E:

"HANDS ON" ACROSS AMERICA

OCT 29 1

Ken Kragen is launching an unprecedented drive against hunger in America — and radio can play a key role ARVA Harvey Mednick provides food for thought on this dramatic effort.

Page 27

COUNTRY MUSIC TRENDS AND TRANSITIONS

Adam White asks Nashville A&R executives where country music is going and what it needs to do to flourish in a difficult transitional phase.

A CAREER IN ENGINEERING?

Guest engineering editor Richard Rudman of KFWB/Los Angeles details how to hire the right engineer in a deregulated industry

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RTNDA, CBS MOUNT **FAIRNESS ATTACK**

With the FCC deploring the Fairness Doctrine while declining to do anything about it. CBS and the RTNDA have picked up the opposition ball.

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IN THE NEWS THIS WEEK

- ₱ Ray Hawkins VP/GM at returning KDIA
- Dennis Collins VP/GM, Lee Fowler PD. at WNWS
- Stu Cohen VP/GM, Paulette Baydush Station Mgr. at WHYW
- B.J. Hunter OM at KOOL-AM & FM
- Mike Nauman VP/GM at WBYU
- Pat Holiday PD at WLTI Dennis Daily COO at Mann Media
- Loews buying 25% of CBS Jim Raposa PD at WICE
- Denny Moore VP/GM, Susan Lane GSM at WWWI.
- Dave Williams PD at KFBK

Page 3, 4

NEW BUCKS FOR YOUR BUDGET

Lisa Morrison & Karen Wald retell the tale of retail and how it can affect your station's sales picture.

UPPER-DEMO AORS IN ACTION Steve Feinstein continues his study of

the changing phases of AOR with a look at upper-demo specialists KINK and KTCZ, plus the EOR format as a whole.

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A HALLOWEEN TREAT **FOR RADIO**

Reed Bunzel focusés on IDB's live Halloween broadcast: a five-year UNICEF tradition

Page 22

NEXT WEEK IN R&R

Richard Agata debuts a new guarterly Sports On Radio column.

Newsstand Price \$3.50



Elliot, Logan Upped To VP At B/A/M/D



Bob Ellion

Douglas & Associates has pro-moted Bob Elliot to Vice President of the consultancy and



Burkhart/Abrams/Michaels/ Dave Logan to VP of the firm's Superstars division.

Elliot has been with the company since 1980, with programming and air experience at WLCS/Baton Rouge, WIBG/ Philadelphia, and KISN/Portland. He works with CHR, A/C, and Country clients.

B/A/M/D/See Page 7

BUYS KJOI FOR \$44 MILLION

Hirsch Forms Regency

Malrite Sets President's Office

Malrite Communication's Group President/COO Carl Hirsch has resigned to form Regency Broadcasting. The Los Angeles-based firm's first acquisition will be Noble Broadcasting's highly-rated L.A. Easy Listening outlet KJOI.
The \$44 million deal, pending FCC approval, will be the largest ever for a single radio property, and includes the station's assets, real estate, and noncompete covenants.

Simultaneously, Malrite announced the formation of an Office of the President, naming three top executives to the newly-created function. As-



Carl Hirsch

suming the new duties while retaining their current positions are Chairman/CEO Milton Maltz, Exec. VP & President

Radio Division Gil Rosenwald, and Sr. VP & President/Television Division John Chaffee, Jr. Hirsch's post will not be filled.

Maltz explained that the new office will enhance Malrite's ability to accomplish its growth objectives. "Both Gil and John have had lengthy careers at Malrite and are widely recognized in the broadcasting industry for their expertise," said Maltz. "They bring to the Office of the President valuable experience in both operations and corporate management."

Hirsch, who assumes the duties within Regency of Chair-HIRSCH/See Page 6

Asher **PolyGram** President



Dick Asher

Dick Asher has been named President/CEO of PolyGram Records, succeeding Guenter Hensler, who becomes President of PolyGram Classics. Asher had been Senior VP for WCI's Record Group.

PolyGram International President Jan Timmer stated, "We are proud that a person of Dick's caliber and stature will take over the helm at this important stage of the company's development. His extensive experience in the international ASHER/See Page 4

JOHNSON, BOLGER UPPED IN PORTLAND

Scott Named Ackerley PD

KSFO/San Francisco PD ies") promoted PD Mike John-Rick Scott has been named Director of Programming for Ackerley Communications. Scott will be based at KJR/Seattle, and will also oversee programming at the company's Portland properties, KGON & KSGO. Scott had accepted the KJR and Acklerley PD post in March 1985, but wound up at KSFO the following week. No replacement has been named at KSFO yet; KYA PD Bill Minkler will be acting PD. Scott told R&R, "My job will

be gathering all the resources and making sure everything is headed in the right direction. KJR has been a landmark in Seattle radio, and my plans are to make the 1985 version a contender in the market. KGON is doing very well. It has its own image in the marketplace and will continue in that direction."

Earlier in Scott's 15-year broadcast career, he programmed KINK/Portland for three years, plus KREM-AM & FM/ Spokane and KKXL/Grand

Portland Promotions

In other changes, Gold-formatted KSGO ("Solid Gold Old-

son to Operations Director, while KGON morning man/acting PD Pete Bolger moves up to a similar position at the AOR FM. Bolger, who will continue in mornings, replaces Dave Er-

vin, who left in August and subsequently became PD of A/C

KSGO & KGON President/

GM Linn Harrison told R&R, "Mike's been with us for almost 12 years. He's an integral part of the operation, and I count on him heavily. Pete has done a wonderful job as acting SCOTT/See Page 7

RADIO'S HELP SOUGHT

Cartoonists Unite To Fight Hunger

On Thanksgiving Day (11-28), precedented event. virtually every comic strip you read in the newspaper will deal with the problem of world hunger. Over 175 syndicated cartoonists have joined forces for the Cartoonists' Thanksgiving Day Hunger Project, spear-headed by Charles Schulz ("Peanuts"), Milton Caniff ("Steve Canyon"), and Garry Trudeau ("Doonesbury").

Newspapers are being asked to donate space for ads requesting donations to USA For Africa. Radio, which played such a key role in the "We Are The World" campaign with its simultaneous Good Friday broadcast of the record, has been asked to focus the attention of its listeners on this un-

In the coming weeks up to Thanksgiving, R&R will be providing more information on the radio networks.)

cartoonists' effort and radio's role in it. (See Page 22 for details on the participation of



"We installed Dynamax CTR100s at KIIS-FM, #1 in Los Angeles. We plan to make Dynamax Cart Machines standard equipment at all our stations."

Joe Dorton
President
Gannett Radio





DYNAMAX BROADCAST PRODUCTS BY FIDELIPAC®

PAGE THREE

OCTOBER 25, 1985

THE WINDY CITY **HEATS UP**

The competitive Black/ Urban radio battle in Chicago shows WBMX on top now. Walt Love covers WBMX, while Sean Ross gathers competitor WGCI-FM's viewpoints.

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Moore VP/GM, Lane GSM

At Colonial Broadcasting's Country outlet WWWI/Greensboro, GSM Denny Moore has been promoted to VP/GM. He replaces Bill Pope, who resigned September 9 to pursue other interests. Succeeding Moore as GSM is Local Sales Manager Susan Lane.

Moore, who moves up after eight months as GSM, previously held posts of GSM at WGLD/High Point and GM at KWTO/Springfield, MO for 18 months each. Faced with the responsibility of closing the wide ratings gap between WWWI and market/format leader WTQR, Moore told R&R, "We're no longer known as '195'; it's now '3WI, The New Choice In Country.' Since in the ratings so far."

to be a good GSM."



Hunter OM At KOOL-AM & FM

B.J. Hunter, recently-named Corporate Director of Programming for Constant Communications, has been appointed Operations Manager at KOOL-AM & FM/Phoenix. He will oversee programming, marketing, and promotion for the A/C-Oldies combo.

Station Manager Tom Chauncey II told R&R, "This is an evolutionary step for us. B.J.'s experience and his highly deserved reputation for community involvement, as well as his input to the on-air sound, will be positive additions.

Hunter commented, "The Chauncey family is so ingrained in Phoenix, and there is a fantastic commitment from Tom Chauncey II to make both stations big win-

"There are three other stations, KKFR, KKLT, and KLZI, aiming their guns at us. Money will not decide who is the ultimate winner; it will be the quality of people at each operation, and I think we have the best."

Both AM PD Del Hull and FM PD Bob Polk will report to Hunter, who previously programmed WKTI/Milwaukee and was morning personality at KOPA/Phoenix.

HAWKINS VP/GM

KDIA Returns With Black/Urban Format

Facing an FCC mandate to return to the air, Ragh, Inc.'s reassumed AM property KDIA/Oakland-San Francisco switched back on with Black/Urban programming October 15, adopting the slogan, "The Boss Of The Bay Is Back To Stay." KDIA (then known as News/Information-formatted KFYI) went dark seven months. ago after suffering financial difficulties during its four-month tenure under former owner Powell Communications. The station previously had broadcast Black/Urban music for 30 years.

As part of the rebirth, longtime station sales executive and former KDIA GSM Ray Hawkins has become the station's new VP/GM. Barry Pope, who earlier worked as KDIA's morning man, has returned to his original post. A PD and news director are expected to be named shortly, as well as the rest of the staff.

Chuck Schwartz, President/Radio Division of parent NEWSystems Group, Inc., said, "It's a shame that the station went through such tough times during the last year. We're trying to forget about it, distance ourselves from the past, and return in a credible way to serve the black community of the Bay Area. We've welcomed back a number of participating churches, some of which had been unceremoniously bumped off the station. This is more than a station changing format or coming back. There's a certain amount of the community that felt cheated, and we're trying to recapitalize on that good feeling, that 'a friend has

COLLINS VP/GM

WNWS, WGBS Merge **News/Talk Formats**

Jefferson-Pilot completed its acquisition of WNWS/Miami from Neil Rockoff Wednesday (10/23), and at noon that day officially merged that station's News/Talk format with the similar programming from its own former AM in the market, WGBS. As part of the transaction, WGBS is converting to a Spanish format under the new ownership of Mambisa Broadcast-

VP/GM of the restructured WNWS is former WGBS VP/GM Dennis Collins. Other upper management appointments include GSM Steve Lappa from

WNWS and PD/OM Lee Fowler of WGBS.

Former WNWS PD Al Rantel gives up that title, but continues to serve as 6-9am host. In fact, the en-WNWS/See Page 6

Mann Media **Sets Daily** As COO

Dennis Daily has been appointed Chief Operating Officer for Mann Media, overseeing the day-to-day activities for WGLD & WCOG/ High Point-Winston-Salem-Greensboro and WKIX & WYYD/Raleigh-

Durham-Chapel Hill. Company President Bernie Mann noted, "The selection of Dennis is the culmination of an extensive search for a top management person to help run our current holdings, as well as play a major role in our longterm growth. With Dennis's appointment, I plan to be able to DAILY/See Page 4

Loews To Buy 25% Interest In CBS

Acting to prevent future takeover attempts, CBS has reached an agreement with Loews Corp. for Loews to acquire up to 25% of CBS's stock. This move is structured to keep a majority of CBS stock in "friendly" hands, thus thwarting attempts similar to the unsuccessful maneuver attempted by Turner Broadcasting earlier this year. With the recent repurchase by CBS of 25% of its own stock, at least half of the company's shares are virtually unfouchable

In exchange for increasing Loews holdings in CBS, Loews Chairman/Chief Executive Laurence Tisch will be elected to the CBS Board November 13. Loews presently holds 11.3% of CBS's stock. CBS Chairman/CEO Thomas Ly-

LOEWS/See Page 4



Nauman **New WBYU** VP/GM

ŘKNG/Oklahoma City VP/ GM Mike Nauman has transferred to the VP/GM chair at Swanson Broadcasting's co-owned Easy Listening outlet WBYU/New Orleans. He succeeds Richard Lamb, who left the station last month.

Swanson Exec. VP/COO Dan DiLoreto remarked, "Mike came forward and asked to be considered for the New Orleans opening. It was an easy decision, as he has done an outstanding job in Oklahoma City. His knowledge of Easy Listening and the New Orleans market made him a natural for WBYU."

An 11-year company veteran, Nauman worked as an Account Executive at WBYU between 1976-79 before moving to KKNG, where after three years as GSM he became VP/GM. He commented, "My goal is to help WBYU achieve its potential, which I see as extremely high, as we're the only Easy Listen-ing station in the market. WBYU is well thought of in the community, and we plan to take advantage of our long history

Holiday New WLTI PD



Pat Holiday

Longtime Detroit radio veteran Pat Holiday has been named PD/ morning personality at Keymarket's forthcoming acquisition WLTI/Detroit. He leaves crosstown A/C competitor WNIC, where he was covering middays.

Holiday joins WLTI from crosstown A/C competitor WNIC, where he had served the last year as midday man. Before that he was with CKLW for 15 years, the first ten as a personality and the last five as VP/Programming.

Holiday told R&R, "As a Transtar Format 41 station, mornings is the only daypart we do live. Detroit is a very competitive A/C market and the level of professionalism is incredible. I don't think this station HOLIDAY/See Page 4

At WWWI

Said Colonial President/COO Don Markwell, "I was impressed with Denny's aggressiveness and enthusiasm as GSM. Now that he's GM. he's taken those qualities with him and added a lot of innovative promotion ideas."

we're at 94.5 mHz, the old slogan was very misleading. We've got to overcome our identity problem, as our listenership is much better than the recall we've been getting

Regarding Lane, who joined WWWI with Moore last February from WGLD, he added, "Susan's been in this market for seven years. She's charming, classy, smart, and has everything it takes

Cohen VP/GM, Baydush Station Mgr. At WHYW

Stu Cohen has been named VP/ GM and Paulette Baydush is the new Station Manager of WHYW (Y97)/Pittsburgh. Both come to the CHR station from Beautiful Music-formatted WFOG/Norfolk, where Cohen was VP/GM for six years and Baydush held the GSM, LSM, and AE positions over a nineyear period.

Cohen told R&R, "After 11 years of Easy Listening, we're absolutely thrilled to be rocking; it's a lot more fun. The Benns family members, who were running the station, elected to do other things and therefore created the station manager's position. They knew about Paulette and me because they competed against us in Norfolk at WJYE/Buffalo GM added, "As far as the station goes, we're really in a period of evaluation. First we have to figure out exactly what we have before making any plans.'

Baydush, who'll be working with sales, programming, and promotion, noted, "I'm spending a lot of time in sales right now, but I'll also be putting together media and onair promotions.'

NEW FORMAT PENDING

Raposa PD At WICE

Beam Communications' newlyacquired AM Country outlet WGNG/Providence has switched call letters to WICE in preparation for its new format, which will be announced shortly. As part of the changes, local broadcaster Jim Raposa has been named PD.

Said principal/GM Bruce Mittman. "Jim grew up here and worked for several stations in this market. He's very creative, competent, and someone I feel very

confident will do a wonderful job for us. Jim's a real radiophile.

The WICE calls, away from the market for three years, are wellknown from their earlier Talk and Country associations. Raposa told R&R that some staffers were let go in advance of the new format debut, but he declined to discuss details. "I'm back in the market I'm familiar with, and I think we're going to do very well," he said

RAPOSA/See Page 4

KFBK Boosts Williams To PD

KFBK/Sacramento morning personality Dave Williams has been promoted to PD, while continuing to anchor the News/Talk outlet's morning news block. Williams, a former KRTH/Los Angeles PD, takes over the slot vacated when Norm Woodruff left KFBK to join "Trendformation" KXLR/San

Williams said Woodruff's duties have been divided between himself

Raposa

Continued from Page 3

"We've got to make some money with this station, and one way to do that is by making the station more visible and promotion-oriented than it has been."

WICE is Raposa's first programming position. He most recently worked on-air and in production for WMEX & WMJX/Boston, Before than he ran his own freelance commercial production company, and earlier worked at Providence stations WSNE, WHJJ, and WPRO-AM & FM.

Also coming aboard at WICE is new Local Sales Manager Glenn Lucas, former Senior Account Executive at WCGV/Boston

and newly-appointed News Director Tyler Cox. Williams predicted the new team will make KFBK "the major powerhouse News and Talk station on the West Coast." The McClatchy Broadcasting station recently won a major victory when its only direct competitor, KGNR/Sacramento, dropped News/Talk

Commenting on the promotion of Williams plus the hiring of meteorologist Harry Stockman and the addition of ABC's Paul Harvey, KFBK Director/Broadcasting

Daily

Continued from Page 3

devote a substantial amount of time to longterm planning for the growth, development, and further expansion of our company.

Daily comes to Mann Media after four years as VP/Marketing & Product Development for the Seven-Up Company. Previously, Daily was President of Warner Jenkinson Flavors. "The Triad is recognized as a premier place to live," he said, "and it's my lifelong dream to work for a quality business in such an outstanding environment."

Paul Aaron said, "These changes will enhance KFBK's position as the news leader of the Sacramento market, KFBK can only continue to grow and improve.

Loews

Continued from Page 3

man lauded Tisch, saying, "He has a well-deserved reputation as a successful longterm investor in publicly-held companies, and we welcome him to the CBS board.

Tisch commented that this investment "reflects my confidence in the management of CBS and the company's ability to enhance its leadership in the broadcasting, recording, and publishing industries."

The agreement was announced last Wednesday (10-16) following the close of the New York Stock Exchange. CBS stock closed up that day at \$117.50, but had dropped \$2,375 to \$115,125 by Tuesday (10-22).

Holiday

Continued from Page 3

was pushed to its potential. I'm hoping to do that now and see how high we can go.

BLAIR RADIO/BLAIR RAR FROM THE DESK OF JIM HILLIARD 1985 STRATEGIC PLANNER MARCH RECRUIT CHARUE COLOMBOFOR BLAIR APRIL RADIO BARBARA CROOKS FOR BLAIR BLAIR RADIO TO SIGN: WOHO, WWWM RADIO REPRESENTATION DIVISION TOLEDO / WENT, WAMX, HUNTINGTON, V EXPAND RAR'S NY SALES. ADD: W. VA. I KROQ F.M., LOS ANGELES. STEVE APPEL, CARYN JACOBY. BOB LION, GM, BRN V BRING TOM TURNER BACK. MARISAKESHIN, AE, NY NETWORK SALES MAY VSUE HAGY, HOUSTON MGR. SOUT LATARE VPLOM, BLAIR RADIO NY JUNE VKAREN WALD, WEST COAST DW. ANNOUNCE BRN & CBS UNWIRED VENDOR SMES MAR. VERNIK KELLY STARTS SPORTS & SPEC. S.LS. NETWORK DEAL RAR ADDS KGKT (FM) SEATTLE VRADIO TO STEN WARY WWOM, ALBANY V GROUP WSIGNS FOR VENDOR VTO BLAIR RADIO, NY: AE'S SALES PROGRAM. RESEMBLY ZIMMERMAN & EUSE RANDALL VIMPLEMENT MARKITRON VGREG D'ALBA, NY SALES, BLAIR RADIO AUGUST VORDER NATIONWIDE ARBITRON VB/Z BRNTOLL-FREE HOTUNE: BRN IMPLEMENTS DIRECT MAIL NEW BUSINESS PRESENTATIONS PROGRAM. 1-800-2424-BRN VRAK TO SIGN WEAM FRANCISCO VREINSTATE QUARTERLY REPORTS V SEE CHETTART RE. OUT FIM MUSIC ROBKNIGHT, AE, SANFRANCISCO. IDEA EXCHANGE, SAN ANTONIO FOR SEPT. PLAN NRBA MEETINGS & RECEPTION, 9/13.

NEWS IN BRIEF







BOB McNEILL is the new Station Manager at WRVA/Richmond. Most recently, McNeill was Operations Manager for WMZQ-AM & FM/Washington.

- HARVEY ROSE becomes VP/Sales. & Marketing for Gramavision. He previously was Director/Sales Administration for PolyGram Records.
- TIM MARANVILLE joins KMZQ/Las Vegas as Program Director. He brings the Olympic A/C station programming experience from KROD & KLAQ/EI Paso, KMGX/Tucson, and KWSS/
- ALLEN GANTMAN is a new Account Executive with Eastman Radio. He has been a GSM for Los Angeles stations KROQ and KLAC, as well as at WVCG & WYOR/Coral Gables-Miami, WHND & WMJC/Detroit, and WAKY & WVEZ/Louisville.

Allen Ganti

SUSAN FOSTER was appointed Local Sales Manager at KUTR & KLTQ/Salt Lake City. A seven-year radio sales executive, Foster was previously Sales Manager at crosstown KSOP.

- BRIAN KRYSZ is named Program Director at WJXQ/Jackson-Lansing, joining from the PD post at WVBS/WIImington, NC.
- TONI MILLER becomes National Sales Manager at WINZ-AM & FM/Miaml. She comes to WINZ from KRBE-AM & FM/Houston, where she was an Account Executive
- JIM ASKER has been appointed Program Director at WRNL/Richmond. He is the former PD at Buckley Broadcasting's WSEN-AM & FM/Syr-

STAFF

Asher

Continued from Page 1

record business will enable him to firmly establish PolyGram as one of America's most prominent record companies.

Asher commented, "In meeting the challenges that come with the great responsibility I am assuming, I will be greatly aided by the knowledge and friendships I have made over the years at Warner, CBS, and in private practice.'

Asher had been Deputy President/COO of CBS/Records Group from 1979-83, as well as President of the CBS Records Division for the last two of those years. After leaving CBS, he became a partner in the law firm of Arrow, Edelstein, Gross & Asher; he joined WCI in November 1984. Earlier in his career, Asher held various CBS Records International posts at home and abroad.

Hensler, who had been President of PolyGram's U.S. arm for four years, was praised by Timmer, who said, "Guenter, his management and staff are to be commended for achieving splendid results after a prolonged period of adversity. The profitability of the company has now been assured based on the development of our artist roster and a strong, streamlined operation."

In addition to his duties as chief of PolyGram's classical division, a position he had held before assuming the U.S. presidency, Hensler will be responsible for unspecified "new developments in the area of audiovisual entertainment." He reports

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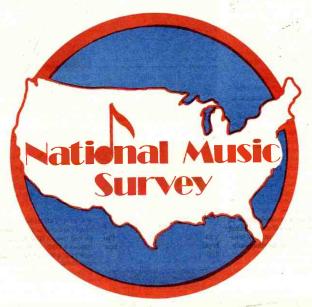
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MUTUAL RADIO NETWORK A

NEWS

WNWS

Continued from Page 3 tire WNWS talk lineup remains intact through 6pm, with Shirley Peters and Steve Kane. Then WGBS hosts Alan Burke and Bev Smith take over, followed at mid-night by WNWS's Gerry Wichner.

Hosts who were not kept on include WNWS's Bobby Groves and WGBS's Dave Gold and Alan Beshany. Another WNWS personality, Tom Leykis, left recently to join KFYI/Phoenix.

Fowler acknowledged that the new station more closely resembles the former WNWS, with an emphasis on open phones, few guests, and issue-oriented conver-sation. "We have tremendously strengthened the evenings," Fowler commented. "Burke and Kane will give the best one-two punch in the whole Southeast."
Fowler added, "During the

whole merger process, Jefferson-Pilot has been very, very sensitive to the needs of the people that wouldn't make the cut," making extensive efforts to help them find other jobs.

A prime advantage of the mer-ger for Jefferson-Pilot is WNWS's vastly superior signal over Broward County, where WGBS had virtually no penetration. The new station is housed in state-of-the-art studios constructed by Jefferson-Pilot when it converted WGBS to News/Talk four years ago.

Fowler said Jefferson-Pilot anticipates market shares "in the teens" when it combines the merged shares of WGBS and WNWS with its successful Easy Listening outlet WLYF.

Hirsch

Continued from Page 1

man/President/CEO, told R&R that his wife Phyllis has been named VP and will assume an active role in the corporation. "The separation with Malrite was totally amicable. I'm a friend of the company, and plan to remain a shareholder. I want to address myself to the future now, and fully exploit my talents and desires.

"Bob Griffith will continue as GM for KJOI. I have a number of ideas to share with him, but there's no question that KJOI will be an Easy Listening sta-

"Our plans are to grow the company into a major player in the broadcast business. We expect that we will be a group broadcaster. It's part of the American dream, to do it 'my wav.1

Until Regency establishes its L.A. offices, the new company can be reached in Cleveland at (216) 459-9616.

Holland Days For Atlantic



Atlantic Records has signed Chicago-based group Holland to the label. Their debut LP, "Little Monsters," was released recently. Shown (rear, I-r) are Holland's Mike Batio, engineer Duane Baron, producer Tom Werman, Tom Holland, manager Robert Brigham; (front, I-r) Holland's Joey Cetner and Brad Rohrssen, and Atlantic Sr. VP Paul Cooper.

Parachute Club Lands In New York



The Parachute Club started their American tour at the Ritz in New York. Partying backstage (rear, I-r) are RCA VP John Foto, RCA's Jerry Young, PC's Billy Bryans; (front, I-r) PC members Margo Davidson, Laurie Conger, Lorraine Segato, Julie Masi, Keir Brownstone, and Dave Grey

SUPER WEEKENDS

SPECIAL NEWS!

1985

4 Thanksgiving The Country Love Song



Bryan Adams Pat Benatar

December 14-15 December 21-22 2-3 Mr. Mister

9-10 **David Foster**

16-17 The Hooters

23-24 OMD

30-1 Olivia Newton-John



2-3

Peter Nero

9-10

Mel Torme

16-17 Patti Page

Lawrence Welk

30-1

Al Hirt



New York Washington, D.C. Chicago Dallas Los Angeles Londor



NEWS

Houston Gives Good Music



Radio & record friends met backstage to congratulate Whitney Houston (seated) on one of her debut performances. Pictured (i-r) are Arista VP Tony Anderson, WQC/M/Hagerstown PD Will Kudifman, WQL/Washington's Vida Smith, Arista's Jeff Backer, WAVA/Washington's Patty Steele, Q107/Washington MD Mary Tan. B104/Edatimore PD Steve Kingston, K106/Baltimore PD Ralph Wimmer, B104 MD Amy Kronthal, K106 MD Tim Watts, Arista's Ken Reynolds, and Q107's

America Does It Live



Capitol's America celebrated the release of their live LP after a recent show. Meeting backstage (I-r) were Capitol VP Joe Mansfield, the label's Susan Epistein, America's Dewey Bunnell, Capitol's Judi Kerr, Gerry Buckley of the band, and Capitol Int'l VP Kick Van Hengel.

B/A/M/D

Continued from Page 1

Logan joined last January after programming pioneer Superstars II upper-demo AOR KFOG/San Francisco. He had previously been PD at WLAV/Grand Rapids, and also worked at WLUP/Chicago.

President Dwight Douglas told R&R, "It's a vote of confidence in what Dave's been able to achieve in the short time he's been here. He'll also be the Chairman of our annual Superstars client meetings. Bob's keen perspective in CHR and A/C has helped us achieve a 50/50 balance of clients between AORs and stations in other formats,"

Douglas also disclosed that former Gulf National PD Dave McNamee will not be joining the company, as previously announced.

Elliot told R&R, "Tve already been a VP of the Adult Radio division, and this promotion to VP of the company as a whole is a further indication of Dwight and (Chairman) Kent (Burkhart)'s trust and confidence in my skills."

Logan commented, "It's great being a part of the most prestigious consulting firm in America"

Scott

Continued from Page 1

PD for the last two victory books." Holland added that KGON will be consulted by George Harris, who replaces Frank Felix.

Johnson, a 17-year Portland broadcaster, was MD at Kdv then was part of KGON's original staff in 1974. He moved to sister AM KYXI (now KSGO) in 1979 as Director Of Broadcasts, and became its PD when it switched to Gold in September '84

Johnson commented, "I've had a lot of operational responsibilities while I've been programming, so it'll be a natural transition."

Bolger started in radio in 1973 and served at WIBA-FM/Madison PD, sold for WAUK/Waukesha, WI and WFMR/Milwaukee (now WMGF), and joined KGON in July '84.

He commented, "We've been cleaning up our image and repositioning as a mass-appeal station that happens to play rock 'n' roll music."

SEPTEMBER 1985

2-3 The Oak Ridge Boys

9-10 Gail Davies

16-17 Waylon Jennings

23-24 Mickey Gilley

30-1 The Judds

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

2-3
The Turtles

9-10 Sonny & Cher

16-17 Olivia Newton-John

23-24 Billy Joel

30-1 John Denver

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WIYY WFBQ KBPI KDKB WQFM WRNO.

For further information contact MJI Affiliates (212) 245-5010.



Star Broadcasting Buys WTMR For \$2.2 Million

WTMR/CAMDEN, NJ

PRICE: \$2.2 million
BUYER: Star Broadcasting, which aiso owns WSSR/Washington, NJ.
SELLER: Roberts Broadcasting
Group, Inc.
DIAL POSITION: 800 kHz

POWER: 5 kw daytimer
FORMAT: Religious
BROKER: Kozacko-Horton Co.

KTRM-KZZB/BEAUMONT, TX PRICE: \$1,550,000, including a

\$100,000 noncompete agreement over five years with no interest. BUVER: Jerry Condra SELLER: Dorothy Bridgeman DIAL POSITION: 990 kHz; 95.1 mHz POWER: 1 kw; 100 kw at 500 feef FORMAT: Country; CHR BROKER: John Mitchell & Associations of the power of the service of the service

WJPD-AM & FM/ISHPEMING-MARQUETTE, MI

PRICE: \$1 million
BUYER: Favor Communications
SELLER: The Halker Group
DIAL POSITION: 1400 kHz; 92.3
mHz
POWER: 1 kw; 100 kw at 470 feet

BROKER: Chapman Associates
WFBM/NOBLESVILLE, IN

FORMAT: Country

PRICE: \$780,000
BUYER: Preteen Radio of Indiana, which also owns WEXI/Jacksonville,

SELLER: Broadcast Communications, Inc., headed by Jim Mathis. DIAL POSITION: 1100 kHz POWER: 1 kw daytimer FORMAT: Big Band

WZZT-FM/JOHNSTOWN, OH

PRICE: \$750,000 BUYER: Cable Entertainment SELLER: Kramer Communications DIAL POSTION: 103.1 mHz POWER: 3 kw at 300 feet FORMAT: B/U BROKER: Chapman Associates

WRIN & WLQI/RENSELLAER-WINIMAC, IN

PRICE: \$600,000
BUYER: Brothers Broadcasting of Indiana, headed by Dr. Jim Balvich and John Balvich. John Balvich is a sales executive with WSAL/Logansport,

SELLER: Jasper County Broadcasting and North Star Communications.

DIAL POSITION: 1560 kHz; 97.7 mHz

POWER: 1 kw days; 3 kw at 300 feet FORMAT: N/T; A/C BROKER: Chapman Associates

WMMW/MERIDEN, CT

PRICE: \$585,000 BUYER: Jack Lazare SELLER: Sound Media DIAL POSITION: 1470 kHz POWER: 2.5 kw FORMAT: A/C BROKER: New England Media

WMPZ-FM/SOPERTON, GA

PRICE: \$580,320
BUYER: Treutlen Broadcasting Co., which also owns WGML/Hinesville,

SELLER: Terry Meeks
DIAL POSITION: 101.7 mHz
POWER: 3 kw at 300 feet
FORMAT: CHR

KBST/BIG SPRING, TX

PRICE: \$525,000 BUYER: David Wrinkle, GM of KBST. SELLER: The Snider Corporation DIAL POSITION: 1490 kHz POWER: 1 kw days/250 watts nights FORMAT: A/C

WFFV/FRONT ROYAL, VA

PRICE: \$450,000 BUVER: SRO/Nova, Inc., headed by Bill Stabler (and not affiliated with Sterling Recreation Organization). The new call letters for WFFV are expected to be WFQX.

SELLER: J.R. Partnership, headed by Jim Wilson.

DIAL POSITION: 99.3 mHz POWER: 3 kw at 500 feet FORMAT: AOR BROKER: Holt Corporation

Harry Up For Geffen Deal



Deborah Harry has signed with Geffen for North America, with a track on the "Krush Groove" soundtrack, "Feel The Spin," her first release. Pictured (I-r) are attorney/manager Stanley Arkin, Geffen President Ed Rosenblatt, Harry, and Geffen's John David Kalodner.

Bradley Speaks Out



L.A. Mayor Tom Bradley recently became the first elected official to oppose record ratings. Pictured at the press conference are (I-r) MCA Records President Irving Azoff, Power Station's Michael Des Barres, Front-Line Management's Mike Rosenfeld, artist Kim Cames, Tri-Star Pictures VP Tim Sexton, Geffen VP Gary Gersh, Gold Mountain President and Musical Majority founder Danny Goldberg, and Bradley.

Dex Allen, Ted Atkins and the Partners of Thorsnes, Bartolotta, McGuire and Padilla, acting on the behalf of

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CONSTITUTIONALITY CHALLENGED

RTNDA, CBS Train Legal Guns On Fairness Doctrine

Joined by ten other media organizations, the Radio-Television News Directors Association (RTNDA) and CBS this week (10/22) notified the U.S. Court of Appeals that they will appeal the FCC's August report that condemned the Fairness Doctrine but left it in place. Despite its open contempt for the policy, the Commission doesn't believe it has the legal authority to revoke it without an act of Congress.

"RTNDA believes the Fairness Doctrine is a violation of the First Amendment, and the FCC said as much in its report," said RTNDA President John Spain, News Director of WBRZ-TV/Baton Rouge. "The FCC erred in not following the logic of its own findings about the chilling effects of the doctrine and the increasing diversity of the media in the marketplace of ideas."

RTNDA. Executive VP Ernie Schultz said a key decision was the choice to appeal the FCC report, rather than waiting for a good test case of a station penalized for a Fairness Doctrine violation. Schultz explained, "We felt that with this Commission we're not going to get the right court case."

Schultz continued, "We're saying it doesn't work, it's unconstitutional, and it disserves the broadcast industry and the public." RTNDA will ask the court to throw out the doctrine entirely, he said, although the final result could be the invalidation of only some portions, or a remand of the report

back to the FCC for further study.
Will FCC Defend Itself?

A key question as yet unanswered is whether the Commission will defend its report. Federal agencies customarily defend their actions, but in this case the FCC is in the peculiar position of agreeing with its attackers. It's certain, however, that numerous public interest groups will rally around the Fairness Doctrine.

Also open to question is how Congress will respond. The strong support for the Fairness Doctrine in Congress by leaders such as House Commerce Committee Chairman John Dingell (D-MI) is the main reason the FCC feared to act on its own

But even if Congress reacted to the suit by more clearly writing the doctrine into law, RTNDA's Schultz noted that the media groups aren't challenging the policy based on the murkiness of its statutory underpinnings, but on its alleged unconstitutionality and strong records developed by the FCC, as well as in Senate hearings last year, that the doctrine chills, rather than promotes, coverage of controversial issues.

CBS will reportedly assume a major share of the costs associated with the suit. Others joining CBS and RTNDA in the action are NAB, NRBA, Gannett, Gaylord Broadcasting, Meredith Corp., Multimedia, Post-Newsweek Stations, Tribune Broadcasting, Freedom of Expression Foundation, and the Society of Professional Journalists (Sigma Delta Chi).



WASHINGTON WIVES — While some Congressional wives are battling sexually explicit music lyrics, others are devoling their attention to the fight against alcohol and drug abuse. NAB is producing antidrug radio and TV PSAs featuring 27 wives, for distribution in their husbands' states or districts. Facing the camera above is Rosemary Trible, wife of Sen. Paul Trible (R-VA). NAB plans to distribute a national PSA to all stations featuring Joyce Nalepka, head of the National Federation of Parents for Drug-Free Youth.

VINDICATION COSTS \$30,000

Supreme Court Ends WMRC's Talk Show Libel Ordeal

After spending a decade in court and up to \$30,000 in legal fees, WMRC/Milford, MA has finally cleared itself of a \$15,000 libel judgement brought after an anonymous caller to a talk show on the station defamed a local political candidate.

The end of the lengthy legal ordeal finally came earlier this month when the U.S. Supreme Court refused to hear the case. In doing so, the court let stand a lower

court ruling setting aside the guilty verdict against WMRC and host

Even though the station was vindicated in the end, the prolonged struggle cost former station owner Ruth Shane between \$25,000 and \$30,000 — twice the amount of the judgment — before her insurance company began picking up expenses. Shane sold the station in 1983, four years after the death of her husband and co-owner.

Anonymous Caller Raises Criminal Allegation

The call-in question was made during a May 6, 1975 talk show featuring all the candidates in a selectman's contest, except for Nicholas Pacella, who was working at his job as a school teacher. An anonymous female caller asked for comment on a rumor that Pacella had taken lumber from a construction site. Pacella had never been charged with any such crime, and there was no reason to suppose that he had, Hyder said.

Before cutting off the call, Hyder said he told the woman she should call Pacella himself to discuss her allegation

Delayed Vs. Live Talk Shows

In his lawsuit, Pacella argued that Hyder should have used a seven-second delay to cut off the libelous remarks before they were ever aired to the public. Hyder countered that while the woman's statements were unfortunate, he should not be held responsible for her actions.

In the suit, Pacella had to prove that Hyder, with "forethought and malice," neglected to cut off the call, a charge Hyder called "just ridiculous." A jury at Worcester (MA) Superior Court awarded Pacella \$15,000, but that decision was promptly overturned by an appellate court. The Massachusetts Supreme Judicial Court ruled 2-2, with one abstention, to uphold that ruling. And the U.S. Supreme Court ended the matter once and for all earlier this month by refusing to hear the case.

Both Sides Suffer

The plaintiff, Pacella, told R&R the entire experience has left him bitter. "He (Hyder) really hurt my name, the family name," Pacella commented. His family spent up to \$20,000 pursuing the case, he added. "It was a tremendous sacrifice. We decided as a group to go forward."

NEWS BRIEFS

Fowler Aids: Broadcast Obscentiy Rare

"As a general matter, there has not been a problem of obscene programming in broadcasting," FCC Chairman Mark Fowler's legal assistant told the Attorney General's Commission on Pornography last week in Los Angeles. However, Thomas Herwitz noted that the Justice Department has the authority to prosecute stations for obscenity or indecency.

Regarding the current "porn rock" furor, Herwitz said, "Since we do not license recording companies, the FCC takes no position on this issue." But he suggested that furnishing lyric sheets to consumers, or at least to broadcasters, may be a partial solution.

In one case, he said the FCC cracked down on "the broadcast of a show which contained ... "titillating and pandering" descriptions of oral sex

This ruling followed an earlier Commission order that broadcasters are responsible for knowing the contents of records that their disc jockeys play, including, particularly, records

which 'promote, or glorify the use of drugs.""

New Hampshire PSAs Survive Deregulation

A survey of most of the radio stations in New Hampshire by that state's Ad Club found only one outlet that doesn't carry public service announcements (PSAs).

Despite radio deregulation in 1981, Ad Club VP Ed Brouder concluded, "New Hampshire broadcasters are obviously wise enough not to cut their ties with community involvement. Although radio stations may limit the type of announcements they use, there is no question that PSAs are still in plentfiful supply."

The survey of 46 radio stations found that all but non-commercial WEVO/Concord air PSAs. Most prefer local or regional material, while two take only local spots. Virtually all stations air live PSAs, preferably ten seconds in length, and 1.3 refuse taped PSAs altogether. Of those who do accept tapes, 30 seconds is the favored length, although 19 New Hampshire stations will air 60 second PSAs as well.

Other Key Developments:

• The Senate Rules Committee has scheduled action next week (10/29) on a resolution that would open the Senate chamber to radio and television coverage.



NATIONAL PARTNERSHIP — Attorney General Ed Meese (left) greets NAB President Eddie Fritts and his wife, Martha Dale Fritts, at the kickoff dinner for the Justice Department's National Partnership To Prevent Alcohol and Drug Abuse. Fritts is a trustee of the project, and NAB has been actively involved for over a year in the planning of the joint government-private sector



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Room To Room Video



Send the videotape in your den over to the TV in your bedroom with the "Videolink" remote switcher. This handy little gizmo allows you to send the sound and image from your VCR, videodisc player or cable decoder to any TV set in your house. You can even tune in one TV to see what the kids are watching on the other.

"MRTV 106" is FCC-certified and UL-listed. Its companion, the "MRTV 106WR" remote control unit, works by a single pushbutton. Both are available from the Hanover, PA-based "Synchronics" catalog for \$159 and \$69, respectively

"AM/FM" **Rock Trivia** Game Aids Missing Children

tions in six categories, the "AM/FM" trivia game spans 30 years of rock 'n' roll trivia. The game comes in three volumes - for a total of more than 6300 questions and is playable on any colorcoded trivia board game. Each volume retails for \$9.95.

Perhaps more important, onetenth of the retail price of every



game sold will be donated to the National Center for Missing and Exploited Children, a federallyfunded, nonprofit organization responsible for putting pictures of missing children on milk cartons,

To order the "AM/FM" rock trivia game, call (800) 824-7888 (Operator #965) or contact the game's manufacturer, Poly Concepts Corp., at (804) 272-0677.

A Little Door Music

For the man or woman who has everything, we suggest what can only be described as the world's "ultimate doorbell." The "Door Tune Computer" can be program-med to play one of 17 changing tunes each time your doorbell is pushed. Or you can compose your own musical greeting on the gizmo's one-and-a-half-octave keyboard!

if you're not particulary gifted musically, you may want to choose from the 100 tunes available in the



"Door Tune Composer" songbook. Among the 22 preprogrammed tunes are such perennial favorites as "Dixie," "Beethoven's Fifth" and the "Notre Dame Fight Song, not to mention such theme party-perfect selections as "Auld Lang Syne" (New Year's Eve), "Jingle Bells" (Christmas) and "La Cucaracha" (anytime you feel like a fiesta).

Along with the 17 floating programmed tunes, the "Door Tune Composer" features four rotating Christmas tunes and a special song for those who wish to wire the unit to their back door. It's available for \$49 from Canoga Park, CA-based DAK Industries, Inc.

Science Radio Journalism Awards Deadline Approaches

The American Association for the Advancement of Science, under a grant from the Westinghouse Educational Foundation, is offering a \$1000 prize in recognition of "outstanding reporting on the sciences and their engineering and technological applications (excluding medicine) on radio." Entries must have been broadcast within the United States on local, national, commercial, or public radio between January and Decembei

Entries shall be judged on the basis of initiative, originality, scientific accuracy, clarity of interpretation, and value in promoting a better understanding of science by the public. Individual news stories, features, or series are eligible, regardless of length. Submissions must be scripted material; interviews are not eligible.

Entries must consist of a completed entry blank, a copy of the script, and a cassette of the broadcast. The awards will be presented at a National

Association of Science Writers' dinner during its annual meeting in Philadelphia next May. To enter, contact the AAAS: 1333 H St., N.W., Washington, DC 20005. Phillies

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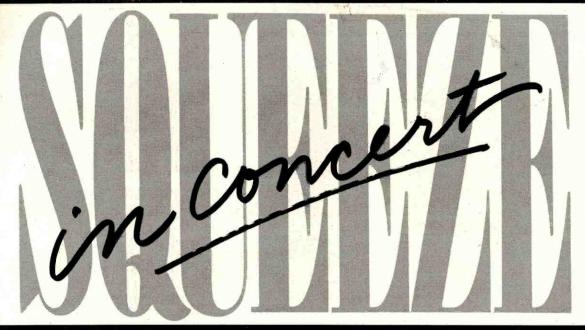
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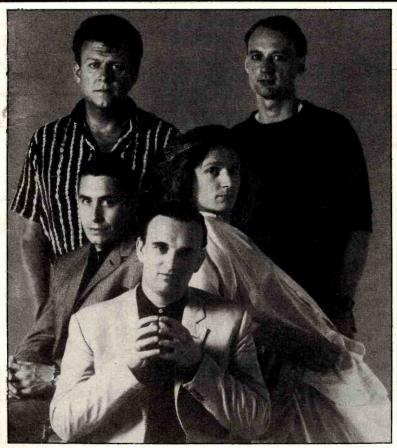
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he Westwood One Radio Networks' acclaimed In Concert series proudly presents the inventive melodies and colorful imagery of the reunited British group Squeeze, airing the week of Monday, November 4 on Westwood One affiliates throughout North America.

It's an exclusive performance recorded by Westwood One's mobile studios at the Orpheum in Boston on the band's first U.S. tour since 1982, and features loud, hard and fast live versions of favorites from Squeeze's six studio albums, including the latest, Cosi Fan Tutti-Frutti.

Critics and fans agree that main Squeeze writers Chris Difford and Glenn Tilbrook are the Lennon-McCartney of the '80s. So to make sure you and your listeners don't miss this exciting edition of *In Concert*, rock radio's favorite performance series, contact Westwood One now at (213) 204-5000 or Telex 4996015 WWONE.

PRO:MOTIONS

Burkhimer And Preston Named At RCA

Don Burkhimer has been appointed to the International Operations staff of the worldwide RCA/-Ariola International joint venture Burkhimer joins the staff following a stint as Managing Director, RCA Records-UK, a position he's held since 1984. His background includes the post of Managing Director of RCA Records subsidiaries in the Netherlands, Belgium, and Germany, and Division VP/-Marketing and International Talent Acquisition. Also joining the staff is John Preston, who has been ap pointed Managing Director of RCA Records-UK. Preston comes to the label from a similar position at Polydor-UK. He joined Polydor in 1983 as Marketing Director and was subsequently promoted to Deputy Managing Director, then to Managing Director. Preston's also a former GM of Decca Records-UK (now London Records).

Two Promoted At McGavren

Don Hall has been upped to Sales Manager for McGavren Guild Radio in Dallas. Hall has been an Account Exective for the company for four years. Tom Dolliff was promoted to Regional Manager; he had served as the company's Sales Manager for one

PROS ON THE LOOSE

Bob Canada - PD WNVZ/Norfolk (804) 583-5511

Mark Herzog - Mornings U102/ Knoxville (615) 442-5350

Keith Isley - PD 195/Miaml (305) 432-5281

Uncle Johnny - Nights WZOU/Boston (617) 738-1563

Chris Montgomery — Production Director WZOU/Boston (617) 262-5817 Mike Morin - Mornings WZOU/Boston (617) 897-8977

Barney Pip - Nights, At Some Of America's Best Stations (317) 872-

J.J. Shannon - Nights WNFI/Daytona Beach, FL (305) 721-0582 Alex Stone - Nights WHTT/Boston

(617) 449-6086 "Easy" Randy Street - Nights KKBQ-FM/Houston (713) 668-9332 John Thomas — Production/Pro-ducer Lohman & Barkley KFI &

KOST/Los Angeles (213) 827-2668 Tom Van Hart - Middays U102/ Knoxville (615) 522-0741

Reynolds' Relations Formed



Kenneth Revnolds

Kenneth Reynolds, former Director of R&B Product Management at Arista Records, has announced the formation of Reynolds' Relations, a management consultant and PR firm. The new company can be reached at: 242 West 121st Street, New York, NY 10027; (212) 662-4442,

Koontz Upped To MCA Director



Susan Koontz

Susan Koontz has been promoted to the position of Director/Publicity and Artist Development for MCA Records. Prior to this appointment, Koontz served for over six years as Manager/Publicity and Artist Development for the label.

Piras KSLM/KSKD SM

KSLM-KSKD/Salem has named Brad Piras Sales Manager for both stations. Piras's background includes WVTV-TV/Milwaukee, station management and sales experience in Portland and Burns, OR. Most recently Piras handled Advertising and Marketing for Portland Meadows.

Devine Directs MCA Artist Development



Tim Devine

Tim Devine has been named Director/Artisf Development for MCA Records. Prior to taking on this newly-created post, he operated his own management firm and was the personal manager for Dream Syndicate and the American manager of Thin Lizzy, Gang Of Four, and Ultravox.

Hamlin National Director Of Sales Rhino

Kenny Hamlin has been named National Director/Sales for Rhino Records. Hamlin was formerly the Los Angeles Branch Manager for PolyGram Reocrds.

F&A Acquires Judy Williams PR

Fisher & Associates has announced the acquisition of Judy Williams Public Relations, with Judy Williams serving as account supervisor for the company. Fisher & Associates can be contacted at 15300 Ventura Blvd., Suite 514, Sherman Oaks, CA 91403. (818) 788-8810.

CHRONICLE

Born To:

• WZPL/Indianapolis's Jonathan Doll and his wife Diana, son Brandon Christopher, September 27.

Married:

- KAFM/Dallas PD John Shomby to Gayle Blackburn, October 5:
- WWCT/Peoria MD Phil Manicki to Nancy Archibald, October 26.
- WIOT/Toledo MD Rick Van Gill. to Cheryl Balnares.
- Consultant Alan Burns and ABC:TV News' Donna Ashman.

A&M Promotes Isaak



Wayne Isaak

Wayne Isaak has been promoted to National Director of Publicity for A&M Records. Isaak has been with the label since 1982 as West Coast Director. Prior to joining the company, he was with Waterhouse Records in Minneapolis

Dill Director Qwest Writers Relations



Deborah Dill

Deborah Dill has been promoted to Director/Writers Relations for Qwest Records. Prior to joining the company Dill was Coordinator of Creative Services for MCA Music Publishing for four years. She has also held publishing stints at ABC Music, Infinity Music and Screen Gems

Martin Directs Fidelipac Sales

Fidelipac Corporation has appointed Scott Martin as Sales Director. Most recently, Martin served as Radio District Sales Manager for the Harris Broadcast Group of Quincy, IL, having worked his way up from Program Automation Marketing Manager and Customer Service Specialist.

WBEN-AM & FM Taps Stahlka



Wendy Stahlka

Wendy Stahlka has been appointed Director/Marketing and Promotion for WBEN-AM & FM/ Buffalo. Stahlka, who has been with the station since 1979, joined the staff as Assistant Program Director and was promoted to Sales Promotion Director in 1983. Prior to coming to the station, she served as Account Executive for Stahlka/Faller Advertising in Buf-

Jungheim Adds Jazz Promotion

Independent producer Ralph Jungheim has added jazz record promotion to the services offered by his Ralph Jungheim Associates Inc Further information is available by contacting (213) 396-

CHANGES

Bari Shand, appointed Account Executive at KLZI-FM/Phoenix.

Mary Beth Roberts, promoted from Administrative Assistant to the VP/Finance and Administration, to Professional Manager/Standard Catalogue for the Chappell/Intersong Music Group-USA

Kathy R. Clay-Little, formerly of the WOAI/San Antonio sales team, joined 55 KTSA/San Antonio as Account Executive

Bill Rosen, former air personality/Account Executive at WSUS-FM/Franklin, NJ, appointed Account Executive at WBLM/Portland.

Alan Richie, formerly of KOKA/ Shreveport, moved crosstown to KTAL as the new Sales Manager.

he 12 Hours Of Christmas



The holiday favorite of hundreds of radio stations nationwide. Twelve full hours filled with festive features, kids, comedy and the greatest Christmas music of all time.



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Charlamment: Chart Chart

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THE CIVERALL 37-40 VEAR CLUTARGET CALL
THE CIVERALL NEED TO DELIVER 35-44 NONROCK DEMOS AMONG FOR THE OVERALL 32-49 YEAR OLD TARGET. CALL TO MAKE YOUR STATION FI/FR. GREEN MORE REASONS TO MAKE YOUR STATION THE OVERALL 32-49 YEAR OLD TARGET. CALL TODAY FOR MORE REASONS TO MAKE YOUR STATION EVER-GREEN. THE PROGRAMMING AND MARKETING STRATEGY TEAM

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RATINGS AND RESEARCH

JHAN HIBER

An Introduction To CHIPS

By Allen Klein

For the last six months a new research sales tool has been very quietly exposed to broadcasters in California and Arizona. It is called CHIPS (Consumer Household Intent to Purchase Survey), and the response has been extremely gratifying. Here are some common questions and answers about this technique.

What is CHIPS?

CHIPS is a door-opening. conversation-making sales tool. It works at all selling levels: local retail, client, or regional/national advertising agency. It's designed to allow broadcast salespeople to be articulate and creative when they call upon the advertiser. It allows salespeople to discuss with clients their customers, sales, and revenues. CHIPS supplies both buyer and seller with a review of potential sales trends, as well as profiles of the buyers and households

"CHIPS marries consumption demographics to a station's target audience demos without ever mentioning ratings."

which intend to make the purchase.

CHIPS allows for the construction of a bridge based on product consumption by age, income, household type, and purchase type back to your station's selling strengths. CHIPS also permits planners and national advertisers to look at consumption differences by census regions and market population density.

How is data collected?

Through the use of the Market Facts, Inc. consumer panels, data is collected on a quarterly basis nationwide. Families are asked about products or services they intend to purchase in the next 12 months. A 65%-70% response rate is normal. This offers sizable respondent bases to profile buyers and product trends.

How often is CHIPS produced?

The CHIPS report is issued annually and shows quarterly trends dating back to April 1983. Yearly averages are also reported. Consumer intention profiles

Allen Klein, President of Media Research Graphics, Inc., has spent half of his career in broadcast and consumer research and the other half in broadcast sales. Media Research Graphics is based at 4615 Rubio Avenue, Encino, CA 91436; (818) 789-4000.

by age, income, purchase type, and household type are combined from the most recent three or four quarters of interviewing to enhance the stability of the profile data.

What other elements are presented?

"CHIPS is designed to allow broadcast salespeople to be articulate and creative when they call upon the advertiser."

CHIPS, by using the computer/plotter facilities of its parent organization, Media

Research Graphics, Inc., has designed a one-page graphic display designed to simplify the task and time involved explaining to a client the relationships among the numbers you're presenting. It allows you to get past the hurdle of pages of computer runs and directly into the sales presentation.

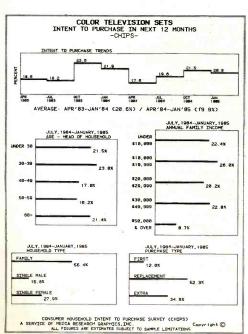
CHIPS contains intent-topurchase information on over 200 items, ranging from color TV sets to living room furniture to water beds to life insurance.

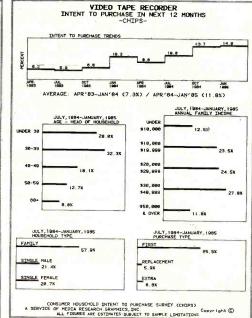
What about cost? CHIPS is inexpensive research because it is a spinoff of existing, ongoing research designed for other uses.

"CHIPS does away with a third party (rating service) dictating how much revenue you can earn."

Does CHIPS offer station rating or audience information?

CHIPS has nothing to do with a station's audience size. CHIPS marries consumption demographics to a station's target audience demos without ever mentioning ratings, cost per thousand, cost per point, or percent of the market reached. It does away with a third party (rating service) dictating how much revenue you can earn. CHIPS positions your station relative to product purchases.





Examples of product grahic displays are available to CHIPS subscribers. each appeals to very different age/income and purchase-type markets.

Please note that these products usually sit side by side in a retail outlet, yet



OUT OF THE BOX AT:

K106 WXKSFM WKSE WPHD WBLI CKGM	WCAUFM PRO-FM CHUM WMMS WHYT	Q100 WVSR K104 WSPK WPST WKRZFM KHFI	KZZB WOKI KBFM Y106 94Z Z98 WRQN	KYNOFM KLUC KDONFM WZON WIGY 95XXX OK100	95XIL WGAN WOMPFM WFXX WJAD KISR WYKS	WVBS KYYY WCILFM KBIM SLY96 OK95
CKOI	KMEL	A OP T	ooko, Dobu	. 🔊		

AOR Tracks: Debut 64
One Of The MOST ADDED

FEATURING:

AFRIKA BAMBAATAA • RAY BARRETTO • STIV BATOR
PAT BENATAR • BIG YOUTH • RUBEN BLADES

KURTIS BLOW • BONO • DUKE BOOTEE • JACKSON BROWNE • RON CARTER
CLARENCE CLEMONS • JIMMY CLIFF • GEORGE CLINTON • MILES DAVIS
WILL DOWNING • PETER GABRIEL • PETER GARRETT

BOB GELDOF • DARYL HALL • HERBIE HANCOCK • NONA HENDRYX
LINTON KWESI JOHNSON • STANLEY JORDAN • KASHIF • EDDIE KENDRICK
LITTLE STEVEN • DARLENE LOVE • MALOPOETS • GRANDMASTER MELLE MEL
MICHAEL MONROE • JOHN OATES • SONNY OKOSUNS • BONNIE RAITT
JOEY RAMONE • LOU REED • DAVID RUFFIN • RUN — DMC • GIL SCOTT-HERON • SHANKAR
BRUCE SPRINGSTEEN • ZAK STARKEY • RINGO STARR • TINA B • PETE TOWNSEND
VIA AFRIKA • TONY WILLIAMS • PETER WOLF • BOBBY WOMACK

The artist royalties from this record are going to The Africa Fund, a charitable trust based in New York City and registered with the Jnited Nations. The income will benefit political prisoners and their families in South Africa, educational and cultrual needs of South African exiles, and educational work of anti-apartheid groups in the United States.

Additional tax-deductible contributions to further these projects may be sent to:

The Africa Fund 198 Broadway New York, NY 10038

PRODUCED BY LITTLE STEVEN AND ARTHUR BAKER

MA

HAT

TAN

RATINGS

SUMMER '85

Arbitron Demographic Rankings

New York

WPLJ Gains All Adult Demo Crowns; WHTZ Moves Up With Teens; WRKS Second In Teens, Young Adults; WXRK Debuts In Three Demos

Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
2	1	WHTZ (CHR)	2	1	WPLJ	2	1	WPLJ	A	1	WPLJ
1	2	WRKS (B/U)	4	2	WRKS	1	2	WHTZ	1	2	WCBS-FM
3	3.	WPLJ (CHR)	1	3	WNEW-FM	4	3	WRKS	2	3	WHTZ
7	4	WBLS (B/U)	3	4	WHTZ	3	4	WNEW-FM	3	4	WLTW
5	5	WAPP (CHR)	5	5	WBLS	6	5	WBLS	6 .	5	WBLS
	6	WXRK (AOR)	_	7	WXRK	5	6	WCBS-FM	7	6	WBLS
4	7	WNEW-FM (AOR)	8	7	WCBS-FM (Gold)	7	7	WNBC	5	7	WNEW-FM
8	8	WBAB (AOR)	6	8	WNBC (AC)	8	8	WLTW	9	8	WRKS
13	9	WYNY (AC)	10	9	WLTW	-	9	WXRK	13	9	WCBS (News)
34	10	WLTW (AC)	7	10	WYNY	þ	10	WYNY	11	10	WINS (News)

Los Angeles

KIIS-FM Sweeps All Demos; KABC Up in Adults; KLOS No. 2 18-34, 18-49; KJLH Debuts in Top 10 For 18-34, 18-49

Sp		12-17	Sp '85	Sum	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85		25-54 Rank
'85	'85	Rank	85	60		03	03		0.5	0.5	
1	1	KIIS-FM (CHR)	1	1	KIIS-FM	1	1	KIIS-FM	1	1	KIIS-FM
2	2	KROQ-FM (AOR)	2	2	KLOS	3	2	KLOS	3	2	KABC
3.	3	KKHR (CHR)	3	3	KMET	2	3	KOST	2	3	KOST
4	4	KDAY (B/U)	4	4	KOST	8	4	KABC	4	4	KBIG
5	5	KLOS (AOR)	5	5	KROQ-FM	4	5	KMET	13	5	KLOS
6	6	KMET (AOR)	6	6	KMGG (AC)	5	6	KRTH	5	6	KRTH
9	7	KABC (B/U)	10	7	KJLH	6	7	KMGG	16	7	KTNQ (Span)
8	8	KJLH (B/U)	7	8	KRTH (Gold)	13	8	KJLH	10	8	KMGG
11	9	KOST (AC)	19	9	KABC (Talk)	7	9	KROQ-FM	9	9	KJOI (B/EZ)
7	10	KIQQ (AC)	18	10	KSKQ (Span)	10	10	KBIG (B/EZ)	8	10	KRLA (Gold)

Chicago

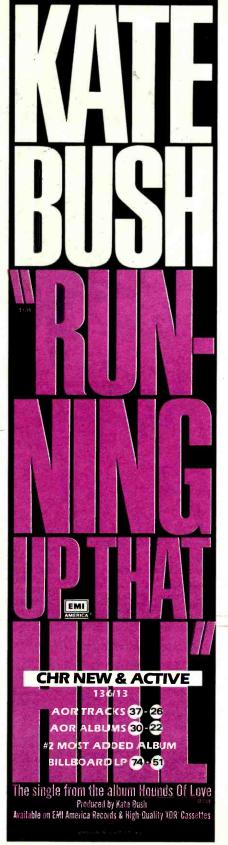
WBMX No. 1 With First Three Demos; WGN Keeps 25-54 Pennant, Vaults To Second 18-49; WLUP Second For Young Adults; Big Gains For WLS

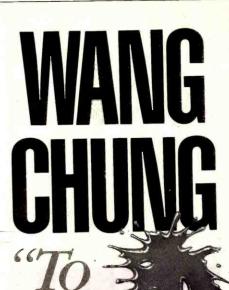
Sp	Sum	12-17	Sp	Sum	18-34	Sp	Sum	18-49	Sp	Sum	25-54
'85	'85	Rank	185	'85	Rank	'85	'85	Rank	'85	'85	Rank
2	1	WBMX (B/U)	1	1	WBMX	2	1	WBMX	1	1	WGN
1	2	WBBM-FM (CHR)	3	2	WLUP	7	2	WGN (Talk)	4	2	WJMK
3	3	WCGI-FM (B/U)	2	3	WGCI-FM	1	3	WGCI-FM	2	3	WGCI-FM
5	4	WLS-FM (CHR)	9	4	WLS	12	4	WLS	5	4	WBMX
6	5	WLS (CHR)	5	5	WKQX	5	5	WJMK	14	5	WLS
4	6	WLUP (AOR)	4	6	WXRT (AOR)	4	6	WKQX	8	6	WKQX
9	7	WFYR (AC)	7	7	WJMK (Gold)	3	7	WLUP	7	7	WLAK
8	8	WKQX (CHR)	8	8	WBBM-FM	10	8	WLAK (AC)	3	8	WLOO
7	9	WJPC (B/U)	6	9	WFYR	8	9	WFYR	10	9	WCLR (AC)
11	10	WCKG (AOR)	10	10	WLS-FM	6	10	WXRT	11	10	WFYR

San Francisco

KIOI Climbs 4-1 In Older Demos, Second 18-34; KFOG Covers Young Adults; Teens Still Sold On KSOL; KOME, KMEL Score Gains

	Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85		18-49 Rank	Sp '85		25-54 Rank
	1	- 4	KSOL (B/U)	3	4	KFOG (AOR)	4	1	KIOI	4	1	KIOI
	2	2	KMEL (CHR)	4	2	KIOI (AC)	1	- 2	KYUU	1	2	KGO
	3	3	KITS (CHR)	1	3	KYUU	5	3	KFOG	7	3	KNBR
	4	4	KWSS (CHR)	. 6	4	KRQR	6	4	KBLX	2	4	KYUU
6	8	5	KYUU (AC)	8	5	KOME	2	5	KSOL	5	5	KFOG
	9	6	KOME (AOR)	9	6	KMEL	8	6	KNBR (Misc)	8	6	KBLX
	_	7	KŞJO (AOR)	2	7	KSOL	3	7	KGO (N/T)	3	7	KSAN (Ctry)
	5	8	KFRC (CHR)	5	8	KBLX (B/U)	14	8	KMEL	6	8	KCBS (N/T)
	12	9	KRE (B/U)	14	9	KWSS	13	9	KOME	17	9	KBAY (B/EZ)
	7	10	KROR (AOR)	12	10	KITS	9	10	KRQR	9	10	KOIT (B/EZ)





Live! And Die In

Produced By Tony Swain & Steve Jolley

From The GEFFEN Album
Music From The Original Motion Picture
TO LIVE AND DIE IN L.A.

Available On LP (GHS 24081) And Cassette (M5G 24081)

NOW ON OVER 100 CHR REPORTERS - 41%

WRVQ WXKS-FM Q103 WKZL Y108 WKSE KNMQ WPHD KKRZ **KMGX** CKOI **KMEL** KNIN WCAU-FM KPLUS KKLS-FM PRO-FM **KUBE KNBQ** 94Q Y100 WKRZ-FM

KXX106

WLRS



Management: David Massey, Domino Directors, Ltd.

