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CONGRESS, FCC **TACKLE TAKEOVERS**

As large-scale corporate takeovers, both friendly and unfriendly, increase, the Commission and Congress turn their attention to setting some guidelines.

Page 9

IS THE LYRIC CONTROVERSY **OVERBLOWN?**

Behind all the rhetoric, are radio programmers predominantly playing songs with suggestive lyrics? Ken Barnes takes an objective look at today's hits.

Page 28

BLACK/URBAN: WHERE THE HOLES ARE

Walt Love and Sean Ross isolate the key markets where a new Black/Urban station would find little or no competition. Page 52

COUNTRY'S LONGER ROTATIONS: PROGRAMMERS EXPLAIN

Record companies are disturbed about Country radio's lengthened rotation spans for the hits, but programmers offer explanations for the change.

Page 46

PEOPLE IN THE **NEWS THIS WEEK**

- Bob Grossfeld PD at KFYI
- Neal Newman Corporate PD at CRB
- . Jim Williams PD at WJYI
- Henry Balfanz GSM at WBCS-AM
- . David Reeder GSM at WINX

Page 3.4

MINIMUM ROTATION STANDARDS APPLAUDED

Joel Denver hits the highlights of the recent Bobby Poe convention, including the virtually universal radio and record support for minimum standards of rotation on reported records.

Page 32

CHANGES IN HIGH DENSITY ETHNIC AREAS

Jhan Hiber reports that Arbitron's criteria for High Density Black and Hispanic Areas have changed . . . which may change the ratings structure of your

Page 14

DEVELOPING YOUR SALES STAFF

Consultant Mike Horn continues his series on salespeople by stressing the importance of training your staff once you've found them. He adds a list of professional sales training groups which should prove helpful.

Page 20

PROGRAMMERS' **AOR FAVORITES**

Steve Feinstein revives an old favorite AOR column by asking PDs, MDs, and record company execs to list their ten alltime personal favorite LPs.

Page 38

Newsstand Price \$3.50



Rivers Takes KMEL PD Post

Director Steve Rivers has been selected to design for KMEL program Century's CHR out-let KMEL/San Francisco. Rivers replaces Nick Bazoo, who resigned three weeks ago and has since been named PD at WEZB (B94)/Pittsburgh.

KMEL VP/GM Rick Lee noted. "After sharing many innovative ideas with Steve, I know the energy is going to be tremendous. We feel that Nick Bazoo built a beautiful structure, and Steve is the man to

WRBQ-AM & FM/ Tampa provide the landscaping, the finished detail, and interior

Rivers, who will begin his new duties around August 1, told R&R, "This has been a terrific education at one of the finest stations in the country. RIVERS/See Page 6

Merker

Rodriguez VP/GM, Jang OM/PD At KHTT & KSJO

As Narragansett Broadcasting takes over KHTT & KSJO/ San Jose from SRO, Gary Rodriguez has been named VP/GM and Dana Jang, longtime staffer at KSJO's crosstown rival KOME, becomes OM/PD. KHTT & KSJO GM Fred Schumacher left to manage KMPS/ Seattle (see separate story), while KHTT PD Dave Ware and KSJO PD Lee Roy Hansen exit.

In addition, 17 staffers have been terminated, including the entire KSJO airstaff except MD Ken Anthony, overnighter Karin Nakamura, and parttimer Todd Daniels. Also retained are Production Director



Gary Rodriguez

Jack Perry and KHTT announcer Craig Bowers. Among those departing is the combo's Local Sales Manager, Alice



Doga Jang
School ey who will be replaced
by Michael Hernandez, coroing
over from KOME. Katz replaces HNWH as national rep, and Steve Moore, formerly with KYA/San Francisco, will be involved in the programming of

KHTT. Narragansett principal John Franks commented, "Gary brings a delightful combination of success as a manager at KBEQ and WIVY with an inside-out knowledge of the market." Rodriguez had been GSM for KOME and more re-cently served as VP/GM at WIVY/Jacksonville and VP/ GM of KBEQ/Kansas City, leaving the latter position

RODRIGUEZ/See Page 4

Thirty-two-year broadcaster Jack Merker has been promoted from weekday morning news anchorman to Program Director at Gannet News/Talk station KSDO/San Diego. He takes over the daily duties held by VP/News & Programming John Mainelli, who will leave at the end of July to pursue a career in film and video.

Regarding the changes, Mainelli said, "Film has always been my hobby - now I want to make it my life. We wanted to hire from within, and Jack has a humongous programming background. He's got great administrative ability, and knows market and this station. We respeally in sync on what we've been doing, so it really seemed like a natural move."

Merker came to KSDO in 1980, having previously worked several years as Director of Operations for Peters Productions across town. He got his start in radio at age 14 by introducing live music broadcasts of the Everly Brothers, and went on to program several major-market stations, including KIMN/Denver and WDAF/ Kansas City. "I'm surprised John is leaving," said Merker, "but I'm pleased he recommended me and grateful that (VP/GM) Jim Price gave me the job. We've got a great station here, and I'm looking forward to being PD.'

Schumacher Named GM At KMPS-AM & FM

Veteran radio manager Fred Schumacher has been named GM at Affiliated Broadcasting Country combo KMPS-AM & FM/Seattle. A Pacific Northwest native, he replaces retiring VP/GM Jim McGovern, who served with the stations for the past ten years.

Schumacher arrives from his post as GM at recently-sold KHTT & KSJO/San Jose, which he had managed since last November. Previously he worked with the Lund Consultants, having earlier been GM for four years at KYA/San Francisco. Schumacher was unavailable for comment at presstime.



Fred Schumacher

SPRING '85 ARBITRON ADVANCES

WHTZ Retakes Title: KIIS-FM Holds Lead

Los Angeles

Wi	nter '85	Spring '85	V	Vinter '85	Spring
WHTZ (CHR)	5.7	6.0	KiiS-FM(CHR)	9.7	9
WRKS (B/U)	6.0	5.4	KABC (Talk)	5.8	•
WPLJ (CHR)	4.8	5.1	KBIG (B/EZ)	5.1	4
WOR (Talk)	4.8	5.0	KJOI (B/EZ)	5.7	4
WNEW-FM (AOR)	4.1	4.3	KOST (AC)	3.8	
WINS (News)	4.2	4.2	KLOS (AOR)	4.2	
WPAT-FM (B/EZ)	3.3	3.6	KMPC (BBnd)	3.5	(
WCBS (News)	3.6	3.5	KMET (AOR)	4.1	3
WBLS (B/U)	3.5	3.3	KNX (News)	3.4	
WCBS-FM (Gold)	2.9	3.3	KFWB (News)	3.0	
WHN (Ctry)	2.2	3.1	KROQ (AOR)	2.9	
WLTW (A/C)	3.0	3.1	KKHR (CHR)	2.5	2
WNBC (AC)	2.9	3.0	KRTH (Gold)	2.9	2
WRFM (B/EZ)	3.8	3.0	KRLA (Gold)	1.7	2
WABC (Talk)	2.6	2.8	KMGG (AC)	1.7	2
WNEW (BBnd)	2.9	2.7	KHTZ (AC)	2.5	2
WYNY (AC)	2.2	2.4	KJLH (B/U)	1.9	2
WKTU (CHR)	2.3	2.0	KZLA (Ctry)	1.9	2
WPAT (B/EZ)	1.6	1.8	KTNQ (Span)	1.7	2
WAPP (CHR)	1.7	1.6	KUTE (B/U)	1.3	1
WPIX (AC)	2.4	1.6	KDAY (B/U)	1.7	1
WQXR-AM & FI	A		KWKW (Span)	1.3	1
(Clas)	1.3	1.6	KFI (AC)	2.0	1
WADO (Span)	2.0	1.4	KACE (B/U)	1.3	1
WLIB (B/U)	- 1.0	1.1	KIQQ (CHR)	2.2	11
WNCN (Clas)	1.4	1.1	KLAC (Ctry)	1.4	1
WMCA (Talk)	1.2	1.0	KSKQ (Span)	.6	1
			KNOB (B/EZ)	12	1

Los Angeles results are unconfirmed advances.

1.5 1.4 KLVE (Span) 1.3 KALI (Span) 1.3 1.1 KKGO (Jazz) 1.4

Capitol Honors Sales Leaders



Capitol recently staged its annual District Manager Strategic Planning Meeting in Los Angeles, honoring four sales staffers in the process. District Manager of the Year was San Francisco's Vyto Lazauskas, District of the Year was Cleveland (headed by Ricch Hathorne), Customer Service Rep was Houston's Michael Austin, while top salesman was Philadelphia's Dick McGlynn. Pictured (I-r rear) are Tom Tilton (Dallas), Terry Sautter (Chicago), Jerry Brackenridge (Atlanta), label's Kirk Melloy, Ira Derller (New York), Larry Hathaway (Los Angeles), label's Jean Riggins, Lazauskas, Jeff McGuire (Minnesota), Ron Hughbanks (Washington DC); and Hathorne; (I-r front) National Sales Manager Joe McFadden, and VPs Dennis White and Joe Mansfield.

ROCK TRAX

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WZOU's Jim Cutler and ROCK TRAX just received the Gold Medal for contest promos in the 1985 International Radio Festival of New York. Congratulations to Jim and the folks at KGB, who just landed a huge account with the help of four cuts from ROCK TRAX. For award winning contest promos, important advertisers and powerful programming, join stations like WHYT, Q107, Z93, WMMR, WLUP, B104, WSHE, KAFM, WZPL, KMET, KYYS, WTIC-FM, KBPI, WNEW-FM, and get the sonic edge of ROCK TRAX. Call for your demo today.

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Balfanz Named GSM At WBCS-AM & FM

Henry Balfanz, Sales Manager at WOC/Davenport for the past two years, has been named General Sales Manager for WBCS-AM & FM/Milwaukee, filling a yearlong vacancy. He'll oversee all national and local sales for the AM Talk and FM Country outlets beginning July 15.

WBCS-AM & FM GM Richard Holcomb told R&R, "Henry brings a good depth of knowledge in not only selling spot radio but in conceptual sales as far as Talk radio is concerned. He's a natural for this position."

Prior to WOC, Balfanz served two years as KRVR/Davenport Station Manager.

Reeder Joins WINX As General Sales Manager

After four years as President/ GM at religious-formatted WCTN/ Potomac, MD, David Reeder has been named General Sales Manager for suburban Washington A/C outlet WINX/Rockville, MD.

Station Manager Gene Alim, who had been overseeing the sales duties, commented, "We're excited that David will be my righthand man for sales. With his past expertise, he's done all facets of radio, and also brings with him a lot of local community involve

ment. There's an excellent chemistry between us."

Reeder served seven years as GM at KPCG/Joplin, MO before WCTN. "I'm very pleased to be with WINX and United Broadcasting," he told R&R. "I hope to motivate the salespeople here in building a bigger and better sales team. We're doing well, but in my book, you can always do better."

STAFF

Rodriguez

Continued from Page 1

several months ago.

KSJO and KHTT will retain their formats (AOR and A/C), although they'll be "repositioned," according to Rodriguez, who added, "We're coming in with a new attitude and vision for the station. To bring KSJO back to the level of dominance it's known for, we feel we need to come in with people who haven't been part of the difficult time KSJO has been through. I want people at KOME and KWSS to know I didn't come here to get a tan. We're going to play hardball. No one has ever done that with KOME, and it's time to find out how heavy a hitter they really are. I'm very excited to get a person like Dana who's been in the market for so many years. He's a critical part of the changes."

Jang has been at KOME for 11 years, the last two-and-a-half as Asst. PD. He worked at KSJO for three-and-half years before joining KOME. He told R&R, "I have a lot of friends at KOME and I really enjoyed working there. But the opportunity to program in San Jose is too great to pass up. I'm also thrilled to be working with Gary again."

Hansen, commenting on his departure after ten years at KSJO, the last five as PD. quipped. "I'm leaving because of philosophical differences — I'm into Kierkegaard and they're into Machiavelli."

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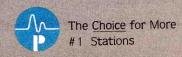
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Duffy Buys WCFI For \$7 Million

R&R has learned that Duffy Broadcasting plans to purchase A/C-formatted WCFI/Daytona Beach from S & F Communications for \$7 million.

Duffy, which will relocate WCFI's tower to Orlando and serve that metro as well as Daytona Beach, also operates KRZN & KMJI/Denver and KGMS & KSFM/Sacramento. The company this week coincidentally announced its intention to sell KCNR-AM & FM/Portland (see below). S & F retains ownership of WMKR/Baltimore.

WCFI operates with 49 kw on 102.1 mHz, with a planned tower height of 1630 feet. Robert Chaisson & Associates brokered the transaction, which is expected to be completed in October.

KWNO/WINONA, MN

PRICE: \$900,000 BUYER: Wheeler Broadcasting of Minnesota, headed by Ray Wheeler and Bruce Grassman. It also owns WTCH & WOWN/Shawano, WI. SELLER: KWNO, Inc. DIAL POSITION: 1230 kHz

DIAL POSITION: 1230 kHz POWER: 1 kw days/250 watts nights FORMAT: A/C

KCNR-AM & FM/PORTLAND,

PRICE: \$7 million

1200 feet

BUYER: Fort Vancouver Broadcasting, owner of Classical AM outlet KKSNIPortland. FVB will spin off KCNR(AM) to comply with FCC regulations.

SELLER: Duffy Broadcasting (see left for company properties).

DIAL POSITION: 1410 kHz; 97.1

mHz
POWER: 5-kw davtimer: 100 kw at

FORMAT: A/C BROKER: Mahlman Company

WNAB/BRIDGEPORT, CT

owns WMJY/Long Branch, NJ.

SELLER: Lawson Broadcasting

DIAL POSITION: 1450 kHz

BUYER: Jonathan Hoffman, who also

POWER: 1 kw days/250 watts nights

PRICE: \$545,000

FORMAT: A/C

Rivers

Continued from Page 1

but I'm very excited about coming to San Francisco and working with the people at KMEL. I really want to put KMEL on the map as the top CHR in town."

Prior to joining Q105 two years ago, Rivers programmed KOPA/Phoenix, WAPE/Jacksonville, and WGNG/Providence.

WVEL & WGLO/PEKIN, IL PRICE: \$675,000

BUYER: Petaz Communications, headed by Bayard Walter, who also owns Kentucky stations WKCM/ Hawesville and WFMI & WWKY/Win-

SELLER: Dick Lashbrook Corp.

DIAL POSITION: 1140 kHz; 95.3

mHz

POWER: 5 kw days/1 watt nights; 560 watts at 660 feet.

FORMAT: Religious; Easy Listening



TRAVELIN' DOWN UNDER — Because Bruce Springsteen didn't get to New Zealand this year. Sydney, Australila was the closest place for kini fans to catch the show. So Magic 91 FM/Takappuna, Auckland sent two to see The Boss when he performed down under. Pictued here (I-r) are 91 FM PM driver Macca, and winners Sandra and Robert Long.

Fires

Continued from Page 3

lic." However, he said general FCC policies and guidelines impose an "obligation" on stations to furnish "information relating to the safety of life and property" to their audiences if such information is available to them from a reliable source.

Seddon noted that EBS is a "voluntary system . . . at the discretion of station management." But he said that loophole is aimed at highly localized emergencies, and wouldn't exempt a station from its obligation to inform its listeners about an area-wide emergency.

CBS

Continued from Page 3

CBS also filed suit in U.S. District Court last week suggesting that Turner made "material misrepresentations" in his initial takeover offer. A recent bill passed by the New York legislature but not yet signed by Gov. Mario Cuomo — which states that any corporate takeover must be approved by 2/3 of outstanding shareholder votes — further threatens Turner's bid.

In order to keep its debt ceiling low, CBS also plans to raise \$300 million (after taxes) by selling some of its assets, but officials will not specify which assets are being considered for sale. Turner had previously proposed selling CBS's radio, record, publishing, and toy divisions to raise additional capital

CBS shareholders have until July 31 to take advantage of the CBS tender offer. Turner's bid expires December 30.

HME

Continued from Page 3

Evanoff, Ron Farber, Jerry Goodman, Marvin Gleicher, John Matthews, and Rick Galliani.

Gregory told R&R, "After an excellent start as a CBS P&D label, we find it necessary to substantially expand our promotion efforts. We see the strength and depth of the promotion staff offered by E/P/A as giving us the market visibility we seek. We view these layoffs as a temporary situation, and we'll be calling back staff as it becomes necessary after a short settling-in period of three to four weeks."

Westwood One

allowed backstage

Continued from Page 3

Pattiz told R&R that ABC and Worldwide Sports last week approved an oral agreement o allow a Westwood One reporter backstage in exchange for the exclusivity waiver. "We agreed to waive our rights in return for allowing a person backstage to file an hourly report to any station wishing to carry the report," he said. "But when we couldn't get written confirmation for our agreement we really had no choice but to go to court. We couldn't just walk away from our broadcast rights, because we have a fiduciary responsibility to make sure the assets of this com-

ABC Radio Sr. VP Bob Benson said Westwood One had no legal right to go backstage, but in "the spirit of compromise" ABC agreed to Pattiz's backstage request. "We went along with these demands and agreed they could have one person backstage to broadcast one report an hour, each report no longer than three minutes in length. But we don't see how a charity concert could disadvantage Westwood One from a business standpoint."

pany are properly managed.

Each side agrees it was the introduction of lawyers in the discussions which contributed to the lawsuit. Pattiz said ABC and Worldwide Sports attorneys started to "dot it's and cross 't's" in the oral agreement, and Benson indicated that Westwood One lawyers did their share of the same.

"In any case, I feel relatively certain that the whole affair has been settled," Pattiz commented. "But we also felt relatively certain two weeks ago. Right now we have an oral agreement, and we hope to have a written agreement soon. If we don't, we will have no choice but to seek an injunction to protect our interests."

Benson explained that if any artists were legally excluded from the radio broadcast, ABC could easily fill the time with other-concert coverage.

The nine artists involved are Rick Springfield, REO Speedwagon, Tina Turner, Hall & Oates, Elton John, the Pretenders, Bryan Adams, Tom Petty & the Heartbreakers, and the Hooters.

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WASHINGTON REPORT

GOVERNMENT ROLE DEBATE

Hostile Media Takeovers In FCC Congressional Spotlight

Both Congress and the FCC trained their attention this week on the government's role in regulating hostile takeovers of companies that own radio and television stations. The FCC asked for public comment on possible new procedures for takeovers, while the House Telecommunications Subcommittee was to explore procedural and public interest aspects of media raids at a Wednesday hearing.

The FCC has been severely laws and other federal policies

wherever possible.

proval.

FCC Delays

Protect Incumbents

whether those making hostile take-

over bids should go through a short

or long-form application process.

Short forms, used most often for

deaths, bankruptcies, and cor-

porate reorganizations, can clear

the Commission in a week or two.

Long forms, used when a substan-

tial change of ownership occurs,

are subject to comments and peti-

tions to deny, and can take from 45

days to many months to win ap-

with Securities and Exchange

Commission (SEC) timetables on

tender offers, and tends to protect

The long-form process conflicts

The key issue for the FCC is

The FCC has been severely tested by four recent cases — Ted Turner's hostile takeover bid for CBS; an attempt by dissident Storer stockholders to seize control and liquidate the company; Rupert Murdoch's friendly buyout of Metromedia; and Jack Kent Cooke's unfriendly tender offer for majority shares in Multimedia.

In issuing a Notice of Inquiry (NOI) seeking public comment on new ways of dealing with takeovers, the FCC stressed it wants its procedures to:

- comply with the Communications Act
- be neutral between the conflicting parties
- be speedy, so as not to favor one side over another
- · comply with state corporate

the incumbent broadcaster against a takeover attempt. That's because radio and TV stations, unlike most companies, can't be acquired or taken control of without prior FCC permission, and a finding that the transfer is in the public interest.

Trustees To Control Raided Companies?

To devise a speedier and more netural process, public comment is sought on a system in which the party attempting to gain control of a media company would appoint a trustee to conduct the tender offer and buy up stock. Using a short-form application, the FCC would okay a transfer of control to the trustee in the event that a majority of stock was acquired. Transfer of control to the bidding party would then be subject to FCC approval via the long form process.

The trustee idea raises numerous questions, such as limits on the trustee's powers and the degree of insulation of the trustee from control or manipulation by the corporate raider.



HOOSIERS ON THE HILL — During a two-day visit to Washington recently, a group of Indiana broadcasters visited Sen. Richard Lugar (R-IA) (front row, control of the delegation included Federated Media President and newly-elected NAB Radio Chairman John Dille III (front row, far right).

STL-RPU GUIDE

Private Line Rate Hikes: What Are The Alternatives?

Many radio stations faced with gigantic increases in private line costs from their local phone companies are scrambling to find other ways of transmitting programming to and from their studios. Here's a brief primer on the alternative equipment available.

• Studio-Transmitter Links (STLs) — These are line-of-sight microwave links for getting the station's signal to the transmitter. Most will carry a stereo signal plus a subchannel for remote transmitter operation. One link is good up to about 30 miles under normal conditions. A second entire system is needed to get the signal around buildings, mountains and other obstructions. You must apply to the FCC for a frequency. Price range: \$4600-\$11,300 (mono), \$7700-\$11,300

 Remote Pick-Up Units (RPUs)
 These beam programming back to the station from remote sites such as a news vehicle, sporting event, church service, or shopping center remote. They, too, require FCC frequency approval. Price range: \$2400-\$7000 (mono) and \$4800-\$7000 stereo.

• Telemetry Return Link (TRL) or Transmitter Studio Link (TSL) — This low-power unit transmits meter readings and information from the transmitter back to the

studio. Price range: \$1500-\$4000. Locating Local Frequency Coordinators

To obtain an STL or RPU channel, it's necessary to first contact your local Frequency Coordinator, who will tell you what channels are available. Congestion may make channels hard to come by in some

large markets. To find the coordinator for your area, you can call the Society of Broadcast Engineers (317-842-0836), NRBA (202-466-2030), or NAB Science & Technology Department (202-429-5338).

Lease-Buyouts Ease Cost Burden

In case the price ranges here scare you, be aware that some manufacturers or their distributors roffer lease-buyout deals for STL and RPU equipment. For instance, the Missouri Broadcasters Association reports one station whose private line charges jumped from \$245/month to \$800. On a lease-buyout plan, it now pays \$295/month for an STL, which it will own outright in four years.

Shipping Delays Of 1-2 Months

Be prepared for some delays if you decide to take the plunge. At one of the biggest suppliers of STL-RPU equipment, Moseley Associates, of Goleta, CA, National Sales Manager Art Constantine says the current crunch was foreseen, so product can be shipped within 30 days despite a 400% increase in orders over the first quarter of 1985. Another major supplier, Marti Electronics of Cleburne, TX, also reports brisk business, with shipping delays of 45-60 days.

R&R FRIDAY, JULY 12, 1985/9

NEWS BRIEFS

Cap Cities Seeks 18-Month Waiver On Seven ABC Stations

As part of the FCC filing last week for approval of its \$3.5 billion takeover of ABC, Cap Cities asked for a waiver of the Commission's one-to-amarket rule, allowing it to wait 18 months before spinning off seven of the ABC radio stations — KGO/San Francisco, KABC & KLOS/Los Angeles, WLS AM & FMI/Chicago, and WABC & WPLJ/New York.

The waiver request has been anticipated since Cap Cities took the six properties of the block several weeks ago. Cap Cities says the stations must be kept because they provide support for the ABC Radio Networks, which it's keeping for the moment.

If any of the nets would be damaged by station divestitures, Cap Cities said it will sell off stations and networks in such a way that the nets can "continue their important national service."

Cap Cities also seeks a waiver to retain WPVI-TV/Philadelphia, even though it overlaps signals with WABC-TV/New York. If that waiver is denied, the group will keep WXYZ-TV/Detroit and sell two radio stations it would otherwise keep, WJR & WHYT/Detroit.

Auxiliary Channel Congestion Plan Draws Guarded Support

The FCC's proposal to relieve congestion in the auxiliary channels used for Studio Transmitter Links and Inter-



ARBITRON HISTORY TO BROADCAST PIONEERS — Arbitron Ratings Chairman Ted Shaker presented a videotaped history of the firm, "Arbitron Ratings Company — The Early Years," to the Broadcast Pioneers Library at NAB's Washington headquarters: The history covers the American Research Bureau (later Arbitron) saga from 1949-64. Pictured (I-r) are Blackburn & Co.'s Jack Harvey, Treasurer of the library; library Director Cartharine Heinz; Shaker, and former ARB GM John Landreth.

city Relays has earned cautious support from NAB and NRBA, both of which want some changes. Basically, the Commission wants to break the channels down into smaller pieces so they can be used more effeciently, starting in 1990. NRBA worries, for instance, that

NRBA worries, for instance, that cutting the bandwidth for FM stereo STLs in half, as proposed, would prevent stations from transmitting a stereo signal, basic telemetrym and an SCA

NAB is concerned that broadcasters will be forced to shift to the narrow bandwidths even though satisfactory equipment may not be on the market. NAB also says breaking down the channels could prevent development of new digital and other transmission systems that would require greater bandwidth and offer greater protection from interference.

Docket 80-90 FM Application Guidebook Available

Broadcasters can now get copies of a new FCC guidebook on how to apply for one of the 689 FM channels created initially under Docket 80-90. Besides listing the 689 communities, the booklet tells how to apply for one of the stations and how to evaluate a station's market size, profit potential, and technical facilities. There's also an explanation of the comparative hearing process used to choose a winner among a field of applicants.

Copies are available at a modest price from the FCC's duplicating contractor, International Transcription Service at (202) 857-3800.

Coleman Research vs. The Research Group



Most broadcasters tell us there are really only two top research companies in our business. Here are three reasons many choose Coleman Research.

Jon Coleman, President

1. OUR APPROACH IS SENSITIVE TO YOUR NEEDS.

We work with you to develop research based on your needs. Every market is unique, every station is different. Our research works because we respond to your needs.

2. WE WORK WITH YOU TO DEVELOP A CUSTOMIZED ACTION PLAN.

When the research is complete, our job is only half done. We believe our most important task is helping you implement our research findings. So we help you create a strategic plan that works.

3. WE WON'T WORK FOR YOUR COMPETITION.

Coleman Research believes confidentiality helps establish an on-going relationship that can better serve your long-range marketing concerns.

Best of all, it means we're always personally available to clients to discuss immediate concerns in complete confidence. *Always*.

That's another big reason broadcasters who research the two leaders choose Coleman Research.

Coleman Research

Def Leppard Tops Gallup Teenage Rock 'N' Roll Poll

Def Leppard captured the top spot on the most recent Gallup Youth Survey. The poll surveyed a representative national cross-section ed from October to December, 1984.

Rounding out the top ten fave raves were - in order of finish -

Men At Work, Loverboy, Led Zeppelin, and Duran Duran. Interestingly, Def Leppard didn't even place in the top ten the year before

NAB Offers Radio CPM Computer Program

Now you can determine your station's cost-per-thousand (CPM) in minutes with a computer program available from the NAB. Written in Basic for the IBM PC, the program is easily adaptable to other computer programs. All you need is your station's rate schedule and Arbitron local market radio reports.

This program is one of six the NAB is currently offering stations so they might better interpret their ratings

books. These additional programs compute the average time spent listening during a specified period, the cost-per-gross ratings point, the efficiency of targeting a particular audience, audience turnover, and audience recycling.

Each disc is available via NAB's Station Services department at a cost of \$10 per disc to group members. For non-member price information, call (800) 368-5644

The poll also found significant differences in the tastes of teenage boys and teenage girls. Among boys the top ten music groups were, in order: Def Leppard, Quiet Riot, Journev. Led Zeppelin. Men At Work. Alabama, AC/DC, Van Halen, the Police, and the Rolling Stones.

For girls, the top ten were - again, in descending order - Def Leppard, Journey, Air Supply, Quiet Riot, the Police Duran Duran Alabama Loverboy. Men At Work and AC/DC. Black teens voted the Jacksons and Earth, Wind & Fire into a tie for first. but neither act received any significant support among white teens.



The "200-9" cassette timer-rewinder-exerciser, currently avilable from Audico Inc., is capable of timing a 60-second cassette in less than 20 seconds, while providing a readout in minutes and seconds of playing. Thus the exact lengths of both masters and blanks can be verified prior to duplica-

Equipped with a sensing device that distinguishes between tape and leader, the "200-9" features two independently operated stations that can be used as high-speed rewinders with a combined rewinding capacity of 400 minute-long cassettes per hour. One station doubles as the timer and the other as a cassette exerciser, used to life-test cassette shells to determine their quality.

For further information, contact the Elk Grove, IL-based Audico company at (312) 640-1030.

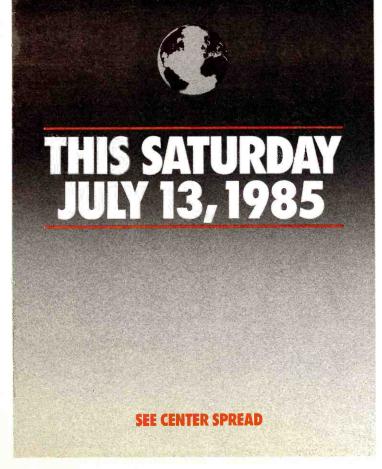
Compact Disc Catalog Available

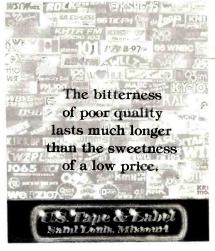
A complete list of compact discs licensed for sale in the USA, the Spring/Summer 1985 catalog of the Compact Disc Group is now available. Compiled in conjunction with 'Digital Audio' magazine and the "Green Compact Disc Catalog." the 56-page booklet breaks down available CD's by pop/rock, broadway/original cast recordings, country, easy listening, samplers, soundtracks, spoken word discs, test discs, jazz, Christ-

mas, and classical listings

In addition, the New York Citybased Compact Disc Group has recently installed a toll-free line to answer questions from consumers and retailers about the CD marketplace. Call (800) 872-5565; New York state residents call (212) 355-0011, Monday-Friday, 9am-5pm EST.

For bulk quantities of the catalog, contact "Digital Audio" magazine in Peterborough, New Hampshire.





For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411

PRO:MOTIONS

Mark Kassof & Co.



Mark Kassof

Mark Kassof has resigned as VP/Research at Reymer & Gersin Associates to establish Mark Kassof & Co. His new firm specializes in radio research and marketing strategies. Prior to joining Reymer & Gersin three years ago, Kassof spent ten years in the radio industry as an air personality and programmer. Mark Kassof & Co. is located at 1876 E. Lincoln Ave., Birmingham, MI 48008; (313) 540-9499.

Ferrara Manages Selcom/Boston

Linda Ferrara will manage Selcom Radio's new Boston office. Most recently, she was a WKKT/ Boston Account Executive. Ferrara's sales experience includes opening and managing Republic Radio/Boston, plus three years as an AE with that firm's New York office.

Cooper Joins A&M

Carol Cooper has been named East Coast Associate Director of Black Music/A&R for A&M Records. Cooper comes to the label after six years as a music journalist. During that time she wrote for such publications as the Wilage Voice and Us.

MMR Taps Levy



Arnold Levy

Major Market Radio has promoted Arnold Levy to Assistant New York Manager. Before assuming this newly-created post, Levy had served as an MMR AE since 1981.

Ross New KIOI Controller

Marey Ross has been elected Controller of KIOI/San Francisco. She joins the station from WBBG & WMJI/Cleveland, where she was Business Manager. She is a current member of the Broadcast Financial Management Association and past Treasurer of American Women in Radio and Television's Cleveland chapter.

PROS ON THE LOOSE

Scott Alexander — PD B94/ Pittsburgh (412) 571-2526

Barry Kaye — Afternoons 79Q/ Houston (713) 583-8413 Barry Knight — PD KZIO/Duluth (218) 724-2802

Jeff Mason — Nights 79Q/ Houston (713) 870-0140

Roman Moore — Middays/Production KAZY/Denver (303) 752-

WLW & WSKS Realign Sales Department

WLW/Cincinnati has promoted Rick Porter to Local Sales Manager from Regional Sales Manager of WLW and sister WSKS. Before joining these outlets 18 months ago, Porter was an AE at crosstown WSAI and WKRQ and LSM at WDAE/Tampa. Moving up to the same post at WSKS is 18-month station AE Dan Swensson. Taking over the WLW & WSKS Regional Sales Manager post is former WLW AE Jamey Schleue.

Vangeli Manages PG Internat'l Promotion

Marggi Vangeil has been appointed Manager/ International Promotion at PolyGram Records. Prior to this appointment, Vangeil served as the label's Marketing Administrator. Before that she worked at Arista as Manager/International Operations.

Martin New MidAmerica GM



Brad Martin

Brad Martin has been appointed GM of Record Bar, Inc. subsidiary MidAmerica Distributors, Inc. He first joined Record Bar in 1974, serving as National Supervisor for the last four years.

Atlantic Promotes Kaus



Bob Kaus

Bob Kaus has been upped to Director/Media Development & Information Services at Atlantic Records. Prior to his promotion, Kaus had been Director of Information Services since November 1984. He joined the label niior years ago as Tour Publicist, later advancing to Staff Writer, Chief Writer, and Associate/Director of Publicity/Chief Writer.

RCA/Nashville Taps Martin



Many Marti

Mary Martin has been named A&R Talent Manager for RCA Records/Nashville. Martin served as Director/A&R at Warner Bros./New York from 1972-79. Between 1979-83 she managed singer/songwriter Rodney Crowell and then managed Vince Gill before moving to RCA.

CHANGES

Kirk C. Stirland, former Account Executive of Special Programming/New Business Development at the ABC Radio Networks & ABC TALKRADIO, appointed Account Executive at United Stations Radio Networks.

Lynn Zacheri, former Media Director at Media Communications/Houston, appointed Account Executive for Selcom Radio/Chica-

Mike Settino joined the research staff at Masla Radio/New York

Michael Weisel, former Assistant Buyer for Lord & Taylor/ New York, joined Christal Radio's New York sales office. **Craig Rossi,** former marketing Analyst for the Hughes Aircraft Co., joined Christal Radio's New York sales office.

Joe Skladany, former Management Consultant for the Logistics Scheduling Co./Boston, named Account Executive at Christal Radio/New York.

Joe Schwartz, former Account Executive for MTV Networks Inc./Los Angeles, joined Katz Radio's Los Angeles sales office.

Steven Moskowitz, former Sales Representative for MCI Communications, Inc., joined .KATZ Radio/New York as Account Exec-

HAVING TROUBLE FINDING YOUR IMAGE?

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RATINGS AND RESEARCH

be designed to try to make

while at the same time re-

presenting half of the

black metro populace. "We

were able to keep the zip

code penetration criterion

at 35% for blacks," Bosley

explains, "As it turned out

the zip codes that met that

criterion in most cases re-

presented close to 50% of

There is, however, a new

approach for the High Den-

sity Hispanic Areas. Bos-

ley continues: "In order to

represent approximately

half of the Hispanic popula-

tion in the relevant metro

we need to add more zip

codes. Now the Hispanic

penetration criterion will

be 25% of a zip code's pop-

ulation - versus 35% in the past - in order for that

zip code to be included in-

the metro blacks."

sense geographically



JHAN HIBER

High Density Ethnic Areas Changing

You've heard the old adage, "Just when you learn all the answers they change all the questions." Well, the latest word from Arbitron is that the High Density Black and High Density Hispanic Areas will soon be changing. These two aspects of many markets will be updated and in some cases redefined - effective with the fall books. Let's examine what these revisions consist of, and how they may affect radio stations and certain markets.

Over 60 Markets Affected

Arbitron surveys over 60 markets which contain High Density Black and/or High Density Hispanic Areas. Many of these markets are among the largest in America, as illustrated by the fact that each of the top ten metros have one or both of these sampling units.

High Density Areas have existed for a number of years to help Arbitron better report ethnic listening. In the past few years occasional lobbying has suggested that Arbitron act to remove this special geography, but this is apparently not in the cards - at least not in the near future.

Past Criteria

In the past, High Density Areas for both black and Hispanics were based on the same qualifications. Basically, HDAs were geographies that consisted of zip codes which, according to census figures, were at least 35% black or Hispanic. Several exceptions to Density Black Area would

the rule did exist, however. These exceptions generally involved grandfather situations where an already existing station was targeting either ethnic group. Effective with the fall '85 revisions, however, the rules of the game have changed.

New Approaches

According to Arbitron Vice President/Sales &

"The ratings battlefield may be changing, and smart stations should make sure they target their resources to areas of notable diary payoff potential."

Marketing Rhody Bosley, the goal of the High Density Areas which will be used (again, effective fall '85) was to create sampling units that covered approximately 50% of the metro ethnic population. Thus, if a market had a notable black population, the High the High Density Hispanic Area.

Bosley confirms that this definition would tend to increase the size of the sampling units under the new High Density Hispanic Area critera. However, he does not believe that any markets would see new High Density Areas this

WEEK IN REVIEW

Katz Reorganizes Research Staff

The research hierarchy at the Katz rep group has recently been reorganized following the departure of Director of Research Carol Mayberry. She has taken an indefinite leave of absence and was replaced by Bill Schrank. Completing the Katz research ranks is Gerry Boehme, who was recently appointed VP/Director of Radio Research for the organization.

Arbitron Changes AM/FM Rules

Now that the spring survey is over, Arbitron has announced new edit rules effective with the spring sweep pertaining to entries that have an unchecked AM/FM box. In the past, when two stations on different bands with the same calls were involved, the quarter-hours indicated in a diary were split. However, ascription will now be used. Rather than splitting, credit for the ambiguous entry within a diary will be given totally to one station or the other, depending on the radio of actual diary returns for the two stations over the past year.

fall - at least not as a result of these revisions.

Implications For Your Station

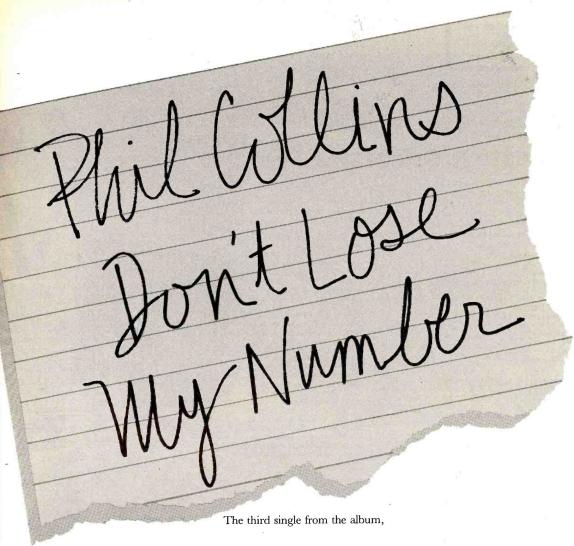
You may find the fall updates interesting if you have been battling in a market that contains a High Density Area. Contact your Arbitron representative to obtain a list of what the updated High Density Black Area or High Density Hispanic definition will be in your market. You may find some significant changes have been made.

One example: With the likelihood that the High Density Hispanic Areas will enlarge, what will this mean to the rest of the market? Since only a limited number of diaries are mailed out in each market, some other element may be affected. When you inquire about the updated geography you should also ask about revised diary placement goals for each county or sampling unit in your metro. You may find that more diaries are slated to be plugged into a High Density Area than in prior surveys. If your station doesn't appeal especially to ethnics you should work this factor into your planning.

On the other hand, if you are a CHR or Urban/Contemporary formatted station, the revised and updated High Density Areas may be good news. Assuming you have done your diary review homework and are familiar with your past record of zip code returns, you can fine-tune your marketing and programming based on the fall changes.

Another example: If you are a CHR with a notable Hispanic audience, you might find that the High Density Hispanic Area and the diary count likely to go into that geography may both be enlarged. This could affect diary payoff. As a result, you may want your programming research to track Hispanic attitudes, while your marketing campaign might take into account the enlarged geography and greater diary potential.

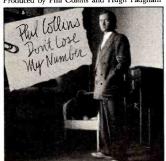
If you are located in one of the 60+ markets con-taining a High Density Area, you should carefully study the fall revisions. The ratings battlefield may be changing, and smart stations should make sure they target their resources to areas of notable diary payoff potential.



"NO JACKET REQUIRED"

(Also available as a Promotional 12")

Produced by Phil Collins and Hugh Padgham



On Atlantic Records & Cassettes

CHR BREAKERS







NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

SURVIVAL OF THE FITTEST

Syndicate It Celebrates Five

Five years is a mere tick on the earth's geographical clock, yet for rabbits and most syndicators it can be a lifetime. Only a handful of the producers who set up shop in January are rejoicing at year's end. The chance of survival decreases even more in subsequent years, making the half-decade point a milestone.

Los Angeles-based Syndicate It reached that milestone July 1, and company President Bob Dockery is ecstatic. "There's something about hitting the five-year mark that tells everybody you're for real," he says. "It was real tough in the beginning, but it feels great today. When Syndicate It was founded most of our competitors were fairly well-established. We were determined that whatever we produced was going to be of the highest quali-



Bob Dockery

Filling The Void

Most of the company's programming is black-oriented, which has earned Syndicate It an "ethnic-syndicator" moniker. While Dockery is proud of his programs' black focus, he's quick to point out that the company is not, and was not, black-only. "Our first program black-only. "Our first program was 'Jazz Chronicles,' which was not a black show," he explains. "But we knew the ethnic radio market had a lot of voids that weren't being filled. No one had done a history of black music, there had not been a national syndicated show on Martin Luther King Jr., and there was no effort made for Black History Month.'

The black radio market was also financially appealing. National advertisers were beginning to see the value of targeting the ethnic stations, and the programming void left the door wide open for an entrepreneur. "Advertising dollars were more available in the ethnic market," Dockery continues. "The general market was glutted, and because there were so many pro grams it was a buyer's market."



In The Beginning . . .

Dockery had worked in various advertising and media capacities before an old college friend approached him in 1980 about radio syndication. After testing the waters, Dockery quit his job with Columbia Pictures and formed Syndicate It. "I had no experience in syndication but I believed in the idea," he recalls. "Jazz Chronicles' was not a huge commercial success - jazz demographics are very nebulous - but it let me know there was a market for high-grade programming."

Subsequent programming produced and distributed by Syndicate It, all of which is still available, includes:

history of black music from Billie Holiday and Scott Joplin to Stevie Wonder and the Commodores. The program originally aired in 50 markets and was hosted by Lou Rawls and J.J. Johnson. The name of the show was later changed to "Music Of The City" to more accurately reflect its black/urban target audience. Rawls was replaced by revolving guest artists such as Smokey Robinson, the New Edition, Herbie Hancock, and Ray Parker Jr.

· "King: A Musical Tribute" aired in 60 markets and explored Dr. King's impact on civil rights Hosted by Brock Peters, the show is available annually for January broadcast.

• "Story Of A People" is a 24-hour special which looks at the history of blacks in America. The program begins with the arrival of blacks from Africa and continues through World War II, the breaking of the color barrier in major sports, the assassination of Martin Luther King, and present issues. The program is part of the company's Black History Month package, which also includes "Black Women: A Portrait Of Dignity" and "Black History Notes."

"Gospel Line" is a weekly.

one-hour thematic series which blends gospel music with spiritual and/or contemporary topics. The program is hosted by Rev. Billy Ingram, and features artists such as Andrae Crouch, Philip Bailey, Deniece Williams, and Donna



FAR FROM THE MADDEN CROWD - United Stations sports commentator John Madden takes a rare, relaxing break with his pals and colleagues from United Stations. Pictured (f-r) are US Manager/Sports Charley Steiner US President Nick Verbitsky, Madden, and US Exec. VP Bill Hogan.



tory. The program will be hosted by Jerry Boulding, and will feature music from the Commodores, the Supremes, the Jacksons, the Four Tops, and others.

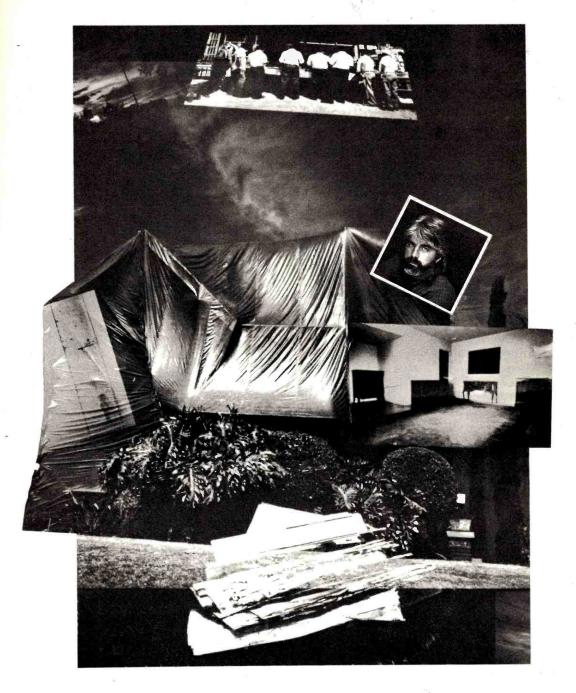
On To The Future

While Dockery says he is content with the black orientation of his programming, he does see a day

more mainstream offerings, "We have made a profit with blackoriented programs, but we want to get into the general market," he explains. "There is obviously no point in reinventing the wheel, so we will be careful in what we tackle. If there are some programs we can do better, we will approach the market. We will wait until a situation arises and, in the meantime, we'll keep our foothold where it is now. Most ethnic stations across the country consider us a top-quality radio producer, and we want to project that image across the board

RADIOROBICS.

MICHAEL MCDONALD



The first single from his new solo album

'NO LOOKIN' BACK''



Album available Aug. 3

Produced by Michael McDonald and Ted Templeman
© 1085 Warner Bros, Records Inc.

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

July 13-17

(DM)

(PRN)

(ASR)

(ASR)

The Weekend

(US)	The Great Sounds Buddy Greco		July 20-21
(BRE)	Hot Country Gold Jame Fricke	(WO)	The Countdown
(USR1)	Hot Ones Night Ranger	h	Rick James/Aretha Franklin Countdown America Wit
(US)	Hot Rocks Duran Duran	(USR1)	John Leader Heart
(ABCR)	King Biscuit Flower Hour	(CW)	Country Calendar T.G. Sheppard/Lacy J. Dalton
(BRE)	Santana Memory Makers	(WRN)	Country Report Countdown
(BNL)	Paul Anka	(,	Mel Tillis/Glen Campbell/Sylvia
(MJI)	Metalshop AC/DC	i (RI)	Dance Music Internationa Steve Arrington
(NP)	Music Makers		Dick Clark's
, ,	Frankie Carle	(US)	Rock, Roll, & Remember
(WO)	Musical!		Kinks
y Rooney	"Fiddler On The Roof"/Mickey		Don & Deanna
(MS)	Musical Starstreams Michael Garrison	(CB)	On Bleecker Street Grace Slick & Jefferson Airplane
(NSBA)	On The Radio Go-Go's	(WO)	Dr. Demento V themes: new versions
(GSN)	Power Cuts Tears For Fears (7/21)	(WO)	Future Hits Phil Collins/Prince/Kool & The Gang

Rock Chronicles	(WO)
Kenny Loggins/Hall & Oates/Tears	For Fears
Rock Week	(WO)
Eurythmics/Men At Work	
Scott Shannon's Rockin	
America Top 30	(WO)
Phil Collins/Tears For Fears/	
Huey Lewis & The News	
Silver Eagle	(ABCE)
Janie Fricke	
Solid Gold Saturday Nigh	t(USR2)
Neil Diamond (7/20)	
Spirit Of Summer	(CBSR)
Billy Joel/Mike Love/Mick Jagger/	Furties
Superstars Of Rock	(BRE)
Supertramp/Wham!	
Superstars Rock Concert	(WO)
Eddie Money	
That's Love	(WO)
Kenny Rogers/Jeffrey Osborne/	
Dee Wallace-Stone	
Top 30 USA	(CBSR)
Kenny Loggins	
Weekly Country	
Music Countdown	(US)
Gary Morris	

Hiney Wine Ice cream/vacation/no bubbles/get t
out/Hiney amusement park
Laugh Machine
Robert Kleln/Bob & Ray/David Brenn Little/Gary Owens/Joan Rivers
Party Drop-Ins
Great party/Johnson party of one/do door missionary/young psychics i love/new glue
Radio Hotline
Agent/who are you?/phone booth/ accountant/car phone

COMEDY

(AS
alk-

Stevens & Grdnic's

GENERAL INFORMATION

Burglar-proof homes/tipping warters/angels (7/13) Parents after 30/Madalyn Murray O'Hair	
Parents after 30/Madaivn Murray O'Hair	
(7/14)	

Computer Pro	gram	(PRN)
Software piracy/slu		
puters/word proce	essing for wr	iters

News Blimp	(PRI
Safe" cigarettes/synthesized	
drumming/skyscraper wind musicians/"Type T" persor	

musicians/"Type T" person	onalities
Something You	
Should Know	(SBS
Fitness safety (7/15)	

ual career couples (7/16)	
suring insurance (7/17-18)	

Sound Advice	(DDA)
Soutid Advice	(PRN)
Microphones/recording sessi	ons/stereo

Waldenbooks Review	(WO)
Mary Higgins Clark/Anne Beattie/Rich	ard

NETWORKS/PROGRAM SUPPLIERS

The Week Of

July 22-26

Beach Boys/Dee Wallace-Stone/Talking

(WO)

(MJI)

(WO)

(WO)

(WO)

(WO)

(WO)

(WO)

(WO)

The Concert

Country Today

Heads/Mare Winningham

Earth News

Encore With William B. Williams 947: Peggy Lee Live From Gilley's

Off The Record

Star Trak

Star Trak Profile

Off The Record Special

Sister Sledge/Paul Hardcastle/Mid Special Edition

/Heart/Tears For Fears

Shootin' The Breeze

MONDAY

July 22

(WRN)

(DIR)

(US)

Country Report

With Ron Martin

Pioneers In Music

Solid Gold Country

WEDNESDAY

July 24

(WRN)

Country Report

With Ron Martin

David Brenner Live

ouise Mandrell/Waylon Jennings

FRIDAY

July 26 Country Report With Ron Martin (WRN) Scott Muni's Ticket To Ride (DIR) Solid Gold Country

TUESDAY

July 23

Country Report With Ron Martin (WRN) Solid Gold Country (US)

Solid Gold Country (US)

THURSDAY

July 25 Country Report With Ron Martin (WRN) Solid Gold Country

Tommorrow ABC Radio

Presents Live Aid London Philadelphia

NETWORKS/PROGRAM SUPPLIERS
ABCD = ABC Develor Net
ABCB = ABC Extentionment Net
ABCB = ABC Entertainment Net
ABCB = ABC Entertainment
ABCB = ABC Entertainment
ABCB = ABCB Entertainment
ABCB = ABCB Entertainment
BRB = Battlet Mountain Broadcasting
BRB = Bartlet Mountain Broadcasting
CRB = CBSR = CBS PadoPadroi
CRB = CBSR = CB

Congratulations

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KM RECORDS, INC.

You can have David Brenner <u>Live</u> on your Radio—every week!

Perfectly targeted for the 18-44 age group.

One of television's biggest names becomes one of Radio's! Every Wednesday night—delivering 90 minutes of star-studded music and laughs LIVE via satellite—it's David Brenner Live.

Each show will feature live music, comedy, music, listener phone calls, music, guest stars, music, studio audience participation and more music!

The David Brenner Show debuts Wednesday, July 17 at 11 pm EDT, with guests David Lee Roth and Joe Piscopo.

Be there!

For further information contact: DIR Broadcasting (212) 371-6850.

Produced by

E E

DIR Broadcasting

PART II: SALES TRAINING AND DEVELOPMENT

In Search Of Performance

the lack of structural input. The

key to any meeting is planning and

product, tendered with creativity

and ingenuity. Regular days, times

no necessity to have "the Monday

morning sales meeting," Shuffle around the days, weeks, and

places. The daily meetings (i.e.,

call reports) rarely accomplish anything at all. The most valuable

commodity is preparation by the

sales manager to provide salient

material and varied agendas so

that time spent is productive and

Here are a few suggestions. Do

your own in-house focus group.

there's

and locations are a bore -

By Mike Horn

Each month invite a few media

and account people from a specific

The pressures to locate solid, effective salespeople have become a prime concern for the competitive sales leader - an area that demands constant managerial attention. Yet the next plane of necessity, the sphere of structured sales training and development, is one of even greater consequence to the maintenance of increased profitability. There's no doubt as to the direct correlation between the amount of effort directed toward training/enrichment and the performance, permanance, and effectiveness of a strong sales team.

Stations and groups must be committed to the involvement of their sales personnel in an educational process that incorporates purposeful sales meetings, professional industry counseling, and personal sales motivation and guidance. Unfortunately though, as RAB President Bill Stakelin recently commented, "A current (RAB) survey found that eight of every ten salespeople had no formal radio sales training and seven of every ten had no group or corporate-supplied training experience." In fact, most stations spend less than 1% of their budgets to train their people while 50-70% of their money is directed toward salaries. Actually, more time and money is spent maintaining studios and equipment than maintaining and developing people. And yet, we naively question the negative portrait of our sales structure that's painted by clients and competitive media.

On the other hand, the leading stations and groups that always seem to be more aggressive, pro-ductive and professional, are constantly aware of the necessity to improve individual performance by established training methods and incorporate it into their curriculum on a regular basis. It's the prescribed responsibility of the professional manager to insist that his organization recognize the value of, and involve his salespeople in, an aggressive training program. A program that not only defines competitive selling procedures and philosophies, but also advances the application of the tools

agency into your meeting to offer their opinions of radio in general and of your station in particular. Build your group's acquaintance of other businesses - establish regular visits by spokespersons representing varied industries. Use your imagination to develop interesting and lucrative subjects; i.e., telephone/communication systems, lawyers, computer distributors, of-The Sales Meeting fice furnishings and decorators, When a sales group acknowmoving companies, etc. ledges that its meetings are a There's also inexpensive sales waste of time, the usual fault lies in

training information. Libraries, colleges, and trade associations have educational instructional films, videos and audio material related to sales. Check Wayne Cornils at RAB for information on a series of time management casproduced by Ken Greenwood. Update research knowledge by inviting your national rep's regional office manager or corporate research director to amplify current tools, procedures, and developing trends.

Move your meeting location. Improvise alternatives to typical meeting places - build excitement, interest, and involvement. Have a mid-winter pool party (in-

door, of course); hire a moving van to cover the market; meet within a manufacturing plant, etc.

Produce a semi-annual or yearly two-day weekend sales training seminar. Locate preferably in an away-from-the-station relaxed atmosphere. Provide social time and awards dinners, but center the meeting theme around a professional sales training expert or broadcast industry consultant.

Professional Sales Training The proficient salesperson, like a disciplined athlete, requires constant training and guidance to effect peak performance. It's the professional specialist who's most valuable in providing a definitive program of achievement.

There are a number of national sales consultants and training organizations from which to choose. A few concern themselves primarily with broadcast. Some focus on specific selling techniques (i.e., behavioral approach, "consultant" selling, question-probe method, etc.), while others specialize in helping the station reach its clients (retail development).

The prime consideration in choosing a formal training course (beyond cost) should be its ability to adapt and customize to suit its customers' needs. Attention should also be paid to the availability of refresher follow-up information, as nearly 90% of a course input can be lost over a period of a year. Besides contracting with the training groups listed in the accompanying sidebar, there are other regional and national educational opportunities: industry (RAB, NAB) seminars, marketing workshops, elocution and personality courses, presentation specialists, Wharton and Harvard Sales Management courses, etc.

A valuable adjunct to the training sessions is the availability of an up-to-date station library. This should include training and selling tools, RAB source information, reference material like Media Market Guide, Duncan's American Radio and Market Guide, weekly trade journals like R&R, Broadcasting, and Advertising Age, and copies of contemporary nonfiction sales/ management perspectives - "The One Minute Manager," "Search For Excellence," "Up The Organization," etc.

It's obvious there's a considerable wealth of nourishment out there, but that's not the solution. Success can only be achieved through the application of aggressive leadership. A dedicated manager is obliged to apply every means available to advance the capabilities of a moderately competitive sales group into a finelytuned, professional selling machine. He alone controls the destiny to increased productivity, profits, and personal prosperity.

Next time: Sales team mainten-

Professional Sales Training Organizations

The following are exclusively concerned with training/enrichment of radio sales personnel

Advance Broadcast Management - RAM revenue program. sales skills improvement. Richard Mack, Washington, DC

The AdVisory Board, - advertising and radio sales techniques. Chris Lytle & Associates, Madison, WI

Mike Horn & Associates - strategic sales development and training, Boston, MA

Pam Lontos, Basics of broadcast selling, Dallas, TX

Ott & Snead - The Comprehensive Sales Plan, sales motivation.

Radio Advertising Dynamics basic selling techniques & semi nars, Richard Kaufman, Floral Park NY

Radio Marketing Concepts sales motivation, goal orientation. Norm Goldsmith, Warrenton, VA. Specialize in retail business development for radio

Broadcast Marketing Co. retail support service. William McGee, San Francisco

Sonntag Associates - retail marketing seminars, "consultive" sales training, Steven Sonntag, Palm Beach, FL

The Webster Group - retail/ac

count development. Maurice Webster, New York Cily

Improvement of personal selling skills and sales techniques

Don Beverage & Associates sales motivation. Chicago

Fidel Communications - tele phone sales techniques. Stan Fidel, Chicago

Forum Corporation - manage ment/sales training, Boston

Greenwood Development Programs — One Minute Salesperson: personal sales motivation. Ken Greenwood, Tulsa

Charles Reilly - personal com munications, New York City Satisfaction Guaranteed

practical motivation, Dave Oakly,

Max Sacks International - sci. entific selling technique, goal orientation, Roy Chitwood, New York

Spectrum Training Corp. sales training tailored to client. Salem, MA

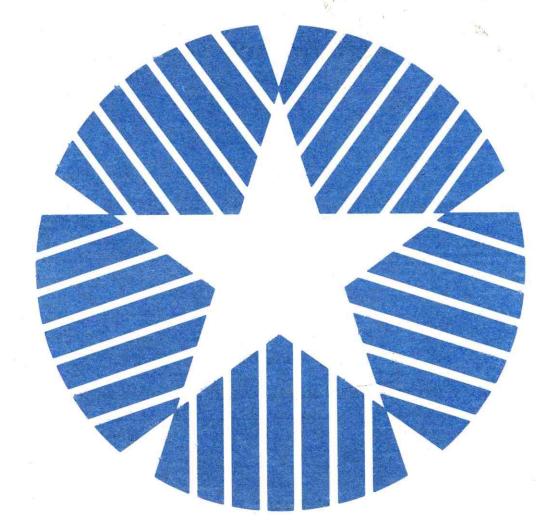
Sterling Institute - motivational management seminars, New York City

Wilson Learning Corp. - behavioral selling approach. Eden Prairie, MN

Xerox Learning Systems - selling mechanics, Stamford, CT

The above sessions are usually held at your location choice.





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HARVEY MEDNICK

THEY WRITE THE WORDS —

Jim McFarlin Of The Detroit News

Getting good press is very important to those of us in radio marketing. When Beryl Spector took over the reins of BPME (R&R, 6/7) she stated that one of her main goals was to develop more print space for radio. Her optimism has even reached as far as considering the publication of a radio guide, similar to the TV listings we all receive as a part of our weekend newspaper.

What are the chances for succeeding in this venture? Well, after checking with the newspapers listed by Time magazine as the ten best in America, I found that only three had a fulltime radio columnist. Obviously radio needs more newspaper space - but radio also needs to understand what the press can and will cover. To this end, this column will periodically feature comments from various radio writers around the country. The first in this series: Jim McFartin of the Detroit News

The Radio Beat

Jim feels that radio columns are in short supply because newspapers have always felt that radio is a sworn enemy. "The reason for this is that the mediums don't really mix," he says. "They're both out on the street fighting for the same advertising dollars from the same

clients. Why should newspapers give aid and comfort to this unseen menace that haunts our streets and takes food from our children's mouths? If we don't acknowledge radio, maybe people will forget that it exists. It's a stupid attitude. but it's also the conventional wisdom of many editors. Wherever I've worked — except the News — I've fought hard to convince editors that a radio column would be

Jim found himself covering radio for the Detroit News when he was issued an ultimatum: cover either radio or the Detroit Symphony. While Jim was a bit hesitant getting involved in the ongoing, heated battle between WRIF and WABX, he found it more attractive than the classical alternative. "I thought I'd do one story on every station, make everybody happy, and last about

GRAND PRIX IV SPECIAL PREVIEW / SEC. D

The Detroit News

15¢ Salvador gunmen



Macomb inquiry requested rand jury petition tes 9 crime areas By Chesip Brigar

kill 4 U.S. marines

2 other Yanks die in attack

"Stations have to understand that the press is a double-edged sword. -Jim McFarlin

six months," he laughs. "Well, in the five years I wrote the weekly column I found the question wasn't what am I going to write about next?' but 'which of the five great topics is most newsworthy and immediate?' It may not seem like it, but there is always something going on - and you don't have to dig

HE WRITES THE WORDS - Jim

McFarlin, radio columnist for The

Detroit News

too deep to find it."

For awhile the column was combined in a "catch-all" "Entertainbeat" section, but the paper recently pulled radio from that grab-bag and is again running it as a separate feature.

decide we won't be interested "

"Tell me everything. Don't hold back because you

covered as news, and resent it when the local newspaper announces inner-management chan-"Stations have to understand that the press is a doubleedged sword," Jim says. "Radio people really appreciate it when we cover the huge promotion that draws 10,000, but they also have to realize that if they blow out the longtime morning man, we're go-ing to cover that as well."

Just The Facts, Ma'am

Verifying stories is also an important part of the radio writer's daily routine. "Radio is a very

station, but it still may be important and interesting to your listeners and our readers.

One consistent problem that can get annoying is the "hype factor."
"It's like the boy who cried 'wolf' if you are always getting called about trivial items. Constant hype quickly reaches a point where, no matter what a person says, you find yourself saying 'yechhh' or shrugging it off as the proverbial grain of salt. You begin telling these people to 'get back to me in a month,' and you stop caring. There's great danger in hype, whether it's done intentionally or otherwise.'

Tips To Remember

Following are some suggestions from Jim to keep in mind when you deal with your local press:

· Invite the radio reporter visit your station and meet your people.

· Get to know your radio editor's story parameters. If you have more than one local newspaper,

get acquainted with all of them. · Establish a basis of trust

and never violate it. · Don't second guess the reporter. What is not a story to you may be one to him, and vice-versa.

· Don't get discouraged by rejection. Keep pitching and sooner or later you're bound to get a hit.

· Find out how the reporter is about keeping things "off the record." Some respect it, others don't. Know who you can tell things to and who you can't.

· Avoid hype at all costs, and identify it to your superiors if they ask you to pitch a hyped story.

• Your personalities are your

market's stars, and the radio reporter will treat them as such.

