#### D E : N 3

#### **NAB BOARD COMES TOGETHER**

Besides holding chairmanship elections, the NAB Board of Directors encouraged AM stereo conversion and pushed for improved ratings and research quality during its semiannual meeting in Washington.

Page 8

#### SPEC SPOTS: SHARING THE WEALTH

Salespeople should do more than simply clinch the deal and pocket the commission. How about showing their creative people a little appreciation, suggests WEAT-AM & FM/West Palm Beach Production Manager John Lee. Page 24

#### PEOPLE IN THE **NEWS THIS WEEK**

- . Kristine Sites, Robert Bruton, Sheila Quisenberry, Gregory Daugherty, Michael Penzell named SMN VPs
- Interep restructures, naming Erica Farber VP/GM, Marc Guild and David Wisentaner VPs; Arleen Geller VP/Sales at McGavren Guild
- ·R.J. Curtis new KZLA PD
- NAB elects Ted Snider Chairman. John Dille Radio Chairman
- · Jere Sullivan Program Manager, Ron St. John Promotion/Production Manager at WAIA
- ·PolyGram promotes Jeff Brody, Harry Palmer, Patti Drosins
- ·Sue Bahner VP/GM at WWWG ·Michael Valentino new WRFM GSM: Bob Werner to National Badio Sales
- Manager at Bonneville International Elsie Sacra WNOR GSM
- George Francis buys KRMD

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### **PROFILING THE CINCINNATI MARKET**

Joel Denver tracks the continued success of CHR legend Q102, while Steve Feinstein covers the David and Goliath relationship between WEBN and WSKS.

Page 38, 42

#### THE FIGHT AGAINST ILLITERACY

A disproportionate number of blacks remain shackled by rising unemployment and illiteracy. Walt Love tells why Black/Urban radio must support literacy and how WBMX/Chicago is rallying to the cause.

Page 53

### **TODAY'S A/C AUTOMATICS**

What's more important: artist image or the sound of the record? That's the question Donna Brake poses to WKBW/Buffalo's Sandy Beach and KWAV/Monterey's Michael Reading. Page 48

### **NOTEWORTHY JAZZ HAPPENINGS**

Contemporary jazz's popularity is on the upswing, and syndicators are investing in its future potential, reports Reed Bunzel. Barbara Barnes, meanwhile, addresses the topic of reissues.

Page 21, 54

Newsstand Price \$3.50



### **Pussilano Transfers** To WHTT; Jefferson VP/GM At WBBM-FM

David Austin, VP/GM at CBS-owned WHTT/Boston, has departed the station, and has been replaced by WBBM-FM/ Chicago VP/GM Brian Pussilane, Advancing to the VP/GM chair in Chicago is WBBM-AM & FM Director of Administration Wayne Jefferson.

VP/CBS Owned-FM Stations Robert Hyland told R&R, "Brian has done a very good job with WBBM-FM, and during the past four years has built it into the number one contemporary station A Chicago,



Brian Pussilano despite the most competitive environment in the country I've got a lot of faith in his abilities to rub off in Boston."

Hyland, commenting on tenyear CBS veteran Jefferson, said, "Wayne has an extensive background in the financial end of CBS, and has worked closely with (PD) Buddy Scott and Brian. This is a big assignment, but we feel he'll meet the chal-

Pussilano said, "With the Chi-PUSSILANO/See Page 4

### Schulte Returns To KKBC As President/GM

KKBQ-AM & FM/Houston as Harte-Hanks Regional Senior VP, has returned to the stations, now owned by Gannett, as President/GM. Schulte resigned last week as President of broadcast acquisition firm Mainstream Communications, which had yet to acquire a broadcast property since its formation in 1984. He succeeds Cos Cappellino, who had replaced him when Schulte left to form Mainstream.

Gannett Radio Division Presbeen a very interesting road, as (OM/morning man) John Lanthis is what we tried to do nine der has now agreed to sign a



Pete Schulte ident Joe Dorton told R&R, "It's months ago. With Pete's return,

### ter being named a VP at Mainstream.) Dorton continued, "I have the best managers in America on my team, and Pete Schulte cer-

tainly fits the category well. He has a track record of success second to none." He continued, 'Cos and I have a very fine relationship, and we worked out a mutually agreeable separation. He's resigning for personal reasons, and will take two months and spend it with his SCHULTE/See Page 5

Johnson

**Upped To** 

A&M VP/

Promotion

### Bazoo Rejoins EZ As 894 PD



Nick Bazoo

Nick Bazoo, who departed the programming chair at KMEL/ San Francisco two weeks ago, has rejoined EZ Communications as PD for WEZB (B94)/Pittsburgh. He replaces Scott Alexander, who resigned last week. Bazoo had previously programmed EZ's WEZB (B97)/ New Orleans. B94 VP/GM Tex Meyer com-

mented to R&R, "Nick is one of the most well-rounded broadcasters in America. We're very fortunate to have him rejoin EZ." Meyer indicated Bazoo had signed a multi-year contract, and added, "This station has seen phenomenal growth, but Nick will take us to new heights."

Bazoo will begin his new programming assignment July 15. He told R&R, "It's quite a challenge to take a station with the success of B94 and improve upon it. However, I'm confident we will because of all the talent involved with EZ Communications. I still have a lot to learn, and I'm looking forward to sharpening my managerial skills drawing upon Tex's background."

### Jones Capitol's **VP/Black Promotion**

Ronnie Jones has been elevated to VP/Black Promotion at Capitol. He had been National Director/R&B Promotion, following six years as East Coast R&B Regional Promotion Manager for UA and EMI America.

Senior VP Marketing & Promotion Walter Lee stated, "The leadership and promotion skills that Ronnie has shown have certainly warranted his promotion. He is an integral part of the Capitol team."

Jones told R&R, "This is indeed a great honor. It's a new day for blacks in the professional industries, and we must set the standards for any future



black executives. The key to success is the support element I've been fortunate enough to have a great deal."

### Gariano PD at KPOP

David Gariano has been appointed PD at Fuller-Jeffrey CHR KPOP/Sacramento, replacing Bill Jeffries. Gariano was most recently PD at WZOU/Boston, and previously worked with consultants John Long and John Sebastian.

VP/GM Bill Cloutier saluted the exiting Jeffries, saying, "He really busted his butt to make KPOP what it is today," Cloutier continued, "For David to accept the program directorship of KPOP, with all his talent and knowledge, is really a great Lewiston along with John honor. He worked with (sister Fuller-Jeffrey AOR) WBLM/



David Gariano

Sebastian, and was integral in GARIANO/See Page 4

Step Johnson Step Johnson has been upped VP/Promotion at A&M. Johnson had been National Promotion Director of Black Music at the label, where he has worked for five years after stints at MCA and ABC.

A&M President Gil Friesen commented, "Step has been a key factor in our success over the last year. With his promo-tion, we look to attain new heights with our upcoming re-

Johnson told R&R, "I've reached one of the goals I set way back in college. All these things would not be possible without a great staff - I'd put my staff against any in the country.'

# Introducing The Most Powerful Weapon In Your Audience Building Arsenal

### An Important Announcement for Anyone in a Ratings Battle

### **Big News**

Film House, Inc. has just acquired the resources of Broadcast Marketing Group, the only company specializing in buying TV time for radio stations. Because as the leading producer of TV spots to promote radio stations we believe that our clients deserve the best television placement as well.

#### The Facts

Film House has produced more TV spots for more radio stations than anyone, anywhere. Over 1,000 TV spots for radio stations in the last four years. But Film House is more than just a supplier of TV spots. We alone have the resources and expertise to come into your market and be an integral part of your strategic planning team. That's why groups like Viacom have fired their agencies to work with Film House in all their markets. We'll sit in on

your focus groups and help plan your marketing strategy. Even as the positioning strategy is being devised, we'll begin brainstorming production approaches. Then we'll design and produce spots that directly accomplish your goals. It's the most sophisticated approach yet to producing successful spots. No one else even offers it.

#### Half Perfect

But producing the right spot is only half the battle. Our spots are only as effective as the placement they get. It's in our best interest – and yours – to be sure that your TV buy is as good as your spot. That's why we decided to get into the media buying business. And when we looked for the best way to do that the answer-was clear. Team up with the best company in the field – Broadcast Marketing Group. The specialist in buying TV time for radio stations. We knew how good they were

because we'd seen what they'd done for groups like Lin, Sconnix, Susquehanna and Shamrock.

### The Magic

Truly the essence of synergistic power—the combined experience, knowledge and resources of Film House and Broadcast Marketing Group. We can be the most powerful weapon in your audience building arsenal. It makes sense. We think it's magic. See what you think.

#### Call, Write. Do Something!

But do it now. We'll Federal you a demo reel complete with an introduction to our new media buying service and our new TV spots. Or at least think of a decent excuse to give your boss about why you didn't.

The Best Just Got Better.



JUNE 28, 1985

### R&R'S TRAVELIN' MAN

"On The Records" ' Ken Barnes goes on the road to bring readers "the definitive study" of geographical hit records.

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### Radio **Lights Up** For **Hostages**

A national radio effort in support of the American hostages in Lebanon generated immediate response, as hundreds of stations asked listeners to drive with their car headlights on at all times.

The "Headlights For Hostages" idea was the combined efforts of Satellite Music Network A/C Operations Manager Robert Hall, SMN Country Operations Manager Lar-ry Watts, WZPL/Indianapolis & H&W VP/Programming Mark Driscoll, and KJYO/Oklahoma City Operations Manager Bill Cahill. The idea surfaced at a Burkhart/ Abrams/Michaels/Douglas programming conference in Atlanta.

Hall explained, "Americans are not only looking for an opportunity to express their solidarity with their fellow countrymen, but a way to also express the frustration we all share over the TWA hostages and terrorism in general. This orderly demonstration will show the world that all Americans stand united."

Immediate support was shown by the 500 SMN affiliates, as well as Atlanta radio stations WZGC (Z93), WSB-AM & FM, WQXI-AM & FM, and WKLS. Other programmers attending the conference were quick to bring their stations into the HOSTAGES/See Page 6

### PAGE THREE I SMN Elevates **Five To VP Posts**

Satellite Music Network has promoted five staffers to Vice President, following the company's first annual meeting. In the restructuring, Kristine Sites has been named VP/Marketing, Robert Bruton is now VP/Affiliate Sales, Sheila Quisenberry is VP/Administra-tion, Gregory Daugherty is VP/Major Market Affiliates, and Michael Penzell is VP/Central

SMN Chairman John Tyler told R&R, "These appointments were made because Kristine, Robert, Sheila, and Greg have been with us since the beginning of the company, and have made valuable contributions to our growth. Michael, who joined us last year, has made such an impact in such a short

period of time, and has such impressive credentials, that it was appropriate to promote him as

Sites most recently was Director/Marketing at SMN. Prior to joining the company she was VP/ Operations at Satellite Radio Network, and spent three years as Director/Broadcast Advertising with department store chain Bergner-Wise. Bruton joined the company from PAMS Productions, where he was VP/GSM, and most recently was General Sales Manager for SMN. Daugherty, former Director/Major Market Affiliates, has held a variety of positions since joining SMN in 1981, and came to the company from the Jason Jenn-SMN/See Page 6







David Wisentane

FARBER NAMED VP/GM

### **Interep Sets New Management Structure**

Following a recent reorganization, Interep Marketing Systems has become the umbrella organization for Internet, Internet Operations, and the Radio Marketing Division. Overseeing IMS and the management of its divisions is VP/GM Erica Farber, who previously served as VP of the Radio Marketing Division.

Five others were also appointed to new posts as a result of the restructuring. Marc Guild, Internet's newly-named VP Sales & Operations Manager, was formerly that division's VP/Operations & Research, David Wisentaner moves from Sales Manager to VP/ Marketing for Interep's Radio Marketing Division. Kathy Score shifts from AE to New York Sales Manager for Internet. Former Hillier, Newmark, Wechsler & Howard Network Coordinator Patricia Baker advances to AE on Internet's New York sales team. And Louise Callahan assumes the newly-created Resource Coordinator post at Interep Marketing Systems. Prior to this she worked as an Interep free-lancer and served as Manager/Affiliate Relations for both ABC-FM and ABC-Rock Radio

Commenting on the realignment, acting McGavren Guild President and Interep Exec. VP/Marketing & Communications Ellen Hulleberg said, "Under Erica Farber's direction, consulting with Steve Doyle (of SXD Associates, Inc., sales force management consultants), we have implemented intensive major account sales training for all our salespeople and managers. This technique involves INTEREP/See Page 5

### **DILLE RADIO CHAIRMAN**

### **Snider Elected NAB Chairman**

A long, hard-fought campaign for NAB Joint Board Chairman culminated last week with the election of KARN & KKYK/Little Rock President/GM Ted Snider. On a 28-19 vote of the NAB Board, Snider defeated WPKE & WDHR/Pikeville, KY President Walter May, a past NAB Chairman. A third candidate. Gilcom Stations owner Ed Giller, dropped out of the race prior to last Friday's vote.

A two-way contest to succeed Snider as Radio Board Chairman was won, 25-8, by Federated Media President John Dille III of Elkhart, IN, He beat WACT/Tuscaloosa, AL President/GM Clyde Price. Elected to replace Giller as Radio Vice Chairman was KGAS/Carthage, TX owner Bev Brown, the 24-9 winper over KIXL & KHFI/Austin

President/GM Dick Oppenheimer. Last week's victory by Snider ended months of unusually intense

NEW NAB LEADERSHIP — NAB's new Executive Committee (left to right) includes Radio Vice Chairman Bev Brown, KGAS/Carthage, TX; TV Vice Chairman Peter Kizer, Evening News Assn., Detroit; Network representative Robert McConnell, CBS; President Eddie Fritts; Radio Chairman John Dille III, Federated Media, Elkhart, IN; Joint Board Chairman Ted Snider, KARN & KKYK/Little Rock; TV Chairman William Turner, KCAU-TV/Sloux City, IA; Im-mediate Past Chairman Gert Schmidt, Harte-Hanks Communications.

politicking for NAB's top job. It man for the honor. However, May

ST. JOHN UPPED

### **WAIA Sets Sullivan** As Program Manager

WAIA/Miami morning man Jere Sullivan has been named Program Manager at the A/C outlet, while MD/afternoon personality Ron St.

### **Bahner** VP/GM At WWWG

Sue Bahner has been promoted to VP/GM at American Media General's WWWG/Rochester. Bahner was previously GM at the

religious-formatted station.

American Media General President Anthony Brandon told R&R, "Sue Bahner has been with the station for five years and has done a marvelous job. WWWG has been very successful under her leadership, and we're very pleased with the job she's doing.'

Bahner commented, "I'm honored to have the position and appreciate the recognition from American General that goes along with this promotion."

Bahner joined WWWG in 1980 as GM, moving from former religious outlet WYRD/Syracuse.



was radio's turn to field a chair-

man, and NAB has traditionally

chosen the retiring Radio Chair-

Jere Sullivan

John moves up to Promotion and Production Manager. Sullivan replaces Chris Gable, who recently became OM at WPJB/Providence.

GM Joel Day said, "Over the five or six weeks since Chris was gone, things started falling into place this way. Jere started working on the formatics and music, and Ron jumped into promotions and production. So it was a natural thing as it developed. Each will be a full department head, and will be on an equal plane as they assume their responsibilities. We saw this as a way to not only protect the integrity of the sound of the station but SULLIVAN/See Page 4

week to have the election locked SNIDER/See Page 5 BRODY, PALMER,

**DROSINS** 

and Giller plunged into the race

amid sentiment among some that

Snider's campaign was too low-

Snider's easy victory took many

by surprise, especially since May and his forces had claimed all

### **PolyGram Promotes** Three

PolyGram promoted three sales and marketing executives last week. Jeff Brody moved from VP/ Eastern Regional Sales to VP/National Accounts & Associated Labels. Harry Palmer was elevated from Director to VP/Marketing, while Advertising Manager Patti Drosins took on the new position of Director of Advertising & Merchandising.

Commenting on Brody, Sr. VP/ Sales Shelly Rudin stated, "We're very pleased to have a person of Jeff's ability to fill this important position. It enables us to assure efficient and timely coverage of major national accounts."

Palmer and Drosins report to Sr. VP/Marketing Harry Anger, who POLYGRAM/See Page 4

### Curtis **Elevated To** PD At KZLA

R.J. Curtis has been promoted to Program Director at KZLA/Los Angeles, Curtis, who has been Assistant PD for the Cap Cities Country outlet since December, will continue his morning airshift and will report to KLAC & KZLA OM R.T. Simpson.

KLAC & KZLA President/GM Vern Ore told R&R, "I'm delighted that R.J. has proven himself in such a short time and made a contribution to the sound of KZLA. Since he's already been taking care of the music as well as other portions of the station, we decided to officially make him Program Di-rector."

Curtis remarked, "I started here when I was 21 and feel like I've grown up here. I'm really fortunate to have been with a number of great radio people who were good teachers and willing to share their knowledge."

Prior to joining KZLA in 1980, Curtis programmed Beautiful Music KDUO/Riverside.

### WERNER TAKES NATIONAL POST

## Valentino Upped To WRFM GSM

After five months as Sales Marager at WRFM/New York, Michael Valentino has been promoted to General Sales Manager of the Easy Listening outlet. He succeeds Bob Werner, who advances to National Radio Sales Manager/Eastern Region for parent Bonneville International Corporation.

Commenting on Valentino's promotion, VP/GM Mark Bench said, "Mike's previous sales management experience, along with his demonstrated leadership as Sales Manager, will enhance our sales strength in the New York market."

Valentino joined WRFM after six years crosstown at WHN, where he served as Account Executive, National Sales Manager, Local Sales Manager, and GSM. He told R&R, "I'm very excited about my new position. The opportunity for sales

#### Pussilano

Continued from Page 1

cago situation being well in hand, especially in terms of programming with Buddy Scott in control, it's a new challenge to come to Boston and put this station back into a leadership position in the market."



Michael Valentino

growth, along with corporate commitment to making WRFM a stronger radio station, is overwhelming."

#### Gariano

Continued from Page 1

its success. We're looking forward to becoming the dominant CHR station in the Sacramento market."

Gariano told R&R, "I feel extremely fortunate to join forces with Bill Cloutier, Bob Fuller, and J.J. Jeffrey. Our prior involvement met with tremendous ratings success. I expect the same kind of success here."

### Sacra New GSM At WNOR-AM & FM

Account Executive Elsie Sacra has been upped to GSM at Josephson's WNOR-AM & FM/Norfolk, following the resignation of VP/Sales Mary Noel.

President/GM Jack Rattigan commented, "After receiving about 50 resumes, my belief that the best radio people in the USA are here at WNOR has been reinforced. Elsie truly cares about our people and clients, knows research, and brings an agency flavor as well as a familiarity with the mechanics of the job."

Sacra told R&R, "I'm very fortunate. Josephson is a people-oriented company, which is unusual in large corporations, and my account executives are very supportive."

Sacra's seven years in radio include a stint as an AE at WGH/ Norfolk (now WNSY-FM) and most recently two years as an AE at WNOR. Previously she worked in advertising,







Patti Drosins Ha



Harry Palmer

**PolyGram** 

Continued from Page 3

said, "This streamlined, talented team will enable PolyGram to continue to develop and implement creative marketing plans."

In addition, Director of Budgets & Financial Analysis Jim Kettles was promoted to Director/Marketing & Promotion Administration.

#### Sullivan

Continued from Page 3

also to make an increased commitment to promotion and visibility."

Sullivan told R&R "I'm excited about the direction 97AIA is taking. We have the team fairly well in place now, so it's just a matter of continuing to be on top of what's going on here in the market, and taking an aggressive stance and moving forward. (Consultant) Mary.Catherine Sneed and I will be working very closely on music."

St. John commented, "I've been in this market for nearly 14 years and I think I have a pretty good feel for what works and what doesn't. I think we've been in the background in the way of promotions and excitement, so we're really going to try and crank it.up."

Sullivan has been with WAIA since 1982, coming from the OM position at WBGC & WYOR/Miami. He also worked at WYNY/New York and WCAU, WIOQ, and WFIL/Philadelphia. St. John was with WGBS and WQAM/Miami before coming to WAIA in 1980.

# SUPERWEEKENDS

### SPECIAL NEWS!

**July 4-7** 

Summer Beach Party '85 The Beach Boys Story The Chicago Story



1985

15 Sizzling Summer Weekends through Labor Day

> 1 9 8 5 COUNTRY

Fourth of July Happy Birthday, America 6-7

Cyndi Lauper

13-14 Beach Boys

20-21 Paul Young

27-28 Jellybean Benitez



New York Washington, D.C. Chicago Detroit Dallas Los Angeles 6-7 Nancy Wilson

13-14 Engelbert Humperdinck

20-21 Buddy Greco

27-28 Buddy Rich





### NEWS





RADIO HONOR GUARD — In recognition of radio's historical and artistic contributions, the New York-based MuSeum of Broadcastling has dedicated a wing in the medium's honor. To help kick off its expansion, the museum debuted a continuing seminar series, "Radio After Radio," for which McGavren Guild sponsored the opening festivities. On hand for the celebration were (top photo, I-r): McGavren Guild Radio and Interep President Ralph Guild, Sklar Communications President Rick Sklar, CBS correspondent Charles Osgood, and Museum of Broadcastling President Dr. Robert Batscha; (lower photo, I-r) Doubleday Broadcasting President Gary Stevens, Radio New Zealand Director/Sales & Marketing Ron Wilkinson, Interep Marketing Systems VP/GM Erica Farber, and ABC Owned Stations VP/Operations Don Bouloukos.

#### Schulte

Continued from Page 1 family in Los Angeles before deciding his next career move."

Schulte commented to R&R,
"While I was disappointed at
not being able to consummate a
deal, the experience in radio
station acquisitions was enrichening. I'm looking forward to a
great future with Gannett Radio, and proud to be part of the
team."

Schulte, along with Lander, signed both stations on the air with their present CHR formats and identities in 1982. In addition, he served as Regional VP/GM overseeing Harte-Hanks's WRBQ-AM & FM/Tampa (which he helped launch in 1973) and WSGN/Birmingham, He's also been VP/GM at WLCY/Tampa and Senior VP at the Eastman rep firm

#### Interep

Continued from Page 3 developing longterm sales relationships for large-volume advertisers. The network is a perfect vehicle for new advertisers due to the ease of purchase for their agencies. The department has been expanded to involve more sales effort to develop new dollars for radio."

In related company activity, Arleen Geller has been promoted to VP/Sales for McGavren Guild Radio in New York. She had spent the last five years as an AE for the company.

### Simonized Wax For Epic



Epic recently signed Carly Simon, whose "Spoiled Girl" LP and "Tired Of Being Blonde" single are now out. Pictured (I-r) are Epic/Portrait VP/Sr. Manager Lennie Petze, Simon, manager Tommy Mottola, and E/P/A Sr. VP/GM Don Dempsey.

#### Snider

Continued from Page 3

"The number one goal is to carry out the mandate of the board," Snider told R&R. A second key objective is to make NAB more "proactive than reactive." Says Snider, "We can anticipate most things coming down the pike and influence them in a positive way. Another urgent interest of mine is the revival of AM radio. I'd like to

see AM and FM on a parity."

Despite the apparent fading of the beer/wine al issue, Snider said NAB must remain vigilant. "It can come up so quick it'll make your head spin. All it would take is one tragic accident to bring the whole issue back to the forefront."

Snider summed up, "The NAB is stronger than it's been in a long time. We've made a lot of progress, and we now have a good sense of direction."

# JULY 1985

6-7
Dolly Parton

13-14 John Conlee

**20-21**Gary Morris

27-28 Crystal Gayle

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

New York Washington, D.C. Chicago Detroit Dallas Los Angeles 6-7 Rick Nelson

13-14
Gary Lewis and the Playboys

20-21 Kinks

27-28 Jerry Butler

Pock Poll Remember



1 HOUR DAILY MONDAY THROUGH FRIDAY



AMERICAN MUSIC MAGAZINE

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For station clearance information call our Washington, D.C. office at (703) 556-9870.

### **RESIGNS FROM VOYAGER**

### Francis Forms AmCom, Buys KRMD

Voyager Communications Senior VP George Francis has formed Am-Com General Corp. to acquire radio properties. His first purchase is KRMD-AM & FM/Shreveport, from Smokey Hyde for \$5 million. Francis has resigned his Voyager position, which also involved the managing directorship of WMFR & WMAG/Greensboro.

Francis commented that the Shreveport purchase "is the beginning, Dul probably not the end, of Am-Com's interest in the industry." He will "concentrate on growth markets in the Sunbelt," he added, as part of an "immediate and aggressive exploration of acquisition opportunities."

KRMD-AM & FM are a Country combo simulcasting 6am-noon, Monday-Friday KRMD broadcasts on 1340 kHz with 1000 watts days, 250 nights; KRMD-FM has 100 kw at 101.1 mHz.



George Francis

WIRC & WXRC/HICKORY, NC PRICE: \$3,120,000, including a \$550,000 noncompete agreement. BUYER: Westcom Ltd., which also owns WHAL & WYCQ/Shelbyville,

SELLER: Broadcast Ltd.
DIAL POSITION: 630 kHz; 95.7 mHz
POWER: 1000 watts days; 100,000
watts at 330 feet above average ter-

FORMAT: Country; A/C

#### WQAM/MIAMI, FL

PRICE: \$2,850,000
BUYER: Sunshine Wireless Co., headed by Daniel Cohen. It also owns WMGI & WYKS/Gainesville, FL and WKGS/Miami.

DIAL POSITION: 560 kHz POWER: 5 kw days/1 kw nights FORMAT: Country

### KBOQ/MARINA, FL

PRICE: \$2.1 million
BUYER: BOQ Inc., headed by Don Curran and Herb Victor, who also own
KFRM/Sallna, KS, KICT/Wichita,
KRKE-AM & FM/Albuquerque, and
KSSS & KVUU/Colorado Springs.
SELLER: Del Rio Tortilla Co.
DIAL POSITION: 92.7 mHz
POWER: 1.025 kw at 570 feet
FORMAT: Classical
BROKER: Holt Corp.

### KOPO-FM/MARANA, AZ

PRICE: \$1.5 million
BUYER: Fijies Ltd., headed by Frank
Lazarus, who also has interest in
KXEW/Marana.
SELLER: Saguaro Broadcasting
DIAL POSITION: 98.3 mHz
POWER: 3 kw at 300 feet

BROKER: Kalil & Co.

FORMAT: Country

WLQY/HOLLYWOOD, FL
PRICE: \$1.5 million
BUYER: Global Broadcasting—
Seller: Sunshine Wireless Company,
headed by Daniel Cohen. It also
owns WQAM & WKQS/Miami and
WMGI & WYKS/Gainesville.
DIAL POSITION: 1320 kHz
POWER: 5000 watts
FORMAT: Country

#### KROS & KSAY/CLINTON, IA PRICE: \$838,000

BUYER: Lambert Associates, headed by Rebecca Lambert. SELLER: Gateway Broadcasting DIAL POSTION: 1340 khz; 96.1 mHz POWER: 1 kw days/250 watts nights; 1.00 kw FORMAT: A/C; Religious

### KQDI-AM & FM/GREAT FALLS, MO

PRICE: \$700,000 BUYER: Great Falls Broadcasting SELLER: Sun River Broadcasting DIAL POSITION: 1450 kHz; 106.3 mHz POWER: 1000 watts; 3 kw at 300 feet FORMAT: A/C

#### Hostages

Continued from Page 3 effort. Those included WOMC/Detroit, WUBE/Cincinnati, WNOK/Dallas, and KSJL/San Antonio, among others.

Driscoll added, "Borrowing an idea from Z100/New York PD Scott Shannon, we've begun airing the National Anthem at noon each day, and we will do it until they are all returned."

Cahill noted his station was taking a slightly modified approach to the Headlights For Hostages campaign. "We're doing it for only five minutes each afternoon so that listeners aren't leaving their headlights on by accident and coming back to dead batteries. However, we are also airing the National Anthem each day at noon. Our listeners feel this is a great participatory event where they can shine their support."

At KLIF & KPLX/Dallas, VP/
GM Dan Halyburton reported,
"We're doing our part to bolster
American pride and patriotism in
the face of international terrorism.
Each day at noon both stations are
sounding the bells of freedom. In
addition, we are encouraging our
listeners to fly the American flag at
their homes and places of business
as a sign of solidarity and

#### WHFL/HAVANA, FL PRICE: \$625,000

BUVER: Jeff Cook Broadcasting, headed by Jeff Cook, who is an applicant for a new AM in Valley Head, AL. SELLER: Storm Broadcasting Corp., headed by Rodney Dore and Leslie Storm. Dore also has interest in WPOM/Riviers Beach, FL. DIAL POSITION: 104.9 mHz POWER: 3 kw at 300 feet FORMAT: Easy Listening

#### KVRC & KDEL-FM/ ARKADELPHIA, AR

PRICE: \$500,000

BUYÉR: Graham Broadcasting Co., headed by Loyd Graham, who is

Sales Manager of WLRA & KHLT/Little Rock. SELLER: Arkadelphia Broadcasting DIAL POSITION: 1240 kHz; 100.9 mHz

POWER: 1 kw days/250 watts nights; 3 kw at 96 feet

FORMAT: Country; Easy Listening

### SMN

Continued from Page 3

Penzell was Manager/Central Division Sales prior to his promotion, and was with Hearst ABC Video Enterprises until joining SMN in 1984. He also served as VP/Sales for the Mutual Radio Network, and held a similar position for the ABC Radio Networks. Quisenberry spent the last 17 years in a variety of office administration positions, and most recently was Office Manager for Tyler.

### STAFF

PROMOTE SOE WILLIAM
PROMOTE CASE
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AND EXPERIENCE AS SOME CERTIFICATION
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The State of the S

UNIVE WENCY RESS



# CHAPMAN ASSOCIATES® nationwide media brokers

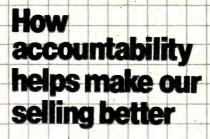
Keeping track of the marketplace is not easy. Are the prices being sought real, will the pricing hold and how do you approach selling or acquiring stations while all this is going on? Chapman Major Market studies market after market and monitors the marketplace by the second, and minute; just like the industry keeps pace itself.

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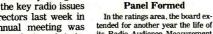
SUMMER BOARD MEETING

### Ratings Concerns, AM Revival **Top NAB Radio Agenda**

Promoting the spread of AM stereo and improving the quality of ratings and research were the key radio issues addressed by the NAB Board of Directors last week in Washington. The weeklong, semiannual meeting was highlighted by unusually spirited elections for board chairmanships (see story Page 3).

The board urged all AM radio stations to convert to stereo "at the earliest possible date." It directed the NAB staff to "investigate and implement any and all possible methods of assisting and promoting the growth of AM stereo service to the American public, including marketing plans

The staff was also told to continue "to work actively with radio set manufacturers to encourage the improvement of the quality and fidelity of AM radio receivers." A detailed report on cable audio concluded that maintaining the "best audio quality possible" is critical for over-the-air radio to compete against cable radio services



tended for another year the life of its Radio Audience Measurement

**Local Ratings** 



CONGRESSIONAL CHAT — Sen. Charles Grassley (R-IA) chats with All Pro Broadcasting President Willie Davis (right) at a Congressional reception for the NAB Board

Task Force, which is to conduct a ratings service overview study on a market-by-market basis in working toward its goal of increasing ratings competition

A technical subcommittee under the direction of NAB Sr. VP/Research & Planning John Abel will look into alternative research methodology. It will focus on such factors as cost, sample size, response rate, turnaround time, undersampling and oversampling of special segments, and accuracy.

The board also voted to resurrect the Committee on Local Radio Audience Measurement (COLRAM). It will address research issues affecting broadcasters on the local level, such as methods used to collect, tabulate, and report audience estimates locally. The panel will consist of people with "strong research backgrounds," including the Executive Director of the Electronic Media Ratings Council, who will be an ex-officio member. NAB



BUSH & THE BOARD - Vice President George Bush addresses NAB Board members at the Old Executive Office Building.

will hire a fulltime staff member as liaison between COLRAM, its TV counterpart (COLTAM), and audience research companies

In other action, the board: · Voted to add two new radio

board seats for groups operating stations in major markets. · Agreed to create an ad hoc

committee to study NAB's entire board structure. · Reaffirmed its interest in getting broadcast deregulation

through Congress · Received an issues briefing from Vice President George Bush

at the White House. · Asked to be kept informed on the issue of so-called "porn rock," or suggestive song lyrics.

