LATEST ARBITRON RESULTS

- Charlotte: WPEG Vaults Into First • Memphis: WHRK, WMC Combo
- **Dominate** ● New Orleans: WYLD-FM Maintains: CHRs Up
- San Antonio: KTFM Rockets Into Lead
- Tampa: WWBA, WRBQ-FM Increase Hold On Market

Plus 12+ figures for Albany, Birmingham, Dayton, Greensboro, Norfolk, Oklahoma City, and Rochester.

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PHONE HIKES HURT RADIO PROGRAMMING

A massive NAB study gave the FCC facts, figures, and plenty of outraged testimony from stations forced to cut back information programming because of huge phone hikes.

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A/C ARBITRONS ANALYZED

Spring Arbitron numbers for A/Cs in a dozen top markets from New York to L.A. are examined by Donna Brake. Page 50

PEOPLE IN THE NEWS THIS WEEK

- Bob Hill GM, Brother John Rivers OM, Stu Robb PD at KLTY
- Al Casey PD at WMGG
- Randy Hock, Bob Osborn, Nan Fisher in new MCA LP promotion posts
- Mel Goldberg Exec. Director for EMRC
- Eileen Maloney GSM at WPLP
- Kim Pyle GSM at WMAG

UP YOUR PROFITS BY GOING

FIRST-CLASS Management columnist Rick Ott suggests that stations can increase their

profit margins by concentrating in four key areas, and not being afraid to pour more money in to get even more money

Page 26

THE BRAVE OLD WORLD OF **AOR ON AM**

Steve Feinstein profiles KRBE/Houston, an AM station that has struck AOR Gold as "Classic Book 1070"

Page 44

A NEW LOOK FOR THE BOOK

Arbitron has included some new features in the spring book, and Jhan Hiber reviews them and their potential sales/programming uses.

Page 16

NEXT WEEK IN R&R

Spotlight On Success: Z100/New York's Scott Shannon. KVIL/Dallas, and WJLB/Detroit have their winning ways





WHN Names Mullins Program Director

Longtime WDAF/Kansas City PD Neal "Moon" Mullins has en named Program Director for WHN/New York. Mullins, whose start date has not been set, succeeds Joel Raab, who resigned to form his own consultancy (see separate story).

ALBERT S. COOK LIBRARY

WHN Station Manager Ruth Meyer remarked, "We couldn't be more delighted at the opportunity to acquire a talent of the caliber and reputation of Neal Mullins. We feel WHN is on the threshold of realizing its full potential, and Neal is joining us at the right time to help or-



Moon Mullins chestrate WHN's product and marketing plans.

In a tongue-in-cheek response to a recent remark by former WAPP/New York PD Gerry Cagle upon his move to Kansas City, Mullins told R&R, "I've always wanted to go to a city which never sleeps and to get away from all these sheep. Seriously, it's a great opportunity in the nation's biggest market with a fabulous company, the best people in Double-MULLINS/See Page 6

Sosson, Calarco New CBS Tampa, San Francisco GMs

Portmann WSUN Station Manager; Carver WCBS-FM GSM

Upon completion of CBS's anticipated takeover of five Taft-Gulf stations this week, KRQR/San Francisco VP/GM George Sosson will transfer to properties WSUN & WYNF/Tampa in the same ca pacity. Present Tampa VP/GM Chris Wheat intends to announce his future plans shortly. WCBS-FM/New York GSM Rod Calarco will be promoted to VP/GM at KRQR, while WCBS-FM Retail Sales Manager Steve Carver will advance to GSM.

In Tampa, Sosson plans to give WSUN GSM Shawn Portnann the Station Manager's duties in addition to his present responsibilities. A new local sales manager will be named

Communications, Senior VP

Frank Osborn has announced

the formation of Osborn Com-

munications, a New York-based

corporation of investors seeking

this month to join with Brown-

lee Curry, principal of the Nashville Banner and Chair-

man of Osborn's new company.

Osborn told R&R he has

"handshake" deals for two me-

dium-market Northeastern sta-

tions. "(Price Communications

deast acquisitions. Osborn

Osborn Exits Price,

After two years with Price principal) Bob Price has a good

will leave Price at the end of two years as VP/GM at

Forms Ownership



George Sosse

Regarding the executive changes, VP/CBS Owned FM Stations Bob Hyland told R&R. "George took a losing radio station (the former KCBS-FM) and formulated it to become

model for creating corpora-

tions. He is a master at financ-

ing and negotiation, and has

been wonderful in guiding me. This is what I've been seeking."

Prior to Price, Osborn served

WYNY/New York, preceded by

four years as VP/Finance & Ad-

ministration for the NBC Radio

Group. It is not expected that he

will be immediately replaced at

Price, a multimedia company

with 12 radio stations



Red Calarca

letter change in the CBS Radio Division's history. He made it a successful AOR station, turning a profit with it for the first time. Because of those super efforts on his part, we felt it was a just reward for him to move on to Tampa to be in charge of two stations - another AOR (WYNF) and Country WSUN."

Hyland continued, "Rod Calarco has demonstrated real management strengths. In a marketplace that has grown highly competitive in the last few years, with more stations aggressively going after money, Rod has done a terrific job in his revenue shares.

"Since retail is the bulk of any station's local business, Steve CBS/See Page 6

McKay



Dave McKay

Dave McKay, PD at top-rated Easy Listening outlet WWBA/ Tampa until six weeks ago, has accepted the Operations Manager's post at Edens Broadcasting's KQYT/Phoenix.

GM Michael Horne said, "We're fortunate to have attracted one of the nation's premier Easy Listening program-McKAY/See Page 6

REMAINS ADVISOR TO WHN

Raab Forms Consultancy

WHN/New York PD Joel Raab is leaving the station after two and a half years to begin a Country radio consultancy and advisory business for Countryrelated fields Rash will continue to be associated with WHN in an advisory capacity and maintain his consulting agreement with MJI Broadcasting, syndicators of "Country Today" and "Country Quiz." Replacing him at WHN is Moon Mullins

(see separate story).
Raab told R&R, "Having my oversee KZZU, he has promo-company's rapid growth, it all having received its best book in ted GSM Barbara Beddor to TAYLOR/See Page 8 five years, the time is right for



el Raab

RAAB/See Page 6

Longtime Pacific Northwest Station Manager for the Spobroadcaster Gary Taylor has kane operation.

KRPM VP/GM Post

BEDDOR NEW KZZU STATION MGR.

Taylor Transfers To

transferred from the VP/GM chair at CHR-formatted Braiker, who had been manag-KZZU/Spokame to the same ing KRPM, remarked, "Gary position at Highsmith Broad-did a spectacular job in Spoposition at Highsmith Broad of a spectacular for in special casting Country sister station kane, and expressed an interest Raab told R&R, "Having my me to make the move."

Raab told R&R, "Having my me to make the move."

WHN Station Manager Ruth though Taylor will continue to I've been concentrating on our always wanted to do. With WHN Meyer said, "Joel led this station through the always difficult having received its best book in

Highsmith President Ivan

Velcome Manhattan, Philadelphia.



Manhattan Records is proud to announce a long-term distribution agreement with Philadelphia International Records as our first associated label.

In its hit-filled history, Philadelphia International has racked up an incredible total of 46 Gold and Platinum records, and with the artist development, writing and production skills of a team headed by record industry legends Kenny Gamble and Leon Huff, there's lots more precious metal awards to come.

So welcome to Manhattan, Philadelphia. We're sure you're going to love your new hometown. PHILADELPHIA INTERNATIONAL RECORDS. NOW AN ASSOCIATED LABEL PROUDLY DISTRIBUTED BY MANHATTAN RECORDS.





MAT

OJAYS

We're kicking off our exciting association with the new single and album from the international stars supreme, the O'Jays. Their new single, the beautiful ballad, "Just Another Lonely Night" has just shipped, and their new album, "Love Fever" ships August 16, with a great new video soon to come.

ST 53015



"LOVE FEVER."

You're gonna catch it. From the O'Jays. Featuring the single, "JUST ANOTHER LONELY NIGHT,"

On Philadelphia International Records.

Proudly distributed by Manhattan Records.





The Predictor[®] Works!

Spring Arbitron Results Show "Across The Board" Gains.

The Arbitron Spring '85 results show that marketing/ programming advice based on The Predictor has helped stations achieve notable ratings payoff. In all three markets where this revolutionary "diary" based perceptual research technique was tested—and recommendations made thereon—the stations involved saw notable gains (12 + shown below)...

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- → Louisville/AC up 22% "Best Spring book ever"
- ♠ Nashville/Country up 17% "Despite being massively outspent"

Using the innovative Predictor taps the perceptions of the 'diarykeeper profile' and can lead more directly to Arbitron payoff. Telephone studies survey people not as likely to fall into the diarykeeper profile—The Predictor targets those diarykeeper types. Thus, stations can put marketing and programming plans into effect with a greater chance of Arbitron success.

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PAGE THREE

AUGUST 2, 1985

DOES PLAY BY-PLAY PAY?

Sports are a network hit in the prestige column, but do they strike out in profits? Reed Bunzel pitches that question to four network execs.

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HILL GM/GSM, RIVERS OM, ROBB PD

KLTY Debuts In Dallas With Contemporary Christian

Jimmy Swaggert Ministries has completed its sale of Southern gospel-formatted KJIM/Arlington (Dallas-Ft. Worth) to Statewide Broadcasting. Statewide is introducing a new format, call letters, and management team for the 100 kw facility, beginning August 15.

The new Contemporary Christian station, to be called KLTY ("Light 95"), will have Bob Hill as GM/GSM, syndicated religious personality Brother John Rivers as OM/morning man, and Stu Robb as PD

"This is the most powerful major-market Christian station in the country," said Statewide President/CEO Scott Ginsburg. "We'll be 'Turn on the Light, KLTY FM95.' It's a music station, peppered with some of the finest adult teaching programs. We're very optimistic that Dallas has a demo strated need for this format, and believe that by putting in some of the most talented individuals in the country we'll have a product that'll be accepted very well."

Regarding his new staff, Gins-burg continued, "Bob knows the marketplace, its players, and is deeply committed to the format. Because Bob's an excellent people leader, he can make things happen. I have the utmost confidence that Brother John will win the hearts, minds, and ears of Dallas residents, and we're very happy to

have Stu aboard; he's eminently qualified for the position.

Most recently out of radio, Hill brings five years' religious radio management experience from nearby KPBC. He said, "I've really missed the excitement of broadcasting. We've got a real chance to do something beyond what's ever been done in Christian radio."

Rivers, a longtime radio veteran and Dallas-based freelance voice talent/producer, hosts the 11-yearold "Powerline" program, hes 1500 stations. He told R&R, "When I learned of Statewide's strong commitment for KLTY, what else could I do? It really is going to be a sharp, bright, A/C Christian station - first class all the way. Our job is not to preach a sermon on the air; it's to play songs that are musically wonderful and have a great message."

Robb, who was unavailable for comment at presstime, has a background in both Christian and secu-lar radio, having programmed for CNN in addition to experience at

LEAR BIDS FOR EVENING NEWS Turner Loses Ground As **CBS Buyback Cleared**

Ted Turner's campaign to gain control of CBS suffered severe setbacks on two fronts this week when a court and the FCC refused to block the \$1 billion buyback by CBS of 21% of its stock at \$150 per share:

Because the stock repurchase includes provisions limiting how much debt CBS can carry, the green light for the plan may make it impossible for Turner to com-plete his takeover attempt, which would leave the company heavily

U.S. District Judge Robert Vining refused Tuesday (7-30) to grant a temporary injunction against the stock buyback. Turner contended its debt provisions were aimed solely at him, and that the CBS board of directors had disserved stockholders by turning down his offer for CBS.

Earlier in the day, the FCC rejected Turner's attempt to have the buyback declared a transfer of control from CBS shareholders to the board of directors, requiring prior FCC approval. Unless a court rules otherwise, said the Commission, it assumes the board is acting within its authority on the recapitalization plan. Exercise of existing TURNER/See Page 8



Casey **Programs WMGG**

Al Casey, PD at WPGC & WCLY/Washington for two years until recently, has joined Metroplex's CHR-formatted WMGG ("Magic 96")/Tampa-Clearwater as Program Director. He follows Scott Robbins, who left recently.

WMGG President/GM Jonathan Pinch noted, "Casey is the pro we need. His decisive and competitive nature has helped him develop a phenomenal track record. Casey was the only person we seriously considered for the job. We wanted a 'world-class' programmer and he was the natural choice."

A 23-year broadcaster, Casev has been VP/Programming for Charter as well as PD at WHB/Kansas City, KSLQ/St. Louis, and WMYQ/Miami. He told R&R he wasn't sure if the station would remain CHR, with two other

CASEY/See Page 6

Goldberg New EMRC **Executive Director**

Veteran industry researcher Mel Goldberg is the new Executive Director of the Electronic Media Rating Council, taking over for departing John Dimling in mid-August. Most recently with ABC-TV, Goldberg was the NAB's first VP/Research, and has also served as head of radio/TV research for Group W and Blair.

EMRC Chairman Gary Chap-man told R&R. "When we reviewed the candidates, it looked like the job description was made for " Discussing his priorities, Goldberg said, "What I'm really interested in is improving the research our industry has to work with. I don't care which firm does it, but it's important that the mea-

Pyle Upped To **GSM At WMAG**

At WMFR & WMAG/Greensboro, Local Sales Manager Kim Pyle has been promoted to General Sales Manager, a post vacated last week by Dick Harlow, who was elevated to VP/GM

Before joining WMFR & WMAG. Pyle was an Account Executive at nearby WTQR/Winston-Salem for two years. She has also been GM at WOKX/High Point and Sales Manager of WKIX/Raleigh. Pyle told R&R, "I'm very fortunate that we've had the same salespeople here since we went on the air two and a half years ago. This is a group of professionals with 60-65 years of experience between them, and they've done a great job."

surement of radio audiences can be relied on. Also, I think the EMRC can be a leader. It is selfregulation of the finest sort."

Maloney WPLP GSM

Eileen Maloney has been appointed GSM at Guy Ganne Broadcasting News/Talk outlet WPLP/Tampa. For the past year she was an Account Executive at crosstown WFLA-AM & FM. She replaces Mike Raymond, who recently exited WPL

Prior to WFLA, Maloney was Sales Manager at WVTY & WFNN/Newport Richey, FL and an AE at WTAN/Tampa. "I'm glad they were willing to let me give it a shot," Maloney told R&R. "As far as I know I'm the only wo man sales manager in this market. This station has always had good product and numbers, considering that it's only 1 kw. But the revenues aren't in tune with that, so there's an excellent opportunity for growth

Maloney said she gained experi-ence selling News/Talk at WFLA (AM), which is increasingly turning towards Talk programming "I learned that you don't sell spots unless you absolutely have to. This format is like a candy store, with its many different special-interest features. In the long run, News/ Talk can be much easier to sell HOCK, OSBORN, FISHER NAMED

MCA Records has expanded its album promotion department with two new appointments and an elevation. Randy Hock joins as Director/Album Promotion & Marketing, East Coast, while Bob Osborn takes on the same position for the West Coast. National College Promotion Coordinator Nan Fisher moves up to Director/National Al-

ternative Promotion VP/Album Promotion John Schoenberger commented, "In to-day's market, it is especially important to utilize every avenue. Specific market-to-market game plans must add up to a national breakout story. Randy Hock and Bob Osborn possess the experience and, more importantly, the creative savvy to realize the potential of this approach. Nan Fisher has proven, in her two years handling col-lege radio, that she too has those creative insights and the ability to

For The Record

It was incorrectly reported last week that WSSH/Boston was "switching from its current soft A/C format" to Transter's Format 41, in fact, the station is affiliating with Transtar, but will not be taking the network's programming. Said WSSH Chairman/GM Arnold Lerner, "Format 41 is partially modeled after our format, which has had great support from advertisers. We are not taking Transtar's music, but are affiliating with them largely to keep them off other Boston sta-



Randy Hock expand our efforts in the alternative marketplace."

Hock had been Director of National Promotion & Marketing at Arista for five years, after five



years with Atlantic promotion. Os-born was Western Regional AOR Manager for Capitol for three and a half years, having previously worked at MCA



Nan Fisher

Manhattan Distributes Philadelphia International

Manhattan Records is distributing and promoting Philadelphia International Records as the result of a new agreement announced this veek. PIR, founded by longtime Philadelphia producers Kenneth Gamble and Leon Huff and distributed by CBS since 1971, enjoyed numerous hits by the O'Jays, Teddy Pendergrass, MFSB, Billy Paul, Harold Melvin & The Blue Notes, and many others. A single by the O'Jays, "Just Another Lonely Night," has already been released to kick off the pact, with an album

Capitol-EMI Chairman Bhask Menon commented, "All of us regard Kenny and Leon as exceptional talent, and we are most excited to form this association with them.

Manhattan President Bruce Lundvall added, "This agreemer creates enormous opportunities and advantages for Manhattan. It's certain to strengthen our identity as an East Coast record company, and it brings a wealth of talent to our black music roster.'

Gamble stated, "We are confident that this fusion of artistic and business talents (will) bring great music to people around the world. Bruce Lundvall is no stranger to Huff and me; we worked together well at CBS and look forward to even greater things." Huff added simply, "The beat goes on."

INSIDE:

LATEST ARBITRON RESULTS

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Memphis: WHOK, WMC Combo

SQUE NUMBER 595

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CHRs Up

San Antonio: KTFM Recipies into

San Antonia: KTFM Rockets into Lead
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A massive NAB study gave the FCC facts, figures, and plenty of outraged institutions from stations faced to out

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Steve Feinstein profiles KRSElfloueton, an AM station that has struck ACR Gold as "Classic Rock 1070." Page 44 A NEW LOOK FOR THE BOOK Arbitten has included some naw.

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NEXT WEEK IN R&R Spelight On Success: 2100New York's Scott Shannon, KVILONIES, and WARDwinst have been strong ways.

stand from 13.50 A



THE INDUSTRY'S WEEKLY NEWSPAPER

WHN Names Mullins Program Director

Longiture WBM*/Kassin C. by FD Neal "Home" Mallon has been named Program Director for NEINNew York. Mallon, whose dart date has not been act, supremir-less flank, who engiged to larm his own considency lose wijernie dury! WBD Nosine Manager Hall. WBD Nosine Manager Hall. WBD Station Manager Hall. to be more deligited at the oppotunity to ample or a taken of the

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Sosson, Calarco New CBS Tampa, San Francisco GMs





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REMAINS ADVISOR TO WHN





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NEWS IN BRIFF











Mark Di Dis



ette, IN.

Joseph Morrow

• JON SINTON, whose company ABS Communications owns KLAQ & KROD/El Paso, leaves his post as con-

acquisitions as ABS President.

Kurt Kelly

● RON WERTH appointed Sr. VP/Research. United Stations Radio Networks, after five years as VP/Research at Mutual Broadcasting System.

 JOSEPH MORROW named Western Regional Director/R&B at Motown. brings label experience at Capitol, Vee Jay, Elektra-Asylum, and Unlimited

• JEFF WEBER, most recently

owner/GM at KMXL/Logan, UT, be-

comes GM at WKOL & WMVQ/Am-

Weber, a former personality, PD,

GM, and owner, has worked at WWCM

& WBDJ/Terre Haute and WAZY/Lafay-

sterdam-Schenectady, NY.

sultant with Burkhart/Abrams/ Michaels/Douglas & Associates September 1 to pursue further broadcast

• KURT KELLY is the new Assistant PD/MD at KLOS/Los Angeles, transferring from the Asst. PD position at sister station KTKS/Dallas.

MARK DI DIA, Music Director at WYSP/Philadelphia, has shifted to the same post at Infinity's co-owned AOR WXRK/New York.

Bench Goes Black Tie



Newly formed Bench Records celebrated its first release, a single by Black Tie, with a Los Angeles party. Black Tie consists of ex-Bread member Jimmy Griffin, Randy Meisner (ex-Eagles), and former hit sole artist Bitly Swan. Pictured at the party are (I-r) Bench President Reggie Fisher, Kris Kristofferson, Griffin, and

MIKE RING is now PD at WYNK-AM & FM/Baton Rouge.

Formerly OM at WMGP & WADC/ Parkersburg, WV, Ring replaces Phil Williams, who will announce his future plans shortly

McKay Continued from Page 1

mers. Our partnership with Dave demonstrates our commitment to excellence in the Easy Listening format here in Phoenix "

McKay, who served nine years as PD at WWBA, added, "I'm delighted to be joining a great broadcasting organization like Edens. I'm looking forward to working with Mike Horne and the KQYT staff, and am excited about the opportunity to bring my experience and expertise to Phoenix and

Casey

Continued from Page 3

competitors in the format (WRRQ-AM & FM and WZNE). "Having just arrived, I really can't tell in which direction I'm going to take the station. However, this is a job made to order - it's a turnaround situation, which is what I've spent my whole career doing. WMGG has given me all the tools and autonomy to do whatever is needed to make us a big winner."

CRS

Continued from Page 1

Carver has done an outstanding job in bringing new business to WCBS-FM and helping to achieving the station's excellent sales market shares Sosson has been with CBS his

entire 16-year radio career. starting as an Account Executive with WCAU-AM & FM/-Philadelphia. After working his way up through the sales ranks, including a term as an AE for CBS Radio Spot Sales, he became VP/GM for the San Francisco O&O in 1979 and has held that post until now. "It's not easy to leave a wonderful place like San Francisco and a great group of people like those at KRQR," Sosson told R&R. "But when Bob Hyland offered me the chance to manage two terrific stations in a booming growth market like Tampa, it was an offer I couldn't turn

Calarco, who was unavailable for comment, had been with WCBS-FM as GSM for four years. Before that, he ran the CBS AM Spot Sales office in Chicago

A nine-year CBS veteran. Carver sold for WCBS-FM before moving to CBS AM Spot Sales in New York. He then returned to WCBS-FM as National Sales Manager before assuming his most recent position.

Of Portmann, Sosson added. "I was very impressed with Shawn's overall knowledge of Tampa and WSUN, and his outstanding track record as GSM. I need someone with his skills to help me manage WSUN."

Mullins

Continued from Page 1 day President Gary Stevens and manager Ruth Meyer, and just super folks all around."

Mullins's last day at WDAF will be August 9, a day which will also mark his seventh anniversary as the station's programmer. Before joining WDAF, he spent nine years as PD at WINN/Louisville.

Continued from Page 1

period of ownership change. The stability that WHN demonstrates today is a direct result of his leadership. We all wish him well in his new venture."

Before WHN, Raab programmed WHK/Cleveland for two years and WEEP/Pittsburgh for three years.

STAFF

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Price Picks Up KAEZ For \$3.3 Million

to buy Black-formatted KAEZ/Oldahome City from All American Broadcasting for \$3.3 million. The purcha les Price with a combo operation in the market, as the company also vns nearby KOMA.

Price also operates K101/San Franciaco, WNIC-AM & FM/Detroit, WTIX/ New Orisens, WPCK & WIRK/West Palm Beach, WOWO & WIOE/Ft. Wayne, and WIBA-AM & FIM/Medison.

KAEZ broadcasts with 100 kw on 107.7 mHz at 185 feet: Price has unspecified plans to improve the tower

WORS-FM/DETROIT, MI

WTMLEM/Minmi

SELLER: Outlet Communications. which also owns WTOP & WTKS/is, and KIQQ/Los Angeles.

KLCL & KHLA LAKE CHARLES, LA

PRICE: \$2 million BUYER: Holder Co which also owns WTUF & WLOR! Thomasville, GA; and WHSS & WTINKSelma AL.

SELLER: Perry Bros DIAL POSITION: 1470 KHz: 99.5

FORMAT: Talk; A/C RROKER: Chanman & Associates

BLIYER: Keym what Co of Ohlo, Ltd., a subsidiary of the Keymerket Group, which also owns WSKR & WIZD/Altmore, AL: WRLX & WFFX/Tuscaloosa, AL; WRUS & WBVR/Russellville, KY; WKJN/Hammond, LA; WJDX & WMSI/Jackson, IS; WNNK/Harrisburg; WSSL-AM & FM/Greenville, SC; and WIGL Orangeburg, SC. SELLER: Bulmer Com

DIAL POSITION: 92.1 mHz POWER: 3 kw at 150 feet FORMAT: CHR

WAXC/WAPAKONETA, OH

PRICE: \$666,666.67 PRICE: \$650,000

BIDDEFORD, ME

BUYER: Gold Coast Bro which also has an interest in WEMJILE

DIAL POSITION: 1400 kHz: 94.3

POWER: 1 kw days/250 watts nights; FORMAT: A/C

WGEC/SPRINGFIELD, GA BUYER: WGEC, Inc., headed by John Van Der As and Wendell Borrink, who also own WLNR/Lansing, IL. SEI I ED: Christian Enterprises, Inc. DIAL POSITION: 103.9 mHz POWER: 3 kw at 300 feet BROKER: R.A. Marshell & Co.

Golden Days For Maze



Capitol's Maze Featuring Frankle Beverly played the Forum in L.A. and received their sixth gold album, this one for "Can't Stop The Love." Pictured (I-r) are Capitol Sr. VP Walter Lee, VP Ronnie Jones, Frankle Beverly, and Capitol President Don

PRICE: \$5,075,000 BUYER: WTMI-FM, Inc., headed by Alexander Tanger, which also owns

Washington DC. WIOQ/Philadel-DIAL POSITION: 105.1 mHz POWER: 50,000 watts at 500 feet FORMAT: Classical

KUFO/ODESSA, TX PRICE: \$950,000

BROKER: Jamar-Rice Co.

Coprincipal Brenda Horowitz is an aplicant for a new FM in San Diego. SFLLER: Stream Broadcasting of Texas, headed by Harold Stream, who also owns KOYL/Odessa. DIAL POSITION: 97.9 mHz POWER: 100 kw at 360 feet FORMAT: AOR

SELLER: Baker Broadcasting Co DIAL POSITION: 107.5 mHz POWER: 100 kw at 900 feet FORMAT: Country

KEKB/MOUNTAIN HOME, AR

PRICE: \$500,000

BUYER: Eustle-Wichert Con

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Continued from Page 1

works out very well."

Taylor served four years nanaging KZZU (known as KREM-FM until last fall). Before that he worked eight years as partner/Managing Editor for the Gavin Report. His programming background includes four years each at KJR/Seattle and KJRB/Spokane. "Seattle's my home town," said Taylor. "and I'm excited about going back. We have an excellent management team in place and we can only go up from here. Our plan is to improve our product dramatically to make some inroads in the immediate future. It's going to be a hard task, as (format leader) KMPS is a good radio

Taylor added in regard to Beddor, a five-year sales exec tive who moved up to GSM 18 months ago, "Barbara's appointment further demonstrates that we believe in promoting from within whenever possible. Not only is she the first woman to manage a major Spokane station, but she's outstanding at her job, and has good ds-on experience.

Said Beddor, "The success we'v had so far with KZZU speaks for itself, and no major changes are in the works. My plans for the immediate future are to do everything possible to ure our continued success."

While Beddor will maintain her national sales responsibilities, she has advanced Account Executive Chris Garras to Local Sales Manager.

Turner

Continued from Page 3

authority does not represent a transfer of control, it stressed.

The full Commission plans two days of hearings this week (8/1-2) in Washington to explore issues such as Turner's financial qualifications to acquire CBS, and the takeover's impact on economic competition and diversity of information sources

Lear Bids For WWJ. **WJOI Parent Group**

Meanwhile, the Detroit-based Evening News Association this week became the latest target of a hostile media takeover bid. The group's holdings include WWJ & WJOI/Detroit, numerous newspapers, including the Detroit News, and five television stations.

Television producers Norman Lear and Jerry Perenchio are offering \$1000 a share, or a total of \$453 million, for all the company's stock. Other bids may also surface for the group, which has vowed to resist a takeover.

Lear and Perenchio are asking the FCC to okay a transfer of control to a trustee, former Treas Secretary William Miller, who will conduct the tender offer and buy up stock. The speedy short-form transfer to a trustee was approved for the first time three weeks ago in Jack Kent Cooke's now-aband attempt to buy Multimedia. The device is designed to prevent FCC processing delays from becoming a shield to protect media com-penies from tender offers for their

It made a difference!

We want to extend special thanks and everyone who donated their time



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THE LIVE AID FOUNDATION P.O. BOX 7800 SAN FRANCISCO, CA 94120 U.S.A.

\$70 Million pledged-and rising!

WASHINGTON REPORT

390% AVERAGE RATE HIKE

Massive NAB Study Shows Dramatic Program Cutbacks From Private Line Rate Hikes

In a massive 1600-page filing with the FCC this week, NAB dramatically demonstrated how radio stations were hit with huge private line rate hikes in April. Based on evidence gathered from 241 stations nationwide, NAB calculated the average increase among all regional phone carriers to be 390%.

Of the stations responding to NAB's call for data, the largest dollar increase was suffered by WTIC/Hartford, where the private line tab shot up over \$5500 per month. In percentage terms, KLAT/Houston's 2750% rate hike (from \$35/month to \$999) topped the list.

NAB also found that a largenumber of reporting stations wil. be forced to cut programming as a result of skyrocketing private line fees. Fully 55% anticipate cuts in local public service programming, 26% will drop some sports, 25% will curtail religious programming, and 8% will cut a weather line.

Rate Hike Justification Demanded

Charging that "the continuing viability of these stations has been threatened." NAB called on the FCC to launch an "expedited, independent analysis" to determine whether the higher rates are justified. NAB's case for lower rates is based largely on harm to the public interest from program cutbacks.

NAB also documented the lack of advance notice of rate hikes, which has intensified broadcaster outrage. A total of 44% of the stations received no notice whatsover, while 34% weren't told until after the rates took effect. Only 22% received prior notice.

"We are faced with the choice of discontinuing our service of providing temperature, sky, and wind conditions for listeners in our region, or paying throught the nose."

The strong case put forth by NAB, and the high priority assigned to the private line issue, mark a rebound for the association, which came under some criticism earlier for not foreseeing the giant rate hikes and taking preventive steps before they took effect in April. NRBA decided at the last minute not to file comments last week after finding it didn't have the resources to respond to the highly technical questions posed by the EYC.

Here are examples of how stations have been affected by the staggering private line costs:

 KFRO/Longview, TX — "This will kill local sports as well as live religious programming. I would guess that stand-alone AM broadcasters, like myself, have just had another nail placed in the coffin." • KWST/Carmel, CA — "This has already caused us to make personnel cutbacks to allow for the \$1449 increase . . . it also prohibits us from broadcasting our local high school sporting events and other public interest activities."

 WJBB/Haleyville, AL — "We have the (NOAH Weather Wire Service) teletype turned off and have no intention of paying AT&T for this service."

"It is now becoming impossible, prohibitively expensive, to try to get a leased line to cover an out-of-town ballgame... The pressures are rising for radio to become a glorified jukebox."

WCMA/Corinth, MS — "...
Will virtually eliminate many if not
all broadcasts originating in
another city or location, such as
high school sports, political broad-

casts, and other important events. Also affected will be religious broadcasts from churches and colleges.

• KMPL & KSTG/Sikeston, MO

- "It has reduced our profitability

States Hardest Hit By Hikes

This chart shows data for ten states hit hardest by private line rate hikes, according to NAB figures. Price comparisons are listed for the most severely affected station in each state. A statewide average percentage increase is also shown. States in which fewer than three stations reported to NAB are not included.

%Up	After	Before	Worst Case	Rate Hike	State
	(Per Mo.)	(Per Mo.)		(Statewide)	
2619%	\$445	\$16	WHJC/Matewan	923%	w
2400%	\$3000	\$120	WUPM/Ironwood	773%	MI
1144%	\$1576	\$127	WMGZ/Farrell	617%	PA
672%	\$861	\$111	WPLP/Tampa	586%	FL
1071%	\$768	\$66	WGBR/Goldsboro	526%	NC
757%	\$960	\$112	KRES/Moberly	495%	MO
2750%	\$999	\$35	KLAT/Houston	486%	TX
728%	\$1017	\$123	WBCX/Gainesville	475%	GA
930%	\$4227	\$410	KOIL/Omaha	464%	NE
918%	\$1001	\$98	KECR/El Cajon	453%	CA

synagogues where local broadcast loops were previously used."

 KWN/Winona, MN — "We have terminated service on four loops serving the gymnasiums of the local high schools and by one half at a time when we are faced with declining sales, higher costs, and more competition."

ocsts, and more competition."

• KFYR/Bismark, ND — "We are faced with the choice of discontinuing our service of providing

temperature, sky, and wind conditions for listeners in our region, or paying through the nose."

 WRRM/Cincinnati — "If a more economical method of receiving the weather wire is not found, the service may be terminated, resulting in the delay of broadcasting severe weather bulletins."

 KONE/Reno — "We find this situation most appalling, not only for ourselves but for the small fundraising organizations who in the past have been able to rely on our participation and on-air promotion on a gratis basis."

• WKND/Windsor, CT - "We stand to lose revenue from a number of accounts that presently use us for remote broadcasts."

 KGNC/Amarillo, TX — "When a church has one broadcast per month, the cost of the line charge is greater than the cost of the air time. That's tough to explain."

• KLAD/Klamath Falls, OR —
"It is now becoming impossible, prohibitively expensive, to try to get a leased line to cover an out-of-town ballgame ... The pressures are rising for radio to become a glorified jukebox."

KTLQ/Tahlequah, OK —
"Never in my 22 years of broadcasting have I seen such a vicious increase in any product or service."

NEWS BRIEFS

Senate Porn Rock Hearing Up In Air

An aide to the Senate Commerce Committee denies that any firm plans have been set for a fall hearing on the emotional issue of so-called "porn rock" lyrics. Despite reports that a September 19 hearing date is on the calendar, the aide said no definite plans are in place. However, she said a hearing "probably" will be held this fall. One member of the Commerce Committee is Sen. All Gore (D-TNI), whose wife Tipper is a leader of the Parents Music Resource Center, which believes lyrics are too succestive.

In other action, the committee last week postponed for the second time a planned hearing on a bill forcing broadcasters to give free aritime to political candidates mentioned or attacked in their opponents' ads (unless the candidate makes the attack in person). The bill will probably get an airing before the

NRBA Elects 13 To Board

NRBA members have elected five directors-at-large plus eight regional directors, all of whom will begin serving two-year terms on the Board of Directors starting in September.

Winners of the at-large races were Norm Wain, Metroplex; Nick Verbitsky, United Stations; Carl Hirsch, Mairite; Marty Greenburg, Duffy Broadcasting; and Joe Dorton, Garnett Radio Division. Five more at-large directors will be named when the NRBA Board meets September 10 in Dales.

Emerging the victors in regional director races were Scott Knight, Knight Quality Stations; Larry Keene, WWOC/Avalon, N.J. Milke Osterhout, WRBQ/Tampa; Don Newberg, WGOW & WSKZ/Chattanoogs; Jerreil Shepherd, KWIX/Moberty, MO; Jim Van Sickle, WBEZ/Tutea; Garry Grossman, KRKT/Albany, OR; and BIII Clark, KBBL/San Francisco.

Daytimer Loses Texas FM Despite Divestiture Promise

Even though he promised to divest daytime-only KJBC/Midland, TX, owner Hugh McBeath lost out to a competing applicant for a new FM in Midland. McBeath argued without success that he was being punished for providing 19 years of service to his listeners.

Judge James Tierney granted the license to Responsive Chord Communications, Ltd. He awarded the firm a substantial preference on the issue of ownership diversity because one of Responsive Chord's principals promised to divest a limited pertnership interest in KIIZ & KIXS/KIMeen-Temple. TX. The winning company also received credit for better coverage area, greater nighttime service, and pertial minority ownership.

McKinney Cites "Severe Error" On AM Stereo

Echoing comments FCC Commissioner Jim Quello made in England recently. Mass Media Bureau Chief Jim McKinney has told NRBA in a Q&A interview that "the Commission made a severe error in AM stereo by not selecting a single system."

McKinney added, "Finally the industry is getting around to doing it themselves, but it has taken three to finally years, and in the process we haven't seen a lot of AM radio receivers being sold."

Like Quello, McKinney contrasted the sluggish AM stereo picture to TV stereo's rapid growth. In that proceeding, he said, "We went to the industry and said you pick a standard and we'll protect it." As a consequence, I watched the Al-Star beashall game last night on my stereo TV set. The crowd noise was coming out of the kitchen, the organ was playing in the bathroom. I loved it."

Other Key Developments:

 Correction — The photo captioned Gary Stevens on this page last week was, in fact, a picture of Gannett Radio Division President Joe Dorton. Our apologies for the inadvertant error to Dorton and to Stevens, President of Doubleday Broedcasting.

• Scrippe-Howard Broadcasting's attempt to hold onto KCEO-AM & FMPhoenix after it purchases KNXV-TV/Phoenix has been turned down by the FCC. Upholding its earlier order that the radio stations be divested to comply with the one-to-e-market rule, the Commission rejected the argument that radio revenues are needed to support the television station.

 KFYO/Lubbock, TX has been denied FCC reconsideration of the short-term renewal with EEO reporting conditions it received last year for minority hiring deficiencies.

 An initial decision granting Heather Stengel an FM license in Cheshem, MA has been overturned by the FCC Review Board. It found her unquestifed because she lacked reasonable assurance that her proposed transmitter site is available. The license was awarded to Joseph Ryan, one of eight other policants.

10/R&R FRIDAY, AUGUST 2, 1985

It sounds as good as it looks.

The new Micromax cartridge reproducer features the superior sound quality of Maxtrax.* Maxtrax heads are nearly twice the track width of the standard NAB quartertrack format heads. Because of this design, there's a dramatic improvement of audio performance. Instantly, you can have better on-air sound — regardless of your choice of cartridges.

The conventional pinchroller solenoid was eliminated in the Micromax tape drive system and replaced with a simple, reliable D.C. servomotor. The pinchroller, centered in a floating ball bearing race, self-aligns to prevent tape skewing. This design also assures optimum, adjustable capstan-to-tape pressure. The capstan is D.C.controlled and is driven by a precision servo/belt system originally developed for computer disk drives. The result of all this? Superb wow & flutter spec's, and remarkably rapid start and stop times.

The electronics of the new Micromax offer improved headroom, transient response and +24 dBm active, balanced program outputs.

Micromax has the standard two auxiliary cue tones and additionally features a high-speed recue (22.5 ips). Replays can be automatically inhibited and you can even assign a "deck number" to a front panel LED display (which also doubles as the power-on indicator).

Micromax is built to survive in the real world too: all electronics are mounted to three readily accessible boards, and the elegantly simple

The ¼ track NAB standard format wide-track format .043

Maxtrax. The proven, superior format that delivers nearly twice as much track width for better sound.

mechanics can be easily serviced. Micromax is totally RFI immune and consumes only 7 watts, running. Less outside world gets into the inside because the chassis doesn't require any ventilation holes (eliminating the heat-producing solenoid helped here too). Because of the compact design, you can get two Micromax's side-by-side in a standard rack.

The cart machine's come a long way. It's smaller. It's tougher. It sounds a whole lot better. It even looks better. Best of all, it's less money than you think.

So what are you waiting for? Contact us now for full information on the machine that

formation on the machine that sounds as good as it looks.

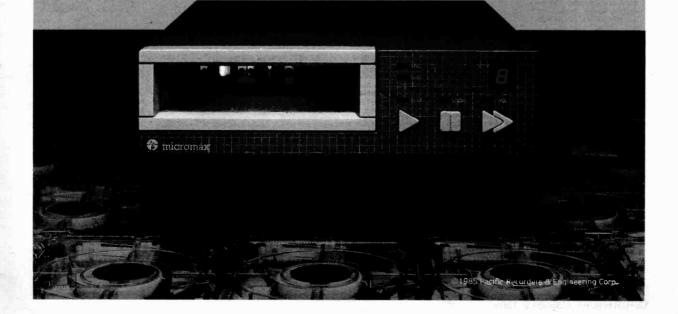


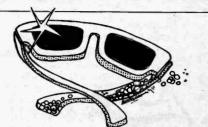
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The New Micromax.





Rosé Colored Glasses

You say you can't wear contacts, but you're tired of the same old eyewear? Well, there's a new optical option for you. "OPTS" are designer glasses that can match your clothes, luggage, and every mood.

Developed by Potomac, MDbased Sansom Incorporated, this foray into four-eyed fashion features hollow, crystal-clear plastic frames that can be filled with poster paints, glitter, milk, soap suds, champagne, wines or what-ever else your heart desires. The OPTS kit comes complete with hollow frame and Polaroid tens, a squeeze ball for frame filler insertion and removal, and four primary colors of vegetable dye. All of this retails for only \$12.

If you're going to make a spectacle of yourself, at least let it be your spectacles . . .

Top Ten Airports

Frequent flyers often come to view alrons as their homes away from home. According to the International Airline Passengers Association, a group representing frequent flyers, the favorite places for U.S. travelers to hang their hats are: Tampa, Atlanta, Daltas-Fort Worth, Newark, Chicago, San Francisco, Washington, (Dulles), Seattle-Tacoma, Orlando, and New York City (JFK).

Abroad, the 93,000-member organization, favors airports in Amsterdam, Frankfurt, London (Heathrow and Gatwick), Paris, Zurich, Singapore, Tokyo and Toronto.

Quick baggage-claim service rates as the most important consideration when flying, IAPA members say, followed by efficient connecting flights, smooth check-ins, and short walking distances between airline terminals.



Cookin' With The "Q"

Ain't nothin' that goes better with the mouth-waterin' smell of homecooked ber-b-q than the sweet 'n' spicy sound of music. And nobody knows this better 'n' the fine folks responsible for **Smoker Products**. The Mabank, TX-based company recently unveiled "Ultra," billed as the "complete outdoor kitchen."

This moveable feastmaker not only features a thermostat-controlled, electric meat smoker and a 648-square-inch, gas-burning grill, but also a stereo system sporting a five-band equalizer, cassette player and twin speakers. It also includes a set of bar-b-q tools, plus a 12-quart, aluminum fish fryer. Ummm...hope it sounds as good as it smells...

2500 NUMBERS LISTED

"Dial-A-Message Directory"

Phone phreaks and radio morning men alike will delight in the "Incredible Dial-A-Message Directory," a recent publication by Contemporary Books. Compiled by Mark C. Guncheon, the 132-page paperback contains over 2500 dial-a-(blank) messages, ranging from Ronald or Nancy Reagan's daily schedules to "Dial-a-Trance," "Dial-an-Apology" or "Jackle Wine's Dial-a-Dirty Joke."

The book's ten chapters are divided into basic topics: children, adults, financial, jobs, medicine, religion, sports, things-to-do, weather, and the unclassifiable.



Each chapter begins with the most unusual entries in each cate-

gory, followed by lists broken down by state, city and area code.

For example, under the subject of weather information, folks in Honoldul can dial the "Volcano Eruption Message," while those in Anchorage can ring "Dial-an-Avalanche." Some of our favorites include "Dial-a-Hearing Test," "V.D. Confidential," "Dial-a-Garden Tip" and "Dial-a-Romeo." To paraphrase Alexander Graham Bell, "What halt divestiture wrought".

Price: \$5.95. For author interviews, contact Cynthia Gordon at (312) 782-9181.

"Transylvania Mania": A Monster Of A Halloween Promotion

Thinking about Halloween promotions in the middle of a summer heatwave is a pretty scary thought, but the smart radio station executive plans ahead. "Transylvania Mania" is a unique, one-station-per-market promotion offering your listeners a chance to win round-trip tickets from New York City to Transylvania (a real region in Romania, folks), or more precisely, Bucharest. The trip lasts six days and four nights, climaxing with a Halloween party thrown at Count Dracula's historic 16th Century castle.

The promotion is being handled by New York City-based Marketing Entertainment Group of America. Stations airing the contest can tie in with local sponsors; in-store registration is aided by point-of-sale materials that can be customized with your station's call letters and logo. This event can also be used in conjunction with regular holiday activities, such as costume parties, scream-off contests, haunted houses, and monster-mash bashes.



Machine Understands 1000 Words

Moving one step closer toward perfecting a computer that can turn speech into the written word, the Waltham, MS-based firm of Kurzwell Applied Intelligence, Inc. recently introduced a shoebox-sized device that, when connected to your personal computer, understands 1000 words. That's about five times more

than other voice-recognition systems on the market.

Priced at \$6500 (or \$6.50 a word), the "VoiceSystem 3000" isn't meant to replace the personal secretary. Instead, it's designed for tilling in forms or writing simple reports, since users must teach the machine, their own individual voice and speak slowly. Remember also that 1000 words is considerably less than the 100,000 words that most adults know, albeit closer to the 5000 words most often used in business correspondence.

According to USA Today, experts are predicting the current \$15 million voice-recognition-systems market to

increase dramatically over the next several years, paced by Kurwell's plans to begin shipping a voice-recognition system with a 10,000-word vocabulary next year. This particular device is said to be able to distinguish between such trickly synonyma as "meter" and "meet her."

Those who enter and don't win the grand prize can sink their teeth into a specially-designed tote bag (also with your station's logo) filled with a video-cassette of the original "Dracula" itim, a copy of the "Dracula" novel by Bram Station, a sweatshirt, cape, and vampire fangs. Hey, Dracula newer wors a sweatshirt

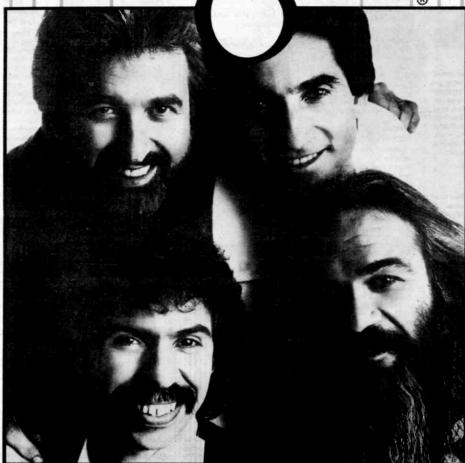
never wore a sweatshirt . . .
For further information, contact the Marketing Entertainment Group of America at (212) 226-8700.



A 'Yupscale' Promotion featured by Harvey Mednick, R&R 7/19

The Last Yupper, a 24x36 full color poster is now available in your market for your promotional needs.

For wholesale rates, contact Steve and Sharon Fifter, DaVinci Productions; P.O. Box 7057, Evanston, IL 60204. Phone 1-312-328-4627



For the past five years, the Westwood One Radio Network has brought listeners the

For the past five years, the Westwood One Radio Network has brought listeners the hottest acts in country music on its top-rated Live From Gilley's series, heard on more than 450 stations throughout the world, plus Armed Forces Radio and the BBC.

And now, Westwood One's Concertmaster mobile recording studios are hitting the road to capture live concerts by country music superstars in all corners of the nation for a brandnew monthly concert series – Westwood One Presents.

Grammy-winning vocal group The Oak Ridge Boys take center stage on the next edition of Westwood One Presents, airing the week of Monday, August 12 on the same great radio stations featuring Live From Gilley's each week. It's an exciting show recorded by Westwood One at Cleveland's Front Row. Theatre during the Oak's Current Step. On Chapton. One at Cleveland's Front Row Theatre during the Oaks' current Step On Out tour, and features favorites spanning the celebrated quintet's illustrious career.

Westwood One Presents is hosted and produced for Westwood One by Jim Duncan, who

handles the same duties for *Live From Gilley's*. To find how you and your listeners can tune in to the hottest new country series on radio, contact your Westwood One representative now at (213) 204-5000.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

PRO:MOTIONS

Smith Upped To Nat'l Director Of Marketing



Larry Smith has been named National Director of Marketing, Urban Contemporary for PolyGram Records. Smith is a 14-year veteran of the label and moves to its New York offices from San Francisco, where he served as Branch Manager for the past four years. Prior to that Smith was Western Regional Marketing Manager.

WTAO Names Hendrickson GM

Bob Hendrickson has been appointed General Manager of WTAO/Murphysboro-Carbondale, IL. Prior to his appointment, Hendrickson served as GSM of KAAY & KLPQ/Little Rock.

PolyGram Taps Levenson

PolyGram Records has named Bill Levenson Director/A&R in the Rock Division. Most recently, Levenson served as Manager/A&R for the company. Levenson joined the label in 1980 when he worked as Manager of Marketing Systems for PolyGram Classics, moving a year later to PolyGram Records, Inc. as Assistant to the President.

Island Names Shore



Rhonda Shore

Rhonda Shore has been appointed to National Director of Press and Media Relations at Island Records. She comes to the label from Chrysalis Records, where she was Director of National Publicity. She has also served as Manager/Publicity Services at JEM Records and AE at the Howard Bloom Organization.

Slatkin Named **ACM President**

Leonard Statkin, Music Director of the St. Louis Symphony Orchestra, has been elected President of the Association of Classical Music. Martin Bookspan has been re-elected for a fourth term as Chairman of the Board. Matthew Field, VP/GM of WNCN/New York, was elected Executive Vice President. Five VPs were also voted in: Charles Croce. Director of Cultural Communications/NW Ayer; Joseph Dash, Senior VP/GM CBS Masterworks; Ray Edwards, National Classical Sales Manager/Tower Records; Lee Lamont, Executive VP/ICM Artists; and Wayne Shilkret, Director of Performing Arts/Ambassador International Cultural Foundation. The following officers were reelected: Secretary Stewart Warkow, Treasurer Harry Kraut, VP & General Counsel Harold

WFIL & WUSL Name West

Becki West has been appointed Retail Sales Manager at WFIL & WUSL/Philadelphia. During the last two years West served as the stations' Co-op Director. Before coming to WFIL & WUSL, she worked at Elkman Advertising in Bala Cynwyd for over eight years, holding AE, Media Buyer, and Promotion Director posts.

Baird-Taylor Directs CA Publicity



Pat Baird-Taylor

Pat Baird-Taylor has been promoted to the newly-created position of Director/Publicity for RCA Records. Baird-Taylor initially joined RCA as a publicity consultant. Prior to that, she served as an independent publicist and corporate writer in the music

Kassoff & Co. Created

Mark Kassoff, former VP/Research at Reymer & Gersin Associates, has established Mark Kassoff & Co., which specializes in success strategies for radio The phone number is: (313)

Anthony, Miller Join The Research Group



Mike Anthony



Roxann Miller

The Research Group has added two new Research Associates. Mike Anthony comes to the company after eight years in radio. He's the former PD of KMJI/ Denver and most recently worked at KCNR/Portland. Roxanne Miller joins the firm from KGW/ Portland, where she served as Promotion and Marketing Director for the past six years.

Volbert Appointed Republic Manager

Terry Volbert has been named Manager of Republic Radio's Minneapolis office. Volbert was AE for KTCZ/Minneapolis-St. Paul for the past year and prior to that sold for KWLM/Willmar, MN and KMIT/Mitchell, SD.

Halsey & Co. Appoints Cline, Hitt



Terry Cline

Terry Cline has been named President of Jim Halsey & Co., having joined the company in 1972 as an agent. He has also served as Assistant to the President and was Executive VP prior to this promotion. In other activity 15-year company vet John Hitt, most recently the head of the Fair and Special Events Department has been promoted to Executive Vice President.

PROS ON THE LOOSE

Don Brookshire - PD WSKY/ Asheville, NC (713) 440-5874 Steve Crowley Production Director KLOS/Los Angeles (213) 838-4674

Mike Dowling - PD WWCO/. Waterbury, CT (203) 753-1511 Fred Hoffman - Morning drive talk host KGNR/Sacramento (916) 944-1879

Rich Hogan - Overnights KMGG/Los Angeles (213) 662-9076

Billy Lemmons - Arista/Atlanta (404) 987-9045

Barry Michaels - PD KNIN/ Wichita Falls, TX (817) 692-3640

Gary Moore - AM/PM drives WRKA/Louisville (502) 459-7152

Jeff Trager - PolyGram/San Francisco (415) 924-4480

James Sect ANN, Treasur & General Ct. Orenstein.

Casparager Rill, and Pete Rose
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Rose SHosted by Ramer Just a few of the recent quests on Radio's #1 interview series for Hope adury 3 recurive years. Brokaw Barbara Call for a demo tape - (609) 452-1150 join 300 stations nationwide, like WBAL WNBC KIRO WFBQ WIOQ **B94** KMBQ WSOC-FM WTIC-FM KEZO Y106 WRAL KDWB WW.I WGCL KFRC WKSJ-FM PRO-FM WHO

BILLY·JOEL

ALBUM·PARTY



Live from Studio 8B in New York, a classic *Album Party* for a classic artist—Billy Joel. Produced exclusively for NBC Radio Entertainment by Torus Communications. Featuring his current hit "You're Only Human (Second Wind)" and many of Billy's standards, all from his latest lp "Greatest Hits, Volume I & Volume I" on Columbia Records. And, listeners will be able to call in their questions directly to Billy. Join us for a very special evening. Call Shirley Maldonado at (212) 664-5538.

Tuesday, August 13. 10 PM Eastern, 9 PM Central 8 PM Mountain, 7 PM Pacific



RATINGS AND RESEARCH



JHAN HIBER

Arbitron Books: New Look

Considering how it was thought to soon be an extinct species, it's amazing how much attention the printed Arbitron radio market report is receiving these days. Supposedly the ratings firm was going to deliver only skeletal data on paper, giving you the privilege of paying extra for computer access through Arbitron Information on Demand (AID) to get more detailed numbers. Yet there may be life in the old paper editions yet.

At its meeting this past week with Arbitron, the Arbitron Radio Advisory Council made its final recommendations regarding the proposed major redo of the reports' layout and data content. Prior to that makeover, however, Arbitron had already begun to add some bells and whistles to the market report. The recently-received spring books show some new features useful to sales and programming teams. Let's examine these items and discuss their potential use.

Front Pages: Cosmetic Changes

I've always felt the first two or three pages of the market report offered key insights as to the quality of the numbers. In the past, page 2 showed the diary returns by county or sampling unit, while page 3 reflected the diary returns broken down by each demo cell. Trending the data on these pages can often help explain what may have happened in the estimates — the ratings scorecard.

In the new look debuted this spring there are some cosmetic changes to these front pages. Page 2 is now two pages. The first (2-A) shows the enlarged market map. The "Tabulated Diaries by Sampling Unit" data (diary return by county/sampling unit) has now moved to page 2-B. The display of the information itself remains the same; it's just been relocated to a different page.

Likewise, Page 3 has been split in two. Relocated to 3-A is the "Population Estimates and Sample Distribution by Sex-Age Group" information (in English, demo info showing what they wanted versus what actually came back from each cell). Again, however, the display of the

book is the inclusion of ClusterPlus lifestyle information on page 4. The new information displays a 12+ national profile for the 10 major geodemographic lifestyle groups. These are described as "well-educated, affluent, suburban professionals" (Group 1) through "less-educated, downscale, rural families with children" (Group 10).

The national overview is interesting. But in terms of what portion of the population falls into each of the ten main lifestyle clusters, the market-specific information is more useful. Knowing how your market stacks up in terms of lifestyle concentrations can be useful

WEEK IN REVIEW

Arbitron Reissues Coverage Study

According to Arbitron spokesperson Alison Conte, the 1984 Arbitron Coverage Study is being reissued. The key problem? "There was an error in the weighting process. This resulted in diary weights which do not adequately represent the discrete age/sex cells reported in the study."

Apparently the wrong in-tab-per-cell minimums were used. Thus, the entire study, which shows broad listening data for virtually every county in the U.S., is being reviewed and, where necessary, corrected. The original report came out in June, while the corrected study will be mailed August 16.

Holly Stone Joins Jhan Hiber & Associates

Eastman Radio Research Analyst Holly Stone has been appointed Director/Research Services with Jhan Hiber & Associates. Stone, who has been with two rep firms in New York and previously worked at stations in Philadelphia and Dallas, joins the research/marketing consultancy in mid-August.

What a difference in these two markets! According to the latest data from ClusterPlus, metro A has more than six times the national penetration of those desirable Group 1 folks (note the index of 601, where an index score of 100 means that market profile is right on the national profile). Meanwhile, market "B" has a much higher concentration of Yuppies (groups 3-4).

Can you imagine planning a station marketing campaign in these two metros? Would you think the level. Even if your market is up to its chin in folks from Groups 8-9-10, there are still advertisers who want to reach those consumers.

It seems that working with your rep firm on the use of this ClusterPlus data could be a step in the right direction. The sharp rep firms will probably soon be able to analyze the Arbitron markets in terms of this new info and provide feedback on how your station's profile stacks up. Is your market especially loaded with Yuppies? Does your format appeal to these listeners/consumers? All of a sudden your sales/programming story has more teeth. You've now given the advertiser another reason to buy your market/station. If your market is one of the top five in terms of Yuppiedom and you appeal to those listeners, that should be an integral part of your sales story.

MATIONAL METRO M PERSONS 12+ M PERSONS 12+ INDEX OF G01 WELL EDUCATED, AFFLWENT, SUBURBAN PROFESSIONALS 7.29 43.80 G02 URBAN, UPSCALE, PROFESSIONALS, FEW CHILDREN 5.16 6.43 125 YOUNGER, HOBILE, UPSCALE FAMILIES, CHILDREN, HEW HOMES 9,33 YOUNG, MOBILE, ABOVE AVG INCOME. WHITE COLLAR WORKERS 18.16 10.28 57 605 MIDDLE AGE. ABOVE AVG INCOME, WHITE COLLAR HORKERS 11.86 26.69 225 G06 YOUNGER. MOBILE. SINGLES. FEW CHILDREN. URBAN AREAS 11.74 1.51 AVERAGE INCOME, BLUE COLLAR FAMILIES, RURAL AREAS 10.54 0.57 608 DLDER, LOWER INCOME. RURAL AREAS. OLD HOMES 10.22 1.37 13 609 DOWNSCALE, ETHNIC, URBAN APARTMENT AREAS, DLD HOUSING 6.57 0.00 619 LESS EDUCATED. DOWNSCALE. RURAL. FAMILIES WITH CHILDREN MARKET "B" MATIONAL MPERSONS 12 + CONCENTRATION METRO DESCRIPTION WELL EDUCATED, AFFLUENT, SUBURBAN PROFESSIONALS URBAN, UPSCALE, PROFESSIONALS, FEW CHILDREN 5.16 . .. 603 YOUNGER. MOBILE, UPSCALE FAMILIES, CHILDREN, NEW HOMES 19.74 37.42 348 18.14 604 YOUNG, MOBILE, ABOVE AVG INCOME, WHITE COLLAR WORKERS 23.19 MIDDLE AGE. ABOVE AVO INCOME, WHITE COLLAR WORKERS 11.86 12.58 606 YOUNGER, MOBILE, SINGLES, FEW CHILDREN, URBAN AREAS 11.74 9.56 G07 AVERAGE INCOME, BLUE COLLAR FAMILIES, RURAL AREAS 10.54 6.84 OLDER. LOWER INCOME, RURAL AREAS, OLD HOMES DOWNSCALE, FINNIC, URBAN APARTMENT AREAS, DLD HOUSING 6.57 6.31 LESS EDUCATED. DOWNSCALE, RURAL, FAMILIES WITH CHILDREN 0.00

key data remains the same as what you are used to seeing. Page 3-B shows the stations that qualified to show up in the report."

Other than having to get used to looking at different left-hand-page/right-hand-page relationships than in the past, no big differences here. The juicy stuff shows up on page 4.

New Lifestyle Profile Overview

The most significant improvement in the spring in the Midwest.

not only in sales presentations but also when planning programming, promotion, or marketing strategies.

