSW, Medium WGLL Light Including WSTF, WAVE, WTRX, WKXX, 194, KALE

TRAILE, TRAILE, TRAIL, MELLA, MELLE, ALLE, DIANNE SCHUBR, JOSEF ELLICIANO "American Wedding Song" (GRP) 10/7 Rotations Heavy 0. Medium 0. Light 10/7, Total Adds 7, WAEB, WNAM, WKNE, WCKO, WAEV, KFSB, WJON, Light including

QUEEN "A Kind Of Maglc" (Capitol) 10/2

tal Adds 2, WKYE, KALE, Medium: WMGN, WQHQ, WCHV, Light including Heavy 0, Medium 3/0, Light WEIM, WCKO, WKYX, WFFX

PETER GABRIEL "Sledgehammer" (Geffen) 10/2 Rotations: Heavy 1/0. Medium 4/0, Light 5/2, Total Adds 2, WAVE, KALE. Heavy. WFFX. Medium V100, WSFM. WSKY.

MICHAEL TOMLINSON "I WIII Not Pass You By" (Desert Rain) 10/0 Rotations: Heavy 0, Medium 5/0, Light 5/0, Total Adds 0. Medium: KIFM, WGLL, WAHR, WZLO, KMGQ, Light: KIOA, KLYF. Rotations, Heavy 0, Mediu

WHITNEY HOUSTDN "All At Once" (Arista) 9/3 Botations: Heavy 2/0, Medium 5/2, Light 2/1, Total Adds 3, WLTF, B100, WEZS. Heavy: WPIX, KELT, Medium including edium 5/2. Light 2/1 BELINDA CARLISLE "Mad About You" (IRS/MCA) 9/2 Rotations Heavy 20, Medium 5/1, Light 2/1, Toral Adds 2, V100, KRLB, Heavy: WWMJ, WCKQ. Medium including 2WD, KYKY, WFFX, KALE.

OUTFIELD "All The Love in The World" (Columbia) 9/1 Rotations: Heavy 0, Medium 7/1, Light 2/0, Total Adds 1, V100. Medium including KVIL, K106, WWMJ, WEIM, WCKO, KTYL Light: WSFM, KEY103.

JOURNEY "Suzanne" (Columbia) 8/2 Rotations: Heavy 0, Medium 6/1, Light 2/1, Total KALE, Light including K106. Total Adds 2, WWPA, KQSW, Medium including V100, 96WAVE, WMGN, WCKO,



AC ADDS & HOTS

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E/	N ST		SOUTH		WOSVIGuntereville Jackson/Bell LINAHL GORDON LIGHTPOOT LORING & ANDERSON BRUCE HORKSBY MORETRS	KRLB/Lubbock Rob Roberts GEORGE STRAIT BELINDA CARLISLE JERNAINE STEMART MINAMI	WZLQ/Tupolo Roger Netion GORDON LIGHTPOOT NIKE & THE NECHAN NONKEES JERNAINE STEWART	WAEV/Sevenash Philip Weel NIKE & THE NECHAN DIAME BORDUR Nottest : Nottest :	FULL-SERVICE A	C
PARALLEL ONE	PARALLEL	PARALLEL	WAVF/Charleston Jeff Kent BRUCE HORNSINY	WSFL/Now Bern Gary Lee	HONEEES Hottest: HODOY BLUES PETER CETERA FOSTER 6 ONJ BILLY JOEL HOWARD JONES	Notesti Howard Jones Gronge Hichael Peter Cetera Genesis Hoody Blues	SPECIAL EFX LORING & ANDERSON Nottest: NOOCY BLUES ATLANTIC STARR JAMES TAYLOR	ATLANTIC STARE DAVID PACK NEIL DIANOND JEFFREY OGBORNE	Devid Bernstein Brad W HTANT SOUND NACHT HTEE	
WPIX/New York Wendy Silvershein BİRLIM RIYMAXX	WWM.VBangor Hask stUtillier	WS8-FMAttenta McCoy/Chappell HTRE & THE MECHAN CORDON LEGHTPOOT	STARSHIP LARRY CARLTON MIRE & THE HECHAN HORERES HOLDERS HOLDERS DAVID PACK JANES TAYLOR JACKSON BROMME PETER CETERA	MADOHNA MIAHI KLYHAXX HICHAEL SEMSELLO JIHMY EUFFET Hottest: Peter Cetera EL DESARCE	WARR/Nuntaville Deliae/Cennon ROD STEMART GORDON LIGHTPOOT LOUISE NAMORELL	WORCHORANGEBURG Mariner/Wright HOMREES ANITA BARER HIKE 4 THE HICHAN HOLLENT	WEFL DIAMOND POSTER & ONJ	KTYL/Tyler. Jenie Baker ANITA BAKER MIKE & THE NECHAN WNAM!	ONE NOT ALLER NOT ALLER AND ALLER AN	G & ANDERSON N LIGHTFOOT AT I F BLUES TTIC STARE DIAMOND
HADONNA ANITA BARER LARRY CARLTON Hottest:	DENNIS DEVOUNG BANANARAHA BERLIN HONKEES MHAMI BRUCE HORNSHY HOLLENTS	GORDON LIGHTPOOT Nottest: PETER CETERA POSTER 4 ONJ JAMES TAYLOR JEFFETY GRORME MIAMI SOUND MACHI	DAVID PACK JANES TAYLOR JACKSON BROMNE PETER CETERA	EL DEARCE HOODY BLUES ATLANTIC STARR HOMARD JONES	LOUISE MANDRELL Nottest: JAMES TAYLOR NOODY BLUES DAVID PACK JACKSON BROWNE	ALLE & THE RELIGION HOTORY JOEL HODOY BLUES ATLANTIC STARE JEFFREY OSBORNE	MHAMI MONKEES	MANA'S THE MEL HAN MONE LES HANANABANA GORDON LIGHTOOT STARSHEP HOLEBEL HODOY RLUES ATLANTIC STARP DAVID PACK NELL DIAMOND JAMES TAYLOR	NADORNA BANANANANA LARRY CARLTON BAYANANANAN BAYYA CARLTON BAYANANANAN BAYYA CARLTON BAYANANANAN BAYYA CARLTON BAYANANANAN BAYANANANAN BAYANANANAN BAYANANANAN BAYANANANAN BAYANANANANAN BAYANANANANAN BAYANANANANANANAN BAYANANANANANANANANANANANANANANANANANANA	r JOEL
BILLY OCEAN SINPLY RED DIANA ROSS ROD STEMART WSRUPDIadainbia	Hottest: HOWARD JONES EL DEBARGE GENESIS BOB SEGER BILLY JOEL	NIANI SOUND HACHI KVIL-FMIDakas Rhodes/Chapmen	WXTC/Charleston Guincy/O'Brien NADONNA DESNIS DEYOUNG NICHAEL NCOONALD	WSTF/Orlando Jim Ballard JACKSON BROWNE Hottesti MOCOY BLUES HOMADD JONES	HIROSHIMA WAGE/Leesburg Stove Porter	WKYXIPaducah Frenk Cervell	Hottest: Howard Jones Moody Blues David Pack EL Dearge Peter Cetera	ATLANTIC STARE DAVID PACK NEIL DIAMOND JANES TAYLOR	HOLLES IN GEORGE HICHAEL HIAHI	SOUND HAC N LIGHTFOO WAITE HALL IN BROWNE
Tyter/Cannon DOUBLE MADONNA MOTTALE NOOLY BLUES NELL DIAMOND	WEIM/Fischburg Jack Reymond POSTER & ONJ MORKEES	NONE Hottesti HOWARD JONES NODY BLUES BILLY OCEAN LABELLE & NCDONAL DREAM ACADERY	MIKE & THE RECHAR Hottest: MOODY BLUES JAMES TAYLOR PETER CETERA	HOWARD JONES LABELLE & NCDONAL BILLY OCEAN GEORGE MICHAEL WEZS/Richmond	ROGERS & RYDER GORDON LIGHTPOOT A-HA NOTEST : NOODY SLUES PETER CETERA DAVID PACK	HONKEES GORDON LIGHTFOOT JERNAINE STEMART RABBIT & NEWTON HOLGGAI HOOOY BLUES ATLANTIC STARF NEIL DIAMOND			WWKRGUTAKO PETER GABRIEL none POFTER Kewin Fennessy Hottest: Nottest: Double Hottest: Billy OCLAN ROOT: STEVE NIMPOD JETS BILLY OCLAN ROOTS	
NEIL DIAMOND JAMES TAYLOR EL DERABGE FOSTER & ONJ WHTX/PHEADurgh	HONKRES GORDON LIGHTFOOT ANITA BARER BOBBY VINTON BARRY MANILOW JERMAINE STEMART Nottest;	97AIA/Miami TBA	JEFFREY OSBORNE DAVID PACK WEZC/Charlotte Herring/Conwey	WEIGHTUNN EHiotiOhion MIAHI SOUND NACHI WHITHEY HOUSTON Hottet: BILLY OCEAN HODOY BULES	DAVID PACK POSTER & ONJ NEIL DIAMOND	NELL DIAMOND POSTER & ONJ DAVID PACK			MOODY BLUES WONTCHARTEN PARALLEI GRASAN	ELD NASH
NIKE & THE HECHAN MADONNA	JERMAINE STEWART Notteet; JAMES TAYLOR MEDIE NICKS NOODY BLUES NELL DIAMOND EL DEBARGE	EL DEBARGE GÓRDON LIGHTFODT ORNIS DEFOUNG Hotteti DREAM ACADEMY GENESIS HOWARD JONES GROBER HICHAEL	BOB SEGER BOD STEMART DOUBLE Hottmat: BILLY OCEAN HOMARD JONES MODOLY BLUES	HOMARD JONES		MIDWE	ST	PARALLEL	WTAE/Pittsburgh Bob Contrad Disputs Olivo Hachi United Sales HILARE SOUND HACHI DENNIS OFYCUING WWNR/Beckley Horkey Horkey	5 THE MECH EL NCDOBAL OF JONES DIAMOND
HOTTORIA MODDY BLUES SIMPLY RED ROD STEMART EL DEBARCE GENESIS	WKNEXsene Mike Trombly HONKEES ANITA DAKER GORDON LIGHTFOOT	GEORGE MICHAEL HOODY SLIFES LOVES4/Milami Moen/Johnson	HOWARD JOHRS HOODY BLUES LABELLE & HCDONAL PETER CETERA WJDX/Jeckson Jack Watkins	GORDON LIGHTFOOT	PARALLE	L WMY K/Milwaukee Beth Fest LORING & ANDERSON	WTRX/Fiint Pearson/Surke	THREE WMT-FM/Ceder Rej, de Green/Sellers	HORAND JONES A TLANTIC STARP PORTER 4 ON MASC LABELLE & MCDEM NELL DIAMOND GRAHM NASH POTTER SINDLY RED POTTER 4 ON HOLDS: PETER SINDLY RED POTTER 4 ON HOLDS:	ES R & ONJ CETERA
PARALLEL	GORDON LIGHTYOOT SPECIAL STX DIANT SCHUUP Notest: none WGLUMercereburg	ROD STEWART NIKE 4. THE MECHAN NOREES HOTEEL PETER CETERA ATLANTIC STARP NELL DIAMOND	HADONNA HICHAEL HCDONALD	Hottest:	WULY/Cincinnati John Roberts	Nottest: SINPLY RED HOMARD JONES MODDY BLUES POSTER & ONJ PETER CITERA	MADONNA GRAHAM NASH BRUCE HORNSBY LORING & ANDERSON HONKEES Hottest:	NONKEES LORING & ANDERSON KLYNAXX JANES & SANBORN Hottest: MODDY BLUES	WPROPrevidence RL DERARCE Tom Cuddy RLL D ANCE	
WAEB/Alteniown Mick Hagerty GENESIS LABBY, CABLION	Greene Lowischmidt MIRE 4 THE MECHAN MONKEES LORING 4 ANDERSON LAREY CARLTON GRAITAM NASH	ATLATIC STARP NELL DIAMOND MOOTY BLUES BILLY JOEL WLTSINGW Orleans ScottMitchell	WIVYLacksonvilla	PETER CETERA GENESIS DOUBLE SADE	JOURNEY Hottest: SIMPLY RED MINE & THE MECHAN BILLY OCEAN PETER CETERA ATLANTIC STARR	KS94/St. Louis Watermann/Garcia	Nottest: NEIL DIANGHD FOSTER & ONJ BILLY JOEL JACKSON BROWNE PETER CETERA	Hottest: MoDDY BLUES DAVID FACK NEIL DIAMOND FORTER & ONJ JAMES TAYLOR	Bruce/McElvein	RALLE
LARIY CARLTON BANANARANA DIANE SCHRUR GRARAM NACH LORING & ANDERSON NORKEES HOLEEL:	GRUNT CARENON GRUNTAN NASH Hottes: HODDY BLUES NU SHOOT BCB STOER JEFFREY OBBORNE EL DEBARGE	ScottMischell LORING & ANDERSON Hottest: HOMARD JONYS LABELLE & HCDONAL MOODY BLUES	Ryan/Sherwood HICHARL HCDONALD	PARALLEL THREE	ATLANTIC STAR WARM98/Cincinneti Waster/West HADONIA LARRY CARLTON	NOTE STARF	WLNT/Grand Rapida Ashford/Brown ROD STEWART MIANI SOUND MACHI EL DEBARGE	IG4/Eau Claire Rick Roberts MIKE & THE MECHAN SANASARAMA MURMI	PARALLEL PARALLEL SUPERIOR DATE: AND CONCOMENTATION OF CONTRACT OF	Goidsboro cover f LIGHTFOO THE MECH
Hottest: NOODY BLUES ATLANTIC STARR KL DERARGE FOSTER & ONJ DAVID PACK	EL DEBARGE WSKUMontpelier Bruce Stebbins JERNAINE STEVART	ATLANTIC STAR POSTER & ONJ 2WD/Norfolk Campbel/Allen	HOLEREI HILLY GCEAN GEORGE MICHAEL RILLY JOEL ROD STEWART PETER CETERA U102/Knoxylle	BISA TA ENGRAVA BISA SEGER HADOWNA STARSHIP GORDON LEGHTPOOT MORKEES	LARRY CARLTON Notest: BILLY OCFAN SOWARD JONES DAVID PACK FOSTER & ONJ PETER CETERA	RYRYISI, Louis Richarda/Blate JACKSON BROWNE	EL DEBARGE Hottest: HOWARD JONES MODOY BLUES NEIL DIAMOND SILLY OCEAN ATLANTIC STARE	MHANI HONKEES SADE JERMAINE STEWART MOLTGET: MODOY BLUES ATLANTIC STARE JAMES TATLOR	PETER CETERA 0000 WRVARIchmond LAREL	
V100/Charleston Ron Brandon JEFFREY OBBORNE HICHAEL HCDONALD	MADONNA MIKE & THE MECHAN WHAMI MONKEES	NOTE Notesti Hilly Ocean Noody Bijes Deram Acadeny Peter Cetera Billy Jel	Hobbs/Trotter MikE & THE HECHAN Hottest: MOODY BLUES BILLY OCEAN	ANITA BAXER	WLTFICleveland Witson/Popovich	HICHAEL HCDONALD Hottest: HOMARD JONES GENESIS MOODY BLJES PETER CETERA	WENS/Indianapolis Grey/Esgen	JAMES TAYLOR FOSTER & ONJ GENESIS KFSBiJoplin Steve Scott	NIXE & THE RECHAR RADONNA RODONA RODORE BODOLES NELL DIAMOND BELLY OCEAN RODORE WSTUSE JAKES TATLOR WOOWCHattancoge AVED PACK McGuker WDB0/Orlando Dale Desson/Garry Mac Helt DIAMOND NICE A	
ALL MARL DE DEMALL JERNAN KESTEMAAT BELLNON CARLISLE OUTFIELN Mottget: PETER CETENA EL ORBARGE GENESIS BILLY JOEL ROD STEWART	GORDON LICHTTONT SPECIAL FEX ANITA BARER Mottast: GENESIS FOSTER & ONJ ROD STEMART DOD STEMART	PICTER CETERA BILLY JORL W101/Tempa DeCerloWilliams	EL DEBARGE PETER CETERA BILLY JOEL WRKALOUISYWe Jett Crewford	GENESIS POSTER & OBJ JEFFREY OSBORNE BILLY JOEL JACKSON BROWNE WCKQ/Campbellsville Smith?McClendon	MONKEES MILITNEY NOUSTON Hottest HEART MODY BLUES HOWARD JOHES SIMPLY RED MIKE & THE MECHAN		ROD STEMART HOLLBEL: NADONNA HOWARD JONES BILLY OCEAN HODDY BLJJES LEVEL 42	DIANE SCHUR HIRE & THE HECHAN GORDALLIGHTFOOT JERNAINE STEWART BANANARAMA	Mark Heilinger ROD STEWART HOMAND JONES DENNIS PETER CETERA HOTENSI OTENNIS HILLY JOEL HODEN'S LUES HODOY BLUES HODOY BLUES LOEDEN, AMTHEND DREAM ACADEMY PITER CETERA HOMAN	E DEVOUNG IL I JONES OCTAN BLUES TIC STARR STANORD
GENESIS BILLY JOEL ROD STEWART WSFM/Harrisburg MasawShappon	STEVIE HICKS WOHO/Ocean City Ken Medat	MICHAEL HCDONALD HEANI SOUND NACHI Hottest: NGOOY BLUES LEVEL 42 SIMPLY RED HOWARD JONES	HIAHT SOUND-MACHI HICHAEL HCDONALD HOLLEBI	MONKEES A-NA MRANI	WMJ#Cleveland Ivers/Torcasso	WH AM Appleton- Oshkosh Bennett/Collins HICHAEL HCDORALD	WFMK/Lensing Bill Fution	NONKEES Notteet: NOODY BLUES ATLANTIC.STARR NEIL DIAMOND	NOT RULES AVECTOR NELL DIAGOD RULES NOT RULES AVECTOR RELLY CEAM 46 Reporters, LARLIE & MECORAL JAMES TATUOR 42 Current Reports	IC STARE
MEASUCHENNON MIARI SCHND HACHI MIRE & THE HECHAN, STEVE WINWOOD, Nottest: ROD STEMART CENESIS	JERNAINE STEWART GORDON LIGHTFOOT NONKEES STARSHIP NotLest, NEIL DIAMOND	SIMPLY RED HOWARD JONES JAMES TAYLOR	ATLANTIC STARR RILLY JOEL NOWARD JONES PETER CETERA WOLT/MODINE	LORING & ANDERSON ANITA SAKER GORDON LIGHTFOOT DIANE SCHAUR HOTLOGE HODDY BLUES STEVIE NICKS BILLY JOEL	RIANT SOUND MACH ROD STEWART DOUBLE Hotest: Hody BLUES HOMARD JONES SILLY OCEAN NU SHOOZ,	MORREES DIANE SCHUUR GORDON LIGHTFOOT MIKE & THE MECHAN RADONNA JERMAINE STEWART	NIANI SOUND MACHI EL DEBARGE Hottest: PETER CETERA FOSTER & ONJ NEIL DIAMOND		MIDWEST PAR	
CENESIS NODDY RLUES PETER CETERA HOWARD JONES WKYE/Johnstown	DOUBLE GENESIS DAVID PACK ROD STEMART WTNY/Weletown	PARALLEL	Keth Cherry SADE MODIT BLUES BILLY DEAN GEORGE MICHAEL HEIL DIAMOND	BILLY JOEL ROD STEWART PETER CETERA WCHV/Cheriottesville T. Gravis	WSNY/Columbus Dare Bishop	Hottestr NOODY BLUES HIROSHINA BOB SEGER JACKSON BROWNE	ATLANTIC STARS HOWARD JONES WMQN/Medicon O'Nells/Yandi	HICHIAEZ HODONALD CRANAM MAAH HADONNA HORKEZS BRUCE HORMSBY HOLLY JOEL ATLANTIC STARR NELL DIAMOND PETER CETERA	PARALLEL WTMUMIthesukes STEVE WINNCOD WJ8C/Bio	comington Salowitz
Jack Michaels BEACH BOYS WHANI MONKEES SADE	George Namer BADE GRAMM NASH NICHAEL NCDONALD NOCCEREN HOMARD JONES	KEY103/Austin Ohis Alan nore Hottest i	GEORGE HICHAEL WEIL DIAMOND DAVID PACK KELT/MCAllen	NIKE & THE NECHAN BANANARAHA NADONNA LARRY CARLTON GORDON LIGHTFOOT	DOUBLE MICHAEL MCDONALD Nottest: MCDOY BLUES PETER CETERA BILLY OCEAN	KIGA/Des Moines Mike Judge	HIRE & THE MECHAN MADONNA BERLIN Nottesti EL DEBARGE GENESIS	ATLANTIC STARE NOODY BLUES NEIL DIAMOND PETER CETERA	SSRRCCinelmant LABELLE & HCORNAL MELL DIAMOND NELL DIA Denny Nugeni HCONEL WIBCIndianapolis CHARD - HCODY BLUES WIBCIndianapolis PETER C GENESIS WONARD JONES Mary June Rose	CETERA
GORDON LIGHTPOOT OUEEN HOLEEST: HODOY BLUES HOMARD JONES GENESIS	MODIA D JONES MODIA BLUES GEORGE MICHAEL NEIL DIAMOND BILLY JOEL WWPA/WHIMMEDON	HOMARD JONES BILLY OCTAN GEORGE HICHAEL ATLANTIC STARE HOODY BLUES K106/Besumont	REGINA BANANARANA SADE LORING & ANDERSON DOUBLE	HOTTER CETERA NELL DIAKOND JAMES TAYLOR	GENESIS POSTER & ONJ WNIC/Detroit Envin/Kuykendal2	SADE DENNIS DEYOUNG STEVE WINWOOD BERLIN GRAHAM NASH LARRY CARLTON HORKEES NICHARL HCDONALD	NOODY BLUES BILLY JOEL ROD STEWART WHNNISegine#	KWEB/Rochester Dahl/Anelson GRAHAM NASH LARRY CARLITON NICNAEL HCDONALD	PETER CETTERA NOTIONARD JOREN WCCOMMINNESPOIS NORARD JOREN DANNE MONON NORARD JOREN AND AND MEL DIAMOND RELEDIAMOND NORARD JOREN AND MEL DIAMOND RELEDIAMOND	rbondale
EL DEBARGE NU SHOOR, WK GW/Utice Rome Carpenter/Garr	WWPA/Williamsport Sewyst/Masseller MADOBNA JOURNEY MIRE & THE MECHAN BARRY MANILOW HORKEES	Bill Thomas WRAAI JINAY BUPPET Hottost Hottost PETER CETERA Hy ARE SONES ECTOEN ACC.	DOUBLE Nottest: ROD STEMART PETER CETERA BILLY JOEL WHITNEY HOUSTON	WEIZ/Columbus Jim Jacobs	NORE Hottest: NADONNA BILLY OCEAN MIRE & THE NECHA HODY BLUES	Nottest: JAMES TAYLOR MODOY SLUES NEIL DIAMOND	SANCLES DOUBLE HIAMI SOUND HACHI HOLEGLI HOMARD JONES PETER CETERA	Nottest: NOODY BLUES DAVID PACK JAMES TAYLOR POSTER & ONJ PETER GETERA	SIMPLY RED RILLY JORL MODOY BLUES BOD STAN BOLEst: BILLY CENN BOLEst: WTVNCClumbus none WRBA/Madison EL DERAI	NDRNSBY SMART I I RED E & MCDOWA
AICHAEL HCDONALD SRAHAM NASH LABRY CARLINON KOLLOERARGE MVID PACE	NOTCHET: NEIL DIAMOND EL DEBARGE DAVID PACE	PETER CETERA HOMARD JONES EL DEBARCE POSTER & ONJ	WLAC-FW/Neehville Nichols/Sergent- ROD STEWART ROGERS & RYDER DOUBLE	NONP HOTERETER GENERS HOODY BLUES HOWARD JONES RL DEBARGE	HOODY BLUES LABELLE & HCOONK WOMCIDetrolt Berry Argenbright ROD STEMART	KLYF/Des Molnes John King GORDON LIGHTPOOT HIRE & THE NECHAN SADE	ATLANTIC STARR	WJON/SI. Cloud Mike Diem	NOTES TANDAL	hinson
ALL DEGARGE DAVID PACE FORTER & DAJ JEFFREY OSBORNE PETER CETERA	ATLANTIC STARE GENESIS		Hottest: BILLY OCEAN HOMARD JONES LEVEL 42 JANES TAYLOR HOODY BLUES		Hottest: PETER CETERA HOWAUD JONES ATLANTIC STARE FOSTER & OBJ NEIL DIAMOND	SADE EVERLY BROTHERS Bottest: Billy Joel NGDOY BLUES PETER CETERA	RING/Matthews ROD STEMART JEFFREY OSBORNE Nottest: HONDY BLUES BILLY OCEAN HONARD JONES	HIRE & THE NECHAN GORDON LIGHTFOOT DIANE SCHUR LARRY CARLTON HOLLSEL PETER CETERA EVERLY BROTHERS	WISHMANweukee LARRY CARLTON Stewart/Heller GORDON	NASE LIGHTPOOT
WES	T	Dir	MG/Gennelde K	RNOIReno im O'Neel	KLSUKanses City Bailey/Atan MHITHEY HOUSTON	NEIL DIANOND JEFFREY OSBORNE	BILLY OCEAN HOWARD JONES ATLANTIC STARP NEIL DIAMOND KRAV/Tuisa	WBOW/Terre Haute Mark Edwards	MARESHOP TOY REALFY PETTOTTETS (ALL ALL ALL ALL ALL ALL ALL ALL ALL AL	LUES JONES C STARR HICHAEL AYLOR
PARALLEL	KHYL/Secremento Irona/Andrews	KCIX/Boise LA Dave Duquesne HO	CHARL HEDONALD	ORING & ANDERSON OD STEMART OBLEMI: ELL DIAMONED OMARD JONES REAM ACADEMY OULS: ODDY RLUES	RCO STEMART Hottest: LABELLE & MCDONA SIMPLY RED BILLY OCEAN GEDGE MICHAEL HOWARD JONES	SERLIN LARRY CARLTON BANANARAMA	Gary Reynolds NEII. DIAMOND MICHAEL NCDONALD MADONNA Hottest: LABELLE & MCDONAL	JEFFREY OGROFONE LARRY CARLTON GENESIS	RELISET LAN CRY	
	REPLIN LORING & ANDERSON HICHAEL HCDONALD HOLAEL: HOWAED JORES JACKSON BROWNE	JEFFREY OSBORNE AT Nottest: NE NOODY BUZES JA SIMPLY RED JA BILLY JOEL DETTE OFFEN	LANTIC STARR DI IL DIANORD D NES TAYLOR N CKSON BROWNE KFMTucson C	REAM ACADENY OUBLE GODY BLUES OSW/Rock Springs hris Alexander	KUDUKenses City Dens Hellem JOIN COUGAR HIAHI SOUND NACH	HIKE & THE MECHAN Hottest: HOMAD JONES BILLY OCEAN GENESIS EL DERARGE I HOODY BLUES	LABELLE & REDONAL BILLY OCEAN SIMPLY RED HADONNA HOWARD JONES	MADONNA ANITA BAKER Hottes: NOODY BLUES HOWARD JONES HANGLES BOB SEGER SEIL DIANOND	WEST Lemich/Jessop KTWOIC non m Bottest / MITTNTY HOUSTON GRAMME RILLY OCENN M HIAMT 3	NIL CH
IANI SOUND NACHI ENNIS DEYOUNG ottest: DODY ELUES INFLY RED OMARD JONES	NIANI SOUND NACHI NOODY BLUES PETER CETERA B100/Sen Diego	KVUU/Coloredo Springs SA Howerd/Invin	DZ J NHKEES H NDON LIGHTFOOT H Httmat: H	ADONNA OURNEY RACH BOYS NAMI ONKEES EBMAINE STEMART	LOBING & ANDERSO JACKSON BROWNE Hottest: SIMPLY RED HOMARD JONES	N		NETL DIAMOND	PARALLEL PARALLEL MADDINA ONE TWO NOVE TWO ANDWOMME ENGLARD	E RYDER BROTHERS THE MECH. CHRISTIE
DHARD JONES LLLY GEEAN LKE & THE HIDCHAR OSTILOS Angeles ayaiKiley	Rich Knight HITNEY HOUSTON MIKE & THE MECHAN BANANARAMA DOUBLE STEVIE MONDER	NADONNA HO MICHAEL MCGONALD AT MIAMI SOUND MACHI HO BOD STEMART JA BEACH BOYS PC Notceet: PE MOODY BLUES	NODY BLUES A MES TAYLOR G ISTER & ONJ H TTER CETERA B	NITA BAXER ORDON LIGHTFOOT ottest: ILLY JOEL	PETER CETERA SILLY OCEAN HOODY BLUES				ONE TWO REVIEWORF ARTINICAL REVIEWORF REVIEWOR	DEYOUNG BUFFET CKER 6 ANDERS 1 HCDONAL ERS INS
ANNAN NASH DRDON LIGHTPOOT INARL Steati KCKSON BROWNE EFER CEVERA DURLE NDONNA	Nottest: BILLY OCTAN MADONNA HOWARD JONES LABELLE & MCDONAL GEORGE MICHAEL	BILLY DEEAN GRNESIS NOMARD JONES PETER CETERA KDUK/Eugene	HREE	TLANTIC STARR OSTER & ONJ EXESTS MGQ/Sents Barbare tephen Meede			porters,		KOY/Phoenia none EL DEBARGE PETER C	CETERA
KLT/Phoenia	KIFM/Sen Diego Merk Zegen HIRE & THE NECHAN	HODY BLUES HAN	LV/Anchorsge ag Wilkinson L QONNA RE 6 THE HECHAN J REY CARLTON B THER VANDROSS B	HANI IMANL OWKEES DECENT ACKSON BROWNE ILLY JOEL OUTHER		Two stations re	nt Reports ported a froz s week:	en	NOTE LABORNA HOLLES KYJCHAR NOTERII BILLY GEAN NEIL DIAMOND KAYO'B	adiord
Nurch/Thomas ORING & ANDERSON AVIN CHRISTOPHER IKE & THE HECHAM OLDER:	BERLIN Notest: HIROSHINA DOUBLE DAVID PACK PETER CETERA HODDY BLUES	NIROSNINA BZ KKUAMonolulu GO Miller/Kong NO	ACH BOYS N DZ P RDON LIGHTPOOT NKZZS P	CUBLE IAMI SOUND NACHI ETER CETERA CALE/Tri-Cities Bill Templeton		2WD/I Four stations	lorfolk failed to report	rt	KFEREVSen Diego GORDON LIGHTPOOT KVEC/Sen Luis Obiago GORDON LIGHTPOOT KVEC/Sen Luis Obiago GORDON LINAHL Dan Armstrong SILLY C	BROTHERS HORNSBY Rt HICHAEL OCEAN Rt OILJ DIAMOND JONES
IRE & THE RECEAR ORDED JONES TLANTIC STARE OSTER & ONJ OUBLE QW/Portland	K101/Sen Francisco Rhvera/Kulp BELLY JOEL	HADONNA LOO WHAM1 NOI JACKSON BROWNE PET HOLLESL	RING & ANDERSON WELLONT	OHN COUGAR HAMI ORDON LIGHTFOOT TARENIP		were KDUK/	neir rotations rozen. Eugene		ALE MOOT LURS BELLY PELL D NO SOLT AND	JOHES
LANE SOUND MACKE	HOTLEST: LABELLE & MCDONAL HOMARD JONES BILLY OCEAN MADONNA MODOY BLUES	LABELLE & HCDONAL EL DEBARGZ JAC PÊTER CETERA BILLY JOEL KŞ KWAVMonterey Sh	LLY JOEL J DRLE N 2×SON BROWNE G 19/Great Falls H eve Keller B	UTERN ENNAINE STENART ORKEES AVIN CHRISTOPHER ETER GABRIEL OCTOBEL ARCLES ILLY JOEL DO STENART ACCESON BROWNE ETER CETERA		KEY103 KVIL/	Austin Dallas Dumbus		KuRiseanie Four stations reported a fro	ozen
SALOW LIGHTFOOL STLEAT ACCONAL MINDLY RED MOOT ALDES RILLY JOEL	KEZR/San Jose Elot/Knos STEVE WINNCOD MICHAEL NCDONALD Nottest:	Michael Reeding NI HIKE & THE HECHAN ST HICHAEL HCDONALD NA	CHARL HCDONALD B EVT WINMOOD J DONNA P NKEZS ttest: ODY BLUES	ILLT JOEL DO STEWART ACKSON BROWNE ETER CETERA	W	/ING/Dayton wi	Il be a Músic	AC	NOD STEMAN HINT SOUR MACHT HOTTAGET Done KSL/Salt Lake City	5
	STEVE MINHOOD MICHAEL HCIONALD NOTHERE ATLANTIC STARE HOODY BLIES FOSTER & ONJ PETER CETERA	NULESTICKS FO NORARD JONES AT NIROSHIMA NE STEVIE NICKS FO DOUBLE PE JACKSON BRONNE	NKEZS ttest; OOY BLUES LANTIC STARE IL DIAMOND STER & ONJ TER CETERA						WBT/Charlotte WGY/Schenectady	

82/R&R FRIDAY, JUNE 27, 1986

AOR TRACKS

MOST ADDED

DAVIO LEE ROTH (115) Yankee Rose (WB) EURYTHMICS (93) Missionary Man (RCA) JOHN C. MELLENCAMP (40) Rumbleseat (Riva / PolyGram) JEAN BEAUVOIR (25) Feel The Heat (Columbia) ZZ TOP (25) Velcro Fly (WB)

HOTTEST GENESIS (57) invisible Touch (Atlantic) FIXX (52) Secret Separation (MCA) PETER GABRIEL (51) S Stedgehammer (Geffer STEVE WINWOOD (45) Higher Love (Island) EMERSON, LAKE & POWELL (38) Touch & Go (Polydor/Po VAR HALEN (38)

Dreams (WB)

CHART CLIMBERS

JOHN C. MELLENCAMP "Remblesset" (Riva/PolyGram) 94/40 (54/52) I, KGB. Heavy 21 including WDVE, WKLS, KOME, KISW WXRK, KSRR. Moves 50-27.

