E

ROCKIN' NORTH OF THE BORDER

Steve Feinstein takes you on a tour of six AOR stations in Canada, and spotlights the wide variety of approaches they take under the Maple Leaf.

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COUNTRY CONSULTANTS CONVERSE

A lot of blame has been laid at the boots of the country consultant. This week Lon Helton gives them their turn to respond. Page 55

AOR PROMOTION TODAY

Four of the leading AOR promotion chiefs are surveyed by Adam White in his continuing survey of format promotion attitudes

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IN THE NEWS THIS WEEK

- Arbitron reissues Houston book
- Mike Phillips PD at KOIT
- WLTW renewal overturned by court
- Gary Herron PD at KCBQ-AM & FM Testimony heats up at home taping
- hearings
- Jay Clark now consults KHTZ, PD Steve Scott to KRTH
- Rick Scarry to RKO creative post, Phil Hall KHJ PD
- Jerry Boulding heads new SMN format
- Bob McKay OM at WQAM & WKQS,
- Gene Bridges WQAM PD Advisory Council blasts Arbitron
- Jon Konjoyan directs A&M A/C promotion
- Steve Seplowe VP/GM, Jeff
- Salkin GSM at WROW-AM & FM
- WICE, WBBF Go Gold Rob Ryan OM at WMNI & WRMZ
- Tom Haymond GSM at KLTR WHAT & WWDB sale resolved.

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DEFINING YOUR MISSION

Consultant Ed Shane points up the importance of a clearly-defined mission statement for a goals-oriented radio

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FCC SIMPLIFIES AM APPLICATIONS

The FCC's elimination of previous AM application strictures should make it easier for applicants.

Page 12

PDs DON'T GROW ON TREES

What makes a great PD? Joel Denver talks to four of the best and finds it's a matter of study and hard work as well as inspiration

Page 40

NEXT WEEK IN R&R

As the Young Black Programmers Coalition prepares to meet, Walt Love hears some of their prime concerns, while Sean Ross casts an eye over impending Black/Urban ratings battles.

Newsstand Price \$3.50

NOV 12 198 **RADIO & RECORDS**

GROUP W TO DIVEST KFWB

RKO Sells KHJ-TV But Sticks With Radio

RKO officials insist the company remains firmly committed to its 12 radio properties despite Tuesday's surprise announcement that its two biggest television stations will be sold.

Speculation that RKO would pull out of broadcasting altogether was triggered by the news that RKO is selling KHJ-TV/Los Angeles to Westinghouse for \$215 million, and is putting WOR-TV/New York on

"That is speculation that's wrong," said RKO VP/Corporate Communications Steve Ellis. "We plan to continue operating our 12 radio stations and WHBQ-TV/Memphis and to defend our licenses before the

Group W will almost certainly advantage of the steep prices have to divest all-News KFWB/Los Angeles, since FCC rules prohibit formation of new radio-TV combinations.

RKO sources cited two rea-

One result of the deal is that, sons for the TV sales: to take major market TV properties are now bringing, and to minimize the potential loss to RKO should the group lose its current RKO/See Page 47

Monday (11-4), when the execu-

tive committees of the two associations held a hastily-called

meeting in Chicago. All that re-

mains is for NAB's board to ap-

prove the conference, which

NRBA's board previously en-

"We found out that the indus-

TRUCE DECLARED

NAB Agrees To Joint Meeting With NRBA The agreement was reached

After dropping hints for months about going it alone in 1986, NAB this week agreed to stage another joint convention with NRBA next year. The meeting will be held in New Orleans, September 10-13.

DOUBLEDAY, METROMEDIA DEAL

Sillerman Buys Five For \$38 Million

eral stations he owned with that." "Cousin" Bruce Morrow, Robert Sillerman has formed Siller- marketing veteran who entered man Communications Group, Inc., purchasing Doubleday Broadcasting's KPKE/Denver, KDWB-AM & FM/Minneapolis, and WLLZ/Detroit for \$9 million each. At the same time, Sillerman acquired outlet KHOW/Denver from Metromedia for \$11 million, establishing

an AM/FM operation there. The sole shareholder in his new company, Sillerman still owns WHMP-AM & FM/Northampton-Springfield, MA in-dependently. No major changes are expected at any of the five stations, although Sillerman said, "Nobody ever buys a station absolutely happy with what it's producing, and that's true in our case. On the other hand, we think we have the right people in place and that they're doing the right thing. There are some refinements that are necessary, but I don't think you'll see for-

After recently divesting sev- mat changes or anything like

Sillerman, an advertising and SILI FRMAN/See Page 47

try wants only one broadcast convention," NAB Chairman Ted Snider explained, "so we felt we could at least be responsive to that point." Snider and other NAB officials had talked

dorsed.

openly of splitting the meetings after NRBA's August proposal for a unified "super" radio association.

NAB/See Page 47

WARNING LABEL OR LYRIC SHEET?

Music Industry Mulls ²Eyrics Accord

By Adam White

A quick fix with nowhere to go? Or a workable solution to an emotional issue which has kept the music business in the media spotlight almost as much as if not more than - USA for Africa, Live Aid, and Farm Aid? Those and other opinions surfaced this week as the industry began evaluating the details of the November 1 agreement between the Recording Industry Association of America (RIAA) and the Parents' Music Resource Center/National PTA coalition over explicit lyrics.

The accord, announced at a Washington press conference, finds 22 member companies of the RIAA willing to alert consumers to songs reflecting "explicit sex, explicit violence, or explicit substance abuse" by way of a warning label applied to the back of the album jacket, or by making the lyrics available either on the back of the jacket or on a lyric sheet shrinkwrapped to the album. The labels themselves will choose which product might require one or other of the "consumer information" courses of action. All the major U.S. record companies are among those accepting the RIAA "policy statement," as are a number of smaller firms. LYRICS/See Page 47

Stacy PD At 195



Rick Stacy

WINZ-FM (195)/Miami has hired WHLY(Y106)/Orlando PD Rick Stacy as PD. He replaces Keith Isley, who left three weeks ago. A replacement

for Stacy is being sought.
WINZ-AM & FM VP/GM Stan Cohen told R&R, "Rick fits every one of my criteria: major market CHR experience, tri-ethnic programming abilities, super motivational skills, plus a successful track record." Stacy, who joins the station in two weeks, will be working with STACY/See Page 47

Networks Unite For 'Comic Relief'

weekend approaches, radio continues to gear up for its involvement in the Cartoonists' Thanksgiving Day Hunger Project. From a national to local level the industry is getting involved in this "comic relief," with the networks leading a national charge. Here's what some of them have planned:

· Mutual Broadcasting 'America In The Morning" and the "Larry King Show" will be devoted (all or in part) to the project on Thanksgiving Day; the network also plans on cut-ting some PSAs and feeding actualities to promote the cause.

• United Stations - The network is working with the National Cartoonists Society to ob-

As the long Thanksgiving tain interviews with project organizers and cartoonists for use in news features both Wednesday and Thursday (11/27-28). Also, the news department is treating the project as an im-

portant news story for Thanksgiving Day broadcasts. · Westwood One - The network has been asking artists to

record liners and promos for COMICS/See Page 47







Why KKDA chooses to use the best:

"Lots of companies do research. We don't just need research, we need great strategy and there is only one company to go to for that."

"At K-104 FM in Dallas our ratings have improved tremendously since we started working with The Research Group three years ago. Then, we had a pretty decent 12+ share in the 5s—but we really weren't growing and we were 'neck and neck' with our format competitor.

Today, thanks to our partnership with The Research Group, we're up to an 8.3 share 12+, #1 in the market, and we've outdistanced our competitor who is now down at a 2.3 share.* And our last four out of five books have been the highest in the station's history.

The most valuable thing. The Research Group offers is a clear direction for the station—a specific strategy based on the research. We have a great team of people at K-104 and we've all benefited from working with The Research Group. They are responsive to our needs—and always there to help us when we need to act quickly.

The Research Group is more than good researchers—they're strategists who know how to win."

Michael Spears Vice President of Programming KKDA-FM

Chuck Smith Station Manager KKDA-FM

*Summer 1985 Arbitron. AQH Share, M-S, 6A-12M, MSA



In almost every field, there is a company that has earned a reputation as the leader.

The Research Group

Radio's Strategic Research Team

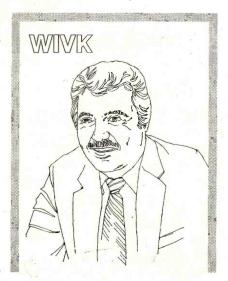
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Why WIVK chooses to use the best:

"Their recommendations are specific, detailed, and very effective."

"When we chose The Research Group as our advisors some years ago, we checked out all the companies in the business...thoroughly. We talked to successful broadcasters we trust all over the country and to the top people at Katz, our representatives. The Research Group was preferred hands down over the number two firm, and now we've seen why. They pinpoint your problems and opportunities for improvement exactly, then they work with you in their strategic planning meetings to give you detailed, immediately actionable recommendations. The results? WIVK today has its highest share ever (a combined WIVK-AM and FM 12+ share of 27.8)*. That makes it the highest rated country station in America. They work. That's why they're the best.

> Bobby Denton General Manager WIVK-AM and FM



*Spring 1985 Arbitron. 12+ AQH Share. M-S, 6A-12M, MSA.

For information on The Research Group's services and market availability, just send in the card below:

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or, for more information, call: Larry B. Campbell, President-206/328-2993

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HAPPY 15th ANNIVERSARY

DROZMANIO

From All Your Friends At The Westwood One Radio Network

The Dr. Demento Show is now an American radio tradition in more than 200 markets nationwide and still growing!

Westwood One is proud to congratulate one of our oldest family members on his first fifteen years of bringing music and laughter to the American airwaves.

And congratulations on the release of your historic six-album record anthology, DR. DEMENTO PRESENTS THE GREATEST NOVELTY RECORDS OF ALL TIME, new from Rhino Records.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

PAGE THREE

NOVEMBER 8, 1985

A/Cs ACT AGGRESSIVE

A number of major market A/C stations are reversing the format's conservative image by adding new music promptly. Donna Brake offers four programmers a forum to explain that philosophy.

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McKay Upped

McKay Upped To OM At WQAM & WKQS

WKQS/Miami PD Bob McKay has been promoted to Operations Manager for Sunshine Wireless's Country WKQS and recently-acquired WQAM. Gene Bridges, most recently PD of the company's previous Miami outlet, WLQY, was named PD at WQAM, an AM Transtar Country affiliate which features live programming mornings and overnights.

Sunshine Wireless President Dan Cohen said, "Obviously, both these announcements stem from our recent acquisition of WQAM. Bob has an extensive background in Country programming, and we felt we could best take advantage of his expertise and success in this capacity. Gene has been with our company for three years and has demonstrated to us the abilities we look for in a good manager."

McKay told R&R, "The acquisition of WQAM is very exciting. We've cornered the market on Country and look for nothing but good things for these stations."

Bridges commented, "WQAM has such a tradition in the Miami-Ft. Lauderedale marketplace that I feel it a privilege to become part of its history. We have a niche and a job to do, and I appreciate the chance to do it."

McKay has been PD at WKQS since February of this year, having McKAY/See Page 47

ONE DIARY SHAKES UP MARKET

Arbitron Reissues Houston Book

Incorrect age crediting involving one heavy-listening Hispanic diary has caused Arbitron to reissue its summer"s report for Houston. According to Radio Product Manager Claire Kummer, "The diary involved a situation where the entry from a 14-year-old was credited instead as a 74-year-old. As a result, the key station involved, (AOR) KSRR, had an unusually heavy male 65+ audience. Correcting the situation means that stations in the market with an older-skewing au-

Phillips Moves To KOIT



Mike Phillips

KFRC/San Francisco PD Mike Phillips has joined crosstown Bonneville A/C outlet KOIT in the new post of Program Director. Bonneville VP/Programming-California Division Rob Edwards had been overseeing KOIT since its recent conversion from Easy Listening.

KXLR & KOIT VP/GM Chuck Tweedle observed, "I've known Mike and respected his work for some time, and we'll be working together to maximize KOIT's potential." Edwards added, "Mike

Herron PD At KCBQ-AM & FM



Gary Herron

Gary "Fuzzy" Herron has been promoted to PD for KCBQ-AM & FM/San Diego. He had been acting PD since OM Lee Rogers left for KRPM/Seattle-Tacoma a month ago. Herron is a five-year KCBQ staffer who has been PD of the FM, MD for both stations, Promotions Director, and air personality. GM Charlie Ochs told R&R.

GM Charlie Ochs told R&R, "Gary's expertise in Country radio, promotion, country music, San Diego, and KCBQ make him the most logical choice for this position. Together we're looking for great things from KCBQ."

Herron said, "I'm looking forward to working for Charlie Ochs. I really appreciate his vote of confidence in my abilities." dience will now pick up a little, while KSRR's share will slip slightly. However, KSRR will now have a better teen audience figure."

The new book was not available at presstime but subscribers reported that KSRR lost six-tenths of a share 12+ (6.0-5.4) as a result of the changes, gaining six-tenths in teens, but dipping among 35+ males. However, it appears that other stations were affected by no

more than two-tenths of a share positively or negatively 12+.

When asked under what conditions the ratings firm would consider the rare and expensive step of a reissue, Director/Communications Tom Mocarsky elaborated, "It depends on the type of error. If it's one we call 'non-systemic'—those that tend to cancel out — we don't reissue the book. This one looked like it had too wideranging

an effect. The diarykeeper credited 278 'quarter-hours to KSRR, and with Hispanic diaries we assign a higher weighting value." KSRR PD Andy Beaubien notic-

KSRR PD Andy Beaubien noticed the discrepancy, which after the weighting he calculates amounted to approximately 4200 quarterhours. The results didn't affect KSRR's prime demos (18-34 men) which, according to Beaubien, ac-

HOUSTON/See Page 47

JAZZ ENTHUSIASTS PREVAIL

Court Strikes Down WLTW Renewal

The seven-year battle over preservation of a Jazz format in New York City shows no signs of ending. The latest development occurred last week when the U.S. Court of Appeals struck down WLTW/New York's license renewal and sent the case back to the FCC for further consideration.

At issue is whether Viacom misrepresented its programming plans to the FCC when it purchased the Jazz station, then called WRVR, in 1978. Although it said at the time it planned no change, Viacom soon converted the station to Country-formatted WKHK, and later to Adult Contemporary WLTW.

In 1981 Citizens for Jazz on WRVR filed a petition to deny WKHK's license renewal. The group produced a former station employee who said she was told of the Country switch a week before Viacom took over. Viacom denied the misrepresentation charge, and the FCC granted WKHK's renewal

without holding an evidentiary hearing.

In remanding the case back to the FCC, the appeals court criticized the Commission for insisting that it have "clear, precise, and indubitable" evidence before slating a hearing. Instead, the court said presentation of "a substantial and material question of fact" should be sufficient.

The court wrote, "The statute in effect says that the Commission must look into the possible existence of a fire only when it is shown a good deal of smoke; the Commission has said that it will look into the possible existence of a fire only when it is shown the existence of a fire."

'TAX' OR 'ROYALTY'

Senators Debate Home Taping Issues

By Adam White

Pressing the case for a royalty on blank tape and tape hardware during 1982 Congressional hearings, spokesmen for the record industry cited its poor economic health as evidence of the damage being done by home taping. Testimony from A&M's Jerry Moss and

producer Quincy Jones, among others, identified slumping album sales and the destruction of opportunities for new artists. Economist Alan Greenspan spoke of falling profits for record companies, and Recording Industry Association of America (RIAA) President Stan Gortikov said research showed that \$2.8 billion in music sales was lost each year because of consumers' taping habits.

That testimony was recalled last Wednesday (10-30) during new Congressional hearings on the same topic — but by members of the consumer electronics community who oppose the tape royalty. They contended that the decline spoken of in '82 has not only been arrested and reversed, but that the music business is now experienc—HOME TAPING/SeP Page 52

CLARK CONSULTS, SCOTT TO KRTH

KHTZ Undergoes Programming Shakeup

KHTZ/Los Angeles OM Jay Clark has stepped down to pursue a consulting/GM career, while PD Steve Scott has joined crosstown KRTH as an air personality. Mike Wagner, PD of co-owned KRLA, is serving as interim OM for both stations.

GM Bob Moore explained,

PROMOTED

Hall New KHJ PD

WTIC/Hartford PD Phil Hall has accepted the PD's post at "Car Radio" KHJ/Los Angeles. He succeeds Rick Scarry, who's been promoted to an as-yet-unamed creative post for RKO that will include KHJ and sister FM KRTH.

KHJ GM Ron Thompson commented, "Phil's an outstanding man whose reputation speaks for itself. He'll be a real addition, and especially now with Dave Hull doing mornings, we're moving strongly in the right direction." Hall, a former PD at crosstown KLAC and WFLA & WOJC/Tampa, was unavailable for comment at presstime.

On Scarry's new post, Thompson HALL/See Page 47 "Steve Scott resigned abruptly; it was a very sudden move. At the same time, we had been in the process of changing Jay Clark's position to a consulting position for Greater Media, including KRLA & KHTZ. Jay was offered the PD job but turned it down because he thought consulting would be better for him and his long-range goals. This also allows him to work for other companies."

Asked if Wagner would continue to program both stations, Moore said, "I'm looking for an FM PD with a strong A/C background, although I have a tremendous amount of respect for Mike. I just don't know if it's physically possible for him to-do both."

Clark commented, "I was brought in here to put together the KRILA & KHTZ combination, and did that. For the last several months I've been involved in moving the KRLA studios in with KHTZ. Bob and I structured a situation where I'd still be connected with the stations and have the freedom to go out and look for a GM position."

News of KHTZ's plans to switch call letters to KBZT have spawned rumors of a format change, but Moore insists, "We're not changing out of an A/C format. I'm not going to venture into something I'm not comfortable with."

Boulding Heads SMN's Heart & Soul Format



Jerry Boulding

Longtime Black/Urban programmer Jerry Boulding has been named Operations Manager of Satellite Music Network's new "Heart & Soul" crossover Black/Oldies format, scheduled to begin operations November 15. Boulding returns to radio programming after a two-year hiatus which included a brief stint at Strategic Radio Research and the Affiliate Relations Manager post at Syudicate It, Inc. BOULDING/See Page 6

Konjoyan Heads A/C Promotion At A&M

A&M National Singles Director Jon Konjoyan has added the duties of Director of A/C Promotion, a position vacant at A&M for several years.

A&M National Promotion Director Steve Resnik commented, "Jon has been here a few years and he's been a dedicated and hard-working promotion man in covering CHR radio promotion. We thought it was time for him to take another step.

"We've believed in A/C for a long time and felt we could handle A/C promotions through our promotion field staff, but we needed someone who could oversee it on a fulltime basis."

For The Record

In R&R's News/Talk column last week (11-1), the ratings trends for News/Talk stations were inadvertently listed out of sequence. The first column is actually the summer '85 results, the second is for spring '84, and the third column reflects the spring '85 figures.



Jon Konjoyan

Konjoyan told R&R, "My being named Director of A/C says a lot about how A&M sees the growth of Adult Contemporary. It's the number one format, and we want to do even better with A/C than we've done."

Konjoyan has been with A&M since 1981. He served as National Secondaries Director from 1981-1984 and for the past year has been National Singles Director. He joined A&M from RSO Records, where he handled secondary promotion from 1978-1981.

ARAC Raps Arbitron Year-Round Plan

Negative reaction to Arbitron's announced expansion of continuous measurement into the top 75 markets (R&R 10-18) from the NAB, NRBA, and RAB was broadened this week by Arbitron Radio Advisory Council Chairman Larry Wexler, whose comments may well reflect those of the entire Council when it meets with the ratings firm December 3 in Arizona

Reinforcing a central complaint from the trade groups that Arbitron acted without first discussing the plan, Wexler told R&R, "A conference call together with the 14 members would have saved them a great deal of grief and aggravation. They look like they did something clandestine and without regard to radio broadcasters. Arbitron generates fear and distrust better than any company I've ever seen."

Responded Arbitron Director/ Communications Tom Mocarsky, "It's tough to make a business decision like this if we go out to the industry and say, 'Well, guys, what do you think?' Had we dropped this on ARAC's lap, what would have changed? The Council members would've been put in the middle, compelled to take some sort of stand when our minds were made up. That's being hypocritical and would undermine the Council's credibility."

Charged Wexler, "We could have at least issued a statement as to whether or not we agreed with it. (Arbitron Chairman) Ted Shaker told me he wanted to keep the heat off us, but the way to do it is to let us give them input from a radio broadcaster's standpoint. Then they could do what they wanted."

Addressing NAB President Eddie Fritts's comments that the ad agency community should help bear the additional cost if

Boulding

Continued from Page 3

SMN OM Robert Hall told R&R, "Jerry's background – having played the music that we're going to be playing for the last 20 years or so — makes him uniquely qualified. A lot of (B/U) programmers are pretty young, so I needed somebody who actually knew this music and had programmed it."

Boulding stated, "What we're go-

Boulding stated, "What we're going to offer in this format is a combination of the best-researched music and the strongest presentation ever offered in the format. It's an idea not only whose time has come but whose people have come. It also represents a chance for me to expand beyond programming and research to a different level of management."

Boulding has programmed WJPC/Chicago, WCHB & WJZZ/Detroit, KDIA/Oakland, WOOK/Washington, and WWRL/New York during his two-decade career. He says the new format will begin life with at least 11 affiliates and feature an integrated staff. Announcers currently set are Bob Jones (KUSN/Concord, CA), Alvin John Waples (KJLH and KACE/Los Angeles), Ron Cooper (KDLZ/Ft. Worth), Laura Cain (KLUV/Dallas), Rick St. Clair (KDIA and KOWH/Omaha).

Arbitron's intent was to help them, Mocarsky said, "Traditionally, 90% of the freight has been carried by stations; ad agencies pay the other 10%. The stations ultimately benefit from the numbers reported, while agencies are merely conduits for placing the money from advertisers. I can't see how that would change."

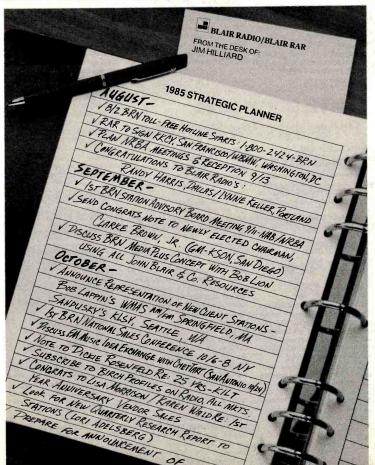
Noting that subscribers aren't compelled to pay for the additional surveys, Mocarsky emphasized Arbitron is "committed to the investment and to the losses we could suffer over the next couple of years to do this. We had hoped more broadcasters would see it as a way to show off radio's strength year round. In fact, some of the response we're getting from the agencies is that, 'Now this makes radio a beavy-hitting medium.'"

radio a heavy-hitting medium."
Retorted Wexler, "If that's true, then why don't they have a bof quotes from major agency spokespeople saying this? Why didn't they wait to do this?"

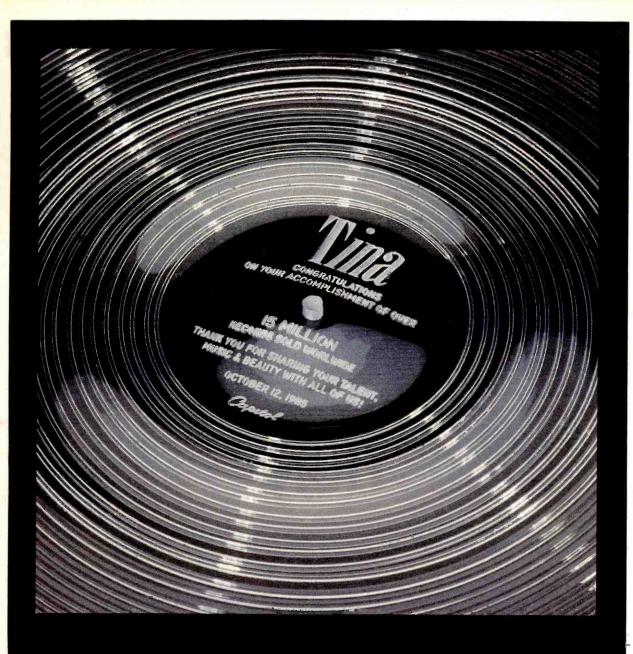
In a conciliatory tone, Mocarsky said, "We are not unaware of the (radio industry's) concern. It was a tough decision and we know it. Perhaps we couldn't please every-body in the way we handled it, and we regret that, but I think we made the right decision, and we're going to stick with it.

Wexler pointed out, "This is going to be a tremendous help for Arbitrends, which I feel is the future for Arbitron. Without a summer book, May-June-October or June-October-November Arbitrends are totally meaningless. The growth of Arbitrends was being retarded.

"In the long run, continuous measurement is good for the radio business. Unfortunately, we have no control over the cost of this service improvement, and its results will not be felt as positively as the negative impact of the additional cost. As usual, we have to pay up front to see if Arbitron is right when it comes to the idea that continuous measurement is good for our business."







WICE Opts For Oldies

Capitalizing on its revival of longtime local Top 40 call letters, WICE/Providence (formerly WGNG) ended Country program-ming October 31 with Bill Haley & The Comets' "Rock Around The Clock," kicking on its new Oldies format.

The new slogan, "All Oldies Playing The Classic Hits," underscores the 1955-72 music range which targets 25-54 demos. "Most of the playlist is 'Big Chill' music -'62-'72," said President/GM Bruce Mittman. "That means Beatles, British Invasion, and lots of Motown. We have all our old iingles, and the flavor is very much WICE 20 years ago. (PD) Jim Raposa's done an outstanding job with the music mix, getting a lot of uptempo

As for his objectives, Mittman said. "Given that there's only a month left in this book, I'll be very pleased if we show up. For the longterm, we'd like to break into the top ten and show some strength in this market."

WBBF Ends N/T For Oldies

After three years as a News/ Talk outlet, LIN Broadcasting's WBBF/Rochester switched to Oldies November 2, featuring hits from the '50s, '60s, and '70s.

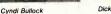
"It's with regret that we depart from the News/Talk format," said President/GM Harold Deutsch, but the lack of strong audience ratings in the critical 25-54 year-old category, resulting in minimal advertiser support, brought us reluctantly to our decision.

Referring to WBBF's earlier heritage as a CHR station, Deutsch added, "We feel our Oldies format will be an exciting alternative for the Rochester radio audience. After all, Rochesterians grew up with these songs and with WBBF."

NBC Talknet personalities Bruce Williams and Sally Jessy Raphael will continue their regular weeknight airshifts, and WBBF is maintaining its news, weather, traffic, and sports commitments, including Buffalo Bills football.

NEWS IN BRIEF







Dick Ward





• EDWARD CRAMER has been ree

lected President/CEO for BMI. Newly-

named board directors include Cap-

rock Telecasting President JOSEPH

CARRIERE, Channel 2 Television

Co. President/GM HAROLD CRUMP,

and King Broadcasting VP GEORGE

• WARREN MAURER, Group W

Radio VP/AM Stations, was elected

Chairman of the Board for Call For

Action, Inc., the national informa-

tion/action telephone service which

serves radio and TV stations around

WILLOUGHBY.

- CYNDI BULLOCK becomes Regional Sales Manager for TM Communications. Bullock brings ad agency and retail experience to her position, which will involve selling TMC's commercial sales libraries.
- ERIK NURI is named Director/A&R-Black Music for CBS Records, moving up after nine months as Product Manager-East Coast for EIPIA.
- HAL MERRILL is named Local Sales Manager at KRTH/Los Angeles. Merrill joined RKO Radio in 1979 as an AE, having previously worked ten years with KTLA-TV/Los Angeles.

BARRY GORFINE and ELAINE JENKINS have been appointed Executive Committee members at Major Market Radio. Gorfine is the Los Angeles VP/Manager and Jenkins serves as Dallas VP/Manager.

 MICHAEL McGANN was elevated to General Manager at WRKZ/Hershey, PA. McGann previously served as WRKZ's Station Manager and OM, having earlier been in radio with Hearst for ten years

• DICK WARD has been upped to Operations Manager at WREN/Topeka, KS. A 25-year broadcaster, Ward continues as the station's morning personality.

· GAIL NEVINS McHALE was promoted to National Sales Manager at WOR/New York. A former Major Market Radio and Selcom Radio AE, she advances from her post as Ac-

count Executive for Agency Sales.

Salkin GSM At

WROW-AM &FM

At JAG Communications' A/C-Easy Listening combo WROW-AM

& FM/Albany-Schenectady-Troy, GSM Steve Seplowe has been promoted to VP/GM, while Jeff Salkin

comes aboard as GSM November 18 from his AE post at co-owned WLKW-AM & FM/Providence.

JAG Exec. VP Morton Hamburg

noted, "We are very proud that we

have so many experienced and tal-

ented people in our organization able to fill these important manag-

Seplowe succeeds Eugene Mitchell, who transferred to recently-

acquired WFOG/Norfolk as VP/

GM. A seven-year station sales executive, Seplowe moved up to GSM in 1984. He told R&R, "I hope to continue the very substantial

growth we've been enjoying the last couple of years as a JAG sta-

Regarding Salkin, Seplowe add-

ed, "Jeff has a varied background

with a number of formats. He's a

tremendous talent as an AE and sales manager, and he'll help us

grow even more in the sales de-

Prior to his one-year term at WLKW. Salkin was an AE with neighbor WPRO-FM.

erial positions.'

partment."

STAFF -

Editorial
Los Angeles Office: [213] 553-4330
Senior Vice President & Editor: KRN BARNES
And Director: RICHARD (2UMWALT
Menaging Editor: EFF GREEN
Emounts Editor: GAR, MITCHELL
Retings & Reservice Editor: JAAN 118ER
Antendada & Specials Editor: RECP BILINEL
MANANAMA & Specials Editor: RECP BILINEL Emotion (Basic CAL MITCHE)

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Networ Seplowe VP/GM,

MANCEY FAMILES, SIGNA BOOK

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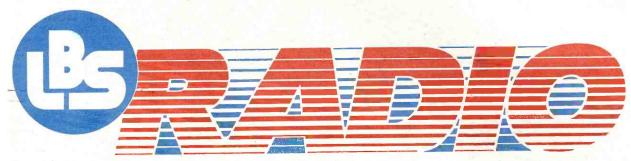


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The King reigns supreme in this extraordinary program. It's loaded with music. Nostalgia. Rare Elvis interviews. Rare Elvis recordings. Plus surprise guest stars.

A/C 60 minutes

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It's the rock fan's first chance to hear key cuts off the biggest new releases of the week, presented by the artists themselves. Recorded live, it's a true "Listening Party"! And an exciting new music showcase for your station!

AOR 60 minutes

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AOR 6-10 minutes

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AOR 60 minutes

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CHR 60 minutes

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AOR 60 minutes LBS COMMUNICATIONS INC.

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TRANSACTIONS

Million-Dollar Buyout Ends WHAT & WWDB Tangle

In what the National Black Media Coalition (NBMC) is calling "our biggest case," Banks Broadcasting has agreed to sell WHAT & WWDR/Philadelphia to separate minority owners. As part of the settlement, over \$1 million will be paid to various groups, station employees, and attorneys involved in the complicated case

WWDB, one of the nation's few FM Talk stations, will be sold to Ragan Henry of NEWSystems Group for \$5.99 million. Black/Urban WHAT will be dealt to Reginald Lavong and Miller Parker of Main Line Communications for \$625,000, including real estate

The black-owned stations have been embroiled for years in charges of racial discrimination. The problems escalated recently when the FCC designated both stations for hearing on charges that WHAT aired lottery information disguised as religious programming over a ten-year period ending in 1983

NBMC counsel David Honig, who will file the settlement agreement with the FCC this week, said \$1,060,000 in buyout payments will be divided as

• \$500,000 divided among 20 former and present station employees who had filed discrimination suits against their employer, but have agreed to settle out of court.

• \$200,000 to American Minority Communications, which will withdraw its competing application for WWDR

• \$250,000 over five years to NBMC. Honig said the money will be used to recruit minorities to the stations and help set up a Philadelphia Media Job Bank, which will hold annual training and career seminars for area minority students and broadcast executives.

• \$125,000 to Honig, two other lawyers, and two researchers who worked on the case

. \$15,000 to the Tri-State Black Media Coalition in Philadelphia

KLEO & KSKU/WICHITA PRICE: \$3.3 million

BUYER: FirstCom Corp., headed by Jerry Atchiey. Atchiey recently sold KSSN/Little Rock and WGKX/Mem-

SELLER: Sampson Communications DIAL POSITION: 1480 kHz: 102.1

POWER: 5 kw days/1 kw nights; 100 kw at 550 feet FORMAT: MOR: CHR

KKFM/COLORADO SPRINGS

PRICE: \$3 million BUYER: Citadel Communications Corporation, which also owns KAIR & KJYK/Tucson

SELLER: Sky Hi, Inc., which also owns KVMT/Vail.

DIAL POSITION: 96.5 mHz POWER: 23 kw at 2300 feet FORMAT: A/C BROKER: Kalil & Co.

WKHI/OCEAN CITY, MD

PRICE: \$3 million BUYER: Baltimore Radio Show, Inc., which also owns WFBR/Baltimore SELLER: Atlantic Broadcasting DIAL POSITION: 99.9 mHz POWER: 50 kw at 319 feet FORMAT: CHR

KCOL-AM & FM/ FORT COLLINS, CO PRICE: \$2.5 million

BUYER: KCOL Corp., headed by Jack Minkow, who owns Asset Management Corp. Minkow is a former VP/GM of WRIF/Detroit and WLS/ Chicago

SELLER: Beef Empire Broadcasting, which also owns WJAG & KEXL/Norfolk NF

DIAL POSITION: 1410 kHz; 107.9 mHz

POWER: 1 kw fulltime; pending FCC approval is an application to increase to 5 kw days; 100 kw af 470 feet. FORMAT: A/C; Beautiful Music BROKER: Robert L. Hevnamm Jr.

WKIT/HENDERSONVILLE.

NC. PRICE: \$2.2 million

BUYER: AmCom General Corporation, headed by George Francis. which also owns KRMD-AM & FM/ Shreveport, LA; and WHHQ & WHHR/Hilton Head Island, SC. This is the fifth station in the third market purchased by AmCom in the past four months

SELLER: Radio Hendersonville Inc., which also owns WHKP/Hendersons

DIAL POSITION: 102.5 mHz POWER: 100,000 watts at 332 feet FORMAT: Country

BROKER: Americom Media Brokers

WJSO/JONESBORO & WJSO-FM/ELIZABETHTON, TN

PRICE: \$780.000

BUYER: Eaton P. Govan, who also owns WDNT & WLCY/Dayton, TN, and with his father owns WEPG/South Pittsburg, TN.

SELLER: Thomas C. Mottern, who is receiver for Mountain View Broad-

DIAL POSITION: 1590 kHz; 99.3

POWER: 5 kw; 3 kw at 79 feef below FORMAT: MOR; Country

Ryan OM At WMNI & WRMZ

Rob Ryan has been named to the new position of Operations Manager for WMNI & WRMZ/Columbus. Remaining in place are WMNI PD Joe Cunningham and WRMZ PD Damon Sheridan, Ryan had most recently programmed KKAT/Salt Lake City and, earlier, KWEN/

VP/GM Mark Jividen explained, 'As the stations have expanded it became apparent we were either going to have to pull one or both PDs off the air or hire someone else. Because both Joe and Damon are talented air people we chose to do the latter. We felt our rubber band was about to break and that we needed someone in the operational area to take off the stress and Rob's the man. He will have overall control for the operations of both stations, including promotions

Ryan told R&R, "I'm raring to. go with the only two Country stations in the city, and we're looking to become a dominant force in the market.'

KRJB/MONTE RIO. CA

PRICE: \$600,000.

BUYER: Southcom Inc., headed by Robert J. Ligette, who also owns KTYD/Santa Barbara and Michigan stations WFMK/East Lansing, WLHT/Grand Rapids, and WHNN/ Bay City.

SELLER: Communications Associates. Inc

DIAL POSITION: 97.7 mHz POWER: 450 watts at 977 feet FORMAT: Cultural

BROKER: American Radio Brokers/

WSAL-AM & FM/ LOGANSVILLE, IN

PRICE: \$850,000 BUYER: Logansport Radio Corp. SELLER: Logansport Broadcast Corp.

DIAL POSITION: 1230 kHz; 102.3

POWER: 1 kw days/250 watts nights; 3 kw at 300 feet FORMAT: MOR: A/C BROKER: Blackburn & Co.

WMRN-AM & FM/ MARION, OH

PRICE: \$2.8 million BUYER: Marion Radio Co. SELLER: Marion Broadcasting Co. DIAL POSITION: 1490 kHz; 109.5

POWER: 1 kw days/250 watts nights; 25 kw at 340 feet

FORMAT: MOR; Country

ARTIST LINER CONTROVERSY

Open Letter: KPLZ's King Challenges WTIC's Barsanti

Dear Tom

How does it feel to succeed at a "terrorist" attack on a record label? Now, as a result of your boycott of A&M Records (R&R 9-27), I will be denied "liners" by Amy Grant, Sting, and Simple Minds' Jim Kerr. Yes, your kneejerk ac-tion in Hartford has crept into other sleepy villages like Dallas. Seattle, Chicago, and Lubbock. Why hold an innocent record label responsible because you failed to assert your position as a strong market leader?

Can you honestly believe someone is driving down the interstate in Connecticut, not hearing Simple Minds or Bryan Adams and thinking, "Way to go, 'TIC, you showed . And if it's not the airplay but just the report you're withholding, come on! You're that powerful?

Isn't this whole issue your ego? Positioning is the battle to "get there first." If someone beat you to one position, beat them to another. Don't shoot yourself in the foot and let that untreated gangrene spread to innocent bystanders. Fight back! But fight fair! Don't hold labels and stations hostage

Program to your audience, not to the trades

Jeff King PD, KPLZ/Seattle

Haymond New KLTR GSM

KLTR/Houston Senior Account Executive Tom Haymond has been advanced to GSM. He takes over for Don Peterson, who joined KBEQ/Kansas City as VP/GM three weeks ago.

Noted KLTR VP/GM Miles Sexton, "Tom's one of the leaders in marketing this format. He's been instrumental in our growth and has the confidence and following of the staff."

Haymond joined KLTR (then KRLY) in 1982, having previously been an AE with crosstown KULF for two years. Earlier, he worked for eight years in various capacities at neighbors KTRH & KLOL. He told R&R, "My number one objective is to assemble the best staff in Houston. We'll also be working to help people buy radio not only more efficiently, but also more effectively, and that means utilizing all of our resources."

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Janice P. Blake, Marketing Director Executive Offices: 1835 Savoy Drive, Atlanta, Georgia 30341 (404) 458-9226

WASHINGTON REPORT

STL CONGESTION EASED

FCC Deregulates AM Applications, Antennas

Following an orgy of rule-slashing last week at the FCC, it will now be far easier in non-rural areas to apply for a new AM or make a major change in an existing one. Maintaining AM antenna systems was simplified, the crowded Studio-Transmitter Link (STL) band was loosened up, and the Commission proposed easing FM stereo and subcarrier requirements.

The AM rules jettisoned last week essentially required that new AMs only be located in rural areas with little or no radio service. Under those regulations, which the FCC said were outdated, new and major change AM applications were only accepted if one of these three conditions existed:

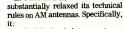
· No FM channel was available and 20% of the community of license received fewer than two radio signals

· At least 25% of the area or population to be served had no AM or FM primary service

· The community of license had fewer than two authorized local services and no FM channel was

By tossing out these "nontechnical AM acceptance criteria, the Commission gave an especially big boost to daytimers who were

previously blocked from applying for nighttime authority.



· Abolished skeleton antenna proofs formerly required two out of every three years.

M Skeleton Proofs Buried

In other action, the Commission

· Will let stations determine on their own how often to perform partial proofs, rather than requiring one every three years.

Switched to quarterly, rather than weekly or monthly, field strength measurements for stations that don't have approved antenna sampling systems.

· Eliminated specific design, installation, and equipment standards for antenna sampling sys-

Stacking STL Frequencies

The Commission also moved last week to ease some of the congestion in the frequencies used for Studio-Transmitter Links (STLs) and Intercity Relays (ICRs). Competition for these channels has intensified in 1985 as stations seek to escape skyrocketing costs for telephone private lines

To provide more flexibility, the STL/ICR 950 mHz band was broken down into 25 mHz "stackable" segments. Narrowband criteria were set at 300 kHz for FM and 200 kHz for AM. Stations licensed for narrowband operation will be allowed to lease excess capacity on a primary basis.

For the first time, STL/ICR stations will be allowed to operate in the UHF-TV spectrum with secondary status. The Commission also eliminated detailed rules for remote control systems, now requiring only that they be capable of controlling the transmitter.

Marketplace Regulation Of **FM Stereo Quality**

While the AM rule changes got the final okay last week, the Com-mission asked for public comment on several changes in the FM

"It will now by easier in non-rural areas to apply. for a new AM or make a change in an existing

It said competition gives stations so much incentive to sound good that it's no longer necessary for the FCC to police many aspects of signal quality. It abolished rules for the technical quality of FM stereo signals, and freed stations to modulate their subcarriers as they choose, as well as determine their own levels of cross-talk between SCAs and the main channel.

The Commission also proposed wiping out most of the rules on the installation of FM transmission systems, including safety standards. And all the requirements on the electrical properties of transmitters were earmarked for extinction, except those that prevent FM interference.



DRUG-FREE HOLIDAYS - In preparation for National Drunk and Drugged Driving Awareness Week (December 15-21), anti-drug lead-Joyce Nalepka tapes a radio PSA that NAB will distribute, along with other spots, via the national radio networks in mid-November. Nalepka is President of the Na-tional Federation of Parents for Drug-Free Youth.



SNIDER'S NIGHT - NAB Chairman Ted Snider was honored last week in Washington as NAB staged its annual fall reception for the head of its joint board of directors. Snider, President of KARN & KKYK/Little Rock, is flanked above by his wife Jane and FCC Chairman Mark Fowler,

NEW/S BRIEFS

Second 80-90 Filing Window Opens

The FCC has announced its second filing window for FM drop-ins under Docket 80-90. Between November 15 and December 16, it will accept applications for new Class A FMs on 101.1 mHz (Channel 266) in twelve communities: Elba, AL; Bloomfield, IN; Girard, KS; Jonesville, LA; Vicksburg, MS; White Rock, NM; Fort Plain, NY; Grove City, OH; Sutherlin, OR; Hardeeville, SC; Port Isabel, TX; and Richmond, VA.

Taft, RKO Elected To NAB Board

The winners of a special election for two new seats on the NAB Board of Directors are RKO and Taft. NAB created the seats specifically for major radio groups, who felt the board was dominated by small market broad-

Representing the two winning companies on the board will be RKO Radio President Jerry Lyman and Taft Exec. VP/Radio & Cable Carl Wagner. They'll take their seats in January.

To qualify for nomination and take part in voting for the two new seats, radio groups had to have at least seven stations, at least two of which were in the top 25 markets

WEEL Editorial Creates Senate Stir

An editorial by WEEI/Boston editorial director Avi Nelson has become an issue in the Senate confirmation of Alex Kozinski to sit on the ninth U.S. Circuit Court of Appeals in California. The editorial linked a group opposing Kozinski, now chief judge of the U.S. Claims Court, to "a revolutionary group hostile to the U.S. and with ties to terrorist groups such as the PLO.

After Kozinski sent copies of the editorial to several supporters, Sen. Howard Metzenbaum (D-OH) denounced it at as a "smear piece" at a hearing last week on Kozinski's fitness to be a judge. Metzenbaum accused the nominee of "red-baiting." Despite the editorial flap and other issues citéd by opponents, Kozinski is expected to be confirmed by the full

NRBA Signs McKinney For AM Town Meetings

FCC Mass Media Bureau Chief Jim McKinney has agreed to participate in four "town meetings" on AM radio sponsored by NRBA. The sessions are slated for Los Angeles, January 6: Dallas, January 20; Chicago, February 12; and Washington, February

Local broadcasters will be invited to the meetings to contribute their ideas on how to revitalize the AM band, which now accounts for only 29% of radio listening. The sessions will take place as McKinney's staff works on a comprehensive report on AM in preparation for some kind of rulemaking.

Religious Broadcasters Set February 2-5 Meeting

The 1986 annual convention of the National Religious Broadcasters (NRB) will be held February 2-5 at the Sheraton Washington Hotel in Washington, DC

NRB says it anticipates more than 300 exhibits at the convention, the theme of which is "Changing Lives to Change the World." NRB Executive Director Dr. Ben Armstrong says religious broadcasting "has explodand the 1986 Directory of Religious Broadcasting lists over 100 more TV and 100 more radio stations than last year's edition.

President Reagan and Vice President George Bush are both invited to return, and the February 5 banquet speaker will be evangelist Paf Robertson, President of the Christian Broadcasting Network and a potential candidate for the 1988 GOF presidential nomination.

For further information contact NRB at (201) 428-5400.

Other Key **Developments:**

· Over 40 radio pros have signed up for NRBA's new "broadcaster-tobroadcaster" consulting program. The experts in sales, programming, engineering, and other areas are available to consult other stations by phone or on site, for expenses only. Contact NRBA in Washington or Bob Sims at KOSK/Santa Fe at (505) 983-5878.

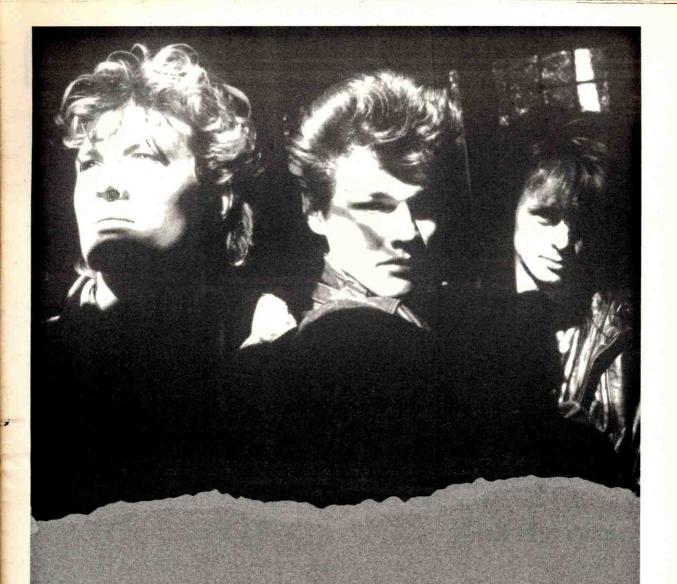
• FCC Chairman Mark Fowler's new special assistant is John Kamp. Replacing Kamp as legal assistant to Mass Media Bureau Chief Jim McKinney on an acting basis is David Donovan. Leaving the FCC is Ray Strassburger, Fowler's Special Counsel for Congressional Affairs.

 House Commerce Committee Chairman John Dingell (D-MI) warned in recent remarks to a group at NAB headquarters in Washington that the beer and wine ad ban issue, while dormant at the moment, may come to life again in Congress next year.

• The Radio Information Center reports that 571 radio stations, or nearly 7% of all those licensed, changed call letters in the 12 months ending September 30.

· KDEN/Denver has won a clean bill of health from the FCC on its minority hiring practices. The station, which was nut on a short-term renewal in 1984 due to EEO deficiencies, has been granted a full license term because of improvement in its recruitment of minorities.

12/R&R FRIDAY, NOVEMBER 8, 1985



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Portable Satellite Uplink

A completely portable satellite uplink designed specifically for remote broadcast and satellite news gathering operations has recently been introduced by Mountain View, CA-based Modulation Associates.

The "Ku 02" provides continuous two-way, multichannel communications between remote locations and a master control center, enabling the user to transmit a full complement of communications and program channels, including the engineer's private line, the IFB line, and digital data channels. This two-way communication is possible without interruption of broadcast programming.

Among the Ku 02's features are selective signaling, audio monitoring, and telephone termination equipment. The unit can be used with a micro (1.2 meter) antenna, and the small uplink can be easily installed by one person at the news site on a roof, in a parking lot, or on top of a station wagon.

For more information, contact Modulation Associates at (415) 962-8000.

FOR THE MAN WHO HAS EVERYTHING...

Survival Knife

It's a jungle out there, and this being the beginning of the holiday season, what better gift for theman-who-has-everything than the **Explorer** Survival Knife? Naturally, the item comes with a lifetime guarantee; that's why it's called a "survival knife," right?

Manufactured in Spain for Gutmann Cuttery, the 4mm thick blas is 5½" long and formed from 440 C stainless steel hardened to 56-58 Rockwell. A clinometer for estimating elevations, a protractor for map orientation, a ruler and international land-to-air signals are etched into the blade as well,

Anatomically designed to fit your hand, the handle is high-tensile injected aluminum coated with 180-degree cured epoxy resin. As a matter of fact, the handle doubles as a hammer. Unscrew the pommel and detach the handguard (both



made of nonmagnetic stainless steel), and the blade can be attached to a stick for use as a spear.

Inside the pommel you'll find a liquid-suspended compass, while the hollow knife handle contains a magnifying glass, a survival capsule with Morse code, a first all scalpel, a water purification tablet, sewing thread and needlesisplinter removers, wind-proof matches, a magneers, wind-proof matches, a magnesium flint bar and cotton for starting fires, a harpoon attachment and fishing line, bobber, weights and hooks.

The sheath houses a concealed sharpening stone, screwdriver and pivot that turns the back of the blade info wire cutters. The knife measures 11" long and (with sheath) weighs 1½ pounds. Retail price: \$129.

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Clock Radios Tops In U.S.

Nearly seven out of 10 U.S. house-holds sport at least one clock radio, making them the most popular home radio receivers in America. According to a recent report in *Merchandising Magazine*, the second most popular home radio receivers are portable radio sets (found in 57.5% of U.S. homes), followed by table models (found in 33.2% of U.S. homes).

Personal portable radio sets, such as Sony's "Walkman," are growing steadily in popularity and are now found in 17.6% of all American households. Meanwhile, sales of shower radios are mushrooming. According to Housewares Magazine, annual sales of shower radios are expected to be in the neighborhood of two to three million units, with annual gross sales of \$40 million predicted by 1986.

Boomboxes, on the other hand, are owned by only nine percent of U.S. households, a figure that appears to have leveled out in recent years.



Omnipotent AM Antenna

Using the principle of mutual inductive coupling, the Omnipotent AM radio antenna amplifies your station's signal by a factor of 75 times. A great promotional item if your listeners live in rural areas, the antenna was developed for use by Alaskan oil workers hungry for sports broadcasts from the "lower 48."

To use this gizmo, simply place the 11" diameter antenna next to your AM radio, then tune.both radio and antenna to the same frequency. No AC power or batteries are required. If you're not satisfied within 60 days of use, Kirtland, OHbased Harrington firm will refund the \$39.95 purchase price.

"Investing In Radio" Guide Available

Beginning in December, Washington, DC-based Broadcast Investment
Analysts, Inc. will introduce "Investing in Radio," a guide to the top
175 radio markets. Covering each
market individually, the publication includes everything from a map of the
radio market, its historic financials,
revenue projections, growth outlooks,
age demographics, and geographic
orientation to detailed examinations of
the competing radio stations (technical attributes, ownership data, station
sales, formats, and Arbitron rating
sales, formats, and Arbitron rating

trends).

In addition, the guide's transfer summary section lists station sales by price, market size, geographic region, and technical specifications. Priced at \$225, the guide will be useful to anyone who's ever dreamed of owning a radio station. Who knows? You may even glean some informational tidbits about a future employment situation from the publication.

For additional information, contact Mike Hesser at (415) 366-1781.



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MJI BROADCASTING PRESENTS

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As a public service, and by popular demand, MJI Broadcasting is proud to present "Sun City: The Radio Special."

"Sun City: The Radio Special" is a magazine formatted, one-hour program created to give your listeners a rare, behind-the-scenes look at the making of Sun City.

In dozens of interviews with the superstars who participated in Sun City, your listeners' questions will finally be answered. How was Sun City recorded? With whom? And why?

"Sun City: The Radio Special" offers your station, as a public service and on a non-exclusive basis, the real story of Sun City.

Kashif

Afrika Bambaataa Rau Barretto Stiv Bator Pat Renatar Big Youth Ruben Blades Kurtis Blow Duke Bootee Jackson Browne Ron Carter Clarence Clemons Jimmy Cliff George Clinton Miles Davis Will Downing Bob Dylant The Fat Bous Peter Gabriel Peter Garrett Bob Geldof Daryl Hall Herbie Hancock Nona Hendryx Linton Kwesi Johnson Stanley Jordan

Eddie Kendrick Little Steven Darlene Love Malopoets Grandmaster Melle Mel Michael Monroe John Oates Sonny Okosuns Bonnie Raitt Joey Ramone Lou Reed David Ruffin Run-DMC Scorpio Gil Scott-Heron Shankar Bruce Springsteen Zak Starkey Ringo Starr Tina B. Pete Townshend Via Afrika

Tony Williams

Bobby Womack

Peter Wolf

All artist royalties will be donated to: The Africa Fund, 198 Broadway, New York, N.Y. 10038

Call now for further information. MJI Broadcasting (212) 245-5010

Via Satellite Satcom IR Transponder Channels 02 Left - 03 Right

November 15 7 PM Eastern November 16 1 PM Eastern November 17 1 PM Eastern Satellite Courtesy IDB Communications



PRO:MOTIONS

K-LITE Taps Elkins-Hubert

Erin Elkins-Hubert has been appointed Local Sales Manager at K-LITE/Portland. She accepts the newly-created post after three years with K-LITE (formerly KCNR-FM) as an AE. Prior to that she worked with the KGW-TV Portland sales department.

RAB Board Elects VPs

Susie Johnson and Charles Shepard have been elected VP/ Comptroller and VP/Communications and Director of Production, respectively, by the RAB Board of Directors. Johnson has served as comptroller since 1967, while Shepard, a 14-year RAB staff veteran, has worked as production manager and production director. Four radio executives were also elected to the Board: Beck-Ross Communications Chairman Martin Beck, First Media VP/Radio Herb McCord, Beasley Broadcasting Group Exec. VP Allen Shaw, and United Stations President Nick Verbitsky.

Racely Heads

New DCC Service

Data Communications Corporation has added a new service to its BIAS (Broadcast Industry Automation System) Product Line: radio and TV consulting for business automation. Ruth Racely will oversee the consulting service. For more information call (901) 345-3544.

PROS ON THE LOOSE

Don Amez — Operations Manager KQZY/Dallas (214) 343-3948 or (214) 748-0105

Don Cox — Afternoons 195/Miami (305) 947-0122

Jerry Downey — MD KEUN/Eunice, LA (318) 457-3042

Dick Fennessy — Nights WFIL/Philadelphia (215) 927-5376

Robert Hallmark — Middays KEAN/ Abilene (915) 695-4144

Brad Krantz — Mornings WZOU/ Boston (212) 737-4554

Jeff Laufer — West Coast National Album Director Arista (213) 650-

Charlie O'Neal — Mornings KCBQ/ San Diego and WMAQ/Chicago (619) 4.8.6 - 3429

Guy Phillips — MD/Evenings KYAK/ Anchorage (907) 276-4935 Chuck Podhaisky — Night Talk Höst

Chuck Podhaisky — Night Talk Hos KNUS/Denver (303) 733-3256

E/A Names Daniel, Braverman



Doug Daniel



Larry Braverman

Doug Daniel has been named Director of Marketing/Promotion within the Special Markets division of Elektra/Asylum. His background includes serving as National Director of College Promotion for E/A as well as Promotion/Marketing Manager covering the Baltimore/Washington, DC area. Daniel was also the chief announcer/music assistant with Clark College's WCLK/Atlanta. In other company news Larry Braverman has been appointed Director of Production, succeeding Kent Cooper. He joined the label in 1980 as National Director of College Radio, later advancing to Associate Director of AOR Promotion for the northern/ southern regions, New York Promotion Marketing Manager, and Northeast Regional Marketing Man-

Culpepper Joins Paramount Pictures



Gary Culpepper

Gary Culpepper has joined Paramount Pictures Corporation as Junector of Business Affairs, Music for the company's Motion Picture Group. He comes to Paramount feer four years with Capitol Records; the first two as Director of Entertainment Law, the last two as Director of Business Affairs. Culpepper's industry background includes stints with A&M Records, Manager/A&R Administration; ABC Records, Assistant General Attorney; and Casablanca Records, Senior Counsel.

CHRONICLE

Born To:

- Transtar A/C's Dave Bogart and his wife Donna, son Eric Wayne.
- WGRX/Baltimore PD Alan Lawson and his wife Colleen, son Nicholas Thomas.

 KOZZ/Base MD Store Funk
- KOZZ/Reno MD Steve Funk and his wife Cassie, daughter Kevyn Ann, October 20.
 KAY107 VP/GM Rick Cohn
- KAY107 VP/GM Rick Cohn and his wife Miramar, son Jessie Arron, October 25.

Married:

- Vivien Friedman, VP Public Relations for Chappell/Intersong, to Robert Newman, Manager/Production Administration for NBC News.
- KWEB/Rochester's Sue Dawson and Caryl Elsman, who met on the station's "Loveline Program."
- Jem Records Promotion Manager Robyn Weiss to Fred Cook, Account Supervisor for Edelman Public Relations.

Borchetta Segues To MTM

Scott Borchetta has been named Associate National Promotion Director for the MTM Music Group. He joins the company from Mike Borchetta Promotions, where he was involved in national promotion, His background also includes a stint as Promotion Coordinator with Jammer Records,

Viacom Taps La Barbiera

Susan La Barbiera has been appointed Research Analyst for Viacom International's Radio Division. La Barbiera comes to Viacom from BlairfRAR, Inc., where she was Research Analyst for its national sales office. Prior to that, she served as Sales Research Specialist for CBS television stations for five years.

Record Bar Promotes Two



Steve Bennett



Chip Cappelletti

Record Bar has upped Steve Bennett from Director/Purchasing to VP/Purchasing. A ten-year company employee, he joined the Purchasing department in 1978 and advanced to Director in 1982. In other Record Bar news, Chip Cappelletti has moved from Store Planning, Design and Construction Administrator to Director/Store Planning, He's been with the company for five years.

HNW&H Names Christo Promotion Director

Joi Christo has been tapped as Promotion Director for Hillier, Newmark, Wechsler and Howard/New York. A three-year company vet, she was promoted from her position as Sales Assistant Supervisor and Assistant to New York Sales Manager Jacqui Rossinsky.

Jones Heads Fidelipac Marketing

Kinsley (Ken) Jones has joined Fidelipac Corporation as Marketing Director. Prior to this, Jones served as District Sales Manager for Harris Corporation, Director of Sales at Martin Industries, and National Sales Manager for Moseley Associates. Jones was most recently VP/Marketing for Broomfield, CO-based Television Technology Corporation.

CHANGES

Robin Baime, former Account Executive at WAVA/Washington, appointed Account Executive at WYNY/New York

Beth Kempskie, former Salesperson at WVBF/Boston, appointed Account Executive at Kadetsky Broadcast Properties, Inc.

George Becker, former Director/Marketing & Administration, CBS Records, appointed Director/ Financial Analysis & Budgets, CBS Records.

Jim Cortez, former supervisor for Harmony House/Royal Oak, MI, appointed Field Merchandiser for WEA/Detroit.

Lucy Diaz, former Marketing Manager for Mararithal Music/Costa Mesa, CA, appointed Children's Product Marketing Manager for Sparrow Records/Chatsworth, CA.

Jim Reilly, former Account Executive at New Jersey's WADB/ Point Pleasant and WERA/Elizabeth, appointed Account Executive WRFM/New York.

Id like to wrap up a Dream for you all.

"It's radio's answer to the timeless Miller TV spot, with kids as the horse drawn sleigh and bells."
Don Richman Chuck Blore & Don Richmah Inc. Hollywood, CA

Premiering this Christmas Season on WJR/Detroit, KFI, KOST-FM/L.A., WHDH, WZOU-FM/Boston, KBPI/ Denver, KEGL/Dallas-Ff: Worth KLSY/Seattle. KLSI/Kansas City,
KDKB/Phoenix, KBZT/San
Diego, WIRE/Indianapolis,
KKCW/Portland (OR),
WKHX/Klalanta, KCEE,
KWFM/Tucson, WOKY,
WMILF-M/Milwaukee, KALL/
Salt Lake City, KNMO/
Santa Fe, WLVK/Charloite,
WTQR/Winston-Salem,
WKDD/JAkron, KIDO/Boise,
WGWN, WDMS-FM/Greeneville (MS), WYAT, WLTS-

FM/New Orleans, Q-105/ Tampa, WAIA, WIOD-FM/ Miami, WPTC, WDEN-FM/ Macon, KKBG/Hilo (HI), KUAD/Mindsor (CO), WHIO/ Dayton, WKEA/Scottsboro, KHAR, KKL/FM/Anchorage KNUS/Muskogee, WSBM, WQLT-FM/Florence, KDKP/ Watertown-Pierre, WXRI/ Norfolk, WEBE/West Port, WZYQIF-redenck, WFOK/ Front Royal, WOCB, WJFK-FM/Cape Cod, WZGO/Philadelphia, KICY/Nome, KBOZ/ Bozeman, WSCQ/Columbia (SC), WWVA/Wheeling, KEZA/Fayetteville, WHNN/ Saginaw and the exclusive Canadian radio rights have been purchased by McDonalds of Canada.

If you'd like to wrap up the exclusive radio rights in your market to "a Christmas programming staple for years and years to come," please call...

P.S. PRODUCTIONS (800) 231-9208 OR (805) 251-4493

Charlainment: Charlo Coast

"BEST ENTERTAINMENT MAGAZINE RADIO PROGRAM— 1985"



UEMAOUR BEDIOLEZUARIOURI ILLEBUELIOURI

Give your advertisers and listeners our <u>best</u>. Call Mary Dillon in New York at (212) 975-7316 or Steve Epstein in Los Angeles at (213) 460-3547.

Produced by Kris Stevens Enterprises

CBS THE PROCRAMMING SERVICE WITH THE CAS DISERBOACE

countdown

First 2 Weeks:

KIIS-FM/AM Los Angeles

Gerry DeFrancesco said YES!

Q101/Chicago

Dan O'Toole said YES!

KISS-108/Boston

Sonny Joe White said YES!

Y100/Miami

Robert W. Walker said YES!

And almost 100 other top programmers nationwide said YES!

Here's why:

We'll give you everything you need to do your own, national-quality countdown show, on a local level, using your air personalities.

You'll Get:

- An easy to follow script, thats pre-timed to all record intro's and outro's compiled by 2 of the best countdown writers in the business. The plain-rap countdown script is informative and humorous with fascinating stories about the stars.
- Celebrity Interviews. Each week, we'll send you between ten and twenty big-name interview snippettes, to be dropped in, over the record intros and outros, to supplement your show. Stars Like: Cyndi Lauper, Tina Turner, Lionel Richie and Huey Lewis could soon be visiting your station.
- A set of Vocoder or Sonovox countdown numbers, and music beds for raps into stop sets, all custom-designed for the plain-rap.

The plain-rap countdown is whatever you want it to be. You can use all of the materials or just some of them. Each and every week, you'll receive a complete countdown, based on that week's Radio and Records CHR Back Page Survey. However, we're fully aware that your local countdown may differ, so we'll make it easy for you to rearrange the pages and change the numbers.

All you add is your own station and talent.

Great for CHR & A/C-CHR hybrids!

Available Market Exclusive, On The Barter Basis

Call your plain-rap countdown representative today

(213) 460-2012

RATINGS AND RESEARCH

JHAN HIBER

RICHARDS RETIRES AS CHAMP

Annual Research Quiz Answers

I do not believe in payola. I would not accept bribes. Wild horses couldn't make me grade these quizzes in any way other than how you folks really replied.

I go to these lengths to assure you this contest is not rigged, because the outcome of this year's annual Research Quiz might make you wonder. As I mentioned in the September 27 column, WNCI/Columbus PD Bill Richards had won the honors for the last two years. Could he do it again, I mused.

Richards Retires The Trophy

In a word, yes. Bill Richards re-

tires the imaginary trophy, after winning the Annual Research Quiz for the third time. Bill was the only entrant who was able to correctly answer all the questions, including the tiebreaker, Along with his imaginary trophy, Bill takes home an equally fictitious check for \$1000 and all the Arbitron diaries he can grab. However, after proving his research prowess. Bill must move on to greener pastures as he can no

longer be eligible for the quiz title. The runner-up this year was PD

Gary Bruce of WMBD/Peoria. Gary missed only one question. Overall, this must have been a tougher challenge, as the average score was 70%. Let's review and see how you compared with the answers I was looking for.

Correct Answers Displayed

1. Of the three formats shown in the question - AOR, Country, and/or Black/Urban - which saw continued slippage in the most recent spring Arbitron results?

in late November. GMs interested in reviewing the fall '85 diaries for their market should fill in the information and return it by December 16. Once all the reservations for a market are received, Client Services Manager Jay Billie will randomly choose the order by which stations will be allowed to conduct their review

New Diary Review Reservation Form

Arbitron subscribers will receive a new diary review reservation form.

WEEK IN REVIEW

Black/Urban and Country, at least in the top 100 markets.

2. Which, if any, of the four major ad agencies shown in the question had recently signed up to use Birch estimates primarily when buying radio? BBD & O and Kenyon-Eckhardt were the proper choices here.

3. You were asked to define turnover, then elaborate on its uses. The formula is to divide your relevant cume audience by the average quarter-hour audience for your station in the same demo and daypart. The answer is usually a two-digit number. Country and Easy Listening stations may have an overall turnover under 15. News or CHR stations often see their overall turnover at 20 or more.

How you use this comparison concept is up to you. When looking at audience flux the higher the turnover, usually the shorter the time spent listening. Thus, you can use turnover to compare your station's flux to the competition's, plan effective rotation of records or promotional announcements and see how various demos within your cume compare in terms of loyalty. Be sure to trend turnover from book to book to add to its value as a comparative device.

4. Arbitron has announced new criteria for its High Density Hispanic Areas, I wanted to know what the zip codes involved in the HDHAs had to contain in terms of Hispanic population. It used to be that 35% of a zip code's 12+ populace had to be Hispanic before that zip could qualify to be part of the HDHA. Now, however, that figure is only 25%. This has the potential of enlarging many HDHAs. Many of you missed this one

5. You were asked to list some of the pros and cons of four major types of perceptual research. I was most impressed with the answers you fed back. Virtually all got this one correct, usually including additional sheets to elaborate on each research method. When this column began in 1979, I think most broadcasters thought focus groups had to do with photography. Today's broadcasters are more sophisticated about research, and your answers to this question showed it.

6. I was interested if you had picked up on a recent column discussing Arbitron's proposed new Daypart Diary. There are two formats that might see slippage with the new design; which were they? The correct answers were Black/ Urban and Beautiful Music/Easy Listening. Since these formats often benefit from long-span listening entries - the type that would be split into dayparts by the new layout - they may see some slight softening.

7. This question seemed to be the big stopper for most of you. It dealt with the demosthat will or won't be plugged into the redesign of the Arbitron Radio Market Reports. I asked which of the three demos - 12-34, 25-64, or 35+ would not be in the new book look. The first two won't. Only 35+ (of the choices given) made the final cut. The 12-34 demo was talked about but didn't get in, while the 25-64 demo is a Birch offering.

8. What is Birch's typical response rate? In an interview with Tom he quoted a figure of 55-56%. His firm is striving for the 60% level but isn't there yet. By comparison, Arbitron's response rate overall is slightly under 50%.

9. This item had to do with the new Arbitron weighting scheme affecting Arbitrends and the quarterly reports. I asked if the technique means that a station's quarterly report would only be an average of its three Arbitrends reports for the relevant months. The answer to that is true. The thrust here is that Arbitron wants to build up the credibility of Arbitrends as it battles Birch incursions. Also, given the recent Arbitron announcement about year-round sweeps in the top 75 markets, this push to firm up Arbitrends (which come as part of the year-round package) suddenly makes a lot of sense from Arbitron's perspective.

10. This question dealt with the concept of Effective Buying Power. What is it? As I defined it in a column, EBP involves taking your average or cume audiences and multiplying that figure by a qualitative ingredient. The latter can be household income, intent to buy a home worth so much, spending so much monthly at department stores, etc. The point is to combine research from qualitative sources with quantitative numbers, and then put together a story about how much your audience is worth.

I've found this approach especially helpful for high-cuming stations that are aggressive with their rates and, as such, get beat up on cost-per-point or cost-per-thousand criteria. When you can talk to an advertiser about delivering an audience worth \$9 billion, you'd be surprised how CPP and CPM shrink in importance.

Tiebreaker: How many markets are now measured monthly by Birch? 86 was the correct reply.

How'd you do? Here's hoping you had some fun and learned something along the way. As always, thanks to the dozens of you who entered, from GMs to nighttime jocks. With Bill Richards retired from competition we'll see a new champion next year.

Next week: a look at Arbitron's Continuous Measurement announcement, and its potential ef-

Because your listeners need to know fast when snow closes schools, factories, businesses, or events, here's

SMOWTIME

Transform your IBM PC into an instant, computerized, "closing" control center.

CONVENIENT FEATURES

- Recall file entries by name, not number
- · Automatic time "window" for adding/deleting listings
- · List by five different formats
- "Searching modes" quickly locate file entries even when spelled incorrectly
- · Extra space for your own comments and notes
- Mailing list generator

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R&R FRIDAY, NOVEMBER 8, 1985/19



NETWORKS/PROGRAM SUPPLIERS

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MORE PROGRAMMING, MORE INNOVATION

Midsummer Dream Survey Results

A column last summer (R&R 8-9) featured a "Midsummer Net's Dream" syndication wish list, done in the interest of product development. The questionnaire was compiled to serve two purposes: 1) to see if networks and syndicators were fulfilling the needs of radio stations; and 2) to determine those areas where greater concentration might prove to be profitable.

Obviously, individual affiliate relations departments conduct their own research and development, but competition generally prevents this information from reaching the public domain. This survey was designed to make some R&D information available (in limited doses) to the under-informed. One note: the methodology used is not necessarily "scientific." Information derived from the results are presented for your interest only and should not be accepted as "gospel truth."

A Few Of The Findings

Stations using syndication might use more if "appropriate" programming was available. One out of five stations use more than eight hours of syndication per week, but that number increases to 50% when stations are asked what they would consider using if appropriate programs were available. The survey indicates a noticeable upward shift in the amount of syndicated or network product stations would be willing to carry if such programming was suitable to a station's formatics and profile.

Two-thirds of all responding stations currently air at least one countdown during the course of a week, but only 14% would like to see more of them. With six CHR countdowns currently available and two more in development, producers might want (as Abigail Van Buren would say) to wake up and smell the coffee. Countdowns are typically easy to sell to advertisers and stations because they have a recognizeable structure and work to maintain strong quarter-hours. However, there seems to be widespread sentiment that the market is becoming saturated.

Live concerts are broadcast occasionally by 43% of all responding stations, but this does not necessarily indicate a strong demand for an increase. Only 20% voiced a desire for more live concert programming, which again could mean that the market is either saturated or that the live concert community needs more. The fact is, this 20% represents a large chunk of the 43% that currently use live concerts, indicating a perceived need by those stations for more concerts. Producers could interpret this as either a strong growth market, or an indication that other areas might prove more profitable in the long run.

NADD

Network Against Drunk Driving

The ABC Rock Radio Network has announced the winners of its national public service campaign against drunk driving. "The ROCK Project" (Reckless Operators Can Kill) was developed to encourage network affiliates to launch local programs to address the problems of alcohol abuse.