You might wonder how much difference there could be in metro lifestyle profiles. I did, and in order to satisfy my curiosity, examined two of the first reports. Shown above are the ClusterPlus comparisons between market "A," a large Eastern metro, and market "B," a medium-sized metro in the Midwest.

same approach that might be successful in market A would be right for market B? Probably not. You may feel you really know your market and what makes it tick, but seeing the data this way (compared to the national profile) can be an eye-opener.

Sales Impact

One way this data could be especially valuable is in guiding a station's sales story, particularly on a regional or national sales

Research Formulas

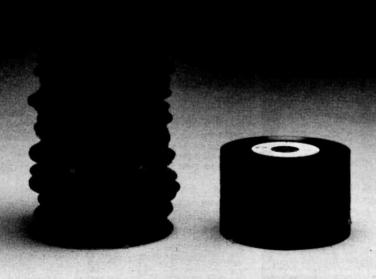
The final revision to the spring book that's worth mentioning is the handy inclusion of research formulas in the back of the book. Looking as though they were borrowed from the R&R "Ratings Report," these formulas can be helpful to the research novice.

These changes are not revolutionary; the big redo won't happen until next year. However, they are steps in the right direction, especially the inclusion of the ClusterPlus lifestyle profiles. Not a bad way to spruce up the perhaps not-so-extinct market reports.

Next week we'll begin to delve into analyses of major formats and how they did this sweep.

16/R&R FRIDAY, AUGUST 2, 1985

THE DIFFERENCE BETWEEN GUESSING AND KNOWING.



Can you guess which oldies your listeners like most? Before answering, consider this: In most music tests conducted by Surrey, results have shown less than 40% of those songs tested to have significant appeal to the targeted audience. Usually, less than 20% result in being definitely recommended.

We're referring, of course, to Surrey's A & O

Music Series, considered by many as the most advanced music test available to radio programmers. This auditorium-mode program provides you with clear, concise and quickly usable information in as few as 5 days from time of testing. All tests are

attended by carefully screened individuals whose attitudes and opinions best represent

whose attitudes and opinions best representations of core listeners. Your information is presented in three phases:

Phase I—Alpha. Alphabetical and rank listings of all titles tested featuring male, female and combined categories. Each title is accompanied by overall score plus percentage of burn and unfamiliarity. Ranked songs are color-coded according to level of appeal.

Phase 2-Omega. Page-by-page, title-by-title breakout involving comparisons of demo groups, cumers, fans or geographical

locations to level of song appeal.

Phase 3—Compatibility. Illumination of songs most or least compatible between various listening groups.

All services are provided to you under

exclusive conditions with investment scheduling and quantity discounts available.

So why guess when you can know. Call us at (303) 989-9980 and you'll see the difference.



Tampa-St. PetersburgClearwater

WWBA Stronger Than Ever; WRBQ-FM Vigorous CHR Leader; WIQI Rises To Third; Country Race Tightens

	Winter 85 5	ening '85	Str
WWBA (B/EZ)	12.9	14.5	
WRBQ-FM (CHR)	11.5	12.4	WGY (AC)
WIQI (AC)	5.9	7.0	WPYX (AOF
WQYK (Ctry)	7.5	7.0	WGFM (CH
WYNF (AOR)	7.8	6.7	WROW-FM
WDAE (BBnd)	4.8	5.7	WQBK (Talk
WSUN (Ctry)	4.3	5.3	WWOM (AC
WZNE (CHR)	4.3	4.9	WQBK-FM
WFLA (AC)	3.8	3.4	WFLY (CHF
WGUL-FM (BBnd)	3.8	3.1	WGNA (Ctr
WPLP (Talk)	3.0	3.0	WTRY (AC)
WMGG (CHR)	2.9	2.6	WPTR (Ctry
WTMP (B/U)	3.2	2.5	WROW (AC
WLFF (BBnd)	1.5	1.9	WABY (BBr
WDUV (B/EZ)	2.1	1.9	WCKL (AC)
WHBO (Gold)	.7	1.5	WCSS (AC)
WFLA-FM (AC)	1.3	1.4	WWCN (N/
WAVE (AC)	1.5	1.3	WHRL (B/E.
WXCR (Clas)	1.3	1.2	
WRBQ (CHR)	.9	1.1	3

Albany-Schenectady-Trov

WGY Reclaims Title As WPYX Slips; WGFM Stretches CHR Lead; WROW-FM, WQBK-FM Post Strong Growth

	Fall '84	Spring '85
WGY (AC)	9.0	11.6
WPYX (AOR)	11.8	9.5
WGFM (CHR)	7.8	9.3
WROW-FM (B/EZ	5.5	8.4
WQBK (Talk)	8.3	6.8
WWOM (AC)	6.4	5.7
WQBK-FM (AOR)	3.6	5.5
WFLY (CHR)	5.6	5.4
WGNA (Ctry)	5.0	4.8
WTRY (AC)	4.1	4.1
WPTR (Ctry)	2.4	3.5
WROW (AC)	6.8	3.3
WABY (BBnd)	3.3	3.2
WCKL (AC)	1.6	1.9
WCSS (AC)	.6	1.9
WWCN (N/T)	1.5	1.3
WHRL (B/EZ)	.8	1.0

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Elack, BM/Easy—Beautiful Music/Easy Listening, CHR— Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold— Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T— News/Talk, Rei—Religious, Span—Spanish, Talk—Talk, Urbn— Urban Contemporary.

Format Legend

THE BOOK IS OUT... and RADIO ONE delivers Adults! MEMO DID YOU SEE: VILTS-New Orleans, 1SI Book top AC VILTS-New 125-54 VIN LITE-Salt Lake, 1SI Book tiesen VILTE-Salt La

Dayton

WHIO-FM Stable In First; WGTZ Doubles, Rockets To Second; WHIO, WONE, WYMJ On The Rise

	Fall '84 S	pring '85
WHIO-FM (B/EZ)	16.0	15.8
WGTZ (CHR)	5.8	11.5
WHIO (AC)	8.0	10.3
WTUE (AOR)	11.5	9.9
WONE (Ctry)	6.1	7.9
WYMJ (AC)	4.1	6.1
WING (AC)	4.1	4.3
WBLZ (B/U)	3.1	3.7
WWSN (AC)*	6.5	3.2
WDAO (B/U) **	4.2	2.8
WVUD (AC)	3.6	2.8
WSKS (AOR)	2.6	2.2
WLW (AC)	1.8	2.0
WBZI (Ctry)	2.4	1.8
WBLY (Ctry)	1.9	1.4
WAZU (AC)	1.6	1.2
WPTW-FM (AC)	2.1	1.2

*Formerly WDAO-FM (B/U)
**Formerly WAVI (Talk)

New Orleans

WYLD-FM Continues Winning Ways; WEZB Leads CHR Growth; WBYU, WLTS, WNOE-FM Softer

	Fall '84	Spring '85
WYLD-FM (B/U)	16.7	16.8
WEZB (CHR)	10.9	12.4
WQUE-FM (CHR)	6.8	8.0
WRNO (CHR)	5.7	6.1
WBYU (B/EZ)	7.0	5.9
WBOK (Rel)	5.6	5.7
WWL (N/T)	5.9	5.6
WLTS (AC)	6.8	4.9
WAJY (AC)	5.3	4.5
WNOE-FM (Ctry)	6.3	4.2
WSMB (Talk)	3.2	4.0
WTIX (AC)	3.3	3.6
WNOE (Ctry)	2.7	3.2
WYLD (B/U)	1.6	3.0
WWIW (BBnd)	1.5	1.3
WYAT (Gold)	1.0	1.3
WSHO (Rel)	.4	1.2

Birmingham

WZZK-FM Retains Grip On First; WAPI-FM Up Four, New Runner-up; WMJJ Climbs Into Double Digits

			•
1		Fall '84	Spring '85
1	WZZK (Ctry)	12.1	12.8
ı	WAPI-FM (CHR)	8.4	12.0
1	WENN-FM (B/U)	11.8	11.6
1	WMJJ (AC)	8.3	11.1
1	WKXX (CHR)	11.0	8.9
ı	WVOK (Ctry)	5.6	6.1
L	WAGG (Rel)	6.1	5.2
1	WJLD (B/U)	2.4	4.0
1	WLTB (Ctry)	2.3	3.4
ı	WZZK (Ctry)*	5.7	3.2
ı	WERC (N/T)	3.3	3.0
١	WATV (B/U)	6.5	2.2
1	WAPI (AC)	1.9	2.1
1	WDJC (Rel)	1.8	1.6
ŀ	WSMQ (Ctry)	_	1.3
l	WCRT (Rel).	1.0	1.0
l	WOEN (CHR)	.5	1.0
ı	Formerly WSGN (RRod)		

Spring '85 Arbitron Results

Oklahoma Citv

KZBS Tops 12, Zooms To The Top; KATT-FM Returns To Double Digits; KXXY-FM Tops 10; CHRs Stronger

		-
	Fall '84 S	ipring '85
KZBS (AC)	8.8	12.3
KATT-FM (AOR)	9.8	11.6
KKNG (B/EZ)	12.6	10.7
KXXY-FM (Ctry)	9.1	10.6
KJYO (CHR)	7.9	8.4
KOFM (CHR)	6.9	7.4
KTOK (N/T)	11.8	7.2
KEBC (Ctry)	8.5	6.9
KLTE (AC)	4.5	3.8
KOMA (Ctry)	3.2	2.8
KJIL (Rel)	2.0	2.5
WKY (Ctry)	2.3	2.3
KAEZ (B/U)	1.4	1.7
KKLR (AC)	1.3	1.4
WWLS (Gold)	_	1.4



HANG ON TO YOUR DREAMBOAT — WSEZ/Winston-Salem and Boat World USA sponsored a "Dreamboat in The Hand Contest." Listeners had to keep their hands on a \$15,000 boat for \$3 hours or until one person remained. The four linalists concluded the contest by randomly choosing ignition keys, one of which started the boat.



WIN THIS CAR — WAIL/Key West recently held a contest offering a Datsun 280ZX to a lucky listener. Seated around the car on the day they gave it away are (i-i) WAIL air personalities Stewart Shaw and Tyler Dubois, owner Russell Long, Sales Manager Connie Rule, cosponsor Tom Sawyer, air personality C.C. Taylor, and winner Louis Omar (In front).

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For information on Radio'85 registration, call Courtesy Associates at (202) 347-5900.

See you in Dallas!

135/39

AOR Track

MICHAEL MCDONALD



NO LOOKIN' BACK"

The first single from his new solo album



Produced by Michael McDonald and Ted Templeman

RATINGS

San Antonio

KTFM New Leader, Near Double Digits; KSMG Debuts, Swipes A/C Crown; KONO, KEDA Up; KXZL Loses 50%

Fat '84 Spring '85

KTFM (CHR)	8.2	9.6
KQXT (B/EZ)	8.4	8.5
KISS (AOR)	7.1	7.0
KKYX (Ctry)	6.3	5.8
KSMG (AC)	-	5.3
KAJA (Ctry)	6.3	5.2
KCOR (Span)	6.0	5.0
KBUC-FM (Ctry)	5.8	4.8
KLLS (AC)	6.4	4.6
WOAI (N/T)	5.0	4.5
KEDA (Span)	3.3	4.4
KTSA (AC)	4.8	4.4
KONA (AC)	2.7	4.4
KITY (CHR)	4.6	4.3
KXZL (AOR)	6.4	3.2
KSAQ (CHR)	2.4	3.1
KAPE (B/U)	2.3	2.2
KSJL (CHR)	1.8	2.2
KSLR (Rel)	1.4	2.1
KESI (AC)	1.1	1.7
KBUC (Ctry)	1.7	1.0
KWED (Ctry)	.6	1.0

Norfolk-Portsmouth-Newport News-Hampton

WFOG Stable, Holds Onto First; WNOR-FM Returns To Number Two; WLTY Rises; CHR Race Tightens With WNSY Climb

	Fall '84	Spring '85
WFOG (B/EZ)	10.5	10.6
WNOR-FM (AOR)	8.0	9.0
WLTY (AC)	7.3	8.3
WCMS-FM (Ctry)	8.3	7.2
WOWI (B/U)	7.5	. 7.1
WNVZ (CHR)	7.3	6.7
WMYK (B/U)	5.0	6.1
WNSY (CHR)	3.6	5.6
WWDE (AC)	4.8	5.5
WPCE (Rel)	4.0	4.6
WTAR (AC)	4.7	4.4
WRAP (B/U)	3.1	3.4
WXRI (AC)	3.4	2.2
WQSF-FM (B/EZ).	2.8	_1.8
WNRN (B/EZ)	.7	1.8
WNIS (Talk)	2.5	1.7
WTID (Ctry)	1.8	1.6
WCMS (Ctry)	1.8	1.2
*Formerly WQKS (B/U)		

Greensboro-Winston Salem-High Point

WTQR Adds Three, Still Pacesetter; WKZL Up Four, Earns Double Digits; WMAG Up To Third; WQMG Loses Three

	Fall '84 Sp.	nng 85
WTQR (Ctry)	13.7	16.8
WKZL (CHR)	8.0	12.3
WMAG (AC)	7.3	7.9
WQMG (B/U)	10.6	7.5
WSJS (AC)	7.0	5.9
WOJY (B/EZ)	6.9	5.6
WSEZ (CHR)	6.3	5.6
WMFR (B/EZ)	1.7	2.8
WAAA (B/U)	1.7	2.5
WEAL (B/U)	1.0	2.5
WRQK (AC)	3.8	2.3
WDCG (CHR)	4.1	2.3
WSMX (Rel)	1.2	2.0
WAIR (B/U)	3.0	1.9
WHPE (Rel)	2.0	1.5
WPCM (Ctry)	1.4	1.4
WBIG (BBnd)	1.7	1.3
WWMO (Rel)	1.7	1.2
WTOB (BBnd)	.6 *	1.1
WWWI (Ctry)	_	1.0

Charlotte-Gastonia-Rock Hill

WPEG Shoots Into First; WSOC-FM Off As WLVK Debuts Notably; WROQ-FM Ties WBCY For CHR Lead

	Fall '84	Spring '8
WPEG (B/U)	10.9	13.
WSOC-FM (Ctry)	15.8	12.
WBT (AC)	13.3	9.
WROQ-FM (CHR)	7.7	8.3
WEZC (AC)	6.7	7.
WLVK (Ctry)*	2.8	6.
WZXI (B/EZ)	6.0	5.
WJZR (CHR)	6.4	4.
WGSP (Gold)	.6	2.
WSOC (Ctry)	.9	1.
WQCC (B/U)	1.1	1.
WLON (Ctry)	1.1	1.
WGIV (B/U)	1.8	1.
Formerly WLVV (AC)		

Spring '85 Arbitron Results

Rochester, NY

WVOR Number One Again; WPXY-FM Jumps Four, Into Second; WCMF Rebounds To Double Digits

		5
	Fall '84 S	ipring '85
WVOR (AC)	14.7	13.6
WPXY-FM (CHR)	8.4	12.5
WCMF (AOR)	8.8	11.2
WEZO (B/EZ)	12.5	11.1
WMJQ (CHR)	8.2	7.7
WHAM (AC)	9.2	6.4
WYLF (BBnd)	5.2	6.4
WBBF (N/T)	5.3	5.5
WNYR (Ctry)	4.5	3.6
WDKX (B/U)	2.3	2.9
WZKC (Ctry)*	2.3	2.5
WPXY (CHR)	.7	1.0
*Formerty WHFM (CHR)		

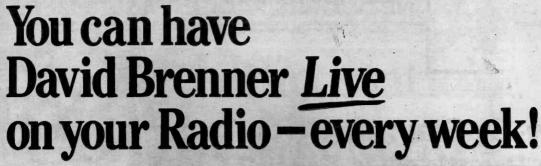
Memphis

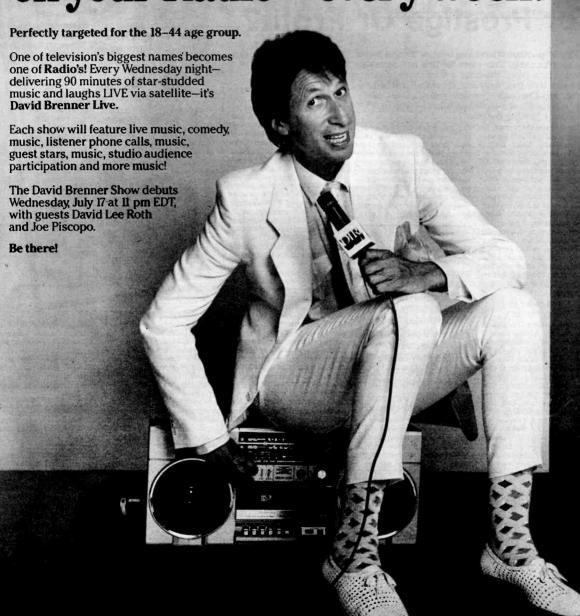
WHRK, WMC-FM Strong 1-2; WMC Rebounds, Takes Third; WGKX, WLOK, WEZI Post Gains

	C-4:04 C	
	Fall '84 S	
WHRK (B/U)	11.7	12.9
WMC-FM (CHR)	10.1	11.8
WMC (Ctry)	7.8	9.2
WRVR-FM (AC)	8.8	7.8
WGKX (Ctry)	6.3	7.6
KRNB (B/U)	7.3	7.4
WDIA (B/U)	7.1	7.0
WLOK (B/U)	6.1	6.9
WZXR (CHR)	7.2	6.7
WEZI (B/EZ)	5.4	6.2
WREC (BBnd)	4.3	3.8
WHBQ (N/T)	3.6	2.9
KWAM (Rel)	2.2	1.5
WRVR (AC)*	2.8	1.5
WXSS (B/U)	-	1.3
*Formerly WKDJ (B/U)		
		40

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Biack, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rei—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.





NETWORKS/PROGRAM SUPPLIERS



REED BUNZEL

Play-By-Play: For Prestige Or Profit?

Play-by-play sports have long been an integral part of radio programming. Ever since the first home run was simulated by a pencil whacking a wooden box, listeners have tuned in for their daily dose of baseball, football, apple pie, and Chevrolet. Network radio "games of the week" entertained audiences long before television turned sports into a "bidding bonanza.

Today the networks seem to be rediscovering the value of play-byplay broadcasts. Major League Baseball is back after a 25-year hiatus, NFL Monday Night Football was recently negotiated for a record rights fee, and myriad other sporting events - golf, boxing, racing, basketball - are again showing a surge of radio popularity. Sports never actually disappeared from radio, of course, but the competition to acquire the broadcast rights has created a brand-new "ball game." Networks are reconsidering whether the value of sports lies either in the bottom line or the "prestige" that accompanies a great sports broadcast package

Loss-Leader Or Money Maker?

Of course, no network is going to charge into the sporting business without the clear objective of making money. Naturally, network execs are not paid to lose money or break even simply for the sake of supplying exclusive programming to affiliates. However, with in-creasing rights fees, as well as growing talent and broadcast costs, networks are finding it more and more difficult to make play-byplay sports a cost-effective venture. Are they willing to lose money in order to maintain an image of prestige? Or is there really a profit to be made in sports coverage?

Mutual Radio Network President Jack Clements acknowledges the "prestige factor," but stresses that image alone is not enough to make sports a valuable asset. "Sports have to make money," he says. "We carry sports because they give us opportunities to earn a profit; we'd certainly stay away from them if we couldn't make money. Sports also give our affiliates chances to increase their revenue. By programming sports we can better position ourselves in the network market, and we feel we get an adequate return on our investment, both financially and with our market image."

"You don't go into sports simply for the return you get on it. In the long run a network could do a lot. better just by putting its money in the bank. What you make from play-byplay coverage is far below what you'd get from the rest of your network lineup, strictly because the rights, talent and production costs are so prohibitively high."

-Dick Brescia

CBS Radio Networks Sr. VP Dick Brescia stresses, however, that there can be better ways to realize a profit than by concentrating on sports. "You don't go into sports simply for the return you get on it," he says. "In the long run a network could do a lot better just by putting its money in the bank. What you make from play-by-play coverage is far below what you'd get from the rest of your network



Randy Bongarten



lineup, strictly because the rights, talent, and production costs are so prohibitively high."

NFL Football Score

NBC Radio recently won NFL Monday Night Football from CBS, paying a hefty sum for the two-year broadcast rights. Industry-watchers suggest the network will have difficulty making money with the games, but NBC Radio President Randy Bongarten is unperturbed by the doomsday augurs. 'We feel that sports should always be a profitable enterprise, and we anticipate that our NFL package will make money. While we aren't really looking for 'prestige' per se, obviously one of our consid in bidding for football was that it would provide the kind of programming that stations look for in a network. That image can be a great asset, and if we can make money in the process, it's a great deal."

ABC Radio Networks, which won the exclusive radio rights to the 1984 Summer Olympics as well as the recent NBA championship series, recognizes the benefits of sports programming. Sr. VP Bob Benson says play-by-play coverage can be profitable . . . up to a point. "There is great value in baseball and football, and we were in the bidding for both," he says. "But the more we saw what was going on, the more they looked to be major investments that might have trouble paying off. CBS took the baseball bids to where we didn't see it was profitable, and when we saw the size of the football bids being submitted, we decided to withdraw. We'd love to have them, but not at those prices. We wish NBC all the best luck in the world."

Brescia agrees that sometimes enough is enough. "We have a good financial track record with sports, but our last bid for the NFL was made because we didn't want to put our sales department in a hole. We submitted what we thought was a good bid; it turned out not to be good enough. But if we had paid the price that won, we would have lost a lot of money. We love sports and want to make it a part of our programming, but not to the point where it doesn't make good sense from a business point of view."

Bill Of Rights

Rights fees for professional sports are skyrocketing in both radio and television. As networks continue to realize the value of sports coverage, and as sports leagues and franchises continue to watch the networks fighting over who gets to pay the most, those fees will continue to escalate. Will costs continue to rise so that one day the networks may reach the point of "no return"?

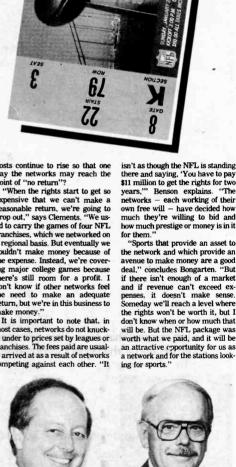
"When the rights start to get so expensive that we can't make a reasonable return, we're going to drop out," says Clements. "We used to carry the games of four NFL franchises, which we networked on a regional basis. But eventually we couldn't make money because of the expense. Instead, we're covering major college games because there's still room for a profit. I don't know if other networks feel the need to make an adequate return, but we're in this business to make money."

most cases, networks do not knuckle under to prices set by leagues or franchises. The fees paid are usually arrived at as a result of networks competing against each other. "It

Dick Brescia

there and saying, 'You have to pay \$11 million to get the rights for two years," Benson explains. "The networks - each working of their own free will - have decided how much they're willing to bid and how much prestige or money is in it

'Sports that provide an asset to the network and which provide an avenue to make money are a good deal," concludes Bongarten. "But if there isn't enough of a market and if revenue can't exceed exnenses, it doesn't make sense. Someday we'll reach a level where the rights won't be worth it, but I don't know when or how much that will be. But the NFL package was worth what we paid, and it will be an attractive exportunity for us as a network and for the stations look-







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MARINA OSWALD
DR. LENDON SMITH
HOWARD JARVIS
ED MCMAHON
HELOISE
RALPH NADER
JERRY LEWIS
SID CAESAR
ANGELA DAVIS
MILTON FRIEDMAN

HOWARD RUFF
LEO BUSCAGLIA
SIMON WEISENTHAL
CANDY LIGHTNER
SAM DONALDSON
CARLTON FREDRICKS
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Associated Press Broadcast Services

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

August 5-9

The Weekend

August 10-11	
The Countdown Mary Jane Girls/Lisa-Lisa	(WO)
Countdown America Wit John Leader Pat Benatar	h (USR1)
Country Calendar	(CW)
Osmonds/John Contee Country Closeup	(NP)
Johnny Cash Dick Clark's Rock, Roll, & Remember Tommy Roe	(US)
Don & Deanna On Bleecker Street	(CB)
Rita Coolidge Future Hits	(wo)
ABC/John Waite/Julian Lennon Gospel Line	(SI)
Walter Hawkins Hot Ones	(USR1)
Air Supply Hot Rocks	(US)
Huey Lewis & The News Legends Of Rock	(NBCE)
The Who Metalshop	(MJI)
Yngwie Malmsteen Music Makers	(NP)
Peggy Lee	(WO)
Musical! Top Hollywood musicals	(MS)
Musical Starstreams Suzanne Cianl	
Music Of The City New Edition	(Si)
On The Radio Madonna	(NSBA)
Power Cuts	(GSN)
Motels (8/11) Rick Dees' Weekly Top	40 (US)
John Parr Rock Chronicles	(WO)
Sting/Bryan Ferry/Lone Justice Rock Week	(WO)
Talking Heads/Corey Hart Scott Shannon's Rock America Top 30 Sting/Night Ranger/Phil Collins	(WO)
Solid Gold Saturday N	ight (USR2)
Top 100 countdown (8/10) Spirit Of Summer Donna Summer/Beach Boys/	(CBSR)
REO Speedwagon/Johnny Super Gold	(TRAN)
Lovin' Spoonful/Three Dog Nic Superstars Rock Cond	pht
Bryan Adams Top 30 USA All-time top male stars	(CBSR)

The Week Of

August 12-16	
The Concert	(WO)
Country Today	(MJI)
Earth News Corey Hart/Kevin Costner/Michael J	(WO)
Lori Singer/Joe Hale In Concert Din/Fiona	(WO)
Innerview Katrina & The Waves	(IN)
Live From Gilley's George Jones	(WO)
Off The Record Supertramp/Night Ranger/Lone Jus	(WO)
Off The Record Special	(WO)
Pop Concert Jack Wagner/Howard Jones	(WO)
Rock Over London Roger Taylor Pt. 2	(RI)
Shootin' The Breeze Nile Rodgers/Sting/Patti LaBelle	(WO)
Special Edition	(WO)
Star Trak Night Ranger/Kim Carnes/DeBarge	(WO

MONDAY

August 12	
American Music Magazine with Rick Dees Mary Jane Girts	(US)
Country Calendar Forester Sisters	(CW)

TUESDAY

August 13

American Music Maga with Rick Dees Glenn Frey	(US
Country Calendar Today's country singers	(CW
Live Album Party	(NBCE

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NETWORKS/PROGRAM SUPPLIERS

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ABC Rock Net
ABC Sock Net
ABC Youth Nets
Norman Media Services
and Services
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Salte Mountain Broadcasting
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INT = NATWOOD PRODUCTIONS
NESSA = NSSA PRODUCTIONS
PFM = PFM Inc.
PFM = PFM Inc.
PFM = Progressive Radio Network
PIM = Public Interest Aff.
R = Public Interest Aff.
R = Syndicate If.
SOU = NSC The Source
SP = "The Spritt" Productions
TRAIN = Transformations
TRAIN = Transformation Radio Network
WRN = United Salabors Radio Network
WRN = Weedeck Radio Network
WRN = York Radio Network

COMEDY

Comedy onon	(CW
High Seas: Phil Harns/Bitt Dana/ Stan Freberg David Frost/Edgar B	ernen/
	e gen
Monty Python	
Dally Freed	(DC
	(50,
Alaska Watergate/killer bees arrive/	
Bush-Dole cartoon SFX/lawyers in	Space
3rd floor now empty	
Laugh Machine	(PRI
Bill Cosby/Lily Tomlin/Kip Adotta/	
Steve Martin/Joan Rivers/	
Steve Martin/Joan Rivers	

Rodney Dangerfield

Party Drop-Ins

House party #2/bikini full of trouble almost rich & famous/Bob's adult party school/Charles Manson workout (ASR) Radio Hotline

I was just thinking wrong number listen to your mother/listen, punk what a day

Stevens & Grdnic's (ASR) Comedy Drop-Ins I don't care beer/natural causes/o believe it or else/at a funeral

GENERAL INFORMATION

Ed Busch Talk Show

Ed Busch Talk Show	(AP)
Federal budget/nuclear after-effect	s (8/3)
Aliens on earth/balanced diet anore	exia (8/4)
Computer Program	(PRN)
Computerized appliances stock ma	rket/
local area networks	
News Blimp	(PRN)
Surgical glue/politics of dancing/	
fat implant/Spike Jones/design	er tood
Something You	
Should Know	(SBS)
Meeting goals (8/5)	
Investing secrets (8/6)	
Skeptics (8/7)	
Patients' rights (8/10)-	
Sound Advice	(PRN)
Open reels tape decks "L" casser	nes
noise-reduction	
Sporting News Report	(CW)
Renaldo Nehemiah (8/5)	
Dallas Green (8/6)	
Stan Albeck (8/7)	
NFL strike (8/9)	
Pedro Guerrero (8/10)	
Sports Flashback	(CW)
Bobby Knight/Abe Woodson work	d series
KO record/Sonny Liston	
Waldenbooks Review	(WO)
John Irving's "Cider House Rules	"/
"Hard Money"/"The Celibate:	5 /
Larry McMurtry	

WEDNESDAY

August 1	4
American Music Maga with Rick Dees Beach Boys	azine (US)
Country Calendar Sylva	(CW)

THURSDAY

August 15	
American Music Magazine with Rick Dees Julian Lennon	(US)
Country Calendar Elvis tribute	(CW)
Carry War page	

FRIDAY

-	August 16	1	
-	American Music Magazine with Rick Dees Don Henley	(US)	
	Country Calendar Elvis remembered	(CW)	

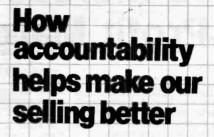


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MANAGEMENT

FINANCIAL GUIDE FOR OWNERS, MANAGERS

How To Increase Your Profit Margin

By Rick Ott

To make money in radio, your station's revenues must exceed your expenses. You may laugh. Yet even though this is quite obviously the key to financial success, many stations, particularly in medium markets, consistently operate in the marginal (or negative) profit range.

Equally obvious is the solution to poor profitability: increase revenues and cut expenses. Everyone nods in agreement. But wait. The real "secret" to achieving and maintaining high profits may not be as obvious as you may think.

Profit Factors

Let's take a closer look by studying four key factors:

· Radio is a high fixed cost industry. Your total costs are composed of both fixed costs and variable costs. Examples of fixed costs include (but aren't limited to) salaries, utilities, office supplies, promotions and advertising, programming aids, and debt service. Note that this doesn't include capital expenditures such as building and equipment, which are balance sheet items and don't show up on your income (profit and loss) statement. Fixed costs, as a percent of total costs, are high.

Variable costs are really the incremental costs incurred each time you sell another spot. This would include sales commissions, agency commissions, and any other sales or production expense related directly to each sale. Variable costs, as a percent of total costs, are low.

· To reach profitability, you must first cover your fixed costs. Owning a radio station is like owning a computer company. You in-cur high fixed costs in developing, manufacturing, and bringing your computer to market. But as your sales increase, you eventually cover your fixed costs. As sales increase further, your variable costs per unit drop. Soon you're operating in the profit margin range. As sales continue to increase, your profit margin widens

It's not unusual for some well-

run stations to consistently achieve profit margins of 40% or more. Contrast that with your typical grocery store that averages less than a 1% profit margin. Radio has

its advantages.

But what about those stations that aren't achieving high profit margins? They're still swimming underwater in Fixed Cost Lake, bobbing above the surface from time to time for air, but never displaying the thrust necessary to blast out of the water and soar high above in Profit Margin Heaven.

modore, and IBM. The former group of companies is out of the business; the latter group is flourishing.

To operate in Profit Margin Heaven, your station must be one of the top-quality facilities in the market (in terms of on-air sound, promotions and advertising, and sales staff). Being a "also-ran" won't get you there. This means you'll have to spend money to add quality: pay top salaries for the best people, use many programming aids (music services, research projects, consultants, etc.), and implement high-powered advertising and promotions.

But you say you "can't afford" those increased expenditures yet you can afford to own the station?

"Contrary to the obvious, the real key to reaching Profit Margin Heaven isn't to decrease your expenses, but to raise them!"

· Reach the profit margin range by adding quality. You'd better sit down for this. Contrary to the obvious, the real key to reaching Profit Margin Heaven isn't to decrease your expenses, but to raise them! Successful station executives understand this concept (as they smile all the way to the bank); unsuccessful executives shudder at the thought (while they call their doctor for an ulcer medicine refill).

Let's go back to the computer example. How many computers do you think your company would sell if, due to numerous "cost cuts" in the manufacturing and marketing areas, your computers didn't mea-sure up to the quality of competing brands? Ask Atari, Coleco, and Texas Instruments. Their products and/or marketing efforts didn't measure up to those of Apple, ComThat's like paying for enough jet fuel to fly three-quarters of the way to Europe. You need to buy enough fuel to arrive, or don't make the trip in the first place.

 Take advantage of quality leverage. The term "leverage" doesn't just refer to using "other people's money" (like you did when you bought the station). There's also the quality leverage factor I've been describing: the costs of adding quality to your station are far exceeded by the increased revenues such quality generates. Automobile manufacturers have long understood this concept. The added cost of making a Cadillac isn't that much greater than the cost of making a Chevrolet, but the Cadillac's profit margin is significantly greater.



consulting and research firm. Prior to cofounding the company in mid-1984, he spent 16 years in various on-air, programming, sales, and management positions with Harte-Hanks Radio, Rust Communications, Gross Telecasting, and Booth Broadcasting.

Rick Ott is President of Richmond. VA-based Ott & Sneed, a

Rick Ott

"True quality building is an ongoing process that follows a methodical, longterm plan. As such, it has a cumulative effect. The results don't show up until a substantial amount of quality has been built up."

Con-cents-tration

To become the market's topquality station, you must concentrate on four different areas:

1. Programming. Your programming is your product; it must be the best. And just what constitutes "the best"? Like evaluating any work of art, we look for both a quantitative evaluation (the ratings) and a qualitative evaluation (a noted artist's objective opinion). Make liberal use of programming aids; use all the tools available to you.

2. People. Hire good people. As with most commodities in limited supply, you get what you pay for.

3. Sales. Your sales department must be well organized and led by a seasoned sales manager. Think of your salespeople as astronauts. Before, during, and after each mission into the unknown, they go through constant training and practice. Some training can come from within, some from outside. But remember, your company must be the procurer and provider of this sales expertise. Don't expect your salespeople to procure sales expertise on their own (only one in 1000 will actually make the effort).

4. Promotions and Advertising.

You may own an expensive, shiny, one-of-a-kind private jet. But again, if you don't put gas in the tank, it won't fly. Promotions and advertising are the fuel that keeps you aloft, and flying higher and faster than the competition.

Foolish Spending

A word of caution: some executives think they're adding quality when in reality they're spending foolishly. Purchasing a few billboards or bumper stickers in no way makes up for a station's in-ferior air sound or sales staff.

Haphazard spending won't do the trick. True quality building is an ongoing process that follows a methodical, longterm plan. As such, it has a cumulative effect. Each small bit of added quality builds upon and reinforces what's already there. And successful executives understand that the results don't show up until a substantial amount of quality has been built up.

You must allocate substantial dollars to pull it off. But like a rocket ship that expends a great deal of fuel to attain orbit, once you reach Profit Margin Heaven, the returns will provide you with consistent profits well in excess of your costs.

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HARVEY MEDNICK

READERS COMMENT

Opening The Mailbag

As I've said before, this column is as much yours as it is mine. So let's dive into the mailbag and see what's on your minds.

Taking Exception

The first letter is from Jay Mitchell, well-known broadcast consultant and newsletter publisher. He takes exception to Rick Sklar's May 10 interview ("Is There A Promotion Director Shortage?"). Here's what Jay has to

"In working with client stations I continually face challenges brought about by the type of nizational structure mentioned by Rick (the direct line between Promotion Director and GM, with a broken line to PD). When this situation pops up, I'm reminded of something KUDL/Kansas City PD Dene Hallam told me: 'The PD is held responsible for the ratings, but in most situations he or she has control only over the quarter-hours, not the cume.

"In other words, the PD is only able to directly influence the process of holding onto, and extending the listening of, the listeners he or she already has; other staff members (notably the Promotion Director, often the GM) take care of the external promotion designed to at-tract new listeners. This is unfair to

"Charlie Warner (R&R 6-7) put it this way: 'If a station hopes to win in the ratings battle, the PD should have control over both programming and promotions. The PD must be responsible for getting and keeping the audience.

"The important principle here is that the PD should be able to follow through with the positioning, slogan, and promotion ideas that are being used on the air. Just as he or she should have total control over the on-air sound - focusing the energies (in a) laser-like (manner) so should that control extend to external promotion of that sound.

"In the real world the relative positions of the PD and Promotion Director will be determined by



Jay Mitchell

"The PD should be able to follow through with the positioning, slogan and promotion ideas that are being used on the air."

-Jay Mitchell

ONE YEAR AGO TODAY

- GENE BOIVIN BECOMES VP/GM AT KROX & KZEW/DA(1 AS
- A. RICHARD MARKS NAMED GM AT WYSPIPHILADELPHIA
- MIKE O'MALLEY NAMED PD AT WPKX-AM & FM/WASHINGTON
- MATTHEW FIELD BECOMES VP/GM AT WNCN/NEW YORK . ED ROBBINS NAMED GM AT KFJZ/DALLAS
- TIM MONTGOMERY NAMED VP/GM AT WHIO-AM & FM/DAYTON
- #1 CHR: "Ghostbusters" Ray Parker, Jr. (Arista)
 #1 A/C: "Stuck On You" Lionel Richie (Motown) (3rd week)
- #1 B/U: "When Doves Cry" Prince (WB) (7th week)
- #1 Country: "Long Hard Road" Nitty Gritty Dirt Band (WB)
- #I AOR Track: "Missing You" John Waite (EMI America) (3rd week)
 #I LP: "Heartbeat City" Cars (Elektra) (15th week)

FIVE YEARS AGO TODAY

- MONTE LANG NAMED EXECUTIVE VP/RADIO FOR AMATURO GROUP
- . CAROLYN METHENY DIRECTOR OF OPERATIONS AT KALL
- . JACK BEACH NAMED PD AT WLPL/BALTIMORE
- FIRSTCOM FORMED BY FORMER TM EXECUTIVES JIM LONG AND JERRY ATCHLEY AND METROPLEX PRINCIPALS NORMAN WAIN AND ROBERT WEIRS
- #1 CHR: "Sailing" Christopher Cross (WB)
- #1 A/C: "More Love" Kim Carnes (EMI America) • #1 B/U: "Give Me The Night" — George Benson (WB) (3rd week)
- #1 Country: "Stand By Me" Mickey Gilley (Full Moon/Asylum)
- #1 LP: "Hold Out" Jackson Browne (Asylum) (2nd Week)

TEN YEARS AGO TODAY

- JIMMY GUERCIO FORMS CARIBOU RECORDS
- O DON WRIGHT NAMED PD AT KSJO/SAN DIEGO
- #1 CHR: "Jive Talkin"" Bee Gees (RSO) (2nd week)
- #1 A/C: "Listen To What The Man Said" Wings (Capitol) (4th week) • #1 Country: "Wasted Days & Wasted Nights" - Freddy Fender (ABC/Dot)
- #LP: "Red Octopus" defferson Starship (RCA)

their relative abilities. If the PD is a strong, creative leader with a good track record, he or she will be given full leeway and will, in fact, demand it. If there are some inade quacies in the PD, then the GM will

rely more on the Promotion Direc-

tor to compensate.

"I recognize that Promotion Directors are fighting for the stature they deserve, and I fully support that fight. The importance of the Promotion Director's position at a radio station should not be underestimated, and I would assume that was the main point of the Rick Sklar interview. But, as in all things revolutionary, it's easy to over-represent inportance to comate. I don't think that's a healthy situation for radio."

On The Other Hand

Keith Carson, Director of Creative Services at WRFM/New York, responded to the Sklar interview this way:

"Having been in promotion for many years, I've never had much difficulty in moving up the ladder to a better position. As Rick points out, good promotion people are hard to find. So for those of us in the field, this is a great opportunity. It allows us to be selective in making our choice of what markets we would like to work in. It also enables us to ask and receive, in most cases, more money than the station was originally willing to pay.

A New Meaning For Middle Age Spread

I found an interesting item in a recent issue of Business Week which you should bear in mind as you cast your TV spots or ad layouts. It seems the definition of middle age like waistlines and bald spots - keeps expanding.

Since the median age is now over 30, Americans are pushing back the point where "middle age ends and the "golden years" begin. According to a study by New York-based ad agency Caldwell Davis Partners, middle-aged people see themselves as considerably younger. When those surveyed were asked how old they looked, most said five years

younger than their actual age

Stations that want to reach this lucrative and growing group (projected to increase 45% between 1980 and 1990) should appeal to their vanity. For example, if you want to sell someone at the high end of the 35-54 demo, use a model in his or her early 40s. But be careful not to push the concept



Keith Carson

"When was the last time vou saw or heard of a college or broadcasting school course dealing with our vital end of the business?"

-Keith Carson

"As a member of BPME, I have often mentioned what Rick pointed out - the emphasis on television. I always receive the same answer, no matter who I speak to: "There are a lot more TV members than radio members." Well, how do they expect to increase their radio membership? Certainly not with that attitude

"I strongly believe the main reason behind this growing prob-lem is the lack of education in the promotions area. When was the last time you saw or heard of a college or broadcasting school course dealing with our vital end of the

"Radio stations are always looking for an experienced promotion person, but where do they get the experience? Once we, as promotion professionals, start educating and sharing our ideas and experiences with future radio people (as well as those in the field looking for an exciting change). We may have a solution to a very serious

My Thoughts

Jay seems to deal with the problem as though the PD, GM, and Promotion Director are in three different worlds. Someone once said, "Life is a series of carefully negotiated compromises." I agree. If the triumvirate which rules a station's positioning, advertising, and marketing is in sync on goals and willing to participate in free exchange, a rigid working relationship should be sidestepped.

In Keith's case we have another chicken-and-egg situation. I stand by the challenge I made following the BPME convention: regardless of whom you perceive the organization favoring, let's make a strenuous effort to double radio participation in 1986. Let's encourage the major broadcasting companies to once again hold their group marketing/promotion meetings in conjunction with the next BPME gathering in Dallas.

The Image & Marketing mailbag is always open. If you have any comments, please let me hear from you.

DATELINES

September 11-14

"Radio '85," the second annual Radio Convention & Programming Conference, presented jointly by the NAB and NRBA

Dallas Convention Center

Radio/Television News Directors Association's International Conference Opryland Hotel, Nashville.

1986

February 2-5 National Religious Broadcasters' 43rd annual convention

Sheraton Washington, Washington

Country Radio Broadcasters' 17th annual Country Radio Seminar Opryland Hotel, Nashville.

RERFRIDAY AUGUST 271985/273

BRANIGAN'S BREAKING HER OWN RECORDS!

With the early success of "Spanish Eddie," Laura Branigan's new single, and her new album, "HOLD ME," Branigan is even topping herself!

Produced by Jack White for Family One Music, Inc. (FOMI)

CHR NEW & ACTIVE

129/25

A/C: 59/7

NOW ON TOUR!

8/2 Clearfield County Fair, Clearfield, PA 8/3 Garden State Arts Center, Holmdel, NJ 8/6 Rocky Glen Music Hall, Wilkes-Barre, PA 8/7-8 Front Row Theatre, Cleveland, OH 8/11 Holiday Star Theatre, Merrillville, IN 8/12-13 The Carlton, Bloomington, MN 8/16 Concord Pavillion, Concord, CA 8/17 Universal Amphitheatre, Los Angeles, CA 8/20-21 City Center, New York Čity 8/23-25 Claridge Hotel, Atlantic City, NJ





ON ATLANTIC RECORDS

CASSETTES & COMPACT DISCS.

STREET TALK

The hottest rumor of the week concerns two of the biggest names, RCA and MCA. Are these two corporations off to merger-ville? Street Talk has learned that negotiations suspended two weeks ago have resumed with some new wrinkles. To avoid possible conflicts of interest, look for producer STEVEN SPIELBERG to team up with MCA President/CEO SID SHEINBERG to buy Universal Pictures.

PAUL HARVEY got the phones (and nerves) jangling at ABC last week when he quipped something to the effect of, "There are three axioms in this life: 1) The check's in the mail; 2) I'll respect you in the morning; and 3) There won't be any job cutbacks after the merger."

Did someone say cutbacks? KLOS/LOS ANGELES Production Director STEVE CROWLEY says ABC eliminated his position. Word is that any further radio trimming would come from the networks, not the O&Os. It's OK, Paul - you're cool.

Meanwhile, it looks as if the spinoff fun has begun. Apparently last Friday CAP CITIES auctioned off three ABC rigs, clearing the way for the merger. Reportedly included in the selloff were KSRR/HOUSTON, KTKS/DALLAS, and WRIF/DETROIT. The names of the buyers will be out in a few days, and an ABC spokesman said he wouldn't be surprised to see minorities involved. However, Street Talk hears that NBC, GANNETT, and MALRITE were among the "minority" bidders for KTKS.

As if WLS/CHICAGO's disappointing spring book wasn't bad enough in itself, now a half-dozen area stations have complained to ARBITRON about 'LS personalities STEVE DAHL and GARRY MEIER, who recently made several on-air survey-related remarks. Arbitron still has not received WLS's reply to the incident, which could carry some very serious consequences.

WCLS/DETROIT has applied for new call letters WDTX, but we'll be damned if anyone will answer the phone to discuss the new "Detox" format.

While nothing's been officially confirmed, it's said that when AMOS BROADCASTING takes over CHR combo WZUU-AM & FM/MILWAUKEE, Station Manager STEVE SCHRAM will choose to stay with MALRITE in an unnamed capacity. So who'll sit in the 'ZUU power seat? The answer can be found deep in the heart of Texas - it's JIM THOMPSON, VP/GM at KLLL & KEND/LUBBOCK.

'NEW Vs. The Crue

In an effort to defend their AOR turf. WNEW-FMINEW YORK OM SCOTT MUNI and PD CHARLIE KENDALL issued the following memo to record

"We love a battle, the napalm . . ah, it's glorious. The last thing you need is to get caught in the crossfire. Be careful what your artists say in relation to IDs voiced for our competition. The key phrase we have a problem with is, 'Hi, this is Jimi Hendrix, and you're listening to K-ROCK, New York's #2 rock station, but not for long.' It will be a hell of a lot longer than they think, and even longer before you'll be back on speaking terms with 'NEW-FM. An artist doing an ID for a radio station is one thing, but getting involved with positioning statements is another."

MOTLEY CRUE'S NIKKI SIXX unwittingly cut such an ID, and the group immediately felt 'NEW-FM's wrath. Despite 'NEW's plans to sponsor an M.C. show in two weeks, all of the band's records went "bye-bye," said Muni, who warned, "It is a war, and all is" fair. We have 18 years of turf to protect. We're reminding everybody not to get carried away with the new kid on the block, one which has changed formats twice in the last two years. Don't forget where your roots are.'

One can only wonder how many artists 'NEW-FM is willing to sacrifice to WXRK before this ammunition begins to backfire. However, it may not get that far. ELEKTRA, which would have avoided the situation had it received 'NEW's telegram in time, has asked WXRK to withdraw the sensitive ID. No word on 'XRK's response yet.

Now that rapidly-growing rep firm HILLIER, NEWMARK, WESCHLER, & HOWARD has over 100 stations in its bullpen, don't be surprised to see HNW & H favoring more major-league markets and group owners in its lineup.

Baseball PBP on AOR? WGN/CHICAGO chose WXRT to carry seven Cubs games when 'GN is busy with the NFL Bears this fall. WXRT pays no fee, and gets plugs on WGN every ten minutes when both games are in progress. Not a bad deal.

Continued on Page 31

B	Program Directors	WEEKLY	One Hour						
-0	WESTWOOD ONE	AREA CODE NUMBER (213)-204-5000							
м	" IThe Rock	"The Rock Chronicles"							
E	spotlighting the rock'n'roll milestones of yesterday, today and temorrow								
0	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE AND ONLY.								

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INFORMATION

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COMING SOON. Their first tour in two years.

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OCT 2 Bloomington, Indiana
4 Kalamazoo, Michigan
5 Buffalo, New York
6 Syracuse, New York
8 Worcester, Massachusetts
11 Philadelphia, Pennsylvania
12 Fairfax, Virginia
13 Hampton, Virginia
16 New York, New York
18 Portland, Maine
19 Ottawa, Ontario
21 Ouebec City, Ouebec
22 Montreal, Quebec
24 Toronto, Ontario
27 Detroit, Michigan
29 Chicago, Illinois
30 Madison, Wisconsin

NOV 1 Milwaukee, Wisconsin Bloomington, Minnesota St. Louis, Missouri Kansas City, Missouri Norman, Oklahoma Austin, Texas Houston, Texas Dallas, Texas 10 Dallas, Texas 14 Calgary, Alberta Vancouver, British Columbia Seattle, Washington 20-22 Los Angeles, California

GOING STRONG.
The new single

BETTER DAYS

From their album BROTHER WHERE YOU BOUND (SP 5014)



SUPERTRAMP

ON A&M RECORDS, COMPACT DISCS & BASE CHROME CASSETTES.

PRODUCED BY DAVID KERSHENBAUM AND SUPERTRAMP.



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STREET TALK

Continued from Page 28

Before we leave the diamond, it was nice to hear new Hall of Famer LOU BROCK say that he discovered the world of baseball and big-city life from nightly listening to 50-kw giants WLAC/NASHVILLE and KMOX/ST. LOUIS. One can only wonder how many other pros feel the same way.

MEDDY WOODYARD has left her position as VP/Affiliate Relations at the UNITED STATIONS RADIO NETWORK. She was originally hired when the net was still in RKO's hands, and resigned "apparently because of the change in operations," according to US Exec. VP BILL HOGAN. Other reports suggest she was asked to leave.

More changes appear to be in store for WDAF/KANSAS CITY. This week's front page chronicles the story of MOON MULLINS's departure, but next week's news may tell the tale of GM TOM CONNOLLY's transfer to one of TAFT's new acquisitions in Atlanta or Indianapolis. Insiders aren't saying who will replace Tom, but it appears to be someone already in the company.

The latest on Capitol HIII is that the Senate Commerce Committee is now investigating "porn lyrics" to assuage lobbying groups seeking a ratings system on records a la the motion picture industry. So what sort of scientific procedure is the SCC using? One research intern, seeking names of radio PDs, labels, and distributors, said he "didn't care who they were" as long as he came up with one of each to talk to.

Gig Dept.: Last week's Street Talk listed six Country stations who were PD-less. Add two more: KBUC/SAN ANTONIO PD MAX GARDENER has departed due to health reasons. And WRNL/RICHMOND PD MIKE ANDERSON has left the station . . . If it's A/C you want, consider KEZR/SAN JOSE, where BOB HARLOW just exited as ALTA BROADCASTING VP/Programming. And there's a weekend/utility opening at KOSTILOS ANGELES, but don't blow your chances by calling . . . For AOR addicts, check out the the PM drive avails at WYNF/TAMPA and KSJO/SAN JOSE.

As a bit, WFMV/BLAIRSTOWN, NJ morning man MiKE "MUD MAN" ALAN called 2100/NEW YORK's "Morning Zoo" to ask for a job while on the air. WFMV GM William Dimmich wasn't amused, and promptly fired him. 2100 OM SHADOW STEVENS has arranged an interview for Mike, who's seems to be paying a stiff penalty for having the courage to try something different.

Radio, TV, newspapers, and wire services were abuzz this week when UPI reported that Mormon Church-owned KSL/SALT LAKE CITY had dropped all MADONNA records because of her nude photos in *Playboy* and *Penthouse*. But apparently, UPI was a little fast on the draw.

KSL PD GEORGE LEMICH told Street Talk that a UPI writer, upon learning that KSL sister KAFM/DALLAS was running a "Madonna-Free Weekend," called KSL's newsroom to see if there was a pattern; he was told Madonna had been pulled a week ago. It turns out that Madonna's "Angel" had been dropped simply because it was over, but the UPI writer wrote that station officials had confirmed Madonna was dropped because of the nude pix. UPI later ran a "kill" on the story, but of course, by then it was too late. George says KSL will keep playing Madonna's music as long as it fits the format, although the station has avoided several records in the past due to their controversial nature.

Z106/PHILADELPHIA's swing/weekender SAM MILKMAN and Production Director DAVID BLAISE have created a Madonna spinoff called "Into The Nude" that's pulling big phones. If you want a copy, contact PD STEVE DAVIS, who insists that rumors of a format change with the involvement of consultant MIKE JOSEPH are just that — rumors.

Longtime POLYGRAM local San Francisco rep JEFF TRAGER is available after ten years with the label. See "Pros On The Loose" (Page 14).

KIMN/DENVER's afternoon ace STEVE KELLEY has left for mornings at GANNETT'S KSD/ST. LOUIS. Could he be the heir apparent to RICK DEES at KIIS-AM & FM/LOS ANGELES? That speculation assumes that Rick will eventually become too busy with his syndicated radio shows, live comedy routines, TV/radio voiceovers, and movies. Indeed, Gannett's St. Louis/L.A. connection is hot, as both FM/AM PDs Gerry DeFrancesco and Mike Schaefer spent time in the "Gateway City."

MANAGEMENT THREE Chairman JERRY WEINTRAUB has announced a merger with DENNY BOND and STEVE SAUER and the management division of their company, PROFESSIONAL MANAGEMENT CONSULTANTS. The new company is still to be known as Management Three.

KCNR/PORTLAND may not be as committed to the new "Classic Hits Of The '60s, '70s, and '80s" with consultant MIKE McVAY as everyone thought. PD SCOTT McLEOD is out and MD TODD DENNIS is interim PD while the station reevaluates its position . . . WING/DAYTON OM/PD JOHN KING has exited to program a new station in the St. Louis area. JOHN ALEXANDER is interim PD.

The duet of MICK JAGGER and DAVID BOWIE performing "Dancing In The Street" will be released by EMI AMERICA August 19, with all proceeds going to the Live Aid Foundation. The label requests that all stations refrain from playing the song until they receive the official, approved version.

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CHR NEW & ACTIVE

126/14

On Tour Now!





On Atlantic Records, Cassettes & Compact Discs



ON THE RECORDS

KEN BARNES

Heavy Metal Vanishes After AOR Banishes It

When top AOR programmers and consultants began to make pronouncements last year about dropping heavy metal from their playlists, they meant what they said. At the end of the first six months of 1985, heavy metal appears to be in danger of becoming extinct on AOR radio.

For the past three years, the percentage of heavy metal artists reaching Top 15 on the AOR Albums chart has been stable, around 14%. During the first half of this year, out of 51 albums that attained a Top 15 ranking, one could be labelled a metal LP. (However, that album, Deep Purple's "Perfect Strangers," was a holdover from 1984 and, as IRS's Michael Plen remarked, is not even considered heavy metal by a lot of programmers, who instead think of it as classic hard rock. I classified it as metal because Deep Purple helped invent the form in the early '70s and haven't really changed styles dramatically.)

One out of 51 comes out to just under 2%, and that is one drastic drop. Just for review purposes here's the way the statistics look since 1978:

	Year	AOR L	P Top 15 Pct.	
	1978		2.4%	
	1979		4.1	
	1980		6.2	
	1981		11.4	
ш	1982		14.0	
	1983		13.4	
	1984		14.0	
	1985		2.0	
	(first	Six	months)	
				_

Help On The Horizon?

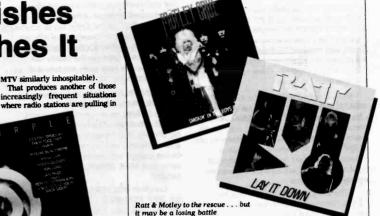
Let me quickly add that the present 2% figure is very likely to be a temporary low-water mark. Al-ready in July, Ratt and Motley Crue have reached Top 15, and Y&T seems to stand a good chance of following suit. It's interesting to note that both Motley Crue and Y&T have customized single tracks for AOR airplay - the former with a revival of the Brownsville Station teen anthem "Smokin' In The Boys Room." by no means a metal number, and Y&T with a slick studio version of "Summertime Girls" on an otherwise live album. This strategy is by no means new, but it should become more frequent in the new AOR climate (which, according to the spring ratings, seems to be producing good numbers).

And let's note that even if we added Ratt. Motley, and Y&T to the Top 15 roster without adding any other new Top 15 LPs, metal's percentage would still be only 7%. which means the metal hit conten on AOR would have dropped in half. Fans of heavy metal are where radio stations are pulling in

MTV similarly inhospitable)

Deep Purple carries the metal banner . . . alone

one direction and record companies are heading in another. There are a good number of metaloriented artists signed to major



labels, and their avenues of exposure are becoming quite limited. Yet record stores and concert halls still feel a demand for metal. I don't have any brilliant instant solutions, but I think it's an interesting situation to watch.

Tina's Back Page Sweep

Tina Turner has pulled off a rare R&R chart feat - appearing on all four Back Page charts simultaneously. It's very tough to come up with a record that appeals to CHR,

A/C, AOR, and Black/Urban strongly enough to chart, and with crossover patterns as varied as they are (for instance, CHR sometimes charts a song just as it falls off the B/U chart), it's even tougher to break at the same time.

But "We Don't Need Another Hero" scored a sweep July 26 by making its debut on the AOR Tracks chart at #26, while standing at #17 CHR, #12 B/U, and #14 A/C. The last song to hit all four simultaneously was "We Are The World," so Tina is in illustrious company. Phil Collins just missed with his last two singles, as "Sussudio" didn't chart A/C and "One More Night" wasn't a B/U chart entry. Tina could take the feat further if she hits Top 10 on all four charts; "We Are The World" peaked at #17 in AOR.

Music & Men's Magazines

AN "EXPOSE" BY HURRICANE HEERAN

The following scholarly treatise on the interaction between pop music and men's magazines is brought to you by Associate Editor Hurricane Heeran, the only R&R employee with behind-the-scenes experience (see photo).

clearly in danger of being disen-

franchised on the radio, because if

AOR isn't playing it, there isn't

anywhere else to go (with CHR and

With Madonna's exposure in Playboy and Penthouse, a brief look back appears timely. Debble Harry was actually a Playboy bunny before joining Blondie, and was later a Penthouse cover subject (without inside photo showcase). Dolly Parton also made Playboy's cover (Interview only), while earlier this year. Vanity was the subject of a photo layout. Date Bozzio of Missing Persons, who may have done Bunny work, starred on the cover and Inside Hustler recently

A couple of erotic film actresses have tried their hands at musical careers: Andrea True had a hit with "More More More" in 1976, while Marilyn Chambers's "Benihana" met a less successful fate (she also played a country singer in the movie "Up 'n' Coming").

Both Playboy and Penthouse had record labels, with Playboy's achieving some success with the



a very brief career as a Playboy

likes of Mickey Gilley; Hamilton, Joe Frank & Reynolds; and Playboy photo star Barbi Benton. Playboy also released a videocassette this year entitled "Girls Of Rock 'N' Roll "but none of the stars has exactly steamed up the charts.