VAN HALEN "Love Walks in" (WB) 91/9 (84/15) Adds including KZEW, WLLZ, WZZO, WPLR, WEZX, WSKS , WWTR. Heavy 53 including WXRK, WMMR, WHJY, DC101, (YYS, KMET, KFOG, Moves 23-17.

Adda Including Weldum 36 including WIYY, WBAB, WNEW, KYYS, KME I, KFUS, Norwa servir. **GENESIS "Throwing It All Away" (Atlantic) 99/12 (60/23)** Adda including KXD, KUPD, WDPH, WORK, WAPL, KZEL Heavy 40 including WDVE, WHJY, KZEW, WLUP, WXRT, WEBN, wi VO. Medium 49 including WBAB, WNEW, WKLS, WNOR, Moves 28-20.

WLVQ, Medium 49 including Wates, mices, moust means an and a second seco

Seincluding WIYY, WABB, WNEW, WXRIK, WMMH, Moves 31-30.
BOB SEGER & THE SILVER BULLET BAND 'The Atternath'' (Capitol) 67/7 (82/22)
Adds including WIYY, WNEW, WXRK, WHY, DC101, RBCO, Heavy 35 including WMMR, WDVE, KZEW, WRIF, WQFM, KUPD, KGB, KRQR, Medium 52 including WKLS, KTXQ, WNOR, KYYS, Moves 30-23.

Adda Indowing The Modelin 52 Including WKLS, KTXU, WHON, KTTO, KTTO KUPD, KGB, KNOR, Medium 52 Including WKLS, KTXU, WHON, KTTO, KTTO ROD STEWART "Love Touch" (WB) 87/5 (91/1) Adde: KAZY, KINK, WONE, WTUE, KFMZ, Havey 41 Including WBCN, WBAB, WSHE, WNOR, WZZO, WHEB, WIMZ WHITE KAZY, KINK, WONE, WTUE, KFMZ, Havey 41 Including WBCN, WBAB, WSHE, WNOR, WZZO, WHEB, WIMZ

Adda: KAZT, NINN, WORK, WORK, WOYE, WKLS. Remains at #24. Molum 42 including WIYY, WNEW, WXRK, WOYE, WKLS. Remains at #24. CALL "Everywhere I Ge" (Elektra) 87/3 (84/13) CALL "Everywhere I Ge" (Elektra) 87/3 (84/13) Heavy 11 includ WEBN, WLVQ

WMMR, WHUY, KSRR, WLUP, WEBN, WLVU, KME1, MURA JOAN ARMATRADING "Kind Words" (A&M) 72/9 (64/8) JOAN ARMATRADING "KIND WKDF, KFMX, WZEW, KTYD, Heavy 11 including KBCO, WLIR, WIOO, KSTM

7, KFOG, WKLC, KNCN, WKD 10 WBAB, WXRK, WNOR, 91X

Medium 46 Including WBAB, WXRK, WNOR, 91X, Moves 47-46. **PETER GABRIEL:** "In Your Eyes" (Gerhen) 71.6 (59/11) Adds: WTPA, WCMF, WFV, WLAV, WKLT, KSCY, Heavy 35 Including WMMR, WHJY, DC101, KZEW, KSHE, KFOG, KRQR. Meduum 34 Including WKLS, KTXO, WLUP, KMET, WZ2O, WPOH, Moves 35-34. **GENESIS:** "The Last Domino" (Attantic) 64.6 (55/7) Adds: WHEW, WLLZ, KGON, WKLC, KRX, Heavy 26 Including WMMR, WDVE, KBCO, KUPD, 91X, KFOG, KRQR, WPYX, Meduum 34 Including DC101, KTXO, WSHE, WNOR, WLUP, Moves 37-36 **77**, 778 (WHME, EP: / MWR), 83.626 (7015)

ZZ TOP "Veicro Fiv" (WB) 63/25 (39/18) Inter Try (WB) 03/52 (38/10) WIYY, WBAB, KTXO, WSHE, KYYS, KNCN, Heavy 23 including WHJY, WKLS, KGON, KOME, KISW, WZZO, Medium 37 including WNEW, WDVE, KZEW, KMET, KGB, Moves 51-45

WHEB, WOUN metalent of metalent of the stand and the stand of the stan

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FIXX "Built For The Future" (MCA) 56/5 (52/10) Adda WIOO, WAPL, WLAV, KLPX, WKLT. Heavy 18 including KZEW. KBCO, ArGO, And Standing WDVE, DC101, KYYS, KGON, KGB, Moves 44-43. 34 including WDVE, DC101, KYYS, KGON, KGB, Moves 44-43. JEAN BEAUVOIR "Feel The Heav" (Columbia) 55/25 (29/10) JEAN BEAUVOIR "Feel The Heav" (Columbia) 55/25 (29/10)

JOHN CAFFERTY & BEAVER BROWN BAND "Voles Of America's Sons" (Scotti Bros./CBS) 55/6 (52/8) Adds: WRIF, WAPL, KFMG, KZEL, KMBY, WCXT Heaves & KOME, WTPA, WCMF, WXLP, KGGO, WGIR, WCPZ, WZZO.

Meduum 39 including WHJY, KSRR, WSHE, Moves 30-91. GENESIS "Land Of Contusion" (Atlantic) 55/3 (56/10) GENESIS "Land Of Contusion" (Atlantic) WXRK, KTXQ, WRIF, KQRS, 91X, KFOG, KRQR, KOME, Medium 23

including WIYY, WKLS, KYYS, KZAF, WOUR, Moves 49-37. **HONEYMODN SUITE "WHAT Does It Take" (WB) 53/11 (42/16)** Adds including KGB, WDHA, WTPA, WYSP, WFDH, WAAF, WOMF, Heavy & WHUY, 0107, WYNF, KORS, WKQQ, WSKS, KFMG, KILO, Weidum 38 including KSRR, WEINN, WIYO, WORM, Moves 59-50. **MODELS "Cell Farver" (Geffen) 52/13 (40/19)** Adds including WBAS, WSHE, WNOR, KYYS, KGB, KOME, Heavy 2, KBCO, WMRY, Medium 39 including WLUP, 91X, KFOG, WHYN, WHCN, KLBJ, WDZ, WROK, WJWY, Debuts at #55.

Adds Including WBAB, mone, miton, miton, miton, main, house, KFOG, WPX, WHCN, KLBJ, WDIZ, WROK, WLAV, Debuts at **GENESIS ''Is Too Deep'' (Attantic) 52/5 (49/11)** Adds WRIF, WIOQ, WXLP, KGGO, WWCT, Heavy 23 including Medum 28 including WIYY, WNEW, DC101, WNCR, KLOS, M ding WDVE, KZEW, WLVQ, KBCO, KFOG, KROR, WPYX, WZZO. S. Moves 43-42.

Medium 28 including WYY, WYRW, UCUU, WWW, LOS, WOYNE STAL. GENESIS "Anything She Does" (Attantic) 52/1 (58/14) Adds: WMMR, Neevy 27 including DC101, KZEW, WXRT, WEDN, KUPD, KRDR, KOME, WHEB. Medium 24 including WBAB, WKLS, KYYS, KZAP, KGB, WPDH, KLBJ, WOMF. Remainsat #38. WBAB, WRLS, KYYS, KZAP, KGB, WPDH, KLEN, YYMM GTR 'The Hunter'' (Arista) 47/17 (\$1/9) Adda including WYY, WOFM, WHYCN, WORM, WAF, WLAV, Heavy 12 including kLOL, WYNF, CHEZ, KLBJ, KATT, KILO, Adda including WYY, WOFM, WHYCN, WORM, WAF, WLAV, Heavy 12 including kLOL, WYNF, CHEZ, KLBJ, KATT, KILO,

KTYD, Medium 33 including D0101, IZEW, KUPO, RVDS,
Indiading FLETH, MORE, MTCH, M

WOUL KYPE, Wealum 23 Including WCAS, WCAS, WTA, WTAK, WHEB, Debale at #57. **BENESIS** "Tradight, Tonight, Tonight" (Idianitic) 343. (3566) Adds: WNOR, CRNY, IKIS Heavy 12 Including WXRK, WMMR, WDVE, KROR, WPYX, WHCN, WLAV, WBLM, Medum 20 Including WHERW KSRR, WILL WPRH, WDVE, WHCN, WAS \$555.

including WNEW, KSRR, WLUP, WPDU, WDIZ, WHOK, Moves 59-56 **GENESIS ''In The Glow Of The Night'' (Attantic) 28/5 (39/13)** Adds: WDVE, WKLC, WDHA, KDX, KRIX Heavy 13 including WOFM, KBPI, KFOG, KROR, WPYX, WEZX, KNCN, WLAV Medium 12 including WROK, WFBQ, WIOT, KICT. Remains at ₽60.

NEW & ACTIVE

ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 39/10 (28/3) Ander WHIV WKI C. WHCH. WRDU. KMSY. WRKI, WRUF, WZEW, KZEP, WKLT. Heavy 2: WIOQ, KSPN. Medium 18 O WCCC K

Madaming Teorem Today, Hold, Hold, Hold, Hold, Berley, Hold, Berley, Hold, Hol

JOHN PARR "Two Hearts" (Atlantic) 35/4 (37/3) Adds. WBAB, WXRK, WPX, KMBY, Heavy 4, WLUP, WLLZ, WGIR, WRUF, Medum 25 including WNEW, WLVQ, KSHE

JOHN PARK '' I'BUT ITSETTE (NAME): Heavy 4. WILLP, WILZ, WGIR, WHUP (NOUNDED): A WARK, WPY2, KMSP, HAV2, KMSP, HAV2, WILZ, WGIR, WHUP, KOME, WDIZ, WAPL, WLAY, KUPD, KOME, WDIZ, WAPL, WLAY, SOUTH&IDE JOHNNY & THE JUKES ''Hard To Find'' (Atlantic) 36/1 (39/2) SOUTH&IDE JOHNNY & THE JUKES ''Hard To Find'' (Atlantic) 36/1 (39/2)

WOFM, KFOG, WAAF, KMBY, WRKI, WWWV SMITHERENS "Blood & Reses" (Enigma) 35/5 (29/5) Adds. WSHE, KAZY, KNON, KMJX, WONE, WTUE, Heavy 3. WBCN, WNEW, KRIX, Medium 19 including WXRT, 91X, WHON, WOUR, KZEL, KDIX, WRKI, WGR 40ds: WSHE, WAAF, Heavy 3: WHMD, WCPZ, KRQU, Medium 26 including WNEW, WKLS, KSRR, WNOR, WLVO, KZAP, WEZX, WIMZ, WTUE.

GLASS TIGER "Don't Forget Me (When I'm Bone)" (Manhattan) 32/6 (25/7) KGGC Kohle, KOME, Works, mices, Wicks, Koss, mice.
BRUCE COCKBURN "Call It Democracy" (Gold Mountain/MCA) 31/3 (30/6)
Addar WHFS. WDHA, KLAO, Rowers 1, Heavy 4; WBCN, KBCO, KTCL. KVRE. Medium 20 including KZEW, KAZY, 91X,

MOD, KLPX

ROB JUNGKLAS "Memphis Thing" (Manhattan) 29/13 (15/5) Adds including WBAB, WSHE WLVG, WLIZ, WOFM, WWWV K072, Pro-NRS 1. Heavy 4: WEUP, WXRT, WKQQ, KRM

CO, WOMF, WKDF, KILO, WF BELINDA CARLISLE "Mad About You!" (IRS/MCA) 27/2 (24/3) Adds: WHEB, WCPZ. Powers 2. Heavy 8: WBCN, KROQ, 91X, WLIR, WPLR, WSKS, WHMD, KCGL. Medium 15 including

MOLIE SUBUR8S "Life is Like" (A&M) 26/0 (26/8)

NG WXRT, KORS, KBCO, WOUR, KLAO, WTUE, KODS, WLAV, WIZN

EMERSON, LAKE & POWELL 'The Score'' (Polydor/PolyGram) 25/3 (23/2) Adde: G107, KROR, WAPL Heavy 11 Including WDVE, KZEW, KFOG, WPYX, WEZX, WAQX, WLAV, KWHL, Medium 14 KROR, WAPL Heavy 11 includ 01, KUPD, WDIZ, KISS, WROK

CINDERELLA "States Me" (Mercury/PolyGram) 24/6 (18/8) Adda including WHJY, WKLC, KNON, KMJX, KLPX, Heavy 0, Medium 12 including WBAB, WMMR, WLVQ, KUPD, WPYX,

Adda metuang tri string taken in Easy" (Atlantic) 23/2 (21/5) ANDY TAYLOR "Take it Easy" (Atlantic) 23/2 (21/5) ANDY TAYLOR "Take it Easy" (Atlantic) 23/2 (21/5)

MR. MISTER "Black/White" (RCA) 22/3 (20/7)

mm. millen' "Berkerwinne" (http://ci.ac./

BOX OF FROES "Get It While You Cen" (Epic) 20/2 (21/0) Adds: KOWB. WCXT. Heavy 2. Q107. KPOI. Medium 14 including WXRT, WEBN, CFOX, WQMF, WMRY, KZEL, KSPN,

DOKKEN "It's Not Love" (Elektra) 19/8 (12/8) Adds: WXRK, WHJY, KSJO, WHEB, KLAG, KMJX, KDJK, WXRC. Heavy 0. Medium 10 including WBAB, KGB, KOME, KISS, KEMG, KILO, KWH

KFMG, KILO, KWHL ADREMALIN "Read Of The Bypsy" (MCA) 19/7 (13/4) • March 2014 (1994) WAT P. KGGO, KMOD, KFMZ, Heavy 3: WLLZ, KQRS, KRIX. Medium 6 including WRF, WCMF • March 2014 (1994) WAT P. KGGO, KMOD, KFMZ, Heavy 3: WLLZ, KQRS, KRIX. Medium 6 including WRF, WCMF

CROWDED HOUSE "World Where You Live" (Capitol) 19/3 (17/3) Adds: KLPX, WWWV, WHMD. Heavy 1; WBCN, Medium 11 Including CHEZ, WIOQ, WEZX, KLAQ, KSTM, KKCY, WQBK,

WIZH, KOMM, KNUL SLUGGERS "Over The Fence" (Ariste) 19/2 (20/3) Add: WOUR, KLPX, Heavy 1: WQFM, Medium 11: WHEB, KNCN, KLAQ, WFYV, WKDF, KMOD, KMBY, WIZN, WHMD.

KRIX, KTCL. BOB SEGER & THE SILVER BULLET BANO "It's You" (Capitol) 19/2 (20/4) BERGE WIND Lawry & Moluming KDRS, KTCZ, KINK, KKCY, KSPN, Medium 10 including WNOR, WCMF, WKDF,

Kalou, Kulos BEACH 8075 "R&R To The Rescue" (Capitol) 18/7 (12/12) Adds Q107, KAZY, WONE, WTVE, WOPZ, KSPN, KVRE, Heavy 1: KFMX, Medium 11 Including WSHE, WNOR, KZEL,

KZOK, KLPX, WWWY, KTYD. MIKE & THE MECHANICS 'Taken in'' (Atlantic) 18/7 (12/3) Addi including WSHE, WKLP, KGGO, WZEW, KFMZ, WZZQ, Heavy 2: KINK, WIOQ. Medium 12 including WXRK, KRKE, WWWV, KSQY, WCPZ, KSPN.

WWWV, KSUY, WORZ, KSHN. PETER CETERA "Blory Of Love" (WB) 18/3 (15/2) Adda: KMOD, KICT, KSPN, Powers 2, Heavy 9 including KINK, CFOX, WKLC, WIMZ, WXLP, WHMD, KESI, WCPZ Medium 6

ROY BUCHANAN "You Can't Judge A Book By Its Cover' (Alligator) 18/0 (17/1) Heavy 2. KRIX, KCGL, Medum 11 WXRT, KBCO, CHEZ, WMRY, KSTM, KEZE, WORK, WWW, KFMX, KTCL, KVRE.

Heavy 2. KRIX, KCGL, Medum 11 WXRT, KBCO, CHEZ, WMRY, KSTM, KEZE, WOBK, WWWV, KFMX, KTCL, KVRE, ROD STEWART "A Night Like This" (WB) 17/17 (0/0) Adds including KROR, KLBJ, WRDU, KATT, WIOT, KICT, WRKI, KTYD, Heavy 2: WFYV, KPOI, Medium 13 including WMMR WKLS, KZAP



MOST ADDED

JOHN C. MELLENCAMP (38) row (Riva/PolyGram) JEAN BEAUVOIR (27) Drums Along The Mohawk (Columbia ROD STEWART (21) Rod Stewart (WB) BRUCE HORNSBY & THE RANGE (14) The Way It Is (RCA) vk (Columbia)

STING (13) Bring On The Night (A&M)

HOTTEST GENESIS (63)

Invisible Touch (Atlantic) PETER GABRIEL (55) So (Geffen)

FIXX (53) Walkabout (MCA) VAIL HALEN (45)

5150 (WB) EMERSON, LAKE & POWELL (38) Emerson, Lake . . (Polydor/PolyGram)

NEW & ACTIVE

Continued from Page 84

SLUGGERS "Over The Fence" (Arista) 21/2 (22/4) Adde: WOUR, KLPX, Heavy 1; WOFM, Medium 13 including K

Adds: WOUR, KLPX, Heavy 1: WOFM, Medium 13 mclaumg KBU-U, WYED, KNR-4, YMM-1, HANG, BCO, WHEB, KNCN, WMRY, KMOD, KMBY, KRIX, KTCL

KLAO, WWCK, KZEL. PETER CETERA "Solitairs" (WB) 18/2 (16/2) PETER CETERA "Solitairs" (WB) 18/2 (16/2) PETER CETERA "Solitairs" (WB) 18/2 (16/2)

BIG AUDIO OYNAMITE "This is Big Audio Dynamite" (Columbia) 17/6 (11/4) Adds including WMMR, WZZO, WEZX, WHTF, KMOO, Heavy 4: KROQ, WLIR, WSKS, KTCL Medium 8 Including KZEW,

KBCO, KLPA, KNOU. RUN D.M.C. "Malsing Hell" (Profile) 16/6 (9/3) Adds: KZEW, KIŚW, CHEZ, WSKS, WWWV, WHMD. Powers 1 Heavy 2: KROO, WPLR. Medium 10 including WBAB, KSRR

WXRT, 91X, WLCM. DEVICE "22283" (Chrysalis) 16/1 (16/2) Adda: WOOJ. Heavy 2. WWCK, KSPN. Medum 11 including KROO, 91X, WDHA, CHEZ. KMOD. KRIX, KRQU. KZOQ.

DWIGHT TWILLEY "Wild Dogs" (Private I/CBS) 16/1 (16/6) Adds: KUPD. Powers 1. Heavy 2: KDJK. KRQU. Medium 11 including KATT, WMRY, KMOD, KKCY, KLPX, WIZN, KSPN, KVRE.

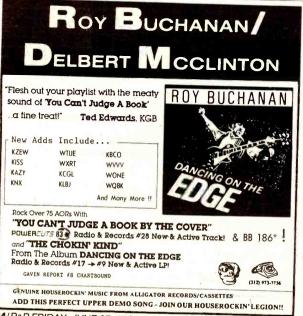
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AOR ALBUMS

n

Thre	e ha ks Ua	no Melks	Last Week	158 REPORTS
1	-	1	1	1 GENESIS/Invisible Touch. (Atlantic)
E.	t	2	2	2 PETER GABRIEL/So (Geffen)
	2	3	3	3 VAN HALEN/5150 (WB)
	9	4	4	FIXX/Walkabout (MCA)
1	0	7	5	EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PC)
	5.	6	1	JUURNET/Raised Un Radio (Columbia)
	4 1	э	8	MOODY BLUES/The Other Side Of Life (Polydor/PG)
1	3 :	5	6	BOB SEGER & THE SILVER BULLET BAND/Like A Bock (Capitol)
1	9 9	9		GIN/GIK (Arista)
6	i 1()	0 1	0 38 SPECIAL/Strength In Numbers (A&M)
-	-	11	4 0	RUTHLESS PEOPLE/Soundtrack (Enic)
14	14	1	2	3 TOP GUN/Soundtrack (Columbia)
13	13	1	3 Q	ICEHOUSE/Measure For Measure (Chrysalis)
11	_		1 14	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)
	DEBL	IT	PU	FUD STEWART /Rod Stewart (WB)
		1	5 16	OUTFIELD/Play Deep (Columbia)
	DEBL	IT	ÞE	BIG COUNTRY/The Seer (Mercury/PG)
7	12	13	18	ROLLING STONES/Dirty Work (Rolling Stones/Columbia)
23	21	20) JUHN EDDIE/John Eddie (Columbia)
33	23	21	20	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
36	-	25	21	JUHN C. MELLENCAMP/Scarecrow (Riva/PG)
32	24			AC/DC/Who Made Who (Atlantic)
16			23	
31	26	24	-	
12	15	17		JACKSON BROWNE/Lives In The Balance (Asylum)
_	32	26	20	JOAN ARMATRADING/Sleight Of Hand (A&M)
20	18		27	
	22	25		JOE JACKSON/Big World (A&M)
19			29	
-			30	AMERICAN ANTHEM/Soundtrack (Atlantic)
_	37	33	9	
34	33	32	œ	
			33	MODELS/Out Of Mind Out Of Sight (Geffen)
24		28	34	
20		38	35	
		36	36	
UL	001		20	JEAN BEAUVOIR/Drums Along The Mohawk (Columbia)
		31	38	
	40 :	19		SOUTHSIDE JOHNNY & THE JUKES/At Least We Got Shoes (Atlantic)
Uti	001		0	BEAT FARMERS/Van Go (MCA/Curb)

	JUNE 27, 1986	Total Reports/Adds	Power	Heavy	Medium	
	"Invisible" (132) "Throwing" (90) "Domino" (66)	450 0				
	"Sledgehammer" (120) "Red Rain" (111) "Eves" (71)	156 - /2		146		
	"Dreams" (102) "Love Walks In" (91) "Best" (32)	154 = /2		136		
	"Secret" (149) "Built" (56) "Read" (5)	131 = /0		116-		
/PG)	"Touch & Go" (142) "The Score" (25) "Learning" (12)	156 + /2		126-		- I
	"Suzanne" (111) "Girl" (69) "Once" (11)	150 = /1		129 -		
	"Other Side" (100) "Wildest" (60) "Bock 'N' Boll" (23)	131 - /1	20+			
tol)	"Aftermath" (87) "Like A Rock" (42) "Sometimes" (28)	133 - /2 138 - /2	17-			
	when the Heart" (94) "Hunter" (47) "Jekvll" (13)	138-/2	6-			
	"Somebody" (112) "Like No Other" (49) "Heart's" (8)	130-/5	23-			
	Hutness" (104) "Modern" (78) "Stand" (12)	128+/9	18-			
	"Danger Zone" (119) "Mighty" (15) "Take" (3)	123 = /4	15+	51+		
	"No Promises" (123) "Cross" (8) "Paradise" (7)	123 = /4 132 + /6	36 -	96+		
	Wrap" (125) "Why" (8) "Tuff Enuff" (7)	128-/3	18+	58+		
	"Love Touch" (87) "Red Hot" (19) "A Night" (17)	110 /21	11-	70+		
	"All The Love" (104) "Your Love" (1)	105 -/1	9	42	62	ľ
	"Look Away" (135) "Teacher" (4) "Great Thing" (2)	135 /10	11+ 3	51+		
	"One Hit" (54) "Winning Ugly" (34) "Back" (16)	74-/2	7-	23 45 -	102	
	"Jungle Boy" (108) "Pretty" (11) "Bomance" (2)	118+/12	2+			
	"Every Little Kiss" (103) "The Way" (15) "Down" (4)	106+/12	10+	24+		
	Rumpleseat" (94) "Rain" (4)	96 + /38	3+	26+ 23+		
	"Who Made Who" (90)	90+/6	4+	17+		
	"Velcro Fly" (63) "Woke Up" (28) "Rough Boy" (5)	85 = /8	5=	28-		
	Everywhere" (8/) "I Still" (4) "Oklahoma" (2)	89 + /3	0=	12=		
	"In The Shape" (70) "Black" (6) "Lives" (5)	73-/2	1-	25-	62+ 43-	
	"Kind Words" (72) "Reach Out" (7) "Jesse" (4)	80 + /9	3=	14+	43 - 50 +	
	"No Money Down" (67) "Video" (3) "Mama's"	70-/0	2-		39-	
	"Home Town" (36) "Right" (18) "Jet" (6)	53=/8	5+		29+	
	"What Does It Take" (53) "Attitude" (22) "All Along" (4)	69 - /5	4+		45-	
	Two Hearts" (36) "Take It Easy" (23) "Battle" (14)	66 + /10	3+	11+	44+	
	"Isn't It Enough" (61) "He Can Have You" (1)	61+/6	2+	12+	36 -	
	"Thin" (34) "Don't Forget" (32) "I Will" (2)	66-/7	1=	7+		
	"Cold Fever" (52) "Out Of Mind" (18) "Stormy" (1)	68 - 14	2=	6-	49+	
	Hyperactive" (43) "Addicted" (3) "I Didn't Mean" (3)	48-/1	2=	18+	26-	
	voice Of America" (55)	55+/6	1+	8+	39+	
	"Memphis" (29) "Boystown" (12) "Hello" (7)	46-/9	1 =	9+	26-	
	"Feel The Heat" (55) "Rockin'" (4) "Same Song" (3)	61+/27	0=		29+	
antic)	Listen" (25) "What You Need" (2)	26-/0	2-	13-	10-	
	"Hard To Find" (36) "Count" (5) "Walk" (3)	39-/1	1 =		28=	
		42 + /4	0=		27+	
-						



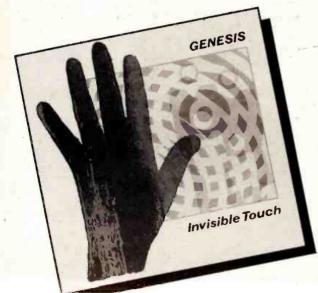
BIG COUNTRY The Seer (Mercury/PolyGram) 85% of our reporters on it.	ROD STEWART Rod Stewart (WB) 70% of our reporters on it.
NEW & A	CTIVE
ISLE OF MAN "Isle Of Man" (Pasha/CBS) 43/11 (31 adds including WHJY, WHCN, WBDU, KMBY, WRKI, WRUF, He WOHA, WCCC, KLAD, WONE, WTUE, KRKE BRUCE COCKBURN "World OU Wonders" (Gold Mour Adds: WHFS, WOHA, KLAD, KESI Powrs 1, Heavy 5: WBCN, 1 97, KLBJ, KKON, WTUE, KMOD, KLFX, KTO	avy 2: WIOO, KSPN. Medium 20 including KBCO, KROC
BELINOA CARLISLE "Belinda" (IRS/MCA) 27/2 (24/3 Adds: WHEB, WCP2, Powers 2, Heavy 8: WBCN, KROO, 91X, V WBAB, KSRR, WSHE, WOUR, WWCT, KDJK, WWWV	
SUBURBS "Suburbs" (A&M) 27/0 (26/7) Powers 1 Heavy 2: KTCZ, WLR: Medium 18 including WXRT, KC CINDERELLA "Night Songs" (Mecrury/PolyGram) 24/ Adds: WHJY, WKLC, KNCN, KMJX, KILO, KLPX, Heavy 0. Med WYSP, WHT, KLAO, KISS	
MR. MISTER "Welcome To The Real World" (RCA) 2 Adds: WCMF, KMJX, WAPL. WCXT, Heavy 1: KRIX. Medium 15 in WRKI, WWWV.	2 (1 (0.0 m)
MIKE & THE MECHANICS "Mike & The Mechanics" (Adds: KINK, WXLP, KGGO, KFMZ, WZZO, Heavy 4 including W 2107, WSHE, WWWV, WZEW, KSQY	
DID "Intermission" (WB) 22/3 (21/5) Adds including WLAV, WIOT, KLPX, Heavy 0, Medium 16: WBAB, V KISS, WLAV, WIOT, KEMG, KLPX, WGIP, KPIX	WXRK, WHJY, KTXO, KUPD, WHTF, KNCN, KLAO, WDIZ,
ROY BUCHANAN "Dancing On The Edge" (Alligator) 2 Heavy 2: KRIX, KCGL, Medium 14: WXRT, KAZY, KBCO, CHEZ (FMX, KTCL, KVRE,	2/0 (21/1) WONE, WTUE, WMRY, KSTM, KEZE, WOBK, WWWV,
JNFORGIVEN "Unforgiven" (Elektra) 22/0 (21/3) Meavy 2: KRIX, KROU, Medium 11: WXRK, KORS, KLOS, KMET, DOKKEN "Under Lock And Key" (Elektra) 21/6 (18/6)	
dds: WHJY, KSJO, WHEB, KLAO, KDJK, WXRC. Heavy 1: KBPI.	Medium 11 including WBAB, KSRR, KGB, KOME, KISS,

BREAKERS

84/R&R FRIDAY, JUNE 27, 1986

UNPRECEDENTED Eight Tracks. One Week!

"Invisible Touch" Tracks #4 "Throwing It All Away" Tracks #20 "The Last Domino" Tracks #36 "Land of Confusion" Tracks #37 "Anything She Does" Tracks #38 "In Too Deep" Tracks #42 "Tonight, Tonight, Tonight" Tracks #56 "In The Glow Of The Night" Tracks #60



from the album "Invisible Touch" Albums #1!

Thank You AOR Radio



On Atlantic Records, Cassettes & Compact Discs

1986 Atlantic Recording Corp OA Warner Communications Company.



ON YOUR DESK TODAY

"THE WILD AND THE YOUNG"

PRODUCED BY SPENCER PROFFER FOR

© 1986 CBS INC.

AOR TRACKS

Three Two Weeks Wee		and the second se	158 REPORTS	Total Reports/Adds 1	Power H	reavy 1	Vedium
		-		149-/2		125+	21-
4 3				154+/3		117+	36-
12 7		Ö	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	142-/0		126=	
5 4	-3 1	4	GENESIS/Invisible Touch (Atlantic)	132-/2		120-	7+
1 1		5	PETER GABRIEL/Sledgehammer (Geffen)	120-/1		115-	5=
2 2	4	ø	KENNY LOGGINS/Danger Zone (Columbia)	119-/3	36-	95+	21-
· 15 8	8	7	VAN HALEN/Dreams (WB)	102-/1	38+	90-	9=
7 6	6	Ó	FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)	725-/3	11 =	68+	53-
14 10		ŏ	JOURNEY/Suzanne (Columbia)	111+/6	16+	79+	32-
35 20 13 13		-	ICEHOUSE/No Promises (Chrysalis)	123-/5	17+	55 +	67 -
3 5	7	11		94-/1	22-	75-	16+
25 17		-	DAVID BOWIE/Underground (EMI America)	111-/2	8+	41+	64 -
33 22		-	PETER GABRIEL/Red Rain (Geffen)	.111+/16	5+	58+	47+
34 21	15	-	38 SPECIAL/Somebody Like You (A&M)	112+/9	10+	52+	59-
48 27	18	-	BIG COUNTRY/Look Away (Mercury/PG)	135 +/10	3+		103+
19 15	14	-	OUTFIELO/All The Love (Columbia)	104 - /1	10+	50+	50 -
38 29			VAN HALEN/Love Walks In (WB)	91 + /9	6+	53+	36 -
DEBUT	-	-	DAVID LEE ROTH/Yankee Rose (WB)	115 /11		27	74
		-	MOODY BLUES/The Other Side Of Life (Polydor/PG)	100+/12	2 =	43=	54+
- 34	28	_	GENESIS/Throwing It All Away (Atlantic)	90+/12	6+	40+	49+
	36	a	MICK JAGGER/Ruthless People (Epic)	104+/23	0~	25+	72+
- 42	29	-	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	113+/17	0 =	12+	85+
45 38	30	2	BOB SEGER & THE SILVER BULLET /The Aftermath (Capitol)	87+/7	1+	35+	52 =
27 24	24	-	ROD STEWART/Love Touch (WB)	87-/5	9+	41+	42 -
29 28	27	2	JOHN EDDIE/Jungle Boy (Columbia)	108+/11	2+	22+	66 -
44 39		-	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	103+/14	7 =	25+	67+
	50	ð	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	94+/40	2+	21+	68+
- 48	33	-	JOHN WAITE/If Anybody Had A Heart (EMI America)	98+/10	1 =	19+	69+
DEBUT		3	EURYTHMICS/Missionary Man (RCA)	96 /93	1	15	66
36 -31	31	30	AC/DC/Who Made Who (Atlantic)	90 + /6	4+	17+	59 -
43 30	25	31	BILLY JOEL/Modern Woman (Epic)	78-/0	14+	36 -	40 -
8 12	19	32	MOODY BLUES/Your Wildest Dreams (Polydor/PG)	60-/0	14 -	42-	14 =
11 11	13	33	JOURNEY/Girl Can't Help It (Columbia)	69-/0	3-	34 -	33-
42 37	35	3	PETER GABRIEL/In Your Eyes (Geffen)	71+/6	2 =	35 +	34 -
47 40	39	39	CALL/Everywhere I Go (Elektra)	87+/3	0 =	11+	61+
49 32	37	36	GENESIS/The Last Domino (Atlantic)	<u>66</u> +/5	2 =	26+	34 -
- 45	40	Ð	GENESIS/Land Of Confusion (Atlantic)	<u>55</u> -/3	4+	32+	23 -
— 44	38		GENESIS/Anything She Does (Atlantic)	52-/1	2+	27+	24 -
10 14	17	39	ROLLING STONES/One Hit (To The Body) (Rolling Stone/Columbia	a) 54 - / 3	7-	37 -	14 =
16 16	21	40	JACKSON BROWNE/In The Shape Of A Heart (Asylum)	70-/2	4 -	21-	45 -
6 9	26	41	38 SPECIAL/Like No Other Night (A&M)	49-/0	7 -	34 -	12 -
- 56	43	9	GENESIS/In Too Deep (Atlantic)	52+/5	2+	23+	28 =
56 49	44	4 3	FIXX/Built For The Future (MCA)	56 + /5	3+		34+
18 18	22	44	LOU REED/No Money Down (RCA)	67-/0	2-	24 –	37-
	51	G	ZZ TOP/Velcro Fly (WB)	63+/25	4+		37+
— 55	47	-	JOAN ARMATRADING/Kind Words (A&M)	72+/9	3 ≈	11=	46+
60 58	49	Ð	DANNY WILDE/Isn't It Enough (Island)	61+/6	2+	12+	36 -
9 19	34		BOB SEGER & THE SILVER BULLET BAND/Like A Rock (Capito		3-	19-	19+
30 43		49		43-/1	2=		22-
		60	HONEYMOON SUITE/What Does It Take (WB)	53+/11	0 =	8+	36+
	_	-	JOHN CAFFERTY & /Voice Of America's Sons (Scotti Bros./CBS)		1+	8+	39+
	_	-	GTR/The Hunter (Arista)	47+/17	1 =	12+	33+
26 35			VAN HALEN/Best Of Both Worlds (WB)	32-/0	2-	16-	
	41		ROLLING STONES/Winning Ugly (Rolling Stones/Columbia)	34 - /1	0=	14-	19-
DEBUT			MODELS/Cold Fever (Geffen)	52+/13	1 =	2-	39+
			GENESIS/Tonight, Tonight, Tonight (Atlantic)	34 - /3	0=	12+	20-
DEBUT		-	JOE JACKSON/Home Town (A&M) JEAN BEAUVOIR/Feel The Heat (Columbia)	36 +/11 55 +/25	2=	9- 2=	23+
DEBUT	_	Ξ.	KIM MITCHELL/Patio Lanterns (Atlantic)		0=		26+
DEBUT		-	GENESIS/In The Glow Of The Night (Atlantic)	42 +/11	0 = 1 =	3+ 13+	29+ 12-
	00	Ŷ	CEREORONI HIE CION OF THE MIGHT (Atlantic)	28-/5	/ =	13+	12-

BREAKERS MICK JAGGER BRUCE HORNSBY & THE RANGE

Every Little Kiss (RCA)

65% of our reporters on it.