ONE YEAR AGO TODAY

- DON ZIMMERMANN RETURNS TO CAPITOL PRESIDENCY; JIM MAZZA **EMI/LIBERTY PRESIDENT**
- NICK BAZOO NAMED PD AT KMEL/SAN FRANCISCO
- CHUCK GOLDMARK NAMED VP/GM AT WEZI/MIAMI
- JEFF BALLANTINE BECOMES PD AT WEZR/WASHINGTON • LARRY WHITE BECOMES VP/GM AT WBUF/BUFFALO
- #1 CHR: "When Doves Cry" Prince (WB) (2nd week)
- #1 A/C: "If Ever You're In My Arms Again" Peabo Bryson (Elektra) (2nd week)
- #1 B/U: "When Doves Cry" Prince (WB) (4th week)
- •#1 Country: "That's The Thing About Love" Don Williams (MCA) (2nd week)
- #1 AOR Track: "Rock Me Tonite" Billy Squier (Capitol)
- •#1 LP: "Born In The USA" Bruce Springsteen (Columbia) (4th week)

FIVE YEARS AGO TODAY

- NICK VERBITSKY SR. VP/OPERATIONS & STATIONS FOR MUTUAL • GERRY PETERSON NAMED PD AT KFRC/SAN FRANCISCO
- #1 CHR: "It's Still Rock 'N' Roll To Me" Billy Joel (Columbia) (4th week) • #1 A/C: "Let Me Love You Tonight" - Pure Prairie League (Casablanca/PolyGram) (2nd week)
- •#1 B/U: "Take Your Time" SOS Band (Tabu/CBS) (5th week)
- #I Country: "Friday Night Blues" John Conlee (MCA)

 #I LP: "Empty Glass" Pete Townshend (Atco) (4th week)

TEN YEARS AGO TODAY

- #1 CHR: "Love Will Keep Us Together" Captain & Tennille (A&M) (6th
- •#1 A/C: "Listen To What The Man Said" Paul McCartney & Wings (Capitol)
- #1 Country: "Touch The Hand" Conway Twitty (MCA)
- #1 LP: "One Of These Nights" Eagles (Asylum) (3rd week)

Anatomy Of A Column

Jim explains that a radio column forces the newspaper to cover stories that might not have otherwise been given ink. "There are a lot of stories that deserve attention but don't get it such as the WCHB 'Apology Line,' which allows anonymous listeners to go on the air and apologize to someone. This is the sort of item that wouldn't be written as a daily story, but can be developed to the point where even the wire services will find it interesting enough to pick up."

Because radio often takes a back seat to other entertainment media, editorial decisions often favor topics that might have wider popular appeal. "My frustration is that we haven't been able to develop radio feature stories for Sundays," Jim confesses. "My editor feels Sunday is the day for 'thumbsuckers.' those long 40-inch stories on how Clint Eastwood contributes to contemporary society. Supposedly radio doesn't really lend itself to that kind of story.

As with any "beat," Jim has developed a small cadre of marketing people who keep him tapped in to the goings-on at Detroit's 38 local radio stations. Many station managers are uneasy when radio is competitive business, and a lot of information reaches us that probably shouldn't," Jim comments. To safeguard his reputation and accuracy he double and triple-checks all sources - and regards trust as the most important virtue for any marketing person.

To stations that aren't accustomed to dealing with the daily press, Jim offers the following advice: "Tell me everything. Don't hold back on things just because you decide we won't be interested. Sit down with the radio reporter and talk over your situation. Often you'll find an angle you didn't even think existed. Look outside your walls - maybe the story isn't at your station but in the format itself. The story might focus only on your

DATELINES

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produced by alan tarney from the lp hunting high and low on warner bros. records and cassettes.

STREET TALK

It's too early to be official yet, but don't be surprised if the top executives at INFINITY BROADCASTING, including Radio President MEL KARMAZIN, coordinate a stock buyout plan to gain control over the company. Infinity owns ten stations in New York, Chicago, Philly, Boston, Houston, San Diego, and San Jose. Inside sources insist that none of the properties will be sold as part of the proposed financing plan.

You can't walk around New York without hearing the persistent rumor that Infinity is about to convert 18th-ranked WKTU to "Classic Rock" WCRQ any minute now. And in anticipation of that possibility, you can now hear the preemptive slogan on AOR WNEW-FM, "Classic Rock From The Place Where It All Began."

But did anyone actually contact WCRQ/ ARAB, AL to offer some cold, hard compensation for those catchy calls? "Nope," said an intrigued CLIFF GRIGGS, GM for the Progressive Country station. Would he give up his WCRQ ID? "It'd depend on what they'd be worth," he noted with a grin.

Penthouse mogul Bob Guccione may or may not have the rights to reprint some nudie pix of MADONNA, but it looks as if Playboy will beat him to the newsstand anyway. It appears the Bunny has acquired a film Madonna appeared in several years ago, and the stills taken from it for next week's issue are reportedly... well, you get the picture.

"Art is a premier talent, and because of possible legal ramifications, we have no statement." So says KRLA & KHTZ/LOS ANGELES programmer JAY CLARK about longtime KRLA talent ART LABOE, who posted a \$2500 bond for possession of cocaine after being stopped for an alleged traffic violation last weekend. Art continues as the station's 8pm-midnight personality.

One unconfirmed newspaper report goes by and before you know it, everyone in Chicago's buzzing that SUZY MAYZEL's the new PD at Bonneville A/C WCLR. But hold on! Suzy is, in fact, the acting PD... the final decision isn't due for a few more weeks.

Nobody at Howard University is talking about the particulars regarding ROBERT TAYLOR, who was suddenly fired after seven years as GM for its commercial Urban station WHUR/WASHINGTON. Taylor sought legal restitution, but his motion for a temporary restraining order was denied. According to the Washington Post, Howard recently ordered an audit of the station, but it's not certain whether there's any relation between the audit's findings and Taylor's dismissal. Acting as GM for now is former station engineer JAMES WATKINS.



SAFETY SLOGAN - First it was Reeboks, now it's "EGBOKs." "Everything's Going To Be OK" is the positive prognostication theme that TWA hostage Tom Murry referred to in a letter from Beirut broadcast nationally on ABC. He wrote: "As Ken and Bob say, 'EGBOK.' I bet they have never heard that from a Beirut hostage." Ken Minyard and Bob Arthur, who are the KABC/Los Angeles morning team, certainly hadn't. It happens to be their special saying. This family is so nuts on EGBOK that all visiting reporters had to wear the official button. From left, daughter Marianne Robertson, Murry's wife Jeanne, and Ken Min-

Those executive discussions about a merger between MCA and RCA have apparently been tabled, at least temporarily. The main obstacle appears to be RCA's ownership of NBC and MCA's ownership of Universal City Studios. That combination would go against FCC rules, which prevent networks from owning syndicated TV programming.

Word has it that WCAU-FM/
PHILADELPHIA GSM ELISSA DORFSMAN
and CBS have reached an out-of-court
settlement over her \$1 million lawsuit against
the company. It's said that Dorfsman, who
has resigned from the station, will receive
\$250,000 from CBS, laying to rest reported
incidents from a 1982 sales dinner that
spawned all sorts of charges, including one of
sexual harassment.

WMMR/PHILADELPHIA was the exclusive sponsor for a spectacular concert/live broadcast in the Cradle of Liberty July 4. An estimated one million fans celebrated to the music of JOAN JETT, the OAK RIDGE BOYS, BELLAMY BROTHERS, and FRANK STALLONE. The show was produced in conjunction with the Love Foundation, a charity organization set up by MIKE LOVE of the BEACH BOYS. Their headline set included appearances from JIMMY PAGE on guitar and (believe it or not) MR. T on drums. Roadies are still working to put the remaining percussion pieces back together.

Continued on Page 26

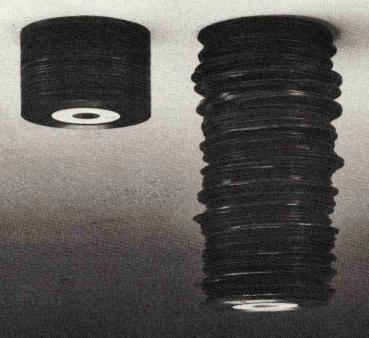
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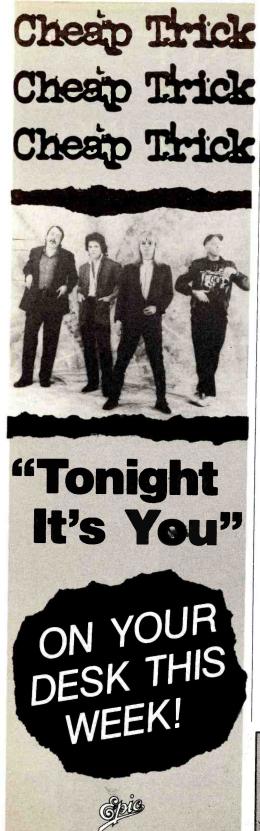
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title is accompanied by overall score plus title is accompanied by overall score plus percentage of burn and unfamiliarity. Bhase 2—Omega. Page-by-page, title breakout involving comparisons of title breakout involving comparisons of the breakout involving comparisons. whose altitudes and opinions best represent those of core listeners. Your information is presented in three phases: Phase I—Alpha, Alphabetical and rank listings of all titles tested featuring male, female and combined categories. Each title is commanied and each interest.

Can you guess which oldies your listeners like most? Before answering, consider this:

5 days from time of testing. All tests are gram provides you with clear, concise and quickly usable information in as few as In most in most in each of the work of the search in most music tests conducted by Surrey, results have shown less than 40% of those songs tested to have significant appeal to the songs tested to have significant appeal to the result in being definitely recommended. We're referring, of course, to Surrey's A.&. O Music Series, considered by many as the most advanced music test available to radio programmers. This auditorium-mode propriet and provides you with clear, concise and





STREET TALK

Continued from Page 24

WVKO & WSNY/COLUMBUS VP/GM STEPHEN JOOS has announced his resignation, with his departing flight scheduled for August 3. No replacement has been named yet . . . Also bidding adieu is WHJY/PROVIDENCE PD RON NENNI. You can reach Ron at the station until the end of the month.

KZEW/DALLAS's "Texas Aid" effort raised \$16,700 in five days to fight hunger both locally and in North Africa. Collection points were set up at a chain of record stores, where donors of a dollar or more received a buck off any album purchase.



IRS National Sales Director BARBARA BOLAN has been elevated to VP/Sales. Barbara will continue directing the label's five-office field staff as well as overseeing distribution.

JEFF POLLACK
COMMUNICATIONS is the

Barbara Bolan official Coordinating
Producer for the ABC RADIO NETWORKS'
Live Aid broadcasts. While Jeff and partner
TOMMY HADGES assist ABC in the States,
the rest of the world will hear the concerts via
satellite from World Wide Sports &
Entertainment. The lineup of hosts for that
broadcast includes CFNYITORONTO
Operations Director DAVID MARSDEN,
KLOS/LOS ANGELES personality BOB
COBURN, WMMS/CLEVELAND'S KID LEO,
and the UK's ANNE NIGHTINGALE.

A tip of the hat to the new WCHS/
CHARLESTON, WV PD. It's ROCKY STEELE,
who steps up after four years as morning
man . . . RANDY ROBBINS has officially
taken over all the programming duties at
KCAQ/OXNARD-VENTURA. Randy formerly
did nights at KS103/San Diego . . . KKAZ/
CHEYENNE PD JOHN RAMSEY has been
upped to Operations Manager, also
overseeing AM sister KUUY . . . And KKCI/
KANSAS CITY PD FRANK HANEL is
returning to WBBM-FM/CHICAGO as
Promotions Director.

Due to overwhelming response, AIR President ALAN SMITH has announced that AIR's fourth annual pick-the-hits competition (now underway) is also open to all record promotion personnel for the first time. The method to win a Corvette or Porsche is no longer exclusively for CHR PDs and MDs.

In rep news, 30-year industry rep/radio veteran **DICK McCAULEY** has been named VP/Business Development at **REPUBLIC RADIO** in New York.

Head west, young (and experienced) DJ: KWSS/SAN JOSE, known by some as the "Gateway To The Majors," needs a midday personality to replace CHUCK GEIGER, who'll be "swing"-ing in L.A. at KIIS-FM.

KDIA/OAKLAND is back . . . sort of. The original calls returned to the facility, but it's dark and may remain so until at least mid-September unless a new owner is found or additional capital can be raised.

Insiders at **ARBITRON** expect an announcement next week regarding a Sales VP appointment, which will fill the vacancy left when **JEFF HODGE** returned to Katz after only two months with the ratings firm. Speculation has it that the new executive will be brought in from outside.

Musical Chairs Dept.: WNOK-FM/
COLUMBIA MD SCOTT SUMMERS has left to
pursue other interests, while at WZOK/
ROCKFORD, LISA DENT was promoted from
all-nights to late nights and given the MD
duties ... WLSQ/MONTGOMERY PD TONY
LAWSON has exited, with MD JAY SISSON
tapped as interim PD.

MUTUAL and its AFTRA unit have reached a new two-year contract. AFTRA represents 22 correspondents and 17 tape editors at the network.

Some new names for familiar faces to announce, as A/C-formatted CK101/COCOA BEACH is now "STAR 101"/IORLANDO. The station has applied for new call letters WSTF to go with its new ownership, tower, and studios ... WOOS/CANTON plans to become WRQK; it'll stick with AOR ... And WEZGINORTH SYRACUSE picks up new calls WURS for its Easy Listening presentation.

First came love, then marriage for A/C independent **DEE DEE LANGE** and Dr. Hunter Greenwood, in Los Angeles . . . Congrats also to **WPYX/ALBANY** Assistant PD **BOB WELCH,** who hitched up with Joanne Braman.

So where's the baby carriage? Just ask indie promoter ALLEN MEISE and his wife Fran, who've got a new son, Eric Christopher Cheers to ABC ROCK & ABC FM NETWORKS Director DAN FORTH and his wife Diane on the birth of Amanda Catherine July 2 . . . CAPITOL's National Promotion Director TOM GORMAN and his wife Tamara welcome a new hitbound into the home - it's Abigail Anne . . . Good news for WSB/ ATLANTA News Director BILL BULGER and his wife Diane, who report the arrival of Michelle . . . Also preparing the pram is WIOT/TOLEDO morning cohost BOB MADDEN and his wife Debbie, new parents of Danielle Lynn.

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ON THE RECORDS



KEN BARNES

CUTTING THROUGH THE RHETORIC

Lyrics Controversy: Is Radio Polluting The Air?

Last November Walt Love and I explored controversial lyrics, discussing current examples and providing historical perspective. Since then, the issue has reached the consumer media and mushroomed into a cloud of angry contention.

It's not my place or R&R's (or anybody's) to dictate moral standards to radio programmers, record companies, or artists. But sensational, misinformed articles in the national press or on network TV, trotting out the radio and record industries as favorite whipping boys, don't do anyone any good.

What triggered me was a column in the Washington Post by William Raspberry with the objective title "Filth On The Air." Concluding his essay, he declares, "It's impossible to listen to most of the rock stations, or watch the televised videos, without being exposed to kinky sex, torture, and even killing."

OK. Let's leave the televised videos out of it for now (though on radio's behalf I'd have to say that seeing images on video is a much more graphic experience than hearing song lyrics, and that rock video is a prime contributor in stirring up this controversy). You pro-



Prince: No controversy

grammers know what you're playing on your radio station, and "a steady diet of kinky sex, torture, and killing" is probably not the way you'd describe it.

I'm interested in facts. So I'll spare you the monograph about human love relationships being the main topic for popular songs since there were enough people for songs to be popular, because love makes people feel alive and that's what they want to hear about in songs. And I'll skip the dissertation about love and sex being inextricably intertwined in human psychology, sociology, and culture in general. Instead, let's look at the Top 40 mass appeal CHR records for June 28 and examine their lyrics.



Madonna: An angelic effort

Controversy Tough To Find

Well, now that I've done that, I'm confused about what the fuss is all about. You have to dig pretty deep, with a sensitive shovel fine-tuned to detect double entendre and interpret ambiguity, to find anything at all to get upset about. Fourteen of the songs weren't even about love, sex, or even human relationships, instead talking about living in the past ("Glory Days"), nightmares ("Crazy In The Night"), dancing ("Into The Groove"), or being generally inspirational and uplifting ("Never Surrender," "Things Can Only Get Better"). Two hits have violent elements, one ("19") because it's about kids fighting and dving in a war and the other "Smuggler's Blues") because a grimly realistic portrait of the drug-running trade can't skirt the

Another 21 songs are straight romantic relationship numbers, stuff like "Heaven" and "Walking On Sunshine" and "State Of The Heart" and "Would I Lie To You." That leaves five songs in which, if you were looking hard enough, you could find sexual overtones (kinkiness might be tougher to locate, and there just weren't any hits about torture this week).

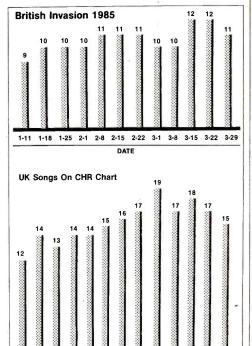
"Freeway of Love" uses the car (a pink Cadillac, in this case) as a metaphor for love/sex, which (as a future On The Records column will point out) is a time-honored musical tradition. "In My House" is an open invitation in a "I'm so wild about you, do with me what you will" vein. "You Give Good Love" has a title probably derived from the common sexual phrase "giving good head," but the connection is

British Invasion Recharges

The last time I examined British and foreign hitmakers, they were fading fast. 1984 saw a dramatic drop in foreign Top 15 hits compared to 1983 (48.8% to 35.2%), while the last time I graphed out a week-by-week count of British Top 40 hits (January-June 1984), the numbers were in the 11-13 range instead of the 18-21 levels reached in early 1984 and the second half of 1983.

But British hits seem to be on the upswing again. You couldn't tell from the first three months of the year (see graph), when they never topped the 12 mark and slid as low as 9. But by April the climate was more friendly, and the total climbed into the 14 range, then up to 19 by the end of May, holding in that pattern until dropping to 15 in June's last week. Foreign artists from outside Britain (Canadians, Germans, and Australians) hit a peak of four in April, but hung steady at three for all but one week thereafter. resulting in a four-week stretch from May 31 to June 21 in which half the chart or more was an unAmerican record.

One interesting phenomenon that may have influenced the UK comback is the number of British artists penetrating the Black/Urban chart: Loose Ends currently at No. 1, plus Paul Hardcastle, Sade, Billy Ocean, Phil Collins, Wham, and Germany's Harold Faltermeyer, for example. Next week, a six-month update on Black/Urban crossovers into CHR and A/C.



4-5 4-12 4-19 4-26 5-3 5-10 5-17 5-24 5-31 6-7 6-14 6-21 6-28

DATE

stretched awfully thin and the song makes no such allusions. Similarly, "Get It On" is title has a sexual comotation, but you'd be hard-pressed to find a double entendre in all that "hubcap- diamond star halo" lyrical gibberish. And anything Prince does comes under the censorial microscope, but "She wore a raspberry beret/And when it was hot she wouldn't wear much more" is about as racy as this one gets.

Other Formats

AOR seems to get the blame for the extreme variety of ultramacho heavy metal songs, even though most of them never achieve significant airplay. But the AOR Tracks Top 30 is remarkably controversy-free, with only Ratt's "Lay It Down" containing any Semi-Overt sexual allusions (unless you want to construct a masochistic fantasy out of "Slave To Love").

And Black/Urban radio, always a prime allusive target within the format and from outside, seems to be more into romance than kinky sex. "Animal Instinct" and "Attack Me With Your Love" are more sensational in title than in actual lyric content. "I Wonder If I Take You Home" is undecided about whether it's a good idea to consummate a date — precisely the same dilemma the Shirelles faced 25 years ago in "Will You Still Love Me Tomorrow." And as for "Sanctified Lady," it was one of Marvin Gaye's lifelong missions to break down what he considered

the sexual hypocrisy of American culture. He told it like he thought it was, and you could make a strong case that that's a vital part of American culture, too. Or another strong case that black music has historically been more forthright about the interrelationship of love and sex because it's simply a more adult form of music, from early blues and jazz onward.

But as I said earlier, making moral cases is not what this column is about. Just looking at the charts objectively, I can't see for the life of me how it would be "impossible to listen ... without being exposed to kinky sex, torture, and even killing." This sort of hysterical rhetoric does nothing but muddy the waters and damage the reputation of our industries. It's a disservice of exactly the sort we don't need.

Looking Out For No. 1s

Yet another book well suited to the interests of this column's readers has just come out. It's called "The Billboard Book Of Number One Hits," and let's leave aside for the moment that it's based on the charts of a competing publication. The point is, author Fred Bronson has assembled a truly impressive book, chronicling the stories behind every (Billboard) No. 1 record from "Rock Around the Clock" to "We Are The World," 905 in all.

The graphics are excellent (lots of rare photos), the writing solid,

and the scholarship is extraordinary — I picked up a new information tidbit from nearly every entry. It's a wealth of information for anyone who has occasion to play oldies, and many of these 605 hits are prime gold. (Chart quirks do preclude entries on such memorable No. Is as Elvis Presley's "Burning Love" and Bruce Springsteen's "Dancing In The Dark.") Good indexing and chronological format make it an easy-to-use reference, and it's a classy job all around.

The hits that got away stories are starting to come in, following my recent request. Greater Media's Ed Osborne recalls that Neil Sedaka offered the Shepherd Sisters, who had had a 1957 hit called "Alone," a shot at his song "Stupid Cupid." They turned it down, he gave it to Connie Francis, she scored big with it, and where are the Shepherd Sisters today? Ed also brought up the well-known story about the Beatles rejecting "How Do You Do It," which went on to become a British No. 1 as the debut of Gerry & The Pacemakers. Didn't seem to hurt the Beatles

And All-Hit Radio's Paul Power has another Neil Sedaka story seems Neil wrote a song called "The Diary" for Little Anthony & The Imperials, who were apparently unavailable to record it. So Neil cut it himself, and got his first hit out of it

WILL NEVER SOUND BETTER!



REOSPEEDWAGON

"Live Every Moment"

In Just Two Weeks:

CHR NEW & ACTIVE | 119/57 - 47%

One Of The MOST ADDED





"Your Love Is King"

CHR NEW & ACTIVE

Now On Over 115 CHR Reporters - 45%

A/C Chart: 20-16-11



Album

Exploding At Retail!





JEFF BECK & ROD STEWART

"People Get Ready" CHR NEW & ACTIVE

Now On Over 100 CHR Reporters!

ADR Tracks: 6 ADR Albums: 4





OVE CHR SIGNIFICANT ACTION

WXKS-FM 92KTU KX104 195 KITY KMEL καμα **KPLUS**

KLUC KWES KCDQ **OK95**

Angeles KIIS-FM 34-25 KKHR DEBUT 30

Billboard Dance Chart: Debut 49



N S I D E: CONODESS FOR TACKLE TAKEOVERS

As large-scale corporate takeovers, both trianelly and unfriendly, increase, the Commission and Congress turn their attention to setting some guidelines.

Page 9 IS THE LYRIC CONTROVERSY OVERBLOWN?

Belved all the rhetoric, are radio programmers predominantly playing songs with suggestive lynca? Ken Barnes takes an objective look at today's hits. Page 28

BLACK/URBAN: WHERE THE HOLES ARE Walt Love and Sean Ross isolate the

station would find fittle or no competition Page 52 COUNTRY'S LONGER

ROTATIONS: PROGRAMMERS EXPLAIN Record companies are disturbed about Country radio's lengthered rotation spans for the hits, but programmers offer

Page 46

Page 14

Page 20

Page 36

explanations for the charge.

PEOPLE IN THE NEWS THIS WEEK . Bob Grossfeld PD at KFYI

. Neal Newman Corporate PO at CRIS-. Jim Williams PO at WJYI . Henry Baltanz GSM at WBCS-AM A FM

. David Beader GSM at WINX nos 3.4 MINIMUM BOTATION STANDARDS APPLAUDED

Joel Denver hits the highlights of the recent Bobby Poe smyenton, including support for mesumum standards of

rotation on reported records Page 32 CHANGES IN HIGH DENSITY ETHNIC AREAS

Jhan Hiber raports that Arbitron's criteria for High Density Black and Hispanic Areas have changed ... which may change the ratings structure of your

DEVELOPING YOUR SALES STAFF

Consultant Mike Horn continues his series on saleopeople by stressing the importance of training your staff once you've found them, He adds a list of professional sales training groups which should prove helpful.

PROGRAMMERS AOR FAVORITES

Steve Feinstein revives an old favorite ACR column by arking POs. MOs. and record company erecs to list their ten affere personal favorite LPs.

Newstand Nor 13:50



Rivers Takes KMEL PD Post

WEST, AM A PM/ Tomps provide the landscaping, the Program Stoom has been selected to dealer for KMKL pengram Century's CIR out let KMIII/Hen Francisco. Hivers replaces Nick Becom. who resident three weeks ago at WEZS (Bre)/Witchwegh, KMEL VP/CSI libris Lor mited, "After shoring thinky in-acceptive ideas with filters, I knew the energy is pring to be tremendess. We feel that Nick

Stame built a beestiful struc-

tory, and fileve in the man to

Rivers, who will begin in: new flaties senied August L. nited MAR. "This has been a low effic education at one of the feed stations in the country.

Merker PD At KSDO Auch Meeter has been promo-

Rodriguez VP/GM, Jang OM/PD At KHTT & KSJO

ing taken over KHIT & KKAO San Jeur from SBO, Gary Red rigure has been narred VP/GM and Deep Jang, longtime stal for at 10530's proselson rival becomes ON/PD KETT & KEN OM Fred Setumarker left to concare KNPS separate story: while HRTT PD Dave Wave and

tiener Told Daniels, Also re-

tained are Production Director

In addition, IT staffers bern been terminated, including the region KSUN plentall except Mile Ken Anthony, overnighter Karts Nakareers, and part-

schooling, who will be registered places HNWII as socional rep. and Steve Moore, foreparty with

salved in the programming of Narraginesti princend John brings is delightful conditioning of access to a manager at KNEG and RIVY with an inside-out knowledge of the Kannes City. "To surprise sunries." Radriguer had been John is leaving," said Morkey CSM for NOSSE and more recostly served as VPrGM at WIVY/Jorksonville and VP/ (VI) GM) Jim Price gave me

anderson to Program tor at General News-Tulk station KSDO/Sar Dirgs. He takes over the duly dates licht by VP/News & Programming John Majnelli, who will know at the end of July to pursue a ra neer in film and video-Regarding the changes. Morelli said. "Florings always been my hebby - now! want to make it say tite. We wanted to ... hire from within, sert Jack his. humangeou programmi background. He's got growt ad minutrative ability, and knows tiggs corest and this station. By Hippasity in aper on what wells, Jean doop, so it roully member like a natural more. Mether came to 20000 to 1986, having previously worked

several years on Director of Operations for Poters Productions across town. He get for start in radio at age 14 for inwest on to program several rea-KIMN/Depoer and Bigar "but I'm pleased by record mended me and grandel that GM of KREQ/Kansus City, the job. We've got a great sta-leasing the latter position tiest here, and I'm looking for HODINGUEZ/See Page 4 ward to being 2'D.

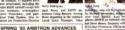
Schumacher Named GM At KMPS-AM & FM

Schurweber has been named GM at Affiliated Broadcooling Country contin NMCSAM A PM/Seattle, A Profile North-word native, he regions prining VF/GHt Jim McGovern. who served with the stpliese for

year as GM at movembrashi KETT & KSECTion Jose, which he last managed since lost No voorder. Previously he worked with the Lord Consultants, Igntag earlier been CM for four years in KYAllen Francisco. Schomacher was unevaluable for comment at president.







WHTZ Retakes Title: KIIS-FM Holds Lead

Los Angeles WHEE WAY K860 (0.60) WOR (Twice

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CHR SIGNIFICANT ACTION

KBOS

195 WJAD

WERZ T94

KZZB WDBR

KX104 KCDQ

KITY SLY96

WJXQ KIST

AOR TRACKS: 51

"Sweet, Sweet Baby (I'm Falling)"



Feelin' Bitchy

Millie Jackson should be as well known for singing as she is for cursing. Over the past 15 years she's covered everything from Bad Company's "Feel Like Making Love" to Merle Haggard's "if We're Not Back In Love By Monday," and she's taken potentially treacly songs like "Love On The Rocks" and, through sheer vocal firepower, turned them into rockers.

Jackson turns 42 on Monday. She has at least three eras as a singer. The first began with New York club work and led to a 1969 MGM single heavily influenced by her heroine, Gladys Knight. The second came in the early '70s when she hit with some relatively straight R&B numbers, "It Hurts So Good" and "Ask Me What You Want."

The third began with 1974's "Caught Up" LP. A combination of covers, original material, and raps, it was built around the confrontation between a wife and the other woman. The wife's POV was one side of the LP; the lover rebutted her on the flip. From that time on, Jackson was best known for her racy stage shows and long, graphic raps. This approach climaxed in 1979's live "Phuck U Symphony," in which the preceding epithet was chanted repeatedly over quasi-classical music.

Touring and rapping kept Jackson's career going until her recent teamwork with Elton John. Another veteran R&B signe, Denise LaSalle, has a birthday on Tuesday and deserves some mention. LaSalle, who scored with "Trapped By A Thing Called Love" and "Now Run And Tell That" around the same time as Jackson's hits, now owns a radio station in Jackson, TN. She still records Southern R&B for Malaco.

MONDAY, JULY 15

1955/A mail-order legend is born, as Slim Whitman's "Rose Marie" debuts on the British charts. The song will go to #1 in two weeks and stay there for more than two months.

1973/Ray Davies announces his retirement from the Kinks. It lasts less than a week.

1980/On her birthday, Linda Ronstadt debuts in a modernized "Pirates Of Penzance." Two years later, the film version of "Pirates" goes largely unseen when theatre owners, protesting its simultaneous video release, refuse to book it.

Birthdays: Linda Ronstadt 1946, Trevor Horn 1949, Mac McAnally 1957, Jeff Carlisi (38 Special) 1952.

TUESDAY, JULY 16

1972/Smokey Robinson gives his last concert with the Miracles in Washington DC. The word now is that Pete Moore is planning to find a third lead singer and reactivate the group.

1981/Seven months after "Sequel" gave him his first CHR hit in six years, Harry Chapin is killed in an auto accident on the Long Island Expressway. Chapin was the first of Ken Kragen's star clients to devote any serious amount of attention to the world hunger problem.

Birthday: Stewart Copeland 1952.

WEDNESDAY, JULY 17

1959/Following battles with drugs and the law, **Billie Holiday** dies of a liver ailment at age 44. 1965/James **Brown**'s "Papa's Got A Brand New Bag" is released. Birthdays: **Phoebe Snow** 1952, **Spencer Davis** 1942, **Nicolette Larson** 1952.



THURSDAY, JULY 18

1970/A couple of rock concert horror stories took place today. The Love Valley (NC) festival begins even though the mayor of Love Valley can't get the audience to pray and sing the national anthem with him. One concertgoer is shot, another dies of heatstroke. Meanwhile, promoters of the Randall's Island Rock Festival in New York are forced to turn their show into a free concert. Local gangs have sabotaged the festival because they weren't given a share of the proceeds.

1984/Nominations for the first annual MTV awards are announced.

Birthdays: Dion DiMucci 1939, Martha Reeves 1941

FRIDAY, JULY 19

1975/Country music pioneer Lefty Frizzell dies

1980/David Bowle makes his theatrical debut in the Denver production of "The Elephant Man." In a few months Bowle takes over the title role on Broadway.

Birthdays: Allan Gorrie 1946, Brian May 1950.

SATURDAY, JULY 20

1965/A lengthy single comes from an artist who is not then in the position of forcing radio to play anything he pissues: Bob Dylan's "Like A Rolling Stone" is released. So is the Lovin' Spoonful's "Do You Believe In Magic." 1969/R0y Hamilton dies of a stroke at age 40.

Birthdays: Carlos Santana 1947, John Lodge 1943, Michael Anthony (Van Halen) 1955, T.G. Sheppard 1944.

SUNDAY, JULY 21

1971/Carole King gets her gold record for "Tapestry."

1975/Just as "Carolina In The Pines" is coming out for the first time. Michael Murphey gets a gold record for "Wildfire."

1984/Veteran British hard-rockers Status Quo play their last concert at Milton Keynes, the much-maligned planned community outside London. Near the end of their career, Status Quo (who remained steady hitmakers in the UK throughout their career) have a British hit with a cover of "Somethin" 'Bout You Baby I Like," the Rita Coolidge & Glen Campbell song.

Birthdays: Taco and Robin Williams 1955.



CALENDAR

BRAD MESSER

Better Image For Journalists

Broadcast journalists made an extremely good accounting of themselves during the initial fortnight of the TWA hostage story, indicating that we are not only holding ourselves to increasingly higher standards of gathering, editing, and presenting information, but beyond those basics, are paying more attention to how we function as compassionate human beings and world citizens.

This healthy introspection among radio (and TV) professionals illustrate that we want very much to do a good job. Not all people outside our profession are convinced of that.

The various media have been in the barrel these past few years, with survey after poll after opinion sampling pounding us with the public's perception of newspeople as pushy and insensitive at best, biased and inaccurate at worst, and in general an uppity bunch.

Except for the one hostage news conference in which pushing and shoving erupted among reporters, I would guess our collective image became much less negative as the hostage situation continued to develop

We question the ethics of shoving a mike in front of a griefstricken widow, or gathering in a wolfpack in front of someone's house, at least partly because the public consensus is that such tactics are distateful and unnecessary. We appear to have been meticulously careful in trying to separate fact from speculation, to do our goldarndest to apply our professional skills the best we can.

The people have asked for —demanded! — better performance from the various news media. The news reporters I heard in those first couple of weeks convinced me that we are delivering.

Billy The Kid Gunned Down

MONDAY, JULY 15 — The last sound Billy the Kid ever heard was a gun going off behind him. The most infamous of the Old West outlaws was shot in the back by Sheriff Pat Garrett 104 years ago this evening. The Kid was 21 when he died near Ft. Sumner, New Mexico (1881).

25th anniversary of John Kennedy's Presidential nomination acceptance speech at 1960 Democratic national conven-

31. 1876 — 1st baseball no-hitter pitched by Washington Bradley for St. Louis. 1834 — Spanish Inquisition ended. St. Swithin's Day: in folklore, predicts the next 40 days' weather, wet or dry. David Pack (Ambrosia) 33. Linda Ronstadt 39. Alex Karras 50.

Man-On-Moon Mission Began

TUESDAY, JULY 16 — The first manned lunar expedition blasted off 16 years ago. Four days later, Apollo-11 astronaut Neil Armstrong made the first footprints on the moon (1969).

40th anniversary of the first atomic bomb test in the New Mexico desert at Alamogordo (1945). Within a month, the USA hastened the end of World War II by dropping A-bombs on Japan (August 6 & 9).

1964 — Barry Goldwater named Republican Presidential candidate. 1957 — Maj. John Glenn set US transcontinental air speed record California-New York, 3hr 23min.

50th anniversary of the installation of the 1st parking meters, Oklahoma City, Oklahoma (1935).

Day One of the Islamic calendar, based on Mohammed fleeing Mecca in the year 622.

Bess Myerson 61: Ginger Rogers (Virginia McMath) 74.

Disneyland 30th Anniversary

WEDNESDAY, JULY 17 — Walt Disney opened the world's first theme amusement park in Orange County, California, 30 years ago (1955). His financial advisors had warned Disney not to sink money into such a risky project, but he believed in it so strongly that he mortgaged his home to make Disneyland a reality.

1984 — President Reagan signed the bill authorizing eventual withholding of federal highway money from state that refused to raise the drinking age to 21.1981 — Hyatt Regency hotel walkway collapse killed 114 in Kansas City, Missouri.

10th anniversary of the only joint US-USSR space mission, Apollo-Soyuz, in which orbiting spaceships linked up and astronauts shook hands with cosmonauts (linkup 1975).

Lucy Arnaz 34. Diahann Carroll (Carol Diahann Johnson) 50. Donald Sutherland 51. Phillis Diller (Phyllis Driver) 68. Art Linkletter 73.

First Satellite Television

THURSDAY, JULY 18 —Satellite TV began 23 years ago today when Telstar relayed the first live broadcast across the Atlantic in low quality black-and-white (1962).

One year ago, James Huberty murdered 21 people and wounded 19 at McDonald's in San Ysidro, CA (1984).

1938 — Douglas "Wrong Way" Corrigan landed in reland.

AD64 — Rome two-thirds destroyed by fire as **Emperor Nero** "fretted" (not "fiddled," say modern historians). The world's first building codes were one result of that fire.

Joe Torre 45. Dion (Dion DiMucci) 46. Dick Buttons 56. John Glenn Jr. 64, 1st American in orbit 1962. Red Skelton (Richard Skelton) 72.

Seneca Womens Righs Convention

FRIDAY, JULY 19 — America's first women's rights convention was held in Seneca Falls, New York, 137 years ago (1848). Delegates began the political battle to gain equal employment opportunities, access to education, the right to file for divorce and to be awarded child custody, and the right to vote. (Trousers for women were introduced by delegate Amelia Bloomer and were nicknamed "bloomers".)

1980 — Olympic summer games opened in Moscow with USA and 64 other nations absent in protest of the Soviet invasion of Afghanistan.

1979 — World record price for postage stamps, \$500,000 for block of four upside down 1918 24-cent Jenny airmails. Ilie Nastase 39. Vicki Carr 43. Sen. George McGovern 63.

Saturday (7-20) 1969 — Neil Armstong's "one small step" on moon. Diana Rigg 47.

Sunday (7-21) 1873 — Jesse James staged world's 1st train robberty. 1861 — Civil War 1st major engagement Bull Run Creek, VA. Robin Williams 30. Cat Stevens 37. Don Knotts 61.

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CONTEMPORARY HIT RADIO

JOEL DENVER

A CALL FOR UNITY

14th Poe Convention Hightlights

More than 650 radio and record industry representatives converged on the Atlanta Airport Mariott (6-21, 22) for the 14th annual Bobby Poe Convention. Attendance slightly topped last year's record.

The atmosphere was upbeat, and everyone commented on the hard work and organization which went into this year's gathering. All the meetings were well-attended, as was the bar at the pool. This was an especially important convention for Bobby Poe Sr., since last-minute health problems threatened to keep him away.

The Poe-Kat's contributions to the industry were frequently acknowledged during the convention. These acknowledgements culminated in a well-deserved standing ovation for him at the Saturday night awards ceremony

Craigo Keynote Address

Keynote speaker Jack Craigo, President of Chrysalis set the tone for this year's gathering. He stated, "Bobby Poe has convinced both music radio and the record labels that it's positive and effective to communicate and cocktail, to converse and practice mental copulation between two industries who are joined by lyrics, notes, instruments, voices, and sounds.

He then called for unity between radio and records. "I would like to propose a joint venture. A joint



Jack Craigo

venture between music radio and the prerecorded music companies."

Praising music radio, Craigo added, "Hit songs and repetitive airplay have moved artists into the five, ten, and fifteen million-unit sales levels. This is a solid joint venture combining music radio's ability to attract, motivate, and hold the consumer using new creativity from the industry's worldwide roster.

Censorship Be Damned

Craigo noted the inevitable recurrence of a recession similar to that which devastated the industry in 1979 and outlined a plan to deal with it. "If music radio and the record labels work together to continue rebuilding a quality talent roster, we'll be better armed the

next time. Our expanded pool of talent, recognized by the consumer, will give this joint venture creative strength."

Besides paper adds and the use of independent promoters, Craigo addressed the controversial issues of censorship and lyric content. He cited one specific example: the Chrysalis single "19" by Paul Hardcastle. This song has come under fire from members of the secular press for taking such a sensitive issue as the Vietnam War and turning it into a rock record.

Quoting from a speech delivered by Chrysalis Chairman Chris Wright at the recent IMIC meeting in Europe, Craigo said, "We rely upon artists, musicians, producers, video producers, songwriters, directors, and so forth to be the origin of the creativity from which we operate an industry. We should not censor, we should not play God, and we should not stifle any new ideas. It is only from new ideas that the longterm future of the record industry and all of its various adjuncts will be sustained."

Craigo closed his talk with Wright's three axioms for a bright future. "Three things are important for continued success in the record industry. The first is to break new artists, the second is to break new artists, and the third you guessed it."



(l-r) John Lander, John Rio, and Mason Dixon give everyone a peek at the Q105 Zooettes.

Air Personalities On Preproduction

The "Air Personalities" session was entertaining. as usual. Moderated by 94Q/Atlanta MD/afternoon personality Jeff McCartney and WAVA/Washington PD Smokey Rivers, the panel lineup featured WPHD/Buffalo morning team members Bob Taylor & Harv Moore, Q105/Tampa's Cleveland Wheeler & Terrance McKeever, Z100/New York's Ross Brittain, KKBQ/Houston's John Lander & John Rio, Q105 OM/afternoon personality Mason Dixon, KZZB/Beaumont PD/morning man Jerry Lousteau, and WPFM/Panama City PD Bill "Birdman" Thomas and his morning partner Mr. Lou.

After listening to short station airchecks, which featured a lot of preproduced bits, each panelist discussed the preparation needed to pull off a winning show day-in and day-out. It became quite obvious that the extra hours in the production room paid off in great bits, which helped to further identify and separate the shows from their market counterparts.

Many of the air personalities' shows feature numerous character voices, and are elaborately produced with music and effects. Mason Dixon said Q105 will soon add a third production room, owing to the growing amount of preproduction going into the Q-Z00 and his show. Everyone agreed it was an expensive proposition, but well worth the price for the ratings return.

PROMOTION VPs, RADIO VOICE APPROVAL

Minimum Rotation Policies Supported

One Poe convention highlight occurred when a panel of record industry promotion VPs gathered to share their opinions on a variety of subjects. As moderator I was pleased to welcome Island's Phil Quartararo, RCA's Ed Mascola, Atlantic's Sam Kaiser, Capitol's Walter Lee, Epic's Walter Winnick, MCA's Steve Meyer, Motown's Michael Lessner, WB's Rich Fitzgerald, and A&M's Rick

In the forefront of the discussions were R&R's stand against paper adds and its minimum rotation policies designed to eliminate misleading lunar rotations for newlyadded product. R&R not only deplores the deceptive practice of paper adds, but took an early stand on the matter to protect our information and alert stations to the possible legal ramifications. NAB has warned stations that reporting paper adds to any trade publication constitutes wire fraud and could jeopardize a station's license

The 4-2 Rotation Formula

Clearing up any confusion about R&R's new policies was at the top of the agenda. Here's what we discussed:

- Fulltime "adds" and/or "ons:" four plays in 24 hours, three of them before midnight.
- · Dayparted "adds" and/or two plays before mid-
- · Stations may rotate their mu-32/R&R FRIDAY, JULY 12, 1985

sic however they choose, but the minimum rotations are required before records can be reported as adds. A test rotation of one play in 24 hours isn't considered committed airplay and, therefore, isn't an add

- · Stations are asked on their honor to observe the minimum ro-
- · R&R isn't trying to play traffic cop and will only question the practices of those stations which draw legitimate complaints from others in the market, or record reps dissatisfied with rotations on their product.
- · Any stations drawing complaints will be verbally warned.
- If complaints continue, a 24-hour monitor will be established and the privilege to report lost if reported records are receiving less than the minimum rotations

Increased Value, Accuracy

It was also explained that this new policy would increase the

value of all reported adds to anyone evaluating music information and provide the most accurate national airplay information available in any publication. At that point Steve Meyer asked if anyone believed that good daypart rotation could be interpreted as only one play. The lack of a positive response indicated that everyone felt a two-play minimum showed commitment

WKDD/Akron Operations Manager Matt Patrick said, "If we don't have minimums, then my fellow programmers don't know what a dayparted add means. It opens the door to play games with record companies and report records for the wrong reasons. I will not report a record unless we're committed to it. I support R&R's rotation policies.'

Show Your Commitment

Walter Winnick noted, "I'll take two plays a day as a start. But if a radio station is committed to a record, then we want to see it stay on the station for four weeks." Rick Stone said, "As a minimum, two plays is the least we should get. Your audience benefits from a minimum standard of airplay because it does us no good nor the audience, unless it's an unusual record, in just one or two weeks."

Commenting on records which

must be dayparted, Walter Lee said, "Two plays a day for a new unknown band or an unusualsounding record is a good way to get a record started. If there is something there, then it will spread and open up to other dayparts.

Rich Fitzgerald talked about breaking a new band through airplay which increased in stages. "We were patient when breaking the Depeche Mode. KMEL(San Francisco)'s Nick Bazoo played it once a night, and we didn't get a report on it in R&R until it hit a regular rotation. If he'd reported it right away and it had sat as an 'on' for weeks at a time, it might have slowed the overall national conversion process. Instead, he was able to demonstrate strong moves once he reported it. I welcome test rotations and would rather not get the reports early until there is a good story to tell.

Cooperative Effort

I described R&R's minimum rotation policy as a "cooperative effort to bring everyone the most accurate airplay information possible, backed by a commitment to expose and break new records. If we don't play records and develop new artists, we'll destroy all of the hard work we've done to pick up the pieces since 1979. Airplay after midnight will not sell a lot of

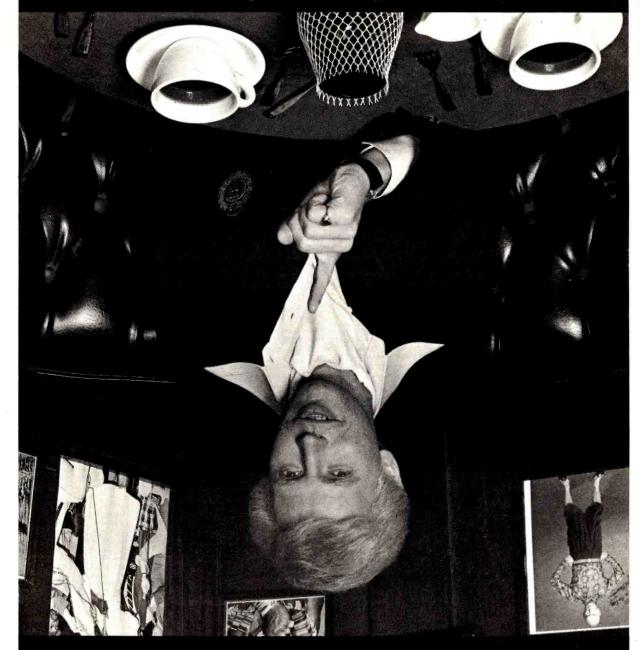
records. Unless we all commit to seeing new product developed and sold, we won't be returning here year after year."

Another hot discussion topic was radio's lax practice of identifying titles and artists. Naturally, the record folks agreed that title/artist back-announcing is vital. Without it the consumer audience is unable to go out and purchase the product. Phil Quartararo said, "I've only got artists no one has heard of before. People know who Duran Duran is, but on first listen they may not know who Frankie Goes To Hollywood or Kim Mitchell is."

Radio agreed on the importance of back-announcing and cited formatics as the reason behind why it wasn't done. But Nick Bazoo suggested structuring format clocks so a new record would appear as the last song in a sweep to guarantee complete title/artist identification.

Also brought to light were those stations playing records in good rotation, yet holding back their reports to the trades. Other than afraid of being the only station playing something new, no specific reasons were given for this practice. This problem, however, is something the record companies said they would keep a close eye on. Again, R&R agrees that any record receiving a minimum of two plays should be reported.

YOU LOOK.



The new single and I2" from Billy Crystal on A&M Records.

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CONTEMPORARY HIT RADIO

Major Market PDs Share Success Secrets

Some of the country's foremost programmers took the stage to share their secrets of success during a session moderated by KIIS (AM)/Los Angeles PD and KIIS-FM Asst. PD Mike Schaefer and KWSS/San Jose VP/Programming Dave Van Stone. Everyone was candid when it came to sharing their philosophies.

Panelists included B94/Pittsburgh PD Nick Bazoo, former Q107/Washington PD-turned-consultant Alan Burns, WHTX/Pittsburgh programmer Keith Abrams. B97/New Orleans PD Kris O'Kelly former WROQ/Charlotte PD-now consultant Randy Kabrich, WMMS/Cleveland OM/PD John Gorman, WZPL/Indianapolis and H&W VP/Programming Mark Driscoll, WHYT/Detroit OM Gary Berkowitz, Z98/Tampa PD Bob Kaghan, K106/Baltimore PD Ralph Wimmer, Q105/Tampa PD Steve Rivers, and Z106/Philadelphia PD Steve Davis.

Schaefer opened by discussing the resurgence of modern music — new groups like Tears For Fears, Depeche Mode, Dead Or Alive, and Simple Minds. He also said traditional acts like Bryan Adams weren't seeing the success in L.A. that was being demonstrated on a national basis.

CHR Remains Vital

John Gorman, whose station switched from AOR to CHR, noted, "CHR is as successful as it is today because the format plays such a wide variety of hit music. Any group who's going to be big has to have its music pass through this format. We play it all at WMMS if



it's a hit. The average listeners don't categorize music. They like what they like. We have to play it and let them decide."

Kris O'Kelly labeled music like Depeche Mode's as "quick-burning. Once they (listeners) get tired of it, it's over. However, we need these kind of reaction records. They help balance out the rest of the playlist, which in our case leans toward a lot of rhythmic crossovers."

Programmers talked about increased reliance on clubs to single out the active records because sales were inconsistent at times. Alan Burms said that "some black crossovers are doing slower than ever. This is unusual since we are in one of the blackest markets in the country. The vitality-of CHR is in the variety. It brings in huge cume, and then it's up to the programmers to stretch it into quarter-hours."



Air personality panelists (l-r) Bob Taylor, Harv Moore, Cleveland Wheeler, Terrance McKeever, Ross Brittain, and Jeff McCartney trade quips.



Hot Box panelists (I-r) John Fagot, Dan DeNigris, Tom Gorman, Susan Wax, Rick Bisceglia, Stu Cohen, and Daniel Glass

Hot Box Smooths Out Differences

With radio on one side and records on the other, the "Hot Box" is traditionally the session where both industries let it all hang out. In the past verbal volleys have set off some fireworks. This time, however, the approach was low-key.

On the radio side were K104/Erie PD Bill Shannon, KBEQ/Kansas City PD Pat "All Day" McKay, Q107/Washington MD Mary Taten, FM102/Sacramento OM Rick Gill-

ette, WCZY/Detroit MD/Assistant PD Steve Kelly, and WMMS/ Cleveland OM/PD John Gorman. Representing the record industry

as the CHR outlet in town, we're

active with the type of people who

spend money and make things hap-

pen. This has had a very positive

Everyone agreed that to operate

successful station in a smaller

market, you need to build some ex-

citing features which can be sold

for extra revenue. But the pressure

to come up with low cost/high pro-

fit ideas was singled out as the big-

gest burden on the shoulders of to-

day's medium/small market pro-

effect on our bottom line.

were Epic's Dan DeNigris, Capitol's Tom Gorman, RCA's Susan Wax, Arista's Rick Bisceglia, WB's Stu Cohen, and Chrysalis's Daniel Glass. Columbia National Promotion Director John Fagot served as moderator.

Priorities

The subject of priorities came up, centering on the fact that certain records work better than others in certain markets. Stu Cohen noted, "Our internal communication is excellent. After we get the R&R information on Tuesday night, we have a Wednesday mornity conference call."

ing conference call.
"Then in the afternoon we go into priority meetings based on new releases and the feedback from the field staff about our current product. This is where we plan next week's strategy to maximize our promotion efforts on a market-by-market basis."

Tom Gorman reminded the audience that record companies were very open to working with radio on major promotions involving artists and public service. It was also decided that a promotion should carry equal benefit to both radio and records.

Sales Vs. Charts

Using national charts in other formats to help decide crossover potentials generated a lively discussion. Mary Taten noted. "It's not so important that it's on the chart, but whether you're getting sales and reaction within your market."

WIXV/Savannah's Bill Weston focused on rock records and the tough time they're having getting airplay on any radio station, CHR or AOR. The record reps admitted they may be guilty of taking the "path of least resistance." But it was noted that the record industry must continue to release rock music and press for airplay.

SMALL, MEDIUM MARKETS SPEAK OUT

It Ain't Easy Down Here

The "Medium & Small Market PD" panel was hosted by KHFI/Austin PD Waylon Richards and WKPE/Cape Cod VP/GM Jack Alix. Panelists included WAIV-FM/Jacksonville's Pete Owen, WBLA/Elizabethtown, NC's Alan Hoover, Q100/Allentown's Bryan Geronimo, WKRZ-FM/Wilkes-Barre's Al Brock, WKHI/Ocean City's Jack Gillen, WRVQ/Richmond's Bob Lewis, KHTX/Reno's John Chommie, KZZB/Beaumont's Jerry Lousteau, Y107/Nashville's Gabe Hobbs, KC101/New Haven's Jeff Rybak, and WHHY-FM/Montgomery's Bob Raleigh.

The top issue was the relationship between the stations and the record companies. Many noted that in the medium and smaller markets it's tougher without some of the programming tools that are readily available to the majors.

"Promotions which pay for themselves are the ideal item," said Waylon. "Our 'K98 License To Win' bumper stickers are doing just that. Putting excitement on the radio, as well as advertising revenues in our pockets.

"The record promoters offer valuable information to me as a programmer not only about their records, but about the industry in general. The record companies offer some wonderful promotions, which can be of great aid to your station. They also support the station with time buys, which add to the bottom line."

Jack Gillen commented, "If it weren't for the record companies,

radio would be pretty boring. They come up with some wonderful promotions in efforts to support their product. Just this past weekend we gave away some Madonna tickets for a show in Hampton Roads, VA. Response was unbelievable. Those tickets came from the label as a thank you for support."

Jack Alix said, "When we went in there, we realized Cape Cod is a vacation resort with a summertime population of over a million people. By establishing ourselves



Medium/small market programmers (I-r) Waylon Richards, Jack Alix, Bob Lewis, John Chommie, Jerry Lousteau, Gabe Hobbs, Stef Rybak, and Bob Raleigh exchange ideas.

TRANSYLVANIA-MANIA: TAKE THE BITE BEFORE THE COMPETITION DOES!

Here's a Halloween promotion that's got it all—and now it's after you! Introducing TRANSYLYANIA-MANIA—the most outrageous, original and creative audience builder ever to hit your market.

Imagine the fever that will break when your station offers listeners a chance to win:

- ALL-EXPENSE PAID TRIPS TO TRANSYLVANIA, including a Halloween Party extravaganza at a 16th century castle.
- Runner-up prizes include the "Drac-Pac," a high-quality tote bag filled with the videocasette, Dracula, starring Bela Lugosi, a copy of the novel by Bram Stoker, a high-fashion sweatshirt, black Dracula cape and a pair of

Your Station Will Also Receive...

An abundant supply of eye-catching, pointof-sale pieces, including large and small posters, counter cards, table tents, and bat ceiling danglers.

A Promotion Your Listeners Will Never Forget!

Winners will experience all of the folklore of this fabled region: walled medieval towns and fortresses, gypsies, and of course—DRACULA'S CASTLE.

Transylvania is as mysterious and intriguing today as it was four centuries ago, when Count Dracula's real-life counterpart silently stalked the land. Don't miss this opportunity to send your listeners back to the untouched heartland of Halloween legends for what promises to be an authentic and unforgettable holiday tour.

"It's a radio blockbuster an original idea that stations can really sink their teeth into!"

> Joe Denton, Program Director KLOL-FM, Houston, TX

"Halloween at Dracula's Castle it's a promotion like this that helps ensure strong numbers."

> Adam Cook, Program Director WXGT-FM, Columbus, OH

"A blood-curdling promotion...!"

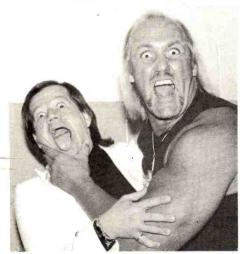
Chris Bailey, Program Director WVSR-FM, Charleston, WV

IT'S MAJOR MESS WITH TRANSYLVANIA-MANIA

Marketing Entertainment Group of America, Inc.

270 Lafayette Street Suite 901 New York, NY 10012 For more information, contact:
Whitten Pell
(212) 226-8700

CHR PICTURE PAGE



FRIENDS FOR LIFE — WXKS-FM/Boston air personality Dale Dorman (I) recently found himself between the knuckles of Hulk Hogan (r). Seems Dorman ate the Hulk's funa sandwich when he wasn't looking, and got caught later with fish on his breath!



THE MADONNA SYNDRÔME — K 106(WMKR)/Baltimore sponsored a Madonna lookalike contest in conjunction with the local film premiere of "Desperately Seeking Susan." Here's K 106 air personality Davy Crockett with three of the 89 Madonnas-to-be. It's a tough job. Davy, but somone's gotta search for the perfect navel.



TRAVEL THE PURPLE RAIN PLANE — KIMN/Denver recently put eight listeners on a "Purple Rain Plane" and sent them to see Prince and Sheila E. perform in San Francisco. Pictured among the happy travelers are KIMN air personality Scott Jenkins (second row on the right), KIMN MD Gloria Perez (Iront row center), and KIMN Public Affairs Director Rhetta Williams (back row left).



WPST GIVES A HOOT — WPST/Trenton met with Columbia's Hooters when the group made a local concert stop. Shown (I-r) are WPST's Trish Merelo, Hooter Eric Brazilian, WPST's Tom Cunningham, and Hooter Rob Hyman.



Q107 STAYS YOUNG AT HEART
— Adam & Katie Janowski, children
of Blair Radio's Greg Janowski,
model the latest in Q107/Washington fashion, the baby "Q-tee."



SMILES ARE KIHNTAGIOUS — While visiting with KMEL/San Francisco afternoon man Howard Hoffman, EMI artist Greg Kihn spread smiles over the airwaves. Grinning ear-to-ear are (I-r) Hoffman and Kihn



KHTX PACKS A PUNCH — When "Boom Boom" Mancini came to town for his fight with Livingston Bramble, KHTX/Reno OM John Chommie traveled down to visit him and broadcast the morning show live from Mancini's training room, Chommie, who offered Boom Boom the PM drive slot, said, "The Champ's delivery has a lot of punch!"



BAGEL PATROL INVADES ST. LOUIS — KHTR/St. Louis celebrated St. Patrick's Day by passing out green bagels to anyone who would take them at the annual St. Patrick's Day Parade in St. Louis. Pictured here (i-1) are bagel patrol members, including OM Dave Robbins, overnighter Kevin McCarthy, and morning man Kevin Kitchens.



DOORS' NEW VIDEO PREMIERED — KRQX/Dallas had the privilege of premiering the Doors' new video, "Dance On Fire." Former Doors member Ray Manzarek made an appearance at this world event, and here he is (r) with KRQX PD Dennis Andersen.

MOTION

Barry Knight is no longer PD/MD at KZIO/Duluth as John Michaels is promoted to PD and Walt Herman is named MD ... Kelly Wolf now does overnights at FOXY-101/3aginaw from WTWR/Monroe, MI ... Joel Sebastian joins WJMK/Chicago for mornings ... Jeff Brown, morning man at WQCM/Hagerstown, is now also PD ... Pat Garrett joins KKHR/Los Angeles for 9am-noon replacing Dave Donovan, who segues to KIIS-FM/Los Angeles as a weekender under the name Joe Cipriano.

Kevin Casey is new to overnights at WSTO/Evansville from WKDD. He succeeds Paul McRe, who joined WVJS/Owensboro, KY. Also new to WSTO is ex-WRIK/Paducah, KY PD Jamie Richards, who is doing middays. Former midday personality 80b

Lindsey assumed afternoon driver/ Assistant PD duties at WKJJ/Louisville ... Don Michaels, Assistant PD at KDWB-FM/Minneapolis, adds those duties for KDWB (AM) as Lorrin Palagi moves to KBKC/Kansas City

... Lisa Dent, who was doing overnights at WZOK/Rockford, is upped to late-nights there and given MD duties.

New KHYT/Tucson morning man Paul Peterson moves over from crosstown CHR KRQ as Jetf.Ryan exits ... Z102/Savannah welcomes Stan**The Man** Evans to overnights New to nights at WGTZ/Dayton is

New to nights at WGTZ/Dayton is Greg Fisher from KZZP/Phoenix; late-nights are now being covered by Libby Foxx KIIK/Davenport grabs Robert Patrick Gelms from WLUP/Chicago to do afternoons.

DIRE STRAITS

AOR Track 2

CHR:

WLS add B96 deb-30 92X add KHTR 26-21 KWK 29-23 KPLUS deb-32 WFBG on KUBE add WXKS-FM on CKOI add WFLY add Q100 on WRCK on KWIC add WZLD deb-38 KKLS-FM on KX104 35-25 WRNO on WKDD on WZPL deb-30 KDVV on

WJXQ on

Z104 add KJ103 add **KOFM** WRQN add KQXR deb-31 OK95 34-29 WKSF add KISR on WPFM add KNIN add WHSL on WBNQ add WRKR 30-23 99KG on WDBR on WSPT add KFMW on

KGOT on KCDQ on KOZE deb-31 KHTX add



The New Single From The Album Brothers In Arms.

Produced by Mark Knopfler and Neil Dorfsman. On Warner Bros. Records, Cassettes and Compact Discs.

Direction: Damage Management. © 1985 Phonogram Ltd. (London)



STEVE FEINSTEIN

Desert Island Discs

If you were to be banished to a desert island and could take only ten records with you, which ten would you choose? That's the question posed to celebrities on the BBC's "Desert Island Discs" radio show, and it's inspired a parlor game we'll play with some musically astute radio and record pros.

The only restriction placed on our music buffs was the amount of records. Imports, box sets, anthologies, and all genres of music and recordings were fair game.

Mark Of Excellence

What classifies an album as a classic? Depth, timelessness, and durability are among the most notable qualities.

Arista A&R ace and former WXRT/Chicago MD John Mrvos notes, "Cut for cut, each one on my list sustains. I can still go back and listen to them from beginning to end."

KBCO/Boulder MD Doug Clifton

picked albums he's "spent a lot of time listening to without getting tired of." Similarly, PolyGram's Drew Murray went for "albums that wear well" over the years. Obviously, Drew is impressed by the forthcoming John Cougar Mellencamp album, which is already one of his choices.

415 President Howie Klein's selections evoke memories and emotions. "Each one has a personal meaning to me. They've usually been a soundtrack for a period in my life.

RCA A&R top dog Greg. Geller strove for a balance among his preferred platters, aiming for a sample that would "satisfy all of one's needs. Some are soothing, some are challenging and thoughtprovoking, and some are nostal-

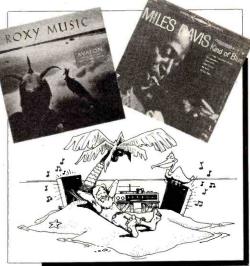
I'll add that most of my own choices were ear-openers for me -records that broadened my range of emotional responses to music.

Ferry A Fave

Some tallies from this completly unscientific poll:

· Other than Beatles albums, Roxy Music records drew the most mentions for a single act. Combining Bryan Ferry solo efforts with Roxy albums brings the Roxy/Ferry total within a hair of the Fab

· The next three faves were the Who, Springsteen, and Little Feat. · Our panel was jazzed most about Miles Davis.