The envelope, please

- The \$1000 award for first place goes to two stations which tied for top honors. WIPY/Baltimore's "Rock Hard, Ride Safe" campaign and KFMG/Albuquerque's "Literide" program were both judged to be most effective based on creativity, exposure, and overall execution.
- The project's \$500 secondplace winner was the campaign initiated by WNOR/Norfolk, which is officially credited with have reducing the death rates in alcohol-related accidents in Virginia.
- A third place award of \$200 was given to WTKX/Pensacola for



forming the alcohol-awareness program "Rock Force."

All the other stations which participated in "The ROCK Project" will receive a commendation from the

Oldies programs, entertainment/music features, and "miscellaneous music shows" currently enjoy healthy usage and more of the same seems to be in demand. Obviously, this programming covers a wide spectrum of product, but it all can be considered relatively "safe" for program producers to be involved with.

Surprise, Surprise

Nine out of ten stations prefer harter to cash, which comes as no surprise to anyone. What is surprising is the source of the dissenting voters. Past studies revealed that large market stations, which can charge more for local spots, were less willing to part with valuable (and often sold-out) time than other stations. However, this study found that most of the few minority cash stations came from the 100+ or unrated ranks, which could mean one of two things: either these stations are having remarkable success selling out their inventory, or network/syndicator policy prevents the smaller markets from receiving barter programming. Many advertisers aren't interested in the "miniscule markets," so some distributors make barter programming difficult to obtain.

Virtually all major networks are now linked by satellite, and other syndicators (ad hoc or otherwise) are seeking out the birds, but the preferred method of distribution remains disc and tape. Exactly two-thirds of all respondents listed disc or tape as #1, while the other third preferred live/recorded programming via satellite. Depending on how you look at it, this could be positive for both methods:

 Disc and tape is still number one, so there is no immediate need for a syndicator to seek out a satellite delivery system (except maybe for cost-effectiveness and speed of distribution).

• Five years ago no station would have preferred satellite to traditional distribution methods. In half a decade at least one-third of all stations have installed satellite receiving equipment, and now actually choose it over disc and tape. What will the next five years bring?

Most syndicators believe that their reputation is one of the most important determinants when a station elects to carry a program. While reputation seems to be important, it actually ranks behind five other factors.

Naturally, every station insisted that a program had to first fit the format. This doesn't come as any surprise, except when some comments indicated that many programs seem to target more than one (or two) formats. This tends to make the station very wary. The

Midsummer S	Indication Survey*
-------------	--------------------

Syndicated Product	Currently	Want More
over 12 hours	9%	18%
8-12 hours	11%	32%
4-8 hours	43%	26%
1-4 hours	37%	24%
Amount Of Product	Currently Used	Might Use

Syndicated Product	Currently	Want More Of
Countdowns	66%	14%
Live concerts	43%	20%
Oldies programs	40%	37%
News/Information shorts	40%	20%
Entertainment/music shows	37%	40%
Miscellaneous music shows	34%	34%
Artist profiles	31%	23%

Preferred Payment Method:

Barter	91%
Cash	9%

Preferred Distribution Method:

Disc	46%
Tape	21%
Live via satellite	19%
Recorded from satellite	14%

Important Factors In Choosing Programming:

Program fits station's format	100%
Production quality	77%
Cost of program	60%
Length of program	40%
Program features contemporary artists	40%
Reputation of network/syndicator	34%

*Some percentages total more than 100%

message: don't try to cover all bases at once. CHR is CHR, not A/C or AOR.

Production quality was found to be the second most-important element, followed by cost of program (see barter/cash above), program length, and contemporary content. Reputation was deemed important by one-third of responding stations. Of course, it would follow that if the other five important elements were found in one syndicator, that company would probably have a good reputation. Right?

At least one conclusion can be drawn from these findings: the market for syndication is growing. Stations definitely want more outside programming, and while they use a lot of product that's currently available, they seem to be looking for something different. Responses show that there may be a "burnout factor" for what's out there, and stations might be willing to take a chance in unproven territory. Instead of turning out more countdown shows in a "Miami Vice" clone mentality, producers might look to new concepts.

RSVP

Now for a few necessary qualifiers: Response to this survey was about average for a "direct mail" sample: about nine percent. U.S. geography was well-represented, with each of the four R&R reporting regions garnering between 22-27% of total responses. Equally representative were stations of various market sizes: about ten percent of the respondents were in top ten markets; ten percent were in markets 11-25; ten percent were 26-50; 15% were 51-100, and the rest were in smaller (or unrated markets). A/C stations responded at a ratio of 2:1 over CHR and Country, with Black/Urban and AOR falling in behind.

Stations which use syndication had more incentive to participate than stations which don't, so these findings include only one segment of the station population. Of course, networks and syndicators are primarily interested in the former group anyway, so the lack of participation by "nonusers" isn't sorely missed. Also, because of the sample size (unscientific at best), the error rate can make figures misleading. Thus, figures presented above are to be used only as indications.

So, with all these disclaimers attached, make use of this study as you see fit. Further information will be released in related future columns.

Thank You

I would like to extend my sincerest gratitude to the hundreds of kind people and organizations who expressed their heartfelt sympathy following the recent death of my wite, Deborah. Your words, thoughts, and prayers have been very comforting and reassuring, and only indicate what a caring and close family the radio industry really is.

Thank you, FER



SO FAST, THE COMPETITION WON'T KNOW WHAT HIT THEM.

From the minute we launched our NEWSPOWER 1200 service, we knew we were on to something hot.

Because it delivers news that people want to hear. It delivers news you can believe. And it delivers it, without a glitch, at 1,200 words per minute.

That's 18 times faster than the AP Radio Wire.

Not only that, NEWSPOWER lets you pre-program your news. So you get only the news you need—state and local reports, sports, financial, world news and weather.

There's something else. With NEWSPOWER 1200, you get a direct line to the most pervasive, precise news staff in the world.

And when you consider all that, you realize something.

You realize that AP NEWSPOWER 1200 can be a tremendous advantage in your business, no matter what kind of competition you run up against.

For details about NEWSPOWER 1200, call Jim Williams, at AP Broadcast Services (800) 821-4747.

AP ASSOCIATED PRESS BROADCAST SERVICES
WITHOUT A DOUBT.

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

November 11-15

The Weekend

The Week Of

COMEDY

GENERAL INFORMATION

	Novemb	er 16-17
American Country Portraits Ricky Skaggs	(BRE)	Rick Dees' Weekly T David Foster
Christian Countdown America Leslie Phillips	(CCA)	Rock Chronicles Canadian rockers: Saga/Triu Rock Over, London
The Countdown Tramaine/Ta Mara/Seen	(WO)	Justin Hayward Rock Reunion
Countdown America With Dick Clark Billy Joël	(USR1)	Rock Week Rush/INXS
Country Report Countdown Gus Hardin/Eddie Rabbitt/Tammy Wyn	(WRN) ette/Keilh	Scott Shannon's Rockin' America Co Glenn Frey/Arcadia/Freddie
Whitley/Jim Glaser/Steve Wariner Dick Clark's Rock, Roll, & Remember Olivia Newton-John	(US)	Silver Eagle Judds (11-16) Solid Gold Saturday Psychedelic nuggets (11-1
Dr. Demento 15th anniversary show	(WO)	Super Gold One-shot wonders (11-16) Superstar Portraits
Entertainment Coast-To-Coast OMD/Harry Anderson/Ellen Burstyn	(CBSR)	Carly Simon Superstars Of Rock
Great Sounds Patti Page	(US)	John Cougar Mellencamp Superstar's Rock Co
Hot Ones Heart King Biscuit	(US)	That's Love Neil Sedaka/ Michael J. Fox
Flower Hour Dire Straits, Pt. 2 Lee Arnold	(DIR)	Weekly Country Music Countdown Waylon Jennings
On A Country Road Loretta Lynn/Ricky Skaggs/Earl Thoma	(MBS) as Conley	www.ion serinings
Musical! "Pippin"/Liza Minnelli/Gene Nelson	(WO)	Tures
National Music Survey Billy Joel/Mark White/Kurt Smith	(MBS)	TUESC
On The Radio Pat Benatar	(NSBA)	. 1
Power Cuts Aerosmith/Stevie Nicks	(GSN)	November

7		November 18-22	
Dees' Weekly Top 40	(US)	Country Closeup Ronnie McDowell/Thom Schuyler	(N
Chronicles an rockers: Saga/Triumph/Con	(WO)	Country Today Lee Greenwood	(M
Over London	(RI)	Earth News Sting/Michael Apted/Wang Chung/Jan	W
Reunion	(BRE)	Hammer/Dave Marsh Encore With	
Week	(WO)	William B. Williams 1943: Mills Brothers	(W
IXS Shannon's in' America Countdov Frey/Arcadia/Freddie Jackson		In Concert Sammy Hagar Innerview	(W (I)
r Eagle (11-16)	(DIR)	Live From Gilley's	(W
Gold Saturday Night delic nuggets (11-16)	(USR2)	Metalshop .	(M
r Gold of wonders (11-16)	(TRAN)	Off The Record	(W
rstar Portraits	(BRE)	Off The Record Special	(W
erstars Of Rock	(BRE)	Shootin' The Breeze	(W
erstars Rock Concert	(WO)	System/Eugene Wild/Sheila E. Special Edition	(W
s Love daka/ Michael J. Fox/ Glady Kr	(WO)	Bobby Womack Star Trak Jane Wiedlin/Olivia Newton-John	(W
kly Country c Countdown	(US)	Star Track Profile Barry Manitow Part 2	(W

November 18-22	
Country Closeup Ronnie McDowell/Thom Schuyler	(NP)
Country Today Lee Greenwood	(MJI)
Earth News Sting/Michael Apted/Wang Chung/Jan Hammer/Dave Marsh	(WO)
Encore With William B. Williams 1943: Mills Brothers	(WO)
In Concert Sammy Hagar	(WO)
Innerview	(IN)
Live From Gilley's	(WO)
Metalshop .	(MJI)
Off The Record Dire Straits/Tommy Shaw/Wang Chung	(WO)
Off The Record Special	(WO)
Shootin' The Breeze System/Eugene Wild/Sheila E.	(W _. O)
Special Edition	(WO)
Star Trak Jane Wiedlin/Olivia Newton-John	(WO)
Star Track Profile Barry Manilow Part 2	(WO)

Daily Feed (DCA) Farm ballout bondsman/space shuttle cartoons/Maryland Savings & Loss/summit take 2/a man with two feet

Laugh Machine Rodney Dangerfield/Bickersons/Kip Addotta/Bi Cosby/Woody Alten/Reiner & Brooks

Party Drop-Ins Surgery by number/hold on, please/purple mudwrestlers/partyline soap/spazzmo

Radio Hotline (ASR) Cigarette/Bud & Sylvia #3/my radio broke/1 don't believe it/lawver

Stevens & Grdnic's Comedy Drop-Ins (ASR) Nude Dental Assoc./topless PSA/cordless phonecall/this announcement void/soda taste

United Spots Of America Two guys named Vinnie/genetic memory camp/ET feminine spray/generic country/guiltmasters

Ed Busch Talk Show Winter gardening/manners & etiquette (11-9) Criminal analysis/Erica Jong/defense Computer Program Add-ons/line plotters/steady power/bubble memory/paging (MBS) Larry King Show Rob Greene (11-11)
Peter Ueberroth (11-12)
Mark Green (11-13)
Dzzy Gillespie (11-14)
Dr. Steve Peters/Dr. Joseph Bellani (11-15) News Blimp (PRN) Classic reruns/celebrity impersonators/cold vaccine/celebrity lures/natural childbirth Newsline Extra-(NBC) **Public Affairs** (PIA) Sound Advice (PRN) Home repairs/warranties/record handling/record Waldenbooks Review (WO) Garrison Keillor/Andrew Vachss/"Charles & Diana"/Cliff Jones/"The Rishi"

DAY

November 19 Country Report (WRN) Tammy Wynette/Eddie Rabbitt Live From Walt Disney World (NBCE) Solid Gold Country YUS

THURSDAY

November 22	1
Country Report Steve Wariner/Tammy Wynette	(WRN)
Live Album Party	(NBCE)
Stevie Wonder Solid Gold Country	(US)
Store in the court	

ABC, Screen Link Join Forces For Talent Acquisition

ABC Radio Networks and Screen Link, Inc. will be joining forces for talent acquisition and program development. Screen Link is a newly-formed company developed by former MTV Director/Acquisitions Chip Rachlin and Director/Talent & Artist Relations Gale Sparrow, and this cooperative effort with ABC is designed to bring more concerts to the net-work, as well as give national exposure to individual artists or groups. Screen Link's initial objective is to acquire artists for ABC's "Supergroups," but additional joint participation is expected in the future.



Pictured (I-r): ABC Director/Special Programming Beverly Padratzik, Screen Link President Chip Rachlin, Screen Link VP/Marketing & Project Development Gale Sparrow, ABC VP/Sr. Exec. Bob Benson, and ABC Manager/Special Programming Gina Suarez.

MONDAY

November	18.
Country Report Jim Glaser/Steve Wariner	(WRN)
Line One Elliot Easton	(WO)
Rockline Rush	(GSN)
Solid Gold Country Golden duets	(US)

WEDNESDAY

November 20		
(WRN)		
(US)		

FRIDAY

November 2	
Country Report	(WRN)
Eddie Rabbitt/Keith Whitley Solid Gold Country	(US)
Etvis Presley	(DIR)
Ticket To Ride Paul is dead, Part 2	(DIA)

В	TO Pragram Directors	the Week of D	ec. 2 TIME HOUR
0	WESTWOOD ONE	AREA CODE	NUMBER 204-5000
M	The Words & Music	of To	HN FNNON"
E A B.B.C. EXCUSIVE from WESTWOOD ONE			
0	FOR THE BIGGEST EVENTS ON R	ADIO, IT'S WEST	TWOOD ONE AND ONLY

DIRE STRAITS
Parts I & II
NOVEMBER 10 & 17

The spectacular **DIRE STRAITS** in concert! To join the more than 250 stations carrying the Biscuit, contact Station Relations at DIR Broadcasting (212) 371-6850

DIR BROADCASTING

MANAGEMENT

Developing A Mission Statement

When Akio Morita and his partner founded the Sony Corporation in a bombed-out Tokyo department store in 1946, they had a mission. The articles of incorporation called for their company to "do what others have not done" and "keep the entire world in sight."

Morita is still Sony's CEO. And it was Morita in 1979 who thought that people might enjoy carrying tape recordings with them. He asked his engineers to develop a cassette player with light, comfortable headphones. Today the Sony Walkman is a pervasive music medium.

Recently, I've been helping broadcast managers examine their own missions. Most of these missions don't encompass the world as Morita's did for Sony, Nonetheless, the electronic missions we develop are every bit as vital to our clients strategic planning.

Trade Rules

Marketing texts give us three rules of the trade: set goals clearly, communicate goals broadly, and create a business environment for achievement. The mission statement we facilitate translates ultimately to the familiar "goal" described in marketing.

Developing a mission statement begins with the now-famous question, "What business are you in?" Harvard's classic study stated that had the railroads identified themselves as being in the "transporta-tion business," they would not be trapped on the ground while airlines preempt them today. Had railroads made broadstroke statements about their position in the transportation process, their missions would have been truly vi-

sionary. It's important to note that

these goals or missions are most

often visions.

John Naishitt and Patricia Aburdene set the same tone in "Re-Inventing The Corporation": "We believe the first ingredient in re-inventing the corporation is a powerful vision (emphasis added) - a whole new sense of where a company is going and how to get there The company's vision becomes a catalytic force, an organizing principle for everything that the people in the corporation do."

By Ed Shane

Sports figures take the idea of visualization literally, and research shows that athletes can improve performance if the visualization is accompanied by practice. Naisbitt and Aburdene add that visualization has now entered the business domain. CEOs are forming new images of their business and where they ought to be

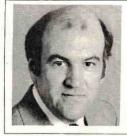
going, and bringing those visions

into reality.

Vision Quest

Vision starts at the top with a mission statement from a company's leader. Apple Computer's Steve Jobs founded his company to bring technology to everyday people. Arbitron's parent, Control Data, was founded by William Norris "to address society's major unmet needs as profitable business opportunities."

"Vision," as Naisbitt describes it, "is the link between dream and action." That link is also termed "alignment" by MIT's Peter Senge. Alignment means synchronization with co-workers, an unplanned synergy that, according to Senge, "surpasses expectations based on past performance." In other words, it's getting the vision



Media consultant Ed Shane operates Houston-based Shane Media Services. The firm provides management, programming, and research consultation to a variety of radio stations - CHR, A/C, Soft Rock, AOR, Country, News/Talk, and Oldies - and conducts strategic planning sessions and management seminars for group owners and individual operators. Shane is also author of "Programming Dynamics: Radio's Management Guide.

into the employee's mind and making that vision a guiding force in the company's day-to-day busi-

Three-Step Process

To develop an actionable vision for radio, there are three steps in the process: examination, description, and application. The process cannot be taken casually if you wish your vision to pervade your operation. It requires a careful balance of soul searching and brainstorming.

Under each step are listed typical questions, which can't be satisfied with a simple "yes" or

1. EXAMINATION

Describe the market. Is it ma-

What are the station's assets to its listeners now?

What new assets does the station hope to bring to the listener?

Will bringing this new set of assets disrupt old listening pat-terns? If so, what? Who? Is it costly in terms of audience erosion?

What are the station's liabilities in management's eyes?

Do these liabilities also affect the listener?

Who are our competitors? What are their strengths and weak-

2. DESCRIPTION

What are the key factors for success?

What selling target do we need for the station?

What demographic target do we want to attract?

What demographic target gives us the proper mix to achieve our selling target?

What is our core group - our longest listening and most loyal demographic group?

Is this a core we want to tar-

What lifestyle attributes do we fit as a station? How long will it take us to im-

plement strategy? What percentage of the com-

pany's resources will be devoted to each market segment?

3 APPLICATION

What conclusions do you draw from the answers so far?

Write a statement of goals, based on the brainstorming done so far. Put down each thought as a complete sentence, such as "Our target audience is ..." "Our average listener is ..." average listener is . .

Develop this statement in fits and starts, because that's the way it works. You'll write a line, scratch a phrase, add a word, etc. Edit ruthlessly. Cut sentences

to phrases. Trim the statement to five

I'll admit that the final number

of lines is arbitrary, but it forces an editing job that provides a wellhewn mission statement.

Down To Specifics

My questions reduce the statement to a narrow definition that applies to radio programming and marketing. You can draw it as broadly or as narrowly as you want; the steps and the questions are basically the same.

Specifics are always helpful for internal communication and motivation: "Our mission is to attract listeners with bank accounts," one began. Another said, "We will present a station that sounds like a new car smells."

Ask questions about your own target audience: Is he male? Is she female? How does he or she dress? What type of car? Neighborhood? How many kids? Who cuts the grass? How much money's in the bank? Is it a bank or an S&L? Any stocks? Money markets? How much travel?

I've helped clients get so specific in their target audience descriptions that a photographer could be hired to stage a picture. That's a literalization of visualization. But it helps because that kind of communications doesn't suffer in translation

Mission Possible

Every business should have a mission statement, but radio needs it even more. Almost everybody in the average radio station changes jobs several times a day. An account executive changes from retail expert to agency numberscruncher simply by driving from one appointment to the next. The PD is comedian/entertainer for four hours a day, and manager/ motivator the rest of the day. The GM is salesman, psychologist, cheerleader, or public relations expert, depending upon the demands of the minute.

Development of a mission statement can help each staff member keep an overall goal in mind, regardless of what role is being fulfilled at the moment. That introduces another topic: Communication of the vision to all employees, regardless of rank or position. The station manager, the sales manager, the all-night jock, the receptionist - everybody -must understand the mission their company has undertaken.

Marketing guru Regis McKenna expressed it best in his book, "The Regis Touch": "It is critical each member of the management team understands his or her own role in the company, and that they all share a common vision of the company's plans and goals."

That, in itself, is a mission state-

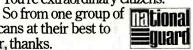
Some of the Guard's most important people don't wear uniforms.

Every year, thousands of teachers, broadcasters, business executives and other Americans like you encourage young people to join the Army or Air National Guard.

We want to thank you for giving your time and talents so generously. And we hope you will continue to lend us your invaluable support.

To us, you're not ordinary civilians. You're extraordinary citizens.

Americans at their best to another, thanks.



National Guard

Americans At Their Best.

IN MEMORIAM

"Tommy Judge"

Thomas E. Milner

June 11, 1950 - October 26, 1985

WSHE

A JK Communications, Inc. Station



YOUR LISTENERS WON'T



"WE BUILT THIS CITY"

STARSHIP SOARS

243 REPORTERS — 99%



"BROKEN WINGS"

RCA DOMINATES THE TOP 5!

244 REPORTERS -



HAVE IT ANY OTHER WAY



"FREEDOM"

CHR NEW & ACTIVE 105/15 - 43%

ADDED THIS WEEK:

WNYS Q103 CKOL FM102 WCAU-FM WTIC-FM WKHI

WHYT

WHHY-FM WVBS **KBOS KKAZ OK95**

WZLD WGLF

PRODUCED BY RICHARD PERRY



DIANA ROSS

"CHAIN REACTION"

RADIO IS HAVING A "CHAIN REACTION"— ADDS THE FIRST WEEK OUT OF THE BOX:

WKSE WPST WSSX OK100 KGOT K104 WTLQ WRQN 95XIL **OK95** KC101 KZZB KSKD WJAD



EURYTHMICS DUET WITH ARETHA FRANKLIN

CHR CHART: 193 STATIONS - 78% "SISTERS ARE DOIN' IT FOR THEMSELVES"

K106 30-25 WHTT 36-29

WNYS deb 28 WPHD 31-27 WXKS-FM 25-22 WCAU-FM 38-29 KRBE 23-17 WBEN-FM 19-17 Z106 35-33

94Q 31-26 Z93 31-28 B97 25-21

WMMS 20-17 KWK 28-25

92X 32-28 WHYT 25-22 KKRZ 21-18

KIIS-FM deb 28 WKTI 20-16 KS103 30-26 WZUU 35-30 KPLUS 25-21

WKSE 27-22 B94 26-22

KENNY ROGERS

"MORNING DESIRE"

A/C CHART: 10 ... AND NOW CROSSING CHR!

K104 32-27 KAMZ add 26 WJAD add OK100 37-34

95XIL 21-18 Q104 add

KNOE-FM 26-20 KBOZ-FM add KTRS deb 40







HARVEY MEDNICK

CREDIT CARDS AS A MARKETING TOOL

How Fantastic Is Plastic?

. As fantastic as you make it! Although credit cards are nothing new, they're a lot older than you may think.

Texaco issued the first known card (a cardboard version) in 1914. The plastic card version we use today was introduced in April 1950 by the Diner's Club. And just in case you're wondering, you haven't been leaving home without your American Express card since October 1, 1958. Since its humble service station beginnings, the credit card has evolved into a major industry. Thirteen companies nationwide manufacture cards for a host of clients from insurance companies to grocery stores

The Radio Connection

As far as I know, the first radio industry plastic card was WRKO's Supercard, introduced in the early 70s. Within a short period of time the Boston station managed to put over 240,000 in circulation. For a number of years, these cards worked very well to promote the station's image and sales.

The major supplier of radio plas tic cards is Madison Heights, MIbased 2B Systems, 2B became involved as the result of inventing the process for printing plastic cards via a continuous form in 1957. The company branched out and began providing cards to a number of maior industries. But radio wasn't considered as a client until 2B was approached in 1979 by WLS/Chicago's then-Director/Advertising and Promotion Linda Waldman. WLS produced 1.5 million cards and distributed the first million by tipping listeners/readers in a Sunday edition of one of the city's daily news-

There are two rules of thumb when deciding how many cards to produce: 1) one-third your ADI cume, or 2) as many as you can comfortably afford. As far as return is concerned, the percentage you can generally rely on falls between the 20-40% range.

Theory And Practice

The theory behind station plastic cards is no different than the one behind any credit card. Plastic is associated with value. And consider this concept - the thicker the card the more valuable it's perceived to be. Thin may be in when it comes to figures, but fat is where it's at in the wallet. Spend the extra amount it takes to produce a card that feels as substantial as your Visa or Mastercard.

Cards are not cheap. You can, however, co-op the card with a sponsor and suffer no audience resistance or displeasure. Soft drink companies, through their local bottlers, have been outstanding supporters of the concept. This is one of those good news/bad news situations. The soft drink association doesn't turn off the listener, but it does restrict the opportunities. For example, should Pepsi sponsor your card, you can't very well offer a promotion to a fast food outlet that features Coke. Naturally, if you can do the card on your own that should be your first choice. But, given the choice of no card or one with built-in restrictions, the decision is obvious.

The Three C's

Once you've made your decision, the three C's come into play: Commitment, Carrier, and Continuity. The production of a station card requires an enormous commitment on the part of the station. Bruce Mansfield, National Sales Manager for 2B Systems says, "If you're planning this as a one-book promotion, then forget it. You have to think about it as a station staple. It's too great an investment to use once '

The carrier, or paper to which the plastic card is affixed, must be visual and attractive, and not antagonize the recipient. The market research questions you print on the carrier should avoid income and other intimate subject areas individuals wouldn't normally volunteer without hesitation. And, if you're doing it yourself, make sure there's some sort of "activator" card the listener must return to the station. That way you can record each cardholder's name/ number, and end up with a mailing list that doubles as the source for callout research and a method for announcing potential winners on the air. Remember, if you can't account for every card, you don't have the degree of management you need in the promotion.

Station cards are only as hot as you make them. As Bruce notes, "You (the promotion director) are the 'ringleader.' You have to constantly beat up on the sales force to keep the sponsors involved and the card bot. If the card has no ongoing value to the listener, then it's a waste of a lot of money." Here's where your relationship with the sales manger and department will meet its toughest test.

STARDUST

Final Notes

You are not only offering the listener a credit card, but also a newspaper coupon competitor with "cents off" value. So you can, and should, sell your card promotions to sponsors against the local paper.

Point of purchase is critical: Stickers for the doors of establishments which honor the card, counter cards spotlighting any major onair promotions the card is good for, window banners featuring in-store bonuses received through use of the card. Distribution is key and must involve an outside primary source (McDonald's, ARCO, Union Bank, Safeway stores), with supplemental distribution through the

Embossed cards are also available and offer a unique bonus situation. You can have the stores record the discounts they've given by running the cards through on their sales receipt forms. Then bonus the advertiser a similar amount or percentage in air time. This way everyone wins - the station, the listener, and the advertiser. And that makes plastic truly

DATELINES

February 1-4

6th Annual Managing Sales Confer-

Radio Advertising Bureau Amfac Airport Hotel, Dallas

February 2-5

National Religious Broadcasters' 43rd Annual Convention Sheraton Washington, Washington. DC.

March 6-8

Country Radio Broadcasters' 17th Annual Country Radio Seminar

ONE YEAR AGO TODAY

- KPRZ becomes KilS (AM)/Los Angeles
- Guy Zapoleon PD at KZZP/Phoenix Doug Brown GM at WLTE/Minneapolis
- Steven Downes GM of WISN & WBTT/Milwaukee
- Scott McCloud PD at KCNR/Portland
- Thomas Land PD at WTIX/New Orleans
- #1 CHR: "Purple Rain" Prince (WB) (2 wks)
- •#1 A/C: "Penny Lover" Lionel Richie (Motown) (2 wks)
- #1 B/U: "Cool It Now" New Edition (MCA)
- ●#1 Country: "Nobody Loves Me Like You Do" A. Murray & D. Loggins (Capitol)
- ●#1 AOR TRACK: "Run To You" Bryan Adams (A&M) •#1 LP: "Reckless" — Bryan Adams (A&M)

FIVE YEARS AGO TODAY

- Bob Oakes PD at KSTP/Minneapolis
- #1 CHR: "Lady" Kenny Rogers (Liberty)
- #1 A/C: "Woman In Love" Barbra Streisand (Columbia) (5 wks)
- #1 B/U: "Master Blaster (Jammin')" Stevie Wonder (Tamla) (5 wks)
- #1 Country: "Could I Have This Dance" Anne Murray (Capitol)

• #1 LP: "The River" - Bruce Springsteen (Columbia) (2 wks) TEN YEARS AGO TODAY •#1 CHR: "Island Girl" - Elton John (MCA) (2 wks) • #1 A/C: "They Just Can't Stop It" - Spinners (Atlantic) (2 wks) •#1 Country: "In The Movies" - Merle Haggard (Capitol) •#1 LP: "Rock Of The Westies" — Elton John (MCA)

Opryland Hotel, Nashville **2B PLASTIC CARD** MOST PHENOMENAL SUCCESS STORY IN RADIO PROMOTION HISTORY BOOST RATINGS . SELL MORE TIME . INCREASE PROFITS IMMEDIATELY Advertiser funded, 2B Plastic Card Promotions are virtually "cost-free"... the sponsor(s) foot the bill. Unique in continuity effect, 2B Plastic Card Promotions maintain listener and sponsor involvement from book to book to book. Many stations have continued and profited from 2B Plastic Card Promotions for years. Work best for bold stations who want to go all out to win. Phone for complete information.

2B SYSTEM CORPORATION • BROADCAST PROMOTIONS DIVISION 30105 Stephenson Hwy., P.O. Box 106 Madison Heights, MI 48071 313/588-7400

DO PROGRAM DIRECTORS **BUY ON-AIR BROADCAST CONSOLES?**

Apparently, most manufacturers don't think so.

800/523-2133 or (in PA 215:356-4700)



Kemember



TM-1 studio timer



DM-2 LED meter



DA 8/16 distribution amplifier



PA-1 phono preamplifier

Apparently, many of you do...

When this ad ran earlier this year, we got a barrage of mail from PD's and other programming people asking about our consoles.

Just this month, an engineer from New Zealand approached us at a trade show to purchase several consoles. When we asked him how he had heard of Radio Systems in the "down under," he pulled a carefully folded copy of the R&R ad from his pocket. Apparently, his PD had torn it. from the paper and given it to him to check out. Now that's an ad man's dream come true!

A Minor Revolution

The original ad invited you to look through the pages of R&R and notice that there were no equipment ads. The point we wanted to make was that we were the only company that valued your opinion.

Well-look through this week's issue of R&R. Guess what! If the past few months are any indication, there will be several ads for consoles and other equipment from our competitors. It looks like maybe we've started something. And-it's only going to be to your benefit. It's about time that everyone realized that well run stations are listening to their programming people when it comes to equipment purchases.

Consider Radio Systems

A little competition doesn't worry us. In fact, our gear has always been better and less expensive than the other brands. A sample of our products are shown below, and you can write or call for more information.

After all—we started the trend. Now everyone is going to have to pay attention.

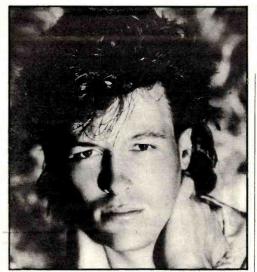
The products from Radio Systems make you sound better.

Radio SYSTEMS INC.

5113 WEST CHESTER PIKE, EDGEMONT, PA 19028 • 215/356-4700 800/523-2133 (in PA 800/423-2133)



ESA-10 broadcast console



TOO GOOD

THE NEW SINGLE FROM

WAGNER

CHR NEW & ACTIVE

Check These Moves!

WXKS-FM 27-24 WPLJ 24-22 Z100 20-17 WCAU-FM 40-30 Z106 15-10 PRO-FM on Y100 on Q105 24-21 WCZY deb 26 WHYT 20-16 KKRZ add WZOU 19-14

WPST add WKRZ-FM deb 36 WTLQ 36-31 WSSX add WROQ deb 30 WNOK-FM add WDCG 32-23 KAMZ add Y107 deb 29 BJ105 13-11 Y106 38-29

94Z 21-17

KHK add Z104 deb 37 WRQN 30-24 KAY107 add KIKX 5-1 WIGY add 103CIR deb 30 .95XXX deb 32 WGAN deb 38 WCGQ add WGLF add KTRS 19-16 KBIM 24-20

Produced by Clif Magness and Glen Ballard for From the album Lighting Up The Night,

Manufactured and Distributed by Warner Bros. Records, Inc. . © 1985 Qwest

STREET TALK

Right at presstime, Street Talk heard that HOWARD STERN was ready to ink a deal with WXRK (K-Rock)/NEW YORK. The move would be a return to AOR for Howard, who worked at DC101/Washington prior to WNBC. PD PAT EVANS denied Stern's arrival, and his agent had no comment either way. Which airshift Howard would take wasn't definite.

Confusion abounds this week in Chicago as to exactly why WBMX/CHICAGO PD LEE MICHAELS was let go from the Black/Urban station. Nobody's talking, but some think his sudden departure came down to his involvement in the Airplay Research Co., which was construed by some as a conflict of interest. Will Lee come back if he abandons his personal projects? Stay tuned.

After rumors from several sources kept pointing to the sale of SELCOM RADIO and TORBET RADIO to BLAIR, Selcom Inc. President PETER MOORE quipped, "If I keep calling Canada one more time to find out if we've been sold, they might just say yes." So far, all quiet on the Northern front.

With MIKE PHILLIPS riding the cable car from KFRC to KOIT, the San Francisco RKO legend needs a new PD. And we do mean program director, since a good part of the duties may include supervising the "Game Zone." Contact new VP/GM JIM SMITH.

WESTWOOD ONE has taken the first step in tailoring MUTUAL to its own specifications. Eight staffers were given walking papers; 43 others will join Mutual's satellite services (retained by present parent AMWAY): the other eight were let go by Amway, including VP/Programming DICK CARR, Director/Sports LUKE GRIFFIN, and Director/Personnel CAROL PETERSON. Mutual's programming department was also eliminated; that will be handled by WW1.

The smoke is still clearing at WASH/WASHINGTON this week, where Asst. PD RALPH RHOADES, MD JANE MORAN, Production Director ROB SIDNEY, and evening jock BLAIR GARNER have all exited. The A/C station is still without a PD, as well, but handling programming on an interim basis is staffer TOM TRADUP. No word yet as to the reasons for all the changes.

KIRO/SEATTLE's lawsuit against crosstown KJR has ended in an out-of-court settlement. KIRO has the radio rights to the SuperSonics, but team owner BARRY ACKERLEY recently bought KJR, which has been carrying the pre/postgame shows.

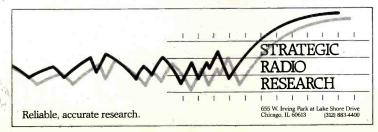


WE ARE THE RAB - The heads (and shoulders) of many top radio groups gathered for this photo at RAB's 35th annual meeting recently in Palm Springs. First row (I-r): Taft's Carl Wagner, Group W's Richard Harris, Sorenson's Dean Sorenson, Mutual Radio's Jack Clements, and RAB's Danny Flamberg. Second: Eastman Radio's Frank Boyle, Blair Radio's Barbara Crooks Grace's Mike Lareau Group One's Roger Berk, and RAB President Bill Stakelin. Third: Sandusky's Toney Brooks, Doubleday's Gary Stevens, Interep's Ellen Hulleberg, RAB's Bob Galen, and Katz Radio's Ken Swetz. Fourth: Nationwide's Steve Berger, RAB's J. Ray Padden, Kaye-Smith's Lester Smith, and Texas Coast's David Morris. Fifth: Great Trails' Alex Williams, Cox's Don Kidwell, Multimedia's Paul Fiddick, Sampson's Jack Sampson, and Buckley's Richard Buckley. Sixth: Susquehanna's Ar thur Carlson, Swanson's Gery Swanson, RAB's Bill Shriftman, and Shamrock's William Clark. Seventh: Prairieland's Richard Monahan and Steve Bellinger, CBS Radio's Robert Hoskings, WTRN/Tyrone's Cary Simpson, and RKO Radio's Jerry Lyman

Besides matters of tickets and the availability of team players for interviews, the suit involved where KIRO sportscasters were being placed at the games. Specifics weren't revealed, but one source reported that the PBP talent nearly ended up broadcasting from the top of the Kingdome.

After a decade on the air, KABC/LOS ANGELES and ABC TALKRADIO host Dr. TONI GRANT is leaving ABC after December 31. In '86, she will concentrate on a female psychology book, a TV pilot, and audio/videocassettes. And starting November 18, Dr. Grant will be heard on Talkradio only Mondays and Tuesdays; Dr. DAVID VISCOTT will appear Wednesday-Friday in the new onehour format. Dr. DEAN EDELL handles the second hour with medical advice

Continued on Page 33



HIS 2^{nd*}

MULTI-FORMAT SMASH...AND WE MEAN MULTI

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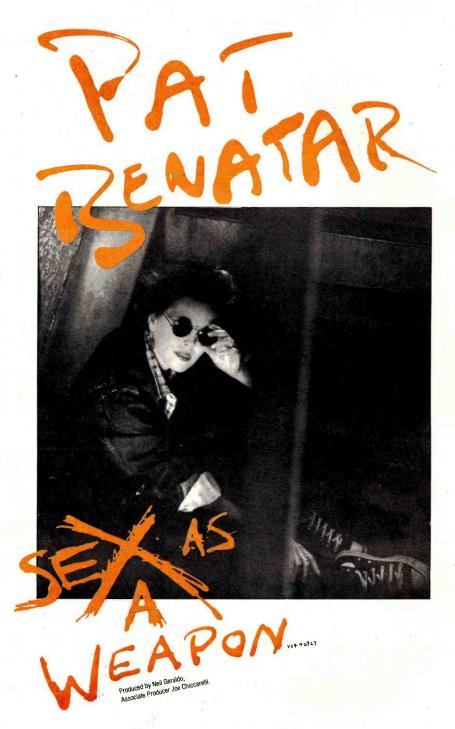
WILL BE AVAILABLE TO YOU THIS WEEK

P.S. If you haven't gotten into Stevie's album,
IN SQUARE CIRCLE you're missing the personal treat of the decade.

*but not the last.



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BENATAR AT HER BEST ...
THE NEW SINGLE FROM THE FORTHCOMING ALBUM "SEVEN THE HARD WAY."



STREET TALK

Continued from Page 30

Tuesday (11-5) claimed the lives of two broadcasters. Sad to report the death of KFI/LOS ANGELES newscaster RUSS CARLTON, who died from a brain tumor. Russ

Early that morning, first-time broadcaster and KFMC/FAIRMONT, MN MD/PM driver JOHN FERNHOUT was apparently playing with a .38 caliber pistol at home when he accidentally shot himself in the head. Ironically known on-air as "John Dillinger," Fernhout, 28, was with his girlfriend and Janet Lynn, a KFMC parttimer, when the tragedy occurred.

Happy anniversary to DR. DEMENTO. whose show is now 15 years old. He's come a long way from his weekend show on KMET/LOS ANGELES. So has WW1 President/ Exec. Producer NORM PATTIZ, who's profiled in this month's Esquire.

ARISTA West Coast National Album Director JEFF LAUFER has left the label and is actively seeking a fresh challenge. See "Pros On The Loose.'

All of us at R&R extend our most sincere wishes for a speedy recovery to one of the record promotion industry's finest gentlemen, MOE PRESKELL, who's about to undergo major surgery. Our hopes and prayers are with you and your wife, Sophie.

FIRST MEDIA'S WKKT/BOSTON is now calling itself "WZLX, Classic Hits." The call letter change is official for the station, which used to be known as WHUE and, earlier, WCOZ in the not-too-distant past.

Former GM/PD/personality DAN ACREE has joined PR firm SOLTERS/ROSKIN/ FRIEDMAN in L.A. and is looking to sign some major broadcast personalities. Dan, who has represented Rick Dees, Wolfman Jack, and Richard Blade, can be reached at (213) 936-7900 . . . And speaking of talent, DON ANTHONY's "Talent Masters" is officially setting up shop in Atlanta: (404) 926-7573.

Two weeks ago, Street Talk told of KNBQ/SEATTLE being on the block. Actually, the parent company TRIBUNE PUBLISHING, is what's for sale as an entity, and KNBQ is one of its many communications assets.

Keeping the spirit alive, KEN KRAGEN has Exec. produced "We Are The World: A Year Of Giving" as a November 19 CBS-TV special highlighting pop music's major hunger relief efforts. The show covers Band Aid, Live Aid, aand Farm Aid, as well as USA FOR AFRICA. For its part, CBS is running the show without a

The latest chapter for WLLZ's new morning team of JIM JOHNSON & GEORGE BAIER is a "Free J.J & The Morning Crew" rally Wednesday, as listeners signed petitions to help free the duo from their noncompete with WRIF. There were prizes for the biggest signs and, of course, yellow ribbons.

In a little musical-chair action at KEARTH/LOS ANGELES, night host KIM AMEDON has exited; PM driver PAT EVANS took over. Then KHTZ PD STEVE SCOTT joined up for afternoons (see Page 3), and former KIQQ AM cohost BRUCE CHANDLER came in for weekends. Finally, parttimer PETE HARMON booted off the automation and is doing overnights live. Joining AM sister KHJ is another former KIQQ staffer, JAY COFFEY.

In case you're wondering who'll win the home taping battle (see Page 5), RCA **RECORDS** President BOB SUMMER calculated last week at a B'Nai B'rith meeting in N.Y. that the consumer electronics industry could outspend the music business eight times over in lobbying Congress against legislative action. He also blasted Pioneer for a new portable music system which can accommodate a CD player alongside its twin-cassette unit.

Veteran Miami talent DON COX left 195 this week after time apparently ran out on his contract negotiations (see "Pros On The Loose," Page 16).

The folks at WKQQ/LEXINGTON bristled after reading rival WFMI's remarks in Street Talk last week. 'FMI is doing its best to help listeners win WKQQ's \$10,000 contest. Retorts WKQQ PD DAVE KRUSENKLAUS. "Our GM called them because WFMI had stopped referring to 'the other station.' They made it sound like it was their money, thus misrepresenting the contest. We've installed safeguards to make sure WFMI's listeners never win "

Meanwhile back in L.A., KMGG played KIIS-FM's \$50,000 three-song winning combination, which immediately burned down the Magic 106 phone lines from unsure listeners. Designed to pick up some extra quarter-hours, the interesting move reportedly caught the attention of GANNETT's lawyers, who we hear requested a "cease and That request was promptly granted.

And then there's WSEA/GEORGETOWN, DE's "Dead Chicken Report," heard all over Sussex County, the heart of the state's chicken industry. Poultry patrollers report on bereft birds on the roads to the station, which advises listeners to "avoid them or run them over, depending on their (fowl) disposition." Participating cardholders can win prizes, accompanied by the sounds of screeching tires and the cackle of an expiring chicken.

So, who is this guy Barry Skidelsky and what's an attorney/consultant? What he's not is an ordinary attorney. With over 15 years of small and major market radio programming, sales and management experience behind him, he really knows how to protect you and can help make your deal go through, saving you both time and money. He conducts a course on buying your first radio station, and also has a good deal going on the new FM opportunities under the FCC's Docket 80-90. For the rest of the story, and to find out how he can help you or your station, call (212) 370-0130.



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WXKS-FM deb 35 ZZ99 deb 34 WKSE 29-26 **CKGM 39-36** WCAU-FM 39-31 CFTR deb 29 CHUM 22-11 195 36-28 WMMS deb 40

KKRZ 29-26 **KMEL 18-15 KPLUS 38-29** WERZ 40-37 KIKX 38-30 KDON-FM 36-28 95XXX 30-21

KWES 31-26 WPFM 33-30 KZOZ 40-37 OK95 29-25 WPHD 38-36 KRBE add WHYT add KITS add















KEN BARNES

BEGINNINGS, PT. II

Journey To The Past

As threatened, here's the second part of a casual look at the pasts of some of today's hitmakers. This series gives you the kind of deep background that allows you to outro a Simple Minds record by informing your listeners, "They used to be known as Johnny & The Self Abusers" and insert your own one-liner (I'd just as soon leave that one alone, thanks).

Anyway, on to this week's targets. ZZ Top, as I may have mentioned earlier, was a merger between members of two Texan '60s bands, the American Blues, who featured Dusty Hill and Frank Beard, and the Moving Sidewalks, starring Billy Gibbons.

The American Blues cut a couple of aburns, one local and one for Uni/MCA. The latter work, recorded in summer 1968 at the PAMS jingle studios in Dallas, by the way, has some fabulous liner notes "explaining" each song — but with titles like "Chocolate Ego," "Captain Fire," and "Nightmare Of A Wise Man," you figure they needed some explanation.

For instance, you might not deduce from the title "Nightmare Of A Wise Man" that it "tries to unfold truth in the form of a nightmare which flew on the wings of a snow white dove from Fort Worth to Waxahachie on Halloween night." Or that "Captain Fire" "reveals a common bond hidden in the depths of our most inner selves and can be interpreted on any level of consciousness."

Even simpler titles like "Shady." which "has to be experienced under vegetation," and "Just Plain Jane," which we discover is "a metaphysical truth," turn out to have inner depths and levels of a profundity you might hardly suspect on casual inspection.

Anyway, the Moving Sidewalks were a top Houston psychedelic quartet, who did a couple of national singles (the most famous of which is shown on this page) and a



Salty Peppers probably didn't have the right cosmic flavor for Maurice



Billy Gibbons went to the "top" with this tune

local (or should that be "loco") album with tracks like "Crimson Witch" and "Pluto — Sept. 31" which could use some explanations from the American Blues. It was a long way for the Top

long way to the Top.
STING: As cited before, he was
in a jazz-oriented band out of Newcastle called Last Exit before joining the Police. One single reputedly
exists.

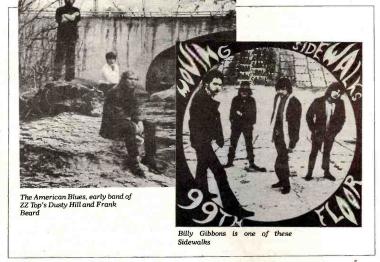
CARS: Subject of a previous column, which showed Ric Ocasek and Ben Orr under different (and longer) names in a band called Milkwood on a Paramount LP.

OLIVIA NEWTON-JOHN: Again this is a repeat, but after singing backup on various Australian midsixties records and working in a duo with singer Pat Carroll, she was chosen by Monkees/Archies mastermind Don Kirshner to be part of a group called Toomorrow, assembled for a record/movie package. At least a single did come out

ELTON JOHN: Besides session work and several solo songs that predate his breakthrough in 1970, Elton sang lead on two or three singles by the British soul band Bluesology.

MAURICE WHITE: A longtime drummer, featured on many of the best Chess R&B records of the '60s, he formed a group called the Salty Peppers, which evolved into Earth, Wind & Fire, but not before leaving a single or two for posterity. Salty Peppers collaborator Wade Flemons had a minor hit in 1959, so there's quite a timespan on this

CRUZADOS: Just to prove this back-pages stuff doesn't always dredge out '60s or early '70s beginn-



ings, the Cruzados were first known as the Plugz a few years back and recorded a pair of albums and a few singles under that name, with one of the latter's sleeves pictured here.



Later the Plugz were pulled in favor of Cruzados

SIMPLE MINDS: Oh yeah, referring back to the first paragraph, it's true – several of the members of Simple Minds, including singer Jim Kerr and his main composing compatriot Charlie Burchill, did record one single in 1977 as Johnny & The Self Abusers, with a bizarre hip-nuns graphic on the sleeve.



Second to nuns: Johnny & The Self Abusers were too shy to include their photos. Later they became more simple-minded

Turnabout Is Fair Play For Airplay

After testifying before the Senate Commerce Committee on explicit lyrics, Frank Zappa is incorporating remarks from seven of the Senators he sparred with on a track from a forthcoming (November) album, "Frank Zappa Vs. The Mothers of Prevention." The senatorial comments have been electronically treated to achieve the sort of effects Zappa wishes to convey, and it's an interesting turnabout. Wonder what kind of rating it would get?

"Smuggler's Blues" has set some kind of standard by appearing on three consecutive Glenn Frey singles. First it was the flip side of "The All-Nighter," then it was an A-side of its own, and now it's the flip of "You Belong To The City." (It's not unknown for the same B-side to appear on a number of records; one Parliament song was on four straight singles in the early '70s, and I've lost count how many times Neil Young has used "Sugar Mountain" for B-side purposes, but it's unprecedented for the song to have been a hit on its own in between flip side appearances.)

Top Ten Rock & Roll Hall Of Famers

The recently established Rock and Roll Hall of Fame has chosen ten initial inductees: Chuck Berry, James Brown, Ray Charles, Sam Cooke, Fats Domino, the Everly Bros., Buddy Holly, Jerry Lee Lewis, Little Richard, and Elvis Presley. Hard to argue.

Some more mid-career namechangers, following a recent column. Profile Records chief Cory Robbins mentioned that Atlantic's Jenny Burton recorded some disco material as Jeanne Burton; I had the record he mentioned but didn't know it was the same person. He also points out that Donnie Iris was known by his real name, Dominic Ierace, while in the Jaggerz. And finally he mentions Paul Shaffer's early TV/recording duo, Greg & Paul, with future "B.J. & The Bear" star Greg Evigan taking the other role.

Ronnie Pugh of the Country Music Foundation scratches the surface of country namechangers by mentioning Sheb Wooley, who often recorded as Ben Colder; Ferlin Husky, who did novelties as Simon Crum; and Hank Williams, who used the Luke The Drifter alias frequently. (His son Hank Jr. has used Luke The Drifter Jr. as well as, for a couple of obscure rock recordings, Bocephus.) As Ronnie mentions and I know full well, there are many more name switches to be found in country.

In Memoriam: Ricky Wilson



I was sad to hear that B-52's guitarist Ricky Wilson died of cancer recently at age 32. Wilson's guitar lines were the most fascinating thing about the B-52's to me (along with his sister Cindy's singing), and powered the group so thoroughly that they never employed a bass player.

34/R&R FRIDAY, NOVEMBER 8, 1985

CHR BREAKE

"I MISS YOU"



FROM THEIR GOLD LP "MEETING IN THE LADIES ROOM"



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WXKS-FM 24-20 PRO-FM 17-17 frozen KSND deb 35 KSKD add KAFM 34-32 WLS 28-28 frozen WLS-FM 28-28 frozen WGUY 20-17 WRSR 40-39 95XIL 25-22 0100 26-16 B96 23-20 WGAN 24-21 WERZ 30-27 KHTR 30-26 KFMN 37-33 WGFM 29-26 KWK on WHSL 8-6 KZZP deb 28 KZZB 34-33 WRWB 18-16 KKRZ 18-14 WLRS 30-28 WCIL-FM 9-14 KMJK on KIIK 27-24 KPLUS 22-17 Z104 18-14 Y94 add WAZY-FM 15-10 KOXR 29-26 KUBE 33-30 WPST 18-14 KF95 add KNBQ add KIYS 14-11 OK95 12-9 B94 11-11

from the groundbreaking new LP Little Creatures (1/4 25305).



DATEBOOK

SEAN ROSS

Ides Of November

The only thing more frustrating than being a one-hit wonder is having a one-hit comeback. For a while, it looked like Jim Peterik's Survivor would be known only for "Eye Of The Tiger." That song defined the group's career to the point where, at follow-up time, "people expected 'Eye Of The Tiger II' from us" according to drummer Marc Droubay. Indeed, when Peterik hired Jimi Jamison from Cobra as the new lead singer, the only thing Jamison knew about his new group was "Tiger.

Until "I Can't Hold Back," Peterik had the interesting distinction of having written more hits for 38 Special than himself. With three of his own over the past year, Peterik and his group can do the soundtrack to "Rocky IV" because they want to . . . not because they have to: That'll be a nice present for Peterik's 35th birthday Monday. He formed the Ides Of March in Berwyn, Illinois, while he and the other members were in high school and kept them together until roughly 1973. Survivor was formed in 1980 and had actually released two LPs before "Tiger" was written "in about an hour" to replace "Another One Bites The Dust" on the "Rocky III" soundtrack.

MONDAY, NOVEMBER 11

1958/In one of the heavy all-time ironies, Hank Ballard & the Midnighters record their original version of "The Twist" in Cincinnati, then watch it go on and make money for a lot of other people

1969/Jim Morrison is arrested for annoying a flight attendant on a Los Angeles to Phoenix flight. She eventually withdraws charges.

1973/"Hee Haw" star Stringbean and his wife are found shot to death

1982/Two weeks after its release, "Undercover Of The Night" is R&R's #1 AOR track.

1984/After a writing/recording career of nearly 25 years, Don Addrisi dies of cancer at age 45.

Birthdays: Andy Partridge (XTC) 1953, Lavern Baker 1929, Jesse Colin Young 1944, Narvel Felts 1938.

TUESDAY, NOVEMBER 12

1957/"Jamboree," the Jerry Lee Lewis/Fats Domino movie premieres. Co-stars include Connie Francis, Carl Perkins, and Silm Whitman.

1979/Marty Balin's rock opera, "Rock Justice," premieres after many years in the works.

1982/Longtime producer Lenny Waronker becomes President of Warner Brothers Records.

1982/Billy Joel's "Allentown" is released on 45, making its namesake city the symbol of coaltown depression even though it never had any coal industry.

Birthdays: Neil Young 1945, Booker T. Jones 1944, Brian Hyland 1943.



WEDNESDAY, NOVEMBER 13

1968/Brian Jones buys A.A. Milne's farm in Sussex, England. There are statues of "Winnie The Pooh" characters on

1971/Slade has its first British #1 with "Coz I Luv You."

1974/A con man passing himself off as Deep Purple's Ritchie Blackmore smashes up somebody else's Porsche in lowa City. The real Blackmore is performing in San Francisco at the time. The pseudo-Blackmore is charged with

THURSDAY, NOVEMBER 14

1922/The BBC transmits its first regular program.

1942/Britain's New Musical Express (NME) begins printing its first record sales charts.

1975/Great contest prizes for our times department: WXLO (99X)/ New York gives away a \$10,000 scholarship to St.

1975/Queen's "A Night At The Opera" LP is released in Britain.

Birthday: Stephen Bishop (active again as the author of "Separate Lives" 1951.)

FRIDAY, NOVEMBER 15

1956/"Love Me Tender," the movie, premieres.

1969/After she refuses to help police force her audience to sit down, Janis Joplin is arrested in Tampa on charges of "vulgar and indecent language," which are eventually dropped.

1971/Grand Funk Railroad's "E Pluribus Funk" is released with a circular die-cut cover.

1974/Billy Swan's "I Can Help" goes #1 on R&R's Back Page.

Birthdays: Petula Clark 1932, Frida 1945, Joe Leeway (Thompson Twins) 1957.

SATURDAY, NOVEMBER 16

1971/"Led Zeppelin IV" goes gold,

1973/David Bowle gets his first TV special.

1978/In Keeping with the motif of their "Fat Bottomed Girls/Bicycle Race" single, Queen open at New York's Madison Square Garden with fat bottomed girls on bicycles.

1979/Infinity Records is absorbed into MCA.

1983/Barbra Striesand's "Yentl" premieres in Los Angeles and New York.

SUNDAY, NOVEMBER 17

1967/The Los Angeles Times recently panned a group by describing them as "for those whose favorite Monkee was Davy Jones." On this day, Jones opened a Greenwich Village boutique, Zilch I.

1970/Elton John's "11/17/70" LP is recorded live and broadcast on WABC-FM (now WPLJ)/New York.

1971/Rod Stewart & Faces release their "A Nod Is As Good As A Wink To A Blind Man" LP, featuring "Stay With

Birthdays Gene Clark 1941, Jimmy Marinos (Romantics) 1953, Gordon Lightfoot 1938.

I want all of you "on the air" people to know that next Tuesday, November 12th, is a real special night for me!

Our show "Wild Horses" will be on CBS from 9-11pm!

During a time when all Americans are concerned about our real life (things like hunger, peace and ecology. Things you all are talking about on your shows every day)...

We got together and produced "Wild Horses," a story about the fate of the Mustang – a real American treasure!

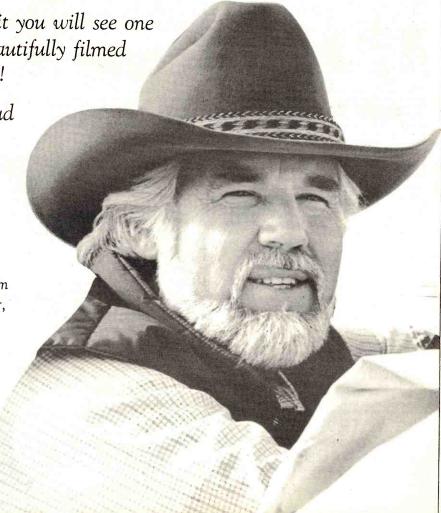
When you see it you will see one of the most beautifully filmed TV shows ever!

We're real proud of it!

Kenny Rogers in "Wild Horses"

CBS-TV, Tuesday, November 12, 9-11pm Starring Pam Dawber, Richard Farnsworth and Ben Johnson







ADAM WHITE

Perspectives In Promotion: AOR

Do you remember Clive Davis criticizing rock radio several years ago at an industry meeting? He said AOR stood for Album Oldies Radio, claiming that not enough attention was being paid to the new acts upon whom the record business's future well-being depended.

You can hear much the same criticism today, as I did in gathering material for this report on prevailing attitudes among record companies' AOR promotion heads. But there was emphasis on a range of topics relating to the format's current health and its prospects for 1986. Doing the talking: E/P/A VP/National Album Promotion Bill Bennett, Island Director/National Album Promotion Bob Catania, Arista National Director/ Album Promotion Sean Coakley, and RCA Director/National album Promotion Alan Wolmark

Album radio's position at a time when CHR gets so much label attention drew some interesting remarks, with a couple of the execs pointing to AOR acts that were allowed to get away from the format. Bill Bennett identifies Cyndi Lauper as a case in point. "That was one of my biggest headaches. I was banging and banging on WKLS/Atlanta, for example, to deal with this artist and not let (CHR competitors) 94Q and Z93 come in and take her. They could have established Cyndi and denied them that opportunity."

Nevertheless, he says, it's important to support the format. "Our allegiance is always to the abum stations if possible. We try to take care of our friends, although sometimes situations get out of hand, such as when a promoter has a sweetheart deal with the CHR in town. We try to interfere when we can, but those kind of things are going to happen."

States Alan Wolmark, "AOR's reluctance to pick up on the innovative and the new has virtually handed it to CHR. They let so many bands escape: Culture Club, Eurythmics, and now OMD, to name three." But he sees signs of a change, exemplified by Tears For Fears and Mr. Mister, and he wants to sustain that by helping



Alan Wolmark

promote the format. "For Autograph's first tour, I've encouraged live local broadcasts rather than only a couple of national live tapings. We do singles on 12-inch ahead of the 7-inch that goes to CHR. We try to give AOR alternative versions of songs, to redefine rock radio as the tastemaker in the market."

Alan continues, "A lot of times at industry conventions and conferences, I keep hearing that AOR is not supported as much as CHR. That's basically true because, to some extent, album radio has allowed it to happen. But an AOR station that's responsive to its community and reflective of what's happening in its marketplace should be able to attain the ratings of a CHR. Within weeks of adding a record, it should be able to garner



Bill Bennett

more in the way of record company support. The trouble is that stations don't aggressively pursue that record. Yet selecting the right one and really giving it a shot commands attention in the market and makes the station much more viable (from a label's point of view). Also, album radio needs to realize its own successes and capitalize on them?"

The RCA exec further observes that the success of CHR has demonstrated that people do want to hear new music. "There's room for the old, but rock radio needs more room for the new. The demos they're aiming at don't only want to hear oldies; today's generation is growing up wanting to hear new sounds, hence the impact of an act like Tears For Fears."

Make It Entertaining

That's a perspective shared by Sean Coakley. "AOR has this opportunity now to be picking up on new music, but the one thing that could continue getting in the way is the 50% oldies mentality. I still maintain that one of the reasons CHR radio is doing so well is not because they're playing the hits over and over again, it's that they're excited about what they're doing. They're making the format entertaining, and AOR has to go back to being that way. The successful stations do, like WMMR/ Philadelphia, WBCN/Boston, and KGB/San Diego. KGB is a completely different station from BCN, but dominates its market because it's fun to listen to '

It's been a long time since there was a general feeling that album radio was breaking records or acts, Sean says. "Most programmers have been so educated to the reality of their job, which is to deliver listeners to their sales staff, that they understand quite clearly that their responsibilities do not include keeping record companies in business by breaking bands. However, most of them are smart enough to intuit that they, in fact, have to be part of that process to keep their own format alive. You must be out there developing new talent all the

That such an awareness may be returning, comments Sean, has been apparent with new Arista signing, Cruzados. "For the first time in about three years, an AOR programmer - Ted Utz at 'MMR said to me, 'I wanna break this band.' And it's not because I haven't been working any good records. All of a sudden, you realize that this is a guy who can do it. He wants to get a leg up on everybody else; he wants to be associated with it. They certainly proved that with the Hooters, so that really excited me when I heard it.



Bob Catania

In Bob Catania's view, "a lot of the top-quality music and programming people of the last several years" are leaving the format. They're going into operations and even sales positions, being replaced by "well-intentioned, well-meaning people who aren't given the musical autonomy to make the decisions to put records on the air." Those decisions, says Bob, are still partly handled by the programmers who moved up, "but they obviously don't have the time to spend with music as they used to."



Sean Coakley

Promotion More Difficult

The result, he believes, is making record promotion more difficult. "I can talk to 50 music directors who all love my record, but it's meaningless because their input is not all that significant. To complicate it even further, there are many instances when you have to go through not only the PD, but also a group PD, and then the consultant. I have one station where I talk to the MD, but that person has to go through an assistant PD, the PD, group PD, consultant, and group consultant. So my contact could tell me that she thinks something is the biggest record since 'Sgt. Pepper,' but her feeling is not necessarily going to make it happen.

"There are a lot of times when I feel at the end of the week that I've worked real hard, talked to a lot of radio stations, but still have a totally inaccurate picture of where I stand with my record."

On a related issue, Bob feels that many talented people have resigned music positions through frustration about becoming a go-between with the record labels. "There's a corps of really good programmers running AOR stations, which is obvious from the success the format is again enjoying. But many of those people are now further removed from the music than before, yet they still have the ultimate music decision to make. It forces me to wonder if we're entering an era where the music director is an endangered species."

What About Consultants?

Not an endangered species are consultants, and the comments I received about them were candid. There's Bill Bennett's view that they represent a two-edged sword ("You can deliver a record without them, but you can certainly feel it when something's been put on the SuperStars work list"). And there's Alan Wolmark's contention that the radio world "has created a monster." Says the RCA exec. "It's not that consultants are by nature a bad thing. They can be very good, experienced programmers with a national overview. But a lot of GMs play off a PD's insecurities and treat consultants as surrogate programmers, which is the wrong approach. At the same time, consultants must understand not only their responsibility to radio stations, but also to the medium. That means listening to the music honestly, rather than simply flying around looking after clients.'

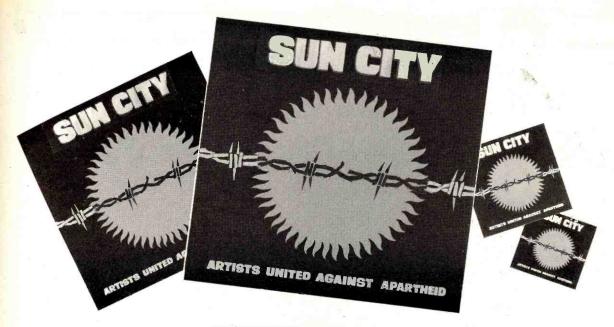
Says Bill Bennett, "There's certainly less of a penguin mentality than there has been in past years. Programmers have become much more astute than any consultant due to competition and pressure—pressure from the GM, from the aggressive CHR across the street, and from the new hybrid A/C stations. As people start going after the 25+ and 35+ numbers, everyone's going to have to be a little more individual."

An Open Door

In conclusion, Bill also points to a more recent trend, one that's turned up in the last few weeks: where record companies have stood up to radio stations and said, "Enough is enough." The E/P/A VP thinks this development can be beneficial in fostering more of a "give-andtake" between radio and records, rather than what he calls the "oneway street of the past five to ten years." Comments Bill, "There are some PDs who choose not to deal with the record community. But if there's an open door and a communicative relationship, a lot of the problems we have between us won't

From The Streets To The Air

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K106 26-23 WKSE 39-37 WPHD 35-28 WCAU-FM deb 36 WMMS 39-34 KMEL 31-28

Q100 deb 40 WVSR deb 39 WERZ deb 39 WPST 40-34 WRCK deb 40 WTLQ deb-18 94TYX 39-34

WOKI deb 36 Z98 deb 29 WIGY deb 39 WZYQ deb 29 WGAN 33-24 WFXX 33-28 WHSL deb 36 SLY96 deb 40

BLACK/URBAN NEW& ACTIVE

34/14 - 40%

AOR TRACKS: 44



FEATURING:

AFRIKA BAMBAATAA • RAY BARRETTO • STIV BATOR PAT BENATAR • BIG YOUTH • RUBEN BLADES KURTIS BLOW • BONO • DUKE BOOTEE • JACKSON BROWNE • RON CARTER CLARENCE CLEMONS • JIMMY CLIFF • GEORGE CLINTON • MILES DAVIS WILL DOWNING • PETER GABRIEL • PETER GARRETT BOB GELDOF • DARYL HALL • HERBIE HANCOCK • NONA HENDRYX LINTON KWESI JOHNSON • STANLEY JORDAN • KASHIF • EDDIE KENDRICK LITTLE STEVEN • DARLENE LOVE • MALOPOETS • GRANDMASTER MELLE MEL MICHAEL MONROE • JOHN OATES • SONNY OKOSUNS • BONNIE RAITT JOEY RAMONE • LOU REED • DAVID RUFFIN • RUN — DMC • GIL SCOTT-HERON • SHANKAR BRUCE SPRINGSTEEN • ZAK STARKEY • RINGO STARR • TINA B • PETE TOWNSEND VIA AFRIKA • TONY WILLIAMS • PETER WOLF • BOBBY WOMACK

> The artist royalties from this record are going to The Africa Fund, a charitable trust based in New York City and registered with the United Nations. The income will benefit political prisoners and their families in South Africa, educational and cultrual needs of South African exiles, and educational work of anti-apartheid groups in the United States.

Additional tax-deductible contributions to further these projects may be sent to

The Africa Fund 198 Broadway New York, NY 10038

PRODUCED BY LITTLE STEVEN AND ARTHUR BAKER





TAN





JOEL DENVER

Great PDs Don't Grow On Trees

Contrary to popular belief, great PDs don't fall off tree limbs like overripe fruit and land in radio stations. They exert a lot of sweat and effort, contributing immense amounts of time and concern. Mediocre PDs do the exact opposite. To them, the job means little more than pickin' the hits and cranking out a weekend lineup.

Successful programmers share certain key characteristics (see "Qualities Worth Learning"). If you've worked for such a PD you know what these qualities are. And if you've worked for one who takes the job for granted, then you probably know how not to act.

Aside from compiling your own notes about what makes an outstanding programmer, I thought a variety of opinions on the subject was in order. With the help of WKTI/Milwaukee VP/GM Dallas Cole, KITS/San Francisco PD Richard Sands, consultant Alan Burns, and KFMN/Abilene, TX PD Dom Testa, you'll learn what makes a great PD.

"I'm the cheerleader behind the staff. I must be able to relate to all the staff members at all levels."

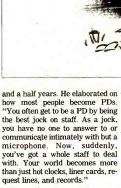
Richard Sands

Tag, You're It

"I don't miss programming yet as I've been so involved in the business and sales sides. I'm really having fun. It's like programming — when you're not having fun it's time to reevaluate," noted Dallas, who's only been a GM since June. His track record is quite impressive for someone who just turned 28. Besides programming WKTI, he spent time at WLS-FM/ Chicago as PD and at Quot/Washington as Assistant PD. He also handled the programming duties at WZOK/Rockford.

Rockford.
"You have to want to be a PD,"
Dallas continued. "It's often
dumped on someone, and he has to
grow into it or fail. You have to
have an attitude and feel for the job
and a concept of programming, as
well as sensitivity toward people
both inside and outside the station."

Alan, now President of consulting firm Alan Burns & Associates, programmed ABC's Q107 for five



Dallas Cole

Learning From Others

Frequently, the only way to gain any ground in a new situation is to fall back on what you've seen others do in the same position. Sometimes you may want to avoid their examples. Dom, who became PD at KFMN four years ago, calls predecessor Randy Kemp (now at K-LITE/Oklahoma City) his menter.

tor.
"Beyond teaching me the tricks of making a format work, I saw him really clean this station up and get it moving. His people-organizing abilities were wonderful. No one was treated like an employee.

He was very instrumental in helping me get my ego in check. (As a result), I've adopted a very open management style."

Alan Burns

Richard Sands

Alan also credited some of his fellow ABC PDs — WLS's John Gehron, WPLJ's Larry Berger, KTKS's Chuck Morgan, former WRIF programmer Fred Jacobs, and KLOS PD Tim Kelly — as having had a positive influence on his Q107 programming career.

"I call upon everyone to help me with things as needed, which has really built more of a team spirit."

- Dom Testa

Get Out The Pom-Poms

Before joining KITS, Richard Sands programmed KTHO/Tahoe.

So what's at the top of his priority list of PD qualities? "Being a people person is the first thing you've got to master. As PD I'm the cheerleader behind the staff. I must be able to relate to all the staff members at all levels."

Dallas added, "My favorite motto is 'I get paid to have fun.' A positive attitude will motivate the staff even if the position or situation at hand isn't the most popular stand you could be taking. This way, they'll respect where you're coming from. You have to gain their respect.

"Put a game plan together, and give it enough time to see it through. Don't vacillate or over-react, and always keep a cool head. The staff will react as you react. If you're uptight then they will be also. You're under the microscope the whole time, (heing scrutinized by) the manager, jocks, and sales department. Be ready to back your decisions and execute them."

Accessibility

Have you ever tried to make an appointment to see someone, but you never get past the receptionist? Then you know the frustration some staffers feel toward their PD. The bottom line is too many of them are unavailable. "You can't get into your ivory tower," cautioned Richard. "I've spent a lot of years in the Bay Area, so I'm familiar with the market. I'm not out everywhere, but I really try to be as active as possible. I always ask my people's opinions on music and what the public is talking about. To do that, they (the staff) have to be able to see me."

Dallas also believes in accessibility. "It's awfully frustrating for anyone not to have the ability to sit down and talk with you. This not only includes your staff but clients and record people."

The road takes a "philosophical fork" at this juncture. Just how close do you become with your staff without losing their respect for your position? Dom commented, "As I said earlier, I run a real open door policy. Setting up appointments for airchecks never worked out, so I let people come to me as needed. This works well for me."

"Managing by intimidation doesn't bring the fruits that respect does. People governed by fear will only give you what they have to in order to keep their jobs. They'll leave at the first opportunity."

- Alan Burns

Hire The Best

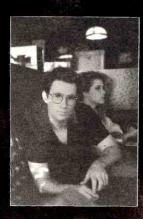
Richard is also eager to share time with his folks. "Thankfully, I really like the people who work here, so we're pretty close. We see each other a lot in the station and party together often. This isn't the best way for all people, but it works for me. I could, however, see the wisdom of keeping a certain distance with the staff if this were a different situation."

Dallas offers a word of caution to programmers when it comes to dealing with the staff. "A good PD shouldn't get too close to everyone, but that's hard to do. It's a fine line between getting to know and understand them on a personal level, and seeing how they operate best.

Continued on Page 42

40/R&R FRIDAY, NOVEMBER 8, 1985

A Little Wildness Is Good For The Soul



"Little Wild One (No. 5)" Marshall Crenshaw's new single. From the album <u>Downtown.</u>

Produced by T-Bone Burnett, Marshall Crembay and Larry Hirselt. Management: Richard Sarbin Associates/NYC. Photography: Victoria Pearson

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CONTEMPORARY HIT RADIO

Great PDs Don't Grow On Trees

Continued from Page 40

A PD must know the difference between hiring friends and hiring people who are qualified to do the job. Too many PDs try and do it all. A PD must be hands on, but I don't think he can do it all."