RATINGS

SUMMER'85

Arbitron Demographic Rankings

Philadelphia

WMMR Wears All Adult Crowns; WUSL First In Teens, Holds Second 18-34, Up In Older Demos; WZGO Makes Inroads

Sp '85		12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85		25-54 Rank
-	83		1	4	WMMR	1	1	WMMR	2	1	WMMR
1	1	WUSL (B/U)			A	3	2	WUSL	+	2	WMGK
2	2	WCAU-FM (CHR)	2	2	WUSL	-			9	3	WUSL
3	3	WMMR (AOR)	3 .	3	WDAS-FM	2	3	WMGK		-	
4	4	WYSP (AOR)	4	4	WMGK	4	4	WDAS-FM	3	4	WDAS-FM
			5	5	WIOQ (AOR)	5	5	WIOQ	8	5	WEAZ (B/EZ)
6	5	WZGO (CHR)	. 5	-		_			4	6	WSNI
5	6	WDAS-FM (B/U)	- 7	6	WYSP	7	6	WSNI			
10	7	WMGK (AC)	6	7	WCAU-FM	6	7	WCAU-FM	6	7	KYW
	,		9	.8	WZGO	10	8	WZGO	5	8	WIOQ
-	8	WPST (CHR)	_	-			-	WYSP	7	9	WXTU (Ctry)
7	9	WSNI (AC)	8	9	WSNI	11	9			_	
13	10	WKSZ (AC)	11	10	WKSZ	9	10	KYW (News)	13	10	WCAU (N/T)

Detroit

WJLB Tops With Teens, Stays Second 18-34, 18-49; WRIF Remains First In 18-34, 18-49, Leaps To Second 25-54; WJR Still Leads In Older Adults; Changes Throughout Lower Top Ten Ranks

Sp '85	Sum	12-17 Rank	Sp '85		18-34 Rank	Sp '85		18-49 Rank	Sp '85		25-54 = Rank WJR
2	1.	WJLB (B/U)	1	1	WRIF	- 1	1	WRIF	3	-	
1	2	WHYT (CHR)	2	2	WJLB	2	2	WJLB	7	2	WRIF
3	3	WCZY-FM (CHR)	3	3	WNIC-FM	3	3	WJR	4	3	WJLB
4	4	WRIF (AOR)	4	4	WCZY-FM	5	4	WNIC-FM	2	4	MJOI
5	5	WLLZ (AOR)	5	5	WLLZ	. 4	5	WCZY-FM	6	5	WNIC-FM
8	6	WGPR (B/U)	6	6	WHYT	7	6	WOMC	8	6	WCZY-FM
9	7	WJR (Misc)	11	7	WJB	10	7	WJOI (B/EZ)	3	7	WOMC
-	,	WNIC-FM (AC)	10	8	WKSG (Gold)	8	8	WLLZ	5	8	WWWW (Ctry)
6	8			9	WCLR (AC)	6	9	WHYT	12	9	WWJ (News)
16	9	WOMC (AC) CJOM-FM (AOR)	15 7	10	WOMC	11	10	WKSG	16	10	CKLW (BBnd)

Boston

WBCN First With Adults, Moves To Third In Teens; WHTT Still Leads In Teens; WXKS-FM Stays At Second In First Three Demos; WVBF Garners Solid Gains

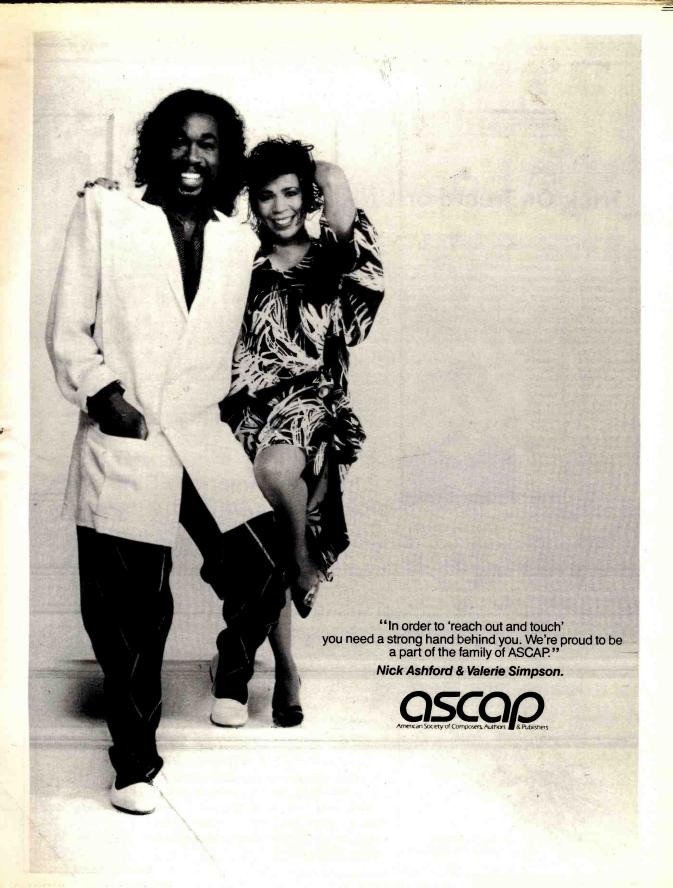
Sp		12-17	Sp		18-34 Rank	Sp '85		18-49 Rank	'85		Rank
'85	'85	Rank	'85	'85		1	1	WBCN	1	1	WBCN
1	1	WHTT (CHR)	1	1	WBCN	1				2	WHDH
2	2	WXKS (CHR)	2	2	WXKS	2	2	WXKS	2		
_		WBCN (AOR)	3	3	WAAF	5	3	WROR	4.	3	WROR
5	3					8	4	WVBF	3	4	WBZ
4	4	WZOU (CHR)	5	4	WHTT		-	WMJX	10	.5	WVBF
3	5	WAAF (AOR)	6	5	WROR	6	5			_	
10	6	WKKT (CHR)	8	6	WVBF	7	6	WHTT	5	6	WXKS
	-		4	7	WMJX (AC)	9	7	WAAF	6	7	WMJX
6	7	WROR (AC)	4	,		4	8	WHDH	9	8	WSSH
17	8	WILD (B/U)	7	8	WZOU		_		13	9	WEEL (News)
11	9	WVBF (AC)	16	9	WKKT	3	9	WBZ (AC)			
9	10	WHDH (AC)	_	10	WCGY (Gold)	11	10	WSSH (AC)	8	10	WJIB (B/EZ)

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

WQUE-FM

WGCL



NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

TALES OF TERROR

Trick Or Treat For UNICEF

Most of America's yuppie baby boom remembers donning their ghoul or goblin costumes, shuffling around the neighborhood on Halloween, and trick-or-treating for M&Ms, Almond Joys, Snickers, and UNICEF. The parents of this same Pepsi generation can probably recall crowding around the old Philco in the living room, captivated and engrossed by Orson Welles's harrowing presentation of the "War Of The Worlds." Melding the goodwill of UNICEF and the thrill of live radio drama, IDB Communications is continuing a five-year trick-and-treat tradition with its annual Halloween radio drama presentation.

The 1985 "Radio Halloween Broadcast Benefit," a 90-minute program of original radio plays, is scheduled to begin at 7:30pm (PT) on October 31. The live program is scheduled to include the talents of June Lockhart, Tom Wopat, Lynn Redgrave, Casey Kasem, Jean Kasem, Cicely Tyson, and Gary Owens, and will be directed by Redgrave's husband John Clark. The broadcast will feature three short stories woven into one continuing plot: "The Monkey" from Stephen King's "Skeleton Crew"; William Nolan's "The Party," originally published in Playboy; and 'Children of Noah" by Richard Matheson. All three stories have been adapted for radio by William

IDB President Jeffrey Sudikoff claims the program is the only live national network radio drama airing in the United States, and says the concept was conceived in 1981 to pay homage to the dying art. "The show started as a challenge to the NBC Radio Network," he explains. "No one believed we could put something like this together and make it successful, with real Hollywood celebrities, sound effects, and top-notch quality. NBC accepted the challenge, and we had five weeks to get the whole thing together from start to finish."

Fundamental to the program's success was the involvement of quality actors, engineers, and



Jeff Sudikoff

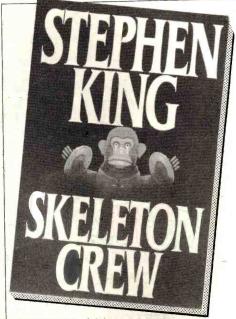
writers. Hollywood traditionally is quite charitable, and Sudikof knew he would have a good shot with the show if he could somehow tie it in with a needy cause. "We had to have a good hook in order to build enthusiasm that first year," he says. "We needed talent participation and had to reduce or eliminate costly negotiations. I remembered my trick-or-treating days in Massachusetts. The UNICEF connection just seemed like a natural."

The first broadcast originated from the Magic Castle in Hollywood and stayed there for several years. Later, the broadcast had to move because of its growing audience. The scripts became more

polished, the actors rehearsed, and UNICEF became actively involved instead of simply serving as a passive recipient. NBC severed its participation with the project, leading IDB and Sudikoff into an independent distribution situation.

This year's event will be broadcast live from the Sheraton Premiere Hotel in Los Angeles. IDB will distribute the program over Westar 3, Westar 4, and all transponders on Satcom IR. Once again the show is scheduled to be carried by approximately 400 stafions in the United States and Canada, as well as over Armed Forces Radio.

Any stations interested in picking the program up on a market-exclusive basis should call (213) 850-3307 or (213) 870-9000.



One of the three stories adapted for this year's Halloween radio broadcast is Stephen King's "The Monkey" from his "Skeleton Crew" short story collection.

JOKES "R" US

The Great American Strip Show

Will Mark Slackmeyer go on a hunger strike while B.D. plays armchair quarterback for the Thanksgiving football blow-out? Will Schroeder play an 18-hour Beethoven concert and send all the proceeds to African charities? Will Bill The Cat and Steve Dallas go on an awareness diet? These are but some of the possibilities coming your way during Thanksgiving week, courtesy of your local American cartoonists.

In a cooperative effort to increase public consciousness toward world hunger, the purveyors of daily comic strip artistry (cartoonists) are teaming up at Thanksgiving to spread the word (see Page 1). R&R is working with the cartoonists by encouraging radio to become involved with this cause. Specifically, the idea is for fadio to draw attention to the daily strips in the local newspaper (while laying aside the customary competitive nature between the two media). To further promote

this pen-and-ink effort, this column is working with the radio networks to join in helping millions of people suffering from hunger around the world.

Most of the major networks have already indicated they will promote the cartoonists' efforts. Some of the various suggestions and commitments offered by the networks include:

 Inviting recording artists and program hosts to cut promos encouraging listeners to check the funny papers during Thanksgiving week.

- Making the network news departments aware of that week's hunger-oriented theme and turn it into a feature story on Thanksgiving day (typically a heavy radio day due to football programming).
- Reading the comics over the air, a la N.Y.'s Mayor LaGuardia or Philadelphia radio stations during the recent newspaper strike.

Radio's ability to work together toward a cause was demonstrated earlier this year by the Good Friday simulcast of "We Are The World." From the local to the network level, radio can help promote the cartoonists' cause, which culminates with a compendium of strips which will be sold with all proceeds going to hunger organizations.









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How interesting is your radio station on the weekend?

TED KOPPEL
RON LUCIANO
MARINA OSWALD
DR. LENDON SMITH
HOWARD JARVIS
ED MCMAHON
HELOISE
RALPH NADER
JERRY LEWIS
SID CAESAR
ANGELA DAVIS
MILTON FRIEDMAN

HOWARD RUFF
LEO BUSCAGLIA
SIMON WEISENTHAL
CANDY LIGHTNER
SAM DONALDSON
CARLTON FREDRICKS
CLEVELAND AMORY
DR. KENNETH COOPER
MADALYN MURRAY O'HAIR
STANSFIELD TURNER
PHYLLIS SCHLAFFLEY
ALEXANDER HAIG

This is just a partial list of guests that have appeared on the ED BUSCH TALK SHOW. Your listeners can talk to the famous and the infamous via our toll free WATS line every Saturday and Sunday. Join industry leaders like KTAR, WCKY, KCMO, KARN, WHWH, WICH, WPBR, KZIA, WOC, KFRU, WHJJ, KDTH, KIKM, WAVI, KNUS, KOGO . . . in giving your listeners weekend programming as good as Monday through Friday programming. Even stations that don't offer news or talk formats find it the perfect weekend attention getter. That means additional ratings—and sales—and excitement—seven days a week for your radio station.

If you want the ED BUSCH TALK SHOW that's all you have to take. There is no spot inventory outside of the program and we don't

make you carry any other programming. You don't even have to be an AP radio affiliate to carry the show! The ED BUSCH TALK SHOW is live via satellite every Saturday and Sunday from 4 to 8 p.m. eastern time. But if that doesn't fit your schedule, you can move it. Each hour of the program is a complete show in itself. If you run sports, you can join it in progress without making your listeners feel they have missed a thing. And we think Ed Busch just happens to be the best at what he does. Obviously so do some pretty important people in our business. The surprisingly affordable ED BUSCH TALK SHOW.

Call Pat Hazan collect at (202)-955-7243 for details.



Associated Press Broadcast Services

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

(CMW)

October 28 - November 1

The Weekend

November 2-3	
American Country Portra Statier Brothers	its(BRE)
The Countdown Sheila E./Eddie Murphy	. (WO)
Countdown America Will Dick Clark Tina Turner	(USR1)
Country Calendar George Strait/Razzy Bailey	(c.ń.)
Country Report Countdown Charly McLain/Keith Stegall/Rosar Eddy Raven	(WRN)
Dick Clark's Rock, Roll, & Remember Turtles	(US)
Dr. Demento Airplane songs	(WO)
Entertainment Coast-To-Coast Cheech & Chong	(CBSR)
Future Hits Dire Straits/Survivor	(WO)
Great Sounds Peter Nero	(US)
Hot Ones Ray Parker Jr.	(USR1)
Musical! Doris Day/"Roar Of The Greasepa	(WO)
Musical Starstreams Himekami Sensation	(MS)
Power Cuts ZZ Top/INXS (11/3)	(GSN)
Rick Dees' Weekly Top 4 Mr. Mister	
Rock Chronicles Springsteen tour/Quarterflash/Ann Paul Young	(WO) nie Lennox/
Rock Over London Roger Daltrey Pt. 2	(RI)
Rock Week Hooters/Marillion	(WO)
Scott Shannon's Rockin America Countdown Mr. Mister/Paul:Young/Starship	(WO)
Solid Gold Saturday Nigl 24 carat Motown (11/2)	
Street Beat '85 Natalie Cole	(BRE)
Super Gold Superstars of the 60s (11/2)	(TRAN)
Superstars Of Rock Scorpions/Motley Crue	(BRE)
Superstar Portraits Hall & Oates	(BRE)
That's Love Better Midler/Mary Steenburgen/ Michael Martin Murphey	(WO)

The Week Of

November 4-8	
Earth News Meryl Streep/Patrick Swayze/Arthur	(WO) Penn
Encore With William B. Williams 1948: Perry Como	(WO)
In Concert	(IN)
Squeeze Live From Gilley's Forester Sisters	(WO)
Metalshop	(MJI)
Off The Record	(WO)
Talking Heads/Paul Young/Saga Off The Record Special Tommy Shaw	(WO)
Pop Concert Chaka Kahn	(WO)
Shootin' the Breeze Maurice White/Five Star/Deele	(WO)
Special Edition	(WO)
Star Trak Huey Lewis/Quarterflash/OMD	(WO)
Superstars Rock Concert John Walte/Fixx	(WO)

THURSDAY

November 7	
American Music Magazine With Rick Dees Lionel Richie	(US)
Country Report Keith Stegall/Rosanne Cash	(WRN)
Solid Gold Country Feature year 1973	(US)

FRIDAY

Novemb	er 8
American Music Ma With Rick Dees	gazine (US)
Country Report Eddy Raven/Rosanne Cash	(WRN)
Solid Gold Country Donna Fargo	(US)

COMEDY

Comedy Express

Invasion USA today/Bullwinkl	e styling
mousse/Don Johnson so	ck society
Daily Feed	(DCA)
Nobel prize for bigotry/Washi	ington ghosts/
tax plan stumped/spy up	date/
summit predictions	
Hiney Wine	(DM)
Hineyween/Count Dracula/hin	ney bobbing/
hiney apples	
Laugh Machine	(PRN)
Robert Klein/Monty Python/E	mo Phillips/
Bill Cosby/Kip Addotta/G	eorge Carlin
Party Drop-Ins	(ASR)
All-blooper cable network/ins	tabite/
party Patty/DeLorean/par	ty pick #2
Radio Hotline	(ASR)

mbeck/doctor/I'm going bald Bud #2/defense mech Stevens & Grdnic's Comedy Drop-Ins New coffee generation/Jack Nichols

love/people who stink/how do you spell relief? United Spots Of America (ASR) Wilbur Grafton/mall for you/fre Haight Ashbury Street/Mr. Squash Megabucks Savings And Loan

GENERAL INFORMATION

1	Ed Busch Talk Show	(AP)
	Trusting prescriptions/American (10/26)	royalty
-	Back pain/cod liver oil/foreign eco	onomics
	(10/27)	
	Computer Program	(PRN
	Computers in schools/business	micros/

portables/writing	
News Blimp	(PRN
Women's affairs/missing kids	3/
funny business/torture v	ictims/sate toys
don't sell	

Newsline Extra	(NBC)
The U.N. At Forty	

Sound Advice	(PRN)
Speaker placement/feedbac	k/headphones/
out-of-phase	

Waldenbooks Review	(WO)
Jacqueline Briskin/Eva Margolies/	

Shirley MacLaine/"Baseball Hall Of Shame

MONDAY

November 4	
American Music Magaz	ine
With Rick Dees	(US)
ZZ Top	
Country Report	(WRN)
Eddy Raven/Rosanne Cash	
Line One	(WO)
Fixx	
Rockline	(GSN)
Aerosmith/Clarence Clemens	
Solid Gold Country	(US)
November calendar	

TUESDAY

November 5	5
American Music Maga	zine
With Rick Dees	(US)
Pointer Sisters	
Country Report	(WRN)
Keith Stegall/Eddy Raven	
Solid Gold Country	(US)
Country nights	

NETWORK SPOTS

Barnett-Robbins Enterprises will present its fifth nationally syndicated radio series in November. "Around The World" is a two-hour monthly special featuring top rock acts around the world, "lifestyle reports" from WEDNESDAY England, Australia, Canada, and Japan, and a countdown of the #1 international songs. The show will include appearances from major artists and top DJs, and listeners from affiliated stations are eligible to win promotional trips to Europe to see rock concerts.

2331 for more details

Starstream Communications is introducing a daily, two-and-a-halfminute program covering various aspects of the new technological revolution. Debuting this month, "Power On" offers information on such subjects as computers, robotics, the compact disc, lasers, voiceactivated computers, software, hardware, and what to do with a computer's excess memory. The program is produced by Starstream President Gary Firth. For more information contact (71.3) 781-0781.

BEYOND THUNDERDOME — Capitol recording artist Tina Turner met with the Source's Rona Elliot during Turner's recent sold-out appearance at Madison Square Garden. Elliot interviewed Turner for both an upcoming feature on the Source and for NBC's "Today Show."

> Thea Marshall Communications will offer a nationally broadcast radio

series for women in their middle and older years. The series, funded by the American Association of Retired Persons, will combine interviews, commentaries, and conversations with well-known leaders and experts from a broad range of disciplines. Topics covered include second and third careers, employment and volunteer options, social security and pensions, legislations, health, and age/sex discrimination. Each program will focus on the middle years and beyond as being potentially the most exciting, dynamic, instructive period of all. Contact (202) 737-5840 for more information

November 6	
American Music Magaz	
With Rick Dees	(US)
Cars .	
Country Report	(WRN)
Rosanne Cash/Eddy Raven	
Solid Gold Country	(US)
Country mornings	

I'd like to wrap up a Dream for you C

(US)

Weekly Country Music

Countdown

"Premier Christmas programming. We're delighted!" Jhani Kaye. P.D./KOST 103 FM, L.A.

Premiering this Christmas Season on WJR/Detroit, KFI, KOST-FM/L.A., WHDH; WZOU-FM/Boston, KBPI/ Denver, KEGL/Dallas-Ft. Worth, KLSY/Seattle, KLSI/Kansas City, KDKB/Phoenix, KBZT/San

Diego, WIRE/Indianapolis, KKCW/Portland (OR), WKHX/Atlanta, KCEE KWFM/Tucson, WOKY, WMII -FM/Milwaukee. KALL/Salt Lake City, KNMQ/Santa Fe, WKSJ/ Mobile, WLVK/Charlotte, WTQR/Winston-Salem, WKDD/Akron, KLLS/San Antonio, KIDO/Boise, WGVN, WDMS-FM/Greeneville (MS), WYAT, WLTS-FM/New

Tears For Fears, Dire Straits, and

Bryan Adams are scheduled for the

premiere next month, Call (818) 788-

Orleans, Q-105/Tampa, WAIA, WIOD-FM/Miami WPTC, WDEN-FM/Macon, KKBG/Hilo (HI), KUAD/ Windsor (CO), WHIO/Dayton, WKEA/Scottsboro, KHAR KKLV-FM/Anchorage, KNUS/ Muskogee, WSBM, WQLT-FM/Florence, KDKP/Water-town-Pierre, WXRI/Norfolk, WEBE/West Port, WZYQ/ Frederick, WFQK/Front Royal, WOCB, WJFK-FM/

Cape Cod, WZGO/Philadelphia and the exclusive Canadian radio rights have been purchased by McDonalds of Canada

If you'd like to wrap up the exclusive radio rights in your market to "a Christmas programming staple for vears and years to come." please call

6) 231-9208 OR 5) 251-4493

ROCKLINE HOSTED BY BOB COBURN

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OCTOBER 28: STEVIE RAY VAUGHAN

NOVEMBER 4: AFROSMITH AND CLARENCE SLEMMONS

NOVEMBER 18: RUSH

DECEMBER 2: PETÉ TOWNSHEND

GLOBAL SATELLITE NETWORK (818) 906-1888

Vendor Sales: New Dollars For Radio

By Lisa Morrison & Karen Wald

What if I told you I had a prescription for a lagging sales budget - one that could bring new dollars to your station, no matter what your ratings or your station's format? The answer is R.E.T.A.I.L.

If you're looking for new business for your radio station, take a new direction in sales development. Make a commitment to work hand-in-hand with local retailers to help them solve their selling problems and boost their sales. A station "retail developer" makes recommendations to retailers and their vendors on how to build in-store traffic, sell more product, and increase business during the slow season. (A vendor is anyone who wants to sell a finished product to a retailer.) Good promotion ideas can pull in new ad dollars to your station.

Getting Started

Here's how it might work at a station now involved in the retail development program:

Dan, an account executive at WXXX, can't seem to get an order from Ground Floor Optical. Dan asks the new retail development director Anne to assist. Anne talks to Ground Floor Optical to determine what their business needs and problem areas are. Anne determines Ground Floor needs a back-to-school push for new eyeglasses. She develops a marketing plan that Ground Floor can really use. Anne recommends a back-toschool 2 for 1 special that is sure to sell frames. To promote the event Anne recommends to the client a mixture of three different radio stations, newspaper, and directmail advertising for complete market saturation. Her radio station is an important part of the marketing program.

The next step is for Ground Floor to show the plan to their suppliers, who can sell more product during the promotion. In the hope of selling a record number of frames, all of Ground Floor's suppliers agree to contribute advertising dollars toward the promotion. Ground Floor now has all the funding it needs to promote the 2 for 1 sale and purchase advertising on

A good station retail develop-ment program boasts its own retail marketing director. This person works exclusively with selected retailers in the market to generate new radio dollars. Retail development is not spot sales. As a matter of fact, we never mention spots or schedules. It's idea-initiated selling. We don't "ask for the order." We create and grow the order. The retail developer gets the client excited about a promotion that sells their products, and the radio station becomes part of the marketing game plan.

Vendor Vs. Co-op

Vendor funds are not the same as co-op funds. Station managers ask us, "If I have a strong co-op selling effort already in place at my station, won't I just be exchanging coop dollars with vendor funds?" The answer is a resounding "No." Coop and vendor dollars are separate revenue sources.

Co-op funds are vendor-developed and have specific restrictions and formulas applied to purchase. Vendor funds are retailer-initiated. Retailers take the lead with aggressive in-store merchandise promotions to leverage new ad dollars above co-op. Co-op maintains a consistent level of radio advertising, while vendor funds generate a big sales lift during a peak selling

With a retail development program radio stations can really win the race for new retail business.

Specialty selling can help you get the hard-to-close, "Radio doesn't work" retailer on your station with a four to six-week saturation schedule. The retailer's "costs" are his time and commitment to the process; he can afford that. Together you can generate new business 100% vendor-paid at no cost to the client, The road less traveled makes all the difference.

Selecting The Right Retail Developer

A word of caution: I would not advise a station to launch a vendor program without a fulltime retail development person overseeing it. This is nontraditional specialty selling and it requires supervision.

You hear people say, "Radio is not brain surgery." Well, this is. It's all in the casting. Your vendor sales program pivots on the talent you hire to run it. Radio experience is OK but not necessary. You're looking for a self-starter, a person with natural sales ability, great communications skills, as well as writing and promoting talent. A retail background is good, but more important is a driving desire

to work specifically with retailers. Your retail marketer should be finetuned on how to converse with local retailers about their selling problems. Together they'll create strategies to solve them. Retailers are a tough breed with a unique set of values and biases. Your retail marketer will need to nurture this client relationship and at the same time generate saturation radio dollars. Without the right person, your program will collapse. Fast.

Who To Target

Know your strategy and select your clients carefully. The vendor sales concept is not for all retailers in your market. It's selective targeted business. The first group you want to go after are the emerg-ing retail leaders that are ag-



Lisa Morrison, Karen Wald

gressive product-movers who should be using your station but aren't. They may be active users of

TV and newspaper. The second group are the retailers that use your station a little bit, but not nearly enough. The third group are the heavy users of your station (and you want more). This program can be a way to thank the last group, the key client users, for their loyalty. Now you have the opportunity to give them something back. This type of sales program creates happy customers, and happy customers come back

Guide, don't push. Although the retail developer puts together the in-store campaign and the overall promotion, the retailer must always feel he is in control. He is, after all, the ultimate decisionmaker and product purchaser. He has the clout; the radio station does not. But the station can contribute the methodology and resources to assemble the campaign, from soup to nuts, for the retailer. Know your client's strategy. Keep his needs in mind (when to lead, when to follow). A good retailer should also be up-to-date on antitrust laws and how they can apply to over-andabove dollars. Even if the store understands the vendor support concept and is actively soliciting these funds, a smart radio station will work hand-in-hand, recommending ideas to push the client's campaign further.

Making The Commitment

Radio stations can generate new business by actively consulting (not selling) the retailer. Learn about his merchandising philoso-

Lisa Morrison has been Blair Radio's Retail Development Director for the past year. She previously held a similar position with Outlet Broadcasting, and also has five years' experience in television.

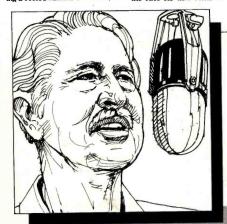
Karen Wald, Blair Radio West Coast's newly-appointed Retail Development Manager, has a 15-year promotion background. Her experience includes a TV post as a Market Development Director, and she earlier was Director of Communications for Hilton Hotels in Seattle and Sales Promotion Manager for Cole Weber, a large West Coast ad agency.

phy and the manner in which he buys and moves product. A relationship of trust develops - it becomes the big sell. Exciting stuff, but beware. This type of specialty selling is not for every station. To hit the vendor jackpot the program requires a tremendous commitment from top management on down. The station will have to isolate one person as the retail developer, one who reports to the local sales manager (never national) and works daily with the sales account executives. A station may only process 12-15 projects a year, and it can take three to four months to see your first money on the books.

Television has been generating these funds for years, and although vendors aren't crazy about the rates, they are comfortable with television's format. Radio has every opportunity to win big in vendor sales if we make the longterm commitment to properly service retailers. Sloppy vendor sales activity in a market hurts all of us. There's no room for shortcuts or sleight of hand.

In short, ask not what the client can do for you, but what you can do for the client. Besides the obvious benefits of a station retail development program, which generates new local saturation billing for your station, there is an important residual effect. Sell the retailer on radio for the long term. Radio works. Finally, this type of specialty selling makes a client feel special. That's right, special and chosen.

Are you excited?



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HARVEY MEDNICK

HELP FIGHT HUNGER AT HOME

Your Chance To Lend America A Hand

As he accepted a Steuben eagle from R&R Publisher Dwight Case at the recent NRBA/NAB "Radio '85" convention in Dallas, Ken Kragen told us that "radio was the catalyst which made USA For Africa really become the success it was." Ken added that he would be calling on us (radio) to help him again.

And he has. This time it is to help with the problem of hunger in America. As with USA For Africa, it revolves around a grand event, one we all can and should be a part of. It is Ken's hope that on the Sunday preceding next Memorial Day (May 25, 1986) at noon Pacific time, an unbroken line of Americans stretching from sea to shining sea will join Hands Across America and raise their voices in singing "We Are The World."

A Great Year For America

The first time I heard of Hands Across America, it was in connec-tion with the Bicentennial in 1976 as a symbolic statement of national unity. It never took place for a number of reasons, most of them logistical. However, there was a startling deficiency at the root, for there truly was no meaningful focus that justified such a massive and complex effort.

"Radio has to play a critical part in this event. It is our most important communications source nationally."

-Ken Kragen

Today there is, and it deals with the most compelling problem we face - hunger in our own country, the richest nation in the world. There is an interesting companion thought which comes to mind: on the 4th of July next year we celebrate the restoration of the Statue of Liberty. She was moored in New York harbor as an invitation to the world to bring us their "tired and poor, their huddled masses yearning to be free." I'm sure those huddled masses were, in addition to



Ken Kragen, President of USA For Africa and guiding spirit behind Hands Across Ameri-

being tired and poor, hungry. It is only fitting that these events go hand in hand.

A Formidable Task

Kragen estimates it will take from six to ten million people to form an unbroken line from L.A. to New York, and almost as many to recruit, register and coordinate a group that large. It's not going to be cheap. The raw costs alone are estimated at \$18.8 million. However, corporate sponsors are being lined up, with Coca-Cola already committed and three others being sought actively.

Here's The Payoff

The project's not only patriotic, it's also got a payoff. Each person will pay \$10 to stand in the line. For this contribution they will receive a certificate noting both where they were geographically and a number indicating their place in line from the starting point. The option will

also be offered to contribute greater amounts with, as Ken put it, "other goodies given for the additional dollars." The goal is to raise \$60-100 million, of which 70-80% will be distributed nationally; the balance goes to continue African relief efforts. As you are aware, ten percent of all of the money raised by USA For Africa went to aid hunger in America, so this is one good turn repaying the other.

HANDSACROSSAMERICA

WANNING TO THE PARTY OF THE PAR

The Machinery's In Place

If you've been following USA For Africa from the start, one of the most impressive aspects of the whole project is just how wellorganized and managed all of the dollars and logistics have been. Therefore, it's only natural that Hands Across America should be plugged into that mechanism. Additionally, three national chairpersons - Bill Cosby, Pete Rose, and Kenny Rogers - have been named, with a fourth (an appropriate female) being sought. Other celebrities who have lent their names and endorsed the project are Tina Turner, Lionel Richie, Willie Nelson, and Jane Fonda.

Radio's Role Is Key

Now, here's where we come in Radio will serve as the nerve and communications center for the entire effort. We can recruit standees, run station promotions around the date, supervise the passing of the line through our communities, help with local officials and recognition, and be the ultimate focus as we play "We Are The World" on our air and invite participants to bring along their radios to the event. As Ken said, "Radio has to play a critical part in this event. It is our most important communications source nationally." I think we proved our power and unity as a medium on Good Friday and certainly can do it

Just In Case You **Have Any Doubts**

As I mentioned before, the original Hands Across America effort was logistically crippled at the outset. To prove that this entire project is not only feasible but totally within the realm of reason, a Hands Across Florida promotion was staged recently to benefit the United Way. Some 60,000 Floridians lined the beaches for 23 miles without incident or inconvenience.

So it can be done. If radio broadcasters lend their hands to help, Hands Across America will raise a substantial amount of money to help wipe out the shameful tragedy of hunger in America. We'll keep you posted on how to get involved

DATELINES

February 1-4 6th Annual Managing Sales Conference.

Radio Advertising Bureau Amfac Airport Hotel, Dallas

February 2-5

National Religious Broadcasters' 43rd **Annual Convention** Sheraton Washington, Washington, DC.

March 6-8

Country Radio Broadcasters' -17th Annual Country Radio Seminar Opryland Hotel, Nashville

April 13-16

National Association of Broadcasters 64th Annual Convention Dallas Convention Center, Dallas

April 13-17

National Public Radio Annual Conven-Town and Country Hotel, San Diego

May 14-17 American Association of Advertising

Agencies Annual Meeting Greenbrier, White Sulphur Springs, May 21-25

American Women in Radio and Television 35th Annual Convention Westin Hotel Galleria, Dallas

June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Loew's Anatole, Dallas

ONE YEAR AGO TODAY

- Mike Ferrel VP/GM of WGMS-AM & FM/Washington
- Fred Missman PD at KJOI/Los Angeles Tom Barney OM at WGAR-AM & FM/Cleveland
- Bob Zuroweste GM of KUDL/Kansas City
- Ross Reagan GM of KMGC/Dallas
- Calvin Booker GM of KDKO/Denver
- #1 CHR: "I Just Called To Say I Love You" Stevie Wonder (Motown) (2 wks)
- ##1 A/C: "What About Me" Rogers, Carnes & Ingram (RCA)

 ##1 B/U: "I Feel For You" Chaka Khan (WB) (5 wks)
- #1 Country: "Chance Of Lovin' You" Earl Thomas Conley (RCA)
- •#1 AOR Track: "Pride" (In The Name Of Love) U2 (Island)
- •#1 LP: "Teachers" soundtrack (Capitol)

FIVE YEARS AGO TODAY

- Phil Zachary PD at WQUE-FM/New Orleans ● Peter Irmiter President/GM of WDOK-FM/Cleveland
- Dick Bartley PD at WFYR/Chicago
- Dale Turner PD at WSAl/Cincinnati
- Enoch Gregory OM at WYCB/Washington
- Bob Buchmann PD at WBAB/Long Island
- #1 CHR: "Woman In Love" Barbra Streisand (Columbia) (2 wks) •#1 A/C: "Woman In Love" — Barbra Streisand (Columbia) (3 wks)
- #1 B/U: "Master Blaster (Jammin')" Stevie Wonder (Tamla) (3 wks)
 #1 Country: "On The Road Again" Willie Nelson (Columbia)
- •#1 LP: "Panorama" Cars (Elektra) (3 wks)

TEN YEARS AGO TODAY

- Jim Jeffries National Promotion Director at Epic Tony Martell CBS VP/Marketing in Nashville
- Michael Shalett PD of WHCN/Hartford
- •#1 CHR: "Bad Blood" Neil Sedaka (Rocket/MCA) (3 wks) • #1 A/C: "Lyin' Eyes" — Eagles (Asylum)
- •#1 Country: "Rocky" Dickey Lee (RCA)
- •#1 LP: "Who By Numbers" Who (MCA)

ENGINEERING

How To Hire An Engineer

By Richard Rudman

At the NRBA/NAB "Radio '85" convention in Dallas last month, I moderated a panel on the future of broadcast engineering as a profession. The audience mix was two-thirds management, one-third engineering. The question was asked, "How does a nontechnical manager go about hiring an engineer in our deregulated new world?" One manager near the front of the room remarked, "With great difficulty!"

The Society of Broadcast Engineers, the only group that represents our profession, does have a better answer. With membership now over the 5000 mark, we represent a wide cross-section of our colleagues. Since everyone in our industry owes their livelihood to the owners of the licenses, our needs and sentiments take their cue from our employers, the licensees.

Housekeeping

First, some housekeeping. The SBE is not a union. We do not tell you how many engineers you need, or what their exact qualifications should be, or what you should pay them. These are your decisions.

We do administer the only professional certification program for broadcast engineering, and it's acknowledged by the FCC and NAB as the heir apparent to the defunct FCC exam system. In addition to helping schools develop programs to train broadcast engineers, we oversee a scholarship program, and work on other critical broadcast engineering educational projects.

One such project already underway is updating and republishing the Harold Ennis series of technical texts. These invaluable aids, now out of print, enabled countless current broadcast engineers to master the theories and practices of our trade.

Has The FCC Repealed Ohm's Law?

As a nontechnical manager you might ask, "Doesn't the FCC still require a license for technicians?" The answer is a qualified "Yes." Holders of the current "Lifetime General Class" ticket probably held the old "First Phone" license and simply traded it in. As you may remember, one reason the FCC retired from the license businesse businesse businesse and simply traded it.

ness was that the First Phone had been cheapened over the years by some schools that specialized in teaching DJs to memorize the test. While there were many reputable schools that actually taught electronics and conferred degrees on people who actually understood it, the industry still has the problem of figuring out if a licenseholder actually is qualified to hold his own in a broadcast station.

The SBE Certification Program

The Society of Broadcast Engineers was organized in 1963 as the Institute of Broadcast Engineers, a nonprofit organization serving the interests of broadcast engineers. We are the only society devoted to all levels of broadcast engineering. The SBE issued its first certificates in January, 1977 and now conducts tests all over the United States for members and nonmembers who wish to have a certificate that attests to their engineering competence. The five-year certificates are renewable by either taking another test or by earning professional credits for activities that demonstrate proven ability.

Since test emphasis is on practical knowledge rather than general theory, it has represented a significant alternative to the FCC exams. When the FCC discontinued the old license structure, it recognized the SBE Certification Program as one way for licensees to ascertain technical competence. This program, while created to supplement the existing FCC license structure, is now literally the only game in town.

In 1982, an entry-level certificate was created to attract new technical talent to our industry and provide an incentive for them to gain experience and grow as they propress

Are All Engineers Certifiable?

In our crazy business, this point may be open to debate. SBE recognizes there are many engineers with superb qualifications who are not certified yet. SBE hopes that the certification program will gradually entice the majority into the fold. The line, "SBE certification desirable" has appeared in the "help wanted" section of the trades with increased frequency since the FCC left the field. If this trend continues, the certification program will continue to show healthy growth.

The Future For Engineers

As the nontechnical manager is faced with the problem of hirring technical personnel in the future, what should he or she be looking at? Here is a checklist of considerations:

- Certification: Desirable.
- FCC Lifetime General: May or may not be indicative of competence.
- Resume: If you carefully check it, this is still one of the best ways to see if the applicant is the right one for you.
- Appearance: This may not mean much to those who subscribe to the theory that a clean desk is the sign of a sick mind. SBE tries to tell members that first impressions still count.
- Observations: If you find that the applicant is late for the interview, is not familiar with your format, and mumbles, treat the applicant exactly as you would one applying for a sales position.
- * Safety Awareness: Ask the applicant what their ideas are on safety. Some people literally invite disaster because they take safety shortcuts. Inquire, for example, what safety precautions would be taken before working on a transmitter. If their answer doesn't include disconnecting city power (and making sure it's disconnected), either look for someone else or raise your employee liability coverage.

 Service Awareness: Let the applicant express his view on the role of engineering in the overall picture of station operations. The person you are looking for should think of engineering as a service to the rest of the station. A "technocentric" person who sees the station revolving around him may not be the person you want.

 Professional Awareness: Does the person have a sense of the history and traditions of broadcasting? Find out if the applicant views our industry as unique or just a means to a paycheck.

Other Recommended Reading

The NAB publishes a guide to hiring technical personnel. It is highly recommended, and mentions the SBE Certification program as a key element in the search.

The SBE has available the "Canons Of Ethics" for broadcast engineers. It is not unlike similar documents for other professions. Contact SBE for a copy: P.O. Box 50844, Indianapolis, IN 46250.

Also available from the SBE at the address above are brochures on membership, and the Certification program itself.

The Price Of Good Engineering

While SBE does not get involved in salary negotiations, the philosophy of "you get what you pay for" does apply. If you are willing to pay a high premium for insurance that covers you for loss of business, consider what you pay for engineering as another form of premium.

By the same token, your current technical personnel (and the people you hire down the road) must give you a day's work for a day's pay, every day. Before you turn down or approve the next request for a raise, or approve the salary of

Coordinating Committee, as well as the SBE's National Frequency Coordinating Committee A broadcast engineer since 1962, he has also served on the SBE National Board of Directors.

Richard Rudman is the current President of the 5000-member Society of Broadcast Engineers.

He has been Engineering Manager of Group W's all-News outlet KFWB/Los Angeles since 1975.

Rudman was the first Chairman of

the Southern California Frequency

a new hire, check to see what you will get in return.

Take A Walk On The Wild Side

I suggest you ask to see the file drawer in the shop. In it you should find clearly labeled instruction and repair books for every piece of equipment you own. You should also find drawings of special circuits created for your station. The person in charge of that drawer should also be able to draw, from memory, a diagram of how audio gets from your studio (or automation system) to the transmitter. If that person has had the time, there might already be such a drawing.

Look behind the consoles and equipment racks. If you find a lot of cobwebs, be suspicious. Dirt and heat are the enemics of electronic equipment. While some may view, them as job security, a good engineer keeps the plant as clean as possible.

For potential new hires, ask if they have pictures of stations they have worked at and projects they have worked at and projects they have built. Many of us do keep records of the things we're proud of having accomplished. Even if you are very nontechnical, you can use this as a means of evaluation to see what you're in for.

The SBE: We're Here To Help

Though some of our members are fond of carrying screwdrivers in their pockets, staying in the shop, and dealing with equipment rather than people, we all want to act and be treated as professionals. The SBE recognizes that we owe it all to the owners of the licenses. We serve our members better if we keep this in mind at all times, and change as our industry changes.



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Rock-n-roll or the sound of music and news: anything you do, you can do better with an Autogram Console.

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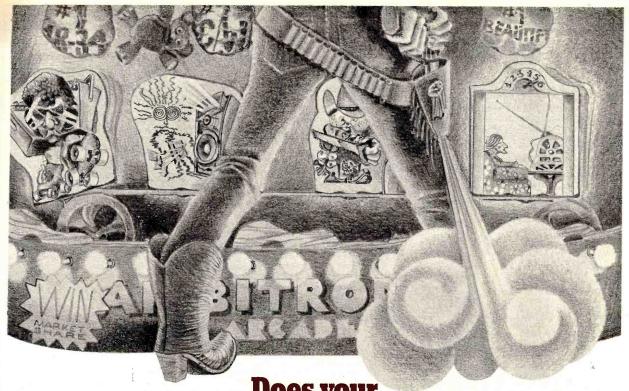
The top of our line, they join 900 + Autogram consoles now in the field.

Old Number 1, delivered in 1975, is still working a full shift 7 days a week.

Whatever your needs, we build a console you'll love to play. Or have it play for you. For specs and referrals, give us a call.

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Does your audio processor hit your target audience... or shoot you in the foot?

Today, it seems that everyone wants to sound "different" to get their competitive edge. Unaware of the potential dangers, some managers and P.D.'s want their audio processing to produce that "different" sound.

Ten years ago, a few "superstar" engineers really did have the personal sorcery that made their stations sound better than the crowd—not just "different". But by now, most of the old "secrets" have been divulged. Our present-day commercially-available OPTIMOD audio processors vastly outperform those "secret" contraptions of the past. So today, the quest to be "different" all too often ends in an ambush. Weird frequency balances, distortion, pumping, and fatigue are all waiting to trap the unwary.

How do stations fall into these traps? Because some of the same professionals who *program* their radio stations on the basis of extensive *research* choose and adjust processing on the basis of mere "gut feel". They may optimize processing for one receiver at the expense of others. They may fail to consider the unique limitations of automobile reception. There are countless pitfalls. Throughout, there is one common thread processing is very often adjusted on the basis of *insufficient hard information*. We think that this is as reckless as letting the jocks loose in the record library without a format. Research is essential to get processing right.

At Orban, we do continuing, extensive research to enable us to produce the best possible product. This is expensive and time-consuming—that's why so few radio stations can justify it for themselves. Fortunately, we can afford to spread the expense over thousands of OPTIMODs—and you get all the benefits when you own one.

The research results in designs which couple the latest technological concepts with a disciplined respect for real-world market conditions. We always reject any approach which results in superficial flash on some radios or program material at the cost of irritation and tune-out factors on others. Our research has let us limit the number and range of setup controls to make it easy for you to hit your target audience—without shooting yourself in the foot! Unlike processors which claim "incredible adjustability", with OPTIMOD, you don't have to search for good sound (and maybe never find it)—it's already there!

OPTIMODs are powerful, well-oiled weapons that let you get a sound that complements your programming, without the irritants. That's why OPTIMODs are the predominant processors with ratings leaders in every format. And why Orban outsells its nearest competition by an overwhelming margin.

See your Orban broadcast products dealer for more information about OPTIMOD®AM Model 9100A or OPTIMOD®FM Model 8100A and its new 8100A/XT Six-Band Limiter Accessory Chassis. These processors are available in a variety of configurations to perfectly match your programming. And ask your dealer for a demonstration at your station.

Orban Associates Inc.

645 Bryant St., San Francisco, CA 94107 Toll Free, (800) 227-4498 In California, (415) 957-1067 Telex: 17-1480

ORBAN PROCESSING KEEPS YOU COMPETITIVE



TOO GOOD TOO NEW

THE NEW SINGLE FROM

WPLJ on Z100 29-25 WCAU-FM add Z106 add PRO-FM add Y100 on Q105 deb 27 WCZY add WHYT deb 23 WZOU add 27

WXKS-FM deb 33 WKRZ-FM on WTLQ deb 40 WBBQ add WROQ deb 35 WZLD on WDCG add WANS-FM add Y107 on BJ105 27-20 Y106 add 94Z deb 26

WKFR on WRQN on KIKX 11-9 KCAQ 26-23 95XXX on WIKZ 40-37 KNOE-FM 40-37 Z102 add KTRS 32-30 **KBIM 31-30**

Produced by Clif Magness and Glen Ballard for From the album Lighting Up The Night,

Manufactured and Distributed by Warner Bros. Records, Inc. • © 1985 Qwest

STREET TALK

The status of MOTOWN'S lawsuit against MALRITE and CAP CITIES over allegedly premature airplay of the new LIONEL RICHIE single, "Say You, Say Me," was unclear this week. Label President JAY LASKER was not available for comment on the lawsuit, which included as defendants WMMS/CLEVELAND and WHYT/DETROIT. 'HYT PD GARY BERKOWITZ told R&R that C.C. lawyers gave him clearance Monday (10-21) to begin airing the song again. He said he received the record earlier this month not from Motown, but from COLUMBIA PICTURES, via a promotional tape for the film "White Nights," in which the Richie cut, although it's not on the soundtrack LP, appears. A Colpix spokesman confirmed that such distribution was "a possibility." Motown has moved up its release of the single from the original November 5 date to immediate; the movie debuts Nov. 15.

DICK ASHER's arrival at POLYGRAM (see Page 1) has many both inside and outside the company speculating about his plans and those who'll help carry them out. As a side note, if ALAN HIRSCHFIELD's bid to acquire PolyGram U.S. had succeeded (as it very nearly did earlier this year), it's thought that he would've recruited ELLIOT GOLDMAN to head the label. Ironically, it was Goldman who brought Asher to the WCI Record Group last November.

Did you hear about the "electronic pirate" who broke onto WGN/CHICAGO's signal last week? The unauthorized personality provided a 23-second string of obscenities and sexually explicit remarks in a woman's voice. Host WALLY PHILLIPS didn't hear it, but thousands of stunned listeners did and burned down the phones. PD DAN FABIAN said that station engineers know what happened, and "have taken steps to prevent its recurrence." The mystery DJ is still at

is WROQ/CHARLOTTE's JACK "Acuff" MURPHY the new morning cagemate on Z100/NEW YORK? So we hear.

It's said that ELEKTRA/ASYLUM is expected to make another round of staff cuts very shortly. No official comment was forthcoming from the label, but more may be known around November 1,

That's also the date that BRUCE HARRIS, East Coast Director/Contemporary Music for RCA, is planning to leave the company to pursue his songwriting interests.

WINS/NEW YORK is setting up an educational fund for the children of sevenyear GSM RAY VITALE, who died last week at 54. Later, the fund may be continued to help the children of other deceased broadcasters. GROUP W has transferred WIND/Chicago VP/GM JAN SHAY to WINS as acting GSM.

The new 2-4pm Sunday talk host on KABC/LOS ANGELES is none other than MICHAEL REAGAN, oldest son of the President. Reagan, a professional fundraiser and speed boat racer who's perhaps best known for his much-publicized estrangement from Nancy Reagan, will begin his generalinterest show October 27.

JIM JOHNSON & GEORGE BAIER were on WLLZ/DETROIT mornings for only three days before rival AOR WRIF obtained an injunction that yanked them off the air in midshow last Wednesday (10-16). A clause in their 'RIF contract gives the station the right to match any competing offer within 75 days, and it's expected that 'RIF will probably keep them off WLLZ until that pact expires in mid-December. A court hearing on the debacle is slated for October 30. According to court records, one of the issues that led to Jim and George leaving WRIF was that they, after six years, wanted Saturdays off with no cut in pay - a request WRIF balked at.

There is apparently an impasse in talks between the PMRC and the RIAA over the explicit lyrics controversy. A source told R&R that the agreement almost reached earlier this month has since been stalled by additional concessions sought by the parents' group.

Meanwhile, DANNY GOLDBERG, the head of the Musical Majority industry coalition and President of GOLD MOUNTAIN Records, has rereleased KEEL's "The Right To Rock" as a comment on the PMRC efforts to sticker

No, that wasn't a flying Big Mac in the skies above New York City this week, only WYNY's morning team of HARRIS & HARRIS. The duo mustard up the courage to broadcast their Wednesday show from the McGondola of the McDonald's McBlimp. How will BARRY MAYO and LARRY BERGER ever ketchup? Lettuce know (no bun intended).

KDKA/PITTSBURGH, America's first commercial station, will celebrate its 65th anniversary November 2. In case you can't be there for the cake and ice cream, call (412) 261-KDKA to hear the audio of its first broadcast in 1920 - the Harding/Cox presidential election returns.

TIME

Continued on Page 32

В	Nils Lofaren	Oct. 21	THE BEST TIME
-0	WESTWOOD ONE	AREA CODE	NUMBER 204-5000
ME	Thanks for the melodies last my Callers across America lored.	ght on LINE talking with	you and hearing you
M	FOR THE BIGGEST EVENTS ON F	RADIO, IT'S WEST	TWOOD ONE AND ONLY

AID DATE

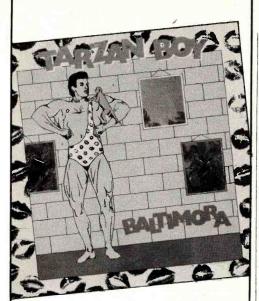
AOR TRACKS (B)

The First Single

Produced by Steve Thompson and Michael Barbiero Management: Eric Gardner/Panacea Entertainment Available on EMI America Records & High-Quality XDR* Cassettes.



EMI AMERICA



TARZAN BOY

BALTIMORA

7" AND 12" SINGLES. CHR NEW & ACTIVE

Now On Over 50 CHR Reporters!

	INCLUDING.		KZZP
WXKS-FM WKSE WPHD	CKOI WCAU-FM CFTR	195 WMMS ZZ99	KKRZ KMEL KWSS
CKGM	CHUM	KWK	KPLUS
Q100 WVSR	KHFI KZZB	Z104 KOFM	KBOS KMGX
WERZ	WZLD	WRQN	KCAQ
WKRZ-FM	WOKI	WHOT	KSKD
WTLQ	WFMI	KIKX	KDON-FM



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STREET TALK

Continued from Page 30

Will the real "LARRY KING Show"
Phoenix affiliate please stand up! It seems
Mutual's talk show host, acting on a request
from an unidentified caller on a recent
program, voiced a live message promoting
LKS affiliate KFYI/SEDONA. King apparently
forgot that it's KTARI/PHOENIX, not KFYI,
which carries his show. KFYI disavowed any
knowledge of the "hoax," issuing a statement
denouncing the perpetrator and offering a
\$1000 reward "for information leading to the
positive identification of the person(s)
involved."

In other King news, KHJ/LOS ANGELES picked up the LKS after KMPC decided it didn't quite fit in with its Big Band game plan. KHJ sees the show as a perfect fit with its 24-hour "Car Radio" format, however. (Is a "King Of The Road" theme in the offing?) By the way, R&R extends congrats to former Sr. Associate Editor KEITH ATTARIAN, who's joining KHJ as an Account Executive.

Across town, look for KHTZ/LOS
ANGELES to switch calls to KBZT ("K-Best"),
which Sandusky just dropped in San Diego
for KWLT. Insisting there's no format change
coming, GM BOB MOORE made the swap
because he simply believes KBZT is "the
best A/C call letters there are" (no pun
intended). Will a "Hot Hits" station snatch up
the calls? Or would MALRITE like to have
both KHTZ and WHTZ?

Despite the rumors roaming the streets in the Motor City, WCZY-AM & FM/DETROIT VP/GM LEE DOUGLAS maintains that "a decision on a programmer is still pending. All interested persons are being considered."

There are three new programming openings this week, as BILL GARDNER has resigned as PD/morning man at A/C K101/ SAN FRANCISCO ... BOB CANADA has left as PD at CHR WNVZ/NORFOLK. MD JIM CURTISS is carrying the ball there until a replacement is named ... and OM JOHN CURRY needs a PD for Country WQHK/FT. WAYNE right quick. Call him at (219) 447-5511.

Our condolences go out to the friends and family of WILLIAM REUMANN, the radio pioneer who began broadcasting WWRL/NEW YORK in 1926 from his living room. At one time, William also ran neighbors WRFM and WGLI & WTFM/Babylon, NY.

STEVIE WONDER, who's moved from promoting audio tape to Sony Compact Disc and Hansen's Juices, is facing a plagiarism suit filed by two songwriters over "I Just Called . . ." One of the plaintiffs is onetime Wonder associate LEE GARRETT.

Sneaking past the majors was WINDHAM HILL, which won the "Record Company of the Year" TEC Award from Mix Magazine. The honor recognizes technical and creative contributions in studio recording.

Wanna buy a station? **KNBQ/SEATTLE** is on the block, so be the first on yours to grab this 100 kw CHR major. Contact broker Cyrus Lawrence in N.Y.

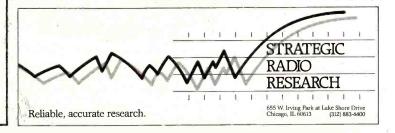
Housecleaner of the week goes to PAT McKAY and WZOU/BOSTON, where departing this week were morning cohost MIKE MORIN, late-nighter UNCLE JOHNNY, personality STEVE YORK, MD KEN VAN TASSLE, and production chief CHRIS MONTGOMERY. A night jock is needed there, as well as at KKBQ-FM/HOUSTON, as "Easy" RANDY STREET hit the highway in search of a new gig.

'In another charitable move, the profits from DIONNE WARWICK & FRIENDS'
(ELTON JOHN, STEVIE WONDER, GLADYS KNIGHT) new single, called "That's What Friends Are For," go to the American Foundation For AIDS Research. ARISTA is releasing the 45 this week.

Cheers to nine-year WalkAmerica chairman and KFRC/SAN FRANCISCO morning marvel DR. DON ROSE, who was named "Volunteer of the Year" by the Bay Area Chapter of the March of Dimes.

And hats off to **KEN KRAGEN**, this year's recipient of the United Nations Peace Medal, awarded for his and **USA FOR AFRICA**'s "urgent work of helping the starving people of Africa."





A personal note to all programmers:

BLAME MOTOWN— OR ME—IF YOU WILL!

BUT KNOW THE FACTS:

- Columbia Pictures sent out 18 to 23 cassettes to radio stations for use in music beds for <u>future</u> radio spots for their motion picture, "White Nights."
- 2. The cassette was not the final record mix, yet certain stations played the cassette as a record.
- Columbia Pictures <u>made a mistake</u> in sending the cassettes to begin with.
- 4. Certain persons made copies of the Columbia Pictures cassettes and distributed them illegally to other stations.
- 5. We tried every legal and business means to stop unauthorized play. We were not engaged in any games or ploys. Such is not our style, and we would hope you would recognize that.

RESULT: CHAOS

WE, LIKE YOU, FEEL VIOLATED.

Our release date was 11/5, which we moved up as rapidly as possible to protect your interests and ours.

"SAY YOU, SAY ME" is a wonderful LIONEL RICHIE record.

We hope you will play the record and try to understand that Motown was not the villain, but a victim, as were most of you.

> Jay Lasker President Motown Records

ON THE RECORDS



KEN BARNES

TV Themes: Top Tube Tunes

"Miami Vice." although its press coverage still outstrips its ratings to some extent, is proving a potent force in music. The show's adaptation of the various-artist movie soundtrack album concept is novel, and two of the songs from the LP, Glenn Frey's "You Belong To The City" and Jan Hammer's "Miami Vice Theme," are in the Top 20.

Hammer's Top 5 record joins a long line of TV themes to become hits. The relationship between TV and records is not as celebrated as the movie/disc crossover pattern, but it's a long and colorful one.

Some of the earlier TV theme records were instrumental - notably Henry Mancini's influential "Peter Gunn Theme" (with a bassline that still crops up in rock), Link Wray's version of "Raw-hide," and less-well-remembered numbers like "Theme From 'My Three Sons'" by Lawrence Welk.

Many others were vocals: "Ballad Of Davy Crockett" by Fess Parker and others, "Ballad Of Jed Clampett" (from "The Beverly Hillbillies") by Flatt & Scruggs. Then there were songs recorded by TV series stars, which is a whole other subject that should be saved for later, unless it's an star recording his own show's theme song, as with Richard Chamberlain's "Theme From Dr. Kildare." (The other big medical show of the early '60s also generated a fairly successful record, "Theme From Ben Casey" by Valjean.)

In the midsixties, superheroes and spies generated big theme hits: "Secret Agent Man" by Johnny Rivers and "Batman" by Neal Hefti (not to mention an entire "Batman" LP by Jan & Dean and a nonhit version of the "Green Hornet Theme"). Bandstand-type shows were another contributor, with "Where The Action Is" by Freddy Cannon becoming a hit and "Happening '68" by Paul Revere & The Raiders appearing on a flip side. There were tons of songs named after "Shindig," but I don't recall if any of them were recordings of the show's theme

Cartunes & Custom Groups Cartoons have wielded hit power



Cheers: Hit series don't always spawn hit records

potential importance. Some have been offbeat kind of hits, like the Ivy Three's "Yogi," which turned the famous bear into a hip guru. The theme from "The Flintstones" also received a bizarre treatment at the hands of one "Bruce Springstone," who performed a truly "boss" version a few years back. ("Flintstones" "characters" Pebbles & Bamm Bamm also made records of their own in the midsix-

When the Beatles became huge a cartoon series was launched around them (the Jackson 5 also received that accolade). The Beatles in turn inspired the Monkees, a group created specifically for a TV series, with songs to be performed in the series and on record (including the "Monkees Theme"). This enormously successful idea in turn inspired a cartoon group customized for dual TV/record action, the Archies, and that opened the floodgates.

Hordes of live-action and cartoon bands clogged the airwaves, most of them less than astonishingly sucessful in the record marketplace. Remember the Bugaloos? Or the Hardy Boys? Kaptain Kool & The Kongs? Josie & The Pussycats featured Brenda Holloway's sister Patrice (a longtime R&B solo artist in her own right) and Cherie Moor, who went on to TV fame (and later solo records) as Cheryl Ladd. The Rock Flowers were another trio of that sort, and don't forget the immortal Banana Splits and Lancelot Link & The Evolution Revolution, a group of rock & rollin' chimps with an album on ABC. The Partridge Family was the most successful of the live-action Monkees descendants.

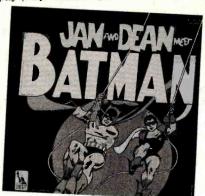
More recently, that approach failed with the TV series/group Dreams. Meanwhile, there's a trend in the rap/hiphop world toward incorporating theme songs from shows like "Inspector Gadg-et," "The Flintstones," and "Andy Griffith," while punk groups like the Dickies covered Banana Splits songs and the theme from "Scooby Doo" was recorded by British mod band the Purple Hearts.

70s & '80s Themes

TV themes continued to thrive in more recent times. Sometimes it seemed that every TV show theme made it to record, whether successful or not. "Hawaii 5-0" (Ven-



Josie & The Pussycats: first a cartoon, then a real group (Cheryl Ladd, lower right)



Jan & Dean: Good bat but no hits. Where were Batdorf & Rodney on this project? tures), "Love Is All Around" from the "Mary Tyler Moore Show" (Sonny Curtis, just covered, appropriately enough, by Minneapolis band Husker Du), "Those Were The Days" from "All In The Family" (a real harmony show-case), "Suicide Is Painless" (from "M*A*S*H."), etc.

The midseventies saw a rash of TV hits, with the Rhythm Heritage scoring back-to-back with "Theme From S.W.A.T." and "Baretta's Theme," John Sebastian being welcomed back with his theme from "Welcome Back Kotter," Pratt & McClain voicing "Happy Days," Cyndi Grecco singing "Making Our Dreams Come True from "Laverne & Shirley." The Wilton Place Street Band turned the "I Love Lucy" theme into "Disco Lucy," spawning a crop of imi-

tators, none of which I can remember (additions cheerfully acknowledged).

The strangest transformation of a TV theme had to be the setting of the words to "Gilligan's Island" to the tune of "Stairway To Heaven" by Little Roger & The Goose-bumps, an artistic vision which



Jan Hammer: "Vice" precedent

found little favor among Led Zep pelin's management and was subsequently withdrawn. The same approach was applied to "Green Acres"/"A Day In The Life," but it had little impact (in fact, I can't remember who did it except that the novelty team of Barnes & Barnes no relation, but one of them is supposedly former TV star Billy Mumy - had something to do with

lineup: Bingo, Fleagle, Snorky, and Drooper

The legendary

Banana Splits

The Monbees:

TV-bred idols,

cult favorites

STERES

More recently, Mike Post has done well with TV themes, including "Rockford Files," "Theme From Magnum P.I.," and "Theme From Hill St. Blues." He also produced Joey Scarbury's "Believe It Or Not (Theme From Greatest American Hero)." Dave Grusin scored with "Theme From St. Elsewhere," Bill Conti made some noise with "Theme From Dynasty," but no soap for Floyd Cramer's version of "Dallas." Gary Portney's "Cheers" theme was released twice but met with a less-than-cheery reception. Dionne Warwick & Glenn Jones (substitu-ting for Luther Vandross) tried "Finder Of Lost Loves." Jennings did well with "Theme From The Dukes Of Hazzard, but a rap record of sorts by Kitt The Amazing Car Of The Future (from "Knight Rider") stalled immediately.

It remains to be seen if "Miami Vice" 's success will spawn more original soundtrack albums, but it's sure to keep the flow of TV themes coming. And maybe when Philip Michael Thomas releases his forthcoming LP, it'll be time to try to tackle the topic of TV thespians on record. Meanwhile, I'm sure this survey missed a bunch, so send 'em on in. I'll be watching.

34/R&R FRIDAY, OCTOBER 25, 1985

Friends
Like These
Only Come Along
Once In A Lifetime



Dionne & Friends "That's What Friends Are For"

Featuring

Elton John, Gladys Knight & Stevie Wonder Written and Produced by Burt Bacharuch and Carole Bayer Sager

ALL PROFITS FROM THE SALE OF THIS SINGLE WILL BE DONATED TO THE AMERICAN FOUNDATION FOR AIDS RESEARCH (AFAR) BLTON JOHN APPEARS COURTESY OF GEFFEN RECORDS STEVIE WONDER APPEARS COURTESY OF MOTOWN RECORD CONFORMATION

From the forthcoming Dionne Warwick album, FRIENDS. On Arista Records, Cassettes and Compact Discs.

DATEBOOK

Slick Talk

Last summer when the Starship (who were still the Jefferson Starship then) played the Democratic convention in San Francisco, Grace Stick announced that "politics suck" and added, "I know so little about these politicians and who's running them. Until they come clean, I'm not voting," Musically, the group had been relatively apolitical for years, at least in their Starship phase; not until "Layin" If On The Line" last year did any single of theirs have political overtones. Without its larger context, "We Built" his City" might only kind of count —its lyrics protest the banning of rock concerts in Golden Gate Park. With the rock-lyric controversy, "We Built" seems to have become a general-purpose anthem for defenders of the genre. Slick, the last link fo the early days of the group, was born Grace Wing; she'll be 46 this Wednesday.

MONDAY, OCTOBER 28

1939/Bill Monroe joins the Grand Ol' Opry.

1961/Record-store owner Brian Epstein is asked for "My Bonnie" by Tony Sheridan, leading him to investigate the Beatles for the first time.

1972/The United States Council for World Affairs adopts the Who's "Join Together" as its official theme.

1977/About six months after its British release, "Never Mind The Bollocks, Here's The Sex Pistols" is finally issued in America. It will end up in the cutout bins.

1983/"Crumblin' Down," John Cougar Mellencamp's first single with his real last name, goes #1 AOR Tracks; Lionel Richies "All Night Long" is #1 CHR. Birthdav. Charlie-Daniels 1936.

TUESDAY, OCTOBER 29

1955/Joe Tex's first single, the anti-Davy Crockett "Davy You Upset My Home," is released.

1966/The British home office has recently announced that it will grant very limited licenses to some of its pirate broadcasters. 19 years ago, when there was no alternative to the BBC except pirates and Radio Luxembourg. EMI Chairman Sir Joseph Lockwood commented that he wouldn't let his records be played on commercial radio if it were legal. (This is somewhat ironic in light of EMI's US operation, Capitol, being one of the first to release promo copies.)

1982/Tony Carey releases three singles simultaneously, one each for A/C, AOR, and CHR. After a few months, "I Won't Be Home Tonight" becomes an AOR hi and Carey finds a format. 1982/Diana Ross's "Muscles" is #I B/U and enters the CHR chart.

WEDNESDAY, OCTOBER 30

1961/Phil Spector's Philles label releases its first single, the Crystals' "There's No Other (Like My Baby)."

1972/Elton John becomes the first rock artist since the Beatles to perform for Queen Elizabeth II.

1974/Less than six months after marrying Sly Stone in Madison Square Garden, Kathy Silva files for divorce and is awarded custody of son Sylvester Jr., with whom Sly Sr. has already run off. Birthdays: Eddie Holland 1939, Timothy B. Schmit 1947.



THURSDAY, OCTOBER 31

1968/The MC5 record their live "Kick Out The Jams" LP at Detroit's Grand Ballroom. Those in the audience have had to sit through five hours of White Panther speeches by John Sinclair and others before the music starts.

1974/"It's Only Rock & Roll" by the Stones goes gold.

1975/As the Marshall Tucker Band plays a Jimmy Carter benefit in Atlanta, Waylon Jennings's "Are You Sure Hank Done it This Way" goes #1 Country; Freddle Fender's "Secret Love" enters the charts.

Birthdays: Bernard Edwards 1952, Russ Ballard 1947.

FRIDAY, NOVEMBER 1

1979/Bob Dylan's "Slow Train Coming" tour is booed in San Francisco.

1982/We remastered the face of rock & roll forever: "Sgt. Pepper's Lonely Hearts Club Band" is released in halfspeed digital master form.

1982/The radio/TV union AFTRA files for bankrupcy after losing an antitrust suit filed by a company that it had struck. 1983/Stephen King takes over longtime CHR WACZ/Bangor and changes its calls to WZON, after his "Dead Zone" novel. The station logo becomes a skeleton wearing headphones.

Birthday: Bill Anderson 1937.

SATURDAY, NOVEMBER 2

7.955/Chuck Berry's "Maybelline," originally written as "Ida Red" after a similar Bob Willis/Louvin Brothers number, is released.

1973/Cheech & Chong take a full-page trade ad on behalf of "Sister Mary Elephant" that reads, "Congratulations to the Singing Nun on the 10th anniversary of her hit 'Dominique."

1974/George Harrison begins his first full-scale tour as a solo artist with his first concerts since the Bangladesh benefits.

1975/Bob Dylan, in whiteface, visits Jack Kerouac's grave with Allen Ginsberg, who improvises poetry. The incident becomes part of Dylan's "Renaido & Clara" film. Birthday: Keith Emerson 1944

SUNDAY, NOVEMBER 3

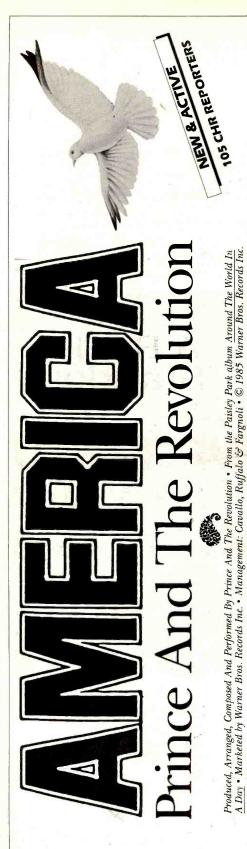
1957/"At The Hop" and "Great Balls Of Fire" are released.

1961/Jimmie Rodgers is elected the first member of the Country Hall Of Fame.

1972/James Taylor & Carly Simon are married.

1977/Elton John announces his live retirement . . . which lasts for 18 months.

Birthdays: lan Mchabb (lcicle Works) 1960, Atlam Ant 1954, Lulu 1948, Brian Poole (Tremeloes) 1941, Andy
Williams 1932.