A few songs have covered the skin mags, notably "Centerfold" by the J. Gells Band. "Playboy" by the Marvelettes had a different focus, but there was an obscure

single called "I'm In Love With A Playboy Bunny" by Paul Hampton, "Penthouse To Pavement" by Heaven 17 does not qualify, nor does "High Society" by Norma

Verging on controversy

But Madonna has gained more notoriety than any previous pop celebrity in this somewhat restricted field, and with "Dress You Up (In My Love)" her new single, we can hear the lokes already.

Musical Notes

NBC premieres "The Motown Revue Starring Smokey Robinson August 9, which must represent the first time a record label has its own regular TV series. (Of course, artists from other labels will appear.) The show is scheduled, by the way, against "Dallas," so it will require heavy support from musically-inclined viewers.

Looking for a new musical trend? How about black female groups from Holland? Mai Tai, a trio from Guyana relocated to Holland, are on the Black/Urban chart, while Curtie & The Boombox is a new Dutch group making noise in CHR.

Frequent On The Records contributor Hurrican Heeran (see elsewhere this page) has a couple more radio songs to add to my by-nomeans-definitive list recently. He cites "Who Listens To The Radio" by the Sports and "You Turn Me On I'm A Radio" by Joni Mitchell (covered in country by Gail Davies), which Hurricane says is a tribute to the late air personality B. Mitchell Reed.

32/R&R FRIDAY, AUGUST 2, 1985



984 SALES ANALYSIS BY STATES

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75/26



KF95 add **CFTR 34-37** KIKX add 94 O add KKFM add 195 add KSND add B96 33-29 KMGX add WKTI 23-21 KQMQ add KIISFM add KCAO add KPLUS deb 30 KSKD add Q100 33-21 **KDONFM 38-35** WERZ add KCPX 31-29 WAMX add Q104 deb 30 WPST 31-26 KWES deb 34 WRCK add



WKRZFM deb 40 WPFM 35-28 Z102 add WTLQ 37-31 KKOV deb 39 WBBQ 31-28 WHSL 28-25 WIZR deb 40 WNOKFM deb 38 WRKR 15-10



WZLD 40-36 WSPT deh 35 WANSFM deb 40 KCDO add WZYP 32-29 KTRS deb 31 WFMI add KOZE add KX104 add KRIM add BJ105 add **KZOZ 35-23**

OK95 24-16

KITY 29-24 WKZL 35-32 KIIK add Z104 24-19

WRWN add KEYNFM add WHOT add **KQXR 36-28**

> produced by alan tarney from the lp hunting high and low on warner bros. records and cassettes.

61985 worner bros records

DATEBOOK

You'll Never Never Know

Right about now, Rhino should be reissuing material from the Platters' two-plus decades as recording artists. In addition to the sort of ballads (and remakes of pre-rock standards) they're best remembered for, the volume will give this generation its first easy access to uptempo, late '60s sides such as "Sweef Sweet Lovin" and "With This Ring." Almost every R&B group from rock's first decade had a similar '60s period when they started making boogaloo records, most of them very good and very lost to history.

Also lost, or heavily obscured, is the Platters' involvement in one of rock history's more bizarre moments. Of all the reference books that mention them, only Rolling Stone's "Rock Almanac" discusses the scandal that engulfed the Platters for four months in 1959. Yet those who lived through it recall that the incident attracted as much frontpage attention — over a longer period of time — as, say, Madonna's nude pictures.

On August 10, the four male Platters were arrested in a Cincinnati hotel room along with four nineteen-year-old women, all In some stage of undress. All were charged with lewdness and assignation. The singers were charged with alding and abetting prostitution; the women, three of them white and one black, with prostitution. In early December the eight were found innocent, but not before a judge could remark. "You have taken that which can be the core of reproductive life and turned it into a socially abhorrent, tawdry indulgence in lust."

Twenty-six years later, there's little question that most of what happened to the Platters was racial harassment. Until Tony Williams and company were acquitted, however, the Platters' career went into limbo at least temporarily. Two singles issued during summer and fall failed; it wasn't until January 1960 that the group made it back info the top ten with "Harbor Lights." After that, the Platters didn't have another top 10 hit, although some would attribute that to the subsequent departure of Williams as lead singer.

MONDAY, AUGUST 5

1957/"American Bandstand" makes its network debut on ABC at 11am Philly time. The first guests are the Chardettes

1975/Stevie Wonder and Motown announce, after much speculation, that Stevie will be remaining on the label although the details of the (estimated) \$13 million contract aren't really worked out until spring 1976

1983/A lot of those watching the "Live Aid" concert remarked on how happy to be free David Crosby must have been. On this day he was sentenced to eight years for drug and firearms posession after sleeping through most of his trial.

Birthdays: Sammi Smith 1943, "Highwayman" author Jimmy Webb 1946, Rick Derringer 1947.

TUESDAY, AUGUST 6

1971/Procol Harum play with the Edmonton Symphony and the result is their other hit single, "Conquistador." 1981/Stevie Nicks releases her first LP, "Bella Donna," and in doing so has the first solo hits of any Fleetwood Mac member. Nicks is scheduled for a new LP before Labor Day. If that happens she'll have released three studio LPs in four years, making her more profific than her group. Birthday: Isaac Hayes 1938.

WEDNESDAY, AUGUST 7

1948/Hank Williams Sr. makes his debut on the Louisiana Hayride 1963/The first of American-International's beach movies premieres. Frankle Avalon and Annette Funicello

star in "Beach Party Birthdays; Stan Freberg 1926, B.J. Thomas 1942, Rodney Crowell 1950, Andy Fraser 1952, Bruce Dick-



THURSDAY, AUGUST 8

1957/Fats Domino's first full-length LP is released. Domino and Doug Kershaw have followed up their cover 'My Toot Toot" with a fried chicken commercial, in which the pair warn, "Don't mess with my Popeyes.

1975/Robert Altman's movie "Nashville" opens in Nashville. The film, written by Joan Tewksbury, takes nine months to spin off a hit single, Kelth Carradine's "I'm Easy." Nine years later, Tewksbury directs the film "Heaven," which takes more than a year to spin off two hits, Bryan Adams's title track and Animotion's cover of

Birthdays: Keith Carradine 1950, Mel Tillis 1932.

FRIDAY, AUGUST 9

1974/Bill Chase and other members of Chase are killed in the crash of a small passenger plane. 1975/The first Don Kirshner rock music awards are televised.

1982/The O'Jays have their most recent B/U top ten hit with "Your Body's Here With Me (But Your Mind's On The Other Side Of Town).

Birthdays: Barbara Mason 1947.

SATURDAY, AUGUST 10

1974/After one studio LP for Asylum, Bob Dylan makes a much-publicized return to Columbia and starts rking on "Blood On The Tracks

1984/Twisted Sister's first hit, "We're Not Going To Take It," debuts on the CHR charts a week after its peak at #10 on the AOR charts

Birthdays: Ronnie Spector 1943, Patti Austin 1950, Ian Anderson 1947, ex-Toto crush Rosanna Arquette

SUNDAY, AUGUST 11

1962/"Green Onions" by Booker T. & the MG's, another one of those hits that allegedly started out as a studio iam, is released

1968/Apple's first tour releases are issued as part of a "National Apple Week" campaign. The only non-Beatles hit that comes out of the first package of singles is Mary Hopkin's "Those Were The Days."

Birthdays: Jeff Hanna (Dirt Band) 1947, Eric Carmen 1949, Joe Jackson 1954.

CHR NEW & ACTIVE

50/27 (Second Week)

WXKS-FM	WZLD	WJAD
WNYS	WFMI	Q101
CKOI	KX104	T94
WCAU-FM	KITY	WIXV
PRO-FM	WRQN	WGLF
WHTY	WHOT	KKOV
KPLUS	KQXR	KNIN
WFLY	KF95	WHSL
Q100	KIKX	99KG
WERZ	KBOS	WDBR
98PXY	KOMO	KDVV
WGFM	KO93	KFMW
93Q	KCAQ	KGOT
WRCK	KSKD	KCDQ
WTLQ	KZZU	KBIM
KZZB	KHYT	OK95
WNOK-FM	WZON	0.100
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

SOME PEOPLE BELLU Bah-LOO-ee-SUM)



Capitol.

Produced by Steve Thompson, Michael Barbiero and Peter Schwier.

@1985 EMI Records, Ltd.

DIRE STRAITS

CHR BREAKERS

Chart Debut 32



Produced by Mark Knopfler and Neil Dorfsman On Records, Cassettes-and Compact Discs

Damage Manage ment. © 1985 Phonogram Ltd.

CALENDAR



BRAD MESSER

The Almost-**Perfect Contract**

You know what they say about contracts. The large print giveth and the fine print taketh away.

In radio, there's probably no perfect employment contract. but occasionally this column offers up another gemlike clause or provision which the ever-elusive flawless contract would surely include, ranging from the basics such as free parking and toilets that work, up to the really dreamy stuff like guaranteed excellent equipment and a Johnny Carson Plus One Day vacation policy

A few weeks ago, in exploratory job talks with a high muckmuck who shall remain unnamed, he got into the meat of the discussion by asking what I would include in a "dream contract."

As I thought about it, a new phrase jumped into my mind. It felt perfect. It made me smile. It seemed to cover almost everything.

So I said it out loud. "Just two simple things. I want to be fireproof and screwproof."

It did rate a laugh. But no attorneys scurried away to write it verbatim into a contract.

So it goes. But it still sounds almost perfect

First American Income Tax

MONDAY, AUGUST 5 — America's first income tax was signed into law by President Abe Lincoln in 1861, to raise money to fight the Civil War. Uncle Sam took a flat three percent of everything over \$800 per year (effective January 1, 1862). 1974 — President Nixon released three secretly recorded tapes which revealed he had tried to stop the FBI's investigation of the Watergate case. Most remaining public support for Nixon eroded, then he resigned four days later

1962 — Marilyn Monroe sleeping pill OD. 1952 — First transatlantic flight by helicopter. 1924 — "Little Orphan Annie" published, 1904 — First traffic light, Cleveland, red and green lights plus a buzzer. 1884 — Statue of Liberty pedestal cornerstone laid. 1620 - Pilgrims left England in "Mayflower

Isaac Hayes 43. Nell Armstrong 55 (first man on moon 1969). Director John.Huston 79

Hiroshima 40th Anniversary

TUESDAY, AUGUST 6 - Fortieth anniversary of the first atomic bombing, in which an estimated 100,000 people died — and about that many more were injured — in Hiroshima, Japan (1945). Four square miles of the city were devastated. Although President Harry Truman announced to Americans that the city was "an important Japanese military base," the bomb didn't hit any military installations. The Hiroshima bomb was a toy by today's standards: the average ICBM warhead is 25 times more powerful.

1981 — President Reagan ordered development of a neutron bomb. 1926 — Gertrude Ederle first woman to swim English Channel (14 hours 31 minutes). 1890 — First execution by electric chair, axe murderer William Kemmler at NY State Prison,

Lucille Rall (Dianne Belmont) 74.

Earth Seen From Space

WEDNESDAY, AUGUST 7 - The first picture of the whole Earth, as seen from outer space, was taken 26 years ago by the American space probe Explorer-6 (1959)

1782 — General George Washington created the military medal which we call the Purple Heart. He named it the Badge For

1974 — Philippe Petit walked a tightrope between the towers of the World Trade Center, NYC. 1964 — Vietnam war Tonkin Gulf resolution

1942 - U.S. Marines attacked Guadalcanal (Solomon Islands) to begin the first successful American offensive against Jananese forces in World War II.

Stan Freberg 59, Anthropologist Louis Leakey born 1903. Carl Wickman born 1887, started with one used car, eventually created Greyhound Bus company 1930.

Nixon Abandons White House

THURSDAY, AUGUST 8 - Seventeen years ago today, the Republican national convention unanimously selected Richard Nixon as its presidential candidate (1968), and he went on to defeat Democrat Hubert Humphrey. Eleven years ago to day, President Nixon resigned rather than continue to face impeachment proceedings (1974). He left the White House the following day.

Fortieth anniversary of U.S. ratification of United Nations charter (1945).

1888 — Revolving door patented. 1876 — Mirneograph patented. 1846 — Smithsonian Institution founded by Congress. 1709 - First flight by a manmade object, Gusmao's model balloon over Portugal.

Connie Stevens (Concetta Ingolia) 47. Dustin Hoffman 48. Mel Tillis 53. Esther Williams 62

Second Atomic Bomb On Japan

FRIDAY, AUGUST 9 - Forty years ago, an American B-29 dropped a second nuclear weapon on Japan, wiping out half the city of Nagasaki and causing an estimated 120,000 casualties (1945). The following day, the Japanese government began discussing surrender, not knowing that no more nuclear weapons were coming. America was bluffing: we didn't have another bomb built and available.

1974 - Vice President Gerald Ford was promoted to President upon Richard Nixon's departure.

Ken Norton 40, beat All in '73. David Steinberg 43. Rod Laver 47. Jonas Bronck born 1639 in Holland, first European settler or what's now Bronx NYC. James Gamble born 1836, developed first floating soap, Ivory, for Procter & Gamble.





BRAD WOODWARD

WHAS HOST RESPONDS

Screening Talk Radio Calls: Another Viewpoint

WHAS/Louisville PD Denny Nugent circulated my recent column on screening calls (R&R 5-10) to his staff for their reactions. Milton Metz, a host on WHAS for 25 years, disagreed with some of the column's points, particularly the view that calls should be juggled to achieve a balance of opinions on the air. Here is Metz's alternative perspective on call screening.

"I remember some nights when callers to my radio talk show were all witty, incisive, and informed. Alternately, they reflected pro and con opinions. And their demographics made even our perfectionist PD smile.

"Now, let's deal with reality. Sure, take out the obvious drunks, the troublemakers recognized from previous calls, the underaged, the wrong numbers — to say nothing of those musical requests.

"Even a good screener can't always spot a jerk in advance."

But once you start choreographing a balance of pro and con opinions, you're in dangerous territory. Yes, you'd like that to happen, but to force it to happen means you're managing the subject being discussed — you're manipulating so-called open discussion. Once your listeners are on to that type of manipulation, you have seriously damaged the one thing a good talk show needs — integrity."

Host's Job To Move On

"And what if a caller is a crashing bore? A moderator can make short shift of him or her. What if a caller is slow of thought? Not all interesting ideas merit machine gun delivery. What if a caller is repetitious? Let him take a break, and you take the mike. The key here is the ability of the host to direct the flow, to make light of a

wrong number, to laugh off the rambling narrative and to move

"I don't believe you can expect a screener to be an instant analyst, able immediately to spot a cusser, a mouth-breather, or the ill-informed. What happens if the next time one of them succeeds in getting on

CHANGING TIMES — KNX/Los Angeles news associate John Sianina carts out manual typewriters replaced last month by a Colorgaphics Newstar system featuring 13 terminals and two printers. All of the CBS AM properties are making the switch to electronic newsrooms, at a total cost of over \$1 million.

"Once you start choreographing a balance of pro and con opinions, you're in dangerous territory."

the air and asks why he didn't get a shot the other night? Do you tell him it's because he's a 'ding-aling?' Undoubtably, in some markets. Not so in ours."

Disdain For Callers?

"Frankly, I'm a little uneasy about the term 'ding-a-ling.' Some

of the views expressed in the May 10 article reflect a disdain for the callers, especially those who don't conform to what you might call a good mix. It has been my experience that the audience tends to reflect the host's style. Be nasty and cutting, and you'll get that in return. If that's your progamming stance, OK. But if you're out for the long haul, I have my doubts.

"This is not to say the host has to be a wimp.

"Having a discerning screener, I agree, is a plus, but I'm not sure it's a luxury many stations can afford. Use your screener to winnow out the clearly undesirable, but at



Milton Metz

84WHAS

the same time it's unrealistic to expect him to be a psychologist, speech therapist, and psychic when it comes to analyzing callers. It's tough enough to get a good host, let alone a duplicate in the control room.

"If your concerns are target demographics and a hot subject matter, that's where the payoff will come — choosing provocative guests, challenging topics, and today's issues. It works."

FIVE SCREENING TIPS

"You Run The Show"

WHAS/Louisville host Milton Metz offers his own tips for screening and handling talk radio calls:

- Be firm with the repetitious callers and ramblers. You run the show.
 Interrupt and conclude the call.
- Don't show anger at obscenities and barnyard noises. Invoke the mute button and go on to the next call; it'll ruin the obscenity caller's game. Besides, even a good screener can't always spot a jerk in advance.
- If you get an oddball, be cool; get a chuckle out of it. You'll come off looking good to your audience.
- Challenge a misstatement of fact, a slander, or a bigoted remark.
 You're not just a nerd at the mike.
- Inform (off the air) "regulars" and world-class bores they're to observe a quota, say once every two weeks for their call-ins.



TALKRADIO 2085 — KABC/Los Angeles morning team Ken Minyard and Bob Arthur contribute a recording of their June 19 broadcast to a downtown L.A. time capsule that will be sealed for the next century. They also donated articles bearing the slogan they've made famous in Southern California — EGBOK, or "Everything's Gonna Be OK."



SKY EYE — Lin Durling's (right) 50 minutes of airborne reports monitoring a high-speed chase for KGO/San Francisco listeners and the police on April 17 semed the KGO traffic reporter a special award. California Highway Patrol Golden Gate Division Chief Eriks Svede makes the presentation above. The chase reached speeds up to 100 mph, and ended with the arrest of an armed robbery suspect.

ON THE MOVE

WIND/Chicago morning personality Clark Weber signs a new five-year contract with the station . . . National Broadcast Editorial Association names KNX/Loe Angelea Director/ Community Services Steve Smith the nation's top radio editorial writer . . . Larry Crandall becomes Manager/ Administration at KOA/Denver . . . WINZ/Miami adds traffic reporter Al Abraira to its team.

Watter Jacobson signs to continue his WBBM/Chicago commentaries for another year . Debble Campbell joins KINQ/Seattle as Creative Director ... WXYT/Detroit to be consulted by Klemm Media Consultants ... WWDB/Philadelphia ups producer/ screener Susan Stillmun to Executive Producer ... Psychic Kenny



Kingston now practices "clairaudio" on KIEV/Los Angeles Saturday after-



CONTEMPORARY HIT RADIO

JOEL DENVER

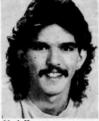
THE INSIDE STORY

America's Hottest Night Rockers



Bruce Vida

"You don't have to dress like them or talk like them to relate to them (teens). Just remember what it's like to beyoung and concentrate on those priorities."



Mark Hanso

"The phones have really helped to create an unpredictable atmosphere it takes patience, a lot of tape, a sharp blade, and timing."





Tony Hamilton

"You have to be up and on 100% of the time. The audience can tell when you're hanging back on them."



Kid Curry

"Work hard. There are so many medium-weight talents out there that a little bit of extra effort, combined with an unselfish, team-spirited athtude, will take you over the top."

The excitement and fun of being on the radio was the bait which got me hooked at 15. Because who had more fun than anyone else? The crazy person who rocked the airwaves at night. Everyone knew his name. Everyone talked about what he did and played the night before. What better job could you want? Playing your favorite music, talking to people on the phone, and having a little notoriety at the same time seemed like the ultimate then.

In retrospect 18 years later, the 6-10pm or 7pm-midnight shift would still be my first choice if I were to pick up the headphones again. Working at night offers several advantages: there's hardly anyone around, there are less restrictions, and you have the opportunity to stay in touch with the most active segment of your station's audience.

Nighttime In The Bigtime

What's it like to rock nights at some of America's premier CHR stations? Do these nighttime airwave maniacs drive around in hot cars with equally racy women? Do they earn borzo bucks deluxe? Or is it strictly "doin" my four and I'm out the door?" I talked with KIIS-FM/Los Angeles's Bruce Vidal, KKHR/Los Angeles's Mark Hanson, B96/Chicago's Tony "Wild



Man" Hamilton, and B104/Baltimore's Kid Curry, and asked them to share their secrets of success.

Bruce worked at a number of outlets (KOIL/Omaha, KGGO/Des Moines, KWK/St. Louis, and K101/San Francisco) before joining KIIS-FM three years ago. He's been carving out his nightly niche for the past two and a half years. "There are two things I love about the shift: the hours and getting off at 10. That leaves plenty of time to

party or just go home and watch movies until all hours.

"Outside of some personal appearances, I've got no daytime commitments. So I can generally sleep as late as I want. It's just me and my producer, John Adams. The phones ring, the monitors are blasting, and I'm lovin' every minute of it."



The Party Program

Competitor Mark Hanson, whose track record includes WMEE/Ft. Wayne, WZPL/Indianapolis, and KRIG/Odessa, TX, works 7pm-midnight, so things are a little different for him. "This shift fits my lifestyle. The people who listen are generally there to have a good time, so I can be sillier and more creative than other shifts would allow

"Having Saturday and Sunday nights off is good, but when I get off at midnight I've generally got production to do, and there isn't anywhere to go but home. The only downside is being at work when your friends aren't. But when I'm on the air I feel so good — it doesn't really bother me."

And what about "Wild Man" Hamilton? With a name and act like his, nights were tailormade for him. "Nothing about the shift bothers me — everything is great.

All I need is a great station and PD, and I've got both. I'm the happiest I've ever been, the shift's visibility is a definite plus, and I date a lot. Girls are funny. They want three things: money, sex, and drugs. I don't do drugs anymore, so they hit me real hard for money and sex."

Teen Jock Pigeonhole

There was a time when CHR didn't want anything to do with teens. But time passes and things change. Today's CHR programmers realize teens' spending power exceeds what ours was when we were in that demo. Teens lead to adult females; they in turn lead to adult males. Hence, the night rocker's position has become more valuable in recent years.

But is today's CHR nighttime maniac afraid of being typecast as a teen jock? Kid Curry, who's done mornings at 195/Miami and afternoons on Y100/Miami as well as programming stints at K1TY/San Antonio and WASH-FM/Washington, says no. "BIO4 needs a hot night jock, and I'm fulfilling that need. That's why I'm here. It's easier today for a talented night jock to grow into other shifts if he chooses. I aim at teens but realize there are a number of adults listening to my show. In a sense I help bring B104 into a middle ground."

"I fill in for Rick Dees when he goes on vacation," notes Bruce. "I'm really happy about that. It's not only a big thrill, but I really enjoy it." And Tony sees his shift as a stepping-stone. "I don't worry about being labeled as a night jock. I'll move into doing music somewhere. I'd eventually like to do afternoons and become a PD."

Establishing An Identity

A night jock was once considered a kind of pied piper for teens. While that night audience is somewhat broader in 1985, a successful night rocker needs to have his own identiv within the market. "When KKHR was doing the March Of Dimes Walk-A-Thon, I was hitting five and sometimes six schools a day doing presentations," said Mark. "It was a lot of work, but it paid off for me in many ways. I've also been invited back to participate in school career day activities. You just hope that some of those people you've met will turn into ratings."

Kid Curry, who worked for me at 96X/Miami in 1977, has always been a self-motivated personality. "I jump on the local bandwagon in the areas of high school, college, and pro sports. Like movie and TV



stars, these are the local celebrities my audience is talking about."

my audence is tausing about.

Tony frequents a few bars after work to shake hands with listeners.

"I've always got my B96 coat on, no matter how hot it is outside. I'm constantly promoting B96, which in turn helps not only myself but my fellow jocks." Public appearances help cement the bond between you and the listeners. But the first line of contact occurs via the radio and then the telephone.

Wild & Crazy

Bruce describes himself as "semi-wild on the air with an edge of irreverence. My main purpose is to have a good time and put the audience into the same frame of mind. No brain surgery here. I just poke fun at myself when things are moving slow. Thankfully, those mights are few and far between."

"I follow Jack Armstrong and have to come on like gangbusters, hitting the runway flying," said Mark. "He's pretty energetic, and I feed off it. I have a lot of fun with use phones, which have really

helped to create an unpredictable atmosphere. All it takes is patience, a lot of tape, a sharp blade, and timing. It's really a challenge to fit a phone bit over the 15-second intro of a record and pull it off."

Boogie Lines & Bed Checks

Bruce gives credit where credit is due for his nightly "Boogie Check" feature, sometimes called "Bed Check" in other cities. "John Landecker started it. In fact, he's been a great influence on my jocking style. Boogie Check is really popular. The wide variety of folks who call with jokes and bits amazes me, and this is where my producer really helps. He pulls my carts, sets me up; I concentrate on being creative and making a fool of myself. I also do the 'Top 8 at 8,' a playback of the day's most requested songs.

All of these thing contribute to Bruce's overall goals. "I strive for an up, positive feeling. A rival PD once told (KIIS-AM & FM VP/Programming) Gerry DeFrancesco that everyone knows I'm older than the kids, but I can relate to them. And the parents aren't intimidated because I sound like a camp counselor saying, 'Okay, everybody into the water.'"

B104

Telephone Tips

"Wild Man" Tony uses the phones extensively. As to what makes a good phone bit, he says, "Our 'Smash Or Trash' feature where I battle two new records gets 'em going. But to me, a good phone bit should instigate a person. I try to bring out the best in them. Sometimes we'll rehearse it if it's complicated. I'll even make them write it down.

Continued on Page 40

38/R&R FRIDAY, AUGUST 2, 1985

CHR BREAKER
"Dress You Up" The 12-Ixch Sixgre.

CONTEMPORARY HIT RADIO

America's Hottest Night Rockers

Continued from Page 38

"(Z100/New York PD)Scott Shannon, my brother 'Hollywood' Hamilton, and (WAVA/Washington afternoon driver) Don Geronimo are the big influences in my career. These guys use the phones better than anyone. (B96 PD) Buddy Scott and I work very closely to make sure my phone bits come off the right way. I've learned so much from him and the other jocks. I'm working with the best at B96, which brings out my best."

"Phones can be great fun. Either you can use them or you can't," cautioned Mark. "I don't recommend trying to force them into you show if they don't come naturally." Kid added. "Never talk down to the audience, especially with the phones. Don't let the bit become a runaway. It must communicate something to the audience."

Prepping & Planning

Kid also said his daily routine is geared toward prepping for the show. "I read as much as possible and try to talk about things everyone can relate to, Stay on top of the news, sports, and what's on everyone's mind and you won't be too far off. Also keep up on videos and the entertainment news."

Tony finds rock magazines like Rolling Stone and local newspapers' entertainment sections are good information sources. "You really should know who's coming to town for a concert and which are the hot movies. It's what your listeners are talking about. I come into the station early to double-check the latest information. Stay on top to be on top."

"It's more a state of mind," insists Bruce. "Like anyone, I read People magazine, and all that. But at 37, you don't have to dress like them or talk like them to relate to them (teens). Just remember what it's like to be young and concentrate on those priorities. I don't plan a lot. Most it just comes off the top of my head. Try putting yourself in front of the radio and imagine what you'd like to hear."

Psyching Up

There are days when you come

Bigtime Profile In A Small Market

So now you know what it's like to work nights in the major markets. But what about in a smaller setting? Say KKXL-FM/ Grand Forks, ND? MD/personality Michael Right gives us the lowdown.

"I came here in 1983 after working at WJXQI/Lansing and WKAZ/
Charleston, and I love it. This shift
is the best. I can get a bit loony
and no one bothers me. (PD) Don
Nordline really has this station
cranking hard. So we all look at it
like we're in the big time already,
even though we're in Grand
Forks."

Michael says one advantage of being in a smaller market is "lots of concentrated direction from my PD. I might not get this much creative attention in a major market. It's amazing how much I've grown in just two years. Besides, at 27, I'm still trying to learn as much as I

A Detroit native, Michael grew up listening to leading major market stations and personalities like CKLW, WKNR, BIII Gable, and Ron O'Brien (now on KIIS-FM). "Occasionally, we listen to out-of-town airchecks to see what's going on. But mostly we listen to what Don Nordine has to say."

Michael also noted that the money available in a major market can't buy everything. "'I'd like to move to a major one day, maybe even back to Detroit. But when I do my weekly dance on Saturday night or walk



Michael Right

into a bar or restaurant, everyone knows me. That's a lot of fun. I'd be giving all that up if I went to a major market."

to work and just go through the motions. But when you work hours which run counter to the rest of the world, it's even tougher to pull it together night after night.

Tony, who at the tender age of 24 has worked at WZUU/Milwaukee and KLAV/Las Vegas during his seven and a half years behind the

mike, feels, "You have to be up and on 100% of the time. The audience can tell when you're hanging back on them."

Kid lets his surroundings work for him. "When I'm on the radio the monitor is always blasting because I'm into the music. It really cranks me up. When I like amarket as much as I like Baltimore, I really have fun. You don't screw around with fun because there's too much BS in this business. I wouldn't be doing this if I didn't love it."

Future Fantasies

Tony talked earlier about eventually moving into programming. What does the future hold for the other three? "I'm having so much fun right now that I haven't given it a lot of thought," said Bruce.
"Maybe eventually be like Gary
Owens. You know, respected and
liked by all. I really admire his allaround talents and abilities as a

Mark said, "I want to be the first daypart to beat KIIS-FM! Bruce is a good night jock. He's real consistent, but I want to beat him. Beyond that, improvement is my goal."

And Kid, who also wants to move back into programming, offered this advice to up-and-coming air talent. "Work hard and be on the clock 12 hours a day. There are so many medium-weight talents out there that a little bit of extra effort, combined with an unselfish, teamspirited attitude, will take you over the top."

MOTION

At WVBS/Wilmington, Vicki Troy joins for 7pm-midnight from 94Z/Raleigh; Fred Allen comes over from town WHSL for afternoons; Don Van Dever is the new Production Director; and Peggy Fry grabs swing/ weekends . . . Lisa Giles has joined KSAQ/San Antonio from KSJO/San KPUR/Amerillo promotes PD Janice Williams to Operations Manager, while longtime MD Jamey Karr gets the boost to PD . . . WMVB-FM/Vineland, NJ has dropped soft A/C for an adult hit CHR presentation under the leadership of PD Nick Giorno. The station calls itself "B97-FM South Jersey's Hit Music Power

XHITZ/San Diego's Steve O'Nell moves to afternoons at KO93/Modesto. New to KO93 evenings is Ron Brooks from KPKE/Denver, while Randy Scott from KVYM/Napa handles overnights ... Keith Davis joins KJ103/Oklahoma City for middays/Production Director from KFXE/Pine Bluff, AR ... Ted Gerland is the new Program Director at KWIC/Beaumont, formerly of WHER/Portsmouth ... Marillyn Ross leaves WYFE/Rockford for the Promotion Director/evening

Slot at WSPT/Stevens Point KUBE/Seattle partitimer Stitch Mitchell switches to fulltime afternoons at neighboring KPLUS. KCDQ/Bozeman PD Greg Williams shakes off music duties, promoting



Mary Taten

Melody Sullivan to MD WOMP-FM/Wheeling, PD Bob Forster adds on the MD title, as John Stoner exits . . . Mary Taten is upped to Assistant PD/MD at Q107/Wash-Ington ... KOLL/Gillette PD Dave Kallaway exits for PM drive at KKLS-FM/Cedar Rapids ford appoints Erica Frank Business Manager and Dana Gledrys Promotion Coordinator . . . At WBEC/Pitts-field, Robert T. Posey adds News Director to his Sports Director title. Mattias Fleury is part of his news team, and Albert Canali joins as Promotion Director/midday man . . . Congratulations to KYNO-FM/Fresno PD John Lee Walker and wife Sharon on the June 30 birth of son Justin Christo-



TRANSYLVANIA-MANIA:

SEND LUCKY LISTENERS
TO DRACULA'S HOME
FOR HALLOWEEN!

Here's a Halloween promotion that's got it all—and now it's after you! Introducing **TRANSYLYANIA-MANIA** the most outrageous, original and creative audience builder ever to hit your market.

Imagine the fever that will break when your station offers listeners a chance to win:

- ALL-EXPENSE PAID TRIPS TO TRANSYLVANIA, including a Halloween Party extravaganza at a 16th century castle.
- Runner-up prizes include the "Drac-Pac," a high-quality tote bag filled with the videocasette, Dracula, starring Bela Lugosi, a copy of the novel by Bram Stoker, a high-fashion sweatshirt, black Dracula cape and a pair of Dracula fangs.

Your Station Will Also Receive...

An abundant supply of eye-catching, pointof-sale pieces, including large and small posters, counter cards, table tents, and bat ceiling danglers.

A Promotion Your Listeners Will Never Forget!

Winners will experience all of the folklore of this fabled region: walled medieval towns and fortresses, gypsies, and of course—DRACULA'S CASTLE.

Transylvania is as mysterious and intriguing today as it was four centuries ago, when Count Dracula's real-life counterpart silently stalked the land. Don't miss this opportunity to send your listeners back to the untouched heartland of Halloween legends for what promises to be an authentic and unforgettable holiday tour.

"It's a radio blockbuster an original idea that stations can really sink their teeth into!"

> Joe Denton, Program Director KLOL-FM, Houston, TX

"Halloween at Dracula's Castle it's a promotion like this that helps ensure strong numbers."

> Adam Cook, Program Director WXGT-FM, Columbus, OH

"A blood-curdling promotion . . .!"

Chris Bailey, Program Director WVSR-FM, Charleston, WV

IT'S MAJOR VEGA MADNESS WITH TRANSYLVANIA-MANIA

Marketing Entertainment Group of America, Inc.

270 Lafayette Street Suite 901 New York, NY 10012

For more information, contact: Whitten Pell (212) 226-8700



RUNNING BACK DEBUT SINGLE

CHR SIGNIFICANT ACTION

AOR TRACKS: 50

WCAU-FM	WOKI	WKSF
Q11	KX104	WXLK
Q100	KITY	WIXV
K 104	MJXO	KKQV
WERZ	KQXR	KNIN
WRCK	KBOS	WHSL
WTLQ	KMGX	WDBR
KWIC	OK 100	KTRS
WZLD	95XIL	SLY96
KSET-FM	WOMP-FM	

FROM THE DEBUT ALBUM "CAST THE FIRST STONE"

MAN

TAM

On Manhetten Records and High Guality XDR Consolle

CHR PICTURE PAGE



HUEY'S GOT THE POWER — KNBQ/Seattle was backstage with Huey Lewis & The News during a recent concert. Shown here (I-r) are MO Sandy Louie, contest winners Jennifer & Kathleen O'Neill, PD Ric Hansen, Huey, and air personality Jeff Randall.







WOW!!! — B94/Pittsburgh had the pleasure of hosting many beautiful young ladies in their recent "Naughty Naughty Bikini Contest." The winner (in the swimsuit) won a trip to the Bahamas and John Parr autographed bikini stuffed with spending money. Pictured (right) are B94 midday man Mike McCoy (f) and evening personality Mike Elilot (f), who is making sure she has plenty of money!

WFMI OPENS UP — WFMI/Lexington put smiles on many female faces during its "Lexington Strip-Off" promotion. Each week, one lucky listener was chosen to strut his stuff at a local pub, in hope of winning a Florida vacation. The female judges were a hard sell, but after much persistence DeWayne Carr (stage right) mounted a tough-to-beat campaign and capped a victory.



MEMLEY CHECKS IN — Don Henley visited the Q107/Washington staff recently to promote his recent single "All She Whenley To Do Is Dance." Shown here (I-1) are former Q107 PD Alan Burns, Henley, Q107 MD Mary Taten, and WB's



MAGICAL MOMENTS ON FILM — Atlantic recording artist John Parr stopped by the KKBC-AM & FM/Houston offices during his recent tour. Pictured here are (I+r) Sports Director Cleat Dumpster, morning zoo member John Rio, John Parr, and KKBQ PD John Lander.



SUPREME GRIPS — WQID/Bloxi, MS took the wrestling plunge and formed the "Rock & Roll Express," its very own wrestling team. This group of supreme grippers weer station T-shirts and carry the 93GID banner to every match. Shown (i-i) are WQID's Barry Todd, R&R Express wrestler Ricky Morton, WQID PD David Atwood, Express teammate Robert Gibson, and 93QID's Steve Casey.

EPADelivers

JOHN CAFFERTY

"C-I-T-Y"



CHR NEW & ACTIVE

FIRST WEEK! On Over 75 CHR Reporters — One Of the MOST ADDED including:

WXKSFM KEGL ZZ99 WNYS Y100 KHTR PRO-FM Q105 KPLUS 940 WNCI

AOR Tracks: ©



KING "Love & Pride"



CHR SIGNIFICANT ACTION

LOS ANGELES KISS-FM 14-12 KKHR 19-12

195 38 KZOZ deb 31 KMEL KIST deb 35 **KPLUS** OK 95 5-3 KX104 38 WXKS-FM KITY 28 93FM **KLUC 28-25** WGCL KCAQ deb 32 KKRZ 194 18-13 WFLY

WTLQ WOAY WJAD WBBQ WCGQ KWIC WNOK-FM 0101 KSET-FM KWES WZYP KKQV WFMI WHSL KIKX KGOT KKFM KTRS KHTX KROS KQMQ **KBIM** KDON-FM SLY96 KHYT

Billboard Dance Chart: @-@-@



BEACH BOYS "It's Gettin' Late"



CHR SIGNIFICANT ACTION

On over 40 CHR Reporters Added This Week:

Y100 WOAY WERZ WKSF

WKEE WJAD
WSSX Q101
WHHYFM KNOEFM
WKFR WDBR
WOAY KCDO

KBIM

A/C NEW & ACTIVE

One Of the MOST ADDED



CHEAP TRICK "Tonight It's You"



CHR SIGNIFICANT ACTION

NOW ON OVER 40 CHR REPORTERS!

WNVZ WRCK
WLS WTLQ
WLS-FM WBBQ
KPLUS KWIC
WVSR WZLD
WKEE WZYP
930

WOKI WKAU KIIK WJXQ

Z104 KOFM KSKD

AOR Tracks: 29



والمن المناور والمناور والمناول المناور والمناور



STEVE FEINSTEIN

VARIATIONS ON AN AOR THEME

KRBE: Houston's Home For Album Gold

Onwards, rock radio soldiers, as we continue our look at AOR-based stations with unusual formatic twists. While some observers accuse certain AORs of being so library-heavy as to qualify as "Oldies" stations, there actually is a station that touts itself as playing exclusively AOR gold. At this point, KRBE (AM)/Houston demands our attention simply for its unique formatics, although it did make a 12+ ratings improvement from a 0.7 last winter to a 1.3 this spring.

The man conducting KRBE'S brave-old-world sound is PD/morning driver Paul Christy (no relation to the Paul Christy of WLOL/Minneapolis fame.) Also known as Paul Stelljes, his background includes a stop at KFI/Los Angeles and a PD stint at L.A.'s KIQQ between '75-77. Christy came to KRBE-AM two and a half years ago after doing afternoons at KRE-FM. The AM stopped simulcasting the FM's then-A/C format (KRBE-FM is now CHR), and after a series of formatic adjustments, settled into "Classic Rock 1070" about ten months ago.

The AOR oldies route was chosen because of the "terrible straits AM is in everywhere, and Houston in particular, where its share of listening is under 18%," explains Christy. "If we're going to make any headway, we have to give people something not available on FM. We figured with the AORs changing to keep up with CHR and new music, we'd find some receptive ears. A lot of 30-year-old rockers don't want to hear drum boxes."

Christy considers KRBE a true AOR oldies format, as opposed to the pop, singles-oriented slant of hip oldies outlets such as WNOR (AM)/Norfolk, KRQX/Dallas, and WHK/Cleveland. As such, the station is designed to be an alternative to other Houston stations.

"We only play Top 40 stuff that was played on AOR first, like Cream's "White Room," he says. "We sound like a 1971 AOR that's sort of lost in time. It's full circle—we're the kind of station that brought people off AM to FM to begin with."

Pre-Beatles music and Motown gold is avoided in order to be distinct from the market's standard gold station, KNUZ. KRBE is even light on Beatles hits, as 'Christy feels Houston is still burnt out on the Fab Four from another station's flirtation with an all-Beatles format. As far as the British Invasion era, KRBE is more likely to play a relatively obscure Animals cut like "Gonna Send You Back To Walk-

KRBE Music Monitor

PM Drive

PINK FLOYD Money CREAM Tales Of Brave Ulysses BYRDS You Ain't Goin' Nowhere FLEETWOOD MAC Second Hand

ERIC CLAPTON Blues Power CROSBY, STILLS, & NASH Marrakesh Express CANNED HEAT On The Road

Again

SPENCER DAVIS GROUP Gimme Some Lovin' DOORS Alabama Song

GEORGE THOROGOOD &
DESTROYERS I'm Wanted
GRATEFUL DEAD Attics Of My

TROGGS Wild Thing
BIG BROTHER & HOLDING CO.
Bye Bye Baby

er" than a hit such as Wayne Fontana & The Mindbenders' "Game Of Love." KRBE will also cut back on tunes heard frequently on KLOL's "Psychedelic Psupper" and KSRR's "Electric Lunch" the AOR stations' daily oldies features.

The bulk of KRBE's 1800 titles are from 1965-7, with occasional forays into more current music by compatible artists, including Bruce Springsteen and George Thorogood. There's also local faves, such as Stevie Ray Vaughan and ZZ Top. Among the power oldies that come up as often as every two days are Pink Floyd's "Money," the Doors' "Light My Fire," and Led Zeppelin and Yardbirds tunes. Once-in-a-blue-moori spice tunes might be Tom Paxton's "Talking Vietnam Pot Luck Blues" or cult' favorites by the Velvet Underground and 13th Floor Elevators.

KRBE is usually sold in combo with its CHR FM. Rather than

numbers, it offers a responsive audience. "We can guarantee a crowd at any event," Christy claims. "We've got fantastic loyalty; we may not have many listeners, but our 18-34 men will show up at a moment's notice."

KRBE's promotions are "done on the street. In keeping with the AM tradition, we have zero budget for promotions," Christy laughs. A station van (the Magic Bus) hands out merchandise, and not long ago, KRBE gave away a restored '66 Mustang. The station landed frontpage newspaper coverage when jocks pumped gas for 50 cents a gallon to benefit an organization for local Vietnam vets.

KRBE's spring '85 demos include being the top AM in town for men 18-34 and finishing second on the band for 25-34 men, only .5 behind News KTRH, whose 50kw signal dwarfs KRBE's daytime 10kw and night 5kw.

Though KRBE's demos and 12+figures are dwarfed by most of the town's FMs, including the AORs, Christy's goal is to merely to carve out a respectable niche, rather than topple the giants. "If I get a 1.5, I'm a hero," he predicts. He's almost there now.

THE IMPORTANCE OF BEING EARNEST

Illuminating AOR's Light Rotation

There've been some questions as to which records should be included in a station's light rotation and which should not

Only records receiving the minimum of amount of airplay a least once a day between 6am and midnight — should be reported to R&R as being in a light rotation. (This differs from the minimum in CHR, whose structure employs faster rotations and a higher percentage of currents in its mix.)

Why the minimum? A playlist should contain only records that a station is committed to exposing to a significant portion of its audience on a regular basis. The AOR charts then reflect only credible Information that's genuinely meaningful to those who depend upon them—radio stations and record companies

How was the minimum calculated? A survey of reporters showed that virtually all stations with a light rotation air those records at least once a day between 6am and midnight.

Promotion reps have concurred that reporting records played less frequently isn't helpful to marketing efforts; in fact, it's misleading and counterproductive. If anyone at any level attempts to convince you otherwise, he's out of sync with accepted, industrywide policies.

By no means is this minimum definition meant to discourage actually playing certain records less than once a day. It only refers to reporting such records.

Obviously, when it comes to exposing a new record, any airplay at

all, however Irregular, is better than no airplay. But until a record is played on a daily basis during rated dayparts, that record should not be considered in "fotation," which the dictionary defines as "to arrange or deal with in a recurring series." By all means, play a record as often you deem proper, but refrain from reporting it until it's receiving a regular pattern of meaningful airright.

Specifically, the following types of airplay should not be reported:

- Lunar-rotation records played only between midnight and 6am.
- Test records played only sporadically in order to gauge audience response.
- Special programming records played only during features, such as jazz shows, metal shops, and new music showcases.

Also, only the tracks considered to be in a current rotation need be included on your playlist. It is not necessary to list recurrents, although some may conceivably receive one play a day.

To date, the response to the recent modifications in AOR must reporting — a power rotation, a full light rotation, and commensurate credit for an album when a station is playing multiple tracks from it has been unanimously positive. We're grateful for the enthusiastic support from both the radio and record communities, and appreciate how easily both have adapted to the changes.

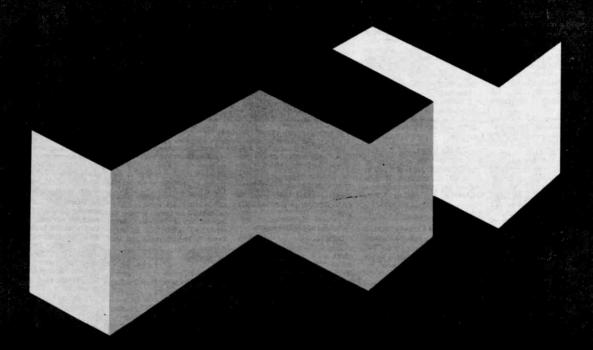


ALL ABOARD THE MAGIC BUS — PD Paul Christy (left) and co-morning host Ted Carson (right) have one foot aboard KRBE's station van, dubbed appropriately "The Magic Bus."

44/R&R FRIDAY, AUGUST 2, 1985

FOREIGNER

"DOWN ON LOVE"



The new single from Foreigner's double platinum album, "AGENT PROVOCATEUR" "Down On Love."

It's going nowhere but up!

(Also Available As A Promotional 12")

NOW ON PART II OF THEIR SENSATIONAL U.S. TOUR!



ON ATLANTIC RECORDS & CASSETTES



QUICK CUTS

WDHA Opens Its Doors; KMET Joins The Soul Patrol

WDHA/Dover threw an open house, with thousands of listeners touring the station on a Saturday afternoon. Suzanne Vega performed on the front lawn, while sponsors displayed their goods and over \$2000 was raised for charity through sales of 'DHA merchandise. The promotion generated good will and trust, and nothing at the facility was damaged or stolen.

Program Notes

KFOG has featured "Big Chill" music on "Soul Patrol" weekends. Now KMET/Los Angeles has adopted the phrase for a daily "Soul Patrol" feature, spinning three stoned soul classics every weekday at 3pm. "In The Midnight Hour," "Soul Man," and "My Girl" would be a representative set.

WXRT/Chicago has started a "Saturday Morning Flashback" feature to counter rival WLUP's popular oldies programming. Each week the four-hour show focuses on a designated year's music and events, complete with sound bytes and pre-produced pieces contributed by staffers.

Also, 'XRT morning gal Terri Hemmert recently reprised her "Rampant Beatlemania" marathon, staying on the air for 18 straight hours of the Fab Four's music — along with interviewing authors of books about the Liverpudlian lads.

KFOG/San Francisco and WLUP have joined the ranks of stations that have gone an entire weekend without playing any records. The music never stopped, though, as every tune was played from compact discs. The Loop also gave away CD players.

On New Zealand's MJK-91/-Auckland "First And Last Weekend," artists' first and last hits were played back to back (e.g., Bowie's "Space Oddity" and "This Is Not America)".

And They Played Real Good For Free

New PD Andy Bloom has WYSP/Philadelphia's free concert machinery geared up, with freebies from the Hooters, Mountain and Kim Mitchell, Bon Jovi, and Keel so far. 'YSP is also broadcasting free concerts from a local club every Friday night.

For the fifth summer in a row, WRIF/Detroit is putting on free outdoor concerts every Wednesday night. The series of 12 shows includes acts like Flash Kahan and the Look.

This Sporting Life

A WZZO/Allentown-sponsored night of bicycle races at a professional bicycle track drew 4500 spectators, and jocks took part in a preliminary race. Also, a 'ZZO charity golf tournament drew 150 golfers.

Just Causes

KQDS/Duluth raised \$16,000 for the American Cancer Society with three events: a telethon, a bike-athon, and a marathon concert featuring 12 local bands.

The ninth year of WKDF/Nashville's "One For The Sun" benefit concerts raised a record \$20,000 for

Let's Do Lunch . . . At My Place



IF THEY DROPPED A BOMB ON THIS ROOM... — MCI and Sprint would lose half their revenues. Record company reps, independent promoters, and other ace phone jockeys gether at R&R world headquarters for a splendid funch and the unveiling of the recent AOR music methodology modifications. The list advid reader who can identify every face in this photo wins one of the custom "Something's Always Cookin' At R&R" aprons being worm by the braver souls in the crowd.

Cerebral Palsy and Operation CAN, a drug abuse prevention program.

Library Lifesavers

Doing an oldies show? If you're looking for hard-to-find '60s tunes, check out a series of anthologies called "Baby Boomer Classics" from JCI Records. The 12 volumes include sets of soul, surf, and British Invasion smasheroos. Call JCI at (818) 889-9022.

In the same vein, Rhino continues to bring back those knockedout nifties from the 6ds. Besides its four volumes of "Nuggets." recent repackages include those by Gary Lewis & The Playboys and the Easybeats.

Also, RCA's "Rock And Roll — The Early Days" collects ultraclean digital mixes of 50's classics by folks like Carl Perkins and Little Richard.

And as you're hunting for compact disks, look for CDs by golden gassers like Jerry Lee Lewis, Chuck Berry, Turtles, Creedente Clearwater Revival, Hollies, Elvis Presley, Temptations, and the Supremes. Even early Stones classics such as "Out Of Our Heads" and "12 X S" are available in glorious mono, as clean and crisp as you could sale for

Kudos

WBAB/Long Island production phenom Dennis Daniel copped honors at the International Radio Festival Of New York for best humorous spot. His "Honeymooners" commercial for a local dentist had Daniel portraying both Ralph and Norton.

KSRR/Houston morning star Moby was selected Houston's favorite jock in a poll that a local TV station conducted through ballots placed in newspapers and libraries.

WRIF late nighter Karen Savelly was named Best On-Air Non-News Personality by Detroit's chapter of American Women In Radio And TV

That voice on spots for the 160 Record Bars belongs to WRDU/ Raleigh production manager and afternoon ace Tom Guild, who recently inked a contract with the retailer. KSHE/St. Louis sprung a "This Is Your Life" extravaganza on morning maniac J.C. Corroran to mark his one-year anniversary at the station. The fun included a high school marching band live in the studio, drop-ins from the Mayor and local sports figures, and a surprise appearance by Corcoran's parents. Classiest move of all—the station picked up the tab for airline tickets so Corcora could fly back to home sweet Chicago with

SEGUES

WLSQ & WREZ/Montgomery's new PD is Dave Beacher from crosstown WHHY . . . KXZL/San Antonio is now consulted by Burkhart/Abrams, rather than Gary Burns Consultant Fred Jacobs signs WMMQL/Lansing, the first FM for his "Classic Rock" AOR cities formet.

KSJO/San Jose adds Dave Numme on overnights and brings aboard Rudy Koerner as News Director ... WQBK-FMAIDany night men Tom Irwin leaves for production and fill-ins at WFNX/Boston, where Herry Samtoro is named Arts & Festures Editor.

Changes at KLOS/Los Angeles: Production whiz Steve Crowley exits, Assistant Promotions Director Diane Morales moves to crosstown KKHR as Promotions Director, and Sharron Sanchez leaves her post as PD Assistant to join the Global Satellite Network.

Reiph Cooper II joins WLIR/Long Island weekends ... Drake Hell resigns from MusicVision.

GUADALCANAL DIARY "TRAIL OF TEARS"



NOW WALKING IN THE SHADOW OF THE BIG MAN:

ktiaq, kzew, wxrt, kbco, 91x, whfs, wlir, wour, wizn, kncn, klaq, wrdu, wwwv, whmd, wzew, kufo, wcxt, ktcl, kmby, ktyd, kvre, wtos, wncs, whtg, wvvv, wffv, wuva, wzyc, wrzk, wlsq, wtcs, wngz, wxtq, kcgl, kfmu, kzyr, klwd, ktle, krxx, kvre, kkoo, wshe, klol, wpgų...

On Elektra Music Cassettes and Records

AOR PICTURE PAGE



COCKBURN COLLECTS "CASBY" — CFNY/Toronto's 5th annual "CASBY" awards (Canadian Artists Selected By You) named Bruce Cockburn the Male Artist of the Year. From left, Assistant PD Don Berns, True North Records' Jehanne Languedoc, Cockburn, and CFNY Import MD Ivar Hamilton.



GRAPES OF ROCK — Joe Piscopo's first stop to promote his "New Jersey" album was the Garden State's WDHA/Dover. From left, staffers Mary-Kaye Davis, Kevin Cottrell, Dave Brause, Piscopo, Phyllis Lopes, and PD Mark Chernoff



MASTERPIECE CONCERT — From Long Island to London for a Bruce Springsteen concert went a WRCN/Long Island winner. From left, PD Marc Coppola, the winner, Assistant PD John Grappone, Promotions Director Zena Black, and News Director Bob Ciliford.



CRAZY WARD — Santa Barbara was a little zanier than usual when the comedy team of Stevens & Grainc visited KTYD morning rock-er Mark A. Ward. Shown after semisanity was restored are (1-) PD Rick Williams, Joy Granic, Ron Stevens and Ward



WOULD YOU WIN A USED CAR FROM THIS JOCK? — As part of National Good Car Keeping month. KND/Fresno's "Big Jelf Fleded Car Glyeaway" gave away MD Riedel's 1971 Gremlin. The winner, receiving the certificate of ownership from Riedel, found her real prize in the glove compartment — a check for \$506.



LENNON LUAU — After his Honolulu concert, Julian Lennon is surrounded by KPOI morning men Rabbett (left) and Abbott (right).



PIX HUMANA — At a Kenny Loggins listening party are (I-r) WBAB/Long Island MD Ralph Tortora, Loggins, Kathleen Tortora, and PD Bob Buchmann and guest.



BREAKFAST BUDDIES — The KSHE Moming Zoo relied over \$1600 for the St. Louis Children's Hospital during their remote broadcast from a Wendy's. In their DJ Pils are (I-r) Nancy Crocker, Dan Johnson, John Ulett, and J.C. Corcean.



PEACH STATE PALS — Gluffrie's backstage visitors after its Atlanta show are (i-r) independent promoter Wynn Jackaon, MCA Director/National Promotion Frank Tumer, Gregg Gluffrie, and WKLS MD Bob Balley.





WALTLOVE

Becoming A Black/Urban Reporting Station

The last of the spring Arbitron ratings are coming in, and with them a lot of calls from stations wanting to report to the trades. In a few weeks R&R will be revising the Black/Urban radio report roster, so now is a good time to explain the selection process.

R&R's Black/Urban reporter field changes up to four times a year; spring-book revisions are usually the largest, primarily because many markets have only a spring Arbitron. While the ratings firm's customized trading-area reports and other services have been taken into consideration from time to time, published Arbitron reports remain our primary ratings standard.

Ratings are used by this office in both empirical and nonempirical ways. Only stations maintaining an overall upward trend can be taken as reporters. Another prerequisite is that a station must have already gone through a full ratings period in its format. Prospective stations must also be serious contenders both in their format and their market. That's the concrete part.

Who Qualifies

There is some flexibility when a station is the only Black/Urban commercial outlet in its market. For instance, WVOI/Toledo became an R&R reporter when its market share was still in the twos; it has since improved. Had WVOI been the third B/U station in the market, it probably would have had to wait for its ratings to in-

crease. (At this point, a station with very low ratings probably would not qualify, regardless of its formatic exclusivity.) We also temper statistical data with consideration for the accuracy and integrity of a station and its programming staff.

Because of the limited number of reporting "slots," only stations from rated markets are usually eligible. (Exceptions, although rare, have been made for quality, professional stations in unrated markets.

Only fulltime, contemporary Black/Urban outlets are eligible, because a reporting requirement is that all reported songs be played at least three times per day. Several hours of "Quiet Storm" or similar programming wouldn't disqualify a station; however, an outlet that plays only a few hours of mainstream black music a day is not what R&R is looking for in a reporting station.

porting station.

These guidelines ensure that the R&R Black/Urban chart remains the industry leader in accurate, meaningful music information.

Unlike other industry charts, the R&R chart serves to give information to its users, not to confer status.

on those who report.

R&R differs from most other trade publications — especially tip sheets — in that subscribing to R&R is not required in order to report.

Enlist Now

If you're interested in reporting to R&R, send us a composite tape of your station, preferably one with some long scoped stretches that fully describe your music. Your package should also include a playlist (broken down into rotations as you'd report them), ratings information and any other material that might support your case. Also, tell us a little about your station's music theory; i.e, long or short list, wide or narrow rotations, and so forth.

We'll be making decisions before the end of this month (and maybe sooner), so promptness and efficiency in this first step are to your advantage.

Send your information ASAP to: Walt Love or Sean Ross Radio & Records

1930 Century Park West Los Angeles, CA 90038

Whether or not your station becomes a reporter, remember that R&R is interested in exchanging information and maintaining close contact with you — the radio professional — wherever you are. Our door (and phone line) is always onen.

Will High-Density Ethnic Area Changes Affect You?

If you didn't get to read **Jhan Hiber**'s column of July 12, check it out. Those of you in cities that have HDEAs need to know how the changes might affect you and your station. The first suggestion is to contact your **Arbitron** representative. If you don't have one, Jhan says you still should be able to get the information you need to know about how these adjustments may affect your area, or even if they will at all.

Given the changes that Jhan mentioned, you may wonder how this will affect the dary count. Then there's the question of how many diaries will go to blacks and Hispanics.

Jhan also mentioned that Urban and CHR stations may be receiving good news with these changes. If the Hispanic area is enlarged, for example, CHR and Urban stations should be a very strong position to pick up additional listeners because of those stations' appeal to that particular ethnic groun.

Take the time to obtain a list of what the updated High Density Black Area or High Density Hispanic definition will be in you market. Han asys, "if you are located in one of the 60-h markets containing a High Density Area, you should carefully study the fall revisions. The ratings battlefield may be changing, and smart stations should make sure they target their resources to areas of notable diary payoff

As always, the extra effort can only help you help yourself!



ATLANTIC TOASTS ALLEN — The Atlantic Records family recently hosted a farewall party for rething Collition Records President Henry Allen, who left March 1 after three decades of service. Atlantic Chairman Ahmet Erlegun (right) is shown thanking Allen (left) for his dedication, while Atlantic President Doug Morris (center) looks on.



WJLB STRONG-ARMS DETROIT — WJLB/Detroit has attracted a lot of attention with its "strongman" spot in which bodybuilder Kevin Suber flexes his muscles in support of the station's "strong songs." Muscling in on the action are (I-r) OM James Alexander, Suber, and jocks Doc Elliott and John Mason.



LIP-SYNCHING — Cleveland personalities recently competed for the title of "Hottest Lips In Town" by selling kisses to benefit the American Heart Association. Winners Jeffrey Charles and Ken Allen (I-r) of WZAK are shown here plying their trade.

ACTION

With the spring '85 Arbitron ratings on the street in many markets, things have started happening: KGFJ/Los Angeles terminated longtime employees Donnell Boyd and George Moore. Both Individuals had been with the organization as talents for the past seven years. For anyone to be terminated at KGFJ other than the PD or an upon the control of the post and the property of the post and the property of the property o

per management person has been extremely rare. PD Kevin Fleming is now on the air doing 3-7pm, while Dr. Perril Johnson (of WDAS/Philadelphia fame) handles 7-midnight. There's a rumor circulating that KGFJ will be purchased by Stevle Wonder. VP/GM Bill Shearer reported that he'd heard the same rumors, but the word from Inner

WJLB'S MOTOR CITY MIX — WJLB/Detroit found the two hottest mixers in Detroit as well as the top local rap act in its recent "Motor City Mix" promotion. Stacey Hale (pictured left) walked away with \$5000 worth of mixing equipment in the contest, judged by seven celebrities including Whodini. At right, the winners are pictured: (I-r) WJLB MC Larry Elliott, 2nd place rappers Deon G & In-Motion, 3rd place mixer Etton Weathers, 1st place mixer Stacey Hale, and WJLB staffers Duane Bradley, Barbara Teylor, Kris McClendon, and OM/PD James Alexander.

