E:

JOYNER'S TRAIL OF TWO CITIES

Walt Love joined Tom Joyner at 3am on the first day of Joyner's precedentsetting dual shifts at K104/Dallas and WGCI-FM/Chicago. Walt survived to set down the highlights.

Page 56

SUMMER DEMOGRAPHIC **RANKINGS**

New and improved for the summer '85 Arbitrons, R&R presents demographic top ten rankings in seven markets, with last-book and this-book standings for easy reference.

Page 22

WBCN'S BOLD ANTI-APARTHEID EFFORT

WBCN/Boston substituted anti-apartheid commentary for commercials in a special day-long program. Steve Feinstein details this unusual effort.

IN THE NEWS THIS WEEK

- * Sid McCoy VP at Westwood One
- David Adams Sr. VP at Selcom
- Tom Kelly VP at Harris Communications
- TM goes public, completes merger
- Chris Karb GM at WHBQ
- Mike Joseph consulting Cox stations
- Rocky Knight PD at WLRS
- Chioe Brothers Station Mgr. at WGY & WGFM, as Hurst Hill buys combo for \$11 million
- KOMA goes MOR
- Scott Savage GSM at WNEW
- Nancy Bray GSM at WSJS & WTQR Page 5, 7, 10, 12

RECORD PROMOTION TODAY

Adam White begins a series on record promotion in the major formats by talking with four CHR promotion chiefs.

Page 42

CONTRACT LENDS CLARITY FOR DJS

Dan O'Day launches a three-part look at contracts for air personalities - a vital

Page 45

TOP TALK HOSTS IN AMERICA

Talk radio's top talkers were chosen by News/Talk stations across the country. Brad Woodward charts the results

RADIO FEE BILL IN MOTION

Station fees for license hearings and renewals moved closer to reality, as the House passed the budget package containing those provisions, with the Senate expected to follow suit.

Page 14

NEXT WEEK IN R&R

Donna Brake hears how many musicintensive A/Cs are profiting from being more current with the records they play.

Newsstand Price \$3.50



KABC, WABC SHAKEUPS TOWSON STATE UNIVERSITY

ABC Talkradio Strifts To Per-Program Basis

undergo a major marketing change aimed at expanding the network's affiliate base well beyond its current 95-station lineup. Starting in January, ABC for the first time will allow stations to acquire Talkradio shows on an ad hoc or per-program basis.

Since the network debuted in May of 1982, stations could become affiliates only by agreeing to carry at least six hours of midday commercials. ABC Radio Networks President Ed McLaughlin explained, "A lot of stations have said, 'We would carry some of your programs

great.' We're not getting as many programs cleared market by market as we would like.

Current Talkradio affiliates will be grandfathered under the ad hoc scheme, and the individual programs will be offered to

others strictly on a barter basis. McLaughlin's goal is to clear each program on at least 100

"Instead of looking at Talkradio as an entity, we're now looking at the viability of each pro-

Chase Broadcasting **Established**

Freedman, Ury, Barsanti, Dunn Officers; Lada VP/GM In Stamford

Chase Broadcasting has been CT; the latter combo will be acformed as the parent company of the Ten Eighty Corporation but your demands are too and WSTC & WYRS/Stamford,

\$24 MILLION PRICETAG

Sterling Buys Five From Keymarket

Sterling Communications Corp. has purchased five radio stations fron Keymarket Communications for \$24,250,000. Of that amount, \$20 million was cash; the remainder was owner-financed. The stations involved are A/C-Country outlets WJDX & WMSI/Jackson, MS; Country combo WSSL-AM & FM/Greenville-Gray Court, SC: and Country-formatted WKJN/Hammond-Baton Rouge.

The President of Sterling, which has no other properties, is former NAB VP Larry Patrick, who is also President of consulting firm Patrick Communications. Other Sterling officers are VP Eric Becker and Treasurer Steven Taslitz.

Keymarket is principally owned by Kerby E. Confer and Paul H. Rothfuss. Their group includes three other AM and five other FM stations, primarily in Southern and Southeastern secondary markets. Keymarket recently agreed to purchase KMJQ/Houston, KMJM/St. Louis, and WLTI/Detroit from

Amaturo Group, Inc. WJDX has 5 kw days and 1 STERLING/See Page 12

quired November 25 from Radio Stamford as the first in a projected series of acquisitions. Ten Eighty owns market-dominant, A/C-CHR combo WTIC-AM & FM/Hartford. Officers for the new company

include Chase Enterprises Exec. VP Roger Freedman as Chairman, Ten Eighty President/GM Perry Ury as President, and Ten Eighty Senior VPs Robert Dunn and Tom Bar-CHASE/See Page 10

GREENSPAN GM. BARNES PD

LeBow Heads WLIR Interim Operation

elected President of Long nority shareholders Elton Island Radio Communications, Spitzer and Phoenix Media interim operators of WLIR/ Corp. received Special Tem-Long Island. The company will porary Operating Authority Long Island. The company will take over as soon as it can put (STA) to run the station until an together its studio, offices, interim operator, and then a transmitter, tower, antenna, permanent licensee, was chosand other facilities. LeBow hopes to do so within a month. WLIR lost its license because Stereo Broadcasters Inc. principal John Reger was found to have leased the operation of the sta-ALBERT S. COOK LIBRARY

Stephen LeBow has been FCC approval. However, mi-

Phoenix also applied for the interim operator license, but was denied partly because their principals have other media holdings. LIRC won the FCC review board's decision in August 1984, then won in front of the full commission a year later. Negotiations by LIRC to lease the existing WLIR facilities from Phoenix were unsuccessful. When LIRC goes on the air, Phoenix will have to surrender the frequency

Format Remains

LIRC will keep WLIR's calls and modern music AOR format, and plans to add more news and public affairs while cutting what LeBow called the 'excessive amount of commercials" WLIR has been running. The station will be allowed to use only the same power as the "old" WLIR - a 3kw, Class A signal which has covered the New York metro erratically.

LIRC will offer jobs to some of WLIR's present staffers, but certain middle and upper-management executives have interests in properties owned by Phoenix Media and its related companies, and are expected to leave

LeBow is also VP/General Counsel for ethnic-formatted WNWK/Newark, which is also being operated under interim authority, by Global Broadcasting Group. He's the son of noted sportscaster Guy LeBow, who is Chairman of WNWK.

LIRC Co-Chairman Fred Greenspan will serve as GM.

LEBOW/See Page 8

COUNTDOWN TO THANKSGIVING

Cartoonists'Hunger Project Builds

the Cartoonists' Thanksgiving this space for new, more exten-volvement you can tie in with. Day Hunger Project announced last week is picking up steam. Pictured is the advertisement Universal Press Syndicate is providing newspapers to run the day before Thanksgiving.

After the 175-plus cartoons relating to the world hunger crisis have run on Thanksgiving, USA For Africa will organize a national tour of the original art in 1986, with a benefit auction climaxing the event. And Holt, Rinehart & Winston will publish an anthology of the collected comic strips, with authors' proceeds going to USA For Africa's relief

Radio's role in publicizing the Thanksgiving event will be crit-

As November 28 approaches. ical, Next week, stay tuned to sive network and other radio in-



Look for the Cartoonists' Thanksgiving Day Hunger Project in the comics section of tomorrow's newspaper.

Why KNIX chooses to use the best: "They're warriors. Their primary goal is the same as ours: to destroy the competition!"

"The Research Group was given a difficult assignment by KNIX. We were already the dominant country stations in Phoenix and we wanted them to help us be even more dominant.

Together, we carefully worked out a strategy based on their research to identify and erase any weaknesses we had. The Research Group made strategic recommendations on reliable market information—not just based on a few focus groups. They were the perfect complement to our hard working staff.

The result is that we actually did drive our competitors out of country totally!

We chose The Research Group because they had a reputation for knowing how to defeat the competition. And our experience in Phoenix proves it."

> Michael Owens Vice President and General Manager KNIX AM and FM



For information on The Research Group's services and market availability, just send in the card below:

i	Please send me more information about The Research Group.
i	Name/Title
į	Station
ļ	Address
į	
	Send to: The Research Group 2517 Eastlake Avenue East Seattle, WA 98102

or, for more information, call: Larry B. Campbell, President-206/328-2993

In almost every field, there is a company that has earned a reputation as the leader.

The Research Group

Radio's Strategic Research Team

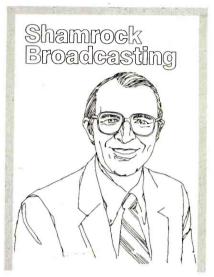
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Why Shamrock chooses to use the best:

"They are experienced, successful radio people so they understand radio."

"One of the things that really sets The Research Group apart is their broad radio experience. The entire professional staff has worked in station management and they really know the business. We found that most researchers deliver the research, but don't give you specific effective recommendations. It's different with The Research Group. Since they've been broadcasters at competitive winning stations, they can help you translate the findings of their work into an action plan. A plan that really works. With The Research Group the big difference is real know-how in programming and promotion, as well as research. And that's the difference that makes their clients win."

> Bill Clark President Radio Division Shamrock Broadcasting Company



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	nd me more information about arch Group.	
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Pat Benatar

The Cars

The Fixx

Foreigner

Sammy Hagar

Hall & Oates

Don Henley

Elton John

Journey

Huey Lewis & The News

John Cougar Mellencamp

Stevie Nicks

Tom Petty & the Heartbreakers

Pretenders

REO Speedwagon

Rick Springfield

Billy Squier

Survivor

Tina Turner



Certified Exclusive

PAGE THREE

NOVEMBER 1, 1985

SPORTS ON **RADIO DEBUTS**

Richard Agata bows a new quarterly Sports On Radio column with features on nationwide Nebraska football broadcasts and legendary sportscaster Curt Gowdy.

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CHRISTOPHER **TO WRBQ**

Knight PD At WLRS

WLRS/Louisville has promoted Assistant PD/morning show partner Rocky Knight to PD. PD/afternoon personality Brian Christopher has joined WRBQ-AM & FM/Tampa as Assistant PD. Additionally. WLRS MD Lisa Lyons has been upped to Assistant PD.

WLRS Exec. VP/GM Louisa Henson told R&R, "We all feel Brian's new position will be good for his career, and are proud to see him move up. We've found Rocky to be the perfect successor to Brian. His familiarity with Louis-KNIGHT/See Page 10

McCoy Westwood One VP/Black Programming

Veteran radio personality Sid McCoy has been named VP/Black & Urban Programming at Westwood One. McCoy will supervise the production of all current Black and Urban programming for the network, including the new "Live From The Apollo" series, scheduled for a January debut. He reports directly to Westwood One Chairman/President Norm Pattiz

Pattiz commented, "From his early days in Chicago as a household word on WCFL through today via 'Special Edition,' Sid McCoy has proven himself to be the con-



knows the company, the radio marketplace, and is tuned to what

McCoy told R&R, "This position will provide me with the opportunity to interact and associate with some of the people who are really making contributions to Black radio today. I have always taken a pride in the posture and the image of Black radio, and this will give me the opportunity to further pursue those goals."

McCoy first became associated with Westwood One in 1979 when he was tapped to host "Special Edition," a role he will continue in his new position. He began his radio career at WCFL/Chicago, and later moved to Los Angeles to pursue an acting/directing career

David Adams

Adams Sr. VP At Selcom

After six years as VP/Western Division for Masla Radio, David Adams has accepted the Sr. VP/-Western Division Manager's post with Selcom Radio. Based in Los Angeles and reporting to Exec. VP/COO Vince Gardino, Adams will oversee Selcom's offices In L.A., San Francisco, Dallas, and Houston. He succeeds Jim Schneider, who became L.A. Sales Manager for Eastman Radio

Gardino said, "We had 12-15 applicants for the job, but Dave's got a incredible reputation in L.A. and lived up to everything we had heard about him. To me, he's the (Sr. VP/Eastern Division) Bill McHale of the West Coast."

ADAMS/See Page 10

TM Goes Public, Completes Video Image Merger, Mulls Station Ownership



TM COMMUNICATIONS OFFICERS - Celebrating the completion of TM's merger with Video Image are (I-r) VP Music Director Tom Merriman, VP Lee Arbuckle, Sr. VP Neil Sargent, Secretary/Treasurer Anne Bendalin, President/CEO Pat Shaughnessy, VP/Creative Director Jim Kirk, Sr. VP/Productions Buddy Scott, and VP Marketing Bob May

Dallas-based TM Communications has completed its merger with Video Image, Inc. of Oklahoma City and has completed arrangements to go public. The merger also involves an equity involvement by Harbor Acquisition, Inc., which will invest substantial funds designed to provide considerable growth for the new venture.

Kelly New Harris VP/ **Programming**



Tom Kelly

Tom Kelly has been appointed VP/Programming for Philadel-phia-based Harris Communications, the programming consultancy recently formed by former Meomedia PD George Harris.

According to Harris, "Tom is a smart, well-rounded radio person, and our programming philosophies are remarkably similar. He has valuable knowledge in marketing and business, as well as extensive hands-on experience with computers and preprogrammed mu-

Kelly joins Harris from Holt Media Group, who dealt with the KELLY/See Page 10

TM has been a privately-held company specializing in the pro-duction and distribution of radio and video product. Video Image, a publicly-held company, deals largely with instructional video tapes for general distribution.

TM President Pat Shaughnessy who will serve as President/CEO of the new company, said, "This is a giant step for TM, which will allow us to develop new services for our present customers and equally important - expand our opportunities for acquisitions in ancillary broadcast areas. It is natural that with a successful background of station management in several of our careers at TM, we will be looking toward applying those skills to the profit potential of selective station owner-

John Hazelton, newly-appointed Chairman of the company and cofounder of Video Image, commented, "We saw an unequalled opportunity to expand the interests of our stockholders into an alreadyprofitable company. We fully expect to capitalize on R&D in TM's present field, and with significant assets and a desirable cash flow we can also shorten the time needed to achieve the long-range goal of purchasing broadcast properties.

The company, formerly listed as VIDI on the NASDAQ exchange, changes its symbol today (11/1) to

DAY EXITS

Joseph In New Cox Deal. Consults WIOD & WAIA

Joel Day has resigned as VP/ GM of Cox Communications' WIOD & WAIA/Miami. Day had

Brothers Station Manager At WGY & WGFM

Chloe Brothers has been upped from Business Manager to Station Manager at WGY & WGFM/Albany-Schenectady-Troy. The stations were recently acquired by Hurst Hill Holdings Ltd, a newly formed partnership, from Sky Stations (see Transactions, Page 12). Sky Stations President Dennis Israel will retain the titles of President and General Manager of the two

Israel said, "Chloe Brothers's BROTHERS/See Page 10

been associated with the stations since January 1, 1983. Simultaneously, Cox announced a consulting agreement with Mike Joseph, although details of his approach for the Miami combo, his first assignment within the chain, were not disclosed.

Cox Exec. VP/Radio Don Kidwell commented, "We appreciate Joel's contributions to our company over the past two and half vears and wish him well as his plans develop.

He added, "Mike's programming expertise is invaluable and brings to us many new ideas for the ever-changing radio market.'

Kidwell said John Furman Jr., Assistant Secretary and Director of Broadcast Standards for Cox, will oversee the operation of the stations until a replacement for Day is named.

UP FROM CHIEF ENGINEER

Karb GM At WHBQ



After nine years as Chief Engineer of WHBQ/Memphis, Chris Karb has been promoted to GM of the RKO News/Talk outlet-Karb had served as acting GM since July, when Lou Murray exited the position.

Acknowledging the unusual nature of his ascent from the engineering ranks to the general manager's office, Karb told R&R,
"I'm pretty proud of it. It doesn't usually happen. I've come up through the ranks, literally."

Karb said that, while WHBQ has seen only modest Arbitron progess since converting to News/Talk several years ago, "The Birch is beginning to pick up nicely. We're hoping it's starting to catch on."

RKO Radio President Jerry Ly-man remarked, "Chris Karb has met the difficult challenge of interim management of WHBQ with dedicated professionalism and concern for the welfare of the station and employees. During 13 years at RKO, at WGMS/Washington and WHBQ, he has proven to be a stu-

KARB/See Page 12

NEWS

Young American Gold



Paul Young collected a gold LP for his "The Secret Of Association" album. Pictured in New York (I-r) are manager Ged Paul roung Collected a gold CP of his The Secret of Association and an in-Fictared in New York (17) an inanger of bougherty, Columbia VP Bob Sherwood, CBS Records Division President Al Teller, Young, CBS VP Bunny Friedus, Columbia's John Fagot, Columbia VPs Paul Rappaport and Mickey Eichner, and CBS VP Bob Jamieson.

Capitol Distributes Rhino



Reissue/novelty specialist label Rhino Records is now distributed by Capitol. Celebrating the new association were (I-r) Capitol VP Joe Mansfield, Rhino's Rich Schmidt, Capitol's Joe McFadden, Rhino President Richard Foos, Capitol Exec. VP Dennis White, and Rhino's Kenny Hamlin.

Gold In The Box



Corey Hart received a U.S. gold award for his "Boy In The Box" LP after a Toronto concert. The album is close to quintuple platinum in Canada. Pictured (I-r) are EMI America President Jim Mazza, Hart, Capitol/Canada's Deane Cameron, Aquarius Records' Terry Flood, and manager Bob Raggs

Private | Nabs Twilley



Dwight Twilley has signed with Private I Records. Pictured (I-r) are manager Robbie Randall, co-manager Rob Joyce, Twilley, Private I Chairman Joe Isgro, and Private I President David Chackler.

SUPER WEEKEN

SPECIAL NEWS!

1985

4 Thanksgiving The Country Love Song



Bryan Adams December 14-15 Pat Benatar December 21-22 2-3

Mr. Mister

9-10

David Foster

16-17 The Hooters

23-24

OMD

30-1 Olivia Newton-John

Washington, D.C. Chicago Dallas Los Angeles Londor

2-3

Peter Nero

Mel Torme

9-10

16-17 Patti Page

23-24 Lawrence Welk

30-1 Al Hirt





Milner Killed In Car Crash

Tommy Milner (aka Tommy Judge), VP/PD at AOR WBSW/Kankakee, IL, was killed late last Saturday night (10-26) when the car he was driving went through a "T" intersection, carried over an eight-foot ditch, and crashed into a grassy knoll. Milner, 35, suffered from poor vision, and was on his way home from a station Halloween party when the accident occurred.

Milner, son of station owner Gene Milner, had been in radio since age 17 at WSRF/Ft. Lauderdale. He later served over ten years with WSHE/Miami as a programmer and personality before "The Bus" was acquired last year. In addition to his management/PD duties, Milner presided over his "Night Court" evening airshift.

"Tommy used to say 'The Bus' was going to rescue rock & roll radio from its increasingly stagnant sound. As a staff, we intend to carry out that objective," said Bill Taylor, former Program Coordinator, now PD. "He was a great friend... we'll miss him." WBSW played Bonnie Raitt's "Song About The Midway" as a tribute.

Milner is survived by parents Mr. & Mrs. Gene Milner, brothers

Timothy (WBSW's VP/Sales) and Mickey, and sisters Cheryl and Lauren Kirby.

Savage Set As WNEW GSM

Scott Savage is the new GSM at Metromedia's Big Band-formatted WNEW(AM)/New York. He fills the vacancy created in late September when Gary Blum took the GSM post at crosstown WPIX.

Said VP/GM Vicki Callahan, "With Scott's sales experience and leadership qualities, 1986 will be a very exciting year at WNEW."

Savage, a former GSM at WCBM/Baltimer, has also worked at WTOP//Washington, KDKA/Pittsburgh, and WOWO/Ft. Wayne. "I'm excited about maximizing the enormous revenue potential of one of America's classic radio stations," he said. "Being back in the area in which I grew up makes this personally rewarding."

Capitol Welcomes Williams



Don Williams was greeted by his new label, Capitol, following a Greek Theatre/L.A. performance. Pictured (I-r) are Exec. VP Dennis White, VP Joe Mansfield, President Don Zimmermann, Picture Music Int'i's Mick Kleber, Capitol's Joe McFadden, Williams, label's George Collier and VPs Bob Young and Kick Van Hengel.

Platinum Quartet For Vandross



Epic held a party in New York for Luther Vandross recently, presenting him with a plaque commemorating his four platinum LPs. Pictured (i-r) are CBS VP Cecil Holmes, Alive Enterprises' Shep Gordon, E/P/A VP Jimi Starks, CBS Sr. VP Larkin Arnold, Vandross, E/P/A Sr. VP/GM Don Dempsey, E/P/A VPs Walter Winnick and Dan Beck, and Alive's Daniel Marcus.

NOVEMBER 1985

2-3 The Oak Ridge Boys

9-10

Gail Davies

16-17 Waylon Jennings

23-24 Mickey Gilley

30-1

The Judds

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London

2-3 The Turtles

9-10

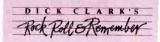
Sonny & Cher

16-17 Olivia Newton-John

23-24 Billy Joel

30-1

John Denver







AMERICAN MUSIC MAGAZINE

PICK DES

For station clearance information call our Washington, D.C. office at (703) 556-9870.

NEWS

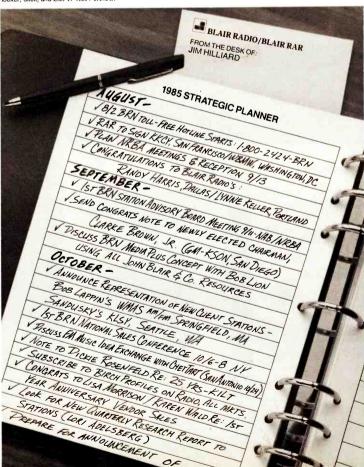
Platinum Belongs To Frey



Glenn Frey received a double platinum award for the "Beverly Hills Cop" soundtrack, as well as a gold album for his own "The Allnighter" LP. Pictured after a Universal Amphitheatre/L.A. show are (I-r) MCA Sr. VP Larry Solters, Exec. VP Richard Palmese, co-manager Larry Fitzgerald, MCA President Irving Azoff, Frey, and co-manager Mark Hartley.

EMI Signs Phantom, Rocker & Slick

EMI America recently signed Phantom, Rocker & Slick, featuring former Stray Cats Slim Jim Phantom and Lee Rocker plus guitarist Earl Slick. Pictured (I-r) are EMI President Jim Mazza, Panacea Management's Eric and janis Gardner, Phantom, Rocker, Slick, and EMI VP Neil Portnow



Talkradio

Continued from Page 1

gram," he explained. "And I'll be honest - if a program doesn't work or doesn't get cleared, we'll make a change.

The first major network shift occurs later this month when Dr. Toni Grant's psychology show from KABC/Los Angeles is cut to a single hour. Taking over her other hour with a medical show will be Dr. Dean Edell. He now hosts a local program on KGO/San Francisco. a weekend show on Talkradio, and a syndicated TV program. "If anything generated this, it's the success of Dean," said McLaughlin. "If we didn't have a hot show on our hands, we probably wouldn't have made the change."

The move to broaden Talkradio's clearances comes at a time when the network's survival is in doubt in some minds. ABC officials insist the service has a secure future, but there's widespread speculation that cost-conscious Cap Cities may have different ideas when it acquires ABC in January, since Talkradio has yet to turn a pro-

fit.
WTKN/Pittsburgh VP/GM Diane Sutter, Chairman of the Talkradio affiliate board, says confidently, "There is a clear commitment from ABC for the next two years. And a lot of exciting things are being planned for the next three or four months."

Sutter concedes that the Cap Cities takeover sparked some jitters at an affiliate board meeting in California three ago. "There was concern, definitely, because of all the rumors. There is hope that Cap Cities will put those to rest very early on." For now, however, Cap Cities officials aren't commenting on the radio networks.

Also fueling rumors over Talkradio's future is ABC's failure to name a successor to VP/Director Rick Devlin, who departed in early summer. Mc-Laughlin says, "It's taken more time than I'd like, but I'm being very selective. There's no great need or emergency to have somebody in there.

KABC Cuts Back Grant

Meanwhile, some major changes are underway at both of ABC's Talk-formatted O&O's. At KABC, Talkradio's Dr. Edell will take over one of the three hours now held down by Toni Grant. KABC VP/GM George Green says the move "takes advantage of one of the hottest talk shows in the country. He has the most phenomenal ratings track record I've ever seen

At WABC/New York a mad scramble developed last week when it was reported that the station was dropping much of the national product. When the dust settled the next day, Talkradio content had actually increased, though whether that was a direct response to the negative publicity was unclear.

Local evening host Bob Grant was shifted to 2-6pm, bumping network hosts Michael Jackson and Toni Grant to taped evening shows. Talkradio's Dr. Susan Forward was added from 10amnoon, Owen Spann's local 10-11am show was dropped, and local host Bill Bresnan's shift was halved, lasting only from noon to 2pm

LeBow

Continued from Page 1

He's currently the President of Tortami Metro Promotions, an advertising/public relations firm. He has also been in sales management for various Long Island radio stations

Co-Chairman Jefferson Barnes will be Program and News Director. An attorney, he has radio and TV experience in his native Jamaica, and has been serving as a parttime air personality for WBLS/New York.

Permanent hearings for WLIR's license continue, with over ten parties applying for the permanent license. LIRC, as the interim operator, is preclud-ed from bidding on the permanent license. When that is decided. LIRC will have to accede the

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Bursau Chelffast on 1604, COCKWARD
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Bursau Chelf Sharkon ALDN
Office Manager DEBODAN EU/ANS.
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Con Angelman (27): \$43.430
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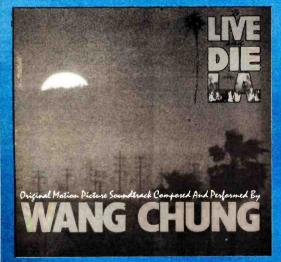
ASIA ''GO"

One-Week Breaker 28

AEROSMITH "LET THE MUSIC DO THE TALKING"

Two-Week Breaker





WANG CHUNG
"TO LIVE AND DIE IN L.A."

Double Breaker

Albums 29

Tracks 29



Kelly

Continued from Page 3

marketing responsibilities for consultants Burkhart/Abrams/Michaels/Douglas & Associates and Toby Arnold & Associates, among others. Previously, Kelly was Director/Corporate Programming for the Holt stations and PD at WZZO/Allentown. "I'm delighted to see that 1985 technologies are finally being put to good use by a major programming consultant. Our stations will enjoy a more efficient music system than they've ever dreamed possible. Harris Communications is paving the way for radio to enter the 1990s."

Harris-consulted stations include Metromedia outlets WNEW-FM/ New York, KMET/Los Angeles, and WMMR/Philadelphia, as well as WIYY/Baltimore and KGON/ Portland.

Kniaht

Continued from Page 3

ville and the competitive situation makes him the right choice."

Knight, who joined WLRS from WWKX/Nashville, where he was Production Director, remarked, "When we went CHR a year and a half ago, I saw WLRS climb back to the top where it belongs. Since I'll continue the morning show with partner John Ramsey, Lisa's talents and abilities will be most welcome as she assists me in my new duties."



Warren Lada

Chase

continued from Page 1 santi as VPs. Named as VP/GM for the Stamford stations was WTIC(AM) Sales Manager Warren Lada, who has been with the Hartford stations as a sales executive for six years.

Ury commented, "We look forward to combining the expertise and broadcast experience of WTIC-AM & FM and WSTC & WYRS. The sharing of resources will add to and improve the Stamford broadcast facilitities, while bringing quality leadership to the stations."

Other appointments for the MOR/Jazz stations include Dennis Donahue as GSM and Jeffrey Donahue as Business/ Operations Manager. Radio Stamford President A.J. Donahue remains with the stations as Chairman of the Executive Committee.

KOMA Ends Country, Adopts MOR

After five years as a Country outlet, 50 kw KOMA/Oklahoma City switched to a MOR-type format October 18. The new direction, featuring "40 Years Of Favorites," kicked off with Nat King Cole's "Route 66" (that highway ran through Oklahoma City, which is mentioned in the song).

Explained VP/GM Jack Sabella, "Broadcasting, like every business, must constantly evaluate its positioning, and over the years KOMA has changed to adjust to the marketplace. Now it's time to return to a combination of music and news that has a greater appeal. Country music listeners have many alternatives here, but nowhere can a listener get popular music covering the past 40 years. What better station to offer that type of music than the one most Oklahomans grew up with — KOMA."

The new lineup includes J. Robert Dark 5:30-10am, OM/PD Peter Zolnowski 10am-2pm, T.J. Weaver 2-7pm, and Michael Moore 7pm-midnight. The overnight host will be announced shortly.

Bray GSM At WSJS & WTQR



Nancy Bray

Nancy Bray has joined WSJS & WTQR/Winston-Salem as GSM. She had been Sales Manager for Mann Media's WOJY/High Point for a year, earlier serving in the same position at WCOG/Greensboro for a year.

Bray's new responsibilities include developing operating budgets, overseeing local and regional sales, instituting marketing and promotional efforts, and staff supervision.

NEWS IN BRIEF



Harriet Stemberg Gary Borman

MARK CHICON is the new Operations Manager at WYKZ & WBEU/Sevannah-Hilton Head-Beaufort. He previously spent over ten years with WKTU/New York as OM, PD, and Production Director.

e DOUGLAS KIGHT becomes Exec. VP of Justice Broadcasting, assuming the GM duties at WOEZ/Ft. Myers, FL. Kight joins Justice from WBBH-TV/Ft. Myers, where he had worked 14 years.

PAM CARR was named Sales Manager at WTPI/Indianapolis. A seven-year Account Executive, Carr came to WTPI in 1984.

e JERRY DONOVAN joined Bonneville Broadcasting System as Director/Sales & Marketing. An 18-year sales and management veteran, he most recently was Sr. VP/Midwest Region for Eastman Radio.

e JUDY WEBER was promoted from coordinating spot sales to Local Sales Manager at WRKR/Racine-Milwaukee. A local broadcaster, Weber joined WRKR as a newsperson in 1980.

e CHRIS MATHEWS has become Sales Manager for Selcom Radio's new Denver office. He previously worked with the Bob Hix Co. rep firm in Denver.

Brothers

Continued from Page 3

appointment as Station Manager will continue the excellent service record she began as Business Manager. Mrs. Brothers will concentrate on the areas of administration while working closely with me on other aspects."

Brothers commented, "It's an exciting adventure for all of us. The concept and the productivity that you get from the staff as well the rewards for the staff is tremendants."

Brothers has been with WGY & WGFM since 1983. Before that she was Business Manager at WROW-AM & FM/Albany for five years.



rry Donovan

West Coast Regional Rep.

LOUIL SILAS is appointed Director/A&R-Black Music for MCA Records, moving up after three years as

● EUGENE MITCHELL and JONI
CHALLENOR have been named VP/
GM and GSM, respectively, at WFOQI
Norfolk. Mitchell transfers from the
VP/GM chair at JAG Communications sister station WROW/Albany.
Challenor, a five-year sales executive,
moves up from her post as Local
Sales Mensor.

e GARY BORMAN and HARRIET STERNBERG have assumed new managerial duties at Kragen And Company. An 11-year entertainment veteran from Allve Enterprises, Capitol, and Warner Bros., Borman will be involved in personal management and in the firm's production arm. Stemberg, who serves as Kragen And Co.'s VP/Marketing & Creative Services, will now personally represent actress-singer Sheryl Lee Ralph, in addition to her present duties.

• GENE ETHERIDGE, former GM at KOUL/Corpus Christi, is now GM at KNIN/Wichita Falls, TX. He succeeds GM/Sales Manager Tom Carter, who has left the station.

SUSIE JOHNSON and CHARLES SHEPARD have been elected VP/ Controller and VP/Communications-Director/Production, respectively, at the Radio Advertising Bureau. Johnson has been Comptroller since 1967. A 14-year veteran, Shepard was Production Manager/Director.

Adams

.Continued from Page 3

Prior to Masla, Adams was VP/Marketing for Special Features at Drake-Chenault, having earlier been an Account Executive with Masla in Chicago and RKO Radio Reps in Los Angeles. "This was one of the toughest decision I've ever made, but the package was too good to pass up," he said, adding, "Radio is one of the best media to target an audience, but today's rep has to get the buyer to see beyond GRPs."

Thanks, John

TO: John Boden FROM: Chet Tart

Now that I'm leaving Blair Radio to purchase KMBY in Monterey, California, I'd like to publicly thank you for a great five years in broadcasting. You've been a great inspiration, and you're truly the best! Thanks for everything!

Chet

Id like to wrap up a Dream for you all.

"Premier Christmas programming, We're delighted!" Jhani Kaye P.D./KOST 103 FM, L.A.

Premiering this Christmas Season on WJRI/Detroit, KFI, KOST-FM/L.A., WHDH, WZOU-FM/Boston, KBPI/ Denver, KEGL/Dallas-Ft. Worth, KLSY/Seattle, KLSI/Kansas City, KDKB/Phoenix, KBZT/San Diego, WIRE/Indianapolis.
KKCW/Portland (OR),
WKHX/Atlanta, KCEE,
KWFM/Tucson, WOKY,
WMIL-FM/Milwaulkee,
KALL/Salt Lake City,
KNMO/Santa Fe, WKSJ/
Mobile, WLYK/Charlotte,
WTOR/Winston-Salem,
WKDD/Akron, KLLS/San
Antonio, KIDO/Boise, WGVN,
WDMS-FM/Greeneville (MS),
WYAT, WLTS-FM/New

Orleans, O-105/Tampa,
WAIA, WIOD-FM/Miami,
WPTC, WDEN-FM/Macon,
KKBG/Hilo (HI), KUAD/
Windsor (CO), WHIO/Dayton,
WKEA/Scottsboro, KHAR,
KKLV-FM/Anchorage, KNUS/
Muskogee, WSBM, WOLTFM/Florence, KDKP/Watertown-Pierre, WXRI/Norfolk,
WEBE/West Port, WZYQ/
Frederick, WFQIK/Front
Royal, WOCB, WJFK-FM/

Cape Cod, WZGO/Philadelphia and the exclusive Canadian radio rights have been purchased by McDonalds of Canada.

If you'd like to wrap up the exclusive radio rights in your market to "a Christmas programming staple for years and years to come," please call...

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IS NO TRIVIAL MATTER!

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Clever clues to capture the heart and soul of country connoisseurs! A winner at 150 stations!

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Star-studded stumpers for urban audiences! Aretha Franklin, Stevie Wonder, Maurice White, Morris Day! Your listeners will keep their hands on the phone and off the dial!

TRIVIA QUIZ

Entertainment enthusiasts are eager to hear the hints about Madonna, Phil Collins, Joan Collins, Bill Cosby, Billy Joel and all their favorite TV, movie and music stars!

The pursuit of high ratings is no trivial matter. So don't get caught without the answers!

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For more information contact MJI Affiliate Relations at (212) 245-5010.



COOL STREET, TOWNS THEFT IN

TRANSACTIONS

Aerosmith Goes With Geffen



Aerosmith, with original members reunited, has signed to Geffen and will release an album shortly. Pictured in the studio are (i'r seated) producer and WB Sr. VP Ted Templeman and group's Joe Perry; (i'r standing) group's Tom Hamilton, Brad Whitford, and Joey Kramer, engineer Jeff Hendrick, and band's Steven Tyler.

PUTTING BUYERS AND SELLERS TOGETHER FOR OVER 31 YEARS

ALABAMA

Fulltime AM/Cl. A FM in southern region. Asking \$650,000 with \$150,000 down.

Fulltime AM/Cl. A FM in central region-some R.E. Asking \$475,000 with \$100,000 down.

Contact Ernie Pearce (404) 458-9226

FLORIDA

AM near Disney World area. Needs assertive sales effort.
Asking \$270,000 with \$20,000.

Fulltime AM with no local competition. Needs owner/operator. Asking \$395,000 with \$75,000.

Contact Randy Jeffery (305) 295-2572

NEBRASKA

Progressive college community AM/Cl. C FM. Asking \$1,100,000 with \$300,000 down.

Well established Cl. IV AM/Cl. C FM covers central part of state.
Asking \$775,000 with \$150,000 down.

Contact Bill Lytle (816) 971-3733

OKLAHOMA

Fulltime AM/Cl. A FM - no local competition. R.E. Asking \$650,000 with good terms.

FM in central region. Price at less than 2 x gross. Asking \$500,000 terms or \$450,000 cash. Contact Bill Whitley (214) 680-2807



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Hurst Hill Buys WGY & WGFM For \$11 Million

WGY & WGFM/ALBANY-SCHENECTADY-TROY

PRICE: \$11 million
BUYER: Hurst HIII Holdings Ltd., a
partnership headed by Sky Stations
President Dannis Israel.

SELLER: Sky Communications, of which Israel is a stockholder. Sky Stations, the parent company, retains KSKY/Dallas; WRIV/Riverhead, NY; and WSIX-AM & FM/Nashville.

DIAL POSITION: 810 kHz; 99.5 mHz POWER: 50 kw clear-channel; 10 kw at 930 feet

FORMAT: A/C; CHR

KFRE & KFRY/FRESNO

PRICE: \$4.5 million

BUYER: An as-yet-unnamed partnership headed by Interep President Ralph Gulld. He also has interests in KFAC-AM & FM/Los Angeles and WNDR & WNTQ/Syracuse.

SELLER: KFRE Broadcasting and Lake Enterprises, headed by Walter Lake. VP/GM Tal Jonz will continue to manage the station.

DIAL POSITION: 940 kHz; 101.9

POWER: 50 kw; 1800 watts at 1880

FORMAT: Country

KTYE/TYE, TX

PRICE: \$485,000 BUYER: Tye Broadcasting SELLER: Griffis Broadcasting Co. DIAL POSITION: 99.3 mHz POWER: 708 watts at 625 feet FORMAT: MOR

KSLM & KSKD/SALEM, OR

PRICE: \$1.2 million

BROKER: Jamer-Rice Co.

BUYER: Ronette Communications Corp., headed by Carl Como Tutera and Ronald Samuels, who also own WNFI/Daytona Beach.

SELLER: Holiday Radio
DIAL POSITION: 1390 kHz; 105.1

POWER: 5 kw days/1 kw nights; 100 kw at 1047 feet
FORMAT: A/C; CHR

Karb

Continued from Page 3

dent of the radio business, beyond his experience in the engineering departments. His clear understanding of the goals at WHBQ and his plans to meet them give me confidence in his ability to meet the challenge."

WHBO/TAMPA BAY

PRICE: \$1,400,000

BUYER: Metroplex Communications, which also owns WNLT / Clearwater, WHY! /Miami-Ft. Lauderdale, WJYO & WORL/Orlando, WFYV & WPDQ/Jacksonville, and WPKX-AM & FM/Washington.

SELLER: Dr. Gordon Page DIAL POSITION: 1040 kHz POWER: 5 kw days/1 kw nights

FORMAT: Oldies

KBVL/BOULDER

PRICE: \$4.0 million
BUYER: Sterling Recreation Organization, which also owns KDKO/Littleton, CO and Washington properties
KBFW/Bellingham, KEDO & KLYK/
Longview, KALE & KIOK/Riichland,
and KZOK & KJET/Seattle.

SELLER: Boulder Valley Broadcasters, which also owns KBOL/Boulder. DIAL POSITION: 94.7 mHz POWER: 30 kw at 180 feet

POWER: 30 kw at 180 feet FORMAT: Classical BROKER: Blackburn & Company

WADK/NEWPORT, RI

PRICE: \$475,000 cash, including \$75,000 noncompete agreement. BUYER: Newport Broadcasting, headed by Bernard and Jane Perry. SELLER: Spectrum Communications Corp.

DIAL POSITION: 1540 kHz POWER: 1 kw daytimer FORMAT: MOR

KCMA/TULSA

PRICE: undisclosed BUPER: Pathfinder Communications Corporation of Elkart, IN, a division of Federated Media, which also owns WTRC & WYEZ/Elkhart, IN; WQHK & WMEE/Fort Wayne, IN; WCUZ-AM & FM/Grand Rapids, MI; and WCKY & WEEZ/Elncinnati.

SELLER: KMCA, Inc.
DIAL POSITION: 106.1 mHz
POWER: 100 kw at 440 feet
FORMAT: Classical
BROKER: Cecil L. Richards

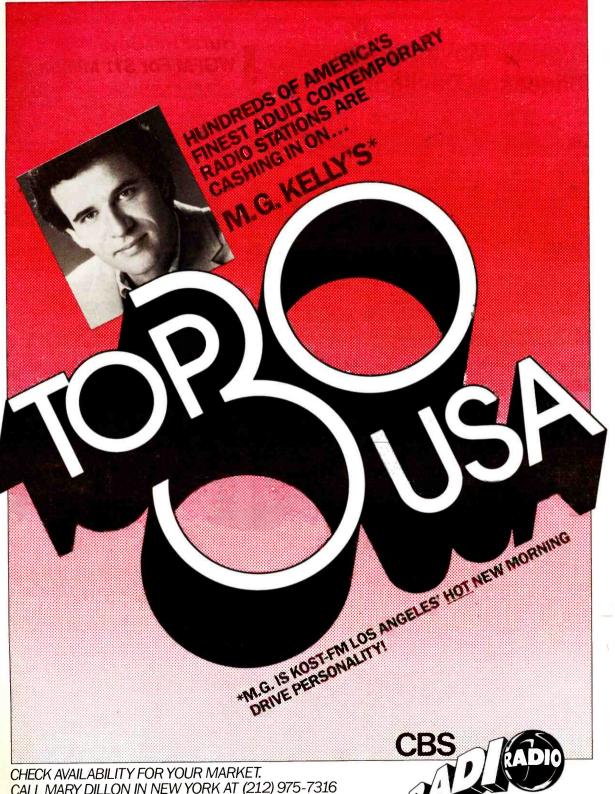
Sterling

Continued from Page 1 kw knights on 620 kHz; VMX1 has 100 kw on 102.9 mHz an antenna height of 1800 feet; WSSL-AM is on 1440 kHz with 5 kw; WSSL-FM has 100 kw on 100.5 mHz and antenna height of 1280 feet; WKJN airs a format on 103.3 mHz with 100 kw at 1000 feet. Broker was Blackburn & Co.

Stars Gather At WEA



At WEA's national marketing meeting in Florida recently, a number of label artists made appearances. Pictured (Ir-I) are Allantic's Roger Daitrey, Modern/Atco's Stevie Nicks, director Taylor Hackford of "Against All Odds" and "White Nights" fame. Atlantic's Marilyn Miller, and Atlantic President Doug Morris.



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WASHINGTON REPORT

Congress Moves On Senate Broadcasts, Daylight Savings

Bills that would impose fees on radio stations, extend daylight savings time, and open the Senate chamber to radio and television coverage have all advanced in Congress in recent days.

On Tuesday (10/29) the Senate Rules Committee approved a resolution throwing open Senate debates to broadcast coverage. The plan, authored by Sen. Robert Byrd (D-WV), would allow immediate radio coverage available to all news media. But TV broadcasts would be limited to a later test period, during which the telecasts would only be seen within the Senate's own offices.

The lone dissenter on the committee was Senate Majority Leader Robert Dole (R-KS). Since he controls the Senate agenda, his opposition raises serious questions about whether he'll schedule the broadcast resolution for a floor vote.

DST Hurts Daytimers, Class 3 Directionals

The House last week passed, 240-157, a bill to add an extra three weeks of Daylight Savings Time (DST) in the spring and one week in the fall. Under the proposal by

Rep. Edward Markey (D-MA), DST would last from the first Sunday in April to the first Sunday in November. The extension is backed by several hundred groups, such as the barbecue and lawn care industries, that profit from evening outdoor leisure activities.

Because the sun rises an hour later during DST, extending it for a month would hurt thousands of daytimers and Class 3 directional stations that must wait until local sunrise to switch to higher power or to daytime antenna patterns.

Some broadcasters expect daytimer ally Sen. Larry Pressler (R-SD) to offer an amendment in the Senate Commerce Committee allowing broadcasters to operate at full daytime power during the extended DST. A hearing in the panel was set for this week (10/31). Overall, the measure is expected to have a tougher time passing the Senate, where farm interests opposed to DST are stronger than in the House.

Station Fees Almost Home

The budget reconciliation package containing station fees cleared the full House last week, and is expected to pass the Senate soon. The fee scheme could raise over \$40 million a year, or nearly half the FCC's budget.

The largest radio fee would be shoot for a comparative hearing, followed by new or major change application fees of \$2000 for AM and \$1800 for FM. Applying for renewal would cost only \$30, and selling a station would carry a \$500 price tag.

Broadcasters won their key victory last spring, when annual fees that would have been paid by all stations were dropped from the legislation.

Low Fees May Protect Industry

Some industry lobbyists are saying privately that the fees will help, rather than hurt, radio and television. They argue that having modest fees written into law will protect the industry from a future FCC trying to jack up the rates, or from any renewed attempt to impose more onerous spectrum fees.



TIP TALK — Group broadcasters rubbed elbows with Washington heavyweights at a New York dinner thrown last week by NAB. House Speaker Tip O'Neill (center) and House Democratic Congressional Campaign Committee Chairman Rep. Tony Coelho (D-CA) were the honored guests. Above, O'Neill is bracketed by United Stations President Nick Verbitsky and NAB President Eddie Fritts.

FCC IGNORES EEO PRECEDENT

Appeals Court Slaps Down WYEN's Renewal

The U.S. Court of Appeals has reversed an FCC decision to renew the license of a suburban Illinois station which had a serious shortage of minorities on its staff, and only corrected the problem after it had come under Commission scrutiny.

The court accused the FCC of arbitrarily ignoring its own precedents, which hold that a station must be judged on its record during the license term in question, and can't win renewal based on improvements made after a license term has expired.

The court's unanimous decision overturning the license renewal of WYEN/Des Plaines, IL was hailed as "a big victory" by Pluria Marshall, Chairman of the National Black Media Coalition (NBMC). It was NBMC that challenged the FCC's 1984 decision to give WYEN a full seven-year license term in

The court's decision orders the

case back to the FCC for further review, but allows the agency considerable leeway "provided that it acts rationally and provides adequate explanations for its actions." The FCC was given 60 days to tell the court how it plans to handle the case.

11th Hour Improvement

WYEN had only one minority employee during the first eight years after Walt West Enterprises put it on the air in 1971. Under the FCC's EEO guidelines, the station's staff should have been approximately 10% minorities.

Writing for the court, Judge Patricia Wald noted that WYEN's minority record didn't rise to an acceptable level until 1983 and 1984 well after both the relevant license periods (1976-79 and 1979-82) had passed.

Wald held the Commission to a precedent set in 1979 involving the Rust Communications Group. Despite EEO progress in a Rust station's performance, it was given a short-term renewal because the improvements were made during the period of the FCC's investigation.

In that case, the FCC ruled, "We will no longer permit post-term upgrading to mitigate an inadequate EEO record during the license term under review ... Henceforth, on EEO performance a renewal applicant will be required to 'run on his record."



SMALL MARKET TOUR — Over two dozen FCC employees last week got a taste of how small market radio really works during a tour of two Virginia stations hosted by NAB's Small Market Radio Committee. Pictured above in the control room of WFVA/Fredericksburg, VA are (I-r) Du Clara Virginia; WFVA sports director Larry Hubbard; NAB VP/Radio Administration Ron Irion; Linda Parrish, KMUS/Muskogee, OK; WFVA OM Dick Rossi; and Robert Christensen. KHBT/Humboldt, IA.

NEWS BRIEFS

Risk-Free FM Channel Upgrades Proposed

Under a new policy proposed last week by the FCC, FM stations could upgrade their facilities by shifting to superior, adjacent channels without running the risk of facing a competing applicant. The policy would apply when no FM vanchies existed in a community, and the new channel would only become open because the applying FM gave up its nearby existing frequency.

As a practical matter, such upgrades never occur because stations withdraw their applications rather than face lengthy comparative hearings against challengers. If they stayed in the hearing and then lost, they would also lose their existing frequency, since adjacent channels may not be licensed in the same community due to interference problems. The FCC said the propsed new rule, which was suggested by the Fuller-Jeffrey Group, would serve the public

interest by encouraging FMs, especially Class A stations, to upgrade their facilities.



LET'S MAKE A DEAL — How to buy a radio station was the topic in Chicago last week, as five broadcast professionals shared their expertise at an NAB radio acquisition seminar. Speakers included (I-r) Tom Joyner, Joyner Broadcasting; Tom Gammon, Americom Media Brokers; Randy Odeneal, Sconnix Broadcasting; Bill Collatos, TA Associates; and John Sanders, Frazier, Gross & Kadlec.

DEBUTS THIS WEEKEND

ONE OF AMERICA'S LEADING PROGRAMS

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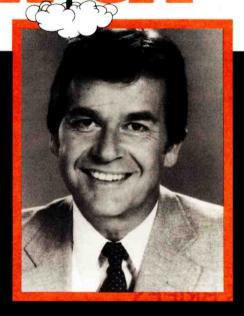
DICK CLARK

ANNOUNCING: A new host—Dick Clark—for one of radio's leading programs—Countdown America. Dick Clark's unmatched relationships with music's biggest stars, and his unique behind the scenes insights

— and —

the proven format of information, guest artists and contemporary hit music that has made Countdown America a success.

Dick Clark—Now on radio exclusively for the United Stations Radio Networks.



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DESIRABLE AUDIENCE

A Look At The Working Rich

Although 30% of American households have annual incomes of \$30,000 or more only a fraction of these households are financially wealthy. The typical \$30,000+ (\$33,000+ if you're adjusting these 1982 statistics for inflation) household, has three or more members, two or more workers, a home with a mortgage, checking and savings accounts, and a net worth — including home equity — of \$78,000

Households with annual incomes between \$30,000-50,000 make up the largest slice of the upper-income echelon, accounting for 20% of American households overall. This group holds 24% of all U.S. household net worth and receives 29% of the household flincome. Meanwhile, the ten percent of American households with incomes of \$50,000 or more receive 33% of all income and hold 40% of America's net worth.

Only three percent of the \$30,000+ annual income households report no wage earner, 97% of these households have at least one person working; and 74% of them have two or more wage earners. In contrast, fewer than one-third of all U.S. households with annual incomes under \$30,000 have more than one wage earners.

Making Money The Old-Fashioned Way

Earnings make up a larger share of total income for households with incomes in excess of \$30,000 than for those with lower incomes. However, the affluent also take down the lion's share of interest, dividends, and other capital income. A whopping 44% of all such income goes to that the percent of households with total annual incomes of over \$50,000; another 27% goes to households in the \$30,000

50 000 range

The median age of householders with incomes greater than \$30,000 is lower than that of other households; only eight percent are aged 65 and over. Nevertheless, householders with incomes betweeen \$30,000-50,000 have a median age of 42, while those in the \$75,000+ category have a median age of 50.

As far as educational levels, 58% of householders with annual incomes greater than \$30,000 have some college education, as compared to 27% of all U.S. households. Even so, fewer than half of those Americans in the \$30,000-39,999-per-year income bracket have completed even one year of college. Contrast that with the 80% of those whose incomes exceed \$75,000 per year who have some college education, of which 71% are college graduates.

Falling Back On Their Assets

While home ownership has declined since 1983 to 60% of all U.S. households (for the first time since the 1940s), the decline has come entirely at the expense of those households earning less than \$30,000 per year. Among households earning more than \$30,000 44% own their own home.

Not surprising, the equity in their home represents the major share of most American households' assets. Among those households in the \$30,000-50,000 annual income bracket, the median home equity (\$46,000) is six times their \$7600 in financial assets. Meanwhile, households with incomes greater than \$50,000 have a median of \$31,700 in financial assets, which is still less than one' half their median home equity of \$75,000.

Nearly all households with incomes of \$30,000+ have checking accounts: three-quarters have savings accounts. But as of 1982, less than one-third of these held money-market accounts. Similarly, while a third of households in the \$30,000-50,000 range own stocks, less than five percent own bonds. And while half of the \$50,000+ households own stocks, only 11% own taxable bonds and only 15% hold tax-free municipal bonds. Those who do own bonds sport median bond holdings of \$20,000 (taxable bonds) and \$27,000 (tax-exempt bonds)

Services, Net Worth & The Bottom Line

We're not talking tennis here -40% of American households, regardless of

income category, claim "convenient location" as the main reason for choosing their bank, as opposed to nine percent who cite "high deposit interest rates." However (and this is an important point if your station is trying to attract either consumers or advertisers in the blossoming financial services field), among those \$30,000+ households with IRA or Keogh accounts. fewer than one-third hold them in the same place as their main checking account.

Over three-quarters of these \$30,000+ households report outstanding nonmortgage debts and the amount increases dramatically with income. Still, when the combined mortgage and nonmortgage debts are balanced against assets, these households have a substantial net worth: a median \$46,000 for those in the \$30,000-39,999 range; \$64,000 for those in the \$40,000-49,999 range; and — get this — \$131,000 for those with incomes of \$50,000 and up.

Net worth as defined in these fig ures, courtesy of American Demographics, does not include cars, consumer durables. life insurance or future pension rights. Under this definition, the median net worth for all U.S households is \$25,000. A full 20% of all U.S. households have zero net worth: i.e., their debts cancel out their assets. That means a net worth of \$78,000 for the \$30,000+ group or "working rich" puts them in good financial shape overall ... until you examine the two percent of U.S. households with a net worth of \$500,000 or more and a mean income of \$126,000 per

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HARRIS PX-91 PHONO PREAMP

- Split equalizer meets stringent dynamic requirements not addressed by common static specifications.
- Polypropylene equalization components insure impeccable transient response.
- Unmatched immunity to RFI and other extraneous signals.
- Adjustable cartridge loading and high accuracy equalization of +0.25 dB from ideal RIAA curve provide optimum dynamic performance.
- Performance commensurate with Technics SP-10MKII turntable.
- Unmeasurable transient intermod and dynamic distortions assure faithful reproduction of demanding cuts, such as the cannon shot in Telarc's special recording of the 1812 Overture.

Buy the best—the Harris PX-91 "Mastering Quality" Phono Preamps...for your "best shot".

Contact Harris for the rest of the facts. Harris Corporation, Studio Division, P.O. Box 4290, Quincy, Illinois 62305-4290. 217-222-8200.



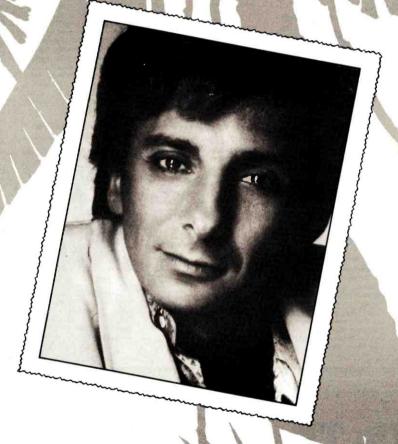
Floating Phone



Billed as the "world's only waterproof cordless telephone," the Webcor "Model 600" will not only work while you're underneath the shower, but will also float when dropped in your swimming pool. (Hence the manufacturer's trademarked term for the gizmo: the "Float Fone.") Additional features include seven LED function indicators, an 800-1000' range, tone/pulse switching, last number redial and a two-number, 15-digit memory. Rubber safety antenna and protective boot too. The base is a recharger for the handset. Suggested retail price: \$144.95.







The Westwood One Radio Networks proudly present an exclusive two-part Star Trak Profile featuring Grammy, Tony and Emmy award-winning composer/performer Barry Manilow, airing the weeks of Monday, November 11 & 18 on more than 250 Westwood One affiliates throughout North America.

In his only national radio interview this year, Barry talks about his multi-platinum recording career, his new affiliation with RCA Records, the brand-new Manilow LP (his first studio effort in three years), the current Copacabana World Tour and his television acting debut in Copacabana, a two-hour musical comedy airing on CBS December 3.

You won't want to miss Star Trak Profiles Barry Manilow – two hours of fascinating conversation and memorable music featuring one of pop music's all-time superstars. For information contact Westwood One at (213) 204-5000 or Telex 4996015 WWONE.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

PRO:MOTIONS

Adriance Named KTRH I SM

Brenda Adriance has been named Local Sales Manager for KTRH/Houston. Adriance joins the sales staff from a similar post at Dallas outlets KLIF and KPLX. which she held for three years. Adriance has also managed her own advertising agency.

Schwartz Named Selcom Corporate Group Controller

David Schwartz has been appointed Corporate Group Controlfer for Selcom, Inc. Schwartz will be responsible for all financial aspects of both Torbet Radio and Selcom Radio. Prior to joining Selcom, Schwartz served four years as Senior Accountant for Metropolitan Services Group at Price Waterhouse.

PROS ON THE LOOSE

Bob Aponte National AOR Director Jem 201-968-0426

Tommy Edwards - Middays WLS-FM/Chicago (312) 392-

Mark Lapidus PD KUFO/Odessa (915) 367-6361

Shannon Novak - MD WBCS/ Milwaukee (414) 258-4408 John Peters (aka Joe Green) -

Nights KUTE/Los Angeles (805) 492-0739 Laurie Sanders - Nights

WLAK/Chicago (213) 596-9505 Bob Shannon - Group PD Osbourne-Reynolds Group (214) 757-2662

- Nights KCAQ/Ox-Jill West nard-Ventura (805) 985-0408

Ken Van Tassle - MD WZOU/Boston (617) 396-4843

Steve York - Middays WZOU/Boston (617) 655-9959

PPA/USA Buys Peter **Powell Associates**

Peter Powell Associates Inc. syndicator of Broadcast Promotional Programming has been sold to PPA/USA Inc. with Mike Overton as President. Overton was formerly General Manager with the Steuart Broadcasting Group. PPA/USA succeeds Peter Powell Associates as the exclusive licensee of several radio sales and listenership promotional programs. PPA/USA is located at 315 Madison, Suite 201, Eugene, OR 97402. (503) 686-0248.

Jobete Names Banyai VP



Frank Banvai has been appointed VP/Administration and International Operations for Jobete Music Company, Inc. Prior to accepting this newly-created post, Banyai was a consultant to Warner Bros., Inc. and before that served as VP/International for United Artist Music.

RAB Taps Sampson,

The RAB has chosen Jack Sampson as head of its Small Market Advisory Committee, which will be composed of 10-12 working sales managers. Sampson, a 35-year radio vet and RAB board member, is President of the Sampson Communications Company. Additionally, Paul Fiddick, President of Multimedia Radio, will chair RAB's research committee.

Bacherman RSM For TM



Scott Bacherman has been named Regional Sales Manager for TM Communications. He previously co-owned and operated WPOE/Greenville, MA for five years. Bacherman also spent 1972-78 working on and off the air at WNUS/Springfield, MA; WGRG/Pittsfield, MA: WKBK/ Keene, NH; and WMUA/Amherst,

Hoban Directs Republic Research

Bruce Hoban has been named Director/Research for Republic Radio. He joins the company from Warner-Amex Cable, where he was Director/Marketing Research. Hohan has also served as VP/Director of Research for the Cabletelevision Advertising Bureau/ New York and Director/Research and Sales Systems for ABC Ra-

CHRONICLE

Born To:

● WLIR/Long Island MD Larry Dunn and his wife Patricia, son Ryan Robert, September 26.

Married:

• WCCT/Peorla's Phil Manicki and Nancy Archibald, October 26.

CHANGES

Lvnne Gladstone, former Account Executive and Greensboro Sales Manager of the former WGLD-FM, joined the sales staff at WMAG/High Point, NC.

Miller, Ellis Join **RPMF Board**

John Miller has joined the BPME Board of Directors for a three-year term. Miller is VP/Advertising and Promotion for NBC Entertainment, Miller joined NBC in 1984 and prior to that worked at CBS. Also joining the Board of Directors to complete Steve Sohmer's unexpired term is James EIIIs, Director of Creative Services, Tribune Broadcasting. Ellis was formerly Promotion Manager for WKRC-TV/Cincinneti and VR/ Promotion for Frank Magid Assoclates. The BPME, previously a New York company, is now officially incorporated as a nonprofit California corporation.

Ampex Taps James For Magnetic Tape Division



Jack James

Jack James has been appointed Southeast Regional Manager of Ampex Corporation's Magnetic Tape Division. James joined Ampex in 1979 as Sales Representative responsible for North and South Carolina

Morris McWilliams, former Account Executive for the ABC Radio Networks, named Account Executive at CBS Radio Networks/

John Luginbill, former Account Executive for CBS spot Cable Sales, named Account Executive at CBS Radio Networks/Detroit

Karen Green, former Account Executive at WNEW/New York, appointed Account Executive in Local Sales for WOR/New York

Susan La Barbiera, former Research Analyst for BLAIR/RAR, Inc., named Research Analyst for Viacom's Radio Division

Joanne Harrelson, radio and TV sales veteran, joined the WDTX/ Detroit sales force.

Kathy Johnson, former Account Executive at WLLZ, joined the WDTX/Detroit sales staff.

Breeda Kelly Miller, former Account Executive at WHYT/Detroit, joined the sales force at WDTX/Detroit

Jack G. Roberts, former sales assistant at WJR/Detroit, named to the WDTX/Detroit sales staff.

Christopher Sadler, former Account Executive at WCLS/Detroit, joined the WDTX/Detroit sales

Michael Schiefer, former Account Executive at WCLS/Detroit. joined the WDTX/Detroit sales

Marge Schwartz, former Account Executive at WNIC-AM & FM/Detroit, joined the WDTX/Detroit sales staff.

Debbie Klaker, former research/sales assistant at WNIC-AM & FM, joined WDTX/Detroit in the same capacity

Ann Mitchell, former Business Manager at WNIC-AM & FM, appointed Business Manager at WDTX/Detroit.

FREE to any station — The Elvis Special:

ELVIS: The Legend Of A King

FOR JANUARY 1986 (Elvis Birthdate: Jan. 8) ³ HOURS – 30 SONGS

WBUF/Buffalo, WRNO/New Orleans. and almost 200 more . . .

EXCLUSIVE IN YOUR MARKET the updated RKO Radio Show hosted by John Leader

A WARM, PERSONAL BIOGRAPHY . . . "A no-holdsbarred history of the man, the son, the husband, the father." - UPI

YOU SELL 18 minutes, ABI reserves 6 minutes for an Elvis documentary album offer

> For demo call DON VOGEL: (415) 827-2382 Or write: ABI, 115 Roslyn Dr., Concord, CA 94518

IN MEMORIUM

TOMMY "JUDGE" MILNER June 11, 1950 to October 26, 1985

A man whose passion for radio and records was second only to his passion for people.

LARRY HARRIS
DICK WILLIAMS
JOHN SCHOENBERGER
GEORGE GERRITY
BOBBY APPLEGATE



courage diarykeepers to earn \$14.30 by writing down KELI on

Arbitron Moves

berg (who has since stepped down

as GM) stated that he didn't really

feel Arbitron would move against

his station. "After the slap on the

wrist given to WLS they had better

think twice about coming after us,'

he had said. This was exactly the

kind of reaction I warned against in

my September 13 column review-

Perhaps because of the widely

held perception of a weak reaction

against WLS, Arbitron rolled out

all the artillery this time. Also a

ing the WLS affair.

In an earlier conversation, Wein-

every diary line.



JHAN HIBER

The Tussle In Tulsa

Can — and does — Arbitron defend the integrity of its surveys? What might the ratings giant do to assure clients that attempts to undermine the quality of the estimates will be fought vigorously? In the wake of what many perceived as a lenient action against WLS/Chicago for on-air survey references, what else could stations get away with?

Tulsa Background

The answers to those questions came crashing down on the heads of the folks at KELI(AM)/Tulsa recently. Under the guidance of coowner/GM Fred Weinberg, the station (not an Arbitron subscriber, by the way) took on the ratings firm via a promotion campaign to acquire diaries. In the process it seemed to other Tulsa broadcasters that the fall sweep was being jeopardized. To protect the quality of its survey, Arbitron took several significant steps.

Unless you've been on an ice floe off the coast of Alaska you've probably seen the stories about KELI's activities. R&R reprinted KELI's newspaper ads, wherein the station.

Took issue with the way Arbitron conducts the surveys
Showed actual diary pages in

the ad, with KELI written on every entry line

• Ås a way of protesting the Arbitron methodology, KELI offered to pay \$14.30 (the station's frequency) to anyone who would write the station on every diary line, then bring the booklet to the station for "verification." KELI offered to then give the person a check and even mail in the diary.

As you might imagine, other Tulsa broadcasters, such as the folks at KRAV, were not real tickled with this approach. KRAV filed a request for an injunction to halt the KELI activities. Meanwhile, another newspaper ad and hourly on-air mentions continued to en-

"Removal from the Tulsa book, a \$60 million lawsuit, and a GM losing his job as a result seem to indicate the Rating Distortion policy has a sharp bite."

factor was that KELI's actions appeared to leave little room for doubt that the station had violated Arbitron's policy against rating distortion.

A \$60 million lawsuit filed against KELI spoke volumes. Offering to buy diaries is a no-no. Showing examples of a diary, with your calls written on every line, is not especially appreciated either.

Following procedures, Arbitron's Special Station Activities Committee received complaints from Tulsa subscribers, then asked KELI for its side of the story. The lawsuit was later filed in federal court and is still being pursued. It's my opinion that if history is any guide this one won't go into extra WEEK IN REVIEW

'86 Arbitron Survey Dates

Here are the sweep periods for the 1986 **Arbitron** surveys. Winter: January 9-April 2; Spring: April 3-June 25; Summer: June 26-September 17; Fall: September 25-December 17. All sweeps are later than their '85 counterparts. Those in the top 75 should remember the summer dates, since that's when Arbitron proposes to inject continuous surveys in those metros.

Radio Micro Tutor To Debut

Arbitron spokespeople tell R&R that effective with the issuance of the new book look (early in '87), a new micro-based sales tool will also be available. Tentatively called "Radio Micro Tutor," the machine will be super user-friendly, help salespeople become familiar with the book redesign, and perform sales breakouts. At this time, Arbitron is planning to offer the system at no additional cost to subscribers.

innings. I believe Arbitron has a solid case and will likely obtain a hefty out-of-court settlement.

Research Recourse

Meanwhile, Arbitron has sent letters to station and advertiser/ agency clients decrying the KELI actions and vowing to protect the quality of the fall survey. Given the above legal action, though, what else can/would Arbitron do to keep the numbers from resembling so much silly putty?

• Special scrutiny for any diairies containing entries to KELI Arbitron recaptured 24 diaries which KELI had apparently gotten its hands on. However, there may have been others not turned over to the station which were mailed back loaded with KELI entries. Those diarykeepers will probably get callbacks to verify their listening. Discrepancies will be tossed.

• Review the number of diaries potentially affected by the KELI prank. Once the tainted KELI booklets are tallied it will have to be decided what the potential impact on the overall sweep might be. Arbitron might consider the damage serious enough to have to plug in additional sample near the end of the survey period to cover for those diaries deleted due to the KELI effort.

 A worst-case situation would involve extending the survey. This rare move would mean essentially declaring the first two weeks of the survey invalid and adding two weeks on in December. Because this would wreak havoc for Arbitron's production schedules, it's a real last report. Other steps could be taken which haven't been disclosed yet.
 To date, Arbitron has been closedmouthed regarding details. It's hoped at the end of the Tulsa survey there will be a communique from Arbitron to its subscribers outlining steps taken to preserve the quality of the Tulsa numbers.

A Policy With Teeth

Perhaps, in a way, Fred Weinberg did the broadcast business a favor. It's likely there were others who felt as he did - that in the aftermath of the WLS decision the Arbitron tiger was toothless. Now. it's hoped that those who would try to undermine the sweeps and tempt their Arbitron fates will think twice. Removal from the Tulsa book, a \$60 million lawsuit, and a GM losing his job as a result seem to indicate the Rating Distortion policy has a sharp bite. Maybe others will now think about more legitimate strategies for boosting the numbers.

It's no secret that the Arbitron far's lub is not a large group. However, to date at least the ratings giant has shown its willingness to go to bat to protect its numbers and to assure the people who use the results that radio estimates are still viable. If the KELI tactics were allowed to spread unchecked, radio revenues would suffer as advertisers couldn't rely on the numbers. Thanks to Arbitron's actions in Tulsa, damage to the industry will be minimized.

Next week: a look at the implications of Arbitron's expansion to 48 survey weeks in the top 75 markets.



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PLUS a clear, concise Calendar, birthdays, scheduled events, fun facts from the past. Written to be used by you!

PLUS fascinating updates, figures and quotes from the entertainment world – TV and movie stars your listeners want to know about . . . from you!

PLUS more! From the offbeat to the incredible, every issue of GALAXY gives you something to say, pours out the information you need to enrich your program! The latest trends, the goofy realities ... a world of steady, reliable information!

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Mike Rutherford of Genesis

AOR DOUBLE BREAKERS ALBUM DEBUT 3 TRACKS 63- 60

Presenting their driving new single. "SILENT RUNNING" (7-89488) (Also available as a 12") (PR 797) From their forthcoming, self-titled album (81287) Produced by Christopher Neil

On Atlantic Records & Cassettes



<u>JEAN-LUC PONTY</u> "FARLES"

The Single, "Infinite Pursuit" (12" only) (PR 809) Produced by J. L. Ponty for J. L. P. Productions, INC.

THE MANHATTAN TRANSFER "VOCALESE"

The Single, "Ray's Rockhouse" (7-89533) Produced by Tim Hauser Management: Aynet Management—Brian Aynet

AHMAD JAMAL "DIGITAL WORKS", (8125

Produced by James (Spider) Snyder and Ahmad Jamal

HERBIE MANY "SEE THROUGH SPIRITS" (81285)

(new release!) Produced by Herbie Mann

Dome of the most extraordinary artists of our time. Each with a unique musical vision. Together they embody the full spectrum of jazz. From Mainstream to Bebop. From Swing to Jazz-fusion. And with "VOCALESE." DIGITAL WORKS" and "FABLES" now on R&R's top ten chart, it's clear our jazz is up.

LOOK FOR THEM ALL ON TOUR NOW.



RATINGS

SUMMER '85

Arbitron Demographic Rankings

Houston

KMJQ Sweeps All Demo Crowns; KLOL Rises In First Three Demos; KKBQ-FM Runner-Up With Teens And 18-34; KIKK-FM Posts Gains In All Demos; KLTR Up To 2nd 18-49

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
2	1	KMJQ (B/U)	1	1	KMJQ	1	1	KMJQ	2	1	KMJQ
1	2	KKBQ-FM (CHR)	2	2	KKBQ-FM	3	2.	KLTR	3	2	KIKK-FM
3	3	KRBE-FM (CHR)	5	3	KLOL	4	3	KIKK-FM	1	3	KLTR
4	4	KSRR (AOR)	3	4	KLTR	2	4	KKBQ-FM	5	4	KFMK
6	5	KLOL (AOR)	4	5	KSRR	7	5	KLOL	6	5	KKBQ-FM
6	6	KYOK (B/U)	7	6	KIKK-FM	8	6	KFMK	7	6	KILT-FM
8	7	KIKK-FM (Ctry)	6	7	KRBE-FM	6	7	KSRR	4	7	KODA
10	8	KLTR (AC)	9	8	KFMK (AC)	5	8	KILT-FM	9	8	KTRH (News)
10	9	KILT-FM (Ctry)	9	9	KILT-FM	5	9	KRBE-FM	9	9	KQUE (AC)
13	10	KXYZ (Span)	10	10	KODA (B/EZ)	10	10	KODA	11	10	KSRR

Washington

WHUR Moves 3-1 In Older Demos; WWDC-FM Holds First 18-34; WRQX Rises To Top With Teens; WKYS Solid Second With Adults

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
2	1	WRQX (CHR)	1	1	WWDC-FM	3	1	WHUR	3	1	WHUR
1	2	WAVA (CHR)	2	2	WKYS	1	2	WKYS	2	2	WKYS
3	3	WWDC-FM (AOR)	3	3	WHUR	2	3	WWDC-FM	1	3	WGAY
5	4	WDJY (B/U)	4	4	WRQX	4	4	WRQX	4	4	WLTT
4	5	WKYS (B/U)	7	5	WLTT (AC)	6	5	WLTT	5	5	WMZQ-FM
7	6	WHUR (B/U)	6	6	WCLY	5	6	WGAY (B/EZ)	6	6	WCLY
6	7	WBMW (CHR)	5	7	WAVA	7	7	WCLY	8	7	WRQX
19	8	WPKX-FM (Ctry)	9	8	WDJY	9	8	WMZQ-FM	6	8	WMAL
11	9	WASH (AC)	10	9	WMZQ-FM (Ctry)	10	9	WASH	7	9	WWDC-FM
8	10	WCLY (AC)	13	10	WBMW	8	10	WAVA	15	10	WTOP (News)

Dallas-Ft. Worth

KKDA-FM Now #1 18-34, Runner-Up In Other Demos; KVIL-FM Remains First With Older Adults; KTXQ Climbs In First Two Demos; KPLX Up In Older Demos

Sp		12-17	Sp		18-34	Sp '85		18-49 Rank	Sp '85		25-54 Rank
'85	'85	Rank	'85	.82	Rank	85	. 93		63	03	
1	1	KEGL (CHR)	2	1	KKDA-FM	1	1	KVIL-FM	1	1	KVIL-FM
2	2	KKDA-FM (B/U)	3	2	KTXQ	2	2	KKDA-FM	3	2	KKDA-FM
5	3	KTXQ (AOR)	4	3	KZEW	3	3	KTXQ	4	3	KPLX
4	4	KTKS (CHR)	1	4	KVIL-FM	6	4	KPLX	2	4	WBAP
3	5	KAFM (CHR)	6	5	KTKS	5	5	KZEW	5	5	KSCS
10	6	KSCS (Ctry)	5	6	KEGL	8	6	KEGL	7	6	KRLD (News)
8	7	KZEW (AOR)	11	7	KMGC (AC)	7	7	KSCS	9	7	KMGC;
	8	KDLZ (B/U)	8	8	KPLX	9	8	KTKS	8	8	KMEZ-FM (B/EZ)
7	9	KVIL-FM (AC)	9	9	KSCS	4	9	WBAP (Ctry)	6	9	KTXQ
9	10	KPLX (Ctry)	14	10	KLUV (AC)	12	10	KMGC	11	10	KLUV

St. Louis

KSHE Keeps Crown For First Three Demos; KMOX Tops With Older Adults, Rises 18-34; KSD Jumps In All Demos; KUSA Goes Top Ten In All Adult Demos

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
1	1	KSHE (AOR)	1	1	KSHE	1	1	KSHE	1	1	KMOX
4	2	KHTR (CHR)	7	2	KSD	2	2	KMOX	2	2	KSHE
2	3	KMJM (B/U)	6	3	KMOX	4	3	KSD	4	3	KSD
3	4	KWK (CHR)	. 2	4	KMJM	5	4	KMJM	3	4	WIL-FM
6	5	KSD (AC)	5	5	KHTR	8	5	KYKY	5	5	KYKY
11	6	WESL (B/U)	8	6	KYKY (AC)	3	6	WIL-FM	8	6	KEZK
5	7	KMOX (Talk)	3	7	KWK	6	7	KHTR	9	7	KUSA
9	8	WZEN (B/U)	4	8	WIL-FM	12	8	KUSA	6	8	KHTR
22	9	WMRY (AC)	10	9	KUSA (Ctry)	7	9	KWK	7	9	KMJM
8	10	WIL-FM (Ctry)	9	10	KADI (AC)	11	10	KEZK (B/EZ)	10	10	KADI

SCRITTI POLITTI

"Perfect Way" is here to stay. This first single from Scritti Politti is showing signs of going a long, long way; to the top! Stay tuned and find out.