"My shortcoming is delegating duties," admitted Dom. "I've had to overcome this problem of trying to do it all myself. In the last two years I've made a lot of strides, although I still have an airshift and handle the music. I call upon evervone to help me with things as needed, which has really built more of a team spirit."

Be Even-Handed

Alan talked about the need to be even-handed with everyone. "The challenge is dealing with people equally, not favoring some over others. To help facilitate this, only hire people whose goals are symbiotic with the station's. People who aren't performing up to their potential need to be motivated, not beat up. They tend to translate your personal likes and dislikes into their outward behavior.

"Managing by intimidation doesn't bring the fruits that respect does. People governed by fear will only give you what they have to in order to keep their job. They'll leave at the first opportunity. If people are scared to death of you, the atmosphere isn't conducive to anyone becoming an overacheiver." Along those same lines, he added, "Unless someone's personal life is affecting their job, stay out of it unless you're asked for advice."

GM, GSM Rapport

Along with the obvious requirements - knowing the audience's musical needs, selecting the right promotions and marketing plans goes the ability to sell these ideas

"Being a problem-solver almost insures you'll always have a job. A lot of PDs forget why they were hired; the job is most important, not them."

- Dallas Cole

to your GM and GSM. Because of his market's size, Dom has daily conversations with his GM. "Every account is important in this market. So a good relationship between my department and GM Lloyd Mynatt is crucial. There are times when a sales promotion comes up that doesn't hit me right, so it's necessary to think it through and walk the fine line between balanced programming and the dollars it will bring in. For those reasons Lloyd trusts me 100% by backing my moves and decisions.'

Alan said dealing with your GM just means "being a good negotiator. You have to do this every day as a PD." But Dallas noted, "As a GM I can see how many PDs get themselves into trouble. In John Lennon's song 'Watching The Wheels,' the line 'there are no problems only solutions' is my philos-

"Being a problem-solver almost insures you'll always have a job. A lot of PDs forget why they were hired; the job is most important, not them. To think the opposite is a non-compromising philosophy. Many PDs have developed too much of a purist philosophy. That puts blinders on them when it comes to looking at the big picture or another person's viewpoint."

Editor's Comments

It's nice to see so many thoughtful comments on the PD's job, which has been deemed a secondclass position for far too long. Fortunately, many GMs and owners are recognizing that today's successful programmers are every bit as important as the General Sales Manager. After all, without the product, sales has nothing to sell.

Qualities Worth Learning

Consultant Alan Burns outlined some specific points worth considering when hiring a PD or undergoing a self-reflective growing process. A strong PD should be or have?

- Self-motivated
- Alert, observant, and analyti
- High expectations of self, staff, and company
- · Creative, organized, and excited by a challenge
- · A fighter with self-confidence to withstand a bad book or criti-
- · A good judge of people's strengths and weaknesses
- · A teacher, student, strategist, and tactician in music and promo-
- A good ear for music and what fits the station
- · Able to delegate duties
- · Sales and engineering knowl-

Using this list as a basis. Alan remarked, "I can walk into a station and get a reading on it in the first five or ten minutes. It's obvious if a station is in a state of flux or a stable and creative environment. The PD's first duty is to generate a comfortable surrounding for the staff. This cannot be achieved if there's no empathy demonstrated for the particular situation."

He also recommended "What They Don't Teach You At Harvard Business School," a book programmers can use to improve their time management and negotiation skills. It's written by Mark McCormack and published by Bantam Books.

MOTION

Eric Page, MD/morning talent from WSK7/Chattanooga, is now doing overnights at Q107/Washington Maggie Brock becomes News Director/morning anchor at KZZP/Phoenix

Shannon West is named PD at BLU92/Hinesville, GA WIKZ/ Chambersburg welcomes Bill Mat-thews as Station Manager . . OK100/ Ithaca ups overnighter Steve Wilkens to MD . . . Rod Hampton makes the move from PD at WZXY/Kingsport, TN to MD/afternoons at WVSR/Charleston, WV . . . Look for WRCI/Saginaw to drop its Country format in favor of a live CHR approach as WKQZ

David Kolin is the new Director of Comedy for Z100/New York's "Morning Zoo" ... Bill Kelly leaves WFMI/ Lexington for MD/afternoons at WJAD/Bainbridge-Albany . KWFM/Waterloo PD Mark Potter takes on the programming at WQUT/Johnson City to replace Jay Christian . . . Summerfield Horner is the new PM driver at KRQX/Dallas . . , KHIT/Seattle midday personality Maureen Matthews is . KEGL/Dallas names upped to MD. Tony Johnson Promotions Director.

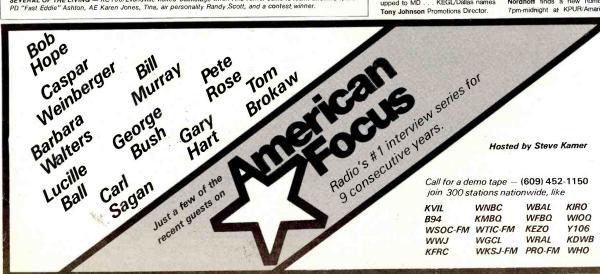
W.IZR/Charlotte bids a friendly farewell to midday man Jonathon Rush (Rod Metz), who's leaving for an unnamed station in Akron. Van Radford steps in to replace him . . . KBOZ-FM/ Bozeman PM driver Roger Nelson is upped to MD/middays, replacing Michael Hesse, who's leaving to finish school. Evening personality Rick Alden slides into afternoons WQID/Biloxi PD Mickey Coulter exits for Star101/Orlando. Ricky Mize is the new morning man, but no PD has been named yet.

KAY107/Tulsa weekender Bob Braver takes on middays . Allen exits KKLS-FM/Rapid City for afternoons at KSEZ/Sioux City under the new identity of Scott Shannon Erica Smith gets boosted from Music Coordinator to MD at KOPA/Phoenix

Sue Krautkramer leaves KZZP/ Phoenix to be Promotions Director at KDWB-FM/Minneapolis . . . Jeff Moreau retains his airshift but relinquishes his Program Coordinator title at WRSR/Norfolk, and WQKS/Williamsburg's Doc Michaels steps in as the new MD . . . KWNK/Simi Valley's Kidd Nordhoff finds a new home doing 7pm-midnight at KPUR/Amarillo



SEVERAL OF THE LIVING — KC103/Evansville visited backstage when Tina Turner came to town. Shown (I-r) are PD "Fast Eddie" Ashton, AE Karen Jones, Tina, air personality Randy Scott, and a contest winner.



columbia's formula for successful programming:

the records to add 📥 the reasons to add them



clarence clemons

with jackson browne

"you're a friend of mine"



CHR Chart: 40 156/17 - 63%

AOR Album: 22 - 66%

AOR Tracks: 18



eddie murphy

"party all the time"

CHR BREAKERS

CHR Chart: 2

18 Top 10 stations - 16% Hots

#1: WBEN-FM

WHYT 40 - 27



loverboy

"dangerously"

46 CHR Reporters
Out Of The Box

This album is a TOP 10 best seller in your market. Their first single went TOP 10 nationally. Including:
WBEN-FM WMMS

WPHD KHTR WGCL KPLUS



james taylor

"everyday"

3rd week in a row of heavy double-digit CHR activity:

CHR NEW & ACTIVE

67/24

A/C Chart: 9





The New Album



The Pro Go





GEFFEN RECORDS

Asia is John Wetton, Geoff Downes, Carl Palmer, Mandy Meyer.
Produced by Mike Stone for Mike Stone Enterprises Ltd. and Geoff
Downes • On Geffen Records, Casettes and Compact Discs •
Manufactured and Distributed by Warner Bros. Records • Management:
Brian Lane • Cover Design ©1985 Roger Dean • ©1985 The David
Geffen Company



STEVE FEINSTEIN

CANADA'S CAN-DO ROCKERS

Northern Lights Burn Bright

From Montreal on the east to Vancouver on the west, Canada stretches over 2500 miles. A look at six AOR stations in five markets across that distance reveals a range of formatic approaches.

Q107/Toronto

Toronto is Canada's largest market, with a population of over 3,000,000. CILQ(Q107), AOR since 1978, is the country's hardest rocker. It doesn't play crossovers by Tina Turner, Howard Jones, Paul Young, or the Thompson Twins, and passes on textured material by Kate Bush, Mr. Mister, and Prefab Sprout.

"We've resisted the trend of going the way of the wimp." says Programming & General Manager Gary Slaight. "We're fairly pure in our musical stance. ZZ Top is the perfect group for us."

Slaight's taken Q107 in a less modal direction since crosstown CHUM-FM moved from AOR to a more hit-oriented approach. While Q107 includes the Eurythmics and Tears For Fears, it's still the only major market Canadian AOR playing Motley Crue, Kiss, Dio, and Iron Maiden, albeit dayparted.

That stance continues to be viable. Its summer "85 cume of 737,000 was fifth in the market, and the station ranks third in total hours tuned. (For the broadest gauge of audience size, Canadian stations look first at circulation (cume) figures rather than share.) Q107 also shows across-the-border in AOR-less Buffalo, notching a 2.6 12+ and a "22 rank in men 18-34.

Foreground programming includes a daily talk show at noon and a music magazine at 6pm, with jazz, comedy, rhythm 'n' blues, and sex therapist call-in shows on the weekends. Q107's homegrown album, now in its seventh year, uncovered Honeymoon Suite two years ago.

An anti-drunk driving campaign distributed 500,000 "If you drink, don't drive" bumper stickers, and had artists cut IDs with messages that play on song lyrics; i.e., Huey

Lewis advises, "Don't walk the thin line . . . don't drink and drive."

Burkhart / Abrams - consulted Q107's sale by Slaight Communications to Western Communications awaits government approval. Slaight plans to continue with Q107 after his father's company transfers the station.

CFNY/Toronto

For a quick handle on CFNY, think of a cross between KROQ/ Los Angeles's modern music mix and the progressive posture of a WXRT/Chicago or KBCO/Denver. The key word is "alternative."

The key word is "alternative." Currents are dramatically different from most AORs'; out of 46 titles on CFNY's 10/25 list, only three ("This Time," "Strength," "Alive & Kicking") were on R&R's Top 60 tracks chart. Jocks, who program their own shows, are discouraged from playing any song more than once a day.

Director of Operations David Marsden has programmed CFNY for virtually all of its nine-year AOR history. "Tve always seen CFNY as a mirror image of whatever new music is being produced by artists," he says. "We've always looked to tomorrow."

As the direction in new music has changed, so has CFNY's music mix over the years. In the late '70s. CFNY was the first station in North America to play metal acts like AC/DC and Ozzy Osbourne, according to Marsden. In the '80s, playing imports has given CFNY the jump on new music acts who were unknowns at the time, like Simple Minds, U2, Eurythmics, Howard Jones, and the Thompson Twins. Imports figure so prominently at CFNY that the station employs a separate import music director and a domestic music director, along with Assistant PD/ Grand MD Don Berns.

News commitment is such that CFNY's news staff numbers 12 fulltimers, including four street reporters. On weekdays, the 5pm hour includes so much news, sports, and commentary that there's usually time for only five songs.

CFNY's longtime slogan, "The Spirit Of Radio," inspired the song by Rush. Ironically, CFNY no longer plays Rush, as the band's popularity renders them inappropriate for its alternative stance. Even so, when jock Earl Jive bought Geddy Lee's Porsche, he found all five FM radio buttons set to CFNY.

CFNY's annual "U-Khow Awards" are an alternative (there's that word again) to the Canadian music industry's Juno Awards, a Grammys equivalent. Junos are based on record sales and tend to reflect an artist's past year; U-Knows, people's choice awards tabulated from ballots, are more apt to trumpet up-and-coming artists. Paul Shaffer co-hosted last year's awards, which were broadcast nationally on network TV.

To spoof other stations' "Top Five At Five" features, CFNY does the "Top One At One," where a listener is chosen the "CFNY Listener Of The Day." He receives a trophy and prize package worth \$100.



David Marsden

CRTC Rules And Regs

Think FCC regulations are a headache? Thank your lucky stars you don't have to contend with the bureau's Canadian equivalent, the CRTC (Canadian Radio & Television Commission).

Its Canadian Content rule, commonly referred to as "Cancon," requires all stations to play a minimum percentage of records that meet at least two of four "M.A.P.L." criteria: music or lyrics composed by a Canadian citizen, performance by an artist who is either a citizen or lives in Canada half the year, or a recording produced wholly in Canada. Each station is bound by the Can Conminimum its license promises, with FMs' ranging from 15%-30%.

Cancon applies to AM and FM stations, while FM stations are subject to many additional mandates;

• Format: Stations may not change format freely. Any change must be approved by the CRTC.

• Rotations: Generally, FM stations may not play any song more than 18 times a week, and may not play a ratio of more than 50% "hit" to "non-hit" material. ("Hit" is defined as records in the top 40 of an international trade chart.) They must play a minimum amount of non-repeated song titles over the

course of each week and a prescribed percentage of current material.

Special Programs: Stations must air a specific amount, usually 20% each week, of "foreground programming" — 15 minutes or more on the same theme or subject. This can include anything from public affairs shows to artist profiles with biographical info

Talk: Minimum talk content required is between 9-12% a week.

Cash Giveaways: Stations may not give away more than \$5000 in cash each month, though they can award prizes worth more.

These mandates are intended to preserve FM programming as cultural alternative to AM. The effect, particularly with regard to rotations, is that true CHR is prevented on FM. Thus, music radio is still healthy on AM, and CHR giants such as CHUM(AM)/ Toronto and CKGM/Montreal avoid mass audience erosion to FM.

On Sundays, the regular format rests, as the day is devoted entirely to special programs. In the morning, "Masters and Moderns" mixes classical with contemporary music inspired by the classics. Other shows spotlight jazz, comedy, French music from Quebec, and music by Ontario artists without label contracts but with independent records or cassettes available in local stores. The day closes with a contemporary gospel show hosted by ex-Lighthouse ("One Fine Morning") drummer Skip Prokop.

CFNY's ratings continue to rise steadily. A cume of 548,000 ranks seventh in the market, and the station's hours tuned are among the highest. Its owner is Selkirk, which also owns rep firms SelCom in the U.S. and All Canada in the north.

CHOM/Montreal

Montreal is market #2, with a population of close to 3,000,000 and 24 radio signals. CHOM's summer '85 cume of 672,000 placed it #3, and first among English stations.

AOR since 1969, CHOM has moved away from a hard rock image over the last 18 months. Says sixyear PD Rob Braide, "We're not playing Judas Priest or Motley Crue, although we have a 'Metal File' show to service metal loyalists. We emphasize a Simple Minds, Paul Young, or Thompson Twins sound that appeals to a wider base of listeners. But we're not CHR; our turnover isn't 90 minutes, and we won't play Madonna or Wham!"

Specialty programs help stretch CHOM's image to cover all the musical bases. While CHOM as a station will co-promote mass appeal acts like ZZ Top or Supertramp, its "New Music Foundation" show sponsors a Cure appearance and the Metal File will present Motley Crue.

Morning man Terry DiMonte has a "Miami Mice" bit thatetatures two hip rodents, Cracker and Crumbs, who drive Ferrattis and hang out at the Ratz-Carlton Hotel. CHOM promotions are often sports-related, including a 30-member ski demonstration team. A "No Record Weekends"

Continued on Page 46



Gary Slaight

Q107

Jon & Vangelis Friends Of Mr. Cairo Jan Hammer Miami Vice Theme Alarm Strength Pink Floyd Comfortably Numb Kinks Lola Bruce Springsteen Pink Cadillac Triumph Hold On (live) Peter Gabriel Solsbury Hill Dire Straits Sultans Of Swing

Huey Lewis Back In Time

cfnyfm 1 0 2 . 1 the spirit of radio

Tom Robinson Rikki, Don't Lose That Number
Elvis Costello I Want To Be Loved Jane Siberry Map Of The World Godley & Creme Cry Gong Xtasea Ambrosia Nice, Nice Very Nice Age Of Mirrors Wave About Her Belouis Some Imagination Rough Trade Up Against The Wall Kinks Around The Dial

chom

Arcadia Election Day
Cream Strange Brew
Don Henley Drivin' With Your
Eyes Closed
Marillion Kayleigh
Marillion Kayleigh
Marillion Kayleigh
Marillion Mac Dreams
Aldo Nova Fantasy
David Bowle Fame
22 Top Sleeping Bag
Dire Straits Money For Nothing
Rush Big Money
Stones Paint It Black

Who Behind Blue Eves



Rob Braide

Northern Lights Burn

Continued from Page 45

used compact discs exclusively, and a "Rock Of Ages Weekend" displayed listeners' sets of their favorite songs from the '60s, '70s, and '80s in that order.

The official language in the province of Quebec is French. CHOM, one of the city's eight stations licensed as English-speaking, is required to play at least five percent French vocals. (The French stations must play at least 65%.) On the other hand, CHOM is not allowed to speak French on the air. Even though Braide estimates 70% of his audience is French, the station isn't handicapped since over half of these literatures are believed.

those listeners are bilingual. CHOM and its sister AM CHR, CKGM, were recently purchased by the CHUM Group, whose extensive media holdings in Canada include CHUM-AM & FM/Toronto and the MuchMusic video channel.

CFOX/Vancouver

With just over 2,000,000 people and 18 signals, Vancouver is Canada's third largest market. CFOX is the country's oldest AOR, rocking since 1967. It's been programmed for the last six years by Don Shafer, who's also been PD at CHOM and jocked at CHUM-FM, KNAC/Long Beach, and KPPC/-Pasadena.

In Shafer's opinion, "Cânadian AOR is generally more intelligent than American AORs. They talk less and play more music, while we're mandated to talk a lot and come up with special programming. Instead of just rock news and trivia, we come up with news and lifestyle information."

For example, an 8am daily feature has live interviews with sports stars from teams in both Canada and the States. CFOX also has a half-hour talk show at 1:30pm every day, and runs a 90-second comedy feature called "Laugh Track."

Shafer also takes American AOR to task for what he feels is an overreliance on gold. "In 1985, with as much great music as there is, I can't believe we're still hearing double-shots of the Doors. I love hearing Doors and Led Zeppelin records, but to make that a regular part of your programming diet is belaboring the past."

CFOX itself has a high new music profile — 75% currents and recurrents up to six months old.



Don Shafer

Oldies are played primarily in foreground programming. The ratio was adopted a year and half ago because CFOX's ratings "had peaked," says Shafer. "We became static, and had to get past our modal programming era." Last spring, a 360,000 cume ranked fourth in the market.

C-FOX

Paul Young I'm Gonna Tear . . . OMD So In Love

Tina Turner What's Love Got To Do With It

Thompson Twins Lay Your Hands On Me

John Cafferty C-I-T-Y Billy Joel The Night Is Still Young Rolling Stones Going To A Go-Go Artists United Against Apartheid

Otis Redding The Dock Of The Bay

Mr. Mister Broken Wings Toto Rosanna ZZ Top Sleeping Bag ABC Be Near Me

Sun City



R.E.M. Green Grow The Rushes Who Baba O'Riley Prefab Sprout Faron Young Eric Clapton Forever Man Marshall Crenshaw Little Wild

One, No. 5
Nick Lowe I Knew The Bride
Paul Revere & Raiders Kicks
Tears For Fears Change
Stevie Wonder Part-Time Lover
Elton John Where To Now,
St. Peter?

X Burning House Of Love Billy Idol Flesh For Fantasy Bryan Adams Diana



Starship We Built This City Huey Lewis Back in Time Beatles Continuing Story Of

Bungalow Bill Tina Turner One Of The Living Journey Lovin', Touchin',

Squeezin'
John C. Mellencamp Small Town
Scandal The Warrior
Phil Collins Only You Know And I

Crazy Elephant Gimme, Gimme Good Lovin'

Eurythmics Sisters Are Doin' It Platinum Blonde Situation Critical

Van Morrison Domino



Neil Edwards

CHEZ employs a news staff of seven fulltimers to cover developments in Ottawa, the country's capital.

K97/Edmonton

Edmonton has a metro of around 750,000. K97, like CFNY, is owned by Selkirk. Its summer '85 cume of 235,000 was third of 19 stations,

Neil Edwards, PD since K97 went AOR in 1979, feels the station's music mix differs from other AORs in that "most won't go back as far as we will and do it as often. We're not an Oldies station, but we give people an idea of what happened in the past and of what's new."

K97 will play Elvis Presley next to ZZ Top in morning drive, where an hour might include tunes by Roy Orbison, Marvin Gaye, and Mungo Jerry. "Most stations will play these songs as flavor, where we make them a part of our programming," Edwards explains.

Edmonton's tastes in contemporary music are distinct from other regions in Canada, according to Edwards. Rush and Triumph are not as big as they are in Toronto, he claims, while Streetheart sold 150,000 copies in the province of Alberta alone while receiving little play in Toronto.

K97 foreground programming includes an hour of talk weekdays at 11am, followed by a half-hour news magazine at noon. A weekly "Alternatives" show spotlights new European sounds.

Picks To Click

Which Canadian artists who haven't broken in the States should American programmers be aware of?

Gary Slaight: Gowan and Platinum Blonde. Neil Edwards: Headpins and

Neil Edwards: Headpins and Gowan.

Joe Owens: Strange Advance, Doug Cameron, Jane Siberry, and Idle Eves.

Don Berns: Jane Siberry, FM, The Box, Strange Advance, and Rough Trade.

Steve Colwill: Rough Trade, M&M, Parachute Club, Rational Youth, Luba, and Gowan.

Don Shafer: Doug & The Slugs.

SEGUES

WXRK/New York taps Steve Jones from WLIR/Long Island for morning news ... Five-year WAAF/Worcester-Boston promotions ace Steve Stockman resigns next week ... Gary Clouse is the new GM at KZEL/ Eugene as Eugene Broadcasting, Ltd. takes over.

WLLZ/Detroit slots Roz for latenights, as Mike Halloran moves to crosstown WDTX . . Summerfield Horner is on KRQX/Dallas afternoon

pid City's News Director . . . Dave Douglas is new to KGB/San Diego weekends.

WNOR/Norfolk's new address is 801 Boush Street; Norfolk, VA 23510. Same phone number.



THE BRIDE OF DC101 — Linking with "The Bride" movie, DC101/ Washington assisted with the wedding of Transylvanian-born Christina Cheplick, who's being led down the aisle by DC101 boss jocks Adam Smasher (left) and Young Dave Brown.

Owens On AOR Up North

Few bands get more directly involved with radio on both sides of the border than Canada's **Triumph**. The biggest difference between AOR in the two countries, says manager **Joe Owens**, is that "Canadian personalities are more subdued. American radio has a more excited, aggressive attitude. There are good promotions here, but crazy things like staying on the air for a week or **WMMR/Philadelphia**'s 'Louie Louie' kazoo parade don't happen."

The reason, says Owens, is that "Canadians are a more reserved people who would find that kind of lunacy embarrassing rather than fun and neat."

He also feels there's more market-to-market variation in music among Canadian stations. "In the States, you can drive through the Midwest and not know when you've lost WTUE/Dayton's signal and picked up WSKS/Cincinnati. But when you've lost CHOM and picked up Q107, there ain't no doubt about it."

Does Canadian Content result in mediocre native bands getting on the air? "Never, contrary to what every programmer in America thinks," says Owens, noting the wealth of first-rate Canadian talent like Loverboy, Bryan Adams, Corey Hart, and Rush. "These aren't nobody bands from Flimflam, Manitoba."

High points for Owens in radio up north include CHOM's "slick, cosmopolitan presentation. Its finger is on the pulse of Montreal, and (morning man) Terry DiMonte is a genius with a cerebral sense

CFOX is "classy," CFNY and CHEZ are "clever," and Q107 gets Owens's "biting, scratching, and fighting its way to the top award. They are the heart and sou of rock 'n' roll in this country."



Steve Colwill

The station's community involvement includes the CFOX Kids Fund, which has raised over \$250,000 for the Variety Club in the last five years.

CHEZ/Ottawa

Ottawa is market #4, with about a million in population. CHEZ, AOR since 1977, leans to the progressive side of the AOR spectrum like CFNY. Its playlist is extensive, currents constitute as much as 80% of its music mix in the evenings, and jocks have a hand in programming their shows.

Unlike CFNY, though, CHEZ will play a song more than once a day and is more likely to continue playing hits once they cross to other formats. And while both stations play adventurous artists like Propaganda, Shriekback, and Kane Gang, CHEZ also includes mainstream acts that CFNY avoids, such as Rush and John C. Mellencamp.

Five-year PD Steve Colwill says the station he identifies with most is WXRT. 'XRT should be flattered of 16 Ottawa stations, CHEZ is second in overall cume, first with adults 18-34 and 18-49, and second in 25-49 adults.

In 23-9 adunts.
Surprisingly, for a station with progressive leanings and relatively little hard rock, CHEZ is also first with teens. Rather than a result of programming, the teen numbers appear to be a function of certain promotions that image CHEZ as the station that teens can grow into For instance, the high school that raises the most money for the United Way will get a free concert by the winner of the station's next "SHARE CHEZ" homegrown talent contest.

Houston

Continued from Page 3 tually went up owing to some additional discrepancies found when Arbitron reviewed all the diarries. He said, "Bringing it to Arbitron's attention was a calculated risk on my part. For all I knew, that 74-year-old man could've been 44, 24, or 34. If he had been 34, we would've been in fat city. If I could do it over again, I would, because in our prime demos (18-34 men) we lost nothing. We only fell in 12+."

KRBE-FM/Houston PD Roger W.W.W. Garrett commented, "What surprises me is how much effect one diary can have, and how anyone at Arbitron could accept that a 74-year-old male would listen to an AOR station around the clock."

Mocarsky responded that Arbitron is "format-blind" and would not detect something as unusual as heavy AOR listening by a Hispanic senior citizen. Some subscribers, said Mocarsky, don't provide the ratings firm with format information.

Beaubien concluded, "I think the most damage is not to KSRR or other stations in the market, but to Arbitron's credibility with the buyers. It puts the entire summer book in question. We're basically ignoring it. We're not going to drawtosell it. We're re just going to say 'You want to buy the summer book? Which one — the old one or the revised one?'"

Houston Numbers Revised

Here are the revised Houston summer 12+ ratings (unconfirmed at presstime):

39		
	Orig.	Revised
KMJQ (B/U)	10.3	10.2
KKBQ-FM (CHR)	7.6	7.8
KIKK-FM (Ctry)	7.3	7.2
KTRH (News)	6.3	6.4
KLTR (AC)	6.4	6.3
KODA (B/EZ)	5.9	6.0
KSRR (AOR)	6.0	5.4
KLOL (AOR)	5.5	5.3
KRBE-FM (CHR)	4.6	4.7
KILT-FM (Ctry)	4.5	4.5
KFMK (AC)	4.4	4.4
KQUE (AC)	4.1	4.3
KPRC (N/T)	3.2	3.3
KYOK (B/U)	2.3	2.3
KLEF (Clas)	1.8	1.7
KILT (Ctry)	1.5	1.5
KXYZ (Span)	1.2	1.3
KLAT (Span)	1.2	1.2
KYST (Span)	1.1	1.1

Hall

Continued from Page 3

said, "Rick will be doing a lot of voicing and writing, handling promos and the special-event kinds of things for KHJ & KRTH. He'll also contribute to three or four of the other RKO stations in the way of voicing. We all know what he's supposed to do, but we haven't been able to chisel it in stone and put a title on it."

Scarry added, "Basically, it will be a creative development type of job. I'll still be actively involved and headquartered at KHJ & KRTH. It's been a challenging 16 months developing 'Car Radio,' and I'm sure Phil Hall will do a great job in carrying on with it."

NAB

Continued from Page 1

NRBA President Bernie Mann commented, "I think it makes an even better convention having them there. They would have some real problems going back to separate meetings because they are responsible to the concerns of the broadcast community."

cast community."
Snider said NAB is concerned
that only 7% of stations were
represented at September's
joint meeting in Dallas. "We
want to broaden the appeal to
attract more broadcasters," he
added.

Although NAB hadn't planned to make a decision on the joint convention before next week, it was NAB who issued the invitation last Thursday for the meeting with NRBA. "They seemed to feel a tremendous sense of urgency." Snider said of NRBA. "They felt we were ducking them, which we were not. I think they feel more comfortable now."

RKO

Continued from Page 1

license battle before the FCC. Backdoor Sale Required

Technically, RKO can't self KHJ-TV because its basic character qualifications are under investigation by the FCC. At issue is a lack of candor with the FCC which resulted in the loss of WNAC-TV/Boston (now WNEV-TV)

Because a direct sale is impossible, RKO will actually withdraw its renewal application for KHJ-TV. The FCC would grant the competing application of Fidelity Television, whose stock would immediately be sold to Group W for \$85 million from Group W for the station's "tangible assets."

Since the KHJ-TV proceeding is the forum in which the FCC is deciding on RKO's overall fitness to hold any licenses, the character aspects of the case would most likely be transferred to one of RKO's 13 remaining license proceedings.

McKinney Says Deal Could Work

FCC Mass Media Bureau Chief Jim McKinney told R&R the Commission will take a close look at the proposed deal before giving its approval.

But he observed, "It looks like something that could be done under the rules. There are character issues against RKO, but those could be shifted to another RKO hearing," McKinney added that the FCC would also probably have to approve a waiver of the trafficking rule to allow Fidelity to sell the station after holding it for less than one year.

McKinney noted that RKO could dispose of all its proper-ties in a similar manner without settling the character issue. But if the firm ever tried to reenter broadcasting, the qualifications issue would be instantly reviv-

Comics

Continued from Page 1 the project. These promos are being fed to all affiliates and are available to all other stations as well.

 ABC, CBS, NBC — All three networks will draw attention to the project by treating the project as a major news story on Thanksgiving.

In addition, WOR/New York's John Gambling has agreed to read a wide selection of Thanksgiving Day's strips over the air in the style of Big Apple Mayor Fiorello LaGuardia. Other stations are developing similar plans with their morning personalities.

Over 175 cartoonists, including project coordinators Garry Trudeau, Charles Schulz, and Milton Caniff, are participating in the Thanksgiving Day event.

Stacy

Continued from Page 1
Assistant PD Mark Shands,
who had been interim PD

Stacy, who piloted Y106 to a dominant CHR position over longtime format leader WBJW in the spring book, told R&R, "I haven't formulated a definite plan of attack yet. The only thing I will say is that we will remain CHR and give the market an aggressive run. I have no doubts of this facility's resources to allow us to win big."

Sillerman

Continued from Page 1 radio in 1979 as an owner, re-marked, "I'd call it the launching pad to the zenith of my career. We're very proud to own these stations in these markets. It's rare you can put together something like this that involves legendary stations in terrific markets that are burgeoning, and in many cases, are on the verge of expedience.

are on the verge of exploding.
"The cornerstone of this company is to become a major force in broadcasting, and that is exactly what we intend to do — in both radio and TV. The thrust will be particularly in radio, toward the major markets."

Explaining the reasons for the sale, Doubleday President Gary Stevens said, "Doubleday wanted a reduction on its debt and a return on its investment. When we get these kinds of attractive prices today, it's very difficult not to accept an offer like Bob made us.

"Tve known and liked Bob for a long time. We wanted to sell them as a package if we could, while retaining some semblance of the group, as we've done. With Bob not having a fixed operating structure, it meant our people would be retained, and that was very important."

Stevens said that Doubleday will continue to look at Top I look at Top I market stations, adding that he will take on an expanded corporate role while overseeing the remaining properties - WHN & WAPP/New York and WAVA/Washington — which he says are not for sale.

Executives from Metromedia were not available to comment on the transaction, which is expected to be completed in February.

Lyrics.

Continued from Page 1

"Slippery Slope To Censorship"

Representing the Musical Majority, Danny Goldberg Majority, Danny Goldberg commented, "We must be careful not to let this compromise lead us down the slippery slope to censorship... Labelling by anyone without the artist's approval is abhorrent to the entire creative community. The 'generic warning sticker' will cause far more problems than it could ever solve." He urges all major labels to use the lyrics option "if there has to be a compromise."

Goldberg represents the loosely-knit group of artists, managers, broadcasters, songwriters, and others who formed the Musical Majority in September to counter the PMRC campaign. Record label executives aligned with the group include Island's Charly Prevost, who called the November 1 agreement "a compromise to kill the issue," and Geffen's Gary Gersh. Added Goldberg, 'We all hope that the highdecibel smears on American music will now end, and that senators can go back to dealing with the real problems of America, while musicians can continue to inspire the world."

Less certain that the issue has been effectively diffused is Jim Bonk, Exec. VP of major record retail chain Camelot. "I

Phillips

Continued from Page 3 brings heavyweight programming experience to KOTT's 'Lite Rock' format,'" Edwards will return to his duties at KBIG/Los Angeles while assuming additional programming projects and assignments.

A former NBC FM Group VP, Phillips came to KFRC in the spring of 1984, following programming stints with neighbors K101 and KYUU, as well as KGW/Portland. He also worked on-air at KFRC, KJR/Seattle, and 99X/New York. He commented, "RKO is a fabulous company and the staff has some of the best people in broadcasting." Referring to the station's sagging ratings, he continued, "But obviously, things became fairly difficult, as it is with any major AM facility in the country.

"KOIT is running very few commercials, and we're playing the hits. The company is, as I am, very research-oriented; we believe in callouts and auditorium testing. That'll be the basis for the way we do music."

No replacement for Phillips was named at KFRC. Said VP/GM Jim Smith, "Tm looking to fill the job as quickly as possible, as we have some critical decisions to make, including the direction of the 'Game Zone.' Should we continue with the games, I want that to be a decision the new PD participates in."

Smith added that air personality
Dave Sholin will be acting PD.

McKay

Continued from Page 3 previously programmed KUUY/ Cheyenne. He had spent four years as KCBQ/San Diego PD before joining KUUY.

don't see it correcting the problem at hand. This is a quick fix that's going to go nowhere." Bonk has stated his opposition to warning labels on albums, concerned that record stores will have to face local protests from parents' groups. Other retailers came out against a warning label ląst month under the auspices of the National Association of Recording Merchandisers (NARM).

Retail reaction is thought to have influenced a number of record companies most prominently, MCA in indicating an early preference for publishing lyrics when a sticker appeared to be the course preferred by the RIAA. An MCA spokesman confirmed its acceptance of the new accord, emphasizing that it will take the lyrics approach if and when releasing potentially explicit product

"Positive" Parents

For their part, the PMRC and the PTA have indicated that they will "balance their presentations" in future by "applauding positive factors within the recording industry." It's their intent to "support and defend the lyrics and labeling policies and the companies which implement them, and to appeal to the remaining companies for cooperation." Tipper Gore of the PMRC told R&R, "We're going to see how this works. We hope that record companies will make good on their word."

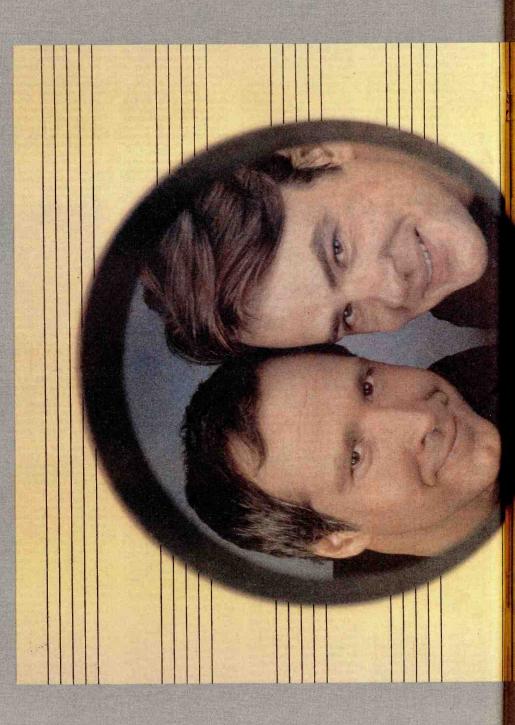
During last week's Washington press conference announcing the agreement, Gore was asked whether her husband, Sen. Albert Gore (D-TN), would be voting for the home taping royalty bill currently before a Senate subcommittee. "My husband has been a cosponsor of the tape tax for years," she said, "but that is a separate issue." Critics of the RIAA have contended that the association's interest in the taping legislation has compromised its effectiveness in dealing with the PMRC.

If any record companies use the inscription agreed upon between the RIAA and the parents' groups, the wording will be: "Explicit Lyrics — Parental Advisory." Labels will use a-"see LP for lyrics" imprint on cassettes.

RIAA members which have accepted the November 1 policy statement are: A&M, Arista, Atlantic, Columbia/Epic/Portrait, Capitol/EMI/Manhattan, Chrysalis, Compleat, Crescendo, Elektra/Asylum, MCA, Mike Curb Productions, Poly-Gram, RCA, Solar, Scotti Bros., Tabu, and Warner Bros. At RIAA spokesman told R&R that other member companies had onty et responded to or been approached on the accord.

Concluded RIAA President Stan Gortikov, "It is our conscientious intent to implement these approaches in good faith. We are convinced that this can be accomplished without jeopardizing or diluting the rights and freedoms of creators and recording artists, who must be assured protection against cen-

RAR FRIDAY, NOVEMBER'8, 1985) 47







NEW SINGLE ELE

BLACK/URBAN



WALTLOVE

WYLD-FM's Great Talent Show

It's not hard to notice that the talent show contest is a favorite promotion among Black and Urban Contemporary stations. The history of Black radio has shown us that most stations in this format must be creative because promotional budgets are usually nonexistent, and the talent contest became a way to create excitement for those without a stockpile of "dead presidents."

Like many B/U stations, WYLD-FM/New Orleans' next talent show (November 15) is during the colder months. PD Dell Spencer took a break from his busy preparation schedule to talk about talent shows. why they work, and how it's being

Putting It Together

A ten-year industry veteran, the two-year station programmer explained that New Orleans has only one citywide talent show annually. "In 1984 we auditioned 550 participants. This year's auditions began in mid-August, and from those we'll select 24 acts for the main event."

Because there'll be TV coverage, there are advance production meetings with the camera crew. Next comes a a coordinated effort with the local police, and many other responsibilities. Said Dell, "Believe me, this presentation can really become a job."

No doubt that the talent program is a lot of work, but the benefits are many, including its widespread ap-peal. This year's show, booked at the 8500-seat New Orleans Municipal Auditorium, is already sold out. And that's without any headliner acts. Dell said, "They're all local amateur acts. These kids do a great job and they all take it very



Dell Spencer

all of the other things necessary to make the event a success.

"We have managed, even with the escalating cost, to keep our ticket prices under ten dollars. Many are sold in 12 and 20-ticket blocks. Some buy them for relatives and friends because they want them to see their kids perform. It's really fun to watch.

young people have never had anyone take an interest in them or what they're interested in doing with their lives. That's one of the biggest reasons we do this. Discipline and pride are also motivating factors. We're a community radio station and this is our community. We get so much from the city that we feel that we must put something back into it."

"We have so much local talent in New Orleans that it just makes sense to do this type of promotion.'

-Dell Spencer

Special Support

As far as who does all the work to make the magic happen, Dell said, "The station staff - we all The station staff volunteer to do something, no matter what it is. Our News Director, Monica Pierre, is involved this year. Loretta Sweat, (Exec. VP/ GM) Jim Hutchinson's assistant, is also working with us, as is Traffic Manager Marcel Lee. It's a team effort for a good cause.'

Publicity for the event is being boosted by plenty of good, old-fashioned word-of-mouth. "The people in this town talk about local happenings," Dell said, "and we're one of them. That's another reason why we keep it going:"

Melting Pot Of Talent

I wondered if the talent show turns out to be as racially mixed as WYLD-FM's listening audience. "This year we've had more whites

Showdown On **Talent Street**

Starstream Communications, Inc. is a marketing and promotion company that works with radio stations and national advertisers on specifically targeted radio promotions. Because there is a national sponsor, there's no cost

to stations that get involved. Starstream President Gary Firth and all of his staff have radio backgrounds. The now-famous Budweiser Showdown has been happening for the past four years, and 80% of the stations participating have done it before. "We have a lot of repeat business," he said. "Many stations like the Showdown because we do all the difficult

"For example, in New York City we distributed 20,000 entries blanks, 8000 posters and 7000 counter cards. Most local radio stations can't do this sort of thing with their limited manpower. This is one of the reasons it's good to have a partner like Budweiser."

If you don't have the budget for your own talent show, the Budweiser Showdown might be something for you to think about. This year the program was videotaped for TV. Just think . . . your call letters all over town and you didn't have to do the legwork. But there are some things that participating stations must do for Bud and Starstream



Said Gary, "Each station must agree to promote the contest in a reasonable fashion. That consists of regular promos from 6am to midnight.

"Each station has a local contest and finds a winner it thinks can compete with others from all over the country. Once that's taken place, it's on to the finals for your station's and your city's representative. The country is divided into five areas, and regional winners go to the finals in hopes of winning some of the big money prizes."

Among the stations involved in this year's showdown are WUFO/ Buffalo, KKDA (K104)/Dallas, WTMP/Tampa Bay, and WBMX/ Chicago.

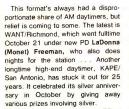
participate in the auditions," Dell said. "In previous years that wasn't the case, maybe because of where our station is located. Or it could be other reasons that are really very negative. Being in the Deep South, it seems as if some racial overtones may keep most whites away from the performing aspect. We're always hoping that sort of thing doesn't rear its ugly

Dell also said the the local TV

newspeople have responded positively. Besides giving the show coverage, one station (Channel 8) has decided to shoot the whole program this year. That station also plans to air an hour of the show during the Thanksgiving season, right after the show takes place.

If you'd like to know more about how the WYLD-FM staff brings together this worthwhile project, give Dell a call and tell him we told

ACTION



Johnny Flowers is the new PD at KJCB/Lafavette, coming to the station from KYOK/Houston . . . Kevin Brown segues to mornings at WQBH/Detroit after five years at KDKO/Denver Lauren Kates returns to her native Philadelphia to do promotions for WFIL & WUSL after working for the New York PR firm Richard Gersh Associates

Michael Jackson is now handling WKMI/Kalamazoo's night B/U block and is trying to establish record service. He can be reached at (616) 344-0233. Jackson was previously a newsman for crosstown Country outlet WCUZ Zilla Mays is now handling the 7-9am gospel block at WIGO/Atlanta, replacing Michael Gamble, now on neighbor WBUS.

Louisville is getting very hard to keep up with. After just a few months as MD at WJYL, Keith Landecker has gone crosstown to program WDGS/ Clarksville, IN, which several months ago began aiming an "Adult Urban" format at Louisville. At WJYL, Timm. Jherland is now handling mornings, with Bill Callis going back to middays:

WFXA/Augusta is looking for a new

to Tony Sewell, Box 1589, Augusta, GA 30903 . . . WDPN/Columbia held an Andre Cymone "Dance Electric" Contest for Halloween Eve with a \$500 grand prize . . . Congratulations to WLUM/Milwaukee PD Bernie Miller, who'll marry WISN-TV/Milwaukee anchor Eleanor Hayes on his birthday January 18. (Does this mean they

have to repeat the ceremony on her

birthday?)

morning drive person. T&Rs should go

Professional meetings this weekend: 1) The Midwest Radio & Music Conference at Chicago's McCormick Center Hotel, which will be hosted by WBMX and is billed as "A Radio & Music Nexus." 2) The Black Entertainment Lawyers Association's fifth annual conference at Barbados' Cunard Paradise Beach Hotel.

NEW ORLEANS

Financial Factors

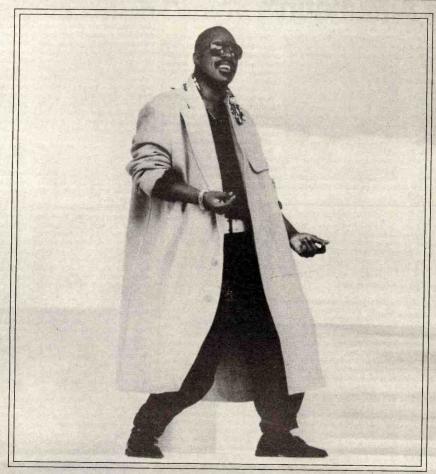
Who gets the revenue? Dell laughed, "We don't make any money, that's for sure! The show is really done for the community. We have so much local talent in New Orleans that it just makes sense to do this type of promotion on an ongoing basis. We use the money to pay for the cost of the facility and

Stars Get In Your Eyes

Why does WYLD-FM do this? Dell replied, "Just looking at these kids on the night of the show is enough of a benefit for us. They're all brushed up and ready to go out, on that stage with stars in their eyes. They're happy, and that means a lot to all of us.

Dell continued, "Most of these

50/R&R FRIDAY, NOVEMBER 8, 1985



NBC Radio Entertainment is proud to present the magic of Stevie Wonder in a very special live Album Party, NBC's at (212) 664-5538. Rona Elliot talks with Stevie about his latest creation, "In Square Circle," the new Ip on Tamla/Motown Records. Featuring "Go Home," "Overjoyed,"

Thursday, November 21, 10PM Eastern, 9PM Central 8PM Mountain, 7PM Pacific





CALENDAR

BRAD MESSER

"This Is A Bulletin"

Newspeople want to get hot news on the air immediately. Or faster. When a newsman has a fistful of bulletin and wants on the air, getting in his way is like tampering with the environment — something's probably going to get out of balance.

The sense of urgency is visceral. Gut-level. When a bulletin clears, mysterious natural forces deep within the newsman urge him to open a mike switch immediately. But should it be that way?

Should bulletins always be bulletined? Some believe not.

Consider this statement from the book "Newswatch: How TV Decides the News" by ABC News Executive Producer Av Westin:
"Critics argue that the scramble to get on the air first is merely

a result of the competition for ratings and undermines the credibility of TV news.

"Why not take more time or even forgo live coverage in favor of bulletins and special reports that could go on the air when the facts are verified and clear? Onthe-air editing would thus be substantially eliminated, and misinformation would be sharply reduced."

Does that make sense to you? It doesn't to Westin. He dutifully stated those arguments and then concluded, "The public, which demands 'the latest' from TV, would probably not stand for it."

Seems that applies to radio, too. It's a good argument in favor of not standing in the newsperson's way when nature is driving him to air his hot bulletin.

Veterans Day

MONDAY, NOVEMBER 11 — Veterans Day used to be called Armistice Day. It originally marked the end of World War I. The armistice was signed 67 years ago today - in 1918 - at 11 o'clock on the 11th day of the 11th month. Armistice Day was changed to Veterans Day in 1954.

1939 - "God Bless America" first performed in America (by Kate Smith).

1933 — Dust storm from South Dakota deposited soil in New York State, inspiring creation of the USDA Soil Erosion Service.

1921 - Tomb of Unknown Soldier dedicated Arlington, Virginia.

1889 — Washington 42nd state.

Birthdays: Jonathan Winters 60, Kurt Vonnegut Jr. 63, Sen. William Proxmire 70.

Japanese WWII Boss Condemned

TUESDAY, NOVEMBER 12 — The man who had been Japan's leader during World War II, Premier Hideki Tojo, was sentenced to death in 1948. On his execution day, Tojo's final word before hanging was the battle cry "Bonzail"

1933 — First purported photograph of Loch Ness monster.

1902 — Enrico Caruso recorded the first million-selling record (from the opera "Pagliacci").

Birthdays: Rumanian gymnast Nadia Comaneci (seven "perfect" scores 1976 Olympics) is 24. Neil Young 42 Stephanie Powers (Taffy Paul) 43. Convicted murderer Charles Manson 51.

"Fantasia" Had Stereo

WEDNESDAY, NOVEMBER 13 — Walt Disney's animated movie "Fantasia" was released 45 years ago (1940). It was the first movie with stereo sound. The critics panned "Fantasia." It went on to earn millions. Disney chose the Broadway theater in New York City for the first showing of "Fantasia." That's where this first Mickey Mouse cartoon had opened a dozen years earlier (when the theater was named the Colony).

1982 — Vietnam Veterans memorial dedicated in Washington.

1982 — Lech Walesa released after 11 months internment in Poland.

1974 - Karen Silkwood found dead in wrecked car in Oklahoma.

1971 — Mariner 9 arrived at Mars and became the first space probe to orbit another planet. It's still in orbit.
1939 — First cow-milking machine demonstrated.

Birthdays: Paul Simon 43. Charles Bronson 63.

Second man on Moon

THURSDAY, NOVEMBER 14 — America's second manned rocket to the moon took off 16 years ago (1969). The Apollo-12 mission was a big success, except for the part where **Charles Conrad** became the first astronaut to trip and fall down on the moon.

1983 — U.S. Nuclear cruise missile deployment began in Britain.

1942 - Eddie Rickenbacker rescued after 23 days adrift in a liferaft in the Pacific.

1935 — Philippine Islands declared a commonwealth by FDR.

1851 — Herman Melville's "Moby-Dick" or "The Whale" published.

1832 — Charles Carroll died at age 95. He was the last surviving signer of the Declaration of Independence. Birthdays: England's Prince Charles 37. Jordan's King Hussein 50. Brian Keith 64.

Atlanta In Flames

FRIDAY, NOVEMBER 15 — General Sherman's "march to the sea" began in 1864 (Civil War). Sherman's Union troops burned much of the little Southern town of Atlanta, Georgia - population 15,000 - and then marched away toward Savannah almost 300 miles away . . . destroying nearly everything in their path.

1969 — 500,000 participated in second anti-war National Mobilization march and demonstration in Washington, D.C.

1926 - NBC radio network kicked off with a four-hour live show.

1806 - Explorer Zebulon Pike sighted the Colorado peak later named for him.

1763 — Mason and Dixon begin surveying the boundary between England's American colonies of Pennsylvania and Maryland.

Birthdays: Petula Clark 51. Ed Asner 56.

Saturday (11-16) Sadie Hawkins Day. Meteor shower. 1969 — Vietnam My Lai Massacre story broke. 1907 — Oklahoma 46th state. 1901 — Automobile 60mph "speed barrier" broken.

Sunday (11-17) Pres. Richard Nixon's "I'm Not a Crook" speech. 1800 — Congress convened in Washington. D.C. for the first time. Rock Hudson would have been 60.

52/R&R FRIDAY, NOVEMBER 8, 1985

Home Taping

Continued from Page 3

ing new heights of profitability. One speaker went so far as to say that products such as Walkman-type cassette machines and Compact Disc players "have helped spawn" that recovery.

The hearing was held by the Senate Subcommittee on Patents, Copyrights & Trademarks to discuss the Home Recording Act (S.1739) introduced last month by Sen. Charles Mathias (R-MD). Chairman of the subcommittee, Mathias proposes that manufacturers pay a penny per minute of blank tape playing time to copyright owners, and that tape hardware companies pay 5% of each machine's wholesale price. In addition, producers of double-well cassette recorders - dubbed "copyright killers" during Wednesday's session - would pay 25% of the wholesale price.

Under S.1739, these sums would go to the Copyright Royalty Tribunal for distribution to copyright owners; i.e., performers and musicians, songwriters and music publishers, unions and record companies. Under a comparable bill introduced into the House of Representatives in June by Rep. Bruce Morrison (D-CT), the money would be collected and distributed by the Copyright Office.

Although the sales of records and tapes have recovered from the slump of the early Eighties, testi-mony by the RIAA's Gortikov during last week's hearing echoed his earlier warnings. "The problem has reached crisis proportions," he said. "The amount of new music released into the marketplace has now declined each and every year for six straight years; in 1984, we released only about half the number of albums we released in . Are we to stand by passively and watch the greatest musical creative community in the world strangle to death from newer and newer generations of copyright killer machines?

Continued Gortikov, "We ask for some relief from the tape and equipment manufacturers, because it is they who are benefitting at our expense. Their businesses and products virtually are dependent on copyrighted music and recordings."

In his remarks, Sen. Mathias noted, "The underlying premise of the constitutional authorization for copyright legislation is to provide artists and authors an incentive to develop their talents so that the whole public can benefit from and enjoy their creations." Likewise, in his testimony, Ralph Oman, Register of Copyrights, asked, "Is tompensation to copyright owners for home audio recording likely to invigorate creative instincts, and encurage the creation and wide dissemination of the works thus created?"

The "royalty" rates established by the Mathias bill, in Greenspan's estimation, would yield approximately \$200 million for copyright owners and creators — far less than the value of sales displaced by home taping, he said, but essential to avoid putting the industry's future at risk.

Will New Artists Benefit?

But a question posed by opponents of the Home Audio Recording Act was: how much of that money

would reach the new artists whose interests and prospects have been consistently invoked by the bill's proponents? "How much money do artists need to induce artistic output?" asked Carol Tucker Foreman, former Executive Director of the Consumer Federation of America. She added, "We just can't find where the bill says the tape tax proceeds will go to Joe Struggling Artist . . All that's in there is Michael Jackson and CBS and Warner. They aren't starving artists, and giving money to them doesn't equal increased creativi-

In similar vein was testimony submitted by Charles Ferris, the former FCC Chairman who is now a lobbyist for the Audio Recording Rights Coalition, representing the consumer electronics interests. He criticized the legislation's "utter lack of any criteria to guide the distribution process." His was also the testimony that questioned the music community's need for compensation in light of current market conditions. He noted "an embarrassment of riches as industry sales and profits have reached all-time highs."

Questions about music industry profitability provoked subcommittee member Sen. Howard Metzenbaum (D-OH) to suggest Gortikov should provide more specific data on labels' profit-and-loss picture in light of claims that it's fighting for survival. "Your case is substantially weakened without submitting your figures," the legislator said.

There were comments from subcommittee members that put the royalty opponents on the defensive, too, particularly concerning the purpose of double-well cassette machines. And some observers were surprised to find tape manufacturers contending that qualitative differences between tape types was only minimal – this to counter the royalty proponents' plan to exempt certain types that, in theory, are not used for home taping of

The subcommittee record is being kept open until November 30 to allow further submissions for or against S.1739. A spokesman for Sen, Mathias said that his emphasis now would be on "fine-tuning" the bill, and on ensuring that any royalties find their way to the creative community if it's eventually enacted.

Action In 1986 - Maybe

"Eventually" may be the operative word. The music industry's quest for home taping compensation is now more than three years old, and a number of previous legislative efforts have come and gone. No movement towards mark-up for the current Mathias bill is expected before 1986, which is also the year Mathias says he will leave the Senate — though that may also spur him to greater efforts for a cause he's long believed

Meanwhile, among grass-roots efforts to be undertaken by proroyalty forces is one to enlist more support from record retailers. "Home taping to us is like shoplifting to you" is the general theme of this effort. The National Association of Recording Merchandisers (NARM) endorsed Mathias-sponsored legislation in 1982 (which subsequently died), but the organization has not taken a position on S.1739 — largely, it's thought, because of conflicting opinions among its board members.



ADULT/CONTEMPORARY

DONNA BRAKE

MAJOR MARKET AGGRESSIVE

Stations Which Dare To Be Different

Have you ever heard programmers say, "We're tightening up the music because we're in a book or "Gee, we had to cut back on currents because we have a new competitor in the market"? Of course you have. Maybe you've even uttered these same words yourself.

But can it really be true that listeners would prefer to hear the same tried-and-true records over and over again during a ratings sweep rather than current music? Ironically, some PDs are playing it close to the vest right when record companies are releasing an abundance of product by many of their prize artists.

But not everyone subscribes to these "tighten up" methods. This week I talked with programmers who have decided to take the road less traveled.

KOST/Los Angeles, WCLY/ Washington, and WHTX/Pitsburgh all maintain a current and, in many cases, aggressive musical posture – regardless of whether or not they're in a ratings sweep or facing new competition. All are



"If you have a love affair with someone and you keep doing the same things over and over again, you start to get taken for granted. The same thing happens in radio."

- Dave Foxx

successful stations in major markets competing with A/Cs far more conservative or recurrentbased

Playing Currents — What A Concept

KOST is L.A.'s leading A/C. When it would be easy to play it safe, the station has always been responsive to current music, and in many instances has led the country on new releases. OM Jhani Kaye said, "KOST has always maintained the posture we have now and it and wants to sample it."



"The Los Angeles listener would expect KOST to be one of the first, if not the first station to play (the new Barry Manilow), so why disappoint that audience?"

— Jhani Kaye

we're not about to change, even with the added competition in the market. It's true you have to always look over your shoulder and be aware of what the other guy is doing. But it's a very big mistake to change your methods just because there's a new signal in the market."

What are Jhani's feelings about the "we're cutting back because of a ratings book" viewpoint? "We used to subscribe to that mentality when I was programming KINT/ El Paso," he said. "In L.A., we can't operate like that because we're in a ratings period almost every day. I think it's great that 75 markets are going to be rated all year long because you get out of this panic situation as a programmer to be perfect for a certain timeframe. Now, every week of the year is important, and you need to sound good all year 'round

"Actually it tends to make you relax a little bit and look at your job and the work you have to do in a more objective matter."

Jhani said that choosing to be a current radio station fits in with KOST's overall "topical" philosophy. "The Lionel Richie, Barry Manilow, or Dionne & Friends for AIDS are topical records. I believe the audience will tune up and down the dial to find these kinds of songs, especially when there's general knowledge about them, either through other stations' broadcasts or television features such as 'Entertainment Tonight.' It's very important you have that product on the air when you know your audience is going to be curious about

"In the case of the new Barry Manilow record in particular, the Los Angeles listener would expect KOST to be one of the first, if not the first, station to play that song, so why disappoint that audience?"

But KOST was also one of the first A/Cs on singles by such new or unfamiliar artists as ABC, A-Ha, Bryan Ferry, and Klymaxx. Jhani noted, "Those records were added early for a reason. They were LA songs, and our guts told us that they were right for the marketplace. As unfamiliar as those tunes might be the first couple of listens, playing them still had a positive short/longterm affect.

"If a song is good for the station or format, or will help balance out the playlist because of tempo or production value, I don't believe you can get hurt by it, whether that song goes top ten or not."

Taking Risks

WCLY/Washington has taken a much more aggressive approach with A/C in almost every way. Music is certainly part of that position. PD Allan Hotlen commented, "We're aggressive about most things we do and take a lot of risks. It seems to me that it's a mistake to assume that super familiarity is the only benchmark for music. We can make a good statement about this radio station by being earlier on selected music than our competitors.

"We're certainly by design not going to win the 'more music' battle or the 'lightest music' battle. But there is a textured, exciting, fresh, and non-canned sound that we emit from having the subtle difference of some new music before the other stations. It's not our ultimate positioning statement, but it's part of it."

WCLY MD Dave Foxx added, "It's like going to Las Vegas or Atlantic City. You won't win a lot unless you risk a lot. We risk a lot more than our competitors do. I call the format of all music and all liners and zero personality 'jukebox radio.' They tend to be very late on records, and everything they do play is safe. You don't win big if you don't take the risks."

A Love Affair With Listeners

Allan then said, "I believe most radio stations underestimate and misread the needs of their listeners. There's a new audience out there that enjoys hearing new music, and although that's not the backbone of our station, it does separate us from the competition and gives us the edge. People kid themselves when they program only for the book; there are too many traps in that. Besides, contemporary music has never been better.



"If you take a back seat to being aggressive, you're going to lose because that lack of aggressiveness will spill over into every other aspect of your station."

- Keith Abrams

"Years ago, the only way you knew about new songs or a new act was from trade papers. We're in an age now where you can read about music in the Washington Post. The point is that what used to be inside stuff isn't anymore. People are very smart and very aware. To not offer that to the audience or to concede it to CHR is foolish."

Allan continued, "One thing that mitigates burnout is that we keep bringing in fresh music. We program not simply to music fans, but to radio fans — people who like what it can be and enjoy being involved. We're consciously much more foreground than a lot of A/Cs.

"It's a real love affair with our listeners. On a very personal level we're saying, 'We have something good here and want to share it with you.""

Dave Foxx elaborated, "You have to keep the music fresh, otherwise you can run the risk of getting taken for granted. It's like if you have a love affair with someone and keep doing the same things over and over; there's no spice or verve. That's what can happen to radio stations too."

"We're not trying to be all things to all people, we're simply letting our audience know there will be a few surprises when they listen to us. It's not going to be the same songs day in and day out."

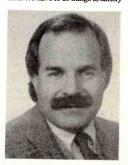
Pittsburgh Aggressiveness WHTX/Pittsburgh has gradually

moved from CHR to A/C over the past year. Said PD Keith Abrams, "The aggressive A/Cs are, for the most part, going to be the music-in-

tensive FM stations. They're going to have a much better chance of sharing audience with the CHR neighbor than with the full-service competitor. The 25-44 year-olds who listen to my station and the 25-44s who listen to KDKA are two different animals.

"I add a song based simply on the merits of being good. I don't worry about whether it's going to be worked A/C or CHR. We were out of the box with Ronnie Milsan's 'Lost In The '50s Tonight' and Natalie Cole's 'A Little Bit Of Heaven. It's not my role to be the station that breaks the most records, but there are songs that my station has to break if they're going to be hits in Pittsburgh. Those are the kinds of records I'm looking for. There probably aren't that many stations which would, on the one hand, add Ronnie Milsap out of the box, then a couple of months later add Dire Straits' 'Walk Of Life' the first

Keith talked about his target audience. "We appeal to 25-44 yearolds. I'm 25 and single — a lot different than my GM, who's in his early 40s and married with three kids. We have to do things to satisfy



"People kid themselves when they program for the book only. There are too many traps in that."

-Allan Hotlen

both of those profiles. If you're a music-intensive station, you have to do it through music; you've got to be playing the right records. To-day's 40-year-olds are a lot more current and aware than those of the past.

"If you take a back seat to being aggressive, you're going to lose because that lack of aggressiveness is going to spill over into your promotions and into every other aspect of your station. If you're a winning station, you're aggressive and a trendsetter".

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A/C PICTURE PAGE



TOP NODS FOR BEST BODS — WYAV helped give Myrtle Beach its first annual "Best Body On The Beach" Contest. Shown are (t-1: WAVE 104's Kim Carter and Pam May, the men's and ladies winners, WAVE 104's Tom Brockway, MD Bob Vandergrift, OM Jeff Kelly, and Rusty Price.



YOU KNOW HIM, YUU LOVE HER

— KYUU/San Francisco's Jeff Mc-Neal has more fun than PM drive jocks are allowed to have when Laura Branigan gives him a headlock.



LESS FILLING, HUGS GREAT — Miller Lite All-Star Lee "The Doll" Meredith left Mickey Spillane long enough to join WNAM/Appleton-Oshkosh's George Norman "Midweek" show.



WAXY WAYES ITS WORRIES AWAY — To insure that it would continue broadcasting during the worse storms possible, WAXY/Ft. Lauderdale set up a Hurricane Center on top of the tallest building in Broward County. Checking the antenna site are Chief Engineer Wayne Dilucente (left) and VP/GM Douglas Donoho.



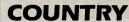
CLASSIC ROCKERS — Those who have accused WFOX/Atlanta of adding only oldies may not be too surprised at seeing the staff with Mozart. However, it was a part of the station's eighth annual "Fox Family Film Festival." Joining "Mozart" at the piano are (I-r.): Program Manager Dennis Winslow, morning personalities Don Shaffer and Stacia Kelly, and the Fox Theatre's Jay Constance.



BLASTING AWAY IN VIRGINIA — If this were New York City, Crazy Eddie would sell it. But in Hampton Roads, the big blastbox was a prop for WWDE's "Ear-Waves" spot. Holding their heads high with the master blaster are (i-r): Director of Photography Glenn Marlin, Art Director Michael Bavaro, Spotwise (Sales & Marketing Director Richard Gertz, WWDE-FM President Dick Lamb, and Spotwise Director William Miller.



OK, HOW DO YOU GET TO NEW YORK? — KHOW/Denver's New York/New Jersey Reunion Party stracted over 2000 former residents of the two states. Gathering in front of the Statue of Liberty are (I-r): KHOW morning cohost Charley Martin, Oldies specialist Da Boogieman, Promotion Director Deb Dowling, morning cohost Hal Moore, midday's Molly O'Brien, and morning producer Red Baron.





LON HELTON

A Musical Guide To Consultants

The last few months have seen consultants blamed for everything but the national debt — and they're being investigated for that. Lately, consultants have been behind the eight-ball for perceived ills ranging from fostering the trend to shorter playlists to blocking new artists' entries onto the charts by "playing it safe."

The record company viewpoint heard of late was perhaps best capsulized in a "Your Turn" commentary (R&R 10-11) called "When In Doubt, Do Nothing — Or Become A Consultant," written by RCA/Nashville Director/Natonal Promotion Jack Weston.

Of course, the scope of a consultant's role varies with great degree from station to station. For the purposes of this discussion, we'll focus only on the advisor's role with regard to music selection. In an attempt to discover what insidious things these nefarious consultants are really up to (and to think, some of my best friends are consultants), I went to the Research Group's Jason Kane, Burkhart/ Abrams/Michaels/Douglas & Associates VP Bob Elliot, and Drake-Chenault's Joe Patrick for the real inside scoop.

The Word From On High

Seriously, much has been written and, said about stations being true to their own markets when it comes to adding records and placing them in various rotations. Are these ideals incongruous with the notion of a guru sitting in a national ivory tower handing down playlists like so many tablets? Undoubtedly. But that description doesn't fit the way the consultants I talked with view their roles.

Bob said, "Local PDs and MDs provide me with sales input, request information, and any other research data they've compiled before I make any recommendations on music."

"Our position is like that of a national music director. We provide input and make suggestions. But there's no way I'm gonna sit in Atlanta and tell someone who lives in El Paso what record is right for his market."

- Bob Elliot

Concurring, Joe added, "A consultant has to get very close to the local PD and get a real gut feel for the market."

Jason says his responsibility is "to help radio stations increase their overall market share through the use of local research and implementation of sound strategic plans. We establish the target, figure out what it (the target) wants (product alignment), position the product in the prospect's mind, and then promote it to let them know it's available. We help Country stations market them-selves better. We help them create the kind of product people will want to buy; i.e., to help build the kind of station people will want to listen to, based on the the tastes of their specific target.



Bob Elliot

"Only after we've isolated the musical needs of the biggest group of Country consumers in the market do we make recommendations on playlist length and turnover rates."

Now What?

OK, once the consultant has gotten to know the PD and the market, what's his role in the music selection process?

Bob Elliot emphasized. "I don't work for any radio station where I can say, 'Add this' or 'Take this off.' We're advisors. I present them with the research available to us, passing on the info that other stations we work with are getting on the record.

"Our position is like that of a national music director. We provide input and make suggestions. But there's no way I'm gonna sit in Atlanta and tell someone who lives in El Paso what record is right for his market.

"The PDs and/or MDs and I talk about the music a lot. We have a 'jukebox jury.' If we all feel good about it — and I hope we've all been in the business long enough to know a good record from a bad record—then we'll put it in a limited rotation.

"Working with stations in a variety of market sizes is a definite asset. We'll take chances in a



Joe Patrick

smaller market with a larger-playlisted station to see what type of response we get. The patterns that develop in smaller markets guide the recommendations we make to larger stations with tighter lists.\(^{18}\)

Jason Kane is more of a generalist, explaining, "I don't get involved in the week-by-week selection of music unless I'm asked. In general, we haven't found a way to research new music. Therefore I give them my opinion. At that point it's as good as anyone else's. My advantage is a national overview with which I can realistically look at how a record is doing in other markets. Current music research is done at the local level and I can use information from one station to help another.

"What I'm most concerned about in terms of current music is the balance of currents vs. oldies on the radio station. What's important is if the design of the product meets the needs of the target audience we're aiming at."

"Blaming consultants for short playlists and the safe musical positions stations have taken is a copout."

- Joe Patrick

Objectivity In The Face Of Hype

Joe Patrick said his job is to "be objective while providing a national overview. Many stations don't have the luxury of doing callout research. So on the local level, unless the phones are burning up, you really don't get enough good input. That's where we can be especially effective.

"The objectivity we provide can be particularly important in the case of stations which are trade reporters. There are a lot of radio guys filling slots and doing favors for record promoters and companies. They get deluged by everybody and their brother who needs

'one more add' or one more point for a bullet or whatever. Some promoters lean on programmers to add records which don't warrant it. Moreover, some stations feel obligated to the promoters and add records they shouldn't. I can be more objective in these cases than the PD/MD on the local level who's right in the middle of all the hype. I know - as does everybody in the business - who's doin' their homework and who the 'easy adds' are. I use the R&R New & Active and Significant Action listings to see who is doing what with each record. I use it to separate the real records from the 'favor' records."

Joe went on to say, "I have the final say as to what's added with about 50% of my clients. With the others the PD/MD and I voice our



Jason Kane

opinions and try to arrive at a consensus as to which records best serve the station's purposes. These are the ones we add.

"I have the majority of input on current music, secondary music, new music, recurrents, and powers. I recommend and we reach agreements. We try to leave room for the local PD to add records. Regional acts have to be taken into account.

"Tve been in Country for 15 years at a variety of markets and believe I have a good idea as to the potential of any given record. I listen to the music that's available and try to find the best six or so to add every week.

"We recommend playlists in the 35-40 range. Some markets can get away with longer lists, but I don't think the product is getting rotated sufficiently in those cases. You're just taking up three minutes of space. I don't see that many good songs which are longterm records. I see a lot of short-term stuff out there."

Amplifying on Joe's last point, Bob Elliot definitely sees every record as part of a station's long-term plan. "We want 90% of the records we play to become our 'gold' records. As with any adult format, we're trying to build familiarity on the air. If a record doesn't receive enough industry

support nor enough lateral marketplace support, it's not going to wind up as part of our gold library. It might be a great record for today or even five weeks, but it won't be a lasting part of our station, and so for a record to be a five or sevenweek song is simply not worth it. Anytime you deal with an adult format, a certain percentage of familiarity on the station is essential. We have a commitment to build that record into something we can keep forever."

Their Turn

What do these guys think of the charges leveled at consultants in recent months?

Says Joe Patrick, "Blaming consultants for short playlists and the safe musical positions stations have taken is a copout. Our contracts run for two, three years and we want to achieve 80% renewals. We're in the position of recommending; stations can do what they want. In the end, we're the people who are going to be looked at first. We need extended results because we're in it for the long term."

Joe also has very strong feelings on music in general, asking, "Should we play everything that's promoted or released? If you sat down and listened to everything that came in, you'd only end up with four adds a week anyway. At any one time there are less than 50 good records out there. And you have to give a good amount of exposure to even hit music for it to become familiar. You can't do that when you add too many records every week.

ery week.

"People seem to ignore the fact that these records are in lunar rotation. Who's gonna hear them? The problem with some of these lunar tunes is they don't stay on the playlist nor get enough exposure to become familiair to the listener who spends less than 90 minutes sampling your station. I don't think anybody in a competitive situation can play 55-60 records and win."

"I don't call what we do playing it safe. I call it playing it smart."

- Jason Kane

However, as Bob Elliot points out, seldom are consultants brought into a winning situation. Because of this, drastic measures are sometimes needed. "Ninety percent of the time we're called in is because they need help. We sometimes get a bad rap because we come in and say, "We think that for your current situation against your particular competition you're

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A Musical Guide To Consultants

Continued on Page 55

playing too many titles and running them through too quickly.""

Elliot also feels part of the reason consultants have been dumped on lately is because "We're used as scapegoats a lot of the time. It's an easy way out, and also part of the reason people pay us. They can always say, "They told us not to play it.' And believe me, not every client we work with does everything we tell them to do."

Waxing a bit more philosophic, Jason Kane said, "There certainly are places where the radio and record industry meet. But there's a basic difference between selling records and getting listeners. There are separate marketing strategies for each of those goals. Since I work for radio stations, the marketing strategies I help build and institute are strategies to get more market share."