48/R&R FRIDAY, AUGUST 2, 1985

City in New York is that "it's business as usual."

At KIIZ/Killeen, TX, Hozie Mack has left the station, while Curtis Wilson moves up from weekends to afternoon drive/MD . . . WKIE/Richmond's new Traffic Director is Cindy Allen, formerly KNOK/Ft. of WTOY/Roanoke Worth and 9pm-midnight personality Bob Elliot have parted ways. Replacing him is Michelle Madison, formerly of KNOW/Austin. In addition to Michelle, Woody Wood, formerly of KJ103/Oklahoma City, has joined the KNOK airstaff . . . Terry R. Trouye't, formerly of WXYV/Baltimore, has joined WPDQ/Jacksonville as Promotions Director: he'll also do an airshift.

KXZZ/Lake Charles needs record service. The AM station's PD/MD is Roshon, who you may remember from WDRQ & WJLB/Detroit. Here's the address and phone number:

KXZZ ("Z16") P.O. Box 1725 Lake Charles, LA 70602 (318) 436-7277



"OBJECT OF MY DESIRE"

Thanks, radio—you're the OBJECT OF "OUR" DESIRE!

"OBJECT OF MY DESIRE," breaker in only three weeks. From the forthcoming RESTLESS LP 60424

BREAKER 37*

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Produced by Keith Diamond for Rough Cut Productions, Inc. & Lionel Job for Lionel Job Inc.

On Elektrá Music Cassettes, Records & Compact Discs.
1985 Elektra/Asylum Records, A Division of Warner Communications Inc. 6"





ADULT/CONTEMPORARY

DONNA BRAKE

SPRING SWEEP RESULTS

A Look At The Major Markets

The spring Arbitron results are pouring in, and this week I'll take a look at some of the major markets to see how A/C stations fared. Because Arbitron prohibits use of actual 25-49 figures, the numbers have been rounded to the nearest whole share.

New York

	F'84	W'85	Sp'85	chg
WLTW	5	5	5	+.1
WNBC	5	5	5	3
WYNY	4	4	4	1
WPIX	3	3	2	-1.0

Soft A/C WLTW remained steady. New WPIX PD Joe Capobianco will try to turn around his station's worst book since the summer of '82. The ratings gap widened between WPIX and WYNY by default. It was the first real book for recently-named 'YNY PD Denise Oliver, and she has a long road ahead to return to the 6's and 7's from only two years ago. Oldiesbased WNBC once again proves the power of great personalities.

Los Angeles

	F 84	44 92	26 g2	Enk
KOST	7	.5	5	+.2
KHTZ	2	4	4	5
KMGG	4	2	3	+.9
KFI	2	3	2	4

KOST stays on top of the A/C's with a slight gain, while KMGG enjoys nice comeback with new OM Ron Rodrigues. More changes are expected at uptempo KMGG before things are finally in place. KHTZ may have peaked with its

"Classic Hits of the '60s, '70s, and '80s' approach, and KOST sister KFI still struggles as an AM music-intensive A/C.

Chicago

	F'84	W'85	Sp'85	chg
WGN	8	7	6	9
WLAK	4	5	5	1
WFYR	4	4	4	2
WCLR	6	6	4	-1.8
WMET	-	2	2	0

WGN was number one 12+ and 25-49, while still losing ground, even with the Cubs. WFYR edged past WCLR by default but shows good strength in adults 18-34, taking the the number one spot among A/C's in that demo cell by 2.1 shares over next-best WCLR. WCLR had its fourth down book in a row, creating a big challenge for new PD Jim Herron. Former long-time AOR WMET seemed to be having some trouble getting its new identity moving in the right direction.

Philadelphia

	F'84	W'85	Sp'86	chg
WMGK	9	9	10	+.8
WSNI	6	8	6	-1.5
WKSZ	5	7	. 4	-2.3
WIP	4	3	3	3
WMCK had	its se	cond	un l	nok

A Very Broad Cast





WHAS/Louisville morning man Wayne Perkey broadcasts live while leading the Ringling Brothers and Barnum & Bailey Circus' elephant walk when the "Greatest Show On Earth" was in town recently.

following a dip in the F'84 sweep, taking an even more commanding lead over competitors in all adult demos under 55. WSNI slid from the winter book but still enjoys healthier ratings than the station has had in recent years. WSKZ slipped back into the 4's after an unusually good winter book.

San Francisco

	F'84	W'85	Sp'85	chg
KYUU	5	4	5	+.6
KIOI	4	6	4	-1.4
KNBR	3	3	3	2
KLOK-FM	4	3	3	5

KYUU was treated to its best A/C book. KIOI and new PD, Blil Gardner moved back into the 4's after a strong winter survey. KNBR had its fifth downturn in a row. KLOK-FM faced its lowest showing since W'84.

Detroit

	F'84	W-85	Se go	cag
WOMC	6	6	6	2
WNIC	7	6	6	+.3
WMJC	6	5	4	-1.5
WCLS	3	5	3	-1.9

WOMC is still the A/C leader, but WNIC closed the gap within .4 and is number one in adults 18-34 and 18-49. WCLS encountered a major setback after a three-book upward trend. WMJC ended up with its worst book in recent history amid the loss of popular morning team Jeff and Jer and rumors of a format change.

Roston

	F'84	W.82	Sp'85	chg
WHDH	9	6	7	+.6
WBZ	7	9	6	-2.4
WROR	7	7	6	7
WMJX .	5	5	5	+.1
WVBF	6	5	5	3
WSSH	4	5	4	-,5

Full service AMs WHDH and WBZ still led the pack with WROR a close third. Targeted toward a slightly younger adult demo. WMJX wons the number one spot with adults 18-34. WVBF suffered its third down book in a row. WBZ beat WHDH in the 12+ wars, with much of the credit going to the hugely successful Maynard In The Morning show.

Washington, D.C.

	F'84	W'85	Sp'85	chg
WLTT	7	5	6	+.6
WPGC/WCLY	_	5	5	+.1
WMAL	8	5	-5	7
WASH		4	4	+.3
WBMW	2	1	1	4

WLTT enjoyed a slight gain but stayed in the 5's after a long history in the 6's and 7's. WASH moved up in its first real book following new management and a return to A/C after failing at CHR. WBMW had its third straight down book. WPGC/WCLY won the 18-34 adult demo among A/C's with the "Class FM" approach.

Dallas-Ft, Worth

	F'84	W'85	Sp'86	che
KVIL-FM	14	14	13	-1.7
KMGC .	6	5	4	9
KLUV	2	4	4	5
KVIL	2	1	-1	5

Although experiencing its lowest showing since W'82, KVIL-FM remains number one in the market 12+ and in all adult demos. KMGC came down for the second time in a row, and KLUV slipped slightly.

Pittsburgh -

	F'84	W.82	Sp'85	ch
KDKA	10	14	10	-4.
WWSW	8	9	10	+.
WTAE	7	6	6	٠.
WDNT	3	4	- 5	1

KDKA's erosion continues, as the station fell below double digits for perhaps the first time in ratings history. WWSW struck within 1 of the AM giant and won adults 18-34 and 18-49. WTAE ramained in the 6's. Relatively new A/C WPNT continues a promising upward

St. Louis

	F'84	W'85	Sp'85	che
KSD	7	9	9	0
KYKY.	7	5	6	+.1
KADI	2	3	3	+.5
WMRY	1	1	2	+1.2

After slipping into second last fall, KSD has a healthy lead over the other A/C's in all adult demos under 55. KYKY remained in the mid 5's as KADI lingered in the high 2's.

Atlanta

	FW	W'85	Sp'85 chg
WSB-FM	7	5	7+2.5
WFOX	1 1	5	7+1.8
WSB	5	5	5 +.4
WRMM	7	8	4 -3.8

Promoting heavily for the first time, WSB-FM bounced back to lead the pack. WRMM's numbers were cut in half in the midst of a lawsuit over a slogan conflict with WSB-FM. WFOX enjoyed continued success with its oldies-based "Classic Hits Of The '60s, '70s, and '80s" format. After one season without baseball, WSB did not benefit much from retrieving the Braves from WCNN.

PROGRESS New WYNY Morning Team

Two changes at KMGG/Los Angeles: Charile Fox replaces exiting atternoon man Sonny Melendrez on an interim basis, while Mucho Morales takes over overnights for Rich Hogan — Dave "Hutch in The Morning" Hucheson is sprifted away from WGCL/ Cleveland by WLLT/Cincinnati — Wes McShay leaves KAAK/Great Fells, moving crosstown to KMON-AM & FM as Station Menager.

Andy Mertin is the new middey personality at KQSW/Reck Springs, formerly of KRAL/Rawlings, WY.
Clindy Petion steps up to Promotion Director at KGW/Portland . Phill Power joins WILHT7Grand Rapids to do nights, and Bob Berry is the station's new vocation relever.

Jim Patrick leaves his PD position at KEEX/Corpus Christi to join KMMK/Plano (North Dallas) as News Director ... Russ Cimber spiris KRZUWaco for 7pm-midnight at KEY103/austin, while KEY103/austin Keth Jacobs shifts from middays to

50/R&R FRIDAY, AUGUST 2, 1985





Harris and Harris have become the first morning learn ever for WYNN/New York. At left is flick Harris, former morning man at neighbor WAPP, on the right is Paul Harris from WHCN/Hartford, One is married, the other single. One is Jewish, the other, Christian. One's tall, the other short. With so much in common, why didn't PD Denise Oliver name them the "Harris Twins"?

afternoons ... Julio Flores moves from weekends to overnights at KEZL/ Oceanside, CA ... WMTG/Gaithersburg, MD morning man Bob Bradley is promoted to PD.

At KBZT/San Diego, personality changes include former KEZR/San Jose News Director (and earlier, KiltS/Los Angeles morning drive anchor). Liz Futton, who is covering mornings with personality John Millinder, PD Joe Elek takes over the middey shift, and Milka Novek, most recently of KOSO/Modesto, is handing afternoons. Also at KBZT, Dorlan White is the new Promotion Direction.

Several changes at WJJB/Poughkeepsle: Ron Lyon; hired as afternoon news anchor; PM driver Steve Star takee over Music Coordinator duties; Sharon Fox adds Promotion Director chores to her middley sirshift; Overnight man Tom Morgan moves into the 7-midnight slot; and partimer Bob Mahn is now covering midnight-



COUNTRY

LON HELTON

COMPUTERIZED INFO DELIVERY

High Tech To The Rescue

How much of the time you spend on the phone with record/promotion people is "quality time"? In other words, what percentage of time is devoted to the actual exchange of useful information, which helps you make musical selections for your station?

There's been a great deal of concern over the increasing amount of time MDs are spending on the phone - many PDs and GMs think that time might be better spent on station matters. While you don't want to cut back on the truly valuable calls, perhaps there is a way to pare the volume. Many promotion people make two calls to stations each week. One is to promote records, the second is to obtain the latest data, also known as "track-

One step toward the elimination of some phone clutter has been taken by KTPK/Topeka PD Jim Gibb. Along with a local computer store, he's established a computer bulletin board, which contains both his weekly rotations and chart numbers. Using his home computer each week, Jim puts the pertinent music information on a disk and takes it to Thoroughgood Computers of Topeka

They load it into a bulletin board run by a Commodore 64 computer, which is accessible to record and promotion people who have been assigned a password and user ID number. Anybody with a computer can call and get the desired data in about two and a half minutes. (Most people spend longer than that on hold waiting for the MD.)

"We currently have about 20 people signed up to use the service," said Jim. "Ten or so are calling on a weekly basis, while many more have been waiting for us to be able to deliver the information at 1200 BAUD in addition to 300 BAUD. That's something we're now able to

Explaining why he went to a computer system, Jim said, "I was spending too much time giving out rotations and numbers when I should have been talking about record and artist information. I want to know how records are doing in other markets and the backgrounds of new artists. By having my data available on computer, I can take more calls that really mean something.

"A lot of record people are tracking 5-10 or more records. You can see how much time that means on the phone to just basically read them a list. This also saves them time. They can call and get the list



"By having my data available on computer I can take more calls that really mean something." -Jim Gibb

without going through a secretary or waiting for me to complete another call or two."

The Trade-Off

To thank the computer store for its cooperation and assistance, Jim supplies the store with public access information. This is a service the store can provide to people calling the bulletin board. He lists the station's top 20 to assist consumer purchasing, puts up concert information, and also writes album reviews. This is for public use - anyone with a computer can call up the information. The music data, however, is only accessible to record/ promotion people with the correct

The Future

This system is actually a hightech version of putting your station list on a code-a-phone and having promoters call a special number. With so many stations now using computers, Jim's idea is certainly within the capabilities of most stations. It's also the future. If you want information on how to set this up, call Jim Gibb at (913) 234-2627. Those who want to get at the data should contact Jim at the same number for a password and ID

If you have found other uses for your computer, especially with regard to information dissemination, please let me know and I'll pass it



It's No Puzzle Why K92FM Is No. 1

Here's an example of a mail piece the folks at K92FM(WWKA)/Orlando send out to advertisers. A brightly-colored mailer appears on client and agency desks once a month, featuring a puzzle, word game, or brain-tease Prizes for correct entries range from getaway weekends and dinners to radios. This also gives the station a chance to get involved with buyers and advertisers on a more than "wanna buy some spots" basis. Plus I'm sure the advertisers enjoy winning something from the station. Doesn't everybody?

Of course, the contest form may sit on the "right" desk for a few days, with that big K92FM looking the potential client straight in the eye. Who knows how many extra bucks come its way just because K92FM was in the forefront of

CRS Agenda Committee Named

While the 1986 Country Radio Seminar may not yet be logged on your calender (although it ought to be), it's time to begin planning its agenda. Agenda chairperson Susan Storms recently announced the names of the committee members who will plan the panels and set the topics for the '86 gathering:

Rusty Reynolds, Osbourne-Reynolds Group President; Tom Miller, WWVA/Wheeling PD; Tim Wilson, WAXX/Eau Claire PD; Barry Mardit, WWWW/Detroit PD; Cliff Blake, WMZQ/Washington PD; Curt Brown, KTTS/-Springfield GM; Larry Daniels, KNIX-AM & FM/Phoenix General Program Manager; Dan Halyburton, KPLX & KLIF/Dallas GM; Michael O'Malley, WPKX-AM & FM/Washington PD; Carl Becker, WAJR/Morgantown PD; Erica

Farber, Interep Marketing Systems VP/GM; Johnny Biggs, ABC/Watermark; and MJI's Lori Pinker-

Call these committee members and tell them what subjects you want discussed at the seminar as well as what people you'd like to see on the panels. Your input is im-

The dates for this year's seminar are March 6-8. Make your plans now to be there!



1985 NRBA/NAB Panelists Set

Panelists for the 1985 NRBA/NAB Country format room have been set, according to moderator and WBAP/ Dallas PD Bill Mayne. The dates for the Dallas meeting, officially known as the "Radio '85: Management and Programming Convention," are September 11-14.

The Country format room will be offered on two days: Friday (9-13) from 9-10:30am and then Saturday (9-14) from 10:45am-12:15pm. The format room is convening twice because of the large number of concurrent sessions being presented by the NRBA/NAB. By repeating the format rooms, participants can attend other sessions of interest and not miss their particular format room.

This year's panelists are: KVET & KASE/Austin VP/GM Ron Rogers, KMPS-AM & FM/Seattle PD Jay Albright, Broadcast Group VP/Programming and KJJJ-FM/ Phoenix PD Charlie Ochs, Katz



Coming Next Week: Programmers and record

Broadcasting Group VP and WBDO & WWKA/Orlando GM Boh

Longwell, and Stecker/Thompson

Associates President Ted Stecker.

Commenting on the direction this

year's Country session will take,

Mayne said, "It'll be an open dis-

cussion of the problems and oppor-

tunities facing the Country format

in the next year."

reps comment on the record rotation series.



Bill Mayne

COUNTRY PICTURE PAGE



IF ONLY THEY HAD THIS IN FUSCHIA — The lady on the right won a free spring wardrobe, courtesy of WSIX/ Nashville. As an extra bonus she got free fashion advice from "SIX morning cohost Paul Randali. As Paul modeled his favorite handbags and hats, the winner quickly realized you get what you pay for.



LIVE FROM NEW YORK, IT'S WGAR — Bringing a taste of the Big Apple to Cleveland, WGAR morning man Paul Taple recently broadcast his show from ABC Radio's West End Avenue news studio in New York. Looking really happy about being in the office at 6am are (i-r, standing around the seated Taple) Blair Radio's Scott Lazare, Scali McCable Sloves's Nancy Elliott, Blair's Mindy Miller, the Mediators' Karen Gittenberg, and Ted Bates's Fran Weinberg and Kathy Brown.



IT'S A SHORT WOKK — Between shows in Meridian, MS, John Schneider met with WOKK and one of their contest winners. All smiles (-r) are: GM Ken Rainey, personalities Jim McKay and Jan Owens, Schneider, the winner, and OM Van Mac.



A COLD SUMMER DAY — During a trip to the nation's capital, Gene Watson dropped by WPKX to say howdy to WPKX PD. Mike O'Malley (f) and afternoon jock John Bodhar (r).



ATLANTA TAKES SYLVESTER
— WXZE/Sylvester, GA OM Charlotte Marchant (center) welcomes
Atlanta group members Allen Collay (l) and Alan David (r) to town.



GOOD OL' BOYS PLUS ONE — WMC/Memphis afternoon crazy Eddie Edwards (c) was caught trying to convince Moe Bandy and Joe Stampley to let him play harmonica on their next record.



LAND OF WARINER — Steve Wariner was a featured artist during Springfield, IL's Lincolnfest Celebration. After the outdoor fair Steve talked with WMAY radio folk. Pictured (i-r) are afternoon jock Rick Bradshaw, PD/morning personallly Susanne Carns, Steve, and evening talent Dale Jones.



BOB WILLS IS STILL THE KING — For the past several years, KFDI/Wichila has brought Bob Wills' Original Texas Playboys together to celebrate the King of Western Swing's birthday. This year the dance and live broadcast was attended by Mrs. Betty Wills. Shown (I-r) are KFDI's Randy Ray Urich, Playboy Leon McAuliffe, and KFDI's Buddy Nichols and Orin Friesen.



TAKE THIS CAR, PLEASE — Dan Seals's "My Old Yellow Car" seemed to be the only excuse WBTU/FI. Wayne morning man Gary Allen needed to give away his car. While in town for a concert Dan stopped by the station to draw the winner's name. Pictured just after hooking up the car to a low truck are (i-r) Allen, PD Karen May, and Seals.



BARE-LY WIRKIN' — WIRK/West Palm Beach staffers (i-r) Deve Wise, Jo Ann Kely, and Berry West took time out fromtheir busy broadcast schedule to welcome Bobby Bare (second from right) to town.



SHARON ALLEN

CMA Nominees For Hall Of Fame & Horizon Awards

Nominations were announced in Nashville for the his uncle's church in Indianapolis. Country Music Association's Horizon Award and Hall of Fame last week. Hall of Famer Eddy Arnold and Horizon Award winner John Anderson made the announcements at a reception at the Country Music Hall of Fame. 1985's nominees for induction into the Hall of Fame include Rod Brasfield, Elton Britt, Flatt and Scruggs, "Whitey" Ford (the Duke of Paducah), and Homer & Jethro, For the award, candidates are judged on the degree of their contributions to the advancement of country music, their impact, and their influence on others.

This year's Horizon nominees include Ray Charles, Vince Gill, Eddy Rayen, Mark Gray, Keith Stegall, Sawyer Brown, John Schneider, the Forester Sisters. Mel McDaniel, and Dan Seals. Remember now, the Horizon Award is not necessarily a new artist award; it's intended to recognize an outstanding artist development effort. The award was established in 1981 to honor that artist demonstrating the most significant creative growth and development in overall chart and sales activity, live performance professionalism, and critical media recognition. Horizon Award's previous winners include Terri Gibbs, Ricky Skaggs, Anderson, and the Judds. Five finalists will be selected by the CMA membership and announced on August 20th. This year's CMA Awards Show will be telecast live on CBS on October 14, 1985.

Loretta Opens Kennedy Center Season

Loretta Lynn opened the summer concert series at Washington DC's Kennedy Center before an audience which included Vice President George Bush and his wife Barbara Lynn is celebrating her Silver Anniversary as an entertainer. Her first hit, "I'm A Honky Tonk Girl," appeared on the charts in the summer of 1960. Recently resigned with MCA, her label since 1961. Loretta has just released her 40th LP, "Just A Woman," It's her first digitally recorded album and the first she's ever co-produced herself. In honor of her Kennedy Center appearance, Washington's WMZQ-FM presented her with 50 roses, one for every state in the country that loves her so much.



Loretta Lynn at the Kennedy Center with Vice President George Bush and his wife Barbara.

Tillman Collection

CBS Records just released the "Floyd Tillman Collection," the 13th selection in the Columbia Historic Edition Series. Tillman, 1984's CMA Hall of Fame inductee, is best known as a pioneer in the birth of honky-tonk music, the "cheating song" genre, and the use of the electric guitar. As a matter of fact, artists like Willie Nelson, Merle Haggard, Bing Crosby, Diana Ross, Ray Charles, and George Jones have all recorded

Must Be Something In The Water . . .

Congratulations to Mercury artists Butch Baker and his new wife Suzanna Timberlake. The couple were married June 22 on Signal Mountain. Butch sang Don Williams's "Till The Rivers All Run Dry" to his new bride. Butch's father, Ted Baker, performed the ceremony. The couple spent their honeymoon in Hawaii . . . Wright Brother John McDowell married Marla Key Trowbridge July 15th in

Afer a honeymoon in Cancun, the couple will reside in Indianapolis . . . R&R's Deborah Evans married Gary Price July 19th in Bossier City, LA ... MCA artist Diana Rae married Lee Greenwood's bass player Paul Uhrig . . . In a related story, congratulations to new daddy J.P. Pennington of Exile, whose daughter Jessica Rose was born July 6th in Lexington, KY . . . Bet J.P. thinks "She's A Miracle"; you know how dads are

Bits & Pieces . . . Our condolences to the Eddie Rabbitt family on the loss of Timothy Edward Rabbitt, 23 months old, who died July 16 in Minneapolis of complications from a liver transplant . . . Listen for Leona Williams signing backup on Gene Watson's single "Cold Summer Day In Georgia"... Both Lynn Anderson and Brenda Lee have recorded duets with George Jones recently . . . In addition to Larry Carlton, Larry Gatlin is also co-writing tunes for his next LP with another famous brother. Barry Gibb of the Bee Gees . . . Be listening for a commercial jingle written and performed for Red Man chewing tobacco by Bobby Bare . . . Please be advised that there is a mistake in the wording of the song title on Tom T. Hall's current single. It should read "Down In The Florida Keys." You will be receiving another record with corrected label copy . . . Just thought you'd like to know!



CROFT HOT IN HOLLAND -Capitol artist Sandy Croft poses with Lex Tondeur of KRO Radio in Holland, where Croft's new single "Piece of My Heart" is receiving

Country Music's Top Ten **Proudly Welcomes Country Legend** KWKH/Shreveport

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Nashville In Motion

the Ricky Skaggs Band, where he was part of CMA's Instrumental Group of the Year for both 1983 and 1984 to pursue songwriting, special projects and studio work. Don't worry though. Ricky's already hired him as a studio sideman ASCAP names Eve Vaupel as Nashville Public Relations representative . . . Next time you see Lee Greenwood, ask him to tell you the story about his hitchhiking experience between West Virginia and Nashville. Seems his bus broke down and Lee and his driver waited for a tow truck while the rest of the group boarded another bus. When help hadn't arrived by dawn. Lee and his driver hifched a ride with a couple in a small foreign car to a phone. Was it a dusty "Dixie Road," Lee? . . Look for a reactivated Tumbleweed Records label, with Larry Ray at the helm. Already signed to the label are Bonnie Guitar, Carla Collen, and Rainer Ray . . . CBS has promoted Jim Carlson to the position of Associate Director, Product Marketing, Columbia Records. In his new capacity, Carlson will oversee the definition and implementation for the market plan for all



Jim Carlson

Columbia/Nashville album releases New malling address and phone number for Noble Vision Records is: P.O. Box 1387, Franklin, TN, 37065; (615), 794-1905 . . . Who else but WB's Nick Hunter would pull Rick Moxley, former Oakland A's director of media relations, and hire him as Southeast Regional Marketing Manager. Good thing you didn't work with St. Louis Rick



STARTING THEM EARLY - Capitol/Nashville President Jim Foglesong and Capitol/EMI America artist Bobby Bare coach two young songwriters prior to their performance during the Country Music Foundation's "Words and Music: Special Edition" program, which Bare emceed. The program enlists the help of professional songwriters to aid budding tunesmiths in their efforts: writers pictured with Bare and Foglesong are Amy Knowles and Ryan Brown.



HOSTING DUTIES - Once again this year the Statlers will host the Music City News Awards show. John Schneider and Marie Osmond will join them as co hosts. The quartet is nominated in seven categories of the fan-voted awards.

MARKETPLACE

AIRCHECKS

Current And Classic Airchecks!

Current Issue 164 features KOST/M.G. Kelly, KliS/Bruce Vidal & KMGG/Laurie Allen, KMEL/London & Engelman, Boston A/Cs WROR & WVBF, Portland CHRs KMJK & KKRZ, Tampa's Z98/Michael Foxor, WNBC/Soupy Sales, plus the WJMK Rock & Roll Reunion, 90-minute cassette, \$5.50.

Current Issue 163 features WNBC/Howard Stern, WLS Larry Lujack, KAFM/Andy Barber, KKMI/Pat O'Day, KRLA/ Art Laboe, Boston CHRs WZOU, WXKS & WHTT, Tampa's WMGG/John Lanigan, plus Nashville's WYHY/Coyote Mc-Cloud. 90-minute cassette, \$5.50.

Special Issue #S-60 features BUFFALO! CHRs WBEN FM, WNYS, & WYSL, AOR WPHD, Urban WBLK plus A/Cs WKBW, WGR, WGR-FM. WBUF & WBEN. Cassette, \$5.50. Special issue 15-61 features SAN JOSE & SAN FRANCISCO! SAN JOSE CHRS KWSS, KHTT. AORS KSJO. & KOME, A/Cs KARA, KLOK & KEZR, plus SF CHRS KFRC (Game Zone). KYUU, KMEL, & KITS. 90-minute cassette, \$5.50.

Classic Issue /C-57 features KHI/Real Don Steele-1969, KGB/ lessie Bullet-1971, KNUS/Beau Weaver-1973, KHI/Tom Dooley-1974, KFRC/Bobby Ocean-1975, KRUX/Todd Wallace-1971, KDAY/Nathan Roberts-1971. Cassette, \$10.50. Still available: 15-59 (Chicago), 15-58 (San Antonio), 15-57 (Atlanta), 15-56 (Orlando/New Orleans), 15-55 (Miami) @ \$5.50

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable.

Submit to: Marketplace

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PROGRAMMING

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CNO-Andiopal: AA4, SGS-4 tape - 700 units min. Her exercised to include Fedelipsic and MasterCarl II.





We have the most complete Country Oldies library in the United States. We will record your station's library on state-of-the-art cart audio equipment for less than you can record them in-house. coday for your sample carl and price quote.



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The Overnight Handbook's

first release brought raves! WZOU's Jim Cutler has packed it full of usable ideas. A must for the "graveyard shift". Limited quantity! Send \$12.95 to Jim Cutler Creative Services, 100 High St., Medord, MA, 02155

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... to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment coun-seling for announcers. We're a full-service consultancy for all-size market stations and also individuals.

3954 Peachtree Rd., Suite 202, Atlanta, GA 30319 (404) 266-1977

OPPORTUNITIES

OPENINGS EAST

Possible future opening for on-air PD in contemporary Country station. Females encouraged. &R/recent photo: Mike McGann, WRKZ, Box Z, Hershey, PA 17033. No calls. EOE

or money & opportunity for major talent. Come join us le sting the NE's next important CHR. T&R: Box 6809, Syra e. NY 13217. 18-2)

MORNING PERSONALITY

Number ONE 25-34 AC FM radio station in major market needs THE Canadian morning personality of the 1990s to complete winning team! Excellent salary and benefits. If you're a positive entertainer who knows how to make your listeners feel great, send tape and re-sume to: Radio & Records, 1930 Century Park West #0072, Los Angeles, CA 90067

Expanding group of stations looking for newsperson. T Gary James, WARE, Box 210, WARE, MA 01082. (8-2)

"Solid Gold" station has openings for parttime air personalities. One year experience. Send T&R: Christina Ruiz, 605 Mattison Avenue, Asbury Park, NJ 07712. (8-2)

THE RESEARCH SAYS "OLDIES" - are you a PD who can deliver this format? Resume and cassette to: Radio & Records, 1930 Cen tury Park West #0073, Los Angeles, CA 90067.

Mature morning personality for A/C-Oldies station. Fun humor, Community oriented, T&R: Ginny Rogers, WEOK, Box 416 Poughkeepsle, NY 12602, EOE M/F (8-2)

OPENINGS

OUTRAGEOUS MORNING PERSONALITY

WCCC is looking for an outrageous topical morning madman. Only the most creative need apply! T&R to David Grossman, WCCC, 243 S. Whitney St., Hartford, CT 06105.

Q-104/Ithica seeks talent for future openings. T&R: WQNY Box 6476, Ithaca, NY 14851. EOE M/F (8-2)

MORNING DRIVE NEWS ANCHOR FOR PERSONALITY A/C IN A TOP 10/GLAMOUR MARKET

You're a woman or man who's serious about news. And you have a sense of humor about

You're natural-sounding, comfortable with yourself. Pardon the cliche, but you really do communicate. You write for the ear. You have that special sense about what young adults are interested in.

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You sound interesting - even to folks who don't care a whole lot about what's going on

in the world. You can ad-lib naturally with the show host without destroying news credibility.

You're very special and you deserve to work for this very special station — part of a major group - in a special market.

Please send your tape and resume to: Radio & Records, 1930 Century Park West, #0067 Los Angeles, CA 90067

OPENINGS

NH sescoast seeks full & parttime announcers for future openings. T&R: Scott Mason, WAVI, Radio Road, Portsmouth, NH 03801. (7-19)

AM Country station looking for personality-oriented air talent. T&R: Bob Jones, WQBE, 8ox 871, Charleston, WV 25323.

T&m: Bod Jones, Transc. Local Mile 18-20 MP (8-2) WPOR-AM & FM needs experienced talent for partitine shifts & entry-level partitine sports engineering. T&R: Tom Hennessev, WPOR, 562 Congress Street, Portland, ME 04101. EQE

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For An A/C Personality FM In A Top Ten Market

For An A/C FM In A Top Ten Market You create and voice commercials, not promos You communicate with your words and your voice.

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We're not a "soundalike" station; our on-air people are natural sounding.

We'll give you lots of unique programming elements to promote.,

We're in a wonderful and exciting market.

We pay well.

We're part of a company that's programming-oriented. And successful in a half dozen top markets. This is a dream opportunity.

Send your tape and resume to: Radio & Records. 1930 Century Park West, #0068 Los Angeles, CA

SOUTH

OPFNINGS

WISE needs aggressive reporter/anchor. Experience preferred. Minorities encouraged. T&R: Dick Cullom, WISE, 90 Lookout Road, Asheville, NC 28804. EOE M/F (8-2)

WBAP-890 seeks parttime air personalities. Pros only. T&R: Bill Mayne, One Broadcast Hill, Ft. Worth TX 76112. EQE M/F (8-2)

Experienced news person needed for small-market news lead-er near D.C. Send T&R/writing sample: Joni Baluh, WINC, Box 3300, Winchester, VA 22601, EOE M/F (8-2)

Top-rated CHR in Southern market is accepting T&Rs for fu-ture openings. Send to: Don Rivers, KBIU, Box 1725, Lake Charles, LA 70601. EQE M/F (8-2)

New B/U station in Southern market is accepting T&Rs for fu-ture openings. Send T&R: Roshon Vance, KXZZ, Box 1725, Lake Charles, LA 70601. EOE M/F (8-2)

Positions open for PD & MD. Must have music programming experience. Send T&R/references: Horatio Handy, 413 Jefferson Street, Lafayette, LA 70501. EOE M/F (8-2)

A/C, Country combo in TX needs pros for future openings. Females encouraged. T&R: Paul James, Box AA, Marshall, TX 75671. EOE M/F (8-2)

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Morning personality for 50-year-old Shenandoah Valley Institution, 60-70 percent shares among 35+ with news-agriculture-conversa-

Heavy community/client involvement.

Experienced, mature with sense of humor.

Farm news Director who understands farming to become "Voice of Agriculture" in 100-mile

Will have own segment and maintain exclusive client list. Heavy farm community involvement/appearances.

Resume/tapes in confidence to:

Bob Rall, General Manager, Box 752 Harrisonburg, VA. 22801 EOE.



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Candidates must have successful track record in Radio and TV Sales, Advertising Agency Sales, or related fields. Position requires extensive travel. Company provides excellent salary, commission plan, plus company automobile, full expenses and outstanding benefits. Please send resume and salary history to

Jack Adkins, VP/Director Human Resources - Media General Broadcast Services, Inc. 2714 Union Avenue Extended, Memphis, TN 38112 EOE M/F



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1440 Broadway New York, NY 10018 Attn: Administration Department/AR EOE M/F

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

TOP 25 SUNBELT ASST. P.D.

If you're a Program Director in a Medium Mar ket with Strategic Research skills, great People Skills, and understand "winning is the only thing," and you're ready to move up, Send T&R to: Radio & Records, 1930 Century Park West, #0063, Los Angeles, CA

Top-rated coastal NC A/C outlet looking for female on-air/pro-duction. T&R; Dick Reus: WQTR-FM, Radio Road, Whiteville, NC 28472 (8-2)

Z-93, Amerillo's hot CHR, needs afternoon drive pro immediately. T&R: Peter Stewart, PD, Box 7488, Amerillo, TX 79114, EDE M/F (8-2)



ANCHOR/REPORTER needed for Dallas-Ft. Worth U/C format. Send T&R to News Director, K104 FM, P.O. Box 530860, Grand Prairie, Texas 75053 (214-647-1831)

CHR station looking for eir talent. Must be mature, herd worker. KFXY, Box 1430. Morgan City, LA 70381, or (504) 384-7520 (8-2)

p-rated AM/FM combo needs air personality for A/C & untry. Air talent with production skills preferred, T&R: Don shin, Box 2018, Texarkana, AR 75504, (8-2)

Capital Cities Communications

Has acquired WPLO Radio in Atlanta and is seeking experienced PERSONALITY air talent. Qualified applicants should possess humor, good phone technique, and work well at a high profile station. Please - no time and tempers. Tapes and resumes to Neil McGinley, Operations Manager, WPLO Radio, 360 Interstate North, Suite 101, Atlanta, GA, 30339. EOE

KTCL has partime/news opening. Good knowledge of music & production skills. T&R: John Hayes, 1808 Riverside, Ft. Collins, CO 80524. No cells. EOE M/F (8-2)

The next plateau in your career could be with V100. An opening exists now for an outstanding air talent. This person will be experienced, talented, creative, ambitious, personable, and will be compensated accordingly. An excellent opportunity for a motivated individual. Ron Brandon, Opera-tions Director V100, Box 4318, Charleston,

A Capital Broadcasting Corporation Station

WBCY-108_{FM}

Charlotte's top-rated CHR has a very rare morning opening. If you're a morning personality who can be funny, who understands local involvement and its importance, and enjoys working hard at remaining #1 both on and off the air, then we'll pay top dollar for your talent. DON'T WAIT! Send skimmed tape along with resume and references to:

Bill Martin, WBCY One Julian Price Place, Charlotte, NC 28208

news anchor & edespospie needed at brand-new Southern coestal A/C. T&R: KPCB, Box 3926. Corpus Christi, TX 78404. (7-26)

Seeking experienced CE for Country Class C. Strong audio, RF, studio meintenence, construction experience, Resume: Norman Philips, 411 Ryan Plaza Dr., Arlington, TX 78011. (7-26)

Q96-FM has an immediate opening for a personality, lifestyle

newsperson.



We need an individual who can anchor our morning news and become part of an uptempo morning show. Please send tapes and examples of your writing immediately to: Neal Hunter, Operations Director, Q96-FM. 5430 Fredericksburg Road, Suite 517, San Antonio, TX 78229. EOE M/F

Night rocker needed for top-rated CHR in the nation's third fastest-growing metro. T&R: Brian Lenge, WRGI, 2500 Air port Road, Naples, FL 33962. (8-2)

Immediate openings at hot 100-kw CHR giant in SE. Key position open now. Right atmosphere for great people. C&R: WJAD-FM, Box 706, Bainbridge, GA 31717. EOE M/F (8-2)

SAN ANTONIO MORNING DRIVE PERSONALITY

The talk of San Antonio is MAGIC 105FM, the new gold-based AC. Scored a 5.2 in me new gold-based AC, scored a 5.2 in monthly Birch after only 2½ months on the air. Now looking to build morning franchise. Rare ground floor opportunity for proven Morning Man to join team of three outstanding personalty style news/weather people. Must have successful AC track record with humorous

Send tape & resume to Jack Collins or Lon Thomas KSMG-FM 8930 FOUR WINDS SUITE 500 SAN ANTONIO TEXAS 78239

MIDWEST

105-FM seeks Assistant PD. Must write copy. Possible week end airshift. T&R: Randy Stephenson, WWCK, 3217 Lapee Road, Flint, MI 48503. (8-2)





"Flint's Killer Combo AM/Country — FM/A/C, in search of Production pro. No beginners. Great voice, creativity a must. T&R to Mark Thomas, Ops Manager, WKMF/CARS 108, Box 1470, Flint, Michigan 48501, E.O.E. M/F."

The new Country WAUK/Milweukee seeks qualified sale people. Resume: Mike Saxton, WAUK, 1480 Whitehal Waukesha, WI 53186. (8-2)

WINNING MIDWEST BROADCAST GROUP

Has key on-air positions available. Personality CHR-A/C talents with quality production skills deaired. We offer strong compensation pack-ages, fine facilities and advancement poten-tial. Send tapes and resumes to Radio & Records, 1930 Century Park West, #0065, LA, CA 90067, EOE

Eastern IA's best is looking for talent immediately, CHR. lows City/Cader Rapids market. C&R: Ted Jacobsen, Box 2388, lows City. IA 52244, (8-2)

105-FM. WWCK is looking for pertrime air talent. T&R: Mart Miller, 3217, Lapser Road, Flint M) 48503, (6-2)

Light A/C AM tooking for bright, energetic person to handle afternoon shift. T&R: Fred Brooks, KSCJ, Box 1379, Slous City, IA 51102. EOE M/F (8-2) MW market leader looking for future air telent with creative production skills. Send T&R: Mark Powel, PD, WLBK, 711 North First Street, DeKalb, IL 60115. (8-2)

KJ-103 lost night personality to Dalias. If you think you can improve on a 14 share, rush C&R: Bill Cahill, KJYO, Box 1000, Okishoma City, OK 73101. EOE M/F (8-2)

MAJOR MIDWEST MARKET HOT CHR

Has immediate opening for highly personable but tight morning drive news talent to interact with zany crew; must be a pro with pubits affairs background. Send T&R to: Radio & Records, 1930 Century Park West, #0071, Los Angeles, CA 90067. EOE M/F

Eest Central M's best CHR needs eir talent immediately. T&R Jeff Daniels, K-96, Box 1647, Richmond, IN 47374. (8-2)

Looking for PD for top 50 5-kw A/C station, T&R: Welter Broadhurst, GM, WING, 717 E. David Road, Dayton, OH 45429, (8-2)

TOP 15 MARKET ADULT CONTEMPORARY FM

is looking for a person or team for mornings with adult humor. Right money for right concept. Send T&R to Radio & Records, 1930 Century Park West, #0064, LA, CA 90067. EOF M/F

warres: Experienced or prosocsst-trained announcer for ful-time opening at small-market A/C near Milwaukee. T&R Chris Herlow, WPLY, Box 420, Plymouth, WI 53073. (8-2)

WEST

(TYD/Sents Berbers accepting T&Rs for future oper fop-rated AOR in beautiful West Coast market. Williams, Box 62110, Sents Berbers, CA 93160. (8-2)



FM 100.7

PHOENIX

Beat the snow! Morning personality needed. Must be unique, very clever and able to work in pleasant surroundings. We'll even pay you. Fed ex tope now! DICK BASCOM-KOPA 4601 N. Scottsdale Rd. Scottsdale AZ 85251 — E.O.E. M/F

KMGX-Magic 104, a Fresno CHR, is seeking experienced morning personality/news anchor. No calls. T&R: John Berry. 1765 N. Fine, Fresno, CA 93727. (8-2)

NEW CHR FM

In the Pacific NW looking for air talent, all shifts, strong morning & afternoons needed. Join a growing, progressive company with excellent pay and benefits. Submit T&R to Radio & Records, 1930 Century Park West, #0066, LA, CA 90067. EOE

810 PRODUCTION DIRECTOR

KFRC, Son Francisco is accepting applications for Production Director. For specifics on how to apply, call Kyle Polobby, KFRC programming Assistant, at 45-986-6100.
KFRC, INO. 505 MF/N/V

Future & parttime air talent wanted. C&R: Box 1520, Oxnerd, CA 93034. (8-2)

Future on-air opening possible for morning news position. T&R: KLLY, Box 2630, Bekersfield, CA 93308. No calls.

CO-OP/PROMOTION DIRECTOR

Needed for expanding FM A/C station in Rocky Mountain area. Must be self-motivated experienced, creative, and willing to work hard. Resume to Radio & Records, 1930 Century Park West, #0069, Los Angeles, CA 90067, EOE M/F

Full & partitime announcers wanted for San Francisco B/U outlet. Minimum 3-5' years experience. T&R: Jeff Herrison, KRE, 601 Ashby Avenue, Berkeley, CA 94710. No calls. (8-2)

HotHits 105KITS

MAJOR \$\$\$\$ FOR MAJOR TALENT

If you have what it takes to be extremely entertaining to our PM drive audience in America's most beautiful city, then I want to hear your best tape . . . humor, warmth, personality your best tape . . . numor, warmin, personality and that special spark all a must. No calls. Rush T&R to: KITS, 1355 Market Street, Ste. 152 San Francisco, CA. 94103. EOE

Meeded: Experienced PD. Good voice, creative production copywriting skills. T&R: Rick Freeman, KFBK, 1440 Eths Way, Suite 200, Secramento. CA 95825. (8-2) "

*********************** JOIN A WINNING TEAM

New Country FM. Southwest, well within Top 100. Accepting T&R now for early September start date. Excellent growth group. All shifts open now. T&R to Radio & Records, 1930 Century Park West, #0054, Los Angeles. CA 90067.

Rare apportunity for ND with airshift possible. Fulltime experience needed. T&R: Joe Berl, KMCQ, Box 104, The Dalles, OR 97058. (7-19)

100-kw FM A/C needs experienced sales manager. Good salesry/benefits. Resume only: KMCQ, Box 104, The Dalles, OR 97058. EOE M/F (7-19)

The Great American Dream. One of the most beautiful areas in California. New station needs new staff immediately! Rush A/C cossette and resume to:

BOB HARPER'S COMPRNY

ost Office Box 24337 San Diego, CA 92124

Opening for morning position at KDKO/Denver. Telent must be entertaining & informative. T&R: Jey Johnson, KDKO, 7880 East Berry Piece, Inglewood, CO 80111, EOE M/F (7-26)

TâR: John Driecoll, OM, KRXY, 7075 W. Hempden Avenue Denver, CO 80227.

Air selent wented for future openings at Northern CA A/C. T&R: Michael Reeding, 1900 Gerden Road, Monterey, CA 93940, EOE M/F (7-26)

needs communicator with good voice & knowledge of tradi-tional country muelc. Richard: (801) 628-3643 (7-26)

Top Rated CHR

Needs competitive drive personality. Must have strong production and love appearances. North Colorado market with 2 co-leges. Must be a winner! T&R to: Jim Alex-ander, PD, KUAD-FM Box 117, Windsor, CO 80550, No calls! EOE

56/R&R FRIDAY, AUGUST 2, 1985

OPPORTUNITIES

OPENINGS

NEWS DIRECTOR

Rocky Mountain A/C AM-FM combo is looking for a news director who has the organizational abilities and great on-air presentation to be #1. Women encouraged to apply. T&R to: Radio & Records, 1930 Century Park West, #0070, Los Angeles, CA 90067. EOE

Wanted morning ennouncer/production with Country experience. T&R: Pat Patterson, KCCC, 1011 West Mermod, Carisbad, NM 88220. (7-26)

Freeno's light rock station has a fulltime opening. We play more music with less talk. T&R: Scott Huskey, KLTK, Box 49, Hanford, CA 93232. (7-26)

KYRK is accepting T&Rs for partitimers & future openings at Las Vegas' new CHR. Jim Daniels, 919 West Bonanza, Las Vegas, NV 89106. No calls. EOE M/F (7-26)

AM-1340, KATA is looking for PD with strong background in news broadcasting. T&R: Scott Marcus, Drawer I, Arcata, CA 95521. EOE M/F (7-26)

POSITIONS SOUGHT

MD with wide range of rock, early R&B, & Country knowledge (28-29 years), looking for opportunity with station with any of these formats. JIM McCLORY: (215) 649-6292 (8-2)

Cut costs & Improve quality. Hottest hits CHR programmer with 20 years' experience has uncluttered "hit only" format. JON BRUCE: (805) 481-7016 (8-2)

Currently amployed. Solid midday man looking for medium market A/C, Jazz, CHR, B/U station. Will relocate anywhere. MAC MONTE: (301) 693-9926 (8-2)

Top-rated evening FM.CHR lock looking for a new, exciting challenge. Got that challenge? Let's talk. TOM: (801) 896-9372 (8-2)

Searching for female announcer with excellent voice quality & production skills? Pick up the phone & call ROBIN: (612) 340-9954 (8-2)

Older experienced announcer currently in small market polishing up skills after years off air. Now seek to move up. Prefer CA/OR/WA/Vancouver. BILL NOVAK: (702) 826-8127 (8-2)

Air talent available. PD/MD. Have worked in NJ, CT, NC, SC, MI. Currently working afternoon drive. Will consider all markets. Call JAMES: (301) 749-6306 or 749-4899. (8-2)

20-year, major market morning entertainer seeking to relocate on Gulf Coast/Sunbelt. Can deliver audience. (717) 561-9747 after 1pm EDT. (8-2)

Hey, small-market CHR PDs. Two years' experience. Work me like a dog! Pretty nutty, huh? (312) 266-0642 (8-2)

background, NICK: (713) 987-2083 (8-2)

Top-notch sportscaster would like to become a part of your winning lineup, Call anytime, DENNY: (614) 666-7033 (8-2)

8ART: (214) 792-8030 before 11am DST. (8-2)

Experienced morning man, news, production, copywriting. Married & stable. Available now to medium or better market. All areas considered. LARRY KAY: (717) 653-2500 (8-2)

Parttime major-market jock looking for a fulltime night position at medium/small uptempo CHR. Good voice & many character voices. Call JOHN: (414) 961-1353 (8-24)

Experienced PD with positive track record wishes to move to larger market as PD or assistant PD, RICH: (406) 453-5358 after 7pm MDT.

Trivia, requests, '20s-'80s music & personalities. Proven late nights & overnights. 19 years with MO/PD & majors' experience. PAUL: (317) 899-2278 (8-2)

Esperienced, successful, major-market salesman seeks similar position. Preferably western U.S. Contact: A. LaFORGIA, 3752 Magrath Road, Bellingham, WA 98226, or (206) 676-9452 (6-2)

POSITIONS SOUGHT

Reliable, ready & right! Air personality RALPH RICHARDS for your CHR/AOR station. For T&R call: (216) 238-3028 (8-2)

Top-quality anchor looking for opportunity in medium/major market. 12 years' street reporting experience. Prefer MW. NICK LINBERG: (319) 386-8977 or 383-7048 (8-2)

Dependable, bright morning personality. 12 years' experience. Good prodution. A/C, Country. MW preferred. DAVE DANIELS: (515) 955-5679 (8-2)

Commercial production writer/producer & multitrack engineer available today. Cell for demo. Prefer TX, but will consider all markets. (409) 846-6937 or 779-1240 (8-2)

14-year programming wet seeks A/C, CHR FM. High on community involvement & public appearances. Call MARK: (209) 722-3267 (8-2)

NBA. Los Angeles experienced. I want to be your pro or college PBP man or station's sportscaster. Ready to travel. PETE ARBOGAST: (818) 241-2559 WDT. (8-2)

Award-winning sportscaster. Seven years' experience. Let's talk college football/basketball & make your station a winner. Put me in, coach . . . FRANK: (805) 832-2852 (8-2)

Just enough to live on. That's all I need for my first break in radio. Call GREG collect: (216) 777-3790 (8-2)

Anywhere, now! Trained broadcaster. A/C, CHR, MOR. Good production. HENRY: (201) 836-5166 (8-2)

Looking for entry level position. Gung-ho radio junkie. Broadcast graduate. Will relocate. Call SCOTT: (219) 865-2544 (8-2)

BROADCAST PRO IN FOURTEENTH YEAR. Previous major market experience. Extensive AOR and Production bockground. If you're looking for a creative team player who's ready to win, lets talk. Dan McClintock — 608-249-5537 or leave message.

Talented announce/production with local D.C. experience Seek position in same area. WILLIE: (202) 232-3834 (8-2)

Mature morning man. Good with live copy, phones, humor. Hardworking. personable. No button-pusher. Prefer MOR/ Country. Call LOU: (804) 978-1141 (8-2)

Adult communicator with seven years' on-air experience seeks permanent fulltime position in OR. Last position paid \$1800/month, Call: (503) 363-4669 (8-2)

Female with radio four years. MD with highlights at KKFM, KKBZ, KIIQ. Looking for fulltime slot, Prefer West. Please call JILL; (303) 630-1088 MDT, (8-2)

Copywriter plus! Pursuing my specielty of writing effective copy guickly & effectively. Production with character voices tool TIM: (608) 784-3725 (8-2)

20-year veteran rocker, dying at Country station. No oldie. Looking for Houston CHR/AOR, Good MD, DW; Box 721078, Houston, TX 77272-1078 (7-19)

FIG NEWYON. 11-year drive lock in Cleveland looking for move to FM. Yupple humor for 25-49 demos. (216) 842-2929 (7-19)

Live aid for your Great Lakes area station, immediately Smooth DJ, creative production. 5½ years' experience Degree. Ready to move on! MARK: (813) 474-5064 (7-26)

Your attention please. Extremely dependable, innovative, & enthusiastic broadcast graduate seeks on-air position. Ready to relocate. EMMANUEL: (213) 258-0535 (7-19)

Covering football? I'm your man. Exciting, Informative, entertaining PBP. Two years' college experience. JOHN: (415) 479-6204 (8-2)

PM drive/Production Director/assistant PD is ready to make your CHR station sizzle, South or SW area, Contact SHAWN: (505) 728-1348 (8-2)

Rescue me from the geriatric wardl Currently at MOR, but I wanna rock! Seek major/medium market CHR/AOR in SE. Good production. A/C experience. NANCY: (919) 288-2180 (8-2)

POSITIONS SOUGHT

Boone-Erickson? Nopel Just me. Creative, dependable, experienced communicator seeks position at your station. DJ/news/production. Any market. RANDALL: (612) 545-3687 (8-2)

Ten-year PD & Sports Director in NYC market moving to Fort Myers in September, Seek immediate opening, ED: (201) 847-1344 or 322-4381 (8-2)

Hardworking, responsible, dedicated jock looking for ADR or adult ADR. Good knowledge of Jazz. Will relocate. All serious offers considered. PAUL NELSON: (305) 464-3606 (8-2)

Aggressive self-starter with professional team attitude seeks similar atmosphere. Community involvement. Employed. Let's do each other a favor. THE WIZ: (707) 462-3329 (7-26)

Personaltly jock, former L.A. PD. Super fast-paced production. McLendon-trained on-air news, Sales tool CHR, AOR, County. Wherever you are, call: (213) 850-8611(7-26)

ONE OF AMERICA'S MOST SUCCESSFUL PROGRAMMERS

is seeking a new challenge. Strong programming/production skills. Contact David McKay (813) 536-5195.

DJ with three years' experience wants to make move to West or SW, Seeks A/C format in small/medium market. JIM: (601) 693-1377 (7-26)

West Coast special: One month's rent in apartment, walking distance from the station, in exchange for one month's work free. Talk/AOR/CHR PD's call: (312) 266-0642 (7-26)

I will go anywhere in the South. Small/medium market programming experience in Country, A/C formats. Call DADE: (601) 335-8277 (7-26)

Aggressive self-starter with professional team attitude seeks similar atmosphere. Community involvement. Employed. Let's do each other a favor. THE WIZ: (707) 462-3329 (7-26)

Boston . . . I need you & you need me. Four years' experience in small market. Great morning personality. CHRIS: (814) 623-1090 (7-26)

A/C, Country mornings. Great production & ratings. Very capable pro. 100k plus market. SEAN: (206) 533-6002 (7-26)

Want humor, excitement? Entertaining pro 22 years in broad casting. Experienced PD/GM/morning personality ready for per manent home. Oldies/CHR/Country. (818) 705-3188 (7-26)

WGY is great, but it's time to move on to a fulltime airshift in a medium market. DAVID: (518) 372-8588 (7-26)

Professional, 20 years' experience in all formats including Talk. OM/PD. Looking to feed kids. Call BILL: (703) 783-9276 (7-26)

Pro looking for career position with stable organization. Strong on-air/production. Team player. Great attitude. PD/MD with successful track record. JERRY: (801) 628-0398 (7-26)

Radio beginner looking for first shot. Live in Atlanta, will do weekend/parttime/anything. Call JOHN KIER: (404) 475-2584 (7-26)

Broadcast veteran. Strong production/hardworking PD/MD/morning personality/team player seeks career position with stable organization. Willing to make commitment, DICK: (801) 635-4114 (7-26)

Seeking entry-level DJ position. Superb voice, copywriting skills, & BS degree In communications. Willing to relocate. Available immediately. MARK McCLANAHAN: (714) 525-8360 (7-26)

News anchor/reporter/assignment editor interested in making a move, 12 years' experience, Call MELODY: (317) 545-9706 (7-26)

Baking in Bakersfield. Southern CA, I want to come home! Experienced in A/C, CHR. BRYAN: (805) 397-3493 (7-26)

POSITIONS SOUGHT

MISCELLANEOUS

AOR/new music interview show needs service from all labels. Julio Flores, Western Front Radio Network, 115 N. Vine Street, Anaheim, CA 92805, or (714) 776-2594 (7-19)

KVOC needs limited A/C service from major labels in addition to current Country service. Contact: Scott Alan, Box 2090, Casper, WY 82602. (8-2)

KUOP needs Blues product from all labels for weekly show Please send to: Vaida Smith, KUOP, 3601 Pacific Avenue Stockton, CA 95211. (8-2)

KGMJ-FM needs classic Country service immediately. Contact Steve or Dave: Box 1111, Eagle, CD 81631, or (303) 328-5485 MDT. (7-26)

Megic-104 WMGV needs improved service from all record companies. Dan Bryan: 2333 Bowen, Oshkosh, WI 54903. (7-26)

A/C station needs record service from all labels. KLLS-FM

Central FL A/C WIPC needs product from Arista, WB, EMI, PG, A&M & RCA. Contact: Alan B. Walts, WIPC, Box 712, Lake Wales, FL 33853. (7-19)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed

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Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

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To appear in the following week's issue, we must receive your ad by Thursday 12 ric in (PST) prior to issue date.

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FOR RADIO

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NATIONAL MUSIC FORMATS

Added This Week

Satellite Music Network

The Starstation

COREY HART "Never Surrende RONNIE MILSAP "Lost In The 50's Tonight"

Country Coast-To-Coast

MARIE OSMOND w/DAN SEALS "Meet Me in Montana" JOHN CONLEE "Blue Highway"
MERLE HAGGARD "Kern River" KENDALLS "If You Break My Heart"

Rock 'N' Hits

MOTLEY CRUE "Smokin' In The Boys Room" DIRE STRAITS "Money For Nothing EURYTHINGS "There Must Be An Angel"

TM Programming Cal Casey (214) 634-8511

Stereo Rock

PRINCE "Pop Life"
MICHAEL McDONALD "No Looking Back" KATRINA & THE WAVES "Do You Want Crying" LAURA BRANIGAN "Spenish Eddie"

TM A/C

TINA TURNER "We Don't Need Another Hero" WHAM! "Freedom"

TM Country

JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow" CRYSTAL GAYLE "A Long And Lasting Love"
STEVE WARINER "Some Fools Never Learn" VINCE GILL "If It Weren't For Him"

Broadcast Programming John Sherman/Bob English (800) 426-908

Adult Contemporary

BEACH BOYS "It's Getting Late JULIAN LENNON "Jesse"

Modern Country

MARIE OSMOND w/DAN SEALS "Meet Me in Montana" KEITH STEGALL "Pretty Lady" DAN FOGELBERG "Down The Road Mountain Path" CRYSTAL GAYLE "A Long And Lasting Love" MARK GREY "Smooth Sailing (Rock In The Road)"

Peters Productions, Inc.