Three people are Scritti Politti; vocalist and founding member Green, keyboardist David Gamson and Fred Maher on drums. The Top Five dance single "Wood Beez (Pray Like Aretha Franklin)" led to the release of the first American Scritti Politti album on Warner Bros., Cupid & Psyche 85. The "Perfect Way"? Straight up, of course.

CUPID & PSYCHE 85 by Scritti Politti (1/4-25302) Includes the single "Perfect Way," available on 7" (7-28949) and 12" (0-20362).

and 12" (0-20362).

Produced by Green/Gamson/Maher and Arif Mardin.
On Warner Bros. Records and Cassettes.

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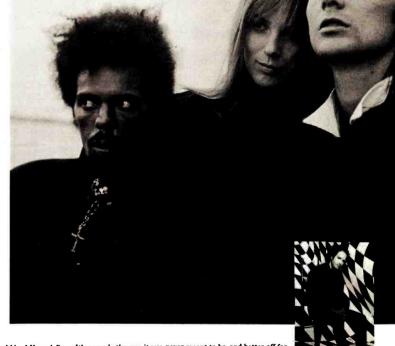


THE DREAM ACADEMY

"Life In A Northern Town" is the one. Radio is responding to the first single from The Dream Academy's debut album. After the success of the first standout track and video, "This World," "Life In A Northern Town," produced by former Pink Floyd guitarist David Gilmour, is the most logical choice for first single, having gone Top Ten in England and Top Five in Australia.

They display the lyrical, musical and visual grace of a band well beyond their debut. Meet Nick Laird-Clowes, Gilbert Gabriel and Kate St. John, The Dream Academy.

THE DREAM ACADEMY (1/4-25265) includes "Life In A Northern Town" (7-28841). You've got the Pro. Produced by David Gilmour/Nick Laird-Clowes/George Nicholson.
On Warner Bros. Records and Cassettes.



If you only buy one Steven Wright album this year, it should be I Have A Pony. It's comedy the way it was never meant to be, and better off for it. "I PUT MY CAR KEY IN MY APARTMENT DOOR BY MISTAKE. WHEN I TURNED IT, THE WHOLE BUILDING STARTED UP." I Have A Pony (1/4-25335) by Steven Wright. Produced by William E. McEuen. On Warner Bros. Records and Cassettes. © 1985 Warner Bros. Records Inc.

"And after all the violence and double talk There's just a song in all the trouble and the strife You do the walk, you do the walk of life"

"Walk Of Life"
The Single And Pro From
Dire Straits
The Double Platinum Album
Brothers In Arms

CHR BREAKERS

One Of The ''Most Added'' CHR 181/77



RATINGS

SUMMER '85

Arbitron Demographic Rankings

Seattle-Tacoma

KISW Climbs To 18-34 Peak, Stays Second In Teens, 18-49; KUBE First With 18-49, Runner-Up In Other Adult Demos; KCMS Gains Greatly 18-34, 18-49; KMGI In Top Ten For All Adult Demos; KMPS-FM Up In Adults

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
1	1	KPLZ (CHR)	2	1	KISW	1	. 1	KUBE	1	1	KIRO
2	2	KISW (AOR)	1	2	KUBE	2	2	KISW	2	2	KUBE
4	3	KUBE (CHR)	4	3	KNBQ	3	3	KIRO	6	3	KMPS-FM
8	4	KKFX (B/U)	15	4	KCMS (Rel)	8	4	KMPS-FM	5	4	KOMO
3	5	KNBQ (CHR)	3	5	KLSY	11	5	KRPM (Ctry)	9	5	KRPM
_	6	KHIT (CHR)	5	6	KZOK	7	6	KOMO (AC)	11	6	KISW
7	7	KZOK (AOR)	12	7	KMGI (AC)	4	7	KLSY	8	7	KBRD
14	8	KLSY (AC)	6	8	KPLZ	18	8	KCMS	3	8	KSEA (B/EZ)
_	9	KJET (AOR)	13	9	KMPS-FM (Ctry)	6	9	KNBQ	14	9	KMGI
16	10	KBRD (B/EZ)	8	10	KIRO (N/T)	16	10	KMGI	10	10	KVI (Gold)

San Diego

KGB Still First Choice With Young Adults, Gains In 25-54; KSDO-FM First With Teens, Gains In Adults; KFMB-FM Still Second With Older Adults; KSON-FM, KYXY Jump 18-49

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp		25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
1	1	KSDO-FM (CHR)	1	1	KGB	1	1	KGB	1	1	KFMB
4	2	XTRA-FM (AOR)	2	2	XTRA-FM	2	2	KFMB-FM	2	2	KFMB-FM
3	3	KGB (AOR)	4	3	KSDO-FM	3	3	XTRA-FM	6	3	KGB
2	4	XHRM (B/U)	3	4	KFMB-FM	4	4	KFMB	3	4	KJQY (B/EZ)
5	5	KFMB-FM (AC)	11	5	XHIT .	5	5	KSDO-FM	4	5	KIFM
6	6	KLZZ-FM (AC)	7	6	KFMB	6	6	KIFM	14	6	XTRA-FM
7	7	XHIT (AOR)	6	7	KIFM (AC)	12	7	KSON-FM (Ctry)	7	7	KSDO (N/T)
11	8	KFMB (AC)	8	8	XHRM	13	8	KYXY (AC)	11	8	KSDO-FM
30	9	KEZL (AC)	5	9	KLZZ	7	9	KLZZ `	13	9	KYXY
12	10	XTRA (Gold)	10	10	XTRA	9	10	XHRM	9	10	XTRA

Cleveland

WLTF Lights Up First 25-54, Second With Other Adults; WMMS Holds First In Young Adults; WGCL Climbing In Adult Demos, First With Teens; WGAR-FM Gains In All Demos

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
1	1	WGCL (CHR)	1	1	WMMS	1	1	WMMS	2	1	WLTF
2	2	WMMS (CHR)	2	2	WLTF	2	2	WLTF	1	2	WMMS
3	3	WRQC (CHR)	5	3	WGCL	3	3	WMJI	3	3	WMJI
5	4	WZAK (B/U)	4	4	WMJI	5	4	WGCL	5	4	WQAL
4	5	WDMT (B/U)	3	5	WZAK	4	5	WZAK	9	5	WGCL
6	6	WLTF (AC)	6	6	WDMT	6	6	WDMT	8	6	WGAR-FM
13	7	WGAR-FM (Ctry)	13	7	WONE-FM (AOR)	8	7	WQAL (B/EZ)	4	7	WDOK
12	8	WWWE (AC)	9	8	WWWE	9	8	WGAR-FM	6	8	WZAK
21	9	WGAR (Ctry)	7	9	WRQC	11	9	WWWE	10	9	WWWE
8	10	WMJI (AC)	12	10	WGAR-FM	7	10	WDOK (B/EZ)	11	10	WDMT

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

AND THE SEEN



BLACK/URBAN









"EVERYBODY DANCE"

THE FIRST SINGLE FROM TA MARA AND THE SEEN SP.4-5078

Produced by Jesse Johnson for J.W.J. Productions, Inc.

NETWORKS/PROGRAM SUPPLIERS



REED BUNZEL

SEASON'S SYNDICATION

End Of The Year Christmas Clearance

That strange noise you heard early this morning was the sound of Christmas hitting the shelves. Gone are the plastic pumpkins and fright wigs. Now sitting next to the paper pilgrims and turkey centerpieces are gobs of tinsel, sugarplums, and Cabbage Patch Kids. Today (11-1) marks the unofficial opening of the holiday season, although some eager and opportunistic merchants celebrated the occasion weeks ago. It also is the time for radio wise men to survey the Xmas programming available for the long, festive weeks ahead.

As programmers and managers well know, the end of the year poses a few personnel challenges. Your morning jock takes the week off the PM driver who normally fills in gets sick, and the parttime weekend college kid suddenly disappears to the home front. The Christmas morning airshift needs to be filled, but your patient kids and spouse won't let you sub again. What will you do . . . what will you

Simple. Let the tape player handle it. Send the all-night jock on his way, put up the reels in good conscience, chug a little eggnog, and lock the door as you leave. Described below are just a few samples of the many program alternatives being offered this year. One note: R&R does not necessarily endorse any of these programs, nor is this list complete. Throughout the rest of the season periodic updates will be issued as more programming becomes available.

More And More Christmas

Bonneville Media Communications is making its "Christmas And Then Some" available to radio stations in a new, expanded version "Christmas And Then Some More" includes four new hours of seasonal music and interviews, bringing the length of the complete package to eight hours. The new four-hour segment covers many aspects of the holiday, including 30 years of Christmas at the White House described by the official presidential Santa Claus; the history of "Rudolph" as told by songwriter Johnny Marks; Patty Andrews's memories of Christmas on the USO circuit; and a running gag on the 12 days of Christmas.

Stations can program from one to eight hours of "CATSM." Each hour is broken into four two-minute breaks, and the entire package contains an optional six-minute newshreak For demos and more information call (801) 237-2341.

Hour After Hour

Kris Stevens Enterprises is bringing back its popular holiday offering, "The 12 Hours Of Christmas," for another round of Xmas music. The special has become an annual fixture on stations around the world, and features an eclectic mix of music, comedy, comments from kids, nostalgia, accounts of Christmas celebrations around the world, and a touch of tradition. The music ranges from contemporary cuts to mass appeal favorites, designed to blend well with roasting chestnuts and one-horse-open-sleighs.

Hosted by Kris Erik Stevens, "The 12 Hours Of Christmas" comes packaged in a 12-album stereo set and offers 120 minutes of commercial avails for the local station to sell. Contact (818) 981-8255 for more information.

Contemporary Country Christmas

Drake Chenault is celebrating the 1985 Christmas season by offering two all-new holiday programs to Contemporary and Country sta-

· "Holidav Hits" features seasonal songs from a variety of contemporary artists, such as Bruce Springsteen, Paul McCartney, Stevie Wonder, Elvis, and the Carpenters. The special is hosted by KMGG/Los Angeles personality Laurie Allen.

"Christmas In The Country" is hosted by Bob Kingsley, veteran of several country-oriented syndicated series, and blends original Christmas songs with traditional carols. Featured performers include Willie Nelson, Alabama, Dolly Parton, Kenny Rogers, and Emmylou Harris.

"These specials include more than music," says Drake-Chenault President Denny Adkins. "They include real life stories that range from the sentimental to the humorous." Each special is six hours in length, and comes with open-end tag promos voiced by either Allen or Kingsley. Call (818) 883-7400 for more information

Christmas Mindset

To fill the void between 6pm Christmas Eve to 12 noon Christmas Day, the Jim West Co. is offering its 18-hour "A Christmas State Of Mind." The special includes four customized Christmas jingles and features contemporary vocalists, such as Paul McCartney, Kenny Rogers, Barbra Streisand, and Anne Murray. Traditional performers range from Johnny Mathis to Frank Sinatra, and classical arrangements include the Morman Tabernacle Choir and the Boston Pops. A free demo and further details may be obtained by calling (214) 644-7800.



Public Interest Affiliates and Malrite Communications have again joined forces to distribute "Joy Of Christmas," a market-exclusive contemporary/traditional Christmas special. The package includes 20 hours of music, with an additional ten hours available to stations on an optional basis. The special, hosted by Dave Malmerg, is provided on a barter basis with four national and four local spots each hour. Included is camera-ready promotional artwork and customized jingles. Call (312) 943-8888 for more information.

A Children's Christmas

Veering away from the standard holiday music-and-memories formula, P.S. Productions has developed a package of actual letters to Santa Claus written and read by kids. "I'd Like To Wrap Up A Dream For You All" is a package of 30 individual, self-contained :90 segments with a seasonal musical theme and several short notes to St. Nicholas. Each segment is designed to stand alone as a piece of sponsored programming, and the package comes with :30 and :15 music beds and similar beds with a

sung tag.

The program's producers liken the segments to the traditional Miller or Budweiser beer spots which communicate the tranquility of the holiday season with a simple commercial tag at the end. "I'd Like To Wrap Up A Dream" is available for cash on a market-exclusive basis for five years.

Call (800) 231-9208 or (805) 251-4493 (in California) for more information

Ring Out The Old

Cinema Sound Ltd. will again this year be producing and syndicating its annual five-hour, yearend musical review, "Playback '85." The New Year's Eve broad-cast will highlight 50 CHR-A/C hits from the past 12 months, interspersed with news, sports and entertainment actualities, personality profiles, and music trivia. "Playback" will be hosted by WRXL/Richmond news/programming consultant John Ogle, and is available on a barter basis with eight minutes of local avails each hour.

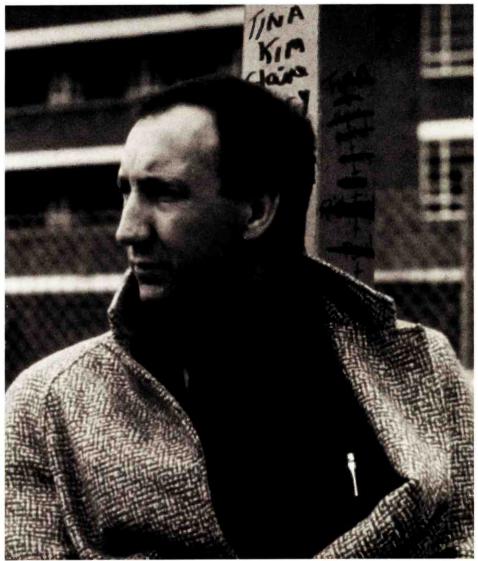
For further details call (212)



HERE COME DA JUDOS - RCA/Curb recording artists Naomi and Wynonna Judd are interviewed by Mutual's Lee Arnold on a post-awards show follow-ing the network's simulcast of the CMA awards.



PETE TOWNSHEND . ALBUM PARTY



FEATURING "FACE THE FACE" AND MORE FROM HIS NEW ATCO LP "WHITE CITY" LIVE FROM NBC STUDIO 8B TUESDAY, NOVEMBER 12

10PM EASTERN • 9PM CENTRAL • 8PM MOUNTAIN • 7PM PACIFIC

Produced exclusively for NBC Radio Entertainment by Torus Communications.



MUSIC CALENDAR

NEWS & INFORMATION FEATURES

November 4-8

The Weekend

Novembe American Country Portraits(BRE) Christian Countdown America Bill Gaither To (CCA) The Countdown (WO) Countdown America With (USR1) Dick Clark Country Report (WRN) Countdown Dick Clark's Rock, Roll, (US) & Remember Dr. Demento (WO) Entertainment (CBSR) **Future Hits** (US) **Great Sounds** King Biscuit Flower Hour (DIR) Lee Arnold On A **Country Road** (MBS) Legends Of Rock (NBCE) Live From Walt Disney World (NBCE) National Music Survey (MBS) On The Radio (NSRA) Power Cuts (GSN) camp (11/10) Rick Dees' Weekly Top 40 (US) **Rock Chronicles** (WO) Todd Rundgren/Tommy Shaw/Mr Rock Over London **Rock Reunion** (BRE) (WO) Rock Week

Scott Shannon's Rockin'

Hooters/Freddie Jackson/David Foster

America Countdown

r 9-10	
Silver Eagle	(DIR)
CMS Awards salute (11/9)	
Solid Gold Saturday Nig	ht (USR2)
Bee Gees (11/9)	
Street Beat '85	(BRE)
Boogie Boys/Con Funk Shun	
Super Gold	(TRAN)
Top 50 from 25 years ago (11/	9)
Superstars Of Rock	(BRE)
Supertramp	
That's Love	(WO)
David Foster/Temptations/Pia Za	dora
Weekly Country Music	
Countdown	(US)
Gail Davies	

The Week Of

November 11-15

ı		
	The Concert	(WO)
l	Natalie Cole	
-	Country Today Loretta Lynn	(MJI)
ĺ	Earth News	(WO)
I	Wang Chung/William Friedkin/Jan F Dave Marsh	lammer/
I	Encore With	
I	William B. Williams 1957: McGuire Sisters	(WO)
	Live From Gilley's	(WO)
	Metalshop	(MJI)
-	Off The Record	(WO)
1	John Cougar Mellencamp/Night Ra Thompson Twins	nger/
	Off The Record Special	(WO)
	Shootin' The Breeze	(WO)
1	Melba Moore/George Clinton/Morri	
ı	Special Edition Con Funk Shun	(WO)
	Star Trak Ray Parker Jr./Jan Hammer/Mr. Mi	(WO)
	Star Trak Profile	(WO)

MONDAY

American Music Mag	ozina
With Rick Dees	(US)
Sheena Easton	
Country Report	(WRN)
Forester Sisters/Dan Seals	
Line One	(WO)
Talking Heads	(DIB)
Pioneers In Music	(DIR)
Rockline	(GSN)
INXS	, ,
Solid Gold Country	(US)
Roy Clark	

TUESDAY

November 12

With Rick Dees	(U
Clarence Clemens/Jackson Bri	owne
Country Report	(WR
Marie Osmond/Forester Sister:	3
Live Album Party	(NBC
Pete Townshend	
Solid Gold Country	(U
Long song titles	

WEDNESDAY

American Music Magazine With Rick Dees (US) Stevie Nicks Country Report (WRN) Judy Rodman/Dan Seals Solid Gold Country (US)

November 13

COMEDY

Daily Feed	(DCA)
Chemical weapon yard sale/sun	nmit show/
winter veto stalled/Gorbachi	ev hosts SNL/
your knees	
Laugh Machine	(PRN)
Bill Cosby/Joan Rivers/Woody	Allen/
National Lampoon's Flash B	lazbo/
Rodney Dangerfield/Travest	ty, Ltd.
Party Drop-Ins	(ASR)
House party #4/party pop quiz:	RSVP/
party books/party walflower	r/
party with your food	
Radio Hotline	(ASR)

Seth/flying/I believe in miracles boring people/big celebrity

Stevens & Grdnic's Comedy Drop-Ins (ASR) Texas seesaw massacre/lest-tube baby/ pick-up in a bar/into the future/ Pla beer

United Spots Of America (ASR)
President has been eaten/Dr. Rock/
ketchup advisory board/two guys
named Bob/splatter

GENERAL INFORMATION

Ed Busch Talk Show	(AP)
Computer problems/AIDS/acrop	hobia (11/2)
Doctor competency/proper pres (11/3)	criptions
Computer Program	(PRN)
Computer whizzes/addiction/pho billing errors/clubs	obias/
Larry King Show	(MBS)
Arnold Shapiro (11/4)	
John Conboy (11/5)	
Ladislaw Bittsman (11/6)	
Bernie Loomis (11/7)	
Joe Carcione (11/8)	
News Blimp	(PRN)
Walking/lifetime dreams/tattoos/ survival schools/advice	
Newsline Extra	(NBC)
Football: Pros on campus	
Public Affairs	(PIA)
Building the American dream	
Sound Advice	(PRN)
Levels/cueing/dubbing and multi-	
tracking/echo & reverb	
Waldenbooks Review	(WO)
Roger Kaho/"How A Woman An	00"1

THURSDAY

November 14	
American Music Maga:	zine
With Rick Dees	(US)
Robert Palmer	
Country Report	(WRN)
Forester Sisters/Marie Osmond	
Solid Gold Country	(US)
Feature year: 1969	

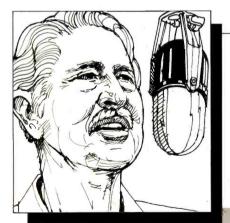
FRIDAY

November 1	5 -
American Music Maga	
With Rick Dees	(US)
Whitney Houston	
Country Report	(WRN)
Forester Sisters	
Solid Gold Country	(US)
Fiddle center stage	

NETWORK SPOTS

"The Greatest Story Ever Told" will once again be available to radio stations through Charles Michelson, Inc., beginning in December when the original five Christmas Specials will be released. The specials will be follow-

ed by the original weekly program series in January. "The Greatest Story Ever Told" is based on the book by Fulton Oursier, Religious Editor of the Reader's Digest. Call (213) 278-4546 for more details.



- Premiering January 6th on the Mutual Radio Network

America's Best Loved Nature Storyteller... MARLIN PERKINS

Now On Radio

A daily, 60-second program on nature, wildlife

Nature NewsBreak...

Produced by the NATIONAL WILDLIFE FEDERATION

-Nation's largest conservation organization



Join this exciting nature adventure.
Call Station Relations, Mutual Radio

(703) 685-2000 (213) 277-7700





RICHARD AGATA

FIRST AND GOAL-TO-GO FOR NEBRASKA

Cornhusker Football Scores Big

What do you get when you combine the winningest major college football team in the nation with fanatically loyal alumni and a flagship station whose former sportscaster would make Lou Gehrig look like a government worker?

You get Lyell Bremser and University of Nebraska football on 31 stations in the state and 12 more around the country via network flagship KFAB/Omaha. (See accompanying story.)

Cornhusker football may be the most unifying factor in all of Nebraska. The university, the only Division 1-A college in the state, is a perennial powerhouse.

Focused Loyalty

So it's not surprising, according to Kent Pavelka, KFAB's Operations Manager/Sports Director/PBP man, that Nebraskans focus their loyalty on one thing — their football team.

"It's not like California, Texas or Oklahoma," he explains, "where you have several schools dividing loyalties." Indeed, the Huskers are the only game in town.

Ah, but it's California where these broadcasts really thrive — second to Nebraska, of course. In fact, the Golden State is home for three affiliates.

Californians For Nebraska

That's where Californians For Nebraska come into the picture. CFN took root in 1968, seeded by approximately 10,000 former Nebraska students who now live in California, 7500 of them in Southern California.

And all 10,000 are led by 77-yearold, class of 1930 alum Otto Baumann. He's the one who set the rebroadcast deal with KIEV/Glen-



Otto Baumani

KFAB

dale (Los Angeles), and continues to unify his fellow alums in the form of chartered flights to Lincoln for one or two home games a year and periodic trips to Hawaii, where the Huskers do battle with the Rainbows.

KIEV VP/GSM Ron Beaton calls Baumann "the magic of Nebraska football." KIEV is broadcasting Nebraska football for the



Lyell Bremser, left, and Kent Pavelka together in a day gone by.

tenth year and some people will go to any length to hear it.

Didn't I Hear You On . . . Besides on KIEV, Californians can hear the Huskers farther north on KCVR/Lodi and KNRY/Monterey. Other out-of-state affiliates can be found in Colorado, Wyoming, Iowa, Arizona, South Dakota, and Texas.

Of course, the list of Nebraska stations reads like an answer to a geographical trivial pursuit question, with affiliates from KFAB to KRGI/Grand Island to KOLT/ Scottsbluff.

"It's not like California . . . where you have several schools dividing loyalties."

-Kent Pavelka

Alaskans For Nebraska

There are about 30 alums working for Arco in Alaska and they want their Nebraska Football, so Baumann obliges. "Every Saturday morning, they gather around coffee and doughnuts because the games come up early up there and listen on the company's WATS line to our broadcasts," he said. "Either I'll put a phone receiver next to the radio or, if I'm not here, someone else will do it for them."

And then there's the case of Fred Metheny, a 63-year-old Superior Court judge in Palm Springs for the past 15 years but at one time a second-string quarterback on Nebraska's only Rose Bowl team, which lost to Stanford in 1941.

Every Saturday he drives to Idyllwild for better reception. According to CFN Sr. VP Sid McVicker, "He'll take a six-pack with him, and sit in his car for three hours listening to the game."

CORNHUSKER RADIO IRON MAN

Lyell Bremser: For 45 Years He Called The Plays (By-Plays)

Lyell Bremser broke into sportscasting on sort of a musical note. He remembers when he went to KFAB to audition as a singer in 1939: the singer was such "that they ended up hiring me as an announcer."

So for the next 45 years, Bremser provided the play-by-play for the Nebraska Cornhusker football radio broadcasts. But in 1984 Bremser stepped down from the booth, or as he put it, "I hung up my jock strap."

Now the 68-year-old lowa native devotes all of his time to his duties as VP/GM for KFAB, a post he's held since 1956.

He Never Missed A Game

Bremser's not sure if his near half-century of continuous coverage is some kind of a record, but he's proud to add, "I never missed a balloame."

With so many broadcasts to choose from it's difficult for Bremser to pick the most memorable. But his "very peak moment" was broadcasting his Nebraska-Oklahoma game in 1971.

Nebraska triumphed 35-31 in a contest many refer to as "The

"The greatness of radio is its ability to work on the imagination of the listener."

-Lyell Bremser

Game Of The Century" en route to the national Championship and a number one rating. That team featured a speedy, sure-handed receiver named Johnny Rodgers, who won the Heisman Trophy the following year.

"Termite-Ridden Stadium"

"Probably the lightest moment in my life, as far as football is con-

cerned," Bremser recollects, "occurred when Nebraska played the University of Hawaii a number of years ago in Honolulu.

"Hawaii was playing in an old, termite-ridden stadium, and the press box actually wobbled and shook when people walked through it. My color man, Dave Blackwell, and I completely broke up at least a half-dozen times during the broadcast. We thought we might fall in . . . it actually was a little saray."

Radio Generates Electricity

But all kidding aside, Bremser feels, "The greatness of radio is its ability to work on the imagination of the listener. I think it can generate an audience into electrification if it's well done."

And when Bremser felt electrified during those 45 years he would holler, "Man, woman and child, he stood 'em in the aisle."

Bremser made more than a few listeners stand up with excitement over the years. The music world's loss was sports radio's gain.

Winningest College Football Teams *

1.	Nebraska	95-17-1	.845
2.	BYU	95-19-0	.833
3.	Ohio State	88-20-2	.809
.4.	Oklahoma	88-20-3	.806
5.	Georgia	87-21-2	.800
6.	Michigan	86-22-2	.791
7.	Alabama	86-23-1	.786
8.	Texas (tie)	85-22-3	.786
9.	Pittsburgh	84-23-3	.777
10.	Penn State	85-25-1	.770

* 1975-84, Division 1-A.

When Madden talks, everybody listens!

He's big! He's fast! He's funny! He's informative! And because there's no other sports personality

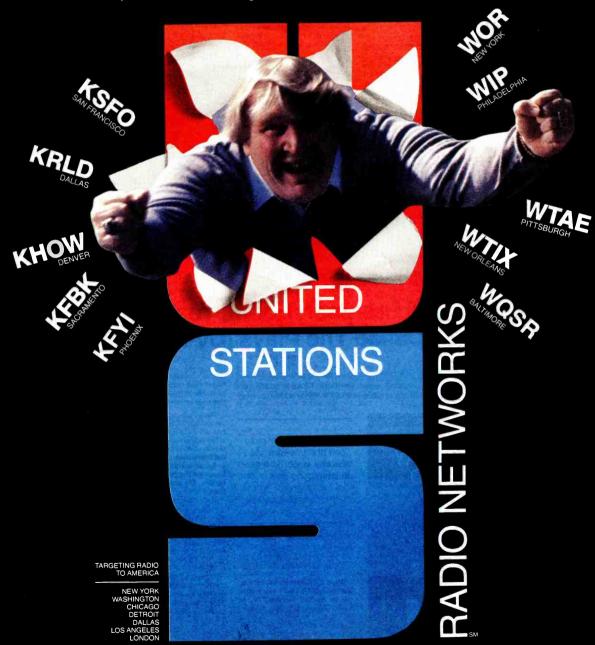
And because there's no other sports personality like him, he's scoring with United Stations Radio Networks' affiliates around the country. Because they know that "The John Madden Show" is carrying the ball to their goal—being number One!

And that's why over 200 stations have already joined the team that plays Big John everyday. His two-and-a-half minute in-depth, insightful, humorous and personable commentaries give

listeners everything they want to know about the games, and the people who play them. When they hear it from Madden, they hear what matters most.

Put Madden into your programming lineup and watch the ratings soar. United Stations Radio Networks is sure—when John Madden talks, he's got America's sports fans by the ears!

For information on station clearance or national sales, call United Stations Radio Networks in New York at (212) 575-6100.



ALL-AROUND SPORTS BROADCASTER

Curt Gowdy: He's Done It All

baseball broadcasts, "I learned a

lot from Mel," he said. Evidently so, for the Boston Red Sox hired

him in 1951 for radio/TV play-by-

play. Gowdy remained a fixture

there for 15 years. Here too he con-

tinued his education by spending

endless hours talking baseball with the likes of Joe Cronin and Ted Wil-

liams. His affinity for radio was

Curt Gowdy has quite literally done it all in the field of sports broadcasting. He has covered eight Super Bowls, 16 World Series, 12 Rose Bowls, and seven Olympic games, spanning a career that began 39 years ago. He has covered more major sports events than anyone in broadcasting history. It may be stretching the point, but Gowdy is the Jim Thorpe of sports play-by-play.

Like the Indian from Carlisle, the Cowboy from Wyoming entered the world of sports as an athlete. He played basketball, baseball and tennis at the University. "I majored in business," he said, "and had no idea of getting into communications." However, any thought of continuing athletic pursuits were cut short in World War II by a serious spinal injury sustained in the Air Force.

Gowdy in the '60s

Only The Beginning

ating from back surgery in 1944,

Gowdy was asked to do play-by-

play of a six-man football game between two high schools. "The

Back home in Cheyenne recuper-

"Radio to me is still a big thrill and the best way of doing a game. It is the most challenging, the most fun. You are like a wild eagle . . . you can just soar and do what you want up there."

manager of the local station called since I knew sports.

the best game I've ever done. That night, the station GM called to say everyone thought he was great, and asked him to do high school basketball games. "I said Yes,' and it's the only job I've had

me and said he was desperate. I told him I had never done a sports event, but he knew me from my playing days and felt I could do it

But there were to be a few snags to this game: no yardage markers, goal lines, or even sidelines. None of the players had numbers on their uniforms. "I arrived there," Gowdy recalls, "and when I saw the situation, I made the game up the whole thing. It's still about



In 1946 Gowdy won a national audition to go to New York and work with Mel Allen doing Yankee

also being clearly etched as well. "Radio to me is still a big thrill and the best way of doing a game. It is the most challenging, the most fun. You are like a wild eagle you can just soar and do what you want up there. You aren't chained to a monitor and a big crew. And it is much more demanding."



Curt Gowdy, today

Radio Images Intense

Gowdy feels that the greatest thing about radio is what it does for the mind. "Images become very intense," he said. "You've got to put the action in the audience's mind; you've got to paint pictures

"You don't need a beautiful voice; you need an interesting one or one that cuts through. I think the modern executives in our business have sort of forgotten how important good voices are."

When it comes to versatility no one exceeds Gowdy. While calling college football for ABC-TV, he talked President Roone Arledge, into letting him do some "off-beat" sports like world championship ski-ing and bobsledding. "It kept me sharp," he said, "it was challenging and good for me. Dick Enberg, Al Michaels, and Keith Jackson



these sports. I won't say that I was the greatest, but I could do them all well. In today's era of specialization, not too many announcers can say that anymore.

can do the different sports. I was

always proud that I could do all of

"I think my favorite game - at least the most thrilling game I did - was Super Bowl III . . . I think it was the greatest upset in history.'

Broadcasters Not Cheerleaders

From the beginning of his career Gowdy has always striven to remain objective. "I've always tried to be as accurate as I can, and broadcast the game right down the middle. We are not paid to be cheerleaders," he said.

Gowdy points out that a sportscaster should have a good memory and an interesting voice. "You don't need a beautiful voice; you need an interesting one or one that cuts through. I think the modern executives in our business have sort of forgotten how important good voices are.

Preparation is very important to Gowdy. "It's not just the day before the game, it's a year-round thing," he said. With preparation comes confidence so that you can 'go into that booth like a tiger.'

Many Varied Honors

Recognized for the wide variety of sports he has covered, Gowdy has received many prized honors.

He was inducted into the Sports casters and Sportswriters Hall Of Fame in 1981; was the first individual sports figure to ever win the Peabody Award for outstanding journalistic achievement; won four Emmys for ABC's "American Sportsman," and on August 14, 1984 Gowdy was inducted into the Baseball Hall of Fame

Still, he'd rather talk about what he's seen and done in the sports arena. "I've been lucky," he said. "I've had a lot of great moments but I think my favorite game - at least the most thrilling game I did was Super Bowl III, when the N.Y. Jets upset the Baltimore Colts 16-7. I think it was the greatest upset in sports history."

"I've always tried to be as accurate as I can, and broadcast the game right down the middle. We are not paid to be cheerleaders."

Currently, Gowdy enjoys the management duties of owning six radio stations: WEAT-AM & FM/ West Palm Beach; WCCM & WZZY/Lawrence, MA; and KOWB & KCGY/Laramie, WY. "I really get my biggest kick out of running my radio stations. They are all successful. But the biggest kick I've had as a radio station owner is seeing the young kids come into the business. I've lost quite a few of them to bigger things and I'm always proud of them when they do. I hate to see them go, but I remember that's how I did it.



R&R FRIDAY, NOVEMBER 1, 1985/31

A Sampling Of Books

By Lou Faust

Yeah, I know, I read a helluva lot. I read to learn, to get ideas, to challenge my thinking, to expand my experience and the breadth and depth of areas of thought, to learn others' techniques; and basically, 'cause the more I learn, the more I realize there's lots more "out there" to learn.

At our Managers' Meetings in Vegas, I was asked if I kept a list of books on management that I'd recommend. Though I hadn't, I took some time the other day to copy down some titles of books I've read and review periodically by skimming through portions I've underlined. I thought you might be interested in seeing it, and have starred some which I thought were the best books in each category.

Self-Development/ Understanding

1)* Stations Of The Mind William Glasser, MD Harper & Row 2)* Reality Therapy

William Glasser Harper & Row 3) Re: thinking Daniel Cohen

M. Evans Co.

Psycho-Cybernetics
 Maxwell Maltz, MD
 Warner Books

5) Games People Play Eric Berne, MD Ballantine Books

6) Super Learning
Sheila Ostrander/
Lynn Schroeder
Delacorte Press

7)* Between Health And Illness Dr. Barbara Brown Houghton Mifflin

8) Brain Power Karl Albrecht, PhD Prentice Hall

 The Art Of Creative Thinking
 Gerard I. Nierenberg
 Simon & Schuster

10) A Whack On The Side Of The Head Roger von Oech, PhD Warner Books 11)* Take Effective Control Of Your Life William Glasser Harper & Row

12) The Choice Og Mandino Bantam Books

13) Supermind Dr. Barbara Brown Harper & Row

14) Passages Gail Sheehy E.P. Dutton

15) Seeds Of Greatness Dennis Waitley

16) Broca's Brain Carl Sagan Random House

Corporate Styles

1)* In Search Of Excellence Thomas J. Peters/Robert H. Waterman Jr. Harper & Row

2)* Corporate Cultures
Terence Deal/Allan F.
Kennedy
Addison-Wesley

 How To Manage A Turn-Around
 Stanley J. Goodman
 The Free Press Passion For Excellence Thomas J. Peters/Robert H. Waterman Jr. Harper & Row

Management Techniques

1)* Both-Win Management

No-Nonsense Management
 One-Minute Manager
 Kenneth Blanchard/Spencer
 Johnson
 William Morrow

4) Successful Management By Objectives Karl Albrecht Prentice Hall

5)* Manage More By Doing Less Raymond Loen McGraw-Hill

6) The General Managers
John Kotter

The Free Press
7) The Managerial Challenge
Staff of Rohrer, Hibler &
Replogle

New American Library 8)* High-Output Management Andrew Grove

Random House

9) Managing For Excellence
David Bradford/Allan
Cohen

John Wiley & Sons
10) Change Masters
Rosabeth Moss Kanter

Simon & Schuster 11) Leadership And The 1-Minute Manager Kenneth Blanchard/ Patricia Zigarmi/ Drea Zigarmi William Morrow

12)* The Greatest Management Principle In The World Michael LeBoeuf G.P. Putnam & Sons

13) The Situational Leader
Dr. Paul Hersey
Warner Books

14) Further Up The Organization Robert Townsend Alfred Knopf

Work Techniques

How To Control Your Time
& Your Life

2) Working Smart Michael LeBoeuf Warner Books

Warner Books
3) How I Raised Myself From
Failure To Success In
Selling
Frank Bettger
Simon & Schuster

4)* The Organized Executive Stephanie Winston W.W. Norton & Co.

5) Successful Time Management Jack D. Ferner John Wiley & Sons

Miscellaneous

Understanding A
 Company's Finances
 W.R. Purcell Jr.
 Houghton Mifflin

2) Styles Of Thinking Allen F. Harrison/Robert N. Bramson Anchor Press/Doubleday

3) You Can Negotiate Anything Herb Cohen

Bantam Books 4)* Strategic Selling Robert B. Miller/Stephen E. Heiman William Morrow 5)* Innovation And Entrepreneurship Peter Drucker Harper & Row

6) Positioning: The Battle For Your Mind Al Reis/Jack Trout McGraw-Hill

7) Life & Death On The Corporate Battlefield Paul Solman/Thomas Friedman

Simon & Schuster 8) The Binary Brain David Ritchie Little, Brown & Co.

Re: Books (In General) And Reading

 Reading expands one's mind and tremendously expands one's experience quickly. It affords insight and understanding into "What's it all about, Alfie," something that years of working with people and companies cannot offer.

 One must "read-think" books, not just read the words. Continually think about how it applies to your business.

• It's vital to underline, star, mark up the key phrases, sentences, areas of a book, etc., so that one can review that book later in 10-15 minutes. Review good books periodically to refresh your memory of the ideas

• In nearly every book, there is something to be learned or gained: a new slant, a new idea, a different perspective, a new technique or phrase. Few books are worthless.

Books of a wide variety can help make a "right-brain" or "left-brain" person a "switch-brain" person. One's perception of a situation, problem, person, or company sets the limits of his thinking about the situation, etc. So if you expand your perception, you can expand your ability to think. Books help a person expand his perceptions beyond what his actual experience has taught him.

• The "How-To" books can be valuable. One should "read-think" them for ideas, insights, perspectives, and "big-picture" paintings.

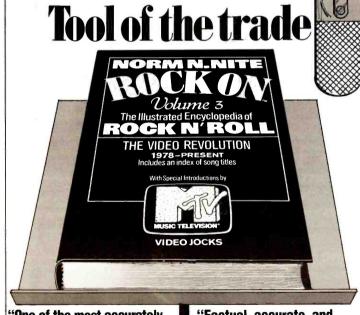
 A reader should continually question what he's reading, why it was written, and the background of the writer.

Any person who says, "I don't have the time to read" should first take the time to read. "The Organized Executive" and "How To Control Your Time & Your Life."

And There's More

Incidentally, literary volumes are not the only medium that "speak" in our business or in life: If you want a lesson in selling, listen to Frank Sinatra's recording of "High Hopes" ... or have John Wilson send you a copy of his wall plaque on "Persistence" ... or have someone from the L.A. office send you a copy of "Desiderata" found in Old St. Paul's Church in Baltimore in 1962 (it hangs in the mailroom).

Lou Faust is Chairman of the Board at Selcom Radio.



"One of the most accurately detailed rock encyclopedias ever. A must for the rock enthusiast." - ILLIACKSON

"People are asking 'What is Madonna's last name?', 'What about Boy George? and Sting?' Well, needless to say, Mr. Music has come to the rescue once again...

Thanks, Norm, you've made my job a lot easier."—MARTHAC.QUINN

"Factual, accurate, and, on top of that, fun to read."

"Life is so much sweeter when you ROCK ON!" —MARK GOODMAN

ALSO AVAILABLE ROCK ON: THE SOLID GOLD YEARS (Vol.1) ROCK ON: THE YEARS OF CHANGE (Vol.2) Illustrated. At bookstores or call toll-free

(800) 638-3030. Major credit cards accepted. Harpere Row





HARVEY MEDNICK

SELF-PROMOTION ISN'T WRONG

It's Your Image, Too

This is a very unusual time for the radio industry. Leveraged buyouts are all the rage. Ted Turner and Jesse Helms tried to get control of CBS. ABC merged with Cap Cities, United Stations acquired the RKO Radio Networks, and Norm Pattiz bought Mutual. These are just a few examples of the flurry of activity in 1985. The changes have suddenly affected what is usually a rather pacific climate interrupted only by the routine buying, selling, and trading of properties. These actions affect promotion directors in an interesting manner, one worth discussing as far as what we can do to profit from a possibly hostile situation.

We're Immediately Compromised

Used to be in espionage terms that when one of the agents in a spy ring was uncovered, all of the members of that particular cell were no longer secure. In our case, we are charged with maintaining and furthering the image of the station to the staff, industry, advertiser, and listener. If our property is going to be sold, merged, or traded, then we have been compromised. No longer can we discuss matters with our clients on the traditional bases of longevity and con-

tinuity, because those two bulwarks of our stock in trade are scheduled to disappear.

How Far Do You Go?

The key decision is two-fold: first, how far do you go to maintain the illusion: second what do you do to avoid personal victimization.

The answers are simple, but not obvious. You stop the illusion immediately and deal with reality which, in this case, is (to use a technologically appropriate term) computer-enhanced by prevailing corporate imagery. Simply put,

you say nothing that is not sent down from on high, and avoid coloring the material in any way. You immediately strike the term "what that really means" from your vo-cabulary for the duration.

On a more personal level, stop projecting plans for repeat promotions or events with organizations with which you've worked in the past. Instead, adopt a "suspense file" attitude that places opportunities in suspended animation. After all, when the merger/sale/ trade/leveraged buyout takes place, you may very well survive the onslaught that traditionally accompanies these actions, and have the pleasant task of resuscitating all of the projects you have stored

A Change of Strategy

One of our most valuable functions within the station is creating and dealing with the morale factor. If you're aware of a dramatic change taking place in the not-toodistant future, figure out how to stage events which focus inward and keep the general feeling of well-being at least on an even keel. There are friendships we've all developed over the years which, as in all businesses, are probably confined by nature to the hallways of the building and rarely venture outside. These relationships should be kept alive for the short time they will continue to exist, by staging leadership lunches, Christmas parties, guest breakfasts, and other participatory gatherings.

Self-Promotion Means A Lot

If you function normally by promotion/marketing standards, the last person or office you promote is Here's how to make sure you're stay-

- · Be aware of the status of your station.
- Find out if you are personally vulnerable.
- Put a hold on all future outside activities.
- Work inside with station morale as vour mission.
- Be selfish and promote yourself for a change.

your own. This is based on the fact (and we've beaten this one to death over the years) that the shoe maker's kid has no shoes You know all of those axiomatic expressions which indicate that we fail to serve our own ends in the area of our own expertise. Well, if you get to where it looks like the ship is listing to starboard a few more degrees than feels comfortable to you, then get the self-protection mechanism steaming full speed. Get yourself interviewed for a change, instead of someone else at the station. Produce some glossy print pieces that'll look great in your portfolio. Stage the most elaborate year-end or St. Patrick's Day (or whatever) event in the known history of your station, one which will still be reverberating through its halls long after the transfer takes place. In this way, the new management/ownership will be fo-cused on and aware of your contribution. That spectacle may become the vehicle which guarantees you top-of-mind-awareness among the new folks. It could end up being

nuing under what others may view as hostile circumstances.

Remember Avn Rand

Apart from being the author of "The Fountainhead" and "Atlas Shrugged," Ayn Rand also founded through her writings a course of personal action known as the 'School of Selfishness." As repugnant as it seems, this is truly the operational mode you must enter. Forget the service to the staff/listener/trade/community. Forget the continuing glorification of the present manager. He probably won't survive anyway; you know that, and more important, so does he. I guarantee he's already made his peace with a more profitable golden handshake than you.

Think about yourself and what you can do to consciously move to the top of the heap within your peer group at the station. It's cold and it's cruel, but it's as necessary as it is alien to our normal operating behavior. I'll also tell you that I'm glad I got it out and on paper. I feel guilty because it shouldn't have to work this way . . . but it does

ONE YEAR AGO TODAY

- Gerry Cagle OM at WAPP/New York
- Sam Kaiser Atlantic VP/National Singles Promotion
- Laurence Adams VP/GM at KSEA/Seattle
- Ken Clifford VP/GM at WFLA-AM & FM/Tampa
- Susan Davis PD at CJFM/Montreal
- Bob Kaghan PD at WZNE/Tampa
 #1 CHR: "Purple Rain" Prince (WB)
- •#1 A/C: "Penny Lover" Lionel Richie (Motown)
- •#1 B/U: "I Feel For You" Chaka Khan (WB)
- #1 Country: "Chance Of Lovin' You" Earl Thomas Conley (RCA) (2 wks)
- #1 AOR Track: "Pride (In The Name Of Love)" U2 (Island) (2 wks)
- #1 LP: "Teachers" (Capitol) (2 wks)

FIVE YEARS AGO TODAY

- Dan Griffin OM at W.IR-AM & FM/Detroit
- Richard Casper GM of WLAC & WKQB/Nashville
- Brian Scott PD at WGBS/Miami
- •#1 CHR: "Woman In Love" Barbra Streisand (Columbia) (3 wks)
- #1 A/C: "Woman In Love" Barbra Streisand (Columbia) (4 wks)
- •#1 B/U: "Master Blaster (Jammin')" (Tamla) (4 wks)
- •#1 Country: "On The Road Again" Willie Nelson (Columbia) (2 wks)
- #1 LP: "The River" Bruce Springsteen (Columbia)

TEN YEARS AGO TODAY

- Mike Lushka VP/Sales Motown
- Bob Burch PD at WABX/Detroit
- Don Elliot OM at KIIS-AM & FM/Los Angeles
- #1 CHR: "Island Girl" Elton John (MCA)
- #1 A/C: "They Just Can't Stop It (Games People Play)" Spinners (Atlantic)
- #1 Country: "Are You Sure" Waylon Jennings (RCA)
- •#1 LP: "Who By Numbers" The Who (MCA) (2 wks)

DATFLINES

1986

February 1-4 6th Annual Managing Sales Confer

Radio Advertising Bureau Amfac Airport Hotel, Dallas

February 2-5

National Religious Broadcasters' 43rd Annual Convention

Sheraton Washington, Washington,

March 6-8

Country Badio Broadcasters' 17th Annual Country Radio Seminar Opryland Hotel, Nashville

the primary reason for your conti-

National Association of Broadcasters 64th Annual Convention Dallas Convention Center, Dallas

National Public Radio Annual Conven-Town and Country Hotel, San Diego

May 14-17

May 21-25

wv

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Loew's Anatole, Dallas

American Association of Advertising

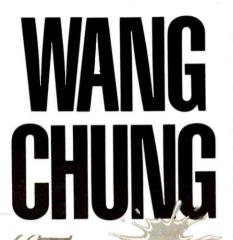
American Women in Radio and Televi-

sion 35th Annual Convention

Westin Hotel Galleria, Dallas

Agencies Annual Meeting Greenbrier, White Sulphur Springs,

R&R FRIDAY, NOVEMBER 1, 1985/33



Live And Die In L. A"

Produced By Tony Swain & Steve Jolley

From The GEFFEN Album

Music From The Original Motion Picture
TO LIVE AND DIE IN L.A. Available On LP
(GHS 24081)
And Cassette (MSG 24081)

Management: David Massey, Domino Directions, LTD.

Now On Over 117 CHR Reporters — 48% Including:

WXKS-FM PRO-FM WGCL **KMEL** WKSE 940 WMMS **KPLUS** WPHD 195 0103 KUBE CKOL Y100 Y108 KNBQ WCAU-FM WQUE-FM

MOVIE OPENS TODAY





STREET TALK

Is another L.A. station about to be sold? First it was KTNQ & KLVE, then KLAC & KZLA, KJOI, and now we hear the next to go will probably be Classical combo KFAC-AM & FM. Three majors are reportedly in the running, but no deal's been inked yet. Both signals are strong, particularly the FM, which is the granddaddy of them all.

Rumors flooding the streets of Tinsel Town about the supposed bloodbath, housecleaning, and shift in format at CBS-FM CHR KKHR were trashed by PD ED SCARBOROUGH, who charged, "This is nonsense. We're here, and we're planning to stay here doin' what we're doin'."

Looks like the RIAA and the PMRC/Natonal PTA coalition have reached agreement over the explicit lyrics issue, and officials for both sides planned to discuss the settlement Friday (11-1) at a press conference in Washington. Precise details aren't known, but sticker criteria may follow the lines of George Carlin's "seven words" formula for network TV. For those against warning labels, lyric sheets available at point-of-sale may be an option. With resistance already vocalized by MCA, A&M, and other labels, how many RIAA members will go along with the plan remains to be seen. Meanwhile, the NATIONAL

ASSOCIATION OF RECORDING MERCHANDISERS says parental guidance stickers won't solve the "minor" problem, and urges "the sound recording industry . . . to convince artists to eliminate objectionable material."

Officials at **DIR BROADCASTING** say they can't comment on the reported purchase of the company by **LORIMAR**, but some industry sources say the move could occur by year's end, if not sooner. Radio would be a new arena for for Lorimar, which has its base in TV production ("Dallas," "Knots Landing") and recently agreed to a merger with Telepictures Corp.

With Cleveland already under its belt, look for an announcement from WIN COMMUNICATIONS about acquiring A/C WHYW/PITTSBURGH very soon.

Coming to L.A. to join an unnamed station is WTIC/HARTFORD PD PHIL HALL. That means 'TIC Sr. VP TOM BARSANTI needs a PD for this full-service giant.

Longtime WLS-AM & FM/CHICAGO talent TOMMY EDWARDS has resigned after over 13 years with the ABC stations. He's chosen not to renew his contract later this month, and the former AM/FM PD, production director, and personality is seeking a fresh challenge in either programming or on-air.

Whose Contest Is It, Anyway?

AOR WKQQ/LEXINGTON plays its daily money song at 7:30am, and the tenth caller after the song is repeated is registered for a \$10,000 jackpot. CHR rival WFMI started monitoring and began informing its listeners when to call in to qualify, actually interrupting records and racing coverage with sirens and the contest number. WFMI PD CHARLIE FOX reports "In the spirit of fun, we're allowing our audience to stay with us and win all the prizes in town. When it first started, WKQQ sent us flowers. Next I got a letter from PD DAVE KRUSENKLAUS outlining the rest of their 1985 promotions, hoping we'd help him with those as well. Then their GM, KEITH YARBER, called and and was hot about this. It seems their attitude has soured a bit."

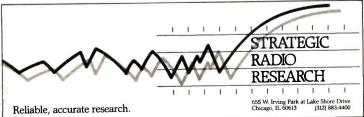
Meanwhile, WFMI's own contest offers a role in an upcoming Rodney Dangerfield movie. Slogan: "WFMI is gonna make you a movie star and put \$10,000 of our competition's money in your pocket."

WNEW-FM/NEW YORK's new MD has the best ears in AOR — it's certified. He's WDHA/DOVER PD MARC CHERNOFF, winner of the AIR listening contest for AOR. Acting 'NEW-FM MD LISA RICHARDS-KENDALL is now handling East Coast acquisition for WESTWOOD ONE's "Line One."

Has AOR's drive for upper demos gotten out of hand? It seems KSRR/HOUSTON got credit for an unusually high number of quarterhours from 65+ males during the summer book. Apparently, a 74-year-old Hispanic man was actually a 14-year-old; the "1" was misread. It's not known yet how ARBITRON will handle the problem.

At presstime, we heard that a reception at the United Nations Wednesday (10-30) would feature LITTLE STEVEN and MANHATTAN RECORDS giving a "Sun City" plaque to U.N. Sect'y General Javier Perez de Cuellar, and to the chairman of the U.N. Special Committee Against Apartheid. In return, Steven and Artists United Against Apartheid were to receive a citatior commending their contributions to the international cultural boycott of South Africa.

Continued on Page 36



SIDE-WALK MALK

jellybean

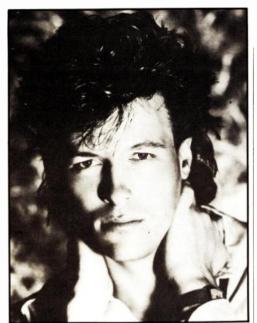
written by

maconna

produced by

jellybean

EMI



TOO GOOD TOO NEW "TOO YOUNG"

THE NEW SINGLE FROM

JACK WAGNER

WXKS-FM 33-27 WPLJ deb 24 Z100 25-20 WCAU-FM deb 40 Z106 deb 15 PRO-FM on Y100 on Q105 27-24 WCZY on WHYT 23-20 WKRZ-FM on WTLQ 40-36 WBBQ on WROQ 35-33 WZLD on WDCG deb 32 WANS-FM on WFMI add Y107 on BJ105 20-13 Y106 deb 38 94Z 26-21 WNCI add WRON deb 30 WHOT add KIKX 9-5 KCAQ 23-20 103CIR add 95XXX on WIKZ 37-34 WGAN add WKSF add KNOE-FM 37-34 WPFM add Z102 deb 38 KTRS 30-19 KBIM 30-24

Produced by Clif Magness and Glen Ballard for From the album

Lighting Up The Night.

Manufactured and
Distributed by Warner Bros.
Records, Inc. • © 1985 Qwest
Records

STREET TALK

Continued from Page 34

And MJI BROADCASTING's made available the one-hour special on the making of ARTISTS UNITED AGAINST APARTHEID's "Sun City" available to all stations on a nonexclusive basis: (212) 245-5010.



Dave Hull

"The Hullabalooer" himself, veteran L.A. air personality DAVE HULL, will join KHJ November 4 for morning drive. Dave's a popular voiceover talent (Puppy Chow, Bud Lite, Toyota) whose 30-year career includes memorable performances at KRLA, KFI, KMPC, and KGBS. He's also a certified football official.

Leaving ISLAND this week was VP/Black Music RUBEN RODRIGUEZ, who cited the familiar "differences." Ruben will announce his tuture plans shortly . . . and JEM National AOR Director BOB APONTE exited this week. .

The music industry is back in the United States Senate again, this time in quest of a penny-a-minute royalty on blank audio tape and tape hardware to offset "income losses attributed to home taping. Sen. CHARLES MATHIAS (R-MD) was to chair a Senate subcommittee hearing Wednesday (10-30) with about a dozen well-known proponents and opponents of Mathias's own recently-introduced bill.

It's back to the egg, so to speak, for PAUL McCARTNEY: he's re-signed with CAPITOL from CBS for the U.S. and Canada. The title tune from the upcoming Chevy Chase/Dan Aykroyd flick, "Spies Like Us," is his first single under the deal (LP possibly by February). "It's good to be back," commented Paul, whose association with Capitol began in 1963. "We've greatty missed the privilege of representing his recording career since 1979," said Capitol chief BHASKAR MENON. For the rest of the world, McCartney has been an EMI artist since '62.

All of us at R&R extend our best wishes to our accountant WENDY YANG and her husband Jack; they're proud parents of a new daughter.

WOMEN IN MUSIC is holding its second meeting 11-8 during the CMI Music Marathon in the Big Apple. The non-profit group wants to improve the underrepresentation of women in the industry on all levels. More info from (212) 265-4160.

Our sincere condolences go out to the family and friends of retired WMBD/PEORIA morning man BOB CARLTON, who died at 67 after a long illness. Bob worked at WMBD for 44 years, 22 as morning man.

Where did pilot and recently-departed K101/San Francisco PD BILL GARDNER land? In Salt Lake City, earning big bucks at KLCY-FM as the station's new morning man.

"Shannon & The Murph" is the name of Z100/NEW YORK's new morning show, introducing the city to WROQ/CHARLOTTE's JACK MURPHY.

WESTWOOD ONE has phased out its position of Program Director, which displaces GEORGE TAYLOR MORRIS.

WW1 VP/GM Thom Ferro cited the addition of "key personnel," corporate expansion, and programming decentralization as key factors in the move. Meanwhile, George has joined GLOBAL SATELLITE MUSIC NETWORK as Director/Program Development.

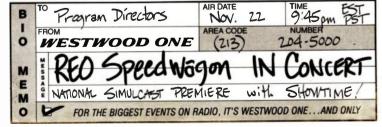
Get-well wishes to CBS/NASHVILLE Sr. VP RICK BLACKBURN, who underwent surgery for a perforated ulcer last week. He's doing fine in Nashville's St. Thomas Hospital.

Longtime Country outlet KMAK/FRESNO is reportedly preparing a change to News/Talk sometime later this month . . . and Gold WFIL/PHILADELPHIA now has TALKNET from 8pm-6am.

Missouri broadcasters went bonkers over the World Series last week. Columbia is midway on I-70, so KCMQ set up a hospitality tent for traveling baseball fans at a shopping plaza. To ensure fairness, KCMQ rolled out both the red and blue carpets . . No happier fans in the world than those in K.C. WHB & KUDL actually closed down between 10am-3pm so employees could attend the tickertape parade and celebration.

Not far away, KLSI morning man Don Donavan was allegedly involved in a barroom shoving match over a bet on the game. According to the Kansas City Times, when an off-duty cop tried to intervene, both guys turned on the officer. The paper said Donovan purportedly threw drinks in the policeman's face; he was charged with intentionally striking a police officer and inflicting bodily injury, and was released shortly thereafter on signature bond.

Finally, KLSI PM driver A.W. PANTOJA made a bet with KCFM/ST. LOUIS that if Royals won the series KCFM would have to send a couple to K.C. for a weekend, and the station would have to give up its call letters. After all, KCFM would be perfect for Kansas City. No ruling from the umpire on that one yet.





SAY HELLO TO
NIGHTRANGER'S
NEW SINGLE
"GOODBYE" MCA-52729
FROM THEIR
PLATINUM ALBUM
"7 WISHES" MCA-5593



NIGHTRANGER NOW ON TOUR:

10/31 KANSAS CITY, MO

11/1 ST. LOUIS, MO

11/3 CHICAGO, IL

11/5 KALAMAZOO, MI

11/6 MT. PLEASANT, MI

11/6 MT. PLEASANT, M 11/7 ANN ARBOR, MI 11/8 NIAGRA FALLS, NY 11/9 ROCHESTER, NY

11/10 ERIE, PA

11/12 PHILADELPHIA,PA

11/13 NEW YORK CITY, NY 11/14 BINGHAMATON, NY 11/15 WORCESTER, MA

11/16 TROY, NY

11/17 PORTLAND, ME

11/21 PITTSBURGH, PA

11/22 WASHINGTON, DC

11/23 NORFOLK, VA





PRODUCED BY PAT GLASSER

MCA RECORDS, CASSETTES & CD'S

COLUMBIAS POWER PLAYLIST



CLARENCE CLEMONS with JACKSON BROWNE

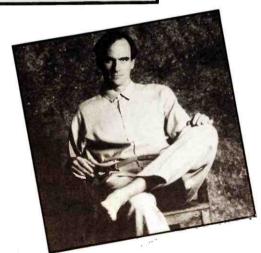
"YOU'RE A FRIEND OF MINE"

The easiest programming decision you'll make this week. Add it!

BREAKER BOUND!

CHR NEW & ACTIVE

138/25 - 56%



JAMES TAYLOR

"EVERYDAY"

CHR SIGNIFICANT ACTION 43/29 - 17%

You've got all his albums in your collection at home, and so do your friends! Your station should be a big part of the excitement of his latest release.

Including: WLS WCAU-FM Q103 PRO-FM KWOD 94Q KNBQ

KNBQ A/C CHART: 11



EDDIE MURPHY

"PARTY ALL THE TIME"

It's been testing positively for you for weeks, and all the programming professionals that you trust say you can't go wrong with the most chartable record on the back page.

Just look at these stats:

Charts At 40 On The CHR Chart!!

CHR NEW & ACTIVE

121/47 — 49%

Top Ten: WHYT 6-3
WBEN-FM 11-3 KS103 9-5
WKSE 8-7 WRSR 15-3
KAFM 15-8 KZZB 5-3
WRSR 15-3 WRVQ 10-7
WCZY 4-4 KTUX 10-8





ON THE RECORDS



KEN BARNES

SKELETON CRUISE

Looking Through Artists' Back Pages

Every once in a while it's fun to look back at the careers of artists on the charts today, especially when they made early records of a somewhat different style compared to their present hits.

So for the next couple of weeks I thought I'd ramble through the hits and see what I could come up with. At the least, there may be some stuff you can store up to embarrass artists with next time you interview them



HEART: This item actually triggered this column. I'd been looking for a record by Ann Wilson & The Daybreaks for years now (there are two, I'm told), and finally, through the graces of one of the Northwest's foremost record experts, Craig Moerer, I got the one you see pictured. It's from the early '70s, has a lot of flute in it, and is very recognizably Ann Wilson. Later, when Heart formed, they evolved into a heavier rock sound which carried over into early rec-ords like "Crazy On You" and 'Barracuda."

TEARS FOR FEARS: I've probably mentioned it before (but this column's been going for over two years now and I'm entitled to a little repetition), but before becom-

ing serious and synthesized TFF principals Roland Orzabal and Curt Smith led a mod-styled pop band called Graduate, who recorded an album and a few singles. The first single, pictured below, is the enigmatically-titled "Elvis Should Play Ska," presumably directed at Mr. Costello, since Mr. Presley had already passed on. (Costello has thankfully so far resisted the temp-

mal Scream" or something.) ABC: Before perfecting their slick pop/R&B/dance sound, ABC was Vice Versa. Their first single (pictured) featured present member Mark White and the now-departed Stephen Singleton; a later

tation to retaliate with a song titled

"Tears For Fears Shouldn't Pri-

single added lead singer Martin Fry. Vice Versa's material was 180 degrees removed from ABC's, being fairly primitive electronic drone fodder

SCRITTI POLITTI: Like ABC, this group (dominated by, and at one time consisting solely of, singer Green Gartside), underwent massive changes in personnel and sound. Their early UK independent-label singles (including the one pictured here) are crudely recorded, oblique, and of questionable instrumental competence, a far cry from the lush production showpieces of today. Other British groups, like current hitmakers OMD (short for Orchestral Manoeuvres In The Dark), also started out on small UK independent labels, but in OMD's case, their electronic pop sound hasn't changed significantly.

GLENN FREY: A former mem-

PRODUCER PROFILE

Alan Tarney: New Take On Success

Old "On The Records" features never entirely vanish: they lie in limbo waiting to be resurrected in a moment of inspiration (or desperation). I've profiled producers before. and, now that A-Ha's "Take On Me" has reached No. 1, producer Alan Tarney seems like a solid candidate.

Tarney is an unusual producer: in a way he's a throwback to perfectionists like Phil Spector, in that he prefers to write the song, play every instrument on the track, and supervise each detail of the production, usually getting a crystal-clear and distinctive pure pop sound. (He didn't write the A-Ha song for the record.)

Like another successful current producer, Mike Chapman, Tarney is Australian, playing in bands like Quartet (with "What's Love Got To Do With It" songwriter Terry Britten) and the immortal Johnny Broome & The Handles. He wrote and produced for such British acts as White Plains and the New Seekers in the mid-'70s, and with Trevor Spencer (also ex-Quartet) he formed the Tarney-Spencer Band, which consisted of Tarney and Spencer and is best known for the AOR hit "No Time To Lose."

He co-produced Charlie Dore's "Pilot Of The Airwaves" hit and worked for some time with popular UK singer Barbara Dickson, but his big U.S. breakthrough was writing Cliff Richard's big U.S. breakthrough, "We Don't Talk Anymore." That led to producing and writing a couple of Richard albums and other hits like "Dreaming" and "A Little In Love '



Alan Tarney: That "A-Ha" mome

Tarney's other big American hit was Leo Sayer's "More Than I Can Say," a remake of a Bobby Vee flip side (the Tarney-Spencer Band had earlier revamped the Everly Bros. 'Cathy's Clown"). He also produced Sayer's follow-up, and last U.S. hit, "Living In A Fantasy."

More recently Tarney has worked with Bow Wow Wow, Squeeze, the Hollies and recent LIK hands the Bluebells, the Lotus Eaters. and Dream Academy. He also produced a UK comeback hit by David Cassidy, "The Last Kiss." His American profile has been rather low of late, but A-Ha definitely gives him the last laugh.

The beginning of ABC

Vice Versa Music 4

ber of '60s Detroit rock band the Mushrooms, a onetime Bob Seger backing vocalist, and a member of a folky duo called Longbranch Pennywhistle, with J.D. Souther.

MR. MISTER: The two master misters, Richard Page and Stephen George, led Pages, who re-leased albums on Epic and Capitol. Those LPs fell into more of a whitesoul bag than the current, rockoriented Mr. Mister material. More next week, and this sort of thing will always be a staple of this

column, as long as new artists come into prominence following obscure early records. It seems to happen to everyone; even Prince, who seemed to spring on the world from nowhere on his first WB alburn, is represented on a forthcoming LP by a group called 94 East. Now if somebody can find some pre-Columbia Springsteen . .

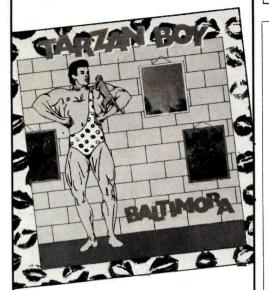
Tom Adams, proprietor of the venerable "Electric Weenie" hu-mor service and Pres./GM of KLNI/Waipahu, HI, responded to my recent look back at R&R by mentioning his own alltime favorite R&R cover. It's a full-page photo immortalizing the occasion on which then-MCA promotion exec Jon Scott brought the late Keith Moon over to the R&R offices. Also included in the party was a young lady whose principal purpose was to "moon" the staff, at which, according to the photo, she succeeded admirably, And the March 21, 1975 R&R captured the incident for posteriority



unsolicited advice.

Mr. Mister's back pages (Richard Page 2nd from left, Steve George 2nd from right)

DATEBOOK



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WPFM 37-33 KZZB 39 Z104 32-26 KIKX deb 38

K707 deb 40 OK95 35-29

CFTR on WMMS on

KWK on KZZP on

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Adamix: Splitting The Adams

Given its status as a fairly hyperactive rock city, Vancouver has always managed its share of local heroes who became successful exports. Bryan Adams seems to have transcended even that; if you fly into Vancouver International Airport, you'll hear him being piped over the PA system instead of beautiful music. Adams, the first male of his family not to join the military, will be 26 this Tuesday as he approaches his tenth year as a recording artist (and sixth as a solo). Although 1981's "Lonely Nights" (now reissued as the flip of "One Night Love Affair") gave him his first American following, Adams disclaims most of his work before "Cuts Like A Knife," referring to his previous LPs as "schlock . . I'm way beyond that level now, thank God."

Even before Adams was happy with his records, you could hear a lot of them on Canadian radio, at least in Canadian Content rotation. One of this year's more interesting developments from that standpoint was the release of the "Adamix" — five of Bryan's songs mixed together in minute-long segments. Since each Cancon selection a station plays has to be at least a minute long, Adams's record counts as five songs against a station's homegrown quota instead of one

Two other Canadian radio stalwarts have birthdays on Thursday - Nick Gilder (1951) and Adams's cohort in Northern Lights, Joni Mitchell (1943).

MONDAY, NOVEMBER 4

1970/CareUnit Aid: Jethro Tull headlines a Carnegie Hall benefit for New York's Phoenix House drug treatment

1976/New York Mayor Abe Beame holds a luncheon for the Bee Gees at Gracie Mansion; later, Bruce Springsteen's final show of a six-night stand in that city is interrupted by a bomb threat.

1978/Boston plays its first hometown live show, at least since becoming a recording act, at Boston Gardens.

1979/You know you're living in a bizarre society when there's a whole genre of hostage-crisis records. This is the day that the American Embassy in Tehran was taken over, thus providing everybody his annual chance to play "Bomb Iran" by Vince Vance & the Valiants again.

1983/After throwing many AM stations into a panic, the FCC changes its rules and allows those stations with Harris stereo to keep using it until a special type approval can be granted. By this time, many of the stations affected had already purchased new systems anyway

Birthdays: Chris Difford (Squeeze) 1954, Van Stephenson 1953, Delbert McClinton 1940.

TUESDAY, NOVEMBER 5

1960/Johnny Horton is killed in an auto accident, ostensibly while looking at a historical marker. Horton had just played the club in Austin where Hank Williams gave his last show.

1973/At least they don't beat each other up this time: Pete Townshend is frustrated by sound problems and storms offstage when the "Quadrophenia" tour plays Newcastle. Fifteen minutes later, he comes back but will only play

1982/Lionel Richie's "Truly" goes #1 A/C, becoming the first of four straight chart-toppers for him in that format. Meanwhile, in the changing-face-of-AOR department, Talk Talk's debut LP charts. Birthdays: Peter Noone 1947, Ike Turner 1931, Rob Grill (Grass Roots) 1944, Art Garfunkel 1941.

WEDNESDAY, NOVEMBER 6

1974/R&R reports that CIA Deputy Director John Blake has written KGB/San Diego asking if he can keep the "KGB San Diego Chicken" shirt the station had sent him to forward to the Russian spy agency 1975/The Sex Pistols play their first concert at London's St. Martin's Art College.

1981/"Take My Heart" by Kool & The Gang becomes the first #1 hit on R&R's numbered Black/Urban chart.



THURSDAY, NOVEMBER 7

1980/Kevin Rowland disbands the original lineup of Dexy's Midnight Runners. He'll reactivate the group two years

Birthdays: Mary Travers 1937, Al Hirt 1922, Johnny Rivers 1942.

FRIDAY, NOVEMBER 8

1968/Cynthia Lennon is granted her divorce from John.

1974/Ivory Joe Hunter dies at age 63 after a career that included writing 7000 songs.

1980/The Human League splinters into Heaven 17 and a new-look group bearing the original name.

1982/KIRO/Seattle broadcasts morning drive live from Russia for a week

Birthdays: Minnie Riperton 1947, Bonnie Raitt 1949, Leif Garrett 1961.

SATURDAY, NOVEMBER 9

1961/Brian Epstein goes to see the Beatles for the first time at the Cavern Club.

1967/David Crosby is kicked out of the Byrds by Roger McGuinn. He'll spend most of the next 14 months using the settlement money from the split on his yacht before returning to music with CSN.

1967/Rolling Stone (which now has corporate image advertising pointing out that its readers voted for Ronald Reagan) publishes its first issue, which features a free roach clip.

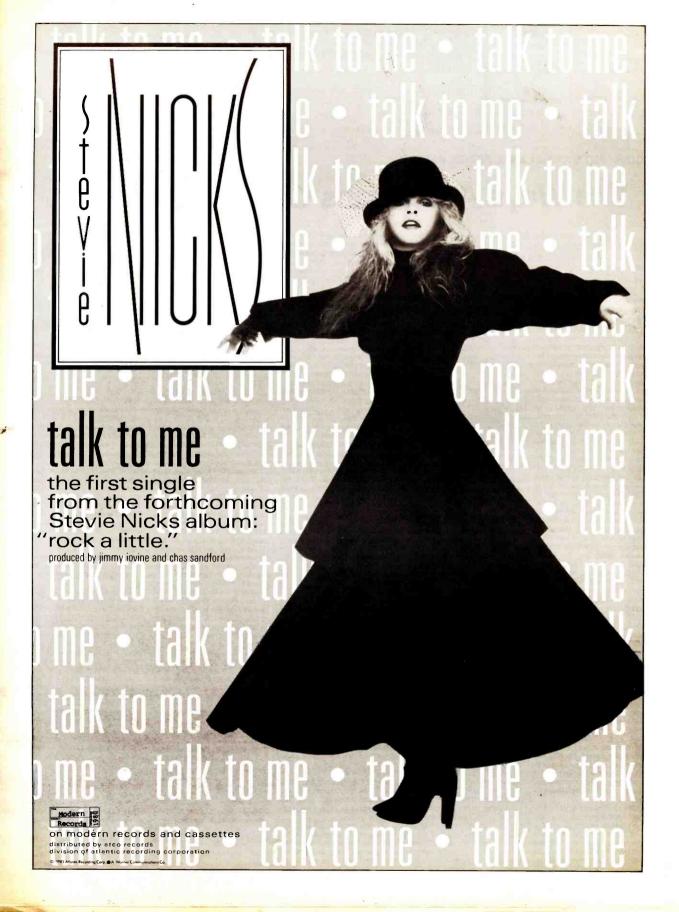
1973/Billy Joel's "Piano Man" LP is released. Its title track takes about six months to become a hit single Birthday: Tom Fogerty (CCR) 1941.

SUNDAY, NOVEMBER 10

1958/Sam Cooke and Lou Rawis are both hurt in a car crash that (according, once again, to the folklore that seems to surround celebrity car crashes) leaves Rawls an amnesiac for months until he suddenly snaps out of it onstage. 1960/Gregg Allman receives a guitar for his 13th birthday, although keyboards would later become his contribution to the Aliman Bros. Band.