### Radio Fights Back NEWS BRIEFS **Against Giant Phone Rate Hikes**

Radio broadcasters are mad as hell, and they're not going to take it any more. Or so they hope. Stations across the country are gearing up to fight gigantic increases - often close to 1000% - in rates for local phone loops, which feed signals to and from transmitters and other remote

Effective April 1, local phone companies got an increase from the FCC to make private line services pay their own way, instead of being subsidized at artificially low rates by other phone services. But nobody, apparently the FCC included, expected the staggering rate hikes now coming to light.

#### KTNR "Ticked As Hell" At 700% Hike

An example is the case of KTNR/Kenedy, TX. GM Richard Tiner was shocked to discover this month that his four private lines had jumped from \$131/month to \$902 - up nearly 700%. To make matters worse, there had been no advance notice, and the increase was retroactive to April 1.

"Boy, I'm ticked as hell," said Tiner. "We didn't have a chance to comment, or to react and make other arrangements." It will take at least 45 days to install a microwave STL (studio-transmitter link) at a cost of over \$10,000, he said.

NRBA, noting the FCC believes private lines were previously "underpriced," holds out little hope for regulatory relief and is urging members to explore alternatives like microwave links

### NAB Asks Radio's Help

NAB this week sent a letter to all radio members asking them to immediately (by July 5) send it horror stories for inclusion in a filing asking the FCC for special relief for radio. Besides price information, NAB wants to know what notice was received, and whether any program services will have to cut

NAB also urged broadcasters to file the same information, as informal complaints, to two FCC offices: William Tricarico, Secretary, FCC, 1919 M St. NW, Washington, DC 20554; Enforcement Division, Common Carrier Bureau, FCC, Rm. 6216, 2025 M St. NW, Washington, DC 20554.

### Easing Rules On Siting New AMs **Draws Support**

The FCC's plan to drop nontechnical restrictions on applications for new or improved AM service has drawn warm praise from NAB and NRBA. The 20-year-old rules push applicants toward towns with little or no local radio service. For instance, a new AM isn't permitted today unless at least 20% of the community's population gets fewer than two radio signals, and no FM service

NAB said dropping all restrictions except interference questions "will open the door to improved service to the American public without diminishing the opportunities of minority, noncommercial, and other applicants to expand their involvement in broadcasting.

no radio service are "so remote and sparsely populated that they lack sufficient resources to attract and support a local broadcast station." NRBA said it favors "standards based solely upon engineering considerations

NRBA called the rules "ridiculous"

and noted that most areas with little or

### Earthquake Wording **Okayed For Los Angeles EBS Tests**

Los Angeles area broadcasters have been given the option of using special EBS weekly test wording that reflects the region's high earthquake danger The FCC okaved the language last week at the request of the Southern California Broadcasters Association.

After the standard test introduction, stations may choose to add: "If there had been an earthquake or other emergency, the attention signal you just heard would now be followed by news, official information or instructions. Be prepared! Study the section in your telephone directory that provides information on how to safeguard yourself and your family in the event of an earthquake or other emergency

### Other Key **Developments:**

· Multimedia's plan to recapitalize and reorganize via a simplified FCC filing process won Commission approval last week over objections from Washington Redskins owner Jack Kent Cooke, who is seeking to take over the company.



RATINGS RAP — In preparation for their report to the NAB Board last week, members of the NAB Radio Audience MATIMUS HAP— In preparation for their report to the NAB board last week, members of the NAB hadro Additional Measurement Task Force met recently to discuss ways of improving the quality and competitiveness of radio ratings. Pictured above (i-r) are C. Ronald Rogers, KVET/Austin; George Green, KABC/Los Angeles; Marty Greenberg, Duffy Broadcasting; Jerry Lyman, RKO, Herb Gross, Litchfield Broadcasting; Jon Scott Davenport, Bonnewille International; James Hutchinson Jr., WYLD/New Orleans; Dick Harris, Group W; Ed Giller, WFBG/Altoona, PA; Ken MacDonald, MacDonald Broadcasting; Charles Jones, Cosmos Broadcasting.

8/R&R FRIDAY, JUNE 28, 1985

# Imagine the most creative, complex production you can think of,

To be competitive, you gotta think competitive.

With an ABX production console, you're already one leg up. Creating your own distinctive ID's, spots and programs for today's radio requires a console specifically engineered to handle sophisticated multitrack production — and that's precisely what an ABX can do. But that's not all.

An ABX is also designed to be on-air board too. It's got all the features you need to do double-duty when you need it, instantly, easily.

In fact, there isn't a production board around that has so much, yet is so easy to get to know. And that's a distinct advantage for the owners of PR&E

consoles because all are nearly identical in operation and layout (like our on-air BMX Series).

The standard models of the ABX include mainframes for 18, 26 (pictured) and 34 inputs. The spec's are impressive, the features and options extensive,

and the quality is what you expect when you invest in the best that money can buy.

Stop dreaming about all the things you can do with an ABX, and start producing the kind'a stuff a #1 station creates. Give us a call now for all the details.

### It's easy with an ABX.

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The <u>Choice</u> for More #1 Stations.

Pacific Recorders and Engineering Corp. 2070 Las Palmas Drive Carlsbad, California 92008 (619) 438-3911 Telex: 181777



### '85 Satellite Audio Network Directory Available

The latest edition of "Satellite Audio: Network Profiles" was recently published by Binghampton, NYbased Waters Information Services. The 96-page publication contains complete listings on 105 services currently available via satellite in the U.S. This includes the 58 net-

works as well as the 58 audio uplinks. spread across 30 of the 50 states. The 20 transponders that span eight satellites are also covered.

Each network profile features the network's name, address, phone number, parent company (if any), ma-

ior executives, services available. names of such services, type of services (farm, sports, commercial music, cable audio, national or state/ regional), descriptions of these services, technical facilities, and number of affiliates.

Transponders are indexed by safel-

lite, transmission model, frequencies, downlink power, ratio, and pre-emphasis. Network ground segments are also covered.

Price: \$59.95. For more information, contact Waters Information Services at (607) 770-1945.

Recording

### Most Singles Are Happy Ones

The number of single adult households has soared from nine percent of all U.S. homes in 1950 to a current 23% of all U.S. homes. At the same time, the number of single-parent homes has also climbed to 23% from seven percent 35 years ago.

The study, based upon a national sampling of 3600 adults conducted by the University of Michigan, also found that people who live alone today don't conform to the old stereotype of being socially-isolated individuals. As a matter of fact, singles who live alone have more active social lives than married couples. Single parents, however, are more likely to face painful isolation and

show significantly poorer mental health because having children limits their friendship network

Although married couples claimed a greater sense of well-being than unmarried people, adding children lowered couples' happiness ratings What's more, widows said they were significantly less happy when living with others than alone

### **Clock Caps**

Sure the idea sounds a little ahead of its time, but these "Clock Caps" could make your competition's promotional headgear look like old hat. Each 'Clock Cap'' features a pulsating sweep-second hand for near-digital quality accuracy

"Clock Caps" are not only great conversation pieces, they make excellent conventional timepieces as well. You can hang 'em anywhere! For more information, contact Vander Loon Sales & Marketing in Hudsonville, MI, or call Potentials In Marketing at (612) 333-0471

### **Studios** Going **Digital**

A commanding 80% of professional recording studios will be digital operations by 1993, according to a report from the Redwood City, CAbased Ampex Corporation. Currently, less than five percent of professional recording studios - about 650

total - are digitally equipped.

The Ampex report estimates there are 4000 multi-track analog recording systems presently in use at recording studios, a figure that will decline to 1000 systems by 1993. The two and four-track analog market is expected to decrease from 8000 systems to 2000 systems over the same time period. Concurrently, Ampex claims, two and four-track digital recorders will climb to approximately 5000 sys-

The trend toward digital recording, editing, and mastering will be spurred by continued consumer acceptance of the compact disc player, the decreasing cost of analog-to-digital conversion, and the increased reliability of digital recording hardware.



### Cars **And Girls**

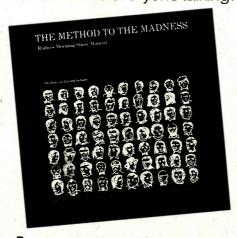
Those macho commercials aimed at the car care products and automotive services market may be missing the target. A 1984 study of primary car maintainers conducted by the Newspaper Advertising Bureau shows 40% of these primary maintainers are women.

Females are more likely to care for their car "as a hobby" than men, but both sexes claim their primary motivation is to save money. Both sexes also say their second most important motivation is to ensure the quality of work done on the car

Those women most likely to care for their cars are young, single, working women, who have at least some college education and earn less than \$25,000 per year. Check your station's automotive care spots. Are you and your clients neglecting 40% of your potential business?

### The HOT, new book that has everyone talking!

And no wonder. When 70 of America's most successful radio personalities come together to brainstorm about all the things that create great morning shows . . . that's news! And that's what THE METHOD TO THE MADNESS is all about. In their own words Paul Barsky, Ross Brittain, Corey Dietz, Gary D., The Greaseman, M.G. Kelly, John Landecker, Larry Lujack, Gary Owens, Dick Purtan, Bobby Rich, Dr. Don Rose, Jay Thomas, Elliott & Woodside and many more cover all the bases . . . from the agony of rising before the sun, to the ecstacy of running a show that consistently works and wins! It's a candid, lively, and frequently funny roundtable discussion that is much more than a how-to book. So, invest \$14.95 today and find out how there really is a METHOD TO THE MADNESS.



Please fill out the form below and mail to: THE AMERICAN COMEDY NETWORK/Park City Plaza/Bridgeport, CT/ 06604. Enclose \$14.95 plus

\$1.50 postage and handling for each copy that you order (Connecticut residents add 7.5% sales tax). Allow 2-3 weeks for delivery.

Checks or money orders only; please make payable to "ACN".
am also interested in receiving information on ACN's morning show
service. Please rush me a demo!





# ROBERT PLANT IN CONCERT SIN

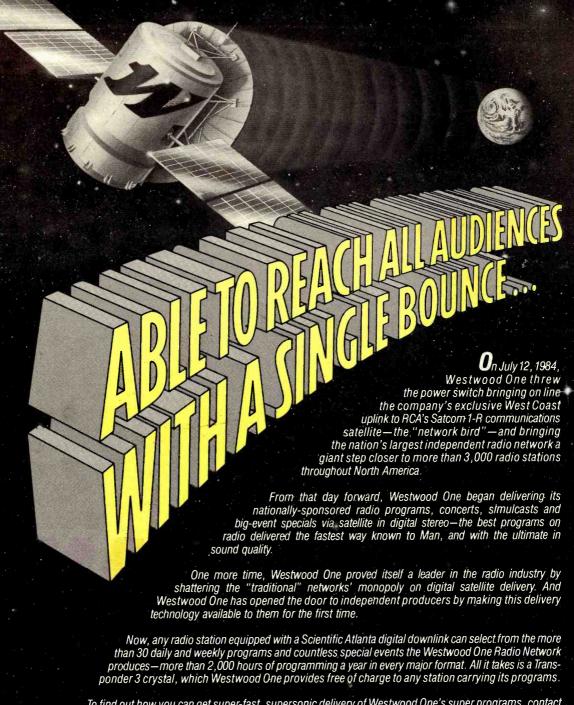
Recorded during his current U.S. Tour

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abc rock radio network



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FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

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Chicago

**New York** 

London

### **PRO:MOTIONS**

### Lawrence Named WRNL & WRXL GSM

Olivia Lawrence has been appointed General Sales Manager for WRNL & WRXL/Richmond from a similar position at WHYW/ Pittsburgh. In other station activity, Teresa Weddle comes aboard as Research Director. She joins the station after working as a media buyer for Lawler Ballard Advertising in Richmond. Additionally, Judy Warren is appointed copywriter, succeeding Elizabeth Laskoe, who is now Promotions Director, and Joe Stevens, formerly with the Virginia News Network, joins the station as Sports Director.

### WHLO Appoints Snow GM

Contemporary Christian outlet WHLO/Akron has named William Snow as GM. Snow's broadcasting career includes positions with Cleveland facilities WGCL and WERE, where he was VP/Sales.

### Santamaria Promoted To KUIC GM



Andy Santamaria

Andy Santamaria, GM of KUIC/Vacaville, CA, has been promoted to VP of QUICK Broadcasting, Inc. He began his career in radio as an-AE at KUIC in 1979 and was upped two years later to Sales Manager. Santamaria has been GM since 1983.

#### Sullivan To WSIX Sales Manager



Don Sullivan

Don Sullivan has been elevated to Sales Manager at WSIX-AM & FM/Nashville. He moves up from AE, a post he'd held since 1979. Prior to that he was on the sales staff at crosstown WDKA & WKDF.

F.M. Music Taps House



John House

John House has been named Director of Business Affairs for F.M. Music/Records. House will-continue to head Razor Productions, a Los Angeles-based film and video production company.

#### **RCA Appoints Grunblatt**



Alan Grunblat

Alan Grunblatt has been appointed Director/Product Management for RCA Records. Grunblatt has been with the label for nine years, most recently serving as Director/Market Research. Prior to that, Grunblatt was Manager/Market Research and assisted the Division VP/USA and Canado.

#### Stone Named Beasley Controller



Ron Stone

Ron Stone has been named Controller of the Beasley Broad-cast Group, headquartered in Goldsboro, NC. Stone, with the company since 1984, was formerly a general accountant. Prior to joining Beasley, Stone worked in public accounting for McGladrey, Hendrickson & Pullen in Rocky Mount, NC.

#### Klein Manages Arista A&R/West Coast



Roger Klein

Roger Klein joins Arista as Manager/A&R, West Coast. Before coming to the label, Klein was an artist consultant in Great Britain. Before that he spent six years with the management of the Roxy Theatre in Los Angeles.

#### **MEGA Expands**

The Marketing Entertainment Group of America (MEGA) has expanded its operation. The firm's newest division is MEGA Futures, an artist management company.

### PROS ON THE LOOSE

Chris O'Brien — Afternoons WKHI/Ocean City (301) 641-8026

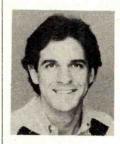
Rich Robbin — PD/afternoons KCMO-FM/Kansas City (913) 631-3825

Joel Salkowitz — Assistant PD KMGG/Los Angeles (213) 827-4418

Richard Strait — Sales Manager KCFX/Kansas City (816) 765-1039

Art Tiller — MD/Assistant PD Z106 (WZGO)/Philadelphia (215) 626-9415

### A&M Ups Gold



Jeffrey Gold

Jeffrey Gold has been promoted to Executive Director for Creative Services at A&M Records.
Most recently, Gold was A&M's National Director/Special Projects and A&M Films Director of Music Projects. He also served as assistant to A&M President Gil Friesen.

#### **WLTW Promotes Two**

Betty Kobiela has been promoted to National Sales Manager for WLTWNew York. Kobiela joined the sales staff as an AE earlier this year. Prior to that she worked as AE at New York outlets WYNY and WPLJ and Blair Radio. WLTW also upped Jack Cahill to Retail Sales Manager. Prior to his promotion, Cahill had served two years as an AE for the station.

#### Haas New WSBR VP/GM

Stephen Haas has been named GM of WSBR/Boca Raton and elected VP of parent Goldcoast Communications. Haas is an 18-year broadcasting veteran who came to WSBR from WEAT/West Palm Beach.

### **ILLUMINATE YOUR IMAGE**

Get into the spotlight! Radio commercials can be seen . . . in the imagination of your listeners. Turn them on with the quality and dynamics of a great production library — AIR WAVES.



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# AT WEMBLEY STADIUM IN LONDON

Adam Ant **Boomtown Rats** David Bowie Phil Collins Elvis Costello **Dire Straits** Bryan Ferry Elton John Howard Jones Nik Kershaw Alison Moyet Queen Sade Spandau Ballet Status Quo Style Council Sting U2 Ultravox Paul Young Wham!

### AT JFK STADIUM IN PHILADELPHIA

Bryan Adams The Cars Eric Clapton Duran Duran Boy George Hall and Oates Mick Jagger Billy Joel Waylon Jennings **Judas Priest** Kris Kristofferson Huey Lewis & The News Robert Plant Power Station Pretenders Santana Paul Simon Simple Minds Tears for Fears Temptations Thompson Twins Neil Young Stevie Wonder

additional artists to be announced

The Who

# from 6 AM EDT until conclusion

# LIVE-AID TO HELP END WORLD HUNGER.

TO HELP END WORLD HUNGER.

ABC's Young Adult Radio Networks are proud to be the exclusive radio broadcasters for the live performances of these headliners in London and Philadelphia. For more information call ABC Live-Aid Hot Line: 1-212-887-1808.

We'll all be there for the same reason . . .

**BECAUSE WE CAN MAKE A DIFFERENCE.** 

**ABC RADIO NETWORKS** 

### **PRO:MOTIONS**

#### RCA Names Grady Director/Special Sales

James Grady has been appointed Director/Special Sales RCA Records. He had held the label's Director/Video Sales post since 1984. Grady joined RCA in 1977 as a Field Sales Representative, advancing to Chicago Sales Manager and Branch Sales Manager/Washington, DC.

#### McGavren Guild Ups Fox To VP

Shane Fox has been promoted to VP/Regional Manager for Mc-Gavren Guild Radio in Dallas. With the company for the past six years, Fox has served as Regional. Manager/Dallas since 1979.

### Invincible Productions Debuts

San Diego-based Invincible
Sounds has changed its name to
Invincible Productions. The
name change reflects the company's plan to also focus on the
iingle market.

#### Michael Levine Ups Schneider



Mitchell Schneider

Mitchell Schneider has been raised to Executive VP of Michael Levine Public Relations. Schneider will continue as Music Division Director, a position he's held since joining the company label. Pior to that, he was an AE in the West Coast music department of Solters, Roskin & Friedman

#### Bloom, Tiernan New Mutual VPs

Peter Bloom and Tom Tiernan have been upped to VP/East-ern Sales and VP/Detroit Sales, respectively, for the Mutual Radio Network. Since 1984 Bloom had served as Eastern Sales Manager, he joined the company in 1979 as Director/Sales Administration. Tiernan, who spen the past year managing Mutual's Detroit sales office, is a former VP/Midwest Regional Manager for Major Market Radio.

#### Atlantic Elevates Wakschal



Fran Wakschal

Fran Wakschal has been promoted to VP/Foreign & Mechanical Royalties for Atlantic Records. Prior to this, she was Asst. VP/Foreign & Mechanical Royalties for Atlantic/Elektra. Wakschal has been with the label since 1949.

### Hurley Appointed WPIX Controller

Ed Hurley has been named Controller of WPIX/New York. Hurley had held the WPIX Business Manager post since 1983, following two years as Controller of American General Media and five years with Columbia Pictures Industries in various financial positions.

### EMI America Taps Guarnieri As A&R Manager



John Guarnieri

EMI America has recruited John Guarnieri as Manageri A&R. Guarnieri joins the label from IRS Records, where he had served as Director/A&R since 1980. Prior to that, he was VP/Independent Label and Distributor for Faulty Products. Guarnieri's background also includes a production/air personality stint at WTUL/New Orleans.

### Gila Lewis Productions Formed

Gila Lewis has announced the establishment of Gila Lewis Productions. The newly-formed company is a full service agency which produces videos, commercials, radio/print advertising, and graphic design projects.

#### Lemmo Named D-C Regional Manager

Rick Lemmo, formerly GSM at KPLM/Palm Springs, has been named Regional Manager for Drake-Chenault Radio Consultants. Between 1981-84, Lemmo was PD and Sales Training Advisor for WOSE/Port Clinton, OH. Prior to joining WOSE, Lemmo worked as Programming Consultant and Sales Trainer for WKWK/Wheeling.

#### **Chrysalis Ups Gorkey**



Milhan Gorkey

Milhan Gorkey has been promoted to Manager, East Coast Publicity for Chrysalis Records. Gorkey, with the fabel for two years, was marketing coordinator prior to being promoted. Before joining Chrysalis, she was a publicity assistant at Aucoin Management.

### Solnik Counterpop West



Tanja Solnik

Tanja Solnik has been named West Coash Representative for the Counterpop Music Group. Before joining the music publishing firm, Solnik recorded for two European labels. Counterpop's offices have moved to 3121 Maple Drive. Suite 8, Atlanta, GA 30305.

### Dieterich WBYU Regional Sales Manager

Nancy Dieterich has been named Regional Sales Manager for WBYU/New Orleans. Most recently, Dieterich was General Sales Manager with WBBM-FM/Chicago. While at WBBM-FM, she also held AE and Local Sales Manager posts.

### Marshall Directs Sunbelt Marketing



Eileen Marshall

Eileen Marshall has been appointed Marketing Director for Sunbelt Communications, Ltd. In her new post Marshall will oversee all marketing, advertising, and public relations for Transtar Radio Networks, Inc., the Sunbelt Broadcasting Division, the Research Group, and Television Marketing Corporation. During the past two years she was on the professional staff of the Research Group. Prior to that, Marshall worked for King Broadcasting in promotion and marketing for its Seattle and Spokane radio outlets.

#### Neese Directs MTM Media & PR



Sandy Neese

Sandy Neese has been named Director of Media and Public Relations for the MTM Music Group. Prior to joining MTM, Neese spent the past three years covering the music industry for the Tennessean. She has also written for the other publications, including Cosmopolitan and Country Rhythms.

#### Cafe Records Bows

Mobile Fidelity Sound Lab has announced the formation of Cafe Records. Cafe Records will be exclusively marketed by Mobile Fidelity and focus on jazz and other innovative forms of contemporay music. In other activity, Mobile Fidelity has moved its offices to: 1260 Holm Rd. Petaluma, CA 94952, (707) 778-0134.

### IRS Announces Three Appointments

IRS Records has announced three staff appointments: Mark Cope, West Coast Sales Director; Barney Kilpatrick, Director; Southwest Promotion & Sales; and Paul Orescan, Label Manager for IRS/Canada. Cope formerly directed Southwest Regional Sales & Promotion for the label, while Kilpatrick most recently held the MD/Assist. PD post at WLTS/New Orleans. Orescan was previously IRS Coordinator for A&M Records/Canads.

#### Beach House Studios Formed



Joe Ciprian

Los Angeles radio personality Joe Cipriano has announced the formation of The Beach House Studios. The production house specializes in custom-produced promos, top-of-the-hour IDs, and image cuts for radio stations. TBHS is located at 356 Grenola St., Pacific Palisades, CA 90272; (213) 454-8905.

#### MVS Opens West Coast Office

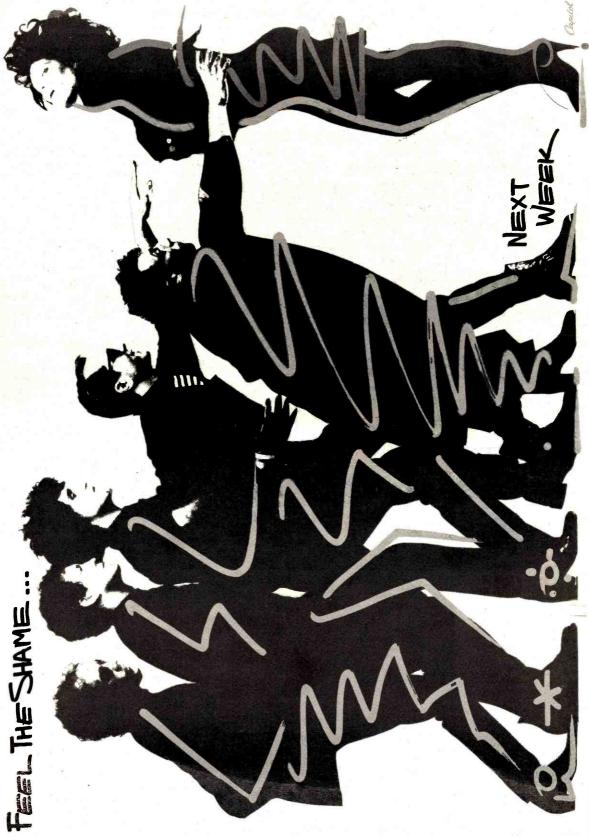
Music Video Services, Inc. has opened a West Coast office under the direction of President John Persico: 9350 Wilshire Blvd., Beverly Hills, CA; (213) 273-5806.

#### CHANGES

William Rose; former AE with KQAK/San Francisco, joined the KGO/San Francisco sales department as Account Executive. (6-28)

Carroll Albert; former principal of Thomas-Carroll Advertising & VP/Advertising for the Kohl Corporation, joined WEZW/Milwaukee as Account Executive. (6-28)

Patricia Belnowski; promoted from her post as secretary to the Staff VP and Senior Counsel at RCA Records to Administrator/ Sales Data. (6-28)





### RATINGS AND RESEARCH

JHAN HIBER

### **Coping With The Spring Numbers**

It's that ulcer-generating time of the year again, gang. In the all-too-near future the computers at Arbitron and Birch will spew forth the spring ratings estimates. In over 250 markets stations will rise or fall, careers will be made or stayed, and formats will change as surely as the leaves in autumn.

Other than wringing your hands or raising your blood pressure, what can be done to make sense of the numbers you'll soon receive? I discussed that very subject at the recent BPME convention and thought I'd share those tips with you. It's hoped the following steps help you understand what the ratings company oracles are trying to say. If you can comprehend the implications of what six key pages in the books contain, you'll be way ahead of the game.

Pages 2, 3

When you receive your Arbitron (or comparable Birch), the two key pages you should look at first are two and three. Page two contains the summary of how the diaries were returned by sampling unit, usually counties. Page three shows the diary return by demographic, as well as the overall usable diary total (in-tab). There's even a breakout that lets you see how many of the total usable sample came from homes with listed phones versus those not listed in the phone books.

Why care about these pages? After all, there are no share trends here, no rankings of key demos. Often, however, the data on pages two and three can contain key clues regarding the averages and cume data you see in the latter pages of the market reports.

In order to make the best use of the info on these pages, do some trending. Look at the same pages from the spring book a year ago (if you subscribed then) and/or the most recent sweep in your metro prior to this spring period. Plug in the previous data, and fill in the numbers from this survey as they are obtained. Then try to answer these questions:

1. Is the county or sampling unit diary return stable (within 10% of the earlier results)? If not, which county or sampling unit saw major variations this spring and what stations or formats might have benefitted from such a change? Keep in mind that Arbitron promises to balance the sample on a metro-wide basis, but the caliber of those numbers rests to a large degree on the quality of diary return from each sampling unit. Each county or sampling unit may be a horror story that loses its scariness once the metro-wide sample balancing is done. Remember, however, garbage in, garbage out.

2. Are there any new counties in the metro that weren't there last spring? This past fall many markets saw counties added/deleted to their metros. So this may be the first spring book with the new configuration. Page two can tell you how the diary return distribution may have changed since the spring '84 sweep. Is it significant in your area? What stations would benefit/be hurt by such redistribution of the data base?

"If you can comprehend the implications of what six key pages in the books contain, you'll be way ahead of the game."

3. On page three, how does the demo return (usable sample by demo cell) raw figure compare with previous surveys? Look especially at your target. Are there more/fewer diaries usable than in the past? If there's no more than a 10% change, no big deal. However, if the diary count for your target is notably lower than earlier surveys, watch out. Gyrations in the estimates could result. Basically, the more diaries returned usable in a demo, the better the quality of the numbers for that audience.

4. How does the overall in-tab compare with Arbiton's goal for the market? The lower left-hand corner of page three shows the metro survey goal for which Arbitron is striving. Did they achieve it or was there a shortfall? Trend the actual in-tab diary count (shown just above the sample goal) and see what it shows Again, the larger the diary total, the more stable the overall survey on a metro basis, although county or demo flukes may still lurk in. the numbers. One trick I use is to divide the total in-tab diary figure into the 12+ population, giving an average cume value for each metro diary. Tracking this gives you a quick overview of survey in-

5. How did the listed versus Expanded Sample Frame (non-listed) diary return fall? Just above the total in-tab figure is this standard vs. ESF comparison. Trend

this, bearing in mind that the ESF sample is a wild card that's not controlled on a county-by-county basis as is the standard listed sample. One book may see a heavy return from college-adjacent apartments rife with men 18-24; the next book may see more of an ESF return from an upper socio-economic neighborhood. As the ESF falls, so may some formats rise/drop.

#### Pages 54, 55

In most Arbitron reports these pages are the total week (Monday-Sunday) summary pages. On page 55 you'll find the total week cume data, while 54 lists the demo breakouts for average quarterhour audience and shares. Knowing these pages can be a guide to understanding what happened to your estimates.

I always look first at page 55. The total week cume is radio's version of circulation, and it's from this base that quarter-hours are developed. I'd suggest paying close attention to the right hand side of the page, the cume ratings. Broken down by demo, this section shows what percent of all the people in a given metro cell cumed your station at least once during the week. This can tell you what percent of the population in that demo circulated through your

### **ARBITRON** RADIO

station in a given survey. Compare the results your station achieved in the target demo to that percentage registered by the competition.

Key insights gleaned from this page include feedback non your marketing activities. For example: Did the campaign build cume? Did the on-air contest or promotion, aimed at one gender in your target, persuade them to tune in to the station? How did the moves made by Brand X affect its cume?

Page 54 tells the tip-of-the-iceberg AQH story. Are your AQH numbers up? Can the increase be attributed to a larger cume or more time spent listening? Is the AQH gain/loss in your target or in a peripheral demo where you lucked out last time?

All too often I've seen PDs canned for some 12+ slippage. Oftentimes, the target demos may have been stronger than before but the ancillary demos that were a bonus in the last book are gone and contribute to the overall slippage. Don't let station personnel get sidetracked by such an incident. Keep your eye on the AQH target as spelled out on page 54.

### WEEK IN REVIEW

### **Arbitron Swamped With Diary Reviews**

Jay Billie, Manager/Client Services for Arbitron, told R&R he was amped with requests from stations wanting to analyze their spring '85 diaries. According to Billie, "Normally, we get 200 requests for diary reviews on the first available day of scheduling. This spring we scheduled over 350 stations on the first scheduling day. We're now booked solid for eight weeks and will be unable to accommodate any additional diary review requests until late September, at the earliest."

### **Birch Boosts Chicago Staff**

Birch Radio Sales & Marketing VP Bill Livek has announced an addition to the firm's advertiser/agency sales staff in Chicago. Jenny Gillilland, who was a media buyer at a local ad agency, will join Birch as an Account Executive, effective July 8. Livek commented, "This gives our advertiser/agency sales staff parity with Arbitron."

Trend the data on these pages for both yourself and the competition. It's nice if your station went up; it's a lot better if you were up compared to last year, while the other guys are showing slippage in their targets.

#### Pages 108, 120

In many Arbitrons page 106 contains the bulk of the away-fromhome listening estimates. Page 120, meanwhile, usually displays the exclusive cume picture. (Look in the table of contents to see if these are the correct page numbers in your report.)

The away-from-home data can be fascinating from the programming, sales, and promotional perspectives. Were you trying to encourage more in-car or in-office listening? Does your on-air rap relate to your audience's activities? Are your contests/promotions and advertising targetted to the location profile of your audience? Page 108 contains the bulk of the answers to those questions.

"The total week cume is radio's version of circulation, and it's from this base that quarterhours are developed."

By trending the numbers here, you can get a feel for what possibly affected time-spent-listening in the spring sweep. For example, if the away-from-home profile shows a higher percentage of your audience listening out of the home than before, and your TSL is up. perhaps the fact that you carry the local baseball team may have had an impact. Likewise, if your audience consists primarily of homebound females and this book lacks such a showing, that may help explain why you might be updating your resume and beginning a job search

As for page 120, the exclusive cume story can be a savior or heartbreaker. Typically, approximately 10% of a station's cume is exclusive in that they tune nowhere else in a given week, although the figure will be higher in smaller Monday-Friday 'day-parts. Depending on the roll of the dice I've seen as few as three percent and as high as 20% of a station's cume fall into the exclusive category for the total week.