Country Lovin'

KEITH STEGALL "Pretty Lady" WHITES "Hometown Gossip"

JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow

The Great Ones

WHAM! "Freedom MICHAEL FRANKS "Your Secret's Safe With Me"

Radio Arts enedict (818) 841-0225

Country's Best

EDDY RAVEN "I Wanna Hear From You" GEORGE JONES "Who's Gonna Fill Their Shoes" VINCE GILL "If It Weren't For Him"

Soft Contemporary

NATALIE COLE "A Little Bit Of Heaven"

Sound 10

BEACH BOYS "It's Getting Late POINTER SISTERS "Dare Me" HOWARD JONES "Life in One Day" NATALIE COLE "A Little Bit Of Heaven"

Concept Productions

CHR

EURYTHMICS "There Must Be An Angel.." MICHAEL McDONALD "No Looking Back" MADONNA "Dress You Up" DIRE STRAITS "Money For Nothing"
UB40 with CHRISSIE HYNDE "I Got You Babe"

Country

CRYSTAL GAYLE "A Long And Lasting Love" MOE BANDY "Barroom Roses" JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow" BRENDA LEE "I'm Taking My Time"

Drake-Chenault

XT-40

WHAM! "Freedom" MOTELS "Shame" DIRE STRAITS "Money For Nothing" FREDDIE JACKSON
"Rock Me Tonight (For Old Times Sake)"

Contempo 300

WHAM! "Freedom"

Great American Country

GEORGE JONES "Who's Gonna Fill Their Shoes?" GENE WATSON "Cold Summer Day In Georgia" ED BRUCE "If It Ain't Love" EDDY RAVEN "I Wanna Hear It From You" OAK RIDGE ROYS "Touch A Hand Make A Friend"

Media General **Broadcast Services**

ACtion

MOTELS "Shame" MICHAEL FRANKS "Your Secret's Safe With Me" REACH BOYS "It's Gettin' Late" MICHAEL McDONALD "No Lookin' Back" JAMIE BOND "Heart Of Love"

Your Country

MARK GREY "Smooth Sailing (Rock In The Road)" CRYSTAL GAYLE "A Long And Lasting Love" FDDY RAVEN "I Wanna Hear It From You"

Hit Rock

MOTLEY CRUE "Smokin' In The Boys Room" COCK ROBIN "When Your Heart Is Weak"

Century 21 Greg Stephens (214) 934-2121

The Z Format

MOTLEY CRUE "Smokin' In The Boys Room" DIRE STRAITS "Money For Nothing" JULIAN LENNON "Jesse"
UB40 with CHRISSIE HYNDE "I Got You Babe"

The A/C Format

HUEY LEWIS & THE NEWS "Power Of Love" HOWARD JONES "Life in One Day"

Super-Country

ED BRUCE "If It Ain't Love" JOHN SCHNEIDER "I'm Gonns Leave You Tomorrow" ALABAMA "Can't Keep A Good Man Down" KATHY MATTEA "He Won't Give In"

JAZZ

TOP 30

AUGUST 2, 1985

- ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill)
- DAVE VALENTIN/Jungle Garden (GRP) 2
- DIZZY GILLESPIE/New Faces (GRP) 3
- DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP)
- SPYRO GYRA/Alternating Currents (MCA)
- McCOY TYNER/Just Feelin' (Palo Alto) 25
 - MANHATTAN TRANSFER/Vocalese (Atlantic) ŏ
- GARY BURTON QUARTET/Real Life Hits (ECM)
- JUDY ROBERTS/You Are There (Pausa) SADAO WATANABE/Maisha (Elektra) 13
- ASHLEY ALEXANDER/Power Slide (Pausa) 15
- Ø WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia)
- RAY BROWN TRIO/Soular Energy (Concord) 10
- KEVIN EUBANKS/Opening Night (GRP)
- WYNTON MARSALIS/All American Hero (Who's Who In Jazz)
- VICTOR FELOMAN'S GENERATION BANO/High Visibility (TBA/Palo Alto) 24 0
- WOODY SHAW/Setting Standards (Muse) 1 18
- AHMAD JAMAL/Digital Works (Atlantic) O DEBUT
 - EARL KLUGH/Soda Fountain Shuffle (WB) 12 16
 - PETER KATER/Coming Home (Invincible)
 - MILES DAVIS/You're Under Arrest (Columbia)
 - TOM GRANT/Just The Right Moment (Pausa) 22
 - MICHAEL FRANKS/Skin Dive (WB) 2 23
 - TOM SPLITT/Songs Without Words (Ivory) 20
 - 2 DON RANDI & QUEST/II Its All Night Its Alright (Bee Pee) 30
 - DEE BELL/EDDIE DURAN/One By One (Concord)
- 28 1 STEVE NARAHARA/Odyssey (Pausa)
- KENNY PORE/You Don't Know Me (Passport Jazz) DEBUT > @
- JACK DeJOHNETTE/Jack DeJohnette Piano Album (Landmark) 21
- DEBUT TO FRANK FOSTER & FRANK WESS/Frankly Speaking (Concord)

Black/Urben stations contributing to Jazz: WKND/Hertford, Melonae McClean; KJCB/Lafayette, Beatrice Evans, WYLD-FM/New Orleans, Del Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Charles Welch; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

FLORA PURIM & AIRTO "Humble People" (George Wein/ Concord) 15/ 11
Acations: Heavy 21, Medium 5: 3, Upn 5/4, Extra Adds 3, Total Adds 11, WGBH, WBPO, WEBR, WRTI, WDET, WKSU,
KUZ, KPU, WUSE, KLICC, KWSPT Lebeny, KERA, Medium, KKGO, Kuja

KAZZ, KPU, WUSF, KLCC, KOMR, Fellow, KeMA, Medium, KNGO, KuMZ,

JORGE DALI TO "Urban Dasisin" (Concord Picante) 137.8

RADI, Rotatone, Heavy 31, Medium, 41,2, Upn 21, Entra Adda 4, Total Adda 8, WBFO, WEBR, WYRS, WBEE, WBBY, WKSU,
KADI, KURF, Heavy WBGO, KRU, Medium, KNGO, KuMZ,

ERNIE WATTS: "Musican" (Qwest/WB) 133.7

Rationa, Heavy 31, Medium 51, Upil 51, Estra Adda 0, Total Adda 3, KERA, WBBY, KKGO, Heavy, WJZZ, KIFM, Medium,

Rotatona, Heavy 31, Medium 51, Upil 51, Estra Adda 0, Total Adda 3, KERA, WBBY, KKGO, Heavy, WJZZ, KIFM, Medium,

OREGON "Crossing" (ECM) 12/9

OREGON "Crossing" (ECM) 12:9
Rolations: Heavy 54. (Medical 20, Lipta 32, Extra Adds 2, Total Adds 9, WRTI, WNOP, WBBY, WDET, KJAZ, KPLU.
WJSF, KWMU, KLCC, Heavy, WKSU, Medium WBPG, WZAM.
RICK SWANSON "Urban Surrender" (Kamerican Gramaphone) 12:5
Rolations Heavy 10, Medium 52, Lipta 52, Extra Adds 1, Total Adds 5, WDET, KUOP, KPLU, KRVS, WVPE, Heavy,
WBPG, Medium KERA, WPP, LWND, MCL, MC, Lipta 12, Extra Adds 0, Total Adds 2, WBBY, WFSS, Heavy, KLSK, Medium: KERA, WLOQ.
Rolations: Heavy 10, Medium 51, Lipta 61, Extra Adds 0, Total Adds 2, WBBY, WFSS, Heavy, KLSK, Medium: KERA, WLOQ.

MARY FETTIG "In Good Company" (Concord) 11/6
Rotations: Heavy 3/1, Medium 1/1, Light 3/0, Extra Adds 4, Total Adds 6, WEBR, WYRS, WBEE, WBBY, KADX, KJZZ.

GERALD WILSON ORCHESTRA OF THE '80s "Calalia" (Trend) 11/4

Adds 4 WGRH WUWM WHRO KXPR Heavy WBFO. Medium 3/1, Light 2/2, Extra Adds 0, Total KLON, Medium: WFPL, KPLU.

WBGO, WBEE, WRSD, ALDN. Mediater MPFL, APLD

FRED HERSCH TRIO "Horizons" (Concord) 10/1

Rotations: Heavy 3/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, WYBC, Heavy, WFPL, WNOP, KJAZ, Medium WEBR

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MOST ADDED

Vocalese (Atlantic) AHMAD JAMAL (15) Digital Works (Atlant You Don't Know Me (Passport Jazz)
FLORA PURIM & AIRTO (11)

nble People (George Wein/Conco FRANK FOSTER & FRANK WESS (9) OREGON (9)

Crossing (ECM)

HOTTEST
ANDY MARELL (17)
Slow Motion (Hip Pocket/W.H.) DAVE VALENTIN (15)

Jungle Garden (GRP)

DAVE GRUSIN & LEE RITENOUR (14) Harlequin (GRP)
MANHATTAN TRANSFER (14) Vocalese (Atlantic) SPYRO GYRA (12)

Alternating Currents (MCA)

MARIAN McPARTLAND "Willow Creek & Other Ballads" (Concord) 10/ 0 Rotations: Heavy 1/ 0, Medium 6/ 0, Light 3/ 0, Extra Adds 0, Total Adds 0, Heavy: KUHF, Me

ART PEPPER "New York Album" (Galaxy) 9/2
Rotalions: Heavy 2/0, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 2, WBGO, KKGO, Heavy, WBFO, WKSU, Medium, WEBR,

BUO SHANK "This Bud's For You" (Muse) 9/2
Rotations: Heavy 3/0, Medium 4/1, Light 2/1, Extra Adds 0, Total Adds 2, WGBH, KKGO, Heavy: KUHF, WFPL, KPLU, Medium.

PASSPORT "Running in Real Time" (Atlantic) 9/1
Rotations: Heavy 2/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 4, WLOQ. Heavy; WNOP, WUWM. Medium. WEBR.

LOREZ ALEXANDRIA "Tangerine/ Sings The Songs Of Johnny Mercer, Vol. 3" (Trend) 8/2

MAX_LEAKE "Buns In The Sun" (Visionary) 8/2

Relatings Heavy 1/0 Medium 2/0 Light 5/2, Extra Adds 0, Total Adds 2, KUOP, KLCC, Heavy, WFSS, Medium; KERA, WZAM

Rotations: Heavy 11 O. Medium 21 O. Light S12; Extra Adds 10 Total Adds 1, WBEE, Heavy, WYRS, WMOT, KKGO, WVPE.

RENNY 6 & G FORCE "Gravity" (Artists) 8/1
Rentations; Heavy 21 O. Medium 11/0, Light 4/1. Extra Adds 0, Total Adds 1, WBEE, Heavy, WYRS, WMOT, KKGO, WVPE.

KENNY 6 & G FORCE "Gravity" (Artists) 8/1
Rentations: Heavy 20, Medium 4/0, Light 21, Extra Adds 0, Total Adds 1, WBEH, Heavy, WYZZ, KKGO, Medium: WNOP,

CANDED "Canoneo" (Guacamole) 7/5
Rotations: Heavy 0/ 0, Medium 2/2, Light 3/1. Extra Adds 2, Total Adds 5, WNOP, WKSU, WYBC, KRVS, KWMU.

ONE NIGHT WITH BLUE NOTE "Preserved" (Blue Note) 7/4
Rotations: Heavy 3/1, Medium 2/1, Light 1/1, Extra Adds 1, Total Adds 4, WBFO, WFPL, WKSU, WFSS, Heavy, WBGO, WRITI. Potations: Heavy 3/ 1, Medium 2/1, Light 1/1, Extra Adults 1, nature 1, natu

EDDIE "CLEANHEAD" VINSON "Sings The Blues" (Muse) 7/2
Rotations; Heavy 1/0, Medium 4/2, Ught 2/0, Extra Adds 0, Total Adds 2, KKGO, WYBC, Heavy, KLON, Medium WMOT.

BOBSY ENRIQUEZ "Live At Ceacerts By The Sea" (GNP Crescendo) 7/1
Rotations Heavy I/O, Medium 4/1, Light 2/0, Edita Adds 0, Total Adds 1, WVPE Heavy; WFPL, Medium, KKGO, KPLU, KLCC.
JOHN STUBBLEFIELD "Confessin" "(Soul Note) 5/2
Rotations Heavy 2/1-1; Medium 3/0, Light 1/1, Edita Adds 0, Total Adds 2, WBBY, WVPE, Heavy; KWMU, Medium; WRTI, KJAZ.

REGIONALIZED ADDS & HOTS

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FRANK ROBOLINO ARMAD JAMAL MARKATTAK TRAP

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REMAY PORE
HILES DAVIS
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53 Reporting Stations

48 Current Reports
KCSC/Oklahoma City, WMOT/
Nashville, and WZAM/Norfolk
called in a frozen playlist.
KLON/Long Beach & WYLD-FM/ New Orleans failed to report;

their playlists were frozen. Editors Note: WVOI/Toledo is no longer a reporting station.

BLACK/URBAN

BREAKERS

Pop Life (WB)

76% of our reporting stations on it. Rotations: Heavy 22/2, Medium 21/5, Light 19/12, Total Adds 19 including WAMO, WDIA, WHRK, WOWI, WBMX, KMJM, KDAY, KJLH, IKSOL, WENN. A most added record. Debuts at number 22 on the Black/Urban chart.

ANDRE CYMONE

Dance Electric (Columbia)

71% of our reporting stations on it. Rotations: Heavy 3/1, Medium 20/5, Light 35/17, Total Adds 23 including WDAS, WAMO, WDJY, WVEE, WYLD-FM, K94, WBMX, WZAK, WLUM. A most added record. Debuts at number 39 on the Black/Urban chart.

Hot Spot (Motown)

68% of our reporting stations on it. Rotations: Heavy 5/0, Medium 14/2, Light 37/11, Total Adds 13 include WVEE, KRNB, WYLD-FM, KSOL, WTKL, WFXC, WJYL, WLOU, WDAO,

BAR-KAYS

Your Place Or Mine (Mercury/PolyGram)

65% of our reporting stations on it. Rotations: Heavy 4/0, Medium 18/2, Light 31/12, Total Adds 14 including WXYV, WDJY, K104, WOWI, KSOL, OC104, WRDW, WFXC, WKXI,

BOOGIE BOYS

A Fly Girl (Capitol)

62% of our reporting stations on it. Rotations: Heavy 21/0, Medium 13/2, Light 17/9, Total Adds 11 WUSL, WVEE, WFXC, WJAX, WBLX, KHYS, WTOY, WWDM, WAAA, KDKO, KUKQ. Moves 34-27 on the Black/Urban chart.

FAT BOYS

The Fat Boys Are Back (Sutra)

62% of our reporting stations on it. Rotations: Heavy 14/0, Medium 23/1, Light 14/3, Total Adds 4, WILD, WDJY, Z93, WQMG. Moves 35-28 on the Black/Urban chart.

Something That Turns You On (Columbia)

62% of our reporting stations on it. Rotations: Heavy 5/0, Medium 30/1, Light 16/5, Total Adds 6, WYLD-FM, WPEG, KJCB, KHYS, WTOY, WWDM. Debuts at number 38 on the

NEW & ACTIVE

KLYMAXX "I Miss You" (Constellation/ MCA) 48/9

avy 12/0, Medium 20/1, Light 16/8, Total Adds 9, WWIN, KRNB, WLUM, KSOL, WPEG, WJMI, WLOU, KOKA ; WVEE, WYLD-FM, K94, WXOK, WATV, KJCB, WBLX, WPLZ, WANT, WWDM, WANM, WWWS.

MARVIN GAYE "It's Madness" (Columbia) 47/11

Adds 11 WWIN WGCI WZEN XHRM WRDW KOXI WEXE WOMG Light 29/ 10. Total

NEW EDITION "My Secret (Didja Githt Yet?)" (MCA) 46/7
Rotations: Heavy 10/1, Medium 21/1, Light 15/5, Total Adds 7, KRINB, WYLD-FM, K94, XHRM, WQMG, KIIZ, KHYS, Heavy;

r 10/ 1, Medium 21/ 1, Light 15/ 5, Total Add: MJQ, OC104, WATV, WJMI, WQQK, Debuts

CARRIE LUCAS "Helio Stranger" (Constaliation/ MCA) 46, 5
Rotations Heavy 12: 0, Medium 22: 0, Light 12: 5, Total Add 5, 5, WIEE, RNOK, Debuts at number 35 on the Black Urban chart.
WGCL NLUM, KACE, WHINE, WM, WGPR, WITC, WWS, WOV, RKKO, Debuts at number 35 on the Black Urban chart. FIVE STAR "All Fall Down" (RCA) 45/ 16

Rotations: Heavy 3/ 0, Medium 14/2, Light 28/14, Total Adds 16, WWIN, WUSL, WDJY, KNOK, WTMP, WBMX, WGCI, KDAY, KSOL, WRDW, KQXL, WPDQ, KIZ, WJJS, WBJX

KLEEER "Take Your Heart Away" (Atlantic) 44/3
Rotations Heavy 8/0, Medium 20/0, Light 16/3, Total Adds 3, WBMX, KMJM, KQXL, Heavy, WAOK, WENN, WPEG, WFXC,

WOMG, KIZ WISLX, WIDV.

BOBBY WOMACK " I Wish He Didn't Trust Me So Much" (MCA) 40/ 40/
Radions Heavy 0/ 0. Medium 9/9, Light 31/ 31. Total Adds 40 including WXYV. WDAS, WVEE, K104, KMJQ, WDIV
WHR. WYLDFM, WJB, WJJIM, KMJM, KACE, KDAY, KCH, KSQV.

NOTICH WILLS WILLIAM NAME NEED (DAY KALT NOTICE)
HOWARD JOHNSON "Stead Up" (A\$Ms) 40/16
Retailors Heavy 20, Medium 104 Light 2812, Total Adds 16, KRNB, WGCI, WDMT, WZAK, KACE, XHRM, WRDW, YMDM, WBLX, WGOK, HUTS, WESK, WANA, MAAK, DKD SHEILA E. "Sister Fate" (WB) 38/12

1 23/ 8, Total Adds 12, WDAS, WDJY, KRNB, WZEN, KSOL, WKND, WTKL, WPEG,

SILENT UNDERDOG "Papa's Got A Brand New Pigbag" (Profile) 36/4
Rotations: Heavy 4/ 0, Medium 7/ 0, Light 25/4, Total Adds 4, KMJQ, WHRK, WPDQ, WANT, Heavy, WYLD-FM; WOWI, WJYL,

FREDDIE JACKSON "You Are My Lady" (Capitol) 35/ 31

PREDDIE JACKSON "You Are My Lady" (Capitol) 35/ 31

WEMM, WELW WOMTH WZAK, KACK, KOAY WJAK, WHOOL, KOKO.

Rotations: Heavy 3/ 2, Medium 9/ 7, Light 23/ WBMX, WBLZ, WDMT, WZAK, KACE, KDAY, WJAX RADIANCE "All Night" (Qwest/ WB) 35/ 4

4. Total Adds 4. WAMO, WNHC, WDAO, WWWS, Heavy: KSOL.

ONE WAY "Serving It" (MCA) 34/7

IN (MICA) 34/1/ Wedium 12/2, Light 22/5, Total Adds 7, KNOK, WOWI, KSOL, WPDO, WLOU, WVOI, KDKO. Medium: KDAY, KAPE, KOKA, WANM, WGPR, WKWM, WTLC,

ROCK MASTER SCOTT "The Roof is On Fire" (Reality/Fantasy) 30/5
Rotations' Heavy 8/1, Medium 12/2, Light 10/2, Total Adds 5, KRNB, WHRK, WORL

FAMILY "The Screams Of Passion" (WB) 29/14
Retations Heavy 8/1 Medium 10/3 Light 18/10 Total Adds 14, Medium 14/3 Light
Retations Heavy 8/1 Medium 10/3 Light 18/10 Total Adds 14, Medium 14/3 Light
Retations Heavy 8/1 Medium 10/3 Light 18/10 Total Adds 14, Medium 14/3 Light
Retations Heavy 8/1 Medium 10/3 Light 18/10 Total Adds 14, Medium 14/3 Light
Retations Heavy 8/1 Medium 14/3 Light
Retations Heavy 8/1 Medium 14/2 L

Rolations, Heavy 311, Medium 10/31, Uph 16/10, Total Adds 14, WWIN, KACE, KDAY, WENN, WJMI, WPDQ, KIIZ, WJYL, WBLX, WORL, WANT, WOTY, WANM, WGPR.

MOST ADDED

BOBBY WDMACK (40) I Wish He Didn't Trust Me So Much (MCA) FREDDIE JACKSDN (31)

Are My Lady (Capi ANDRE CYMONE (23) Dance Electric (Col PRINCE (19) olumbia) POP Life (WB) FIVE STAR (16) All Fall Down (RCA) HOWARD JOHNSON (16) Stand Up (A&M)

HOTTEST

ARETHA FRANKLIN (61)

Freeway Of Love (A DeBARGE (37) LUTHER VANDROSS (29) It's Over Now (Epic) CAMED (27) Attack Me With... (Atlanta Artists/PG)
WHITNEY HOUSTON (21)

BRASS CONSTRUCTION "Give & Take" (Capitol) 27/9

WILST MEMAX KACE WKND WATV WITH KHYS KOKA

ALEXANDER ROBOTNICK "Problemes D'Amour" (Sire/ W8) 26/3

ALEANMER BOND 10 Medium 7 (0, Light 17/3, Total Adds 3, K94, WPÉG, WJJS, Heavy, WJLB, WWWS.

WEATTHER BIRLS: "Well-A-Wiggy" (Columbia) 25/7

Columbia) 25/7

WEATTHER BIRLS: "Well-A-Wiggy" (Columbia) 25/7

Columbia 25/7

WYLD FM, WOMT, KAČE, WFKC, WJMI, KJCB, WJJS.

OENNIS EOWARDS "Amanda" (Gordy/ Motown) 25/3

Rotations Heavy 0/0, Medium 7/1, Lohn 18/2, Total Adds 3, WXYY, WGCI, WPDQ, Medium: WAOK, KRNB, WZAK, KACE

NEWCLEUS "Let's Jam" (Sunnyview) 25/3
Rotations: Heavy 1/0, Medium 7/0, Light 17/3, Total Adds 3, WDIA, WLUM, WBMX, Heavy: WDAS,

SIGNIFICANT ACTION

PATTI LABELLE "I Can't Forget You" (Philly International/ CBS) 23/3
Rotations: Heavy 1/0, Medium 5/0, Light 17/3, Total Adds 3, WDMT, KSOL, KAPE, Heavy WDAO, Medium: WAMO, WAOK,

GRADY HARRELL "Somewhere (Love Will Lead The Way)" (Constealiation/ MCA) 21/4

Rotations: Heavy 0/ 0, Medium 2/ 0, Light 19/ 9, Total Adds 7, TTLLT (A&M) 21/ 4
JONZUN CREW 1/ MICHAEL JONZUN "Redd Hott Mama" (A&M) 21/ 4

LOOSE ENDS "Choose Me" (MCA) 19/2

LOUSE HOUS "CHOOSE ME" (MUA) 191 (2)

Reations: Heavy 0, 0, Medium 0; Lupht 13/1, Total Adds 2, OC104, WORL, Medium: WHUR, KACE, WPLZ, WOAO, WTLC.

MICHAEL LOUESMITH "Break The Ice" (Motiown) 13/7,

Reations: Heavy 17, 0, Medium 41, Lupht 13/6, Total Adds 7, WYVV, WRKS, WAMO, WZAK, WLUM, KMJM, WTLC, Heavy

Totalions: Heavy 17, 0, Medium 41, Lupht 13/6, Total Adds 7, WYVV, WRKS, WAMO, WZAK, WLUM, KMJM, WTLC, Heavy

ORBORNE & GILES "Stranger in The Night" (Red Label/ Capitol) 18/3
Rotations Heavy 1/ 0, Medium 6/0, John 11/3, Total Adds 3, WEDR, WZAK, WPEG, Heavy, WGPR, Medium, WWIN, WGCI,

HERB ALPERT "8 Ball" (A&M) 17/11

16/ 11, Total Adds 11, KNOK, KRNB, WDIA, WEDR, WJLB, WATV, WKXI, WPDQ. KAPE, KONA, WYOT.

WORD OF MOUTH 1/ D.J. CHEESE "King Kut" (Profile) 17/ 9

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OF MOUTH 1/ D.J. CHEESE "KING KUT" (Profile) 17/ 9

OF MOUTH 1/ D.J. CHEESE "KING KUT" (Profile) 1

STARS ON 45 I/THE NEW SAM & DAVE REVIEW "Sam & Dave Medley" (Atlantic) 15/6
Rotations: Heavy 0/0, Medium 3/0, Light 12/6, Total Adds 6, WOWL WBMX, WATV, WBMX, WEAS, WTLC, Medium: KRNB,

WOR, VEOR.

COLLAGE "Romeo Where's Juliet?" (Constellation MCA) 15/4

COLLAGE "Romeo Where's Juliet?" 4 Torra Adds 4, K94, WATV, WFDO, KHYS, Medium: KSOL, WNHC, WENN,

WOMG, KJCB, KOKA. WTLC, WWWS.
FULL FORCE "Girl If You Take Me Home" (Columbia) 15/1
Rotationer Heavy if 0. Medium 4/ 0. Light 10/ 1, Total Adds 1, WTKL. He

Reations: Heavy 310, Medium 4.0. Light 10.1. Total acas 1, white, Temps, the Section of the Sect

Heavy, WKKI, Medium: WANM.
VERDNICA UNDERWODD: "Victim Of Desire" (Phility World/ Atlantic) 14/4 Rotations Heavy Dr. O. Medium 0/0, Light 14/4, Total Adds 4, WDMT, WKKI, KOKA, WTLC HOWARD HEWETT "Obsession" ("Elektra") 13/8
Rotations Heavy Dr. O. Medium 4/1, Light 9/7, Total Adds 8, WDJY, WHRK, KDAY, WPDMedium WLK, KSOL, WYRC. Medium WUSL, KSOL, WEXC.

GDDN SQUAD "Eight Arms To Hold You" (Epic) 12/2

GDDN SQUAD "Eight Arms To Hold You" (Epic) 12/2

GDDN SQUAD "Eight Arms To Hold You" (Epic) 12/2

COLONEL ABRAMS "Trapped" (MCA) 11/6
Rotations: Heavy 0/0, Medium 4/1, Light 7/5, Total Adds 6, KRNB, WNHC, WFXC, WLOU, WANT, WANM, Medium: WOWI,

PRIL COLLINS "Don't Lose My Number" (Atlantic) 11/3

Rotations Heavy 1/0, Medium 3/1, Light 7/2, Total Adds 3, WDJY, WVEE, K94, Heavy: JET94, Medium: WBLZ, OC104.

COMMODORES "Janet" (Motown) 10/9

Rotations: Heavy 0/0, Medium 1/1, Light 9/8, Total Adds 9, WHUR, KRNB, WDIA, WLUM, KACE, WJMI, WLOU, WANM,

WDAG. BAD BOYS f/ K. LOVE "Bad Boys" (Startite/ Fantasy) 10/3 Relations: Heavy 2/0. Medium 4/1, Light 4/1, Total Adds 3, WWIN, WXYV, XSOL, Heavy, WRKS, KDAY, Medium: WDAS.

CHANGE "Mutual Attraction" (Atlantic) 10/3
Rotations: Heavy 1/0, Medium 5/0, Light 4/3, Total Add WTKL, WANM. dds 3, WHUR, WPDQ, WPLZ, Heavy: WJMI, Medium; WILD, K104, KACE,

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added

With Prince the #1 Breaker this week, can his friends be far behind?

PRINCE "POP LIFE"

AVAILABLE ON 7" (7.2898) AND 12" (0.20357)
FROM AROUND THE WORLD IN A DAY (14 25286)
PRODUCED BY PRINCE AND THE REVOLUTION.

SHEILA E "SISTER FATE"

AVAILABLE ON 7" (7-28955) AND 12" (0-20359) FROM ROMANCE 1600 (14 25317). AVAILABLE AUG. 12. PRODUCED BY SHEILA E.

THE FAMILY "THE SCREAMS OF PASSION"

AVAILABLE ON 7" (7.2895) FROM THE FAMILY (14.25032), AVAILABLE AUG. 12. PRODUCED BY DAVID 2. AND THE FAMILY.





All of these releases are on Paisley Park Records, © 1985 Warner Bros. Records

BLACK/URBAN ADDS & HOTS

EAST

OC104/Ocean City, MD

Deve Allen
LOOSE ENDS
MICHAEL MCDONALD
BAR-KAYS
HOTLERE:
DEBARGE
ARETHA FRANKLIN
LISA LISA
HADONNA
RJ'S LATEST ARRIV

WUSL/Philadelphia

WAMO/Pittsburgh

Shephenie Dunn
CON FUNK SHUN
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PROPER
BAD BOYS
HERC & HOMK
FIVE STAM
CUNTIS HAMPIELD
MARVIN GAYE
PREDEE JACKSOM
HOTCHESE
PREDEE JACKSOM
HOTCHESE
PREDEE JACKSOM
HOTCHESE
FREDEE JACKSOM
HOTCHESE
THAN TURNER

WXYV/Baltimore Roy Sampson

Jeff Wyst

FIVE STAR

BRASS CONSTRUCTIO
ATLANTIC STARR
BOOGIE BOYS
9.9

Hottest:
FREDDIE JACKSON
LUTHER VANDROSS
NEM EDITION
PRINCE
UTFO
UTFO
UTFO ROY Sampson

BAD BOYS
SLY & ROBBIE
BOBBY WORACK
DENNIS EDWARDS
MICHAEL LOVESMETH
BRASS CONSTRUCTIO
BAR-RAYS JOS TAMBUNTO
PRINCE
SHRILA E
SHANNON
BONBY MOMACE
ANDRE CYMOME
STEPHANIE MILLS
KRYSTOL
HOSTER
HOSTER
ARETHA FRANKLIN
STEVE ARRINGTON
WHITNEY HOUSTON
WHITNEY HOUSTON BAR-RAYS ROTTEST: CAMEO STEVE ARRINGTON GWEN GUTHRIE ARETHA FRANKLIN MELBA HOORE

WILD/Boston Elroy R.C. Smith

CON PUNK SHUN-SYSTEM PAT BOYS PAT BOYS HOTTOST: ARETHA PRANKLIN 9.9 HHITNEY HOUSTON STEVE ARRINGTON JESSE JOHNSON

Allen Harrison
PEINCE
ALEXAMOER O'HEAL
MAI TAI
ANDRE CYMONE
REDDINGS
JULCY
MOUND PHOUTH
WOOD DIT
NICHAEL LOWESHITH
JORGUN CHEE
CO MEST
RADIANCE
HOLLEN'S
HOL JOYDANAMELSAN
BRASS CONSTRUCTIO
SMEILA E
PREDDIE JACKSON
ANDRE CYMONE
BILLY PAUL
STAMMON
COMEN CUTTRIE
STEVE ARRIMGTON
ARETHA FRANKLIM
FIVE STAR WDJY/Washii Dan O'Neil

Den O'Neal
PAT BOYS
JUICY
JUICY
WINDRE C'HOME
SHEILA E
SHEAR
BARAYS
BILLY CRISTAL
HOMARD EXMETT
GARY TOMS: NEW EM
CHICK BROWN
THAN TURNER
KOOL & THE GANG
PRINCE
JESSE JOHNSON James Jorden

GAP BAND
POINTER SISTERS
NATALIE COLE
COLOMEL ABRANS
BOBBY MOMACK
RADIANCE
HONE
RADIANCE
CHARA REAM
JEMMINE JACKSON
ARETHA FRANKLIN
PRINCE
DEBARGE

WRKS/New York Tony Quarterone

TONY QUARTERONE
MAI TAI
STING
MICHAEL LOVESNITH
HOCLEST:
FREDDIE JACKSON
GWEN GUTHRIE
BAD BOYS
STRAFE
DIAMA ROSS

SOUTH

WAOK/Atlanta Larry Tinsley

LETY TIMESY
BILLY OCEAN
ANTHONY WATSON
FREDDIE JACKSON
GOBY WOMACK
GAP BAMD
PROCESS & DOO RAG
RESS
RESS
RESS
CAMPACE
CAMPAC
ARETHA PRANKLIN
LISA LISA
BAR-RAYS
REME & ANGELA

WVEE/Atlanta Scotty Andrews

Scotty Andrews
ANDRE CYMOME
PREDDIZ JACKSON
PHIL COLLIMS
BOOGIE BOYS
BOOBSY WOMACK
CARRIE LUCAS
DAZE BAND
RYSTOL
ALISHA
HOTEGE!
CAMED
LOOSE ENDS
DEBARGE
PRINCE
WHITMEY HOUSTON

WRDW/Augusta Charlotte Logan

Charlotte Logen
HOWARD JOHNSON
BAR-RAYS
REDDINGS
BOBBY MOMACE
FIVE STAR
MARVIN GAYE
PRINCE
HOLLEGI
MHITHEY HOUSTON
PRINCE
ARZTHA PRANKLIN
DEBARGE
HADONNA

KQXL/Baton Re Gaylord Boyd

Gaylord Boyd
FIVE STAR
MARVIN GAYE
CARRIE LUCAS
RLEEER
BOBBY MOMACK
HOLLORIC
HOLLORI

BOBBY MOMACK Hottest: SADE CAMEO DIAMA ROSS ALEXANDER O'NEAL ARETHA FRANKLIN

JESSE JOHNSON
WHURWashington
Libby Lewson
JEMNIFER HOLLIDAY
BOBIT WORKER
BOBIT WORKER
GOBIT TO MACK
COMMODORS
FREDDIE JACKSON
COMMODORS
FREDDIE JACKSON
GOOL BOYS
ROTLE-BLI
REME & ANGELA
MI THER HOUSTON
MI THER HOUSTON
DEBARGE GIRLS
DEBARGE ANDRE CYMONE
PAMILY
PAMILY
STEPHAMIE MILLS
PRINCE
HOMARD JOHNSON
HOTLEST
ARETHA FRANKLIN
DEBARGE
RENE & ANGELA
RJ'S LATEST ARRIV
RICK JAMES

Hamin/Wideman BOOGIE BOYS MARY JAHE GIRLS MARYIM GAYE GAP BAND 9.9 BOOTEST EDBARGE CAMED LISA LISA MNITMEY HOUSTOM PRINCE

WEST

Jey Johnson
CNEH GUTHRIE
DAZZ BAND
ONE WAY
PREDDIE JACESON
PREDDIE COLE
READY FOR THE WOR
BOOGIE BOYS
ROCK MASTER SCOTT
TODOY TEZ
HOWARD JOHNSON
HOTESEL
DEBARGE
ARETHA FRANKLIN DEBARGE ARETHA FRANKLIN RICK JAMES CARRIE LUCAS MARY JAME GIRLS

KACE/Los Angeles

MINERADISON
BORRY MOMACK
BORRY MOMACK
COMMODOLS
SOR BAND
SOR BAND
SOR SAMPLE
FOR
FAMILY
FIVE STAR
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BRASS CONSTRUCTIO
BRASS CONSTRUCTION
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KJLH/Los Angele

PRINCE BOBBY MUMACE HOTTOST HOCGES BOYS FREDDIE JACKSON ARETHA FRANKLIN LISA LISA READY FOR THE WOR

KDAY/Los Angeles Jack Patterson Jack Peterson PANILY PRINCE PANILY PRINCE PRINCE PRINCE PRINCE PREDDIE JACKSON JENNIFER ROLLIDAY HOWADO HEMPT PRINE TIME PRINE TIME PLUE STAR HOLTOST REAL ROXANME PULL FORCE PAT BOYS CAMED

THINMINE DIEGO
DUM LINGSEY
JESSE JOHNSON
HARVIN GAYE
SRAMHON
HOMARD JOHNSON
HEM EDITION
HOTESCH
HOTESCH
LUTHER VANDROSS
MEITHEY HOUSTON
CAMED KSOL/Sen Francischen DOBOT PROCISCO
BAR-RAYS
PATTI LABELLE
ELTHANIX
BAD BOOTAN
SHELLA E
BOOST WEARCK
ORE MAY
DALE RAND
HOLLAS
HOLLA E
BALLA E
BOOST WEALCK
ORE MAY
LISA LISA
LISA LISA
REME & AMCELA
LISA LISA
RAGIANCE

Ron January

STARS ON 45
NATALIZE COLE
COLLAGE
GIVENS FAMILY
HERS ALPERT
BRASS CONSTRUCTIO
BOBSY WOMACK
ROTTER FRANKLIN
WHOOINI
WHITMEY HOUSTON
DEBARGE
ROOL 5 THE GANG

CHM FMECHME
THIRD WORLD
AMDRE CYMOME
PREDDIE JACKSON
FAT BOYS
SOG BAND
D TRAIN
BAND OF GOLD
ROTTER
RETHA FRANKLIN
LISA LISA
CAMED
KOOL 5 THE GANG
MARY JAME GIRLS

none Hottest: ARETHA PRANKLIN TIMA TUNNER PRINCE MARY JAME GIRLS KOOL & THE GANG

Tern Avery
MARY JAME GIRLE
BAR-RAYS
JAZZY JEPP
PRINCE
SKOOL BOYZ
BOOBTY MONACK
HOCTEST
PRINCE
LUTHER VANDROSS
CAMED
PAT BOYS
PRINCE

PRINCE
WFXCADurhom
Alvin Stome
MEATHER GIRLS
BAR-EAYS
COLONEL ABRANS
COLONEL ABRANS
COLONEL ABRANS
BORBY WORACE
DAZE BAND
MARVIN GAYE
GOON SQUAD
BOOGIE BOYS
ROTTER
ARTHA PRANKLIN
LUTHER VANDROSS
DEBARGE
PATTI LABELLE

KNOK-FIMFI. Worth McCanniMadison

MacConstitution

PRINCE

GNEN GUTHRIE

FIVE STAR

ONE MAY

HERS ALPERT

CARRIE LUCAS

HOCCORI

CARRIE LUCAS

ARETHA PRANKLIN

CARED

DEBANCE

LISA LISA

PATTI LABELLE

WOMG/Greensboro Doc Feeter

DOC Fester

PAT BOYS

MORD OF MOUTH

B.T. EXPRESS

PRINCE

HOMARD JOHNSON

WHODINI

MARVIN GAYE

NEW EDITION

VAL YOUNG VAL YOUNG HOTTEST: ARETHA FRANKLIN DEBARGE LUTHER VANDROSS RICK JAMES STEVE ARRINGTON

ROD ALMOS
SILEMY UNDERDOG
NATALIE COLE
BOBST MOMENS
BOBST WVKO/Columbus reported a frozen

WJMMJackson Carl Haynes

Cart Haynes FREDDIE JACKSON FRITARIA FARILIT BOSBY WOMACE JENNIFER HOLLIDAY COMMODORES WEATHER GIRLS HOLLIDAY GONG CORE HOLLORI HOLL WKXVJeckson Tommy Mershell

Tommy Mershall
VERONICA UNDERMOO
GAP BAND
MERB ALPERT
BAR-EAYS
BOBSY MOMACK
BOTTER
ARTHA FRANKLIN
DEBARGE
RJ'S LATEST ARRIV
LUTHER VANDROSS
CAMEO

WJAKJJOCKSONVIIIE
TONY MANN
READY FOR THE MOR
MRAMI
BOOGLE BOYS
STARPOINT
HANDLE JACKSON
PORDE STATION
PORCE MO'S
TEARS FOR FEARS
PAUL YOUNG
DEBARGE
DEBARGE

WPDQ/Jacksonville Bob Scott

WPDOLLASEBORHUM
BOD SCHI
THIEND WORLD
THIEND WORLD
THIEND WORLD
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THIE

Babby O'Ay
PAINCE
RELAN HOORE
ROBET HORACK
HENCLEUS
COMMODORES
HERB ALPERT
READY FOR THE WOR
PREDDIE JACKSON
ERTSTOL
HOLLOSIE
STEVE ARRIBOTOS
LUTHER VARDIOSS
STEVE ARRIBOTOS
LUTHER VARDIOSS
ARETIA PARAKLIN
RATES ARGELA
CAMEO

Jackson/Jones
TENITA JORDAN
JUICY
GRADY HARRELL
PRINCE
BOBBY MOMACK
OSBORRE & GILES
MERC & HOME
KRYSTOL
HERB ALPERT
HOTTER
TRIBERE
TRIBERE
PRAMELIN
DETARCE
GMEN GUTHRIE

WBLX/Mobile B.J. Taylor

B.J. Taylor
GAP DAND
FAMILY
FAMILY
FAMILY
MAI TAI
SERILA E
FIVE STAR
BOMARD JORNSON
BOBST WORACK
MIRDJANUCH
MIRDJANUCH
REDDY FOR THE HOR
ROTTES
REDDY FOR THE HOR
ROTTES
REDTH AND ROSS
RETTHAN PRANKLIN
CAMEO

JC Floyd

PREDDIE JACKSON
HOWARD JUHNSON
SLY & ROBBIE
STARPOINT
GWEN GUTHRIE
MORD OF MOUTH
BILLY OCEAN
HOTEBELL
BOOGIE BOYS
PRINCE
PAT BOYS
DEBARGE
RUN D.M.C.

GHI St. John
CAMED
ATLANTIC STARR
TINA TOWNER
BILLY OCEAN
BOBNI WOMACK
BOBNI WOMACK
BOBNI WOMACK
FAMILY
PREDDIE JACESON
FIVE STAR
HOLLEST ARRIV
AND CLAYES
ARRITH FRANKLIN
MUTTHER VANDROSS WHRK/Memphis Stone/Smith

PREDDIE JACKSON CARRIE LUCAS STARS ON 45 NEMCLEUS HOTLOGIS HOTTON TIMA TUNNER ARETTA FRANKLIN JESSE JOHNSON MELBA NOORE

KJCS/Lefsyette Bestrice Evens

Beefice Evens
PRINCE
PRINCE
PREDIS JACKSOM
BORNY MOMACE
CARRIE LUCAS
BILL WITHERS
MANYER COLTE
MANYER COLTE
FARDIS EMPIRE
ECTEC STEPPIRE
LISA LISA
RJ'S LATEST ARRIV
STORMER
LOTTER VANDROSS
LUTHER VANDROSS
LUTHER VANDROSS

Yeny f. Fields
STEPPRANE MILLS
ONE MAY
COLOMBEL ABBANS
GLASS THAR
MATALIZ COLE
MIGHTY MOUTH
DAT2 BAND
COMMODORS
MICHAELY
HOLDST
LITHME
MICHAELY
LOTER

playlist this week

WHILEMEALENGERE
BAR-KAYS
DAZZ BAND
DENNY BURTON
BEBURTON
BEBURTON
BEBURTON
BEBURTON
BEBURTON
BEBURTON
BEBURTON
BEBURTON
BEBURTON
HORE CYMORE
HOMARD HEMETT
HOTEGET
ALEXANDER O'HEAL
ARTHA PRANKLIR
PAUL RABCASTLE
LUTHER VANGOSS
PATTI LARELLE

WJJS/Lynchburg Lad Goins

Lad Goins
MEATHER GIRLS
DAZE BAND
FIVE STAR
ALEXANDER ROBOTNI
SHANNON
READLY FOR THE WOR
DEBANGE
MHITNEY HOUSTON
JESSE JORNSON
STIMC
PATTI LABELLE

MOT MATER SCOTT
READY FOR THE MOR
RACE MATER SCOTT
READY FOR THE MOR
RES EDITION WAS
RESTRICTED.
STATEMENT OF THE MOR
RESTRICT

WORL/Orlando Earl James

Earl James
SADE
TIMA TURKER
STING
MELBA MOORE
NOCK MASTER SCOTT
STOTEM
STOTEM
STOTEM
STOTEM
STOTEM
SALLADE
LOOSE EMBG
COS FUNE SHUM
BANDAT HARBELL
PREDDIE JACKSOM
NOTTEM FAMMILIM
DELIAM
DELIAM
OF THOMAS
NOLAN THOMAS

WPLZ/Potersburg
Hardy Jay
CHARGE
COMMAY BROTHERS
PRINCE
BAR-RAYS
HOTERS
HOTERS
COM FUNE SHUN
ARETHA FRANKLIM
C. SHARP
MHITMEY HOUSTOM
DEBARGE

KHYS/Port Arthur Mark Petry

Kirby Carmichoel
CHUCK BROWN
CHEN COYMETE
ANDRE CYMONE
DATE BAND
COLONEL ABBANS
FARILY
FILENT UNDERDOG
STARPOINT
PREDDIE JACKSOM
ROTERNIC
DEBARGE
REDDINGS
PRINCE

WYLD-FM/New Orle Dell Spencer

Dell Spence GIRLS
MANY JAME GIRLS
SILL WITHERS
SILL WITHERS
SILL WITHERS
MEW EDITION
JEAN ENIGHT
ANDRE CYMONE
PROCESS & DOD RAG
DAEL BAND
DAEL BAND
HOLLES
SHAMHON
HOLLES
LISA
DOGRAFIE
PATTI LABELLE
PATTI LABELLE

WTOYRoanoke
Duke Ellington
FREDDIE JACESON
STARPOINT
FAMILY
FAMIL

Mike Kelly
JONSUN CREW
ICEE MOTT
BOBBY MOMACE
SMELLA E
MERRA ALPERT
DEALERS
ANDRE CYMONE
PATTI LABELLE
HOLLOSELLE
ROTTO JAMES
PATTI JAMES

JESSE JORNSON
WEASTREVENDED
DON JORNSON
HORD OF MOUTH
EDDIE MILTE
KRYSTOL
450 SL
BOMAND JONNSON
REAL ROZANNE
STARS ON 45
J. BLACKFOOT
BOTCHEST
PAUL MARDCASTLE
ARETHA FRANKLIN

ONE NAY

READY FOR THE MOR

BAR-BAYS

WORD OF MOUTH

BUY D.M.C.

PRINCE

PRINC

K94/Norfolk Dowdy/Crum DOWDY/Crumbley
PHIL COLLINS
JUICY
ALEXANDER ROBOTH
NEW EDITION
COLLAGE
ANDRE CTHOME
WRECEIN' CRU
BETT ON COLLAGE
ANDRE CHOME
LOTTER VANDROSS
DEBARGE
WHITMEY ROUSTOM

E.B. Devie

VERONICA UNDERMOO HERS ALPERT
EATSTOL
PROCESS & DOQ RAG
PROCESS & DOQ RAG
PROCESS & DOQ RAG
RICHARL PRANES
WINDJAMELE
WINDJAMELE
RORD OF MOUTH
BRASS CONSTRUCTIO
B

Marve Mayer SCOTT BILL WITHERS READY FOR THE WOR STEPPHANIE WILLS BOOGLE BOYS WHATLE COLL HOTELS LISA LISA FORCE HD'S ARETHA PRANKLIN FAT BOYS

WANNATalla Joe Bullard

JOS BUNNET
BOMARD JOSHSON
BORST WOMACK
BORST WOMACK
BUTTOLINER
BUT

WTMP/Tampa

Michaelandore
MIITHEY BOUSTON
SUGARPOOT
FREDDIE JACKSON
VAL YOUNG
FIVE STAR
HOCKOST;
RICK JAMES
ARETHA FRANKLIN
LUTHER VANDROSS
DEMARGE
STEVE ARRINGTON

Eric SE James

MORD OF MOUTH
READY FOR THE MOR
SUGARFOOT
SUGARFOOT
JENNIFER HOLLIDAY
BOOCIE BOYS
ANDRE CYMONE
ARTHA FRANKLIN
LUTHER VANDROSS
CAMED
DEBARGE
LISA LISA

Stations are listed by region. Hots are listed in order of their airplay activity.

MIDWEST

W.JLB/Detroit

James Alexander
HERB ALPERT
CON FUNK SHUN
POINTER SISTERS
BOBBY MOMACE
HOTEST
BOOGIE BOYS
DEBANGE
ARETRA FRANKLIN
LOOSE ENDS
MELBA MOORE

WKWM/Grand R Frank Grant

Frend Gram

FREDDIE JACKSON
PRINCE
DAZZ BAND
STARPOINT
STACY LATTISAM
HOTCOST:
PAUL HARDCASTLE
ARETHA FRANKLIN
LISA LISA
WHITNEY HOUSTON

WTLC/Indian

Lee Michaels
PRINCE
PIVE STAR
AMORE CYMONE
SHANNOH
READY FOR THE WOR
SADE
BARAS OF MICHIEL
FREDDIE JACKSON
MERC & HONK
KLEER
KLEER
KLEER
KLEER
KLEER
LISA LISA
LISA LISA
LISA LISA
LISA LISA
LISA
LISA
LISA
LISA
LISA
FORCE MD'S

WGCVChicago Graham Armstro Graham Armatrong
RENE & ANGELE
DENNIS EDMARDS
FIVE STAR
MARVIN GATE
ARETHA FRANKLIN
HOMARD JOHNSON
J.M. SILE
HOTEAE:
LISA LISA
DEBARGE
GAP BAND
RICK JAMES
ARETHA FRANKLIN

WZAK/Cleveland Tolliver/Perry

WVKO/Columbus K.C. Jones

Lankford Stephen
BILLY OCEAN
ANDRE CYMOME
COMMODORES
FREDDIE JACKSON
BOBSY MONACE
BOMADD SENETT
FREDDIE JACKSON
BOBSY MONACE
FRADIANCE
DAIZ BAND
STACY LATTISAN
ROTEBER
LUTHER VANDROGES
CHERYL LYNN

Joe Spencer
PAMILY
HARRY RAY
HARRY RAY
HOLE CYMOME
JOE SAMPLE
HOMAND REMETT
HOMAND REMETT
RETER
RETER
RETER
HELBA HOORE
HELBA HOORE
HITHET HOUSTON
CARRIE LUCAS

BRIAN COSMO KOOL 6 THE GANG FREDDIE JACKSON POINTER SISTERS HART JANF GIRLS DEELE LEWIS 6 NEWS RUET LEWIS 6 NEWS RABETHA FRANKLIN SKIPMONTH 6 TURNE LISA LISA LUTHER VARDROOSS RENE 6 ANGELA

WLUM/Milwsukee Miller/Marx

WILDERSONAND
MINISTRANCE
ARETHA PROMELIN
ARETHA PROMELIN
ARETHA PROMELIN
BETWEE ARREMOTOR
HICHAEL COMMINISTRANCE
RUPMAN
MENCLEUS
ANDRE CYMOME
BELL MITHERS
BILL MITHERS
FOUR TOPS
TIL TUESDAY WDMT/Cleveland Dean/Ferson DEMONICA UNDERNOO
VERONICA UNDERNOO
MONADO JOHNSON
ARRODI THOME
RENO THOME
RE

WWWS/Seginers Kermit Crockett

Kermit Crocketi
JUICY
BAD BAND
RADIANCE
MARRAM MILLS
JOE SAMPL
AND LANCE
MARRAM MILLS
JOE SAMPL
RICHARD
RICHARD
RICHARD
ROCKET
RINDJAMMER
DONABH
ROCKEEL
ROCKE Tolliver/Perry
PREDIE JACKSON
ANDRE CYMONE
HICKAREL LOVESHITH
HOWARD JOHNSON
OSBORNE & CILES
GRADY HARRELL
HILTHEY HOUSTON
HOOGIE BOYS
FAT BOYS
ARETHA FRANKLIN
COM FUNK SHUN

HOTTORY HOTTOR

MEANY FOR THE MOR
MALMAS Louis
MAG Shedded
PATTI LABELLE
PATH LABELLE
FOR HACKE
GO MEST
FIVE STAR
MOLAN THOMAS
MOLAN THOMAS
RAFTAN FRANKLIN
DEGLE
MOCK MASTER SCOTT
DEGARGE

WZENISt. Louis Doug Harris

Doug Maria

POPILS MAYPIELD

CHILS MAYPIELD

CHILS MAYPIELD

CHILS MAYPIELD

CHILS MAYPIELD

CHILS MAYPIELD

CHILS MAYPIELD

CRADY HARRELL

REISA BROWN

ANTHONY MAYSOW

HOTCH

TIMA TURNER

TIMA TURNER

ALEXANDER O'MEAL

PRINCE

WVOVToledo Charles Welch

Charles Welch
MATALIE COLE
HERB ALPERT
JOE SAMPLE
BOBBY MOMACK
ONE MAY
MARREM HILLS
FOINTER SISTERS
ROTESTI
ARETHA PRANKLIM
9.9
CARRIE LUCAS
BOOGIE BOYS
EMOTIONS

82 Reporting Stations 81 Current Reports

RADIO & RECORDS NATIONAL AIRPLAY

NEW & ACTIVE

CRYSTAL CAYLE "A Long And Leating Lave" (W8) 71/42

Resource Heavy 1, Medium 20, Light 50, Total Adds 42 including WBOS, WKYG, WKTU, KRRV, WWM, WHOX, WKSL:

WCMS, WONE, WHWM, KTTS, KFD, KRIST, KIZZ, KKSZ bobuss in number 49 on the Country chent.

KAREN BROOKS W/JOHNBY CASH "1 WID Dance With Yee" (W8) 71/6

Restorms Heavy 3, Medium 29, Light 39, Total Adds 5, WOBE, KEAN, KKK, WKCL, KKO, Heavy, WOKK, KKYK, KSOP.

Medium WBOS, WTSY, WAN, KOYC, KRTK, KWJ, KGA Debuss at number 48 on the Country chent.

EMMYLOU HARRIS "Raythm Gelfar" (W8) 71/3

EMMYLOU HARRIS "Raythm Gelfar" (W8) 71/3

EMMYLOU HARRIS "Rhythm Gulter" HALL WALLY WIRNI MARKETT WIGNA WVAM WOSY WPOR WESC

LORETTA LYNN "Heart Den't De This To Me" (MCA) 67/11

Relation Telesy, Medium 30, 1987, 1971, 19

ED BRUCE "If it Ain't Love" (RCA) 63/27

Adds 26 including WRKZ, WILQ, KEAN, KMML, WTVY, WPAP, WIRK, KSO,

TAMMY WYNETTE "You Can Lead A Heart To Love" (Epic) 57/5
Rotations Heavy 2. Medium 30, Ught 25, Total Adds 5, KEAN, WSLR, WMNI, WTSO, KFRE, Heavy: KBMR, KSO, Medium

KERMY ROGERS "Twesteth Century Fool" (Liberty) 56/4
Rotations Heavy 2, Medium 32, Light 22, Total Adds 4, WBOS, KYKX, WFMS, KVOC, Heavy; WCUZ, KCCY, Medium: WSNO, WSSS, LIMOYO, LIGHT VIEWS WARP KSO WOWN KCKC

SOUTHERN PACIFIC "Thing About You" (WB) 55/25 IS Heavy 1, Medium 7, Light 47, Total Adds 25 including WVAM, WQBE, WPOR, KXYL, KPLX, WESC, WTOR, KFD, KK-RM, KKCS, KOL, KWUJ, KCKC

T, GRAHAM BROWN "Drowning in Memories" (Capitol) 54/8
Rotations Heavy I, Medium 14, Light 39, Total Adds 8, WMNI, KSO, WFMS, WXCL, KIOV, KMAK, KCCY, KIGO, Heavy WOKK.

TROUM, WISY, WIII, RMML, WPNC, KKYA.

CHANCE "You Could Be The One Woman" (Mercury/PolyGram) 48/12

Rotation: Heavy, O. Modium 14, 19in 34, Total Adds 12, WAJR, WXBO, WUSY, WGTO, KPLX, KLLL, WWOD, WAXX, KFGO, KWMT, WWJO, KMAK, Medium: WBGW, KIOV, KEIN.

SIGNIFICANT ACTION

CON HUNLEY "Nobody Ever Gets Enough Love" (Capitol) 43/5

Regions: Heavy 1, Marting 19, Light 23, Total Arids 4, Will Q, WURE, KWMT, WTSO, Heavy; KKYX, Medium; WGNA, WYII.

JOHN SCHNEIDER "I'm Gonna Leave You Tomortow" (MCA) 37/21

Revallings Heavy () Medium 7, Light 30, Total Adds 21 including WOSY, WYII, WZZK, WLWI, KKYX, WXCL, KTTS, KIK-FM.

TARI HENSLEY "Hard Baby To Rock" (Mercury/PolyGram) 34/6
TARI HENSLEY "HARD "HARD

WENC, WEAP, KKYX.

BOBBY BARE "When I Get Home" (EMI America) 33/17

Then Ands 17 Including WGNA, WYII, KMML, WEZL, WADX, WITL, KYOO, KFDI, KRKT,

BAMA BAND "What Used To Be Crazy" (Compleat/PolyGram) 32/5

BAMA BAND "What Used To Be Crazy" (Compleat/PolyGram) 32/5

WPAP, KGA.

JUDY RODMAN "You're Gonna Miss Me When I'm Gone" (MTM) 31/12

JUDY RODMAN "You're Gonna Miss Me When I'm Gone" (MTM) 31/12

JUDY RODMAN "You're Gonna Miss Me When I'm Gone" (MTM) 31/12

JUDY RODMAN "You're Gonna Miss Me When I'm Gone" (MTM) 31/12

KRKT, KEIN.

BILLY BURNETTE "Ain" It Just Like Love" (MCA/Curb) 28/9

BILLY BURNETTE "Ain" It Just Like Love" (MCA/Curb) 28/9

The Programme of the Control CONNIE SMITH "A Far Cry From You" (Epic) 26/0

WKYG WTVY KKYX WOW KTTS KEDI Llahr WBGW WYIL KUZZ, KSOP

EXILE "Hang On To Your Heart" (Epic) 23/23

MOE BANDY "Barroom Roses" (Columbia) 23/9
Rostalons. Heavy 0, Medium 5, Light 18, Total Adds 9, WYI, WTVY, WOKK, WPAP, KKYX, KVOO, KFDI, KRKT, KRSY.
MAINES BROTHERS "When My Blue Moon Turns To..." (Mercury/PolyGram) 21/5
Rotations: Heavy 0, Medium 3, Light 18, Total Adds 5, M9GWI, KRRV, KLLL, W.W., WPAP, Medium, KMML, Light: WOW, WTHI,

ALMOST BROTHERS "Den't Tell Me Lave Is Kind" (MTM) 26/7 Rossions: Heavy O, Medium 2, Light 18, Total Adds 7, WhN, WYII, WLW, WCMS, WOW, WTH, KRSY, Medium: KCKC, Light:), IVERV. IS **BOTTORIS "Bring On The Susschioe" (WB) 18/1** Ins: Heavy O, Medium 3. Light 16. Total Adds 1, WWJO. Medium: KKYX, WCUZ, KRKT. Light: WSNO, WYII. KMML. WRK.

ROUS HARDON & DAVE LOGGINS "Just As Long As I Have You" (RCA) 18/16

ROUSING HARVY D. Markers 2 Light 16 Total Arids 16 including WIGN WIDSY KYOL KISSN WI WI KEGO KITS KRST.

DAN FOGELBERG: "Down The Read Mountain Pass" (Full Moon/Epic) 17/13
Rotations: Heavy O. Medium 2, Light 15, Total Adds 13 including WTSV, WAIR, KMML, WEZL, WKSJ, WCUZ, WOW, KRSY,

MARGO SMITH & TOM GRANT "Everyday People" (Sermeda Dunes) 16/4
Rotations Heavy D, Medium 2, Light 14, Total Adds 4, WUSY, WDXE, WKIX, KRSY, Medium, KMML, KFDI, Light: WYII, WLWI,

KITS. KYOO.

LDUISE MANDRELL "I Wanna Say Yes" (RCA) 13/10

Rotations: Heavy D, Medium D, Light 13, Total Adds 10, WGNA, WGNW, WSNO, WKYG, WUSY, WGTO, WFNC, WOKK, KRKT,

JOHN DENYER "Don't Close Your Eyes, Tonight" (RCA) 13/4
Rotations Heavy 0, Medium 3, Light 10, Total Adds 4, WOKO, KYOO, KRKT, KLZ. Medium WTSV, KIOV, KCCY, Light WBGW,

DAVID ALLAN COE "My Elusive Dreams" (Columbia) 12/4
Rotations: Heavy Q, Medium 1, Light 11, Total Adds 4, KSSN, KKYX, KWMT, KVOO, Light: WVAM, WSNO, KTVY, KXXY, KRWQ,

NUIL CTTY "I'd Do it in A Heartbeat" (Moon Shine) 12/3 Rotations: Heavy 1, Medium 3, Light 8, Total Adds 3, WYII, WLWII, KIK-FM, Heavy: KPLX, Medium: WWOD, KKYX, Light, WGNA

REBECCA HALL "Heartbeat" (Capitol) 11/4
Rotations: Heavy 0, Medium 3, Light 8, Total Adds 4, WTVY, WLWI, KFGO, KTTS, Medium: WFNC, WWOD. Light: WGNA, JOHN ANDERSON "Tokyo, Oklahoma" (WB) 11/4
Rotations Heavy D. Medium D. Light 11 Total Adds 3. WKKO, KXXY, KRWQ, Light: WVAM, WKYG: WKLO, WTVY, WOW, KFDL

KOL, KRSY.