Cindy Bailen, KZEWI **Dallas Assistant PD**

BANGLES All Over The Place MARSHALL CRENSHAW Marshall Crenshav **DEL FUEGOS** The Longest Day

BOB DYLAN Blood On The Tracks MISSION OF BURMA Signals, Calls,

R.E.M. Murmur BRUCE SPRINGSTEEN Born To Run TALKING HEADS Stop Making Sense

U2 Boy X Los Angeles

Marty Bender, WSKS/Cincinnati MD

BIG STAR #1 Record **FREE** Live GLASS HARP Glass Harp SENSATIONAL ALEX HARVEY BAND Vambo Rules LITTLE FEAT Little Feat **RANDY NEWMAN Live** TOM PETTY & THE HEARTRREAKERS Tom Petty & The Heartbreakers BILL QUATEMAN Bill Quateman

SMALL FACES Autumn Stone

TOM WAITS Closing Time

Bill Bennett. **Epic VP/Album Promotion**

JOHN ANDERSON Wild And Blue JEFF BECK Flash PAUL CARRACK Suburban Voodoo DIRE STRAITS Dire Straits BRYAN FERRY Boys And Girls MARVIN GAYE What's Going On? MERLE HAGGARD Big City ROXY MUSIC Avalor THE THE Soul Mining **UB40** UB40

Bob Bittens, WHCN/ Hartford Assistant PD

THE BAND The Band MILES DAVIS In A Silent Way GRATEFUL DEAD American Beauty LITTLE FEAT The Last Record Album PAT METHENY GROUP The Pat Metheny Group

IONI MITCHELL Blue SHADOWFAX Shadowdance BRUCE SPRINGSTEEN The Wild, The Innocent, And The E Street Shuffle STEELY DAN Countdown To Ecstasy U2 October

Lin Brehmer, WXRT/Chicago MD BEETHOVEN: NINTH SYMPHONY

Herhert Von Karaian & Berlin Symphony Orchestra MILES DAVIS Kind Of Blue BOB DYLAN Bringin' It All Back Home I MUSICI The Brandenburg Concertos CHARLES MINGUS Passions Of A

ROCHE SISTERS The Roches **ROXY MUSIC** Roxy Music BRUCE SPRINGSTEEN Nebraska TALKING HEADS Speaking In

Tongues WHO Who's Next

Bob Catania, Island National **Promotion Director**

DAVID BOWIE Rise And Fall Of Ziggy Stardust & The Spiders From Mars CARAVAN In The Land Of Gray And

DAVE EDMUNDS Rockpile FLAMIN' GROOVIES Shake Some

Action MOVE Message From The Country PRETTY THINGS S F Sorrow SMALL FACES Ogdens Nut Gone

SUPERTRAMP Crime Of The Century WHO Quadrophenia FRANK ZAPPA Live At The Fillmore

Doug Clifton, KBCO/Boulder MD

BAND The Last Waltz **DIRE STRAITS Making Movies** RICKIE LEE JONES Rickie Lee Jones LITTLE FEAT Hoy Hoy BOLLING STONES Sticky Fingers **ROXY MUSIC Avalon** BRUCE SPRINGSTEEN Wild, Innocent, And The E Street Shuffle WHO My Generation WHO Who's Next

Ted Edwards. KGB/San Diego **Assistant PD**

CHUCK BERRY The Great Twenty Eight COPLAND: SYMPHONY #6 Eugene

Ormandy & Philadelphia Orchestra PETER GABRIEL Plays Live GERSHWIN: AMERICAN IN PARIS/RHAPSODY IN BLUE

Leonard Bernstein & N. Y. Philharmonic JIMI HENDRIX EXPERIENCE Electric

Ladyland **ELVIS PRESLEY** Golden Records LOU REED Rock 'n' Roll Diary **ROXY MUSIC** Country Life BRUCE SPRINGSTEEN The River NEIL YOUNG Decade

Steve Feinstein. Trade Maven

WOODY ALLEN The Night Club Years

JOAN ARMATRADING Joan **BEATLES Abbev Road** JIMI HENDRIX EXPERIENCE Are You

Experienced? KINKS Golden Hour Of . LITTLE FEAT Sailin' Shoes MOTOWN'S 64 GREATEST

ORIGINAL HITS PAUL SIMON There Goes Rhymin'

TELEVISION Marquee Moon STEVIE WONDER Inner Visions

Greg Geller, RCA VP/A&R

BAND The Band RAY CHARLES Bock And Boll ELVIS COSTELLO Imperial Bedroom BOB DYLAN Highway 61. Revisited ARETHA FRANKLIN / Never Loved A Man The Way I Loved You BILLIE HOLIDAY God Bless The Child ELVIS PRESLEY The Sun Sessions ROCK 'N' ROLL - THE EARLY DAYS (RCA anthology)

HANK WILLIAMS 40 Greatest Hits STEVIE WONDER Original

David Grossman. WCCC/Hartford PD

BEATLES Rubber Soul BEATLES Sgt. Pepper's Lonely Hearts Club Band **DOORS** Doors **FASY RIDER** Soundtrack LED ZEPPELIN II LED ZEPPELIN /V MONKEES Monkees **ELVIS PRESLEY** Elvis Presley **ELVIS PRESLEY** Sun Sessions BRUCE SPRINGSTEEN Born To Run

Brad Hunt, **Elektra National Album Director**

GAIL DAVIES The Game MILES DAVIS Kind Of Blue MINK DEVILLE Saviour Faire EARTH, WIND & FIRE Greatest Hits BRYAN FERRY The Bride Strips Bare LITTLE FEAT Sailin' Shoes GRAHAM PARKER & THE RUMOUR

High Times (import) **ROXY MUSIC** Avalon **TALKING HEADS '77** X More Fun In The New World

Dave Kane, WCMF/Rochester MD ALLMAN BROTHERS BAND Live At

The Fillmore East BEATLES Sgt. Pepper's Lonely Hearts Club Band DEREK & THE DOMINOES Layla And Other Love Sonas DIRE STRAITS Making Movies

LITTLE FEAT Last Record Album PAT METHENY GROUP Off Ramp ROLLING STONES Let It Bleed BRUCE SPRINGSTEEN Born To Run STEFLY DAN Greatest Hits WHO Quadrophenia

Howie Klein, 415 Records President AU PAIRS Playing With A Different

BEATLES (Imported singles box set)

CLASH London Calling DONOVAN Sunshine Superman **BOB DYLAN** Greatest Hits EAST MEMPHIS MUSIC - THE HITS (anthology)
JOY DIVISION Unknown Pleasure

MOTOWN STORY - THE FIRST DECADE WILLIE NELSON Red Headed

WIRE TRAIN Between Two Words (forthcoming)

Jim McKeon. Columbia National **Album Director**

JEFF BECK GROUP Truth **DAVID BOWIE** Heroes MILES DAVIS In A Silent Way BOB DYLAN Blood On The Tracks MARK ISHAM Vapor Drawings KEITH JARRETT Koln Concerts **GORDON LIGHTFOOT** Gord's Gold PAT METHENY As Falls Wichita, So Wichita Falls

SUPERTRAMP Crime Of The Century PAUL YOUNG No Parlez

Duke Meyer, WQMF/Louisville PD

BEATLES Rubber Soul (import) JACKSON BROWNE The Pretender **BUFFALO SPRINGFIELD**

Retrospective FRIC CLAPTON Slowhand CROSBY, STILLS, & NASH Crosby,

Stills, & Nash EAGLES Hotel California **DAN FOGELBERG** Souvenirs DAVE MASON Let It Flow STEELY DAN Aja 77 TOP Rio Grande Mud

John Mrvos, Arista Director A&R

BYRDS Notorious Byrd Brothers ELVIS COSTELLO This Year's Model NICK DRAKE Fruit Tree (box set) **BOB DYLAN** Blonde On Blonde **FAIRPORT CONVENTION What We** Did On Our Holiday

JIMI HENDRIX EXPERIENCE Electric

Continued on Page 40

38/R&R FRIDAY, JULY 12, 1985

MUS BE LOVE THE LATEST REASON TO KEEP YOUR EYE ON PAUL HYDE AND THE PAYOLAS

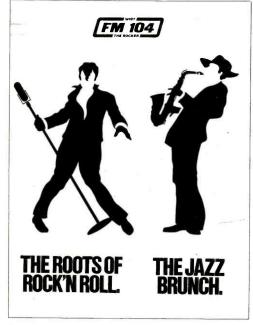
Eye Catching Radio

Your station should look as good as it sounds, proposes WIOT/Toledo VP/GM Bob Lafferty. Now, he's not referring to establishing a dress code or redecorating the office, but to the appearance of advertising and printed material.

"We hired a design firm to help us deliver quality imagery in connection with the features that most clearly differentiate us from our competitors," says Lafferty. "The objective was to create a feel with our silhouettes, sort of the visual equivalent of a well-produced pro-

motional announcement ... eve candy."

The graphics appear as ads in the local newpaper's entertainment section, and are also used on posters in record stores, book stores, and bars. A selection of T-shirts is also planned





WGIR: SMALL MARKET, BIG PRIZES - Don't be misled by WGIR(Rock 101)/Manchester, NH's market rank (160); the station definitely thinks big when it comes to promoting. A 15-week Cash Cut contest gave away more than \$15,000, doled out in \$101 lots to listeners who correctly identified a daily song. The winners became eligible for grand prizes, which included a trip for two to London to see Bruce Springsteen or a 1985 Porsche 944. Pictured are the winner of the set of \$25,000 wheels and, at right, GM Bob Frisch — who claims the "contest far exceeded any on-air giveaway in the history of New Hampshire radio.

Continued from Page 38

LOVE Forever Changes MAHLER SYMPHONIES 1-9 Rafael Kubelik & Bavarian Radio Orchestra **ROXY MUSIC** Country Life ANTON SCHOENBERG Verclachte

Drew Murray, Polygram **National Album Director**

DEF LEPPARD Pyromania DIO The Last In Line FREE Fire & Water GENESIS Selling England By The

JOHN COUGAR MELLENCAMP

Scarecrow (forthcoming) ELVIS PRESLEY Golden Records **ROLLING STONES** Hot Rocks **ROXY MUSIC** Avaion SUPER HITS (Atlantic anthology) ZZ TOP De Guello

Michael Plen, IRS VP/Promotion

JAMES BOND Greatest Hits

DAVID BOWIE Changes One JULIAN COPE World Shut Your Mouth

MILES DAVIS Kind Of Blue ECHO & THE BUNNYMEN Ocean

PAT METHENY GROUP Pat Metheny Group POLICE Regatta De Blanc

R.E.M. Murmur WHO Who's Next XTC English Settlement

Doug Podell, WLLZ/Detroit MD

ACIDC High Voltage BEATLES White Album **BOB DYLAN** Greatest Hits NUGGETS (Elektra anthology) PRINCE Purple Rain ROLLING STONES Between The Buttons

ROXY MUSIC For Your Pleasure STOOGES Fun House T. REX Electric Warrior

Beth Rosengard, Independent Promoter

BIG BROTHER & THE HOLDING CO. Cheap Thrills

PAUL BUTTERFIELD BLUES BAND In My Own Dream

CROSBY, STILLS, & NASH Crosby, Stills, & Nash

MILES DAVIS Kind Of Blue HALL & OATES Abandoned

JIMI HENDRIX EXPERIENCE Smash

LED ZEPPELIN # ROLLING STONES Let It Bleed SOUL YEARS (Atlantic anthology) JR. WELLS Hoodoo Man Blues

Kenny Ryback. **Independent Promoter**

IGGY & THE STOOGES Raw Power MONKEES Greatest Hits MOTORHEAD No Remorse

NEW YORK DOLLS (first album) ELVIS PRESLEY 50,000,000 Elvis Fans Can't Be Wrong SEX PISTOLS Never Mind The

Bullocks SHELL & THE CRUSH Shell & The

Crush X Los Angeles YARDBIRDS Shapes Of Things (box

> Tom Scheppke, KISS/San Antonio **Assistant PD**

BEATLES Sgt. Pepper's Lonely

Hearts Club Band DEEP PURPLE Machine Head FREE Fire And Water JIMI HENDRIX EXPERIENCE Are You Experienced? SPOOKY TOOTH Spooky Two 13th FLOOR ELEVATORS Easter Everywhere

TRAPEZE Medusa WHO Who's Next WISHRONE ASH Argus ZZ TOP Tres Hombres

Tom Starr. WOUR/Utica MD

BEATLES (Half-speed masters box set)

RODNEY CROWELL Ain't Livin' Long DIRE STRAITS Making Movies

BILL EVANS Spring Leaves JIMI HENDRIX EXPERIENCE Are You

IMPOSSIBLE DREAM (Story Of 1967 Red Soxl PRETENDERS Learning To Crawl

ROLLING STONES (Half-speed) masters box set).

VAN HALEN Women And Children

TOM WAITS Heart Of Saturday Night

Michael Stevens, KSRR/Houston **Assistant PD**

BEATLES Abbey Road **BEATLES** Rubber Soul MARVIN GAYE What's Going On LITTLE RICHARD Greatest Hits MOTHERS OF INVENTION Overnite Sensation

BOB SEGER Against The Wind SIMON & GARFUNKEL Bookends FRANK SINATRA At The Sands

STEVIE WONDER Original Musiquarium

ZZ TOP Eliminator

Greg Torrington, CHEZ/Ottawa MD

JEFF BECK Blow By Blow KATE BUSH Never Forever DIRE STRAITS Alchemy KINKS Muswell Hillbillies LITTLE FEAT Feats Don't Fail Me

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40/R&R FRIDAY, JULY 12, 1985

AOR PICTURE PAGE



MAINE EVENT — Daryl Hall & John Oates's Portland show finds (I-r) RCA's Don Delacy, WBLM PD Jose Diaz, Hall, 'BLM's Don Russell, and Oates all in good spirits.



LAPPING IT UP — While WLIR/Long Island's Willobee lies down on the job, Thompson Twins (I-r) Joe Leeway, Alannah Currie, and Tom Bailey are held captive by his penetrating interviewing style.



LOS LOBOS & LOCAL LOCOS — A stop in the Rio Grande Valley of Texas finds Los Lobos at KRIX/Brownsville. Pictured (back row, I-r), are band members Steve Berlin, Louie Perez, Cesar Rosas, David Hidalgo, and Conrad Lozano. Up front (I-r) are KRIX staffers Happy Jackson D., PD Michael T. Parker, MD Ace Paladino, and Sonny Cuellar.



D'YER MAILER — Back on April Fool's Day, WWTR/Ocean City planted the rumor there would be a Led Zeppelin Reunion Concert. A firm denial was to no avail; trampled underfoot with ticket requests are (I-r) Skip Isley, Bill Warner, and PD Richard Remsberg.



RADIO MAKES FOR STRANGE BEDFELLOWS — Evidently WCPZ/Sandusky loves a man in a uniform. At a 'CPZ pajama party, the chap in the military garb won a waterbed — the grand prize for most creative nightwear. Lounging with other partiers are jock Mike Weis (top row, left) and PD Randy Hugg (in bed, second from left).



THANKS VALOTTE FOR THE MEMORIES — This memento from Julian Lennon's San Francisco concert features (i-r) KFOG afternooner Jon Russell, Lennon, and Alantic's rough 'n' ready Rock Allen Dibble.



MADISON MAVERICKS — George Thorogood didn't have to drink alone during his stop in Madison. Pictured (I-r) are Destroyers Hank Carter and Billy Blough, two WIBA contest winners, Thorogood, the band's Jeff Simon_PD Jack Mitchell, and EMI's Tony Smith.



'SHE's FIONA — Fiona models her favorite plate in all of Miami. At her side is WSHE PD Michael Dalfonzo; looking on are Atlantic's Steve Jones and 'SHE's Paul Castronovo and Kevin Cerenzia.

ADULT/CONTEMPORARY

DONNA BRAKE

MIAMI RADIO VET

Rick Shaw: Pulling Down 25 Years

Who's the guy with the Greek fisherman's cap, and why is he smiling? That's Rick Shaw, and he's smiling because he's celebrating 25 years as one of Miami's most prominent radio personalities.

During the last eight years, Rick has doubled as PD/afternoon personality at WAXY. He first came to Miami in 1960 by way of WTNIY/ East St. Louis, KOIL/Omaha, and KICN/Denver. Hired to man the 6pm-midnight slot on WCNR (now WIOD), Rick recalls, "I introduced myself to GM Alan Henry by my name, Jim Hummel. And he said 'No, your name is Rick Shaw." Well, I didn't want to go all the way back to Denver and the snow, so I became Rick Shaw."

Talking to Rick is a radio groupie's dream. I heard some great stories: how he became part of the rock 'n' roll radio explosion; what it was like to work in an era when jocks were bigger than life, DJs could make or break a record just by playing it on their shows, and it was actually possible to meet the Beattes; what it was like to own 50% of the available market audience.

Too Hip

Rick spent three years with WCNR, a station that tried to change its image from traditional MOR to more hit-oriented adult or "chicken rock" as Rick describes it. Soon thereafter he was fired for being "too hip." Rick was just hip enough, however, to join WQAM in the same 6pm-midnight shift, where he became a major factor in 'QAM's '60s heyday. In 1964 his



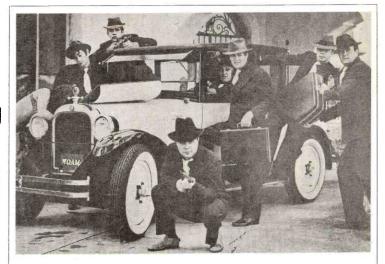
show attracted audience to the tune of a 54 share.

"I was very lucky to have gone into radio just when rock and roll was beginning to blossom," says Rick. "Elvis was happening, and Chuck Berry was finally being played on what were considered white radio stations. All of those barriers were coming down; it was an exciting period for radio. We were literally out there with a machete cutting a path, because nobody had ever done radio like we were doing it.

"Todd Storz was acquiring stations then, which were programming his new concept of what would be the beginning of hit radio. We were on the edge of a new wave of programming, and 'QAM was a very exciting place to be."

Operationally, says Rick, WQAM was streamlined and super-efficient. "We had a total staff of 22 people including only one engineer. I realize now that management was a little on the stingy side."

And for Rick that brings to mind one of the more memorable mishaps in his radio career. "I was on the air on a Friday night. Because the staff was so lean to begin with, I



THE 'QAM CREW — This promotional photo was used for the cover of a double album called "The WQAM Roaring '30s." Released in 1969, the record featured 30 of the greatest hits of the '60s. 'QAM sold more than 10,000 copies. Posing (I-r) are Jim Dunlap, Johnny Knox, Rick Shaw, Tom Adams, Lee Sherwood, Clark Moore, and Dan Chandler.

was there alone and up to my buns with things to do. We were playing records and running about 18 minutes of commercials, with only two turntables and two cart machines, through a little inexpensive Gates 'yard' board. We called it a yard because it was exactly 36 inches wide. It was the kind of thing you could almost put together in your garage.



Rick Shaw

"Well, all of a sudden, the pot that controlled the right turntable and one of the cart machines went out. I couldn't reach the engineer, so I opened up the board and spotted a loose wire. I got on the air, explained the problem, and began repairs while creating lots of noise for effect. To this day I get calls from people who were listening that night 20 years ago."

Teen Wasn't A Dirty Word

Being a nighttime rock 'n roll jock meant huge teen numbers, and Rick did whatever he could on and off the radio to keep them happy. It didn't take the local television community very long to realize it could take advantage of Rick's popularity with teenagers. "It hosted two different shows aimed at teens during the '60s. One was a daily morning show opposite the 'Today Show' and a 'Popeye' program for little kids. It was programmed like a radio show so the

kids could just listen if they couldn't watch while getting ready for school." Rick also contributed to a weekly advice column for teenagers in the Miami Herald.

Despite his community popularity, Rick was fired from 'QAM in 1970 because of his relationship with a TV production firm. Station management felt his involvement constituted a conflict of interest.

That was the beginning of a short hiatus from radio while Rick pursued new interests. With the exception of some parttime work at WINZ, Rick would not be back on the air until he returned to do a weekly oldies show at WAXY in 1975. A year later he was hired by the station for his first PD iob.

Boppers To Boomers

WAXY has evolved from automated Oldies to "mostly live" A/C. Rick's airshift runs between 2-5pm, the first hour of which he hosts "Snacktime at the Oldies." Most of the time, he prerecords the drops for the remainder of his shift.

Since Rick had spent a major portion of his career appealing to teens, I wondered if he had a tough time adjusting to an adult-oriented station. He said, "Not at all. You have to remember these are the same people who've been listening to me since they were kids. We've grown up together.

"As for the audience, I don't think it's really changed that much A good DJ is still a good DJ, a good contest is still a good contest, and good music is still good music."

Hoping For The Payoff

MAXY is a promotion-oriented station which has developed a TV concept designed to attract new cume, particularly to the WAXY morning show. Each morning a "Payoff Password" is announced on the Greg Budell show. Later in the afternoon, Rick appears oncamera during a TV game show break and tells viewers to call in to

win \$1000 from WAXY and a chance to qualify for "The Million Dollar Minute" (60 seconds in a bank vault scooping up as much money as possible).

The station began the promotion last fall, and Rick feels real good about the response. "It's funny. What worked on the radio 25 years ago still works. If you hang enough money out there, you can really move some bodies. This is a promotion that's good for us and good for the TV station too."

What Next?

After 25 years in Miami, Rick is in no big hurry to move on to other markets and pursuits. He likes his life just fine, thank you. After all, he still gets to be on TV, make commercials, do remote reunion parties, program a major market radio station and, best of all, continue delighting old and new audiences.

But what about that Greek cap? Since a WAXY salesman gave it to Rick six years ago, it's become his trademark. "If I go out and I'm not wearing it, people ask where it is. So I figure if they want the hat, they get the hat. It's one more little connection they can make in their minds whenever they happen to think about me."

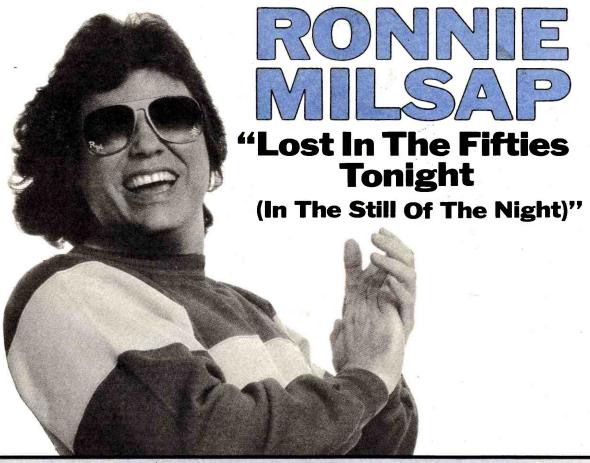
EVENTS

 WXUS/Lafayette, IN recently presented a day in the summer of '65. The station flashed back to a day 20 years ago and for 24 hours featured bogus newscasts, old jingles and reverb. The day was topped off with a huge party at the local Holiday inn, a custom car show, and free-flowing brew.

• KKBC/Santa Paula is giving listeners a chance to audition for a slot left vacant by former morning news anchor/midday personality Cindy Davis. Each prospect gets anchor a newscast and be on the air for an hour. Folks from all walks of life — including police dispatchers, Kelly girls, and stewardesses — have applied for the job through PD Randy Rabbit.



IN THE SLAMMER — Here's Rick confined to more promotional duty. This time it's the 'QAM "Birdman of Alcatraz" promotion.



In Just Two Weeks!



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Added This Week:

WKBW WKYE K106 KIOA KSL **KTWO** KQSW WLTS WGY WSFL WLHT WXUS KUDL WKGW WRVA WISN WBOW KMGQ WICC KEY103 WAVE KBOI KEOD



Boomtown Rats Adam Ant

Phil Collins David Bowie Elvis Costello

Dire Straits

Elton John Bryan Ferry

Nik Kershaw Howard Jones

Alison Moyet Paul McCartney

Queen

Spandau Ballet

Sting Style Council Status Quo Paul Young **Ultravox** The Who Wham!

AT JFK STADIUM IN PHILADELPHIA

Black Sabbath Beach Boys Bryan Adams Ashford & Simpson Joan Baez

Cars

Cars

Fric Clapton

Phil Collins

Crosby, Stills & Nash

Duran Duran

Bob Dylan

Hall & Oates
Hooters
Mick Jagger
Judas Priest

Four Tops

Eddie Kendricks Patti LaBelle

Madonna
Pat Metheney

Kenny Loggins

Billy Ocean

Jimmy Page

Teddy Pendergrass
Tom Petty & The Heartbreakers

Robert Plant Power Station

The Pretenders

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Santana Simple Minds Rick Springfield

Rod Stewart
Tears For Fears
Thompson Twins
Tina Turner

Neil Young

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PROGRAMMERS DISCUSS ROTATIONS

The Hots Have Cooled Down

Last week RCA's Carson Schreiber discussed in this column what he felt has been a change in rotation policy at many Country stations. He felt that records in today's rotational patterns are getting half the airplay they received a few years ago. If his assumption is valid, the consequences for record sales are obvious. But what are the effects of decreased rotations on radio - in terms of both quarter hour and cume? This week several successful programmers, representing various market sizes, talk about rotational changes which have occurred over the last two or three years - and suggest possible reasons for these changes.

looking for their favorite song. Fatigue is an important factor on adult stations.

"As far as the radio audience is concerned, there are only eight or nine hits at a time," he continues. 'The rest are either on their way up or on their way down - and that's the way they're treated rotationally.'



Coyote Calhoun

this column, are of a general nature. The overriding lesson must be that these programmers have to determine their rotation based on the time spent listening (TSL), cume, and turnover rate for their own individual markets. You can't copy what someone else is doing. no matter how successful he - or you - may be. Cliff Blake,

For this discussion I talked to

eight programmers who have wide

and have been around long enough

to have a feel for how rotation

policy has changed. Obviously this

sample size is small, but these pro-

grammers are those who have a

track record of success. Their

thoughts are largely indicative of

what is occuring around the coun-

The caveat here is to never lose

sight of the fact each programmer

is in a different competitive situa-

tion. Their thoughts, as solicited for

experience at Country stations -

WMZQ/Washington, DC

Heavies at WMZQ come up every 41/2 hours, mediums play every 101/2 hours, and lights get a play a day. The recurrents are also getting played once a day - and that's enough, says Cliff: "Because Country is an adult format, I don't think high repetition is as important as it is in CHR. Adults don't use the radio the same way kids do; they're not scanning the dial



Cliff Blake 46/R&R FRIDAY, JULY 12, 1985

Cliff cautions that even with expanded rotations, listeners will complain that you are playing the same song over and over if the structure of your rotations, and the interval of rotations, isn't right.

"Many times you get complaints about repetition because records aren't correctly rotated. They were probably played at the same time a couple of days in a row, or they came up in both AM and PM drive in such a way that a person would hear them both the same day. I've expanded my rotations to keep this from happening."

Recurrents = Lights

Explaining why he's playing his recurrents as often as his light currents, Cliff says, "Many people aren't using recurrents correctly. These are songs the listeners, who have a much different time frame of reference for songs than we do. are just beginning to love. Many PDs are putting them on the shelf and waiting to test them, or they are putting them in lunar rotation to give them a rest. They do this at a time when the listeners' aware-



ness may actually be at its peak and they want to hear the record

Might part of this phenomenon stem from the fact that, because of the expanded rotation times, the audience didn't hear enough of a certain record when it was a cur-rent? "Possibly," Cliff affirms, "but listeners are very slow in deciding what they like and what they want to hear a lot of - especially the 35+ share that Country

Coyote Calhoun, WAMZ/Louisville

As his TSL has grown over the past few years (it's now at 13 hours a week!) Coyote has slowed the turnover of his current records. The heavies are 44 hours apart, mediums are at 51/2 hours, and lights are at 7 hours.

Coyote explains, "I've gone from 31/2 hours to 3% or 41/4 hours on my heavies. When your time-spent-listening is high, you just can't play the same songs every two hours. You'll drive your listeners nuts, especially when your station's forte is its music

Coyote's heavies come up five times a day and the mediums four times a day. Does this indicate only a one-play-a-day difference in the quality of his heavies and medi-ums? "There is a difference of only one play a day," he agrees. "But the perception is that the heavies are getting more play. Listeners perceive they hear the heavies more, but this is only because they're more familiar with them than they are with the mediums or the lights.

Jack Carter, KCCY/Pueblo

The heavies at KCCY average just over 3 hours in separation. The mediums rotate at 41/2 hours, and the lights run just over 6 hours apart. "I sometimes wonder if we're too slow even at three hours," Jack says. "I can't imagine extending it to over four hours. The thought of it violates my basic programming knowledge."

While his rotations haven't slow ed down, he offers some thoughts on why this has occurred in some markets: "One reason for longer rotations is that some people may feel there's not enough good product to replenish what they're playing when it burns out. This theory means that you have to keep the good stuff around as long as you can. When you go this route, you either have to have more songs you define as power or you have to play something else to slow down the rotation of the powers. Either way you're not going to be playing the hits as much."

What formula does Jack use to determine rotations? "We base it on gut feeling - listening to the station and getting a feel for how



Larry Daniels

often we should play our hottest songs. The powers are the key to the success of a station, and I would like to play nothing else. You can't do that, of course, because they would burn out too quickly. So it comes down to a gut reaction of how quickly I can repeat the hottest songs without driving my listeners crazy."

Larry Daniels, KNIX/Phoenix

KNIX has a TSL of over 111/2 hours per week, and Larry Daniels must protect those longterm listeners from burning out on the music. He does that with 5-hour splits on his heavies and 9-hour intervals on his mediums, and his light category consists of recurrents which come up once a day. KNIX also plays a very high percentage of oldies.

"Rotation intervals have definitely increased over the last few years," Larry says. "Part of the reason that current record frequencies have expanded is that programmers have a heightened sensitivity to a burnout factor they didn't even have access to few years ago.

"When you see a burnout of 15% on a certain song, a red flag goes up We're playing our heavies 34 times a week, which is enough. But it really doesn't help to play them more, because if a record remains in the 'A' rotation for six or seven weeks, that's 238 plays over seven weeks."

Have programmers become too sensitive to a burn factor which may actually only represent a small section of the audience? "Possibly," Larry answers. "We let our recurrents show a bit more burn than that, but of course that's because the frequency of play is

Sameness Of Sound

You may recall Carson Schreiber's comment last week that the subject of decreased rotations came up because RCA noticed a definite lack of current product awareness among members of focus groups it's been conducting. Larry's theory on this point: "There are a lot of songs that sound so similar that neither the song nor the artist have distictive identities. I think this is a major reason why consumers don't seem to recognize individual songs and artists the way they used to."

Mike McGann, WRKZ/Hershey

Heavies at WRKZ come around every 31/2 hours, mediums rotate about every 6 hours, and lights are dayparted, running every 5-7

Programmer Mike McGann agrees that rotations have definitely been expanding: "A lot has to do with the amount of good product available from a wider variety of artists than ever before. When rotations were really tight it was because there wasn't enough product. We went through a period when the same 15 to 20 core artists were cranking out records every

Continued on Page 48



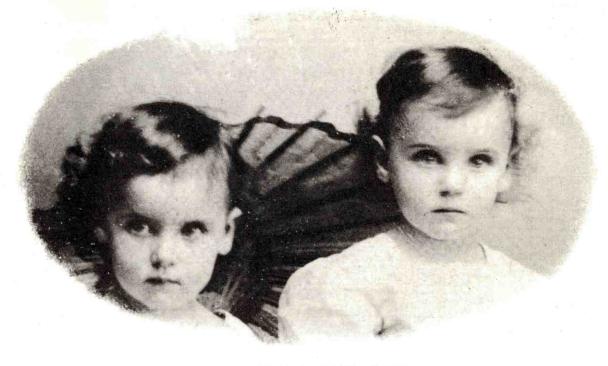
Mike McGann



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ALMOST BROTHERS

"Don't Tell Me Love Is Kind"

At 6 months of age, they began humming.

At 18 months old, they were harmonizing.

By the time they were two, they were writing songs.

They are pictured here at age 4, on the occasion of their first public appearance at the International Kindergarten Festival.

Now, all grown up, they have their debut single release out on MTM Records.

Produced by Tommy West



. To Be Continued



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NASHVILLE THIS WEEK

SHARON ALLEN

Country Trivia

By Dandalion

Hello from Z-Country and "The Chocolate Capital of the World," Hershey, Pennsylvania, via Nashville, Tennessee.

To be a guest columnist for Sharon Allen is definitely an honor, and one of the most exciting things to happen during my Country music radio career. Since country music is 90% of my life and a "love affair" that has spanned 35 years, I've picked up a little knowledge about the subject. Thus the invite!

In the last five years, trivia mania has swept the country with all types of games and books on an abundance of subjects. My "trivia freak" days date back to the early "Jeopardy" television show. It was a natural evolution to concentrate all that curiosity into the history and people of country music. To become a "country music trivia fanatic" demands a lot of time, and endless search for information and facts, an extensive library of country music books, reading every weekly and monthly country publication. and pure love of the subject.

Three years ago we started "Dandy's Trivia Turn-Around" on my all-night show, a country music quiz with our audience. The response has been unreal! Playing country music trivia with our listening audience has been an education. I learned they have an insatiable curiosity and a great love for the entertainers; their interest in the industry never ceases and they're well-read on the subject. In fact, I can no longer use any new trivia from the monthly publications because they have already read them.

The following 20 country music questions are the ones I "almost"

stumped my audience with . . . let's see how well you pros can do!

- The only male/female duo to win the CMA's "Single of the Year" award.
- Hank Williams Jr.'s real name.
 Song recorded by the Gatlins that many radio stations refused to play
- 4. Country singer whose autobiography is titled "Just for the Record."
- 5. Title of the song that tells the tragic story of Buford Wilson.
- 6. Titles of Willie Nelson's two concept albums.
- 7. Loretta Lynn's singing partner before Conway.



Dandalion



WHY NOT GOLD — RCA reps are all smiles as they present the Judds their first gold album, for "Why Not Me." Pictured (I-r): Managers Woody Bowles and Ken Slilts, RCA/Nashville VP Joe Galante, producer Brent Maher, guitarist Don Potter, and RCA's Tim McFadden. Seated are Wynonna and Naomi.

8. The unique honor held by Arthur Satherly in country music.9. Hank Jr's four rowdy friends

who have "all settled down."

10. Only Country music artist to receive a CMA award posthumously.

11. The duo who recorded the song
"I Wonder If God Likes Country
Music."

12. TV show that mentioned Tom T. Hall's hit "Old Dogs, Children, and Watermelon Wine."

13. In the 60's Roy Drusky and Priscilla Mitchell had a hit with the song "Yes Mr. Peters." For over 25 years Priscilla has been the wife of what country music entertainer?

14. Country singer and title of album that has remained on the country album charts for over seven years.

15. She drove a super sport, drank scotch & soda, and flew in a 707. Name the song.

16. Two CMA Entertainers of the Year who did the soundtrack for Clint's movie "Bronco Billy." 17. Country act formerly known as the Down Home Folks.

18. Hank Williams's record that was a hit at the time of his death. 19. The first song she recorded on Dot, she wrote, it was a #1 hit, a million seller, won a Grammy and CMA Single of the Year award. 20. Two country music artists who

have won CMA's Entertainer of the Year Awards and are members of the Country Music Hall of Fame

OK ... let's see how you rate as a country music expert:

18-20 correct . . . You should have written the column! 16-18 correct . . . Ain't too shab-

by! 14-16 correct . . . Report for a conference with your local coun-

conference with your local country music authority.

12-14 correct . . . You're in the

wrong profession. 10-12 correct . . . Help!

ANSWERS-

1. The Kendalls, "Heaven's Just A Sin Away" 1978

2. Randall Hank

3. "Midnight Choir"

4. David Allan Coe 5. "What's Your Mama's Name"

6."Readheaded Stranger" and "Tougher Than Leather"

7. Ernest Tubb

8. Oldest living member of the Country Music Hall of Fame. (was 85 years old - 10-19-84) 9. Johnny Cash, George Jones,

9. Johnny Cash, George Jones, Waylon Jennings & Kris Kristof-

10. Don Rich, Instrumentalist of

the Year, 1971.

11. Roy Acuff & Bill Anderson

12. "Ironside"

13. Jerry Reed

14. Willie Nelson "Stardust"

15. "Double S" (recorded by Bill Anderson)

16. Merle Haggard (1970), Ronnie Milsap (1977)

17. The Whites

18. "I'll Never Get Out Of This World Alive"19. Donna Fargo "Happiest Girld

In The Whole U.S.A." 1972. 20. Eddy Arnold (1966-1967) and

Johnny Cash (1969-1980).



CELEBRATING SUCCESS — Glen Campbell and the team from Mike Borchetta Promotions pose during a party celebrating Campbell's if record, "A Lady Like You," at Nashville's Music Mill Studios. Pictured (I-r): Scott Borchetta, Campbell, Shelia Hayes, Mike Borchetta, and singer Rebecca Lynn.

Introducing Dandalion

My quest columnist this week is WRKZ/Hershey Music Director, Dandalion. As I've discovered over the past year, she is one of the foremost trivia experts in the country. And when you consider the diversity of Dandy's background, her knowledge of country trivia isn't too surprising. At one time she was an editor for the trucker's magazine Movin' Out. During that same period of time, she wrote a trucker's humor book entitled "Tijuana Bear In A Smoke 'Em Up Taxi." After the book was published, Dandy sent copies to all the radio stations that had all-night trucking shows. John Trimble, the all-night trucker jock at WRVA/Richmond, interviewed her on his show and they hit it off so well he later asked her to fill in for him during his vacation. She did, but had to quit her job to do so because her employers wouldn't let her off to do the show. A bit later, she called four radio stations and finally sold one of them on the idea of a female doing an all-night trucker show. Dandy says everyone teased her about the listeners believing that the voice of the night was a tiny 20-year-old blonde, when in fact she claims she was exactly the opposite . . . a fat, over-40 grandmother. Nevertheless, Dandy's show garnered great ratings, and after three years WRKZ finally wooed her away. In addition to her ratings success, Dandy has twice been nominated for the CMA's DJ Of The Year Award (1981 and

BLACK/URBAN



WALTLOVE

TOP 100 MARKETS REVIEWED

Filling In The Format Holes

WHQT/Miami's success has spurred some welcome format rebuilding. Kansas City, formerly the home of one Black/Urban FM, now has two, and will probably have a Black-leaning CHR on KBKC. Further south, Atlanta listeners will have two Black/Urban FMs to choose from for the first time. Even Lincoln, Nebraska is in the running for a Black/Urban outlet.

Speculating about where the next new B/U station will turn up has been a popular pastime for those within and outside the format. Until now, however, that's all we've been able to do. This week Sean Ross and I examined Arbitron's updated top 100 market list. Here's what we found:

- Seven markets have fewer B/U outlets than they did last year; seven have more.
- Thirty-six of the top 100 markets have no Black/Urban outlet. (Several of those are shadow markets which support B/U outlets from other cities.)
- Nineteen feature the format on AM only.
- Thirty markets have only one FM outlet for B/U music.
- Only 15 cities have any sort of FM B/U battle; (only a few others Columbia, Louisville, Baton Rouge, Memphis, etc. — can be said to have serious AM vs. FM battles)

While it's hardly our intention to suggest that only cities with Black/Urban on FM are well-served, the fact remains that we are still slow in terms of FM development, a fait accompii for every-body else. At this writing, only Washington, DC has three viable B/U FMs. (Miami also has three, but one is a low-powered outlet that has yet to show up in the ratings.) Memphis and Detroit, the only markets that could realistically be called oversaturated, have both lost stations since this time last year.

The CHR Scorecard

In contrast, only seven top 100 markets have no CHR outlet. Only two of those — Flint and Jackson-ville — don't show CHR stations from outside the market in their ratings books. In the top 40 markets, only Cincinnati and San Diego have lone CHRs. (Four of the top 40 are bedroom markets with only one CHR of their own but competing CHRs from outside.)

The top 100 markets and their Black/Urban radio populations are broken down on the accompanying chart. Only those stations playing mainstream Black music were counted; Black-A/C hybrids, Gold, and all-Blues stations were excluded. We're also profiling various markets without B/U radio that are likely format candidates.

In doing so we're working on the somewhat controversial assumption that an opening for a successful Black/Urban station depends more on the market's temperament than the black population. While most places have more minority residents than you think, any city that dances and/or supports CHR will probably listen to Black/Urban radio, especially when programmed conservatively without 18-minute scratch mixes.

Albany (#50)/ Syracuse (#59)

For awhile WFLY/Albany was trying to be both CHR and Black/ Urban. The result was BTO oldies segueing into Newcleus. WFLY's new PD has pulled the station closer to the center, which probably leaves room for somebody to go full-blown Urban. Meanwhile, both of Syracuse's CHR statons do popular Saturday night club shows. But the market has had only a few unsuccessful experiments with low-powered AMs: "Disco Q" WSOQ (1979-80) and WOLF (1983-84). A B/U winner in either market would have to lean conservative and, at least in Syracuse's case, probably have to be on FM.

Albuquerque (#80)/ Las Vegas (#73)

These two Southwestern tourist towns are dependent on noncommercial radio for B/U music. KANR, operated by Albuquerque's high schools, has a local B/U monopoly and shows up in Birch. While many KANR announcers sound like high school students, some don't and they'd probably like a shot at doing the format on a commercial counterpart. Las Vegas has an NPR affiliate that deals black music. Both cities have one main CHR that plays only the obligatory crossover records.

Austin (#61)

This is another city where all the action is positioned to the left of 92.1. Last fall, KNOW had its best book in 18 months, moving 4.3-5.2. The station, which had been as high as 6.9 with B/U, switched to Oldies on January 1, a format already programmed by KTXZ (which earned a 1.8 in the fall). That leaves a prominent constituency of college students, Hispanics, and others who now depend on non-commercial KAZI and CHR KHFI for their music.

Ft. Wayne (#108)

On the air for at least four years now, COOL-FM is one of the long-

Continued on Page 52



POLYGRAM GOES TO TEXAS — PolyGram's Black promotion force somehow made it into one room for this group shot taken at departmental meetings in Houston. Pictured (I-r) are Deke Atkins, Wilson Lindsey, Felicia Harris, Derry Johnson, Wanda Hayes, President/CEO Gunter Hensler, Joe Lewis, VP Rowena Harris, Narvelyn Hunt, VP Jerome Gaspar, and Luther Terry.

Black/Urban Market Breakdown

The following chart breaks down the number of Black/Urban AMs and FMs in the top 100 markets.

Market	#/City	AM	FM	Total
1.	New York	0	2	2
2	Los Angeles	2	2	4
3.	Chicago	2	2	4
-5.	San Francisco Philadelphia	2	1 2	2
6.	Detroit	2	2	4
7.	Boston Houston	1	0	1
8. 9.	Washington	2	1	3
10.	Dallas-Ft. Worth	1	2	3
11.	Miami-Ft.Lauderdale-Hollywood	1	3	4
12. 13.	Nassau-Suffolk Pittsburgh	0	0	0
14.	St. Louis	2	2	4
15.	Atlanta	2	1	3
16. 17.	Baltimore Seattle	2	0	4
18.	Minneapolis-St. Paul	. 1	ŏ	1
19.	Anaheim-Santa Ana	0	0	0
20. 21.	San Diego Tampa-St. Petersburg	0	1	1 2
22.	Cleveland	1	2	3
23.	Denver	1	0	1
24. 25.	Phoenix Milwaukee	1 2	0	1
26.	Providence	ō	o	ŏ
27.	Kansas City	1	2	3
28. 29.	San Jose Cincinnati	. 0	0	0
30.	Portland	o	0	ő
31.	New Orleans	1	1	0
32. 33.	Columbus, OH Sacramento	1	2	3
34.	Buffalo-Niagara Falls	1	1	ő
35.	Norfolk-Portsmouth-Newport News-Hampt		2	3
36. 37.	Indianapolis San Antonio	1	1	2
38.	Hartford	i	o	i
39.	Riverside-San Bernardino	0	0	0
40. 41.	Charlotte Rochester	1	1	1
42.	Oklahoma City	Ö	1	1
43.	Louisville	1	1	2
44. 45.	Salt Lake City Dayton	0	0	0
46.	Birmingham	1	1	2
47.	Memphis	2	2	4
48. 49.	Nashville Greensboro-Winston Salem-High Point	0	1	1
50.	Albany-Schenectady-Troy	o	o	ō
51.	Orlando	2	0	2
52. 53.	Honolulu Richmond	0	0	0
54	Tulsa	1	Ó	1
55.	Jacksonville	2	1	3
56. 57.	Wilkes Barre-Scranton West Palm Beach	0	0	0
58.	Allentown-Bethlehem	Ó	ō	Ó
59. 60.	Syracuse	0	0	0
61.	Akron Austin	0	0	0
62.	Raleigh-Durham	3	. 1	4
63.	Toledo	1	0	1
64. 65.	Tucson Greenville-Spartanburg	3	0	0
66.	Grand Rapids	1	0	1
67. 68.	Knoxville	1	0	1
69.	Springfield, MA Omaha-Council Bluffs	0	1	0
70.	Chattanooga	1	1	2
71. 72.	North San Diego County	0	0	0
73.	Las Vegas	o	0	0
74.	Baton Rouge	2	1	3
75. 76,	Wilmington, DE McAllen-Brownsville	0	0	0
77	Youngstown	o	o	o
78.	New Haven	1	0	1
79. 80.	El Paso Albuquerque	0	0	0
81.	Little Rock	1	1	2
82.	Charleston, SC	1	2	3
82	Harrisburg Mobile	0	0	0
85.	Johnson City-Kingsport-Bristol	0	o	0
86.	Bridgeport	0	0	0
87. 88.	Sarasota Columbia, SC	0	0	0
89.	Bakersfield	o	0	0
90.	Flint	0	1	1
		Continued	on Pag	e 52

Filling In The Format Holes

Continued from Page 51

est-running and most successful examples of black music on cable FM. Cable radio is, unfortunately, kind of hard to take along on a picnic. Meanwhile, dominant CHR WMEE plays only the usual B/U product. This market has two wellknown suburban FMs that have been trying to become Ft. Wayne stations for years. One is presently dark, the other has gone totally commercial-free in hopes of creating a hole in the market (which seems like an awful lot of work when a hole already exists).

Fresno (#72)

They're not similar cities, but Fresno and Miami are very similar radio markets. This was one of the first cities where "In My House" went #1. CHRs KYNO-FM and KMGX (Magic 104) strongly resemble Y100 and I95. KYNO-FM plays a lot of black records and KMGX plays even more. In fact, what most prevents KMGX from being a pure Urban station is its timing (i.e, adding Alexander O'Neal's "Innocent" about a week before most B/U stations added the follow-up). AM KLIP, which ran some black programming, was no match for KMGX and recently changed format. So anybody ready to go Urban should probably plan to do so on FM

Honolulu (#52)

Two very interesting things have happened here in recent months. First KMAI (I-94), citing focus groups which stated there was no future for B/U in Honolulu, switched to CHR before going through a full book with Black/Urban. Then I-94 had a George Benson LP cut go top ten on its CHR list. Most of the blacks here are tourists or military personnel, but there are many Asians (who do a fair job of supporting KSOL/San Francisco). And while I-94 and KQMQ don't normally carry black LP cuts in their top ten, both stations are aggressive with crossover product.

Portland, OR (#30)

Portland is the largest market with no access to Black/Urban raeven from outside the immediate city. With that in mind,

several things should be remembered: 1) CHR KMJK is known as the station that broke "Electric Avenue" in this country; 2) KKRZ, the station which overtook KMJK, has played artists such as Isley/ Jasper/Isley in recent months; 3) "I Can't Wait" by Nu Shooz, the first big local hit since Quarter-flash's "Harden My Heart," is described as a dance record. Would this market listen to Urban if it were programmed close to the center?

Providence (#26)/ Worcester (#94)

These are archtypical Southern New England markets with a lot of new development downtown and a lot of old city surrounding it. Providence supports Urbanoid CHR WXKS-FM/Boston, and local CHR WPRO-FM generally supports black music. Worcester has no local CHR and does most of its CHR listening via Boston's rockier WHTT. Because these two cities are as physically and culturally tied to each other as they are to Boston, one strong-signalled B/U FM would probably do well in both cities. (In fact, as long as Boston doesn't have a fulltime black sta-

Sacramento (#33)/ Stockton (#100)

Sacramento has four CHR stations two of which play a significant amount of black music. Of the 41 records on CHR leader KSFM's list, 21 were B/U chart hits. This city has a sizable (and fairly prosperous) minority population that hasn't been directly served since KPOP dropped the format several years ago. Forty minutes south of Sacramento, Stockton is heavily Spanish and black, and strongly supported AM KSTN a few years ago when it became a very crossover-oriented CHR along the lines of 1983's KFRC/San Francisco. Again, a high-powered FM that could ID as Stockton-Sacramento-Modesto would probably do very

Because Los Angeles's four B/U outlets are low-powered and primarily geared to the inner city,

Shadow Markets

WJLB/DETROIT DOES ITS PART - WJLB(FM88) raised over \$1000 for the International Black Peoples Foundation to feed the hungry in Africa. The money was raised at an after-party following FM98's "Motor City Mix," a mixing and rapping competition featuring a grand prize of \$5000 in mixing equipment. Pictured (I-r) are: Coco-Cola's Sara Tozer, IBBF's Claudia Corrbin, WJLB's Verna Green and Joe Badamo.

they don't show in Orange County (#19) or Riverside/San Bernardino (#28). The latter currently provides a nice living for KGGI, which walks the line between A/C and CHR with a strong dose of black music. WRKS/New York hits the 2-3 share range in both Bridgeport (#86) and Nassau/Suffolk (#12). Bridgeport is heavily black/Hispanic and a little too far away from WRKS or WNHC/New Haven to really support either one well.

San Jose has consistently kept KSOL in the 3-5 share range (which, in the Bay Area, is good enough for #7 in fall '84). All of these shadow markets have local stations, especially AMs, which have been unable to go up against stations from larger markets with any other format.

Into The Gap

We must stress one thing. The traditional method of throwing just any Black/Urban station on the air in a market that doesn't have one and then waiting for the money to roll in never works indefinitely. It probably won't work at all in some markets. Outside the Deep South and the largest Northeast cities, audiences will respond to the format but only if you sell them on it. So in most of the cities we've profiled, you'll be pitching an audience raised on general market radio. Anybody prepared to make money off this format has to be ready to find the best possible radio talent.

Some formats do well in towns where they're not supposed to do well. The California market with the largest share for B/U radio last year was Oxnard/Ventura, which gave a 6.1 to KMYX as well as heavy shares to CHR KCAQ, which plays many crossovers. Salt Lake City may seem an unlikely place for a B/U station. But if the Mormon capital supports new wave KCGL, it might not be a bad idea for one of this city's seven A/C's to try Urban.

Now it's your turn. Make copies of this article and pass them on to your group owner, group PD, and all your friends working in the general market who are looking for something new to do. And tell them to be here next week when we'll talk about the logistics of actually turning on a new Black/Urban

By Walt Love and Sean Ross

Coming Next Week:

Next week we'll be talking to Drake/Chenault VP/Sales Steve Sandman, who knows from experience what it takes to turn on a new Black/Urban Contemporary station. He's been involved with FM facilities, primarily in the South. Steve also mentions some additional markets that his organization feels are ripe for at least one Urban-Formatted station on FM.



HOUSTON GIVES AND RECEIVES — Arista hosted a party in Chicago to promote Whitney Houston's debut LP "You Give Good Love." Houston is shown with WDMT/Cleveland MD Eric Faison.



OSBORNE & COORS TO CHICAGO - Jeffrey Osborne came by WBMX/ Chicago as a spokesperson for Coors Beer. From left, promotion rep Jhun Mhoon, WBMX's Armando Rivera and Deborah Scoot, Osborne, and WBMX's Dennis Scott, who just happened to be wearing a Schlitz Malt Li-



BURTON FEEDS WBLS'S HABIT - Jenny Burton visited WBLS/New York to promote her "Bad Habits" LP. On hand were (I-r) WBLS MD Maye James, PD B.K. Kirkland, and Burton

Black/Urban Market Breakdown

Joining	co nom Page 51			
91.	Wichita	0	1	1
92.	Spokane	. 0	0	0
93.	Lansing	1	0 -	1
94.	Worcester	0	0	0
95.	Canton	0	Õ	0
96.	York	0	Õ	Õ
97.	Saginaw-Bay City-Midland	Ö	1	1
98.	Beaumont-Pt. Arthur	1	1	o
99.	Quad Cities	Ó	0	o
100.	Stockton	Ô	ñ	Õ

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"The Pleasure Seekers" (9026) The Single:

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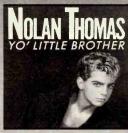
SHANNON

"Do You Wanna Get Away" (2005)
The Single:
"Stronger Together" (2005)
Producedly Mark Liggett and Clivis Barboa.
Executive Producer Sergio Cossa
for Emergency Records.
Management: Don Abrahams.



BRENDA K. STARR

"I Want Your Love" 1902841 The 12" Single:
"Pickin" Up Pieces" (0-96-97)
Produced by Arthur Baker.
Management: Buddy Allen Management



NOLAN THOMAS

The Album: "Yo Little Brother" (90283) The Single: "One Bad Apple" (7-9%51) Produced by Mark Liggett and Chris Barbosa. Executive Producer Sergio Cossa for Emergency Records.



JEAN KNIGHT

The Album: "My Toot Toot" (90282) The Single: "My Toot Toot" (7-99643) Produced by Isaac Bolden for Bolden & Moorehead Productions. Management: Don Dortch

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EOE M/F

EAST

Jazz-oriented public radio WVPE seeks PD/morning Jazz host. T&R: Personnel Director, Elkhart Community School Corp., 2720 California Road, Elkhart, IN 46514. (7-12)

KZIO needs a CHR rocker for nights. T&R: John Michaels, 1105 E. Superior, Duluth, MN 55802. (7-12)

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K-HAWK Country is looking for a versatile pro. T&R: Mike McCoy, KHAK, 100:1st Avenue, Cedar Rapids, IA 52401 (7-12)

MW 100kw CHR will need midday air personality. Strong per-sonality/production a must. T&R/photo: Gary Dixson, KQCR-FM, Box 876, Cedar Rapids, IA 52406. (7-12)

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Music-96 needs CHR air talent with production skills. Excellent facilities. T&R: Jeff Stevens, WMRF, Music 96, Box 667, Lewistown, PA 17044. (7-12)

WVNR/Poultney, VT needs combo sales/air personality for AM music station. PM drive & good list. Salary & commission. Experience prefered. Ken Barlow: (802) 287-5804 (7-12)

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NE CHR powerhouse looking for winning team. Abnormal morning man. CHR personalities & PD. T&R: Bryan Geronimo, 0100, Box 190, Easton, PA 18042. No calls. EOE M/F (7-5)

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Seeking mature morning communicator, 3-5 years experience, community oriented. Great place to work, good community image station. Send T&R to Radio & Records, 1930 Century Park West, #0046, Los Angeles, CA 90067. EOE

News reporter for AM/FM on the coast. Must be hardworking & enthusiastic. Rush T&R: Catherine Sebold, WXQR/WLAS, Box 760, Jacksonville, NC 28540. (7-5)

PA's super station Q106 has immediate opening for experi-enced, detail-oriented PD/PM drive personality. T&R: Barry Bruce, Box 2506, York, PA 17405. (7-5)

Beautiful Music FM has midday opening, Good first job opportunity. T&R: Don Shields, WCME, RFD.2, Box 2192, Wiscasset, ME 04578. EOE M/F (7-5)

SOUTH

WAGR/WJSK, looking for mature announcers for Gold format. Also need engineer. T&R: George Gilpin, Box 2265, Lumberton, NC 28359. EOE M/F (7-12)

WPCM/Piedmont, NC looking for announcer with light per-sonality. Continous Country format. T&R: Buddy Michaels, WPCM, Box 1119, Burlington, NC 27215. EOE M/F (7-12)

Looking for experienced morning man for top-rated A/C AM station on SE Florida coast. Good salary/benefits. T&R: Barry Grant, WSTU, 1000 Alice Avenue, Stuart, FL 33494. EOE M/F (7-12)

WKJJ & WCN/Louisville need production person with killer at-titude, writing skills & studio background. T&R: Kevin Ken-ney, 307 West Muhammad Ali, Louisville, KY 40202, (7-12)

Opening for hard-working, dedicated newsperson in Jackson T&R: Mike Turner, WDXI, Box WDXI, Jackson TN 38301. EOE M/F (7-12)

Opening for Program Directors — KTEM-AM & KPLE-FM/Temple, Texas and KSAM-AM & KHUN-FM/Huntsville, Texas. Texas medium growth markets. If you can manage people, increase audiences-stay organized-work hard & leave your ego behind — we need you. Higher than average pay for right person. If you are ready to prove yourself as a top professional, send up your T&R and reasons why to: George Franz, P.O. Box 1230, Temple, Texas 76503. FOE — M/F — NO PHONE CALLS.

R&R FRIDAY, JULY 12, 1985/55

OPPORTUNITIES

OPENINGS

Capital Cities Communications

Has acquired WPLO Radio in Atlanta and is seeking experienced PERSONALITY air talent. Qualified applicants should possess humor, good phone technique, and work well at a high profile station. Please - no time and tempers. Tapes and resumes to Neil McGinley, Operations Manager, WPLO Radio, 360 Interstate North, Suite 101, Atlanta, GA, 30339. EOE

WOAI, one of the nation's major News/Talk stations, seeks talent for possible future openings. T&R: Phil Mueller, 6222 N.W. IH 10, San Antonio, TX 78201. (7-12)

Needed, Experienced production/on-air person, T&R: Fred Petry, WFMQ, 8ox 2092, Ocala, FL 32678, (7-12)

MAJOR SOUTHEAST MARKET PROMOTION DIRECTOR

Are you very organized, a good planner, self-motivated, creative, hard working, able to deal effectively with programming and sales, and interested in teaming with a very promotionally active, fun CHR station on the way up? Yes?! Then send a resume, brief outlines of three promotions you've done, plus a brief description of your promotional philosophy and method to Radio & Records, 1930 Century Park West, #0047, Los Angeles, CA 90067. EOE

Overnight talent. Intermediate position. Starting salary \$225/week. T&R ASAP: Jerry Reed, WRAV, 282 North Auburn Road, Venice, FL 33595. No calls please. (7-12)

Class C Country FM in Central VA looking for a PD/morning man combo. T&R: WCNV, Box 522, Amherst, VA 24521, o (BO4) 847-4700 (7-12)

Secretary/receptionist. Must type 40 WPM. Nice voice/abilit to deal with public. Mary Brazell, WHHY Radio, 3435 Norma Bridge Road, Montgomery, AL 36105. (7-12)

WKHX

Capital Cities Communications Capital Cities is expanding in Atlanta. Seeking experienced newspeople. Good writing/on-air skills. Tape & resume to: Neil McGinley, WKHX-FM. 360 Interstate N., Suite 101, Atlanta GA 35209, EOE M/F

Gal or guy announcer/sales. Near Tallahassee & Gulf. T&R: WMEL, 1275, S. Jefferson, Monticello, FL 32344. (7-5)

Capitol Broadcasting Company

RADIO NEWS DIRECTOR

Capitol Broadcasting Company is seeking a news manager for WRALFM and the North Carolina News Network. WRAL is the Raleigh's leading radio station with a high community profile. The North Carolina News Network serves more than 80 radio stations via staellite.

more than 80 radio stations via satellite. This radio news operation is one of the finest in the country and has won virtually every major award including the Peabody. Sigma Delta Chi. Ohio State, Janus and Dupont-Columbia School of Journalism. We are seeking an experienced radio news manager with high standards and strong leadership skills. To apply, please send a resume and tape to:



Capitol Broadcasting Co., Inc. Human Resources 2619 Western Boulevard Raleigh, NC 27605 (no telephone calls please)

OPENINGS

CE. Transmitter, automation, multi-track, STL experience required. Degree desirable. Joe Schwartzel, Box 331, Ft. Myers, Ft. 33902. EOE M/F (7-5)

Top-reted FL A/C looking for air talent for future openings. T&R: Paul conrad, WRCC, Box 189, Cape Coral, FL 33910.

Bright, conversational morning newsperson wanted for fast growing sunbelt market. T&R: Nancy Frost, WRCC, Box 189. Cape Coral, FL 33910. (7-5)

ND for FM Country station near Dallas Ft. Worth. Gather, write & deliver local news. \$1,000 a month. T&R: KEMM, Box 1292, Greenville, TX 75401. (7-5)

#1 RATED TOP 50 SOUTHERN CHR

Is conducting a nationwide search for the best Morning Talent. If you can relate locally, be funny, even outrageous at times, and understand warmth, then we'll pay top dollar for your talents. You MUST possess all these skills. NO BEGINNERS. A firm commitment to continue our winning ways awaits you. T&R to: Radio & Records, 1930 Century Park West, #0025, Los Angeles, CA 90067. EOE M/F

MIDWEST

Air talent/news personality needed for LP-oriented A/C. T&R: Magic 98, 1826 Ruddiman Drive, North Muskegon, MI 49445. (7-12)

WDUZ/Green Bay needs competent parttimer for work when needed. Automation experience helpful. Females encourag-ed. C&R: Dave Carew, Box 36, Green Bay, WI 54305. (7-12)

A/C AM/Country FM needs on-air PD. T&R: Manager, KKJO, KSFT, Box 166, St. Joseph, MO 64502. (7-12)

K-LITE 94

Little Rock's hottest new combo needs a production pro. Must be copywriting and multitrack genius. Join the pros at one of America's hottest A/C's. Only the best need apply. T&R to Scott Howard, KHLT, 24000 Cottondale Lane. Little Rock, AR 72202, EOE M/F

Immediate opening for Assistant PD/DJ. Must be familiar with AOR. T&R: Robert K. Norton, Jr., KRNA, Inc., 2105 A.C.T. Circle, Iowa City, IA 52240-9560. EOE M/F (7-5)

Northern IN station needs nighttime entertainer. Two years commercial experience minimum. T&R: Allen Strike, WTRC, Box 699, Elkhart, IN 46515. (7-5)

AOR market leader has fulltime opening. Creative production a must. No beginners. No calls. T&R: KATT, Box 25787, Oklahoma City, OK 73125. EOE M/F (7-5)

Needed yesterday. Sharp, experienced CE/jock, For class C, modern Country. T&R: Max Wulf, 96KX, 111 North 56th, Suite 205, Lincoln, NE 69504. (7-5)

ning man/MD for Country powerhouse in St. Louis ADI. Steve Beeny, KWRE, Box 220, Warenton. MO 63383.

News/Talk station between Chicago & Milwaukee needs reporter with strong writing/delivery skills, T&R: Paul Gilbert. WKRS, 3250 Belvidere Road, Waukegan, IL 60085. (7-5)

Position available for bright, energetic male/female in small market. T&R: David Lee, WTCJ, Box 397, Tell City, IN 47586. (7-5)

WIRE

Mornings Are Open!

WIRE is listening for topical communicator who can entertain with humor. We provide all the tools and heavy promotion. Tape and resume to Alan Furst, PD, WIRE, 4560 Knollton Rd., Indianapolis, IN 46208. EOE

OPENINGS

WKAU AM & FM/Appleton-Greenbay CHR needs morning en tertainer who's not afraid of hard work. Good production T&R: Don Ross, 1765 Block Road, Kaukauna, WI 54130

PROS ONLY

Strong Midwest broadcasting group looking for pros who like to win. Need to fill programming and on-air positions in several great Midwest cities.

Money is no object for the right people. Tape & resume to. Radio & Records, 1930 Century Park West, #0041. Los Angeles, CA 90067.

Live & work in the beautiful Black Hills. Rare opening. T&R: Randy Sherwyn, KKLS-FM, Box 460, Rapid City, SD 57709. (7-5)

Wanted yesterday: Adult sound with strong production. Bucks for right one. T&R: Box 509, Ogallala, NB 69153. (7-5)

K-LITE seeks warm/creative evening personality & a night-time talk/music host. Only professionals need apply. C&R: Pam Finn, 2814 Quail Plaza, Oklahoma City, OK 73120. (7-5)

Looking for experienced newsperson. Call Brooks Morton: (216) 923-9761 (7-5)

WEST

News personality needed immediately. Come to sunny CA. Call Bryan Casey, KO-93, (209) 522-4084 (7-12)

Do you love producton? Exercise your creative muscles as our new Production Director. Spot samples/air check: Jeff Salgo. KEZY, 1190 E. Ball Road, Anaheim, CA 92805. EOE M/F (7-12)



Los Angeles Broadcasters, Inc.

Due to expansion of facilities and curriculum, Los Angeles Broadcasters, Inc. needs an engineer on a part-time basis to maintain and improve present training facilities. Must be based in the Los Angeles market-place. Contact Jimi Fox (213) 469-1222.