1978/The Clash's second album, "Give 'Em Enough Rope," is released in Britain

Birthday: Greg Lake 1948.



RECORDS



ADAM WHITE

COMMENTS FROM LABEL EXECS, PART I

The Ways And Means Of CHR Promotion

Promotion — it's a battlefield out there. "I always say this is like the Marines. We have to get on the beach and make room for the artillery, which I call distribution, to come behind us with the tanks — the records." That's how one major label promotion VP sees his responsibilities. "Promotion's always there, trying to gain an inch on the beach to get a foothold for those records. Glory this week, but maybe not next."

It's not the first time anyone has used a military metaphor when the subject is promoting records to radio. It may not even be the last time during the next few weeks, because I'm talking to record companies' field marshals . . . I mean promotion heads, about their current concerns and attitudes. For the first report, a platoon of wellknown senior execs agreed to be drafted: MCA Sr. VP/Promotion Steve Meyer, Elektra/Asylum Sr. VP/Marketing & Promotion Mike Bone, Arista VP/Promotion Don lenner, and RCA Division VP/Contemporary Promotion Eddie

All are justifiably upbeat about how new acts have been faring at CHR, and about prospects for '86. Steve puts it this way: "As long as the records are good and the audience is there, radio will continue to play them and break them." He adds, "If you look at any chart right now, you'll see A-Ha, Whitney Houston, Ready For The World, Tears For Fears, the Hooters, Freddie Jackson, Mr. Mister, OMD, and Scritti Politti. That's a very healthy percentage of new names cracking into the top 40 in airolay.

CHR stations need to continue refining and updating their research methods, says the MCA VP, who mentions a matter that prompted discussion at this year's Bobby Poe convention. "It's very important that stations look at more than only over-the-counter singles sales. As they do their individual store reports, it's imperative to view each record with different criteria. It's obvious today that a single that appeals to a white, pop demographic audience is not going to have, for the most part, the same amount of sales as a record crossing from Black/Urban radio or one of strictly teen appeal. In some markets you see monster records by acts who don't sell any singles but have multiplatinum al-

"The case brought up at the Poe meet," Steve goes on, "was the Bryan Adams record, for which a lot of PDs said they'd never seen sales or requests. Yet when they went beyond that and looked at individual markets, they saw his alburn was consistently top 15. For



Mike Bone

that reason, they chose to keep the record on the radio, regardless of singles activity or requests." He states that some stations (admittedly a minority) in certain markets aren't aware of this point and that "it could become a problem."

The College Influence

Those kinds of programmers are more or less "doomed" from Mike Bone's perspective. "We're in an era where acts, particularly modern rock bands, can move a tremendous number of albums and, more important, concert tickets. He points to new label artists the Cure as an example, noting that they recently sold out the 15,000seat Irvine Meadows in Los An-"When an act sells tickets like that, it would be foolish for anyone in L.A. to not be aware of that kind of pull. Anything that gives you a feel on a record is important - club play, college play, whatever, Look at WBCN/Boston, for instance. (PD) Oedipus says he picks up a lot from college stations in his market.

"I also wish that more people would program for their own market, as opposed to being concerned with what's happening nationally," comments Mike. And there are a number who do, he points out. "The first person that comes to mind is (B94/Pittsburgh PD) Nick Bazoo. That market changed when he was in San Francisco and New Orleans, but he's very aware of what's going on. And if it works there, to heck with what's happening nationally. The wrong mentality is 'How many adds did you get,' rather than the quality of the air-

play you're receiving. I'm more interested in quality than quantity, but that doesn't seem to be the case at the programming level."

The Elektra exec illustrates his feelings with "Object Of My Desire" by Starpoint. "In my view. I've been having very good success with the record because I'm getting quality stations and quality adds. It's selling a tremendous number of albums and singles. I've had very few weeks when there've been a tremendous number of call letters at one time, but I'm not in the numbers business. We sell records here, and I'd rather have nine P1 stations than 18 P3s. We're mass marketers of records, and that's our job."

A concern voiced by Eddie Mascolo is the inadequate amount of time radio allows for new releases to prove themselves. "In most cases," he says, "stations don't stay with anything long enough to give it a chance to be a hit. Three weeks after a record gets added they're saying, 'Well, that's not happening,' and it's gone. A lot of records need more than three or four weeks; five to six are neces-



Eddie Mascola

sary to find out what you really have. This is a problem that's gotten worse in the last 12 months or so."

While critical of CHR's lack of patience in this respect, the RCA promotion chief acknowledges that major labels' volume of releases plays its part in reducing the length of time a record has to shape up or ship out. "Presently, we have eight records on the chart. Now, when my local and regional people walk into a station with, let's say, three new ones this week and three next week, and they're carrying the same three from last week that didn't get on . . . it quickly adds up."

up."

The only practical solution, Eddie suggests, "is to go after the releases you feel are legitimate records you can really do something with. Don't apply a lot of pressure to radio to play the ones that don't

feel like hits."

Backannouncing - or, more accurately, the lack of it - bothers Don Ienner. Like the sales research issue mentioned above, this came up during a promotion panel at the Bobby Poe affair. "Radio expects records to happen fast," says the Arista VP, "and yet it doesn't familiarize its audience with the artists. Programmers expect to get top-ten sales and requests on a record in 15 minutes, but won't announce who's being played. Radio is unrealistic in terms of what reaction it wants on records, but just plain unreasonable when it comes to this '

Don's interest is in new artists, of course, rather than established names, and he draws a comparison to football. "If a new player goes into the lineup, a sports commentator will give you all the background information you need on him.
That's what the audience expects. How is radio different? It's an information network too. Why can't they come off a three-song sweep and say, 'You just heard Whitney Houston, the Thompson Twins, and Aretha Franklin - bang! Can you imagine the listener who stayed through a third song he or she didn't like because they wanted to know who the second tune was by? Then they aren't told. That's radio selling itself short."

I asked the VPs about the current status of local promotion staffs and the problems facing them. Comments Eddie Mascolo, "You still hear that question, 'Why do we need local people if we have inde-pendents?' inside record comnanies. But they're needed very badly, and they have a difficult job today. They have to wear a lot of different hats: working with the branch people very closely once they get a record on the radio, making sure they're getting their store reports, obtaining 'hot' reports, and ensuring good moves on the record. They are a very important part of the team, and have be-



Don Ienner



Steve Meyer

come real businessmen about the way they do their job."

Recruiting Regional Staff

That increased professionalism, adds Steve Meyer, makes local and regional people not only more valuable to the record companies, but also to the stations and accounts with whom they deal daily and weekly. What concerns the MCA exec is recruitment. He says it's harder than ever to secure qualifi-ed candidates: "The nature of radio and of record companies has changed. In the old days, you had so many secondary markets from which you could pull out great promotion people who would learn what they needed to in terms of basics. They'd come up through the ranks, and by the time they got to major markets, they had a couple of years' experience under their

"Today, all my people are based in major markets even though they work secondaries. It's very difficult to hire a guy and say, 'Here, do Chicago' or 'Do Dallas' or 'Do L.A.' Great people can be found at retail, and there are a lot in the radio community who can come into the record community, but it's not as easy as it used to be.

"By the same token, it's increasingly difficult to find those radio people who look at the same things we do in terms of research. Radio's going through a transition, too. There are very few stations where a kid can go today and just do it, unless he's got a great GM, a good PD, and a station in a good position."

Editor's Comments

Four different perspectives, and a cross-section of topics. In future weeks: prevailing attitudes and problems in other formats. Of course, your comments are welcome along the way. After all, nothing simultaneously bonds and separates the radio and record communities like promotion. Now what's that Marines ad slogan: The Strong – the Few – the Proud?

42/R&R FRIDAY, NOVEMBER 1, 1985



CALENDAR

BRAD MESSER

On Behalf Of Bucks

It's beginning to feel a lot like Christmas. No, beginning isn't the right word, because department stores which are run by the more brazen and shameless retailing geniuses began force-feeding Christmas spirit into us, and were already decked out in tinsel, long before it was even decent to begin mentioning Halloween, so beginning isn't the word, but you know what I mean: Christmas has crossed a few minds already.

To a news department, that means it's time to get humping on some seasonal and end-of-the-year programming which someone (else) ought to get working on pretty soon, so sales can have a reasonable amount of lead time.

It's true, boys and girls, that Ol' Santa usually takes a special liking to news operations that generate lots of salable programming, be it horizontal strip features or big fat blocks.

'Tis also the season to consider springing a good reporter to do some holiday-item comparison shopping, possibly pegging the pre-Thanksgiving reports on local food prices and the pre-Christmas specials on gift items which interest people in your station's

demographic range

Some stations create extra traffic updates for pre-holiday weekends, including timely emphasis on mall parking and public transportation

Assuming that a format can accommodate some extra hustle and creativity, a programmer can get a warm, secure feeling by mulling the fact that no license holder in the known world objects to the extra income that extraordinary programming can generate

And between us newspeople, I think every community benefits from any above-and-beyond effort by responsible journalists, no matter what subject's selected to get the extra attention.

AMERICANS HOSTAGE IN IRAN

MONDAY, NOVEMBER 4 — Six years ago ago the U.S. Embassy in Tehran was overrun by terrorists and the Iran Hostage Crisis began (1979). Fifty-three Americans were taken hostage. An American military rescue attempt failed in April of 1980. Iran finally released the last Americans on January 20, 1981 . . . our Presidential inauguration day.

1982 - FDA passed rules for tamper-proof packaging.

1980 - Ronald Reagan beat incumbent President Jimmy Carter in a landslide.

1879 — Cash register patented by tavern owner James Ritty, who invented it to keep track of how much money was being stolen by his bartenders.

1862 - Richard Gatling patented the machine gun.

Birthdays: Loretta Swit 48 (?). Art Carney 67. Walter Cronkite 69

FM Stereo Turns Thirty

TUESDAY, NOVEMBER 5 — 30th anniversary of the first FM stereo broadcast (1955). FM (frequency modulation) radio was invented by Edwin Howard "Major" Armstrong in 1933, but his life was so filled with lawsuits and bureaucratic opposition that he committed suicide (by jumping from a NYC building) about a year before the first FM stereo broadcast.

1911 - First transcontinental airplane flight ended at Pasadena, CA after 49 days.

1872 - Susan B. Anthony arrested for attempting to vote.

Birthdays: Tatum O'Neal 22. Bill Walton 33. Art Garfunkle 44. Elke Sommer (Elke Schletz) 44. Ike Turner 53. "King of the Cowboys" Roy Rogers 73.

"Honest Abe" Elected

WEDNESDAY, NOVEMBER 6 — 125th anniversary of the election of Abraham Lincoln as 16th President (1860). The returns came in by telegraph and Lincoln knew before midnight that he was the winner. Voter turnout was 82%

1947 - "Meet the Press" premiered on NBC. It's television's longest-running program.

1922 - Entrance to King Tut's tomb discovered.

1903 — First transcontinental auto trip ended when a Packard arrived in New York City after 7-week journey from San

1903 - Play "Peter Plan" opened in NYC (ran thru June 1906).

1869 - First formal intercollegiate football game: Rutgers 6, Princeton 4.

Birthdays: Sally Field 39. Jackie Stewart 46. Mike Nichols (Michael Igor Peschowsky) 54.

Long Bridge Collapsed

THURSDAY, NOVEMBER 7 — The world's third-longest suspension bridge collapsed during a windstorm at Tacoma, Washington 45 years ago (1940). It was less than a year old. From the day the bridge opened, wind made it sway so much that the local people nicknamed it Galloping Gertie. On the day it collapsed, there were no cars on the bridge because it was obvious that the bridge was unstable.

1980 - Pictures from a Voyager space probe revealed the planet Saturn has thousands of rings.

1917 - Russian Bolshevik revolution, Lenin assumed power

Birthdays: Joni Mitchell (Roberta Joan Anderson) 42. Johnny Rivers 43. Mary Travers of Peter, Paul & Mary is 48. Al Hirt 63. Rev. William F. "Billy" Graham 67

X-Rays Were Lucky Accident

FRIDAY, NOVEMBER 8 — 90th anniversary of the invention of the X-ray machine by German physicist Dr. Wilhelm Roentgen (RUNT) in or RENT) in 1895. He was truly an absent-minded professor. He discovered X-rays when he forgot to turn off a machine he had been using for experiments with electricity. It overheated and caused a nearby piece of rock to begin glowing. Within a few hours he figured out what scientific principle was involved and began taking the first X-ray pictures on purpose. He could have patented the X-ray machine, but refused, and thus made not a cent from the invention 1960 - JFK elected.

1919 - First true dial phone placed in service by AT&T at Norfolk, Virginia. The dial had been available earlier, but wasn't pushed until the threat of an operator's strike

Birthdays: Bonnie Raitt 36. Patti Page (Clara Ann Fowler) 58. Dr. Christiaan Barnard 63. Katharine Hepburn 76.

HIBERNETICS

A Guide to by Jhan Hiber **Radio Ratings** and Research

Here's what you get in simple, easy to read and useable form.

Radio Research Overview - a history of research

Chapter 2

Focus On Focus Groups

- Definition, use, do-it-vourself

Telephone Studies - strengths/weaknesses, do's and don'ts

Other Market

Research Techniques - Mail, in-person, when/how to

A Look Inside Arbitron

- Intro and production

The Almighty Diary

evolution, longevity, history

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- how to get the other 75% of information

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NEWS/TALK



BRAD WOODWARD

Talk Radio's Top Talent

Who are the best radio talk hosts in America? I recently put that question to more than 60 Talk radio professionals at all levels of the industry across the country.

Each person was asked to name the best network talk host and the best local host. There were two ground rules:

1) Hosts who do both network and local shows were eligible in the network category only.

2) To screen out competitive bias, broadcasters (to the conster-nation of many!) couldn't name a local host from their own station.

Splintered Local Choices

Most of those surveyed had no trouble naming a network favorite. But it seems many people have little knowledge of what's happening in local Talk radio outside their own markets. In fact, more than a third made no local choice at all, while others chose air personalities who aren't really talk hosts.

To all those who were named, congratulations! Many others also deserve recognition, and it's a pleasure to spotlight at least some of our industry's most talented hosts who, while not known nationally, have clearly earned the respect of their colleagues.

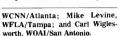
WRKO's Jerry Williams Leads

I ended up with 24 "best" local hosts. Only three were mentioned more than once in the survey, and the clear leader among those was Jerry Williams of WRKO/Boston. The other multiple mentions went to KGO/San Francisco's Ronn Owens and KIRO/Seattle's Jim

Other local hosts named in our survey as the "best" in the nation include, from the East: Alan Christian, WFBR/Baltimore; Bob Cudmore, WGY/Albany; John Morgan, WHJJ/Providence; Art Rust, WABC/New York; and Barry Farber, WMCA/New York.

Representing the Midwest are: Peter Franklin, WWWE/Cleveland; Jimmy Pearsall, WIND/Chicago; J.P. McCarthy, WJR/Detroit; Wally Phillips, WGN/Chicago; and KMOX/St. Louis's Ann Keefe, Jim White, and Arnie War-

From the South: Neil Rogers, WINZ/Miami; Steve Kane, WNWS/Miami; Ludlow Porch,



And in the West: Peter Boyles, KNUS/Denver; Robert McCormick, KFRC/San Francisco; Jim Eason, KGO; and Roy Fox, WMCA/New York.

Triple Tie For Rest Network Host

The network results were much more clear-cut than our local tal-



Ann Keefe



Roy Fox



Michael Jackson, ABC Talkradio





Ronn Owens. KGO/San Francisco







Larry King, Mutual



Jim French, KIRO/Seattle

lies, producing three indisputable favorites. Their vote totals were so close I'm rating the contest a threeway tie among Bruce Williams of NBC Talknet, Mutual's Larry King, and Michael Jackson of ABC Talkradio.

Other network picks were Talknet's Sally Jesse Raphael, Talkradio's David Viscott and Owen Spann, and "Good Sex" maven Dr. Ruth Westheimer.



Robert McCormick





Bruce Williams, NBC Talknet

Ups Offset Downs

It's admittedly a bit late, but here at last are the spring and summer Arbitrons, which show Talk radio just about breaking even in both books. Matched against last spring's figures, there was an even solit between growth and slippage at 70 N/T stations in the top 50 markets in spring '85: 33 stations were up, 34 down, and three were unchanged.

News/1	alk 12	Share	s
n	Spr.	Spr.	Sum.
	84	'85	'85

	84	'85	.82
WQBK/Albany		6.6	6.8
WCBM/Baltimore		3.2	2.5
WERC/Birmingham		3.1	3.0
	4.8		5.0
	4.7	6.7	5.3
WTTP/Boston WBBM/Chicago	4.5	0.3	0.4
	8.8	9.6	9.9
	2.7	2.8	3.4
WCKY/Cincinnati	2.1	5.3	5.5
	3.6		4.3
WWWE/Cleveland			6.€
	7.1	6.8	6.7
KQEN/Denver		1.6	1.2
KOA/Denver		5.7	5.0
KNUS/Denver		2.9	3.7
WWJ/Detroit WXYT/Detroit	4.6 5.3	4.9 3.4	5.0
WSJS/Winston-Salen		4.3	5.9
WPOP/Hartford		4.4	3.7
KPRC/Houston	3.1	3.7	3.2
KTRH/Houston	3.5	4.9	6.3
KCMO/Kansas City		8.0	6.8
KMBZ/Kansas City		4.6	4.6
	7.6	6.3	8.3
KFWB/Los Angeles KNX/Los Angeles	2.9 3.0	3.2	-3.1
WHBQ/Memphis	3.0	3.1	2.9
WGBS/Miami		1.3	1.8
WINZ/Miami		3.8	3.5
WIOD/Mlaml		3.0	3.4
WNWS/Miaml		3.0	3.3
WOCN/Miami		1.9	2.8
WQBA/Miami		7.2	5.7
WRHC/Miami		3.1	3.: (new) 0.8
WBCS/Milwaukee KSTP/Minnespolis		3.5	2.
WLAC/Nashville		3.3	3.
WSMB/New Orleans		3.5	4.0
WWL/New Orleans		4.9	5.6
WABC/New York	2.6	2.8	2.8
WCBS/New York	3.6	3.5	3.6
WINS/New York	4.6 1.5	1.0	1.0
WMCA/New York WOR/New York	4.2	5.0	4.0
WNIS/Norfolk	4.2	2.9	1.3
KTOK/Oklahoma City	,	11.2	7.3
KYW/Philadelphia	8.0	6.5	7.0
WCAU/Philadelphia	5.6	4.2	5.5
WDVT/Philadelphia			0.: 4.
WWDB/Philadelphia	4.4	3.4	9.
KTAR/Phoenix KQV/Pittsburgh		9.1 2.8	1.5
WTKN/Pittsburgh		3.4	2.
KKEY/Portland		2.4	1.
KXL/Portland		4.0	5.0
WBSM/Providence		2.5	2.
WHJJ/Providence		6.7	6.
WPEP/Providence		1.4	0.
WBBF/Rochester KFBK/Sacramento		4.6	5.
	20.2	19.7	22
KXOK/St. Louis	1.7		1.
KDYL/Salt Lake City		1.6	1.
KZJO/Salt Lake City		1.8	1.
KRNN/San Antonio			ne
WOAI/San Antonio		4.5	4.
KSDO/San Diego	4.6	5.5	5.
KCBS/San Francisco		5.2	4.
KGO/San Francisco KING/Seattle	1.5	8.2	7.
KIRO/Seattle	7.8	10.2	10.
WPLP/Tampa		2.9	3.
WNTR/Washington		0.6	D.
WTOP/Washington	4.6	3.9	4.0
	_		_











Arnie Warren



Pete Franklin





DAN O'DAY

CONTRACTS:

What To Cover

Today I received a phone call from an old radio friend who was bursting with the news of her new job: A good airshift, twice her present salary, in a market 1500 miles away from her current gig.

"Did you meet with your new employers in person?" I asked.

No. They spoke on the telephone.
"Did you visit the radio station itself, meet any of the other jocks?"
No.

The next question was merely a formality; I knew what the answer would be, and I knew I wouldn't like it. "Do you have any kind of written employment agreement with the new station?"

No . . But she can tell they're nice people. They got along really well on the telephone. And the money is so good . . And it's the airshift she wants . . And . . . And

... And besides, disc jockeys almost never work under a contract, right?

Wrong. That's what this week's column is all about.

Everyone Has One

Virtually everyone who is employed has a contract.

"'Contract' is simply another word for 'agreement,' "says New York City broadcast attorney Barry Skidelsky. "Agreements can be oral or written. Certain agreements require writings; many or most do not.

"If you're not offered a written contract, it's incumbent upon you to request — and if necessary insist — upon one."

"The distinction between the oral and written contract, apart from any requirement that the contract be in writing, is simply a matter of proof. So it's always better to get it in writing. An oral contract for employment may be enforceable under state law, but without a writing the problem comes down to how do you prove that agreement? Testimony, is one way. You give testimony, but the other side can simply deny it."

So if you're working somewhere, you've got a contract. It may or may not be in writing, but both you and your employer have agreed to certain obligations to each other. If you're not offered a written contract, it's incumbent upon you to

request - and if necessary insist - upon one.

Asking For It In Writing

"Oh," your new program director says, "we don't need a formal contract. You'll be treated fairly here."

"I'm sure I will," you reply. "I can see KKED is an honorable business. And as you know, in any business arrangement it's best for everyone to put it in writing."

"Don't you trust me?" asks the PD, genuinely hurt.

"Of course I do!" you reply. "I wouldn't consider taking this job if I didn't have a lot of respect for you. In fact, someone as talented as you might well be snatched up by some bigger company after I get here ... and your successor will find it very helpful to be able to see what we agreed to in writing."

"We don't give our jocks contracts here."

"Well, we don't need a contract.
I'll tell you what: I'll just put down
on paper everything we've agreed
to, you and I both will check it over
carefully, and then we'll both sign
it. And we'll each have a copy for
our files."

And if they still refuse to budge? If they refuse to give you anything in writing? Well, you can quit your present job, take the new one, move across the country, and hope for the best. Or you can hold out for a job where your employer respects you enough to put everything in writing.

"Our Standard Contract" = Their Opening Offer

When there is a written contract offered, most jocks assume they have two choices: They can sign it or they can refuse the job.

"This is a fallacious assumption under which disc jockeys and many other employees falsely labor," says Skidelsky, whose prelaw background includes experience as a radio air personality, program director, sales manager, general manager, and national sales rep. "Management will say, 'Here you go, Jock, Here's the contract; sign it.' If you don't mind, I'd like to take a couple of days and maybe have my lawyer look it over.' "

And what if management says, "Oh, this is our standard contract?" Then, he suggests, you should say, "Fine, then there shouldn't be any problem."

"No one should be rushed into signing any writing, particularly a contract, without the opportunity to at least read it. First of all, if I don't read it and sign it, then I have no knowledge of that to which I allegedly have given my consent... and therefore it's not enforceable."

Is that a possible loophole with which to get out of a contract, if it's a rather complex contract that you just scrawled your name on in the manager's office?

manager's office?
"Yes and no," Skidelsky replies,
"a typical lawyer's answer. The
problem is if you can say, 'I signed
the contract without reading it or
under duress' - let's say economic
duress - that may prove to be a
valid defense to excuse you from
the contract should you want to
rescind it. But the facts of the case
may say, 'Okay, you didn't read it,
you signed it under economic

"Management will say, 'Here you go, Jock. Here's the contract; sign it.' I would advise all DJs to say, 'If you don't mind, I'd like to take a couple of days and maybe have my lawyer look it over.' "

-Barry Skidelsky

duress. But such time has elapsed whereby you now know from the duties of the employment and the daily activities involved what was expected of you and all the material terms and conditions and now have in effect ratified this agreement by continuing in the employment without objection."

It's important to remember that that "standard contract" is simply the station's opening offer. It might not necessarily be unfair, but it's unlikely to reflect all of your best interests. Here are some of the areas that should be covered explicitly by your employment contract.

Airshift

"Afternoon Drive." We all know what that means, right? It means 2-6pm ... except, of course, when it means 3-7pm ... or 2-6:45pm ... or noon-6pm ... or whatever you or your employer decides it means. The exact hours of your airshift should be stipulated in your contract.

- Get it in writing
- Amend "standard" contracts
- Define your work week
- Cover unforeseen contingencies
- Nail down the salary

Workday

"Airshift plus production and promotion duties." How much production? How many hours are you required to spend in the production room? For whom are you required to do production — just your station? Or your station and its AM or FM counterpart? Or any station in your group owner's chain? Or your sister TV station?

And while we're on the subject, does "production" mean the production" mean the producing and recording of commercial, PSA, and promotional copy ... or does it also include the writing of the copy? Do "promotional duties" include live remotes, driving around town in the station van, going out for drinks with advertising clients?

Work Week

Are you expected to work five or six days a week? Are your duties the same on the sixth as on the other five? Do you get paid overtime for the sixth day? If so, is such overtime optional . . and if it's optional, at whose option? Are you guaranteed a certain amount of weekend overtime? Do you have the right to refuse paid overtime on the weekend?

Format

What happens if the station changes format? Often a format change is used as an excuse to abrogate a jock's contract. If you're working CHR and the station changes to Adult/Contemporary, do you want a chance to stay on and continue with the new format? If so, you'd better have that spelled out in your contract. Insert a clause specifying that the terms of the agreement will remain in effect regardless of any future change of station format or management.

On the other hand, you might be a Country jock who wouldn't ever want to work anything but Country. In that case, insert a clause stipulating that the contract can be abrogated by the disc, jockey in the event that the station ceases to program country music. (They'll probably insist on making that an option for both sides. But if you allow them to insist on adding wording that gives them that same right, you'll be able to show how flexible and reasonable you are by readily agreeing to it.)

Duties Within Your Airshift

Everyone knows what a disc jockey does, right? A disc jockey plays records. And introduces or back-announces them. And reads the weather. Does he also read the news? Does she record network feeds while the record is playing? Does he write the news as well as read it? Does she have to adhere to some kind of on-air dress code? Does he have to interview local dignitaries/merchants-whom-theboss-wants-to-woo? Is the jock expected to throw a record on the turntable, race into the newsroom. rip the latest headline summary off the wire, run into the production room, and record a one-minute, hourly "news update" for the FM or AM sister station?

"If you're working CHR and the station changes to Adult/Contemporary, do you want a chance to stay on and continue with the new format? If so, you'd better have that spelled out in your contract."

Salary

During your telephone negotiations, the PD told you the job pays \$500 per week. You get your contract to sign, and there it is in black & white: "\$2000 per month." Same thing, right? Nope. \$500 per week averages out to \$2150 per month. If you sign the contract as is, you're settling for \$1800 per year less than what you'd been offered.

Have you been promised an "automatic" raise after six months? Great. Make sure you've got it in writing.

NEXT: Bonus Incentives, Duration of Contract, Perks, Outside Employment Opportunities . . . and who owns "your" name, anyway.

MANILOW



*Produced by Howie Rice and Barry Manilow
Management: STILETTO Ltd.



Total & Continued Named Continued and BCA Companion & 1995 BCA (Apple Arrange)

CONTEMPORARY HIT RADIO



JOEL DENVER

THE BELLS ARE RINGING

All You Want For Christmas Is...

It's that time again! Bring out the ornaments, plastic wreaths, wrapping paper, and ribbons. It's time to make that Christmas list.

As a PD or promotion director, it's also time to start thinking about what those listeners near and dear to the dial and your ratings would like to do during the fast-approaching holiday season. Got any plans lined up? With less than eight weeks to go, you better get movin'!

Associate Editor Yvonne Olson jumped on the R&R holiday funfone and spoke to folks from almost
every corner of the continent.
While looking for original ideas and
ways to make the old ideas fun,
here's what she found.

Keep Those Cards & Letters Coming

Y100/Miami is working on its third annual "Christmas Card" promotion, where custom-made, uncolored cards are sent out to 12 children's hospitals in the area. Youngsters are invited to color them in, and Y100 buys back each completed card, donating the money to the hospital. The station then sends a client a Y100 custom-made collector's item! Last year over \$1000 was raised for the hospitals.

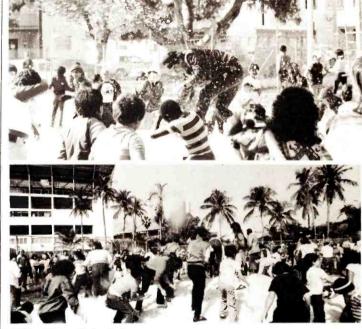
Of course, this article wouldn't be complete without mentioning the old standby, the "Christmas Wish." It's still a very meaningful promotion, and with sponsor help, it's possible in almost any market. Quor/Washington and Y100 both listed this as a favorite Yuletime promotion. Listeners simply write in what they really want for Christmas and why.

Many get their hopes and dreams fulfilled, with charitable or needy situations usually given priority. Y100 made 20 very important wishes come true last year, and Q107 gave away 12 trips on the 12 days before Christmas.

Trips, Buttons & Cash

Speaking of trips, WCGQ/Columbus, GA has been "Bringing Em Home" for three years now. Listeners must write in 107 words or less where they'd like to go and why. From those entries two grand-prize winners are picked to travel, while runners-up receive such consolation prizes as VCRs, TVs, and cameras.

KYYA/Billings also brings people "Home For The Holidays." Listeners must register at a sponsor locale, and the winners are picked by random drawing. They can either travel to a desired point or bring their loved ones home to Montana



195/Miami's "Snow In The Sunshine"



103CIR/Beckley's North Pole Greeting Crew



WPST & WHWH/Trenton's Christmas Kittens

As for buttons, 99KG/Salina, KS has designed a "Jingle Bell Rock" logo, and hidden it somewhere in the community. New clues to the location are given out every day, and listeners visit sponsor locations to review old clues and pick up their own "Money Button" with the station's logo on it. Meanwhile, 99KG air personalities are travel-

ing the town giving away cash and prizes to people seen wearing their buttons.

Kiddie Kindness

Christmas is for kids, that's for sure. And we all know how many underprivileged kids there are. KIIS-FM/Los Angeles worked in conjunction with Universal Studios and KNBC-TV last year to arrange for a "toy for a tot" to serve as admission price for one of the famed Universal tours. The two-weeklong drive received prime TV exposure, and over \$10,000 in toys were collected.

CFTR/Toronto's main drive this year is also to help out tots. Listeners are invited to drop toys off at all nearby McDonald's, and the North York Fire Fighters will distribute them throughout the area. In addition, CFTR is sponsoring a movie premiere the first week of December, with the admission price being a new, unwrapped toy.

KAY107/Tulsa and Sheraton Hotels are putting together a 5km "Jingle Bell Rum." Listeners dressed in Christmas "fashions" walk or run the distance to the Sheraton, where KAY107 will hold a "Holiday Party." The entry fee for the "race" is a toy. Another unique promotion includes a 45rpm single recorded by WAPI/Birmingham and local musicians, with all proceeds going to a children's fund.

But Seriously, Folks

WMMS/Cleveland is also getting into the holidays in a musical fashion, sponsoring a free concert for disadvantaged kids and a series of concerts to feed needy families in their community. The admission price will be two canned goods.

Q104/Gadsden, AL will spend a week asking listeners for a minimum donation of \$1 (or whatever giveaways they have) to help the local underprivileged. The station has also worked out a deal with Six Flags Amusement Parks to distribute a thousand tickets in return for one canned item. Last year Q104 collected approximately \$5000 worth of canned goods and \$10,000 worth of clothes and toys.

Perhaps the most original idea for familial help is WPST & WHWH/Frenton's "Family Food Fund." Landau's, a Princeton retail outlet, will for the third year in a row donate a window to WPST's "Christmas Kittens." Listeners can either bring in their kittens and pay for a good home, or donate to the fund by buying one!

Trees, Tropics & Snow

And for listeners who want nothing do with kittens at all, a barrel will be placed outside the window for drop-in donations. Last year WPST raised \$6000 and found homes for 153 kittens. Another idea WPST is working on this year for the Family Food Fund is an imaginary Christmas Parade, where all floats will be auctioned off to local advertisers.

Boise, ID is called "The City Of The Trees." In conjunction with the Idaho Corporation, KIYS/Boise is celebrating "Kiss-mas" by bringing holiday trees into St. Alphonse's Medical Center. The trees will be decorated by staffers and local volunteers, and then auctioned off to local bidders. Proceeds go to the medical center.

Continued on Page 48

R&R FRIDAY, NOVEMBER 1, 1985/47

"At a time when I was being bombarded with great new releases from heavies like Sheena Easton, Eurythmics, Chris Cross and others, I felt that AMY GRANT's single was one of the strongest. It's an important add for Z93. AMY's album is just about platinum, she's had a couple of records in the Top Twenty and her concert appearances throughout the country have shown folks that she can put on an exciting, high energy show. We got a lot of requests from our audience, and I believe other programmers would do well to consider AMY GRANT as an artist who is Christian rather than a Christian artist. Some stations are looking for an excuse not to play her. Listeners are the best reason to play her." John Young Program Director 793 "Our research shows that "EVERYWHERE I GO" is unquestionably a hit record for adults. This tune has all the points you look for in a #1 record. Anyone trying to reach the adult market should play AMY GRANT. I think it's the very best A/C record of the year. Though AMY is an extremely popular personality here, I've played this record for some people who didn't know her, ... they loved it too." Dave Nichols Program Director WLAC-FM Nashville verywhere (AM-2785) The latest single from Amy Grant's UNGUARDED (SP-5060) album. Produced by Brown Bannister Executive Producers: Michael Blanton, Dan Harrell and Gary Chapman On A&M Records

CONTEMPORARY HIT RADIO

All You Want For Christmas Is ...

Continued from Page 47

And then there are the kids who need snow! Last year 195/Miami dumped 35 tons of snow into the Orange Bowl and invited kids to frolic in the cold, wet stuff. Some fun, huh? (See Page 47.)

To The North Pole!

I95, the Miami Herald, and Pepsicola have booked Miami's "Tropical Park," a local tropical wonderland which has every tree lit up for the holiday season. For three weeks, the Park will be transformed into "Santa's Enchanted Village," with 195 sponsoring rides for kids and parties for adults. Of course, Santa will be in constant attendance taking Christ-

mas orders. Partial proceeds from this extravaganza benefit MDA.

And if none of this has excited you so far, try sending a family to the North Pole! Believe it or not, 103CIR/Beckley, WV sent a family of four to North Pole, NY to visit Santa's Workshop. There they visited Santa & Mrs. Claus at home and enjoyed the festivities of Santa's Village. The family left Charleston and traveled by sleigh to the village, where they were greeted with welcome gifts, helped trim the tree, and spent the rest of the time visiting Rowdy the Reindeer, Elmer the Elf, Tannenbaum the Talking Christmas Tree, and many other wonderful North Pole

Special thanks to Q107 Promotion Director Vivienne Vaughan, 195 Promotion Director Simone Geoffrion, Y100 Promotion Director Tony Novia, CFTR Librarian Henry Van Den Hoogen, KAY107 PD Hary Blain, WMMS Promotion Director Steve Merrill, Q104 PD Leo Davis, WPST's Hal Stein, KYYA PD Jack Bell, WCGQ PD Ralph Carroll, 99KG PD Denny Collier, KIIS Promotion Director Steve Rowland and KIYS GM Scott Boltz and PD Tom Evans for sharing their holiday plans. Be sure to make a photographic record of your holiday happenings and send them to us ASAP. We'll do a wrap-up in early January.

YOU'RE ON THE AIR

More Facts Need Straightening

As promised, this semi-regular feature lets you crack the mike and vent your feelings (or spleens) about whatever's important. This week: a response to a letter reprinted October 4.

Dear R&R:

I was pleased to see KKRZ/Portland PD Gary Bryan took time to try to "get the facts straight." Are you offering a condensed economy version of your publication? The article on Portland radio I received did include a reference to KMJK's cash giyeaway. It's true the figure of \$107,000 was not mentioned. We felt it paled in significance to the "\$1,000,000 in cash and prizes" KKRZ is and has been promoting; I read nothing about that. If we have equal budgets. Gary either uses New Math or plans to give it away over the next ten years.

Yeah, we has a good buscard showing, but "massive" TV campaign? He must watch a lot of "Ironsides" reruns.

Okay, so KKRZ never copied the Wheel Of Meal (not rotting). Thanks! It was a parody on the "Wheel Of Fortune," tied in with a local merchant and done longuein-cheek. Everybody won for next to nothing in cost. At any rate, we 107

were encouraged to find some thing they wouldn't appropriate!

Thanks for getting the "facts" straight. Without them we might have sailed right off the edge!

Jon Barry, PD KMJK MAGIC 107 FM & AM1290/Portland

Well, you have to admit this is one market where there is some high-spirited competition. What you've just witnessed is a good example of "equal time" for both parties to take their licks. If you have something you'd like to bring up or respond to, address it to this column on letterhead along with your name, position, and phone number. We'll contact you prior to publishing your letter.

MOTION

Al Steele is named PD at the newlyformatted CHR WIQQ/Greeville, MS from WZXR/Memphis . . Frank Lacomba is the new MD at WNOK/Col-KBIM/Roswell MD umbia, SC Chuck Martin adds PD duties, replacing Rich Elbman . . . Mike Dalzell is WZYQ/Frederick's new News Director, not Carl Pritchard as mentioned previously. Pritchard is new to the WASH/Washington news staff KXX106/Birmingham welcomes Troy Matthews to PM drive from WZKS/ Shadow Haze segues Nashville from KBEQ/Kansas City to evenings on KAFM/Dallas replacing Paul Donavan, who moved to B96/Chicago Randy Chambers joins KTKS/Dallas for nights from KREO/Santa Rosa.

At WLRS/Louisville, Assistant PD/ morning man Rocky Knight is upped to PD. He replaces Brian Christopher, who's now at Q105/Tampa. MD Lisa Lyons acquires Assistant PD duties.

"Hot Spots" production owner Armand Chianti joins WZUU/Milwaukee for weekend/swing shifts . . . KFRC/-



Bill Baffert

San Francisco welcomes Bill Rafferty as co-host of Tom Parker's afternoon music show, and the revised schedule is as follows: Dr. Don Rose 6-9am, Jukebox Jackpot 9-10am, Battle Of The Businesses 10-10:30am, KFRC Secret Sounds 10:30-11am, Celebrity Conquest 11-noon, \$61,000 Challenge noon-1pm, Showbiz Showdown 1-2pm, Jukebox Jackpot 2-3pm, Parker & Rafferty 3-7pm, Joanne Greene's Affair On The Air 7-9pm, Don St. John 9-midnight, and Skip Surf overnight.

BITS

Dew It To It — WPLJ/New York and Mountain Dew are giving one listener the use of a Poconos vacation home for a whole year as part of their "Dew It To It" promotion. The winner will be picked from a random postcard drawing. The prize includes unlimited use of a nowmobile and windsurfer during the stay. Other gifts include ski weekends and lift tickets, as well as cases of Mountain Dew.

Dancers Against Cancer —
 Q107/Washington raised over \$500
 at its "Dancers Against Cancer" party

at a local club. Over 350 people paid \$1.50 to attend the gala, where a drawing was held to pick one listener to receive a complete stereo system.

Help! — KIMN/Denver once again presented its "Scream In The Dark" Haunted House, featuring 15 rooms of incredible scariness, including coffins, decomposing bodies, live snakes, and more! The cost is \$4 (\$3 with a discount coupon). Proceeds benefit the KIMN Good Neighbor Fund, which helps the needy in Dagger.



INTRODUCING tango

WMGM

Featuring the single, "Stone In Your Heart." Borne of a passion so provocative it's unsettling. Hear it once, you'll never forget it!

Produced by Sundance Lennard, Dana Thomas for SALT Productions, Inc.

AOR						
WNEW-FM	WEZX	WHEB	WAIL			
WYSP	WRUF	WPGU	WGLU			
KUFO	WQBK	WXTQ	WNGZ			
KRIX	WRCN	KLWD	KZYR			
WTZN	KFMZ	WRZK	KATP			
WPLR	WQFM	WTOS	KAOY			

The Gavin Report — Dave Sholin's Personal Pick — Over 40 New Adds

Friday Morning Quarterback Chart Buster Pick

Pop Music Survey The Poe Cat Pick

Hitmaker Magazine Disc-overy Record

Just Added At: WILO

WANS-FM WHSL KTRS WGUY WERZ WGAN WOMP-FM Y93



ON 21 RECORDS AND CASSETTES

Distributed by Atco. A Division of Atlantic Recording Corp. A Warner Communications Company ...

AND SHE WAS

THENEW SIN GLE

TALKINGHEADS

CHR NEW & ACTIVE

This Week's P-1 Action:

KPLUS 30-22 WLS-FM 32-28 WXKS-FM 30-24 KHTR 31-30 B94 11-11 KZZB add PRO-FM 21-17 KKRZ 25-18 KMJK add WRSR add 40 WHTT 28-27 WLS 32-28 KUBE deb 33

The new Talking Heads single is going places! "And She Was" (728917) from the groundbreaking new LP Little Creatures (1)4 25305).



CONTEMPORARY HIT RADIO

KIIS-AM & FM 10th Anniversary Bash

In an incredible display of class combined with the magic of Hollywood, KIIS-AM & FM/Los Angeles adopted the theme "Back To The Future" for its 10th Anniversary Party last week (10-23), held on the MCA/Universal lot where the motion picture was filmed.

Complete with the actual De-Lorean car-turned-time machine, almost 700 people strolled the set, mingling with the KIIS staff while dining on a variety of eats. Entertainment included Cheech & Chong, Michael McDonald, and the antics of Rick Dees. This was by far the most lavish radio station party thrown in years.

A star-studded event, the "Back

To The Future Party" featured such faces as L.A. Dodger Jerry Reuss, L.A. Ram Dennis Harrah, recording stars Sheena Easton, Isaac Hayes, Mary Wells, and Stephen Bishop. Among the TV and film stars were Ted Lange from "Love Boat," "Dallas"'s Steve Kanaly, and Crystal Bernhard of "Happy Days."



OK, Wally, how much did this thing really cost?



"Back To The Future"'s clock tower was the backdrop for center stage.



KIIS(AM) staffers Benny Martinez, Tom Murphy, Larry Morgan, Tim Kelly (from KIIS-FM), and Steve Lehman with Tommy Chong.



Ted Lange and the "Back To The Future" time machine



resident/GM Wally Clark and Cheech & Chong are posin'.



Wally Clark accepts Mayor Tom Bradley's proclamation from Deputy Mayor Chief of Staff Tom Houston as Gary Owens looks on.



Assistant PD Mike Schaefer's having "two" much fun!



WB recording artist Michael McDon-



Love Boat's Ted Lange, along with Rick Dees and Isaac Hayes.



MD Gene Sandbloom, Capitol's Susan Epstein, and VP/Programming Gerry DeFrancesco share a cocktail.



Sheena Easton chats with Brother Bill.



CHR NEW & ACTIVE

Now On Over 60 CHR Reporters!

Including:

K106	PRO-FM	Q100	WKRZ-FM	Y106
WXKS-FM	CFTR	WVSR	WTLQ	94Z
WKSE	CHUM	K104	KHFI	Z98
WPHD	WMMS	WERZ	KZZB	WRQN
		WSPK	94TYX	KYNO-FM
CKGM	WHYT	WPST	WOKI	KQMQ
CKOI	KWK	WRCK	KBFM	KLUC
WCAU-FM	KMEL			KDON-FM

FEATURING:

AFRIKA BAMBAATAA • RAY BARRETTO • STIV BATOR
PAT BENATAR • BIG YOUTH • RUBEN BLADES

KURTIS BLOW • BONO • DUKE BOOTEE • JACKSON BROWNE • RON CARTER
CLARENCE CLEMONS • JIMMY CLIFF • GEORGE CLINTON • MILES DAVIS
WILL DOWNING • PETER GABRIEL • PETER GARRETT

BOB GELDOF • DARYL HALL • HERBIE HANCOCK • NONA HENDRYX
LINTON KWESI JOHNSON • STANLEY JORDAN • KASHIF • EDDIE KENDRICK
LITTLE STEVEN • DARLENE LOVE • MALOPOETS • GRANDMASTER MELLE MEL
MICHAEL MONROE • JOHN OATES • SONNY OKOSUNS • BONNIE RAITT
JOEY RAMONE • LOU REED • DAVID RUFFIN • RUN — DMC • GIL SCOTT-HERON • SHANKAR
BRUCE SPRINGSTEEN • ZAK STARKEY • RINGO STARR • TINA B • PETE TOWNSEND
VIA AFRIKA • TONY WILLIAMS • PETER WOLF • BOBBY WOMACK

The artist royalties from this record are going to The Africa Fund, a charitable trust based in New York City and registered with the United Nations. The income will benefit political prisoners and their families in South Africa, educational and cultrual needs of South African exiles, and educational work of anti-apartheid groups in the United States.

Additional tax-deductible contributions to further these projects may be sent to:

The Africa Fund 198 Broadway New York, NY 10038

PRODUCED BY LITTLE STEVEN AND ARTHUR BAKER





STEVE FEINSTEIN

RATINGS RESULTS

What We Did This Summer

To paraphase the Beach Boys, "summer meant fun" for AOR in 1985. The majority of 12+ shares were up, and the format maintained its strength in upper demos. This is particularly impressive given the lure of baseball broadcasts on other formats.

12+

Fourteen markets were surveyed, 13 of which had above-the-line AORs (all except Cleveland). There were 38 AORs measured, including some out-of-market signals strong enough to show in metros like Cleveland, New York, and San Francisco.

Here's how the 38 stations performed in 12+ share:

20 up

10 down 5 flat

3 debuts

Two of the format's brightest lights, WMMR/Philadelphia and WBCN/Boston, retained their #1 market positions with identical 8.8-9.4 moves.

KGB/San Diego's highest 12+ share in three years ranked the station second by only .2 to leader KFMB, which carries Padres baseball.

KSHE/St. Louis continued its remarkable ascent, having moved 56-14.1 in the past six books. KLOS/Los Angeles, KTXQ/Dallas, and KISW/Seattle scored their highest 12+ shares in three years, while WRIF/Detroit had its highest in five years.

18-34 Adults

Eight of the 13 markets with AORs had rockers that ranked #1 in adults 18-34. That's a rate of 62%, an improvement over summer '84, when only 50% of the markets surveyed had AORs that were tops in the demo. This summer, AOR gained #1 showings in young adults in San Francisco and Washington.

18-34 Men

All 13 markets had AOR leading in men 18-34. Last summer, only eight of 12 markets (66%) had rockers winning in the format's key demo. This time around, AOR was on top in New York, Los Angeles, Houston, and San Francisco.

25-34 Men

Most impressive of all were the gains in men 25:34, where AOR was #1 in 11 of 13 markets (85%). Last year, that was the case in only 7 of 12 markets (85%). This time, AOR was the #1 choice of upper demo men in Chicago, St. Louis, San Francisco, and in two markets that had their first summer surveys, Seattle and Dallas.

Cume Zooms

Three AORs that are fast becoming monoliths in their markets ranked #1 or #2 in cume: WBCN, WMMR, and KSHE.

Market By Market

Impressive stories include:
• New York: WNEW-FM slipped
12+ while WXRK, which went
AOR three weeks into the book, de-

buted with a .5 increase over its last 12+ as CHR WKTU. 'NEW-FM's losses were primarily in 18-24 men; its share of men 25-34 was actually up by .9. 'XRK gained in virtually every cell other than men 25-34, including a 2.5 increase in its share of men 18-24. Note also that WBAB/Long Island had its best New York showing ever.

 Los Angeles: KLOS reversed the lead in 25+ men that rival KMET enjoyed in the spring, and came in third in the market 12+, trailing only CHR KIIS-FM and Talk KABC.

- Philadelphia: WMMR was #1 in women 18-34, increasing its share in that demo by over 50%.
- Boston: 'BCN's demographic dominance includes being #1 in women 25-34, along with males in that cell. Worcester's WAAF, while staying flat 12+, notched its first #2 showing in men 18-34 and was #3 in adults 18-34 by .1 to Boston CHR WXKS-FM.
- San Francisco: KFOG had a superb showing. Its highest-ever 12+ also contained its first #1 in 18-34 adults, while KOME/San Jose made its greatest penetration in the market. Though KRQR trailed the two in 12+, it had its best 25+ showing ever, balancing its mix of men over and under the age of 25. Progressive KKCV's A was off dramatically from the 2.0 it inherited from KQAK.
- Houston: Both FM AORs were up in 12+, with KSRR reversing a four-book down trend. KLOL took the key demos, though KSRR nipped KLOL in adults 25-34. For the

first time in years, KLOL topped KSRR morning man Moby in 18+ men, though Moby won in 12+. Since the book, KLOL PD Joe Denton has slotted himself into AM



CREATIVE LICENSE — In a series of four "Bolt On Saturdays," WKĹS/Atlanta attached station license plates to 5000 cars. The station set up shop at a record retailer and provided the plates free of charge. When Sting played town, cars with the plates were eligible to park in 500 spaces the station paid for.

Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 8ammidnight. Stations with #1 shares in their market have 12+ figures in bold.

First or second-place rankings in cume and demos are indicated. *Italics* signify a tie for the position. Under-the-line signals are included in determining a station's rank.

"%25+" refers to the percentage of a station's quarter-hours from listeners 25 and older.

Consulted stations are noted by (A) for Burkhart/Abrams/Michaels/
Douglas & Associates; (H) Bob Hattrik; (J) Fred Jacobs; (P) Jeff Pollack
Communications; (S) John Sebastian. Dual consultancies are also noted.
The listing of consultants is done only as a point of reference. Credit for

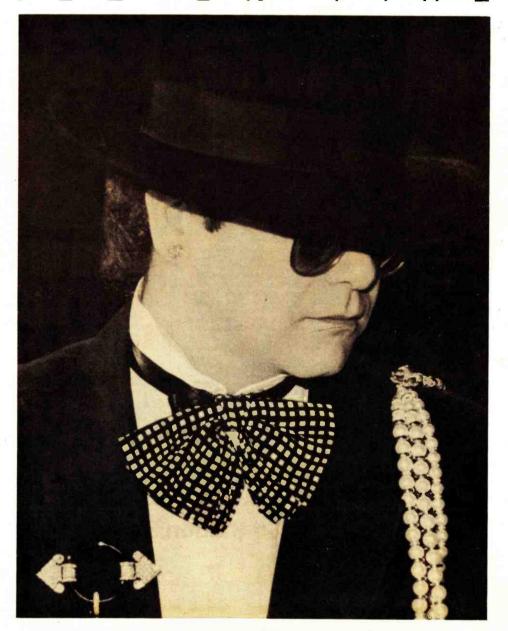
ratings performance should go primarily to on-site program directors.

An asterisk before a station's call letters indicates this was its first book in the format.

Summer '85 Station Stats

Station/Market	12+	Cume	Adults . 10-34	Mon 18-34	Mon 25-34	Mon 25-49	Toens	%25+	StationMerket	12+	Cumo	Adults 18-34	Mon 18-34	Mon 25-34	Mon 25-49	Toons	%26+
WBCN/Boston	8.8-9.4	1	1	1	1	1	_	49	WBAB/New York/Long Island	9-1.1	_	_	_	_	_	_	37
WAAF/Boston-Worcester	3.6-3.6	_	_	2	_	_	_	15	WLIR/New York/Long Island	96		_	_	_	_	_	39
WFNX/Boston	.69	-	. –	_	_	_	_	_	WMMR/Philadelphia (A)(GH)	8.8-9.4	2	1	1	1	1	_	47
WLUP/Chicago	3.6-3.5		2	1	_	_	_	46	WIOQ/Philadelphia	3.4-3.1	_	_	_	_	_	_	72
WXRT/Chicago	3.2-2.5	_	_	_	1	_	_	66	WYSP/Philadelphia (P)	3.0-3.1	_	_	_	_	_	_	27
WCKG/Chicago (A)	1.6-1.6	_	_	_	_	_	_	42	KSHE/St. Louis (P)(H)	12.9-14.1	2	1	1	1	2	1	37
WONE-FM/Cleveland-Akron	1.0-1.5	_	_	_	_	_	_	56	KGB/San Diego	6.6-9.3	_	1	1	1	2	_	34
KTXQ/Dallas (A)	5.2-6.1	_	2	1	1	_	_	34	91 X/San Diego (J)	6.1-6.1	_	2	2	2	_	2	42
KZEW/Dailas (P)	4.3-4.1	_	_	2	_	_	_	37	*XHIT/San Diego	1.7-2.5	_	_	_	_	_	_	55
WRIF/Detroit	6.0.7.0	_	1	1	1	2	_	50	KFOG/San Francisco (A)	2.7-3.0	_	1	1	1	2	_	73
WLLZ/Detroit (H)	3.6-3.6	_	_	_	_	_	_	35	KOME/San Francisco-San Jose (F		_	_	2	_	_	. –	41
KSRR/Houston	5.0-6.0	_	_	_	_	_	_	46	KRQR/San Francisco	2.1-2.2	_	_	2	2	_	_	56
KLOL/Houston (A)(P)	4.5-5.5	_	_	1	2	_	_	41	KSJO/San Francisco-San Jose	.8-1.3	_	_	_	_	_	_	46
KRBE(AM)/Houston	1.36	_	. —	_	_	_	_	65	*KKCY/San Francisco	2.04	_	_	_	_	_	_	79
KLOS/Los Angeles (P)	3.6-4.4	_	2	1	2	_	_	46	KISW/Seattle	6.1-7.3	_	1	1	1	2	2	36
KMET/Los Angeles (A)(GH)	3.3-3.3	_	_	2		_	_	44	KZOK/Seattle (A)	2.3-2.6	_	_	_	_	_	_	54
KROQ/Los Angeles	3,1-3.1	_	_	_	_	_	2	30	KEZX/Seattle (S)	2.2-1.6	_	_	_	_	_	_	60
WNEW-FM/New York (A)	4.3-3.5	_	_	1	1.1	_	_	58	WWDC-FM/Washington (A)	6.6-6.5	_	1	1	1	2	_	41
* WXRK/New York (P)	2.0-2.5	_	_	_	_	_	_	52	WHFS/Washington-Annapolis	1.0-1.1	_	_	_	_	_	_	74

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PRODUCED BY TED TEMPLEMAN



ANTI-APARTHEID BROADCAST

WBCN Invests (Airtime) In South Africa

If you believe that radio's role is to both entertain and enlighten, then you have to be moved by WBCN/Boston's "Commercial Free . . . For A Free South Africa" broadcast on October 15. Cancelling all commercials from 6am-6pm that day, 'BCN substituted interviews and features exploring the crisis in South Africa.

It wasn't a radiothon fundraiser or 12 straight hours of reporting. 'BCN's music mix was the same as usual that day; Motley Crue, in town that night, was the featured artist. 'We didn't play 'Free Me' or lots of reggae," says PD Oedipus. "The only songs we specifically played were by (interracial South African band) Juluka, 'Johannesberg' by Gil Scott-Heron, and 'Free Nelson Mandela' by the Specials."

The format was altered only at :20 and :50, when in place of spots, reports examining apartheid from every angle were aired. VP/GM Tony Berardini explains, "We integrated them into our entertainment programming in doses, so that we could present an intense subject without hurting listenership."

One-minute "bullets" voiced by jocks covered such subjects as jailed opposition leader Nelson Mandela and the international sports boycott against South Africa. News Director Katy Abel produced in-depth features up to seven minutes long, dealing with issues such as American universities and corporations divesting in South African businesses as a sign of protest.

Balanced Coverage

Though 'BCN stated flatly that it believes apartheid is wrong, its



Katy Abel

coverage was balanced. Critical comments came from Mandela's daughter, who told of difficulties in visiting her father in jail; and Bishop Desmond Tutu's daughter, who explained her father's anguish over how long he can continue to call for nonviolence. There were also viewpoints sympathetic to South Africa from the country's ambassador to the U.S., as well as from Chester Crocker, the Reagan Administration's Assistant Secretary Of State For African Affairs and the architect of the "constructive engagement" policy.

Little Steven, the moving force behind Artists Against Apartheid's "Sun City" record, fielded listener calls for an hour. Other artists who appeared on the record — ScottHeron, Lou Reed, Jackson Browne

— called in with comments on the recording of the song.

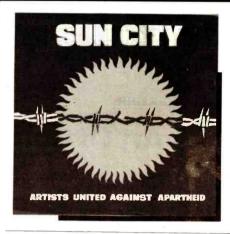
Impetus From Upper Management

Interestingly, the idea to go commercial-free came from Mel Karmazin, President of parent Infinity. 'BCN's editorial committee was discussing what could be done to raise listener consciousness of apartheid, and Karmazin suggested that instead of an editorial statement, the station should do a full day of proprets

WBCN has demonstrated again why it deserves its reputation as the most admired and respected rock station in the nation. It had the conviction to both sacrifice an estimated \$50,000 in revenue and to air up to ten minutes an hour of news during a fall ratings sweep. Moreover, you'd expect an in-depth study of a topic like apartheid to come from a News/Talker or perhaps a Black/Urban station, not a rock 'n' roll rig with a predominantly white audience.

Abel says although there were a few callers who said things like, "Can the politics and just give me music," response was favorable for the most part. "What meant the most to me were listeners who said they thought it was going to be boring, but that they actually found it exciting and learned a lot."

'BCN went to the length it did, says Oedipus, because it believes it has "a responsibility that goes beyond simply making money. Radio stations should have a conscience."



WHCN, WTPA, KATT

"Write On" Promotions

You probably think an essay contest on "Why I Want Motley Crue To Visit My 'Home, Sweet Home" would appeal only to real grits and bona fide earthdogs, right?

Think again. WHCN/Hartford's winner was a straight-A student, president of his high school's key club for academic excellence, and a policeman's son, no less. He also plays drums, and his essay explained that he wanted the Crue's Tommy Lee to come over and play his kit. Some 500 spectators showed up to get a glimpse of Lee and Vince Neil visiting the winner's suburban home. The experience was recorded on a videotape and presented to the winner.

Moving write along, WTPA/Harrisburg's Autograph promotion asks for essays on "Why I Should Be A Blonde In A Black Car." A male and a female winner each get the use of a black sports car for a month and a makeover (blonde dye optional) at a hair salon.

A KATT Has Nine Years

On its ninth anniversary, KATT/Oklahoma City is telling listeners, "It's our birthday, but you get the presents." Nine authors of the most creative "once-in-a-lifetime, money-can't-buy" fantasies are having them realized, courtesy of the KATT. So far, a gent who wanted to run the New York Marathon wearing a KATT T-shirt received airfare and accommodations; and a woman who wanted to go to her high school reunion in style was flown to Los Angeles and provided with a limo and cash for new threads. The station is checking to see if it can help a fellow who sent in the grill from a '67 Camaro, saying he'd like to also own the rest of such a car. The next KATT contest, "Home For The Holidays," will give nine winners free airfare to anywhere that Delta flies in the continental U.S.

Be True To Your School

WBCN already owns Boston adults, and now its sights are set on teens. The area high school that sends in the most cards with the phrase "WBCN and "Til Tuesday" wins \$5000 and a free concert by the band, whose Epie contract was

precipitated by 'BCN support. Can 'BCN top the 26 million entries that WMMR/Philadelphia received for a Hooters school spirit contest?

If He Ever Got A Diary . . .

Every year KCGL/Salt Lake City inspires all sorts of lunacy when it looks for the "KCGL Ultimate Fan." This year's #1 station buff went to such extremes as putting a KCGL banner on a freeway overpass, painting his face, and praying for KCGL. His efforts were rewarded with prizes that included free admission to all station concerts and events.

Good Deeds

WRXL/Richmond's "Music For Mexico" radiothon had morning crew Dick Hungate, Mike Rivers, and John Lawrence on the air for over 18 hours to raise almost \$13,000 for earthquake victims.

SEGUES

An ownership change means that KUFO/Odessa-Midland will be switching out of AOR shortly.

DC101/Washington is running "Live From The Grease Palace," a taped show of AM driver Greaseman's best bits, on Friday nights from 9-11 ... WNOR-FM/Norfolk morning team Ron Reger & Henry DelToro are now simulcast on 'NOR-AM also.

Robin Mathieu is WBLM/Portland's new MD, replacing Tom Wellace WGIR/Manchester brings on Julie Kramer for nights and Dave Byrd for middays and production - Bruce Kenyon leaves K97/Edmonton mornings ... WWW/Charlottesville ups parttimer Stacey Andrews to 6-10pm parttimer Stacey Andrews to 6-10pm

... Karla Michaels is on AM drive at KAYO/Garys Harbor, WA ... Greg Kretschmar moves from late-nights to Creative Director at WHEB-FM/Portland, ME ... WCXI/Muskegon picks Mart, Howell from WIOT/Toledo for middays and production, and hires Merri Marshall for overnights.





ROACHES ENCROACH — Who better to sponsor KLOL's First Annual Houston Cockroach Festival than Raid and a nightchub called Cooter's? Pictured is the winner of a cockroach costume contest and a scene from the Cockroach 500 Race. Why honor the lowly cockroach? "Cockroaches are a fact of life in Houston," says PD Joe Denton. "I've seen them move furniture and chase household pets. Now if I could just get one to fetch my slippers."





WALTLOVE

FIRST DAY HIGHLIGHTS

The Art Of Commuting, Tom Joyner-Style

Billy Crystal and the cast of "Saturday Night Live" haven't enjoyed as much publicity as that which was given October 14 to KKDA (K104)/Dallas's and WGCI-FM/Chicago's commuting drivetime personality Tom Joyner. What can I say but, "You looked marr-velous, Tom."

He pulled off the first day of dualcity airshifts with style, wit, energy, and class at the most appropriate times. Tom himself was overwhelmed by the amount of attention and media coverage given to this precedent-setting event. I must say, the team of people that President/GM Marv Dyson gave the go-ahead to (apparently without concern for expense) did an excellent job. WGCI-FM Promotions Director Riley Davis certainly deserves a lot of credit for his staff's efforts.

Now everyone at WGCI-FM is hoping Joyner will come through with some impressive Arbitron ratings in the fall '85 book. But first, let's hope that Tom can simply keep everything together long enough for this fascinating venture to be profitable.

I went through the first day of this new experience with Tom and it was indeed a fun-filled extravaganza for all, even with all the pushing and shoving by TV camera crews. I would have never believed it if someone had tried to explain it to me

Wake-Up Call

It was 3:50am when I got to Tom and his wife Dora's house that morn-

ing. Tom opened the door and said, "Well, I'm ready. Are you?" He was busy making himself a health drink of some type in the blender while scurrying around the kitchen looking for food for his four birds.

The doorbell rang and it was the TV crew from ABC's "Good Morning America" show. Tom downed his shake and said, "Let's go." The TV guy asked, "Where's your car?" Tom replied, "In the garage. Why?" The TV crewman said, "You're going to have to pull it out into the street so we can get a shot of you walking out of the front door of your house. We want to get every step you take today." Before the day was over, Tom found himself going through a variety of calculated maneuvers with several different camera crews.

First Stop: K104

Tom drove like a maniac on his way to K104 and picked up the Dallas Morning News and the Dallas Times Herald near the station. As soon as we got there, he immediately went off by himself to read the paper, make some notes, and mark a few things that caught his every

At 5:20 it seemed as if everyone in the building came alive with his



ALL OF MY FRIENDS WERE THERE — As you can see, Joyner was mobbed at Chicago's O'Hare Airport. The Martin Luther King High School Marching Band was also on hand to make the festivities even more joyous.

prompting. Tom hit the airwaves at 5:30, and the next three and a half hours were hilarious. First he poked fun at the way David Hartman talks. Then two traffic helicopter pilots from other stations landed their choppers in a field next to the KKDA-AM & FM offices and studios. After doing short bits with Tom, they gave him a big hug. wished him luck, and then took off again. Tom then said, "Hey, it's nice that all my friends are coming by this morning. I'd like to invite the KVIL 'copter to stop by. I don't want them to think they can't join us over here. We're serving coffee and cinnamon rolls. So you boys come on by if you'd like." He kept it going from there.

Tom's morning team does an outstanding job. You can tell they all enjoy working together and can see the pride they have in being winners. The crew includes News Director Norman Hall, co-anchor Sandra Willard, Kyle Gibson, producer Cynthia Barker, and Sportss Director Chris Arnold. Times Herald sports columnist Skip Balis is also involved, as is Channel 33 meteorologist Dave Iser. It's a real dream to watch them because everything goes extremely smoothly.

Maiden Voyage

At 9am Tom got off the air and, like a "Texas twister," we were all out the door on our way to the airport to make our 9:40 American flight to Chicago. The TV crews from CNN, ABC, and two local stations kept Tom busy the entire flight. But when we arrived at O'Hare and stepped into the terminal it became total pandemonimans.

um. A marching band from Martin Luther King High School was on hand blowing its brains out. Believe me, it was loud!

Joyner was then strapped onto a hospital gurney by a paramedic team and wheeled through the airport to an ambulance parked outside. After getting out of the airport congestion, Tom got out of the ambulance and jumped into a limo for the rest of the trip to WGCLEM

the rest of the trip to WGCI-FM.
Nearly every TV camera crew
and newspaper in Chicago was on
hand for the press conference, which
started about 15 minutes late. When
it was over, it was time to eat, drink,
and be merry. Marv and his people
were very hospitable.

On The Air Again

At 2pm Joyner hit the air with TV cameras rolling and onlookers staring in awe. Because of the commercial-free arrangement that'd been instituted for Tom's first day, he didn't get the opportunity to do a lot of bits he might have otherwise tried, and concentrated mostly on music and money giveaways.

Back To Texas

When the clock struck 6pm, Tom headed for the production studio to do a station promo that was to start that same day. Afterwards, as we

Continued on Page 58



CHANNEL 7 JOINS JOYNER — While on the air at WGCI-FM/Chicago, Tom Joyner does an interview with Channel 7 TV News Reporter Debra Norvill.



ARE YOU KIDDING? A PRESS CONFERENCE! — Seated at a formal press conference at WGCI-AM & FM are (I-I): Joyner, President/GaM Marv Dyson, and PD Graham Armstrong. Not shown but in the background is a large crowd of TV reporters, camerapersons, and members of the print media

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PRESENTS





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 "Salute the Black Family" covers six major topics: Parenting, Religion, Youth, Community, Alternative Families, and Relationships.

> Program topics will air weekly on a rotating basis.

 Your listening audience will receive a message through "Salute the Black Family" that is informative, relative, and reaffirms the rich family heritage Black people share.

• Through your station's participation, the reach and success of "Salute the Black Family" to the Black community will be immeasurable.

• Contact Syndicate-It, Inc. now to ensure exclusivity in your market. (818) 841-9350.

BLACK/URBAN

Art Of Commuting

Continued from Page 56

walked out to our waiting limo we spotted a reporter from Channel 7, and Tom stopped to give a live interview. We made it back to the airport only ten minutes before our 7:10pm flight, and as we got there Tom stopped abruptly and yelled, "There's something wrong! There's no cameras, no people, no noise." He was right; it was back to the real world. I think he was happy about that.

Surprise! When we got to the gate there was WGN-TV's Bob Jordan with his camera crew. Bob arnounced that he was going to Dallas with us and would return with Tom the next morning. After shooting some bits on the plane Tom finally got a moment for himself. In fact, he fell asleep and didn't wake up until the flight attendant asked him to return his seat to an upright position for landing.

After getting out of the airport parking lot I asked Tom how he felt ... honestly. "I feel great. It wasn't really that bad, but I have to say I really didn't expect the turnout I got from the news media. Man, this thing today turned out to be the bomb."

I wondered if he actually thought he could keep up this pace on a daily basis. "Yeah, I can do it. I've got to, because I'm committed to winning in both cities. My kids have to make it in this society and the money I'm making can help them get a good education. I have no choice in the matter now but to keep on." It's an interesting fact that Tom has never been offered a job at a general-market station in his entire career. Maybe that will change if he pulls down some heavy numbers in Chicago.

Well, we made it back to his house and guess what? The whole morning team was there — eating food and enjoying soft drinks and beer, watching Monday Night Football. Home again at last!



KACE BUCKS UP — New L.A. group the Bucks were winners of KACE's "Concerts In The Park" summer concert series/competition. They're shown being awarded \$5000 and an A&M contract. Surrounding the group are KACE's Billy "The Kid" Young, Rich Guzman, Marsha Robinson (encircled by group members), PD Pam Robinson, E.Z. Wiggins, and A&M's Jesus Garber.



ROCK ON THE WATER — WILD/Boston took a boatload of listeners onto Boston Harbor for a recent "Wild On The Waves" promotion featuring Lilto Thomas. Seen (I-r): WILD's Melissa Clark, manager Kevin Jones, Lillo, MD Angela Thomas, and PD Elroy Smith.



WALT'S BIKER PALS — WALT/Meridian recently gave away a Honda Spree minibike as part of a "Back To School" promotion. Pictured in front of the winner (who probably would go back to school in her Spree if she could drive it), were the station's Steve Williams, Sylvia Thornhill, and PD

ACTION

After a drought of several months, it seems that the number of Black/Ur-ban stations is finally increasing again, with the sign-on in recent months of WTHP, WBUS and now KTSS/Davenport, IA. KTSS just dropped its A/C format to go Urban under Terry Haywood, formerly a newsman under the A/C format and programmer of a local noncommercial black station. Haywood is in desperate need of product and can be reached at (319) 323-6977

WPDQ/Jacksonville is getting ready to sponsor its 12th annual "Come Together Day" November 2. In addition, the station's morning team of Lynn Hampton and Marc Little recently broadcast live from Jacksonville's School Of The Arts.

In public service news, WYLD/New Orleans GM Jim Hutchinson is serving as VP of New Orleans Artists Against Hunger & Homelessness. The organization recently released the single "Give Today For Tomorrow," which was cowritten by Allen Toussaint and features Aaron Neville and Irma Thomas, among others. The station also sponsored a series of Labor Day Weekend Concerts which highlighted much of the talent from the record. The shows were simulcast by the station and WDSU-TV . . . Monday night (10-28), Joe Simon joined Joe Frazier and Bobby Jones to spearhead a "Say No To Drugs" campaign, beginning with a dinner at Chicago's Condessa Del Mar.

Congratulations to Chris Turner, who was recently named Operations Manager at WTMP/Tampa. The move marks Chris's return to Florida after a year's absence ... LaDonna Monet) is now PD at WANT/Richmond after working the "Quiet Storm" block on the late WQKS/Williamsburg ... GM Martha Jean "The Queen" Steinberg announces that Kevin Brown moves from KDKO/Denver to mornings at her station. WQBH/De-





AROUND THE WORLD WITH RFTW — Ready For The World has been getting around lately. In shot #1 they wish hometown station WWWS/Saginaw; the group's Gordon Strozier, Melvin Riley, Willie Triplett, and John Eaton Ilank WWWS's Leapin' Larry and MD David Rosas. In shot #2, they're at KDAY/Los Angeles. Kneeling are Eaton, Riley, and Triplett, Standing (!-r): Strozier, Hi-Point's George Lakes, MCA's Sarah Melendez, KDAY's Don Tracey, and RFTW's Greg Potts.

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FULL FORCE

"Alice, I Want You Just For Me"

BLACK/URBAN NEW& ACTIVE

		38//-	- 45%
WILD	KMJQ	WGCI	KDAY
WRKS	WDIA	WDMT	KJLH
WDAS	WHRK	WZAK	XHRM
WVEE	HOT105	WLUM	KSOL

WYLE-FM KMIM

K104

Billboard: 84* - 70* - 59*



ROY AYERS

"Slip 'N Slide"

BLACK/URBAN NEW& ACTIVE

WWIN	WJLB	WFXC	WBLX
WXYV	KSOL	WQMG	KHYS
WDAS	WAOK	WQFX	KAPE
WDJY	WEXA	WKXI	KOKA
WHUR	WTKL	WPDQ	WWDM
KMJQ	WXOK	KIIZ	WAAA
WYLD-FM	Z93 .	KJCB	WDAO
WDMT	WPEG	WJYL	WTLC
WZAK	WDPN	WLOU	KDKO

Billboard: 76* - 68* - 63*

RAMSEY

"This Ain't No Fantasy"

SIGNIFICANT ACTION				
WDJY	WLOU			
WHUR	KOKA			
XHRM	WANM			
WNHC	WAAA			
WFXC	WGPR			
WKXI	WTLC			



WEATHER GIRLS

"No One Can Love You More Than Me"

WDJY	WDMT	WKXI
WHUR	WAOK	KOKA
WDIA	WOMG	W/ΔΔΔ

LISA-LISA & CULT JAM with FULL FORCE

"Can You Feel The Beat"

SIGNIFICANT ACTION

WVEE KDAY WDPN WAAA HOT105 KSOL WQQK WGPR K94 WKND WWDM KDKO

Biliboard: 87* KACE OC104 WANM KUKQ

L.L. COOL J

"I Can't Live Without My Radio"

B/W "I Can Give You More"

From The Motion Picture

"KRUSH GROOVE"

Def arr recordings

Just Shipped & Already On: WWIN, WDAS, WMJO, WBMX, WDIA

ON YOUR DESK NEXT WEEK!

MAURICE WHITE

"I Need You"

ADULT/CONTEMPORARY



DONNA BRAKE

THOUGHTS FROM RADIO

Reactions To The Two A/C Charts

The October 4 issue of R&R marked the debut of the two new A/C charts. One chart represents the airplay of full-service radio stations, while the other represents airplay on music-intensive stations. The change came after months of reviewing the evolution of the format and as a response to the concerns and needs of programmers.

Here are some of the reactions I've received from stations on both sides of the fence:

"I think the separation of the charts is a good idea and a long time in coming. The kind of people who listen to full-service stations have a different mindset than people who listen to music-intensive radio, so naturally their music requirements are different.

"Listeners tune in to full-service stations largely for their information fixes, so music is not as important to them as for those people who tune into other stations to hear a thousand records in a row.