The key is to divide your exclusive cume figures shown on page 120 by the overall cume figures for the relevant dayparts. See what percentage you get. If it's near 20% on a total-week basis this sweep, and in the previous book it was closer to five percent, then be

#### Birch Radio

grateful. And be careful. Make sure the key management team players understand that exclusives are elusive. While they can make a book, they can also disappear and break the next one. In one case a station with 20% of its cume exclusive during the week derived almost 80% of its quarter-hours from those folks. That's scary.

When you are examining the exclusive cume data, track how your competition performed. If they have a super book, but it's owed to a much larger exclusive core than before, take heart. That boost may not recur. Mentioning that aspect to your GM may help you keep a job until the next sweep results. It's hoped by then that reality will have set in as Brand X sees its high exclusive level recede to a more normal base.

Now you have six key pages to master. Before receiving your spring numbers, do the necessary trending and then plug in the new spring estimates. And presto — you're on your way to a better understanding of the ratings. Here's hoping these six pages, not to mention the rest of your market report, are loaded with good news.

18/R&R FRIDAY, JUNE 28, 1985

### WESTWOOD ONE

RADIO NETWORKS

Los Angeles · Chicago · New York · London

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### **NETWORKS/PROGRAM SUPPLIERS**

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### **JAZZYNDICATION**

### **Making The Move Into Mainstream**

Time was if you mentioned jazz and radio in the same breath you conjured up the image of an eclectic college radio station, grooving devotedly to the sounds of Thelonius Monk and Charlie Parker, and counting listeners on two hands. Jazz has long entertained a faithful, though small and very traditional, following. Local programming, not to mention syndicated efforts, were grand gestures but fell far short of turning the general public on to Bill Evans and Wes Montgomery.

Jazz is still not a "mainstream" format. However, a few brave souls have helped create a renaissance (of sorts). The face of jazz is changing, and many critics are heralding the new contemporary version as the yuppie answer to beautiful music. Also, those programmers who have had moderate success with local jazz offerings are venturing into the syndication business. They want to be the first in what they hope will be a lucrative field.

#### Coming Of Age?

It's important to note that jazz changed while nobody was looking. Of course, there's some contradiction between the traditional purists and the contemporary entusiasts about what is (and isn't) jazz. But, like other musical forms, jazz has evolved over the years. What new converts might describe as a comfortable, palatable sound may be viewed by others as commercial bastardization. Whatever the case, contemporary jazz's popularity is growing, and this is what the new breed of jazz syndicators is banking on.

of jazz syndicators is banking on. "Jazz has changed," says Tom Snyder, President of Crystal Clear Productions, whose "Digital Jazz" program debuts this week. "It's not your old mainstream bass, piano, snare drum, and cymbal sort of thing. It's become much more contemporary, crossing ethnic barriers, income lines, and formats. It's really a fusion of different kinds of music, but people call it jazz because they don't what else to call it."

"We're talking about artists like Pat Metheny, David Sanborn, Spyro Gyra, and Lee Ritenour," adds Art Good, host of the syndicated "Jazz Trax." "When I first started programming this music, the purists would come out of the woodwork and complain. Now nine out of ten people say they love the new jazz sound. They don't want the outdated instru-



Art Good

"Most of our listeners are people who have never been into jazz before. They've been listening to the Doobie Brothers and Steely Dan for the past ten years."

- Art Good

ments, so we've programmed pieces with keyboard and guitar — a more contemporary flavor."

### Yupwardly Mobile

Frank Forest, whose "Musical Starstreams" recently picked up full barter support, says advertisers are looking for the audience that appreciates the new contemporary sound. "There's no question that we're appealing to the yuppie audience, that 25-49 listener who's tired of the Top 40 countdown shows and syndicated oldies programs. We've noticed great success against these types of programs on Sunday mornings, because that yuppie audience wants a relaxing Sunday morning with music that doesn't get them hung up on the words or meaning of



Tom Snyder

"In a few years 'Music Of Your Life' is going to be music from Bob James, Grover Washington Jr., Dave Grusin, and George Duke. People who don't like big bands or easy listening, or even those who 'don't like jazz,' are going to like this."

- Tom Snyder

"The market for contemporary jazz programs is definitely the 25-49-year-old," says Snyder. "The music can cross over all formats, with the possible exception of Country, because it attracts the high-income young professional who's burned out on today's rock. This gives them something they can listen to and like at the same time."

This demo group is also the cream of the advertiser crop, something which gives jazz syndicators reason for optimism. "These are the listeners who have a lot of discretionary income,"



Frank Forest

"There's no question that we're appealing to the yuppie audience, that 25-49 listener who's tired of the Top 40 countdown shows and syndicated oldies programs."

Frank Forest

Synder continues. "They drive a Volvo or BMW; they're doctors, lawyers, and insurance agents. They're the radical, young babyboomers who have matured to the point of wanting something different from what most radio stations play. They're tired of today's rock, because that's what the kids listen to, and they aren't into Easy Listening because their parents like that."

Furthermore, this audience need not be composed of jazz connoisseurs. "Most of our listeners are people who have never been into jazz before," explains Good. "They've been listening to the Doobie Brothers and Steely Dan for the past ten years, and (now) they've come of age. I didn't know

jazz, they didn't know jazz, and we both discovered it together. I also discovered how many of these listeners fall into that prime 25-49 advertising demo."

#### The Hard Sell

No syndicated sell is easy, and jazz syndicators possibly have the hardest time of all. Not only are they competing against every other company and concept, but they are pushing a product that makes a lot of programmers nervous. Radio stations are understandably reluctant to add jazz to their existing programming. Mainstream formats are a known commodity, the listeners are loyal, and there's no pressing reason to depart from the musical norm. Why take a risk?

"Very seldom do I find a program director who will hear the program and not get a bit nervous," says Forest. "I have worked on some stations for over a year. The PDs like the music and the show's concept, but they aren't comfortable with putting it on."

"Some PDs have completely turned their noses up at the idea of a syndicated jazz show," adds Snyder. "We don't make a great effort to sell it, because if they don't already see the value of this kind of programming they're never going to really understand. We definitely know something that they don't know, and it's something they'll find out sooner or later."

### Format Of The Future

No one predicts that jazz will overtake mainstream pop music as the next musical trend. However, there are some contemporary jazz prolagonists who see this music replacing Beautiful Music — which would mean a lucrative format syndication business.

Forest notes, "As today's yuppie listener gets older we're going to see less Beautiful Music, because that format relies on cover versions of past hits. Today's 25-49 audience grew up with the original versions of these songs, and they aren't going to want to hear some string interpretation of the Beatles. Instead, they're going to want new stuff that's written, created, and has more musical substance. That's what contemporary jazz is."

"In a few years 'Music Of Your Life' is going to be music from Bob James, Grover Washington Jr., Dave Grusin, and George Duke," concludes Snyder. "People who don't like big bands or easy listening, or even those who 'don't like jazz,' are going to like

Love. American Style

"That's Love." a new three-hour weekly musical mystery tour into the world of romance, premieres the week of July 1 on the Westwood Qne Radio Network. The program features bicoastal cohosts - WPIX/New York's Dick Summer and KNOB/Los Angeles's Madeline Vlasic - and focuses on the classic love songs of the past 25 years. The series places special emphasis on current hits with romantic themes, and includes lifestyle features on the lighter side of love as well as celebrity interviews dealing with love, sex, romance, and relationships. "That's Love" is produced by Ron Cutler, who also produces "Musical" for Westwood One.

duced by Ron Cutter, who also produces "Musical" for Westwood One.

For more information call (213)

204-5000.

### **NETWORK SPOTS**

#### Pitt-Based News Center

Sheridan Broadcasting Network has officially opened its Pittsburgh-based news facility, and claims to be the nation's first major network to be located in that city Sheridan, head-quartered in Cocoa, Ft., currently broadcasts on Westar V, having recently switched from Satcom IV to improve its coverage.

Call (412) 281-6751 for more details.

#### **High-Speed Net Feed**

NBC Radio Network and the Source will be the first networks to use AP's highspeed broadcast wires (Newspower 1200) to communicate with affiliate newsrooms. The new service, called "Radiolink," will supply NBC stations with printed information

about the networks' news programs. Radiolink will supply special events updates, advisory messages, program information, and other news-related information directly from the network's computer systems in New York, Washington, Burbank, and London.

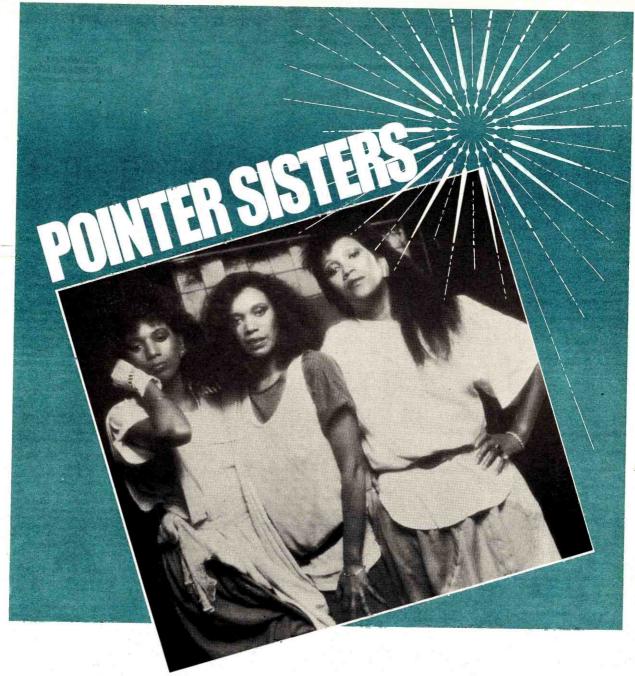
For more information call (212) 664-2594.

#### Please Mr. Postman

Radio Internations, distributor of "Rock Over London," and "Dance Music International," has moved into new offices in New York:

Radio International 25 West 43rd Street New York, NY 10036 (212) 302-1670

R&R FRIDAY, JUNE 28, 1985/21



July 5th Live via satellite from Castle Farms, Charlevoix, Michigan





Produced by DIR Broadcasting

### **MUSIC CALENDAR**

### **NEWS & INFORMATION FEATURES**

July 1-5

### The Weekend

July 6-7	-
The Countdown (WO) DeBarge/Skipworth & Taylor	
Countdown America With John Leader (USR1) Supertramp	-
Country Closeup TG Sheppard/Casey Kelly (NP)	-
Country Report Countdown (WRN) Alabama-Charty McLain/Judds	
Country Sixpack (US) Dolly Parton/Willie Nelson/Alabama	ŀ
Dance Music International (RI) Grandmaster Flash	
Dick Clark's National Music Survey (MBS)	
Dick Clark's Rock, Roll, & Remember (US)	
Don & Deanna On Bleecker Street (CB) Asbury Park Boardwalk	-
Dr. Demento (WO) Fishin' fugues	
Future Hits (WO) Wham!/REO Speedwagon/Laura Branigan	
The Great Sounds (US) Nancy Wilson	
Hot Ones (USR1)	ļ
Hot Rocks (US) Daryl Hall & John Oates	-
Lee Arnold On A Country Road (MBS) Merle Haggard/Judds/Ronnie Milsap	-
Memory Makers (BRE) Neil Young/Graham Nash	-
Metalshop (MJI) Scorplans	-
Music Makers (NP) Sammy Cahn Pt. 1	-
Musical! (WO) "Brigadoon"/Jerry Orbach	
Musical Starstreams (MS)	-
On The Radio (NSBA) David Bowie	
Power Cuts (GSN) Tom Petty & The Heartbreakers (7/7)	
Rick Dees' Weekly Top 40 (US) Cyndi Lauper	
Rock Chronicles (WO)	-
John Fogerty/Danny Farrington  Rock Week Supertramp/John Cafferty  (WO)	
Scott Shannon's Rockin' America Top 30 (WO) Corey Hart/Survivor/Tears For Fears	
Solid Gold Saturday Night (USR2)	
Street Beat (BRE) DeBarge/New Edition/Mary Jane Girls	
Summer Beach Party (US) Katrina & The Waves/Bananarama/ Jimmy Buffet	-
Super Gold (TRAN) July 4th beach party (7/6)	
Superstars Rock Concert (WO) Foreigner	
That's Love (WO)	-
Top 30 USA (CBSR) Jan & Dean	
Weekly Country Music Countdown (US) Dolly Parton	-

### The Week Of

July 8-12	
Country Today Bonnie Milsap	(MJI)
Earth News	(WO)
Paul Young/Judd Nelson/Andrew N Paul Maslanskÿ/Gary Kurtz	AcCarthy/
Encore w/ William B. Williams 1939: Tommy Dorsey	(WO)
In Concert	(WO)
Live From Gilley's	(WO)
Off The Record Sting/Dire Straits/Til Tuesday	(WO)
Off The Record Special Phil Collins	(WO)
Special Edition Maze	(WO)
Star Trak Sting/Paul Young/Lone Justice	(WO)
Star Trak Profile Cars	(WO)

### MONDAY

July 8	
American Music Maga	zine
w/Rick Dees	(US)
Pat Benatar	
Country Report	
w/Ron Martin	(WRN)
Barbara Mandréll/Earl Thomas	Conley
Solid Gold Country	(US)
Country athletes	

### TUESDAY

July 9	
American Music Magaz w/Rick Dees Go West	ine (US)
Country Report w/Ron Martin Lane Brody/Barbara Mandrell	(WRN)
Solid Gold Country	(US)

### WEDNESDAY

July 10	
American Music Maga:	zine
w/Rick Dees	(US)
Howard Jones	
Country Report	
w/Ron Martin	(WRN)
Earl Thomas Conley/Barbara Ma	endrell
Solid Gold Country	(US)
Feature year: 1973	

#### THURSDAY

July 11	
American Music Magaz	ine
w/Rick Dees	(US)
Aretha Franklin	
Country Report	
w/Ron Martin	(WRN)
Earl Thomas Conley/Lane Brody	
Solid Gold Country	(US)
Barbara Mandrell/Earl Thomas Co	nley

### FRIDAY

July 12

-	
American Music Magazine w/Rick Dees	(US)
Prince	
Country Report w/Ron Martin (	WRN)
Barbara Mandrell/Earl Thomas Conley	
Solid Gold Country  Evils Presley	(US)

### COMEDY

Daily Feed

Pope shoots Mikhail/tax plan stumping/
laser mirror images/independence/
knocking off early?
Laugh Machine (PRN)
Rodney Dangerfield/Bill Cosby/Woody Allen/
Kip Addotta/Procter & Bergman/
Robert Klein
Radio Hotline (ASR)
Uncle Herman/cheese scare/Sally/
you got a licence to play this stuff/loonie

Stêven's & Grdnic's (ASR) Comedy Drop-Ins

### **NETWORK PROMOS**

· Laura Dutzek has been anpointed Senior Analyst in Mutual Radio Network's New York Sales Administration Department. Dutzek comes to Mutual from Bozell & Jacobs Advertising agency, where she was Assistant Network Negotia-

pointed Robert Dalton broadcast Executive for Idaho, Montana, and Utah Dalton will be headquartered in Salt Lake City and responsible for



### GENERAL INFORMATION

American Focus	(FOY)	
Joseph Biden (6/29-30)		
Ed Busch Talk Show	(AP)	
Gardening/avoiding audits (6/29)		
Safe weight-loss products/boss t (6/30)	bullying	
Computer Program	(PRN)	
Cassettes/wafer tape drives/upgrading to disc/computerized buildings		
Larry King Show	(MBS)	
Ernie Harwell (7/1)	,	
Bob Leuci (7/2)		
Milton Moskowitz (7/3)		
David Gergen (7/5)		
News Blimp	(PRN)	
Summer movies/alcohol/stupid computers/		
Apollo Theatre/relief aid dest	ination	
Sound Advice	(PRN)	
Bias/tape speeds/head cleaning/bulk erasing		
Waldenbooks Review	(WO)	
Rosalynn Carter/Dotson Rader/		
"And Ladies Of The Club"/"F In The Nursery"	Playing God	

marketing all AP services in that region

 Susanella Rogers has been named producer of "Scott Shannon's Rockin' America Countdown" for the Westwood One Radio Network. Rogers has worked on a number of syndicated radio programs, including "Musical," "Soundtrack Of The '60s," "Record Report," "National Album Countdown."





# **Spec Spots:**A Copywriter's Perspective

By John Lee

A few months ago, Dwight Case wrote an exceptional article about the effectiveness of spec spots and encouraged salespeople to capitalize on this highly successful tool. As I read the article, I had visions of salespeople lining up in front of my door, bombarding me with spec orders and greatly increasing my work load.

Now, I'm not afraid of work. It's just that as Production Director for a successful AM and FM, as well as a copywriter, announcer, and automation system operator. I feel there should be some general guidelines and understanding about these special production nieces.

#### I Ain't Buying

The success rate of sales with spec spots is tremendous. I estimate that we have a 75% sales success rate when a spec spot has been utilized. Spec spots are especially effective on first meetings with a client. At smaller market stations, I've had to do sales on a parttime basis in addition to my announcing and production duties. The hardest thing for me to do as a salesperson was meet that client for the first time. Prospective clients seem to have a built-in switch that automatically clicks on and puts up an invisible barrier when they sense a salesperson coming. Their eyes seem to say: "Whatever you're selling, I ain't buying."

After a few unsuccessful sales attempts, I came up with the brilliant idea of creating a spot to play specifically for a client at our first meeting. (I thought I invented the spec spot in 1976, but found out later that someone had beaten me. I also thought I invented reverb in 1975.) When I met with the client the next morning, I was equipped with a cassette and felt quite confident. I knew I'd created a killer soot that would knock him dead.

I said, "Fred, I've eaten dinner here a couple of times, and you've got an excellent restaurant. Last night, I had a radio commercial idea for you. So I wrote and produced it, and thought you might like to hear it." Naturally, Fred wanted to hear it. Even if he had no intention of buying air time, he felt he owed it to me to listen since I had gone to such trouble. He listened and then yelled for his wife and a few waitresses to come hear it. They loved it. He bought. I made my first sale.

"If I create a killer ad that plays a major role in a sale, the salesperson should show a little appreciation."

The creativity factor plays a very important role in the success of spec spots. If the spot I had written was mediocre, it probably would have generated a mediocre response. If the talent and production were also unimpressive, the sale may not have been made. Some salespeople are great copywriters, talents, and production experts. These people probably already use specs a lot and quite effectively. But some salespeople are simply not copywriters, talents, and producers. They rely on their production departments for

#### **Homework On Spec**

If your production department is poor, then it might be best to forget about spec spots or get someone to help you out on a free-lance basis. At many stations, the two departments are separate—salespeople don't do production and vice versa. If a salesperson needs a spec, he or she simply fills out a production order, provides copy points, and the production people and copywriters (many times one and the same) create

I arrive at work many times to find a tall pile of production orders that need to be processed by morning. Some are agency-produced spots that merely need to be dubbed, labeled, and prepared for airing. Then there are those that demand more attention. They need to be written and produced with sound effects, music, splicing and editing, and have to be client-approved by 5pm. Spec spots get pushed to the bottom of the pile.

To conceive, write, and produce an average spot for airing is not too difficult; copywriters and production people do it every day. But to create the kind of unique concept that's going to persuade a client to buy radio time requires a little time and uninterrupted thought. I have trouble finding that kind of time during my day.

Consequently, I take spec spots home and write them at my leisure. I prefer to be relaxed; my typewriter on my lap and the TV or radio going in the background. If the spot requires a lot of production, I'll slip out to the studio in the middle of the night and do it then. Some of my best production is done between 2-4am. This is over and above my staff-salaried duties



John Lee

John Lee, Production Manager at WEAT-AM & FMWest Pail Beach, began his radio career ten years ago at KGFF/Shawnee, OK. Since then Lee has worked at KOAX/Dailas and KOLA/San Bernardino. The former Southern California musician and "Gong Show" winner's copywriting and production talents recently earned him six ADDY awards.

- that's why I consider spec spots a "special" piece of production.

#### **Show Appreciation**

During the past eight years, I've concentrated on production and announcing, and left sales to those who enjoy the thrill of victory and the agony of slow months. My salary is set, I make no commissions, and I thoroughly love commercial production. However, if I create a killer ad that plays a major role in a sale, the salesperson should

"I suggest each sales department incorporate an incentives system. You'll be amazed at how well creative people respond to incentives."

show a little appreciation. If the salesperson is new to our staff and makes a small sale, I'm just glad to have helped him out.

But if a salesperson is continuously making spec spot demands on me and consistently making good commission with the aid of my creativity and additional effort, doesn't it make sense that the salesperson should compensate me in some way? You'd think that this is understood, but you'd be surprised at how many copywriters and production people go unthanked.

How much compensation should a creative person get for providing a salesperson with a tool that nearly clinches a deal? Should the creative person get a percentage of the salesperson's commission? How about scrip for lunch or dinner? What about a six-pack of German beer? I suggest each sales department incorporate an incentives system.

You'll be amazed at how well creative people respond to incentives. All of a sudden, the spec spots sound better, they're completed more quickly, and the creators are happier. When the incentives are there, you'll also notice that other talented station people begin to emerge. That funny morning announcer, who has never written a piece of copy in his life, gets inspired to write and produce. A newsman might also turn out to be an asset. Without the incentive, he would have never gotten involved.

Here's an idea I incorporated at another station (and I think I may have invented this). We placed a basket, which was designated for spec spots only, in the production # room. The salespeople would drop spec orders with copy points in the basket and attach an incentive right on the order: "If I sell this spot you'll get fifty bucks," or "If this sells you receive dinner for two at Fred's," or "This one's worth a six-pack of Beck's beer. Sometimes a salesperson would walk out with three different specs created by three different people for the same client. Spec spots were no longer an extra chore they became extra credit.

**FREE** to any station — a commemorative special:

## **ELVIS: The Legend Of A King**

FOR AUGUST 1985
(Target: Aug 16, 17 or 18)
3 HOURS — 30 SONGS

EXCLUSIVE IN YOUR MARKET the updated RKO Radio Show hosted by John Leader

A WARM, PERSONAL BIOGRAPHY . . . "A no-holds-barred history of the man, the son, the husband, the father." - UPI

YOU SELL 18 minutes, ABI reserves 6 minutes for an Elvis documentary album offer

For demo call DON VOGEL: (415) 827-2382 Or write: ABI. 115 Roslyn Dr.. Concord. CA 94518

### **DIRE STRAITS**

AOR Track 7
AOR Album Chart 3

CHR: KHTR KWK **KPLUS** Q100 WZLD KX104 **KOFM WFBG** KISR **WRKR** 99KG **WDBR KGOT** .KOZE **OK95** 



The New Single From The Album Brothers In Arms.

Produced by Mark Knopfler and Neil Dorfsman. On Warner Bros. Records, Cassettes and Compact Discs.

Direction:
Damage Management. © 1985
Phonogram Ltd.
(London)



### **IMAGE & MARKETING**

HARVEY MEDNICK

### EASY LISTENING PROMOTION IS EASY

### Just For The 'Joi Of It

They may not be as graceful, nor as swift. But they certainly are as determined and courageous as any athlete, and that's one reason they're called Special Olympians. It was this special group of people who set the scene for a an exciting evening for Los Angeles, as Easy Listening outlet KJOI presented Paul Anka free in an exclusive concert for its listeners.

GM Bob Griffith, who thought up the idea of a free concert for listeners years ago at KMET, explained, "I always felt KJOI had image and marketing problems, because it was always perceived as a sleepy radio station. Although it ranked steadily in both ratings and billing among the top five stations in the market, its attitude perception within the industry was one as an 'also-ran.' I wanted to do something to enhance its image.'

#### Active, Not Passive

It was Griffith's suspicion that although the "easy listener" may have tuned into "Relax" (KJOI's positioning slogan) for relaxing, there was no corollary between passivity in listening and passivity in participation. This theory was tested with some on-air cash and car giveaways that generated 50,000 entries, some of which were hand-carried to the station by adults. Griffith said, "It became fairly obvious that this was an incredibly reactive audience with a



ANKA'S AWAY - Paul Anka (I) and KJOI GM Bob Griffith (r) celebrate after putting away a full house concert at the Greek Theatre.

tremendous affection for the pure and clean qualities of the station. So it seemed to him that the idea of a free KJOI concert would appeal to its listeners

### Getting It Together

The Greek Theatre operators proposed bringing in Paul Anka for a May 31 concert. Said Griffith, "I wanted to familiarize myself with Anka first before making a final decision. We put together a list of ten possible major artists that made sense. When listeners called in their requests, we asked them who'd they'd like to see, and Anka's name kept coming up."

After receiving the go-ahead from Noble Broadcasting Exec. VP/CEO John Lynch, Griffith started looking for cosponsors. He discovered that none of them understood his concept, and decided to hook up with a group of small advertisers and do it himself.

#### The Ball Starts Rolling

Griffith felt that tying in with a charity offered more opportunities for media attention. "I've had some experience with the California Special Olympics, I have a brother who is a Special Olympian, and I've always had an affection for the charity. So I called their of-fice and said, 'I want to have a marriage with you; here's what I want to do.' And from there, it all started rolling.'

### Putting It All Together

The promotion was structured to run over a six-week period. One promo was aired during each daypart saluting a different city in Southern California. To enter you had to listen for "the city of the day," jot it-down, and send it in on a postcard. This requires listening, filling out and addressing the card, and then mailing it. (Hardly a passively structured promotion.)

From the accumulated entries 25 daily winners were chosen. Griffith said, "I gave each winner four tickets as opposed to the usual two, because I felt these people are not typical concert-goers. They might feel uncomfortable in a strange venue, having to park, wait in line. and find their seats. But if they brought friends they'd feel better about it and it'd give some of their close friends who might not be listeners a sense of who we are

ON PRESENTS

AT THE GREEK THEATRE Y — MAY 31, 1985 — 8:00 P.M

Promos were produced with Olympic ceremonial torchbearer Rafer Johnson, Special Olympics official Sargent Shriver, and Anka. The Special Olympians invited to the event were assigned a special section so they could be saluted as a group. Next, a media campaign was mounted. "We ran 22 ads, divided between the daily L.A. Times, its Sunday entertainment section, and the industry trades."

#### The Event

To further enhance the special nature of the concert a 12-page program was printed, and in a brilliant marketing stroke, the name of every winner was printed on the back page - all 1050 of them! In addition, plastic VIP tickets were produced which also served as admission to the private KJOI party held at the Greek

Custom "KJOI/Paul Anka at the Greek" buttons were sold for 99 cents (the station's dial position), with all proceeds going to the Special Olympics. Prizes were raffled off throughout the concert between songs with tickets being sold at one dollar each.

KJOI Promotion Director Robert Lyles noted, "Listeners who were unable to attend were asked to personally return their tickets. which were donated to California Special Olympics. The whole thing was wonderful." Griffith added, "Anka was magnificent . . . he did everything we asked for and more. If I had written the event, it could not have been more perfect."

I saw a videotape of the event and it was very emotional, particularly when a young girl afflicted with Downes Syndrome came up and hugged Anka as he sang to her.

### The 'JOI Of It All

Griffith continued, "Most of our radio competitors didn't believe that an Easy Listening station

CONCERT PREMIUMS — Here's the cover of the KJOI program and special ticket/button produced for the Paul Anka concert event. could draw people and get them to react. We wanted to prove that the 'easy listener' may listen to the radio station to relax but they also can hear what's going on. I also wanted the winners and their friends to meet the staff and the personalities. We enhanced our image in the community, among advertisers, and I hope within the

format. "This wasn't Paul Anka standing up and singing to a group-of people in a stadium. This was a group of people invited into our home and he entertained for them - it was family, and I got letters telling us

The bottom line? KJOI got 6000 people to come out and dance in the aisles. Griffith said proudly, "I can take that to time buyers and show them how they've severely underestimated the Easy Listening audience."

#### Things To Remember

If you're an Easy Listening operator considering a similar promotion, here are a few tips to keep in mind:

- · The artist you present doesn't need to be on your station's playlist. Anka was correct on an image level.
- · Your audience listens actively to the station even if your format is perceived as passive.
- · If there's a reason outside of the station to participate (Special Olympics), a veneer of selflessness is applied to your image
- You must support the effort on a marketing level just as you would any other major ad effort of the station
- · It's going to cost big bucks, but if you analyze the expense you'll discover you couldn't even buy a decent TV schedule for that amount, and you receive more benefit from the event.
- · You have to plan to go into the concert business for a couple of months, so get some advice from an experienced promoter. And play hardball when you negotiate the venue

#### A Final Thought

Griffith sat back, and filled with obvious pride and satisfaction added, "Everybody regards their radio station as a friend. We don't want to be a distant friend, we want to be their best friend "

### ONE YEAR AGO TODAY

- DICK YANKUS NAMED VP/GM AT WHND & WMJC/DETROIT B.K. KIRKLAND NAMED PD AT WBLS & WLIB/NEW YORK
- STEVE SCHY BECOMES OM AT KSEA/SEATTLE
- #1 CHR: "Dancing In The Dark" Bruce Springsteen (Columbia) ●#1 A/C: "Almost Paradise" — Mike Reno & Ann Wilson (Columbia) (2nd week)
- •#1 B/U: "When Doves Cry" Prince (WB) (2nd week)
- #1 Country: "Just Another Woman In Love" Anne Murray (Capitol) (2nd week)
- #1 AOR Track: "Dancing In The Dark" Bruce Springsteen (Columbia)
- •#1 LP: "Born In The USA" Bruce Springsteen (Columbia) (3rd week)

### **FIVE YEARS AGO TODAY**

- DON KELLY NAMED VP/GM AT KLAC/LOS ANGELES
- SCOTT KRANSBERG VP/PROMOTION AT BOARDWALK **● DICK LOGAN NAMED VP/MARKETING AT ARBITRON**
- LARRY KNIGHT NAMED PD AT KCBQ/SAN DIEGO
- CLIFF HUNTER GM, LEE ROY HANSEN PD AT KSJO/SAN JOSE
- STEVE RESNIK NATIONAL PROMOTION DIRECTOR AT A&M
- **DAN KELLEY VP/PROMOTION & MARKETING FOR SIRE** ●#1 CHR: "It's Still Rock & Roll To Me" — Billy Joel (Columbia) (2nd week)
- #IT CHR: It's Still Hock a Holl To the Daily Goldschall,
  #IT A/C: "Little Jeannie" Elton John (MCA) (3rd week)

  #IT B/U: "Take Your Time" SOS Band (Tabu/CBS) (4th week)
- #1 Country: "He Stopped Loving Her Today" George Jones (Epic) • #1 LP: "Empty Glass" - Pete Townshend (Atco) (2nd week)

### TEN YEARS AGO TODAY

- JAY LASKER NAMED PRESIDENT AT ARIOLA AMERICA
- #1 CHR: "Love Will Keep Us Together" Captain & Tennille (A&M)
- #1 AIC: "Midnight Blue" Melissa Manchester (Arista) (2nd week)
  #1 Country: "Movin' On" Merle Haggard (Capitol)
- •#1 LP: "One Of These Nights" Eagles (Asylum)

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# Burning Flame",

the first single from their debut Geffen album,

RITES OF PASSAGE GHS/M5G 24057



Produced by:

**ROSS CULLUM & CHRIS HUGHES** 

# STREET TALK

Although James Watt can be ruled out, it seems the issue of who's bringing the BEACH BOYS to the Washington Monument for the annual July 4th celebration is in question. The Love Foundation awarded the rights for media co-sponsorship to WAVA instead of Q107, which has been the co-sponsor for the last five years. However, Q107 isn't giving up, going on the air to claim the event despite WAVA's signed contract. WAVA is taking "persuasive action" to try to remove the announcements from Q107. WAVA VP/GM Alan Goodman told Street Talk, "Q107 is clearly misrepresenting to the public their involvement with this promotion, and they are acting like bad losers." Street Talk hears further that legal action will be pursued by the Love Foundation, WAVA, and other interested

Managerial changes imminent at a top Philly combo? So we hear. In other managerial movement, RON SAITO has exited as VP/GM for KSFO & KYAISAN FRANCISCO, with King Broadcasting VP/Radio Jim Kime acting GM.

Also in the City, KOIT (AM) will become KXLR July 15 ... And KKCY, gearing up for its new "The City" format debut last Friday, played two solid days of nothing but ... the Beatles? Elvis Presley? British Invasion music? The '60s sounds of San Francisco? Not quite. Who guessed BRIAN ENO? You're right ...