JOHN WAITE

DAVID LEE ROTH Yankee Rose (WB) 73% of our reporters on it. **MOODY BLUES**

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Ruthless People (Epic) 66% of our reporters on it. If Anybody Had A Heart (EMI America) The Other Side Of Life (Polydor/PolyGram)

62% of our reporters on it. 63% of our reporters on it. EURYTHMICS

Missionary Man (RCA) 61% of our reporters on it.

CACTUS **IS BECOMING WORLD NEWS!**

CACTUS WORLD NEWS

FEATURING EARS LATER HE BRIDGE **RLD'S APART** WO

MCA RECORDS

ON TOUR:

/15	Providence	7/23 Philadelphia
/16	Portland	7/24 Long Island
7/17	Boston	7/25 Wash, D.C.
7/18	Rochester	7/26 Baltimore
7/19	Albany	7/27 Richmond
/20	Hartford	7/28 Norfolk
/22	N.Y.C.	More dates to follow

REGIONAL AOR ACTIVITY

PLAYLISTS --- An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy Records being played in power are included in a station's heavy rotation

For all stations light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations. medium rotation is condensed in the same manner

Symbols:

'A' - Record is newly reported or additional tracks have been added

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures

Parallel One: 1.000.000 +. Parallel Two: 200,000 -1,000,000.

Parallel Three; under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

allel

EAST a TOP GUN CALL BTEVE WINNOOD HONETHOOD SUITLE SHITHEREENS CACTUS WORLD NOWS BAUEE COCKBURN CROWDED HOUSE A SHITHEREENS I HONID HOUSE I HONID HOUSE I HONID HOUSE I HONID HOUSE I JOHN ANDATAD ING a JUUE WILLOW PARALLEL ONE WIYY/Baltimore (301)889-0098 PDI TOH EVANS HDI CHRIS 20HY Haavy FISS PETRA CABRIEL (M) CENESIS (M) JOURNEY TOP QUN MODY HLUES (M) EL2 MODY HLUES (M) FEGUNES NUTHIESS PEOPLE RUTHLESS PEOPLE RUTHLESS PEOPLE RUTHLESS PEOPLE RUTHLESS PEOPLE SCHLING SCHWESS NIG COONTRY JOHN COONTRY WNEW-FM/New York (212)986-7000 PDI CHARLIE KENDALL HD: MARK CHERNOFF Heavy JACKSON BROWNE THE BROWNE ELEP a DON-SCOLDA ICENOVSKA MELL. ICENOVSKA MELL. ICENOVSKA MELL. MOD STEWART FARULOUS T-BIENS E 22 TOP LABYRINTH A 22 TOP LABYRINTH A 2005 TEAL OTHER BURCH BORNEY CONTRAILS BURCH MORNEY BURCH BURCH AC/DC WBCN/Boston (617)266-1111 Action Action Action Sector Blac Course Blac Course PABLOUS T-BEAD Blact Nonastre Autours T-BEAD Blact Nonastre Autours Active Activ PD: OEDIPUS ASST. PD: BOB KRANE Autor State HONKEES WMMR/Philadelphia (215)551-0933 MAI TED UTZ MDI ERIN RELEY HOT LETE GABRIEL PETER GABRIEL ROLLING STONES GRAESIS MODDY BLUES JOHN TEDDIE LOU HEED, GTR ELP

88/ R&R FRIDAY, JUNE 27, 1986

VAN RALEN' BOB SKOER HOMARD JONES LABYRINTH JOURNEY Nedius AC/OC JACKSON BROWNE JB SPECIAL FIXX SOUTHSIDE JOHNI STEVE WINHOOD CALL INXS LABYRINTH a ROLLING STONES a ICEHOUSE TOMOY REENE WBAB/Long Island (516)587-1023 PD: BOB BUCINANN CALL INXS ROBERT PALMER ICCHOUSE AIG COUNTRY BLIE OYSTER CULT CINODERELLA FABULOUS T-BIRDS ROD STEMART BIG AUDIO DYNAMITE DAVID LEE ROTH RUTHLESS PEOPLE BRICKLIN PC STALL CONTORN Rear WDVE/Pittsburgh (412)937-1441 PD: GREG GILLISPIE HD: HERSCHEL No. UPBRCHE. Heavy Cartesister GENESIS JOURNET MAN HALEN JOURNET MAN HALEN JOURNET MAN HALEN JOURNET MAN HALEN FFTER GABRIEL STEVE HIMMOOD STEVE STEVE HIMMOOD STEVE HIMMOOD STEVE STEVE HIMMOOD STEVE STEV JOURNEY FIXX ROBERT PALMER BELINDA CARLISLE JOHN COUGAR MEL. OUTFIELD JOHN CONGAR MUNICIPAL CONTINUES C WXRK/New York WHJY/Providence (401)438-6110 PDI PAT EVANS PD: DAVE LEE AUSTIN HD: MARK DIDIA Heavy PETER GABRIEL JOHN ZDOIE GENESIS VAN HALEN TOF GUN FIXX AUTHLESS PEOPLE STEVE 41MMOOD JOURNEY ROSERT PALMER MOST PALMER DOIIDLEE KOTH STONES TO THE STONES NEAT. PDI GLEM STENA HALEH GENESIS JOURNEY BOB SEGER HOODY BLUES JB SPECIAL HONEYMOON SUITE PETER GABRIEL GTR GTR TOP GUN ROLLING STONES FIXX CONSTRUCTOR RULING SINGHAM FLA CLIPTIED GIVENT FLATER CLIPTIED GIVENT FLATER FLATER FLATER FLATER FLATER FLATER CLIPTIED CLIPTIES FLATER CLIPTIES FLATER COORA CLIPTIES FLATER Q107/Toronto (416)967-3445 PD: GARY SLAIGH HD: ANDY PROST TWO WPYX/Albany NY HOL ANDY PROST Heavy BOB SCORP (H) PETER CABHIL FIXE (H) ROBERT PALMER (M) CENTRIS (H) VAN HALEN (H) GTR STEVE MINHOOD ELP (H) EURYTHHICS HONEYMON SUITE (L) (518)785-9061 PD: ANDI TURCO MDI BOS WELCH HOI BUS WELCH Heavy VAN HALEN PETER GARNEL GENESIS JOURNEY STEVE WINHOOD EP TOP GUN LABYRINTH Bedium DAVID LEE ROTH 38 SPECIAL AMERICAN ANTHEN ICEMOUS Light

STEVE VISHOOD ELL (1) HOTEMPAONE SUITE (L) HOTEMPAONE SUITE (L) FYTE (L) CHAINS (ENCLE (L) BOX OF FROME CHAINS (ENCLE (L) BOX OF FROME CHAINS (ENCLE (L) BOX OF FROME TO (COCHERANE & MED TO (COCHERANE & MED ASSOCIATION ASSO CHRIS DEBURGH
 BIG COUPERY
 LADYEINTH
 CHARLER, SEXTON
 AC/DC
 DAVID LER POTH
 BIACH BOYS
 JOAN ARMATRADING
 FEARM MENNO
 FEARM MENNO
 SCOTT MERRITT
 CANADIAN ANTISTS
 FM HOT RICK STRUDS CENESIS FOD STEWART (M) JOURNEY RUTHLESS PEOPLE OUTFIELD STEVE WINMOOD FILX TOP GUN 10 SPECIAL JOHN COUGAR HEL. ELP

DC101/Washington, (202)828-9932 PDI DAVE BROWN ASST. PDI B.J.

Seavy ELP (M) PETER GARRIEL (M) GENESIS (M) JOURNEY TOP GUN MOOT BLUES (M) PEDC (M) MOOT BLUES (M) PEDC (M) MADDIELES (M) STRVE MINNOOD STRVE MINNOO ST DAVID LEE ROTH JOHN EDDIE GTR RUTHLESS PEOPLE TOM COCHEANE & RED ROD STEMART ABOUT LAST NIGHT BOB SEGER

LAURIE ANDERSON Medias a SRUCE COCRURN B RITHLESS PEOPLE CLUB FARADISE GUADALCANAL DIARY SCREATING RULE MES Light FEELLES 0 VIG GODARD B DIAR BLANCHART WKI C/Charleston WV (304)722-3308 PD: TIN SHITH No. NIKE RICHTER Heavy VAN NALEN (M) GENESSI (M) PETER CABRIEL (M) TOP GUM STEVE MINNEOD STEVE MINNEOD STEVE MINNEOD STEVE MINNEOD ROD STEVANT JOURNEY (M) JOURNEY (M) CUTRLES POPULE (M) OUTFIELD STEVE CTR ELP BOB STEVE (M) GTR ELP BOB SEGER (H) Hedium 2 EURYTHRICS 2 DAVID LER ROTH 3 TOM COCHERNE & RED Light 3 ISLE OF HUN 4 JOAN ARKATRADING 8 JOAN BERLIVOIR 5 GINDERLIA C LINDERLIA WDHA/Dover, NJ (201)328-1055 VP/GM: BOB LINDER VP/GH BDE LONG HALE SWITE ALL SWIE ALL SWITE A WTPA/Harrisburg PA (717)697-1141 PDT SINON JEFFRIES HU: CHRIS JAM Heavy 38 SPECIAL FIXC GENESIS (M) JOURNEY (M) JOURNEY (M) JOURNEY (M) STEVE HINMOOD ICENOUSE 81G COUNTRY CORRA ELP CORRA

FPRIA ELUTYEIA JOHE COUDAR MEL. JUTTITLO NOD STEWART VAN NALZH DANRY WILDE LOU REED Medium FABULOUS 7-BIRDS-PETER GABRIEL HONFYMOON SUITE ROM NIGHALL & AED DAVID LEE BOTH WHCN/Hartford PD: DANIEL F. HAYDEN ASST. PD: BOR BITTEN

ASST. PDI BUCH IN Heavy PETER CARRIEL GENESIS FIXE VAN HALEN RUTHLESS PEOPLE GTA E HINGOOL LABYRINTH ELP JOUNTY OUTFIELD TO GIN ENTO ELP JOUNTY OUTFIELD TO GIN ENTO ELP DOUTFIELD TO GIN ENTO EN WZZO/Allentown (215)694-0511 PDI GENE ROMANO

WCCC-EM/Hartt (203)233-4426

JOHN COUGAR HEL. ELP JACKSON BROWNÉ 22 TOP JOHN EDDIE HODDY BLUES FABILOUS T-BIRDS HEGIUM VAN RALEN Light JEAN DRAUVOIR BIG AUDIO DYNAMIT Heavy ENAVY GENESIS RUTHLESS PEOPLE VAN NALTN ROLLING STORES STEVE WINMOOD TOP GON PETE CARRIEL JANNE ROD STANAT NODELS ROBERT PALMER JOHN EDDIE GTH WHFS/Annapolis (301)263-1430 JOHN ELUES PD: DAVID EINSTEIN MD: BOB SHOWACRE ELP BOB SEGER Mesty PETER GABRIEL JOE JACKSON SIDUXIE & BANSNEE LOU REED RODPANS 38 SPECTAL Medius a DAVID'LEE ROTH a JOE JACKSON a EUMYTHMICS a JOHN COUGAR MEL Light a KIM MITCHELL

WLIR/Long Island PDI DENIS MCNAMARA ASST PDI LARRY Neavy PETER CABRIEL DEPECHE HODE ART OF NOISE CLUB PARADISE PET SHOP BOYE JOE JACKSON EURYTHMICS - - ANACISE PERSONAL STATES PERSONAL PE WPLR/New Haven (203)287-9070 PD: NEAL MIRSKY MD: CHRISTINA HD. CHRISTINA HEAVY CENESIS (L) PETER GABSIEL JS SPECIAL JS SPECIAL JS SPECIAL JS SPECIAL SOURCE FIX JOURNESS PEOPLE TOP GUN STEVE WINNOOD GTR ICENDUSS WOODY BLUESS OUTFIELD T-BIRDS OUTFIELD T-BIRDS OUTFIELD T-BIRDS JACKSON BROWNE ELP JACKSON BROWNE ELP JORN COUGAR MEL. BOB SECER ZZ TOP JOE GACKEON AUN D.M.C. BELINDA CARLISLE BALVID LEE NOTH 'Nedius EURTSHILS TOM COCKRARE & RED ABOUT LAST NIGHT LIGHT CHET.EMIOHAWA (613)563.1919 PD: STEVE COLMILL The strengt columns and the second strength of the second strength o WYSP/Philadelphia (215)668-9460 PD: ANDY BLOOM ASST. PD: MIKE WOLF ASST. PD: PIKE Reary PETTER GABRIEL HOMARD JONES FIRM INXS VAN HALEN ROBERT PALMER JACKSON BROWNE BOB SPOER JOHN EDDIE GENESIS JUDAS PRIEST ELP GTR MOODY BLUES ICTHOUSE MODDY BLUES ICEHOUSE Medium ROD STEWART DAVID LEE ROTH Light HONEYMOON SUITE WIOO/Ph (215) 667-8100 PDI CHUCK BROWNING Heavy STEVE WINWOOD BIG COUNTRY BRUCE HORNSBY BRUCE HORNSHY & JOURNEY LCHNOUSE EUNYTHOLOSE EUNYTHOLOSAN HEL. FORET PALHER FLIXS (H) PITTSR GABNIEL GENESIS (H) JACKSON BROWNE GENESIS (H) JACKSON BROWNE ABOUT LASY ABOUT LASY AUGUST ANTHEN AUGUST LASY AUGUST ANTHEN LEP JOI JACKSON ISLE OF MAN

Medius a DANNY WILDE a BRICKLIN (603)436-7300 woour. WPDH/Poughk Poi a Roy Park Banoca **Inary** Orsels (a) Orsels (a) Porto Case (a) Stopp 41 anount of score 41 anount of score 41 anount of score 14 anount of score 14 anount a montreast a core tables a montreast a core score 41 anount a core scor (401)272-9550 PDI RICK BARR a 50 a SOUTHSIDE 3 a EURYTHMICS Light a JOHN EDDIE 5 54.40 WCMF/Roches (716)262-4330 PDI GREG AUSHAM NDI DAVE RAHE Heavy FIRE JOHN CONCAR MEL. JOHN CONCAR MEL. COMMA CONCAR MEL. COMMA CONCAR MEL. COMMA CONCAR MEL. (M) COMMA CONCAR MEL. (M) FIXE COMMA CONCAR MEL. (M) PETER GAMBIEL (M) MCGIN WEZX/Scranton (717)961-1842 PD DAVE LONDON MD: JAY DANIELS Heavy ELPOR GDHESIS TOP GUN STEVE HIMOOD JOURNEY DISTON PETER GABSIEL LOW RECO Hedius VAN ROLER BOTH & DAYD LECE OWNWITE Light & JANN SEANVOIR Heavy WAQX/Syracuse (315)472-0200 PDI ED LEVINE ASST. PDI MY DAHLAAS POSTOR JANY DOWNARY WENTER SCHOT ARCONES SCHOT ARCONES SCHOT ARCONES SCHOT ARCONES SCHOT ARCONES JUNE CLASSING SCHOTTIELC CFNY/Toronto (416)453-7452

ON: DAVID MARSDE ASST PD.: DON BE

Heavy CHALK CIRCLE

Light a STEVE BARLE a PETER CASE a TRUE BELLEV

FIXX ICEHOUSE H+H HOODY BLUES LABYRINTH MANFRED MANN ART OF MOISE EURYTMICS STEVE HARLEY SADE SANDIE SHAW WRKIDanhur (203)775-1212 PDI BOB KOCAK PD: BUS TALL BARY WAS DELYN (N) PETER GARRIEL (N) JB STPCIAL (N) STP WHER-EM/Portsmou E house PD: JEFF LEFT BD JUTY LET WE WIGHTS GAMMETT WE WIGHTS GAMMETT WE WIGHTS GAMETT OFFICES DEFINITION WIGHT AND AND AND WIGHTS GAMETT AND AND AND AND STOCK PALLES DEFINITION STOCK PALLES DEFINITION DEFIN Medius a BILLY NEWTON-DAV a REDSKINS Light a CHRIS DEBURGH Light a CHRIS DEBUPGH a GENESIS a LATIN QUARTER a SCOTT MERRITT a FRANK TOWEY a HIN WOUR/Utica (315)797-0803 WGIR-FM/Manch (603)625-6915 PDI PETER HIRSCH PDI BOB COK ADI TON STARAR No: TON STARAR Neary PETER CONSTEL (L) PITER CONSTEL (L) PITER CONSTEL ELP PITER CONSTEL PD- NOB COX DD- RADER ADDRESSED HEAVY ELD SEAD PETSO GARBIEL (H) GENERIC ADDREL (H) GENERIC ADDREL (H) GENERIC ADDREL (H) GENERIC ADDRESS JOHN CODORA MEL. ICTRIVIE DAVID LEE MOTH GUTTIELD DAVID LEE MOTH GUTTIELD DAVID LEE MOTH GUTIELD ISSUE (L) CODRA HINDOR CODRA HINDOR CODRA HINDOR CODRA C PDI STEN SCHANTZ Hedius EURYTHMICS GLASS TIGER (L) WAAF/Worcester-Boston PDI CYNDE SLATER PARALLEL WBBIL/Providence ONE HALLANDA SIERAR HAAVY LANDAULOUS T-BIRDS GENESIS (%) ICENOUSE JOE JACKSON (%) PETER GABRIEL (%) STEVE WINNOOD PIDK (%) Medius SOUTHSIDE JOHNNY EUKTTHHICS KZEW/Dallas (214)748-9898 PD: ROB BARNETT Have y prove una series of the series of th WHTF/York (717)266-6606 PDI HIKE ONDAYKO CD THE CARTER Herey VINCOUNT CARTER FIFTE VINCOUNT FIFTE VINCOUNT FIFTE VINCOUNT FIFTE VINCOUNT SOUTHIER (N) KTXQ/Dallas (214)528-5500 PARALLEL PD: ANDY LOCKRIDGE ASST, PD: REDREARD PRI. MRT LORENESS PRIVE THE ADDITIONAL AND LORENESS PRIVE THE ADDITIONAL AND LORENESS PRIVE PRTM CASE NO. THREE WQBK-FM/Albany, NY (518)462-5555. PD1 JOHN COOPER Heavy PETER GABRIEL ELP STEVE WINHOOD FIXX GENESIS BTO DIO Light TREES WIZN/Burlington (802)877-6800 HD: TOH VAN SANT KSRR/Houston Heavy PETER GABRIEL BRUCE HORNSBY & BIG COUNTRY ICEHOUSE JOAN ARMATRADIN: STEVE WINMOOD GENESIS (713)797-0097 PD: ANDY BEAUST HDI WARKEN WILL HAAVY VAN HALEN (M) JB SPECIAL (M) JB SPECIAL (M) HOMARD JONES GENESIS (M) LEVEL 42 TOP GUN ROBERT PALMER BOB SECER 72. POP JOUINTY (M) PETER GABIEL GTR ABRIEL GENESIS SOUTHSIDE JOHNNY VAN HALEN FIXX ULOUS T-BIRDS ELP GTR (M) GTR (M)

WWTR/Ocean City (301)289-4545 WKLS-FM/Atl PD: RICHARD RDM MD: SKIP ISLEY PD: BILL WISE PD. BILE WISE FD. BOB ALLEY Heavy PTTTS CABITL (M) IEAVY IEA Meavy PETER GABRIEL GENESIS (M) FIXX ICENOUSE STRVE WINNOOD ELP DIGUE RINGOU ELP PABULOUS T-BIRD TOP GUN (M) OUTFIELD JB SPECIAL JOURNEY DAVID LEE ROTH Medium & GTR & VAN HALEN WBLM/Portland, ME (207)783-2065 ON: JOSE DIAZ UNI JOSE JIAC HEAVY HEAVY HEAVY HEAVY HEAVY HEAVY HEAVE H WSHE/Miami (305)581-1580 PD: MICRAEL D (30) Sent - Dour For In ICHILE BALANCE The In ICHILE BALANCE ICHILE (1) I SOUTH BANGLES POLLING STONES CALL FIXX ICEMOUSE AC/DC ELP DOLVEN DOKKEN SIMPLY RED RUTHLESS PEOPLE SIMPLY RED RUTHLESS POOPLE COURS CETERA DOWNY WILDE GLASS TIGER STUVE WINNOOD QUEEN RUN D.M.C. BELINDA CARLISLE KIM HITCHELL TOOM COCHRANE & RED BIG COUNTRY BUIKTMAICS ART ON NOISE BANANARAMA WNOR-FM/Nortolk (804) 623-9667 VP PROG. : RON REEGER HEAVY FIXX PETER GARRIEL (H) TOP GUN STEVE MINHOOD' VAN HALEN (M) GIMESIS (M) ROD STEVART ELP KLOL/Houston (713)526-6855 CIPIESTS (N) EUER STEAMS SUBJECT STATES SUBJECT STATES SUBJECT STATES SUBJECT STATES SUBJECT SUBJECT STATES SUBJECT S PDI RICK LAMBERT HID DAYAN STRELE Harvy Astronomic Streles Vertex Streles Petres Quantels Petres Quantels Petres Quantels OFTFIELD BOB STOCES TABLES T ICENDUSE AC/OC BRUCE HORNSBY & AMERICAN ANTHEM LABYRINTH CALL JUDAS PRIEST HR. MISTER TOM COCHRANE & F RUTHLESS PEOPLE a DAVID LEE ROTH PARALLEL WYNE/Tampa TWO (813)228-6090 PD: CAREY CURELOP ASST. PD: RON DIAZ ASST. PO: BOIN DIAL PERSON CENESIS CENESIS CAN BALEN CTR E MINROOD ELF MINROOD ELF MINROOD ELF MINROOD BS STPCIAL MONTO LEAD BOTH MICH CAN ANTHEN MONTO LEAD BOTH CONTANT ELDER TOP CONTANTE & FED IS TOP CONTANT & LORD MICH CAN ANTHEN MONTO LEAD BOTH IS STOP IS TOP IS TOP IS MICH CAN ANTHEN MICH CAN AN KLBJ-FM/Austin (512)474-6543 PD: CLARK HYAN HD: JEFF CARROL NO JEFF CARBOL Heavy Ba SPCIAL (N) SIPSON SPCIAL (N) SIPSON SPCIAL (N) SIPSON SPCIAL (N) COMPANY (N) COMPANY (N) COMPANY (N) COMPANY (N) SOME (N) S 22 TOP INNS ABOUT LAST NIGHT JOURNEY BOR SEGER ICTHOUSE FARULOUS T-SIRDS JOHN EDDIE BIG COUNTRY ROD STEWART DANRY WILDE ROGERT PALNER HODELS XIM HITCHELL RUTHLESS PEOPLE OUTFIELD MOODY BLUES AMERICAN ANTHEM (L) FABULOUS T-BIRDS Medium PRETY IN PINK PIT SHOP ROYS HONEYMOON SUITE HOD STEMART JOHN COUGAR MEL.

BODEANS ICEHOUSE JANE SIBERN

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REGIONAL AOR ACTIVITY

SOUTH	JOURNEY (H)		
(Continued)	JOURNEY (H) RUTHLESS PEOPLE PETER GABRIEL (M) ROD STEWART (H) Nocius a JOH COCCAR MCL. a JOH COCCAR MCL. b CENEDUSE e_DANKY WILDE	PARALLEL	(806)747-1224
KNCN/Corpus Chris	a JOHN COUGAR MEL. B ICEHOUSE B DANNY MILDE		1
(512)289-1000		WXRC/Hickory- Charlotte (704)322-1713	Heavy PETER GABRIEL (M) OUTFIELD GENESIS.(M) GTR
PD BOB FAZIO ASST. PD: BONNIE STA Heavy	(904)438-7543	PDI GREG MULL	GTR VAN BALEN FIXX ELP FABULOUS T-SIRDS
Heavy GTR (H) OUTFIELD FINK (H) VAN HALEN TOP GUN (L)	PD: MARK DAGWELL MD: J.D. STONE	Heavy FIXX GENELS WINHOOD ELP FATEE GARNIEL HOU ST-HIPS HOU STORE HOU STORE	JOURNEY (M) 30 SPECIAL (M)
	Henry RUTHLESS PEOPLE (M) STEVE MINWOOD GENESIS (L)	STEVE WINWOOD ELP PABULOUS T-RIRDS	JOHN EDDIE BIG COUNTRY HOODY BLUES (H)
ROLLING STONES PABULOUS T-BIRDS ERIC JOHNSON HONETHOON SUITE	FIXX	MOODY BLUES BOB SEGER	BEACH BOYS LOU REED ROLLING STONES
ACTOR SOLLE BOB SEGEN LOU REED CALL 38 SPECIAL STEVE MIMMOO CACTUS MORLD NEWS JOURNEY E Lak STYCHEY	TOP GUN FARULOUS T-BIRDS OUTFIELD JOURNEY (M) ICENOUSE	a DAVID LEE ROTH ROD STEWART (H) AC/DC	JORN EDDIE RIG COUNTRY MOODY RUCES (M) BEACH BOYS LOU REED NOLLING STORES TOP GUN STEVE MINMOOD STEVE MINMOOD STEVE MINMOOD ADN'NINTY A TOOLOAR MEL. D JONN COUCAR MEL. D DAVID LEE SOTH
CALL 38 SPECIAL STEVE WINMOOD	ICENOUSE Medius	18 SPECIAL DANNY WILDE TON COCHRANE & RED	a EURYTHMICS a JOAN ARMATRADING a JONN COUGAR MEL.
LACTOS MORED NEWS JOURNEY KIN NITCHELL GENERALS	A DAVID LEE ROTH a JINY BUFFET Light a JEAS BEAUVOIR a ABOUT LAST NIGHT	JOURNEY HIG COUNTRY VAN HALEN	a DAVID LEE NOTH
BIG COUNTRY A EURYTHIICS A DAVID LEE ROTH	a ABOUT LAST NIGHT	A DOFFEN	WZEW/Mobile (205)432-0102
JOURNEY KIM HITCHELL GENESIS BIG COUNTRY A EUKTHHICS DAILOLEE BOTH Hedius A BOUT LAST NIGHT (L) Light TOBM ANNTASAN		a BEAT FARMERS a NODELS a ZE TOP a EUSYTHMICS	PD: CATT STONE
Light a JOAN ARMATRADING a CINDERELLA a ZI TOP a SMITHERZENS a CURÉ	WRDU/Rateigh (919)782-1061		BOSYY RUTHLESS PEOPLE ELP FIRK (L)
a CURS	ON: BEN BALL HD: BOB WALTON	WWWV/Charlottesvil (804)971-4057	He a J8 SPECIAL JINYS BUFFET PETER GABRIEL (H)
KLAQ/EI Paso (915)544-8864	REAVY VAN HALEN PETER GABRIEL (M) GENESIS (M)	PDI JAY LOPEZ	PETER GABRIEL (H) GTR ROD STEWART (L)
PD: PEPE LOPES	ELP	Heavy BRUCE HORNSBY 6 GENERIS PETTA GABRIEL VAN HALEN	JOURNEY Mediua A DAVID LEE ROTH
Heavy GENESIS Peter Gabriel (M) Van Kalen Fire GTP	TOP GUN ABOUT LAST NIGHT JOURNEY	PETER GABRIEL VAN HALEN ELP MOODY BLUES	a EURYTHNICS a MINE & THE MECH. (L) Light a VAN MALEN
FIRE GTR HOODY BLUES BOD FROM	ROD STENART (N) Nedius a EURYTHNICS a DAVID LEE ROTH	ELP MOODY BLUES GTR BOB SECER JB SPECIAL FABULOUS T-BIRDS POLLING STONES	PETER GABRIEL (H) GTR ROD STEWART (L) JOURNEY A DAVID LER BOTH B CURTWRICS B HIRE B THE MECH. (L) L LIGHT B JCAN RALEN G JCAN RALEN G JCAN RALEN G JCAN AMATRADING G ISLE OF MAN
TOP GUN (L) RUTHLESS PEOPLE (M) JUDAS PEOPLE (M)	4 22 TOP 4 38 SPECIAL 5 JOHN CONTAR MET	PABULOUS T-BIRDS ROLLING STONES OUTFIELD	KRIX/McAllen- Brownsville
MOOPY BLUES BOB SECIE TOP GUN (L) RCTHLESS PROLE (M) JUDAS PRIZEY Hedius Light A SUCC COCRNUM A DOKEN A DOKE COCRNUM A DOKEN A BUCKEN A BUCKEN A BUCKEN	FIDE MINHOOD TOP TO MINHOOD NEW YORK STRATT JOURTHAT HIST NEW TOWNER BOISTON AND THE BOISTON AND THE BOISTON AND THE BOISTON AND AND AND STRATT STRAT	NOLLING STONES OUTIELD TOP GUN JOURNEY ICENOUSE LOU REED	(512)350-9999
a DAVID LEE ROTH a DOWNEN a EUROPE		ICENHOUSE LOU WED BOD STEMAAT JACKED HACHNE FIGA STEVE HIMMOOD Hedium E CENT BOD JORES BOD JORES BOD JORESLAS BOD JORESLAS BOD JORESLAS BOD JORESLAS	PDI NICHAEL T. PARKER NDI ACE PALADING
	KISS/San Antonio	FIXA HOWARD JONES STEVE WINWOOD	Haavy GENESIS GTR FABULOUS T-BIRDS TOP GUN (L) 18 SPECIAL
WFYV/Jacksonville, FL (904)642-1055	(512)223-6211	a EURYTHNICS Light a DAVID LZE ROTH	TOP GUN (L) 38 SPECIAL •FIXX
PDE CHRES JONES MDE LEX STALLEY	PD: THIP REES ASST. PD: TOM SCREPP	KE & NOB JUNGKLAS a GOLDEN EARFING a HUN D.M.C.	FIX AC/DC IZ TOP VAN HALEN
CENESIS PETER GABRIEL	Heavy JUDAS PRIEST (M) PIXX HONEYHOON BUITE	a CRONDED HOUSE a HODZLS	VAN HALEN ICEHOUSE JUDAS PRIEST ROB JUNGKLAS AMERICAN ANTHEM AEROSHITH
VAN HALEN ROLLING STONES	VAN HALEN ELP (M) OZZY OSBOURNE		AEROSHITH JOHN COUGAR MEL. BOS SÉGER (M)
FINDE STEVE WINNOOD GTR TDP GUN	The argument of the argument o	WOOJ/Ft. Myers (813)275-9665	AEROSHITH JOHN COUGAR MEL. BOS SEDER (M) GLASS TIGER LOUDNESS UNFORGIVEN CALL
TOP GUN AC/DC 36 SPEC (AL MODDY BLUES JOURNEY	38 SPECIAL FABULOUS T-BIRDS HEAR 'N A1D	PD: PAT DEISCH ND: CHARLIE REEN	PETER GARRIEL
JOURNEY BOB SECER a ROD STEWART	RECKUS AC/DC BLUE OYSTER CULT CEMENIS	HEAVY GENESIS STEVE WINNOOD	OZZY OSBOURNE SHITHEREENS FRANKIE HILLER ADRENALIB ROY BUCHANAN
JOURNEY NOB SECR Nodius EURYTHMICS JEAN BEALVOIR BOAVID LEE ROTH	BOB SECER	PIXX PETER GABNIEL [L] VAN KALEN	JOHN EDDIE MR. MISTER KROKUS
	Hedium a TOR COCHRANE & RED Light	GTR TOP GUN JOURNEY ROD STEWART	MARCO BREAN SYNDICATE DAVID LEE ROTH JOURNEY Light REEL OUEDISRYCHE UED
WKQQ/Lexington (606)252-6694		TOP GUN JOUMERY ROD STEWART LARYNINTH Medium a JOHN COUGAR MEL. (L) a DEVICE	Light a REEL a OUEENSRYCHE
PD: DAVE KRUSENKLAUS MD: ROB ELLIS	WIMZ-FM/Knoxville	a DEVICE a 22 TOP Light a TOM COCHRANE & RED a RIM MITCHELL a RC/DC	a UPO a TOM COCHRANE & RED a EUROPE a JEAN SEAUVOIR
Heavy ABOUT LAST NIGHT GENESIS	(615)525-6000 PD: KERRY LAMBERT ND: MIKE CAPPS	a RIM HITCHELL a AC/DC a DAVID LEE NOTH	KESI/San Antonip
GENESIS STEVE WINNOOD JOURNEY ELP VAN HALEN HOR SEGER HONEYMOON SUITE			(512)337-4550
ROR SEGER HONEYMOON SUITE PETER GABRIEL	Heavy MOODY BLUES GENESIS (M) TOP GUN PRETTY IM PINE	WRUF-FM/Gainesville	POI LEE BOY HANSEN ASST POI JIM ROBINSON
NON SEGEN HONEYMOON SUITE PETER GABRIEL JO SPECIAL ROB JUNGKLAS PUTNLESS PEOPLE (M) FABLIOUS - BIRDS TOB COM	GENESIS (M) TOP GUN PRETTY IM PINK PETER CETERA PETER GABRIEL ROD STEMART VAN HALEN JOURNEY (H)	(904)392-0771	Heevy LEGEND STEVE BACH JINMY BUFFET (N) KIN CARNES PETER CETERA DOUBLE DETER GARLET
FIXX TOM COCHMANE & RED	PLD	PD: HARRY GUSCOTT MD: RICK RICHARDS	RIN CARNES PETER CETERA DOUBLE
ICENOUSE a EURYTHNICS a BRUCE MORNSBY 6 Nedius a DAVID LEE ROTH	GTR JACKSON BROWNE RUTHLESS PEOPLE (L) LABYRINTH	Heavy 38 SPECIAL (N) JONN EDDIE ELP	PETER GABRIEL GENESIS (M)[L] BRUCE HORNSBY A ICENOUSE JOHN JARVIB
A DAVID LEE NOTH	JB SPECIAL	PABULOUS T-BIRDS FINC (M) GENESIS (M) ICEHOUSE	JOHN JARVIN LRB JOHN MARTYN (L) RUMNING SCARED
KMJX/Little Rock	AROT LAST NIGHT Hedius = DAVID LEE ROTH = JOHN COUGAR HEL. = EURYTHEICS	JOUNNEY - TOP GUN AMERICAN ANTHEM	MOODY BLUES (1.)
(501)470-0088 PD: TON HOOD HD: DAVID ALLEN ROSS	B JOHN COUGAR MEL. 8 EURYTHMICS Light a "JEAN REAUVOIR	VAN KALFN STEVE WINWOOD Hedium	ORLEANS STYLE COUNCIL Medium B BRUCE COCKBURN B MATT BLANCO A AMERICAN ANTHEM (L)
Heavy 38 Special (N) Elp Top gun	a GEAR REACTORS	a CHRIS THOMPSON a ABOUT LAST VIOHT 3 ZZ TOP	a AMERICAN ANTHEM (L) Light
ELP PETER GABRIEL (M) GENESIS	WKDF/Nashville	JOURNEY - TOP GUN ANTHEN WAN KALAPHOND STREET AN ANTHEN BAND LEE MOTH CHAIS THOMPSON A NOUL LEE MOTH CHAIST THOMPSON A NOUL LART VIGHT JEAN THAN E 15L THAN JEAN TRAINOIF	KZEP/San Antonio (512) 223-6211
ELDP GUN TOP GUN PETER DARKIEL (M) PETERSIS JOE COCKER HOMARD JONES VAN HALIN (M) PABULOUS T-BIRDS JOURNY (MI)(L) GTR JACKSON BROMME	(615)244-9532 PDI BILL PUGH ASST. PDI DAVID HALL		PD: DANIEL COOK MD: DICK SHEETZ
PABULOUS T-BIRDS JOURNEY (M)(L) GTR	ASST. PD: DAVID HALL	WHMD/Hammond	LARYRINTH (L) TOP GUN
JOE JACKSON	HOMARD JONES GTR GENESLE (M)	(504)345-1070	STEVE WINNKOD JOURNEY (M) PETER GABRIEL (M)
A DUTFIELD (L) A JOHN COUGAR MEL. A JOHN EDDIE	MIKE & THE MECH. FABULOUS T-BIRDS	PD: RON CHATMAN MD: KLIPP KAHUNA Haavy	PIXX (M) ZLP (M) VAN HALEN (M) OUTFIZLD
Light SMITHEREENS CINDERELLA DEMENS	Heavy JOURNET (H) HOMAND JORDS CENETIS (H) VAN HAAEN (H)LI HIKE L.THE MERH. FADULOUS T-SIRDS JI BRECIAL TOPICIN BRECIAL TOPICIN ANTRICAN ANTHEN A MEDICAN ANTHEN A MEDICAN ANTHEN	Haavy PETER GABRIEL SIMPLY RED TOP GUN GENESIS	GENZSIS
A DOKKEN A NR. HISTER	Medium a AMERICAN ANTHEM a NOODY BLUES	GENESIS RUTHLESS PEOPLE (H) VAN MALEN ELP	A EURYTHMICS A EURYTHMICS A DAVID LEE ROTH
WQMF/Louisville (502) 589-4400	a MARRICAN ANTHEM a NOODY BLUES a JEAN BEAUVOIS a DAVID LEE ROTH Light a JOAN ARMATRADING	RUTHLESS PEOPLE (N) VAN HALEN ELP BLON MONKEYS ART OF BOISE STEVE MINNOOD FABULOUS 7-BIRDS	Light a DANNY WILDE a JOHN EDDIE a ISLE OF MAN
PD: DUKE NEVER		FABULOUS T-BIRDS BANGLES OUTFIELD JOURNEY	KTAL/Shreveport
ELP ROLLING STORES (M) VAN HALEN (M) 38 SPECIAL (M) HONEYHOON SUITE (M)		FIEX	(318)425-2422 PD: TON MICHAELS ND: BREAN MILLER
A EURYTHMICS	WRXL/Richmond (804)282-9731	ROBERT PALMER ROD STEMART BELINDA CARLISLE QUEEN CALL BRUCE MORNSBY	Heavy
a DAVID LEE ROTH Light	PD: DAVID GROSSMAN MD: PAUL SHUGREE	BRUCE MORNSBY L 38 SPECIAL JOAN ANMATRADING LABYRINTH	MODDY BLUES PETER GABRIEL (M) GENESIS (M)
WDIZ/Orlando	HOODY BLUES (M) GENESIS (M) PETER GABRIEL (M)	JOAN ANNATRADING LABYRINTH PET SHOP BOYS ABOUT LAST NIGHY PETER CETERA BOB SEGER	OUTFIELD
(305)645-1802	ELP VAN MALEN RUTHLESS PEOPLE PABULOUS T-BIRDS FIXX STEVE WINNOOD	BOB SEGER GLASS TIGER Hedium	ROBERT PALMER GTR (M) JOURNEY 30 SPECIAL ROLLING STONES 30B SEGER (M)
Heavy VAN NALEN (M) GENESIS (M) FIXX		CLASS TIGER Medium a Big COUNTRY e JTAN BEAUVOIR a GTR a ROB JUNGKLAS a CROMDED HOUSE Light	Par -
	a EURTHMICS a DAVID LEE ROTH	a CROWDED HOUSE Light a RUN D.M.C. a CURE	a DAVID LEE MOTH JOHN 2DD12 Medium a JOHN COUGAR MEL. a TOP GUN a EURYTHHICS
ELP (M) TOP GUN	Light	a CURE	a SURTHNICS