Tom Daren, PD KTBB/Tyler, TX

"I like the two new charts from a selfish standpoint, because I have an opportunity to see the new product coming on more quickly. That gives me a real good idea as to which records are happening earlier, and I can work a couple of weeks ahead. The fact that the music-intensive chart is up to 30 records now has also helped.

"I also like the fact that the infor-

"The kind of people who listen to full-service stations have a different mindset than people who listen to music-intensive radio. Naturally, their music requirements are different."

-Tom Daren

service stations may play as many records as the music stations, but certainly not as often. When the information was combined, it was hard to get an idea of how much airplay a record was really getting. A heavy rotation for a full-service station is a lot different from that at music stations.

Mike Watermann, MD KYKY/St. Louis

"Congratulations on the creation

mation is separated. Some fullof the full-service A/C chart. As the



MONEY FOR MANATEES — Jimmy Buffett and WAVE/Sarasota Program Director Steve Huntington (left) present Mote Marine Laboratory senior staff biologist Geoff Patton with a check backstage at the Manatee Civic Center. WAVE auctioned five pairs of tickets to Buffett's sold-out performance to raise over \$2000 for care and research to save the manatees.

en, a full-service AM, I've been concerned about the future of Adult/Contemporary as a viable format. Now, with your new chart, I feel I have a decent barometer for gauging records that we feel are suitable for us and our listeners.

. As usual, R&R continues to be a leader and continues to serve the radio industry the very best." Brian James, MD KUGN/Eugene

"I was very happy to see that R&R instituted the full-serice A/C chart, a representative list for radio stations that provide much more than three-in-a-row. They have their list and we have ours. Terrific!"

Max McDonald, MD WTMJ/Milwaukee

programmer of WELI/New Hav-

Chuck Gross, Op. Mgr. WELI/New Haven



MORNING TEAM CLEANS UP — WTRY's husband and wife radio team Ric Mitchell and Phyllis Moore recently decided to add some good clean fun to their morning show by going through a local automated car wash atop the sta-tion's news car. Dressed in tuxedo and evening gown, the pair made it through the wash, rinse, hot wax and blow dry cycles

'Congratulations on the new A/C charts! The idea is exciting, the new formats are innovative, and I'm excited about being able to further develop KDXU's A/C format using the full-service charts."

Ric Stratton, Asst. PD KDXU/St. George, UT

"I think we'll see fewer stations mirror the Back Page and instead spend more time delving into the information.'

-John Chappell

"At first I wondered what the difference would be. If I really wanted to see which stations like ours were playing music, I could always dissect that information, even on the former chart. But I think it's a viable service to both radio and records because it helps simplify the information for research purposes. Now the chart groups together stations that are using music to complement their information services. Obviously, we're all different, but the way we use music is simi-

> Gary Edwards, MD WMT/Cedar Rapids

"The full-service chart makes a nice distinction between radio stations like ours - which offer not only music but sports, news and total information - and those which are music intensive like WSB-99FM. Now the charts are stripped naked so we can see which stations are playing which records. I think it's going to be real interesting to see what the first full-service hit

Greg Picciano, MD WSB/Atlanta

"Now there's more accurate information on how often a record is really being played, which is going to help us. It was a necessary move to better reflect what's really going on, and as a result I think we'll see fewer stations mirror the Back Page and instead spend more time delving into the information."

John Chappell, Program Mgr. WSB-FM/Atlanta

"I like the two new -charts. They're helpful because they better represent the differences between full-service and music-intensive There are certain records that lend themselves more to the full-service format than to musicintensive, and vice-versa."

Larry Irons, Program Mgr. KRNO/Reno

PROGRESS

Joe Johnson and Irene Richards make up the new morning team at WLVF (LOVE 94)/Miami ... Don Murray leaves KHTZ/Los Angeles to join KYKY/St Louis ... Nat Humphreys is the new PD and John Patrick is Assistant PD and MD at WZNY/Augusta, GA

Harvey Reed is the new PD at KRSB/Roseburg . . . Shirley "Sam" Minehart becomes PD at WBUT-WLER/Butler, PA Keith Bennett adds Account Executive duties to doing afternoons at KMLO/San Diego . Mike McConnell becomes full time host of WLW/Cincinnati's midday talk show "Midday," and John Bogart becomes Production Director

Tony Reynolds joins WAEB/Allentown to do weekends from WJBR/ . Dan Stone is the new Wilmington . PD at WFMK/Lansing . . . Mike Donovan becomes MD at WRAL/Raleigh Jim Quist is Operations Manager of WAMT-WAJX/Titusville, FL

Fred Heller adds Assistant PD duties to MD at WSPD/Toledo . . . Tom Bowers is promoted to PD at WWNR/Beck-Carter Bradley is new OM for KFQD & KWHL/Anchorage . . . Ed Klitch joins WGLL/Mercersburg for weekends

Three changes at WPTF/Raleigh: Mark Dodd joins the morning team from WQDR/Raleigh, Bob Kwesell will do 1-4pm from WAVI/Dayton, and Bernard Rogers will do weekends.

FVENTS

Rich Brothers Dive For Charity

B100/San Diego (KFMB-FM), in conjunction with Ocean Enterprises, conducted the fourth annual Underwater and On Land Pumpkin Carving contest. The public had the option of carving their pumpkins underwater or on land Proceeds were donated to the Child Abuse Prevention Foundation. The station also broadcast live from the event - you guessed it - underwater.

Miles For Mankind

WARM 98/Cincinnati (WRRM) sponsored the second annual YMCA "Miles for Mankind Triathalon." The fivehour course included a one-mile swim, 6.2-mile run, and an 18-mile bike race. 360 athletes braved the conditions to raise money for the YMCA African Drought Relief Fund.

Touting Sprouts

K-WAVE/Monterey (KWAV) sponsored the fifth annual Brussel Sprout Festival at the Santa Cruz Beach and boardwalk. Local chefs gave free cooking demonstrations, preparing sprouts in all sorts of imaginative ways. A free cup of sprouts was offered to all.





LON HELTON

ARB SKETCHES

So-So Summer

"In The Good Ol' Summertime" makes a much better song title than it does a description of what happened to Country stations in the summer Arbitron. Actually, the news isn't all that bad - it's just nothing to stand up and cheer about. The majority of Country stations were even or down a fraction.

Thirty-six Country outlets in 14 markets underwent ARB measurement this summer. Fifteen showed increases, 19 were down, and two were even. Here's a more complete look at what all 14 did 12+ and 25-54 (rankings) along with thumbnail setches amplifying market ramifications.

Major Northeast Markets

	12-	+	25-54 Kank		
	Sp '85	Su '85 S	p '85	Su '85	
WBOS/					
Boston	2.4	2.0	11	10	
WHN/					
New York	3.1	2.8	8	12	
WXTU/					
Philadelphia	3.3	32	7	9	

After a very strong spring sweep for each of these markets, all three softened in varying degrees during the summer. Hardest to figure is WHN's slippage, considering the Mets were involved in a down-to-the-wire race with St. Louis for the NL East pennant. Compared with summer '84, WBOS is up, while both 'HN and WXTU are off .1.

Chicago

	12-	12+		tank
	Sp '85	Su '85	Sp '85	Su '85
WMAQ	3.4	2.8	9	15
WUSN	2.4	2.7	12	11
PD Bill	Gamble	is cu	rrentl	y the
acting GM	A at WN	IAO	Tom	Hov



MODERN DAY ROMANCE — The Nitty Gritty Dirt Band's Jimmy libbotson is shown discovering that "Guest DJ Duty" isn't so tough after all. Helping prove the point is WXTU/Philadelphia midday personality Gina Preston.

left about six weeks ago to pursue sports marketing interests. Prior to leaving, Hoyt told me the station had studied the current country music scene and "made some recommendations." Many in the Windy City are waiting for the other shoe to drop, with expectations that some type of A/C is in the NBC O&O's future. The Chicago Tribune speculates the station will evolve into a "hipper WGN." No word as yet, but look for the naming of a GM to be a key indicator of this Country legend's future.

WUSN, meanwhile, rebounded from its lowest book since spring '33. It's aggressive as ever and looking to match last fall's 3.3, the best book in the station's Country history.

Cleveland

	. 12-	F.	25-54 Rank			
	Sp '85	Su '85	Sp '85	Su '85		
WGAR	1.6	2.0	19	20		
WGAR-FM	3.7	4.1	8	6		

WCAR-FM has been riding a seesaw since last summer, with the 12+ numbers moving 4.2, 3.9, 5.4, 3.7, and 4.1. Part of that may have to do with last July's call letter switch from WKSW(KS100). With the AM tying its highest share since going Country last summer, this combo is ready to take aim at the market high share of 8.3 set in the early '80s.

Dallas-Ft. Worth

	12-	+	25-54 Rank		
KPLX	Sp '85	Su '85	Su '85 Sp '85		
	5.3	6.1	4	3	
WBAP	7.4	6.1	2	4	
KSCS	4.7	5.0	5	5	
KLIF	.9	.8	25	26	

Dallas-Ft. Worth is the ninth market, so it's hard to believe this was its very first summer book. Thus, there's no historical summer perspective.

The 7.4 WBAP received in the spring was its highest 12+ rating in more than three years. Texas Rangers baseball obviously didn't help the summer stats. Is it possible baseball could actually drive listeners away?

Conversely, KPLX had its highest 12+ share since going Country, and the folks at Metroplex are ecstatic. The road ain't easy, though, Sisters 'BAP & KSCS make a formidable combo buy versus the KPLX & KLIF duo.



OHHH, OH, DOMINO — When WKKX/St. Louis was planning its media kick-off party, it figured it might as well do it in style. So, 'KKX signed up world champion domino setter-upper Jerry McNeil to spell out"KIX 104 — Great Country Music" — complete with accompanying acoustic guitar. McNeil used 20,000 dominoes in the project along with 527 country music audio cassettes used to spell out the word "music." The configuration, which took more than 40 hours to set up, toppled flawlessly to the delight of several TV cameras and the hundreds in attendance.

Detroit

	12-	+	25-54 Rank		
	Sp '85	Su '85	Sp '85	Su '85	
wwww	3.6	2.6	5	8	
WCXI-FM	1.6	2.0	17	14	
WCXI	1.8	2.5	21	13	

These stations experience more ups and downs than an Empire State Building elevator operator. The back-and-forth battle is accentuated by a couple of interesting sidelights. While W4 consistently beats both 'CXI's individually, its task is complicated by the fact it must beat the combo — something W4 has only done once (last book) in recent history. Life on the street can be tough for a stand-alone FM. WCXI-FM, meanwhile, has also found its life a bit tough at times. It's still struggling to beat its own AM — a feat it managed only once in the last six books!

Houston

	12-	+	25-54 Rank		
	Sp '85	Su '85	Sp '85	Su '85	
KIKK-FM	6.8	7.3	3	2	
KILT-FM	4.7	4.5	7	6	
KILT	1.3	1.5	18	16	
KIKK	.9	.4		27	

KIKK-FM rebounded after the spring's 6.8 — its first dip into the sixes following three straight books in the mid-sevens. Without much help from its AM, KIKK-FM needs all it can get to stay ahead of the KILT combo, a feat it's managed to pull off with some consistency in recent history.

Both sets of stations are still giving away loads of money. As a matter of fact, I can't think of any other market where two pairs of stations are giving away as much cash as these two competitors.

Los Angeles

	12-	+	25-34 Mank		
	Sp '85	Su '85	Sp '85	Su '8	
KZLA	2.1	2.1	12	13	
KLAC	1.5	1.6	22	21	

The Malrite folks have been putting out more blazes than Malibu firemen during the last few weeks. Rumors that KZLA would rock and go head-to-head with KHS-FM have been spreading like, er, wildfire.

First things first. The latest word has Malrite hoping to take over this combo a week or so into 1986. Of course, with numerous government agencies involved with the ABC/Cap Cities deal, an undotted "i" could delay the deal by days, weeks, or even months.

Now a word about those pro-

Now a word about those programming rumors involving L.A.'s lone Country stations. First, KKBQ/Houston PD/Morning Zoo host John Lander was said to be in town looking for a house. Then a prominent East Coast CHR PD was said to have been approached for the gig of transforming KZLA into a KIIS-FM competitor. The most recent word from Malrite HQ has both stations remaining Country after the acquisition is complete.

St. Louis

25-54 Rank

	Sp '85	Su '85 S	p '85	Su '85	
WIL-FM	6.7	5.0	3	4	
KUSA	3.5	3.4	9	7	
WIL	1.1	1.2	21	21	
Perhaps					
the recent	debut o	of the r	iew '	Coun-	
try FM, W					
WYAY/Atla	anta ar	nd KW	EN/	Tulsa	

try FM, WKKX(KIX104). Former WYAY/Atlanta and KWEN/Tulsa GM Bob Backman and a group of investors purchased this St. Louis area station and upgraded the signal. Hitting the air just prior to the fall book, it came on with a very aggressive outside advertising campaign. KIX104's impact on the market should be most interesting and may well be felt this sweep.

WIL-FM had its lowest ARB in over three years. It's been consistently in the high fives and low sixes, so this may just be a bit of a wobble. Of course, given KIX104's entry, that will be tough to discern. KUSA continues to be a solid entry in the market with shares in the mid-threes to low fours.

This will be an interesting market to watch. Will the total Country shares go up or will the new FM cannibalize the other stations, cutting the pie into smaller pieces?

San Diego

	12-	+	25-54 F	25-54 Rank		
	Sp '85	Su '85	Sp '85	Su '85		
KSON-FM	2.8	3.2	8	11		
KCBQ-FM	1.7	1.6	- 16	17		
KCBQ	1.4	.9	17	21		
KEON		0		10		

KSON-FM's 3.2 is the highest share a single Country station has garnered since winter '83. After a series of seesaw books for all four stations, KSON-FM has put together three solid efforts: 3.0, 2.8, and

There have been a number of changes at crosstown KCBQ-AM & FM. OM Lee Rogers, who arrived in February, left for KRPM/Seat-

Continued on Page 62



HE GAVE IN — Who wouldn't when Kathy Mattea comes by to give you her latest album? WROZ/Evansville afternoon jock Dave Jenkins is on the receiving end of Kathy's generosity.

THE TIME IS RIGHT

for

GLEN (AMPBELL!



The album,
"IT'S JUST A MATTER OF TIME" (90483)
The single,
"It's Just A Matter Of Time" (7-99600)
Produced by: Harold Shedd

"BURNED LIKE A ROCKET" IS SOARING!

The new single from

BILLY JOE ROYAL

Produced by Nelson Larkin

Management: Nelson Larkin

COUNTRY NEW & ACTIVE

51/16 33%



On Atlantic America Records & Cassettes

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COUNTRY

So-So Summer

Continued from Page 61

tle-Tacoma in September. This followed GM Peter Moore's departure earlier in the summer.

Amid all kinds of format change speculation, KCBQ owners Infinity Broadcasting seem to have reaffirmed its Country commitment by hiring former KJJJ/Phoenix and KIKK/Houston PD Charlie Ochs as GM. Och's first order of business will be to hire a new PD. Former FM PD Fuzzy Herron is acting PD.

San Francisco

| 12+ | 25-54 | Rank | Sp '85 | Su '85 | Sp '85 | Su '85 | Sk '85

rating for KSAN. However, following a real wobble last fall (a 1.9 12+), PD Bill Stedman isn't complaining of boredom.

KNEW's 2.2 is lower than it's been in a couple years, but this combo continues to be a money cow for Malrite.

Seattle-Tacoma

This market battle has been heating up for some time. But now that KRPM owners Highsmith Broadcasting have purchased KXA, look out! Located at 770 on the dial and holding a CP to increase power to 50,000 watts, this AM outlet will enable KRPM to escalate its already aggressive stance. KRPM PD John Marks left for KKAT/Salt Lake City in September and was succeeded by former KCBQ/San Diego OM Lee Rogers.

KMPS-FM's 4.3 was its fourth consecutive up book. In the face of KRPM's aggressive posture, KMPS has been giving away quite a bit of cash on the air.

Don't go away, this war is just starting.

Washington, DC

	12-	+	25-54 F	Rank	
WMZQ-FM WPKX-FM WMZQ	Sp '85	Su '85	Sp '85	Su '85	
	4.6	4.1	5	5	
WPKX-FM	3.1	2.7	12	13	
WMZQ	.3	.2	32	32	
WPKX	.4	.3	27	32	

The Washington merry-go-round continues for programming personnel. The latest change came just a week ago when Bob McNeill, who joined WMZQ as OM only a month prior, exited for the Station Manager post at WRVA/Richmond. In a case of history repeating itself, McNeill had left the 'MZQ PD slot a couple of years ago for the programming position at 'RVA sister WRVQ, AM PD Gary Balaban has been named acting FM PD

While both FMs were off a bit, their shares are almost identical to last summer's. The 12+ ratings are also a bit lower than the average range each staton has established in the last year.

KC COWBOY — Mickey Gilley (I) stopped by WDAF/Kansas City and appeared on the air with personality Phil Young.



PLEASE, I JUST MISCOUNTED! — The penalties for playing fewer than 12 in a row at KK105/Sacramento are indeed severe. Just ask Dave Hewitt — the morning show newsman! Actually, this was only some clowining around at a display near the station's booth at the California State Fair. Watching Dave pray there's not a sudden earthquake are (I-r) PD Lee Nye, and personalities Dana Michaels and Lee Pitt.

HAVE YOU HEARD

KUGN/Eugene morning personality Sean O'Brien has taken over the PD/MD position and is moving his airshift to middays . . . Dave Terry has been named PD/MD at WYMI/Biloxi coming from crosstown WOID . . . Phyllis Hartmann is the new Operations Manager for KAVI/Rocky Ford, CO . . Ogden Broadcasting has transferred WTON/Staunton, VA OM Jim Quist to a similar position with the company's WAMT & WAJX/Titusville,

WZZK/Birmingham Production Director Jay Michaels has moved into afternoon drive while Jeff St. Clair comes aboard for 7pm-midnight from WYHY/Nashville ... Dan Taylor is now doing mornings at WTSV/Claremont ... Tim Roberts is new to WPCM/Burlington, NC for MD/mornings ... John Seld has taken over 7pm-midnight at WCMS/Norfolk ...



Jim McCloud

Tom Dixon is new to mornings at KGHL/Billings. Jim McCloud has sid into the WMC/Memphis afternoon slot vacated when Eddie Edwards left for mornings at WSIX/Nashville ... And WPCK/West Palm Beach has dropped its "Stardust" format to join its sister station WIRK-FM in both call letters and format — WIRK-AM and Country, respectively.

MCA RECORDS NASHVILLE~

THIS W



"I DON'T MIND THE THORMS (IF TOU'RE THE ROSE) LEE GREENWOOD from the album "STREAMLINE" CMA Award Winner/BEST SONG OF THE YEAR



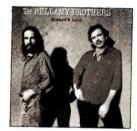
GEORGE STRAIT "THE CHAIR" from the album "SOMETHING SPECIAL" CMA Award Winner/MALE VOCALIST OF THE YEAR Album of the Year/"DOES FORT WORTH EVER CROSS YOUR MIND"



REBA McENTIRE 'ONLY IN MY MIND" from the album "HAVE I GOT A DEAL FOR YOU'' CMA Award Winner/FEMALE **VOCALIST OF THE YEAR**



63/19 "I DON'T WANT TO GET OVER YOU' from the album "WHOLE NEW WORL D'



THE BELLAMY **BROTHERS** "LIE TO YOU FOR YOUR LOVE" from the album "HOWARD & DAVID"



JIM GLASER "IN ANOTHER MINUTE" from the album "TILL I MADE IT WITH YOU" "PAST THE POINT OF NO RETURN"



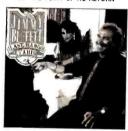
MAC DAVIS "I FEEL THE COUNTRY CALLIN ME" from the album



LORETTA LYNN 30/11 'WOULDN'T IT BE GREAT" from the album "JUST A WOMAN"



BARBARA MANDRELL "ANGEL IN YOUR ARMS" from the album "GET TO THE #20



JIMMY BUFFETT "IF THE PHONE DOESN'T RING, IT'S ME" from the album "LAST MANGO IN PARIS"



JOHN CONLEE from the album "GREATEST HITS-



COUNTRY BREAKERS



PATSY CLINE 16/1 "SWEET DREAMS" from the album "SWEET DREAMS"



STEVE WARINER "YOU CAN DREAM OF ME" 25/25 from his new MCA album "LIFE'S HIGHWAY" Shipped October 21





SHARON ALLEN

Miller's Big River Celebration

It's vacation time here at R&R/Nashville; not mine, but Sharon's. Hello! I'm Deborah Evans Price, but most of you know me as "Hi! R&R." I've been Sharon's assistant for over a year now since giving up life behind the mike at KRMD/Shreveport. So while Sharon's enjoying the mountains of Colorado this week, it's my pleasure to bring you the latest news.

Members of Nashville's music, business, and political communities gathered at the river last week to celebrate the release of "Big River: The Adventures of Huckle-berry Finn," the original cast album written by Roger Miller. The play has won seven Tony Awards, including "Best Musical."

Opryland's General Jackson riverboat was an appropriate setting for the MCA-sponsored luncheon. Guests were greeted by "Mark Twain" who praised Miller for his "collaboration." Cast members Daniel Jenkins (Huck) and Ron Richardson (Jim) were on hand for the event, as were artists Waylon Jennings, Jessi Colter, Lee Greenwood, Steve Wariner, and Patti Loveless.

Richardson described the play as a play of firsts. "It was Daniel's first Broadway show. It was my first starring role on Broadway. It was Rocco's first big Broadway show and MCA's first Broadway album," he said. The LP is in fact the first Broadway cast album produced and recorded in Nashville, and Miller's first Broadway effort.

Producer Rocco Landesman,

who initially approached Miller with the project, credited Roger's wife Mary with much of the show's success, saying without her support there would have been no "Big River." MCA Nashville President Jimmy Bowen presented Miller with a special 100th anniversary edition of "The Adventures of Huckleberry Finn." "I'm quite thrilled out of my mind to have this adulation, and I can handle it," Miller quipped.

The cast album will be marketed by MCA Nashville in disc, cassette, and compact disc forms.

RCA/TNN Launch Alabama **Christmas Promotion**

Two lucky Alabama fans will definitely have a Christmas to remember this year, as RCA Records and the Nashville Network are sponsoring a special contest in support of the group's "Alabama Christmas" album. Several retail record outlets, such as Record Bar, Hastings, Camelot, and Sound Warehouse, are participating in the contest, in which the grand prize winner will celebrate Christmas at the band members' homes.



MILLER HONORED FOR BIG RIVER — During the Nashville Songwriters Association International's recent Hall of Fame Induction Ceremony, Roger Miller received a special award for his contributions to "Big River." Miller, already a Hall of Fame member, is shown accepting his award with (1.) Joe Allison, his wife Mary Miller, NSAI Exec-utive Director Maggie Cavender, and NSAI President Tom Schuyler.

Proof For Gibbs

Terri Gibbs will soon be doing some rather unusual moonlighting proofreading braille manuscripts. She spoke enthusiastically about the correspondence course she's taking from the Library of Congress. She's about halfway through her studies, and upon completion will begin proofreading a variety of braille manuscripts, including novels and text books.

Gibbs became interested in doing such work after touring the

American Printing House for the Blind in Louisville, where she met other proofreaders. Since she's a self-described "big bookworm," it seemed like an ideal project to undertake during idle hours on the road. "It's been really rewarding and it'll be fun to aid other people, she said.

Merle Watson Killed

Country/blues slide guitarist Merle Watson died last week in a freak farming accident near his home outside Lenior, NC. Watson was killed when his tractor overturned and slid down an embankment, pinning him beneath the blade. Earlier that morning he'd cut himself with a table saw and had driven to a neighbors for treatment. The accident occurred on his way home.

The 36-year-old musician and his father, Doc Watson, won three Grammy Awards. In 1973 they won in the "Best Ethnic or Traditional Recording" category for their album "Then and Now."

NASHVILLE IN MOTION

There are several new additions to the A.M.I. roster Detroit-based artist Mark Barrett just signed with the label, as did the Red Horse Band, who are being produced by former Burrito Brother John Beland. Also new on the label is Mark Borns. His new single is "The Moon and Half of Georgia"

Nashville journalist Katy Bee will write the new music column "Nashville Newsline" for Pulse! magazine, the monthly tabloid from West Coastbased Tower Record stores. She can be reached at (615) 383-4141 Scott Borchetta joined the MTM Music Group as National Promotion Director, working with National Director of Promotion Bruce Shindler. Borchetta was formerly with Mike Borchetta Promotions and Jammer Bob Montgomery, Records President of Bennett House recording studios, and Music Resourcees President Steve Schaffer have com bined operations. Both businesses

will retain separate identities but will both occupy the Bennett House location in Franklin, TN. The Bennett House/Music Resources Complex will offer a wide variety of studio services

Nashville Music Association Executive Director Dale Franklin Cornelius and NMA Special Projects Coordinator Rebecca Luxford have resigned



JENNINGS JOINS MCA — Waylon Jennings has signed with MCA, with JENNINGS JUINS MCA — Wayron Jennings has signed with MCA, with his first album scheduled for March. Celebrating the move on the veranda of Tavern on the Row, overlooking Music Row, are (I-r) Jennings; Mary Lou Hyatt, President of Jennings's company, WGJ Productions; MCA/ Nashville Sr. VP/GM Bruce Hinton; and MCA/Nashville President Jimmy Bowen, who will produce Jennings



SEALED WITH A KISS - Barbara Mandrell planted a kiss on the cheek on Nashville banker Clarence Reynolds, who will be honored at a Novem ber 12 banquet/roast sponsored by the Nashville Association of Talent Directors (NATD), Looking on are roastmaster Ralph Emery (left) and NATD President Sonny Simmons

SOMETIMES NUMBERS SPEAK LOUDER THAN WORDS



LAST WEEK:

R&R BREAKER BB 65 Gavin 47/34

THIS WEEK:

R&R 37 BB 47 Gavin 95/42





64/ R&R FRIDAY, NOVEMBER 1, 1985

Exile

LIVE VIA SATELLITE



Exile, one of country music's hottest concert attractions, takes center stage Live From Walt Disney World, Tuesday, November 19th. Delivering 60 minutes of their best, Exile shows how they earned their CMA Award nominations for Vocal and Instrumental Group Of The Year. Kentucky's favorite sons kick out one hit after another. "Woke Up In Love,"

"I Don't Want To Be A
Memory," "She's A Miracle,"
plus material from their
current Epic Ip, "Hang Onto
Your Heart." Don't miss
out on the best music under
the sun.

Call Shirley Maldonado at (212) 664-5538.

Produced exclusively for NBC Radio Entertainment by Gary Geller Productions.



Fed via SATCOM 1R Tuesday, November 19 9PM Eastern, 8PM Central, 7PM Mountain, 6PM Pacific



MARKETPLACE

AIRCHECKS

Current And Classic Airchecks!

Current Issue #67 features Detroit's WHYT/Bobby Mitchell & WCZY/Dick Purtan, KRLA/Real Don Steele, KII5-FM/Big Ron O'Brien, B104/Brian & O'Brien, KBZT/Mike Novak, KMGG/ Charlie Fox, WKBW/Dan Neaverth, Philadelphia's CHRs WCAU-FM & WZGO, 90-min, cassette, \$5.50.

Special Issue #5-66 features DALLAS-FT WORTH! CHRs KTKS, SAFM & KEGL, AORs KZEW & KTXQ, A/Cs KVIL, KLUV & KMGC, Oldies KAAM & KRQX, and Urbans K104 & Z107, 90-min, cassette, \$5,50.

Special Issue #S-67 features KANSAS CITY! CHRs KZZC. KBEQ & KBKC, A/Cs WHB, KUDL & KLSI, AOR KYYS and Urhan KPRS Cassette \$5.50

Classic Issue #C-60 features KHY/Robert W. Morgan-1970, KHTZ/Bobby Rich-1979, WABC/Bob Lewis-1967, KFRC/ Chuck Browning-1970, KING composite-1973, KHJ/Bobby Ocean-1976, & KCBQ/Gene Knight-1974. Cassette, \$10.50. Current Issue #66 features KMEL/Howard Hoffman, KKBQ/Q Morning Zoo, WXRK/Jay Thomas, WNEW-FM/Scott Muni, WPLJ/Pat. St. John, WAVA/Don Geronimo, KFI/Lohman 8 Barkley, KLZZ/Magic Christian & KNBR/Dill & Cleary. 90-min. cassette \$5.50

VIDEO #3 features KMEL/London & Engelman, KHTZ/Charlie Tuna, KMEL/Howard Hoffman, KRX/Chuck Buell, KITS/Ed Volkman, B100/Gene Knight, WMGG/John Lanigan, KTFM/ C.K. Cooper, K101/Bob Malik & KOPA/Ms, Chaz Kelley, 2 full hours, VHS or BETA, \$39.95.

CALIFORNIA AIRCHECK

Box 4408 — San Diego, CA 92104 (619) 460-6104

COMEDY



FOR YOUR FREE SAMPLE write on station letterhead to: CHEEP LAFFS, 1111 West El Camino Real, Suite 109/212, Sunnyvala, CA 94087 or phone (415) 964-0185

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Disk Jockey Comedy
Hilarious 20-40 second comedy bits . 25 pages per
month delivered to your mouth. For sample & Info on
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INK. 7805 Sunset Blvd., #206, Los Angeles, CA
90046.

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FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

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LONESOME COWBOY TIM

Incredible profit and ratings booster for all formats
Exclusive 1 year contract to any market for just \$10.00 Neek
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Hundreds renewed again! Free sample!

rite on station letterhead to Contemporary Comedy 5804-D Twineing Dallas, TX 75227

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Write on station letterhead or phone (804)270-7206 9AM-5PM EST 10918 Foxmoore Ave. Richmond, VA 23233

the Electric WEENIE

PADIO'S MOST PESPECTED RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970 RICK DEES, i'(IIS-FM: "Tom, you really are The Best. Acally look forward to the arrival of The Weenie, such a shot in the rm for our Morning Team!

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Hilarious! Highly Respected!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities . . . 24 hr. phone . . . just cal (702) 386-0702 or (702) 386-0827 just call

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> 1395 Overlook Ave., N.W., Salem, OR 97304

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OPPORTUNITIES

OPENINGS

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RADIO PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:

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14.40 KEYS

ONE INCREDIBLE OPPORTUNITY

The Malkan Group, with top-rated stations in Corpus Christi and Dayton, is in need of top-notch sales managers. Unlimited potential ... generous benefits. If you're an experienced sales manager at the end of your growth with your present company, or a top-drawer performer in a sales position with no way to grow, contact us immediately! We offer the environment and attitude that produces consistent winners. Don't put off taking your most profitable step ever! Contact Jim Sumpter, Malkan Group Executive Vice-President, (512) 883-3516 (office), or at home (512) 882-9364. We'd like to talk to you today! EOE



PROGRAM DIRECTOR **AM COUNTRY**

No. 1-Rated Country station in Top 100 Midwest market is looking for a take-care-of-business PD. Send T&R to Burns Media. 3054 Dona Marta Dr., Studio City, CA 91604 EOE M/F.

EAST

Ski free! Country's largest ski reporting network needs wri ers, producers, & announcers, now. C&R: Rochelle Berline CRN, 1125 Dixwell Avenue, Hamden, CT 06514. (10-25)

Full & partime positions open if you have talent & drive. Send T&Rs: Dave Fierro, WMNB, Box 707, North Adams, MA 01247. (11-1)

Powerhouse FM needs up & comino locks now! Mature voice/good production a must. T&R: WZMM 98, 16th Street, Wheeling, WV 26003. (11-1)

WYCR (FM) seeking mature, personable, edult "less talk" communicators for immediate fulltime openings. T&R: John Lawrence, WYCR, Box 234, Hanover, PA 17331. EOE M/F (11-1)

Production Professional

#1 New York City **Radio Station**

KISS-FM is seeking an experienced Production Professional for a challenging production/continuity position.

This position will be responsible for coordinating all station production for sales/programming. The successful candidate must have extensive copywriting experience for retail sales, excellent voiceover capability, complete knowledge of four-track studio operations and continuity department administration.

If you are looking to make your creative mark in New York with a top notch operation, send your demo reel and resume including salary requirements to: Stu Goldperg, c/o WRKS Radio, 1440 Broadway, 2nd Floor, New York, NY 10018.

Central PA's top-reted AOR has a partitime opening. Send T&R: Starview 92, RD4, Box 312-B, York, PA 17404. EOE M/F (11-1)

A/C information station seeks morning personality. You will captain our morning team. Send T&R: Joe Corcoran, OM, WCAP, 243 Central Street, Lowell, MA 01852. EDE M/F (11-1)

Parttime announcer wanted for celebrity-owned CHR station Send T&R: Paul Gelber, 252 W. Montauk Highway, Hamptot Bays, NY 11946. (11-1)

Announcers, character voices. If you can record high quality 15 ips, we have freelance for you. Send demo: Talent Search, Box 4296, Allentown, PA 18105, (11-1)

Tired Of The Rat Race?

New 100kw FM needs warm, dynamic morning personality with a get-out-there attitude. Solid SSS for a real pro. If you're ready to settle down, settle in at WQCB-FM. EOE. Tape & resume to: WQCB-FM

P.O. Box 273 Brewer, ME 04412

Morning entertainer for CHR, three years' experience. We're committed to winning. Are you? T&R: Todd Halliday, WCRO, 407 Main, Johnstown, PA 15901. EOE M/F (10-25)

Accepting T&Rs for mldday & night openings. Production a must. Mail: WMNB, Box 707, North Adams, MA 01247. EOE M/F (10-25)

POWERFUL N.E. STATION

Looking for Dynamic Cohost for AM drive shift. Personality, humor plus minimum 5 years on-air experience. Send T&R to: Radio & Records, 1930 Century Park West, #155, Los Angeles, CA 90067. EOE

Greenwich radio seeks experienced MOR or A/C weekend personalities for adult format. Parttime. No beginners. T&R: Chris Lucas, WGCH, Box 1490, Greenwich, CT 06836. (10-26)

WRCH is looking for an evening announcer with B/EZ experience. Females & minorities encouraged. C&R; Steve Nichols, Radio Park, FarmIngton, CT 06034. EOE M/F (10-25)

NORTHEAST ROCKER"

NORTHEAST RUCKEN
Seeks experienced PD ready to take the helm of established AOR winner. Energy, ary & benefits. Major market close to NYC ary & penetris, wigor marker cross to NTC and other exciting places. Send T&R for immediate consideration. Radio & Records, 1930 Century Park West, #162, Los Angeles, CA 90067. EOE

OPENINGS

NEW ENGLAND A/C FM

Looking for mature-sounding, morning newsperson and production animal with strong air skills. Send tape & resume to Radio & Records, 1930 Century Park West, #163, Los Angeles, CA 90067. EOE

Part/fulltime newsperson needed. Serious applicants only. Experienced. T&R: Dave L'Heureux, ND, WKIP, Box 1450, Poughkeepsie, NY 12602. (10-25)

Research assistants needed. Work on in-house projects & sell services nationwide. Letter/resume: John Clark, Datastat Research, Box 65117, Baltimore, MD 21209. (10-25)

Wanted: News reporter for PM/nighttime newsbeat. Mature, hardworking, dedicated. Great chance to sharpen skills. T&R: Judie Yulli, WEIM, Box 727, Fitchburg, MA 01420. EOE M/F 110-25)

SOUTH

Country FM looking for A/C personalities. No comedians or egos. FL's treasure coast! Women encouraged. T&R: PD, WAVW, Box 489, Vero Beach, FL 32961-0489 (11-1)

Hot CHR in Southeastern NC seeking killer morning man. Send T&R: Bill Sellars, Box 665, Fairmont, NC 28340, (11-1)

KOOI STEREO 106

Morning Communicator Wanted

We're seeking replacement for our very successful Morning Anchor of the past eight years, who is returning to the Northeast. Successful applicant must have ton major market skills, and be comfortable with Contemporary Easy Listening (Churchill) format. Ideal working conditions with finest facilities and top ratings in Tyler, TX expanded marketplace. Class C FM — KOOI, Send tape and resume to:

Waller Broadcasting, Inc. P.O. Box 1648 Jacksonville, TX 75766 EOE

Sales Manager & seles personnel wanted for Southeastern NC AM/FM. Reply: Jimmy Clark, Box 665, Fairmont, NC 28340, or call: (919) 628-6781 (11-1)

Stereo AM, KPUR/Amarillo needs bright PM drive entertainer T&R: Tim Butler, Box 30,000, Amarillo, TX 79120. (11-1)

#1 TEXAS CHR

Needs morning crazy, middays/promo-tions director, and night kicker. Great station and company. Send tape, resume, and photo to: Radio & Records, 1930 Century Park West, #164, Los Angeles, CA

New B/U station looking for airstaff, all shifts. Send T&R: Bill Clary, 2900 Sutherland Avenue, Knoxville, TN 37919. EOE M/F (11-1)

KBIU needs ND. Must live for news. T&R: Don Rivers, 311 Alamo Lake Charles, LA 70601, (11-1)

Suburban Washington. DC A/C station needs personalities fdr PM drive & evenings. Two years' experience preferred. C&R: Scott Gibb, Box 1460, Manassas, VA 22110. (11-1)

WARM 99-7 FM LESS TALK MORE HITS

WARM, Scranton Wilkes-Barre full-service leader, seeks program manager. Prefer candidates with ex perience at successful full-service stations. Must be a communicator, not a jock. Strong people and promotion skills. T&R to Al Saunders, Susquehana Braadcasting Co., 3405 Piedmont Rd., Atlanta, GA 30305. EDE

Want to get into programming? If you're hardworking, anthusiastic, & a winner, top-rated CHR wants you! Federal Express T&R: Tom Kelley, WZYP, 201 Hine Street, Athens, AL 35611-1043 (10-25)

Expanding VA Country FM seeks experienced morning per-sonality & announcers for Lynchburg-Roanoke area. T&R: George Dennos, WCNV, Box 522, Amherst, VA 24521. 110-25)

OPENINGS



#1 Country FM in Texas Top 10 mar ket has a rare opening for the right person, to be considered, you must:

- 1. Have a minimum of five years in Country format.
- 2. Be entertaining, informative and a natural communicator. (We are NOT CONTINUOUS Country.)
- 3. Have a conscientious, hardworking, aggressive and cooperative attitude
- 4. Be community oriented and actively involved in local and area events.
- 5. Be available within 2 weeks if accepted and not later than November 30,

If you meet the above criteria, we are offering \$1200-1500 monthly plus talent fees for station activity. To be considered for this rare opportunity send tape, resume, photo and salary history to Terry Ryan, KPLE Radio, P.O. Box 1230, Temple, TX 76503. No calls please. You will be notified.

Reward of \$100 FINDERS FEE IF YOU FIND US THE RIGHT PERSON Send us an aircheck of your best competition, to be kept in confidence if you specify. EOE.

WFKX/KX96 has opening for air talent/production. Rush T&R: J. Michael Pruet, Box 2763, Jackson, TN 38302. EOE M/F (10-25)

Looking for A/C & Country entertainers strong in production. CE also needed. T&R: Phil McKay, WDXI/WJHR, Box WDXI, Jackson, TN 38303; (901) 424-1310. EOE M/F (10-25)

98 Rock WKOO:FM-

WKQQ = #1 12+ station in Lexington, KY. Seeks production wizard who writes sizzlin' copy. AOR format. Great location to work, live. and rock!!! Competitive salary. Send tape, resume, and copy to: Ed Bazel, WKQQ, Box 100, Lexington, KY 40590 EOE.

Experienced production/on-air person for Country FM. Also need AE. Commissioned advertising sales position. T&R: WALR, Box 602, Union City, TN 38261. No calls, EOE M/F

Entertaining morning announcer. Experienced, humorous, relatable. T&R: WGBR/WEQR, Box 207, Goldsboro, NC 27533. EOE M/F (10-25)

Looking for GA's finest. Females apply, please. Airshifts for upcoming hot CHR station. T&R: Lee Zapis, 1729 Superior #401, Cleveland, OH 44114. EOE M/F (10-25)

British Or Australian Accent!

If your accent is real and natural, now is your chance to join a radio chain of over 20 stations! Make great money and enjoy com-pany security and growth! Tape, resume, photo, and references. Send today. Radio & Records, 1930 Century Park West, #168, Los Angeles, CA 90067 EOE.

MIDWEST

Adult CHR needs all-nighter with news reponsibilities ASAP. No beginners. T&R: Scott Maguire, KPAT-FM, 2600 South Spring, Sioux Fells, SO 57105. (11-1)

100 KHI, 50 kw CHR winner needs winning morning personality. T&R: Jack Gillen, PD, 2301, Coastal Highway, Ocean City, MO 21842. (11-1)

Production Oirector needed yesterday. Jet your best T&R/samples: Sean Jacobs, 52 Broadcasting, Box 216, Comanche, OK 73529. (11-1)

Sales. Growing station with active account list. Need sales person with 2-3 years' experience only. WLJE, 2755 Sager Road, Valparaiso, IN, or (219) 462-8125. (11-1)

R&R FRIDAY, NOVEMBER 1, 1985/67

OPPORTUNITIES

OPENINGS

"USA Today"-Style Newsperson

Solid lifestyle newsperson needed to round out two-person morning show ... Must be a pro who understands and can deliver a "USA Today"-style to CHR audience in a top 35 market. Edward R. Murrow need not apply! One of America's largest and best radio chains needs a personality to "read the hits" in AM Drive ... Send your best stuff to: Radio & Records. 1930 Century Park West, #166, Los Angeles. CA 90067. EOE

KLWN/Lawrence looking for fulltime A/C pro with production skills out the wazoo, T&R: Bill Lee, KLWN, Box 3007, Lawrence, KS 66046. (11-1)

Aggressive programmers/air talants needed for openings in growing chain. Strong longterm potential! T&R/salary: Jeff McCarthy, WIXX, 115 S. Jefferson St., Green Bay. WI 54201. FOR MIE (1.1.1)

Active local station seeking person for afternoon airshift, production, & some news coverage. T&R: Bill Priest, WBNO, Box 603, Bryan, OH 43506. EOE M/F (11-1)

MORNING PERSONALITY

Mature, witty, friendly, hard-worker with top production skills. Upper Midwest active AM station in great competitive market. If you want to work hard and win, send T&R to: Radio & Records, 1930 Century Park West, #165, Los Angeles, CA 90067-F.0F.

Country PD knowledgeable in formatics, community Involvement, promotions, Arbitron, T&R: Dick Lange, GM, WWKI, 304 N. Main, Kokomo, IN 46901. (10-25)

News anchor, afternoon drive AM/FM combo. Should be strong on developing local stories. Send T&R: TM Mengine Radio Enterprises, Box 738. Ashtabula, OH 44004, EOE M/F (10-25)

OUR HIGHEST BOOK EVER! Can you top that?

P2 CHR needs PD with strong production, promotion and people skills, with a minimum of two years if actual programming experience. Send station composite, resume, brief programming philosophy, and the results of your last rwo ratings periods with a brief market analysis to: Radio & Records, 1930 Century Park West, #158, Los Angeles, CA 90067. EOE M/F

No comfort zone? One or two years' sales experience. We have good list that needs work, good money for right pro. 2103-FM. Call Gary Exline or Al Zar: (417) 624-1025 EOE M/F (10-25)

Nighttime personality needed at Midwestern Broadcasting's WOHO (AM). Experienced team player. Soft A/C format. T&R: PD, WOHO, Box 7581, Toledo, OH 43616. EOE M/F (10-25)

PROGRAM DIRECTOR

Medium market, dominant Top 40 FM. An exceptionally creative individual, he or she, needs an extensive background in research, the ability to motivate and lead a major market-quality staff. The PD must possess the ability to plan future strategies to keep our station dominant against stiff competition. Our new PD will have all the tools needed to win: excellent working conditions and facilities, large promotion budgets, and a management's commitment to winning, if you are this bright, diligent individual, and can effectively demonstrate your skills, please send a resume, scope of your station, and a personal aircheck to: Radio & Records, 1930 Century Park West, #154, Los Angeles C. & 90067. EDE

OPENINGS

WCSI needs an A/C morning personality with strong production skills now! No beginners. Good bucks. T&R: Mike King, WCSI, Box 709, Columbus, IN 47202. EOE M/F (10-25)

Needed: PD with production, administrative, & creative skills for A/C. Contact: Charlie Ferguson, 1550 KQWB, Box 1301, Fargo, ND 58107. or (218) 236-7900. EOE M/F (10-25)

Growing MI group seeks experienced alr, sales, news people. Current & future openings. T&R/salary: Jim Higgs, WQXC, Box 980, Otsego, MI. EOE M/F (10-25)

EXCELLENT OPPORTUNITY

LOOKING FOR EXPERIENCED

PROGRAM DIRECTOR AT *1 MIDWEST FM
On-air entertainer, must be promotion and peopleminded. Top 50 exposure needed. Great station and
staff. Call Cliff Thompson, GM. (319) 234-2200. EOE

WEST

KQSW is searching for a CE/sportscaster, Great PBP, Benefits, T&R: Chris Alexander, Q96, Box 2128, Rock Springs, WY B2901, or (307) 362-3793 (10-25)

ND/airshift/PBP needed ASAP, Dynamic person, Excellent pay, Small market, T&R: KRAL, 600 Higley Boulevard, Rawlins, WY 82301. (11-1)

WANTED ALIVE STRONG-MORNING TALENT

Fantastic opportunity NOW for an individual or team, someone to build a station around. A top 50 Modern Country FM with super facility wants to take this scenic Western States market by storm. If you're a seasoned pro with great production abilities who wants to join a well-established radio company that knows how to win, then let's talk. All replies in strictest confidence. Send C&R, salary requirements to: Radio & Records, 1930 Century Park West, #156, Los Angeles, CA 90047. EOE M/F

Traffic/sales assistant needed. Must meet deadlines/be selfmotivated/detail-oriented/organized. T&R: D. Lengyel, Westwood One, 9540 Washington Blvd., Culver City, CA 90232. (11-1)

Top-rated Southern CA AM/FM combo needs experienced, aggressive radio AE's. Hiring now. Resume: Box 50005, San Bernardino, CA 92412, or call AI Anthony: (714) 825-5555.

Morning Drive Personality Northern California Foothills

Medium market network affiliate. Excellent opportunity with growing company. If you like music, news, sports, community involement, and have production ability, send resume & tape. No beginners. G.G.F., P.O. Box 1563, Fair Oaks, CA. EDE

Needed yesterdey, Night Country jock, T&R; KUUX, 515 N. Dalpaso Hobbs, NM 88240, No calls please. (11-1)

Century Broadcasting's KLSC needs AM/PM drive announcers for uptempo A/C. T&R: David Allen, 1776 Grant Street, Denver, CO 80203. EOE M/F (11-1)

PBP & midday. Immediate opening. Must know football & basketball, T&R: John King, KBIM-AM & FM, Box 2308, Roswell, NM 88201. EOE M/F (11-1)

Easy, relexed, laid back announcer for lite hit FM. immediate opening. T&R: Q104, Box Q, Atascadero, CA 93423. EOE M/F (11-1)

SKI??

PREMIER WESTERN SKI RESORT COM-MUNITY seeking "Morning Man." 25 + AOR. CLASS ACT AND HUMOR. PROS ONLY, creative production, television background a plus. Replies confidential. T&R to Radio & Records, 1930 Century Park West, #149, Los Angeles, CA 90067.

OPENINGS

Hey you! Do you aspire to be the next major league, major market morning person? Get the freedom you need. Call Bob Lee today: (916) 243-1515 (11-1)

Future fulltime talent wanted for personality-oriented AOR station. No calls. T&R: John Edwards, KRQU, 8ox 818, Laramie, WY 82070. (11-1)

Now accepting applications for on-air & production talent. Send T&R: Randall Ray, 8ox 7000, Havre, MT 59501. (11-1)

Large Western Market Radio Stations Manager's Position Available

By group broadcasters. Must be strong in sales. Reply in confidence to Radio & Records, 1930 Century Park West, #167, Los Angeles, CA 90067. EOE

Highly visible promotional-minded FM seeks experienced salesperson. Contact Steve Buckner: (503) 928-0104

Board operator/sports. Small market, entry level. One year experience. C&R: OM, Box 1010, Red Bluff, CA 96080. EOE M/F (10-25)

KQSW is searching for a CE/sportscaster. Great PBP. Benefits. T&R: Chris Alexander, Q96, Box 2128, Rock Springs, WY 82901, or (307) 362-3793 (10-25)

Top Northern California CHR

Looking for promotionally, music-minded personalities for future openings. Send tape & resume to Radio & Records, 1930 Century Park West, #161, Los Angeles. CA 90067. EOE

Needed yesterday: 7-mldnight pro for Country FM, T&R: Randy Hood, KFM-102, 1555 E. Flamingo, Ste. 435, Las Vegas, NV 89119 FOF M/F (10-25)

KFMU-FM needs an adult, conversational, on-air personality for AOR in resort town. Send T&R: GM, Box 772850, Steamboat Springs, CO 80477. (10-25)

We've Got The Straight Man

one we need a crazy person for our morning team. Creative copywriting/production and natural delivery a must. T&R to: Paul Wilson, PD, KJQ FM & AM, 1506 Gibson Avenue, Ogden, UT 84404. EOE M/F All formats wel-

POSITIONS SOUGHT

23-year pro in announcing, programming, production, & management. All formats. Seeking fulltime position in Southern FL radio, now. RICK WARD: (305) 471-2612 (10-11)

Jock, with three yeers' experience/good writing & production skills, wants to try talk & public affairs. Have some experience producing talk. TOM (913) 357-0912 (11-1)

Energy & creativity. Tired of walking on a leash. Experienced, professional daypart with promotions & production experience. Good pipes. ERIC: (409) 823-1712 (11-1)

Newsman/AOR/CHR jock. Ready to work. Currently at Cheyenne, WY's CHR powerhouse. Will relocate anywhere. LEN: (307) 638-0494 or 632-0551 (11-1)

Small market PD, eight years' medium market jock, sales news & promotion experience. Seeking first PD spot since college. Intelligent graduate. RICH: (616) 454-0046 (11-1)

Nine years' experience seeking Eastern medium or major market. Country station or try me with oldies. Call: (703) 943-4959 (11-1)

Country PD available immediately. Proven ratings winner promotion-minded, trouble-shooter, giant killer. First choice is top 50 MW. ROB RYAN: (801) 596-0150 (11-1)

Hardworking newsmen/sportscaster seeks either. Excellent news delivery, solid reporter, professional PBP. Seven years' experience. KEVIN: (408) 443-1973 (11-1)

Working MD in Country format would like a change of format & locale. Prefer to get into AOR or A/C in SW. Willing to do overrights. Call JERRY: (318) 457-3042 8:30-1200am CDT. (11-1)

Currently parttime major market, seeking fulltime major or medium. West Coast Country music. Eight years' of solid experience. Please call JIM: (714) 981-3723 (11-1)

Top 100 market CHR nighttime communicator wants to make your station sizzle. For great numbers, production, & references call: CLIFF: (409) 860-3385 (11-1)

Victim of satellite network seeks creative challenge. Five years' in radio/on-air/production/copywriting. Prefer Southern CA, FL, or SW. JERRY: (602) 722-2916 (11-1)

OPENINGS

Suck a lemont Don't hire one. Polished friendly communityoriented six-year CHR/AOR pro. Winning numbers. Need one more good step before majors. EDDIE ROACH: (417) 623-2421 (11-11)

Young, ambitious, intelligent, air talent/writer seeks escape from city smog to Pacific NW. For T&R: (213) 306-5277 or 391-8056 (11-1)

Top British jock is serious about relocating to West Coast for CHR or AOR gig. Write: Box 978, BO33 Sunset Blvd., Los Angeles, CA 90046. (11-1)

Looking for a super talent? Tune me in. I've worked at Q105, 99IZD, magic 96, & now WPDS-FM, I'm smooth! Call: (813) 971-8528 (11-1)

Ready for bigger challenge, Looking for MW CHR or A/C. Funloving, hard worker with three years' experience. Give me a listen. CRAIG: (319) 266-1000 (11-1)

News/public affairs/EEO, Dependable female, good working attitude for creative morning or afternoon team. Prefer FL. Call: (904) 373-8053 (11-1)

Common Sense Hard-Working Programming

Can Make A Difference!

Call me or the GM I'm currently working for. Steve McGavren (KAFY) (805) 324-4411 IACK HAYES (619) 270-6878

Experienced major market jock looking for programming position in small or medium market on East Coast. Prefer FL. Country or A/C. JOHN WATERS: (305) 652-2031 (11-1)

20-year pro from Northern CA, medium & major markets. A/C, easy Rock, heavy MOR, Big Band, or whatever. Total personality/totally involved. DENNIS KING: (916) 877-4392 (11-1)

Team player with some experience looking for stable, long term employment in the Western region, CHR, A/Ç, Country Solid Gold, Call: DAVE HUDSON: (503) 775-0523 (11-1)

CHR jock will go anywhere, any shift, now! Will show results, not cheap talk, Guaranteed ratings increase, Don't pass it up. Call MIKE ABRAMS: (718) 332-1698 (11-1)

Want a great jock? You want RANDY STEVENS. Five years in AOR, CHR, A/C. Call now, don't wait. (714) 996-4183

AM drive up .5, middays & afternoons down one. B.8. SAINT JOHN. Top 75/programming, (612) 762-8019 (11-1)

Creative comedy producer, second banana, team player, voice, Eight years' experience. Want Promotion Director gig/ top 50, DAVE; (405) 348:7873 (11-1)

Experienced DJ & MD looking to work at station that wants to be the best with people who work together. Excellent ratings/references. SANDY LEE REGER: (802) 864-5496 (11-1)

Progressive PD now top-rated in market, looking to move into top 100 market. Research & result-oriented. DON: (318) 478-3333 (11-1)

Attention: College educated broadcaster with experience & strong commercial production. Call PAUL: (612) 571-0509 (11-1)

Talented air personelity looking for work in Chicago metro area. Five years' experience here, Great production & engineering skills, Hardworking, BEN: (312) 248-0741 (11-1)

Tired of "thet was," "this is," "I am?" Hubba-hubbal Real one-to-one pro with something to say over those intros. looking for fun CHR/AOR in top 75. EDWARDO: (417) 623-2421 (11-1)

GM/PD team. Small/fringe market backgrounds. Will discuss individual employments too. Call (PD) GARY: (505) 623-8102 (11-1)

Adult communicator with a creative resonant style along with high dollar agency production. Looking STEVE: (614) 262-1458 (11-1)

You won't believe I'm a beginner! GARY: (617) 267-7081 (11-1)

Personality, experienced in all deyparts. There's no time like the present, right? Small/medium A/C, B/U, CHR in Eastern U.S. MIKE: (914) 623-6372 (11-1)

★★★★★★★ OH GREAT!

They change the format and keep me. Large market, drivetime personality. Relatable and numbers prove it. I create talk. Top 50 markets and personality consultants reply in confidence to: Radio & Records, 1930 Century Park West, #160, Los Angeles, CA 90067.

OPPORTUNITIES

POSITIONS SOUGHT

Major market CHR winner seeking AM or PM drive. I'm an entertainer! For sample, call: (901) 346-2735 (11-1)

I have a college radio degree with four years' on-air experience. Great attitude & very hard worker. East Coast market preferred. Any format. STEVE: (607) 965-8980 (11-1)

Young, aggressive news/sports personality looking for that first big break. Excellent pipes & writing skills. My loyalty awaits you. BO8: (602) 886-6954 (11-1)

Second banana, Production Director, MD for CHR anywhere. Top 100 preferred, Will relocate at any expense, J.J.: (304) 845-0556 (11-1)

15 Years In Majors

Top-flight production skills, Responsible for substantial accounts, Number 1 ratings last four stations. Good references. Air shift in New England or Northeast. Jack (617) 933-6069 or (617) 229-2615.

Top ten experience. D.C. market. Strong, creative writing. News/sports/mornings. A/C, CHR in medium market. For T&R/rnferences call NICK: (301) 982-4530. (11-1)

Attention Austin/San Antonio. Research consultant for national company wants your market. Let's talk numbers/profits/bottom line. Call: (707) 762-0873 (11-1)

Major market talent. Winning production. Good PD seeking position with quality station. Solid references. T&R upon request. LARRY "B" BESSLER: (305) 298-2280 (11-1)

12-yeer programming veteran available. Experience includes Kansas City, Detroit, Grand/Raplds & Lansing Mt. CHR, A/C, Oldies, promotions. MIKE: (517) 750-1116 (11-1)

Five-year news pro/former CBS editor seeks top 50 reporte spot. Great news judgment. DON: (305) 254-0224 (11-1)

Need a programmer? Experienced man looking for work in medium market. Make inquiries: (509) 453-8406 (11-1)

J.J. SHANNON seeking CHR/Hot Hit air position. Large/major markets. Available immediately. Prefer nights. Call (305) 721-0582 (11-1)

Talk, pro-team player, ace interviewer, open phones, issues, humor, currently top 20. Any market for right deal. (813)

Who the heck is this mighty KIDD? Soon the world will know this creative high-energy CHR jock, Contact KIDD NORD-HOFF: (213) 530-7426 (11-1)

Overnighter, three yeers' experience in small market looking for same situation. Can be easy listening or hyped up. Inter ested? Call JOHN: (602) 838-6332 (11-1)

KITS, currently. & looking to program A/C or CHR. MD/production/research. Also FM-102, KROY, KYA. SCOTT MITCH ELL: (916) 962-0460 (11-1)

Experienced A/C, Country, medium market announcer/MD now working middays, seeks PD/MD/announcer position in New England, STAN; (617) 252-4715 (11-1)

Personality/progremmer. Eight years' in CHR, A/C, MOR. Looking for a challenge. For winning history & tape. Call GREGG: (503) 649-6396 (11-1)

PBP, personality, six years' experience. Idle 13 months. HELPI Write: LEE VERNOY, 1305 1st Avenue SW, #4, Great Falls, MT 59404. (11-1)

POSITIONS SOUGHT

Talented air personality looking for work in Chicago metro area, Five years' experience here. Great production & engineering skills. Hardworking, BEN: (312) 248-0741 (11-1)

Country stational Stable pro looking to move. Two years' radio, ten years' TV production & management experience. Smooth, easy voice. Will travel. RON: (301) 937-1976 (11-1)

Creative, resonant air personality will offer originality, features, & warmth at medium/major market Oldies/CHR station. Seven years' experience. JOE: (503) 855-7689 (11-1)

PD/MD/DJ/VJ. Call me Mr. Utility, call me experienced, call me today. Ready to relocate. Need a new challenge. My name says it all, VICTOR: (312) 354-3274 (11-1)

I'm a warm personality. Topical, funny, good phones. Doing PM In #56 market. Want AM drive. Call VINCE: (717) 346-4646 (11-1)

Ten-year pro seeking CHR MD/assistant PD position in larger market. Good references. Creative production. Call MIKE: (817) 692-1197 (11-1)

PD/MD/PM drive/production/promotions. 15 years' experience. Dependable & enthusiastic, Top-rated. AOR/CHR. (904) 478-6861 (11-1)

Copywriter/Production Manager looking for fulltime position In small/medium CHR, A/C station. I can make great spots & promos with minimal equipment. TOM: (409) 698-9401 (11-1)

They went me in Chicago. Who does? New York & Los Angeles, among others, Don't let them down! 12-year Country, A/C vet/Chicago native wants to go home. GENE: (608) 756-4022 (11-1)

I'm looking to do it all. Currently cutting & splicing & filling-in on-air in San Francisco. Will move anywhere for right gig. A/C preferred. MICHAEL: (415) 658-4219 (11-1)

POSITIONS SOUGHT

Talented, upcoming air personality wanting to learn more, seeks position. Good attitude & hard worker. Call: BILL (817) 773-3670 (10-11)

Looking for entry-level position. Good Midwestern voice. Will relocate. Broadcast school graduate. SCOTT: (219) 865-2544 (10-25)

Solid personality, great production. Experienced WY jock moving to SW, Available now! DON: (818) 793-4368 (10-25)

One week free! What can you tell from a tape? ('Il do your production free for one week. For more information, call MICK: (312) 849-0404 (10-25)

Looking for Country PD position. 21-year professional will teach, train, & win. Air personality. Call CHUCK: (402) 895-862 (10.25)

Six-year CHR man with high spring numbers in small market looking for small-market PD position or medium-market jock position in FL. RICK: (305) 574-3579 (10-25)

Matthews & Morris in the morning have it all. Experience, voices, characters, energy, numbers . . . but no job. Call TREY: (615) 366-7352 (10-25)

Adult communicator with experience in A/C seeks same format. Will consider most parts of the country. Also love production/can do any shift, JIM KING; (601) 693-1377 (10-25)

Experienced female news anchor seeking fulltime anchor/reporter position in Cincinnati market. Anchoring now, but desire to return to OH. Call; (219) 294-7424 (10-25)

Beginning position sought in radio. Broadcasting school graduate. Sharp, talented, hardworking. Willing to learn & rélocate. JOHN: (602) 945-8757 (10-25)

MISCELLANEOUS

WGLL would like Big Band record service from all labels for our special weekly show. Send to: Box 92, Mercersburg, PA 17236. (11-1)

KTUE needs CHR/Country record service. Send: Box 804, Tulia, TX 79088, (10-25)

710 KGNC, 10 kw full-service A/C needs record service from all labels. Contact: Scott Ray, Box 710, Amarillo, TX 79189, (10-25)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

OPPORTUNITY FORM

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Simply.... PERF@RMANCE

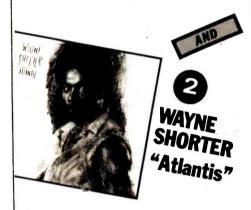
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For subscriptions call Jennifer at 1-800-433-5569.

THANK YOU JAZZ RADIO

For Three Consecutive Weeks At







KIRK WHALUM "Floppy Disk"

ONE OF THE MOST ADDED RECORDS THIS WEEK!

EXCEPTIONAL EXCEPTIONS TO THE RULES OF JAZZ. ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISC.

NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

JAMES TAYLOR "Everyday" AMY GRANT "Everywhere I Go" MICHAEL McDONALD "Lost In The Parade"

Modern Country

JUICE NEWTON "Hurt" ROSANNE CASH "Never Be You"
EDDIE RABBITT "A World Without Love"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ARCADIA "Election Day" SURVIVOR "Burning Heart" STING "Love On The Seventh Wave"
LIONEL RICHIE "Say You, Say Me"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

The A/C Format

KI VMAXX "I Miss You" LIONEL RICHIE "Say You, Say Me"

BARRY MANILOW "In Search Of Love"

DIONNE & FRIENDS "That's What Friends Are For"

Super-Country

JUICE NEWTON "Hurt" STEVE WARINER "You Can Dream Of Me"
WHITES "Don't Want To Get Over You" MAC DAVIS "I Feel The Country Calling Me"
MARIE OSMOND "There's No Stopping Your Heart"
B.J. THOMAS "The Part Of Me That Needs You Most"

Concept Productions

KLYMAXX "I Miss You" SURVIVOR "Burning Heart" ELTON JOHN "Wrap Her Up" KOOL & THE GANG "Emergency" STING "Love On The Seventh Wave"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

Country

JUICE NEWTON "Hurt"
JOHN ANDERSON "Down In Tennessee"
STEVE WARINER "You Can Dream Of Me"

Drake-Chenault

XT-40

ARCADIA "Election Day" CARS "Tonight She Comes"
ELTON JOHN "Wrap Her Up"
DIRE STRAITS "Walk Of Life" LIONEL RICHIE "Say You, Say Me"

Contempo 300

ABC "Be Near Me" LIONEL RICHIE "Say You, Say Me"

Great American Country

DAN SEALS "Bop" FORESTER SISTERS "Just in Case" RESTLESS HEART "Heartbreak Kid" JOHNNY LEE "They Never Had To Get Over You"

Media General **Broadcast Services**

KOOL & THE GANG "Emergency"
URGENT "Love Can Make You Cry"
SHEENA EASTON "Do It For Love"
EDDIE RABBITT "A World Without Love"

Your Country

DAN SEALS "Bop" JOHN CONLEE "The Old School"
FORESTER SISTERS "Just In Case"
RESTLESS HEART "Heartbreak Kid" ROGER MILLER "River In The Rain"

Media General continued

Hit Rock

ELTON JOHN "Wrap Her Up" CARS "Tonight She Comes" SHEENA EASTON "Do It For Love" KATE BUSH "Running Up That Hill"

C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

Peters Productions, Inc.

Country Lovin'

WHITES "Can't Get Over You"
CONWAY TWITTY "The Legend And The Man"

The Great Ones

JAMES TAYLOR "Everyday" MR. MISTER "Broken Wings" AMY GRANT "Everywhere I Go" MICHAEL McDONALD "Lost in The Parade"

Radio Arts

Country's Best

JUICE NEWTON "Hurt" FORESTER SISTERS "Just In Case"
ROGER MILLER "River In The Rain"

Soft Contemporary

HIICE NEWTON "Hort" KLYMAXX "I Miss You"

BARRY MANILOW "In Search Of Love"

DIONNE & FRIENDS "That's What Friends Are For"

KLYMAXX "I Miss You" BARRY MANILOW "In Search Of Love"

Satellite Music Network

The Starstation

KENNY ROGERS "Morning Desire"
THOMPSON TWINS "Lay Your Hands On Me"

Country Coast-To-Coast

ROSANNE CASH "Never Be You"
REBA McENTIRE "Only In My Mind"
NITTY GRITTY DIRT BAND "Home Again In My Heart"

Rock 'N' Hits

PRINCE "America" CARS "Tonight She Comes" SURVIVOR "Burning Heart" DIRE STRAITS "Walk Of Life" JOHN COUGAR MELLENCAMP "Small Town" STEVIE RAY VAUGHAN "Look At Little Sister"

TM Programming Cal Casey (214) 634-8511

Stereo Rock

ELTON JOHN "Wrap Her Up" ARCADIA "Election Day"
KOOL & THE GANG "Emergency" SHEENA EASTON "Do It For Love"

JAMES TAYLOR "Everyday"
THOMPSON TWINS "Lay Your Hands On Me"

TM Country

FORESTER SISTERS "Just In Case"

Transtar **Adult Contemporary**

Dave Bogart (303) 578-0700

TEARS FOR FEARS "Head Over Heels" PHIL COLLINS & MARILYN MARTIN "Separate Lives"

JAZZ

TOP 30

NOVEMBER 1, 1985

WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)

WAYNE SHORTER/Atlantic (Columbia)

McCOY TYNER & JACKIE McLEAN/It's About Time (Blue Note)

AL DIMEDLA PROJECT/Soaring Through A Dream (Manhattan)

JEAN-LUC PONTY/Fables (Atlantic)

MANHATTAN TRANSFER/Vocalese (Atlantic)

AHMAD JAMAL/Digital Works (Atlantic)

DON GROLNICK/Hearts & Numbers (Hip Pocket/Windham Hill)

ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note)

JOE SAMPLE/Oasis (MCA)

OTR/Out Of The Blue (Blue Note)

AZYMUTH/Spectrum (Milestone/Fantasy)

52nd STREET/Scrapple To The Apple (Inner City)

AL JARREAU/Live In London (WB)

MARK EGAN/Mosaic (Hip Pocket/Windham Hill) 11

JOE PASS/White Stone (Pablo)

MIKE MARSHALL/DAROL ANGER/Chiaroscuro (Windham Hill)

DEXTER GORDON/Nights At The Keystone (Blue Note)

ED SAINDON & SPECTRUM/Different Strokes (World Mallet)

LES McCANN/Music Box (Jam) 16

23

17

ROB MULLINS/Soulscape (R.M.C.) 27 **a**

28 RIO NIDO/High Fly (Red House)

PHIL UPCHURCH/Companions (Jam) 15 23

HERBIE HANCOCK & FODAY MUSA SUSO/Village Life (Columbia) 25 2

BILLY COBHAM/Warning (GRP)

BILLY HIGGINS/Mr. Billy Higgins (Riza)

DWAYNE SMITH & ART JOHNSON/Heartbound (Cate)

DEBUT > 3

SANDY OWEN/Themes In Search Of A Movie (Ivory) LESTER BOWIE'S BRASS FANTASY/I Only Have Eyes For You (Columbia)

DEBUT > @ DEBUT DJAVAN/Diavan (Columbia)

Black Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafavette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer: WGCI/Chicago, Graham Armstrong: WDMT/Cleveland, Dean-Dean Rufus

NEW & ACTIVE

JOHN BLAKE "Twinkling Of An Eye" (Gramavision) 13/12
Rotations: Heavy 3/3, Medium 5/5, Light 3/2, Extra Adds 2, Total Adds
WKSU KOZZ, KJAZ, WESS, WHRO, KXPR, KLSK.

idds 2, Total Adds 12, WBFO, WEBR, WMOT, WLOQ, WDET

ANANDA "Amazonia" (Sonic Atmospheres) 13/2
Rotations: Heavy 3/0, Medium 3/1, Light 7/1, Extra Adds 0, Total Adds 2, WGBH, KWMU, Heavy: WFPL, WNOP, KLCC.

ANITA GRAVINE "I Always Knew" (Stash) 13/1 Rotations: Heavy 2/0, Medium 7/0, Light 4/1, Extra Adds 0, 1 KJAZ, KPLU, WMID, WUSF, KLCC.

ds 0, Total Adds 1, KCSC. Heavy: WRTI, KXPR. Medium: WEBR, WFPL

RIAE, KRU, WMID, WOSF, KLCE.

KIRK WHALUM "Floppy Disk" (Columbia) 12/11

Rofatoris Heavy 1/1, Medium 3/3, Light 4/3, Extra Adds 4, Total Adds 11, WFAE, KERA, KUHF, WMOT, WLOQ, WBEE, WKSU, KTCL, KRVS, WLVE, KIFM.

The DIAME SCHUMR "Schuur Thing" (GRP) 11/11

Reflations: Heavy 22, Medium 72, Lipih 3/3, Extra Adds 4, Total Adds 11, WEBR, WFAE, KERA, WLOQ, WBEE, WKOK, KKUL, KKSN, KXPR, KIFM.

JIMM M RCGIRF "State 01 The Art" (Milestone/Fantasy) 11/7
Rotations Heavy 10, Medium 53, Light 32, Extra Adds 2, Total Adds 7, WBEE, WDET, WKSU, KBEM, KJAZ, KPLU, WKND Heavy WYRS Medium. WNOP, WESS.

STEVE RAWLINS "Step Right Up" (Sea Breeze) 11/3
Rolations: Heavy 20, Medium 5/3, Light 4/0, Extra Adds 0, Total Adds 3, WUWM, KBEM, KWMU, Heavy KADX, WVPE.

Medium: WLOQ, KJZZ. BILL EVANS "The Alternative Man" (Blue Note) 19/0 Rotations: Heavy 4/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WBFO, WNOP, KTCJ, KPLU, Medium

TITO PUENTE "Mambo Diablo" (Concord Picante) 9/2
Potatons: Heavy 61, Medium 2/1, Light 1/0, Extra Adds 0, Total Adds 2, KJAZ, WUSF, Heavy; WBGO, WKSU, KLON, KPLU, WMD Medium: KKGO.

John Blake Twinkling Of An Eye Gramavision 18-8501-1

Gramavision Violinist John Blake's second album

Twinkling Of An Eye

Most Added Record This Week!

Choice Cuts:

La Verdad Twinkling Of An Eye

Contact Suzanne Berg (212) 226-7057

MOST ADDED

Twinkling Of An Eye (Gramavision)

DIANE SCHUUR (11) Schoor Thing (GRP) Floppy Disk (Columbia)

Out Of The Blue (Blue Note)
McCOY TYNER & JACKIE McLEAN (9) It's About Time (Blue Note)

HOTTEST

WYNTON MARSALIS (29) Black Codes (From The Underground) (Columbia) WAYNE SHORTER (26)

Atlantis (Columbia) JOE SAMPLE (13) Oasis (MCA)

McCOY TYNER & JACKIE McLEAN It's About Time (Blue Note)

MATT BIANCO "Whose Side Are You On?" 9/1

Extra Adds 0, Total Adds 1, KKGO, Heavy: KERA, WBEE, KBEM, KCSC Rotations: Heavy 51, Medium 10, Light 30, Extra evens v. house control 918

BENNY CARTER "A Entitlema & HIS Music" (Concord) 918

BENNY CARTER "A Entitlema & HIS Faira Adds 1, Total Adds 1, WEBR. Heavy: WKSU, KLON, KPLU, WMID.

PAUL WINTER CONSORTS "Canyon" (Living Music) 8/5
Rolations: Heavy 3/1, Medium 2/2, Light 3/2, Extra Adds 0, Total Add

il Adds 5, WBFO, WFAE, WLOQ, WUWM, WVPE. Heavy.

ALLAN BARNES "The Caretaker" (Riza) 8/2

lds 0, Total Adds 2, WKSU, XHRM, Medium: WNOP, WDET, KLSK

Polations Heavy 0.0. Modern 20. Light 5.0. Extra Adds 1. Total Adds 1. KRPR. Heavy. KADX. Medium. KPLU, WMID. CANNONBALL ADDERLEY "Them Dirty Blues - Volume 1" (Landmark 7/3

Polations Heavy 3/1, Medium 171, Light 20, Extra Add's 1, Total Add's 3, KUHF, WDET, WMID. Heavy, WEBR, WYRS. ED BICKERT "I Wished On The Moon" (Concord) 7/3 Rotations: Heavy 90, Medium 40, Light 1/1, Extra Add's 2, Total Add's 3, WBFO, WEBR, KPLU. Medium: WYRS, KLON.

Foliations: Heavy 00, Medium 4(0, Light 1/1, Extra Ados 2, Total Adds 3, WBFO, WBGO, KUHF, Medium: KLON, WMID.