CHRIS WILLIAMS, night rocker at WROQ-AM & FWICHARLOTTE, has been named acting PD. Those seeking this desirable programming slot should contact VP/GM Stan Kaplan with a T&R immediately.

For those of you in need of the facts on the Live Aid concert spectacular, much of which will take place in Philadelphia's JFK Stadium, **WMMR** has set up a Live Aid Concert Line: (215) 988-9799.

**DE-LITE RECORDS** has acquired the services of former PolyGram VP/Promotion **BILL CATALDO**, now working as a consultant out of its New York offices. Contact Bill at (212) 757-6770.

Former KBEQ/Kansas City GM GARY RODRIGUEZ will be at the helm of KHTT & KSJO/SAN JOSE when Narragansett Broadcastikes over shortly. Current GM FRED SCHUMACHER already has his next job lined up.

No surprises at the ABC and CAP CITIES stockholders meeting in New York Tuesday (6-25). Both groups okayed the \$3.5 billion merger of their firms. And, despite the rumors, there were no hints from executives on either side that they intend to divest the ABC Radio Networks.

### WKLS Gets The Bugs Out





We've seen radio stations stage raft races, turtle races, chicken races, and even more preposterous contests. But WKLS-AM & FM/Atlanta added insects to injury by putting on (and that's definitely the word for it) the "Big Cockroach Race" in their parking lot this month. Promotion Director Larry Schuster reports that the winning roach legged out a victory, winning a free year of Orkin Pest Control service for its human sponsor. WKLS missed a couple bets by not holding the thrill-packed event at a roach motel and hiring former Columbia artists the Roches to entertain, but there was a "Roach Queen," Diane Pfeifer, pictured with (I-r) "Roachmaster General" Mark Cooper and the station's Mark Mc-Cain and Steve Mitchell. In the second photo, a cocky roach encroaches upon the 96 Rock logo.

12-year KLOS/LOS ANGELES MD RUTH PINEDO is leaving the station for marriage and Montana. And one former KMET vet is replacing another for KLOS late-nights: JIM LADD returns for a second go-round, replacing JACK SNYDER 10pm-2am.

WYYD/RALEIGH becomes the second MANN MEDIA station to switch to Transtar's Format 41.

Our Philly Phanatics hear JOEY
REYNOLDS will be segueing from WFIL
mornings to crosstown Z106. Word is WFIL is
contemplating simulcasting mornings with FM
sister WUSL.

Continued on Page 30



### A Two-Hour Weekly Program Of New Age/Spacemusic

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### #1 25-49 Adults In Seattle!

FRANK FOREST See this week's R&R Networks column
44, Mill Valley, CA 94942 Consultant John Sebasthan: "Added this show to
415) 388-0622 all my client stations, will continue to do so"

# THE DIFFERENCE BETWEEN GUESSING AND KNOWING.





Can you guess which oldies your listeners like most? Before answering, consider this: In most music tests conducted by Surrey, results have shown less than 40% of those songs tested to have significant appeal to the targeted audience. Usually, less than 20% result in being definitely recommended.

We're referring, of course, to Surrey's A & O Music Series, considered by many as the most advanced music test available to radio

most advanced music test available to radio programmers. This auditorium-mode program provides you with clear, concise and quickly usable information in as few as 5 days from time of testing. All tests are

attended by carefully screened individuals whose attitudes and opinions best represent

those of core listeners. Your information is presented in three phases:

Phase 1-Alpha. Alphabetical and rank listings of all titles tested featuring male, female and combined categories. Each title is accompanied by overall score plus percentage of burn and unfamiliarity. Ranked songs are color-coded according to level of appeal.

Phase 2-Omega. Page-by-page, title-bytitle breakout involving comparisons of demo groups, cumers, fans or geographical locations to level of song appeal.

Phase 3—Compatibility. Illumination of songs most or least compatible between various listening groups.

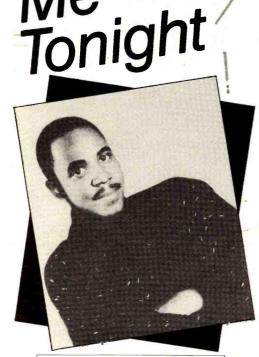
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108/29

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			487	
. 4	WXKS-FM 32-25	KIIS-FM add	KAMZ 30-26	KISN add
	WPLJ 16-13	FM102 24-21	WANS-FM deb-18	WFBG add
	Z100 18-13	KS103 add *	WZYP add	WOAY add
	B94 add	KMEL 27-21	KRGV add	WKSF add
	Q107 add	WVSR add	WZKS 22-15	WJAD add
	94Q 11-10	WTIC-FM 30-26	WQUE-FM 30-26	Q104 12-4
	Z93 26-18	Z106 add	BJ105 add	T94 17-10
	93FM 30-25	RI-104 add	KTFM 26-21	WPFM 18-
	195 25-20	98PXY deb-27	Z98 add	WIXV add
	Y100 20-17	WPST add	KJ103 add	KHTX add
	B97 deb-28	WTLQ 32-28	KF95 add	KBIM add
	WNVZ add	WBBQ 9-6	KIKX add	
	WCZY 23-21	WQID add	KBOS add	KIST add
	WHYT 14-12	WDCG 37-27	KMGX 19-11	

#1 6 Straight Weeks Billboard Hot Black Singles Chart



©1985 Capitol Records, Inc

### 30/R&R FRIDAY, JUNE 28, 1985

### STREET TALK

Continued from Page 28

Both NBC and ABC were quick to dispute MUTUAL's claim last week that its stringer was "the only reporter in Beirut filing for American radio or TV" prior to the TWA hijacking. NBC and ABC say they had fulltime correspondents who never pulled out. Reading Mutual's fine print, it turns out ABC's Julie Flint and NBC's Chris Drake and Keith Graves are not American citizens, but Mutual stringer Maggie Fox is. "So what?" respond ABC and NBC — they both speak the same language and are not simply stringers.

WYNY/NEW YORK has signed its firstever morning duo: HARRIS & HARRIS go on the air July 22, comprising former WHCN/Hartford morning man PAUL HARRIS and ex-WAPP/New York wakeup expert R.J. HARRIS. Paul says his life's dream was to be on New York radio by the time he hit 26. He'll make it by four days . . .



Staying with roving morning personalities, KBIG/LOS ANGELES's BILL RATNER is exiting to pursue voiceover work.

ANDY BARBER makes

a fast segue from mornings

at KAFM/DALLAS to wakeup service at KHIT/SEATTLE... KZZP/PHOENIX morning duo CHRIS SHEBEL & KEITH LARSON have been lured to crosstown KDKB, which recently snagged KZZP's NICK SOMMERS for afternoons. KDKB's current morning crew will stick around: PD Warren Williams comes off the air, Don DeWolf contributes voices, and Pat Powers remains News Director ... And KUPL (AMI/PORTLAND ends its simulcasts

And one morning man who's staying put: 11-year WIND/CHICAGO ace and longtime Windy City air star CLARK WEBER just signed a new five-year pact with the Talk outlet.

with Country FM sister KUPL-FM by adding

veteran Portland personalities MIKE STONE

(mornings) and BILL BEST (afternoons).

KELLY NORRIS, former PD at KRQ/Tucson, has made the move over to records, representing ARISTA in Los Angeles.

BEASLEY's WKML makes its debut in Fayetteville next week with a Country format and JACK DAVIS as GM. BRUCE COTTON is Station Manager, while WQDR/Raleigh acting PD ROBERT LEWIS has been named PD at WKML.

Congrats to JIM LOFTUS, who leaves WFIL & WUSL/Philadelphia to become VP/GM at WLTQ/NE PENNSYLVANIA . . . at age 26. STEVE JAMES becomes GM at KQDS/DULUTH, replacing RANDY ROGOSKI, who's going corporate with parent MUSKEGON BROADCASTING. And CHARLIE FERGUSON takes over as President/GM at KQWB-AM & FM/FARGO, as CHUCK LARSEN moves into ownership in Nebraska.

Ex-KAZY/Denver PD SCOTT JAMESON returns to programming at KOMP/LAS VEGAS. Former KOMP PD CHARLIE MORRISS moves into sales at sister Lotus stations KTKT & KLPX/TUCSON ... DAVE MARX moves up to Asst. PD while retaining his MD duties at WULUM/MILWAUKEE ... VIC MARINO, PD at WCHS/Charleston, WV, segues to Asst. PD/MD at WTRY/ALBANY ... JOE CIPRIANO, aka Dave Donovan, ex-midday personality at KKHR/Los Angeles, has segued to weekends at KIIS-AM & FM.

Speculations From AOR Land: Which Chicago AOR personality is WLS (AM) talking to about the evening slot? It's not necessarily who you might think . . . And look for KQRS/MINNEAPOLIS to hire a funnyman from outside radio's ranks for a key airshift . . . And is morning maniac TERRY MEINERS leaving WQMF/LOUISVILLE when his no-compete clause expires for a gig at crosstown A/C giant WHAS?

June Swoon: Wedding congratulations to PASHA President SPENCER PROFFER and Suzanne Dubarry, who tie the knot this weekend . . . POLYGRAM Los Angeles promo rep JEAN MACDONALD and JON JOHNSON, co-prinicipal of Johnson-Ross Management, who handle Animotion, are now engaged and will be wed August 31 . . . FM100/MEMPHIS PD ROBERT JOHN marries Patti Fletcher June 29, while on the same date WWPA/WILLIAMSPORT MD SCOTT MASTELLER gets hitched to Carol Eck WMT-FM/CEDAR RAPIDS MD DENNIS QUEN married former station intern DEBBIE PETERSON . . . Honeymoon regards to BOB and LINDA ANTHONY (he's MD at WSPK/POUGHKEEPSIE) . . . And WKSQ/BANGOR PD TIM MOORE married

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Margaret Hessler last week. Thousands of

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it at this ceremony

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### ON THE RECORDS

KEN BARNES

### Where The Hits Are: Geographical Giants

As part of this column's tireless efforts to give you information you won't get anywhere else, whether you want it or not, the focus this week is on one of everybody's favorite topics: geography. In another example of selfless service to the industry, R&R's industrious researchers have completed the definitive study of geographical hit records.

It's the same principle as the recent lists of male/female name hits. Every Top 15 hit of the past 25 years (and a few previous rock hits) that mentions a city, state, or country in the title has been collected. Now, if you're trying to figure out an appropriate location to build your song around, a quick check of the list will tell you that King of Prussia, Pennsylvania probably won't do the trick, but California is a good possibility.

Technical notes: the list is restricted to cities, states, countries, and a few stray regions. No rivers, parks, streets, bridges, or alleys (thereby disqualifying "Ferry Cross The Mersey," "MacArthur Park," "South Street," "59th St. Bridge Song," and "Creeque Alley"). Only real places were considered, so there are no listings for fictional realms like Surf City, Funkytown, Margaritaville, the Sea of Love, or the Land of 1000 Dances. However, names of countries used as nationalities, as in "American Pie" or "Young Turks," were allowed. And if you get to the end and wonder where "Arizona" by Mark Lindsay or "Rio" by Duran Duran went, well, in their particular contexts, they were used as girls' names and are thereby disqualified.

To qualify, records had to reach Top 15 on R&R's CHR chart, or, if released before the R&R era, on either Cash Box or Billboard. It's a tough rule, one that excludes well-known songs like "By The Time I Get To Phoenix" or "City Of New Orleans," but you've gotta have standards (and don't tell me "By The Time I Get To Phoenix" is a standard). Here's the list:

Abilene – George Hamilton IV Africa – Toto Sweet Home Alabama – Lynyrd

Skynyrd North To Alaska — Johnny Horton Allentown — Billy Joel All American Boy — Bill Parsons

American Boy - Bill Parso America - Neil Diamond American Music - Pointer Sisters

American Pie — Don McLean American Woman — Guess Who Americans — Byron MacGregor An American Dream — Dirt Band We're An American Band — Grand Funk

Asia Minor – Kokomo



Atlantis – Donovan (1)
One Night In Bangkok – Murray
Head

Please Come To Boston - Dave Loggins Bristol Stomp - Dovells (2)

Calcutta – Lawrence Welk California Dreamin' – Mamas & Papas

California Girls - Beach Boys California Girls - David Lee Roth



California Nights — Lesley Gore California Sun — Rivieras Hotel California — Eagles Caribbean Queen — Billy Ocean Cherry Hill Park — Billy Joe Royal (3)

Royal (3)
The Night Chicago Died - Paper
Lace

China Grove — Doobie Bros. (4)
Last Train To Clarksville —
Monkees (5)

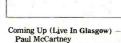
Detroit City – Bobby Bare
The Night They Drove Old Dixie
Down – Joan Baez (6)

El Paso — Marty Robbins England Swings — Roger Miller Galveston — Glen Campbell Midnight Train To Georgia —

Gladys Knight & Pips Rainy Night In Georgia — Brook Benton

The Devil Went Down To Georgia

Charlie Daniels Band
The Night The Lights Went Out In
Georgia — Vicki Lawrence (7)



Zorba The Greek

Guantanamera – Sandpipers (8) Hawaii 5-0 – Ventures Hawaiian Wedding Song – Andy Williams

- Herb Alpert

Hollywood Nights — Bob Seger Say Goodbye To Hollywood — Billy Joel

Honolulu Lulu — Jan & Dean Indiana Wants Me — R. Dean Taylor

Girl From Ipanema – Astrud Gilberto Jackson – Nancy Sinatra & Lee

Jackson – Nancy Sinatra & Lee Hazlewood Java – Al Hirt (9)

Kansas City – Wilbert Harrison Kentucky Rain – Elvis Presley Kentucky Woman – Neil Diamond

Next Plane To London — Rose Garden Werewolves Of London — Warren

Manhattan Spiritual — Reg Owen Massachusetts — Bee Gees Mecca — Gene Pitney Memphis — Lonnie Mack Memphis — Johnny Rivers Mexico — Bob Moore Montego Bay — Bobby Bloom

Monterey — Animals Midnight In Moscow — Kenny Ball Nashville Cats — Lovin' Spoonful

Funky Nassau — Beginning Of The End Weekend In New England —

Barry Manilow
Battle of New Orleans — Johnny

Horton
New Orleans - Gary U.S. Bonds
Walking To New Orleans - Fats
Domino

Way Down Yonder In New Orleans – Freddy Cannon Boy From New York City – Ad

Boy From New York City – Manhattan Transfer New York Mining Disaster 1941 –

Bee Gees Ohio – Crosby, Stills, Nash & Young

Little Old Lady From Pasadena – Jan & Dean Philadelphia Freedom – Elton

John
San Antonio Rose – Floyd
Cramer
San Franciscan Nights – Animals
San Francisco – Scott McKenzie

Do You Know The Way To San Jose — Dionne Warwick 26 Miles (Santa Catalina) — Four

Preps Scarborough Fair — Simon & Garfunkel (10)

It Never Rains In Southern California — Albert Hammond Never Been To Spain — Three Dog Night

Spanish Harlem — Ben E. King Spanish Harlem — Aretha Franklin

Tallahassee Lassie – Freddy Cannon

Tijuana Jail - Kingston Trio



Young Turks — Rod Stewart Back In The USA — Linda Ronstadt

Born In The USA - Bruce Springsteen Surfin' USA - Beach Boys

Waterloo - Stonewall Jackson Waterloo - Abba Wichita Lineman - Glen

Campbell Woodstock - Crosby, Stills, Nash

& Young
That's enough of that. Before I
get to the highlight of the column
(the ten explanatory footnotes),
here's the top locales. There were
eight America or Americans
songs, six Californias (but no
L.A.s. although two Hollywoods),
four for Georgia and New Orleans,
and three New Yorks.

### Footnotes

(1) A locale of dubious historical reality, but included on the chance that it *might* have existed

(2) Not sure if this dance refers to a real place or some esoteric piece of Philly lore

(3) Yeah, I know I said no parks, but this one's name includes the name of the town, if it is indeed that New Jersey metropolis known for its high concentration of independent promotion folks

(4) Not sure if it's a real place, but if China Grove isn't, China is, so it sneaks in on a technicality

(5) Not at all sure if it's a real place, but there must be a Clarksville somewhere

(6) This is one of those vague regions I was talking about earlier, referring to the South as a whole

reterring to the South as a whole (7) A strange batch of Georgia songs. If Ray Charles had been talking about the state on "Georgia On My Mind," the total would

have almost topped California's
(8) I can't remember anything
specific about this location except
that it's in the land of the palm

(9) Almost certainly a reference to coffee rather than the Indonesian island, but you can't be too cautious

(10) I assume there is some village in England where this legendary fair takes place.

### It's All In The Timing

No sooner did I do a time study on record timings than I received an open letter from KYUU/San Francisco PD Ric Lippincott expressing his annoyance at longer records (the average timing on the Top 40 was, you may recall,

4:01). Here's what Ric had to say:
"I would like to know what is
done in the five minutes and IT
seconds of 'Everything She
Wants' by Wham! that can't be
accomplished in three minutes.
Because of the increase in average song length (of late), more instances of only getting two records in between spot clusters have
been forced on us.

"... If you divide 60 minutes by four you can play 15 songs. If you divide 60 by 3:50 you can play 16. Wouldn't it be nice if the next time you really needed that one extra add, there would be room for one

more?
"No one has been able to prove that record buyers will like songs that are over four minutes better than songs under four minutes."

Of course, radio stations can always edit long songs on their own. But then they risk listeners feeling "cheated" because they didn't get to hear the whole record. An interesting situation . . .

32/R&R FRIDAY, JUNE 28, 1985

### E/P/A's Endless Chain of Chart Breakers!!!



### DEAD OR ALIVE You Spin Me Round (Like A Record)"

**CHR BREAKERS** 169/29 67%

CHR Chart: DEBUT 38

**BILLBOARD DANCE CHART: #6** 



### "WEIRD AL" YANKOVIC "Like A Surgeon"

CHR NEW & ACTIVE

Now On Over 125 CHR Reporters 50%



### SADE 'Your Love Is King"

CHR NEW & ACTIVE

Now On Over 85 CHR Reporters!

**A/C BREAKERS** 99/20 73% A/C CHART: **21** 





### **CARLY SIMON** Tired Of Being Blond"

CHR NEW & ACTIVE | 67/26 26%

A/C NEW & ACTIVE

36 A/C STATIONS OUT OF THE BOX!



### JEFF BECK & ROD STEWART "People Get Ready"

CHR NEW & ACTIVE Now On Over 95 CHR Reporters

AOR ALBUMS BREAKERS

AOR Albums: DEBUT 8

**AOR TRACKS: (9)** 





WJXQ 13-11 WZOK deb-30 KAY107 add WHOT deb-35 KQXR deb-36 KIKX deb-40 KSND 32-29 KDON-FM add **KZZU 34-29** WIGY add WOAY add **WQCM 19-15** 95XIL 2-7 WYKS 30-26 **KWES 27-22 WIXV 9-6 KFYR 20-16** Y94 21-17 WAZY-FM add WDBR 34-28 **WPST 9-7** KFMW 17-14 **KBOZ-FM 30-27** KCDQ 31-28 KTRS add OK95 21-18



### "CENTERFIELD"

### The New Single From John Fogerty



Arranged and Produced by John Fogerty From the Warner Bros. album <u>Centerfield</u> ©1985 Warner Bros. Records Inc.

### DATEBOOK

SEAN ROSS

### **Good News Week**

1985 is already set as the year of artist reimaging. Prince wants to be psychedelic. Gino Vannelli and the Little River Band have reemerged as hard rockers. Chicago and REO Speedwagon have become, primarily, ballad artists. Mick Jagger wants to be a feminist. Duran Duran, spurred by Power Station's success, hint at reviving their original plan to make very fough disco records. And at least three artists who now have some freedom to do what they want, Phil Collins, the Eurythmics and Huey Lewis, have subtly been converting themselves into R&B artists.

Lewis and the News began recording for Chrysalis in 1981 as one of the last power-pop bands (of the type signed en masse during Knackmania) to make it onto disc. Their first singles, "Some Of My Lies Are True" (which came wrapped in a mock-up of a newspaper) and "Now There's You," were very much along those lines. By the third News LP, the R&B influence seeped in, especially through the use of Tower Of Power-like horns on "Heart Of Rock & Rool" and "If This Is It." With the newest song, "Power Of Love," Lewis has made both an overt title and style lift from the genre. He turns 34 on Friday.

#### MONDAY, JULY 1

1965/The Federal Communications Commission puts an end to AM and FM simulcasting except in some small market and grandfathered situations.

1969/Ralph Nader announces that rock and roll is linked to impaired hearing.

1969/Sam Phillips sells his Sun label, largely dormant at the time, to Plantation Records mogul Shelby Singleton. Under Singleton, Sun has a few new releases (the Gentrys, for instance), but it deals primarily in reissues of Johnny Cash, Jerry Lee Lewis, and other artists who began on the label. (The primary exception is Elvis, whose Sun recordings have all long been sold to RCA.)

1975/The Captain & Tennille are awarded a gold record for "Love Will Keep Us Together.

Birthdays: Evelyn "Champagne" King 1960, John Farnham 1949, Andrae Crouch 1942, Debbie Harry 1945.

#### TUESDAY, JULY 2

1963/Jose Feliciano makes his first New York appearance at Folk City.

1969/A Newton. MA couple declares their support of John & Yoko by staging their own bed-in for peace.

1976/Brian Wilson emerges briefly from a nervous breakdown to rejoin the Beach Boys on stage in Oakland.

1981/Bruce Springsteen becomes the first performer at New Jersey's Meadowlands Arena.

Birthdays: Roy Bittan (E St. Band) 1929, Cheryl Ladd (who went through two singing careers and vocal duties for Josie & The Pussycats between acting jobs) 1951.



#### WEDNESDAY, JULY 3

1969/Jeff Beck, Sly & The Family Stone, Jethro Tull and others become the first — and only — rock performers at the Newport Jazz Festival.

1970/The three-day Atlanta Pop Festival opens. Afterwards, Governor Lester Maddox tries to ban rock festivals in the state.

1973/David Bowie wraps up a British tour by announcing his retirement, which lasts for an entire 11 months. 1980/Journey's "Departure" LP goes gold. Birthday: Johnny Lee 1946.

#### THURSDAY, JULY 4

1971/Main Ingredient leader Donald McPherson dies of leukemia at age 30. In a career that spans three decades, the Ingredient will have its biggest hits about a year later with new lead singer Cuba Gooding.

1976/ln what was, for him, a relatively sedate act of showmanship, Paul Revere is married onstage at Cincinnati's Kings Island Amusement Park.

1982/Ozzy Osbourne and his manager Sharon Arden are married.

Birthdays: John Waite 1952, Bill Withers 1938.

### FRIDAY, JULY 5

1957/Stim Harpo's "I'm A King Bee" is released

1968/The Fillmore West opens.

1973/"Drift Away" gives Dobie Gray a gold record and his first hit in eight years.

1978/Diff Away gives bond, dayly agold record in the members will in the bogus wig ad on the front cover, "Some Girls" by the **Rolling Stones** is reissued with a new jacket.

### SATURDAY, JULY 6

1963/The Beach Boys are almost as well known for playing at baseball games as 4th of July celebrations. On this day the first known rock/baseball combo takes place when **Chubby Checker** and **Dee Dee Sharp** perform before a Pirates/Mets game at New York's Polo Grounds.

1971/After years of being physically unable to blow a trumpet, Louis Armstrong dies.

1971/After years of being physically unable to blow a frumper, cours 1979/Veteran producer Van McCoy dies at age 38 in New York.

Birthdays: Gene Chandler 1940. Bill Haley would have been 60.

#### SUNDAY, JULY 7

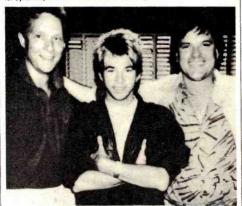
1954/Dewey Phillips premieres Elvis Presley's "That's All Right (Mama)" on his "Red Hot & Blue" program. More than 25 years later, Phillips's station will ID itself on-air as "WHBQ/Memphis . . . Where It All Began." 1968/The Yardbirds break up. Jimmy Page is forced to form a new group to perform their remaining dates. 1984/Frankie Goes To Hollywood's "Relax" becomes the biggest selling British single of all time. Birthday: Ringo Start 1940.

New Order The Single "The Perfect Kiss" In This Issue. ©1985 Quest Records





KHTX JUST WANTS TO HAVE FUN — Epic's David "The Hawk" Newmark (r) presents KHTX/Reno OM John Chommie (l) with a platinum LP and gold single for Cyndi Lauper's "Girls Just Want To Have Fun."



LIMAHL VISITS 298 — EMI recording artist Limahl stopped by the Z98/Tampa studios to thank the staff for support on his single, "Never Ending Story," Pictured (irl are Z98 morning man Ted Prichard, Limahl, and EMI Atlanta rep Terry Larson.



BIG BAM BOOM IN KC — ZZ99/Kansas City was there to greet Hall & Oates at a recent KC concert. Sharing the backstage smiles (I-r) are ZZ99 air personality Leighanne Best, Daryl Hall, ZZ99 MD Kim Welsh, and John Oates.



FRIENDS FOREVER — Columbia artist Kenny Loggins visited 293/Altanta to promote his new album "Yox Humana" and latest single, "Forever." Shown here (I-r) are 293 PD John Young, Kenny, 293 morning man Steve McCoy, and Columbia local rep Alan Oreman.

### CALENDAR



BRAD MESSER

### Life's Little Pleasures

What a great day! In the morning mail, a letter from a job applicant that began with the phrase "I'm looking for a job" rather than some variation of "I am endeavoring to ascertain the possibilities of obtaining employment."

A while later my news department put a new man on the air. Everyone knows there are always two reputations on the line when a newly-hired talent cracks that mike for the first time, because if he or she turns out to be not too wonderful, then the person who did the hiring also isn't wonderful. But my new man, despite being justifiably nervous, sounded even better than I had hoped. My can was safe.

Still elated from that extremely

positive experience, I answered the phone and heard one of the best-known voices in America, calling to inquire about whether I myself might be endeavoring to ascertain the possibilities of obtaining employment elsewhere. Morale sky-high and climbing! Whether one is looking or not, an exciting job feeler is always good for at least an eight-hour high.

Then in rapid succession it developed that my quickie afterthe-book vacation trip wouldn't be threatened by terrible airline connections because seats had miraculously become available on a direct flight that will cut five hours of travel time, and next week's pending crisis over a conflicting work schedule cancelled itself out, and a super pro agreed to join a panel I'll moderate at an upcoming convention, and the new station in town that will be after some of my ratings points is having construction problems and has lost a third important employee before it even gets on the air.

Some days nothing can go

Well, one thing. I had absolutely no quick ideas for this column, but I think the problem has worked itself out

### South's Farthest-North Battle

MONDAY, JULY 1 — Both the North and the South thought they might win the Civil War, until the Battle of Gettysburg, which began 122 years ago today (1863). The Pennsylvania site where some 6000 Confederate soldiers died was the farthest north the Rebel army ever fought. The three-day battle was the turning point of the Civil War.

1982 — Supreme Court ruled that police may generally search the passenger areas of a car without a warrant after a passenger is arrested. 1966 — Medicare began. 1941 — 1st television commercial, Bulova watches on WBNT-TV/NYC. 1859 — 1st intercollegiate basketball game: Amherst beat Williams 66-32.

Dominion Day, holiday in Canada. Fiscal year of U.S. government begins.

Genevieve Bujold 43. Karen Black (Karen Zeigler) 43. Jean Marsh 51. Leslie Caron 54.

#### **Declaration Of Independence**

TUESDAY, JULY 2 — The Declaration of Independence was drawn up and signed by delegates to the Continental Congress 209 years ago today, but Independence Day is based on the formal signing ceremony two days later on the 4th of July (1776).

The world's most famous female flier, Amelia Earhart (and co-pilot Fred Noonan), disappeared somewhere in the Pacific 48 years ago today while attempting an around-the-world flight (1937).

1969 — Ralph Nader warned rock music is impairing the nation's hearing. 1967 — Thurgood Marshall became 1st black member of U.S. Supreme Court. 1964 — LBJ signed Civil Rights Act. 1961 — Ernest Hemingway's shotgun suicide. 1926 — Air Corps of U.S. Army created. 1919 — 1st round-trip Atlantic flight completed, by a British A-4 dirigible. 1881 — President James Garfield shot by assassin (died 9-19).

Full Buck moon: there will be a second full moon this month on the 31st.

Cheryl Ladd (Cheryl Stoppelmoore) 34. Veteran racer Richard Petty 48. Comedian Dow Rowan 63. Writer Herman Hesse horn 1877

#### **America Without New Cars**

WEDNESDAY, JULY 3 — For three years during World War II there were no new cars made in America, because auto factories were all converted to the manufacture of military vehicles. The first new postwart civilian car rolled off Ford's Detroit assembly line forty years ago today (1945).

1984 — Supreme Court ruled Jaycees cannot bar women. 1976 — About 200 tall ships anchored in NY harbor for a pre-Bicentennial show. 1950 — Americans' first encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean Conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Korean conflict. 1945 — U.S. Armericans' encounter with North Korean troops in the Nor

Swimmer Michael Burton 38. TV newsman Geraldo Rivera 42.

#### INDEPENDENCE DAY

THURSDAY, JULY 4 — The Statue of Liberty was formally presented to the people of America by the people of France 101 years ago (1884). No tax dollars went into the project. French citizens donated the money for the statue, then funds for the pedestal were raised by a non-government campaign here.

The 50th star was officially added to the Stars and Stripes 25 years ago, upon admission of Hawaii as the 50th state (1906). 1950 — "Truth or Consequences" TV show premiered. 1910 — Jack Johnson became 1st black heavyweight boxing champ. 1883 — **Buffalo Bill's** Wild West Show began at North Platte, Nebraska. 1874 — Eads Bridge, the 1st major steel bridge, opened at St. Louis, MO. 1826 — Ex-Presidents **Adams** and **Jefferson** died same day. 1802 — U.S. Milliary Academy opened at West Point, NY.

Baseball exec George Steinbrenner 55. Actress Gina Lollobrigida 57. Playwright Neil Simon 58. Actress Eva Marie Saint 61. Advice columnist Ann Landers and Abigall "Dear Abby" Van Buren (twin sisters) are 67.

### Salvation Army Founded

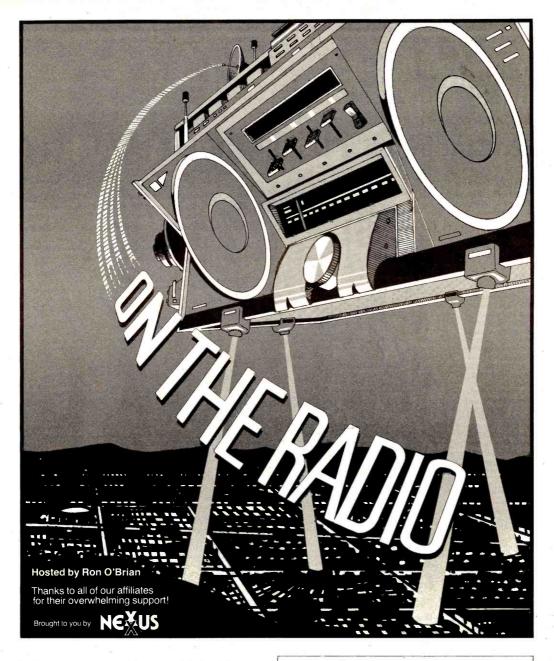
FRIDAY, JULY 5 — Methodist minister William Booth founded what he called the Christian Mission 120 years ago today in London (1865). It was renamed the Salvation Army, and has become the world's largest social welfare organization, operating in 86 nations. It provides daycare centers, hospitals, food giveaways, shelters for the homeless and the planet's most extensive alcoholism rehabilitation service.

1984 — Lab tests revealed existence of one gene fragment that exists in humans, flies, certain worms, frogs and chickens alike. 1948 — Health Service Act adopted in England to provide free medical care for all.

Actor Rich Gossage 34. Julie Nixon Eisenhower 37. Soviet diplomat Andrei Gromyko 76.

Saturday (7-6) 1933 — 1st All-Star baseball game. 1928 — 1st all-talking movie "Lights of New York". 100th annivergary of 1st human rables innoculation (Pasteur, 1885). Sylvester Stallone 39. Della Reese 53. Janet Leigh 58. Merv Griffin 60. First Lady Nancy Reagan 62.