CALENDAR

BRAD MESSER

A Book For Newsmen, Cheap

It may have been the high point in my life as a K mart shopper: a \$12.95 hardback book, written by two of the most respected men in the news business, marked down to \$1.98. My kind of price, and virtually every radio newsperson's kind of book.

Here are some lifts. Walter Mears, Pulitzer prize winner and Vice President of the Associated Press, on the newspaper life: "In laying out a story, people who write for broadcast have a big edge on those of us who write for print. They get to say it first. By the time we [newspapermen] can write it and get it printed, the surprise, or the shock, has worn off the information. It's news the next day, but it wasn't new."

Associated Press reporter Don

Whitehead, illustrating the individuality of journalists: "Give the same set of facts to a room full of reporters and each will arrange the facts in a slightly different way. That is not important if the end results are accurate . . . The important differences in them will be the degree of skill used in making the story interesting."

More from Mears, about why stringent rules about style and delivery are pretty much a waste of everyone's time: "The Associated Press once considered a ratings system for leads. You got points for short leads and short words. I went home and dug out the ten stories for which I won the Pulitzer prize and found I two most flunked. I called the people who were setting up the system and said 'I just wanted you to know I flunked.' The plan was never put into effect."

"The News Business," by John Chancellor and Walter Mears (1982, Harper & Row), is well worth getting – even without the markdown – because it was written by working newspeople for newspeople, with the greatest of skill and understanding.

Tallest Monument

MONDAY, OCTOBER 28 — The Gateway Arch turns 20 today. The stainless steel arch, on the Mississippi River at St. Louis, Missouri, was completed in 1965. It is the world's tallest monument, 630 feet tall. Two Statues of Liberty would fit under it, one atop the other, with headroom left over. Its full name is "Gateway to the West Arch," commemorating the migration into the American West in the early 19th century.

1962 — Cuban Missile Crisis ended. 1945 — WWII U.S. shoe rationing ended. 1929 — Wall Street lost 10 billion. 1919 – Volstead Prohibition Act passed over Presidential veto. 1886 — Statue of Liberty dedicated. 1636 — Harvard College founded.

Full Hunters moon

Birthdays: 1976 Olympic decathlon champion Bruce Jenner 36. Actress Jane Alexander 46. Former Baseball Commissioner Bowle Kuhn 59. Polio vaccine inventor Dr. Jonas Salk 71.

Ballpoint Pen Turns 40

TUESDAY, OCTOBER 29 — The first commercially-successful ballpoint pen went on sale 40 years ago (1945). Five thousand people jammed Gimbel's department store in New York City and bought the entire stock of 10,000 pens in a single day. Within two weeks, the Milton Reynolds ballpoints generated \$500,000 in profits. (First ballpoint pen was patented in 1888 but wasn't successful.)

1977 — Around-the-world aviation speed record (over both poles) by a Boeing 747 which flew 26,382 miles in 54 hours, 7 minutes, an average of about 488 miles per hour.

1974 — Equal Credit law. 1929 — Wall Street crash. 1618 — Sir Walter Raleigh executed in London for treason. Birthdays: Kate Jackson 36. Richard Dreyfuss 38. Opera singer Jon Vickers 59. Astronomer Edmund Halley born 1656.

Most Powerful Thermonuclear Explosion

WEDNESDAY, OCTOBER 30 — The world's most powerful atomic explosion was detonated 24 years ago by the USSR (1961). It created a shock wave that circled Earth three times. Its power was estimated as equivalent to between 57 and 90 million tons of TNT. (The bomb dropped on Hiroshima, Japan, in 1945 was equivalent to "only" 20,000 tons of TNT.

1938 — Orson Welles's live drama "Invasion From Mars," also known as "War Of The Worlds," was broadcast on CBS and caused panic among listeners because of its "take news bulletin" format. (Welles died at age 70 on October 10, 1985.)

1930 - Wall Street losses in six months totalled 23 billion. 1925 - First television.

Birthdays: Henry Winkler 40. Grace Stick 46. Christopher Columbus born 1451, but date unsubstantiated by written records.

Girl Scouts Founder Born

THURSDAY, OCTOBER 31 — The founder of the Girl Scouts, Juliette Gordon Low, was born in 1860. She started Girl Scouting in 1912 with 18 members. They were taught to boil water over a campfire, and how to milk cows to earn the Milkmaid Badge.

1984 — India's Prime Minister Indira Gandhl was murdered by her own bodyguards at age 66, 1952 — First hydrogen bomb.

1926 — Magician/escapé artist Eric Weiss, better known as Houdini, died. 1864 — Nevada 36th state

Brithdays; Michael Landon (Eugene Maurice Orowitz) 49. Dan Rather 54. Lee Grant 56. Barbara Bel Geddes 63. Roy Roger's wife Dale Evans (Francis Butts) 73.

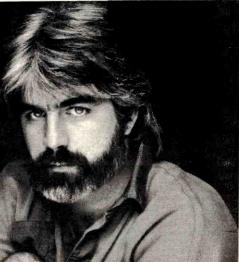
Bra Created From Hankies

FRIDAY, NOVEMBER 1 — The modern lightweight bra was created 71 years ago by a New York debutante, Mary Jacob, who had her maid sew a couple of handkerchiefs together with ribbons for straps (1914). It was the start of a multi-million-dollar business, but not knowing that, Miss Jacob sold her patent for \$15,000.

1980 — Polish Jabor crisis began as Solidarity union threatened a national strike. 1979 — Chrysler \$1.5 billion loan guarantee proposed by Carter administration. 1870 — U.S. Weather Bureau began the first daily weather observations. 1864 — Money orders introduced by Post Office.

Birthdays: Jodie Foster (Alicia Christian Foster) 23. Gordon Lightfoot 46. Gary Player 50. Ike Turner 54.





"Lost In The Parade"

The new Michael McDonald single. From his album No Lookin' Back (1/4-25291). Produced by Michael McDonald and Ted Templeman. Available on Warner Bros. Records, Cassettes and Compact Discs. 12" Pro on your desk!

© 1985 Warner-Bros. Records Inc.







ADAM WHITE

Country A&R Execs Share Views





Barry Beckett

Tony Brown

Want to start a fuss? A newspaper article can do the trick, like the recent "Country Music in Decline" report on the front page of the New York Times. Many in the Nashville music community were upset that the article chose to recycle by now tired information about the problems facing traditional country artists, while making little reference to newer, regenerative talent developments.

Among those who can tell the "untold story," so to speak, are Nashville's A&R executives. A number of them talked with me for this column's final report on current A&R attitudes at record companies. None of them minimizes the challenge of finding new country acts who can appeal to the younger, active record-buying audience. But the points made in the Times article "are not at all representative of the state of mind around here," says a senior staffer at one of the major labels' Nashville divisions. His opinion is shared by others.

Steve Buckingham, Director A&R/Producer for CBS Records, remarks, "We all must avoid spending too much time forecasting or planning trends, or trying to create phenomenons; they don't happen that way. Our philosophy shouldn't be trying to make some-body into what's going to be in vogue. We should try to pick people for their talent, develop what they're best at, and give them a creative atmosphere in which to make records

"We must take chances. When you do that and let somebody follow their own instincts, you're going to have failures. But when you have successes, you'll have a Willie Nelson or, in pop music, a Cyndi Lauper or a Prince. With artists like that, you have to let them follow their own inclinations. Otherwise, you shouldn't have signed them in the first place."

Buckingham is not an advocate of phasing out "traditional" country. "I watched Farm Aid and saw George Jones up there singing the Blasters in the wings, knowing every word to every song. There's always going to be a place for that, and there should be." On the other

hand, Steve sees the music broadening and says the influx of musicians and songwriters into Nashville from other parts of the U.S. is bound to influence the future. "It's a center for American music, not just country music," he states.

New Form Of Country

Barry Beckett, Director/A&R at Warner Bros./Nashville, views the picture in much the same way. "A lot of musicians are coming here from Los Angeles and Muscle Shoals, some from New York, You can cut virtually any type of music some of the best jazz, blues, and rock 'n' roll. Out of this is going to come a new form of country. You're still going to have traditional music, but there'll be new ways of doing things, new licks, new styles, It's already carrying over to the musicians who play with the big acts. Those musicians like to try something different, and they're perfectly capable. It's very healthy.

Barry is aware of the radio riddle and labels' concern that programmers aren't sufficiently receptive to some of the music's newer strains. "As long as we keep good country melodies, good country lyrics, and great country singers on record, radio is going to give us all the support we need. If we try to pull the wool over radio's eyes, and give them average singers with average songs and average grooves, then the business is going to suffer. And radio will suffer, too."

Tommy West, Sr. VP of the MTM Music Group, draws on his experience with Jim Croce to make a point. "Look back a few years to artists like Jim, Cat Stevens, and James Taylor, who were consider-



Steve Buckingham

"We all must avoid spending too much time forecasting or planning trends, or trying to create phenomenons."

-Steve Buckingham

ed top acts at the time. They got no Country play whatsoever because their lyrics were not really country lyrics. Now, if Croce were alive today, the only area I could go into with him would be country because it's not rock, it's not techno-pop, it's acoustic music. And I feel that kind of music is missing from the radio spectrum.

"The only acoustic music you have right now is country, which is still basically Southern country. Within that spectrum is coming the next wave; call it 'acoustic wave' if you want." That is MTM's interest, states Tommy. "We feel that by going with the newer repertory companies, if you will, of young singersongwriters, we can attract the younger adults in their 20s and early 30s. They really can't identify much with traditional country, but if you give them a good song done acoustically without a lot of machines, they may be able to identify with that."

West offers a related insight about successful country artists. "They seem to reflect a certain lifestyle. Hank Williams Jr. definitely has a hardcore kind of following, plus all the other people who fall in whenever he has a hit. Jimmy Buffett is another example. He's only had maybe one or two hit singles, but reflects a certain life-style that still sells albums." It's another side to the audience's identification with the performer, he says. "When I was growing up, whether it was Elvis, the Beach Boys, or Peter, Paul & Mary, there was a definite 'hook' to the act.'

Springsteen's Influence

That appeal, which goes beyond the music, is identified in a comparable way by Tony Brown, VP/-



Frank Jone

A&R at MCA's Nashville division. "What makes rock 'n' roll so hip," he says, "is that usually with every major act the record is a statement of their philosophy, be it politics, love, or whatever. Springsteen sings about real things, and I have to think that he's been an influence on all music. With 80% of country acts, they sing other people's songs. There's nothing necessarily wrong with that, but what I'm looking for in an act is that singer-songwriter style. They seem to be the ones who hold up, like Willie Nelson, Hank Williams. It's hard to find new country artists who write really good songs, but there are some out there.'

Tony also talks about radio's role in country's future. "When I look at who's being signed by the labels here, it seems like every one is part of a new sound. So eventually radio won't have any choice but to play Who exemplifies that new sound? "Rosanne Cash is the leader of the pack," declares the MCA VP. "She's probably making the best country records today. I don't know if she wants to call it country, but that's what it is. And she's opening the door. If we can break a few more like her, others will spring forward. But at this point, they aren't."

New talent's future on the airwaves prompts a comment by Frank Jones, Sr. VP of Poly-Gram's Nashville division: "If programmers would listen and give an honest shot to some of the new talent, I believe they'd be surprised [by the audience response]. I know some stations will say a record's too contemporary and others will say it's too country, but there's room for everything if you want to get mass listening appeal. It's just a matter of how it's presented.

Frank adds, "I know every radio station knows its own market. But everyone benefits when both sides work together to create new artists for record companies and new, exciting sounds for listeners. Radio is being cautious in some cases, but I don't think anybody's fighting any-



Tommy West

thing. We're just in that shakingout period. Nashville will come back up with whatever's called for."

Whatever's called for may defy a convenient description, and Mary Martin, A&R/Talent Manager for RCA Records/Nashville, is someone who feels strongly about that. "I don't wish to categorize any artist's music... you can't categorize talent." Se's also vehement about the importance of developing new acts without regard to whether their style is in vogue.

Using newly-signed RCA singersongwriter Mark Germino as an example, Mary says, "He's a little bit back to some of the things I used to really like: James Taylor, John Prine. Sometimes [music] comes around. It may be tough, it may not work on the first entire release. But sometimes you have to do things because it's important they surface. It may be difficult because he's a new artist, because these [radio] folks are cutting their playlists. But we've got to make it available so people have an opportunity to embrace it."

Editor's Comments

A couple of executives use the word "rebuilding" in talking about their talent rosters, but emphasize (as does everyone) that traditional country has its place and dignity, and should be allowed to retain both. "We're not going to be able to change George Jones or Johnny Cash," observes Steve Buckingham, "and we shouldn't. They are what they should be."

Barry Beckett also strikes the right note – and covers both creative and commercial realities – when he says, "The basic reason for being in this business is to sell records and make money, and you have to know how to appeal to the populace to do that. There are good producers in Nashville who know how. The ones who have been successful know full well that you've got to have emotion and depth in records to make people pay money."

38/R&R FRIDAY, OCTOBER 25, 1985

BMI is Country's first choice!



Single of the Year "Why Not Me" The Judds

Song of the Year"God Bless The USA" Lee Greenwood

Entertainer of the Year Ricky Skaggs



Country Music Hall of Fame Lester Flatt & Earl Scruggs



Instrumental Group of the Year Ricky Skaggs' Band



Vocal Group of the Year The Judds

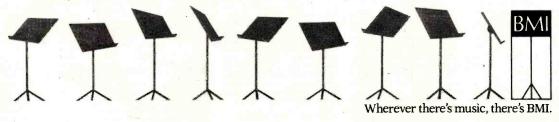


Instrumentalist of the Year Chet Atkins

Music Video of the Year
"All My Rowdy Friends Are Comin' Over Tonight"

Artist: Hank Williams, Jr. Producer: Tom Thacker

Congratulations to the winners of the 1985 Country Music Association Awards.





CONTEMPORARY HIT RADIO

JOEL DENVER

THE PROS TELL ALL

America's Fast-Movin' Afternoon Drivers

Imagine that it's 1:59pm. You ease yourself into the plush leather bucket seat. The monitor is blasting at 150 watts a channel. Your board in master control is ablaze with lights. It almost seems to be alive as the meters dance. That's it, settle in and just relax. You've got 30 seconds to go.

Now adjust your headphones, fasten your seathelt, and ease your foot off the clutch as you give it some gas. Shift into second, wind the tach up to 5000rpm. You're ready for a four-hour warp-drive trip into the fast lane of rock 'n' roll.

Welcome to the world of afternoon drive — crossroads of the radio station where midday audiences meld into teens who merge with commuters and then exit. As night approaches, teens and young adults dominate the dial. Next to mornings, afternoon drive is generally a radio station's most profitable and important daypart.

Drivin' With The Best

In the spring Arbitron some of the highest-rated afternoon drivers turned out to be Z100/New York's Shadow Stevenson, crosstown competitor Pat St. John of WPLJ, B86/Chicago MD Joe Bohannon, and KIIS-AM & FM/Los Angeles's "Big" Ron O'Brian. In talking with each of them, they all agreed that the post-meridian period is the place to be.

"To me afternoons are just as important as mornings," said Pat, "and the hours just can't be beat." Shadow and Joe both enjoy the shift because the pacing is up and the on-air production can be tight and exciting. A man about town, Ron says, "I'd find it tough to do mornings. I've done it for Rick Dees, and for Don Imus when I was at WNBC, but I like having my

nights free with plenty of time to wake up and prepare for the day's

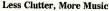
And prep time is something all of them take seriously. As Music Director, Joe noted he gets a lot of extra input from the record companies for the latest on artists and interesting trivia he can use on the air. But Shadow is Z100's Operations Manager and has his hands full with formatics, liners, and PD/ Zoomaster Scott Shannon. "Just doing my job is show preparation for me," he said. "With all of my duties, I'm constantly trying to stay on top of the market, which just naturally carries over into my

Planting Seeds Of Ideas

"Show prep is a 24-hour affair," explained Pat. "I'm always looking for tie-ins. You have to be informed enough and aware of everything, from TV to music to videos. You've got to do your homework, because anything can be turned into a short bit.

Ron cautioned against going overboard on prepping, as he recounted how he once took on a scripted sound while at KFI. "I like to spend about two hours a day reading all three L.A. papers. It's better for the reading to plant ideas into my mind, instead of writing everything down as I used to do. It made me sound stiff."

And sounding stiff is the last thing in the world a successful afternoon driver needs to do. Joe said, "I've got my pedal to the metal from the moment I hit the air. The show is like the USA Today of radio, focusing on music and concert information. Occasionally an artist will stop by for a visit, but for this shift you really have to think on your feet and keep it mov-



Shadow, who was at B96 before joining Z100 two years back, also has frequent guests on his show. "Many artists stop in for an on-air chat, and it really adds a lot to the show. For afternoons it's more relatable than a lot of drop-ins, phone bits, and horsing around. People just don't have the time for it after a hard day's work. We play 11-12 songs an hour, compared to Scott and the Zoo's seven or eight. Sometimes Mr. Leonard or Clarence Sanders from the Zoo will stop in for a quick visit, but then it's back to the music."

Part of the charm of afternoons is the slickness with which most CHR stations format the daypart. There is a lot more music than mornings, generally less talk, but still lots of personality. "You've got to try for role reversal and think about what your listener wants to hear," advised Pat. "We don't do news in afternoons because we don't want to stretch into areas we can't really serve. However, I do read traffic reports."

Like WPLJ, KIIS does no news in afternoon drive, but traffic reports are a way of life in L.A. "I think in the days of fractionalized radio, if people want to hear the news they're going to listen to an all-News station," said Ron.

Learning To Self-Edit

Over at B96, neither news nor traffic are on the menu for Joe. "Why should we?" he asked. "Everyone else in the market is taking care of it. People dial us up for fun, excitement, and great music. News and traffic would clutter it all up."

But at Z100, there's a different philosophy. "We are more talky in afternoons than in other dayparts, outside of mornings. In looking at his market's needs, we've simply gone with our gut and some diary comments. So we have 90-second Z100 information updates twice an hour from 4:45 to 6pm, which include traffic reports."

Because afternoons are composed of such a diverse audience mix and Continued on Page 42



Joe Bohannon



Ron O'Brian



Shadow Stevenson Pat St. J



RCA RECORDS PLAY FAVORITES YOUR LISTENERS WON'T HEAR IT ANY OTHER WAY



STARSHIP STARSHIP

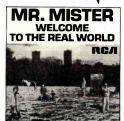
"WE BUILT THIS CITY"

CHR Chart: 16-10-6

MR. MISTER "BROKEN WINGS"

CHR Chart:

23-B



"KNEE DEEP IN THE HOOPLA"

"WELCOME TO THE REAL WORLD"



POINTER SISTERS

"FREEDOM"

FROM THE ALBUM

"CONTACT"

CHR NEW & ACTIVE

Now On Over 60 CHR Reports! ADDED THIS WEEK:

94Q Y100 KPLUS Z93 WMMS Q100 KRBE KOPA K104

KTUX Z98 KIIK

OK100 95XIL WKFR KQIZ-FM KJ103 **KOFM**

WKSF WJAD WANS-FM WRQN WQID KKRD WJZR 95XXX add

WIKZ

KISR WDBR KDVV WYKS KNOE-FM KFMW **WPFM** KTRS WHSL KOZE **WBWB**

Y94 99KG



EURYTHMICS

WKEE

WPST

WTLQ

WBBO

KXX106

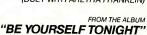
KHFI

WFMI-

KBFM

"SISTERS ARE DOIN' IT FOR THEMSELVES"

(DUET WITH ARETHA FRANKLIN)







MENUDO

CHR CHART: 36

COME HOME"

FROM THE ALBUM "MENUDO" Already On

WRQN 28

KMGX 13

KWNZ on

KYUU on

195 deb 36 Y100 on **KAMZ 27-17 KEZB** deb 28 KBFM deb 38



CKOI 29 195 13 Y100 12 WCZY 15

WHYT 14-9 KIIS-FM 22-18 BJ105 32 FM102 11-8

KITS 24 **KMEL 7-7** KKHR 16 WXKS-FM on KAMZ 22

FIVE STAR KDON-FM 34-30 "ALL FALL DOWN" KWES 32-29

> FROM THE ALBUM "LUXURY OF LIFE"





CONTEMPORARY HIT RADIO

Fast-Movin' Afternoon Drivers

Continued from Page 40

because there are so many moods and factors to deal with, all our experts agreed it takes a lot of skill to pull the shift off well. "Could I have said it in fewer words?" queried Big Ron when analyzing his own show. "That's the hardest part of it all. Pulling off a bit with a drop-in over a 20-second intro is really tough. Putting it into the simplest and easiest-to-understand form is a real art in itself, as I think someone can be a real personality without taking up a lot of time. You have to be able to edit yourself." (See "Basics Of Success.")





Pat St. John has changed with the times. (Above) Pat at CKLW, circa 1969, and below circa 1983.

Running Mean & Clean

Ron explained that even though Rick Dees sets the tone for the station, "You just can't take up a lot of time with all of the things he does. KIIS is fun and unpredictable because of the morning show, but it's simply tailored and refined for the various dayparts. I use drop-ins, but many others in my shift don't.

"When I was working at WFIL/ Philadelphia, (then-PD) Jay Cook taught me that certain songs don't lend themselves to using drop-ins. The new Phil Collins & Marilyn Martin wouldn't work with a wild track, but a record like Oingo Boingo's 'Weird Science' is asking for them to be used."

"You've got to try for role reversal and think about what your listener wants to hear. We don't do news in afternoons because we don't want to stretch into areas we can't really serve."

-Pat St. John

Pat St. John runs a clean show, devoid of drop-ins and characters. "At times I'm humorous, but certainly not a comedian. I probably rely more on attitude or inflection to carry off my act. It's sort of spontaneous, as I don't set out to be funny, just loose enough to react to anything that comes along."

From AOR To CHR

What's made afternoons even more challenging for Pat has been the change in WPLJ's format from AOR to CHR, which occurred two years ago. A 12-year station veteran, he found the transition more a matter of personal concern than ability. "Our image was strong as the number one AOR and the change troubled me at first. Having jocked in Detroit at CKLW and WKNR in the early days of my career before switching to crosstown AOR WRIF made it easy to This has been a real fresh challenge because of the pacing and diversity in music. I'm just so glad the format isn't filled with the smiling pukers of yesterday's Top

As with any performer, there are days when even doing the shift you like best isn't quite enough to bring you to peak performance. How does Shadow deal with this inevitable problem? "T've never been one of those people who lets doubt creep in. I deal from a standpoint of confidence. Basically, you can hear the confidence. I'm in charge; I run the format, not the



(I-r) Shadow & daughter Lindsay visit with Duran Duran's John Taylor. 42/ R&R FRIDAY, OCTOBER 25, 1985

The Show Must Go On

Because I can listen to Ron each day I'm personally amazed at his day-to-day consistency. "I do have my bad days." he admitted. "But after a certain amount of time you get to where you can fake it when you're not feeling that good and the audience won't know it."

But Pat disagreed. "Not becoming affected or bored because of your mood or physical problems is tough. You have to be yourself, and I think the audience can tell the difference."

Joe takes the philosophy that "the show must go on" to pull himself up by his bootstraps. "You simply have to get up there and act. The juices sometimes stop and you need some inspiration. That's the hardest part about being a CHR jock in a major market. The show really must go on. I believe the audience can almost tell through a sixth sense when you're not up to par. You can only hope they'll empathize and not tune out."

Basics Of Success

If you're going to go for greatness in anything, there are some basics to be observed. Our afternoon pros all stress the need to be brief and to the point, as adults and teens are just coming out of work and school.

Ron O'Brian said, "A great afternoon show must have the personality of the morning show without taking up the time of a morning show. Humor should be reactionary in nature and take no longer than 20 or 30 seconds."

Being able to determine who you're talking to is an added advantage, noted doe Bohannon. "In afternoons you have to be a psychologist to see where people are at. Knowing when schools let out, factories change shifts, and rush hour begins and ends is crucial to success. Additionally, you have to be 'street smart' and informative. Take it to be more than just a job by coming off sounding as if the music is your life."

Shadow Stevenson talked about how most afternoon drivers are born. "The night guy gets promoted when the other afternoon jock leaves, and suddenly you're talking to a different audience. The basics include being able to do more than just the format. You need to maintain the teens while still relating to adults."

"Speed and excitement are essential elements," stressed Pat St. John. "Ilove running my own board and pride myself in keeping it real tight. By picturing in my mind all the activity taking place on the streets, I can keep a good handle on the ergy level needed to relate."

Other basics include:

- Crossplugging other shifts,
 specially morning drive
- especially morning drive

 Being topical and relatable
- Being economical with words
 Maintaining a level of predictable unpredictability.

MOTION

Carolyn Wessel is boosted to Promotions Director at WPHD/Buffalo...

Jamie Hyatt moves from KXIQ/Bend,
OR to KSND/Eugene for afternoons

... KBIM/Roswell MD Mike Shaw steps down but retains his midday airshift, and Chuck Martin is the new MD/5-10pm, from KOLL/Gillette, WY

Bill O'Neill is named MD at WGAN/Portland from across town's WKBQ, replacing Jim Randall who takes over programming at WNYS/Buffalo Julie London is new to PM drive at WOKI/Knoxville ... KPKE/Denver welcomes C.J. Stone as MD, from KFIV/Modesto.

 $\label{eq:Naughton} \begin{tabular}{ll} \textbf{Naughton} & becomes part of the mornings team with PD \textbf{Scott Robbins}_t and MD \textbf{Boom Boom Cannon} & moves to a midday airshift. \end{tabular}$

Dave Nelson joins WFBG/Altoona for nights, from WVMT/Burlington, VT

... Bobby Valentine is the new weekend personality at WPLJ/New

York ... the new line-up at WLAN-FM/Lancaster looks like this: Steve O'Bryan upped from overnights to AM drive, Dave Diamond during middays, Gary Maxwell on PM drive, Brother Weems joins 7-midnight from WBLI/Long Island, and Clem Marino overnight.



IT'S A HE! — When KNBQ/Seattle went looking for the best legs in the Northwest, they had no idea they'd find them on a guy! Shown (I-r) are KNBQ's Sandy Louie, Mike Stewart, a finalist, winner Kurt Stempfling, and KNBO's Jay Philoott and Romie Cole.

BITS

- Vice Fever KUBE/Seattle hosted a "Miami Vice" party to celebrate the show's season opener. Tickets were given away on the air, and in addition to viewing the premiere on two giant screens, partiers received Miami Vice T-shirts and a copy of the Miami Vice soundtrack album. Also, everyone was entered in a drawing for an "extra" role on "Miami Vice." KUBE will send one winner to Miami to meet the show's stars and take part in the taping of an episode.
- The Hottest! 95XXX/Burlington is asking listeners, "What's the hottest thing you can think of?" Random callers picked to give their own ideas will be registered in a drawing for 95XXX's hoftest idea: Tina Turner in Honolulu on New Year's Eve.
- A Limousine Lunch WFXX/ Williamsport's ever-popular jocks are giving listeners their long-awaited chance for a lunch date, complete with limousine pick-up and delivery. Interested parties can write in their entries,

and four of the most imaginative requests will be honored with a limousine

Wichita's Finest — KKRD/Wichita is looking for the best looking bod in town. Not a girl's body, mind you — KKRD is searching for Wichita's "Mr. Chippendale." Contestants are registering at a local club where a party will be held in conjunction with the pageant. Women in the crowd will pick the winner, who will win a ski trip for two to Sarajevo, Yugoslavia.

"CHARM THE SNAKE"

By CHRISTOPHER CROSS

(7-28864)



OUT OF THE BASKET, ON THE RISE.



STEVE FEINSTEIN

KINK, EOR, KTCZ

AOR With The Emphasis On Adult

Let's say you're a guy somewhere between your late 20s and late 30s. What music stations do you listen to? When you need a shot of good old rock 'n' roll, you punch up your friendly local AOR station. If you want to check out the current hit parade, there's CHR.

Sometimes, though, you're not quite in the mood to rock out with Rush or ZZ Top, and you're had your fill of Madonna and Prince. You're looking for music that's a little more "adult," but Adult/Contemporary radio doesn't have the rock flavor and album depth you want. You are a man without a station.

That's the premise of some programmers who feel they've forged an outgrowth of AOR that speaks directly to the tastes of disenfranchised 25-40 year-old males. Because KINK/Portland, KTCZ/Minneapolis-St. Paul, and John Sebastian's EOR format all discount 18-24 year-olds, they consider themselves as separate and apart from 18-34-targeted mainstream AORs.

Texture

All three strive for smoothly-textured music devoid of any irritating edge they feel will be abrasive to 25+ men. While most AORs have cut back on metal for that same reason, these stations go several steps further, avoiding even less crunchy rockers like Bryan Adams, John Cougar Mellencamp, and Loverboy.

Still, they share a considerable amount of music with mainstream AORs, including artists such as Supertramp, Don Henley, Bryan Ferry, Michael McDonald, and Mr. Mister. Often, though, they key in on different tracks. They'll skip over an album's uptempo 45, and go right to a softer song like the Cars' "Drive" or Bruce Springsteen's "I'm On Fire."

Consensus cuts among other stations aren't always right for their sound, which is better served by Heart's "Nobody's Home" instead of "Never," or Starship's "Sara" in place of "We Built This City." Rather than Phil Collins's "Sussidio," EOR powers "Long Long Way To Go," and plays Stevie Ray Vaughan's "Gone Home" instead of "Look At Little Sister."

And they tout even more album depth than most AORs; using cuts like "The Man's Too Strong" and "Your Latest Trick" from Dire Straits in addition to the album's more widely-played tracks. Besides Sting's uptempo cuts, KTCZ and EOR also use "We Work The Black Seam" and "Consider Me Gone."

Library

Artists who have faded from most AOR libraries, such as James Taylor, Joan Armatrading, Dan Fogelberg, Cat Stevens, and Billy Joel, are mainstays for these stations. Conversely, an AOR core artist like Led Zeppelin may be represented by only its softer numbers like "Going To California." Their power golds are different; Roxy Music's "Avadon" would qualify for EOR, Crosby, Stills, & Nash's "Wasted On The Way" does it for KTCZ.

Alternative Service

In some cases, the more crossformat success a record has, the less valuable it is for these stations due to overexposure. Hall & Oates' "Out Of Touch" may be permanently burnt, while less-played songs like "When The Morning Comes" or "Do What You Want, Be Who You Are" are still effective. The Doobie Brothers' "Toulouse Street" works, while "What A Fool Believes" is a member of the Burnout 500.

They'll also rally behind artists played by relatively few mainstream AORs. EOR will trumpet Marti Jones or Suzanne Vega, KTCZ will back Lodgic, KINK gets behind Vector. All three jumped on Dream Academy and were deep on China Crisis.

The key, says Sebastian, is to "be unique by finding cuts and artists that everyone else misses. We're finding hits for 25-40 year-old men that nobody else is playing. The more you do that, then the longer your time-spent-listening and the higher degree of loyalty you develop. That is, of course, if those songs are good."

those songs are good."
Christian adds, "Besides the Dire Straits and Heart we play, we're the only place you can hear J.J. Cale, Leo Kottke, Bob James, Earl Klugh, Shawn Phillips, and Little Feat."

"We're finding hits for 25-40 year-old men that nobody else is playing."

-John Sebastian

Jazz & Instrumentals

All the stations use jazz and instrumentals liberally. KTCZ plays at least two jazz selections an hour in its regular mix, and broadcasts live concerts by Ben Sidran, various Windham Hill artists, and Jeff Lorber. EORs run jazz shows and KINK does two a week. The EORs and KTCZ run "Mu-

The EORs and KTCZ run "Musical Starstreams," a syndicated show of electronic and "New Age" instrumental music. "Lights Out," a nightly hour of Windham Hill style acoustic music, runs on some of the EORs, and KTCZ plays two hours of Windham Hill music on Sunday nights.

Differences

The three approaches aren't identical. KINK is generally the softest and most laid-back, even though Carl Widing has upped the tempo since becoming PD this year. At the same time, its range includes everything from A-Ha to Jack Wagner to Lionel Richie, none of whom KTCZ or EOR plays.

Sebastian's EORs are more likely to play songs the others would reject as too hard, like R.E.M.'s "Driver 8" and Dire Straits' "Money For Nothing." But EORs passed on Stevie Wonder's latest, which KINK and KTCZ are deep on.

KINK: The Original

KINK is the forerunner of the genre, having been a 25-34-based station since the mid-70s. With a 5.7 12+ share, KINK does impressively well with men, ranking first with 25-34s and second in the 25-49 cell.

PD Carl Widing says he's upped the tempo of what many people have considered a mellow, sleepy station. Ballads and acoustic songs are now staggered instead of segued continuously. Widing spends around 80% of his time listening to music, and suggests that PDs devote less time to promotions and administration and more to music.

The promotions don't suffer while Widing whiles away his hours finding KINK classics. KINK sponsors the Mt. Hood Festival Of Jazz, setting up picnic tables with KINK awnings at the outdoor show. It also cosponsors events

such as a Children's Fair, where parents can bring their kids to experience hands-on educational and entertainment activities.

Sebastian Story

After enjoying success as a CHR and mainstream AOR programmer, Sebastian announced his E.O.R. (Eclectic-Oriented Rock) approach in July '83. Clients have been slow in signing up for a format that was essentially brandnew; presently, there are only five EOR stations.

The most encouraging results to date have been at KKGR/Anchorage and KGRQ/Casper, both of which signed-on #1 in 25-34 men last spring. In 25-49 men, KKGR tied for first place, while KGRQ was second. This fall, EOR gets its first test at a major market facility with a competitive signal, KESI/San Antonio. After a year of EOR, WGRX/Baltimore has a new signal that increases its coverage from about 30% to 70% of the metro, says PD Alan Lawson.

Spurring Record Sales

Sebastian feels EOR can be the key to reviving interest in record-buying among 25-40 year-olds, who he feels have been incorrectly perceived as passive. "It's been a Catch-22 situation. They've been listening to the radio, but not hearing any music they like enough to buy. Record companies then assume this audience doesn't buy records. But after hearing artists like Suzanne Vega, China Crisis, and Matt Bianoc, 25-40 year-olds are asking for them at stores."

AOR & EOR Compatible

Some of the skepticism and hostility with which EOR has been met may stem from a mistaken notion that Sebastian proposes all AORs must go the EOR route. Actually, he allows that there's room for both approaches, certainly in the Top 50 markets.

"I don't pretend to think we're going to get all the 25-34s or have their 100% loyalty." he says. "Eyery once in a while they might want their hit of rock 'n' roll and go to AOR for their crunch. And viceversa; people into AOR might want a more textured sound and turn to EOR occasionally."

He does claim, though, that his stations beat mainstream AORs in time-spent-listening. He attributes that to slower rotations (powers repeating only about once every seven hours), fewer burned-out songs, and music unique from others stations in the market. Sebastian says, "We strive to not be too

Continued on Page 46

hink fm 102

Yellowjackets Lonely Weekend
Karla Bonoff Never Stop Her Heart
Bruce Cockburn Wondering
Where The Lions Are

Rickie Lee Jones City Lights Al Jarreau Breakin' Away Dire Strelts So Far Away Cock Robin When Your Heart Is Wash

Billy Joel You Were The One Eagles Tequila Sunrise Leon Russell Back To The Island Supertramp C'est Le Bon Beatles Ticket To Ride



your album alternative

Sade Spirit

Moody Blues Meanwhile
Prefab Sprout When Love Breaks
Cown

Alex Malheiros Traveling Through Your Body Bob Seger You'll Accompany Me

Beatles Norwegian Wood Roches Come Softly To Me Jefferson Airplane Comin' Back To Me

Oregon Pepe Linque
Mr. Mister Welcome To The Real
World
Phil Collins I Missed Again



WGR

PM Drive

Police Walking On The Moon

Phil Collins Don't Lose My Number

Bob Seger No Man's Land

Marti Jones Foliow You

Hall & Oates When The Morning

Comes

Rester Authorities

Gornes

Battles Julia
Marillion Kayleigh

Steely Dan Time Out Of Mind

Blind Faith Can't Find My Way

Home

Mr. Mister Broken Wings

CCR Have You Ever Seen

Dire Straits The Man's Too Strong

44/R&R FRIDAY, OCTOBER 25, 1985

置TOWNSHEND





AOR With The Emphasis On Adult

Continued from Page 44

hard, too wimpy, too bubble gum, or too repetitious."

Christian Credo

KTCZ PD Bobby Christian describes his station as "an adult album alternative. The sound, the mood, the timbre is mellow, but hip." KTCZ has moved 2 4-3.2-4.2 in the last year, tying for #1 in 25-34 men last spring.

Christian put KTCZ's format on the air in February '84 after programming CHR in Chicago, Denver, Pittsburgh, and Phoenix. Research told him that Twin Cities listeners were "tired of the same songs on every station over and over again, no variety or depth, and no respect for the listener's intelligence. People were listening to other stations by default; there was a lot of 'least-offensive station' listening."

He uses an active library of 2000 titles, with another 1000 in reserve. Currents, approximately 35% of his mix, turn over no more often than

twice a day. Columbine computerized music preprogramming allows for coding by familiarity, strength, tempo, intensity, musical style, and artist type. Rather than use callout as he did

Rather than use callout as he did in his CHR days, Christian depends upon phone response to determine which records are hitting home with his audience. He logs 200-350 calls a day, noting that "people over the age of 25 will call a radio station if they're motivated by a song they like."

Christian shoots for a hype-free airsound. The station's advertising policy allows for abrasive spots to be recut. Giveaways are never done on-air, but instead by having listeners stop by a client retailer to register for prizes or pick up free tickets.

"We don't attempt to manipulate your lifestyle or listening pattern like most CHR contests," says Christian. "Our quarter-hour maintenance is already the best of



KINK's image is so well-established in Portland that the station's advertising doesn't need to explain its musical position.

any commercial station in town, and we don't want to offend the loyal cume."

Coda

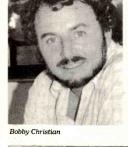
You often hear people wonder if whether the current one-AOR mar-

kets could support a second. Maybe the answer in many cases is yes, if the station provides listeners with a clearly different choice rather than a carbon copy of the first station. "Adult" AOR may be a





EOR programmers include (I-r) WGRX/Baltimore's Alan Lawson, KESI/San Antonio's Lee Roy Hansen, consultant John Sebastian, CFMI/Vancouver's Tim Burge, KGRQ/Casper's Fred Leemhuis, and (not pictured) KKGR/Anchorage's John Roberts.





KTCZ, calling itself "The Cities' 97," has been serving its album alternative sound to the Twin Cities since early '84.



A Weekly Two-Hour Program Of New Age/Spacemusic

#1 Seattle 25-49 Winter #1 Anchorage 25-49 Spring

Also on in Chicago, San Francisco, Baltimore, Minneapolis, Phoenix and more

Consultant John Sebastian: "Added this show to all my client stations, will continue to do so"

sensible alternative in a market that already has a mainstream AOR with heritage.

It isn't an either-or choice between a mainstream AOR or adult AOR. There's certainly room for both — one outlet that services your mood when you want to crank up Van Halen or U2, and one that plays Joni Mitchell and a taste of fusion jazz. The market is better served by a diversity of approaches.

You've got to salute owners and operators who have the courage and patience to try something new like these adult AORs. It's probably easier to reap overnight rewards by simply putting on yet another A/C or CHR. Successful upper-demo AORs like KFOG/San Francisco, KBCO/Denver, and WXRT/Chicago also prospered because of committed management.

What's most encouraging about these stations is the exposure they provide for new artists who might otherwise receive little airplay because they fall between formatic cracks. These stations can help develop many worthy artists who have been considered too soft for AOR, not polished enough for A/C, and not mass appeal enough for CHR.

SEGUES

WEQX/Manchester, VT is AOR with PD Ellen McKinnon at (802) 362-4800 ... WIMK(K-93)/iron Mountain, MI is doing an AOR-flavored approach with PD Mike Murphy at (906) 774-4321 ... Ex-WIZN/Burlington PD Russ Kinsley just bought WKLZ/Port Henry, NY and is doing an AOR classics presentation. Call him at (518) 546-3585. KGON/Portland signs George Har-

ris....WIOT/Toledo inks Jon Sinton. KSJO/San Jose afternoons go to weekender Gary T....Ex-WLUP/ Chicago PD Mitch Michaels returns for weekends...David Allen Ross

returns to KMJX/Little Rock for afternoons.

KZEW/Dallas hires Mark Tindle as Director Of Creative Services ...
WIYY/Baltimore brings on Production Director Jackson Whitt from WMZO/Washington ... WKLS/Atlanta Promotions Director Larry Schuster exits, and Assistant Promotions Director Mark Cooper is upped to Marketing Director ... New Promotion Directors: Annie Miners replaces Shaun Waggoner at KQRS/Mineapolis. At WRXL/Richmond, Joe Morgan takes over from Elizabeth Laskoe, who moves into sales.

WBAB/Long Island morning news belongs to Laurie Githens from WGR/Buffalo.



ADULT/CONTEMPORARY

DONNA BRAKE

WPIX MAKES MAJOR CHANGES

The Ballads And The Beat Of New York

"Your X Wants You Back . . . Love Songs, Nothing But Love Songs." That was the slogan that WPIX/New York used for about three years. The programming, along with heavy advertising expenditures, positioned WPIX clearly in the minds of New Yorkers as the quintessential "Love Songs" station. But increased competition diffused the positioning statement, and after an impressive debut, 'PIX began to slip. The low point came this summer, when the station recorded a disappointing 1.6 share 12+.

Enter new PD Joe Capobianco. In August Joe dumped the "X" and "Love Songs" identity and, along with MD Wendy Silvershein, took the station in an interesting, fresh direction. "The Ballads And The Beat Of New York" is 'PIX's slogan today, and this week Joe and Wendy talked about their station's

New York Rejects Typical A/C

When Joe took over the PD job in late July, he knew something dif-ferent had to be done, and set out to redefine A/C in the market. It turned out GM Marvin Seller and Wendy were all in sync with the same idea, making Joe's job of selling the idea a lot easier.

"The station had been attracting a little more of the upper demos than a mainline A/C might," he

Geri Latchford





Dick Summers

said. "The fact is, the public in New York had rejected what we would call 'normal' A/C. Once CHR and (soft A/C) WLTW came in, the format was picked apart. So we had to look at what we could

Defining A/C New York Style

What does "The Ballads And The Beat Of New York" mean? Joe "We're taking musical threads that we feel are unique to New York. It doesn't mean that people who are 35 years old don't like Bruce Springsteen. We just think that they want to hear other things when they listen to radio. I'm programming more in a musician's sense than anything I've ever done

"We generally won't play anything that has too much of a rock and roll element. Rock has a certain beat and certain chord structures that won't fit. We're more interested in more jazz-based rhythms with more developed chord structures usually associated with jazz. There's also some R&B or Urban influence."

Wendy and Joe believe A/C has become a market-specific format. Said Joe, "A/C is whatever the mainstream young adult audience in a specific market wants to hear." Wendy added, "New York is at least 30% ethnic. Because of that ethnicity, being A/C with that Urban edge makes sense. In New



Tim Byrd

York A/C with an Urban edge is A/C. In a place like Houston, maybe A/C with a Country edge is A/C."

An average hour on the reposi-tioned 'PIX would include the following songs:
"Dare Me" - Pointer Sisters

"What About Me" - Kenny Rogers/Kim Carners/James Ingram "I Can't Go For That" Hall and John Oates

"You Are My Lady" - Freddie Jackson

"Love Light In Flight" - Stevie

"A Woman Needs Love" - Ray Parker Jr. "Who's Holding Donna Now" -

DeBarge "Missing You" - John Waite "Hard Times For Lovers" -

Jennifer Holliday "Don't Leave Me This Way" -Thelma Houston

The Only One" - Lionel Richie "Never Too Much" - Luther



Joe Capobianco

achieve, both musically and with our personalities."

Speaking of personalities, Joe's made quite a few changes, including creating a whole new direction in AM drive with a new team. He elaborated, "The new morning show is called 'The Morning After. Although largely music, it will be



Wendy Silvershein



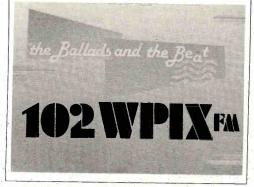
Leigh Hamilton

urb of White Plains. Dick Summers does 9am to noon, and Tim Byrd is 4-8pm. Tim is followed by another 'PIX creation.
" 'PIX Penthouse" runs from

8pm-lam, featuring Leigh Hamilton. The title for the show was actually borrowed from what the station was called in the '60s. "We position it as 'New York radio's most exclusive nighttime address,' "
Joe said. "It implies a little sophistication, that we play a little different music there - maybe some new stuff or album tracks. That's the fell we want to convey with it, and that's how people use it. Leigh is very creative and really knows music. She really gets into it, and it comes across."



During this fall ratings sweep, 'PIX is using TV and has plans for other media thereafter. When asked how he expects the new 'PIX to fare in the fall book, Joe replied, "The response so far has been universally positive. I suspect we will get some upper-demo CHR sampling and also some office listening. It wouldn't come as a shock if we did well right away. If we land the right demos, anything in the three's would be terrific. We could sell the heck out of it."



And what about the average listener? Wendy said, "The typical PIX listener would be a 25-44 yearold upscale person - black, white, and Hispanic. Our station is for a mature person who knows exactly what type of music they want to

Sophisticated Earthiness

Joe said, "The liner 'The Ballads And The Beat Of New York' says what we are. We do play ballads. That's how A/Cs have always set themselves apart from CHRs. Also, ballads really fit with many different types of music. We don't play wimpy ballads. We're fairly sophisticated musically, but there's also an earthiness to it. That's really what we want to

very topical during those nonmusical elements. You'll hear come-dic, satirical observations and commentary, unlike the average morning team or 'zoo' approach.

"It's called 'The Morning After' because morning shows always talk about what happened the day before, and what's going to happen that day. The name implies topicality. We've just brought in Debbie Nigro and Dave Morgasen to do

Personalities & The Penthouse

Another new addition is Geri Latchford, who covers noon-4pm. Interestingly, both Debbie and Geri were competing morning drive personalities in the N.Y. sub-

R&R FRIDAY, OCTOBER 25, 1985/47





WALTLOVE

WBMX/Chicago: The Heat In The Street

The battle may be over, but the "Windy City" war has just begun. Chicago is the arena where WBMX-FM and WGCI-FM are squaring off to win the metro Black/Urban crown, and both stations have brought their AMs into combat. Thus far, 'BMX-FM has broken through 'GCI-FM's defensive lines and appears to be digging in for a counterattack as Tom Joyner joins the 'GCI-FM airstaff for afternoons

This is indeed one ratings duel to keep a close eye on. CHR is not dominating here; it's all Black/Urban – after WGN. Here's the results of the Chicago summer Arbitron 12+ race:

	Sp'85	Sm '85	
WGN	9.6	9.9	(Talk)
WBMX-FM	5.3	7.0	(B/U)
WLOO	6.5	5.1	(B/Easy)
WBBM	4.8	4.9	(News)
WGCI-FM	5.4	4.8	(B/U)
WBBM-FM	4.4	3.8	(CHR)
WKQX	3.6	3.6	(CHR)

On A Steady Climb

WBMX GM Kernie Anderson and PD Lee Michaels had some very interesting comments about not only what's taking place in Chicago for them, but also what others in our format must start paying attention to as professionals.

When asked why WBMX has been on a steady climb for the past four books, Kernie began, "Summertime is fun time, and we've always felt it important to be strong both on and off the air. So each summer we take it to the streets.

"We have a Saturday morning breakfast party 6-10am with 1200-1500 people eating bacon and eggs. And they're also boogieing—it's a great thing to watch. We also get involved in neighborhood festivals, which are among the summer outdoor celebrations in Chicago. We got involved in what is called the 'Chicago Taste.' It's held down on the lakefront in Grant Park, and attracts more than 1.5 million people. It's very important for a radio station to be a part of something that large."

Kernie also mentioned that WBMX-FM participated in the Bud WBMX-FM participated in the Bud

Kernie also mentioned that WBMX-FM participated in the Bud Billikan Parade, which is sponsored by the Chicago Defender, America's only black daily publication. "We were the major station to participate in the parade this year," he said. "This event dates back some four or five decades, and runs the first Saturday in August. The parade route is entirely on the South side of Chicago, and makes its way through several black neighborhoods."

More Improvements

Also important to WBMX's success are its 40-minute music



Kernie Anderson Lee Michaels

WBMX

sweeps. GMs aren't known for accepting fewer commercials and more music, but Kernie sees the image benefits. "After 10am our sound does change a bit, as we start up our 40-minute sweeps. When people think of Chicago radio, they think of WBMX, because we have the best and the most music of any station in the city."

A longtime industry pro, Lee Michaels worked on-air in Houston. St. Louis, Los Angeles (twice). New York, and now Chicago as a programmer. Offering a brief review of his successful summer book, the four-year PD said, "We just fine-tuned everything we've been doing over the past two years or so. On several occasions we've been able to beat WGCI-FM in every daypart but one - mornings. After researching this situation we found that our listeners thought our morning show was a bit too silly. We went back to the drawing board and worked out a few things by toning it down some. Now we're in the ballgame for real."

Lee continued, "Most stations take a little break in the summer because, as they say in the industry, 'No one buys from the summer book.' Well, that's when we work the hardest.

"Do you realize that no Urban or Black-formatted station in this city has ever had a seven share of the audience? With our combo buy we have a 7.4, as our AM just got its highest ratings ever with a 0.4."

Getting The Adult Buy

It seems most black programmers and GMs are still trying to hang onto 12+ numbers while our general-market counterparts continue to zero in on the 25-49 and 25-54 demos that advertisers are most concerned with these days. Said Lee, "We're planning to strengthen our position in the 25-54 cell, as that's what's going to increase our bottom line. A number of advertisers don't buy Black/Urban stations when they're looking for the older demo. Most of these stations aren't in the top five in that category, and that's one of the main reasons they're not in on the

buy.

"As a programmer I believe sometimes these organizations simply don't want to include black music-oriented stations into a buy. When you're told that you're not included in a buy for blue jeans even though you're number one in nearly every demo, you tend to get a bit distillusioned. Some things are done in such an unfair manner, you wonder what has to happen for us to get our reward after working as hard as anyone else in the broadcasting industry."

Music Changes

Black/Urban playlists have continued to be a controversial issue within the industry. Lee is among the black programmers who've changed their ways about how many songs to air on regular basis. 'It's true that I've cut our playlist back quite a bit since last year. At one time we were playing 60-70 records, but not anymore; now we air between 45-50 tunes. And the only reason we play this many songs is because we'd like to continue to be innovative with our music. But we're thinking seriously of cutting back a little more I can't believe that some of these people have 20-25 records in their heavy rotations. That's just not going to work."

The Strength Of Black/Urban Radio

Making a very strong, positive statement about the state of Urban Contemporary radio, Lee said, "Not long ago I read in another publication that CHR radio was dominating in all the major markets. I'd like to be able to say how false that statement is. We all know that in New York WRKS is number one; we're the top music station in Chicago; KMJQ is winning in Houston; and we could name some additional markets where the format is very healthy. L.A. is the only major city where an Urbanformatted station isn't winning, and that's because none of the

WGCI-FM Regroups

By Sean Ross

A lot of programmers wouldn't admit their competition had grabbed the lead and the format's momentum in the course of one book. WGCI-FM/Chicago PD Graham Armstrong, however, is very straightforward about rival WBMX's success. "This did not happen by accident," he says. "It's obvious there was a game plan, and they did a lot of things right.

"The best thing WBMX did was clean up their on-air sound and play the right music at the right time. They were not playing as much real current music — air though people may have had the impression they were — but they'd more or less lay back and let us play something first. And they tightened up their clutter in terms of promotions.

"WBMX's mixes are one of their biggest assets in terms of the younger demos which, according to our research, is where they made their biggest cash hau. There wasn't just one thing that did it, but the attention of the younger demographics seems to have been the stimulus."

More Fine-Tuning

In previous books, WGCI-FM had been content to concede the teens (and usually the summer book) to WBMX and just wait for everybody to go back to school. Now Armstrong thinks "WBMX has a good momentum going" and, for the first time, the musically-wide station will be trying to beat WGCI-FM at its own game.

While the addition of Tom Joyner to afternoons is WGCI-FM's most publicized change, the station has other plans up its sleeves. "Our music has been tightened up. We're looking closer at the specifics of our formatics, cleaning up excess clutter in terms of commercial loads, spot placement, and (other) things that turn listeners off. We're also looking at some of the songs that traditionally teens are more interested in.

"Basically, WGCI was a more progressive-oriented station playing LP cuts, jazz, and a wider variety of music than just current hits. That worked successfully for six or seven years but, as we all know, things change. I won't say that some form of that won't still be successful, but I think it needs to be fine-tuned to contemporary competitive conditions."

A Competitive Market

WBMX added more than a share-and-a-half; WGCI-FM lost six-tenths of a share. Where did WBMX's additional shares come

from?, "Our research shows that we share quite a bit with each other. We also share with several general market stations. People are becoming more diverse in their tastes, (sampling the) information services and contests that stations offer.

"So the lovalty level to any one station is waning a bit. Chicago's a highly competitive market. Even the lower-rated stations are doing some great contests that would probably kill in another market. But because Chicago's so competitive and there's so much money being spent, people don't notice. So everybody's listening to who's giving away the most money right now as well as whose complete package sounds the best. The morning man is still king, and a lot of stations are going to fare according to how their morning man

One of Chicago's market quirks is the general absence of BV up crossovers on CHR radio (i.e., as compared to Los Angeles, Detroit, or New York). Even with its lowest share in years, WGCI-FM is #5, still ahead of all three CHRs. What would happen to the market's competitive posture if WLS or WBBM-FM discovered Rene & Angela or Klymaxx?

"As far as I'm concerned, they don't ever have to start playing them," Armstrong responds. "Part of our competitive edge has been the fact that a lot of the general market stations will not venture past the superstars. They basically only look at our top five. If they ever got into a Rene & Angela out of the box, it would change the market quite a bit. There would be even more sharing going on. The exclusivity (of the B/U stations) is a result of their failure to use all the CHR music that's going on.

"WBMX will continue to do well," says Armstrong. "I can't predict numbers, but I don't think they'll do a 7.0 in the fall. I think we'll be closer. I'm not going to predict we'll beat them in the fall book, but we're making some moves that will position us far more competitively than we were during the summer."

facilities doing an Urban format have the signal to reach the entire metro."

It was also gratifying to hear Lee say that he'll be looking for a young small-to-medium market programmer to adopt as an understudy. After all we've certainly got enough black-on-black crime, so it's time more blacks gave a helping hand to other blacks for a change.

As far as Tom Joyner joining crosstown competitor WGCI-FM is concerned, Kernie said, "Obviously we're not going to stick our hands in the fan. We'll continue with our current game plan. Why change when you're winning?"

Lee remarked, "How effective Tom will be depends on how much they let Tom Joyner be himself."

Kernie concluded, "When Tom was here before, his success was on AM. I don't think he or anyone else is going to throw us off our basic track. We plan to be consistent in the way we do things, continuing our past policies of excellence."

48/R&R FRIDAY, OCTOBER 25, 1985



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To Make The Difference

- I. Life After Radio & Records
- II. Handling Stress in Radio & Records
- III. Women In The Media

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 15th

Registration 3:00 pm - 5:00 pm 7:00 pm - 9:00 pm — Cocktail Party SATURDAY, NOVEMBER 16th

Registration 10:00 am - 12 Noon General Session 9:00 am - 10:00 am Workshop I & II 10:30 am - 12:00 Noon Lunch 12:00 Noon - 1:30 pm Combined Workshop 1:30 pm - 3:00 pm Cocktail Party 6:00 pm - 8:00 pm Award Banquet 8:00 pm - 11:00 pm SUNDAY, NOVEMBER 17th

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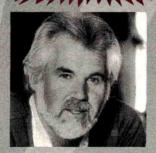


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LON HELTON

NASHVILLE NOTES

Country Music Week Musings



The CMA's 1985 Entertainer of the Year is Ricky Skaggs. Following an emotional acceptance speech, Ricky shared his happiness with (I-r) CBS's Joe Casey, Skaggs's manager Chip Peay, and CBS Records Executives John Kotecki, Rick Blackburn, and Paul Smith. Prior to the show, Ricky's band was named Instrumental Group of the Year.



Winning both the Vocal Group and Single of the Year Awards (for "Why Not Me") were Naomi and Wynnona Judd.



George Strait took home a trophy for Male Vocalist of the Year in addition to one for his Album of the Year "Does Fort Worth Ever Cross Your Mind."



For the second consecutive year Reba McEntire walked off the stage as the CMA Female Vocalist of the Year.

Bouquets, brickbats, and assorted other thoughts scribbled at 35,000 feet on the way back from Nashville:

TWTWTW — Make no mistake, last week's festivities bore little or no resemblance to CMA Weeks of the past. No showcases, few radio people, and only a couple of stations broadcasting live from the Opryland Hotel. As a matter of fact, there were probably fewer than ten Country radio folks in attendance, most of whom left the day after the awards show. The week consisted

of the CMA Awards show Monday night, the BMI dinner and writer's awards Tuesday night, the ASCAP dinner and writer's awards Wednesday night, and the SESAC function on Thursday night. Additionally, following BMI's banquet, the Country Music Foundation held the ribbon-cutting ceremonies for its new Willie Nelson exhibit. On

the whole, though, CMA Week: That was the week that was.

And The Winner Is ... — Once again the CMA Awards telecast was first class. Top stars, exciting performances, great tributes to Patsy Cline and Willie Nelson, and, best of all, no inane banter between the presenters prior to announcing the nominees and winners.

Add Award Show - Best line of

the night has to go to "Music Video of the Year" witner Hank Williams Jr., who reminded people, "Ido alittle audio, too." Most folks got such a great yuk from Hank's line that they missed the point. It really is ludicrous that an artist who has sold as many albums as he has and who's had as many legitimate chart-topping records as he's had never before received a CMA award. Even more absurd, 1985 was the first year Hank has even

been nominated for a CMA award. (He was nominated in two categories: Male Vocalist of the Year and Müsic Video of the Year.) It makes you wonder what the people voting are thinking when they fill in their ballots.

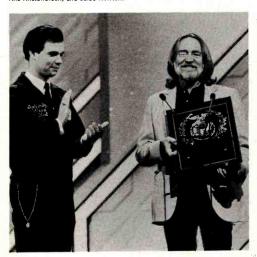
Labellin' - Waylon Jennings's move to MCA Records stirred a lot of talk. A lot of anticipation regarding the music he'll make with new Continued on Page 52

R&R FRIDAY, OCTOBER 25, 1985/51

COUNTRY



One of the CMA Awards show highlights was the tribute to Willie Nelson. Willie was joined onstage by a few of his friends singing some of the hits he's written over the years. Left to right are Waylon Jennings, Emmylou Harris, surprise guest Merie Haggard, Johnny Cash, Anne Murray, Willie, Ray Price, Kris Kristofferson, and Julice Newton.



A great moment in the telecast came when the Future Farmers of America surprised Willie with a plaque honoring his efforts in bringing to the attention of the nation the plight of the American Farmer. Making the presentation is Steve Meredith, National President, FFA.



This year's Horizon Award went to Sawyer Brown. Gathering in celebration after the show were Capitol Records President Don Zimmermann, Sawyer Brown lead vocalist Mark Miller, Capitol's Nashville President Jim Foglesong, and Capitol VPs Kick Van Hengel and Heinz Henn.

Continued from Page 51

producer Jimmy Bowen, too. Ronnie McDowell is also making the switch to MCA.

Capitol is also a label very much on the move. Recent signings have included Don Williams, Tanya Tucker, Bobby Bare, and Dobie Gray.

Last Add Awards Show — I don't know whose idea it was, but it was brilliant. I'm referring to the surprise presentation to Willie Nelson by the President of the Future Farmers of America. Willie was obviously surprised and very touched. A great moment.

The Show Must Go On — Alabama's performance of "Can't Keep A Good Man Down" was especially ironic. Few folks in TV-land realized lead singer Randy Owen was in intense pain, and only those in the audience who watched him limp on and off the stage knew of his plight. Randy has been operating on only one wheel since severely spraining his ankle on the tennis courts a couple weeks ago. While his onstage exuberance has been hampered of late, the group has not cancelled any performances. You spell that "PROFES-SIONAL."

Absolutely Last Add Awards. Show — The overnight TV ratings weren't too hot for the top 10 mar-

kets. The awards broadcast came in a distant third behind a madefor-TV movie starring Valerie Bertinelli and the Jets/Dolphins Monday night football game. As one might expect, the returns from the rest of the country were more encouraging. The fact remains, however, that the powers that be are going to have to convince the network to move the start time from 9:30pm EDT to 9pm. With the strong programming thrown at the CMA show by the other nets, it can no longer afford to provide them with a half-hour head start. Most TV viewers decide what they're going to watch in the first few minutes and are hard-pressed to leave a show in which they're engrossed. Besides, with all the

country talent around, I imagine the producers would love that extra half hour to make an even stronger show.

New Duo — There was quite a buzz following the Gary Morris/Crystal Gayle duet "Making Up For Lost Time" — among both the audience and radio. Some programmers are getting a jump on their competition by playing the song as taped from the awards telecast. The excitement over the duet has caused Warner Bros., which had originally planned to release the record toward the end of this year, to move up the release date. They're hoping to have it on your desk in early November.

Have You Heard The One About - We've all heard this particular "label lament" before, but for some reason I heard it more often last week than on any previous trip. It drives promotion people absolutely wild when a PD/MD says, "I really like the record, but I can't/won't add it until it does well in the trades." Thus, of course, the record isn't added by enough stations to "do well in the trades" and dies a painful death. It's been said here a million times, but here's 1,000,001: The trades are supposed to reflect what you do with music, not direct what you do. Use your head and your gut to lead your audience. Research and the trades are tools to make sure people are following when you lead.



October 9, 1985

Mr. Rick Blackburn Sr. Vice President/Gen. Mgr. CBS Records

Mr. Larry Gatlin Columbia Records 34 Music Square East Nashville, TN. 37203

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But, Rick's years in the business left him unprepared for the tearful call from a 17 year old girl. She told Rick she had just heard the record with a friend in a city park. She had run away from home about a year and a half ago and had been "working the streets of Sacramento for the last two months." She was now calling Rick from the bus terminal after finally calling home and having her parents say "come home."

If I could do it, I would personally ask every program director and music director in America to play, even once, this powerful record. If the words of the songwriter can touch hearts and bring a runaway back home, shouldn't we all give it a chance,

Don Langford Program Director

DL/kb

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"Runaway Go Home". Larry Gatlin and the Gatlin Bros.

Columbia

NEW & ACTIVE R&R

61/8

COUNTRY



Cross Keys Publishing was honored as the ASCAP Publisher of the Year with a total of 12 awards. Pictured are Cross Keys' Walter Campbell, Jeff Silbar, and Jody Williams; ASCAP President Hal David; Cross Keys' Donna Hilley, Dan Wilson, and Buddy Killen; and ASCAP's Southern Director Connie Bradley.



ASCAP's top award winners gather to display their plaques following the awards banquet. Pictured left to right are Song of the Year winners Albert Hammond and Hal David, composers of "To All The Girls I've Loved Before"; Donna Hilley and Buddy Killen of Cross Keys Publishing, Publishers of the Year; and Mike Reid, Songwriter of the Year.



Kenny O'Dell received the 1985 Robert J. Burton Award signifying BMI's most performed song of the year, "Mama He's Crazy." Pictured sharing the stage with O'Dell are (I-r) Wynnona Judd, Frances Preston, BMI President Ed



Following the BMI Country Awards presentations, a few BMI writers stopped by the office of Sr. VP Frances Preston for the annual "family" photo.



Celebrating with ASCAP Songwriter of the Year Mike Reld are (I-r) Hal David, Ronnie Milsap, Reid, and Connie Bradley.



BMI's Country Publisher of the Year Award was shared by Tree Publishing Co. and Warner Bros. Music Group, each with eight citations. Picture onstage during their awards acceptance are Frances Preston, BMI Sr. VP; Tim Wipperman, WB Music Group VP/GM; Tree President Buddy Killen; Chuck Kaye, Chaliman of the Board for WB Music; Donna'Hilley, Executive VP of Tree: and BMI's VP/Nashville, Roger Sovine.



BMI's 1985 Country Writer of the Year is Bob McDill. Congratulating him are Frances Preston (left) and Roger Sovine (right).

CONGRATULATIONS TO OUR 1985 CMA AWARD WINNERS.



SAWYER BROWN
THE HORIZON AWARD



ANNE MURRAY & DAVE LOGGINS BEST VOCAL DUO

CURE

Capitol

COUNTRY



Songwriter Susan Longacre was the recipient of three SESAC National Performance Activity Awards for her compositions "Dance Me Into Falling In Love," "Where's The Fire," and "One Good Night Deserves Another." Pictured during the presentation are Doyle Brown, Welk Music; Ms. Longacre, SESAC's Diane Petty; and Welk's Bob Kirsch, Doug Howard, and Dean Kay.

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So from one group of Americans at their best to another, thanks.



National Guard

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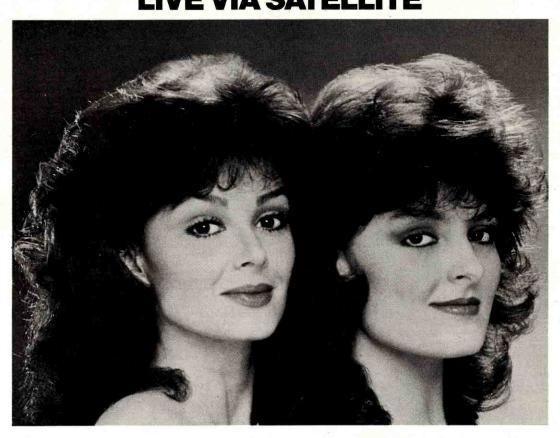


SESAC Executive VP Vince Candilora presented the Country Music Association's Executive Director Jo Walker-Meador with a letter sent by New York City Mayor Edward Koch congratulating the CMA on its efforts on behalf of country music.



Among the SESAC National Performance Activity Awards honorees was Quentin Powers for his song "What You Gonna Do About Her." Shown during the ceremonies are Diane Petty, SESAC VP; Powers; Pat Nelson-Halper and Noel Fox, Oakline Music.

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NASHVILLE THIS WEEK



SHARON ALLEN

CMA Elects New Directors

In the midst of last week's activities, the Country Music Association held its annual membership meeting. Items on the agenda included the election of new directors, voting on bylaw amendments, and presentation of several awards

The new members on the Board of Directors are: Connie Bradley, Irving Waugh, and E.W. Wendell At Large, Bill Hudson - Advertising Agency, Steven Greil - Artist Manager/Agent, Randy Owen Artist/Musician, Al Snyder –
 Broadcast Personality, Gary Mor-Composer, Leonard Rambeau - International, Ed Konick - Publication, Bill Lowery Publisher, Hal Durham and Bill Sherard (one-year term) - Radio, Joe Galante - Record Company, Jim Powers - Record/Video Merchandiser, Jerry Garren - Talent Buyer/Promoter, and Lloyd Werner - Television/Video.