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PARALLEL ONE WCKGGChicago (312)781-7300 (312)781-7300 (312)781-7300 (312)781-7300 PERSON NOTES PERSON PERSON PERSON NOTES PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERSON PERS	John Courses and Courses	
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KTCZ/Minnespolis 612)339-0000 PD:B018Y CREESTEAN BRANC MOREYS BLOW HORKEYS BLOW HORKEYS BLOW HORKEYS BLOW HORKEYS LIP STATU HORKEYS CAN BUTCHES LIP TO HARBATY (M) LIMITEO HARBATY (M)	ILENTY GETERICS WARANCEY FITTY VENDOD FTTY VENDOD FTTY VENDOD FTTS ANALEX CORRANS CONTRACTOR AND TELES AND
berry Loci mon res Loci mon Loci mon Loc	WSK SICIncinum (513)668-3896 PD: AARTY BEID Neary TOP GUN POTE GUN POTE GUN POTE GUN POTE GUN POTE GUN POTE GUN NOTING SELING CARE SELING
QRS/Minneapolis 612)545-5601	RUTHLESS PROFIL PET SHOP ROYS FILX INTERNATION AMERICAN ANTHE ELP GTR ABOUT LAFT NICH PADIOLOG T-BIS ROBET FALMES BIG AUDIO DYNA HOGIN FALMES BIG AUDIO DYNA HOGIN FALMES BIG AUDIO THE BIG AUDIO THE
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MH COCHARANCE & RED MARAITH MARAITH MERICAN STITE HEICAN ANTHOR COCE HOANSAY & ANT TOES HOANSAY & MIC COUNTY MIC COUNTY M	KGGO/Des Moines (515)265-6181 OP. DIA: LARRY WO PD. JACK DHERSON HEARY OBNESIS (H) LIP 38 SPECIAL (H) PTTER CARRIEL TODAU VAR RALEN MICC A SHE NECH. STARSHIP LIPPL A RORENALIN A ROLEN LIPPL SANDALER SANDALEN DAVID LEE ROTH
ARALLEL WO DNE-FM/Akron 6)535-7831 * MAR MOLNES Heavy MARATRADING EVE WIMGOD	A ADDREALIN A DAVID LEE ROTH WROK/Canton (216)492-5630 RD1 GREG HORRISON Heavy ELP (H) PETER GARRIEL (H) GENESIS (H)

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5 DK (M) 1 SEGER (M) 1'EF GABRIEL (M) DCE HORNSBY L TESIS (M)	STEVE WINNOOD TOP GUN LABYRINTH JOURNEY W 52 TOP FARULOUS T-61R05	KEZO/Omaha (402)592-5300 PDI BRUCE NCGREGOR NDI JOE BLOOD	
C (H) SCCR (H)	(H) JOURNYY B 22 TOP PARULOUS T-01R0 AC/DC VAN HALEN (H) Medium a DAVID LEE ROTH a DAVID LEE ROTH a DAVID LEE ROTH a DAVID LEE ROTH a DAVID LEE ROTH LER DAVID LER DAVID LER DAVID LER DAVID LIGht	Har Job Blocks Heavy PETER Case (H) SLP (H) SLP (H) STOR (H)	
ILE COUNCIL Maium STEWART CH BOYS IS DEBURGR RICAN ANTHEM MY BUFFET THEREENS	KODS/Duluth (218) 728-6421 PD: MIKE KELLER MDI: JOHN TOMES	TOP GUN VAN MALEN (L) LABYRINTH ABOUT LAST NIGHT RUTHLESS PEOPLE (M) SO STEMART (M) Hed Lum	
PL/Appleton- en Bay 4)734-9228	GENESIS (M) FLP 38 SPECIAL VAN HALFN TOP GUN	WWCT/Peoria	
BRIAN TAYLOR RICK PANNECK SAVY ZSIS HALEN X VZ WINNOOD RNEY (L) ER GABRIZL HOUSE SEGER FIELD	ABOUT LAST NICHT ABOUT LAST NICHT LABTENTH TON COCHRANE & RE Medium PFTER GABRIEL 3 OWN COUGAR MEL. 8 NUTHLESS PROPLE GAUTH LIGht	(309)674-2000 PD: JEFF MURPHY HD: PHIL MANICKI Meavy GRNESIS VAN HALEN	
ER GABRIZL HOUSE SECER FIELD YRINTH ULOUS T-BIRDS N EDDIR UT LAST NIGHT COUNTRY	WWCK-FM/Film (313)744-1570	D No. PHLE MARICEL MARINE New York States States PLE AND STATES AND STATES PLE AND STATES PLE AND STATES PLE AND STATES PLE AND STATES PLANE STATES	
DY BLUES edium id lee Roth N COUGAR NEL.	PD1 MARK MILLER AST. PD1 LECIA MACKYN Heavy GTR STEVE MINNOOD STEVE MINNOOD STEVE MINNOOD YAN HALEN (M) PETER GABRIEL (M) GENESIB	a JOHN COUCAR MEL. 32 TOP ICENOUSE FABULOUS T-BIRDS NOBERT FALMER MODIUS a DAVID LEE ROTH DOVID LEE ROTH	
YTHICS Ight RA MISTER ENALIN M BEAUVOIR	PETER GABRIEL (N) GENESIS ZLP FIRE ROD STEMART RUTHLESS PEOPLE (DEVICE Nation	BRUCE HORNEY & WMRY/St. Louis	
S/Cincinnali 868-3696 HARTY BENDER STS	LIP STATE FIZE ROD STEMART RUTHLESS PEOPLE (DEVICE MODULE A NOOP RUTE DAVID LEE NOTH DAVID LEE NOTH CRITICE PROTENTICS PROTENTICS PROTENTICS NUCE NOTATION	(618) 397-2002 PD: NARK KLOSE MD: TED NABECK Heavy PETER OABRIEL	
ATY SIS GUN R GARRIEL MALEN IBLD YMDON SUITE NEY WIDA CARLISLE E MINMOOD LES MIDA CARLISLE SHOP BOYS	(219)484-0580 PDI RICK WEST MDI HAL BRANDT	Heary PETER OABREEL FD LET'S ACTIVE HOODY BLUES BLOM HOMMERYS NODELS REC JOHNSON ROMIES HOMPHOISE GENESIS HOMPHOISE GENESIS	
NDA CARLIBLE STEMART PECIAL LESS PEOPLE SHOP ROYS RINTH ICAN ANTHEM	Heavy VAN HALEN GENESIS (H) JOURNEY PABLICOUS T-BIRDS ZI TOP ROLLING STONES ELP BOS SEGER TOP GIN	ADNALE HONEROSE GRIES IS GT# ANNABELLA Medium A HISSING PERSONS A RUTHLESS PEOPLE A SCREMING BLUE MES	
D LEE NOTH T LAST NIGHT LOUS T-BIRDS SON BROWNE RT PALAEF AUDIO DYNAMITE dius Peta	GTR Mediua a DAVID LEE ROTH Light a DURY FODIE a JOHN FODIE	ANNABELLA Medius RUTHLESS FRONS S RUTHLESS FRONS S RUTHLESS FRONLES S CREANING BLUTE MES S CLEAR TIGER S CLEAR TO BE S	
dius PRIA Y BLUES D.M.C. S TIGER C THMICS	WLAV-FM/Grand Rapids (616)456-5461	WIOT/Toledo (419)248-3377 PDI ANN KELLY MDI RICK VAN GIL	
/Davenport 26-2541 I TERRY DUGAN ARY JAKES	PD: DAVE LANGE - ND: ARTS HANPERS Shavy GTR ROLLING STONES STEVE VIENDOD DOB SECER VAN HALEX JOURNEY PETER GABRIEL PISY	Heavy VAN HALEN (M) PETER GABRIEL (M)	
VY UN CETERA IS (M)	ELP GENESIS Medium	RUPHLESS PEOPLE (M) ELP STEVENTHOOD TIDE (H) ABOUT LAST HIGHT OUTFIELD JOURSEY (M) Med State & FOD STEVENET & ACO STEVENET & ACO STEVENET & DAVID LEE ROTH & DIO	
ALEN LUM ALIN A THE MECH. be LEE ROTH UNGKLAS TIGER MODESEY L	WFBO/Indianapolis (317)257-7565	a DAVID LEE ROTH a DIO a ZZ TOP Light 4 BRUCE HORNSBY 4 5 JEAN BEALVOIR	
/Dayton 24-1501	PD: THE BEARMAN MD: JAY BARER Heavy PETER GABRIE (M) WAN HALEN (M) ELP GENESIS (M)	KMOD/Tuisa (918)664-2810	
MI CARBOLL KIN BEAULIEU WINNOOD MA GABRIEL (Å) HORNSBY & (M BLUES (M) ISE NTH	OENESIS (M) JOURNEY FIX (M) STEVE WINNOOD ABOUT LAMP NIGHT TOP GUN RUTHLESS PEOPLE (M) FABULOUS T-BIRDS Hed Lum a JOHN COURAR MEL. B DAVID LEE ROTH	PD: CHARLE MEST ND: JIK JONES Heavy PEXX GENESIS [N] JOURNEY TOP GUN MOODY BLUES JONN EDDIE	
ISE NTH IDE JORNNY SS (MI SS PEOPLE GER (M) CKSON G SCARED RNATRADING COUNCIL	WIBA-FM/Madison (608)274-5450 PD: JACK MITCHELL	VAN HALEN ZE TOP Medium & BOB SPEER a HOMARD JONES & DAVID LEF ROTH & RIM HITCHELL	
BUFFET DEBURGH AR ANTHEM REENS	Heavy GEVESIS PETER GABRIEL (L) TOP GUN FABLOOUS T-BIRDS (M) 38 SPECIAL (M) VAN HALEN GTR	a JOHN COUGAR MEL. 4 GTR 5 TARSHIP 6 PTER CARBIEL Light 4 ADREMAL:H 8 JTEAN BRAUVOIR 8 BACK TO SCHOOL 8 BIG AUDIO DYNAMITE 8 BIG COUNTRY	8 8
Des Moines	GTR MOODY BLUES STEVE MINHOOD ROLLING STOKES BOB SCIER Hadium Light Dawny withe B Davny withe B Davny withe C COUNTAY O AVID LEE HOTH	KICT/Wichita (316)722-5600	
Y CIAL (H)	KATT-FM/Oklaboma	PD: ROW REIC TAYLOR HD: PHIL THOMPSON Bary STEVE HINHOOD PETER CAREILE (H) TOP GUN TIX (H) JOURNEY (H) JOURNEY (H) ABOUT LAST NICHT ROO STENART (H) ELP	
CIAL (H) GABRIEL W LEN Um THE NBCH. SE IP t	City = (405)848-0100 Por PAT MELSH MD: SCOTT BOUGLAS Heavy ODNESIS (H)	ZZ TOP OUTFIELD	
Canton 2-5630	MDI SCOTT DOUGLAS Meavy CENESIS (M) STEVE MINMOOD PETER GABRIEL (M) MODDY BLUES (M) VAN RALEM (M) GTR (M) FIXX (M) ICCHOOSE ELP (M) FIX	LABYRINTH VAN HALLEN (M) HOODY BLUES B FETER CETERA MADIUS BRUCE HORYBAY 4 S BUNTTHHICS CHINTTHHICS CHINTTHHICS CHINTTHHICS CHINTCHISS PEOPLE CAVID LEE ROTH	
BELFORD G MORRISON ABRIEL (M) (H)	ICENSUSE ELP (H) 38 SPECIAL Hedise a AC/DC a DAVID LEE ROTH a ROD STEWART 4 MODELS a EURYTHHICS		
		Continued on	

PARALLEL THREE KFMZ/Columbia, MO (314)874-3000 PD: BRYAN JEFFFIES ND: CRAIG STEVENS ND: CRAID STEVENS Neary VAR SALAD PET BR GRAN (N) PET BR GRAN (N) MODOY BLUES CRAL CRAL OTOF GIN OTHERS BROWNE LIGHT DIGNE COGGRAN REL. ADPRALIN TOR COGGRAN EL. ADPRALIN TOR COGGRAN E. RED KQWB-FM/Fargo (218)236-7900 0N2 HARK RICHDLLS ON: NUCK NICHOLLS Neary Vin Nulen Nicholen Top Cur Elp Christs (L) Nedlus Light State Noth (L) a DX up Theos S DX WKLT/Kalkaaka (616)258-2800 GHI CHUCK POET ASST. PDI TERRI RAY AND THE ANY PERSON THE ANY PERSON THE ANY VAN AUGUST (A) VAN AUGUST (A) PERSON (A) P KFMQ/Lincoln (402)476-8565 PD: TOM BARKER ND: BOB ALLEN

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Poi ton man Roi non ALLIN Barry Creatis Truc Viewcon District Viewcon Robot Com Robot Stankar Autocon Stankar Autocon Stankar Bortenia Barrica Bortenia Barrica Bortenia Barrica Bortenia Barrica Bortenia Barria Barria