CARLETTE "Tonight's The Night" (Lury 10.5

CARLETTE "Tonight's The Night" (Lury 10.5

CARLETTE "Tonight's The Night" (Lury 10.5)

CARLETTE "Tonight's The Night's The CRAIGO ELLING THE LOT TO THE ACCESS CAMM. WITV, KKYX, KFGO, KTTS, LOTE WWUD, NOU, NOU, CRAIG DILLINGHAM "Next To You" (MCA/Curb) 82

Realizon: Heavy 0, Medium 1, Light 7, Tatal Adds 2, WYAM, KKYY, Light, WYII, KRRV, KKYL, WCMS, KYOO, KRWQ.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

Nobody Wants To Be Alone

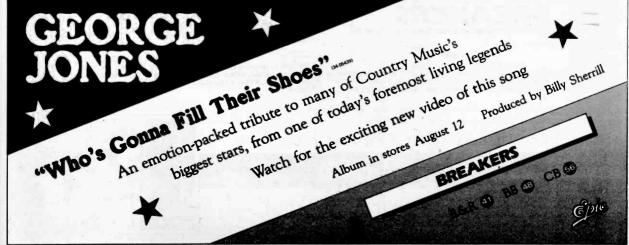
Five-0

HANK WILLIAMS, JR./This Ain't Dallas (WB/Curb) CRYSTAL GAYLE/Touch And Go (WB) JOHNNY LEE/They Never Had To Get Over You (WB) ALABAMA/Down On Longboat Key (RCA) HANK WILLIAMS JR./Something To Believe In (WB/Curb) SOUTHERN PACIFIC/Perfect Stranger (WB) OAK RIDGE BOYS/Love is Everywhere (MCA) JUDDS/Drops of Water (RCA/Curb)

WAYLON JENNINGS /Rhiannon (RCA) VINCE GILL/She Don't Know (RCA) BUDDY EMMONS/Steel Guitar Rag (Step One) JOHN ANDERSON/Down In Tennessee (WB) KAREN BROOKS/The Last Time (WB)

NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB) JOHN ANDERSON/A Little Rock & Roll . . . (WB)

Keep Me Hangin' On 40 Hour Week Five-O Southern Pacific Step On Out Why Not Me Turn The Page Things That Matter Swingin' 40's-80's Tokvo, Oklahoma I Will Dance With You Partners, Brothers Tokyo, Oklahoma



COUNT

TOP 50

liver Weeks	Two		Jeet.		
	6	2	1	0	JUDDS/Love Is Alive (RCA/Curb)
	13.	. 9	4	_	ROSANNE CASH/I Don't Know Why You Don't (Columbia)
	9	6	3	3	JANIE FRICKE/She's Single Again (Columbia)
		11	9		NITTY GRITTY DIRT BAND/Modern Day Romance (WB)
	2	1	2	5	
	10	7	6	6	GEORGE STRAIT/The Fireman (MCA)
	22	19	13	o	
	18	16	11	ŏ	
	28	22	17	ě	
	16	14	12	Ō	MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America)
	23	20	16		WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)
	20-				RESTLESS HEART/I Want Everyone To Cry (RCA)
	19	18	15		REBA McENTIRE/Have I Got A Deal For You (MCA)
	4	4	7	14	JENNINGS/NELSON/CASH/KRISTOFFERSON/Highwayman (Columbia)
	1	3	8	15	
	26	23	20	_	MAC DAVIS/I Never Made Love (MCA)
	8	5	5	17	
	29	25	22	0	CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
	27	24	21	Ō	
	37	26	24	<u>a</u>	EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
	14	12	10	21	
	31	27	25	2	
	42	30	27	3	MARIE OSMONO with OAN SEALS/Meet Me In Montana (Capitol/Curb)
	30	28	26	3	LACY J. OALTON/You Can't Run Away From Your Home (Columbia).
	39	33	28	3	
	5	13	18	26	
	3	8	19	27	BELLAMY BROTHERS/Old Hippie (MCA/Curb)
	_	44	34	20	JUICE NEWTON/You Make Me Want To Make You Mine (RCA)
	40	34	31	2	GENE WATSON/Cold Summer Day In Georgia (Epic)
	45	36	33 ·	30	
	48	39	35	0	MERLE HAGGARO/Kern River (Epic)
	_	_	42	1	OAK RIOGE BOYS/Touch A Hand, Make A Friend (MCA)
	43	38	36	3	WHITES/Hometown Gossip (MCA/Curb)
	50	41	38	3	VINCE GILL/If It Weren't For Him (RCA)
		45	41	3	RONNIE MCDOWELL/Love Talks (Epic)
	12	10	23	36	JOHNNY LEE/Save The Last Chance (Full Moon/WB)
	47	42	40	0	CHARLEY PRIDE/Let A Little Love Come In (RCA)
	32	29	29	38	ROCKIN' SIDNEY/My Toot-Toot (Epic)
BR	EA	١K	ER	9	STEVE WARINER/Some Fools Never Learn (MCA)
	44	40	39	40	BECKY HOBBS/Hottest "Ex" In Texas (EMI America)
BR	E	١K	ER	9	GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)
	-	49	44	3	KATHY MATTEA/He Won't Give In (Mercury/PG)
BR	E/	٩K	ER	1	EDDY RAVEN/I Wanna Hear It From You (RCA)
	33	31	30	44	ICENDALLS/IT You Break My Heart (Mercury/PG)
	7	15			GARY MORRIS/Lasso The Moon (WB)
	-	-			EMNYLOU HARRIS/Rhythm Guitar (WB)
			37		
					KAREN BROOKS WITH JOHNNY CASH/I Will Dance With You (WB)
[CRYSTAL GAYLE/A Long And Lasting Love (WB)
[Dŧ	ĐŲ.		3	LORETTA LYMM/Heart Don't Do This To Me (MCA)
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154/1 69 69 16 149/0 71 66 12 130/0 88 24 18 124/0 79 29 16 148/1 46 83 19 120/0 71 31 18 151/4 37 97 17 151/1 31 105 15 156/6 26 107 23 114/0 56 45 13 137/3 37 77 23 146/7 23 97 26 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 133/5 8 90 35 129/13 13 71 45 123/7 23 73 27 133/5 8 90 35 129/13 13 71 45 129/13 13 16 117/8 10 63 44 101/33 4 27 70 17/0 12 43 16 101/33 4 27 70 17/0 12 43 16 101/33 4 27 70 17/0 12 43 16 101/33 4 27 70 17/0 12 43 16 101/33 4 27 70 17/14 1 20 50	150/1	83	56	11
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124/0 79 29 16 148/1 46 83 19 120/0 71 31 18 151/4 37 97 17 151/1 31 105 15 156/6 26 107 23 114/0 56 45 13 137/3 37 77 23 146/7 23 97 26 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 123/7 23 73 27 123/7 23 73 27 123/7 23 73 27 124/4 9 76 39 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 6 68 52 126/10 7 40 39 126/10 3 38 16 117/8 10 63 44 86/1 23 38 25 121/29 1 47 73 75/1 7 46 22 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 71/0 12 43 16 56/0 11 26 19 71/3 0 39 32 54/0 8 30 16 71/5 3 29 39	149/0	71	66	12
148/1 46 83 19 120/0 71 31 18 151/1 37 97 17 151/1 31 105 15 156/6 26 107 23 114/0 56 45 13 137/3 37 77 23 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 133/5 8 90 35 129/13 13 71 45 129/13 13 71 45 126/18 5 66 55 78/0 29 33 16 117/8 10 63 44 86/1 23 38 25	130/0	88	24	18
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151/4 37 97 17 151/1 31 105 15 156/6 26 107 23 114/0 56 45 13 137/3 37 77 23 146/7 23 97 26 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 123/7 23 73 27 123/7 23 73 27 124/4 9 76 39 126/10 6 68 52 126/18 5 66 55 78/0 29 33 16 117/8 10 63 44 86/1 23 38 25 121/29 1 47 73 75/1 7 46 22 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 101/33 4 27 70 71/0 12 43 16 56/0 11 26 19 71/3 0 39 32 54/0 8 30 16 71/5 3 29 39 71/42 1 20 50	148/1	46	83	19
151/1 31 105 15 156/6 26 107 23 114/0 56 45 13 137/3 37 77 23 146/7 23 97 26 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 133/5 8 90 35 129/13 13 71 45 121/4 9 76 39 126/10 6 68 52 126/18 5 66 55 78/0 29 33 16 117/8 10 63 44 86/1 23 38 25 121/29 1 47 73 75/1 7 46 22 100/30 4 39 57 90/11 3 45 42 101/33 4 27 70 71/0 12 43 16 56/0 11 26 19 71/3 0 39 32 54/0 8 30 16 71/3 0 39 32 54/0 8 30 16 71/5 3 29 39 71/42 1 20 59	120/0	71	31	18
156/6 26 107 23 114/0 56 45 13 13/73 37 77 23 146/7 23 97 26 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 133/5 8 90 35 129/13 13 71 45 141/41 7 62 72 124/4 9 76 39 126/10 6 68 52 126/18 5 66 55 78/0 29 33 16 117/8 10 63 44 86/1 23 38 25 121/29 1 47 73 75/1 7 46 22 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 90/11 3 45 42 100/30 4 39 57 71/0 12 43 16 56/0 11 26 19 71/3 0 39 32 54/0 8 30 16 71/3 0 39 32 54/0 8 30 16 71/5 3 29 39	151/4	37	97	17
114/0 56 45 13 137/3 37 77 23 146/7 23 97 26 133/5 21 87 25 140/9 15 95 30 94/0 38 37 19 95/0 37 38 20 142/13 13 77 52 123/7 23 73 27 133/5 8 90 35 129/13 13 71 45 141/41 7 62 72 124/4 9 76 39 126/10 6 68 52 126/18 5 66 55 78/0 29 33 16 117/8 10 63 44 86/1 23 38 25 121/29 1 47 73 75/1 7 46 22 100/30 4 39 57 90/11 3 45 42 101/33 4 27 70 71/0 12 43 16 56/0 11 26 19 71/3 0 39 32 54/0 8 30 16 71/5 3 29 39 71/42 1 20 50	151/1	31	105	15
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54/0 8 30 16 71/5 3 29 39 71/42 1 20 50				-
71/5 3 29 39 71/42 1 20 50				
71/42 1 20 50				
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	0//11			

MOST ADDED

CRYSTAL GAYLE (42) A Long And Lasting Love (WB)

OAK RIDGE BOYS (41)

Touch A Hand, Make A Friend (MCA)

EDDY RAVEN (33) I Wanna Hear it From You (RCA) GEORGE JONES (30) Who's Gonna Fill Their shoes (Epic) STEVE WARINER (29)
Some Fools Never Learn (MCA) ED BRUCE (27)
If It Ain't Love (RCA)
SOUTHERN PACIFIC (25) Thing About You (WB) EXILE (23) Hang On To Your Heart (Epic)
JOHN SCHNEIDER (21) I'm Gonna Leave You Tomorrow (MCA) **RONNIE MCDOWELL (18)** Love Talks (Epic)

HOTTEST

JUDOS (85) Love Is Alive (RCA/Curb)
ROSANNE CASH (56)
I Don't Know Why You Don't... (Columbia)
DOLLY PARTON w/KENNY ROGERS (49) Real Love (RCA) JANIE FRICKE (45) She's Single Again (Columbia) GEORGE STRAIT (41) The Fireman (MCA)
RONNIE MILSAP (39)
Lost In The Fifties Tonight (RCA)
JENNINGS/MELSON/CASH/ KRISTOFFERSON (34) Highwayman (Columbia) FORESTER SISTERS (30) I Fell In Love Again Last Night (V Modern Day Romance (WB)
HANK WILLIAMS JR. (25) I'm For Love (WB/Curb)

BREAKERS

STEVE WARINER

Some Fools Never Learn (MCA)
On 78% of reporting stations. Rotations: Heavy 1, Medium 47, Light 73, Total Adds 28
including WBOS, WYRK, WTSV, WAJR, WYNK, WSOC, WCOS, KIKK, WSIX, KJJY,
WCHK, WDGY, WTHI, KLZ, KMAK, KSAN. A most added record. Moves 43-39.

I Wanna Hear It From You (RCA)
On 63% of reporting stations. Rotations: Heavy 4, Medium 27, Light 70, Total Adds 33
including WOKQ, WXBQ, KPLX, WESC, KLLL, WUSQ, WUBE, WAXX, WFMS, KCJB,
WXCL, KFDI, KJOT, KUGN, KVEG. A most added record. Debuts at number 43 on the Country chart.

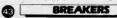
GEORGE JONES

Who's Gonna Fill Their Shoes (Epic)
On 63% of reporting stations. Rotations: Heavy 4, Medium 39, Light 57, Total Adds 30
including WGNA, WQBE, KASE, WUSY, WFNC, KYXX, WUSQ, WKMF, WQHK, KVOQ,
KYAK, KGHL, KYGO, KYEG, KCBC. A most added record. Moves 49-41 on the Country

Your Listeners Wanna Hear It From You!

Eddy Raven

"I Wanna Hear It From You" PB-14161

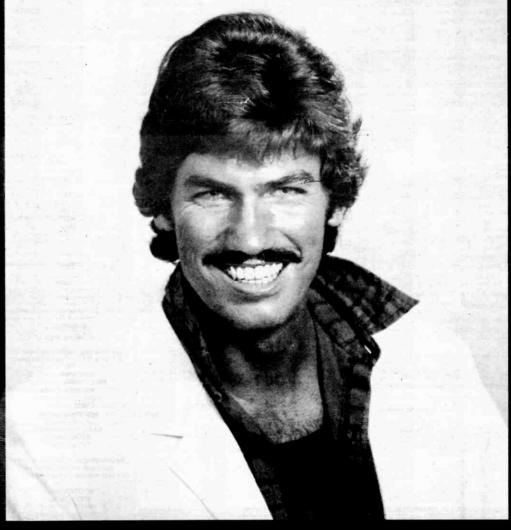


101/33 Most Added!





Byzon Whitman LAIST REFASE WOOD NOT THE PROPERTY OF THE PRO "CAN'T GET USE TO BEING WITHOUT YOU" 0-13817





Thises Go Birtis... With

MANAGEMENT CLAY ARTISTS 3830 OLD JENNINGS RD. MIDDLEBURG, FLA. 32068

COUNTRY ADDS & HOTS

KWNT Fort Dudge, UA

FOR Dudge, IA

MARE GRAT
COM MURLEY
CHANCE
CHYSTAL GAYLE
DAYLD ALLAN COR
EORST BARE
ROCKSIN' SIGNEY
REAR RCHYSTER
RAYLON SERVINGS
FORESTER BISTERS

WORK FL Wayne, IN

PL Wayne, N HOUSE STOCK SOUR CAS BYOGK SOUR STOCK SOUR STOCK SOUR STOCK MASSIMER STOCK STOCK CHARLY MASSIMER STOCK STOCK SANYER SOOM JANIE PRICES GEORGE STRAIT BITTY CRITTY DI

HONNIE RCONGEL DAM POGELBERG OAR BIDGE BOTS HOTTEST HONNIE RILEAP EXHIT ROGERS TROM ELLIS MAYLON JENNINGS MAYLON JENNINGS MARIE CHMOND

WOLE Green Quy, WI

EDDY NAVES SARY JOHN SCHMEIDER HOTESS & PARTON JANIE FRICKE HICKERL HURPREY JUDGE REBA MCENTIRE

WFMG-FM Indianapolis, Its

Indianapolis, 66
REPHY BOGERS
T. GRAMMS BOOM
ED RECCE
LORETER LYME
EDOY RAVES
DOES SCHEELER
TORESTER SISTERS
JAMIE PRICER
COMMAY TWITTY
WHILE
Indianapolis, 60

none Rottesti

KPKF-AMPM Kenses City, MD

EDDIE RABBITT COMMAY TWITTY MERIE MAGGARD MARIE GHOMD MEITH STEGAL MOTEORY ALADAMA BELLANT BROTHERS SARL THOMAS COMLE JAMIE PRICES T.G. SHEPPARD

WOAF Kennes City, MO

none Bottest: none WITL-PM Langing, SS

Landing, MI

NOSSY MARK
ED SHUCE
CHONCE JONES
JOHN NOOMAN
EDSY NAVEN
BOOTES INTER
MATLON JENSINGS
FORESTER STRYEN
MARIE GROOMS
ROWLE IN ILLEAD
ERDIE NAMELTY

WIBO Medicon, Wi

Madison, WI
YAMPY WINETY
COS SOUCEY
COSTAL GAYLE
SO SOUCE
SO SOUCE
SOUCES
FOR PARTON
PORAMUS CASE
JUDGE
WILLIE, SRIS, WAY
MAYLOR JEWS 1806

MEITE STEGALL
PORRETER SISTERS
SOSTANDE CARE
RICHARL MUNNEST
RITTE ORITTY DIST
HABIE CRICKE

Wecs ...

WARL Millerston, W

ORE SIDGE BOTS
CHARLY RECLAIR
CHARLY RECLAIR
CHARLEY PRICE
STORY MADE
BOTTO MATTO MADE
BOTTO M

MOST ADDED

EAST HOTTEST

Man York, MY

WILL PM

WKYG Pattersburg, WV

DOMNIE HCDOWELL LORETTA LTHN CHTSTAL GAYLE LODISE MANDRELL

WXTU Platestytes, PA

COMMAP TWITT
LACT 1, DALFOR
VINCE GILL
EXILE
CRISTAL GAYLE
OAR BIDGE BOTE
BOTESS 1 PARTOR
JUDGE
JABIE FRICES
GEORG STRAIT
ROGANNE CASE

MARDIE & LOGGINS JOHN SCHNEIDER MERLE MAGGARD ROTTE MAGGARD JUDGE JAMIE PRICEZ ROGERS & PARTON ROSANNE CASE ROMNIE WILSAP

SPORFS. Partient, ME

WALTE Repleaser, NY

none Sottest:

Sensor, CO STEVE MARINES SOMETE RECOMBLI-OAR SIGGE BOYS JOHN DENVER BOCKIS' SIDNEY SOLTEST JUDGE -ROWNES HILAAP WILLIE, ENIS, MAY GRONGE STARIT SANYER HEOMS

France, CA

ALMOST SHOTHERS OAR RIDGE SOTS 'E EMITS STEALL MILLIS, MESS, MAT LEE GREENHOOD STILE BELLANY SHOTHERS ALAMANA

MOST ADDED SOUTH HOTTEST

George Jones (Epic) Exile (Epic) Store Wartner (MCA)

Judds (RCA/Corb) Dolly Parton w/Kenny Resers (RCA)

TZEWGIM GROOK TROM

HOTTEST

WEST MOST ADDED

HOTTEST

Crystal Goyle (WE) Out Miles Boys (MCA)

ERILE
TON T. RALL
RICERY GILLEY
RICERY GILLEY
RADDIR S. LOGINS
RATALIE TONE
SRITH & GRAFT
RAT PRICE
CHORGE STARTY
RILLEY
RATALIE TONE
RAME SILLIAMS JR.

EATH MATTEA RABDIE & LOGGIES ROBBY BASE LORETTA LYME DAVID ALLAN COE EEILE ROCEIN' SIGNEY SAMPLE OROMI SAMPLE

EAST

MPTR Albany, MY W806 RICHAEL STAPHET
RICHAEL STAPHE CETSTAL GAYLE
VINCE GILL
GENCE STRAIT
STEVE MALIER
EXHIT NOCES
MAYLOW JEMNINGS
MOMBIE ON JEMNINGS
MOMBIE ON JEMNINGS
MARIE OSHOWO
MARIE OSHOWO

WOHA-FM Alberty, NY none Rottest: GROUGE SOMES HOMBY MARKE ED BRUCE LOUISE HARDE Rottost; JUDOS HOSANHE CASE HITTY GRITTY HICHAEL HURP-FORESTER SIS

OAR RIDGE BOTS EAREN RECORS GEURGE JONES SOUTHERN PACIFIC HOLERS & PARTON JUDGE WVAM PA BARA BAND SOUTHERN FACIFIC CANIG DILLINGMAN JOHN SCHORIDER TON T. RALL MERNDA LEE BILLY RUNNETTE BOTTONT ROSANIE CASH HITTY CRITTY DIRT

Caparament, RP MBITES DAM FOGGLERRG SOUTHERR PACIFIC BAMA RAMD TABL RESSLET STEVE MARINER SOCIEDATE PRICEE ECCAMBE CASE GEOGRE STRAIT JUDGS STLVIA WCAO SRENDA LEE TARI HEMSLEY BOCCEAS & PARTO ANNE HURRAY WILLIE, ERIE, GEORGE STRAIT ROSAUME CASE OAR BIDGE BOTS CRYSTAL CATLE JOHN DENVER EDOT RAVER BOTGEST SCHAME CASH JAMIE FRICKE JUDGE SANYER BROWN RICHAEL HORPERT WPOC-FM Bullimore, MD

none Bottests WEGOV-FEE WRIZFM Harakey, PA MELSON & FOUNG EXILE MANDIN & LOGGINS LOWISE MANDAELL RICKEY GILLEY RA (MEM SHOTHERS Hernhoy, PA
CENTAL GAYLE
RESTLESS HEART
EXILE
ED SRUCE
RICKEY GILLEY
BOOLDA'S
JUDOS
ROGERS & PARTON
WILLIE, RRIS, MAY
COMMAY TWIFFY

WENO Sprea, V7 DAN POSILMENG YON 7. MALL BREWGA LEE LOUISE MANDRELL SOUTHERN PACIFIC RELSON & YOUNG HICERT GILLHY EXILE SOUTHERN FACIFIC RELSON BY YOUNG HICERT GRANDE CAMBE CAMB JAMIS FRICES CHARLY RECLAIN MANIE CHROMO EXOLUTION FOR THE MANIE CHROMO EXOLUTION FOR GENE WATEON STEVE MARINER CRANCE DAN FOGELLESS BOXTES! SAME WILLIAMS JONES & DALFO ROCKES & PARTS AMEE MURRAY JUDGS

WEST

EDDY RAVES
CRISTAL CAYLE
ED SEUCE
ED SEUCE
EACY J. DALTON
EOCESTI
MATION JESSIELUCS
PORRETER SISTENS
ROUSEE HILLSAP
HICHARL MUSPHRY
MAC DAVIS

ROMBIE NCHOMELL EMBEY RODGESS STEVE WARINER LONGTTA LTHM JIMOY BOTTET BOLLOST BOLLOST RODGESS RODGESS

JURDS HAATE CONCORD BORNIE RILSAP HETTY GRITTY DIR

OME SIDOE SOTS CHORGE JOSSE CRYSTAL GATLE STRYE MALISM BOLLOST: SOME

Columba Springs, CO STEVE MAZIGER ED SHOCK SCOTTERMS PACIFIE COLTETAL GATLE BOLLOGI BO

EVOC Cooper, WY

KRKT Afterny, OR

CRETARI CRETARI

MERLE RACCARD OAN RIDGE BOYS ED BRUCE CRISTAL GAYLE NAMDIN & LOGGIT ROTTOPL

SOUTHERN PACTY LONGTTA LTWN JOHN SCHMOLINES CHARLEY PRICE EATH MATTHA BILL CLTY WILLIE, ERIS, HARR WILLIAMS BORDES & PARTY GROSSE STRAIT JURGS

Bottosti

JUICE MONTON CHISTAL GATLE Section: NAC SAVIS GLAS CAMPBELL ROSSES & PARTON JUINE

Syramon, NY MERLE BAGGARD CHARLEY PRIDE JUICE MENTON BORBIE MCDONE HOTTON HOLLE, BEIG, BOGERS & PART JARIS FRICES GRONGE START

KLX100 Washington, DC none Bottesti

CHOW Wellend, OHT MEBLE MAGGARD MARK GRAY BOSCOAT! JUDGS SAVYER BROWN JAHIE FRICEE ROSANNE CASE ROWNIE MILBAS WWYA Wheeling WY

WUSN Chinege, E.

none Nottests none

none Hotteets WYN Williamsport, MD WERNINGER, ND
ED SHOCE
SOUTHERS PACIFIC
CETSTAL GATLE
JOSS SCHREIDER
BORST BARE
HORE BARDY
ALHOLY SHOTHERS
HILL CITY
ERFSTTW VANIGHE
BOULDE
JUDDS
JANIE PRICEE
ROMANTE CASH
FORESTER BISTERS
WERD

WILG Williamsport PA WHEREGET, PA
VINCE CILL
COM RUNLEY
ED BROCE
HARE GRAY
HOTEORY
ALARMA
HARE COMOUND
STATLERS
SOUTHBOOKD
BANDT & STARPLEY

Permined ME MATCH TOWN MATCH TOWN MATCH TOWN MOTHER PACIFIC MATCH TOWN MOTHER PACIFIC MATCH TOWN MA SOUTHBOUND SOUTHERN PACIFIC NICEST GILLEY RILES DAM FOCELBERG TON T. HALL SOUTH-T. JUDGE NICEMEL NORPHRY NICEMEL NORPHRY NICEMEL NORPHRY NICEMEL NORPHRY SOCKIB' BIOMRY KERN Green Follo, MT

MARE CRAY
GRONCE JOHNS
EDDY RAYER
JUDY ROMAN
TARI SEMELEY
RAMA BAND
NOTEST:
JUDGE
RITTY CRITTY E
REFURES REAM
EDDIE RABGITY

STEVE MARIMER SDOY PAYER OAK BIOGE BOYS GEORGE JOHNS CRYSTAL CAYLE JOHN SCHOOL DER JUDGE BOXLESS GEART GEORGE STRAIT MORANME CARR JAMIE FRICES CHME MATSON CHARLY MCCLAIS Notest JUDGE GHORGE STRAIT SOMMIS HILSAP JUICE MENTOR OAS RIGGE BOYS BOTTOS BOTTOS ROBANNE CASH SAFYER STONE RESTLESS MEAST POMESTER SISTER

Bugene, CR SDOY NAVEM OAE BIDGE SOYS GENERAL SOWES SOUTH STATES, WAY ALABAMA NOOKES & PARTON JUDGE SANTER BROWN HISTORIA, AZ SOMETE SCHOOLL OAR RIGHT SOTS CHEST SOTS CHEST CHESTS SOCKET SOME CHEST SOME STILLIAMS JR. SELLANT SOCTIONS JUNESE SELLANT SHOTHERS JURIOS SELLANT GRIPPY DIRT

MINDAY ORITY DIFT
MANAMA
PROMING, CA
MALLANT EMOTVERS
MOTOR MANUTE
MANAMA GRAY
PROTECTION FOR FP2C
TO MANUTE
MANAMA GRAY
PROTECTION FOR FP2C
TO MANUTE
MANAMA GRAY
PROTECTION FOR FP2C
TO MANAMA GRAY
MANAMA GRAY MATLON JOHN IN CHINGA THE CHING THE

RTOM Selling, CA Mone Sotteat; REOP-FIN Suit Labo Chy, UT

Sei Late Chy, ut Cristmal Gayle LOUIS manageri JOHN SCHOOL HER BANDIN & LOUIS HE MANDIN & PARTON GROUND STRAIT JANE FRICE JANE FRICE MARIE OPHORD
CRART ROCATS
SORRY BARG
SORRY BARG
SORRY BARG
SORRESS SARROUS
SORTHERS SARROUS
SORTHERS SARROUS
SORTHERS
SORRY
SORRESS SARROUS
SORTHERS
SOCKIS-SIDNEY ROCY#S

MINER CH WICHF Films, Mr HOSMIS ROUGHELL HOSMIS PRICES JUDOS GEORGE STRAIY COMMAY THITTY ROCKIN' BIDMEY ROCKIN' BIDMEY

MIDWEST

OAR BIDGE BOYE GRONGS JOHNS STRYE MARIERS LONGTER LYMN TAMMY STRETTE JUDGE HAME WILLIAMS JR MATLOW JERNINGS ROOMIS WILLSAN ECOLE MARGETT ROTY ARTON
JUICE MENTOR
ED SHUCE
CHYSTAL GATLE
T. GRAHAM BROWN
NOTESEL
SILLIE, KRIS, MAY
ROCKEN: BIOMEY
JUDGE
ROCASHE CASH
COMMAY TWITTY KOMA Diamersk, HD

EDDT RAVES MANDIN & LOGGISS Nottest: JAMIE FRICES ROGERS & PARTON JUDGS GROWGE STRAIT MARIE CEMOND MERLE MAGGARD CHYSTAL GAYLE JUICE MENTON OAR RIDGE BOTS OAR RIDGE BOYS
HOLLEGE, MAY
LEE GREENHOUD
GLEN CAMPBELL
HARR WILLIAMS JR.
FORESTER SISTERS WCXIFM Detroit, MI

WUBE-FM Cincinnett, OH ESILE
EDOT RAVEM
COM NUMLEY
EATHT MATTRA
HOTCOST
HOCKES
BOSAMME CASH
HITT GRITTY DIST
FORESTER SISTERS
BOOMIE MILSAP JOHN ARDERSON SOUTHERN PACIFIC HOCEPSE HOGERS & PARTON JAMIE FRICKE ROSANME CASH JUDDS HOMMIS MILEAP WQARFM Clareland, OH

LACY J. DALFOR OAE EJOCE BOYS COMMAT TWITTY HOTCOAT ALMBAMA ANNE NURRAY POGERS & PARTOR WILLIE, ERIS, WAY NAME MILLIAMS JR. KROK E. Grand Forks, MM OAE SIDGE BOYS
VINCE GILL
CRARLEY PRICE
BOTLOST:
ROCERS & PARTO
JAMIE PRICEE
GRORGE STRAIY
SITTY GRIFFY D
ROSANHE CASH Wildles Columbus, OH

Cohombus, OH
TARRY MYNETTE
BORBY BARE
RATHY MATTEA
TO GRAMAN BROWN
BOLLER, RHIS, MAY
RANK MYLLIAMS JR.
GENRGE STRAIT
JUDGE
SANTER BROWN Eau Cinic, WI

Eau Cinic, WI

CHYSTAL GAFLE
CHARGE
JUDY RODMAR
EDON RAVEN
BORDY RAVEN
EDON RAVEN
ED WOME Dayton, OH MERLE MAGGARD CRYSTAL GAYLE VINCE GILL HOTTOST JAMIE PRICEE HOMBIE HILBAP HORAGHE CASH EDDIE HARBITT JUDGE EFGO Fargo, MD

Page, 400

ERILE
JOHN SCHMILDER
SOUTHERS PACIFIC
SOUTHERS PACIFIC
GRANCE
COMMACE
CAMACE
CAMACE
CAMACE
CAMACE
CAMACE
CAMACE
CAMACE
SOUTHERS
SOUTHERS OAR RIDGE SOTS STEVE WASINED CHISTAL GAYLE ROCKES JUDGE GRONGE STRAIT HITT GRITT LIST ROGAINE CARR ROWSEE WILSAP

KBON-AMPM San Diago, CA MERILE BACCARD
JOHN SCHWITTER
OAR STOCK BOYS
BOLLARY BROTHERS
JUBBS
FORESTER RISTERS
SITTY ORITY DIRT
HARE WILLIAMS JR. Son Pronders, CA
EDOT AAVES
VINCE GILL
NOSSIS RODOWELL
STEVE WARRIES
OAR SIDCE SOTS
BOOLEST
WILLIE, ERIS, MAI
ROGERS & PARTON
ROGERS & PARTON ORDORG STRAIT
ERAKT
REMANNING, CA
HARLE GENORO
JOSE CORLEE
JUICE MENTES
FORE ENTER
ENTEY METTER
JAMIS PALCYM
JAMIS PALCYM
ALABAMA

Reprod. HAS

ROS BARDY
RATE & GRANT
RADDID & LOGGIN
RADDID & LOGGIN
DAS PORTLERES
FOR T. BALL
JOSE ARRENOS
ROSTER
ROSES & PARTON
JOSE
ARREN HUMBAY
JOSE
ARREN HUMBAY
JOSE
GROEGE STRAIT

HAPP-AMPLE Bestle, WA none Sottest: ESPAS Tacomo, WA Rottest: KAA Pankana, WA

Speciana, WA

SMC DAVIE
JOHN DESMEJORA
JOHNS & MICHAE
DAN POCELMENG
LOUISE MANDOEL
BOCCOST
JUDDS
SYLVÍA
MATLOW JUMNIMO
POCMUTEN SIFTE
POCMIE MILEAP CONTRAC GATLE
CENTRAL GATLE
CENTRAL GATLE
CENTRAL MATSON
MAITES
SOUTHERS MACIFIC
DAN PODELARING
JOHN SCHOOL STOR
POLICE RILEAR
JUDGE
GOOGLE RILEAR
JUDGE
GOOGLE RILEAR
JUDGE
GOOGLE RILEAR
RICHAEL MONEYEY
RICHAEL MONEYEY Q. Audiency, ©
CHYSTAL GATLE
ED BROCE
MACHAITE FOUNC
MACHAITE FOUNC
MACHAITE
JAMAN BROCE
LACY J. DALTON
BOXLOCK
MITTY GRITTY DIST
JOSHE
JAMIE FRICKE
PORRETTE SIFTEMS
MACHAITEMS
MACHAITEMS
MACHAITEMS
MACHAITEMS
MACHAITEMS Tuesda, AZ

JUICE IMPTOR NOMIZE RECORDS RECORDS STRAIT REGARDS CARRY RESEARCH PROPERTY REGARD RECORD RESEARCH PROPERTY REGARD RECORD RESEARCH RESEARCH

KXXY Chighema City, OK

Obspheme City, OR MICERY GILLEY JOHN ANDERSON EXILE MELSON & YOUNG JUICE MENTON NOTCEST! BITTY GRITTY DI MERLE MAGGARD HOWNIE MILLEAP COMMAY TWITTY FORESTER BISTER

Ommbh, NB

PINEARD & BONDER

PINEARD & BONDER

RASON DIZON

RAY PRICE

RAY PRINTINGTON

STOY WASHING

ROY RAYER

ROY RAYE WXCL Poorts, 6.

EDDY RAVEN EAREN BROOKS T. GRARAN RECOM JOHN SCHHELDER ECTEGOTI WILLIE. EGIP HOLLES, ENIS, WAY MILLIS, ENIS, WAY MOCERS & PARTON JUDOS MUSANNET CASH MITTY GRITTY DIRE WILLS Coverport, U. GRONGE STRAIT
MARIS ORNOWD
HOTCEST
BELLARY BROTHERS
HAYLOW JEWNINGS
JUDGS
COMMAY TWITTY
HAME WILLIAMS JR.

KIOV-FIS Stone Follo, SO GROWS FORM, SD

AATST MATTEA
EAREN BROOKS
T, GRAMAN BROOK
GRONGE JONES
BILLT BURNETTE
EROY RAFET
HARE GRAY
HOTEAST
JUDGS
ROGALBES
GRANGE
RAFET
GRANGE
RAFET
BOOMER RILEAS
JONE COMLES ATTO-AMPTO

Bernembes, MO
JOHN SCHMEIDER
CETSTAL GAYLE
MADRIE & LOGGINE
MADRIE & LOGGINE
JUDY MODRALE
BILLY SCHWEFFE
CARLETTE
BOTTORY
GOOGGE STRAIT
ROSAGNE CASH
FORESTER SISTERS
FORESTER SISTERS WW.JO St. Cloud, MM

BL Cloud, SMI
CONT MATOR
STEVE MALIES
DEMNIS BOTTONE
RADOT NAVE
MARK GNAY
CHARCE
ROCTLAIL
ROCKES & PARTOL
JURGE
ROCKES & PARTOL
JURGE
ROCKES & FARTOL
JURGE
ROWER & JURGE
WILLEAP
WILLAMPIN
BL Leads, MO WZZK-PW Montaglam, AL JANIS PRICES
EXILS
JOSS SCHEETURE
ROSSIS HCCOMMELL
ROTTORIC
ROSSIS S PARTON
JUDGS
RAMY STILLIANS JS
RESTLESS SEARY none Bottest: E102 St. Pout, 1891

SOUNIE SCOONES SOCKAMIS CASS JUDGO JAMIS PRICES GEORGE STRAIT SITTY GRITTY I WTIG-PM Terro Houte, St Town Manda, Bs

OME SIDGE SOYS
STEVE WALTHON
EDDY RAVEN
ALMOST SHOTHERS
BOTESET:
JUDGE
ROGANNE CASH
REBA NCENTINE
SAMTER SHOWN
RAITH STEGALL

SDDIE NAMOITT MARIS CONCES JOHN CONCES Botts st: ARME RUMBAY JAHIS PRICES GEORGE STRAIT FORESTER SIST SYLVIA KYPK-PER Topolo, KS

none Sottest: none EURO Tulso, OR

SOUTH

MARE GRAY MARIA MARD ED SENCE EASEM SHOOES TAMEN WYMETT MACON DIEON SOCTED: NOTES BIDNEY JUDGO BANE WELLEASS JR. WILLIE, ERIS, WAY GROWGE STRAIT

WEZL-FM Charleston, SC Charteston, SC CHYPTAL CATLE BORBET BARE DAM PODELBERG GEORGE JONES BOLLOSEL ANNE MORRAY JAMIS FRICER ROCKIN' BIOMEY NILLIE, BEIS, WAT BELLAMY SHOTHERS Alexandria, LA
SOUTHERS PACIFIC
RANDIN & LOUGINS
SOBET BLUE
SOBET BLUE
SOBET BLUE
SOBET BLUE
CRESTAL
RATES
BANCE
CRESTAL
GATLE
HOLLOS
JAMES
HUBBAT
GEORGE
STRAIT
GEORGE
BRANTIEE WSOC-FM Charlette, MC

STEVE MARINES CHARLET PRIDE VINCE GILL GRORGE JONES KMML Amerillo, TX GRORGE JORGS BOTTOST MILLE, RRIS, MAY ROGERS & PARTON ROGERS & PARTON JUDOS RESTLESS SEART Amedio TX
OAE BIOGE BOYS
EMPTLOS MARKIE
RAY PRICE
MASON DIRON
BO BROCE
BORNY BAKE
DAN FOCELERIC
CAPLETTE
MOCHANE
MOCHANE
MICHAEL MURRHEI
SANYER ROOM
REBA NCENTIEE WUSY Chattanoogs, TN CRORGE JONES CRANCE SMITH & GRANT LOUISE MANDERLL BILLY BURBETTE BOCLOGI WILLIE, EMIS, MAY FORESTEP BISTERS MICHAEL MYSPHEY MITTER GRITTY DIET RESTLESS HEART KASE Austin, TX

ENILE GEORGE JOHES MORRESTE JUDOS STEVE MARIHEN EDDY RAVEN GEORGE STRAIT HOMBIE HILSAP WCOS-AMIFM Columbio, BC Cohumble, BC
OME RICCE BOYE
CRISTAL GAYLE
STEVE WARRIED
GENECE JOHES
HOLCORI
GARY HORRIS
JOHN SCHNEIGER
RAFE WILLIAMS JE.
RILLE
ALABAMA WYICK Beton Region, LA

SEDDIE RABBITT
JUICE MENTON
JUICE MENTON
JUICE MENTON
JUICE MENTON
JUICE MENTON
MERLE MAGGARD
CERALT MCCLAIM
OAR RIDGE BOTS
STYVE MARIMER
BOTTON
AND MENTON
JUICE SPREAM
ALABAMA
MOGENS & PARTON
JABIE FRICRE
JUGOS
JUGOS CHANCE EXILE LODISE MARDRELL HOTERS & PARTON JUDGE GROWGE STRAIT FORLETER SISTERS SOMEIR RILEAP EPLE-FM GeMENTL Worth

CRYSTAL GATLE RODY SAVES MASON DIXON CAR BIDGE BOYS BOTTOM BOYS BOTTOM BOTTOM BOLDANIE CASE JUDGE BOMBINE CASE JUDGE BOMBINE RILSAP SANTER BROWN Guileaff, Worth

EDDY SAVEH
GOOGE ONES,
HARDS DIROS;
HARDS SOUTHERN PACIFIC
ENTERN PACIFIC
HARDS WILLIAMS JE,
ALABAMA
JAMIE WILLIAMS JE,
ALABAMA J

WVW SNA STRAIL RADGARD
BETTE BADGARD
BODY BAYEN
HARR GRAY
CHITTAL CAVIE
BILLY BURNETYE
LOOSTIA LYME
BOLLOSTIA
HITY GRITTY
BITY GRITTY
LAWYER BOOM
REGERE MURPHEY

KLVI Becument, TX

WINDOPES
Britani VA
EDOT RAVES
ED BROCE
CRARCE
ROTTOR
ROTTOR
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Tubio. OK
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CON HUMBEY
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JOHN DEVINE
JOHN JOHNS
FOR SHOULY
ENGLISH
TO SHOULY
ENGLIS Tracks, Ed

WHATE, RE-BOOKT BANE OAR RIDGE BOTE SO BONCE SOUTHERN PACIFF SEE BANET CHIFFAL GAYLE BOATON GROSSE STRAIT ROSSES & PARYON JUDGE

SOUTHERN PACIFIC GEORGE JOHES EATHY MATTER ED BROKE MARBER & LONGINS NOTCOME MATTER BROWN ROSANNE CASH JUDOS PEBA RCENTIRE

-Deman, AL

ED SAUCE
SILLY SUBMETTE
CARLETTE
SOUTHERN PACIFIC
TASI MEMSLEY
NOE SANDY
RESECCA SALL
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
SAND SAND
LHELY
EINPIRG
EARA RESETTER
MATLOW IENNINGS
EARA SAND
LHELY
EI PROM, TX

RYKX Longview, TX RASON DITON Bottest: WILLIE, ERIS, MA KEITE STEGAL! FORESTER SISTERS SOMEIR HILEAP EATHY MATTER ORE BIDGE BOYS STEVE MARINER HOLLEGAL ROGERS & PARTON JUDGE ROSANDER CARE WANZ-FM Louisville, KY

NOME

KILL
Lubbeck, TX
GRORGE JOWES
MAINES MEDVERS
DAN RIDGE BOYS
STEVE MARINER
LACT J. DALTOW
CRANCE
VINCE GILL
ROTTEGET
ROSANME CASH
FORESTER SISTER
MATLOW JUNIORS
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LOUIS CONTROL
EDGES HARDERLE
HOLLOSIS MANDERLE
HOLLOSIS MANDERLE
ROLLOSIS MANDERLE
ROLLOSIS SIDMEY
ROMALE PRICES
ROCKEIN SIDMEY
ROMALE RILAN
WESC-AMPEN
GROONWES, SC MAYLON JENNING FORMIS MILSAP ERITH STEGALL

EXITE STEGALL
WWWOO
Lymbburg, VA
CMARCE
AILLY SYMMETTE
JUOT ROCHAN
YASI RENGLEY
BOCKESS & PARTON
ROCHANDP CASH
ERBOALLS
SANTER BROWN
HAC DAVIS SOUTHERN PACIFIC TARK RENGLEY TODY RAVEN BOTES BISYERS WHITES NOMBE RODWELL FORMER RILSAP OAK BIDGE BOTS KRIG-FEE Houston, TX

WORK Memphis, The none Rottests STEVE MARINE MARIE OSHOWS MAREN BROOKS Mottest: home watc-ald Machine the Monophie, TN none KA,T-FM Houston, TX

WORK, NO BENEATH OF THE PERSON NO. 100 MINUS PROCESSES OF THE PERSON NO. 100 MINUS PERSON NO. none Bottesti CHISTAL CAYLE STEVE MARINER CHARLEY PRIDE SOCKES! BOGERS & PARTON CHOOSE STRAIT WITTY CRITTY DIFF REMA ROCKYIRE JUDON

160 Reporters 147 Current Reports

The following stations reported no change in their rotations this week:

WWVA/Wheeling KIX106/Washington, DC WAMZ/Louisville WQYK/St. Pete-Tempa WCXI/Detroit WDAF/Kansas City KTPK/Topeka KKAL/Arroyo Grande KTOM/Salines KRPM/Tacome

The following stations falled to report this week and therefore their rotation reports were frozen.

WPOC/Beltimore WYRK/Buffalo WNYR/Rochester WIXY/Springfield WMC/Memphis WGKX/Memphis WGKX/Memphis KISS-FM/Memi KRMD/Shrevepor WUSN/Chica WIRE/Indianap WMIL/Milwaul WIL/St. Louis

CRYSTAL GATLE EXILS DAM FOORLASED HOTCOST: WILLIE, WRIS, MAY JUDGS ACCESS & PARTON JAMIE PRICES RICKARL NOTHERY

WLWIFM WLWIFM

MARDIN & LOCGING
MAINES BACTHERS
JOHN SCHNEIDER
ALMOST BEOTERS
REBECCA HALL
JOY FORD
HILL CITT
BLILLY SUMMETTE
LOWETTA LYMN
ENTER INCLES & PARTON
JUNDOS
ROSANNE CASH
ROSANNE CASH
ROSANNE CROSE
ROSANNE ROSON
ROSANNE ROSON WSIX-FM Haphyllo, TN

MARIE OSNOWO JUICE MENTOS JUICE MENTOS JUICE MENTOS JONE CORLES COME METALO MET

MYSSA Massivelle, TH WHITES HOTEGAT ANNE HUBBAY HANK WILLIAMS JR. BELLANT BROTHERS ROGERS & PARTON ROBARME CASH WOODLE OF STATE OF ST

WHEN, THE SHOWN WHEN THE STOCK BOTS STOCK BOTS STOCK BOTS STOCK BOTS STOCK BOTTEN BOOKES & PARTON POOLES PARTON JOHOS JAMIE FRICKE GEORGE STRAIT SKYR SEM ANTONN, TR SEM ANTONN, TR SEM ANTONN, TR SEM SEMESTOR JOHN SCHMEIDER BOURY BARR DOY BORN CALLING CALLI SOUTHERN PACIFIC MOLLES, SRIB, MAY GROOMS STRAIT JUGGS SITTY GRITTY DIFT REPA SCOUTING

West-Full States, Fig. 19 (1997). The States of States o WYGRAN Windowstown, NC JUST HOMAN SOUTHERN PACTED BOTTERN CASE TOMAN TOMAN

66/R&R FRIDAY, AUGUST 2, 1985

ADULT/CONTEMPORARY

BREAKERS

WHAMI

Freedom (Columbia)

74% of our reporters on it. Rotations: Heavy 6/0, Medium 64/13, Light 29/14, Total Adds 27, WRMM, WLTS, 2WD, WLTF, WOMC, KS94, KJR, WAEB, V100, WSFM, WMJJ, WEZC, WGOW, WIVY, WRKA, WSTF, WRAL, WING, WHNN, 3WM, KDUK, KKUA, WTNY, WJBC, WCIL, WXUS, KWEB.

NEW & ACTIVE

MICHAEL FRANKS "Your Secret's Safe With Me" (WB) 72/19
Potations: Heavy 11, Medium 437, Lydr 28/11, Total Adds 19, WRSW, WRRM, WARMSB, WOMC, WGY, WKGW, WGOW, WIYY, WING, KLYF, LIFE, KBOJ, KDUK, WTNY, WWPA, WZLQ, WBOW, KTWO, K99, Mediums include: WFBR, WPIX, WCCO, KGW, KFMB, KEY103, WBT, WSEL, WRYA, WHSY, KIOA, WISN, WHNN, KWAY, KFMB. Debuts at number 23 on the

AC Chart.

HUEY LEWIS & THE NEWS "Power Of Love" (Chrysalis) 72/17

Botations: Heavy 27/1, Medium 34/7, Light 11/9, Total Adds 17, WKBW, SSKRC, WTVN, KS94, KYKY, KHOW, K101, WAEB, WKGW, WMJ, WKAD-FM, KKOA, WHNN, KKOP, WORG, WBOW, K99. Heavies include: 2WO, WLTF, WSNY, KMGG, B100, WKYE, WHAS, WKJJ, WAVE, WENS, WMGM, WMHE, KRAV, KKUA, KWAV, Mediums include: WFBH, KYLFM, WLLT, WMJ, KKY, Y100, WIY, WRRAV, MSPG, WSTF, WNAM, WING, KOLL, KYUU, KREST, KFM, MOVES 23-19 on the ACT.

Chart.

MATALIE COLE "A Little Bit Of Heaven" (Modern/Atico) 57/19

Rotations: Heavy 20, Medium 445, Light 215, Total Adds 10, WSB, KGW, WGY, WBT, KELT, WSFL, KDUK, WTNY, WWPA
WXUS, Heavy: WKBW, KMGO, Mediums include: WFBR, WWOM, WAEB, KEY103, WRVA, WHBY, KIOA, WTRX, WMGN
WISN, WHINN Debuts at number 25 on the AC Chart.

WISN, WHAN Debuts at number 25 on the Art. Chart.

BEACH BOYS "It's Gettinal "Late" (Carlibou/CBS) 59/21

Rotations: Heavy 0/0, Medium 32/9, Light 27/12, Total Adds 21, WFBR, WRMM, WLTS, WARMSE, KGW, WKYE, KEY103, K106, M9T, WHY, WRYA, WTRK, WISN, KSL, KIFM, WFFX, WJBC, WXUS, WBOW, KFOD, KQSW, Mediums include: KFMB, WSFL KIOA, KWD.

include: KFMB, WSFL, KIOA, KWAV.

LAURA BRANIGAN "Spanish Eddle" (Atlantic) 59/7

Rotations: Heavy 10, Medium 362, Upm 225, Total Adds 7, WSFM, WKGW, WTRX, KBOI, KWAV, KSL, WKNE, Heavy, WKBW, Mediums include: WFBR, KHOW, KEY103, KIOA, WMGN, WHNN, KKPL.

WKBW. Modures include. WFBI, ATOL. N.ETIGS, N.EA. WHITE, WHITE, WHITE, WEST, W MICHAEL McDONALD "No Lookin' Back" (WB) 58/13
Rotations: Heavy 0.0, Medium 27/3, Light 31/10, Total Adds 13, WSB-FM, WMYX, WKJJ, WING, WTRX, KBOI, KIFM, KKPL, WKNE, WAGE, WZLO, WCIL, KWEB. Mediums include: WSNY, KGW, KFMB, WKYE, KIOA, KDUK.

ROTATION BREAKOUTS

		Reports/Adds	Heavy	Medium	Light	
1	PAUL YOUNG	131/0	117	10	4	
2		133/0	115		5	
Ô		129/2	106		4	
ŏ	100	119/2		19		
_			81	30	8	
9		116/4	82	29	5	
0		124/1	72	44	8	
Ó	SADE	416/3	80	32	4	
8	AIR SUPPLY	109/0	70	33	6	
. 0		123/3	47	65	11	
0	TINA TURNER	120/8	47	61	12	
11	WHITNEY HOUSTON	98/0	52	39	7	
12	AMY GRANT	98/2	44	47	7	
Œ		106/8	46	42	18	
0	COREY HART	101/18	23	58	20	
15	SURVIVOR	79/0	19	45	15	
0	RONNIE MILSAP	92/8	21	57	14	
D	WHAMI	99/27	6	64	29	
18	ROSANNE CASH	83/0	22	50	11	
1	HUEY LEWIS & THE NEWS	72/17	27	34	11	
20	DARYL HALL & JOHN DATES	71/0	15	47	9	
21	SISTER SLEDGE	67/1	21	36	10	
22	BEACH BOYS	55/1	5	33	17	
2	MICHAEL FRANKS	72/19	1	43	28	
24	TEARS FOR FEARS	45/0	3	26	16	
2	NATALIE COLE	67/10	2	44	21	
						,

MOST ADDED

WHITNEY HOUSTON (38)
Saving All My Love For You (Arista)
AIR SUPPLY (35)

Power Of Love (You Are My Lady) (Arista)
WHAM! (27)

reedom (Columbia It's Gettin' Late (Caribou/CBS)
MICHAEL FRANKS (19)

Your Secret's Safe With Me (WB)

HOTTEST

Everytime You Go Away (Columbia)
DEBARGE (94)

Who's Holding Donna... (Gordy/f Cherish (De-Lite/PolyGram)
KENNY LOGGINS (47) Forever (Columbia)

DON HERLEY (43)
Not Enough Love In The World (Geffen)

GODLEY & CREME "Cry" (Polydor/PolyGram) 58/8
Rotations: Heavy 4/0, Medium 27/3. Light 27/5, Total Adds 8, WRIMM, WOMC, WSFM, KEY103, WKJJ, WRIVA, WTNY, WFFX,
Heav: WKBW, WEM, WCHY, KALE, Mediums include WFBR, KVIL-FM, WARMING, WKYE, KDUK, KKUA, KWAY, KSL.

Heary, WKBW, WEIM, WCH-Y, KALE. Mediums include: WFBH, KVIL-FW, WAHMANS, WKYE. KDUK, KKUA. KWWX, KSL.

WHITEKY HOUSTON "Saving All My Lave For You" ("Arista) 4035.

WONC, WAES, WSTL, WST

Mediums include: WPIX, KRNO.

PHIL COLLINS "Don't Loss My Number" (Attantic) 38/9

Phil COLLINS "One't Loss My Number" (Attantic) 38/9

Phatalons: Heavy 40, Medium 19/2 Light 15/7, Total Adds 9, WAEB, WSFM, WRAL, WING, WMHE, KRAV, WAEV, WZLO, WZUG, Heavy, WMPA, WCKQ, WKYX, KALE, Mediums include: KVIL FM, 2WD, WKYE, WKJJ, KELT, WSFL, WAVE, WMGN,

AIR SUPPLY "Power Of Love (You Are My Lady)" (Arista) 35/35

Rotations. Heavy 00, Medium 66, Light 29/29, Total Adds 35, WFBR, WFPO, KUDL, WAEB, WKYE, WSFL, WRVA
WHBY, KIOA, KKPL, WWNR, WEIM, WSKI, WWPA, WSKY, WCKQ, WGSV, WAHR, WORG, WKYY, WAEV, WZLQ, KTYL
WHITFM, KFSB, WXUS, KEZE, KWEB, WBOW, KKLV. KTWQ, KOSW, KRSB, KMGQ, KALE.

MOTELS "Shame" (Capitol) 35/10
Rotations: Heavy 0.0, Medium 14/0, Light 21/10, Total Adds 10, WAEB, WKYE, KEY103, K106, KIOA, KRLB, WZLQ, WFFX, KRSR KAIE, Medium include; WMGN KWAY

POINTER SISTERS "Dare Me" (RCA) 34/3

34/3 Total Adds 3, KMGG, KIOA, WFFX, Heavy: KRSB, KALE, Mediums include:

JOHN DEN'ER "Don't Close Your Eyes, Tonight" (RCA) 30/4
Rotations: Heavy 20, Medium 14/1, Light 14/3, Total Adds 4, WAEV, WCIL, WBOW, KÖSW. Heavy: WEIM, WAHR. Medium:
WRFOR, KYLLEM, WLTS, WCCO, WGY, WRIX. WHIS.

SIGNIFICANT ACTION

BRUCE SPRINGSTEEN "Giory Days" (Columbia) 23/2
Rotations: Heavy 8:0. Medium 9:1. Light 6:1, Total Adds 2, WAAL, KRAV, Heavy: KMGG, WKYE, WHAS, WKJJ, WAVE,
KKUJ, WCKO, KALE, Medium, BOO, WRKA, WANA, WENS, WWNR, WTNY, WWPA, KKLV.

ROSION PARR "SI. Elmo's Fire" (Atlantic) 21/3
Rosions Heavy 41, Medium 13/1, Light 4/1, Total Adds 3, WFFX, KTYL, KKLV. Heavy, WK.U., KKUA, WCKQ. Medium KVIL-FM.

JAMIE BOND "Heart Of Love" (Elektra) 19/5

Potations: Heavy 0.0, Medium 0.0, Light 193, Total Agos 3, WTM., 1110.

AM FOGELBERG: "High Country Shows" (Full Moon/Epic) 18/2

Rotations: Heavy 0.0, Medium 5.0, Light 11/2, Total Agos 2, WKNE, KFSB, Medium: KSL, WAHR, WJBC, WCIL, WMT-FM. Rotations: Heavy 0.0, Medium 30, Light 11/2, Total Adds 2, WKNE, KNSB, Medium: KSL, Wherm, Wildle, Howell and Light States and States and Light States and Ligh

KIM CARNES "Abadabadango" (EMI America) 13/12 Rotations: Heavy 0:0, Medium 0:0, Light 13/12, Total Adds 12, WWNR, WEIM, WWPA, WORG, WKYX, WCIL, KEEZ, KKLV,

KTWO, KRSB, KMGQ, KALE.

MEN AT WORK "Maria" (Columbia) 13/11

Rotations: Heavy 0/0, Medium 0/0, Light 13/11, Total Total Adds 11, WWNR, WEIM, WSKI, WCKQ, WORG, WAEV, KTYL, KFSB

FREDDIE JACKSON "Rock Me Tonight (For Old Time's Sake)" (Capitol) 13/4
Rotations: Heavy 0:0, Medium 7/1, Light 6:3, Total Adds 4, WRMM, WHBY, WHINN, WWPA, Medium, 97AIA, KKET, WAVE,

MR. MISTER "Broken Wings" (RCA) 13/1

tal Adds 1, KQSW. Medium: WWNR, WEIM, WAHR.

GEORGE FISCHOFF "Feel" (FastFire) 12/7 lal Adds 7, WSKI, WCHV, WKYX, WMT-FM, KTWO, KQSW, KRSB.

Rotations: Heavy 0/0, Medium 0/0, Light 12/7, Tota
JULIAN LENNON "Jesse" (Atlantic) 11/2

JULIAN LENGUN "JOSS" (ALIBINIE) 17/2
POSITION 1999/90 (O) MODIEN 30 (1998) 17/2
POSITION 1999/90 (O) MODIEN 30 (1998) 17/2
MANHATTAN TRANSFER "Ray's Rockhouse" (Idlantic) 10/2
Rolstons, Heavy 0/0, Modium 50, Loper 52. Total dads 2, WRISE, KIMGO, Medium: KIFM, WEIM, WAHR, WMT-FM, KRSB.
BILL WITTERS "Something That Turns You Off (Columbia) 10/2
Rotstons: Heavy 1/0, Medium 40, Loper 52. Total dods 2, WRISE, KEEZ, Heavy WHBY, Medium, WCIL, WMT-FM, KRSB.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the

A/C ADDS & HOTS

EAST

PARALLEL ONE WFBR/Balti Sob Moke

WWOMANDORY Emotifications SISTER SLEDGE SADE HOTESET FORMIE HILSAP PAUL TOURG TIMA TURKER DEBARGE HOOL & THE GANG

DATE OF STATE OF STAT WKBW/Buffelo Sandy Beach BUEY LEWIS 6 THE BICHAEL FRAMES HOTCHES AIR SUPPLY DEBARGE PAUL YOUNG DOW HEMLEY KOOL 6 THE GARG

V100/Charleston Chris Sousa TEARS FOR FEARS MNAH! BOTTOST FAUL YOUNG DEBARGE TIMA TURNER BILLY JOEL ARETHA FRANKLIN WPIX New York
TRAISWershein
none
Notrest:
SADE
DERARGE
PAUL YOUNG
HALL & OATES
ECOL & THE GAME

WSEMMerriaburg
Obn Steele
AMY GRAMT
REMBY LOGGIMS
PHIL COLLING
LIONEL RICHIE
ROWNIE RILBAP
ROWNIE RI WTAE/PHISDUIGH Bob Cowad NONNIE HILSAP ARETHA FRANKLIN COREY RAPT HOTCORY HADL YOUNG AIR SUPPLY TIMA TURNER NONNER

Tom Cuddy

WKYEJohnstown, PA Farrowffficheele AIR SUPPLY BEACH BOYS JOHN WAITZ HADDHWA HOTELS HOTELS HOTELS TEARS FOR PEARS BURY LEWIS & THE PAUL YOUNG SOOL & THE GAMG WLTT/Washington D. Bob Cummings ARETHA PRAHELIN SADE BOLTEST: WRITHEY HOUSTON EERHY LOGGINS DEBARGE EOOL & THES GANG PAUL YOUNG

WGY/Schenectedy time Net NATALIE COLE HICHAEL PRANKS SOCKERS! PAUL YOUNG DEBARGE ANY GRANT KOOL & THE GAP BILLY JOEL

WKQWANCE-Rome Corporations
RUEY LEWIS 6 THE HICEAEL FRANKS
LAURA BRANIGAN HOMERD JONES
BOTTOST LEMBY LOGGINS
DOW RENLEY

Terapsochers
none
Rottosts
PAUL YOUNG
MEITHEY NOUST
DEBARE
LIOUEL BICEIE
BRYAN ADAMS

ESTAN ADAMS
WEST/Columbus, OH
Herry Lydes
WEITHEY SOUSTON
RADONNA
SOUTS STI
ESHIT LOGGINS
ANT CRANT
ALAN PASSONS
EUST LEWIS & THE
ECOL & THE GAMG

WTVNCChumbes
FREGORISH Masses
SERY LEWIS & THE
SORTE ST.