Production Director capable of writing & voicing creative commercials. Actual air experience preferred. T&R: Rick Masters, KCIN, Box 1428, Victorville, CA 92392, EOE M/F (7-12)

Central Coast top-rated CHR looking for future air talent with production skills. Females encouraged. T&R: Brad Waldo, KR-QK, 516 North H, Lompoc, CA 93436. (7-12)

100kw A/C in Rocky Mountains close to Yellow Stone Na tional Park has future openings. T&R: Rob Cuter, 1041 High-way 14A, Road 12, Powell, WY 82435. (7-12)

MIDDAY PERSONALITY NEEDED

want great experienced communicators fo our new regional FM. If you have a good track record, can do middays and production. Enjoy A/C. Send T&R to: Radio & Records, 1930 Century Park West, #0043, Los Angeles, CA 90067 FOF M/F

Entry-level news & jock positions, C&R: OM, Box 1010, Red Bluff, CA 96080, EOE M/F (7-12)

KOLT-FM accepting T&Rs for PD. Experienced in Easy Listening preferred. Stong production a must. T&R: Oan Roberts, KOLT-FM, 341 East E. Street, Suite 180, Casper, WY 82601. (7-12)

KSNI-FM (Country) is still seeking an experienced, versatile, creative communicator for mornings/production. T&R: Box 1240, Santa Maria, CA 93456. (7-5)

Personality/ND for KLKT/Lake Tahoe/Reno. Send T&R: Ken Hunter, Box 6063, Incline Village, NV 89450. (7-5)

PROGRAM DIRECTOR

West Coast top-rated CHR is searching for a person with good people skills, strong in research and promotion. Must pay attention to detail and understand how to break out Arbitron. Lead team with outstanding air presentation. Good track record a must. Tapes, letters and resumes to Radio & Records, 1930 Century Park West, #0048, Los Angeles, CA 90067. EOE

OPENINGS

FM A/C seeks morning news anchor. Strong reporting & writing skills. Good experience. T&R: Julie Christie, 1900 Garden Road, Monterey, CA 93940. EOE M/F (7-5)

Immediate openings in AM/FM outlet. A/C, CHR formats. Send T&R: Kamasami Kong, KIKI/KMAI, 841 Bishop Street, Honolulu, HI 96B13. (7-5)

New personality rocker, Cosmic 92, KXMK, accepting air-checks for future fulltime all night opening. T&R: Starshp Ra-dio, Box 1869, Fresno, CA 93718. EOE M/F (7-5)

CALIFORNIA SUN

Major FM country property in one of the nation's fastest growing radio markets is look-ing for a top morning show. T&R to: Radio & Records, 1930 Century Park West, #0032. Los Angeles, CA 90067. EOE M/F

KQ-92 has opening for fulltime afternoon drive personality. Great place to work. T&R: Charles Cox, Box 48, Olympia, WA 98507. EOE M/F (7-5)

Production Director/midday person needed for A/C class C station, T&R: Gary Marshall, Box 1176, Los Alamos, NM 87544, EOE M/F (7-5)

Help Our Team Become #1

We're a new 100,000-watt regional Adult/Con-temporary FM and we need a great personality for afternoon drive. Females encouraged. If you fill the bill send tape and resume to Radio & Records, 1930 Century Park West, #0044 Los Angeles, CA 90067. EOE M/F



Growing company currently winning in Eugene, Reno, and Boise. Now looking for winners to staff Top 80 Sunbelt market. Rush T & R to Brian Burns, National PD, Constant Communications, Rt. 2, Box 502, Eugene, OR 97401. EOEM/F

POSITIONS SOUGHT

Recent college graduate with four years on-air experience, good pipes, & excellent musical knowledge, seeks first professional gig. Any format. GUY: (401) 521-0875 (7-12)

perienced communicator from Minneapolis seeks position your station! DJ/news/production. I'm creative/depend-le, Service with a smile! Call RANDALL: (612) 545-3687

If your station is serious about Country music, we should talk. Eight years experience. Call MATTHEW: (515) 423-4374 (7-12)

Available immediately, 12 years' experience production/on-air. General class ticket. Studio engineering experience. T&R available, DAN: (205) 392-4725 CDT (7-12)

Morning man/OM. Victim of ownership change. Is this radio or what? Nine years' experience, top rated book, phones, in terviews. BRUCE GORDON: (303) 842-3284 MDT (7-12)

PD with record of improving billing seeks West P-3 CHR, A/C. Strong administrator, AM drive, news, sales, production. De-gree. WAYNE: (406) 252-3347 (7-12)

CHR jock seeks on-air position at medium/small ma tion. Have copywriting/production skills. Will relocate. (617) 328-4095 or 542-3000 extension 829. (7-12)

CHR jock with eight years' experience. Prefer nights. (704) 545-4630 (7-12)

Radio personality, five years' radio experience, looking for position in production/on-air. Prefer East. Currently working in West Palm Market. DAVID: (305) 747-2674 (7-12)

Radio must be my life. Humorous entertainer wants back on air. 15 year topical communicator. Good track record. Mature family man. (702) 871-7595 (7-12)

Top-notch sportscaster for hire. PBP, reports, interviews, talk, sales, packaging. Over ten years' experience, including major markets. JOHN: (714) 525-2475 (7-12)

Yep! Young, experienced & professional CHR DJ/VJ, Well worth the call, GREGORY: (217) 222-7769 (7-12) News/aports/DJ, four-year pro with 8S in Communications. Enthusiastic & willing to relocate. JEFF: (916) 944-3271 (7-12)

Snowbound large metro jock with drivetime MD/phone experience, seeks top 100 market. Any format, Mild climate. (305) 755-1292 (7-12)

56/R&R FRIDAY, JULY 12, 1985

OPPORTUNITIES

POSITIONS SOUGHT

I'm tired of "Leave it to Beaver" land. Looking for a MW medium market A/C or CHR for me to play in. Threeyears experiience, TIM: (314) 364-0793 (7-12)

People-personality broadcasters. Strong production, sportscasting, music programming skills, enthusiastic, humourous, professional. Promotional & journalism experience. Will relocate. TONY: (609) 587-0952 (7-12)

The rocketman is back. But his spirit isn't. Looking for an energized West Coast gig. If you aln't got the guts, don't bother. (916) 726-3515 (7-12)

Broadcasting college graduate with stylish British accent. Interested in all areas of radio, including commercials. Call DAVID: (818) 763-2664 or (213) 465-1495 (7-5)

Radio Interviewer Ready For A Challenge

12 years in majors. "Lively, spicy, and human." Ratings and references. Charlie (301) 444-5328. (TV too).

PD. Veteran A/C programmer seeks stable career move. Strong research background. Bottom line-oriented. MIKE: (206) 742-4560. (7-12)

Enthusiastic Christian DJ with five years full & parttime ex perience looking for break in contemporary Christian radio JEFF KELLEY: (703) 552-4922 or 961-0834 (7-12)

Santa Claus, Large metro market with drivetime MD & phone experience seeks top 100 market. Any format. Mild climate. (305) 755-1292 (7-12)

Young English,DJ would love radio work in U.S., ideally in NY or CA. For T&R write: MARK BADDELEY, 18 Gloucester Road, Teddington, London. (7-12)

Three years in the desert is enough, I'm looking for the green grass of home. Want to work with winning A/C, CHR team in W/MW. THE MASTER: (805) 943-7187 or 824-4221 (7-5)

Community-minded jock wants to help you grow in medium: MW or Southern market. MIKE: (314) 781-9195 (6-21)

Desperately seeking ... ? CHR/ADR/new music stations. Four years' experience in major overseas market. Experience in production/promotion/research. NEIL: (213) 939-2436 [7-12]

Valuable asset. Recent college graduate seeking opportunity to prove worth. Willing to relocate. Worked college radio/TV, two years. TONY: {205} 473-2345 (7-12)

Veteran, Major/medium markets, Drive, PD/MD, Seeks Country or A/C position in MW or SE, References, JACK HANSEN: (414) 728-3917 (7-12)

Country morning DJ with eleven years in the business as a personality. Bored with present station. Ready now! (207) 786-2666 (7-12)

Stop. Read this about an innovative, detail-oriented, enthusiastic graduate who seeks on-air position. Willing to relocate. EMMANUEL: (213) 293-6294 (6-14)

Uptempo personality, good pipes, phones & four-track production, seeks high profile station in top 100. Call STU: (313) 653-2935 (7-12)

POSITIONS SOUGHT

Female with radio four years. Experienced MD with music success: Would like fulltime slot, Prefer the West, Please call: (303) 630-1088 (7-12)

Top-rated controversial major market talk show host tired of rumours of impending station sale. Excel in 18-54 demos Call now for details: (516) 732-1703 (7-12)

Big voice with smooth one-to-one style & experience looking for SE top 100 Country or A/C. No mornings. BRYAN: (615) 842-1188 (7-12)

Experienced, hardworking announcer/copywriter needs place to be creative in the South or elsewhere, with moving expenses. Call KEITH: (904) 376-9137 (7-12)

Morning team, husband & wife veteran, looking for FM home. Can also program. Cost efficient package. Call (205) 928-8015 or (609) 737-1421 (7-5)

Morning personality, enjoys interaction with newsman & on phones. 15 years experience, mature, responsible. Wants back into radio. CHUCK MANNING: (702) 871-7595 (7-5)

PM drive/Production Director/assistant PD is ready to make your CHR station sizzle. South or SW area. Contact SHAWN: (505) 722-9025 or (713) 728-1348 (7-5)

NCAA division one sportscaster for five years, eight years PBP & TV/radio announcing, Looking for medium/major market. (219) 432-3083 (7-5)

ND/anchor, credibility, excellent writing skills. Best references. Available now. RICHARD MUCK: 10404 Busque River, Lakeside, CA (619) 448-1664 (7-5)

15-year veteran, formerly X-rock/KINT. Currently KQXR. Good numbers/references. KEITH MORGAN: (805) 326-8368

Available now for Great Lakes area, AOR, A/C, CHR, Oldies. 5½ years experience. Smooth DJ/creative production. PD ambitions. MARK: (305) 464-9431 (7-5)

ONE OF AMERICA'S MOST SUCCESSFUL PROGRAMMERS

is seeking a new challenge. Strong programming/production skills. Contact David McKay (813) 536-5195.

Personality with great voice, delivery, production & attitude. Call JACK: (414) 242-4357 (7-5)

Three years in the desert is enough. I'm looking for the green grass of home. Want to work with winning A/C, CHR team in W/MW. THE MASTER: (805) 943-7187 or 948-8090 (7-5)

I know Country music. Employed MD/DJ has seven years experience, seeks position at small/medium market. Prefer the East. GLENN: (607) 324-5157 (7-5)

Broadcast school graduate with three years on-air experience in A/C & CHR looking for a good opportunity, TOM: (312) 535-3607 or 560-0341 (7-5)

Six-year pro seeks airshift. Will relocate. Contact RUSS DAVIDSON: (805) 871-0903 (7-5)

iix year professional newsman experience with WOC/KIIK. leady to relocate, DOUG SPETS: (309) 853-1631 (7-5)

POSITIONS SOUGHT

Dependable, CHR, A/C, B/U professional DJ/PD/OM. Outstanding voice/delivery/production. Greater Cincinnati, OH. KRIS: (513) 528-5793 (7-5)

Experienced sportscaster seeks position with PBP opportunities in medium/large market. Will combine with news or an nouncing MARC (507) 354-6341 (7-5)

Outstanding broadcasting school graduate. Hardworking, eager to learn. Would like to relocate in West VA, OH, or IN. GREG: (305) 798-0576 (7-5)

Beginning position sought in radio. Sharp, talented hardworking graduate. Willing to learn &r-relocate. JOHN: (602) 945-8757 (7-5)

Saturday air personality at KCRK/Walnut Creek still looking for paid gig in northern CA, Contact FRANK BUTERA: (415) 223-1534 (7-5)

Industry pro, over 13 years in Chicago, L.A., & Phoenix. Seeking parttime employment in Chicago or metro area. Serious inquiries only, (312) 479-1216 (6-7)

Comedy writer-producer. Give a strong afternoon or evening airshift plus write daily & weekly entertaining feeatures for your morning show. KEVIN: (906) 786-8149 (7-5)

Female DJ looking for first job. Broadcast school graduate. Prefer Country of A/C. Move anywhere, Call JANELLE: (319) 927-3753. (7-5)

High-energy CHR jock, přefers western U.S. Call DAVE: (303) 543-6295 (7-5)

Snow in summer. Large metro jock with drive-time MD/phone experience seeks top 100 market. Mild climate. Any format. (305) 755-1292 (7-5)

BILL NEIL has spent the last ten years as a personality at WBZ, WIP, & WFIL. Looking for A/C station. Call: (215) 668-0750 or 664-8139 (7-5)

TRACY CHAPMAN, parttimer at KZAN, is considering full time radio. "It was my idea for the 'we are the world' simulcast on Good Friday." (801) 825-8412 (7-5)
Fill that slot at your A/C or CHR, Put the detective on the

case. Nine year pro, outstanding production/voices. Medium/large markets. TONY: (517) 235-6022 (7-5)

Unbeat, enthusiastic, young, experienced female broadcast

ing announcer looking for a position with a progressive station. CINDY: {715} 362-4223 (7-5)

OM/PD, four years' experience, middays, news, & promotions. Community 'oriented. DAN OUBONNET: (207) 282-4922 (7-5)

Former production manager at KMET for eight years & with Fred Rated/video-audio for 1'5 years. Please call GUS KRUEGER: (21) 472-9509 175

KRUEGER: (213) 472-9509 (7-5)
15-year multi-format PD looking for station that wants to win. Currently employed. Boss knows about this ad. RON: (504) 529-1212 (7-5)

Morning heavyweight PD. Q101, WZOK, WROK, Z-1490 is officially looking. Eight year vet, Brian Wright, looking for a great company. Call: (815) 624-6082 (7-5)

Uptempo personality, good pipes, topical phones, 4-track production. Looking for station in top 100. Call STU: {313} 653-2935 (7-5)

AOR/CHR ten-yeer pro. Heavy 4-track production skills. Major market material. Looking for a challenge. Call SCOTT: (916) 583-4053 (7-5)

THE DOCTOR (WYFE, WAPI & WKLS) is available, prefer MW. Consistent airwork. Excellent production & great guy. Nine years AOR experience. (312) 888-4954 (7-5)

MISCELLANEOUS

Norwalk, CA looking for automation equipment for cable radio. Will give credit for charitable deduction. Ernie filtz (213)-929-2677, extension 207. (7-12)

We're moving WVTI/Variety 107 effective 7/5/85. The new address: 1775 W. Hibiscus, Suite 301, Melbourne, FL 32902. (7-5)

WRHD needs new & re-issued product from all labels for Big Band/Nostaigia format. Suitable Jazz & Swing. Send to: Allan Kronzek, WRHD, Box 666, Riverhead, NY 11901. (7-5)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 nc on (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

FREE to any station — a commemorative special:

ELVIS: The Legend Of A King

FOR AUGUST 1985
(Target: Aug 16, 17 or 18)
3 HOURS — 30 SONGS

EXCLUSIVE IN YOUR MARKET the updated RKO Radio Show hosted by John Leader

A WARM, PERSONAL BIOGRAPHY . . . "A no-holds-barred history of the man, the son, the husband, the father." - UPI

YOU SELL 18 minutes, ABI reserves 6 minutes for an Elvis documentary album offer

For demo call DON VOGEL: (415) 827-2382 Or write: ABI, 115 Roslyn Dr., Concord, CA 94518

371) THE GUITAR GREATS, John Tabler & Stuart Grundy Profiles based on in-depth interviews with masters of electric guitar, B.B. King, Eric Clapton, Carlos Santana, Pete Townsend, and 10 others. This fascinating book covers each artist's musical background, innovations, techniques, career, and private life with definitive discourables. 192 pp.(P) \$10.95

342) A MUSICIAN'S GUIDE TO THE ROAD, Gary Burton This handbook covers what every musician should know about taking an act on the road. Written by the world-renowned vibraphonist, this easy-to-read guide is full of practical ideas based on Burton's twenty years of experience performing before jazz audiences

310) HOW TO MAKE AND SELL YOUR OWN RECORD. Diane Sward Rapaport This brand new edition offers technical information, practical tips, and business guidance for self-production of record and cassette releases. Every aspect of a recording project is covered, from planning and budgeting through sales and promotion. Includes sample forms and worksheets as well as advice on raising money and negotiating contracts.

307) MAKING MUSIC: THE GUIDE TO WRITING, PERFORMING, **AND RECORDING.** Ed. by George Martin. This is both an authoritative guide for everyone who makes music and a unique source of insight into the genius and work habits of 65 of the world's leading music figures (e.g. contribu-tors on songwriting include McCartney, Sting, Sondheim, Webb, and Simon, among others). There are sections on writing, arranging, performing, recording, and music business all written by experts. 352 pp.(H) \$17.95

303) MUSIC BUSINESS HANDBOOK AND CAREER GUIDE, David Baskerville, Ph.D. This is the required text in over 90 colleges and universities. Exhaustively thorough coverage of all phases of the industry divided in 7 parts: Music in the Marketplace; Songwriting, Publishing, Copyright; Business Affairs; The Record Industry, Music in Broadcast and Film; Career Planning and Development; Appendix (sample forms). 553 pp.(H) \$18.95

160) DICTIONARY OF CREATIVE AUDIO TERMS, CAMEO The first comprehensive dictionary of creative audio terminology containing over 1,000 definitions for those without much technical training. Focuses on creative audio/ musical equipment, techniques, systems, and practices. Illustrated to give a quick and comprehensive grasp of meanings. 100 pp.(P) \$4.95

131) HOW TO BUILD A SMALL BUDGET RECORDING STUDIO FROM SCRATCH, F. Alton Everest Presents the information needed for design, construction, and operation. The emphasis is on budget studios suited to efficient production of audio/visual, radio, television, and film material stressing function, economy, and good sound quality. Includes 12 tested designs

336 pp.(P) \$11.95

120) CRITICAL LISTENING COURSE, F. Alton Everest This invaluable course specifically addresses the important nuances of the audio world. The 106 page training manual with ten pre-recorded lessons on cassette tapes lead you from basic to advanced listening techniques in increasing progression. Topics include estimating frequency, frequency band limitations, sound level changes, components of sound quality, frequency response irregularities, various types of distortion, reverberation effects on speech and music, signal vs noise and voice colorations

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NATIONAL MUSIC FORMATS

Added This Week

Satellite Music Network

George Williams (214) 991-9200

Country Coast-To-Coast

MAC DAVIS "I Never Made Love SYLVIA "Cry Just A Little Bit"
RONNIE MILSAP "Lost In The 50's Tonight"

Rock 'N' Hits

DEAD OR ALIVE "You Spin Me Round (Like A Record)' BILLY JOEL "You're Only Human" REO SPEEDWAGON "Live Every Moment" POINTER SISTERS "Dare Me" PHIL COLLINS "Don't Lose My Number"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

BILLY OCEAN "Mystery Lady" HOWARD JONES "Life In One Day" PAT BENATAR "Invincible" JOHN PARR "St. Elmo's Fire (A Man In Motion)" TINA TURNER

"We Don't Need Another Hero (Thunderdome)"

TM A/C SADE "Your Love Is King" ROSANNE CASH

"I Don't Know Why You Don't Want Me"

TM Country

MERLE HAGGARD "Kern River JIM GLASER "I'll Be Your Fool Tonight"
CONWAY TWITTY "Between Blue Eyes And Jeans" KATHY MATTEA "He Won't Give In' EMMYLOU HARRIS "Rhythm Guitar" EDDIE RABBITT "She's Coming Back"

Media General **Broadcast Services**

ACtion

BILLY JOEL "You're Only Human (Second Wind)" BILLY OCEAN "Mystery Lady"
RONNIE MILSAP "Lost in The 50's Tonight" CARL ANDERSON "Can't Stop This Feeling"

Your Country

RONNIE MILSAP "Lost In The 50's Tonight" WHITES "Hometown Gossip" CHARLEY PRIDE "Let A Little Love Come In" BECKY HOBBS "The Hottest 'Ex' In Texas" VINCE GILL "If It Weren't For Him'
MERLE HAGGARD "Kern River"

Hit Rock

JOHN PARR "St. Elmo's Fire (A Man In Motion)" ANIMOTION "Let Him Go"
PAT BENATAR "Invincible" BILLY OCEAN "Mystery Lady" BILLY JOEL "You're Only Human (Second Wind)" TINA TURNER

"We Don't Need Another Hero (Thunderdome)" FREDDIE JACKSON

"Rock Me Tonight (For Old Time's Sake)"

Radio Arts John Benedict (818) 841-0225

Country's Best

JOHN CONLEE "Blue Highway JIM GLASSER "I'll Be Your Fool"
RONNIE MILSAP "Lost In The 50's Tonight"
CHARLEY PRIDE "Let A Little Love Come In" MARIE OSMOND with DAN SEALS
"Meet Me At Montana"

Soft Contemporary

RONNIE MILSAP "Lost In The 50's Tonight" BILLY JOEL "You're Only Human (Second Wind)"

Sound 10

BILLY JOEL "You're Only Human (Second Wind)"

Bonneville Broadcast Services

Dave Verdery (213) 874-0837

Love Sounds

SADE "Your Love Is King" KOOL & THE GANG "Cherish"

Drake-Chenault

Bob Laurence (818) 883-7400

POINTER SISTERS "Dare Me" BILLY JOEL "You're Only Human (Second Wind)" BRYAN ADAMS "Summer Of '69"

Contempo 300

KOOL & THE GANG "Cherish" BILLY JOEL "You're Only Human (Second Wind)"

Great American Country

ROCKIN' SIDNEY "My Toot Toot" JOHN CONLEE "Blue Highway" CHARLY McCLAIN with WAYNE MASSEY With Just One Look In Your Eyes

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

BILLY OCEAN "Mystery Lady" BILLY JOEL "You're Only Human (Second Wind)" TINA TURNER

"We Don't Need Another Hero (Thunderdome)" PEARO BRYSON

Take No Prisoners (In The Game Of Love)"

Modern Country

RONNIE McDOWELL "Love Talks"

"You Make Me Want To Make You Mine" FORESTER SISTERS "I Fell In Love Again Last Night"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

RESTLESS HEART "I Want Everyone To Cry"
KENNY ROGERS "Twentieth Century Foo!"

The Great Ones

BILLY OCEAN "Mystery Lady" RONNIE MILSAP "Lost In The 50's Tonight" KOOL & THE GANG "Cherish"

Concept Productions *Elvin Ichiyama* (916) 782-7754

CHR

BILLY JOEL "You're Only Human (Second Wind)"
REO SPEEDWAGON "Live Every Moment" PHIL COLLINS "Don't Lose My Number

Country

"You Make Me Want To Make You Mine" WHITES "Hometown Gossip" STEVE WARINER "Some Fools Never Learn" TAMMY WYNETTE

You Can Lead A-Heart To Love"

Century 21

Greg Stephens (214) 934-2121

The Z Format

POINTER SISTERS "Dare Me" KOOL & THE GANG "Cherish" REO SPEEDWAGON "Live Every Moment"
PHIL COLLINS "Don't Lose My Number"

The A/C Format

BILLY JOEL "You're Only Human (Second Wind)" RONNIE MILSAP "Lost In The 50's Tonight" GEORGE BENSON "New Day" CARL ANDERSON "Can't Stop This Feeling"

Super-Country

VINCE GILL "If It Weren't For Him" RONNIE McDOWELL "Love Talks"
JUICE NEWTON

'You Make Me Want To Make You Mine" KAREN BROOKS with JOHNNY CASH "I Will Dance With You"

SIGNATURE

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

JULY 12, 1985

DAVE VALENTIN/Jungle Garden (GRP) ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill) DIZZY GILLESPIE/New Faces (GRP) 3 DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP) KEVIN EUBANKS/Opening Night (GRP) GARY BURTON QUARTET/Real Life Hits (ECM) MILES DAVIS/You're Under Arrest (Columbia) WYNTON MARSALIS/All American Hero (Who's Who In Jazz) EARL KLUGH/Soda Fountain Shuffle (WB) RAY BROWN TRIO/Soular Energy (Concord) 0 10 SPYRO GYRA/Alternating Currents (MCA) 13 SPECIAL EFX/Modern Manners (GRP) 11 DEE BELL/EDDIE DURAN/One By One (Concord) 18 Ð TOM GRANT/Just The Right Moment (Pausa) 14 STANLEY JORDAN/Magic Touch (Blue Note) 15 15 MITCHEL FORMAN/Train Of Thought (Magenta/Windham Hill) 16 16 WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia) 27 D JACK DEJOHNETTE/Jack DeJohnette Piano Album (Landmark) 12 18 KEITH JARRETT/Standards, Vol. 2 (ECM) 1 19 TOM SPLITT/Songs Without Words (Ivory) 22 JUDY ROBERTS/You Are There (Pausa) 30 INDRA LESMANA w/NEBULA/No Standing (Zebra) 17

MICHAEL FRANKS/Skin Dive (WB) 23 PETER KATER/Coming Home (Invincible) 26 WEATHER REPORT/Sportin' Life (Columbia) 25 JIMMY PONDER/So Many Stars (Milestone/Fantasy)

DEBUT > 2 ASHLEY ALEXANDER/Power Slide (Pausa) DEBUT 20 RODNEY FRANKLIN/Skydance (Columbia) FRASER MacPHERSON QUINTET/Jazz Prose (Concord)

RANDY BERNSEN/Music For Planets, People & Washing Machines (Zebra)

Bleck/I/Irban stations contributing to Jazz: WKND/Hartford, Melonae McClean: KJCB/Lafayette, Beatrice Evans: WYLD-FM/New Orleans, Dell Spence; WGCI/Chicago, Calebam Armatrong; WDMT/Clevelland, Dean-Dean Rufus; WOVI/Toledo, Charles Welch; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

W000Y SHAW "Setting Standards" (Muse) 14/6
Rotations: Heavy 31,1 Medium 31, Light 612, Entra Adds 2, Total Adds 6, WFAE, WJZZ, KPLU, WKND, KLCC, KXPR.
Heavy: WFPL KLAZ: Medium: WBGO, WUSF

SADAO WATANABE: "Maisha" (Elektra) 13/8
Rotations: Heavy 31.1, Medium 31, Light 3/2, Extra Adds 4, Total Adds 8, WBFO, WMOT, KKGO, KMHD, WFSS, WMGI, WLVE, KLCO: Heavy: KBEM, KIM: Medium: WBES, WLOO.

KENNY G & G FDRCE "Gravity" (Arista) 12/2
Rotations: Heavy 2/0, Medium 3/1, Light 6/0, Extra Adds 1, Total Adds 2, WMGI, KRVS. Heavy: WNOP, KKGO. Medium: KUHF,

W.J.Z.
TOMMY FLANAGAN & HANK JONES "More Delights" (Galaxy) 12/0
Rotations Heavy 4/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy, WYRS, KKGO, WHRO, WVPE. Medium: WGBH, KLIHF, WMOT, WOET, KLON, KLCC.

PASSPORT "Running In Real Time" (Atlantic) 12/0
Rotations: Heavy 1/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WNOP. Medium: WEBR, WZAM, WLOQ,

MARIAN McPARTLAND "Willow Creek & Other Bailads" (Concord) 11/5
Rotations: Heavy 010, Medium 5/3, Light 6/2, Extra Adds 0, Total Adds 5, WGBH, WBFO, WUWM, KKGO, WUSF, Medium:

WTHS, KWAU STEVE NARAHARA "Odyssey" (Pausa) 11/2
Rotations Heavy 0/0, Medium 5/1, Light 6/1, Eads 0, Total Adds 2, KCSC, KKGO, Medium: WMOT, KFVS, KIFM, KLSK. RON CARTER 8- JIM HALL "Telephone" (Cancord) 10/4
Rotations: Heavy 3/0, Medium 5/2, Light 1/1, Extra Adds 1, Total Adds 4, WGBH, KBEM, KJZZ, WYBC, Heavy WMOT, WUWM, WHRO, Medium: WBBR, WFE, KF, WEBR. WEBR, WEBR,

MILES DAVIS "AL Last" (Contemporary) 10/3
Rotations: Heavy 3/1, Medium 3/0, Light 3/1, Extra Adds 1, Total Adds 3, KUHF, WYBC, KRVS, Heavy; KWMU, KXPR, Met.
WHPL, WMID, WAUER.



MOST ADDED JUDY ROBERTS (9)

Are You There (Pausa SADAO WATANABE (8) Maisha (Elektra) WIDESPEAD JAZZ ORCHESTRA (8) Paris Blues (Columbia)
KEVIN EUBANKS (6)
Opening Night (GRP)
W000Y SHAW (6) Setting Standards (Muse) ERNIE WATTS (6) Musican (Qwest/WB)

HOTTEST DIZZY GILLESPIE (23)

New Faces (GRP) DAVE VALENTIN (22) ANDY NARELL (17)

Slow Motion (Hip Pocket/Windham Hill)
DAVE GRUSIN & LEE RITENOUR (14) Harlequin (GRP) MILES DAVIS (13)

SAL SALVADOR "Plays Gerry Mulligan" (Stash) 10/2

Total Adds 2, WYBC, WUSF, Heavy, WFPL, Medium; WYRS, WKSU,

FRED HERSCH TRIO "Horizons" (Concord) 9/1
Rotations: Heavy 7/1, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 1, WGBH. Heavy: WYRS, WFPL, WNOP, KJAZ, KLCC,
KXPR. Medium: WEBR WFAE.

DON RANDI & QUEST "If It's All Night It's Alright" (Bee Pee) 9/1

s: Heavy 3/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, WLOO, Heavy; WMOT, KKGO, KPLU. Medium: KUZZ, KIFM.

ERNIE WATTS "Musican" (Qwest/WB) 8/6

Heavy 0/0, Medium 3/2, Light 3/2, Extra Adds 2, Total Adds 6, WBGO, WFAE, WJZZ, KUOP, KIFM, WGCI.

Medium: WFS; CASIOPEA "Zoom" (Fantasy) 8/2 Granione: Heavy 1/0, Medium 2/0, Light 5/2, Extra Adds 0, Total Adds 2, KRVS, KLSK, Heavy, WYBC, Medium: WZAM, WMGI GENE AMMONS "Night Lights" (Prestige) 8/1
Rotations: Heavy 3/0, Medium 5/1, Light 0/0, Extra Adds 0, Total Adds 1, WVPE, Heavy: KBEM, KADX, WMID, Medium: WGBH,

WBOU, NUMP, MOEC.

KRONOS QUARTET W/RON CARTER "Monk Suite" (Landmark) 7/2

Rotations: Heavy 2/1, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 2, KUHF, WNUR. Heavy: KLON. Medium: WKSU, WUSF.

POBBY ENRIQUEZ "Live At Concerts By The Sea" (GNP Crescendo) 7/1
Rotations: Heavy 27, Medium 6/1, Light 0/0, Extra Adds 0, Total Adds 1, WUWM. Heavy, KKGO. Medium: WFPL, WNOP, KPLU,

PHILLY JOE JONES "Drum Song" (Galaxy) 7/1
Rotations: Heavy 4/1, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 1, WVPE, Heavy: KUHF, WMOT, WMIĎ, Medium: KADX,

BILL PERKINS "Journey To The East" (Contemporary) 7/1
Rotations: Heavy 2/0, Medium 1/0, Light 3/0, Extra Adds 1, Total Adds 1, KRVS. Rotations: Heavy 2/0, Medium 1/0, Light 3/0, Extra Adds 1, Total Adds 1, KRVs. Hear JOSHUA BREAKSTONE "4 (over) 4 (equals) 1" (Sonora Records) 6/1 Rotations: Heavy 2/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, WBFO, Heavy Heavy: KLON, WMID. Medium: KXPR.

w • eavy: KBEM, WVPE, Medium: WMOT, KADX AL DIMEDLA "Cielo E Terra" (Manhattan) 50 Rotalions: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: WOET, KCSC, KPLU

REGIONALIZED ADDS & HOTS

WEST

EAST MIDWEST

PERD HERSCH TAX DOWALD SYND WIDESPERAD JAZE RAY SROWN TRIO MARIAM MCPARTLA GART LEFERVE GROSIN'S RITEMO SUD FRESHON KARTER SHALL MILDRED BAILEY SOLITARY

John Homi
COCEMAN HAWEIN
GEORGE HOMARD
HARIAN HEPARTI
TERLONICOS HOM
JOSHUA BREAKET
JOHN COLTHANI
ZABEY EINCOCM
ZABON WATANNEE
RILL PRISELL
HOLERI
JOKE BEJONNETH
DERTER GONOM
TRANSE HACPER
DAVE VALENTIE
DAVE VALENTIE
DAVE VALENTIE

SOUTH

MIDESPREAD JAII HOLLOGE BAL KLOGE DIEST GILLESPIE DAVE VALENTIN ANDY NARVILL

MITCHEL FORMAN SADAD WATAMASE WIDESPREAD JAIL

DAVE VALENTIN
IOSEES SULISMAN
TOM SPLITT
CAVIO MURRAY BIG
PRIL MOOR GUINT
JOHN STORGLEFIELD
RETH GILLESTIE
CARF BOTHER
EKETH JAMEL
RETH JAMEL
RAT BROWN TRIG

WIDESPREAD JAIS O PRASER MACHERSON SOLER OF CHARACTE DIEST GILLESPIE NIES CAVIS

DOWN BOWARD
GEORGE MOMARD
ERVIN RUBANES
HYRTON HARRALI
PRIL WOODS
(MARLES LLOTO
INDRA LEBRARA
ANYNOWY BRARTO
EBEIS WATTS
WIDERSHAD JAIL

DEE BELL SADAO HATAHASE SADAO HATAHASE

HOTTES CAVIS

STEVE NAMAKAKA REGILTY ALKKAYOR JUDY ROBERTS HOLLOST

RWMUSI Louis Jim Wallace JOHN STUBBLEF ART PERFER JUDY BORCKTS HOLLES DAVIS DIRET GLAESPE REITE JARRETT DEE BELL GARY NOT

WUSFITemps Bub Seymour

BOD SBARK HARIAN HCPARTLAN BAL SALVADOR HOTLEST CILLESPIR CARY DURTON ANDY NARRAL

WLOQIOrlando (*) Paul Garardi TOM SPLITT DOM RANG! JIMMY POMORE Enttest! GRUSSES & RIT OAVE VALENT! STANLEY TORK STANLEY TORK STANLEY JORD, EARL KLUGH

MILES DAVIS

54 Reporting Stations

48 Current Reports

KKSN/Portland, WBEE/Chicago, WEBR/Buffalo, WHRO/Norfolk, and WNOP/Cincinnati called in a frozen playlist.

KERA/Dallas-Ft. Worth failed to report; its playlist was frozer

BLACK/URBAN

BREAKERS.

KOOL & THE GANG

Cherish (De-Lite/PolyGram)
82% of our reporting stations on it. Rotations: Heavy 4/1, Medium 25/4, Light 38/16,
Total Adds 21 including K104, WDIA, WBIAX, WGCI, WDMT, KMJM, WZEN, KQXL,
WENN, WPEG, WFXC, WQMG, WLOU, WBLX, WVOI. A Most Added Record. Debuts at number 33 on the Black/Urban chart

TINA TURNER

We Don't Need Another Hero (Thunderdome) (Capitol)

77% of our reporting stations on it. Rotations: Heavy 7/2, Medium 22/5, Light 34/21, Total Adds 28 including WILD, WAMO, KRNB, K94, WZAK, WJLB, KMJM, WKND, WNHC, OC104, WKXI, WJJS, WQQK, WPLZ, WANM, WKWM. A Most Added Record. Debuts at number 34 on the Black/Urban chart.

STACY LATTISAW

I'm Not The Same Girl (Cotillion/Atco)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/1, Light 35/8, Total Adds 9, KMJM, XHRM, WRDW, WTKL, WLOU, WQQK, WWDM, WVOI, KDKO. Heavy: WXYV. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

GWEN GUTHRIE "Padlock" (Island) 47/9
Rotations, Heavy 11/0, Medium 161, Light 20/8, Total Adds 9, Will, WAMO, WOJY, WAOK, XHRM, KSOL, WENN, JETSWARN, WRIKS, WDAS, KRNB, WEDR, WGCI, WZEN, WKNO, WNHC, KJCB, WTOY.

WBMK. 1980/5 WATV, ITTION, TUTCH, TOTAL MARKET MEMORY TO A TOTAL MAGE TO A WOLLY, XHEM, KIIZ, WTOY, WANM, WVKO, WDAO, Heavy, Rotalions: Heavy 2/0, Medium 13/0, Light 32/7, Total Adds 7, WDJY, XHEM, KIIZ, WTOY, WANM, WVKO, WDAO, Heavy, WXTYV, WOWI, Medium: WILD, KRNB, WEDR, K94, WDMT, KACE, WINLOW, WENN, WPEG, WLOU, WJJS, WAAA, WFXC.

ALEXANDER O'NEAL "I'I You Were Here Tonight" (Tabu/CBS) 48/7 Rotations: Heavy 14/0, Medium 17/1, Light 15/6, Total Adds 7, KRN8, WYLD-FM, WGC, WDMT, WJJS, KHYS, WANT. Heavy, WMN, WZAK, KACE, KDAY, KLUH, KOLK, WTKL, WXDK, WJN, WOMG, KJGB, WWDM, WANM, WWWS, Debtas at

UTFO "Leader Of The Pack" (Select) 45/3

Total Adds 3, WDJY, KIIZ, WWWS, Heavy: WDAS, WAOK, WDIA, KDAY,

WOMACK & WOMACK "Strange & Funny" (Elektra) 45/3
Rotations, Heavy 5/0, Medium 22/0, Ught 18/3, Total Adds 3, WDJY, WRDW, 293, Heavy WGCI, WZAK, WKXI, WDAO,

WILL. PROSS BY TRITIONS 75 OF the GENERAL PROSPECTATION OF THE STATE O

SADE "Your Love Is King" (Portrait/CBS) 44/5 Rotations: Heavy 7/0, Medium 24/3, Light 13/2, Total Adds WZEN, KSOL, OC104, WXOK, WJMI, WANIM, Moves 40-36

D TRAIN "Just Another Night (Without Your Love)" (Prelude) 42/1 Rotetions: Heavy 4/0, Medium 23/0, Light 15/1, Total Adds 1, WRDW, Heavy: WWI WWIN. WVEE, KMJQ, WBMX.

CON FUNK SHUN "I'm Leaving Baby" (Mercury/PolyGram) 4/179

CON FUNK SHUN "I'm Leaving Baby" (Mercur

GAP BAND "Disrespect" (Total Experience/RCA) 41/11 dium 9/1, Light 28/9, Total Adds 11, WWIN, KRNB, WDMT, KSOL, WXOK, WEDR, WORL, KHYS, KOKA,

FAT BOYS "The Fat Boys Are Back" (Sutra) 39/14

STEPHANIE MILLS "Bit By Bit (Theme From 'Fletch')" (MCA) 39/11

yy 0/0, Medium 13/2, Light 26/9, Total Adds 13, WWIN, WAMO, WYLD-FM, WBMX, WJLB, KACE, KSOL, WJJS, WBLX, Medium: WAOK, WDIA, WRDW, WFXC, WQMG, KAPE, WEAS, KOKA, WTLC, WWWS, WYOI. KLEEER "Take Your Heart Away" (Atlantic) 38/7

JUICY "Bad Boy" (Private I/CBS) 38/6

Heavy 0/0, Medium 15/1, Light 23/5, Total Adds 6, WWIN, WDAS, XHRM, WPDQ, KIIZ, WBMK. Medik JLB, KDAY, KSOL, WRDW, WATV, WFXC, WQMG, WBLX, KAPE, KOKA, WANM, WGPR. TEENA MARIE "Out On A Limb" (Epic) 35/4
Rotations: Heavy 6/0, Medium 21/2, Light 6/2, Total Adds 4, KRNB, WZAK, WRDW, WTOY, Heavy; WXOK, WBMK, WBLX,

DARYL HALL & JOHN DATES "Possession Obsession" (RCA) 34/0

K94, WOWI, JET94, WJJS, KOKA. Mediums inclus m 18/0, Light 11/0, Total Adds 0, Heavy WHRK, WDMT, KACE, KSOL, OC104 BOOGIE BOYS "A Fly Girl" (Capitol) 33/7

WDAS, WAMO, WAOK, K104, KSOL, WPDQ, KHYS. Heavy

BILL WITHERS "Something That Turns You On" (Columbia) 32/15
Rotations: Heavy 1/0, Medium 8/1. Light 23/14, Total Adds 15, KRNB, WTMR, WLUII
WFXC, WOMG, WKXI, WBMK, WAAA, WDAO, WGPR, Heavy: WVEE. LUM. KMJM, XHRM, WKND, WRDW, WATY

CARRIE LUCAS "Hello Stranger" (Constellation/MCA) 31/8
Rotations: Heavy 4/0, Medium 17/1, Light 10/7, Total Adds 8, WDAS, WD IS. WDMT. XHRM. WPDQ. WPLZ. KOKA, WGPR. WVOI.

NATALIE COLE "A Little Bit Of Heaven" (Modern/Atca) 30/29
Rotations: Heavy 0/0, Medium 4/4, Light 26/25, Total Adds 29 Including WDA Rotations: Heavy 0/0, Medium 4/4. Light 28/25, Total Adds 29 including WDAS, WAOK, KNOK, KRNB, WEDR, WOWI, WTMP, WDMT, WZAK, KMJM, WZEN, KQXL, WTKL, WXOK, WENN, 293, WQMG, WBLX, WQQK, WORL, WTOY, KOKA

TEDDY PENDERGRASS "Somewhere I Belong" (Asylum) 30/3
Rotations: Heavy 00, Medium 11/1, Ugh 19/2, Total Adds 3, WYLD-FM, WZEN, WWDM, Medium: WDIA, WTMP, KSOL, WKND, WHRC, KOXL, WXXX, WBLX, KAPE, WESS,
READY FOR THE WORLD "On Shella" (MCA) 29/14

otal Adds 14, WEDR, WTMP, WGCI, KJLH, XHRM, OC104, JET94, WJMI n: WQQK. 1, Medium 14/3, Light 13/10, Total / WEAS, WGPR, WKWM, Heavy: W

ROCK MASTER SCOTT "The Reof Is On Fire" (Reality) 29/6
Rotsions: Heavy 91, Medium 7/0, Light 13/5, Total Adds 6, WAMO, KRNB, WDMT, WOMG, KIZ, KHYS, Heavy, WDAS,
KMJO, WCRN, WARK, XULB, KLIH, WAM, WAMM

MOST ADDED

MATALIF COLF (29) TINA TURNER (28)

POINTER SISTERS (25) Dare Me (RCA)

KOOL & THE GANG (21) BILLY OCEAN (21) Mystery Lady (Jive/Arista) HOTTEST

Save Your Love (For #1) (A LOOSE ENDS (36)

LISA-LISA & CULT JAM w/FULL FORCE (36) Wonder If I Take You... (Cok ARETHA FRANKLIN (32) Freeway Of Love (Arista) DeBARGE (38)

Who's Holding Donna Now (Gordy/Motown)
PRINCE (38)
Raspberry Beret (WB)

POINTER SISTERS "Dare Me" (RCA) 28/25

Rotations: Heavy 1/1, Medium 4/2, Light 23/22, Total Adds 25, WWIN, WXYV, WDAS, WDJY, WHUR, WAOK, K104, KRNB, WDIA, WBMX, WDMT, WZAK, WZEN, KJLH, XHRM, KSOL, WTKL, Z93, WKXI, WBMK, KJCB, WBLX, KHYS,

WANM.

NEW EDITION "My Secret (Didja Gitit Yet?)" (MCA) 28/15

Rotations: Heavy 50, Medium 83, Light 15/12, Total Adds 15, WWIN, WTMP, WBMX, KMJM, WFXC, WJMI, WPDQ, WBLX, WFLZ, WANT, WTOY, WEAS, KOMA, WWDM, WWWS, Heavy: WSL, WDJY, WATV, WQCK, WANM.

REDDIMOS "Parasite" (Polyder/PolyGram) 21/4

REDDIMOS "Parasite" (Polyder/PolyGram) 21/4

ROTAL WAND, WAND, WAND, WAND, WAND, WAND, WAND, K94, KMJM, KOKA Heavy: WDMT, KAPE. Medium: WOWI, WTMP: WZAK, WMAC, WPGG, WXX, WANA, KDKO, KPNB.

BARLANC "MI Mobble" (Fire Mobble) (

RADIANCE "All Night" (Qwest/WB) 27/11

PADJAMCE AR HIGHER (LIWESUM) 27(1) TOBAL ANDRE 11, WDAS, WTMP, WZEN, WRDW, Z83, WFXC, WPDQ, WORL, WYKO, WDPR, WTLC. Heavy: KSCL. Medium: KRNB, WEDR, WANM.
EUGENE WILDE "Chey Chey Kule" (Phill) World/Attautic) 25/4
Rotations: Heavy: 1,0, Medium: 120, Light 1244, Total Adds 4, WEDR, WYLD-FM, KHYS, WVOI. Heavy: WOWI. Medium: WOAS, WDS., KRNB, WZAK, WATN, WFEG, WPDQ, WBLX, KOKA, WGPR, WTLC, KDKO.

SIGNIFICANT ACTION

SHANTELLE "Love Attack" (Pandisc) 23/4
Rotations: Heavy 2/0, Medium 3/0, Light 18/4, Total Adds 4, WXOK, WKXI, WLOU, KHYS. Heavy WEDR, WBLX. Medium:

GEORGE BENSON "New Day" (WB) 22/4

yy 3/0, Medium 9/1, Light 10/3, Total Adds 4, WWIN, WPEG, WBLX, WORL. Heavy: WJMI, WANM, WDAO. K. WYEE, WZAK, WRDW, WATV, WFXC, WTLC, WWWS.

THIRD WORLD "One To One" (Columbia) 22/4
Rotations: Helevy Q/O, Medium 7/1, Light 15/3, Total Adds 4, WILD, WFXC, WANM, WGPR, Medium: WOWI, WNHC, WOMG, WRYLL WH, Z, WISS.

KLYMAXX "I Miss You" (Constellation/MCA) 21/10

ns: Heavy 4/1, Medium 8/4, Lighi 9/5, Total Adds 10, K94, WZĀK, OC104, WRDW, WENN, JET94, WBLX, WORL, KHYS Heavy. WATV. WPLZ, WANM KDKO, Heavy, WATV, WPLZ, WANM \$XDOL_BDYZ, "Superfine (From Behind)" (Columbia) 21/5 Breathons, Heavy 0/0, Medium 5/0, Light 16/5, Total Adda 5, WPEG, WFXC, WPDQ, KHYS, WTOY Medium; WXYY, KRNB

ALEXANDER ROBOTNICK "Problemes D'Amour" (Sire/WB) 20/10

Rotations: Heavy 1/0, Medium 3/0, Light 16/10, Total Adds 10, WXYV, WRKS, WEDR, WDMT, WZAK, WJLB, KJLH, WQ WPDQ, KIIZ. Heavy: WWWS. Medium: WUSL, WHRK, WQQK. NEWCLEUS "Let's Jam" (Sunnyview) 20/8
Rotations: Heavy 0/0, Medium 4/0, Light 10/8, Total Adds 8, K94, WOWI, KMJM, XHRM, WPEG, WKXI, WOOK, WPLZ. Medium

SILENT UNDERDOG "Papa's Got A Brand New Pigbag" (Profile) 18/12 Rotations: Heevy 0/0, Medium 3/1, Light 15/11, Total Adds 12, WDAS, WAMO, WAOK, V WOWI, WBMX, WDMT, WZAK, WXO n KRNR WATV

2, Total Adds 15, WHUR, WAOK, KRNB, WYLD-FM, WNHC, Z93, WJMI, WIOXI, , WDAO. Medium: WDIA, WOWI. WAAX, WPDO, KOKA, WANM, WANA, WYNO, TOTAL GLENN JONES "Finesse" (RCA) 17/4 "Californ Meev 0/0. Medium 4/1, Light 13/3, Total Adds 4, WWIN, K94, JET94, WJMI, Medium; KJCB, KOKA, WWWS.

Rotations: Heavy 0/0, Necount or 1, Logis 1-00.

DAYTON "This Time" (Capitol) 16/7
Rotations: Heavy 0/0, Medium 4/0, Light 12/7, Total Adds 7, KRNB, WBMX, KACE, WENN, KJCB, WLOU, KAPE. Medium:

CONWAY BROTHERS "Turn It Up" (Paula) 16/3

im 5/1, Light 7/2, Total Adds 3, WWIN, KSOL, KHYS, Heavy; WDAS, WEDR, WNHC, KOKA, Medium

TENITA JORDAN "I Don't Wanna Think About It" (CBS Associated) 16/3

J. BLACKFOOT "Hiding Pisces" (Sound Town) 15/5
Rotations: Heavy 2/0, Medium 1/0, Ugir 12/5, Total Adds 5, WAOK, WZEN, KOXI., WBLX, WANT, Heavy, KRNB, WDIA

FIVE STAR "All Fall Down" (RCA) 14/6 Total Adds 6, KRNB, WDIA, WYLD-FM, WOWI, WZAK, WKXI, Medium: WRKS,

COLLAGE "Romeo Where's Juliet?" (Constellation/MCA) 13/4
Rotations: Heavy 0/0, Medium 4/0, Light 9/4, Total Adds 4, KRNB, WYLD-FM, WENN, WGPR, Medium: KSOL, WNHC, WRDW,

OSBORNE & GILES "Stranger in The Night" (Red Label/Capitol) 13/2
Rotations: Heavy 0/0, Medium 4/0, Light 9/2, Total Adds 2, W.LUM, WTOY, Medium: WWIN, WGPR, WWWS, WVOI.

vy 0/0, Medium 8/0, Light 5/1, Total Adds 1, KAPE, Medium; K104, WLUM, WATV, WOOK, WEAS, WANM.

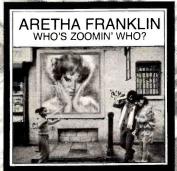
PORMIS EDWARDS "Amanda" (Gordy/Motown) 12/11
Rotations Heavy 0/0, Medum 2/1, Light 10/10, Total Adds 11, KMJO, KRNB, WKND, WPEG, WFXC, WBMK, WPLZ, WAAA.
WADAO, WGRP, WWWS, Medum WADK.

WDMU, WIGHT, WITHTN, MIRLINI, TRANS.
WEATHER (ERILS, "Will-A-Wiggy") (Columbia) 19/6
Rotations: Heavy 0/0, Medium 0/0, Light 10/6, Total Adds 6, KRNB, WKND, WPEG, WKNI, WEAS, WGPR. PRINCE "Pop Life" (WB) 10/4

PPINCE: "Pop LINE" (WW) 1W.4
Retations: Heavy 324. Medium 21, Light 3/1, Total Aodis 4, WXXV, K94, JET94, WVKO, Heavy, WDJY, K104. WBLX.
MICHAEL LOVESMITH "Break The Ice" (Motown) 10/1
Retations: Heavy 00. Medium 6/0, Light 4/1, Total Aodis 1, WDMT. Medium. WGCI, KACE, WRDW, WPDQ, WBLX, WEAS
WITH MINIST 1- Act of 1/10/20. WBLX, WEAS

WAR "Still In Love" (Coco Plam) 10/1
Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, WBMX, Medium: WWIN, WZEN, W,/YL.

TEERTH ETTH THE THING OF THE TH



Aretha Franklin

The Amazing Aretha shifts into overdrive and jumps out in front with the summer's hottest hit, "Freeway Of Love."

Look at her move:

20-13-5-1

On The pop side: 29-19

From her souped-up new album, Who's Zoomin Who?

WHITNEY HOUSTON



Whitney Houston

The most exciting female vocalist of the year, Whitney Houston, follows up her #1 smash, "You Give Good Love," with another heartfelt performance, "Saving All My Love For You."

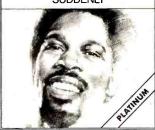
The numbers: 37-28-12

"You Give Good Love"

Pop: 10-5

From her solid gold debut album.

BILLY OCEAN SUDDENLY



Billy Ocean

Billy Ocean is batting 1.000 as he makes it 4 for 4 with his latest prize, "Mystery Lady." From his blockbuster album, Suddenly, rapidly approaching double platinum.

Black/Urban: One Of the MOST ADDED

Pop:

CHR BREAKERS DEBUT 39

ARBIA REARDS. WE'RE CAUSING ATRAFFIC JAM OF HITS.
ARBIA MEANS ACTION...AND THERE'S MORE TO COME!

ACUDION THE

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Baltimore Ray Sampson

OC104/Ocean City, MD Dave Allen Rey Sempoon
MRITHEY HOUSTON
BILLY OCEAN
POINTER SISTERS
ALEXANDER ROBOTHI
PRINCE
ROMARD JOHNSON
BOTLEST
SKIPHONTH & TURNE
REWE & AMCELA
ATLANTIC STARR
LISA LISA
CHETHE Dove Allon
LUTHER VANDROSS
TINA TUBBER
HATALIE COLE
STEPHANIE NILLS
READY FOR THE WOI
RLYMAXX
HOLOSSIL HARDCASTLE
PAUL HARDCASTLE
PAUL HARDCASTLE
HADOMBIA
LISA LISA
REHE 5 ANGELA

none Hottest: LISA LISA HADOMNA PREDDIE JACKSON ROCK MASTER SCOTT UTPO STEPRANIE MILLS POINTER SISTERS POINTER SISTERS
GEORGE SENSON
MEW EDITION
JUICY
COUMAY BROTHERS
SHAMMON
GLEWN JONES
GAP BAND
HOLLER LIBA
LIBA
LIBA
BALPHORTH & TURNE
DEBARGE
CAMEO

Joe Temburo
MADOWNA
MOOGIE BOTS
MARY JAHE GILLS
POINTER SISTERS
MATALIE COLE
RADIANCE
ALISHA
SILENT UNDERDOG
CARRIE LOCAS
JUICY
BAD BOYS
JUNY G & TACKERA
FULL PORCE
MONTEST
HONOLOGY WILD/Boston Elroy R.C. Smith ENDY R.C. SOMENSTING
BILLY OCEAN
THIRD NORLD
TIMA TUNNER
GNEM GUTERIE
REDDINGS
BOTTOSE
LOGGE BHDS
SRIPMORTH & TURN
RENE & AMGRLA
ARETRA YRANKLIN
CAMBO Hottest: LISA LISA RENE & ANGELA PAUL HARDCASTLE UTFO STING

WKNDPierford
JordenMicLeen
JESSE JOHNSON
BILL WITHERS
WHATHER GIRLS
SISTER SLEDGE
TIMA TURNER
DERMIS BORANDS
ROBIN CLARK
BOCKERT
LISA LISA
ROBE A, ANGELA
PONCE HO'S
PAUL BARDCASTLE
CAMED WHITHEY BOUSTON SADE OUTSTONE SADE SADE STREET STATE STATE

9.9 WOMACK & WOMACK HAI TAI GWEM GUTHRIS UTFO POINTER SISTERS GAIL FREEMAN HOTCOST: ARETHA PRANKLIN CEUCK BROWN LISA LISA PIGBAG Hottest: LOOSE ENDS LISA LISA SKIPMORTE & TUNNE MENUDO RENE & ANGELA JERMAINE JACKSON

LBDy Lewson
COM FURN SHUM
PREDERICE
COM FURN SHUM
PREDERICE
THE SHUM
PREDERICE
THE SHUM
TEAMS FOR TRANS
HOINTER HISTERS
HARVIN GAYE
FIVE STAR
ECRITTI POLITTI
ELEBER
ROCCOSCI
ARESTHA FRANKLIN
LISA
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TRANSPHA FRANKLIN
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TRANSPHA LISA
TRA

KDAY/Los Ang Jook Patterson

KUKO/Phoenix

Hamin/Widemen
ATLANTIC STARR
GLORIA BARE
PORCE MD'S
GBORGE CLINTON
CHERYL LYNN
NOTTEST
LYNN
NOTTEST
LISA LISA
PHIL COLLINS
JESSE JORNSON
RENE & ANGELA

XHRM/Sen Diego Duff Lindsey

HAI TAI STACY LATTISAN POINTER SISTERS BILL WITHERS GNEN GUTHRIR COM PUNK SEND

none Hottest: DREAK TEAM UTFO ARETHA PRAHELIN LISA LISA PRINCE

WEST

KDKO/Engle

LULLO THOMAS
LOGE SMDS
BILLY OCEAN
ALEXANDER ROBOTH
BOTTEST
FREEDOIE JACKSON
BAD BOTS
GMENN GUTHRIE
WHITHEY ROUSTON
LOGE ENDS

MELBA MOORE KLYMAXX TIMA TURMER STACY LATTISAM ELTON & MILLIE JAK JAR Bottest: REME & AMGELA STING LISA LISA ARSTRA PRANKLIN PAUL HARDCASTLE

KACE/Los Angeles

Milerinobinson
CHANGE
FULL FORCE
SADAO NATAMABE
ERRIE WARTES
STEPRANIE NILLE
DATTON
LOOSE END
HOTEOSE
REME & ANGELA
LUTHER VANDROSS
ARETHA FRANKLIN
PATTI LABELLE
ALEXANDER O'NEAL

Maddowlishmore
POINTER SISTERS
PULL FORCE
BILLY OCCEM
ALEXANDER ROBOTHI
HOTERIT
PREDDIE JACKSON
PAUL HARDCASTLE
BOOGIE BOYS
LISA LISA
PRINCE

Lerry Timeley

RATALIE COLE
COM PUNE SHUM
OME MAY
OME MAY
OME MAY
RATION
OME MAY
RATION
RATIO

WVEE/Atlants Scotty Andrews

none Hottest: LUTHER VANDROSS FREDDIE JACKSON PRINCE RENE & ANGELA COMMODORES

SOUTH

WWWZ/Che Merc Little

Merc Little
MELLA MOORE
SADE
MARVIN GAYE
POINTER SISTERS
MCMACK & MOMACK
PATT I LABELLE
9. PATT I LABELLE
9. PATT I LABELLE
10. PATT I LEBELLE
10.