WCXTMUshegon-Hart, Mt (618)473-7129 Dr HARKARTHOW Dr HARKARTHOW Dr HARKARTHOW Dr HARKARTHOW DOWN'T HOUSE DOW

KSQY/Rapid City (605)578-3533 PD: JACK DANIELS MD: JEFF MICHAELS

PD: JACK UNCLUE ID: JACK UNCLARES Herey H

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REGIONAL AOR ACTIVITY

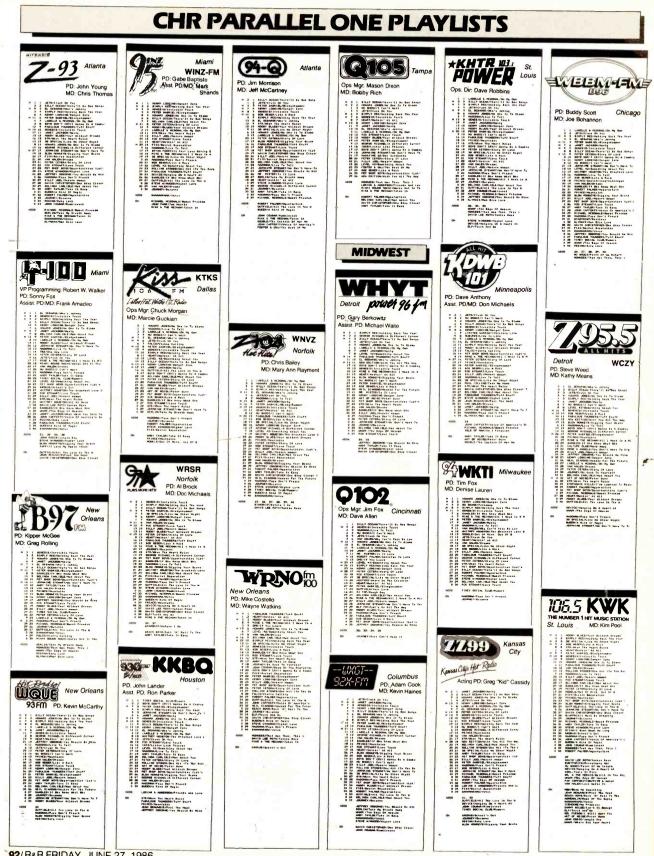
NDWEST ontinued)	a TON COCHRANE & RED a LEVEL 42 a DAVID LEE ROTH Light a BANARARAA a BEACH BOYS	a DAVIJ LEE BOTH a HOD STEWART a EURYTHMICS a STINC a CHRIS THOMPSON Light a JEAN BEAUVOIR	KSJO/San Jose (408)288-5400 OHI DANA JANG HD: KEN ANTHONY	STAN RIDOMAY ISLE OF MAN JANET JACKSON BANGLES DEVICE GENESIS	22 TOP PASULOUS T-BIRDS JOHN CONGAR MEL. HOMEYNON SUITE MOODY BLUES B DAVID LEE ROTH FIXS	GENESIS (M) GTR JOURNEY (M) FUCK TOP GUN DWIGHT TWILLEY FABULOUS T-BILLEY MAGUNG ST-BILLES MAGUNE A BUTHLES PEOPLE A BUTHLES PEOPLE	STEVE + HAROOD VAN HALLAN GENESIS (H) FICK TOP GUN 18 SPECIAL (M) HEGOLOGY IN LOSS HOLLING STORES HOLLING HOLING HOLLING HOLLING HOLING HOLLING HOLLING HOLLING HOL	A MACHINATIONS PABULOUS T-BIRDS A MISSING PERSONS A SHITHS B EURYTHHICS Light DUBLE	ROY BUCHANAN MCOOT BLUES MCATHATIONS LABYRINTH BANGLES KIDS IN THE KITCHE STEVE WINMOOD RUMONES	a BOYS DON'T. C Light a RUNNING SCAR A AMERICAN ANTI A PETER CETERA A DENNIS DEYON
WCPZ/Sandusky 419)625-1010	. BEAT PARMERS		Heavy PETER GABRIEL TOP GUN FIXX (M) GENESIS VAN HALEN	CHARDISA ANTRICAN ANTHEM CHARLIE SEXTON ERASURE BEAT PARMERS MODELS Light a STACY Q	DANNY WILDE	MODY BLUES Medium A RUTHLESS PEOPLE A EURYTOHICS	FABULOUS T-BIRDS ROLLING STONES Nedius	* DOUBLE	JOAN ARMATRADING	A DEFNIS DEFON S CHRIS DEBURGI S SAD CAFE A BEACH BOYS A LEVEL 42 A JOHN COUGAR P
PDI RANDY HUGG	WZZQ/Terre Haute	(206)285-7625 ASST NGRI BEAU PHILLIPS MDI STEVE SLATON	JOHN EDDIE JB SPECIAL	a STACY Q	PETER GARRIEL ICENOUSE JOURNEY Medius a EURTINNICS a ROD STEWART a COBRA a BTO Light a JOHN TOLE	A EURYTIONICS & JOHN COUGAR MEL. B DAVID LEE HOTH Light & DOKKEN	a DAVID LEE ROTE a JEAN BEAUVOIS Light	KRQU/Laramie-	ELP Medium > CLUB PARADISE a UTOPIA a LOVE & ROCKETS a TALK TALK a BLOW NONKEYS A GENE LOVES ISABEL s CREANING BLUE MES Linke	
MAAVY GENESIS PETER GABRIEL PIXX ROD STEMART	PDI DON RIVERS	Heavy	 DAVID LEE ROTH STEVE WINWOOD ROLLING STONES 	KUPD/Phoenix	a BTO Light a JOHN EDDIE			Cheyenne (307)745-7396	& BLOW NONKEYS & GENE LOVES ISABEL & SCREAMING BLUE MES	KOLA/Riversi San Bernardi
RUTHLESS PEOPLE (M)	HEAVY ROD STEWART	VAN HALEN AC/DC GENESIS	JOURNEY GTR OUTFIELD	(602)838-3062				PD: JOHN EDWARDS	Light a JEAN BEAUVOIR a GLASS TIGER a DE-FILM a UNTIL DECEMBER	(714)825-995 PD: AL BARNET
OUTFIELD STEVE WINDOD LABYRINTH JOURNEY TOP GUN (N) JOHN COUGAR MEL. ELP MSB	NOD STEWART VAN HALEN (N) JOURNEY (M) PETER GABRIEL GENESIS CTR COBRA	Heavy PETER GABRIEL VAN RALEN AC/DC GENESIS PIXX ELP 36 SPECIAL (H) JOUNEY ROLLING STORES TOM COMMENT & PED	EIG COUNTRY ZZ TOP (M) Medium	VP/PROG: ERN GLADDE ASST. PD: CURTISS JOHNS Beavy	KRKE-FM/Albuquerque	KMBY/Monterey (408)394-9000	KKCY/San Francisco (415) 474-9100	Heavy 38 SPECIAL CHRIS DEBURGH AMERICAN ANTHEM DWIGHT TWILLEY GENESIS	A UNTIL DECEMBER	Heavy
	GENESIS GTR COBRA ROLLING STONES	TOM COCHRANE & RED OUTFIELD	A EURYTHMICS HONEYMOON SUITE	Heavy VAN HALEN GENESIS MOODY BLUES FINK	(505)765-5400	PD: RICH BERLIN ND: PATTY MARTIN	CO-PD: KATE HAYES CO-PD: TOM YATES	GENESIS UNFORGIVEN DANNY WILDE STEVE WINWOOD		Heavy JOURNEY INXS JACKSON BROWS GENESIS (H) LIVE FOR LIFT
BOB SEGER PETER CETERA ABOUT LAST NIGHT JOAN ARMATRADING BRUCE HORNSBY 4 JOAN EDDIE	NODELS OUTFIELD FABULOUS T-BIRDS (H) STEVE WINMOOD	ROLLING STONES TOM COCHRANG & RED GUTFIELD RUTHLESS PEOPLE ZZ TOP JOHN COUGAR MEL. a DAVID LEE ROTH a EURYTHAICS MADU	OBDESSE OBDESSE ELC DIE DEPECTAL DAVID LEF MOTH POLLING RUNNER ODDESSE ODDESSE ODDESSE ODDESSE ODDESSE THE DAVID LEF MOTH ODDESSE THE DAVID LEF MOTH THE DAVID LEF MOTH THE THE DAVID LEF MOTH THE THE THE THE THE THE THE T	NOB SEGER JOURNEY TOP CLU (N) ROLLING STORES ELP (N) JS SPECIAL PETER GARSHEL GTR (N) AC/DC B DAVID LEE SOTH MENTINE	PD: PRANK JAXON MD: JESSIE BRICE	Naavy PETER GABRIEL GENESIS STEVE MINHOOD FIXX ELP	Heavy PETER GABRIEL MOODY BLUES GENESIS	BIG COUNTRY QUEEN ROD STEWART PET SHOP BOYS VAN HALEN	KVRE/Sente Rosa	DOE COCKER 38 SPECIAL (1 GTR BOB SEGER (L) ELP (L) GREAT WHITE
JOAN ARBATRADING BRUCE HORNSBY & JOHN EDDIE COBRA	STEVE WINMOOD ELP JOHN COUGAR MEL. (M)	A EURYTHAICS Medium GTR JOHN EDDIE JACKSON BROWNE BEAT FARMERS TOP OIM	DANNY WILDE Light & HODELS	ROLLING STONES ELP (H) 38 SPECIAL PETER GABRIEL	Heavy PETER GABRIEL (H) VAN HALEN (H) ELP (H) FIXK (H) TOD GUN JOURNEV (H) LARYRINTH OUTFELP	FIXE ELP PABULOUS T-BIRDS 39 SPECIAL	BINESIS BOB SEGER ROD STEWART (H) RUTHLISS PEOPLE SINPLY RED SINPLY RED HOMARD JONES	PET SHOP BOYS VAN HALEN ICEHOUSE ABOUT LAST NIGHT JOHN EDDIE	(707)544-5873 PD: CYNDY PAULOS	GREAT WHITE Medium
JOHN EDDIE COBRA AMERICAN ANTHEM FABULOUS T-BIRDS ICEHOUSE	* SZ TOP * DAVID LEE, ROTH (L)	JACKSON BROWNE BEAT FARMERS TOP GUN	a DOKKEN	GTR (N) AC/DC a DAVID LEE ROTH	TOP GUN JOURNEY (M) LARYEINTH	JOURNEY VAN HALEN HOODY BLUES	SIMPLY RED SIMPLY RED NOMARD JONES STEVE WINNOOD	ABOUT LAST RIGHT JOHN EDDIE OUTFIELD ELP a GLASS TIGER	HBAVY PETER GABRIEL BRUCE HORNSBY L JOAN ARMATRADING	Medium Light a NEAPT
Medius 36 SPECIAL ROLLING STONES EURYTINICS	STEVE HIMMOOD ELP JOHN COUGAR MEL. (H) Medium s & Top s & Top s & OAVID LEE, ROTH (L) L(ght s John BEAUYOIR s JOHN EDDIE s HIKE & THE MECH. @ DANRY WILDE	TOP GUN JEAN BEAUVOIR REONOS GUARTET QUEENSRYCHE BIG COUNTRY	KOME/San Jose (408)246-6811	AMERICAN ANTHEN 22 TOP- DUTFIELD COBRA JOHN COUGAR MEL.	OUTFIELD II TOP STEVE WINWOOD	TOP GUN JACKSON BROWNE LOU REED GTR	STEVE WINNOOD BLOW HORNEYS GEDRGE HICHAEL JANES & SANBORN TOP GUN	A GLASS TIGER PIXX CALL	GENESIS STEVE KINNOOD HOODY BLUES	
EURYTINICS BELINDA CARLISLE	. DANNY HILDE	A BIG COUNTRY FABLOUS T-BIADS BOB SEGER O2ZY OSBOURNE STEVE WINNOOD HONEYNOON SUITE A RUN D.N.C.	PD: RON NEWNI HD: CANDI	COBRA JOHN COUGAR MEL. STEVE WINWOOD	LABTRINTS OUTFIELD IS TOP STEVE WINNCOD ICEHOUSE Redium A EURTINICS a DAVID LEE ROTH	Medius 4 EURYTHNICS a DAVID LEE ROTH Light	DOUBLE Madiua a STING	FIXE CALL TOM COCHRANE & RED TOP GUN BRUCE HORNSBY 4 JOURNEY Hedius	RUTHLESS PEOPLE BOB SEGER JOE JACKSON	
WE		A RUN D.N.C.	CENESIS STEVE HIMMOOD 30 SPECIAL PIXX	STEVE WINNOOD RUTHLESS PEOPLE BIG COUNTRY JACKSON BROWNE 022Y OSBOURNE		FIDO ELF JOURDONS T-BIRDS JOURNEY EN MODOLY BLUES TOP GUN JACKBON BROWNE GATE Medius DATE DIE DATE LIGHT Light Light COSP.CA MATHEM 4 JOS JACKSON 4 JOS JACKSON		Medios A STARSHIP A PETER GABRIEL	JOAN ARMATRADING CEMESIS STEVE WIMMORD MOODY BLUES RUTHLESS PEOPLE BOS SECR JOE JACKBON BIG COMPRESSIN BUIC COCKBUSN BUICE COCKBUSN BUICE COCKBUSN SUPLE STORES JOEN EDDIE SIMPLY REDA	KTYD/Santa (805)967-451
WV E.	21	91X/San Diego	38 SPECIAL PIXX TOP GUN DANNY WILDE	OZZY OSBOURNE BEAT FARMERS DIO JUDAS PRIEST GIUFFRIA		* ISLE OF MAN * DEL LORDS		A STARBALF A PITER GABRIEL A KIM MITCHELL DAVID LEE ROTH MISSING PERSONS 6 34.40 6 22 TOP Light	BRUCE COCKBURN ROLLING STONES JOHN EDDIE	PDI BICK HIL
		(619)291-9191 PD: NAD MAX ASST PD: 02	JH SPECIAL PIXX TOP GUN DANNY WILDE BIG COUNTRY PABULOUS T-BIRDS DAVID LEE POTH JOURNEY	GIUFFRIA CINDERELLA a DWIGHT TWILLEY a DANNY WILDE a TOM COCHRANE & REE a ICENOUSE BTO	KILO/Colorado Springs		KZOK/Seattle (206)281-5600	a 22 TOP Light	JOHN EDDLE SINFLY RECA PAUL BRADY PETER CASE ICENOUSE JACKSON BROWNE (N) Hedium 4 Fize 4 CRONDED HOUSE Light	Heavy PETER GABRIE GENESIS FIXX
PARALLEL	DANNY MILDE 18 SPECIAL (M) GENESIS (M)		VAN HALEN	a TOM COCHRANE & REC a ICEMOUSE BTO	(303)634-4896	KSTM/Phoenix	OP. DIR. I PHIL STRIDER		JACKSON BROWNE (N) Hedium & FIXX & CROWDED HOUSE	VAN HALEN
DNE	JACKSON BROWNE	Heavy PETER GABRIEL (M) ICENOUSE (M) FIXK (M) GENESIS BIG COUNTRY (M)	NOODY BLUES ELP PETER GABRIEL ICENOUSE COBRA		OH: RICH HAWK MD: ALAN WHITE Heavy PPTER GARDIEL (M)	(602)835-1767 PD: JEFF PARKTS ASST. PD: WENDY WESTON	HEAVY GENESIS BRUCE HORNSBY & PETER GABRIEL	KZOQ/Missoula (406)728-5000	Light a ISLE OF MAN a J.A.M. '86 a BEACH BOY'	STEVE MINMOD ELP GTR JOURNEY ICENOUSE TOP GUN JACKBON BROW LABYRINTH MOODY BUJES 38 SPECIAL FABULOUS T-B BOLLING STON BOS SEGER OUTFIELD
PI/Denver 03)936-2313	ZZ TOP	LABYRINTH JOE JACKSON (N) RUTHLESS PEOPLE	ICENOUSE CONRA JOHN COUGAR MEL. 2 EURTTRHICS Medium HONEYMOON SUITE GLASS TIGER JOHN POLE	KINK/Portland	Heavy PETER GABRIEL (M) GENESIS (M) BOB SEGER VAN HALEN (M)	Heavy PETER GABRIEL (N)	PETER GABRIEL BOB SEGER STEVE WINNOOD NOODY BLUES GTR ROLLING STONES	201 VERN ARGO	a 54.40 a ROB JUNGRLAS a SWIMMING POOL	JACKSON BROW LABYRINTH HOODY BLUES
TON HUNTER	VAN HALEN ICENOUSE COBRA	GENESIS BIG COUNTRY (N) LABYRINTH JOE JACKGON (N) RUTHLESS PEOPLE CALL PET SHOP BOYS STEVE WINNCOD INXS BOYS DON'T CRY SIOUXIE & BANSHEE JEAN REALVOIR	MONEYMOON SUITE MODELS GLASS TIGER a JOHN EDDIE	PD: CARL WIDING PRG ASST: KELLY	HOODT BLUES	Heavy PETER GABRIEL (N) GENESIS (N) FIXX (N) JOAN ARWARADING (N) ELF (M) STEVE MINHOOD JACKSON BRONNE BIG COUNTRY BIG COUNTRY	GTR ROLLING STONES PIXE	Heavy RUTHLESS PEOPLE (M ELP FIXX	a FIX a FIX b CROMPER HOUSE Light a Size OF HAN a BACH DAN b BACH DAN a BACH DAN b Size OF HAN b Size	38 SPECIAL FABULOUS T-B ROLLING STON BOB SPORT
Neavy KKEN WARD JONES ODY BLUES SPECTAL	VAN BALEN IGENBOUSE COBRA FABULOUS T-BIRDS BRUCE MONSBY L STEVE NINNOOD UNFORGIVEN	BOYS DON'T CRY SIOUXIE & BANSHEE JEAN BEAUVOIR BELINDA CANTON F	A JOHN EDDIE CHRIS THOMPSON TOM COCHRANE & RED BEAT FRAMERS AMERICAN ANTHEM RUTHLESS PEOPLE CALL		JOURNEY ELP BESPECIAL (M) FIXX STEVE WINHOOD ICENOUS BONID LEERDTH RUNFINGES DUN COCHANNE & RED DIN COCHANNE & RED CTR W WILDE	NOODY BLUES (N) BRUCE HORNSWY & (N) ICEHOUSE (N)	PICE THE STORES FIND FOR STORES ELP 38 SPECIAL RUTHLESS PEOPLE OUTPIELD Medium	TOP GUN (L)	A CLUB PARADISE A EURYTHMICS	LOU REED BODEANS
N POLLEN	PETER GABRIEL HEART LOU REED	JEAN BEAUVOIR BELINDA CARLISLE BEAT FARMERS ROLLING STONES (M) BANGLES	RUTHLESS PEOPLE CALL WILD BLUE	Heavy JACKSON BROWNE (M) JIMMY BUPFET (M) LARRY CARLTON (M) PHTL COLLINS RANDY CRAWPORD DVIDE	A DAVID LEE ROTH	STEVE WINWOOD JACKSON DROWNE BIG COUNTRY BEAT FARMERS TOM COCHRANE & RED	NUTHLESS PEOPLE OUTFIELD Medium a JOHN COUGAR MEL. a EURYTHMICS	A DAVID LEE ROTH ROD STEMART STEVE WINNOOD		Hediua a DAVID LEE RO a EURYTHMICS a MISSING PERS a JOAN ARMATRA
XS P P SUN Medium Office	UNFORCIVEN PETER GARRIEL HEART LOU REED Light a EURTHONICS a DAVID LEE ROTH a TOM COCHMANE & RED a GLASS TIGER	MAGLES Medium SMITHERENS LOUREED DEPECHE NOOE SMITHS JOAN ARMATRADING	AC/DC AC	RANDY CRAMPORD DOUBLE DAVID POSTER (M) PTETRI CABRIEL GENESIS (M) STEVE HINOOD a TOM GRANT (M) HIROSHIKAN (CENOUSE (M) JUMES 4 SANDEN (M) HOMAD JONES LUB (M) HOMAD JONES CHICK HANDIONE	DOLT THAT ADDRESS	TOM COCHRANE & RED Medium a KIM MITCHELL a EURYTHAICS	a EURYTHMICS	JOURNEY BOAVID LEE ROTH ROD STEMART STEUE WINNOOD OUTFIELD LABURINTH ICENOUSE MOODY BLUES BIG COUNTRY 38 SPECIAL PANHUGIE T-HERS	KKGR/Anchorage	a MISSING PERS a JOAN ARMATRAL a ROD STEMART
P GUN Medium DELS TER GABRIEL	a TOM COCHRANE & RED a GLASS TIGER	SMITHS JOAN ARMATRADING ART OF NOISE	DOKKEN HR. MISTER UPO	GENESIS (M) STEVE WINNOOD a TOM GRANT (M)	NOLLING SIGNES ZE TOP HONEYNOON SUITE Ned UM a ROD STEMART a TOP GUN a CINDERELLA	TOR COCHRANG & RED Medium 8 KIN MITCREL, 8 EURTYPHICS 14 STING Light 6 CLUB PARADISE 1 SET SACTIVE 8 JEAN BEAUVOIR	KLPX/Tucson	BIG COUNTRY 38 SPECIAL FABULOUS T-BIBDY	(907)278-4631 PD: JOHN ROBERTS HD: BOB YOUNG	
EHOUSE	KMET/Los Angeles	ART OF NOISE GLASS TIGER CACTUS WORLD NEWS TOM COCHRANE & RED BLOW MONKEYS		HIROSHIMA ICENOUSE (M) JAMES & SANBORN (M) HOWARD JONES	a CINDERELLA	A JEAN BEAUVOIR	(602)622-6711 PD: ARIN MICHAELS MD: MARGIE RYE	ABULOUS T-BIRDS CTR Medium & EURYTIMICS Light & HONEYMOON SUITE		-
NC NURNEY B STEWART EVE WINWOOD TTRE CETERA THLESS PEOPLE WIN EDDIE UCE HORNEBY & KOT LAST NIGHT 6. COUNTRY	(213)464-5638	PAMONZS	KBCO-FM/Denver (303)444-5600	LEVEL 42 (H) HADONNA			HOT MARGIE RYE Heavy GENESIS (M)	Light a HONEYMOON SUITE a AC/DC a STARSHIP	Heavy BRUCE HORNSBY & DOUBLE JINNY BUFFET PETER GABRIEL KIN CANNES LRB MODOL BUDE	K07770
HN EDDIE UCE HORNSBY &	PD: LARRY BRUCE HD: JUDY MENUTT- FRISCHAN Heavy	RUN D.M.C. HARTINI RANCH BANANARAMA	PD: JOHN BRADLEY MD: DOUG CLIPTON	CHUCK MANGIONE RUNNING JCARED a MIKE & THE MECH. MCDDY NUES (M)	K97/Edmonton (403)428-8597	KEZE/Spokane	Heavy CENESIS (M) VAN HALLEN (M) PETER CABRIEL (N) TOP GUN (L) STEVE WINMOOD ELP (M) FIDOK (M) JOURNEY (M) SABULOUS T-BIRDS GTR	a AC/DC a STARSHIP S PETER GARRIEL a 'TOM COCHRANE & RED a GIRIS THOMPSON a JOHN COUGAR MEL. a MISSING PEPSONS	LRB MOODY BLUES STYLE COUNCIL	KOZZ/Reno (702)329-9261
G COUNTRY BULOUS T-BIRDS WIN COUGAR MEL. VID LEE ROTH Light	Heavy ELF FIEM (H) GENESIS (H) GTR ICENOURE BOB SECIER VAN HALFN (H)(L) DANNY MILDE PTTER CABRIEL (H) JACKSON BECHNE Hedius	BANANARAMA TRANSLATOR MODELS SCREAMING BLUE MES BRUCE COCKBURN	Heavy GENESIS JOAN ARMATRADING PIXK PETER GABRENL-	CHUCK HANGIONE RUINING JCARED NINE & THE MECH. NOODY BLUES (M) SADE (N) BOB SEGER (M) SIMPLY RED DIONNE WARNICK	PD: NEIL EDWARDS	(509)448-1000	STEVE WINNOOD ELP (N) FINDE (N)	a MISSING PERSONS	LRB MODDY BLUZS STYLE COUNCIL BOB JUNEXLAS JOHN JARVIS Medium Light a AMERICAE.ANTHEM a MATE BLANCO	PD: STEVE PUR
Light	ICEHOUSE BOB SEGER VAN HALEN (H)(L)		PIXK PETER CABRIEL- JOE JACKSON	A BOD STEWART (H)	DUTFIELD (L) HEART (M)	GHI JONAH CUHHINGS ASST PDI BREM MICHAELS Neavy	SABULOUS T-BIRDS			Heavy STEVE WINHOOD FIND (M) GENESIS (M)
	UANNY WILDE PETER GABRIEL (H) JACKSON BROWNE Medium	AURIE ANDERSON STAN RIDGWAY POUNTAINNEAD TRUE BELIEVERS WOODENTOPS FABLICUS T-BIRDS	PETER GABLEB- JOG JACKSON NOOELS LOU REED BRUCE HORKERY 4 HOODY BLUES PABLICUS 7-BINOS BRUCE COCHENN STEVE WINHOOD BODEANS HOD SECER Hedium DOULLE ICENDUSE	Hedium JOAN ARMATRADING JONATHAN BUTLER ELP	Heavy OUTFIELD (L) HEART (M) LTVEL 42 PETER GABRIEL HIKE & THE MECH. GENESIS	HIGHAELS Neavy CTH PIXX GENESIS PABULOIS T-BIRDS STEVE WINWOOD JOEN COUGAR NEL. HOGDY BLUES JOURNEY (M) BODEANS AC/DC	GTR JOHN EDDIE ROBERT PALMER Medium a CHRIS THOMPSON a EURYTHICS	KOZZ/Reno	a ELP a SADE	GENESIS (H) TOP GUN ELP (H)
ZY/Denver 3)759-5600	AND SUMME COBRA BIG COUNTHY CALL JORN EDDIE FABULOUS T-BIRDS	WHIRLING DERVISHES WALK THE WEST CRAMPS	FABULOUS T-BIRDS BRUCE COCKBURN FRIC JOHNSON	GRAHAM NASH a JUSTIN NAYWARD BRUCE HORNSBY 4	VAN HALEN ROO STEWART BOYS DON'T CRY LUBA (L)	JOHN COUGAR MEL. HOGDY BLUES JOURNEY (M)	a JUDAS PRIEST A DAVID LEE ROTH a JOHN CONGAR HEL.	(702)329-9261 PD: STEVE PUNK ND: HARRY REYNOLDS		PETER GABRIEL TOM COCHRANE RUTHLESS PEOP JOHEN FY
. POI ZAK PHILLIPS	DIVENTING DECRIF	MODDENTOPS PABULOUS T-BIRDS MILE THE MEST CRAMPS EIEID LUGHT CUNTPARADISE CUNTPARADISE MISSING PERSONS a CURE	BODEANS noh SEGER Nedium	GRAHAM NASH JUSTIN HAYWARD BRUCE HORNSBY 4 GORDON LIGHTPOOT JOHN MARTYN SPYRD GYRA JOHN COUGAR NEL. AMERICAN ANTHEM CAL SCOTT	LUBA (L) Medium a ONE TO ONE Light a STEVE WINMOOD a FIDX		a EURYTEMICS a JUDAS PRIEST a DAVID LEE ROTH a JOHN COCCAR MEL. a DIO Light a SLUGGERS a EUROPE a BACK DO SCHOOL	HEAVY STEVE WINWOOD	KWHL/Anchorage (907) 344-9622	VAN HALEN (N OUTFIELD Hedium
Heavy EVE HINWOOD KR (L) TER GABRIEL (L) UCE HORNSEY & (M) ENOUSE DOY BLUES (M)	a ROD STEWART 38 SPECIAL	a MISSING PERSONS a CURE	DOUBLE ICEHOUSE JOE COCKER SIMPLY REP	CAL SCOTT	A STEVE WINMOOD	Medius A ROD STEMART A DAVID LEE ROTH Light B EURYTOMICS A ROB JUNGRLAS	a CROWDED HOUSE a EUROPE a BACK TO SCHOOL a CINDERELLA	Keavy STEVE MIMOOD FIRE(N) GEMESIS (N) ELP (N) ELP (N) FOR R GARRIEL (N) FOR R GARRIEL (N) FUTHLERS PEOPLE (N) JOURNIE VAN RALEN (N) OUTFIELD	(907) 344-9622 ON & CARTER B. BRADLEY NDI KEVIN VARGAS	TOP CUN ELP (M) PETER CABBIES TOM COCHRAME RUTHLESS PEOD JOURNEY VAN NALEN (M) OUTFIELD MAGIUM A DAVID LEE ROI ROD STEMART EURTTMENICS BOD STEMART Light COUENSHYCKE & JEAN BEAUVOIF
P	UNFORGIVEN ABOUT LAST NIGHT STEVE NINMOOD	KGB/San Diego	DOUBLE ICENOUSE JOE COCKER SIMPLY RED JACKSON BROWNE ELP BANGLES	CFOX/Vancouver		a ROB JUNGRLAS		PETER GABRIEL (M) TOM CUCHRANE & RED RUTHLESS PEOPLE (M)	Heavy FIXX PETER GABRIEL ELP JOURNEY GENESIS	a ROB JUNGKLAS Light a DUEENSRYCRE
BYRINTH C JACKSON NNING SCARED AN ARMATRADING B SEGER (M)	UNFORCIVEN ABOUT LAST NIGHT STEVE MINNCOD 22 TOP GIUFFRIA AC/DC BRUCE HORNSBY 4	(619)292-1360 PD: TED EDWARDS MD: PAM EDWARDS	BEAT FARMERS	(604)684-7221	KPOI/Honolulu (808)524-7100			JOURNEY VAN RALEN (M) OUTFISLD Medium	ELP JOURNEY GENESIS	a JEAN BEAUVOIR
AN ARMATRADING B B SEGER (M) NESIS (M) UTHSIDE JOHNNY	BOCC, HORNET & JOURNEY TOP GUN EUNYTHMICS Light A ADRENALIN & GREAT WHITE	Beavy	ROY BUCHANAN JANE SIBERRY RUTHLESS PEOPLE DEL LORDS ROARING BOYS TALE TALE	MD: KAREN HEMKO	PD: BILL MIMS HD: ANDY PRESTON	KZEL/Eugene	PARALLEL	Madium a DAVID LEE ROTH a ROD STEMART a EURYTHMICS a BRUCE MORNSBY 6	GENESIS TOP GUN stave Withwood a JOHN COUGAR MEL. ROD STEWART AC/DC 38 SPECIAL	
THLESS PEOPLE	a ADRENALIN a GREAT WHITE a JEAN BEAUVOIR	GENESIS (M) GTR (M) BOB SEGER (M) PETER GABRIEL (M) HONEYMOON SUITE (M)	RUTHLESS PEOPLE DEL LORDS ROARING BOYS TALK TALK LIVE FOR LIFE CLANNAD NATT BIANCO SLUGGERS SUBJURG	Nesvy MODELS GENESIS PETER GABRIZI. (M) TOP GUN MODDY BLUES (M)	HEAVY GENESIS PETER GABRIEL VAN HALEN JOURNEY FIXX	(503)342-7096 PD: JIM TRAPP MD: VINCE MERT2	THREE	a EURYTHMICS a BRUCE MORNSBY 6 a ROB JUNGKLAS Light a OUZENSRYCHE a JEAN BEAUVOIR	AC/DC 38 SPECIAL OUTFIELD FABULORS T-BIONC	
TLE COUNCIL Medium OUT LAST NIGHT MIS DEBURGH ERICAN ANTHEM & JUNGKLAS G COUNTRAY JUES BUSTERS CKSON BFORME		HONEYMOON SUITE (M) OUTFIELD BEAT FARMERS (M) INXS Medium ELP	SLUGGERS SUBURBS KIP ADOTTA	RODDY BLUES (M) ROLLING STORES ROD STEWART		Heavy		A JEAN BEAUVOIR	38 SPECIAL OUTFIELD FABULOUS T-BIRDS 0 DAVID LEE ROTH JOHN EDDIE Needlog BIG COUNTRY Light	
B JUNGKLAS G COUNTRY UES BUSTERS CKSON BROWNE	KGON/Portland (503)655-9181	Medium ELP TOP GUN JACKSON BROWNE	BIG AUDIO DYNAMITE BIG AUDIO DYNAMITE BIG COUNTRY BLACK UNURD CALL PRTER CASE	NOUDT BLUES (H) ROLLING STOWES ROD STOWART 38 SPRCIAL GLASS TIGER RUTHLESS PROPLE (N) JOE COCKER FABULOUS T-BIRDS.	MOODY BLUES GTR RUTHLESS PEOPLE (M) STEVE WINWOOD	a JOHN COUGAR MEL. FIDX (H) JOURNEY (H) ROD STEWART BIG COUNTRY WILD BLUE STEVE WINNCOD LASYBINTH GRNESIS (H) ELP	KGRQ/Casper		a BIG COUNTRY Light	
	PDI PETE BOLGER	ELP TOP GUN JACKSON BROWNE JOHN EDDIE TOM COCHRANE & RED 4 COBRA FABULOUS T-BIRDS TOURDER	BLUE CITY ISLE OF MAN	FABULOUS T-BIRDS. GTR JOURNEY	GTR RUTHLESS PEOPLE (M) STEVE WINMOOD ROD STEWART BOB SEGER ROLLING STONES JOE JACKSON LOW REED COLORY REED	WILD BLUE STEVE WINWOOD LABYRINTH	(307)265-1400 PD: TRED LEEMHUIS	KCGL/Salt Lake City	KSPN/Aspen	
SPECIAL MAY BUFFET T BUCHANAN UCE COCKBURN Light D STEWART ACH BOYS ITHEREENS	Heavy ZZ TOP CRNESIS (M) ROLLING STONES VAN HALFN (M) BOB SECER (M)		PETER CASE BLUE CITY ISLE OF HAN JEAN BEAUVOIR ROB JUNGRIAS LATIN QUARTER HACHINATIONS TOM COCHEANE & RED SHADOMTAX STYLE CONNCUL	PARULOUS T-BIRDS. GTR JOURNEY PET SHOP BOYS BOB SEGER STEVE MINWOOD FIXX PETER CETERA			Heavy	(801)298-1142 PD: DEL WILLIAMS	(303/920-1912 PD: FRANK ERIKSEN	
THEREENS	VAN NALTN (N) BOB SECER (M) NOODY BLUES (M) PETER GABRIEL (M)	36 SPECIAL MODDY RALES IZ TOP DOKKEN CALL ROLLING STONES STEVE WINHOOD DANRY WILDE ANYO LEE ROTH AC/DC	TOM COCHRANE & RED SHADOWPAX STYLE COUNCIL IONN COUCAR ME	LABYRINTU	ELP BOX OF PROCS BLUE OYSTER CULT Medium Light a DAVID LEE ROTH & EURYTHMICS	SOUTHSIDE JUNNY PETER GABRIEL (M) RUTHLESS PROPLE (M) MOODY BLUES (M) MOODY BLUES (M) MOODY TAST NIGHT & EURYTHNICS & DURTHNICS & DURTHNICS	BRUCE HORNSBY 6 MOODY BLUES (L) LRB ORLEANS	Beavy FIXX (M) PETER GABRIEL DB AND THE MEDICS		
G/San Francisco	ICEHOUSE EIXX (M)	STEVE WINWOOD DANNY WILDE a DAVID LEE ROTH AC/DC	JOHN COUGAR MEL. AMERICAN ANTHEM CHRIS DEBURGH A EURYTHMICS B ROD STEMART	ELP ICENCUSE ROBERT PALMER AMERICAN ANTHEM CHARLIE SEXTON BRUCE HORNSEY 6 ABOUT LAST NIGHT	Light a DAVID LEE ROTH a EURYTHMICS a LABYRINTH		JINNY BUFFET (N) JOHN MARTYN (L) JOHN JARVIS BOB SEGER (L)	PETER GABRIEL DR. AND THE MEDICS STABILIZERS (M) ICTHOUSE ALPHAVILLE	HEAVY GENESIS PETER CABRIEL STEVE WINWOOD JOURNEY ICENDUSE	
JOHN RIVERS	ELP STEVE WINHOOD Hedium 4 JONN COUGAR MEL.	GIUPPRIA JUDAS PRIEST PIXOC	a ROD STEWART a STING Light a T. LAVIT2	CHARLIE SEKTON BRUCE HORNSBY 4 ABOUT LAST NIGHT VAN HALEN		A BEAT PARMERS	PETER GABRIEL	BELINDA CARLISLE MARTINI RANCH ERASURE	ICCHOUSE FIXX ROD STEWART RUTHLESS PEOPLE BRICE HORNSRY 6	
AVY CABRIEL TE WINNOOD ALESS PEOPLE -	A JONN COUGAR MEL. a JONN COUGAR MEL. a DAVID LEE ROTH TOM COCHRANE & RED TOP GUN LABYERTH	A BIG COUNTRY A JOHN COUCAR MEL. A EURYTHNICS MR. MISTER ROBERT PALMER KROKUS		RUNNING SCARED	KOMP/Las Vegas		EDB JOHORAND GENESIS (M)(L) KIM CANNES (M) Medium AATHILDE SANTING (L) Light	DEPRCHE HODE SHITHS # HISSING PERSONS PET SHOP BOYS (M) # UNNTHHIGS KING BIG COUNTRY (M) PLATINUM SLONDE JOE JACKEON CROWDED HOUSE		
ALESS PEOPLE SIS RINTH	JOURNEY ROBERT PALMER JOHN EDDIE	A DUBENSRYCHE	KROQ/Los Angeles	BOX OF FROCE BRUCE COCKBURN EVE EYE (L) JIH POSTER DAVID POSTER HONEYHOON SUITE LOVERBOY JOHNNY LOVESIN LUBA	(702)876-1460 PDI BIG MARTY ASST. PDI TODD FOMLER	KKD III	Light	KING BIG COUNTRY (M) PLATINUM BLONDE	DEVICE JEAN BEAUWOIR JOHN EDDIE 3 NADONNA BOB SKER IBLE OF HAN Hed Um a LABYRINTH	
IG BLUES	LABYRINTH JOURNEY ROBERT PALMER JOHN EDDIE BRUCE NORNSBY 4 PABULOUS T-BIRDS ROD STEWART 4 JACKSON BROWNE Limbt	e MODELS POISON Light	(818)578-0830 PD: RICK CARROLL MD: LARRY GROVES	LOVERBOY JOHNNY LOVESIN LUBA		KKDJ/Fresno (209)226-5991	-	GROWDED HOUSE	a LABYRINTH	
DY BLUES STORA dium COUNTRY DANS KUSE LOUS T-BIRDS JACKSON	a JACKSON BROWNE Light a RUTHLESS PEOPLE	A JEAN REAUVOIR	SIMPLE MINDS	M+M KIM MITCHELL (L) BONNIE TYLER TOM COCHRANE & HED	Heavy VAN HALEN (M) PETER GABRIEL (M) ELP GENESIS (M)	HDI JEFF RIEDEL (FROZEN) Heavy	KTCL/F1. Collins			
ULOUS T-BIRDS	KZAP/Sacramento	KRQR/San Francisco	Beavy SIMPLE MINDS INNS KING PETE SHELLEY LARYRINTH RUN D.H.C. OINCO BOINGO MISSING PERSONS ICEMOUSE	Light	PETER GADRIEL (N) ELP GENESIS (N) MODOY BLUES (N) FITRE TOP GUM ICENOUSE	PDIAR PARKAS HDIJEFF RIEDEL (FROZEN) HEAVY CENESIS (HI(L) PETER GABRIEL (N) JOURNEY (M) VAN RALEN (M) FICK (M)	(303)571-1232			
JACKSON COCHEANE 6 RED TTHATCS LING STONES N EDDIE RRET HALEN ES	(916)925-3700	(415)765-4045 PD: CHRIS MILLER MD: JOHN MCRAE	OINGO BOINGO HISŠING PERSONS ICENCUSE		JOURNEY (M) FABULOUS T-BIRDS STEVE WINWOOD LABYRINTH	FICK (M) ELP (M) GTR (M)	Neavy PETER GABRIEL		160 Reporters Current Playlists	
N EDDIE RNET HALEN	PD: TOM CALE ND: BILL PRESCOTT Heavy	Heavy	PRINCE FIXX SPADES	PARALLEL	LABYRINTH AC/DC Modium a EURYTHNICS a CALL	CIAN (M) ELP (M) GTR (M) STEVE WINWOOD ROLLING STONES (M) TOP GUN RUTHLESS PEOPLE (M)	JOAN ARMATRADING DREAM SYNDICATE JOE JACKSON		stations reporte	
STEWART	FIXX BETER CARRIES	FIXE PETER CABRIEL GENESIS GTR	BOYS DON'T CRY JOE JACKSON CURE ART OF NOISE	TWO	a DAVID LEE ROTH	MOODY BLUES ROD STEWART FABULOUS T-BIRDS	LOU REED GENESIS PETER CASE	C	a frozen list. FOX/Vancouver	
HALEN SLS THSIDE JOHRNPY STEWART E HORNSBY 6 N ARMATRADING K WILLIAMS SOMFAX Ight	TOP CUN JOURNEY Medium	GARESIS GTF JOURNEY MOODY BLUES ROLLING STONES BOO SCOER VAN HALEN	JOE JACKSON CURE ART OF MOISE PET SHOP BOYS DEPECHE HODE BLOM MOKKEYS SIGUE SIQUE SPUTNI PETER GABRIEL BELINDA CARLISLE BIG ANDIO OWNAMITY		a OZZY OSBOURNE a BRUCE MORNSBY 6	RUTHLESS PEOPLE (M) MOODY BLUES ROD STEWART FABULOUS T-BIRDS ICENCUSE AC/DC. Medium Light	Heavy PETTER GARBIEL RAUCE COCHAIN RAUCE COCHAIN DELAN SYNDICATE JOE JACKSON LOU REED OTHERS STATE COMELL STOKE & BASHIE STATE COMELL STOKE & BASHIE STATE COMELL STOKE & BASHIE DELITE DE LITE		KKDJ/Fresno	
	TOP COMPARENT VAN HALEN TOP CUM JOURNIYY Medium CENECUS STEVE WINNOOD ICENCUS TOP TIM DUCT HONNEY S.	VAN HALEN Medium BIG COUNTRY	PETER GABRIEL BELINDA CARLISLE BIG AUDIO CYNAMITE	KFMG/Albuquerque (505)265-8811			STEVE WINWOOD ICENOUSE BODEANS LIVE FOR LIFE	Two stat	lons did not repo consecutive week	rt for
S/Los Angeles	38 SPECIAL ZZ TOP DRUCE HORNSBY 6	JEAN BEAUVOIR LABYRINTH PABULOUS T-BIRDS JOHN EDDIE	MARTINI RANCH Medius STEVE NINMOOD	PDI TOM MARSHALL NDI MICHAEL DAVIS	KDJK/Modesto- Stockton	KRSP-FM/Salt Lake	PINK BRONSKI BEAT CACTUS MORLD NEWS		vere not included	
TIM KELLY T. PD: KURT KELLY	JOHN COUGAR HEL.	ICEHOUSE TOP GUN (L) LOU REED	BELINDA CARLISLE BIG AUDIO DYNAMITE MARTINI RANCH Hedius STEVE HINMOOD SIOUXIE & BANSHEF TALKING HEADS BANANARMA RUTHLESS PEOPLE FINE YOUNG CAN. RAVE-UPS	Heavy GENERIS ELP TOP GUN	(209)869-2594 PD: JERRY LONGDEN ND: MARK DAVIS	City (801)262-5541	a TALE TALE BAND OF THE HAND WINTER HOURS	CH	week's data. OM-FM/Montreal	
NT. PD: KURT NELLY teavy tat writt: t Cocker tw (L) (M)	DRUCE HORNSHY 4 OUTFILLD NR. WISTER JOHN COUCAR HEL. OUEEN MOTOY BLUES TOM COCHARE 6 RED CLASS TIGER BLG COUNTRY CORRA STARSHIP	BOD SUBJEM Hod Sum Hod Sum ELG SCOUNTAY JEAN BLANVOID LANVIE JEAN SUBJEM LANVIE LANVIE JEAN SUBJEM LANVIE LANVIE LANVIE JEAN LANVIE LAN	FINE YOUNG CAN. RAVE-UPS BIG COUNTRY KIDS IN THE KITCHE LOU REED TEARS FOR FEARS LIVE FOR LIFE	DEDRALS ELP TOP GUN JB SPECIAL VAN BALEN BOL SECTA BRUCE HORNSBY 6 GIUTERIA SPECE HINDRON	Heavy	PD: RANDY ROSE MD: JOHN FLORENCE	LIVE TOR LIFE FICE REALESSI BEAT CACTUS WORKSI BEAT CACTUS WORKSON BAND OF THERE NAME TALE NAME OF THE SAME TALE NAME OF THE SAME TALE SAME TALE POCULE BLUES BUSTERS BLUES BUSTERS BACK OF FROM BLUES BUSTERS BACK OF FROM BLUES BUSTERS		AQY/Springfield	5
	- IN CONSTRUCT	a EURYTHNICS a JOE JACKSON a ROD STEWART	LOU AFFD	BRUCE HORNSBY &	PETER GABRIEL (M) VAN HALEN (M)	Heavy PETER GABRIEL (M) ELP	a SLUES SUSTERS			

90/ R&R FRIDAY, JUNE 27, 1986

CHR PARALLEL ONE PLAYLISTS



R&R FRIDAY, JUNE 27, 1986/91



92/R&R FRIDAY, JUNE 27, 1986

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R&R FRIDAY, JUNE 27, 1986/93

MOST ADDED EAST -----Bonnie Tyler w/T Bundaren Whaml David Lee Roth Jermaine Jackson nanarama Starchin Mike & The Machanice Monkees Culture Club

CHR ADDS & HOTS

WFXX/William

DAVID LEE ROTH

NIRG - ... JOHN COUCAR WHANI GUTEN REJINA Hottest: GENESIS 8-1 PETER CUTERA 19-13 ROD STEMART 18-14 PRINCE 28-19 VICTORNA 35-20

MOST ADDED SOUTH ROFAMOUTS Wham! Starship David Lee Both Barry Manilow John Cougar Mellencamp Monkees Klymaxx Culture Club Mike & The Machanice