KENNY BURRELL "A La Carte" (Muse) 7/3

Retainions: Heavy 00, Medium 3/1, Light 3/1, Extra Adds 1, Total Adds 3, WBFO, WBGO, KUHF, Medium: KLON, WMID.

ALPHONSE MOUZON & LARRY COYRELL "The 11th House" (Pausa) 7/3

Behalions: Heavy 3/2, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 3, WBEE, KRVS, KLSK, Meavy, KBEM, Medium:

WIZE, JOEUN, NEW.

RED GARLAND "I Left My Heart" (Muse) 6/3

Rotations: Heavy 3/1, Medium 1/1, Light 2/1, Extra Adds 0, Total Adds 3, WBGO, KUHF, WUWM, Heavy: WFPL, KJAZ.

Potations: Heavy 3/1, Medium 1/1, Light 2/1, Extra Adds 0, Total Adds 3, WBGO, KUHF, WUWM. Heavy: WFPL, KJAZ.

ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 5/2

Rostations: Heavy 3/0, Medium 0/2, Light 3/2, Extra Adds 0, Total Adds 2, KUHF, WBEE. Heavy. WYRS, KLON, WMID.

MODERN JAZZ QUARTET "Together Again/Live At Montreux" (Pablo) 5/2

Rostations: Heavy 3/0. Medium 2/2, Light 0/0, Extra Adds 0, Total Adds 2, WGBH, WUWM. Heavy: WYRS, WBEE, KLON.

BUDDY DeFRANCO w/ OSCAR PETERSON "Hart" (Pablo) 5/1

Rotations: Heavy 3/1, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 1, WGBH. Heavy: KKGO, WHRO. Medium: WYRS.

SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 6/1
Rotations: Heavy 2/0, Medium 2/0, Light 1/0, Extra Adds 1, Total Adds 1, KADX. Heavy; KKGO, KXPR. Medium: WMOT

POANNE BRACKEEN "Havin' Fun" (Concord) 6/0
Rolations: Heavy 20. Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KPLU, KXPR, Medium: WBGO, KKGO.

BUIDDY CHILDERS BIG BAND "Just Buddy's" (Trend) 6/0
Potations: Heavy 4/0, Medium 1/0, Light 1/0, Exra Adds 0, Total Adds 0, Heavy, KADX, KJAZ, WMID, WUSF
CHARLIE SHOPMAKE/BILL HOLMAN "COllaboration" (Pausa) 5/0
Potations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy; KPLU. Medium: WFPL.

REGIONALIZED ADDS & HOTS

WDET/Detroit

FAST PIESARELLI J

HOTE-ST: HOTE-ST: HOTE-ST: HOTE-ST: HOTE-ST: HOTE-ST: HOTE-ST: GEORGE SHEARING TEDDY HILSON JOE SAMPLE TYPES & HOLEAN JEAN LOC PONTY EFC Jackson
DEFRANCO E
COUPT BASIT
WINTON HARS
HODERS JAZE
AJ DINSOLA
DJAVAN
AMANDA
ZOOT SIMS
ORAST GRESS
SANDY GR

JOHN BLAKE TOURIED AKE DIDIER BOUNE BO BICKERS HIROSHINA BONNY CARTE

SOUTH

RED GARLAND CAMPOUTALL ADDI LESTER BOWLE/SE ANTHORY BURRELL JEAN LUC POWTY FORMUM & CARLES BOX MYLLIMS SHITH & JOSESON BOSEMARY CLOSES WMOT/Neshiyile

Gerry Weston

PETERS, WILMIR DEETER GORDON FIRK WAALUM JOHN BLAKE HOTEST: MAYNE SHORTER LES MCCAME WINTON HARSALIS SMITH B JORNSON ZO SAIMHOR MAYNE SHORTER TYNER & HOLEAN BRAFF & HANILTO

NIELE HEREING DEXTER GORDON TITO PUENTE HANCOCK & SUSO SMITH & JOHNSON

WEST

KWMURE Louis

TYPER & HCLEAN

BALFM NACTORAL RAMSEY LEWIS TYSER & MCLEAN Nottest: JEAN LIC POSTY AL DIMBOLA DAN SINGEL MIROSHIMA

KJCB/Lafayette called in a frozen playlist.

WGCI/Chicago and WYRS/Stamford failed to report and their playlists

ATTACTS HARRIALL & AR

JINST MODRIFF HENGEL BERN/LACY/ DIDIER LOCKNOOD BLLL KING ED BICKERT DIANE SCHUUR DEFRANCO & DERMA MOLESTI

R&R FRIDAY, NOVEMBER 1, 1985/71

Gramavision Records and Tapes Distributed by PolyGram, Inc.

Ocean Walking

BLACK/URBAN

BREAKERS

Count Me Out (MCA)

76% of our reporters on it. Rotations: Heavy 13/2, Medium 35/4, Light 17/11, Total Adds 17 including WVEE, WKND, WXOK, WENN, WPEG, WQMG, WJYL, WWWS, KDKO, WJLB. A Most Added record. Debuts at Number 25 on the B/U chart.

PAUL LAURENCE She's Not A Sleaze (Capitol)

61% of our reporters on it. Rotations: Heavy 3/0, Medium 33/2, Light 16/3, Total Adds 5, WHRK, WNHC, WFXA, WPEG, WOFX. Heavy: WAOK, WXOK, WENN. Debuts at Number 37 on the B/U chart

NEW & ACTIVE

ISLEY BROTHERS "Colder Are My Nights" (WB) 47/24

Brotalons: Heavylo, Medium 15/1, Light 32/23, Total Aods 24, WWIN, WDAS, WDJY, WVEE, K104, KDLZ, WEDR
WTMP WGCI, WLB, KACE, KHRM, KSQL, WFAX, KOXL, WTKL, 293, WFXC, KIIZ, WLOU, WORL, WPLZ, WARM, WGPR

Rotations Heavy 4/2. Medium 24/2. Light 13/6. Total Adds 10. WDJY, WTMP, WZAK, WLUM, WTKL, WENN, 293, JET94, WORL, KUKD, Heavy, WYEE, WOOK, Mediums include: WAMO, K104, WHRK, K94, WOWI, WDMT, KACE, KDAY, KSOL. Debuts at Number 39 on the B/U chart.

LIONEL RICHIE "Say You Say Me" (Motown) 38/38 EIGHTE THORIE 343 144 343 HE (motivally object of the property of the property

FULL FORCE "Alice, I Want You Just For Me" (Columbia) 38/7
Flotainns: Heavy 30, Medium: 17/3, Light 18/4. Total Adds 7: MILD, WYEE, WZAK, WLUM, WENN, Z93. KIIZ, Heavy: WYLD-FM, KSOL, WKND. Medium: WRKS, K104, KMJQ, WDMT, KMJM, WNHC, WDPN, WOMG, WBLX, WPLZ, KOKA, WWWS, WZEM, VZYCK, WZEM, WZEM,

ZAPP "It Ooesn't Really Matter" (WB) 38/4
Rotations Heavy 7:0, Medium 17/1, Light 14/3, Total Adds 4, WEXA, WDMG, WDEX, KIIZ, Heavy, WHUR, WTMP, WZAK, KDAY, WALT, WTLC, WWWS Medium WDAS, WHRIK, WBLZ, WLUM, KOXL, WATV, WENN, WPEG, WDPN, WEXC, KJCB, WLOU, KAPE, WANN, WDAO, WEST, KJCB, WLOU, KAPE, WANN, WDAO, WATV, WENN, WPEG, WDPN, WEXC, KJCB, WLOU, KAPE, WANN, WDAO, WEST, WASHING, WASHING, WASHING, WASHING, WORK, WASHING, W

WLOU, KAPE, WANN, WUAO, WZEN.
KASHIF "CANDItion 01 The Heart" (Arista) 37/14
Rotations, Heavy 1/0, Medium 14/1, Light 22/13, Total Adds 14, WXYV, WDAS, WTMP, KAGE, XHRM, KSOL, WXOK, WOMG,
KUGB, WLYTL, WLOU, WANN, WVOL KUKO, Heavy, WYLD-FM, Medium: WWIN, KDLZ, WZAK, WAOK, WTKL, WDPN,
WEXC, WJMI, KAPE, WWDM, WAAA, WWWS, WZEN.

WEXC. WJMI, KAPE, WWDM, WAAA. WWS. WZEN.

LUSHUS OJAM & PRETTY VAIN "More Than You Can Handle" (Conceited/Motown) 37/7

Rotations Heavy10, Medium 15/1, Light 21/6, Total Adds 7, WEDR. WFEG. WDPN. WLOU, KORA, WWDM, WVOI. Heavy

KSOI, Medium-WAMO, WVEE. WLIJE, KRUJM, KNJM, KDAY, WFXA, WOMG, WJTL. WAAA, WGPR, WITC, WWWS, WZEN.

NOUL medium YAMM, IYSE, WULB, MUUN, NIMAN, NDAT, IYAAN, TUMB, MYTE, MYDA, WISHEN KIE, YMYS, WEEN. DNE WAY "More Than Friends, Less Than Lovers" (MCA) 37/4

Polations Heavy 60, Medium 222, Light 92, Total Adds 4, WXOK, WPEG, WOMG, WOFK, Heavy, WZAK, WJMI, KIIZ, WDAO, WGFR, WWS, Medium WILD, WHUR, K104, KDLZ, WTMP, WDMT, WJLB, WFXA, KOXL, WKXII, KJCB, WALT, WANT, KAPE, KOKA, WWDM, WAAA, WKWM. WYOL

W.O.U. WAAA Medium: WINI. WHOL. WHOU, WINI. WHOLE WAS AND WAS

TOUL, WEUR, WEAR, WHITE, WUND, WELK, NURS, WORK, WORK,

TRAPPOINT "What You Been Missin" " (Elektra) 29/21

Rotations Heavy 010, Medium 6/4, Light 23/17, Total Adds 21, WVIIN, WXYV, WDAS, WDLY, KDLZ, KMJO, WHRK, KB4, WTMP, OC 104, KOXL, WXOK, WDPN, WFXC, WJMI, KIIZ, WOOK, WPLZ, WANM, WVKO, WKWM, Medium, WZAK,

CHOICE MCS I/FRESH GORDON "Gordy's Groove (Mayberry Mix)" (Tommy Boy) 29/12

ALEXANDER O'NEAL "A Broken Heart Can Mend" (Tabu/CBS) 29/10
Rotations: Heavy 10. Medium 134. Light 156. Total Adds 10. WOMT, WZAK, WXOK, WATV, JET94, WKXI. WJYL. WANT, WDAO, WGPR, Heavy, WMI. Medium WTU.F.M. KACE, WKND. WENN, WDPN, WLDU, WWDM, WANM, WWWS

CON FUNK SHUN "Tell Me What (I'm Gonna Do)" (Mercury/PolyGram) 29/9 leavy 1/0, Medium 10/1, Light 18/8, Total Adds 9, WEDR, K94, WFAN, WELX, WPLZ, WWDM, WDMT, vy WJMI, Medium WDIA, WOWI, WTMP, WPEG, WFXC, WHYZ, WLOU, WTLC, WWWS.

MODICE "Always & Foreet" (Portrait (DSS) 296

NICOLE "Always & Foreet" (Portrait (DSS) 296

Rolations Heavy 1/0, Medium 8/0, Light 206 Total Adds 6, WYEE, KACE, OCTO4, WENN, WHYZ, WJAX, Heavy WDMT Medium WDM, WEDR, WZAK, WYEA, WXX, WEILD, KOKA, WAS

MODICE BOYS "YOU AIN'T Fresh" (Capitol) 26/4 Rotations: Heavy 0,0, Medium 11/0, Light 15/4, Total Adds 4, WDMT, KMJM, WXOK, WQMG, Medium: WDAS, WUSL, K104, WDIA, WZAK, KDAY, WPLZ, WAAA, Z103, WGPM, WWWS

WINANS "Let My People Go" (Qwest/WB) 25/8
Rotations: Heavy 0.0. Medium 10/1, Light 157, Total Adds 8, IWNN, WDJY, WTMP, WFXA, WLOU, WBLX, WWDM, WANM
Medium WZAK, WJLB, KACE, WKNO, WNHC, WDPN, WFXC, WJYL, WWWS.

SIGNIFICANT ACTION

READY FOR THE WORLD "Digital Display" (MCA) 23/10

piay (mca) 23/10 Tolai Adds 10, whur, wdia, whrk, wzak, xhrm. ksol, wdpn, wjyl, ay, wtkl, medium: wamo. wpeg, kiiz, walt, kape, wanm. NDNA HENDRYX "If Looks Could Kill (DOA)" (RCA) 22/3

WFXC, WHYZ, KAPE: Heavy: WKXI. Medium: WWIN. WHUR, avy 1/0, Medium 9/0, Light 12/3, Total Adds 3, K, WATV, WENN, WQMG, KJCB, WWDM.

WULM, WOCK, WATY, WENN, WOMG, SLOSE, WWIDM, WOCK WORK STATES STATES AND WITH RELIGIOUS TO A STATE STATES AND WITH RELIGIOUS THE STATES AND STAT

Heavy 010, Medium 6/1, Light 15/11, Total Adds 12, WOS, WUSL, XHRM, WXOK, Z93, WLOU, KHYS, WANT, SPR, WVOI, KUKO, Medium K104, WFXA, KAPE, KOKA, WWWS.

WAAA, WOPK, WOU, KINCO MEDIUM NIEG WAS NACE NOOS NIEG WAS NACE NOOS NIEG WAS NACH NIEG

MOST ADDED

LIONEL RICHIE (38) Say You Say Me (Motown) ISLEY BROTHERS (24) Colder Are My Nights (WB) STARPOINT (21)
What You Been Missin' (Elektra) NEW EDITION (17) Count Me Out (MCA)

KURTIS BLOW (16) If I Ruled The World (Mercury/PolyGram)

HOTTEST

STEVIE WONDER (68) Part-Time Lover (Tamla/Motown)

MORRIS DAY (46) The Oak Tree (WR ARETHA FRANKLIN (45) Who's Zoomin' Who (Arista)
TA MARA & THE SEEN (36) Everybody Dance (A&M)
ISLEY JASPER ISLEY (26) Caravan Of Love (CBS Associated)

SPYDER D "Rap is Here To Stay" (Profile) 21/8 8. WDAS, WDJY, WTMP, KQXL, WATV, WFXC, WKXI, WGPR

Medium, WZAK, WTKL JAKI GRAHAM "Round And Around" (Capitol) 21/4 JAKI GRAHAM "Round And Around" (Capitol) 21/4, UDAS, KOXL, 293, KJCB. Heavy, WEDR. Medium, WDIA

WHRK, HOTTOS, WOMT, WENN, WYLL KWAR, YETTO LEGACY "Someone Else's Girl" (Private I/CBS) 20/2 LEGACY "Someone Else's Girl" (Private I/CBS) 20/2

STROKE "You Are The One" (Omni/Atlantic) 20/1

TAKA BOOM "Middle Of The Night" (Mirage/Atco) 18/14
Rotations: Heavy 0.0. Medium 0.0. Light 18/14, Total Adds 14, WEDR, K94, WZAK, KSOL, WEXC, WQMG, WJMI, KIIZ,

JESSE JOHNSON'S REVUE "Let's Have Some Fun" (A&M) 18/7 WENN WEEN IFTS WOMG WOFX KOKA Medius

OSBORNE & GILES "I'll Make You An Offer" (Red Label/Capitol) 18/3

MARY JANE GIRLS "Break It Up" (Gordy/Motown) 18/2

Botallors: Heavy 0/0, Medium 7/0, Light 11/2, Total Adds 2, KOXL, WOMG. Medium: WUSL, WOWI, KSOL, WEXA, WPEG.

KAPE, WAAA.

LISA-LISA & CULT JAM w/ FULL FORCE "Can You Feel The Beat" (Columbia) 16/6

LISA-LISA & CULT JAM w/ FULL FORCE "Can You Feel The Beat" (Columbia) 16/6

Deletion, Market Market 10 Market 16/10 10/5 Total Adds 6, WYEE, K94, KACE, WKND, WGPR, KDKO, Heavy, HOT105.

STEVE ARRINGTON "Turn Up The Love" (Atlantic) 16/1
STEVE ARRINGTON "Turn Up The Love" (Atlantic) 16/1
STEVE ARRINGTON "Turn Up The Love" (Atlantic) 16/1
STEVE ARRINGTON "Turn Up The Love" (Atlantic) 16/1 BOBBY WOMACK "Let Me Kiss It Where It Hurts" (MCA) 15/13

Rotations: Heavy 0/0, Medium 3/3, Light 12/10, Total Adds 13, WDAS, WDIA, WTMP, WDMT, WZAK, KACE, WAOK, WJMI,

WAXI, WANII, WANM, WAVG, WYWS.

RAY GOODMAN & BROWN "Say You Will" (Panoramic) 15/3

Retations: Heavy 0.0 Medium 3/0, Light 12/3, Total Adds 3, WXYY, WLOU, WDAO, Medium, WWIN, WEDR, WBLX.

CONCEPT "Mr. OJ" (Tuckwood) 15/2 Total Adds 2, WXYV, WDJY, Heavy: WGCI, WTLC, Medium: KMJQ, KJLH.

GWEN GUTHRIE "Peanut Butter" (Island) 15/2

POINTER SISTERS "Freedom" (RCA) 14/12 al Adds 12 WVEF WZAK, KACE, KSOL, WAOK, WFXC, WANT, KAPE

KOKA, WANN, WAAA, WZEN. 9,9 "I Like The Way You Dance" (RCA) 14/7. 9,9 "I Like The Way The Han 13/7, Total Adds 7, WYEE, KDLZ, KAPE, WANN, WGPR, WWWS, WYOI, Medium.

SCRITTI POLITTI "Perfect Way" (WB) 14/6

otal Adds 6, WFXA, WPEG, WDPN, WQFX, WQQK, Z103, Heavy: JET94. Medium, K94, W31E, W30E, B30.

TONEY LEE "Night Lights" (Critique) 14/4

SUPER NATURE "Show Stoppa (Is Stupid Fresh)" (Pop Art) 14/2

Bolatons, Heavy 410, Medium 4/1, Light 6/1, Total Adds 2, WRKS, WENN, Heavy, WDAS, WEDR, KDAY, WKXI, Medium

EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing It For Themselves" (RCA) 13/10

GLADYS KNIGHT & PIPS "Till I See You Again" (Columbia) 13/4 lds 4, OC104, WJAX, WPDQ, WJYL, Heavy: WYLD-FM, WANM, Medium

BOBBY BLAND "Members Only" (Malaco) 12/3
Rotations: Heavy 0/0, Medium 5/1, Light 7/2, Total Adds 3, KACE, WXOK, WJMI, Medium: WATV, WKXI, WBLX, WAAA.

Rotations: Heavy 0.0, Medium 5.1, Light 7/2, Total Adds 3, KACE, WXOK, WJMI, Medium: WATV, WKXI, WBLX, WAAA RAMSEY LEWIS: "This Ain't No Frantasy" (Columbia) 12.11 Repaired: Heavy 3.0, Medium 3.0, Ing 61.1 Total Adds 1, WGPR Heavy: WDJY, WLOU, WAAA Medium: WHUR, WFXC

TOTAL CONTRAST "Takes A Little Time" (London/Poly "Gram) 11/6
Rotations: Heavy 1/0, Medium 1/0, Light 9/6, Total Adds 6, WOAS 34, WEXC, WLOU, WGPR, WWWS. Heavy: WDSY. Hotalions, Heavy 10, Medium 11, Light 9/9, Total Adds 10, WTMP, KMJM, WFXA, KQXL, WXOK, KJCB, WBLX, WQQK Plations: Heavy 0/0, Medium 11, Light 9/9, Total Adds 10, WTMP, KMJM, WFXA, KQXL, WXOK, KJCB, WBLX, WQQK

ATLANTIC STARR "Secret Lovers" (A&M) 10/3
Rotations Heavy 3/0, Medium 7/3, Light 0/0, Total Adds 3, WFXA, WPEG, WQFX, Heavy: WUSL, WQPN, WPLZ: Medium
WWN, WXYV, WHUR, OC104

GRANDMASTER MELLE MEL "Vice" (Sugar Hill) 10/3
Rotations: Heavy 2/0. Meldium 1/0, Light 7/3, Total Adds 3, KMJQ, WTMP, WANM, Heavy: WEDR, WQQK, Medium: WDAS

GRANUMRO ICH INCLUM 10. Light 7/3, Total Adds 3, KMIGG.
ROBASS CONSTRUCTION "Zig Zag" (Capitol) 10/2
BRASS CONSTRUCTION "Zig Zag" (Capitol) 10/2
Light 5/2, Total Adds 2, WOMT, WANM, Heavy, WZAK, Medium, WOWI, KSOL, WWWS.

DOROTHY MODRE "Just Came Apart At The Dreams" (Prelude) 10/2
Rotations: Heavy 1/0, Medium 0/0, Light 9/2, Total Adds 2, WHUR, WHYZ, Heavy: W

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

CHART OUR PROGRESS: Nine Weeks Worth Of Hits.

Week Of

- 9/6 Prince: "Pop Life"

 Morris Day: "The Oak Tree"

 Chaka Khan: "Can't Stop The Street"
- 9/13 Morris Day: "The Oak Tree" Prince: "Pop Life"
- 9/20 Chaka Khan: "Can't Stop The Street"
- 9/27 The Family: "The Screams Of Passion"
- 10/4 The Family: "The Screams Of Passion"
- 10/11 The Family: "The Screams Of Passion"
 Sheila E.: "A Love Bizarre"
 Patti Austin: "Honey For The Bees"
- 10/18 Sheila E.: "A Love Bizarre"

 Morris Day: "The Oak Tree"

 Patti Austin: "Honey For The Bees"
- 10/25 Patti Austin: "Honey For The Bees" Morris Day: "The Oak Tree" Isley Brothers: "Colder Are My Nights"
- Morris Day: "The Oak Tree"
 Isley Brothers: "Colder Are My Nights"

- #4 Hottest
- #2 Most Added
- **#4 Most Added**
- #1 Breaker, #2 Most Added
- **#3 Hottest**
- #2 Breaker, #3 Most Added
- **#5 Hottest**
- **#4 Hottest**
- #5 Hottest
- #2 Most Added
- **#4 Most Added**
- #1 Breaker, #1 Most Added
- #5 Hottest
- **#4 Most Added**
- #1 Breaker, #3 Most Added
- #2 Hottest
- **#5 Most Added**
- #2 Hottest
- #2 Most Added



BLACK/URBAN ADDS & HOTS

EAST

WWIN/Baltimo NewmanlOun
STARPOINT
ISLEYS
L.J. REYNOLDE
LIONEL RICHIE (
KURTIS BLOW
WINNIS
J.M. SILEN
DIONNI & FRIENDS
HETELY E WONDER
RETTHA FRANKLIN
BUGENE WILDE
ISLEY JASPER ISLE
DERARGE

WXYV/Baltimore
Roy Sampson
J.M. STLK
STARPOINT
KURTIS BLOW
LOSNIE HILL
CHERRELLE
CONCEPT
RASHIF
TRANAINE
EDDIE MURPHY
TA MARA & SEN
CHAFA KARN
PENE & ANCELA

WILD/Boston
Smith/Thomas
JENNIFER HOLLIDAY
EVELYN YING
KIYMAXX
EDDIE MURPHY
FRESH GORDON/CHOI
FULL PORCE
LIONEL RICHIE
HOTEST LIONEL RICHIE
Hottest:
FREDDIE JACKSON
RENE & ANGELA
PRINCESS
RJ'S (ATEST ARRIV
TA MARA & SEEN

WKND/Hartford
Jordan/McLean
NEW EDITION
KURTIS BLOW
FRESH GORDON/CHOI
LISA LISA
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WNHC/New Haven
James Jordan
PAUL LAURENCE
RLACK IVORY
ARTISTS UNITED
PRINCESS
STARPOINT
FAMILY
STEVIE WONDER
FREDDIE JACKSON
CAMEO

WRKSINEW York
Tony Quariarone
SUPER NATURE
CAPRICE
ARTISTS UNITED
KURTIS BLOW
JENNIFER HOLLIDAY
HOTEGER:
STEVIE WONDER
STAPPOINT
HORBY MOMACK
WHITNEY HOUSTON
TRAMAINE

OC104/Ocean City OC104/Ocean City
Dave Alian
EVELYN KING
GLADYS KNIGHT
READY FOR THE WOR
STARPOINT
NICOLE
HOLLEST:
ARETHA FRANKLIN
KLYMAXX
DEBARGE
STEVIE WONDER
STARPOINT

> WIISI/Philadelphia WUSLIPhiladelphia
> WyalfiJackson
> MENIDO
> JOYCE KENNEDY
> VIKKI LOVE/NUANCE HOLLEST: FREDDIE JACKSON ATLANTIC STARR 9,9 MORRIS DAY

WOAS/Philadelphia
Joe Tamburro
CHERRELLE
EVELYN KING
KASHIF
ROY AYERS
ARTISTS UNITED
BOBBY WOMACK
ISLEYS ARTISTS UNITED
BOBBY WOMACK
ISLEYS
JAKI GRAHAM
STARPOINT
LEON MOSES
JOYCE KENNEDY
TOTAL CONTRAST
SPYDER O
HOLLER
TA HARA & SEEN
ISLEY JASPER ISLE
SUPER NATURE
HELBA MOORE

WAMO/Pittsburgh none
Hottest:
RAY PARKER JR.
ISLEY JASPER ISL
TA MARA & SEEN
ARETHA FRANKLIN
MORRIS DAY ISLE

WDJY/Washington
Brute Balley
PHYLLIS NELSON
NEW EDITION
NEW EDITION
CONCEPT
STARROINT
ISLEYS
WINANS
PRINCE
CHERRELLE
CHERRELLE
STEVILE WONDER
MORRIS DAY
ISLEY JASPER ISLE
TA MARA & SEEN
ROY AYTES
WHURIWASHINGTON WDJY/Washington

TA NAMO & SELI.

TA NAMO & SELI.

WHURIWashington
Mike Archie

READY FOR THE WOR
BACKLASH
AN-FM
DAVID SANBORN
DAVID SANBORN
DAVID SANBORN
DAVID SANBORN
DAVID SANBORN
MORE
HOLLORE
HOL

WEST

KDKD/Denver
Jay Johnson
TEDDY PENDERGRASS
PRINCESS
NEW EDITION
LISA LISA
TROUBLE FUNK
GENF. CHAMPLER
HOTESET: HOTTEST:
MORRIS DAY
ARETHA FRANKLIN
TA MARA & SEEN
ISLEY JASPER IS
EDDIE MURPHY

NICOLE BILL WITHERS L.J. REYNOLDS BILL NITHERS
L.J. REYNOLDS
KASHIF
FOINTER SISTERS
ISLEYS
LISA LISA
DIONNE & PRIENDS
LIONEL RICHIE
BOBBY MOMACK
BOBB BLAND
STEVIE MONDER
TA HABA & SEEN
ARETHA FRANKLIN
SHEILA E
DEBARGE

KDAYiLos Angeles Patterson/Mack none Hottest: STEVIE WONDER MORRIS DAY TA MARA & SEEN ARETHA FRANKLIN LUTHER VANDROSS

KUKQIPhoenix Robert Wideman PRINCE SHEILA E KASHIF EUSYTHMICS JOYCE KENNEDY ARTISTS UNITED HOCKES DAY WORKES DAY WORKES DAY STEVIE WONDER ARETHA FRANKLIN MAURICE WHITE

HODINSON/MOODY ISLEY JASPER ISLE CHERRELLE KASHIF KASHIF
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SHEILA E
LUTHER VANDROSS
READY FOF THE WOR
TAKA BOOM
EUGENE WILDE
HOTLEST! WONDER
DEBARGE

WTKL/Baion Rouge
Guy Broady
Hell more Mouston
Hell more Mouston
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ISLEYS
SERNARD MYGHT
HOTER
HOT WATV/Birmingham WATV/Birmingham Ron January CHERRELLE ALEXANDER O'NEAL GIVENS FAMTLY SPYDER D HOTTER D WORRIS DAY DEBARGE DOUG E. FRESH FREDDIE JACKSON

WXOK/Baton Rouge
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WXOK/Raton Rouge

XHRM/San Diego
Duff Lindsey
ISLEYS
KASHIF
READY FOR THE WOR
FRESH GORDON/CHOI
JOYCE KENNEDY
IOTECE
STEVIE HONDER
MORRIS DAY
TA MARA & SEN
ARETHA FRANKLIN
CHARLIE SINGLETON

SOUTH

WAOK/Atlanta Larry Tinsley Larry Tinsley
LIONEL RICHIE
BOBBY WOHACK
POINTER SISTERS
CHERRELLE
WEATHER CIRLS
TROUBLE YINK
MALE
LABYSINTH/JULIE L
HOTEGEL
STEVIE WONDER
FREDDIE TACKSON
MAURICE WHITE
MORRIS DAY
EDDIE MURPHY
EDDIE MURPHY

WFXA/Augusta WFX A/Augusta
Tony Sewell
ATLANTIC STARR
FAT BOYS
PAUL LAURENCE
SCRITTI POLITTI
BERNARD WRIGHT
ZAPP
CON FUNK SHUN
FIREFOX
ISLEYS

WENN/Birminghar
Michael Star
SUPER NATURE
BOBBETTES
PRINCESS
NEW EDITION
JESSE JOHNSON
PRINCE
NICOLE
FULL FORCE
CON FUNK SHUN
HOCCASE
STEVIE HONDER
CAMEO
RENE & ANGELA
MAURICE WHITE
STARPOINT WVEE/Allants
Scotty Andrews
FULL FORCE
FULL FORCE
LIONEL RICHIE
FOUNTER SISTERS
NEW EDITION
NEW EDITIO Z93/Charleston
CHH Fletcher
PRINCE
ISLEYS
ISLEYS
ISLEYS
ISLEYS
INCHIE
TINA TURNER
FULL PORCE
TROUBLE FURL
JAKI GRAHAM
JOYCE KENNEDY
ROCKENEDY
ROCKEE
HONDER
HORBIS DAY
ARETHA FRANKLIN
TA HARA & SEEN
DEBARGE

WPEG/Charlotte WYEGGHAGUE
FREG GINHAU
FREG GI FIREFOX ISLEYS FRESH GORDON/CHOI WINANS HOTTEST: TA MARA & SEEN MORRIS DAY DEBARGE DIANA ROSS STEVIE WONDER

KOXLIBATION ROUGE

DON RICATO

ISLEVIS

STARPOINT

SHANNON

PRINCESS

FIREPOX

HOLDEST

HOLDE JET94/Chaitanooga Frank St. James PRINCE EURYTHMICS MR. MISTER ALEXANDER O'NEAL JESSE JOHNSON LIFTE JESS JOHNSON JETS Hottest: STEVIE WONDER PAUL YOUNG APETHA FRANKLIN MORRIS DAY EUGENE WILDE

WDPH/Columbia
Chaz Saunders
LIONIL RICHIE
READY FOR THE MOR
SCRITTI POLITTI
ARTISTS UNITED
EURYTHHICS
FRESH GORDON/CHOI
LUSHUS DAIM
TOCKET
HOLLOW
THE COLUMN
THE COLUMN
TO THE COLUMN
T

K104/Dallas
Terri Avery
PATTI AUSTIN
ISLEYS
DREAM TEAM
LIONIL, RICHIE
SYSTEM
MOLECAL
FREDDIE JACKSON
LUTHER VANDEOSS
ARETHA FRANKLIN
CHERRELLE
ISLEY JASPER ISLE

WFXCDurham
Alvin Store
Doug E. FRESH
E. F WFXC/Durham

KDLZFF, Worth-Dallas
McCanniMadison
TONEY LEE
STARPOINT
KLYMADX
KOOL & THE GANG
LIONEL RICHIE
ISLEYS
TSTEP HONDER
MORRIS DAY
TA MARA & SEEN
DEBARGE
RJ'S LATEST ARRIV

KDL7/Ft. Worth-Dallas

WOMGIGreensbord
Doc Foster
KASHIF
GIVENS FAMILY
NEW BOITTON
THA TUNNER
HAVE GIRLS
TAKA BOOM
WEATHER GIRLS
JESSE JOHNSON
EVELYW KING
ZAPP
BOOGLE BOYS
HOTELS: KIZIKIHEM
BIH SI JOHN
CHERR FOR
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ISLEYS
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RAMACLA
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STS UNITED
TAKA BOOM
LIONEL RICHIE
KOOL & THE GANG
MORRIS DAY
STEVIE WONDER
JOHN STEVIE WONDER
JOHN JAN JANGER
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JAN JANGER
EDDIE MURPHY K tt7/Killeen BOOGIE BUYS
Hottest:
Hottest:
WONDER
MORRIS DAY
ARETHA FRANKLIN
TA MARA & SEEN
DEBARGE

WHYZ/Greenville
Michael Taylor
LIONEL RICHIE
NOSH HENDRYX
EVELIN KING
DOROTHY MOORE
PRINCESS
NICOLE
ARTISTS UNITED
HOTCHAEL
TREDDIE JACKSOM
HORRIS DAY
ARETHA FRANKLIN
EDDIE MURPHY
DOUG E. FRESH KJCB/Lafayette Horatio Handy Horatio Handy
FIREFOX
RASHIF
JAKI GRAHAM
KASHIF
HOTH ANTE GAND
COTTA MISTIN
CHI-LITES
HOTLES
LUTHER VANDROSS
ISLEY JASPER ISLE
TA MARA & SEEN
EDDIE MURPHY
DIMPLES

WJYL/Louisville Williams/Landecke WOF X/Gulfport-Bilox WOFX/Gulfport-Bilox Jim Lucas PATTI AUSTIN LIONEL RICHIE JESSE JOHNSON ZAPP VAL YOUNG ONE WAY BERNARD WRIGHT SCRITTI POLITTI ATLANTIC STARR PAUL LAURENCE WilliamsLandecker
ALEXANDER O'NEAL
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TONEY LEE
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ARETHA FRANKLIN
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MAURICE HHIPE
MORRIS DAY
EDDIE MURPHY PAUL LAURENCE HOTTEST: TINA TURNER STEVIE WONDER ATLANTIC STARR EDDIE MURPHY GLENN FREY

WLOUILOUISVIIIE
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FRESH GONDON/CHOI
KASHIF D WRICHT
LOSSE SINDS
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RON ALKING
STARPOINT
KURTIS BLOW
SHANNON
KLYMAXX
DIONNE & FRIENDS
LIONEL RICHIT
JESSE JOHNSON
GRANDMASTER MELLE
HOTE-BATL
MORRIS OJY
FREDDIE JACKSON
DEBAG JOHNSON
TRAMAINS

WJJS/Lynchburg Lad Goins LIONEL RICHIE STING EURYTHMICS Hottest: STEVIE WONDER MAURICE WHITE RENE & ANGELA TA MARA & SEEN

WJAX-FM/Jacksonville

TON, MANN
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BURTYPHICS
BERNARD WHITTISY
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BURNARD WHITTIS
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WHRK/Memphis
Morgan/Smith
BERNARD WRIGHT
MIAMI SOUND MACHI
PAUL LAURENCE
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STARPOINT
DON HERLEY
VAL YOUNG
CHERRELLE
LIONEL RICHIE
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ACEXANDER O'NEAL
PATTI LABELLE
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WOIA/Memphis
Sobby O'Jby
SNEPILA F
CHI-LITES
OSBORNE & GILES
FRESH GORDON/CHOI
JOHN
FRESH GORDON
FRESH
ARCTHON
FOR STEVIE
MONDER
FRESH
MURICE
MUR

WALT/Meridian
Aundra Russell
DIANA ROSS
TEDDY PENDERGRASS
RAY PARKER JR.
HOTLEREL
STEVIE WONDER
NEW EDITION
PRODDIE JACKSON
CHERRELLE
BOBBY WOMACK

85 Reporting Stations 81 Current Reports The following stations reported a frozen list this week: WBMX/Chicago KDAY/Los Angeles WAMO/Pitsburgh WOWI/Norfolk failed to report this week and its information was frozen.

WFORIMismi WEGRIMami
Jacksoniones
LUSHUS DAIM
LARYRINTI/JULIE L
SADAO KATANABE
MHITIST MOUSTON
EVELTH KING
VAL, YOUNG
ISLEYS
LIONEL RICHIE
TAKA BOOM
HOUSEND HUN
BENNDI WELLS
HOUSE STRESH
MORRIS DAY
DEBANGI KHAN
ORRIS DAY
DEBANGI KHAN
CHARLIE SINGLETON

HOTIOS/Miami
Tanner/Cassidy
STEVIE WONDER
LIONEL RICHIE
ISLEY JASPER ISLE
ARTISTS UNITED
BALTIHORA
TRICKY T
HOTICES:
LISA LISA
FIVE STAR
TA MARA & SEEN
VIKKI LOVE/NUANCE
PRINCESS HOT105/Miami

VIKKI LAVE/MUMAC PRINCESS WBLXIMADHE VERNOW WBLXIMADHE VERNOW WBLXIMADHE VERNOW WBLXIMADH VERNOW WBLXIMADH VERNOW WBLXIMADH VERNOW WBLXIMADH VERNOW WBLXIMADH WBXXIMADH WBXXIMADH WBXXIMADH WBXXIMADH WBXXIMADH WBXXIMADH WBXXIMADH WBXXIMADH WBXXIMAD

FIREFOX BLOW

NOTEST:
RJ'S LATEST ARRIV
RJ'S SLLTEST ARRIV
ISLEY JASPER ISLE'
TINA TURNER
DOUG E. FRESH
KLYMACX
WYLD-FMINEW O'HEANS
WYLD-FMINEW
LUTHER WANDROES
TA MARA & SEEN
DOUG E. FRESH
MSWINDFOIK
WSWINDFOIK

TO MANA & SEEN
KS4INOTOIN
KS4INOTOIN
KS6AIRO
ANGEL BO FFASS
ANGEL WOW!/Norfolk Jay Vance

none Hottest: DOUG E. FRESH CAMEO FREDDIE JACKSON STEVIE WONDER

WPLZ/Pelersburg
Steve Crumbley
CON FINN SHUN
TEARS FOR FEARS
TRAMAINE
ISLEYS
KOOL & THE GANG
STARPOINT
PAUL HARDCASTLE
HOCTEST
ARETHA FRANKLIN
NEW EDITION
O'JAYS
STEVIE WONDER
ATLANTIC STARR

KHYSJPOT Arthur
Petrylpavis
NEW EDITION
NEW EDITION
NEW EDITION
PIREPON THE HOP
PIREPON CONOMALD
TAKE BOOM
KOOL & THE GANG
HOTERS DAY
MORRIS DAY
MORRIS DAY
MORRIS DAY
TO BEBARCE
TA MARA & SEEN

WANTIRICHMOND
Monet-Freeman
LIONEL RICHIE
BOBBY WONDER
POYCE KENNENY
ALEXANDER O'NEAL
HOTCHE
STEVIE WONDER
MORRIS DAY
RUGENE WILDE
TA MARA & SEEN

KAPF/San Antonio KAPE/San Antonio Mike Kelty 9. 9 COL & THE GANG NONA HENDRYX KLYMAXX TAKA BOOM POINTER SISTERS LIONEL RICHIE HOCCEST STEVIE WONDER HORNIS DAY CHARA KIRAN

KOKA/Shreveport
B.B. Davis
SYSTEM
LUISHUS DAIM
POINTER SISTERS
JESSE JOHNSON
PRINCESS
MIAMI SOUND MACHI
HOTCHEST
STEVIE WONDER
MORRALD DAY
DEBARGE
TA MARA & SEEN

WWDM/Sumier
Marva Mays
PRESH GORDON/CHOI
PRINCESS
CON FUNK SHUN
TINA TURNER
HINANS
LUSHUS DAIM
HOTCEST:
STEVIE HONDER
MORRIS DAY
ARETHA FRANKLIN
DEBARGE DEBARGE RJ'S LATEST ARRIV WANMITALIANASSEE
JOE BULLATO
NEW EDITION
WINANS
POINTER SISTERS
BOBBY WOMACK
BAR-KAYS
STÄRPOINT
9.9 STARPOINT
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1SLEYS
FRESH GORDON/CHOI
KASHIF
GRANDMASTER MELLE
BILL WITHERS
ALEEMS
BRASS CONSTRUCTIO
HOTCHEST
STEVIE WONDER
ARETHA FRANKLIN
DENARGE
0'JAYS
RENE & ANGELA

WKWM/Grand Rapi Frank Grant CHAPTER 8 LIONEL RICHIE EUGENE WILDE STARPOINT TINN TURNER WHITNEY HOUSTON PATTI AUSTIN HOTCEST STEVIE WONDER MORRIS DAY DEBARGE TA MARA & SEEN NEW EDITION wTMP/Tamp WIMPHIAMPA
Chris Turner
JAN HAMMER
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PRINCE
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LIONEL RICHIE
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STARPOINT
ISLEYS
DOBBY WOMACK

WTLC/indianapolis
Jay Johnson
LIONEL RICHIF
CHI-LITES
DIONNE & FRIENDS
ARTISTS UNITED
SADAO WATANABE
CHERRELLE
HOTTEST Hottest: STEVIE WONDER ISLEY JASPER ISLE TA MARA & SEEN ARETHA FRANKLIN HORRIS DAY

WLUM/Milwaukee WAAA/Winston Saler Benny Jones LIONEL RICHIE TEMPTATIONS TAKA BOOM JOYCE KENNEDY BOBBY WOMACK POINTER SISTERS WEATHER GIRLS CON FUNK SHUN HOLLEST ARETHA FRANKLIN HOLLEST TAMBER AND SHUN HOLLEST TAMB

MIDWEST

WGCI/Chicago
Graham Armstrong
LIDNEL RICHIE
ISLEYS
EVELYN KING
HOTLESTE WONDER
MORRIS DAY
ARETHA FRANKLIN
DEBARGE
TA MARA & SEEN
WSMMYCKINGOO WBMX/Chicago Michaels/Spoon

none Hottest: ARETHA FRANKLIN STEVIE WONDER RENE & ANGELA DOUG E. FRESH BAR-KAYS BAR-KAYS
WBLZ/Cincinnabl
Brian Casile
LIONEL BICHIE
EUGERE WILDE
DUG E. FRESH
RAY PARKER JR.
COLLINS E MARTIN
CHAKA KHAN
ARTISTS UNITED
HOLLEST
MORETHA FRANKLIN
STEVIE WONDER
TA MARGE SEEN
DEBAGGE

WZAK/Cleveland WZAK/Cleveland
Tolliver/Perry
POINTER SISTERS
ALEXANDER O'NEAL
PRINCE
KOOL & THE GANG
FULL FORCE
BOBBY WOHACK
READLY FOR THE WOR
NETWORK
TAKA BOOM
VAL, YOUNG
SHANNON
HOLLEST:

WOMTICIE-elend
Dean/Faison
SONITY WOWACK
BOOGLE BOYS
EVELYN KING
BRASE COMSTRUCTION
BRASE COMM

Z103/Columbus
Mike Davis
MIKE Davis
MITTER HOUSTON
SCRITTI FOLITTI
EURYTHMICS
KOOL & THE GANG
PINNESS
COL & THE GANG
HOUSE
HOTE AND ELA
STEVIE HONDER
MORRIS DAY
ARETHA FRANKLIN
DOUG E. FRESH

WVKO/Columbus
KC Jones
LIONEL RICHIE
PRINCESS
SYSTEM
STARPOINT
TRAMAINE
JETS
STEVIE WONDER
LUTHER VANDROSS
READY FOR THE V
ARETHA FRANKLIF
ISLEY JASPER IS

WDAO/Dayton
Lankford Stephens
TRAMAINE
SYSTEM
SYSTEM
HERE A
HERE WDAO/Daylor WGPR/Detroit

WGPR/Detroit
Joe Spencer
ALEXANDER O'NFAL
OSBORNE & GILES
TAKA BOOM
TO TAKA BO

WJLB/Detroit
Alexander/Whitms
KURTIS BLOW
CHAPTER 8
JAN HAWMER
ISLEYS
KEVIN MCCORD
NEW EDITION
LIONEL RICHIE
EUGENE WILDE
HOCTORY HOTTOST: DEBARGE ARETHA FRANKLIN KIARA JETS STEVIE WONDER

WKWMIGrand Rapids

WLUMINHWAUKEE
MINIEFFYEE
A-HA
EURYTHHICS
LIONEL RICHIE
SYSTEM
CARS
SHEILA E
PRINCESS
TONY RANSON
FULL FORCE
PRINCE
LEGACF
INXS
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TONEY LEE
HOTCOST:
ISLEY JASPER ISLE
MORRIS DAY
RAY PARKER JR.
COLLINS & MARTIN
STEVIE WONDER

www.s/Saginar Crockett/Rosas
TROUBLE FUNK
READY FOR THE WOR
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KURTIS BLOM
FRESH GORDON/CHOI
TAKA BOOM
HOLTEST
DOUG E. FRESH
RJ'S LATEST ARRIV
LUTHER VANDROSS
TRAMAINE
DAVINA

Mike Stradford LIONEL RICHIE ANGELA BOPILL PIREFOX BOOGIE BOYS BOOGIE BOYS HOTTEST: TA MARA & SEEN KLYMAXX STEVIE WONDER PRINCESS FREDDIE JACKSON

WZEN/St. Louis WZENSI. LOUIS BIH PAYSI MELBA MOORE POINTER SISTERS LIONEL RICHTE HOTCOST: STEVIE WONDER JAN HAMMER TRAHAINE SHEILA E MORRIS DAY

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LUSHUS DAIM
JOYCE KENNEDY JOYCE KENNETY
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KASHIF
KURTIS BLOW
HOTCH HONDER
ARETHA FRANKLIN
RENE & ANGELA
MAZE
KOKO POP

KBUZIWichita
Bruce Adamek
PATTI AUSTIN
SHEILA E
BERNARD HAIGHT
TINA TURNER
THE HONDER
TENNIFER HOLLIDAY
TA MARA & SEEN
MOREIN FRANKLIN
MORRIS DAY



YOUNG BLACK PROGRAMMERS COALITION, INC.

NOVEMBER 15th, 16th, & 17th, 1985 HILTON HOTEL

#2 Poydras Street, New Orleans, La. 70140 (504) 561-0500 Special YBPC Room Rate \$65.00 per day/per room

Theme: Radio & Records Pulling Together

To Make The Difference

- I. Life After Radio & Records
- II. Handling Stress in Radio & Records
- III. Women In The Media

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 15th

Registration 3:00 pm - 5:00 pm 7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 16th

Registration 10:00 am - 12 Noon General Session 9:00 am - 10:00 am Workshop I & II 10:30 am - 12:00 Noon Lunch 12:00 Noon - 1:30 pm Combined Workshop 1:30 pm - 3:00 pm Cocktail Party 6:00 pm - 8:00 pm Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 17th

YBPC ANNUAL MEETING

Election of National Officers

SPECIAL TRAVEL ARRANGEMENTS

DELTA AIRLINES

30% DISCOUNTIN Addition To Use Of Frequent Flyer When you call: 1-800-241-6760 Starfile No. PO248

EARLY BIRD REGISTRATION FEES

Members	\$50.00
Non-Members	\$60.00
Late Fee After October 31	\$10.00
Spouse Regular or Banquet Ticket	\$40.00
CONTACT: Dewayne Dancer	214-641-3150
Tonie Carter	
Lynne Haze	214-647-1831

SOUVENIR BOOKLET INFORMATION

30012	MIN DOUREET IN OTHER TION	
★ Ads F	Page Size based on 81/2x11 Trim	
\$400.00	Full Page - Inside Front & E	Back
\$300.00	Full F	age
\$200.00	Half F	age
\$150.00,	Fourth F	age
\$75.00	Eighth F	age
\$50.00	Professional Card and N	ame
Non Camera I	Ready Art Work\$10	0.00
CONTACT: A	A.D. Washington, 10835 Phantom	Hill
	Dallas, Texas 75217 • (214) 556-20	002

THE EIGHTH ANNUAL YBPC NATIONAL MEETING '85 YBPC, INC. c/o DEWAYNE DANCER

P.O. Box 1956 Forth Worth, TX 76101

Name _______Radio/TV Station ______

Radio/TV Station_____

Company ______ State _____ Zip ___

Phone \$ (CHECKS OR MONEY ORDERS ONLY)

COUNTRY

TOP 50

Three Weeks	Two Week	Land	-		
				0	LEE GREENWOOD/I Don't Mind The Thorns (MCA)
	8	6	3	2	GARY MORRIS/I'll Never Stop Loving You (WB)
	5	3	1		STATLERS/Too Much On My Heart (Mercury/PG)
		7	5		BELLAMY BROTHERS/Lie To You For Your Love (MCA/Curb)
			10		
		11	9		EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)
	13	10	8	_	HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)
	11	8	6	7	LOUISE MANDRELL/I Wanna Say Yes (RCA)
	21	15	11		GEORGE STRAIT/The Chair (MCA)
	22	17	13		JUDDS/Have Mercy (RCA/Curb)
	19	14	12		MEL McDANIEL/Stand Up (Capitol)
	1	1	2		ALABAMA/Can't Keep A Good Man Down (RCA)
	31	23	15		KENNY ROGERS/Morning Desire (RCA)
	18	16	14		MICKEY GILLEY/You've Got Something On Your Mind (Epic)
	23	20	16		T.G. SHEPPARD/Doncha (Columbia)
	3	2	4		EXILE/Hang On To Your Heart (Epic)
	24	21	18		WILLIE NELSON/Me And Paul (Columbia)
	29	27	20		JANIE FRICKE/Somebody Else's Fire (Columbia)
	30	28	21		SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)
	28	26	22		RICKY SKAGGS/You Make Me Feel Like A Man (Epic)
	7	5	7	20	BARBARA MANDRELL/Angel in Your Arms (MCA)
	43	36	28	3	NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)
	40	34	30	3	ROSANNE CASH/Never Be You (Columbia)
	27	25	24		JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)
	32	30	26	3	JIM GLASER/In Another Minute (Noble Vision/MCA)
	33	31	27	3	JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)
	35	33	29	20	GAIL DAVIES/Break Away (RCA)
	42	37	31	Ð	REBA McENTIRE/Only In My Mind (MCA)
	48	39	32	3	
	46	38	34	3	JOHNNY LEE/They Never Had To Get Over You (WB)
	47	41	36	0	EDDIE RABBITT/A World Without Love (RCA)
	_	46	41	0	DAN SEALS/Bop (EMI America)
	25	24	23	32	RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)
	2	13	17	33	STEVE WARINER/Some Fools Never Learn (MCA)
BR	EA	KI	ER	3	GENE WATSON/Memories To Burn (Epic)
	50	43	38	•	NEIL YOUNG/Get Back To The Country (Geffen)
	10	9	25	36	JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)
	-	-	44	•	RESTLESS HEART/Heartbreak Kid (RCA)
	4	4	19	38	
BF	REA	٩K	ER	E	FORESTER SISTERS/Just In Case (WB)
	-	45	42	•	ROGER MILLER/River In The Rain (MCA)
BF	RE/	٩Κ	ER	•	JOHN CONLEE/The Old School (MCA)
BI	RE/	٩K	ER	(E	CONWAY TWITTY/The Legend And The Man (WB)
	_	49	46	•	MAC DAVIS/I Feel The Country Calling Me (MCA)
	36	35	33	44	
	DE	BUT)	• @	T. GRAHAM BROWN/I Tell It Like It Used To Be (Capitol)
	DE	BUT	Э	•	LARRY GATLIN & THE GATLIN BROS/Runaway Go Home (Columbia)
		BU			JUICE NEWTON/Hurt (RCA)
	15	25	3	48	
				• @	
	44	42	3	9 50	BANDANA/Lovin' Up A Storm (WB)

NOVEMBER 1, 1985

Total Reports/Adds	неачу	Medium	Light
153/1	140	11	2
148/0	123	18	7
148/1	125	17	6
153/0	111	39	3
153/0	105	41	7
147/0	103	37	7
146/0	107	26	13
149/0	86	56	7
154/0	76	71	7
150/1	75	66	9
131/0	92	28	11
153/0	56	84	13
130/0	60	59	11
133/2	54	63	16
133/2	89	30	14
136/3	45	75	16
146/3	27	97	22
143/3	27	96	20
143/3	36	80	20
109/0	63	30	16
149/9	9	95	45
139/10	11	89	39
125/0	25	78	22
132/3	17	94	21
132/3	18	79	35
137/9	9	99	29
136/6	18	77	41
140/18	6	86	48
131/14	7	80	44
128/16	8	80	40
127/29	10	54	63
93/1	25	56	12
67/0	28	25	14
106/16	6	53	47
97/9	6	55	36
65/0	32	15	18
118/18	0	44	74
69/0	16	35	18
105/36	3	37	65
83/11	5	42	36
99/25	4	29	66
94/20	1	38	55
81/12	ò	39	42
62/0	5	38	19
81/19	1	32	48
69/9	1	34	34
78/66	2	10	66
41/0	8	17	16
66/10	2	17	47
45/1	2	24	19
	-	-	

MOST ADDED

JUICE NEWTON (66) Hurt (RCA)
MARIE OSMOND (44) There's No Stopping Your Heart (Capitol/Curb) FORESTER SISTERS (36) DAN SEALS (29) Bop (EMI Americ JOHN CONLEE (25) The Old School (MCA)
STEVE WARINER (25)
You Can Dream Of Me (MCA)
CONWAY TWITTY (20) The Legend And The Man (WB)
WHITES (19) I Don't Want To Get Over You (MCA/Curb)

T. GRAHAM BROWN (19) I Tell It Like It Used To Be (Capitol)

00N WILLIAMS (18) It's Time For Love (MCA)

HOTTEST

GARY MORRIS (69) I'll Never Stop Loving You (WB)
LEE GREENWOOD (67) I Don't Mind The Thorns STATLERS (65) Too Much On My Heart LOUISE MANDRELL (43) I Wanna Say Yes (RCA) ALABAMA (42) Can't Keep A Good Man Down (RCA) KENNY ROGERS (41) Morning Desire (RCA) EXILE (37)
Hang On To Your Heart (Epic) JUDDS (37)
Have Mercy (RCA/Curb)
GEORGE STRAIT (36) The Chair (MCA)
HANK WILLIAMS, JR. (35) This Ain't Dallas (WB/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following The number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

GENE WATSON

Memories To Burn (Epic)

On 69% of reporting stations. Rotations: Heavy 6, Medium 53, Light 47, Total Adds 16, WYRK, WQBE, KIX106, WYNK, WAMZ, WSIX, WUSQ, WSLR, WMNI, WTSO, WLLR, WTOD, KGHL, KYGO, KEIN, KVEG. Moves 44-40-34 on the Country chart.

FORESTER SISTERS

TUREOTER STOTERS

Just In Case (WB)

On 68% of reporting stations. Rotations: Heavy 3, Medium 37, Light 65, Total Adds 36
Including WGNA, WCAO, WHN, WNYR, WXBQ, WESC, KILT-FM, WSIX, WUSQ, WTQR,
WUBE, WDAF, KXXY, KYGO, KMPS, KCUB. A most added record. Moves 50-39 on the
Country chart.

JOHN CONLEE

The Old School (MCA)

On 64% of reporting stations. Rotations: Heavy 4, Medium 29, Light 66, Total Adds 25 including WTSV, WHN, WDSY, WSOC, WUSY, KPLX, KSSN, WONE, KJJY, WMIL, WDGY, KTTS, KYGO, KVEG, KWJJ, KTOM. A most added record. Moves 47-41 on the Country chart Country chart.

CONWAY TWITTY

The Legend And The Man (WB)
On 61% of reporting stations. Rotations: Heavy 1, Medium 38, Light 55, Total Adds 20 including WYRK, WIXL, WKYG, WPOR, WKLO, KILT-FM, KYKX, WKIX, WUSQ, WSLR, WQHK, WBCS, WLLR, WTHI, KYOC, KYEG, KNIX. Moves 48-42 on the Country chart.



From Coast To Coast Deborah Tucker BOOT SCOOTIN' 77

b/w "Love Is Forever"

Coming Soon: New Album & Video

Breaking wide open in Texas, Arkansas D. Louisiana!

Scoot Records Gene Williams P.O. Box 4966 Little Rock, AR 72214 (501)666-7047 Birgit Mayberry

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

ROGER MILLER "River In The Rain" (MCA) 83/11

WITH NOW, PEBRY WORK, WILLY WAR WAS A WORK THE COUNTY CHARLES AND A WAR WAS A WORK THE COUNTY CHARLES AND A WAR A

MAC DAVIS "I Feel The Country Calling Me" (MCA) 81/12

WAJR, KHEY, WMC, WRNL, WTQR, WSLR, WFMS, KKCS, otal Adds 12, WCAO, WAJR, KHEY, WMC KSOP. Moves 46-43 on the Country cha

JUICE NEWTON "Hurt" (RCA) 78/66

Light 66, Total Adds 66 Including WRKZ, WKYG, WNYR, WWVA, WSOC, WDXE,

WISJ, WUNS, WUSE, WINS, WICE, KYOO, KKCS, KLZ, KOKC, Debuts at number 47 on the Country onart. LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 69/9 Rotations Heavy 1, Medium 34, Light 34, Total Adds 9, MPA, WOKK, KBMR, WWWW, WAXX, KLZ, KFRE, KOKC, KGA Heavy, WCW, Medium WBOS, KFX, WXCL, KUZS, KRAK, Ebetus at number 46 on the Country chart.

Feavy Wellow Medium Ind Weld's ArX, WALL KOZZ, KHAN, Bebots at number 49 on the Collins year.

CHANCE "Short Medium I.7, Light 47, Total Adds 10, WCAO, WKY, WUSY, WEST, WKY, WISH, KNI, EXPLIENT KYOM, Heavy WOLZ, KRKT Medium WAAM, WAJR, KLVI, Debuts at number 49 on the Country chart.

WHITES "I Don't Want To Get Over You" (MCA/Curb) 53/19

Rotations Heavy, O, Medium 15, Light 48, Total Adds 19 including WOAM, WRIX, WWA WUSY, KILT-FM, WOKK, WSM.

vy 0. Medium 15, Light 48, Total Adds 19 WBCS, KCJB, KTTS, KYAK, KFRE, KGA

WINSO, WAXX, WBCS, KCJB, KTTS, KYAK, KFPE, KGA

MARIE OSMOND "There's No Stopping Your Heart" (Capitol/Curb) 61/44

Relations: Heavy 1, Medium 10. Light 50. Total Adds 44 including WCAO, WBOS, WTSV, WP

WRM, WIRK, WCX, WFMS, KXXV, WTOD, KRT, KRST, KLZ, KCCY

LACY J. DALTON "The Night Has A Heart Of its Own" (Columbia) 80/5

Rotations: Heavy 0, Medium 22, Light 38, Total Adds 5, WCAO, WTSV, WFNC, WESC, KCJB, I

WTV, WDSK, KRYX, WIRK, KTS, KFD, KRSY, KTOM.

WIYY, WDX: KRYA, WIRK, KITS, ROY, ARSI, KI DM.
KENDALLS: "Two Heart Harmony" (Mercurry/PolyGram) 59/6
Rotations: Heavy 1. Medium 25, Light 33, Total Adds 6, WGBE, WIXY, WGYK, KCJB, KRKT, KGA. Heavy: KIKK. Mediu
WEZI, WFNC, WITL, KVOO, KFDI, KOIL, KEIN, KST, WEZI, WFNC, WITL, KVOO, KFDI, KOIL, KST, WEZI, WFNC, WITL, KST, WEZI, WFNC, WITL, KVOO, KFDI, KST, WEZI, WFNC, WITL, KST, WEZI, WEZI, WFNC, WEZI, WFNC, WITL, KST, WEZI, WFNC, WFNC, WFNC, WEZI, WFNC, WEZI, WFNC, W WEZL, WENC, WITE, KVOO, KPUI, KUMI, KENE, KENE, KOON, KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 54/10

KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 54/10

KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 54/10

BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 51/16
Rotations Heavy 1. Medium 12, Light 38, Total Adds 16, WGNA, WCAO, WPOR, KEAN, KPLX, WFNC, WESC, WAMZ, WMC.

WSM, WKIX, WCXI, WOW, KEIN, KVEG, KGA
KEITH STEGALL "Feed The Fire" (Epic) 49/14
Rotations: Heavy 0, Medium 12, Light 37, Total Adds 14, WG
WFMS, WTL, WTSO, WOW, KIOV. WGNA WCAO WWVA WXBO WUSY WESC WKSJ KSO KWMT

SIGNIFICANT ACTION

LEON EVERETTE " 'Til A Tear Becomes A Rose" (Mercury/PolyGram) 44/0
Rotations: Heavy 3, Medium 20, Light 21, Total Adds 0. Heavy: WWVA, WLWI, KKYX, Medium: WSNO, WESC, WMNI, WOW.

TERRI GIBBS "Someone Must Be Missing You Tonight" (WB) 36/10
Rotations Heavy O, Medium 9, Light 27, Total Adds 10, WVMI, WGTO, WFNC, WKIX, WSLR, KBMR, KTTS, KTPK, KSOP,

DAVID ALLAN COE "I'm Gonna Hurt Her On The Radio" (Columbia) 35/11
Rotations: Heavy O, Medium 6, Light 29, Total Adds 11, WGNA, WGBE, KRRV, WTVY, WLWI, WKIX, KKYX, KSO, WCUZ,

LORETTA LYNN "Wouldn't It Be Great" (MCA) 30/11
Rotations: Heavy 0, Medium 7, Light 23, Total Adds 11, WTSV, KRRV, KBMR, WAXX, WFMS, KXXY, WOW, KTTS, KVOC.

RAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 28/0
Retations: Heavy 0, Meritims 10, Light 18, Total Adds 0, Medium: WYII, WTVY, WENC, WESC, WCMS, KKYX, WITL, WXCL,

B.J. THOMAS "The Part Of Me That Needs You Most" (Columbia) 27/9

Botations: Heavy Q, Medium 5, Light 22, Total Adds 9, WGNA, WEZL, WFNC, WOKK, WPAP, KKYX, KITS, KRKT, KVOC.

Hosations: Heavy 0, Medium 5, Light 22, Isaa Ados 9, Work, WEZL, WRPO, STEVE WARINER: "You Can Dream DI Me" (MCA) 25/25 KKAL, KUZZ, KFRE, KMZ, MEDIUM 3, Light 21, Total Ados 25 inclusions wark. ng WWVA, WYII, KASE, WEZL, WDXE, KXXY, KFDI,

MALCHAK & RUCKER "I Could Love You In A Heart Beat" (Alpine) 23/4
Rotations: Heavy 1, Medium 5, Light 17, Total Adds 4, WIXY, WKIX, WXCL, KTTS. Heavy: WCUZ. Medium: WBGW, WFNC.

TOWN, ARIAN, AEIN,

JUDY RODMAN "I Sure Need Your Lovin" " (MTM) 22/14

Rotalions: Heavy 0, Medium 1, Light 21, Total Adds 14 including WSNO, WIXY, KRRV, WUSY, KFGO, KTTS, KVOO, KRKT, KSOP, KIGO.

SOUTHERN PACIFIC "Perfect Stranger" (WB) 21/18
Rotations: Heavy 0, Medium 1, Light 20, Total Adds 18 including WBGW, WSNO, WTVY, WDXE, KIOV, WWJO, KFDI, KRKT,

PATSY CLINE "Sweet Dreams" (MCA) 16/1
Rotations Heavy 0, Medium 5, Light 11, Total Adds 1, WYII. Medium. WVAM, WOW, KFDI, KKAL, Light: WBGW, WOKK,

JOHN ANDERSON "Down In Tennessee" (WB) 15/11
Rotations: Heavy 0, Medium 0, Light 15, Total Adds 11, WGBW, WIXY, WEZL, KFGO, KXXY, KFDI, KRKT, KKAL, KUZZ,
KVOC. KFRE

NOOL KFRE
JOHNNY CASH "I'm Leaving Now" (Columbia) 15/6

LEW DEWITT "You'll Never Know" (Compleat/PolyGram) 15/5
Rotations Heavy O, Medium 3, Light 12, Total Adds 6, WVAM, WLW, KTTS, KTPK, KRKT, KSOP, Medium, WOW, Light

ROBIN LEE "Safe In The Arms Of Love" (Evergreen) 14/6
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ROBIN LEE "Safe In The Arms Of Love" (Evergreen)

TOMMY ROE "Some Such Foolishness" (MCA/Curb) 14/6 Rotations: Heavy 0, Medium 0, Light 14, Total Adds 6, WWVA, WGTO, WFNC, WOKK, KFGO, KRKT, Light: WBGW, WSNO, WKYON KFEN (FW)

NVOU, RDJ., NYMU.

WAYLON JENNINGS "The Devil'S On The Loose" (RCA) 13/11

Rotations: Heavy O. Medium 2, Light 11, Total Adds 11, WGNA, WGTO, KSSN, WAMZ, WKKQ, KUZZ, KVOC, KRWQ, KQIL,

SONNY CURTIS "I Think I'm In Love" (Steem) 13/1
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 1, KFDI, Medium: KIGO, Light: WSNO, WIXY, WYII, KRRV, WKLO,

WENC, KRBY

HILLARY KANTER "H'S Such A Heartache" (RCA) 13/0

HILLARY KANTER "H'S Such A Heartache" (RCA) 13/0

LI Talal Adds 0, Medium WTVY, KRSY, Light, WBGW, WSNO, WIXY, KEAN, WCXI,

MAINES BROTHERS "Some Of Shelly's Blues" (Mercury/PolyGram) 12/7
Rolations: Heavy 0, Medium 0, Light 12, Total Adds 7, WBGW, KLLL, WPAP, KFGO, KVOO

KEGO KYOO KEDI KEKI LIAHI WYII KKAL

AUDIE HENRY "Sweet Salvation" (Canyon Creek) 12/1
Rotations: Heavy 0, Medium 0, Light 12, Total Adds 1, WAXX, Light; WWVA, WEZL, WTVY, WLWI, WPAP, KKYX, KFGO,

GLEN CAMPBELL "It's Just A Matter Of Time" (Atlantic America) 11/11

1, Light 10, Total Adds 11, WGNA, WVAM, WBGW, WTSV, WWVA, WYII, KFDI, KRKT, KKAL,

ROZZ, KUIL.

SYLVIA & MICHAEL JOHNSON "I Love You By Hear!" (RCA) 10/10

Rotalions: Heavy 0, Medium 1, Light 9, Total Adds 10, WWWA, WYII, WFNC, WSM, KFDI, KUZZ, KGHL, KVOC, KRWQ,

BOBBY BARE "Reno And Me" (EMI America) 10/6 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 6, WBGW, WCMS, KKYX, WOW, KVOO, KFDI, Light: WSNO, WYII, KKAL,

KOIL.
PATTY LOYELESS "Lonely Days, Lonely Nights" (MCA) 7/7
Rotations Heavy 0, Medium 0, Light 7, Total Adds 7, WSNO, WTSV, KRRV, KRKT, KRST, KVOC, KQIL.
FAMILY BROWN "Feel The Fire" (RCA) 7/2
Rotations Heavy 1, Medium 1, Light 5, Iotal Adds 2, WSNO, WCMS, Heavy, WCUZ, Medium, KRKT, Light; WOW, KVOC.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

FORESTER SISTERS/Mama's Never Seen Those Eyes (WB) The Forester Sisters BAMA BAND/Stone Cold And Country (Compleat/PG) Rama Rand GARY MORRIS/100% Chance Of Rain (WB) Anything Goes

GEORGE STRAIT/In Too Deep (MCA)

Something Special

JUDDS/Rockin' With The Rhythm Of The Rain (RCA) Rockin' With The Rhythm . . . NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends(WB) Partners, Brothers, And Friends Streamline

LEE GREENWOOD/Streamline (MCA) LORETTA LYNN/Just A Woman (MCA)

Just A Woman

NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB) Partners, Brothers, And Friends GEORGE STRAIT/Dance Time In Texas (MCA) Something Special

ALABAMA/Down On Longboat Key (RCA)

40 Hour Week

JOHN ANDERSON/A Little Rock & Roll (& Some .. (WB)

Tokyo, Oklahoma





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COUNTRY ADDS & HOTS

MOST ADDED

EAST

MOST ADDED

SOUTH Juice Newton (RCA) Marie Osmond (Capitol/Curb)

HOTTEST Gary Morris (WB) Statiers (Mercury/PolyGram) MOST ADDED MIDWEST

PORESTER SISTERS HOTLEST EREENMOOD ALABAMA STATLERS HAME MILLIAMS JR. SAMYER SROWN

JOHONY LEE EDDIE RABBITT NEIL YOUNG HOTTEST: ALABAMA GARY HORRIS HARIE OSHOND EDDY. RAVEN STEVE MARINER

WITL-FM Lansing, MI

MOST ADDED

WEST Juice Newton (RCA) Steve Wariner (MCA) Marie Osmond (Capitol/Curb)

HOTTEST

EAST

WGNA-FM Albeny, NY JUICE MENTON

DAN SEALS ROGER HILLER JIMMY BUFFETT

WVAM Alloons, PA JOHN ANDERSON GLEM CAMPRELL JUICE MEMTON TWO HEARTS MARIZ OSMOND NEIL YOUNG SHOPPZ HOTLER: LZE GRZENGOD STATLES LOWISZ NANDREL HANK WILLIAMS T.G. SHEPPARD

GAIL DAVIES
EDDIZ PARRITT
DON MILLIAMS
HOTCHEL
EXILE
HAMK MILLIAMS JR
LOUISE HAMDRELL
STATILES
SAWYER BROWN

WCAO Baltimore, MD EARL THOMAS CONLE ROGER HILLER HAC DAVIS LACY J. DALTON FORESTER SISTERS T. GRAHAM BROWN BILLY JOE HOYAL CHANCE

EXILE STATLERS BELLANY BRO STEVE HARIN GLEN CAMPRE JOHN ANDERS BOBBY BARE HAINES BROT TWO HEARTS

WSHO Barre, VT FAMILY BROWN
MARK GRAY
PATTY LOVELESS
CHARLY HOCLAIN
JOHNNY PAYCHECK
JUDY RODHAM
SOUTHERM PACIFIC
STEVE WARINER HOTTER! BELLARY BROTHER LEE GREENWOOD JUDDS GARY MORRIS

WKYG Parkersburg, WV JUICE MENTON COMMAY TWITTY SOUTHERS PACIFIC MOLESTATLERS JUDGS RENEY RODERS BELLANT BROTHERS DON WILLIAMS

MILLIE NELSO RICKY SKAGGS KENNY ROGERS WDSY Pittsburgh, PA

JOHN CONTEE TUICE NEMTON NEIL YOUNG HOTTEST GARY HORRIS LEE GRZENMOOI LOUISE NAMORI BELLANY SROTI EARL THOMAS CHARGE OSHOND
JOHN CONLEY
T. GRANAM SHOMN
GLEN CAMPBELL
PATTY LOVELESS
LACY J. DALTON
LORETTA LYRN
MOTEST
LOSISE HAMDRELL
LEG GREENHOOD
BELLANY SROTHER
STATLERS
MEL NICHARIE

LARRY GATLIN
CONNAY THITTY
MARIE OSHOND
JUICE MENTON
BILLY JOE BOYAL
HOTTER
HANK MILLIAMS JR.
HE MEDANIEL
JUDOS
REMBY ROGERE
BOSANNE CASH WRKZ-FM Horshey, PA

RESTLESS HEAR'
Hotteet:
LEE GREENHOOD
EARL THOMAS C'
SAMYER BROWN
JUDDS
KEENY ROGERS WIXY Springfield, MA WAJR Moroentown, WV DAN SEALS T. GRAHAM BROWN MAC DAVIS FORESTER SISTERS MOTEBELL CRYSTAL GAYLE ALABAMA STATLERS BARBARA HANDRELL LEE GREENMOOD

JOHN AFDERSON JUDY RODMAN ROBEN LEE ROBEN LEE HALCHAK & SUCKER HELISSA JULCE NEWON HOTERST GEORGE STRAIT MEL MCDANIEL BELLAMY BROTHERS LEE GREENHOOD ALABAMA FORESTER SISTERS DAN SEALS JOHN CONLEE HOTTEST: ALABAMA EXILE LEE GREENMOOD BARBARA MANDRELL WILLIE NELSON WSEH-AMFM Syracuso, HY

JOHNEY LEE DON WILLIAMS EDDIE RABBITT DAN SEALS HOTTOBER EXILE GARY HORRIS LOUISE HANDRI STATLERS

MIDWEST

WSLR Akme OH DON MILLTAMS
DON MILLTAMS
DAW SEALE
JOHNNY LEE
COMMAY TWITTY
GENTALES WEART
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TERE GENTAL GAIL DAVIES
NETTY GRITTY
NEIL YOUNG
HOTTUBEL:
ALABAMA
EXILE
LOWISE MANDE
GARY MORRIS
STATLERS White Columbus OH

DAN SEALS
CHANCE
T. GRAHAM RROM
GENE WATSON
KATHY HATTEA
HOTLES
EXILE
JOHN SCHNEIDES
GEORGE STRAIT
HEL MCDANIEL T. GRANAM BROWN JUICE NEWTON LORETTA LYNN LARRY GATLIN TERRI GIBHS HOLDERLI ETATLERS GARY MORRIS LOUISE MANDRELL LOUISE MANDRELL WONE Dayton, OH EDDIE RABBITT
COMMAY TWITTY
JOHN CONLEE
FORESTER SIST
JUICE MEMTON
HOT LEGEN MED HOLD
JUDOS
KENNY ROGERS
DAN SEALS
GARY HORRIS

ROSANNE CASH DAN SEALS NITTY GRITTY DIRT HOTCHE! ALABANA JUICE HENTON GAR RIGGE BOYS HANK MILLIAMS JR. REMOY ROGERS

PORESTER SISTERS
COMMAY TWITTY
JOHN CONLEE
HOTEGET:
GARY MORRIS
LEE GREENMODD
STATLERS
HANK WILLIAMS JR.
JUDOS WUBE-FM Cincinnati, OH

KIX108 Washington DC DON MILLIAMS
FORESTER SISTERS
GENE WATSON
NOTICE
GARY HOWRIS
STATLERS
JUDDS
KEDNY ROGERS
RAY STEVENS CHOW Wellend, ONT

Wheeling, WY

KHITES EGALL
MHITES SOME.
JONN COME.
JONN COME.
TOWNY NOE
STEVE WARRIER
GLIN CAMPBELL
CHARLY RECLAIM
MINUSER
HANK MILLIAMS JR.
EARL THOMAS COME.
RUDOS
KENNY ROCERS

DAN SEALS
GAIL DAVIES
FORESTER SISTER
HARIZ GEMOND
BILLY JOE NOVAL
HOLLIZ MELSON
STATLES
GARY MORRIS
GARY MORRIS
EXILE

TOWN MO TOWN MOZ MARIZ OSHOM JUICZ MENTO SOUTHERS PAC JUDY RODMAN MATHER BROTH HOTCOMAN ZXILE GARY MORRIS STATLERS LOUISE MANDS www.fM LARRY GATLIN JANIZ TRICKE DAN SEALS HOTTEST ALABAMA GEORGE JONES STEVE WARINER MEL HOOMIEL OAK RIDGE BOYS WKMF Filed, MI DAN SEALS
RESA MCENTIRE
DOW WILLIAMS
MOTIGATIVE
GEORGE STRAIT
EARL THOMAS CO
LEE GREENWOOD
JUDOS
KENNY ROGERS

MAYLON JENNING EMPTLOW NARRIS STEVE MARINER BANDANA MONTES LEZ GREZIMOCO BELLANY BROTHE EARL THOMAS CO JUDDS

RESTLESS HEAT DAN SEALS JOHNNY LEE HOLLEST HOLLEST HANDRELL STATLERS EARL THOMAS CONLESLLANY SHOTHERS ALLBARY SHOTHERS

KSO Des Moines, IA RESTLESS HEART REITH STEGALL CHANCE REITH STEDALL
CHANCE
DAVID ALLAN COE
RATHY MATTEA
STEVE WARINER
HOLISTILL
LEE GREENHOOD
GEORGE STRAIT
JUDDS
REBA MCENTIRE
KENNY ROGERS

WHIMMARDORI, MO
PATSY CLINE
JOSHNY, CASH
BILLY SURNETTE
JUICE MERTER
SOUTHERN PROPICE
STEVE WARELL
ETEVE WARELL
KOALT MCCLAIM
SYLVIA
MOSTES
LEE GREENHOOD
LOUISE MARDELL
MEL MCCANIEL
JUDOS
JUDOS
JUDOS
JUDOS
JUDOS

WILG

GENE WATSON JOE STAMPLEY MARIE OSMOND BILLY JOE RO KATHY HATTEA

LOS ANGENES. CA

JIMY GRITTY DIRT
JIM GLASER
JIMNY BUFFETT
DOM MILLIAMS
GAIL DAVIES
HOTCHET!
GARY HORRIS
ALARANA
EXILE
LEE GREENHOOD
STATLERE

Eaw Clairs, WI
LORETTA LYNN
WHITTES
AUDIE HEERY
LARRY GATLIN
RATHY MATTEA
JUICE HENTON
NOTESEL'
EXILE
LEE GREENMOOD
HANK WILLIAMS
STATLERE
GEORGE STRAIT

MAC DAVIS
LORETTA LYRE
JUICE MEMTON
REITH STEGALL
HARIZ DAMAD
Hottest;
ALARMA
LEZ GRZENWOOD
REDNY ROCERS
GEORGE BTRAIT
STATLERS

JUICE NEWTON REITH STEGALL GENE WATSON HOLLEST! ALABAMA GARY HORRIS STATLERS EARL THOMAS C HEL HODANIEL HOTE MENTON
HOTE HOTE I
STATLERS
GARY MORRIG
HANK MILLIAMS
MEL MCDANIEL
GEORGE STRAIT DAN SEALS DON WILLIAMS RESTLESS HEART JOHN CONLER HOTESS HEART GARY HORRIS HICKEY GILLEY EXILE

The following stations reported no change in their rotations

154 Reporters

KRMD/Shreveport

The following stations failed to report this week and therefore their rotations were frozen:

WOKQ/Dover-Portsmouth CHOW/Welland-Ontario KIKK/Houston KUUY/Cheyenne KUGN/Eugene KSON/San Diego KRPM/Seattle

KMAK/Fresno is no longer a Country reporting station. SOUTH

KEAN-AMFM Abliene, TX

HOTTMATI RESELY ROGERS ALABAHA GARY HORRIS GEORGE STRAIT HEL HCDANIÉL WOW-AMFM Omehe, NS

KASE Austin, TX

WYNK Baton Rogue, LA

KLVI Besument, TX

SAWYER BROWN NITTY GRITTY DIRT JUICE NEWTON HOLLEST GEORGE STRAIT BELLANY BROTHERS

JUICE NEWTON
HARTE ORNOWD
FORESTER SISTERS
TERRI GIBBS
HOTTER
LOUISE NAMPRELL
BELLANY BROTHERS
GEORGE STRAIT
WILLIE RRIS. WA'

WZZK-FM Birmingham, AL

JIM GLASER GAIL DAVIES HOLLESIC ALASAMA EXILE BARBARA MANDREI GEORGE JONES JOHN SCHNEIDER

WXBQ-FM Bristol, VA

REBA HCENTIRI FORESTER SIS' REITH STEGALL HARIE OFFORD JUICE HEMTON HOTTER!