WPEG/Cherlotte

WPLAN-IMPONENT
MINE PROPERTY OF THE GAME
JERNAL NEW GAME
SECOL A THE GAME
SECOL A THE GAME
SECOL BOT'S
GENERAL SERVICE
SECOL BOT'S
GENERAL SERVICE
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GENERAL SERVICE
SECOL BOT'S
GENERAL SERVICE
SECOL BOT'S
GENERAL SECON
SECON FOR SECON
THAN TOWNER
HERCELEDS
HONCLEDS
HONCLEDS
LISA LISA
REMIE SAMCKLA
DEBARGE
LISA LISA
REMIE SAMCKLA
LISA
REMIE SAMCK

JET94/Chattenox Frank St. Jemes

Frank St. Jennes
THAN TUBHER
PRINCE
P

Terri Avery

BOOGIE BOYS
FAT BOYS
JESSE JOSMSON
KOOL & THE GANG
FOINTER SISTERS
STARPOINT
BOTTOST
ROTTOST
PRINCE
PRENDIE JACESON
STANLEY CLARKE
PRINCE
CAMEO

WYXC/Durham
Alvim Shows
By's LATEST ARRIV
DEWNISE EDWARDS
ROOL 6 THE GAME
STARPOLWY
GRADY RARRELS
COM FUHE SHUM
SKOOL BOYS
HER BUTTON

BALLADS BOTTOST: RENE & ANGELA HASE PORCE HD'S ARETHA FRANKLIN LISA LISA

KNOK-FM/Ft. Worth McCann/Bacon

McCannibacon STEVE ARRINOTOM RATALIE COLE MANY JAME GIELS MANY JAME GIELS ATLANTIC STARR JESSE JOHNSON STARPOINT HOCKSEL LOOSE ENDS ARRYIA FRAMELIN REME & AMGELA DEBARGE MADONNA

WGMG/Green Doc Foster

DOC FOSTOR
ONTHELIA SARNES
MATALIE COLS
ROCK MASTER SCOTT
MADDENSA
ALEXANDER ROBOTMI
KOOL & THE CANG
BILL MITHERS
TIMA TUBBER
STARPOINT
SADE

SADE Bottest: PRINCE LOOSE ENDS REME & ANGELA DEBARGE LISA LISA

Cheriotie Legan

D TRAIN
PATTI LABELLE
BILLY OCEAN
MONACE & WOMACE
TERNA HARTE
ELIMATE
VAL LUTTHERS
RADIANCE
STACT LATTERM
ROTECH
RENE & ANGELA
MUSTUMEN BADGELA
MUSTUMEN BADGELA
MUSTUMEN BADGELA
MUSTUMEN BADGELA
MUSTUMEN BADGELA
LOGE EMBS
LOGE EM

WTKL/Beton Ros Guy Broady

PAT BOYS B.T. EXPRESS POINTER SISTERS MADONNA STACY LATTISAN NATALIE COLB HATALIE COLD ECTEST: PREDDIE JACKSON PRINCE LISA LISA PRIL COLLINS JESSE JOHNSON

KQXL/Baton Rouge Gaylord Boyd

Gaylord Boyd
Gaylord Boyd
BILLY OCEAN
WHITHEY HOUSTON
HOOL & THE GANG
HOOL & THE GANG
HOOL & THE GANG
HOVE BY GENERAL BY
HAVALIS COLE
STEPHANIE HILLS
STEPHANIE HILLS
FRENCE & ANGELOP
BOLOGE BROD
PRINCE
RENE & ANGELOP
ARETHA PRANKLIN

ARSTHA PRANKLIN
WXOK/Meton Rouge
A1 Wellece
SILINT UNDERDOG
GAP BAND
SHANTELLE
PRADO BRYSON
HATALIE COLE
ERYSTOL
9.9
BOTCESTL
RE
BOTCESTL
ARSTHA

WATV/Birming Ron January Ren Jenuary
FAT BOYS
FINA TURBER
WILL RING
GRADY HARRELL
COM FUNK SHUM
BILLY OCEAN
BILL WITHERS
MANHATTANS
RIJEER
BOLLOTHER VANDROSS
DEBARGA
ARETHA PARKELIN
RICK JAMES

KSOL/Sen Francisco Robinson/Moody JESSE JOHNSON GWEN GUTTRIR JAR SISTERS JAR STEPHAMIE MILLS TENTA JORDAN GLASS TEAR BOOGIE BOYS GAP BAND HOTTONE REME & ANGELA PAUL HARDCASTLE DEBARGE RADIANCE JUICY CARRIE LUCAS READY FOR THE WOR HENCLEUS Hottest: LOGSE ENDS RENE & ANGELA MASE SELPHORTH & TUBBE DEBARGE

KMJQ/Hout Ron Atkins

Pon Attins
WILL KING
FAT BOYS
COM FUHR SHIM
PATTI LABELLE
GOOM SCUAD
SCU

CAN'N JOHES
REN EDITION
READY FOR THE W
BONDARD JOHNSON
PHYLLIS SWIMMIE
MARVIN GATE
BOTARGE
MELSA MOORE
CAMEO
DATPI LABRILD PATTI LABELLE LUTHER VANDROSS

Tomony Mershall
TIMA TURNER
JAK
HARVIN GAYE
MEATHER GIRLS
9.9 THE HISTERS
BILL WITHERS
BOWARD JOHNSON
FAT BOYE
MENCLEDE
FAT BOYE
MENCLEDE
ROTHERS
HOTELSEM
FLOWE STAR
HOTELSEM
FLOWE STAR
HOTELSE
HOTELSE
FLOWE STAR
REME A ANGELA
METOLICAL SANGELA
M

WPDQ/Jecksonville Bob Scott

NOTION OF THE NO

WJAX/Jacksonville Tony Menn

MARY JAME GIRLS STEVE ARRINGTON SYSTEM 9.9 SHALAMAR

SISTEM 9.9 SHALAMAR BILLY OCEAN JESSE JOHNSON CON FUNK SHUM MARVIN GAYE NOTCOST NADOMNA PHIL COLLING DURAN DURAN DEBANGE

Measure Turk TIBA TUDBER BILL WITHERS BILL WITHERS COLVER SISTERS ELERY UNDERDOG DEBWIS BUNARDS GUEN GUPERIE JUICY MORLD SITERE HOLLO SITERE HOLLO SITERE RESE A ARCELA PRACE JACKSON ARETHA PRANKLIN

WBMK/Knoxville Meurice Turk

KJCB/Lefayette Bestrice Evens Bestice Evens

MATALIE COLE
COM FONK SHUM
BOWARD JOHNSON
BOOL & THE GANG
DATTOM
JOMESUM CREW
FOINTER SISTERS
HOTEGAL
LOOSE ENDS
PRINCE
CAMED
RENN & AMSGELA
FORCE, ND'S

WLOWLouisville Tony T. Fields

Tony T. Fields
ECOL & THE GANG
DATTOR TOMESON
JESSE JONNSON
JESSE'S GANG
STACY LATTISAN
SHANTELLS
WHITHEY HOUSTON
BILLY OCEAN
TIME THUNGER
HOLLEST
WHITHEY HOUSTON
PRINCE
HOLSE
LISA
LISA
LISA

WJYL/Louisville

none Hottest: SRIPHORTH & TURNS ARETHA PRANKLIN CAMEO WILL KING FREDDIE JACKSON

Lad Goins
MARY JANE GIRLS
STEPHANTE MILLS
TIMA TURNER
BILLY COEAN
ICEE ROTT
ALEXANDER O'NEAL
BOTCOST
FRINCE
STING
RENE 5 ANGELA
DESANGE
DIANA BOSS

KNOMERICANDES
AUTY MEASON
BOCK REMETER SCOTT
TEERN MARIE SCOTT
TEERN MARIE STEAL
MARY IN GAYE REA
MANY IN GAYE
MANY IN SILEST UNISADOS EMOPICOMS PATTI LABELLE MATALIE COLE MENCLEUS FIVE STAR FOUR TOPS HOCCOMMA ARETHA FRANKLIN LUTHER VANDOGS RICK JAMES DEBARGE Dowdy/Crambbay
PRINCE
SUBY LEWIS & NEWS
JESSE JOHNSON
KLYMAXX
BILLY OCEAN
TIMA TOMBER
GLENN JOHES
RENCLEUS
REDDINGS
RODDINGS
RODDINGS MADONNA LISA LISA DEBARGE FREDDIE JACKSON RENE & ANGELA

WOLANGAMPHIS
Sobby O'Jey
LUTHER VAMINGOSS
ROOL & THE GAME
ANDRE CTHOME
STIVE ARIS GAME
STIVE ARIS GAME
BILLY OCCUR
BILLY OCCUR
BORNY MOMACK
FOINTER SISTERS
FOINTER VAMINGOSS
LUTHER VAMINGOSS
LUTHER VAMINGOSS
CAMEDO
DIAMA BOSS

WHW/Memp

Jacksen/James

ADS 50728

BAD 80728

BAD 80728

BAD 80728

BOOD BAD BOOTHI

EVERT HE WOR

WHITHEY HOUSTON

HOATER HE WOR

HOATER HE WOR

HOATER HE WOR

HOATER HE WOR

THE HOUSTON

HOATER HOUSTON

TRING A MAGGLA

CHERYL LYNN

TRINGER

PAUL HARDCASTLE

WBLX/Mobile B.J. Taylor

WHILLIAMOUND BL. TEPHER
BL. TEPHE

WPLZ/Potersbung
Herdy Jay
COM PUNK SHUM
ROAL & THE GAME
FAT BOYS
NEW HE EDWARDS
HOEAN THOMAS
HOEAN THOMAS
THA TUNNER
THA TUNNER
THELEUS
ROCETOR
HOCKEN
THELEUS
ROCETOR
HOCKEN
HOC MEITHEY HOUSTON FAT BOYS RUM D.H.C. ALEEN FULL FORCE 9.9 9.9
NATALIE COLE
MENCLEUS
TIMA TUNNER
KOOL & THE GANG
CON FUNK SHUW
SILENT UNDEREDOG
STACT LATTISAM
HOTCOST
HANTRONIX
LISA LISA
GLENN JONES
SYSTEM THELMA HOUSTON HOTTOST LISA LISA C. SHARP ELYMAKX ARETHA PRANELIN PREDDIE JACKSON

WYLD-FM/New Or Dell Spencer

WOWWNorfolk

SILENT UNDERDOG

EAN Jammes
KLIYMAXX
GEORGE BERBOW
ECOL, & THE GAME
ECOL, & THE GAME
AND IANCE
LISA LISA
HATALIE COLE
GAP BAND
HOTHER
LOSE ENDS
ENTERNIE & AMCREA
PRINCE
DEBARGE
HOLAN THOMAS

KHYSPort Arthur
Mack Pety
BOOGIE BOTS
BOUGIE BOTS
BUTTHEY HOUSTON
FORBULA FIVE
BOUGHEW WILDE
ALEXANDER O'HEAL
GAP BAND
SEROIL BOUGHE
FORBURE WILDE
ALEXANDER O'HEAL
GAP BAND
FORBURELLE
SEROIL BOUGHE
FORBURELLE
BOOGHE BOOGHE
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BOOGHE
FORBURELLE
BOOGHE
FORBURE
F WILLTANAMORE O'HEAL
AND MANDER O'HEAL
AJ'S LAYST ARRIV
TEODY PENDERGRASS
FIVE STAR VILLES
STEWN ARRIBOTOS
HANYIS GAJYE
PARDOIE SHOPIES
COLLAGE
STARE ON 45
HOLLOSE WILLES
HOLLOSE
LISA LISA
LIFER VANDERGS
DIAMA NOSS BOCK MASTER SCOT Hottest: PREDDIE JACKSON LOOSE ENDS PRINCE REME & ANGELA MASE

WANT/Nichmond Kirby Carmichael WARN INSCRIPTION
JESSE JOHNSON
JESSE JOHNSON
JESSE JOHNSON
TIMA TUBBER
SAME
RIJBER
RIJ

OME WAY

82 Reporting Stations

The following stations reported a

frozen playiist this week:

KDAY/Los Angeles

WHRK/Memphis

Stations are listed by

region. Hots are listed in order of their airplay activity.

Don Jones READY FOR THE MOR COM FUNK SHUM MEATHER GIRLS MEW EDITION EURYTHMICS EUNITHRICS Bottest: DEELE PRINCE PAUL BARDCASTLE COMMODORES CAMED

B.B. Devie
ARETHA FRANKLIN
MARVIN GAYE
GAP SAND
REDDINGS
CARRIE LUCAS
NATALIE COLE
JOMIUN CREW
STARPOINT
ANDRE CYMONE STARPOINT ANDRE CYMONE FATTI LABELLE GOON SQUAD HEW EDITION LISA LISA EURYTHMICS

HADOMMA -BJ'S LATEST ARRIV JERNAIME JACKSON STARPOINT STACY LATTISAN PEABO BRISON TEDDY PENDERGRASS FAT BOYS MEN EDITION JAK PAT BOYS
HEN EDITION
JAK
TENTA JORDAN
HOTTEST
PRINCE
LOGE ENDS
LUTEER VANDROSS
RENE & ANGELA
MADONNA

WZAK/Clov WZAK/Clovelend
TORNOR/POTTY
TIMN TURNER
POINTER SISTERS
ELTHAIX
TERRA MARIE
MATALIE COLE
ALEXAMERE ROOTH!
STIMN
SILENT UNDERDOG
HOTCOST
PRINCE
ALEXAMER O'NEAL
ME THE SOUPTOR
REME & AMORIA
CAMEDO
AMERICA JOE Buffard
POINTER SISTERS
TYROWE DAVIS
TIMA TURKER
THIRA TURKER
THIRA TURKER
THIRA TURKER
HATALIE COLE
MARVIN GAYE
BOTTER
LUTHER VANDROSS
PAUL HARDCASTLE
REWE & ANGELA

WTMP/Tampa

Micheele/Moore
ONE MAY
READY FOR THE
BILL WITHERS
HEM EDITION
STARPOINT
RADIANCE
HATALIS COLE
HOTEST
CAMEO
BICK JAMER CAMBO RICK JAMES ARETHA PRAMELIN PRINCE RENE & ANGELA

Eric St. James
JESSE JOHNSON
HARVIN GAYE
ICEE HOTT
DENNIS EDWARDS
BILL WITHERS
HOTCOST
LOOSE ENDS
RENE & ANGELA
DEBARGE
LIEA LIEA
CAMEO

PRINCE
JESSE JOENSON
WEITHEY BOUSTON
EURYTHNICS
HAI TAI
HARVIN GAYE
RADIANCE RADIANCE Hottest: ARETHA PRANKLIS LOOSE ENDS RENE & ANGELA LISA LISA

CAMBO ARRYHA PRAMELIN

WVKO/Columbus

K.C. Jones

Lankford Stephen
PATTI LABELLE
SYSTEM
SILVE THEES
BILVE THEES
BILVE GAYE
BESSE JOHNSON
DENNIS EDWARDS
HAI TAI
HOTCEST
HOTE
EESE A AMGELA
CAMESO
LUTHER VANDROSS
DEBANCE
ARETHA FRANKLIM

WGPR/Detroit Joe Spencer

JOS SPENCET
GAP SAND THE WOR
GAP SAND THE WOR
READY FOR THE WOR
RE

MIDWEST

James Alexander
CRETHES
PEADO BRYSON
PEADO BRYSON
JESSE JOHNSON
HARY JAMES CILLS
STEPMARTE HILLS
STEPMARTE HILLS
ALEXANDER ROBOTHI
TIMA TUMBER
BOTE-ST.
DEBARGE
ARETHA FRANKLIN
PREDDIE JACESON
LOGGE ROBO
SKIPWORTH & TURBE SILENT UNDERDOG DATTON DATTON STARPOINT POINTER SISTERS NEW EDITION STEPMANIE HILLS WAR WAR
BAD BOYS
ROOL & THE GARG
HOCLEST
HASE
PORCE HD'S
LOOSE ENDS
SKIPHORTH & TURNE
REBRY G

WJLB/Detroit

WGCI/Chicago Graham Armati PEABO BRYSON ROOL & THE GAMG BILLY OCEAN BILLY OCEAM SYSTEM THE WOR READY FOR THE WOR TIMA TUNNER HOTTOSER HADDOWNA HADDOWNA PAUL HARDCASTLE PRINCE ARETHA FRANKLIN REME & ANGELA WTLC/Indian

Jey Johnson

PAT BOYS
JENNY BURTON
STARPOINT
MATALIE COLE
PATTI LABELLE
JONEUM CHEW
OWE MAY
RADIANCE
HASTARE Brinc Castle

BILLY OCEAN
FOUR TOPS
STEVE ARRINGTON
TEARS FOR FEARS
JESSE JONNSON
BOCKES
FRINCE
PRINCE
PREDDIE JACKSON
READY FOR THE NO
PBIL COLLINS
DEBARGE Hottest: PREDDIE JACKSON

WLUM/Milwoukes

NAMA-THARIA
PAP BOYS
BUSY LEWIS & NEWS
JOREOM CREW
SUPERTANAP
SUPERTANAP
BULL THE TOMBE
BILL WITHER
BILL WITHER
BILL YOURN
ELEKER
BOXLOS
BOXES
B

WDMT/Cleveland
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BOOL 5 THE GANG
BOOL 5 THE GANG WWWS/Seginem Kermit Crockett PAUL HARDCASTLE

KMJM/St. Louis Mike Stredford

DREAM TEAM WHITWEY HOUSTON WENCLEUS WATALIS COLE METALIS COLE MATALIE COLE REDDINGS NEW EDITION ROOLS THE GANG PEARO BRISON TIRA TURNER STACY LATTISAN BILL NITHERS HOTEST! BOOGIE BOYS CAMEDO BOUBIE JINNY WOLAN THOMAS DEBARGE

Dough Nevice
TEODY PRINCEGRASS
LORE SOTT
WILL KING
POINTER SISTERS
ROLLAND
POINTER SISTERS
ROLLAND
JASEA STANTE
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ROLLAND
ROLLA

Cherice Weich
STACY LATTISAM
CARRIE LUCAS
EUGHEW MTLDE
EOOL & THE GAMG
SYSTEM
GAP SAND
TIMA TOWNER
DAM HARTMAN
NOTICE TOWNER
DAM HARTMAN
ARGTHA FRANKLIN
DIAMA MOSS
CAMEDONTH & TURNER
DIAMA MOSS
CAMEDONTH & CAME

62/R&R FRIDAY, JULY 12, 1985

COUNTRY

TOP 50

Three	Two	La				Total			10.4
Weeks	Week	ks W	/eek			ReportsiAdds	Heavy	Mediun	n Light
	9	6	3	0	HANK WILLIAMS JR./I'm For Love (WB/Curb)	157/0	142	10	5
		9	6		DOLLY PARTON w/KENNY ROGERS/Real Love (RCA)	158/0	136	20	. 2
		3	2	3		158/1	137	14	7
		7	5		W. JENNINGS/W. NELSON/J. CASH/K. KRISTOFFERSON/Highwayman (Columbia)	154/0	135	13	6
		1	1		ALABAMA/Forty Hour Week (For A Livin') (RCA)	149/0	123	19	7
		13	9		JUDDS/Love Is Alive (RCA/Curb)	160/1	108	47	5
		10	7		GARY MORRIS/Lasso The Moon (WB)	154/0	104	43	7
		11	8		ANNE MURRAY/I Don't Think I'm Ready For You (Capitol)	157/0	107	47	3
			10		JANIE FRICKE/She's Single Again (Columbia)	154/2	102	43	9
			12		GEORGE STRAIT/The Fireman (MCA)	154/0	92	52	10
		2			EARL THOMAS CONLEY/Love Don't Care (RCA)	147/0	109	30	8
			15		JOHNNY LEE/Save The Last Chance (Full Moon/WB)	152/0	67	81	4
		23	19		ROSANNE CASH/I Don't Know Why You Don't (Columbia)	157/1		94	12
			16		GLEN CAMPBELL/(Love Always) Letter To Home (Atlantic America)	155/1	56	82	17
					NITTY GRITTY DIRT BAND/Modern Day Romance (WB)	157/2	41	102	14
			23		MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America)	149/3	31	97	21
					LEE GREENWOOD/Dixie Road (MCA)	109/0	66	29	14
			24		SAWYER BROWN/Used To Blue (Capitol/Curb)	147/2	33	92	22
			26		REBA McENTIRE/Have I Got A Deal For You (MCA)	145/3	20	102	23
			25		RESTLESS HEART/I Want Everyone To Cry (RCA)	149/5	25	93	31
					T.G. SHEPPARD/Fooled Around And Fell In Love (Columbia)	123/0	35	71	17
			29		FORESTER SISTERS/I Fell In Love Again Last Night (WB)	154/13	16	91	47
					WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)	150/7	11	102	37
					STATLER BROTHERS/Hello Mary Lou (Mercury/PG)	97/0	56	25	16
					WILLIE NELSON/Forgiving You Was Easy (Columbia)	95/0	45	34	16
			30		MAC DAVIS/I Never Made Love (MCA)	134/6	12	80	42
					SYLVIA/Cry Just A Little Bit (RCA)	136/17	7	84	45
	_		41		RONNIE MILSAP/Lost In The Fifties Tonight (RCA)	136/40	7	54	75
	-		40		CONWAY TWITTY/Between Blue Eyes And Jeans (WB)	132/25	6	67	59
			36		LACY J. D'ALTON/You Can't Run Away From Your Heart (Columbia)	114/11	5	79	30
					KEITH STEGALL/Pretty Lady (Epic)		7		
			37		ROCKIN' SIDNEY/My Toot-Toot (Epic)	117/7	18	49	36 36
					KENDALLS/If You Break My Heart (Mercury/PG)	103/7			
					RAY CHARLES W/MICKEY GILLEY/It Ain't Gonna Worry My Mind (Columbia)	112/2	9 22	77 48	26
			17		VERN GOSDIN/Dim Lights, Thick Smoke (Compleat/PG)	84/0	-		14
			27			91/0	24	49	18
	14 1				JOHN SCHNEIDER/It's A Short Walk From (MCA)	78/0	28	36	14
					EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)	125/43	1	52	72
	19 1				JOHN ANDERSON/II'S All Over Now (WB)	72/0	19	38	15
					CHARLY McCLAIN w/WAYNE MASSEY/With Just One Look In Your Eyes (Epic)	108/22	2	49	57
					GENE WATSON/Cold Summer Day In Georgia (Epic)	99/13	3	58	38
					LANE BRODY/He Burns Me Up (EMI America)	83/1	12	44	27
BR	EA				MARIE OSMOND w/DAN SEALS/Meet Me In Montana (Capitol/Curb)	109/31	2	<i>3</i> 5	72
	-				WHITES/Hometown Gossip (MCA/Curb)	94/16	1	48	45
					BECKY HOBBS/Hottest "Ex" In Texas (EMI America)	92/14	3	43	46
					JOHN CONLEE/Blue Highway (MCA)	99/27	0	37	62
	5 1				EDDY RAVEN/Operator, Operator (RCA)	56/0	11	27	18
	EBU.	_			CHARLEY PRIDE/Let A Little Love Come In (RCA)	90/17	5	38	47
	EBU			_	MERLE HAGGARD/Kern River (Epic)	82/19	2	25	55
	19 4	16			SHELLY WEST/Don't Make Me Wait On the Moon (Viva)	56/2	3	32	21
L D	EBUI	Γ)		60	VINCE GILL/If It Weren't For Him (RCA)	82/31	0	19	63

JULY 12, 1985

30102 1624 1014 (33)
You Make Me Want To Make You (RCA
EDDIE RABBITT (43)
She's Comin' Back To Say Goodbye (WB
RONNIE MILSAP (40)
Lost In The Fifties Tonight (RCA)
VINCE GILL (31)
If It Weren't For Him (RCA)
MARIE OSMOND w/ DAN SEALS (31)
Meet Me In Montana (Capitol/Curb)
JOHN CONLEE (27)
Blue Highway (MCA)
CONWAY TWITTY (25)
Between Blue Eyes And Jeans (WB)
CHARLY McCLAIN W/WAYNE MASSEY (22)
With Just One Look In Your Eyes (Epic)
EMMYLOU HARRIS (21)
Rhythm Guitar (WB)
RDNNIE McDOWELL (20)
Love Talks (Epic)

MOST ADDED

HIICE NEWTON (55)

HOTTEST

HANK WILLIAMS JR. (82)
I'm For Love (WB/Curb)
JENNINGS.MELSOM/CASW/MRISOFFERSON (80)
Highwayman (Columbia)
BELLAMY SROTHERS (78)
Old Hippie (MCA/Curb)
ALBABAM (84)
Forty Hour Week (For A Livin) (RCA)
DOLLY PARTON w/KENNY ROGERS (33)
Real Love (RCA)
JUDDS (46)
Love Is Alive (RCA/Curb)
EARL THOMAS CONLEY (37)
Love Don't Care (RCA)
GARY MORRIS (29)
Lasso The Moon (WB)
GEORGE TRAIT (26)
The Fireman (MCA)
ROCKIN' SIGNEY (20)
My Toot-Toot (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hotest.

BREAKERS

EDDIE RABBITT

She's Comin Back To Say Goodbye (WB)

On 78% of reporting stations. Rotations: Heavy 1, Medium 52, Light 72, Total Adds 43 including WCAO, WXTU, WWYA, WEZL, WESC, WOYK, WRS, WXCL, K102, KRST, KLZ, KRAK, KSAN, KCUB, Moves 49-37 on the Country chart. A most added record.

CHARLY McCLAIN w/WAYNE MASSEY

With Just One Look In Your Eyes (Epic)

On 68% of reporting stations. Rotations: Heavy 2, Medium 49, Light 57, Total Adds 22 including WGNA, WKYG, WPOR, WVMI, WCOS, WSM, WRNL, WIL, K102, WTHI, KRST, KCCY, KCKC, KRPM, KGA. Moves 45-39 on the Country chart.

MARIE OSMOND w/DAN SEALS Meet Me In Montana (Capitol/Curb)

On 68% of reporting stations. Rotations: Heavy 2, Medium 35, Light 72, Total Adds 31 including WQBE, WRKZ, WAJR, WPOR, KEAN, WKLO, WNOX, WUBE, WFMS, WMIL, WDGY, KXXY, KGHL, KFRE, KSAN. Debuts at 42 on the Country chart. A most added

GENE WATSON Cold Summer Day In Georgia (Epic)

On 62%, of reporting stations. Rotations: Heavy 3, Medium 58, Light 38, Total Adds 13 WQBE, WKYG, KXYL, WNOX, WMC, WRNL, WDAF, KIOV, KYAK, KKAL, KGHL, KLZ, KRPM. Heavy: KKYX, KVOO. Moves 43-40 on the Country chart.

JOHN CONLEE Blue Highway (MCA)

On 62% of reporting stations. Rotations: Heavy 0, Medium 37, Light 62, Total Adds 27 including WTSV, KXYL, KYKX, WOKK, WLWI, WTQR, KJJY, WOW, WLLR, WIL, KIK-FM, KKCS, KSOP, KCBQ, KMPS. Debuts at number 45 on the Country chart. A most added record.

You'll never be uptight, just turn on the

"BLUE LIGHT Turn on BOBBY BLUE

DJ copies on your desk now!







9145 Sunset Blvd. Los Angeles, CA 90069 (213) 273-6001

> PROMOTION: Tari Laes John Curb

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

WHITES "Homelown Gossip" (MCA/Curb) 94/16

WITH LEG TRANSCRIPT CLASSING (MICROVICED) 3-V1 OF TRANSCRIPT CANADA TO THE CONTROL OF THE CONTRO

Medium 3b, 1904 AT, Total Adda 1 Pinckling Wu AR, WKYG, WPOR, WWWA, WILO, WWII, KIKK, WLWI, FIRS, WKCL, WLLR, KIQC, KVDC, KFRE, KCUB, Debutet at 47 on the Country chart.

VINCE GILL "If it Weren't For Him" (RCA) 82/31

y O, Medium 19, Light 63, Total Adds 31 including WGNA, WOKO, WNYR, WWVA, WUSY, KPLX, WESC, K, WXCL, KTPK, KRST, KKCS, KYGO. Debuts at number 50 on the Country chert. MERLE HAGGARD "Kern River" (Epic) 82/19 19 Including WGNA, WRKZ, WILQ, KRRV, WZZK, WCOS, WTQR, WMNI,

JUICE NEWTON "You Make Me Want To Make You Mine" (RCA) 66/55

JIM GLASER "I'll Be Your Fool Tonight" (NobleVision/ MCA) 59/8

Section 1 Martine 27 Links 31 Total Antis 8 WCAO, WPOR, WWYA, WFNC, KIKK, WAXX, KIK-FM, KIGO, Heavy

KRYL MISSIGNI WELA: "Ne Wor't Clive In" (Mercury/ PolyGram) 56/ 9
Rotations: Heavy 1, Medium 17, Light 28, Total Adde 9 WTSV, KEAN, WYMIL WUSY, WOKK, WCXI, WTSO, KTPK, KKAL, Heavy
KKYX, Medium WAR, WYMI, WCXI, KYSY, KSOP ROBIN LEE & LOBO "Paint The Town Blue" (Evergreen) 53/7
Rotations: Heavy C. Medium 15, Light 38, Total Adds 7 WPOR, KEAN, KIKK, KLLL, WSLR, WAXX, KFGO. Medium WBGW. WYII.

KAREN BROOKS w/ JOHNNY CASH "I WIN Dance With You" (WB) 50/13

EMMYLOU HARRIS "Rhythm Gultar" (WB) 49/21 Rotations: Heavy 0, Medium 7, Light 42, Total Adds 21 includ KFGO, WTSO, WOW, WXCL, KVOO, KSOP, KGA. including WPOR, WNYR, WIXY, KRRV WTVY, WESC, KKYX, WUBE,

SIGNIFICANT ACTION

RONNIE MCDOWELL "Love Talks" (Epic) 46/20

Sluding WWVA, WYIL WUSY, KIKK, WLWI, WPAP, WOW, KTPK, KEDI

TAMMY WYNETTE "You Can Lead A Heart To Love" (Epic) 39/12
Rotatione: Heavy 0 Medium 9 Light 30 Total Arids 12 Will O KRRV KASS MAIS

KENN KOUB.
KENNY ROGERS "Twentleth Century Fool" (Liberty) 38/10
KENNY ROGERS "Twentleth Century Fool" (Liberty) 38/10
KENNY ROGERS "Twentleth Century Fool" (Liberty) 38/10
KENNY ROGERS TWENTLEN COUNTY (KENNY KENNY K Rotationer Heaviny 2, Medium 6, Light 28, Total Acces 10 Wrutes, Invest, Index Structure, "Whotopy Ever Gets Enough Love" (Capitol) 38/10

Greationer Heaving 0, Medium 6, Light 32, Total Acces 10 WLST, WIRKC, WNDX, WKIX, KFGO, WITL, KTTS, KFDI, KGA

JIMMY BUFFET "Gypsies In The Palace" (MCA) 38/5
Rotations: Heavy 1, Medium 13, Light 24, Total Adds 5 WKIX, WITL. W T., WTSO, KRSY, KGA. Heavy: KRKT. Medium: WGNA. WBGW.

LORETTA LYNN "Heart Don" Do This To Me" (MCA) 37/12
Rotations: Heavy O, Medium 4, Light 33, Total Adds 12 Writ, WGTO, WCMS, WPAP, KKYX, KRMD, WIRK, WMN, KTTS, KTPK

JOE STAMPLEY "When Something is Wrong . . . " (Epic) 35/5
Rotations' Heavy 1, Medium 12, Light 22, Total Adds 5 KEAN, KRIMD, KOOY, KSOP, KGA, Heavy; WOKK Medium WYII, WESC,

TERRI GIBBS "Rockin' In A Brand New Cradle" (WB) 24/1
Rotations: Heavy 1, Medium 7, Light 16, Total Adds 1 ROCY Heavy WCUZ

CLIZ Medium WYII, WPAP, KKYX, KRIMO WOW KRKT.

MARK GRAY "Smooth Sailing (Rock in The Road)" (Columbia) 22/19
Rotations, Heavy O, Medium 4, Light 18, Total Adds 19 WYAM, WOKQ, WNOX, WWOD, KKYX, KFGO, KTTS, KRKT, KTOM,

JOHN McEUEN "Fly Trouble" (WB) 21/5
Rotations Heavy O, Medium 1, Light 20, Total Adds SWYII, KRIMD, WOW, KTTS, KIGO, Light: WWYA, KRRV, WXCL, KFRE, KGA.
T, GRAHAM BROWN "Drowning in Memories" (Capitol) 20/11
Rotations: Heavy O, Medium 3, Light 17, Total Adds 11 WGNA, WICK, WYRII, WWAI, WDXE, WKSJ, WLWI, WCMS, KRIMD, KFGO.

AUDIE HENRY "Heaven Knows" (Canyon Creek) 20/5
Rotations: Heavy 0, Medium 3, Light 17, Total Adds 5 WCAO, WTVY, KFGO, KTTS, KSOP, Medium, WBGW, WFNC, KIGO, Light

SAMMI SMITH "You Just Hurt My Last Feeling" (Step One) 20/3
Retailing: Heavy O. Marking 4. Light 16. Total Adds 3 WOKK, KKYX, KYOC, Medium n: WTVY, WWOD, WITL, KIGO, Light WVAM.

BAMA BAND "What Used To Be Crazy" (Compleat/ PolyGram) 18/7 ID, WOW, KKAL, KGA. Medium: WTVY, WLWI. Rotations, Metay O, Medium A, Logis 10, Lobe Source III (Mercury/ PohyGram) 14/5

WRIGHT BROTHERS "Country Stroll" (Mercury/ PohyGram) 14/5

All Market I Lobe 1 a Trail Addis 5 WWWA, WAOOL KFOG, WCUZ, KRSY Light WLWI, KRMD, KOOY, WOW.

CONNIE SMITH "A Far Cry From You" (Epic) 13/10

CONNIE SMITH "A Far Cry From You" (Epic) 13/10

CONNIE SMITH "A Far Cry From You" (Epic) 13/10

CONNIE SMITH "A Far Cry From You" (Epic) 13/10

CONNIE SMITH "A Far Cry From You" (Epic) 13/10

CONNIE SMITH "A Far Cry From You" (Epic) 13/10

ROBBIONS. HORBY 1, MORITATI, LUGIE 11, LOBE HOUSE 17 HORAL VIEW 13,7 TO DIANE RAE "My Heart's Hearing Footsteps" (MCAV Curb) 13,7 To Manusco 10, Light 13, Total Adds 7 WBGW, WYII, KRRV, WYMI, WPAP, KFGO, KIGO, Light WILO, KRSY, WIGHT 11, TOTAL 13, TOTAL ADDS 10, WHILO, KRSY, WYII, WRAP, KFGO, KIGO, Light WILO, KRSY, WYII, WRAP, KFGO, KIGO, LIGht WILO, KRSY, WILO, KRSY, WYII, WRAP, KFGO, KIGO, LIGht WILO, KRSY, WILO, KRSY, WYII, WRAP, KFGO, KIGO, LIGHT WILO, KRSY, WYII, WRAP, KFGO, KIGO, LIGHT WILO, KRSY, WYII, WRAP, KFGO, KIGO, LIGHT WILO, KRSY, WYII, WYII, WRAP, KFGO, KIGO, LIGHT WILO, KRSY, WYII, WYII,

KISON.
T**ARI HENSLEY "Hard Baby To Rock" (Mercury/ PolyGram) 12/ 6**Reteinoria Heavy D. Middium 1. Lighti 11, Total Adds 6 WGNA, WBGW, WLWI, WPAP, KRMD, KTTS, Light WSNO, WDXE, KSO. Robbins Heavy 0, Medium 1, Light 11, Total Addis to works, theurs, the state of the STEVE WARRINER "Some Fools Never Learn" (MCA) 11/11
STEVE WARRINER "Some Fools Never Learn" (MCA) 11/11

STEVE WARRINGER SOURCE | SOURC

DXE, KSSN, WKSJ, WCMS, WQYK, WTSO

KTTS.

DENNIS BOTTOMS "Bring On The Sunshine" (WB) 11/9

1 Page 10 Total Adds 9 WGTO, WORKS, KRAID, WIRK, WOUZ, KTTS, KYOO, KRIKT, KRSY Rotations: Heavy 0, Medium 1, Light 10, Total Adds 9 WGTO, WOKK, KR BILLY BURNETTE "Ain't It Just Like Love" (NCA/Corb) 8/5

Total Adds 5 WBGW, WGTO, WCMS, WCUZ, KRSY, Light, WUBE, WKKQ, KRWQ

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Titlé

HANK WILLIAMS JR./This Ain't Dallas (WB/Curb) ALABAMA/Down On Longboat Key (RCA)

HANK WILLIAMS JR./Something To Believe In (WB/Curb)

CRYSTAL GAYLE/Touch And Go (WB)

BUDDY EMMONS/Steel Guitar Rag (Step One)

JOHNNY LEE/They Never Had To Get Over You (WB)

RESTLESS HEART/She's Coming Home (RCA)

JUDDS/Drops of Water (RCA/Curb)

OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)

OAK RIDGE BOYS/Love Is Everywhere (MCA)

JOHN ANDERSON/Tokyo Okalhoma (MCA)

JOHN ANDERSON/A Little Rock & Roll (& Some...) (WB)

SOUTHERN PACIFIC/Perfect Stranger (WB)

KENNY ROGERS/A Little More Love (Columbia)

SHELLY WEST/I'll Dance The Two-Step (Viva) JUDDS/Bye Bye-Baby Blues (RCA/Curb)

Five-0 40 Hour Week Five-0 Nobody Wants To Be Alone Swingin' 40's - 80's Keep Me Hangin' On Restless Heart Why Not Me? Step On Out Step On Out Tokyo Oklahoma Tokyo Oklahoma Southern Pacific

We Are The World Don't Make Me Wait On ... Why Not Me?

Clear, Clean, Refreshing... It's That And More!

MARIE OSMOND/ **DAN SEALS** "Meet Me In Montana"

BREAKERS

BB 50 CB 67



Capitol

Look For Marie's New Album Coming In Mid-Julu!

COUNTRY ADDS & HOTS

MOST ADDED

EAST

WSLR Akron, OH

BONNIE MILSAP EMITH STEGALL VINCE GILL SYLVIA EDDIE RABBITT LEE & LOBO

Nottest: EARL THOMAS CONLE

ALABAMA WILLIE, ERIS, WAY HANK WILLIAMS JR.

MOST ADDED SOUTH

MIDWEST

Juice Newton (RCA) Jennings/Nelson/Cash/Kristofferson (Col.) Ronnie Milsap (RCA) Hank Williams Jr. (WB/Curb)

MOSTADDED MIDWEST

KEAN-AM/FM Abbens, TX

WEST MOST ADDED

amn Antonio, TX

RAILY BAILEY
BILL CITYOTERS
BULL CITYOTERS
LOWETTA LINH
ENGYLOO RARIES
JULCE NEPTON
BANAN BANAN
CONNIES SWITH
HOCKEST
LOWETTA LINH
ENGYLOO REMEMBOOD
EAST THOMAS CONLE
BELLANY BONTERS
BELLANY BONTERS
RABANAN
LARAMA

Juice Newton (RCA) Jennings/Nelson/Cash/Kristofferson (Col.) Eddle Rabbitt (WB) Bellamy Brothers (MCA/Curb)

EAST

MERIE BAGGARD
JUICE NEWTON
CHARLY MCCLAIN
TABL BENSLEY
VINCE GILL
EDDIE RASBITT
CHANCE
T. GRAFAN BROW
JOY FORD
DAVID WALSH
BOTTERST

CHARMONI, NRI
JUICE NEWTON
FORESTER SISTERS
EATHY MATTER
BECRY BOBS
JOHN CORLER
HOTERS
ROGERS & PARTON
BELLANY BOTHERS
MILLIE, ERIS, MAY
JANTE PRICKE
HANK WILLIAMS JR. WVAM Altoone, PA

NAME GRAY VINCE GILL JUICE NEWTON HOTESS' & PARTON GARY MORRIS ANNE HURRAY GEORGE STRAIT ROGANNE CASE Bottest: BELLANT BROTH BANE WILLIAMS CARY NORRIS JUDOS LEE GRZENWOOD

ME. MO EDDIE RABBETT
ER SISTERS
WIS MARRIT MERKE RAGGARD
FITCALL
FITHITY SOURCE METTON
FITCALL
FITHITY SOURCE SOURCE
FIT AND SUDDEN
ROSENES SOURCE
SIDNEY
SIDNEY
WAS MARRIT FRICKE
WAS MARRIT FRICKE PORESTER SISTERS MAC DAVIS COMMAY TWITTY REITH STEGALL RBITH STEGALL Rottest: NILLIE, ERIS, WAY WAJR Morgentown, WV WCAO Raitimore, MO

REMA MCENTIRZ
MARIE OSHOND
CHARLEY PRIDE
ROTCEST
LER GREENMOOD
ALABAMA
STATLERS
HANK WILLIAMS JR.
WILLIAMS JR. CONTIC MILEAP LACY J. DALTON EDDIE RABBITT MARIE OSHOMO GAIL DAVIES EAREN BROOKS JIM GLASKE CERRLY MCCLAIN AUDIE HYMRY HOTCERLY ALASAMA EARL THOMAS COM ROCERS & PARTON GARY MORRIS JUDOS WHN New York, NY

BELLAMY BROTHERS ALABAMA LIER GREENWOOD ROGERS & PARTON WILLIE NELSON ROCKIN' SIDNEY HOTTOBE: BELLAMY BROTHERS HANK MILLIAMS JR. JANIE FRICKE MILLIE, KRIS, MAY T.G. SHEPPARD BILLY BURNETTE JUDY ROOMAN TARI HEMSLEY BOTTORIE BELLAMY BROTHERS WILLIE, KRIS, WAY JUDOS WSNO Berre, VT

WKYG Perkersburg, WV EDDIE RABBITT GENE WATSON CHARLY NCCLAIN CHARLEY PRIOR MOLLIE, ERIS, WAY ROCKIN' SIDNEY

MAC DAVIS EDGIE RASBITT CRARLY MOCLAIN none Nottest:

JUICE NEWTON Bottest: BELLANY SROTHERS WILLIE, ERIS, WAY SAME WILLIAMS JR. JUDOS ROGERS & PARTON

POTHEM NE
PONNIE MILSAP
ROWNIEG RADRIS
CHARLEY PRIDE
JIN GLASER
MARIE OBNORM
JUICE MONTON
CHARLY MCCLAIR
GOTTON
TOTAL
BOCKES & PARTON
HICKARL HURPEY
JUDGS
ROSANNE CASE
ROSANNE CASE STEVE MARINER
JUICE NEWTON
HOLLEST:
ALABAMA
HAME WILLIAMS JR.
BELLANY BROTRERS
WILLIE, ERIS, WAY
JUDDS

MICHAEL MURPRET FORESTER SISTERS MAYLOH JENETING ROWNIE MILSAP ROTLEBE: LER GREENGOD BELLAMY BROTHERS WILLIE ERIS, MAY ALABAMA ROCKIN' SIDNEY HONNIE MILSAP VINCE GILL GEORGE JOHES STEVIA EMMILIOU HARRIS BOYLEST: HANK MILLIAMS JR. MILLIE, ERIS, WAY GARY HORRIS JUDDS ROCKIN' SIDMEY

WUBE-FM Cincinnati, OH WIXY Springfield, MA EMPYLOU EABURIS
EDDIE RABBITT
T. GRAMMA BROWN
WINCE GILL
HOTE JUSTICE
HOTEGET
T.G. SEEPPARD
JOSSINY LEE
GLEN CAMPELL
HOGNAME CAGE
HANK WILLIAMS JOHN CONLEE MARIE CEMOND MERLE RAGGARD CHARLEY PRIDE EMNYLOU BARRIS

WGAR-FM Claveland, OH FORESTER SISTERS SAMYER BROWN RESTLESS SEART FORSTER SISTERS HOLLER: ALABAMA BELLANY BROTHERS RARL THOMAS COMLE WILLIE, KRIS, MAY HANE WILLIAMS JR. KIX106 Weshington, DC

CONWAY TWITTY NONNIE MILSAP BECKY KOBSS EEITB STEGALL HOTTEST ALARMA WILLIE, RRIS, MAY BELLAMY BROTHERS HANK WILLIAMS JR. JUDOS CHOW Wellend, ONT none Rottest: GARY MORRIS SELLANT BROTHERS ALABAMA MILLIE, ERIS, WAY T.G. SHEPPARD

VINCE GILL
EDDIZ RABBITT
CHARLEY PRIOR
WRIGHT SHOTHERS
JIM GLABER
ROWNIE MCDOWELL
BOCERS : PARTOM
GEORGE STRAIT
JEDOS
ROCKIN' SIONEY
ROSANNE CASE

WHICE NEWTON
JUICE NEWTON
TAMBY THYNET'E
STEVE WARRIER
CHARLEY PRICE
EDDIE RABBITT
MERIZ HANCARD
MEITZS
BOTESELLANT
STATLERS
ALABAMA
SOUTHBOUND
BANK WHALIAMS
BANK HILLIAMS

FACEN, NO
LET & LONG
COM NUMBER
FOR STATEMENT OF THE STAT LORETTA LYNN MERLE HAGGARD RONNIE MILSAP NONNIE MILSAP BOTTERS EARL THOMAS CONLE BELLAMY BROTHERS ALABAMA RARK WILLIAMS JR. Depton, OH

ROWNIE NILSAP

SYLVIA

LACY J. DALTON

REITH STEGALL

HOTCEST:

WILLIE, ERIS, MAY

ROSANNE CASH

JANIE FRICEE

ANNE HURRAY

HANK WILLIAMS JR.

Des Moines, IA

HAC DAVIS
CONNEAY THITTY
NARIE OGHOND
JOHN CONLER
VINCE GILL
HOLLES, KRIS, MAY
HANK WILLIAMS TR.
BELLANK STOTHERS
GARY MORRIS
JUDOS

MAYLON JENNINGS SAMYER BROWN HOTTEST: ALAMAMA HANK WILLIAMS JR. LEE GREZHWOOD MILLIE, KRIS, WAY MILLIE NELSON WCXI-FM Detroit, Mi

WKKG-AM/FN Duluth, MN

KRRK E. Grand Forks, MN RONNIE HILSAP COMMAY TWITTY LACY J. DALTON Hottest: BELLANY BROTHERS HANK MILLIAMS JR. WILLIE, KRIS, MAY JANIE FRICKE

WAXX Eau Claire, WI JIM GLASER SYLVIA JOHN CONLEE WRIGHT BROTHER LEE & LOBO ROWNIE HILSAP HOLLEST:

BOTTEST: ALABAMA ROCKIN' SIDNEY WILLIE NELSON HANK WILLIAMS GEORGE STRAIT CONSIGNATION OF THE ROCKIN'S SABBITT ROWNIE HILLS PAGGARD WITH THE ROCKIN'S WITH THE ROCKIN'S WITH THE ROCKIN'S WITH THE ROCKIN'S STORE OF THE ROCKIN'S ST

EDDIE RABBITT ROMBIE HILSAP COMMAY THITTY ROLLES, KHIS, NAY ROGERS & PARTON ALABAMA JUDOS ROCKIN' SIDNEY JUTCE NEWTON
JIMMY BUFFETT
FROMYLOU HARRIS
MARK GRAY
KATBY MATTEA
CHANCH
BELLAMY BROTHERS
ROGERS & PARTON
ROGERS & PARTON
ROGERS & PARTON
ROGERS & JOHNY
LEE

none Bottest: WMIL Milwaukee, Wi RDDIE RABBITT JOHN CONLEE MARIE ORMOND MAC DAVIS VINCE GILL RONNIE MILSAP MARIE OMMOND CHARLEY PRIDE Nottest: BELLAMY BROTHERS WILLIE, KRIS, MAY ROGERS & PARTON STATLERS HANK WILLIAMS JR. MANE WILLIAMS JR. WILLIE, ERIS, WAY

MICHAEL MURPHEY NITTY GRITTY DIRT MARIE OSMOND HOLLES: WILLIE NELSON MOGERS & PARTON WILLIE, KRIS, MAY BELLAMY BROTHERS JUDOS DENNIS BOTTOMS
THOM SLLIS
MARIE OSMOND
WRIGHT BROTHERS
SILLY BURNETTE
CONNAY TRITTY
Sottemt:
none WDGY Minneapolis, MN

Minneapols, MN
PORESTER SISTERS
HARIE GEMOND
REBA MCENTIRE
JUICE NEWTON
VINCE GILL
BOTEGE:
ALABAMA
BELLAMY BROTHERS
GARY MORRIS
MILLIE, RRIS, MAY
ROGERS & PAPTON MARTE OSMOND
JOHN CONLEE
HWITES
HOTEAS:
EARL THOMAS CONLE
BELLAND SROTHERS
ALABAMA
HANK WILLIAMS JR.
JANIE PRICKE WFMS-FM Indianapolis, IN

none Rottest: NMITES
JOE STAMPLEY
PAIRT BAILEY
TERRI CISS
MARIE OCHONO
BOTEMES
ELLAMY BROTHERS
ENNE WILLIAMS JR.
JUDOS
GARY MORRIS
GEORGE STRAIT

K102 St. Paul, MN

WTHEFM Terre Haute, IN

WOW-AMFIN VINCE GILL JUICE NEWTON KFKF-AM/FM Kansas City, MO JUNCE WARTON
ROHRIE RECONTELL
BANA BAND
LISA CRILDRESS
RWYTHOU BARRIS
JOHN CHURN
BUNCHURN
BUN FORESTER SISTERS SYLVIA MAYLON JENNINGS

WXCL Peorle, fL

VINCE GILL CHARLEY PRIDE EDDIE RABBITT EMNILOU BARRIS HOTLEST: BELLAMY BROTZE MILLIAMS MILLIAMS MILLIZ, ERIS, ROCERS & PARTO GARY MORRIS

MERIE HAGGARD LEE 6 LOBO MARIE GENORD JOE STAMPLEY JOHN CONLEE EATEY MATTRA EDDIE RABBITT HONNIE MCDOWE JOHN CONLEE MAC DAVIS MERLE HAGGARD RONNIE MILSAP CHARLEY PRIDE EDDIE RABBITT HOTTEST BELLANY BROTHS trie. LA JUICE HENTON
TANNY WYMETTE
DANI HAYES
DIAMA RAC
HERLE BAGGARD
KENNY DOGRES
EMMYLOU BARRIS
ROTE-BEIL
HANE WILLIAMS JR.
WILLIAMS JR.
WILLIAMS JR.
GARY MORRIS
ANNE MURRAY

JUICE NEWTOK
MAYLON JENNINGS
CENE MATSONCAIL DAVIES
CON BURLEY
BOTTES!
HANK WILLIAMS JR.
NILLIZ, RRIS, WAT
ROGERS & PARTON
JUDOS
MICHAEL MURPEY KMML Amerillo, TX

KTTS-AM/FM Springfield, MO SPRINGSHAM, MEO
RABBITT
ROBITE MABBITT
EMHYLOU BARRIS
RONNIE MILSAP
CHANCE
MARK GRAY
UNINE SHITH
JOHN MCEUEN
VINCE GILL
RAILY BAILEY
JUICE MENTON
LORETTA LYNN
RONNIE MCCOMEL WTOD Toledo, OH

WHITES FORESTER SISTERS ECCLEBT: BELLANT BROTHERS EARL THOMAS CONL RAME MILLIAMS JR ANNE NORRAY MAC DAVIS

KATHY MATTEA RAILY BAILEY TAMMY WINETTY VINCE GILL KENNY BOGERS ROWNIZ HCDOM LORETTA LYNN KAREN BROOKS DE CHOMO, MAN

SONNIE MCDOWELL

VINCE GILL

EAREN BROOKS

MERLE RAGGARD

JUICE MENTON

HOCEGE:

ALABAMA

HANK MILLIAMS JR.

MILLIE, RRIG, MAY

GANY MORRIS

BELLAMY BROTHERS BOTTEST: WILLIE NELSON BELLAMY BROTHERS LEE GREENWOOD EARL THOMAS CONLE WILLIE, FRIS, WAY KWEN Tulse, OK

COMMAY THITTY RONNIE HILSAP HOTTEST: ROGERS & PARTON EXILE JOHN SCHNEIDER JOHN SCHNEIDER EDDY RAVEN LEE GREENWYNN

KVOO Tulse, OK EMMYLOU RARRIS COMNIS SMITS RAILY BAILEY MARK GRAT DENNIS BOTTOMS ROWNIE MILSAP

CHARLY MCCLAIN CHARLEY PRIDE EDDIE RABBITT Bottest; KFDI-AM/FM Wichita, KS COMMIE SMITS ROWNIE MCDOW RAILY BAILEY CON BUNLEY RESECCA LYNN MARGO SMITE SYLVIA MOLTANET RONNIB HILSAP BDOIR RABBITT CHARLY MCCLAIN MARIE OSMOND

WCOS-AM/FM Columbia, SC

BELLANY BROTHE COMMAY TWITTY ROWNIE MILSAP CHARLY MCCLAIM MERLE BAGGARD HOTCOAT LEE GREENWOOD EXILE JUDGS CORREL MECHAN
JOICE MENTON
EAREN BROOKS
LONGTH LINN
RARK GRAY
JOY FORD
DENNIS MONTONS
ELLIS SURRETTE
RELATE SURRETTE
RELATE SURRETTE
RELATE SURRETTE
RELATE SURRETTE
ROCKIN' SIGNEY

WKLO Denville, KY FORESTER BISTERS
MEITTE
HARIE OSMOND
HOTE-ST
RELLARY BROTHERS
MILLIE, RRIS, MAN
BANK WILLIAMS JR.
ROGERS & PARTON
ROCKIN'S SIONEY

SOUTH

KASE Austin, TX EDDIE RABBITT
TAMMY MYNETTE
BECRY HOBBS
-BOTTEST:
GEORGE STRAIT
COMMAY TMITTY
ROWNIE MILSAP
ROSANNE CASE
FORESTER SISTE

DOMEN, AL

PATET BAILEY
ROUNTIE MCDOMELL
AUDIZ MENNY
EMMYLOO BARRIS
EARCH SROOKS
BOLLAMY SROOKS
BELLAMY SROTTERS
HANK MILLIAMS JR.
ALABAMA
ROCKIN'SIDNEY
REBA MCENTIRE

CONNAY THITTY BECKY HOBBS Bottest: EARL THOMAS CONLE BELLANY BROTHERS ALABAMA

HANK WILLIAMS JR. WILLIE, KRIS, WAT

PASTEDNIA, NC
JIM GLASER
COMMAY TWITTY
COMMAY TWITTY
EMPAYCON BARRIES
SOWNIE HILBAP
JUICE MENTON
HARGO BRITTE
COM RUNLEY
FARRY WINETTE
EOSTABLY
EOSTABLY
EOSTABLY
BOTABLY
ALABAMA
NILLIT, ERIS, MAY
JUDOS
JUDOS

Greenville, SC.

BHRYLOG HARRIS

VINCE GILLYON

VINCE GILLYON

RONSIE MCDOMELL

EDOIE RABBITT

MARK GRAY

BECKY HOBSE

RONKIE MILGAP

BOTHER

KKK-FM Houston, TX

RONNIE HILSAP RONNIE MCDOMELI LEE & LOBO JIM GLASER RESTLESS MEART ROGER RALLMARK CHARLEY PRIDE HOTLEST; BODE

KILT-FM Houston, TX

MONNIE MILSAP Hottest:

KNOVNIA, TM
MARIE CHROND
HARE CRANT
CON SUMLENT
CON SUMLENT
ENGLISH
EN

KHEY El Paso, TX

none Rottest:

WVMI Bloxi, MS CHABLY MCCLAIN
CHABLEY PRIDE
KATHY HATTER
T. GRANAM BROWN
EDOIE PARBITT
DIANA RAZ
ROTERES
GARY MORRIS
SELLANY BROTHERS
MILLIE, NRIG, MAY
ROGERS L PARTON
HANE MILLIAMS JR.

WZZX-FM Birmingham, AL

COMMAY TWITTY
STLVIA
RERLE MAGGARD
ROUNIE MILSAP
ROCLEST:
STATLERS
JOHN SCHNEIGER
BARL THOMAS CONLE.
ALABANA
ROGESS & PARTON

MERLE HAGGARD
VINCE GILL
KAREN BROOKS
REHA HCENTIRE
HOTEBE!
GARY MOORIS
LEE GREENWOOD
JOHN SCHNETOER KXYL Prownwood, TX

Brownwood, IX

JUICE NEWTON
CONNAY TMITTY
JOBN CONLER
CORE MAISON
BOTCE 8:
HANK WILLIAMS JR.
SELLANY BROTBERS
WILLIE, KRIS, MAY
HICKAEL MURREY
GEORGE STRAIT WEZI-FM Charleston, SC

SYLVIA EDDIE BARBITT RONNIE MILSAP RONNIE MILSAP RONNIE MICSOWELL EENHY ROCERS BOLLES: ALABANA LEK GREKNHOOD STATLBES BELLANY BROTHERS MILLIE, KRIS, WAY

WSOC-FM Charlotte, NC none Bottest: RONNIE HCDOWEL CON HUMLEY TANHY WYNETTE BECRY HOBBS VINCE GILL KATHY MATTEA KAREN BROOKS

LAWFORCESTON
JUICE MESTON
STEVE MARINER
T. GRANAN BROWN
CHANCE
ALMOST BROTHERS
GRONGE JONE
ALABAMA
STATLENS
BELLANY BROTHERS
SHAN MILLIANS JR.
WILLIE, ERIS, MAY RAREN BROOKS
Bottest:
ALABAMA
ROCEIN' SIDNEY
GEORGE STRAIT
FORESTER SISTERS
JUDGS JUICE NEHTON EDDIE RABBITT CHANCE HARTE OSHOND TANNY WYNETTE EARL THOMAS COME. BELLANY BROTHERS WILLIE, KRIS, MAY JUDGE ROCKIN' SIDNEY

JOHN CONLER
MARE GRAY
MAINES SHOTHERS
JUICE MEDITON
LACY J. DALTON
MBITES
HOTCERL
ALABAMA
JUDOS
GEORGE STRAIT
EOCKIN' SIDNEY

KLLL Lubbock, TX

WSIX-FM Nastrollo, TN JUICE NEWTON
RAILY BAILEY
MARK GRAY
RONNIE MCDOWELL
JOHN CONLEE
KAREN BROOKS
ROOER HALLMARK
BOTE-AE
EARL THOMAS CONLE
ALBRAMA ALABAMA GARY MORRIS WILLIE, ERIS, MAY ROGERS & PARTON

MONNIE HILSAP JUICE NIMPON ROCKIN' SIDNEY COMMAY THITTY EDDIE RABBITT EDTEREI GEORGE STRAIT JANIE PRICEE EXILE LEE GREENHOOD HANK MILLIAMS JR.

LACY J. DALTON
MATLON JENNINGS
CENE MATSON
ROUNIE WILSAP
ROTTERS
FRANK WILLIAMS JR.
RANK WILLIAMS JR.
RANK DOMAS COMLE
FORESTER SISTERS
JUDGS

Meridian MS
ERNOALIS
EDDIS RABBITT
EDDIS RABBITT
EDDIS RABBITT
EDDIS RABBITT
NEMPT HOCKES
RATHY MATTER
JOHN CONLEE
HARK GRAY
DINNIS BOTTONS
SAMPI SRITE
HOCKEST
GEORGE STRAIT
MILLER, RRIS, MAY
BELLAMY BECTREES
HAME WILLIAMS JR.
ALBRAMA

NONNIE MILSAP VINCE GILL T. GRAHAM SHOWN JUICE REWTOM HARR GRAY CHANCE ROWNIR MCDOWELL ROTCEST ALARAMA GRAY MORRIS HANK WILIAMS JR. MILLIE, KRIS, WAY

Montgomery, AL
JUICE HEMTON
EDDIE RABBITT
T. GRAHAM BROW
JOHN COMLEE
TARE HEMSLEY
ROUNTE HCDOMER
MARGO SMITH
CHARLEY PRIDE
KAREN BROOKS
JOE DOUGLAS
HOTE HANK WILLIAMS
HANK WILLIAMS

Hottest: HANK WILLIAMS JR. MILLIE, KRIS, MAY GEORGE STRAIT JUCOS ROCKIN' SIDNEY

WMC-AM Memphis, TN

WOKK Meridian, MS

RONNIE HILSAP BECRY HOBBS ROTEST: EARL TROMAS CONLE BELLAMY SROTTERS ALABAMA WILLIE, ERIS, MAY ROGERS & PARTON WSM Nashville, TN ROWNIE MILSAP CRARLY MCCLAIM LAME SHOOT NITTY GRITTY DIST MOTLEST HILLIAMS JR. ALABAMA EARL THOMAS COMLE STATLERS

LORDITA LYNN
RAELY SAILEY
T. GRAMAN REGON
DENNIS BOTTONE
ROCKIN'S SIONEY
JULGE MENTON
JOHN NCEURY
RAMA GAMO
TARI ERHSLEY
EOTEOST
GAMY MORRIS
GAMY MULLIA, REIS, MAY
GAMY MORRIS
AMAN EFRICKE
AMAN EFRICKE MARK GRAY JUICE NEWTON CHANCE

WOYK-FM Tempe/St. Pete, FL KYXX Odesse, TX

EDDIR RABBITT JUICE MENTON EMPYLOG HARRIS CONNIE SHITH CHANCE SOTTERS EBLIAMY SROTHERS BRIE WILLIAMS JR. none Hottest: JORN CONLE RONNIE KILBAP LORETTA LYNN KAREN BROOKS BAMA BAND ROOFE BALLMARK RONNIE HODOWEL JUICE MEMTON TARI BENSLEY ZMMYLOU BARRIS RAILY BAILEY DIANA RAE GORDON DEL

RESTLESS MEART BECKY MOBBS TANNT MYMETTE VINCE GILL LORETTA LYAN GEORGE JONES BOTEONS ENTERNIS BOTTOMS SOCIETY JANIE FRICKE ROCERS & PARTON JUDOS ROSANME CASR LACY J. DALTON GORDON DEE Rottest: LEE GREENWOOD STATLERS EARL THOMAS CONLE BELLAMY BROTHERS HANK MILLIAMS JR.

HEBELY MEET
VICTORIA SHAN
YOUNGER SHORTERS
RONNIE NECOMEEL
JIMMY BUPFETT
CON BUNLEY
HOTERS:
ROGERS 4 PARTON
WILLIE, REIS, MAY
ROSANNE CASH WTQR-FM Winston/Salem, NO Nottest: BARL THOMAS CONLE GARY MORRIS WILLIE, RRIS, WAY GEORGE STRAIT ROSANNE CASE

160 Reporters

The following stations reported no change in their rotations this week:

WBOS/Boston WSOC/Charlotte WAMZ/Louisville KCJB/Minot KU77/Bakersfield KUGN/Eugene KRWQ/Gold Hill WYNK/Baton Rouge KVEG/Las Vegas KMAK/Fresno

The following stations failed to report this week and therefore their playlists were frozen:

> WYRK/Buffalo KMML/Amarillo KYXX/Odessa KWMT/Fort Dodge

WEST

Hottest: PORESTER SISTERS MILLIE, ERIS, MAY GEORGE STRAIT SYLVIA

Mottest:

JUICE NEWTON VINCE GILL CHABLY NCCLAIN EDDIE RABBITT BOTTEST EGORGE STRAIT EANK WILLIAMS WILLIE, KRIS, HARIE OSHOWD KUZZ Bekersfield, CA

CHARLY MCCLAIN
JOHN CONLEE
BOCKIN'S SIDNEY
MARIE OGHOND
CONMAY PHITTY
LORETTA LYMN
GENE MATSON
HIGTORY
BELLANT DROTHERS
WILLIE, RRIS, MAY
HAME WILLIAMS JR.
GENERGE STRAIN
ROGERS & PARTON KIK-FM Anshelm, CA GARY MORRIS BANK WILLIAMS

KLZ Denver, CO

Cesper, WY

EDDIR RABBITT
ROBRIE MILBAP
BECKY MOBBS
GAMONI SHITM
JUCGE MEMFOOD
MILTER
JUCGE MEMFOOD
MILTER
SOUTHERN PACFFIC
BOCCESCI
MITTER
SOUTHERN PACFFIC
BOCCESCI
MITTER
JUEGE
MITTER
J none Bottest: EARL THOMAS CONLI

ROGER HALLMARK JUICE MENTON CEARLEY PRIDE HARIE OBNOND HOTERS GARY MORRIS BELLANY BROTHERS HAME WILLIAMS JR. WILLIE, RHIS, MAY GEORGE STRAIT KMAK Freeno, CA none Rottest:

MILITER
JOHN CONLER
VINCE GILL
JUICE NERTON
ROTERST
BELLAMY BROTHERS
HANK WILLIAMS JR.
WILLIE, RRIS, WAY
JUDGE
ROSANNE CASH KRWQ-FM Gold HIII, OR none Rortest: KYGO-FM Denver, CD

MERIC BAGGARD
ROWNIE HILSAP
ROWNIE HILSAP
ROWNIE HILSAP
ROWNIE HILSAP
LORSTTA LYMN
JUICE MERICO
ROTCEST
RANG WILLIAMS JR.
JAMTER BOOM
RERA MCENTIER
MAYLON JENNINGS

KWJJ Portland, OR

EDDIE RABBITT SYLVIA MRITTS KAREN BROOKS HOTTEST SELLARY BROTHES SAME WILLIAMS JR. STATLERS WILLIE, ERIS, WAY ALABAMA

KVEG Las Vegas, NV STEVE MARINER JUICE NEWTON CHARLY MCCLAIN KOTTEST ROGERS & PARTON TURNS none Hottest: LOS ANGERS. CA

ROCKIN' SIGNEY
MATION JENNINGS
FORSTER SISTERS
COMMAY THITY
BOTTEST
ALABAMA
RANK WILLIAMS JR.
WILLIE, KRIS, MAY
GARY MORRIS
STATLERS KRSY Roswell, NM

MAINES RROTHERS STEVE MARINER KENNY ROGERS WRIGHT BROTHERS MARE GRAY DENNIS BOTTOMS KNEW Oakland/S.F., CA LACY J. DALTON ROWNIE HILSAP COMMAY TWITTY MOTERAT: BELLAMY DROTHERS HANK WILLIAMS JR. HILLE, KRIS, MAY ROGRES & PARTON ARME HURRAY

DENNIS MOTTOMS
JULIS MEMTOM
CONNIE SMITM
JIMMY MUFFETT
BILLY BURNETTS
RHYSTIN VAUCHN
ROTERST
ALABAMA
BELLANY BROTHERS
HANK MILLIAMS JR.
MILLIS, KRIS, MAY
ROGERS & PARTON SECREMENT, CA SONNIZ MILSAF SOCKY HOBBS ROCKIN' SIDNEY EDDIE RABBITT MERCE MAGGARD LACY J. OALTON BOLLEGE MERCHNOOD ALMBANA EARL THOMAS CONLE MARK WILLIAMS JR. STATLERS SYLVIA COMMAY TWITTY STEVE HARINER Hottest: LEE GREENMOOD EXILE GLEN CAMPBELL ROGERS & PARTON JUDDS

JUICE RENTON HARE GRAY HOTCEST HAME MILLIAMS JR. BELLAMY SROTHERS MILLIE, RRIS, MAY ALABAMA MOCENS & PARTON + PARTON KSOP-FM Self Lake City, UT

Sent Lebe City, UT
JOHN COMLER
BOOTE BALLANNE
BOOTE BALLANNE
BASE GRAY
BASE GRAY
BASE GRAY
BASE SHITTH
BALLES BROTTERS
AUDIE MERKEY
JOY FORD
BOLLES BLEE
BOLLES BLEE
BOLLES BLEE
WILLIE, RRIS, MAY
ALBRAM
BOORS S PARTON

JUICE NEWTON VINCE GILL CEARLY MCCLAIN ROTESTS & PARTON PORESTER SISTERS JUDDS JOHN POGERTY ROWNIE HILSAP

LACY J. DALTON CONNAY THITTY EDDIE RABBITT GENE WATSON CHARLY MCCLAIN RONNIE HILSAP JOHN CONLER VINCE GILL Rotteat:

JULCE MENTON
JOY TORD
CHARLY MCCLAIM
ENNYLOU HARRIS
COM ESCRIET
JOR STAMPLEY
JOR STAMPLEY
JORN STAMPLEY
STAVE MANAGER
RAME WILLIAMS JR.
ALMRAMA
MIGLIE, RRIS, MAY
BELLANY SROTERS
ROGERS & PARTON
EKOD EDDIE RABBITT JUICE NEWTON

SAN FRENCHES, CH ROWNIE MILBAP LACY J. DALTON ECOIS RARBITT FORESTER SISTERS HARIS OGHOMD SYLVIA MUITES HOCCEST HOCCEST BELLAMY BROTHERS ROCERS & PARTON JUDOS JUICE MENTON ROSANNE CASH EMMYLOU BARRIS JOHN MCRUEN JIM GLASER VINCE GILL DIANA RAE JUDDS JANIE FRICKE ANNE MURRAY DIANA RAZ HOLLESTI BELLAMY BROTHI EARL THOMAS CO HARL WILLIAMS NITTY GRITTY ANNE HURRAY POCRIN SIDMEY JOHN CONLEE CHARLY MCCLAIN JULCE NEWTON SYLVIA ROTTES ET JUDOS EARL THOMAS CO JANIE FRICKE ROCERS & PARTO ANNE MURRAY

KCUB Tucson, AZ

none Hotteat:

EDDIR RABBITT MARIE OGHOND JOHN CONLEC LEE 4 LOBO ROTEST: JANIE PRICKE GEORGY STRAIT RESTLESS HEAR FORKSTEN SIST

154 Current Reports

JUDOS ROCKIN' SIDNEY

RADIO & RECORDS NATIONAL AIRPLAY

ADULT/CONTEMPORARY

BREAKERS

BILLY JOEL

You're Only Human (Second Wind) (Columbia)

72% of our reporters on it. Rotations: Heavy 3/0, Medium 51/20, Light 44/27, Total Adds 47 including WPIX, WTAE, KVIL-FM, 97AIA, WLTS, 2WD, W101, 55KRC, WLLT, WSNY, KHOW, KMGG, KOST, KGW. Debuts at number 19 on the A/C chart.