The Performance Edge

As for playing it safe, Elliot trotted out the old axiom, "Everybody's comfortable with old shoes. You feel safer adding an established artist. One's past performance is always an advantage. A season-

ed quarterback is certainly gonna get a shot over the rookie. This doesn't mean that the newcomer isn't as good, it's only that the other guy gets an edge for his track record. We're every bit as tough on the established artist if we don't feel it's a good record.

"We're used as scapegoats a lot of the time. It's an easy way out, and also part of the reason people pay us."

-Bob Elliot

"We're always looking for new artists in this format. When your oldie categories are filled with records by a relatively few number of power artists, you need to be on the lookout for hits by other performers to get the balance you need.

"The biggest problem I've had with Country stations is dealing with the tendency, within both the station and format, to make the

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it - the 'number one to off' syndrome. What I've done is convince our clients to bring the records through slower. Stations in the past have taken records through hitbound to subpower to power to recurrent. I've tried to get them to go hitbound, subpower, power, subpower, then to recurrent. This cuts out half of those "middle" records. If you're playing 30 records, you'll end up with 20 "new" and 10 on the way down. In essence, this does cut down on the amount of new product you can play, but it makes your station sound much more familiar. That should translate to better

"It's not radio's duty to expose acts that may never come home for them. We're looking for the best product available; we're not in the business to develop artists' careers. But it's to our advantage to discover the talents of a new artist quickly. We need to have quality acts unique to the Country format."

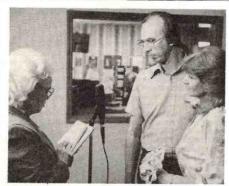
Putting it more succinctly, Kane concluded, "I don't call what we do playing it safe. I call it playing it smart."

Editor's Note

By the way, this column was designed to elaborate on the roles consultants play, as opposed to answer Jack Weston's "Your Turn" piece point by point. However,

each consultant intimated he'd have no problem providing a long list of stations which improved their ratings after implementing the consultant's recommendations, including those of cutting playlist size.

CLOSE-UPS



I SAW IT ON THE RADIO — WVMI/Biloxi spiced up its airwaves by broadcasting the wedding between evening jock Al Murphey and sweetheart Linda Vaughn.

• KYGO/Denver was one of a number of stations coordinating activites in conjunction with the Patsy Cline bio-pic "Sweet Dreams." The stations were looking for the "Patsy Cline of the '80s" in local talent competitions. The winners were sent to Nashville to compete in the national "Sweet Dreams" talent contest, and the national winner will appear at the Grand Ole Oprv.

• WMZQ/Washington joined the Northern Virginia Builders Association in a 72-hour house construction project to benefit the Paul Anderson Youth House in Prince William County. The house provides counseling to troubled youths and has been a project of Redskins head coach Jog Gibbs. The funds raised from raffle ticket sales were distributed to this charity-supported house and four other local beneficiaries.

KNIX/Phoenix has provided its staff with its own, 24-hour fitness facility. Over 90% of the staff takes advantage of the seven-day-a-week aerobics classes. Weightlifting programs with a certified trainer are also



B.J. SUPPORTS LIBERTY — "America Is" from B.J. Thomas' new album, "Throwin' Rocks at the Moon," is the official song for the Liberty Centennial Campaign for the restoration of the Statue of Liberty. Pictured (i-r) are Thomas, producer Gary Klein, and lyricist Hai David.

Exile

LIVE VIA SATELLITE



Exile, one of country music's hottest concert attractions, takes center stage Live From Walt Disney World, Tuesday, November 19th. Delivering 60 minutes of their best, Exile shows how they earned their CMA Award nominations for Vocal and Instrumental Group Of The Year. Kentucky's favorite sons kick out one hit after another. "Woke Up In Love,"

"I Don't Want To Be A Memory," "She's A Miracle," plus material from their current Epic Ip, "Hang Onto Your Heart." Don't miss out on the best music under the sun.

Call Shirley Maldonado at (212) 664-5538.

Produced exclusively for NBC Radio Entertainment by Gary Geller Productions.



Fed via SATCOM 1R Tuesday, November 19 9PM Eastern, 8PM Central, 7PM Mountain, 6PM Pacific





NASHVILLE THIS WEEK

SHARON ALLEN

Morris Lands Colbys Role

Gary Morris has been tapped to appear in several episodes of upcoming segments of the "Dynasty" spinoff "Dynasty II: The Colbys." The show is due to air Thursday nights on ABC beginning November 21. The Colbys will feature Charlton Heston and Barbara Stanwyck. Morris is due to appear about the eighth or ninth week.

Warner Bros. sources relay that he will probably be appearing as a country singer, and will, they hope, sing his own songs. His role is now scheduled to run for seven weeks and there's hint of romance in his part.

Hall Of Fame Slates Opry Exhibit

The Country Music Foundation in conjunction with Oppyland U.S.A. plans to open a major exhibit celebrating the 60th anniversary of the Grand Ole Opry next spring. CMF Exec. VP Emmylou Harris heralded the exhibit as the first joint effort of the CMF and Opryland, and commended the Opry for its \$50,000 donation, the largest in the foundation's 21-year history.

"We wanted to plan an event which would provide country music fans everywhere an opportunity to participate in the Opry's birthday celebration," Hal Durham, GM of the Opry and Sr. VP of Opryland U.S.A., said. The exhibit, titled "The Grand Ole Opry: 60 Years," will occupy 1200 feet of floor space at the entrance to the museum on Music Row. The exhibit will remain for three years.

In addition to a temporary section devoted to the 60th anniversary, the exhibit will include six principal sections consisting of an introductory section, a section spotlighting milestones in the Opry's broadcasting history, one showing the growth of the Opry, another showing the importance of the road shows, and also sections on the Opry artists, announcers, sponsors, business allies, etc.

The exhibit will cost an estimated \$100,000. The CMF is contributing \$25,000 and additional funds will be generated from corporate assistance

BITS AND PIECES: Bobby Bare is working on a television special for Tennessee's Homecoming '86 Celebration. The show will be part reunion, part history lesson, and part old-fashioned hoedown. Bare also has a new band member, Jamie Whiting, on keyboards ... Tammy Wynette taped segments for two syndicated television shows, "The Start of Something Big" and "Lifestyles of the Rich and Famous," both shot at her Nashville home. The Epic recording artist has also been tapped to cohost "Country Countdown," a television special counting down the R&R year-end Top 30. The Bob Banner production will tape in Los Angeles the first week in December ... Be-tween now and January 14, Ricky Skaggs will be involved in the taping of "American Bandstand's 331/3 Anniversary Celebration," set to air on ABC-TV in November; a PBS Special, "A Tribute to Country Greatness," slated to air in March; and the "CMA's 60th Anniversary Show," which will air in late December or early January with Skaggs acting as one of the cohosts

... John Schneider is scouting locations in Argentina for his upcoming Western-themed movie, "Seven Ways From Sunday." The film will be shot later this year. John wrote the screenplay, which he will also produce and direct.



BITS & PIECES: Minnie Pearl's "Christmas at Grinders Switch" (pictured) is currently in book-



SUN REUNION ROCKS — Johnny Cash, Roy Orbison, Jerry Lee Lewis, and Carl Perkins recently recorded a new alburn in Memphis at the old Sun studio where each got his Satt. The "Homecoming Sessions" were videotaped by Dick Clark Productions for a future television special. Pictured (I-r) are Perkins, Lewis, Orbison, and Cash.

stores. Published by Abingdon Press, the book includes an introduction by Roy Acuff and stories of Uncle Nabob and Grinders Switch clan . . Alabama's Jeff Cook just bought WqRX/Valley Head, AL near Ft. Payne. As the station features an Oldies format, Cook has collected station promos from artists such as the Platters, Paul Revere, the Turtles, and the Ventures. Cook says his objective for the AM stereo station is to "put personality back into radio" . Look for Kenny Rogers's CBS Movie-of-the-Week "Wild Horses" to air November 12 at 99m (EST)

Ralph Emery will serve as roastmaster at the November 12 banquet honoring Nashville's "Banker to the Stars" Clarence Reynolds. Barbara Mandrell will serve as chairperson for the \$100-per-plate affair benefitting the Touchstone Foundation. For more information call (615) 321-5844.

When you receive Joe Sun's new single "West Texas Wind," be sure to notice the caricature accompanying the release. Joe is not only the artist doing the singing but he did the drawing as well . . . John Anderson will be the Smithville Chairman for the 1986 Tennessee Homecoming. He and 40 school-children will participate in the reconstruction of a one-room, oneteacher school house on September 6, 1986 . . . Janie Fricke recently joined Reba McEntire on stage at Music Village in Hendersonville, TN. The two performed a duet of "She's Single Again," which Reba also included on her latest LP . . . Johnny Rodriguez, John Denver, Cliff Robertson, Dennis Weaver, and Harvey Korman were in Washington D.C. recently to participate in the third annual World Food Day '85, sponsored by the End Hunger Network, an alliance of 176 organizations such as

UNICEF, CARE, and Save the Children. During the festivities Denver received the Presidential Award for his "vision, initiative, and leadership in the effort to create a world without hunger." Denver and Rodriguez performed at the National Cathedral. "One of the highlights of my life was singing at the National Cathedral for a cause like that," Rodriguez commented . . . Bill Anderson recently joined Ray Stevens, Ray Charles, Little Richard, James Brown, and Brenda Lee as the only living members of the Georgia Music Hall of Fame . . , Jerry Reed's new movie "What Comes Around" will premiere in Nashville on November 21 . . . And word is out that there will be a second FarmAid concert in Yankee Stadium in June. We'll keep you posted on details as they develop. Just thought you'd like to know!

NASHVILLE IN MOTION

Frank Jones resigned as head of PolyGram/Nashville. His successor has not yet been named . John Conlee just signed with Buddy Lee Attractions . . . David Chamberlain, Skip Ewing, and S. Alan Taylor joined the Acuff-Rose/Opryland staff of songwriters . . Dorothy Hamm joined the staff of Jane Lybrand Associates in Bedford, TX as Director of Public Relations & Marketing . . . Eda Galeno is the new press relations iliaison between the Greenwood Management Group and publicist Kathy Gangwisch of Gangwisch & Associates. Galeno

was formerly with WHN/New York...
The Masters Five signed with Don
Light Talent for bookings. Roger

Miller re-signed with Tree International. He's been with the publishing company since 1957.



CONLEE JOINS BLA — John Conlee recently signed with Buddy Lee Attractions for bookings. Pictured (I·r) are agent Tony Conway, Conlee's manager Dave Roberts, Conlee, and Buddy Lee.



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KBEQ & KBKC, A/Cs WHB, KUDL & KLSI, AOR KYYS and Urban KPRS, Cassette, \$5.50 Classic Issue #C-60 features KHY/Robert W. Morgan-1970,

KHTZ/Bobby Rich-1979, WABC/Bob Lewis-1967, KFRC/ Chuck Browning-1970, KING composite-1973, KHI/Bobby Ocean-1976, & KCBQ/Gene Knight-1974. Cassette, \$10.50. Current Issue #66 features KMEL/Howard Hoffman, KKBQ/Q Morning Zoo, WXRK/Jay Thomas, WNEW-FM/Scott Muni, WPLJ/Pat. St. John, WAVA/Don Geronimo, KFI/Lohman & Barkley, KLZZ/Magic Christian & KNBR/Dill & Cleary. 90-min cassette \$5.50

VIDEO #3 features KMEL/London & Engelman, KHTZ/Charlie Tuna, KMEL/Howard Hoffman, KRXY/Chuck Buell, KITS/Ed Volkman, B100/Gene Knight, WMGG/John Lanigan, KTFM/ C.K. Cooper, K101/Bob Malik & KOPA/Ms. Chaz Kelley. 2 full hours, VHS or BETA, \$39,95.

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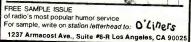
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EAST

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Rare opening at WCOU(AM)/Lewiston, ME, If you do personality, know news, we need you yesterday. T&R: Charles Bullett, Box 330, Lewiston, ME 04240. No calls, EOE M/F (11-8)

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OPENINGS

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WJBQ 50kw FM Classic Hits radio has immediate midday opening. T&R: Brian Phoenix, MD, WJBQ, 583 Warren Ave., Portland, ME 04103. EOE M/F (11-8)

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CT news & on-air needed for immediate partitime positions WNLC is looking for you. T&R: Bob Perry, Box 1031, New Lon don, CT 06320. EOE M/F (11-8)

FM-100 needs conversational newsperson for mornings who knows Central PA. Females encouraged. T&R: Tony Rose, WUFM, N. Rt. 72, Lebanon, PA 17042. EOE M/F (11-8)

Dominant NE combo has openings for A/C personality, outstanding one-to-one, voice & production. Rush T&R: Steve Resnick, Box 2143, Binghamton, NY 13902. EOE M/F (11-8)

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Looking for talk pro, must be personable & get involved with community current events. Open phones. T&R: Steve Resnick, Box 2143, Binghamton, NY 13902. EOE M/F (11-8)

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Powerhouse CHR FM looking for up & coming jocks with mature voice/strong production. Salary requirements/T&R: WZMM 98, 16th Sr., Wheeling, WV 26003. EOE M/F (11-8)

AFTERNOON TALENT with strong production for 50,000-watt ADULT CHR on COAST OF MAINE between Bangor and Bar Harbor. Class of the market seeks stable, seasoned PRO ready for the good life.

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OPENINGS

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OC 104 FM, has possible future openings for anchor/reporter in AM/PM drive. T&R: Leigh Alexander, Box 1850, Ocean City, MD 21842. EOE M/F (11-8)

WRKI AOR Superstars, shadow of New York, seeks morning newsperson/personality. For questions, call Buzz Knight, PD, (203) 775-1212. EOE M/F (11-8)

WANTED

For award-winning New Jersey AM-FM combo, "take charge" News Director who can lead by example of covering news, writing & airing story... Also wanted... additional news person. Send tape & resume to Radio & Records, 1930 Century Park West, #174, Los Angeles, CA 90067. EGE

Ski free! Country's largest ski reporting network needs writers, producers, & announcers, now. C&R: Rochelle Berliner, CRN, 1125 Dixwell Avenue, Hamden, CT 06514. (10-25)

Full & parttime positions open if you have talent & drive. Send T&Rs: Dave Fierro, WMNB, Box 707, North Adams, MA 01247 (11.4)

Powerhouse FM needs uo & comino locks now! Mature voice/good production a must. T&R: WZMM 98, 16th Street, Wheeling, WV 26003, (11-1)

WYCR (FM) seeking mature, personable, adult "less talk" communicators for immediate fulltime openings. T&R: John Lawrence, WYCR, Bpx 234, Hanover, PA 17331, EOE M/F (11-1)

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Opening at Buffalo's all-News radio station, WEBR. This is a challenging position in a great work environment. We require at least two years of professional radio news experience, strong on-air ability, and solid writing and reporting skills. We are especially interested in women and minorities; WEBR is an equal opportunity employer. Send resumes and audition tapes to Mike St. Peter, Director of News and Programming, WEBR, 23 North St, Buffalo, NY 14202. No calls please.

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SOUTH

100kw Country seeking air talent, production skills. Located near lake resort area. T&R: Les Gardner, WTWE, Box 400, Manning, SC 29102. EOE M/F (11-8)

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WFNR, SW VA's most powerful AM station, looking for full & partitime air personalities. T&R: R. Colby, Box 2100, Christian-burg, VA 24073. EOE M/F (11-8)

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OPPORTUNITIES

OPENINGS

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WFKX/KX96 has opening for air talent/production. Rush-T&R: J. Michael Pruet, Box 2763, Jackson, TN 38302- EOE M/F 111-8

Announcer/salesperson. Modern Country, nice area. T&R: WMFL, 1275 S. Jefferson St., Monticello, FL 32344. EOE M/F (11-8)

ADULT AOR

Need great staff for adult AOR. Desirable Top 50 market. Terrific opportunity for morning talent, all other dayparts, Production Director with writing ability. Send best aircheck, examples of production, resume, references ASAP. Radio & Records, 1930 Century Park West, #173, Los Angeles, CA 90067, EQ.

Immediate openings for air talent, East or West Coast FL. T&R: Peter Clancy, WKGR, 600 Atlantic Ave., Ft. Pierce, FL 33450. EOE M/F (11-8)

Experienced engineer for FL Class C & A stations. Familiar w/studio & transmitter maintenance. Resume: Gerrett Clancy, 600 Atlantic Ave., Ft. Pierce, FL, 33450 EOE M/F (11-8)

Possible future openings at 100kw A/C in FL. Send your best: Bill James, WOVV, Box 3032, Ft. Pierce, FI 33448. EOE M/F (11-8)

The Big DM (WWDM) is looking for highly creative & energetic personalities for future openings. C&R: Marva Mays, PD, WWDM, Box 308, Sumpter, SC 29151. EOE M/F (11-8)

W-LITE 96FM needs personable Format 41 morning host. Previous 41 experience heipful. T&R: Mike Fenley, Box 12526, Raleigh NC 27605. EOE M/F (11-8)

NEWS DIRECTOR and/or MORNING DRIVE ANCHOR

Needed in the sunny South. Need a people person who is a total person first and a great communicator second. If you're looking to do information radio geared toward adults and are looking for a position with longevity, excellent benefits, and pay, you may be what we are looking for. Send picture, resume, and audition tape now. Radio & Records, 1930 Century Park West, #171, Los Angeles, CA 90067, EOE

Country FM looking for A/C personalities. No comedians or egos. FL's treasure coast! Women encouraged. T&R: PD, WAVW, 8ox 489. Vero Beach, FL 32961-0489 (11-1)

Hot CHR in Southeastern NC seeking killer morning man. Send T&R: Bill Sellars, Box 665, Fairmont, NC 28340, (11-1)

Sales Manager & sales personnel wanted for Southeastern NC AM/FM. Reply: Jimmy Clark, Box 665, Fairmont, NC 28340, or call: (919) 628-6781 (11-1)

Stereo AM, KPUR/Amarillo needs bright PM drive entertainer. T&R: Tim Butler, Box 30,000, Amarillo, TX 79120. (11-7)

New B/U station looking for airstaff, all shifts. Send T&R: Bill Clary, 2900 Sutherland Avenue, Knoxville, TN 37919. EOE M/F (11-1)

KBIU needs ND. Must live for news. T&R: Don Rivers, 311 Alamo Lake Charles, LA 70601, (11-1)

PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

OPENINGS

MIDWEST

Mid-MI CHR powerhouse needs upbeat parttimers. C&R/photo Brian Krysz, WJXQ, 1700 Glenshire Dr., Jackson, MI 49201 MEOE M/F (11-8)

WXCL Peoria is looking for one good parttimer. Knowledge off Country music desirable. Prefer one year experience. Call Tom McGuire, PD: (309) 685-5975. EOE M/F (11-8)

WQHK has an immediate opening for an experienced Country PD. T&R: John Curry, WQHK, Box 6000, Fort Wayne, IN 46896. EOE M/F (11-8)

Top-rated medium market AOR has rare fulltime opening. T&R: Mark Miller, WWCK, 3217 Lapeer Rd., Flint, MI 48503. No calls. FOE M/F (11-R)

Beautiful NW MI group searching for air talent & news recruits. Experienced A/C formats, good pay. T&R: GM, Box M666, Traverse City, MI 49685, EOE M/F (11-8)

Needed now: Warm & friendly midday communicator for Kansas City's Country FM. Great opportunity. T&R: Andy James, KFKF, Box 6394, Kansas City, MO 64126. EOE M/F (11-8)

KFMH, quality AOR seeking one or two, one-to-one types; personality a must. T&R: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761. EOE M/F (11-8)

We're searching for the best B/U talent money can buy. No beginners. T&R: Robert Holiday, WVOI, Box 5408, Toledo, OH 43613. No calls, please. EOE M/F (11-8)

Account Executive, growing market. If you can generate new business, call me. Attractive commission plan. WAKE(AM), Valparaiso, IN. (219) 462-6111. EOE M/F (11-8)

Chicago metropolitan A/C searching for experienced air talent Conversational/good production skills. T&R: Jim Holly, Z-107 1000 É. 80th Pl., Merrillville, IN 46410. EOE M/F (11-8)

Wanted: Dynamite dedicated newsperson with strong writing, reporting delivery. T&R: Judy Newman, WTSO/Z-104, Box 8030, Madison, WI 53708. EOE M/F (11-8)

Adult CHR needs all-nighter with news reponsibilities ASAP. No beginners. T&R: Scott Maguire, KPAT-FM, 2600 South Spring, Sloux Falls, SD 57105. [11-1]

100 KHI, 50 kw CHR winner needs winning morning personality. T&R: Jack Gillen, PD, 2301, Coastal Highway, Qcean City, MO 21842. (11-1)

Production Director needed yesterday. Jet your best T&R/ samples: Sean Jacobs, 52 Broadcasting, Box 216, Coman che, OK 73529. (11-1)

Sales. Growing station with active account list. Need sales person with 2-3 years' experience only. WLJE, 2755 Sager Road, Valparaiso, IN. or (219) 462-8125. (11-1)

KLWN/Lawrence looking for fulltime A/C pro with production skills out the wazoo. T&R: Bill Lee, KLWN, Box 3007, Lawrence, KS 66046. (11-1)

Aggressive programmers/eir talents needed for openings in growing chain. Strong longterm potentiall T&R/salary: Jeff McCarthy, WIXX, 115 S. Jefferson St., Green Bay, WI 54301. EOE M/F (11-1)

Active local station seeking person for afternoon airshift, production, & some news coverage. T&R: Bill Priest, WBNO, Box 603, Bryan, OH 43506. EOE M/F (11-1)

WEST

Top-rated AM radio in Western CO has opening for PD. Experience preferred. T&R: KEXD, Box 2450, Grand Junction, CO 81502. EOE M/F (11-8)

50kw A/C station needs air talent with great production skills. T&R: John Ford, KIIO, Box 969, Grand Junction, CO 81502. EOE M/F (11-8)

KAMPIAMI/El Centro needs A/C, Oldies jock. Send T&R/photo: KAMP, Box 1018, El Centro, CA 92244, or call (619) 352-2277. EOE M/F (11-B)

KUBE 100kw torch needs flamethrowers. Weekend & future talent send T&R: Barry Beck; KUBE, 110 Lakeside Ave., Seattle, WA 98122: EOE M/F (11-8)

A/C station with heavy news commitment accepting T&Rs for possible news opening. Send: KLLY 95, Box 2630, Bakersfield, CA 93309. EQE M/F (11-8)

KSTAR

NEWS DIRECTOR Aggressive, hard-working ND with mature delivery

needed yesterday! Smooth interaction with informative, entertaining morning team a must. Perfect position for someone with the experience and drive to keep our A/C AM 11 in news. The right salary for the right person. T&R immediately to Charlie Michaels, KSTR AM/FM, 660 Rood Avenue, Grand Junction, CO 81501. E00

OPENINGS

KJAZ annual talent search! Looking for Jazz lovers with good chops & experience programming Jazz. T&R: Tim Hodges, 1509½ Webster St., Alameda, CA 94501. EOE M/F (11-8)

Innovative Program Director

Wanted for Southern California Adult Contemporary station in America's finest city. Opportunity to work with one of nation's leading consultants. Do not apply unless your station has excellent ratings now. Send to Radio & Records, 1930, Century Park West, #170, Los Angeles, CA 90067. EOE

KQSW is searching for a CE/sportscaster. Great PBP. Benefits. T&R: Chris Alexander, Q96, Box 2128, Rock Springs, WY 82901, or (307) 362-3793 (10-25)

ND/airshift/PBP needed ASAP. Dynamic person. Excellent pay. Small market. T&R: KRAL, 600 Higley Boulevard, Rawlins, WY B2301. [11-1]

TRANSTAR

Enthusiastic? Warm style? Voice sound real?

Do you want to be part of a successful and growing company?

We now have two part-time openings in our Format-41 and Country Networks, both based in L.A.

Tapes, Resumes, Etc., to: Craig Hines

Director of Programming Transtar Radio Networks 6430 Sunset Blvd., Suite 401 Hollywood, CA 90028

EOE

Traffic/sales assistant needed. Must meet deadlines/be selfmotivated/detail-oriented/organized. T&R: D. Lengyel, Westwood One, 9540 Washington Blvd., Culver City, CA 90232. (11-1)

Top-rated Southern CA AM/FM combo needs experienced, aggressive radio AE's. Hiring now. Resume: 8ox 50005, San Bernardino, CA 92412, or call Al Anthony: (714) 825-5555.

WANTED ALIVE STRONG MORNING TALENT

Fantastic opportunity NOW for an individual or team, someone to build a station around. A top 50 Modern Country FM with super facility wants to take this scenic Western States market by storm. If you're a seasoned pro with great production abilities who wants to join a well-established radio company that knows how to win, then let's talk. All replies in strictest confidence. Send C&R, salary requirements to: Radio & Records, 1930. Century Park West, #156, Los Angeles, CA 90047. EOE M/F

Needed yesterday. Night Country jock. T&R: KUUX, 515 N. Dalpaso Hobbs, NM 88240. No calls please. (11-1)

Century Broadcasting's KLSC needs AM/PM drive announcers for uptempo A/C. T&R: David Allen, 1776 Grant Street, Denver, CO 80203. EOE M/F (11-1)

PBP & middey. Immediate opening. Must know football & basketball. T&R: John King, KBIM-AM & FM, Box 2308, Roswell, NM 88201. EOE M/F (11-1)

Top Northern California CHR

Looking for promotionally, music-minded personalities for future openings. Send tape & resume to Radio & Records, 1930 Century Park West, #161, Los Angeles, CA 90067. EDE

POSITIONS SOUGHT

Major market A/C assistant PD ready to program. Looking for major FM with commitment to win in DC or Baltimore looking for sharp MBA. MIKE: (301) 890-8833 (11-8)

Phlashl Phone PHLASH PHELPS phor your phrequency! The Phlasher's shtick is creative, phunny, & ultrazamy. His act is where ears are phocused. Call: (301) 377-8349 (11-8)

TOM (LEWIS) GARRISON is available for PD, music, production, or automation. Formerly with KLOK, KDON, KZZP, & KWWL. 10 years' experience. Call: (408) 372-3843 (11-8)

I don't have to be the morning man. I'll write comedy for the mornings & pull another airshift. Team player. TOM: (906) 786-8149 (17-8)

Attention, Ohio radio: Former Erie, PA programmer available for your AM or FM A/C outlet. Let's build a winner! MARK ALLEN: (216) 964-8577 (11-8)

Experienced team player looking to move up. Community involvement is my middle name. CHR, A/C personality. Prefer MW. MIKE: (616) 627-9553 (11-8)

Help! I'm being held prisoner in an automated station. Four years' experience on-air, promotion, news, seeks jock spot, JEFFREY TOMAS: 1607 W. Farwell, #2W, Chicago, IL 60626 (11-8)

Call me a masochist, but I love cold, snowy winters. Are you listening, Minneapolis? 12-year small & medium market vet. Country, A/C. GENE: (608) 756-4022 (11-8)

PAT RILEY, WIBC, KXOK, CHUM, 14-year vet. Natural, friend ly, humor, good phones: (318) 848-5495 (11-8)

J.J. SHANNON, I-100 Daytona Beach/Jacksonville, FL's superstation. Seeking CHR/Hot Hit night air position. Large/major-markets. Call: (305) 721-0582 (11-8)

Multitalented, production whiz, six years WBT/Charlotte. Creative, character voices, stable, seeks PD or production slot in SE, LARRY JAMES: (205) 471-4420 (11-8)

Last eight years PM Drive, PD, Akron station. 17 years in business sales. Cail now. ROGER: (216) 733-9559 (11-8)

CHR Jock will go to any, market, work any shift, accept any liveable pay. Will winl Hungry like a wolff MIKE: (718) 332-1698 (11-8)

Attention FL: 20-year pro seeks OM/PD position with Lite Rock or B/EZ format. Great voicel ALAN: (904) 642-6787 (11-8)

I've got the energy, I'd light your city! High-energy CHR night jock, good production, four years' experience, & ready for new challenges. BRIAN TODD CYPERT: (817): 322-9018 (11-8)

15 Years In Majors

Top-flight production skills. Responsible for substantial accounts. Number 1 ratings last four stations. Good references. Air shift in New England or Northeast. Jack (617) 933-6069 or (617) 229-2615,

U want immediate? B/EZ, still packed from last job. Two years' news, A/C jock, & Country experience. EDM: (312) 371-3416 (11-8)

Talented detail-oriented PD, strong production skills & good sales experience, seeks new challenge. If you want to win, call TED: (308) 635-1320 (11-8)

Creative, unique, & original. GARY: (617) 267-7081 (11-8)

Here's something different: Five years' medium/small market experience, great numbers, & BA in communications. Paid my dues, seek better gig. CLIFF: [504] 384-5061 [11-8]

Recent college graduate with four years' experience, good pipes, & excellent music knowledge, seeks first pro gig. Any format. GUY: (617) 758-4697 (11-8)

21-year pro looking for sports-oriented station. PBP. | believe the listener is important. FRANK: (318) 599-2369 (11-8)

19 years Country personality. MD 14 years. I'm a people person & love the music too. Loveable LEE LAWRICK: (309) 755-4986, (319) 391-1568 (11-8)

Experienced news, sports, PBP, on-air, & excellent production. Looking for quality station who appreciates good employees. PAUL: (316) 343-8528 (11-8)

Morning talent seeks A/C or Country, stable opportunity. Strong production, excellent background, team player. All shifts considered. DAVE DANIELS: (515) 955-5679 (11-8)

Begining position sought in radio. College graduate, sharp, talented, hardworking. Willing to learn & relocate. JOHN: (602) 945-8757 (11-8)

When you listen, you'll think you can't afford me, but let's talk! AM/PM drive A/C specialist! I've got the female numbers to prove it. JACK MATTHEWS: (915) 821-3769 (11-8)

They wanted automation, I wanted live. They won, I'm a free agent. Need live A/C, CHR fix in West/MW. MIKE MASTERS: (805) 943-7187 (11-8)

Attention: RANDY ROLLINS (KOPA-FM, KJJJ, KXAZ), is available for A/C & Contemporary Country in top 50 market. Prefer middays or afternoons. (602) 947-6972 (11.8)

Need a start. Versatile DJ, production, excellent PBP, news, sports, copywriting. Have license. Any airshift. Available now. JEFF (319): 355-4212, or 685-4682 (11-8)

OPPORTUNITIES

POSITIONS SOUGHT

Air personality with AM/PM drive experience, remotes, farm, Automation set-up, seeks opportunity to put it to work. A/C, CHR, AOR, Country. Call KIRK: {317} 659-5677 {11-8}

Hire a Canadian. Five years' experience in radio. A/C, CHR. Anywhere in USA, Will relocate ASAP. Call FRANK: (514) 389-6571 (11-8).

Country A/C pro, 15 years' experience. Last station programmed was top-rated. Call TOM EDWARDS in Eugene: (503) 726-5444 (11-8)

Top 100 market, nighttime CHR communicator wants to make your station sizzle. For great numbers/production, references & super attitude. CLIFF POSEY: (409) 860-3385 (11-8)

NEED A PROGRAM DIRECTOR?

Veteran CHR Assistant PDMD, with research background and morning drive experience, ready to program large-medium CHR. Currently #1 in tough major market: Inquiries: Programming, Box 540381, Houston, TX 77254.

Talented professional seeks full/parttime gig. Quality production, great copy, creative, responsible. Three years' experience. CHARLENE: (312) 872-8826 (11-8)

Ready to work, four years' experience CHR, AOR, A/C. Small to major market. Razor sharp. SANTO: (305) 752-8303 (11-8)

Experienced middays, afternoon drive, evenings. Can sound up or laid back without faking either. Want A/C, CHR, B/U, medium/small market. DON: (914) 623-6372 (11-8)

Energetic jock looking for air position, promotion, production, news, and/or sales. Four years' experience. Interested in com-munity activity. JEFF: (312) 508-1751 (11-8)

Morning maniac. Top 50 pro dreams of sleeping in, brightening your afternoons. Call BILL MORRIS: (213) 822-6493 (11-8)

Superwoman-assistant PD wants to rep or do promotions for record labels. Glant or independent, any market. SAGE: (303) 242-7567 (11-8)

Spontaneous combustion! Hot, energetic, on fire for station. Two-year radio degree, MW CHR/AOR. Excellent production. My nickname, PYRO: (815) 975-2695 (11-8)

Whaddya have for an experienced personality that relates, communicates & is funny too? Follower of formats. All this & only parttime. C. BERBERIAN: (702) 871-7595 (11-8)

Chicago Country & A/C stations: City native, insomniac 12-year vet wants to come home & do overnights. I'll keep you -year vet wants to come home & do overnights. I'll keep your leners awake! GENE: (608) 756-4022 (11-8)

Wanted: CHR station to do my crazy show. Will relocate anywhere, yesterday. Also production pro. Call J.J.: (304) 845-0556 (11-8)

WGN, WLS, WIND. Eight years' commercial production ex-perience. Great-sounding spots & promotions. Call MICK: (312) 849-0404 (11-8)

Attention small markets: Having air personaility/production troubles? I can help. Sound good, look good. Ariy format/East Coast preferred. Call STEVE STEVENS: (607) 965-8980 (11-8)

POSITIONS SOUGHT

Winning jock with winning attitude wants MW stations with same. Perfect for mornings or personality format. BARRY (312) 966-2698 (11-8)

I'm not a screamer, just a good adult communicator. Curr PD at Jazz station. Looking for A/C jock slot. Prefer NJ/PA/MD/ OC. Call KEN: (201) 349-9242 (11-8)

Five years' PBP/color, strong production, A/C, CHR, Country jock looking for SW or West Coast major market opportunity Hardworking, DAVE: (409) 756-3938 (11-8)

Satellite technology hath struck again! Five years' experience, a degree, & lots of ideas are stagnating in Tucson. Help! The MIDdegree, & lots of ideas are stagnating in Tucson. NIGHT MAD HATTER: (602) 722-2916 (11-8)

Talk pro/team player, ace interviewer, open phones, issues, humor, currently top 20. Any market for right deal. Call: (813) 397-0677 ((11-8)

World traveler, author, investigator, arbitrator, seminar lecturer opera singer/symphony conductor, stage producer. Creative Seeking larger market. MARK: (818) 355-6485 (11-8)

Major market CHR winner seeking AM or PM drive. I'm an entertainer! For sample, call: (901) 346-2735 (11-1)

I have a college radio degree with four years' on-air experience. Great attitude & very hard worker. East Coast market preferred. Any format. STEVE: (607) 965-8980 (11-1)

Young, aggressive news/sports personality looking for that first big break. Excellent pipes & writing skills. My loyalty awaits you. BOB: (602) 886-6954 (11-1)

Second banena, Production Director, MD for CHR anywhere. Top 100 preferred. Will relocate at any expense. J.J.: (304) 845-0556 (11-1)

Top ten experience, D.C. market, Strong, creative writing, News/sports/mornings, A/C, CHR in medium market, For T&R/references call NICK: (301) 982-4530, (11-1)

☐ OPENING

POSITIONS SOUGHT

Attention: Austin/San Antonio, Indianational company wants your market. Let's talk fits/bottom line. Call: (707) 762-0873 (11-1)

Major market talent. Winning production. Good PD seeking position with quality station. Solid references. T&R upon request. LARRY "B" BESSLER: (305) 298-2280 (11-1)

12-year programming veteran available. Expérience includes Kansas City, Detroit, Grand/Rapids & Lansing MI, CHR, A/C, Oldies, promotions. MIKE: (517) 750-1116 (11-1)

year news pro/former CBS editor seeks top 50 reporter t. Great news judgment. DON: (305) 254-0224 (11-1)

J.J. SHANNON seeking CHR/Hot Hit air position. Large/major markets. Available immediately. Prefer nights. Call (305)

Talk, pro-team player, ace interviewer, open phones, issues, humor, currently top 20. Any market for right deal. (813) 397-0677 (11-1)

721-0582. (11-1)

Who the heck is this mighty KIDD? Soon the world will know this creative high-energy CHR jock. Contact KIDD NORD HOFF: (213) 530-7426 (11-1)

Overnighter, three years' experience in small market looking for same situation. Can be easy listening or hyped up. Interested? Call JOHN: (602) 838-6332 (11-1)

KITS, currently, & looking to program A/C or CHR. MD/pro-duction/research. Also FM-102, KROY, KYA. SCOTT MITCH-ELL: (916) 962-0460 (11-1)

Experienced A/C, Country, medium market announcer/MD now working middays, seeks PD/MD/announcer position in New England. STAN: (617) 252-4715 (11-1)

MISCELLANEOUS

The new KRVV wants to play your A/C hits. RCA/Motown/WB Reps call Chris: (303) 476-6100 or write: Box V, Vail CO 81658. (11-8)

Wanted: Country aircheck tapes, ten minutes maximum. Please send cassettes: PD, KCSN, 18111 Nordhoff St., Northridge, CA 91330. (11-8)

100 kw EOR WKGR/Ft. Pierce needs Jazz record service. For-mat includes ten hours/week Jazz block programming. Call Jazz Director, Tom Sebastlan, (305) 461-0099. (11-8)

Dates appearing at the end of each listing signify first week listed.

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For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

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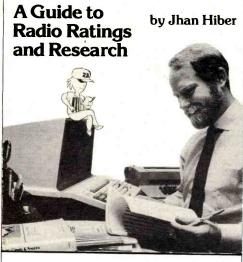
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Modern Country

MARK GRAY "Please Be Love" SYLVIA & MICHAEL JOHNSON "I Love You By Heart"

Century 21

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POINTER SISTERS "Freedom" POINTER STEEMS TIESDOM: STEVIE NICKS "Talk To Me" EDDIE MURPHY "Party All The Time" DIONNE & FRIENDS "That's What Friends Are For"

The A/C Format

POINTER SISTERS "Freedom" JOHN COUGAR MELLENCAMP "Small Town"

Super-Country

SOUTHERN PACIFIC "Perfect Stranger"
WAYLON JENNINGS "The Devil's On The Loose"
T. GRAHAM BROWN "I Tell It Like It Used To Be"
C. GAYLE & G. MORRIS "Making Up For Lost Time"

Concept Productions

CHR

LIONEL RICHIE "Say You, Say Me" KATE BUSH "Running Up That Hill"
EDDIE MURPHY "Party All The Time"
DIONNE & FRIENDS "That's What Friends Are For"

Country

LARRY GATLIN "Runaway Go Home"
WAYLON JENNINGS "The Devil's On The Loose"
MARIE OSMOND "There's No Stopping Your Heart"
SYLVIA & MICHAEL JOHNSON "I Love You By Heart" OAK RIDGE BOYS "Come On In (You Did The Best...)"
C. GAYLE & G. MORRIS "Makin' Up For Lost Time" CHARLY McCLAIN "You Are My Music, You Are My Song"

Drake-Chenault

XT-40

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Contempo 300

JAMES TAYLOR "Everyday"
KENNY ROGERS "Morning Desire"

Great American Country

GENE WATSON "Memories' JOHN CONLEE "The Old School"
STEVE WARINER "You Can Dream Of Me"
WAYLON JENNINGS "The Devil's On The Loose"

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BARRY MANILOW "In Search Of Love"

JOHN COUGAR MELLENCAMP "Small Town" DIONNE & FRIENDS "That's What Friends Are For"

Your Country

CONWAY TWITTY "The Legend And The Man" MAC DAVIS "I Feel The Country Calling Me" LARRY GATLIN "Runaway Go Home"

Hit Rock

SURVIVOR "Burning Heart" DIRE STRAITS "Walk Of Life" KOOL & THE GANG "Emergency LIONEL RICHIE "Say You, Say Me"

Peters Productions, Inc.

Country Lovin'

DAN SEALS "Bop" DAN SEALS BOOP
KENNY ROGERS "Morning Desire"
JOHN ANDERSON "Down In Tennessee"
WAYLON JENNINGS "The Devil's On The Loose"

The Great Ones

BILLY OCEAN "Long And Winding Road"

Radio Arts

Country's Best

WAYLON JENNINGS "The Devil's On The Loose"
MAC DAVIS "I Feel The Country Calling Me"
T. GRAHAM BROWN "I Tell It Like It Used To Be"
SYLVIA & MICHAEL JOHNSON "I Love You By Heart"
CHARLY McCLAIN "You Are My Music, You Are My Song"

Soft Contemporary

LIONEL RICHIE "Say You, Say Me"

Sound 10

POINTER SISTERS "Freedom" LIONEL RICHIE "Say You, Say Me"
STING "Love Is The Seventh Wave"
DIONNE & FRIENDS "That's What Friends Are For"

Satellite Music Network

Country Coast-To-Coast

GAIL DAVIES "Break Away" JOHNNY LEE "Never Had To Get Over You"

Rock 'N' Hits

TIL TUESDAY "Love in A Vacuum" KATE BUSH "Running Up That Hill" STING "Love Is The Seventh Wave" C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

TM Programming

Stereo Rock

KLYMAXX "I Miss You" CARS "Tonight She Comes" SURVIVOR "Burning Heart" DIRE STRAITS, "Walk Of Life"
JOHN COUGAR MELLENCAMP "Small Town"

TM A/C

MR. MISTER "Broken Wings" JAN HAMMER "Miami Vice Theme"

TM Country

GENE WATSON "Memories To Burn" RESTLESS HEART "Heartbreak Kid" ROGER MILLER "River In The Rain" STEVE WARINER "You Can Dream Of Me"

Transtar

Country Ed Chandler (213) 460-6383

ROSANNE CASH "Never Be You"
JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"
NITTY GRITTY DIRT BAND "Home Again In My Heart"

Ca. residents add 61/2% sales tax.

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

NOVEMBER 8, 1985

- WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)
- WAYNE SHORTER/Atlantis (Columbia)
- McCOY TYNER & JACKIE McLEAN/It's About Time (Blue Note)
- JEAN-LUC PONTY/Fables (Atlantic)
- AL DIMEDLA PROJECT/Soaring Through A Dream (Manhattan)
- 0 OTB/Out Of The Blue (Blue Note)
- DON GROLNICK/Hearts & Numbers (Hip Pocket/Windham Hill)
- MANHATTAN TRANSFER/Vocalese (Atlantic)
- AHMAD JAMAL/Digital Works (Allantic)
- 0 MIKE MARSHALL/DAROL ANGER/Chiaroscuro (Windham Hill) 17
- JOE SAMPLE/Oasis (MCA) 11 10
 - AZYMUTH/Spectrum (Milestone/Fantasy) 12
- 12 ED SAINDON & SPECTRUM/Different Strokes (World Mallet)
- AL JARREAU/Live In London (WB)
- ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note)
- JOE PASS/White Stone (Pablo)
- DEXTER GORDON/Nights At The Keystone (Blue Note)
- ROB MULLINS/Soulscape (R.M.C.)
- DEBUT > 19 JOHN BLAKE/Twinkling Of An Eye (Gramavision)
 - MARK EGAN/Mosaic (Hip Pocket/Windham Hill) 15
 - RIO NIDO/High Fly (Red House)
- DEBUT > 2 KIRK WHALUM/Floppy Disk (Columbia)
 - DJAVAN/Djavan (Columbia)
 - HERBIE HANCOCK & FODAY MUSA SUSO/Village Life (Columbia)
- DEBUT DEBUT DEBUT DIANE SCHUUR/Schuur Thing (GRP)
- ANANDA/Amazonia (Sonic Atmospheres)
 - DWAYNE SMITH & ART JOHNSON/Heartbound (Cafe)
- DEBUT > 30 JIMMY McGRIFF/State Of The Art (Milestone/Fantasy) DEBUT BENNY CARTER/A Gentleman & His Music (Concord)
- DEBUT TITO PUENTE/Mambo Diablo (Concord Picante)

Black/Linhan stations contributing to Jazz: WKND-Hartford, Melonae McClean: KJCB/Lafavette, Beatrice Evans: WYLD-FMNew Oriests, Bell Spencer WGCliChicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus, XHRMS and Dego Duff Lindsey.

NEW & ACTIVE

ANITA GRAVINE "I Always Knew" (Stash) 16/5
Rotations: Heavy 2/0, Medium 6/0, Light 6/3, Extra Aodis 2, Total Adds 5, KUHF, WJZZ, WKSU, WUWM, KADX. Heavy:
WFPL, KXPR. Medium: WEBR, WMOT, KMHD, WMID, WUSF, KLCC.

PAUL WINTER CONSORTS "Canyon" (Living Music) 13/5
Rotations: Heavy 3/1, Medium 5/2, Light 5/2, Extra Adds: 0, Total Adds 5, WGBH, KCSC, KKGO, KWMU, KLSK.

Heavy: WUMM, KXPR. Medlum: WLOQ, WNOP, WVFE STEVE RAWLING: "Step Right Up" (Sea Breeze) 13/4 Rotations: Heavy 3/0, Medlum 8/2, Light 4/2, Extra Adds: 0, Total Adds 4, WYRS, KERA, KUHF, WMOT. Heávy: KBEM, KADIX, WVFE Medlum: WLOQ, WUMM, KJZZ. ALLAN BARNES: "The Caretaker (Ritza) 11/4 Rotations: Heavy: 10, Medlum: ALLAN LIGHT 5/2, Extra Adds: 1, Total Adds 4, KJZZ, WFSS, KRVS, WKND, Heavy: KLSK. Medlum: WNOP, WDET, XHEM 4/1, Light 5/2, Extra Adds: 1, Total Adds 4, KJZZ, WFSS, KRVS, WKND, Heavy: KLSK.

BILL EVANS "The Alternative Man" (Blue Note) 11/2

Rotalions: Heavy 4/0, Medium 3/1, Light 4/1, Extra Adds: 0, Total Adds 2, WFSS, KXPR, Heavy: WBFO, WNOP, KTCJ, KPLU,

BEN SIDRAN "On The Cool Side" (Magenta/Windham Hill) 8/6
Rotations: Heavy 2/0, Medium 2/2, Light 2/2, Extra Adds: 2, Total Adds 6, WBEE, WNOP, KTCJ, KKGO, KPLU, WYPE.

SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 8/4

eavy 1/1, Medium 4/1, Light 2/1, Extra Adds: 1, Total Adds 4, WBFO, WUWM, KPLU, WNUR. Medium: WMOT,

KENNY BURRELL "A La Carte" (Muse) 8/3 Rotations: Heavy 1/1, Medium 3/1, Light 3/0, Extra Adds: 1, Total Adds 3, WUWM, KKGO, KJZZ, Medium: KLON, WMID. JOANNE BRACKEEN "Havin" Fun" (Concord) 8/2 Rotations: Heavy 4/1, Medium 3/1, Light 1/0, Extra Adds: 0, Total Adds 2, WGBH, KLON, Heavy: WBGO, KPLU, KXPR. Medium: KKGO, KJAZ.

TAKE YOU TO

"ANOTHER PLACE"

"I DO REMEMBER"

LET

Featuring: "ONE WISH"

MOST ADDED

KIRK WHALUM (8) Floppy Disk (Columbia)

JDHN BLAKE (7)

Twinkling Of An Eye (Gramavision) DIANE SCHUUR (7) Schuur Thing (GRP)

HOTTEST

WYNTON MARSALIS (31)

Black Codes (From The Underground)
(Columbia) **WAYNE SHORTER (23)**

Atlantis (Columb McCOY TYNER & JACKIE MCLEAN (19) It's About Time (Blue Note)

ALPHONSE MOUZON & LARRY CORYELL "The 11th House" (Pausa) 8/2

2/0, Light 3/1, Extra Adds: 1, Total Adds z, KERA, KJZZ. Heavy: WBEE, KRVS. Medium

WJZZ, JAN.
CHARILE SHOEMAKE/BILL HOLMAN "Collaboration" (Pausa) 7/2
Rotations: Heavy 1/0, Medium 3/0, Light 3/2, Extra Adds: 0, Total Adds 2, WFSS, KLSK, Heavy, KPLU, Medium: WFPL,

MATT BIANCO "Whose Side Are You On?" (Atlantic) 7/1
Rotations: Heavy 2/0, Medium 4/1, Light 1/0, Extra Adds: 0, Total Adds 1, WBGO. Heavy: WBEE, KBEM. Medium: KERA,

KCSE, KIERN "I Wished On The Moon" (Concord) 7/1
Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds, 1, Total Adds 1, KJZZ, Heavy; KLON, Medium: WYRS, KPLU,

BUD SHANK/SHORTY ROGERS "California Concert" (Fantasy) 7/1
Rotations: Heavy 2/1, Medium 3/0, Light 2/0, Extra Adds: 0, Total Adds 1, WRTI. Heavy: KADX. Medium: WMID, WUSF,

KLSK.
BILL KING QUARTET "City Of Dreams" (Night Passage) 5/2
Rotations: Heavy 0/0, Medium 3/0, Light 3/2, Extra Adds. 0, Total Adds 2, KJAZ, WNUR. Medium: KERA, WNOP, KPLU.
DIDIER LOCKWOOD "Out Of The Blue" (Gramavision) 6/2.
Rotations: Heavy 2/0, Medium 3/2, Light 1/0, Extra Adds. 0, Total Adds 2, WKSU, KTCJ. Heavy: WNOP, KPLU. Medium:

BUDDY DEFRANCO w/ OSCAR PETERSON "Hark" (Pablo) 5/1
Rotations: Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds: 0, Total Adds: 1, KBEM. Heavy: WHRO. Medium: WGBH, KPLU-HIROSHIMA "Another Place" (Epic) 5/1

Rotations: Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds: 0, Total Agds: 1, YVYE, Theory, CANNONBALL ADDERLEY "Them Dirty Blues - Volume 1" (Landmark) 5/0
Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds: 0, Total Adds: 0, Heavy: KUHF. Medium: WEBR, WDET, WMID. Rolations; Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds: 0, Total Adds 0, Heavy; KUHF, Medium, JEFF BERLIN & VOX HUMANA "Champions" (Passport) 6/0 Rolations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds: 0, Total Adds 0, Medium: WFPL, KMHD

REGIONALIZED ADDS & HOTS

EAST

BASIE

HOTTON HARBALIS OTS TYNER & HCLEAN JOE SAMPLE JEAN LIC PONTY

MIDWEST

WHERESTER
JOHN HER
WYRTON MARSALES
RANSEY LEWIS
GINE HARRIS
JOHN MARE
TITO FUZNEE
HOLLOSE
HOLLOSE

WYRDIAMIOCO (*)
RICK PATONE
RICKAEL FRANKS
REELY SHITM
STOVE RAMLINS
SHITM & JOHNSON
HOLESTI
JUDY ROBERTE
RAMHATTAN TRANSF
ROSERAEY CLOONEY
AMERAD JAMEA
MODERN JAZZ QUAR

KLONLing Beech Helen Borgers KON MCCROBY OTE JOANNE BRACKEE MCCOY TYNER BLUE HITCHELL JIHOY MCGRIFF

JOH Gehinger RIO NIDO ED SAINDON JEFF TYTIK KENNY BUFFEL FAULE MINTER MANCHES FRANK HORGAN BEN SIOPAN Nottest: OTS

KTC.MMinnespois (*
571-Manes
DADAM
DOCKNOOD
DADAM
DISTANCE LIGHT
BEN SIDRAN
DIANE SCHUUR
SAMBY OMEM
JOSE NITCHELL
HOLLERI;
WOTTON AREALIS
OTH
FIRST LIGHT
DEN SIDRAN

KBEMMinneepolit
A.D. Ball
RAMSEY LEWIS
RAMSEY LEWIS
RINK WHALDIN
DAVID ROACH
DEFINANCE & FEE
DIANE SCHOULE
MOCLORIC
RAFFIT BLANCE
AMEND JAMAL
JEAN UNC POHT
GENE HARRIS
JIMMY HOGRIFF

BIROSHIMA
DIN SIDMAN
DIANE SCHEUR
ROSEMARY CLOONEY
LESTER HOMIE/BRAS
HOLLINS
RIG MIDO
STEVE RAMEINS
TYPER & HOLLEAR
MYNTON PAREALIS

PINKY WINTERS
NERIO
NERIO
HOTLEST:
DAVIS 4 COLTRANE
MILLER
MINTON MARRALIS
MINTON MARRALIS
MAYNE SMORTER

KUOP/Stockion Smith/Ransy DEAPZ SCHUUR JOHN MEAKI FIRK WHALUH HOTEGEL NAYNE SHORTER WONTON HAREALIS

Roger Smith JEAN LUC FONTS TITO PUDITE

KKSNPorland (*)
Ray Hern
DJAVAN
SANDY OMEN
HOLEGE:
MYNTON MARSALJS
TONER & HCLEAN
JOE SUMPLE
JOE PASS
DEXTER GORDON

Gary Vercelli LANS/JONES/CO BILL EVANS MARIE HILSON FRANK HORGAN DUKE ELLINGTO PAUL BLEY

50 Reporting Stations **45 Current Reports**

WBBY/Columbus, WDET/Detroit, and WDMT/Cleveland called in frozen playlists.

KLCC/Eugene failed to report and its playlist was frozen.

WGCI/Chicago failed to report for two consecutive weeks and was not used in this week's data.

SOUTH

R&R FRIDAY, NOVEMBER 8, 1985/65

EPIC RECORDS & CASSETTES







INTRODUCING THE DEBUT SINGLE FROM

MELI'S A MORGAN

THE LADY THAT'S GOING TO HAVE THE WHOLE INDUSTRY TALKING.

WRITTEN BY PRINCE PRODUCED BY
PAUL
"Rock Me Tonight" Jackson)
LACIRENCE

ON YOUR DESK THIS WEEK! FROM CAPUOL

ORPHEUS

BLACK/URBAN

BREAKERS

LIONEL RICHIE

Say You Say Me (Motown)

81% of our reporters on it. Rotations: Heavy 13/5, Medium 29/13, Light 27/13, Total Adds 31 including WRKS, WUSL, WAMO, WOWI, WDMT, WZAK, KDAY, XHRM, KSOL, WFXA, KOKL, JET94, KBUZ, KUKO. This week's Most Added record. Debuts at Number 26 on the B/U chart.

ISLEY BROTHERS Colder Are My Nights (WB)

75% of our reporters on it. Rotations: Heavy 1/0, Medium 31/3, Light 32/15, Total Adds 18, including WXYV, WILD, WDIA, WYLD-FM, K94, WDMT, WPEG, WQFX, WJAX, WPDQ, KBUZ. A Most Added record. Debuts at Number 31 on the B/U chart.

EVELYN "CHAMPAGNE" KING

Your Personal Touch (RCA)

68% of our reporting stations on it. Rotations: Heavy 3/1, Medium 28/2, Light 27/10, Total Adds 13, WRKS, WDJY, WVEE, WLUM, KDAY, KQXL, WENN, WJMI, WKXI, WJJS, WVKO, Z103, WVOI. Debuts at Number 33 on the B/U chart.

STARPOINT

What You Been Missin' (Elektra)

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 9/2, Light 43/22, Total Adds 24 including WUSL, WDIA, WGCI, WDMT, WLUM, XHRM, WNHC, WQMG, WHYZ, WKXI, WJYL, WLOU, WGPR, WWWS, KDKO. Debuts at Number 40 on the B/U chart.

NEW & ACTIVE

PRINCE "America" (WB) 50/11

r finder Antonica (140) 507,11 Okatainos: Heavy 911, Medium 263, Light 15/7, Total Adds 11, WDAS, WDIA, WYLD-FM, WBMX, WJLB, KJLH, XHRM, KOXL WHYZ, KHYS, WVKO. Heavy: WAMO, WVEE, WZAK, KSOL, WFXA, JET94, WWWS, KUKQ. Moves 39-32 on the BlackUrbar

chart. KASHIF "Condition 01 The Heart" (Arista) 49/12

RASHIF "Condition 01 The Heart" (Arista) 49/12

Rotations: Heavy 1/0, Medium 25/3, Light 23/9, Total Adds 12, WHUR, WOWI, WBMX, WPEG, WHYZ, WOFX, WJJS, KHYS, WANT, Z103, WWMK, KYKO, Heavy, WWNI, Mediums include: WDAS, KDLZ, WHRK, WYLD-FM, WZAK, KACE, KSOL
FULL FORCE "Alice, I Want You Just For Me" (Columbia) 48/10

Rotations: Heavy 97. Medium 21/2, Light 186, Total Adds 10, WHINJ, WTMP, WBMX, WTKL, WYOY, WJL, WHAT, KHYS, WANM, WYKO, Heavy: WYLD-FM, WZAK, KMJM, KSOL, WKND, WNHC, KIIZ; WWWS. Debuts at rumber 36 on the Black/Urban rehist.

BackUroan chan.

READY FOR THE WORLD "Digital Display" (MCA) 43/22

Rolations: Heavy 70, Medium 14/4, Light 22/18, Total Adds 22, WDAS, K104, KDLZ, WOWI, WTMP, WBMX, WBLZ, WDMT, WJLB, WNHC, OC104, WATV, WENN, Z93, JET94, WOMG, WHYZ, WJMI, WLOU, WANT, WVOI, WGPR. ZAPP "It Doesn't Really Matter" (WB) 41/6

Rotations: Heavy 10/1, Medium 18/3, Light 13/2, Total Adds 6, WDJY, WDIA, WOWI, WBMX, WTKL, KHYS. Heavy: WTMP, WZAK, KDAY, WHYZ, KJCB, WALT, WDAO, WTLC, WWWS. Mediums-include WHUR, WHRK, WBLZ, WLUM, KJLH,

WZAK, KDAY, WHYZ, KUSB, WALT, WDAO, WTLC, WWWS, Mediums-include WHUR, WHRK, WHZ, WLUM, KULH.
ROY YERS: "Stip in Silide" (Columbia) 3945.
Rotations: Heavy 90, Medium 17/1, Light 134. Total Adds, NOW), WTMP. WLUM, KUJM, WHYZ, Heavy; WDJY, WYLD.
FM, KSOL, WFXA, WOMG, KIIZ, WYTL, WLOW, WAAA Mediums include: WNIN, WHUR, KMJO, WDMT WZAK, WJLB.
LÜSHUS DAIM & PRETTY VAIN: "More Than You Can Handle" (Conceited/Motown) 37.46
Rotations: Heavy 10, Medium 151. Light 21/3, Total Adds 4, WXOK, WKJK, WHZIK, KHYS, Heavy; WLUM. Medium: WAMO,
WYEE, WBMX, WGCI, WLB, KMJM, WFXA, WOMG, KOKA, WAAA, WCPR, WTLC, WWWS, WZEN.

DIONNE & FRIENDS "That's What Friends Are For" (Arista) \$35,30 week.

Read House State Sta

WANM, WVKO, WDAO, WWWS, WVUI, KUNO, NORD D)" (Mercury/PolyGram) 35/8 CON FUNK SHUN "Tell Me What (I'm Gonna Do)" (Mercury/PolyGram) 35/8 Total Ands 8. KDAY, KSOL, WXOK, 293, W

Rotations: Heavy 1/0, Medium 15/0, Light 19/8, Total Adds 8, KDAY, KSCL, WXOK, Z93, WALT, KHYS, KAPE, WXKO, Heavy, WJMI, Medium: WDIA, WOWI, WTMP, WDMT, WFXA, WATV, WPEG, WFXC, WHYZ, WLOU, WPLZ, WWDM, WTLC,

ARTISTS UNITED AGAINST APARTHEID "Sun City" (Manhattan) 34/14

Folations: Heavy 3/2. Medium 6/2. Liph 25/10. Total Adds 14, WNIN, WISL, WANO, WHRK, WDMT, WILB, XHRM, WATV, WANT, WWOM WKW, C. 1/20.3 WKWM, WWWS Heavy: WDMY Medium WDAS, WHUR KSOL WAAA.
CHOICE MCS leaturing FRESH GORDON "Gordy's Groove (Mayberry Mix)" (Tommy Boy) 34/6
Rotations: Heavy 10. Medium W1. Liph 25/5. Total Adds 6, K104, WHRK, WAOK, WATV, WKXI, WALT, Heavy: WANM.
Medium WRRS, WDAS, WDA, WEDR, WDM; WZAS, WLCOL

Medium, Wirks, Wurs, Wurs, Wedt, West, Wash, West, Wes

WWWs.
JUYCE KENNEDY "Hold On (For Love's Sake)" (A&M) 31/10
Potations: Heavy 0:0, Medium 8/2, Light 23/8, Total Adds 10, WOIA, WHRK, WBMX, WZAK, WJLB, WLUM, KDAY, WDPN
WHYZ, KDKO, Medium: WUSL, KT04, WFXA, KAPE, KOKA, WWWS.

WWWS.
KURTIS BLOW "II I Ruled The World" (Mercury/PolyGram) 30/9
Rotations: Heavy 0.0, Medium 10/2, Light 20/7, Total Adds 9, WILD, WUSL, WHRK, Z93, WDPN, WOMG, WHYZ, WBLX, WANN Medium: WWIN, WDAS, WDJY, WDIA, WKND, WTLC, WWWS, WZEN.

WORK MEDIUM: WVIN, WIDLS, WIDL, WIDL, WIND, WITLD, WIDLS, WWW, WZEN.

MICOLE "Allways & Foreer" ("PortairCRS) 30.5

Mations: Heavy 10, Medium 12/0, Light 17/5, Total Adds 5, WWI, WGCI, WHYS, WANM. Heavy: WDMT. Medium: KDLZ. WEDR, WARK, KACE, WOKK, WENN, WOMG, WKXI, WBLX, WORL, KOKA, WAAA.

POINTER SISTERS "Freedom" (RCA) 29.14

Rolations: Heavy 271, Medium 12/3, Light 15/10, Total Adds 14, KDLZ, WLUM, WNHC, OC104, KOXL, WGPX, WDPN, WJM, WJAX, KJCB, WORL, WGPR, WWWS, KUKO, Heavy: WAOK, Medium: WYEE, WHRK, WZAK, KACE, KSOL, WPEG, WXX, KOKA, WANM.

WEXC, KOKA, WANM.

SHANNON "Utgen!" (Mirage/Alco) 29/12

Rolations: Heavy 2/0, Medium 9/2, Light 18/10, Total Adds 12, KDL2, WOWI, KMUM, WAOK, WEXA, WPEG, W.YL, WORL, KNYS, KAPE, ZIGO3, WWWS. Heavy, WJM, WYKO, Medium: WYLD-FM, WATV, WOMG, KJCB, WLOU, WAAA.

800GIE 80YS "You Ain't Fresh" (Capitol) 29/5

Rolations: Heavy; 10, Medium 140, Light 14/5, Total Adds 5, WATV, WKXI, KJCB, WJS, WARM, Heavy; WZAK, Medium: WASK, WUSL, KTO4, WUSLA, WHERK, WDMT, KDAY, WWDM, WAAA, ZTO3, WGPR, WKWM, WWWS, WVO!.

ANGELA BOTH. "Tell Mr Dimorrow" (Arista) 28/3
Rotations Heavy 71, Medium Bio, Light 192, Total Adds 3, WANO, WOW, KHYS, Heavy; K104, KDLZ, KACE, KOXL,
WOOL, WDAO, Medium WIN, WHOR, WDI, K94, KITZ, WHZ, WANM, WAAA

ALANTIC STARR "Scret Livers" (A&M) 26/15

AUGUSTA HEAVY ZG, Medium 83, Light 119, Total Adds 15, WAMO, WDLY, KDLZ, KMJQ, WHRK, WOWI, WNHC, 283, WMMGETE, HWOM, WADO, KWKM, WTLC Heavy WWIN, WUSL, WDPN, WPLZ, Medium, WXYV, OC104, WAYA, WANGETE, WHOM, WADO, KWKM, WTLC HEAVY WWIN, WUSL, WDPN, WPLZ, Medium, WXYV, OC104, WAYA, WANGETE, WHOM, WADO, KWKM, WTLC HEAVY WWIN, WUSL, WDPN, WPLZ, Medium, WXYV, OC104, WAYA, WANGETE, WHOM, WADO, KWKM, WTLC HEAVY WWIN, WUSL, WDPN, WPLZ, Medium, WXYV, OC104, WTLC HEAVY WANGETE, WTLC HEAVY W

wyxa, wolx, wyeg.

9, "I Like The Way You Dance" (RCA) 26/12
Rotations: Heavy 0.0, Medium 74, Medium 19.8, Total Adds 12, WWIN, WXYV, WGC, WDMT, WATV, WPEG, WQFX, WKXI, KUR, WGCOK, KHYS, Medium-HOTIOS, KARE, WTLC.

TAKA 80.0M "Middle 01 The Night" (Mirage/Atca) 25/8,
Rotations, Heavy 0.0, Medium 5/3, Light 20/5, Total Adds 6, WDAS, WHUR, KDLZ, WOWI, WAOK, KOXL, WDPN, KJCB.
Medium, WRXC, KARE.

MOST ADDED

LIONEL RICHIE (31) Say You Say Me (Motowr DIONNE & FRIENDS (30) That's What Friends Are For (Arista)*
STARPOINT (24) What You Been Missin' (Elektri READY FOR THE WORLD (22) Digital Display (MCA)
ISLEY BROTHERS (18)

Colder Are My Nights (WB)

HOTTEST

STEVIE WONDER (54) **ARETHA FRANKLIN (49)** Who's Zoomin' Who (Arista) MORRIS DAY (43) TA MARA & THE SEEN (40) Everybody Dance (A&M) ISLEY JASPER ISLEY (36) Caravan Of Love (CBS Associated)

SIGNIFICANT ACTION

BOBBY WOMACK "Let Me Kiss It Where It Hurts" (MCA) 23/8

Heavy: WZAK, WAOK. Medium: WDIA, WDMT WALT, WANM, WAAA, WWWS.

OSBORNE & GILES: "I'll Make You An Offer" (Red Label/Capitol) 23/5

Rotations: Heavy 0/0, Medium 5/1, Light 18/4, Total Adds 5, WXYV, WEDR, WPEG, WPDQ, KDKO. Medium: WDIA, WWDM,

Rotations: Heavy 1/0, Medium 11/1, Light 10/3, Total Adds 4, KSOL, KHYS, WBUZ, KUKQ, Heavy; WKXI

Rotations: Heavy 1,0, Medium 11/1, Light 11/03, 10da Adds a, KSUL, ACTS, WBUZ, AUAC, Desay: TIDA:
SPYDER D "HAB Is Her D Stay" (Profile) 21/1
Rotations: Heavy 1,0, Medium 2/1, Light 18/0, Total Adds 1, WEDR Heavy: WTMP, Medium: WTKL
JESSE JOHNSON'S REVUE "Lett's Have Some Fun" (A&M) 20/2
Rotations: Heavy 0,10, Medium 10.0, Light 10/2, Total Adds 2, WATV, WKXL Medium: KMJQ, WOWI, WTMP, WLUM, WPEG,

LEGACY "Someone Elses Girl" (Private I/CBS) 19/4
Rotations: Heavy 3/0, Medium 7/1, Light 9/3, Total Adds 4, WTMP, WDMT, KOXL, WENN, Heavy: WDIA, WXOK, WKXI.
Medium, WDJY, WLUM, WAOK, WOME, KAPE, KOYA.

FIREFOX "Fire" (Atlantic) 18/9 . Medium 5/2, Light 13/7, Total Adds 9, WDIA, WOWI, WTKL, WATV, WQMG, WKXI, WLOU, WANM, IP, WFXA.

LISA-LISA & CULT JAM with FULL FORCE "Can You Feel The Beat" (Columbia) 18/2
Rotations, Heavy 1/0, Medium 7/1, Light 10/1, Total Adds 2, WOWI, WNHC, Heavy; HOT105, Medium; KDAY, KSOL, WKND,

WARY JANE GIRLS "Break It Up" (Gordy/Motown) 18/2
Rotations: Heavy 0/0, Medium 6/0, Light 12/2, Total Adds 2, WXYV, WENN, Medium: WOWI, KSOL, WFXA, WPEG, KAPE,

WAAA. SUPPEN NATURE: "Show Stoppa (Is Stupid Fresh)" (Pop Art) 17/4 Retations: Heave 6/1, Medium 5/0, Light 6/3, Total Adds 4, WWIN, WDIA, WOWI, KMJM, Heavy: WRKS, WDAS, WEDR,

STEVE ARRINGTON "Turn Up The Love" (Atlantic) 17/1
Rotations: Heavy 0/0. Medium 6/0. Light 11/1, Total Adds 1, WWWS) Medium: WEDR, WTMP, KSOL, WFXA, WPEG, KAPE,

Rolations: Heavy 0,00, Medium 8(0, Light 111, Total Adds 1, WWWS. Medium: WEDR, WTMP, KSOL, WFXA, WPEG, KAPE,

"TEMPTATIONS" "05 VOR Really Love Your Baby" (Motown) 16/14
Rotalions: Heavy 0,0, Medium 10, Light 15/14, Total Adds 14, WWIN, WUSL, WHUR, KMJQ, K94, WBMX, WGCI,
WLUM, KMM, WHTZ, WANM, WGPR, WTLC, WWWS. Medium: WFXC.

"TOTAL CONTRAST "Takes A Little Time" (London/PolyGram) 16/6
Rotations: Heavy 0,0, Medium 2/0, Light 14/6, Total Adds 6, WDMT, WZAK, WDMG, WQOK, WAAA, WVOI. Medium: WDJY,

***CFC**

KACE.

80B8P BLAND "Members Only" (Malaco) 16/4

Reviations: Heavy 3/1., Medium 6/0, Light 7/3, Total Adda, 4, WDJY, WVEE, WJLB, WJYL, Heavy, WATV, WKKI, Medium:

EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing It For Themselves" (RCA) 16/3
Rotations: Heavy 2/0, Medium 8/2, Light 6/1, Total Adds 3, WAMO, WPEG, WOFX, Heavy: WLUM, JET94, Medium.

SCRITTI POLITTI "Perfect Way" (WB) 16/3

Rodations: Heavy 010, Medium 8/0, Light 8/1, Total Adds 1, WKND. Medium: WWIN, WHUR, KMJQ, WNRC, WXDN, WXDN, WKND, WKND,

KRYS; KAPE. TONEY LEE "Night Lights" (Critique) 15/5 Rotations: Heavy 0/0, Medium 6/1, Light 9/4, Total Adds S, WOWI, WKXJ, WLOU, WANM, WTLC, Medium: WEDR, WFXC,

WOMG, KJCB, KHYS.

Q"JAYS "What A Woman" (PIR/Manhattan) 14/14

Rotations: Heavy 1/1, Medium 2/2, Light 11/11, Total Adds 14, WXTY, WHUR, WYLD-FM, WBMX, WDMT, WZAK,
KMI, KDY, KSGL, WAAA, 2103, WDAQ, WTLC, WWWS

GLADYS KNIGHT & PIPS ""Till I See You Again" (Columbia) 13/1

Rotations: Heavy 2/0, Medium 6/0, Light 5/1, Total Adds 1, WPLZ, Heavy: WYLD-FM, WANM, Medium; K104, QC104, WJYL

CONCEPT "Mr. DJ" (Tuckwood) 13/0
Rotations: Heavy 4/0, Medium 4/0, Light 5/0, Total Adds 0, Heavy; WDJY, WBMX, WGCI, WTLC, Medium: WWIN, KMJM,

FIVE STAR "Let Me Be The One" (RCA) 12/9
Rotations: Heavy 1/1, Medium 3/1, Light 8/7, Total Adds 9, WDJY, KMJQ, WDIA, WYLD-FM, KDAY, WNHC, WKXI, KIIZ,

Rotations: Heavy 1/1, Medium 3/1, Light 8/7, Tota KAPE. Medium: WUSL, WZAK. NETWORK "Out Of Danger" (MCA) 11/5

fotal Adds 5, WDMT, KDAY, Z93, WGPR, WWWS. Medium: KSOL, WJMI Rotations: Heavy 0/0, Medium 3/1, Light on, tonar House, when the Medium 11/3, United that the Medium 11/3, United that the Medium 11/3, Rotations: Heavy 1/0, Medium 3/1, Light 7/2, Total Adds 3, WWIN, WDAS, WHUR. Heavy: WDJY. Medium: KDLZ, KOXL.