KWES:Ode

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EAST PARALLEL DIVO

WFLY/Albany, NY WSPK/Poughki Mering'D'Bren STARSHIP JERNAINE STEMAAT HIAHI SOURD HACHI WHAHI DEVICE (dp) JOHN SZDDIE (dp) HOTLBEI GENESIS 4-1 KEBNY LOCOINS 10-7 PETER GABHIEL 16-10 BILLY JOHC 122-15 JOUPHEY 26-16 GTR 4-4. SIMPLY RED 9-6 JANET JACKSON 12-8 RI 104/Providence, RI Monk/Miner Q100/Allentown, PA Bryan Garonimo MNANI DAVID LEE ROTH JOGN WAITE ICEMOUSE REGINA BERLIN JEFFREY OSBORNE MIAMI SOUND NACHI Notreat: HOMARD JONES 2-1 PETER GARRIEL J-2 HOODY BLUES 4-3 EL ORBARCE 6-5 GENESIS 7-6 Q92/Rochester, NY Stevens Messner WZOU/Boston McKey/Cutler Stavena Messner HADONNA STEVE WINHOOD Hottesti 38 SPECIAL 1-1 HOWARD JONES 2-2 GENESIS 6-3 XENNY LOGGINS 18-8 GTR 14-9 DAVID LEE ROTH ANDY TAYLOR Nottest: KENNY LOGGINS 10-7 ROD STEWART 14-10 STEVE WINNOOD 18-13 ELP 16-14 JOHN COUGAR 25-18 98PXY/Rochester, NY Tom Mitchell WVSR/Charleston, WV WHAMI JEFPREY OSBORNE Hottest: GENESIS 4-1 JANET JACKSON 2-2 PETER GABRIEL 3-3 BILLY OCEAN 8-4 GTR 5-5 OUTFIELD JERMAINE STEMART JERMAINE STEMART Hottesti GENESIS 9-5 PETER GABRIEL 12-7 EL DEBARGE 10-8 JANET JACKSON 17-10 PETER CETERA 26-19 Tom Parker BAMANARARAA WHANI STARSHIP BRUCE HORNSBY HOTLBALL OCHESIS 6-2 PETER GABRIEL 9-5 EL DEBARCE 13-6 KENNY LOGGINS 12-7 K104 Erie, PA PET SHOP BOYS LIMITED WARRANTS DAVID LEE BOTH DAVID LEE ROTH WHANI BARANARDHA OUTER VOUTER CULTURE CLUB DEVICE 93Q/Syracuse, NY Laird/Dunes LandDunes JERNAINE JACKSON STARSNIP MNANI REGINA DAVID LEE ROTH HOMARD JONES 2-1 GENESIS: 10-5 PETER GARIEL 18-8 KENY LOGUINS 16-10 PETER CETERA J0-19 WERZ/Exeter, NH Jay Bredy Jer Brady HICHAEL HECHAN HICK & THE HECHAN DEVICE WHANI JENGALINE JACKSON JENGALINE JACKSON JENGALINE JACKSON BOLTOSE HOMARD JONES 2-1 JANET JACKSON 12-8 KEDNY LOGGINS 17-14 STEVE WINWOOD 184 17-14 STEVE WINWOOD 184 20-28 WPST/Trenton, NJ Tom Taylor BEACH BOYS JOHN COUGAR NORKEES OUTFIELD WHANI BOOLTESI HOMARD JOHES 2-1 GENESIS 9-6 KEANY LOGGINS 16-10 JOHN EDDIS 14-11 PETER CETERA 22-13 WNNK/Harrisburg, PA Bruce Bond Bruce Bond DAN HARTTHAN JOHN EDDIE JEAN BRAUVOIR BERLIN OUZEN WAN HALEN WAL HALEN WAL HALEN WOLSALIN DEDMAN & USES J-1 DEDMAN & USES J-1 DETEMAR & DETART 6-3 DETEMAR & DETART 6-3 DETEMAR & DETART 6-3 DETEMAR & DETART 6-3 DETEMAR & DETART 10-9 PRIMCE 26-11 WRCK/Utica, NY Jim Reitz Jim Reiz WEIAMI HIE & THE HECKAM DAVID LEE ROTH (ap) JENALINE JACKSON ADRENALINE JACKSON REGINA HOLLOSI JENET JACKSON 5-1 GENESIS 8-4 KENGY LOGGINS 12-9 PETER CETERA 24-15 WTIC/Hertford, CT WeilWest DEVICE KLYMAXX Hottest: JANET JACKSON 4-1 PETER CABRIEL 6-2 GENETIC CABRIEL 6-2 GENETIC COGINS 13-7 PETER CETERA 18-13 B106/Weshington, DC Keghan/Dempsey TIMEX SOCIAL CLUS MHAMI DAVID LEE ROTH (dp) KLYMAXX BANANARAMA Hottest: Hottest: BILLY OCEAN 6-1 GENESIS 7-2 PETER CARPIEL 10 WAMX/Huntington, WV Robinson/Collins HOGHNEGH COMME BILLY OCEAN BANGLES MIRE & THE MECHAN Notest: 38 SPECIAL 10-2 FABULGUS THINDERS 5-3 EL DEBARGE 7-5 GENESIS 12-6 KENNY LOGGINS 17-10 WKRZ/Wilkes Barra. PA Jim Rialog WKEE/Huntington, WV WHAHI TIMEN SOCIAL CLUB DUBLE JOUSNET INCTEMENT INCTEMENT JATET JACKSON 3-2 EL DEBARGE 5-4 PETER CETERA 8-7 NHITMET HOUSTON 19-12 WHANLANCAGASTER, PA Madmox/Miles WTLQ Wilkes Barre, PA Smith/Rutkowski TIMEX SOCIAL CLUB DAVID LEE ROTH WHANI PET SHOP BOYS ADRENALIN REGINA RANANRAMA ROTEALL VAN HALEN OUTFIELD HIRE & THE MECHAN Hottest: BILLY OCEAN 4-1 PETER GABRIEL 8-3 HOWARD JONES 6-4 EL DERARGE 7-5 GENESIS 13-6 HOTE ALL PETE RIZL 1-1 JETS /-3 JANET JACKSON 16-10 PETER CETERA 31-21 STEVE WINWOOD 36-26 Q106 York PA KC101/New Haven, CT Stef Rybak WRANT JERMAINE STEWART OUTFIELD WHEARH BANNARAMA JOURNEY OUTFIELD Nottast: SIMPLY RED 2-1 GENERSIE 8-5 JANEE 8-5 JANEE JACKSON 11-7 PETER GABRIEL 14-9 WHITNEY HOUSTON 19-14 OUTFIELD DEVICE ROBERT PALMER GAVIN CREISTOPHER DAVID LEE SOTH HOLTASI HOLTASI SIMPLY RED 5-2 GENESIS 17-12 GENESIS 17-12 JANET JACKSON 21-14

PARALLEL THREE WFBG/Altoona, P/ Dayton/Weif RECINA BANANRAMA NIAHI SOUND NACHI STARSHIP JONN EDDIE NU SHOOZ HOTLGARI LORING & ANDERSON 2-1 PETER CABRIEL 3-3 WGUY/Bangor, ME Monk/Miner MHANI MICHARL MCDONALD ACTUALL MCDONALD ADVID LEE BOTH (dp) BONID LEE BOTH (dp) BONIE TYLER MONIE TYLER MONIE TYLER DENTSIS 4-2 EL DEBARGE 3-3 BILLY OCEAN 7-6 1 JANET JACKSON 9-7 W2ON/Bangor, ME Tony Perkins DAVID LEE ROTH JOHN COUGAR JOHN CODEAR EURYTHOICS HICHARL MCDONALD CULTURE CLUB WHAHI DOUBLE HOLTE#IL JANET JACKSON 18-11 EL DEBARCE 22-12 GENESIS 27-14 PETER CETERA 28-15 BILLY JOEL J0-22 WIGY/Bath, ME Anderson'Eaven none Notteat Jorden 1 Pottea darkson 6-6 Jorden 1 Pottes darkel 12-12 Roo Stewart 10-10 Pottes darkel 12-12 NOSCHUBECkely, WV Spencerkely Spencer's NONKEES WGFM/Schenectedy, NY NUNKEES WHAMI ANDY TAYLOR DOUBLE NIAHI SOUND MACHI HOLTest: BILLY OCEAN 3-1 EL DEBARGE 5-4 GENESIS 8-5 KENNY LOGGINS 10-6 38 SPECIAL 14-10 95XXX/Burlington, VT Speck/Yesner Speck/Yeaner John Cougar Beach Boys Foster 4 ons Rucce Hornsey Hotteget: Billy Octan 2-1 EL Debarge 5-4 Art of Moist 8-7 Peter Gartel 9-8 Janet Jackson 13-9 WIKZ/Chambersburg, PA Metthews/Alexander WZYQ/Frederick, MD Kemosebi/Armstrong RemosabVArmstrong BLOW NONKEYS DAVID LEE NOTH (dp) Hottast: HOMARD JONES 4-2 BILLY OCEAN 3-3 GENESIS 12-4 PETER GABRIEL 5-5 KENNY LOGGINS 10-8 OK100/Itheca, NY Neville/Wilkins DOUBLE DOUBLE BANARANENAN BANARANENAN DOUBLE DEVICE DAVID LEE ROTH LIMITED WARRANETY WINAH BOONIE TYLER HOLTGE' GEORGE HICHAEL 2-1 GER 4-3 GEORGE HICHAEL 2-1 GER 4-3 GER 4-3 FEALS NO FEALS 5-5 SIMPLY RED 12-6 100KHEOcean City, MD J.J. McKay GENESIS /-2 PETER GABRIEL 10-6 BLOW MONKEYS 15-11 BELINDA CARLISLE 48-12 J.J. MCRAY DAN HARTMAN HONETWOON SUITE REGINA DAVID LEE ROTH WHAMI STARSHIP CULTURE CLUB JOHN COUGAR BRUCE HORNSBY HOLTBELI Jim Riang HIAMI SOUND NACHI JERNAINE JACKSON BORNIE TYLER DAVID LEE ROTH OUTER NOLTER FITER CARBIEL 5-1 SIMPLY RED 4-3 FITER CARBIEL 5-1 SIMPLY RED 4-3 PETER CETERA 22-20 BRUCE HORNSBY Hottest: Hoody BLUES.14-7 PETER GABRIEL 15-8 ROD STEWART 16-9 PETER CETERA 17-10 JANET JACKSON 18-14 95XIL/Parkersburg, WV Paul DeMille LIMITED. WARRANTY DAVID LEE ROTH WRAMI HONKEES PET SHOP BOYS QUEEN BANANARAMA BONNIE TYLEB This must bold annual and a second second annual annual annual annual annual second second culture club second second annual annual annual annual second sec WGAN/Portland ME Falconi/O'Neil FalcondO'Ned WHAHI HICHARL MCDONALD QUEEN DAVID LEE BOTH MOMRZES Hottest: SIMPLY RED 2-1 HOMADES - 2 HOMADES - 2 HOMADES - 4 FETTE GASHIEL 8-6 JANET JACKSON 14-12

WOMPIWheel DAVID LEE NOTH WHANI JERMAINE JACKSON BONNIE TYLER Nottest: Nottest: GENESIS 11-4 PETER GABRIEL 12-6 JANET JACKSON 15-7 PETER CETERA 21-9 NUMMER LONG 28-13 MHAMI JERNAINE STEMART (dp) STARSHIP Hottast: HOMARD JONES 2-1 SIMPLY RED 3-2 BILLY OCEAN 4-3 GENESIS 17-10 ROO STEWART 19-11 NODELE MARKENE Hottesti BILLY OCEAN 5-5 KENNY LOGGINS 9-9 HOODY BLUES 11-11 VAN HALEN 13-13 JANET JACKSON 25-25 WBBQ/Augusta, GA

Nicherdbledwards DEVICE BARRY MANILOW JOHN EDDIE WHINH Nottewt: HOMARD JONES 3-1 SIMPLY RED 6-2° ROD STEMART 9-4 GENESIS 8-5 JANET JACKSON 16-6 WFMFiBaton Rouge, LA Rice/Ahysen Rice/Ahysen ZL DEBARGE PET SHOP BOYS ROBERT PALMER STEVE WINMOOD HOTLEGAL JETS 4-J KENNY LOGGINS 8-6 JANET JACKSON 16-7 PETER CATENA 15-11 PETER CABRIEL 22-13 WGGZ/Baton Rouge, LA Michael Adama EL DERARCE NOBERT PAHER JOUNEY ROO STEMART HONKARD JONES 1-1 BILLY OCEAN 2-2 JB SPECIAL 7-3 GENESIS 12-4 KENNY LOGGINS 11-5 KZZB/Besumont, TX Mike Murphy Mathews Alexander WHANI JOHN COUCH AND ALE BOTH JOHN COUCH AND AND AND AND UREN ITHE HECHAN HIKE 1 THE HECHAN HOLLOS THUMDERB 12-9 PABULOS THUMDERB 12-9 Mika Murphy TINEX BOCIAL CLUB DAVID LEE HOTM JOHN WAITE WURWTHRITES LICENOUSE HOMARD JONES 2-1 EL DEBARGE 6-2 PRINCE 7-3 SIMFUT RED 5-4 JANET JACKSON 10-6 WAPI/Birmingham, AL Prehin/Wood DAVID LEE ROTH BERLIN GAVIN CHRISTOPHER HOXEGE: HOMARD JONES 1-1 EL DEBARCE 6-2 SIMPLY RED 8-4 GENESIS 7-6 PETER GABRIEL 13-7 WKQB Charleston, SC Gaither/Russell Gaither/Russall NU SNOOZ DAN KAATMAN DAN KAATMAN DAVID LEZ ROTH KENDMI ENANNRDMA (dp) ROLLOS HOLLOS JOHNT JACKSON 4-J JOHNT JACKSON 4-J GENER 6 16-8 JOHNT JACKSON 4-J GENER 6 16-8 WSSX/Charleston, SC Phillips/Allen PDBUP AUXY WEANI MOORT BLUES MOORT BLUES MOORT BLUES MORRES (dp) BARRY SANAILOW (dp) MORRESS (dp) BILLY OCEAN 2-1 RENY LOG(INS 6-4 FRANY LOG(INS 6-4 JANET JACKSON 9-5 GENESIS 12-9 PLTER GABRIEL 14-10 WBCY/Charlotte. NC Jack Daniels Jack Daniels BERLIN FORTER 4 ONJ FORTER 4 ONJ FORTER 124 JENNAINE JACKSON HOWARD JONES 4-1 HEART 1-2 EL DEBARGE 5-3 JETS 6-4 BILLY OCEAN 3-5

WRQQ Charlotte. NC Blackwell/Williams TIMEN SOCIAL CLUB BOB SEDER. SIXE 4 THE MECHAN HOLERSI KENNY LOGOINS 14-6 JERNAIME STEWART 21-14 OUTFIELD 28-21 FETER CETERA 29-23 JOURNEY D-26

SOUTH PARALLEL TIMO WSKZ/Chat Bruce Stevens ANDY TAYLOR (dp) BELLIN DELLIN RUTNAXX BAREY NANILOW RUTNAXX BAREY NANILOW RUTNAXX BAREY NANILOW TEAMY LOGINS 8-3 FANULOUS TRUMPER 14-9 ROO STEWART 16-11 JANEY JACKSON 21-16 KHFIGLAUSIN TK RichardwEdwards Chase/Scott John Cougar John Capterty ANDY TAYLOR MADDNA BELINDA CARLISLE HOILEAL BILLY OCEAN 3-1 PETER GARFEL 8-2 EL DEDARCE 5-3 GENESIS 7-4 38 SPECIAL 6-5 WNOK/Columbia, SC Windham/LaComba WindhamlaGomba MiCHAEL NCDONALD ROBERT PALAER MIAMI SOUND MACHI REGINA HONNED JOHES 1-1 EL DEBARGE 6-4 JANET JACKSON 18-7 PETER GARIEL 21-9 PETER CETERA 29-22 WDCG/Durham Raleigh, NC Edwarda/Wright WHANI NIKE & THE NECHAN REGINA REGINA Hottest: SINPLY RED 3-1 JETS 4-2 GENESIS 7-4 JANET JACKSON 10-7 PETER GABRIEL 13-8 KAMZ/EI Paso, TX Owens/Zeezer QUEEN DEVICE STACEY Q HONREES Hottest: JANET JACKSON 2-1 TIMEX SOCIAL CLUB 15-2 NEW ZDITION 3-3 EL DEBARGE 4-4 PETER CETERA 7-5 KEZB/EI Peso, TX HANI JEFFREY OGBORNE REGINA Hottpmt: JSTS 2-1 GEORGE MICHAEL 3-2 STOP 5-4 TIMEX &OCIAL CLUS 13-10 PETER CETERA 19-13 WKS#Greensboro, NC Jackson/Denver Jackson/Denver BoB SEGER PET SHOP DOYS ANDY TAYLOR (dp) WHANI OAVIN CHRISTOPHER Hottest, JETS 1-1 HOMARD JONES 2-2 GEMESIS 7-3 NEM COITION 16-10 PETER GABRIEL 29-16 WANS/Greenville, SC Tommy Smith ANDY TAYLOR CULTURE CLUB CULTURE COUGAR MEANI JORD COUGAR BARRY MANILOM DAVID LEE ROTH (dp) Mottest HOMARD JONES 3-1 EL DEBARGE 2-2 SIMPLY RED 4-3 GENESIS 5-4 - PETEM GABRIEL 10-8 PETER GABRIEL 10-8 WCKNIG:eenville, SC Wilson Norris PET SHOP BOYS JEFFREY GSBORNE RENK L ANGELA DARKY BARKEY HINK & THE HECHAN JOIN COUGAR STARSHIP QUEEN QUEEN KLYNAXX DOUBLE (dp) DOUBLE (dp) Hottest: PETER GABRIEL 3-3 JANET JACKSON 8-4 BOB SZCZR 11-7 ROD STEWART 15-10 JERMAINE STEWART 28-20 SATYXJackson MS AbellCrews Abell/Crews JOHN COUGAR DEVICE MOODY BLUES RELINDA CARLISLE HOMARD JOHTS 2-1 HEART 3-2 BILLY OCEAN 4-3 EL DESARGE 8-6 GENESIS 19-8 WAPEJacksonville. FL Kandy Klutch Kandy Klutch NIANI SOUND MACHI HADONNA Hottest: EL DEBARGE 4-2 PETER GABRIEL 13-8 "ENESIS 14-11 GENESIS 14-11 RENNY LOCGINS 19-14 TIMEX SOCIAL CLUB 26-17

WQUT/Johnson City. TN Mark Potter MAR FORM BELINDA CARLISLE JOHN CONGAR MADONNA MADONNA HOTEAT EL DERANGE 0-2 JETS 14-0 BOB SEGER 15-9 JANET JACKSON 33-23 PETER CETERA 32-25

WOKIKnoxville, TN Herper/Beech Herper/Beech BIG COMMENT (dp) DVID LEE ROTH (dp) DVID LEE ROTH (dp) FLIMAXX EURYTHMICS HIKE & THE MECHAN REGINA (dp) ROTHER (dp) ROTHER (dp) BILLY OCEAN 3-2 FIZE (dARNEL 11-3 JETZE (dARNEL 11-3 JETZE (dARNEL 11-3 JETZE (dARNEL 11-3 WFMULexington KY WINNI MIKE & THE MECHAN BLOW MONKEYS Mottest: JANET JACKSON 5-1 BILLY OCTAN 3-2 EL DEBARGE 4-3. CENESIS 11-5 PETER GABRIEL 13-9 WDJX/Louisville, KY Kenney Mayer HANI SANANARAHA DAVID LEE ROTH (dp) DEVICE STARSHIP HIAHI SOUND HACHI TIMEX SOCIAL CLUB TIMEX SOCIAL CLUB Hotteat: EL DEBARGE 1-1 BILLY OCEAN 6-3 KENNY LOGGINS 16-8 OENESIS 17-9 PETER CETERA 27-20 DERESIS 17-9 PETER CIPERA 27-20 WLRSKLOUIVNIR, KY KNightLyonk HATORNA JERMAINE STEMAAT MIMI DAVID LEE STEMAAT MIMI DAVID LEE STEMAAT MIMI DAVID LEE STEMAAT ANTO JACES DOTH OUTFILD MINIST JACKSON 12-5 FERMI LOGGINS 16-9 PETER CIPERA 21-1 PETER CIPERA 21-1 FM100 Memphis, TN Johniconley NIANI SOUND MACHI DEVICE WHAMI MOLLest: GENESIS 11-7 JANET JACKSON 16-10 KENNY LOGGINS 14-11 PETER CABNIEL 27-18 PETER CETERA 25-19 96X/Miami, FL Bill Tenner STACEY Q PET SHOP BOYS PETER CETERA MADONNA Hotteste LABELLE & MCDONAL 1-1 WHITNEY HOUSTON 2-2 EL DEBARCE 7-5 KENNY LOGGINS 20-12 NADONNA D-29 THREE WABB Mobile AL Fram Sawyer Fiem/Sawyer ANDY TAYLOR (dp) JOHN COUGAR JERMAINE STEWART (dp) GAVIN CHRISTOPHER JEFFREY OSBORNE JEFFREY OSBORNE Hottest: SIMPLY RED 11-6 GENESIS 10-7 OUTFIELD 17+11 PETER GABRIEL 26-16 PETER CETERA 28-20 WHHY/Montgomery, AL Releigh/Collins Radagh Colina JOHN COUGAR OUTFIELD BELINDA CARLISLE BILLY OCEAN 2-1 HOWARD JONES 3-2 EL DEBARGE 3-3 GENESIS 13-4 PETER GABRIEL 16-7 WHAN I LIMAHL KBFM/McAllen Brownsville, TX Michael Cruz Michael Cruz NIDNIGHT STAR SARTY SNILOW Nº BIOSE JIDMAIEL JACKSON SILLY OCEAN 3-1 WARDONN 3-7 OUTFIELD 15-9 NIAMI SOUND NACHI 16-12 TIMEX SOCIAL CLUB 12-23 KX104/Nashvilla, TN Cook/Harris Cook/Harris NHAMI JOURNEY MANANARAMA Nottesti JANET JACKSON 3-1 PETER GARRIEL 6-3 KENNY LODGINS 8-5 PETER CETERA 14-10 MADDINA 22-14 Y107/Nashville, TN St. John/Peece HIKE & THE HECHAN NHANI TIMEX SOCIAL CLUB LOPING & ANDERSON BOLLBACK SIMPLY OCEAN 4-1 SIMPLY RED 5-1 JANET JACKSON 6-4 KENNY LOOGINS 15-9 PETER GARRIEL 18-11 WOID Biloxi MS Bob Lime BJ105'Orlando. FL Thomas/Weight NADONNA WHANIA ANDY TAYLOR (dp) Nottest: JANET JACKSON 10-4 GENESIS 15-8 MOODY BLJES 20-13 ROD STEWART 23-17 PETER GABRIEL 28-21 Thomselfraght Hitsel HITSEL HCOONALD DEVICE BLOW HORKEYS HOLLEALI EL DERARGE 4-2 JERNAINE STEMART 10-6 GENESIS 1-7 KENNY LOGGINS 13-9 Y106'Orlando, FL Gerry Cagle Gerry Cagle DAVID LEE ROTH FIXE BANANARARAN MIONIGHT STAR WRANI Notteat: LAMELE 4 WCDONAL 1-1 REDNY LOUGINS 13-7 PETER CHEERA 29-14 HADONNA 36-26

942/Raleigh, NC JERMAINE STEWART MICHAEL MCDONALD MIKE & THE MECHAN BANABAANA Hottest: Homard Jones 1-1 Peter Cetera 17-11 GTR 25-19 JERNAINE STEMART 29-23 STEVE WINNOOD D-27 WAVQ/Richmond, VA LeweisPeyne HADONNA DEVICE STEVE WINNCOO OUTTIELO HICHARL HCDONALD HEM EDITION BILLY OCEAN 1-1 HOMARD JONES 4-2 JETS 5-3 EL DEBARCE 7-5 GENESIS 8-7 WXLK/Roanoke, VA BrowniO'Shea STARSHIP BACH BOCK BOTH WIAH LEE BOTH WIAH LEE BOTH WIAH SOUND MACHI HOMARD JONES 2-1 ELD MONRES 2-2 ELD DEARDE 6-3 DODESIS 0-2 MODEY ALUES 10-6 KTUX/Sheveport, LA Speel Wabes AC/DE (d-1) SjeelWaber AC/DC (dp) JERMAINE JACKSON BANNARAMA STEVE HINMOOD DAVID LEE SOTH (dp) JAN BELMVOIR JAN BELMVOIR JANTE JACKSON 2-1 EL DEBARGE 4-2 KENTY LOCGIMS 9-5 PETER GARRIEL 13-7 GENESIS 14-8 WKZL/Winston-Salem, NC JORNERVHORMAY JORN COUGAR MIKE 4 THE MOCHAN GAVIN CHRISTOPHER WHAMI DAVID LEE ROTH (dp) Mottest: BILLY OCEAN 2-1 SIMPLY RED 6-4 EL DEBARGE 8-5 GENESIS 11-7 PETER GABRIEL 13-9 WZYP/Huntsville, AL Tom Kelley none Hottest: JETS 3-3 GENESIS 7-7 JANET JACKSON 11-11 38 SPECIAL 12-12 PETER GABRIEL 18-18 PARALLEL KFMN/Abilene, TX Oom Teste Q101:Meridian, MS Dein Taylor MRIANI MOBERT PALMER RLYMAXX GAVIN (IRRISTOPHER HOLCERLI BILLY OCTAN J-1 GENESIS 8-4 EL DEBARGE 7-5 PETER GARREL 12-8 PETER CARREL 12-8 DAVID LEE ROTH JOHN COUGAR WHAN! KLYMAXX ANDY TAYLOR STABILIZERS HOTTACT. HOTLEST: GENESIS 5-1 PETER CETERA 13-6 PETER GABRIEL 16-11 KENNY LOOGINS 21-12 JANET JACKSON 25-15 KNOE Monroe, LA Knighten/Clary KQIZ/Amañilo, TX Knighter/Clary JOHN VALTE BOS GAND GAVIN CHRISTOPHER DOUBLE JERMAINE STEMART Notest: SIMPLY HED.-32 SIMPLY HED.-32 SIMPLY HED.-32 FOR JANE STEMART L. DEBARGE 10-5 MOODY BLUES 11-7 PETER GABRIEL 15-8 VAN HALEN ROD STEWART ROD STEWART MADONNA DANNY WILDE STARSHIP ICEHOUSE STEVE WINNOOD JERMAINE STEWART RLYMAXX Nottest: PETER GABRIEL 12-2 JANET JACKSON 10-3 GENESIS 5-4 EL DEBARGE 11-7 KENNY LOGGINS 9-8 WKSF/Asheville, NC John Stevens BARRY HANILOW (dp) JENNINE JACKSON (dp) NANUD LEE BOTH (dp) HANUD LEE BOTH (dp) HOILEST JANET JACKSON 1-1 PABULOUS THUNDERS J-2 PETER GARRIEL 6-3 GENESIS 17-6 PETER CETERA 27-20 WJAD/Bainbridge, GA Elliot/Kelly ElikotKaily Wilami KLYMAXX CULTURE CLDB MIKE 4 THE MECHAN NU SHOOZ STARSHIP BiG CONFEY Hotest: HOMARD JONES 2-1 HOMARD JONES 2-1 JANFT JACHSON 12-1 JANFT JACHSON 12-12

John Clay QUEEN (dp) OKTFIELD (dp) WHANI (dp) JOHN COUGAR (dp) BERLIN (dp) HIRE'S THE MECHAN (dp) NOTEast: MICHAEL HCDONALD MADONAL JOHN COUGAR MIKE & THE MECHAN CULTURE CLUB HOTEBEL GENESIS 10-3 SINPLY RED 9-4 18 SPECIAL 11-8 JANET JACKSON 17-10 KENNY LOGGINS 19-12 Hottsst: JANET JACKSON 2-1 PETER CETERA 4-3 KENNY LOGGINS 9-5 JERMAINE STEWART 20-9 MULTNEY NOURTON 224-9 JANET JACKBON 17-12 KISBRE Smith, AR Rick Hayes JEFFREY OBSORNE DAVIDE LEF ROTH STABSHIP, EURTIDALES ROTH STABSHIP, EURTIDALES II GENESIS 1-1 JANET JACKSON 16-6 FERRY LOGGINS 10-7 PETER CETEBRS 10-1 PETER CETEBR 20-14 WPFMiPaname City, FL Jen Davie MEANI JEAN BEAUVOIR KLYWAXX DAVID LER ROTH [dp] HU SHOOZ DOUBLE JOHN COUGAR BRUCE HORNSBY HILLY OFCOM 2-1 SIMFLY RED 3-2 EL DERARGE 7-3 JANET JACKSON 9-5 FENNY LOCGINE 15-7 PETER CURRENZ 26-14 PETER CURRENZ 26-14 OTOMGASDIGEN, AL DewisSL John JOHN COUCAR CURRENCE LIANNE COUCAR CURRENCE LIANNE COUCAR SIMPLY RED 2-1 JANET JACKSON 7-3 JENELY RED 2-1 JENELY RED 2-1 JENELY STENSON 7-3 JE 2102 Savannah, GA Sommersencentario WHANI BERLIN ANDY TAYLOR QUEEN NIAMI SOUND, NACHI Hottesti JANET JACKSON 2-1 BILLY OCEAN 3-2 GENESIS 14-5 TIMEN SOCIAL CLUB 19-11 JENNINE STMART 24-16 WYKS/Gainesville, FL Jeri Banta Jeff Bong MACONA ADDITATION ADDITIONA ADDITATIONA ADDI WGLF/Tallahassee, FL

WCGQ/Columbus

Rick Sprinkles DAVID LER ROTH (dp) KLYMAUX WHANI JONN EDDIE (dp) BLOW MONKEYS Notteet: EL DEBARGE 4-1 JANET JACKSON 8-4 JANET JACKSON 8-4 JEENING STEMAT 14-9 PETER CETERA 21-15 KNIN/Wichits Falls, TX Beck/Key BeckKey DIVICE JOHN COUGAR CULTURE CLUB KLIMBACE HOREERL EL DERANCE 4-4 L DERANCE 4-4 JANET JACKSON 9-5 JENERLOTERA 17-10 JERMAINE STEMART 37-31

JB SPECIAL 12-12 PETER GARLEL 18-18 KSMBLainvette. LA SeguravetSmail JOHN COUCAN HIEE 4 THE HOCHAN JOHN COUCAN HIEE 4 THE HOCHAN JOHN COUCAN BENNY HATOMES BENNY HATOMES SIMPLY RED 6-1 HOMAND JONES 7-1 WHSL/Wilmington. NC Stewart/Stone

StewartStone ADRENALIN AC/CC (dg) DAVIDILER DAVIDILER DINICER LINITED WARRANTY BIG COUNTRY DOUBLE (dp) NOTESES GENESIS 8-5 VAN HALEN 10-6 ROD STEWART 17-11 FIXX 15-14 SALDOWAR D-25

WVBS Wilmington, NC Rendy "Animel" Turner

Rendy "Animal" Turner NONKEES JOHN COUGAR JOHN PAITE DENNIS DEYOUNG DAVID LEE NOTH AC/DC (dp) HUTAS CARTEL 11-3 FETER CARTEL 11-3 FETER CARTEL 11-3 FETER CARTEL 11-3 FETER CARTEL 27-20

234 Reporters 230 Current Reports

following station reported a frozen playlist this week: WGUY/Bangor

The following stations failed to report this week, therefore their playlists were frozen: WIGY/Bath WZYP/Huntsville KITS/San Francisco

Breakouts are records not included in the re gional most added, but which have five or more adds in a region, and fewer than 50 stations overall

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then readded.