BILLY OCEAN

Mystery Lady (Jive/Arista)

68% of our reporters on it. Rotations: Heavy 2/0, Medium 52/9, Light 39/17, Total Adds 26 including WSB-FM, WLTS, WCLR, WLLT, KLSI, WMYX, KS94, WAEB, WSFM, CK101, WIVY, WKJJ, WRKA, KELT, KLYF, WLTE, 3WM. Debuts at number 23 on the A/C chart.

ARETHA FRANKLIN

Freeway Of Love (Arista)

65% of our reporters on it. Rotations: Heavy 7/0, Medium 60/4, Light 22/5, Total Adds 9, WLTS, KHOW, K106, CK101, WMAZ, WHBC, KLYF, WTNY, WBOW. Moves from 25 to 22 on the A/C chart.

NEW & ACTIVE

TINA TURNER "We Don't Need Another Hero (Thunderdome)" (Capitol) 78/14
Rotations: Heavy 4:0, Medium 41/5, Light 3/91, Total Adds 14, WLTS, W101, KLSI, KFMB, WAEB, WSFM, WEZC, CK101, WLY, WLTE, WM, KFN, WKNE, WTNY

WIVY, WLTE, 3WM, KFI, WKNE, WINY

COREY HART "Never Surrender" (EMI America) 69/7

Rotations: Heavy 3/0, Medium 40/2, Ulgnr 26/5, Total Adds 7, WICC, CK:101, WMHE, KRAV, KDUK, WKNE, WXUS, Heavy
WMCN, WSKI, KALE Mediums include WKBW, WSB-FM, WSNY, V100, WKYE, KEY103, WKJJ, WMAZ, WSFL, WRVA,
KIOA, WTRX, WHAN, KKUA, KWAV, KBEST, KKPL

FRONNER WILLSAP "LOST in The "50S" (RCA) 61/23

RONNER WILLSAP "LOST in The "50S" (RCA) 61/23

WKGW, KEY103, WSFL, WIVA, WAYE, KOA, WHIY, MISN, KBO), KSL.

WKEW, KEY103, WSFL, WHVA, WAVE, KIOA, WLHT, WISN, KBOI, KSL.

CARLY SIMON "Tired Of Being Blonde" (Epip. 51/10)

Rotations: Heavy 2.0, Medium 221, Light 379, Total Adds 10, KFMB, WKGW, WHBC, KBOI, KVUU, KDUK, KBEST, WITNY, WBOW, KSB Heavy, WFBR, KAB, Medium-1, WSFW, XVD, WBT, WMAZ, WRVA.

PEABO BRYSON "Take No Prisoners (In The Game OI Love)" (Elektra) 57/6

Rotations: Heavy 10, Medium 21/0, Light 35/6, Total Adds 6, WLTS, WGOW, WLAC-FM, WRAL, KIFM, WBOW, Heavy, WSFW, Mediums include: WAEB, WYKE, WMSE, WSFL KDUK.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
PAUL YOUNG	136/2	123	10	3
2 DeBARGE	136/1	118	17	1
WHITNEY HOUSTON	131/0	101	25	5
AIR SUPPLY	127/2	95	31	1
5 SURVIVOR	112/0	81	28	3
6 BEACH BOYS	122/0	75	38	9
AMY GRANT	117/4	65	41	11
DARYL HALL & JOHN OATES	115/5	65	39	11
NENNY LOGGINS	111/4	58	47	6
OON HENLEY	114/9	39	65	10
ID SADE	114/10	33	69	12
KOOL & THE GANG	115/24	10	80	25
13 TEARS FOR FEARS	 80/0	22	45	13
14 MADONNA	83/0	27	42	14
15 DOLLY PARTON W/KENNY ROGERS	90/0	41	43	6
13 SISTER SLEDGE	101/1	18	69	14
17 BRYAN ADAMS	74/0	33	31	10
18 LIMAHL	75/0	20	41	14
BILLY JOEL	98/47	3	51	44
20 KATRINA AND THE WAVES	84/2	22	52	10
TOSANNE CASH	89/3	16	55	18
2 ARETHA FRANKLIN	89/9		60	22
BILLY OCEAN	93/26	2	52	39
24 BILLY OCEAN	52/0	8		15
25 HAROLD FALTERMEYER	55/0	9	29	17
		4. 1		

MOST ADDED
BILLY JOEL (47)
You're Only Human... (Columbia)
BILLY OCEAN (26) Mystery Lady (Jive/Arista) KOOL & THE GANG (24) thensh (De-Lite/PolyGram)
RONNIE MILSAP (23)
Lost In The '50s (RCA)
NATALIE COLE (16)
- Bir Of Heaven (Modern/Atco) Bit Of Heaven (Moder GOOLEY & CREME (16)

HOTTEST

PAUL YOUNG (103) Everytime You Go Away (Columbia)

DeBARGE (100) Who's Holding Donna Now (Gord)
WHITNEY HOUSTON (74) You Give Good Love (Arista)

AIR SUPPLY (53)

Just As I Am (Arista)

Just As I Am (Arista)
SURVIVOR (44)
The Search Is Over (Scotti Bros./CBS)

CARL ANDERSON "Can't Stop This Feeling" (Epic) 52/4
Rotations: Heavy Gu, Dedium 190. Ught 33/4. Total Adds 4. KELT, KÖIL, KIFM, WBOW, Medium: KFMB, WKYE, WMAZ,
WMAY, WWIN, WEM, WKNE, WASK, WASK, WARL, WAGE, WFF, WCIL, WMT-FM, KKLV, KTWO, KRSB, KMGC, KALE.

FILL CULLINS "SUSSUBIO" (Atlantic) 46/1
Rotations: Heavy 84(0, Medium 18/1, Light 40, Total Adds 1, CK101, WTNY Heavy KVIL-FM, 2WD, KLSI, KMGG, B100.
WICC, V100, WSPM, MXYE, WIASA, WKJJ, WAVE, WNAM, WMHE, KRAV, KKUA, WSKI, WWPA, WCHV, KRIB, WKYX,
KKU, KOSW, Mediums include 55KRC, WOMC, WRKA, WLAC-FM, WSFL, WTRX, KVUU, KWAV, KEEST.
HUEY LEWIS A THE NEW "Power of Love" ("Chrysalis) 43/12
Rotations Heavy 50, Medium 203, Light 183, Total Adds 12, KMGG, KJR, CK101, WRKA, WRAL, WENS, WMHE, KIFM,
WSKY, WFFX, KYYL-MRSLY, WSKY, WMGN, KKUA, WCKO, KOSW, Medium WFBR, KVIL-FM, 2WD, WMJI, B100, V100,
WKYE, MKJJ, WAVE, REEST.

WKYE, WKJ.J. WAVE, KBEST.

MADONNA "Into The Groove" (Sire:WB) 42/2.

Robations: Heavy 15/0. Medium 22/1. Lipin, 5/1, Total Adds 2, KDUK, WXUS, Heavy, KMGG, B100, WICC, V100, WKYE.

Robations: Heavy 15/0. Medium 22/1. Lipin, 5/1, Total Adds 2, KDUK, WXUS, Mediums include 2WD, WICC, V100, WKYE.

WASH. WKJ. WKJ. WKKA, WTRX, WENS, KWAV, KBEST, KKPL.

WSFM. WBT, WKJJ, WRKA, WTRX, WENS, KWAV, KBEST, KKPL.

GO WEST "Call Me" (Chrysatis) 34/1
Rotations: Heavy 1/0, Medium 18/0, Light 15/1, Total Adds 1, WTRX. Heavy: KRSB. Mediums include: 2WD, WKYE, KEY103
WMAZ KKIA

Heavy 30, Medium 190, Light 11/1, Total Adds 1, KIOA, Heavy: KWAV, KIFM, WAHR, Mediums include: WCCO, MC, WRIA, WHS, KS, GEORGE BENSON "New Day" (WB) 33/1

COCK ROBIN "When Your Heart Is Weak" (Columbia) 32/1
Rotations Heavy 10, Medium 13/0, Light 18/1, Total Adds 1, KBOI, Heavy: WEIM, Medium WKBW, KVIL-FM, WLLT.
KEY103, WMAZ, KWAV.

SIGNIFICANT ACTION

JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 28/2 Rotations: Heavy 1/0, Medium 11/0, Light 16/2, Total Adds 2, WWNR, KFI WMAZ, WRYA, WHBY, WSKI, WAHR, WJBC, WCIL, WMT-FM, KRSB. NNR KESB Heavy WEIM, Medium: WPRO, KVIL-FM,

NOMO "We Go To Steep Believing" (Atco) 27/11
Rotations: Heavy 900. Medium 22, Light 249, Total Adds 11, WKBW, WAEB, KEY103, WMAZ, WNAM, KIOA, WHNN, WXUS, WJON, KTWO, KGSW. Medium: WFFX.

WJUN, KTWU, KUSW, Medium: WF+X.

BRUCE SPIRINGSTEEN "Gloy Days" (Columbia) 22/3

Reations Heavy 50. Medium: 10/2. Light 7/1. Total Adds 3. 2/WD, WRKA, WMHE, Heavy: WKYE, WKJJ, WAVE, KKUA,
WCKQ, Medium: KMGG, WHAS, WENS, WWNR WINY, WWPA, KKLV, KALE:

CHET ATKINS, CGP "Sunrise" (Columbia) 22/1

Reations: Heavy 20. Medium: 70. Ught 13/1. Total Adds 1. WKNE: Heavy: WEIM, WMT-FM. Medium: WRIMM, WMAZ,
WRYA, WHEY KFM, WSKI, WJBC.

POINTER SISTERS "Dare Me" (RCA) 18/9 Rotations: Heavy 0/0, Medium 2/1, Light 16/8, Total otal Adds 9, WLLT, WKJJ, WSKI, WSKY, WCHV, WORG, KFSB, KTWO,

JEFF BECK & ROD STEWART "People Get Ready" (Epic) 18/1

NATALIE CDLE "A Little Bit Of Heaven" (Modern/Atco) 16/16
Roations Heavy 00, Medium 1/1. Lopin 15/15, Total Ados 16, WMAZ, WHBY, WWNR, WEIM, WSKI, WGSV, WAGE, WORG, WXX, WMT-M, KFSB, KEZ, WJON, KKLY, KFSB, KMGO.

GODLEY & CREME "Cry" (Polydor/PolyGram) 16/16 Rasinore Henry O. Medium 111. Light 1515. Total Adds 16, WFBR, WAEB, KKUA, KWAV, WWNR, WEIM, WSKI, WCKO, WCHY, WAGE, WORD, KTYL, WMT-FM, KFSB, KEEZ, KRSB.

WORD, WORD, WORD, NTL, WORD, NTL, WORD, NTL, WORD, WOR

MARY JANE GIRLS "In My House" (Gordy/Motown) 13/0 WMJJ, WCHV, KRLB. Medium: KMGG, K101, WRKA

HOWARD JONES "Things Can Only Get Better" (Elektra) 11/0

WINY.
JOHN PARR "St. Elmo's Fire (Man In Motion)" (Atlantic) 10/6
Rotations: Heavy 0/0, Medium 3/0, Light 7/6, Total Adds 6, WSNY, WKJJ, KKUA, WWNR, WEIM, WCHV, Medium, WSKY, WCKQ, WKYX.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

NA TURNER

PARALLEL ONE

GOOLEY & CREME HOTTERS HOUSTON DEBARGE PAUL YOUNG HALL & O

WKBW/Buffelo Sandy Beach RONNIE MILSAP NONO ROCCERT: SURVIVOR WHITTNEY ROUST! DEBARGE PAUL YOUNG BEACH BOYS

Dan Steele
BILLY JOEL
BILLY OCEAN
KOOL & THE G
TINA TURNER
Bottest:
PHIL COLLINS
DEMARGE

PARALLEL TWO

Carpenter/Carr
RONNIE HILSAP
CARLY SIMON
Bottest: BOTTEST: WEITNEY BOO: AIR SUPPLY DEBARGE PAUL YOUNG AMY GRANT

RONNIE MILSAP BOTTEST DEBARGE MHITNEY BOUST PAUL YOUNG AIR SUPPLY AMY GRANT

KUDL/Kenses City Dece Hellarm RONNIE MILSAP Hottest: SURVIVOR AIR SUPPLY CHAKA KHAN PAUL YOUNG DEBARGE

WMYX/Mihweuk Beth Fest BILLY OCEAN BOTLEST: SURVIVOR WRITNEY HOUS PAUL YOUNG DEBARGE DON RENLEY

KS94/St Louis Garcia/Watterms DOM REMLEY BILLY OCEAN SALLY OCEAN SALLY OCEAN SALLY OCEAN SALLY OCEAN SURVIVOR BEALE BOYS PAUL YOUNG AMY GRANT

KOOL & THE C TINA TURNER BILLY OCEAN

PARALLEL THREE

WEIMFITCHDUTG
JACK RAYMOND
JACK RAYMOND
BILLY JOEL
GOOLEY & CREME
RILE POOT
JOHN PARR
HATALIZ COLE
JESSE JORNSON
HOTELER
HOTELER
JOHN DENVER
MESTREY
HOUSTON
MESTREY
HOUSTON
MESTREY
HOUSTON
MESTREY
HOUSTON
MESTREY
HOUSTON

WTKORHACE Wayne Fish DON NEMLEY GARY MORRIS ROTTEST: AJR SUPPLY DEBARGE ROSANNE CASH SISTER SLEDGI HALL & DATES

WKNERcome, A Mike Trombly BILLY JOEL COREY HART TINA TURNER CHET ATRINS Hottest:

RONNIE MILSAI HOMARD JONES TEARS FOR FEI MOTECUTE MADONNA SURVIVOR PAUL YOUNG

George Neher
PBIL COLLINS
CARLY SIMON
BILLY OCEAN
RAFTHA FRANKIN
TINA TURNER
HEART
BILLY JOEL
HOCKERIS
SURVIVOR
DEBARGE
WEITHEY HOUSTON
BRYAN ADAMS
AIR SUPPLY

NOME Hottest: PHIL COLLINS MADONNA . GRAMAM PARKER DEBARGE BEACH BOYS

PARALLEL

PARALLEL TWO ONE

none Hottest: DEBARGE DON HENLEY KOOL & THE SADE PAUL YOUNG

WSB/Atlanta Greg Picciana

WSB-FM/Att

KENNY LOGGINS Hottest: WHITNEY BOUSTON DEBARGE AIR SUPPLY PAUL YOUNG AMY GRANT

John Kelly
BILLY OCEAN
HOTLEST:
PAUL YOUNG
AMY GRANT
DON HENLEY
WHITHEY BOUSTON
HALL & OATES

KVIL/Dallas/FI. W Chuck Rhodes

BILLY JOEL BOTTEST: PHIL COLLINS SURVIVOR TEARS FOR FEARS RATRINA & THE MAN WHITNEY BOUSTON

SOUTH

KEY103/Aus RONNIE MILSAP NOMC Hottest: BEACE BOYS PAUL YOUNG DEBARGE AMY GRANT BRYAN ADAMS

BRYAH ADARS
K108:Beaumont, TX
James#Kes!
RONNIE MILSAP
ARETHA FRANKLIN
ROTESEL'S
DON RENLEY
HALL & GATES
SISTER SLEDGE
ROOL & THE GANG

WMJJBerningham ThomasJerkins AMY GRANT. HALL & OATES KOOL & TRE GANG HOTERST. PAUL YOUNG DEBARGE MARY JANE GIRLS KRITINA & THE MAY SURVIVOR

SURVIVOR
WBT/Cherlotte
Dave Bishop
JUICE NEWTON
BOTCHET:
MADONNA
SURVIVOR
WHITMEY HOUSTON
PAUL TOUNG
DEBARGE

Steve Sutton
ROOL & THE GANG
TINA TURNER
ROCLER:
WHITNEY HOUSTON
CHAKA KHAN
REMNY LOGGINS
PAUL YOUNG
TEARS FOR PEARS WGOW/Chatenoogs
Mac/Deason
DON HENLEY
PEASO BRYSON
ROOL & THE GANG
ROTTEST
MHITNEY ROUSTON
DEBARGE
AIR SUPPLY
PAUL YOUNG
HALL & OATES
MYLY/Lechannilla WLTS/New Orleans Wilshew Oreans Michelloseman ARSTHA FRANKLIN BILLY OCEAN BILLY OCEAN BILLY JOEL TINA TURNER TONNIE MILSAP PEABO BRYSON BOTCHEST BEACH BOYS PAUL YOUNG DEBARGE AIR SUPPLY KENNY LOGGINS

WIVY/Jackson Sherwood/Ryan BILLY OCEAN BILLY JOEL TINA TURNER HOCTEST: BRYAN ADAMS PAUL YOUNG DON HENLEY WHITNEY HOU! AIR SUPPLY

WKJ#Louisville
Jill Meyer
DURAN DURAN
JOHN PARR
REO SPEEDWAGON
POINTER SISTERS
BILLY OCEAN
ROOL & THE GANG
BILLY JOEL
HOTCHE PAUL YOUNG
TIL TUEBOAY
WHITNEY ROUSTON
STING

WLHT/Grand Repids

GROYERGAN
RENTY LOGGINS
RUEY LEWIS & THE
BILLY JOEL
NOTCEST:
AIR SUPPLY
BRYAN ADAMS
SURVIVOR
PAUL YOUNG
DEBARGE

WFMX/Lensing Mike Murphy BILLY JOEL SADE Notcet: DEBARGE PAUL YOUNG BEACH BOYS ANY GRANT HALL & OATES

WMGN/Madison BIN Vancil BILLY JOEL PHIL COLLINS HOTEST: PAUL YOUNG MADONNA

MADONNA DEBARGE SISTER SLEDGE ARETHA FRANKLIN

WHAS/Louisville Doug McElvain

WRKALouisville
Stewart/Crawford
BROCE SPRINGSTEEN
BILLY JOCEAN
HUEY LEWIS & THE
HOTCEST
BEACH BOYS
DEBARGS
AIR SUPPLY
MHINNEY HOUSTON
KATRINA & THE WAV

KELT/McAller

WAVE/Sarssola Huntington/Tellone DAN POGELBERG GONNIE NILSAP PHIL COLLINS MARHATTAN TRANSF TEARS FOR FEARS NOTESEL: PHIL COLLINS RENNY LOGGINS ANY GRAPT HALL & OATES DEBARGE WMAZIMScon Stere Murphy ARETRA PRANKLIN SILLY JOEL HOMO NATALIZ COLE NOTCOST: DEBARGE AIR SUPPLY PAUL YOUNG HALL & OATES WHITNEY HOUSTON

SADE BILLY JOEL

HOTTEST: TEARS FOR FEARS KOOL & THE GANG SURVIVOR MHITNEY HOUSTON PAUL YOUNG

WRVARRichmond Lou Deen. RONNIE MILSAP BOTEST: BEACH BOYS AIR SUPPLY LIMANL ROGERS & PARTON DEBARGE

PARALLEL Griffin/Allen
ROOL & THE GA
BILLY OCEAN
BILLY JOEL
CARL ANDERSON
DON HENLEY
HOTTER
BEACH BOYS
WHITTEY HOUST
DEDARGE
AIR SUPPLY THREE KORQ/Abiten Deen Taylor none Rottest: MADONNA BEACE BOYS SURVIVOR LIMAHL WHITNEY HOUSTON WLAC-FM/Nesh

WEACHMENT MICHOLISEGENT PEABO BRYSON BILLY JOHL ROTEST: DEBARGE PAUL YOUNG AIR SUPPLY SURVIVOR AMY GRANT WSKY/Ashevine
Dom Brooksine
PRIL COLLINS
PRIL COLLINS
FOINTER SISTERS
HOTERS:
PAUL YOUNG
HALL & OATES
DOM REMLEY
SADE
STING WSFLINew Bern Gary Lee Gary Lee
RONNIE MILSAP
PHIL COLLINS
HOTCEST:
ANY GRANT
AIR SUPPLY
PAUL YOUNG
WHITNEY ROUSTON
KATRINA & THE MAY

WCKQ/Campb Jackson/Hoyce
PAT BENATAR
BRYAN ADAMS
PHIL COLLINS
WOTELS
GOOLEY & CREME
ROLLES & CREME
ROLLES PRINGSTEEN
PAUL YOUNG
RENNY LOGGINS
AIR SUPPLY CKINIA & THE MAI
CKINIACOME
CKINIACOME
KOOL & THE GANG
KENNY LOGGINS
ARBITRA FRANKLIN
DON HENLEY
SADS
TUDNIER
TULLY OCCEAN
HULLY LEWIS & THE
GOREY BARK
HULLY LEWIS & THE
GOREY BARK
HULLY LEWIS & THE
FARGLE PALTERMEY
HILTHEY HOUSTON
FARGLE PALTERMEY
AND GORAT
OME GOANT
OME GOANT

PBIL COLLINS
GOOLEY & CREME
POINTER SISTERS
JOHN PARR
HOttest:
DEBARGEPAUL YOUNG
ANY GRANT
KENNY LOGGINS
MADONNA

MHAMI NATALIE COLE ROTECAT: KENNY LOGGINS BEACE BOYS DEBARGE PAUL YOUNG HALL & OATES

WAHRHuntsville
Cannon/Dallas
ROCKIN' SIDNEY
BILLY JOEL
RALL & OATES
EDDIE RABEITT
MARIE GEMOND
HOTESS:
ROCERS & PARTON
DEBARCE
SISTER SEEDGE
PAGL YOUNG
ROCKIN' SIDNEY
WAGELesburg. VA
Steve Porter

GODLEY & CREME NATALIE COLE BILL WITHERS HOTCEBTE DEBARGE WHITNEY HOUSTON PAUL YOUNG AIR SUPPLY KENNY LOGGINS

KREB-FM/Lubboc Winterflowerts

GORR

ROELESE:

MADONNA
PEEL COLLINB

DEBARGE

PEARS FOR PEARS

SIL Wright

MATALLE CORMS

MATALLE CORMS

FOLINES ESTERS

HOTELESE:

HOTELESE:

HOTELESE:

HOTELESE:

HOTELESE:

MATALLE CORMS

POLINES ESTERS

HOTELESE:

MATALLE CORMS

MATALLE COR

WKYX/Paducah, KY Carvell/Richards CarvellAlchards
STARS ON 45
PRIL COLLINS
MR. HISTER
BOY MEETS GIRL
NATALIE COLE
HOTCEST:
WHITNEY HOUSTON
PEIL COLLINS
DEBARGE
MAGONNA
ARETHA FRANKLIN

ARETHA PRANKLIN
WAEV/Savennah
Morris/West
none
Botteat:
JOHN POGERTY
BEACE BOYS
WRITNEY HOUSTON
DEBARCE
PAUL YOUNG

none Hottest:

WFFX/Tuscaloos Sender Walker
BILLY JOEL
BOB DYLAN
PHIL COLLINS
HOUSY JENIS & THE
HOTCEST:
WHITHEY HOUSTON
PAUL YOUNG
AIR SUPPLY
DEBARGE
AMY GRANT

KTYL/Tyler, TX Brian Meloney BYEN MEIDING HOMARD JONES HUEY LEWIS & THE MANNATTAN TRANSFE GODLEY & CREME HOTCH & CREME HOTCH & COGGINS DEBARGE EATRINA & THE MAY AIR SUPPLY AMY GRANT

WJOHNS. Cloud Diamifine BILL MITHERS NOMO MEATHER GIRLS NATALIZ COLE MRITHEY HOUSTON DEBARGE KENNY LOGGINS DON ERRIES PAUL YOUNG

WEST

K101/Sen Fran-Gardner/Kulp AMY GRANT Nottest: MADONNA

TX/O

Draw Harold
BILLY JOEL
CARLY SIMON
COCK ROBIN
RONNIE MILSAP
HOTEST:
PAUL YOUNG
DEBARGE
WHITNEY HOUSTO
AIR SUPPLY
KENNY LOGGINS

KVUU/Colorado Sprir Inwinifioward RALL & OATES SADE ROOL & THE GANG CARLY SINON Hottest: SURVIVOR BURVIVOR BRYAN ADANS PAUL YOUNG DEBARGE AIR SUPPLY

KDUK/Eugene BurnsKing BILLY JOEL COREY HART MADONNA CARLY SIMON HOTLEST: SURVIVOR RENNY LOGG! WHITNEY HOW PAUL YOUNG DZBARGE

PARALLEL ONE

SADE KOOL & THE GANG ROSANNE CASH ARETHA PRANKLIN BILLY JOEL JOHN POCETY HOTELST HOTELST HOUSE WEITHEY HOUSTON AIR SUPPLY ANY GRANT KMJI/Denver Elliott/Brady

SADE SISTER SLEDGE NUEY LEMIS & THE NOTCEST: NUEY LOUSTON KENNY LOGGINS AMY GRANT PAUL YOUNG HALL & OATES KMGG/Los Angeles KMGGLOS Angeres
Rodrigues/Tavers
BILLY JOEL
RUEY JENIS & THE
TEARS FOR FEARS
BOTCHESE
FWIL COLLINS
WHITNEY HOUSTON
PAUL YOUNG
DEBARGE
ARETHA FRANKLIN PARALLEL

KKLT/Phoenix Church/Thomes Church/Thomes
KOOL & THE GANG
SADE
BILLY OCEAN
NOTERST
WHITNEY BOUSTON
PAUL YOUNG
DEBARGE
DON HENLEY
TINA TURNER

hone Hottest: SURVIVOR ANNE MURRAY LIMARL TEARS FOR FEARS PAUL YOUNG

BILLY JOEL BILLY OCEAN

BILLY OCEAN Hottest: DEBARGE WHITNEY HOUSTON AIR SUPPLY PAUL YOUNG KENNY LOGGINS

TINA TURNER CARLY SIMON BILLY OCEAN HOTTEST DEBARGE WHITNEY HOUS AIR SUPPLY PAUL YOUNG AMY GRANT

LebesukHey WEIRD AL YAN TINA TURNER BOTTEST HEITNEY HOUS PAUL YOUNG HALL & DATES DEBARCE SADE

136 Reporters

The following stations reported no

KJMI/Denver WHB/Kansas City KRLB/Lubbock WCCO/Minneapolis KCNR/Portland KRNO/Reno KWEB/Rochester WAEV/Savannah

The following stations failed to report this week, so their playlists were

> KORQ/Abilene V100/Charleston WZLQ/Tupelo

KSL/Salt Lake City

George Lemich

ROOL 4 THE GANG

ROUNTE MILSAP
CHARLY NCCLAIN
MCGGVERN 4 DOMIN
Hottest:
BEACH BOYS
AIR SUPPLY
MADONNA
DEBARGE
PAUL YOUNG

KBESTISAN DIEGO
EICHDOMN
RATRINA & THE 1
ROSANNE CASH
ROS

KIFM/San Diego Mark Zegan HUEY LEMIS & THE BILLY JOEL MANHATTAN TRANSPE CARL ANDERSON PEABO BRYSON HOTEOST HOTTEST: AMY GRANT GEORGE BENSON HALL & DATES KATRINA & THE WAY ARETHA PRANKLIN

PARALLEL THREE

BILLY JOEL RONNIE HILSAP HOLLEST: HEITHEY HOUSTON ROGERS & PARTON DEBARGE PAUL YOUNG AIR SUPPLY

Greg Wilkinson
BRIAN ADAMS
MR. MISTER
BRIAN FERRY
CHRIS ISAAK
MATALIE COLE
LOOSE ENDS
EQUIEN STRAITS
LOOSE ENDS
EQUIEN STRAITS
WHITINEY HOUSTON
ANY GRANT
COCK ROBIN
KOOL & THE GANG

John Leader
BILLY JOEL
RONNIE HILSAP
FORWER SISTERS
NOMO
HAROLD PALTERNEYE
HOTTONY
KENNY LOGGINS
SADE
SISTER SLEDGE
KATRINA & THE MAY

McShayKeller
BILLY JOEL
BILLY OCEAN
CARLY SIMON
MOTEBALEY
DON HENLEY
KENNY LOGGIS
AMY GRANT
PAUL YOUNG
DEBARGE

KQSWRock Springs Chris Alexander BILLY JOEL RONNIE MILSAP POINTER SISTERS NOMO MOTTERS KOMO BOUNDERS SURVIVOR BRYAN ADANS EATRINA & THE WAY PBIL COLLINS

Veronica Burns
NATALIE COLE
STEPHANIE MILLS
BILL HITHERS
GOOLEY & CREME
MANHATTHAN TRANSFE
MIKE POST
HOLLOST
HOLLOST
AUR SUPPLY
KENNYL LOGGINS
DEBARGE

KMGGISanta Bart Stephen Meade RONNIE MILSAP NATALIE COLE BILL MITMERS NOTTERS NOTTER HALL 4 OATES SISTER SLEGGE KENNY LOGGINS BILLY OCRAN

BHI Templeton BRYAN ADAMS HEART JESSE JOHNSO

MIDWEST

PARALLEL ONE

Shannonime. GANG RICK SPRINGPIELD BILLY OCEAN REO SPEEDMAGON POINTER SISTERS BILLY JOEL

Popovich/Wilson DON HENLEY AMY GRANT Hottest: BRYAN ADAMS LIONEL RICHE SURVIVOR DEBARGE AIR SUPPLY KENNY LOGGINS BILLY OCEAN

WSNY/Colum Harry Lyles JOHN PARR BILLY JOEL Hottest: none

WNIC/Detroit Goldstein/Zeik KOOL & THE GA ROSANNE CASH NOTESST SURVIVOR DEBARGE JACK MAGNER PAUL YOUNG WRITHEY HOUST

KYKY/St. Louis Jim Richards

PARALLEL TWO

NATALIE COLE ROGER WHITTAKER

BennetHCollins NOMO BECK 6 STEWART ROCKESK: BEACH BOYS PAUL YOUNG ANY GRANT NALL 6 OATES DON REWLEY

Michardson/Allen
BILLY JOEL
RICK SPRINGFIELD
BRUCE SPRINGSTESM
Notteat:
BEACH BOYS
PAUL YOUNG
PHIL COLLINS
HALL & OATES
MHITNEY BOUSTON

W101/Tempa DeCarlo/Mille

DeCarlo(Miller TINA TURNER BILLY JOEL HOTERST: JOHN POGERTY BRYAN ADAMS DEBARGE BEACH BOYS PAUL YOUNG

WHECKanton
Mike Dorn
CARLY SIMON
ARETHA FRANKLIN
MOTCEST
WHITHEY HOUSTON
AIR SUPPLY
DEBARGE
PAUL YOUNG
EATRINA 6 TRE HAW

WING/Dayton
Rick Johnson
ROOL & THE GANG
HOTESTI
DEBARGE
WHITHEY HOUSTON
PAUL YOUNG
ANY GRANT
HALL & OATES

KICA/Des Moines Mike Judge Mike Judge RONNIZ MILSAP NOMO GEORGE BENSON HOTEGST AMY GRANT MHITNEY ROUSTON PAUL YOUNG SADE HALL & OATES

KLYFDes Moines Bob Majors KOOL & THE GANG BILLY JOEL ARSTHE FRANKLIN BILLY OCEAN HOTELS: KENNY LOGGINS MHITHEY BOUSTON DEBARGE AIR SUPPLY PAUL YOUNG

WTRX/Flint

Burke/Smith BILLY JOEL GO WEST Hottest: AIR SUPPLY WHITNEY HO BEACH BOYS DEBARGE PAUL YOUNG

WISNIMIWAUKGE
Mike Elliott
RONNIE MILSAP
DON HEMLEY
ROCERS & PARTON
DEBARGE
AIR SUPPLY
JOHN POGERTY
PAUL YOUNG BILLY OCEAN TINA TURNER Mottest: PAUL YOUNG BEACH BOYS DEBARGE HALL & OATES SADE

KOILIOmaha Mason/Shane BILLY JOEL PHIL COLLINS CARL ANDERSON Notte at: PAUL YOUNG DEBARGE MHITMEY HOUST AIR SUPPLY SURVIVOR

WRALFaleigh Steve Anthony PAUL YOUNG PEABO BRYSON HUEY LEWIS & THE Mottest: DEBARGE

NOMO BILLY JOEL HOWARD JONES Hottest: WHITMEY HOUSTON DEBARGE PAUL YOUNG AMY GRANT HALL & OATES

WMHEIToledo Ray/Morrison COREY HART HUEY LEWIS & TH BROCE SPRINGSTE TEARS FOR PEARS BOTTERS BOTTERS BRYAN ADAMS PHIL COLLINE HADONNA SURVIVOR PAUL YOUNG

Mathemarking
BILLY OCEAN
BILLY JOEL
TINA TURNER
Nottest:
BILLY OCEAN
LIMABL
AIR SUPPLY
PAUL YOUNG
SURVIVOR

KRAVItulsa Gary Raynoids COREY BART AIR SUPPLY Bottest: STAN ADAMS SURVIVOR HADDINA PRIL COLLINS PAUL YOUNG

PARALLEL THREE

WCILJCerbondele Matt McCenn JESSE JOHNSON BILL WITHERS HOTCEBE, BEACH BOYS DEBARGE PAUL YOUNG WHITMEY HOUST AMY GRANT

Sellers/Green
BILL WITHERS
GOOLEY & CREME
NATALIE COLE
NATALIE COLE
NATALIE COLE
MR. HISTER
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EATRINA & THE MADONNA BILLY JOEL COREY HART HOMARD JONES CONTENT OF THE CONTEN

121 Current Reports

Kerin Young
EOOL & THE GANG
BILLY OCEAN
PEARD BRYSON
CARLY SINON IN
CARLA SINON IN
CARL ANDERSON
ROWNIE MILSAP
BOTE-8E:
AIR SUPPLY
BEACH BOY'S
DEBARGE
WALTHEY HOUSTON
PAUL YOUNG

adds or changes in rotations and their playlists were frozen.

KKPL/Spokane KYKY/St. Louis WLTT/Washingtor wwPA/Williamsport

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

reks	Two	1 1	ast Veek	151 REPORTS	Total Reports/Adds	Power H	Heavy !	Mediu
10	2	1	0	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	141=/0	53+	130+	. 1
9	7	3	0	DIRE STRAITS/Money For Nothing (WB)	143+/2	41+	115+	- 26
1	1	2	3	STING/If You Love Somebody Set Them Free (A&M)	129-/0	42-	114-	- 13
	6	4		TEARS FOR FEARS/Shout (Mercury/PG)	126=/4	45+	114+	. 1
	5	5		HEART/What About Love? (Capitol)	128=/1	35+	109+	. 1
	9	6	6	JEFF BECK & ROD STEWART/People Get Ready (Epic)	136-/0	29+	101+	. 3
2	21	11	Ŏ	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	131+/7	30+	81+	. 4
1	14	10	0	PAT BENATAR/Invincible (Chrysalis)	131+/4	22+	75+	
	16	14		COREY HART/Never Surrender (EMI America)	113+/4	17+	71+	. 4
	4	8	10	NIGHT RANGER/Sentimental Street (Camel/MCA)	97-/0	21-	76 -	. 1
		18		STING/Fortress Around Your Heart (A&M)	119+/18	3 4-	53+	
2	25	15		BRYAN ADAMS/Summer Of '69 (A&M)	106+/3	16+	58+	
-	18	16	B	RATT/Lay It Down (Atlantic)	108+/1	5=	43+	. !
				SUPERTRAMP/Cannonball (A&M)	90-/0	15-	57-	
				U2/Three Sunrises (Island)	104 - /3	4-	33+	
				MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	105+/9	7+	26+	
	34			R.E.M./Can't Get There From Here (IRS/MCA)	110+/12		26+	
		25		RUSS BALLARD/The Fire Still Burns (EMI America)	116=/3	1+	20+	
		17		ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	91-/0	1 -	43-	
				ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	75-/0	14-	55 -	
				BRYAN FERRY/Slave To Love (WB)	104-/2	4=	31+	
		13		BRUCE SPRINGSTEEN/Glory Days (Columbia)	70-/0	15 -		
				BOB DYLAN/Tight Connection To My Heart (Columbia)	100-/2	2-	27+	
		12	_	TOM PETTY & THE HEARTBREAKERS/Make It Better (Forget) (MC		7-	49 -	
		21		TALKING HEADS/Road To Nowhere (Sire/WB)	91-/0	10=	35=	
				HELIX/Deep Cuts The Knife (Capitol)		4+		
					96-/1		19+	
				JOHN CAFFERTY & THE BEAVER BROWN/C-I-T-Y (Scotti Bros./			24+	
				GEORGE THOROGOOD &/Willie And The Hand Jive (EMI America)	93-/2	0-	16+	
				EURYTHMICS/I Love You Like A Ball And Chain (RCA)	86+/8	2 -	31+	
				HOOTERS/All You Zombies (Columbia)	72-/0	3-	22 -	
				HOWARD JONES/Life In One Day (Elektra)	78+/6	1+	20+	
				TALKING HEADS/And She Was (Sire/WB)	65+/15		27+	
-				PHIL COLLINS/Don't Lose My Number (Atlantic)	68+/26		23+	
			3	Y&T/Summertime Girls (A&M)	77+/10		10+	
				DON HENLEY/Not Enough Love In The World (Geffen)	63-/2	2 -	16 –	
				BON JOVI/In And Out Of Love (Mercury/PG)	77+/10		5+	
				GODLEY & CREME/Cry (Polydor/PG)	75 + /35	2+	8+	
				POWER STATION/Get It On (Bang A Gong) (Capitol)	47-/0	6-	22=	
				TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)	60+/6	5+	16+	
			_	BRUCE SPRINGSTEEN/Stand On It (Columbia)	49+/14	1 1 -	17=	
1	17			JOE WALSH/The Confessor (Full Moon/WB)	48-/1	3-	21 -	
	-	56	3	BILLY JOEL/You're Only Human (Second Wind) (Columbia)	62+/14	5+	16+	
4	58	46	3 3	BRYAN ADAMS/Diana (Import)	42+/7	2+	20+	
2	09	32	44	PAUL YOUNG/Everytime You Go Away (Columbia)	52-/0	2-	23-	
	-	50	3	JEFF BECK/Gets Us All In The End (Epic)	56+/24	0 =	13+	
3	32	41	46	'TIL TUESDAY/Voices Carry (Epic)	42-/2	4 -	15-	
3	36	39	47	DIRE STRAITS/Walk Of Life (WB)	44-/1	2=	22 -	
1	2	31	48	JOHN CAFFERTY & THE BEAVER / Tough All Over (Scotti Bros. / CB	S) 44-10	4 -	21 -	
3	31	38	49	EURYTHMICS/Would Lie To You? (RCA)	35-/1	5=	25 -	
8	UT	•	3	MOTELS/Shame (Capitol)	64 /64	0	3	4
		51	3	LONE JUSTICE/Sweet, Sweet Baby (I'm Falling) (Geffen)	57+/9	0-	6+	
				DIRE STRAITS/So Far Away (WB)	39+/9	0=	13+	
			_	AC/DC/Danger (Atlantic)	47+/6	1 =	5+	. :
				TAXXI/Still In Love (MCA)	51+/5	0=	2+	
8				HUEY LEWIS & THE NEWS/Back In Time (MCA)	35 /30		12	
				FIXX/A Letter To Both Sides (MCA)	43+/13		4=	
				KATRINA & THE WAVES/Red Wine And Whiskey (Capitol)	39 - /1	1 =	8+	
				COCK ROBIN/When Your Heart Is Broken (Columbia)	45+/7	0=	5=	
				ARETHA FRANKLIN/Freeway Of Love (Arista)	39+/3	0=	8+	
- 0				TEXTONES/Midnight Mission (Gold Mountain/A&M)	46-/6	0 =	2+	
			-		40-/0	0=	2+	

MOST ADDED

MOTELS (64) Shame (Capitol)
GODLEY & CREME (35) Cry (Polydor/PolyGram)
HUEY LEWIS & THE NEWS (30) Back In Time (MCA) PHIL COLLINS (26) Don't Lose My Number (Atlantic) X (26) Burning House Of Love (Elektra)

HOTTEST

HUEY LEWIS & THE NEWS (53) Power Of Love (Chrysalis)
TEARS FOR FEARS (45) Shout (Mercury/PolyGram)
STING (42) If You Love Somebody... (A&M)
DIRE STRAITS (41) Money For Nothing (WB)
HEART (35) What About Love? (Capitol)

BREAKERS

JOHN CAFFERTY & THE BEAVER BROWN BAND C-I-T-Y (Scotti Bros./CBS)

62% of our reporters on it. 94/21 including adds at: WMMR, DC101, KUPD, KGON, KZAP, WHCN, WEZX, WAPL, WFBQ, KRSP, Moves 35-27 on the Tracks chart.

NEW & ACTIVE

MR. MISTER "Broken Wings" (RCA) 39/4 (36/8)
Adds WDHA, WRIXL WORK WWW. Heavy-4 KAZY, 91X, KTCZ, KRQU. Mediums: 24 Include KLQL.
WORN, KBQC, KZAP, KGB, WARL, WOOS, KILQ.
SCORPIONS "Big City Nights" (Mercury/ PolyGram) 37/4 (39/6)
Adds. WIYY, WNEW, KTXQ, KRSP, Heavy, 3 include KGB, KXZL. Mediums: 27 include KLQL, WNQR.
WYNE, WCRM, WEZX, WBIAN, KWPLL, KYQ.

WYNE, WOEM, WEZK, WBLM, KWHL, KTVJ.

CARLY SIMON "Tired 01 Being Blonde" (Epic) 36/ 1 (36/ 4)

Adds: KBCO. Heavy: 6 include WDHA, KLYV, WBSW, KRQU. Mediums: 19 include WEZX, WRDU,

WOUS, WICH, WIRM, WILL, Adds: WDIZ, WBLM, WWWV, KTCL, Powers: 1. Heavy: 4 V Include KZEW, WHCN, WLIR, WHEB, WAAF, WGIR, KUFO.

ELTON JOHN & MILLIE JACKSON "Act Of War (Part One)" (Geffen) 28/4 (28/20) Adds: WBAB, WNOR, WAAF, KLPX, Heavy, 3 WLUP, KNCN, WKQQ, Mediums: 21 include WCCC, "WPLR, WTKX, WOOS WLAV, WWCT, KILO, WRKI.

WELL, WITA, WOOD WAY, WHO, IND, WHAT, STING, "SHADWAY, STING," "Shadows In The Rain" (A&M) 28/4 (27/3) Adds WDHA, KEZO, WWCT, KILO, Heavy 11 include WMMR, KZEW, KROQ, WAQX, WLAV, KATT, KPO), Mediums: 16 include WKLC, WDIZ, KZEL, WBLM, KOZ, WARD, WAQX, WLAV, KATT, KPO, Mediums: 16 include WKLC, WDIZ, KZEL, WBLM, KOZ, WARD, WARD,

KPOI. Mediums: 16 include WRLC, WIDZ, KZEL, WBLM, KULZ, KPOI. Mediums: 16 include WRLC, WIDZ, KZEL, WBLM, KULZ, STING: "Love On The Seventh Wave" (A&M) 28/2 (29/3) STING: "Love On The Seventh Wave" (A&M) 28/2 (29/3)

Include WIBAB, WINDH, WUPA, KNUN, KZEL, KUZZ.
HEART "IL LOOKS COULD KIII (Capito) 2774 (22/9)
Adds: WKQQ, KXZL, WRUF, KUFO, Heavy, 5 include KOME, WTKX, WCXT, KFMF, Mediums, 19 Include
DC101, KTXQ, WOFM, WOUR, KKD), WGIR, KWHL, KTYO.

X "Burning House Of Love" (Elektra) 26/26 (B/ 0)
Adds include KBEO. KROD. KROR. WHFS. KILO. KPOI. Heavy. 2 91X. WLIR. Mediums: 11
include KZEW. WART KMET. KOME. KODS. KEZO.
STING "Russians" (A&M) 25/4 (24/4)
Adds. WHFO. WWCK KKDJ. KODE. Powers: 1 Heavy. 8 include WLVO, KFOG, WCCC. KPOI.
Mediums: 17 include DCIOI. WKLS. KYYS. WPYX. WDIZ. KEZO. KOMP.
SUBERITOR METERS.

SUPERTRAMP "Better Days" (A&M) 25/3 (24/3)
Adds: WRCN, WOBK, KFMX, Heavy 9 include CHOM, KFOG, KOME, KISW, WLAV, WWWV, Mediums:
15 include KEEW, WNDR, KRDR, WOUR, WICK

KIM MITCHELL "All We Are" (Bronze/ Alco) 24/2 (22/3)
Adds: KZAP, WADX. Heavy: 5 KISW, WYSP, KNCN, WIZN, KFMF. Mediums. 15 include WHJY, KZEW.

SIMON TOWNSHEND'S MOVING TARGET "Barriers" (21/ PolyGram) 23/1 (24/1) Adds: CHEZ, Heavy, 0, Mediums: 18 Include WH-MY, WOPEN, KBCO, WOOS, KILO, WGIR, KTYD.

SUPERTRAMP: "Still In Love" (A&M) 23/1 (23/3)

Adds: WRI-H-Jawy, 8 KFOG, WROX, CHEZ, KTCZ, WGBK, WIZN, KMBY, KVRE, Mediums: 13 include WNOR, WLUP, KSHE, KATT, WGIR, KWHL.

mon, moor, rishe, katt, Wolf, KWHL

ALISON MOYET "Love Resurrection" (Columbia) 22/3 (19/4)

Adds WRON, WHAWN, Jerson Lewy 5 include WBCN, KBCO, KROO, KSPN, Mediums: 13 include WXRT, WOFM, KGB, WCMF, WEZX, WGIR.

HOOTERS "And We Danced" (Columbia) 21/4 (19/4)
Acids Why, Kloll, KiSS, KROU, Powers 1. Heavy 11 include WMMR, KZEW, KMET, KISW, WZZO,
WYSP WKCO, Mediums 9 include WMEW, WEZX, KLO, KLPX,
TEARS FOR FEARS "Head Over Heels" (Mercury/PolyGram) 20/7 (13/3)

Adds: KSRR, WDHA, WHCN, WOUR, WRKI, WCXT, KRQU, Heavy: 9 include Q107, 91X, WCCC, WLIR, WLAV, K97. Mediums: 10 include WBAB, WNEW, KTXQ, WAQX.

WRGENT "Running Back" (Manhattan) 19/16 (2/2)
Adds include WHJY, WRCN, WYSP, WHEB, WCXT, KTYD, Heav
WPLR, KLBJ, WOMF, WAPL, WOOS

WPLR, KLBJ, WOMF, WAPL, WOUS TRUTH "Exception Of Love" (IRS/ MCA) 19/1 (22/2) Artis: Chiff Heavy, 2 include KCGL, Mediums: 11 include WMMR, KBCO, WDHA, WOOS, WQBK.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means

100 reports and 50 adds.

NEW & ACTIVE — Records building in airplay and coming closest to chart-ing. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS - This week's most added records. HOTTEST — This week's records receiving the most power reports.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Two Last Weeks Weeks Week	151 REPORTS	JULY 12, 1985	Total Reports/Adds	Power	Heavy	Medium
T 1 0	STING/The Dream Of The Blue Turtles (A&M)	"Free" (129) "Fortress" (119) "Seventh" (28)	150+/2	45 –	131 -	16-
3 3 2 13	DIRE STRAITS/Brothers In Arms (WB)	"Money (143) "Walk Of Life" (44) "So Far Away" (39)	149+/1	43+	122+	25 -
4 0	BACK TO THE FUTURE/Soundtrack (MCA)	"Power" (141) "Back" (35)	141 = /0	53+	130+	11-
- 8 7 A	JEFF BECK/Flash (Epic)	"People" (136) "Gets Us All" (56)	141 = /1	29+	102+	38
6 6 5 🖨	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Shout" (126) "Head" (20) "Everybody" (11)	138 + /4	46+	121+	15
	HEART/Heart (Capitol)	"What About" (128) "Looks" (27) "Never" (17)	139 + /1	36+	114+	24
	ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"Sixes" (91) "Little" (75) "Pink" (16)	129-/0	15-	79	47
24 10	ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St. Elmo's" (131) "Shake" (16)	133+/8	30+	82+	49
	NIGHT RANGER/7 Wishes (Camel/MCA)	"Sentimental" (97) "Seven" (18) "Four" (15)	117-/2	21-	79 –	35
	SUPERTRAMP/Brother Where You Bound (A&M)	"Cannonball" (90) "Better" (25) "Still" (23)	117-/0	15 -	65 –	47
	TALKING HEADS/Little Creatures (Sire/WB)	"Road" (91) "And She Was" (65) "Lady" (12)	113 = /1	14+	45+	61
21 10 14	BRYAN ADAMS/Reckless (A&M)	"Summer" (106)	110 + /3	16 +	62 +	46
7 10 13 13	JOHN CAFFERTY & THE BEAVER / Tough All Over (Scotti Bros. / CBS)	"C-I-T-Y" (94) "Tough" (44)	121 + /7	8-	40 -	76
17 10	COREY HART/Boy In The Box (EMI America)	"Never Surrender" (113)	114 + /4	17+	71+	41
	EURYTHMICS/Be Yourself Tonight (RCA)	"Ball" (86) "Would I" (35)	109 + 6	9-	48+	53
10 15 15 16	PHIL COLLINS/No Jacket Required (Atlantic)	"Don't Lose" (68) "Inside" (18)	98+/12	9-	38 -	53
	RATT/Invasion Of Your Privacy (Atlantic)	"Lay It Down" (108) "You're In Love" (18)	111 + /1	5 =	43+	59
	U2/Wide Awake In America (Island)	"Sunrises" (104) "Love" (12)	110-/1	5=	33+	74
0 0 11 19	TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Make It Better" (82) "Rebels" (23)	92 - /1	7-	53 -	37
	BOB DYLAN/Empire Burlesque (Columbia)	"Tight Connection" (100)	114-/2	3=	27+	83
21 20 25	R.E.M./FablesReconstruction (IRS/MCA)	"Can't Get There" (110) "Driver 8" (18)	112 + /9	5 =	27+	78
24 22 22 30	BRYAN FERRY/Boys And Girls (WB)	"Slave To Love" (104) "Don't Stop" (11)	107 + /2	4=	32+	68
	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin'" (105)	106 + /9	7+	26+	68
28 2	RUSS BALLARD/The Fire Still Burns (EMI America)	"Fire" (116)	118+/4	1+	20+	87
20 35	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Glory Days" (70)	72 - /0	15 -	51-	18
	HOOTERS/Nervous Night (Columbia)	"All You Zombies" (72) "And We Danced" (21)	86-/3	4=	30 -	50
	HELIX/Long Way To Heaven (Capitol)	"Deep Cuts The Knife" (96)	96-/1	4+	19+	69
26 26 26 21	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)	"Willie" (93)	94-/2	3-	20+	
20 21 21 20	HOWARD JONES/Dream Into Action (Elektra)	"Life" (78) "Things" (10)	87+/7	2+	25+	55
	JOE WALSH/The Confessor (Full Moon/WB)	"The Confessor" (48) "Rosewood Bitters" (26)	64 - /1	3-	26 -	36
	'TIL TUESDAY/Voices Carry (Epic)	"Voices Carry" (42) "Looking" (32)	70 - /3	5 -	21-	44
	POWER STATION/The Power Station (Capitol)	"Get It On (Bang)" (47 "Murderess" (12)	56 - /4	6-	24+	28
	DON HENLEY/Building The Perfect Beast (Geffen)	"Not Enough Love" (63)	66-/1	2-	17-	47
	BON JOVI/7800 Fahrenheit (Mercury/PG)	"In And Out" (77)	78 + /9	0=	6+	59
	Y&T/Open Fire (A&M)	"Summertime Girls" (77)	77+/10	2+	10+	
	PAUL YOUNG/The Secret Of Association (Columbia)	"Everytime" (52)	61-/0	2 -	24 -	_
	BILLY JOEL/Greatest Hits (Columbia)	"You're Only Human" (62)	66+/15	5+	16+	
	AC/DC/Fly On The Wall (Atlantic)	"Danger" (47) "Sink The Pink" (14)	62+/9	1 =		43
	SCORPIONS/World Wide Live (Mercury/PG)	"Big City Nights" (37) "No One Like You" (14)	53-/4	0=		36
	LONE JUSTICE/Lone Justice (Geffen)	"Sweet" (57) "Ways" (10)	62 + /9	0-		41
DEROI -	TOME JOSTICE/FOILS JUSTICE (CIGHTEII)	Sweet (or) ways (10)	UZ +/3	0 -	0-	71

BREAKERS

No records qualified for

AOR Album Breaker status this week.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports and be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.



BE A SHMOOZER ... NOT A LOSER AT THE NEW MUSIC SEMINAR

To make it in the music business, you've got to get out there and see people. Face to face. Shmoozing—the art of talking business as pleasure—is the most important activity at the New Music Seminar. Actively networking with the record industry's movers and shakers at the Seminar will do more for your career and your company than a month spent playing telephone roulette or mailing out press releases. Come September 25-28, no one will be "in with people" or "on a call" or "out of town." They'll all be in New York's Marriott Marquis, shmoozing at the New Music Seminar.

So, if you don't want to spend four days wondering why you can't reach anybody, come to NMS6. And be a shmoozer, not a loser.

This year's Seminar will feature a fascinating and broadbased array of programs, including many new panels and workshops.

PROGRAMMING: Black Radio · Contemporary Hit Radio • College Radio (new) • Album Oriented Rock Radio • DJs and Remixers • MUSIC: Producers • New Age Music (new) • Heavy Metal (new) • A&R • Journalists • Alternative Music (new) • Artists • Battle of DJs/MCs/Human Beat Boxes · BUSINESS: Nightclubbing Around the World · Talent and Booking • Tipsheets and Trades • New Labels Workshop (new) • The Cultural Boycott (new) • UK Independent Labels (new) • US Independent Labels: Marketing and Promotion (new) • Independent Labels and Distribution • Financial Structure of the Music Business • Management · Music vs. Madison Avenue (new) · MARKET-ING: Publicity · Packaging and Merchandising (new) · Crossover Promotion • AOR Marketing and Promotion • Black Music Marketing and Promotion • MUSIC VIDEO: National Programming · Local/Regional Programming (new) • International Programming (new) • Directors • Clubs (new) • Marketing & Exploitation (new) • Promotion (new) · LEGAL: Record Deal Basics (new) · Publishing and Artist Development • Artist Contract Mock Negotiation · Ancillary Rights (new) · Corporate Sponsorship (new) • Legal Hot Topics (new) • Music/Film/Video • International Licensing • Video Rights & Payments (new) • TECHNOLOGY WORKSHOPS: Recording Studio Technology (new) • Computer Technology (new)

REGISTRATION: Admission to the Seminar is \$175 per person. Call 212-722-2115 or write c/o 1747 First Avenue. New York, NY 10128 to request a registration form. If you want to use your credit card, you can register by phone at the same number. ACCOMMODATIONS: The Seminar has arranged discount hotel rates for Seminar attendees. Call or write for information on hotel and travel options. (Same address and phone as above.) MARKET-ING OPPORTUNITIES: There are many ways you can use the Seminar as a valuable and unique marketing and promotion opportunity. Call Joel Webber at 212-255-7408 for information and rates.

NEW MUSIC SEMINAR 6 NEW MUSIC SEPTEMBER 25-28, 1985 **MARRIOTT MARQUIS NEW YORK CITY** 1747 FIRST AVENUE NYC 10128



AOR ALBUMS

MOST ADDED

URGENT (16)
Cast The First Stone (Manhattan) BILLY JOEL (15) Greatest Hits (Columbia) FLETCH (13) Soundtrack (MCA) PHIL COLLINS (12) No Jacket Required (Atlantic) Y&T (10) Open Fire (A&M)

HOTTEST

BACK TO THE FUTURE (53) Soundtrack (MCA)
TEARS FOR FEARS (46) Songs From The Big Chair (Mercury/PG) STING (45) The Dream Of The Blue Turtles (A&M) DIRE STRAITS (43) Brothers in Arms (WB) HEART (36) Heart (Capitol)

NEW & ACTIVE

TAXXI/ Expose (MCA) 51/4 (47/10)

Adds: KUPD, KROR, KLBJ, WGIR, Heavy. 2 KOME, KFMG. Mediums: 37 include WBAB, WH-JY, KSRR, WSHE, WYNF, WRIF, KSHE, KKDJ.

COCK ROBIN (Columbia) 477 (40/12)

Adds: WHJY, WSHE, WPDH, WCMF, WBLM, KFMQ, WCPZ. Heavy: 5 include 91X, KSPN, KR-QU, KTYD. Mediums: 29 include WBAB, WYNF, KBCO, KBPI, KGB, WPYX, WLAV.

TEXTONES/Midnight Mission (Gold Mtn./A&M) 47/7 (48/6)

Adds: WHFS, CHEZ, WYSP, WEZX, WDIÁ, KLPX, KUFO. Heavy: 2 WDHA, WIZN. Mediums: 31 include WBCN, KLOL, KSRR, WXRT, WQFM, KBCO, KROQ.

FLETCH/ Soundtrack (MCA) 44/13 (32/15)
Adds include WNEW, WXRT, WCMF, WDIZ, WWCT, WWWV, WRUF. Heavy: 4 KZEW, 91X, WDHA, KRQU. Mediums: 31 include WMMR, WHJY, DC101, KTXQ, WQFM, KBCO, KOME.

ARETHA FRANKLIN/ Who's Zoomin' Who? (Arista) 42/5 (37/8)
Adds: WHEB, WCMF, WWCT, KEZX, KFMF, Heavy: 8 KBCO, CFOX, WDHA, WHMD, KLYV, WBSW, KSPN. Mediums: 27 include WBCN, KMET, KFOG, WRDU, WBLM, WWWV.

MR. MISTER/ Welcome To The Real World (RCA) 40/4 (37/8)

Adds: WDHA, WRXL, WQBK, WWWV. Heavy: 4 KAZY, 91X, KTCZ, KRQU. Mediums: 25 include KLOL, WQFM, KBCO, KZAP, KGB, WAPL, WOOS, KILO.

CARLY SIMON/ Spoiled Girl (Epic) 38/2 (37/5)

Adds: KBCO, KTCZ. Heavy: 8 include KAZY, WDHA, KLYV, WBSW, KRQU. Mediums: 19 include KKCI, WPDH, WEZX, KLAQ, KMJX, WRDU, WOOS, WWCT, WGIR.

WILLIE & THE POOR BOYS BOYS/ Willie & The Poor Boys (Ripple/ Passport) 27/3 (26/0)
Adds: WIZN, WCXT, KSPN, Heavy: 4 WXRT, WQFM, WBSW, KTCL. Mediums: 19 include WIYY, WLUP, KBCO, WHFS, KLBJ, WGIR, WWWV, KTYD.

VAN-ZANT/ Van-Zant (Geffen) 26/7 (26/2)
Adds include WPYX, WYSP, WOUR, WIZN, WARX, WXCT. Heavy: 4 KSRR, KDKB, WCMF, KR-QU. Mediums: 20 include WBCN, WYNF, WRIF, WQFM, KSHE, WOOS, KATT

SIMON TOWNSHEND'S MOVING TARGET/ Simon Townshend's Moving Target (21/ PolyGram) 24/2 Adds: WBAB, CHEZ. Heavy: 0. Mediums: 18 include WHJY, WQFM, KBCO, WDHA, WOOS, KILO, WIZN, WGIR, WZEW, KTYD.

TRUTH/ Playground (IRS/ MCA) 24/1 (27/1) Adds: KLBJ. Heavy: 2 include KCGL. Mediums: 14 include WMMR, KBCO, 91X, WDHA, CHEZ, WOOS.

ALISON MOYET/ Alf (Columbia) 23/3 (20/4)

Adds: WRCN, WWW, WHMD. Heavy: 5 include WBCN, KBCO, KROQ, KSPN. Mediums: 14 include WXRT, WQFM, KGB, WLIR, WCMF, WEZX, WGIR.

PERFECT/ Soundtrack (Arista) 22/1 (20/1)

Adds: CHEZ. Heavy: 0. Mediums: 13 include WBAB, WMMR, KBCO, KROQ, WLIR, WHEB,

URGENT/ Cast The First Stone (Manhattan) 19/16 (2/2)
Adds include WHJY, WRCN, WYSP, WHEB, WIZN, WCXT. Heavy: 0. Mediums: 12 include KGB, WPLR, KLBJ, WQMF, WAPL, WOOS, KTYD.

STYLE COUNCIL/ Internationalists (Geffen) 18/1 (17/0)

Adds: 91X. Powers: 1, Heavy: 1 KTCL. Mediums: 11 include WXRT, KBCO, KAZY, KROQ, WHFS, WLIR, KTCZ.

NEW ORDER/ Low-Life (Qwest/ WB) 17/1 (15/0) Adds: WOBK Powers: 1, Heavy 5 WHFS, WLIR, CHEZ, KTCL, KCGL Mediums: 11 include WBCN, WXRT, KBCO, KROQ, 91X, WRCN.