Members approved a proposed amendment to divide the "Audio Video Communications" category into separate categories of "Radio" and "Television/Video." Awards were also presented to the Broadcast Personalities of the Year. The producers of the CMA award-winning "Single of the Year" and "Album of the Year" were presented plaques, as were the producers and directors of the first "Video of the Year" award.

Connie B. Gay was on hand this year to present the Founding President's Award to Jim Halsey. And Willie Nelson was awarded the Special President's Award. This award is presented at the president's discretion to an individual who is especially deserving. Nelson was selected in recognition of his FarmAid efforts.

Skaggs Tours Holy Land CMA Entertainer of the Year Ricky Skaggs is scheduled to tour Israel and Jordan early next year. As you know, this past year he completed a major tour of the Northeast as well as Europe. When he tours the Holy Land January 2-12 with the Whites and the Cannons, it will be, at the request of both nations.

Skaggs will headline a performance January 4 at the Palace of Culture in Jordan's capital Amman. Tickets will be by invitation only from King Hussein's brother Crown Prince Hassan. Israeli per-

formances have been set for January 6 at Kfar Giladi Kibbutz in Galile and January 9 at Binyenani Hauma Auditorium in Jerusalem. Both shows are sponsored by the Ministry of Tourism of Israel, which will donate proceeds to local charities.

Following the Holy Land concerts, Skaggs will then go alone to Europe for a three-week tour. Those interested in joining Skaggs and his entourage on their trek to the Mideast should contact Betty Martin at Mill-Run Tours (615) 871-0100 for more information.



Carl Perkins



Helen Cornelius

MCA Dot Debuts

Last week MCA Records Nashville President Jimmy Bowen and Sr. VP/GM Bruce Hinton announced the official launching of MCA Dot Records at a press conference here. Hinton said, "We are especially pleased to be activating Dot Records, since it represents a great legacy in country music. We have signed to the new roster a select group of artists who will consider the present of the new roster and the select group of artists who will consider the select group of a triangle the select group of a triangle



CARRYING ON THE FAMILY TRADITION — Daddy Merle (holding family pet Tuffy) looks on as son Marty signs with the MTM Music Group. Also pictured (i-i) MTM's Chairman of the Board and CEO Alan Bernard, MTM President Howard Stark, MTM Sr. VP Tommy West and Marty's producer Billy Strange.

tinue the great musical traditions of the Dot label." Dot was a successful pop label from the '50s until it became the country division of ABC in the '70s.

Asleep at the Wheel, Helen Cornelius, George Hamilton IV, Jan Howard, Carl Perkins, Jeanne Pruett, and Justin Tubb are the artists on the roster, and albums have been isssued by each performer. The LPs include previous hits by these artists, new material, and each artist's rendition of selected contemporary hits. For example, Helen Cornelius recorded "Mama He's Crazy" and Jeanne Pruett cut "I've Been Around Enough To Know."

Hinton explained, "This unusual compilation provides an excellent representation of their live shows. We feel this approach will appeal to their existing fans as well as attracting new ones."

Billy Strange produced six of the new albums, but Asleep at the Wheel's group leader Ray Benson produced theirs, with a little help from Willie Nelson on two productions ("Write Your Own Song" and "Shorty"). To market the product, the labelwill combine retail store sales, mail order, and on-the-road sales. It's produced two television commericals to air on the Nashville Network. You'll also see mail order advertisements in several consumer trade magazines.

MCA is also working closely with TNN to feature the new Dot artists on "Nashville Now," "New Country," and "Country Clips." As things stand now, seven more Dot albums are scheduled for release in January 1986.

BITS AND PIECES: Crystal Gayle and her husband Bill Gatzimos are expecting their second child next spring . . . Tom T. Hall will serve as honorary chairman of KET's GED Study-at-home program ... The Statlers led an allstar line-up in a tribute to Nancy Reagan's efforts to fight drug and alcohol abuse recently in Los Angeles. Other entertainers sharing the bill were Donna Summer, Elizabeth Taylor, Henry Winkler, Frank Sinatra, and Burt Reynolds. The event inaugurated the Nancy Reagan Award, presented to the First Lady by the Entertainment Industries Council Williams and Steve Dorff wrote "Double or Nothing," which will be in the soundtrack of "Rocky IV," recorded by Gladys Knight & Kenny Loggins . . . Earl Thomas Conley recently performed a benefit in Huntsville, AL for the Opportunity Center, a home for the mentally retarded. Songwriters Jim McBride and Jerry Foster also performed ... Glen Campbell, Minnie Pearl, Lee Greenwood, Tammy Wynette, Ricky Skaggs, Ronnie Robbins, the Whites, and Bill Monroe gathered in North Little Rock, AR this week to tape "A Tribute to Country Greatness" for PBS. Campbell and Pearl will host the show, produced by Genesis Entertainment in association with the Arkansas Educational Television Network (AETN). The twohour special will air next March An exhibit on the life of Willie Nelson opened last week at the Country Music Hall of Fame and Museum. A reception followed the BMI awards, at which Willie cut a string of red bandanas instead of a ribbon to open the exhibit. Just thought you'd like to know!

NASHWILLE IN MOTION

Earl Thomas Conley just signed with Entertainment Artists for bookings. Donny Lowery re-signed with Shedchouse Music/Alabama Band Music. Vern Dant also signed with the company ... Reba McEntire's brother Pake just signed with RCA, as did Michael Johnson ... Merle Haggard's son Marty signed with MTM Music Group.



ETC SIGNS WITH ENTERTAINMENT ARTISTS — Earl Thomas Conley just inked an agreement with Entertainment Artists for bookings. Pictured at the signing are (i-f) Conley and agency President Dan Wojcik (seated) with agent Dan Goodman, VP Raymond Singer, Conley's road manager Mitch Sirts, and manager Fred Conley.



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R&R FRIDAY, OCTOBER 25, 1985/59

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KISS-FM is seeking an experienced Production Professional for a challenging production/continuity position.

This position will be responsible for coordinating all station production for sales/programming. The successful can-didate must have extensive copywriting experience for retail sales, excellent voice over capability, complete knowledge of four-track studio operations and continuity department administration.

If you are looking to make your creative mark in New York with a top notch opera-tion, send your demo reel and resume including salary requirements to: Stu Goldberg, c/o WRKS Radio, 1440 Broadway, 2nd Floor, New York, NY 10018.

Research assistants needed. Work on in-house projects & sell services nationwide. Letter/resume: John Clark, Datastat Re-search, Box 65117, Baltimore, MD 21209. (10-25)

nted: News reporter for PM/nighttime newsbeat. Mature, dworking, dedicated. Great chance to sharpen skills. T&R: fie Yuill, WEIM, Box 727, Fitchburg, MA 01420. EOE M/F

Ski free! Country's largest ski reporting network needs writers, producers, announcers, now. C&R: Rochelle Berliner, CRN, 1125 Dixwell Avenue, Hamden, CT 06514, (10-25)

PROGRAM DIRECTOR

Growing radio group looking for top-notch PD. Requires understanding of various formats. Must have the ability to communicate effectively with other departments. Good people and administrative skills should be a prime part of your makeup. Possibility of Group Programming Position in a short time. Put together your latest resume, current salary and a composite tape of your best station. Enclose a cover letter that clearly states your programming philosophy and send the package to Radio & Records, 1930 Century Park West, #145, Los Angeles,

Moming Jock needed. Warm & friendly. 90 miles from NYC, in the 11th largest market. C&R: John Grappone, WRCN, Box 666, Riverhead, NY 11901. No calls. EOE M/F. (10-18)

Pittsburgh News department has two anchor/reporter posi-tions available. Aspiring NDs only. Contact Steve Hammill: (412) 821-6140, 9:30-10:30am EDT. (10-18)

Wanted: Full and parttime DJs/production in NW NJ. Solid Gold format, one year on air. T&R: Bill Cox, PD, WNNJ Box 40, Newton, NJ 07860. EOE M/F. (10-18)

SOUTH

Looking for A/C & Country entertainers strong in production, CE also needed. T&R: Phil McKay, WDXI/WJHR, Box WDXI, Jackson, TN 38303; (901) 424-1310. EOE M/F (10-25)

Experienced production/on-air person for Country FM. Also need AE. Commissioned advertising sales position. T&R: WALR, Box 602, Union City, TN 38261. No calls. EQE M/F (10-25)

Entertaining morning announcer. Experienced, humorous, relatable. T&R: WGBR/WEQR, Box 207, Goldsboro, NC 27533. EOE M/F (10-25)

Looking for GA's finest. Females apply, please. Airshifts for upcoming hot CHR station. T&R: Lee Zapis, 1729-Superior #401, Cleveland, OH 44114. EOE M/F (10-25)

WFKX/KX96 has opening for air talent/production. Rush T&R: J. Michael Pruet, Box 2763, Jackson, TN 38302. EOE M/F (10-25)

Want to get into programming? If you're hardworking, enthusiastic, & a winner, top-rated CHR wants you! Federal Express T&R: Tom Kelley, WZYP, 201 Hine Street, Athens, AL 35611-1043 (10-25)

Expanding VA Country FM seeks experienced morning per-sonality & announcers for Lynchburg-Roanoke area. T&R: George Dennos, WCNV, Box 522, Amherst, VA 24521. (10-25)

OPENINGS

Need killer mornings for aggressive FM Country in great mar-ket. T&R: Don Moore, KNFO, 95FM, 1512 Lake Air, Waco, TX 76710, or (817) 776-3900. EOE M/F (10-18)

Seeking mature/stable, pro for Country format. Airshift/Promotion Director. Good pipes/production a must. T&R: Steve, Chauvin, WFPR, Box 1829, Hammond, LA 70404. (10-18)

Morning drive in the sweet sunny South. Strong authoritative voice/plenty of pizzazz in your writing. T&R: Nancy Frost, Box 189, Cape Coral, FL 33910. EOE M/F (10-18)

MIDWEST

Country PD knowledgeable in formatics, community involvement, promotions, Arbitron. T&R: Dick Lange, GM, WWKI, 304 N. Main, Kokomo, IN 46901. (10-25)

News anchor, afternoon drive AM/FM combo. Should be strong on developing local stories, Send T&R: TM Mengine Radio Enterprises, Box 738, Ashtabula, OH 44004, EOE M/F (10-25)





NEWS DIRECTOR — Leading stations in 175,000 metro market on Lake Michigan. 31/2 person staff. Personality/service AM, Regional CHR FM. Professional growth with 14-station Midwest Family Group in return for aggressive, complete news coverage and memorable writing/presentation. T&R: Gayle Olson, GM, Box 107, Ben ton harbor, St. Joseph, MI 49085, EOE, M/F.

No comfort zone? One or two years' sales experience. We have good list that needs work, good money for right pro. 2103-FM, Call Gary Exline or Al Zar: (417) 624-1025 EOE M/E/110-25

Nighttime personality needed at Midwestern Broadcasting's WOHO (AM). Experienced team player. Soft A/C format. T&R: PD, WOHO, Box 7581, Toledo, OH 43616. EOE M/F (10-25)

High Power Personalities Needed!

This major Top 20 CHR station is looking for highly creative and energetic personalities for future placement. Send a cassette and resume to Radio & Records, 1930 Century Park West, #141, Los Angeles, CA 90067 EOE M/F.

WCSI needs an A/C morning personality with strong production skills now! No beginners, Good bucks, T&R: Mike King, WCSI, Box 709, Columbus, IN 47202. EOE M/F (10-25)

Needed: PD with production, administrative, & creative skills for A/C. Contact: Charlie Ferguson, 1550 KGWB, Box 1301, Fargo, ND 58107, or (218) 236-7900. EOE M/F (10-25)

Growing MI group seeks experienced air..seles, news people. Current & future openings. T&R/salary: Jim Higgs, WQXC, Box 980, Otsego, MI. EOE M/F (10-25)

MORNING STAR

Star at our CHR in a Top 25 market. If you're a self-starting morning entertainer who does great phones, creates and performs funny bits, and voices a cast of characters, go for this immediate opening. Rush tape and resume to Radio & Records, 1930 Century Park West, #159, Los Angeles, CA 90067, EOE/M/F

OUR HIGHEST BOOK EVER! Can you top that?

P2 CHR needs PD with strong production, promotion and people skills, with a minimum of two years if actual programming experience. Send station composite, resu me, brief programming philosophy, and the results of your last two ratings periods with a brief market analysis to: Radio & Records, 1930 Century Park West, #158, Los Ange les, CA 90067. EOE M/F

OPENINGS

A/C MORNING PERSONALITY **TOP 10**

Dominant Top 10 Adult Contemporary seeks heavyweight talent. Big bucks for a big name or incredible talent. Confidentiality guaranteed. Send tape and resume to: Radio & Records, 1930 Century Park West, #157, Los Angeles, CA 90067. EOE

V-100 FM CHR needs talented midday personality with excel lent production, yesterday. Females encouraged, C&R: Kevar Rabat, KDVV, 715 Harrison, Topeka, KS 66603. {10-18}

CHR rocker needed. One year experience. Airshift & production. C&R: Dann Whittaker, Rock 105/WXTQ, Drawer C, Athens, OH 45701. No calls. EOE M/F (10-18)



Big signal AM Adult Contemporary wants big voices on the way up. Tape, photo, and resume to Richard W. Fatherley, 1001 Fill-Topeka, Kansas 66604. No calls

SPORTS PBP/SALES

Want to hire experienced sales person with sports PBP capabilities, active account list and over 75-game season Could be sales only or sports only. WLJE, 2755 Sager Road, Valparaiso, Indiana. (219) 462-8125. EOE

OCCORRECT!

PRODUCTION DIRECTOR

Major station in Top 75 market seeks aggressive fulltime Production Director. Ideal candidate should possess a strong voice, creative copy writing skills, an ability to work smoothly with talented performers, and a dedication to producing nothing less than the best work in radio. Successful candidates should also fill in as a weekend/relief on-air personality. We offer a great staff and a state-of-the-art production facility. If you have talent and are willing to prove let us hear from you now. Send T&R to Radio & Records, 1930 Century Park West, #148 Los Angeles, CA 90067. EOE

WEST

K-CUB 1290 Kiim 99.5 THE COUNTRY STATIONS

Experienced News Director/Anchor for Tucson's top Country station, KCUB. Authoritative delivery a must. Requires writing and rewrite ability, flexibility, and ability to take direction. Cassette, resume, writing samples and salary requirements to Dave Nicholson, KCUB Radio, PO Box 50006, Tucson, AZ 85703. NO CALLS PLEASE, EQE

OPENINGS

WANTED ALIVE STRONG MORNING TALENT

Fantastic opportunity NOW for an individual or team, someone to build a station around. A top 50 Modern Country FM with super facility wants to take this scenic Western States market by storm. If you're a seasoned pro with great production abilities who wants to join a well-established radio company that knows how to win, then let's talk. All replies in strictest confidence. Send C&R, salary requirements to: Radio & Records, 1930 Century Park West, #156, Los Angeles, CA 90047. EOE M/F

Highly visible promotional minded FM seeks experienced salesperson. Contact Steve Buckner: (503) 928-0104

Board operator/sports. Small market, entry level. One year experience. C&R: OM; Box 1010, Red Bluff, CA 96080. EOE M/F (10-25)



Looking for a first-class Production Director who will go the extra mile to deliver award winning promos and spots! Fourtrack experience a must. No beginners please. Tape of best work and resume to: Steve Rivers, KMEL, 2300 Stockton St., San Francisco, CA 94133 EOE MÆ

KQSW is searching for a CE/sportscaster. Great PBP. Benefits. T&R: Chris Alexander, Q96, Box 2128, Rock Springs, WY 82901, or (307) 362-3793 (10-25)



98 KLUC, Las Vegas's hottest CHR, looking for equally hot continuity/production director able to produce exciting, energetic promos and creative spots. Best work and samples of copy writing to Jer-ry Dean, Program Director KLUC 3510 W. Hacienda, Las Vegas, Nevada 89118, a division of Nationwide Communications Inc., an Equal Opportunity Employer.

Needed yesterday: 7-midnight pro for Country FM. T&R; Randy Hood, KFM-102, 1555 E. Flamingo, Ste. 435, Las Vegas, NV 89119. EOE M/F (10-25)

KFMU-FM needs an adult, conversational, on-air personality for AOR in resort town. Send T&R: GM, Box 772850, Steamboat Springs, CO 80477. (10-25)

We want a personality who can relate to our A/C audience Must be active/involved/interesting. No beginners please. T&R: Jack Earl, KMFR, Box 159, Medford, OR 97501. (10-18)

MORNINGS: Solo, Duo, Teamo??

Got Talent? Do funny, localized, concise bits? Want to live in a beautiful city and work for a growing organization?

We have a fun format and major market bucks. If you can help us do here what we've done in San Diego, send your tape and resume now to our P.D.:

Gary Waldron, KISN P.O. Box 16028, Salt Lake City, UT 84116

or in care of our consultant:

Bobby Rich, B-100 P.O. Box 80888, San Diego, CA 92138

OPPORTUNITIES

OPENINGS



We are rebuilding from the ground up in the Pacific Northwest! Solid Gold Hits format, uptempo air talent for PM drive with minimum 3-5 years experience (screamers OK). Send cassette and resume ASAP to Jon Robbins, OM, KJRB, Box 8007, Spokane, Washington 99203. No calls, EOE M/F.

UNTYPICAL SOUTHERN CALIFORNIA AOR

Looking for morning talent. Humor a must Music knowledge a plus. Send T&R to Radio & Records, 1930 Century Park West, #150, Los Angeles, CA 90067, EOE

SKI??

Premier Western ski tesort community seeking "Morning Man." 25 + AOR. Class act and humor. Pros only, creative production, television background a plus. Replies confidential. T&R to Radio & Records, 1930 Century Park West, #149 Los Angeles, CA

POSITIONS SOUGHT

Common Sense Hard-Working

Programming

Can Make A Difference! Call me or the GM I'm currently working for. Steve McGavren (KAFY) (805) 324-4411 JACK HAYES (619) 270-6878

Looking for entry-level position. Good Midwestern voice. Will relocate. Broadcast school graduate. SCOTT: (219) 865-2544 (10-25)

Solid personality, great production. Experienced WY jock moving to SW. Available now! DON: (818) 793-4368 (10-25)

PROBLEM-SOLVING TALK HOST! Human relations professional seeks to turn six-year talk radio avocation into career. Extensive

training in mediation and handling thorny issues of all kinds. Controversial with eclectic interests. J. Bennett (804) 272-9022.

Nine-year pro, current MD/DJ Assistant PD looking for medium/major market CHR or B/U that needs versatile team player. Let's work together. DAVID: (303) 632-6953 (10-25)

One week free! What carr you tell from a tape? I'll do your production free for one week. For more information, call MICK: duction free for one wee (312) 849-0404 (10-25)

Looking for Country PD position. 21-year professional will teach, train, & win. Air personality. Call CHUCK: (402) 895-8682 (10-25)

Six-year CHR man with high spring numbers in small market looking for small-market PO position or medium-market jock position in FL. RICK: (305) 574-3579 (10-25)

Matthews & Morris in the morning have it all. Experience, voices, characters, energy, numbers . . . but no job. Call TREY: (615) 366-7352 (10-25)

Adult communicator with experience in A/C seeks same for-mat. Will consider most parts of the country. Also love pro-duction/can do any shift; JIM KING: (601) 693-1377 (10-25)

Experienced female news anchot seeking fulltime anchor/re porter position in Cincinnati market. Anchoring now, but desire to return to OH. Call: (219) 294-7424 (10-25)

Beginning position sought in radio. Broadcasting school graduate. Sharp, talented, hardworking. Willing to learn & relocate. JOHN: (602) 945-8757 (10-25)

Eight-year pro. Oldies, authority, award-winning copy, looking for stabilityl-Llust went through third station sale.) Available now. BiLL: (316) 267-2639 (10-25)

POSITIONS SOUGHT

Talk pro, team player, interviewer, open phones, issues, humor. Currently top 20. Any market for right deal. (813) 397-0677 (10-25)

15 yeers of fun on the air. Automation took care of that. Tried career change, no good. Currently parttime. Personality, any one? (702) 871-7595 (10-25)

Space monkey from NY seeks new music/AOR somewhere hip in the world. Any shift, great production, I dare you to call. PHRED: {718} 343-9334 (10-25)

15 Years In Majors

Top-flight production skills. Responsible for substantial accounts. Number 1 ratings last four stations. Good references. Air shift in New England or Northeast. Jack (617) 933-6069 or (617) 229-2615.

Are you looking for a non-sense talent for your AOR with more show & go? Currently working. Call now, DON: (707) 459-2484 (10-25)

ardworking team player needs from to growt Degree plus free years' experience, one year drivetime. AOR, CHR, any-there. Call JOE: (215) 543-4544 (10-25)

Sportal 15-year pro that eats, lives, & breathes it, looking for a station with a commitment to sports & sports reporting. BRIAN: (501) 568-0409 (10-25)

12-year Country, A/C veteran wants to live in a town not end-ing in 'ville. How about 'epolis, 'cago, or 'waukee?! Great pro-duction & voices. GENE: (608) 756-4022 (10-25)

Versatile news/sports anchor/reporter seeks bigger bucks in bigger merket. Seven years' experience. BRUCE: (B13) 349-0546 (10-25)

Former WRUF MD/Assistant PD/middey man wants to work for you. Great production & college educated too! For T&R: call GREG HAMMER: (305) 856-1683 (10-25)

rallable for daytime shift with upbeat A/C station that's of-ing good money for right person. Medium/major market ci-Call BARRY: (817) 776-9290 (10-25)

Tired of egos & incompetence? East Coast jock seeks West Coast AOR or CHR. Creative producton/phones. Relatable. OSCAR: (301) 565-3095 (10-25)

years at WBT/Charlotte. Strong, creative product by, character voices. Seek Production Director position SE. Former DJ of the year. (205) 770-9249 (10-25)

Where've I worked before? Oh, you know, here, there . . . the fugitive gal seeks top 50 CHR. Bright, smart, winning style. LIZ: (805) 832-2852 (10-25)

Seek day shift on personality A/C station in fun medium/me-jor market city, with good money for right person. Call BARRY: (817) 776-9290 (10-25)

Moming talent seeking A/C or Country, Looking for stable op-portunity. Strong production, great background. Team play-er. All shifts considered. DAVE DANIELS: (515) 955-5679

Unique. That's what radio's all about. Experienced middeys, afternoon drive, evenings. NE to FL. Medium/small A/C, CHR, B/U. DON: 1914) 623-6372 (10-25)

Air talent/PD. Years of experience in small market. Looking to move up. Good production, excellent with promotions. Prefer move up. Good production, excelle TX. Call: (817) 629-1379 (10-25).

POSITIONS SOUGHT

Help feed my cats! Currently employed but looking for AOR/CHR gig in IN/IL. University graduate with six years' experience. Call JAN: (317) 832-8564 (10-25)

Writer-producer. Spots that winl Ideas that work! Give me a production library, flexible people, & great equipment. & watch the positive changes. RICHARD: (818) 355-6485 (10-25)

Production Assistant, film, video, audio. Previous production experience. Competent, organized, hard worker. Freelance/ fulltime. CELESTE REGAN: (714) 775-0332 (10-25)

Hey, Mr. Bill. how would you like to listen to that high-energy CHR jock, KIDD NORDHOFF? Ooh Noool Contact mighty KIDD: (213) 530-7426 (10-25)

dicated, talented PBP/sportstalk host looking for a team t wants to win! Have headset, will travel. Call collect: that wants to win! Have headse FRANK: (805) 832-2852 (10-25)

A degree in broadcasting, Experience, Commercial writing, on-air work, production, For T&R call STEVE ANGLIN: (414), 551-0613 (10-25)

Personality, humor, production experience. Seeking A/C in Mid-Atlantic medium or major market. THOMAS H. TWINE: (804) 973-6150 (10-25)

MAJOR MARKET CHR MORNING PERSONALITY

I'm hot, but my station's not! Major #s with no promotional \$'s in fourteenth market. I'm ready to give you numbers. Call TK (Joel Cel-

Air personality with over eight years' experience seeks any fulltime position in CHR, A/C or Country formats in NE. Call STEVE: (914) 657-6674 (10-25)

Experienced DJ, top 100 market. Greet production, copy, news. Any airshift. Fantastic PBP. Great voice. SCOTT: (319) 355-4212, or 852-3514 (10-25)

Eight-year pro, AOR, some CHR, looking for fulltime position. Production skills. Also have done music. JEFF KOSKI: (702) 798-2777, extension #243. (10-25)

Continuity/Production Director, upbeat personality, six years' experience. Eager for new challenges in radio. Call today! JOE: (419) 325-2938 (10-25)

Howard Stem & I have something in common: We're not working! Former WNBC engineer & NY college GM seeking on-air gig. Call JOHN: (718) 721-3665 (10-25)

Will use charm & wit as well as keen smarts & perseverance to get job done. B/U or A/C production/a ant. JOLENE: (718) 468-0302 (10-25)

JOHN HUSTLE. Three years' air, production experience. Mar keting degree, Looking for sales or air/sales work. Persistent, honest hustler. PHIL: (216) 882-3387 (10-25)

Strong pipes, creative on-air. Experienced promotions & Production Director looking for CHR or A/C top 80 that spells radio . . . F-U-N. ERIC: (409) 823-1712 (10-25)

Yupple talk host with dynamic programming ability wants a home. From ice cream to politics. I make talk listenable! Call MARK: (805) 496-9506 (10-25)

I want back int Left for nightclub scene but nothing compare to radio. Experience in all shifts/formats except Jazz or Country. SCOTT (MICHAELS): (219) 277-5570 (10-25)

Ability, stability, & versatility: that's mel Broadcast school graduate. DJ/news/production. Seeking entry-level position. Ready to relocate. PHIL KELLERMAN: (305) 667-7240 (10-4)

POSITIONS SOUGHT

BEAU WALKER, formerly of Isle 95/St. Croix, K102/Ft. Lau derdale, KENO/Las Vegas. Call: (305) 557-1059 (10-25)

Anywhere now! Trained broadcaster. A/C, CHR, MOR, Good production. HENRY; (201) 836-5166 (10-25)

B/U PD for medium & large markets. C&R available. 14 years' experience. Call HARRY: (305) 297-5798 (10-25)

Top ratings at night. Pro with 10 years' experience wants major market airshift with production. Creative humor, phones, fun. CHUCK JEFFRIES: (615) 361-4657 (10-25)

CHR. A/C, Country. 12 years, WDOT, WGGG. 99FM, GC101. Northern FL preferred. TODD: (904) 375-1318

Personality, West Palm Beach market, currently seeks advancement to NE. Six years' commercial experience. Strong on-air production. DAVID: (305) 747-2874 (10-25)

My dog is starving. I've been eating his food. PD/OM needs job before the bag is empty. Will give station "the hi-pro glow." VICTOR S. LENTINI: (312) 354-3274 (10-25)

Top 100 market CHR nighttime or PM drive person wants to make your station sizzle. For great numbers, production, references, call J.R.: (409) 860-3383 (10-25)

MISCELLANEOUS

KTUE needs CHR/Country record service. Send: Box 804, Tulia, TX 79088. (10-25)

710 KGNC, 10 kw full-service A/C needs record service from all labels. Contact: Scott Ray, Box 710, Amarillo, TX 79189. (10-25)

KAPE needs Reggee record service. Both old & new. Contact Mike Kelly, KAPE, 3900 Martin Luther King Drive, San An-Mike Kelly, KAPE, 3900 N tonio, TX 78220. (10-25)

WAJX needs record service. Contact: Jim Quist, OM, WAJX, 1500 Queen Street. Box 1060, Titusville, FL 32780, or call (305) 267-2141. (10-25)

New CHR station in Tri-Cities, WA, requesting service from all labels. Chuck Matheson, KHWK FM, Box 6127, Kennewick, WA 99336.

Hit rock FM, WTHS is on the air! Need record service immediately! Richard Kennedy, WTHS-FM, Hope-Dewitt Center, ately! Richard Ken-Holland, MI 49423.

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be maited in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

OPPORTUNITY FORM

□ OPENING							PHONE: () POSITION SOUGHT						
Region					_	_							
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NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

BILLY OCEAN "Long And Winding Road"

Modern Country

DAN SEALS "Boo" FORESTER SISTERS "Just In Case"

Century 21

The Z Format

CARS "Tonight She Comes" ELTON JOHN "Wrap Her Up" DIRE STRAITS "Walk Of Life" KOOL & THE GANG "Emergency"
JOHN COUGAR MELLENCAMP "Small Town"

The A/C Format

JAMES TAYLOR "Everyday MR. MISTER "Broken Wings"

AMY GRANT "Everywhere I Go"

BRYAN FERRY "Don't Stop This Dance"

Super-Country

FORESTER SISTERS "Just In Case"
OAK RIDGE BOYS "Come On In (You Did The Best...)"
RESTLESS HEART "Heartbreak Kid"

Concept Productions

CHR

CARS "Tonight She Comes DIRE STRAITS "Walk Of Life" SIMPLE MINDS "Alive & Kicking" SHEENA EASTON "Do It For Love"

JOHN COUGAR MELLENCAMP "Small Town" ARTISTS UNITED AGAINST APARTHEID "Sun City"

Country

DAN SEALS "Bop" MAC DAVIS "I Feel The Country Calling Me" ROGER MILLER "River In The Rain"

B.J. THOMAS "The Part Of Me That Needs You Most"

Drake-Chenault

XT-40

SIMPLE MINDS "Alive & Kicking"

JOHN COUGAR MELLENCAMP "Small Town"

C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

Contempo 300

MR. MISTER "Broken Wings"
ARETHA FRANKLIN "Who's Zoomin' Who?" BILLY JOEL "The Night Is Still Young"

Great American Country

EDDIE RABBITT "A World Without Love"
CONWAY TWITTY "The Legend And The Man"

Media General **Broadcast Services**

JACK WAGNER "Too Young" JAMES TAYLOR "Everyday MR. MISTER "Broken Wings AMY GRANT "Everywhere I Go" BRYAN FERRY "Don't Stop The Dance" HOWARD JONES "Like To Get To Know You Well" MICHAEL McDONALD "Lost In The Parade" Media General continued

Your Country

NEIL YOUNG "Get Back To The Country" DON WILLIAMS "It's Time For Love"
NITTY GRITTY DIRT BAND "Home Again In My Heart"

ARCADIA "Election Day KLYMAXX "I Miss You"
ROGER DALTREY "After The Fire" JOHN COUGAR MELLENCAMP "Small Town"

Peters Productions, Inc. George Junak (619) 565-8511

Country Lovin'

JOHN CONLEE "The Old School" JANIE FRICKE "Somebody Else's Fire" SAWYER BROWN "Betty's Bein' Bad" FORESTER SISTERS "Just In Case"
R. CHARLES & H. WILLIAMS JR. "Two Old Cats Like Us' JENNINGS/NELSON/CASH/KRISTOFFERSON "Desperados Waiting For A Train"

The Great Ones

BEACH BOYS "She Believes In Love Again"

Radio Arts

Country's Best

DAN SEALS "Bop"
GENE WATSON "Memories To Burn"
JOHN CONLEE "The Old School" RESTLESS HEART "Heartbreak Kid"

Soft Contemporary

JAMES TAYLOR "Everyday" AMY GRANT "Everyday"
EDDIE RABBITT "A World Without Love"

Sound 10

AMY GRANT "Everywhere I Go" MR. MISTER "Broken Wings" JOHN COUGAR MELLENCAMP "Lonely Old Night"

Satellite Music Network

The Starstation

JAMES TAYLOR "Everyday"
KENNY LOGGINS "I'll Be There"
MAURICE WHITE "Stand By Me"
BILLY JOEL "The Night Is Still Young"

Country Coast-To-Coast

JIM GLASER "In Another Minute"
WILLIE NELSON "Me And Paul" MERLE HAGGARD "Amber Waves Of Grain" SAWYER BROWN "Betty's Bein' Bad" Rock 'N' Hits

ARCADIA "Election Day ELTON JOHN "Wrap Her Up"
TALKING HEADS "And She Was"
ROGER DALTREY "After The Fire"

TM Programming Cal Casey (214) 634-8511

Stereo Rock

ZZ TOP "Sleeping Bag" SIMPLE MINDS "Alive & Kicking" EURYTHMICS & A. FRANKLIN "Sisters Are Doing..!"

TM A/C

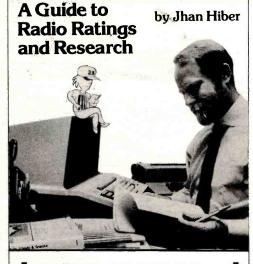
GLENN FREY "You Belong To The City" BILLY JOEL "The Night Is Still Young" KENNY ROGERS "Morning Desire"

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KENNY ROGERS "Morning Desire"

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STATE_

B&R FRIDAY, OCTOBER 25, 1985/63

BLACK/URBAN

BREAKERS

Honey For The Bees (Qwest/WB)

78% of our reporting stations on it. Rotations: Heavy 50, Medium 16/4, Light 45/17, Total Adds 21 including WXYV, WILD, KMJO, WHRK, HOT105, WYLD-FM, WDMT, WKND, WPEG, WJMI, KDKO. A Most Added Record, Debuts at number 37 on the Black/Urban chart.

WHITNEY HOUSTON

Thinking About You (Arista)

78% of our reporting stations on it. Rotations: Heavy 5/0, Medium 30/6, Light 31/12,
Total Adds 18 including WXYV, WRKS, KDLZ, WTMP, WBMX, WDMT, KJLH, WATV,
WJMI, WPLZ, WVOI, KDKO. A Most Added Record. Debuts at number 30 on the Black/Urban chart.

PRINCESS

Say I'm Your #1 (Next Plateau)

65% of our reporting stations on it. Rotations: Heavy 12/0, Medium 26/2, Light 17/10, Total Adds 12, WVEE, WGCI, WJLB, KDAY, KJLH, JET94, WFXC, WQMG, WJAX, WPDQ, WKWM, WVOI. Debuts at number 29 on the Black/Urban chart.

KOOL & THE GANG

Emergency (De-Lite/PolyGram)

62% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/10, Light 30/20, Total Adds 30 including WWIN, WUSL, KMJQ, HOT105, WEDR, K94, WGCI, WBLZ, WDMT, KDAY, XHRM, WKND, WYKO, KDKO. A Most Added Record.

VAL YOUNG

Seduction (Gordy/Motown)

62% of our reporting stations on it. Rotations: Heavy 4/0, Medium 21/3, Light 28/12, Total Adds 15 including WXYV, WVEE, HOT105, WOWI, WDMT, WDPN, WKXI, WJAX, WPLZ, Z103, KUKO.

TINA TURNER

One Of The Living (Capitol)

61% of our reporting stations on it. Botations: Heavy 7/0, Medium 27/4, Light 18/2, Total Adds 6, KDLZ, WDIA, WOWI, WJAX, KHYS, WZEN. Debuts at number 38 on the Black/Urban chart.

NEW & ACTIVE

PAUL LAURENCE "She's Not A Sleaze" (Capitol) 50/3

Medium 28/2, Light 19/1, Total Adds 3, WXYV, WOWI, WLUM. Heavy: WAOK, WXOK, WENN. WDAS, WANO, WYLD-FM, WDMT, KSOL.

NEW EDITION "Count Me Out" (MCA) 48/42

ins: Heavy 7/6, Medium 16/14, Light 25/22, Total Adds 42 including WXYV, WILD, WRKS, WDAS, K104, KDLZ, N. WHRK, HOT105, WEDR, WYLD-FM, WGCI, WDMT, WZAK, WLUM, KMJM, KDAY, XHRM, KSOL.

DIMPLES "Shake 'Em Down" (RCA) 38/4

, Medium 170, Light 1914, Total Adds 4, WWIN, WDPN, WVKO, WOWI. Heavy: WEDR, WGCI. Mediums EE, WZAK, WNHC, WXOK, WENN, WPEG.

NOV YEER, "YEE, "KAO, WINTO, WAON, WENN, WPES.

ROY YEER, "Sign N Slide", (Columbia) 35 A57

Rotations: Heavy 40, Medium 130, Light 187, Total Adds 7, WTMP, WDMT, WAOK, KJCB, WBLX, KHYS, KDKO. Heavy, WDJY, KMJQ, WULD-FM, WFKA.

WODY, KMJO, WYLD-FM, WFXA

TROUBLE FUNK "Still Smokin" " (Island) 35/6

Rotations: Heavy 20, Medium: 100, Light 23/6, Total Adds 6, WLUM, KDAY, WPEG, WOFX, WOOK, KBUZ. Heavy; WDJY, WTLC. Medium: WEDR, WTMP, KSOL, WFXA, WATV, WOMG, KOKA, WWDM, WANM, WGPR.

WTLC. Medium: WEUH; WIDF, ROUL, WEAR, WALV, WINDS, ROOM, EMILIAN, INDIAN, INDIAN, THE AT APP "IT DOESN'T Really Medium ("WB) 35' Add 44, WHYZ, KAPE, WYOI, KBUZ, Heavy, WHUR, KDAY, WALT, WWWS, WZEN, Medium indian, 164, Total Add 54, WHYZ, KAPE, WYOI, KBUZ, Heavy, WHUR, KDAY, WALT, WWWS, WZEN, Medium indian, 164, Total Add 54, WHYZ, WZAK, WLUM.

WWWS, WZEN, Mediums include: WDAS, WHRK, WTMP, WBLZ, WZAK, WLUM.

DNE WAY "More Than Friends, Less Than Lovers" (MCA) 35/2

Potations: Heavy 5/0, Medium 15/0, Light 15/2, Total Adds 2, WFXA, WANT. Heavy: WDMT, WZAK, KIIZ, WDAO, WWWS.

Mediums include: WILD, KIO4, WEDR, WYLD-FA, KACE

PAUL YDUNG: "I'm Gonna Tear Your Playhouse Down" (Columbia) 34/2

Potations: Heavy: 9/0, Medium 14/1, Light 11/1, Total Adds 2, WILD, WJMI, Heavy: WAMO, WVEE, K94, JET94, WHYZ, WJAX, WPLZ, KOKA, WTLC.

PRINCE "America" (WB) 32/17

FULL FORCE "Alice, I Want You Just For Me" (Columbia) 31/8 tium 13/2, Light 17/6, Total Adds 8, WDAS, K104, HOT105, WDMT, WQMG, WHYZ, KJCB, WGPR.

KMJM. WYLD-FM. KSOI

Medium: Windl., Wolfs, World, World,

NICOLE "Always & Forever" (Portrait/CBS) 25/9 ...
Rotations: Heavy 1/0, Medium 5/0, Light 199, Total Adds 9, KDLZ, HOT105, WTMP, KOXL, WATV, WQMG, WALT, WORL WORM, Heavy: WDMT, Medium WDIA WEDP WZAK, WBLX KOKA.

GENE CHANDLER "Haven" I Heard That Line Before" (Fastlire) 25/1
Rotations: Heavy 2:0, Medium 8:0, Light 15/1, Total Adds 1, WDMT, Heavy: WGCI, WKXI. Medium: WDAS, WNHC, WFXC, WOMG, WWDM, WAAA, WGRH, WWWS.

SIGNIFICANT ACTION

BOOGIE BOYS "You Ain't Fresh" (Capitol) 24/13 pht 14/9, Total Adds 13, WDAS, K104, WDIA, WHRK, Z93, JET94, WFXC, WHYZ, xy; WZAK. Medium: WUSL, WJLB, KDAY, WWDM, WWWS.

WOOK, WHE, WICH, WARM, WYOL REBDY, WEAK, MIDDINI, WOSE, WILD, NORT, HTDM, HTDM, KASHIF "Condition Of The Heart" (Arista) 24/12

Rotations: Heavy 00, Medium 105, Light 147, Total Adds 12, WWIN, WHRK, HOT105; WZAK, WNHC, WDPN, WFXC, W.MII, WKXI, WALT, WAAA, WCPP, Medium; KDLZ, WAOK, WTKL, KAPE, WZEN.

WJMI, WKXI, WALT, WAAA WGPR, Medium KDLZ, WADK, WTKL, KAPE, WZEN.

ISLEY BROTHERS "Colder Are My Nights" (WB) 23/18
Rotations: Heavy 0to, Medium 87, Light 1511, Total Adds 18, WAMC, WHRK, WBMX, WZAK, KDAY, WAOK, WENN, WDPN, WHYZ, WJMI, WKXI, WJYL, WQOK, KAPE, WAAA, WWWS, WZEN, WYOI.

MOST ADDED

NEW EDITION (42) Count Me Out (MCA) KOOL & THE GANG (30)

Emergency (De-Lite/PolyGram)
PATTI AUSTIN (21) EVELYN "CHAMPAGNE" KING (19)

WHITNEY HOUSTON (18) Thinking About You (Arista) ISLEY BROTHERS (18)

Colder Are My Nights (WB)

HOTTEST

STEVIE WONDER (71)

Part-Time Lover (Tamla/Motown) MORRIS DAY (46) The Oak Tree (WB)
ARETHA FRANKLIN (33)

Who's Zoomin' Who (Arista) CAMED (23)

Single Life (Atlanta Artists/PolyGram) DOUG E. FRESH (22) The Show (Reality/Fantasy)

NONA HENDRYX "If Looks Could Kill (DOA)" (RCA) 22/3
Rotations: Heavy 1/0, Medium 11/0, Light 10/0, Total Adds 3, WLOU, KDKO, KUKO. Heavy: WKXI. Medium: WWIN, WILD, WHUR, KDLZ, WLUM, WXXIC, WATY, WENN, WOME, KJCB, WWDM.

ANGELA BOFILL "Tell Me Tomorrow" (Arista) 22/2

Rotations: Heavy 2/0, Medium: 12/0, Light 8/2, Total Adds 2, WDIA, WQMG, Heavy; K104, KDLZ. Medium: WDJY, WZAK, KACE, KQXL, WJYL, WLQU, WANT, WANM, WAAA, WDAO, WWWS, KDKO.

RACE, ROXI, WYK. UDUU, WANI, WAMM, WAAA, WAO WWYS, KURO. OWNES, KURO. OWNES, KURO. OWNES, KURO. OWNES, WANIE WANIE

LEGACY "Someone Else's Girl" (Private I/CBS) 21/4

WTMP, WNHC, WAOK, WTKL, Medium: WDJY, WDIA, WFXA TROMS, INDA, DATE, DOAD, WWWS.
STROKE "YOU ARE THE ONE" ("Omni/Allantic) 21/4
Rotations: Heavy 0.0. Medium: 10/1, Light 11/3, Total Adds 4, WAOK, WXOK, WXXI, WVKO. Medium: WWIN, WDAS, WDJY,
WHJB, R104, KDJZ, KMAD, WOMG, KIZ.

ALEXANDER O'NEAL "A Broken Heart Can Mend" (Tabu/CBS) 19/6 Rotations: Heavy 10, Medium 50, Light 13/6, Total Adds 6, WILD, KACE, WTKL, KJCB, WBLX, WWWS. Heavy: WJMI. Medium: WYLD-FM, WKND, WDRN, WLOU, WWST.

Medium: WYLD-FM, WKND, WDPN, WLOU, WWDM.

CHOICE MCS featuring FRESH GORDON "Gordy's Groove" (Tommy Boy) 18/9
Rotations Heavy 00. Medium 4/2, Light 14/7, Total Adds 9, WDAS, WDMT, WZAK, WLUM, KMJM, WTKL, WXOK, WFXC, WDMG. Medium: WRKS, KDAY.

WOMG, Medium: WHKS, KUAF:
WINANS "Left My People Go" (Qwest/WB) 17/6
Rotations: Heavy 0.0, Medium B/T, Light 95. Total Adds 6, WDAS, WVEE, WJLB, XHRM, WTKL, WXOK. Medium: WZAK,
KACE, WKND, WDPH, WYSC, WJYT, WWWS.

JAKI GRAHAM "Round And Around" (Capitol) 17/2
Rotations: Heavy 1/0, Medium 7/0, Light 9/2, Total Adds 2, WNHC, WQQK, Heavy; WEDR, Medium: WDIA, WHRK, HOT105,

RALPH MacDONALD featuring YOGI LEE "Laying In His Arms" (Polydor/PolyGram) 17/2 Rotations: Heavy 0/0, Medium 3/1, Light 14/1, Total Adds 2, WOWI, WXOK, Medium: WEDR, WAAA.

Rotations: Heavy 0,0, Medium 3/1, Light 14/1, Total Adds 2, WOWI, WXOK, Medium: WEDR, WAAA SMOKE £1JY "Dreams" (Epic) 17/2 Rotations: Heavy 1/0, Medium 13/1, Light 3/1, Total Adds 2, WHUR, WANT. Heavy: WGCI. Medium: WRKS, WVEE, WEDR, WAOK, WXOK, 239, WOMB, WXOK, KHYS, WANM, WAAA.

STEVE ARRINGTON "Turn Up The Love" (Allantic) 16/5
Rotations Heavy 1/0, Medium 5/1, Light 10/4, Total Adds 5, WDAS, WDIA, XHRM, KAPE, WVOI. Heavy: WFXA. Medium
KACE, KSOL, WHSG, WARM.

MARY JANE GIRLS "Break It Up" (Gordy/Motown) 16/4
Rotations: Heavy 1/0. Medium 7/1 Light R/3. Total Adds 4 WDAS 1

Medium 7/1, Light 8/3, Total Adds 4, WDAS, WATV, WLOU, Z103. Heavy: WFXA. Medium: WUSL. G. KAPE, WAAA.

OSBORNE & GILES "I'il Make You An Offer" (Red Label/Capitol) 15/9
Rotations: Heavy 010, Medium 010, Light 15/9, Total Adds 9, WATV, WENN, WOMG, WBLX, WOOK, WWDM, WTLC, WZEN,

CONNIE HILL "Could It Be Love" (Urban Sound) 15/1

KHYS. Medium: WEDR, WXOK, WJMI, WGPR, WTLC, KDKO SPYDER D "Rap is Here To Stay" (Profile) 14/9
Rotations: Heavy 0/0, Medium 1/1, Light 13/8, Total Adds 9, WDIA, WBMX, WAOK, WTKL. WQMG, WBLX, WQQK, KHYS,

READY FOR THE WORLD "Digital Display" (MCA) 13/9
Rotatlons: Heavy 2/2, Medium 6/3, Light 5/4, Total Adds 9, WAMO, WYLD-FM, KDAY, WFXA, KOXL, WTKL, WALT, KAPE, SHANNDN "Urgent" (Mirage/Atco) 13/5

, Total Adds 5, WYLD-FM, WNHC, WATV, WFXC, WQMG. Heavy: WVKO.

1/0, Medium 5/0, Light 7/5, WJMI, KJCB, WANM, WAAA

RAY, GDDDMAN & BRDWN "Say You Will" (Panoramic) 13/2
Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Total Adds 2, WZAK, WJJS. Medium: WWIN, WEDR.

CONCEPT "Mr. DJ" (Tuckwood) 13/2 n 4/0, Light 8/2, Total Adds 2, WBMX, KMJM: Heavy: WGCI, Medium: KMJQ, KJLH, WKWM,

JESSE JOHNSON'S REVUE "Let's Have Some Fun" (A&M) 12/10
Rotations: Heavy 0/0, Medium 5/5, Light 7/5, Total Adds 10, WHUR, WOWI, WLUM, KDAY, OC104, WDPN, WJMI, WWWS,

GWEN GUTHRIE "Peanut Butter" (Island) 12/9 3/2, Light 9/7, Total Adds 9, WWIN, WDAS, WHUR, KMJQ, WDIA, WKXI, WBLX, KHYS, KAPE

SUPER NATURE "Show Stoppa (Is Stupid Fresh)" (Pop Art) 12/4
Rotations: Heavy 1/0, Medium 7/2, Light 4/2, Total Adds 4, WXYV, WUSL, KMJO, WGPR. Heavy: KDAY. Medium: WDAS,

RAMSEY LEWIS "This Ain't No Fastasy" (Columbia) 11/1
Rotations: Heavy 1/0, Medium 4/0, Light 6/1, Total Adds 1, WNHC. Hea leavy: WDJY. Medium: WFXC, WLOU, KOKA, WAAA.

Rotations: Heavy 110, Medium 310, Light 261, 1006 TONEY LEE: "Might Lights" (Critique) 1016 Rotations: Heavy 010, Medium 3/1, Light 1/5, Total Adds 6, WBMX, WENN, WFXC, WQMG, KHYS, WWDM. Medium: WEDR

BOBBY BLAND "Members Only" (Malaco) 10/5

BOBBY BLAND "Members Only" (Malaco) 10/5

Members Only Light 10/5, Total Adds 5, WATV, WENN, WALT, WBLX, WAAA

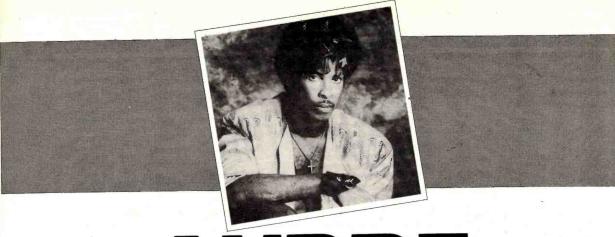
Rotations, Heavy 0.0, Medium 0.0, Light 10.5, Total Adds 5, WATV, WENN, WALT, WBLX, WAAA. SPINNERS "Put U S Together Again" (Mirage/Alco) 10.1 Rotations: Heavy 0.0, Medium 5/1, Light 5.0, Total Adds 1, WGPR. Medium KDLZ, WDIA, WJYL, WJJS. HERB ALPERT with BRENDA RUSSELL "You Are The One" (A&M) 10.0 Rotations: Heavy 0.0, Medium 3.0, Light 70, Total Adds 0, Medium) WDJY, KDLZ, KOKA.

Rotations: Heavy 0'0, Medium 3/0, Light 7/0, Total Adds 0, Medium: WD.JY, KDLZ, KOKA.

SWEET TRIO "TRIQ GUY" (Tommy Boy) 10/0

Rotations: Heavy 0'0, Medium 5/0, Light 5/0, Total Adds 0, Medium: WEDR, WDMT, KDAY, KSOL, WFXC.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records



CYMONE "Lipstick Lover"

The new single and 12" remix that everyone has been asking for will be on your desk next week!

. . . and don't miss Andre's Dance Electric Tour in the following cities:

- October 24 Mecca Arena
 - 25 Arena
 - Myriad Center 26
 - Kemper Arena
 - 31 T.H. Barton Col.
- November 1 Summit
- 2 Centroplex
 - 3 Re-Union Arena
 - Civic Center 8 Gardens

 - 9 Joe Louis Arena
 - 10 Pavillion
 - 14 Roundhouse
 - 15 Mid-South Col.
 - 16 Mississippi Col.
 - 17 Omni
 - 21 Vets Memorial Aud.
 - 22 Nassau Col.
 - 23 Public Hall Arena
 - Convention Center
 - 27 Arizona Col.

- Milwaukee
- St. Louis Oklahoma City
- Kansas City Little Rock
 - Houston Baton Rouge
- Dallas Pittsburgh
- Cincinnati Detroit
- Chicago Chattanooga
- Memphis Jackson
- Atlanta Buffalo Nassau
- Cleveland Indianapolis Phoenix

- 29 Sports Arena 30 Long Beach Arena
- December 1 Coliseum Arena
 - 5 Civic Center
 - 6 Hirsh Col. Lakefront Arena
 - 8 Jefferson CC 12 Civic Center
 - 13 Municipal Aud. 14 Coliseum
 - 15 Coliseum 20 Convention Center
 - 21 War Memorial Aud. 22 Gardens Arena
 - 26 Orange Convention Center 27 Vets Memorial Col.
 - Municipal Auditorium 28 Sun Dome Arena
 - 30 TBA
 - 31 Hollywood Sportatorium

- San Diego Long Beach
- Oakland Monroe
- Shreveport New Orleans Birmingham
- Albany (GA) Nashville Greensboro
- Richmond Washington, D.C. Rochester Boston
- Orlando Jacksonville
- Mobile Tampa
- Miami



BLACK/URBAN ADDS & HOTS

EAST

OC104/Ocean City

WWIN/Baltimore Newman/Dunn
DIMPLES
KASHIF
GWEN GUTHRIE
KOOL & THE GANG
RECOOL J
HOTELS
ATFUE WONDER
ARETHA FRANKLIN
PREDDIE JACKSON
EUGENE WILDE
ISLEY JASPER ISLE

OCIO4/Ocean City
Dave Alban
MILAPIT CONTROL
MI WXYV/Bailmore
Roy Sampson
SHEILA E
VAL YOUNG
PAUL LAURENCE
SUPER NATURE
PATTI AUSTIN
NATURE
TLANTIC CHARR
MITHRY HOUSTON
HOCKEST
TRAMAINE
EDDIE MURPHY
MORRIS DAY
MORRIS DAY
CHARA KHAN
FREDDIE JACKSON WUSL/Philadelnfile WUSL/Philadelpfilai
Wyatt/Jackson
FIVE STAR
KOOL & THE GANG
JETS
SUPEN NATURE
EVELYN KING
HOLLENS

EVELVEN KING
HOTERA:
STARPPINT
DOUG E. FRFSHFREDDIE JACKSON
STEVIE WONDER
ATLANTIC STARR
WDASIPHIZED
DOGGIE SOYS
FULL PROCE
FULL PROCE
EAY PARKET
EAY PA WILDIBOSION
SMITHTHOMAS
PAUL YOUNG
NEW EDITION
PATTE AUSTIN
ALEXANDER O'NEAL
ARTISTS UNITED
HOTESE & ANGELA
FREDDIE JACKSON
MORRIS DAY
PRINCESS
TA MARA & SEEN WETWORK
WINARS
STEVE ARRINGTON
HOTLGAT:
STEVIE WONDER
SHEILA E
ISLEY JASPER ISLE
SYSTEM
EUGENE WILDE

WKNDIHaritord
JordaniMcLean
DOUG E. FRESH
PRINCE
JETS
KOOL & THE GAMG
EVELYN KING
PATTI ADSTIN
SACTISTS UNITED
HOLLEST
RENE & ANGELA
FREDDIE JACKSON
ARETHA FRANKLIN
DOUG E. FRESH
MORRIS DAY WAMO/Pittsburgh Woodson/Anthony PRINCE READY FOR THE WGR ISLEYS EUGENE WILDE HOLLERS! Hottest: RAY PARKER JF. ISLEY JASPER ISLE TA MARA & SEEN ARETHA FRANKLIN MORRIS DAY

WDJY/Washington Brute Balley KURTIS BLOW TOTAL CONTRAST HOTEGET: STEVIE WONDER MORRIS DAY ISLEY JASPER ISLE TA MARK & SEEN LUTHER VANDROSS WNHC/New Haven James Jordan 9.9 SHAMNON JAKI GRAHAM LEGACY RAMSEY LEWIS KOOL & THE GANG KURTIS BLOW SYSTEM

KURTIS BLOW SYSTEM KASHIF NEW EDITION HOTCEST: STARPOINT COLONEL ARRAMS FAMILY BOBBY WOMACK STEVIE WONDER WHUR/Washington Mike Archié Who Archie

MOOTE CITY

MELBA MOORE
ATLANTIC STARR
JESSE JOHNSON
PRINCE RISTER

AVAILABLE STARR
JESSE JOHNSON
PRINCE RISTER

AVAILABLE STARR

AVAILABLE

MITTER

MOOTE STARR

AVAILABLE

MOOTE STARR

MOOT WRKS/New York WRKSINEW York
Tôny Quartarone
NEW EDITION
STARPOINT
WHITHEY HOUSTON
HOLLEST:
STEVIE WONDER
STARPOINT
WHITHEY HOUSTON
PRINCESS
TRAMAINE

KACELOS Angeles
PART RODINGES
PART RODINGES
CARL ANDERSON
AL DI MEDILA PROJEC
CHAPTER 8
CHAPTER 8
CHAPTER 8
CHAPTER 8
PRINCE
TOTAL COURTAST
TOTAL COURTAST
ENNIE WALTES
ALFRANDER O NEAL
ALFRANDER O NEAL
ALFRANDER O NEAL
STEVITE MONDER
MADISTE WALTES
TA MARA & SEEN
SHELLA E
LITHER WANDOSS
KUKOPPOGGIS

KACE/Los Angeles

WEST

KDKO/Denver Jay Johnson
LUTHER VANDROSS
TRAMAINE
WHITTHEY HOUSTON
JESSE JOHNSON
KOOL & THE GANG
PATTI ALUSTIN
BADD HABBITT
JETS
EVELIN KING JETS EVELYN KING ROY AYERS NONA HENDRYK LUSHUS DAIM LUSHUS DAIM
HOTTEST:
ARETHA FRANKLIN
CHARLIE SINGLETON
TA MARA & SEEN
CHAKA KHAN
EDDIE MURPHY
KJLH/Los Angeles KUMCUP MANDROSS
KUMCUP MANDROSS
KUMCUP MANDROSS
SULTANE SULTAN KJLHIOS Angeles
Doug Glimore
MHITMEY HOUSTON
PRINCESS,
HOLLES IS
STEVI E WONDER
DOUG E. PRESH
PREDDIE JACKSON
MHITMEY HOUSTON
MORRIS DAY
KDAYILOS Angeles
Paterson/Mack
NEW EDITION
REMOVE THE WOR
LISA LISA
LISA
LISA
LISA LISA LISA ISLEYS STARPOINT DYMASTY & HIMI LISHUS DAIM JESSE JOHNSON KOOL & THE GANG YIC ASHET TROUBLE FINK GRANMASTER HELLE HOLLES XHRM/San Diego Duff Lindsey Ouf Lindsey
WINAMS
KOOL & THE GANG
FVELVM KING
STEVE ARRINGTON
NEW EDITION
NOTES STEVIE WONDER
MAURICE WHITE
MORRIS DAY
TA MARA & SEEN
RENE & ANGELA Hottest: STEVIE WONDER MORRIS DAY TA MARA & SEEN ARETHA FRANKLIN LUTHER VANDROSS

SOUTH WENN/Birmingham
Michael Star
KOOL & THE GANG
ISLEYS
TONEY LEE
BOBBY BLAND
'SBOONE & GILES
STEVILE WONDER
MAURICE WHITE
REME & ANGELA
CAMEO
FAMILY

Z93/Charleston

JET94/Challanooga Frank St. James

Frank St. James
SCRIMT: ONLY
SCRIMT: ABRAMS
PRINCESS
ALEXANDER O'NEAL
MELBA MORE
ROOL THE GAME
COMPULES'
TRAMALINE
BOOGIE BOYS
HILLESTIAN, THEMER
DETARGE
MORRIS DAY
ISLEY JASPER ISLE

WDPN/Columbia Chaz Saunders

Chaz Saunders
ATLANTIC STARR
PRINCE
ISLAYS
ISLAYS
ATTANTIC
STARR
PRINCE
ISLAYS
ISLAY
ATTANT
AND
ISSE
ATTANTON
IN
ASSIT
ISLAY
AND
IN
IN
ISLAY
ISL

Terri Avery
BOGGIE BOYS
KLYMAXX FULL FORCE
FULL FORCE
GLADYS KNIGHT
KENNY LOGGINS
NEW EDITION
HOCEAST:
SHEILA E
FREDDIE JACKSON.
CHERRELLE
DOUG E. FRESH
ARETHA FRANKLIN

WFXC/Durham Alvin Slowe

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NEW EDITION
KASHIF
FRINCE
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PRINCESS
DOROTHY MOORE
CHI-LITES
TONY TROUTHAN
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KDLZ/Ft. Worth-Dallas McCann/Madison

McCann/Madison
NICOLE
TINA TURNER
WHITTNEY HOUSTON
PRINCE
NEW EDITION
HOTCOST:
STEVIE WONDER
MAURICE WHITE
MORRIS DAY
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WOMG/Greensboro
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Cliff Fletcher
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WINANS
TEDDY PENDERGRASS
HOŞLESL:
STEVIE WONDER
ISLEY JASPER ISLE
CAMEO
RENE & ANGELA WPEG/Charlotte Fred Graham Fred Graham

JETS
TROUBLE FUNK
WHITNEY HOUSTON
PATTI AUSTIN
HOTCEST:
STEVIE WONDER
LUTHER VANDROSS
FAMILY
DEBARGE
DOUG E. FRESH

WFXA/Augusia
Tony Sewell
READY FOR THE WOR
MRITHEF MOUSTON
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GIVENS FAMILY
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KQXL/Bator/Rouge Don Ricardo JOYCE KENNEDY NEW EDITION RJ'S LATEST ARRIV SIMPLY RED SIMPLY RED MICOLE READY FOR THE WOR 9.9 BRANDI WELLS HOLLEST: CAMED STEVIE MONDER DOUG E. FRESH FAMILY PREDDIE JACKSON

WXOK/BAION ROUGE
ALWAIGHT BRANDS WITH BRAN

WTKL/Baton Rouge Guy Broady NEW EDITION READY FOR THE WOR SPYDER D DEBARGE SYSTEM ALEXANDER O'NEAL LEGACY LEGACY
WINANS
PRESH GORDON
SIMPLY RED
JOYCE KENNEDY
HOTHERST
ATLANTIC STARR
MORRIS DAY
WHITNEY HOUSTON
ARETHA FRANKLIN
DOUG E. FRESH

MATVBERNINGHAM

KSOL/San Francisco Rebinson/Moody
ARTISTS UNITED
LISA LISA
EVELYN KING
NEW EDITION
HOTLEST:
STEVIE WONDER
JENNIFER HOLLIDAY
BOBBY WOMACK
DOUG E. FRESH
DEDARGE

WHYZ/Greenville Michael Taylor MICHAELTENDER
CURTIS MAYPIELD
NEW EDITION
CON FUNK SHUN
KOOL & THE GANG
BENARD WRIGHT
ISLEYS
SHELLA F.
RICK JAMES
FULL PORCE
BOOGIE BOYS
FULL HARDCASTLE
HOLESEL
FREDDIE JACKSON
MORRIS DAY
STEVIE WONDER
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WQFX/Gullport-Biloxi
Jim Lucas
JETS
JETS
GUCERE WILDE
TROUBLE PINN
WHITMEY MOUSTON
EVELTH KING
VIRKI LOVE/JUNCE
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MORRIS DAY

KMJQ/Houston Ron Atkins RON ALMON DATTI A MUSTIN SUPER NATURE ROBERTA CILLIAM GWEN GUTHRIE LUSHUS DAIM KOOL & THE GANG EVELTY KING NEW EDITION NEW EDITION DELANCE JACKSON HOKARD JOHNSON MORRIS DAY HUMAN BODY

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GNEN GUTHRIE
VAL YOUNG
BORBETTES
GIVEN FAMILY
STEVIE WONDER
HORRIS ONY
CAHEO
MAURICE WHITE
MAZE

WJAX-FM/Jackso Tony Mann STARSHIP PRINCE TRAMAINE VAL YOUNG TINA TURNER PRINCESS HOTCEST: MORRIS DAY A-HA A-HA JAN HAMMER STEVIE WONDER ARETHA FRANKLIN

WPDQ/Jacksonville Marc Little JAN HAMMER HELBA MOORE MELBA MOORE SYSTEM BOBBY WOMACK PRINCESS Hottest: STEVIE WONDER CAMEO MAURICE WHITE RENE & ANGELA MORRIS DAY

Bill St. John Bill St. John
PATTI AUSTIN
RAY PARKER JR.
LUTHER VANDROSS
CHERYL LYNN
EVELYN. KING
MELBAK MOORE
NEW EDITION
HOLLEST:
MORRIS DAY
TSLFY JASPER ISLE
JAN HAMMER
EDDIE MURPHY
DOUG E. PRESH KJCB/Lafayette
Horatio Mandy
NEW EDITION
EVELTY KING
ROY AYERS
FULL FORCE
SHEILAD ON FALL
HOLLEST
LISLEY JASPER ISLE
DOUG E. PRES
MORRIS DAY
TA HARA 6 SEEN
ENDIE MURPHY

WJYLLouisville
WilliamsiLandecker
TAKA BOOM
CHI-LITES
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ISLEYS
TOTAL CONTRAST
HOCLEST:
STEVIL WONDER
MORRIS DAY
MAURICE WHITE
RENE & ANGELA
ARETHA FRANKLIN

WLOULouisville
Tony T. Fields
PRINCE
MARY JAME GIRLS
CON FUNK SHUN
NOMA HERDRYX
CHOICE MC'S
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KOOL MO DE
HOCLMAD LS
FREDDIE JACKSON
DOUG E. PRESH
BOBBY WOMACK
ARETHA FRANKLIN

WJJSILynchburg
Lad Goins
RAY GOODMAN & SR
KOOL & THE GAMG
GLADYS KNIGHT
PATTI AUSTIN
HOCKEST:
STEVIE WONDER
FAMILY
MORRIS DAY
ISLEY JASPER ISLE

WOIA/Memphis
Bobby O'Jay
TiMA TURBER
NEW EDITION
BOOGLE FOOTS
SYSTEM
BOOGLE FOOTS
SYSTEM
ARTHORY
SYSTEM
MEATHER CIRLS
BILL MITHERS
SYVER
DAVIS
ANOELA BOFILL
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ISLEYS
HOLLEGE
BOUG E. FRESH
STEVIE MONNEP
STEVIE MONNEP
FREDDIE JACKSON
ISLEY JASPER ISLE

WALTHMENDER
AMARTA FLUSSEI
MALTHMENDER
MERCHITCHEN
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HOT105/Miami
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DOUG E. FRESH
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85 Reporting Stations **85 Current Reports**

WEDR/Miam WEDRIMISMI
JACKSON/JONES
NEW REDITION
ALISHA
STARPOINT
KOOL & THE GANC
DREAM TEAM
ROBERTS GILLIAM
J.M. SILK
JOY VOGEL
HOLLOST
STEVIE WONDER
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DOUG E. PRESH
MORRIS DAY

WBLX/Mobile
Vernon Wells
BOBDY BLAND
ALEXANDER O'NEAG,
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COOL THE GAMG
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COVEN GUTHERE
OSBORNE & GILES
GIVENS FAMILY
SPYDER D
BENNARD WRIGHT
HOLLOW
DENNARD WRIGHT
DOLLOW
JENNIFER HOLLIDAY
DOUG E. PRESH
MOBRIS DAY

WOOK/Nashville
J.C. Floyd
NEW EDITION
ISLEYS
MORRIS DAY
JAKI GRAHAM
OSDORNE & GILES
SPYDER DO
HOTE
BOOGLE BOYS
HOTE
FAMILY
STEVLE MONDER
PRINCE
ELYMAXX

WYLD-FM/New Orleans
Dell Spencer
READY FOR THE WOR
NEW EDITION
GLADYS KNIGHT
PATTI AUSTIN
STARPOINT
SHANNON SHANNON
EGYPTIAN LOVER
HELBA MOORE
VIKNI LOVE/RUANCE
TEDDY PENDERGRASS,
HOLLEST
STEVIE WONDER
ATLANTIC STARR
MAURICE WHITE
ARETHA FRANKLIN
CAMEO

WOWINOTOIN
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ROOL & THE GANG JETS PRINCE POTENT: STEVIE WONDER JAN HAMMER CAMPO EDDIE MURPHY EREDDIE JACKSON

WORL/Orlando WORL/Orlando
Earl James
PATTI AUSTIN
MELBA MOORP
NICOLE
HOLLER!
CAMERO
FREDDIE JACKS
MAURICE WHITE
STEVIE WONDER
DEBARGE

WPLZ/Pelersburg
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ATLANTIC STARR
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BENORMED AND STARR
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WANT/Richmond
Monet-Freeman
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MORRIS DAY

KAPE/SAN ANTONIO
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JOYCE KENNEDY
NEW EDITION
ISLEYS
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HOLL-98!
STEVIE WONDER
NORRIS DAY
TA MARA & SEEN
CHARLIE SIGNICATION
ARETHA FRANKLIN

KOKA/Shreveport
B.B. Davis,
LUTHER VANDPOSS IN MEN EDITION
RAY DANKER JR.
VINKI LUTHON IN TO SHAPE SHAPE
EVELYN KING
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RENNARD HEIGHT
WEATHER GIRLS
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ROSIE GAINES
NEW EDITION
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WTMP/Tampa
Chris Turner
WHITNEY HOUSTON
WHITNEY HOUSTON
FOR THE STAPLE SINCERS
ROY AYERS
B.B. KING
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H.B. KI

MIDWEST

Z103/Columbus
Mike Davis
PATTI AUSTIN
STARPOINT
TRAMAINE
VIRKI LOVE/NUANCE
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PRINCE
HOTEST
VAL YOUNG
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H WBMX/Chicago
Michaels/Spoon
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ISLEYS
EVELVEN KING
WHITHEY HOUSTON
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TONEY LEE
L. L. COOL J
HOLEGER ANGELA
STEVIE WONDER
RENE & ANGELA
DOUG E. FRESH
BAR-KAYS WBMX/Chicago

WYKO/Columbus
KC Junes
KC June W GCIIChicago
Graham Armstrong
NEM EDITION
SYSTEM
VIEW LOVE/NUMMER
FRINCESS
KOOL & THE GANG
BERNARD WRIGHT
HELBA HOORE
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MAURICE WHITE
CAMEO
MORRIS DAY

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WZAK/Cleveland
Tolliver/Perry
NEW EDITION
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WORRIDATES

JOS SPRICES
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BOOGLE BOYS
TEDDY PENDERGRASS
NAN PARRIS
SUPER NATURE
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PATTI ALISTIN
MOVIES
GLADYS KNIGHT
HOLLES
TEVEL WONDER
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WKWM/Grand Rapids
Frank Grant
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RACGIE ROYS
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WTLC/Indianapolis
Jay Johnson
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OSBORNE & GILES
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FRESH GORDON
CATCH
JEFF TYZIK
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KLYMAXX
STEVIE MONDER
PREDDIE JACKSON
DEBARGE

WZENISI LOUIS
BRIN RYAN
TINA TURNER
SYSTEM
KOOL & THE GANG
ISLEYS
TOTAL CONTRAST
TOVELYN KING
OSDORNE & GILES
KURTIS BLOVE
CHOICE MC'S
HOLLES
TEVLE MONDER
ARETHIA FRANKLIN
TRAMAINE

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ROBER HORIGAY
ROBER HORIGAY
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CHAPTER 8
ISLEYS
KOOL & THE GAME
COSPONNE & GILEE
ZAPP-ARREN JR.
ZAPP-ARREN JR.
ZAPP-BERGER JR.
ZAPP-JAN'S LONDER
ARETHA FRANKLIN

KBUZ/Wichita
Bruce Adamek
TRAMAINE
TROUBLE FUNN
TROUBLE F

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

OCTOBER 25, 1985

WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)

WAYNE SHORTER/Atlantis (Columbia)

MANHATTAN TRANSFER/Vocalese (Atlantic)

AHMAD JAMAL/Digital Works (Atlantic) AL DIMEOLA PROJECT/Soaring Through A Dream (Manhattan)

ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note)

JOE SAMPLE/Oasis (MCA)

McCOY TYNER & JACKIE McLEAN/It's About Time (Blue Note)

DEBUT • 6 52nd STREET/Scrapple To The Apple (Inner City)

JEAN-LUC PONTY/Fables (Atlantic) 20

MARK EGAN/Mosaic (Hip Pocket/Windham Hill) 10

AZYMUTH/Spectrum (Milestone/Fantasy)

DON GROLNICK/Hearts & Numbers (Hip Pocket/Windham 'Hill)

AL JARREAU/Live In London (WB)

PHIL UPCHURCH/Companions (Jam)

LES McCANN/Music Box (Jam)

BILLY COBHAM/Warning (GRP) 17

BILLY HIGGINS/Mr. Billy Higgins (Riza) OTB/Out Of The Blue (Blue Note).