Sunday (7-7) 1981 — Sunlight-powered Solar Challenger flew across English Channel. 1981 — Sandra Day O'Connor 1st female named to Supreme Court. Ringo Starr 45. Carl "Doc" Severinsen 58.



Give us just 60 minutes, and we'll give your listeners the world of music and entertainment, "ON THE RADIO".

"In the first 30 days, over 300 of the hottest stations nationwide have made "ON THE RADIO" the most listened to feature in radio. Call now and find out why!"

#### (213) 306-8009



#### LOS ANGELES, KIIS-FM PD Gerry De Francesco . . .

" 'ON THE RADIO' is what good radio's all about. It's fun, entertaining and it really moves. I highly recommend it."

#### BOSTON, WZOU-FM PD Dave Michaels . . .

" 'ON THE RADIO' is the best 60 minutes available in special programming today . . . period!"

#### MILWAUKEE, WZUU-AM/FM PD John Driscoll . . .

" 'I needed a show to push our countdown, and 'ON THE RADIO' really works. The music is constant, the show sounds live, and with NSBA's help, totally local."

#### NASHVILLE, WZKS-FM PD Larry Martino . . .

"If you're going to ADD only one show make it 'ON THE RADIO'. The response has been incredible. The show's hot!"





JOEL DENVER

#### THE LEGEND CONTINUES

# Q102: Cincinnati's Dominant FM Music Source

In 1985 there are not many markets with fewer than two CHRs going at it headto-head. One exception is Cincinnati. And one of the reasons why Q102 is (WKRQ) and Operations Manager/PD Jim Fox. He has built a dynasty that stations have come up against time after time, only to fail.

Jim learned what creative radio is all about under the tutelage of Gordon McLendon at KNUS/Dallas and Don Burden at WIFE/Indianapolis. Since joining the station in April 1974, he has worked almost every airshift (including all-nights). He became PD in December 1975 after Randy Michaels, who went on to program sister station WDAF/Kansas City.

The only time Jim left Taft's Q102 was when Rick Sklar, then ABC's programming head, lured him into the PD slot at KAUM/ Houston (now KSRR). Jim recalls, "I figured if I could turn that station around, I'd be the golden boy. Well, in a short space I knew it wasn't going to happen, as all of their promises were just

#### Baby, I'm Back

"So we parted company during the first six months. Luckily, Taft had just bought an FM in Tampa. Randy, who'd been my music director here, went down there as PD, so I came back, I wasn't even gone a whole book!'

And it seems Jim has set the example - most of the Q102 staff has remained fairly consistent through the years. "There aren't many stations doing the same thing now as they were doing ten years ago. We started out as a hybrid AOR, but within a short period we settled into what we are

"We've maintained the same direction, simply adjusting it from within. We've had staff longevity: I've been here 11 years, my morning partner Chris O'Brien has been here eight or nine. Two guys who just left the station within the past year had each been here ten years. One was Mark Sebastian, who went to Z100/New York. The other was Pat Barry, who now does TV weather at the local NBC

#### **Personality Ingredients**

"Back when everybody went for the 'more music' sound, we continued to put personality on the air and tried to reflect Cincinnati. All of our people are very active, and that's one of the things which keeps us on top. No other radio station has had people on the air





Ops Mgr/PD

Janeen Covle Ric Jensen

MD/Midday



Afternoons



Bobbi Maxwell

Nights





J.C. McCoy Steve Hawkins Overnights Late-nights

or traffic problems than many other big cities."

for ten years who know the city and landmarks, and have greeted as many faces, shook as many hands, kissed as many babies, and been on as many telethons to make the personal impression we

"Black music has played an important part in keeping Q102's sound exciting without playing hard metal rock. Black music has been the perfect elixir for our musical profile."

Maybe part of the reason for Q102's longevity is the town's conservative posture, which makes it more resistant to change. Predominantly Germanic in ethnic origin, "people live, work, and die in the same part of town without ever knowing what the other sections of town look like," Jim. "But folks are incredibly friendly. Cincinnati has fewer crime

#### Good Lookin' Numbers Not only has Q102 beaten back

its direct CHR competition, but the numbers it's earned along the way aren't shabby either. In the fall Arbitron (spring numbers weren't available yet) Q102 led the market, save for AM sister WKRC, with a 9.6 12+ share. "We're now number one 18-34 women and 18-49 women in addition to taking the top honors in teens. We've been lucky, but the music has had a lot to do with it."

Most Midwest CHRs aren't known for being overly aggressive when it comes to following national music trends. But Q102 has continued to pleasantly surprise everyone by playing black crossovers even when others wouldn't. "We've always played black music if it's good (and) contemporary-sounding. We've been choosy," Jim admits, "and, quite frankly, you have to be with any music. But black music has played an important part in keeping Q102's sound exciting without playing hard metal rock. Black music has been the perfect elixir for our musical profile."

When selecting new music "we think female," says Jim. "There are those rock records that females like, and we play them. (However), Q102 is not going to beat AOR stations at their game. So by making sure all of our music has great female appeal, we do well with them and teens.

"People get the idea they can listen in and won't really know what's going to happen next. Yet they won't be too concerned because they know they'll like it."

"Those black crossovers we add early are because of the reaction we see from the clubs or another station's airplay. Most record labels think we're ultra-late, but I'd compare our batting average against a lot of the others. I'm like Pete Rose. I can wait until the last second, swing at a pitch, and know

that whether it's high, low, a curve, or a fastball, my batting average is going to be higher than yours when you're swinging on the first pitch every time.'

#### **Contest Comments**

Q102, well-known for its contests "Crushing The Competition With Cash"), still spends the dough. However, the station has yet to repeat its \$1 million givea-

"A good contest we tried recently was the 'Black Box,' " notes Jim.
"We put it on top of the Coliseum with our calls. In no time everyone was asking about it. The jocks weren't allowed to talk about it for two weeks, and the whole town was buzzing. I hadn't spent a dime to promote it up until then.

'It was a simple contest figure out what's in the 'Black Box' from the on-air clues. New the contest didn't cost a fortune, but it generated excitement and caused talk about Q102. That's exactly what a contest is designed to do in addition to pleasing those listeners who win prizes.'

#### Like A Party

It's always interesting to listen to a programmer's perceptions about his own station. Jim, who also does mornings with Chris O'Brien, Scott Shively, and Jim 'Squirrel' Stadtmiller, says, "They pay us for this? Thank God, 'cause this is fun. I really enjoy the station, and so does the rest of the airstaff. They make all of the programming elements come alive with their talents.

"If you're a programmer, you'd consider Q102 a well-rounded, well-formatted CHR station. If you're an average listener, it sounds like a party's going on down here all the time. People like Johnny Bench, the Bengals' Chris Collingsworth, and the Mayor drop by on a regular basis; it's like one big clubhouse. People get the idea they can listen in and won't really know what's going to happen next. Yet they won't be too concerned because they know they'll like it."

The station uses the slogans "Q102 - The Hot FM" and "Concert Connection." "We have couple of activities we call 'Hot Fun.' There's our hot air balloon and a hot fun hoser patrol, a fire truck that goes out on hot days and hoses down kids. It's real popular with the high school football teams, who ask to be hosed down on practice days."

#### Community-Conscious

Like any station wanting to stay locked in to its community, Q102 is heavily involved with charitable functions. "Our annual Juvenile

Continued on Page 40

38/R&R FRIDAY, JUNE 28, 1985

# COCON

The most talked about film of the summer.

The most asked about song of the film.



The soundtrack single from MICHAEL SEMBELLO

The 7-inch: AM 2745 The 12-inch: SP 12135

"GRAVITY." From the motion picture *Cocoon*. ON A&M RECORDS.



Produced by Richard Rudolph and Michael Sembello.

FROM HIS A&M ALBUM DEBUT...WITHOUT WALLS...COMING SOON



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#### **CONTEMPORARY HIT RADIO**

# **Crushing The Competition With Cash**

Over the years many have tried — and failed — to unseat CHR champ Q102/Cincinnati. OM/PD Jim Fox looks back on who's tried and why he feels no one will succeed.

"WOKV (now WBLZ) rocked against us for a short time, lasting only one book. What's now '98 Rock' (WSKS) also came against us. Bob Laurence, who's Drake-Chenault's VP/Programming, made a good run as its PD. They're doing OK as an AOR now."

Perhaps the biggest battle was waged when Cecil Heftel bought WYYS(YES-95) and offered a \$500,000 prize in its debut promotion. Q102 countered by upping the ante to an unprecedented \$1 million. WYY5 has since evolved into Light Rock WLLT. "We knew Heftel was coming into town; they arrived in the fall of '79. From their past history in Miami (Y100) and Pittsburgh (13Q), we knew they were going to spend the bucks. They ended up taking my midday guy, Pat O'Brien, and



made him PD. No one else defect-

#### Lying In The Weeds

"Then they tried to make a big splash on the air by throwing out ungodly amounts of money to create what we had spent nearly nine years building up. We just laid in the weeds and waited to see their full hand. Whatever they offered we were prepared to double. We

sure were shocked, however, when they rolled out \$500,000. So we countered with \$1 million."

But despite the different money amounts, why wasn't YES-95's contest successful? "It was complicated," recalls Jim. "You had to go around to sponsor locations, fill out entry blanks, listen for your name, and do some other things, which took them about three minutes to explain each time.

"Ours was pretty simple. Every time you won anything from Q102, you were entered in the money drawing. Because our phone lines were constantly jammed, we sent our van out into neighborhoods to register the first 102 people who turned out."

#### Major Faux Pas

"To add to the confusion, YES-95 made a couple of faux pas. They gave their money away on TV instead of radio. They also did it on a Presidential election day, which means it took second billing. And they forgot that Arbitron doesn't take ratings on that day. It was one of the biggest blunders I'd ever seen.

"Meanwhile, we calmly handed out money at the rate of \$25,000 a year for 40 years. Aside from some folks complaining that we'd run a deceptive contest by signing up folks in the middle of a snow-storm, it went off without a hitch. The buzz was unbelievable. It's not as exciting today, what with the Ohio lottery handing out millions each week. However, to this

day, people still remember that we handed out \$1 million."

#### Can You Top It

Putting a \$1 million prize up for grabs is certainly hard to top. So the station hasn't tried. "We all thought about it," says Jim. "Then I got to thinking it can't be topped, and we shouldn't try. We simply returned to giving away more realistic prizes like cars, trips, and cash in \$100, \$500, \$1000, and \$5000 increments.

"One reason why nobody has been able to mount a successful attack is that Taft's home office is 100 yards from where I'm sitting. Because we're in a conservative town, it would be like beating the heavyweight champ. You just can't slide by on a decision. You've got to knock 'em out and make people believe a new champion's arrived. No one has stuck it out long enough to go past the first round.

"To defeat this station you've got to eat us up by skirting around with another format, or attack us head on. This may sound like I'm bragging, but we haven't left a lot of gates wide open for someone to come in directly against us."

#### Q102: Cincinnati's Dominant FM Music

Continued from Page 38

Diabetes Bike-A-Thon nets between \$90,000 and \$120,000. And our permanent Haunted House aids the local school for the blind. I I believe our genuine concern for the care of others comes through on the air. It's a sense of decency many radio stations forget about.

"Much credit has to go my GM, Mark Hubbard," continues Jim. "When I go in for a research budget or to get money to spend on TV, he gives me what's needed. Most GMs would amake you sacrifice another part of the budget. But Mark knows that to be doing great five years from now you have to spend it today."

#### Eyes On The Others

You don't stay on top without paying some attention to your



market rivals. As such, Jim knows which goals are realistic for Q102 and which ones to pass on. "I call it the cup and saucer theory: You're walking through a diner with ten or 12 coffee cups and saucers in both hands, and

you want to pick up one more. You're going to drop something so make sure you don't drop the one that's most important to you.

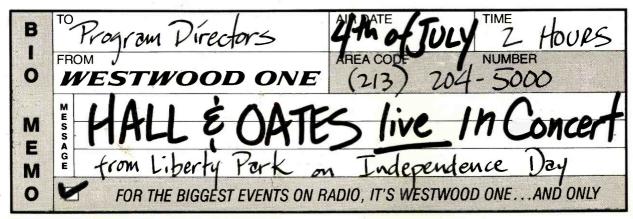
"The enemy is tough to determine in this town. It's like swinging in the dark because we're pressed from both sides, between the AORs, the soft A/C's, and Urban WBLZ. I'm never going to win those 18-24 males so I don't try."

Jim, however, isn't one to shy away from a challenge. "I don't think anyone ever likes having somebody come directly at them. But at the same time, I'd almost welcome it. Well maybe I wouldn't welcome it, but I wouldn't be the saddest guy in the world if it happend. We'd dig in like before; get our fur raised. It would be fun.

"I don't want to sound cocky because anybody can knock you off at any time. But we've got a good foothold. Our market history is hard to beat, especially since we're still working to make Q102 better and not just sitting around on past glories."

#### BITS

. WKFM Shows Real "A-Peel" -WKFM/Syracuse and 40,000 listeners recently gathered in NY's State Fairgrounds for a Food Fiesta. The party lasted for three days, complete with live broadcasts. Three dollars bought all the food and drinks one could handle. But the highlight of the Fiesta was a 310-minute spanwhen WKFM morning man Thom Looney peeled oranges. Not just any old peeling, mind you. Thom set the world's record in citrus-skinning by uncovering 571 oranges in 5 hours and ten minutes! Aside from sore thumbs, Thom was in great condition after his feat, and is reported to be working out strategy for his next world record attempt. Meanwhile, what did he do with all those leftover neels? Piled 'em up in the middle of the grounds, a perfect centerpiece for the Food Fiesta!





#### LONE JUSTICE IS BREAKING

#### -AT RADIO

Their first track, "Ways To Be Wicked," was an AOR Breaker. Now, "Sweet, Sweet Baby (I'm Falling)," featuring Little Steven on lead and rhythm guitars, is the new single.

#### -IN SALES

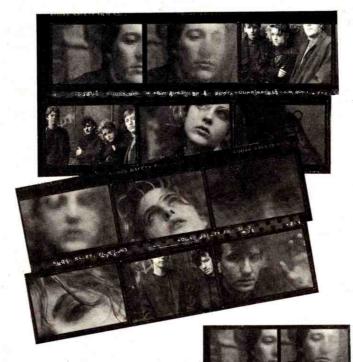
Since the April 15 debut of Lone Justice, 175,000 albums and cassettes have been sold in breakout markets across the country.

#### -IN VIDEO

The widely acclaimed "Ways To Be Wicked" video has gained Lone Justice national prominence. Watch for the new video, "Sweet, Sweet Baby (I'm Falling)," coming

#### -ON TOUR

Fresh from a tour with U2, Lone Justice hit the road again with Tom Petty July 2. The band will headline their own dates through June.





"SWEET, SWEET BABY (I'M FALLING)" (Remix) (7.28965) Mixed by Shelly Yakus and Don Smith









On Geffen Records, Cassettes and Compact Discs. GEFFEN
Management: Carlyne Majer, C 1985 The David Geffen Company.

#### **HEADLINE DATES**

6/25 Philadelphia

6/26 New York

6/27 Washington, D.C. 6/29 Boston

#### WITH TOM PETTY

7/2 Norman, OK

7/3 Austin

7/5 Dallas

7/6 San Antonio

7/7 Houston

7/9 Nashville

7/11 Atlanta 7/12 Tampa

7/13 Miami

7/20 Reno 7/21 Sacramento

7/24 Seattle

7/26-27 San Francisco 7/30 Phoenix

8/1-2 Los Angeles 8/4 or 5 Costa Mesa, CA



STEVE FEINSTEIN

# **WEBN: Whimsical Winner**

A station's image is a function of fixed elements such as music mix, air talent, marketing and advertising, and format tenure. But there's also an elusive quality that may be the greatest factor of all — character.

Character derives from the sensibility and point of view that suffuse everything a station does. It's an intangible connective tissue that gives a station an overall personality greater than the sum of its parts. A station with character is one that people refer to when discussing an imaginative or outrageous stunt: "That's the kind of thing (call letters) would do."

There are many well-programmed stations, but there are precious few with true character. WEBN/Cincinnati is in the fore-front of the latter group.

#### More Than Music

It's distinguished in several of the key areas that make radio more than just a jukebox:

 Production Value: Through its doors have passed some of the



Tom Owens



Frank Wood



THEATERS OF THE MIND — WEBN's annual fireworks are seen by an estimated 400,000 people, including the listener who took this photo. The Fool's Day Parade is heard, though not seen, by thousands every year on 'EBN. The legendary Tree Frog Beer, though, has been sampled by only a select few.

format's most gifted production wizards, including Tom Sandman (now at WBCN/Boston), Jay Gilbert, Marty Manning, and WYSP/

Philadelphia's R.D. Steele. The current Production Director is Joel Moss.

2) Humor: From its start in the

late '60s, owner/GM Frank (Bo) Wood, Jr. and former PD Denton Marr lent 'EBN a satirical, pokefun-at-life spirit. "The common thread through so many musical variations has been a station personality based on whimsy and black humor," says Wood. "We've always had creative people who were skilled at bizarre production and fun scams."

The station's irreverence extends to itself. A hilarious 'EBN sales piece (R&R, 1-25-85) addressed the stereotypical image of AOR listeners as uneducated earthdogs, and one of the station's positioning statements is "The Lunatic Fringe Of American FM."

The best example of that lunacy is 'EBN's broadcast of a six-hour, theater-of-the-mind Fool's Parade on "3/32" of each year. All staffers contribute ideas for the vignettes and imaginary floats that often spoof local institutions and personalities.

'EBN lampooned its competitors' incremental big-money giveaways by offering a prize of 20 million dollars . . . a dollar a year for 20 million years, with the last 100 years paid up front in the unlikely event a winner might not be around to collect the balance.

The station's "Brute Force Cy-

Continued on Page 44

# **WSKS: Scrappy Underdog**

WSKS (96 Rock) has its own character, too. The Seven Hills outlet is a determined upstart committed to shoring up its position with young male rockers. It has no illusions about its David role against WEBN's Goliath; the official station mascot is an Underdog.

WLW-WSKS Operations Manager Randy Michaels explains 'SKS's position: "We are formatically pure – very male and targeted at 18-30 year-olds. We're super-serving the typical AOR core, while WEBN has been trying to broaden its demographic base and is much more concerned about the over-30s and the female side.

"Tom Owens tightened down their list when he first came in. Now they've broadened out again, and don't rock out as hard. 'EBN won't play metal before 7pm; we'll play metal in morning drive. We're not afraid to play music that might be offensive to 35-year-olds or women."

How does 'SKS's core approach jibe with the notion that an AOR





98 ROCK

IT'S A BRAND NEW BALLGAME
GIANT'S . APRIL 18-21
THUR'S - FRI. 7:35
COLLEGE MITE FRI.

AIR CONDITIONED STUDIO — From high atop a billboard outside the Reds' ballpark, Bender and Fingers yuck it up on a live remote.

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Randy Michaels

large measure by the fact that 'EBN has been selling album radio for a long time, and there's a big market for young males. Bars, beers, and automotive are naturals for us. It's not a question of whether we're on the buy, but what share we get. We know how

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"We'd be stronger with better 25-34s, but by being very specifically targeted toward a young, active audience, we get results. Our 12+ numbers are nowhere close to 'EBN's, but we can kill them in something that involves getting people in the door, like a concert promotion or a bar night. We turn those actives out with our T-shirts and our bumper stickers on their vehicles.

"We're not the Yup station, with listeners who are at home mowing the lawn in their polo shirts. We'll go out to a gas station and pump gas for 96 cents a gallon. If 'EBN jocks go out of their station for a broadcast, it'll be for a fun-run that Dannon yogurt would tie into. There's a real contrast."

#### **Animal Rights**

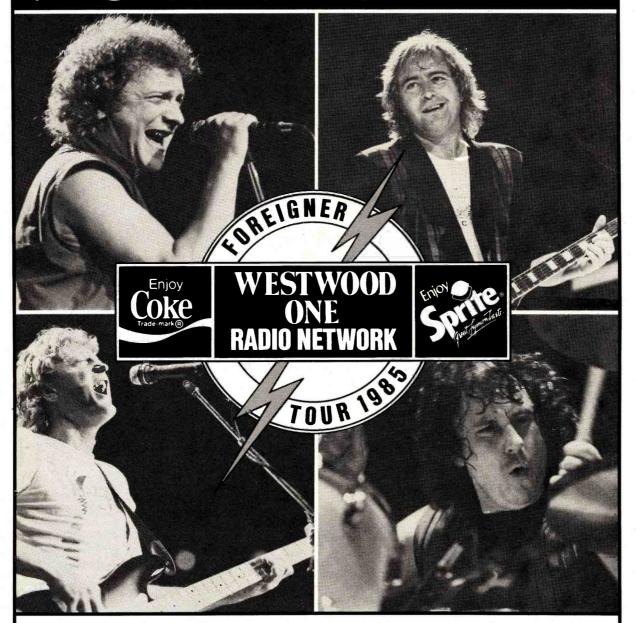
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An admitted earthdog handles morning traffic for 'SKS. "No other FM station in any other format does traffic," says Michaels.

Continued on Page 46

42/R&R FRIDAY, JUNE 28, 1985

# FOREIGNER



# SUPERSTAR CONCERT SERIES

The Westwood One Radio Network and Coca-Cola USA, co-sponsors of Foreigner's 1985 U.S. tour, proudly present an exclusive performance by the multi-platinum Anglo-American band the weekend of Saturday, July 6 on the Superstar Concert Series, the most listened-to concert series on radio. It's Foreigner's first national radio concert since 1982 and the *only* one they'll record this year. So be sure to join Lou Gramm, Mick Jones, Dennis

Elliott and Rick Wills as they return from Europe to kick off the second U.S. leg with an exciting 90-minute show featuring "I Want To Know What Love Is," "Reaction To Action," and the other hits from their **Agent Provocateur** album, plus all the monster songs from their previous four LPs, including "Feels Like The First Time," "Double Vision," "Head Games" and "Hot Blooded." It's Foreigner Over The Fourth — **exclusively** from Westwood One!

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



STEVE FEINSTEIN

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Marty Bender (l) and Ed Fingers



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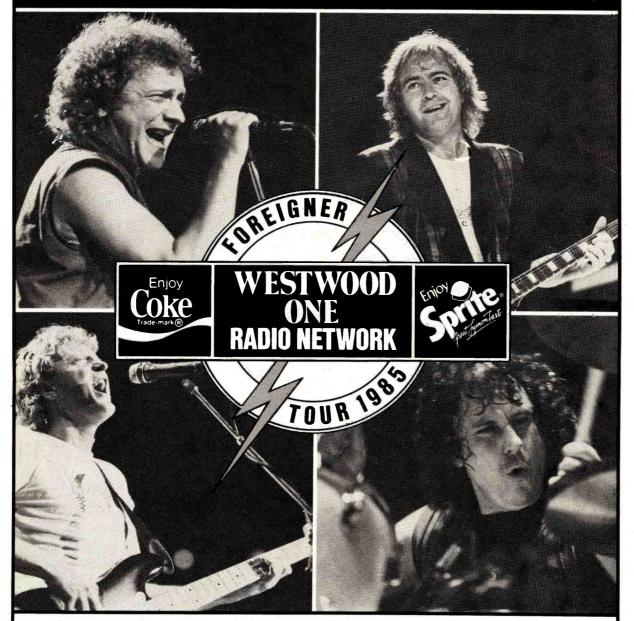
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## **WEBN: Whimsical Winner**

Continued from Page 42

bernetics" division produces bogus spots for fanciful products such as Tree Frog Beer, Milk Of Amnesia, and a TV Fast Forward device.

'EBN's mascot, the Frog, ran for Vice President in '34. He negotiated with on-air callers for how much their vote was worth, and then issued checks for amounts such as \$19.95 and \$11.50.

At presstime, a promotion planned for Father's Day would award alimony payments to divorced dads.

3) Big Events: 'EBN's fireworks show, going into its ninth year, is such an institution that rival WSKS actually aired a promo praising the extravaganza last year. The fireworks' telecast drew top ratings, resulting in a rebroadcast a week later.

'EBN also presents an annual Kite Flight contest that draws thousands, and will soon be dropping 460 tons of sand in a public park near a river for a one-day beach party.

#### **Tom Owens**

With a programming background that included KZEW/Dallas, WSAI-FM/Cincinnati, and 'EBN sister station WQMF/Louisville, current PD Tom Owens took over in September '84 when Marr left for KLOL/Houston. He feels he's contributed a "calculated capriciousness" to the station, polishing the fundamentals while maintaining its creatiye legacy.

Creativity is an ongoing process that demands daily commitment; 'EBN doesn't coast on past glories. "If anything's going to suffer, it had best not be the station's creative aura. Frank puts a priority on it," says Owens. "A lot of stations operate with a "That's a good idea, let's see if we can get around to it' attitude. Here it's 'We'd better do that first.'

"Frank has always understood that a station has to have something to distinguish itself from other stations playing REO Speedwagon. He's extremely creative and quality-conscious."

"Heritage stations aren't made because of time. It's what you do along the way."

- Frank Wood

#### Cost/Benefit Of Quality

That quality costs money. For instance, while many stations assign production responsibilities to a jock, 'EBN employs two full-time, off-air staffers. It also has a two-person news department.

The personnel is an investment, says Wood. "Look at the return. This is one of the longest running acts there is in rock radio. I contend the short-term expense of maintaining an extra creative person pays off in longevity."

Longevity is as longevity does, according to Wood. "Heritage stations aren't made just because of time. It's what you do along the way. Look at "BCN — they're zany, there to entertain, they put a value on doing more than just playing the right music in the right sequence."

He also recognizes the primacy of writing in communicating and entertaining. "A great radio station doesn't come out of the microphone, but the typewriter. It's the ideas that capture people's fancies."

#### Music Mix

Owens calls 'SKS a "well-programmed, highly streamlined, 12-24 slanted station. They lean into CHR crossovers like Frankie Goes To Hollywood and Power Station more quickly than we do, and they'll play a bit more metal than us. Other than that, the two stations are pretty parallel musically."

Neither station plays crossovers such as Prince. Says Owens, "The 18-24 female market is very well-served by CHR, Urban, and Lite Rock stations. We have to protect our 25-44 male flank, and an artist like Prince is also very objectionable to the 18-24 year-old core."

#### **Features**

'EBN has an array of well-packaged features with clever hooks:

- Get Back Oldie: A mystery song in the morning. The "Get Back" oldies show airs Sunday nights. • Culture Counter: Phone lines
- that automatically register listeners' votes on issues and music.

   Lunchmaniacs: A request
- B.F.C. Record Rehab: An album exchange, with the premise that the Brute Force Cybernetics Rehab Unit makes worn-out albums sound like new again.

hour at noon.

- Classic Comebacks: Double-shots of an artist then and now; e.g., Deep Purple's "Hush" into "Perfect Strangers."
   Three-Ways: Three-in-a-row
- by an artist.
   Rock 'n' Roll Showdown: Listeners vote throughout the day in

teners vote throughout the day in a Battle Of The Bands-style competition.

Continued on Page 46

# Cincinnati Fall '84 Ratings

12+ 18-34A 18-34M 18-24M 25-34M Teens %25+

 WEBN
 8.0
 @ 17
 @ 25
 @ 28
 @ 24
 @ 14
 51

 WKRQ
 9.6
 @ 13
 @ 8
 @ 10
 @ 6
 @ 38
 35

 WSKS
 4.0
 @ 7
 @ 10
 @ 15
 @ 9
 @ 12
 35

WEBN is #1 Men 18+, 25-49, 25-54 (tie), Adults 18-49

- Demo shares have been rounded off to the nearest full point.
- "%25+" refers to the percent of a station's quarter-hours that come from 25+ listeners.

(For the complete lowdown on CHB WKRQ(Q102), see Joel Denver's column this week.)

#### **VIVE LA DIFFERENCE**

## **Music Comparison**

WEBN and WSKS's playlists from April 5 through June 14 were studied for an idea of their differences in musical flavor. The following data was broken out:

- Exclusives: Records played by one station but not the other.
- Excludeds: Records that made R&R's Albums chart but weren't played by either station.

#### **Exclusive To WEBN**

Angel City
Russ Ballard
Coney Hatch
Fiona
Robin George
Jason & The Scorchers
Los Lobos
Graham Parker
Gino Vannelli

#### Exclusive To WSKS

Accept
Animotion
Jeff Beck
Michael Bolton
Frankie Goes To Hollywood
Goonies (ST)
Pinkard & Bowden

St. Elmo's Fire (ST) Supertramp Til Tuesday Hank Williams Jr. "Weird Al" Yankovic

#### Excluded By WEBN & WSKS

Duran Duran
Bob Dylan
Bryan Ferry
Hall & Oates ("Some Things")
Helix
Hooters
Katrina & The Waves
Greg Kihn
Lone Justice
Los Lobos

Mama's Boys Meat Loaf Men At Work Kim Mitchell Van Morrison Mountain Alison Moyet Porky's (ST)

Prince Refugee Santana U2 (EP) Paul Young

# LISTEN TO THE SOUND OF



Produced by Felix Cavaliere

The New York Music Company

# **FURY**

NYM 2

#### **FEATURING**

"KEEP ON DREAMIN'" "SHE DON'T KNOW" "TAKE WHAT

YOU WANT"

#### ROY BUCHANAN'S BEST ALBUM



This is the best album live ever made in a way. I feel like this is really my first album because it's the first time my sound has been captured in the studio. Il people buy only one Roy Buchanan album. It should be this one ——Roy.

WHEN A GUITARPLAYS THE BLUES is Ruy shrand new LP. Technically prilinarhand deeply emotional, this new abtim-features five cirginal instrumentals (including Roys first recorded slide guidar piece!), plus soulful-viscals by Roy and very special guests Otto Clay and Gipan Antidiman. Changos Intest blues and B.4.8 misceans back Roy up WHEN A GUITARPLAYS THE BLUES. Produced by Roy Buchanan, Bruce Iglauer and Dick Shurman on Alligatin Records and cassettes.

**ON YOUR DESKS NOW!** 



# SO FAST, THE COMPETITION WHAT HIT THEM.

From the minute we launched our NEWSPOWER 1200 service, we knew we were on to something hot.

Because it delivers news that people want to hear. It delivers news you can believe. And it delivers it, without a glitch, at 1,200 words per minute.

That's 18 times faster than the AP Radio Wire.

Not only that, NEWSPOWER lets you pre-program your news. So you get only the news you need—state and local reports, sports, financial, world news and weather

There's something else. With NEWSPOWER 1200, you get a direct line to the most pervasive, precise news staff in the world.

And when you consider all that, you realize something.

You realize that AP NEWSPOWER 1200 can be a tremendous advantage in your business, no matter what kind of competition you run up against.

For details about NEWSPOWER 1200, call Glenn Serafin, at AP Broadcast Services (800) 821-4747.

AP ASSOCIATED PRESS BROADCAST SERVICES
WITHOUT A DOUBT.

# Splanting 1897

BEACH BUILDERS — KNCN(C-101)/Corpus Christi's Eighth Annual C-Sculptures Competition and Beach Party drew an estimated 75,000 for a sand sculpture competition, live bands, and skyduring exhibitions. Prizes included a vacation for two in Madrid and a trip to see Tom Petty & The Heartbreakers in San Antonio. Proceeds from the event went to a local youngster in need of a liver transplant. Above, note the can of beer and the odd cigarette that the sculpture's hardhafs are enjoying. Below (I-r) are morning man Greg Bennett, judge Mr. Recordhead (Polygram's Ted Mellencamp), Assistant PD Bonnie Stâcey, and judge Phil Poulos of Elektra.



KOME GRAB THE HITS — At a KOME/San Jose "The Heat Is On" 98-second record run are (I-r) Promotions Director Kellie Castruita, winner, and Tower Records manager Michael Ludvik.



FUTURE FLICK — KNAC/Long Beach personality Dianne Kahn (left) with cast member Marilyn Burns at a station screening of "Future-Kill."

# The Best In Album Promotion

RAD MESSICK, WDIZ: "I can't think of a better way to talk about music than to be on Jon, Drake and Marsha's conference calls with other people who know and understand today's music."

BOB LINDER, WDHA: "Candid, on-the-spot music opinions from the leaders in our industry. I love these calls!"