L.J. REYNOLDS "Tomorrow" (Fantasy) 11/3 ds 3, WDMT, KSOL, WVOI. Heavy: WDUY. Medium: WEDR, KACE

CHAPTER 8 "How Can I Get Next To You" (Beverly Glen) 10/4
Rotations: Heavy 0/0, Medium 3/0, Light 7/4, Total Adds 4, WTMP, WGCI, KAPE, WTLC, Medium: WGPR, WWWS, WVQI. Challens: Heavy 00, Medium 30, Light 7/4, Total Adds 4, WTMP. WGCI, KAPE, WTLC. Medium: WGPR, WWWS, WVOL.
GRANDMASTER MELLE MEL "Vice" (Sugar Hill) 10/2
Rotations: Heavy 20, Medium 31, Light 51, Total Adds 2, WAMO, WDMT. Heavy. WEDR, WGOK. Medium: WDAS, WWWS.
WEATHER GIRLS "No One Can Love You More Than Me" (Columbia) 10/2
Rotations: Heavy 10, Medium 20, Light 7/2, Total Adds 2, WEA, WGPA, Heavy. WDMY, Medium: WDMT, WKXI,
DOROTHY MODRE "Just Came Aparl At The Dreams" (Prellude) 10/1,
Rotations: Heavy 10, Medium 1/0, Light 8/1, Total Adds 1, WWDM. Heavy: WJMI, Medium: WAAA.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

BLACK/URBAN ADDS & HOTS

EAST

WUSLIPhiladelphia

WWIN/Baltimor WUSL/Philadelphic Wyatt/Jackson KURTIS BLOW LIONEL RICHIE AFTISTS UNITED TEMPTATIONS STARPOINT PATTI AUSTIN TEMPTATIONS ARTISTS UNITED 9.9
NICOLE
GRACE JONES
ROBERTA GILLIAM
SUPER NATURE
SADE
HOTTER
HOTTER
STEVIE HONDER
ARETHA FRANKLIN
EUGENE WILDE
ISLEY JASPER ISLE
PRINCESS

PATTI AUSTIN Hottest: STEVIE WONDER 9.9 MORRIS DAY SHEILA E ATLANTIC STARE WDAS/Philadelphia WDASPHHAdelphis
JOE TAMBUTO
ROBERTA GILLIAM
PRINCE
ANDRE CYMONE
READY FOR THE WOR
TAKE BOOM
DIONNE L FRIENDS
LABYRINTH/JULIE L
TOMY RANSOM
HOLLOWS TEVEL BONDER
TSULY JASPER TSLE
WHITTHEY JASPER TSLE
WHITTHEY HOUSTON
SYSTEM WXYV/Baltimore Roy Sampson ANDRE CYMONE O'JAYS GRACE JONES 9.9 GRACE JONES
9,9
100SE ENDS
SOORNE & GILES
LUTHER VANDROSS
RAFY JAME GIRLS
ISLEYS
RAFY JAME GIRLS
ISLEYS
RAFY AND LORD
RAFY
RAMAINE
ARETHA FRANKLIN
CHAKA KHAN
SYSTEM
WILDIBOSTON
SSMINITHOMAS
DIONEE & FRIENDS
ISLEYS
KURTIS BLOW
EBD WAMO(Pittsburgh

Woodson/Anthony
ARTISTS UNITED
ARRISTS UNITED
ARGELA BOFILL
LIONEL RICHIE
LIONEL RICHIE
GURANDMANFER MALLE
EURYTHMICS
ATLANTIC STARR
TEARS FOR FEARS
HOLESEL
ARTISTS UNITED
PRINCE
ARTISTS UNITED
PRINCE
ARETHA PRANKLIN EBO
HOTTEST:
MORRIS DAY
FREDDIE JACKSON
PRINCESS
TA MARA & SEEN
ISLEY JASPER ISLE
WKND/Hartford MOTERATE ANGELOM
RETER & ANGELOM
STEVIE WORDER
OUGH F. PRESH
MORRIS DAY
MORRI

WDJY/Washing Brute Bailey Bruse Balley
BOBBY BLAND
EVELIVE KING
EVELIVE KING
FIVE STAR
ATLANTIC STARR
MELBA MOORE
BOBBY MOMACE
BOBBY MOMACE
FERNARD WEIGHT
VIRGI LOVE/MOANCE
PRETTY TONY
LINDA CLIFFORD
LOU RANLE
LOUR BOBBY
BOELD CHONE
BOELD CHONE
BOELD CHONE
BOELD CHONE
FOR CHONE
FOR

WHUR/Washing Mike Archie

WHUNWASHINGON
MINE ACHE
JETS
JETS
ALPERT
TAKA ROOM
ROSIE GAINES
MICHAEL ROOMAL
GRACE JUNES
GRACE
GRACE
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GRACE
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GRACE
GRACE
JUNES

WEST KJANLOS Acquies Daug Gilmene VAL YOUNG NEW EDITION REW EDITION REW

KDKO/Denver Jay Johnson JAN HAMMER LIONEL RICHIE ISLEYS DIONNE & FRIÊNDS KASHIF KASHIF STARPOINT BROTHER JOHNSON OSBORNE & GILES JOYCE KENNEDY HOCLEST: TA MARA & SEEN ISLEY JASPER ISLE EDDIE MURPHY LUTHER WANDROSS SHELLK E METLAG & Angeles METLAG & Angeles METLAG & Angeles Control of the Control of the

TA MARA & SEEN
MORRIS DAY
ARETHA FRANKLIN
ISLEY JASPER ISLE
EDDIE MURPHY
KSOUSan Francisco
Robinson/Moody LIONEL RICHIE BOBBY WOMACK VAL YOUNG VAL YOUNG
O'JAYS
L.J. REYNOLDS
L.J. REYNOLDS
HIAMI SOUND MACHT
DOUG E. FRESH
CON FUNK SHUN
GENE CHARDLER
FRESH GORDON/CHOI
HOTEGEL:
STEVIE WONDER
ARETHA FRANKLIN
DEBARGE
TRAMAINE
TA MARA & SEEN AL JARREAU COLLINS & MARTIN ISLEY JASPER ISLE

SOUTH

Z93/Charleston Cliff Fletcher

CHI FIGURE NETWORK ATLANTIC STARR CON FUNK SHUN ALEXANDER Q'NEAL READY FOR THE WOR KURTIS BLOW

KURTIS BLOW Hottest: TA MARA & SEEN ARETHA FRANKLIN STEVIE WONDER MORRIS DAY ISLEY JASPER ISLE

WAOK/Atienta Larry Tinsley DIONNER & PRIENDS STARCE JOINN STARPOINT PRESS GORDON/CHOI FRESS GORDON/CHOI L.L. COOL J TAXA BOOM HOLLEST: JACKSON PREDDIE JACKSON FREDDIE JACKSON

KLYMAXX
HOTCOST:
STEVIE WONDER
ARETHA FRANKLIN
MORRIS DAY
ISLEY JASPER ISLE
SHEILA E
WXOK/Baton Rouge
AI Wallace
LUTHER INGRAM
CON FUNK SHUN
FULL FORCE
LUSHUS DAIM
HOTCOST

LUSHUS DAIM HOTLEST: STEVIE WONDER FAMILY ARETHA PRANKLIN ISLEY JASPER ISLE PAUL LAURENCE

PAUL LAURENCE
WTML/Baion Rouge
Guy Braady
TINA TURNER
FULL PORCE
RAY GOODMAN & BR
FIREPOX
VAL YOUNG
ZAPP
ROOL & THE GANG
HOLLEST
ATTAMINENT
FOR THE GANG
HOLLEST
STARR
ATTAMINENT
FOR THE GANG
HOLLEST
STEVIE NONDER
ISLEY JASPER ISLE
WENNINGHENDEN

ISLEY JASPER ISLE
WENN/Blyminghem
Michael Star
LEGACY
LIONEL RICHIE
READY FOR THE WOR
WINANS
STARPOINT
MARY JANE GIRLS
RADIERE DAVIS

HOLLEAT:
CAMED
REME & ANGELA
STEVLE WONDER
MORRIS DAY
MORRIS DAY
MAURICE WHITE
WATVISITING HER
ROJANIATY
READY FOR THE WOR
LIDNEL RICHLE
BOOGLE BOYEN
DIONNE & FRIEND
PRINCESS
PRESH GORON/CHOI
PRINCESS
9.9

PRINCESS
9.9
FIREFOX
THERESA DAVIS'
STARPOINT
ARTISTS UNITED
VAL YOUNG
HOTCLEST
MORRIS DAY
STEVIE WONDER
TA HARA & SEEN
DOUG E. FRESH
DEBARGE

XHRMISan Diego
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LIONEL RICHIE
DIONNE FRIENDS
PRINCE
STARPOINT
ARTISTS UNITED
HOCLEST
STEVIE WONDER
MORRIS DAY
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ARRIHA FRANKLIN
ISLEY JASPER ISLE

9.9 ALEXANDER O'NEAL SOUTH AND THE COME OF THE COME KASHIF ISLEYS EURYTHMICS RICK JAMES SHANNON OSBORNE & GILES HOTLEST: ARETHA FRANKLIN TA MARA & SEEN SYSTEM STEVIE WONDER MAURICE WHITE

JET94/Chattanooga Frank St. James LIONEL RICHIE
PAUL LAURENCE
NEW EDITION
READY FOR THE WOR
HOTESE:
SCRITTI POLITTI
ARETHA FRANKLIN
CHAKA KHAN
SHEILA E
LUTHER VANDROSS

Char Saunders
BOBSY WOMACK
KURTIS BLOW
JOYCE KENNEDY
POINTER SISTERS
TAKA BOOM
HOLLEST:
EUGENE WILDE
STEVIE WONDER
HORRIS DAY
ARETHA FRANKLIN
ISLEY JASPER ISLE

ISLEY JASPER ISLE
KIO4/Dalias
Terri Avery
BILLY & BABY GAP
BILLY & BABY GAP
BAR-KAYS
PRESH GORDON/CHOI
DIONNE & FRIENDS
VIKKI LOVE/KUANCE
READY FOR THE WOR
BUTHER VANDROS
STEVIE WONDER
CHERRELLE
WHITNEY BASISTON

WFXC/Durham Alvir Slowe none Hottest: STEVIE WONDER TA MARA & SEEN ISLEY JASPER ISLE MORRIS DAY EUGENE WILDE

KDLZ/Ft. Worth-Daller ATLANTIC STARR READY FOR THE WOR SHANNON READY FOR THE WOR SEMANON POINTER SISTERS TAKA BOOM GRACE JONES HOTLEST: TA MARA & SEEN ARETHA FRANKLIN STEVIE WONDER HORRIS DAY ISLEY JASPER ISLE

WQMG/Gre Doc Foster DOC FOSTER
FIREFOX
READY FOR THE NOR
KUPTIS BLOW
TOTAL CONTRAST
STARPOINT
BOBBY WOMACK.
HOTCHES
HOTCHE WHYZ/Greenville

PRINCE
PRINCE
STARPOINT
TEMPTATIONS
DIONNE & PRIENDS
KASHIP
READY FOR THE WOR
KURTIS BLOW
ROY AYERS
JOYCE KENNEDY
KRUSH GROOVE ALL
Hottest: KRUSH GROOVE ALL
HOTTEST:
MORRIS DAY
STEVIE WÖNDER
ARETHA FRANKLIN
EDDIE MURPHY
DOUG E. FRESH
WOFX/Guifport-Biloxi
Jim Lucas

Jim Lucas
DIONNE & FRIENDS
KOOL & THE GANG
POINTER SISTERS
9.9
ALEXANDER O'NEAL
KASHIP
ISLEYS
EURYTHINGS
EURYTHINGS
EURYTHINGS
STEVIE WONDER
LIONER RICHIE
DIONNE & FRIENDS

RON AKKINE
ATLANTIC STARR
TEMPTATIONS
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HEADTHEAKERS
HEADTHEAKERS
HITHEY HOUSTON
HOTEAS
ARETHA FRANKLIN
TRAMAINE
CHERRELLE
JETS

WJMI/Jackson READY FOR THE WOR LOOSE ENDS LIONEL RICHIE ATLANTIC STARR POINTER SISTERS EVELYN KING Hottest: STEVIE WONDER MORRIS DAY ISLEY JASPER ISLE LUTHER VANDROSS

LUTHER VANDRO WKXUJACKSON TORMMY CASTOR FIREFOX TONEY LEE 9.9 FIVE STAR EVELYN KING EVELYN KING AL GREEN JESSE JOHNSON WILL KING STARPOINT BOOGIE BOYS LUSHUS DAIM FRESH GORDON/ BAR-KAYS BOTESH STEED Hottest: MORRIS DAY ISLEY JASPER ISLE EDDIE MURPHY DIANA ROSS DEBARGE

WDIA/Memphis Bobby O'Jay Bobby O'Jay

ZIPER NATURE

REPRINCE

HAYWOODE

STARPOINT

LIMDA CLIFFORD

FIVE STAR

JOYCE KENNEDY

WINAMS

FIREFOX

ISLEYS

REVEL

A ANGELA

MORRIS DAY

ARETHA FRANKLIN

RUGENE HILDE

TA MARA & SEEN NEW EDITION
PATTI AUSTIN
HEART
ISLEYS
POINTER SISTERS
HOTLEST:
SHEILA E
JAN HAMMER
HORRIS DAY
ARETHA FRANKLIN
TEARS FOR FEARS

SYSTEM JETS

MorganiSmith
ARTISTS UNITED
DIONNE & FRIENDS
ATLANTIC STARR
SCRITTI POLITTI
FRESH GORDON/CHOI
KURTIS BLOW
JOYCE KENNEDY
HOLLEST
MORRIS DAY
STEVIE HONDER
ARETHA FRANKLIN
JAN HAMMER
DEBARGE

HOT105/Miami

NAME OF THE PROPERTY OF THE PR

WPDQ/Jacksonville Marc Little MARC LINE
CHERRELLE
ISLEYS
DIONNE & FRIENDS
OSBORNE & GILES
HOLLEST
HAURICE WHITE
ARETHA FRANKLIN
MORRIS DAY
STEVIE WONDER
TA MARA & SEEN WALT/Meridian Aundra Russell AUNDRA RUSSEN
FRESH GORDON/CHOI
LIONEL RICHIE
FULL FORCE
FULL FORCE
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LIONEL & FRIEND
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Bill St. John
MORRIS DAY
DIONNE 4, FRIENDS
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FIVE STAR
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JAN HAMBER
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FRIENDS

Horato Handy
ISLEYS
EUGENE WILDE
WINANS
PATTI LABELLE
LIONEL RICHIE
BOOGIE BOYS
PRINCESS
TAKA BOOM
9,9 TAKA BOUM
9.9
POINTER SISTERS
BOBBY WOMACK
AL GREEN
STARPOINT
HOTEEST
ISLEY JASPER ISLE
TA MARA & SEEN
NEW EDITION
DIMPLES
ROY AYERS

WJYLLouisville
WilliamsiLandecker
B.B. KING
B.B. KING
B.B. KING
B.B. KING
WIKEL LOVE/MIANG
ROCK FANGER
FINGURE PINK
SHANGON
FOR SHANGER
SYLLE ROGERS
WILLE ROGERS
MORE MAY
BORBY BLAND
BORBY BLAND
BORBY BLAND
ROCK FANGER
FOR STATE
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MORE FOR STATE
MORE WILLIAM
ROCKES DAY
EDDIE MURPHY

WYLD-FM/New Orieans
Dell Spencer
TEDDY PENDERGRASS
WINAMS
PRINCE
ISLEYS
FIVE STAR
O'JAYS
STEVILE WONDER
ARETHA FRANKLIN
LUTHER VANDROSS,
TA MARA & SEEN
DOUG E, FRESH

WLOU/Louisville
Tony T. Fields
FREDERICK
KOCL & THE CANG
NEW LETTIN
NEW LITTIN
FREDY FOR THE WORSTARPOINT
VIC ASHER
TONEY LEE
FIREPOX
HOTCHAR
ARETIN FRANKLIN
TA MARA & SZEN
CAMEO
RJ'S LATEST ARRIV K94/Norfolk
Mike Allen
NEM EDITION
HIAMI SOUND MACHI
HIAMI SOUND MACHI
HIAMI SOUND MACHI
DIONNE 4 FRIENDS
ENST COAST OFFERI
ISLEYS
PAUL LAURENCE
HOTEGST
TO STEVIE WONDER
JAN HAMMER
EDDIE MURPHY
MORRIS DAY
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HORRIS DAY
HORRIS DAY DEBARGE
NEW EDITION
ISLEYS
CHERRELLE
BOOGLE BOYS
EVELIN KING
KASHIP
PRINCESS
HOTLOST

WOWNHORTON
JUYVANCE
APVANCE
ATLANTIC STARR
LIONEL RICHIE
KASHIF ISA
READY TOS THE WOR
ZAPP
MOTORIE PLOW
THOUGHE PUNK
ALISHA
TOOREL PUNK
TOOREL
T HOTTEST: ATLANTIC STARR ARETHA FRANKLIN SHEILA E STEVIE WONDER ISLEY JASPER ISLE

WORLOriendo
Earl James
EUGENE WILDE
SHANNON
TRAMAINE
LIONEL HAMPTON
ALISHA
WHITHEY HOUSTON
STARPOINT
POINTER SISTERS
HOTEGE
CAMED
PREDDIE JACKSON
MAURICE WHITE
WHITE
WORKES DAY
STEVIE WONDER WORLION

WPLZ/Petersburg Stove CrumbleyEDDIE MURPHY
EDDIE MURPHY
ELADYS. KNIGHT
HOTTEST:
ATLANTIC STARR
ISLEY JASPER ISLE
MORRIS DAY
STEVIE WOMDER
TA MARA & SEEN

KHYS/Port Arthu Petry/Davis PetryDavis
9.9
ZAPP
GENE CHANDLER
LUSHUS DAIM
FULL FORCE
NICOLE
PRINCE
ANCELA BOFILL
ISLEYS
CON FUNK SHUN
KASHIF
AL GREEN KASHIF'
AL GREEN
JIHMY CASTOR
SHANNON
HOLLOST:
STEVIE WONDER
HORRIS DAY
ARETHA FRANKLIN
TA HARA & SEEN
DEBARGE

WANT/Richmond Monet/Freeman Monet/Freeman
ATLANTIC STARR
DIONNE & FRIENDS
MELBA MOORE
ARTISTS UNITED
STARPOINT
VAL YOUNG
READY FOR THE WOR READY FOR THE WOR KASHIF Hottest: ARETHA FRANKLIN ISLEY JASPER ISLE SHEILA E EUGENE WILDE ATLANTIC STARR ENGREW WILDE ATLENTIC STARR ATRESTA ATLENTIC ATRESTA ATLENTIC ATLENTIC STARR BOBBY MONACK THE STARR LAMPKININ JULE L HOCLÈDIC ANDERIN FAUNCILI LAMPKININ JULE L MOLLÈDIC STARR ATLENT ANDERIN DIANA BOSS SHELLA E SHELLA E KOKAISHEWEDON

none
Hottest:
STEVIE WONDER
MORRIS DAY
ARETHA FRANKLIN
DEBARGE
TA MARA 6 SEEN

85 Reporting Stations

LAWNER RIMIE
LAWNER RIMIE
MOTERATE
MORRIS DAY
ISLEY JASPER ISLE
MAURICE WHITE
MAURICE WHITE
MAURICE WHITE
MAURICE WHITE
TOTAL
CONTRAST
FANTASI
JC, Floyd
9.9
1.C, Floyd
1.C, FRESH
1.C, FRE

Shreveport reported a frozen list this week.

WWDM/Sumier
Manya Mays
ARTISTS UNITED
LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
RICHIE
RICHIE STARR
RUETIS BLOW
DOROTHY MOORE
FIVE STAR
READY FOR THE MOR
VAL YOUNG
STAPLE SINGERS
HOTLOST
HOTELS
HOTLOST
ARETIA FRANKLIN
DEBARGE
SYSTEM WWDM/Sumte

WTMP/Tampa

WYMDTAmpa
LDGACY
Chris Turner
LDGACY
FULL FORE THE WOR
ROY AYESS
ROY AYESS
PAUL LADVESHOUT
LANYSHINTHY JULIE L
JAKI GRAHAM
BRASS CONSTRUCTIO
SANDAO WATANABE
CHAPPER B
HOLLOGE:
CHAPPER

WAMMTslighbasee
Joe Bullard
Joe Bullard
Joe Bullard
Joe Bullard
LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
LIONEL LIFTON
TONEY LEE
BOOGIE BOYS
THIED WORLD
KUPTAN
KUPTAN
HOLLER
JOE
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WAAA/Winston Salan O'JAYS ANDRE CYMONE MIAMI SOUND MACHI TOTAL CONTRAST STARPOINT GRACE JONES WTLC/Indianapolis
Jay Johnson
GAP DAND
GAP DAND
GAP DAND
ATLANTIC STARR
TEMPTATIONS
TONEY LEE
FIREPOX
CRAPTER NONDER
ALEFNE
ALEFNE
LABYRINTH/JULIE L
HOCLEST
TA HARA & SEED
CHARA SEED
CHAR

WLUM/Milwaukee Miller/Fyre STARSHIP SHEENA EASTON CHRIS CROSS KLYMAUX ELLYMENT

MHITMEY HOUSTON
DIONNE & FRIENDS
TONY RANSOM
TEMPFATIONS
GOONTER SISTERS
EVELIN KING
HOUTERS
TOYLER SISTERS
EVELIN KING
HOUTERS
TARROINT
JOYCE KENNEDY
HOTEOST
TEMPTATIONS
COLLING & MARTIN
TEARS FOR FLARE
TO MARTIN
TEARS FOR FLARE
LIONEL RICHIE

MIDWEST

WBMX/Chicago Marco Spoon Marco Spoon
O'JAYS
READY FOR THE WOR
TEMPTATIONS
JOYCE KENNEDY
PRINCESS
NEW EDITION
FULL FORCE
RJ'S LATEST ARRIV
ZAPP FULL FORCE
RJ'S LATEST ARRI
ZAPP
KASHIF
PRINCE
HOTLEST
STEVIE WONDER
ARETHA FRANKLIN
CAMEO
DOUG E. FRESH
MORRIS DAY

WGCI/Chicago Graham Armstrong STARPOINT 9.9 9.9 TEMPTATIONS CHAPTER 8 PAUL LAURENCE NICOLE HIROSHIMA JAN HAMMER JAN HAMMEN Hottest; MORRIS DAY ARETHA FRANKLIN TA MARA 6 SEEN CHAKA KHAN ISLEY JASPER ISLE

WBLZ/Cincinnati
Brian Castle
RRADY, FOR THE WOR.
PRINCESS
GLENN FREY
SCRITT! POLITTI
TRAMAINE
HOCTOR:
HOCTOR
ARETHA FRANKLIN
STEVIE WONDER
TA MARA 4 SEEN
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WZAK/Cloveland
Tolliver/Perry
REME 6 ANGELA
LIONEL RICHIE
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Z103/Columbus Mike Davis LIONEL RICHIE NEW EDITION NEW EDITION SHANNON ARTISTS UNITED EVELYN KING ISLEYS KASHIF O'JAYS HOTLEST MORRIS DAY ARETHA FRANKLIN EUGENE WILDE STEVIE WONDER PRINCESS

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O'JAYS
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STEVIE MONDER
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TA TARA 6 SEEN
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WGPR/Datroit
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WJLB/Detroit Alexander/Whi Alexander/Whitmore KENNY LOGGINS WERCKIN' CRU ARTISTS UNITED BOBBY BLAND JOYCE KENNEDY READY FOR THE WIPKINCE HOSTER ARTHA PRANKLIN JETS. STEVIE WONDER

WKWM/Grand Rapids WKWMGrand Rapids
Frank Grant
KASHIF
HINANS
HISLEY JASPER ISLE
ATLANTIC STARR
KOOL & THE GANG
ARTISTS UNITED
HOTESEL
ARETHA FRANKLIN
TA MARA & SEEN
CHARA KHAN
CHERRELLE
SHEILA E WWWS/Saginaw
Crocket/Rosas
MORRIS DAY
ARTISTS UNITED
LIONNE & FRIENDS
STEVE ARRINGTON
STEVE ARRINGTON
LIONEL SICHLE
STARPOINT
SHAMMON
POINTER SIGTERS
TEMPTATIONS
TOTAL TEMPTA

KMJM/St. Louis
Mike Stradford.
ROY AYERS
BAR-RAYS
ISLEY JASPER ISLE
HOWADO JOHNSON
KLYMAND
O'JAYS
SUPER NATURE
HOTEBER
HOTEBER
ROYSE LATEST ARRIV
JETS PRINCESS EUGENE WILDE

WZEN/St. Louis Billy Ryan none Hottest: STEVIE WONDER JAN HAMMER TRAMAINE SHEILA E MORRIS DAY

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RODGET HOISER
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ISLEY JASPER
ISLEY
ISLE

KBUZIWichita
Bruce Adamek
LIONEL RICHIE
NEW EDITION
ISLEYS
FRINCESS
KOOL & THE GAMG
GEME CHANDLER
HOLLEST
KOOL & THE GAMG
GEME CHANDLER
LUTHER VANDROSS
RISEN AND ARRIV
BERNARD WRIGHT

68/R&R FRIDAY, NOVEMBER 8, 1985

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Three	Two	ts W	eck		
	**	10	4	0	DELLAMY PROTHERS/Lio To Voll For Volls Louis (ALCA/Cush)
	12	3	1	2	
	6	9	5	_	LEE GREENWOOD/I Don't Mind The Thorns (MCA) EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)
	7		3	4	
	17	5	9	_	
		13			JUDDS/Have Mercy (RCA/Curb)
	15	11	8		GEORGE STRAIT/The Chair (MCA)
	23	15	12		KENNY ROGERS/Morning Desire (RCA)
	14	12		9	MEL McDANIEL/Stand Up (Capitol)
	3 10	1	2	10	3 100 (100)
		8	.6	-	(1.5.00.0)
		21			SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)
		16	14		T.G. SHEPPARD/Doncha (Columbia)
		20			JANIE FRICKE/Somebody Else's Fire (Columbia)
		18	16		WILLIE NELSON/Me And Paul (Columbia)
		22	19		RICKY SKAGGS/You Make Me Feel Like A Man (Epic)
		28	21		NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)
		30			ROSANNE CASH/Never Be You (Columbia)
		27			JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)
		29	26		GAIL DAVIES/Break Away (RCA)
		31	27		REBA MCENTIRE/Only In My Mind (MCA)
		4		21	
		32	28		DON WILLIAMS/It's Time For Love (MCA)
		34			JOHNNY LEE/They Never Had To Get Over You (WB)
		41	31		DAN SEALS/Bop (EMi America)
	8	6	7		LOUISE MANDRELL/I Wanna Say Yes (RCA)
	1	2	11		ALABAMA/Can't Keep A Good Man Down (RCA)
		36			EDDIE RABBITT/A World Without Love (RCA)
		24	23	28	(Coldinbia)
		14	13		MICKEY GILLEY/You've Got Something On Your Mind (Epic)
					GENE WATSON/Memories To Burn (Epic)
		44	37		RESTLESS HEART/Hearlbreak Kid (RCA)
					FORESTER SISTERS/Just In Case (WB)
					NEIL YOUNG/Get Back To The Country (Geffen)
			20		BARBARA MANDRELL/Angel in Your Arms (MCA)
			41	3	JOHN CONLEE/The Old School (MCA)
-			42	3	The state of the s
			40	9	ROGER MILLER/River In The Rain (MCA)
			24	38	JIM GLASER/In Another Minute (Noble Visión/MCA)
3R		-		9	JUICE NEWTON/Hurt (RCA)
	49 4			@	MAC DAVIS/I Feel The Country Calling Me (MCA)
_		_	45	3	T. GRAHAM BROWN/I Tell It Like It Used To Be (Capitol)
	IEBU				MARIE OSMOND/There's No Stopping Your Heart (Capitol/Curb)
~			46	3	LARRY GATLIN & THE GATLIN BROTHERS/Runaway Go Home (Columbia)
					CHANCE/She Told Me Yes (Mercury/PG)
_	_		33	45	STEVE WARINER/Some Fools Never Learn (MCA)
	DEBL				WHITES/I Don't Want To Get Over You (MCA/Curb)
_					RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)
=	EBU				STEVE WARINER/You Can Dream Of Me (MCA)
(DEBU		•		BILLY JOE ROYAL/Burned Like A Rocket (Atlantic America)
3	9 2	5	36	50	JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)

NOVEMBER 8, 1985

Heavy	Medium	Li
144	19	4
147	9	
137	24	
137	15	6
115	47	
115	40	. 8
93	72	2
107	47	10
107	32	11
106	33	11
56	86	14
72	56	13
49	95	15
63	71	13
54	75	17
21	112	31
21	109	27
27	95	30
29	97	25
27	91	33
62	30	22
9	109	39
	102	41
19	85	50
48	43	24
	33	22
10		37
31		22
		17
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MOST ADDED

STEVE WARINER (50)
You Can Dream OI Me (MCA)
STLVIA & MICHAEL JOHNSON (40)
I Love You By Heart (RCA)
GARY MORRIS & CRYSTAL GAVE (39)
Makin' Up For Lost Time (WB)
WAYLON JENNINGS (38)
The Devil's On the Loose (RCA)
JUICE MEWTON (32)
Hurt (RCA)
FORESTER SISTERS (31)
Just in Case (WB)
MARIE OSMOND (31)
There's No Stopping Your Heart
(Capitol/Curb)
OAK RIDGE BOYS (30)
Come On In (You Did The Best...)
(MCA)
JOHN ANDERSON (29)
Down In Tennessee (WB)
GLEN CAMPBELL (26)
It's Just A Matter Of Time
(Atlantic America)

HOTTEST STATLERS (81)

Too Much On My Heart

(Mercury/PolyGram)
LEE GREENWOOD (71)
I Don't Mind The Thorns ... (MCA)
BELLAMY BROTHERS (65)
Lie To You For Your Love (MCA/Curb)
KENNY ROGERS (60)
Morning Desire (RCA)
GARY MORRIS (54)
I'll Never Stop Loving You (WB)
JUDDS (54)
Have Mercy (RCA/Curb)
GEORGE STRAIT (51)
The Chair (MCA)
EARL THOMAS COMLEY (50)
Nobody Falls Like A Fool (RCA)
HANK WILLIAMS JR. (46)
This Ain't Dallas (WB/Curb)
MEL McDANIEL (33)
Stand Up (Capitol)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their the hottest.

BREAKERS

JUICE NEWTON Hurt (RCA)

On 71% of reporting stations. Rotations: Heavy 2, Medium 38, Light 78, Total Adds 32 including WPOC, WBOS, WOKQ, WZZK, WUSY, KIKK, WAMZ, KKYX, WQYK, WIL, K102, WTCM, KSAN, KGA, KIIM. A most added record. Moves 47-39 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60%ofour reporting stations. New & active records are those receiving airplay at 30.59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

BROADCASTERS

Join CMA and Receive the Following:

- 1) Nominate and vote for broadcast personality of the year.
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- Detailed and up-to-date lists of artists, managers, record companies and 10 others.
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COUNTRY

NEW & ACTIVE

MARIE OSMOND "There's No Stopping Your Heart" (Capitol/Curb) 99/31

31 including WTCR, WNYR, WWVA, WYNK, WSOC, WKIX, LO. Debuts at number 42 on the Country chart.

WUSE, WISE, WISE, ATTA, ATTA,

WHITES "I Don't Want To Get Over You" (MCA/Curb) 80/15
Rotations: Heavy 0, Medium 32, Light 88, Total Adds 15, WKYG, WVMI, WRN KUUY, KUGN, KVEG, KWJJ, KALF. Debuts at number 46 on the Country chart RNL, WSLR, KBMR, WONE, WFMS, KRKT, KIZN,

KUUY, KUGN, KVEG, KWJJ, KALF. Debuls at numbor 46 on the Country chart.

CHANCE "She Told Me Yes" (Mercury/GyGram) 80/12

Rotations: Heavy 3, Medium 35, Light 42, Total Adds 12, WTSV, WTCR, CHOW, WVMI, KILT-FM, WKIX, WIRK, WUSO, KCJB,
WKOQ, KIK-FM, UKIGM: Heavy, WOKK, WCJZ, KRIX, Moves 49-44 on the Country chart.

WKCQ, KRI-HM, KUGK, Heavy, WCKR, WCUZ, KMKT. Moves 45-44 or the Country char.

STEVE WARNINER "YOU CAN Dream Of Me" (MCA) 77505

WKIX, WUBE, WYNN, WISH, WCKL, KVOQ, KYGD, KUPL, KMIPS, Decuds at number 48 on the Country chart.

LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 74/5

Rotations: Heavy 2, Medium 43, 19gr 29, Total 4965 S, KEAN, WWMI, WKSQ, KKFR, KCIB, Heavy: WFNC, WOW. Medium:

dium 43, Light 29, Total Adds 5, KEAN, WVMI, WUSC WXCL, KYGO, KRAK, KCBO, Moves 46-43 on the C

BILLY JOE ROYAL "Burned Like A Rocke" (Atlantic America) 567/4L "Burned Like A Rocke" (Atlantic America) 567/4L "Burned Like A Rocke" (Atlantic America) 567/4L Warred Like A Rocket" (Atlantic America) 567/4L WAY, WXBQ, WDXE, KYRX, KJNE, WIRK, WUSE, WXC, WIRK, WXBQ, WDXE, KYRX, LANE, WIRK, WUSE, WXC, WHI, KKCS, KUGN, Debus at non-ther 49 on the Country chart.

Rotations Heavy 4, Medium 23. Light 38, Total Adds 14, WOBE, WTSV, WKYC, WIXY, WXBQ, WDXE, KYKX, KINE, WIRK, WLIBE, WXC. WTHI, KKCS, KUJON, Debus at number 49 on the Country chart.

KEITH STEGALL "Feed The Fire" (Epic) 62/9
Rotations: Heavy 0. Medium 21. Light 41, Total Adds 9, KEAN, WQYK, WXCL, WTHI, KFDI, KLZ, KQILL, KALF. KTOM. Medium: WBGW, WOKQ, KASE, WDXE, WCMS, WTSV.

Medium Westw., Word, Asse, Wilder, Weshis, Wow. KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 62.77 Rotations Heavy O, Medium 26, Light 36, Total Adds 7, WWA, WUSY, WAMZ, KJINE, KBMR, WKCO, KIZN. Medium WBGW, WAJR, WESC, WCUZ, KFDI, KUUY, KRSY, KSOP

WAYLON JENNINGS "The Devil's On The Loose" (RCA) 53/38 Heavy 0, Medium 9, Light 44, Total Adds 38 including WBGW, WAJR, CHOW, KASE, WEZL, KYKX, WIRK, CQ, KTPK, KRKT, KGHL, KWJJ, KMPS.

STLY14 & MICHAEL JOHNSON "I Love You By Heart" (RCA) 51/40
Relations: Heavy 0, Medium 9, Light 42, Total Adds 40 including WGBE, WGBY, WNYR, WYNK, WESC, WIRK, WCUZ, WFMS, KVOC, KRIFT, KRST, KLZ, KCCY, KCUC, KUCK, CHEN, C

SIGNIFICANT ACTION

JOHN ANDERSON "Down In Tennessee" (WB) 44/29 and the foliations: Heavy 0, Medium 10, Liphi 34, Total Adds 29 including WGNA, WVAM, WNYR, WOKK, WLWI, KKYX, WITL, WTSO, KTTS, KIK-FM, KOLO, OKCK:

GARY MORRIS & CRYSTAL GAYLE "Makin' Up For Lost Time" (WB) 42/42
Rotations: Heavy 1, Medium 9, Light 32, Total Adds 42 including WNYR, WYII, KPLX, WDXE, WAMZ, WCUZ, KWEN,

DAVID ALLAN COE "I'm Gonna Hurt Her On The Radio" (Columbia) 42/8
Rotations: Heavy 2, Medium 12, Light 28, Total Adds 8, WCAO, WWVA, WWKA, WAXX, KWMF, WITL, WXCL, WKCO, Heavy

SOUTHERN PACIFIC "Perfect Stranger" (WB) 41/22 I, Medium 10, Light 31, Total Adds 22 including WGNA, WVAM, WIXL, WLWI, WCMS, WAXX, WFMS,

LORETTA LYNN "Wouldn't It Be Great" (MCA) 38/10
Rotations: Heavy 0, Medium 8, Light 30, Total Adds 10, WGNA, WG WCAO WWVA, WTVY, WCMS, KWMT, WITL, KRKT, KFRE,

TERRI GIBBS "Someone Must Be Missing You..." (WB) 38/2
Rotations: Heavy 1, Medium 10, Light 27, Total Adds 2, WIXY, KFDI. Medium: WVAM, WWVA, WTVY, KKYX, WSLR, KTTS,

GLEN CAMPBELL "It's Just A Matter Of Time" (Atlantic America) 37/26

JUDY RODMAN "I Sure Need Your Lovin' " (MTM) 36/13
Rotations: Heavy 0, Medium 2, Light 34, Total Adds 13 including WVAM, WCAO, WWVA, KSSN, WMC, WWKA, KSO, WKCQ,

B.J. THOMAS "The Part Of Me That Needs You Most" (Columbia) 36/11 Rotations: Heavy 1, Medium 7, Light 28, Total Adds 11, KKRV, KILT-FM, WDXE, WLWI, WII

DAK RIDGE BOYS "Come On In (You Did The Best You Could Do)" (MCA): 34/30

Relations: Heavy 0: Medium 6, Light 28, Total Adds 30 including WRKZ, WYII, WFNC, WAMZ, WSM, WBCS, KXX)

CHARLY McCLAIN with WAYNE MASSEY "You Are My Music..." (Epic) 31/26

Bearlies: Heavy D. Medium & Light 97, Total Adds 26 including WGNA, WBGW, WOKQ, KIKK, WLWI, KKYX, KSQ,

MALCHAK RUCKER "L Could Love You In A Heartbeat" (Alpine) 29/5
Rotations: Heavy 0, Medium 6, Light 23, Total Adds 5, WCAO. WDXE, KFGO, KWMT, WITL. Medium: WBGW, WFNC. WPAP.

WOOL, KEIR.

MARK GRAY "Please Be Love" (Columbia) 28/25

Botalions: Heavy 0, Medium 3, Light 25, Total Adds 25 including WGNA, WTSV, KASE, WESC, KLLL, WOKK, WIRK, KFGO, WWJO, KIK-FM.

ROBIN LEE "Safe in The Arms Of Love" (Evergreen) 22.7" Rotailons: Heavy O, Medium 2, Light 20, Total Adds 7, WCAO, WBGW, WWVA, WGTO, WLWI, KFGO, KRSY. Medium:

TDM JONES "It's Four In The Morning" (PolyGram) 20/19
Rotations: Heavy O, Medium 2, Light 18, Total Adds 18 including WBGW, WWVA, KRRV, WTVY, WLWI, WIRK, KSO, WOW

KRKI, KEIN.
TOMMY ROE "Some Such Foolishness" (MCA/Curb) 20/7
TOMMY ROE "Some Such Foolishness"

MAINES BROTHERS "Some Of Shelly's Blues" (Mercury/PolyGram) 19/8
Rotations: Heavy 1, Medium 4, Light 14, Total Adds 8, WOKQ, KASE, WOMS, WOW, KIOV, KTPK, KOIL, KSOP. Medium

KLLL, KFDI.

LEW DEWITT "You'll Never Know" (Compleat/PolyGram) 18/4

PATTY LOVELESS "Lonely Days, Lonely Nights" (MCA) 16/8

Rotalions Heavy O. Medium 1, Light 15, Total Adds 8, WVAM, WOKK, KKYX, WAXX, KTTS, KUUY, KFRE, KOLO. Light

DOHNY CASH "I'm Leaving Now" (Columbia) 15/0
Rotations: Heavy 1, Medium 5, Light 9, Total Adds 0. Heavy: KVOO. Medium: KKYX, WOW, KTTS, KFDI, KQIL. Light: WYII,

EMMYLOU HARRIS "Timberline" (WB) 10/9

9. WVAM, KEGO, WWJO, KRKT, KKAL, KVOC, KQIL, KRSY, KTOM Light, Wikko
TWO HEARTS "Two Hearts Can't Be Wrong" (MDJ) 14/9
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TWO HEARTS "Two Hearts Can't Be Wrong (MDJ) 14/9
TWO HEARTS "Two Hearts Can't Be Wrong (MDJ) 14

Rotations: Heavy 0, Medium 0, Light 14, Total Adds 9, WTSV, WWVA, WUSY, WTVY, WFNC, WDXE, WPAP, KWMT, KVOO. BOBBY BARE "Reno And Me" (EMI America) 9/1 Rotations: Heavy 0, Medium 3, Light 6, Total Adds 1, KFGO. Medium: KKYX, WOW, KFDI. Light: WBGW. WYII. WCMS.

KYOO, KKAL.

GEORGE JONES "The One I Loved Back Then" (Epic) 8/8

GEORGE JONES "The One I Loved Back Then" (Epic) 8/8

WHAT WAS A WARREN TO LONG TO THE ONE OF THE ON

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

FORESTER SISTERS/Mama's Never Seen Those Eyes (WB) The Forester Sisters GARY MORRIS/100% Chance Of Rain (WB) BAMA BAND/Stone Cold And Country (Compleat/PG) NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB) Partners, Brothers, And Friends GEORGE STRAIT/In Too Deep (MCA) Something Special LEE GREENWOOD/Streamline (MCA) Streamline Heart Of The Matter

KENNY ROGERS/Tomb Of The Unknown Love (RCA) SAWYER BROWN/Shakin' (Capitol) GEORGE STRAIT/Dance Time In Texas (MCA) JOHN ANDERSON/A Little Rock & Roll (& Some...) (WB) ALABAMA/Down On Longboat Key (RCA)

GARY MORRIS/Anything Goes (WB) JUDDS/Rockin' With The Rhythm Of The Rain (RCA)

Something Special Tokyo, Oklahoma 40 Hour Week Anything Goes Rockin' With The Rhythm

Shakin'

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COUNTRY ADDS & HOTS

MOST ADDED

EAST

HOTTEST

Sylvia & Michael Johnson (RCA) Steve Warlner (MCA)

MOST ADDED SOUTH

HOTTEST

MOST ADDED MIDWEST

HOTTEST

MOST ADDED

WEST

HOTTEST

Parkersburg. WV

BILLY JOE NOYAL
OLEN CAMPBELL
MHITES
SYLWIA
JOHN COMPLE
HOTEGEL
LEE GREENHOOD
JUDDS
KENNY MOGRES
RENTY MOGRES
FARE TROMAS COMPLE
AICRY SKAGOS

Mark Gray (Columbia) Steve Wariner (MCA)

Statiers (Mercury/PolyGram) Judds (RCA/Curb)

Steve Wariner (MCA) Marie Osmond (Capitol/Curb)

Statlers (Mercury/PolyGram) Lee Greenwood (MCA)

Steve Wariner (MCA) Waylong Jennings (RCA)

EAST

JOHNNY LEE PORESTER SISTERS DON WILLIAMS

WPTR Alberry, NY EDGIE RABBITT
COSMAY TWITTY
JUICE MEMTOR
JOHN COMMILE
FORESTER SISTERS
ROLLENT
BELLANY MOOT
JUDGS
HARR

MANN WILLIAMS JR. WILLIE WELSON SENET BOOKES

PATTY LOVELERS
STEVE MARINER
MARK GRAY
MORRIS & GAYLE
TOWN COMES
PROTOGO BLABBIS
GOVERNEN HOS
GOAR RICGE BOYS
GOVERNEN HOS
GOAR RICGE BOYS
GOAT MORRIS
GOAT MORRIS
GEALTY MOTHERS
BELLANY MOTH WPOC#M Beltimore, MD

DAN SEALS RESTLESS HEAL JOHNSY LEE JUICE MENTON NEIL YOUNG HOTON LEE GREENWOOD STATLERS MEL MCDANIEL BELLANT ROOTS T.G. SHEPPARE WCAO Beltimore, MD DOS WILLIAMS DAVID ALLAN O JUDY RODOLN HALCOME & BUD LORETTA LINS ROBIN LEZ HEIL YOUNG GLEN CAMPBELL STEVE MARINER

STLVIA
MARK GAY
MORRIS & GAYLE
SHELLY MEST
TOM JONES
ROBIN LEE
CHARLY MOCLAIN
ROBER
EARL THOMAS COME
EARL THOMAS COME
BALLANT BROTHERS
NITTY CRITTY DIRT
DAY SEALS
RESTLUSS NEART

GAIL DAVIES BELLANY BROTHERS NEIL YOUNG HOLDEST, ALABAMA EXILE LEE GREENWOOD JUDOS BASBARA MANDRELL WBOS Boston, MA JUICE NEWTON GEORGE STRAIT HOTTEST; JIM GLASER LEE GREENWOOD GARY NORRIS STATLERS

MARTI DEMOND STEVE WARINER SOUTHERN PACIFIC HOTCEST JUDOS GEORGE STRAIT RICKY SKAGGS WANK MILLIAMS JR. WILLIAMS JR. STATIAS

STATIAS

ANYLON JENNINGS

OAR RIGGE BOYS

MORRIS & GAYLE

LORETTA LYNN

TOH JOHES

WHITES

FRELCY WEST

FRANK WILLIAMS JR

JUDGE

JUDGE

JUDGE

STATIESS

ACENT BOOGRS

STEVE MARINER CHARLY MCCLAIN MAYLOS JENNINGS STEVEN SOUTHERN PACIFIC Hotteat JUBOS EENNY MOGERS CEDROS STRAIT DAN SEALS CHANCE
CHANCE
CONN ANDERSON
AMER GRAY
STLVTA
STEVY MARINER
HOTCHELS
GARY MORRIS
LEE GREENHOOD
T.G. SMEPPARD
HANK MILLIAMS
EARL THOMAS CO

PRIMEOSPHIE, PA
FORESTER SISTERE
RESTLESS HEART
GIME WATSON
OAK RIDGE BOYS
MORRIS 4 GAYLE
MOLTEST
STATLERS
WILLIE NILSON
JINNY SUFFREY
RELLANY ROTHERS
KENTY ROGERS CHANCE
CHANCE
THE TENT
THE TENT
TWO NEARTS
STATLERS
TOTALERS
THE TOTALERS
TOTALERS
THE TOTALERS WDSY Pittsburgh, PA SYLVIA STEVE WARINER NOT COUNTY BELLANY BROTHS LEE GREENWOOD NEL HODNIEL BUDS

MARIE OSMOND JUICE NEWTON MAYLON JESNINGS MARK GRAY HAINES EROTHERS SWELLY WISS CHARLY MCCLAIN STEVE MARINER HOTLOSE; MOCHANIE, MY
SYLVIA
HORRIS 4 GAYLE
STEVE WARINGE
DAN SELLS
HARIE CEMOND
JOHN ANDERSON
GEORGE JONEE
HOTERSON
STALLERS
EARL THOMAS CONLE
SAYIER BROWN
JUDGS
FEMEY BOGERS HOTTEST; LOUISE MANDRELL HANK WILLIAMS JR GEORGE STRAIT JUDDS JIMMY BUPPETT HATCHEY, PA

OAK RIDGE BOYS
MORRIS & QAYLE
GROUPGE JONES
STLYIA
STEVE MARINER
HOTLEST,
SAMYER BROWN
KEMPY ROGERS
RICKY SKADGS
MEL MCDANIEL
STATLERS

OPENE MATSON STEVE MARINER CORMAN THITTY PORESTER SISTERN TERRI GIRNS BILLY JOE ROYAL NOTES TRAIT BELLANY REDTHERS KENSY ROGIES RICKY SKADOS

T.G. SHEPPARD JOHN CONLEE WAYLON JENNINGS HOLLEST KIX106 Weshington, DC

NITTY GRITTY
ZDDIE RABBITT
DAN SEALS
JOHN COMLE
HOTELERS
LEE GREENHOOD
NEL MCDANIEL
JUDDS
REDRY ROGERS

HEL HCDANIEL Hottest:

MIDWEST

WSLR Akron, OH JUICE NEWTON
WHITZS
JORN CONLEC
FORESTER SISTERS
HOTCOME
SAWTER BROWN
GARY MORRIS
STATLERS
HANK WILLIAMS JR.
DAN SEALS

MARIE OSMOND KATHY MATTEA WHITES HORRIS & GAYLE ROCTEST: STATLERS NANK WILLIAMS : BELLAMY NEOTHEE GEORGE STRAIT JUDGS WUSN Chicago, IL

JOHENY LEE MARIE OSMOND JUICE NEWTON HOTTOST ALABAMA GARY MORRIS STATLERS HAME WILLIAM KENNY ROGERS WUBE-FM Cincinnati, OH CHECKNOW, OH
HORRIS & GAYLE
HARIZ DISHOND
SOUTHERN PACIFIC
SILLY JOS NOYAL
STEVE MARINER
HOLLOWIN
STATUENS
LEE GREENHOOD
JUDGS
HEL NCOMNIEL
GARY HORRIS

JIMMY BUFFETT REDA HCENTIEE DON WILLIAMS HOTCEST BELLANT BROTH EARL THOMAS CO LEE GREENWOOD GARY MORFIS STATLERS WWM Columbus, OH MAXIZ OSMOSO STEVE WARINER WHITES HHITES HOLLEST: STATLERS EARL THOMAS C HEL HCDANIEL GEORGE STRAIT BANYER BROWN

WWYA Wheeling, WY Wheeling, WY
TOM JONES
LEW DEWLITT
ANTWY MATTEA
MARIE COMPONE
FRANCE FOR THE
SHELLY WEST
JUDY ROCHAN
COS ROWLEY
BOSIN LEW
BOSIN LEW
LOWETTA LINH
ETANK MIGLIANS JR.
FESSY ROGERS
FOSSANIELS SI
RICLY JOE ROYAL
WYSI

WYII Williamsport, MD MOE BANDY OAK RIDGE BOYS HOLLEST: LER GREENWOOD STATLERS HAMK WILLIAMS JR. GEORGE STRAIT JUDDS Evensydle, IN
STEVE MARINER
T. GRAHAN REC
GAIL DAVIES
FORESTER SIST
HOLLOWING
STATLERS
HERSY ROGERS
HER HODANIEL
SAMYER BROWN
DAN SEALS
WEGGO KFGO Fargo, ND

FAMEN, NO STEVE WARTINER WARTE CRAY CHEEK CANFESTLE SYLVIA BORRY BARE MAYLOW JERNYING MORE MARTY MARKEN BORNY MALCHAK RUCKET BOUTH LEE MALCHAK RUCKET BOUTH LEE MALCHAK RUCKET BOUTH LEE MALCHAK RUCKET SOUTH LEE MALCHAK RUCKET SOUTH LEE LEET OF RETEMBOOD T. G. SHEPPARD

Des Moines, IA
CHARLY HOCLAIN
OAR RIDGE BOYS
JOHENT PAYORECK
LER CAMPESLI
JUDY BOOMAN
TON JOSES
MATLOW JENNINGS
MOTEN WILLER
BOYS WILLER
ROYS RICHY
ENCYS SKAOS
GARY HOWRIS
GEORGE STRAIT
SARYER BROWN FRIA, ME
RESTLESS HEART
PORESTER SISTERS
JOHNNY LEE
GAIL DAVIES
HOLEGE!
HOLEGE!
HOLEGE!
LEE GREENHOOD
GEORGE STRAIT
JUDGS
KENNY MOGERS WCXHFM Detroit, MI KWNET Fort Dodge, IA EDDIE RABBITT
COMMAT TWITTY
T. GRANAN. BECOME
GEORGE JONES
HOLLOUIS
HANK WILLIAME JR.
WILLIE NELSON
GARY MORRIS
LEE GREENMOD
STATLEN

POR DOGG, IA

DAN SEALS
LORETTA LYDN
JOEN ANDERSON
DAVID ALLAN COE
B.J. THOMAS
STEVE WARINER
THO HEARTS
MALCHAX & SUCKES
MOSTERS HOTTERS STATLERS HANN WILLIAMS GEORGE STRAIT HEL HCDANIEL WWWW-FM Detroit, Mt ROSANNE CASH RESTLESS HEART WILLIE MELSON NOTESEL, ALABAMA BELLANY RROTHERS EXILE STEVE MARINER HEL HCDANIEL WOHK FL Weyne, IN JUICE NEMTON JOHNY LEE HOTCEST; JUDDS KENNY BOOTER BELLANY BROTH LEE GREENWOOD GEORGE STRAIT

WKKO-AMPM Dunish, MN EDDIE RABBITT MARIE OSMOSD OAK RIDGE BOYS MORRIS & GAYLE GRORGE JONES Hottest: WCUZ-AMFM Grand Repids, MI NORRIS & GAYLE STUVIA MAYLOW JENNINGS NEIL YOUNG Notest: BELLANT BROTHER GAIL DAVIES EDDIE RABBITT KEENY ROGERS DAN SEALE HOTEEST: LEE GRIENWOOD STATLERS BELLANY BROTHERS JUDDS GEORGE STRAIT KRRK E. Grand Forks, MN WGFE Green Bay, Wi

E UMMOTORE, TO STORE SOURCE SISTERS JOHN CONLECT TO STANKERS HAVE WILLIAMS OF LARL THOMAS CONLECTED SELLANT SHOTHERS GROBE STRAIT STLVIA DAN SEALS STEVE WARRINER GLEN CAMPBELL CHARLY MCCLAIN HOTLAR EACH THORAS COMLE BELLANY BROTHERS KENTY BOOERS. JUDOS REBA MCENTIRE WAXX Eau Claire, WI JOHN ANDERSON NARIZ OSPOSED SOUTHERS PACIFIC DAVID ALLAW COE SYLVIA PATTY LOWELESS STEVE MARINER JOCTOWIL STATLERS HANK WILLIAMS JR. GARY MORRIS GEORGE STRALT RICKY SRAGES SYLVIA B.J. THOMAS STEVE MARINEZ MHITES GOUTHERN PACIFIC MOLEGI ALABAMA KERNY SOCIES DAN SEALS BEZLAMY MOCTHERS RICKY SKAGOS

KFKF AMPM Kenses City, MO JIMOY BUPPETT LARRY GATLIN BOTTER! LEE GREENWOOD GARY MORRIS MARIE GROWN STATLERS GEORGE STRAIT JOHN ANDERSON HOTTHST: GARY MORRIS LEE GREENWOOD BELLAHY BROTHE HANK MILLIAMS GEORGE STRAIT JIM GLASER DAM SEALS VINCE GILL GLEW CAMPBELL BOLDES GREENWOOD STATLERS ALABANA SANYER BROOM GEORGE STRAIT WXCL Peorle, IL

PEONE, B.
SILLY JOE BOYAL
REITH STEDALL
REIT Landing, MI
DARRY SITELEY
JOHN AMDERSON
DAVID ALEAN COE
LOBETTA LYNN
MALCHAR & MUCKER
JUICE MEMTON
STEVE MARINER
B.J. THOMPAS
HOLDER
JAMIE FRICKE
KENNY MOGUSS
DAN SEALS
DAN SEALS

WKCO Seginaw, MI Medicen, WI
JOHN ANDERDON
MATION JENNINGS
SOUTHERN PACIFIC
HAC DAVIS
HELL YOUNG
HOSTERLY
GANY MORELS
STATLERS
EARL TERMAS CONLI
SAMYER BHOWN
KEDNY HOGERS
WHEN EATHY MATTER
JUDY MODMAN
MAYLON JENNINGS
CHANCE
DAVID ALLAN COE
MORRIS & GAYLE
MOCHOST
EXILE
STATLERS
GEDROZ MYRAIT
RICKY SKAGG
KENNY MOGERS WHIL Milwaukee, Wi

KIOV-FM Sloux Falls, SD Minute, WI
EDDIE RABBITT
MOGER HILLER
FORESTER SISTERS
MAC DAVIS
HOCLEAS:
GOAT HORRIS
JUDGE
KELL
ASHOT ROCKES
WILLIE MELSON
WECS
Minutes WI SOUR FAIR, 50
CAR RIDGE ROYS
MAYLON JENNINGS
JOHN ANDERSON
HALLES BROTHERS
CHARLY MCCLAR
COLOGRA HELLE
MANK WILLIAMS JR.
LEE GREENMOD
BELLANY GROTHERS
JINNY SUPPETT
EARL THOMAS CONLE

WAYLON JENNINGS OAR RIDGE MOYS JUICE NEWTON HOTCHES! GARY MORRIS EARL THOMAS COMLE GEORGE STRAIT KENNY MOGZES HANK WILLIAMS JR. SOUTHERN PACIFIC. JERRY REED JOHN ANDERSON PATTY LOVELESS WAYLOW JENNINGS GLEN CAMPBELL SYLVIA

WWJO St. Cloud, MN MAYLON JENNING FOGER HILLER HARK GRAY FORVICU HARRIS LEN DENITT HOSTERL STATLERS LEE GREENMOOD HANK MILLIAMS LARRY GATLIN CHANCE Hottest: WILLIE HELSON JANIE PRICEE SANYER BROWN HANK MILLIAM HEL HCDANIEL KENNY ROGPES

KXXY Okiehome City, OK JUICE NEWTON REBA MCENTIRE RESTLESS REART HOCCOSI: LARY MORRIS LEE GREENGOD STATLERS DELLANY BROTHERS EARL THOMAS CONLE

K102 St. Paul, MN JUICE NEWTON JOHNNY LEE ROGER MILLER

WTHS-FM Terra Haute, IN Term Haute, M
JUICE NEWTON
HARIE OGMOND
KEITH STEDALL
T. GRAHAN SROWN
BILLY JOE NOYAL
HOTERST
LEE GREENMOOD
BELLANY SROTHERS
CEDEGE STRAIT
JUDGS
KENST ROGERS WTOD Toledo, OH

CONMAY THITTY
JOHN CONLEY
FORESTER SISTERS
EDDIE RABBITT
CRARELE DANIELS
HOTLESS
JIM GLASER
EARL TYDMAS CONLE
EARL TYDMAS CONLE
EARL HODASIEL
ETPLESS
HEL HODASIEL ŘTPK-FM Topeka, KS

none Hottest: LEE GREENWOOD SELLAMY BROTHERS KEENTY ROCERS STATLERS TOPHAN, KS

SYLVIA
SYLV WKHX Attenta, GA GAIL DAVIES
EDDIE, RASSITT
DOS WILLIAMS
JOHNNY LEE
HOTER ST.
HANN WILLIAMS JR.
ALARMAN
EARL THOMAS CONLE
GEORGE STRAIT
JUDDE KASE Austin, TX JUDY RODMAN JUDY RODMAN JOHN ANDERSON SOCTHERN PACT JUICZ NIDHTON HOTERST JANIZ PRICKE SANYER BROWN DAN ERALS JOHN CONLEE FORESTER SIST

WYAY Atlante, GA

HARK GRAY
MAYLON JERMINGS
MAINES SROTHERS,
HOTESEL,
STATLERS
GERE MATSON
FORESTER SISTERS
REL HODANIEL
SELLAMY EROTHERS WYNK Baton Rogue, LA MAYLOW JENNISUS
STEVE MARITERS
STEVE MARITERS
HOR BANDY
HOR HOROLAIN
SOUTHERN PACIFIC
TOM JOHNS
HOLLER
JOHN FRANT
JOHN COMEZE
COMMAY MYTTY DAN EFALS
DAN EFALS
PORESTER SISTERS
SYLVIA
HABLE USHOND
HOLESS!
JUDDS
RIDENY ROCKES
SAMYGR BROWN
RESTLESS HEART
JUICE NEWTON

KLVI Beaumont, TX GENE MATSON GLEN CAMPBELL HOLLOW GEORGE STRAIT BELLANY BROTHS JUDOS RANDY TRAVIS KENNY ROGERS

KWEN Tulsa, OK

KFD-AMFM Wichite, KS

KMPS-AMFM Seettle, WA

GENE WATSON WAYLON JESNINGS STEVE WARRINGS HOLTE SKAGGS HEL HCDARIE, WIELIE NELSON T.G. SHEPPARD STATLERS

Tacoma, WA

DAN SEALS
JOHN ANDERSON
STEVE WARTHER
HOTCEST:
LEE GREENHOOD
EARL TROMAS CONLE
BELLANT RROTHERS
JUDDS
STATLERS

KRPM Tacoma, WA

KQA Spokane, WA

HEL HODANIEL
FORZETER SISTERS
DAN SEALS
JUICE HENTON
HOTEGE:
LEE GREENHOOD
EARL THOMAS CONLI
JIH GLASER
BELLANY BROTHERS
HILLIE NELSON

REMOY ROGERS
TERRÍ GIBBS
MOZ BARDY
MARTE OSMOND
REITH STEGALL
HOTTAGE
LANY HORRIS
STATLERS
LEE GREENMOOD
BELLANY BROTHERS
ZARL THOMAS CONLE

LARRY GATLIN SYLVIA WHITE WHITES STEVE WARINER CHANCE HOLLESS: Denvis, KY

ROSANEY CASH
HOLTAGE
LEZ GREENWOOD

MED MYCHAITE,
MELL YOUNG
JUTCE HISTOR
WITH

TOWN JOHNS
FITTET MARIHER
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STATLERS EARL THOMAS CONLE NITTY GRITTY DIST DAN SEALS
JUICE NEWTON
JOHN CONLER
JINCY BUFFETT
MARIE OGNOND
HOTCEST
LEE GREENMOOD
STATLERS
SELLANY BROTH
JANIE FRICKE
ALABMMA

SOUTH

WXBG-FM Bristol, VA KHEY El Paso, TX GEME MATSON
SILLY JOE BOYAL
STEVE MARINER
SOUTHERS PACIFI
STULIA
MOMRIS & GAYLE
HOTCERT
ETATLERS
GEDAGE STRAIT
REBOY BOCERS
MEL MCDARIEL
DAM STALS DON WILLIAM
GENE WATSON
EDDIE RABB!
DAN SEALS
NEIL YOUNG
HOTELL
EXILE
GARY HORRIS
EARL THOMAS
STATLERS
JUDOS KKIX Feyette WEZL-FIN GLEN CAMPEREL
S.J. THOMAS
TON JOHES
SYLVEN
JOHNY PAYCHECK
JOHN ANDERSON
JERRY RECE
SOUTHERN FACIFIC
LIM OPMIT!
TOLEST
RAMN WILLIAMS JR.
RAMN WILLIAMS JR.
RAMN WILLIAMS CORLE
BELLIAMY BROTHERS

Charteston, SC
MARK GRAY
MAYLON JERMINGS
GLEN CAMPBELL
CHARLY NCCLAIN
STLVIA
MOTERAT
MOTERAT
MOTERAT
BELLANY ENOTHER
GRORGE STRAIT
MEL MCDANIEL
MANOCHER
MAN JOHENY LES GENE WATSON STEVE WARINES STEVE MARIBER Hottest ALABAMA KESSY ROOZES BELLANY ENOTHE WILLIZ MELSON STATLERS WSOC-FM Charlotte, NC

TWO HEARTS GLL TWO HEARTS GLE CAMPBELL STEVE WARISER MAN NOSLE MAN TO THE MAN TO THE TOTAL THE T HORRIS & GAYLE STEVE MARINER OAK RIDGE BOYS MARIS OSNONO MARIS OSNORD Mottest; MANK WILLIAMS JR. STATLERS JUDGE KENNY ROGERS GEORGE STRAIT WUSY

CAN SEALS
WESC-AMMEM
Gromeritie, SC
GLER CAMPBELL
MARK ORAY
CON HUNLEY
MOORIS & GAYLE
SYLVIA
HOTHORY
MCDANIEL
GEDRGE STRAIT
KENNY ROGERS
T. GRANNA MEDIC
REBA HCENTIRE Checkenoog, The
MODRIE & GAYLE
STEVE WARINER
JUICE MEMTON
KATHY MATTER
MARK GRAY
THO NEARTS
MOCKEEL
STATLERS
LEE GREENHOOD
JUIDOS
RENNY ROGERS
DAN SERLE WCOS-AMFM Columbia, SC KKK-FM Houston, TX PORFESTER SIST DON WILLIAMS NEIL YOUNG JOHNNY LEE

NITTY GRITTY ROSANNE CASH JUICE NEMTON NEIL YOUNG CHARLY HOCLA TOMY NOE TON JONES HARK GRAY Notes to Tone KK,T-FM Houston, TX NORRIS & GAYLE JOHN ANDERSON OAK RIBGE BOTS JUICE NEWTON SYLVIA TOM JONES GEORGE JONES GEORGE JONES GEORGE JONES GEORGE JONES HOSTAGE

KPLX-FAN DellesiFt, Worth

MORRIS & GAYLE EDDIE RABBITT RESTLESS HEART BOLLEGE:

WKLO Denville, KY

SAWYER BROWN CHANCE MAC DAVIS JUICE NEWTON B.J. THOMAS Hottest: HOTTOST STRAIT
JUDOS
REDA HCENTIRE WOXE

LEMPENCEDING, TN
OAK SIGGE HOVE
MORETS A GAYLE
STAUS A GAYLE
STAUS A GAYLE
STAUS HOCKAIN
GLEN CAMPRELL
BILLY JOE ROYAL
MARK GRAY
BAJ. THOMAS
MALCHAR & BUCKE
THO HEARTS
TON JONES
TONGY JONES
TONGY BUE
MORET JONES
TONGY BUE
MORET BUE
MORE TOMY NOE Nottest: LEE GREDWOOD STATLERS HANK WILLIAMS JR. BARL THOMAS CONLE RICKY SKAGGS

ROGER NILLER SYLVIA JUDY RODMAN HARE GRAY OAK RIDGE BOYS MORRIG & GAYLE GEORGE JONES HOTELER GARY MORRIS T.G. SHEPPAD STATLERS GEORGE STRAIT LEE GREENMOOD

167 Reporters 166 Current Reports The following stations reported

KIGO/St. Anthony KRWQ/Gold Hill The following stations falled

their rotations were frozen: WPOR/Portland THESE ARE NEW REPORTING STATIONS

no change in their rotations

this week

FAST

WTCR-FM/Huntington, WV MIDWEST WYNG/Evansville, IN WKCQ/Saginaw, MI WTCM/Traverse City, MI SOUTH

SOUTH
WQOR/Raieigh, NC
WIVK/Knoxville, TN
WWKAIOrlando, FL
WKHX/Atlanta, GA
WYAY/Atlanta, GA
KKIX/Fayetteville, AR
KJNE/Waco, TX WEST

KOLO/Reno, NV KIZN/Bolse, ID KUPL/Portland, OR KIM/Tucson, AZ KALF/Redding-Chico, CA STATIONS NO LONGER REPORTING LONGTHOW, TX

BILLY JOE SOYAL
MAYLON JENNINGS
JOHN JENNINGS
JOHN ANDERSON
MORRIS & GAYLE
OAK SIDGE SOYS
STEVE MARSHER
HOTLEST
GEDRIE STRAIT
LEE GREZENCOU
JARL THOMAS COMT
JUDGS
KENNY ROGERS

WPAP#M Panema City, FL Louisville, RT

OAK BIDDE BOYS
NORRIS & GAYLE
RICKY SKAGOS
JUICE NEWTON
BOOGEM HILLER
KATHY NATURA
BOTLEST
JIM GLASER
REBAY BOOGES
BILLY JOE BOYAL
OAM SPALS NORS CRAY
JOHNNY PRYCHEK
CHEALT NOCIATH
JOHN ENDERSON
GLE CAMPBELL
SOUTHERS PACIFIC
TON JOHNS
MAYLOW JENNING
THO HORSIS
THY MARINER
TWO HEARTS
HOLLES
ETATLESS
LEE GREYMOOD
HANK WILLIAMS JR
WOODS

JUICE MEMPON Hottest: BELLANY BROTHERS EARL THOMAS CONLE JUDOS MEL HCDANIEL KENNY ROGERS REBA HCENTIRE DON WILLIAMS FORESTER SISTERS

RESTLESS HEART OAK RIDGE BOYS FORESTER SISTER Nottest; LEE GREENWOOD JUDOS GARY MORRIS KENNY ROGERS DAN SKALS

Relegis/Ducham
STEVE MARIHER
CHANACE
JONG ANDERSON
MAYLO JERNINGS
JONG CORLE
CHANACE
RELEMINGS
JONG CORLE
RELEMINGS
JONG CORLE
RELEMINGS
AND CALLE

T. GRAHM BROWN
JINNY BIFFET
FORESTER SISTERS
GOGER HILLER
COMMAN THITTY
JUNY ROOMAN
JOHN CONLER
HOCEASI
KINNY BOGERS
WILLIE MELSON
NITTY GRITTY DIRE
BELLANY BOTHERS
DAN SEALS T. CRAMAM BROWN
PORESTER SISTERS
CONNAY TWITTY
JOHN CONLEE
JUICE NEWTON
MMITES MMITTES Hotteat: SATY MORRIS STATLERS LEE GREENWOOD LOUISE MANDRELL HANK WILLIAMS JR.