DEBUT DEBUT JOE PASS/White Stone (Pablo)

DEBUT > 3 MIKE MARSHALL/DARDL ANGER/Chiaroscuro (Windham Hill)

2 GEORGE SHEARING/Grand Piano (Concord) 23

Œ ED SAINDON & SPECTRUM/Different Strokes (World Mallet)

McCOY TYNER/Just Feelin' (Palo Alto)

3 HERBIE HANCOCK & FODAY MUSA SUSO/Village Life (Columbia)

PAUL YONEMURA/First Flight Home (Jazz Mind). 17 26

DEBUT > 3 ROB MULLINS/Soulscape (R.M.C.)

DEBUT

DEBUT RIO NIDO/High Fly (Red House)

SANDY OWEN/Themes In Search Of A Movie (Ivory)

DEXTER GORDON/Nights At The Keystone (Blue Note)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCl/Chicago, Graham Armstrong; WOMT/Cleveland, Dean-Dean Rufus; XHRM/San Diego, Duff Lindsey

NEW & ACTIVE

ANITA GRAVINE "I Always Knew" (Stash) 13/4 Rotations: Heavy 1/0, Medium 5/2, Light 7/2, Extra Adds 0, Total Adds 4, WFPL, WMID, WUSF, KWMU. Heavy: KXPR. Medium: WEBR, WKSD, KJAZ.

Medium: WEBR, WKSU, KJAZ.

DJAVAN "Ujavan" (Columbia) 13/2.

Rotations: Heavy 1/0, Medium 9/1, Light 2/0, Extra Adds 1, Total Adds 2, KMHD, KLSK. Heavy: WJZZ. Medium: WBGO, WRAE, KERA, WNOP, KCSC, WILL, WOYE, KIFM.

ANANDA: "Amazonia" (Sonic Atmossheres) 12/4.

ANANDA: "Amazonia" (Sonic Atmossheres) 12/4.

Rotations: Heavy 3/0, Medium-Shi, Light 4/3, Extra Adds 0, Total Adds 4, WDET, KKGO, KUOP, KLSK. Heavy: WFPL, WNOP, KLCC. Medium: WBFD, WJZZ, WKSU, WWFP.

BILL EVANS "The Alternative Man" (Blue Note) 10/5.

Rotations: Heavy 3/1, Medium 2/1, Light 2/0, Extra Adds 3, Total Adds 5, WBFO, WJZZ, KJZZ, KPLU, WUSF. Heavy: WNOP, KTSJ. Medium: WBES.

WNOP, KILOJ, Medium: Weele, JEFF BERLIN & VOX HUMANA "Champions" (Passport) 10/2 Rolations: Heavy 0/0, Medium 2/0, Light 8/2, Extra Adds 0, Total Adds 2, WBFO, KUOP. Medium: WFPL, KCSC.

STEVE RAWLINS "Step Right Up" (See Breeze) 9/3
Rotations: Heavy 1/0, Medium 3/0, Light 4/2, Extra Adds 1, Total Adds 3, KCSC, KMHD, WUSF, Heavy: KADX. Medium:

BUO SHANK/SHORTY ROGERS "California Concert" (Fantasy) 9/2
Rotations: Heavy 1/0, Medium 5/1, Light 3/1, Extra Adde 0, Total Adds 2, KUHF, WUSF, Heavy: KADX, Medium: KPLU,

LESTER BOWE'S BRASS FANTASY "I Only Have Eyes For You" (Columbia) 9/0 Rotations: Heavy 6/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WGBH, WBGD, WRTI, WFPL, WKSU, WWM. Medium, WEBR, WGET, KWMU.

EBRNY CARTER "A Gentleman & His Music" (Concord) 8/6
Rotations: Heavy 1/1, Medium 4/3, Light 1/0, Extra Adds 2, Total Adds 6, WBGD, WYRS, WKSU, KLON, KKGD, KPLU.
Heavy, WMID.



MOST ADDED

McCOY TYNER & JACKIE McLEAN (18) It's About Time (Blue Note) JEAN-LUC PONTY (10) Fables (Atlantic)

OTB (8) Out Of The Blue (Blue Note) DON GROLNICK (7)

Hearts & Numbers (Hip Pocket/Windham Hill)

HOTTEST

WYNTON MARSALIS (33) Black Codes (From The Underground) (Columbia)

WAYNE SHORTER (30) JOE SAMPLE (16) Oasis (MCA)

TITO PUENTE "Mambo Diable" (Concord Picante) 8/6
Tito Puente "Mambo Diable" (Concord Picante) 8/6
Tito Puente "Mambo Diable" (Concord Picante) 8/6
Tito Puente "Mambo Diable" (KOC)
Heavy: WMID. Medium: KKGO.

MATT BIANCO "Whose Side Are You On?" (Atlantic) 8/0
Rotations: Heavy 5/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KERA, WBEE, KBEM, KCSC, KIFM.

THARLIE SHOEMAKE / BILL HOLMAN "Collaboration" (Pausa) 7/6
Rotations: Flewy 1/1, Medium 1/1, Liphi 3/2, Extra Adds 2, Total Adds 5; WFPL, KADX, KPLU, WMID, WUSF, KXPR,
ALLAN BARNES "The Caretaker (Riza) 7/5
Rotations: Flewy COL Medium 2/2, Library 1/2, Total Adds 5; WFPL, KADX, KPLU, WMID, WUSF, KXPR,
ALLAN BARNES "The Caretaker (Riza) 7/5

otations: Heavy 0/0, Medium 3/2, Light 2/1, Extra Adds 2, Total Adds 5, KERA, WNOP, WDET, KPLU, KLSK. Medium:

BUDDY CHILDERS BIG BAND "Just Buddy's (Trend) 7/1
Rotations; Heavy 3/1, Medium 3/0, Clorit 1/0, Extra Adds 0, Total Adds 1, KJAZ.: Heavy: WMID, WUSF. Medium: WMOT,

ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 7/0
Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WYRS, WMID. Medium: WMOT, KLON,

JOANNE BRACKEEN "Havin' Fun" (Concord) 6/3 Rotations; Heavy 2/1, Medium 2/0, Light 1/1, Extra Adds 1, Total Adds 3, WBGO, WNOP, KXPR. Heavy: KPLU. Medium

SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 6/3
Rotations: Heavy 0/0, Medium 3/2, Light 2/0, Extra Adds 1, Total Adds 3, KJZZ, KWMU, KXPR. Medium: KKGO.

TIM WEISBERG "High Risk" (Desert Rock) 6/0
Rotations: Heavy 2/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KBEM, KCSC. Medium: WBEE, WBBY,

REGIONALIZED ADDS & HOTS

EAST

WBFORWHEN
JOHN Werwick
JORNACE SIZWAR
JATE NESENSEB
SILL EVANS
JOE SAMPLE
TYNER & MCLEAN
JOENTY SOURCE
TYNER & MCLEAN
JINNY SMITH
MAYNE SHORTEM
ELUE MITCHELL
MOTERAL

HTUOZ

WBGONewark RodinalKirk JOANNE BRACKERN CHO GROUNICK TITO PUBTIZ BERRY CARTER B. B. KING HOSTERSE! WINTON HARSALIE TYMER & MCLEAS COUNT BASIE MAYNE SHORTER

WRTSPSMadwiphia
Pales Gourdward
MANK MOBLEY
STARLEY JORDAN
TURNER & LYTHERSP
WOMAND MCONEE
COLVER LANC
MCHOSCOPIC SEPTE
PAUS MAYARD
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WYRS/Stamford Bick Persone Jimmy Hoggspf Joc Pags CAMSONEALL ADDERL REDRY CARTER HOLDER! JUDY SOLER'S HODERN JAZZ GOART ANGIGATHA TRANSFE ROSENANY COMPY ANGIGATHA TRANSFE ROSENANY COMPY ANGIGATHA TRANSFE ANGIGATHA TRANSFE ANGIGATHA TRANSFE ANGIGATHA TRANSFE ANGIGATHA TRANSFE ANGIGATHA TRANSFE ANGIGATHA TRANSFE

MIDWEST

WMOTMERNHINE Bick Forest MUELL NEIGLINGER NICHAEL MELVOIN DAVID BOACH FORMAN & CABLES BILL RING TYSER 4 NICLEAN

OME NIGHT #/ E WAYNE SHORTER PETER SPRAGUE FOSTER & MESS

WEVERNami Bea Serie Knox DON GROLHICK NOS HIZLING JOE PASS LES HCCANN HOLLESI: ARMAD JAMAL AL JARREAU HANNATTAN TE OTB BILL EVANS RAIT TA GRAVIN SNABE & POCE SNOEMAKE & P ED SAINFON STEVE BAMILIN

> 50 Reporting Stations **49 Current Reports**

> > KRVS/I afavette failed to report. Therefore its playlist was frozen.

GEORGE SHEAR DAVID LANE TENER & HOLEAN WAZZIONION (*)
DON'S BEST
TYMER & MCLEAN
SILL EYANS
ED SAINDON
RALTH MACDONALE
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HOT LONG
STEVIS MONDER
ONLE UPCHIJOCH
ALTHUM THERE & POLDAN ADDRESS DON CROLBICK OTB HOTENET: MONTON MARRALIS LESTER BOWIE/BRAI MARRHALL & AMER SAMPY OMEN JEAN LIFE PONTY

HOUSEN & CON HOLLEST: AZYMUTH MATT BIANCO AL DIMEGLA TIN WEISBERG ANNAD JAMAL

KIFM/San Diego (*) Bob O'Connor

MAKOTO HOTTOBE DAN SINGEL GENERATION JOE PASS JOE SAMPLE AL DIMEDIA

K.AZISAH FRENCIKO BAD PAYACHA MYPTON HARALIS BUDDY CHILDERS MAYNE BUDDYER THE AVE. STONIES COUNT BASIS RED CASILAND STONIES AND AND AND CASELOS BASEOGA FARF 6 HARILTON HOLLOW CHILDREN MYPTON PASALIS SECURIO CHILDREN MAYNE SHOOTER GEORGE SHEARING GEORGE SHEARING

WEST

KADXDenser (*)
J.B. DeWah
DICK HINDMAN
TYMER & HCLEAN
DEFRANCO & PETERS
BILLY BOKSTINE
SHODMAKE & HOLMAS HOTCHST: SPIRE ROBINSON FORMUN & CABLI BILLY HIGGINS PETERS, WILBUI STEVE RAMLINS

KKGGR.os Angeles Jeff Gebringer HANCOCK & SUBO HITE UPCHURCH HAMSEY LEWIS BOY AYERS KIRK MHALUM' AMARDA

AMANTA
JETF LORDER
BENNY CHAFTER
ED BICKERT
BOBBY BLAND
HORLEST;
JEAN LUC PONTY
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WAYNE SHORTER
WYSTON RAPSALTI

K,ZZPhosmix BH Shedd SEVENTH AVZNUE HICHAEL MELVOIN SLIDER GLESM SILL EVANS HOTCH! MAYNE SHORTER JOE SAMPLE HOCGY TYNER

REMEY BUNNELL
CANNONNALL ADDRI
ED BICKERT
OSCAR PETERSON
DEXTER OGRDON
NOTURE OGRDON
FOR THE PONCHO SANCHEZ
TITO PUENTE
HOOSEN JAIZ QUA
TURE ELLINGTON

KUOPISACCHION Smithfraney AMANDA DON GNOLNICK JEPP RERLIN HOLTON HARSALI WATTE SHORTER HARK POLAF

RADIO & RECORDS NATIONAL AIRPLAY

OUNT

TOP 50

Three Weeks	Two	Lar S W			
				0	CARY MORRIS (I'll Mover Chan Louing Vou (MID)
	8	5	3	2	GARY MORRIS/I'll Never Stop Loving You (WB)
	2			_	ALABAMA/Can't Keep A Good Man Down (RCA)
	100	8	6	4	(mar)
	6	3	2	Ġ	EXILE/Hang On To Your Heart (Epic)
	11	9	7	ŏ	,
			8	7	
	9	7	5	Ó	BARBARA MANDRELL/Angel In Your Arms (MCA)
	16	13	10	0	(
	17	14	11	0	The interest of the control of the interest of
	24	21	15	ŏ	(Mio 4 out)
		19	14	Ø	MEL McDANIEL/Stand Up (Capitol)
	21	22	17	0	
	29			0	JUDDS/Have Mercy (RCA/Curb)
	20	18	16	Œ.	()
		31	23	=	3
	26	23	13	17	T.G. SHEPPARD/Doncha (Columbia)
				-	STEVE WARINER/Some Fools Never Learn (MCA)
		24	21	19	WILLIE NELSON/Me And Paul (Columbia)
	5	4	27	3	
		29		3	JANIE FRICKE/Somebody Else's Fire (Columbia)
		30	28	2	SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)
		28	26	3	(200)
		25	24	3	RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)
		27 10	25 9	25	JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)
			30	3	JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA) JIM GLASER/In Another Minute (Noble Vision/MCA)
		32	31	ð	JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)
		33 43	36	23	
		35	33	3	NITTY GRITTY DIRT BAND/Home Again In My Heart (WB) GAIL DAVIES/Break Away (RCA)
		40	34	0	
		42	37	0	The contract of the contract o
		48	39	Œ	
		36	35	3	MERLE HAGGARD/Amber Waves Of Grain (Epic)
		46	38	0	JOHNNY LEE/They Never Had To Get Over You (WB)
	4	6	19	35	EDDY RAVEN/I Wanna Hear It From You (RCA)
		47	41	36	
		15	29	37	OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)
			43	<u>@</u>	NEIL YOUNG/Get Back To The Country (Geffen)
		44	42	39	BANDANA/Lovin' Up A Storm (WB)
	_	_	44	6	GENE WATSON/Memories To Burn (Epic)
BR	EA	KF		Ď	DAN SEALS/Bop (EMI America)
	_	_	45.	3	ROGER MILLER/River In The Rain (MCA)
	13	12	18	43	GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)
BR	EA	KI	₽R	4	
			22	45	SOUTHERN PACIFIC/Thing About You (WB)
	-	_	49	3	MAC DAVIS/I Feel The Country Calling Me (MCA)
Γ	DEBU	T		1	JOHN CONLEE/The Old School (MCA)
-	DEBU	_			CONWAY TWITTY/The Legend And The Man (WB)
			50	3 9	CHARLIE DANIELS BAND/American Farmer (Epic)
	DEBU	T		3	FORESTER SISTERS/Just, In Case (WB)
	PLUU	_	7.	1	

OCTOBER 25, 1985

Total			
Reports/Adds	Heavy	Medium	Lig
151/1	138	10	3
149/0	129	17	3
153/0	124	27	2
148/1	121	24	3
149/0	118	24	7
150/1	110	30	10
142/0	104	29	9
151/1	95	49	7
154/2	81	64	9
153/1	84	64	5
149/3	64	75	10
151/0	56	83	12
155/2	49	96	10
139/1	54	72	13
154/7	24	108	22
135/1	43	75	17
109/0	64	25	20
136/6	25	87	24
107/0	67	22	18
144/4	17	95	32
141/6	17	96	28
138/4	23	87	28
118/2	30	68	20
130/0	20	83	27
106/0	60	28	18
133/6	7	96	30
130/8	15	67	48
141/19	3	78	60
129/7	7	89	33
130/12	8	74	48
131/18	8	74	49
122/19	4	57	61
104/4	6	63	35
118/15	4	61	53
75/0	21	35	19
114/15	4	64	46
76/0	27	26	23
92/15	3	45	44
82/4	4	43	35
90/23	4	37	49
98/27	2	32	64
73/7	0	36	37
74/0	33	26	15
102/42	0	22	80
86/0	15	47	24
71/10	0	29	42
75/31	2	19	54
75/21	1	20	54
60/3	1	23	36
71/49	2	15	54

MOST ADDED FORESTER SISTERS (49)

Just In Case (WB)
RESTLESS HEART (42) Heartbreak Kid (RCA) JOHN CONLEE (31) The Old School (MCA) DAN SEALS (27) GENE WATSON (23) Memories To Burn (Epic) **CONWAY TWITTY (21)** The Legend And The Man (WB) WHITES (21) I Don't Want To Get Over You (MCA/Curb) NITTY GRITTY DIRT BAND (19) Home Again In My Heart (WB)
DON WILLIAMS (19) It's Time For Love (MCA)
REBA MCENTIRE (18) Only In My Mind (MCA)

HOTTEST

ALABAMA (77) Can't Keep A Good Man Down (RCA)
GARY MORRIS (71) I'll Never Stop Loving you (WB)

EXILE (61) Hang On To Your Hear STATLERS (56) Too Much On My Heart (Mercury, LEE GREENWOOD (45) LOUISE MANDRELL (41) Wanna Say Yes (RC HANK WILLIAMS, JR. (36) This Ain't Dallas (WB/Curb) **BELLAMY BROTHERS (33)** Lie To You For Your Love (MCA/Curb) BARBARA MANDRELL (28) Angel In Your Arms (MCÁ) STEVE WARINER (24) Some Fools Never Learn (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this

BREAKERS

RESTLESS HEART

Hearthreak Kid (RCA)
On 66% of reporting stations. Rotations: Heavy 0, Medium 22, Light 80, Total Adds 42
including WCAO, WBOS, WAJR, KEAN, WSOC, WAMZ, KISS-FM, KRMD, WUSN, WCXI,
WXCL, KWEN, KYGO, KUGN, KSAN, KRPM.Debuts at number 44 on the Country chart. A most added record.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

DAN SEALS

Bop (EMI America)

On 63% of reporting stations. Rotations: Heavy 2, Medium 32, Light 64, Total Adds 27, WYRK, WIXL, WXTU, KPLX, KIKK, KRMD, KSO, WIL, KTPK, KIK-FM, KKAL, KL2, KFRE, KCKC. Moves 46-41 on the Country Chart. A most added record.

Second Week BREAKER

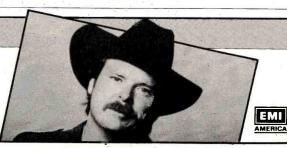
DAN SEALS "Bop" 8289

R&R

BREAKERS

B B 🚳

From the Dan Seals Album "Won't Be Blue Anymore" ST:17166



RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

NEIL YUUNG "Get Back To The Country" (Geffen) 92/15
Rotations: Heavy 3, Medium 45, Light 44, Total Adds 15, WAJR, WDXE, KYXX, WRNL, WUSÖ, WONE, WWWW, KRRK ions: Heavy 3, Medium 45, Light 44, Total Adds 15, WAJR, WMIL, WTHI, KLZ, KÜGN, KCKC, KRPM. Moves 43-38 on t GENE WATSON, "Memories To Burn" (Epic) 90/23

40, Medium 37/3, Light 49/20, Iotal Adds 23 including WVAM, WCAO, WRKZ, WKYG, WSOC, KPLX, KCJB, WXCL, WTHI, KTPK, KLZ, KGA, KCUB, Moves 44-40 on the Country chart.

JOHN CONLEE "The DId School" (MCA) 75/31 including WCAO, WOBE, WXY, WVM, WLWI, WOYK, WIRK. WTOR, WMN, WFW, WCAF, K. K. W. S. Webstern Heavy 2, Medium 19, Light 34, Total Adds 31 including WCAO, WOBE, WXY, WVM, WLWI, WOYK, WIRK. WTO, K.W. K. W. S. W. S.

WTOR, WMN, WHM, WESS, RIK-M, NUOR, RMPS, NUO-B, DEUGS at Installance for that develops death.

CONWAY TWITY "The Legend And The Man" (WB) 75.21

Rotations: Heavy 1, Medium 20, Light 54, Total Adds 21 including WNAM, WCAO, WAJR, WENC, KILL, WLWI, KRMD, WITL, ROXY, KGHL, KJOKN, KRSY, KRAK, KMPS, KGA. Debuss at number 49 on the Country chart.

ROCE, MILLER "River In The Rain" (MCA) 73/17

Rotes MILLER "River In The Rain" (MCA) 73/17

Rotations: Heavy 0, Medium 36, Light 37, Total Adds 7, WXTU, KPLX, WUSN, WGEE, WDGY, KKAL, KWJJ, Medium: WBGW, WTSY, KRRW, WOMS, KKYX, WGES, KÖLL Moves 45-42 on the Country chart.

FORESTER SISTERS "Just In Case" (WB) 71/49
Rodations: Heavy 2, Medium 15, Light 64, Tolat Adds 49 including WRIKZ, WPOR, WWWA, KASE, WKSJ, KKYX, WIRK
WFMS, WOW, KTOZ, KRST, KLZ, KWJJ, KRSY, KRPM. Debuts at number 50 on the Country chart.

RYAK, Medium; WVAM, W15Y, FPD, K10M, K3P, Micros Androman States (Capital) 63/12

Relations: Heavy 1, Medium 18, Light 44, Total Adds 12, WQBE, WKYG, WIXY, WXBQ, KYKX, WCMS, WUSN, KIK-FM,

RAGI, KOUT, KOSN, KOIL MEDIDIT RAGO, WILL RAGI.

LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 61/8

RAGILORIS HERVY 1. Medium 25: Light 35, Total Adds 8, WCAO, WBOS, WIXY, KYXX, WKIX, WFMS, KYGO, KCCY. Heavy:

7 1, Medium 25; Light 35, Total Adds 8, WCAO, WEZL, WLWI, WKKQ, WITL, KIK-FM, KCBQ.

WOW Medium: WEZI, WLWI, WKKU, WILL, KIK-FM, KCBG).

CHARLIE DANIELS BAND "Memerican Farmer" (Epic) 50/3

Rotations: Heavy 1, Medium: 23, Light 36, Total Adds 3, WAMZ, WCUZ, KULY, Heavy: KIOV, Medium: WVAM, WBGW, WOSY, WKSJ, WLWI, WIFIK, WISW, WGARF-M, WQU, CKKCS, KEIN, KRSY, KSOP, Moves 50-49 on Country chart.

LACY J, DALTON "The Night Has A Heart Of its Own" (Columbia) 57/8

Polations: Heavy 0, Medium: 17, Light 40, Total Adds 8, WPOR, KEAN, KSSN, WLWI, KWMT, WXCL, KIK-FM, KYAK, Medium: WUSY, WDSE, KKYK, WOW, KWWC, KRSY, KGO.

CHANCE "She Told Me Yes" (Mercury/PolyGram) 56/13
Rotations: Heavy 2, Medium 12, Light 42, Total Adds 13, WDSY, WYII, WGTO, KFGO, WFMS, WITL, KXXY, WOW, WXCL,

KKAL, KUUY, KEIN, KRSY.
KENDALLS "Two Heart Harmony" (Mercury/PolyGram) 55/4
Rotations: Heavy 1. Medium 23. Light 32. Total Adds 4. WCAO, KEAN, WUSY, KBMR. Heavy, KIKK, Medium, WWVA, WYII, WKYX, KRMD, WOW, WOO, KKAL, KRSY, KSDY.

WEND, KKYX, KRMD, WOW, KVOO, KKAL, KRSY, KSDY.

MEND, RESPONSE TO THE STATE OF THE STAT

TEOR EVERETTE ""Til A Tear Becomes A Rose" (Mercury/PolyGram) 51/5 Rozations: Heavy, 2 Medium 19. Light 30. Total Adds 5. KEAN, KIKK, WTOR, WAXX, KOIL, Heavy: WWVA, KFDI. Medium: WEZL, WGTO, KSSN, WOKK, WMNI, WITL, KKAL, KSOP.

SIGNIFICANT ACTION

WHITES "I Don't Want To Get Over You" (MCA/Curb) 45/21 OKO WYII. WEZL. KSSN. WLWI. KFGO. KXXY, KIK-FM

KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 45/18
Retailons: Heavy 1, Medium 8, Light 36, Total Adds 18 including WGNA, WCAO, WPOR, WXBQ, WKIX, KKYX, WTSO,

KAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 43/4
Rotations: Heavy O, Medium 14, Light 29, Total Adds 4, WKYG, KEAN, WITL, KFDI. Medium: WBGW, WFNC, WCMS, KSO.

KEITH STEGALL "Feed The Fire" (Epic) 36/16
Rotations: Heavy 1, Medium 5, Light 30, Total Adds 16 including WQBE, WYII, WFNC, WPAP, KKYX, WIRK, WAXX, KIK-FM.

BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 36/9
Rotations: Heavy 1, Medium 5, Light 30, Total Adds 9, WYII, WUSY, KKYX, WUSN, WONE, WITL, WIL, KÜUY, KLZ. Heavy

TERRI GIBBS "Someone Must Be Missing You Tonight" (WB) 28/9
Rotations: Heavy O, Medium 5, Light 23, Total Adds 9, WCAO, WYII, WLWI, WPAP, KKYX, KFGO, KWMT, KQIL, KEIN.

AUDIE HENRY "Sweet Salvation" (Canyon Creek) 25/5
Rotations: Heavy 0, Medium 0, Light 25, Total Adds 5, WYII, WEZL, WPAP, KFGO, KQIL. Light: WVAM, WDXE, KVOO.

DAVID ALLAN COE "I'm Gonna Hurt Her On The Radio" (Columbia) 24/10
Rotations: Heavy 0, Medium 2, Light 22, Total Adds 10, WYII, WGTO, KIKK, WOKK, WPAP, KRMD, KFGO, WWJO, KRSY,

HILLARY KANTER "H's Such A Heartache" (RCA) 24/4
Rotations: Heavy 1, Medium 5, Light 18, Total Adds 4, WIXY, KIKK, KKAL, KEIN, Medium: WBGW, WILWI, KRWO, KRSY.

MALCHAK & RUCKER "I Could Love You In A Heart Beat" (Alpine) 20/3

Polyticos: Heavy 1 Medium 6 Light 13 Total Adds 3 WLWI, KTPK, KVOO, Heavy; WCUZ, Medium; WBGW, WFNC, WOW,

B.J. THOMAS "The Part-01 Me That Needs..." (Cofumbia) 19/14
Rotations: Heavy 0, Medium 2, Light 17, Total Adds 14 including WOKQ, WYII, WNOX, WKSJ, KRMD, KSO, WTSO, KUZZ,

LORETTA LYNN "Wouldn't It Be Great" (MCA) 19/13

ds 13 Including WPAP, KKYX, KRMD, WKKQ, KFGO, KVOO, KIK-FM,

LLOYD DAVID FOSTER "I'm As Over You As I'm Gonna Get" (Columbia) 2
Rotations: Heavy 3, Medium 14, Light 1, KRWO, Heavy: KPLX, KKYX. Medium; WPAP, KRMD, WOW. Light: WSNO, WAXX.

KFDI, KHSY.

MARIE OSMOND "There's No Stopping Your Hearl" (Capitol/Curb) 17/17

MARIE OSMOND "There's No Stopping Your Hearl" (Capitol/Curb) 17/17

KIÖV, KYRO, KÖIL. SONHY CURTIS "I Think I'm In Love" (Steem) 15/4 SONHY CURTIS "I Think I'm In Love" (Steem) 15/4 WYAM, WYII, WKLO, KRSY, Medium, KRMD. Light: WIXY, KRRY,

PATSY CLINE "Sweet Dreams" (MCA) 15/2 Rotations, Heavy 1, Medium 4, Light 10, Total Adds 2, WGEE, KCCY. Heavy: WOW, Medium: WVAM, KRMD, KFDI, KKAL

ugn: "MOW. WORK, "WOSA." RAY STEVENS "The Haircut Song" (MCA) 13/0 Rotations: Heavy 2, Medium 6, Ught 5, Total Adds 0. Heavy: WPAP, KUGN. Medium: WUSN, KSO, KYAK, KWJJ, KRSY

JUICE NEWTON "Hurt" (RCA) 12/12 otal Adds, 12 including WBGW, WXTU, KASE, KSSN, WKIX, WMNI, KSO, KUZZ,

JOHNNY CASH "I'm Leaving Now" (Columbia) 10/1
Rotations: Heavy 0 Medium 1. Light 9. Total Adds 1, WIXL. Medium: KFDI, Light: WSNO, KBMR, WCUZ, WOW, KVOO.

LEW DEWITT "You'll Never Know" (Compleat/PolyGram) 9/6

CARROLL BAKER "If You Can't Stand The Hear." (Tembo) 9/0
CARROLL BAKER "If You Can't Adds 6, KLVI, KYSRU, NSO, IN 9/0
CARROLL BAKER "If You Can't A Trail Adds 0, Light." (WONA, WAM, WYII, KRRV, WDXE, KRWO, FGO, KVOO, KRWQ, Light: WSNO, WOW, KFDI.

JUDY RODMAN "I Sure Need Your Lovin" (MTM) 8/8 SW, WYII, WFNC, WDXE, WLWI, WIRK, KRWO.

TOMMY ROE "Some Such Foolishness" (MCA/Curb) 8/8 O, KRRV, WCMS, KVOO, KFDI, KRWQ, KRPM

ROBIN LEE "Safe In The Arms Of Love" (Evergreen) 8/6

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 6, WEZL, WFNC, WDXE, KRMD, KVOO, KRWO, Light: WVAM, WPAP.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

FORESTER SISTERS/Mama's Never Seen Those Eyes (WB) The Forester Sisters GARY MORRIS/100% Chance Of Rain (WB) Anything Goes BAMA BAND/Stone Cold And Country (Compleat/PG) Bama Band Something Special GEORGE STRAIT/In Too Deep (MCA) Southern Pacific SOUTHERN PACIFIC/Perfect Stranger (WB) NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB) Partners, Brothers, And Friends GEORGE STRAIT/Dance Time In Texas (MCA) Something Special LEE GREENWOOD/Streamline (MCA) Streamline Just A Woman LORETTA LYNN/Just A Woman (MCA)

HANK WILLIAMS JR./Something To Believe In (WB/Curb) Five-0 40 Hour Week ALABAMA/Down On Longboat Key (RCA) JOHN ANDERSON/Down In Tennessee (WB) Tokyo, Oklahoma

GARY MORRIS/Anything Goes (WB) Anything Goes SAWYER BROWN/Shakin' (Capitol). Shakin'

JOHN ANDERSON/A Little Rock & Roll (& Some...) (WB) Tokvo, Oklahoma NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB) Partners, Brothers, And Friends

A **HOT** NEW SINGLE...

"THIS TIME MY LEAVIN'S GONE TOO FAR"

From...

DWIGHT CHRISTOPHER

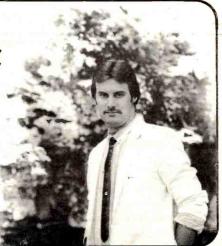
A Rising New Star Soon To Be Heard From .

SHIPPING THIS WEEK

NATIONAL PROMOTION MIKE BORCHETTA & SHEILAH HAYES 47 MUSIC SQ.E./NASHVILLE.TN 37203/(615)321-5080



MIKE BORCHETTA



COUNTRY ADDS & HOTS

Restless Heart (RCA)

EAST

JOHNNY LEZ MARIE OSHOND CHANCE JIM GLASER HOTESEL EXILE GARY MORRIS LEZ GREZENOOD LOUISE MANDRIS BELLANY BROTT

Portson, ME
FORESTER SISTERS.
LACY J. DALTON
RESTLESS NEART
RATHY MATTEA
HOTTEAT
LEXILE
ALABAMA
GARY HORRIS
STATLERS
HAMK WILLIAMS JR.

WIXY Springfield, MA

Springheld MA

T. GRAHAM SROWN
HILLARY KANTERLARRY GATLIH
DAM SEALS.
MAN DAWLS
MAN DAWLS
MAN DAWLS
JOHN COMLIE
RESTLESS HEAST
HOLSES HEAST
HOLSES
HEAT HODAILE
REALLY SROTHERS
EARL THOMAS COML
SOUTHERS PACIFIC
HANK WILLIAMS JR
WESSMAMBUS JR
WESSMAMBUS JR
WESSMAMBUS JR
WESSMAMBUS JR

KENNY ROGERS NITTY GRITTY DI REMA MCENTIRE HOLLOSTI ALARMA EXILE GARY MORRIS LOUISE MAMDRELL STATLERS

KIX108 Washington, DC

BANDANA
FORESTER SISTERS
RESTLESS HEART
GENE WATSON
HOTTORIS
FAILE

WWV# Wheeling, WV

EARL THOMAS LEON EVERETT GARY MORRIS

WILO

MERLE HAGGARD FORESTER SISTERS BOBBY BORCHERS HOLLEGE STATLERS BARBARA MANDRELL

MOST ADDED SOUTH

Alabama (RCA) Exile (Epic)

Restless Heart (RCA) John Conlee (MCA) Forester Sisters (WB)

MOST ADDED MIDWEST HOTTEST MOST ADDED WEST

HOTTEST Alabama (RCA) Gary Morris (WB)

EAST

GARY MORRIG GAIL DAVIES JUDOS JUDOS JORDNY LEZ REBA MCENTIRE DOM WILLIAMS RESTLESS HEART HOLLOW ALARMA HARK WILLIAMS JR. WILLIE MELSOW BARBERA HANDRELL BELLAMY BROTHERS T. GRAHAM BROW KEITH STEGALL JOHN CONLEX NOTES IN EXILE GARY MORRIS BARBARA MANDRE STATLERS LOUISE MANDREL

WTSV Claremont, NH Chremont, NH
PORESTER SISTERS
WHITES
JOE STAMPLEY
ROCKEAL
HANK WILLIAMS JR.
LOUISE HAMDRELL
JOHN SCHREIDER
LEE GREENMOND
T.G. BEEFPRAND

WHITES B.J. THOMAS HOLLESTI CRYSTAL GAYLE BARBARA HANDRELL GARY HORRIS LEE GREENMOOD EXILE WYAM
/ARGONA.PA
GENE WATSON
B.J. THOMAS
FORESTER SISTI
SONNY CURTIS
CONNAY TWITTY
NOTESTER
STEVE MARINER
GARY HORRIS
BARBARA MATOR
STATLERS
EARL THOMAS C WRKZ-FM Horshey, PA

DON WILLIAMS
FORESTER SISTERS
RESTLESS REART
GENE MATSON
HOTEGOT
RICKY SKAGGS
BARBARA HANDRELL
GARY HORRIS
STATLERS
LOUISE MANDRELL WCAO
BeREMONE, MD
GZEE MATSON
BASEMONE, MD
GZEE MATSON
KEEDALIS
KE WAJR Morgantown, WV

RESTLESS BEART JIMMY SUPPETS CONNAY TWITTY NEIL YOUNG NOTICEL; STEVE MARINER CHYSTAL GAYLE ALABANA GABY MORRIS STATLERS WHIN New York, NY

NITTY GRITTY EDDIZ RABBITT Sotteet:

JOHNNY CASH DAN SEALS BESTLESS HEAD GENE WATSON

LEE GREENHOOD

WPOC-FM
Belimore, ND
ROSANNE CASH
NITTY GRITTY DIRT
REBA HCENTIRE
HOLLOW HORRIS
HANK WILLIAMS JR.
RAY CHARLES
LEE GREENHOOD
REDBY ROGERS

WBGW-FM Banger, ME JUICE MENTON HARIE ORNOND TOPPY BOZ JUDY ROCHAN HOLLEST

GENE WATSON BOTTOST ALABAMA CKYSTAL GAYLE JUDOS HANK WILLIAMS JR. WILLIZ, KRIS, WAY WKYQ

DEME MATSON
HAC DAVIS
HARIZ CEMONO
T. GRANAM ERGE
KAREN TAYLOR-C
HOTCOST
STATLERS
JUDDS
KEENY HOGERS
HERLE HAGGARD
REBA HCEPTIRE WXTU Philadelphia, PA

JUICE NEWTON
HANK MILLIAMS JR.
MITTY GRITTY DIKT
ROGER HILLER
ERAN NEETTER
HOTLORY
LALS
GERY HORRES
GARY HORRES
MILLIE RELSON
BELLAHY BROTHERS

none Hottest:

MIDWEST

Forester Sisters (WB) Restless Heart (RCA)

none Nottest: KESSER Bismarck, NC

WUSH Chicago, IL GEORGE STRAIT
JANIZ PRICKE
RESTLESS HEART
BILLY JOE BOYAL
ROGER HILLER
T. GRANAM BERGH
HOTEBEI
OAR RIDGE BOYS
JUICE RESTON
STEVE WARINER
ALABAMA
HAMK WILLIAMS JI

WUNE-PM Cincinnet, OH GEORGE STRAIT DON WILLIAMS HOTESET, ALABAMA EXILE LEE GREENWOOD BARBARA HANDS GARY MORRIS

GARY MORRIS
WGAR-FM
Cleveland, OH
ROSANIC CASH
JIM GLASER
NOTESST
ALABAMA
EXILE
BARRARA HAMDE
GARY NORRIS
STEVE MARINES

JOHN COMLEZ PORESTER SISTEM RESTLESS HEART JUICE NEMTON HOTLOST STATLERS ALABANA JOHN SCHNEIDER GEORGE STEAIT HEL HCDANIEL WONE Dayton, OH

RESTLESE HEART MELL YOUNG BILLY JOE ROYAL HOTCHET JUDOS GARY HORRIS SAMYER BROWN HEL HODANIEL ALBRADA EARL THOMAS CONI LEM CURITY LORETTA LYNN JUICE MEMTON HARIE OGNOND DAN SEALS S.J. THOMAS HAC DAVIS HOTEBOTH EXILS

KLZ Denver, CO

Derver, CO
FORESTER SIST
DAN SEALS
REIL YOUNG
GENE WATSON
SILLY JOE NO!
BOTTON
FORESTER GARY MORRIS
CHYSTAL GAYLA
ROSANNE CARN
SAMYER BROWN

NAC DAVIS

MAC DAVIS

MAC DAVIS

MAC DAVIS

MAC DE L'ALLE

LOUISE MANDRE

LABMA

GAST MORRIS

RICHY SKAGGS

K.JY

DOS MAC SEALS

JOSHNY LEZ

GAIL DAVIS

HOTHER

MAC DAVIS

EXILE

WHIMMISSON MD
DAVID ALLAM COE
DAN STALS
COMMISSANS
KEITH STEGALL
KEITH STEGALL
LISA ANCELLE
BIGLY SOF SOYAL
LISA ANCELLE
BIGLY SOF SOYAL
TEARL GIBBS
AUDIE HERRY
MELISSA
FORESTER SISTERS
B.J. THOMAS
B.J. THOMAS WWWW-FM Detroit, MI MARIE CSMOND PANILY BROWN PORESTER SISTERS PORESTER SISTERS CHANCE CHARLIE DANIELS

JIMMY BUFFETT PATSY CLIME FORESTER SISTEI ROGER HILLER RESTLESS HEART HARK BORNS HOTERS! JOHN BURNEIDER JOHN SCHMEIDER EXILE EARL THOMAS CON LOUISE HAMDRELL T.G. SHEPPARD

KRRK E. Grand Forks. MN

WIRE Indianapolis, IN WAXX Eau Claire, WI NITTY GRITTY DIRT Hottest: LZE GREENHOOD GARY MORRIS EDDY RAVEN MARIE OGNOND STEVE WARIEER JOHN COMLER LEON EVERETTE DON WILLIAMS REITH STEGALL RESTLESS HEART FORESTER SISTER

WDAF Kenses City, MO STEVE MARINER Reneas CHY, MO
EARL THOMAS CÔMLE
ROSAUME CASH
BELLANY REOFFERS
WILLIE MEZSON
HITTY GRITTY DIRT
HOTEGEL
LEE GREENMOOD
HANN WILLIAMS JR.
GARY HORRIS
ALAMAMA
STATLERS

KFGO Fargo, NO

LACY J. DALTON JOHN CONLEE WRITES TERRI GIBBS Hottest: ALABAMA STATLERS

FL Wayne, IN

ROSAINE CARR
DON MILLIAMS
DAN SEALS
FEDIZ RABBITT

Hottest
LEE GREENMOOD
JOHN SCHNEIDER
STATLERS
LOUISE HANDRELL
HAMK MILLIAMS JR

Ferg. ND
FERTLESS WEART
JOHN CONLER
AUDIT HENRY
HOLTES
FORESTER SISTERS,
DAN BEALS
CHANCE
LISA, AMGELLE
B.J. THOMAS
KATHY MATTEA
DAVID ALLAN COE
TERRI GIBBS
STEVE MARINER
ALARAMARINER
ALARAMARINER
ALARAMARINER
EXILE WITL-FM Lansing, MI CHANCE
JOEN CONLEE
KAREN TAYLOR-GOOD
RESTLESS HEART
BILLY JOE ROYAL
COMMANY THITTY
NEIL YOUNG
HOTESS!
ALABMA
HANK HILLIAMS JR.
RICKY SKAGGS
WIYED

PORESTER SISTEM B.J. THOMAS RATHY MATTER RESTLESS HEART HOLLOST HARRAM LOUISE MANDRELL GART MORRIE MICKEY GILLEY MILLIE MELSON

WHEL
MEMBURG, WI
METL YOUNG
REAR HCENTIES
JOHNNY LEE
HOTLES
GARY MORRIS
JUDDS
SARRARA MANDRELL
WILLIE MELSON
ZARL THOMAS CONLE
WHOS

DON MILLIAMS
EDDIE RABBITT
JOHN CONLEZ
HOTTSET
HOTTSET
EXILE
LEE GREENWOOD
STATLERS
LOUISE MANDRELS WDGY Minneapolis, MN Minneepolis, MN BITTY GRITTY 1 REBA MCENTIRE EDDIE RABBITT ROOSE MILLER HOCTES LIE LALABAMA EXILE GARY MORRIS

KCJ8 Wnot, ND HARIZ OSMOND CORMAY TWITTS KATHY MATTER HOTCEST STATLERS GANY MORRIS HARN WILLIAMS KERRY ROGERS GEORGE STRAIT

KXXY Nottest: WHITES COMMAY TWITTY CHANCE HOTTOGE HOTTOGE RANK WILLIAMS STATLERS JOHN CONTLEY

DOM WILLIAMS
JOHNNY LEE
DAVID ALLAM OF
BOTTOMY
ALLAMANA
EXILE
CRYSTAL GAYLE
STATLERS
HAMK WILLIAMS BELLANY BROTHERS EARL THOMAS CONLE OWATE, NU
PORESTER SISTERS
ELY-MUNE
CHAMCE
FAMILY EROWN
HOTEST
GARY MORRIE
LEE GREENWOOD
EANK WILLIAMS JE
HEL HODRIEL
BELLAMY BROTHERS WXCL Pooria, IL

WLLR Devenport, IA

DAM SEALS DON WILLIAMS BILLY JOE RO HOTTOST HALAMAA EXILE GARY MORRIS STEVE WARINE BARBARA MAND CENE MATSON
RESTLESS HEART
LACY J. DALTON
JORG CONLEX
CHANCE
WHITES
FORSTER SISTERS
BOTTON
BARBARA HANDRELL
LEE GREENHOOD
HANK WILLIAMS JR.
BELLAMY BROTHERS K102 St. Paul, MM DON WILLIAMS FORESTER SIST FORESTER OLD HOTCESTER OF THE STATE OF THE S

WTHI-FM

155 Reporters 150 Current Reports

The following stations reported

WTVY/Dothan WSLR/Akron KVFG/Las Vegas KTTS/Springfield

The following stations failed to report this week and therefore their rotations were frozen: WNYR/Rocheste WESC/Greenville KILT-FM/Houston KRKT/Albany

KJOT/Boise is no longer a Country

SOUTH

KEAN-AMFS Abliene, TX

ADMOSTALS
DON WILLIAMS
DON WILLIAMS
RESTLESS HEAST
NITTY GRITTY D
LEON EVERTITE
CONNAY THITTY
PORESTER SISTEL
LACY J. DALTON
FRESTRALLS
RESTRALLS
RESTRALLS
RESTRALLS
GARY MORRIS
GARY MORRIS
GEORGE STRAIT
ZEDIE RABBITT
MESEN CHESTLESS HEART GENE MATSON FORESTER SISTERS HOLLOSEL EXILE HARN MILLIAMS JR. STATLERS JUDDS KENRY ROGERS

TOPESS, REDAN SEALS
RESTLESS HEART
GENE MATSON
HALCHAK & RUCKER
HAC DAVIS
HOTE STEVE WARINER
ALBANA
LOUISE HAMPRELL
GARY HORRIS
LEE GREENHOOD KRRV Alexandria, LA

KVOO Tules, OK

NITTY GRITTY DIRT
GAIL DAVIES
JAMIE FRICKE
REBA MCENTIEE
JIMY BUFFETT
BOTCOS!
RANK MILLIAMS JR.
EARL THOMB COME
BELLANT BROTHERS
JUDDS
MEL MCDANIEL

KWEN Tules, OK

GAJMI DNITH KARRET TAYLOR-GOOD TOWNY ROE CHARLESTON EXPRES HOTERS: HICKEY GILLEY JUICZ MEMTON RAY CHARLES

no change in their rotations this week:

reporting station.

WEZL-FM Cherieston, SC

AUDIE HEMRY FORESTER SISTER RESTLESS HEART MBITES ROBIN LEE KATHY MATTEA HOLLEST! ALABAMA STATLERE EXILE EXILE LEE GREENWOOD JOHN SCHNEIDE WSOC-FM Charlotte, NC

> WUSY Chaittenoogs, TN HARIE OGNOWD HAC DAVIS BILLY JOE ROYAL REMDALLS

HOTTORIES
HOTTORIES
GARY HORRIS
STATLERS
HANK WILLIAMS JR.
BELLANY BROTHERS

WCOS-AMFM Columbia, 80

GAIL DAVIES HERLE NAGGARD Botteet: DAR RIDGE BOYS

FORESTER SISTE STEVE WARINES BOWNIE MILSAP

FORESTER SISTERS DAVID ALLAN COE

FORESTER SIST KEITH STEGALL TOMMY ROZ BOTTOMY ROZ ALABAMA EXILE GEORGE JONES GARY MORRIS LEE GRZENWOOD RICKY SKAGGS

KASE Austin, TX AUGUN, IX
JUICE MENTON
FORESTER SISTI
SOSANNE CAME
EAY CHARLES
WILLIE WELSON
HOTTES
JUDOS
DON WILLIAMS
REITH STEUALL
RENNY SOGIES
WEL MCDANIEL

WYNK Baton Rogue, LA NITTY CRITTY DIR REBA MCENTIRE JOSSEY LEZ BOTTASI EARL TROMAS CONL BELLANY RECTHERS T.G. SHEPPARD KARK WILLIAMS JR KEDRY ROGERS

KLVI ont, TX DAN SEALS LEN DEMITT HARK NESLER Hottest: EXILE GEORGE STRA! BELLANY SECTI TAMEDY TRAVIS JUDGS

KPLX-FM Dollan/FL Worth PORESTER SIST GENE MATSON BOGER HILLER DAN SEALS Mottest: Done WVMI Biloxi, MS

RESTLESS HEART
QEME MATSON
JOHN CONLEX
JOHNNY LEX
MAC DAVIS
MAC DAVIS
LOUISE MANDRELL
EXILE
GEORGE STRAIT
MILLIE, KRIS, W
MEL HCDANIEL WZZX-FM Birmingham, AL

EANYER BROWN
JANIE FRICKE
ROSANNE CASH
REBA HCHEFIRE
HERLE HANGARD
HOTTOST
ALABANA
BARBARA MANDRELL
GARY MORRIS'
EABL THOMAS CONLI WXBQ-FM Bristol, VA

none Hottest:

SANDANA Hottest: OAK RIDGE BOYS GEORGE JONES GARY HORRIS STEVE MARINER LEE GREENMOOD WSIX-FM Machylile, TN

LEON EVERETT: DAVID ALLAS DAN SEALS HILLARY KANTI MOTEST! KENNY ROGERS NITTY GRITTY REBA HCENTIRE SAWYER BROWN JOHONNY LEE EDDIE RABBITT HOTLOSH KAT-FM Houston, TX none Bottest: WNOX WCMS-FM Norfolk, VA

KRONYIII, TM.
SAMTER BROWN
B.J. THOMAS
EDDIE BARSITT
DAN SEALS
ROTTEST
ALABAMA
LEE GREENHOOD
SELLANY BROTHERS
BARBARA MANDRELL
SAMTER BROWN PORESTER SISTERS
T. GRANAM RECHN
B.J. THOMAS
REITH STEGALL
TOWNY ROE
HOTESAT
STEVE WARINER
ALABAMA
EXILS
LOUISE HANDRELL
GARY HOFRIS ROSANNE CASE GENE HATSON MELL YOUNG LARRY GATLIN HOTTOST LARRY GATLIN HOTTOST EXILE LOUISE HANDRELL HARR MILLIANS JR GARY MORRIS

KSSN Little Rock, AR WPAP-FM Panama City, FL RESTLESS HEAT KEITH STEGALL PORESTER SISTERS DAVID ALLAH COE LORETTA LYDNE TERRI GISSS AUDIE HERRY Hottest; Hottest: STEVE WARINER ALABAMA EXILE GARY MORRIS LOUISE MANDRELL

LMMS ROCK AN
KATHY MATTEA
LACY J. DALTON
JUICE MEMTON
MHITES
FORESTER SISTERS
HOLLSTER SISTERS
ALARAPA
LOUISE MANDRELL
T.G. SHEPPARD
BICKY ERAGGS KYKX Longview, TX

MARIE OSMOND
MNITES
T. GRAINAN BROWN
PORESTER SISTERS
HOLLOWIN
HOLLOW
RILLIAMS
HABRANA
HABRANA
HABRANA
HABRANA
HABRANA
HABRANA
HABRANA
JUDDS WANZ-FM Louisville, KY

JANIE FRICKE JIM GLASER RESTLESS HEART CHARLIE DANIELS HOTEGOT BELLAMY BROTHERS SAWYER BROWN REBM ROCHTIER KERNY ROCHES JOHN SCHWEIDER

KLLL Lubbook, TX

JOHONY LEZ DAN SEALS CONNAY TWITTY Hottest: BELLAMY BROTHE LEZ GRZENWOOD JUDDS JUDOS GEORGE STRAIT WMC-AM Memphis, TN

Sen Antonio, TX

HAC DAVIS
LORETTA LYNN
REITH STEDALL
RATHY MATTEA
TORESTER SISTERS
MMITTE
TERRI GIBBS
RESTLESS HEART
BILLY JOE HOYAL
HOLLOCK

BILLY JOE MOYAL HOLLEST MARINER GARY MORRIS-HANK MILLIAMS JR. GEORGE STRAIT RICKY SKAOGS

Shreveport, LA
CORMAY TWITTY
JOHN CONLER
KEITH STEDALL
RESTLESS HEAST
DAN ERATE'S HEAST
DAN ERATE'S
DAVID ALLAN COI
ROSEN LEE
LEM DOWNITT
FAMILY SOOM
B.J. TEMMAS
E.J. TEMMAS
E.J. TEMMAS
E. C. SEEPPARD
HICKEY GILLEN
BELLANY EROTHES
BELLANY EROTHES

WQYK-FM Tamos/Bt. Peto, FI

GEORGE STRAIT MILLIE MELSON JOHN CONLEE NOTES ARIHER CRYSTAL GAYLE TOM T. HALL KENNY NOGERS JUDOS

KEMMY ROGERS
JIM GLASER
EDDIE RABBITT
HOTTEST
ALABAMA
STATLERS
BELLAMY SMOTHE
JUDDS
WILLIE MELSON WGKX Memphis, TN

JIN GLASER ROBANNE CASH JOHNNY LEE NOTESEL ALABAMA EXILE LOUISE MANDRELL OARY MORELS STEVE WARINER

JUDOS BILLY JOE ROYAL STATLERS GRONGE STRAIT

HICKEY GILLEY RESTLESS HEART WILLIE NELSON HOTTEST THOMAS COML EXILE JUDDS LOUISE HANDRELL GARY MORRIS WKSJ-FM Mobile, AL

B.J. THOMAS MARIE ORMOND FORESTER SISTI HOTLEST: ALABANA STATLERS EXILE CRISTAL GAYLE LEE GREENWOOD MONITORNEY, AL
CONNAY THITY
LETTH STEALL
LACY J. DALTON
MILITES
JUDY MODIAN
RATHY MATTEA
TERRI GIBES
JOHN CONLES
JOHN CONLES
RACHAN & STERS
HALCHAN & FUCKER
HOTLESTING
EXILE
GARY MORRIS
LES ORLEGNOOD
BELLANY BOUTHERS

WIRK-FM West Palm Beach, FL JOHN COMLEE
PORESTER SISTERS
JUDY BODMAN
FEITH STEGALL
ROTTER
ROTTER
EXILE
ALABAMA
LOUISE MANDRELL
LEE GREENHOOD
RICKY SKAGGE WUSO-FM

NEIL YOUNG RESTLESS HEAR HAC DAVIS HOTTEL JUDGS GARY HORRIS STATLERS ALABANA EXILE WTQR-FM Winston/Sal GAIL DAVIES
LEON EVERETT
JOHN CONLE
HOTLEST
ALABAMA
LEE GREENWOO
BARBARA HAND
STATLERS
GEORGE STRAI

WEST

Nottest:

FORESTER SISTERS Sotteet: JUDDS

KIK-FM Anshelm, CA

Ancholm, CA
LACY J. DALTON
JOHN CONLEZ
MHITES
REITH STEGALL
DAN SEALS
LORETTA LYNN
T. GRAHAM BROW
HOTCOMINE
STEVE WARINER
CKYSTAL GATLE
LOUISE HABIORE
GARY HORRIS
ALABAMA

KYAK Anchorege, AK

KENNY ROGERS NITTY GRITTY DIS LACY J. DALFON EDDIE RABBITT JIHNY BUFFETT NAC DAVIS JORDNY LEE Hotteet JONN SCHMEIDER BARBARA MANDREL

CAN STALE
T. GRANDM RROWN
ROGER HILLARE
MARIE SHOTHERS
GRANDE
GRANDE
GRANDE
BROTHERS
GRANDE
BRILLARY MANTER
ALABAMA
ALABAMA
ALABAMA
ALABAMA
ALABAMA
GRANDE
BRILLARY MORRIS
STATLERS
STATLERS
STATLERS
STATLERS
STATLERS
STATLERS

KUZZ Bekersfield, CA FORESTER SISTERS S.J. THOMAS JUICE NEWTON Nottest: GEORGE STRAIT HANK WILLIAMS JU WILLIE WELSON MERLE HAGGARD RENA HOCESTIRE

KGHL Billings, MT COSMAY TWITTY RESTLESS HEART JOHNNY LE BANDANA HOLLOST; ALABAMA CANSTAL GAYLE EXILE REBA MCENTIRE (LOTTOR) (ALASMA ROSANNE CASR EARL TECHAS C LARRY GATLIN BANDANA

DOW MILLIAMS
JORDSY LEE
FORESTER SISTERS
CRAMCE PAPER NATIFAL
REALE RAGGARD
T. GRAHAM SHOWN
BILLY BURNETTE
DAS SEALS
BILLY JOE ROYAL
ROCKER
ALBERMA
KXILP
KXILP

NEIL YOUNG T. GRANAM BROWS DAN SEALS COMMAY TWITTY JOSH CONLEE RESTLESS REART ROTTES REART ROTTES REART RELLANT SROTHER NEZ MCDANIEL JUDDS GEONGE STRAIT KFRE Freeno, CA KKCS Colorado Sprir GENE WATSON DAN SEALS JOHN CONLEX BOTTANT EXILE GARY HORRIS EARL THOMAS REILANY BROT T.G. SHEPPAS DAN SEALS
JOHN CONLES
CENE WATSON
FORESTER SIST
HOCTHALI
LET GREENWOOD
ALABAMA
EARL THOMAS C
GASY MORRIS
GEORGE STRAIT KYGO-FM Denver, CO KMAK Freeno, CA

KRWQ-FM Gold HIII. OR GOOD MEN, OR
JUST ROCKAM
FORESTER SISTERS
SILLY BURNETTE
LORETA LINES
LEM DEMITT
ROBIN LEZ
LARTY WAYNE ROOKE
TOWN WOE
LLOYD OAVID FOSTE
BOTCOST
RILAMANA

Grand Junction.
JUICE NEWTON
MARIE OSHOND
T_GRAHAN DRI
BOBBY BARE
TERRI GIBS
LEON EVERETTI
HOTELERS
GENCE STRAIN
HEL HCDANIEL
KEENY ROGERS

KEIN Great Falls, MT CHANCE CONNAY TWITTY KEITH STEGALL WHITES FORESTER SISTER TERRI GIBBS BOLTES! GARY MORRIS LEE GREEMOOD JUDDS JAMIE FRICRE SANYER, BROWN none Hotteet: KZLAKLAC Los Angeles, CA REBA MCENTIRE Hottest: EXILE ALABAMA GARY MORRIS CRYSTAL GAYLE BARBARA MANDREL

KNEW Oakland/8,F., CA EDDIE RABBITT
ROSANIE CASH
HITTY CRITTY DI
HOTTOSTI
BOTTOSTI
BALABANA
EXILE
CASY MORRIS
CRYSTAL GAYLE
LOUISE MANDRELL

RAY CHARLES RICKY SKAGGS JIMMY SUPPETY HOTTEST HARIE OSMOND JONN SCHNEIDER STATLERS RONNIE MCDOWEL WILLIE NELSON RWJJ Portland, OR EXILE STATLERS T.G. SHEPPARD HANK WILLIAMS JF BELLANY BROTHERS

KXYC Provo, UT Provo, UT

PATSY CLINE
S.J. THOMAS
DON MILLIAMS
LARRY GATLIN
BOTTEST
LOUISE MANDRELL
BARBARA MANDRELL
LEE GREENWOOD
ALABAMA
BELLAMY SWOTHERS

ROUMNI, NME
COMMAY TWITTY
JOHN COMILER
JOHN COMILE
JOHN COMILE
LANG
LOWETTE LANG
FOR LITTER
FOR LANG
F

KRAK

LORETTA LYNN Hottest: ALABAMA BELLAMY BROTHE GEORGE STRAIT JUDGE KENNY ROGERS KSOP-FM Salt Lake City, UT MARIE OSMOND JUICE NEWTON

MHITES
REITH STEGALL
RATHY MATTEA
DAVID ALLAN COE
HOTCOST
ALARMA
LOUISZ MAMORELL
EXILE
CRYSTAL GAYLE
GARY MORRIS NEIL YOUNG LORETTA LYNN DAN SEALE HOTTEST: HORTEST HANK WILLIAMS LEE GREENWOOD HE. HCDANIEL KENNY ROGERS SANYER BROWN

JIMMY BUFFETT REBA HCENTIRE DON WILLIAMS Hottest: KSON-AMFM San Diego, CA

EXILE JUDDS Mottest:

EDDIZ RABBITT COMMAY TWITTY JOHN CONLEE HOTTOBE CENSTAL GAYLE RICKY SKAGGS WILLIE NELSON GAR RIDGE BOY GARY MORRIS

LOUISE MANDRELL TOWNY BOX LICHY ENAGGS PORESTER SISTEL WILLIE WILSON GENE WATEOUR RESTLESS HEART NOTE: YOUNG HOTLORY LALARMA EXTLES BARRANA EXTLES LALARMA EXTLES LALARMA LALARMA EXTLES L

EDDIE RABBITT T.G. SKEPPARE CORMAY TWITT GENE WATSON JORN CONLEE HOLLES

HOTTER HANDRELL STATLERS EXILE HARK WILLIAMS JR HICKEY GILLEY KIGO St. Anthony, ID GENE MATSON
JOHN CONLEE
FORESTER SISTERE
CONNAY TWITTY
HOTLERS
LEE GREENWOOD
HARK WILLIAMS JS
EARL TROMAS CONL
LOUISE MANDRELL,

KCUB Tucson, AZ GENE WATSON
JOHN CONLECTOR
LORETTA LYMN
KENNY ROGERS
NOTICE LALABAMA
BARBARA HANDI
STATLERS

70/R&R FRIDAY, OCTOBER 25, 1985

FULL-SERVICE A/C

TOP 20

Three Weeks	Two	o reks	Last Week		
	2	2	1	0	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
	7	3	2	ĕ	DAVIO FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
	18	11	6	Õ	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
	8	4	4	Õ	A-HA/Take On Me (WB)
	10	9	5	ă	GINO VANNELLI/Hurts To Be In Love (CBS Associated)
	1	1	3	6	WHITNEY HOUSTON/Saving All My Love For You (Arista)
	20	12	8	O	FREDOIE JACKSON/You Are My Lady (Capitol)
	_	15	10	ŏ	KENNY ROGERS/Morning Desire (RCA)
	13	13	11	ŏ	MAURICE WHITE/Stand By Me (Columbia)
	10	19	14	ŏ	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
	5	5	7	11	COMMODORES/Janet (Motown)
RE	F	Δk	ER	Ø	JAMES TAYLOR/Everyday (Columbia)
011	3	9	13	13	MICHAEL FRANKS/Your Secret's Safe With Me (WB)
	6	7	9	14	GODLEY & CREME/Cry (Polydor/PG)
	٠		17	0	
	-	6	12	16	KOOL & THE GANG/Cherish (De-Lite/PG)
	DEE	TITE	-	Œ	T TI ON (1404)
L	UCL	101	19	Ď	Caribou/CBC)
			20	Õ	(Asigta)
Г	DEF	2117	-	6	The second state of the second
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OCTOBER 25, 1985

Total			
Reports/Adds	Heavy	Medium	Light
40/0	36	4	0
37/0	32	4	1
37/1	29	7	1
33/1	28	4	1
35/2	27	7	1
36/0	24	12	0
33/0	26	5	2
33/3	17	15	. 1
29/0	13	14	2
25/3	11	12	2
25/0	11	13	1
32/14	1	19	12
21/0	10	10	1
23/0	7	12	4
24/2	8	14	2
22/0	6	14	2
20/3	8	10	2
24/2	3	17	4
22/1	5	15	2
17/0	4	12	1

MOST ADDED

JAMES TAYLOR (14) Everyday (Columbia) MR. MISTER (6) Broken Wings (RCA) BARRY MANILOW (6) In Search Of Love (Arista) A World Without Love (RCA) URGENT (4) Love Can Make You Cry (Manhattan) AMY GRANT (4) Everywhere I Go (A&M)

HOTTEST

STEVIE WONDER (30) Part-Time Lover (Tamla/Motown)

DAVIO FOSTER (26) Love Theme From "St. Elmo's Fire" (Atlantic)
PHIL COLLINS & MARILYN MARTIN (22) Separate Lives (Atlantic) A-HA (20) Take On Me (WB) Hurts To Be In Love (CBS Associated)

BREAKERS

JAMES TAYLOR

Everyday (Columbia)

78% of our reporters on it. Rotations: Heavy 1, Medium 9, Light 12, Total Adds 14, WFBR, WKBW, 55KRC, KHOW, WCHS, WGY, WGOW, WRVA, WING, WIBA, WSPD, KSL, WWNR, WWPA. Debuts at number 12 on the Full-Service A/C chart.