Join our free music conference calls with the leaders of the industry.

Jon Scott — Drake Hall — Marsha Costa (818) 906-1995

# **WSKS: Scrappy Underdog**

Continued from Page 42

"We have 'Mad Dog Mike' up in the traffic helicopter. He's a guy in a leather jacket and one earring who thinks Iron Maiden is the greatest. He's up there blowing up buses and calling people dumb asses."

Another Rock 'n' Roll Animal, the Underdog mascot, conducted his own Presidential campaign. The dark horse (dark dog?) candidate attempted to buy votes by giving away a car, cash, and concert tickets. One of his campaign stops was in front of 'EBN's studios, where he registered voters for the car, accompanied by Playboy bunnies.

#### **Guerrilla Air Tactics**

'SKS seems to delight in getting under its competitors' skin, with no qualms about mentioning rival stations on the air. You'll recall that MD Marty Bender somehow got into WKRQ's mystery prize box on top of the Riverfront Colosseum last year.

Michaels admits, "EBN and Q102 have been around so long their awareness is universal. If we mention them, we're not telling anyone anything they don't already know. We're the newcomer, and we benefit when we're mentioned together. If I were them, I wouldn't mention us, although when we were calling ourselves the 'New Home Of Rock 'n' Roll,' they called us the 'New Homos Of Rock 'n' Roll.'

#### **Promotions**

Rather than try to top 'EBN's big-scale promotions, says Mi-

FILL 'ER UP WITH 96 ROCK — In WSKS's "Tune Up" TV spot, a nerdy guy

FILL 'ER UP WITH 95 ROCK — In WSKS's "Tune Up" TV spot, a nerdy guy in a beat-up car drives up to a gas station. A female attendant changes his radio dial to 96 Rock, and that transforms the nerd into Joe Cool and his car into a hot set of wheels. The station logo pours out of a gas nozzle, and is also reflected in the driver's new shades.

chaels, "We kill them on the streets. Most of our staff are young, single, scrappy fighters who are out five-seven nights a week. We're extremely active, showing up at every event down to big high school contests. EBN has people who have been in the market a long time but don't have the enthusiasm or the willingness to

#### Features

work that hard '

Morning maniacs Marty Bender and Ed Fingers's show includes a request hour between 9-flam. Listeners are required to do different stunts each day. Friday is Joke Day, when listeners have to tell a joke, and Thursday is Phoner Boner Day, when the station calls up offbeat phone answering machine messages.

#### Future

Michaels says he doesn't expect to catch 'EBN in 12+. "Not in the near future, at least. They've been around for a long time, and they're run by very bright people. They're good broadcasters and excellent strategists.

"What we'd like to do is have a certain position in the market and make substantial money, and that's what we're doing. Because we're willing to accept a narrower segment. 'EBN has not been able to prevent us from being successful."

# **WEBN: Whimsical Winner**

Continued from Page 44

- Platinum Highlights: Three or four tracks from million-selling albums.
- Spring Cleaning Weekend: Giving away a copy of each album played over a weekend.

'EBN also has an unusual Sunday morning show — four hours of classical music, hosted by Frank Wood Sr. Since this is the market's only such programming on a commercial station, Owens says the show "gives 'EBN a sense of class. It's also an enormous profit center, with rates equal to or better than we get the rest of the week."

#### At The Sound Of The Beep . . .

A "Front Row Hotline" promotion used a novel approach to register people for Firm tickets. Listeners left their name and number on a 24-hour answering machine, and then called the station when their names were announced on the air.

"(It countermands the negative perception of not being able to participate," explains Owens. "In four days, we logged 13,000 calls on ten-inch reels that ran at a slow speed. For each of the 12 pairs of tickets we had, the winner was the first person whose name was call-

#### People

The 'EBN picture also includes an airstaff with an average tenure of seven years, including News Brothers Craig Copp and Rick Byrd (6-21 AOR column), morning star Robin Wood, MD Curt Gary, and Assistant PD Michael Luczak, whose afternoon drive shift is #1 12+.

Wood also credits "good salesmanship. Our sales department always knew how to get around the objections that AOR listeners live in trees. We had banks and furniture stores on the air long before most AORs did."

#### Demographic Distribution

Owens concludes with a concise explanation of how AORs such as EBN maintained their own during the CHR scare of recent years. "A few years ago, AOR was overly reliant on teens and 12-24s. The strong 12+ showings were by competitive default, while CHR was twisting in the winds of indecision between CHR and A/C. Those scores went by the wayside when CHR started serving its natural audience of teens again. Radio stations that were wellbalanced demographically were better able to weather the storm."

#### **SEGUES**

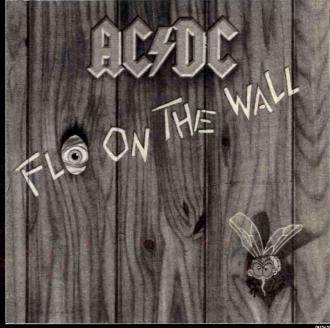
WYFE/Rockford switches fro AOR to A/C WKMQ on July 1.

WTUE/Dayton MD Bob Clark is stepping down to become a 'TUE AE. WSHE/Miami's new night rocker is Cralg "Killer" Kilpatrick, late of KOME/San Jose and WLLZ/Detroit. KFOG/San Francisco hires Re-

KOME/San Jose and WLLZ/Detroit. KFOG/San Francisco hires Research Director Gabrelle Lafayette from crosstown A/C K101 . . . Randy Morrison from crosstown KHYT is KLPX/Tucson's new Production Director . . . WRXL/Richmond midday man Steve Forest adds production duties

New Weekend Warriors: Former KQAK/San Francisco and KROQ/Los Angeles mainstay Jed The Fish is at KRQR/San Francisco ... WDIZ/Orlando brings on Dave Culp KFKF/Chico, CA adds Bryan Schaefer and Bruce Campbell.

# IFYOUDON'I LIKE THE AC/DCALBUN'' FLYON THE WALL'...



Produced by Angus & Malcolm Young Albert Productions

FEATURING "DANGER" (7-89532)

Look for AC/DC On Tour this Fall!

And watch for AC/DC's "Fly On the Wall" video which will be available for sale Summer '85 at select video and music retailers, exclusively on Atlantic Video.

(Available on VHS Hifi and Beta Hifi)

AC/DC Supersover catalog includes: '74 Jailbreak (80178), Back In Black (50 16018), Dirty Deeds Dane Dirt Cheap (50 16033), Flick Of The Switch (80100), For Those About To Rock (We Salute You) (50 11111), High Voltage (50 36187), Highway To Hell (50 18744), If You Want Blood...You've Got It (50 187217), Let There Be Rock (50 36181) and Powerage (50 19180)

...BUZZOFF!!





#### ADULT/CONTEMPORARY

DONNA BRAKE

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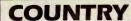
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48/R&R FRIDAY, JUNE 28, 1985





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PENNIES FROM AUSTIN — Actually, it wasn't pennies but fives, tens, and twenties that new KVET/Austin personality Tweed Scott (r) was hand folks on the street PD Mike Carta said Tweed was told not to lie to people but to be a bit evasive as to who he was and why he was handing out money. As you might expect, the station got a ton of street talk and media attention from the stunt. Almost everybody accepted the handout, although some were quoted as stating, "He needs a check-up from the neck up.

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• During a recent two-day radio-thon, KRRV/Alexandrla raised \$11,255 for the Leukemia Society of

. KFKF/Kansas City collected more than a ton of food and \$5000 in cash with a "We Are The World/We Are Kansas City" concert to fight local

hunger. The concert ended with everyone joining together for a rendition of "We Are The World." Said PD Ray Massie, "There were people velling,

holding hands, and singing. It was really an emotional high and there weren't very many dry eyes in the place.

 Attention Campers — WCMR/ Elkhart welcomed spring with its "Camper Caper" promotion. In order to qualify, participants listened for

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place."

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R&R FRIDAY, JUNE 28, 1985/49



#### ADULT/CONTEMPORARY

**DONNA BRAKE** 

# Artist Image — Does It Matter Anymore?

Used to be that A/C radio was rather easy to figure out . . . at least musically. New releases from artists such as Barry Manilow, Anne Murray, Neil Diamond, or Barbra Streisand were automatic adds on most A/C's across the country. On the other hand, artists who had stronger Urban, CHR, or AOR images had very little chance of getting added to A/C playlists.

There are signs that the times are a changin'. More and more PDs and MDs are less concerned with artist image and a lot more concerned with how an individual record meets their needs. This column features comments from two successful programmers who represent this new view about music on their stations — Sandy Beach from AM legend WKBW/Buffalo and Michael Reading from FM outlet KWAV/Monterey.

#### A New Attitude

Neither programmer is terribly concerned with artist image. Said Sandy, "I don't really care about the image of the artist if the music sounds right for this radio station. For example, when Kiss came out with 'Beth,' that was not their image. But the record sounded right for our station, so we played it. It's immaterial who the artist is.

"Some stations are too hung up on labels. They say, for example, that they don't think Survivor is for their audience. But when their listeners turn on the radio, they don't say to themselves. 'Gee, this is a terrific song, but we don't like

#### **PROGRESS**

Andy Santamaria adds VP to his GM title at KUIC/Fairfield, CA .... Ten-year WHEN/Syracuse morning man Ray Diorlo leaves for mornings at new A/C WIZD/Mobile (Wizard 104).

Tom McLendon is promoted to MD from Assistant MD at WCKQ/Campbellsville, KY, replacing Mark Royce

Gary Morse exits WFMG/Bristol, VA as GM to for the same post at WKYX/Paducah, KY. He replaces Buddy Scheerer, who moves to WKDQ/Evansville as GM.

BIII San Marco joins the sales staff of KLUV/Dallas-Ft. Worth ... Dr. Ruth Westhelmer and her syndicated radio show "Sexually Speaking" is back by popular demand after a brief hiatus on WMAD-FM/Madlson ... WKQD (formerly WBGY) is Tullahoma, Th's newest A/C.

the image of that group.' They only know it's a terrific song; that's all they care about."

Mike said, "Sometimes I'm concerned about an artist's image, but I'm a lot more interested in whether the record is right for us.

"I don't really care about the image of the artist if the music sounds right for this radio station."

- Sandy Beach

In the case of a Tears For Fears record, I don't perceive an image problem. The group is too new to the audience to have a distinct image to worry about. The average 40-year-old doesn't even know who Tears For Fears is. The name may be a little unusual, but what's that got to do with the sound of the record?"

Sandy added, "A lot of people are afraid to take chances. We're not afraid to take a calculated risk now and then. My ears tell me how big a risk it is. That is, if it's a good song and fits our station, then it's not a risk at all."

#### Automatics

Would WKBW or KWAV play a traditional A/C artist out of the box based solely on who that artist is? Mike said no. "For my station, I'm actually more concerned about adding records by Barbra Streisand or Barry Manilow than I am about Tears For Fears. That's not to say I wouldn't add them, but they wouldn't be automatics."

Noted Sandy, "If Johnny Mathis released a new record that wasn't a good one, the audience wouldn't accept it, no matter how positive his image was with that audi-

Mike pointed out that the artists who come the closest to automatics have changed over the last few years. "Five years ago, Barry Manilow would've been an automatic for many A/Cs, but now that's changed. It's softer songs by Alan Parsons, Hall & Oates,

Kenny Loggins, or Phil Collins that have the best shot at being automatics today."

#### R-E-S-P-E-C-T

When determining which records are right for his station, "respect" and "trust" are words Sandy used to describe WKBW's relationship with record companies.



Michael Reading

"We won't play games with the record guys, and don't give numbers, jumps, or adds as favors. The only thing we discuss is the product. Because that's been our policy since day one, eveybody knows that whatever we play is legitimate. What we'ye created is a built-in confidence with these

people. They respect us and we respect them."

"Five years ago, Barry

Manilow would've been an automatic, but now that's changed. It's softer songs by Alan

Parsons, Hall & Oates, Kenny Loggins, and Phil Collins that have the

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automatics today.

Mike agreed. "I know the promotion people are going to give me a straight answer when I ask them questions about records, and they know they'll get the same from me. I listen to what they have to say, and then make my decision based on what I believe is right. I've worked with most of them long enough that when somebody tells me he has a record that's perfect for the station, I make sure I listen to it."

"It is not and should not be an adversary relationship, Sandy said. "They want to provide us with product they think we'll play because it's advantageous to them. Likewise, we want songs we can play. No one can trick us into playing a bad record. It certainly wouldn't pay off for them to even try, as one record is not worth ruining a relationship with this station. If you're a PD and view your local promotion person the same way you'd view a vacuum cleaner salesman, you've got a real problem if there isn't mutual trust. Under those circumstances, you shouldn't do business, period."

#### A/C Or CHR?

Does playing a more aggresive and varied playlist mean that the stations are not true A/C s? "Of course not, replied Sandy. "Anyone who thinks so is hung up on his own label. We're not CHR at all Yet if someone brought me a record by an artist who only had a CHR track record, and it was right for the station, I wouldn't hesitate to play it. I wouldn't even blink"

blink."
Mike understands how hard it is to find a consensus on music among A/C stations. "I think KWAV is definitely A/C. But in his format, you're always going to find some stations that are very conservative, some in the middle, and others a little more aggressive. To lump them all together sometimes isn't fair, because they're all different. But they are all A/C."

Next week: Record company executives talk about the challenges of promoting to A/C sta-

### **EVENTS**

Congratulations to WBOW/Terre Haute on its 58th birthday June 15. The station, which spawned such illuminaries as Scatman Caruthers, Dick Van Dyke, Burl Ives, and believe it or not, Orville Reddenbacher, celebrated the event with lots of prizes and on-air giveaways.

WSSP/Orlando launches the new "Whisper 104" with PD Alan. Jackson. Its personality lineup includes Chuck Bennett in mornings. Bob Knight for midday: Mike Kaye during atternoons, and Cullen Thomas for evenings.

48/R&R FRIDAY, JUNE 28, 1985





LON HELTON

#### **DRIVETIME DOMINATORS**

# **Nobody Does It Better**

When it comes to wakin' 'em up and takin' 'em home, nobody at any Country station anywhere does it any better than WIVK/Knoxville's Claude Tomlinson and WCOS/Columbia, SC's Doug Enlow. According to the fall '84 Arbitron, Claude ranks seventh nationally among all formats with a 27.2 AQH share, 12+ M-F, 6-10am. Doug is at the very top of the list for afternoon drivers with a 23.1.

Equally as impressive as the numbers generated by these gentlemen are the ratings garnered by their respective stations. WCOS. which Doug also programs, is the Country format leader with a 21.7 AQH share. WIVK is number two on that list with a 21.6. This week offers a salute to these guys who bring home big boxcar numbers for their stations.

#### Roots

The most prominent characteristic of success shared by these two is their longevity at their respective stations. Claude has been providing wake-up service for the residents of the nation's 67th market for the past 13 years. He's been with WIVK, however, for the last 30 years, during which time he's "done it all." Claude uttered the very first words ever broadcast by WIVK when the station signed on March 20, 1953. "I was a college freshman," Claude remembered, "when I responded to an WIVK ad announcing auditions for parttime announcer positions. I read for them, got the job. and was very excited to be chosen as the one to sign-on the station."

Not only did he get the job, but Claude has held it for the last 32 years, making WIVK the only radio station Claude has ever worked for! Not only that, Claude served as Station Manager from 1969 through 1971.

Meanwhile, Doug has spent five years at WCOS, and has been in the Columbia market for the last 17 years. "I was born about 20 miles north of here," he said. "When I got out of the Atlanta School of Broadcasting I went to work in WCKM/Winsboro, which is a short distance away. After a couple of years doing a Black format there, I moved to WNOK/Columbia, where I spent the next 12 years before joining WCOS."

It's no coincidence that these two have spent a long time in the

Claude signed on WIVK 32 years ago and has been there ever since.

markets they're dominating. As a matter of fact, I think market longevity has been long overlooked as a prime factor in the success of not only a personality but also a station. Programmers are very quick to say the older demos like

clues to the Mystery Vacation Spot.

Everyone who qualified by making a

guess was entered in a drawing for

. KFDI/Wichita's "Festival '85"

annual pledge drive for the local public

TV station has ended. The Ranch-

hands held a Country Music Night,

which featured Hank Thompson, Kit-

ty Wells, Ray Price and many other

country stars. While they were perfor-

ming, the KFDI Ranchhands were

ed it. raising \$7000.

neither change nor that which is unfamiliar when it comes to music. What makes them think the audience is any more receptive to change when it comes to personnel?

Of course, in addition to a station opting to keep someone for a long time, the talent must also consciously decide to make a long-

WCOS #1 COUNTRY AQH: PD DOUG ENLOW:

#1 Afternoon personality

term commitment. Often that isn't the case, as young jocks constantly seek to move up in market size, perhaps aspiring for the "big of a top-ten market. Doug time' and Claude are alike in that both are very happy to remain where they are.

"I've never really aspired to reach the larger markets," said Doug. "Columbia's in the top 100 (86), but it's not what you'd call a 'large market.' However, I'm very proud that while we may be in a medium market, we sound like a major market station. Personally speaking, my wife Suzan and I have two teenage boys and are well ensconced in the community. Suzan, who's been a nurse, is now going to medical school at the University of South Carolina here in Columbia.'

Another reason, of course, for staying put is a love for a certain part of the country and the lifestyle that goes with it. I knew immediately upon talking with Claude that this was a primary factor in his life. You see, Claude conducted his part of our interview from the deck of his house-

Claude Tomlinson

"I love the lakes in this part of the country. I've never cared for the hustle and bustle of big markets."

#### Claude Tomlinson

boat. "I've had offers from New York, Chicago, Atlanta, and Memphis," he said. "But I love the lakes in this part of the country I've never cared for the hustle and bustle of big markets."

Unlike Claude, who entertains

no thoughts of ever leaving, those ideas do lurk in the back of Doug's mind. "Although it's not a pressing thing, I haven't given up hoping that one day I might land in a large market," he said. "Eventually I'd like to go into consulting or perhaps station management, but I'm extremely happy in this market. Of course," Doug pointed out, "sometimes the longer you've been in a market the more difficult it is to leave. It's really nice to have the tremendous name recognition that comes with being in one place a long while."

Doug Enlow

#### Flexibility

The careers of Claude and Doug are also alike in other ways. Both have worked a variety of formats Doug at a couple of stations and Claude at 'IVK alone - and have pulled just about every shift at one time or another. When doing Top 40 for 'IVK in the '50s, Claude had an "American Bandstand"-type show on the air locally. Enjoying another by-product of longevity, he's also involved in a lot of commercial voicework. Doug spends a great deal of time in projects outside of the station as well. However, they both agree that even when you're well known in a market, public appearances are still vital. "It may seem real easy to just sit back and play the records," Doug warned. "And it might not be the most fun way to spend the weekend - I can't remember a weekend that's been clear. But if you don't get out with the public, they'll soon forget about you."

#### On The Air

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holding hands, and singing, it was really an emotional high and there weren't very many dry eyes in the place '

# morning at 2:00, Wichita police found three cars stopped at an intersection

· Close En-cow-nters? -

One

the camper

**CLOSE-UPS** 

with the four occupants sound asleep "with smiles on their faces." After waking them and checking for signs of alcohol (negative) the officers sent the dozers on their way. KFDI Ranchhands sent out their "Snoozebuster" team to discover why these people fell asleep, periodically broadcasting from the intersection as they tried to uncover the elusive reason for the napping. Quite a few listeners stop ped by to give their own opinions as to the cause, ranging from hypnotism to extraterrestrial bulls (there's a stockyard nearby). Though no explanation has been found, there've been no more Bull-"dozers" at the

 Attention Campers — WCMR/ Elkhart welcomed spring with its "Camper Caper" promotion. In order to qualify, participants listened for there to do the pledge breaks and the station provided a simulcast. The goal was set at \$5000, but KFDI surpass-· During a recent two-day radiothon, KRRV/Alexandria raised

R&R FRIDAY, JUNE 28, 1985/49

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BOOKS

#### COUNTRY

# **Nobody Does It Better**

in the past, it can be tough for a jock to maintain the qualities of warmth and presence in this type of format. I asked Doug what it takes to be a successful personality when, to such a great degree, the music is the star of the radio

"We have four breaks an hour formatted into the clock and that's where I encourage the jocks, including myself, to do personality bits, voices, or whatever. With only four breaks, you have to plan more, not less. My philosophy is and always has been that for the four or five hours you're in that control room, nothing in the world is more important than that airshift. I try to mentally take myself out of the control room and set it in front of a radio somewhere - in an office or a factory, wherever the person might be listening.

"I try to do the absolute best I can, and add something a little different each time so that it doesn't get boring. Also, when you're playing country music, you have to make a special effort to be 'up. You can't be hyper, but you've got to be up because so much of the music is either medium or down-

exciting, and different. For instance, it's been 104 degrees here the last few days, so today we played a Christmas song every

"For the control room. nothing in the world is more important than that airshift.'

- Doug Enlow

other hour. That's the kind of thing that doesn't cost anything gets great phone response, and starts up a little street talk."

In describing his show, Doug said, "It's light humor and I do a couple of voices without getting into anything really heavy. I have a lot of prepared bits but always keep it conversational, trying to relate to the audience as the guy next door

Like Doug, Claude utilizes character voices in his show. "Ol' Man Shulz" is a "76-year-old grouchy codger" and "Lester Longmire" is a young fellow a bit on the "slow" side. These two get to speak out about things which concern many Knoxvillians. Claude

points out that the characaters get away with saying a lot more than he ever could alone. Interestingly, Claude doesn't prerecord his characterizations - his conversa-tions with the "pair" are done live! The ol' man is more of a political commentator who is wont to get a bit controversial, while Lester is used to make points when questioning the obvious.

Sharing morning duties with Claude and conversing with the other two characters are newswoman Jean Ash and traffic reporter Lane Bell. Of the package Claude said, "We have music, news, and a lot of information. I inject only enough crazy stuff with my characters to make you want keep listening.'

Keepin' 'em listening is what Claude and Doug do extremely well. In talking about being on the air, Doug concluded, "It's really just the old axiom that you have to be a professional during those four or five hours in the control room. You must forget about outside influences. Whether or not things are going well for you outside the station is of little concern to your audience. You simply have to forget about that for those few hours and be 'on."



GOLD MEDAL — WKKG/Columbus, IN morning personality Mark Lindow was an MC for the Columbus Special Olympics. Over 400 kids participated and Mark (bearded, kneeling on the right) is shown with members of the Jackson County (Indiana) team



TELLIN' STORIES - Tom T. Hall stopped by the WUBE/Cincinnati studios to chat with (I-r) MD Bill Whyte, PD Mike Chapman, and, far right, morning man



LOVE IS ALIVE — That is certainly the case in Texas where the Judds stopped by KPLE/Temple to chat with afternoon man Brad Rivers. Left to right are Wynnona,



MEL MC-DDDANIEL — While in Marion, IL for a concert, Mel McDaniel also participated in a WDDD radio promotion. He was on hand to present the winner with an expense paid trip to Nashville as well as a fistful of cash, Pictured at the presentation are (I-r) WDDD PD Bruce Welker, Terry Hudson, Angie Derrington, and Walter F. Sill, all of W.F. Sill Inc; winner Beverly Southworth, Mel, and MC Kevin King.

YOU MAKE ME..

WANT TO.. MAKE YOU MINE.







THE NEW SINGUE

YOU MAKE ME WANT TO MAKE YOU MINE
ON YOUR DESK THIS WEEK

PRODUCER: RICHARD LANDIS





SHARON ALLEN

# **NMA Focuses On Indies**

"Independent Record Labels — Revolution or Evolution?" was the topic of a recent forum held by the Nashville Music Association. Distribution, airplay, product flow, and financing were some of the topics touched on as the panelists discussed the history of independents, their current plight, and their future aspirations. Record promoter Stan Byrd of Chart Attack moderated the candid discussion by panelists John Prine, who recently formed Oh Boy Records; Record Bar Chairman of the Board Barrie Bergman; Compleat Records President Charlie Fach; MTM Records CEO Alan Bernard; Noble Vision President Don Tolle; and Joe Talbot, owner of United Record Pressing and Precision Record Pressing.

The number of independent labels has decreased dramatically from what it once was. When asked why, Charlie Fach responded, "With some of the labels, owners made a lot of money and got out of the business. Some have just fallen by the wayside. Perhaps one reason they fell from the business is that they specialized in a certain type of music in their heyday. The music moved on, and they decided they didn't way to move with it."

Another reason panelists felt independents failed was the demise of independent distributors. "From our side, the independent manufacturers were hurt by the loss of independent distributors," said Barrie Bergman. "I can remember when I was a buyer that most of the labels were distributed by independents. It was a great way for a retailer to buy. In those days they worked on margins that were ridiculous - which was good for us but bad for them. What happened was they were always out of product and also didn't pay their bills. Most of them went out of business. And then major manufacturers had no recourse but to set up their own branch distribution That's what happened to independents.'

In addition to distribution problems, panelists cited radio folks' attitudes as major problems. "It's tough as far as the country business is concerned," said Joe Talbot. "Back when everybody in Country radio really cared about

"There's the perception that records on independent labels are inferior, or that they're not going to make it."

- Don Tolle

country music, there wasn't enough dollars in it for people to take the risk of starting an independent label. Now that there are enough dollars in country music, there aren't enough people in Country radio who give a damn about country music. One of the problems in starting an independent 52/R&R FRIDAY, JUNE 28, 1985

Fach added, "One thing that independents like ourselves can get away with is that the consumer doesn't know the trade charts exist. They hear about or know about music they want to buy and they'll buy it, regardless of where it is on the charts." Don Tolle readily concurred, "People don't know about the Billboard, Cashbox, or R&R charts. They also don't know the label, and they don't really care. They just know what they like and what they don't like. But It believe in airplay. I believe hit singles sell albums; I believe airplay



FORUM PARTICIPANTS — On hand for the recent NMA forum on independent labels were (i-r): Joe Talbot, Don Tolle, John Prine, Charlie Fach, Alan Bernard, Barrie Bergman, and Stan Byrd.

label is that Country radio has become so formatted and filled with people who have no personal or emotional feel for country music."

Don Tolle mentioned that often it's hard for independents to listen and give them a break. "There's the perception that records on independent labels are inferior, or that they're not going to make it. That's not to say it's not fair. It just is. You play with the cards you're dealt. The way to change that is to have more hit records on independent labels."

In addition to their strong feelings about radio, panelists voiced their opinions on the trade magazines as well. "I think there's a difference in methodology and statistical count between the pop and country charts," Fach stated "The country charts are really not indicative of what is selling in country music. You know, a couple of years ago it was a sin to see 'Elvira' at #1 for one week in the country charts. It sold 800,000 or 900,000. And it was pushed out the next week by some record that sold 60,000. It just recently happened to a Mel McDaniel record that legitimately sold 300,000 and only stayed up there for a very short period of time."

sells. People don't stop to check if it's a Billboard or R&R station, although those trades are obviously important in our industry. It's airplay." Moderator Stan Byrd noted there was only one independent label with a record on the charts in the Top 50 (Vern Gosdin on Compleat).

Other than chart methodologies and radio attitudes, panelists cited lack of resources as a major reason why they had trouble competing with the major labels. "You don't have the resources, You don't have the field staff of a major label," Tolle said.

"It just takes a long pull for us to get into the charts," Alan Bernard said. "There's also, whether we like it or not, some kind of rule out there that says new artists don't get played right away and that they have to pay their dues even though some of them have been paying dues for a long time."

When Byrd commented that even the Columbia School of Broadcasting teaches that stations have to sound familiar 85% of the time, the general consensus was that independents couldn't really compete on that point because they just don't have the money to sign name acts. "I can't match the

# Deadline Set For CMA Video Awards

The Country Music Association has set a July 9 deadline for submissions in the first annual CMA Video of the Year competition. Country videos released between July 1, 1984 and June 30, 1985 are eligible. Submissions must be no longer than 10 minutes in length and submitted on %" tape. Only one entry per table is permitted.

A panel of video experts will review the clips and select 10 nominees, who will be placed on the second round of ballots to be voted by the CMA membership. The third round of ballots will list the top five finalists, and the winner will be announced on the CMA awards show.

Videoe-will be judged on all audio and video elements, including, but not limited to, the artist's performances, video concept, and production. The artist will receive the award on the telecast; the producer and director will also receive plaques. Submissions should be sent to Judi Turner, Country Music Association, 7 Music Circle North, Nashville, TN 37203.

dollars a major can," Fach said.

"It's an entrepreneur's business. It always has been," said Bernard. "And it's a business that goes by the seat of its pants. You make judgments not necessarily based on facts and figures. And you make judgments based on taste. At MTM we would much rather deal with unknowns, and try to build from the ground up and give an overall career package. A record company has more of a responsibility than just putting out a record.

"Our music is a little left of center. We were told in the beginning that they wouldn't play our music, that it was too pop. And we found that not to be true. We found out it took a little more work and, when we lost the bullet, instead of running and hiding we added a couple more guys and worked on it." Bernard added, "I don't know how long it will take but we're going to be successful, and it will be because we have acts that are going to have careers as opposed to just records."

Panelists agreed that specialty labels as well as other independents offer advantages to artists in that they are able to give more individual attention. "You compete first of all with your music," Don Tolle said. "The people who are successful in the record business today are the people who have the great records. I recall several years ago hearing Gordon McLendon deliver a keynote address in Dallas at an R&R convention. He said that year in and year out the stations that have great ratings are the ones that have the strongest signals. And I think there's a certain parallel here. You have to have great records. That applies to the majors. That applies to the independents. There's a great advantage to being independent, not the least of which is your ability to totally focus all your resources, and energy on one thing at a time."

Not surprisingly, the entire panel agreed that independent record labels play a vital role in the industry today. Prine stated. "Major labels right now are watching all the independents real closely because they're leaving it up to the independents to develop new trends in music."

According to Tolle, "The independents play the same role today that they always have, and that is an avenue through which the more original, exciting talent can develop and make itself known to the world. That's not a statement against the majors because we're all in the same industry. But I think we have different roles to play."

"It's a sad state of affairs—unless something is played on the radio a major just has no concept of what to do with it," said Bergman. "The independents are so important in the world today because they're the only people willing to take a chance on something that radio is not playing."

One way independents feel they can reach a compromise is to sign a distribution deal with a major label. That way they retain their advantages for their artists and reap the benefits of major label distribution. Compleat, distributed by PolyGram, operates in such a fashion. And shortly after his forum appearance, Don Tolle signed a distribution pact with a major. MTM is distributed by Capitol. Only John Prine's Oh Boy Records is totally independent.

"The independents are so important today because they're the only people willing to take a chance on something radio's not playing."

- Barrie Bergman

Toward the end of the forum an important question was raised: Do independents have a future in this competitive marketplace? "There's a long future," said Bergman. "There'd better be a long future because if there's not, the business will get dreadfully dull. Independents have always made it interesting. Unfortunately, the best way to become a major is to become a very successful independent."





WALTLOVE

# Why Black/Urban Radio Must Support Literacy

ven after 100 years of compulsory education, a shocking percentage of American adults (of all nationalities) are unable to read or write. According to the National Institute of Education, 27 million American adults are completely illiterate and an additional 45 million approach this fundamental threshold.

Hitting closer to home, a recent interview with Children's Defense Fund President Marian Wright Edelman carried the headline, "Nation's Black Children Doomed To. Live In Poverty, Study Shows." I've dedicated this column to addressing the problem of illiteracy, which, if not checked immediately, will have cata-

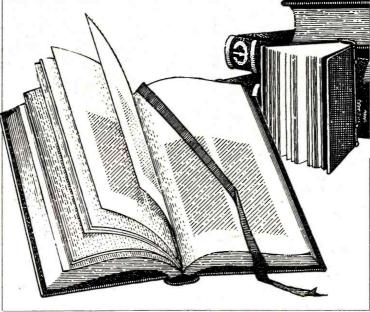
"For 30 years, these out-ofwedlock ratios have increased inexorably. They have now reached levels that essentially guarantee the poverty of black children for the foreseeable future."

strophic effects on the broadcasting industry as a whole and Black/Urban radio in particular.