PARALLEL TWO

WASHARMOUN
Med Magery
SCHOOL LOGISS
WILMI
ROGERS & PARTOR
WITY LEWIS & THE
PRIL COLLIES
MOTELS
MOTELS
MATEURY
MACORNA
AIR SUPPLT
BOLLOGIS
PAUL TOURG
DEBARGE COL & THE GAME

THREE

WWNRIBeckley Berry Stewart US40 RIM CARRES MRITMEY HOUSTO AIR SUSPIC AIR SUSPIC AIR SUSPIC HEAR AT MORE HOCKEST! PADL YOUNG DEARAGE DOM HEMLEY SEMBY LOGGINS COREY HART

PARALLEL

WEIMSTHENDING JACK REYMOND BITT CRITT DIST EURYTHICS AIR SUPPLY MER AT MORK EIN CARRES WHITMEY MOUSTON SUTAMME VEGA BOLLOW THE GAME FRONT LA THE GAME REMY LOGGISS ON MEMLEY

WTROMNICE
Weyne Fish
none
Hottest:
NALL & GATIS
KOOL & THE GARG
DAVID POSTRE
SILLY JOEL
ROWKIE MILSAP

WKNEMpene, NH
MMs Trombly
DAN POCKLERG
HAMMATTHE TRANSPE
ENC TAGG
HICHAEL HCDOMALD
LAURA BRANIGAN
NORTEST!
DEBARGE
ROOL & TNE GAMG
RADE
AIR SUPPLY
PAUL YOUNG

WSKUMMONIPENER, VT Bruce Stebbins AIR SUPPLY GEORGE PISCHOPP HEITHEY ROUSTON HEM AT WORK HOTCHEY STING KOOL & THE GAMG COMEY HART ROWY LEWIS & THE ARETHA PRANTLIN

WWFAWMMMmoport.
Scort Meadufier
EIN CARMES
HATALES COLE
NICHAEL FRANTS
AIR SUPPLY
FREDDIE JACKSON
HOTERST
PAUL YOUNG
SADE
DON MEMLEY
BILLY JOEL

SOUTH

PARALLEL PARALLEL TWO ONE

WHEMEA RIGHTS
MONTHLY TYPOSTO
GOOLEY & CREME
ANY GRANT
ENNY LOCKINS
WHANH
I BOYS
BRIEDIE JAKROOM
WHITHEY ROUSTOM
THE TYMENS
HICKEL PRANTS
GOTE & THE GAMG
DOWN HRILEY
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BADE Adams/Joobs RILLY JOEL BEACH BOYS HOTELS -CODLEY & CREME HOTESET BOUND DEBARCE KERNY LOOGINS DOS HENLEY AIR SUPPLY

KIOGIBESUMOM, TR James/Kasi BEACH BOYS MOTELS MOTELS MOTELS ROCE STEE SADE SISTER SLEDGE SILLY OCEAN ROWNIE MILSAP WSB/Allanta
Greg Picciano
SOOL & THE GAMC
MATALIE COLE
BOOLEANGE
EQOL & THE GAMC
ECOL & THE GAMC
ECHNY LOGGINS
DOW HEMLEY
SILLY JOEL

WSB-FMAHINTE John Reify MHITMEY BOUSTON HICEAEL NCDONALD ROTESEL! DON HEMLEY TIMA TURNER EOOL 6 THE GANG COREY HART KENNY LOGGINS

KVIL/Delles/FL Worth Chuck Rhodes none Hottest: PHIL COLLIMS SURVIVOR PAUL YOUNG WRITHEY HOUSTON AIR SUPPLY

97ALA/Mharmi JONE Sultivan HOWARD JONES HOLEGET ERMY LOGGISS FAUL YOUNG ECOL & THE GANG DEBARGE AIR SUPPLY

WLTS/New Orlones Mittchell'Scott MEAH! SEACH BOYS WEITHEY BOUSTON SOCKECT BORDARGE AIR SUPPLY ROOM ENLEY ROOMIE HILSAP

Hottesti PAUL YOUNG ANY GRANT

WHOLDSystem
Field Anhences
ECORNIE PALMAP
WEARI BICKSALL PRANKE
ECORNAD JOHNS
PRIL COLLING
STING
DOMAN DOMAN
HOLD YOUNG
DOMAN HOLD YOUNG
DOM EDELLY
ECOL & THE GAMG
SAME
SILLY JOHL

KIDADes Mahnes Mine Jedge MUNICE JOHNS AIR SUPPLY MITTERS MOUSTON MOPELS MUST LIMITS THE POINTER SISTERS MOUTE OUT SAME POINTERS

ROMBIE RILEAN
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WEZC/Cheriotte Steve Sutton COREY HART MEAR! HOTCOST: ARTHA PRANKLIN ROOL & THE GANG REMHY LOCGINS TIRA TURNER PAIL TOURC

Y INA YOUNGE WGO WKAHATOOGA MAC Descon MAC Descon MAC DESCON MAC TO THE AND TO MAC TO THE AND TO MAC TO THE AND TO PAUL TOUNG DOOR MERLEY FAUL TOUNG DOOR MERLEY FAUL TOUNG MAC THE GAME THE GAME

WKIMOUSHINE
JIN Meyer
GODLEY & CREME
US40
MICHAEL MCDONALD
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PAUL YOUNG
STING
HUEY LEMIS & THE
DEBANGE
TEARS FOR PEARS WAVE/Sersola Municipion/Tellow DIRE STRAITS BERTIE HIGGINS SUZANNE VECA JULIAN LEMNON HOMARD JOHES HOTES STING STING SADE BILLY JOEL BILLY JOEL

WRKALLOUISHING
StewartiCrawford
BILLY CRISTAL
COREY HART
WHAM!
HOTCOS!
DEBARGE
PAUL YOUNG
KOOL & THE GANG
AIR SUPPLY
BILLY OCEAN

WSKY/Asnewme
Don Brookshire
WEIRD AL YAMROVIC
COMMODDES
AND ANA
AIR SUPPLY
MOTORS
FOR AND THE GANG
SILLY JOSE
TINA TURBER
ARENA FRAMELIN KELTMACABOR Griffwiahon COMEY HART HATALIE COLE HOTTOST ARETHA FRANKLIN HAMH! PAUL TOUNG DEBARGE BILLY JOEL

WCKCACampbelievite
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GRORCE FISCHOFF
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REGGAOS Angeles
Rodrigues/Seves
SILLY OCEAN
POINTER SISTERS
HOTERS:
DEBARGE
WHITNER HOUSTON
HUEV LEMIS & THE
BROCE SPERMSTERN
PAUL YOUNG

KOST/Los Angeles Kayefférie none Nottest: PAUL YOUNG WEITHET HOUSTON EMBHY LOGGINS RALL & GATES SADE

EKLT/Phoenix Church/Thomes ERMY LOGGINS ROWLE RILSAP HOTERARY BILLY JOEL KOOL & THE GAM BILLY OCEAN PAUL YOUNG

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PARALIFI TWO

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George Lewhich
LAURA BRANTGAN
BEACE BOYS
BILLY OCEAN
BOTTOST
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PAUL YOUNG
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BILLY JOEL

SILLY JOEL

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Mark Zegen
BEACH BOTS

MEITHER HOUSTON

BICAREL MCDOMALD

BOTTON

BOTTON

FRANKLIN

ROOL & THE GAME

SICAREL PRANKS

DAVID FOSTER

SADE

PARALLEL THREE

KFQOrAnchorage, AK Mike Ford BEACH BOYS Hottest: DOM HEMLEY AIR SUPPLY EENNY LOGGINS PAUL YOUNG

KKL WAnchorses
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MULTAN LIMBON
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Jan Richards
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JAIR SUPPLY
DOM MORLEY
EXHIT LOGGING PARALLEL

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JAMIE SCHED
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RETTY GLITTY DIRT
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133 Reporters 119 Current Reports

The following stations reported no adds or changes in rotation and their playlists were frozen.

WNAM/Appleton-Oshkosh WICC/Bridgeport WCLR/Chicago WTKO/thece WPIX/New York KOIL/Omehe KBEST/San Diego KFMB/San Diego WJON/St. Cloud WHOC/Canton

The following stations failed to report this week, so their playfists were frozen.

WMJI/Cleveland KVIL-FM/Dellas WMGN/Madison

KORQ/Abilene is no longer an A/C REPORTER.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Weeks	Two Weeks	Week		149 REPORTS	Total Reports/Adds	Power	Heavy	Medium
2	2	2	0	DIRE STRAITS/Money For Nothing (WB)	133-/2	56=	128+	5-
7		3	ã	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	131-/0	48 -	122+	9-
i	1	1	3	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	128-/0	54-	120 -	7=
8	6	4	4	PAT BENATAR/Invincible (Chrysalis)	125-/0	39+	101+	24-
11		6		STING/Fortress Around Your Heart (A&M)	134+/5	16+	84+	49=
9		7		COREY HART/Never Surrender (EMI America)	110-/4	33+	86-	23+
33		11		PHIL COLLINS/Don't Lose My Number (Atlantic)	106+/6	22+	84+	22-
17		13		R.E.M./Can't Get There From Here (IRS/MCA)	119+/6	21+	54+	61 -
21		12	Ö	JOHN CAFFERTY & THE BEAVER /C-I-T-Y (Scotti Bros. /CBS)	119=/3	12+	59+	59-
12			18		95-/1	27=	69-	26-
37		17		GODLEY & CREME/Cry (Polydor/PG)	125+/14	5+	41+	77+
16		-15		MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	107-/2	13+	53+	46-
50		18		MOTELS/Shame (Capitol)	115+/5	4+	45+	69-
32		20		TALKING HEADS/And She Was (Sire/WB)	108+/9	14+	42+	
-		23		HUEY LEWIS & THE NEWS/Back In Time (MCA)	100+/14	2+	48+	
55				JEFF BECK w/ROD STEWART/People Get Ready (Epic)	85-/1	18-	62 -	
6		5			102-/1	4-	40-	
13		14	17	RATT/Lay It Down (Atlantic) MICHAEL McDONALD/No Lookin' Back (WB)	112+/31	3+	24+	79+
-	- 53	29		HEART/What About Love? (Capitol)	75-/1	12-	57-	17+
5		10		TEARS FOR FEARS/Shout (Mercury/PG)	73-/0	21-	59 -	12-
4		8		BILLY JOEL/You're Only Human (Columbia)	94+/4	16+	47+	45-
42					103+/13	5-	26+	66+
34				Y&T/Summertime Girls (A&M)	112+/21	2+	15+	85 ±
-	- 43			CHEAP TRICK/Tonight It's You (Epic)	67-/0	22-	62-	4-
3				STING/If You Love Somebody Set Them Free (A&M)		0=	8+	91+
-	- 55	-	_	NICK MASON & RICK FENN/Lie For A Lie (Columbia)	111+/20	-		
D	EBUT		26		104 /104		16	70
-				TEARS FOR FEARS/Head Over Heels (Mercury/PG)	77+/30	3=	29+	44+
45				JEFF BECK/Gets Us All In The End (Epic)	83+/16	1+	22+	56+
	- 58	36	_	HOOTERS/And We Danced (Columbia)	88+/29	4+	16+	
3!			30			11-	36+	4
1	5 14	19	31		75-/1	3-	26-	
4		27	32	The state of the s	61+/6	4+	32+	28+
2			33		71-/1	4=	20 -	
3		28	34		73-/2	2 =	-	50 -
. 1	8 17	21	-		70-/0	1+	19-	
-			00		65+/24	2+	17+	44+
5	2 45	38		DIRE STRAITS/So Far Away (WB)	51+/6	0-	23+	28+
-	- 60	55		X/Burning House Of Love (Elektra)	70+/17	2+	7+	49+
				UB40 with CHRISSIE HYNDE/I Got You Babe (Virgin/A&M)	60+/10	2+	11+	45+
4	đ 40			BRUCE SPRINGSTEEN/Stand On It (Columbia)	55 - /5	0 =	12-	40+
5	8 57	47		COCK ROBIN/When Your Heart Is Weak (Columbia)	66+/13	1 =	6=	49+
1	9 21			ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	46-/2	2+	21-	24-
2				EURYTHMICS/I Love You Like A Ball And Chain (RCA)	56-/0	1+	13-	38 -
				TAXXI/Still In Love (MCA)	54-/4	0-	7+	39 =
				DIRE STRAITS/One World (WB)	50+/17	0 =	12+	32+
5	1 47	46		LONE JUSTICE/Sweet Sweet Baby (I'm Falling) (Geffen)	58-/2	1 =	7=	40-
-		59	1	MR. MISTER/Broken Wings (RCA)	51+/9	3+	8+	37+
1	0 20	34	48	NIGHT RANGER/Sentimental Street (Camel/MCA)	38-/0	0-	18-	18 –
	DEBU				55+/22	1+	2+	41+
	DEBU		0	MARILLION/Kayleigh (Capitol)	54+/19	1+	4+	35+
5	6 54	53	3	FIXX/A Letter To Both Sides (MCA)	54+/6	0=	5=	36-
3	6 38	41	52	BON JOVI/In And Out Of Love (Mercury/PG)	52-/0	1 =	3-	37-
				HEART/If Looks Could Kill (Capitol)	44+/8	1 =	13+	25+
		58	3	SUPERTRAMP/Better Days (A&M)	46+/8	1+	12-	29+
-	_ 51	51	55	STING/Love Is The Seventh Wave (A&M)	36 = /3	7 =	18-	15=
	DEBUT			URGENT/Running Back (Manhattan)	49+/5	. 1 =	3+	38+
4			57		28-/2	2+	16-	11-
2			58	BRUCE SPRINGSTEEN/Glory Days (Columbia)	26-/0	5-	14-	11-
				TALKING HEADS/Road To Nowhere (Sire/WB)	30-/1	3-	19-	9-
2	-			ARETHA FRANKLIN/Freeway Of Love (Arista)	39-/2	3+	13=	19-
	9 —	_	(0.0)					

MOST ADDED

JOHN WAITE (104) Every Step Of The Way (EMI America) BOB & ZIP (34) Just A Big Ego (Rhino) MICHAEL McDONALD (31) TEARS FOR FEARS (30) Head Over Heels (Mercury/PolyGram) HOOTERS (29) And We Danced (Columbia)

HOTTEST

DIRE STRAITS (56) Money For Nothing (WB) HUEY LEWIS & THE NEWS (54) Power Of Love (Chrysalis) JOHN PARR (48) St. Elmo's Fire (Man In...) (Atlantic) PAT BENATAR (39) Invincible (Chrysalis) COREY HART (33) Never Surrender (EMI America)

BREAKERS

MICHAEL McDONALD No Lookin' Back (WB)

75% of our reporters on it. 112/31 including adds at: WNEW, DC101, KSRR, WSHE, KSHE, KUPD, KGON. Moves 29-18 on the Tracks chart.

JOHN WAITE

Every Step Of The Way (EMI America)

70% of our reporters on it. 104/104 including adds at: WBCN, WMMR, KTXQ, WYNF, WLUP, WRIF, KLOS, KMET, KGB. Debuts #26 on the

HUEY LEWIS & THE NEWS Back In Time (MCA)

67% of our reporters on it. 100/14 including adds at: WIYY, WNEW, WNOR, KLOS, KOME, WPLR, WAQY, WIMZ, WKDF. Moves 23-15 on the

NEW & ACTIVE

"TIL TUESDAY "Looking Over My Shoulder" (Epic) 37/2 (41/3)

WAAF KIRI KIAO WOIZ KO

WYNE, WXRT, 91X, WORK, WHCN, WADY, WAAP, KLBJ, KLAD, WDZ, KOMP.

KATRINA & THE WAYES "Do You Want Crying?" (Capitol) 34/14 (21/11)

Adds include WNOR, WDHA, WCCC, WEZX, WKDF, WOOS, WTUE, KEZE, Heavy, 6 WSHE

CHEZ, WTKX, KPOI, WIZN, WHMO, Mediums: 25 include WBCN, KBPI, KGB, WAQY, WAAF, WPYV

REO SPEEDWAGON "Live Every Moment" (Epic) 31/8 (26/8)

SUPERTRAMP "Brother Where You Bound" (A&M) 31/5 (31/6)
Adds: KZAP, KROR. WEZX, KLAO, KZOK. Heavy 7 include WHJY, KFOG, WRCN, WLAV. KKDJ.
Mediums: 23 include KYYS, WHON, WFNY, WDUZ, KVZL, WDIZ, KUIZ. AC/ DC "Sink The Pink" (Atlantic) 29/9 (21/5)

AQY, WAAF, Heavy: 3 WBCN, WFYV, IOIZIL. WIOT, KILO. KBPI, KOME, WPYX, WDHA, WPDH, WA clude KZEW, WYNF, KGB, WOUR, WDIZ, V

BOB DYLAN "When The Night Comes Down" (Columbia) 29/4 (29/4)
Adds WORK WHCN, KILO, KZOK, Heavy, 5 KZEW, KBCO, KKDJ, WIZN, KSPN, Medi
WKLS, KYYS, WPYX, WOUR, WKDF, WIOT, KZEL, KPOI.

WKLS, KYYS, WPIX, WOUR, WAD, MICH, BERS, BERS, WILLIAM STANDARY "Trail Of Tears" (Elektra) 26/4 (21/3)

GUADALCANAL DIARY "Trail Of Tears" (Elektra) 26/6 (21/3)

WHEN, WOURI, NATU, NATU.

ADVENTURES "Send My Heart" (Chrysalls) 25/6 (20/8)

Adds: WDHA, WCCC, WDIZ, WWWV, KZOO, KTYD. Heavy. 2 WLIR, CHEZ. Mediums: 12 include

BILLY CRYSTAL "You Look Marvelous" (A&M) 24/6 (24/12)
Adds: WBCN, WOBK, KEZO, KZEL, KOMP, WWWV. Heavy, O. Mediums: 7 include Q107, WPDH, KMJX

KOF, KKCT, KLYV, IMG "Russians" (A&M) 24/1 (23/4) Ids KEZX Powers 1, Heavy 8 CHOM, WLVO, KFOG, WCCC, WHCN, KPOI, KZOK, KCGL, Mediums: Idrolude DC101, KYYS, WPYX, WKDF, WDIZ, WIOT, KKDJ, KOMP.

16 Pichoe DUTU, 1475, PETA, TIME, THE MEART "Never" (Capitol) 23/5 (19/3)
Adds WADY, WTUE WZEW, KOWE KWEY, Heavy, 10 include WSHE, KSHE, WOUR, KNON, WFTV.
WOOS KILO, Mediums: 10 include WNOR WHYF, KAZY, WSKS, KZEL

RATT "You're In Love" (Atlantic) 23/4 (19/1)
Adds: WYNF, WLLZ, WQFM, KUFO, Powers: 1. Heavy: 5 include KUPD, KGB, WAQX, KISS. Mediums

TB include WPIE, KSHE, WPTX, WAPL, NICO.

132 "BaPTX, WERT WILD" WOUR, KKDJ, KOMP, WCPZ, Powers 2, Heavy, 10 include KFOG, Adds WPTX, WILD" Mediums: 11 include WMMR, WYNF, WARF, WDIZ, KEZE.

ROBERT PLANT "Too Loud" (Es Paranza/ Atlantic) 22/7 (19/14)

JOE WALSH "Good Man Down" (Full Moon/WB) 22/3 (20/7)
Adds WNOR WOWN, WZZO, Heavy 7 WHJY, KLOL, WOFM, KGB, KISS, WSKS, KFMG, Notwork WBCN, DC101, WYNE, WAAF, WOOS, KILO.

WHAT IS THIS "I'll Be Around" (MCA) 21/15 (6/6)
Adds include WHJY, WLUP, KAZY, KMET, KLAQ, WIMZ, KTYD, Heavy, 0, Mediums, 7 include

RBCO, WORK, WHIND, RHOU.

BILLY SQUIER "Shake Down" (Atlantic) 29/5 (17/0)

Adds: WBCN, KDKB, KXZL, WOOS, KSQY, Heavy; 5 include KROR, WHEB, WCXT, KTYD, Mediums: 10

include KGB, WLAV, KILO, KWHL.

R.E.M. "Driver 8" (IRS/ MCA) 29/3 (18/3)

WARY, WART, 91X, WHFS, KPOI, WIZN, Mediums 5

RAY DAVIES "Return To Waterloo" (Arista) 19/6 (14/3)
Adds: KAZY, WDHA, WRCN, CHEZ, KFMG, WCXT. Heavy, 3 91X, KZAM, KVRE. Mediums, 14 include

JOE LYNN TURNER "Heartless" (Elektra) 18/7 (11/10)
Adds: WNOR, KROR, KLAO, WDIZ, KISS, KUFO, Heavy, D. Mediums

PRINCE "Pop Life" (WB) 18/3 (17/4)
Adda: CFOX, KMUX, KPOI, Powers: 2. Heavy; 6 include WZZO, WLIR, WIMZ, KLYV, KVRE. Mediums: 11

include WBCN, RGGO, WBLM, WWW. JULIAN LERNON: "Jesse" (Atlantic) 17/9 (7/7) Adds Include WNOR, WGDK, WGOX, KGGO, WBLM, WRUF, KOWB, Heavy; 0, Mediums; 13 include WBCN, WGOX WARK, KOZZ.

WECN, WACN, WARK, KOZZ.

STING "We Work The Black Seam" (A&M) 17/1 (18/4)

Adds KZEL, Heavy, 8 include KLOL, KSRR, KBCO, KFOG, KROR, Mediums, 9 include WDVE, DC101,

KIM MITCHELL "All We Are" (Bronze/ Atco) 16/1 (18/1)
Adda: KGB. Heavy: 2 WCMF, KFMF, Mediums: 12 include KZEW, KZAP, KLBJ, KLAQ, KFMG, KILO.

BREAKERS - A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports adds listed; e.g., 100/50 means 100 reports and 50 adds.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records.

HOTTEST - This week's records receiving the most power reports.

Be a Part of the Radio & Records Ratings Report.

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AOR ALBUMS

MOST ADDED

VORLD'S WORST RECORDS (34) HOOTERS (22) rvous Night (Colum Standing On The Edge (Epic) Ain't Love Grand (Elektra) NIGHT RANGER (15)

7 Wishes (Camel/MCA)

HOTTEST

DIRE STRAITS (58) Brothers In Arms (WB) BACK TO THE FUTURE (56) ST. ELMO'S FIRE (48) Soundtrack (Atla The Dream Of The Blue Turtic COREY HART (33) Boy In The Box (EMI America)

NEW & ACTIVE

FLETCH/ Soundtrack (MCA) 54/6 (50/5)

Adds: WLLZ, WLIR, WAQX, KPOI, WARX, WZZQ. Heavy: 5 KBCO, 91X, WDHA, KRQU, KCGL. Mediums: 36 include WBCN, WMMR, KSRR, WNOR, WXRT, WQFM, KOME, KILO.

URGENT/ Cast The First Stone (Manhattan) 49/5 (45/8) Adds: WNOR, WPDH, KISS, WLZL, KMBY. Powers: 1, Heavy: 3 WOOS, WCPZ, KRQU. Mediums: 38 include WHJY, WLLZ, KGB, WPYX, WQMF, WRXL, WAPL, KILO.

KATRINA & THE WAVES/ Katrina & The Waves (Capitol) 42/10 (0/0)
Adds include WNOR, CFOX, WDHA, WCCC, WEZX, KRIX, WOOS, WTUE, KEZE. Heavy/ 9 WSHE, WXRT, WHFS, CHEZ, KLBJ, WTKX, KPOI, WIZN, WHMD. Mediums: 29 include WBCN, KBCO, KROQ, KGB. WAAF. WFYV

ARETHA FRAMKLIN/ Who's Zoomin' Who? (Arista) 42/2 (43/1)
Adds: WKLC, KPOI. Powers: 3. Heavy: 13 include CFOX, WOBK, CHEZ, WIMZ, KMJX, WRDU, K97, KLYV. Mediums: 22 include WBCN, WSHE, WXRT, KBCO, WRXL, KGGO, WBLM, WWWV.

WORLD'S WORST RECORDS/ Volume 2 (Raine) 39/34 (5/5)
Adds include WHJY, WKLS, WLUP, KYYS, KMET, WZZO, WRDU, WAPL, KRSP. Heavy: 0. Mediums: 9 WMMR, WYNF, KGON, WPDH, WOUR, WAAF, WXLP, WXKE, KTYD.

RETURN TO WATERLOO/ Seendirack (Arista) 31/18 (22/4)
Adds include KAZY, WRCN, WAQY, WOOS, KFMG, WGIR, KRQU. Heavy: 3 91X, KZAM, KVRE.
Mediums: 23 include WBCN, WMMR, WXRT, KBCO, KOME, WAPL, KEZE.

REO SPEEDWAGON/ Wheels Are Turnis' (Epic) 31/5 (27/8)
Adds: CFOX, KMJX, WZEW, KQWB, KFMQ, WCXT, WCPZ, KWHL. Heavy: 4 include KQRS, WARX, KR-QU. Mediums: 23 include WNOR, KBPI, KUPD, WTUE, KGGO, KRSP, WBLM.

GUADALCAMAL DIARTY Walting in The Stantow Of The Big Man (Elektra) 28/5 (23/2) Adds: KLBJ, KOMP, WRUF, KSPN, KCGL. Heavy: 0. Mediums: 15 include KTXQ, KZEW, KLOL, WXRT, KBCO, WHEN, WOUR.

ADVENTURES/The Adventures (Chrysells) 27/6 (20/8)
Adds: KZEW, KAZY, WDHA, WCCC, WDIZ, WWWV, KZOQ, KTYD. Heavy: 2 WLIR, CHEZ. Mediums: 13 include WQFM, KBCO, WQBK, WHFS, WXKE.

PRINCE/ Around The World in A Day (WB) 19/2 (21/4)

Adds: CFOX, KPOI. Powers: 2. Heavy: 7 KROQ, WZZO, WLIR, WIMZ, KLYV, WCPZ, KVRE. Mediums: 11 include KMJX, WRXL, KGGO, WBLM, WWWV

HEAVENLY KID/ Soundrack (Elektra) 19/7 (11/19)
Adds: WNOR, KRQR, KLAQ, WDIZ, KISS, KUFO, WZZQ. Heavy: 0. Mediums: 11 include WHJY, WYNF, WLLZ, WRIF, KQRS, WDHA, KNCN.

NEW REGIME/New Regime (RCA) 18/1 (8/8)
Adds: KNCN. Heavy: 0. Mediums: 13 include CHOM, WHJY, 91X, CFOX, WHEB, KLAQ, KZOK.

JULIAN LEWYON/ Valetic (Attentic) 17/9 (7/7)
Adds: WNOR, WOBK, WAOX, KGGO, WBLM, WRUF, KQWB, WZZQ, KRQU: Heavy: 0. Mediums: 13 include WBCN, WAQY, WARK, WCXT, WCPZ, KOZZ.

A-HA/ Nunting High And Law (WB) 15/1 (14/2)
Adds: WLIR. Heavy: 4 include KROQ, KRQU, KCGL. Mediums: 10 include KBCO, WQBK, CHEZ, WHEB, CFNY, WRDU, WQOS.

CHINA CRISTS/ Flaunt The Imperfection (WB) 14/1 (13/1)
Adds: WCXT. Powers: 3. Heavy: 8 include WXRT, KBCO, KINK, 91X, WLIR, KTCZ. Mediums: 5 include 0107, CRIV, KEZX, KZAM.

C.S. ANGELS/7 Day Weekend (Jive/ Arists) 12/3 (18/1)
Adds: KTCZ, WCXT, KZAM. Heavy: 0. Mediums: 10 include KBCO, 91X, WHFS, KLPX, WIZN. OMD/ Cresh (Virgin/ A&M) 12/8 (13/2)

Adds: 0. Powers: 3. Heavy: 5 include KBCO, KROQ, WLIR, KRQU. Mediums: 6 include WXRT, WHFS, CHEZ, KCGL.

KING/ Steps in Time (Epic) 16/1 (9/2)
Adds: KBCO, Heavy: 2 KROQ, KCGL. Mediums: 6 include WBCN, KMET, WLIR, KTCL

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS - This week's most added records

HOTTEST - This week's records receiving the most power reports

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

			149 REPORTS	AUGUST 2, 1985	Total Reports/Adds	Power	Heavy	Medium
2 2	2 2	0	DIRE STRAITS/Brothers In Arms (WB)	"Money" (133) "So Far" (51) "World" (50)	146=/1	E0.	136+	10
1 1	1	2	STING/The Dream Of The Blue Turtles (A&M)	"Fortress" (134) "Free" (67) "Seventh Wave" (36)	148=/1		119-	_
3 3	1 3	3	BACK TO THE FUTURE/Soundtrack (MCA)	"Power" (128) "Back" (100)	138-/0		128-	
8 5	5 4	0	ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St Elmo's" (131) "Shake" (20)	133-/1		122+	
4 4	5	5	JEFF BECK/Flash (Epic)	"People" (85) "Gets Us All" (83)	128-/4			
5 6	6	6	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head Over Heels" (77) "Shout" (73)	121-/8		72-	
16 13	3 11	0	PHIL COLLINS/No Jacket Required (Atlantic)	"Don't Lose" (106)	112+/6	25+		
14 9	8	Ö	COREY HART/Boy In The Box (EMI America)	"Never Surrender" (110)	113-/4	33+		23 - 26 +
6 7	1 3	9	HEART/Heart (Capitol)	"What About Love" (75) "Looks" (44) "Never" (23)	117-/5			
11 10	0 10	1	TALKING HEADS/Little Creatures (Sire/WB)	"And She Was" (108) "Road" (30) "Lady" (11)	113+/5	14-		39+
21 15	5 13	0	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"Can't Get There" (119) "Driver 8" (20)	121+/4	17+		
13 12	2 12	Ē	JOHN CAFFERTY & THE BEAVER /Tough All Over (Scotti Bros./CBS)	"C-I-T-Y" (119) "Tough" (8)	123-/3	21+		
			BRYAN ADAMS/Reckless (A&M)	"Summer Of '69" (95)	96-/1		59+	
23 18	3 16	1	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin' " (107)		27=		
			RATT/Invasion Of Your Privacy (Atlantic)	"Lay It Down" (102) "You're In Love" (23)	108 = /2	13+	-	46 -
	15	13	GODLEY & CREME/The History Mix Volume 1 (Polydor/PG)	"Cry" (125)	105-/1	5 -		54 -
DEBU			MOTELS/Shock (Capitol)	"Shame" (115)	125+/14 115 /5	5+		77+
9 14	18	18	NIGHT RANGER/7 Wishes (Camel/MCA)	"Four" (65) "Sentimental" (38)		4	45	69
			BILLY JOEL/Greatest Hits (Columbia)	"You're Only Human" (94)	94+/15	2-		56+
			ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"Sixes" (46) "Little" (24) "Too Loud" (22)	97+/4	17+	49+	
			U2/Wide Awake In America (Island)	"Three Sunrises" (75) "Bad" (22)	83-/1	6-		48=
			HOOTERS/Nervous Night (Columbia)	"And We Danced" (88) "Zombies" (16)	82-/1	6=	28-	
			Y&T/Open Fire (A&M)	"Summertime Girls" (103)	98+/22	5=		70+
			CHEAP TRICK/Standing On The Edge (Epic)	"Tonight It's You" (112)	103+/13	5-	26+	
			SUPERTRAMP/Brother Where You Bound (A&M)	"Better" (46) "Brother" (31) "Cannonball" (19)	112 /21	2	15	85
			BRYAN FERRY/Boys And Girls (WB)	"Slave To Love" (71) "Don't Stop" (15)	83-/4	2=	21-	
			MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)	"We Don't Need" (73)	78-/1	7+	24 -	
			EURYTHMICS/Be Yourself Tonight (RCA)	"Ball" (56) "Would I Lie" (15).	73 /2	11	36	35
			HOWARD JONES/Dream Into Action (Elektra)	"Life In One Day" (73)	75-/0	3=	23 -	
			RUSS BALLARD/The Fire Still Burns (EMI America)	"Fire" (70)	77-/2	2=	22 -	-
			X/Ain't Love Grand (Elektra)	"Burning House" (70)	71-/0	1+	19-	
			UB40/Little Baggariddim (Virgin/A&M)	"I Got You Babe" (60)	70+/17	2+		49+
			BOB DYLAN/Empire Burlesque (Columbia)		60 /10	2	11	45
			COCK ROBIN/Cock Robin (Columbia)	"Night" (29) "Tight Connection" (28) "Heart" (66)	59-/0	2=	14-	
			TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)		68+/13	1 =	_	50+
			JOE WALSH/The Confessor (Full Moon/WB)	"Make It Better" (24) "Spike" (13)	41 -/5	1 -	15 -	
			TAXXI/Expose (MCA)	"Good Man Down" (22) "The Confessor" (16) "Still In Love" (54)	36 - /2	2=	13-	
			MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (51)	<i>55</i> = /5	0-		39=
			AC/DC/Fly On The Wall (Atlantic)		52+/9	3+		38+
			LONE JUSTICE/Lone Justice (Geffen)	"Sink" (29) "Danger" (15) "Shake" (11) "Sweet Sweet" (58)	49-/1	0-		35 -
				Sweet Sweet (28).	59 - /2	1 =	7=	41-

BREAKERS

MOTELS Shock (Capitol)

77% of our reporters on it. 115/5 with adds at: WLUP, WLLZ, WRDU, WIOT, KEZE. Debuts at #17 on the Albums chart.

CHEAP TRICK Standing On The Edge (Epic)

75% of our reporters on it. 112/21 including adds at: WMMR, DC101, KSRR, KSHE, WHCN, KGGO, WIOT, KPOI, KOMP. Debuts at #24 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

"American Way"

The First Single And 12" From HYTS' Second Album

"Looking From The Outside"



Produced by Matthew King Kaufman

DAVE SHOLIN, GAVIN REPORT PERSONAL PICK:

"Boy, if there was ever a time for a flag-wavin' rocker, it's now! Wrapped in red, white and blue, this powerhouse makes a statement but does so in the context of up, feel-good rock 'n' roll. The HYTS may well have their first one."





REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the hightracks are reported For example reported in both heavy and medi-um, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds - are printed

Symbols:

'a' - Record is newly reported or additional tracks have been hebbs

(B) — A single's B-side. (M): (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no ab-viations means all airplay is in the listed rotation

current report was not received, and last week's rotations were included in the date have

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Three: under 200,000. Stations at a significant ratings dis-advantage to their in-format comp-etitor(s) are assigned a lower para-

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GODLEY & CREME TEARS FOR PEARS UB40

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WBLM/Portland, (207) 783-2065 PD: JOSE DIAS RD: TON WALLACE

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WIZN/Burlington (802) 977-8800 PD: ROGER MYER RD: ARTY LAVIGNE

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KLOL/Houston (713) 526-6855 PD: JOE DENTON ASST. PD: RICK RDI ROB BALLEY
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Four stations reported a frozen playlist this week.

> KFMF/Chico KISW/Seattle WBAB/Long Island WKLT/Kalkaska

One station failed to report this week. Its rotations were

WCMF/Rochester

One station failed to report for a third consecutive week. Its playlist was not included in this week's data.

WYSP/Philadelphia

The following station is no longer an AOR Reporter:

CHR PARALLEL ONE PLAYLISTS

Toronto

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WRSB **B104**

PD:Steve Kingston MD: Amy Kronthal

M.D. Army Koonhal

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MITRADIO O Pittsburgh

Program Administrator:

Keith Abrams

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MD: Tim Watts

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MD: Brad "Knobby" Jones

Wer linse Philadelphia PD: Scott Walker
MD: Glenn Kaling

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CKSM Montreal
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PD: Bob Beauchamp MD: Guy Brouillard

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PD: Sunny Joe White

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Washington D.C. PD: Randy Lane Asst. PD: Mary Taten

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B94 Pittsburgh PD: Nick Bazoo

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PD: Dave Anthony Asst. PDMD: Don Michaels

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Chicago

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Detroit PD: Gary Berkowitz

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PD: Rich Meyer Columbus MD/Asst. PD: Bruce Wheeler

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Denver PD: Mark Bolke

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PD: Guy Zapoleon

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MD: Geina Horton

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PD: Dave Van Stone San Jose MD: Robin Kipps

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Seattle KUBE 93FM

MD: Wendy Christopher

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Seattle

K-RW FM

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PD: Bob Case

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MD: Devon Durrant

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San Francisco

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TAIXI/Stall In Love COCK ROSIN/Mon Your Woort IS RIMO/Love & Pride EUNTHORICE/There Must Se An day LAURA SEAM/LOMA/Sparish Edds J OEILS SAMO/Fright Hight MATSIMA & THE MAN/DO You Went 6

Portland

PD: Gary Bryan MD: Sean Lynch

PM 102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

NOTELE/Brane LIMML/Only For Love CURTIE & THE BEOMYPIACE NISS PATTI LAMBLE/Bis: 18 Up BICK SPRIMB/BLB/State OF The COCK ROSIN/Man Very Meart 1:

KMJK Margic Portland

PD: Jon Barry MD: Steve Naganuma

PADGREA/Dress You Up

(Q103FM)

PD: Jack Regan MD: Alan Sledge KOAQ

34. 39 HICHARL MCDOMALD/No Lookin' So FURYTHRICE/Thore Most Be Am Ar COCK ROBIN/Shen Your Heart Is LAUMA BRANIGAM/Sponish Eddis

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CCCOD (DE Sacramento

PD: Tom Chase MD: Mr. Ed

MD: Mr. Ed

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KS IOS FM

VP/Ops: Dave Parks San Diego

PD Mike Presion San Diego

Trans For Franchisch

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MICHAEL MCDONALD/No Loctin' I

HotHits 105 KITS Francisco PD: Richard Sands

San

PD: Richard Sands

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Denver

PD: Doug Erickson

EAST

MOST ADDED John Cofferty John Walte

Tears For Fears Heey Lewis & The News John Parr

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SOUTH

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HOTTEST

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JOHN WAITE
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PRIL COLLINS 25-20 WSPICPoughtnepole, NY Dayton/Anthony

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AIS SUPPLY
JOHN CAPPERTY
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THA TORRES 15-6

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MOOTERS (dp)
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SELDOIS BONE (dp)
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STING 5-2
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JOHN PARE 10-7
JOHN PARE 10-14

WSKZ/Chattanoops, TN ChasePage

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TEARS 70M FRARS 7-3

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JULIAN LESSON
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WEBCY/Charlotte, NC
GES Aberdin
EURTYMHICE (dp)
EATRIBA & THE WAY
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HOTHEY CRUE (dp)
JOHN MAITE
BOCKE SPRINGSTEEN 1-1
EURY LEWIS & THE 3-2
POMES STRINGSTEEN 3-5
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MEMANI PAT BEMATAR MADORMA JOSE MAITE READY POR THE WOR BOTTERS OF PEARS 2-1 BUSY LEWIS 6 THE 7-3 RICK SPRINGPIRLD 20-15

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SITYX/Jeckson, MS Bill Creers

BHI Crows

RATHIRA 6 THE MAY
PAT BERATAR
BILLY OCEAN
HOMARD JOHES
PAUL TOURG 4-1
RHUCE SPIROSTERN 5-2
WHITHEY HOUSTON 3-2
ARETHAR PRANKLIN 9-3
TEARS FOR PEARS 10-6 WQUT/Johnson City, TN Steve Taylor

MADORNA HADORNA HICARAL MCDONALD PREDDIE JACKSON HOTCHSI CORRY MART 3-1 TEARS FOR FRARE 11-3 JOHN PARR 13-4 STYAN ADMIS 14-6 SURY LEWIS & THE 17-10

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KKYK/Little Rock, AR Mark McCain
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LISA LISA
A-HA (dp)
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BOTCEST
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FURT LEWIS & THE 10-5
SEYAH ADAMS 23-17
POTRE STRAITS 34-26

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THAN TURNEL 13-1
JORN PARS 27-14 HICHAEL MCCOMAL-ROTE SET 10-4 ROTE SET 14-8 WHAM! 12-20 HADOWNA D-22 LISA LISA D-23 KBFM/McAllen-Bro Michael Cruz WRVQ/Richmond, VA Lawle/Rivers

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Perry Medicino TX

LAURA BRANT GAN
AZE SUPPLY
JULIAN LERSON
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FOORY MARK 1-2
FISA TUNNER 37-7
FOOL 6-THE GANG 18-6
RUSY LEWIS 6-THE 26-16 Uphon/Dune HADOWHA BOH JOYI (dp) HOOTERS (dp) HOOTERS (dp) HOOTERS (dp) HOUTERS (dp) HOUTERS

KTFM/San Antonio, TX Thorman/Nasty KX184/Nashville, TN Murphy/Cook MAMPHY/Code
JOHN MAITE
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PREDDIE JACKSON 18-12

WZKS/Noohville, TN Larry Martine PHIL COLLINS SCOL & THE GASG MINANI SILLY OCEAN PAT BERNATAR NOTCESTI FREDDIE JACKSON 1-1 TEARS FOR FEARS 4-2 FAUL TOURS 3-3 STING 6-4 NORY LEWIS 6 THE 13-7 DIRE STRAITS (dp)
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JOHN CAPPERTY
GOOLAY & CREWR
BOW JOY! (dp)
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RUSY LEWIS & THE 9-6
DEAD OR ALIVE 25-17
SILLY JOEL 27-18
PHIL COLLINS 29-19 Jeff Moreau
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MICHAEL MCDOMALD
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200/Tompo, FL Koghan/Clarc

MADORNA
ROMAND JONES
LOOSE SUDS
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WKZL/Winston Salem, SIC Renewijesseh

DIRE STRAITS GODLEY & CREME MADORNA

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MOTLEY CHUR (dp)
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ARETHAN PRANKLIN 14-9
BURY LEWIS 6 THE 20-10

KTDY/Lefeyotte, LA Stevens/Berry

KNOE-FARMonroe. Rick Knighten LAURA BRANIGAN BEACH BOYS AIR SUPPLY

AIR SUPPLY
UB40
BOM JOVI (dp)
EMADY FOR THE MOP
JULIAN LEMMON
HOTESEL
STIMG 4-2
COREY MAPT 4-3
SUEY LEMIS 6 THE 7-4
ARITHA FRANKLIM 9-5
BIYAN ADAMS 14-6

PARALLEL THREE MICHAEL MCDE EURYTHMICS JOHN HAITE WHAM!

Hottest: TEARS FOR PEARS 1-1 HUEV LEWIS 6 THE 2-2 ARTHA PRANKLIN 10-6 BYTAN ADAMS 12-8 PHIL COLLINS 18-10

John Clay
DIRK STRAITE
MADONNA
BEART (dp)
Rotteat:
TEARS FOR FEARS 1-1
JOHN PARR 4-2
BOOL a THE GAMN 10-6
BUEY LEWIS a THE 6-5
DIRE STRAITS D-29 WHEST-Asherman, NC John Shavenan Ala Supely (dp) Julial Lawrence BURTYWHICE BROYTEN CHONNEL BROYTEN CHONNEL BOTTE (dp) BRACE BOTTE (dp) FOLTES FOR PEARS 8-1 PORTE STATION 12-5 PORTE STATION 12-5 PREDICT JACKSON 17-10 TB&Panama City, FL Roger Harrison

Roger Herrison
AIB SUPPLY (dp)
JOHN SALTY
JOHN SALTY
JOHN SALTY
BOR JOYL (dp)
RIM CARRES
PAT REMATAR
BOXLOUIS SOME
BOXLOUIS SOME
BOXLOUIS SOME
BOXLOUIS SOME
BOXLOUIS OF PARS 7-6
ARTHAN PARAFLIN 13-8
JOHN PARP 23-18 WJAD/Beinbridge Alberry, GA Ellott/Tevlor EBootT epice
AADOMAA
JOHN CAFFEFTT
JOLLAN LEMBOR
JOLLAN LEMBOR
ALE SUPPLY
ALE SUPPLY
BOM JOVI
SOM JOVI

WPFM/Perame City, FL ThomseDavis
HADDHMA
ROOTES
ROOTES
LOWE JUSTICE
OND
JOHN CAFFERTY
HOTESEL
TEASF FOR FEARS 1-1
DEAD OR ALIVE 8-5
CORET BART 18-9
ARTHAN FRANKLIN 20-10
EOOL, & THE GAMG 23-15

ROOL O'THE CANC 28-23
WCGQ/Columbus, GA
Rugh Carrel
DIRE PRAITS (dp)
GOOLET & CREEF (dp)
AIR SUPLIT
FAN ALTE.
ETHO (dp)
ROOTED & CREEF (dp)
ROOTED WXLK/Rosnoks, VA Don O'Shee MADONNA JOHN WAITE DIRE STRAITS HOTLOGIC HOTLOGIC TEARS FOR FEARS 4-2. BRUCE SPRINGSTEEN 7-3 FONER STATION 6-4 JOHN PARE 18-9 SILLY JOEL 23-13

BHI Weston
RATT (dp)
ROMAND JONES
JOHN CAFFERTY
A1B SUPPLY
UNCENT
HOCKEST
COREY HART 4-3
NUEY LEMIS & THE 8-4
BRYAN ADANS 12-6
REMNT LOGGISS 22-12

TEARS FOR FRANS 12-8
KIENFE SWIGH, AR
RICK MAYER
EUNYTHINGS
EUNYTHINGS
EUNYTHINGS
EUNYTHINGS
HOTHER
HOTHER
HOTHER
FALL YOUNG 2-1
TEARS FOR FRANS
5718G 6-4
HOSY LEWIS G TEE 13-5
EIGHT PARKER 9-6

SommoreMicForland

RADOWNA
ENTYMMICS
ENTYMMICS Deviable Jenos
LOGGE REDOS
MADONIMA
MBITHEY HOUSTON
JOBE CAPTERTY
JOBE MATTER MORE MORE
HOSTE AND FRANS 2-1
CORRY MART 3-2
ARSTRAN FRANKLIN 10-5
KOOL & THE GAMS 11-6
BITAN GAMS 14-7

MACOMMA MACOMMA MACOMMA MACOMMA MACOMMA JUNIAN LEMBON JOHN MAITY MATY JANE CIBLS (dp) LOGAS BROSC CHAO MOST JANE CIBLS (dp) COMAO MOST JANE CIBLS MOST JANE CIBLS

W.J. Store
UB40
JOHN CAFFESTY
BEADY FOG THE HOR
COCK BOB!#
URGENT (dp)
BON JOVI
HICHARL HCDONALD
HOLLEGEL
STIMG 3-2
COMES BART 5-3
DEBARCE 13THE 8-4
BRYAH ADAMS 12-8 MADOMMA HADOMMA FATRIGA 6-THE MAY JULIAN LEMNOM JOHN MAITE LISA LISA (dp) MOTESTING 3-1 TEARS FOR FEARS 7-7 ARTHAN FAMPHIN 12-6 FORT SENIOR 3-5 BURY LEWIS 5 THE 13-10

RUEY LEWIS & THE 13-10
QY07/Mondison A.

QY07/Mondison A.

EUSTYPHICE
JOHN CAFFERY
BOW JOUT (dp)
BEACH BOYS (dp)
READY FOR THE WOR (dp)
BEACH SOYS (dp)
READY FOR (dp)
BOX (dp)
READY FOR (dp)
BOX (dp)
READY FOR KNINWichts Fall, TX Chuck Book JOHN WAITE MADONNA BELOUIS SOME AIR SUPPLY UB40 UBGENT (dp)
Nottest:
COREY HART 5-3
POMER STATION 5-6
HURY LEWIS & THE 13-6
JOHN PARR 14-11
FREDDIE JACKSON 27-16

EING THE MOB READY FOR THE MOB SOTTER: TEARS FOR FEARS 1-1 FORER STATION 8-6 BRIAN ADARS 16-12 RICE SPRINGFIELD 15-13 PBIL COLLINS 29-17

R&R FRIDAY, AUGUST 2, 1985/79

Music Key: (DP) indicates the song is getting play dur-ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playfest then readded.

MIDWEST

MOST ADDED

HOTTEST

John Walte Madenna Eurythmics

Tears For Fears Huey Lewis & The News John Parr

CHR ADDS & HOTS

WEST

Madonna Eurythmics John Waite

Huey Lewis & The News Tears For Fears Corey Hari

MIDWEST

PARALLEL TWO

MADOWNA
JOHN CAPPERTY
JOHN CAPPERTY
JOHN MAITE
EUNTIMMICS
YAT (dp)
ROTEGET
TEARS FOR PRARS 3-1
RUSY LEWIS & THE 7BROCE SPRINGSTEEN 2
BILLY JOHL
MEANI 33-29 JOHN CAPPERTY DIRE STRAITS JOHN MAITE JULIAN LEMMON MICHAEL MCDONALD

NICHAEL HCDOMANNA Bottest: STING 2-1 TEARS FOR FEARS 6-3 HURY LEWIS 6 THE 9-7 POWER STATION 10-8 HEAM! 26-20

JOHN CAPPERTY HOMARD JOHES HARY JAME GIRLS ERIC CLAPTON HOCKEST! JOHN PARR 3-1 TEARS TON FEARS 1-2 DEMARGE 2-3 WHITMEY HOUSTON 4-4 STIMG 3-5

WJXQ/Jeckson MI

WKFR/Kalemezoo, Mil Weinecht/Chepmen

JOHN PARR (dp) MICHAEL MCDOWALD

MICHAEL MCDOWALD UB40 EIM CARMES BEACH BOYS (dp) JOHN CAPPERTY (dp)

JOHN CAPPERT: (op, Bottest: TEARS FOR FEARS 2-1 COREY HART 6-4 BILLY JOHL 29-20 PHIL COLLIES 31-22 FREDDIE JACKSON 30-24

Maloney/Kitradge
PRIL COLLINS
ARETHA PRANKLIM
RED SPEEDMACON
HOTLEST:
BRUCE SPRINGSTERN 3-1
REART 2-2
POWER STATION 5-4
TEARS FOR FEARS 7-5
BUEY LEWIS 4 THE 12-7

MADONNA Hottest: PAUL YOUNG 1-1 TEARS FOR PEARS 7-2 STING 8-4 BURY LEWIS & THE 15-7 COREY HART 16-9

KJ103/Oklahome City, OK Cahill/Alexander

KOFM/Oklahoma City, Of

MADOMMA
JOMN CAFFERTY
READY POR THE MOR
JOHN MAITH
LADIRA BRANICAH
HOTLENIS & THE 6-4
COMPARA MARKET 12-12
JOHN PARK 31-21

KQKQ/Omehe, NE Taylor/Deen

JeyerDean DIRE STRAITS EURITHHICS COCK BOBIN JOHN MAITE HOTELENIS & THE 6-3 BITMA ADMES 8-4 JOHN PARR 11-6 COREY HART 10-8

NADOMIA DIRE STRAITS BOUNARD JOHES BOTTEST: PADL TOUNG 3-1 TERMS FOR FMARS 4-2 COMET HART 6-3 RUSY LEWIS & THE 10-4 JOHN PARS 21-10

WVIC/Lensing, MI Maloney/Kittredge

Ches Come
PAINCE
EURITHICS
HADOWNA
COCK ROBIN
ROTLOSE:
TEARS FOR PEARS [-1
BATTAM ADAMS 4-3
MOTLET CROE 15-9
PRIL COLLINS 20-16
DIRE STRAITS D-22

WKAU/Apple PRINCE PRINCE
FRINCE STREET
JOHN CAFFRITY
JOHN DAL YANKOVIC (dp)
NOOTERS (dp)
OINCO BIONEO (dp)
NOCEST (dp)
OINCO BIONEO (dp)
NOCEST (dp)
OUT (dp)

MADOWNA KATRINA & THE MAV EURYTHRICS EOOL & THE GAMG CREAP TRICK (dp) Hottest: TEARS FOR FEARS 1-1 COREY HEAT 7-4 JOHN PARR 13-9 DEAD OR ALIVE 15-11 BRYAN ADAMS 18-13

EURYTHNICS DIRE STRAITS MADOMMA
AATT
GOOLEY & CREME
JOSH MAITE
HOW SDITION
HOTEORY
STING 4-2
DEPECHE MODE 11-8
ARETHA FRAMELIN 14-1
JOHN PARE 15-12
BRYAM ADAMS 16-13

KIIK/Devenport, IA Jim O'Hers

JAM O'MANE
HICHAEL MCOONALD
ECOL & THE GARG
A-BA
UB40
JOHN CAPPERTY (dp)
HOLLEST TEARS 4-1
COREY BERT 8-5
HUSY LEWIS & THE 9-6
ARTHAN FARMALLE 15-9
PBIL COLLINS 24-17

WGTZ/Deyton, OH

2104/Madison, WI Little/Hudson JOHN WAITE
EUNTYMHICS
EATRINA 6 THE MAV
LAURA BRANIGAM
MICHAEL MCDOMALD
MOTERAEL PAUL YOUNG 1-1
TEARS FOR PEARS 3-2
COMEY BRAT 7-3
STING 4-4
HUEY LEWIS 6 THE 8-5 BILLY CRYSTAL RING
HADDHHA
JOHN CAPPERTY
EUNYTHNICS
EOTE-BL:
TEARS FOR PHEARS 2-1
RUEY LEWIS 6 THE 9-2
STING 3-3
HOTLEY CRUE 15-8
ARETHA FRANKLIH 14-9

K210/Dukrth, MN Michaele/Hermen

Michaela Harman
MIRAHI
JUHA CAPPERTY
LAURA BRANIGAH
LAURA BRANIGAH
RATHEM A THE WAY
MICHAEL MCDOMALD
HOTERST FOR FEARS 3-1
STING 4-2
HUEY LEWIS A THE 6-4
POWER STATION 10-7
JOHN PARR 14-10

RICE SPRINGFIELD

NATIONAL SERVICES OF THE SERVI

Chris Taylor

PHIL COLLINS
ROOL & THE CANG
SOCCEST
TEARS FOR PEARS 3-1
DEBARGE 1-2
HITHER BOUSTON 5-5
SHEY LEWIS 6 THE 12-7
DOM SEMLEY 21-13

WMEE/Ft Wayne, IN Tony Richards FOOL & THE GAMG POINTER BISTERS HADOWNA

MADORNA HOTEGET: CORRY MART 3-1 TEARS FOR PEARS 5-2 HURY LEWIS & THE 7-4 BRYAN ADAMS 13-9 ARRYHA PRANKLIN 12-9

MOTELS (dp) DIRE STRAITS (dp) HOWARD JONES HOWARD JOMES HOTCOST TEARS FOR FEARS 4-1 COREY HART 3-3 MUEY LEWIS 6 TME 10-7 BRYAN ADAMS 14-0 ARETRA FRANKLIN 16-10

WIOG/Seginaw-Bey City, MI

none Hottest: BRUCE SPRINGSTEEN 1-1 PAUL YOUNG 2-2 TEARS FOR FEARS 3-3 RUEY LEWIS & THE 5-5 MIGHT RANGER 8-9

USG/South Bend, IN J.K. Dearing

PEIL COLLINS
Hotteat:
TEARS FOR FEARS 2-1
BRUCE SPRINGSTEEN 10-4
DERANGE 17-8
BUCY LEWIS & THE 18-9
JOHN PARE 28-16 WRQN/Toledo, OH Joe Thomas

JOS THOMAS

FOOL 5 THE GAME
RICHARE NCOMBALD
A-BA

RICHARE NCOMBALD
A-BA

JOHN WAITE
BILLY JOHL
BELOUIS SOME
HOLLEST
TEARS FOR FEARS 1-1
PAUL YOUNG 2-2
REY LEWIS 4-78
REY LEWIS 4-78
REY LEWIS 4-78
REY LEWIS 4-78
REY LEWIS 2-9
PRINCE 29-14

KAY167/Tules, OK Slain/Stephene

ROOL & THE GAMG BILLY CRYSTAL Hottest: DURAN DURAN 1-1 PAUL YOUNG 2-2 TEARS FOR FEARS 5-4 HIGHT RANGES 7-5

KEYN-FM/Wichits, KS Brooks/Brown

KKRD/Wichits, KS Oliver/Williams

ON-OWNERPORT
RADOWRA
ROBIN (dp)
DIRE STRAITE
RICHARL MCDOMALD
JOHN MAITE
STIMG 3-1
TRANS FOR FEARS 5-2
COMEY HART 6-3
RUTY LEWIS 4 THE 9-4
FOWER STATION 7-5

WHOT/Youngstown, OH Dick Thompson

Dick Thompson

BOMARD JOHES

MOTELS

MICHAEL MCDONALD

BOM JOVI (dp)

LOOSE ENDS (dp)

JOHN CAPPERTY (dp)

A-BA (dp)

RIM CARNES

UNAO RIM CARDED
UB40
AIR SUPPLY
HOTCEST
TEARS FOR PEARS 1<1
COREY MART 6-4
JUMN PARR 15-7
ARETER FRANKLIN 13-9
BRYAN ADAMS 20-13

PARALLEL THREE

KFYR/BH

JAMENTONEOUS JOSE SE LE SE LE

BURTIMICS US40 Hottost: CORST MART 4-2 STING 9-3 SURY LEWIS 6 THE 10-5 TRARS POR PRAS 14-8 JOHN PARK 10-12

RATT (dp) JOHN MAITE HARY JAME GIRLS REO SPEEDWAGON WEIRD AL YARKOVIC HADONNA MADONNA Hottest: EMMY LOGGIRS 6-1 DIRE STRAITS 21-6 HOTLEY CRUE 19-7 POWER STATION 12-9 JOHN PARR D-12

KQCR/Coder Repide, IA

Disordermon
PREDDIE JACKSON
CCCE ROSIN
LOUR MARCHIGA
LOUR MARCHIGA
SORN MAITE
RATT
RATT
RATT
EAT
SOTTON
STING J-2
DERANGE 6-4
HUEY LEWIS & THE 12-9
ARETHA PRANKLIN 13-10