NEW & ACTIVE

BILLY JOEL "The Night is Still Young" (Columbia) 24/2
Rotations: Heavy 8i0, Medium 14/1, Light 21/1, Total Adas 2, KHOW, WSPD, Heavy including WKBW, WBT, WTKO, WWPA, KWEC, Medium including KFMB, WCHS, WGY, WGOW, W-BC, WING, WIBA, KBOI, WWNR, WGBR, KFDC, WSPB, EMBER, STILL STANDARD STANDARD

Heavy 510, Medium 15/1, Light 2/0, Total Adds 1, WTWN, Heavy; KFI, WING, WWNR, WWPA, WJBC. Medium ATAE, WISN, KHOW, KFMB, WCHS, WBT, WGOW, WHBC, KBOI, WPOE, WGBR.

including WTAE, WINN, KHUW, KHWI, WHM, WINN, WINN, WED, KOB, HEAVY, WKBW, WTVN, WCHS, WING, KBOL, WHM, WORD, WORD, WINN, WCHS, WINN, KHOW, KOY, KFMB, KSC, WTKO, WORD, W

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 18/3 OLIVIN RETRIVET-DUTIN OUR RISS. (MLA) 16/3 Relations Heavy 20, Medium 13/2, Light 31, Total Adds 3, WKBW, KHOW, WSPD. Heavy: WFBR, WWNR. Medium ricoding Heavy, KFMB, WBT, WING, WIBA, WPOE, WWPA, WJBC, KVEC.

including WISN, RFMB, WBI, WIRG, WIDN, Medium including WFBR, Rotations, Heavy 2/0, Medium 10/1, Light 6/1, Total Adds 2, KFMB, WGY, Heavy: WKBW, WISN, Medium including WFBR,

ABC "Be Wear Me" (Mercury/PolyGram) 17/2
Rotations: Heavy 30, Medium 9/1, Light 5/1, Total Adds 2, KHOW, KFMB. H.
WFBR, KFI, WHOC, WING, KBOI, WPOE, WEGR, KCI
THOMPSON TWINS "Lay Your Hands On Me" (Arista) 17/0 ds 2, KHOW, KFMB. Heavy: WKBW, WWNR, WWPA, Medium including

INS. Heavy 4/0, Medium 12/0, Light 1/0, Total Adds O, Heavy, WKBW, WPRO, WWNR, WWPA. Medium including KHOW, WHS, WHSC, WRSD, KBOI, WPOE, WGBR.

WHEN, RHOW, WURS, WIRE, WINE (Geffen) 15.01
DON HENLEY "Sunset Grill" (Geffen) 15.01
Rotations Heavy 3:0, Medium 10/0, Upit 2:0, Total Adds 0, Heavy: WKBW, WWNR, WWPA. Medium including WFBR, WTVN, KHOW, WCHS, WHBC, WING, WSPD. WPGE.

KENNY LOGGINS "1'II Be There" (Columbia) 14/2

Rotations: Heavy 1/0, Medium 10/1, Light 3/1, Total Adds 2, KHOW, WCHS, Heavy: WCCO, Medium including WIBA, WSPD, /0, Medium 10/1, Light 3 E. WJBC, WCIL, KVEC.

JAN HAMMER "Miami Vice Theme" (MCA) 14/1
Rotations: Heavy 4/0, Medium 6/0, Light 4/1, Total Adds 1, WCHS. Heavy; WKBW, WHAS, WWNR, WWPA. Medium: 55KRC.

PLACIDO DOMINGO & MAUREEN MCGOVERN "A Love Until The End Of Time" (CBS) 12/1

ROSANNE CASH "Never Be You" (Colúmbia) 12/0
Rotations: Heavy 2/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy including WTKO. Medium: WHBY, KSL, WPOE, WCIL,

MR. MISTER "Broken Wings" (RCA) 11/6 Rotations: Heavy 00, Medium 5/2, Light 6/4, Total Adds 6, WKBW, WHBC, KBOI, WPOE, WWPA, WCIL. Mediums including KFI, WING, WWNR-

AMY GRANT "Everywhere I Go" (A&M) 11/4
Rotations: Heavy 0.0. Medium 7/1, Light 4/3, Total Adds 4, WKBW, WISN, WHBY, WCIL. Medium including WFBR, WPOE, WTKO, WJBC, KVEC.

EDOIE RABBITT "A World Without Love" (RCA) 10/5
Rotations: Heavy 0.0, Medium 4/1, Light 6/4, Total Adds 5, WISN, WING, WPOE, WWPA, WJBC. Medium including
R, WHEN, WTKO.

WRBH, WIND, WIND,

SIGNIFICANT ACTION

BARRY MANILOW "In Search Of Love" (Arista) 6/6
Hotations: Heavy 0/0, Medium 1/1, Light 5/5, Total Adds 6 incl including WHBC, KBOI, WJBC, WCIL, KVEC. Medium.

WYBRI WYBRI KIM CARNES "Rough Edges" (EMI America) 5/1 KIM CARNES "Tough Edges" (EMI America) 5/1 KIM CARNES "Rough Edges" (EMI America) 5/1 KIM CARNES "Rough Edges" (EMI America) 5/1

MICHAEL McDONALD "Lost in The Parade" (WB) 4/3
Potations: Heavy 0/0, Medium 2/2, Light 2/1, Total Adds 3 includin uding WGBR. Medium: KFMB, WPOE

Rotations: Heavy 0/0, Medium 2/2, Light 2/1, Total Adds 3 inc BRYAN FERRY "Don't Stop The Dance" (WB) 4/1

RAY PARKER JR. "Girls Are More Fun" (Arista) 4/0

Rotations: Heavy 0/0, Medium 3/0, Light 1/0, Total Adds 0. Medium SHEENA EASTON "Do It For Love" (EMI America) 3/3 Retailing: Heavy 0/0, Medium 0/0, Light 3/3, Total Adds 3, WING, Adds 3, WING, WWNR, WWPA

Rotations: Heavy 0/0, Medium 1/0, Light 2/2, Total Add LAURA BRANIGAN "Hold Me" (Atlantic) 3/0 ht 1/0 Total Adds 0 Medium: WPOE, KTWO

MANHATTAN TRANSFER "Ray's Rockhouse" (Atlantic) 3/0
Rotations: Heavy 1/0, Medium 1/0, Light 1/0, Total Adds 0. Heavy: WCCO. Medium: WWNR



KKGO invites you to attend a benefit performance by MICHAEL RUFF & FRIENDS and PERRI

a presentation of the MUSIC INDUSTRY NETWORK on behalf of the NEIL BOGART MEMORIAL LABORATORIES

MONDAY, OCTOBER 28, 1985 at 8 pm promptly; doors open at 7 pm AT MY PLACE, 1026 Wilshire Blvd., Sanla Monica, CA 90401 TICKETS \$12.50 lax deductible. Call 213.451.8597 for reservations Contributions in any amount may be mailed coo At My Place



ADULT/CONTEMPORARY

BREAKERS

JAMES TAYLOR

Everyday (Columbia)

75% of our reporters on it. Rotations: Heavy 0, Medium 55, Light 31, Total Adds 36 including WPIX, LOVE94, 2WD, W101, WLLT, WSNY, KLSI, WMGF, KJMI, KGW, KIFM. Moves 30-18 on the A/C chart.

JAN HAMMER

Miami Vice Theme (MCA)

61% of our reporters on it. Rotations: Heavy 23, Medium 37, Light 10, Total Adds 5, WNIC, WDLT, KRAV, KCIX, WJON. Moves 19-16 on the A/C chart.

MR. MISTER

Broken Wings (RCA)

60% of our reporters on it. Rotations: Heavy 11, Medium 27, Light 30, Total Adds 28 including WSB-FM, WARM98, WOMC, KKLT, V100, KEY103, K106, WNAM, KRAV, KVUU, KWAV. Debuts at number 23 on the A/C chart.

NEW & ACTIVE

KENNY LOGGINS "1'II Be There" (Columbia) 57/2
Rotations Heavy 7/0, Medium 29/1, Light 11/1, Total Adds 2, KGW, KO99, Heavy, KIFM, KWFM, WCKO, KTYL, WJON, KMGO, KALE, Medium including WPIK, 2WO, KLSI, WWOM, WAEB, KEY103, KIOA, KOIL, KWAV.

BILLY OCEAN "Long & Winding Road" (Arista) 56/12
Palations: Heavy 0/0, Medium 26/1, Light 30/11, Total Adds 12, WCLY, WSNY, KIFM, WAEB, WEZC, WAVE, KWFM, WTNY, WCCHY, K94, KFQD, K99. Medium Including KGW, WEIZ, WSFL, WNAM, KIOA, KOIL, KWAY, WEIM, WSKY, WJON, KMGQ.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy Me	dium	Light
1 STEVIE WONDER	114/0	110	4	0
② A-HA	109/1	93	15	1
3 DAVID FOSTER	107/3	84	21	2
PHIL COLLINS & MARILYN MARTIN	114/1	82	30	2
TEARS FOR FEARS	104/1	74	28	2
6 GLENN FREY	103/5	71	28	4
7 GINO VANNELLI	108/2	70	30	8
FREDDIE JACKSON	106/6	57	39	10
ARETHA FRANKLIN	99/4	39	50	10
MAURICE WHITE	96/0	40	48	8
11 WHITNEY HOUSTON	93/0	48	30	15
BILLY JOEL	96/7	17	63	16
■ KENNY ROGERS ———————————————————————————————————	93/16	14	66	13
THOMPSON TWINS	88/9	9	61	18
15 OON HENLEY	81/3	25	44	12
18 JAN HAMMER	70/5	23	37	10
₽ ABC	82/11	16	46	20
JAMES TAYLOR	86/36	0	55	31
OLIVIA NEWTON-JOHN	82/8	10	55	17
20 COMMODORES	64/0	23	29	12
21 KOOL & THE GANG	58/0	9	30	19
22 DARYL HALL & JOHN OATES	59/0	12	35	12
MR. MISTER	68/28	11	27	30
24 MICHAEL FRANKS	49/0	11	22	16
25 GODLEY & CREME	48/0	11	25	12
20 STING	47/3	15	28	4
KENNY LOGGINS	57/2	7	39	11
28 HUEY LEWIS & THE NEWS	37/0	4	20	13
BEACH BOYS	53/2	3	33	17
BILLY OCEAN	56/12	0	26	30

MOST ADDED JAMES TAYLOR (36)

Everyday (Columbia) KLYMAXX (29) 1 Miss You (Constellation/MC) MR. MISTER (28)

Broken Wings (RCA)
JOHN COUGAR MELLENCAMP (17) KENNY ROGERS (16) Morning Desire (RCA)

POINTER SISTERS (16) Freedom (RCA)

HOTTEST

STEVIE WONDER (95) Part-Time Lover (Tamla/Motown) A-HA (72) Take On Me (WB)

PHIL COLLINS & MARILYN MARTIN (65) Separate Lives (Atlantic) DAVID FOSTER (51)

Love Theme From "St. Elmo's Fire" (Atlantic)

GLENN FREY (45)
You Belong To The City (MCA)

BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 53/2
Rotations: Heavy 3rd, Medium 33rl, Light 17tl, Total Adds 2, WLAC-FM, WAHR. Heavy: WEIM, WAEV, KALE. Medium including WCLY, 2WD, WKYE, KEY103, WJDX, WSFL, WNAM, KIOA, WTRX, KWFM.

including WCLY, 2WJL, WKTE, KEYTGS, WUDA, WSEL, WYSM, NUSA, WHA, NOTICE.
STING "FORTERS Around Your Heart" (ABM) 4773
Rotations: Heavy 1511. Medium 2811. Lipit 411, Total Adds 3, KMBG, WICC, WRAL Heavy including 2WD, WLLT, WAVE.
KGS9, WLHT, WMMS, KDUK, KAUA, AWMJ, KGSW, Medium including WARMS9, WARMS9, WSNY, KOST, B100, V100,
WESS, WLHT, WMMS, KDUK, KAUA, AWMJ, KGSW, Medium including WARMS9, WARMS9, WSNY, KOST, B100, V100,
WARMS9, WHAT, WARMS, WORLD WARMS9, WSNY, KOST, B100, V100,
WARMS9, WSNY, KOST, B100, V100, WSNY, KO

AMY GRANT "Everywhere I Go" (A&M) 46/10

tedium 11/2, Light 35/8, Total adds 10, WKYE, WKGW, WXTC, WEIZ, KQ99, WTRX, KOIL. KKPL, including KGW, WLAC-FM, WSKI, WZLQ, WFFX, WMT-FM, WJON, KMGQ, KALÈ.

MSLL, WINT MODIUM INCURING NOW, WINCH-PM, MSN, WELD, WITH, WINTH, WINDY, KIMON, KALE.

BRYAN FERRY ""Don't 30p The Jance" (WB) 42/8

Rotations: Heavy 010, Medium 19/2, Light 23/6, Total Adds 8, KOST, K106, WSFL, WITN, KOLL, KWAV, KRLB, KRND.

Medium including WPX, KGW, KIFM, KEY103, WMSN, WSK, WCKO, WCHV, WJON, KRSB

Medium including WPIX, KGW, KIHM, KEYTOS, WMGN, WSKY, WSKY, WCKO, WCHM, WJON, KRSB

RAY PARKER JB, "Girls Are More Fun" (Arista) 42.1
Rotations: Heavy 20, Medium 17/0, Light 23.1, Total Adds 1, KFQD, Heavy; WGLL, WCKQ, Medium including WKYE, KELT, KIOA, WTRY, WGKK, WTNY, WCHW, WORS, WKYY, WMT-FM, KATF, KKLV, KQSW,

LKYMAXX "I Miss You" (Constellation/MCA) 33/29

Rotations: Heavy 20, Medium 118, Light 20/19, Total Adds 29 including WHTX, WLTS, KKLT, B100, WXTC, WEIZ, WDLT, WWAM, KKLIA, KWAV, Heavy, KQST, KYT, Medium including WCLY, XYKY, WEZC, WMGN, WMT-FM.

HOWARD JONES "Like TO GET to Know You Well" (Elektra) 33/3
Rolations: Heavy 00, Modium 14/1, Light 19/2, Total Adds 3, KGW, WKGW, KIOA, Medium including WMGN, WWMJ, WEIM, WSKI, WCKQ, WCH, KTYL, KILV, KRSB, KALE.

JACK WAGNER "Too Young" (Qwest/WB) 32/7

MICHAEL McDONALD "Lost in The Parade" (WB) 29/10

Rotations: Heavy 0/0, Medium 5/0, Light 24/10, Total Adds 10, WAEB, KEY103, WEIZ, KWFM, WAEV, WFFX, I94, WJON, KRSB, KMGQ, Medium; WSKI, WCKQ, KTYL, KQSW, KALE.

SIGNIFICANT ACTION

KOOL & THE GANG "Emergency" (De-Lite/PolyGram) 24/9
Rotations: Heavy 0/0, Medium 8/1, Light 16/8, Total Aods 9, WCLY, WKGW, WCHV, KRLB, WFFX, KTYL, 194, WBOW KMGO, Medium: WGLL, WSKI, WCKO, WKYX, WZLQ, KOSW, KALE.

Robbiller Wolf, West, Wash, Wash, Wash, Wash, Kales, Wash, Kales, West, Wash, Kales, West, Wash, Kales, Wish, Wash, Wash

SHEENA EASTON "Do It For Love" (EMI America) 18/8
Rotations: Heavy 0/0, Medium 2/1, Light 16/7, Total Adds 8 including B100, WEIM, WORG, WAEV, WFFX, KTYL, WMT-FM

Medium: WPIX, KOST.

JOHN COUGAR MELLENCAMP "Small Town" (Riva/PolyGram) 17/17

Rotations: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17 including WKYE, WXTC, WAVE, WNAM, WWMJ, WEIM, ins: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17 include B, WBOW, KQSW, KALE. Medium: WCKQ, KTYL.

CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 17/8
Rotations: Heavy 0/0, Medium 1/0, Light 16/8, Total Adds 8, B100, WKGW, WEIM, WSKY, WCKQ, WAEV, KQSW, KALE.

POINTER SISTERS "Freedom" (RCA) 16/16 Botations: Heavy 0/0, Medium 4/4, Light 12/12, Total Adds 16 including WHTX, WEIZ, WWMJ, WSKI, WSKY, KRLB, KWEB, WJON, KQSW, KALE. Medium: WOMC, KOST, KELT, WMGN.

BRUCE SPRINGSTEEN "I'm Goin' Down" (Columbia) 15/1Rotations: Heavy 2/0, Medium 8/1, Light 5/0, Total Adds 1, WTNY. Heavy: WAVE, KLYF. Medium including WHTX, 8100, WKYE WRKA. WENS. KRIE, VXUS.

ROBIN GIBB "Like A Fool" (EMI America) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13, WNAM, WEIM, WSKI, WCKQ, WCHV, WGSV, WAGE, WKYX, WAEV, KFSB, KKLV, KQSW, KALE.

STARSHIP "We Built This City" (Grunt/RCA) 13/4
Rotations: Heavy 3/0, Medium 5/1, Light 5/3, Total Adds 4, B100, WENS, WMHE, WCHV, Heavy; WKYE, KKUA, WKYX, Medium including WHTX, V100, KRLB, KALE.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more station. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

A/C ADDS & HOTS

ONE

WLLT/Cincinna

MR. MISTER KENNY ROGERS ABC

AHC Hottest: A-HA STEVIE MONDE WHITNEY HOUSE

MAITNEY HOUS DAVID POSTER GLENN PREY

WLTF/Cieveland Sue Wilson/Dave

HUEY LEWIS & THE ARETHA FRANKLIN FREDDIE JACKSON Bottest: HALL & OATES STEVIE MONDER

HOLLE CATES STEVIE MONDER A-RA WHITNEY HOUSTON GLENN FREY

BILLY JORL ABC ONJ

Hottest: STEVIZ WONDER A-HA

EAST

PARALLEL ONE

COHN COUGAR UNCENT AMY GRANT HOTEAST: A-HA STEVIE MONDER STARSHIP HR. HISTER GLENN FREY Caspenter/Carr
HOWARD JONES
MR. MISTER
ANY GRANT
ROOL & THE GANG
CLEMONS & BROWNE
HOTEBARE
GING VANNELLI
DAVID FOSTER
HAURICE WHITE
TRARS FOR FEARS
COLLINS & MARTIN KENNY ROGERS THOMPSON TWINS Hottes

PARALIFL

Ben HaskelVFred Mil SIMPLE MINDS JOHN COUGAR POINTER SISTERS JOHN MAITE HOELEST HOLDSTON STEVIZ MONDER TEARS FOR FEARS STING GLENN FREY

WEIMFischburg Jack Raymond

SHEENA EASTON KLYMAXX CLEMONS & BRO

ROBIN GIBB JOHN COUGAR Hottest:

KLYMAXX
JOHN COUGAR
POINTER SISTERS
RESTLESS HEART
ROBIN GIBS
HOLLOST
GLENN FREY
THOMPSON THIES
ARETHA FRANKLIN
FREDDIE JACKSON

WTNY/Watertown George Neher

George Neher
JAMES TAYLOR
BRUCE SPRINGS'
BILLY OCEAN
AMY GRANT
MR. HISTER
HOTTER
STEVIE WONDER
A-HA'
GINO VANNELLI
DAVID FOSTER
HAURICE WHITE

KKLT/Phoenix Anite Carlisle/S, Church

KLYMANCK
KENNY ROGERS
HR. MISTER
HOTCHS:
COLLINS & MARTIN
DAVID POSTER
GLEEN PREY
WHITNEY HOUSTON
STEVIE WONDER

THREE

LIONEL RICHIE
POINTER SISTERS
DIRE STRAITS
KLYHAXX
HOTCEST,
COLLINS & MARTIS
STEVIE WONDER
A-HA
MR. RISTER
STARSHIP

PARALLEL TWO WWOWAIN

A-HA GINO VANNELLI STEVIE WONDER ABC DAVID POSTER DAVID POSTER
PREDDIE JACKSON
ROLLEST:
WHITNEY HOUSTON
COMMODORES
DAVID POSTER
COLLING & HAUTIN
STEVIE MONDER WKNE/Keene, NH Mike Trombly HOOSE
HOLTEST
HOOSE
HOUSE
HOUS WAEB/Allentown Mick Hagerty

URGENT BILLY OCEAN MR. MISTER JACK WAGNER MICHAEL MCDON HOLLEST! DAVID FOSTER A-BA Lowischmidt
MR. MISTER
AMY GRANT
KLYHAXX
HOLDSAL
STEVIE WONDER
TEARS FOR FEARS
GLENN FREY
COLLINS & MARTIN STEVIE WONDER TEARS FOR PEARS WSK#Montpelier Bruce Stebbins

TEARS FOR FEARS
STING
FREDDIE JACKSON
DAVID POSTER
KENNY ROGERS
HOTTERST
ROGE & THE GANG
A-HA
STEVIF MOMORPO STEVIE WONDER WHITNEY HOUSTON GLENN FREY

MR. MISTER HOTCES.
A-HA
GLESN FREY
TEARS FOR FEARS
DON HENGEY
COLLINS & MARTIN

SOUTH

PARALLEL

Hottest: KOOL & THE GAME

97AIA/Miemi St. John Sullivan

KENNY ROGERS THOMPSON THINS HOTTORY COLLINS & HARTIN DAVID FOSTER STEVIZ WONDER HAURICE WHITE GLENN FREY

JAMES TAYLOR HOLLEGAL: WHITHEY HOUSTON STEVIE HONDER TEARS FOR FEARS FREDDIE JACKSON JAN HANNER

WLTS/New Orleans Johnny Scott/B. Mite Johnny Scott/B. Mitcl KLYMAXX Nottest: STEVIE MONDER GINO VANNELLI CARRIE LUCAS FREDDIE JACKSON GLENN FREY

ABC GLEEN FREY FREEDIE JACKSON Hotteet: STEVIE MONDER 1-84 ONE ONJ LIONEL RICHIE DIRE STRAITS Nottest: A-HA TEARS FOR FEARS DAVID POSTER JAN HAMMER GLENN FREY A-HA DAVID POSTER GINO VANNELLI COLLINS & HARTIN

WXTC/Charleston J.Quincy/Ron O'Br JOHN COUGAR
KLYMACK
JAMES TAYLOR
HR. MISTER
AMY GRANT
HOTTER
AMY GRANT
STEVIE WONDER
KENNY ROGERS
FREDDIE JACKSON
COLLINS & HARPIN
GINO VANNELLI John Chappell
HR. HISTER
HOCTEST
TEARS FOR FEARS
STEVIE MONDER
FREDDIE JACKSON
COLLINS & MARTIN
GINO VANNELLI

Steve Sutton/BHI CoBILLY OCEAN
LIONEL RICHIE
JAMES TATLOR
HOTLEST
COLLINS & MARTID
DAVID POSTER
GLENN FREY
FREDDIE JACKSON
STEVIE MONDER WEIZ/Columbus Jim Jacobs

ANY GRANT POINTER SISTERS HICHAEL HCDONALD KLYMAXX Hottest: ONJ GLENN FREY GLENN PREY STEVIE MONDER A-HA PREDDIE JACKSON

WJDX/Jeckson D.Perkins/Rich Aller ABC
Hottest:
STEVIE WONDER
A-HA'
DAVID FOSTER
GINO VANNELLI
COLLINS & MARTIN

WIVY/Jacksonville Jeff Ryan/Scott S KENNY ROGERS DAVID FOSTER JAMES TAYLOR ABC THOMPSON TWINS MR. MISTER Rottest: WRITNEY HOUSTON A-HA TEARS FOR FEARS GLENN FREY COLLINS & MARTIN

2WD/Norfolk Richardson/AMen JAMES TAYLOR HOTLEST HOUSTON COLLINS & HARTIN GOOLEY & CRIME A-HA GLENN FREY Wt01/Temps GLENN FREY DON HENLEY JAMES TAYLOR NOTESTER COLLINS & MARTIN STEVIE WONDER TEARS FOR FEARS A-NA Nottest: STEVIE WONDER DAVID FOSTER FREDDIE JACKSON JAN HAMMER WRKA/Louisville Stewart/Crawford

PARALLEL TWO

ABC BILLY JOEL JAMES TAYLOR JAMES TAYLOR ONJ KENNY ROGERS HOLLEST: STEVIE, WONDER A-HA KEY103/Austi MICHAEL MCDO MR. MISTER CHRIS CROSS JAMES TAYLOR BILLY JOEL URGENT URGENT Mottest: A-HA DAVID FOSTER COLLINS & MARTIN' DON HENLEY TEARS FOR FEARS WDLT/Mobile Kelth Cherry

JAMES TAYLOR BRYAN FERRY MR. MISTER HOTTEST GINO VANNELS

KLYMANC JAN RAMMER ROTTEST STEVIE MONDER GINO VANNELLI JINHY BUFFETT CARRIE LUCAS GODLEY & CREME KELT/McAllen Mark Allen/Tad Griffin MER ADENTED GRIMO KLYMAXX, POINTER SISTERS Hottest: COLLINS & MARTIN GIMO VANNELLI FREEDIE JACKSON MADRICE NRITE A-HA

WLAC-FM/Nashville D.Nichols/B.Sargent

THE. HISTER
ROBIN GIBB
HOTCHEL
R DEACH BOYS JAMES TAYLOR HOTTORY HOTTORY HOUSTON COLLINS & MANTI CARRIE LUCAB STEVIE WONDER GINO VANNELLI

BILLY JO ROYAL DON WILLIAMS JAMES TAYLOR BRYAN FERRY MR. MISTER UNGENT HOTLEST: DAVID FOSTER COLLING & MARTIN A-HA TEARS FOR FEARS GINO VANNELLI

A-HA GINO VANHELLI COLLINS & MARTIN TEARS POR PEARS IR JACKSON HADONNA A-HA STEVIE WONDER COLLINS & HARTIN GLENN PREY

ONJ
KENNY ROGERS
STING
STING
JAMES TAYLOR
HOTCEST
A-HA
AIR SUPPLY
GLEEN PREY
KOOL & THE GANG
STEVIË WONDËR Hottest: STEVIE WONDER READY FOR THE WO A-HA TEARS FOR FEARS FREDDIE JACKSON WORG/Orangeburg Stu Wright Stu Wright
RESTLESS HEART
URGENT
SHEENA EASTON
KLYMAXX
Hottest:
A-HA WEZS/Richmon Bill Bevins/D.Di NATIONAL MONTH OF THE PROPOSE JACKSON GLENN FREY COLLINS & MARTIN ARTHA FRANKLY WKYKFADUSAN FRONK CERVER NE. KISTER ROBIN GIBB KLYMBUCK VANDROSS

KLYHAJOK JAMES TAYLOR-HOLLEGE: A-HA COLLINS & HARTIN STEVIE WONDER DAVID FOSTER FREDDIE JACKSON DIRE STRAITS
UB40
ERNIE MATTS
80B DYLAN
JOHN COUGAR
BILLY CEAN
ARTISTS UNITED...
HOTEMS:
STEVIE MONDER
A-HA
GINO VANNELLI
TEARS FOR FEARS
COLLINS 6 MARTIN LEVISAVANNAH

ANIMOVIS

ENN FREY

ONEL RICHIE

EMONS & BROWNE

CHARL MCDONALD

BIN GIBB

ERMA EASTON

tteat:

EVIE MONDER

NO VANNELLI

WILING & MASTIN

PARALLEL THREE WSKYLAShoville
Brian LeafTom Cassid
CLEMONS & SHOWNER
EXETLESS HEART
JOHN COUGAR
EXTYMAXX
EXTYMAXX
EXTYMAXX
EXTYMAXX
EXTYMAXX
STEVIE HONDER
GLEEN FREY
TEARS FOR FEARS
GINO VANNELLI GING VANNELLI COLLINS & MARTIN FREDDIE JACKSON WZLQTTupelo Mark Price JAMES TAYLOR CHRIS CROSS JOHN COUGAR

CARS DIRE STRAITS Hottest: STEVIE WONDER GING VANNELLI A-HA COLLINS & HARTIN FREDDIE JACKSON WFFX/Tuscalon**

CARS

CARS

JONE COUGAR

DIRE STRAITS

ROBIN GIBB

SURVIVOR

EDOIE RABBITT

CLEPONS & BROWNE

STRVIE MONDER

TRANS FOR FEARS

MR. MISTER

OLLINS & MARTIN

FREDDIE JACKSON WFFX/Tuscaloss
Sandor/Welker
MICHAEL HCDONALD
KOOL & THE GANG
EDDIE RABBITT
SHEENA EASTON
CARS
HOLESTE WONDER
A-HA
DAVID POSTER
GINO VANNELLI
COLLINS & MARTIN
KTYLITUS KTYLTyler
Brian Maloney
KLYMAXX
KOOL & HEE GANG
JOHN COUGAR
LLYON JOHN
RESTLESS MEART
SHEENA EASTON
JACK MAGNER
POINTER SISTERS
HOTER
THE MONDER
TOWN COUGAR
AND COUG T.TwinelKen Modek
STABSHIP
KLYMACK
KENYY MODERS
KOOL 4 THE GAM
ROBIN OLBB
BILLY OCEAN
HOLLEST
TPARS FOR FEARS
A-HA
THANGER
FREDDIE JACKSONOM!

MIDWEST

PARALLEL PARALLEL TWO ROBIN GIBB KLYMBXX JOHN COUGAR Bottest: STEVIE WONDER GINO VANNELLI A-BA Roberts/McLure
ARETHA PRAIKLIN
ABC
JAMES TAYLOR
HOTEMET
A-HA
GLENN FREY
STEVIE MONDER
STING
JAN NAMMER

EDDIE RABBITT
HOMARD JONES
JACK MAGNER
HOTCEST
STEVIE WONDER
COLLINS & MARTIS
TEARS FOR FEARS
GLENN FREY
ARETHA FRANKLIN

KLYF/Des Mo Bob Majors THOMPSON TWINS KENNY NOGERS HOTTOSY HOUSTON STEVIE MONDER DAVID POSTER COLLING & MARTIS GLENN PREY

KERTY LOGGINS JAHES TAYLOR ANY GRANT ROCLEGE: JAN RAMER GLENN FREY KERNY ROGERS THOMPSON TWINS ONJ

A-HA GLENN FREY WHITNEY HOUSTON COLLINS & MARTIN WSNY/Columbu Harry Lyles Cam Smith Johnny Bu BRYAN FERRY ANY GRART URGERT HOTLEST A-HA GINO VANNELLI DAVID POSTER COLLINS & MARTIN STEVIE WONDER JACK WAGNER BILLY OCEAN JAMES TAYLOR Hottest:

WLHT/Grand Repli Geoff Brown/B. As PREDDIE JACKSON
JAN HAMMER
GLENN FREY
BOTLOST:
JOHN PARR
A-HA
MADONNA
STEVIE MONDER
WHITNEY BOUSTON OND Botseat: GLEND FREY DON HENLEY TEARS FOR FEARS JAN HAMMER STEVIE WONDER

WDMC/Detroit Argenbright/Leigh WENS/Indienepolis Wheeler/Joel Grey MR. MISTER POINTER SISTERS, LIONEL RICKIE HOTED POSTER STEVIE WONDER COLLING & MARTIN GINO VANNELLI A-HA ABC STARSHIP KENNY ROGERS HOTTENS WONDER
GLENN PREY
DAVID FOSTER
TEARS FOR FEARS
A-HA

KLSI/Kansee City John Frost/Greg J WFMK/Lansing Dan Stone JAMES TAYLOR Hottest: BILLY JOEL DAVID FOSTER STEVIE NONDE: HICHAEL FRAN COMMODORES Hottest: WHITNEY HOUSTON A-HA HA URICE WHITE KUDL/Kensas City Dene Hallam

JAMES TAYLOR KERNY ROGERS THOMPSON TWINS ABC Hottest: STEVIE WONDER A-RA

A-HA DAVID POSTER TEARS FOR FEARS COLLINS & MARTIN

MOTEST: WHITNEY HOUSTON HICHAEL FRANKS DAVID FOSTER FREDDIE JACKSON COLLINS & MARTIN

KS94/St. Louis

ONJ
THOMPSON TWINS
BOTTEST
STEVIE MONDER
DAVID POSTER
TEARS FOR FEARS
GINO VANNELLI
COLLINS & HARTIN

KLYMAXX LIONEL RICHIE HOTCOST: STEVIE WONDER A-HA DAVID FOSTER TEARS FOR FERS COLLINS & MARTIN

KYKY/St. Louis

WMYX/Mile Beth Fast

POINTER SISTERS JAMES TAYLOR Hottest: TEARS FOR PEARS DAVID POSTER ABC LIONEL RICHIE MR. MISTER BARRY MANILOW FRANKIE VALLE 6 1 Hottest: Hottest: TEARS FOR FEARS STEVIE WONDER GLENN FREY COLLINS & MARTIN LIONEL RICHIE GLENN FREY ARETHA FRANKLIN WLTE/Minneapo Graye/Sommers

KOIL/Omaha Ed Larsen/Mi

URGENT BRYAN PERRY ANY GRANT HOCLEST: STEVIE WONDER GINO VANNELLI COLLINS & MARTIN FREDDIE JACKSON KENNY MOGERS

Hottest: STEVIE WONDER

A-HA TEARS FOR FEARS GLENN PREY WMHE/Toledo

BILLY JOEL JAMES TAYLOR HOTTORY HOUSTON GODLEY & CREME STEVIE WONDER GLENN FREY KRAV/Tulsa

Reynolda/A, Caperto JAN HAMPER HR. MISTER GINO VANNELLI HOTLEST, HOUSTON STEVIE MONDER GLENN FREY A-HA TEARS FOR FEARS PARALLEL

THREE

ERMIZ MATTS
UNGENT
HR. HISTER
SHEENA ZASTON
HOLLOGI:
STEVIZ MONDER
DAVID FOSTER
HADRICE WHITE
GING VANNELLI
GLENN FREY

WAS DEVIS THOMPSON TWINS KENNY ROGERS HOTTENIE MONDER A-HA

ONE WSB/Atlante Greg Piccian Robertal M. Sommer

KOOL & THE GANC
JAMES TAYLOR
BILLY OCEAN
HICHAEL NCDOWALI
Rottest: STEVIE WONDER
DAVID FOSTER
GINO VANNELLI
GLENN FREY
COLLINS & MARTII Hottest: STEVIE WONDER

KFSBUJOPHA
Bobby Dandels*
ROBIN GIBB
JOHN COUGAR
EDDIE RASBITT
KLYMAXX
BOCTOGET
STEVIL MONDER
A-MA
GINO VANNELLI
TEARS FOR FEARS
COLLINS & MARTIN

None Hotteat: A-HA DAVID POSTER TEARS FOR FEARS GINO VANNELLI STEVIE WONDER

URGENT POINTER SISTERS DON MENLEY Mottest: DAVID POSTER STEVIE WONDER A-HA COLLINS & MARTI BILLY JOEL

TEARS POR PEARS
ARETHA FRANKLIN
HOLLEST:
GOOLEY & CREME
HHITMEY HOUSTON
JOHN PARR
STEVIE WONDER
-MICHAEL FRANKS WJONISt. Cloud John FineiM.Diem MICHAEL FRANKS
WISN/MIWAUKOE
P, EIIOMM. Murphy
EDDIE RABBITT
ANY GRANT
STEVIE WONDER
GINO VANNELLI
DAVID FOSTER
COLLINS & MARTIN
KENNY ROGERS DIRE STRAITS
POINTER SISTERS
MICHAEL MCDONALD
BARRY MANILON
JAN HANNER
HOLLARI
STEVIE WONDER
A-HA.
DAVID FOSTER
PREDDIE JACKSON
COLLINS & MARTIN

ONE

WBOW/Terre Haute Kevin Young JAMES TAYLOR JOHN COUGAR KOOL 4 THE GANG Hottest: MHI TNEY HOUSTON A-HA STEVIE MONDER DAVID FOSTER

FULL-SERVICE A/C

EAST

PARALLEL WTAE/Pittsburgh Bob Conrad LIONEL RICHIE ONE STEVIE MONDER COLLINS & MARTIN

WKBW/Buffelo Sendy Beech JAHES TAYLOR ONJ HR. HISTER ANY GRANT HOTERS! STEVIE WONDE! A-RA

A-HA GINO VANNELLI DAVID POSTER COLLINS & MARTIN

KENNY ROGERS Hottest: DAVID FOSTER

PARALLEL

TWO

JAN HANNER
JAMES TAYLOR
KERNY LOGGINS
HOTTER
STEVIE MONDER
DAVID POSTER

A-HA TEARS FOR FEARS GING VANNELLE

WSTICharlotte Dave Bishop LIONEL RICHIE

WRVA/Richmone Low Dean JAMES TAYLOR Hotteat: DAVID FOSTER COLLINS 6 MAI

Gleon Summers
MICHAEL MCDONALD
MR. MISTER
KIM CARNES
EDOIE RABBITT
UNGENT
DIRE STRAITS
HOTCEST
STEVIE WONDER
A-HA
DAVID POSTER
COLLING & HARTIN
GLEON PREY DAVID POSTER MHITHEY HOUSTON STEVIE WONDER COLLINS & MARTIN TEARS FOR FEARS WGY/Schenectady
Milke Neff
JAMES TAYLOR
HILLY OCEAN
HOTESH:
STEVIZ MONDER
MHITTEY MOUSTON
GINO VANNELLI
COLLINS - MARRIN
PREDDIE JACKSON

WTKORthaca Weyne Flak FRANKIE VALLI & F HARIE ORNOND URGENT HOTLAST ROSANNE CASH COLLINS & HARTIN BILLY JOEL CRYSTAL GAYLE KERRY ROGERS PARALLEL

THREE BATTY SARMATUT.
SHEEMA EASTON
ELITON JOHN
BRYAN FERRY
JAMES TAYLOR
UNGENT
HOTTEST
STEVIE MONDER
A-HA R. Sawyer/Scott J JOHN COUGAR HR. HISTER JAMES TAYLOR SHEEMA EASTON EDDIE RABBITT Hottest: STEVIZ WONDER A-HA

SOUTH

PARALLEL PARALLEL TWO

LIONEL RICHIE
HOLLEST I
MHITNEY HOUSTON
STEVIE WONDER
A-HA
COLLINS & MARTIN
FREDDIE JACKSON

WGOW/Chattenox Date Desson/Garr JAMES TAYLOR Hottest: A-RA STEVIE WONDER DAVID FOSTER GIMO VANNELLI HAURICE WHITE

PARALLEL THREE

PARALIFI MIDWEST THREE

PARALLEL PARALLEL OWT SSKRC/Cincinna Denny Nugent JAMES TAYLOR

AMY GRANT PRANKIE VALLI & F Hottest: STEVIE NONDER WHITNEY HOUSTON PREDDIE JACKSON DAVID POSTER COLLINS & MARTIN

Chambers/Dorn
BEACH BOYS
MR. MISTER
BARRY MANILOM
HOTTER
STEVIE WONDER
A-HA
DAVID FOSTER
GINO VANNELLI
MAURICE WHITE

WING/Dayton
Rick Johnson/King
JAMES TAYLOR
EDDIE RABBITT
CLEMONS & BROWN
STEEN ASTON
ELTON JOHN
HOTE OF
HOTE OF
TAKE OF FEARS
HOUSE OF FEARS

WCCO/Minne Denny Long

WHB/Kansas City Jeff Roberts/Ames

WCILICarbondale
Matt McCann
BARRY MANILOW
ANY GRANT
BEACH BOYS
HR. MISTER
HOTER
LOAVID FOSTER
A-HA
COLLINS & MARTIN
STEVIE WONDER
FREDDIE JACKSON WIBAMMedison
Doug Lane/Tim Bric
A-HA
JAMES TAYLOR
HOTCEST:
STEVIE MONDER
DAVID FOSTER
GIND VANNELLI
COLLINS & MARTI
KENNY BOGERS

KENNY ROGERS
WSPDITOIGHO
BILLY JOEL
ONJ
GLENN FREY
JAMES TAYLOR
HOSTER
BAVID FOSTER
GING VANNELLI
A-HA
HITNEY HOUSTN

WEST

PARALLEL ONE

BILLY JOEL JAMES TAYLOR Hottest: STEVIE WONDER

HOWARD JONES JAMES TAYLOR KENNY LOGGINS THOMPSON TWINS HOTLEST: STEVIZ WONDER A-HA A-HA DAVID FOSTER GINO VANNELLI COLLINS & MAR

8100/San Diego Bobby Rich/Gene Knight READY FOR THE MOR KLYMOOK & BROWNE SHEENA EASTON STARSHIP HOLLOST A-HA

URGENT JAHES TAYLOR BILLY OCEAN COLLINS & MAR STEVIE MONDER A-HA GINO VANNELLI PARALLEL

TWO KCIX/Boise Dave Duques JAN HAMMER Hottest: STEVIE WONDER GLENN PREY

COLLINS & MARTIN TEARS FOR FEARS KVUU/Colorado Springs John Howard/Bobby Irwin JAMES TAYLOR KENNY ROGERS MR. HISTER HOLLEBL: STEVIE WONDER A-HA

KDUK/Eugene O'Bryan/Burns JAMES TAYLOR QUARTERFLASH Hottest: A-MA GINO VANNELLI COLLINS & HAR ABC MR. HISTER KKUA/Honolulu Akance/Lille Miller KLYMAXK HARILLION SIMPLE MINDS Hottest: STEVIE WONDER TEARS FOR FEARS A-HA

A-HA STARSHIP GLENN FREY KWAV/Monterey Michael Reading KLYMAXX

MR. MISTER

BRYAN FERRY

HOLLEST.

A-HA

DON MENLEY

STEVIE WONDER

DAVID FOSTER

FREDDIE JACKS

To Be Announced
COLLINS & MARTIN
KENNY ROGERS
ANY GRANT
HOTLESTI WONDER
GING VANNELLI
A-HA
DAVID FOSTER
TEARS FOR FEARS

PARALLEL THREE

MAIR LeWISC.HAPT BILLY OCEAN RAY PARKER JR. JAMES TAYLOR BOLLEGE: DAVID FOSTER GINO VANNELLI COMMODORES STEVIE WONDER KENNY ROGERS KKLV/Anchorage Greg Wilkinson

URGENT ROBIN GIBB JOHN COUGAR Hottest: STEVIE WONDER A-HA K99/Great Falls Steve Keller/Wes

JAMES TAYLOR
MR. HISTER
BILLY OCEAN
HOLLOR
STEVIE WONDER
DAVID POSTER
COLLINS & MAR'
GINO VANNELLI XENNY ROGERS BRYAN FERRY MR. HISTER JAMES TAYLOR GLENN FREY HOTTER

KOSW/Rock Springs Chris Alexander ROBIN GIBB POINTER SISTERS JOHN COUGAR CARS CLEMONS

A-HA FREDDIE JACKSON

CASE

114 Reporters, 108 Current Reports

One station reported a frozen list this week: WMYX/Milwaukee. Five stations failed to report this week. Their rotations were frozen: KVIL-FM/Dallas, WFMK/Lansing, WHNN/ Saginaw, WLTE/Minneapolis, WSFM/Harrisburg.

KEEZ/Mankato and K-LITE (KBEST). San Diego are no longer A/C report-

WEST

PARALLEL ONE

A-HA COLLINS & HARTIN

KOY/Phoenix Jack Biair KENNY ROGERS HOTCHST: HOTCHST: GINO VANNELLI KENNY ROGERS STEVIE MOMDER KOOL & THE GANG

KFMB/San Diego
Mark Larson
NICHAEL MCDONALD
ABC
CLEMONS & BROWNE
BILLY OCEAN
HOTEGER
A-HA
STEVIE WONDER
TEARS FOR PEARS
HAURICE MEITE

PARALLEL PARALLEL TWO THREE

HOTE HOTE STEE GINO VANNELLI KENNY ROGERS COLLINS & MARTIN BILLY JOEL KBOHBoks Draw Harold MR. HISTER BARRY MANILOW HOTE AT: STEVIE WONDER DAVID FOSTER COLLINS & MARTIN GLENN FREY FREDDIE JACKSON KVEC/San Luis (

BARRY MANILOW PAUL STOCKEY Mottest: STEVIE WONDER DAVID FOSTER COLLINS & MAB KENNY ROGERS KSLISalt Lake City George Lemich JAMES TAYLOR POINTER SISTERS Mottest: COMMODORES WHITNEY HOUSTON DAVID FOSTER GINO VANNELLI

41 Reporters, 34 Current Reports

Five stations reported a frozen list this week: KDKA/Pittsburgh, KJR/ Seattle, KTWO/Casper, WCCO/Minneapolis, WSB/Atlanta

Two stations failed to report this week Their rotations were frozen WIBC/Indianapolis, WTIC/Hartford

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Three Two Last Weeks Weeks Week	159 REPORTS	Total leports/Adds	Power	Heavy	Medium
•	ZZ TOP/Sleeping Bag (WB)	143-/0	65+	135+	8-
	JOHN C. MELLENCAMP/Small Jown (Riva/PG)	142+/11		121+	
_	GLENN FREY/You Belong To The City (MCA)	132-/0		115-	
1 1 2 3	SIMPLE MINDS/Alive & Kicking (Virgin/A&M)	150+/3	29+	97+	
		133-/0	32+	93+	
	RUSH/The Big Money (Mercury/PG)	122-/1		101-	17-
4 3 4 6	MR. MISTER/Broken Wings (RCA)	143 /139		69	63
DEBUT > 0	CARS/Tonight She Comes (Elektra)	125-/0	23-	89-	35 -
3 2 3 8	ROGER DALTREY/After The Fire (Atlantic)	112-/1	30 -	93-	18-
5 5 5 9	HEART/Never (Capitol)	117-/1	19+	79+	37-
12 11 11		117-/1	22+	69+	42+
A	DIRE STRAITS/Walk Of Life (WB)	120-/4	6+	53-	62-
	STEVIE RAY VAUGHAN & DOUBLE/Look At Little Sister (Epic)		7+	36+	90-
_	PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)	135+/12	5=	30+	94=
	INXS/This Time (Atlantic)				•
	ROGER DALTREY/Under A Raging Moon (Atlantic)	116+/8	3=	50+	63+
	STING/Love Of The Seventh Wave (A&M)	105+/9	14+	61+	19-
2 6 9 17	STARSHIP/We Built This City (Grunt/RCA)	90 -/0	22-	70 -	
11 10' 10 18	JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	104-/4	5-	54 –	45=
26 25 16 19	CRUZADOS/Motorcycle Girl (Arista)	128+/4	1 =	28+	91-
	TOMMY SHAW/Remo's Theme (What If) (A&M)	115 + 5	3+	36+	71 -
	TALKING HEADS/Stay Up Late (Sire/WB)	98+/5	12+	38+	58+
46 33 . 25 🕏	JOE LYNN TURNER/Endlessly (Elektra)	112+/14	1 =	20+	81+
28 30 22 23	KISS/Tears Are Falling (Mercury/PG)	100-/7	4+	28 –	<i>65</i> +
6 8 14 24	DIRE STRAITS/One World (WB)	71-/2	2-	41-	27=
34 25	C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)	98+/24	0=	17+	73+
54 45 37 🐼	KATE BUSH/Running Up That Hill (EMI America)	84+/18	7+	23+	50+
4 2	WANG CHUNG/To Live And Die In L.A. (Geffen)	80+/13	1+	7+	62+
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	50-/1	11-	25 -	21-
	OUTFIELD/Say It Isn't So (Columbia)	56-/1	9+	22-	31 -
	AEROSMITH/Let The Music Do The Talking (Geffen)	72 /72	0	6	49
	AUTOGRAPH/Blondes In Black Cars (RCA)	74+/5	0=	3+	56+
	ALDO NOVA/Tonite (Lift Me Up) (Portrait/CBS)	69+/13	0=	4+	52+
	ALARM/Strength (IRS/MCA)	63+/14	2=	8+	43+
43 38 33 34	JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	46-/8	1-	18-	27+
	PREFAB SPROUT/When Love Breaks Down (Epic)	67-/1	1 -	11-	44-
	RUSH/Manhattan Project (Mercury/PG)	51. /51	1	14	32
27 27 27 37		47-/1	5-	25 -	19-
	TEARS FOR FEARS/Head Over Heels (Mercury/PG)	47-/1	7-	21-	22+
	R.E.M./Driver 8 (IRS/MCA)	47-/0	3+	19-	24 -
	LOVERBOY/Dangerous (Columbia)	52 = /2	2=	16+	33 -
	DEL FUEGOS/Don't Run Wild (Slash/WB)	59+/7	2+	8+	42+
	RUSH/Territories (Mercury/PG)	43 /41	1 ,	16	26
9 21 30 43		43-/1	2-	18-	25 -
	TINA TURNER/One Of The Living (Capitol)	46-/5	4+	15+	
- 48 46 1 5 20 28 45		41-/0	4+	16-	
	DREAM ACADEMY/Life In A Northern Town (WB)	51+/17	2=	10+	36+
	SURVIVOR/Burning Heart (Scotti Bros./CBS)	58 /58	0	6	40
	PLATINUM BLONDE/Crying Over You (Epic)	64+/4	1+	2=	48+
		53-/1	2=	7-	38 -
30 00 00 10	COLOR OF THE PROPERTY OF AUGUST (DESCRIPTION)	32 -/0	8-	27-	4-
	CONTRACTOR OF THE VICE (A CAR)	46-/0	0-	12-	32-
		32-/1	2-	21-	11=
	ACCURATE ADDITIONAL TO A COLUMN TO A COLUM	52 - /2	0-	7-	34=
53 46 45 53		56 /55	2	7	28
DEBUT	The state of the s	50 /50	0	1	39
DEBUT 53	The Daily (C-1)	39 -/0	1=	12-	24-
21 28 38 56		27-/1	4=	16-	10-
35 44 47 57			4 =	16-	16-
10 13 26 58		34 - /0		15-	11-
40 43 48 59		26-/2	1-	15-	
DEBUT DEBUT	ROBERT PALMER/Discipline Of Love (Why Did You Do It) (Island)	45 /42	0	,	31

MOST ADDED

CARS (139) Tonight She Comes (Elektra)

AEROSMITH (72)

Let The Music Do The Talking (Geffen)

SURVIVOR (58) Burning Heart (Scotti Bros./CBS)
ARTISTS UNITED AGAINST APARTHEID (55) Sun City (Manhattan) RUSH (51) Manhattan Project (Mercury/PolyGram)

HOTTEST

ZZ TOP (65) Sleeping Bag (WB)
GLENN FREY (48) You Belong To The City (MCA)
JOHN COUGAR MELLENCAMP (40) MR, MISTER (33) Broken Wings (RCA) RUSH (32) The Big Money (Mercury/PolyGram)

BREAKERS

Tonight She Comes (Elektra)

90% of our reporters on it. 143/139 including adds at: WNEW, DC101, KZEW, KLOL, WSHE, WLUP, WEBN, KYYS, 91X, KGB, KFOG, KOME. Debuts at #7 on the Tracks chart.

CLARENCE CLEMONS & JACKSON BROWNE You're A Friend Of Mine (Columbia)

62% of our reporters on it. 98/24 including adds at: KAZY, KLOS, KZAP, CFOX, WPLR, WCMF, KLAQ, WRXL, KKCI, KATT, KSJO. Moves 34-25 on the Tracks chart.

NEW & ACTIVE

DIVINYLS "Pleasure And Pain" (Chrysalis) 45/45 (0/0)

91X, GCDX, WLIE, Medium 23 medium gWRK, WHY, KEZW, KSRR, WSRE, WTMF, WGPM, KBCD, KGB, WOD, KLO, KUD, KDM, KBCD, KGB, WODR, KLB, WKOD, KLD, KDM, KBCD, KGB, WODR, KLB, WKOD, KLD, KDM, WGPM, KBCD, KGB, WODR, KLB, WKOD, KLD, KDM, WGPM, KBCD, KGB, WGPM, KEZE, KROD, MGDM, WGPM, WGP

KMOD.

BLACK 'N' BLUE "Miss Mystery" (Gaffen) 38/5 (35/8).

Adds. WRIF. WPDH. KMOD, KZEL. KRIE. Heavy 3: WOFM, KRIX. KILO. Medium 26 iocluding wyris, FWLO. WLIZ. KSHE KGB WYNX, KLIAD, WKOF, WOIZ, KISS, KGGO, KOMP.

ARCADIA "Election Day" (Capitol) 36/12 (25/25).

ARGADIA "Election Day" (Capitol) 36/12 (25/25).

WLZO, WLIR. WWX, KLYV, KOEL. Medium 23 including WRAB, WHJY, WPDY, WHEN, WHEB.

WZCO, WLIR, WINZ, K.Y., KOSL. WENTER STATEMENT STREAMS AND STATEMENT STA

Medium 16 including WLUP, WARTI, NABEL, MUDRI, ADDR. NED. 11.

STARSHIP "Sara" (Grunt/RCA) 29/13 (16/4)
Adds including KZAP, WPDH, KFMG, WRUE. Powers 1: Heavy 16 including KTCZ, KLOS, KUPD, KRQR, KLDJ, WAPL, WTUE. Medium 11 including KINK, WRXL.

KOUTJ, ARDIN, KLEJ, WAPL, WILLE, MEDIUM 11 INCIDIORO KINN, WHXL.

STEVIE RAY VAUGHAN & DOUBLE TROUBLE "Change It" (Epic) 25/5 (20/1)

Adds. WFFV, KRIX, KICT, KSOY, KSPN. Powers 3: Heavy 10 including KZEW, WOFM, KFOG, KROR, KLBJ, KNCN, KFMG. Medium 12 including KTXO, KLOL, WNOR, WTUE, KATT, KILO.

HEAVEN "Knockin" On Heaven's Ooor" (Columbia) 23/3 (23/2)
Adds KROQ, WTPA, KSPN. Heavy 2: KZEW, KRIX. Medium 15 including WNEW, WDVE, WQFM,
KLOS, KQB, KISW, WPYS, KLOS

EODIE & THE TIDE "Just Need A Little Rock" (Atco) 22/6 (17/4)
Adds including WSHE, WZZO. Heavy 2: WQFM, KQRS. Medium 13 including WXRK, KSRR, KLOS,

ABC "Be Near Me" (Mercury/PolyGram) 22/2 (24/6)
Adds: CHEZ, WIMZ, Powers 2: Heavy 8 including CHOM, WSHE, WXRT, CFOX, WQBK. Medium

RUSH "Marathon" (Mercury/PolyGram) 21/21 (0/0)
Adds including WIYY, WBAB, WKLS, KLOL, KYYS, KISW. Heavy 4: KSHE, WHCN. CHEZ,
WLAV. Medium 15 including KTXQ, WDIZ, KKDJ.

JON BUTCHER AXIS "Sounds Of Your Voice" (Capitol) 21/8 (13/4)
Adds: KOME, WHEB, WOUR, WKOQ, KATT, WIZN, KFMX, KUFO, Heavy 2: KLBJ, KGRQ. Medium ELTON JOHN "Wrap Her Up" (Geffen) 21/4 (18/18)
Adds: WSHE, KUPD, WCXT, WZZQ, Heavy 2: WNEW, WIMZ, Medium 17 including WBAB, WXRT,

JAMES TAYLOR "Everyday" (Columbia) 20/7 (14/4)
Adds Including KAZY, WTUE, WBLM. Heavy 7 Including KTCZ, KINK, WWWV. Medium 9 Including

MOOOOO GURUS "Bittersweet" (Big Time) 19/6 (14/7)
Adds: WXRT, KAZY, WHES, WAAF, KRIX, KSPN. Heavy 0: Medium 11 including KROQ, 91X, WLIR

CURE "In Between Days" (Elektra) 17/1 (16/3)
Adds: WROK, Powers 2: Heavy 7 including WXRT, KROQ, 91X, WLIR, Medium 7 including WXRK

CHRISTOPHER CROSS "Charm The Snake" (WB) 16/7 (9/9)
Adds including KSRR, WSHE, WNOR, WYNF, KGB. Heavy 0: Medium 14 including KTXQ, WQBK,

MOTELS "Shock" (Capitol) 16/3 (17/3) Adds: WCCC, WPDH, WAQY, Heavy 2: WAPL, WIZN. Medium 14 including WBCN, KQRS, KGB, WAAF.

OMD "So In Love" (Virgin/A&M) 16/2 (16/3)

Arids: WRCN, WB.M. Heavy 4: KROQ. CFOX, WHMD, WCPZ. Medium 11 including WSHE, WLIR.

JOHN WAITE "Welcome To Paradise" (EMI America) 16/1 (20/6) Adds: WBCN, Heavy 1: WIZN, Medium 12 including WNEW, WLLZ, WAPL, WTUE, KGGO. Y&T "All American Boy" (A&M) 15/15 (0/0)
Adds including WBAB, WLLZ, KSHE, WAAF, KLAQ, KSJO. Heavy 1: KOME. Medium 8

BILLY THE KID "When Heli Freezes Over" (MCA) 15/6 (9/8)
Adds including WYNF, WYSP, WHTF, KRIX, Heavy 0: Medium 7 including KLAQ, WFYV, WKDF,

KOMP.

DREAM ACADEMY "This World" (WB) 15/3 (14/2)

DREAM ACADEMY "This World" (WB) 15/3 (14/2)

DREAM ACADEMY "This World" (WB) 15/3 (14/2)

CHEAP TRICK "Little Sister" (Epic) 15/2 (18/3)
Adds: WKDF, WRUF. Powers 1: Heavy 2: WDHA, KRIX. Medium 10 including WXRK, WQFM.

SMASH PALACE "LivIng On The Borderline" (Epic) 15/2 (12/5)
Adds: KLBJ, WTPA: Heavy 0: Medium 11 including WBCN, WMMR, KTXQ, 91X, WHFS, WLIR,

MR. MISTER "Kyrie" (RCA) 14/8 (6/3)
Adds including KZEW, KATT, Heavy 2: 91X, CHEZ, Medium 9 Including KZAP, KOME, KFMG,

WIRE TRAIN "Skills Of Summer" (415/Columbia) 14/0 (14/0)
Adds 0: Heavy 2: KTCL, KRQU. Medium 10 including WNEW, WXRK, WXRT, KRQQ

"HOLDON"



The first track from the forthcoming EP

· 9012LIVE · THESOLOS

From the soundtrack "9012LIVE-The Concert."

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RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

ee Two Last reks Weeks Week	159 REPORTS	OCTOBER 25, 1985	Total Reports/Adds	Power	Heavy	Medium
	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Small" (142) "R.O.C.K." (104) "Rain" (46)	151 = /1	53 +	142+	9-
1 1 1 0	ROGER DALTREY/Under A Raging Moon (Atlantic)	"After The Fire" (125) "Raging" (116)	149 = /1	26 –	105 -	42+
4 4 2 Z	RUSH/Power Windows (Mercury/PG)	"Money" (133) "Manhattan" (51) "Territories" (43)	135 /0	32	93	37
JEROI >	DIRE STRAITS/Brothers In Arms (WB)	"Walk" (113) "One" (71) "So Far" (26)	136-/1	26-	94 -	<i>39</i> +
	MIAMI VICE/Soundtrack (MCA)	"You Belong" (132) "Theme" (47)	135-/0	49-	115-	19+
3 3 3	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Alive & Kicking" (150)	150 /3	29	97	49
JEBUI P O	STING/The Dream Of The Blue Turtles (A&M)	"Seventh Wave" (105) "Fortress" (32)	125-/4		80 +	
	MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (122) "Kyrie" (14)	133-/3	33 -	103-	24+
	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)	"Little Sister" (120) "Change It" (25) "Say What!" (24)	138 = /2	9+	63+	70 –
0 9 9 9	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"We Built" (90) "Sara" (29) "Tomorrow" (12)	116-/0	24 –		
	HEART/Heart (Capitol)	"Never" (112)	118-/1	<i>30</i> –		
9 8 8 11	THOMPSON TWINS/Here's To Future Days (Arista)	"Lay Your Hands" (117)	127-/1	22+		
3 11 10 12	CARS/Greatest Hits (Elektra)	"Tonight She Comes" (143)	143+/139	11+		
DEBUT - 14	TALKING HEADS/Little Creatures (Sire/WB)	"Stay Up Late" (98) "And She Was" (27)	109 + /5	16+	47+	<i>60</i> –
	INXS/Listen Like Thieves (Atlantic)	"This Time" (135)	139+/12	5=		96+
- 15	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI America) "Men Without Shame" (132)	134+/1	7+		92 –
23 16 13 10	CRUZADOS/Cruzados (Arista)	"Motorcycle Girl" (128)	137+/4	1 =		98-
	TOMMY SHAW/What If (A&M)	"Remo's Theme" (115)	115 + /5	3+		71 -
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Dangerous" (52) "Lovin'" (50)	98-/2	13-		53+
	JOE LYNN TURNER/Rescue You (Elektra)	"Endlessly" (112)	113 + /14	1 =		81+
	KISS/Asylum (Mercury/PG)	"Tears Are Falling" (100)	100-/7	4+		65 +
23 17 21	KATE BUSH/Hounds Of Love (EMI America)	"Running" (84)	84 + /18	7+		50 +
- 32 30 23	HOOTERS/Nervous Night (Columbia)	"And We Danced" (43)	54 - /1	5 -		29 –
1 14 19 23	WANG CHUNG/To Live And Die In L.A. (Geffén)	"To Live And Die" (80)	81+/13	1+		62+
	OUTFIELD/Play Deep (Columbia)	"Say It Isn't So" (56)	59 - /2	9+		33 –
	PREFAB SPROUT/Two Wheels Good (Epic)	"When Love Breaks" (67)	72 -/1	1 -		46 -
	DREAM ACADEMY/Dream Academy (WB)	"Life" (51) "This World" (15)	62 + /15	2=		45+
39 G	ALARM/Strength (IRS/MCA)	"Strength" (63)	67 /15	2		46
DEBUT P	AUTOGRAPH/That's The Stuff (RCA)	"Blondes" (54)	76 + 6	0=		<i>58</i> +
32	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head Over Heels" (47)	<i>52 - / 1</i>	7 –	-	27+
14 21 23 30	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"Driver 8" (47)	<i>50 – /0</i>	3+		
DEDUT A	ALDO NOVA/Twitch (Portrait/CBS)	"Tonite" (69)	71 /15	0	4	53
DEBOI!	DEL FUEGOS/Boston, Mass. (Slash/WB)	"Don't Run Wild" (59)	63 + /7	2+	_	
	SQUEEZE/Cosi Fan Tutti Frutti (A&M)	"Hits Of The Year" (46)	52-/0	0-		35 –
	PLATINUM BLONDE/Alien Shores (Epic)	"Crying Over You" (64)	67+/4	1+	_	50 +
- 31 30 D	MARILLION/Misplaced Childhood (Capitol)	"Kayleigh" (41)	45 -/0	4+		24-
_ 35 34 37	MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)	"One Of The Living" (46)	47-/5	4+		29 –
	MARSHALL CRENSHAW/Downtown (WB)	"Little Wild One" (52)	58-/2	1 =		37=
	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Home Sweet Home" (53)	55 - /0	2=	_	39 –
	TRIUMPH/Stages (MCA)	"Mind Games" (33) "Empty Inside" (11)	50 + /12	0=	4-	35 +

"POWER WINDOWS"



BREAKERS

SIMPLE MINDS

Once Upon A Time (Virgin/A&M)

94% of our reporters on it. 150/3 with adds at: WIBA, KEZE. Debuts at #6 on the Albums chart

Greatest Kitis (Elektra)

90% of our reporters on it. 143/139 including adds at: WNEW, WXRK, DC101, KZEW, KLOL, WSHE, WLUP, WXRT, KSHE, KBPI, KMTR, KGB. Debuts at #13 on the Albums

RUSH

Power Windows (Mercury/PolyGram)

85% of our reporters are on it. 135/0. Debuts at #3 on the Albums chart.

CHARTS - Records showing significant upward momentum are bulleted. Heavy rotation CHANIS — Hecoros snowing significant upward momentum are buildede, heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), lewer (-), or equal (-) reports compared to last week. On the album chart, current singles are **bodied**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

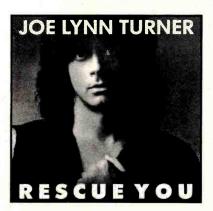
AWonderful Song. AWonderful Album.



"Good Friends"
The First Track
From The New Joni Mitchell LP
Dog Eat Dog

roduced by Joni Mitchell, Larry Klein, Mike Shipley, Thomas Dolby lanagement: Peter Asher Management, Inc. lanulactured and Distributed by Waraer Bros. Records 2) 1985 The David Geffen Company

JOE LYNN URNER



"ENDLESSLY"

AOR **DOUBLE BREAKER!!**

AOR ALBUM



AOR TRACK



"ENDLESSLY" video now on

Produced by Roy Thomas Baker for RTB Audio Visual Productions, U.S.A.

Management: Larry Mazer and Mark Wexler



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AOR ALBUMS

CARS (139)
Greatest Hits (Elektra)
KATE BUSH (18) Hounds Of Love (EMI America)
CHARLIE SEXTON (17) Pictures For Pleasure (MCA)

ALDO NOVA (15)

Twitch (Portrait/CBS) ALARM (15) Strength (IRS/MCA)
DREAM ACADEMY (15)

HOTTEST

JOHN COUGAR MELLENCAMP (53) Scarecrow (Riva/PolyGram) MIAMI VICE (49) Soundtrack (MCA) MR. MISTER (33) Welcome To The Real World (RCA) **RUSH (32)** Power Windows (Mercury/PolyGram) HEART (30) Heart (Capitol)

NEW & ACTIVE

WHITE NIGHT "Saundtrack" (Atlantic) 40/7 (40/10)
Adds: KQRS, 91X, KATT, KTAL, KKGR, KGRQ, KTYD. Powers 4: Heavy 9: KINK, WIMZ, WRQK, WHMD, WZEW, KLYY, WCPZ, WZZQ, KZMA. Medium 21 including WBCN, WNEW, KTCZ, WQBK, WHEB, KLBJ, WRXL, KGGO, KFMG.

CHARLIE SEXTON "Pictures for Pleasure" (MCA) 38/17 (0/0)
Adds: including WBCN, WXRK, WQFM, KOME, WCCC, WAAF, KISS, KFMG, KILO. Heavy 4: WNEW, KZEW, KEZE, KRQU. Medium 20 including KTXQ, KSRR, WHEB, WPDH, KNCN, KLAQ, KRIX, KARD.

BLACK 'N' BLUE "Without Love" (Geffen) 38/5 (35/8)
Adds: WRIF, WPDH, KMOD, KZEL, KRKE. Heavy 3: WQFM, KRIX, KILO. Medium 26 including WYNF,

Adds: Northing O107, WORD, KZEL, NINE, 1997, WILL, KYLO, WILL, KSHE, KGB, WHEB.