#### The Cuts Run Deep

According to Edelman, over the past several years \$10 billion has been cut annually from federal spending on "survival programs" for poor families and children. The Children's Defense Fund and other organizations argue that these cuts have produced several grim statistics about black society:

- Black children are more likely today to be born in poverty than five years ago. In 1979, 63.1% of black children in female-headed families were in poverty, compared with 18.7% of black children in two-parent or male-headed families. By 1983, those figures had risen to 68.5% and 23.6%, respectively.
- Mothers of black children are less likely today to have proper medical care during pregnancy, and are more likely to be unmarried or under age 20.
- One of the parents is more likely to be unemployed, and their children are more likely to be



unemployed as teenagers. (Black teenagers have the highest percentage of unemployment among all demographics.)

 Black high school graduates are less likely today to go on to college than before, and much less likely than a white child. In 1977, 50% of black and 51% of white high school graduates enrolled in college; by 1982, the white figure rose to 52%, but the black figure had dropped sharply to 36%!

Ms. Edelman pointed out that these government statistics "draw a portraif of the continuing inequality that denies opportunity to millions of black children."

If you think that these facts about school-age black children are tough, look at our next generation: In 1950, only 18% of black infants were born to an unwed mother; by 1982, that figure had skyrocketed to more than 55%. Among infants born to black teenagers, 36% of the mothers were unmarried in 1950; by 1982, that figure was 86%. Edelman said, "For 30 years, these out-ofwedlock ratios have increased inexorably. They have now reached levels that essentially guarantee the poverty of black children for the foreseeable future." It's not hard to draw a relationship between poverty and a poor educa-

Edelman notes that the increase

"When you consider that the male side of this particular population segment already leads in the unemployment category, it's clear that our society is looking down the the barrel of a serious social problem, one which could have devastating effects on Black and Urban Contemporary radio in the years ahead."

of unwed mothers was not due to more babies, but rather to fewer marriages. And that reduction is due to the high jobless rate among black male teenagers, who are unable to support a family. And Edelman adds that families headed by single mothers are unlikely to do much better.

#### **Evaluating The Facts**

Not long ago, Wellington Group Exec. VP/Marketing John Baker reported that the fastest growing ethnic segment in the country was young blacks. When you consider that the male side of this particular population segment already leads in the unemployment category, it's clear that our society is looking down the barrel of a serious social problem, one which

could have devastating effects on Black and Urban Contemporary radio in the years ahead.

#### **Advertiser Negativity**

Baker also alluded to the importance of the black female head-ofhousehold and the amount of money she is responsible for in terms of feeding, clothing, and housing her family. But if many of these black female listeners are illiterate, and if narrow-minded individuals in advertising climb aboard the negative bandwagon about the lack of education among black consumers, broadcasters of Black and Urban formats (which attract at least a 60/40 black/ white audience) are losing the game before even getting the chance to play.

#### A Collective Effort Must Be Made

Please understand that I don't consider it to be your job to educate the masses, but since the educational system isn't working, Black and Urban broadcasters must deal with the illiteracy situation in some way while we still have an opportunity to do something about it.

Think how bad things would be if you, as a personality, PD, or station owner, were in the business of attracting an audience judged by society as undesirable because they don't have the necessary

vocabulary to understand what's being said to them. How much tougher it would be to sell against competitors who'd be denigrating your listenership, saying, "that audience is unemployed" ... "you shouldn't buy them" ... "it's a waste of your budget," etc.

#### **WBMX Watches Chicago**

So what's being done? WBMX/ Chicago has already taken action with its latest summer promotion, which rewards academic achievement by giving away watches to students with good grades. GM Kernie Anderson said it's all part of WBMX's support for the "Replace Black On Black Crime With Black On Black Love" theme. He said, "It's a reflection of our concern for academic excellence among our young people as well as our commitment to the 'Black on Black Love' campaign. We think these watches can aid in encouraging young people that there

"Think how bad things would be if you, as a personality, PD, or station owner, were in the business of attracting an audience judged by society as undesirable because they don't have the necessary vocabulary to understand what's being said to them."

are alternatives to gang involvement."

Chicago-area school-age children (black and white) are asked to send their year-end grades to WBMX. Management then selects the top 100 students, who will each receive a watch. The "Black On Black" campaign is a project of the American Health & Beauty Aids Institute, spearheaded locally by Soft Sheen Products President Ed Gardner.

#### Think About It And Make Your Move

At this point, I'm sure none of us has the proper answer to the illiteracy dilemma, but now that it's been brought to your attention, maybe we can individually start thinking about what can be done. The WBMX example is one way of showing an entire community how much a radio station cares about good education. Station promotions can inform the public about this problem and render a public service without hurting the format. I'm sure you have feelings about this situation and good ideas on how to deal with it, so let me

R&R FRIDAY, JUNE 28, 1985/53



BARBARA BARNES

# The Issues Of Reissues

To play or not to play? If yes, to what degree and should they be reported on playlists? These are the questions programmers are now contemplating on reissues. Spurring the inquiries are the influx of recent releases, particularly those on Blue Note. Much reissued material today, including albums on OJC Verve, are performances that haven't been heard in a long time. That absence, along with better-quality pressings, have allowed reissues to receive more airplay consideration.

#### **Priorities**

Relax, programmers. While airplay of reissues is definitely appreciated and somewhat encours aged, not one label rep I've spoken with wants a reissue to be played at the expense of newer product. Whether or not reissues should be reported to the trades is at the discretion of the programmer. But Manhattan/Blue Note President Bruce Lundvall points out, "While I'm not going to get upset if a reissue shows up on a playlist, I really would prefer that the newer records get the attention. These are catalogue items. You have to rely more on press and availability through in-store merchandising

Newark handles it the way we like it. They play it frequently, mention the label as well as the fact that it is a reissue of classic music being revived."

#### Service, Please

Not every station is serviced with reissues. Getting the most consideration are, of course, bigger markets, such as New York, Los Angeles, San Francisco, Chicago, and Philadelphia, which have always been known for selling them. But a station in a smaller market may not even be serviced. Why? Lundvall says it's

a matter of economics, which is understandable considering the smaller level that jazz labels operate on and the fact that reissues usually go out in batches. But to accommodate the situation, Lundvall reports, "We service most radio stations with the 'Best Of Blue Note' album. It represents a kind of airplay 'hits' in the history of the label, and was really tailor-made for programming."

#### What You Can Do

Some reissues are available on request, but the labels expect commitment. Another problem PDs face is that, in general, many distributors and retailers are not open to stocking current jazz, much less reissues. If it can't be sold in your area, a label would be hard-pressed to send copies to you. It's suggested that PDs work with their listeners to spark local retailers into taking a second look at the significance of the music.



#### A PERSPECTIVE

#### Spanning Time With The "Musician's Producer"

Verue

PolyGram Jazz Director Richard Seidel concurs. "Except in some cases, we find that press has more effect than radio on the sale of reissues. Consumer magazines, daily newspapers, and major weekly alternatives are what we concentrate on." PolyGram Jazz Promotion Manager Don Elfman adds, "This is a different ballgame; it's not like promoting a 'hit.' The music is already paid for; there's not a lot of cost involved here. You do not heavily promote a record that's only going to sell between 5-10,000 copies in its first year. That's miniscule in the regular sense."



How should a station handle a reissue? Elfman says, "WBGO/

Orrin Keepnews has been involved with reissues since the beginning of his career. In the early '50s, he worked on a series of early Victor recordings for RCA Records subsidiary Label X. Since then, his career has led him to many achievements. As cofounder/creator of the Riverside and Milestone labels, he is credited with playing a major role in ushering in contemporary jazz. His talent as a "musician's producer" brought about the acceptance and public awareness of such innovators as Thelonious Monk, Wes Montgomery, Bill Evans, McCoy Tyner, and Sonny Rollins.

Through all of this, Keepnews has remained involved with reissues. Currently, plans are underway for a first set of reissues to be released in the fall of some Cannonball Adderley on his third label. Landmark. It is his time-spanning perspective of this side of the record business that he shared this

"The Riverside label started up in the early '50s during the same period I worked on those Label X reissues. Riverside began with an emphasis on reissues. By the time I came to work with Fantasy in the early '70s, it had already acquired the Riverside and Prestige catalogues. As director of Fantasy's jazz activities, I was also in charge of reissuing a hell of a Jot of stuff I had done originally on Riverside. It was a pretty schizophrenic thing to do!"

#### A Growing Appreciation

"When I first got into the business, a reissue meant going back into a style of the past. What we were reissuing was so-called tra-



Orrin Keepnews

ditional jazz, but what was being created then (the current music of the time) was contemporary jazz. Eventually we outgrew reissuing that older, traditional material. Virtually everything reissued these days is product done in the '40s-'60s. What is important to note is that what's reissued today is clearly the root of today's music. There is a closer, more apparent bond between new and reissued music, which makes for more than just a casual connection to a growing appreciation of reissues.

"Another very important point

about reissues that needs to be recognized is that if jazz truly has the kind of artistic and cultural values that a lot of us feel it does, then it's obviously not music that should be limited by a short-term, commercially-dictated existence. It is catalog music and should be expected to have a long life. Considering that Mozart is'300 years old, it is not too much to ask that we pay attention to 30-year old jazz. The main thing about reissues is that they establish a realistic continuity."

#### Reissues Still Economically Feasible

"This, of course, leads directly to some of the drawbacks. On top of the mere fact that people are attracted to newness, with reissues you are appealing to an even more limited audience than you are with a new jazz release. We all know that jazz is a specialized music form and has a relatively limited audience, while reissues call for a more serious listener one who is going to pay attention to the music of 20-30 years ago. However, because musician and studio costs are not a factor, it's still economically viable to release reissues that don't generate tremendous sales.

"Right now, there is a tremendous amount of reissue work being done. It is inconceivable that all of these reissues are only going to older listeners or to people who are replacing worn-out records in their libraries: that simply doesn't make sense. It must be that the jazz market is becoming more aware that there's a lot to appreciate in the music – the continuity and the cultural values."

#### **Better Quality**

"Besides not being new material, the main reason that reissues don't get played - except on some special, esoteric, out-of-the-pasttype show - is the sound that they had. When I started in the business, we were reissuing records that came into existence long before tape; we took it right from the discs. Although we tried to get the scratches, pops, and clicks out of the old discs, reissues were technically vastly inferior. The records I was reissuing in the '50s and '60s I wouldn't have thought of asking any self-respecting person to play on the air.

"But now 'reissues' mean recordings dating back as few as 20 years. Today's technology allows us to make the sound of these reissues sufficiently comparable to current records, and the improved audio quality permits more playability. While I would not want to lose airplay from my new records, there will be less resistance from disc jockeys who won't have to worry about a glaring discrepancy in sound when playing a 1962 record right after playing an album from 1985. With this in mind. I intend to go after stations with my forthcoming reissues, because they will certainly be suitable for airplay."

54/R&R FRIDAY, JUNE 28, 1985

# MARKETPLACE

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Current Issue #63 features WLS/Larry Lujack, KAFM/Andy Barber, WNBC/Howard Stern, KRLA/Art Laboe, Boston CHRs WZOU, WXKS & WHTT, Tampa's WMGG/John Lanigan, Nashville's Y107/Coyote McCloud. 90 min. cassette,

Current Issue #62 features WAVA/Charlie & Harrigan-Don Geronimo, KIIS/Big Ron O'Brien, KHTZ/Charlie Tuna, Atlanta CHRs Z93 & 940, Salt Lake City CHRs KCPX, KISN & KFMY, KITS/Ed Volkman, Houston CHRs KKBQ & KRBE. 90-min cassette, \$5.50.

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Classic Issue #C-56 features WAXC/Greaseman-1972, KHJ/ Dave Diamond-1965, 13Q/Jack Armstrong-1974, KHJ/Tom Maule-1967, WRKO/Dale Dorman-1976, K100/Jerry Butler-1974, Mobile's WABB-1965, plus KJR-1976. Cassette,

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R&R FRIDAY, JUNE 28, 1985/55

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Didies formatted KNUZ is searching for future openings. T&R: Bruce Nelson, Box 188, Houston, TX 77001. EOE M/F

KY102 Kansas City needs production oriented talent. Tape KY102, 3020 Summit. Kansas City, MO 64108. (6-28)

Dedicated, music-toving professional broadcasters as interesting as our adult mellow rock & jazz music needed. T&R: Bob Linden, Box 20107, San Antonio, TX 78220. EOE M/F (6-28)

Top-rated 100,000-watt regional continuous Country is seeking motivated pro to create morning show and promotions. Lots of advancement potential and good money for the right person. Possible assistant PD. Warm, adult communicator with mild humor. T&R Don Moore, 1512 Lake Air Drive, Waco, TX 76710

Rock 'n roller on Carolina coast, needs talented/creative personality. Send T&R: Kris Kelly, WXQR, Box 760, Jacksonville, NC 28541. (6-28)

WLRQ/Nashville light rock, less talk, needs laid-back female, 7-midnight/production. T&R: Dick Shannon, WLRQ, 48 Music Square East, Nashville, TN 37203. (6-28)

PM drive personality/production pro needed for CHR leader in active university market. C&R: Lou Patrick, WYKS, 4908 NW 34th street, Gainsville, FL 32065. EOE M/F (6-28)

Soft 96 needs personable announcers for fulltime & partitime openings. Contemporary Easy Listening. T&R: John Sutton Box 180, Williamsburg, VA 23187. EOE M/F (6-28)

#### **COUNTRY PD**

Needed on Carolina Coast. Good company and facilities. Send tape and resume and outline of your programming/promotional stance to: Radio & Records, 1930 Century Park West, #0031, Los Angeles, CA 90067. EOE M/F

#### **OPENINGS**

KFMX-FM 100kw AOR, killer accepting T&Rs for future openings. All on-air positions. Send: Wes Nessmann, KFMX, 5613, Villa Drive, Lubock, TX 79452. (6-28)

#### MORNING TALENT

One of the Southeast's longtime leading contemporary stations is seeking a morning talent to enhance our five-person morning team. You must be able to communicate, be topical, and intermingle with other team members. Great bucks for great talent! Send tape, resume, future goals to: Radio & Records, 1930 Century Park West #0036, Los Angeles, CA 90067. EOE M/F

#### #1 RATED TOP 50 SOUTHERN CHR

Is conducting a nationwide search for the best Morning Talent. If you can relate locally, be funny, even outrageous at times, and understand warmth, then we'll pay top dollar for your talents. You MUST possess all these skills. NO BEGINNERS. A firm commitment to continue our winning ways awaits you. T&R to: Radio & Records, 1930 Century Park West, #0025, Los Angeles, CA 90067. EOE M/F

Air talent/news for sensational new 100kw Country FM. T&R: Robert E. Lewis, WKML, Beasley Broadcast Group, Box 2563, Fayetteville, NC 28302. EOE M/F (6-21)

Small market AM/FM combo seeks mature, easy-going talk show host/air personality to join our team. T&R: Mitt Butler, WCCF, Box 1929, Punta Gorda, FL 33950. EOE M/F (6-21)

Radio news director with strong educational background in journalism. Experienced in news gathering/writing/delivery. Resemble: Gen Augustus, Box 331, Fort Meyers, FL 33902.

# WINNERS WANTED!!!

Here's your chance to get ahead!!! Small market Class-C CHR Sunbelt station seeking to re-staff with quality self-motivated personnel all positions available, including PD killer instinct required. T&R to Radio & Records, 1930 Century Park West, #0027, Los Angeles, CA 90067. FOE M/F

Future openings after Arbitron. Personalities needed. No beginners. T&R: Bobby Owen, KEAN-FM, Box 3098, Abilene TX 79604. No calls. EOE M/F (6-21)

Coastal resort FM needs mature personalities for A/C format. Production & live phone skills a must. T&R/photo; Bill Jurney; Box 1497, Myrtle Beach, SC 29578. (6-21)

Small market top rated A/C. Great place to work & live. Seeking stable PM drive person with production experience. Ken Romero: (318) 365-3434. 10am-noon, CDT. EOE M/F (6-21)

START AT #1
Mobile's leading radio station seeks an ener-

Mobile's leading radio station seeks an energetic, world-class program director. We'll give you the tools needed to continue our ratings dominance at WKSJ-AM & FM. Send resume, programming philosophy, composite and salary requirements to: Bill Thomas, VP/Programming, Capitol Broadcasting, 530 Beacon Parkway West, Suite 600, Birmingham, AL 65209. EOE M/F

#### 

Top rated CHR FM needs strong afternoon personality with good production skills. T&R: Bob Bishop, KVIC, Box 3487, Victoria, TX 77903. EOE M/F (6-21)

Suburban AM A/C looking for energetic hardworking polished air personality for future openings. T&R: Box 336, Florence, KY 41042. (6-21)

Growing chain in SW looking for air talent & PD. T&R: Bob Shannon, Box 2727, Longview TX 75606. (214) 757-2662

#### **OPENINGS**

ND wanted for KWTO in the beautiful Ozarks. T&R: Rick White, Box 65808, Springfild, MO 65807. EOE M/F (6-28)

92 Cleveland has immediate opening for killer CHR morning talent, Humor & character voices a must. T&R: Scott Howitt, 2156 Lee Road. Cleveland Heights, OH. 44118. EOE M/F (6-28)

KZ-93. Peoria's leading station, is looking for the right person to anchor FM morning drive news. Some work on WMBD-AM included. Right person should be conversational in both writing and delivery. Rush tapes, resumes, writing samples to Duane Wallace. WMBD. 3131 North University. Peoria, II. 61604. EOE MF.

CHR-FM between Chicago & Milwaukee accepting applications from experienced personalities. T&R: Nick Farella, WXLC, 3250, Beluidere Road, Waukegan, IL 60085. EOE M/F (6-28)

Immediate on-air opening at WTUE Dayton. AOR experience desirable. T&R: Tom Carroll, Box 250, Dayton 45402. No calls please. EOE M/F (6-28)

#### RED HOT CHR IN TOP 15 MARKET

Needs morning man and all other shifts. No beginners or A/C, AOR, or unexciting jocks need apply. Send tapes & resumes ASAP! Need to move quickly! Radio & Records, 1930 Century Park West, #0038, Los Angeles, C & 90067. EOE

Morning man/MD for Country powerhouse in St. Louis ADI. T&R: Steve Beeny, KWRE, Box 252, Warrenton, MO 63383. (6-28)

OK Country station looking for talented beginner for opportunity to learn while working at super professional station Carl Drake; KRPT, Box 1360, Anadarko, OK 73005. (6-28)



Looking for bright-sounding talent for toprated A/C station . . You must be conversational and appealing to an involved adult. Top compensation, and a chance to grow as ar as your drive and hunger to win will take you. This is a fast-growing company. You'll love Dayton, one of America's undiscovered secrets. Fµmales encouraged! T&R to Al Carson. 699 N. Valley Road, Beavercreek, OH 45385. EOE

#### **OPENINGS**

Production and announcing positions open with growing small market, four-station company. Base pay from \$250 to \$300 per week. 31/2-day work week. Experience with production and ability to integrate satellite-delivered format into local news & promotions will be rewarded with salary increases and good benefits. T&R to Nicolet Communications, PO Box 309, Eagle River, WI 54521.

#### **OPENINGS**



Flint's #1 Country searching for PM drive talent. Relatability a must. Women encouraged to apply. T&R to: Mark Thomas, OM, WKMF, P.O. Box 1470, Flint, MI 48501. EOE M/F

Top rated CHR seeks midday personality that can adapt to format. Females encouraged, T&R: Kevin Rabat, KDVV, 715 Harrison, Topeka, KS 60603. EOE M/F (6-21)

Help wanted "GM." Small market FM in NW Ohio. Proven sales background a must. Excellent potential for growth. Write: station, Box 352, Ottawa, OH 45875. (6-21)

#### MAJOR MARKET SPORT OPPORTUNITY

Midwestern station seeks sports voice with talk show and reporting skills. T&R to: Radio & Records, 1930 Century Park West, #0039, Los Angeles, CA 90067. EOE M/F

WAZY looking for entertaining up tempo air pesonalities for future full & parttime openings. T&R: Jim Stacy, Box 1410, Lafayette, IN 47902. No calls. (6-21)

#### KILLER CHR MORNING TALENT

Needed immediately for Top 20 market. Humor and character voices a must. 5 years' experience. T&R to Radio & Records, 1930 Century Park West, #0035, Los Angeles, CA 90067. EOE M/F

#### HIGHLY-RATED ADULT CHR

Seeks dedicated professionals. Looking for midday personality with strong producion skills. Also, lifestyle-oriented News Director. Send T&R and salary to: Radio & Records, 1930 Century Park West, #0033, Los Angeles, CA 90067. EOE M/F ONLY WINNING ATTITUDES PLEASE!

#### WEST

Accepting applications for Operations Director with PD/onair, promotions/production, experience. Send to: Jerri Moore, KGHL/KIDX, Box 30198, Billings MT. 59102. EOE M/F (6-28)

AE wanted with management goals, to assume active list. Great station/opportunities, Boise Idaho metro, KBNY, Bruce Wetten, 1104 12th Avenue, S. Nampa, Idaho 83651, (6-28)

#### CALIFORNIA SUN

Major FM country property in one of the nation's fastest growing radio markets is looking for a top morning show. T&R to: Radio & Records, 1930 Century Park West, #0032, Los Angeles, CA 90067. EOE M/F

Dreamed of working a 50kw clear channel? Rocky Mountain A/C accepting applications. Excellent pay/benefits. T&R: John Leader: Box 2720, Casper WY 82602. (6-28)

Hot hits afternoon personality needed ASAP, C&R: Dave Parks, KS103-FM, Box 103, San Diego, CA 92104. Minorities encouraged to apply. No calls, EOE M/F (6-28)



Sacramento

We've changed from News/Talk to News and Music with Big Bands and Easy Contemporary. We're looking for personalisa air talents with CHR backgrounds, who can make our format come alive.

P.S. Fun's allowed. T/R — Dean Cull — WGN of California 2225 19th St., Sacramento, CA 95818

# **OPPORTUNITIES**

#### **OPENINGS**

Need sompone tight & bright to do phones, but don't call me. CHR. C&R: Dave Richards, 8ox 6760. Great Falls, MT 59406. (6-28)

# *KKFMB*

#### PERSONALITY NEEDED

Work in America's premier city at a station with Padres Baseball, #1 news organization and ratings dominance. VERY RARE opportunity at San Diego's A/C personality leader. If you're "content" - oriented and are already in the Southern California area, please rush tape and resume INO CALLSI to: Mark Larson, KFMB Radio, San Diego, California 92138 FOF

Production/news talent. Two years experience. Call Joe Bates: (206) 734-1170 (6-21)

Progressive group operation seeks dynamic morning talent. & a news anchor for a new Fresno FM. Mike Bushey, KFSO, Box 3329, Visalia, CA 93277. (6-21)

#### Cortez/Durango, Colorado

News Director needed for our AMFM. We need a professional with a lot of energy. T&R to Dan Kelley, KVFC/KISZ, Box 740, Cortez, CO 81321. EOE MF. 303-565-1212.



Los Angeles Br

Due to expansion of facilities and curricu lum, Los Angeles Broadcasters, Inc. needs an engineer on a part-time basis to maintain and improve present training facilities. Must be based in the Los Angeles marketplace. Contact Jimi Fox (213) 469-1222

#### ............. COLORADO COUNTRY

If you have a great voice and production to this establishment Country leader would like to hear your "stuff." No beginners please. Females encouraged to apply! T&R to: Radio & Records, 1930 Century Park West, #0034, Los Angeles, CA 90067 FOF \*

#### PROGRAM DIRECTOR

AM-FM in competitive West Coast small market seeks creative PD with commitment to win. Proudction, on-air, promotion skills necessary. Immediate opening for right person. T&R with salary requirements to Radio & Records, 1930 Century Park West, #0037, Los Angeles, CA 90067, EQE M/F



#### Morning Shift Open Now!

Where have all the great jocks gone? There must be someone out there looking for a shift with a super station. We are a modern well-equipped station offering good pay, benefits, and a good support staff. Management wants you to prosper and succeed, and there is a good growth potential. We offer clean air, skiing, fishing, hunting, camping, great family area, and you get paid! We need a modern Country PERSONALITY! This may be the job you've been waiting for. NO FLOATERS or BEGIN-NERS. T&R to KLIX, P.O. Box 1259, Twin Falls, ID 83303. Dennis Conrad (208) 423-

#### **OPENINGS**

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#### WE NEED A MORNING KILLER!

Major market radio stations seeks topical, local, and fun morning air talent who can relate to 25-54 adults in America's most livable city. Individual or team - it makes no difference. Top \$ for the right persons(s). Live in Southern California and work one of America's finest broadcast groups. Rush T&R to Radio & Records, 1930 Century Park West, #0017, Los Angeles, CA 90067. EOE

#### ------**POSITIONS SOUGHT**

ir personality. 14 years experience AOR/contemporary Country. Strong production. Nashville area prefered. T&R available. STEVE: (301) 363-2269 (6-28)

Business manager from Providence A/C station moving to Ft. Lauderdale July 9th. Hardworking, good references. NADINE McKENNA: (401) 438-9300 or (617) 883-4458 (6-28)

Russian defector in MW wanting to relocate with aggressive broadcast team. Small/medium market. Experienced with all formats. GENE: (217):228-0520 (6-28)

Air personality with production & copywriting skills. Three years experience. Available upon request. Looking for CHR STEVE: (414) 242-0964 (6-28)

Fig Newton 11-year A/C drive jock in Cleveland is looking. Station sold. Going newstalk. Yuppie humor for 25-49 demos. (216) 842-2929 after 4pm EDT. (6-28)

Need air lift? 14 year veteran jock JESSIE ANDERSON, (WNBC, WHN, WYDD, WDVE) Now available in Southern CA. (213) 450-3193 (6-28)

One of San Francisco's top-rated talk show hosts is ready for his next assignment. STEVE ROSENBERG: (415) 457-5674

Experienced Country, A/C programmer looking for new OM gig. Can pat backs or kick keesters as needed. Prefe surrounding states. DAN: (217) 428-6751 (6-28)

I'm a fool on the air; a great guy otherwise. Hot, upbeat with style & class. BOB SCHMIDT: (312) 354-9535 3pm CDT. (6-28)

Colorado Springs, please call me. I want to move back. Traffic Director/PD of total automated AM. Dedicated, conscientious, LAURA: (805) 933-1378 (6:28)

Seasoned eight-year pro seeking medium/major market posi-tion with Country/AOR station. Excellent knowledge of for-mats/music. Good production. TONY: (205) 272-8556

Communications graduate seeks on-air position. Superb vo-ice/copywriting/production skills. Will relocate. MARK Mc-CLANAHAN: 1242 Candlewood, Fullerton, CA (714)

Two or three-person team with PD/MD/news & sports experience. Available on short notice. MIKE ROBINSON or TERRY FISHER: (404) 996-2029 (6-28)

Experienced radio pro, current news anchor looking to return to the board or entry PD. Call: (406) 248-7261 (6-28)

I know country music. Employed MD/DJ has seven years ex perience: Seeking position at small/medium market. East pre-ferred. GLENN: (607) 324-5157 (6-28)

X-Communicator possessed. Three years experience. Looking for CHR/AOR gig. Call CHIP BEGAY: (505) 778-5755 or

Ten-time national/state award winner. Former sports director/network news anchor. Ten years experience. Seeking ND/SD/reporter position. KEVIN BRADLEY: (317) 257-3737 (6-28)

DWAYNE BONDS, ex WOMP-FM, WCIR, WAPE, WRBQ. Available now! PD/MD experience. (614) 633-1254 (6-28)

Station goes Country, Packing up my rock & roll shoes, If you want outrageous, call the MADMAN: (205) 350-5150 (6-28).

Sports-talk host desperately seeking PBP gig. Seven years experience. Have headset, will travel. FRANK: (805) 832-2852 (6-28)

NO who can do the job for your medium/major market. (307) 235-1483 (6-28)

Professional experienced in all phases of radio, seeking a change in markets. T&R upon request. (704) 274-3684

16 years experience: Morning man, ND, copy/production Married & stable, Prefer FL. Go anywhere for the right opportunity. Available now. LARRY: (717) 653-2500 (6-28)

Hi! If you want 110% at your small market station, you've found it. Call JOE: (216) 659-4887 EOT. (6-28)

#### POSITIONS SOUGHT

Camper ROBIN WELLS looking for Country or A/C station. Five years experience, OM/PD/MD. Will relocate. (316) 342-6298 (6-28)

management: Good communicator with good results, You won't be sorry, VICTOR S, LENTINI: (618) 529-5417 (6-28)

Help! Prisoner of Johnstown radio. Witty jock desires parole. Need better numbers? Start with these. (814) 536-7827 inmate EODIE G. (6-28)

Determined CHR jock with two years experience in medium market. Excellent references. MICHAEL: (805) 834-7667 (6-28)

Bargain hunting? A/C, soft rock announcer. Merchandise top grade. Price cut for Yast sale. Shop by phonel GEORGE: (312)

Experienced, creative CHR announcer seeking midday/PM drive position. Small/medium market, MW location. (812) 876-5932 (6-28)

DJ, sports, news, four years experience, B.S. in Communica-tions. Energetic, ready to work. Will relocate. JEFF: (916) 944-3271 (6-28)

Great voice, four years experience on-air at CHR/AOR. Excellent production & writing skills, energy & dedication. Seeking challenging position. ANN: (312) 960-2782

Give talent a break! Hire MARK ALAN STUART for announcing/production. Call: (414) 533-8470 (6-28)

Black air personality experienced in Country, Easy Listening, B/U & CHR. Prefer FL of GA but will relocate. Good production. JOHN McINTOSH: (305) 293-5356 or 628-3748

#### JACK OF ALL TRADES

11 years major market personality communi-... PD/MD ... 7 years major market cator production director 9 seasons major production director ... 9 seasons major league sports F-B-P producer ... looking for new challenge ... reply to: Radio & Rec-ords, 1930 Century Park West, #0030, Los Angeles, CA 90067.

Check this hard working teamplayer out. 2 ½ years at a top-rated A/C. Will go anywhere but prefer MW CHR, A/C, or AOR, CRAIG: (319) 266-1000 CDT, (6-28)

Washington CNN-TV correspondent seeks GM/ND position. 17 year veteran of networks/major markets. Available August. PATRICK CLAWSON: (202) 342-7963 or (703) 578-1366 (6-28)

Looking for that perfect MW or West radio staton. Seven year vet. Know music & news. 8e serious, I am. BROOKS: (609)

Winning combination! Major market personality specializing in oldies 1955-1970, (own collection of 4000 titles) plus radio versions of TV game shows. MARK: (213) 877-3466 (6-7)

Currently employed afternoon drive DJ/Production Director seeks A/C, contemporary Country, AOR in SW TX or West. Small/medium market. JIM KING: (601) 693-9926 (6-28)

Former PD of WDDT/Greenville, MI wants to get back in small/medium market in TX. Call DADE MOORE: (601) 335-8277 (6-28)

OM/PD 14 years. Degree. Major market experience. Excellen record/references. Seeking West coast medium. A/C, MOR Country. (415) 929-7569 (6-28)

DJ/MD/PD with good morning show & production needs a change. Experienced, hard working, reliable & ready to relocate. SCOTT: (303) 284-5585 (6-28)

ring football? I'm your man. Entertaining, int Two years college football experience. Will rhere. JOHN: (415) 479-6204 (6-28)

Numbers got you down? Proven CHR/AOR winning PD, 12 year veteran, is ready to work for you. Let's talk, RAY ST, JAMES: (215) 353-1038 (6-28)

Small market is my game, DAVE COLLINS is my name! Dependable, creative, powerful, yet warm DJ can help! Will relocate to W/SW. If interested call: (714) 826-4007 (6-28)

mmunity-minded jock wants to help you grow in dium/MW or Southern market. MIKE: (314) 781-9195

MW native looking to return. Six years experience CHR, A/C. Any shift. Call OAVE: (505) 378'-8111 (6-28)

PM drive air personality looking for new challenge in SW Eight years CHR, A/C experience. PD/MD slots considered Shawn: (505) 722-9025 or (713) 728-1348 (6-21)

Looking to move up. Three years experience MO/Product Director. AQR or CHR gig. CHIP: (505) 778-5755 722-9025 (6-21)

Major market news anchor formerly with WNEW, KFWB & KFI. Call: (602) 266-9229 (6-21)

The kid is looking for a break. College radio experience doing anything/everything. Will take partime, overnights, or whatever is needed. RAY: (312) 879-6233 (6-21)

dcast school graduate looking to break into market. Car do news/jock/copywriting/promos. Sports a specialty. Mil-waukee or Chicago. PATRICK HEGEWALD; (414) 694-6290 (6-21)

#### POSITIONS SOUGHT

and winning MW MD looking for position with solid organization. 13 years radio experience, sports/P8P & production. For T&R: DUANE: (414) 849-9826 (6-21)

Former WDDT/Greenville, MS PD wants to get back in small/medium market in TX. Formats: Country, A/C. DADE MOORE: (601) 335-8277 (6-21)

Female DJ looking for first job. Prefer Country or A/C. Broadcast school graduate. Move anywhere. Call JANELLE: (319) 927-3753 (6-21)

12 year major market Country personality, WDGY, KEEY, looking for OM, PD or morning man gig in medium market. BUD ADAMS: (612) 566-2205 or (507) 777-4224 (6-21)

3 years in the desert is enough. I'm looking for the green grass of home. Want to work with winning CHR, A/C team in W/MW. MIKE MASTERS: (805) 943-7187 or 824-4221

I make listening to morning news easy. Top 30 markets only. (203) 658-0033 (6-21)

I know Country music. Employed MD/middays. Seven years experience. Seeking small/medium market. Prefer the East. GLENN: (607) 324-5157 (6-21)

I can give you an award winning, money making news department. I've done-it several times. Lifestyle ND after 8-15-85. T.J.: (205) 478-6571 (6-21)

Talk show host. Great numbers, three straight books. Six years experience news/sports. Call: (717) 266-7386 (6-21)

I'm looking for a station to grow with. Three years experience with Country, A/C, Oldies. Prefer medium market. Call MIKE (817) 562-6865 (6-21)

#### **MISCELLANEOUS**

New B/U, 1000w daytimer, WDSC-AM is in desperate need of service. Contact: Gene Allen, WDSC. Box 231, Dillon, South Carolina 29536. (6-28)

WENE needs Country record service. Contact: Nick Wagner, Box 151, Endwell, NY 13760, or call Mondays/Tuesdays.