MATTERS & GAYLE HARK GRAY SYLVIA MAYLON JENNINGS STEVE MARINER JOHN ANGERON PATTY LOVELESS KERNY ROGERS JUDOS SILLY JOE BOYAL SAYYER BROWN STATLERS San Ariono, TK
JUICE MENTON
HARK GRANT
JOHN ANDERDON
JOHN ANDERDON
JOHN ANDERDON
JOHN ANDERDON
JOHN SANDER
STEVE MARINER
JIH COLLINS
JUNY BOOMAN
JUNY BOOMAN
JOHN SOOMAN
SOME HILLIANS
STATLERS
HARK MILLIANS
RICHES STALERS
RICHES
RIC

KISS-FM Miemi, FL Notes a latera Notes a secured BELLANY SPOTHERS LEE GREENWOOD JUDOS GARY MORRIS HANK WILLIAMS JR WKSJFM Mobile, AL KRMD-AMIFM Shraveport, LA

JIMMY BUFFETT FORESTER SISTERS BOLLEBY: T.G. SREPPARD HEL MCDANIEL JUDGS KENGY ROGERS GENE MATSON WLWIFM Monigomery, AL

REBA MCENTIFE COMMAY TWITTY JUICE MENTON KEITH STEDIAL GUEN CAMPBELL HOTEEST: HAME WILLIAMS JR RICKY SKAGGS PORESTER SISTERS BILLY JOE ROYAL

EARL THOMAS CONLE BELLANY BROTHERS LEON EVERETTE MAC DAVIS
JOHN ANDERSON
CONNAY INITY
KATHY MATTEA
HOTTEAT
HOTTEAT
GEORGE STRAIT
JUDGS WSIX-FM Nestville, TN MORRIS & CAYL
JOHN CONLECT
DAN STALE
Hottest:
JUDOS
BELLANY RECTR
T.G. SHEPPARD
GEORGE STRAIT
KENNY ROGERS KENNY ROGERS DAN SEALS

B.J. THINNAS
CHAMINAS
CHAMINAS
CHAMINAS
CHAMINAS
TON JORES
TON JORES
TON JORES
TON JORES
MATCHEN
MATCH WIVK Knoxville, TN OAK RIDGE BOYS CON HUNLEY HORRIS & GAYLE HOLDERS' EARL THOMAS CON BELLAMY ROCTHER KENNY ROGERS JIMMY SUFFETT ROSASNE CASH HORRIS & GAYLE OAK RIDGE BOYS Hottest: GANY HORRIS LEE GREENHOOD ALABAHA JOHN SCHWEIDER HANK WILLIAMS JR

JUICE MENTON
JUICE MENTON
JUICE MENTON
JUICE MARINER
CHANCE
LARRY GATLIN
MELISSA
ROTERES
EINEN HILLIAMS
STATLERS
GEORGE STRAIT
SAMYER BROWN WTQR-FM Winston/Sei

MINIMONISALM. N HORRIS & GAYLI JOHE ANDERSON GLEM CAMPBELL TOM JOHES HOCTURE! LEE GREZIMOOD HEL HCDANIEL GARY MORRIS JUDOS GEORGE STRAIT

MARK GRAY STEVE MARIMER. MAYLOW JENNINGS LORETTA LYNN SOUTHERS PACIFIC CLEW CAMPBELL HAIMES MNOTHERS HOTELER EXILE STATLERS LEE GREENMOOD ALARAMA

WCMS-FM Nortelle, VA

WEST

MAYLON JENNINGS OAK RIDGE BOYS POWYLOU MARRIS SHELLY MEST SYLVIA HOLLOST GARY MORRIS HANK WYVY HOTER: GARY MORRIS HANK WILLIAMS JR. EARL THOMAS CONLE GEORGE STRAIT KENNY BOGERS eld, CA

VINCE GILL CHARLY MCCLAIN OAK RIDGE BOYS HORRIS & GAYLE GEORGE JONES ROGER HILLER MONTESE:

CARDER, WY

DAR RIDGE BOYS
ENCYLOU HARRIS
SHELLY WEST
HORRIS & GAYLE
HOTLESI:
SAMYER BROWN
KENNY ROGERS
RESTLESS HEART
NITTY ORITTY D:
JUDDS KUUY Chayanne, WY COMMAY TWITTY
MMITTE ONLEE
GENE WATSON
JANIE TRICKE
HAC DAVIS
HARIE OSMOND
PATTY LOVELESS
HOLDERS

GROUNDS SPRINGS, CO MARIE GROUND STEYE MARINER SOUTHERN FACIFIC SOUN ANDERSON WAYLON JENTINGS GLEN CAMPBELL BILLY, DOE ROTAL HOLEGET SELLANY BROTHERS EARL THOMAS CONLE JUDOS JUDOS KENNY ROGERS JANIE PRICKE

KESN Great Falls, MT Decem, CO
OAR RIDGE BOYS
SYLVIA
KEITH STEGALL
KEITH STEGALL
SOUTHERN SACIFIC
HOTLEGELS
SANYER SHOWN
T.G. SHEPPARD
KINNY ROGERS
CANY ROGERS
CANY ROGERS
KUGN-FM
Empene, OR Great Falls, NT
JUICE NEWTON
B.J. THOMAS
LORETTA LYNN
TON JONES
JOHN COUGAR H
TOWNY NOZ
JUDY NDOWN
HOTERST
STELLAMY BROTH
NITTY GRITTY
ROSAMNE CASH
DAF SEALS
ROGER HILLER Eugene, OR

GENE WATSON
NAC DAVIS
NUTES
FORESTER SISTERS
CHANCE
RARIE GENOMO
BILLY JOE ROYAL
ROTERS
ELE GREENMOOD
BILLARY BUCTHERS
GEOMGE STRAIT
JUDOS

KVEQ Las Vegas, NV LAN YEARS, NY

POLECTER SISTERS

POLECTER SISTER KFRE Freeno, CA CORPTA LYNN SOUTHERN PACIFIC T. GRAHAM BROWN OAK RIDGE BOYS CHARLY HOCLAIM STLVIA PATTY LOVELESS SOLICATE SECURITY BROTTHERS SOLICATE BROWN BROWN BROTTHERS HANK WILLIAMS JR. MILLIE NELSON KNEW Oakland/S.F., CA

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COMMAY TWITTY MAYLON JERNINGS JUICE MEMTON MHITES HOLLES HOLLES HANK MILLIAMS JR. T.G. SHEPPARD MEL HODANIEL ELLAMY BROTHERS KUPL Portland, OR. POTTERN, OR POTTERN COUNTY PORESTER SISTERS COUNTY THISTY PORESTER STATE ALABAMA CARY MOREIS EXILE STATLERS CRYSTAL GATLE,

DAR RIDGE BOYS
EMPTION RARRIS
SHELLY MEST
CHARLY MCTCLAIN
WAYLOB JENNINGS
SYLVIA
LARRY MAYNE KENN
ROBIN LEE
NOTESSEL
LE GRITMHOOD
STATLESS SYLVIA GLEN CAMPRELL CHARLY MCCLAIN HOSTARLY MOCTAL HOSTARTY BACTH GAIL DAVIES EARL THOMAS C NEL HCDAFIEL LEE GREENHOOD KALF Redding-Chico, CA PORESTER SISTERS
REITH STEDALL
WHITES
HOLDSTED HORRIS
EXILE
ALABANA
STATLESS
LEE GREENWOOD

KTOM Salines, CA

KRAX Secremento, CA

KOLO. Reno. NV

JOSEN ANDERSOM MARIE OSMORD SCHEMEN PACIFIC SCHEMEN PACIFIC SCHEMEN PACIFIC SCHEMEN PACIFIC SCHEMEN SCHEMEN PATTY LOVELES B.J. THOMAS HOLLES, MAY BELLANT SROTHERS SAMYER RECORD SAMYER RECORD SAMYER RECORD

KRSY Roomell, NM

HORRIS & CAYLE MAINES BROTHERS TON JONES TOMOR BODE S.J. THEMAS KOTEME! GARY MORRIS LEE GREENMOOD STATLERS T.G. SHEPPARD EARL THOMAS CONLE MAYLON JENNINGS GLEN CAMPRELL STEVE WARINER JOHN ANDERSON HORRIS & GAYLE CAK RIDGE BOYS HOLLEST EANYER BROWN REBA NICHTIRE KENNY ROCERS JOHN CONLEE DAN SEALS

KSOP-FM Selt Lake City, UT

GENE WATSON
PORESTER SISTER
COMMAY TRITTY
JUICE MENTON
ROTEOS:
LET GREENWOOD
STATIERS
SELLAMY INOTHER
GARY HORES
EARL THOMAS CON

KIGO St. Anthony, ID Hottest: TUESDO, AZ

ROSANNE CARM
GENE MATBON
SYLVIA
JUICE MENTOR
STEVE WARINER
SOUTHERS PACIFIC
MEL MELDINER
MEL REIS, MAY
GENERE STEAR
TRARE THOMBE CONLE
BELLANY SMOTHERS

R&R FRIDAY, NOVEMBER 8, 1985/71

FULL-SERVICE A/C

TOP 20

Three Two cast Weeks Weeks Week PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic) STEVIE WONDER/Part-Time Lover (Tamla/Motown) KENNY ROGERS/Morning Desire (RCA) 7 5 4 FREDDIE JACKSON/You Are My Lady (Capitol) DAVID FOSTER/Love Theme From "St. Elmo's Fire" (Allantic) 12 10 6 JAMES TAYLOR/Everyday (Columbia). A-HA/Take On Me (WB) 15 1 LIONEL RICHIE/Say You, Say Me (Motown) GLENN FREY/You Belong To The City (MCA) WHITNEY HOUSTON/Saving All My Love For You (Arista) 3 6 7 11 14 10 9 12 TEARS FOR FEARS/Head Over Heels (Mercury/PG) 20 19 14 (B) ARETHA FRANKLIN/Who's Zoomin' Who? (Arista) 5 8 14 GINO VANNELLI/Hurts To Be In Love (CBS Associated) BREAKER 1 DIONNE & FRIENDS/That's What Friends Are For (Arista) - 18 ABC/Be Near Me (Mercury/PG) - 17 17 OLIVIA NEWTON-JOHN/Soul Kiss (MCA) 19 18 16 18 BEACH BOYS/She Believes In Love Again (Caribou/CBS) 19 19 BILLY OCEAN/Long & Winding Road (Jive/Arista)

NOVEMBER 8, 1985

Total			
Reports/Adds	Heavy	Medium	Light
43/1	39	4	0
39/0	35	4	0
40/1	28	10	2
37/2	31	5	1
35/0	28	7	0
40/2	20	18	2
32/0	22	10	0
38/5	12	23	3
30/2	20	9	1
33/1	13	19	1
28/0	11	12	5
26/1	19	5	2
29/2	13	13	3
28/0	13	15	0
33/9	2	24	7
25/7	5	17	3
21/2	2	16	3
23/0	8	12	3
21/0	3	12	6
26/10	2	16	8

MOST ADDED

BARRY MANILOW (10) DIDNNE & FRIENDS (9) That's What Friends Are For (Arista)

KLYMAXX (9) I Miss You (Constellation/MCA)
FRANKIE VALLI & FOUR SEASONS (8) Moonlight Memories (Curb/MCA)

JOHN DENVER (8) Dreamland Express (RCA)

HOTTEST

PHIL COLLINS & MARILYN MARTIN (37) GLENN FREY (19) You Belong To The City (MCA) FREDDIE JACKSON (19) You Are My Lady (Capitol) STEVIE WONDER (19) Part-Time Lover (Tamla/Motown) KENNY ROGERS (17) Morning Desire (RCA)

BREAKERS.

DIONNE & FRIENDS

That's What Friends Are For (Arista)

77% of our reporters on it. Rotations: Heavy 2, Medium 24, Light 7, Total Adds 9, WISN, WTMJ, KHOW, KJR, WCHS, WGY, WGOW, WRVA, WSPD. Debuts at number 15 on the Full-Service chart.

BARRY MANILOW

In Search Of Love (RCA) 60% of our reporters on it. Rotations: Heavy 2, Medium 16, Light 8, Total Adds 10, WKBW, WPRO, WISN, WCCO, KJR, WCHS, WBT, WRVA, WIBC, WGBR. Debuts at number 20 on the Full-Service chart.

NEW & ACTIVE

ABC "Be Near Me" (Mercury/PolyGram) 25/7 Hallons: Heavy 51, Medium 174, Light 32, Total Adds 7, WTAE, WICC, WBT, WRVA, WIBC, KSL, KVEC, Heavy in-VKBW, KFI, WING, WWPA. Medium including WFBR, KHOW, KFMB, KJR, WCHS, WGOW, WHBC, KBOI.

BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 23/0
Rotations: Heavy 8/0, Medium 120, Light 30, Total Adds 0, Heavy: WKBW, WISN, KFMB, WRVA, WHBY, WTKO, KTWO, KVEC. Medium modding WSB, WTMA, LIR, WHST, WHBC, WIBA.

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 21/2

BREAKER @ BARRY MANILOW/In Search Of Love (RCA)

ds 2, WGOW, WCIL. Heavy: WWPA, KVEC. Medium including WKBW, 2/0, Medium:16/0, Light 3/2, Total Add JR, WCHS, WBT, WING, WIBC, WIBA

KROW, ANMS, KJR, WOLS, WBI, WINS, WBI, WBIA, BILLY OCEAN "Long & Windling Road" (Jive/Arista) 21/0
Rotations: Heavy 3/0, Medium 12/0, Light 8/0, Total Adds 0, Heavy: WKBW, WGY, KSL. Medium including WFBR, WCCO,
KHOW, H

KH-DW, WH-BY, WH-BC, KBOI, WP-DE, WGBR, WJBC, KTWO.

MR. MISTER "Broken Willings" (RCA) 2014

ROBINSTER "Broken Willings" (RCA) 2014

WWPA-WCIL Medium:nicularing WWOO, NH-DW, KFMB, WICC WSPD.

JAN HAMMER "Miami Vice Therme" (MCA) 18/2

Fotations: Heavy 70, Medium 11, Light 121, Total Adds 2, WRVA. WGBR. Heavy: WKBW, 55KRC, WICC, WHAS, WING, WWNR, WWPA Medium including WCCO, KH-DW, WCHS, WGOW, KSL. WPOE.

KENNY LOGGINS" "I'll BE There" (Columbia) 17/1

Rotations: Heavy 20, Medium 1100, Light 5/1, Total Adds 1, KFMB. Heavy: WCCO, KVEC. Medium: KH-DW, WIBA, WSPD, WPOPE, WGRB UNICK KFOI)

EDDIE RABBITT "A World Without Love" (RCA) 15/2 Rotations: Heavy 1/0, Medium 9/0, Lipit 5/2, Total Adds 2, WTMJ, WCIL. Heavy: WTKO. Medium: WFBR, WISN, WCCO, WHBY, KSL, WPOE, WGBR, WJBC, KTWO.

WHBY, KSL, WPOE, WGBR, WJBC, KTWO.

FRANKIE VALIL & THE FOUR SEASONS "Moonlight Memories" (Curb/MCA) 14/8
Rotations Heavy 0, Medium 8/4, Light 6/4, Total Adds 8, WFBR, WGY, WSPO, KSL, WWNR, WPOE, WGBR, KFOD.
Medium including WHBY, WTKO, WCIL, KTWO.
AMY GRANT "Verynyther 6 Go" (A&M) 14/2
Rotations: Heavy 0, Medium 9/0, Light 5/2, Total Adds 2, WCCO, KFMB, Medium: WFBR, WKBW, WPOE, WTKO, WGBR, WJBC, WGLI. KYMO, KYBC.

KLYMAXX "I Miss You" (Constellation/ MCA) 13/9
Rations: Heavy 10, Medium 63, 19µ1 66, Total Adds 9, KHOW, WICC, WCHS, WHBY, KSL, WWNR, WWPA, WCIL,
KFOQ Heavy, WRMW Medium-including WING, WPCE, KYEC.

UNGERT "Love Can Make You Cry" (Manhattan) 10/1
Rotations: Heavy 0, Medium 3/0, Light 7/1, Total Adds 1, KFMB. Medium: WPOE, WJBC, KTWO.

POINTER SISTERS "Freedom" (RCA) 9/4
Rotations: Heavy 0, Medium 5/1, Light 4/3, Total Adds 4, WKBW, WHBY, WING, KFOD. Medium: WFBR, KSL, WPOE,

WWP-A

JOHN DENVER "Dreamland Express" (RCA) 8/8
Rotations: Heavy 0, Medium 2/2, Light 6/6, Total Adds 8 including WCCO, WHBY, WHBC, WJBC, WCIL, KTWO.
Medium KSI. WPOE.

SIGNIFICANT ACTION

JUICE NEWTON "Hurt" (RCA) 7/6
Rotatilons: Heavy 0, Medium 5/4, Light 2/2, Total Adds 6, WFBR, WKBW, WHBY, WPOE, WTKO, KJBC. Medium

DIRE STRAITS "Walk Of Life" (WB) 6/2

DIRE STRAITS "Walk Of Life" (WB) 5/2

Rotations: Heavy 0, Medium 3/0, Light 3/2, Total Adds 2, WH-BC, KTWO, Medium: WFBR, WING, WPOE.

JOHN COUGAR MELLENCAMP "Small Town" (Riva/PolyGram) 5/3

Rotations: Heavy 0, Medium 2/1, Light 3/2, Total Adds 3 including WING, WWNR Medium: WICC, WWPA.

MARIE OSMOND "There's No Stopping Your Heart" (Capitol/Curb) 5/1

Rotations: Heavy 0, Medium 5/1, Light 0, Total Adds 1, WGY, Medium including WCCO, WHBY, WTKO, WJBC.

SHEENA EASTON "Do It For Love" (EMI America) 5/1
Rotations: Heavy 0, Medium 2/1, Light 3/0, Total Adds 1, KFI. Medium Including WWPA

Rotations: Heavy 0, Medium 2/1, Light 3/0, Total Add DIANA ROSS "Chain Reaction" (RCA) 3/3

Adds 3 including WWPA, Medium; WFBR, WPOE,

GLEN CAMPBELL "It's Just A Matter Of Time" (Atlantic) 3/2
Rotations: Heavy 0, Medium 0, Light 3/2, Total Adds 2, WCCO, WCHS.

Potations: Heavy 0/0, Medium 2/0, Light 1/1, Total Adds 1, WWNR, Medium: KFI, WING
Notations: Heavy 0/0, Medium 2/0, Light 1/1, Total Adds 1, WWNR, Medium: KFI, WING

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ADULT/CONTEMPORARY

BREAKERS

DIONNE & FRIENDS

That's What Friends Are For (Arista)

86% of our reporters on it. Rotations: Heavy 8, Medium 53, Light 35, Total Adds 33 including WARM99, WSB-FM, 2WD, WARM98, WLTF, WMJI, WMGF, KMGG. Moves 22-17 on the A/C chart.

KLYMAXX

I Miss You (Constellation/MCA)

75% of our reporters on it. Rotations: Heavy 13, Medium 44, Light 26, Total Adds 21 including WSB-FM, 97AIA, WMJI, KUDL, KS94, KGW, U102, KIOA, KLYF. Moves 23-20 on the A/C chart.

NEW & ACTIVE

BILLY DCEAN "Long & Winding Road" (Jive/Arista) 57/2
Rotations: Heavy 7:0, Medium 327, Light 181, Total Adds 2, KUDL, W.AC-FM. Heavy, KOIL, WEIM, WKYX, KTYL, WMT-FM, KMGO, KALE, Medium including KOW, KIFM, WAEB, WKYE, KEY103, WEZC, WNAM, KIOA
BRYAN FERRY "Don't Stop The Dance" (W8) 56/10
Rotations Heavy 40 Medium 344, Light 1815, Total Adds 10, 97AU, WLTS, WARBAB, WAVE, K099, WGLL, WTNY, WAEV, WGOW, K99, Heavy, KOST, KIFM, WCKO, KALE, Medium Including KMGG, KGW, WAEB, WKYE.

WBDW, NSM PBBW, NSM, RIPM, WCN, AKE, Medium including NMGC, KW, WAEB, WKYE.

JOHN COUGAR MELLENCAMP "Small Town" (filva/PolyGram) 547 (Market) Review (filva/PolyGram) 547 (Market) Review (filva/PolyGram) 547 (Market) Review (filva/PolyGram) 547 (Market) Review (filva/PolyGram) 647 (Market) 647 (Mark AMY GRANT "Everywhere I Go" (A&M) 54/4

rywnerd i uu (Amm) 544/4 Medium 300, Light 224, Total Adds 4, KIFM, WKGW, U102, WBOW. Heavy: WLAC-FM, WSKI 'S, KGW, WAEB, WKYE, KEY103, WEIZ, WAVE, WNAM, KIOA, KOIL.

Medium including NLIS, KAW, WAES, MYE, KETIJO, WEZ, WAE, WASM, KIUA, KUIL.

BARRY MANLOW "In Search Of Love" (RCA) S319.

BARRY MANLOW "In Search Of Love" (RCA) S419.

Fix Hold, KOIL, KWAY, KWPM, Medium including WILL-PM, KOST, WAEB, V100, WEZ, KATF, K99.

BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 47/2
Rotations: Heavy 3/0, Medium 37/1, Light 7/1, Total Adds 2, KGW, WXTC. Heavy: WAEV, KOSW, KALE. Medium including KVIL-FM, 2WD, MXYE WKGW, KIOA KOIL, KWFM.

POINTER SISTERS "Freedom" (RCA) 46/17
Pointer SisTeRS "Freedom" (RCA) 46/17
Rolations Heavy 1/0, Medium 17/3, Light 28/14, Total Adds 17 including WSNY, WKGW, K106, WXTC, WAVE, KOIL, WN-N, KKUA, KWW-Heavy, KOST, Medium including WSB-M, KVIL-FM, 2WD, WMGN, KWAV, WWMJ, WSKI.

JACK WAGNER "Too Young" (Qwes/WB) 44/12
Patalons Heavy 40, Medium 180, Light 229, John and Jacos 12 including 97AIA, KGW, WKYE, WEIZ, KOIL, WKNE, WAGE, KAILE, HORAY, KETIOS, WEIR, KOIL, WKNE, WAGE, KAILE, HORAY, KETIOS, WEIR, KYUU.

ROTATION BREAKOUTS

Reports/Adds	Heavy	Medium	Light

O PHIL COLLINS & MARILYN MARTIN	111/0	101	10	0
② GLENN FREY	104/2	91	12	1
TEARS FOR FEARS	106/2	85	17	4
4 FREDDIE JACKSON	107/0	74	29	4
5 STEVIE WONDER	99/0	73	21	5
3 ARETHA FRANKLIN	102/2	60	39	3
7 DAVID FOSTER	94/1	61	27	6
3 LIONEL RICHIE	108/11	39	58	11
JAMES TAYLOR	104/1	40	49	15
	97/1	44	43	10
MR. MISTER	97/12	42	46	9
12 A-HA	96/0	54	35	7
THOMPSON TWINS	93/5	31	51	11
⚠ ABC	91/5	34	45	12
15 BILLY JOEL	95/3	27	54	14
16 GINO VANNELLI	83/0	24	45	14
DIONNE & FRIENDS	96/33	8	53	35
18 JAN HAMMER	70/1	29	35	6
OLIVIA NEWTON-JOHN	82/3	17	50	15
	83/21	13	44	26
21 WHITNEY HOUSTON	61/0	12	36	13
22 MAURICE WHITE	59/0	14	33	72
23 DON HENLEY	46/0	7	28	11
BRYAN FERRY	56/10	4	34	18
BILLY OCEAN .	57/2	7	32	18
26 KENNY L'OGGINS	43/0	6	31	6
3 BEACH BOYS	47/2	3	37	7
3 AMY GRANT	54/4	2	30	22
POINTER SISTERS	46/17	1	17	28
BARRY MANILOW	53/19	0	23	30

MOST ADDED

DIONNE & FRIENDS (33)

That's What Friends Are For (Arista) DIRE STRAITS (28) Walk Of Life (WB) STEVIE NICKS (24) Talk To Me (Modern/Atco)

KLYMAXX (21) J Miss You (Constellation/N BARRY MANILOW (19)

HOTTEST

PHIL COLLINS & MARILYN MARTIN (92)

Separate Lives (Atlantic)
GLENN FREY (74) You Belong To The City (MCA) TEARS FOR FEARS (57) Head Over Heels (Mercury/PolyGram)
FREDDIE JACKSON (40) You Are My Lady (Capitol)

STEVIE WONDER (37) Part-Time Lover (Tamla/Motown)

URGENT "Love Can Make You Cry" (Manhattan) 44/6
Rotations: Heavy 0, Medium 11/1, Light 33/5, Total Adds 6, WLTS, WDLT, KIOA, WWMJ, WCHV, KATF. Medium including
WKYE, WNAM, WEM, WSK, WKY, 19k, KF98, KATE, WATE
KENNY LDGGINS "I'll Be There" (Columbia) 43/0
Rotations: Heavy 8/0, Medium 31/0, Light 8/0, Total Adds 0, Heavy: KIFM, KOIL, KWFM, WCHV, KWEB, WJON. Medium
including KISI, KGW, WAEB, KFOR, WJOS, WISK, KO99, KWAV.

MICHAEL McDMALD "Lost in The Parade" (WB) 377.3 Rotations: Heavy 1/0, Medium 18/0, Light 18/8, Total Adds 3, WSFM, KOIL, KRLB, Heavy: KQSW, Medium Including KGW, WAEB, KEY103, WAHAN, KWFM, WEM, WGSW, KEYB, WEM, WGSW, KEYB, WAEB, KEY103, WAHAN, KWFM, WEM, WGSW, KEYB, WGSW, WG

WALES, RETTUS, WANAM, KWEM, WESN, KYESS.

DIRE STRAITS "WAIK OF LIFE" (WB) 36/28
Rotations: Heavy 21/1, Medium 6/4, Light 28/23, Total Adds 28 including WCLY, B100, WKYE, WXTC, WEIZ, WNAM, WLH, KVUL Heavy: WCNG, KYT. Medium. ROW, WSKI, WCHV, KKLV.

KOOL & THE GANG "Emergency" (De-Lite/PolyGram) 32/5
Rotations: Heavy 1/0, Medium 13/2, Light 18/3, Total Adds 5, KVIL-FM, WAEB, WRAL, KQ99, WMGN. Heavy: KQSW. Medium including WHTK, WGLL, WSKI, WCKG, WYCY, WZLO, KKAE.

Medium including WHTX, WGLL, WSKI, WCKO, WKTA, WALL, CALL.
SHEENA EASTON "Do It For Love" (EMI America) 30/6

Medium 14/3. Licht 16/3, Total Adds 6, KVIL-FM, 2WD, WSFL, KOIL, KWAV, WSKI. Medium including

MOWARD JONES "Like To Get To Know York, NTL; 195.
Rotations: Heavy 1/0. Medium 12/0. Light 15/2, Total Adds 2, WKSW, WSFL. Heavy: WEIM. Medium including KGW, WMGN, WWMJ, WCKO, WCHY, KNCY, KUY, KRSB.

RAY PARKER JR. "Girls Are More Fun" (Arista) 28/0 Rotations: Heavy 3/0, Medium 13/0, Ujoly 12/0, Total Adds 0, Heavy: WGLL, WCKQ, KQSW, Medium including WKYE, WTRX, KKUA, WNKE, WSKI, WCH, 19/4, KRSB.

OMD "So In Love" (Virgin/A&M) 27/15 leavy 1/0, Medium 4/2, Light 22/13, Total Adds 15 including WIVY, WSFL, WSTF, WAVE, WNAM, WMHE, SKI. Medium: WMGN, WGLL, WCKQ, KALE.

EDDIE RABBITT "A World Without Love" (RCA) 27/2 Rotations: Heavy 1/0, Medium BiO, Light 18/2, Total Adds 2, WSFM, KEY103. Heavy: KOSW. Medium: KOIL, WEIM, WSKI. WCKC, WAHR, WMT-FM, KWEEP-WOODN.

WORD, WINDIEST, KYEE, WOOD.

GERS, "Tonight She Comes", (Elektra) 25/10

Robations: "Holy of Medium 103, Light 197, Total Adds 10, B100, KEY103, KELT, WNAM, WLHT, WFMK, WMGN, WGLL, WO-H, WGHM, Including WFKK, KOSW, KALE.

SIGNIFICANT ACTION

STEVIE NICKS "Talk To Me" (Modern/Atco) 24/24
Notations Heavy 0, Medium 3/3, Light 21/21, Total Adds 24-including WCLY, KMJI, WKYE, WKGW, WEIZ, WAVE,
WNAM, KKUA, Medium WARINSY, MMGN, KTYL.

ELTON JOHN "Wrap Her Up" (Geffen) 22/4
Rotations: Heavy 2/0, Medium 81, Light 12/3, Total Adds 4, KQ99, WTRX, WZLQ, KATF. Heavy: WGLL, KTYL. Medium
including WSKI, WCKQ, WTXY, WAEY, KR98, KALE.

ROBIN GIBB "Like A Fool" (EMI America) 22/1

WEEK Medium: WSKI KALE CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 21/3 Rotaflors: Heavy 0, Medium 10/1, Light 11/2, Total Adds 3, WMGN, KKUA, WWMJ, Medium including WHTX, WAVE.

Including WHTX, 2WD, WXTC.

WAVE:

STING "Love Is The Seventh Wave" (A&M) 20/14

Photations: Heavy 0. Medium 52, Light 15/12, Total Adds 14 including WHTX, KEY103, WNAM, WTRX. Medium: WARMS9, WARMS9, WAVE WSK, KYYL. TOOLINGS, TATCHISOS, TRACK, MSKI, KIYL.

BBB DYLAM "Emotionally Yours" (Columbia) 17/12.

Rolations: Heavy 0, Medium 0, Light 17/12, Total Adds 12 including WMJI, WNAM, KOIL, WSKI, WCKQ, WAGE,
WORG KOSW KRSB.

WORDS, AUSWI, RNSB.

JUICE NEWTON "Hurt" (RCA) 16/14

RFSB, KRLV, RMGQ, Medium 2/1, Lign 14/13, Total Adds 14 including WLTS, WDLT, WEIM, WKNE, WCHV, WZLQ.

KFSB, KKLV, RMGQ, Medium: KUL-EW, WAHR.

KRSB, KKIV, KNIGO, Medium: KVILE-M, WAHR
STARSHIP "We Bullt This City" (Grunt/RCA) 15/1
Rotations: Heavy 5:0, Medium 9:0, Light 2:1, Total Adds 1, WFMK. Heavy; KG99, WENS, WMHE, KKUA, WKYX. Medium: including WHTX, V100, WMGN, KALD, Rata E Can Bear" (Atlantic) 13/13
MATT BIANCO "More Than I Can Bear" (Atlantic) 13/13
Rotations: Rebay 0, Medium in1, Light 12/12, Total Adds 13 including WEIZ, WEIM, WSKI, KFSB, WBOW, KKLV,

CHRISTOPHER CROSS "Charm The Snake" (WB) 12/2

Medium including KEY103, WSKI, KTYL

RESTLESS HEART "(Back To The) Heartbreak Kid" (RCA) 11/2
Rotations: Heavy 0, Medium 2/1, Light 9/1, Total Adds 2, WAEV, KQSW. Medium including WAHR

Rotations: Heavy 0, Medium 2/1, Light 9/1, Total Adds 2, WAEV, KQSW. Medium including WAHR.

HEART "Never" (Capital) 10/3
Rotations: Heavy 2/0, Medium 3/1, Light 5/2, Total Adds 3, KDUK, WTNY, KRLB. Heavy: WMJI, KKUA, Medium including WHTX, V100.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more station. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the

A/C ADDS & HOTS

EAST

PARALIFI

ONE

PARALI EL THREE

none Mottest; DAVID FOSTER GLENN FREY COLLINS & HARTIN ARETHA FRANKLIN MR. MISTER STEVIE NICKS DIRE STRAITS Hottest: STEVIE WONDER TEARS FOR FEARS GLENN FREY COLLINS & MARTIN ABC

STING SURVIVOR

Jack Raymond
STEVIE NICKS
JUICE NEWTON
STING
DIRE STRAITS
JOHN DENVER
HATT BIANCO
CHRIS CROSS
HOLLES TEARS
COLLINS HARTIN
ABC
GLENN PREY
KESNY ROGERS MR. MISTER DIRE STRAITS STEVIE MICKS HOTCEST: COLLINS & MART STRVIE WONDER WKNE/KEENE Mike Trombly

PARALLEL TWO

DIONNE & PRIENDS JOHN COUGAR KOOL & THE GANG HOTEORY COLLINS & MARTIN FREDDIE JACKSON GLENN FREY A-HA TEARS FOR FEARS

Bottest: COLLINS & MARTIN STEVIE WONDER JAMES TAYLOR A-HA TEARS FOR PEARS

DIANA ROSS HOTTEST: ARETHA FRANKLIN FREDDIE JACKSON COLLINS & MARTIN HR. HISTER KLYMAXX

LIONEL RICHIE HOLLEST: COLLING & MARTIN TEARS POR FEARS GLENN FREY MR. HISTER ARETHA FRANKLIN

WSFM/Harrisburg Rev Messey

HR. MISTER MICHAEL MCDONALD EDDIE RABBITT Hottest: STEVIE WONDER ABC
TEARS FOR FEARS
COLLINS & HARTIN
GLENN FREY

Bruce Stebbins
DIRE STRAITS
SHEENA EASTON
STING
STEVIE NICKS
MATT BIANCO
JUICE NEMTON
BOB DYLAN
HOLLENS & MART
HR. NISTER
KENRY BOGERS
BILLY JOEL
ONJ WKYEJJohnstown Jack Michaels Jack Michaels

DIRE STRAITS
STEVIE NICKS
BARRY MANILOM
JACK MAGNER
HOTERET:
MR. MISTER
TEARS FOR FEARS
COLLINS & MARTIN
GLENN FREY
A-FIA DIONNE & FRIENDS JOHN COUGAR BARRY NANILON BRYAN FERRY HEART HOLLOND

SOUTH

DIONNE & PRIENDS POINTER SIŞTERS HOTTES: HOTTES: HE MISTIR LIONEL RICHIE ARETHA FRANKLIN TEARS POR FEARS COLLINS & MARTIN

A-HA DAVID FOSTER COLLINS & MARTIN GLENN FREY

WXTC/Charleston Quincy/O'Brien

PARALLEL

ONE

DIANA ROSS HOTTERS HOTTERS A-MA COLLINS & MART! GLENN FREY MR. MISTER TEARS FOR PEARS WSB-FMIAILANIA John Chappell LIONEL RICHIE DIONNE & FRIENDS KLYMAXX

GLENG ...
ADC
MR. MISTER
COLLINS & MARTIN
KVIL-FM/Dallas
Rhodes/Chapman JOHN COUGAR
JUICE NENTON
BARRY MANILOW
KOOL & THE GANC
SHEENA EASTON
HOTELST:
MNITMEY HOUSTON
STEVIE WONDER
ADC

ARETHA FRANKLIN DIONNE & PRIENDS ABC COLLINS & MARTIN ARETHA PRANKLIN 97AIA/Miami John Sullivan John Sullivan
BRYAN FERRY
KLYMACK
JACK WAGNER
HOTERAEL
COLLINS & HARTIN
DAVID POSTER
DIONNE & FRIENDS
LIONEL RICHIE
GLENN FREY
LOVES4/Miami
Ralnes/Johnson

Hottest: FREDDIE JACKSON COLLINS & MARTIN GLENN FREY KLYMAXX LIONEL RICHIE 2WD/Norfolk Campbell/Allen

CampbellAilen
SHEENA EASTON
MR. HISTER
POINTER SISTERS
KLYPMAX
DIONNE & FRIENDS
KOTEAU
LIONEL RICHIE
LIONEL RICHIE
COLLINS & MARTIN
GLENN FREY
TEARS FOR FEARS
WHOTTEMPS
MHDOTOMCHID

HR. MISTER Hottest: STEVIE WONDER GLENN FREY LIONEL RICHIE JAMES TAYLOR DAVID EDSTER

TWO

KEY103/Austin Keith Jacobs BARRY HANILON STING EDGIE RABBITT CARS

Jim Jacobs
DIONNE & FRIENDS
STEVIE NICKS
DIRE STRAITS
MATT BLANCO
JOHN COUGAR
JACK WAGNER
HOTECOLLINS & MARTIN
GLENN PREY
A-HA
FREDDIE JACKSON
MINT NORKON namesiohnson
ARETHA PRANKLIN
HOCEMAT:
FREDDIE JACKSON
COLLINS & MARTIN
GLENN FREY
MR. MISTER
LIONEL, RICHIE
WITSHWW Orleans
Scott/MHICHel

Ryan/Sherwood
DIONNE & FRIENDS
BARRY MANILOM
OMD
HOLLOST:
STEVIE WONDER
TEARS FOR FEARS
OLENN FREY
COLLINS & MARTIN
DAVID FOSTER U102/Knoxviite Hobbs/Trotter

JOHN COUGAR POINTER SISTERS KLYMAUX AMY GRANT HOTLEST FREDDIE JACKSON JAN HAMMER GLENN FREY COLLING & MARTIN TEARS FOR FEARS

PARALLEL DIONNE & FRIENDS KLYMAXX Hottest: COLLINS & HARTIN DAVID POSTER TEARS FOR FEARS GLENN FREY FREDDIE JACKSON CARS
HOTTEST:
COLLINS & MARTIN
DON HEMLEY
TEARS FOR FEARS
MR. HISTER
LIONEL RICHIE

PARALLEL THREE

WSKY/Asher Lee/Cassidy

URGENT ABC JUICE NEWTON BARRY MANILO A-HA TEARS FOR FEARS ARETHA FRANKLIN MR. MISTER WCKQ/Campbells

MATT BIANCO
TEARS FOR FEARS
STEVIE NICKS
STING
BOB DYLAN
HOTCEST:
HR. HISTER
COLLINS & MARTIN
ABC
FREEDIE JACKSON
LIONEL RICHIE JAMES TAYLOR HR. HISTER CARS

WCHV/Charlottesville, VA T.Twine/Ken Medek WLAC-FM/Nasi Nichots/Sargen CARS
DIANA ROSS
DIRE STRAITS
STING
JUICE NEWTON URGENT

Nichola/Sargent
LIONEL RICHIE
BILLY OCEAN
MR. MISTER
ONLY
DIONNE & FRIENDS
BACY
BARRY MANILON
FREDDIE JACKSON
COLLINS & MARTIN
AMY ORANT
STEVIE MONDER
GINO VANNELLI Hottest: TEARS FOR PEAR A-HA JAN HANMER ONJ MR. MISTER wGSV/Gunter Jackson/Bell

OMD JUICE NEWTON HATT BIANCO DIRE STRAITS JACK WAGNER HOWARD JONES SHEENA EASTON JACK WAGNER HOLLMET: FREDDIE JACKSON TEARS FOR FEARS COLLINS & MARTIN KENNY ROGERS LIONEL RICHIE JARREAU

WSTF/Orlando BaltardiLowe Dallas/Cannon
TEARS FOR FEARS
HR. HISTER
KLYMENCK
LARNY GATLIN
HARIE OSMOND
HOLLES
COLLINS & MARTIN
KENNY ROGERS
FREDDIE JACKSON
LIONEL RICHIE
BILLY JO ROYAL DAVID FOSTER THOMPSON TWINS LIONEL RICHIE STING BILLY JOEL Hottest: WAGE/Leesburg, VA

DIRE STRAITS SOB DYLAN JACK WAGNER WRAL/Rateigh Anthony/Donov JACK WAGNER HOTTEST: COLLINS & MARTIN FEARS FOR FEARS FREDDIE JACKSON KENNY ROGERS JAHES TAYLOR DIONNE & PRIENDS
MR. MISTER
LIOMEL RICHIE
JOHN COUGAR
KOOL & THE GANG
HOTESH HARTIN
GLENN FREY
ARETHA FRANKLIP KRLB/Lubbock, TX Gary Winter Gary Winter
HEART
KLYMAXX
DIRE STRAITS
HICHAEL HCDONALD
DIONNE & FRIENDS
HOTERST,
JAN HAMMER
TEARS FOR FEARS
FREDDIE JACKSON
COLLINS & MARTIN
GLENN FREY

ARETHA FRANKLIN TEARS FOR PEARS STEVIE WONDER WEZS/Richmond GLENN PREY Hottest; A-HA COLLINS & HART STEVIE MONDER HAURICE WHITE KLYMAJOX

STEVIE NICKS STING JUICE NEWTON BOB DYLAN BOB DYLLN CARS DIRE STRAITS HOTERST HOTERST HOURIE WHITE FREDOIE JACKSON GLENN FREY ARTHA PRANKLIN COLLINS & MARTIN

WKYX/Paduceh, K1 Frank Carvell STEVIE NICKS DIANA ROSS MATT BLANCO SURVIVOR JUICE NEWTON

HOLLOST: ARETHA FRANKLIN STARSHIP COLLINS & HARTIN ABC DIONNE & PROPERTY ONE & PRIENDS WAEV/Savannah, GA West/Morris

WestMorrs

RESTLESS HEART
DIRE STRAITS
BRYAN FERRY
JOHN COUGAR
MOTERS!
COLLINS 4 MARTIN
FREDDIE JACKBON
JAMES TAYLOR
LIONEL RICHIE
GLENN FREY WZLQ/Tupeto, MS

KTYUTyler, TX Brian Maloney

MIDWEST

PARALLEL PARALLEL ONE TWO

none Hottest: STEVIE WONDEP JAN HAMMER GLENN FREY TEARS FOR FEARS A-HA OMD CARS BOB DYLAN STING DIRE STRA IRE STRAITS >ttest:

DIONNE 4 PRIENDS DIANA ROSS BRYAN FERRY Notteet: DAVID FOSTER GLENN PREY COLLINS & MARTIN TEARS FOR FERRS HR. MISTER KIOA/Des Moines Mike Judge

Mike Judge
DIONNE & FRIENDS
UNGENT
BARRY MANILOM
KUYMAXX
JOHN COUGAR
HOTEGET
GLENN PREY
ARETHA FRANKLIH
COULINS 4-MARTIN
JAMES TAYLOR
KENNY MOGERS WLTF/Cleveland Wilson/Popovich LIONEL RICHTE
DIONEL & FRIENDS
KENNY ROGERS
HOTTOMIC
A-HA
GLENN FREY
DON HENLEY
COLLINS & MARTIN
TEARS FOR FEARS KLYF/Des Moines Bob Majors

DIONNE & PRIENDS KLYMAXX Hottest: COLLINS & MARTIN GLENN FREY A-MA

DIONNE & PRIENDS KLYMAXX BOB DYLAN A-HA DAVID FOSTER KENNY ROGERS Hottest: GLENN FREY TEARS FOR FEARS LIONEL RICHIE DIONNE & FRIENDS ELTON JOHN BRYAN FERRY KOOL & THE GANG HOTLEST: COLLINS & MARTIN LIONEL SICHIE HEART WSNY/Cold Harry Lyles

LIGNEL RICHIE
POINTER SISTERS
ONJ
Hottest:
MMITHST HOUSTON
STEVIE WONDER
JAN HAMMER
COLLINS & HARTIN
DAVID FOSTER LLINS & MART: . MISTER OMPSON TWINS

LIONEL RICHIE STING Hottest: COLLINS & MARTIN GLENN FREY PREDDIE JACKSON DAVID FOSTER ARETHA FRANKLIN

WLHT/Grand Rapids BILLY JOEL DIRE STRAITS CARS HOTLEST: GLEEN FREY HR. MISTER DAVID FOSTER JAN HAMMER STEVIE WONDER

WENS/India Grey/Eagan

ABC Notteet: BILLY JOEL DAVID FOSTER STEVIE WONDER A-MA GINO VANNELLI

BILLY OCEAN STING

HOTHER: LIDNEL RICHIE STEVIE WONDER COLLINS & MAR GLENN FREY MR. HISTER

DIONNE & FRIENDS Hottest: TEARS FOR FEARS COLLINS & HARTIN GLENN FREY JAMES TAYLOR LIONEL RICHIE

none Hottest: COLLINS & HARTIN DAVID POSTER FREDDIE JACKSON GLENN FREY KENNY ROGERS

WMYX/Mih Beth Fast

THOMPSON THINS HOTHER: STEVIE MONDER GLENN FREY DAVID POSTER TEARS POR FEARS MR. MISTER STARSHIP BILLY JOEL, CARS

CAMS
Hottest;
GLENN FREY
MR. MISTER
DAVID FOSTER
TEARS FOR FEARS
JAN HAMMER

OMD STEVIE NICKS DIONNE & FRIENDS CARS COOL & THE GANG CLEMONS & URONNE HOTCOST. JAN HAMMER TEARS FOR FEARS ARETHA FRANKLIN GLENN PREY FREDDIE JACKSON WITEMINGEROUS

MR. MISTER DIONNE & PRIENDS DIONE -Hottest: KENNY ROGERS TEARS FOR FEARS ARETHA FRANKLIN A-HA BILLY JOEL

WBOW/Terre Haut Kevin Young

HOTTEST: COLLINS & MARTIS TEARS POR FEARS GLENN PREY ARETHA FRANKLIN-JAN HAMMER

OND HOLLEST: A-HA COLLINS & P GLENN FREY JAN HAMMER

3WM/Toledo King/Matthew NINGIMATHEMS
DIONNE E PRIEND.
MR. MISTER
HOUTOSE:
GOOLEY & CREME
STEVIE MONDER
GENN FREY
COLLINS & MARTII
TEARS FOR FEARS

WTAE/Pittsbu Bob Conrad

THREE

LEE GREENWOOD DIRE STRAITS POINTER SISTERS STEVIE NICKS HOTCOEST GLENN FREY COLLING & MARTIN FREDDIE JACKSON ARETHA FRANKLIN BILLY JOEL

JOHN COUGAR ELTON JOHN BARRY HANILOW JOHN CAFFERTY UNCENT NIGHT RANGER HOLLESTE STEVIE MONDER A-HA

194/Eau Clake, WI Rick Roberts

STING
OMD
DIRE STRAITS
HATT BIANCS
JUICE NEMTON
HOSEARS
COLLINS & MARTIN
GLESN PREY
TEARS FOR FEARS
PREDDIE JACKSON
ARETHA FRANKLIN

KLYMAXX OHD HOTEDST: GLENN FREY JAN HAMMER TEARS FOR FEARS COLLINS & MARTIL LIONEL RICHIE

DIONNE & PRIENDS

OMD JOHN JENVER KLYPAXX KOTEO BT: STEVIE WONDER COLLINS & MARTIN GLENN FREY KENNY ROGERS MR. MISTER

FULL-SERVICE A/C

HOTEGAT: GLENN FREY COLLINS 4 : FREDDIE JA: ARETHA FRAI MR. HISTER

WGY/Schene Mike Neff

KENNY ROGER

THREE

PARALLEL

KLYMAXX JOHN COUGAR HICHAEL HCDONALD FRANKIE VALLI & F

Giens Sunan.

JUICS MENTON
FRANKIZ VALLI & P
DIANA ROSS
JOHN DENVER
HOCKEAL'S
COLLINS & HARTIN
GLENN FREY
FREDDIE JACKSON
ARETHA FRANKLIN
KENNY ROGERS

Hottest: COLLINS & HARTIN KENNY ROGERS A-HA PREDDIE JACKSON GLENN FREY

WWPA/Williamsp

KLYMAXX DIANA ROSS Hottest: TEARS FOR FEARS ABC FREDDIE JACKSON ARETHA FRANKLIN GLENN FREY

PARALLEL

Balkan/Rubbe

MR. MISTER

BARRY MANILOW

JOHN CAFFERTY

JAN HAMMER

PRANKIE VALLI-6 I

HOTTER

COLLINS & HARTIN

KENNY ROGERS

FREDDIE JACKSON

FRANKIE VALLI & BRYAN PERFY
ARETHA PRANKLIN
DIONNE & FREINDS
HOTTOM
COLLINS & MARTIN
STEVIE MONDER
DAVID POSTER
FREDDIE JACKSON
A-HA

PARALLEL

Munson/Salowitz
JOHN DENYER
JUTCE NEWTON
HOTLOBE:
FREDDIE JACKSON
JAMES TAYLOR
KENNY ROCERS
COLLINS & HARTIN
BARRY MANILOW

THREE

THREE

WGBR/Gold

43 Reporters,

41 Current Reports

PARALLEL ONE

FRANCE VALUE FOOTE HONDER A-HA COLLINS & MARTIN GLENN FREY LIONEL RICHIE

WK8W/Buffalo Sandy Beach

Sandy Beach

BARRY MANILON
POINTER SISTERS
JUICE NEMTON
STEVIE NICKS
HOTLENET
STEVIE NONDER
A-NA
GLENN FREY
TEARS FOR FEARS
COLLINS & MARTIN

GLENN FREY TEARS FOR FEARS COLLINS & MARTIN

DIRE STRAITS
KLYMAXX
HOTTER
HAVID POSTER
GLENN FREY
COLLINS & MARTII
TEARS FOR FEARS
KENNY ROGERS

xFSB/Joplin, MO Bobby Daniels STEVIE NICKS ONE

WXUS/LaFayette, LA Bob Vizza

Hottest: COLLINS & HARTIN DAVID FOSTER KENNY MOGERS BILLY JOEL JAMES TAYLOR

ottest: OLLINS & MARTIN

PARALLEL

TWO

AdC JOHN COUGAR Hottest: \-HA

KRAV/Tuisa Reynolds/Caperto

THOMPSON TWINS KLYMAXX KOTHER: TEARS FOR PEARS DAVID FOSTER STEVIE HONDER GLENN FREY MR. HISTER

PARALLEL

WMT-FM/Cedar Green/Sellers

KATF/Dubuque, IA

WJON/St. Cloud_Mh John Fine/M.Diem

Berin Young
DIONNE & PRIENDS
BOB. DYLAN
HATT BLANCO
BRYAN FERRY
AMY GRANT
KLYMADX
BECGGEL
COLLINS & MARTIN
DAVID POSTER
GLENN FREY
A-HA
STEVIE HONDER

LIONEL RICHIE Hottest: DAVID FOSTER

SOUTH PARALLEL WGOW/Chattanoog

ONE MR. MISTER DIONNE & PRIENDS ONJ
NOTTENT:
NENNY ROGERS
FREDDIE JACKSON
COLLINS & MARTIN
ARETHA FRANKLIN
BILLY JOEL PARALLEL

FREDDIE JACKSON MR. MISTER HOCCOST STEVIE HONDER JAN HAMMER TEARS FOR FEARS COLLING & HARTIN GLENN FREY TWO

ABC BARRY MANILOW Hottest: STEVIE WONDER COLLINS & MARTIN BILLY JOEL JAMES TAYLOR

MIDWEST PARALLEL DIONNE A FRIENDS EDDIE RABBITT MICHAEL MCDONALD MOÈLES! STEVIE WONDER COLLINS & HARTIN KENNY MOGERS LIONEL RICHIE BARRY MANILOW

WTVN/Colur

JAMES TAYLOR
KEENTY ROCERS
COLLINS & HARTI
LIONEL RICHIE
HOTLESTE WONDER
A-HA
MHITTHEY HOUSTON
HICHAEL FRANKS
GLENN FREY TWO

PARALLEL BARRY MANILON (lottest: STEVIE WONDER A-HA

COLLINS & MARTIN DAVID FOSTER GLENN FREY HOTE HOTE A MARTIN KENNY ROGERS BILLY JOEL A-HA LIONEL RICHIE

PARALLEL

THREE

JOHN COUGAR POINTER SISTERS HOLLOWS & MARTIN ARETHA FRANKLIN GLENN FREY JAN RAMMER ABC

WCIL/Carbondale, IL Matt McCann GLENN PREY RLYMAXX EDDIE RABBITT JOHN DENVER ONJ Mottest; COLLINS 4 MARTIN PREDDIE JACKSON A-HA KENNY ROGERS MR. HISTER

JOHN DENVER MARIE OSMOND ROBIN GIBB DIRE STRAITS AL JARREAU HOLLES

HOTTEST: COLLINS & MARY KERRY ROGERS JAMES TAYLOR BILLY JOEL LIONEL RICHIE

LIONEL RICHIE JOHN DENVER ABC

WEST

WISN/Milwau Murphy/Elliot

BARRY MANILOW DIONNE & PRIENDS Hottest

HOTTEN FERRY
HOTTEST HARTIS
GLENN FREY
TEARS FOR FEARS
ARETHA FRANKLIN
KENNY ROGERS

SHEENA EASTON Hottest: COLLINS & MARTIS GINO VANNELLI PREDDIE JACKSON LIONEL RICHIE DAVID FOSTER

AMY GRANT URGENT KERNY LOGGINS NOTES: LARTIN DAVID POSTER TEARS FOR FEARS A-HA BEACK BOYS

KFIILos Angel LaBeau/Tyler

KOY/Phoen Jack Blair

Hottest: COLLINS & MARTIN KENNY ROGERS LEE GREENMOOD GARY MORRIS JAMES TAYLOR

PARALLEL TWO

Mark Lewis
LIONET, RICHIE
TEARS FOR FEARS
FOINTER SISTERS
KLYMAXX
FRANKIE VALUE
KENNY ROGERS
JAMES TAYLOR
COLLINS & MARTIN
GLEMN FREY
STEVIE MONDER One station reported a frozen list

this week: KDKA/Pittsburgh. One station failed to report this ek, Its rotations were frozen: KOY/Phoenix.

The following are now Full Service Reporters: KFQD/Anchorage,

WEST

PARALLEL TWO

DIONNE 4 FRIENDS SIMPLE HINDS NOTEEN: ADC GLENN PREY MR. MISTER LIONEL RICHIE TEARS FOR PEARS

none Hottast: DAVID FOSTER COLLINS & MARTIN ARETHA PRANKLIN KLYMAUX BRYAN FERRY KKLT/Phoenix Church/Thomas

Hottest: A-HA DAVID POSTER GLEWN PREY MR. MISTER TEARS FOR PEARS KGW/Portland Williams/Dirkx

LIONEL RICHIE BARRY MANILOW Hottest:

O'Bryanibuns
DIRE STRAITS
DIONNE 4 FRIENDS
JOHN COUGAR
HEART
HOTCOST
HOTTORIC RICHIE
TEARS FOR PEARS
HR. HISTER
JAN EAMPER
THOMPSON THINS

JOHN COUGAR
POINTER SISTERS
CLEMONS & BROWNE
STEVIE NICKS
HOTCOST
TEARS FOR FEARS
GLENN FREY
BILLY JOEL
COLLINS & MARTIN
MR. MISTER

KWAV/Monterey Michael Reeding

KKPL/Spokene Steve Thomas JAN HAMMER LIONEL RICHIE MR. MISTER MR. MISTER HOLLEST: TEARS FOR FEARS COLLINS & MARTIN STEVIE WONDER GLENN FREY FREDDIE JACKSON KWFM/Tucson Chris Ryan BARRY MANICOM POINTER SISTERS HOTTERS! COLLINS & MARTIN STEVIE WONDER GINO VANNELLI

PARALLEI THREE

K99/Great Falls, MT Keller/McShay BRYAN PERRY BARRY HANILOW KLYMAXX

DIONNE 4 FRIENDS Hottest: GLENN FREY MANNER A-HA A-MA STEVIE WONDER COLLINS & MARTIN KQSW/Rock Sprin Chris Alexander

RESTLESS MEART DIRE STRAITS

DIRE STRAITS
STING
SURVIVOR
OND
CHRIS CROSS
STEVIE NICKS
MATT BIANCO
BOB DYLAN
Hottast;
GLENN FREY
NR. HISTER
DBJ
KOOL & THE GANG
LIONEL RICHIE

DOB DYLAM
DIRE STRAITS
JACK WAGNER
MATT BIANCO
STEVIE NICKS
STING
OND
BILLY JOEL
BRYNN FERRY
LIONEL BRICKIE
GLENN FREY

OMD MATT BLANCO
BOS DYLAN
STEVIE NICKS
JOHN COUGAN
HOTE-STEVIE KONDER
COLLINS & MART
DAVID FOSTER
GINO VANNELLI
GLENN FREY

KMGQ/Santa Barbar Stephen Meade Stephen Meade
POINTER SISTERS
STEVIE NICKS
DIRE STRAITS
JUICE NEMTON
HOTGEST JACKSON
COLLINS & MARTI
JAMES TATLOR
MR. MISTER
LIONEL RICHIE

KALE/Tri-Cities, WA Bill Templeton

DormaniPrice

MATT BIANCO
JUICE NEMTON
STEVIE NICKS
FOINTER SISTERS
STING
LITON JOHN
HOTCEST
COLLINS & MARTIN
FREDDIE JACKSON
TEARS FOR FEARS
ARETHE FRANKLIN
JAMES TAYLOR

WFFX/Tuscaloosa, AL Sander Walker KLYMAXX
BARRY NANTLOM
ROBIN GIBB
AL JARREAU
HOTTEAT:
COLLINS 4 MARTIN
GLEEN FREY
TEARS FOR FERS
DAVID FOSTER
FREDDIE JACKSON

DIRE STRAITS
STING
STRVIE NICKS
MATT BIANCO
ROS DYLAN
HOTECAT:
COLLINS & MAI
KENNY ROGERS
JAN HAMMER
LARETHA FRANKI
KLYMAXX

MILYMAXX MR. HISTER JACK MAGNER HOTESAT: DAVID FOSTER JAMES TAYLOR TEARS FOR FEARS COLLING & HARTIN GLENN FREY

KYKYISt. Louis Jim Richards Hottest; COLLINS & HARTIN DAVID POSTER TEARS FOR FEARS GLENN FREY

STEVIE WONDER DAVID FOSTER TEARS FOR FEARS KIFMISan Diego Mark Zegan

PARALLEL TWO

ABC Hottest: STEVIE WONDER GLENN PREY ONJ COLLINS & MARTIN TEARS FOR FEARS

KVUU/Colorado Sprin Howard/Iraig. DIRE STRAITS
THOMPSON TWINS
JOHN COUGAR
HOTISST:
GLENN FREY
STEVIE WONDER
LIONEL RICHIE
COLLINE & MARTH
TEARS FOR FEARS

Greg Wikinson
DIONNE 4 PRIENDS
DIRE STRAITS
JUICE HEMTON
KLYMADO
HATT BIANCO
HOTTE BIANCO
COLLINE 4 MARTÍN
ARETHA FRANKLIN
KENNY ROGERS
JAHES TAYLOR

HOTTEST:
HOTTEST:
DAVID FOSTER
COLLINS & MARTIN
GLENN FREM
FREDDIE JACKSON
KENNY ROGERS KRNOIReno, NV

111 Reporters, 104 Current Reports

JOHN COUGAR BARRY HANILOW MICHAEL HCDOM JACK WAGNER POINTER SISTE SHEENA FASTON DIRE STRAITS BOB DYLAN

this week: WPIX/New York Six stations failed to report this week. Their rotations were frozen: KYKY/St. Louis, WLLT/Cincinnati, WMJJ/Birmingham, WOMC/Detroit, WSKY/Asheville, WSNI/

One station reported a frozen list

74/R&R FRIDAY, NOVEMBER 8, 1985

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

43	Two Weeks	We	ek	158 REPORTS	Total ports/Adds I	ower	Heavy	Medi
6	2	2	0	JOHN C. MELLENCAMP/Small Town (Riva/PG)	149+/2	<i>55</i> +	142 t	
-	7	3		CARS/Tonight She Comes (Elektra)	152-/0	52+	134+	- 18
1	1	1		ZZ TOP/Sleeping Bag (WB)	137-/0	60 –	134-	
R	4	4		SIMPLE MINDS/Alive & Kicking (Virgfn/A&M)	150 + /2	46+	120+	2
7	5	5	_	RUSH/The Big Money (Mercury/PG)	128-/0	34 -	99+	2
7	11	6		DIRE STRAITS/Walk Of Life (WB)	117-/1	30+	96+	. 1
_	_	11	Ø	PETE TOWNSHEND/Face The Face (Atco)	147+/11	12+	71+	. 7
EE	BUT_	▶		STEVIE NICKS/Talk To Me (Modern/Atco)	140 /139	12	62	6
9	14	9		INXS/This Time (Atlantic)	135-/2	17+	58 +	7
3	13	12	1	PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)	128-/2	12+	49+	7
5	15	14		ROGER DALTREY/Under A Raging Moon (Atlantic)	116+/4	7+	50 -	6
	_	22		ZZ TOP/Can't Stop Rockin' (WB)	117+/22	3+	51+	6
	_	28		ASIA/Go (Geffen)	128+/27	3+	31+	8
	16	15		STING/Love Is The Seventh Wave (A&M)	101-/4	18+	65-	3
	6	8		MR. MISTER/Broken Wings (RCA)	86-/0	13-	69 -	1
	19			CRUZADOS/Motorcycle Girl (Arista)	112-/3	2+	33=	7
	55	31		MIKE & THE MECHANICS/Silent Running (Atlantic)	125 + /27	0=	11+	10
		20		C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)	104-/0	3+	38+	6
				JOE LYNN TURNER/Endlessly (Elektra)	113-/2	1=	27+	
	10			THOMPSON TWINS/Lay Your Hands On Me (Arista)	87-/1	16-	56 –	2
	27			WANG CHUNG/To Live And Die In L.A. (Geffen)	103 + 6	4-	35+	5
	9	16	22	HEART/Never (Capitol)	68-/0	17-	49-	1
	3		23	GLENN FREY/You Belong To The City (MCA)	74-/0	22 -	53 -	1
	26	25	23	KATE BUSH/Running Up That Hill (EMI America)	95+/4	4-	34+	5
	30 2	29	3	AEROSMITH/Let The Music Do The Talking (Geffen)	99+/6	2+	18+	7
	21 2	1		TALKING HEADS/Stay Up Late (Sire/WB)	81-/1	7-	30 -	4
	8 1	13	27	ROGER DALTREY/After The Fire (Atlantic)	72-/1	6-	37-	3
	47 3	32	23	SURVIVOR/Burning Heart (Scotti Bros./CBS)	94+/10	4+	18+	6
	_ 3	19	39	DIVINYLS/Pleasure And Pain (Chrysalis)	97+/25	0-	5+	7.
	_ 4	19 (STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Change It (Epic)	83+/41	3+	18+	5
	12 1	8	31	STEVIE RAY VAUGHAN & DOUBLE/Look At Little Sister (Epic)	66-/1	2+	26-	3
ı	33 3			ALARM/Strength (IRS/MCA)	86+/11	2=	14+	5
	36 3	4		RUSH/Manhattan Project (Mercury/PG)	75 + 8	2+	25+	4
	18 2	4	34	JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	62-/2	1-	34-	20
	23 2			KISS/Tears Are Falling (Mercury/PG)	73-/1	2-	20-	4
,	3			YES/Hold On (Atco)	89+/19	0=	5+	7
3	12 3		3	RUSH/Territories (Mercury/PG)	58+/7	1+	20+	30
	_ 4	4 (30	JONI MITCHELL/Good Friends (Geffen)	76+/18	3+	13=	5
	_ 4			ZZ TOP/Stages (WB)	57+/19	0 =	26+	20
•	10 4	1 (30	LOVERBOY/Dangerous (Columbia)	69+/17	2+	10-	54
	32 .4	0 .	41	ALDO NOVA/Tonite (Lift Me Up) (Portrait/CBS)	69+/10	0=	4+	54
4	11 4	2 4	3	DEL FUEGOS/Don't Run Wild (Slash/WB)	65+/6	2+	9+	4
d	6 4	5 (33	DREAM ACADEMY/Life In A Northern Town (WB)	81+/21	3+	12+	.52
4,	4 4			ARTISTS UNITED AGAINST APARTHEID/Sun City (Manhattan)	67+/11	1-	14+	36
2	0 2	3 . 4		TOMMY SHAW/Remo's Theme (What If) (A&M)	59-/0	1-	19-	35
1	4 4			JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	45+/8	2+	22-	2
	- 5			STARSHIP/Sara (Grunt/RCA)	60+/20	2=	18-	37
1	7 31			STARSHIP/We Built This City (Grunt/RCA)	42-/1	8-	24 -	12
6				ROBERT PALMER/Discipline Of Love (Why Did You Do It) (Island)	66+/11	1=	1 =	52
-		(9	ZZ TOP/Rough Boy (WB)	45+/16	2+	21+	23
2	4 . 38	5		DIRE STRAITS/One World (WB)	39-/1	4+	23-	15
	1 35			AUTOGRAPH/Blondes In Black Cars (RCA)	63-/2	0=	2-	47
JE	I	• 6	3	CHARLIE SEXTON/Beat's So Lonely (MCA)	59+/16	0=	4+	38
U		• 6	9	WATERBOYS/The Whole Of The Moon (Island)	48+/9	2+	9+	26
				Y&T/All American Boy (A&M)	47+/17	0=	4+	
				TINA TURNER/One Of The Living (Capitol)	32-/1	5+	14-	17
30	T	• 6	D.	JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG)	33-/3	0=	-	21
30	D	• 6	9 1	BLACK 'N' BLUE/Miss Mystery (Geffen)	41+/6	2+		24
				ARCADIA/Election Day (Capitol)	32-/2	6+		19
			70 7	TRIUMPH/Mind Games (MCA)	35-/2	0=		25

MOST ADDED

STEVIE NICKS (139) Talk To Me (Modern/Atco) STEVIE RAY VAUGHAN & DOUBLE TROUBLE (41) MIKE & THE MECHANICS (27) Silent Running (Atlantic)
ASIA (27) DIVINYLS (25)

HOTTEST

ZZ TOP (60) Sleeping Bag (WB)
JOHN C. MELLENCAMP (55)
Small Town (Riva/PolyGram) CARS (52) Tonight She Comes (Elektra) SIMPLE MINDS (46) Alive & Kicking (Virgin/A&M) RUSH (34) The Big Money (Mercury/PolyGram)

BREAKERS

STEVIE NICKS Talk To Me (Modern/Atco)

89% of our reporters on it. 140/139 including adds at: WIYY, WBCN, WBAB, WNEW, KZEW, WSHE, WLUP, KMET, KGB, KFOG. Debuts at #8

DIVINYLS

Pleasure And Pain (Chrysalis)

61% of our reporters on it. 97/25 including adds at: WBCN, WBAB, WKLS, KSHE, KBPI, KMET, KUPD, KISW. Moves 39-29 on the Tracks

KATE BUSH

Running Up That Hill(EMI America)

60% of our reporters on it. 95/4 with adds at: KSRR, KUPD, WXLP, WIOT. Moves 25-24 on the Tracks chart.

NEW & ACTIVE

JON BUTCHER AXIS "Sounds 0! Your Love" (Capitol) 35/10 (26/5)
Adds including WSHE, WCCC, WRCN, WROK, WTPA, WGIR, WCXT, KSQY, WCPZ. Powers
1: Heavy 4: KLBJ, KKGR, KGRQ, KRQU. Medium 22 including WHJY, WLUP, WHEB, WQUR,
WAAF, WTUE, WLAV, KATT.

MR. MISTER "Kyrie" (RCA). 33/12 (21/7)

MR. MISTER "Kyrie" (RCA). 33/12 (21/7)

Adds including KTXO, KROO, WAPL. Powers 2: Heavy 6 including WLUP, 91X, KGB, KFMG, KLD. Medium 19 including KZEW, KSHE, KZAP, KOME, WPDH, KATT, KDJK, KEZE.

NIGHT MEDIAN TO BIOLIDING ACETY, NOTES, INCAP, NOTES, THEM, NOTES, NUMBER, NECES, NOTES, NUMBER, NECES, NOTES, NUMBER, NECES, NE

MARILLION "Lavender" (Capitol) 31/14 (18/14)
Adds including MLVQ, WGFM, KROR, WHON, MLAV, KATT, WRKI, Heavy 3: WAQX, WOUR,
WCPZ, Medium 22 including wNEW, WDE, KBCO, WPYV, WOBK, WPYV, KMOD.

WDF2. Medium 22 Including WNEW, WDVE, KBCO, WPYY, WOBK, WFYY, KMOD.

SCORPIONS "No One Like You" (Mercury/Polyfarm) 28/12 (18/16)
Adds including WXRK, WPYX WZZO, WDIZ, KFBQ, Heavy 0: Medium 16 Including KLOL,
WLLZ, KSHE, KUPP, KLAQ, KATT, WIOT, KKDB,

HODDO GURUS "Bittersweet" (Big Time) 27/4 (25/7)
Adds: WNEW, KHEB, KILL, WCF2. Heavy 3: WIZN, KRDQ, HCM, KGL, Medium 18 Including WH/Y,
WXRT, KRDQ, 91X, WAAF, WONE, WTUE.

ELTON JOHN "Wrap Her Up" (Geffen) 26/5 (22/4)
Adds: KMJX, WRDU, WOOJ, WZEW, KSPN. Heavy 8 including including KMJX, WRDU, WOOJ, WZEW, KSPN. avy 8 including WBAB, WNEW, WIMZ, Medium 13 Adds: KMJX, WHDU, WOOJ, WZEW, KSPN, Heavincluding KMJX, WRDU, WOOJ, WZEW, KSPN, Tollor Tollor

eavy 9 including WLUP, KFOG, WHCN, WLAV, KTYD.

CURE "In Between Days" (Elektra) 24/3 (22/5)
Adds: WLUP, WGFM, WHEB. Powers 1: Heavy 8 Including WXRT, KROQ, 91X. Medium 10 including WNEW, WXRK, KBCO.

including wivew, WARN, ADOU.

ZZ TOP, "Delirious" (WB) 23/2 (24/24)

Adds: WHEB, WWTR, Powers 1: Heavy 5: WDVE: KZEW, KFOG, KRIX, KPOI. Medium 17 including WIYY, KYYS, WPYX, WFBQ, KATT, KEZO, WIOT, KICT, KKDJ, KDJK.

LONDON SYMPHONY ORCHESTRA "Bouree" (RCA) 21/21 (9/9) Adds including WXRT, KBCO, KGON, WHEB, WOUR, WFYV, WLAV. Heav Medium 11 including WOBK, WYTR, WCPZ, KTCL, KVRE.

BRYAN ADAMS "It's Only Love" (A&M) 20/14 (6/5)
Adds including KROR, WPYX, KGGO, WBLM, Powers 1: Heav JAMES TAYLOR "Everyday" (Columbia) 20/0 (22/3)
Powers 1: Heavy 11 including KTCZ KINK WTUE Medium 7 in

POWER'S 1: Heavy 11 including KTCZ, KINK, WTUE: Medium 7 inch PETE TOWNSHEND "Hiding Out" (Alto) 19/7 (13/13) Adds: WBAB, KBCO, KROR, WDHA, WOUR, KKGR. Powers 1: H WXRT, KTCZ, KFOG. Medium 8 including WLVQ, WRKI, KGRO.

EDDIE & THE TIDE "Just Need A Little Rock" (Atco) 19/3 (22/2) Adds: KLOL, WONE, WTUE. Heavy 3: KORS, KLOS, WSKS. Medium 10 includi

BON JOVI "Silent Night" (Mercury/PolyGram) 18/16 (1/0)
Adds including WBAB, WHEB, WIMZ, KDJK, Heavy, 1: WTPA. Medium 7 incl.
WKLC, WYSP, WEZX, WAQY, WHTF, KTYD.

WRESTLERS "Land Of 1,000 Dances" (Epic) 18/12 (6/6)
Adds including KBPI, KZAP, 91X, WFYV, WDIZ, WWCT, Heavy 0: Mec

HEAVEN "Knockin' On Heaven's Door" (Columbia) 18/3 (18/4)
Adds, WHMD, KXZL, KTAL, Heavy 4: KZEW, KLOS, WYSP, KRIX. Medium 12 includ
WDVE, KGB, KRQR, KISW, KISS.

ZZ TOP "Dipping Low in The Lap Of Luxury" (WB) 17/2 (18/18) Adds: WRXL, WWTR. Powers 1: Heavy 10 including KZEW, KQRS, KFOG, WQE

PHIL COLLINS "Take Me Home" (Atlantic) 15/1 (15/1).
Adds: KDKB. Powers 1: Heavy 7 including KSHE, KLOS, KMET, WAPL, KMOD. Med

BILLY THE KID "When Hell Freezes Over" (MCA) 15/0 (15/1)

Heavy C: Medium 9 including WYNF, KGB, WFYV, WPCF, WIOT, KOMP.

DIRE STRAITS "Ride Across The River" (WB) 14/5 (10/3)

Adds including KODS, KEZO, Heavy 6: KBCO, KMET, KFOG, WHCN, WLAV, KZOK, Medium 8 including KYYS, KZEL, KKDJ.

CHRISTOPHER CROSS "Charm The Snake" (WB) 14/2 (16/0)
Adds: KBCO, WHMD. Heavy 0: Medium 13 including KTXQ, KSRR, WSHE. Adds: KBCO, WHMD. Heavy 0: Medium 13 including KTXO, KSRR, WSHE, WYNF, KGB.

OMD "So In Love" (Virgin/A&M) 14/2 (15/2)

Adds: 91X, KVRE. Powers 1: Heavy 4: CFOX, WHMD, KLYV, WCPZ. Medium 6 including WSHE,

WHE, WAUT.

CULT "She Sells Sanctuary" (Sire/WB) 13/9 (4/3)

Adds including WNEW, KROO, WHES, WDHA, WEZX, Heavy I. WLIR. Medium 6 including WRCN.