WATERBOYS "This is The Sea" (Island) 32/8 (24/16)

Adds including O107, WOFM, KAZY, WPDH, WTKX, WCXT, KZAM. Powers 1: Heavy 5: CFOX, WLIR, KTCL, KRQU, KCGL. Medium 20 including CHOM, WXRT, KBCO, KRQQ, 91X, WHFS, WOUR.

EDUIE & THE TIDE "Go Dut And Get It" (Atco) 27/5 (26/3)
Adds including WSHE, KTAL, WCXT, WZZO. Powers 1: Heavy 3: WQFM, KQRS, WSKS. Medium 15 including KSRR, WLLZ, WRIF, KLOS, KZAP, KGB.

ABC "How To Be A Zillionaire" (Mercury/PolyGram) 25/3 (26/6)
Adds: KBCO, CHEZ, WIMZ. Powers 2: Heavy 8 including WSHE, WXRT. Medium 14 including WMMR,

KROQ, WLIR, WAQY, K97.

KROQ, WLIR, WAQY, K97.

JAMES TAYLOR "That's Why I'm Here" (Columbia) 23/10 (14/14)

Adds including WNEW, KSTM, WBLM, KKGR. Heavy 8 including KTCZ, KAZY, KBCO, KINK, WTUE. Medium 11 including WOBK, WPDH, WRDU, KGRO.

HEAVEN "Knockhi" on Heaven's Boot" (Columbia) 23/3 (33/2)

Adds: KROQ, WTPA, KSPN. Heavy 2: KZEW, KRIX. Medium 15 including WNEW, WDVE, WQFM, WADG KOG KEW.

KLOS, KGB, KISW.

WIRE TRAIN "Between Two Worlds" (415/Columbia) 23/1 (28/1)

Adds: WTPA. Heavy 4: KTCL, KRQU, KCGL, KVRE. Medium 15 including WBCN, WNEW, WXRK, WXRT, WQFM, KRQQ, KRQR, KOME.

WXRI, WOFM, KHOO, KROH, KOME.

0MM "Crush", (Virgin/A&M) 223 (21/4)

Adds: WRCN, WBLM, KSPN. Heavy 8 including WXRT, KROQ, CFOX. Medium 12 including WSHE,

KBCO, WOEK, WHFS, WLR, WHEB, KPOI.

COLOUR FIELD "Virgins And Philistines" (Chrysalis) 18/0 (20/3)

Adds 0: Powers 2: Heavy 4: KTCZ, WLIR, KSPN, KTCL. Medium 12 including WXRT, KBCO, KROQ, CURE "The Head On The Door" (Elektra) 17/1 (17/3)

Adds: WRQK. Powers 2: Heavy 7 including WXRT, KRQQ, 91X, WLIR. Medium 7 including WXRK,

KRCO WHES, CENY, KSTM. BILLY THE KID "Sworn To Fun" (MCA) 16/7 (9/8)

Adds: WYNF, WYSP, WHTF, KRIX, WRDU, KUFO, KTAL. Heavy 0: Medium 7 including KLAQ, WFYV, WKDF, KOMP SMASH PALACE "Smash Palace" (Epic) 16/2 (13/5)

Adds: KLBJ, WTPA. Heavy 0: Medium 12 including WBCN, WMMR, KTXQ, KBCO, 91X, WHFS, WLIR,

ROMANTICS "Rhythm Romance" (Nemperor/CBS) 15/2 (15/3)
Adds: WQBK, WLIR. Heavy 1: WHJY. Medium 13.including WMMR, WLLZ, WRIF, WQFM, 91X, WPDH,

WEYV KILO

BILLY JOEL "Greatest Hits" (Columbia) 14/2 (16/5) Adds: WPYX, WTUE. Powers 2: Heavy 9 including KINK, WZZO, WIMZ. Medium 5 including WPDH,

WRDU.

BIG AUDIO DYNAMITE "This Is Big Audio Dynamite" (Columbia) 17/3 (6/2)

Adds including WBCN, WBAB, WXRT. Heavy 3: KROQ, WLIR, CFNY. Medium 6 including WIZN, KCGL.

EURYTHMICS "8e Yourself Tonight" (RCA) 12/3 (11/4)

Adds: WIMZ, WBLM, KLYV, Heavy 4: CFOX, K97, KSPN, KZAM. Medium 8 including WRDU, WWWV.

MADNESS "Mad Not Mad" (Geffen) 12/3 (10/1)

MADNESS "Mao Not Mad" (Getten) 12/3 (10/1)
Adds: WHES, CHEZ, KSPN. Heavy 1: KTCL. Medium 8 including WXRT, KTCZ, KBCO, WTUE, KSTM.
STEVE MORSE BAND "Stand Up" (Elektra) 12/1 (12/4)
Adds: CHEZ. Heavy 1: KTCL. Medium 9 including KAZY, KBCO, WTUE, KSTM.
JOHNNY WINTER "Serious Business" (Alligator) 11/1 (11/2)
Adds: WHES. Heavy 1: KTCL. Medium 5 including WXRT, WPDH, KSTM, KTYD.
STEVEN WRIGHT "I Have A Pony" (WB) 10/7 (4/4)
Adds including KZEW, WQFM, KGB, WHFS, WDIZ. Heavy 1: KMOD. Medium 1: KISW.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records

HOTTEST — This week's records receiving the most power reports.

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) — A single's B-side

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS - Stations arrange ed by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200.000-1:000.000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

EAST

JOHN WAITE QUARTERPLASH TEARS FOR FEARS

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CHOM-FM/Montreal (514)935-2425
PD: BDB, BRAIDE
ND, BENOIT DUFRES

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PARALLEL ONE

WIYY/Baltimore (301)889-0098 PD: CHRIS DUCCTY HD: CHRIS EMRY

Heavy RUSH (M) MR. HISTER HEART DIRE STRAITS (M) TALKING HEADS (E) U2

TALKENG MEADS (L)

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WBCN/Boston (617)266-1111 PD: OEDIPUS ASST. PD: BOB K

Heavy KISS SIMPLE MINDS HOOTERS DEL FUEGOS ZZ TOP BUSH ADDITION OF STATE OF

WNEW-FM/New York (212)986-7000 PD: CHARLIE KENDALL MO: LISA RICHARDS

Meany ROCER DALTREY STEVIE RAY VAUGHAN TALAKING MEADS STARBHIT? PHANTON, ROCKER L 22 TOP DIRE STRAITS JOHN COUGAR MELLEN CRUZADOS SOUTEZY

PICK LOWE STORM ST

WXRK/New York (212) 750-6400 PD: PAT EVANS MD: MARK DIDIA

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JOHN COUGAN HELLESS
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JOHN COUGAN

WMMR/Philade (215)561-0933 PD: TED UT2 MD: ZRIN RILEY

HEATY

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WDVE/Pittsburgh (412)937-1441 PD: GREG GILLI SPIE MD: HERSCHEL

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WHJY/Providence (401)438-6110 PD: IAN GRACE MD: GLENN STEN

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RIMMI VICE

S. I. I.
S. I.

Q107/Toronto (416)967-3445 PD: GARY SLAIGHT MD: ANDY PROST

SIMPLE MINOS (H)

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WQBK-FM/Albany, NY 1518)462-5555 PD: JOHN COOPER HD: PEGGY APPLE Reby STARGHIP HINT VICE STARGHIP HINT VICE STARGHIP HINT VICE STARTS (H) JOHN COUGAN MELLEN BRUCE SPRINGSTEEN ROUGE SPRINGSTEEN ROUGE DALTREY (H) HEART DALTREY (H) 22 TOE PH

HEAVY MELLEN STATE OF MELLEN S

DC101/Washington, DC (202)828-9932 PD: DAVE BROWN ASST. PD: B.J. C

REAVY
CARS
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INC. READ TO THE MEDICAL CRESSHAM
INC. READ THE MEDICAL CRESSHAM
INCS
HOLLIE MENOS
LINE MEN

WBAB/Long Island (516)587-1023 PD: BOB BUCHHANN ND: RALPH TORTORA

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WRIF/Detroit (313)827-9505 PD: MICHAEL MAYER ASST. PD: JOE URBIEL

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KYYS/Kansas City (818)561-9102 PD: JOE MCCABE HD: SKID ROADIE

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KLYV/Dubuque (319)557-1040 PD: ROBERT WELCH

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PD: JON ERDAHL

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WKLT/Kalkaska (618)258-2800

GN: CHUCK POET ASST. PD: TERRI

KICT/Wichita (316)722-5600 ON: BILL BRUUN

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KGB/San Diego (619)292-1360 PD: LARRY BRUCE ASST', PD: TED EDWARDS

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THE STATE OF KZEL/Eugen (503)342-7096 PD: KEN MARTIN MD: VINCE MERT THE STATE OF THE S

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KPOI/Honolulu (808)524-7100 PD: BILL MIMS HD: ANDX PRESTOS

Kil O/Colorado Springs (303)634-4896 PDF RICH HAWK HD: ALAN WHITE

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K97/Edmon (403)428-8597 PD: NEIL ROWARDS MD: TED KENNEDY Heavy PHIL COLLINS JOHN COUCAR (H) (L) STING

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TABLE TO THE STATE OF THE STATE

KOMP/Las Vegas (702)876-1460 PD: SCOTT JAMESON ASST. PD: BIG MART NAME OF A STATE OF A S

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KDJK/Mode Stocktor (209)869-2594 PD: JERRY LONG ND: MARK DAVIS

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NECT CHAPT SHARP S KDKB/Phoenix (602)897-9300 PD: JOHN LARSON HD: NICK SOMMERS Heavy MR. HISTER TEARS FOR FEARS LOVERBOY ZZ TOP JOHN COUGAR MELLEN CARS

22 TOP A COURT MELLEN LONG TO THE LONG TO THE LONG TO THE LONG THE KEZE/Spokane (509)448-1000 OM: JONAN CUMMINGS HD: KARLA STEVENS

HEAVY STATES HE HEAVY STATES HE KSTM/Phoenix (602)835-1767 PD: JEFF PARETS ASST. PD: MENDY WESTON PALL SUR PROCESSOR

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KLPX/Tucson (602)622-6711 TO STOW MILES

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MAN T PD: BRYAN MILLER MD: RICK ALLEN

PARALLEL THREE KTYNISent

(805)967-4511 PD: RICK MILLIAMS

KRSP-FM/Salt Lake City

(801)262-5541 PD: RANDY ROSE MD: JOHN PLORENCE

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WANG CHUNG JOE LYEN TURNER A AEROSMITH. CARS KATE BUSH JONI MITCHELL BIKE 4 THE HECH

(707)544-5873 PD: CYNDY PAULOS

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KRKE-FM/Albuquer (505)765-5400 PD: PRANK JAKON MD: STEVE LARAMEE

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KWHL/Anchorage (907)349-6551 OH: CARTER B. BRADL MD: REVIN VARGAS

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KGRQ/Casper (307)266-1400 PD: FRED LEBHBUIS

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KTCL/Ft. Collins (303)571-1232 PD: JOHN HAYES HD: JEFF FETTERS

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MANU KRQU/Laramie-Cheyenne (307)745-7396 PD: JOHN EDMARDS

KKGRIAnci (907)278-4631 PD: JOHN ROBERTS

KOLA/Riverside San Bernardino (714)825-9952 PDI AL BARNETT

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KZAM/Eugene (503)741-1999 PD: JEFF HANLEY

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KZOQ/Missoula (406)728-5000 PD: VERN ARGO KSPN/Aspen (303)920-1912 PD: GARY MHIPPLE MD: TOH CAREY

KO77/Ren

(702)329-9261
PD: DANIEL COOK

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KCGL/Salt Lake City (801)298-1142 PD: DEL WILLIA

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KFOG/San Francisco (415)986-1045 PD: JOHN RIVERS

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PD:Steve Kingston

MD. Amy Kronthal

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Baltimore PD: Raiph Wimme

MD: Tim Watts MD. Tim Watts

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PD: Jim Waters

Philadelphia
PD: Scott Walker
MD: Glenn Kalina

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PD: Bob Travis MD: Chris Knight Boston

ELTON JOHN/Wres Her Up BURVINOR/Burning Heart KATE BUSH/Running Up Thes Hell BLYMACK/I Hiss You

MD: Stephen Anthony

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7400 New York PD: Scott Shannon MD: Frankie Blue

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PD: Bob Beauchamp MD: Guy Brouillard

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PD/MD: John Piccillo

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106FM Long PD: Bill Terry MD: Ruth Tolson Island

CFTR 3000 Toronto

VP/Programming: Sandy Sanderson MD: Bob Saint

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WXKS-FM

B94 Pittsburgh PD: Nick Bazoo

ARTISTS UNITED ... / Sun City BIMPLE MINOS/Alive & Micking ONJ/Soul Miss FRINCE/Amprice SAY PARKER JR. / Olyle Are More F

MD: Lori Campbell

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30 RATE BURN/Running Up That Mill EDDIE MRPHY/Perty All The Time SURVIVER/Surning Heart JERN COUGAR/Bast! Town .

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WBEN-FM/Buffalo

PD: Hank Nevins

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MD: Rooper Christian

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PD: Jim Randall

QUOZ Washington D.C.

ELTON JOHN/Mrap Her Up SIMPLE HINDS/Alive & Kicking

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WZGO Philadelphia

ALL HIT RADIO

Ops. Mgr.: Steve Davis MD: Andre Gardner

SOUTH

allhit Dallas 97.1 MEGL The Eagle PD: Randy Brown

ELTON JOHNSHIP Her Up JOHN COUGH/Smell Town CARS/Toright Dhe Comer TIL TUESDAY/Leve In A Vacuum SURV/VOR/Surning Heart AUTDORAPH/Blondes In Black Care TORMY SHAM/Remo's Thems (What II JOE LYNN TURNER/Endleasing 22 TOP/Slassing Rag

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PD: Robert W. Walker

VP/Programming: John Shomby Music Assist: Karin Crosby

SP Dallas/Ft. Worth

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Miami WINZ-FM

Asst. PD/MD: Mark Shands

PD: Robert W. Walker

MD/ASSI PD: Frank Amadeo

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Chuck Morgan

MD: Marcie Guckian

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The Committee of the Committee

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PD: Jim Morrison MD: Jeff McCartney

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Hot Hits! Norfolk

MO: Jim Curiis

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WRSR Norfolk Program Coord:

Jeff Moreau

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PD: John Lander Asst. PD: Ron Parker

HORRIS DAY/The Dak Tree SRYAN ADAMS/One Night Love Affe BENF & ANGLAZI'LL Be Good OM ANCADIA/Election Day School Ancade Ancade

COS Tampa

Ops Mgr: Mason Dixon MD: Bobby Rich

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MATE SUSH/Running Up That Hill: OMD/So In Love

MIDWEST



Ops. Dir. Dave Robbins
St. Louis

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MD: Tom Kelly

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St. Louis PD: Garry Mitchell

M.D. Kim Pool

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Detroit PD: Gary Berkowitz

PD: Gary Berfcowtz

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OUTFIELD/GAL It IEM'S GO RODER DAL FREY/Artor The Fire TA MARA & SEEN/Everbedy Dence SURVIVOR/SURVENIES HEAT CLEDNES & BROMEN/YOU'VE A FILL BIPPLE THOSE/AIVE & KICKING APTISTS UNITED .../Sun City

BILLY JOBL/The Hight Is Still OMD/Ds In Love Tisk TURNER/ONE Of The Living HOLMAD JOBE/Like The Get To K KODL & THE GANG/Emergency ELTON JOBE/PROPERTY POTELS/MONCE

Kansas City Kansas Citys Het Rodio

MD: Kim Welsh

and content of the co

32- 33- 35 SHEENA EASTON/Do It For Love-ANY PARKER JR. /DIPIS Are Her-HOPER DALTREY/Arter The Fire HOTELS/Shark BLYCH JORGE/Brag Har Up EURYTHMICS & ARET/Bistora Are Do

Columbus
PD: Adam Cook
MD: Kevin Haines



Detroit WCZY

Asst, PD: Steve Kelly

T. J. LEVE LOUGHS

ASSL. PD: Store Kelly

1 | 1 | STOKE LORGE/Fact Time, have
2 | 2 | Annual Time, have
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5 | 4 | Annual Time, have
6 | 4 | Annual Time, have
7 | 4 | Annual Tim

PRINCE/America STARPDINT/Doject DF My Destre JACK HADMER/Tes Young NOOL & THE GAMO/Emergenty LIDHEL SICHIE/Say You, Say He

ZZ TOP/Sivering Bag ARCADIA/Election Day RAY PARKER JR /Dirls Are More Fi



PD: Dave Anthony Asst, PD/MD: Don Michaels

Chicago

PD: Buddy Scott

MODUL Jose Bohannon

1 1 1 0000 comments of the 19 to 19 to

JOHN COUGAR/Smell Tear SURVIVOR/Surning Heart CARS/Yonight She Comes

WGCL Cleveland

PD: Tom Jeffries

MD: Bumper Morgan

27, 29, 36 MODE & THE GAMO/Emergency EDDIE MURPHY/Farty All The Time CAMS/Foright She Come MURVIVOR/Eurning Heart

Q102 Cincinnati Ops Mgr: Jim Fox MD: Dave Allen

MOD. Dave Allen

| The Company of th

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

28. 30 JOHN COUGAR/Small Town DIRE STRAITS/Hall Of Life LIONEL RICHIE/Say You, Say Ma

84/ R&R FRIDAY, OCTOBER 25, 1985

CHR PARALLEL ONE PLAYLISTS



Kansas City
PD: Steve Perun
MD: Karen Barber Silver Perint

Name Barden and Desire Busines

Silver Barden and Desire Bu

NAY PARKER JR /Ogrls Are Hore SIMPLE HINDS/Alive & Riching



Chicago

Ops. Mgr.: John Gehron MD: Dr. Chuck Crane

DAVIOUS Physics Neer's Beg Per 1997 (1997) (

OM: Tac Hammer Asst. PD/MD: Gregg Swedberg

E. PDMD: Gregg Swedberg

I. PDMD: Gregg Swedberg

I. PDMD: Gregg Swedberg

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Ops Mgr. John Gorman

Ops Mgr. John Gorman
MD. Kid Leo

MD. Kid Le

37, 38
POINTER SISTERS/Freedom
Til TUESDAY/Lave in a Vacuum
DIRE STRATES/Mail OF Life
TALTITORA/Tertan Sey
CLEMORS & SROME/You're a Fri

RATRINA & THE MAY/QUE To Guie RAY PARKER OR /Quris Are Hore HOTELS/Shock JOHN MAITE/Helcome To Paradis



PD: Chris Andrews MD: Brian Kelly

36, 37, 38, 39, 40 JOHN COUGAR/Seall Town

WLS FM Chicago.

Jan Joffes

1 a September 1 (1971) white a septe

WEST

Hot Hits San Francisco

The control of the co

EURYTHMICS & ARET/Gistate Are Del 22 TOP/Siveping Beg LITON JOHN/Mren Her Up SENS & ANDELAT/11 Be Good HUMAND JOHES/Like To Get To Know ARCADIA/Election Day

ARCADIA/Clection Dep-MAMRICE Hell'E-Stand By He BROCE SPRINGSTEEN/I'm dwin' Down ORL/Moul Kiss KATE BUDH/Whoming Up That Hill SCRITTI POLITI/Perfect May RAY PARKED M. /Offic Are More Pur SIPPLE HIMODIAILY & Kicking SILLY JOBELT HE SKILL YO

KWSS 94.5 PM

PD: Dave Van Stone

MD: Robin Kipps

San Jose

JOHN COUGAR/Seel Town STARPDINT/Object Of Mg Desira CARS/Tonight Ene Cames CODIE MUMPHY/Party All The Time HODTERS/And We Dencré Dans 100 LOVID POSTER/Love These From 16t LOVID POSTER/Love These From 16t LOVID DANS LOVID Denver
PD: Mark Bolk
MD: C.J. Stone

PD: Mark Bolke

The second secon 25. 27

KZZP104.7FM Phoenix THE NUMBER THIT MUSIC STO PD: Guy Zapoleon MD: Steve Goddard

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LIDHEL RECHECTER TWO BAY HE
REMOVED THE BEAUTION BAY
ROLL O'THE CAMPAGE TO BEAUTION
ROLL O'THE CAMPAGE THE BEAUTION
BUYLONG SILVE THE BEAUTION
BUYLONG SILVE THE FOR "SE
DOUBLE SILVE THE BEAUTION
BUYLONG SILVE THE BEAUTION
BUYLONG SILVE THE BEAUTION
BUYLONG SILVENTIA

Seattle Seattle

PD: Bic Hansen MD: Sandy Louie

H 2 | JAN HAPPER/Mine; Vice There H 5 2 STEVIE WONDER/Pert-Ties Lover C 3 HHITNEY HOUSTON/Seving All My Le and a second sec

O7. DV CARS/Tenight She Coars SMENA EASTON/De It For Love MAY PARACE JR. /Dirls Are More Fun MAND CHUMO/To Live & Die In LA CLTON JOHN/Ness Her Up CLEMENS & SROMME/You're & Friend

Los Angeles KISFM 102.7

VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

Assistant PD: Mike Schaefer

Strong Schaefer

#

ZZ TOP/Sleeping Sag GING VANNELLI/Hurte To Se In Lov

PD: Dick Bascom

MENE & ANGELAZI'II Be Good LIGHEL MICHIEFBR You. Say He CLEMONS & HROMME/You're A Friend CARK/Tonight Nhe Cours POINTER SISTEMS/Freedom SURVIVOR/Burning Heart

EDDIE MURPHY/Party All The Time STARPOINT/Dajact Of He Desire STMPLE MIMBG/Alive & Kicking EURYMHEICE & AMET/Bisters Are Do MUEY LEWIS & THE/Back In Time

KUBE STEM

PD: Bob Case MD: Wendy Christopher

TALKINO NEADG/And She Was DIRC STRAITS/Mall OF Life TEL TUBSDAY/Lave In A Vacuum CAMB/Tenight Tae Comes RDOL & THE GAND/Emerganty

KS 1081711 HOT HITS!

VP/Ops: Dave Parks
San Diego

SLION JOHN/Wrep Her Up SHEZNA EASTON/De It For Loya SURVIVOR/Burning Heart

FW102

Justin

MD/Assist PD: Chris Collins Sacramento

BOOLEANDROOM STATE THE STATE OF THE STATE OF

ARCADIA/Election Day GHEDNA FASTON/DO IN FOR Lave EUNYDRICH & AMET/Sinters Are Doi ELTON JOBON/Ham Her UP SCRITTI FOLITI/FFFFACT NAY. RAY FANGELA/111 Ba Good STAMPOINT/Object Or Ng Dailro STAMPOINT/Object Or Ng Dailro San Francisco PD: Steve Rivers MD: Keith Naftaly

1 DOMESTIC SECTION OF THE SECTION OF

CARS/Tonight She Comes ANTIBES UNITED ... /Bun Cily

ZIOO FM KKRZ PD: Gary Bryan MD: Sean Lynch Portland

CARS/Tanight She Comes JOHN COUGAR/Small Town MATE SUSH/Running Up That Hill MANU CHEND/To Live & Die In LA STARPOINT/Dayet Of My Desire

KRXY Denver
Ops Mgr. John Driscoll
MD: Geina Horton

| ADDITION | ADDITION

13. 26 GARS/Tenight She-Comes CLEMOMS & BROWNS/Yes-Fr A Frien DIRE STRAITS/Malk Of Life DIRE MINATTERMALE OF LINE
22 TOP/SINDS/GROUP BEST
BILLY JOEL/The Night to Still Y
STILLY JOEL/The Night to Still Y
STILLY JOEL/The Night to Still Y
STILLY JOEL TO STILL Y
MANO CHARCOTS LIVE & Die in LA
RODER DALTREY/After The Fire

Q103FM

MD: Alan Sledge

KOAQ Denver

MD: Alan Siedge Denver

Brown and Siedge Denver

Brown and Siedge Siedge

35 CLEMONS & BROWNE/You're A Friend CHRIS CROSS/Charm The Snake LAWRA SNAN(SAN/Hole He HICHAEL PRANKS/Your Secret's Serv SLYMAXX/I Him. You REME & ANGELA/I'II' Se Good HANG CHEMO!TO Live & Die 4 K.A. SATE SUBM/Running Up That Hill Hot Hits Seattle TREPLUS FIM

PD: Jeff King
Assist. PD/MD:Devon Durrant

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STATE OF STA

COMMESCY/Levin Every Minute (
RDDL 5 THE DANG/Emergency
JOHN COURAR/Smell Team
JOHN CAPPERTY/Smell Team
JOHN CAPPERTY/Smell Team
JOHN CAPPERTY/Smell Team
TA HARA & SEEN/Everbedy Desce
RDDER DALTREY/After The Fire

CCO CO Sacramento Sesi Sacramento Hit Musio

PD: Tom Chase MD: Mr. Ed

MD. Mr. Ed

Surface Substitute and 19 an

40 SCRITTI POLITTI/Perfect May KIDS/Tears Are Falling CARS/Tears Are Falling CARS/Tears Are Edited KATE BUSH/RUANING Up That Hill EURYTHMICS & ARET/Sisters Are Do MATRIMA & THE MAY/Goe To Guiero

EAST

MOST ADDED John C. Mellencamo Cars

HOTTEST Jan Hammer Starship Stevie Wonder

RI-104/Providence, RI Jonathan Monk

Jonathan Mouse none Mottest: A-HA I-1 STEVIE WONDER 3-3 ARETHA PRANKLIN 7-7 HEART 10-10 MR. MISTER 20-20

Stevens Messner
SCRITTI POLITTI
ROGER DALTREY
JOHN COUGAR
RAY PARKER #M.
ELTON-JOHN
Hottest:
STARSHIP 2-1
A-HA 8-2
MHITHEY HOUSTON 9-6
HR. HISTER 20-9
GLENN FREY 19-14

CARS
LIONER RICHIE
DIRE STRAITS
SURVIVOR
MOTERAT:
TEARS FOR FRARS 1-1
STEVIE WONDER 3-3
STARSHIP 6-4
HEART 7-5
GLENN FREY 8-6

98PXY/Roches Tom Mitchell

Q92/Rochester, NY Stevens Messner

CHR ADDS & HOTS

SOUTH

MOST ADDED John C. Mellencamp Dire Straits Lionel Richie

KQIZ-FM/Amarillo, TX Peter Stewart

HOTTEST Starshin Jan Hammer Stevie Wonder Glenn Frey

EAST

PARALLEL TWO

GerominolMunater
JOHN COULD AND THE STREAM
AFTISTS UNITED...
JOHN COULD STREAM
DIRE STRAITS
CARS
FOINTER SISTERS
SHIEBMA EASTON
JOE LYNN TURNER
BOILE MURAPHY (dp)
HOTLOGHE STRAITS
CARS
HOTLE STRAITS
STRAINT 6-4
HR, MISTER 10-5
CYNCH 23-11

WZOU/Boston, MA McKay/Cutter McKay/Cutter
ARCADIA
MR. HISTER
JOHN COUGAR
JOKE WAGNER
JOHN COUGAR
FEEDIE JACKSON
KOOL & THE GANS
ELHYTHALES & ARCT
ELHYTHALES & ARCT
JAN HAMMER 7-3
TAM HAMMER 7-3
TAMAR FOR FEARS
OCILINS & MARTIN 13-6
ARCADIA 0-16

WVSR/Charleston, WV Balley/West ARCADIA ARCADIA
CARS
JOHN COUGAR
JOHN COUGAR
ATTISTS UNITED...
DIRLOTRALITS
STRUCTS BROWNE
S-SPEED & BROWNE
S-SPEED & BROWNE
LIONEL RICHIE
HOLDERL RICHIE
HOLDERL STEVIE MONDER 8-1
A-MA 5-2
6-6
WILTIMET MUSTON 1-8
COLLINS & MARTIN 15-14

BHI Shennon
ARCADIA (dp)
JOHN COMMAR
POINTER SISTERS
CARS
CARS
CARS
CARS
LICHE
LIONEL RICHE
MOTHER HOR THE WOR 2-1
STRANTIP 7-5
DIRE STRANTIP
STRANTIP 7-5
DIRE TO THE WOR 2-1
STRANTIP 7-5
DIRECTIFY TO THE WOR 2-1
STRANTIP 7-5
DIRECTIFY TO THE WOR 2-1
STRANTIP TO THE WOR 2-1

WERZ/Exeter, NH O'Brien/Brady O'BrieniBrady
CARS
SHEERA EASTON
JOHN COUGAR
KOOL & THE GANG
CLEMONS & BROWNE
HOLLOW
FOR COMBER 4-1
STARESHE 12-8
HEART 17-12
COLLINS & MARTIN 21-17
EURYTHMICS & ARET 34-27

WTIC-FM/Hertford, CT Garry Wall Garry Wall
STARSHIP
KLYMAXX
JOHN COUGAR
MOTERAT:
A-RA 1-1
STEVIE MONDER 2-2
GLERN FREY 7-4
COLLINS 4 MARTIN 14-8
HOOTERS 19-11

WAMX/Huntington, WV Robinson/Collins

ONJ KOOL & THE GANG JOHN COUGAR RAY PARKER JR. ARCADIA DIRE STRAITS JAN HAMMER 4-2 BRYAN ADAMS 11-8 TEARS FOR FEARS 13-9 STARSHIP 14-10 MR. MISTER 22-13

WKEE/Huntington, WV Miller/Swann

Miller/Swarm

ELTON JOICE
AND JOICE
ELTONS & RECOMPE
EATERIAS & THE MAN
JOICE COURAGE
STARROLLE
STARROLLE
STARROLLE
STARROLLE
STARROLLE
TEARS FOR FEARS 2-3
THOMESON THINS 9-5
THOMESON THINS 9-5

WLAN-FM/Lancaster

OMD SCRIFTI POLITI
ARCADIA
ROCAL & THE GANG
FRINCE
HOTE-GANG
FRINCE
HOTE-GANG
FRINCE
AND FAMER 2-2
A-HA 3-3
COLLINS & MARTIN 14-11
HR. MISTER 33-14

LIONEL RICHIE
ARCADIA
JOHN COUGAR
CARS
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SOS SPENCE
SIMPLE MINDS
EURYTHMICS & ARET
ELTON JOHN COUGAR
LIONEL RICHLE
ARCADIA
KOOL & THE GANG
HOLLEST FOR PEARS 9-4
STREVIE WONDER 4-2
TEARS FOR PEARS 9-4
STREWIN ADMS 13-10
GLESN FREY 15-12 ARCADIA
CARS
CARS
ONISTS UNITED...
CONISTS UNITED...
CONISTS UNITED...
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CONISTS UNITED...
COLUMN & MARTIN 31–23
COLUMN & MARTIN 31–23

PARALLEL THREE

SIRVYUMICS 4 ARET DIRE STRAITS JOHN COUCAR CARS (dp) SHEEMA PASTON CHRIS CROSS JOHN MAITE (dp) HOCLEST (ER) STEVIE MONDER 2-1 JAN HAMMER 4-2 GLESN FREY 10-6 STARBHIP 11-7 STARBHIP 11-7 MARTHA PRANKLIN 17-10

none Hottest; A-HA 1-1 STEVIE WONDER 2-2 HOOTERS 4-4 WHITNEY HOUSTON 7-7 STARSHIP 11-11 WZON/Bangar, ME Tony Perkins

PAUL YOUNG 13-10
WIGY/Beth, ME
Bob Anderson
EDDIE HURRHY
SURVIVOR
JOHN COUGAR

103CIR/Backely, WV Bob Spencer

SUBVIVOR
ARCADIA
ARCADIA
SHEEMA RASTON
JOHN COUGAREDDIE MURRHY
LIONEL RICHIE
KATE BUSH
HOLLWELL FEARS 1-1
OTHOG BOINDO 6-3
COLLINS & MARTHN 10-5
SCHITTL. POLITYI 30-21
ELTON JOHN D-30

95XXX/Burlington, VT

Rob Poulin

SINE STRAITS.

CARE STRAITS.

CARE STRAITS.

CARE STRAITS.

CARE STRAITS.

CARE STRAITS.

(dp)

KLYMANU USITED.

TEAR TO FEARS 11-4

STRAIN TURKER 20-12

TIMA TURKER 20-12

WIKZ/Chambersburg, PA Matthews/Alexander

JOHN COUGHAN
POINTER SISTERS
WORTH BUSH
RESTRAITS
LIONEL RICHIE
HOTE STRAITS
LIONEL RICHIE
HOTE STRAITS
COLLINS & MARTIN 7-1
JAN HAMMER 2-2
STARSHIP 9-7
KLYMAXX 29-11
MR. HISTER 37-31.

WZYQ/Frederick, MD Kemosabi Jos LIONEL RICHIE

Doug Neville
ACCADIA
JORN COUGAR
POINTER SISTERS
CARS ACTISTS UNITED...
1-SPECIAL
1-SP

WKHI/Ocean City, MD

Tom Parker

CARE
JOHN COUGAR
J

WPST/Trenton, NJ Tom Taylor ARTISTS .UNITED . . .

ARTISTS UNITED...
CARS
CHRIS CROSS
CHRIS CROSS
JOHN COUGAR
POINTER SISTERS
LIONEL RICHIE
SURVIVOR
JAMES TAYLOR
ROCLESE:
JAMES TAYLOR
TOLARS FOR FARS 6-4
NR. MISTER 15-10
GLENN FREY 19-13

WRCK/Utice, NY Jim Reltz

JIM REIZ
JONN COUGAR
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JONN COUGAR
STRAITS
SUBVIVOR
CLEMONS & BROWNE
MIXE + THE MECHAN
3-SPEED
HOLEMEL
13-SPEED
HOLEMEL
13-1
HR. HISTER 3-5
HR. HISTER 3-5
COLLINE 3-3-7
Z TOP 31-20

WKRZ-FM/Wilkes-Barre, PA Brock/Sheridan BrockSheidan
ARRISTS UNITED...
JOHN COUGAR
KOOL & THE GANG
CARS
SUNVING
SUNVING
TO GHOW
TA MARA & SEEN (dp)
EDDIE THERMY (dp)
BOLLEGS IN 16-5
ETARRITI 16-5
ETARRITI 16-7
HARTIN 16-9
HR. MISTER 26-19

WTLQ/Wilkes Barre, PA Don Tandler

DON TANDER
SUMPLING
SHEEMA FASTON
SHIPEMA FASTON
SHIPEMA HINDOS
CAMS COUNAR
COUNAR
COUNTER SISTEMS
JAMES TATLOR (dp)
COLLINS (dp)
COLLINS (4 MARTIN 19-1
JAN HAMMER 4-2
GLENS, FREE 7-3
MK, MISTER 13-9
KLYHADOS 17-1-4

95XIL/Perkersburg, WV Paul DeMille

Paul DeMille
JOHN COUGAR
DIRE STRAITS
ARCADIA (dp)
POINTER SISTERS
POINTER SISTERS
ASSPEED
ASS

WGAN/Portland, ME Falconi/O'Neill JOHN COUGAR
CARS
ARTISTS UNITED.
CLEMONS & BROWNE
NON EDITION
KOOL & THE GANG
MOTELS
TAN HAMMER 6-1
REART 16-7
GLENN FREY 18-9
HR, MISTER 25-12
STARSHIP 24-14

WB80/Augusta, GA Bruce Stevens

Bruce Stavens

DIRE STRAITS
JOIN COUGAR
POINTER SISTERS
GINO VANNELLI
LIONEL BICHIE
SUKYIVOR
SUKYIVOR
TOTAL
JAN HAMMER 1-1
TEARS FOR FAARS 6-2
FREDDIE JACKSON 3-3
GLENN FREY 13-7
EDDIE HURPHY 22-17

KHFI/Austin, TX Waylon Richards

Wayton Richards
POINTER SISTES
SCRITTI POLITII (dp)
ARTISTS UNITED... (dp)
CLEMONS & BROWNE (dp)
JOHN COUGHR (dp)
JOHN COUGHR

WFMF/Baton Rouge, LA Rice/Ahysen

LIONEL RICHIE MOTEST: MEADY FOR THE WOR 3-1 STING 4-3 STEVIE WONDER 5-4 JAN HAMMER 6-5 TEARS FOR FRARS 8-7

WGGZ/Baton Rouge, LA Michael Adams

PREDDIE JACKSON HOOTERS (dp) THOMPSON TRIMS DAVID FOSTER SIMPLE HINDS (dp) HOLLEGE: A-RA 3-TERAS FOR FERRS 12-5 COLLINE & MARTIN D-18 MR, NISTER D-19

MR. NISTER D-19
KZZBIBSSUMONI, TX
Jerry Loudseu
JOHN COUGAR
CARS
KOOL & THE GAMI
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ROO

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DIRE STRAITS
JOHN COUGAR
LIONEL RICHIE
SURVIVOR
EDDIE MURPHY
HOTEAR
TANHER 1STEVIE WONDER 3-2
GLENN-FREY 10-3
TEARS POR FEARS 8-7
HOOTERS 13-9

KXX106/Birminghem, AL North/Belley

ABC ARCADIA (dp) LIONEL RICHIE

SOUTH

PARALLEL TWO

WOMP-FM/Wheeling, WV Bob Forster

ARTISTS UNITED... KISS
CARS
JOHN COUGAR
STARPOINT
TA MARA & SEEN
MOTHER:
JAN HAMMER 15-8
THOMPSON TWINS 19-14
ABC 20-16
HEART 26-20
MR. MISTER 27-22

WFXX/Williamsport PA Miniar/Straton
ARTIETS UNITED...
SCRIFTI POLITTI
JOHN COUGAR
CLEMONS & BROWNE
ROOL & THE GANG
CARS
SINEMA EASTON
HOLLOSI:
STARMIN P -2
HEART 9-3
HE, MISTER 34-7
PAUL YOUNG 12-8
ARETHA PARKLIN 23-16

ARCADIA ZITON JOHN PRINCE KIYMAXX SCRITTI POLITTI HOLESES STEVIE KONDER 1-1 JAN HANNER 3-2 A-MA 4-3 TEARS POR FEARS 6-4 STARSHIP 14-7

SCRITTI POLITTI ARCADIA JOHN COUGAR CARS CARS Hottest: A-BA 1-1 TEARS FOR FEARS 4-3 LOVERBOY 6-4 STARSHIR 7-6 ABC 12-7

JOHN COUGAR
DIRE STRAITS
LIONEL RICHIE
HOTELS:
HUEV LEWIS & THE 3-1
STARSHIP 4-2
DON HEMLEY 17-5
GLENN FREY 11-7
LOVERBOY 10-9

WROQ/Charlotte, NC Blackwell/Williams

Blackwell/Williams
LIONEL RICHIE
JOHN COUGAR
ARCADIA
TA MARA & SEEN
Hottest:
STEVIE MONDER 2-I.
JAN HAMMER 3-2
TEARS FOR FEARS 6-4
ABC 11-6
STARSHIP 12-9

WSKZ/Chattenoogs, TN Chase/Scott

ARC 12-7
WNOK-RMIColumbia, SC
Peter Hamiott
LIONIL RICHIE
KUYMAXX
DIRE STRAITS
JOHN COUDAN
HOCTORIE
HOCTORIE
TEARS FOR FEARS 6-2
STARSHIP 9-5
STARSH

WZLD/Columbia, SC Herring/Marsh Nome Hottest: STEVIE WONDER 3-3 ABC 9-9 HEART 20-20 COREY HART 23-23 MR. MISTER 24-24

KZFM/Corpus Christl, TX Ginsburg/Tucker ONJ
EDDIE HURPHY
MIAMI SOUED HACHI
HOTTEST:
STEVIE WONDER 2-1
A-HA A-3
WHITTEY HOUSTON 7BRYAN ADAMS 17-1Q.
STARSHIP 19-12

WDCG Durham Raieigh, NC Freeman/Wright

FreemanWright
ARCADIA
ANA
ANA
LITON JOHN
KOOL L THE GANG
KLYMAXX
JACK NAGNER
SHEEMA EASTON
BLEEMA EASTON
CARSTWHICE & ARET
DIRE STRAITS
LIONEL RICHIE
BOTCHE HOUSER 4-2
FREEDIE JACKSON 15-4
GLEEN FREY 18-6
GLEEN FREY 18-6

North/Belley
LIONEL RICHLE
MASS CRUSS
POINTER SISTERS
JOHN COGGAN
JOHN EMPLOY
LIAN BRAMER 5-1
STRYLE MORDER 4-2
STARRIFF 13-6
COLLINE & MARTIN 24-1B
WSSMICHARESON, C
Phillips/Allen
ARCANY LIONEL RICHIE KOOL & THE GANG NEW EDITION SHEENA EASTON SHEENA EASTON Hottest: STEVIE WONDER 1-1 CHEECH & CHONG 3-2 JAN HAMMER 4-3 FARDDIE JACKSON 6-5 COLLINS & MARTIN 8-6

Philipsi Allen
ARCADIA
ARCADIA
ADDIN COUGAR
KOOL & THE CANG
CLEMONS & BROWNE
EDDIE MURRHY I OP)
EDDIE MURRHY I OP)
EDDIE MURRHY I OP
EDDIE KEZB/EI Paso, TX Ron Haney
LIONEL RICHIE
MR. MISTER
HOTTER
HOTTER
HOTTER
CHEECH & CHONG 5-4
JAN HAMMER 7-6
HENUDO 11-8
TEARS FOR FEARS 17-9

WANS-FM/Greenville, SC Tommy Smith

LONGE RECEIF
CLEMONS & BROWNE
CLEMONS & BROWNE
DIRE STRAITS
DIRE STRAITS
JACK MAGNER
AND MARKETERS
JACK MAGNER
TALKING HEADS
ROUN GIBB
GIBO VANNELLI
STRVIE MONDER 4-1
DAVID FOSTER 2-2
STRVIE MONDER 3-3
HITMET MONDER 3-1
COLLINS & MARTIN 16-13

WCKN/Greenville, SC Jackson/Chris Jackson'Chie
EDIE HURPHY
RENE 4 ANGELA
ANCEDIA
LIONEL RICHIE
LIONEN RICHIE
LIONEN RICHIE
LIONEN RICHIE
JAN HAMMER 1-1
READY FOR THE NOR 2-2
STEVLE NORDER 3-3
FREDDIE JACKSON 5-4
COLLINS & MARTIN 17-7

WOUTLIGHTON CITY, TN
Steve Taylor
TIBA TUNNER
JOHN COUGAR
JOHN COUGAR
SURVIVOR
AKCADIA
HOLLER!
JAN RAMMER 5-1
LOVERBOY 3-2
TARBENTP 23-15
COLLINS & MARTIN 29-19
WOKIKINGOWINE, TN WOKI/Knoxville, TN Gary Adkins

Gery Adkins
LIONEL RICHLE
SUBVLVOR
ARTISTS UNITED...
CHRIS CROSS
RODIN GIBS
BAULTHORA (dp)
BAULTHORA (dp)
MMY GRANT
HOTLEST
LOVERBOY 4-1
STING 5-3
STING 5-3
STARSHIP 13-8
STARSHIP 13-8

WFMi/Lexington, KY Fox/Jansen FOW/Janson
DIRE STRAITS
LIONEL RICHIE
POINTER SISTERS
SIRVI VOR
JORNOLULA
JORNOLULA
JORNOLULA
HONOME
JORNOLULA
JORNOLUL

KKYK/Little Rock, AR

MR. HISTER DON RENLEY HOTTEST: READY FOR THE WOR 1-1 WHITTEY HOUSTON 4-3 LOVERGOY 18-8 STARSHIP 25-12 COLLINS & MARTIN 26-13

WLRS/Louisville, KY Christopher/Lyons

SCRITTI POLITI
DIRE STRAITS
LIONEL RIGHIE
KLIMMAXX
HOTCHEST:
A-HA 1-1
JAH HAMMER 9-3
GLENN FREY 15-10
STARSHIP 19-13
MR. MISTER 28-23

WABB-FM/Mobile, AL FramtFuBer

EDDIE MURPHY (dp)
JOHN COUGAR
OMD (dp)
Hotteati
GLENN FREY 6-3
STARSHIP 15-8
THOMPSON THINS 17-15
COLLINS & MARTIN 22-18
MR. HISTER 27-22

WHHY-FM/Montgomery, AL Alan DuPriest

AND OUP MENT
LIONEL RICHIE
JOHN COUGAR
REME 6 AMERIA
ELTON JOHN
DIRK STRAITS
HOLLEST,
A-HA 1-1
JAN HANNER 4-2
STRVIZ WONDER 5-3
STRUIZ WONDER 5-3
COLLING 6 MARTIN 26-17

KBFM/McAllen-Bri Michael Cruz nvichael Cruz
DIRE STRAITS (dp)
POINTER SISTERS
ARTISTS UNITED... (dp)
ELTON JOHN
CARS

TA MARA & SEEN Hoteat: WHITNEY HOUSTON 2-1 A-HA 4-2 ABC 5-3 TEARS FOR FEARS 9-5 FREDDIE JACKSON 26-16 KX104/Nashville, TN Murphy/Cook

Peter Stewart

DIRK STRAITS
POINTER SISTERS
SHEENA EASTON
JOHN COUGAR
HOTLES!
A-HA 1-1
STEVIE MONDER 2-2
JAN MAMMER 7-6
SRYAN ADAMS 8-7
STARSHIP 13-8 JOHN COUGAR CARS CLEMONS CARS
CLEMONS & BROWNE
DIRE STRAITS
Hottest:
JAN HAMMER 1-1
GLEEN FREY 10-5
MR. MISTER 15-8
COLLINS & MARTIN 22-10
HEART 18-14 WKSF/Asheville, NC

WKSFLANNVIIB. NC John Stevent
POINTER SISTERS
POINTER SISTERS
ROOL THE GAME
ROOL THE GAME
OINE THE GAME
THE GAME
THE GAME
THE GAME
OINE THE GAME
THE GAME Y107/Nashville, TN St. John/Pescs St. JOHN COUGAR
DIRE STRAITS
SURVIVES: GROWNE
ELTOWN FRUIT
A-NA 3-2
GLENN FRUY 6-4
TEARS FOR FEARS 7-5
READY FOR THE NOR 2-6
STARSHIP 13-8

ElicoTreylor
JOHN COUGAR
DIRE STRAITS
DIRE STRAITS
POINTER SISTERS
CARE STRAITS
CARE
STRAITS UNITED
LICHTON JOHN
LICHTON JOHN
BALITHONA (dp)
BALITHONA (dp)
BALITHONA (dp)
1 JAR NAMMER 3-2
TENDDIS JACKSON 11-8
TENDDIS JACKSON 11-8
TENDDIS JACKSON 12-2
TOLLINS & MANTIN 27-21 WRNO/New Orleans, LA Costello/Watkins SURVIVOR JOHN COUGAR DIRE STRAITS STING STING HOLLEST: STEVIE HONDER 2-1 TEARS FOR FEARS 4-3 LOVERBOY 6-4 STARCHIP 12-7 GLENN FREY 17-8

WQID/Biloxi, MS Coulter/Christophe 8J105/Orlando, FL Thomas/Wright Coulter/Christopher
LIONEL RIGHIE
ELTON JOHN
POINTER SISTERS
KOOL & THE GANG
JOHN COUGAR
HOSTERS CUEVAS 27-16
CHRIS CUEVAS 27-16
HR. HISTER 39-27
RIGHADOL D-38
RIGHADOL D-38 LIONEL RICHIE GINO VANNELLI SURVIVOR SHEENA EASTON TA MARA 4 SEEN HOTEGE: STEVIE HONDER 1-1 JAN HAMHER 2-2 A-HA 3-3 STARSHIP 8-5 JACK WAGNER 27-20

WJZR/Charlotte, NC Bob Chrysler Y106/Orlando, FL Stacy/Steal CARS
AMY GRANT
SHEERA EASTON
POINTER SISTERS
JOHN COUGAR
ELTON JOHN
HOLLEST:
A-HA 2-1
JAN HANNER 10-8
PAUL YOUNG 12-9
CLENN FREY 20-16
KLYMAXX 24-18 SUBSTITUTE NATION OF THE NATIO

KLYMAUX 24-18
WCGQ/Calumbus, GA
Raiph Carroll
CARS (dp)
SURVIVOR
S LIONEL RICHIE
ARCADIA
BILLY JOEL
CARS
ARTISTS UNITED
ECTE OF THE STRUCK
STEVIE WONDER 3-1
GLENN FREY 11-7
STARSHIP 18-14
MR. MISTER 26-22
JACK WAGNER D-26

REYMANX 24-11
KTUXISheveport, LA
John Steel
KOOL & THE GANG
PRINCE
SHEEMA RASTON
CHEMONS & BEDWINE
POINTER SISTEMS
INKS
HOLTERL:
TEARS TOTE FEARS 2-1
ELYMANX 3-2

Z98/Tampa, FL Kaghan/Clarc

NAGENTALISE

ARTISTS UNITED...
DIRE STRAITS

POINTER SISTERS

JAN HUMMER 1-1

STIVLE HOWNER 2-2

STARSHIP 9-3

GLERN FREY 5-4

MIAMI SOUND HACHI D-25

WKZL/Winston Salem, NC Finney/Joseph

Finney/Joseph
COLLINS & MARTIN
DIRE STRAITS
CARS
CARS
KOOL & THE GANG
HOUSES
JAN HAMMER 1-1
STEVIE MONDER 3-2
LOVERBOY 6-3
GLENN FREE 22-13
STARSHIP 20-14

PARALLEL

KFMN/Abilane, TX

Dom Tests
CAMES COUGAR
SIGNED COUGAR
SIGNED COUGAR
KIES
SURVIVOR
LIONEL RICHIE
DIRE STRAITS
CLEMONS & BROWNE
CLEMONS & BROWNE
BOTH COUGAR
ROUND COUGAR
STARSHIP 1-1
MR. HISTER 2-2
GRENN FRY 6-4
SCHITTE FOLLTHI 12-6
ZCTOP 18-10

THREE

KISR/Ft. Smith, AR Rick Heyes Lewsirayna
PRINCE
JOHN COUGAR
MANN CHUNN
CLEMONS & BROWNE
CARS
LIONEL RICHIE
WHITHEY HOUSTON 2-1
JAN HAMBER 4-3
GLENN FREY 20-9
EDDIE MURPHY 22-10
KLYMAXX 24-11

JAMES TAYLOR CLEMONS & BROWNE CLIPCONS 1 DOWNE
CLIPCONS 6 BROWNE
CLIPCONS 6 BROWNE
CLIPCONS 6 BROWNE
CARS
JOIN COUGAR
NEW EDITION (dp)
POINTER SISTERS
MOTEST
STEVIE WONDER 1-1
JAN INAMER 2-2
TEARS FOR PEARS 6-3
HEART 9-5
STARSHIP 10-8

Q104/Gadaden, AL Davis/St. John Devisit John
LIONEL RICHIE
SHEENA EASTON
KOOL & THE GAMG
EDDIE MURPHY
HOTEGEL:
JAN HAMMER I-1
GLENN FREY 10-4
STARSHIP 17-7
DAVID POSTER 16-8
COLLINS & MARTIN 18-9 WYKS/Gainesville, FL

Lou Patrick LOU PATICK
MIAMI SOUND MACHI
MIAMI SOUND MACHI
MIESNA LASTON
ARTISTS UNITED...
JOHN COUGAR
CAME STATEMENT
MINISTER SISTERS
POINTER SISTERS
FOR THE MONDER 2-1
JAN HAMMER 4-2
TEARS FOR FRARS 6-3
STARSHIP 11-6
GLENN FREY 13-8

Kelley/King SIBVIYOR EDDIE MURPHY REME 6. ANNELA (dp) CARS CLEMONS & BROWNE STARPOINT (dp) LIONEL RICHIE HOLLEST STEVIE WONDER 1-1 TEARS FOR FEARS 3-2 PREDDIE JACKSON 10-4 MR. HISTER 28-18

JOHN COUGAR Hottest: STEVIE MONDER 5-1 STARSHIP 10-8 FREDDIE JACKSON 15-11 PAUL YOUNG 21-13 GLENN PREY 28-14

Q101Mendien, MS
Bill Block
SERVIVEN
SERVIVEN
SERVIVEN
SERVIVEN
SERVIVEN
SERVIVEN
LIGHT
LIGHT
HOLDER
SERVIVEN
SE

KNIGHTONICATY

REMT & ANNELA (dp)

SHEENA EASTON

SHEENA EASTON

TA MARA & SEEN

POLINTER SISTERS

JAMES TAYLOR

JONN COUGAR

NEN EDITION (dp)

DIRE STRAITS

HOLLER:

JAH RAMMER 4-2

JAH RAMMER 4-2

TEAMS PEARS 5-4

THOMPSON THINS 8-7

KWES/Odessa Midland, Ti John Clay

John Clay
MIAMI SOUND MACHI (dp)
RAY PARKER JR. (dp)
KATRINA & THE WAW (dp)
EURYTHHICS & ARET (dp)
HOLLEST:
STARSHIP 3-1
MR. MISTER 8-2
FREDIE JACKSON 31-24
EDDIE HURPHY D-30

WPFM/Panerna City, FL

LIONEL RICHIE
POINTER SISTERS
JOHN COUGAD
BEDIE PURPHY
CARS
HOLLER
STEVIE WONDER 4-1
JAN HANDER 3-2
DAVID POSTER 10-9
STARSHIP 13-10
MR. MISTER 18-15

WXLK/Roanoke, VA Don O'Shea LIONEL RICHIE CHRIS CROSS KATE BUSH JOHN COUGAR

HOTEST: DON HENLEY 2-1 STEVIE WONDER 4-3 STARSHIP 5-4 THOMPSON TWINS 11-6 COLLINS & MARTIN 20-14

Z102/Savannsh, GA Sommers/McFarland NonmersMoreanDO
HEART
DIRE STRAITS
LIONEL RICHIE
SURVIVOR
TA MARA 4 SEEN
GINO VANNELLI
JACK WAONEE
HOLLERI
HOLLERI
TERAS FOR PEARS 5-2
ARETHA FRANKLIN 8-3
QLENN FREY 9-7
HR. MISTER 16-9

WGLF/Tallahassee, FL Rick Sprinkles Rick Sprinkles
DIRE STRAITS
JOHN COUGAR
TA MARA * SEEM (dp)
CLEMONS & BROWNE
KOUNTERPLASH
MOLESTI
STEVIE WONDER 2-1
JAN HADDER 3-2
TEARS FOR FEARS 7-3
COLLING * HARTIN 22-14
STARSHIP 26-19

KNIN/Wichits Falls, TX Beck/Kay

Deschary

ELTON JOEN
JOHN COUGAR

SHEEMA EASTON
MANG CHUNG
KOOL & THE GANG
HOTHERS 1-1

AN HAMMER 3-1

EAST SOR FEARS 15-7

ETARSHIP 14-8

COLLINS & MARTIN 23-14

WHSL/Wilmington, NC StewardStone
ACCLDTA
A

WVBS/Wilmington, NC Fred Allen
ARCADIA
ARRISTS UNITED...
SHERMA EASTON
STARROINT
JOHN HOUSE
HOUSE
TOTAL
TEARS FOR FEARS 7-4
STARRIEP 9-6
WHITHEY HOUSTON 1-11
EDDIE HURPHY 21-16
22 TOP 24-18

MIDWEST

John C. Mellencamp Cars Dire Straits

HOTTEST Jan Hammer Starshin Glenn Frey

CHR ADDS & HOTS

WEST

Care Survivor **Dire Straits**

HOTTEST Jan Hammer Tears For Fears Stevie Wonder

MIDWEST

PARALLEL TWO

LIONEL RICHIE DIRE STRAITS JOHN COUGAR SIMPLE MINDS CARS (dp) Hottest: JAN HAMMER 2-1 GLENN FREY 11-9 BRYAN ADAMS 14-10 ABC 15-11 MR. MISTER 28-21

WKAU/Appleto Ross/Taylor

CARS
SHEENA EASTON
JOHN COUGAR
ELTON JOHN
ARCADIA (4p)
HOttest:
STEVIE WONDER 3-2
TEARS FOR FEARS 6-3
STARSHIP 9-4
JAN HAMMER 13-6
GLENN FREY 18-11

Scott Howitt
CARS
SURVIVOR
HORRIS DAY
LIONEL RICHIE
KISS (dp)
Hottest:
STEVIE MONDER 3-1
JAN HAMMER 5-2
HEART 13-7
BRYAN ADAMS 12-10
STARSHIP 16-12

WNCI/Columbus, OH Meyer/Wheeler

JAMES TAYLOR (dp) KLYMAXX DIRE STRAITS JONN COUGAR HOLLEST: KENNY LOGGINS 4-1 A-RA 1-2 STING 7-3 JAN HAMBER 5-5 JOHN COUGAR 8-6

Jim O'Hara

SHEENA EASTON
DIRE STRAITS
POINTER SISTERS
ARCADIA (dp)
KOOL & THE GANG
HOLLEST STEVIE WONDER 3-1
STEVIE WONDER 3-1
STARSHIP 15-10
MR. MISTER 21-14
SIMPLE MINDS 29-21

WGTZ/Dayton, OH John Robertson

CARS
ELTON JORN
SHEENA EASTON
JOHN COUGAR
HOTE-SEL
READY FOR THE HOR 1-1
A-HA 2-2
WHITHEY HOUSTON 3-3
STEVIE MONDER 4-4
JAN HAMMER 5-5

GillauFinch

DON HENLEY

MR. HISTER

HOTLEY CRUE (dp)

HOLLEY (dp)

KZIO/Duluth, MN Michaels/Herman

MICHOESI RICHIE
SIBEENA RASTON
ELFON JOHN
ELFON JOHN
ELFON JOHN
ROTHELES & ARET
HOTLES & ARET
LOVERBOY 8-7
LOVERBOY 8-7
DAVID FOSTER 15-10

WSTO/Evansville, IN Chris Taylor HOOTERS Hottest: A-HA 1-1 READY FOR THE WOR 2-2 DON HEMLEY 7-6 STARSHIP 13-10 COLLINS 6 MARTIN 22-16

WMEE/Ft Wayne, IN Tony Richards

CARS DIRE STRAITS LIONEL RICHIE LIONEL RICHIE HOTLEST: STEVIE WONDER 3-2 JAN BAMMER 5-3 TEARS FOR FEARS 8-4 BRYAN ADAMS 10-6 STARSHIP 16-10

WGRD/Grand Rapids, MI

WGRDGrand Rapids, MI SwarUStevan JOHN COUGAR DIRE STRAITS LURE STRAITS LURE STRAITS LURE STRAITS LURE STRAITS CARS HOCTES 4. A-HA 1-1 LOVERBOY 3-2 STARBHIP 5-3 HOCTES 6-5 TEARS POR FEARS 10-6

WZPL/Indianapolis, IN John Miles none Rottest: MADONNA 5-5 WHITNEY HOUSTON 9-9 STING 13-13 BOWIE & JAGGER 21-21 JAN HAMMER 24-24

WKFR/Kalamazoo, MI Tarry Weinacht

Terry Weinacht
CARS (dp)
SURVIVOR (dp)
22 TOP (dp)
FOINTER SISTERS
HOTERS:
A-RA 1-1
MR. MISTER 27-21
HOOTERS D-22
TINA TURKER 31-26
SIMPLE MINDS D-36

TINA TURNER
DAVID POSTER
CARS (dp)
SCRITTI POLITTI (dp)
Hotteat:
A-HA 3-1
GLENN FREY 8-4
TEARS FOR FEARS 9-6
ADC 14-9
MR. HISTER 18-12

Z104/Madison, WI Little/Hudeon

JOHN COUGAR

CARS
KATE BUSH

MORRIS DAY

HOTLEBLY

STARSHIP 3-1

LOVERBOY 7-4

DON HEMLEY 9-6

PAUL YOUNG 10-7

DAVID FOSTER 14-8

KOFMIOklahoma City, OK CooperCampy
POINTER SISTERS (dp)
SURVIVOR (dp)
SURVIVOR (dp)
CARS (dp)
CARS (dp)
Hottest:
STEVIE NONDER 1-1
STING 5-2
JAN HAMMER 6-3
GLERN PREY 10-8
LOVERBOY 16-13

ABC SIMPLE MINDS ELTON JOHN HOTLEST JAN HANDER 1-1 TEARS FOR FEARS 2-2 GLENN FREY 7-3 STARSHIP 9-4 STEVIE WONDER 8-6

WZOK/Rockford, IL McGee/Dent

ELTON JOHN
SHEENA ZASTON
ARCADIA
GURYTHHICS & ARET
HOUTENINGS & ARET
TEARS FOR FEARS 9-4
STARSHIP 14-7
GLENN FREY 18-8
ERYAN ADAMS 19-10

WIOG/Saginaw-Bay City, Mi Belcher/Shannon

ABC HOttest: JAN HAMMER 1-1 HUEV LEWIS & THE 2-2 A-HA 12-3 GLENN FREY 13-7 STARSHIP 15-13

WRQN/Toldeo, OH Joe Thomas

JOE THOMES
LIONEL RICHIE
SHEENA ZASTON
ROGER DALFREY
ARTISTS UNITED
NEW REDITION
JOHN COUGAR
DIRE STRAITS
GASLE WINDS
BOINTER SISTERS
HOLESEL
AND HOMES A
JAN HAMBER 3-2
MR. HISTER 7-3
KLYDMAX 11-4
STARSHIP 18-6

MR. MISTER ABC

KQKQ/Omaha, NE Taylor/Dean LONDEL RICHIE
JOHN COUGAR
JOHN COUGAR
DIRE STRAITS
KISS (dp)
FREEDDIE JACKSON (dp)
Hottcat:
A-HB 1-1
JOHN SHEET 7-2
GLENN FREE 3-2
GOLLING & HARTIN 15-7
GLENN FREY 18-10

Tony Wattakus
ARTISTS UNITED.
22 TOP (dp)
OMD
EDDIE MURPHY
RENE & ANGELA
EURYTHHICS & ARET
RUN D.M.C. (dp)
HOLLERI, 4-1
JAN HANNER 2-2
LOVERBOY 3-3
TALKING HEADS 10-9
MR. MISTER D-17

KKRQ/Ceder Repids, IA Ted Jacobsen

KAY107/Tulsa, OK KCMQ/Columbia, MO Tuttin/Baker

JAMES TAYLOR SURVIVOR CARS MIKE + THE MECHAN HOLLEST: LOVERBOY 2-1 STARSHIP 5-2 STING 3-3 TEARS FOR FEARS 7-5 JAN HAMMER 9-6

LIONEL RICHTE ELTON JOHN JOHN COUGAR HOTCES: STEVIE WONDER 1-1 TEARS FOR FEARS 5-3 GLENN FREY 10-6 LOVERBOY 15-7 MR. MISTER 18-12

MR. HISTER 18-12
KKRD/Wichita, KS
Jack Oliver
LIONEL NICHIE
FOOLWER SISTERS
FOOLWER SISTERS
FOOLWER SISTERS
KISS
KOOL & THE CANG
SHEEM FANTON
HOLES & BROWNE
HOLES & BROWNE
HOLES & BROWNE
LOVERDOY & BROWNE
LOVERDOY & BROWNE
LOVERDOY & BROWNE
HOLES & BROWNE
HOLES & BROWNE
HOLES & BROWNE
HOLES & BROWNE
LOVERDOY & BROWNE

Dick Thompson
CLEMONS & BROWNE
SHEEMA ENGTON
HIAMI SOURCE
HIAMI SOURCE
DIRE STRAITS
TA HARA & SEEN
CHRIS CROSS
SUNTYON
HOTELS
HOLESEL
HOTELS
HOLESEL
HOTELS
HOLESEL
HOTELS
TEARS TOR FEARS 6-4
GLENN FREY 7-3
STARSHIP 14-9

PARALLEL THREE

GOO DECK
CARS
DIRE STRAITS
JOHN COUGAR
SHEENA EASTON
CHRIS CROSS
ARTISTS UNITED...
HOLTES!
JAN HAMMER J-1
TEARS FOR FARS 9-4
GLENN FREY 16-11
STARBHIR P19-13
COLLINS & MARTIN 24-17

JUSTIN COUGAR

KOOL 4 THE GANG

ARCADIA

DIAR STRAITS (dp)

RISS (

Jim Clouse
HEART
CARS
JOHN COUGAR
CLEMONS & BROWNE
CHRIS CROSS
POINTER SISTERS.
HOTTERS.
HOTTERS.
HOTTERS.
JOHN FREY 6-3
PAUL YOUNG 11-5
JAN HAMPER 14-6
ABC 17-7

WCIL-FM/Cerbondele; IL

SCRITTI POLITTI HOTTEST: A-HA 2-2 JAN HAMMER 5-3 TEARS FOR FEARS 9-4 STARSHIP 10-5 BRYAN ADAMS 12-9

KOCR/Cedar Rebids, IA Brad Fuhr
TIMA TURNER
DIRE STRAITS
GINO VANNELLI
BILLY JOCL
HOCKOST:
JAN HAMMER 3-1
WHITMEY HOUSTON 2-2
STARSHIP 9-7
GLENN FREY 13-8
COLLINS & MARTIN 20-

REME & ANCELA JOHN COUGAR CARS KLYMAXX ROTEOSE: JAN HAMMER 6-4 STARSHIP 10-5 HR. MISTER 24-17 COLLINS & MARTIN 30-22 DAVID POSTER 34-28

Y94/Fargo, ND Anderson/Palmer

Anderson/Palmar
SCRITTI POLITTI (dp)
JOHN COUGAR
DIRE STRAITS
ARCADIA (dp)
POINTER SISTERS
CARS
LTARSHIP 6-5
JAR HAMBER 7-4
TEARS POR FEARS 14-9
GLENN FREY 15-10
MR. MISTER 22-15

ONI ARCADIA KISS (dp) HICK LOWE HOCKEST: A-HA 1-1 JAN HAMHER 7-3 TEARS FOR FEARS 10-6 STARSHIF 11-7 COLLINS 6 MARTIN 21-14

WAZY/Lafayette, IN Stacy/Louizos

Stacyllouics
LIONEL RICHIE
CARS
CLEMONS & BROWNE
JOHN COUGAR
CHRIS CROSS
GINO VANINELLI
REPUBLIS WORDER 2-2
STING 3-3
TEARS FOR FRARS 5-4,
STARSHIP 6-5
BRYAN ADAMS 10-6

KFRX/Lincoln, NE JohnsonMeyer
22 TOP
ELTON JOHN
ELTON JOHN
EDDI HURPHY
OND HURPHY
OND COUGAR
HOLTER
JOHN COUGAR
13 RAMMER 5-3
STARRHIP 8-5
COLLINS & HARTIN 10-7
GLENN FREY 14-10

KGGG/Repid City, SD Phil Wilson none Hottest: A-HA 1-1 READY FOR THE WOR 2-2 TEARS FOR FEARS 3-3 JAN HAWMER 5-4 STARSHIP 7-6

KKLS/Repid City, SD Sherwin/Kelleway JOHN COUGAR SHEENA EASTON KISS WANG CHUNG DIRE STRAITS JOHN WAITE

JOHN No.-Hottest: A-HA 1-1 TEARS FOR FEARS 5-2 STEVIE WONDER 7-3 JOHN COUGAR 4-6 STARSHIP 9-7 99KG/Salina, KS Danny Collier

KIKX/Colorado Springs, CO: John Denter
SURVIYOR
DIRE TERRITS
CARS
CARS A BROWNE
ONJ (dp)
BALTIMORA (dp)
KITMAXX (dp)
ROTECUT FERRITS
TEVIF WORDER 2-2
JAN HAMMER 3-3
STARSHIP 5-4
JACK WAGNER 11-9

SURVIVOR
SURVIVOR
DIRE STRAITS
RLYMAXX
CHRIS CROSS
SHEEMA RASTON
POINTER SISTERS
HOTEGET
A-HA 2-1
JAN HAMMER 5-4
GLENN FREY 17-9
ZZ TOP 35-31
ARCADIA D-36

KKRC/Sloux Falls, SD Dan Kieley Dan Kieley

ARCADIA
EURYTHHICS & ARET
MOTLEY CRUE (dp)

Notest:
A-HA 1-1
STARSHIP 6-5
BRYAN ADAMS 13-8
HOOTERS 15-11
THOMPSON TWINS 19-15

HOTE HOUSENS 1-1
HITNEY HOUSTON 2-2
STEVIE MONDER 3-3
SOURIE & JAGGER 5-5
STING 11-11

WDBR/Springfield, IL Moore/Lawley

MOORALEWIRY
JOHN COUGAR
POINTER SISTERS
CARS
SURVIVOR
CLEMONS & BROWNE
BALTIMORA
DIRE STRAITS
GINO VANNELLI STEVIE HONDER 1-1 JAN HAMMER 4-2 STARSHIP 9-4 GLENN FREY 12-7 MR, MISTER 21-11

KWTO-FM/Springfield, MO Mike Schmidt Mike Schmidt
22 TOP
ARCADIA
ELTON JOHN
JOHN COUGAR
EURYTHRICS & ARET
HOLLEST, STARSHIP 7-5
COLLINS & MARTIN 16-13
PREDDIE JACKSON 27-17
HR. HISJEZZE 17
HR THENER 29-24 WSPT/Stevens Point, WI Bouley/Steffen

JOHN COUGAR Hottest: STARSHIP 1-1 JAN HAMMER 3-2 COLLINS & MARTIN 10-3 GLENN F&EY 9-5 TEARS FOR FEARS 14-8 IN 10-3

KNMQ/Albuquerque-S Stucker/Rountree LIONEL RICHIE JOHN COUGAR EURYTHMICS & ARET CARS

JOHN COOGAR
CHEMOTICS & ARET
CARS
ELEVITIBILICS & ARET
CARS
RATE BUSH
MARC CHEMO (dp)
MARC CHE

SURVIVOR Hottest: JAN HAWMER 3-1 STEVIE WONDER 2-2 TEARS FOR FEARS 7-4 GLENN FREY 19-10 COLLINS & MARTIN 23-15

COLLING & MARTIN 2:

KCXKWBekerefleld, CA
Doug DeRoo

ELTON JOHN
CARS
ACOLA A THE GANG
GUARTERFLASH
HOTLER:
LONERSOY 13-8
OMD 17-9
HEART 15-13
NR. MISTER 21-15

KF95/Boise, ID Larry Doss

KIYS/Bolse. ID Tom Evens

JOHN COUGAR

JOHN COUGAR

DIRE STRAITS
SURVIVOR
CLEMONS & BROWNE
CARS
KOOL & THE GANG
KLYMAXX (dp)

Hottest.