GUADALCANAL DIARY/Walking In The Shadow Of The Big Man (Elektra) 15/5 (9/7)

Adds: KLAQ, WWWV, WZEW, KUFO, KSPN. Heavy: Ö. Mediums: 8 include KZEW, WXRT, KBCO, WHFS, WLIR, WOUR, KTYD.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS - This week's most added records

HOTTEST - This week's records receiving the most power reports

TIL FUESDAY
JOHN CAFFERTY
NIGHT RANGER
PHIL COLLINS
COCK ROBIN
GODLEY & CREME
FLETCH
HOTELS
CHEAP TRICK

WPYX/Albany, NY (518) 785-9061 PD: ANDI TURCO MD: BOS WELCH

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CHEZ-FM/Ottown

PD: STEVE COLWILL MD: GREG TORRINGS

(613) 563-1919

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no ab-breviations means all airplay is inthe listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200.000-1.000.000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

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FORET PLANT (N)
JEFF BECK
TO THE FUTURE(M)
HEART
MEGIUM
JOHN CAFFERTY
DIME STRAITS
ST. ELMO'S FIRE
NIGHT RANGER
NIGHT RANGER

(514) 935-2425 PD: ROB BRAIDE ND: BENOIT DUFFE

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WBCN/Boston (617) 266-1111 PD: OEDIPUS HD: BOS KRANES

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EATRINA 6 WAVES FIRM NOOTERS / ALISON MOYET YET OIRE STRAITS Medium HOMARD JONES 9HIL COLLINS JOE PISCOPO U2 GLENN FREY GOYCHA

(416) 967-3445 PD: GARY SLAIGHT

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RATT
PLATTINUM BLONDE
FLETCH
JEPP BECK
U2
CHINA CRISIS
BRYAN FERRY
PET HATE
HOTLEY CRUE
JOE WALSH

WHJY/Providence (401) 438-6110

PD: RON NENNI MD: JEFF RICCIO

JOHN CHEETY

TORNET PLANT AND

WIYY/Raltimore

(301) 889-0098

PD: CHUCK DUCOT! MD: CHRIS EMRY

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GOOLEY & CREME
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RACE SPRINGSTEEN
RACE TRICK
FOWER STATION
COREY HART
BYAN ADAMS
R.E.M.
BOS DYLAN
GOORGE THOROGOD
MILLIE & POOR BOYS
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COCK NOBIN AC/DC Light SCORPIONS MEIRD AL YANKO JOE PISCOPO MOTELS GODLEY & CREME

DC101/Washington, DC (202) 828-9932

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PARALLEL TWO

(215) 694-0511
PD: GENE ROMANO
HD: RICK STRAUSS

MO. RICK STOWN

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COREY HARD
COREY HARD
ST. ELMO'S FIRE
BILLY JOCL
OTRE STRAITS
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PAT BERNATAR

PHIL COLLINS

MAD MAX DEAD OR ALIVE STING GODLEY & CREME Hedium GEORGE THOROGOOD TALKING HEADS SHARKS BRYAN PERRY RUSS BALLARD

WDHA/Dover, NJ (201) 328-1055 GN: BOS LINGER PD: MARK CHERNOFF

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BON JOVI
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MOTELS

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WPLR/New Haver (203) 287-9070 PD: NEAL MIRSKY

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WPDH/Poughkeep (914) 471-1500

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WYSP/Philadelphia (215) 668-9460 PD: ANDY BLOOM

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WEZX/Scrantor (717) 961-1842 PD: DAVE LONDON ND: JAY DANIELS

(617) 752-5611 PD: CYNDE SLATER HD: RUSS HOTTLA

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WRCN/Long Island (516) 727-1570 PD: MARC COPPOLA AGST. PD: JOHN GRAPPONE BATTON POPER STATE OF THE STATE

WHFS/Annapolis (301) 263-1430

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WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAY ASST, PD: BOB BIT

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OM: DAVID MARSDEN ASST, PD: DON BERNS WCCC-FM/Hartford (203) 233-4426 PD: DAVID GROSSMAN ASST. PD: GLENN STEWART

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WOUR/Utica (315) 797-0803

CFNY/Toronto (416) 453-7452

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WKLC/Charleston.

PD: REGGIE JONES PD: REGGIE JONES

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WHEB-FM/Portsmouth (603) 436-7300 PD: JOHN LARSON ASST. PD: DAVE : PRIL COLLINE
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MOG PD: JIM RISING MD: CHRIS GARRETT

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WLIR/Long Island (516) 485-9200 PD: DENIS MCNAHARA MD: LARRY "THE DUCK"

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WAQY/Springfield. (413) 525-4141

(413) 825-4141

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PO: ROSS MACDONA
(FROZES)

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ROBERT FLANT

ROBERT F (304) 722-3308

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RICE SPRINGFIELD
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COCK ROBIN
TIL TUSSON
AC/DC
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WBLM/Portland, ME (207) 783-2065 PD: JOSE DIAZ HD: TON HALLACE

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WRKI/Danbury (203) 579-9995 PD: BOB ROCAR MD: MARK DEVINE

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WKQQ/Lexingtor (606) 252-6694

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WRDU/Raleigh 919-782-1061

OM: BEN BALL MD: BOB WALTON

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KI R LEM/Austin

(512) 474-6543 PD: CLARK RYAN MD: JEFF CARROL

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NICK SPRINGFIELD
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Fredrick (301) 733-4500

PD: PAUL MICHAELS MD: ROB RIXER

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WQBK-FM/Albany, NY (518) 462-5555 PD: JOHN COOPER MD: PEGGY APPLE

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KZEW/Dallas (214) 748-9898 PD: ROB BARNETT ASST. PD: CINDY BALLES

PALEM MALEM MALEM

KTXQ/Dallas (214) 528-5500 PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

KLOL/Houston (713) 526-6855 PD: JOE DENTON ASST. PD: RICK LAMBERT Beavy DIRE STRAITS (M) STING

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(713) 797-0097 PD: ANDY BEAUBIEN ASST. PD: MICHAEL STEVENS

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KISS/Sen Antonio (512) 223-6211 PD: GREG STEVENS ASST, PD: TOM SCHEPPE

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KLAQ/EI Paso (915) 544-8864 PD: ARIN HICHAELS HD: PEPE LOPEZ

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KRIX/McAlien-Brownsville (512) 350-9999 PD: HICHAEL T. 1 MD: ACE PALADINI (FROZEN) Beavy TEARS FOR FEARS STING (M) BRYAN ADAMS

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KXZL/San Antonio (512) 226-6444

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KMJX/Little Rock (501) 470-0123 PD: TON WOOD ND: TOMMY SMITS

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WOMF/Louisville (502) 589-4400

PD: HARRY GUSCOTT MD: GREG HAMMER RO, GREC MAMMER SAFE, PROCK (H) JEFF BOCK (H) JEFF BOCK (H) JEFF BOCK (H) GOREY HART COURSE HART SCHOOL STREET SCHOOL SCHOOL STREET SCHOOL SCH

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TOM PETTY
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(504) 345-1070 PD: MARK SEGER MD: CHRISTINA KELLE

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SAN (806) 747-1224 PD: HES NESSMAN ASST. PD: BORBY TRESO!

WZEW/Mobile (205) 432-0102 PD: CATT STONE NEATY SULLIVING STATE OF THE ST

www/Charlottes (804) 971-4057 PD: JAY LOPES

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A JOHN CAFFERTY
GUNDALCHAL DIARY
FLETCH

KUFO/Odessa-Midland (915) 366-2801

PD: MARK LAPIDUS MD: KERI TEEGARDEN

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HIGHMAY CHILE
BILLY JOEL
RICK SPRINGFIELD
BOB DYLAN
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3 TEXTONES 5 MAMA'S BOYS 6 URGENT 2 FLETCH 2 CHEAP TRICK A NIGHT RANGER Light 6 GUADALCANAL DIARY 6 GOOLEY & CREME

HEART

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PILL COLLINS
BELLOW

PD: DAVE HAMILTON HD: WALLY HALKER

PARALLEL ONE

WLUP/Chicago (312) 440-5270 PD: GREG SULK ND: BILL EVANS

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WLVQ/Columbus, Or (614) 224-1271 PD: PAT STILL

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WOFMIN (414) 276-2040

KYYS/Kansas City (816) 561-9102 ASST. PD: JERRY GAVIN ASST. FO JERNY
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KKCl/Kansas City (816) 531-3400

KSHE/St. Louis

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WXRT/Chicago (312) 777-1700

PD: NORM WINER MD: LIN BREHMER TALKING HEADS STREET, STORY THE STORY THE STREET, STORY THE STREET, STORY THE STREET, STORY THE ST

KGGO/Des Moines (515) 285-6181 PD: PAUL PREDRICKS MD: JACK EMERSON GLENN PRET

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(616) 456-5461

PD: DAVE LANGE MD: ARIS HAMPERS

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WXLP/Davenport (319) 326-2541

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WTUE/Dayton (513) 224-1501

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KTCZ/Minneapolis (612) 544-1558

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KEZQ/Qmaha (402) 592-5300

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WIOT/Toledo (419) 248-3377 PD: MICHAEL HUGHE HD: RICK VAN GIL

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KICT/Wichita (316) 722-5600 OM: BILL BROWN ND: LEE ROBERTS

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KQDS/Duluth (218) 728-6421

PD: MIKE KELLER

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WXKE/Ft. Wayne (219) 484-0580

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PO: RICK WEST ND: HAL BRANDT

(608) 274-5450 PD: JACK MITCHELL MD: CHRISTA LAME

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WWCT/Peoria (309) 674-2000 PD: JEPF MURPHY MD: PHIL MANICK

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(414) 734-9226 PD: BRIAN TAYLOR HD: RICK PANNECK

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WWCK/Flint (313) 744-1570 PD: MARK MILLER ASST. PD: LINDA LANCI

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PD: CHUCK POET ASST. PD: TERRI PAY

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WOOS/Canton (216) 492-5630 PD: RICK SINGE WCXT/Muskeg (616) 873-7129 TREETY TOO PERSONNEL TO THE PROPERTY AND PD: MARK ANTHONY ND: TOM WILSON Reavy JOHN CAFFERTY ROBERT PLANT HELIX TALKING HEAD! EURYTHNICS NIGHT RANGER (M)

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STIL WBSW/Kankakee (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYNILI

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WZZQ/Terre Haute (812) 232-5034

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91X/San Diego (619) 291-9191 PD: MAD MAX MD: STEVE MEST Harry
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KATRIMA & MAVES
NILS LOPGREN
FLETCH
HOOTERS
R.E.M.
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KSQY/Rapid City (605) 578-3533 PD: JACK DANIELS MD: JEPP MICHAELS

MD: JEFF MICHAELS

BEATY
MEANT (M)(1)

TEARS FOR FEARS
DIRE STRAITS (M)(1)

NIGHT RANGES
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GEORGE THOROGOD
BILLY JOEL
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HAD MAX
CHEAP TRICK

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELC MD: TIN JAMSEN

PARALLEL

ASST. PD: JOHN SING

AGET, PG: JOHN SHAME
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KAZY/Denver (303) 759-5600 ON: CRUCK BROWN

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PD: TON CALE HD: HILL PRESCOT

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KRQR/San Francis (415) 765-4045 KBCO/Bould

PD: CHRIS MILLER MD: JOHN MCRAE MOI JOHN MCRAE

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KZAP/Sacramento (916) 925-3700

PIPPLIES /MI

(303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIPTON Meavy EURYTHMICS STING TALKING HEADS DIRE STRAITS U2 BOMPAT

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PO: RICK CARROLE MD: GARRY GROVES BRADY TEARS FOR YEARS JOHN PALUMBO ABIC EURYTHRICS ALISON MOYET BREAFFAST CLUB TIL TUESDAY GRAHAM PARKER TIME JOHES FINE MOMARD JOHES PAINCE STING

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KKDJ/Freeno (209) 226-5991 PD: DOM PISCHEM ND: JEPP RISCHI

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KZOK/Seattle (208) 281-6800

WFST (continued)

BYTAM TRANS

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KDKB/PI

(802) 897-8300 PD: MARREN WILLEAMS The Part of Pa HORYY TEAM FOR PEARS

KGON/Portland, OR (503) 655-9181 PD: DAVE ERVIN HOT THEREA TORK

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TRANST PROFESSIONAL PROFES KMK/Portland, OR (503) 228-5080
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KFOG/Sen Franc (415) 988-1045 PD: JOHN RIVERS

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PD: PAT EVAMS ABST. PD: DAMA JAMG

KMET/Los Ang (213) 464-5638

PO: GEORGE WARRIS

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K87/Edmonton (403) 428-8587

PD: META SOMERON

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PD: SCOTT JAMESON ASST. PD: BIG MARTI

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KEZX/Seattle (206) 633-5590

PD: PETTON MAYS HQ: MANCY LOW

THE SHARTY LOW STREET, THE STR

KPOWienolulu (808) 524-7100 PO: BILL HINS NO: ANDY PRESTOR

KISW/Seattle (206) 285-7625 PD: SEAS PELLIPS RD: STEVE SLATOR

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CFOX/Vancouv (604) 684-7221 PD: DOM SHAPER HD: KARMY MINKO

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PARALLEL TWO

PACTY PD: RICH NAME ND: ALAH WHITE . THE PROPERTY OF THE PROPERTY

KLPX/Tucson (602) 622-6711 PD: ERYAM MILLEM MD: JOHN HUTCHIN

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KFMQ/ Albuque (505) 265-8811 PD: TOM HARSHALL HD: HICHAEL DAVIS

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KRSP-FM/Selt Lake City

(901) 262-5541 PO: RANDY BOSS ND: JOHN PLONENCE PO) SOUTH PORMIT PORMIT

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(505) 765-6400 PO: FRAME JAMONE PROFITED THE STATE JAMONE P

PARALLEL THREE

KZEL/Eugene (503) 342-7096

PO: REW MARTIN HD: VINCE HERTI BOOTY BRICE SPRINGS EURYPHICE BOBERT PLAFF LONE JUSTICE B.E.M. ERIC CLAFFON UZ

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(406) 728-5000 PO: YERR ARGO POI VERB ANGO
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(406) 394-9000

PD: MARK KAUPMANN ND: JANICE TAYLOR

DESCRIPTION OF THE STATE OF THE

KCGL/Self Lake City (801) 298-1142

Neary R.S.H. (M) DEFECTION HODE (IMP) SQUEEZE (IMP) TALKING MEADS (M) STIME (M) SCRITTI FOLITTI (M) STAM RIDGEWAY

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KTYD/Sa 15) 967-4511 POI WICK WILLIAMS

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ST. ELMO'S FIRE
KATRINA & MAYES

KRQU/Laramie-Cheyenne (307) 745-7396

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PD: GARY MEIPPLE MD: TON CAREY

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MINISTRUCTURE

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PD: JOHN BAYES ASST. PD: GARY

BOOTS BOTTO STATE OF THE STATE KWHL/And (907) 349-6551 907) 3---PO: CASTER S. BRADLEY HD: SEVIN VARGAS HOS SEVIEW WARRASS

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KOZZ/Reno (702) 329-9261 PD: DANIEL CODE KZAM/Eugene (503) 741-1999

PD: JEFF MARKEY (FROISH) SOMY TOWN PETTY MICE JAGGER SUSTYMICS BURTTHRICS HEW AT MORE BRIC CLAPTON SRYAM PERRY SANTAMA SANTANA SADE HEMITY LOSSING ALISON NOVET -BOS DYLAN JOHN CAFFERTY DIRE STRAITS ON NEMLEY ALAN PARSONS

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151 Reporters 141 Current Playlists

Four stations reported a frozen playlist this week.

> KLOS/Los Angeles KZAM/Eugene WAQY/Springfield WKDF/Nashville

Six stations failed to report this week. Their rotations were frozen.

KEZE/Spokane KINK/Portland KRIX/McAllen-Brownsville KRKE-FM/Albuquerque KZOK/Seattle

The following station is a new **AOR Reporter:**

CFNY/Toronto

CHR PARALLEL ONE PLAYLISTS

EAST

WBSB **B104**

PD:Steve Kingston MD: Amy Kronthal

MD Amy Kronthal

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WHI X FM STEREO Pittsburgh Program Administrator:

Keelth Abrams

3 | American State Conference of the State of the American State of the A

SADE/Your Love Is Kine

Baltimore PD: Ralph Wimm

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Philadelphia
PD: Scott Walker
MD: Glenn Kalina

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PD: Charlie Quinn Boston MD: Jay Dowd Boston

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CKgm Montreal

PD: Stephen Anthony

PD: Stephen Anthony

| Commonwealth | Commonwealth

PHIL COLLINE/Den's Less My Number CARLY SIRRA/Tired Of Being Stem-A-MA/Take On Ne POINTER SIRBAR/Ders Me GIND WARRELLI/Marks To Be In Co-IDLE EYER/AIT Des RATIONAL YOUTH/Cell Me

1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

MOTLEY CRUE/Section' In The Boys HOMARD JONES/Life In One Day PRINCE/Pag Life STYLE COUNCIL/Halls Come Tumblis

STYLE COMMCTL/Walls Case Tookin
MACOMMA/INT The Oreary
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92 PROFM

Operations Manager: Providence Tom Cuddy

PAT BEMATAR/Invincible BILLY OCCAM/Hastery Ledy POINTER BISTER/John He PHIL COLLING/Don's Loss My humb-MOTELS/Hame LISA LISA/I Wonder If I Tets Yo

New York

PD. Scott Shannon

M.D. Franke Blue

Date Control State 1 and 1 and

HADDROA/Into The Greeve BILLY JOBL/You're Onto Humania



PD: Smokey Rivers

MD. Gene Baxtor

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BILLY CELAN/Mystery Lady PHIL COLLING/Don't Less My Noahs BILLY CRYSTAL/You Lost Marvelous

PD: Bob Beauchamp Montreal

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AND COMMUNICATION OF SECURITY OF SECURITY

(CFTR339, Toronto

PD: Sandy Sanderson

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TO 8 FM
PD: Sunny Joe White
MD: Gent Donaghey

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PD: Bill Todd MD: P.J. Foxx

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Washington D.C. MD: Mary Taten

MD: Many Taten

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NDDS DEAD OR ALIVE/Yeu Spin He Round HOMARD JOMES/Life In One Day

WBLI

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PD: Bill Terry MD: Ruth Tolson

PD: Nick Bazoo

MD: Craig Jackson

MD: Craig Jackson

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CORRY HART/Mover Burrander POINTER BIBTERS/Dare He

Long

Island

SOUTH

-93 Atlanta PD: John Young

MD: Chris Thomas

PD: John Young
MD: Chris Thomas

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27
HOMMED JONES/Life In One Day
RED SPEEDMADDW/Live Every Moment
PHIL COLLING/Don't Leve My Noake
LODSE EMDS/Hangin' On a String

POINTER SISTERS/Dare He SILLY JODE/You're Only Humaniss: SILLY OCEAN/History Ledy COCK ROSIN/History Lare Heart Is Me STEPHANIE HILLS/SIX Sy SISTEPHANIE HILLS/SIX Sy SISTEPHANIE

97. MEGL Dallas Threagh

PD: Randy Brown

MD. Joe Folger

11 1 1 Committee of the Committee of the

Dallas/Ft. Worth

Maximum Hils

Michigan Hits State Stat

MALL & CATEB/Possession Obsession TIMA TURNER/Ne Don't Ness Anothe DON HEMILY/Not Enough Love In 71 BILLY JOSE_/You're Dnly HumaniSe-

B94 Pittsburgh

New Orleans

PD: Kris O'Kelly

MD: Gree Rolling

Total Transfer Street Are Fresh

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30 MOTELE/Shame MARY JAME SIMLE/MSIC & Crase Leve PHIL COLLING/Den't Less Mg Momber

R&R FRIDAY, JULY 12, 1985/75

CHR PARALLEL ONE PLAYLISTS

Miami

KTKS Dallan IO6.1 FM Ops Mgr. Chuck Morgan

Asst PD/MD: Kurt Kelly

ASS POINT KUNTKING MORGAN

ASS POINT KUNTKING MORGAN

1 3 1 TIL MERRAY MARKET CONTROL OF THE MARKET MARKET

PD: Robert W. Walker MD/Asst. PD: Frank Amadeo

MD/ASSI PD. Frank Amadeo

J. Indies of Section 2012

J. Indies of Section 2

(2105) Tampa

Ops Mgr. Mason Dixon

(94-Q) Atlanta

PD: Jim Morrison MD: Jeff McCartney

D. Jeff McCarthoy

Friedrich of The Control of The

PHIL COLLING/Den's Leve My Humbe HOTELS/Shoom NOTE & THE DAMS/Cherich SECR & STEAMST/Presie Out Reedy NCC + B BISERSH FOR PROPERTY OF THE PROPERTY O

Hot Hits! Nortolk

PD: Bob Canada

PHIL COLLING/Den't Leas My Nombe MARY JAME GIRLS/Mill & Craig Lov PATTI LABOLLE/Fatt it Un STEPMANIE MILLS/Mit & Bit!Flat MOTLEY CRUE/Seebin' In The Wage MOTLEY CRUE/Seebin' In The Wage

COCK ROST/Coll Ma COCK ROST/Coll Ma CO MEST/Coll Ma BADE/Your Law Is King BADE/Your Law Ire Only Hyman(Se SISTER ELDOE/Frantle FOINTER SISTERS/DOTA Me

PD: John Lander
Asst PD: Boa Poder

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MIDWEST

St. Louis

106.5 7 OM: C.C. Matthews

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Kansas City

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--WX57--92X-FM

Columbus

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PD. Addem Cook

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7/955

Detroit WCZY

PD: Lee Douglas

Description

Pol. Lee Douglas

Asst. PD. Steve Koij

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37. 39. 39. 40 PAT BEMATAN/Invincible LEBM PARR/St. Elee's Five PATTI LABELLE/Stip It Up BILLY OCEAN/Mystery Lade

Minneapolis

Asst. PD/MD: Don Michaels

Service School Communication of the Communication o

ADDE POMER STATION/Got It On (Beng PAY SEMATAS/Invincible ME IRD AL YAMKOVIC/Like a Burge JOHN PARK/St. Elme's Fire TIMA TURNER/Ne Dan's Need Amet Chicago

PD: Buddy Scott MD: Joe Bohannon

PD: Tom Jeffries Cleveland

PAIL COLLINS/Don't Leek My Number

9. 20. 30. 34. 35
POINTER SIBTERS/Dave Me
SILLY OCEAN/Mystery Lady
RED SREEDMACOM/Live Every Moment
SADE/Your Leve Is King CEDROE THOROGODONISTIS & The He CARLY SIMON/Tired OF Being Blend

Ops.

St. Louis

Ops. Dir: Dave Robbins MD: Tom Kelly

ADDS 31. 39. 33. 36. 38 AED BPEEDMADEN/Live Every Moment BRYAN ADAMS/Ride Manna Rock PHIL COLLING/Inside Out

WKTI Milwaukee

KBEQ

Kansas City PD: Pat McKay

MD: Karen Bart

Chicago
Ops. Mgr.: John Gehron

Ops. Mgr. John Gehron

J. Brand Grand Gran

HOMARD JOMES/Life In Dne Day DIRE STRAITS/Meney For Nothing JOHN FORESTY/Conterfield PHIL CQLLIME/Dan't Lass Hy Numbs JOHN CAFESTY/Tough All Over BRUCE SPRINGSTERN/Trapped COMMODORES/Asias! Instinct RED SPEEDMACON/Live Every Fowent SILLY JOE, You're Doily TowardSet

hitradio 96 fm

Detroit PD: Gary Berkowitz

P.U. CARTY DEPROVANT.

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BADE/Your Love is Ming
JOHN PARR/St. Sleo's Fire
PAT SEMATAN/Invincible
LODGE EMBG/Mangin' On e String
POINTER SISTERS/Dare Me
HOMARD JOHES/Life In One Day
GATT/Ley Is Down
VITAMIN I/Surning Fiees

LIGA LISA/S Wendar [#] Tale Yo ANY GRANT/Find a May BECK to STEMMAT/Footle Out Ready CARLY SIRMON/Tired OF Being Sland ANIMOTION/Les Him Co PLABO BRYGEN/Tate No Prisonats! STEPHANIE MILLE/Brt By BSS(Flate

Asst. PD/MD: Gregg Swedberg

ASS. FORMAL SHANG SWEEDING

9 1 SERVICE STATES AND STAT

Ops. Mgr.: John Gehron

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Cincinnation

MD. Dave Allen

Street Control of the Control of the

97,9 WVC PD: Rich Meyer Columbus MD/Asst. PD: Bruce Wheeler

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ANIMOTION/Let His Ge BILLY JOEL/Yes're Only HumaniSec POINTED SISTEMS/Dare He ANETHA FRAME, IN/Frency Of Love

WEST



VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

Assistant Politics and the second politics and the sec

PRINCE/Pep Life
PHIL COLLIMB/Den't Less Mg Numbe
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CHR PARALLEL ONE PLAYLISTS

WEST



Denver PD: Mark Bolke

MD: Chris Knight

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29, 30 HOMARD JONES/Life In One Day RICK SPRINGFIELD/State Of The He POMER STATION/Get It On (Seng A. MOTLEY CRUE/Smotin' In The Soys

KZZP104.7FM Phoenix THE NUMBER THIT MUSIC STATION

PD: Guy Zapoleon

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MD: Steve Goddard

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KRXY Denver

MD: Geina Horton

KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

MD: Robin Kipps

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2 DOWN DEALER TO THE A MILL
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BILLY JOEL/You're Only Homanises

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TIMA TURNER/We Don't Need Anoth LIMAGE/Only For Love PHIL COLLINS/Don't Lose My Numb COCK ROBIN/Shon Your Heart Is i BILLY CRYSTAL/You Lock Mervelos

PAT BEMATAR/Invincible FREEDIE JACKSOR/Nock Me Tonigh BILLY JOBE/You're Dig Human(B POINTER BISTERS/Dare Me JOBN FOORTY/CantarField ANTHOTION/Let Him DO PATTI LAMBLE/Stir It Up PARD SPROMYTAN NO Prisoners

Seattle KUBE 93FM

PD: Bob Case MD: Wendy Christopher

MD. Wendy Christopher

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2 Control Cont

LIMANL/Onie For Love KOOL & THE GAMO/Cherish FREDDIE JACKSON/Reck Ne Tonight DIRE STRAITS/Money For Mothing DEAD OR ALIVE/You Spin Me Round

Hot Hits Seattle K. EUG FM

PD: Jeff King MD: Devon Durrant

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PRINCE/Pay Life MOTLEY CRUE/Bankin' In The Bay LOGE EMBO/Hampin' On a String LIMML/ONLY For Low GODLEY & CREME/Cry CURTIE & DRE MOTMONTOCK Kisset MOTELB/dhaee MANY JAME GIRLS/Mile & Crey I

COCK ROSEN/Mben Your Heart Is POINTER SISTERS/Dare He MEIRD AL VANKOVIC/Libe a Surg BOV MEETS O/RL/The Tauch DON HERLEY/Met Enough Love In CARLY SIMON/Tired OF Being SI TALKIMS MEADBRASE I Members

San Francisco

MD: Jack Silver

MD. Jack Silver

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35. 38 KINO/Love & Pride BILLY JOEL/You're Only Human(Se: CHAKA KHAN/Through The Fire

ZIOO FM KKRZ

PD: Gary Bryan Portland MD: Sean Lynch

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SECK & STEMART/People Get Ready MEIRD AL YANKOVIC/Like a Surgean GINO VANNELLI/SISCE Cars SILLY OCEAN/Mystery Lady

Q103FM)

PD: Jack Regan MD: Alan Sledge

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PHIL COLLINS/Don't Lose My Numbs
PAT SEMATAR/Invincible
DON HENLEY/Not Enough Love In Th BECK & STEMART/People Oot Ready MEIRD AL YANKOVIC/Libe & Surgeon CARLY BINCH/Tired Of Reing Blond

FM102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

MD/Assist PD: Chris Collins

2 1 Martin Province Collins

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CURTIE & THE SOOM/Slack Kisses(SADE/Your Love Is King LOOSE EMDS/Hengin' On a String WHANT /Freedom

Magic

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PD: Jon Barry MD: Steve Naganuma

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PHIL COLLING/Don't Lose Mg Numb BILLY OCEAN/Musterg Ledg KOOL & THE QANG/Cherish

TIMA TURNER/Ne Den't Need Anat!
JOHN FARR/St. Elso's Fire
PAT SEMATAV/Invincible
ALISON MOYET/Love Resurrection
BECK & STEMAT/People Get Read
DON HEMLEV/Not Enough Love In

Sacramento Sess Sacramento

PD: Tom Chase MD: Mr. Ed

RICK BPRINGFIELD/State Of The BECK & STEMMAT/People Oot Read DON HEDEEY/Mot Enough Love In JOHN FORETY/Centerfield VITAMIN Z/Burning Flame

KS IOSFM HOT HITS!

VP/Ops: Dave Parks San Diego PD: Mike Preston

37
POINTER SISTERS/Dere Me
MOTELS/Shame
PHIL COLLIMS/Den't Lase My Nor
PRINCE/Pag Life

BILLY JOEL/You're Only Humanii



San

PD: Richard Sands

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JOHN PARR/St. Elec's Fire BILLY JOEL/You're Only Human(Se BILLY OCEAN/Mysters Lady

BILLY OCLAM-Masters Lady
CLEN FREVIousgler's Blues
COREY HART/Mavar Surenders
ANCTION FRANCHILI/Yearway Of Lov
FERST/Maha About Lov?
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Denver

PD: Doug Erickson MD: Gloria Avila

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MOST ADDED Phil Collins Pointer Sisters

Motels

HOTTEST

WRCK/Utics, NY
Jim Reitz
PRIL COLLINS
HOTELS
LIMARL
GOOLEY & CREME
TAXXI
HORERS:

TAXXI MOTTEST: DURAN DURAN 2-1 STING 7-4 TEARS FOR PEARS 10-5 COREY HART 17-12 HUEY LEMIS 6 THE 29-20

WKRZ-FM/Wilkes-Barre, PA Brock/Sheridan

Brock/Sherkdan

PBIL COLLINB

MOTELS

EOOL & THE GANG

TAT

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RATT (dp)

MART JARE GIRLS

BOCKet:

FALL YOUNG 5-3

NIGHT BANGER 12-9

FIGHT BANGER 12-16

BURY LEWIS & THE 24-18

Mondone/Tendler
MONTLEY CRIVE
ROOL & THE GANG
A-MA
PBIL COLLINS
TAT (db)
TAT (db)
TAT (db)
FACTOR (dp)
BOCCHER
FACTOR
FAC

Mark Morpan
DEPECHÉ MODE
ARBTHA FRANKLIK
TIMA TUMBER
TEARS FOR FEARS
BILLY JOBL
BOOL & THE GANG
FOWER STATION
BERTAR
BANANE
DURAN TORAN
DURAN 5-1
HADDHMA J.
EUROPHINICS 6-2
EURYTHNICS 6-2
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EURYTHNICS 6-3
ETING 19-12

PARALLEL

SIAVE Kelsey
BILLY OCPAN
PAT BENATAR
PELL COLLINS
RED SPEEDMAGON
GOOLEY & CREME
STEPHANIE MILLS
MOTELS
HOLE & 11-7
MIGHT RANGER 15-10
POWER STATION 24-13
COREY HART 30-16

WZON/Bangor, ME Rick Andrews

WIGY/Bath, ME Bob Anderson

Rick Androws
POINTER SISTERS
PBIL COLLINS
BOUNDS
HOWARD JONES
MOTLEY CRUE
BILLY JOEL
MOTLEY CRUE
BILLY JOEL
FOR FEARS 28-18
PAUL HARDCASTLE 29-21
DEAD OR ALIVE 33-26
BRYAN ADAMS 40-31

Bob Anderson

WOTLEY CRUE
PBIL COLLINS
RED SPREDWAGON
COOLEY & CHEME
ROOLEY & CHEME
MOTERS

HOTERS
SUBVIVOR 4-1
TEARS FOR FEARS B-4
BRIAN ADMAS 28-14
HUEY LEWIS & THE 25-15

103CIR/Beckley, WV

WIKZ/Chambersburg, PA Metthews/Alexander WHILL/CHARMOSPOUG.P.
Mettheway/Alexander
PBIL COLLINS
MOTELS
REGO SPEEDWAGON
BILLY OCEAN
BOLLES
PAUL YOUNG 6-1
TRANS FOR FRANS 18-8
FOMER STATION 23-12
REMNY LOGGINS 29-20
BEART 30-24

THREE

Tears For Fears Duran Duran

CHR ADDS & HOTS

SOUTH

Phil Collins Motels

Tears For Fears **Duran Duran** Paul Young

EAST

PARALLEL TWO

KC101/New Haven, CT Staf Rybak PRIL COLLINS JOHN PARR SILLY JOHL POINTER SISTERS HOMAND JOHES BILLY CORAN CORRY WART NOTERAL Todd Martin
PHIL COLLINS
ROWLAND JORES
MOTELS
PAT BEMATAR
COCK ROBIN
COCK ROBIN
FOR STRAITS (dp)
SOLERS:
SOLER CORRY HART
HOTLEST:
PBIL COLLINS 2-1
DURAN DURAN 4-2
THARS FOR PEARS 28-13
TIL TUESDAY 22-14
PAUL HARDCASTLE 25-19

BYEN GERONIMO
PAT BREATAR
PELL COLLIME
HOTELS
HARY JAME GIRLS
YAT (dp)
ALISSE MOTET
LIMANL
CURTIE & THE BOOK
SOLURIE & THE BOOK DEBARGE SOMARD JOHES FUN FUN LAURA BRANIGAN HOTTONI PHIL COLLINS 2-I FERDDIE JACKSON 7-4 PRINCE 6-5 PAUL YOUNG 12-7 JOE PISCOPO D-25 CORTIE & THE BOOM SOTTEST: LISA LISA 9-4 PAUL BARDCASTLE 10-6 TEARS-FOR FEARS 14-7 HEART 20-12 DEAD OR ALIVE 24-13

PBIL COLLINS
PATTI LABELLE
HEART
BOTTON
BOTT CUDENTYEN ISSESS

PRIL COLLIES
PRIL COLLIES
ANIMOTION
ECHAND JONES
BOLLESI
DORAN DURAN 1-1
PAUL YOUNG 6-4
WHITHEY HOUSTON 11-7
POWER STATION 11-8
HIGHT MANGER 14-9

Dayton/Anthony
POINTER SISTERS
REG SPEEDMAGON
MOTLEY CRUE
PHIL COLLINS
MOTELS
ROTELS
ROTELS
LADONNA 4-2
DURAN DURAN 1-3
TIL TUESDAY 5-4
SURVIVOR 6-10
NIGHT RANGER 19-14 WBEN-FM/Buffalo, NY Roger Christian ROGER CANNAISM
BRILLY JORL
BRIAN ADAMS
TIRA TURNER
ROTERER
ROT

PHIL COLLINS
MOTLEY CRUE (dp)
PAT BENATAR
BILLY JORL
ROOL + THE GANG
HOTER STATE
DURAN DURAN 5-1
DURAN DURAN 5-1
DURAN DURAN 5-1
DOMER STATE
CORLY HART 24-18
MRAM 33-27

Balley/Baffer
PBIL COLLINS
HEART
RICK SPRINGFIELD
HARY JAME GIRLS
LIMARL
HOTELS
HOTELS
HOTELS
HOTELS
THE TORN 3-1
PARL HARDEN 5-2
TIL TUESDAY 6-1
PARL HARDER 5-2
RIGHT RANGER 10-6 Q92/Rochester, NY Stevens/Messner K104/Erie, PA Bill Shannon

BHI Shamoon
PRINCE
LUDBA
MRILE
MAYALIE COLE
MAYALIE COLE
MOSS BALLARD
MOSS BALLARD
MOSS BALLARD
DUBAN DORAN 5-2
BRUCE SPRINGSTEEN 7-3
HADOWNA 11-3
JOHN PARR 31-19 BRUCE SPRINGSTEEN 4-3 TEARS FOR PEARS 21-10 98PXY/Rochester, NY Tom Mitchell PHIL COLLINS KOOL & THE GANG RED SPEEDWAGON WERZ/Exeter, NH Scott MacKey

WTIC-FM/Hartford, CT Mike West

WLAN-FM/Lancaster, PA Diamond/Michaels

PRIL COLLINS HARY JAME GIRLS BILLY JOHL LIMANL BOTTEST!

LIMAHL Rottest: CHARA KHAN 3-1 DURAN DURAN 4-2: PRINCE 5-3 PAUL YOUNG 9-5 NIGHT RANGER 11-6

KOOL & THE GANG
REG SPEZUMAGON
HOTELS
SHEILA E.
RATT (dp)
HOTELS:
TEARS FOR FEARS 1-1
PAUL HARDCASTLE 11-2
PAUL YOUNG 5-5
MHITNEY HOUSTON 14-7
FREDDIE JACKSON 16-9 Scott MacKay

REO SPEEDMAGON
MOTELS

PELL COLLINS
LISA LISA
MANY JANE GIRLS
MOTLAY CRUE
PROPERT (dp)
Bottest:
PRINCE 4-1
DURAN GURAN 5-1
DURAN GURAN 5-1
DURAN GURAN 5-1
DURAN GURAN 5-1
TEARS FOR FEARS 21-14
MITTLE CRUENTES

Tom Parker
PHIL COLLINS
RENNY COGINS
RENNY COGINS
RED SPEEDMAGON
MOTLEY CRUZ (dp)
Yar (dp)
Yar (dp)
DURAN UDAN 4-3
STIMG 9-7
MUITMEY MOUSTON 13-8
TEARS FOR PEARS 19-12 DEAD OR ALIVE
POINTER SISTERS
PRINCE
PRINCOLLINS
PRINCE
SISTERS
PRINCE
SURAN DURAN
2-1
SURVIVOR 3-2
LISA LISA 9-4
TERRS FOR TRANS 15-6
PAUL BARDCASTLE 21-14

WKFM/Syracuse, NY Steve Backer Stove Backer
PRIL COLLINS
MOTELS
YET (dp)
PREDDIE JACKSON
KOOL & THE GANG
HOCLESTE
PRINCE 1-1
BENNY MARDONES 3-3
MRITHET HOUSTON 12-7
TRARS FOR PERS 16-11
COREY BART 25-16 PBIL COLLINS
ARETHA FRANKLIN
POINTER SISTERS
BECK & STEWARE
PAUL HANKLOSTLE
HOLLEST
HOLLEST
BOARD MINNA 4-1
DRAN 4-1
PAUL HANKLOSTLE
BOARD MINNA 4-1
PAUL TOUMG 8-3
BRUCE SPRINGSTEWN 14-9
STING 17-12

MEAN! MOTILEY CRUE (dp) Hottest: PRINCE 2-1 BRUCE SPRINGSTEEN 11-6 DEAD OR ALIVE 31-16 POMER STATION 29-20 TEARS FOR FEARS 35-22 WOAY/Beckley, WV Jim Mertin 930/Syracuse, NY Laird/Dunes Jim Mertin

PRIL COLLINS

ROOL & THE GANG

LIMABL

MOTELS (AP)

MOTELS (DUB

MOTELS (DUB

PAUL TOUNG 2-2

MBITMEY BOUSTON 8-5

HIGHT RANGER 9-6

BEART 27-15

Laid/Dunes

POTELS

POTEL COLLINS

LINABL
LINABL
LINABL
LISA LISA
SISTER SLEDGE
YET (dp)

POLL YOUNG 7-3

SYING 11-9

TEARS TOR FEARS 23-19

JOEN PARK 16-29

MillerSwann
POINTER SIGTERS
SILLY JOHL
SENS SPEENMACON
KOOL A THE GANC
PHIL COLLINS
MOTRELS
MOTRELS
BOLTERS
MOTRELS
MO Tom Taylor
PRIL COLLINS
COCE ROSIN
COCE A CREME
MARY JAME GIRLS
MOTELS
EGITES:
BOTTES
FOR FRANCIS-1
TEARS FOR FRANCIS-17-8
DRAD OR ALIVE 25-16
JOHN PARR 16-28 WZYQ/Frederick, MD REMOSABILIDA PRIL COLLINS BOTE at: DURAN DURAN 2-1 BRUCE SPRINGSTEEN 4-3 TEARS FOR FEARS 20-6 HADONNA 15-9 BRYAN ADAMS 40-26 WQCM/Hagers Will Kauffman PRIL COLLINS
MEATHER GIRLS
PREDDIZ JACKSON
YAT (dp)
HOTCHER
PRINCE 1-1
AIR SUPPLY 3-2
MEITHEY HOUSTON 5-4
PAUL YOUNG 7-5
TEARS POR PEARS 12-6

WANS-FM/Gree Tommy Smith nville. SC

Tommy Smith

KOOL & THE GANG
PRIL COLLINS
A-RA
LIMARL
MOTHLS
BOTLES!
PRIMCE 1-1
PREDDIE JACKSON 7
HEART 14-8
BILLY JOEL 35-27
ARIMOTION 39-28

KRBE/Houston, TX Roger W. W. W. Garrett

WKHI/Ocean City, MD Jack Gillen PHIL COLLINS LIMANL COLLINS LIMANL MARY JANE GIRLS ALISON MOYET MOTELS GODI-GUDDE: & CARRO HOTEest: DURAN DURAN 2-1 PAUL YOUNG 7-2 BRUCE SPRINGSTEEN 9-4 STING 14-9 TEARS FOR FEARS 20-10

Paul Lemmie
PRINCE
NATALIE COLE
NATALIE COLE
NATALIE COLE
NATALIE COLE
NUSS BALLARD
CUSTIE & TRE BOOM
HELIX
LUBA
AC/DC (dp)
BOLTest:
ALBOHNOLOGINS 2-2
RADONICOSINS 2-2
BRUCE SPRIMOSTERN 8-4
HIGHT MANGER 11-5

95XIL/Parkersburg, WV Peul DeMille

WSQV/Williamsport, PA Cruz/James CRUZIAMMES
POINTER SISTERS
PBIL COLLINS
REGO SPEEDING
ROOS PERSON
ROTELS
BOTHERS
PAND LYDONO 7-3
TIL TURSDAY 6-4
NIGHT RANGER 11-6
POWER STATION 24-13
SADE 32-20

WBBQ/Augusts, GA Bruce Stevens

PHIL COLLINS HOWARD JOHES FELL COLLERS
FELL COLLERS
ANT DE JOHES
ART DE JOHES
ART DE JOHES
ART DE JOHES
HOW ART DE JOHES
HOW ART DE JOHES
FELL JOHE

WHYTON HIGHER TATE
SADE
YAT
SADE
COCK ROBIN
HOTELS
PELL COLLINS
BOWAND JONES
BOWAND JONES
BOWAND JONES
BOWAND JONES
CORRY MARY 14-11
HIGHT RANGER 13-12
TEARS FOR PERAS 13-13
POWER STATION 22-15

WFMF/Baton Rouge, LA Rice/Ahysen BEART
JOHN PARE
BILLY JOB,
BOTCHER
FRIL COLLINS 5-1
DURAN DOTAN 3-3
AMDONNA 8-5
PAIL YOUNG 11-7
TEARS FOR FEARE 19-13

KWIC/Beaumont, TX Rasor/Perry

KZZB/Beeumont, TX Jerry Lousteau Jerry Lousteau
MODILEY CRUE
POINTER SISTERS
LONE JUSTICE
RATT (dp)
ROTESON 1-1
FOMEN STATION 13-10
TEARS FOR FEARS 24-18
DEAD OR ALIVE 36-31
MOTLEY CRUE 0-35

WAPI/Birmingham, AL St John/Regal PHIL COLLINS
POINTER SISTERS
MOTELS
MOTELS
HOTELS
TEARS FOR FEARS 8-1
POWER STATION 5-2
PAUL YOUNG 3-3
RATT 14-11
ARETNA FRANKLIN 21-16

NAME JAME GIRLS
WHAN JAME GIRLS
WHAN JAME MOTHLS
REDO SPEEDWAGGON
PBILL COLLINS
HOCKEST:
BOLINS
HOCKEST:
PALLONA 3-2
RADONNA 3-2
RADONNA 3-2
RADONNA 3-5-3
BRICE SPRINGOSTEN 7-5
PAUL YOUNG 10-6

HURY LEWIS & THE MARY JAME GIRLS

PROMITER SISTERS
PHIL COLLING
SILLY JOSE,
DEAD OR ALIVE
BOTTER STORMA 2-1
TEARS FOR FEARS 14-9
ANY GRAPT 30-23
MOTLEY CRUE D-28

WHHY-FM/Montgomery, Al. Alan DuPriest

Dave Delgado
PETL COLLINS
MOTELS (dp)
BOWARD JONES
PAT BENATAR (dp)
SADE
HOLICEL:
DURAN DURAN 2-1
DURAN DURAN 2-1
MRITHET MOUSTON 10-7
BRUCE SERINGSTERM 12-8
DEBARGE 14-10

EUST LEWIS & THE 24WZYP/Huntsville, AL
Stave King
ECOL & THE GAMG
MOTILET CRUE (dp)
PSIL COLLINS
LIMMIL
L HOLEST: MADONNA 1-1 PHIL COLLINS 2-2 SURVIVOR 3-3 PRINCE 4-4 PAUL YOUNG 6-6 KX104/Neshville, TN Murphy/Cook

94TYX/Jackson, MS Bill Crews BILLY JOEL DON BENLEY BOTTEST: PRINCE 1-1 PRIL COLLINS 2-2 EURYTHNICS 3-3 DURAN DURAN 4-4 DEBARGE 12-7

WQUT/Johnson City, TN Steve Taylor Steve layor

ARIMOTION

PAT BENATAR

PBIL COLLINS

BONARD JONES

BOTER BONARD JONES

BOTER BONARD JONES

ADDINAN 10-1

NADONNA 10-1

NIGET RANGER 11-7

AMY GRANT 17-10

Gery Adkins

MOTELS

MOTELS
ALISON MOYET
LISA LISA
COOLEY & CREME
PBIL COLLINS
BOTTEST
PRINCE 1-1
PRUL YOUNG 4-2
DURAN DURAN 7-3
NIGHT PANDER 9-4
COREY BART 16-6

WFMI/Lexington, KY Fox/Jansen NOTLEY CRUE (dp) KOOL 6 THE GANG LIMABLE KOOL & LAND LIMABL HAVE LIMABL HOTELS GOOLEY & CREME PHIL COLLINS YAT JESSE JOHN 1-1 BROCK SPRINGSTEEN 4-3 STING 8-5 COREY HART 12-8 ARETHA FRANKLIN 13-9

KKYK/Little Rock, AR Mark McCein Mark McCain
COREY BART
POWER STATION
RUEY LEWIS & THE
BFVAN ADAMS
NOTICE 1-1
MADDONNA 9-4
PAUL YOUNG 7-5
BRUCE SPRINGSTEEN 12-9
TRARS POR FEARS 18-10

DILLY JOEL

ROWARD JOHES
PAT BENATAR

LOOSE MEDIS (dp)

ROTERS

ROTERS

LOOSE MEDIS (dp)

ROTERS

RADOMEA 1-1

TEARS FOR FEARS 12-9

EUNY LEWIS & THE 21-16

PAIL RABOGASTLE 19-17

JOHN PARR 30-23 FM100/Memphis, TN John/Conley

John Park
BILLY JORL
DEFECTE MODE
ROTESTE MO

CHAMIL
PEIL COLLINS
PEIL COLLINS
RED SPEEDMAGON
TIMA TUTRIER
BILLIC CRYSTAL
NOTERES
NOTERES
DESPREED NOTERES
DESPREED NOTERES
DESPREED NOTERES
BROCKERSON DATE

ThormacNasty
BUEY LEWIS & THE
MEMIDO
ALISON MOYET (dp)
LIMABL (dp)
CURTIE & THE BOOM (dp)
ROTLEBL
RADONNA 1-1
DURAN DORAN 13-7
PAUL RABCCASTLE 17-13
LISA LISA D-19

PAUL MARCOLAPTE 17-13

KMM COSTON PROPERTY AND PROPERTY A

Larry Merdino

BRYAN ADAMS
ARCTER FRANKLIN
HEART
BUSY LEWIS & THE
DEDAMON
BUSY LEWIS & THE
DEDAMON
LEWIS & THE
DEDAMON
PRINCE 12
HADONNA 3-1
PREDDIE JACKSON 9-4
PAUL YOUNG 8-5

Finney/Joseph
POINTER SISTRS
YET
BILLY JORL
MOMARD JOHES
LIMAMI
PHIL COLLINS
HOCKEST
BOUNDAY SURAN 1-2
PADIL RARDCASTLE 18-11
STING 19-15
TEARS FOR PEARS 24-17 TEARS FOR TEARS 19-19
WRNOINOW Orleans, LA
CostellorWalkins
BOMARD JONES
PBIL COLLINS
RED SPEEDMACON
LIMARL
HORKERS:
DIAM EDIAM 2-1
DIAM EDIAM 2-1
TEARS FOR TEARS 24-10
KOTLEY CARE 37-27
RATT 39-28 NON LEONERS

COCK ROBIN

BILLY JORL

MOTELS

KOOL & THE CAMS

LIMABL

LIMABL

JESSE JOHNSON

HOTLOGE:

DUBAN DUBAN 1-2

BRUCS SPRINGSTEEN 8-6

EUSTYHMICS 4-8

NIGHT RANGER 27-11

PARALLEL THREE KQIZ-FM/Ame Peter Stewart

Peter Stewart
YET (dp)
RATT (dp)
REO SPEENRAGON
BOWARD JONES
DOLLINS (dp)
BOLLE COLLINS (dp)
BOLLE COLLINS (dp)
BOLLE COLLINS (dp)
BOLLE COLLINS (dp)
TOTAL OURAN 3-2
PAUL YOUNG 7-3
TIL TUESDAY 8-4
BROCE SPRINGSTERN
WARELANDER AND

WOMP-FM/Wheeling

T94/Penama City, FL J.D. North

J.D. North
LONE JUSTICE
BOWARD JONES
HOTELS
FEIL COLLINS
GOOLEY & CARDER
HAY JAME GINLS
BELLE COLLINS 1-1
HADOWNA 2-2
PREDDIE JACKSON 5-3
DURAN DURAN 4-4
PAUL YOUNG 6-5

ThomsaDavis
PBIL COLLINS
GOOLEY & CREME
LIMABL
DIRE STRAITS
MOTBLE
PAY BENATAR
PAY BENATAR
PRINCE 2-1
MRITHET BOOSTON 4-2
PAUL YOUNG 7-5
FREDDIE JACKSON 9-6
TEARS FOR PEARS 15-10

WXLK/Roanoke, VA Don O'Shee

MOTELS
REO SPEEDHOAGON
POINTER SISTERS
PHIL COLLINS
BOTES:
PRINCE 6-1
EIM CARMES 24-18
EOOL & THE GANG 30-20
NIGST RANGER 35-28

WIXV/Sevenneh, GA Bill Weston

DHI WESTON
PRINCE
NATALIE COLE
LUBA
AC/DC (dp)
ROTEER:
PRINCE 1-1
SRUCE SPINOSTEEN 6-2
ANY GRANT 4-3
REART 12-7
REART 12-7

Z102/Savannah, GA Sommers/McFarlend

COUR MUBIN
WRAM!
WRAM!
Hottest:
DURAN DURAN 2-1
WHITNEY HOUSTON 4-3
TRASS FOR FEARS 18-4
SURVIVOR 11-5
DEBARGE 10-6

WGLF/Tallahassee, FL Rick Sprinkles

Rick Sprinkles
PEIL COLLINS
REATT (49)
BOMAND JONES
ECOL & THE GAING
HOTELS
LITHELS
LITHELS
LITHELS
PAUL YOUNG 4-1
MRITTER MOUSTON 6-2
DEBARGE 9-4
STING 14-6
TERRS POR PEARS 23-11

KKQV/Wichita Falls, TX K.J. Stone

K.I. Stone
SILLY JOEL
SILLY JOEL
SILLY COEM
PELL COLLINS
KOOL & THE GANG
KOOL & THE GANG
MARY JANE GIRLS
MOTTELS
LIMABL
BOLLDEST
BRUCKE SPRIMGSTEEN 12-1
WELTHET HOUSTON 15-7
COREY MARY 18-9
TEARS FOR FEARS 19-10

KNIN/Wichita Felis, TX Barry Michaels

Barry Michaels

DRAD OR ALIVE
PFIL COLLINS (dp)

MOTELS (dp)

MOTELS (dp)

DIRE STRAITS (dp)

DIRE STRAITS (dp)

DIRE STRAITS (dp)

RENCE 1-1

HADONNA 4-2

PFIL COLLINS 2-3

WHITHEY MOSTON 10-6

PAUL HARDCASTLE 26-16

PRIL COLLINS REO SPEEDWAGON COCK ROBIN

FORTERSTONE' PRIL COLLINS LIMAM. MOTELS PEABO BRYSON JESSE JOHNSON HOTELS FERAT 2-1 TEARS FOR PEARS 7-4 HUEY LEWIS 4 THE 9-8 THAN TURNER 30-22 TINA TURNER 30-22

WJZR/Charlotte, NC Chrysler/Daniels BILLY JOSL PHIL COLLINS

WQID/Biloxi, MS Coulter/Christopher DON HENLEY
PEIL COLLINS
POINTER SISTERS
BILLY OCEAN
HOWARD JONES
MOTLEY CRUE (dp)
PAT BENATAR
REO SPECUMGON (dp)
MARY JANE GIRLS
HOTEES (DE) HART JAME GIRLS
HOTEAH;
DORAN DURAN 4-1
STING 9-5
WHITNEY HOUSTON 16BRUCK SPRINGSTERN 1.
NIGHT RANGER 20-15

PhilipalAlen
PHIL COLLINS
STEPHANIE HILLS
LIMANI
PREDDIE JACKSON
COCK MORIN
BOLLO
BOLLO
BOLLO
TILL TUBBAN 4-2
POMER STATION 15-8
RRUCE SPRINGSTERM:
DERABGE 20-11

WBCY/Charlotte, NC Bit Martin

BH Mercia,
ARETHA PRANKLIN
BILLY OCKAR
PAT BERNATAR
PEIL COLLINS
WEATHER CIRLS
BOTLOST CIRLS
ECTEST
REBRY LOGGINS 3-2
REBRY LOGGINS 3-2
BRANT 9-4
BROCE SPRINGSTEER 11-5
BOY LEWIS 6 THE 20-8

KZFM/Corpus Christi, TX Ginsburg/Tucker CORET BART
CORET BART
BUSY LEWIS 6 THE
BOTTLESS 1-1
SUNVIVOR 4-4
TIL TUESDAY 9-8
CYNDI LAUPER 13-10
TEARS FOR FEARS 21-16

MARY JAME GIRLS
MEMODO
MOTELS
LOOSE ENDS
BOLLOSE ENDS
PRIMCE 2-1
PAUL BARDCASTLE 11-5
DEBARGE 13-7
PREDDIE JACKSOM 18-10
ARKYEA FRAMELIN 22-17

WABB-FM/Mobile, AL Fram/Fuller

Alan DUPNest
HOTELS
PRIL COLLINS
POINTER SISTERS
REG SPEEDWAGON
PAUL HANDCASTLE
BOTHER
BOTHER
PRINCE 3-1
DURAN DURAN 4-2
HADOWNA 5-4
MILTREY BOUSTON 6-5
AMT GRANT 16-13

KRGV/McAllen-Bro

Murphy/Cook
BILLY JORL
PELL COLLINS
TAXXI
LIMARY & CREME
GOOLEY & CREME
HOTELS
LOWE JUSTICE
HOTELS
AMY GRANT 4-1
TEARS FOR FEARS 9-3
STING 15-8
BRYAN ADAMS 23-14 Y107/Nashville, TN St John/Tyler

ROOL & THE GANG HOTELS
POINTER SISTERS
PRIL COLLINS
HOTEST:
HADDONNA 3-1
DURAN DURAN 2-2
WHITNEY HOUSTON 5-4
EURTTHICS 7-5
PAUL YOUNG 11-6

WZKS/Nashville, TN Larry Martino

WQUE-FM/New Orleans, LA Kevin McCarthy

none Rottest: MADONNA 1-1 PRINCE 2-2 SURVIVOR 6-6 BRUCE SPRINGSTEEN 8-8 TEARS FOR FEARS 19-19

WNSY/Norfolk, VA Moreau/Davis

MOCRAWDAVIS

CORRY BART
ARTHA FRANKLIN
TIMA TURBER
DAY
MAY GRANK
ROBERT PLANT
HOTEST:
DURAN DURAN 8-1
TLI TUESDAY 9-3
BRUCE SPRINGSTERN
STIMG 19-9
DEBARGE 21-17

none Bottest: PEIL COLLINS 1-1 PRINCE 2-2 DEPECHE MODE 12-12 TEARS FOR FEARS 17-17 PAUL EARDCASTLE 19-19

WKSF/Ashevitie, NC John Stevens LIMARL YST LIMARL
YEST
REO SPEEDMAGOM
PEIL COLLINS
MOTELS
DIRE STRAITS
BORLest
BORLest
BORLEST
BORLEST
STRAITS
13-7
STIME 13-7
STREET
STREET
DEPREEME MODE 16-10
TEARS FOR FEARS 24-17

WJAD/Beinbridge Albeny, GA Ellott/Taylor

EIOUTIVA/OR ANY CRAMY ANY CRAMY ANY CRAMY PRAMO REFGOR PAIL COLLING MARY JAME GIRLS MOTELS GOOLEY & CREME GOOLEY & CREME CONTROL HOME JUSTICE (dp) HOCKE JUSTICE (dp) HOCKE JUSTICE (dp) HOCKE JUSTICE (dp) PAIL COMPANY PAIL COMPANY ALL POWNER MODE 34-25

WCGQ/Columb

Reiph Centoli
BILLY OCEAN
STEPHANIE HILLS
PBIL COLLINS
EOWARD JOHES
ROTHER
RATY JAME GIRLS
ROTHER
PRINCE 2-1
DURAN DURAN 3-2
HADONNA 4-3
SURVIVOR 7-6
DEBARGE 15-7

SOUTH

PARALLEL TWO

BILLY JOH.
PEIL COLLIES
LIMANT JAME GIRLS
COOLER GRING
COOLER GRING
COOLER GRING
COOLER & CREME
SOCIAL STATES
MILTERY MOUSYON 8-4
DEBANCE 10-7
ERANT 14-7
FOWER STATION 17-11
TEARS FOR FEARS 25-16

WSKZ/Chattanooge, TN

Chese/Page
POINTER SISTERS
HEART
BILLT JOEL
BOO SPECMAGON
PROCEST JOEL
BOOLTHS
BOTTON JOEL
BOTTON JOEL
FAUL TOURC 1-1
TIL TURBOAY 3-2
STING 6-3
HIGHT RANGER 7-4
BROCE SPRINGSTEEM 8-5

WNOK-FM/Columbia, SC Jeff Clark PHIL COLLINS

HUNTER HERING
PHIL COLLING
MARY JANE GIELS
ROO SPEEDWAGON
MOTELS
PROPRET (dp)
ALISON MOVET (dp)
ALISON MOVET (dp)
HOLLEST
FROM E A MORELA (dp)
HOLLEST
TRANS (A MORELA (dp)
HOLLEST
PRANS (A MORELA (dp)
HOLLEST
BERN (A MORELA (d

Dove Parks
JOSH PARR
DOW BERLEY
THAN TURNER
FOLHYER SISTERS
BILLY JOSEL
FRIL COLLINS
FART BERMATAR
FOLHYER SISTERS
CLUETIE A THE BOOM
EOK TERS
FOLHYE SISTERS
FOLHYE SISTER

Freementwinght
HEART
PHIL COLLINS
BILLY OCEAN
LIMAML
POINTER SISTERS
HOTEST
DURAN 1-1
PRINCE 3-3
WHITMET HOUSTON 5-4
TIL TURSDAY 8-6
CORRY MART 18-9

KAMZ/EI Paso, TX West/Savior

KSET-FM/EI Paco, TX Randy Rodriguez

HEART PLLT JORL PAUL HABCASTLE MARY JAME GIRLS MOTBLE STEPRANTS HILLS HOCKEST DORAN DURAN 3-1 TIL TURBOAT 7-4 WHITTET HOUSTON STING 12-9 DEBARGE 15-10

PREDUE JACKSON
PHIL COLLINS
ROWARD JONES
RATT
GOOL & THE GANG
BOOLESE:
DUBAN DORN J-2
DUBAN DORN J-2
BRUCE SPRINGSTEEN 10-7
STING 12-8

KITY/Sen Antonio, TX Upton/Duran

Uptow/Duran

HARY JAME GIRLS

BILLY JOEL

PBIL COLLING

(dp)

RED SPEEDWAGON

HOTELS

SERILA E.