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CHR ADDS & HOTS

WEST MOST ADDED BREAKOUTS Whami Monkaes Bananarama Nu Shooz Mike & The Mechanics Starshin Khunayy Jermaine Jackson David Lee Roth

RQ.Tuscon, AZ

GilieJohnson STEVE WINMOOD BEACH BOYS MIAHI SOUND MACRI MOTARLI MOMARD JONES 2-1 BILLY OCEAN 4-3 SIMPLY RED 5-4 JANET JACKSON 7-5 PETER GABRIEL 15-9

PARALLEL

KGOT/Anchorage, AK J.D. Chandler

KYVA/Billings, MT Charlie Foxx

KBOZ/Bozeman M1 Steve Mills

KTRS-Casper, WY Kelly Gordon

Kelly Vardon JOHN COUGAR HIKE & THE NECHAN DAVID LEE ROTH WRIAN RUTHAXX DOUBLE NOTEFEL: BILLY OCEAN 2-1 GENESIS 13-2 EL DIEBARGE 6-4

GENESIS 11-2 EL DEBARGE 6-4 PETER GABRIEL 9-6 KENNY LOOGINS 15-7

KKAZ/Chavenne WY

JERMAINE STEMART JERMAINE JACKSON JOHN COMCAR

KOZE/Lewiston ID Jey McCell

WEEK #20

Jack Alexande

MADONNA DEVICE [dp]

THREE

MIDV	VEST
PARALL	ELTWO
WKDDIAAron, OH Petrick/Kittrwiga Jaet Jackson MDONNA HIAHI 20000 MACHI HIAHI 20000 MACHI GENESIS 3-1 Oar MALEN 1-2 PETER AIRTICL 13-6 PETER GETERA 11-5 PETER GETERA 11-5	WMEEFs Wayne, IN Tony Richards BARIARRAM JOURNEY HANGINGAR WINHI HOLTART, JOURNEY BOLTART, JOURNEY JANTT JACKBON 12-7 JANTT JACKBON 12-7 PETER GARDIEL 15-8
WKAU Appleton Oshkaoh WI	WGRD/Grand Rapids, MI Clenott/Olek
RossBradbergh withei minei start acture Auchi STEV: Mitheoot STEV: Mitheoot Bottest: STEV: Mitheoot Bottest: STEV: Mitheoot Bottest: STEV:	PRINCE (dp) JOHN COLORAR WHANI STARSHIP JOHN EDDIE (dp) JOHN EDDIE (dp) ABT OF NOISE (dp) SIMPLY RED 6-4 NEMMY LOOGINS 7-5 PETEN GABRIEL B-6 GENERSIS 12-8 JANET JACKSON 25-15 JANET JACKSON 25-15
LoCescia/Bumper PETER CETTERA PTT SNOP BOYS BZLINDA CARLISEE JEMALISE STEWART NOMARD JONES 2-1 SIMPLY RES TEWART PETER GASRIEL 11-5 EL DEBANGE 13-7 GENERIS 14-10 WNCC/COMMUN.OH	McCarthy/Michael Y. MRDOWNA JERNAINE STEMART HICHNEE MCDONALD BOLLERT: HOWARD JONES 1-1 EL DEBARCE 6-6 GENESIS 7-5 PTTER GARGELD 11-6 PTTER CETERA 20-13 WZPUIndiampapin. IN
RichardsForm BELINDK CARLISLE PRINCE JORN COUGAR JJORN COUGAR JJPFPEV GOSONNK Hottaki KL DEBARCE 6-3 GENESIS 11-5 JANTT JACKSON 16-11 KEMNY LOOGINS 24-16 PETER GARNEL 28-21	SimoniBrown BTEVE WISHOOD ROUT FLATE ROUT FLATE SUBPLY OUTFIELD JOURNEY GAVIN CHRISTOPHER BILLY OFERAL 1-1 SIMFUX RED 6-2 EL DEBARGE 5-3 GENESIS 11-7 ROD STEMAET 12-8
KIIK Devenport LA Jim O'Here BLOW HONKEYS OVITIELD BONNIE TYLER OUTEN (40) Nottest: FL, DEBARCE 6-5 TL, DEBARCE 6-5 DOD STYDHAFT 22-16 PETER CETERA 23-18 HADOWNA 3-22	Greeses 11-7 2-8 MWKFRK abenatoe. Mi Terry Warneth Jast Jackhon John Jackhon John Mitte States 2-1 Norman Jackhon Mitte States 2-1 Norman S-14 Norman S-14 PFTER CTTERA 2-14 PFTER
MADOWA 33-22 WGTZDarton, OH John Robertson HIKE & HIE HECHAN JOURSEY WEAH JOURSEY WEAH NUMAN NUMAN JORE COUGAR Biotest JORE COUGAR Biotest JARET JACEBON 3-2 6 FETER CAREN 18-10 GINESIS 15-11 FFTER CARENZ 2-16	WVIC/Lensing, MI Bennetti/Maloney WHMI JANET JACKSON HIRE & TRE MECHAN LINITED WARRANTY
ALLO CALLS AND ALL ALL ALL ALL ALL ALL ALL ALL ALL AL	Notes and sense of the sense of

K J103 Oklahoma City, DK Cahili/Daves WHANI DAVID LEE ROTH BANNARAHA Hottest: Janet Jackson 6-1 Janet Jackson 6-1 EL BOARGE 4-3 THEE SOCIAL CLUB 27-10 PETER CETERA 23-13 KQKQ/Omaha, NB Mark Evans Mark Evans MANNI E OUTTI HEA DIFFET GORDANE MORESTIC HOMARD JOHES 1-1 JETS 2-2 KENNY LOGINS 9-6 GENESIS 10-8 JANET JACKSON, 11-9 K293/Peoria IL Keith Edwards Reth Edwards MEANI JOAN COUGAR HIRE & THE MECHAN Bottest: HOWARD JOHES 1-1 KENNY LOGOINS 3-2 CENESIS 4-3 BILLY OCEAN 5-4 EL DEBARGE*15-9 WZOK/Rockford, IL Brill/Dent Brilloni MADONNA NICHAEL RECONALD DUICAEL RECONALD DUICAEL RECONALD DUICAEL DUICAEL DUICAEL HIEL STRENGTON DUICAEL PTTER CANALES TOTALIS FORMATE 2015 NEORITICAEL DUICAEL NEORITICAEL DUICAEL NEORITICAEL NEORITIC JOB THOMBS GAVIN CHRISTOPHER DAN HARTNAN MERANI JOHN EDDIE DAVID LEE ROTH (dp) AC/DC (dp) Bottest: SIMFLY RED 3-2 FARDLOS THUMBERB 4-3 ORREJE 5-3 Bot BOER R-7 KAY107/Tules. OK Harv Blain Herv Blain FIIX BLOW MONREYS GUTTIELD STEVE MINHOOD HIRE THOMOD HIRE (C) HOUTSE HODONEN 1-1 SIMPLY RED 8-6 CENESIS 14-8 HOMAND JONES 15-9 KENNY LOGGINS 18-14 KEYN/Wichita KS Land/Pearman WHANI MIKE A THE MECHAN DEVICE STANGRIP HOTLESEI OZMERIS 5-1 RESNYL LOGGINS 2-2 EL DEMANGS 4-3 HOMARD JOHES 7-4 38 SPECIAL 12-9 K KRD/Wichite, X S Oliver/Williams ONVERTWHEN WHAN STELS HIMOOD STARSHP DEACH BOYS HIMI BOUND MACHI ANN ANANANA HOLLENEL TO CLAN 2-1 BILLY OCCAN 2-1 BILLY OCCAN 2-1 BILLY OCCAN 2-1 PART ANANANANA AND COCAN 2-1 PART CETERA 29-19 WHOTTYoungstown, OH Dick Thompson PET SHOP BOYS NADONNA Hottest: SILLY OCEAN -1-1 HOMAGD JONES 2-2-JAMET JACKSON 5-3 GENESIS 8-4 SIMPLY RED 5-5

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PARALLEL	Krists Louizos
THREE	KTHELDUIDE STEVE # (NMOOD WHAMI HONETYMOON SUITE HONETYMOON SUITE MONIETYMOON HOLEEst: HOMAED JONES 1-1 MIL DEBARGE 4-3 JANET JACKSON 7-6 GTUPFRIA 11-9 PETZK CARAILE JO-18
KYYY/Bismarck ND	BANAMARAMA ANDY TAYLOR
D I D I I	HOWARD JONES 1-1
JOHN COUGAR	JANET JACKSON 7-6 GIUFFRIA 11-8
JOD BRCH JOHN COULAR WHARI HIGHALL BARBARO RICHALL BARBARO OUTFIELD HOTTFIELD BOTCHIL	PETER GABRIEL 30-18
OUTPIELD Hottest:	KFRX/Lincoln NE
FABULOUS THUNDERB 6-4	Johnson'Meyer
JANET JACKSON 25-13 METROS 24-15	STEVE WINWOOD
WBNQ Bioomington, IL	SUMMERTING CARLISLE STEVE MINMOOD WIAMI JIAAT SOUND MACHI DEVICE Hottest: HOMARD JONES 2-1 JETS 3-2 L. DERARCE 4-3 SIL DERARCE 4-3 SIL DERARCE 4-3 SIL DERARCE 11-9
BLOW MONKEYS	HOWARD JONES 2-1
JERMAINE JACKSON	EL DEBARGE 4-3 JANET JACKSON 13-9
JAR REF HUDDING RICH HUNKEYS RIKE 4 THE HECHAE NICHAEL HOOSALD DEVICE (dp) DAVID LZE HOTM (dp) HOTEAS: HONARD JOHES 2-1 RENNY LOGEINS 6-4 GENESIS 7-5 FABLUGE HUNDERE 10-6 6L DEGAGE 12-7	ROD STEWART 14-10
HOWARD JONES 2-1 KENNY LOOGINS 6-4	KKLS Repid City, SD Shenwity Kelleway
GENESIS 7-5 PABULOUS THUNDERS 10-6	JOHN WALTE
W8W8/8loomington, IN	DOKKEN (dp) QUEEN
Jim Clouse	BONNIE TYLER DAVID LEE ROTH
MEANI SOUND MACHI JERAINE STEMART JERAINE ACKSON MIKE 4 THE MECHAN HOTESEI GENESIB 3-1 PETER GARETEL 5-2 JANTT JACKSON 0-4 ROO STEMART 11-5 PETER CATERA 20-13	JOHN WAITE DOKKEN (4p) UTEEN ROBRIE TYLEE DAVID LEZ ROTH HOLLOET TYLEE GENESIS 7-1 SIMPLY RED 5-3 PETER CARFIEL 8-4 GTR 9-7 VAN HALEN 11-9
MIKE & THE MECHAN Hottest:	SINPLT RED 5-3 PETER CABRIEL 8-4 GTR 9-7
GENESIS J-1 PETER GABRIEL 5-2 JANET JACKSON 8-4	VAN HALEN 11-B
ROD STEWART 11-5 PETER CETERA 20-13	
WCIL/Carbondale, IL Tony Waitekus	
and the second sec	W
CULTURE CLUB LIMITED WARRANTY BANANARAMA WHAKI DAVID LEE ROTH (dp)	PARA
MHARI DAVID LEE ROTH (dp)	
JANET JACKSON 4-1 EL DEBARGE 3-3	KNMQ/Albuquerque Sant Stucker Rountres
DAVID LEE MOTE (dp) Hostest: JANET JACKSON 4-1 EL DEBARGE 3-3 PETER CETERA D-7 TIMEN SOCIAL CLUB D-13 KENNY LOGGINS 1B-14	Stucker Rountres
KOCR Ceder Repids IA	MHANI MIKE & THE MECHAAN OAVIB CHBISTOOMER ANDY TANIOR BANANARANA Hottesti Li DEBARG 7-J 36 DEC. 10-5 CHBARC 1-0-5 RHANI CONCINS 13-9 PETER GABRIEL 17-10
Brad Fuhr	BANANARARA Hottesti
LIMITED WARRANTY WHAHI	ZL DEBARGE 7-3 38 SPECIAL 10-5
HICHAEL MCDONALD . Hottest: KENNY LOGGINS 9-1	RENEY LOGGINS 13-9 PETER GABRIEL 17-10
Drad Fund HT SHOP BOYS LIMITED MARRANTY WHANI MICHAEL MCDONALD MOLTARI KENNY LOGGINS 9-1 BILLY CIERAN 2-2 GENESIS 10-5 PETER CIERA 21-10 PETER CIERA 21-10 PETER CIERA 21-10	KKKK/Bakersfield, CA
PETER GABRIEL 19-1;	Squires/Kamper KENNY LOGGINS PETER GABRIEL
Tuttin/Baker	PETER GABRIEL Hottast:
BANANARAHA BERLIN	PETER GABNIEL Hottaat: JETS 3-1 SIMPLY RED 4-3 BILLY OCEAN 5-4 HOWARD JONES 6-5 JANET JACKSON 11-7
KLYHADCK MIAMI SCURD MACHI DAVID LEE MORN	HOWARD JONES 6-5 JANET JACKSON 11-7
BANANARAHA BERLIN KLYMACK NIANI BOUND MACHI DAVID LER MOTH JERNAINE JOCKBOH WHANI	
JETS 1-1	KOXR/Bekersfield, CA Martino/Simon
HOATEST: JE78 1-1 EL DEBARCE 4-2 PFTER GARIEL 11-8 JANET JACKSON 16-10 JERMAINE STEWART 26-12	EL DEBARGE PETER CABRIEL PETER CETERA
YSA/Fargo, ND Main/Palmer	PETER CETERA Hottest:
Main/Palmer	PETER CETERA Hottest: LABELLE & WEDONAL 2- NU SHOOZ 1+2 BILLY OCEAN 10-5 JANET JACKSON 12-7 JETS 20-13
BILLY JOEL BLON HONKEYS	
BANGLES Hottest:	KF95/Boisa ID Doss/Gregory
NEWFORCEDING STARENIP BILON HONKEYS BANDLES BOLONES TANILOUS THOYNDERE 7-2 SIMPLY RED 5-3 LIMITED MARLANTY 6-4 PETER CETERA 8-5 VENE (CENERA 6-5	WHANI
LIMITED WARRANTY 6-4 PETER CETERA 8-5	JERMA INE JACKSON MIKE & THE MECHAN
Nordine/Bight	MANI BERLIN JERNALINE JACKSOM DERVAN HEDINA RENE & ANGELA HOLLBAC: BILLY OCEAN 2-1 GENESIS 5-3 JANET JACKSOM 18-9 PRICK CETEEN 19-10 MADONNA C-18
HADONNA BELLINDA CARLEST.F	BILLY OCEAN 2-1 GENESIS 5-3
OUTFIELD Hottesti	JANET JACKSON 18-9 PETER CETERA 19-10 MACONNA D-18
HADONNA BELINDA CARLISLE OUTFIELD HOITAEIL HOITAEI HONARD JOHES 1-1 GENESIE 13-7 EL DEDARGE 12-9 JANET JACKSON 18-15 PETER CETERA 27-20	ADDINER 6-49
JANET JACKSON 18-15 PETER CETERA 27-20	

elayetta IN	99KG/Saline, KS
ULZON	Steva Wall
INWOOD ON SUITE MAA YLOR JONES 1-1 RGE 4-3 ACKSON 7-6 A 11-8 ABRIEL 30-18	DAVID LEZ BOTH SARRY MANILOW STARSHIP DOUBLE HIKE L THE MECHAN HIMH ADAN HARTHAN HOLTGEL HOWARD JONES 2-1 EL DEBARCE 10-9 PRTER CITERA 14-9 ANT JACKBEL 14-9 SART JACKBEL 12 29-2
colo NE	
Meyer	KKRC/Sioux Falls SD
CARLISLE INNOOD	Kielsy O'Dougtss
OSBORNE	OUTFIELD
OUND MACHT	ROBERT PALMEN JEFFREY OSBORNE Hottest:
JONES 2-1	BILLY OCEAN 2-1 JETS 3-2
RG2 4-3 ACKSON 13-9 WART 14-10	EL DEBARGE 5-6 KENNY LOGGINS 14-8 JANET JACKSON 16-12
	KWTO-Springfield, MO
apid City, SD	TK O'Grady
Kellowev	JOILINS IN

JOURNEY BELINDA CARLISLE JERNAINE STENAÄRT STEVE WINNOOD MRAMI Hottest LABELLE L MCDONAL 1-1 HOMARD JONES 4-2 GENESIS 9-5 GENESIS 9-5 KENNY LOGGINS 25-11 PETER CETERA 28-14



Albuquerque Santa Fe, KIYS/Boise, ID Rountres NM Tom Evans

ANDY TAYLOR MHAMI GAVIN CHNISTOPHER KLYMAXX JEFFREY OSBORME (dp)-BEACH BOYS BEACH BOYS Hottest: EL DEBARGE 1-1 RENNY LOGGINS 9-3 PETER CETERA 14-6 JANET JACKSON 10-14 DÉPECHE HODE 32-20 KIKX/Colorado Springs CO John Dantzer

-1 RED 4-3 OCEAN 5-4 JONES 6-5 JACKSON 11-7 skersfield, CA Simon

ABRIEL CEAN 10-5 JACKSON 12-7 AL 2-1 HEA ID

THE MECHAN ANGELA t: OCEAN 2-1 8 5-3 JACRSON 18-9 CETERA 19-10 A D-18

KYNDiFresno CA Walker/Davis WaikerDavis Journey WRAM VARENCUGH & PEOPL NU SHOOZ (dp) Botteats SIMPLY RED 2-1 HOMARD JONES 5-3 LABELLE & MCDONAL 6-4 GENESIS 20-12 JANET JACKSON 21-15 KOMO/Honolulu HI Kimo Akana Kimo Akana RoD STEWART TIMEX GOCTAL CLUB DAN EADTHAN DAN EADTHAN WIGHT HOTTALE A MCDONAL 2-1 EL DELARGE 6-2 ELLD CELAR 7-6 JAMET JAKCSON 9-7 KENNY LOGGINS 15-12 John Dantaf BANJAN/RANA MIAKI BANJAN/RANA MIAKI BANJAN/RANA DANJD LZF. MOTH JAC/ROS NOT LACKSON JAC/ROS MOTHERS MOTHER KLUC/Les Vegas NV Dean/Taylor Dean/Taylor MDAMLSANA DAMANESHA MIAHI SOUND MACHI MIAHI SOUND MACHI MOMARD JONES 2-1 GENZSIS 5-2 HILLY OCEAN 4-4 KENNY LOCGINS 8-5 JERMAINE STEMART 14-7 K FIV/Modesto, CA Ruse Novak KSND/Eugene, OR Burne/Hystt BurnelHysti NU SHOOS WHANI FIRE ON BLONDE KLYMAXE HERE DA (dp) BOTESHI FETER CETERA 4-3 OWNEYS 28-20 PETER GARRIEL 33-21 NEAMI JOHN EDDIE (dp) JOHN CAFFERTY (dp) OUEEN ANEY TAYLOR (dp) JEAN SEAUVOIR (dp) NEACH SOYS HOSTERI: HEACH BOIS LABELLE & MCDONAL 1-BILLY OCEAN 2-2 JANEE JACKBON 4-3 EL DEBANGE 10-6 PETER GABRIEL 20-18 KBDS/Freeno, CA Kris Van Kamp KCAQ/Oxnerd-Venture. CA KHE Van Kamp OUTFIELD WHAMI DAVID LEE ROTH (dp) STARSHIP HOLE ROTH (dp) STARSHIP HOLE ROTH (dp) HOLE ROTH HOLE ROTH HOLE ROTH HOLE ROTH HOLE ROTS HOLE ROTS HOLE ROTS PETER GABRIEL 12-7 Robbins/Williams ATACEY Q EURYTSHICS WHANI BARRY MANILOW KLYHAXX BERLIN Hottest: Hottest: Hottest: Hottest: BILLY OCCAN 3-3 PETER GABRIEL 10-4 JASHT JACKSON 11-6

WHANI ELP

KMGX/Fresno, CA Berry/Certer

KOVV/Topeks, KS Kavin Babat WDBR Springfield IL Moore/Lewley Kavin Rabat BG DEANS BARANARAMAA NEW EDITION ICEHOUSE BLOW HOWKEYS WHAHI HOLEATI JANET JACKSON 5-1 JIANET JACKSON 5-1 BILHY COGOLUS 7-6 GENESIS 10-9 STEVE HINMGOD 23-14 Mocrellandey MILANI DAVID LEE ROTH EURYTMOLICS REGINA CLUB STARSHOP JERNAINE JACKSON ADRENAINE JACKSON ADRENAINE JACKSON SIMPLY REPIEL SIMPLY REPIEL JANET JACKSON 17-7 NODEY BLIZES 9-8 KFMW/Waterloo IA Mark Hansen WSPTIStavene Point, WI Boulay/Staffen Mark Hansen JERMAINE STEWART BANANARMAA DAVID LEE ROTH (dp) JORN WAITE WHAH((dp) Detest; JANET JACKSOW 12-3 VAN HALEW 11-4 GENESIS 14-6 ROD STEWART 22-12 PETER CETERA 27-10 ELP MICHARL MCDOBALD MIKE & THE MCCHAN GAVIN CHRISTOPHER JEAN BEAUVOIR (dp) Hottest: GTR 2-2 JETS 8-4 PETER GABRIEL 12-6 JETS 0-4 PETER GABRIEL 12-6 GENESIS 13-7 JANET JACKSON 20-10

KKYQ/Salem OR Jim Ryan Berry/Certer PETESHOP BOYS VEXICON A PEOPL JEAN BEAUNOIR (d) Hottest: SOS BAND 1-1 JANET JACKSON 6-2 JEMNIR: STRAFT 10-4 TIMEX SOCIAL CLUB 72-PETER GABENIE 21-12 PET SHOP BOYS NU SHOO2 DAVID LEE BOTH HOTLERL Hottest: GENESIS 6-2 PETER GABRIEL 9-5 VAN HALEN 7-6 PETER CETERA 18-14 HADONNA 3B-22 KOON/Salines, CA Cliatt/Lindell ClientLindell THAT SOCIAL CLUB JOHN COUCAR DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE JOHN EDOLE (dp) JOHN EDOLE (dp) DAVID LEE ROTH (dp) DAVID LEE ROTH (dp) DAVID LEE ROTH (dp) PETES GARRENT (dp) AND SOCIAL SOCIAL FROM LOCK SOCIAL SOCIAL AND SOCIAL SOCIAL SOCIAL AND SOCIAL SOCIAL SOCIAL CONTRACTOR SOCIAL SOCIAL CONTRACTOR SOCIAL SOCIAL CONTRACTOR SOCIAL SOC

KCPX/Salt Lake City, UT Stone Smith Stone Smith DAVID LEE ROTH (dp) BANABLANAS HIRZ - THE MECHAN JERNAIRE STENART BEACH BOYS (dp) HOLTARI KITSISen Francisco, CA Richard Sanda

None Notestr GEMESIS 7-7 THEES SOCIAL CLUB 10-1D PRIMCE 11-11 PET SHOP BOYS 16-16 KEMMY LOOGINS 22-22

KATD/San Jose, CA Harlow/Wainstein Hardow/W sinstein WHAHI DARAMRAPAYA NU BHOOZ OVTFIELD HOLLAR HE HOLLAN HOLLARI JANET JACKRON 5-1 PETER OARRISL 7-4 PETER OARRISL 7-4 PETER OARRISL 7-5 PETER OARRISL 7-9 DERLIN D-13

KZZU/Spokene, WA john Langa

KHTZ/Reno, NV John Chommie John Chommie BANDARAWA BELINDA CARLISLE PRINCE OUTFIELD DAVID LER ROTH JEMAINE JACKBON STRABIL NORAD JONES 4-2 ROS STRAMT 9-5 RENYL LOGGISS 11-7 PETER GARKIE, 25-19 PETER GARKIE, 25-19 PETER GARKIE, 25-19 ShakawYean ANDY TAYLOR (dp) JOHN ZDULE (dp) BERLIN MONTERS JOHN MAITE NORMERS JOHN MAITE NORMERS JOHN FAITE SIMPLY RUS 5-3 CEMESIS 6-5 PETER GAREL 7-6 JERMAINE STEMART 20-9 J.D. Chandler STARSHIP HIAMI HOWERSS HONTOLEE ROTH HOWERSS HONETHOON BUITE HOLEWAL REMAY LOCGINS 2-1 VAN HALEW 9-5 PTTZE CAREEL 10-7 GETER CETERA 15-9 PTER CETERA 15-9 KBIMIRoswell NM Chuck Martin VIIMI JORN CONGAR KLYNKX STARSHIP BONNIZ TYLER BEALH SOYS JOHN EDDIE NONKEZS BARNY MANILOW LINITED WARANTY CULTURE CLUB HOTCHEL WHANI BANANARAHA KLYMACK HOTLERI HOMARD JOHES 2-1 GENESIS 7-2 FABULOUS THUMDERB 8-KENYL LOGGINS 15-9 FETER GABRIEL 23-10 GENESIS 9-4 PETER GABRIEL 10-6 ROD STEWART 11-9 JANET JACKSON 18-13 PETER CETERA 27-16 Steve Mills DOUBLE (dp) JERNAINE STEMART OUTFIELD STARBHLP ROBERT PALMER MICHAEL MCONALD (dp) HOLSEN ELLY OCENS 2-1 SIMPLY RED 5-4 ELL DEBARCE 6-5 KENNY LOGGINS 7-6 SLY96/San Lule Obispo, CA Joe Collins WHAMU JOHN COUGAR JOHN WAITE MIRE & THE MECHAN ELP

ELP Hottest: GRNESIS 2-1 PETER GABRIEL 1-2 SIMPLY RED 6-5 EL DEBARGE 9-7 KENNY LOGGINS 14-8

KZOZISan Luis Obispo, CA

WHANI CULTURE CLUB JOHN WAITE JOHN WAITE JOHN COUGAR BANANARANA NOTLAN: PETER CAMPIEL 5-3 GZMESIS 7-4 KENNY LOGGINS 10-7 ROD STEMART 23-15 PETER CETERA 32-19

OK95/Tri Cities, WA LeMester/Purdy LeMester/Purdy DAVID LEE ROTH WEAHI STAARHIP CULTURE CLUB HIRE & THE MCHAN RLTWAXE BEACH BOS PETER GABRIE: 64-3 PETER GABRIE: 64-9 PETER GABRIE: 64-9 DILLY JOCKSON 19-16 JAMEN JACKSON 19-16

DEVICE [dp] WHAHI MIAMI SOUND MACHI JANET JACKSON Hottest: DOYS DON'T CRY 13-8 MOODY BLUES 12-9 PETER GABRIEL 16-10 KENNY LODGINS 22-14

Jay MrCall Whiani -Baranaraka Nu Bhoot Starship Brach Boys Brach Boys Derfer of Bonne Jante -Simplin Reson 2-1 Simplin Resonant 2-1 Simp

Rature---John Langan wawi environt nitra analysis and John Service and Service and nitra analysis and John corosan Bettar John Corosan Bettar John Service and Bettar John Se

WEEK #20

AIR Priorities

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 2, 1986

ARTIST

TITLE

LOVE OF A LIFETIME I CAN'T THINK ABOUT DANCING TOUCH AND GO IF ANYBODY HAD A HEART **AM | FORGIVEN**

CHAKA KHAN MISSING PERSONS EMERSON, LAKE & POWELL JOHN WAITE ISLE OF MAN

LABEL WB CAPITOL POLYDOR/POLYGRAM EMI AMERICA PASHA/EPIC



AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

COMPETITION #5

TM Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

KRNQ/Der Giller/She BELINDA CA NADONNA JORN CAFFE LINITED MA BOLLOST: JETS 3-4 PETER GADR L DEBARGE JANET JACK PETER CETE KZIO/Dulut) Michaels/He JEFFREY OSBORNE MHANI OAVIN CHRISTOPHER HIANI SOUND MACHI DAVID LEE ROTH (dp) ANDY TAYLOR (dp) ANDY TAYLOR (dp) Hottast: EL DEBARGE 5-3 GENESIS 12-6 PETER GABRIEL 15-9 JANET JACRON 20-11 PETER CETERA 24-16

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national Influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12 + population, according to Arbitron, between 200,000-1 million.

Derivent 200,0001 million. Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

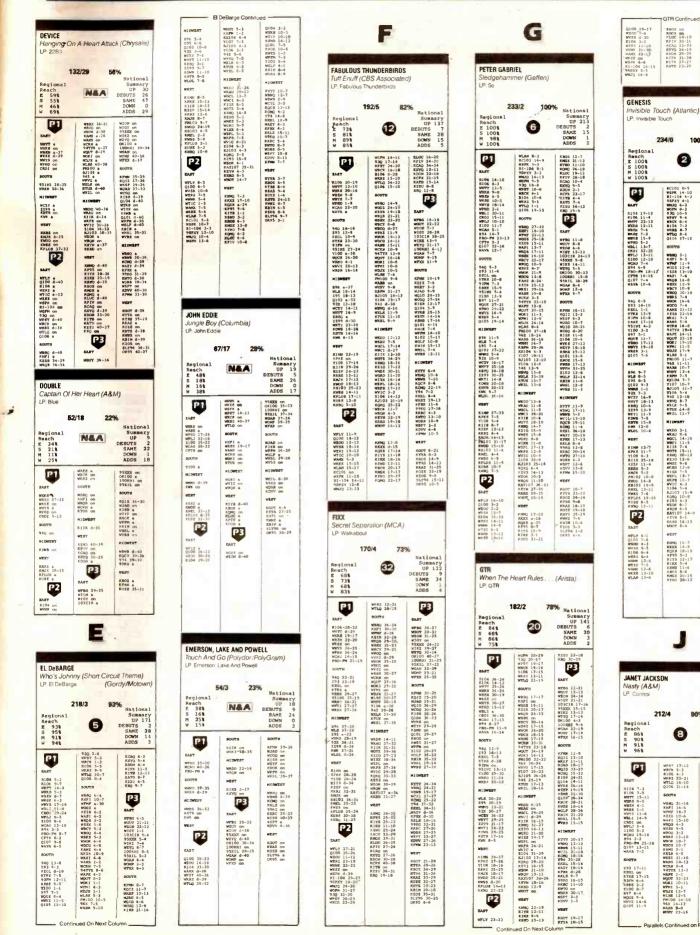








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R&R FRIDAY, JUNE 27, 1986/97

RBO2 22-17 RTRE 16-15 KKAZ 18-17 KHTZ 20-17 KNNZ 15-16 KBIM 17-15 RZO2 15-13 BLY96 20-17 OK95 17-15

National Summary UP 223 DEBUTS 0 SAME 10 DOWN 1 ADDS 0

RONO 25-11 KLUC 5-2 KPIV 22-11 KCAO 17-11 KCAO 17-11 KCAO 17-11 KCAO 5-5 KCPX 32-6 K171 7-7 KATD 3-2 KATD 3-2 KEIU 5-4 KBQ 16-14

ELET HETER 17-10 HELON 20-20 HELON 27-14 HIGT 13-13 103CTR 8-5 95XDX 7-5 HIRT 20-12 HETY 12-15 HIRT 20-12 HETY 12-4 OKIDO 25-17 100KHK 23-7 95XTL 10-9 HOLN 21-11 HOTH 11-6 HELON 8-1

BOUT

 X(FIGN \$=1

 XG(Z 5-4

 WHXP 17-B

 WGAD 7-6

 WGAD 7-7

 WKS 30-8

 WGAD 7-7

 KMB 27-22

 Q101 6-4

 WGC 20-9

 WFFW 23-17

 XHXS 26-33

 WHXP 13-41

 WHXE 14-3

 WHXE 14-3

 HIGHLST

FYYY 8-5 WBNG 7-5 WBNG 7-5 WC1L 10-8 FCCR 10-5 FCC

#257 KGCT 12-0 KYYA 7-2 KRCZ 15-0 KTRS 11-2 KRAZ 3-2 KCZZ 7-4 KNTZ 15-12 KNTZ 6-5 KB1H 9-4 K2CZ 7-6 SLY96 2-1 OR95 14-13

90%

National Summary UP 184 DEBUTS 4 SAME 17 DOWN 3 ADDS 4

KLUC 15-10 XFIV 4-3 XCAQ 13-6 XXYQ 12-8 NDON 6-2 KCPX 17-11 XITS 6-6 KATD 5-1 KZZU 21-24 XRQ 7-5

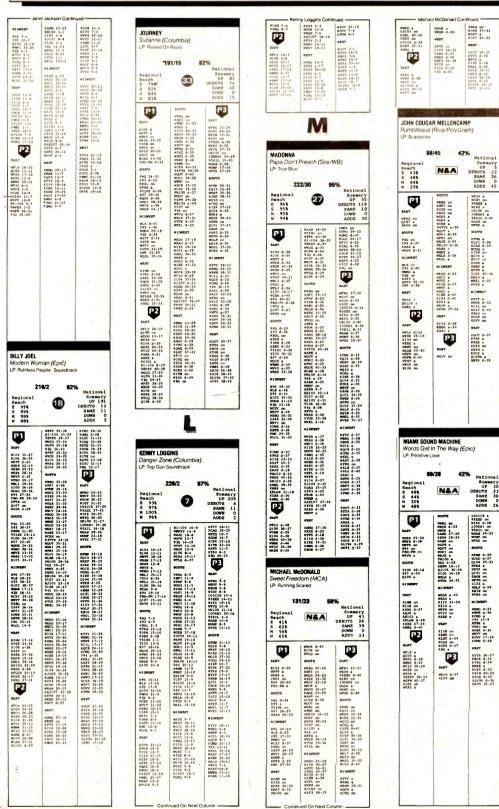
P3

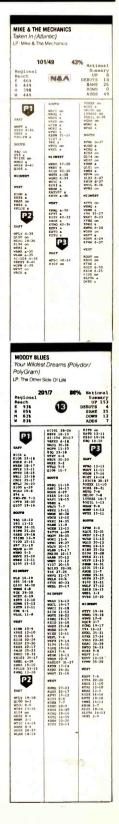
MTBG 14-9 HGUY 25-25 HEON 18-11 HIGY 6-6 103CTR 12-9 95000 13-19 HIKZ 10-5 HIKZ 10-5 HIKZ 10-5 HIKZ 16-11 100KHI 16-11 HOKHI 16-13 HOKHI 16-13 HOKHI 16-13 HIKZ 10-8