WEZL-FM Charleston, SC

ROGER HILLER HARIE OSHOND JUICE NEWTON B.J. THOMAS JOHN ANDERSON STEVE WARINER HOLLEST

ROSANNE CASH NITTY GRITTY DIRT HOTTOGET! LEE GREENHOOD GARY MORRIS STEVE MARINER CRYSTAL GAYLE GRONGE STRAIT

JUICE NEMFOH BORRY BARE JUDY ROOMAS FORLETER SISTERS DON CHESSY MARIE OGHORD HAINES BROTHERS JOHNIT PACCHER STATLERS LEE GREENMOOD GEORGE STRAIT JUDGS KENTY ROGERS

SONNY CURTIS EDDIE RABBITT JOHN ANDERSON STEVE WARINER GLEW CAMPBELL BOBBY BARE SOUTHERN PACIFIC STLVIA MAINES BROTHERS JIH COLLINS NOTES

RANDY TRAVIS

WXCL Peorle, IL JUICE MEMTOR HARTE OBNORD KATHY HATTEA ROBEN LEE HALCHAR & BUCRER HOTCHER LETTER HART WILLIAMS JR. SELLANY BROTHERS EARL THOMAS CONLE

KIOV-FM Sloux Falls, SD SOUTHERN DACIFIC KEITH STEGALL STEVE WARINER WHITES HOTTOS HOTTOS STATLERS GEORGE JONES HANK WILLIAMS JP WEIL YOUNG KENNY ROGERS

Springhed, MO
TERRI DIERS
DIER

WWJO St. Cloud, MN

CONNAY TWITTY
JOHNNY LEE
HHITES
RESTLESS HEART
HOTTO REL
EXILE
LEE GREZIMOOD
GARY HORRIS
GEORGE STRAIT
RESHIT ROSERS

EXILE KENNY ROGERS EARL THOMAS C

DAN SEALS
JOHNNY LEE
JOHNNY LEE
JOHN CONLEE
HOTESET:
LEE GREENHOOD
STATLERS
EARL THOMAS CONLE
BELLANY BROTHERS
GEORGE STRAIT

MOSAUME CASH
ZDDIE RABBITT
T, GRANAM RROMN
JUICE MEMTON
WHITES
CHARLIE DANIELS
HARIE OSMONI
HOLLES
HARIE OSMONI
LEE GREENHOOD
HANN WILLIAMS J
ZARL TUDANS COM
BELLANY SMCHAIT

PORESTER EISTERS
GAIL DAVIÉS
JOHNNY LEE
HOTCOST
EXILE
GARY HORRIS
ALABAMA
LEE GREENHOOD
BARBARA HANDRELL K102 St. Paul, MN

NITTY CRITTY DIRT EDDIZ RABBITT HOTTEST GARY MORRIS STATLERS LOUISE MANDRELL LEE GREENMOD GEORGE STRAIT Terre Heute. IN

FORESTER SISTER
CORNAY THITTY
DAN SEALS
ROGER HILLER
HOLLER
HOLLER
HOLLER
SELLAMY BROTHER
RICHY SKAGGS
GEORGE STRAIT
JUDOS

WTOD Tniedo, OH MARIE OSHONO DOM MILLIAMS WEIL YOUNG GENE WATSON JOHNNY LEE JOHNNY LEE HOTTONIA CONLE BELLANY MOTHERS T.G. SHEPPARD

KXXY Milahoma City, OK

JOHN CONTER T. GRADAN BROWN JUICE MENTON MOTIVE! HANK WILLIAMS JR. STATLER JUDDS KENNY MOGERS GEORGE STRAIT

Chetianoga, TN
JORE CONLEE
WHITES
CHANCE
REITH STECALL
JUDY MORAN
NOTEBET
ALABARA
GARY MORRIS
STATLERS
RICKY SKAGGS
DAN SEALS

STEVE MARINER JUICE MENTON SOUTHERN PACIFIC DAN SEALS
RESTLESS HEART
ROSANNE CASH
RESA MCENTIRE
HOTLORI
OAK RIDGE BOYS
MARIE OCHORD
LEE GREENWOOD
STEVE WARINER

TERRI GIBBS
ROGER MILLER
CHABLY MCCLAIM
MAYLON JENNIMG
STEVE WARINER
MARK GRAY
TOMBY MOE
HARIE OSMOND
HOTTERI
STATLERS
GEORGE STRAIT
JUDOS
REBA MCENTIRE CONNAY TWITTY JUICE MEMTON HOLLIAMS GARY MORRIS HANK WILLIAMS GEORGE STRAIT EARL THOMAS C

KPLX-FM Delles/Ft Worth

WKLO Denville, KY

DOMEN, ALLAN COZ JOSENY PAYCHECK JUDY RODMAN ROSIN LEZ SOUTHERN PACIFIC JULCE METTON HOTERST T.G. SHEPPARD HEL MCDANIEL HAKE MILLIAMS JR

KHEY El Pero, TX JOHNNY LEE HAC DAVIS HOTTOHIS HOTTOHIS HALARAMA EXILE LEE GREENMO EARL THOMAS STATLERS

TERRI GIBBS
BILLY JOE MOYAL
TORRY NOE LACY J. DALITON
MARIE COMMON
SUBJECTION
TORRY
TORRIS
EXILE
EXILE
CAPY MORRIS
LEE GREENMOOD
MEL MCDANIEL
T.G. SHEPPARD

LACY J. DALTON
KATHY MATTEA
FORESTER SISTER
DAN SEALS
KEITH STEDALL
BILLY JOE BOYAL
CHANCE
JOHNNY CASH
MARIE OSKOND
JUICE MEMTON
HOCKER'S
JUDDS
SANYER BROWN
KENRY ROCERS
T. GRANAN BROWN
GENE WATSON

KKK-FM Houston, TX

KX.T-FM JUICE NEWTON KEITH STEGALS.

WILLIE NELSON RAY CHARLES JORGETY LEE JUICE NEWTON RESTLESS REART NO. LECT.

NOITES
REAM MCENTIRE
TO MEASTR
TO MEASTR
HITTY CRITTY DIRT
BASSEALE
BILLY ONE ROYAL
TYLYIA
MARIE OSMONIO
MORRIS
CARENMOD
ALABAMA
JORN SCHNEIDER

WSIX-FM Madwille, TN Meanwile, TM
RESTLESS HEART
DON MILLIANS
GENE MATSON
JANIE PRICKE
PORESTER SISTERS
JUICE MEMTON
HOTCOST
GARY MORRIS
LOUISE HANDRELL
EARL THOMAS CONLE
JUDOS
BELLANY BROTHERS

WCMS-FM Newton, VA

KYXX Odessa, TX

DAN SEALS
RESTLESS MEART
JANIE PRICKE
DON WILLIAMS
MOTION
EXILE
LOUISE MANDRELL
STATLERS
LEE GREENWOOD
LEE GREENWOOD WPAP-FM Panama City, FL

MARIE OSMONO
JUICE MENTON
MAINE SECTION
JOHNNY CASH
B.J. THOMAS
A.J. MASTERS

DON WILLIAMS
HALCHAR & RUCKER
BILLY JOE ROYAL
COMMAY TWITTY
TERRI GIBBS
DAVID ALLAN COE HOTEGET LEE GREENMOOD EARL THOMAS CONLE GARY MORRIS ROGERS

WGKX Memphis, TN ROCER MILLER DAN SEALS MAC DAVIS RESTLESS HEART HOTLEST HER EXILE ALABAMA GARY MORRIS STATLERS LEE GREENMOOD DON WILLIAMS
GAIL DAVIES
T.G. SHEPPARD
WILLIE NELSON
HOLLER:
ALABAMA
BELLAMY BROTHE
HANK WILLIAMS
GRY MORRIS
STATLERS

WMC-AM Memphia, TN

KRMO-AMFM Shrewegert, LA Meriden, MS
JOHN CONLEE
JUDY RODHAN
JUJICE MENTON
TWO HEARTS
B.J. THOMAS
TOMMY ROE
HOTHER
LARRY GATLIN
HOTEGES
JUDDS
BILLY JOE ROYAL
LEE GREENHOOD
HEL HCDANIEL none Mottest: WOYK-FM Tempe/St. Pete, FL

EDDIE RARBITT ROGER HILLER ROGER MILLER DAN SEALS ROSANNE CASH REMDALLE HOTLEST, ALABAMA LOUISE MANDRE STATLERS KENNY ROGERS JUDOS

NOGER MILLER T.G. SHEPPARD EDDIE RABBITT HOTCHET: BELLANY SROTHER: LEE GREENHOOD JUDGS LOUISE MANDRELL GARY MORRIS RATHY HATTEA DAN SEALS MARIE OSHOWD SOGER HILLER SOUTHERS PACIFIC EXILE ALABAMA FICKY SKAGGS T.G. SHEPPARD HEL HCDANIZL

Winchester, VA
GENE WATSON
COMMAY TWITTY
JOHN CONLEE
FORESTER SISTEMS
WHITE SISTEMS
WHITE SISTEMS
WHITE SISTEMS
WHITE SISTEMS
JOHN COUGAR MELLE
LOUISE MANDRELL
JUDOS
CARY MORRIS
STATLERS
SAMYER BROWN Montgomery, AL
JUICE MENTON
DAVID ALLAN COE
LEN DEWITT
HARIE OSMOND
LARRY NATHE KENNE
HOTSET
EXILE
GARY MORRIS
STATLERS
LEE GREENMOOD
HANK WILLIAMS JR.

T. GRANAH BROWN JUICE MENTON MAC DAVIS PONESTER SISTERS MOTESET: LEE GREENMOD BELLANY BROTHERS EARL THOMAS CONLE

WEST

WHIN Hew York, MY

ADMAN, OR

ACCALL MEDITHES B. J. THENAX
B. J. THENAX
B. J. THENAX
B. GOODED

EDECALLS

KRST-FM JUICE MENTON
T. GRAHAM BROW
HARTE OSMOND
JIMMY BUFFETT
PATTY LOVELESS KIK-FM Snehplm, CA PORESTER SISTEM
DON'MILLIAMS
EDDIE RARSITT
REIL YOUNG
DAVID ALLAN COE
JUICE NEMEL
LOUISE MANDRELL
GABY MORRIS
BARBARA MANDRELL
ALABAMA
LEE GREENMOOD

CREPS, WY
MARIE OSHOND
KATHY HATTER
KATHY HATTER
JULY MARINER
LORETTA LYNN
PATTY LOVILLES
COMMAY TWITY
B.J. THOMAS
WAYLON JERNING!
MARK GRAY
JORN ANDERSON
HOTERST
LEZ GREENWOOD
RESTLESS HEARY
NITY GRITY DILARRY GATLIN PORESTER SISTERS
MAITES
RESTLESS HEART
JOHN CONLEE
HOTESET
HOTES CONLE
CORE MATSON
RAY STEVENS
REBA HCENTIER
LARRY GATLIN
WEAR KKAL Arroyo Grande, CA

KKCS Colorado S KUZZ Bakersfield, CA

MAC DAVIS
JUICE NEMTON
MUTES
JINOY BUFFETT
HOTESET
GARY HORRIS
LODISE HANDRELL
RELLANY BOOTHERS
XEMNY ROCES
XEMNY ROCES
XEMNY ROCES
XEMNY ROCES
XEMNY ROCES KYGO-FM Denver, CO

KLZ Derretr, CO HARIZ OSMOND LARRY GATLIN CHANCE JUICE NEWTON MAC DAVIS SOUTHERN PACI NOTES TO JUDGS DAN SEALS KENNY ROGERS ALASANA GARY MORRIS

KFRE Fresno, CA Freeho, CA
JUICZ NEWTON
STEVZ MARINER
WHITES
JOHN ANDERSON
LARRY GATLIN
MAYLON JENNINGS
NOTTES!
LEE GREENHOOD
EARL THOMAS CONI
BELLAMY SROTHERI
GARY MORRIS
GROBGE STRAIT

Gold HMR, OR

JUICE NEWTON
SYLVIA
SOUTHERN PACIFIC
MAYLON JENNINGS
JUDY RODMAN
HOTEBET
LEE GREENMOOD
LOUISE HANDRELL
GEORGE STRAIT
JUDOS
T.G. SHEPPARD

KNEW Oaklend/S.F., CA PATTY LOVELESS STEVE MARINER SOUTHERN PACIFIC KNIX-FM Phoenis, AZ

CONNAY TWITTY STEVE WARINER HOTCOMI HARIE OSMOND JOHN SCHNEIDER RONNIE HODOWEI MILLIE MELBON MERLE HAGGARD KWJJ Portland, OR LOS VOGAS, NV

JUICE NEMTON NOTIC YOUNG
BILLY JOS NOTAG
GENE WATSON NAC DANIS
DAN SEALS
COMMAY TWITTY
JOHN CONLEE
EXILE
EXILE
LOUISE MANDRELL
JOHN SCHOELDER
BARRARA MANDREL

KCCY-FM Pueblo, CO HARIE OSHOND JUICE HENTON NICK LOWE

JUICE NEWTON LARRY GATLIN ROBANNE CASH HOLLOST: KENNY ROGERS HEL HCDANIEL SAWYER BROWN RESA HCENTIRE JOHN CONLEE KCBQ San Diego, CA

JOHNNY LEE ROSANNE CASH EDDIE MABBITT ROGER HILLER HALABAHA STEVE WARINER EXILE GARY HORRIS LEE GREEWHOOD STATLERS Hottesti KSON-AMFM Sen Diego, CA none Hottest:

KTOM Refines, CA EDDIE RABBITT DON WILLIAMS DAN SEALS HOTTOGET: GATY HORRIS ALABAHA STATLERS LEE GREZHMOOD LOUISE MANDRE DAN SEALS
RESTLESS MEART
JOHNNY LEE
FORESTER SISTERS
NOTESTER
RICKY SEALGS
WILLIE MELSON
GARY MORRIS
LOUISE MANDRELL
EXILE

KCUB Tucson, AZ FORESTER SISTER SAWYER BROWN MOTTES TO GARY MORRIS LEE GREENWOOD LOUISE MANDRELS

KQA Spokar a, WA Spoker, WA

RILLY JOE MOYAL

RENDALLS
LARRY GATLIN
MHITES
RESTLESS HEART
T. GLAHAM BROWN
HOTEGHT
SYATLERE
LEE GREENMOOD
HICKEY GILLEY
LEARL THOMAS COND
JIM GLASER

TERRI CIBBS
LORETTA LYNN
ROBIN LEE
RESTLESS HEART
JUDY ROOMAN
NOTLESS
STATLES
LEE GREENHOOD
HANK WILLIAMS
EARL THOMAS COL
LOUISE HANDRELL

78/R&R FRIDAY, NOVEMBER 1, 1985

FULL-SERVICE A/C

TOP 20

Three Weeks	Two C) Pks	Lost Wreek		
	2	1	1	1	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
	11	6	3	0	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
000	3	2	2	3	DAVID FOSTER/Love Theme From 'St Elmo's Fire' (Atlantic)
	4	4	4	0	A-HA/Take On Me (WB)
	12	8	7	6	FREDDIE JACKSON/You Are My Lady (Capitol)
	15	10	8	0	KENNY ROGERS/Morning Desire (RCA)
	1	3	6	7	WHITNEY HOUSTON/Saving All My Love For You (Arista)
	9	5	5	8	GINO VANNELLI/Hurts To Be In Love (CBS Associated)
1	19	14	10	0	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
	_	_	12	100	JAMES TAYLOR/Everyday (Columbia)
	-	_	17	•	GLENN FREY/You Belong To The City (MCA)
BRE	·ΑΙ	Κŧ	ER	Ø	BILLY JOEL/The Night Is Still Young (Columbia)
		11	9	13	MAURICE WHITE/Stand By Me (Columbia)
BRE				0	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
BRE	Α	KI	ER	Ø	LIONEL RICHIE/Say You, Say Me (Motown)
-	_	19	18	O	BEACH BOYS/She Believes In Love Again (Caribou/CBS)
0	EBU	I	•	Ð	OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
0	EBL	JT.	•	Ð	ABC/Be Near Me (Mercury/PG)
	EBL	IT	•	0	BILLY OCEAN/Long & Winding Road (Jive/Arista)
- 17	-	_	20	20	THOMPSON TWINS/Lay Your Hands On Me (Arista)

NOVEMBER 1, 1985

Total Reports/Adds	Heavy	Medium	Light
39/0	35	4	0
40/2	33	7	0
36/1	31	5	0
33/0	29	4	0
33/0	28	4	1
37/3	21	13	3
30/0	15	15	0
31/1	19	11	1
28/3	17	8	3
35/5	4	25	6
26/5	15	10	1
30/5	13	15	2
27/1	12	14	1
27/4	11	11	5
32/30	4	15	13
23/1	6	15	2
20/1	3	15	2
17/1	5	12	0
21/3	3	12	6
18/1	5	10	3

MOST ADDED

Say You, Say Me (Motown) DIOWNE & FRIENDS (23) That's What Friends Are For (Arista)

BARRY MAMLOW (8)

In Search Of Love (RCA) GLEIM FREY (5)
You Belong To The City (MCA)
JAMES TAYLOR (5) Everyday (Columb MR. MISTER (5) Broken Wings (RC The Night Is Still Young (Columbia)

HOTTEST

PHIL COLLINS & MARILYN MARTIN (29) Separate Lives (Atlantic) STEVIE WONDER (25) Part-Time Lover (Tamla/Motown) DAVID FOSTER (23) Love Theme From "St. Elmo's Fire (Atlantic)

A-HA (18) Take On Me I(WB) FREDDIE JACKSON (13) You Are My Lady (Capitol)

BREAKERS

LIONEL RICHIE

Say You, Say Me (Motown)

78% of our reporters on it. Rotations: Heavy 4, Medium 15, Light 13, Total Adds 30 including WFBR, WKBW, WSB, WISN, WCCO, KHOW, KFI, KFMB, KJR, WICC, WGY. Debuts at number 15 on the Full-Service chart.

BILLY JOEL

The Night Is Still Young (Columbia)

73% of our reporters on it. Rotations: Heavy 13, Medium 15, Light 2, Total Adds 5, WFBR, WPRO, WSB, WRVA, WIBC. Moves 15-12 on the Full-Service chart.

ARETHA FRANKLIN

Who's Zoomin' Who? (Arista)

66% of our reporters on it. Rotations: Heavy 11, Medium 11, Light 5, Total Adds 4, 55KRC, WHAS, WIBC, WCIL. Moves 19-14 on the Full-Service chart.

NEW & ACTIVE

DIONNE & FRIENDS "That's What Friends Are For" (Arista) 23/23
Reptions: Heavy 1/1, Medium 86, Light 16/14, Total Acids 23 Including WTAE, WPRO, WCCO, WHBY, WHBC, WING,
RBOI, Heavy, WRSW, Modium WFBR, RF, KFMB, WCC, WBT, KS, WPG, WTKO

BEACH BOYS "She Believes In Love Again" (Carthour(283) 23/1
Reptions: Heavy 1/14, Indiann 18/10, Light 20, Total Adors 1, WKRW Heavy including WISN, KFMB, WRVA, WTKO, Medium including WSB, WCCO, KHOW, KJR, WCCAS, WBT, WHBY, WHBC, WIBA, KSL.

BRADERS WISE, WISE, THOUGH THE REST REST REST WISE, THE REST WISE, WI

IRCBURG WFBF, TWO-LONG WITCH, WITCH,

THOMPSON TWINS "Lay Your Hands On Me" (Arista) 18/1
Rotations: Heavy SiO, Medium 10/0, Light 3/1, Total Adds 1, KYEC, Heavy: WKBW, WPRO, WING, WWNR, WWPA Me
WFBR, KHOW, KLR, WCHS, WHBC, KBOI, WBBR, KTWO.

WFBR, KHOW, KJR, WCHS, KHBQ, KBQB, KITWO.
ABC "Be Hear Me" (Mercury/PohyGram) 1771
Potations: Heary 50, Medium 1271, Light 0.0, Total Adds 1, KJR, Heary: WKBW, KFI, WING, WWNR, WWPA. Medium Induding WFBR, KHOW, KFHB, WCHS, WHOC, WBBR, WCLL, KTWO.

MR. MISTER "Broban Wings" (RCA) 16,6

Medium including WCCO, WING, KBO, WFOE, WWPA, WCIL, KTWO.

JAN HAMMER "Milami Vice Therms" (MCA) 16,7

RAMMER "WING MILAMI VICE THERMS" (MILAMI MOS), WFOE, WROW, WROW, WROW, WKBW, 55KRC, WICC, WHAS, WING, WIBC, WWRR, WWPA Medium: KHOW, WCHS, KSL, WPDC, WJBC.

ROMM MEMILE VI-Wassest & Galler (Malami A) (MILAMI MILAMI MILAMI

WWWR, WWPA. Modum: KHOW, WCHS, KSL, WPOE, WJBC.

DON HERLEY "Banset Grill" (Geffres) 16/2.

BOX HERLEY "Banset Grill" (Geffres) 16/2.

ROBINION: Helley 20, Medium 11, uptr 21, Total Acids 2, WIBC, WCIL. Heavy: WKBW, WWPA. Medium including WFBR, KHOW, KJR, WCHS, WHBC, WING, WSPD, WFOE, KTWO,

KENNY LOGGINS "17 Be There" (Columbia) 16/1.

KENNY LOGGINS "17 Be There" (Columbia) 16/1.

WGBR, Heavy, WCCO, WWNR, Medium include

BARRY MANILOW "Is Search Of Love" (RCA) 14/8
Postsons: Heavy Oo, Medum 95, Lopit SO, Total Adds 8, WICC, WGY, KSL, WWNR, WPOE, WTKO, WWPA, KTWO.
Medium including WFBR, WJBC, VCIL, KYEC

Modum including WFBR, WJBC, WCIL, KYEC.
EDDIE RABBITT "A World Without Love" (RCA) 12/2

EDDIE RABBITT "A World Without Love" (RCA) 12/2

Light 4/1, Total Adds 2, KSL, WGBR. Medium including WFBR, WCCO, WHBY, WPOE AMY GRANT "Everywhere I Go" (A&M) 12/1

s 1, WGBR. Medium including WFBR, WKBW, WPOE, WTKO. URGENT "Leve Can Make You Cry" (Manhattan) 9/1
Rotations: Heavy D/0. Medium 4/0, Light 5/1, Total Adds 1, WWPA. Medium: WWNR, WPGE, WJBC, KTWO

SIGNIFICANT ACTION

FRANKIE VALLI & THE FOUR SEASONS "Mocestight Memories" (Cartz/MCA) 8/4
Rotations: Heavy 00. Medium 10. Lopit 5/4, Total Adds 4, WCCO, WJBC, WCIL, KTWO, Medium: W
POINTER SISTERS "Freedom" (RCA) 8/2
Rotations: Heavy 00. Medium 3/1, Light 2/2. Total Adds 3, WPCE, WWPA, KTWO, Medium including WFBR
KLYMAXX" "Miles Yes" (Genetalisation, MCA) 4/3
Rotations: Heavy 00. Medium 2/1, Light 2/2. Total Adds 3, WKBW, WNS, KYEC, Medium including WPOE.
MARIE OSMONDO "There's Ro Stepping Vour Heart" (Cephall) 4/2
Rotations: Heavy 00. Medium 2/1, Light 2/1. Total Adds 2, WCCO, WHSY. Medium including WTKO,
DIRE STRAITS "Walk for Life" (WB) 4/2.
Rotations: Heavy 00. Medium 2/0, Light 2/2. Total Adds 2, WCCO, WHSY. Medium including WTKO,
DIRE STRAITS "Walk for Life" (WB) 4/2.
Rotations: Heavy 00, Medium 2/0, Light 2/2. Total Adds 2, WNO, WSPD. Medium: WFBR, WPOE.
RMEEMA EASTERM "This is call leaves" (East All Benesters) 4/7.

Adds 3, WPOE, WWPA, KTWO, Medium including WFBR, KS

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11 Disc Library

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LA HIR FORCE

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ADULT/CONTEMPORARY

BREAKERS

LIONEL RICHIE

Say You, Say Me (Motown)

87% of our reporters on it. Rotations: Heavy 8, Medium 50, Light 39,
Total Adds 90 including WPIX, WSNI, WCLY, KVIL-FM, 97AIA,
LOVE94, WLTS, 2WD, W101, WARM98, KMGG, KOST, B100, KIFM. Debuts at number 17 on the A/C chart.

NEW & ACTIVE

DIONNE & FRIENDS "That's What Friends Are For" (Arista) 54/54

Rotations: Heavy 1/11, Medium 21/21, Light 42/42, Total Acids 64 including WCLY, WLTS, W101, WSNY, KUDL, KS94, KMJI, B100, KIFM. Heavy: 97AIA. Medium including WPIX, WHITX, KVIL-FM, WOMC, KLSI, WMYX, KYRY, KOST, KGW.

KLYMAXX "I Miss You" (Constellation/MCA) 52/29

RIYMAXX "I Miss You" (Constellation/MCA) 52/29

ROBIGIORS Heavy 40, Medium 25/7. Light 33/22, Total Adds 29 Including WPIX, LOVE94, WSNY, WOMC, WMGF, WMYX, WAEB, KDUK, KKPL, KWM. Heavy WHIX, KOST, WGLL, KTYL, Medium including WLTS, KYKY, B100, WXTC, WEZC, WMGN, KWAV

LINES NOUL, NOTE, NYTH, REBY, WHITE, NOST, WISLE, KIYE, MEGIUM INCLUDING WEIS, KYKY, B100, WX/C. WEZC, WEZS, WMSN, KWAV.

BILLY OCEAN "Long & Winding Road" (Arista) 58/2
Rotations: Heavy 50, Medium 201, Light 2017, 104al Adds 2, 3WA, KKPL, Heavy, WKYX, KTYL, KMGO, KALE. Medium Including KMW, KMM, WKYE, KEY103, WSEL, WNAM, KIOA, WTRK, KWAV, KWFM.

AMY GRANT "Everywhere I Go" (A&M) 52/7
AMY GRANT "Everywhere I Go" (A&M) 52/7
CROTATION (ARIS) (ARIS)

ROTATION BREAKOUTS

Total Reports/Adds Heavy Medium Light

O PHIL COLLINS & MARILYN MARTIN	112/0	102	10	0
2 STEVIE WONDER	109/0	95	12	2
O GLENN FREY	103/2	85	17	1
4 A-HA	108/1	82	22	4
TEARS FOR FEARS	103/2	79	22	2
6 DAVID FOSTER	103/1	81	20	2
7) FREDDIE JACKSON	107/3	71	28	8
O ARETHA FRANKLIN	101/4	55	39	. 7
9 GINO VANNELLI	92/0	38	47	7
(D) KENNY ROGERS	97/6	31	54	12
D JAMES TAYLOR	104/18	11	69	24
2) BILLY JOEL	96/2	24	58	14
E) THOMPSON TWINS	92/4	20	60	12
A MAURICE WHITE	92/0	36	48	8
D JAN HAMMER	72/4	28	39	5
D ABC	86/4	26	46	14
D LIONEL RICHIE	97/90	8	50	39
	85/18	21	45	19
	83/4	15	53	15
D OLIVIA NEWTON-JOHN 28 WHITNEY HOUSTON	74/0	32	27	15
	73/0	20	42	11
	64/64	- 1	21	42
	62/29	4	25	33
② KLYMAXX 24 KOOL & TĤE GANG	44/0	4	25	15
	51/0	10	30	11
- N -	58/2	5	32	21
	43/1	2	25	16
	35/1	10	19	6
28 STING BEACH BOYS	50/1	3	35	12
	46/5	3	24	19'
BRYAN FERRY				

MOST ADDED

LIONEL RICHIE (90) ay You, Say Me (Motowr DIDNNE & FRIENDS (64) That's What Friends Are For (Arista)

BARRY MANILOW (32) In Search Of Love (Arista) KLYMAXX (29)

I Miss You (Constellation/MC) JOHN COUGAR MELLENCAMP (19) Small Town (Riva/PolyGram)

HOTTEST

PHIL COLLINS & MARILYN MARTIN (86) Separate Lives (Atlantic) STEVIE WONDER (71) Part-Time Lover (Tamla/Motown)

A-HA (58)

Take On Me (WB) GLENN FREY (55) You Belong To The City (MCA) TEARS FOR FEARS (51) Head Over Heels (Mercury/PolyGram)

BRYAN FERRY "Don't Stop The Dance" (WB) 46/5
Rotations: Heavy 3/0, Medium 24/1, Light 194. Tolal Adds 5, WCLY, KMGG, WSFM, WEIZ, WXUS Heavy, KOST, WCKO,
KAE. Medium including WFM, KOW, KIFM, WKYE, KEY103, WNAM, WMGN, WSKY

NALE, Medium including 1971A, NUR, NEW, MARK, TALE, DETILUZ, THYMR, THOST, WORT,

URGENT "Love Can Make You Cry" (Manhattan) 39/8
Rotations: Heavy 00, Medium 71/, Light 32/7, Total Adds 8, WSFM, WKGW, WJDX, WHNN, KVUU, WKNE, WGLL, WJON
Medium including WNAM, WSKI, 194, KFSB, WBOW, KALE Medium including WRAM, YEAR, 1991, RESD. WOVEN, PALE.

RAY PARKER JR. "Girls Are More Fun" (Arista) 37/0

ROBIAIONS: Heavy 30, Medium 16(), Light 18/0, Total Adds 0, Heavy, WGLL, WCKO, KOSW. Medium including WKYE, KIOA, WTRY, KKUA, WSKI, WTNY, WCHV, WORG, WKYX, WMT-FM, KATE, KKLV, KRSB.

WIFIA, ARUA, WORK, WINT, WUFV, WURIS, WKYX, WMI-RM, ARIF, KRLY, KRBB.

JUHN COUGAR MELLEKCAMP "Small Town" (Riva/PolyGram) 36/19

Boaldions Heavy 100, Medium 102, Uppl 25/17, Total Ados 19 including WHYX, WARM99, B100, WSFM. KEY103.

WSFL. KO99, WTRX, WENS, 194. Heavy: KTYL. Medium: WKYE, WMGN, WWMJ, WGLL. WSKI, WSKY, WCKQ, WZLQ, WGDW, KAIF.

WBOW KALE
MICHAEL McDONALD "Lost in The Parade" (WB) 36/7
Rotations Heavy 0/0, Medium 12/1, Light 24/6, Total Adds 7, KOW, KIOA, WTRX, WKNE, WSKY, WXUS. WBOW. Medium
Including KEY103, KWFM, WEM, WSKI WCKO, WAGE, WFFX, KTYL, WMT-FM, KOSW, KALE
Including KEY103, KWFM, WEM, WSKI WCKO, WAGE, WFFX, KTYL, WMT-FM, KOSW, KALE
ROTATY MANILOW "In Search Of Love" (RCA) 35/32

BARRY MANILOW "In Search Of Love" (RCA) 35/32

RANK MANILOW "In Search Of Love" (RCA) 35/32

WKKI, KFOD, KKU, KOSW, Medium, KOST, V100, WGLL, WCHV, WAHR, WKYX, KTYL

WKKI, KFOD, KKU, KOSW, Medium, KOST, V100, WGLL, WCHV, WAHR, WKYX, KTYL

WONL, AT FULL AND, NEWSY, MEDICAL RESEARCH STATES, 1998, 1998, 1999, 199

HOWARD JONES "Like To Get To Know You Well" (Elektra) 32/2
Rollators: Heavy 0/0, Medium 14/1, Light 18/1, Total Adds 2, WFMK, WTNY, Medium including KGW, WMGN, WWMJ, Medium 14/1, Light 18/1, WKYX, KKLV, KRSB, KALE

WSKI, WSKY, WCKO, WKY, KKLV, KRSB, KALE

POINTER SISTERS "Freedom" (RCA) 29/13

Rotations: Heavy 00, Medium 123, Ugh 17/10, Total Adds 13 including WSB-FM, KVIL-FM, WKYE, WSFL, WNAM, WTR, WEM, WORG, KKLV, KRSB, Medium including WOMC, KOST, KELT, WMGN, WWMJ, WJON, KRNO, KALE, KOLA THE GANG "Emergency" (De-Litte/PolyGram) 28/5

KOOL & THE GANG "Emergency" (De-Litte/PolyGram) 28/5

Rotations: Heavy 10, Medium 90, Ugh 118/5, Total Adds 5, WHYD, B100, WTRX, WHNN, KRSB, Heavy: KOSW. Medium:

Rotations: Heavy 1/0, Necolum 2012, WFFX, KTYL, KALE.
WKYE, WOLL, WSKI, WCKQ, WKYX, WZLQ, WFFX, KTYL, KALE.
EDDIE RABBITT "A World Without Love" (RCA) 28/5
EDDIE RABBITT "A WORLD "A W

NOAU, MATE, WELTE, DIES, MUON, NOSW SHEEM EASTON "Do It For Love" (EMI America) 25/7 Potations: Heavy, 0.0. Medium 92. Light 165. Total Adds 7, WSB-FM, WRAL, WMGN, KDUK, WKNE, WZLQ, KQSW. Medium Including WPIX, KOST, WKYE, WFFX, KTYL, 194, KMGQ.

SIGNIFICANT ACTION

ROBIN GIBB "Like A Fool" (EMI America) 21/8
Rotations: Heavy 0.0, Medium 2.0, Light 19/8, Total Adds 8, KEY103, WJDX, WORG, WZLO, WIMT-FM, WXUS, KRSB.
WAGO. Medium Industriew WSK LKALF

KMSD, Medium Including WSKI, KALE
CLARROC CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 19/3
CRISTON ON, MEDIUM 171, Light 12/2, Total Adds 3, 2WD, WFEX, KRSB, Medium Including WHTX, WXTC, WAVE

ELTON JOHN "Wrap Her Up" (Geffen) 18/10

CARS "Tonight She Comes" (Elektra) 15/9
Rotations: Heavy 00, Medium 3/1, Light 12/8, Total Adds 9, KDUK, WWMJ, WEIM, WSKI, KRLB, WAEV, KTYL, WBOW
RKRSI, Medium including WCKQ, RALE.

KRSB. Medium including Word, Poster STARSHIP "We Built This City" (Grunt/RCA) 15/2 STARSHIP "He Built This City" (Grunt/RCA) 15/2 Statione: Heavy 510. Medium 7/1, Light 3/1. Total Adds 2, WMGN, WTNY, Heavy: WKYE, KQ99, WMHE, KKUA, WKYX.

MD "So In Love" (Virgin/A&M) 12/10
OMD "So In Love" (Virgin/A&M) 12/10
Rotations Heavy 1/5, Medium 1/0. Light 10/9. Total Adds 10, WKYE, KQ99, WHNN, WEIM, WSKI, WCKQ, WAEV, KTYL.

WBOW, KKLV.
CHRISTOPHER CROSS "Charm The Snake" (WB) 10/2
Rotations Heavy 0.0, Medium 20, Ugin 82, Total Adds 2, WAVE, WSKI, Medium, WSKY, KTYL
RESTLESS HEART "(Back To The) Hearthreak Kid" (RCA) 9/1
Rotations: Heavy 0.0, Medium) 10, Ugin 8/1, Total Adds 1, KRLB, Medium Including WAHR

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more station. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

LIONEL RICHIE DIONNE & PRIEND KLYMAXX

URGENT HOLEGE: TEARS FOR PEARS COLLINS 6 MARTIN GLENN FREY FREDDIE JACKSON ARETHA FRANKLIN

CARS
DIONNE & FRIENDS
AMY GRANT
JACK WAGNER
LIONEL RICHIE
KLYMAXX
HOTTERL

POINTER SISTERS LIONEL RICHIE ELTON JOHN OMD

TEARS POR FEARS STEVIE WONDER

LIONEL RICHIE DIONNE & FRIENDS MICHAEL MCDONALD SHEENA EASTON EDDIE RABBITT JRGENT

PARALLEL ONE LIONEL RICHIE DIONNE & FRIENDS

PARALIFL THREE

JAMES TAYLOR LIONEL RICHIE

HOTTERS FOR FEARS GLENN PREY MHITNEY HOUSTON ABC DIONNE & FRIENDS KOOL & THE GANG JOHN COUGAR JOHN CAFFERTY OMD BARRY MANILOW DIONNE & FRIENDS BOB DYLAN CARS Nottest: GINO VANNELLI A-MA WCLY/Washing Hotlen/Foxx Hotenfoxx LIONEL RICHIE JACK MAGNER BARRY HANILOM BRYAN FERRY DIONNE & FRIENUS HOLLOW STEVIE MONDER COLLINS & MARTIN

PARALLEL TWO

A-HA STEVIE WONDER GINO VANNELLI COLLINS & MARTIN TEARS POR FEARS KLYMAXX
BARRY MANILOW
LIONIS, RICHIE
HOTEBET:
DAVID FOSTER
A-HA
COLLINS & MARTIN
FREDDIE JACKSON
STEVIE WONDER WGLL/Mercersburg Greencastle, PA Greencastle, PA
Pete Low/Schmidt
LIONEL RICHIE
DIONNE & FRIEN
JOHN COUGAR
BARRY MANILOW
ELTON JOHN
URGENT V100/Charlesto Ron Brandon URGENT HOTEGE: STEVIE HONDER GLENN PREY ARETHA FRANKLIN COLLINS & MARTIN KLYMAXX

HOR BYANDON

JAMES TAYLOR
HEART
BARRY HUNILOW
HOTEMETS
COLLINS & MARTIN
TEARS FOR PEARS
JAN HAMMER
BILLY JOEL
STEVIE WONDER WSKtiMontpelier, V1 Bruce Stebbins OND
ELTON JOHN
CARS
LIONEL RICHIE
CHRIS CROSS
DIONNE 4 FRIENDS
BARRY MANION
HOTLERET
TEARS FOR FEARS
COLLINS 4 MARTIN
FREDDIE JACKSON
HR. MISTER WSFM/Harrisburg Ray Massay

Hottem: COLLINS & MARTIN LIONEL RICHIE STARSHIP KLYMAXX HOWARD JONES Hottest: STEVIE WONDER A-HA test:

SOUTH

PARALIFI Kellh Jacobs
LIONEL RICHIE
ELTON JOHN
JOHN COUGAR
ROBIN GIBB
HOTTEST:
A-HA
COLLINS & HARTIN
DAVID FOSTER
DON HENLEY
TEARS POR FEARS ONE

GLENN FREY POINTER SISTERS LIONEL RICHIE DIONNE & FRIENDS BEACH BOYS

BEACH BOYS
HOTLGET:
WHITNEY HOUSTON
STEVIZ WONDER
A-HA
ABC
COLLINS & MARTIN

St. John Sullivan
LIONEL RICHIE
DIONNE & FRIENOS
HR. HISTER
JAMES TAYLOR
HOTERET
COLLINS & MARTIN
DAVID POSTER
HAURICE WHITE
FREDDIE JACKSON
GINO VANNELLI

MR. MISTER
LIONEL RICHIE
KLYMAUX
HOTEGET:
TEARS FOR FEARS
FREDDIE JACKSON
COLLINS & MARTIN
GLENN FREY
JAN HARMER

WLTS/New Orleans Johnny Scott/B. Mil

LIONEL RICHIE

ANY GRANT NOTEGET: STEVIE WONDER FREDDIE JACKSON GINO VANNELLI GLENN FREY COLLINS & MARTIN

CLÉMONS & BROWNE LIONEL RICHIE

LIONEL MICH.
HOCLOST TEARS FOR FEARS
COLLINS & MARTIN
ARETHA FRANKLIN
A-HA
GLENN FREY

W101/Tampe Chris Miller/Bob DeCarlo

PARALLEL

2WD/Norfolk Cempbell/Aller

97AIA/Miami St. John Sulliv

LIONEL RICHIE KLYMAXX BARRY MANILOW Hottest; GINO VANNELLI FREDDIE JACKSK ARETHA FRANKL WSB-FM/Allanta John Chappell POINTER SISTERS SHEENA EASTON STEENA EASTON
HOTTE BY
STEVIE WONDER
COLLINS & MARTIN
GLENN FREY
ARETHA FRANKLIN
TEARS FOR PEARS ARETHA FRANKLIN COLLINS & MARTIN MR. MISTER

LIONEL RICHIE DIONNE & FRIENDS AMY GRANT THOMPSON THINS JAMES TAYLOR AMY GRANT HOLLEST: HOLLINS & HARTIN FREDDIE JACKSON HAURICE WHITE A-HA GLENN FREY ON! LIONEL RICHIE KENNY ROGERS WLAC-FM/Nashville D.Nichols/B.Sargent GLENN PREY
WXTC/Charleston
J. Quincy/Ron O'Bries
LIONEL BICHIE
HOTCES
STEVIE WONDER
KENNY ROGERS
GLESN PREY
COLLINS & MARTIN
GINO VANNELLI

WSFL/New Bern Gary Lee OINNE & PRIENDS
LIONEL RICHIE
JOHN COUGAR
KLYMADOX
POINTER SISTERS
HOTCOST
JAN HAMMER
COLLINS & MARTIN
A-HA
TEARS FOR FEARS
FREDDIE JACKSON

WSTF/Orlando Baltard/Michael LIONEL RICHIE BRYAN FERRY BARRY MANILOW JON BUTCHER AXIS HOLLEGE! ONJ DNJ COLLINS & MARTIN GLENN FREY A-HA A-HA PREDDIE JACKSON

LIGNEL RICHIE MR. MISTER HOTTER HOTTE

KELT/McAllen Mark Allen/Tad G

WRAL/Rateigh S.Anthony/M.D. FREDDIE JACKSON KLYMAXX SHEENA EASTON HOLLEST COLLINS & MARTIN DAVID POSTER GLENN PREY TEARS FOR FEARS MAURICE MHITE LIONEL RICHIE KLYMAXX DIONNE & FRIENDS URGENT ROBIN GIBB HOTEFUL WONDER
A-HA
COLLINS & MARTIN
TEARS FOR FEARS
FREDDIE JACKSON

HOLLEST:
HOLLEST:
TEARS FOR PEARS
GLENN FREY
COLLINS & MARTIN
JAN HAMMER RLYMAXX LIGNEL RICHIE KENNY ROGERS DIONNE & FRIEN HOTTEST STEVIE WONDER A-HA

PARALLEL THREE

WSXY/Asherille, N Brian Lee/Tom Cas MICHAEL MCDONALD DIONNE & FRIENDS LIONEL RICHIE BARRY MANILOW HOttest: STEVIE MONDER A-HA TEARS FOR FEARS ARETHA FRANKLIN MR. MISTER

SURVIVOR
DIONNE & FRIENDS
LIONEL RICHIE
JOHN CAPPERTY
OMD
ELTON JOHN
BARRY MANILON HOTTER: STEVIE WONDER HR. MISTER COLLINS & HARTIN ABC

DIE JACKSON T.TwineKen Medek
LIONEL RICHIE
DIONNE 4 FRIENDS
BARRY MANILOW
JOHN COUGAR
ANY GRANT
JACK MAGNER
HORCEGE:
TEAMS POR FEARS
JAN MANHER
FREDDIE JACKSON
ONJ

Jackson/Bell
LIONEL RICHIE
BOB DYLAN
BARRY HANILON
JOHN COUGAR
DIONNE & FRIENDS
HOTEGET
FREDDIE JACKSON

WAHR/Huntsville, AL Steve Dallas/Ted Can LIONEL RICHIE
BARRY MANILOM
DIONNE & PRIEN,
JACK MAGNER
ANY GRANT
GLEN CAMPBELL
JUICE RENTON
JOHNNY LEE
HOORE

LIONEL RICHIE
DIONNE & PRIENDS
BARRY MANILOM
HOTCEST:
STEVIE WONDER
A-HA
TEARS POR FEARS
COLLINS & MARTIN
GINO WANNELLI

WOMC/Detroit . Argenbright/Leigh . KRLB/Lubbock, TX Gary Winter DIONNE & FRIENDS KLYMAXX HOLLest: DAVID POSTER ARETHA FRANKLIN COLLINS & MARTIN FREDDIE JACKSON A-HA Gary Winter
LIONEL RICHIE
DARRY MANILOM
CARS
RESTLESS HEART
JAMES TAYLOR
HOLLOR
TEARS FOR FEARS
DAVID POSTER
PREDDIE JACKSON
COLLINS & MARTIN KLSUKansas City John Frost/Greg Alan

DIONNE & FRIENDS MR. MISTER LIONEL RICHTE MOCLEC! BILLY JOEL DAVID FOSTER STEVIE WONDER COMMODORES A-MA Stu Wright
BARRY MANTLOW
POINTER SISTERS
LIONEL RICHIE
ROBIN GIBB
JOHN COUGAR
ELTON JOHN
NOCKEAL
ANDRICE WHITE
PREDDIE JACKSON
ANTENDE HANKLIN
ARETHA FRANKLIN
KYKYMPAGUCA, KY
Frank Carwell DIONNE & FRIENDS Hottest: TEARS FOR FEARS STEVIE WONDER COLLINS & MARTIN GLENN FREY LIONEL RICHIE

LIONEL RICHIE DIRE STRAITS NIGHT RANGER DIONNE & FRIENDS STING LIONEL RICHIE MR. MISTER ON:

NU REPHANK HOTTER ONDER A-HA TEARS FOR FEARS COLLINS & MARTIN DAVID FOSTER WMYX/Milwaukee Beth Fast LIONEL RICHIE DIONNE & FRIENDS KLYMAXX MR. MISTER

KS94/St. Louis Watermann/Ga LIONEL RICHIE JAN NAMMER DIONNE & FRIENDS ABC

ABC
Hottest:
STEVIE WONDER
DAVID POSTER
TEARS FOR FEARS
COLLINS A HARTIN
GLENN FREY
KYKYISL LOUIS
Jim Richards DIONNE & FRIENDS JAMES TAYLOR HOLLORLI COLLINS & MARTIN A-MA DAVID POSTER COLLINS & MARTIN TEARS FOR FEARS

112 Reporters, 109 Current Reports

ville, WSTF/Oriando. The following station is no longer

MIDWEST

PARALLEL PARALLEL ONE WLLT/Cinc TWO HR. MISTER PREDDIE JACKSON HOTERSTE MONDER JAN HAMMER GLENN FREY TEARS POR FEARS A-MA

WNAM/Appleton-Oshboth Bennet/Collins ELTON JOHN BARRY MANILOW LIONEL RICHIE POINTER SISTERS DIONNE & FRIENDS HOLLEST A-HA CULLINS & MARTIN GLENN PREY ABC

WARMS#/Cincinnati Lisa Waxier/Mark Tiph LIONEL RICHIE STING HOTLER: STEVIE WONDER DAVID FOSTER GLENN FREY COLLINS & MARTIN TEARS POR FEARS KIDA/Des Mo Mike Judge Mise Judge
LIONEL RICHIE
MICHAEL MCDONALD
HOTLEST:
TEARS FOR FEARS
A-HA
COLLINS A HARTIN
ARETHA PRANKLIN
FREDDIE JACKSON WLTF/Cleveland

HR. HISTER
JAMES TAYLOR
HOLLEGE;
HALL & GATES
STEVIE MONDER
A-HA
HHITNEY HOUSTON
GLENN FREY Bob Majors

HR. HISTER

ABC
JAMES TAYLOR
LIONEL RICHIE
HOSTEREL
STEVIE MONDER
DAVID POSTER
COLLINS & MARTIN
GLENN PREY
WHITNEY HOUSTON Mike Yers/Rick Torc
LIONEL RICHIE
HEART
NR. HISTER
JAMES TAYLOR
HOTCEST:
GLENN FREY
A-HA
TEARS POR FEARS
POINTER SISTERS
LIONEL RICHIE

WSNY/Columbus Harry Lyles

LUTTER VANDROSS KLYMAXX DIONNE & PRIENDS HR. MISTER MOLTESE; WHITNEY HOUSTON STEVIE MONDER JAN KAMMER

JAN HAMMER COLLINS & MARTIN DAVID FOSTER

DAVID FOSTER ARTTHA FRANKLIN

ARTTHA FROM ABC THOMPSON TWINS TEARS POR FEARS LIONEL RICHIE

LIONEL RICHIE
HOTTES:
STEVIE WONDER
JAN HAMMER
WHITHEY HOUSTON
A-HA
COLLINS & MARTIN

JOHN COUGAR KLYMAJOX HOTTEST: TEARS FOR FEARS COLLINS & MARTIN STARSHIP ABC MR. MISTER

A-HA GINO VANNELLI GLENN FREY

LIONEL RICHIE JAMES TAYLOR JOHN COUGAR

GLENN FREY DAVID FOSTER TEARS FOR FEARS

WFMK/Lansing Chris Reynolds

Mottest: GLENN FREY

A-HA DON HENLEY STING TEARS FOR FEARS

GrayeNommers
FREDDIE JACKSON
KENNY ROCERS
LIONEL RICHIE
JAMES TAYLOR
COMMODORES
HOCE-SE;
GLENN SPET;
MAURICE WHITE
TEARS FOR FEARS
ARETHA FRANKLIN
COLLINS & HARTIN

KLYMACK MR. MISTER JOHN COUGAR POINTER SISTERS MICHAEL MCDONALD KOOL 6 THE GANG EDIONNE 6 FRIENDS BARRY MANISON

LIONEL RICHIE DIONNE & FRIE JAMES TAYLOR Hottest: COLLINS & MARTIN DAVID FOSTER Hottest: STEVIE WONDER

KFSB/Joptin, MO Bobby Daniels

WXUS/Lafayette, IN Bob Vizza

LIONEL RICHIE DIONNE & FRIENDS MICHAEL MCDONALD

HOTTEST A-HA
DAVID POSTER
TEARS FOR FEARS
COLLINS & MARTIN
STEVIE HONDER

KWEB/Rochester, MN OshNavelson
MR. HISTER
ANY GRANT
JUICE NEWTON
LIONEL RICHIE
HOTE-st:
HOTE-st:
STEVIE WONDER
DAVID POSTER
A-HA
KENNY ROGERS

A-HA DAVID POSTER COLLINS & HARTI KENNY ROGERS Kevin Young
LIONEL RICHIE
OND
HICHHEL HCDONALD
BARRY NANILON
EDGIE RABBITT
ARETHA FRANKLIN
CARS
BILLY JOEL
NOTCEST
STEVIE WONDER
A-64A

MR. MISTER
EDDIE RABBITT
LIONEL RICHIE
DIONNE 4 FRIENDS
KLYMAXX
MANMATTAN TRANSFE
HOLLESS
COLLINS 4 MARTIN
FREDDIE JACKSON
XENSY ROGERS
BILLY JOEL
DAVID POSTER

SET DAMINION MATTIN
KENNY ROGERS
JAMES TAYLOR
KLYMAUX
LIONFL RICHIE
BRUCE SPRINGSTEEN
URGENT
KOOL & THE GANG
OND PARALLEL BILLY JOEL DIONNE & FRI Hottest: DAVID FOSTER

PARALLEL

LIONEL RICHIE
DIONNE & FRIEN
BARRY MANILOW
ARTISTS UNITED
ELTON JOHN
HR. HISTER
JAMES TAYLOR

WCHS/Charles Rocky Steels

STING LIONEL RICHIE BILLY OCEAN

TWO

FULL-SERVICE A/C

THREE

ONE WFBR/Baltimo

HEART
THOMPSON TWINS
HOCKEST
COLLINS & HARTIN
GLENN FREY
JAN HAMHER
JEARS FOR FEARS
STEVIE WONDER DIONNE & PHIENDS
HOTEGAT:
STEVIE MONDER
DAVID FOSTER
A-HA
COLLINS & MARTIM
TEARS FOR FEARS

BEACH BOYS DIONNE & FRIEN LIONEL RICHIE ONJ BILLY OCEAN LIONEL RICHIE KLYMAXX Hottest: STEVIE WONDER LIONEL RICHIE Hottest: KOOL & THE GANG MOITNEY HOUSTON GODLEY & CREME STEVIE MONDER GLENN PREY

KRAV/Tulsa Reynolds/Capr LIONEL RICHIE ABC
MOTTERE:
STEVIE WONDER
GLENN FREY
A-HA
TEARS FOR FEARS
DAVID FOSTER

GINO VANNELLI KENNY ROGERS HOTTOSTE FREDDIE JACKSON DAVID POSTER STEVIE WONDER A-HA WTAE/Pittsburgh Bob Conrad PARALLEL DIONNE & FRIENDS Hottest! COLLINS & MARTIN DAVID FOSTER FREDDIE JACKSON GLENN FREY WHITNEY HOUSTON

THREE WMTFMiCeder R. D. Green/R. Selle D. GreeniR. Sellers
JOHN COUGAR
LIONEL RICHEE
BOB DYLAN
ROBIN GIBB
DIONNE & FRIENDS
BARRY MANILON
HOTCOM
HOTCOM
TOTAL
BOYLE
BOYLE
HOUSE
BOYLE
BO

KATF/Dubuque. IA Wes Davis BILLY JOEL,
JAMES TAYLOR
LIONEL RICHIE
HOTEGET
A-HA
DAVID FORFE

A-HA
JOHN COUGAR
WHITNEY HOUSTON
GLENN FREY
194/Eau Claire, WI
Rick Roberts

LIGNEL RICHIE JOHN COUGAR DIONNE 4-PRIENDS POINTER SISTERS HOTTERS STEVIE WONDER A-MA

LIONEL A FRIENDS POINTER SISTERS JACK MAGNER BARRY MANIOM HOLTONI STEVIE WONDER A-HA TEARS FOR FEARS COLLINS A MARTIN GLENN FREY

ONE GLENN FREY ARETHA FRANKLIN HOLLEST: JAN HAMHER STEVIE MONDER WHITNEY HOUSTON TEARS FOR FEARS A-HA

WTVN/Columbu John Lane

LIONEL RICHIE
HOTTERL;
STEVIE MONDER
DAVID FOSTER
COLLINS 4 MARTI:
KENNY ROGERS
FREDDIE JACKSON

AL JARREAU LIONEL RICHIE DIONNE & FRIEN JOHN COUGAR URGENT HOTTER! STEVIE MONDER A-HA

WEST PARALLEL ONE

MR. MISTER BILLY OCEAN LIONEL RICHIE Hottest: STEVIE HONDER

LIONEL RICHIE DIONNE & PRIENDS DIONNE & PRIENDS HOLLES : GINO VANNELLI COLLINS & HARTIN DAVID POSTER ARETHA FRANKLIN STEVIZ HONDER KOY/Phoenia Jack Bleir

COLLINS & MARTIN JAMES TAYLOR Hottest:

L:ONEL RICHIE DIONNE & FRIENDS MR. MISTER HOLLOSE: DAVID FOSTER COLLINS & MARTIN A-HA TEARS FOR FEARS MAURICE MHITE

TWO

LIONEL RICHIE
DIONNE & PRIZNOS
HOLLEST
HOLLEST
BAVID FOSTER
COLLINS & HARTIN
GLENN FREY
FREDDIE JACKSON LIONEL RICHIE DIONNE & FRIEN BARRY MANILOM EDDIE RABBITT HOTTEST GINO VANNELLI A-HA

PARALLEL PREDDIE JACKSON

Gienn Summers
POINTER SISTERS
LIONEL RICHTE
JOHN CAFFERTY
BARRY MANILOM
DIONNE & FRIENDS
HOTERST
STEVIE WONDER
DAVID POSTER
COLLINS & MARTIN
GLENN FREY
ARETHA FRANKLIN

WTKO/lihaca, NY Wayne Fisk Wayne Fisk
LIONEL RICHIE
BARRY MANILOW
DIONNE & FRIENDS
HOLEESE;
BILLY JOEL
CRYSTAL GAYLE
KENNY ROGERS
A-HA
GLENN PREY PARALLEL

WWNRJBackley, WV Barry Stewart T. Sowe LIONEL RICHIE
DIONNE & FRIENDS
STING
CLEMONS & BROWNE
BARRY MANILOW
HOLLOW

> 41 Reporters, 39 Current Reports

SOUTH

PARALLEL PARALLEL ONE TWO

DIONNE & FRIENDS MOTTER: DAVID FOSTER STEVIE WONDER

Two stations failed to report this week. Their rotations were froze

WTIC/Hartford, WTVN/Columbus.

The following is now a Full Service Reporter: WICC/Bridgeport.

The following is no longer a Full

A-HA DAVID FOSTER GINO VANNELLI HAURICE WHITE KENNY ROGERS ARETHA FRANKLI DAVID POSTER HOLLEST:

PARALLEL THREE

LIONPL RICHIE

Vassie Geltendmüte gi JAMES TAYLOR KENDY LOGGINS KENDY LOGGINS KENDY LOGGINS ANY GRANT LIONEL RICHIE ANY STEVENS ANY GRANT EDDIE RABBITT JOHN COUGAR DIGNEE & FRIENDS COULINS & MARTIN GINO VANNELLI DAVID POSER KENNY ROGERS A-MA

PARALLEL

THREE

MUNICONSMONIS
LIONEL RICHIZ
LIONEL RICHIZ
LIONEL & FRIENDS
GLEN CAMPRELL
FRANKIZ VALLI & I
NOTTERL
COLLINS & MARTIN
NAUBICE MHITE
KENNY MOGENS
FREDDIE JACKSON
JAMES TAYLOR

Service Reporter: WHB/Kansas

MIDWEST PARALLEL PARALLEL

TWO

WHBY/Appleton-Bob Salm/Gary S

LIONEL RICHIE
DIONNE & FRIENDS
MARIE OSMOND
NOTES
BARBARA MANDRELL
JOHNNY MATHIS
GARY MORRIS
KENNY ROGERS
COLLINS & MARTIN DAVID POSTER GLENN PREY JAN HAMMEN

WHBC/Canton Chambers/Dorn LIONEL RICHIE DIONNE & FRIE BILLY OCEAN Hottest: Hottest: A-HA GINO VANNELLI MAURICE WHITE COLLINS & MARTIN FREDDIE JACKSON

WING/Dayton Rick Johnson/King LIONEL RICHIE TEARS POR PEARS STARSHIP HR. HISTER DIRE STRAITS Rick Johnson/King
LITINEL RICHLE
RLYHAXX
DIRE STRAITS
DIONNE & PRIENDS
HOTTER
TEARS POR FEARS
COLLINS & MARTIN
ARETHA FRANKLIN
GLENN FREY
THOMPSON TWINS

KOB/Albuquerqu Fitch/Schreiber

LIONEL RICHIE GLENN FREY TEARS FOR FEARS HOLLEGAL STEVIE WONDER DAVID FOSTER COLLINS & MARTIN KENNY ROGERS BILLY JOEL

Matt McCann
LIONEL RICHIE
DON HENLEY
DIONNE & FRIEND:
FRANKIE VALLE &
TEARS FOR FEARS
ARETHA FRANKLIN ARETHA FRANKLI HOLLEGE: COLLINS & MART DAVID FOSTER

PARALLEL

THREE

PRANKIE VALLI & HOCCORTIN & HORTIN KENNY ROGERS BILLY JOEL ARETHA FRANKLIN JAMES TAYLOR

THOMPSON TWINS

WEST

PARALLEL

ONE KMJI:Denver Rick Brady/Ch HR. MISTER LIGNEL RICHIE DIONNE & FRIENDS Hottest: STEVIE WONDER A-HA DAVID FOSTER TEARS FOR FEARS

SRYAN FERRY LIONEL RICHIE Hottest: GLENN FREY HR. HISTER TEARS FOR FEAR STEVIE WONDER LIONEL RICHIE DIONNE & FRIEND LIONEL RICHIZ BARRY MANILOW

HOTCOST: COLLINS & MARTIN ARETHA FRANKLIN MR. MISTER KLYMAXX STEVIE WONDER

none Hottest: COLLINS 4 HARTIN DAVID POSTER GLENN PREY WHITNEY HOUSTON STEVIE WONDER HICHAEL MCDONALD
LIOWEL RICHIZ
DIONNE & PRIENDS
MOTEGAL
STEVIE MONDER
A-HA
DAVID POSTER
COLLINS & MARTIN
PREDDIE JACKSON

U'Bryanfburs
LIONEZ RICHIE

*LYMAXX
SHEENA EASTON
CARS
HOTEBEL:
A-HA
COLLINS & MARTIN
ABC
HR. HISTER
THOMPSON TWINS B100/San Diego Robby Rich/Gene Knight DIONNE & PRIENDS

JOHN COUGAR
JAMES TAYLOR
KOOL & THE GANG
HOLLEST!
STEVIE HONDER
TEARS FOR FEARS
COLLINS & HARTIN
PREDDIE JACKSON
DAVID FOSTER KKUA/Honolulu Akance/Lilia Mille ALBOCALTHA MHIEF
LIONEL RICHIE
ELTON JOHN
STING
DIONNE & FRIENDS
DIRE STRAITS
HOTCHET
TEARS FOR FLARS
GLENN FREY
BILLY JOEL
COLLINS & MARTIN
TINA TURNER KIFM/San Diego Mark Zegan GLENN PREY LIONEL RICHIE DIONNE & PRIENDS HOTTEST: PREDDIE JACKSON . MEDDIE JACKSC A-HA GINO VANNELLI ONJ KENNY KWAV/Monterey Michael Reading

LIGNEL RICHIE DIONNE & FRIENDS Hottest: PARALLEL TXZO KKPL/Spokane Vicki McCarthy KCIX/Boise Dave Duque BILLY OCEAN BILLY JOEL RLYMAXX HOLDEST STEVIE MONDER TEARS FOR FEARS COLLINS & MARTIN FREDDIE JACKSON A-HA

Chris Rysn
LIONEL RICHIE
STIMG
DIONNE & FRIENDS
KLYMAXX
HOLLEST
STEVIE MONDER
COLLINS & MARTIN
GIND VANNELLI
GLENN PREY
FREDDIE JACKSON LIONEL RICHIE
DIONNE & FRIENDS
UNCENT
HOTLEST:
A-HA
FREDDIE JACKSON
COLLINS & MARTIN
TEARS FOR FEARS
GLENN FREY

TWO

THREE KFQD/Anchorage, AK Mark Lewis/C Harrigan DIONNE & FRIENDS BARRY MANILOW EDDIE RABBITT HOLLOW: KENNY ROGERS FREDDIE JACKSON DAVID FOSTER COLLINS & MARTIN GINO VANNELLI

KLYMAXX LIONEL RICHIE

JAMES TAYLOR LIONEL RICHIE DIONNE & FRIEN HOTTEBEL STEVIE WONDER A-NA

LIONEL RICHIE
DIONNE 4 FRIENDS
HOLLEST:
A-HA
DAVID FOSTER
COLLINS & MARTIN
GLENN FREY
FREDDIE JACKSON KRNO/Reno, NV Lerry frons POINTER SISTERS KLYMAXX LIONEL RICHIE Hogtest; A-HA

PARALLEL

Chris Alexander
LIONEL RICHIE
DIONNE & FRIENDS
SHEEMA EASTON
HARRY MAMILOM
KLYHAXX
MOttest:
GIND VANNELLI
STEVIE MONDER
GLENN FREY
COLLINS & MARTIN
MR. MISTER

KRSB/Roseburg, OF Veronica Burns Veronice Beins
LIONEL RICHIE
JAN HAMHEN
JAMES TAYLOR
ALISON MOYET
PATTI AUSTIN
DIONNE & FRIENDS
CLEMONS & BROWNE
R. HISTER
POINTER SISTERS
BORRY MANILOM
ROBIN GIBB
KOOL & THE GANG
CARS

A-HA GINO VANNELLI GLENN FREY KMGQ/Santa Barbera, CA Stephen Meade

LIONEL RICHIE
DIONNE & PRIENDS
BARRY MANILOM
ROBIN GIBB
HOTCOCK
FREDDIE JACKSON
ARETHA FRANKLIN
COLLINS & MARTIN
BILLY OCEAN
JAMES TAYLOR KALE/Tri-Cities, WA LIONEL RICHIE BARRY MANILOW ELTON JOHN DIONNE & PRIENDS HOTTER THANKLIN DON HENLEY SILLY JOEL BEACH BOYS COLLINS & HARTIN

LIONEL RICHIE

KLYMAXX SHEENA EASTON ROBIN GIBB DIONNE & PRIENDS BARRY MANILOW Hottest: STEVIE MONDER A-HA A-HA
COLLINS & MARTIN
FREDDIE JACKSON
TEARS FOR FEARS
WFFX/Tutcaloosa, A
Sander Walker LIONEL RICHIE DIONNE & FRIEN JOHN COUGAR CLEMONS & BROW HOELEBL: STEVIE WONDER A-HA

KTYL/Tyler, TX LIONEL RICHIE DIONNE & FRIENDS BARRY MANILOM CARS OND DAVID POSTER FREDDIE JACKSON TEARS FOR FEARS GLENN FREY COLLINS & MARTIN

Three stations failed to report this week. Their rotations were frozen: KKLT/Phoenix, WLAC-FM/Nash-

an A/C Reporter: WWOM/Albany.

AOR TRACKS

							_
	Three Two Last Weeks Weeks Week	159 REPORTS	Total Reports/Adds	Power	Heavy	Medium	
ĺ		zz TOP/Sleeping Bag (WB)	143=/1	64 -	139+	4-	
l	4 1 1 0	JOHN C. MELLENCAMP/Small Town (Riva/PG)	148+/7			11-	
l	9 6 2 2	CARC (Topinht Cho Comps (Floktra)	153+/10		112+		
l		CARS/Tonight She Comes (Elektra)	149-/0		113+	33-	
Į		SIMPLE MINDS/Alive & Kicking (Virgin/A&M)	131 -/0	35+	98+		
l		RUSH/The Big Money (Mercury/PG)	121+/10	26+		31 -	
l		DIRE STRAITS/Walk Of Life (WB)		36-	87-	20+	
l		GLENN FREY/You Belong To The City (MCA)	108-/0	26 -		21+	
l		MR. MISTER/Broken Wings (RCA)	107 – /0 139 + /6	9+		86-	
ľ		INXS/This Time (Atlantic)		19=	77-		
l		THOMPSON TWINS/Lay Your Hands On Me (Arista)	108 - /2		38	83	
l		PETE TOWNSHEND/Face The Face (Atco)	136 /13:	6-	38 45+	78 -	
l		PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America		-			
١		ROGER DALTREY/After The Fire (Atlantic)	99-/0	13-	66-		
l		ROGER DALTREY/Under A Raging Moon (Atlantic)	114-/1	3=	52+		
l		STING/Love Is The Seventh Wave (A&M)	103 – /3	15+		35 -	
l		HEART/Never (Capitol)	89-/1	24 -	72 -		l
l		CRUZADOS/Motorcycle Girl (Arista)	123-/3	1 =		84 –	
1		STEVIE RAY VAUGHAN & DOUBLE/Look At Little Sister (Epic)		1 –	46 -		
ĺ	33 25 22	JOE LYNN TURNER/Endlessly (Elektra)	118+/7	1 =		85+	
		C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)		2+	28+		
		TALKING HEADS/Stay Up Late (Sire/WB)	98=/4	9-		56 -	
l		ZZ TOP/Can't Stop Rockin' (WB)	96 /96	0	35	52	
ļ		TOMMY SHAW/Remo's Theme (What If) (A&M)	99-/0	3=	29 –		
I		JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	79 – /1	2-	42 –		
1		KATE BUSH/Running Up That Hill (EMI America)	93+/13	5-		50 =	
Ì		WANG CHUNG/To Live And Die In L.A. (Geffen)	98+/19	5+		66+	
1		KISS/Tears Are Falling (Mercury/PG)	95-/6	4 =	27-		
l		ASIA/Go (Geffen)	102 /10.		12	76	l
l		AEROSMITH/Let The Music Do The Talking (Geffen)	97+/25	0=	10+		
l		STARSHIP/We Built This City (Grunt/RCA)	65-/0	15-	44 -		
١		MIKE & THE MECHANICS/Silent Running (Atlantic)	100+/52	0=	5+		
l		SURVIVOR/Burning Heart (Scotti Bros./CBS)	86+/28	0=	9+		
l		ALARM/Strength (IRS/MCA)	75 + /14			50+	
ł		RUSH/Manhattan Project (Mercury/PG)	69+/18			44+	
١		AUTOGRAPH/Blondes In Black Cars (RCA)	77+/5	0=	3=		
1		DIRE STRAITS/One World (WB)	49 – /0	3+	29 -		1
١		RUSH/Territories (Mercury/PG)	53+/12			32+	
١		YES/Hold On (Atco)	73 /73		3	54	
		DIVINYLS/Pleasure And Pain (Chrysalis)	74+/29			48+	
ĺ		ALDO NOVA/Tonite (Lift Me Up) (Portrait/CBS)	68-/2	0=		56+	
1		LOVERBOY/Dangerous (Columbia)	58+/10		13-		
		DEL FUEGOS/Don't Run Wild (Slash/WB)	62+/4	1 -		43+	١
		JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	43-/2	0-	23+		1
		JONI MITCHELL/Good Friends (Geffen)	59+/30		13+		
J		DREAM ACADEMY/Life In A Northern Town (WB)	59+/9	2=	11+		1
		ZZ TOP/Stages (WB)	43 /42		21	19	
1		ARTISTS UNITED AGAINST APARTHEID/Sun City (Manhattan)	58+/7	2=			
	18 24 29 48	OUTFIELD/Say It Isn't So (Columbia)	40-/1	5 -			ĺ
	DEBUT > 49	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Change It (Epic)	45+/20			27+	1
		ROBERT PALMER/Discipline Of Love (Why Did You Do It) (Island					
		TINA TURNER/One Of The Living (Capitol)	41-/2	3-			
	14 23 28 52		33 - /0	4-			
	55 49 48 53		57-/0	1 =	_		
		STARSHIP/Sara (Grunt/RCA)	41+/11		19+		-
		PREFAB SPROUT/When Love Breaks Down (Epic)	45 - /2	1=	_		1
		R.E.M./Driver 8 (IRS/MCA)	30-/0	1 -		- 16-	
		TALKING HEADS/And She Was (Sire/WB)	23-/0	3-		-	1
	26 29 38 58		34-/1	1-			
	43 48 59 59		25 -/3	1=	15=		
	□ DEBUT ▶ @	ZZ TOP/Rough Boy (WB)	33 /33	1	10	22	
		LOCE ADDED					

MOST ADDED

PETE TOWNSHEND (181) ASIA (102) Go (Geffen) ZZ TOP (96)

Can't Stop Rockin' (WB)
YES (73) MIKE & THE MECHANICS (52)

HOTTEST

ZZ TOP (64) Sleeping Bag (WB) JOHN C. MELLENCAMP (51) Small Town (Riva/PolyGram) SIMPLE MINDS (40) Alive & Kicking (Virgin/A&M) CARS (38) Tonight She Comes (Elektra) GLENN FREY (36) You Belong To Me (MCA)

BREAKERS

PETE TOWNSHEND

Face The Face (Atco)

86% of our reporters on it. 136/131 including adds at: WIYY, WBCN, WBAB, WXRK, WMMR, DC101. Debuts at #11 on the Tracks chart. ASIA

Go (Geffen)

64% of our reporters on it. 102/102 including adds at: WBAB, KZEW, KLOL, WRIF, KSHE, KBPI. Debuts at #28 on the Tracks chart.