ROSTCORL PEARS 9-2

HADDONNA 2-6

BIGHT RANGER 7-6

POMER STRION 13-10

DEAD OR ALIVE 18-15

VIENNESS ARTON 13-10

KISR/Ft. Smith, AR Rick Hayee GODLEY & CREME
PRIL COLLINS
BOWARD JOMES
HOTEST:
DURAN DURAN 2-1
PRINCE 3-3
PAUL YOUNG 5-4
FURAN FOR FEARS 14-6
HUEY LEWIS & THE 26-17

Devisit John
PHIL COLLINS (dp)
REO SPEEDINGORN (dp)
REO SPEEDINGORN (dp)
REO SPEEDINGORN (dp)
SADE
BOTECH
BOTH SANCE
BOTECH
FREDDIE JACKSON 2-1
FREDDIE JACKSON 2-1
FREDDIE JACKSON 2-1
FREDNIE JACKSON 2-1
FREDNIE JACKSON 3-1
FREDNIE JACKSON 3-1
FREDNIE JACKSON 3-2
FREDNIE JACKSON 3-2
FREDDIE JACKSON 3-2
FR

WYKS/Galnesville, FL Lou Patrick Lou Patrick

BILLY JOEL
POINTER SISTERS
PHIL COLLINS
PAT BENATAR
REO SPEEDWAGON
HOUSEART L
MADDNRA 2-1

SIGNAMENTAL STATE OF THE STATE

MOMPAID JONES
MOMPAID JONES
MOMPAID JONES
MOMPAID JONES
MOMPAID
MOMPAI

KNOE-FM/Monroe, LA Rick Knighten

BICK KNIGHNAM
SILLY JOEL
TINA TURKER
POINTER SISTERS
RED SPREDMAGON
PAT BEMATAR
BILLY COZAM
HOLGEST
PRINCE 2-1
PRINCE 2-1
PRINCE 2-1
PRINCE 2-1
SPRING SPRINGSTEEN 12-4
STROIG-6-3
BAUCH SPRINGSTEEN 12-4
TEARS FOR FRARS 10-15

KWES/Midland-Odessa. TX
John Clay
NOTLET CRUZ
GINO VANHELLI (dp)
PRIL COLLINS (dp)
RATY (dp)
ROTT (dp)
ROT STEWARTS TORN PAIR OF THE PAIR

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

MIDWEST

MOST ADDED Phil Collins Pointer Sisters Billy Joel

HOTTEST Tears For Fears Paul Young

WGRD/Grand Rapids, MI

CHR ADDS & HOTS

WEST

MDST ADDED **Phil Collins** Motels Kool & The Gang Pointer Sisters

HOTTEST Tears For Fears Paul Young **Duran Duran** Whitney Houston

MIDWEST

PARALLEL TWO

Swart/Stevens BILLY JOEL
RICK SPRINGFIELD
PHIL COLLINS
HOTCAT:
SURVIVOR 3-1
TIL TUESDAY 4-2
BRUCE SPRINGSTEEN
STING 9-6
HADDNNA 10-9 PHIL COLLINS MOTELS MOTELS LIMAHL (dp) FREDDIE JACKSON HOWARD JONES HOWARD JONES
HOTTEST:
PRINCE 1-1
BRUCE SPRINGSTEEN 5-3
TEARS FOR PEARS 21-15
JOHN PARR 12-24
PRIL COLLINS D-31

WZPI /Indiananolis IN WAHC/Appleton-Oshko NIGHT RANGER PHIL COLLINS NARY JANE GIRLS MOTLEY CRUE RATT

POINTER SISTERS BILLY JOEL MOTLEY CRUE PRIL COLLINS PRIL CULLINS
HOTCHST;
MADONNA 1-1
TEARS FOR FEARS 12-2
TIL TUESDAY 23-10
HUEY LEWIS & THE 22-13
BRYAN ADAMS 29-20

WKAU/Appleton-Oshko Ross/Bradleigh

ROUND TO SELLY JOEL
ROWARD JONES
PHIL COLLINS
BILLY COEAN
YET (dp)
HOCKERN
ADONNA 6-4
DEPECHE MODE 10-7
TEARS FOR FEARS 16-11
COREY HARF 17-14
FOWER STATION 19-15 WRQC/Cleveland, OH

PRINCE
PREDDIE JACKSON
PBIL COLLINS
HOTLEY CRUE (dp)
COCK ROBIN
MARY JANE GIRLS
HOTELS MOTELS Hottest: PAUL YOUNG 9-4 TEARS POR PEARS 20-7 STING 12-10 NIGHT RANGER 14-12 COREY BART 17-14

KIIK/Davenport, IA

BHILLY JOEL
POINTER SISTERS
CRAIT SIGNO
HOWARD JONES
MOTELS
HOTELS
HOTELS
HOTELS
JOHN DURAN 1-1
STING 14-9
PEARS 21-15
DEAD OF ALTUZ 28-20
DEAD OF ALTUZ 28-20
DEAD OF ALTUZ 28-20
DEAD OF ALTUZ 28-20

WGTZ/Dayton, OH John Robertson

John Robertson
BILLY JOUL
HOMARD JONES
POINTER SISTERS
MARY JAME GIRLS
BILLY OCCEAN
HOTCEAN
HOTCEAN
HOTCHAN
HOTMEN HOUSTON 8-5
STING 13-1
TEARS FOR FEARS 19-16
DRAD OR ALLVE 38-26

KZIO/Duluth, MN

POINTER SISTERS
BILLY JOEL
THA TUBNER
REO SPEDDMAGON
HOTELS
DIRAN 10 PRAN 5-2
PRUCE SPERINGSTERN 17-3
PAUL YOUNG 18-8
COREY MART 36-13
TEARS 700 FEARS 23-14

KOOL & THE GANG TINA TURNER BILLY JOEL BILLY OCEAN BILLY U.DAN HOTTEST: PRINCE 5-1 BRUCE SPRINGSTEEN 9-7 HUEY LEWIS & THE D-22 ARETHA FRANKLIN D-25 SISTER SLEDGE 37-33

WSTO/Evansville, IN Chris Taylor

Chris Taylor
MHITNEY HOUSTON
TEARS FOR PEARS
FOMER STATION
HUEY LEWIS & THE
BRYAN ADAMS
HOTEORY
HADONNA 5-2
TIL TUESDAY 16-5
EURYTHHICS 11-6
KIN CANNES 17-10
DEBARGE 22-11

WMEE/Ft. Wayne, IN Tony Richards

PBIL COLLINS
PAUL HARDCASTLE
DEAD OR ALIVE
BILLY OCEAN
MOTLEY CRUE
HOTLEST CRUE
HOTLEST CRUE
HOTLEST CRUE
BILLY OVERS 5-3
BRUCE SPRINGSTERN 8-6
CORRY HART 13-10

KZ93/Peoria, IL Keith Edwards

POINTER SISTERS DEAD OR ALIVE BILLY OCEAN Hottest: SURVIVOR 2-1 DURAN DURAN 3-2 PRINCE 4-3 PAUL YOUNG 10-6 TEARS FOR FEARS 21-15 WZOK/Rockford, IL McGee/Dent

ARETHA FRANKLIN AMY GRANT BILLY JOEL TINA TURNER JOHN PARR GEORGE THOROGOOD

GEORGE THOROGOOD Bottest: PAUL YOUNG 5-1 BRUCE SPRINGSTEEN 8-2 TIL TUESDAY 10-5 STING 14-7 COREY HART 18-8 WIOG/Saginaw-Bay City, MI Belcher/Shannon RATT Bottest: SURVIVOR 2-1 DURAN DURAN 5-3 TEARS FOR FEARS 7-5 DEBARGE 13-9 STING 16-11

U93/South Bend, IN J.K. Dearing

WRQN/Toledo, OH

Joe Thomas
JOEN PARR
FREDDIE JACKSON
HOTLEY CREE (dp)
HARY JAME GIRLS
PEIL COLLINS
HOTELS
HOT

KAY107/Tulsa, OK

BlainStephans

POMER STATION
DEPECHE MODE
DEPACHE MODE
DEBARGE
BEART
DEBARGE
BEART
POLITIES
BEART
POLITIES
BEART
POLITIES
BEART
BEAR

KEYN-FM/Wichita, KS

COCK ROBIN MOTELS BILLY CRYSTAL (dp)

KKRD/Wichite, KS Oliver/Williams

DEBARGE 19-14 HEART 23-18 HUEY LEWIS & THE 28-21 PAUL HARDCASTLE 31-23 JOHN PARR 34-25

UNIVERTWINEMS
PBIL COLLINS
NOTELS
BILLY OCRAN
REO SPEEDWAGON
BOTTES:
PRINCE 3-1
TIL TUESDAY 6-2
PAUL YOUNG 8-3
WHITNEY BOUSTON 14-4
DURAN DURAN 11-5

WHOT/Youngstown, OH Dick Thompson

Dick Thompson
BOB DYLAN
JESSE JOHNSON
REME 6 ANGELA
PATTI LABELLE
BILLY JOEL
HOLTEST
DURAN DURAN 2-1
BRUCE SPRINGSTEEN 6-4
WHITHEY HOUSTON 8-5
DEPECHE MODE 11-6
STING 13-10

PARALLEL

KFYR/Bismarck, ND

nan/Hardt BrannaniHardt
ARETHA PRANKLIN
POWER STATION
HOCLEST:
PRINCE 1-1
DURAN DURAN 6-2
PAUL YOUNG 8-3
NIGHT RANCER 9-5
TIL TUESDAY 11-6

Justin/Robbins
MCOTELS
PREDDIE JACKSOM
RODL & THE GANG
NOOL & THE GANG
NARY JANE CIRLS
DEBRAGE
PAT BENATAR (dp)
DITE STRAITS (dp)
BOLLEGE:
PAT BENATAR (dp)
DITE STRAITS (dp)
BOLLEGE:
PAT BENATAR (dp)
AUGUST (dp)
BOLLEGE:
PAT BENATAR (dp)
BOLLEGE:
PAT B

THREE

Brooks/Brown PHIL COLLINS REO SPEEDWAGON COCK ROBIN

Blain/Stephens

J.K. Dearing
CYNDI LAUPER
POMER STATION
BRYAN ADAMS
COREY HART
HUEY LENIS & THE
HOTLEAST
PRINCE 2-1
PRIL COLLINS 6-3
PAUL YOUNG 12-7
TEARS FOR FEARS 22-10
RIM CARMES 20-11

JOHN PARR DON HEMLEY HOTLEST TIL TUESDAY 7-1 BROGE SPRINGSTERN 11-3 PAUL YOUNG 12-6 TEARS POR PEARS 20-7 HUEY LEWIS & THE 25-15

PRIL COLLINS
AC/DC (dp)
MOTELS (dp)
MOTELS (dp)
HOTELS (dp)
HOTELS (dp)
HOTELS SISTERS (dp)
HOTELS SISTERS

WKFR/Kaiamazoo, MI Weinscht/Chapman

Weinscht/Chapman
TEARS FOR FEARS
BOWARD JONES
COCK ROBIN (dp)
REO SPECUMGON
POINTER SISTES
BOTCES:
PRINCE 2-1
COREY EART 18-13
PAUL BARDCASTLE 3
BUEY LEWIS 4 THE
TEARS FOR FEARS I WVIC/Lansing, MI Maloney/Kittredge

DURAN DURAN TINA TURNER DEPECHE MODE JOHN PARR BOTTEST: HADONNA 1-1 TIL TURSDAY 7-3 REART 6-4 PAUL YOUNG 10-6 BRUCE SPRINGSTEEN Z104/Madison, WI

Little/Hudson DIRE STRAITS
BILLY JORL
PEIL COLLINS
DEBARGE
POINTER SISTERS
BOTLEST
BUSTIONS 12-3
SURVIVOR 12-3
FARS FOR FEARS 13-9
POWER STATION 16-12
WHITNER HOUSTON 20-15

WZUU/Milwaukes, Wi John Driscoll

COREY BART
BRITAN ADAMS
NIGHT RANCER
DEPRCHE MOUB (dp)
Bottest:
PRINCE 2-1
DURAN DURAN 3-3
SURVIVOR 8-4
PHIL COLLINS 5-5
EURYTHMICS 6-6

KJ103/Oklahoma City, Ok Cahill/Alexander

REO SPEEDMAGON PHIL COLLINS MOTLEY CRUE MOTELS DIRE STRAITS DIRE STRAITS
HOTTER:
HIGHT RANGER 5-2
TIL TUESDAY 4-3
PAUL YOUNG 13-6
POWER STATION 14-10
COREY HART 16-12 KOFM/Oklahoma City, OK Cooper/Casey

COOPHICASEY

PAUL MADDICASTLE

RADIC MADDICASTLE

RECO SPREEDMAGON
POINTER SIGTERS

HOTLEY COUE

FOR STEMANT

MANY JANG CIRLS

BECK & STEMANT

RECONSTRUCT

PRINCE 3-1

DUBAN CUBAN

S-1

TEARS FOR TEARS

10 TEARS

TEARS TO TEARS

10 TEAR

KOKO/Omaha, NE

PEIL COLLINS POINTER SISTERS HOWARD JONES KOOL & THE GANG HOTCH STREET DURAN DURAN 2-1 PAUL YOUNG 4-2 PAUL YOUNG 4-2 POWER STATION 5-4 WHITNEY HOUSTON 8-6 TEARS POR FEARS 9-8

WBWB/BloomIngton, IN **Bob Leonard**

Bob Leonard
COCK ROBIN
PBIL COLLINS
NOTELS
MARY JANE GIRLS
HOTELS
HOTELS
TIL TUESDAY 5-3
DURAN DURAN 7-4
PAUL YOUNG 10-5
WEITNEY HOUSTON 11-6

WCIL-FM/Carbondale, IL Tony Waitekus

HOTLEY CRUE (dp)
Hottest:
WEITNEY BOUSTON 6-1
HADONNA 2-2
TEARS FOR FEARS 9-3
BOOK OF LOVE 14-9
CYNDI LAUPER 16-10 KQCR/Cedar Rapids, IA

DEAD OR ALIVE POINTER SISTERS PAT BENATAR HOTES: PRINCE 2-1 PAUL YOUNG 6-2 EURYTHNICS 7-4 WHITNEY MOUSTON 10-5 TIL TUESDAY 11-7

KCMQ/Columbia, MO Tuttin/Baker

Turtin/Baker PBEIL COLLINS YET POINTER SISTERS HOTHEY CRUE HOTELS HOTHES HOTHES

VAT (dp)
BILLY JOEL
BILLY JOEL
PRIL COLLINS
REO SPEEDWAGON
KOTLEY CRUE (dp)
BOTLES
BRUCE SPRINGSTEEN 8-5
MADONNA 11-6
NIGHT RANGER 17-12
TEARS FOR PEARS 25-19
BRYAN ADAMS 29-23

KKXL-FM/Grand Forks, ND Nordine/Right

BILLY JOEL POINTER SISTERS RATT (dp) HOTLEY CRUE (dp) MOTLET CRUE (dp) HOTTEST: PRINCE 2-1 DURAN DURAN 4-2 PAUL YOUNG 11-4 WHITMEY HOUSTON 16-8 TEARS FOR FEARS 22-13

WAZY-FM/Lafayette, IN Stacy/Louizos

PHIL COLLINS
POINTER SISTERS
LIMAHL
TIMA TURNER
MOTLEY CRUE (dp)
MOTELS
ROTEED:
PRINCE 1-1
MADONNA 3-2
DURAN DURAN, 5-3
NIGHT RANGER 7-5
TEARS FOR FEARS 19-9 KERY/Lincoln NE

PHIL COLLINS
DEAD OR ALIVE
BILLY OCEAN
HOTELER
HADONNA 1-1
TEARS FOR PEARS 14-4
PAUL YOUNG 9-7
BRUCE SPRINGSTEEN 10-9
HUEY LEWIS & THE 28-19

WRKB/Racine Milwaukee Wi

PHIL COLLINS BILLY OCEAN BILLY OCEAN
DEBARGE
PAT BENATAR
MOTELS
HOTELS
HOTELS
TEARS FOR PEARS 4-1
PRINCE 1-2
STING 12-9
COREY BART 16-11
BRYAN ADAMS 25-17

KKI S.FM/Rapid City SD

MOTELS
BILLY OCEAN
RATT
GODLEY & CREME
HOttest:
MADONNA 10-4
STING 7-6
DEBARGE 13-12
RUSY LEWIS & THE 22-17
TEARS FOR FEARS 24-19

99KG/Salina, KS Danny Collier BILLY JOEL LIMARL . MOTELS MOTELS YET PAT BENATAR PHIL COLLINS HOLLENS HADONNA 16-10 HUEY LEWIS & THE 37-26

KKRC/Sioux Fails, SD Dan Kieley BILLY JOEL BILLY OCEAN HOTE-81: DURAN DURAN 4-1 BRUCE SPRINGSTEEN 12-6 POMER STATION 14-7 STIMG 17-10 BUEY LEWIS & THE 31-23

KWTO-FM/Springfield, MO Mike Schmidt

none Hottest: PRINCE 3-1 PAUL YOUNG 11-4 MADDNNA 17-9 COREY HART 19-14 TEARS FOR FEARS 21-17

WDBR/Springfield, IL

PHIL COLLINS

A-HA
GODLEY & CREME
LONE JUSTICE (dp)
AC/DC (dp)
EOTHER:
PAUL YOUNG 6-3
MHITNEY HOUSTON 9-6
NIGHT RANGER 11-9
DEPECHE MOOE 20-10
TEARS FOR FEARS 71-11

WSPT/Stevens Point, WI Bouley/Steffens

Bouley/Steffens
BILLY OCEAH
FREDDIE JACKSON
PHIL COLLINS
REO SPEEDWAGON
DIRE STRAITS (dp)
Hottest:
POWER STATION 9-3
MADONNA 6-5
TEARS FOR FEARS 20-10
DURAN DURAN 11-13
HEART 35-21

KCPX/Salt Lake City, UT Ausham/Main

KDVV/Topeka, KS Rabat/Parmely

none Hottest: TEARS FOR PEARS 4-4 DEBRARGE 15-15 CORRY HART 16-16 BRYAN ADMS 18-18 HUEY LEWIS & THE 24-24

Mark Potter
MOTELS
LIMANL
POINTER SISTERS
BILLY JOEL
PRILL COLLINS
BILLY OCEAN
MOTLEY CRUE (dp)
MOTLEY CRUE

WEST

PARALLEL TWO

KNMQ/Albuquerque-Senta Fe, KMGX/Fresno, CA Stucker/Rountree NM: Carey Edwards MARY JANE GIRLS
PBIL COLLINS
ROOL & THE GANG
MOTELS
AMY GRANT
SISTER SLEDGE (dp)
PROPRET (dp)

PEIL COLLINS-BILLY OCEAN BILLY OCEAN
REO SPEEDMAGON
ROOL & THE GANG
MOTELS
FREDDIE JACKSON
BOTTES
BRUCE SPRINGSTEEN 7-4
STING 9-5
WHITNEY HOUSTON 12-7
PAUL YOUNG 13-8
TEARS FOR PEARS 21-11

KKXX/Bakersfield, CA Squires/Kamper

PAUL HARDCASTLE PHIL COLLINS BILLY OCEAN COREY HART CORE: HARL ROTTEST: TIL TUESDAY 3-1 PAUL YOUNG 14-5 BRUCE SPRINGSTEEN 10-8 WHITNEY HOUSTON 16-10 MOTLEY CRUE 25-19

KQXR/Bakersfield, CA Doug DeRoo

Doug DeRoo
PAT BEMATAR
PEIL COLLINS
BOB DYLAN
MOTELS
POINTER SISTERS
YET
ACTOC 1dp)
Bottest:
BRYAN ADAMS 9-5
PAUL YOUNG 17-9
PAUL YOUNG 17-9
CHARS POR PEARS 26-20
MOTLEY CRUE D-22

KF95/Boise, ID Doss/Gregory

PHIL COLLINS BILLY OCEAN MOTELS HARY JANE GIRLS REO SPEEDWAGON REO SPEEDWAGON SADE HOTTEST: PAUL YOUNG 3-1 TEARS FOR FEARS 18-4 WHITNEY HOUSTON 9-7 COREY HART 11-8 HUEY LEWIS & THE 26-14

KIKX/Colorado Springs, CO John Dantzer

PHIL COLLINS BOWARD JONES
MOTELS
GODLEY & CREME (dp)
YET (dp)
LIMARI (dp)
LIMARI (dp)
ROTTELS
ROTTE KKFM/Colorado Springs, CO Malmberg/Anderson

POINTER SISTERS REG SPEEDMAGON HOTLEST: WHITNEY HOUSTON 2-1 PRINCE 4-2 STING 14-7 BRUCE SPRINGSTEEN 16-11 BUEY LEWIS & THE 32-23

KSND/Eugene, OR Shayne/Newman

STAYNER TOWNERS

BILLY JOEL
RICK SPRINGFIELD
BILLY OCEAN
REO SPEEDWAGON
POINTER SISTERS
PEIL COLLINS
ROOL & THE GANC
MOTELS
HOTELS CRUE (dp)
ALISON MOYET
PREDDIE JACKSON
ROCKESSON
ROCKESSON
ROCKESSON PREDDIE TACKSON
HOTEGET:
TEARS FOR FEARS 10-6
DEPECHE MODE 9-7
STING 16-12
DEAD OR ALIVE 33-24

KBOS/Fresno, CA Kris Van Kamp

Kris Van Kamp
LOME JUSTICE
PHIL COLLINS
RATT (dp)
NOTELS
BOWARD JONES
BOCKEAT:
DURAN DURAN 2-1
PRINCE 6-2
PAUL YOUR
TEARS FOR FEARS 10-8
HUBY LEWIS & THE 26-19

AUSham/Mein ROOL & THE CANG TINA TURNER BLLY OCEAN RESONAGON PRINCE 1-1 TEARS FOR FEARS 13-8 HOWARD JONES 18-12 POWER STATION 22-18 DEPECER MODE 32-21 KISN/Selt Lake City, UT Gary Waldron

PROPHET (dp) Bottest: WHITMEY HOUSTON 1-1 FREDDIE JACKSON 9-2 TEARS FOR FEARS 12-7 DEPECRE MODE 10-8 LISA LISA 40-30 GATY Weldon

KOOL & THE GANG

DEAD OR ALIVE

SADE

MOTELS

LIMAHI

PARTY JANE GIRLS

VITAMIN 2.

HOTECS

LITAHI

PRINCE 1-1

DUBAN DURAN 3-2

PRIL COLLINS 4-3

PAUL YOUNG 8-4

MADONNA 7-5 KYNO-FM/Fresno, CA WARRETURVIS

PRIL COLLINS
GO WEST
SOTLEST:
SOTLEST:
MADONNA 1-1
DURAN DURAN 4-2
TIL TUESDAY 11-5
TEARS FOR FEARS 14-10
PAUL YOUNG 21-13

KZZU/Spokane, WA

BHI SCHIP
PRIL COLLINS
NOTELS
NOTELS
LIMANI
ALISON MOYET
PREDDIE JACKSON (dp)
MARY JANE GIRLS (dp)
HIGCEST:
TIL TUESDAY 3-1
PRINCE 4-2
PAUL YOUNG 6-3
BRUCE SPRINGSTEEN 7-4
NIGHT RANGER 10-5 KQMQ/Honolulu, HI Kimo Akana PHIL COLLINS
BECK & STEWART
MOTELS
REO SPEEDWAGON
SHEILA E.
HOTLESS
PHIL COLLINS 2-1
TIL TUESDAY 3-2
EURYTHHICS 4-3
TEARS FOR PEARS 6-4
DEBARGE 18-9

KLUC/Las Vegas, NV Richards/Christian

HICHERON HIB DANS
HOTLEY CRUE
ROOL & THE GANG
PREDOCLINS
PREDOCLINS
HICKORY
HICKORY
HITHEY HOUSTON 8-3
TEARS FOR FEARS 12-6
HUSY LEWIS & THE 15-7
RATT 30-24
HOTLEY CRUE 0-36

POINTER SISTERS
HOWARD JONES (dp)
PBIL COLLINS
HOTES:
PRINCE 2-1
BRUCE SPRINGSTEEN 13-12
HUEY LEWIS 6 THE 25-18
TINN TURNER 28-20
TEARS FOR PEARS 30-25 KRQ/Tucson, AZ

KCAQ/Oxnerd-Venture, CA Rendy Robbins Gillis Johnson JOHN PARS PREDDIE JACKSON POINTER SISTERS (dp) HOMARD JONES (dp) BOTCEST: BIL TOLLINS (dp) BOTCEST: TIL TUESDAY 6-2 DURAN DURAN 8-4 HADDUNAS 9-5 BRUCE SPRINGSTEN 11-7 WRITINEY HOUSTON 13-8

Handy Mobbins
POINTER SISTERS
SADE
SITEMANT
BECLES CRUE (dp)
SITEMANTH MILLS
LOOSE EMOS
BOTEPHANIE MILLS
LOOSE EMOS
BOTEPHANIE
DEAD OR ALIVE 1-1
DEPERCHE MODE 2-2
WHITMEY HOUSTON 3-3
STING 9-5
TIL TUESDAY 8-6

KPOP/Sacramento, CA

PBIL COLLINS POINTER SISTERS HOSTERS: PAUL YOUNG 5-1 TIL TURSDAY 8-6 BRUCE SPRINGSTEEN 10-7 STING 12-9 BUEY LEWIS 4 THE 22-14 KSKD/Salem, OR Len E. Mitchell

CO WEST REO SPEEDWAGON PHIL COLLINS MOTLEY CRUE HOLLEY PAUL YOUNG 6-2 STING 18-11 DEPECHE HOOE 22-16 ARETHA FRANKLIN 31-24 Len E. Mitchell PRIL COLLINS MARY JANE GIRLS MOTELS MOWARD JONES STEPBANE RILLS (dp) YAT (dp) LIMARL (dp) HOLLES BORNER MOOR 3-3 DEAD OR ALIVE 7-4 TEARS FOR PEARS 15-5 PAUL HARDCASTLE 17-6 KYYA/Billings, MT Charlie Fox Charite Fox PRIL COLLINS DOON REMLEY ROOL & THE GANG BILLY OCEAN GOOLEY & CREME HOTCEST PRINCE 1-1 DURAN DURAN 3-2 TIL TUESDAY 9-6 DEBARGE 17-13 TEARS POR PEARS 22-16

KDON-FM/Satings-Monte

BILLY JOEL
PRIL COLLINS
PAT BENATAR
MARY JANE GIRLS
LIMARL
BECK & STEWART
JESSE JOHNSON
REO SPEEDHAGON
COCK ROBIN
ROTERAL: COCK NOBIN HOTCHET: DEPECHE MODE 2-1 PRINCE 4-2 STING 5-4 TEARS POR PEARS 17-7 HUEY LEMIS 6 THE 23-14

KCDQ/Bozeman, MT Greg Williams

Greg Williams

KOOL 4 THE GANG
LIMAHL
ALISON MOYET
MOTELS
FBIL COULINS
LONE JUSTICE (dp)
TAXXI (dp)
HOCTERS
HOCKELS
DURAN GUBBAN 6-2
PAUL YOUNG 7-1
TERASS FOR FEARS 40-17
GEORGE THOROGOOD 29-25

KTRS/Casper, WY Todd Cavanah Todd Cavanah

BYNAM ADMAST

PAUL HARDCASTLE

ROD SPEEDMAGON

MOTLEY CRUE (dp)

RODL THE GAMG

MOTLEY CRUE (dp)

RODL LINE

MOTELS

TET (dp)

ROTLES

BILLY JOEL

TET (dp)

ROTLES

RODLES

John Hemsey
PAT BENATAR
PHIL COLLINS
MOTELS
ANIMOTION
COCK ROBIN
ROTLESE
PRINCE 2-1
DURAN DURAN 3-2
PAUL YOUNG 6-4
STING 13-9
TEARS POR PEARS 22-17

PARALLEL

KBOZ-FM/Bozeman, MT Michael Hesse PHIL COLLINS ANIMOTION

ANIMOTION RICK SPRINGFIELD Hottest: PRINCE 1-1 DURAN DURAN 3-2 MADONNA 4-3 PAUL YOUNG 9-7 TEARS FOR FEARS 30-25

THREE

KGOT/Ancho Kay Taylor

PHIL COLLINS
ROOL 4 THE GANG
POINTER SISTERS
MARY JAME GIRLS
HOTOMAN 3-1
BRYAN ADAMS 2-2
TIL TUESDAY 5-4
TEARS FOR PEARS:
COREY HART 25-15 Jay McCell
MOTELS
GOOLEY & CREME
FREDDIZ JACKSON
PHIL COLLINS
SILLY OCCEAN
BOLLEGA:
PAUL YOUNG 2-1
PAUL YOUNG 2-1
PAUL STORM PEARS 17-10
JOHN PARR 22-15
KUEY LEMIS & TRE 25-19 KHYT/Tucson, AZ Sherman Cohen Sherman Cohen

KOOL & THE GANG

KOTELS

LIBARL

LIBARL

JESSE JOHNSON

VITAMIN Z

LOOSE ENDS

BILLY OCEAN

HOTHERL

HADONNA 2-1

PEIL COLLINS 4-3

WEITHER HOUSTON 6-4

BITTING Z4-18

KHTX/Reno, NV John Chommie

KOZE/Lewiston, ID

John Chommie

MOTLEY CRIZE (dp)
JESSE JOHNSON
DIEE STRAITS (dp)
PEARO BRYSON
MARY JAME OTRES
BILLY OCEAN
LIMABL
HOCLEGE:
PAUL YOUNG 1-1
STING 12-25 17-7
TEARS FOR PEARS 18-11
WHAM! 26-18

KRIM/Roswell, NM

Mike Shaw Mike Shaw
BILLY JOEL
PRIL COLLINS
MOTELS
POINTER SISTERS
PAT BEMATAR
REO SPEEDMACON
NOTLEY CRU
HOTELS
ROO SPEEDMACON
PRINCE 2-1
DUBAN DURAN 4-2
DUBAN DURAN 4-2
PAUL COURS
HOTELS CRU
HOTEL

SLY96/San Luis Obispo, CA

Joe Collins

Joe Collins
MOTPELS
LISA LISA
LISA LISA
LONE JUSTICE
POINTER SISTERS
REO SPEEDWAGON
KOTTERS
TILL TUSSON 7-2
TI KZOZISan Luis Obison CA

PAT BENATAR JOHN PARR JOHN PARR MOTELS BILLY JOEL POINTER SISTERS HOTES: DEPECHE MODE 5-1 MADONNA 7-3 TEARS FOR FEARS 9-4 DEAD OR ALIVE 13-5 PAUL HARDCASTLE 27-17

KIST/Santa Barbara, CA Dick Williams

Dick Williams
PRIL COLLINS
LIMANI
FROPHET
MARY JANE GIRLS
WOTELS
MARY JANE GIRLS
WOTELS
FLOW
JOSTICE
FLOW
MADOWNA
MADOWNA
MADOWNA
MADOWNA
BRITHER MOUSTON 9-3
DEBARGE 15-6
AIR SUPPLY 11-8

OK95/Tri-Cities, WA TayloriO'Brian

Taylor(O'Brien
SREILA E.
GOOLEY : CREME
PHIL COLLINS
PHIL COLLINS
AC/DC
ARBITA FRANKLIN
BOY MEETS GIRL
ALISON MOYET
MOVIELAND
BOTHEST GIRL
ALISON MOYET
TO THE COMMENT OF THE COMENT OF THE COMMENT OF TH PEARS 7-4

253 Reporters

The following stations reported a frozen playlist this week:

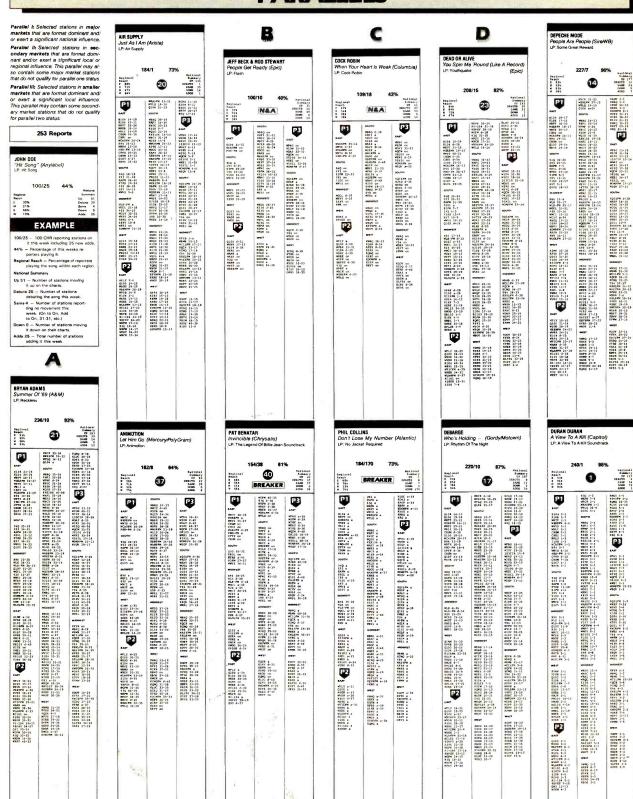
248 Current Reports

93FM/Houston KDVV/Topeka

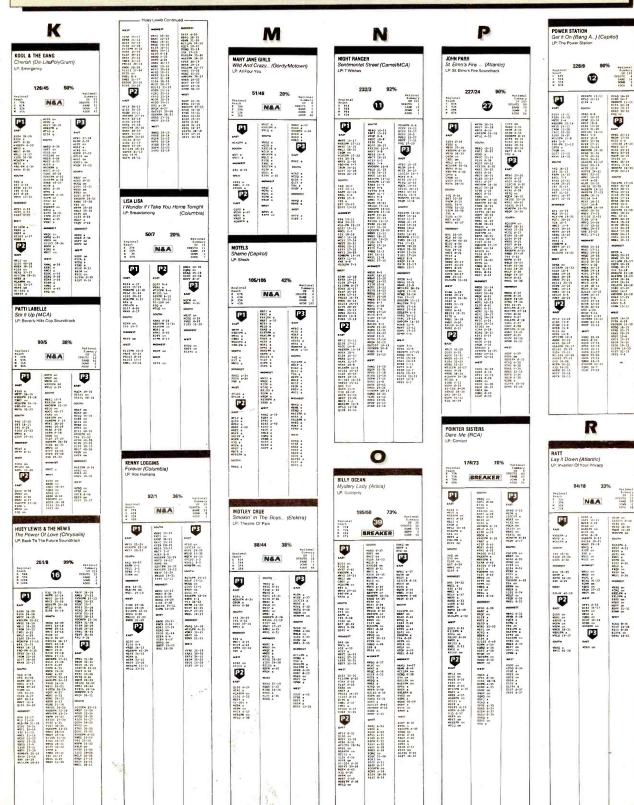
The following stations falled to report this week; therefore their playlists were frozen:

WOLLE-FM/New Orleans BJ105/Orlando KRGV/McAilen-Brownsville

R&R FRIDAY, JULY 12, 1985/79









78/3 31%

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MICES PM ON CEGA & MICAUTH ON 2FO-TM d-33 COUTH HOVE 28-26 MICHELY

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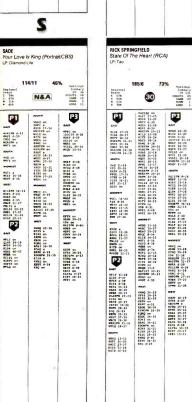
Q101 o

Nationa Summer SP DESUTS SARE 6 DOMM ADDS

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MOMPTH on MOAD on Q101 on MOMPTH on M18V on 1102 d-19 EXCP on WHSL d-13

WAITEM on WORK on EDVV 39-39



Glory Days	NGSTEEN (Columbia) as U.S.A.		
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AND THE PARTY OF T	### 19 19 19 19 19 19 19 1	WELL 19-31 STATE	
STING If You Love LP: The Dress	Somebody m Of The Blue To	(A&M) urtles	
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NION 11-9 NION 11-9 NINE 7-5 WHIT 8-12 WHIS 9-3 WHIS 9-3 WHIS 9-3 WHIS 18-6 CROON 19-12 CROON 12-6 NION 8-7 MALUPH 9-7 MALUPH 9-8 MALUPH 9-8 MALUPH 9-8 MALUPH 9-8 MALUPH 9-9 MALUPH 9-9 MALUPH 9-9 MALUPH 9-9 MALUPH 9-9 MALUPH 9-9

94Q 8-9 193 6-4 EAPM 8-6 FEGL 5-5 ETER 15-6 93PM 15-15 195 31-2 T100 20-14 897 13-7 MMVE 6-8 Q105 17-14

B96 16-13 NLG 18-14 MLG-798 18-1 Q102 10-4 MCL 7-2 92K 5-3 MCQ 1-1 MCQY 26-16 WSYT 20-7 1298 4-2 MCY 16-7 50MEM 5-1 SHTP 16-7 SUCCEPH 6-7

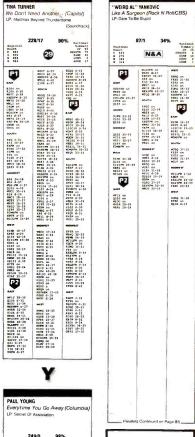
EIRS 10-6
FFEE 0-5
Q103 4-1
T100 4-2
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T100 4-3
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EEF 12-1

NTLY 2-1 07100 4-3 NTDU 4-4 NESSYN 9-8 NTSE 5-2 E109 20-14 NTECTPE 11-1 NAME 8-3 NEZE 1-1 NAME 8-3 FILTU 12-7 1106 3-5 NEZE 1-1 NEZE 1-1 106 3-5 NEZE 1-1 106 3-5 NEZE 1-1 107 3-5 NEZE 1-1 NEZE 1-3 NEZE 1-1 NEZE 0

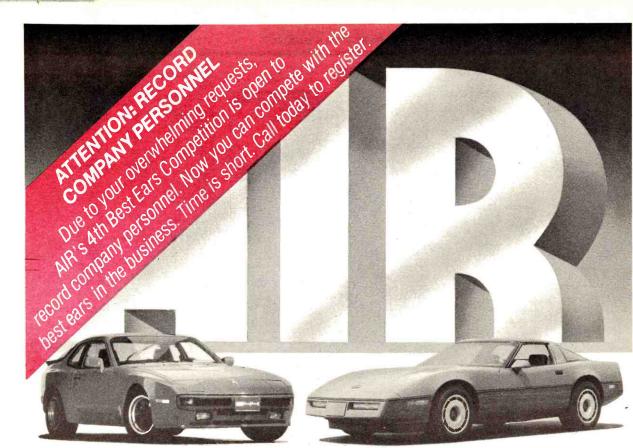
MGPM 10-14 932 7-3 MEFM 9-1 M967 2-2 M96K 13-16 MERIPM 5-3 MTLQ 22-14 Q106 13-10

WEED 4-2
MARC 9-4
MARC 10-4
MARC

RMNQ 13-6 REET 14-5 KQER 17-9 KP35 3-1 MART S-1 WEST SQUT 6-2 EYEA 8-4 ENCEPH 9-5 EXES 5-2 EXEX 5-2 EXEX 1-1 195 9-6 SLT56 5-1 0055 2-6







AIR's 4th "Best Ears" Competition Begins July 12, 1985

The New Response Format Makes it Easier to Participate and Gives You More Chances to Win One of 30 Prizes. Total Value Over \$45,000. This Shorter 26 Week Competition is Open to All Program Directors, Music Directors and Consultants to CHR Radio.

ENTER NOW! REGISTRATION IS LIMITED.

The most accurate contestant will be awarded their Grand Prize choice of a 1986 Porsche 944 or Chevrolet Corvette. The runners-up will receive Mitsubishi and JVC Video Systems,

JVC Audio Systems and CD's. (Runners-up prizes are determined by final point standings.)

A complete list of rules and prizes will be sent to you upon registration. Are you a music decision maker in CHR radio? Call AIR at 301-964-5544 to enter our fourth and BEST—Best Ears Competition.

Active Industry Research • P.O. Box 1136 • Columbia, MD 21044 • 301-964-5544

SIGNIFICANT ACTION



WEEK #40

AIR Priorities

ECDO :

WEEK #40

KTRS & E1ST & OF95 d-40

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 17, 1985

TITLE ARTIST LABEL POINT OF NO RETURN EXPOSE' **ARISTA** DARE ME POINTER SISTERS RCA SMOKIN' IN THE BOYS ROOM MOTLEY CRUE **ELEKTRA** LET IT GO LUBA CAPITOL LIFE EVERY MOMENT REO SPEEDWAGON EPIC

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, July 18, 1985

TITLE/CUTS ARTIST LABEL THE SECRET OF ASSOCIATION **PAUL YOUNG COLUMBIA** "Bite Your Head" "Tear Your Playhouse Down" o SALUTE **ORPHAN** PORTRAIT/EPIC "Open Up The Skies" CRUSH OMD VIRGIN/A&M "So In Love"

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.

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CONTEMPORARY HIT RADIO

BREAKERS

BILLY OCEAN

Mystery Lady (Jive/Arista)

73% of our reporters on it. Moves: Up 26, Debuts 56, Same 53, Down 0, Adds 50 including K106, WXKS-FM, B94, Q105, WGCL, WCZY, KM-JK. See Parallels, debuts at number 39 on the CHR chart.

PHIL COLLINS

Don't Lose My Number (Atlantic)

73% of our reporters on it. Moves: Up 1, Debuts 6, Same 7, Down 0, Adds 170 including B104, B94, Z93, I95, KBEQ, KIIS-FM, KS103. Complete airplay in Parallels.

POINTER SISTERS

Dare Me (RCA)

70% of our reporters on it. Moves: Up 5, Debuts 43, Same 57, Down 0, Adds 73 including WHTT, WCAU-FM, 92X, WHYT, ZZ99, KWK, KIIS-FM. Complete airplay in Parallels.

FREDDIE JACKSON

Rock Me Tonight (For Old Time's Sake) (Capitol)

62% of our reporters on it. Moves: Up 64, Debuts 33, Same 37, Down 1, Adds 23 including KAFM, WGCL, ZZ99, KWOD, KUBE, WKFM, WSSX. See Parallels, debuts at number 35 on the CHR chart.

PAT BENATAR

Invincible (Chrysalis)

61% of our reporters on it. Moves: Up 42, Debuts 37, Same 37, Down 0, Adds 38 including WXKS-FM, PRO-FM, KTKS, WCZY, WKTI, KIIS-FM, KKRZ. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

HOWARD JONES "Life In One Day" (Elektra) 149/47 Moves: Up 34, Debuts 30, Same 38, Down 0, Adds 47 including wHTT. CHUM, Q107, Z93, Y100, WLS-FM, WHYT, Z799, KWK, KPKE, KREZ, KC101, WNNS 36-29, WLO-LFM 32-27, KS103 31-23.

ZZ99, KWK, KPKE, KKRZ, KC101, WNYS 38-29, WLOLEM 32-27, KS103 31-29.

K00L 8 THE GAM6 "Cherish" (De-LilePolyGram) 126/45

MOUSE: Up 23, Debuts 27, Same 31, Down 0, Adds 45 including K106, WNYS, WCAU-FM, WHTX, 940, ZZ99, KIIS-FM,
KKRZ, KMLK, KS103, KUBE, WLSZ, KTKS 40-34, WNVZ 37-32, WPST 39-30, 30

REO SPEEDWAGON "Live Every Moment" (Epic) 119/57

MOWSS: Up 3, Debuts 17, Same 42, Down 0, Adds 57 including WHITT, WNYS, B94, Z93, KEGL, WGCL, KBEQ, ZZ99,
KWK, WBGQ, 1706, KOMC, WIGH, Oged 42-8, WGRD 34-29.

KMK, WBOL, TIUB, KUMU, WBG1, 1926-02-8, WBM1-94-29.
SADE "YOUT LOVE IS King" (Portrait/UBS) 114/11
Moves: Up 24, Debuts 19, Same 60, Down A Adds 11, WCALI-FM, WGCL, FM102, KHFI, KRBE, KBFM, KF95, KCAQ, KISN, G104, KIISN, G104, KISP, KISP, G104, KISP, K

CIO4, KIIS-FM 98-33, KPLUS 91-26, O100 39-29, WFM 97-30.

COCK ROBIN "When Your Hear1 Is Weak" (Columbia) 109/18

Moves: Up 11, Debus 27, Same 53, Down 0, Adds 18 including KOPA, WFLY, WPST, KHFI: WNOK-FM, WSEZ. WROC, KEYN-FM, KODO-FM, WSGV, WBWS, KBIM, WMSK-FM 55-31, WOKI 31-28, KNMQ 38-33.

GO WEST "Call Me" (Chrysalis) 199.3

MOVES 19:75, Debus 17, Same 31, Down 1, Adds 3, KYNO-FM, O101, KGOT, KIIS-FM 31-27, KOPA 30-27, KKRZ 28-24, KMEL 20-17, KPLUS 33-29, O100 31-24, WBBO 29-24, KWIC 39-30, 94TYX 27-22, KKFM 7-6, KHYT 37-33, WJAD 37-29.

KMEL 20-17, KPLUS 33-29, Q100 31-29, WBBIQ 29-24, KWIC 39-30, 94 TYX 27-22, KRFM 7-9, KHT1 37-33, WJAU 37-29.
MOTELS "Shame" (Capitol) 105-105
940, Debuts 0, Sare D, Down 0, Adds 105 including WHTT, WXKS-FM, WNYS, CKOI, WCAU-FM, PRO-FM, 940, B87, WNYS, KBEO, KHTR, KWK, KS103, KPLUS, KJ103.
JEFF BECK & ROD STEWART "People Get Ready" (Epic) 100/10
Movess Up 31, Debuts 10, Same 49, Down 0, Adds 10, 340, WAMX, 298, KOFM, KIKX, KOMO, KCAQ, KDON-FM, KZZU, WKSF, 95 27-22, KNBQ 34-30, KIST 26-12.

KENNY LOGGINS "Forever" (Columbia) 92/1

Moves: Up 52, Debus 6, Same 25, Down 8, Adds 1, WOFM, WCAU-FM 22-18, KAFM 6-1, KTKS 7-5, FM102 25-22, K104

44, WFMF 26-1, KZZB 28-22, WGMC 3-2, KOFM 23-19, KFOP 31-24, WIKZ 28-20, OK100 3-2, KOIZ-FM 19-13, C104

31-5. PATTI LABELLE "Stir It Up" (MCA) 90.5 Moves: Up 31, Debuts 12, Same 42, Down O Adds 5, K106, WNVZ, WCZY, Z106, WHOT, WXKS-FM 33-28, 94.0 13-10, Z93 18-15, KMEL 329, WLAN-FM 37-32, WBBO 10-9, WNOK-FM 35-26, KJDY 32-26, KMGX 39-29, 95XIL 40-32.

MOTLEY CRUE "Smokin" in The Boys Room" (Elektra) 88/44
werz, up 11, Debuts 18, Same 15, Down 0, Adds 44 including B104, CHUM, WNVZ, 92X, WCZY, KWK, KPLUS,
WERZ, WZYP, KLUC, (103CIR, KWES, Y100 27-14, KHTR 33-26, KKV0 31-18.
WEIRD AL YANKOVIC "Like A Surgeon" (Scotti Bros./CBS) 87/1

Moves: Up 24, Debuts 6, Same 50, Down 6, Adds 1, KMBQ, Y100 23-20, Q102 32-28, WHYT 32-27, KIMN 34-30, WERZ 28-24, WTLQ 38-26, KZZB 32-29, WFMI 32-26, KTFM 25-22, Z104 21-16, KJ103 25-19, KSKD 20-17, WCGQ 37-32, KWES

31-29. GEORGE THOROGOOD & THE DESTROYERS "Willie & The Hand Jive" (EMI America) 86/1 Moves: Up 27. Debus 10, Saine 47, Down 1, Adds 1, WZOK, WCAU-FM 25-21, WCZY 33-26, KPLUS 38-35, WRCK 28-23, WTLQ 35-32, WJZFB 37-27, WOKI 37-31, KX104 32-29, WRNO 34-31, OK100 35-30, WKSF 40-37, Q101 31-23, WBWB 38-34, WRKR 8-7, KCDQ 29-25.

RATT "Lay It Down" (Atlantic):84/18
Moves: Up 19, Debuts 12, Same 35, Down 0, Adds 18 including WXKS-FM, WNYS, WCAU-FM, WHYT, 98PXY, WBBO, KZZB, WWO, Z98, WZPL, KBOS, KWES, WAPI 14-11, KIKX 35-27.

NAZB, WRIQL ZBB, WRIGH, SWES, WWF. (1411, NIX 35-27).

CRAILY SIMDN "Tired **UT** Being Blande" (Epic) **78**/3.

Movies: Up 5, Debuta 7, Same 63, Down 0, Adds 3, DKGM, GFTR, KIIK, PRO-FM d-33, WNVZ 29-26, KPLUS on, 93Q on, KZZB 40-37, WSS d-27, WFM 38-27, KIVS 322, KIVS d-32, WXD 32-29, XIVS d-39, WHSL d-33, KIST d-39.

MOST ADDED

PHIL COLLINS (170) Don't Lose My Number (Atlantic)

MOTELS (105) Shame (Capitol)
POINTER SISTERS (73) Dare Me (RCA) BILLY JOEL (64)

You're Only Human (Columbia) REO SPEEDWAGON (57) Live Every Moment (Epic)

HOTTEST TEARS FOR FEARS (148)

Shout (Mercury/PolyGram)
PAUL YOUNG (108) Everytime You Go Away (Columbia)
DURAN DURAN (104)

A View To A Kill (Columbia)
PRINCE (83) Raspberry Beret (WB)
WHITNEY HOUSTON (73) You Give Good Love (Arista)

JOHN FOGERTY "Centerfield" (WB) 65/0

JUNN FUGENTT - CERIETTIEU (WB) 05/0 Moves: Up 31, Debuts 0, Same 24, Down 10, Adds 0, PRO-FM 34-23, WKT1 7-4, Q100 25-22. WTLQ 24-19, KZZB 23-20, WBCY 19-11, WDCG 32-26, WANS-FM 25-18, WQUT 31-28, WFMI 27-21, KZIO 6-5, KAY107 40-36, WCGQ 28-23, WBNQ

30-24, WSPT 7-6.

MARY JANE GIRLS "Wild And Crazy Love" (Gordy/Motown) 51/48
Moves: Up 0, Debuls 2, Same 1, Down 0, Adds 48 including WCAU-FM. B97, WNVZ, KKRZ, KPLUS, WLAN-FM.
WKRZ-FM. WOID, WZLD, WGTZ, KOFM, KZZU, WKHI, WJAD, G101 KIST.

LISA-LISA & CULT JAM with FULL FORCE "I Wonder If I Take You Home" (Columbia) 50/7
Moves: Up 14, Debuls 11, Same 15, Down 3, Adds 7, B104, B94, PRO-FM, WERZ, 83Q, WOKI, SLY96, K106 28-19, WXKS-FM 12-10, BS 19-7, KIIS-FM 20-8, KS103 17-7, KMEL 23-16, C110 9-4, WITC-FM 94-7.

SIGNIFICANT ACTION

Y&T "Summertime Girls" (A&M) 49/27

Moves: Up 0. Debus 9, Same 13, Down 0, Adds 27 including WCAU-FM, WERZ, 93Q, WKRZ-FM, KHFI, WZLD, WFMI, WKAU, KAY107, KOXP, KIKX, KSKD, MNYS G-38, KWK G-30, WXC d-31

LIHAHL "Only For Love" (EMI America) 47/47

Moves Up 0, Debus 0, Same 0, Down 0, Adds 47 including WCAU-FM, I95, ZZ99, KOPA, KPLUS, KUBE. Q100, WVSR, WLAN-FM, WSSX, WJZR, WNOK-FM, WKOD, KZZU, KHYT.

WYSH, WILANS-RM, WISDA, WIZEL, WROUGS-RM, WROUD, RZZOJ, KHYTI
PEABO BRYSON "Take NO Prisoners (in The Game Of Love)" (Flektra) 45/5
Moves Up 3, Debuta 3, Same 34, Down 0, Adds 5, Y100, WOMP-FM, WSOV, WIJAD, KHTX, WKKS-FM on, PRO-FM on, 940
on, 185 d-39, WHYT on, KOPA on, 0100 37-30, WCOCM 40-37, WCGO d-35, Z102 d-38, KTRS 40-38.

DIRE STRAITS "Money For Nothing" (WB) 43/15

DIRE STRAITS "Money For Nothing" (WB) 43/15 Moves: Up 5, Debuts 6, Same 17, Down 0, Adds 15 including CKOI, WLS, 92X, KUBE, WFLY, KWIC, Z104, KJ103, WRQN, WKSF, WPFM, KHTX, KHTR 26/21, KWK 29/23, KX104 35/25, DK98 34-29.

WKSF, WFPM, KHTX, KHTI 26:21, KWK 29:23, KXN04 39:25, OK95 34:29.
WTTAMIN Z "Burning Flame" (Geffen) 393, MHYT, KISN, KHYT, WHIT d-32, WKKS-FM 32:30, WCAU-FM d-39, YU10 14-13, FMC20 30:27, KZTB 33-30, KKYO4 d-39, KO93 31:29, WHSL d-36, WAZY-FM 30:26, KTRS 38-35, KIST 32:24.
STEPHAMIE MILLS "Bill By Bill ("Fletch" Theme)" (MCA) 36:7
Whores Up 0, Debuts S Same 24, Dewn) 0, Adds 7, WHYZ, WSSK, KSEFFA, KCAO, KSKD, WFBG. WCGQ, WKKS-FM on, 940 d-32, ISS d-37, WHYT on, FM102 on, WOKI d-38, KISN d-39, WHSL d-37.

RIDT, KNUY, WURH, UTWO 456, NITH 264, WHAN 242, ONDS 035.

GODILEY & CREME "Cry" (Polydor/PolyGram) 25/24

Moves: Up 0, Debtis 1, Same 0, Down 0, Adds 24 Including KPLUS, WPST, WRCK, KWIC, WJZR, KRBE, WOKI, WFMI,
KKYO4, KIKK, KKLS-FM, WDBR, KYYZ, KOZE, CKOM 0-38

KX104, KIKZ, KKLS-FM, WDBH, KYYZ, CUZE, CKGM d-38
ALISON MOYET "Love Resurrection" (Columbia) 25/11
Moves: Up 4, Debus 1, Same 9, Down 0, Adds 11, 0100, WTLQ, WZLD, WOKI, KTFM, KSND, KZZU, WKHI, KCDD, KIST,
OKSS, CKGM 21-16, CKG1) 83-15, KPLUS 38-30, K100, 37-33.

SISTER SLEDGE "Frankie" (Allantic) 25/2
MOves: Up 5, Debus 2, Same 16, Down 0, Adds 2, 930, KMGX, WCAU-FM on, WNVZ on, WTLQ on, KAMZ 18-14, KSET-FM
35-32, WOKI on, WKDQ 37-33, WHOT on, KG93 38-32, KISN on, 95/ML d-35, WIXV d-38, KIST 33-25.

35-36. WM offing Whoth 37-35. WHO I off, AVS9 35-36. WM S 40 59AM, JESSE JOHNSON'S REVUE "I Want My Girl" (A&M) 22/10

JESSE JUHNSUN S REVUE I WAIR MY GIT (NAM) 22/10
Moves: Up 0, Debuts 1, Same 11, Down 0, Adds 10, KMEL, WBBQ, WFMI, WSEZ, WHOT, KDON-FM, KHYT, WOMP-FM,
WJAD (KHTX FM102 d-28 KZ7B on, KAMZ on, WKFR on-do, KCAQ on.

KINYI, WXXS-IM On, XXXM On, 94Q on, 92KTU 23-16.
SKIPWORTH & TURNER "Tiniking About Your Love" (4th & Broadway/Island) 18/2
Moves Up 2, Debuts 0, Same 13, Down 1, Adds 2, CXDI, WHSI, WXXS-FM on, WHYT 31-25, FM102 on, KMEL 31-26,
WERZ on, 93Q on, WEST on, WTLQ on, KSET-FM on, WHM on, KTY on, KTPM on-AU, KMGX 33-35.

CHAKA KHAN "Through The Fire" (WB) 18/0

CHARA KHAN "Infough Ine Fife" (WB) 18/U Moves: Up 12, Debuts 2, Same 1, Down 3, Adds 0, WPLJ 29-26, Q107 18-16, I95 7-6, Y100 7-5, KBEQ 19-13. KOPA 8-5, KZZP 15-13, KITS 26-29, WTIC-FM 27-23, WLAN-FM 3-1, Z98 d-29, KPOP d-32, KHYT 12-11, 103CIR 17-15, WOAY 18-14. RUSS BALLARD "The Fire Still Burns" (EMI America) 17/4
Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 4, K104, OK100, 95KIL, KNIN, WERZ on-dp, WRCK on, KWIC on, WOKI on,
KIYY on, WAX on-dp, WRCN on, wAAD on, WOBB on ondp, KCDO on, CMSS on.

NRT 0.1 WAXD 01-19, WHON VI, WAD 0.1, WAD 01-10, NCOO VII, CASO VII, CASO VII, WAD 01-19, WAD 05, 15/11 Moves: Up 1, Debuts 2, Same 1, Down 0, Adds 11, CHUM, KIIS-FM, KS103, KPLUS, K104, WTIC-FM, WRQC, OK100, 95XIL, WXX, WHSL, WHTT 07, B96 4-04, WCZY 02-9, KZFM 7-6.

LONE JUSTICE "Sweet, Sweet Baby (I'm Failing)" (Geffen) 13/10
Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 10, KZZB, KX104, KITY, KBOS, WJAD, T94, WDBR, KCDQ, SLY96, KIST, 195
on, WERZ on, WXXO on-dp.

on, WERZ on, WUXQ 0n-dp.

KING "Love & Pride" (Epic) 13/2

Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 2, WXKS-FM, KMEL, KIIS-FM 34-25, KPLUS d 40, 92kTU on, KX104 on, KITY
40-34, KOMO on, KLUC 40-34, KWES on-dp, KCDO on-dp, DK95 14-10.

CURTIE & THE BOOMBOX "Black Kisses (Never Make You Blue)" (RCA) 10/10
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, CKOI, FM102, KWOD, KPLUS, Q100, KITE, KRBE, KTFM, 95XIL. WHSL. Moves: Up 0, Debus 0, Same 0, Down 0, Adds 10, CKOI, FM102, KWOD, KPLUS, Q100, KITE, KRBE, KTFM, 95XIL, WHSL, WHAMI "Freedom" (Columbia) 10.77
Moves: Up 1, Debus 0, Same 2, Down 0, Adds 7, WLS-FM, KHTR, FM102, KXX106, KRBE, 103CIR, 2102, WHIT on, B96
23-24, RI-104 on

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistitie (label) designation andicate the total number, how many added if for the first time this week. Moves indicate the total ret type of activity his week: Up for upward chart movement, Same for sideways or continued uncharted activity. Down for downward chart activity, and dats for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Beakers may accumulate enough chart points from high chart positions in the required to you do convincion to the chart positions in the chart positions are positions reporting them, to debut on the CHR National Amplay40.

CHR Rotation Criteria — Fulltime Adds and/or Ons; four plays in a 24-hour period, three of them before midnight.

Dayparted Adds andior Ons; two plays in a 24-hour period, both of them before midnight.



CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week 3 2 DURAN DURAN/A View To A Kill (Capitol) 2 PAUL YOUNG/Everytime You Go Away (Columbia) PRINCE/Raspberry Beret (WB) BRUCE SPRINGSTEEN/Glory Days (Columbia) 14 12 10 6 WHITNEY HOUSTON/You Give Good Love (Arista) 6 STING/If You Love Somebody Set Them Free (A&M) 33 19 14 TEARS FOR FEARS/Shout (Mercury/PG) PHIL COLLINS/Sussudio (Atlantic) 8 'TIL TUESDAY/Voices Carry (Epic) COREY HART/Never Surrender (EMI America) NIGHT RANGER/Sentimental Street (Camel/MCA) POWER STATION/Get It On (Bang A Gong) (Capitol) MADONNA/Into The Groove (Sire/WB) 13 DEPECHE MODE/People Are People (Sire/WB) 15 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 34 24 1 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 20 DeBARGE/Who's Holding Donna Now (Gordy/Motown) 9 18 EURYTHMICS/Would | Lie To You? (RCA) 36 29 ARETHA FRANKLIN/Freeway Of Love (Arista) 24 22 21 AIR SUPPLY/Just As I Am (Arista) 32 BRYAN ADAMS/Summer Of '69 (A&M) PAUL HARDCASTLE/19 (Chrysalis) 36 33 25 🕰 DEAD OR ALIVE/You Spin Me Round (Like A Record) (Epic) 30 🐼 **HEART/What About Love? (Capitol)** CYNDI LAUPER/The Goonies 'R' Good Enough (Portrait/CBS) 4 9 18 26 BRYAN ADAMS/Heaven (A&M) JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) 40 🐼 37 34 20 AMY GRANT/Find A Way (A&M) DEBUT > TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) - 40 36 TICK SPRINGFIELD/State Of The Heart (RCA) 15 15 19 31 JOHN CAFFERTY & BEAVER BROWN.../Tough All Over (Scotti Bros./CBS) - 39 37 DON HENLEY/Not Enough Love In The World (Geffen) 6 13 23 33 MADONNA/Angel (Sire/WB) 22 17 22 34 KIM CARNES/Crazy In The Night (Barking At Airplanes) (EMI America) BREAKER S FREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol) DEBUT BILLY JOEL/You're Only Human (Second Wind) (Columbia) DEBUT ANIMOTION/Let Him Go (Mercury/PG) 23 23 26 38 BEACH BOYS/Getcha Back (Caribou/CBS) N&A Begins on Page 86 BREAKER @ BILLY OCEAN/Mystery Lady (Jive/Arista) BREAKER @ PAT BENATAR/Invincible (Chrysalis)

ADULT CONTEMPORARY

PAUL YOUNG/Everytime You Go Away (Columbia) 2 DeBARGE/Who's Holding Donna Now (Gordy/Motown) 3 WHITNEY HOUSTON/You Give Good Love (Arista) AIR SUPPLY/Just As I Am (Arista) SURVIVOR/The Search is Over (Scotti Bros./CBS) BEACH BOYS/Getcha Back (Caribou/CBS) AMY GRANT/Find A Way (A&M) 21 14 10 3 DARYL HALL & JOHN OATES/Possession Obsession (RCA) 18 13 11 O KENNY LOGGINS/Forever (Columbia) 23 18 14 DON HENLEY/Not Enough Love In The World (Geffen) SADE/Your Love Is King (Portrait/CBS) KOOL & THE GANG/Cherish (De-Lite/PG) _ _ 22 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) 3 7 8 14 MADONNA/Angel (Sire/WB) 19 15 15 DOLLY PARTON W/KENNY ROGERS/Real Love (RCA) 25 20 17 SISTER SLEDGE/Frankie (Atlantic) 12 10 13 17 BRYAN ADAMS/Heaven (A&M) 6 8 12 18 LIMAHL/Never Ending Story (EMI America) BREAKER @ BILLY JOEL/You're Only Human (Second Wind) (Columbia) 24 19 18 20 KATRINA AND THE WAVES/Walking On Sunshine (Capitol) 25 23 ROSANNE CASH/I Don't Know Why You Don't Want... (Columbia) BREAKER @ ARETHA FRANKLIN/Freeway Of Love (Arista) BREAKER BILLY OCEAN/Mystery Lady (Jive/Arista) 11 17 21 24 BILLY OCEAN/Suddenly (Jive/Arista)

10 12 20 25 HAROLD FALTERMEYER/Axel F (MCA)

N&A Begins on Page 66

AOR TRACKS

• HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 10: 2 2 DIRE STRAITS/Money For Nothing (WB) STING/If You Love Somebody Set Them Free (A&M) 4 TEARS FOR FEARS/Shout (Mercury/PG) 6 HEART/What About Love? (Capitol) (Epic) JEFF BECK & ROD STEWART/People Get Ready (Epic) JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) 23 14 10 3 PAT BENATAR/Invincible (Chrysalis) © COREY HART/Never Surrender (EMI America) NIGHT RANGER/Sentimental Street (Camel/MCA) STING/Fortress Around Your Heart (A&M) BRYAN ADAMS/Summer Of '69 (A&M) B RATT/Lay It Down (Atlantic) Complete Tracks Chart Begins on Page 68 14 SUPERTRAMP/Cannonball (A&M) 22 19 19 15 U2/Three Sunrises (Island) MOTLEY CRUE/Smokin' In The Boys Room (Elektra) 39 34 26 R.E.M./Can't Get There From Here (IRS/MCA) 28 27 25 (EMI America) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) 16 15 17 19 2º 8 9 20 ROBERT PLANT/Little By Little (Es Paranza/Atlantic) 31 28 22 BRYAN FERRY/Slave To Love (WB) 8 10 13 22 BRUCE SPRINGSTEEN/Glory Days (Columbia) 25 24 23 3 BOB DYLAN/Tight Connection To My Heart (Columbia) 12 11 12 24 TOM PETTY & THE HEARTBREAKERS/Make It Better (Forget...) (MCA) 24 23 21 25 TALKING HEADS/Road To Nowhere (Sire/WB) 27 26 24 26 HELIX/Deep Cuts The Knife (Capitol) BREAKER JOHN CAFFERTY & THE SEAVER BROWN.../C-I-T-Y (Scotti Bros/CBS) 33 90 28 @ GEORGE THOROGOOD &.../Willie And The Hand Jive (EMI America)

BLACK/URBAN

52 37 34 39. EURYTHMICS/I Love You Like A Ball And Chain (RCA)

13 13 20 30 HOOTERS/All You Zombies (Columbia)

■ ARETHA FRANKLIN/Freeway Of Love (Arista) RENE & ANGELA/Save Your Love (For #1) (Mercury/PG) OEBARGE/Who's Holding Donna Now (Gordy/Motown) A CAMEO/Attack Me With Your Love (Atlanta Artists/PG) LOOSE ENDS/Hangin' On A String (Contemplating) (MCA) LISA-LISA & CULT JAM w/FULL FORCE/I Wonder If I Take... (Columbia) LUTHER VANDROSS/It's Over Now (Epic) PAUL HARDCASTLE/19 (Chrysalis) N&A Begins on Page 60 9 RICK JAMES/Glow (Gordy/Motown) PRINCE/Raspberry Beret (WB) SKIPWORTH & TURNER/Thinking About Your Love (4th & Broadway/Island) WHITNEY HOUSTON/Saving All My Love For You (Arista) 12 11 11 13 DIANA ROSS/Telephone (RCA) STING/If You Love Somebody, Set Them Free (A&M) PATTI LABELLE/Stir It Up (MCA) - 33 20 - 35 22 STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic) 27 23 18 CHERYL LYNN/Fidelity (Columbia) 37 31 23 MADONNA/Into The Groove (Sire/WB) 23 17 16 20 FORCE MD'S/Itchin' For A Scratch (Tommy Boy/Atlantic)

— 36 30 20 ATLANTIC STARR/Cool, Calm, Collected (A&M) 36 32 29 PJ'S LATEST ARRIVAL/Swing Low (Atlantic) MAZE f/FRANKIE BEVERLY/Too Many Games (Capitol) FOUR TOPS/Sexy Ways (Motown) 33 29 25 FREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol) PEABO BRYSON/Take No Prisoners (In The Game Of Love) (Elektra) SISTER SLEDGE/Frankie (Atlantic) 30 25 24 27 JESSE JOHNSON'S REVUE/I Want My Girl (A&M) SYSTEM/The Pleasure Seekers (Mirage/Atco) MARY JANE GIRLS/Wild And Crazy Love (Gordy/Motown) 9.9/All Of Me For All Of You (RCA) — — 36 **③** 9 15 32 PHIL COLLINS/Sussudio (Atlantic) BREAKER 3 KOOL & THE GANG/Cherish (De-Lite/PG) TINA TURNER/We Don't Need Another Hero... (Capitol) BREAKER @ - 35 TTFO/Leader Of The Pack (Select) SADE/Your Love Is King (Portrait/CBS) 37 WOMACK & WOMACK/Strange & Funny (Elektra) DEBUT > @ ALEXANDER O'NEAL/If You Were Here Tonight (Tabu/CBS) DEBUT DEBUT GWEN GUTHRIE/Padlock (Island)

BREAKER STACY LATTISAW/I'm Not The Same Girl (Cotillion/Atco)