KCMQ/Columbia, MO Tuttin/Baker

ROOL & THE GAMG
JOHN WAITE
READY POR THE MOR
JOHN CAFFERTY
HOTEST
TEARS FOR FEARS 1-1
HUEY LEWIS & THE 5-2
ARETHA FRANKLIN 14-8
JOHN PARK 17-12
PRINCE 29-21

Y94/Forgo, ND Collins/Anders

HADOWNA
JOHN CAFFERTY
KATEINA 6 THE WAV
JOHN WAITE
HOTCOST
STING 5-8
HUEY LEWIS 6 THE 6-5
BYYAN ADAMS 8-6
DEPECHE HODE 15-10 KKXL-FM/Grand Forks, I Nordine/Right

Nordine/Right SCOTELS FOOL 5 THE GAM FOOL 6 THE GAM DIME STRAITS LAURA BRANICAN COCK ROSIN HOLLES TEARS FOR FEARS 3-1 COMET MART 6-3 BURY LEWIS 4 THE 11-7 JOHN PARE 36-10 BURY A PARE 36-10 BURY A PARE 36-10

WAZY-FM/Lefsyotte, IN Stocy/Louizos

HADOMMA
COCK ROBIN
JOHN MAITE
EUNTYMNICS
LOOSE ENDS
AIR SUPPLY
MOTEORY
TEARS FOR PEARS 1-1
COMEY HART 2-2
JOHN PARR 4-3
STIMG 6-4
DEBARGE 15-9

KFRX/Lincoln, NE Tracy Johnson

Tracy Johnson
EURYTHRICS
REO SPEEDMAGON
ROTHLY CRUE (dp)
LIMAHL.
TEAMS FOR FEARS 1-1

WRKR/Reci Pet Mertin

Pat Merin JOHN WAITE HADDHEA JULIAN LEHRON GODLEY & CREME HOTEGET TEARS FOR FEARS 1-1 HOTLEY CRUE 6-2 BRYAN ADAMS 4-3 DIRE STRAITE 8-5 JOHN FARR 13-8

KKLS-FM/Repid City, SD Sherwin/Piper

Sheruluriper
HOPLEY CRUE
JOSS HAITE
HARDING
HARDING
HARDING
HARDING
SURTHSHICS
JULIAN LESSON
HOTERSHI
STING 1-1
RUSY LESSON
HORS --2
TEARS FOR PEARS 9-4
BRYAH ADAMS 18-11

99KG/Seline, 168 Denny Collier Denny Colline
HARDOMA
SUPERTRAKH
HARDOMA
SUPERTRAKH
HARDOMA
OLDES SUPELY
GOOLEY & CREME
JOHN MAITY
HOTLEY CRUE (dp)
HOTLEY CRUE (dp)
HOTLEY CRUE (dp)
HOTLEY CRUE 15-0
PILL COLLINE 34-22
PILLORE 39-29
PILLORE 39-29

Centicley

EATRIBA & THE MAY
MOYELS

ECHARD JONES

TAT (dp)
SURTYMENICS

EOCLESIS

FADL YOUNG 1-1

TRANS FOR PEARS 7-5

MOTLEY CRUE 18-9

DEAD OR ALIVE 20-15

PHIL COLLING 24-18

Mike Schwidt

Mike Schwidt

DE STALTS

DE STALTS

DE STALTS

DE STALTS

LINAIL

KMGX/Freeno Corey Edward

BURYTHMICS LAURA BRANIGAN JOHN CAPPERTY DIRE STRAITS JOHN MAITE (dp) JOHN MALL. HOTCOST: STING 2-1 TEARS FOR FEARS 3-2 HUEY LEWIS & THE 11-5 ARETHA FRANKLIN 10-7 POWER STATION 13-8

FOREN STATION 13-8
KKXX/Rekervided, CA
Squires/Kamper
PREDDIE JACKSON
PAT SEMATAR
BOLLEST
TEARS FOR FEARS 4-1
WHITHEY HOUSTON 2-2
RUEY LEWIS 4 THE 5-4
PAUL YOUNG 1-7
SRYAH ADAMS 14-10

KQXIVBakersfield, CA Doug DeReo

Doug DeRoo
HADOHNA
PREDDIE JACESOM
JOSE MAITE
BICK SPRINGFIELD
BICK SPRINGFIELD
LISA LISA
UNGERT
HOTEGE THE WOR
BERRY LEWIS 6 THE 4-1
BERRY 1-2
TEARS 70-2
BERRY 1-2-16
BERRY 1-2-16
BERRY 1-2-16
BERRY 1-2-16
BERRY 1-2-16

KPSM/Bolos, 1D DesalGregory

Deschargery
HADDWHA
MICHAEL MCDOMALD
A-MA
JOHN CAFFERTY (dp)
LOGE ENDS
HOTELET
TEARS FOR PEARS 1-1
HUEY LEWIS 4 THE 3-3
STING 6-4
JOHN PARR 10-5
TIMA TURNER 17-9 KIKX/Colorado Sprin John Dentzer

John Dentree
HARDSHIA
JOHN MAITE
UB40 (dp)
BELOUIS SOME (dp)
EIM CANNES (dp)
EIM CANNES (dp)
ROTEREI
FORME FEARS 6-1
FORME FEARS 6-1
EURY LEMIS 6 THE 10-5

KSNO/Eugene, OR

KBOS/Freens, CA Kris Van Kamp

UNGENT (dp) BELOUIS SOME EURYTHMICS JOHN CAPPERTY EING JOHN WAITE DIRE STRAITS

TEARS FOR PEARS 1-1 STING 6-3 COREY BART 11-4 BURY LEWIS & THE 8-5 TINA TURNER 18-10

Brian Casey
PAT BEMATAR
AITS SUPPLY
BELOUIS SOME
LAUTA BERNHIGAN
MARY JAME CIRLS (dp)
EVILLENIES (dp)
STING S-4
RUSY LEWIS 6 THE 7-5
ARETHA PRANKLIN 11-7
TRANS FOR TRANS 15-11
BILLY JOEL 22-20 KKFM/Colorado Springs, CO McCoy/Anderson COCK ROBIN

COCK NOBIN HADOMAN CUNFIK & THE BOON AIR SUPPLY (dp) A-BA EATRINA & THE WAY BOTTER BY TOMER BY TOMER BY COREY BANF 12-4 COREY BANF 12-4 COREY BANF 12-4 KCAQ/Oxnerd-Venture, CA Rendy Robbins HOTELS RATT (dp) LAURA BRANIGAN A-MA HADONNA

A-MA
HADOMHA
JOHN CAPPERTY
BELOUIS SONE
LIMARL
FOOLEST
FOOLEST
DEPECRE HODE 2-1
POWER STATION 6-4
DEBARGE 9-7
ECOL & THE GANG 15-11
EURY LEWIS & THE 17-13 MADOMMA JOHN CAFFERTY A-MA (do) Bottest: TEARS FOR FEARS 1-1 EURY LEWIS & THE 3-3 CORRY MART 7-4 PRINCE 24-15 HOTLEY CRUE 33-25

KPOP/Secramo David Gariano PREDDIE JACKSON EURYTHNICS MICHAEL MCDONALD

MADOMMA Hottest: TEARS FOR PEARS 6-1 COREY HART 5-3 HUSY LEWIS & THE 7-4 DEBARGE 10-6 JOHN PARR 12-7 KSKD/Selem, OR Len E. Mitchell JOHN MAITE JOHN CAPPERTY MICHAEL MCDONALD

HILDINGS
HADDOWN THE MOR (dp)
BADA OZ (dp)
BADA OZ (dp)
BADA OZ (dp)
BADA (d

WSPT/Stevens Point, WI

KDON-FM/Selines-Mo-Kirk Cliett

RATE CREAT
DIRE STRAITS
JOHN CAFFERTY
READY FOR THE WOR
EIM CARNES
GODLEY & CREME

GOOLEY & CREME US40 JULIAN LEMMON LISA LISA (dp) HOTCOST: TEARS FOR FEARS 2-1 SUBY LEWIS & THE 4-2 ARTHA FRANKLIN 9-4 DERARGE 11-5 CORRY BART 14-7

KCPX/Selt Lake City, UT

Aushamildein
ARETHA FRANKLIN
HADONMA
GODLEY & CREME
HOTCOST:
TEARS FOR FEARS 1-1
EGMARD JOHES 2-2
DETECKE MODE 3-2
DEAD OR ALLYE 15-8
EOOL & THE GANG 22-12

KISN/Selt Lake City, UT Gery Waldron

Gery Weldron
AIR SUPPLY
SUPERTRAMP
EIN CARRIES
ARM AT WORK
JOHN MAITE
OND
BOLLEST
FAUL YOUNG 2-2
DRANGE 3-2
BIERY LEWIS 6-THE 6-5
COMET MART 13-8

KZZU/Spokana, WA BIII Stairs

HADDHHA
BURTTHRICS (dp)
JOHN MAITE
JOHN MAITE
JOHN GAPPERTY (dp)
BOTCOBEY RART 3-1
BURY LEWIS & THE 6-2
BUTAN ADDAS 8-3
BEAMS 5-7
BEAMS 5-7
BEAMS 5-7
BEAMS 10-5

KNBQ/Tacoma-84 Ric Hanson

Monorelaway
MADDHIA
MADDHIA
MADDHIA
MADRIA
M BOARDYNAMANA THE MAY
RATHINA & THE MAY
RATHINA & THE MAY
ROTH MAITE
MEIRO AL TANKOVIC (dp)
HOLEGER
POWER STATION 2-8
DEBARGE 19-14
DIES STRAITS 30-20
PRINCE 40-30

Rabattermety
JOHN MAITE
BELOUIS SOME
AIR SUPPLY (dp)
MADOHNA
JOHN CAFFERTY (dp)
BOLLest
COMEY HART 3-2
DEFECTE HODE: 9-7
JOHN PARR 18-8
MOTLEY CRUE 26-20
DIRE STRAITS 28-21

KFMW/Weserloo, LA
Meris Potter
JOHN CAFFERTY
HADOHNA
GOOLEY & CREME
JOHN WAITE
BOTTERS 7-1
COMEN HART 3-2
JOHN FARES 17-1
SONE PARES 17-1
ROOL & THE GAMG 38-28
ROOL & THE GAMG 38-28

WEST

PARALLEL TWO

CONVENIENCE
JESES JOHNSON
JANOSHIMA
JOHN MAITE
COCR. ROBIN
A-HR. (69)
JULIAN LENNON
JU

KYNO FM/Freeno, CA Welker/Devis

Worker/Davis
JOHN PARR
MOTLET CRUE
JULIAN LEWNON (dp)
ZUNTYMHICS (dp)
DIRE STRAITS (dp)
Rottest;
TEARS FOR FRAS 1-1'
PAUL YOUNG 6-2
STING 7-3
HUSY LEWIS & THE 8-7
COREY MART 13-10

Kimo Akane

RIMARD JOHES

RADOHRA PERTY
JOHN WAITE
GOOLEY & CREME
A-BA
FET (Ap)
ROTEAST FOR FEARS 1-1
DERANGE 4-4
EURY LEWIS & THE 11-8

EURY LEWIS & THE 11-8

KLUC/Lee Voges, NV MADORMA
DIRE STRAITS
MICHAEL RCDOWALD
COCE BOBIN
RATRIMA 5 THE WAV (dp)
HOTCEST:
COREY HAST 6-1
BHYAN ADAMS 12-0
BOWARD JOHES 18-13
MOTLEY CRUE 29-24

PAT BEMATAR
EURITHNICS
HADDHMA
HICHAEL HCDONALD
HOTEREL
FERRE FOR FEARS 1-1
FALL YOURG 4-2
BRUCE SPRINGSTEER 3-3
COREY HART 4-4
HUEY LEWIS 6 TRE 17-7 KOS3/Modesto, CA Brisn Cassy KHYT/Tucson, AZ Shermen Cohen

Sharman Cohen
HICHAEL MCDONALD
GORLET & CREME
EING
BELOUIS SOME
READY FOR THE MOR
RADOWN
FORE STATION (dp)
ROTE STATION (dp)
ROTE STATION (dp)
FORE STATION

KRO/Tucson, AZ PRINCE PAT BENATAR (dp)

DIRE STRAITS EATRINA & THE WAY

MADOMMA Hottest TEAMS FOR PEARS 1-1 STING 5-2 HURY LEWIS & THE 6-4 COREY BART 8-7 JOHN PARE 20-12

MADOWER JULIAN LENWOW SURTYMIKES (dp) Hottest; DEBANGE 4-2 TEARS FOR PEARS 6-3 STING 7-4 ROOL & THE GANG 23-15 BILLY JOEL 24-16

KBOZ-FM/Bo

Michael Hesses
Dead on Alive
PREDDIS JACKSON
MCFETT SAITS
LAURA BRANIGAN (dp)
MADORNA
MCTEST MATT
LOUIS STING 5-1
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KCDQ/Bozen Greg William

Grog Williams
AIR SUPPLY
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BRACH BOYS
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LOOSE SHDS
SUPERTMANP
A-NA
A-NA
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COTERS (dg)
READY FOR THE WOR (dp)
READY FOR THE WOR (dp)
TEARS FOR FEARS 1-1
STIRG 5-2
RUPY LEWIS 6-THE 9-4
JOHN STRAIT 6-2
OTHE STRAITS 6-27

KTRS/Cooper, WY Todd Ceveneh

JOHN CAFFERTY AIR SUPPLY (dp) URGENT (dp) URGENT (dp)
HADDHWA
RATT (dp)
JOHN MAITE
LOOSE BMDS (dp)
GOLES
GOLES
TEARS FOR PEARS 5-I
COREY HART 6-2
NUEY LEWIS 6 THE 13-6
DEFECUR GOLE 9-9
JOHN PARE 10-9

KKAZ/Cheyenne, WY John Ramsey JOHN NAMES TO THE TOTAL TO THE TOTAL TO THE TOTAL THE WAY MATTHE TO THE WAY MATTHE TOTAL TEARS TO FEARS 4-2 EURY LEWIS & THE 8-6 BRYAN ADAMS 17-13
JOHN PARR 19-14

KOZE/Lewiston, ID Jay McCall

Jay McCall
MADONNA
JOHN MAITE
JOHN CAFFERTY
A-NA
ROTEGEL
TEARS FOR FEARS 1-1
JOHN PARR 5-4
HUEY LEWIS & THE 10-5
THAN TURNER 12-8
DIRE STRAITS 20-13

KHTX/Reno, NV John Chommie John Chommie
THA TUDNER
PRINCE
ROWARD JOHRS
JOHN CAFFERTY
MADONIA
MEN AT WORK (dp)
AIR SUPPLY
ROCKEST
STING 2-1
ARETRA FRANKLIR 12-5
BILLY JOEL 23-13
FRANKLIR 12-5
FRANKLIR 12-5
BILLY JOEL 23-23 KBIM/Roswell, NM Mike Show

Mike Show

NICHAEL MCDOMALD

GOOLDY CREME

JULIAN LEMNON

BEACH BOYS

CUNTIE & THE BOOM

R.E.M.

ROCKET

FOR FEARS

JULIAN

LEMNON

BEACH BOYS

COMEY HARM

LEMNON

LE

SLY96/Sen Luis Obis Jos Collins

EURYTHMICS MADONNA NADOWNA
UB40
RIM CARRES
ING
JOHN MAITE
LOOSE RNDS
UNCERT (dp)
HOTE-ST
TEARS FOR FRARS 2-1
STING 4-2
CORREY HART 7-4
AURY LEWIS 4 TRE 8-5
POWER STATION 10-8

KZOZ/Sen Luis Obispo, CA Steve Chase Stave Chase
DIRE STRAITS
EURYTHHICS
YST (dp)
MICHAEL ECOMALD
GOOLEY & CHEME
LOOSE FINDS
TEARS FOR FEARS 3-1
COMET HART 6-4
HUEY LEMIS & THE 10-5
A-HA 35-23

KIST/Senta Se Dick Williams AIR SUPPLY AIR SUPPLE MADOWNA UB40 MAITE MADOWNA MAITE MICHAEL MCDONALD MATERIA & THE MAY (dp) EURTTHRICE BOCKERT 10-1 DEBARGE 1-2 MATERIA PARAMETIA 6-5

OKSS/Tri-Cities, WA Teylor/O'Brian

Teylor(O'Brian
MADONNA
JOHN CAPFERTY
JOHN MAITE
KIM CARRES
BELOUIS SOME
CAMDY
SUPERTRAMP
ROTLERS FOR FEARS 4-1
BRYAM ADAMS 8-5
HOTLEY CREE 15-9
DIRE STRAITS 21-14
A-RA 24-16

PARALLEL THREE 252 Reporters 250 Current Reports

KGOTTANCHORMON, AK
KAY Toyles
BELOUIS
BELOUIS
BELOUIS
SULIAM LEMMON
ROOTERS
EING
BELOUIS
BELOU The following station reported a trozen playlist this week: 103CIR/Beckley

The following station falled to report this week; therefore its playfist was automatically

WIOG/Seginew-Bey City

80/R&R FRIDAY, AUGUST 2, 1985

Bel In Sel

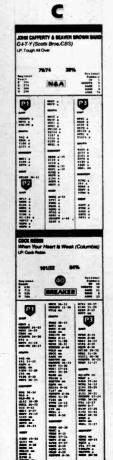
282 Reports
JOHN 90E "Hit Song" (Anylabel) UP: Hit Song
100/28 44%
EXAMPLE
109/25 — 100 CHR reporting stations on it this week including 25 new adds. 44% — Purcentage of this weeks re- porters playing it. Registed Reach — Percentage of reporters playing the song within each region.
National Summary Up S1 — Number of stations moving
If up on the charts. Debuts 20 — Number of stations debusing the song this week. Sexue 4 — Number of stations reporting no movement this week. (On to On, Add
to On, 31-31, etc.) Desen 0 — Number of stations moving It down on their charts. Adds 25 — Total number of stations adding it this week.







Applicated Second 8 614 8 576 8 344 8 114	NEA	*
	COLUMN 16-31 COLUMN 16-31 COLUMN 16-32 COLUM	### - 12 12 12 12 12 12 12 12
GENT d-13 QUES on VIVOR on VIVOR on VIVOR on Size 13-29 SIZE 13-29 SIZE 23-29 SIZE 0-12-29 SIZE	MINIO I- 10 5075 6-33 5775 6-33 5775 6-33 5775 75-23 5775 75-23 5775 6-33 5775 6-33 5777 6-34 5777 6-34	1000 00 1000 00 1000 00 1000 00 1000 00



	Repair Comments State 20-25 S	CONT OF THE PARTY
Plant Calling Don't Lose LP: No Jacket	B My Number Required	(Atlantic)
deployed fraction 1 min 2 min 2 min 2 min 3 min 3 min 4 min 4 min 5 min 7 min 7 min 7 min 8 min 8 min 9 min	18	T
	D	
DEAD OR AL You Spin M UP: Youthque Complement E 911 E 911 E 911 E 911 E 911	ME to Round (LA tre	MA Record) (Epic) *** *** *** *** *** *** ***

METT 10-13 MEMBER 11-1 MEMBER 11-1 MEMBER 11-1 CROSS 50-20 FED-20 8-13 CYPTS 6-30 CROSS 60 0107 11-10 MEMBER 16-13

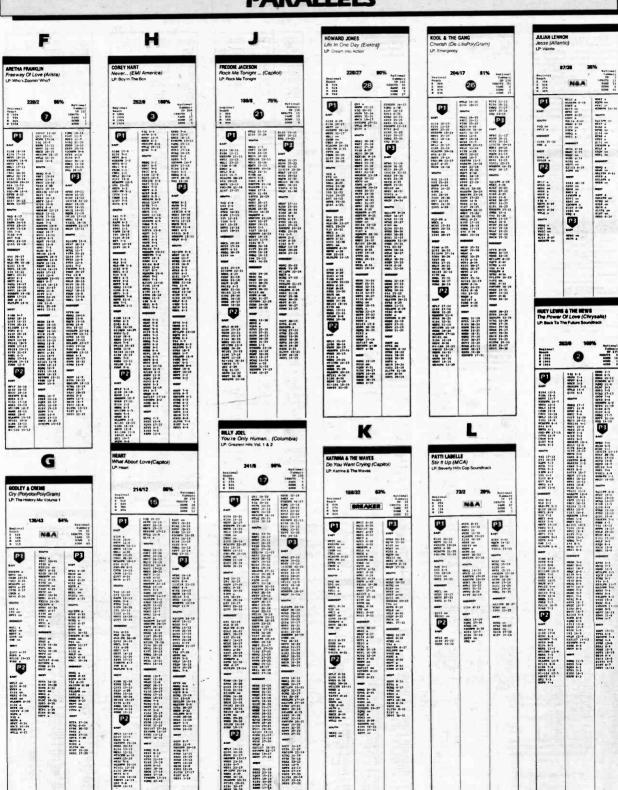
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DOLLAR 1-5



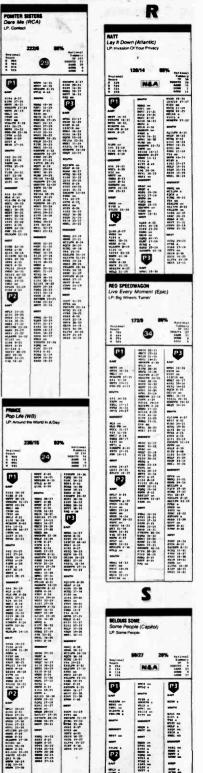


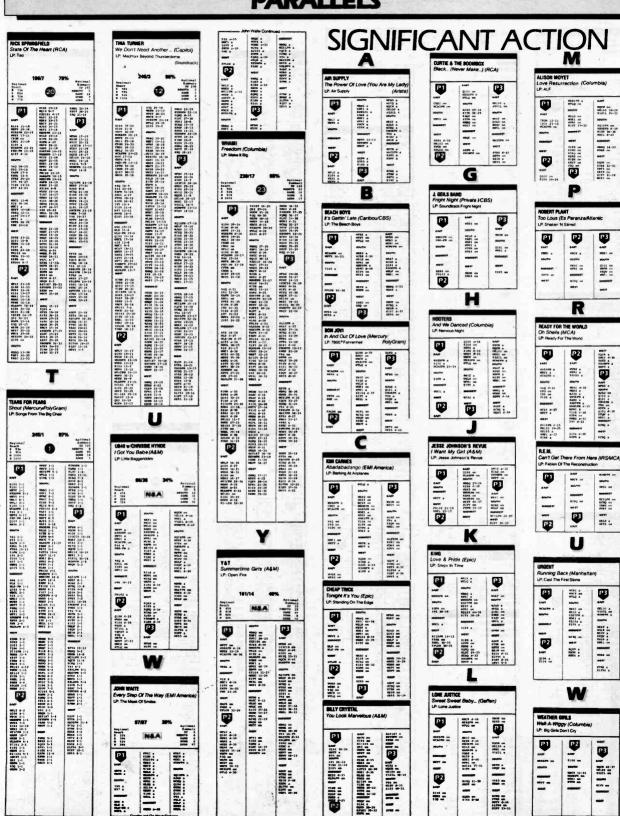




MADERINA Dress You Up (StreWS	3)	MATE 4-14 MINES OF THE PERSON	EAT107 on SIND a command of the comm	white 39-32 may 4-15 eyes on scotter on scotter scotter on scotter
100702	63% Astional Fundament of the Control of the Contro	0077 0-14 9797 0-14 9797 0-14 9797 0-16 9797 0-16 9797 0-16 9797 0-16 9797 0-17 9797 0-17	1791 a 1102 36-14 1109 4-15 1109 4-15 1109 4-15 1109 4-15 1109 4-16 1109 4-1	Barrs on Bajis s Figg s Stree 16-35 Stree 16-35 Ones 6-37
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1164 a-28 mmr a 1266 a-31 mmr a 1266 a-31 mmr a 1266 a-31 mmr a 1267 a-31 mmr	MANUAL AND	10 England Brach E 753 E 774 E 725 E 725 E 725	нл в э	Hational Summery UP 96 DEBUTS 15 SARE 21 DOME 0 4205 15
1	Majora M	P1 SMT 4-16 STEEPN 32-17 SMT 37-12 SML on CGR s CRO1 on CGCPN 15-21 FRO-FR 11-22 CGRIS	00x79 10hQ on 18F1 on 18F2 09-32 13IS on 1010 00-33 18IX 06 on 18F2 35-33 18CY 6-34 18FE 16-35 18FE 00-35 18FE 00-35	#198 36-36 #210 12-29 #800 00 #377 4-14 #80 4-29 P3 #407 15-10
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P2 STORY 0 - 2 STORY 0 -	BOOT O STATE O	896 0-37 0142 0-35 00CL 19-35 02CL 19-35 00CL 4-39 00CL		TOLLETS on METER 4-75 MINE 15-21 WOOD on STEE 4-14 CHE 4-
MARY JANE GIRLS Wild And Crazy (Gol	rdyMotown)	######################################	9700 31-24 9800 00-24 9800 00-24 9800 00-24 98118 11-29 9877 16-35 9877 16-35 9878 21-29 9878 21-29 9878 21-29 9878 4-16 6200 21-29 9878 4-16 6200 21-29 9878 4-16 6200 21-29 9878 4-16 6200 21-29 9878 21-29 9878 21-21 9878 21-21 9878 21-21 9877 21-31	MOREOTY MINIO 28-24 WINE 30-24 MINIO 30-35 MINIO 30-3
128/13 Beginns1 Parch 1 10 1 10 1 10 1 10 1 10 1 10 1 10 1 1	Estimal Summery OF 51 OSLATE 11 AME 12 AME 12 AME 13	GAPT 20-22 GT0 4-25 GT0 21-10 GT0 4-25 GT0 13-10 GT0 4-25 GT0 13-10 GT0 4-25 GT0 13-10 GT0 4-25 GT0 13-25	SEED 77-16 SEED 77-16 SEED 77-16 SEED 77-16 SEED 77-16 SEED 77-17	#357 04 #357 05 #357 35-14 #357 35-14 #3507 16-14 #350 16-14 #351 36-16 #352 4-16 #352 4-16 #353 4-16 #353 4-16 #353 4-16 #353 4-16 #353 4-16 #353 4-16 #353 4-16 #353 4-16
#73.PR on #75.0 10.7 10.7 10.7 10.7 10.7 10.7 10.7 10	BETT 40-15	093 10-20 90278 37-23 930 0-10 937 0-10 937 2-10 937 2-10 93	ELUC 37-14 8093 on 8CAQ o 8POP 33-16 8350 40-10 RDDMFM 0-10 8CPE 13-11	01794 10-20 8187 30-24 0895 31-23
### 1975 1975	4 AAY 4	LP; Theatre		
#### on ###############################	0101 2-37 194 0-34 1102 10-35 1022 0 10307 0-34	Regional Reset E 601 E 601 E 611 E 511	30	04110hel 6,000ery W 107 000079 33 5AME 25 5000 6 AGDE 20
MOPA 6 - 24 FIRST 10-24 FIRST 10-24 FIRST 10-24 FIRST 10-25 FIRST 10-26 FIRST			MEST 17-14 MEST 17-14 MEST 17-14 MEST 18-24 OTLG 14-18 MEST 18-19	100 01:10 100 01:10 100 01:10
	1007 e-M	merry 30-34 WESSER on mers 4-34 WOMEN 20-24 24 10-30 COMM 60 0107 0 0107 0 0107 0 0107 0 1007 0 100	MENG 24-19 MENG 24-19 MENG 4-39 MENG 15-16 MENG 26-11 MIN 26-16 MENG 26-16 MENG 4-39 M	WPMS 16-32 WEGH \$2-25 STOT 15-8 101CTR 90-8 W192 21-17 W192 21-17 W192 21-17 W192 31-22 C0100 cm WMS1 cd-36 9521L e-46 WMS1 10-33 MOVING
MICHAEL MeDONALD No Lookin' Back (WB) J ² : No Lookin' Back		109 18-12 109 2-2 109 2-2 109 2-1 109 2-2 109 2-2 100	MOOF 6-16 MOOF 10-23 MONE 10-23 MONE 27-16 MONE MONE 10-15 MONE MONE 10-15 MONE MONE 10-15 MONE 11-16 MONE	WESF 8 #JAD 74-32 #JAD 74-32 #JAD 74-32 #JAD 74-32 #JAD 74-32 #JAD 74-34
135/30 legional legion 1 301 N&A	Setional Summary Op 17 DEBUTS 10 SANT 60 DOWN 0 ADDS 10		8990 on 8197 35-31 880 24-31 100 12-23 WELL 16-14 WEES &	65/2V 14-20 655L 27-23 655L 27-23 6550 on 6500 37-32 65/LPN 18-7 65/2 54-37
P	EAST STATE OF STATE O	BPEE ON T104 ON ERF 18-16 ERF 6-19 ERF 6-19 ERF 0-19 ERF 00 ERF 00 ERF 18-10 ERF 18-10	MARC 19-6 WEAC on SEQC 19-10 MOTE on 2-7 MEAL 19-2-7 MEAL 19-2-7 MEAL 19-6 M	MINO ON 27-12 MINO 27-
140 on merris or	4143 4-14	6AFT d-27 O150 34-10 O150 34-10 O150 34-15 O	ERRO 65-34 FEET 7-5 FOFF 8-6 FIET 14-15 FEED 33-25 FEED 4-35 FEED 4-36 FORG 68 FEED 24-26 FEED 24-26 FEED 24-26 FEED 24-25 FEED 4-36	#007 12-10 #000 4-36 #780 33-24 #244 4-30 #871 30-25 #871 30-25 #871 30-25 #871 30-25 #871 30-35 #871 30-35 #871 30-35 #871 30-35

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UP St. Emo s Fre Soundards 248/2 99% 110:	Description of the control of the co	Description of the control of the co	Description	No. 1	TO 1.70 TO 1.7	STATE OF THE PARTY
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Do you really want to know what radio thinks of your product?

You could ask each of these people . . .

					25		
Marthaget		The state of the s					
DALE ANDREWS	WEBR	SCOTT GRIFFITH	WKRG	PETER STEWART	KOIZ	BARR RICHARDS	WEWR
RICK ANDREWS	WZON	J.J. HEMINGWAY	WORD	K.J. STONE	KKOV	TONY RICHARDS	WHEE
CHRIS BAILEY	MVSR	TIM HENSLEY	MOTU	DOMINIC TESTA	NEHR	MICHAEL RIGHT	KKXL
TOM BENSON	MHLM	GARY JACKSON	MCKN	ROSHON VANCE	. KXZZ	SCOTT ROBBINS	WEND
RANDY BLISS	WECO	BOP KAGHAN	WZNE	MARK WOOLEY	KNOE	JOHN ROBERTSON	WGTZ
	WNRZ	TOM KELLY	MYDIG			RON ROSS	WKAU
AL BROCK	CKOI	SCOTT NERR	MGKS			DAN SEEMAN	WLOL
GUY BROUILLARD	WREN	LINDA KING	WKZO	Midwest		RANDY SHERWYN	ANLS
ROGER CHRISTIAN	MEGX	JEFF MCCARTNEY	MOXI	BRENT ALBERTS	MIGH	JIM STACY	WAZY
CHUCK DAVIDSON		ROD METTS	WANS	RICH ALLEN	WGBF	JERRY STEFFEN	WSPT
STEVE DAVIS	WZG0	SCOTT MITCHELL	WZYP	MINE ANTHONY	WFUN	GREGG SWEDBERG	WLOL
DON DAVES	MNSY	JIM MORRISON	1XDM		KCHO	JAY TAYLOR	
ANDRE GARINER	WZGO	DAN MURRAY	WAGO	MITCH BAKER	WIBH		KOKO
BRYAN GERONINO	MOGO	J.D. NORTH	MNXX	MINE BENSON	WSPT	ANDY TUTTIN	KCHQ
JACK GILLEN	IHAM -	CHARLIE DCEAN	WNRG	JAY BOULEY		TERRY WE INACHT	WKER
SUE HERLIHY	WINC		WYNS	KIM BRADLEIGH	WKAU	MIKE WEIS	MCPZ
CARL JAMES	MSQV	LOU PATRICK	MOEN	KURT BRECHEISEN	KJLS	GREG WILLIAMS	KKRD
WILL KAUFFMAN	MOCH	BILL PHIPPS	WGKS	STEVE BROOKS	KEYN	KEVIN YOUNG	WCPZ
STEVE NELSEY	WFRG	ANOS PIGG		RICK BROWN	KEYN		
ANN NOLODZIEJ	WZOZ	SCOTT REYNOLDS	MIXO	TED BURTON-JACOBSEN	KKRO	West	
NEIL KUSHNIR	CNGM	JERRY ROGERS	WZAT	PATTI CHEEKS	DXCM	JON BARRY	KMJK
JIM MARTIN	HOAY	MARK SHANDS	MINZ	BOBBY CHRISTIAN	KTCR	JACKSON BEARD	KTAG
	WELY	CHRIS SMART	HTYN	DENNY D. COLLIER	KSNG	JACK BELL	
TODD HARTIN	WOXA	TOMMY SMITH	WANS	DAN COLLINS	WDAY		KYYA
MARK MCKENZIE		RANDI SOMMERS	WZAT	DEBBIE DALTON	MIGB	BRIAN CASEY	KD93
DILL HOWREATH	MAVB	RICK SPRINKLES	WGLF	JERRY DEAN	Kaka	STEVE CHASE	NZOZ
JERRY MICHAELS	WLAN	RICK STACY	WHLY	J.K. DEARING	WNDU	JOHN CHOMMIE	KHTX
TOM MITCHELL	M-XY	JIN STEAL	WHILY	LISA DENT	WZOK	BRYAN CHRISTIAN	KLUC
JEFF MOREAU	HNSY	BRUCE STEVENS	MBBO		KZ93	KIRK CLIATT	KDON
DOUG MEVEL	WOKW	STAMLEY "B" STEWART	WHSL	KEITH EDWARDS	KKNA	BILL CODY	KTRS
KON NICHOLAS	MKSN	JEFF STONE	WHSL	BART A. GOYNSHOR	KFMQ	BARY CUMMINGS	KRPL
TON PARKER	WGFM		MAL	STEVE GRAZIANO		JEFF DAVIS	KYNO
JERENY PRESCOTT	MMGX	TIH TAYLOR		TOM GREER	WIZM	DEVON DURRANT	K-PL
JIM REITZ	WRCK	BRIAN THOMAS	MBIN	PETER HAMLET	MHOK	CAREY EDWARDS	KMGX
PAUL ROBERTS	YLMM	FRANK WALSH	MOUZ	TAC HANNER	WLOL	TON EVANS	KIYS
TON ROBINSON	MANX	SHANNON WEST	MMPZ	SCOTT HOWARD	WZWZ	STEVE GODDARD	KZZP
BILL SHERIDAN	WKRZ	BILL WESTON	MIXO	SCOTT HOWITT	WROC	BRIAN GREGORY	KF95
DOD SPENCER	WCIR	DAVE WRIGHT	MBJM	MATT HUDSON	WZEE	MICHAEL HESSE	
RICK SHANN	WKEE			RANDY HUGG	WCPZ	JOHN HUTCHINSON	KBOZ
DON TANDLER	WILD			RICK JAMES	WBIZ		
TON TAYLOR	MEST			TRACY JOHNSON	KFRX	DAVE KAMPER	KKXX
RUTH TOLSON	WBLI	South		STEVE KELLY	WCZY	DAVID A. KRAHAM	KHOP
WILLIAM B. TROUSDALE	WED			BRIAN KELLY	WZUU	KIMBERLEE A. LARRABE	KYAK
	CFTR	SKIP BISHOP	KKYS	BRIAN KETZ	WBIZ	DEAN LONASTER	KION
HENRY VAN DEN HOOGEN		HARU BLAIN	KAYI	DAN KIELEY	KKRC	JAY McCALL	KOZE
GARRY WALL	MIIC	JOHN CLAY	KWES		KNEN	LEN E. MITCHELL	KSKD
RALPH WINNER	WHER	TRAVIS CONNELLY	MXVL	DOUG KOEHN	WITZ	IRMA MOLINA	KRTH
		BOBBY COOK	MUNX	GENE KUNTZ	- WDBR	KEITH NAFTALY	KMEL
the state of the s		CHARLIE COOPER	KOFM	GREG LAWLEY	KLWN	STEVE NAGAMUHA	KHJK
		ROD HAMPTON	WZXY	BILL LEE		JAMES O'NEAL	KCBN
Southoast		J.J. JACKSON	KZZB	BRAD LEGGETT	KFRX	ROGER PETERSON	KZOZ
CHRIS ANIHEUS	WZYP	JERRY LOUSTEAU	KZZB	JONATHAN LITTLE	WZEE	MIKE PRESTON	KSDO
RICH BAILEY	WKXX	KEVIN McCARTHY	MQUE	STEVE LOUIZOS	WAZY	JOHN RAMSEY	NNAZ
DON BENSON	MOXI	JOHN MICHAELS	MKDQ	MARK MALONEY	MUIC	BILL RICHARDS	KLUC
JOHN BRAXTON	WFLB	MIKE MURPHY	MAKX	DENNIS MARTIN	MMPZ	MARK JEFFREY ROSEN	KEMI
LARRY CANNON	WFLB	MEL MYERS	KELI	PAT HCCRUMMEN	KDSR	RUSS ROUNTREE	KNMD
RALPH CARROLL	MC60	STEVE OWENS	KTEM	DAVE MICHAELS	KRAV	GENE SANDBLOOM	KIIS
STEVE CHRIS	MCNN	ERIC PAGE	WSKZ	JIM MILES	WZPL	MICHAEL T. SHISHIDO	
BOR CHRYSLER	WJZR	RICK REED		JIM MOORE	WDBR		KIKI
CYNTHIA CLARK	WZNE		KWDS			STEVE STUCKER	KNMO
LED DAVIS	WOEN	GARY W. REYNOLDS	KRAV	CHIP HOSLEY	KSYZ	KAY TAYLOR	KGOT
JEFF DAVIS	WEEM	WAYLON RICHARDS	KHFI	GYNNY O'HARA	KIIK	PAUL THOMPSON	KVI .
	MJAD	DON RIVERS	KBIU	SCOTT OACHS	KDSR	PAH TOVAR	KRTH
SKIP ELIOT	WKOB	MARK ROBERTS	KBIU	JACK OLIVER	KKRB	KRIS VAN KAMP	KBOS
ROGER GAITHER	XMLM	RANDY RODRIQUEZ	KSET	STEVE PERUN	KBEO	RON WEST	KOWL
MARTIN GREEN	JOHA	JOHN SHOMEY	KAFH	ROGER PIPER	KKLS	GREG WILLIAMS	KCDQ

... Or you could call Alan Smith at 301-964-5544. He may already know.

AIR . . . the fastest, most reliable tool for getting radio to listen to music.

WEEK #3

AIR Priorities

WEEK #3

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, August 7, 1985

C
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R

SEND MY HEART
THE POWER OF LOVE
THE CIRCLE
ABADABADANGO
FRIGHT NIGHT

TITLE

ADVENTURES AIR SUPPLY MAX CARL KIM CARNES J. GEILS BAND

ARTIST

CHRYSALIS ARISTA MCA EMI/AMERICA PRIVATE STOCK

LABEL

1985 Active Industry Research, Inc.

AIR

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

HOTTEST

Never Surrender (EM) America)

John Kahen (106)

St. Elmo's Fire... (Altentic)

STINC (74)

If You Love Somebody Set Trem Free (A&M) HITEA FEMIR & THE NEWS (184) Shoul (Mercury/PolyGram) TEARS FOR FEARS (200)

MOST ADDED

Money For Nothing (WB)

A.HA. "Taba On Me" (WB) 75/26 Wover up 23, debus 10, Same 16, Down 0, Adde 26 including WCAU-FM, 940, 195, Kiis-FM, WERZ, WRCK, KIIK, WRON, KF95, KOMO, 2102, 1996 33-28, KOXR 36-28, WRKR 16-10.

PATTI TABELLE ""SHE IN UP", (MCA). TOTAL WORKS FM 19-16, WICAU EM 31-29, PRO-EM 32-28, WORSE UP 37, Debate 6, Same 27, Down 1, Adds 2, REEC, WORS 13-89, WANS FM 19-16, WCZY 54-27, WHYT 27-22, WDCG 51-28, WANS FM 19-18, WCXY 53-7, WCXY 57-7, W

ERUMIS COME. **"Some Socie" ("Septo") 50/27** Hower De Chenze of Series 25 Down of Add 57 neceding wcau-fai, pro-fai, kplus wgfai, wtlo. KZZB. wnok: The Chenze of Series 25 Down of Add 57 neceding wcau-fai, pro-fai

NOITS TNASHINDIS

Up 1, Debuts 9, Same 5, Down 0, Adds 33 incliuding WXKS-FM, WWYS, WCAU-FM, Y100, WHYT, KS103, WSX, WJZR, WNOK-FM, ROFM, 940, AllS-FM d-15, FM102 29-25.

KIM CARNES "*Abadabaganga" (EMI America) 86/17
weer, Do Davies, a Same & Davie, Weer, Word on "You on "Not on Wich on White Where weer, when, when the closely mountained to consume the water when the work when you can wor

10-23, KPLUS 30-25, JORD, MARO, WELL, WFLY, WTLO, WBBO, KWIC, WZYP, Z104, KIKX,

CHEAP TRICK "Tonight It's You" (Epic) 43/6 Moves: Up 6, Deburs 1, Same 30, Down 0, Adds 6, WMV

AIR SUPPLY "The Power Of Love (You Are My Lady)" (Arists) 40/39

Alm SUPPLY "The Power Of Love (You Are My Lady)" (Arists) 40/39

Apple Debus O. Sene O. Down O. Adds 39 including WBL!, WHIX, WELY, KTO4, WBBO, KHEI, KXX106, KRBE.

HOUTERS "WENT WENT WITH WITH WATER HIGH 39.5"

HOUTERS "Should be a series of the control of the

AND THE STATE OF STATE STATE OF STATE STATE OF STATE STATE OF STAT ALISON MOYET "Leve Resuraction" (Columbia) 33/1
Moved, Up 7, Deburs 2, Same 23, Down 0, Add 3, Wide: FM 439 V
35-33 Veryon KBO 10 1958 1, 35-35, KNOE: FM 439 V

IS 2, WHYT, KMGX, EM102 23-19, KMEL 22-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 22-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 22-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 22-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 22-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, O100 on, WLAN-FM on, I, KTFM 30,504, EM102 23-19, KMEL 23-17, CM102 23 Noves: Up 0. Debus 0. Seme 0. Down 8. Adds 20 including WCNU-FI KESE JOHNSON'S REVUE "I Wash My Girl" (A&M) 23/2 KONESE JOHNSON'S REVUE "I Wash My Girl" (A&M) 23/2 Noves: Up 7. Debus 1. Seme 13. Down 0. Adds 2. WHYT, KMGX, FM

WHILD SHAPE AGAIN WYTH AGAS, KITTO A KITHEN AGAS, WCIL, FM 28-27, KIST 39-32.

4. GELLS RAND "FIGHEN WELL" (E. PERENZE) TYR.

4. GELLS RAND "FIGHEN WELL" (E. PERENZE) TYR.

5. GELLS RAND "FIGHEN WELL" (E. PERENZE) TYR.

6. GELLS RAND "FIGHEN WELL" (E. PERENZE) TAR.

7. GELLS RAND "FIGHEN OF WELL" (E. PERENZE) TAR.

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7. GELLS RAND "FIGHEN OF WELL" (E. PER

week the Relates of Same 3 David David Sam at David David On WHOT or Kitol on WECY 32-31, WANS-FM on WOWL or, WITHER GIRLS. "Week-k-Wiggy" (Columbia) 11/0 Weeker Up. 2 David David David David On Samuel David Da

New & Active includes songs reponded by at least 50 of our CHR neponder. Significant Action includes songs reponded by the least 50 of our CHR neponder. Significant School and a marketine (leading additional Action includes songs were the second of the second songs and a marketine (leading additional action of the second songs and a marketine (leading additional station of the shown of the seconds such and songs are supplied 60% of inclivational station of short of once of the seconds such and songs are supplied 60% of the supplied 60% of the seconds such and seconds such as the seconds such and seconds such as the seconds such as the seconds such seconds such seconds such as the seconds such as the seconds such as the seconds such as the second such a

SREAKERS

DIRE STRAITS

Money For Mothing (WB)

77% of our reporters playing it. Moves: Up 56, Debuts 65, Same 20, Down 0, Adds 53 including 2100, KEGL, 7100, WCZY, WLOL-FM, KITS. See Parallels, debuts at number 32 on the CHR chart.

COCK BOBIN

When Your Heart is Weak (Columbia)

Dress You Up (Sire/WB)

63% of our reporters playing it. Moves: Up 0, Debuts 4, Same 2, Down 0, Adds 152 including 8104, WPLJ, 293, 896, KBEQ, KIIS-FM, KUBE.

Do You Want Crying (Capitol) **KATRINA & THE WAVES**

KDWB-FM, KWSS: Complete airplay in Parallels. 63% of our reporters playing it. Moves: Up 24, Debuts 45, Same 57, Down 0, Adds 32, including CHUM, WAVA, KAFM, KEGL, WNCI, KNWB-EH, KWES

There Must Be An Angel... (RCA) **EURYTHMICS**

KMEL. Complete sirplay in Parallels. 62% of our reporters playing it. Moves: Up 0, Debuts 32, Same 49, Down 0, Adds 74 including PRO-FM, 93FM, B96, 92X, WHYT, Q103,

NEW & ACTIVE

WXKS-FM, WHTX, CHUM, 299, WGCL, WHYT, 0108.

WEE MUCH KRBC) MIKE: MILIX 33-75 MCC 34-31 MOKI 31-35.

MICHYEE MEDONYETD ...NO TORIZO 34-31 MOKI 31-35.

MICHYEE MEDONYETD ...NO TORIZO 34-31 MOKI 31-35.

MICHYEE MEDONYETD ...NO TORIZO 45-31 MOKI 31-35.

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MICHYEE MEDONYETD ...NO TORIZO 45-31 MOKI 31-35.

WINTER WORK WHICH TO SHOW TO SHOW TO SHOW THE WORK WOOD, WEEK, WOOD, WSSX, KHOV, MARE WORK, WHITE SHOW TO SHOW THE SHOW TO SHOW THE SHOW T

YAT. "LEM IT DOWN" (Altamilk) T3814

MANCE NO TOOL FOR LOSS THE BOS SER ST. MAZES 128-10.

OKTOO, WIND, WOCH, KITES, 195 SER BE SER ST. MAZES 29-21.

OKTOO, WIND, WOCH, KITES, 195 SER BE SER ST. MAZES 29-21.

OKTOO, WIND, WOCH, KITES, 195 SER BE SER ST. MAZES 29-21.

MAKE TO SER SER ST. SERIES GO, DOWN OF A MACE, WORTIOE, WSKZ, KANZ, KANZ,

"Summerline Giter" (Kab.) 1917K.

U. 23. Dexize 15. Some 49. Down O. Adds 14 including KEGL. 92X KWSS, WRLY, WAMX, WNOK-FM, KITE, WOKI,

U. 23. Dexize 15. Some 49. Down O. Adds 14 including KEGL. 92X KWSS, WRLY, WAMX, WNOK-FM, KITE, WOKI,

U. 23. Dexize 15. Some 49. Down O. Adds 15. Some 19. Some 19

JOHN WATTE "Every Step Of The Way" (EMI America) 97/97 Mose: Up 0, Debus 0, Same 0, Down 0, Adds 97 including WAYS, WAVA, 196, 1997, 1996, WLS, WLS-FM, WGCL, 92X, Moses: Up 0, Debus 0, Same 0, Down 0, Adds 97 including WAYS, WAVA, 196, 1997, 1996, WLS, WLS-FM, WGCL, 92X,

I DROSE HER WANT CALCES AND STORES AND STORES WHEN \$1.50.

I DROW WITH CHANGE WILL AND STORES AND S

TONG CYLLER AVER'S 1900 S 100M SHOT SHEET SHOULD NOW TO CHILD NOW ON TO CHOOL WHO IS 1900 SHOT SHEET SHOULD NOW SHEET SHOULD LOOSE ENDS "Hangin" On A String" (MCA) 80/25 Moves Up 13, Debuts 12, Same 29, Down 1, Adds 25 including

MONOTEM, WOAY, KTDY, Beat 24-15, KHIS FM, 3-2, MS103 3-2.

WOOL SEE UP 31, Debat 6, See 15, KHIS FM, 3-2, MS103 3-2.

WOOLEN, WOAY, KTDY, Beat 24-15, KHIS FM, 3-2, MS103 3-2.

WHITNEY

SHE KNOWS HOW TO MAKE AN ENTRANCE.



HOUSTON.
A STAR, FROM
THE START.

LATE FLASH!
6-2 R&B

In only a few short months, Whitney Houston has become a certified Star Her debut album is gold (and then some,), ber first single, You Give Good Love," went #1 R&B and top 3 pop, and she's been embraced by the media as the year's brightest new discovery.

is the new Whitney Houston single, already an RGB smath, and ready to broak wide open on the pop side.

WHITNEY.

SHE KNOWS HOW TO MAKE AN ENTRANCE.



WHITNEY
HOUSTON.
A STAR, FROM
THE START.
LATE FLASH!
6*-2*R&B

n only a few short months, Whitney Houston has become a certified Star. Her debut album is gold (and then some...), her first single, "You Give Good Love," went #1 R&B and top 3 pop, and she's been embraced by the media as the year's brightest new discovery.

"SAVING ALL MY LOVE FOR YOU"

is the new Whitney Houston single... already an R&B smash, and ready to break wide open on the pop side.

AMERA P.S. THANKS! PRODUCED BY MICHAEL MASSER



CONTEMPORARY HIT RADIO

TEARS FOR FEARS/Shout (Mercury/PG) A HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) COREY HART/Never Surrender (EMI America) STING/If You Love Somebody Set Them Be (A&M) PAUL YOUNG/Everytime You Go Away (Columbia) 27 20 14 3 JOHN PARR/St. Elmo's Fire (Atlantic) 12 ARETHA FRANKLIN/Freeway Of Love (Arista) DeBARGE/Who's Holding Donna Now (Gordy/Motown) BRYAN ADAMS/Summer Of '69 (A&M) OEPECHE MODE/People Are People (Sire/WB) BRUCE SPRINGSTEEN/Glory Days (Columbia) 29 23 17 1 TIMA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 12 10 8 13 POWER STATION/Get It On (Bang A Gong) (Capitol) DEAD OR ALIVE/You Spin Me Round (Like A Record) (Epic) WHITNEY HOUSTON/You Give Good Love (Arista) 24 21 18 (Capitol) 35 29 20 BILLY JOEL/You're Only Human (Second Wind) (Columbia) PHIL COLLINS/Don't Lose My Number (Atlantic) NIGHT RANGER/Sentimental Street (Camel/MCA) RICK SPRINGFIELD/State Of The Heart (RCA) FREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol) PAT BENATAR/Invincible (Chrysalis) WHAMI/Freedom (Columbia) 37 🕮 PRINCE/Pop Life (WB) BILLY OCEAN/Mystery Lady (Jive/Arista)
KOOL & THE GANG/Cherish (De-Lite/PG)
DURAN DURAN/A View To A Kill (Capitol) 39 34 79 🐠 37 33 🚳 6 15 27 HOWARD JONES/Life In One Day (Elektra) POINTER SISTERS/Dare Me (RCA) MOTLEY CRUE/Smokin' In The Boys Room (Elektra) 3 12 19 31 PRINCE/Raspberry Beret (WB) BREAKER DIRE STRAITS/Money For Nothing (WB) 9 14 22 33 'TIL TUESDAY/Voices Carry (Epic) DEBUT REO SPEEDWAGON/Live Every Moment (Epic) DEBUT MOTELS/Shame (Capitol) 8 18 26 36 PHIL COLLINS/Sussudio (Atlantic) N&A Regins on Page 86 13 16 25 37 MADONNA/Into The Groove (Sire/WB) 15 24 31 38 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 2 2 27 39 PAUL HARDCASTLE/19 (Chrysalis) BREAKER COCK ROBIN/When Your Heart Is Weak (Columbia)

ADULT CONTEMPORARY

1 PAUL YOUNG/Everytime You Go Away (Columbia) DeBARGE/Who's Holding Donna Now (Gordy/Motown) KOOL & THE GANG/Cherish (De-Lite/PG) DON HENLEY/Not Enough Love In The World (Geffen) 6 KENNY LOGGINS/Forever (Columbia) 10 6 BILLY JOEL/You're Only Human (Second Wind) (Columbia) 8 SADE/Your Love Is King (Portrait/CBS) 3 8 AIR SUPPLY/Just As I Am (Arista) 23 15 12 6 BILLY OCEAN/Mystery Lady (Jive/Arista) 14 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 7 11 WHITNEY HOUSTON/You Give Good Love (Arista) 7 5 9 12 AMY GRANT/Find A Way (A&M) 22 16 15 (2) ARETHA FRANKLIN/Freeway Of Love (Arista) 19 COREY HART/Never Surrender (EMI America) 5 11 11 15 SURVIVOR/The Search Is Over (Scotti Bros./CBS) - 25 20 1 RONNIE MILSAP/Lost In The 50s (RCA) BREAKER WHAM1/Freedom (Columbia) 21 17 17 18 ROSANNE CASH/I Don't Know Why You Don't Want (Columbia) - 23 D HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 8 8 13 20 DARYL HALL & JOHN OATES/Possession Obsession (RCA) 16 14 16 21 SISTER SLEDGE/Frankie (Atlantic) 6 12 18 22 BEACH BOYS/Getcha Back (Caribou/CBS)

13 19 21 24 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG)

DEBUT MICHAEL FRANKS/Your Secret's Safe With Me (WB)

DEBUT NATALIE COLE/A Little Bit of Heaven (Modern/Atco)

N&A Begins on Page 67

AOR TRACKS

2 2 2 DIRE STRAITS/Money For Nothing (WB) JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) PAT BENATAR/Invincible (Chrysalis) STING/Fortress Around Your Heart (A&M) COREY HART/Never Surrender (EMI America) PHIL COLLINS/Don't Lose My Number (Atlantic) R.E.M./Can't Get There From Here (IRS/MCA) JOHN CAFFERTY & THE BEAVER ... /C-I-T-Y (Scotti Bros. /CBS) BRYAN ADAMS/Summer Of '69 (A&M) 12 11 9 10 GODLEY & CREME/Cry (Polydor/PG) MOTLEY CRUE/Smokin' In The Boys Room (Elektra) 32 22 20 TALKING HEADS/And She Was (Sire/WB) BREAKER B HUEY LEWIS & THE NEWS/Back In Time (MCA) 6 5 5 16 JEFF BECK w/ROD STEWART/People Get Ready (Epic) 13 12 14 17 RATT/Lay It Down (Atlantic) BREAKER @ MICHAEL McDONALD/No Lookin' Back (WB) 5 7 10 19 HEART/What About Love? (Capitol) 4 4 8 20 TEARS FOR FEARS/Shout (Mercury/PG) Complete Tracks Chart Begins on Page 69 42 27 22 BILLY JOEL/You're Only Human (Columbia)
34 28 25 Y&T/Summertime Girls (A&M) 43 30 (Epic) 9 16 24 STING/If You Love Somebody Set Them Free (A&M) 55 22 35 NICK MASON & RICK FENN/Lie For A Lie (Columb BREAKER 25) JOHN WAITE/Every Step Of The Way (EMI America) NICK MASON & RICK FENN/Lie For A Lie (Columbia) 59 39 TEARS FOR FEARS/Head Over Heels (Mercury/PG) 45 41 35 29 JEFF BECK/Gets Us All In The End (Epic)

— 58 36 39 HOOTERS/And We Danced (Columbia) 39 33 26 30 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)

BLACK/URBAN

1	-1	1	1	ARETHA FRANKLIN/Freeway Of Love (Aris	ta)						
12	7	6	0	WHITNEY HOUSTON/Saving All My Love For You (Arista)						
3	2	2	3	DEBARGE/Who's Holding Donna Now (Gordy/Motow	n)						
7	3	3	4	LUTHER VANDROSS/It's Over Now (Epic)							
16	12	7	6	STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)							
28	15	10	Ø	JESSE JOHNSON'S REVUE/I Want My Girl (A&M)							
33	22	13	Ŏ	KOOL & THE GANG/Cherish (De-Lite/PG)							
15	10	8		PATTI LABELLE/Stir It Up (MCA)							
34	24	12	Ø	TINA TURNER/We Don't Need Another Hero (Thunde	erdome) (Capitol)						
9	5	5	10								
4	4	4	11	CAMEO/Attack Me With Your Love (Atlanta Artists/PG							
30	23	17		MARY JANE GIRLS/Wild And Crazy Love (Gordy/M							
,29	21	16		SYSTEM/The Pleasure Seekers (Mirage/Atco)							
18	17	15	1	MELBA MOORE/When You Love Me Like This (Capi	tol)						
31	27	18	1	9.9/All Of Me For All Of You (RCA)							
-	35	20	1	BILLY OCEAN/Mystery Lady (Jive/Arista)							
38	30	24	1	ALEXANDER O'NEAL/If You Were Here Tonight (Tat	ou/CBS)						
39	32	23		GWEN GUTHRIE/Padlock (Island)							
22	20	19	19	RJ'S LATEST ARRIVAL/Swing Low (Atlantic)	-						
_	40	25	20	POINTER SISTERS/Dare Me (RCA)	N&A Begins on Page 60						
-	_	31	ā	READY FOR THE WORLD/Oh Sheila (MCA)							
BRE	AK	ER	Đ	PRINCE/Pop Life (WB)							
_	38	27	Ø	CON FUNK SHUN/I'm Leaving Baby (Mercury/PG)							
. 6	6	9	24	LISA-LISA & CULT JAM w/FULL FORCE/I Wonder	If I Take (Columbia)						
36	33			SADE/Your Love Is King (Portrait/CBS)							
-	39	33	3	MAI TAI/History (Critique)							
BRE	AK	ER	3	BOOGIE BOYS/A Fly Girl (Capitol)							
BRE	AK	ER	20	FAT BOYS/The Fat Boys Are Back (Sutra)							
40	37	29	@	STACY LATTISAW/I'm Not The Same Girl (Cotillion/i	Atco)						
14	11	11	30	STING/If You Love Somebody, Set Them Free (A&M)							
	_	36	0	STEPHANIE MILLS/Bit By Bit (Theme From 'Fletch'	(MCA)						
-	_	39	Ø.	NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)							
DE	UT	•	OD:	SHANNON/Stronger Together (Mirage/Atco)							
	_			JUICY/Bad Boy (Private I/CBS)							
DEI	3UT	•	®	CARRIE LUCAS/Hello Stranger (Constellation/MCA)							
2	9			RENE & ANGELA/Save Your Love (For #1) (Mercury	//PG)						
				STARPOINT/Object Of My Desire (Elektra)	WALL BY						
BRE	AKI	ER	33	BILL WITHERS/Something That Turns You On (Colum	nbia)						
BRE	KI	ER	39	ANDRE CYMONE/Dance Electric (Columbia)							

DEBUT NEW EDITION/My Secret (Didja Gitit Yet?) (MCA)