SOUTE RFMBH 25-15 RQIX 10-3 WKSF 1-1 NJAD 11-11 NQID 10-6 WCDQ 17-10

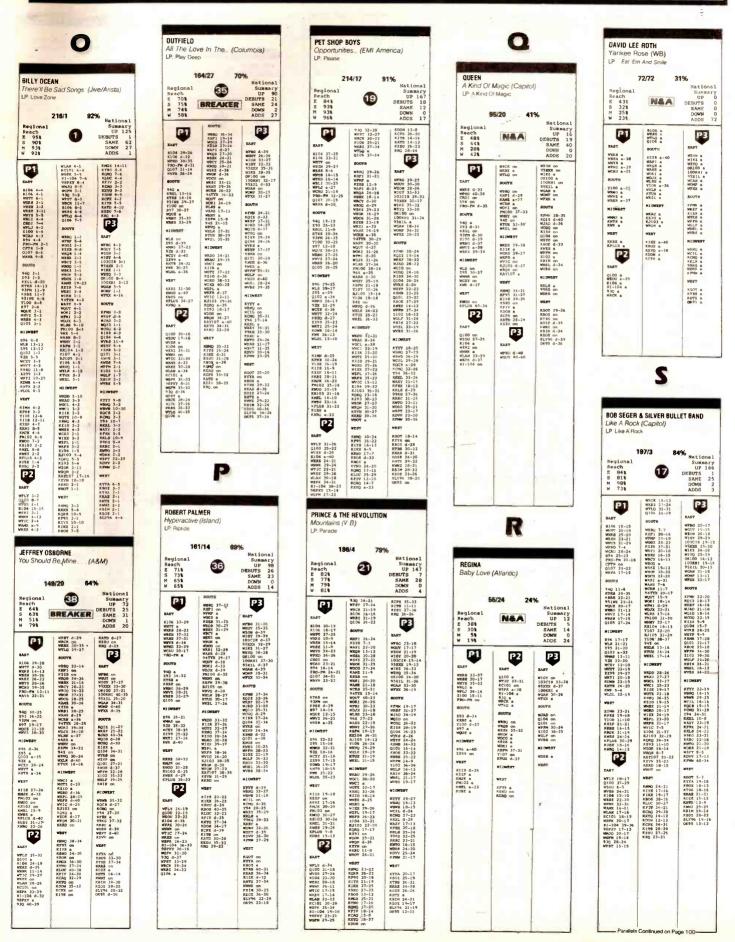
LAST

100%

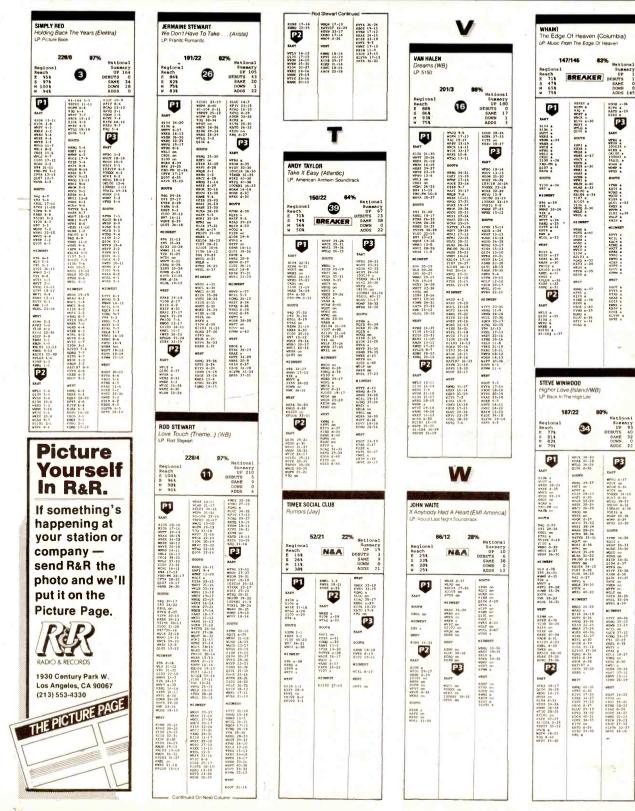




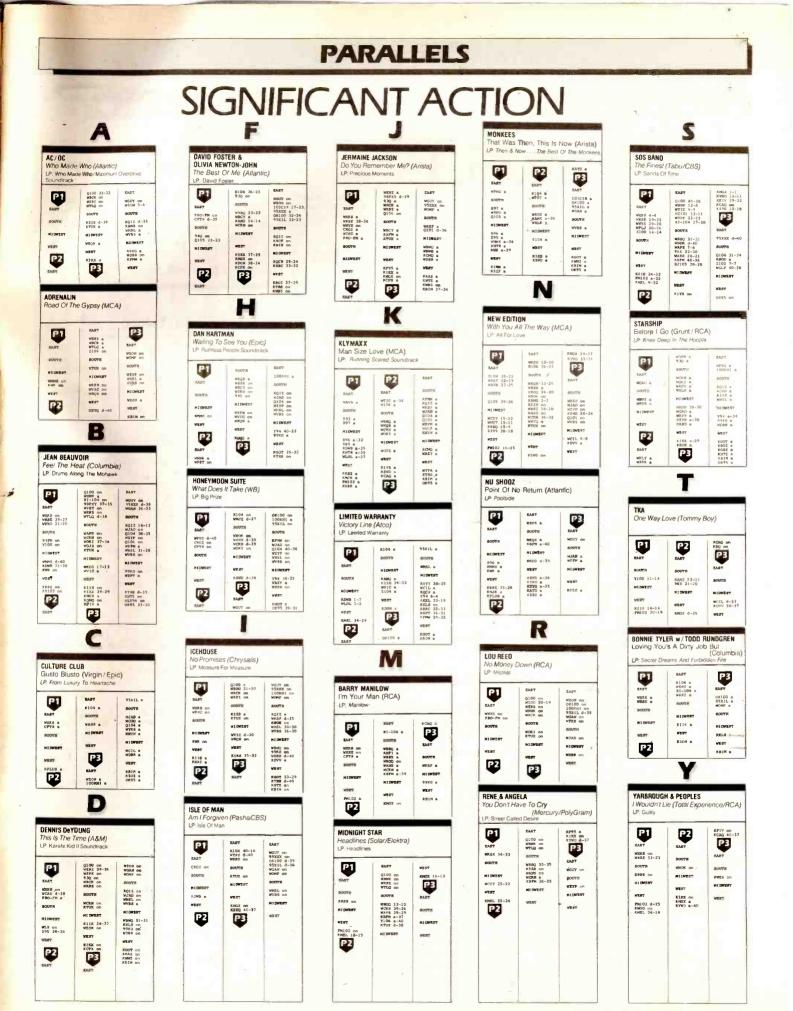
98/ R&R FRIDAY, JUNE 27, 1986



R&R FRIDAY, JUNE 27, 1986/99



100/ R&R FRIDAY, JUNE 27, 1986



R&R FRIDAY, JUNE 27, 1986/101

CONTEMPORARY HIT RADIO

BREAKERS

OUTFIELD

All The Love In The World (Columbia)

70% of our reporters playing it. Moves: Up 90, Debuts 21, Same 24, Down 2, Adds 27 including 94Q, WQUE, ZZ99, WLOL, KWOD, KNBQ, WVSR. See Parallels, moves 38-35 on the CHR chart

ANDY TAYLOR

 Take It Easy (Atlantic)

 64% of our reporters playing it. Moves: Up 67, Debuts 23, Same 38, Down 0, Adds 22 including 92X, WHYT, WZOU, WSKZ, WANS, WABB,
 KNMQ. See Parallels, debuts at number 39 on the CHR chart.

JEFFREY OSBORNE

You Should Be Mine (A&M)

64% of our reporters playing it. Moves: Up 72, Debuts 25, Same 31, Down 1, Adds 20 including Z95, Q102, 92X, WHYT, KHTR, KWSS, See Parallels, debuts at number 38 on the CHR chart.

WHAM!

The Edge Of Heaven (Columbia)

63% of our reporters playing it. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 145 including B104, Z100, Y100, B97, B96, WLOL, KIIS. Complete airplay in Parallels.



GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 139/21___ Moves: Up 59, Debuts 23, Same 35, Down 1, Adds 21 including WPHD, WHYT, KIMN, KMJK, KWOD, KPLUS, KKRD, 94Q 24-19 WRND 40-36, B9638-33, Wi DJ 26-20, KURE 19-15, KZ78, B3-32, KREM 24-18, WKDD 10-8, See Paralielis, debuts at

namber 40 on the CHE Dati. DEVICE "Honoing On A Heart Attack" (Chrystells) 132/29 Moves Up 30, Dobuls 80 Same 47, Down 0, Asds 29 incluing WHT, WBEN, WC2Y, Z299, KWK, 0106, BJ105, W20K, KOMOL KPLUS 372, X/228 3-429, WIC 30-26, IDOKH 39-34, WJAD 37-33, SLy96 58-31. MICHAEL MEDDNALD "Sweet Freedom" (MCA) 131/23 Moves Up 43, Debuts 26, Same 39, Down 0, Adds 23 including WHTT, WKSE, PRO-FM, 293, KDWB, KWOD, KNBO, WDX, WRSR 40-32, B96 34-29, Z299 34-29, KWK 37-30, KBFM 39-33, WC72 36-31, WKSF 40-34.

WR58 40-32, B96 34-29, Z299 34-29, KWK 37-30, KBFM 39-33, WGTZ 36-31, WK5F 40-34. MIKE **4**. THE MECTANILS, "Take Ini" (Allantic) 101/49 Moves Up 8, Debuis 18, Same 28, Down 0, Adds 49 including WHT, CXOI, PRO-FM, 293, O105, KKRZ, KWSS, KPLUS, WOCG, V107, WK05 07-28, KKY 04-038, KWFB 04-33, V49 43-527 MIAMI, SOUND MACHINE "Words Get In The Way" (Epic) 99/26 Moves Up 80 Debuis 23, Same 30, Down 0, Augt 35, Enclosing WHXA, O105, KMJK, KS103, WFLY, WDJX, FM100, KLUC, 103C/R, WYKS, WBMB, KKAZ, WXKS 35-30, 98/7X/36-33, KBFA, IB-12.

JOHN COUGAR MELLENCAMP "Rumbleseat" (Riva/PolyGram) 98/45

Up 5. Deputs 22, Same 26, Down 0, Adds 45 including 0107, KRBE, WMMS, ZZ99, KWSS, KPLUS, KNBO, WANS, WZON, KWES, KYYY, W2OU 25-18, WLAN 35-30, Z102 40-36.

MILE, WAOW NYEG, HITT WLOG CADIN MUNN 33-30, ZIUG 40/38. QUEEN "A KUNG OI MAGIC" (Capitol) 95/20. Moves: Up 15. Debuis 19. Same 40. Own 0. Adds 20.including 940, WNVZ, K104, WNNK, WKRZ, KAMZ, WKFR, WIKZ, 95/11, WKS, KNG, WRSR 93-34, RFULS 40.34, MINO 37-33, KATD 28-24.

BANANARAMA "Venus" (London/Polygram) 94,52 BANANARAMA "Venus" (London/Polygram) 94,52 Moves Up 4, Debus 15, Same 23, Down 0, Adds 52 including WKSE, WNYS, B94, 293, 95INZ, WNVZ, 295, 92X, KZZP, KS103, KMEL, WILRS, WFSR 73-73, B96 40-03, WWNS 37-27.

KSTUD, KMEL: WLFB, WHFB 37-33, B96 40/35, WMMS 37-27. JDHN CAFFERTY & THE BEAVER BROWK BAND "Volce Of America's Sons" (Scotti Bros./CBS) 87-6 Moves Up 39. Debus 10. Same 32. Down 0, Adds 6. KOWB, WSK2. WQUT, KRNO, KFW, KSMB, WXKS 31-25, WRNO 5-31, KWK 4-03, MQL 33-28. WPST 37-28, WKDD 54-25, WZO 34-28, KND(27-22, WHSL 34-30, SCOTT)

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KHTR KPLUS, W2OU, WORL, KTUX, W2ON, KGOT, JOHN EDDIE "Jungle Boy". (Columbia) 57/17 Moves Up 19. Debus 5. Same 25. Down 0. Adds 17 Including WKSE, Y100, KKRZ, KWOD, WFLY, WGRD, KBOS, KDON, KWNZ, WHJ 227 E16, O100 262. W5T 14-11, WFM 26-20, OK95 28-25. JOHN WAITE "IT Anybody Had A Heart" (EMI America) 56/12 Moves Up 10. Debus 6. Same 38, Down 0. Adds 12 including 256, O100, KZEM, WKFR, WYKS, WVBS, KKLS, KFMW, KWNZ, KZOZ, WORI 33.30, 100KHI 38-31, WBNG 30-26, WAZY 39-35, 99KG 39-36.

KMIC, KUZ, INCH 33-30, IDARH 38-31, WHAT 39-36, WALT 39-39, SHA 39-36.
BERLIN "Take My Breach Avery" (Columbia) 51/20
Moves Up 13, Debus 9, Same 19, Down 0, Adds 20 Including K106, WKSE; 293, KEGL 897, 92X, KWOD, WBCY, WAVA 39-26, KCZ 39-22, WFST 82-3, ILXIO 33-27, KIOM 30-21, 10:140 39-28, KIOW 35-28.

30-26, KZZP 30-22, WFSI 28-21, KJ103 34-27, KUMU 30-27, UT04 39-29, KUVY 35-26. **REGINA** "Bby Love" (Altanticit) 55/24 Moves to 12, Debus 5, Same 14, Down 0, Adds 24 including WBLI, KRBE, B97, WQUE, B96, KZZP, KMJK, FM102, KMEL, KUBE, WKK 33 27, WPLJ 24-14, IKBFM 37-31, IOXCIR 33-28, WFM 30-24. **EMERSON, LAKE, & POWELL** "Touch And Go" (Polydor/PolyGram) 54/3 Moves to 18, Debus 9, Same 24, Down 0, Adds 27, BPC/FM, WSPT SLYe6, WFH0 35-30, WCAU 40-36, WRN0 39-35, WMMS 36-33, WPST 40-36, WOKI 38-35, WKDD 22-14, WFBG 35-32, OK100 38-34, 95KIL 29-25, KKRC 28-22, WDBR 40-35.

40-35. TIMEX SOCIAL CLUB "Rumors" (Jay) 52/21 Moves Up 19, Debuts 3, Same 9, Down 0, Adds 21 including B104, K106, WPLJ, Z100, B94, WNVZ, B96, KBEQ, B106, 397M 11, KBE 3-1, Y100 40-23, KIIS 1-1, K5103 3-1, KANZ 15-2. DOUBLE "The Captain 01 Har Heart" (A&H) 52/18 Moves Up 9, Debut 2, Same 22, Down 1, Adds 18 Including WKKS, WNYS, KKRZ, KPLUS, KUBE, WKEE, WZON, OK100, WHSL, KBOZ, KMX, 28-25, KSND 40-34, KXYO 30-25, WFBG 39-35, Y94 39-30.

RECEIPTING THE RECEIPTING AND A DESCRIPTION OF A DESCR

илия, чилля, игиля зая-жа, цихкні а-40, зі у96 d-38. ART OF NOISE "Peter Gunn" (Chrysalis) 51/1 Кімочеs Up 27, Debuis 3, Same 18, Down 2, Adds 1, WGRD, WBEN 12-10, CKOI 30-26, WHYT 30-23, KWSS 22-19, WSPK 19-15, RI-104 21-19, WBBQ 38-33, WLRS 29-26, KQMQ 21-16, KDON 24-15, KATO 9-8, 95XXX 8-7, WPFM 25-22, 99KG 40-37.

MOST ADDED

MOST ACTIVE HOTTEST

WHAMI (145) DAVID LEE ROTH (72) BANANADAMA (52) MIKE & THE MECHANICS (49) JOHN COUGAR MELLENCAMP (45) STARSHIP (32) MADONNA (30) DEVICE (29) MONKEES (29)

MICHAEL McDONALO (69) DEVICE (56) MIAMI SOUND MACHINE (43) ART OF NOISE (28) JOHN COUGAB (27) ELP (27) MIKE & THE MECHANICS (26)

CAVIN CURISTOPHER (81)

GENESIS (148) PETER GABRIEL (132) JANET JACKSON (117) EL DeBARGE (93) KENNY LOGGINS (92) PETER CETERA (84) SIMPLY RED (70) HOWARD JONES (65) BILLY OCEAN (61) JETS (30)

SIGNIFICANT ACTION

JEAN BEAUVOIR "Feel The Heat" (Columbia) 46/7 Moves Up 12, Debuls 4, Same 23, Down 0, Adds 7, WNINK, KTUX, WVIC, KMGX, KFIV, WPFM, WSPT, 98PXY 37-35, WKDD 17-13, KIKX 33-29, WGAN 36-33, KRUZ 16-13, OLI 48-35, WHSL 31-28, OK85 33-30. KLYMAXX "Man Size Love" (MCA) 37.77 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 37 Including WAVA. 293, B97, B96, Z95, KDWB, KHTR, WLOL, KKRZ, KMJK, FM102, KUBE, WTC, WBB0, WGTZ. STARSHIP "Before I Go" (Grunt/RCA) 33/32 Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 32 including WCAU, WNVZ, WRSR, WSPK, WGFM, 93Q, WOKI, WXLK. WGRD, KEYN, KBOS, 100KH, KQIZ, WDBR, KGOT, WKDD 38-30. WUHU, KEYN, KEUS, TUXKBI, KUZ, WUBH, KUDT, WUDJ, UBHJU, NEW EDITION "WITH YOU AIT The WAY" (MCA) 33/3 Moves: Up 18, Debuss 0, Same 12, Down 0, Adds 3, WSSK, WRVQ, KDVV, B104 28-22, WC2Y 15-12, WHYT 15-11, KBEQ 159, Z299 28-18, WKCB 33-25, WROQ 28-20, KAWZ 3-3, WKST 16-10, WCKN 36-32, KYNQ 35-31, KSMB 28-24. 15.9, 2299 28-18, WK0B 33-25, WH0D 28-20, KAMZ 3-3, WKSI 16-10, WCKN 36-32, KYNO 35-31, KSMII 28-24, SOS 8AND "The Finest" (Tab/CR5) 332 C Moves: Up 12, Debus 2, Same 12, Down 5, Adds 2, FM102, KNOE, WXKS 4-4, KIIS 24-22, WNNK 12-8, WAPE 7-6, WABB 24-21, KBFM 40-66, KKWS 1-1, KYR 29-22, O1G 31-24, WGLF 40-36. 24-27, KBHM 40-36, KMGX 1-1, KHV 29-22, U104 31-24, WGLF 40-36. JERMAINE JACKSON "Do You Remember Me?" (Arista) 32/22 Moves: Up 2, Debus 2, Same 6, Down 0, Adds 22 including WXKS, CKOI, 1 KCMQ, WDBR, KKAZ, KHTZ, WKSE 38-34, Q101 d-36, KBIM 37-36. CKOI, 93Q, WKRZ, WBCY, KBFM, WOMP, WKSF. KCMQ, WOBR, KKAZ, KHIZ, WKSE, 89-94, KUYL U-390, Num w Sou DENNIS DEYOUNG "This is The Time" (A&M) 32/2 Mores: Up. 3, Debuts 1, Same 26, Down 0, Adds 2, PRO-FM, WVBS, WXKS on, WCAU d-38, WLS on, Z95 39-38, Q100 on, WFRZ 39-36, KIIK 34-32, KQIZ on dp, 99KG on, KWNZ on WEHZ 39-36, KIIX 34-32, KULZ on dp. yakti Gin, KWILZ on. [CERUOUSE "No Promises" (Chrysalis) 313 (KKRZ, 0100, KZZB, KOIZ, KDVV, WPHD on, WZOU 21-20, WVIC d-30, KIKX 35-2, WKSF 3-35, WUSB 35-30, WDBH 4-0, KGOT 33-29, KTRS d-40. Diau, Kina datas, mai badi, madi badi, mata data mata data sub tatas, mai badi, MONKEES "That Was Then, This is Now" (Arista) 2929 Moves: Up 0, Debuis 0, Same 0, Down 0, Adds 29 Including WPHD, B97, WRNO, Q105, B96, Z95, WMMS, KHTR, KWK, KINN, KZZP, KHO4, WPST, 2144, KATD. KIMM, KZZP, K103, WF9T, Z104, KATD. DAVID FOSTER & OLVIA NEWTON-JOHN "The Best Of Me" (Atlantic) 28/2 Moves: Up 10, Debuis 1, Same 15, Down 0, Adds 2, WBCY, 95XXX, PRO-FM on, CFTR 4-37, 94Q on, K104 26-21, KAMZ, 16-14, KIK3 37-55, KCON 33-34, JOICH 27-24, SOHITO 32-24, SOHIT 32-24, KCHR 23-342, KBNC 23-32, KBOZ 27-25, IBMA, MIKA STAS, ADDIN SESAI, IDSUM 2143, MIKA WING 24, SUAL SE23, ADDIN 2243, AND SUGAL ADDI HONEYMODA SUITE "What Does It Take" (WB) 253 Moves Up 3, Obsuss, Same 14, Down 0, Adds 3, 100KHI WAZY, KGOT, WPHD d-40, WIAUQ d-27, WNOK on, WANS d-30, WCKH d-38, KNAD d-38, Otd a 403, Y43 83-21, OK85 39-31 LIMITED WARRANTY "Victory Line" (Atco) 23/12 Avers: Up 8, Debuts 0, Same 1, Down 2, Adds 12 including K104, wViC, Z104, KDON, OK100, 95XiL, WHSL, KGOT, KBIM, (MEL 34-29, KYYY 38-35, Y94 6-4, KKXL 22-19, WSPT 36-31, KEMW 39-32. DAN HARTMAN "Walting To See You" (Epic) 23/6 Moves: Up 2. Debuts 0. Same 15, Down 0. Adds 6, WNNK, WKOB, WRQN, KQMQ, 100KHI, 99KG, WMMS on-dp, WSSX on. Up 2, Debuts 0, Same 15, Down 0, KGOT 35-3 NU SHOOZ "Point Of No Return" (Atlantic) 19/17 cluding B96. WMMS, KWK, KMJK, KPLUS, WSPK, WKQB, KBFM, Up 1, Debuts 0, Same 1, Down 0, Adds 17 inclu KSND KYND KXYD KATD K7711 KK87 35-26 CULTURE CLUB "Gusto Blusto" (Virgin/Epic) 18/18 WXKS CETR KPLUS K104 WANS 100KHL95XIL WCGO Up 0, Debuts 0, Same 0, Down 0, Add WYKS, KNIN, WCIL, WDBR, KZOZ, OK AORENALIN "Road Of The Gypsy" (MCA) 18/5 Moves: U.O. Debuts 1, Same 12, Down 0, Adds 5, WERZ, WRCK, WTLO, WHSL, WDBR, WMMS on dp, KWK on, Q106 on, BARRY MANILOW "I'm Your Man" (RCA) 17/13 Moves UP (Debuts 0, Same 4, Down 0, Adds 13, CFTR, FM102, RI-104, WBBO, KHFI, WSSX, WANS, WCKN, KBFM, Moves Up 0, Debuts 0, Same 4, Down 0, Adds KCAO WKSE 99KG KBIM WKSE on WBOO on ACAD, Whose serve holm, Whose on Whold off. AC/DC "Who Made Who" (Klahile) 177. Moves: Up 2, Debuts 2, Same 6, Down 0, Adds 7, KTUX, WRQN, KIKX, WHSL, WVBS, 99KG, KFMW, Q100 33-32, WRCK on dp. KZ2B d-39, WZOK 54, K02 d-35. LOU REED "No Money Down" (RCA) 17/0

Debuts 1, Same 15, Down 0, Adds 0 including WNYS on, PRO-FM on, Q100 on, WZQU 20-19, WNNK on, WQKI 0 on, 100KHI on, 95XIL d-39, WGAN on-dp, WFXX on NEND ANNO DR. NORTH ON BOAL USB. INDAR DRUD, INTA DR RENE & ANGEL YOU DRI Have TO CRY' (Mercury/PolyGram) 16/2 Noves: Up 4. Obbuts 1. Same 9. Down 0. Adds 2. WCRN, KF95. WC2Y 25-22. KMEL 25-24. Q100 on, WTLQ on-dp. KZZB on, WANS on, KEM 36-38, KYNO d-37

on, WANS on, Dorm Soda, King Gord ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 16/1 Monues: Ila 2: Dehuas: A. Same ID, Down 0, Adds 1, KDWB, CKOI on, K104 40-16, WERZ d-40, WKRZ on, KTUX on, KMGX outs 3, Same 10, Down 0, Adds 1, KDWB, CKOI on, 95xxx on. OK100 d-39, 95XiL d-36, WGAN on-dp.

on, ATU 1957, 350AA UNI OK 109 (35 SALL 656, 1954) UNION MDNIGHT STAR "Headlines" (Solar/Eleitra) 14/2 Moves: Up 4, Debuts 1, Same 7, Down 0, Adds 2, KBFM, 196, KBBE on, FM102 on, KMEL 18-15, Q100 on, WNNK on, WKRZ on, WTLO on, WROQ 12-10 WCNN 39-26, KMCN 14-3, MCN 14-13,

BONNIE TYLER with TODD RUNDGREN "Loving You's A Dirty Job But..." (Columbia) 13/13 Moves: Up 0, Debuts 0, Same 0, Down 0, adds 13, WXKS, WKSE, K104, WERZ, RI-104, WKRZ, KIIK, KDON, OK100, 95XIL. Moves: Up 0, Debut

WOMP, KRLS, KBIM WARBOUGH & PEOPLES "I Wouldn't Lie" (Total Experience/RCA) 13/2 Moves: Up 3, Obebuts 1, Same 7, Down 0, Adds 2, KMGX, KYNO, WXKS on, WKSE 33-23, KRBE on, FM102 d-25, KWOD on, KKRL 24-18, WMK on, KIKX on Up , KFIV on, KCA0 40-37, KWSE on-dp

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Parallels Begin On Page 96 Adds & Hots Begin on Page 94 P-1 Playlists Begin on Page 91

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

CHAKA HASTHE "LOVE OF A LIFETIME"

The New Single Produced by Scritti Politti And Arif Mardin From The Forthcoming Album DESTINY Management: Burt Zell

1986 Warner Bros. Records Inc.

THE BACK PAGE

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	- Incompany -	and the second
CONTEMPORARY HIT RADIO		AOR TRACKS
	Dree Two Last Weeks Weeks Week	FIXX/Secret Separation (MCA)
5 4 3 O BILLY OCEAN/There'll Be Sad Songs (To Make) (Ji	live/Arista) 4 3 2	STEVE WINWOOD/Higher Love (Island)
16 10 6 @ GENESIS/Invisible Touch (Atlantic)		B EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)
SIMPLY RED/Holding Back The Years (Elektra)	5 4 3	4 GENESIS/Invisible Touch (Atlantic)
a 2 1 4 HOWARD JONES/No One Is To Blame (Elektra)		5 PETER GABRIEL/Siedgehammer (Geffen)
22 12 8 O PETER GABRIEL /Sledgehammer (Geffen)	15. 8 8	KENNY LOGGINS/Danger Zone (Columbia)
23 16 9 27 KENNY LOGGINS/Danger Zone (Columbia)		7 VAN HALEN/Dreams (WB)
25 14 10 3 JANET JACKSON/Nasty (A&M)		FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)
2 1 2 9 PATTI LaBELLE/MICHAEL McDONALD/On My Own (MCA)		JOURNEY/Suzanne (Columbia)
30 20 OPETER CETERA/Glory Of Love (Full Moon/WB)		CEHOUSE/No Promises (Chrysalis)
31 22 16 11 ROD STEWART/Love Touch (WB)		11. GTR/When The Heart Rules The Mind (Arista)
21 19 14 2 FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)		DAVID BOWIE/Underground (EMI America)
24 20 17 B MOODY BLUES/Your Wildest Dreams (Polydor/PG)		PETER GABRIEL/Red Rain (Geffen)
6 5 5 14 JETS/Crush On You (MCA)	34 21 15	38 SPECIAL/Somebody Like You (A&M)
17 15 13 15 38 SPECIAL/Like No Other Night (A&M)	- 48 27 18	BIG COUNTRY/Look Away (Mercury/PG)
28 23 19 CO VAN HALEN/Dreams (WB)	19 15 14	16 OUTFIELD/All The Love (Columbia)
29 25 21 D BOB SEGER/Like A Rock (Capitol)	38 29 23	VAN HALEN/Love Walks In (WB)
 29 24 BILLY JOEL/Modern Woman (Epic) 40 35 26 PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (El 		DAVID LEE ROTH/Yankee Rose (WB)
Company The Hard Date The Mind (Asiata)	BREAKER	MOODY BLUES/The Other Side Of Life (Polydor/PG)
30 26 23 20 GTH/When the Heart Rules the Mind (Arista) 34 28 25 21 PRINCE/Mountains (WB)		GENESIS/Throwing It All Away (Atlantic)
1 3 11 22 MADONNA/Live To Tell (Sire/WB)	BREAKER	MICK JAGGER/Ruthless People (Epic)
37 33 27 3 BLOW MONKEYS/Digging Your Scene (RCA)	- 42 29	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)
4 7 12 24 NU SHOOZ/I Can't Wait (Atlantic)	45 38 30	BOB SEGER & THE SILVER BULLET /The Aftermath (Capitol)
38 31 39 BELINDA CARLISLE/Mad About You (IRS/MCA)	27 24 24	ROD STEWART/Love Touch (WB)
_ 40 36 20 JERMAINE STEWART/We Don't Have To Take Our Clothes Off	ff (Arista) 29 28 27	3 JOHN EDDIE/Jungle Boy (Columbia)
💶 💷 40 🥶 MADONNA/Papa Don't Preach (Sire/WB)	BREAKER	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
38 34 30 2 BANGLES/If She Knew What She Wants (Columbia)	50	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)
8 8 15 29 HEART/Nothin' At All (Capitol)	BREAKER	Begins on Page B/
13 13 22 30 BOYS DON'T CRY/I Wanna Be A Cowboy (Profile)		EURYTHMICS/Missionary Man (RCA)
10 11 18 31 GEORGE MICHAEL/A Different Corner (Columbia)	36 31 31	AC/DC/Who Made Who (Atlantic)
_ 39 37 32 FIXX/Secret Separation (MCA)		
DEBUT) 3 JOURNEY/Suzanne (Columbia) DEBUT) 3 STEVE WINWOOO/Higher Love (Island)		BLACK/URBAN
REAKER O OUTFIELD/All The Love In The World (Columbia)		
39 3 ROBERT PALMER/Hyperactive (Island)		A IEEEDEV OCOODNE Vou Chould Po Mine (The Woo) (A&M
18 24 34 37 LEVEL 42/Something About You (Polydor/PG)	uns on Page 102 7 3 1	 JEFFREY OSBORNE/You Should Be Mine (The Woo) (A&M TIMEX SOCIAL CLUB/Rumors (Jay)
REAKER @ JEFFREY OSBORNE/You Should Be Mine (A&M)	10 7 %	3 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
PEAKED (ANDY TAYLOR/Take It Easy (Atlantic)		4 MIDNIGHT STAR/Headlines (Solar/Elektra)
DEBUT GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)		EL DeBARGE/Who's Johnny (Gordy/Motown)
	16 12 9	The second secon
ADULT CONTEMPODADY	5 5 6	7 52ND ST./Tell Me (How It Feels) (MCA)
ADULT CONTEMPORARY	17 14 11	
		PRINCE/Mountains (WB)
MOODY BLUES Maur Wildon Drooms (Daludar (DC))		NEW EDITION/With You All The Way (MCA)
3 2 1 MOODY BLUES /Your Wildest Dreams (Polydor/PG)		11 YARBROUGH & PEOPLES/I Wouldn't Lie (Total Experience/RCA)
23 16 5 2 PETER CETERA/Glory Of Love (Full Moon/WB)		SKYY/Givin' It (To You) (Capitol)
1 1 2 3 HOWARD JONES/No One Is To Blame (Elektra)	29 20 17	JEAN CARNE/Closer Than Close (Omni/Atlantic)
2 3 3 4 BILLY OCEAN/There'II Be Sad Songs (To Make You Cry) (Jive/ 15 12 7 6 DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me		CASHFLOW/Mine All Mine (Mercury/PG)
12 9 6 6 NEIL DIAMOND/Headed For The Future (Columbia)		RUN D.M.C./My Adidas (Profile) BENE & ANGELA (You Dop't Have To Cry (Marcuny/PG)
8 5 4 7 ATLANTIC STARR/If Your Heart Isn'r In It (A&M)		16 RENE & ANGELA/You Don't Have To Cry (Mercury/PG) ANITA BAKER/Sweet Love (Elektra)
19 17 11 B BILLY JOEL/Modern Woman (Epic)		B MAZARATI/100 MPH (WB)
13 11 9 9 JAMES TAYLOR/That's Why I'm Here (Columbia)	28 24 21 30 27 22	CON FUNIT OUTDALLAS (MANAGE)
25 20 15 O GENESIS/Invisible Touch (Atlantic)	30 27 22 33 22 20	REGINA/Baby Love (Atlantic)
29 22 19 D JACKSON BROWNE/In The Shape Of A Heart (Asylum)	- 40 30	MELBA MOORE & KASHIF/Love The One I'm With (A Lot Of Love) (Ca
20 19 17 20 JEFFREY OSBORNE/You Should Be Mine (A&M)	- 35 28	SHIRLEY JONES/Do You Get Enough Love (PIR/Manhattan)
17 15 13 13 EL DeBARGE/Who's Johnny (Gordy/Motown)		TEENA MARIE/Lips To Find You (Epic)
30 25 20 30 ROD STEWART/Love Touch (WB)	39 32 27	CHERRELLE/Artificial Heart (Tabu/CBS)
14 13 12 15 DAVID PACK/That Girl Is Gone (WB)	21 19 19	25 PAULI CARMAN/Dial My Number (Columbia)
4 4 8 16 GEORGE MICHAEL/A Different Corner (Columbia)	20 16 16	26 JOESKI LOVE/Pee-Wee's Dance (Vintertainment/Elektra)
25 D MIAMI SOUND MACHINE/Words Get In The Way (Epic)		TEPHANIE MILLS/Rising Desire (MCA)
- 27 21 1 DOUBLE/The Captain Of Her Heart (A&M)	34 30 29	RAINY DAVIS/Sweetheart (Supertronic)
6 6 10 19 PATTI LaBELLE/MICHAEL McDONALD/On My Own (MCA)	3 8 13	29 JANET JACKSON/Nasty (A&M)
16 14 14 20 HIROSHIMA/One Wish (Epic)	37	LUTHER VANDROSS/Give Me The Reason (Epic)
	s on Page 81 37 34 32	
5 7 16 22 MADONNA/Live To Tell (Sire/WB)		STEVIE WONDER/Land Of La-La (Tamla/Motown)
- 30 27 3 BANGLES/If She Knew What She Wants (Columbia)	- 36	JERMAINE JACKSON/Do You Remember Me (Arista)
9 18 24 25 SIMPLY RED/Holding Back The Years (Elektra)	8 11 25	
		STEVE ARRINGTON/Homeboy (Atlantic)
7 8 18 26 MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic) 2 29 29 DENNIS DEYOUNG/This Is The Time (A&M)		36 FORCE MD'S/Here Go Again (Tommy Boy/WB)
- 28 29 DENNIS DEVOUNG/This is The Time (A&M) - 30 30 KENNY ROGERS & NICKIE RYDER/The Pride Is Back (RCA)	40	
		SIMPLY RED/Holding Back The Years (Elektra) PIECES OF A DREAM/Say La La (Manhattan)
10 10 23 29 DREAM ACADEMY/Love Parade (Reprise/WB)	DOP A HOP	

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