MIKE & THE MECHANICS Silent Running (Atlantic)

63% of our reporters on it. 100/52 including adds at WNEW, WXRK, KSRR, KTCZ, KAZY, KLOS. Moves 55-31 on the Tracks chart.

WANG CHUNG To Live And Die In L.A. (Geffen)

62% of our reporters on it. 98/19 including adds at KINK, WZZO, WRCN, WIMZ, WRXL, WLAV. Moves 27-26 on the Tracks chart. AEROSMITH

Let The Music Do The Talking (Geffen)

61% of our reporters on it. 97/25 including adds at Q107, WKLS, KLOS, KROR, WOUR, KNCN, KKCI, KEZE. Moves 30-29 on the Tracks chart. ZZ TOP

Can't Stop Rockin' (WB)

60% of our reporters on it. 96/96 including adds at WIYY, WBAB, WNEW, WXRK, DC101, KZEW. Debuts at #22 on the Tracks chart.

NEW & ACTIVE

CHARLIE SEXTON "Beat's So Lonely" (MCA) 43/9 (38/17)
Adds: WRCN, CHEZ, WYSP, KATT, KLPZ, WRUF, WHIND, KCXT, WCPZ, Heavy 2: KZEW, KROU
Medium 28 including WNEW, WXRK, KTXO, KSRR, WOFM, KOME, KLBJ, KLAQ, KMOD_KILO.

Adds WREN, CHEZ WYSP, KATT, KIEZ, WRUE, WHAD, KCXT, WCPZ, Heavy 2, KZEW, KRQU.

WATERBOYS: "The Whole Of The Moon" (Island) 39/8 (31/9)

WATERBOYS: "The Whole Of The Moon" (Island) 39/8 (31/9)

WATERBOYS: "The Whole Of The Moon" (Island) 39/8 (31/9)

WILE, KSPN, KTCL, KRQU, KPCL, WGCL, WGLE, KTL, Powers I: Heavy 7, CHOM, CFOX, WILE, KSPN, KTCL, KRQU, KCGL, Medium 22 Incidioing WXRT, WGFM, KBCD. 91X.

BLACK, "N BLUE: "Milss Mystery" (Geffen) 33/3 (38/5)

Adds, KICT, KOWB, WKLT, Heavy 5: WGFM, WYSP, KRIX, KLD, KTAL, Medium 23 inciding WYNF, WLD, WHE, KGB, WPX, WHER, KAL, WYDZ, KRIS, KGGO, KMOD, KOMP.

WYNF, WLVU, WHIP, KGB, WYTA, Intel. 1920.
TRIUMPH "MIIInd Games" (MCA) 3775 (33/10)
Adds: WDVE, WNOR, WLLZ, WRIK, KTAL. Heavy S: WHJY, O107, WOFM, KNCN, KRIX. Medium
Zei kinchding WNEW, KLCL, WRIF, KOME, WHCN, WDIZ, KISS, KATT, WIOT, KFMG.

28 including WHEW, KLOL, WRIE, KOME, WHICH, WDLZ, KISS, KATT, WIOT, KEMB, ARCADIA "Election Day" (Gapitol) 3672 (36702).

Adds: KMJX, KGGO, Powers 4: Heavy 10 including CHOM, KROO, WIMZ, KPOI. Medium 22 including WHJY, WSHE, WPYX, WZCO, WHCN, WHEEL WPOH, WRYV, WKGO, KKOJ.

JDHN C. MELLENCAMP "Justice And Independence 35" (RIVa/PG) 34/6 (32/12).

Adds: WDVE, WLVO, WFFY, KGDS, KKDJ, KSOY Heavy 10 including WKRK, KZEW, KFOG.
KKW, WFYX, KMOÖ, Medium 23 including WLJP, WKLC, KKON, WFBO, KEZO, WIOT, KICT.

KISW, WPYX, KMOD. Medium 23 instuding WLUP. WKLĆ, KNCO, WFBO, KEZO, WIOT, KICT.

Y 4T "All American Boy" (A&M) 32/18 (15/15)
Adds Including WECN, KLOL, WRIP, WOFM, KORS, KROR, WPYX, WZZO, WHEB Heavy 2:
KOME, KROU. Medium 21 including WLLZ, KSHE, WAAF, KAZO, KISS, KFMG, KYOL, KOJK
DN BUTCHER AXIS "Sounds D'Your Voice" (Capital) 25/5 (2/18)
Adds including WHJY, 0107, KMOD, KTAL, Heavy 4: KLBJ, KKGR, KGRD, KROU. Medium 19
including WLLD, KOME, WORK, WHEB, WOUR, WAAR, WKOO, WONE, WTUE, WLAX, KATT
HDDDDD GURUS "Bittersweet" (Big Time) 25/7 (19/6)
Adds including WXRT, KROO, 91X, WAAF

77, TOP "Delizione" (WRI) 24/24 (7/10)

including WXRT, KROO, 91X, WAAR:

2Z TOP 'Ubelinious' (WB) 24/24 (0/0)

Adds including KiCT. Heavy 5 KZEW, KFOG, WPYX, KRIX, KPOI. Medium 18 including WYY, WDWE. DOIJ, KYYS, WPDI, WEDO, KATT, KEZO, WIOT, KZEL, KKDJ, KDJK, RUSH "Marathon" (Mercury/PolyGram) 24/7 (21/21)

Adds including WNON, WLVJO, WRDX, WOTO, KOW, Heavy 4 KSRR, KSHE, WHCN, WLAV-Medium 19 including WBAB, WKLS, KTXO, KLOL, KYYS, KISW, WPDH, WDIZ, KZEL

CURE "In Between Days" (Elektra) 22/5 (17/1)

Adde: WRAB, WNEW, KRIX, WHMD, WZEW, Powers 2: Heavy 7 including WXRT, KROQ, WHFS.

WLIR, KSTM, Medium is indubing MANN, ABOU, CERTI ELTON JDHN "Mrap Her Up" (Gelfen) 22/4 (21/4) Adds including MROK, WMCT, KST, HESD, WBB, WREW, CFDX, WDHA, WIMZ, WHMD. MRES TAYLUR, "Everpday" (Columbia) 22/3 (20/7) JAMES TAYLUR, WZEW, Hesby, 10 including KTC, KAZY, KINK, WTUE, Medium 6 including

WOEK, WRDU
EDDIE & THE TIDE "Just Need A Little Rock" (Alco) 22/2 (22/6)

AMER. KYNE, KYNE, Heavy 3: WOPM, KORS, KSKS, Medium 13 including WXRK, KSRR, KLOS.

Adds: KYYS, KVRE. Heayy 3: WOFM, KUNS, ADAS, MEDIURI 12 TOP "Velcro Fly" (WB) 21/21 (0/0)
Adds: including KICT Heavy 9: KFOG, WDHA, WHCN, CHEZ, WCKG, WLAV, KZOK, WBLM.
KYYD. Medium 11 including WLUP, WFBQ, WIOT, KKOJ.

KTYD. Medium 11 including WLUP WFB0. WIDT. KKOJ.

MR. MISTER "Kyrle" (RCA) 21/7 (14/8)

Adds including KSHE. WFDH. WADX. KLBJ. KDJK. KEZE. Heavy 5: WLUP. 91X. CHEZ. KFMG.

KLIQ. Medium 1: including KZEW KZEW KZAP KOME. KATY.

ZZ TOP "Dipping Low in The Lap 01 Luxury" (WB) 18/18 (0.0)

Medium 8 including KSPN. Heavy 9 including CHOM. KZEW. KFOG. WKOQ. WAPL.

Medium 8 including KORS. WZCJ. KLBJ. WCKG

SCORPIOS "NO One Like You" (Mercury/PolyGram) 18:16 (1/1) Adds including Walak KZEW, KUPD Heavy O Medium 6: KLOL, WLLZ, KSHE, KATT, WIOT.

MARILLION "Lavender" (Capitol) 18:14 (5:0)
Adds Including WARW, WDVE KISW, WPYX, WOBK, WFYY, KMOD Heavy 1 WOUR Medium 11 including KSDO, WDM.

HEAVEN "Knockin" On Heaven's Door" (Columbia) 18/4 (23/3)
Adds KTXO KMET, WYSP, KTYD, Heavy 2, KZEW, KRIX, Medium 12 including WNEW, WDVE

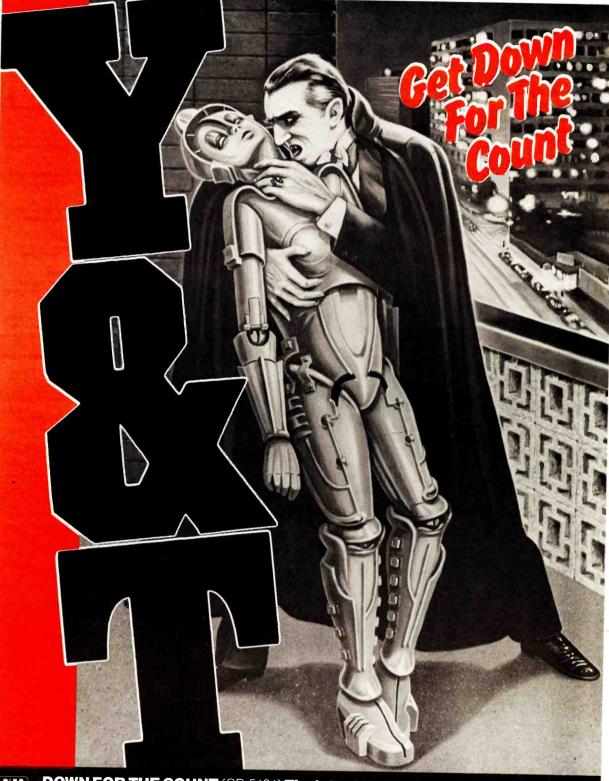
Adds KTXD, KMET, WTSF, KTYD, PEBBY 2 ACEM, FMIX, MEDIUM 12 BLOODING THE THE TOTAL CHRISTIPPHER CROSS "CHARM'THE Shake" (WB) 16/0 (16/7).

Adds 0 Heavy 0 Medium 14 Including KTXD (KSPR, WSHE, WNOR, WYNF, KGB, MIGHT RANGER "Goodbye" (Camel/MCA) 15/9 (6/4)

Adds Including KLOL, KROR, WDIZ, WAPE, Heavy 1, KORS, Medium 8 Including WRDU, WSKS.

OMD "So In Love" (Virgin/A&M) 15/2 (16/2)
Adds: WiZN, WWWV Powers 1: Heavy 4: KROO, CFOX, WHMD, WCPZ, Medium 8 including

PHIL COLLINS "Take Me Home" (Atlantic) 15/1 (13/1)
Adds WRIF. Powers 1: Heavy B including WNOR, KSHE, KLOS, KMET, WAPL, Medium 7 including Adds WRIF. Powers i. nearly survive Key New York New Y





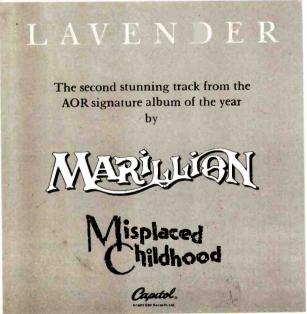
DOWN FOR THE COUNT (SP-5101) The latest and best from Y&T, featuring the new single "ALL AMERICAN BOY" (AM-2789) and "SUMMERTIME GIRLS." Produced by Kevin Beamish On A&M Records and BASF chrome tape. Watch for the "ALL AMERICAN BOY" video.

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RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Two Last Weeks Weeks Wera	159 REPORTS	NOVEMBER 1, 1985	Total Reports/Adds	Power	Heavy	Medium
DEBUT > 1	ZZ TOP/Afterburner (WB)	"Sleeping" (143) "Can't Stop" (96) "Stages" (43)	147 /4	65	141	5
	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Small Town" (148) "R.O.C.K." (79) "Rain" (43)	151 = /0	56+	145+	6-
	RUSH/Power Windows (Mercury/PG)	"Money" (131) "Manhattan" (69) "Territories" (53)	136+/1	35+	99+	33-
	DIRE STRAITS/Brothers In Arms (WB)	"Walk" (121) "One World" (49) "So Far" (25)	140+/6	32+	104+	34 –
	ROGER DALTREY/Under A Raging Moon (Atlantic)	"Raging" (114) "After The Fire" (99)	141-/0	17-	90 –	49+
	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Alive & Kicking" (149)	150 = /0	40+	113+	34 -
	CARS/Greatest Hits (Elektra)	"Tonight She Comes" (153)	153 + /10	38+	112+	40 -
	STING/The Dream Of The Blue Turtles (A&M)	"Seventh" (103) "Fortress" (18) "Shadows" (12)	119-/2	17=	75 –	42-
	MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (107) "Kyrie" (21)	125-/2	26 ~	88 -	32+
	MIAMI VICE/Soundtrack (MCA)	"You Belong" (108)	110-/0	37-	88 –	
9 9 9 11	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)	"Sister" (98) "Change It" (45) "Say What!" (14)	128-/0	5-		64 –
_ 15 15 12	INXS/Listen Like Thieves (Atlantic)	"This Time" (139)	144 + /5	10+	46+	90 -
11 10 12 13	THOMPSON TWINS/Here's To Future Days (Arista)	"Lay Your Hands On Me" (108)	120-/2		83 –	
5 5 10 14	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"We Built" (65) "Sara" (41) "Tomorrow" (10)	103-/1	18 –	<i>61</i> –	
16 13 16 🚯	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI America)	"Men Without Shame" (131)	134 = /1	6-		81 –
8 8 11 16	HEART/Heart (Capitol)	"Never" (89)	95 – /2	24 –		21 –
19 14 17	CRUZADOS/Cruzados (Arista)	"Motorcycle Girl" (123)	132-/3	1 =		90 –
12 12 14 18	TALKING HEADS/Little Creatures (Sire/WB)	"Stay Up Late" (98) "And She Was" (23)	108 – /2	13 –		<i>58</i> –
26 20 20 19	JOE LYNN TURNER/Rescue You (Elektra)	"Endlessly" (118)	119+/7	1 =		85 +
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Dangerous" (58) "Lovin' " (33)	89 –/2	5 –		<i>58</i> +
	KATE BUSH/Hounds Of Love (EMI America)	"Running Up" (93)	94+/13	5 -		<i>51</i> +
	TOMMY SHAW/What If (A&M)	"Remo's Theme" (99)	99-/0	3=	-	64 –
	KISS/Asylum (Mercury/PG)	"Tears Are Falling" (95)	96-/7	4=	27-	
	WANG CHUNG/To Live And Die In L.A. (Geffen)	"To Live And Die" (98)	99+/19	6+		66+
	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"Silent Running" (100)	102 /53	0	5	75
DEBUT > 20	ROCKY IV/Soundtrack (Scotti Bros./CBS)	"Burning Heart" (86)	86 /28	0	9	67
28 3	ALARM/Strength (IRS/MCA)	"Strength" (75)	<i>79+/15</i>	2=		<i>53</i> +
_ 32 29 🕮	AUTOGRAPH/That's The Stuff (RCA)	"Blondes" (77)	81+/6	0 =	_	62+
	DREAM ACADEMY/Dream Academy (WB)	"Life" (59)	64+/6	2 =		42 -
	JONI MITCHELL/Dog Eat Dog (Geffen)	"Good Friends" (59)	59 /30	2	13	37
	ALDO NOVA/Twitch (Portrait/CBS)	"Tonite" (68)	70 - /2	0=		57+
	DEL FUEGOS/Boston, Mass. (Slash/WB)	"Don't Run Wild" (62)	69+/7	1 –	_	49+
	OUTFIELD/Play Deep (Columbia)	"Say It Isn't So" (40)	44 - /2	5 –		28 -
	TRIUMPH/Stages (MCA)	"Mind Games" (37) "Empty Inside" (12)	<i>55+/6</i>	0=		36+
	HOOTERS/Nervous Night (Columbia)	"And We Danced" (32)	44 - /2	3-		24 -
	PREFAB SPROUT/Two Wheels Good (Epic)	"When Love Breaks" (45)	49 - /1	1 =		31 -
	PLATINUM BLONDE/Alien Shores (Epic)	"Crying Over You" (57)	60 - /0	1 =		45 –
	MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)	"One Of The Living" (41)	41-/2	3-		24 -
	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"Driver 8" (30)	35 - /1	1 –		20 -
15 22 36 40	MARILLION/Misplaced Childhood (Capitol)	"Kayleigh" (27) "Lavender" (18)	44 – /11	3-	8-	27+



BREAKERS

ZZ TOP Afterburner (WB)

92% of our reporters on it. 147/4 with adds at: KTCZ, KAZY, WHFS, WTUE. Debuts at #1 on the Albums chart.

MIKE & THE MECHANICS

Mike & The Mechanics (Atlantic)

64% of our reporters on it. 102/53 including adds at: WNEW, WXRK, KTXQ, KSRR, KTCZ, KAZY, KLOS, KUPD, KINK. Debuts at #25 on the Albums chart.

WANG CHUNG

To Live And Die In L.A. (Geffen)

62% of our reporters on it. 99/19 including adds at WNEW, KINK, WZZO, WFYV, WIMZ, WRXL, WLAV, KATT, WIOT. Moves 24-24 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), lewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

110/2

AFTERBURNER

IT'S ZERO HOUR.

THERMISSIONS
TOBOLDLY GO
WHERE NO BAND
H A S G O N E
B E F O R E

On Warner Bros, Rebards, Cossettos and Compact Olivia Disco, Helian (file) him Bearts tubble;
Produced by Bill Harp Nandgement, Bill Harn Loss Well Respectively, Cost (ii) Harn Pares, I. June

CMJ Presents The 1985 New Music Awards. Starring R.E.M. Live in Concert.

November 9th The Beacon Theatre New York City. Call (516) 248-9600 To Reserve Tickets Now. Listen To The Stars Come Out.

AOR ALBUMS

MOST ADDED

MIKE & THE MECHANICS (53) JONI MITCHELL (30) Dog Eat Dog (Geff ROCKY IV (28) Soundtrack (Scotti Brothers/CBS)

WANG CHUNG (19) To Live And Die In L.A. (Geffen) SCORPIONS (16)

World Wide Live (Mercury/PolyGram)

HOTTEST

ZZ TOP (65) Afterburner (WB)
JOHN C. MELLENCAMP (56) Scarecrow (Riva/PolyGram)
SIMPLE MINDS (40) Once Upon A Time (Virg CARS (38) Greatest Hits (Elektra)

MIAMI VICE (37)

Soundtrack (MCA)

NEW & ACTIVE

CHARLIE SEXTON "Pictures For Pleasure" (MCA) 45/11 (38/17)

Adds including CHOM, WRCN, CHEZ, WYSP, KATT, KLPX, WRUF. Heavy 2: KZEW, KRQU. Medium 29 including WNEW, WXRK, KTXO, KSRR, WQFM, KOME, KMOD.

MATERBOYS "This Is The Sea" (Island) 408 (32/8)

Adds: WBAB, WXRK, WCCC, WHCN, WRCN, WONE, KTUL, Powers 1: Heavy 7: CHOM, CFOX, WLIR, KSPN, KTCL, KRQU, KCGL, Medium 23 including Q107, WXRT, WQFM, KBCO, KRQO, 91X.

JON BUTCHER AXIS "Along The Axis" (Capitol) 39/5 (41/0)

Adds including WHJY, Q107, KMOD, KTAL, Heavy 5: KLBJ, WTKX, KKGR, KGRQ, KRQU, Medium 30 including WNEW, WLLP, WQFM, KTCZ, KOME, WHEB, WKQQ.

BLACK 'N' BLUE "Without Love" (Geften) 39/4 (83/5)

Adds: WEZX, KICT, KOWB, WKLT, Heavy 5: WQFM, WYSP, KRIX, KILO, KTAL, Medium 23 including WYNF, WLVQ, WLLZ, WRIF, KGB, KGGO

WHITE NIGHTS "Soundract" (Allanito) 37/6 (49/7)

Adds: WLVQ, WQFM, KBCO, KMJX, WONE, KTUE, Powers 4: Heavy 9 including KINK, WIMZ, WRQK, WHMD, WZEW, KZAM, Medium 19 including KQRS, KTCZ, WHEB, WAQY, KATT, WWCT.

BYANA NAMS "Recidess" (A&M) 29/6 (37/0)

Adds: WKLS, WRIF, WRDU, WXKE, KTAL, KSPN, Heavy 10 including WBCN, WMMR, KGGO, WIBA, WWCT, KOLA, Medium 10 including WBAB, WDVE, Q107, WLLZ, KQRS, KUPD.

NIGHT RANGER "T Wishes" (Camel/MCA) 27/8 (31/5)

Adds: KROR, WHEB, WAQX, WDIZ, WAPL, KMOD, KQWB, KFMQ, Powers 1: Heavy 4: KQRS, WYSP, WCMF, KRIX, Medium 17 including KAD, WAPL, KMOD, KQWB, KFMQ, Powers 1: Heavy 4: KQRS, WYSP, WCMF, KRIX, Medium 17 including KAD, WAPL, KMOD, KQWB, KFMQ, Powers 1: Heavy 4: KQRS, WYSP, WCMF, KRIX, Medium 17 including KAD, WAPL, KMOD, KQWB, KFMQ, Powers 1: Heavy 4: KQRS, WYSP, WCMF, KRIX, Medium 17 including KAD, WAPL, KMOD, KQWB, KFMQ, WRDU, KATT, KILO.

JAMES TAYLOR "That's Why I'm Here" (Columbia) 27/5 (23/10)

Adds: KROR, WHEB, WAGO, MCN, WIEW, WZEW, Heavy 10 including KTCZ, KAZY, KINK, WONE, WTUE, KSPN, Medium 9 including WNEN, KBCO, WOSK, WRDU.

HODDOG GURUS "Mars Recede Guitars!" (Big Time) 25/7 (10/0)

Adds: KYSY, Heavy 3: WCFM, KQRS, WSKS, Medium 14 including WXRK, KSRR, WLLZ, KLOS, 91X, KGB, KRIX, K

KGB, KRIX, KDJK.

CURE "The Head On The Opor" (Elektra) 23/5 (17/1)

Adds: WBAB, WNEW, KRIX, WHMD, WZEW, Powers 2: Heavy 8 including WXRT, KROQ, WHFS, WLIR, KSTM, KTCL. Medium 7 including WXRK, KBCO, 91X, CFNY, WIZN.

OMO "Grush" (Virgin/A&M) 21/3 (22/3)

Adds: O107, WIZN, WWW. Powers 1: Heavy 7 including WXRT, KROQ, CFOX, WHMD. Medium 11 including WSHE, KBCO, 91X, WHFS, WLIR, WAGY.

SCORPINS "World Wide Live" (Mercury/PolyGram) 18/16 (2/2)

Adds: KTXQ, KMET, WYSP, KTYD. Heavy 2: KZEW, KRIX. Medium 12 including WNEW, WDVE, KLOS, KGB, KROR, KISW, KISS.

COLOUR FIELD "Virgins And Phillistines" (Chrysalis) 18/1 (18/0)

KGB, KHUH, KISW, KISS.

COLOUR FIELD "Virgins And Philistines" (Chrysalis) 18/1 (18/0)

Adds: WONE. Heavy 3: WXRT, WLIR, KTCL, Medium 14 including KTCZ, KBCO, KROQ, 91X, WHFS, Adds: WONE.

BIG AUDID DYNAMITE "This Is Big Audio Dynamite" (Columbia) 17/5 (13/7) Adds: WPDH, KLAQ, KSTM, KFMX, KRQU. Heavy 7 including WBCN, KRQQ, WLIR, KVRE. Medium 5

including WXRT, WHFS.

BILLY THE KID "Sworn To Fun" (MCA) 16/1 (16/7)

Adds: WIOT. Heavy 0: Medium 8 including WYNF, WPLR, WHTF, WFYV, KMJX, WKDF, KOMP.

ROMANTICS "Rhythm Romance" (Nemperor/CBS) 15/2 (15/2)

Adds: WSHE, WZZQ. Heavy 1: Medium 12 including WMMR, WLLZ, WRIF, 91X, WQBK, WDHA, WLIR, WROS).

WPDH.

SMASH PALACE "Smash Palace" (Epic) 15/2 (16/2)

Adds: WNEW, CHEZ. Heavy 0: Medium 14 including WMMR, KTXQ, KBCO, 91X, WLIR, WYSP, WHTF.

STEVEN WRIGHT "I Have A Pony" (WB) 13/6 (10/7)

Adds including WPLR, WYSP, KSJO, WIZN, KSPN, Heavy 0: Medium 1: WFYV.

MADNESS: "Mad Not Mad" (Geffen) 13/3 (12/3)

Adds: KROQ, WONE, KTCL. Heavy 2: including KGRQ. Medium 8 including WXRT, KTCZ, KAZY, KROQ, WILE. KRCO WTUE

WALL OF VOODOO "Seven Days In Sammystown" (IRS/MCA) 11/5 (6/6)

WALL OF YOUDDO "Seven Days In Sammystown" (IRIS/MCA) 11/3 (b/b)
Adds: CHEZ, CFNY, KSTM, KRQU, KVRE. Heavy 0: Medium 7 including KRQQ, WLIR.
IRION MAIDEN "Live After Geath" (Capito) 11/3 (7/1)
Adds: WBCN, KTXQ, KXZL. Heavy 0: Medium 6 including Q107, KNCN, KLAQ, KISS, KFMG.
STEVE MORS BAND "Stand Up" (Elektra) 11/1 (12/1)
Adds: KTXQ. Heavy 1: KTCL. Medium 6 including CHEZ, WONE, WTUE, WHMD.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS — This week's most added records

HOTTEST — This week's records receiving the most power reports.

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium the artist will appear in heavy

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) - A single's B-side. (M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation

"frozen" list indicates that a current report was not received. and last week's rotations were included in the data base

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1 000 000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000 Stations at a significant ratings disadvantage to their in-format comp etitor(s) are assigned a lower parallel

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STEVIE RAY VALIGHAN
PETE TOWNSHERO (M)
Medium
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HARSHALL, CRENSHAM
TOMBOY, SHAM
AUTTOGRAPH

TORPY SHAM
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MD. CHRIS PARY

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CASS

MODER DALFREY (*)

MIAM! VICETS

MIAM! VICET

WBCN/Bostor (617)266-1111 PD: OEDIPUS ASST. PD: BOR

Heavy CARS ZZ TOP AEROSHITH

ARROWSTH
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WXRK/New York (212) 750-6400

PD: PAT EVANS JOHN TOWARD STATES OF THE STAT

WMMR/Philadelphia (215)561-0933 PD: TED UTZ HD: ERIN RILEY

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WDVE/Pittsburgh (412)937-1441 PD: GREG GILLISPIE ND: HERSCHEL

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ALDO NOVA
ROBERT PALMER
LIVEBBOY
CRUZADOY
TOMMY SHAM
LIGHT
ALGHT
CHARLE SEXTON
BETT TOWNSHEND
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JONI MITCHELL
INXS
TRIUMPH
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DC101/Washington (202)828-9932

PD: DAVE BROWN ASST. PD: 8.J. COMEN

WBAB/Long Island -(516)587-1023 PD: BOB NICHMASN ND: RALPH THETORA

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WPYX/Albany, NY (518)785-9061 PD: AND! TURCO HD: BOB WELCH

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WKLC/Charleston, WV (304)722-3308 PD: REGGIE JONES

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WHFS/Annapolis (301)263-1430 PD: DAVID EINSTEI ND: BOB SHOWACRE

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WYSP/Philadelphia (215)668-9460 PD: ANDY BLOOM ASST. PD: HIKE WOLF

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Heavy JOHN COUGAR MELLEN 22 TOP (L) SIMPLE MINDS DIRE STRAITS TALKING HEADS RUSH (203)287-9070 PD: NEAL MIRSKY MD: AMANDA TEPPE NAME OF THE PROPERTY OF THE PR

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CHEZ-FM/Ottawa (613)563-1919
PO: STEVE COLWILL (914)471-1500 PD: STEW SCHANTZ MD: PAM BROOKS

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WCMF/Rochester (716)262-4330

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WEZX/Scranton (717)961-1842 PD: DAVE LONDON HD: JAY DANISUS

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WAQY/Springfield, MA (413)525-4141 on, HARLON BARRON

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WAOX/Syracuse (315)472-0200 PD: ED LEVINE ASST. PD: ANY HARLHAM

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MD: GPTAS TURN

WHTF/York (717)266-6606 PD: MIKE ONDAYKO HD: TEM DRAYER

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WAAF/Worcester-Boston (617)752-5611 PD: CYNDE SLATER HD: RUSS NOTTLA WRCN/Long Island (516)727-1570 DI JOHN SPAPPONI

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(203)775-1212 PD: BOB ROCAR HD: MARK DEVINE

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WRLM/Portland, ME (207)783-2065 Pb: 2068 DIA7 MD: TOM MALLACE

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WYNF/Tampa (813)228-6090 PD: MARK 2147 MD: ROW DIAZ

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(404)325-0980 PD: BILL WISE HD: BOB BAILEY

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KLOL/H (713)626-8855 PD: JOE DESTON ASST. PD: RICK

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WRXL/Richmond (804)282-9731 PD: TON EVANS HD: PAUL BRUGBUE

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(904)642-1055 PD: CHRIS TOPE HD: LEX STALFT

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KLBJ-FM/Austin (512)474-6543 PD: CLARK RYAN HD: JEFF CARROL

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WKQQ/Lexings (806)252-8694 PD: DAVE KRUSE ND: NDS SLLIS

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KMJX/Little Rock (501)470-0088 PO: TOH HOOD HD: TOHRY RHITH

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KRIX/MCAHen-Brownsville (512)350-8998 PD: HECHAEL PARKER HD: ACE PALADIRE

Beavy III TOP IN THE T WKDF/Nashville (615)244-8532 PD: BILL POON ASST. PD: DAVID Meety Term 1. 11 Feb. 1. 11 Feb.

WOOJ/Ft. Myers (813)275-8865 POL PAT TELECI HOL CHARLES REP

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WRUF FM/Gainesvil (904)392-0771 PD: HARRY GUSCOTT ND: VIRGIL THOMPSON

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KXZL/San Antonio (512)228-8444 PD: GLEN HARTIN HD: ANDELA WRIGHT

170 / 150-160 MILES A WISSON'S WINNESS AND A WZEW/Mobile (205)432-0102 PD: CATT STORE HD: PHIL COULU

WWWV/Chark (804)871-4057 PD: JAY LOPEZ

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(504)345-1070 PD: MARK SEGFR

KFMX-FM/Lubboc (806)747-1224 PD: MES HESSMAN HD: BILL BATEMAN

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KTAL/Shreveport (318)425-2422 FD: CHUCK ELLIS HD: BRIAN HILLER

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WRIF/Detroit (313)827-8505 PO HICHAEL HAYER ASST. PO JOS URBIEL

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(313)855-5100 PD: CARRY CURELO ABST. PD: BONG PODELL

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WLUP/Chicago (312)440-5270 PD: GREG SOLF HD: BILL EVARS

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WEBN/Cincine (513)871-8500 FO: TON CHESTS HD: CUST GARY

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DOWN-TO-STATE OF THE STATE OF T (614)224-1271 PD: PAT STILL MD: LEK RAMDALL NOT LEE RANDALL
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KYYS/Kansas City (816)561-9102 PD: JOE HCCARE MD: SKID ROAD!

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MR. WISTER
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BRUCE SPRINGSTEEN
KISS WQFM/Milwaukee (414)276-2040 PD: JERRY GAVIN MD: DANA BROWN

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KTCZ/Minneapolis (612) 339-0000 PD: ROBBY CHRISTIAN

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KORS/Minneapolis (612)545-5601 PD: DAVE HARTS FON

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PETE TOWNSHEND
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KSHE/St. Louis (314)842-1111 PD: RICK BALLS ASST. PD: AL HOF

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WXRT/Chicago (312)777-t700 PD: NORH WINER MD: LIN REPHRER

WAPL/Appleton-Green Bay (414)734-9226 PD: BRIAN TAYLOR HD: RICK PANNECK

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KISS WSKS/Cincin (513)868-3696 MD: MARTY BENDER

KQDS/Dultuh (218)728-6421 PD: MINF RELLE HD: JOHN TOMER

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(219)484-0580 PD: RICK WEST HD: HAL BPANDT

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TO THE PANY SERVICE SERVICE

WRQK/Canto (216)492-5630 PD: ALCK SING PO: BICK SINGER

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WONE-FM/Akron (216)535-7831 PD: WARD HOLHES Heavy JOHN COUGAR MELLEN JAMES TAYLOR (M) DON HENLEY STING

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(3137/81-7300
PD. DON LOVIS
PD. DON LOVIS
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WTHE/Dave WTUE/Dayton (513)224-1501 PD: TOM CARROLL HD: JOHN BEAULIER HOSANY
JOHN COUGAR MELLEN
SINDLE MINOS (M)
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WFBQ/Indianapo (317)257-7565 PD: THE MFARMAN MD: JAY BAKER KGGO/Des Moines (515)265-6181 PD: JACK PMERSON MOT WIKE RECOTES Heavy THOMPSON TWINS

KEZO/Omaha (402)592-5300 PD: BRUCE MCG MD: JOE BLOOD

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(918)664-2810 PD: CHARLIE WEST MD: JIN JONES

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KICT/Wichita (316)722-5600 ON: BILL BROWN HD: LEE ROBERTS Heavy ROSER DALTREY

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WWCT/Peorla (309)674-2000 PD: JEFF MURPHY HD: PHIL MARICK Heavy JOHN CONSAR HE

WXLP/Davenport (319)326-2541 (319)326-2541
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WIBA-FM/Madison (608)274-5450 PDI JACK MITCHELL HDI CHRISTA LANE

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KFMZ/Columbia, MO (314)874-3000 PD: BRYAN JEFFRIES HD: CRAIG STEVENS

KSQY/Rapid City (605)578-3533 PD: JACK DANIELS HD: JEFF HICHARLS HDI JEPP HICHARIS

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KQWB-FM/Fargo (218)236-7900 PD: JON ERDAHL

WKLT/Kałkaska (616)258-2800 GM: CHUCK POET ASST. PD: TERR:

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WCPZ/Sandusky (419)625-1010 PD: RANDY HIGG MD: REVIN YOUNG

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KLYVIDub (319)557-1040 PD: ROBERT HELCI MD: TIN JANSEN

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WZZQ/Terre Haute (812)232-5034

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KROO-FM/Los Angeles (818)578-0830 PO: RICK CARROLL NO: LARPY GROVES

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KUPD/Phoenix (602)838-3062

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KGON/Portland (503)655-9181 PD: PETE BOLGER NO: INESSA YORK

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KROR/San Francis (415)765-4045 PD: CHRIE RILLER HD: TORN MCRAE

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KFOG/San Francisco (415)988-1045

KOME/San Jose (400)246-6811 PD: ROW NEW! NO: PAREL TRANS

KISW/Seattle (206)285-7625 PD: SEAU PHILLIPS ND: STEVE SLAYON

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CFOX/Vancouve (804)684-7221 PD: DOM BHAFER HD: NAREN HEMIO

(MET/Los Ángeles (213)464-5638 (2) 8174 PL VERTAD (0) PAR F VERTA

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(403)428-8597 PD: HEIL ETMARDS HD: TED REMMEDY

KZEL/Eugene (503)342-7096 PD: REM HARTIN HD: VINCE HERTS

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KPOl/Honolulu (808)524-7100 FO: BILL HIMS HD: AHDY PRESTOR

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KGB/San Diego (\$19)292-1360 PDI LARRY SMUCE ASST. PDI TED STHARDS

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KFING/Albuquerqu (505)265-8811 PD: TON MARSHALL ASST PD: LESSY SU

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KILO/Colorado Springs (303)634-4896 PO: BICH NAME HD: ALAH MRITE

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KOMP/Las Vegas (702)876-1460 PD: SCOTT /AMPKING NEST PD: DID MART stind

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KDKB/Phoenix (802)897-9300 PD: JOHN LARSON HD: NICK SOMMERS

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KLPX/Tucson (602)822-6711 PD: BRYAN HILLER HD: RICK ALLER THE STATE STATE OF THE STATE OF

KSTM/Phoenix (602)835-1767 PD: JEFF PARETS ARRY, PD: MERRY VERTON

Reserve Personnel Control of the Con KKDJ/Fresno (209)226-5991 PD: DOW FISCHER HD: TEFF RIFDE POL DON F F BANDER

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(801)262-5541 PD: RANDY ROSE HD: TORK PLORENCE NOT TORREST TO THE TORREST TORREST TO THE TORREST TORR KZOK/Seettle (208)281-5600 ON: PHIL STRIDE

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KEZE/Spokene (509)448-1000 ON: JOSEM CUMHINGS NO: BARLA STEVERS

KWHL/Anchorage (907)349-6551 ON: CARTER B. SRAC MD: REVIN VARGAS

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KKGR/Anchorage (907)278-4631 Po: JOHN ROBERTS

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(307)286-1400

KRQU/Laramie Cheyen (307)745-7396 PD: JOHN EDMARDS

KZOQ/Missoula (406)728-5000

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KOLA/Riverside-San Bernardino (714)825-9952 PD: AL BARRETT

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KSPN/Aspen (303)920-1912 PD; GARY MITPPLE HD; TOH CAREY

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KTYD/Senta Barbera (805)967-4511 PD: RICK WILLIAMS

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NEARLY STORY STORY

150 reporters 157 current playlists

Two stations failed to report this week. Their rotations were frozen:

> KUFO/Odessa-Midland WXLP/Devenport

KINK/Portland (503)226-5080 FD CARL WEITING FREE PD: FFE 122A

CHR PARALLEL ONE PLAYLISTS

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MARA HITTS

Baltimore PD: Ralph Wimmer

Baltimore P.D. Raiph Wimmer M.D. Tim Watts

CHARLES AND THE WATTS

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DIDNNE & FRIENDS/That's what Fr NATE BURN/Running Up That Hill SCRITT! POLITI!Perfect May LIONEL RICHIE/Say You, Say He

ISS981/2 Buffalo

PD: Scott Robbins MD: Boom Boom Cannon

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Philadelphia PD: Scott Walker MD: Glenn Kalina

LIOMEL RICHIE/Bay You, Say Me CARS/Tenight She Comes SURVIVOR/Surning Heart DIRK STRAITS/Mail to U.s#e SINW/Love Is The Seventh M PETE TOMPS(MO/Faye The Face JAMES TAYLOR/Sweryday

PD: Bob Travis MD: Chris Knight Boston

JOHN COUGAR/Smell Town DIOWNE & FRIENDS/That's what I JOHN CAFFERTY/Baell Town Girl STARPGINT/Object OF Mg Desire PETE TOWNERMO/Face The Face LIOMER RICHIE/Say You, Say Na CARS/Tonight She Comes 9. 9/AII OF No For All OF

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PD: David Wolfe

AD: Stephene Anthony

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PD; Jim Waters MD: Brad "Knobby" Jones

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Operations Manager: Providence

PD: Scott Shannon MD: Frankie Blue

MO. Franke Bue

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ADDS DIONNE & FRIENDS/That's MASS Fri

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D. Smokey Rivers

MD. Gene Baxter

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PD: Bob Beauchamp MD: Guy Brouillard

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PD: Sunny Joe White

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ARTISTE ONLY ./ See City
BOWL/COM/Farring Heart
TO MAN & BUTCH/Verbase Dence
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FALING/AMERICA
DOUG C. FREDUNTH BOWL BOWL BOWL
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FALING/AMERICA
DOUG C. FREDUNTH SINCE
MAND JORGEST BOY
MAND CHARO/TE LIVE & DIP IN LA

JO3 ₩PhD Buffalo

□⊙⊙ FM Long

B94_{FM} Pittsburgh

PD: Nick Bazon

MDL-Lord Campbell

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DIONNE & FRIENDS/That's What Fri STING/Love Is The Seventh W

ONJ/Seul Ries KATE BUSH/Running Up That Hill RAY PARKEH JR /Girls Are Mare F



Buffalo Buffalo

Buffalo

DUP July Randoll

MD PJ J Foxx

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MD PJ Foxx



Asst. PD: Mary Taten

DIONE & FRIENDS/That's What Fr LIGNEL RICHIE/Say You. Say Me STAPPOINT/OBJECT OF My Desire EDDIE MEMPHY/PARTY ALL The KOOL & THE DANG/Emergency

7/106 wzgo

Philadelphia ALL HIT RADIO

SOUTH

Ollhit Dallas
Ollhit MEGL
The Lagle PD: Bandy Brown

MD: Joe Folger

SIMPLE MINOS/Alive & Ricking STING/Love Is The Seventh M STIMO/Love Is The Seventh M AUTOGRAPH/Blondes In Black C JOE LYNN TURNER/Englessig ELTON JOHN/Way New Up JOHN COUGAN/Bamil Team TIL TUESDAY/Love In A Vacuus SURV/VOR/Burning Heart

CHR PARALLEL ONE PLAYLISTS

PD: John Young

Dallas/Ft. Worth

Makinush Hills

VP/Programming. John Shomby

Whise Assist Karan Crosby

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B97 New Orleans

Orleans

PD. Kins O'Kelly

MD. Greg Rolling

2 | Strong Golden

1 | 2 | Strong Golden

Houston
PD: Roger
W.W.W. Garrett

W.W.W. Garnett

| Control | Control

SUBVIVOR/Surning Heart GING VAMMELLI/Murts To So In L EDDIE MEMPHY/Parts All Inc Tir STIMC/Lows In The Seventh W

Miami WINZ-FM

PD. Robert W. Walker

MO/Asst. PD. Frank Amadeo

John St. Walker Mo/Asst. Pd. Frank Amadeo

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John St. Walker Mo/

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JOHN PARRYLOVE Granner
SALISHOPAYTETEN BOY
JOHN CAFFERTY/Small Town Girl
STIMOYLOVE IS The Seventh M
DIONNE & FRIENDS/Thet's Mhat Fri

KTKS
Dallas

Ope Mgr Chuck Morgan

MD Marcia Guckian

D 1 June Marcia Guckian

D 2 June Marcia Guckian

D 3 June Marcia Guckian

D 4 June Marcia Guckian

D 5 June Marcia Guckian

D 5 June Marcia Guckian

D 6 June Marcia Guckian

D 7 J

Hit Radiol
WQUE New Orleans

93FM PD: Kevin McCarthy

93FM PD: Kevin McCarthy

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(94-Q) Atlanta

PD: Jim Morrison

MD: Jeff McCartney

P.U. Jam Morrison
M.D. Jeff McCarthey

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1 3 Mit Morrison Visit Bases
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Hot Hita! Norfolk

MD: Jim Curtis

MD_im Curis

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ZZ TOP/Sleeping Bag STAPPOINT/Object Of My Desire CON HENEEY/Sunset Orall DMD/So In Leve ON//Soul Nese Tink TURNEY/One Of The Living Say PARKEY JR. /@irls are More F-

WRSR
Norfolk
OM: Marc Carmody
MD: Doc Michaels

PD: John Lander

DO SURVIVER/Burning Heart Hight EANGER/Goedbyr JOHN COLOR/Small Town CLERONS BARBARY Town CLERONS & SERVEWARD BARBARY HORRIS DAY/The Dak Tree
HEVAR ADARS/One Night Love Affe RENG & AMCLEA/[1] Be Good OHJ/Smul Kits RATE BUSH/Running Up That Mill ELTON JOHN/Wirse Mer Up

Ops Mgr: Mason Dixon MD: Bobby Rich

Ope Mag. Mason Duxon

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MIDWEST

KEEP HEARING THE ROCK

KEEP HEARING THE MOCK

OPS. DIF Dave Robbins

M.D. Tom Kelly

S. LOUIS

1 1 1 400 Medicinal Service Se

SUSH/Ter Big Money

THE NUMBER 1 HIT MUSIC STATION
St. Louis
PD: Garry Mitchell
MD: Kilm Poord
MD: Kilm Poord

St. Louis PD. Garry Mich MD. St. Kindows PD. Garry Mich MD. Schmidt MD. Schmid

hitradio 96 fm

Detroit

PD: Gary Derkowitz

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Kansas City

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Columbus

PD. Adam Cook

MP. D. Adam Cook

MP. D



MD: Kathy Means WCZY

TOTAL STATE OF THE STATE OF THE

Minneapolis

PD: Dave Anthony Asst, PD/MD: Don Michaels

LEE Chicago

PD: Buddy Scott

MD: Joe Bohannon

D. Joe Bohannon

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DIONE & FRIENDS/That's What F EDDIE HURPHY/Party All The Tim STING/Loss is the Seventh M



PD: Tom Jeffries

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MD: Bumper Morgan

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CLEMONS & DECOMMETYOU'RE A FILE! MIGHT RANCER/Gomesup JOHN PARRYLove Grenwar GING UNNEELL!/MUTTE TO BY IN L STINOZLOVE IS The Seventh M PETE TOMNISMOT/SEC The Fets

Ops Mgr. Jun Fox

MD Dave Allen

1 | Street Allender Street Allender Street

1 | Stree

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

DIONNE & FRIENDS/That's Mhet

PRINCE/America

CHR PARALLEL ONE PLAYLISTS

от от квео Kansas City

BAY PARRON on THE US 20 ELTON JOHN/Jurag Her US NODE & THE GARG/Emergency GIND VANNELLI/Hurts To Be In Low-SIME! ETHOS/Alive & Ricking ABC/Be Near He



Chicago

Ops. Mgr.: John Gehron
MD: Dr. Chuck Crane

MD: Dr. Chuck Crane

J. Shing Committee Co

WMMS

Ops Mgr. John Gorman Cleveland



PD: Chris Andrews

PD: Chris Andrews

MD: Brian Keily

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WLS-FA Chicago

PD. Jan Jeffries

- D. Jan Jeffr

WEST

Hot Hits San Francisco

PD. Richard Sanots

Strate Andrews Free Lawren

Strate Andrews

KWSS 94.5_{PM}

PD: Dave Van Stone MD: Robin Kipps San Jose

MD: Robin Hipps

2 John Morgan

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Denver
PD: Mark Bolke
MD: C.J. Stone

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KZZP104.7FM
THE NUMBER 1 HIT MUSIC STATION Phoenix
PD: Guy Zapoleon

THE NUMBER 1 BIT MUSES STATED PROPERTY.

P.D. Guy Zopoloon

M.D. Steve Gooddard

M.D. Steve G

ONJ/Soul Kiss QND/So In Love EURYPHEIGS & ARE/Sisters Are S SURVIVOR/Surning Heart BALTHOMA/Tarian Sou AGD, & THE GANG/Kentreenty

Seattle Seattle

PD: Ric Hansen MD: Sandy Louie

ELTON JOHN/Mrap Her Up JAMES TAYLOR/Everyday CARS/Tenisht She Come;

Los Angeles KISFM 102.7

VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

Assistant PD: Mike Schneder

2 | SINCE CONSERVATION AND ADMINISTRATION AND ADMINISTRATION

LIDNEL RICHIE/Say You. Gay Me SHEENA EASTON/De it For Love JOHN COUGAP/Smail Town CASS/Fanight She Comes FOINTER BISTERS/Freedom

PRINCE/America EURYDENICS & ARE/Sisters Are Day 22 TOP/Bleeping Reg DINO VANNELLE/Hurts To Be in Low

PD. Dick Bascom Phoenix
MD Erika Smith

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CLEMONS & BROWNE/You're A Frien POINTER SISTERS/Freedom EDOIE MUNPHY/Party All The Tim-STARPOINT/OBject OF My Desire SIMPLE MINDS/Allyo & Nicking

Seattle KUBE 93FM

PD: Bob Case MD: Wendy Christopher

MD: Wondy Christopher

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LIGHEL RICHIE/Say You. Sey !

KS IOS FM HOT HITS!

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PIANI SOUND MACHI/Conge
JOHN COMMA/Smell Town
LIOMEL RICHE/Say You, Say Me
DIRE STRAITS/Melk DF Life
POINTER SISTERS/Freedom

SURVIVOR/Burning Heart PRINCE/America

FIV102 Jeston

PD: Rick Gillette MD/Assist PD: Chris Collins Sacramento

Sacramento

| Service | Se

LIONEL RICHIE/Say You. Say Me CARS/Tonight She Comes RATE BUSH/Running Up That Hall DIONNE & FRIENDS/That's What F SHEEMA EASTON/DE IT FOR LOVE EURYTHRICS & ARE/Sisters Are ELTON JOHN/Mrss Ner Us BCRITTI POLITIL/Perfect Has REME & ANGELA/I'II Be Good

San Francisco

PD: Steve Rivers MD: Keith Naftaly

ZIOO FM KKRZ

PD: Gary Bryan MD: Sean Lynch

Portland MCS Sean Lynch

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25 NAVMARI/I Miss You STIMO/Love is The Seventh M DIRE STRAITS/Wall Of Life DIOME & FRIENDS/That's Mhat Fr; 9 9/All D/ Me Fer All D/ GIND WANNELLI/MUTTS TO BE IN LOW PRINCE/America STARPOINT/Object Of My Desire

WILLIAM DERIVER DEPUTED OF SERVICE STATES OF SER

CARS/Tonight Shr Comes CLEMONS & BROWNE/You're A Frien DIRE STRAITS/Well OF Life BILLY JOBC/The hight Is Still V SIMPLE MINDS/Allive & Ricking CMES CHOSS/Chare The Smale MANU CHIMCOTO Live & Dir In LA

(Q103FM)

PD: Jack Regan MD: Alan Sledge

KOAQ Denver

MD. Alan Siege Denver

These tree control of the co

31. 32. 33. 35 JOHN COUCAR/Small Fown MATE BUSH/Running Up That Hill MANG CHUNG/To Live & Dir In LA RLYMAKK/I Miss You HICHAEL FRANKS/Your Berrst's Se

Hot Hits Seattle IN PLUV FIM PD: Jeff King
Assist PD/MD:Devon Durrant

BRYAN ADAMOVIC'S Only Love INSENTALS Time PHANTON ROCKER SYMME MITHOUT JOHN CAFFERYVENEIL Town Cirl REME & MANCLAN'111 Be Good NI YMAEZ/I HIST YOU.

GIND VARBULLIFORTE TO BE IN VSTFALL AMERICAN BEING VSTFALL AMERICAN BEING JOHN COUGAPTEMELL TWO HIDOW/NEW ROMANCE FILL TUESDAY/Love In A Vacuum RECDIS AGGON/YOU FOR MY ELF FILL TUESDAY/Love In A Vacuum RECDIS AGGON/YOU FOR BEING STAMPOHNYOU JECK OF MY DESIR



PD: Jon Barry

MD: Steve Naganuma

LIONEL PICHIE/Sey You. Say Ne MATE BUSH/Munning Up That Hill EDDIE MURPHY/Party All The Tip DIONNE 6 PRINDS/Mart's What F TAK-INO MEADS/And She Mat STINO/Love is The Seventh M CARS/Tonight She Comes

JOHN CAFFERTY/Small Town Qirl JOHN COUGAR/Small Town NU SHEDZ/Qoin' Top Far HODL & THE GANG/Emergency

COD TO Sacramento Sesi Sacramento

PD: Tom Chase

MD: Mr. Ed

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JOHN COUDAR/Seell Town
SURVIVOR/EUrning Heart
BITING/LOVE Is The Seventh M
CLERONS & BROMELYOU'RE A Frien
SMERM EASTON/OF It For Love
JAMES TAYLOR/Everyday

RISE/Tears Are Falling RATE BUSH/Rubning Up That Hill RATRINA & THE MAV/Que To Guier

EAST

HOTTEST MOST ADDED

Starship Lionel Richie Pete Townshend P. Collins & M. Martin Mr. Mister Stinn

CHR ADDS & HOTS

SOUTH

MOST ADDED Sting Night Ranger Lionel Richie

HOTTEST Starshin Glenn Frey P. Collins & M. Martin Mr. Mister

EAST

PARALLEL TWO

RI-IDAProvidence, RI
JONEDAM MONH
LICHIE ALCHIE
LICHER, RICHIE
ELTON SONN
KLYMAUX
DIONNE & FRIENDS
PRINCE (4p)
TA HARA & SEEN
STEVIE MONDER 2-1
HR. HISTER 18-13
STHPLE HINS 26-10
STHPLE HINS 26-10
ARCADIA 35-22
ARCADIA 35-22

OMD CARS Hottest: STARSHIP 1-1 A-HA 2-2 HR. MISTER 9-3 TEARS FOR FEARS 13-4 JAN HAMMER 8-7

98PXY/Rochester, NY Tom Mitchell

EURYTHMICS SHEMA EASTON CLEMONS & BROWNE STING JOHN COUGAR HOLTEST TEARS FOR FEARS 1-1 STARBUTP 4-2 HEART 5-4 GLEMN FREY 6-5 COLLINS & MARTIN 7-6

WGFM/Schenectedy, NY

WPST/Trenton, NJ Tom Taylor

Tom Teylor
JOHN CAFFERTY
DIONNE & FRIFNDS
DIRE STRAITS
EDDIE MURPHY
STING
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WRCK/Utice, NY Jim Reltz

Jim Reits
STING
LIONIL PICHIE
ARTISTS UNITED...
NIGHT RANGER
PETE TONNICHT RANGER
PETE TONNICHT RANGER
HOLLENGER
PHANTOH, ROCKER 4 (4p)
HOLLENGER
HOLLENGER
LEIN PERE 4-2
GLENN PERE 4-2
GLENN PERE 7-3
ARCHIA 32-18

LIONEL RICHIE
DIRE STRAITS
DIRE STRAITS
POINTER SISTERS
JOHN PARR
PETE TONNSEND
STIMO
JAMES TAYLOR (dp)
HOLLERS
TAYLOR (dp)
HOLLERS
TARSHIP 6-1
STABSHIP 6-1
COLLINS & MARTIN 9-5
MR. MISTER 19-11
ARETHA FRANKLIN 22-16

ARTHA FRANKLIN 22-16

WITLONNINE BEFER PA

DON Tandler

ARTIST UT CAME
DIES STRAITS
PEFF TOMISSION
DIES STRAITS

Q106/York, PA Bob Spence

none Hottest: STEVIE WONDER 2-1 TEARS FOR FEARS 4-2 STARSHIP 5-3 GLENN FREY 12-5 MR. MISTER 20-15

PARALLEL THREE

LIONEL RICHIE

Tom Parker LIONEL RICHIE STING EDDIE MURPHY (dp) EDDIE MURPHY (dp) Hottest: TEARS FOR PEARS 3-2 STARSHIP 12-4 COLLINS & MARTIN IO-5 THOMPSON TWINS 17-11 MR. MISTER 20-12

Q100/Allentown, PA LIONEL RICHIE JOHN CAFFERTY NEW EDITION PETE TOWNSEND STING JAMES TAYLOR WANG CHUNG JOHN PARR HOLLERS: HOTTER 1 STARSHIP 4-1 HR, HISTER 5-4 GLENN FREY 8-5 HEART 9-7 STARPOINT 18-13

WZOU/Boston, MA McKey/Cutler Hottest: JAN HANHER 3-3 TZARS FOR FZARS 4-4 COLLINS & MARTIN 6-6 STARSHIP 7-7 ARCADIA 16-16

WVSR/Charleston, WV Balley/Hampton

Balley/Hampton

KLYMAXX
STING
EDDIE MURPHY
SURVIVOR
JOHN CAFFERTY
NIGHT RANGER
HOLLER:
A-HA 2-1
TEAMS FOR FEARS 5-3
GLENN FREY 11-7
COLLINS & MARTHA PRANKIN 15-11

K104/Érie, PA Bill Shennon

BBI Shennon
RUSH
ELTON JOHN
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JOHN PARR
JOHN CAFFERTY
SURVIVOR
HOLLEST
A-HA 2-1
SCRITT: POLITT! 9-2
STARSHIP 5-3
DON HENLEY 8-4
HEART 14-6

WERZ/Exeter, NH O'Brien/Brady O'BrieniBrady
PITE TOWNSEND
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ARTISTS UNITED...
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HEART 12-7
COLLING STEVIE MONDER 17-11
SIMPLE MINDS 30-17

Garry Well
STARPOINT
ARCADIA
EDDIE MURPHY
LIONEL RICHIE
DIONNE & FRIENDS

WAMX/Huntington, WV Robinson/Collins

SIMPLE MINDS EURYTHHICS CARS EDDIE MURPHY POINTER SISTERS (dp) HOLEGAL: JAN HAMMER 2-1 STARSHIP 10-4 TEARS FOR FEARS 9-6 GLENN FREY 12-7 MR. MISTER 13-8

DIRE STRAITS DIRE STRAITS
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EDDIE HURPHY
TA HARA 4 SEEN
DIONNE 4 FRIENDS
HOTELEN
TEAS FOR FEARS 2-1
THOMPSON THINS 5-2
JAN HAMHER 4-3
BRYAN ADAMS 1-4
ARETHA FRANKLIN 6-5

WLAN-FM/Lancaster

Diamond/Cerfishe
ZHEYTHRICS
JOHN COUGAR
DIRE STRAITS
ELTON JOHN
LIONEL BICHIE
HOTLEST
HOLLINS & MARTIN 11-5
MR. MISTER 13-8
ZZ TOP 22-ZT TOP 22-ZT
ARCADIA 33-26

KC101/New Heven, CT Stef Rybeck

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COLLINS & MARTIN 8-4
STARSHIP 14-7
HR. MISTER 20-14

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THINS 20-14
STARPOINT 21-15
COLLINS & MARTIN 23-16

WGUY/Bangor, ME Roberts/Worcester

RODATEMPOSTER
CARS COUGAR
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PETE TOWNSEND
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PRINCE SISTERS
GOOL & THE GANG
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WZON/Bangor, ME Tony Perkins

Tony Perkins
CARS
TIL TUESDAY
SURVIVOR
POINTER STOTERS
POTENT STORES
FOR THE STORES
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FOR THE STORES
FOR THE STORES
FOR TEARS 3-3
HEART 13-4
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STARSHIP 18-13

STARBHIP 18-13
WIGVIBAIN ME
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CULMONS & BROWNE
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COLLING & PARTIN 6-2
STARBHIP 3-LETIN 6-2
STARBHIP 3-LETIN 6-3
STARBHIP SISTERS
COLLING & SALTIN 6-3
STARBHIP SISTERS
STAR

SHIPLE HINDS 35-11
103CIRBackety, WV
Bob Spance
DIONNE + FRIENDS
SARRY MANILON
NIGHT TANGER
JACK MAGNER
HOLLEST
STAYR HONDER 2-1
STARRHIP 8-6
CLENN PREV
SCRITTI POLITTI 21-11

MR. MISTER 20-12
SQUSYRECUS. NY
Laird@Urnes
DIRE STRAITS
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JOHN COUGAR
STRO TONNISKID
HOLLER TONNISKID
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COUGAR
STRVIE MONDER 1-1
JAN HAMMER 3-2
TARSHIP 12-265 6-3
STRAIN TONNISKID
COUGLIRE T MARTIN 20-10
WESTITATION. NI 96XXX/Burlington, VT Rob Poulin

Rob Poulin
PETE TOMMSEND (dp)
LIONAL RICHIE
JOHN CAPPERTY
SURVIVOR
STINO
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JOHN CAPPERTY
SURVIVOR
STINO
JOHN ET PRI PROS
JOHN BUTCHER AXIS (dp)
HOLDER AYE AG
LENN FREY 3-1
TEARS FOR FEARS 4-3
DAVID FOSTER 8-7
MR. MISTER 20-13
MRX/CAPMBERSHUM

WiKZ/Chambersburg, PA Metthews/Alexander EDDIE MURPHY
PETE TOWNSEND
HOTLESE:
COLLINS & MARTIN 1-1
STARSHIP 3-2
GLENN PREY 9-4
KLYMAXX 11-7
MR. MISTER 31-20

WZYQ/Frederick, MD Kemosabi Joe Kemosabi Joe DIONNE 4 FRIENOS STING ARTISTS UNITED... JOHN COUGA RUSH (dp) HOCKOSE STEVIE WONDER 2-1 STARSHIP 5-3 TEARS FOR FEARS 8-5 BRYAN ADAMS 10-6

OK100/Ithecs, NY Nevel/Wilkins

RUSH
SURVIVOR
ELTON JOHN
PETE TOMNSEND
JOHN CAFFERTY
HOTEST
GLENN FREY 5-1
SCRITTI POLITTI 7-3
STARSHIP 9-6
DON HENLEY 11-8
BRYAN ADAMS 13-10

WKHIGCEAR CITY, MO
JACK CHIBM
JOHN COUGAR
CARS
DIRE STRAITS
LICOME, REICH E
LOOME, REICH E
LOOME WKHIIOcean City, MO

WGAN-FM/Portland, ME Felcon/O'Nell Felcon'O'Neil
JRO VANNELLI
JURYIVOR
TILL TUESDAY
JACK MAGNER
JON BUTCHER AXIS
STARGOINT
STING
STARGOINT
STARGOINT
STARGOINT
JAN HAMBER
JAN HAMB

WFXX/Williamsport PA

95XIL/Perkarsburg, WV Paul DeMille Peul DeMHIE

JOHN CAFFERTY
SURVIVOR
ELTON JOHN
JOHN JARR
PETE TYMNSEND
MIAHI SOUND MACH!
HOLLOST: STDY!E HONDER 2-1
ERYAN ADAWS 6-4
GLENN FREY 7-5
COLLINS & MARTIN 8-6
WOMEN ELANGER DIRE STRAITS SURVIVOR LIONEL RICHIE STING WANG CHUNG LIONEL NICHTE
STING
MANG CHUNG
JOHN PARR (dp)
PETE TOWNSEND (dp)
HOLEST:
STARSHIP 2-1
HR. MISTER 7-4
GLENN FREY 10-6
ARETHA FRANKLIN 16-10ZZ TOP 24-16

SOUTH

PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens CARS ON A SPONNE PLY TOWNSEND (4p) PLY TOWNSEND (4p) TOWN 6 PRICENDS OF A PRICENT 6-5 COLLINS & MARTIN 21-10

Bob Forter

LIONEL RICHIE
ELTON JOHN
SHEEMA ZASTON
LAST TAMOS
SURVIVOR
HOTLEST TOHNSEND
SURVIVOR
HOTLEST
THOMISSON THIS 14-9
HK. MISTER 22-15
COLLINS & MANTIN 23-18
EDDIE NURPHY 34-27

KHFI/Austin, TX Waylon Richards

Wayton Richerds
LIONEL, RICHLE
JOHN CAPPERTY
NIGHT RANGER
TA MARA & SEEN (dp)
STING
HOLLEGEL
JAN HAMHER 4-1
TEARS POP FEARS 7-4
BRYAN ADMANANTIN 17-13
MR. HISTOR 25-19

WFMF/Baton Rouge, LA Rice Ahysen Rice Ahysen
John COUGAR
TIMA TURNER
DAVID FOSTER (dp)
Rightests
STEVIE WONDER 4-1
JAN HAMMER 5-2
TEARS FOR FEARS 7-3
COLLINS & MARTIN 17-11
STARSHIP 20-17

JOHN COUGAR LIONEL BICHIE CARS DIRE STRAITS (dp) HOLLEST TEARS FOR FEARS 5-2 GLENN FREY 9-5 STARSHIP 11-6 COLLINS & MARTIN 18-12 ABC 23-16

ABC 23-16
KZZB/Beaumont, TX
Jerry Lousteau
LIOWEL PICHIE
DIONNE & PRIEMDS
POINTER SINTERS
DIONES TO ALL
DIONES TO

WAPI/Birmingham, AL St. John/Wood

ELTON JUHN
HOTEURI:
STEVIE HONDER 2-1
GLENN FREY 3-2
TEARS FOR FEARS 7-3
STARSHIP 8-5
MR. HISTER 19-12 KXX106/Birmingham, AL North/Balley

KISS TA HARA & SEEN CARS OIRE STRAITS STING STING Hottest: Jan Hammer 1-1 STEVIE WONDER 2-2 STARSHIP 8-3 GLENN FREY 9-4 COLLINS 6 MARTIN 18-10

WSSX/Charleston, SC Phillips/Allen Philippi Aleo

STING
LIONEL RICHIE
JAMES TAYLOR
SURVIVOR
NIGHT RANGER
POINTER SISTERS
GLENN FREY 1-1
HR. MISTER 6-4
STABSHIP 8-5
KLYMAXX 21-8

WBCY/Charlotte, NC BBI MERTER
SCRIPTI POLITTI
GINO VANNIELLI
CARS
NIGHT RANGER
HOLLAGE
STARSHIP 2-1
TEARS POR PEARS 8-2
HAURICE WHITE 16-6
HEART 11-7
MP. NISTER 17-10

DIRE STRAITS
MANK CHUNG
SURVIVOR
CARS
EDDIE MURPHY
PHOTE SISTERS
HOTEL SISTERS
STEVIE MONDER 1-1
JAN HAMMER 2-2
LOVERBOY 7-5
ABC 8-6
COLLINS & MARTIN 26-12

WSKZ/Chattanoogs, TN
Chase/Scott
NIGHT RANGER
LIDMONS
CLUMONS
CLUMONS
CLUMONS
CHE GANG
DIRE STRAITS
LIONEL RICHIE
HOLLESTE STRAITS
LONG
ERVAN RANANS 8-4
HR. MISTER 17-8

WNOK-FMIColumbia, SC

Peter Hammlett
JAMES TAYLOR
MANG CHUNG
STING
CARS (dp)
POINTER SISTERS
SURVIVOR (dp)
HOLLERI
STARBHIS-1
COLLINS & HARTIN 18-9
TINA TURKER 28-14
SCRITTI POLITTI 22-17

WZLD/Columbia, SC Harring/Marsh Herring/Mersh
JOHN COUGAR
LIONEL RICHIE
CARS
ELTON JOHN
DIRE STRAITS
MANG CRUM
JOHN CAFFERTY
INXS 62.
INX MANUER 6STARSITE 14-7
MR. MISTER 24-15
22 TOP 34-28
ARCADIA 0-32

KZFM/Corpus Christl, TX Ginsburg/Tucker

HR. HISTER
LIONEL RICHIE
FAMILY
FREDDIE JACKSON
NOTCOST:
A-HA 3-1
TINA TURNER 9-6
BRYAN ADAMS 10-7
STARSHIP 12-8
HEART 17-12

NEART 17-12

WOCG/Durham Raleigh, NC
Freamani/Wright
JOHN COUGAR
SURVIVOR
SCRITTI FOLITTI
NIGHT RANGER
HOLLARI
JAN HAMMER 1-1
JAN HAMMER 1-2
TEARS FOR FEARS 3-3
FREDDIE JACKSON 4-4
GLENI FREY 6-5

KAMZ/EI Paso, TX West/Savior DIONNE & FRIENDS ONAU SURVIVOR (dp)
SURVIVOR (dp)
JAMES TAYLOR (dp)
POINTER SISTERS
HOLLEST:
STEVIE WONDER 1-1
JAN HAMMER 3-7
COLLINS & MARTIN 6-4
FREEDIE JACKSON 5-5
MIAMI SOUND MACHI 15-10

KEZB/EI Paso. TX KEZBEI PSEO, TX
RON HENRY
GLENN FRETY
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Tommy Smith
John COUGAR
EDDIE HURPHY
SURVI VOR
SURVI VOR
SURVI VOR
STORM SANCER
JOHN PARR
STING
MOTESTING
MOTESTING
MOTESTING
STEVIE WORDER 1-1
TEARS FOR FEARS 4-3
FRODIE JACKSTN 1-4
STARSHIP 16-10

WCKNIGreenville, SC
Jeckson/Chrie
JOHN COUGAR
CARS
DIRE STRAITS
SUNYI VOR
HOLLEST ALTS
SINYI VOR
HOLLEST ALTS
COLLINS 6 MARTIN 7-2
STEVIE MONDER 3-3
STEVIE MONDER 3-4
MAIRICE MITTE 15-5 LIONEL RICHIE STING NIGHT RANGER WANG CHUNG SURVIVOR PETE TOWNEFUN PETE IOMAGE HOTCEST: JAN HAMMER 1-1 COLLINS & MARTIN 10-2 MR. MJSER 8-4 HEART 14-9 ARCADIA 23-16 Y107/Neshville. TN St. John/Peace

Abelicreve
LIONEL RICHIE
JOHN COUGAR
DIRE STRAITS
ARTISTS UNITED...
ARTISTS UNITED...
ARTISTS UNITED...
ARTISTS UNITED...
ARTISTS UNITED...
CLEMB FREE 2-1
GLEMB FREE 5-2
TEARS FOR FEARS 4-3
STABSHIP 7-4
COLLINS & MARTIN 10-6 CLIONEL RICHIE
EDDIE MURPHY
KISS
STING
ROTEST:
TEARS FOR FEARS 5-3
GLEWN FREY 4-4
STARSHIP 8-5
HR. MISTER 11-10
COLLINS 4 MARTIN 19-11 WRNO/New Orleans, LA Costello/Watkins

WQUT/Johnson City, TN Steve Teylor COSTUDIO-Watkins

CARS
SHEENA EASTON
JOHN CAFFERTY
PETE TOMNSEND
NIGHT RANGER
RUSH
HOLLOST
STEVIE WONDER 1-1
TEARS FOR FEARS 3-2
GLENN FREY 6-7
MR. HISTER 13-8 Steve Teylor
LIOMEL RICHIE
CARS
DAVID FOSTER
MANG CHUM
SHEEVA ZASTON
GLENN FREY 10-1
STARSHIP 15-10
COLLINS & MARTIN 19-11
MR. HISTER 32-22
Z TOP 35-22
Z TOP 35-22 BJ105/Orlando, FL Thomas/Wright

WOK!/Knoxville, TN Gary Adkins JOHN COUGAR BALTIMORA KISS (dp) WANG CHUND HOLENE FRIENDS HOLENE 1L-7 COLLING MARTIN 14-9 HISTER 1L-7 COLLING MOUND MACHI 30-19 LIONIZ RICHE 28-20 ARCADIA 29-23 CARS PODIE MURPHY EDDIE MURPHY RUSH JOHN CAFFERTY NIGHT RANGER JAMES TAYLOR (dp) DIRE STRAITS STING HIAMI SOUND HACHI (dp) DIONNE & FRIENDS (dp) Y106 Orlando, FL

DIONNE & FRIENDS (dp. Hottest: STEVIE WONDER 4-1 TEARS FOR FEARS 5-2 GLENN FREY 7-3 STARSHIP 8-4 ARETHA FRANKLIN 14-8 Stacy/Steel
DIEP STRAITN
HALTHORA
CLUMMNA & BROWNE
STING
LIONEL RICHIE
DIONNE & FRIERDS (dp)
JOHN CAPPERTY
HOLENT!
HOLENT!
STARSHIP 17-9
COLLINS & MARTIN 17-10
ARCAIR 33-17
EDDIE MURRHY 28-18 94Z/Releigh, NC Peter Delloro