Hottest: LOVERBOY 2-1 STARSHIP 13-7 MR. HISTER 19-13 COLLINS & MARTIN 23-16 ARCADIA D-21

KIMN/Denver, CD Erickson/Persz STARSHIP ANC JANES TAYLOR DIRE STRAITS DIRE STRAITS A-III 1-1 STRVIE WORDER 4-2 JAN HAPMER 6-4 TEARS FOR FEANS 14-6 GLENN FREY 20-10

KSND/Eugene, OR

DIRE STRAITS
JOHN COUGAR
CARS
COUGAR
CARS
COOL 4 THE GANG
SURVIVOR
CLEMONS & BROWNE
HOttest:
STEVIE WONDER 3-1
JAN HAWMER 4-2
TEARS FOR FEARS 5-3
NE. NISTER 11-5
ARCADIA 0-33

SURVIVOR GINO VANNELLI DIRE STRAITS HOttest: STEVIE WONDER 1-1 GLENN FREY 3-2 STARSHIP 6-3 TEARS FOR FEARS 7-4 SCRITTI POLITTI 11-7

MR. MISTER

KDVV/Topeks, KS Kevin Rabat

WEST

PARALLEL TWO

ARCADIA
JOHN COUGAR
POINTER SISTERS
HOLLASS
JAN HAMMER 5-3
HEART 8-5
STARSHIP 12-7
MR. MISTER 13-9
COLLINS 6 MARTIN 15-10

KFMW/Waterloo, iA Deb Christie

Deb Christie

POLINTER SISTERS
JOIN COUGAR
ARCADIA.
ROCER DALTREY (dp)
DIES STRAITS
SURVIVOR
TA HARA H SEEN (dg)
HOLLest:
8-08-11-18
STANSHIP 14-10
BENUCE SERNINSTEEN 12-12
MR. MISTER 22-26
MR. MISTER 22-26

David Gariano Devid Geriano
JONN COLUGAR
DIER STRAITS
DIER STRAITS
DIER STRAITS
EURYTHRICS & ARET
HOWARD JONES
CLEMONS & BROWNE
ROGER DALTREY (dp)
CARS (dp)
HOCLESE: 12
JAN HAMMER 7-4
SCHLING & HARTIN 11-5
GLENN FRY 10-6
MR. MISTER 22-18

Krie Van Kamp
ZZ. TOP
CLEMONS & BROWNE
CARE
SURVIVOR
KOOL & THE GANG
KISS (dp)
Hotteet;
TEARS FOR FEARS 2-1
JAN HAMBER 5-2
STEVIE WONDER 8-5
STRESHIP 14-10
MR. MISTER 18-13 Len E. Mitchell
SUPVIVOR
MICHAEL MCDONALD
DIRE STRAITS
JOHN COUGAR
CLEMONS & BROWNE (dp)
MIAMI SOUND NACH! (dp)
GINO VANNELL[(dp)
HOTTON (dp)
HOTTON (dp)
JAN HAMMER 2-2
STEVIE HONDER 4-3
TEARS FOR FERS 3-4
STARSHIP 7-5

KDON-FM/Salinas CA Kirk Clintt

KZZU/Spokane, WA Bill Steirs

CLEMONS & BROWNE DIRE STRAITS CARS SURVIVOR GINO VANNELLI (dp) Bottest: STEVIE WONDER 2-1 JAN HAMMER 4-2 STING 3-3 A-HA 1-4 TEARS FOR FEARS 9-5

KRQ/Tuscon, AZ Gillle/Johnson

GHRAJORASON
JAMES TAYLOR
ROOL & THE GANG (dp)
SURVIVOR (dp)
SHEENA EASTON
HOTLER
JAN HAMMER 4-1
DON HENLEY 3-2
STEVIE WONDER 6-5
PAUL YOUNG 13-8
GLENN FREY 15-10

PARALLEL

CLEMONS & BROWNE SHEENN EASTON JOHN COUGAR CARS KLYMAXX SURVIVOR DIRE STRAITS HOLLDAY FEARS 5-1 TEARS FOR FEARS 5-1 TEARS FOR FEARS 5-1 CLEMN FER 17-6 SCRITTI POLITTI 14-9 SCRITTI POLITTI 14-9

THREE

Kay Taylor

John Berry
EDDIE HURPHY
SCRITTI POLITTI
MANG CHUNG
HOMARD JONES
JOHN WALTE
KOOL & THE GANG
ARCADIA
HOttest:
JAN HAMMER 5-2
KLYMBAX 10-7
ABC 11-8
STAREHIP 30-18
HEART 27-19 Kirk Cliett
ARCADIA
SURVIVOR
TIL TUESDAY
ARTISTS UNITED...
CARS
(Ap)
HOTLEST:
JAN HAMMER 4-1
TEARS FOR FEARS 5-4
TIBA. TUBARS 12-6
EURYTHRICS 4 ARET 19-27 KYNO-FM/Fresno, CA OMJ
EURYTHHICS & ARET
SHEENA PASTON
SURVIVOR
RAY PARKER JR.
KOOL & THE GANG (dp)
ARTISTS UNITED... (dp)
BOLLEST. ARTISTS UNITED... (dp Hottest: STEVIZ WONDER 2-1 JAN HAMMER 9-5 GLENN FREY 16-11 STARSHIP 17-12 THOMPSON TWINS 30-14 KCPX/Salt Lake City, UT DIRE STRAITS
LIONEL RICHIE
JOHN COUGAR
SHEENA MASTON
BOULDES
JAN HAMMER 1-1
DAVID FOSTER 12-10
COLLINS 4 MARTIN 25-12
MR. HISTER 28-17
SCRITTI POLITTI 33-23

KQMQ/Honolukı, Hi Kimo Akane

KMGX/Fresno, CA

ONJ
DIRE STRAITS
CLEMONS & BROWNE
TA MARA & SEEN
SURVIVOR
GINO VANNELLI
Hotteet:
A-HA 1-1
STEVIE WONDER 2-2
TEARS FOR FEARS 3-3
LOVERROY 6-4
JAN HAMMER 8-6

KLUC/Las Vegas, NV CLEMONS & BROWNE
ARTISTS UNITED...
JOHN COUGAR
ELTON JOHN
HOttest:
JAN HAMMER 3-1
TEARS POR FEARS 13-4
GLENN FREY 14-7
SCRITTI POLITTI 28-21
ARCADIA 40-34

KFIV/Modesto, CA Russ Novak

RUSE NOVEK
ARCADIA
ELTON JOHN
ELTON BECOMER
SHEENA EASTON
SHEVAN EASTON
CARE
CARE
STING 2-8
SCRITTI POLITY: 9-4
JUN HAMMER 10-6
BRYAN ADAMS 12-8

KO93/Modesto, CA Bryan Casey DIRE STRAITS (dp)
CARS (dp)
EDDIE MURPHY (dp)
SHEENA EASTON
HOTEGET
STEVIE WONDER 2-1
TEARS FOR FEARS 7-3
GLENN FREY 13-7
HEART 17-13
ZE TOP 33-27

KCAQ/Oxnard-Ve Rendy Robbins

Rendy Modbins

EDDIE MURPHY
DIRE STRAITS
SURVIVOR
CLEMONS & BROWNE
SHEEN, EASTON
HOLLEMONS ASTON
HOLLEMONS B -2
WHITHEY HOUSTON 6-5
STREET HOUSTON 6-5
ABC 14-10

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded. KYYA/Billings, MT Cherlie Foxx

KBOZ-FM/Bőzeman, MT

Michael Hease
EURYTHHICS & ARET
CLEMONS & BROWNE
SURVI VOR
JAMES TATLOR (dp)
DIRE STRAITS
HOCTOCK:
STEVIZ WONDER 2-1
JAN RAMHER 5-4
BRYAR ADAMS 8-5
DON HENLEY 10-6 KTRS/Casper, WY Todd Cavanaugh

Todd Covanaugh

CARS
LICHIE
LOWE COUGR
FOR COUGR
FOR COUGR
FOR COUGR
FOR THE STATES
SURVIVOR
KLYMAXX (dp)
HOLLEST CAR
FAR HASTER 8-5
FR. HISTER 8-5
FR. HIST

KKAZ/Cheyenne, Dave Hunter

CLEMONS & BROWNE SHEERA FASTON CLOWN SOME SHEER SOME SHEER SOME CLOWN FREY 17-8 STARSHIP 15-9 ARCTAA FRANKLIN 25-18

KOZE/Lewiston, ID Jay McCall

Jay McCall
LIONEL RICHIE
JONN COUGAR
CARS
FOINTER SISTERS
SURVIVOR
HOLLEST, SISTERS
STARSHIEL WENDER 5-3
STARSHIEL WENDER 5-3
STARSHIEL WENDER 5-4
COLLINE & MARTIN 18-10
MR. MISTER 21-12

KHTX/Reno. NV John Chommie

John Chommie
ARCADIA
ARCADIA
BIES STRAITS
JELLY JOHL
SCRITTI FOLITTI
MOTLEY CRUE (dp)
JOE LYNN TURSER (dp)
JOE STRVIVOR
HOTLEY CRUE
TO THE HONDER 2-1
STARSHIP 3-7
TEASS FOR FEARS 18-8
HEART 20-11
COLLINS & MARTIN 29-17

KWNZ/Reno. NV Skakes/Davis

SCRITTI POLITTI LIONEL RICHTE 22 TOP (dp) DIRE STRAITS CHRIS CROSS CHRIS CROSS STEVLE MODDER 3-1 JAN HAMMER 2-2 WHITMEY HOUSTON 4-3 GLENN FREY 11-4 TEARS FOR FEARS 17-8

TEARS FOR FEARS 17-1

KBIMIROSWELL, NM
Chuck Martin
ELTON JOHN
ELTON
EL

SLYSEISEN LUIS ODISPO, CA
JOE COMMISS
SHEEMA PASTON
CLEMONS & HECHAE
CAPTUSTS UNITED ...
HOCLOSE:
A-RA 1-1-1
A-RA 1-1-2
JAN HAMMER 3-2
JAN HAMMER 3-3
GLENN FREY 16-8

KZOZ/San Luis Obispo, CA D.A. Collins DA Collins
KISS (dp)
ARCADIA
ELTON JOHN
EURYTHHICS & ARET
CLEMONS & BROWNE
EDDIE MURPHY
HOTEAS:
THOMPSON THINS 9-7
SCRITTI POLITTI 14-10
JAN RAMPER 19-11
COLLINS & MARTIN 21-12
MR. MISTER 32-17

Ok95/Tri-Cities, WA Le Master/O'Brian

Le Mester/O'Brian
CARS
DIRE STRAITS
DIRE STRAITS
ROOL & THE GAMG
CLEMONS & BROWNE
JOHN COUGHT
JOHN COUGHT
ROTHER
SURVIVOR
ARTISTS UNITED...
HOTECST: STRVIE NONDER 2-1
TEARS FOR FEARS 6-2
JAN HAWRE 10-8
MR. MISTER 18-12

246 Reporters 240 Current Reports

The following stations reported a frozen playlist this week:

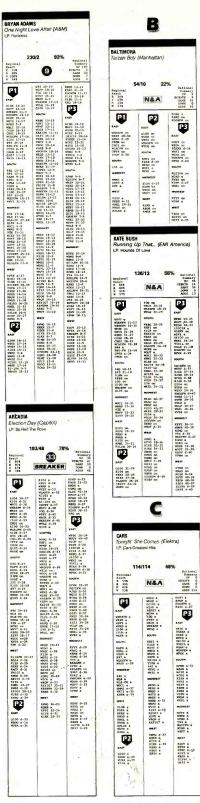
WZI D/Columbia

The following stations failed to report this week, therefore their playlists were frozen: RI-104/Providence WZPL/Indianapolis WGUY/Bangor

Parallel I: Selected stations in major markets that are format dominant and or event a significant national influence. Parallel II: Selected stations in secondary markets that are format dominant andor exert a significant local for engional influence. This parallel may also occidant some major market stations. Parallel III: Selected stations in smaller markets that are format dominant and or event a significant local or event a significant local influence and the stations are secondary market stations that do not qualify for parallel row statios.

"H	HN D	ng" (Anyi	abel)	
Regi Read E M S	33% 21% 56% 19%	100/25	44%	National Summary Up 61 Debute 20 Same 4 Down 0 Adde 25
		EXA	MPLE	
	p: pional	Percentage orters playin I Reach — Pr laying the so	g it. ercentage of	reporters
Na	tional	Summary		
	it	- Number of up on the c	harts.	
		20 - Numb		
	de		song this w	
De	me 4 tii W	- Number ng no move reek. (On to o On, 31-31	of stations ment this On, Add	report-
De Sa	me 4 tii w to	ng no move reek. (On to	of stations ment this On, Add , etc.) of stations	







Regions Reath r 1000 H 950 W 920

9

940 26-11 193 19-20 RAFH 13-9 REGL 19-18 RTWS 19-18 STWS 19-13 195 32-26 7100 29-27 897 19-15 WOMEN 23-18 WOMEN 23-12 QUOS 27-18

1

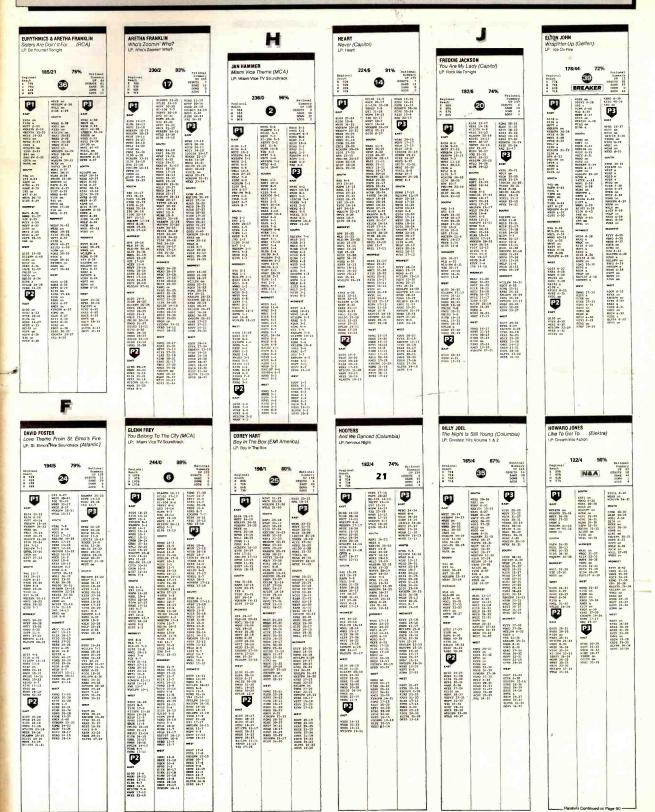
9800 35-31 9800 35-31 9800 36-31 9800 3

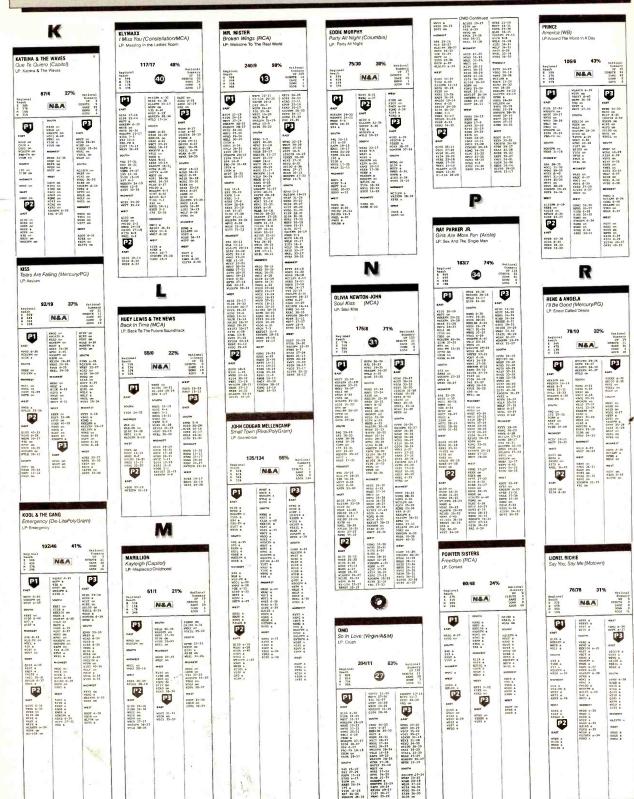


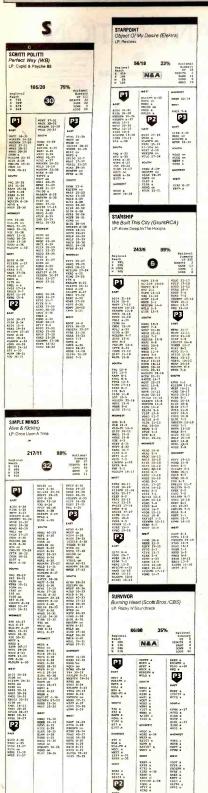












And She LP: Little C	HEADS Was (Sire reatures		
Regional Reach E 32% E 33% M 33% W 228	67/2 N&	27% A	National Summary UP 04 EBUTS 8 SAME 22 DOWN 1 ADDS 2
EAST 2-20 (1977) 24-21 (1977) 2	WORL OF WIRS 40 WIRS 40 WRID OF WRID 21	7-35 ON EAA 40-38 signal 40-38 signal 40-38 signal 50-38 signal 50	10 mm
TEARS 19 Head O D. Song: A	19971 1997	99%	## 1 Const. ## 1

	17/3 96	
Regional Reach 2 968 5 968 H 948 W 1008	1 //3 96.	DEBUTS 5 SAME 16 BOAM 0 ADDS 3
MATE 11-10 (1997)	Sec. 19-13 Sec. 1	1
0100 21-15 MIDS 21-18 MIDS 21-18 MIDS 20-19 E100 on MIDS 15-11 MIDS 15-11 MIDS 16-15 MANX 21-17	Res 20-19 Rep 20	MOV 18-13 KYPA 18-13 KYPA 18-13 KYPA 18-14 KYPA 18-14 KOAR 13-14 KOAR 13
0100 22-15 9500 31-16 9500 31-16 9500 31-16 9500 91 95100 91 95100 91 95100 91 95100 15-11 95100 91 95100 15-11 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91 95100 91	Race 20-15 (1975) 18-15 (1975) 18-15 (1975) 18-15 (1975) 18-16 (1975)	(o/) ndtrack
TINA TURNE One Of The Beyond Till The Beyond Till Beech E 991 E 99	Representation of the control of the	(of) nodrack Summery UP 104 DE NAC 13 FOND 1
TINA TURNE One Of The Beyond Till The Beyond Till Beech E 991 E 99	Representation of the control of the	(o/) ndtrack
TINA TURNED ON 12-13 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	R R Living (Capital Society Capital Society	(of) 6
TINA TURNEY (1971) TO COR Of The Proposal (1971) TO COR OF T	R Living (Capital Service Serv	(of) 6
TINA TURNEY (1971) TO COR Of The Proposal (1971) TO COR OF T	R Living (Cap) Section 1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	(of) matimat matima
TINA TURNED ON 12-13 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	R Living (Capital Service Serv	(of) 6





Y108 os K1187% os K127 d-10 K585 21-10 K585 21-10 K585 21-10 K585 21-10 K585 21-10 K585 21-10 K585 31-25 K585 os K585 0s K585

P

5090 40-36 BXXX cs. KXXX 31-27 KYS 25-23 KYS 52-23 KYS 50-24 KXX 34-31 KXX 34-31

MEDINE ST KTYY 36-18 MINIO 30-27 MINIO 30

CMJ Presents The 1985 **New Music Awards**

Hosted By Cheech & Chong

Special Live Performance By R.E.M.

Special Guests The Del Fuegos

> November 9th The Beacon Theatre New York City

National Television Broadcast Complimentary Tickets Available Exclusively To Music Marathon Registrants

Listen To The Stars Come Out



PARALLELS

SIGNIFICANT ACTION

ARTISTS UN Sun City (M	ITED AGAINST anhattan)	APARTHEIC

21	P2	23
IAIT	EAST	EAST
K106 e	Q100 a	W DOME &
WOXAPH &	NVSF &	WIGT R.
WEGE .	E104 a	953000 a
HP900 4-37	WSPK a	0%100 a
MALE OR	WPST &	95X1L a
CECK W	WKXSP91 &	WCAN &
CEOI W		MONETH &
WCADPH A	BOUTH	NYXX 8-35
CHIEN A	KWPT A	SOUTH
ranu e	SIZE &	
MOUTON.	MDKI a	WJRD m
JOU'TH.	BETTH A	KISR a
	¥106 a	WYYS A
MIDWEST	947 A	WVBS B
met mass	X20 e	
MANY OD		MIDWEST
MICYT A	MOWEST	
WWW A		KYYY 4.
	NTION 6	MCILPH &
WEST	werr	West
	WEST	****
NORTH &	кумоги а	KRIN &
	KINC a-40	41 VOC 'W
	KDOSPH 3	0895 0

PI	EAST	EAST
	WTLO =	SOUTH
BAST	SOUTH	
		KENN 37-57
CRIM &	MYMI OO	WKEF on
(O) TO	ETUX a	010t on
	MIDWEST	WHIST OR
195 a		
MIDWEST	MEDT &	MIDWEST
WI DWY 11	west	KCMO on
		KELSPH on
WEST .	KOKR d-33	MDBK on
	_	KDWV on
EMET 9-33	P3	WEST
62		was.
102.3		0895 on

	BAIT	I KOMO O
21	Į,Alif	XCAO S
	MERT on	
	MECK 60	P.E
EAST	MALTO CALL	
CK01 00	SOUTH	EAST
MOUTA	WELD on	9900 G
	HAMSEM OO	
MIDWEST	MOKI on	SOUTH
	MIDWEST	1
		MIDWE
WEST	10107 00	
		WORK 4
XPLUS 6-40	WEST	
92		WEST

O

08100 a



B LAURA BRANIGAN Hold Me (Atlantic) LP Hold Me

P1	SOUTH	WYBG on
LIEU.	WELD CO.	MOSTA OU
•	KANA OO	WEON on
TAN	NAMETH OR	95XXX on
LAS!	KTICK '0-36	MOULT, on
COLERN OR	W10W 0-20	WGAM" OR
PRO-PN on	MIGWEST	NOMPTH OR
IOUTH	Macc on	SOUTH
DUIN	KIIX on	
COLLETT OR	WEET OF	KISS on
	HIGH OF	MERL OF
TZTWOW	WEST	EMCEPH OF
	ME2.	WYPH OR
MECT. On	H795 24-24	
	KIVE OF	WHSL on
WEST	KIKK on	MIDWEST
Q103 a	KRQ on	9969 00
P2	DE	NDBR OD
-	4	WEST
EAST	EAST	KGOT on
WVSR 37-37		KOLT OR
MERT OF		KNNE on
MERI ON		XBIN OR

D



122	WEST
	Emrs 33-30
_	K240X 3-5
EAST	EQMQ 4-40
	ECAO es
9 SOUTH	23
MARK OR	
1000KFH 34-10	TAST
MCK26 d-25	
Y106 39-35	
WRVQ 4-29	LOUTH
RTUX 25-24	
MICWEST	HTTP 29-24
Montes	KSHB OR
100C è	1102 29-25
	MIDWEST
K3103 on	Concess d 2



FIVE STAR All Fall Down (RCA)

P1 EARY **CKETH on CKOI 1Q-29 **SOUTH** 195 13-13 Y100 12-12 ***CHOWEST **CEY 16-15 **COT 14-9	WEST' N113PN 22-18 PN102 12-8 KN175 32-24 KNCC, 7-7 EAST SOUTH KANE 24-22 BJ165 33-32 MIGWEST MIG	WEST SOUTH 34-35 SOUTH 34-36 EAST SOUTH 30-36 SOUTH 30
	VRCN 30-21	1



GO WEST Eve To Eve (Chrysalis)

1	EAST	EAST
•	0100 38-32 WFST on	MEON 40-35 95XXX 34-26
TAST	WARPH On	95XXX 34-26
	WILD on	WORPPH 40-3
FPHD on	SOUTH	
CAUFE 19-19		SOUTH
HTUG	WERX "35-32	MCDQ on
	MACE LA 33-35	Q101 35-31
KAPK on	WZED ON	HPPH 34-33
MOWEST.	ANDWEST.	WOLD 27-77
	WHOM 28-27	MIDWEST
WEST	TOUR 48-27	NAME 25-20
	WEST	25-19
KHJK 22-22		WEST:
PH102 10-10	KP1V 37-33	KR02 30-29
	P3	reva 10-29
P2		1
-		



P1	P2	KSKO a
TAIT	EAST	P3
WEST &	SOUTH	FAST
8100 9-6	MRNO 4-37	93XXX 4-27
SOUTH	NNORTH on	SOUTH
195 Il-11 9100 I-1	KANE 25-15 KEER 29-23	HYKS a
7100 1-1 0105 29-22	MPHI A	2102 d-35
MOWEST	87105 8-30 9106 14-6	WISE on
	198 d-25	HIOWEST
WEST	MIDWEST	
E1167H 36-26 7H102 29-25 FDING A	MHOT a	WEST
KPIDE -	WEST	

MOTELS
Shock (Capitol
I P. Shook

21	FAST	KILL ON
Link		XSKD OR
•	WERS G-40	XXQ on
•	WRCK on	
AST	WTLO DO	P3.
OOKSIM on	SOUTH	•
WAI OR	1	EAST
IND OR	WANTEN OF	4141
NOT . ON	MORI on	95XXX 00
CAUFE on	MPHI OD	NGAN 0
780-771 on	MIRI ON	
OVTH	KTUX 39-38	SOUTH
	MIDWEST.	MJAD un
		X SHS on
PERMIT	WEEDO GO	KNOEFH on
	MADC on	YOURS, OD
MHAS ON	MONDAY ON	
OF TYPE	MMOT A	MIDWEST
EE39 On		
WEST	WEST	19%3 on
	KP95 on	WEST
EKRE on	RIKE ON	
	NBOS ON	0895-6-39

MOTLEY CRUE
Home Sweet Home (Elektra)
I P. Thesive Of Pain

	Q100 d-37	MONPEN OR
PI	MECH on	MEXICO ON
TAST	SOUTH	SOUTH
	NAME 0-32	KINN +
SOUTH	E00(106 on	WITE 6-40
SOUTH	MOTHER OF	W277 00
KAPH on	RXX1.04 36-29	WHEL &
EFET. 4-20	HERETO 40-37	
897 22-20	MIOWEST	MIDWEST
MIDWITT		MASYPH OD
MAD ALCOHOL:	KRNO &	KELAPS on
ENTE OF		KKRC a
Para ner	WEST	MORE OD
WEST		MSPT on
	(C)	KTYN OR
KPLUD 33-23	23	WEST
P2	FATT	KYRS OD
		MATE &
		OK95 4-36



P: All For Lo	Out (MCA)	
EAST SOUTH 195 a V100 a	SAME B WANTER A WORLD ON WITH ON KTHI ON	MOAF &
MOWEST	HEQH &	O101 a ENGIN a
P2	WEST	wegr



Say It Isn LP: Play De	't So (Columb	ia)
P	EAST K104 34-26 WERE OR	PB
SOUTH	MELD 15-35 MANEETT 0	NGUY 68 0X100 40-30 95X1L 38-37 W/XX 30-30
MICHIEST	NOWEST	SOUTH
west	WEST	MIDWEST
P2	KIRX on	WEST



### Company of the co	NARTERFL alk To Me (P. Back Into 8	Geffen)		LP: Lighting Up
DEUT 6-23 KYEN 26-22 KYEN 26-22 KYEN 26-27 KYEN 26-27 KYEN 26-27 KYEN 26-20 KYEN 26	MART MENED ON CHEST ON SOUTH	NKEE 6-37 WSPE 6 WSCE pm WTLD 00 SOUTH WANSING 0-80 WINT! 00 MOWEST NOOT 6	OSI 00 ON WHAT ON 95EIL ON BOOTH EISE ON GLO4.32-26 SADETH ON WOLF ON WOLF ON	HAST HOUSEPH d-23 HPL2 OB 1100 29-25 HCACPH B 5106 B PRO-PK B SOUTH T100 OB Q105 d-27
	ENDE d-22 REPO 37-34 EAST	KIYE 28-22 XIEK on KSND 30-27 KSOD 08-23 KSED 28-23 KCPX 26-23	WEST XTAS d-3B RSIM on	105YT d-23

•	_	
TAST	EAST	WEST
HOUSEM d-33 WPLT on STATE AND AND AND AND AND MODELLY CONTROL OF SOUTH YEOGRAPH AND AND AND MODELLY CONTROL OF WARTY d-23 WARTY	MIDU 1-27 SPORTH ON WILD 0-40 SOUTH WIBE 0 A MIDO 0-15 FIELD ON MIDOS 8 WILD ON MIDOS 8 WILD ON MIDOS 8 942 6-16 MIDOS 97-10 TIOS 4 942 6-16	EXECT 13-9 EART 9500 On WINT 40-37 SOUTH KINCEPH 40-37 5102 0 MOWERT CTSS 32-30 KBIN 31-30
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-	- Н
MARA & THE SEEN erybody Dance (A&M)	W
Ta Mara & The Seen	

100	WICKEPH &	
List I	W7L0 on	P3
•	SOUTH	•
EAST		ZAST
	WARD & "	9500X 0
WAXE 4-28	WSBX 'en	WOAN OR
MASE G-18	WROO_A	MONECH I
	MNOXPH on	MONETH
SOUTH	KAME on	
	94TYX 40-30	SOUTH
940 a	MARKE ON	W330 00
195 0-38	KDPH a	
Y100 36-30	BJ105 e	WJSR on
	Y106 35-29	Q101 a
MIDWEST	STUX 4-25	KNOEPH
		2102 4
NYCT 6	MICHWEST	MGLT 0
		MIST OF
WEST	MOVOT &	
		MIDWEST
KINDE &	WEST	
PH102 d-27	1	KYNOC A
KMEL 17-12	XMOX 37-26	
KPLUS &	KOMO &	WEST
	EFTY 4-39	
1224	8093 4-33	KTRS O
	ECAD on	KRIM *
•	EDOMPH 4-37	MIGE 3
EAST		1

JAMES TAYLOR

Everyday (Columbia)

MPST & WILO & SOUTH MIDWEFF WEST & KAYLO7 &-

SAST SOUTH KISS & KNOEPH & HISEL &

SECURITY &

JOHN WA	ITE	-			
	Welcome To Paradise (EMI America) LP: Mask Ol Smiles				
(2)	930 e 970 e	PB			
EAST	SOUTH	BAST			
MYCEZ OR.	WZLD on WMSPH on	ogioo on			
10074	MOKI on	SOUTH .			
195 a	MIDWIST	0101 on			
Michigan	WKDO en	MAST DO			
NOOES on	KIIK on	WV35 4			
WEST	WSRD 35-30 WAYS on	MIDWEST			
-	MEGN on	NELSPH 6			

MISSE OR		MYRG 8
MEHD OU	WANTED OR	D#100 on
	WARSEN ON	
SOUTH	MONT ON	SOUTH .
	MANT ON	
195 a	TZYMOWA	WYST # #
	MIDWIST	0101 00
MICHAETT	WEDD on	XBOEFH on
	MACC OF	west, on
SMMS on	SIZE On	WV35 4
EVEL 649	WSRD 35-30	
	MANA 32-10	MIDWIEST
WEST	WZOK on	
	MECH ON	KKLSFN 6
and the same of	1007 00	99%6 on
P2	MINUT ON	WDBR on
-	WEST	MEPT ON
•	WEST	
BAST	EMCY A	WEST
	ESEC CO	
	Kanb on	ECOT on
		1735 OR
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Hit Records Are Created In The Studio

But without the dedication and intelligence of the promotion department, even hit records have difficulty achieving maximum potential.

AIR accelerates the performance of a hit record, especially in its early stages by insuring maximum impact with key radio programmers. Then, our statistical report detailing radio's perception allows you to adjust your strategy accordingly to achieve maximum performance in the shortest time frame.

Giving promotion departments more time to expose new product is critical in the fight for airplay. The key is getting radio familiar with each record. That's what AIR is all about.

AIR . . . the fastest, most reliable tool available to get radio to listen to music. Isn't that a sound way to start a project?

WEEK #15

AIR Priorities

WEEK #15

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, October 30, 1985.

TITLE

ARTIST

LABEL

LOST IN THE PARADE DO IT FOR LOVE HOME SWEET HOME SAY IT ISN'T SO MICHAEL McDONALD SHEENA EASTON MOTLEY CRUE

EMI AMERICA ELEKTRA COLUMBIA

AIR

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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CONTEMPORARY HIT RADIO

BREAKERS

ARCADIA

Election Day (Capitol)

78% of our reporters playing it. Moves: Up 34, Debuts 81, Same 30, Down 0, Adds 48 including KRBE, 92X, WZUU, KHTR, FM102, KITS, KNBQ. See Parallels, debuts at number 33 on the CHR chart.

ELTON JOHN

Wrap Her Up (Geffen) 72% of our reporters playing it. Moves: Up 12, Debuts 65, Same 57, Down 0, Adds 44 including B104, Z100, I95, WRSR, 92X, KS103, KITS.

See Parallels, debuts at number 39 on the CHR chart.

NEW & ACTIVE

KATE BUSH "Running Up That Hill" (EMI America) 136/13
Moves: Up 55, Debuts 14, Same 54, Down 0, Adds 13 including WHTI, B94, CFTR, 92X, KKRZ, KWOD, WQUT, Z104, KMMO, 1030/R, WIKZ, WXLK, WKKS-M2-11-7, 910 18-15, KRUD 30-24

KNMU, 103-0H, WIKZ, WALA, WAKS-FM Z1-17, 391, 16-13, APLUS 3U-64

JOHN COUGAR MELLENCAMP "Small Town" (Riva/PolyGram) 135/134

Mones Up, O Bobus 1, Same O, Down O, Adds 134 Including K106, WCALIFM, Z106, PRO-FM, Q107, 94Q, KEGL, WQUE-FM, B86, WLS-FM, WMMS, Z299, KHTR, KKRZ, KMJK.

WUUR-PM, BBB, WLS-PM, WMMS, ZABB, RHIH, RMFL, RMM.
HOWARD JONES "LIKE TO GET TO KNOW YOU Well" (Elektra) 122/4
HOWARD JONES "LIKE TO GET TO KNOW YOU Well" (Elektra) 122/4
Moves: Up 63, Debuts 10, Same 44, Down 1, Adds 4, CKGM, KITS, KMGX, KPOP, WCALIFM 21-18, KAFM 26-20, KEGL
MOVES: Up 63, Debuts 10, Same 44, Down 1, Adds 4, CKGM, KITS, KMGX, KPOP, WCALIFM 21-18, KAFM 26-20, KEGL
20-13, WGCL 32-28, Q100 35-31, WOKI 32-29, WLRS 39-36, WKZL 40-36, KSKD 37-30, WOMP-FM 34-31, KNOE-FM
and 64, KHY 3-21, BBC, MARCH 2018, BBC, MARCH 20

KLYMAXX "I Miss You" (Constellation/MCA) 117/17

NLEMAAA "1 miss Tou" (uinstellation/mk3) 11//1/
Moves Up 53, Debuts 20, Same 24, Down 4, Adds 17 including WHTT, PRO-FM, KAFM, WTIC-FM, WNOK-FM, WDCG,
FMOO, WNOK, KIKS, KIKS, 9500X, KCMO, B94 126, 897 4-3, KWOD 29-19. See Parallels, debuts at number 40 on the CHR
FMOO, WNOK, KIKS, KIKS, 9500X, KCMO, B94 126, 897 4-3, KWOD 29-19. See Parallels, debuts at number 40 on the CHR

CARS "Tonight She Comes" (Elektra) 114/114 VINITION TO LINE COUNTEY TENENTY 119/119
Moves LIP O, Debuts O, Same O, Down O, Adds 114 including WXKS-FM, WKSE, WPHD, Z106, WAVA, KAFM, KRBE, ULS, WAMS, KHR, Y106, KGRZ, WAEL, KPLUS, KNBO.

WLS, WMMS, KHTR, Y108, KKRZ, KMEL, KPLUS, KNBO.

CLARENCE CLEMONS & JACKSDN BROWNE "You're A Friend Of Mine" (Columbia) 113/66

CLARENCE CLEMONS & JACKSDN BROWNE "You're A Friend Of Mine" (Columbia) 113/66

Moves: Up 5, Debuts 12, Same 30, Downo, Addas 64 including WBEN-FM, WKSE, WPHO, PRO-FM, 94Q, WMMS, 92X,
T, KWK, O103, Y108, KOPA, 2108 d-38, WRSR 97-34, KIKA-35-29.

SHEEMA EASTON "Do It For Love" (EMI America) 112/55

Moves Up 3, Debuts 17, Same 37, Down 0, Adds 55 including WKSE, WBLI, WCAU-FM, WAVA, KAFM, KRBE, 195,
3, WZUU, KS103, KNBQ, KAMZ, B96 d-40, Q103 35-31, WITC-FM 33-30.

PRINCE "America" (WB) 105/6 merica" (WB) 1U3/9 , Debuis 24, Same 45, Down 0, Adds 6, WLAN-FM, WPST, 94TYX, WRVQ, KTUX, WBNQ, K106 27-24, WPHD J-35, WOCL 33, O, WMMS 39-35, KUBE 33-27, WRCK 37-33, WFMI 40-36, WCGQ 40-29.

38-26, B99 38-35, WGUL 35-30, WRIND 33-30, NURS 33-30, TITUR 37-30, TI WGCL, WMMS, WKTI, KHIH, KWUJ, KEUS, KUBE,

WOOL & THE GANG "Emergency" (De-Lite/PolyGram) 102/46

Mouse: Lin 5. Debus 21, Same 30, Down 0, Adds 46 including WKSE, B97, Q105, WGCL, 92X, WCZY, Q103, KZZP,

buts 21, Same 30, Down 0, Adds 46 including V KZZB, KMEL 35-31, KFMN 39-33, Z102 40-36

WANG CHUNG "TO LIVE & DIE In LA." (Getten) 101/12

WANG CHUNG "TO LIVE & DIE In LA." (Getten) 101/12

ROWS UP 20, Debuts 22, Same 47, Down O, Adds 12, CKOJ, KKRZ, KMEL, WKRZ-FM, KXX106, WLRS, WRVO, WKZL, KWMO, KMGX, KNIN, KKLS-FM, KPLUS 37-28, WGRD 31-26, KFNN 30-25. KRIMO, KMGK, KNIN, KKLIS-HA, KPLUS 37-26, MGRID 31-20, MGRID 31-20, MGRID KRIS, WGREAT FAIRING" (MGRETUR) POLYGRAM 192.18
Movies: Up 21, Debuts 12, Same 40, Down 0, Adds 19 including 21 06, MGUE-EM, KWOD, WNOK-FM, WQUIT, KGKQ, KKRD, KGOK, KOON-FM, WOMPFM, KFMN, KKIS-FM, Z298 32-28, KFLUS 32-26, G100 40:33.

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds B6 including WHT, WNYS, B94, WAVA, 94Q, KEGL, Y100, B97, Q105, B66, WIS-FM, WHYT, KHTR, KZZP, KS103.

B96, WLS-FM, WHYT, KHTR, KZZP, KSUZ MERCEL THE RESEARCH AT 18 GOOD THE RESEARCH AT 18 GOOD THE RESEARCH AT 18 GOOD THE RESEARCH AS THE RESE

WCIL-FM, KCMU, WLCY 18-11, NNEL 34-62, RDFM 30F6, DNDA 30FF, MANYS, WBL, Z93, Y100, B97, WQUE-LONEL RICHIE "Say You, Say Me" (Motown) 76/76

Moves: Up 0, Debus 0, Same 0, Down 0, Adds 76 including B104, WXKS-FM, WNYS, WBL, Z93, Y100, B97, WQUE-FM, WRSR, WLS-FM, WCZY, WKTI, KHTR, KOPA, KZZP, KPLUS FM, WRSH, WLS-PM, WGZT, WRILL RTIB, ADPRINACE, NO 1009.

EDDIE MURPHY "Party All The Time" (Columbia) 75:30

Movers: Up 27. Debus 7, Same 10, Down 1, Adds 30 Including 95:94, 293, 195, Y100, WGCL, ZZ99, KMEL, KWSS, KPLUS, KWBO, WSSX, WBEN-FM 33-11, 94Q 20-13, WCZY 5-4, KS103 13-9.

Debuts 12, Same 33, Down 0, Adds 23 includir i, KBIM, WMMS d-40, WKTI d-26, KIKX 35-28.

WEBG, 99KG, KBIM, WMMS G-4D, WHO LEGE, NAM SOURCE, THE MEDICAL REPORT OF THE WAYES "Que Te Quiero" (Capitol) 57/4 KATRINA & THE WAYES "Que Te Quiero" (Capitol) 57/4 Moves: Up 3, Debuts 5, Same 55, Down D, Adds 4, OKGM, WKEE, Y106, KWES, Y100 on, WMMS on, KWOD on, WOKI d-40, KOON-FM d-38, KRO d-25, WCOD 39-34, SKOXG 22-24, WCOG 39-52, KNOE-FM d-34, KGOT d-36.

KDUN+M 0-36, KMU 0-25, WZUN 39-39, 950AN 32-24, WZUN 39-39, 950AN 39-25, NODE-FM 19-39, NGUI 0-36. **TALKING HEADS "And She Was" (Sire/WB) 67/2**MCNOSE Up 31, Debus 8, Same 22, Down 1, Adds 2, KUBE, WANS-FM, B94 13-11, KKRZ 32-25, O100 37-29, KZZB 39-36, MODES Up 31, Debus 8, Same 22, Down 1, Adds 2, KUBE, WANS-FM, B94 13-11, KKRZ 32-25, O100 37-29, KZZB 39-36, WLRS 40-33, Z104 29-23, KYRS 24-18, 950XX 10-5, WHSL 22-14, WCIL-FM 10-9, OK95 19-14.

WURS 40-33, Z104 28-23, N15 24-15, N90AA 10-3, NTS-24-17, NFS-24-17, NFS-24-17, NFS-24-18, NFS-24-1

PM, BUTUS, APBS, ASRU, AVEN, THERR, DAY 18, 1804 STATE OF THE ARCH STATE OF THE ARCH

KXXTUS, K3TUS, KAND, MACH, NOZ.

STARPOINT **Object**Of My Desire** (Elektra) 55/18

Moves: Up 18, Debuts 6, Saine 14, Down 0, Adds 18 including WBEN-FM, B94, Z932, KTKS, WRSR, Q105, WCZY, KIIS-FM, WRSP, WSR, CYLIS 11707, WKSE 10-5, Z100 10-9, WHTZ 24-18.

KKRZ, KWSS, KPUS, TVO, WASE 103, 200 050 151, 100 161, 10

MUSE LEWIS & THE NEWS "Back In Time" (Chrysalis) 55/0
Moves: Up 32. Debuts 0, Same 13, Down 10, Adds 0, Y100 24-22, O102 24-20, WKTI 11-6, KKRZ B-7, WZCU 29-22, W FM 21-18, WGGZ 23-15, WBCY 3-1, KZ93 11-8, KAY107 21-15, KPOP 15-12, KWES 20-17, WXLK 28-21, KFRX 23 KGGG 29-26

MOST ADDED

JOHN COUGAR MELLENCAMP (134) CARS (114) Tonight She Comes (Elektra)
DIRE STRAITS (104) SURVIVOR (86) Burning Heart (Scotti Bros./CBS) LIONEL RICHIE (76)

Say You, Say Me (Motown)

HOTTEST

IAN HAMMER (152) Miami Vice Theme (MCA) STARSHIP (138) We Built This City (Grunt/RCA) STEVIE WONDER (123) TEARS FOR FEARS (115) Head Over Heels (Mercury/PolyGram) GLENN FREY (109) You Belong To The City (MCA)

BALTIMORA "Tarzan Boy" (Manhattan) 54/10 Moves: Up 2, Debuts 9, Same 33, Down 0, Adds 10, WMMS, ZZ99, WKSE 40-34, CHUM d-28, KKRZ d-32, KMEL 29-22, Z104 d-32. , WMMS, ZZ99, KWK, KZZP, KPLUS, WOKI, KIKX, KCAQ, WJAD, WDBR,

Moves: Up 19, Debuts 1, Same 29, Down 1, Adds 1, Q101, WMMS 25-18, KPLUS 28-18, C100 22-16, K104 38-30, WKRZ-FM 36-32, WFMI 37-34, KTUX 32-29, KSKD 38-34, 95XIL 35-32, KFMN 27-23, WHSL 34-26, WAZY-FM 34-30, KGOT 31-28,

SIGNIFICANT ACTION

ARTISTS UNITED AGAINST APARTHEID "Sun City" (Manhattan) 48/45
Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 45 including K106, WXKS-FM, WCAU-FM, PRO-FM, CHUM, WHYT. Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 45 including KMEL. KHFI, KZZB, WOKI, KBFM, WRQN, KLUC, KDON-F

KWK, KMEL, KHFI, KZZB, WOKI, KDFM, WOKI, KDFM, WAR, KMEL, KHFI, KZZB, WOKI, KDFM, KMEK, KMEL, KHFI, KZZB, WOKI, KDFM, WAR, KMEL, KHFI, KZZB, WOKI, KDFM, WAR, KMEL, KMEL Same 13, Down 0, Adds 18 including 94Q, WHYT, KN WOMP-FM, Y100 36-30, Y106 35-29, KMGX 37-26

BUIDS, WHOT, KOMU, WOMEN'EN, 1006ften) 40.5 QUARTERFLASH "Talk To Me" (Geffen) 40.5 Moves: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-Moves: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Debus 4, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.33, KNBQ 37.34, WANS-MOVES: Up 9, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.34, WANS-MOVES: Up 9, Same 22, Down 0, 6dds 5, WKEE, WSPK, WHOT, KOXR, WGLF, KKRZ 34.34, WANS-MOVES: Up 9, Same 22, Down 0, Same 22,

MOTELS "Shock" (Capitol) 37/2

Moves: Up 1, Debuts 2, Same 32, Down 0, Adds 2, WHOT, WGAN, WXKS-FM on, WPHD on, WCAU-FM on, WMMS on, WHYT on, KRZ ond, D. WERZ odd, WANS-FM on, WORI on, KTUX 39-38, WRQC on, KMGX on, OK95 d-39

JOHN WAITE "Welcome To Paradise" (EMI America) 35/7

JOHN WAITE "Welcome To Down 0, Adds 7, BS, 930, KMGX, WFBG, WKSF, WVBS; KKLS-FM, WKSE on, WPHD on, WMMS on, KWK on, WOKI on, WFM on, WGRD 35-30, KSKD on.

WAMIS on, KWK on, WORd on, WHM on, WHM on WHM 382/10 JACK WAGREM "Top Young" (Qwest/WB) 32/10 Moves: Up 8, Debuts 6, Sama 8, Down 0, Adds 10, WGALHEM, 2106, PRO-FM, WCZY, WZOU, WBBQ, WDCG, WANS-FM. 19106, 2102, 2100 2925, C105 427, Bullog 27-20, KIKK 11-9, KCAQ 26-23.

Y106, Z102, Z100 29-65, Q105 0-21, B3105 Z1700, B1A 11-9, ROM2 20-20.

MIAMI SOUND MACHINE "Conga" (Epic) 28/8

Moves: Up 8, Debuis 6, Same 6, Down 0, Adds 8, WKSE, KPLUS, KZFM, WFMI, WHOT, KSKD, WYKS, KWES, WPLJ 11-9,

1015 29-22, KIIS-FM 34-26, FM102 29-25, KAMZ 25-15, KEZB 29-21, Y106 14-6.

Q105 29-22, KIIS-HM 34-06, HMIUZ 29-07, ANNIE 28-10, ANNI

MORRIS DAY "The DAX Tree" (WB) 28/3 MORRIS DAY "The DAX Tree" (WB) 28/3 Moves Up 12, Debus 5, Same 7, Down 1, Adds 3, 93FM, WRQC, Z104, WKSE 25-19, WCZY 22-17, FM102 16-13, KITS Moves Up 12, Debus 5, Same 7, Down 1, Adds 3, 93FM, WRQC, Z104, WKSE 25-19, WCZY 22-17, FM102 16-13, KITS 18-11, KMEL 18-11, WNOK-FM 34-30, Y106 39-35, KTUX 28-24, KOFM 23-20, KQXR 33-30, WZYP 29-24, Z102 29-25.

18-11, KMEL 18-11, WNUN-FM 34-30, T100 36-33, K10A 60-24, K0FM 62-24, K0AM 32-30, K10A 60-24, K0FM 60 WEST "Eye TO Eye" (Chrysalis) 25-10

GO WEST "Eye TO Eye" (Chrysalis) 25-10

Moves: Up 12, Obbuts 0, Same 13, Down 0, Adds 0, WPHD on, KAFM on, Q100 38-32, WTLQ on, WSSX 35-32, WNOK-FM
MOVES: Up 12, Obbuts 0, Same 13, Down 0, Adds 0, WPHD on, KAFM on, Q100 38-32, WTLQ on, WSSX 35-32, WNOK-FM
33-32, WRON 28-27, KFIV 37-33, WZON 40-35, 95XXX 34-26, WOMP-FM 40-37, Q101 35-31, WPFM 34-33, WBWB 25-20,
33-32, WRON 28-27, KFIV 37-33, WZON 40-35, 95XXX 34-26, WOMP-FM 40-37, Q101 35-31, WPFM 34-33, WBWB 25-20,

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 20/0

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 20/0

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, WLS-FM d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKOI on, CFTR on, CHUM on, WLS d-40, W

Moves: Up 7, Debuts 2, Same 10, Down 1, Adds 0, CKGIM on, CKGIM o

FM 25-22, WINDOWS (Allantic) 18/5 INXS "This Time" (Atlantic) 18/5 Moves: Up 1, Debus 2, Same 10, Down 0, Adds 5, CHUM, 195, WTLQ, KTUX, WHOT, KMEL d-33, WFMI on, KQXR d-33, MOVES: Up 1, Debus 2, Same 10, Down 0, Adds 5, CHUM, 195, WTLQ, KTUX, WHOT, KMEL d-33, WFMI on, KQXR d-33, MOVES (10) 10, 100 (10) MPM on, WHSL on, KCMQ on, KKLS-FM on, DK95 on.

KPMN 37-32, CHO BIL PAIN DAM" (RCA) 17/0 FIVE STAR "All Fall Down" (RCA) 17/0 Moves: Up 12, Debuts 0, Same 5, Down 0, Adds 0, WXKS-FM on, CKOI 30-29, WCZY 16-15, WHYT 14-9, KIIS-FM 22-18, MOVES UP 12, Debuts 0, Same 5, Down 0, Adds 0, WXKS-FM on, CKOI 30-29, WCZY 16-15, WHYT 14-9, KIIS-FM 22-18, FM102 11-8, KITS 25-24, KAMZ 24-22, BJ105 33-32, WRON 30-28, KMGX 14-13, KDON-FM 34-30, KWES 32-29, KWNZ

NEW EDITION "Count Me Out" (MCA) 16/11 Y100, 93Q, KAMZ, WANS-FM, WRQN, WGAN, WJAD, KISR, Q101, ves: Up 1, Debuts 1, Same 3, Down 0, Adds 11, 195. DE-FM, FM102 d-26; KMEL 31-28, WFMI on, KTUX

KNOE-FM, FMT02 e2es, NMEL 3128, MT 11 14/12 MMES 74/10 TV FV 18/14/12 MMES 74/10 TV FV FV 18/14/14/14/14/107, KIMN, KRQ, 95XXX, KISR, KNOE-FM. MOVES, WD 0, Debuts 0, Same 2, Down 0, Adds 12, WPST, WTLQ, WNCI, KAY107, KIMN, KRQ, 95XXX, KISR, KNOE-FM. WSIL, KNOE-FM, KKAZ, WLS On KNBQ 0n-db, WSIL, KNOE-FM, KNOE-FM

WHSL, KBOZ-FM, KKAZ, WLS on, KNBQ OHDD:

PREFAB SPROUT "When Love Breaks Down" (Epic) 13/0

PREFALS OF DEBAG 1 Samp 12 Down D. Adds Q. CKOI on, KPLUS d-40, WERZ on-dp, WRCK on, WTLQ on, WANS-FM on,

WHSL, KBOZ-FM, KRAZ, WLS on, KNBQ OHDD:

WHSL, KRAZ, W e 12, Down 0, Account on, KCAQ on, WDBR on-dp.

OUTFIELD "Say It Isn't So" (Columbia) 11/2 WHYT, WANS-FM, K104 34-26, WERZ on, WHOT on-dp, KIKX on-dp,

08(10) 40-30, 35AL 30-30.

3-SPEED "Once Bitten" (Curb/MCA) 10/5

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by teves than 50, but at least 10 of our CHR reporters. The two numbers following the arrisktille (label) designation includes the total number, how many added it for the first lime this week. Moves inclicate the type of activity time week, Up for upward chart movement. Same for scleways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual siteon activity. Complete activity can be found in the Paratlets.

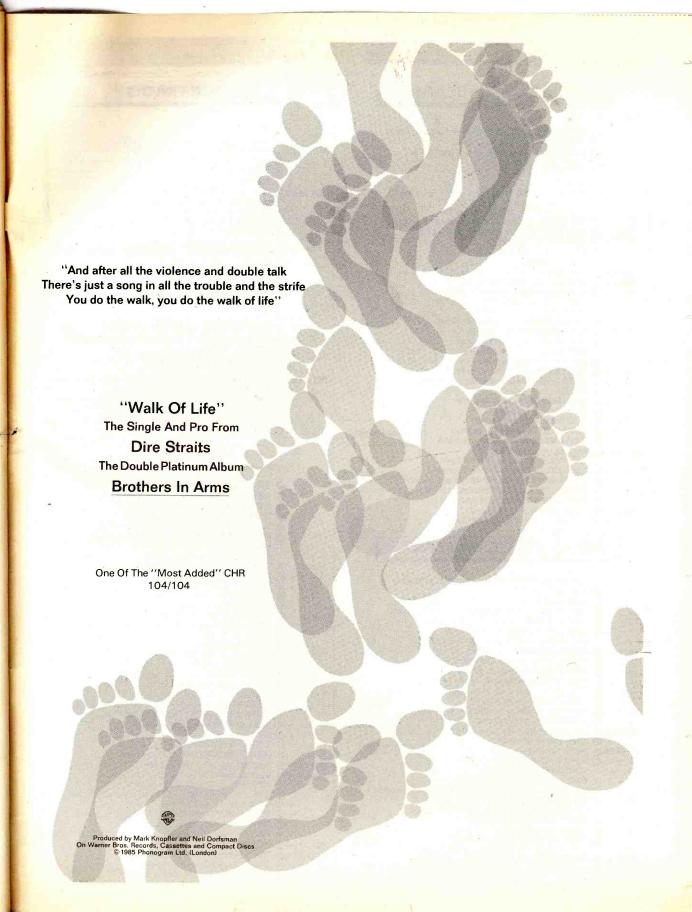
NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Oritistie — Fulltime Adds and/or Ons: tour plays in a 24-hour period, then of them before midnight.

Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

Parallels Begin on Page 88

Adds & Hots Begin on Page 86

P-1 | Playlists Begin on Page 83





CONTEMPORARY HIT RADIO

STEVIE WONDER/Part-Time Lover (Tamla/Motown) JAN HAMMER/Miami Vice Theme (MCA) TEARS FOR FEARS/Head Over Heels (Mercury/PG) A-HA/Take On Me (WB). STARSHIP/We Built This City (Grunt/RCA) G GLENN FREY/You Belong To The City (MCA) WHITNEY HOUSTON/Saving All My Love For You (Arista) STING/Fortress Around Your Heart (A&M) BRYAN ADAMS/One Night Love Affair (A&M) PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
THOMPSON TWINS/Lay Your Hands On Me (Arista) 20 18 15 (2 ABC/Be Near Me (Mercury/PG) 38 29 23 (B MR. MISTER/Breken Wings (RCA) 29 22 19 W HEART/Never (Capitol) 15 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia) LOVERBOY/Lovin' Every Minute Of It (Columbia) 14 12 12 16 34 25 20 T ARETHA FRANKLIN/Who's Zoomin' Who? (Arista) 18 READY FOR THE WORLD/Oh Sheila (MCA) 14 19 DON HENLEY/Sunset Grill (Geffen) 32 27 24 FREDDIE JACKSON/You Are My Lady (Capitol) 21 HOOTERS/And We Danced (Columbia) 39 32 28 TINA TURNER/One Of The Living (Capitol) JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG) DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic) COREY HART/Boy In The Box (EMI America) BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia) 40 34 30 3 OMD/So In Love (Virgin/A&M) DIRE STRAITS/Money For Nothing (WB) 2 10 22 28 ZZ TOP/Sleeping Bag (WB) 33 SCRITTI POLITTI/Perfect Way (WB) OLIVIA NEWTON-JOHN/Soul Kiss (MCA) N&A Begins on Page 94 SIMPLE MINDS/Alive & Kicking (Virgin/A&M) BREAKER S ARCADIA/Election Day (Capitol) - 37 RAY PARKER JR./Girls Are More Fun (Arista) 39 36 BILLY JOEL/The Night Is Still Young (Columbia) EURYTHMICS & ARETHA FRANKLIN/Sisters Are Doin' It For... (RCA) 7 11 26 37 DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America) 13 21 31 38 KOOL & THE GANG/Cherish (De-Lite/PG) BREAKER ELTON JOHN/Wrap Her Up (Geffen)

DEBUT KLYMAXX/I Miss You (Constellation/MCA)

ADULT CONTEMPORARY

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STEVIE WONDER/Part-Time Lover (Tamla/Motown)
          2 A-HA/Take On Me (WB)
              DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
              PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
              TEARS FOR FEARS/Head Over Heels (Mercury/PG)
              GLENN FREY/You Belong To The City (MCA)
              GINO VANNELLI/Hurts To Be In Love (CBS Associated)
              FREDDIE JACKSON/You Are My Lady (Capitol)
              ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
              MAURICE WHITE/Stand By Me (Columbia)
              WHITNEY HOUSTON/Saving All My Love For You (Arista)
           BILLY JOEL/The Night Is Still Young (Columbia)
           (RCA)
        21 THOMPSON TWINS/Lay Your Hands On Me (Arista)
   22 19 17 15 DON HENLEY/Sunset Grill (Geffen)
BREAKER JAN HAMMER/Miami Vice Theme (MCA)

28 23 ABC/Be Near Me (Mercury/PG)
                                                          Full-Service Chart, see Page 71
BREAKER 1 JAMES TAYLOR/Everyday (Columbia)
   _ 29 22 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
              COMMODORES/Janet (Motown)
   7 12 15 21 KOOL & THE GANG/Cherish (De-Lite/PG)
   11 11 13 22 DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
BREAKER & MR. MISTER/Broken Wings (RCA)
5 10 18 24 MICHAEL FRANKS/Your Secret's Safe With Me (WB)
               GODLEY & CREME/Cry (Polydor/PG)
      7 16 25
   28 27 26 STING/Fortress Around Your Heart (A&M)
   13 20 25 28 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
   DEBUT DEBUT BEACH BOYS/She Believes In Love Again (Caribou/CBS)
  DEBUT BILLY OCEAN/Long & Winding Road (Arista)
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AOR TRACKS

Three	Two	ks V	ast Veek			
		4	1	6	ZZ TOP/Sleeping Bag (WB)	
	13	9	6	2	JOHN C. MELLENCAMP/Small Town (Riva/PG)	
	1	1	2	3	GLENN FREY/You Belong To The City (MCA)	
		15.	8	0		
		7	7	0		lete Tracks Char ins on Page 74
	18	3		6	MR. MISTER/Broken Wings (RCA)	
-	-		, E E		(Flatter)	
R		2	(ER	8	ROGER DALTREY/After The Fire (Atlantic)	
	3		5	9	HEART/Never (Capitol)	
	5	5	11	0	THE PROPERTY OF YOUR Hands On Me (Arista)	
	12	f1 32	17	A	TIPE STRAITS/Walk Of Life (WB)	
	37	12	*	ā	STEVIE RAY VALIGHAN & DOUBLE /LOOK AT LITTLE SISTE	er (Epic)
	16	16		1	PHANTOM, ROCKER & SLICK/Men Without Shame (EMI	America)
	25		-	0		
	41	31		Œ	A Deging Moon (Atlantic)	
	22	19		0		
	24	23		17	STARSHIP/We Built This City (Grunt/RCA)	
	2	10	-		JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	
	11			19		
	26	25		-	Thomas (M/bat It) (AX.M)	
	29	24		=	The state of the s	
	30	25		_		
	46	33			T-II' - (Margury/DC)	
	28	30			(AID)	
-	6				A Friend Of Mino (Columbia)
BI	(E	AF		2	That Hill (EMI America)	
	54	4	- 4	-		
	-	-	4 2	_	Minute Of It (Columbia)	-
	7				OUTFIELD/Say It Isn't So (Columbia)	
	17 nr	BL	-	• 61		
	U	DU		0.	y ALIIVA	
			-	-		The same of the same of

BLACK/URBAN

		-			
				22	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
	1	1	1	200	MORRIS DAY/The Oak Tree (WB)
	8	3	2	C	ARETHA FRANKLIN/Who's Zoomin' Who (Arista)
	41	.7		-	TA BAADA 9. THE SEEN/Everybody Dance (ACIVI)
	16	11	6	Ø	EL DEBARGE with DEBARGE/You Wear It Well (Gordy/Motown)
	13	10	5	0	ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
	24	16	.9		MAURICE WHITE/Stand By Me (Columbia)
	4	2	4	7	CAMEO/Single Life (Atlanta Artists/PG)
	6	5	8	8	BELLE & BALOFT & IIII Do Cood (Morcury/Pla)
	7	6	7	9	PLANA BOSC/Coton Alivo (BCA)
	25	22	19	@	DIANA ROSS/Eaten Alive (RCA) LUTHER VANDROSS/Wait For Love (Epic)
	33	20	15	0	EDDIE MURPHY/Party All The Time (Columbia)
	29	21	18		
	17	15	13	13	CHAKA KHAN/(Krush Groove) Can't Stop The Street (WB)
	23	19	16	0	EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
	-	35	29	The state of the s	CHENE WILDE/DOIT Say No Tollight (Thin) Transaction
	-	-	31	W C	SHEILA E/A Love Bizarre (WB) JAN HAMMER/Miami Vice Theme (MCA)
	-	29	23	W	TRAMAINE/Fall Down (Spirit Of Love) (A&M)
	_	34			
	-	30		Œ	ta out on the tag the lade (('anitol)
	2	4	10		
	15	14		21	SYSTEM/This is For You (Mirage/Atco)
	-	- 37	33		
	-	- 31		_	
	-	-	39		
	38	3 28			
	-		- 36	_	Took My Love (ISIAN)
	22				
		7 24			
į	3RE	A	(E	RQ	PRINCESS/Say I'm Your #1 (Next Plateau)
1	BRE	EAI	(E	RQ	WHITNEY HOUSTON/Thinking About You (Arista) JENNIFER HOLLIDAY/Hard Times For Lovers (Geffen)
	9	9 9	1	2 3	VIKKI LOVE with NUANCE/Stop Playing On Me (4th & Broadway/Island)
	. =	_ 39			
	-			_	Truck Me So MICH IVIA
		3 8		1 3	DEDNARD WRIGHT/Who Do You Love (Manhattan)
	2	26 2	6 2	6 3	6 MAZE TEATURING FRANKE DEVELOPE (Owest MR)

BREAKER PATTI AUSTIN/Honey For The Bees (Qwest/WB)

37 33 32 48 STAPLE SINGERS/Are You Ready (Private I/CBS)

BREAKER TINA TURNER/One Of The Living (Capitol)
12 12 21 39 ATLANTIC STARR/Silver Shadow (A&M)