WIRE TRAIN "Last Perfect Thing" (415/Columbia) 12/2 (9/1)

Adds: KBCO, WPLR. Powers 1: Heavy 2. KCGL, KVRE. Medium 7 Including WXRT, WQFM, KROR.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

ee Two Lass eks Weeks Week	158 REPORTS	NOVEMBER 8, 1985	Total Reports/Adds	Power	Heavy	Medi
1 0	ZZ TOP/Afterburner (WB)	"Sleeping" (137) "Can't Stop" (117) "Stages" (57)	149+/3	63-	144+	5
	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Small Town" (149) "R.O.C.K." (62) "Rain" (45)	151 = /1	59 +	146+	5
	RUSH/Power Windows (Mercury/PG)	"Money" (128) "Manhattan" (75) "Territories" (58)	136 = /1	34 -	102+	28
	DIRE STRAITS/Brothers In Arms (WB)	"Walk" (117) "World" (39) "So Far" (18)	134-/1	35 +	109+	2:
	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Alive & Kicking" (150)	151 + /2	46+	120+	25
	CARS/Greatest Hits (Elektra)	"Tonight She Comes" (152)	152-/0	52+	134+	1
	ROGER DALTREY/Under A Raging Moon (Atlantic)	"Raging" (116) "After" (72)	138-/2	12-	70 -	6
	INXS/Lisfen Like Thieves (Atlantic)	"This Time" (135)	142-/2	17+	.59+	7
	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)		128=/7	5=	39 -	8
	MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (86) "Kyrie" (33)	115-/6	15-	74 -	3
	STING/The Dream Of The Blue Turtles (A&M)	"Wave" (101) "Shadows" (12)	114-/2	19+	71 -	4
	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI Ameri		130-/0	12+	49+	7
	THOMPSON TWINS/Here's To Future Days (Arista)	"Lay Your Hands" (87)	101-/1	19-	62-	3
	CRUZADOS/Cruzados (Arista)	"Motorcycle Girl" (112) "Hangin' Out" (10)	122 - /3	2+	34=	8
	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"Sara (60) "We Built" (42)	95-/9	12-	41 -	4
	TALKING HEADS/Little Creatures (Sire/WB)	"Stay Up Late" (81) "And She Was" (19)	90-/0	12-	38-	4
	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"Silent Running" (125)	126+/27	0=	12+	
	AEROSMITH/Done With Mirrors (Geffen)	"Let The Music" (99) "Shela" (11)	106 /9	2	19	7
	HEART/Heart (Capitol)	"Never" (68)	76-/2	17-	49-	
	JOE LYNN TURNER/Rescue You (Elektra)	"Endlessly" (113)	114-/2	1 =	27+	
0 20 19 20	KATE BUSH/Hounds Of Love (EMI America)	"Running Up" (95)	96+/4	4-	34+	5
0 22 21 G	CLARENCE CLEMONS/Hero (Columbia)	"Friend Of Mine" (104)	104 /0	3	38	6
FROI S	WANG CHUNG/To Live And Die In L.A. (Geffen)	"To Live And Die" (103)	104 + 6	4-	36+	5
	MIAMI VICE/Soundtrack (MCA)	"You Belong" (74)	75 - /0	22-	53-	_
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Dangerous" (69) "Lovin' " (21)	88-/10	5=	18-	
	ROCKY IV/Soundtrack (Scotti Bros./CBS)	"Burning Heart" (94)	96+/12	4+	18+	
	ALARM/Strength (IRS/MCA)	"Strength" (86)	90+/10	2=	14+	_
- 28 21	DREAM ACADEMY/Dream Academy (WB)	"Life" (81)	84+/19	3+	14+	•
	JONI MITCHELL/Dog Eat Dog (Geffen)	"Good Friends" (76)	78+/19	3+	14+	_
- 30	DIVINYLS/What A Life (Chrysalis)	"Pleasure And Pain" (97)	97 /25	o	5	7
DEBUT DEBUT	KISS/Asylum (Mercury/PG)	"Tears Are Falling" (73)	74-/1	2-	20 -	
	DEL FUEGOS/Boston, Mass. (Slash/WB)	"Don't Run Wild" (65)	72 + /7	2+	9+	
	ALDO NOVA/Twitch (Portrait/CBS)	"Tonite" (69)	71+/10	0=	5+	
_ 32 31 33	ARTISTS UNITED AGAINST APARTHEID/Sun City (Manhattan)	"Sun City" (67)	67 /11	1	14	3
		"Remo's Theme" (59)	60-/0	1 -	19-	_
	TOMMY SHAW/What If (A&M) AUTOGRAPH/That's The Stuff (RCA)		68-/2	0=	2-	
32 29 28 36	DOBERT DAI MED (Distide (Island)	"Blondes" (63)	67 /11	1	1	5
DEBUT - G	ROBERT PALMER/Riptide (Island)	"Discipline Of Love" (66)			-	
	TRIUMPH/Stages (MCA)	"Mind Games" (35) "Empty Inside" (11)	49-/3	0=	7+	_
	MARILLION/Misplaced Childhood (Capitol)	"Lavender" (31) "Kayleigh" (18)	48+/10	2-	8=	
DEBUT > @	CHARLIE SEXTON/Pictures For Pleasure (MCA)	"Beat's So Lonely" (59)	61 + /17	0=	4+	4



BREAKERS

AEROSMITH

Done With Mirrors (Geffen)

67% of our reporters on it. 106/9 including adds at: WDVÉ, KTXQ, KYYS, WCCC, WIBA, KATT, KSJO. Debuts at #18 on the Albums charl.

CLARENCE CLEMONS
Hero (Columbia)

66% of our reporters on it. 104/0. Debuts at #22 on the Albums chart

KATE BUSH

Hounds Of Love (EMI America)

61% of our reporters on it. 96/4 with adds at: KSRR, KUPD, WXLP, WIOT. Moves 21-21 on the Albums chart.

DIVINYLS

What A Life (Chrysalis)

61% of our reporters on it. 97/25 including adds at: WBCN, WBAB, WKLS, KSHE, KBPI, KMET, KUPD, KISW- Debuts at #30 on the Albums charl.

ROCKY IV

Soundtrack (Scotti Brothers/CBS)

61% of our reporters on it. 96/12 including adds at CHOM, KTXQ, WLLZ, KQRS, KFOG, KRIX. Moves 26-26 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+1, lewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

Expect The Unexpected.

* THE CLASH *

CUTTIFIE CIRALPS

Album and "This Is England" 12" on radio's desk





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AOR ALBUMS

MOST ADDED

MIKE & THE MECHANICS (27) Mike & The Mechanics (Atlantic) DIVINYLS (25) What A Life (Chrysalis) DREAM ACADEMY (19) Dream Academy (WB) JONI MITCHELL (19) Dog Eat Dog (Geffen)

HOTTEST

ZZ TOP (63) Afterburner (WB) JOHN C. MELLENCAMP (59) Scarecrow (Riva/PolyGram) CARS (52) Greatest Hits (Elektra) SIMPLE MINDS (46) Once Upon A Time (Virgin/A&M)
DIRE STRAITS (35) Brothers In Arms (WB)

NEW & ACTIVE

Y&T "Down For The Count" (A&M) 49/17 (0/0)
Adds including WNEW, WXRK, WHJY, KTXQ, WYNF, KUPD, KNCN, KMOD, Heavy 4: KOME,
WKQQ, KFMG, KRQU, Medium 37 including KLOL, WLLZ, WRIF, WQFM, KQRS, KSHE, KGB.
WATERBOYS "This Is The Sea" (Island) 49/9 (40/8)

Adds including WBCN, WPLR, WAQY, KLBJ, KNCN, KMOD. Powers 2: Heavy 9: CHOM, KBCO, CFOX, WLIR, KSTM, WIZN, KTCL, KRQU, KCGL. Medium 27 including WXRK, WXRT, KROQ, 91X, KGB,

WOBK, WHEB.

JON BUTCHER AXIS "Along The Axis" (Capitot) 42/8 (39/5)

Adds including WSHE, WCOC, WRCN, WAQY, WGIR. Powers 1: Heavy 5: KLBJ, WTKX, KKGR, KGRQ,

KRQU. Medium 28 including WHJY, WLUP, WOFM, KTCZ, KMET, KOME, WONE.

BLACK N' BLUE "Without Love" (Geften) 41/5 (39/4)

Adds: KSRR, KLBJ, WKDF, KDJK, KZOQ. Powers 2: Heavy 7: WOFM, WYSP, KRIX, WDIZ, KISS, KILO,

KTAL. Medium 24 including WQFM, WYSP, KRIX, WDIZ, KISS, KILO, KTAL.

KTAL Medium 24 including WQFM, WYSP, KRIX, WDIZ, KISS, KILO, KTAL.

***INGHT RAMGER 'T WINSH's '(CamelMCA) 36/12 (27/8)

***INGHT RAMGER 'T WINSH's '(CamelMCA) 36/12 (27/8)

***Adds including WBAB, WSHE, KSPI, KGON, KLAO, WRQK, KZEL, KDJK, Heavy 7: KQRS, WYSP, WAQX, KRIX, WSKS, KTAL, KROU, Medium 23 including KLOL, KSRR, WQFM, KGGO, KILO.

***ELTON JOHN 'tee On Fire' (Geffen) 32/10 (9/0)

***ELTON JOHN 'tee On Fire' (Geffen) 32/10 (9/0)

***WINZ, WRDU, WHMD, WZZO, Medium 16 including WSHE, WXRT, KBCO, KGGO, WWCT.

***BRYAN ADAMS '**Reckless' (A&M) 32/9 (29/6)

***Adds including WNOR, KRQR, WPYX, WZZO, WDHA, WAQX, Powers 1: Heavy 8 including WBCN, WKLS, WRIF, WIBA, KRSP, Medium 19 including WDVE, WLLZ, KQRS, WRDU, KGGO, WXKE, KATT, KMOD.

KMOD.

SCORPIONS "World Wide Live" (Mercury/PolyGram) 29/12 (18/16)

Adds including WXRK, WZZO, WRCN, WDIZ, WSKS, WFBQ, KFMG, KLPX. Heavy 0: Medium 16 including KLOL, WILLZ, KSHE, KUPD, KLAQ, KATT, WIOT, KDKB.

H00D00 GURUS "Mars Needs Guitars!" (Big Time) 28/5 (25/7)

Adds: WNEW, WHEB, KILO, WCPZ, KVRE. Heavy 3: WIZN, KRQU, KCGL. Medium 19 including WHJY, WXRT, KRQO, 91X, WLIR, WAAF, WONE, WTUE, KSTM.

JAMES TAYLOR "That's Why I'm Here" (Columbia) 27/1 (27/5).

Adds: KTCI. Powers 1: Heavy 12 including KTCZ KBCO, KINK, WONE, WTUE. Medium 13 including

Adds: KTCL. Powers 1: Heavy 12 including KTCZ, KBCO, KINK, WONE, WTUE, Medium 13 including WNEW, WRT, WOBK, WRDU, KICT, KSTM.

LONDON SYMPHONY ORCHESTRA "A Classic Case" (RCA) 24/15 (9/9)

Adds including WBAB, WLUP, WXRT, KBCO, KGON, WHEB, WOUR, WHTF. Heavy 1: KTCZ, Medium 12 including WOBK, WLAV, KZOK.

CURE "The Head On The Door" (Elektra) 24/3 (23/5)

CURE "The Head Un The Upon" (Elettra) 24/3 (23/5)
Adds: WLUP, WOFM, WHEB, Powers 3: Heavy 8: WXRT, KROQ, 91X, WHFS, WLIR, KSTM, KTCL, KCGL. Medium 10 including WNEW, WXRK, KBCO, WRCN.
EDDIE & THE TIDE "Go Out And Get It" (Atco) 21/4 (24/1)
Adds: KLOL, WEBN, WONE, WTUE, Heavy 3: KORS, KLOS, WSKS. Medium 12 including WXRK, KSRR, WLLZ, WOFM, KRIX.

OMD "Crush" (Virgin/A&M) 21/1 (21/3)
Adds: WXRT, KROQ, CFOX, WHMD, KLYV, WCPZ, KRQU, KCGL. Powers 2: Heavy 8: WXRT, KROQ,

CFOX, WHMD, KLYV, WCPZ, KRQU, KCGL. Medium 9 including WSHE, KBCO, WHFS, WLIR, WAQY,

WRESTLING ALBUM "Wrestling Album" (Epic) 19/11 (8/8)
Adds including WYNF, KBPI, 91X, WLIR, WEZX, WFYV, WDIZ, WWCT. Heavy 0: Medium 4 including KROQ, WPDH, WTPA.

BON JOVI "7800 Fahrenheit" (Mercury/PolyGram) 18/16 (1/0)
Adds including WBAB, WXRK, WDHA, WYSP, WHEB, WEZX, WHTF, KDJK. Heavy 1: WTPA. Medium 7 including WKLC, WAQY.
HEAVEN "Knockin" On Heaven's Door" (Columbia) 18/3 (18/4)
Adds: WHMD, KXZL, KTAL. Heavy 4: KZEW, KLOS, WYSP, KRIX. Medium 12 including WNEW, WDVE, ROS, KODE NEWS KIESS.

KGB, KRQR, KISW, KISS

BILLY THE KID "Sworn To Fun" (MCA) 18/2 (16/1)

BILLY THE KID "Swon To Fun" (MCA) 18/2 (16/1)
Adds: WBAB, WWWV. Heavy 0: Medium 9 including WYNF, KGB, WHTF, KMJX, WIOT, KOMP.
STEVEN WRIGHT "I Have A Pony" (WB) 16/7 (13/6)
Adds: WBCN, WNEW, WHJY, KZEW, 91X, KISW, WRUF. Heavy 0: Medium 4 including WLIR, WDIZ.
CHRISTOPHER CROSS "Every Turn 01 The World" (WB) 15/3 (0/0)
Adds including KBCO, WHMD. Heavy 1: KINK. Medium 13 including KTXQ, KSRR, WSHE, WYNF, GCP.

BIG AUDIO DYNAMITE "This Is Big Audio Dynamite" (Columbia) 15/0 (17/5)

Powers 3: Heavy 8: WBCN, KROQ, WHFS, WLIR, KTCL, KRQU, KCGL, KVRE. Medium 6 including WBAB, WXRT, WPDH, KLAQ.

WORD, WART, WITH, READY
CULT "Love" (Sire/WB) 139 (4/3)
Adds including WHFS, WRCN, WEZX. Heavy 1: WLIR. Medium 6 including WHFS, WRCN, WEZX.
MADNESS "Mad Not Mad" (Geffen) 13/1 (13/3)

Adds: KSTM. Heavy 3: KSPN, KGRQ, KTCL. Medium 9 including WXRT; KTCZ, KBCO, KROQ, WONE, WTUE.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records

HOTTEST - This week's records receiving the most power reports

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) — A single's B-side (M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures

Parallel One: 1,000,000+ Parallel Two: 200,000-1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

EAST

WNEW-FM/New York (212)986-7000

PD1 CHARLIE KENDALL MD: MARC CHERNOFF

WXRK/New York (212) 750-6400

PD: PAT EVANS

PARALLEL ONE

WBCN/Boston (617)266-1111 PD: OEDIPUS ASST. PD: BOR KRANS

(514)935-2425 PD: ROB BRAIDE HD: BENOIT DUFT

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MCAY
JOIG COUGAR MELL.
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REGIONS

ALDO MOVA

LOVEROV

ROBERT PALMER

TOMET SHAM

LIGHT

ATTULE NICKS

ROCKY IV

ALARM

WDVE/Pittsburgh (412)937-1441 PD: GREG GILLISPIE MD: REPSCHEL

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BRYAN ADAMS
LOVERBOY,
MIAMI VICE
TEARS FOR FEARS
JONI MITCHELL
CLARENCE CLENONS
HEAVEN
PHANTOM, ROCKER
AEROSNITH

WHJY/Providence (401)438-6110 FG: IAN GRACE MD: GLENN STEMART

Reavy ROGER DALTREY 2Z TOP JOHN COUGAR MELL RUSH PHANTOM, ROCKER AEROSMITH CARS AEROSMITH
CARS
DIRE STRAITS
SIMPLE MINOS
TALKING HEADS
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INXS
STEVIE TRAY VALID
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Light a STEVEN WRIGHT DC101/WashIngton, DC (202)828-9932

LOUIS SALE TROOM
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CARS
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DIRE STRAITS (M)
HEART
MR. MISTER
TALKING HEADS (M)
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ZE TOP (M)
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AEROGMITH
PHIL COLLINS
STEVIE NICKS
RUSH (L)
SIMPLE HINDS
PETE TOMNSHEND
STEVIE RAY VAUGHAN
VICE

PARALLEL TWO

PD: JOHN COOPER MD: PEGGY APPLE

PROPERTY OF THE PROPERTY OF TH

(516)587-1023
PD: BOB BUCHMANN
MD: RALPH TORTORA Meany
ZE TOP (H)
JOHN COUGAR MEL(M)
ROW MATTER
STAISHIT
HOUPDON TRINS
SIMPLE MINDS
HEART
MIANI VICE
DIRE STRAITS
CARS

WMMR/Philadelphia (215)561-0933

ON: TED UTZ MD: ERIN RILEY

WZZO/Allentown (215)694-0511 PD: GENE ROMANO MD: RICK STRAVSS Heavy JOHN COUGAR MELL ZZ TOP (H) DIRE STRAITS SIMPLE MINDS

ELTON JOHN
Medium
Mediu

WHFS/Annapolis (301)263-1430 PD: DAVID EINSTEIN ND: BOB SHOWACRE Heavy
FATE BUSH
TALKING HEADS
SIMPLE HIMOS
MASHALL CREMSHAM
SIT NO
SIMPLE RAY VALIGHAN
THE HIMOS
MEGIUM
ALARM
ALARM
HARTI JONES
DEL FURGOS
DEL FURGOS Q107/Toronto (416)967-3445 (410)45/-3445

PD: GARY SLAIGHT

ND: ANDY FROST

(FROZEN)

Heavy

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WDHA/Dover, NJ (201)328-1055

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WRCN/Long Island (516)727-1570

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WPDH/Poughkeepsie (914)471-1500 PD: STEM SCHANTZ MD: PAN BROOKE JHEAVY AND THE ANY OF THE CASE OF THE CASE

WPLR/New Haver (203)287-9070 PD: NEAL MIRSKY

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WEZX/Scranto (717)961-1842 PD: DAVE LONDON HD: JAY DANIELS

PRI DAVE LOOPING
DISTANCE AND STATE
JOHN STA WYSP/Philadelphia (215)668-9460 PD: ANDY BLOOM ASST. PD: MIKE WOLF ALARM
TDVINYLS
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CULT
STARSHIP
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Light
BLACK 'N' HEUE
WRESTLING ALBUM PETE TOWNSHEND BON JOVI ARMORED SAINT INXS HEADPINS HEART SAXON TRIUMPH SMASH PALACE MIKE & THE MECH. AEROSMITH Light

WAQY/Springfield, MA (413)525-4141

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WAQX/Syracuse (315)472-0200 PD: ED: LEVINE ASST. PD: ANY DAHLMAN

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WOUR/Utica (315)797-0803 PO: PETER MIRSCH MD: TOM STARR

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(617)752-5611 PD: CYNDE SLATER ND: RUSS HOTTLA

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WPYX/Albany, NY (518)785-9061 PD: ANDI TURCO MD: BOB WELCH

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SPECIAL MANAGEMENTS
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WKLC/Charleston, WV (304)722-3308

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JOE LYNN TURNER
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STEVIE RAY VAUGHAN
PHANTOM, ROCKER...
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(416)453-7452

(203)247-1060 PD: DANTEL F. HAYDE ASST. PD: ACR BITTE Meany
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(613)63-1919
FOI: STEVE COUNTLL
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DUKE JUPITER
JONI MITCHELL
PETE TOWNSHEND
STEVIE RAY VAUGH
STEVIE NICKS
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FALL & GATES
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HOODOO CUPUS
MARSHALL CRENSH
RID CRECKE
EDWIE & JAGGER
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WWTR/Ocean City (301)289-4545 PD: RICHARD REMSEURS

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KLOL/Houston

(713)526-6855
PD: JOE DENTON
ASST. PD: RICK
LAMB

SOUTH

PARALLEL ONE

WKLS-FM/Atlanta (404)325-0960 PD: BILL WISE HD: BOB BAILEY

PO , DO C SERVING
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MART Heavy STING MR. HISTER 22 TOP (M) RUSH (M) SIMPLE MINOS JOHN COUGAR MEL (M) CARS PETE TOWNSHEND DIRE STRAITS BRYAN ADAMS PHANTOM, ROCKER ASIA. PHANTOM, ROCKER ASIA STEVIE NICKS Medium CLARENCE CLEHONS LOVERBOY ROGER DALTREY INKS TALKING HEADS JOE LYNN TURNER BOCKY IV

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LIGHT

DREAM ACADEMY

WBLM/Portland, ME WYNF/Tampa (813)228-6090 (207)783-2065 PD: JOSE BIAZ MD: ROBIN MATHEM

PD: MARK ZINTEL MD: RON DIAZ NOI BORD DIAZ

REAVY
22 TOP
30 TOUGAS MELL.
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PARALLEL TWO

(512)474-6543 PD: CLARK RYAN MD: JEFF CARROL

PROCES SALTHEY (MALL
JOHN COMEAN MELL'S)
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PETE TONNSHEND
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LIGHT
WRESTLING ALBUM

KZEW/Dallas (214)748-9898 PD: ROB BARRETT ASST. PD: CINDY BAILEN

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TOTAL KNCN/Corpus Christ (512)289-1000 PD: 808 PAZIO ASST. PD: BONNIE STACEY

Name STACKY
JOHN COLAN REL [17]
JOHN CHARLES
JOH KSRR/Houston (713)797-0097 PD: ANDY BEAUBLES ASST. PO: MICHAEL, STEVENS

Light a MATERBOYS WFYV/Jacksonville, FL

HEAT STATEMENT OF THE S (904)642-1055 PD: CHRIS JONES MD: LEX STALEY

Heavy

28 TOP

28 TOP

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20 TOP WSHE/Miami (305)581-1580 PD: HICHAEL DA WAY

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WIMZ-FM/Knoxville (615)525-6000 PD: KERRY LAMBERT HD: MIKE CAPPS HE: MIKE CAPPS

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STEVIE RAY VAUG
JOE LYNN TURNER
ROGER DALFREY
MOOTERS
Light
CHARLIF SEXTON
A RON JOVI

WTKX/Pensacole (904)438-7543 PD: MARK DAGWELL ND: J.D. STONE Meavy
CARS TOP (L)
Meavy
CARS (L)
POP (L)
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JONN COUGAR MELL,
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STATE RUSH
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SIMPLE HINDS
SIMPLE HINDS
MEGIUM
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STEVIE NICKS
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KISS/San Antoni (512)223-6211 PD: TRIP REEB ASST. PDI TOM SCHEPI POT THE RECEIVED AND THE PROPERTY OF THE PROPE

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WWWV/Charlott (804)971-4057 PD: JAY LOPEZ Heavy
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HANDY VICE THE PROPERTY OF THE KFMX-FM/Lubbo (806)747-1224 pd: wes neseman md: bill hatemak HERY CASE STATES STATES

WOO.UFt Myers (813)275-9665 PD: PAT DEISCH HD: CHARLIE KEEN WZEW/Mobile (205)432-0102 PDI CATT STONE, MDI PHIL COULD Heavy 12 TOP 12

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WRUF-FM/Gainesville

(904)392-0771 PO: HARRY GUSCOTT MD: VIRGIL THOMPS

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(504)345-1070 PD: MARK SEGER

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KXZL/San Antonio (512)226-6444 PDI GLEN HARTIN HDI ANGELA WRIGHT

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KTAL/Shrevenor (318)425-2422 PD: CHUCK ELLIS MD: BRIAN HILLER

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(414)276-2040 PDI JERRY GAVIN HDI TIANK BROWN

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WLLZ/Detroit (313)855-5100 PO: CARRY CURELOP ASST. PD: DOUG POOELL

RHYTHM CORPS ROCKY IV STEVIE NICKS

KYYS/Kansas City

PD: JOE HCCABE MD: SKID ROADIE

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PARALLEL ONE

(614)224-1271 PD: PAT STILL MD: LEE RANDALL 70. PAT STELL

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THE TO THE STATE OF WLUP/Chicago (312)440-5270 PD: GREG SOLK HD: BILL EVANS

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TOMMY SHAW
HARSHALL CRENSHAW
CRUZADOS WRIF/Detroit (313)827-9505 PD: HICKAEL HAYER ASST. PD: JOE URBIRI Heavy DIRL STEALTS JOHN COMEAR MELL. NICK LOWE BRYAN ADAMS HEART ROGER DALTREY ASIA MARSHALL CRENSHAW INXS OUTFIELD (M) 22 TOP CARS

WERN/Cincinnat (513)871-8500 PD: TOH OWENS HD: CURT GARY OUTFIELD (M)
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WONE-EMIAKION (216)535-7831

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WSKS/Cincinnati

(513)868-3696 HD: MARTY BENDER

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(313)744-1570

PD: MARK HILLER ASST. PD: LECTA HACRYN

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MIDWEST (continued)

(612)545-5601 PD: DAVE HAMILTON HD: MALLY WALKER

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KTCZ/Minneapolis (612) 339-0000 PD: BOBBY CHRISTIAN

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KSHE/St. Louis (314)842-1111 PD: RICK BALIS ASST. PD: AL HOPER

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WXLP/Davenport (319)326-2541

WCKG/Chicago (312)781-7300 PD: DON DAVIS

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WTUE/Dayton (513)224-1501 PD: TOM CARROLL MD: JOHN BEAULIES

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TOO BRILDY TATUDE
TO BR KGGO/Des Moines (515)265-6181 PD: JACK EMERSON MD: MIKE RICHTER

WRQK/Canton (216)492-5630 PD: RICK SINGER

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KQDS/Duituh (218)728-6421 PD: MIKE KELLEP ND: JOHN TOWER

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WXKE/Ft. Wayne (219)484-0580 PD: RICK WEST

KE70/Omah (402)592-5300 PD: BRUCE MCGI MD: JOE BLOOD

Heavy DIRE STRAITS 22 TOP (N) JOHN COUGAR MEL (M) CARS STEVIZ MICKS ROGER DALTREY (M) CHEAP TRICK CUTFLELD WARTLALION MARILLION Medius BRYAN APAMS RUSH ON BOOKES PHANTON, BOUNES ... ARIA HINE & THE HECH... THOMESON THINS STING SIMPLE HINDS STEVIE RAY VAUGHAN INXS

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WLAV-FM/Grand WWCT/Peoria (309)674-2000 Rapids (616)456-5461 PD: DAVE LANGE HD: ARIS HAMPERS PD: JEFF HURPHY HD: PHIL MANICKI HEAVY

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WERO/Indianapolis WIOT/Toledo (419)248-3377 PD: MICHAEL HUGHES HD: RICK VAN GIL

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(317)257-7565 PD: THE BEARMAN MD: JAY BAKER

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STATE OF STA KMOD/Tulsa (918)664-2810 PD: CHARLIE WEST MD: JIM JONES

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PARALLEL THREE WKLT/Kalkaska (616)258-2800 GN: CHUCK POET ASST. PD: TERRI

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(402)476-8565 PD: TOM BARKER

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WCXT/Muskegon-Hart, MI (616)873-7129 PD: MARK ANTHONY MD: TOM WILSON

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(218)236-7900 PD: JON ERDAHS WCPZ/Sandusky (419)625-1010 PD: RANDY HUGG MD: KEVIN YOUNG

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(303)936-2313 ASST. PD: JOHN MD: LYNN WELLS

KBCO-FM/Denver (303)444-5600 PD: JOHN BRADLEY MD: DOUG CLIFTON

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KGON/Portland (503)655-9181 PD: PETE BOLGER ND: INESSA YORK

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WZZQ/Terre Haute (812)232-5034

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KFMZ/Columbia, MO (314)874-3000

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91X/San Diego (619)291-9191 PD: MAD MAX HD: STEVE WEST

KROR/San Francisco

KIIPD/Phoenix (602)838-3062
PD: VAL MCINTOSH
ASST. PD: CURTISS
JOHNSON PARALLEL

(415)765-4045 PD: CHRIS HILLER HD: JOHN HCRAE

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KISWISeattle (206)285-7625
PD: DEAU PHILLIPS
HD: STEVE SLATON

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THE THE STORE AND THE ST KLOS/Los Angeles (213)557-7250 PD: TIM KELLY ASST. PD: KURT KELLY KZAP/Sacramento (916)925-3700 PD: TOM CALE MD: BILL PRESCOTT

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KMET/Los Angeles (213)464-5638 PD: RICH PIOMBINO HD: PAM EDWARDS

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KINK/Portland (503)226-5080 PD: CARL MIDING ASST. PD: KELLY HARSHALL

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CFOX/Vancouve (604)684-7221 PD: DON SHAPER MD: KAREN HENKO

MANY OWNERS OF THE STATE OF THE

KOME/San Jose (408)246-6811 PD: RON NEWNI HD: CANDI CHAMBERLAIN PARALLEL TWO KILO/Colorado Springs (303)634-4896

PD: RICH HAWK HD: ALAN WHITE READY
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K97/Edmonton (403)428-8597
PD: NEIL EDWARDS

KZEL/Eugene KOKR/PH (503)342-7096 PD KEN MARTIN HD: VINCE MERTS (602)897-9300 PD: JOHN LARSON HD: NICK SOMMERS

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TALKING HEADS
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BRYAN ADAMS (FMP)
DIRE STRAITS
HOWARD JONES
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KSJO/San Jose (408)288-5400 OH: DANA JANG MD: KEN ANTHOI DO BILL MISS ON AMERICAN PROTECTION OF AMERICAN PROTECTION PROTECTION OF AMERICAN PROTECTION PROTECTION PROTECTION PROTECTION PROTECTION

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(808)524-7100

PD: BILL HIMS MD: ANDY PRESTO

KOMP/Las Vegas (702)876-1460 PD: SCOTT JAMESON ASST. PD: BIG HARTY

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KDJK/Modesto (209)869-2594

PD: JERRY LONG

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TALKING HEADS
ROGER GALTREY
ALDO NOVA
Light
WANG CHUNG
AEROSMITH

KSTM/Phoenix (602)835-1767. PD: JEPP PARETS ASST. PD: MENDY MESTON

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KEZE/Spokane (509)448-1000 OM: JONAN CUNN ND: KARLA STEV KLPX/Tucson (602)622-6711 PO: BRYAN NILLER HD: RICK ALLEN MO. KARLA STEVENS

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(209)226-5991

PD: DON FISCHER MD: JEFF RIEDEL

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M.A.S.P.
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KRSP-FM/Salt Lake City (801)262-5541 PD: RAMDY ROSE MD: JOHN PLORENCE

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KZAM/Eugene (503)741-1999 PD: JEFF HANLEY

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KRKE-FM/Albuqu (505)765:5400 PD: FRANK JAXON HD: STEVE LARAMEE

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(907)349-6551 OM: CARTER B. BIN MD: KEVIN WARGAS

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KGRQ/Casper (307)266-1400 PD: FRED LEEN

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PPA AL BANGETT

PPA AL BANGETT KOZZ/Reno (702)329-9261 PD: CANTEL COCK HE. STEVE PURK

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> KCGL/Salt Lake City (801)298-1142 KZOQ/Missoula

(406)728-5000 PD: VERN ARGO

MANUEL PRINTER (1)
TROUBLES THINGS (1)
TROUBLE

(307)745-7396

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JOSE HITCHELL
MIANJ VICE
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BOBERT FALMER
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(714)825-9952 PD: AL BARNETT

a CABARET VOLTAIRE

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KKGR/An KKGR/Anchorage (907)278-4631 PD: JOHN ROBERTS

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(303)571-1232 PD: JOHN HAYES HD: JEFF PETTERS

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KSPN/Aspen (303)920-1912 PD: GARY NHIPPLE ND: TON CAREY

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> 158 Reporters 152 Current Playlists

Three stations reported frozen lists: CHEZ-FM/Ottawa KAZY/Denver Q107/Toronto

Three stations failed to report. Their rotations were frozen: CFNY/Toronto DC101/Washington KFMZ/Columbia

The following station is no longer an AOR reporter: KUFO/Odessa-Midland

KGB/San Diego (619)292-1360 PD: LARRY BRUCE ASST. PD: TEN E

ASST. POR TEN COMAR

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CHEAP TRICK
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CHR PARALLEL ONE PLAYLISTS

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B104 WBSB PD:Steve Kingston

MD: Amy Kronthal

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24 HEART/Hover LIGNEL RICHIE/Say Yau. Say He

Was His Baltimore PD: Ralph Wimme MD: Tim Watts

MD: Tim Wats

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TA MANA & SEEN/Everbody Dance EDDIE MURPHY/Party All The Time CARS/Tanight She Comes SCRITTI POLITTI/Perfect May

iss98½ Buffalo All Hit WKSE-FM

MD: Boom Boom Cannon

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OCLLYSCAM/Signesh Tells STEVIE HICKS/Fall To Me JENN CAFFESTY/Small Town Girl MRSTLERS/Land Of 1.000 Dances DIAMA ROSS/Chain Assettion STAMSHIP/we Built This City STAMBUTPAN BUILT TAIS CITY
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Giel lins! Philadelphia PD: Scott Walker MD: Glenn Kalina

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25 PDINTER SISTERS/FreeEse NIGHT SAMSEF/Goothyr JOHN CAPTERTY/Smell Town GIP EDDIE NERHY/Party All The Time TA HARA & BEEN/Everbody Dance

STINO/Love Is The Seventh W PETE TOWNSHEAD/Face The Face JAMES TAYLON/Everyday

PD: Bob Travis MD: Chris Knight Boston

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PD: David Wolfe MD: Stephen Anthony

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Toronto MD: Brad "Knobby" Jones

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MD: Franking Blue

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PD: Smokey Rivers MD; Gene Baxter

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PD: Bob Beauchamp MD: Guy Brouillard

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CFTROOD. Toronto

VP/Programming: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

| Committee | C

JOHN COUCAR/Small Town HEART/Never CARE/Foright She Comes EDDIC MERPHY/Party All The Time AUDIE MOMPHYPATRY ALL THE TIES ANTISTED HISTORY ANTISTED HISTORY ANTISTED HISTORY AND THE PROPERTY CONSTRUCTION OF THE PROPERTY CONSTRUCTION OF THE PROPERTY AND THE PROPERTY AN

WXKS-FM Ciss 1 0 8 F M
PD: Sunny Joe White
MD: Geni Donaghey

Boston

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WPhD Buffalo

PD/MD: John Piccillo

JAMES TAYLOR/Evergesy LOWERBOY/Dengerovs ROBERT FALMER/Discipline Of GIND VANNELLI/Horts To Be In JOH BUTCHER ASIB/Gounds Of Y SITEYIE NICKS/Tails To He ABIA/DO

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100 FM Long

MD: Ruth Tolson

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EDDIE HURPHY/Party All The Ti-MAYMANY/I Hiss You JOHN COUGH/Sagil Town

DIRC GTRATES/Mails Of Life MEDNA SASTOM/Do It For Lave DIONES & FRICOMO/Ther's Mails BLTON JOHN/Mrss Her Up STIMO/Low In The Seventh M SURVIVOR/Surving Herys

B94 Pittsburgh

MD: Lori Campbell

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STIMO/Love Is The Seventh M RAY PARKER JR /Girls Are Nore Fun

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WBEN-FM/Buffalo PD: Hank N MD: Roger Christian

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Buffalo PD: Jim Randall MD: P.J. Foxx

MD. P.J. FOX

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SURVIVOR/Surning Heart DIRE STRAITS/Hell OF Life



CARRITONISH Die Comes RAY PARRIE JR. / Birle Are Here Fut DIRE STRATTE Hell OF Life SCRITTI POLITI/Perfect May



Philadelphia

Ops. Mgr.: Steve Davis MD: Andre Gardner

M. Andre Garcine

| Comment | Commen

STEVIE HICKS/Tale To No

SOUTH

Dallas 97. XECL The Eagle

MD: Joe Folger

19 STEVIE MICKS/Tail To He CHRIS CROSS/Charm The Maste Higher RAMBER/Gundley DIRE STRAITS/Wail OF Life JOHN PARE/Love Grommer ARIA/Go

CHR PARALLEL ONE PLAYLISTS

2-93 Atlanta
PD: John Young
MD: Chris Thomas

M.D. Chris Thom

Thomas Christian Control of the Co

CAMB/Innight She Comes STIMO/Love is The Seventh U GIMO VANNELL I/Morts To Be In I SEE Dallas/Ft. Worth

Maximum Hits VP/Programming: John Shomby Music Assist: Karin Crosby

Music Assist Karm Crossy

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B97 New Orleans PD: Kris O'Kelly MD: Greg Rolling

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24 SHEDMA EASTON/Do It For Love TA MARA & BEEN/Everbody Dance STING/Love Is The Seventh H

Houston
PD: Roger
W.W.W. Garrett

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26. 27. 30 STEVIE MICKE/Teik Te H. BALTIMERATERIER Boy LIOME. RICHIE/Say You. Boy No CLEMONS & BECOME/You're A Friend

Miami WINZ-FM

Asst. PD/MD: Mark Shands

ASS. PD/MO: Mark Symbol 2-17

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PD; Bobert W. Walker

MD/Asst PD: Frank Amadeo

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KTKS ICATEM Dallas

Ops Mgr. Chuck Morgan MD: Marcie Guckian

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DIOME & PRICHES/That's Meat RLYMAXX/I Mise You STEVIE MICKS/Talk To He DISE STRAITS/West Of Life STEMS/Love Is The Seventh M SURVIVOR/BUTNING Meats

Hit Padjal WGUE New Orleans 93FM PD: Kevin McCarthy

STEVIE NICKS/Tall To He TA MARA & SEEN/Everboad Dance DIGNE & FRIENDS/Thei's What Fr PETE TOWNS-END/Face The Face

OIND VANMELLI/Mores To Be In Lo DIRE STRAITS/Hall OF Life KISS/Years Are Falling

.25. 26. 30 ARTISTS UNITED . /Sun City HIAM: NOAND MACHI/Conce STEVIE NICKE/Tall To He STOVIE AICASTAIL TO TE SUMPLIDE BUTTING HEAT HOOT SAMOND FORCESSON LIPONE & SILVAN TAN-THE A PRINT TA FRAN & SILVAN TAN-THE A PRINT TA FRAN & SECTIVE PRINT DOING CARRETONIES OF COMMENT COMISS ONLY OF SECTION ELICO LOWER THE DO AARE SUMPLINGEN SEY THE AREA AARE SUMPLINGEN SEY TO THE MILL!

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(94-Q) Atlanta PD: Jim Morrison

MD: Jeff McCartney

STEVIE NICKS/Tals To No PETE TOMOGREMO/Face Tas Face, ROMERT PALMER/Discipling OF Law DIOME & FRIENDE/That's What Fo JCLLYSCAM/Sidwells Tals

NIGHT RANGEN/Goodbye
JAMES TAYLOR/Everyday
ACM COTTON/GOUN He Out
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Hot Hits! Norfolk

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KKBQ

PD: John Lander

MD: Jim Curtis

C 105 Tampa Ops Mgr. Mason Dixon

MOS BODDEN PICH.

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STIME/Love In The Governm W CAME/Tenight She Comes ON//Soul Kiss
MATE BUSH/Running Up That Hill
DIRE STRAITS/Mell Or Life
KISS/Tears Are Falling

MIDWEST

HAY PASHER JR /Girls Are Mer's 4 EURYTHRICE & ARET/Sisters Are 1 SHERM EASTDA/Do 11 For Love CLION JOHN/Area Her Up DIONNE & FRIENDS/TRAT'S MARK P

TOBS

KEEP HEARING THE ROCK Ops. Dir. Dave Robbins
St. Louis

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32. 34. 39. 40 LOVERBOY/Danterous MUSH/The Big Money MOTLEY CRUE/Hene Sweet Home

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hitradio 96 fm

Detroit PD: Gary Berkowitz

P.O.: Garry Berkowski.

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MD: Kim Well

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PD: Adam Cook
MD: Kevin Haines

PUL August Com.

On N. Accord Hall

State Committee Comm

Detroit

MD: Kathy Means WCZY

MD. Kattly Means

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SHEILA E/Love Strarra CAMB/Tonight She Compa CLUMONG & BROWNE/You're A Frie SDRVIVOR/Syrving Heart STINO/Love Is The Seventh W DIRE STRAITS/Mell Of Life SCRITTI FOLITTI/Perfect May

Minneapolis

Asst. PD/MD: Don Michaels

EEG Chicago

PD: Buddy Scott MD: Joe Bohannon

NIGHT RANGER/Goodbye BRYAN ADARDIT'S DRIN Love DISE STRAITG/Well OF LIFE JELLYBEAN/SIGNALL TAIR STEVER NICKE/TAIR TO ME PETE TORROSCHOUTAGE THE FACE

Cleveland

PD: Tom Jeffries MD: Bumper Morgan

PETE TOURSHEND/Face The Face

Ops Mgr. Jim Fox MD: Dave Allen.

MO Dave Allen

The second seco

WKTI Milwaukee

23. 29. 90 ARCADIA/Election Day STING/Love is The Seventh M

CHR PARALLEL ONE PLAYLISTS



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AMEN Chicago

Ops. Mgr.: John Gehron MD: Dr. Chuck Crane

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OM: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

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MD: Brian Kelly

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STIND/Leve Is The Seventh M MANO CHANO/TE Live to Die' in LA JELLYSEAN/Sidewell Talk STEVIE MICKE/Falk To Me DAVID FOSTER/Love Theme Free "

WLS FM Chicago

PD. Jan Jeffres

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Hot Hits

San 105 KITS Francisco San

KWSS 94.5m

PD: Dave Van Stone San Jose

10. Robin Kipps

1 State Control of the Control of

STEVIE NICKE/Telk To Be MANO CHEMO/Te Live & Die In HTSS/Teats Are Falling DAVID FOSTER/Love Theme Free BALTIMORA/Terien Sou JOSH COLOGA/Small Toun DIRE STRAITS/Mall OF Life LIONAL RECHIE/Say You. Say † ELTON JOSHU/Wrap Her Up Denver

PD: Mark Bolke

Table (10) Rediffered for the second second

KZZP104.7Fm
The NUMBER 1 NT MUSIC STATION Phoenix
PD: Guy Zapoleon
MD: Steve Goddard

ve Goddard

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**Millian Process H 12 4 H 10 7 H 10 12 H 10

97
INIS/This Time
JESN COUGAS/Small-Town
STEVIE NICHE/TAIR To Me ONL/GOUL Rise EURYTHHICS & ARET/Sisters do EURYTHHICS & ARET/Sisters do EURYTHHICS BAY CARS/Tenight Day CARS/Tenight Day Cames NATE EURYTHHINGS UP THAT MI DIGNOS & FRIENDS/TRAT'S Head

Seattle Seattle

PD: Ric Hansen

MD: Sandy Louie

MD. Sardy Louis

| Section | Section

CARS/Tonight She Comes

Los Angeles

KISFINI
102.7

VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

Assistant PD: Mike Schaefer

1 2 1 Story Conference of the Confere

PRINCE/America DIMO VANNELLI/MUTES To Be IT CARS/Tonight She Comes POINTER BISTORI/Freedom NASHA EASTOR/Do 11 For Lavi JOHN COUGAN/Small Town

PD: Dick Bascom
MD: Erika Smith

STING/Love In The Deventh M KOOL & THE GAMO/Energency CLPTENS & SHOME/Year're & Fvi MOINTER SINGES/Freeden EDDIC HURPHY/Party All The 74 BTARPOINTON/Spect Of My Desire SIMPLE HIMOS/Allve & Ricking

KUBE STEM

PD: Bob Case MD: Wendy Christopher

KS IOSEVI HOT HITS!

VP/Ops: Dave Parks
San Diego

De Mice President de la constitución de la constitu

STING/Love Is The Seventh M DIGNAL & FRIENDS/That's What! POINTER SISTERS/Freedom DIRC STRAITS/Mell Of Life

FIVIOR

MD/Assist PD; Chris Collins

ACCAMONION

| STORY CAMERATING AND THE LAW AND THE LAW

SIMPLE MINOS/ALLYS & KICKING LISA LISA/Can Yaw Feel The Be POINTER SISTERS/Freedom NAMO CHANGOTS (Live & Die In L JELLYBEAN/Bidewalk Telk

CARB/Tonight She Comes RATE SUSP/Running Up Tast Hil Diomes & FRIENDS/Tast's What SWEDM EASTON/Do It For Love CONTROLICE & AMET/Sixters Are SLION JOHN-Was Her Up RDMS & ANDQLAYI'II \$# Good

PD: Rick Gillette

Sacramento

San Francisco

MO: Neeth Nathay

**Simple of the second of

33. 35 STING/Love Is The Seventh H HIAHI SOUND MACHI/Congs HEART/Never

ZIOO FM KKRZ

MD: Sean Lynch

MO Sean Lynch

1 Total of the Control of the Contro

JACK MADMER/Tao Young STEVIC NICKE/Tais To He TIL TUESDAY/Love In A Vecum JAEDDA EASTON/Oo If Far Love HODL & THE GAMO/Reorgancy GELLYEEA/VSidewald Tails JOSEPY & THE DEET/Shar's Phy I

STARPOINT/Deject DV My Death DIDNEE E-FRIENDE/That's MA

KRXY Denver
Ops Mgr. John Driscoll
MD: Geina Horton

| 1 STOCK SERGELFF to be law Law Company of the Com

21, 22 CARE/Toright She Comes CLEMENS & SACHEE/Year're A Fri MANO CHUNG/To Live & Die In L

@103FM

KOAQ

MD: Alan Sledge

Denver

33- 34 POINTER SISTERS/Freedom STEVIE NICKS/Tell To No CHRIS CROSS/Charm The Snake MANO CHARGO/To Live & Die In L RLYMAIX/I Hiss You Hot Hits Seattle KPLU FM

PD: Jeff King Assist. PD/MD:Devon Durrant

STIMO/Leve Is The Seventh M PETE TOMONELRO/Face The Fece DELLYBOAN/Sidewald Talk STEVIE MICKE/Talv To He LOVERSITY/Bangerous

LONGHTUNDENS THE STATE STATE OF THE PROMITTER ROCKER STATE OF CAT STAT

Magic KMJK 1077

PD: Jon Barry

2 A STATE OF THE PARTY OF THE P

22. 30 MANO CHEMO/TO Live & Dis In L STEVIE HICKS/TOIN To Me DIDNER & FRIENDS/That's what TALKING MEADS/And She Man JOHN CAFFERTY/Seal) Town Sir! MU SHOD!/Gain' Too Fer EDDS 1 DE CAMP/Commann's

KED TO Sacramento Best Sacramento

PD: Tom Chase MD: Mr Ed

STEVIE NICKE/Talk To He NIGHT RANGE/Goodbye EDDIE HURPHY/Perky All The

CLEMONS & BROWNE/You're A'FI GRECHA-CASTON/Do It For Lew KISS/Teers Are Falling RATE BUSH/Sunning Up That M JAMES TAYLON/Everyday

EAST

MOST ADDED

HOTTEST

Stevie Nicks Starship J. Cafferty & B. Brown P. Collins & M. Martin Mr. Mister Night Ranger

CHR ADDS & HOTS

SOUTH

Stevie Nicks Jellybean Eddie Murphy Sting

Starshir Phil Collins & Marilyn Martin

KSMB/Lafayette, LA Scott Segraves

Q101/Meridian, MS David Edney

Scott Sograves
STEVIE NICKS
NIGHT RANGER
PFTE TONHNHEND
JELLYEAN (dp)
HOStess 1.
TEARS FOR FEARS 5-1
GLENN FREY 7-4
DAVID FOSTER 12-8
ARETHA FRANKLIN 15-12
COLLINS & MARTIN 21-13

EAST PARALLEL TWO

Gerommondunater
STEVIE NICKE
MIANI SOUND MACHE
RUSH (dp)
INXS (dp)
INXS (dp)
INXS (dp)
INXS (dp)
INXS (dp)
TA MARA & SEEN
JON SUTCHER AXIS
NICKE RANCER
STANSRIP 1-1
HR. HISTER 4-2
STEVIE MONDER 6-5
STARPOINT 13-9
CDLIPS & MARTIN 18-12

WZOU/Boston, MA McKay/Cutler

McKay/Cutler SCRITTI POLITTI KLYMAXX JELLIMEAN STEVIE NICKS STEVIE NICKS COLLINS & MARTIN 4-4 ARCADIA 8-7 MR. MISTER 18-11 JACK WAGRER 19-14 CARS 22-17

PETE TOWNSHEND LOVERBOY TA MARA & SEEN JELLYBEAN DIONNE L

JELLYBEAN
DIONNE & FRIENDS
STEVLE NICKS
GINO VANNELLI
HOttest:
COLLINS & MARTIN 9-1
ARETHA FRANKLIN 11-6
STÄRBHIP 14-10
DAVID FOSTER 21-17
MR. HISTER 22-18

K104/Erie, PA Bill Shannon

BHI Shannon
KISS
KISYLE NICKS
SIGHT RANGER
DIANA ROSS
LOVERROY
WRESTLERS
HOLLERS
CHITTI POLITTI 2-1
DON HEXLEY 4-2
FREDDIE 4.07450N 13-7
EDDIE 4 THE TIDE 12-8

WERZ/Exeter, NH O'Brien/Brady
STEVIE NICKS
ROBERT PALMER
JON BUTCHER AXIS
EDDIE MURRHY
JOHN CAFFERTY
RUSH
LIONEL RICHIE
DIONNE & PRIENDS
JOHN PARR
BOTTER

TEARS FOR FEARS 3-1 ARCADIA 25-19 22 TOP 28-22 KLYMAUX 34-24 JOHN COUGAR 35-25 WTIC-FM/Hertford, CT

POINTER SISTERS STEVIE NICKS JELLYBEAN COLLING & MARTIN 5-1 MR. MISTER 13-5 HEART 14-7 STARPOINT 21-13 STARSHIP 23-20

WAMX/Huntington, WV Robinson/Collins

RODINGON/COllins
STEVIE NICKS
ELTON JOHN
LIONEL RICHIE
SURVIVOR
HOTELET HICHIE
STARSHIP 4-1
MR. MISTER 8-3
GLENN PREY 7-4
TEARS FOR FEARS 8-5
THOMPSON TWINS 12-6

WKEE/Huntington, WV Miller/Swann

Miller/Swarn

WANG CHUNG
RISS

PETE TOWNSHEND
NIGHT RANGER
JOHN CAFFERTY
JAMES TAYLOR
STING
STING
NICKS
MOLERAL
HOMPSON TRINS 2-b
ARETHA FRANKLIN 5-2
HEART 9-3
GLENN FREY 7-4
ARC 6-5

WLAN-FM/Lanca

none Mottest: COLLINS & MARTIN 5-5 MR. MISTER 8-8 ZZ TOP 17-17. SCRITTI POLITTI 22-22 ARCADIA 26-26 KC101/New Haven, CT Stef Ryback

WSPK/Poughkeepsie, N Dayton James

DONNE A FRIENDS
DDIE MURRHY
MIGHT PANCER
TA MARA 4 SZEM
STRYLE MICKS
MIANI SOUND MACHT
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THREE

Jonathan Monk
JELLYBEAN
STEVIE NICKS
EURYTHNICS & ARET
EDDIE MURPHY
SHEERN SAIGN
ARTISTS UNITED.
JOHN COUGA
MOSTER STEVEN SAIGN
HOLLEST
TEARS POR FEARS 2-1
HR. MISTER 13-7
HR. SEREN 13-8-12
ARCADIA 22-18
LIONEL RICHIE 28-20

CIONEL RICHIE KOOL & THE GANG NIGHT RANGER DIRE STRAITS EDDIE MURPHY HR. MISTER 3-1' TEARS FOR FEARS 4-3 COLLINS & MARTIN 8-5 GLENN FREY 9-7 ABC 18-13

DIONNE & FRIENDS STEVIE NICKS RLYMAXX Hottest: STARSHIP 2-1 HEART 4-3 COLLINS 4 MARTIN 6-5 MR. MISTER 7-6 EDDIE MURPHY 17-8 WGFM/Schenectedy, NY Tom Parker

Tom Parker

STEVIE NICKS
ROBERT PALMER (dp)
NICHT RANGER
JOHN CAPFERTY
RUSH (dp)
HOLLEST
TEARS FOR FEARS 2-1
STARSHIP 4-2
COLLING 4 MARTIN 5-3
MR. MISTER 12-8
THOMBON THINS 11-9

93Q/Syracuse, NY Laird/Dunes Laird/Dunes
JAMES TAYLOR (dp)
STEVIE NICKS
NIGHT RANGER
JOHN CAPPERTY
STARPOINT
LIONEL RICHIE
JAN RAMMER 2-1
TARRS FOR PEARS 3-3
STARSHIP 6-4
COLLINS & MARTIN 10-6
HR. MISTER 16-7

WPST/Trenton, NJ Torn Taylor

KATE BUSH STEVIE NICKS ROBERT PALMER DIANA ROSS RUSH GINO VANNELLI JACK WAGNER TEARS FOR FEARS 2-1 STARSHIP 4-2 MR. MISTER 6-3 GLENN FREY 10-9 BILLY JOEL 19-15

WRCK/Utics, NY Jim Reitz

JIM ROITS
STEP/1E N.CES
JOHN CAPPERTY
LODIE MURENY
JOHN PARR
INXS
ROBERT PALMER
LAST TANNO
HOLLEST. 22
22 TOP 13-5
ARCADIA 18-10
SIMPLE MINDS 26-16

BrockSheridan
LOVERBOY
STEVIE NICKS
NIGHT RANGCR
JORN CAFFERTY
DIONNE & PRIEMS
LAST TANGO (dp)
JON BUTCHER
AND STORE (APRIEMS
TANGO (dp)
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TORE (APRIEMS
LAST TANGO (dp)
TORE (APRIEMS
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RUSH LIONEL RICHIE LIONEL RICHIE STING NIGHT PAMPER STEVIE NICKS MIKE + 7HE MECHAN DIANA ROSS JOHN CAFFERTY (dp) JOH BUTCHER AXIS (dp) HOLLOWN FREN 1-1 CUENN FREN -2-2 DAVID POSTER 9-3 HOOTERS 10-9 KLYMAXX 12-10

CARE
STING
DIRE STRAITS
SURVIVOR
22 TOP (dp)
HOTCEST
TEARS FOR FEARS 2-1
STARSHIF 3-2
ARG 9-5
COLLINS 4 MARTIN 13-6
MR. MISTER 15-7

PARALLEL

LOVERBOY
STEVIE NICKS
STIGHT RANGER
NIGHT RANGER
DIONNE 4 PRIENDS
JOHN CAPTERTY
TA MARA 4 SEEN (dp)
HOTLEST
STARSHIP 3-1
TEARS FOR PEARS 5-5
ONJ 23-16
JOHN COUGAR 35-24
LIONEL RICHTE 40-25

WGUY/Bangor, ME Roberts/Worcester STEVIE NICKS DOVERSOY
DIONNE & FRIENDS
NIGHT RANGER
TA MARA & SEEN
JOHN CARPENTY
ROBERT PALMER
ROLEST JAN HAUMER
1 TEARS FOR FEARS 3-2
STARSHIP 4-3
GLENN FREY 6-4
HEART 7-5

WZON/Bangor, ME Tony Perkins

Tony Perkins
DIONNE & PRIENDS
NIGHT RANGER
LIONEL RICHLE
RUSH (dp)
JOHN CAFFERTY
STEVIE NICKS
TONE RICHLES
HOLLES
HOLLES
HOLLES
HOLLES
LANGE
LINE & HARTIN
LINE LINE 20-15
ZZ TOPZ Z7-17
ZZ TOPZ Z7-17

WIGY/Bath, ME Bob Anderson

Bob Anderson
LOVERBOY
STEVIE NICKS
JACK MAGNER
PETE TOWNSHEND
TA HARA & SEEN
JOHN CAPPERTY
HOLLERS
TARSHIP 1-1
COLLING & MARTIN 2-2
TREMPSON TWINS 10-6
SIMPLE HINDS 11-7
103CIR/Beckey, WV
Bob Spencer

WANG CHUNG STARPOINT. STING HOUTEST: 6-1 GLENN FREZ 8-5 ARZTHA FRANKLIN 9-6 SCRITTI POLITTI 11-7 HEART-15-9

95XXX/Burlington, YT Rob Poulin,

Rob Powlin
STEVIE NICKS
JIMMY CLIFF
THE THEORY
THE THEORY
JELLYBEAN
HICHAEL MCDONALD
BORN (dp)
HOS (dp

HOLLEST: COLLINS & MARTIN 1-1: STARSHIP 2-2 GLENN PREY 4-4 KLYMAXX 7-7 MR. MISTER 20-20

WZYQ/Frederick, MD Kemosabi Jos

Kemosabi Joe TINA TURNER EDDIE MURPHY STEVIE NICKS PETE TOWNSHIND (dp) JOHN CAFFERTY ASIA COP ASIA COP STARSHIP 3-1 TEARS FOR FARS 5-4 COLLINS & MARTIN 8-5. ULNN FERS 11-6 MR. NISTER 23-14

OK100/Ithacs, NY Nevel/Wilkins

NevsWHikins
JAMES TAYLOR
KISSEN TAYLOR
KISSEN THE NICKS
NIGHT BANGER
JOHN PARR
DIANA ROSS
LOVERBOY
HOLEST IN CLEME FOR 1-1
GLENN FREE 1-1
TEARS FOW PEARS 15-5
EDDIR L'THE TIDE 17-9
HEART 18-10

WKHI/Ocean City, MD. Jack Gillen

Jack Gillen
STING
POINTER SISTERS
DIONNE & PRIENDS
PETE TOWNSHEND
JAMES TATUOR
SUMVIVOR
MOTLEY CRUE (dp)
MOTLEYS (RUE (dp)
MOTLEYS (RUE 7-)
TRASS TOR PRARS 3-2
STARSHIP 4-3
COLLINS & HARTIN 10-6
MR. MISTER 12-9

95XILIParkersburg, WV Paul DeMille Sob Foreter

STEVIE NICKS JAMES TAYLOR DIANA ROSS DIONNE & FRIENDS (dp. Hottest: LOVERBOY 2-1 HEART 3-2 BRYAN ADAMS 4-3 GLENN FREY 5-4 COLLING & MARTIN 6-5

COLLING & MARTIN 6-5
WGAN-FMIPORIANA ME
Fatcon(O'Noil
NIGHT RANGER
LOVERBOY TO THE STATE OF THE

WOMP-FM/Wheeling, WV

STEVIE NICKS STING
LOVERBOY
ROBERT PALMER
PHANTOH, ROCKER &
YAT (dp)
HIKE + THE MECHAN MIKE - THE MECHAN Hottest: MR. MSSTER 15-7 COLLINS & MARTIN 18-1D EDDIE MURPHY 27-15 SIMPLE MINDS 32-22 ARCADIA 35-23

WFXX/Williamsport, PA Minier/Stratton Minin/Straton
EDDIE HURPHY
STEVIE NICKS
STEVIE NICKS
TON CAFFERT
RUSH (dp)
WRESTLERS
WRESTLERS
STARRHIP 1-1
STARRHIP 1-1
ZAETHA FRANKLIN 10-6
ZZ TOP 16-11
SERDDIE JACKSON 18-13
SLIMPLE MINDS 20-14

SOUTH

PARALLEL TWO

NICHT NAMMER
NEW EDITION
JULLIMBAN
STEVIE NICKS
JOHN CAPPERTY
JAMES TAVIOR
HOLLOR
HOLLOR
GLENN FEFY 3-1
HR. HISTER 4-2
HEART 5-3
COLLINS & MARTIN 10-5
STARSHIP 8-6

KHFI/Austin, TX Waylon Richards

EDDIE MURPHY KLYMAXX KLYMAXX
STEVIE NICKS
ROBERT PALMER
HOTtest:
STARRHIP 3-1
COLLINS & MARTIN 13-5
FREDDIZ JACKSON 15-10
MR. MISTER 19-11
ONJ 20-16

WFMF/Baton Rouge, LA Rice/Ahysen RICE/Ahysen SURVIVOR SIMPLE MINDS CARS TEARS FOR PEARS 3-3 -GLERN FREY 4-4 COLLINS & MARTIN 11-6 STARSHIP 17-7 MR. MISTER 16-13

WGGZ/Baton Rouge, LA Michael Adams

ARCADIA SURVIVOR HOTLEST TEARS FOR FEARS 2-1 STEVIE MONDER 7-3 STARSHIP 6-5 MR. MISTER 14-9 THOMPSON TWINS 721-14

THOMPSON TWISE 21-14

KZZB/Besumont, TX

Jerry Lousteau.
STEVIE NICKS
JIANA HOUS
DIANA HOUS
SEEN
WRESTLERS (dp)
HOTLOST
FOR HOUSE
FOR HO

WAPI/Birmingham, AL

St John/Wood
STEVIE NICKS
RUSH SE BROWNE
CLEMONS & BROWNE
ROOL & THE GAME
HOLLEN FREY 2-1
STABSHIP 5-2
MR. MISTER 12-5
DAVID FOSTER 15-10

KXX106/Blrmingham, AL North/Bailey

NOTIVIBAINS
CLEMONS & BROWNE
STEVIE NICKS
PETE TOWNSHEND
DIONNE & PRIENDS
NICHT HOMBER
HOMBER
STRENDS
STRENDS
STRENDS
GLENN FREY
42
COLLINS & MARTIN 10-6
ARETHAN PARANLIN 13-8
HR. MISTER 17-9

WSSX/Charleston, SC

STEVIE NICKS DIONNE & PRIENDS (dp) JACK WAGNER DIANA ROSS (dp) DIAM ROSS (dp.)
HOLLOST:
TEARS FOR PEARS 2-1
STABSHIP 5-2
HR, HISTER 4-3
EDDIE MURPHY 19-9
SCRITTI POLITTI 25-1D

WBCY/Charlotte, NC Bill Martin Bill Martin
STEVIE SICKS
EDDIE HURPHY
SURVIVOR
KATE BUSH
KOOL & THE GANG
HOTLER 10-1
FULLYDADX 12-9
COLLINS & MARTIN 14-10
LIONEL_RICHIE 19-11 WROQ/Charlotte, NC Bleckwell/Williams

KOOL & THE GANG STEVIE NICKS STING
CLEMONS & BROWNE
HOTCEST:
JAN HAMMER 2-1
TEARS FOR FEARS 3-2'
STARSHIP 8-4
COLLINS & MARTIN 12-8:
EDDIE MURPHY D-20

WSKZ/Chattanooga, TN Chase/Scott Chase/Scott
KATE BUSHPODIE MURPHY
STING
SURVIVOR
HOttest:
TEARS FOR FEARS 1-1
STABSHIP 2-1
ABC 3-1
HR. HISTER 8-4
COLLINS 4 MARTIN 12-5

WNOK-FM/Columbia, SC

Potse Hammlett
BRYAN ADAMS
SHEENA EASTON (dp)
JACK WAGNER
NIGHT RANGER (dp)
Hottest:
COLLINS & MARTIN 9-3
MR, MISTER 5-4
TINN TURNER 14-10
SIMPLE MINDS 21-11
KLYMAXX 38-20

MYZDUCOUNDES CO
HoringiMarah
POINTER SISTERS
ARTISTS UNITED
RUBE
TO HARAD
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HOSTERS
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ARTISTS UNITED
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KZFM:Corpus Christi, TX Ginsburg/Tucker

KAMZ/EI Paso. TX West/Saylor

KEZB/EI Paso, TX Ron Haney

Weelsaylor

JELLYBEAN
KENNY ROGERS
SCRITT! FOLITI'S
STRING
JACK MIGNER
LISE LISE
STEVIE WONDER 1-1
JACK MIGNER
LISE STEVIE WONDER 1-2
COLLING & MARTIN 4-3
EDDIE MURPHY 9-7
MIAMI SOUND MACHI 10-9

none Hotthat) WHITNEY HOUSTON 1-1 JAN HANGER 2-2 GAVID FOSTER 10-10 COLLINS & MARTIN 12-12 MIAMI SOUND MACHI 14-14

CARS (dp)
LOVERBOY (dp)
PETE TOWNSHEND
STEVLE NICKS
ARTISTS UNITED...
THARM & SEEN
TEARS FOR FEARS 3-1
STARSHIP 10-2
PREDDIE JACKSON 4-3,
HELTON JOHN 25-15

WABB-FM/Mobile, AL Fram/Fuller WDCG/Durham-Releigh, NC Freeman/Wright EDDIE MURPHY
STEVIE NICKS
DIONNE & FRIENDS
HOTEGES:
TEASS FOR FEARS G-1
FREDDIE JACKSON 4-2
GLENN FREY 5-3
COLLINS & MARTIN 8-4
STARSHIP 11-5

STEVIE NICKS
Hottest:
GLENN FREY. 3-1
STARSHIP 8-2
DAVID FOSTER 9-6
HR. HISTER 11-8
COLLINS & MARTIN 13-10

FM100/Memphis, TN John/Conley

POINTER SISTERS
JELLYBEAN
STEVIE NICKS
BOLLES:
JAN HAMMER 1-1
JEARS FOR FEARS 3-2
STARSHIP 5-3
COLLINS 4 MARTIN 8-7
MR. MISTER 16-9

Michael Cruz Michael Cruz STARPOINT STEVIE NICKS ROBERT PALHER SURVIVOR HOCEBET: ABC 2-1 STARBHIP 6-5 MIAMI SOUND MACHI 17-9 PREDDIE JACKSON 14-11 COLLINS & MARTIN 16-12 KX104/Nashvilla, TN Murphy/Cook

KBFM/McAllen-Bro

MULPHYLCOON
RUSH
RUSH
STEVIE NICKS
ROBERT PALMER
EDDIE MURPHY
SCRITTI POLITTI
HOTE-STABSHIP 3-2
MR. MISTER 4-3
GLENN PRET 5-4
HEART 9-6

Y107/Nashville, TN St. John/Peace

WCKN/Greenville, SC Jackson/Wilson JELLYBEAN
STEVIE NICKS
GINO VANNELLI (dp)
ROBERT PALMER (dp)
NOW SETTION
HOTLOR
STEVIE MONDER 2-1
STARSHIP 5-3
MR. MISTER 10-5
COLLINS & HARTIN 11-6
ARCADIA 19-13 STARPOINT
KOOL & THE GANG
CLEMONS & BROWNE
GINO VANNELLI
JAMES TAYLOR
STEVIE NICKS
HOLLS & MARTIN 2-1
MORRIS DAY 15-8
EDDIE MURPHY 25-15
SCRITTI POLITTI 37-24 94TYX/Jackson, MS Abell/Crews WRNO/New Orleans, -LA Costallo/Watkins

EDDIE MURPHY
MANG CHUNG
STING
STEVIE RICKS
HOTEBAR
JAN HAMMER 1-1
GLENN FREY 2-2
TEARS FOR FEARS 3-3
STARSHIF 4-4
BRYAN ADAMS 8-6 LIONEL RICHIE STEVIE NICKS LOVERBOY JAMES TAYLOR ROBERT PALMEK HOTTEST: STARSHIP 3-1 GLENN FREY 7-4 MR. MISTER 8-5 JAN HAMMER 15-6 ZZ TOP 18-7

WQUT/Johnson City, TN Potter/Taylor BJ105/Orlando, FL Thomas/Wright POTENTIANO
PETE TOMESHEND
STEVIE NICKS
ZODIE MIRPHY
NIGHT RANGER
BETAN ADMMS
GLENN FREY 3-1
COLLING & MARTIN 11-3
STARRHIP 10-5
MR. HISTER 22-10
ZZ TOP 26-16 JELLYBEAN STEVIE NICKS JAMES TAYLOR STARPOINT ROTEST: HR. HISTER 7-3 COLLINS & HARTIS 8-5 HIAMI SOUND MACHI 19-6 LIONTEL RICHIE 20-9 EDDIE MURPHY 32-21

Y106/Orlando, FL WOKI/Knoxville, TN Gary Adkins Stacy/Steal STACYISTON
STEVIE NICKS
JELLYBEAN
KISS (dp)
NEW REDITION
HOTEGE:
STEVIE MONDER 2-1
MIAMI SOUND MACRI 5-3
STARRSHIP 9-6
TA MARA 4 SEEN 25-20
STARROHEY 40-23 LOVERBOY JELLYBEAN STEVIE NICKS PETE TOWNSHEND MOTLEY CRUE TA MARA & SEEN Hottest: TEARS FOR FEARS 2-1 GLENN FREY U-2 STARSHIP 4-3 MR. MISTER 10-9 ZZ TOP 21-19

94Z/Raleigh, NC Peter Delloro

WFMI/Lexington, KY Fox/Jansen SHENA PASTON
SHEENA PASTON
JAMES TAYLOF (dp)
ED01 EWRPHY
ED01 EWRPHY
JAN HAMMER 1-1
STARSHLP 9-5
COLLINS & MARTH 18-13
MR. MISTER 20-14
KLYMAXX 28-22 FoxJansen
RISH
ARTISTS UNITED...
JAMES TAYLOR (dp)
STEVIZ NICKS
DIONNE & FRIENDS (dp)
STARPOUNT
NOCKER & (dp)
JELLTEBAN
HOTLEST
JAN HAMMER 2-1
STARBHIP 4-2
Z NOF 15-12

WRVQ/Richmond, VA COOL & THE GANG
TA MARA & SEEN
STEVIE NICKS
BOTESE:
JAN HAMMER 1-1
STARSHIP 3-2
GLENN PREY 6-4
EDDIE NURPHY 7-5
LIONEL RICHIE 29-2% HEART Hottest: STARSHIP 9-1 JAN HAMMER 4-2 STEVIE MONDER 5-3 COLLINS & MARTIN 10-5 MR. MISTER 11-7

KTUX/Shreveport, LA John Steel John Steel
LIONIL RICHIE
DIONNE - FPIENOS
SUNYIVOR
CARS
SINYIVOR
ARTHISTS UNITED
STING
STING
STING
HOLLER
HOLLER
HOLLER
GOLLING - HARTIN 14-5
ARCADIA 10-9-6
ARCADIA 10-9-6

WLRS/Loulsville, KY
Christopher/Lyons
STEVIE NICKS
PETE TONNSKEND
HOLLEST:
STARSHIP 3-1
COLLINS & MARTIN 6-5
ARCADIA 14-5
KORDAY 14-5
BOBBY LANZ BAND 33-21 Z98/Tempe, FL Keghan/Clarc

ARCADIA STEVIE NICKS CARS NIGHT RANGER NOTEST: STARSHIP 8-5 COLLINS 4 MARTIN 15-6 MR. MISTER 17-8 SCRITTI-POLITTI 29-22 LIONEL RICHIE 31-25 STEVIE NICKS
CLEMONS & BROWNE
BIGHT TRANSER
PETE TOWNSHEAD
TA MARA & SEEN
HOLLESEL
STARSHIE 3-1
GLENN FREY 4-4
COLLINS & MARTIN 11-6
MIAMI SOUND HACHI 13-7 WKZL/Winston-Salem, NC Finney/Joseph

Finney/Joseph
LIONEL RICHTE
EDDIE MIRRHY
SHEEMA PASTON
SURVIVOR
LOVERDOY
STING
INKE (dp)
HOTLEST | 1-1
JAN RAMEN | 1-1
JAN RAMEN | 1-1
STARBARE | 1-1
STARBA

PARALLEL THREE

DOM Tests
STEVIE NICKS
EDDIE MURPHY
ASIA
LOVERBOY
STING
MIKE + THE MECHAN
JOHN CAFFERTY
HOTECH:
R. MISTER 1-1
GLENN FREY 3-2
Z TOP 6-3
ARCADIA 12-9
SIMPLE MINDS 15-10

KQIZ-FM/Amerillo, TX Peter Stewart

Pater Stewart
LIONEL RICCHE (dp)
STPVIE NICKS
DOLE MURPHY
JULIA DOLE MURPHY
JULIA DOLE MURPHY
JULIA DOLE MURPHY
TALKING HEADS (dp)
HOTEGER
STARSHIP 3-1
JAN HANGER 2-2
HE. MISTER 6-4
COLLINS & HARTIN 1:
ZZ TOP 23-14

WKSF/Asheville, NC John Stevens

WQID/Biloxi, MS

WJZR/Charlotte, NC Bob Chrysler

BOD CHYPMEN
STEVIE NICKS
PETE TOWNSHEND
LOVERBOY
DIONNE & FRIENDS
JOHN PARR
CLEWANS & BROWNE
KLYMAXX 3-3
KLYMAXX 3-3
KLYMAXX 3-7
COLLINS & WARTIN 12-8
ARETHA PRANKLIN 13-9
THOMPSON TWINS 19-11