Fouldmen
STING
CARS RANCER
JOHN CAFFERTY
PETE TUNNSEND
PETE TUNNSEND
HICHARL MCDONALD
JOHN PARR
JACK WAGNER
JACK WAGNER
STEVIE WONDER 3-1
MR. HISTER 23-13
COLLINS & MARTIN 24-14
EUNTYTHICS 35-16
EUNTYTHICS 35-16
EUNTYTHICS 35-16
EUNTYTHICS 35-16
EUNTYTHICS 35-16
EUNTYTHICS 35-16
EUNTYTHICS 35-16 DIRE STRAITS ONE STRAITS
ONJ
JOHN COUGAR
STARPOINT (dp)
SCRITTI POLITTI
HOTE-98:
JAN MAMBER 2-1
GLENN FREY 7-4
STARSHIP 14-9
JACK WAGNER 26-21
HEART 28-23 KKYK/Little Rock. AR Mark McCain THOMPSON TWINS

WRVO/Richmond, VA Lewis/Payne DIONNE & FRIENDS STING DIRE STRAITS SURVIVOR OMD Nottest: READY POR THE WOR 1-1 A-HA 2-2 LOVERBOY 8-7 STARSHIP 12-9 MR. MISTER 18-11 SURVIVOR HOTTEST: JAN HAMMER 3-1 STARSHIP 5-3 GLENN FREY 9-6 EDDIE HURPHY 10-7 KLYMAXX 11-8 WLRS/Louisville, KY Christopher/Lyons

KTUX/Shreveport, LA John Steel

John Steel
SIMPLE MINDS
DIRE STRAITS
NIGHT RANGER
JOHN PARR
PETE TOWNSEND
JOHN COUGAR
HOTLEST TEARS FOR FEARS I-1
EXTAGNIP 3-3
WHITNEY HOUSTON 5-6
ARCADIA 12-10

LIONEL RICHIE SURVIVOR STING HOLTES: JAN HAMMER 1-1 STEVIE WONDER 2-2 STARSHIP 3-3 GLENN FREY 4-4 HIAMI SOUND MACHI 25-13

WK71 Winston-Salem, NC

Finney/Joseph
PETE TOMNESIND
JOHN COUGAR
NICHT RANGER
RUSH (dp)
HOTEWEL
JAN HANGER 1-1
STEVIE MORDER 2-2
GLENN FREY 13-5
COLLINS & MARTIN 34-14
MR. MISTER 31-20

PARALLEL

KFMN/Ablene. TX
Dom Tests
NIGHT RANGER
PETE TOWNSEND
LINTYMUCE
LINTYMUCE
ROCKER 6
NOTEST:
NR. MISTER 2-1
SCRITTI POLITTI 6-4
22 TOP 10-6
COLLINS 4 MARTIN 16-11
ARCADIA 20-12

THREE

Christopher/Lyons
Lionel Richie
Bobby Lark Band
John Cougan
Cars
Sting
The Hara 4 SEEN
HOLLER HONDER L-1
STARSHE 12-3
COLLINS & MARTIN 16-6
ARCADIA 22-14

FM100/Memphis, TN John/Contey

OMD JOHN COLIGAR SUBVINOR ELFON JOHN HOLLAR STARBHIP 13-B COLLINS 4 MARTHN 19-15 MR. HISTER 23-17 22 TOP 10-22 SCRITTI POLITTI 0-29 WABB-FM/Mobile, AL

Framifule

CARS
STENG
STENG
DIRE. STRAITS
STARPOINT (4p)
HOSTERE 2-2
HOSTER 2-2
BANE 2-7
BANE

CARS SURVIVOR HOTCEST: JAN MAMMER 2-1 STEVIE MONDER 3-2 TEARS FOR FEARS 4-3 GLENN FREY 9-4 COLLINS & MARTIN 17-8

COLLINS & MARTIN 17-9

KBFMINGATION TO THE TOTAL THE TOT

KQIZ-FM/Amerillo, TX Peter Stewart

CARS
ROOL 4 THE GANG
STING (dp)
SURVIVOR
NIGHT RANGER (dp)
HOLLEST:
STEVIE WONDER 2-1
JAN HAMMER 6-2
STARSHIP 8-3
BRYAN ADAMS 7-5
HR. MISTER 15-6

WKSP/Asheville, NC
John Stavene
LIONEL RICHLE
CARS
STENG
RUSH (dp)
JACK MAGNER (dp)
NIGHT RANGER
TA HARA & SENN
HOLL-NE
TEARS FOR PEARS 7
KLYMAXX 12-8
ZZ TOP 2:11
KISS 27-17

WISS 27-17

WJAC/Bairbidge, GA
Ellen/Kerly

JOE LAYRESTY
STIMM
NICHT HANNER
J-SPEED (4p)

NICHT HANNER
J-S

WQID/Blook, MS
Coulter/Christophar
SURVIVOR
SURVIVOR
SURVIVOR
SURVIVOR
HOWARD JOHNS
DIME STRAITS (4p)
MIZAH SOUND MACHI
STRAITS (4p)
JOHN BOOKER 1-2
GLENN FREY 9-4
SPARRIED 1-2
SPARRIED 1-2
FERRE 2-7
FERRE DEFERRE 2-7
FERRE DEFERRE 2-7

WJZR/Charlotte, NC Bob Chrysler

Bob Chrysler
LIDNEL, RICHIE
DIPE STRALITS
STARPOINT
STENDS
STEND
ARCADIA
SIEURIN
HOLLES L
STARSHIP
HOLLES L
ARCADIA
SIEURIN L
STARSHIP
HOLLES L
ARCADIA
SIEURIN L
ARCADIA
SIEU

MISS 30-20
WCGQICOHMDUS. GA
Raiph Carroll
PETE TORRISCHO
PETE TORR

KISR/FL Smith, AR Rick Hayes

Rick Hayes
AUTOGRAPH
LIONEL RICHIE
OIRE STRAITS
NIGHT RANGER
ROOL & THE GANG
3-SPEED
ROOL & THE GANG
NOTES FOR PALMER
STING
HOTERS FOR FEARS 3-2
HORNEY S.S. ROOF PEARS 3-2
HORNEY S.S. ROOF PEARS 3-2
HORNEY S.S. ROOF PEARS 3-2
22 TOP 19-9

GIOMGGGGGGA, AL
Dewist John
JIES STRAITS .
DIONE & FRIENDS
STING STRAITS .
DIONE & FRIENDS
STING GOUGAR (dp)
JOHN COUGAR (dp)
HOLLEST .
STEVIE WONDER 2-1
GLENN FFEY 4-8
GLENN FFEY 4-8
GLENN FEY 4-8
GLENN FEY 4-8
KLYMAUX 16-13

WYKS/Galnesville, FL Lou Patrick none Hottest: STEVIE WONDER 1-1 JAN HAMMER 2-2 TEARS FOR FEARS 3-J STARSHIP 6-6 GLENN FREY 8-8

GLENN FREY 8-8
WZYPIHUNTEVIB, AL
KAIBYKING
DIRE STRAITS
HICHAEL MCDONALD
POINTER SISTERS
JOHN COUGAR
STING
STRIKE MONDER 1-1
TEARS FOR FEARS 2-2
FREDRIE JACKSON 4-3
STABSHIP 5-4
GLENN FREY 9-5
GLENN FREY 9-5
KSMEINTENNET LA

KSMB/Latayetta, LA Scott Segravas Scott Segrevas
Linear Istorie
Sidevice
Sidevice
Sold 1 The Game
Pointer Sister
Model 1 The Game
Pointer Sister
Model 1 The Game
Pointer Sister
Advisors United
Linear
Model 1 The Game
CLEMONS & BROWNE
MODEL THE MODELE 1
MODELE THE MODELE 1
FREDDIE JOCKSOL 11-8
DAVID POSTER 20-12 Q101/Meridien, MS

Oldinmardian, MS
BH Brock
CAMS
DIRE STRAITS
ELTON JOHN
POINTER SISTERS
NIGHT RANGER
SHEEMA EASTON
STIME (ABTO)
HOTLEY GRUE (dp)
STING
HOTLEY GRUE (dp)
STING
HOTLEY GRUE (ABTO)
HOTLEY

KNOE-FM:Monroe, LA Knighten/Ciery

CARS
SURVIVOR
LIONEL RICHIE
JOHN CAPFERTY
CLEHONS 4 BROWNE
HICHAEL HCDONALD
HOTERST
JAN HAMMER 2-1
THOMESON TWINS 7STARSHIP 10-6
GLENN FREY 11-7
BILLY JOEL 13-8

KWES/Odesse-Midlend, TX John Clay John Clay
SURVIVOR (dp)
SURVIVOR (dp)
SIGHT RENEER (dp)
LOONEL SICHIE (dp)
LOONEL SICHIE (dp)
HOTEL SICHIE (dp)
HOTEL SICHIE (dp)
HOTEL SICHIE (dp)
TORNE SICHIE (dp)
LOONEY HART 21-15
EDDIE MURPHY 30-22
WPFM/Penama City, FL
Thomas/Davis

Thomas/Davis

JACN WAGNER (dp)

JONN CAFFERTY
PETE TOWNSEND (dp)

STING
DIONNE & FRIENDS
HIAM! SOUND MACH!
NIGHT RANGER
ROLEES!
STEVIE MONDER 1-1
JAN HAMMER 2-2
STARSHIP 10-5
GLENN FREY 12-7
HR. MISTER 15-9

WXLK/Roanoke, VA

Don O'Shes
STING
PETE TOWNSHID
DID OF THE TOWNSHID
DID OF THE TOWNSHID
DID HE HEREN'S
EDDIE HURSHY MOTHER THE HONS
EDDIE HURSHY CLEMN FREE
CLEMN FREE
THE TOWNSHID 6-4
THEARS FOR FEARS 10-6

Z102/Savennah, GA Sommers/McFarland

JOHN COUGAR
JOHN COUGAR
JOHN COUGAR
JOHN COUGAR
JOHN STERS
STARPOINT
HOLLEST:
STEVIE MONDER 1-1
GLENN FREY 7-4
KLYMAUX 12-5
ARCADIA 24-11
ZZ TOP 30-20

WGLF/Tellehassee. FL Rick Sprinkles

RICK Sprinkles

CARS
LIONEL RICHIE
SURVIVOR
EDDIE MURPHY
NIGHT RANGER
HANG CHUNG
JAMES TAYLOR (dp)
HOELERS:
JAN HAMMER 2-1 JAN HAMMER 2-1 TEARS FOR FEARS 3-2 COLLINS 6 HARTIN 14-6 STARSHIP 19-9 KLYMAXX 38-26

KNIN/Wichita Falls, TX Beck/Key

Beck/Key

NIGHT RANGER
STING
SURVIVOR
LIONEL RICHIE
CARS
KLYMAXX
HOLLENEL 1-1
STEVIZ MONDER 3-2
TEARS FOR FEARS 7-3
STARBILL PS.
COLLINS & MARTIN 14-9

WHSL/Wilmington, NC Stewart/Stone StawardStone
PETE TONNSEND
HIKE + THE MECHAN
HIGHT RANGE
LAST TANNO
RUSH
JOHN CAFFERTY
ARTISTS UNITED...
HOLLEST:
STARSHIF S-3
TARSHIF S-3
TARSHIF S-12
TARSHIF S

WVBS/Wilmington, NC Fred Allen Fred Allen
BILLY JOEL
LIOWEL RICHIE
CARS
DIRE STRAITS
NEW EDITION
HOTES:
JAN HAMMER 3-1
FREDDIE JACKSON 1
EDDIE MURPHY 16-1
ZZ TOP 18-14
MR. HISTER 22-18

MIDWEST

Lionel Richie Stino Dire Straits

HOTTEST Starship P. Collins & M. Martin Jan Hammer

CHR ADDS & HOTS

WEST

MOST ADDED Lionel Richie

Starship Jan Hammer John C. Mellencamp P. Collins & M. Martin

MIDWEST

PARALLEL TWO

SURVIVOR
NIGHT RANGER
JOHN CAFFERTY
STING
PETE TOWNSEND (dp)
HOLLEST:
STEVIE MONDER 2-1
BRYAN ADAMS 10-5
HEART 14-1
ME, MISTER 21-12
ARETHA FRANKLIN 20-14

CLEMONS & BROWNE POINTER SISTERS POINTEM STATEMOS SURVIVOR DIRE STRAITS HOTCHES STRAITS STEVIE MONDER 2-1 STARSHIP 4-3 GLENN FREY 11-6 COLLINS 4 MARTIN 24-12 MR. MISTER 26-15

WROC/Cleveand, OH

Scott Howelt

DEE STRAITS
DOINTERS ISTERS
JOHN COUGH,
SOME COUGH
NIGHT RANGER
HOUTE HUMPHY
NIGHT RANGER
HOUTE HUMPHY
STARSHIP 12-5
COLLINS FRUT 11-4
STARSHIP 12-5
COLLINS FRUT 11-7
MR. MISTER 21-11
WNCUCCOLUMBUS, OH

MeyarWheeler
LIONEL RICHIE
GARM MAGNER
SIMPLE MINDS
SUNYIVOR
HOCLERS:
COLLINS & MARTIN 11-7
STARSHIP 15-9
HEART 20-15
THOMPSON TWINS 21-16

LIONEL RICHIE
JOHN COUGAR
STING
SURVIVOR (dp)
CARS
JAMES TAYLOR JAMES INCOME.
HOLLEST STEVIE WONDER 1-1
STARSHIP 10-5
COLLINS 6 MARTIN 13-8
MR. MISTER 14-9
SIMPLE MINDS 21-16

WGTZ/Deyton, OH John Robertson

LIONEL RICHIE
CLEMONS & BROWNE
DIRE STRAITS
SURVIVOR
NOTES STRUIT OF STRAITS
STRUIT ON STRAIT OF STR

KRNQ/Des Moines, IA

KISS (dp) CARS (dp) HOTTER TRANSPORT TO THE TRANSPORT TO THE TRANSPORT TO THE TRANSPORT THE TRANSPORT

KZIO/Duluth, MN Michaels/Herman

ARCADIA JOHN COUGAR SURVIVOR CARS CLEMONS & BROWNE JOHN CAPPERTY DIRE STRAITS DIRE STRAITS
HOttest:
STARSHIP 3-2
JAN HAMMER 5-3
TEARS FOR FEARS 8-4
DAVIO FOSTER 10-5
COLLINS 6 MARTIN 19-9

CHEM TRYIOF
THOMPSON TWINS
JOHN COUGAR
HOTLERE:
READY FOR THE WOR 2-1
STEVIE HONDER 5-2
STARSHIP 10-4
LOVERBOY 11-7
HR. HISTER 17-12

WMEE/Ft. Wayne, IN Tony Richards FREDDIE JACKSON RAY PARKER JR. ELTON JUNN Mottest: STEVIE WONDER 2-1 TEARS FOR FEARS 4-3 STARSHIP 10-4 GLENN FREY 8-6 HR. HISTER 14-10

WGRD/Grand Rapida Mt

Swart/Stevens SWATUSTAVANE

CLEMONS LA BRONNE
NIGHT RANGER
JOHN CARPERTY
PETE TOWNSEND
ROMANTICS
ROMANTICS
TARSHIP J-1
TEARS FOR FEARS 6-3
AGE 12-9
COLLINS 6 MARTIN 18-11

CARS JOHN COUGAR KATE BUSH KATE BUSH OMD ONJ MOTEST: A-HA 2-1 JOHN COUGAR 1-2 READY FOR THE WOR 3-3 WHITNEY HOUSTON 4-4 LOVERBOY 7-5

Tery Weinacht
ELTON JOHN
JOHN COUGAR
LIONEL RICHIE
JOHN CAPPERTY
KLYMAXX (Ed.)
STING (dg)
STING (dg)
STING (dg)
STING (dg)
HOLLERI & BROWNE (dp)
HOLLERI & STEVIE WONDER 2-1
STARSHIP 12-5
HA. HISTER 21-14
ARCADIA 40-34

GINO VANNELLI LIOMEL RICHIE ELTON JOHN (dp) HOTEGE: A-HA I-1 GLENN FREY 4-2 TEARS FOR FEARS 6-1 MR. HISTER 11-6 STEVIE WONDER 10-8

2104/Madison, WI Little/Hudson

EDDIE MURPHY
NEW EDITION
DIONNE & PRIENDS
STING
LIONEL RICHIE
JACK WAGNER Hottest: STARSHIP 1-1 DAVID FOSTER 8-2 COLLINS & MARTIN 11-5 GLENN FREY 12-8 HEART 14-9

KJ103/Okiehoma City, OK _y Cahill/Alexander CEMBRANKEND
EDDIE MURPHY
PETE TOWNSEND
STING
HOTCOST:
JAN HAMMER 1-1
STARSHIP 6-4
THOMPSON TWINS 8-5
ARETHA PRANKLIN 10-6
COLLINS & MARTIN 16-9

KOFM/Oklahoma City, OK LIONEL RICHIE STING HOTEES: JAN HANNER 3-1 TEARS FOR FEARS 7-3 GLENN FREY 8-5 COLLINS & MARTIN 17-10 STARSHIP 18-13

KZ93/Peoria. IL Keith Edwards

HOOTERS THOMPSON TWINS DAVID POSTER JOHN COUGAR

EDDIE MURPHY INXS ROMANTICS SURVIVOR OHD

OND LISA
MIAMI SOUND MACHI
PETE TOWNSEND
MOTHER TOWNSEND
MOTHER 1-1
JAN HAMMER 2-2
MR. MISTER 3-3
KLYMAXX 4-4
STARSHIP 6-5

JOHN COUGAR HOTTCST: TEARS FOR FEARS 10-I GLENN FREY 7-4 STARSHIP 13-5 STEVIE WONDER 14-6 MR. MISTER 21-13

KQKQ/Omehe NR HEART
CARS
KOOL & THE GANG
HOTCHEST:
JAN HAMMER 2-1
TEARS FOR FEARS 3-2
STARSHIP 4-3
COLLINS 4 PARTIN 7-5
MR. MISTER 15-8

RUSH
DIRE STRAITS
TA MARA & SEEN
HOCLEGE:
TEARS FOR FEARS 4-1
JAN HAMMER 6-3
ABC 7-4
MR. MISTER 10-6
SCRITTI POLITTI 13-8

Keith Edwards LIONEL RICHIE HEART ARCADIA HOttest: TEAS FOR FEARS 2-1 GLENN FREY 3-2 STARSHIP 4-3 STEVIE MONDER 6-4 MR. MISTER 10-6

WZOK/Rockford, IL McGee/Dent DIRE STRAITS JOHN COUGAR CARS LIONEL RICHIE SURVIVOR HOTLEST, JAN HAMMER 2-1 STARSHIP 7-4 GLENN FREY 8-5 THOMPSON TWINS 17-8 MR. MISTER 24-10

WIOG/Seginew-Bay City, MI Belcher/Shannon

KKRQ/Cedar Repide, IA Ted Jacobsen none Hottest: A-HA 2-2 JAN HAMMER 3-3 TEARS FOR FEARS 4-4 STARRHIP 5-5 BRYAN ADAMS 9-7

Brad Fuhr

EUNYTHHICS
SCRITTI POLITI
NIGHT RANGER
JOHN COLGOR
MANG CHEMO
LIONEL RICHIE
HORL-RICHIE
FOR STANIBLE TO STANSHIP 7-2
GLENN FREY 8-4
COLLINS & MARTIN 12-5
MR. HINTER 18-8

KAY107/Tulse, OK Blain/Stephens

LIONEL RICHIE
22 TOP
KATE BUSH (dp)
STING
POINTER SISTERS
HOLTERS
STARSHIP 2-1
TEARS POR FMARS 5-2
STING 3-3
MR. MISTER 9-5
JAN HAMMER 6-6

KEYN-FM/Wichita, KS Brooks/Pearman

DIRE STRAITS SURVIVOR STING HOTCHSI: TEAS FOR FEARS 3-1 CLENN FREY 6-3 MR. MISTER 12-6 STARSHIP 11-8 HEART 20-9

KKRD/Wichite, KS Jack Oliver

STING CARS SURVIVOR EDDIE MURPHY HOTLEST: STEVIE WONDER 1-1 JAN HAMMER 2-2 STARSHIP 3-3 COLLINS & MARTIN 14-6 HEART 21-12

WHOT/Youngstown, OH Dick Thompson Dick Thompson

JOHN COUGAR

KOOL & THE GANG

LIONEL RICHIE
POINTER SISTERS

ARCADIA

JACK WAGNER (dp)

JAMES TAYLOR

RUSH (dp)

EDDIE MURPHY

HOLLEST, STEVIE WONDER 1-1 STARSHIP 9-5 ABC 12-9 MR. MISTER 17-10 COLLINS 6 MARTIN 18-11

PARALLEL

THREE

KYYY/Bismarck, ND Bob Beck LIONEL RICHIE LIONEL RICHIE
STING APPERTY
JOHN COR
PETE TOWNSEND
DIORNE & FRIENDS
LAST TANGO (4p)
HOLLest:
TEARS FOR FFARS 4-2
GLENN FREY 11-3
STARSHIE 16-8
COLLINS 4 MARTIN 17-11

WBNQ/Bloomington, IL Justin/Robbins

JustinRobbine
LIONEL RICHIE
STING
CARS
SURVIVOR
SHEENA FASTON
JOHN CAFFERTY (dp)
HOTELER
HOTELER
HOTELER
STEVIE WONDER 2-1
TEARS FOR FEARS 4-2
BRYAN ADAMS 6-1
STARRHIP 9-5
GLEDN FREY 10-6

Jim Clouse

WCIL-FM/Cerbo

Tony Waitskus
DIRE STRAITS
KISS (Rp)
LIONEL RICHE
LIONEL RICHE
MIANT SOUND MACHE (dp)
LIONEL RICHE
MIANT SOUND MACHE (dp)
HOLERONS & BROWNE
AUTOGRAPH (dp)
HOLEROT:
DAVID POSTER 7-3
BAVID POSTER 7-3
COLLINS & MARTIN 27-8

KOCR/Ceder Repids, IA Brad Fuhr

John Dantser STING LIONEL RICHE JAMES TAYLOR (dp) PETE TOWNSEND (dp) NIGHT RANGER (dp) RIGHT RANGER (dp) TUSH (dp) HOLTER (dp) HOLTER (dp) HOLTER (dp) HOLTER (dp) JACK MOUNTER (dp) JACK MOUNTER (dp) MR 10-7 COLLING & HARIN 14-8 MR MISTER 16-11 KIMN/Denver, CO Erickson/Perez

HEART
JOHN COUGAR
LIONEL RICHIE
HOCEEST:
JAN HAMMER 4-3
TEARS FOR FEARS 6-4
GLENN PREY 10-6
THOMPSON TWINS 15-8

TuthidBaker

EDDIE MIRPHY
STING PASTON
SHEDWA PASTON
SHEDWA PASTON
SHEDWA PASTON
SHEDWA PASTON
PETE TORNSFRH
HOLTEST
JAN HAMMER 4-1
STARSHIP 5-2
MR. MISTER 17-10
COLLINS & MARTIN 22-15
DAVID FOSTER 28-23

Y94/Fargo, ND Anderson/Pelmer

Andaron(Pelmar
LEPHONE A. BRONNE
SUBYLYOS BRONNE
SUBYLYOS BRONNE
SUBYLYOS BRONNE
SUBYLYOS BRONNE
LI JOHN PARR (dp)
PETE TONNSEND (dp)
PETE TONNSEN

KKXL-FM/Grand Forks, ND Nordine/Right

NordmeHight

ELTON JOHN

CARS
LIONEL RICHIE

PETE TONNERD

KLYMOX

GINO VANNELLI

HOTTOR

TEVIE HONDER 2-1

JAN RAMMER 3-2

STEVIE HONDER 4-1

COLLINS 4 MARTIN 14-8

M. HISTER 26-16

DIRP STRAITS
ARCADIA (dp)
STING
NIGHT RANGER
PETE TOWNSEND
HOLLERS:
TEARS FIP FEARS 4-2
STARSHIP 5-3
BRYAN ADAMS 6-4
GLEMN FREY 10-6
GLEMN FREY 10-7-6

KFRX/Lincoln NE Johnson/Meyer

LIONET, RICHIE EURYTHMICS DIRE STRAITS SHEENA FASTON SHEENA FASTON Hottest: STEVIE WONDER 1-1 JAN HAMMER 3-2 STARSHIP 5-3 COLLINS & MARTIN 7-4 GLENN PREY 10-6

KGGG/Rapid City, SD Phil Wilson

JOHN COUGAR LIONEL RICHIE HOCKEST: TEARS FOR FEARS 3-1 STARSHIP 6-2 JAN HAMMER 4-3 STEVIE WONDER 9-5 MR. MISTER 27-21 KKLS/Rapid City, SO Sherwin/Kallaway

DIONNE & FRIENDS STING CARS KATE BUSH JOHN PARR HOHT PARAGER STEVIE WONDEP 3-1 TEARS POR FEARS 2-2 STARSHIP 7-4 STARSHIP 7-4 STARSHIP 7-4 STARSHIP 7-5 STARSHIP 7-5 STARSHIP 7-5 STARSHIP 7-5 STARSHIP 7-5 STARSHIP 7-4 STARSHIP 7

KKRC/Sioux Falls, SD

Denny Coller

PINATION, ROCKEM & [dp]

NIGHT MANGER

POTE DANGERM (dp)

STING

STING

HICHAEL MCONSALD

LIOWEL RICHIE

TA HARA & SEEN

HOLLOREL

TAN HAWHER 4-1

TAN HAWHER 4-

ONJ
KISS
RAY PARKER JR.
LIONEL RICHIE
ELTON JOHN
JOHN COUGAR
DIRE STRAITS
NICK LOWE
CARS (4p)
GINO VANNELLI (4p)
HOTELER

MR. MISTER 25-10

U\$35outh Bend. IN

JK. Desring

DON INTLEY

NR. MISTER

THOMESON TWINS

OND

HOLLEGUE

JOHN COUGH. 2-2

STEVIE MONDER 7-5

GLENN PREV 15-8

BRUCE SPRINGSTEEN 16-10

Hothest: STARSHIP 5-2 THOMPSON TWINS 15-6 GLENN FREY 16-7 COLLINS & HARTIN 19-8 MR. MISTER 25-10

DIRE STANITS LIGHTE STANITS SHEENA 7.85TON EDDIE MURRHY HOSTESS STANSHIP 5-2 STEVIE WONDER 6-3 TEARS FOR FEARS 7-5 COLLINS & MARTIN 13-8 MR. HISTER 20-14

WDBR/Springfield, IL Moore/Lawley

BOURVISIATION
LICHE
DIRE STRAITS
KOOL & THE CAME
SHERAN FASTON
STING
PETE TOWNSEND
EDDIE HURRHY (dp)
HOLLEN BOCKER & (dp)
HOLLEN BOCKER

KWTO-FM/Springfield, MO Mike Schmidt

Kevin Rebet

MIGHT MANNER

FINE
CARS (4p)
LIONEL WICHIE
SHEMN EASTON
SHRY LYOR
DIRE STRAITS
HOLLOST
STRAINS
ST

KDVV/Topeka, KS Kavin Rebet

KFMW/Waterloo, IA Deb Christie

Deb Christie
STING
LIOWEL RICHIE
CARS
CLEMONS & BROWNE
KOOL & THE GANG
KOOL & THE GANG
HOLLOW ON TED ...
HOLLOW ON TED ...
TEVIE MONDER 2-1
STAPSHIP 10-7
ARETHA FRANKLIN 23-20
COLLINS & MARTIN 28-24
22 TOP 31-29

SLYSMISAN LUIS ODISPO, CA JOS CONTIN-LICONEL SICHIE JOHN COUCAR DIRE STRAITS PHANTON: ROCKER I PETE TOMESIND JAMES TAYLOR HOLLESS TAYLOR TAYLOR TAYLOR TARABERS 3-2 TEARS FOR PARS 4-3 TEARS FOR PARS 4-3 THOMPSON THINS 16-11

KZOZ/San Luis Obispo. CA

D.A. Collina

D.A. Collins

DIRE STRAITS
JOHN COUGAR
LIONEL RICHIE
GINO VANNELLI
STING
HOUTEST:
STARSHIP 9-1
JAN HAMMER 11-4
MR. MISTER 17-10
GLENN FREY 15-11
ZZ TOP 27-17

Ok95/Trl-Chies, WA Le Master/O'Brian

WEST

PARALLEL TWO

DIONNE & FRIENDS DIRE STRAITS NOOL & THE GANG SURVIVOR HOTCORE 1-1 GLENN FREY 8-6 BRYAN ADAMS 15-8 THOMPSON THINS 18-9 MR. MISTER 23-10

KKXX/Bakersfield, CA Squires/Kemper LIONEL RICHIE
JOHN COUGAR
CARS
ARCADIA (dp)
Hotteet:
JAN HAMMER 1-1
JAN HAMMER 2-2
TEARS FOR PEARS 4-3
STARSHIP 9COLLINS 4 MARTIN 15-8

KQXR/Bakerefield, CA Doug DeRoo JAMES TAYLOR SHEENA EASTON JOHN COUGAR SURVIVOR RUSH

RUSH
CLIPPONS & BROWNE
DIRE STRAITS
BALTIMORA
STING
HOCKEST.
OMD 9-4
MR. MISTER 16-8
STARSHIP 15-10
COLLINS & MARTIN 21-13
TINA TURNER 24-16

KF95/Bolse, ID Larry Doss LIONEL RICHIE OTONNE & FRIENDS ELTON JOHN CARS STING JOHN COUGAR CLEMONS & BROWNE MOTERET:

STEVIE WONDER 1-1 STARSHIP 3-2 COLLINS & HARTIN 14-5 SCRITTI POLITTI 7-6 MR, MISTER 11-8

LIONEL RICHIE
JOHN CONCAR
ANTISTS UNITED.
ANTISTS UNITED.
JAMES TAILOR
HOLEST.
STEVIE WONDER 2-1
TEARS POR FEARS 3-2
LOVERBOY 4-3
KLYMAXO 9-6
COLLINS & MARTIN 14-9 LIONEL RICHIE DIONNE & PRIENDS DIONNE & PRIENDS
STING
POINTER SISTES
KISS (4p)
SHEEMA EASTON
HOCLESE,
JAN HAMBLER 3-1
STABBIHF 7-1
ALKING HEADS 18-14
KIKX/COLORSO Springs. CO
John Dantzer

Richarda/Christian
LIONEL RICHIZ
CARS
JOHN CARPERTY
SURVIVOR
HOTECAE:
GLENN PREY 7-4
THOMPSON TWINS 20-9
SCRITTI POLITTI 21-15
COLLINS & HARTIN 28-18
KLYMAXX D-38

Bryan Casey Bryan Casey
ARCADIA
STING (dp)
LIOWEL RICHIE
JAMES TAYLOR
SURVIVOR
SURVIVOR
SURVIVOR
TEARS TOR FEARS
1-2
GLENN FREY 7-3
STARSHIP 12-6
MR. MISTER 22-1
COLLINS 6 MARTIN 25-15

KCAQ/Oxnerd-Venture, CA Rendy Robbins

PRINTER SISTERS
POINTER SISTERS
MIAMI SOUND MACHI
NEW EDITION
NIGHT RANGER (dp)
Hottest.
STEVIE WONDER 2-1
TEARS POR FEARS 7-3
AGC 10-4
STARSHIP 9-5
THOMPSON TWINS 6-6

Kris Van Kemp
KLIYMAXX
LIONEL, RICHIE
HUNGE, RICHIE
HUNGER RANGER
JOHN CASPERTY
JAMES TAYLOR (dp)
Hottest:
TEARS FOR FEARS 1-1
JAN HAMMER 2-2
STARSHIP 10-4
GLENN FREY 14-6
HR. HISTER 13-9 KMGX/Freeno, CA John Berry

KYNO-FM/Fresno, CA Walker/Davis Walker/Davis
ARCADIA
SCRITTI POLITTI
HANG CHUNG
LIONEL RICHIE (dp)
HOTEER:
TEARS FOR FEARS 2-1
JAN HAMMER 5-3
STARSHIP 12-4
THOMPSON TWINS 14-11
SIMPLE MINDS 26-18

KO93/Modesto CA

KPOP/Secremento, CA David Gerleno

STING TOHN CAFFERTY

STING
JOHN CAFFERTY
CARS
INIGHT RANGER
EDDIE HUBPHY (dp)
PETE TUNNSEND (dp)
PETE TUNNSEND (dp)
JOHN BUTCHER ANIS (dp)
JAMES TANICAR (dp)
STARSHIP 5-1
JAN HAMMER 2-2
GLENN FREY 7-5
THOMPSON THINS 11-6
COLLINS & MARTIN 24-8

KDON-FM/Salinas, CA Kirk Cliett

KIRK CHART
JOHN COUGAR
KLYMAXX
ELTON JOHN
EDDIE HURPHY
CLEMONS & BROWNE
HOLE ROWNSEND
HOLE ROWNER 1-1
JAN HAMMER 1-1
TINA TURNER 6-2
TINA TURNER 6-2
STARSHIP 12-8
MR. MISTER 20-16

KZZU/Spokene, WA Bill Stairs

BBI State
LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
LIONEL & FRIENDS (dp)
NIGHT RANGE
MANG CHUNG (dp)
HOLLEST
LIONEL & FRIENDS
LIONEL RICHIE
L

KQMQ/Honolukı, HI Kimo Akene

KSKD/Selem, OR Len E. Mitchell

KLUC/Las Vegas, NV Richards/Christian

David Garlano
STING
STING
STROY VOR
CHRIS CROSS
RUSH (dp)
PETE TOWNSEND (dp)
HOLLESL
JAN HAMMER I-1
STARSHIP 4-3
COLLINS & MARTIN 5-4
MR. MISTER 18-8
ARCADIA 29-16

CLIONEL RICHIE
STING
KLYMAXX
TALKING HEADS (dp)
HOStest:
JAN HAMMER 2-1
HR. HISTER 5-4
STARSHIP 9-5
COLLINS & HARTIN 16-8
ARCADIA 33-10

KBOS/Freeno, CA Kris Van Kamp

JUM BBTY

Z2. TOP

CARS

JAMES TAYLOR
SHEENA EASTON

TRAMAINE

LISA LISA (dp)
HOLEREI:

JAN HAMMER 7-1

STEVIE WONDER 4-2

KLYMAXX 7-4

FIVE STAR 13-0

TA HARA & SEEN 26-21

KCPX/Selt Lake City, UT SURVIVOR
CLEMONS & BROWNE
CARS
CARS
STARSHIP 2-1
THOMPSON TWINS 3-2
OND 7-3
MR. MISTER 17-13
SCRITTI POLITTI 23-16

KFIV/Modesto, CA Russ Novek JOHN COUGAR EDDIE MURPHY STIMG FOINTER SISTERS JAMES TAYLOR LIONEL RICHIE HORLES JAN HAMMER 6-1 TEARS FOR FEARS 2-2 STARSHIP 10-4 BRYAN ADAMS 8-6 GLENN PREY 9-8

KROTuscon, AZ Gillel Johnson DIRK STRAITS (dp) LIONEL RICHIE POINTER SISTERS KATE BUSH (dp) HOLLEST: JAN HAMBER 1-1 STEVIE MONDER 5-7 TEARS FOR FARS 6-3 THOMPSON TWINS 11-8

PARALLEL THREE STING
ARTISTS UNITED...
KATE BUSH
LIONEL RICHIE
JAMES TAYLOR (dp)
JOHN CAFFERTY
NIAMI SOUND HACHI

Hottest: TEARS POR FEARS 1-1 STARSHIP 4-2 GLENN FREY 8-3 MR. MISTER 15-9 ARCADIA 25-16 LIONEL RICHIE DIONNE & FRIENDS

DIONNE & FRIENDS HOLLEST: STEVIE WONDER 2-1 JAN HAMMER 1-2 STASSHIP 6-4 COLLINS & MARTIN 17-6 MR. MISTER 20-1D KBOZ-FM/Bozeman, MT Michael Hesse Michael Hesse
JOHN COUGAR
CARS
LIONEL RICHIE
DIONNE & FRIENDS
JOHN CAPPERTY
HOLLEST
STEVIE WONDER 1-1
JAN HAMMER 4-2
TEARS FOR FEARS 6-3
BRYAN ADAMS 5-4
STARSHIP 14-9

KTRS/Casper, WY Todd Cevensugh Todd Cavenuph

ARCADIA

ROOL I THE GAMG

ANY GRANT (GA)

RIGHT RANGE

RIGHT RANGES

SOFT TALK

FRIENDS (dp)

FETE TYMSKEND (dp)

EDDIE WIBSHY

LAST TANDO (dp)

KEDNY ROCES (dp)

KKAZ/Cheyenne, WY

LIONEL RICHIE DIRE STRAITS CARS (dp) JOHN COUGAR JOHN COUGAR HOTL-st: STEVIF HONDER 2-1 TEARS FOR FEARS 6-3 THOMPSON TWINS 14-10 COLLINS 6 MARTIN 21-11 HR. MISTER 24-13

KOZE/Lewiston, ID Jay McCall DIRE STRAITS
JOHN CAFFERTY
OIONNE & FRIENDS
MIAMI SOUND MACH!
SFING
PETE TOMNSEND
KOOL & THE GANG
HOTERS!
STOYLE WONDER 3-2
COLLING THE MACH!
STOYLE WONDER 3-2
COLLING THE MACH!
BILLY JORL 16-10

KHTX/Reno, NV John Chommie John Chommile
KLYMAXX (dp)
CARS AND SEEN (dp)
TA HARA & SEEN (dp)
TO HARA & SEEN (dp)
RUSH (dp)

KWNZ/Reno, NV Shakes/Ryan Shakes Ryan

CARS
STING
DIONNE & FRIENDS
KATE BUSH
ARCADIA
JOHN COUGAR
JOHN COUGAR
JOHN COUGAR
CLENN FREY 4-2
THOMPSON THINS 7-5
TEARS FOR FERRS 8-7
COLLINS & MARTIN 18-8

KBIM/Roswell, NM Chuck Martin Chuck Martin

KLYMAUX

STING
DIONNE & FRIENDS
DIONNE STRAITS
DIONE STRAITS
LIONEL RICHIE
EDOIE MURPHY
AMY ORANT
HOLLEST:
STEVIE WONDER 1-1
JAH HAMMER 3-2
TEARS FOR FEARS 5-3
GLENN FREY 7-4
STARSHIP 12-5

The following stations failed The following stations failed to report this week and therefore their playlists were frozen: WZOU/Boston WNYS/Buffalo KKRQ/Cedar Rapids WYKS/Gainesville

246 Reporters

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

R&R FRIDAY, NOVEMBER 1, 1985/95

C

Parallel I: Selected stations in major markets that are formal dominant or evert a significant national influence. Parallel II: Selected stations in modern markets that are format does regional influence. Program influence major market stations that do not qualify for parallel one status. Parallel III: Selected stations in manifer markets that are formal dominant and or evert a significant local influence This parallel may contain some section or avert a significant local influence ary market stations that do not qualify for parallel ved stations.

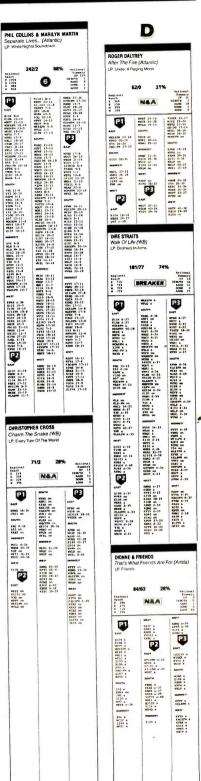
	246 Rep	orts	
"Hit	I DOE Song" (Anylab it Song	oel)	
	100/25	44%	
Regiona			Summery
	3%		Debute 20
	1%		Same 4
w 1	**		Adde 25
100/2	EXAN 25 - 100 CHR re	porting sta	
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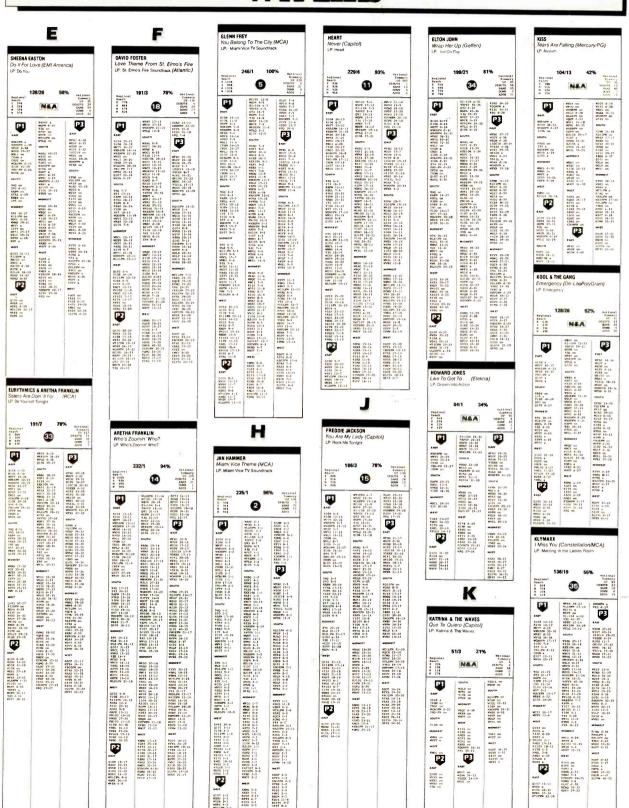


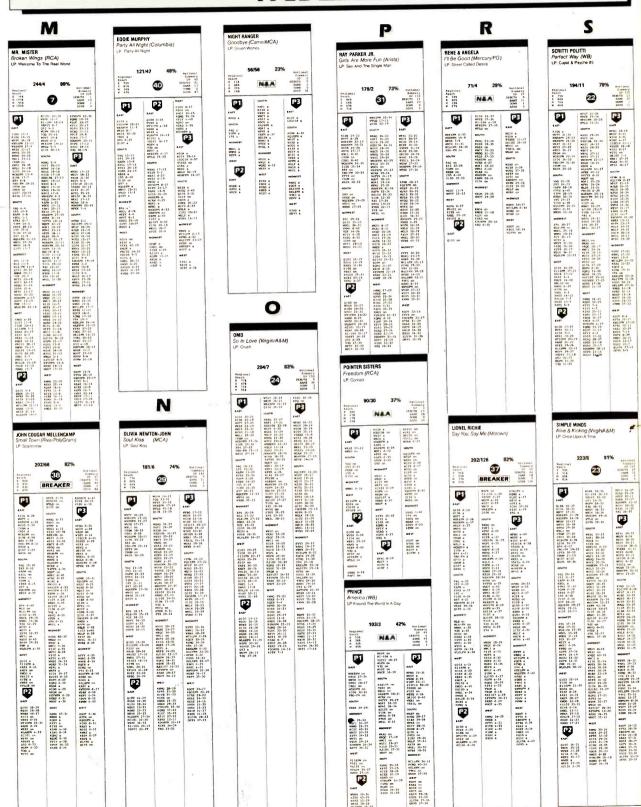
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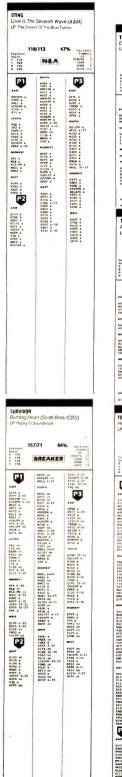






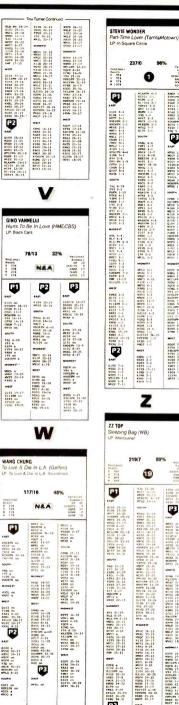
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PARALLELS

SIGNIFICANT ACTION



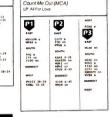
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"Playing The Percentages"

We do it all the time, taking a chance, playing the odds, rolling the dice. AIR believes the only percentages to play are ours. Using AIR is your assurance that 80% of the CHR reporters have listened to your priority. We then question their attitude toward your product. The end result is a concise report detailing their perceptions and their reasoning. And we do it in less than 10 working days.

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WEEK #16

WEEK #16

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, November 6, 1985.

TITLE

LOVE IS THE SEVENTH WAVE THE BIG MONEY

LIKE A FOOL **EVERYDAY** SUN CITY

RUSH **ROBIN GIBB**

STING

JAMES TAYLOR

A&M MERCURY/POLYGRAM **EMI AMERICA EPIC**

MANHATTAN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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ARTISTS UNITED AGAINST APARTHEID

CONTEMPORARY HIT RADIO

BREAKERS

LIONEL RICHIE

Say You, Say Me (Motown)
82% of our reporters playing it. Moves: Up 14, Debuts 44, Same 18,
Down 0, Adds 126 including B104, Z106, KTKS, WMMS, WLOL-FM, KIIS-FM, KNBQ, See Parallels, debuts at number 37 on the CHR chart.

JOHN COUGAR MELLENCAMP

Small Town (Riva/PolyGram) 82% of our reporters playing it. Moves: Up 22, Debuts 70, Same 44, Down 0, Adds 66 including WHTT, 93FM, B97, Q102, WCZY, KIIS-FM, KITS. See Parallels, debuts at number 38 on the CHR chart.

Tonight She Comes (Elektra)

77% of our reporters playing it. Moves: Up 12, Debuts 56, Same 47, Down 0, Adds 74 including WHTT, WCAU-FM, Z93, 92X, KWK, KIIS-FM, FM102, Complete airplay in Parallels.

DIRE STRAITS

Walk Of Life (WB)

74% of our reporters playing it. Moves: Up 14, Debuts 46, Same 44, Down 0, Adds 77 including WXKS-FM, PRO-FM, KAFM, WQUE-FM, WZUU, Q103, KWSS. Complete airplay in Parallels.

SURVIVOR

Burning Heart (Scotti Bros./CBS)
64% of our reporters playing it. Moves: Up 8, Debuts 27, Same 51,
Down 0, Adds 71 including WKSE, WPHD, CHUM, KRBE, 195, WMMS, KWOD. Complete airplay in Parallels.

KATE BUSH

Running Up That Hill (EMI America)

61% of our reporters playing it. Moves: Up 73, Debuts 26, Same 33, Down 2, Adds 15 Including K106, KZZP, KMJK, FM102, KWSS. See Parallels, debuts at number 39 on the CHR chart.

NEW & ACTIVE

SHEENA EASTON "Oo It For Love" (EMI America) 138/26
Moves: Up 25, Debus 28, Same 59, Down 0, Adds 26 including WKK5-FM, WBEN-FM, CKGM, KTKS, WHYT, KHTR, KWK,
KIKS-FM, KWOO, KITS, WOUT, WOLD, WMMS 39-30, 0103 31-23, WBB0 40-35

RIBS-FM, KWOU, KITS, WOUT, WOID, WMMS 39-30, 0.103 31-23, WBBQ 40-05

**CLARRICE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 138/25

**Moves-Up 25, Debus 31 Same 57, Down 0, Adds 25 inchiduding 239, 99FM, WGCL, KWOD, 98PXY, KBFM, Y106, WKAU, KDON-FM, WIGY, KSMB, WCIL-FM WBEN-FM 39-34, KPLUS 36-30, KPOP 40-33.

KDON-RM, WIGV, KSMB, WCIL-FM WEEN-FM 39-34, KPLUS 39-34, KPUS 39-34.

KLYHAXX "I MISS YOU" (Constellation/MCA) 136/19

Moves Up 69, Debuts 22, Same 18, Down 8, Adds 19 including CHUM, KOPA, KKRZ, KWSS, KPLUS, KUBE, WVSR, KC101,
KBPM, WKFR, KBOS, KKKU-FM, BIGN 14-10, 39FM 27-17, WHYT 12-4. See Parailels, moves 40-35 on the CHR chart.

KOOL & THE GANG "Emergency" (De-Lite/PolyGram) 128/26

KOOL & THE GANG "Emergency" (De-Lite/PolyGram) 128/26

KOPA STATE GANG "Emergency" (De-Lite/PolyGram) 128/26

KOPA, KNBQ, WSKZ, KCMQ, WKSE 39-35, O103 35-28, WGTZ 40-34.

NOTES, NOTES, NOTES, NOTES, 307-30, 20103-30-26, WOLL * W-34,

■ EDDIE MURPHY "Party All The Time" (Columbia) 121/47

Moves: Up 40, Debuts 21. Same 13, Down 0, Adds 47 including B104, CKCI, O107, KRBE, B97, O105, B96, WZZU, KZZP, KMJK, KITS, WBEN-FM 11-3, Z93 29-18, KAFM 15-8, KS 103 9-5. See Parallels, debuts at number 40 on the CHR

chart
WANG CHUNG "To Live And Oie In LA." (Geffen) 117/16
Moves Up 42, Debuts 9, Same 50, Down 0, Adds 16 including 95, WMMS, 0100, WSSX, WROQ, WQUT, KX104, BJ105,
KYNO-FM, WGUT, WGLF, KOCR WHO 3424, KWELE 35-00, WSSR 33-29.

STIHIG "Love Is The Seventh Wave" (A&M) 116/113
Movest Up 1, Debuts 0, Same 2, Down 0, Adds 113 including WXKS-FM, WBL, Z106, B94, 940, Z93, KRBE, Y100,
WRSR, Biss, WLS-FM, WGCL, KOPA, KMJK, KWOD

WRSR, Biss, WLS-FM, WGCL, KOPA, KMJK, KWOD

WRSR, Biss, WLS-FM, WGCL, KOPA, KMJK, KWOD

KISS "Tears Are Falling" (Mercury/PolyGram) 104/13 NISS - Itea's RIE Failing (Ineticuty/Polysiram) 118/13 Moves Up 33, Debuts 13, Same 45, Down 0, Adds 13, WKKS-FM, JBS, WRSR, Q105, WHYT, KXX106, Y107, BJ105, KRNQ, KYS, WBWR, WCIL-FM, WCKI 26-18, WFM 40-35, KORR 26-17.

PRINCE "America" (WB) 103/3 Frinds Allietine (**TRD)** 19379 Moves Up 49, Debut 6, Same 45, Down 0, Adds 3, R1104, WGUY, O101, B96 35-32, WGCL 30-27, WCZY 40-34, KPLUS 34-27, 38PXY 40-35, 94TYX 39-29, WOKI 38-33, KYNO-FM 34-29, WZYP 38-31, WVBS 38-31, WCIL-FM 34-31, KZOZ

39-35. POINTER SISTERS "Freedom" (RCA) 90/30 Moves Up 3, Debus 19, Same 38, Down 0, Adds 30 including 195, KIIS-FM, KS103, 930, KAMZ, KAY107, KIYS, KCAO, WIGY, J. 010, J. 010, S. Ly96, WKSE 3-732, WMMS d-36, KF96 35-32.

WIGY, O104, G101, SLYSE, WISES 37-32, WMMS d-36, KF9S 35-32.
HOWARD JONES "Like To Get To Know YOU Well" (Elektra) 84/1
Moves: Up 50, Debus 4, Same 28, Down 1, Adds 1, WOID, PHO, FH 302-27, KAFM 20-15, KEGL 13-5, WGCL 28-24, KWOD 36-33, WAMX 30-27, WPST 34-28, WHOC 27-23, KZIO 32-26, KSKO 30-26, WGUY 32-25, WXLK 38-32, KOZE 30-27.
GINO VANNELL "Hurts To Be In Love" (ESS Associated) 78/13
Moves Up 28, Debus 8, Same 27, Down 2, Adds 13, 293, KAFM, KRBE, WOUE-FM, WGCL, KBEO, WBCY, WVIC, WGAN, KKXL-FM, KKRG, KZOZ, WEBK-MS 8-33, WHYT 22-16, WNCI 30-27-216, WNCI 30-27-216,

Uplet: ut my uestre" (Elektra) 73/17 , Debuts 6, Same 21, Down 0, Adds 17 including WHTT, O107, B97, WQUE-FM, KITS, KMEL, KO93, WGAN, WGWB, WDBR, K166 2016, 20 35-29, KITS-M 32-21.

MUZEL Z LIUZ, WEWE, WILDER, K. 100. 20-10, 293-35-29, INSTANCE: A MOZELA "TIB & GOOD" (Mercury/PolyGram) 77-14 Moves Up 27, Debus 8, Same 31, Down 1, Adds 4, KFLUS, RIUQ, WUZ, WZON, WKKS-FM d-35, WBEN-FM 16-8, Z93 32-28, WCZY 11,9, KMEL 29-24, KZZB 38-35, KFRW 2621, KMSA 21-16, S5XXX 32-27, OK100 35-28, Z102 28-22.

32.28, WCZY 11.9, KMEL 29.20, KZZB 38.35, KBFM 28.21, KMGX 21.18, 95XXX 32.27, OK 100 35-28, Z102 28-22.

CHRISTOPHER CROSS "Charm The Snake" (WB) 71/2

Moves Up 1.1, Debbys 5, Same 5, Down 0, Adds 2, WFMI, KPOP, 940 d-34, KRBE on, WMMS 40-34, WKTI 26-24, WPST ON, KX104 39-36, KIKX 28-25, 100CIR 39-35, KISR 40-37, WHSL d-40, WBNO 33-30, WDBR on, KB0Z-FM d-35.

DiDINNE & TRIBERDS "That's What Friends Are For" (Arista) 64/63

Moves Up 0, Debbys 0, Same 1, Down 0, Adds 63 including B104, WHIT, WXKS-FM, Z100, B94, WAVA, Z93, I95, Y100, WRSR, B96, ZZ99, WKTI, KZZP.

TAIL KING HEARS "And KS-Mas" (Ass. West") (Clara/MB) 62/4

Y100, WISR, 1986, Z299, WKTI, KZZP. **TALKING HEADS "And She Was" (Sire/WB) 63.4**Moves Up 37, Debus 3, Same 16, Down 3, Adds 4, WISR, KZZP, KMJK, KSND, WXKS FM 30-24, PRO-FM 21-17, KKRZ

25-18, KPLUS 30-22, Z104 23-18, KOXB 34-29, KYS 18-14, WIGY 27-17, 95XIL 35-25, WHSL 14-8, WSPT 26-18.

MOST ADDED

LIONEL RICHIE (126) Say You, Say Me (Motown) STING (113) Love Is The Seventh Wave (A&M) DIRE STRAITS (77) Walk Of Life (WB) CARS (74)

Tonight She Comes (Elektra) SURVIVOR (71) Burning Heart (Scotti Brothers/CBS)

HOTTEST

STARSHIP (180) We Built This City (Grunt/RCA) PHIL COLLINS & MARILYN MARTIN (127) Separate Lives (Atlantic) MR. MISTER (119)

Broken Wings (RCA)
JAN HAMMER (115) Miami Vice Theme (MCA)
GLENN FREY (110) You Belong To The City (MCA)

PETE TOWNSHEND "Face The Face" (Alco) 61/61

Light Colored C. Same () Down () Adds 61 including WHTT, WPHD, CKGM, WCAU-FM, Z106, CHUM, WRSR

WLS, WGCL, WMMS, WZUU, WPST, KAYLIN, RSKU, AGMU, CITY" (Manhattan) 60/13
ARTISTS UNITED AGAINST APARTHEID "Sun City" (Manhattan) 60/13
ARTISTS UNITED AGAINST APARTHEID "Sun City" (Manhattan) 60/13
ARTISTS UNITED AGAINST APARTHEID "Sun City" (Manhattan) 60/13

7, Same 37, Down 0, Adds 13, K K106 d-26, WPHD 37-35, KLUI

WHSL, KEMW, KGOT, K106 6-26, WHO 37-39, KL004 90-34

TA MARA & THE SEEN "Everbody Dance" (A&M) 58/14

Moves Up 12, Debus 10, Same 22, Down O, Adds 14, WBFF, 99FM, KS103, KITS, WKEE, RI104, KXX106, WLRS, KIKX, WKSF, WBM9, 9964, 195 38-38, MKEL 12-10, KMGX 26-21.

BALTIMORA "Tarzan Boy" (Manhattan) 57/6 Moves: Up 10, Debuis 9, Same 32, Down 0, Adds 6, Y100, WSPK, BJ105, Y106, KQXR, KTRS, WKSE 34-29, CHUM 28-22, 198 436, KKRT 23-29, KME, 12-18, Z104 32-26, 95XXX 36-30, WPFM 37-33, OK85 35-29.

190 d.36. KRHZ 28-29. KMEL 22-19. Z119 3-2-26. 393AA 30-30. WEPM 37-33. UA30 30-2-6.

**MIGHT RAMBER "GOODBY" (Camel/MCA) 56/56 Moves: Up 0, Debus 0, Same 0, Down 0, Add 56 Including WPHD, 94Q, 93FM, 195, WGCL, WMMS, KHTR, WERZ, WFM, WKZL, WGCK, WGC, KNDS, 193CJR, KNNS, WAZY-FM.

WHM, WALL, WHU, RISUS, 1030-11, NINER, WALETM RIGGER DALTREY "After The Fire" (Allantic), 5270 Moves Up 26, Debus 2, Same 18, Down 6, Adds 0, PRO-PM 27-23, WGCL 27-22, WRCK 24-20, WTLO 19-14, WOX1 20-16, WRNQ 25-22, KPD, 93-524, WOLT 37-31, WOON 49-34, 95XXX 22-17, OK 100 17-14, WGAN 28-25, KSMB 39-35, WGLE

40-37. WHSL 15-10.

KATRINA & THE WAVES "'Que Te Quiero" (Capital) 51/3

MOIVES U. P. O. DEDIS 4, Same 38, Down 0, Adds 3, WKSE, WHYT, OK95, WCAU-FM d-32, Y100 on, KWOD on, WERZ on, KTUX on, WROC d-39, KDON-FM 38-32, 95XXX 24-19, KNOE-FM 34-31, KWES d-33, KOZE d-33.

SIGNIFICANT ACTION

JOHN CAFFERTY & THE BEAVER BROWN BANO "Small Town Girl" (Scottl Bros./CBS) 47/45
Moves; Up 0, Debuts 0, Same 2, Down 0, Adds 45 including WHTT, WXKS-FM, WPHD, PRO-FM, Z93, Y100, WMMS,

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 45 in WHYT, KPLUS, KHPI, WZLD, KZIO, WGRD, KLUC, KSKD.

JAMES TAYLOR "Everyday" (Columbia) 43/29

Moves: Up 1, Debuts 2, Same 11, Down 0, Adds 29 including Debuls 2, Same 11, Down 0, Adds 29 including WCAU-FM, PRO-FM, 94Q, Q103, KWOD, Q100, WERZ, KZZB# FM, KIK, WHOT, KMCX, KOMO, KIMN d-29.

WSSK, WROKEPIN, MACHINE "Conga" (Epid 40:12 MIAMI SOUND MACHINE "Conga" (Epid 40:12 Moves Up 15, Debuts 4, Same 8, Down 1, Adds 12, KS103, WOKI, WRON, KCAQ, 95XIL, WKSF, WOID, WPFM, WCILFM, KOOT, KTHS, KDZE, KIJSFM 26:19, BJ105 33-19, 29:25-13, 95XXX 37-28.

NOVI. RIPID NOVE, MIDTEM COLID, OLID 2015, 288 COLID, SAND 37-20.

JACK WAGNER "Too Young" (Owest/WB) 40/8
Moves Up 14, Debus 7, Sane 11, Down 0, Adds 6, WFMI, WNCI. Z104, WHOT, 103CIR, WGAN, WKSF, WPFM, WXKS-FM 33-27, Z100 25-20, BJ105 20-13, 94Z 26-21, KIKX 9-5, KTRS 30-19, KBIM 30-24.

33.27. Z 100 25.20, BJ103 2471, 392 2-21, AIMX 9-3, K 103 3-25, Moint over 3.

JOHN WAIT = "Welcome To Paradise" (EM America) 29.11

Moves: Up 1, Debuts 2, Same 25, Down 0, Adds 1, WCGG, 195 on, WMMS on, KWK on, WERZ on, 93Q on, WRCK on, WOKI

d-37, WFM on, WRGC on, KIK on, WGRD 30.29, & KSKO 4-04, WRGO on-dp, KGOT on

QUARTERFLASH "Talk To Me" (Geffen) 34/0 Moves: Up 12, Debuis 3, Same 18, Down 1, Adds 0, CKOI on, KKRZ 33-30, KMJK 32-31, KNBQ 34-31, WVSR d-38, WKEE 39-37, WANS-FM 40-37, WHOT on, KIYS 22-20, KSKD 23-19, Q104 26-23, WHSL 27-23, WBNQ 34-32, KTRS 38-33.

O100 37-36, WHAX G-3U, KZED 32-25, NADA 25-74 NEW EOITION "Count I'M O21" (MCA) 25-79 Moves UP 2, Debuts 2, Same 12, Down OAdes 9, WXNS-FM, WKSE, 94Q, Q100, WTLQ, Z104, KCAQ, WCGQ, WVBS, 195 on, FM102 26-25, KMEL 28-25, KAMZ 0-26, KTLW 0-30, WFIQN on

DIT. FMUICE GOVER, NIMEL GOVER, NAME GUISED, NAME GUISED, NAME GOVERNAMENTS, NAME GOVERNA

"The Big Money" (Mercury/PolyGram) 23/22 Debuts 0, Same 1, Down 0, Adds 22 Including WPHD, WMMS, ZZ99, K104, WRCK, WOKI, WRNO, WKZL. KIKK, KPOP, OK100, OK95, KHTR or.

WHOT, KOZR, KIKX, KPOP, OKTUU, OK95, KHTH ON.

WHAS "This Time" (Allantic) 19/3
Moves Up 3, Debus 1, Same 12, Down Adds 3, KPLUS, WZLD, WRQN, CHUM on. 195 on, KMEL 33-28, WILO on, WFMI
on, KTUX on, WHOT on, KWZR 33-27, KFMN 32-30, KCMO on, KDWV d-40, OK95 on.

JOHN PARR "Lave Gramma" (Allantic) 17/17
Moves Up 0, Debus 0, Same 0, Down 0, Adds 17 including WPHD, Y100, WGCL, O100, K104, WKRZ-FM, WILO, KZZB,
WANSFM, WFMI, KTUX, KRX, Y94, KKLS-FM.

WANS-M., WMM, IND. 4 MAN. 199- MOTELS "Shock" (Capitol) 17/0 Moves: Up 2, Debuts 0, Same 15, Down 0, Adds 0, WXKS-FM on, PRO. FM on, WRCK on, WANS-FM on, KTUX 38-37, WHOT on, KMCK on, KULC on, 95XXX on, KNOE-FM on, 98KG on, CK95 39-35
PHANTOM, ROCKER & SLICK "Men Without Shame" (EMI America) 12/12
PHANTOM, ROCKER & SLICK "Men Without Shame" (EMI America) 12/12
Moves Up 0, Debuts 0, Same 0, Down 0, Adds 12, WHDL K, PLUS, WRCK, WFBG, WZON, KFMN, WCGO, 99KG, WDBR, WORSU, DOWN 0, DEBUTS 0, DEBUT

WSPT, SLY96, OK95.

TIL TUSBAY "Love In A Vacuum" (Epic) 12/4.

Moves: Up 0, Debus 2, Same 6, Down 0, Adds 4, WZON, WIGY, WGAN, OK95, WPHD on, KEGL on, WMMS on, KPLUS on,

KUBE -0.38, KOON-FM 0.39, 95K10, on, WHSL on,

3-SPEED "Once Bitten" (Curb/MCA) 12/2.

Moves: Up 0, Debus 0, Same 10, Down 0, Adds 2, WJAD, KISR, WVSR on, WRCK on, KTUX on, KDON-FM on, OK100 on,

95KL on, 1010 on, WHSL on, 99KG on, KHTX on op.

OUTFIELD "Say It Isn't So" (Columbia) 10/1
Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 1, KAFM, WHYT on, K104 26-23, WERZ on, WANS-FM on, KIKX on-dp, Moves: Up 2, Debuts 0, 5 WGUY on, OK100 30-25.

> Parallels Begin on Page 96 Adds & Hots Begin on Page 94 P-1 Playlists Begin on Page 91

THE FIRST SINGLE FROM ROCK'S BREAKTHROUGH ARTIST OF THE YEAR.



SOUNDS OF YOUR VOICE by THE JON BUTCHER AXIS

The most electrifying musical alliance of '85.

Produced by Spencer Proffer for PASHA (PSH)

Capitol



CONTEMPORARY HIT RADIO

STEVIE WONDER/Part-Time Lover (Tamla/Motown) 2 JAN HAMMER/Miami Vice Theme (MCA) TEARS FOR FEARS/Head Over Heels (Mercury/PG) STARSHIP/We Built This City (Grunt/RCA) G GLENN FREY/You Belong To The City (MCA) 13 MR. MISTER/Broken Wings (RCA) THOMPSON TWINS/Lay Your Hands On Me (Arista) A-HA/Take On Me (WB) 18 15 12 10 ABC/Be Near Me (Mercury/PG) 14 THEART/Never (Capitol) 9 12 BRYAN ADAMS/One Night Love Affair (A&M) 13 WHITNEY HOUSTON/Saving All My Love For You (Arista) 25 20 17 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista) 27 24 20 T FREDDIE JACKSON/You Are My Lady (Capitol) 22 TINA TURNER/One Of The Living (Capitol) 8 17 STING/Fortress Around Your Heart (A&M) 27 24 1 DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic) 29 ZZ TOP/Sleeping Bag (WB) 12 16 20 LOVERBOY/Lovin' Every Minute Of It (Columbia) - 33 ARCADIA/Election Day (Capitol) 30 SCRITTI POLITTI/Perfect Way (WB) 32 SIMPLE MINDS/Alive & Kicking (Virgin/A&M) 30 27 OMD/So In Love (Virgin/A&M) 5 7 18 25 READY FOR THE WORLD/Oh Sheila (MCA) 13 15 26 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia) 28 25 25 27 COREY HART/Boy In The Box (EMI America) 23 21 21 28 HOOTERS/And We Danced (Columbia) 40 34 31 OLIVIA NEWTON-JOHN/Soul Kiss (MCA) N&A Begins on Page 102 14 14 19 30 DON HENLEY/Sunset Grill (Geffen) 37 34 3 RAY PARKER JR./Girls Are More Fun (Arista) 8 23 32 JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG) 36 SEURYTHMICS & ARETHA FRANKLIN/Sisters Are Doin' It For... (RCA) 39 ELTON JOHN/Wrap Her Up (Geffen) 40 B KLYMAXX/I Miss You (Constellation/MCA) 39 36 35 36 BILLY JOEL/The Night Is Still Young (Columbia) BREAKER & LIONEL RICHIE/Say You, Say Me (Motown) BREAKER S JOHN COUGAR MELLENCAMP/Small Town (Riva/PG)
BREAKER KATE BUSH/Running Up. That Hill (EMI America)

DEBUT DEBUT BUSH/Running Up. That Hill (EMI America)

DEBUT Columbia)

ADULT CONTEMPORARY

4 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)

1	1	1	2	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
15	5 8	6	0	GLENN FREY/You Belong To The City (MCA)
2	2	2	4	A-HA/Take On Me (WB)
8	6	5	6	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
1 4	3	3	6	DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
14	9	8	Ø	FREDDIE JACKSON/You Are My Lady (Capitol)
18	3 12	9	0	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
5	4	7	9	GINO VANNELLI/Hurts To Be In Love (CBS Associated)
28	3 20	13	0	KENNY ROGERS/Morning Desire (RCA)
-				JAMES TAYLOR/Everyday (Columbia)
				BILLY JOEL/The Night Is Still Young (Columbia)
				THOMPSON TWINS/Lay Your Hands On Me (Arista)
13	3 10	10	14	MAURICE WHITE/Stand By Me (Columbia)
2	1 19	16	Œ	JAN HAMMER/Miami Vice Theme (MCA)
				ABC/Be Near Me (Mercury/PG)
BRE	A	(ER	(D)	LIONEL RICHIE/Say You, Say Me (Motown)
-	-			MR. MISTER/Broken Wings (RCA)
				OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
				WHITNEY HOUSTON/Saving All My Love For You (Arista)
				DON HENLEY/Sunset Grill (Geffen)
				DIONNE & FRIENDS/That's What Friends Are For (Arista)
				KLYMAXX/I Miss You (Constellation/MCA)
				KOOL & THE GANG/Cherish (De-Lite/PG) Full-Service Chart, see Page 79
-	- 29			KENNY LOGGINS/I'll Be There (Columbia)
-	-	- 30		BILLY OCEAN/Long & Winding Road (Jive/Arista)
		20		COMMODORES/Janet (Motown)
2	7 26			STING/Fortress Around Your Heart (A&M)
-	-			BEACH BOYS/She Believes In Love Again (Caribou/CBS)
0	EBU'		30	BRYAN FERRY/Don't Stop The Dance (WB)

AOR TRACKS

The	ee eks	Two	Last			
		4	1	1	0	ZZ TOP/Sleeping Bag (WB)
		9	6	2	Ø	JOHN C. MELLENCAMP/Small Town (Riva/PG)
				7	0	CARS/Tonight She Comes (Elektra)
		15	8	4	0	SIMPLE MINDS/Alive & Kicking (Virgin/A&M)
		7	7	5		RUSH/The Big Money (Mercury/PG) Complete Tracks Chart Begins on Page 82
		32	17	11	0	DIRE STRAITS/Walk Of Life (WB)
		11	2			GLENN FREY/You Belong To The City (MCA)
		3	4	6		MR. MISTER/Broken Wings (RCA)
		31	19	14		INXS/This Time (Atlantic)
			11			THOMPSON TWINS/Lay Your Hands On Me (Arista)
	В	RE/	٩K	ER		PETE TOWNSHEND/Face The Face (Atco)
		16	13	13		PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)
		2	3	8		ROGER DALTREY/After The Fire (Atlantic)
					_	ROGER DALTREY/Under A Raging Moon (Atlantic)
		23	18			STING/Love Is The Seventh Wave (A&M)
		5	5	9		HEART/Never (Capitol)
		25	16			CRUZADOS/Motorcycle Girl (Arista)
			12			STEVIE RAY VAUGHAN & DOUBLE/Look At Little Sister (Epic)
		33	25			JOE LYNN TURNER/Endlessly (Elektra)
			34			C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)
						TALKING HEADS/Stay Up Late (Sire/WB)
	В					ZZ TOP/Can't Stop Rockin' (WB)
						TOMMY SHAW/Remo's Theme (What If) (A&M)
		10	10			JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)
		45				KATE BUSH/Running Up That Hill (EMI America)
	В					WANG CHUNG/To Live And Die In L.A. (Geffen)
					27	
						ASIA/Go (Geffen)
	BI	RE/				AEROSMITH/Let The Music Do The Talking (Geffen)
		6	9	17	30	STARSHIP/We Built This City (Grunt/RCA)

BLACK/URBAN

				all A	The second secon
1	1	6	4	0	TA MARA & THE SEEN/Everybody Dance (A&M)
			3		ARETHA FRANKLIN/Who's Zoomin' Who (Arista)
			1		STEVIE WONDER/Part-Time Lover (Tamla/Motown)
	3	2	2	4	
11	6	9	6	6	ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
11	0	5	5	6	EL DeBARGE w/DeBARGE/You Wear It Well (Gordy/Motown)
21	0 1	5 1	1	0	LUTHER VANDROSS/Wait For Love (Epic)
2	1 1	8 1	2	0	EDDIE MURPHY/Party All The Time (Columbia)
2	2 1	9 1	0		DIANA ROSS/Eaten Alive (RCA)
	- 3	1 1	6		SHEILA E/A Love Bizarre (WB)
3	5 2	9 1	5		EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
6	5	7	9		RENE & ANGELA/I'll Be Good (Mercury/PG)
3	7 3	3 2	2		SYSTEM/This Is For You (Mirage/Atco)
19	9 1	6 1	4		CHAKA KHAN/(Krush Groove) Can't Stop The Street (WB)
25	9 2		7		JAN HAMMER/Miami Vice Theme (MCA)
34	4 2				TRAMAINE/Fall Down (Spirit Of Love) (A&M)
30	0 2				RAY PARKER JR./Girls Are More Fun (Arista)
***					TEDDY PENDERGRASS/Never Felt Like Dancin' (Asylum)
5	5 1	3			CAMEO/Single Life (Atlanta Artists/PG)
-					PRINCESS/Say I'm Your #1 (Next Plateau) N&A Begins on Page 72
-	- 3				JETS/Curiosity (MCA)
	2		7		MAURICE WHITE/Stand By Me (Columbia)
31	1 3				MELBA MOORE/I Can't Believe It (It's Over) (Capitol)
nnr-	0.1	- 3		_	WHITNEY HOUSTON/Thinking About You (Arista) NEW EDITION/Count Me Out (MCA)
BRE					CHERRELLE/You Look Good To Me (Tabu/CBS)
					DOUG E. FRESH/The Show (Reality/Fantasy)
15					PATTI AUSTIN/Honey For The Bees (Qwest/WB)
					VIKKI LOVE with NUANCE/Stop Playing On Me (4th & Broadway/Island)
					BERNARD WRIGHT/Who Do You Love (Manhattan)
					TINA TURNER/One Of The Living (Capitol)
28					RJ'S LATEST ARRIVAL/Baby I'm Sorry (Atlantic)
	11				FREDDIE JACKSON/You Are My Lady (Capitol)
	BU	_			KOOL & THE GANG/Emergency (De-Lite/PG)
	BU	_			VAL YOUNG/Seduction (Gordy/Motown)
14	1-1-	2	1	36	CHARLIE SINGLETON/Make Your Move On Me Baby (Arista)
BRE	A	(E	R	1	PAUL LAURENCE/She's Not A Sleaze (Capitol)
17	1				DURELL COLEMAN/Somebody Took My Love (Island)
	EBŲ				PRINCE/America (WB)
26	2	3	6	40	MAZE featuring FRANKIE BEVERLY/I Want To Feel I'm Wanted (Capitol)
				-	