THOMPSON THINS 19-11
WCGQIColumbus, GA
Raiph Carroll
TA MARA & SEEN
TA MARA & SEEN
STRUE MICKS
STRUE MICKS
MIAMI SOUND MACHI
HIGHS
HOUSE
STRUE MICKS
HIAMI SOUND MACHI
BONNE & FRIENDS
HOUSE
HOUSE
BONNE & FRIENDS
HOUSE
HOUSE
BONNE & FRIENDS
HOUSE
H

KISR/Ft Smith, AR Rick Hayes

RICH HAYPE

STEVLE NICKS
PETE TORNSHEND
PETE TORNSHEND
PETE TORNSHEND
PETELTERAN
BRYAN ADAMS
LOVERBOY
LOVERBOY
LOVERBOY
LOVERBOY
LOVERBOY
LOVERBOY
ACRES
LOVERBOY
LOV

Close Michie D-16

Obviedt John
ARCADIA
ARCADI

WYKS/Gainesville, FL Lou Patrick

LOU PATICK

EDDIE MURRHY (dp)

EDDIE MURRHY (dp)

EDDIE MURRHY (dp)

NICHT MANGER

STARPOIST

TA MARA & SEEN (dp)

JELLYBEAN (dp)

HOTLEST

STARBIFF 3-1

STARBIFF 3-1

STARBIFF 3-1

GOLLING & MARTIN 8-5

MR. MISTER 14-9

WZYP/Huntsville, AL

Kedley/King
DREAM ACADEMY (dp)
STEVIE NONDER
STEVIE NONDER
STEVIE NICKS
PETE TOMSHEND
TA MARA 4 SEEN (dp)
JAMES TALLOR
HOLLOR
HOLLOR
TEARS TOR FEARS Z-1
STARSHIP 4-2
COLLINS ANNIN 7-5
NO. WISTEN 13-8
SIMPLE HING 23-14

David Edney
KATE BUSH
KOOL & THE GANG
JOHN PARR
HOND PARR
HOND BOUND PACHI (dp)
STEVILE NICKS
HOLLES & WARTIN 2-1
MR. MISTER 4-2
SCRITTI POLITTI 7-3
ZZ TOP 9-5
TINA TURNER 21-13 John Stevens
SURVIYOR
EDDIE HORPHY
JOHN CAPFERTY
STEVIE NICKED.
LOVERBOY (dp)
PETE TUNNISHEUM
3-SPEED (dp)
Hottest:
KUTMAUX 0-1
STARRIP 7-5
HR. MISTER 24-11
KISS 17-12
LIONEL RICKIE 35-22 KNOE-FM/Monroe, LA Knighten/Clary

STING
DIONNE & PRIENDS
STEVIE NICKS
ARCADIA (dp)
Hottest:
STARSHIP 6-3
THOMPSON TWINS 5-4
HR. HISTER 14-7
COLLINS & MARTIN 16-8
KLYHAXX 25-18 WJAD/Bainbridge, GA THOMOGRAPHICA THE NICKS JELLATERA NICKS JELLAT

KWES/Odesse-Midland, TX
John Clay
KOOL & THE GANG (dp)
TIL TUESDAY (dp)
STARPOINT (dp)
JELLYPENA (dp)
STEVIE NICKS (dp)
KISS (dp)
DIRE STRAITS (dp)
HOLLEST Coulter/Unraco DIRE STRAITS (dp) Hottest: STARSHIP 1-1 MR. HISTER 2-2 KLYHAXX 3-3 COREY HART 15-8 EDDIE MURPHY 22-13 WPFM/Panama City, FL

Jeff Davis Jeff Davis
STEVIE NICKS
JELLIPEAN
JOHN PARR
DREAM ACADEMY
JAMES TAYLOR
HOTLEGE!
STEVIE WONDER 1-1
STAKEHIP 5-2
MR. MISTER
MR. MISTER
LONG # WARTIN 18-10
KLYMAKK 25-17

WXLK/Rosnoke, VA Don O'Shea

Don O'Shee
STEVIE NICES
SURVIVOR
NIGHT RANGER
ARCADIA
HOTELET
TIMA TURNER 20-15
ZZ TOP 24-17
SCRITTI POLITI 25-19
MANC CHURG 29-21
STEVIE NICES D-31

Z102/Sevenneh, GA Sommers/McFerland

ABC STING STEVIE NICKS NEW EDITION JELLIPEAN HOTEST: ARETHA FRANKLIN 3-1 GLENN FREY 4-2 KLYMAXX 5-3 MR. MISTER 6-4 ARCADIA 11-7

WGLF/Talishassee, FL Rick Sprinkles STING STEVIE NICKS POINTER SISTERS LOVERDY (dp) JACK MAGNER (dp) HOLLEST TEARS POINTER 2-1 COLLINIE MARTIN 6-3 RM, MISTER 17-10 KLYMAXX 26-17

KNIN/Wichits Fells, TX Beck/Kay

DUDIE MURPHY DIRE STRAITS HOTLEST HOTLEST TEARS FOR FEARS 3-3 STARSHIP 5-4 COLLING & MARTIN 9-5: ZZ TOP-21-11 MR. HISTER 22-13

NR. MISTER. 22-13
WHSL/Wilmington. NC
StewardSton. B
BYTAN ROAMS
BYTAN ROAMS
BYTAN ROAMS
STEVIE HICKS
GRUZADOS
STEVIE HICKS
GRUZADOS
HOLENOTY
JCHN-PARR
PARATTON, ROCKER &
HOLENOTY
TARRES 1-1
STANSIIT 3-3
STANSIIT 3-3
CARS 37-25
CARS 37-25

WVBS/Wilmington, NC Fred Allen

Fred Allen
POINTER SISTERS
CHRIS CROSS
CHRIS CROSS
CHRIS CROSS
STING
SURVIVOR
BULLIVOR
BULLIVOR
BULLIVOR
BULLIVOR
BOLLEN

MIDWEST

Stevie Nicks Eddie Murphy P. Collins & M. Martin Starship

ARCADIA ELTON JOHN

CHR ADDS & HOTS

WEST

MOST ADDED HOTTEST

Stevie Nicks Starship Sting Mr. Mister Dionne & Friends P. Collins & M. Martin

MIDWEST

PARALLEL TWO

DAVID POSTER STEVIE NICKS STEVIE NICKS
LOVERBOY
WANG CHUNG (dp)
HOTCOST:
STEVIE WONDER 1-1
MR. MISTER 12-5
COLLINS & MARTIN 11-9
DIRE STRAITS 32-22
SIMPLE MINDS 38-28

LIONEL RICHIE
STING
NIGHT RANGER
HOCLEST:
STARSHIP 3-1
JAN HAMMER 4-3
COLLINS & MARTIN 12-7
MR. MISTER 15-8
ZZ TOP 28-18

WRQC/Cleveand, OH Scott Howitt

Scott Howitt

ARTISTS UNITED...
STING
LOVERBOY
NEW EDITION
TA HARA & SEEN
DIONNE & FRIENDS
KLYHAXX
PETE TOWNSHEND PETE TOWNSHEND STEVIE NICKS Hottest: TEARS FOR FEARS 3-2 GLENN FREY 4-3 STARSHIP 5-4 COLLINS & MARTIN 7-6 MR. MISTER 11-7

Bill Richards
DIONNE & FRIENDS
STING
STING
STEVE NICKS (dp)
NIGHT RANGER (dp)
NIGHT RANGER (dp)
HIGHT RANGER (dp)
FOOLLINS & MARTIN 7-3
STARSHIP 9-5
DAVID FOSTER 12-6
THOMPSON TWINS 16-10
MR. MISTER 22-12

KIIK/Davenport, IA Jim O'Hara

Jim O'Hara
DIONNE & FRIENDS
STEVIE NICKS
PETE TOWNSHEND (dp)
JACK WAGNER
HIKE + THE MECHAN
NIGHT RANGER NIGHT RANGER HOttest: JAN HAMMER 2-1 TEARS FOR FEARS 3-2 STARSHIP 5-2 COLLINS & MARTIN 8-4 MR. MISTER 9-7

WGTZ/Dayton, OH

EDDIE MURPHY KATE BUSH DIOMNE & PRIENDS STEVIE NICKS KISS (dp)

KRNQ/Des Moines, IA

GMBAVFINCH
HOOTERS
HEART
STING
STEVIE NICKS (dp)
MANG CHUNG (d

KZIO/Dukith, MN

none Hottest: STARSHIP 2-2 JAN HAMMER 3-3 TEARS FOR FEARS 4-4 DAVID FOSTER 5-5 COLLINS & MARTIN 9-9

WSTO/Evensyllle :IN

Chris Taylor
HEART
ONJ
HOLLEST:
STARSHIP 4-1
GLENN FREY 5-2
LOVERBOY 7-3
ZZ TOP 11-5
MR. MISTER 12-7

WMEE/Ft. Wayne, IN

JELLYBEAN STEVIE NICKS EDDIE MURPHY Hottest: STARSHIP 4-1 GLENN FREY 6-4 COLLINS & MARTIN 11-5 MR. HISTER 10-8 ARCADIA 27-17

WGRD/Grand Rapids, M

STEVIE NICKS LOVERNOY
HOttest:
STARSHIP 1-1
TEARS FOR FEARS 3-2
GLENN FREY 7-3
COLLINS & MARTIN 11-5
LIONEL RICHIE 26-23

Hottest: STARSHIP 14-8 COLLINS & MARTIN 22-14

ASIA
CARS
STEVIE NICKS
EDDIE MURPHY
HOCLEST
TEARS FOR FEARS 1-1
MR. MISTER 6-3
STARSHIP 6-4
COLLINS & MARTIN 15-6
RAY PARKER JR. 19-7 WKFR/Kalamazoo, Mi Terry Weinscht KKRD/Wichita, KS

Terry Weinscht STEVIE NICKS (dp) KOOL 4 THE GANG EDDIE MERPHE HANG EDDIE MERPHE HANG EDDIE MER

WVIC/Lansing, MI Maloney/Kittredge ARCADIA (dp) BRYAN ADAMS (dp) SURVIVOR (dp) STEVIE NICKS (dp) STEVIE NICKS (dp) HOTTEST: GLENN FREY 2-1 MR. MISTER 6-2 STEVIE WONDER 8-6 FREDDIE JACKSON 12-9 THOMPSON TWINS 14-11 WHOT/Youngstown, OH Dick Thompson

Z104/Madison, Wi STEVIE NICKS SHEENA EASTON PETE TOWNSHEND

PETE TOWNSHEND Hottest: STARSHIP 1-1 DAVID FOSTER 2-2 COLLINS 4 MARTIN 5-3 HEART 9-5 ARCADIA 10-7 KJ103/Oklahoma City, OK

Cahill/Alexander

SCRITTI POLITTI STEVIE NICKS LOVERBOY JELLYBEAN ASIA ASIA HOTTEST: JAN HAMMER 1-1 THOMPSON TWINS 5-4 COLLINS 4 MARTIN 9-5 COREY HART 16-11 RAY PARKER JR. 21-13

KOFM/Oklahoma City, OK

Cooper/Cesey STEVIE NICKS (dp) JELLYBEAN (dp) STARPOINT (dp) STARPOINT (dp)
Hottest:
TEARS POR FEARS 3-1
GLENN FREY 5-2
BRYAN ADAMS 7-4
COLLINS & MARTIN 10-6
DAVID FOSTER 27-17

KOKO/Omehe, NB

STEVIE NICKS SURVIVOR STING DIONNE 4 FRIENDS-HOTESE: JAN HAMORR 1-1 COLLINS 4 NARTHN 5-2 GLENN FREY 6-4 MR. MISTER 8-5 22 TOP 18-10

KZ93/Peoria, IL Keith Edwards

CARS
DIRR STRAITS
JOHN COUGAR
SURVIVOR
HOTLEBLE
STEVIE WONDER 4-1
TEARS FOR FEARS 1-2
STARSHIP 3-3
HR. HISTER 6-4
COLLINS & MARTIN 12-8

WZOK/Rockford, IL McGee/Dent

MCGSS-DERT

EDDIE MURPHY
KATE BUSH
STINO
HOTCESt:
STARSHIP 4-1
GLENN FREY 5-2
MR. MISTER 10-5
THOMPSOR TWINS 8-6
HEART 11-7

WIOG/Seginaw-Bay City, MI Belcher/Shannor

Belcher/Shennon LIONEL RICHIE HOTTEST: STARSHIP 5-1 STEVIE WONDER 6-5 COLLINS & MARTIN 16-7 ABC 14-8 THOMPSON TWINS 23-11 WRQN/Toldeo, OH Joe Thomas

Hottest: STEVIE WONDER 1-1 STARSHIP 5-2 MR. MISTER 3-3 KLYMAXX 4-4 LIONEL RICHIE 18-12

KAY107/Tuisa, OK Blain/Stephens

THOMPSON TWINS
LOVERBOY
STEVIE NICKS
JACK MAGNER
HOTLESE:

KEYN-FM/Wichita, KS

KKHDNWichita, KS
Jack Oliver
JAMES TATLOR (dp)
STEVIE NICKS
KLYMAXX
KLY
KLYMAXX
KLYMAXX
KLYMAXX
KLYMAXX
KLYMAXX
KLYMAXX
KLYMAXX
KLYMAX

Dick Thompson
STIMG
CASS
DIONNE & FRIENDS
JOHN CAPPERTY
ARTISTS UNITED...
JOH BUTCHER AXIS (dp)
STRVIE NICKS
JOHN PARR
PETE TOMNSHEMD (dp)
FOLLERS
AND HOCKERS
COLLINS & MANTIN 11-7
CULLINS & MANTIN 11-7
LIONEL RICHIE 35-25

PARALLEL THREE

Bob Back
STEVIE NICKS
NICK LOWE
NICH RANGER
EDDIE MURPHY
LOVERBOY (dp)
KLYNAUX
A HARA & SEEN
HOC LOWER 13-5
COLLINS & MARTIN 11-6
22 TOP 21-11
SIMPLE MINDS 20-16
ARCADIA 31-21
WBNO/BROOMMATON, IL

WBNQ/Bloomington, JL

STEVIE NICKS STEVIE NICKS
LOVERBOY
EDDIE MURPHY (dp)
ROBERT PALMER (dp)
RUSH (dp)
Hottest:
STEVIE WONDER 1-1
TEARS FOR FEARS 2-2
ABC 4-3
G(LENN FREY 6-5
COLLINS & MARTIN 13-7

WBWB/Bloomington, IN

STING LIONEL RICHIE ROOL & THE GANG PETE TOWNSHEND STEVIE NICKS Hottest:

WCIL-FM/Carbondale, IL

Tony Weitekus THOMPSON TWINS
KLYMAXX
NEW EDITION
NEW EDITION
NEW ENTRY
ROOL & THE GAMS
ROOL & THE GAMS
TRIXX
ROTEST
EDAY
DAVID FOSTER 3-2
COLLINS & MARTIN 8-4
EDDIE MURPHY 13-5
MR. MISTER 7-6

KKRQ/Ceder Rapids, 1A

Ted Jacobsen

TINA TURNER
LIONEL RICHIE
HOTLESTE HONDER 1-1
JAN HAMMER 2-2
TEARS FOR FEARS 3-3
COLLINS 4 MARTIN 10-5
GLENN FREY 6-6 KQCR/Cedar Rapids, IA

KCMQ/Columbia, MO Tuttin/Baker

SURVIVOR
TA MARA 4 SEEN
STEVIE NICKS
STARSHIP 2-1
ZZ TOP 22-16
SCRITTI POLITTI 21-17
ARCADIA 25-18
EDDIE MURPHY 32-23

Y94/Fargo, ND Anderson/Palm

STING NIGHT RANGER JOHN CAFFERTY STEVIE NICKS TALKING HEADS TALKING HEADS HOLLEST: STARSHIP 2-1 GLENN FREY 6-5 MR. MISTER 9-6 COLLINS & MARTIN 11-7 THOMPSON TWINS 10-8

Nordine/Right DIRE STRAITS JOHN COUGAR EDDIE MURPHY STEVIE NICKS

WAZY/Lafayette, IP

StacylLouisos
STEVIE NICKS
JOHN CAFFERTY
JELLYBEAN
MIKE + THE MECHAN (dp)
HOTLEST
STARSHIP 3-1
TEARS FOR FEARS 2-2
COLLINS + MARTIN 6-3
GLANN FERE 5-4
TALKING HEADS 15-10

KFRX/Lincoln, NE Johnson/Meyer

SCRITTI POLITTI
STEVIE NICKS
KLIMAXX (dp)
Hotteat:
STARSHIP 3-1
COLLINS & MARTIN 4-3
GLENN FREV 6-5
RAY PARKER JR. 15-11
MR. MISTER 22-13

KGGG/Rapid City, SD

none Hottest: TEARS POR FEARS 1-1 JAN HAMMER 3-2 STEVIE WONDER 5-3 GLENN PREY 10-4 COLLINS 6 MARTIN 13-5

KKLS/Repid City, SD

SherwintKaltaway

STEVIE NICKS
LIONEL RICHIE
PETE TOWNSHEND
ARTISTS UNITED.
KOOL & THE GANG
HOLTES.
STARSHIP 4-1
JAN HANNER 5-2
COLLINS & MARTIN 8-5
ZT TOP 10-6
MR. MISTER 12-9

nny Collies

Dan Kieley

HEART Hottest: STEVIE WONDER 5-1 GLENN'FREY 8-2 STING 9-6 COLLINS 4 MARTIN 11-7 TEARS FOR PEARS 13-9

KWTO-FM/Springfield, MO

CARS
SCRITTI POLITTI
STING
STEVIE NICKS
HOTLEST
COLLINS & MARTIN 8-4
GLENN PREY 12-8
MR. MISTER 14-9
TINA TURNER 18-13
ZZ TOP 22-17

WDBR/Springfield, JL Moore/Lawley STEVIE NICKS LOVERBOY NIGHT RANGER CRUZADOS (dp) CRUZADOS (dp)
ROBERT PALMER
EDDIE MURPHY
DIONNE & FRIENDS
BRYAN ADAMS
JAMES TAYLOR
ARTISTS UNITED.

HOTTEST: STARSHIP 4-1 GLENN FREY 5-4 MR. MISTER 7-5 HEART 9-7 ZZ TOP 21-13 WSPT/Stevens Point

Boulsy/Staffen
STEVIE NICKS
FREDDIE JACKSON
HIRE + THE MECHAN
HIGHT RANGER
LOVERBOY (dp)
BOTLEST
STARBHIE 1-1
COLLINS & MARTIN 2-2
STEVIE WOMDER 4-3
GLENN FREY 5-4
ZZ TOP 26-16

KDVV/Topeks, KS

ASIA (dp) PHANTON, ROCKER & (3p)
KLYMAXX
STEVIE NICKS
HOELEST:
STARSHIP 5-2
MR. MISTER 6-3
ZZ TOP 22-11
ZCRITTI POLITTI 23-14
ARCADIA 28-20

KFMW/Waterloo, IA Deb Christie

DOU CHARLE

AVID FOSTER

KLYMAXX

EDDIE MURPHY (4p)

NIGHT RANGER

HOTELST:

STEVIE WONDER 1-1

HM. HISTER 18-9

THOMPSON TWINS 23-11

COLLINS 4 MARTIN 24-16

DAVID POSTER D-22

WEST PARALLEL TWO

StuckerRountre

TIM

EDDIE MURPHY

STEVIE NICKS

KLYMAXX

SHEENA EASTON

HOTLEST

TEARS FOR FEARS Z-1

STARSHIP 4-2

GLENN FEVE 6-4

MR. HISTER 10-5

COLLINS 4 MARTIN 19-10

KKXX/Bakersfield, CA Squires/Kemper SIMPLE MINDS ELTON JOHN HOLLEST: STEVIE WONDER 2-1 TEARS FOR FEARS 3-2 STARSHIP 5-4 GLENN FREY 7-5 COLLINS & MARTIN 8-6

KQXR/Bekersfield, CA

KQXR/Bakersfield Doug DeRoo STEVIE NICKS LIONEL RICHIE EDDIE MURPHY JELLYBEAN JELLYBEAN HOTTEST: MR. MISTER 8-2. CARS 21-10 TINA TURNER 16-13 ARCADIA 30-24 RUSH D-29

KIYS/Boise, ID

Tom Evans

Tom Evens
STEVIE NICKS
EDDIE HURPHY
NIGHT RANGER
LOVERBOY (dp)
PETE TOMNSHEND
MOTLBY CRUE (dp)
JOHN CAFFERTY
HOLICAL
TARBE NOR PEARS 2-1
SAR, MISTER 8-3
COLLINS & NARTIN 9-5
ARCADIA 16-8

KIKX/Colorado Springs. CO

John Coudar STEVIE NICKS LOVERBOY (dp) ROBERT PALMER JOHN CAPERTY (dp) STARROINT (dp) MORE CEPTION (dp) HOLLBURGER (dp) HOLLBU

KIMN/Denver, CO

STING
STEVIE NICKS
KATE BUSH
CLEMONS & BROWNE
CARS
HOTCOME
STEVIE WONDER 1-1
JAN RAMMER 3-2

JAN HAPMER 3-2 TEARS FOR FEARS 4-3 GLENN FREY 6-5 COLLINS & MARTIN 14-6

KF95/Boise, ID STEVIE NICKS SHEENA BASTON KLYMAXX KLYMAXX
TALKING HEADS (dp)
ARTISTS UNITED...
HOTTEST UNITED...
STARSHIP 2-1
COLLINS & MARTIN 5-2
THOMPSON TWINS 10-6
ZZ TOP 16-9
ARCADIA 19-11

99KG/Seline, KS

Denny Coffier
CARS
JELLYBEAN
ROBERT PALMER
STEVIE NICKS
RUBR (dp)
JOHN COUGAR
HOTE
HOTE
HOTE
STARSHIP 8-1
MR. MISTER 23-14
ZZ TOP 22-15
SIMPLE MINDS 32-24
KLYMAXX 40-32

Dan Rieby

PETE TOWNSHEND

KLYMAXX (dp)

STEVIE NICKS

STEVIE NICKS

STEVIE NICKS

STEVEN NICKS

SHEENA PASTON

NOTEST

THOMPSON TWINS 6-3

MR. HISTER 10-7

ZE TOP 18-12

KMGX/Fresno, CA

Berry/Carter
LIONEL RICHIE
NEW EDITION
LATER CARS
LATER CARS
CLEMONS L. BROWNE
DIONNE & FRIENDS
HOTERST
JAN HAMMER 1-1
KIYMAXX 4-2
FREDDIE JACKSON 6-5
TA NARA & SEEN 21-13
EDDIE MURPHY .25-17

KYNO-FM/Freeno, CA

KQMQ/Honolulu, Hi

SHEENA BASTON STEVIE NICKS DIONNE & FRIENDS PETE TOWNSHEND (dp) MIAMI SOUND MACRI KOOL & THE GANG

ROOL & THE GANG HOTLEST: TEARS FOR FEARS 2-2 JAN HAMMER 4-4 KLYMAXX 6-6 COLLINS & MARTIN 9-7 MR. MISTER 10-9

Music Key: (DP) indicates the song is getting play dur-

ing certain parts of the day and/or night. (RA) indicates

the song was dropped from the playlist then readded.

KLUC/Las Vegas, NV

Berry/Carte

STEVIE NICKS
INNS (dp)
ASTA (dp)
LIONEL RICHIE (dp)
HOTCHEST
STARSHIP 3-1
MR. MISTER 8-5
ARCADIA 16-8
22 TOP 17-12
ELTON JOHN 22-15 KATE BUSH (dp)
STBVIE NICKS
EDDIE MURPHY
JAMES TAYLOR
NIGHT RANGER
DIONNE & PRIENDS (dp)
HOTELEST
STARSHIP 5-1
HR, MISTER 4-2
ARCADIA 10-7
47 mm 24-20

STEVIE NICKS STEVIE BICKS
LIOWEL BICHIE
LIOWEL BICHIE
LIOWEL BICHIE
DIONNE LA PRIENDS (dp)
ARTISTS UNITED... (dp)
JELLYBEAN (dp)
JELLYBEAN (dp)
JELLYBEAN (dp)
HOLLEST
TEAMS ID - TEAMS (dp)
TEAMS ID - TEAMS (dp) Kris Van Kamp
JOSEN COUGAR
DAY
JOSEN COUGAR
DAY
JOSEN STRAITS
STEVIE NICKS
JOKEN PARR
PETE TOMNSHEND
POINTER SISTERS
HOCLEGE 2-1
STARSHIP 4-2
GLENN PREY 6-5
GOLLINS & MARTIN 10-6
NR. MISTER 9-8

KDON-FM/Selines CA

Kirk Clert
STING
JELLYBEAN
LIONEL RICHIE
NIGHT RANGER
LOVERBOY (dp)
STARPOINT (dp)
HOTTEST
JAN HAMMER 1-1
STARSHIP 8-6
MR. MISTER 16-9
KATE 8USH 29-16
ARCADIA 33-20

KCPX/Selt Lake City, UT Aushem/Mein GINO VANNELLI JOHN CAFFERTY NIGHT RANGER HOLLEST: STARSHIP 1-1 THOMPSON TWINS 2-2 GLENN PREY 6-4 WANG CHUNG 27-17 ROOL & THE GANG 28-18

Welker/Davie LITOM JOHN CARS JOHN COUGAR MORRIS DAY (dp) JELLYBEAN (dp) JELLYBEAN (dp) KATE BUSH (dp) KATE BUSH (dp) HOLLEMONS & BROWNE (dp) HOLLEST GLENON FREY GLENON FREY THE STARSHIP 4-1 GLENON FREY THE STARSHIP 4-1 HOLLEN FREY HING 18-1 HE, MISTER 26-12

KZZU/Spokene, WA BHI Stairs
STEVIE NICKS
PETE TOWNSHEND (dp)
HOTCEST:
STARSHIP 4-1
TEARS POR FEARS 3-2
HEART 6-3
GLENN FREY 7-4
THOMPSON TWINS 10-5

KRQ/Tuscon, AZ Gillie/Johnson

GRHEJOHNSON
JOHN CAFFERTY (dp)
EDDIE MURRHY (dp)
JOHN COUGAR (dp)
JOHN COUGAR (dp)
JOHN ENTENDS
STEVIE MICKS
STEVIE MICKS
STEVIE MONDER (dp)
STEVIE MONDER 2-1
TEARS POR PEARS 3-2
DAVID POSTER 6-5
THOMPSON THINS 8-6
STARSHIP 12-7

NIGHT RANGER
JOHN CAFFERTY
ROBERT PALMER (dp)
STEVIE NICKS
HOTLESI
JAN HAMMER 1-1
TEARS POR FEARS 2-2
STARSHIP 4-4
AR. MISTER 17-11
ARCADIA 28-17

EDDIE MURPHY STEVIE NICKS PETE TOWNSHEND BRYAN ADAMS DIONNE & FRIENDS NIGHT RANGER DIANA ROSS ETHAN LEBEY
KLYMAXOS
STEVIE NICKS
JOHN CARPERTY
DIONNE & FRIENDS
SIMPLE MINDS (49)
HOTEGET:
FRIENDS
STARBHIP 6-4
HOLLING & MARTIN 15-6
FREDDIE JACKSON 18-11
ZZ TOP 22-16 MR. MISTER 9-6 COLLINS & MARTIN TINA TURNER 14-10 ARCADIA 16-12 KYYA/Billings, MT Charlie Foxx STEVIE NICKS

KCAQ/Oxnerd-Venture, Rendy Robbins

STING
SHEENA EASTON
NICK LOWE
KOOL & THE GANG
ROCLEST
STARSHIP 4-1
GLENN FREY 5-4
COLLINS & MARTIN
MR. MISTER 10-8
ZZ TOP 19-15 HOLDEST: STEVIE WONDER 1-1 TEARS FOR PEARS 3-3 ABC 4-4 STARSHIP 5-5 THOMPSON TWINS 6-6

KBOZ-FM/Bozemen, M Roger Nelson

PARALLEL

KGOT/Anchorage, AK Kay Taylor

THREE

ARCADIA RENNY ROGERS (dp) KLYMAXX STING KATE BUSH STEVIE NICKS JAN HAMMER 2-2 STARSHIP 9-4 GLENN FREY 6-5 COLLINS & MARTIN MR. MISTER 19-14

KTRS/Casper, WY

STEVIE NICKS
SHENA EASTON (dp)
KISS (dp)
JAMES TAYLOR (dp)
HOTES:
COLLINS & MARTIN 8-1
GLENN FREY 5-4
THOMPSON TWINS 6-5
STABSHIP 7-6
ARCADIA 35-23

KKAZ/Cheyenne, WY

EDDIE MURPHY (dp) STING STEVIE NICKS POINTER SISTERS WOOL & THE GANG NIGHT RANGER (dp) NIGHT RANGEN HOTCEST: STARSHIP 5-2 GLENN PREY 6-5 COLLINS & MARTIN 11-6 MR. MISTER 13-7 THOMPSON TWINS 10-8

KOZE/Lewiston, ID

STEVIE NICKS
KLYMANC
LOVERBOY
MANG CHUNG
HOTEBOY
MANG CHUNG
HOTEBIT
STARSHIP 1-1
TEARS POR FEARS 3-2
COLLING & MARTIN 6-3
MR. MISTER 8-6
ZZ TOP 13-8

KHTX/Reno, NV

John Chommie John Chommie
LIONEL RICHIE
JOHN COUGAR
STEVIE NICKS
JELLYBEAN (dp)
PETE TOWNSHEND (dp)
HOCLEST:
STARSHIP 1-1
ZZ TOP 18-11
SIMPLE MINDS 26-16
SURVIVOR 31-21
ARCADIA 34-23

KWNZ/Reno, NV

SHERIVOR
STEVIE NICKS
STEVIE NICKS
NIGHT RANGER
PETE TOWNSHEND (dp)
GINO VANNELLI
HOTESEL
STEVIE WONDER 1-1
GLENN PEEV 2-2
COLLINS & MARTIN 8-3
ARETHA FRANKLIN 10-7
ABC 13-6

Chuck Martin PETE TOWNSHEND STEVIE NICKS STEVIE NICKS
NIGHT RANNER
JOHN CAFFERTY
LAST TANGO
JON BUTCHER AXIS
HOTLEST
JAN HAMMER 2-1
GLENN FREY 4-4
STARSHIP 5-5
COLLINS & MARTIN 9-6
MR. MISTER 11-8

SLY96/Sen Luis Obispo, CA

STEVIE NICKS
EDDIE MURPHY
STING
DIONNE & FRIENDS
NIGHT RANGER
JOHN CAPPERTY
ROBERT PALMER ROBERT PALMER HOTTEST TO THE MODER 1-1 JAN HAMMER 2-2 TEARS FOR FEARS 3-3 GLENN FREY 6-5 HR. MISTER 12-7

KZOZ/Sen Luis Obispo, CA

D.A. Collins

EDDIE HURPHY
DIONNE & FRIENDS
JOHN PARR
SHEENA RATION
PETER TOWNSHEND
MOLECULE
STARSHIP 3-1
JAN HAMMER 4-3
MR. MISTER 10-8
GLENN FREY 11-10
ARCADIA 36-17

Ok96/Tri-Cities, WA

Le Master/O'Brian STEVIE NICKS LOVERBOY YAT TANGO DIANA ROSS POINTER SISTERS JON BUTCHER AXIS HOTELER TANDERS STREET STREET STREET TALKING HEADS 12-9 SIMPLE MINDS 18-15 ARCADIA 21-18

The following station reported a frozen playlist this week: KQCR/Cedar Rapids

to report this week and nerefore their playlists were frozen: PRO-FM/Providence WLS/Chicago KEZB/EI Paso KCAQ/Oxnard

IKZ/Chambersb KZIO/Duluth

237 Current Reports

The following stations failed

larallel I: Selected stations in major narkets that are format dominant and/ r exert a significant national influence. Perallel II: Selected stations in sec-ondary markets that are format domi-nant and/or exert a significant local or regional influence. This parallel may al-so contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for nazillel two status. for parallel two status.

246 Reports	
JOHN 00E "Hit Song" (Anylabel) LP Hit Song	
100/25 44%	
Regional Reacide 5 33% M 21% 5 50% W 19%	Netional Summary Up 51 Debute 20 Same 4 Down 0 Adds 25
EXAMPLE	
100/25 — 100 CHR reporting st. it this week including 25 44% — Percentage of this week porters playing it. Regional Reach — Percentage of playing the song within ea	new adds.
National Summary	
Up 51 — Number of stations mo it up on the charts. Debuts 20 — Number of stations debuting the song this were	
Same 4 — Number of stations ro fing no movement this week. (On to On, Add to On, 31-31, atc.)	
Down 0 — Number of stations m it down on their charts.	
Adds 25 — Total number of stati	ons

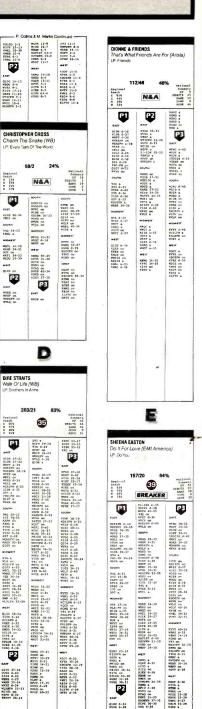




RTRS on 8301 40-37 81796 on 0895 29-25

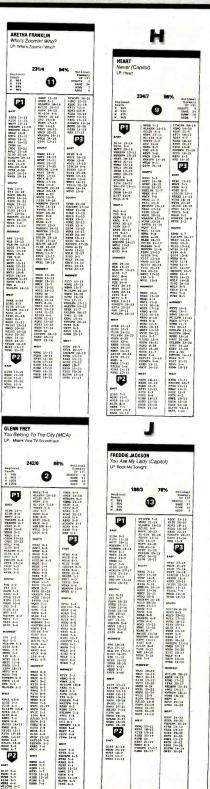
	p That (ÉM of Love	Sunnary UP 96 DEBUTE 21
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FAIT #106 d-27 ##177 34-26 ##XXFF 15-13, ##EEXFN 24-21 ##55 on varts 29-17 ##00 25-20 CROI 25-21 CROI 19-13 #CAUTH 26-22 ##00-FN 12-12 CTTT 26-17 CTTT 26-17	MIRO 37-30 MIRO 37-30 MIRIT 30-38 MIRIT 30	MAST MSSG 23-29 MSST 24-21 MSSG 23-29 MSSG 23-20 MSSG 39-34 10)CIR on MISS 00 MSSG 39-12 MSSG 13-25 MSSG 15-12 MSSG 15-13 MSSG 36-23 MSSG 36-31
940 14-12 793 15-13 937H on RBBE d-28 175 d-29 Y100 on NGC229H 29-26 Q105 on MIDWEST		#QTZFM 30-29 9857 34-27 9730 1-28 9730 1-
MGCL 25-21 1095 32-27 927 d-31 MGTT 32-30 3299 21-18 WEST	MXDD 36-35 MXMJ 74-29 MXDC 4-17 MXDC 4-17 MXDC 4-17 MXDC 4-17 MXDC 31-34 MXDC 31-3 MXDC 31-	-
0103 d-25 ROPA 25-24 ROPA 25-24 REPP on RERE 38-34 ROWN 6-31 TH102 on ROPE 00 ROPE 15-13 ROPE 15-13 ROPE 19-16 RUBE 4	Weist 1000 30-34 3795 23-19 1179 23-19 1179 21-19 1179 21-16 1179 21-19 1179	EYTY 25-19 Wath 25-23 EXM 40-34 TS4 37-34 WAITH 33-10 XELEPH 00. 3900 36-33 WSER 22-19 MSET 35-23 XUV 38-30 KINE d-99 WSET KOOT on KROUTH 4
0100 27-24 8104 38-28 MRRE 23-21 WKEE 35-29 WEARDM 27-27 989XY 27-20 MGPM 6-28 930 38-33 MSCK 27-23 MKREM 22-19	KCAC on KTOP d-40 KSED on KDORTH 29-16 KESU d-37 KBC on	W457 MOOT ON MOOT O
	C	
JOHN CAFES Small Town LP Tough All LP Tough All Feedback F 524 8 221 8 221 8 221 8 221 8 221	RTY & BEAVE Girl (Scotti Br Over	
8	2/35 33	Mational Symmetry DEPTS 10 SAME 26 COME 0 APOS 35
FAIT dell with the second of t	2/35 33 N&A	PSG Rational Survey Colors on Apps 35
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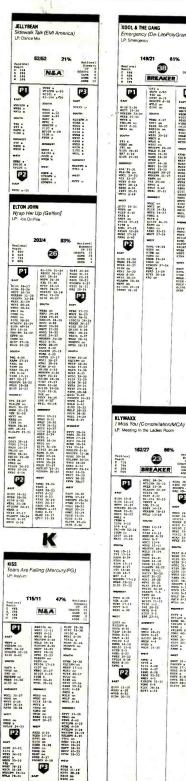
XMX d-27 MLGLPH 33-27	MRC1 on EIIE d-33	MISL 37-25 HVBs on
WEST 4-29 Y108 on X1157M on KOPA 26-25 XXIF on KOPA 26-25 XXIF on KREI 37-29 KMJW 6-32 PHIO2 on MODE 36-33 KMJW 6-28 KMJW 6-29	MBC1 on III # d-3 MOTE 19-36 NROC on NROC on NROC on NROC on NROC 0-2-26 NROC 0-2-26 NR	MOWELT RYTY 27-21 MINU 6-29 MINU 6-29 MINU 6-29 MINU 6-29 MINU 6-29 MINU 6-29 MINU 6-3-3 MINU 6-3-
FMSS d-28 KPLUS on FDSE 35-31 ESSO on PZ		MSPT 35-20 KDVV d-23 KJVM on WEST
EAST 0100 78-27 NTOU 22-17 NY5R 34-31 R104 d-40 NER1 32-28 MARC on MKER 31-25 KC101 on MEFK d-39	KS90 10-27 KIOCK on KGER 21-10, KF95 on K1Y8 6-29 KIEKX 31-22 KIMA 4 KS90 23-18 KS90 37-31 KMSX on	MOOT d-33 RYYA d-28 KBC/2PH on RYNS 36-28 RKAL on ROISE d-29 RHYKY d-39 FMRX on KBLH 28-33 SLIP96 32-17 QASS 31-23
C. CLEMON: You're A Fri LP: Hero	S & J. BROWN iend Of Mine	E (Columbia)
1	56/17 6	Kational Summary
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MBOWETT 16-32. MGCL d-33- MGCL d-33- MGCL d-33- MGCL d-33- MGCL d-33- MGCT 6-32- MGTT 34-33 MCTT 8-33-33 MCTT 35-33 MCGTT 8-30 MCGTT 8-30 MCGTT 8-30 MCGTT 8-30 MCGTT 8-30 MCGTT 8-30	MIDWITT MRDC 6-40 FIRE 23-20 MRTC 6-38 KETO 66 MRDD 31-27 MRTR 60 2104 34-32 KRC 18-36 MRDC 24-23 MRDC 24-23 MRDC 24-23	NOTES on NOTES on NOTES on NOTES on NOTES on NOTES of NOT
0103 34-30 1108 on 1092 on 1092 on 10900 on 10900 on 10903 30-24 10903 39-37	MHOT 24-23	RYPY 36-30 MINUS 27-24 MINUS 27-24 MINUS 4-35 MINUS MINUS MINUS MINUS MINUS MINUS MINUS 40-35 MINUS 40-37 MINUS 40-37 MINUS 40-40 MINUS 40
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(AST 2100 35-30 4104 on 410	REPS d-35 FITTE on FI	MARTIN
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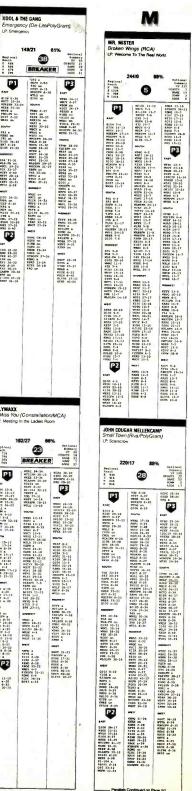


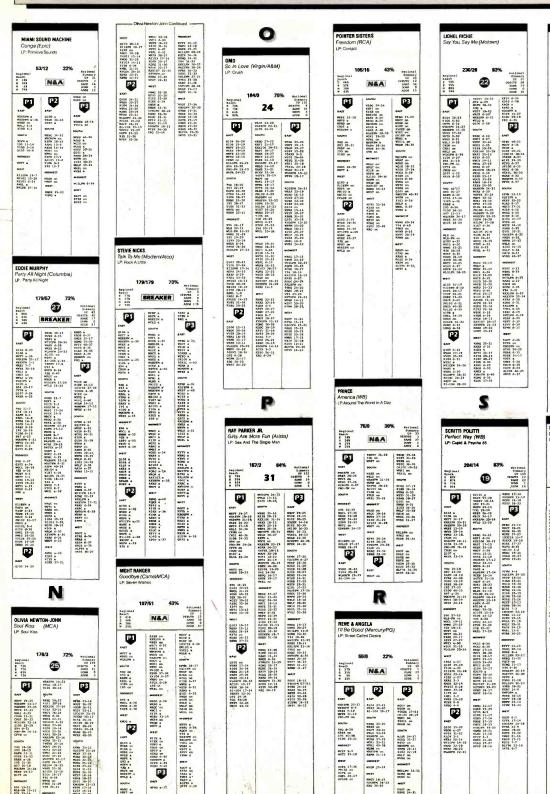
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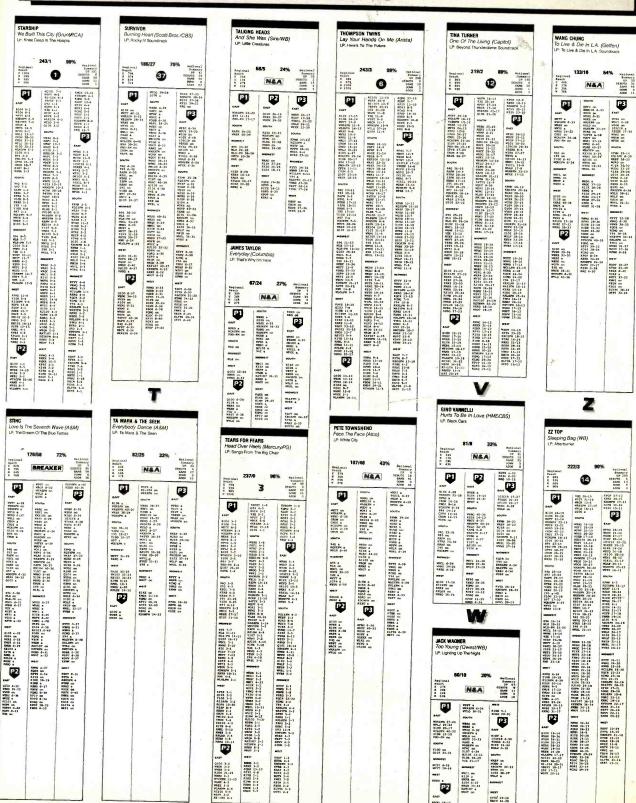












Produced By **Tony Swain & Steve Jolley**

From The GEFFEN Album
Music From The Original Motion Picture
TO LIVE AND DIE IN L.A. Available On LP (GHS 24081). And Cassette (M5G 24081)

Management: David Massey, Domino

#1 **NEW & ACTIVE**

PRO-FM	WHYT	KITS
94Q	WZUU	KMEL
195	Q103	KWSS
Y100	Y108	KPLUS
WOUE-FM	KKRZ	KUBE
WGCL	KMJK	KNBQ
WMMS	FM102	
	94Q 195 Y100 WQUE-FM WGCL	94Q WZUU 195 Q103 Y100 Y108 WQUE-FM KKRZ WGCL KMJK



SIGNIFICANT ACTION

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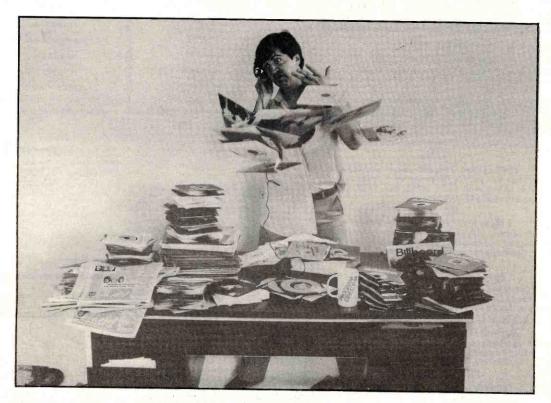
INXS		
This Time (A	tiantia)	
LP: Listen Like	Thievas	
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P1		400
_	0100 a	CATT
EASY	WITE On	EAST
-		95XXX a
CHUM on	SOUTH	
SOUTH	WILD on	SOUTH
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195 on	ETTEX OR	D101 on
MIDWELT	NYZL e	WPTM a
	Manageret	WHEL d-40
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"★%!★ it. I just can't listen to all this ★!!%★!"



It's not because he doesn't want to. Including your priority, he has an average of 68 records to listen to and time just doesn't allow a fair hearing on each and every one this week.

AIR requires his attention on just 5 records each week. We can get him to listen because AIR is the fastest, most reliable research tool for getting radio to listen to music.

Call Alan Smith at (301) 964-5544 for more information.

WEEK #17

AIR Priorities

WEEK #17

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, November 13, 1985.

TITLE

ARTIST

STILL HURTIN' ME IN SEARCH OF LOVE SOUNDS OF YOUR VOICE EVERYWHERE I GO MEN WITHOUT SHAME

CHARLIE DANIELS BAND BARRY MANILOW JON BUTCHER AXIS AMY GRANT PHANTOM, ROCKER & SLICK

EPIC RCA CAPITOL A&M

LABEL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.

TM Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

CONTEMPORARY HIT RADIO

BREAKERS

STEVIE NICKS

Talk To Me (Modern/Atco)

73% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 179 including WXKS-FM, Z106, Z93, WQUE-FM, B96, WMMS, KUBE. Complete airplay in Parallels.

EDDIE MURPHY

Party All The Time (Columbia)
73% of our reporters playing it. Moves: Up 65, Debuts 40, Same 17,
Down 0, Adds 57 including WHTT, WBLI, WPLJ, WAVA, 92X, KWK, KIIS-FM. See Parallels, moves 40-27 on the CHR chart.

STING

Love Is The Seventh Wave (A&M)
72% of our reporters playing it. Moves: Up 9, Debuts 50, Same 59,
Down 0, Adds 58 including WHTT, KTKS, B97, Q105, WCZY, WZUU, KMEL. Complete airplay in Parallels.

KLYMAXX

I Miss You (Constellation/MCA)
66% of our reporters playing it. Moves: Up 88, Debuts 18, Same 22,
Down 7, Adds 27 including KTKS, KRBE, WMMS, 92X, KBEQ, KIIS-FM. KMJK. See Parallels, moves 35-23 on the CHR chart.

SHEENA EASTON

Do It For Love (EMI America)

64% of our reporters playing it. Moves: Up 52, Debuts 27, Same 58, Down 0, Adds 20 including WNYS, B94, B97, Q102, 92X, KOPA, KKRZ. See Parallels, debuts at number 39 on the CHR chart.

CLARENCE CLEMONS & JACKSON BROWNE

You're A Friend Of Mine (Columbia)
63% of our reporters playing it. Moves: Up 57, Debuts 30, Same 52,
Down 0, Adds 17 including WNYS, B94, KAFM, KRBE, Y100, WCZY, WLOL-FM. See Parallels, debuts at number 40 on the CHR chart.

KOOL & THE GANG

Emergency (De-Lite/PolyGram)
61% of our reporters playing it. Moves: Up 68, Debuts 21, Same 39,
Down 0, Adds 21 including WNYS, Z93, KKRZ, KITS, Q92, WROQ,
KQMQ. See Parallels, debuts at number 38 on the CHR chart.

NEW & ACTIVE

WANG CHUNG "To Live And Die In L.A." (Geffen) 133/16
Moves Up 50, Debus 21, Same 46, Down 0, Adds 16 including whrTt, wnys, whyt, wzuu, kmuk, FM102, KiTS, KWSS,
WKEE, 947Y. M303R, KOZE, WGALFM 34-26, KKRZ 40-36, KCPK 27-17.
KISS "Tears Are Falling" (Mexcury/PolyGram) 115/11
Moves: Up 45, Debus 19, Same 40, Down 0, Adds 11, WHTT, KAFM, KWSS, K104, WKEE, WGTZ, OK100, 95XIL, KWES,
KITS, WGALFM 37-26, WGCI, 30-27, WPST 38-28, KWX 34-28

KTRS, WCALLFM 37-28, WGCL 30-27, WPST 38-32, KIKX 34-28

DIONNE & FRIENDS "That's What Friends Are For" (Arista) 112/46

Moves: Up 9, Debbas 25, Sarie 32, Down 0, Adds 46 including WBEN-FM, 940, WOUL-FM, WHYT, KBEO, Q103,

KKID3, KIKEL_SPRY, KTUK, KOMO, WDBR, WITCH 32-28, K22B 37-32, KF95 34-25.

NIGHT RANGER "Goodbye" (Camel/MCA) 107/51

Moves: Up 3, Debbas 15, Barna 38 Down 0 Address translations with the second of t

1 I IIIANER LAUGUUPE (VERHEIMEN) 101/31 : Up 3, Debuts 15, Same 38, Down 0, Adds 51 including WHTT, WCAU-FM, B96, KWOD, WGFM, KIIK, KDON-Y94, WGCL d-28, WGRD 32-29, KFMM 39-27.

WZLD, 28e, WROCK, KSKIN, CHEM-NM 4/2/5, WAS 3-3-40, NMEL. 10-9.

(RIND VANNELL "Hurts To Be In Love" (CBS Associated) 81-8.

Moves: Up 31. Debus 12. Same 25, Down 5, Adds 8, WPHD, WVSR, WPST, WCKN, Y107, Y106, KCPX, KWNZ, WBEN-FM 32-8, KTK 33-30, WMMS 22-6, KTM 31-8, W105 24-16, CMTO 22-16, KTM 22-16, WTM 28-16, WTM 2

NIS, MIDE, ABD.

**PRINCE "America" (WB) 750

Moves Up 33, Debuts 3, Same 37, Down 2, Adds 0, WKSE 26:25, WPHD 27:26, B96 32:29, WMMS 33 28, KDWB-FM 24:22, Moves Up 33, Debuts 3, Same 37, Down 2, Adds 0, WKSE 26:25, WPHD 27:26, B96 32:29, WMMS 33 28, KDWB-FM 24:22, KDUB-FM 24:28, WHSL 30:26, WYBS KDUB-FM 24:28, WHSL 30:26, WHSL 30:2

31-27, KZOZ 35-32

JAMES TAYLOR "Everyday" (Columbia) 67,724

Moves: Up 5, Debuts 6, Same 32, Down 0, Adds 24 including WPHD, K104, WKEE, 93O, WBBO, WCKN, WFMI, WRNO.
BJ105, 924, KSND, WOBR, O103 92-26, WNOK-K-M 38-32, KAY107 36-31.

BALTIMORA "Tarzan Boy" (Manhatlan) 59/5

Moves: Up 18, Debuts 7, Same 29, Down 0, Adds 5, KRBE, WHYT, KITS, WWBS, 99KG, WKSE 29-26, CKGM 39-36, 195
30-26, KMEL 18-15, KPLUS 38-29, WERZ 40-37, SDXXX 30-21, KWES 31-26, WPFM 33-30, OK95 29-25.

MOST ADDED

STEVIE NICKS (179) Talk To Me (Modern/Atco) STING (58)

Love Is The Seventh Wave (A&M) **EDDIE MURPHY (57)** Party All The Time (Columbia) JELLYBEAN (52) Sidewalk Talk (EMI America) **NIGHT RANGER (51)** Goodbye (Camel/MCA)

HOTTEST

STARSHIP (184)

We Built This City (Grunt/RCA)

PHIL COLLINS & MARILYN MARTIN (159) Separate Lives (Atlantic)

MR. MISTER (156) Broken Wings (RCA) GLENN FREY (100)
You Belong To The City (MCA)
TEARS FOR FEARS (73) Head Over Heels (Mercury/PolyGram)

CHRISTOPHER CROSS "Charm The Snake" (WB) 59/2
Moves: Up 16, Debuts 2, Same 39, Down O, Adde 2, KEGL WVBS, WPHD 36-34, 940-34-32, WMMS 34-31, WKTI 24-22.
KKYLO 35-32, WROC 4-39, KPOP 40-34, KZZU 37-35, WGGO 38929, KISR 37-30, WHSL 40-34, WBND 30-27, WBWB d-39

KX104 36-32, WRQC d-38, KPQP 40-34, KZCJ 37-35, WQCJ 38-28, KRS 47-30, WRSL 40-34, WRGC 38-27, WRSL 40-34, WRSL 40

39/26, NADEL 18-18, NELUS SECTIVE 1081 10-18, UNDS 16-29
RENE & ANGELA H''II BE GOO'' (Mercury/PolyGram) 55/0
Moves: Up 28, Debus 1, Same 29, Own 1, Audis 0, WXKS-FM 35-31, WNYS 31-19, 94Q d-28, 195 40-38, Y100 23-21,
WY

MIAMI SOUND MACHINE "Conga" (Epic) 53/12

minimi overful minofilite: Logiga" (Epile) 33/12 Moyes Up 21, Debuds 2, Same 16, Down 2, Adds 12, WKKS-FM, WBEN-FM, 93FM, WHYT, KMEL, Q100, WSPK, KQMQ WADD, WCGQ, Q101, WVBS, 2109 S-3, Q105 16-9, KIS-FM 19-7.

WELLYSEAN "Sidewalk Talk" (EMI America) 52/52

JELLYSEAN "Sidewalk Talk" (EMI America) 52/52

Waves U.Q. Debus 0, Same 0, Down 0, Adds 52 including WXXS-FM, WKSE, WAVA, 94Q, Z93, KAFM, Y100, B96, WZUL, KKRZ, FMIDZ, KPUS, WFMI, MDDN-FM, 950XX

KBEG, WZUU, KRIZ, PMIDE, PEUS, PMID, KUUNFEN, 93AAA.
JACK WAGAIRE "Top Young" (Qwest/WB) 50.110 PS. JACK UKAGIRE "Top Young" (Qwest/WB) 50.110 PS. JACK WAGAIRE "Top Young" (Adds 10, KRIZ, WPST, WSSK, WNOK-FM, KAMZ, KIIK, KAY107, WIGY, WCGQ, WGLF, WCAL-PM 40.30, Z106 15-10. WHY12 70-16, WZOU 19-14, KIKX 5-1.

SIGNIFICANT ACTION

LOVERBOY "Dangerous" (Columbia) 46/46 ds 46 including WBEN-FM, WPHD, WGCL, WMMS, KHTR, KPLUS, K104. floves: Up 0, Debuts 0, Same 0, Down 0, Adds 46 includes FM, WRNO, KTUX, WKZL, WGRD, KIKX, KLUC, KSKD

WKRZ-FM, WKNO, KICA, WKZ-WKRD, KICA, WKRD, KICA, WKRD, KICA, 93FM, Q100, WERZ, WPST, WTLQ, WAPI, WZLD, WFMI,

B104, WHYT, WBBQ, Y107, Y106, WRQC, KIKX, KMGX, Z102, WCILuts 0, Same 20, Down 0, Adds 11, B104, KAMZ 26-19, KTUX 30-25, Z104 40-35

FM, FMIO2 24-18, KANZ 26-19, KTUX 30-25, Z104 40-35.

JOHN PARR "Leve Gramma" ('Allantic) 29/12

Moreas: Up 0, Debus 2, Same 15, Down 0, Adds 12, KEGL, WERZ, WROK, WHOT, KBOS, 95XXX, OK100, WJZR, Q101, WFPM, WHSL, KZOZ, WFPH 0, MOCL d-31, WGUY d-35.

INXS "This Time" (Atlantic) 25/8

Moves: Up 2, Debus 1, Same 14, Down 0, Adds 8, KZZP, O100, WRCK, WKZL, KPOP, 95XXX, WPFM, 99KG, CHUMon, I95.

or, KMEL 28-26, WRQN on, WHOT on, KFMX 30-25, WHSL d-40.

Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 8, KZZP, C1100, WHICK, WINCL, KFOLY, 9XXXX, WITHA, 1994.9, CHUMRON, B9 on, KMEL 28-26, WRON on, WHOTO no, KFMN 30-25, WHES, d-40.

ROBERT PALMER "Discipline O'L Love (Why Did You Do It)" (Island) 24/22

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 22 including WHPLD, 940, Y100, WMMS, WERZ, WGFM, WPST, WRCK, KHFI, KFM, KIKX, KFIV, WBNO, 99KG, WDBR, SUP96.

MOTLEY CRUE" "Home Sweet Home" (Clebtra) 24/3

Moves: Up 11, Debuts 0, Same 10, Down 0, Adds 3, WCNI, KIYS, WKH, KAFM 31-25, KHTR on, KFULS 17-14, Q100 36-31, WKCK, 40-37, KTZZ 28-17, KK102 4-240, WRMO 3-13, KRNO 17-9, WJZR 29-25, KTRS 32-30, OK95 31-28

WRICK 40.97, RCZB 23-17, RX103 24-20, WRICK 03-17, WRICK 03-17, WRICK 03-17, RX103 24-20, WRICK 03-17, RX103 24-20, RX103

FAI 24-13.

PHANTOM, RICKER & SLICK "Men Without Shame" (EMI America) 17.5

Moves Up 0, Debuts 1, Same 11, Down 0, Adds 5, WFMI, WHOT, WOMP-FM, WHSL, KDVV, WPHD on, KPLUS on, WRCK

on dp, WFBG onde, WZDN on-do, KFMN d-36, WGGO on, 99KG on dp, WDBG on, WSPT on-dp, SLY96 on, CK95 on.

JON BUTCHER AXIS "Sounds 0! Your Voice" (Capital) 15/12

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 12, WCKSFM, WPHD, WMMS, Q100, WERZ, WKRZ-FM, WTLQ, WHOT,

WZON, WYSL, KBM, CK9S, KSKD on-dp, 95/XXX on dp, WGAN on.

WZON, WHSt, KBIM, WHSt, KBIM, USS, KSAU GROP, 35AAA URTUP, TIL TUESDAY "Love In A Yacutum" (Epic 1,58 SXXX, KWES, WPHD on, KEGL on, WMMS on, KPLUS on, KUBE 36-34, WZON on, WIGY on, 95KU, on, WGAN on, SWHSL on, KWESL or, OK95 d-38.

DIANA ROSS "Chain Reaction" (RCA) 14/14

Noves: Up 0, Debus 0, Same 0, Down 0, Adds 14, WKSE, K104, KC102, WPST, WTLO, KZZB, WSSX, WRON, KSKD, MOVES: Up 0, Debus 0, Same 0, Down 0, Adds 14, WKSE, K104, KC102, WPST, WTLO, KZZB, WSSX, WRON, KSKD,

OK100, 95KIL, WJAD, KGOT, OK95.

BRYAM ADAMS with TIMA TURNER "It's Only Love" (A&M) 14/12

Moves: Up 0, Debus 1, Same 1, Doan 0, Adds 12, CHUM, B96, KHTR, KNBQ, RIT04, WNOK-FM, WQUT, WVIC, KISR, WHSL, WORDR, KGOT, CFTR on, KPULS d-38.

LAST TANGD "Slane In Your Heart" (21/ALQ) 14/5

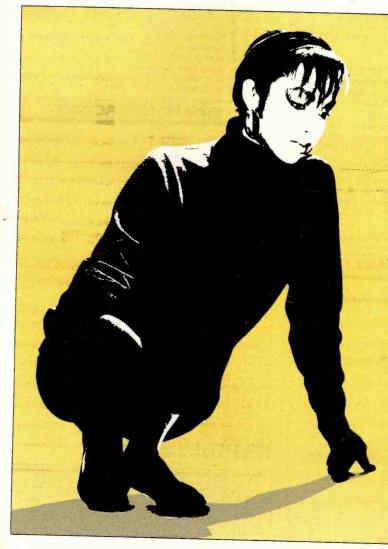
Moves Up 0, Debus 0, Same 3, Doan 0, Adds 5, WRCK, WREZ-M, KMGX, KBIM, OK95, WERZ on dp, WTLQ on-dp, WANSFM on, WGUY on, WGAM 1, or-dp, WOMP-FM on, WHSL on, KYYY on-dp, KTRS on-dp.

WANSEM ON, WGDY ON, WGAN GROUP, WOMEN ON AN ALL OLD NOT A TO THE OFFI MIKE & THE MECHANICS "Steint Running" (Allantic) 13/7 Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 7, KWK, WTLO, KIIK, WOMP-FM, KFMN, WAZY-FM, WSPT, WRCK on, KAY170 ON, WFBG ON, WGAN On ride, WHISLON, WDBR On dp.

3-SPEED "Once Bitten" (Curb/MCA) 13/2
Moves: Up.O. Debuts O, Same 11, Down O, Adds 2, CKOI, WKSF, WVSR on, WRCK on, KTUX on, KDON-FM on, OK100 an, 95XIL on, WJAD on, KISR on, Q101 on, WHSL on, 99KG on

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the ansistitus (abeil) designation includes the total number, two many added in for the first time this week. Whose inclicate the type of activity this week. Up for upward chart movement. Same for soldways or continued uncharted activity, Down for downward chart activity, and Adds sor the number is a sampling of inclindual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Aripsiy40. CRR Rotation Chiefral — Full time Adds and/or Ons: tory lays in a 24-hour perior, three of them before midnight.

Parallels Begin on Page 89 P-1 Playlists Begin on Page 83



This Is One "Promise" That Will Be Broken!

From Her New Album "PROMISE"



CONTEMPORARY HIT RADIO

STARSHIP/We Built This City (Grunt/RCA) GLENN FREY/You Belong To The City (MCA) TEARS FOR FEARS/Head Over Heels (Mercury/PG) PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic) MR. MISTER/Broken Wings (RCA) 1 THOMPSON TWINS/Lay Your Hands On Me (Arista) STEVIE WONDER/Part-Time Lover (Tamla/Motown) JAN HAMMER/Miami Vice Theme (MCA) 11 9 HEART/Never (Capitol) 10 ABC/Be Near Me (Mercury/PG) 14 TARETHA FRANKLIN/Who's Zoomin' Who? (Arista) 16 TINA TURNER/One Of The Living (Capitol) 15 FREDDIE JACKSON/You Are My Lady (Capitol) 35 29 19 TA ZZ TOP/Sleeping Bag (WB) 4 9 15 A-HA/Take On Me (WB) 38 32 23 SIMPLE MINDS/Alive & Kicking (Virgin/A&M) 27 24 18 13 DAVID FOSTER/Love Theme From "St. Elmo's Fire" (Atlantic) 22 SCRITTI POLITTI/Perfect Way (WB) 12 20 BRYAN ADAMS/One Night Love Affair (A&M) 7 13 21 WHITNEY HOUSTON/Saving All My Love For You (Arista) 37 ELIONEL RICHIE/Say You, Say Me (Motown) BREAKER KLYMAXX/I Miss You (Constellation/MCA) 30 27 24 24 OMD/So In Love (Virgin/A&M) N&A Begins on Page 94 34 31 29 @ OLIVIA NEWTON-JOHN/Soul Kiss (MCA) 39 34 3 ELTON JOHN/Wrap Her Up (Geffen)
BREAKER 3 EDDIE MURPHY/Party All The Time (Columbia) - 38 3 JOHN COUGAR MELLENCAMP/Small Town (Riva/PG) 40 36 33 EURYTHMICS & ARETHA FRANKLIN/Sisters Are Doin' It For... (RCA) 6 8 17 30 STING/Fortress Around Your Heart (A&M) 37 34 31 31 RAY PARKER JR./Girls Are More Fun (Arista) 12 16 20 32 LOVERBOY/Lovin' Every Minute Of It (Columbia) DEBUT SCARS/Tonight She Comes (Elektra) 7 18 25 34 READY FOR THE WORLD/Oh Sheila (MCA) DEBUT DIRE STRAITS/Walk Of Life (WB) 6 KATE BUSH/Running Up That Hill (EMI America) DEBUT SURVIVOR/Burning Heart (Scotti Bros./CBS) BREAKER 4 KOOL & THE GANG/Emergency (De-Lite/PG) BREAKER SHEENA EASTON/Do It For Love (EMI America) BREAKER C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)

ADULT CONTEMPORARY

	5	4	1	0	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
1	8	6	3	0	GLENN FREY/You Belong To The City (MCA)
1	6	5	5	0	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
	9	8	7	0	FREDDIE JACKSON/You Are My Lady (Capitol)
ì	1	1	2		STEVIE WONDER/Part-Time Lover (Tamla/Motown)
-	12	9	8	0	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
1	3	3	6	7	DAVIO FOSTER/Love Theme From "St. Elmo's Fire" (Atlantic)
1	_		17	0	LIONEL RICHIE/Say You, Say Me (Motown)
ı	30	18	11	9	JAMES TAYLOR/Everyday (Columbia)
I	20	13	10	0	KENNY ROGERS/Morning Desire (RCA)
ı	_	23	18	0	MR. MISTER/Broken Wings (RCA)
Į	2	2	4	12	A-HA/Take On Me (WB)
	21	14	13	®	THOMPSON TWINS/Lay Your Hands On Me (Acista)
	23	17	16	Œ	ABC/Be Near Me (Mercury/PG)
	14	12	12	15	
	4	7	9	16	GINO VANNELLI/Hurts To Be In Love (CBS Associated)
	BRE	AK	ER	D	DIONNE & FRIENDS/That's What Friends Are For (Arista)
	19	16	15	18	JAN HAMMER/Miami Vice Theme (MCA)
	22	. 19	19	19	OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
	BRE	AK	ER	20	KLYMAXX/I Miss You (Constellation/MCA)
	7	11	20	21	WHITNEY HOUSTON/Saving All My Love For You (Arista)
	10	10	14	22	MAURICE WHITE/Stand By Me (Columbia)
1	17	15	21	23	DON HENLEY/Sunset Grill (Geffen)
	-	_	30	24	BRYAN FERRY/Don't Stop The Dance (WB)
	_	30	26	2	BILLY OCEAN/Long & Winding Road (Jive/Arista)
	29	27	25	26	KENNY LOGGINS/I'll Be There (Columbia)
	_	29			BEACH BOYS/She Believes In Love Again (Caribou/CBS)
	DE	BUT		23	AMY GRANT/Everywhere I Go (A&M)
	DE	BUT		29	POINTER SISTERS/Freedom (RCA)
	00	OLIT	-	-	PARRY MANU OW/In Search Of Love (RCA)

DEBUT BARRY MANILOW/In Search Of Love (RCA)

AOR TRACKS

Town Works Works
7 3 2 CARS/Tonight She Comes (Elektra) 1 1 3 ZZ TOP/Sleeping Bag (WB)
3 ZZ TOP/Sleeping Bag (WB)
1 1 3 ZZ TOP/Sleeping Bag (WB) 8 4 4 SIMPLE MINDS/Alive & Kicking (Virgin/A&M)
8 4 4 SIMPLE MINDS/Alive & Kicking (Virgin/A&M)
7 5 5 RUSH/The Big Money (Mercury/PG)
17 11 6
11 PETE TOWNSHEND/Face The Face (Alco)
BREAKER 3 STEVIE NICKS/Talk To Me (Modern/Atco)
INXS/This Time (Atlantic)
13 13 12 10 PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America
15 15 14 TO ROGER DALTREY/Under A Raging Moon (Atlantic)
zz TOP/Can't Stop Rockin' (WB)
28
18 16 15 STING/Love Is The Seventh Wave (A&M) Begins on Page 75
4 6 8 15 MR. MISTER/Broken Wings (RCA)
16 19 17
 55 31 WIKE & THE MECHANICS/Silent Running (Atlantic) 34 25 20 WB C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)
34 25 20 B C. CLEMONS & J. BHOWNE/YOU'RE A FRIEND OF WHITE (COMMINIA
25 22 19 3 JOE LYNN TURNER/Endlessly (Elektra) 11 10 10 20 THOMPSON TWINS/Lay Your Hands On Me (Arista)
August Outline (To Live And Die In I A (Coffee)
as UEADT/Nover (Capital)
CLEAN EREVAYOR Polong To The City (MCA)
BREAKER S KATE BUSH/Running Up That Hill (EMI America)
AFROCASTA // of The Music Do The Talking (Getten)
TALVING HEADS/Stay I In Late (Sire/WR)
3 8 13 27 ROGER DALTREY/After The Fire (Atlantic)
_ 47 32 SURVIVOR/Burning Heart (Scotti Bros./CBS)
REFAKER (2) DIVINYLS/Pleasure And Pain (Chrysalis)
- 49 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Change It (Epic

BLACK/URBAN

)	63	TA MARA & THE SEEN/Everybody Dance (A&M)
	6	4	2	0	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
	9	3	5	6	ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
	1	1	3	4	Company to the Company of the Compan
	31	16	10		SHEILA E/A Love Bizarre (WB)
	2	2	4	6	MORRIS DAY/The Oak Tree (WB)
	15	11	7	63	LUTHER VANDROSS/Wait For Love (Epic)
	29		11	ŏ	EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
	33		13	ŏ	SYSTEM/This Is For You (Mirage/Atco)
	19		9		DIANA ROSS/Eaten Alive (RCA)
	18		8	11	EDDIE MURPHY/Party All The Time (Columbia)
	28		16	0	TRAMAINE/Fall Down (Spirit Of Love) (A&M)
	5	5	6	13	EL DeBARGE with DeBARGE/You Wear It Well (Gordy/Motown)
	_	-	25	1	NEW EDITION/Count Me Out (MCA)
	36	26	21	Œ	JETS/Curiosity (MCA) N&A Begins on Page 67
	_	29	20	Ō	PRINCESS/Say I'm Your #1 (Next Plateau)
	27	19	17	1	RAY PARKER JR./Girls Are More Fun (Arista)
	39	24	18	10	TEDDY PENDERGRASS/Never Felt Like Dancin' (Asylum)
	_	30	24	Œ	WHITNEY HOUSTON/Thinking About You (Arista)
	16	14	14	20	
	23	17	15	21	JAN HAMMER/Miami Vice Theme (MCA)
		- 37	28	22	PATTI AUSTIN/Honey For The Bees (Qwest/WB)
	37	33	26	23	CHERRELLE/You Look Good To Me (Tabu/CBS)
	40	35	30	2	BERNARD WRIGHT/Who Do You Love (Manhattan)
	_	_	34	23	KOOL & THE GANG/Emergency (De-Lite/PG)
E	RE	AK	ER	20	LIONEL RICHIE/Say You Say Me (Motown)
	. 30	23	23	27	MELBA MOORE/I Can't Believe It (It's Over) (Capitol)
	-	- 38	31	239	TINA TURNER/One Of The Living (Capitol)
	35	32	29	29	VIKKI LOVE with NUANCE/Stop Playing On Me (4th & Broadway/Island)
	-	-	35		VAL YOUNG/Seduction (Gordy/Motown)
E	BRE	ΑK	ER	9	
	-	-	39	_	PRINCE/America (WB)
E	BRE	ΑK	ER		
	1	9	12	-	The second of th
	-	-	37	35	PAUL LAURENCE/She's Not A Sleaze (Capitol)
	-	EBU1			FULL FORCE/Alice, I Want You Just For Me (Columbia)
	1	3 13	27	37	DOUG E. FRESH/The Show (Reality/Fantasy)

25 25 32 38 RJ'S LATEST ARRIVAL/Baby I'm Sorry (Atlantic) 8 8 19 39 CAMEO/Single Life (Atlanta Artists/PG)

BREAKER STARPOINT/What You Been Missin' (Elektra)