New class C adult CHR needs service from all labels. Ji Hays, KISJ-FM, Box 100, Brownwood, TX 76804. (6-28)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed

#### **R&R** Opportunities - Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought, All other advertising must run display. Changes must be mailed in on company letterhead.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

#### Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

#### NATIONAL MUSIC FORMATS

#### Added This Week

#### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

AMY GRANT "Find A Way" TEARS FOR FEARS "Shout" ARETHA FRANKLIN "Freeway Of Love"
HUEY LEWIS & THE NEWS "Power Of Love"

PAUL YOUNG "Everytime You Go Away"
WHITNEY HOUSTON "You Give Good Love"

#### **TM Country**

CARL JACKSON "Dixie Train"
KENDALLS "If You Break My Heart" REBA McENTIRE "Have I Got A Deal For You" LANE BRODY "He Burns Me Up"

#### Satellite Music Network

George Williams (214) 991-9200

#### Country Coast-To-Coast

REBA McENTIRE "Have I Got A Deal For You" WAYLON JENNINGS "Drinkin' And Dreamin' SAWYER BROWN "Used To Blue"

#### Rock 'N' Hits

HUEY LEWIS & THE NEWS "Power Of Love" ARETHA FRANKLIN "Freeway Of Love BRYAN ADAMS "Summer Of '69"

# Concept Productions Elvin Ichiyama (916) 782-7754

#### CHR

TINA TURNER "We Don't Need Another Hero" JOHN PARR "St. Elmo's Fire (Man In Motion)"
"WEIRD AL" YANKOVIC "Like A Surgeon" PAUL HARDCASTLE "19"

#### Country

CHARLEY PRIDE "Let A Little Love Come In" JOE STAMPLEY

"When Something Is Wrong With My Baby"

#### **Drake-Chenault**

Bob Laurence (818) 883-7400

#### XT-40

PAUL HARDCASTLE "19" HUEY LEWIS & THE NEWS "The Power Of Love"

#### Contempo 300

DON HENLEY "Not Enough Love In The World"

#### **Great American Country**

MAC DAVIS

"I Never Made Love (Till I Made It With You)"
MERLE HAGGARD "Kern River" EDDIE RABBITT

"She's Coming Back To Say Goodbye"
FORESTER SISTERS "I Fell In Love Again Last Night"

#### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

DEAD OR ALIVE

"You Spin Me Around (Like A Record)"
HUEY LEWIS & THE NEWS "The Power Of Love"
JOHN PARR "St. Elmo's Fire (A Man In Motion)"
BRYAN ADAMS "Summer Of '69" EREDDIE JACKSON

"Rock Me Tonight (For Old Time's Sake)"

#### The A/C Format

ARETHA FRANKLIN "Freeway Of Love" COREY HART "Never Surrender GO WEST "Call Me"

#### Super-Country

JIM GLASER "I'll Be Your Fool Tonight" WHITES "Home Town Gossip"
SHELLY WEST "Don't Make Me Wait On The Moon" CHARLEY PRIDE "Let A Little Love Come In'
CHARLY McCLAIN with WAYNE MASSEY "With Just One Look In Your Eyes"

#### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

SYLVIA "Cry Just A Little Bit" GENE WATSON "Cold Summer Night In Georgia" EDDIE RABBITT 'She's Coming Back To Say Goodbye"

#### Soft Contemporary

CARL ANDERSON "Can't Stop This Feeling"
KOOL & THE GANG "Cherish"

#### Sound 10

CYNDI LAUPER "The Goonies 'R' Good Enough" ARETHA FRANKLIN "Freeway Of Love" CARL ANDERSON "Can't Stop This Feeling" HUEY LEWIS & THE NEWS "Power Of Love" COREY HART "Never Surrender PEABO BRYSON
"Take No Prisoners (In The Game Of Love)"

John Sherman/Bob English (800) 426-9082

#### Adult Contemporary

SISTER SLEDGE "Frankie" CARLY SIMON "Tired of Being Blonde"
KATRINA & THE WAVES "Walking On Sunshine" KENNY LOGGINS "Forever"

#### **Modern Country**

ROCKIN' SIDNEY "My Toot Toot" GEORGE STRAIT "The Fireman SAWYER BROWN "Used To Blue"

#### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

BECKY HOBBS "The Hottest 'Ex' In Texas" JOHN CONWAY "Blue Highway"

#### The Great Ones

SADE "Your Love Is King" SISTER SLEDGE "Frankie

# RUBBER CHICKEN

## NO BORING **AWARDS CEREMONIES**

... just the most informative, exciting and essential meeting of the world's leading music professionals.



or the past five years, the most innovative, vital and successful professionals in the progressive music business have made the NEW MUSIC SEMINAR

their meeting place of choice every year in New York City. Last year 3,600 of these leaders attended, and this year even more of them will be

The **NEW MUSIC SEMINAR** is UNIQUE because it is the only meeting of its kind that brings together rock and black music's most progressive and productive elements, and it is the only convention where major and indy labels, A&R people, marketing people, publishers, lawyers, booking agents, promoters, college radio people, retailers, distributors, hardware manufacturers, managers, artists, producers, songwriters, club dj's, journalists, publicists, and others come together to meet, form new alliances, and maximize their esthetic and business potential. It is the ideal place for established movers and shakers as well as neophytes to come and chart the future course of music and the music business.

This year's meeting takes place on Wednesday, Thursday, Friday and Saturday, September 25-28 at the Marriott Marguis in New York City. In addition to great panels, every delegate is invited to attend the best showcases at any convention, as well as a host of other special events. All delegates are entitled to free access to the stand and exhibition area, and all delegates receive copies of the **New Music** Seminar Directory Guide, a vital year-round information resource that everyone in the basiness should have and be listed in. To appear in the book. all you have to do is register early.

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#### **NEW MUSIC SEMINAR**

1747 First Avenue, New York, NY 10128

(212) 722-2115



# **BLACK/URBAN**

#### BREAKERS

#### STEVE ARRINGTON

Dancin' In The Key Of Life (Atlantic)

77% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/3, Light 44/15, Total Adds 18 including WILD, WAOK, KMJQ, KRNB, WDMT, WLUM, WZEN, KSOL, 293, Debuts at number 35 on the Black/Lirban chart

#### **ATLANTIC STARR**

Cool, Calm, Collected (A&M)

72% of our reporting stations on it. Rotations: Heavy 4/1, Medium 16/2, Light 39/20, Total Adds 23 including WXYV, WVEE, KRNB, WGCI, WJLB, WLUM, WZEN, KSOL, A most added record. Debuts at number 36 on the Black/Urban chart.

#### **PATTI LABELLE** Stir It Up (MCA)

70% of our reporting stations on it. Rotations: Heavy 6/0, Medium 19/3, Light 32/17, Total Adds 20 including WWIN, WXYV, WEDR, WYLD-FM, K94, WBMX, WZEN, KJLH, KSOL, JET94. A most added record. Debuts at number 33 on the Black/Urban chart.

#### SYSTEM

#### The Pleasure Seekers (Mirage/Atco)

62% of our reporting stations on it. Rotations: Heavy 1/1, Medium 13/5, Light 37/13, Total Adds 19 including WWIN, WXYV, WDAS, WUSL, WAOK, KRNB, K94, WOWI, WLUM,

#### WHITNEY HOUSTON

Saving All My Love For You (Arista)

61% of our reporting stations on it. Rotations: Heavy 5/1, Medium 10/4, Light 35/27, Total Adds 32 including WHUR, KNOK, WYLD-FM, WOWI, WBMX, WGCI, WBLZ, WDMT, WZAK, WJLB, KMJM, XHRM, KUKQ. This week's most added record. Debuts at number

#### **NEW & ACTIVE**

WOMACK & WOMACK "Strange & Funny" (Elektra) 43/3
Rotations: Heavy 2/ 0, Medium 20/ 2, Light 21/ 1, Total Adds 3, WXOK, WENN, KHYS. Heavy: WGCI, WKX Rotations: Heevy 2/ 0, Medium 20/ 2, Light 2/11, Total Adds 3, WXOK, WENN, KHYS. Heevy; WGCI, WKXI.

9,9 "All Of Me For All Of You" (RCA) 41/8
Rotations: Heevy 3/1, Medium 13/2, Light 25/5, Total Adds 8, WXYV, KNOK, OC104, WATV, KOKA, WWDM, WTLC, KDKO.

CHEYNE "Call Me Mr. Telephone" (MCA) 41/4
Rotations: Heavy 6/0, Medium 15/0, Light 20/4, Total Adds 4, WVEE, KOXL, WATV, KIIZ, Heavy; WXYY, WDAS, WEDR, WBMX

UTFO "Leader Of The Pack" (Select) 40/3

al Adds 3, KJLH, KSOL, WORL, Heavy: WDAS, KDAY, KQXL, KJCB. STANLEY CLARKE BAND "Born in The U.S.A." (Epic) 40/2
Rotations: Heavy 4/0, Medium 24/0, Light 12/2, Total Adds 2, WRDW, WTOY, Heavy, WDAS, WPEG, WCXI, WLOU, Ho

MADONNA "Into The Groove" (Sire/WB) 39/6 TREASING HEAVY 201, MIGHAN 122, LIGHT 73, TORAI ACIDS 6, WXYV, KMAD, WATV, WFXC, WTDY, KUKQ, Heavy, WLSL, WDLY, WHJR, KNDK, KSK, WOWN, WLSL, WLLM, KNJM, WZEN, KACE, KDAY, OC104, WJAX, KIZ, WJSS, WPLZ, WKWM, KDKO, MONEY, STI, On the Bleck/Ubban chart

KDKO, Moves 37-31 on the Black/Urban chart.

MARY JAM-BEIRLS: "Will & Crazy Love" (Bordy/Motown) 38/20
Patisons: Heavy 0/0, Medium 14/3, Light 24/17, Total Anda 20, WMNN, WILD, KS4, WOWI, WBMX, XFBM, OC104, WENN, ETSk, WFDC, WFDC, WBMK, WBLX, WAXT, KAPE, WESS, WAAA, WNXO, WKWM, KDKO.

TRAIN "Just Another Night (Without Your Love)" (Preliade) 38/9
Rotsions: Heavy 20, Medium 13/2, Light 23/7, Total Andd 9, WHAIR, KION, KS9, KDM, WTKL, WJMI, WPDQ, WPLZ.

NOLAN THOMAS "One Bad Apple" (Mirage/Atce) 38/4
Rotations: Heavy 7/0, Medium 15/0, Light 16/4, Total Adds 4, WBMX, OC104, WLOU, WJJS. Heavy: WILD, WRKS, WDMT,

WARE, W.M.II, K.ICB, WTLC

MANHATTANS "Don't Say No" (Columbia) 35/5

SHALAMAR "Don't Get Stopped in Beverly Hills" (MCA) 34/5 Rotations: Heavy 1/0, Medium 9/0, Light 24/5, Total Adds 5, WBMK, KUCB, W

r 1/0, Medium 9/0, Light 24/5, Total Adda 5, WBMK, KUCB, WORL, WAAA, WUUS, Heavy; WUMI, Medium; WDI MRDW, KQXL,, WATV, WTOY, KAPE, KOKA.

JERMAINE JACKSON "(Closest Thing To) Perfect" (Arista) 34/2
Rotations: Heavy 4/0 Marchine 10/0 Light 20/2 Total Arida 2 K104 W.L.S. H

JETHIMAINT ANUMONY (LAURENT HITTER) TO PROTECT AND TO ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY AND ANUMONY AND ANUMONY ANUMONY AND ANUMONY ANUMONY ANUMONY ANUMONY AND ANUMONY WN, K104, KNOK, KSOL, WGPR, WJJS. Heavy: K94, JET94.

MAI TAI "History" (Critique) 32/14
Rolations: Heavy (I/O, Medium 10/3, Light 22/11, Total Adds 14, WILD, WDAS, WUSL, WACK, WYEE, KMJQ, WDMT, WOOL WACK, WYEE, KMJQ, WDMT, WYEE, WYEE, KMJQ, WDMT, WYEE, WYE

WKXI, WJYL, WLOU, WJJS, WQQK, WWDM, WTLC. TEENA NARIE "Out On A Limb" (Epic) 32/3 stal Adda 3, WXYV, WVKO, WKWM. Heavy: WYLD-FM, WXOK, WBMK, WBLX.

KLEEER 'Take Your Heart Away" (Atlantic) 32/1 m 12/1, Light 18/0, Total Adds 1, WDAS. Heavy: KDAY, WQMG. Medium: KRNB, WDIA, WDMT, WPLZ, WTOY, WEAS, WWWS

WEND, WAZ, KAZ, WLOU, WHZ, WIVT, WES, WWWS

ALEXANDER O'NEAL "IN You Were Here Tonight" (Tabu/CB3) 31/12

Rotations: Henry 3/0, Medium 12/1, Light 16/11, Total Adds 12, WXYV, WTRL, WAT

WPLZ, WTCY, KAPE, WTLC. Henry: WZAK, KQAY, WWDM. de 12. WXYV, WTKL, WATV, WENN, WOMG, WKXI, KJCB, WLOU.

SADE "Your Love is King" (Portrait/CBS) 28/11 Rotations: Heavy 5/1, Medium 9/2, Light 14/8, Total Adds 1 dda 11, WDJY, K94, WOWI, WZAK, WTKL, WATV, JET94, WJJS, WPLZ,

KAPE, WAAA, HIBMY, WZEN, OCTOH, WXIOK, WANM.

STACY LATTISAW "1'm Not The Same Birl" (Cotilion/Alco) 27/27

PRIADO HENDY DO, MEGLIN I'I, Light Same Birl" (Cotilion/Alco) 27/27

WOWI, WTIMP, WDMT, KIALIM, WZEN, WH-C, WBLX, KHYS, WWWS.

WOTH, UTILITY (Factor), Toland 272.6, WIND, VIDE, ATTS, WINDS, GENERAL STREET, WINDS, WINDS,

#### MOST ADDED WHITNEY HOUSTON (32)

Saving All My Love For You (Arista) STACY LATTISAW (27) I'm Not The Same Girl (Cotillion/Atco)
ATLANTIC STARR (23) Cool, Calm, Collected (A&M) JESSE JOHNSON'S REVUE (22) I Want My Girl (A&M) PATTI LABELLE (29) Stir It Up (MCA) MARY JANE BIRLS (28) Wild & Crazy Love (Gordy/M

#### HOTTEST

PRINCE (51) Raspberry Beret (WB) FREDDIE JACKSON (42) Rock Me Tonight (For Old...) (Capitol) LOGSE ENDS (40) Hangin' On A String (Contemplating) (MCA)
RENE & AMBELA (36)

Save Your Love (For #1) (Mercury/PG)
PHIL COLLINS (23)
Sussudio (Atlantic)

#### SIGNIFICANT ACTION

JESSE JOHNSON'S REVUE "I Want My Girl" (A&M) 24/22
ROLUM, KAMA, KODAY, KAIP, 28) (AWAY), KIPAB, WITMP, WBMX, WGCI,
WILUM, KAMA, KODAY, KAIP, 28) (AWAY), WOOK, KOKA,
EUGENE WILDE "Chey Chey Chey Kale" (Pelity World Altantic) 23/2
REISTON: Heady VO, Median Hoft, Light NJ. TOSH Adda 24, 2 (WSL, WOPL, Medium, WDAS, KRNB, WDIA, WOWI, WZAK,
WGPR, WATY, WPEG, WPDQ, WBLX, KOKA, WTLC, KDKO.

MGPR BAND "Disrespect" (Total Experience REA) 22/8
Rotations: Heavy 2/1, Medium 7/1, Light 13/6, Total Acids 8, WYTV, WDAS, WBMX, KULH, KOXIL, WANM, WAAA, WWWS
Heavy: WDLA, Medium: WYLD-FM, WOWL, WGDL, WDAY, KDAY, KAPE
TEDDY PENDERBRASS "Somewhers I Belong" (Asylum) 22/5
Rotations: Heavy 0/0, Medium 40/Light 18/5, Total Acids 8, KSOL, WHICL, KOXIL, WPDD, WPLZ. Medium: WDA, WTMP,

Potaboni: Heavy 0/0, Medium 2/0, Light 19/14, Total Adds 14, WEDR, WTMP, WNHC, WRDW, KOXL, 293, WOMG, WPLZ, KHYS, KAPE, KOKA, WANM, WWWS, WVOI.

JUICY "Bad Boys" (Private I/CBS) 21/11 Rotations: Heavy 0/0, Medium 4/1, Light 17/10, To dium 4/1, Light 17/10, Total Adds 11, WBMX, WRDW, WXOK, WATV, WENN, WFXC, WOMG, KJCB.

TRINERE "All Hight" (Music Specialist) 21/2
Rotations: Heavy 4/0, Medium 2/0, Light 15/2, Total Adds 2, WYEE, KOKA, Heavy, WEDR, WATV, WENN, WEAS, Medium.

TEMPTATIONS "How Can You Say That It's Over" (Gordy/Motown) 21/1 . Heavy: WXYV, WPEG, WDAO, Medium, WAMO, WHUR,

Total Adds 1, WBMK. i, WPDQ, WJJS.

GEORGE BENSON "New Day" (WB) 20/5
Rotations: Heavy G/O, Medium 6/0, Light 14/5, Total Adds 5, WYEE, WYLD-FM, K94, WZAK, WATV. Medium: WAOK, KACE, WRPN WEEK, WM WANM.

SHANTELLE "Love Atlack" (Pandisc) 28/5
Rotations: Heavy 0/0, Medium 6/1, Light 14/4, Total Adds 5, WWIN, WDAS, WBMX, ZS3, WPEG. Medium: KMJQ, WEDR, WBLX,

WORL, WEAS
ROCK MASTER SCOTT "The Reof Is On Fire" (Reality) 20/4
ROCK MASTER SCOTT "The Reof Is On Fire" (Reality) 20/4
ROCK MASTER SCOTT "The Reof Is On Fire" (Reality) 20/4
ROCK MASTER SCOTT "The Reof Is On Fire" (Reality) 20/4
ROCK MASTER SCOTT "The Reof Is On Fire" (Reality) 20/4

KLIH, WANN, Medium: WYMN, WISE, K104, WOOK.

KOOL & THE GANG "Chertsh" (De-Like/PolyGram) 19/19
Rotations Heavy Qr0, Medium 3/5, Light 14/14, Total Adds 19, WLSE, WAOK, WVEE, KNOK, WOWI, WZAK, WLUM, WKND, OCTO4, WJMI, WBMK, KHYS, WAAT, WTOY, KAPE, WWOM, WANM, WAAA, WTLC.

WKND, OCTOR, WJMI, WRIMK, KHTS, WRITT, TUTZ, TOWN, AND STANDARD AND ST

MIZ "Fat Birls" (T.C.) 18/1 m 4/0, Light 14/1, Total Adds 1, KSOL. Medium. KRNB, WGPR, WKXI, WJYL

ROBER BELLD "International Lover" (Capitol) 16/2
Rossicons. Heavy 1/0, Medium 5/0, Light 10/2, Total Adds 2, WGPR, WNHC. Heavy; WJMI, Medium: WKXI, KJCB, KAPE, WEAS.

TYRONE DAVIS "Sexy Thing" (Feters) 16/1
Rotations: Heavy 2/0, Medium 6/0, Light 8/1, Total Adds 1, WKWM. Heavy: WGCI, WKKI. Medium: WLUM, WGPR, WBLX.

CARRIE LUCAS "Helio Stranger" (Constallation MCA) 15/7
Rotations: Heavy 0/0, Medium 9/3, Light 17/4, Total Adde 7, WGCI, WZAK, WJLB, WNHC, WJMI, WJYL, WgWM. Medium: WJMI, WZBW, WANAI, WWWS, KOKO. Rotations: Helevy O/O, Newton sov.

WILLIM WZEN, WANAN, WWWS, KDKO.

DUTCH ROBINSON "Change Your Mind" (Catawba/CBS) 15/2

\*\*\*\*Helevy O/O, Medium 5/O, Light 10/2, Total Adds 2, WXCN, WZEA, Medium 5/O, Light 10/2, WXEA, MILL 5/O, Light 10/2, WXEA, WXEA, WXEA, WXEA, WXEA, WXEA, WXEA, WXEA, W

TENTRA JORDAN "I Den't Weens Think About R" (CSS Associated) 15/8
Rotations: Henry DrO, Medium 2/0, Light 13/0, Total Adds O. Medium: WNHC, KOXI.
THIRD WORLD "One To One" (Columbia) 14/5
Rotations: Henry DrO, Medium 2/1, Light 8/4, Total Adds O. WDAS, WYLD-FM, WKND, WOMG, WPLZ: Medium: WDA, WOM,

SKOOL BOYZ "Seperfine (From Behind)" (Columbia) 13/6
Rotations: Heavy 0/0, Medium 3/1, Light 10/5, Total Adds 6, WWIN, WXYV, WAOK, WOWI, KDAY, WNHC. Medium: WDIA,

J. BLACKFOOT "Hiding Place" (Sound Town) 13/3 Rotations: Heavy 1/0, Medium 3/0, Light 9/3, Total Adde 3, WGF

SPR. WPEG, WTOY, Heavy; WDIA, Medium; KRNB, WATV, KAPE. CONWAY BROTHERS "Turn it Up" (Paulette) 13/3 Rotations: Heavy 4/1, Medium 3/0, Light 6/2, Total Adds 3. is 3, WXYV, WEDR, WBMX. Heavy: KMJQ, WZAK, WNHC. Med

WPDQ, Medium: WNHC, WTLC.

WORLD STITZERIZ "Leck It Up" (Manhattan) 13/1 Rotations: Heavy 0/0, Medium 2/0, Light 11/1, Total Adds 1, W FAT BOYS "The Fat Beys Are Back" (Satra) 12/12 Rotations: Heavy 1/1, Medium 1/1, Light 10/0, Total Adds 12 KDAY, XHRM, WPEG, WFXC. WAR "Still in Love" (Coco Plum) 12/1

Total Adds 1 WAOK Madkum WZFN

PROJECTS & DOO RABS "TOO Sharp" (Catenthia) 11/1. Tools Accous "A WARK, MICHUR" WZEN.
PROJECTS & DOO RABS "TOO Sharp" (Catenthia) 11/1
Rotations: Heavy 0/O, Medium 3/O, Light 8/1, Total Addis 1, KAPE, Medium: WADK, WRDW, WKOU,
TINAT TURKIER "We Don't Need Another Hero (Thunderstone)" (Capitol) 10/10
Rotations: Heavy 2/2, Michum 1/1, Light 8/17, Total Addis 10, WXYV, WDV, WHUR, WADK, KMJM, WZEN, KJUH, KSOL, KAPE,

OSBORNE & GILES "Stranger In The Night" (Red Label) 10/5
Rosslone: Heey Dr.O. Medium 3/0, Light 7/5, Total Acids 5, WGCI, WGPR, WTKL, KAPE, WAAA, Medium: WWN, WWWS, WYOL
NEW EDITION "Kinds Girls We Lilin" (NICA) 16/3
Rosslone: Heery 3/1, Medium 3/0, Light 4/2, Total Acids 3, KMJO, WBMK, WBLX, Heery: WDJY, KDAY, Medium: WXYY,

Rotations: Heavy 3/1, M WDMT, WZAK.

# **BLACK/URBAN ADDS & HOTS**

#### EAST

OC104/Ocean City, MD Dave Allan

Dave Allan
PEABO BRYSON
MELBA MOORE
KOOL & THE GANG
FOUR TOPS
ATLANTIC STARR
9.9

ATLANTIC STARR
9.9
NOLAN THOMAS
MARY JANE GIRLS
HOTTEST
FAUL HARDCASTLE
PHIL COLLINS
PRINCE
MADONNA
LISA LISA

WUSL/Philadelphia Jeff Wyatt

Jeff Wystt

ROOL & THE GANG
SYSTEM
EUGENE MILDE
MAI TAI
RAPPIN' DUKE
ROXANNE SHANTE
FAT BOYS
HOTELS:
CHAKA KHAN
HINNEY HOUSTON
LISA LISA
PRINCE
MADONNA

Joe Tamburro
NEWCLEUS
STANTELLE
GAP BAN
EAST TAI
SYSTEM
THIRD WORLD
KLEEER
HOTEOST:
LISA LISA
REME & ANGELA
PAUL HARDCASTLE
UTFO
GMEN GUTHRIE

WAMO/Pittsburgh Allen Harrison none Hottest: FREDDIE JACKSON PRINCE ATLANTIC STARR DIANA ROSS LOOSE ENDS

WDJY/Washington
Dan O'Neii
TIMA TURNER
SADE
MELBA HOORE
MELBA HOORE
READY FOR THE MON
JESSE J'CHNSON
MELTHEY ALIVE
HOLLEST:
MITTHEY BOUSTON
PAUL RERUCASTLE
LORENCES
MADONNA

WHUR/Washington

LIDBY LEWSON
GEORGE CLINTON
SKIPMORTH & TURNE
D TRAIN SON
STACT LARTISAM
HOWARD JONES
PEABO BRYSON
TIMA TURNER
MITTHEY HOUSTON
BILLY CERM
LOOSE ENDS
LUTHER VANDROSS
PRINCE
LOOSE ENDS
LUTHER VANDROSS
PRINCE
PREDDIE JACKSON
MARVIN GAYE

Maddox/Glimore
BOOGIE BOYS
BOOGIE BOYS
UTFO
TINA TURNER
GAP BAND
JESSE JOHNSON
BILL WITHERS
PATTI LABELLE
WHEBA MOORE
GWEN GUTHRIE
HELBA MOORE
HELTNEY HOUSTON
LISA LISA
PRINCE
PAUL HARDCASTLE

KUKQ/Phoenix Jay Stone

Jay Stone
LISA LISA
LISA LISA
MANUNA

WWIN/Baltimo Kelth Newman
SYSTEM
HALL & OATES
SKOOL BOYZ
SHANTELLE
FAT BOYS
BILLY OCEAN
ALEEM
MARY JANE GIRLS
PATTI LABELLE
HOLLEST
GOOSE RNDS
SKIPMORTH & TURNE
REME & ANDELA
LISA LISA

WXYV/Baltimore Roy Sampson TINA TURNER TINA TURBER

1.09 Y C & TACKEER

LOWNER BOTHERS

CAP BAND

ATLANTIC STARR

BICK JAMES

SKOUL BOYZ

SKO

EIROY H.C. SMITH
MAI TAI
STEVE ARRINGTON
NEW JERSEY MASS
NATALIE COLE
NATALIE COLE
LOOSE ENDS
JESSE JOHNSON
CON FUNK-SHUN
NATALIE COLE

JordaniMcLean
PAUL HARDCASTLE
WHITNEY HOUSTON
THIRD WORLD
ROOL & THE GANG
MELBA MOORE
ATLANTIC STARR
PEABO BRYSON
HOTEGET:
LISA LISA
RENE & ANGELA
LOOSE ENDS
PAUL HARDCASTLE
CRERYL LYNN

WRKS/New York none Hottest: FREDDIE JACKSON BILLY OCEAN WHITNEY HOUSTON LOOSE ENDS NOLAN THOMAS

WNHC/New Haven
James Jordan
STEPHANIE MILLS
COLLAGE
TEDDY MODES
READ MODES
CARRIE LUCAS
SYNCY LATTIAN
SKOOL BOY'S
GEE BRILLO
MHITNEY HOUSTON
HOTELL LOOSE ENDS
LISA
LISA
LISA
LISA Hottest: LOOSE ENDS LISA LISA SKIPWORTH & TURNE

#### WEST

KDKO/Englewood PAUL HARDCASTLE HARY JANE GIRLS WHITNEY HOUSTON MHITNEY HOUSTON
JESSE JOHNSON
STEVE ARRINGTON
9.9
ATLANTIC STARR
HOLTEST
FRINCE
RENE & ANGELA
CAMEO
HADONNA
LISA LISA

FAT BOYS D TRAIN JESSE JOHNSO FULL PORCE NEWCLEUS JAK NEWCLEUS
JAK
SKOOL BOYZ
GIVENS PAMILY
BOTTEST
BREAM TEAM
LISA LISA
PRINCE
UTFO
KLEEER

WVEE/Atlanta Scotty Andrews Scotty Andrews
GEORGE BENSON
KOOL & THE GANG
ATLANTIC STARR
CHEYNE
TRINERE
MAI TAI
ALL THE KINGS MEN
HOLLEST:
PREDDIE JACKSON
WHITNEY HOUSTON
PRINCE
LUTHER VANDROSS
COMMODORES

WAOK/Atlanta
Larry Tinsiey
SKOOL BOY2
TINA TURNER
SYSTEM
GEORGE DUKE
KOOL & THE GANG
WAR WAR
STEVE ARRINGTON
STACY LATTISAW
COLLAGE
MAI TAI
HOTECH
FREDDIE JACKSON
PRINCE
KLYMAXX
PAUL HARDCASTLE
RENE & ANGELA

WRDW/Augusta Charlotte Logan SISTER SLEDGE RAPPIN' DUKE STANLEY CLARKE JUICY STABLEY CLARAE JUICY PEABO BRYSON SIEDAH GARRETT RJ'S LATEST ARRIV STEPRANTE MILLS STING HOTCHEST: WHITNEY HOUSTON LOOSE ENDOS PREDDIE JACKSON CON FUNK SHUN JESSE JOHNSON

WTKL/Baton Rouge Guy Broady GUYBOODY
ALEXANDER O'NEAL
PENDO BAYSON
BOYSON
BOYSON
BOYSON
BOYS
FOUR TOPS
STEVE ARRINGTON
B.B. KING
LUTTHER VANDROSS
MANHATTANS
HOLLES

Gaylord Boyd
PATTI LABELLE
PAUL HARDCASTLE
PAUL HARDCASTLE
CHERYL LAWN
STEPHANIE MILLS
ATLANTIC STARR
TEODY PENDERGRASS
GAP BAND
D TRAIN
GLENN JONES
STACY LATTISAM
HOLLOST
HO

WXOK/Baton Rouge Al Wallace

AI Wellace
RICK JAMES
HOMACK & HOHACK
DUTCH ROBINSQN
DAYTON
SYSTEM
STACY LATTISAM
JUICY
RICHIE S
BOTCEET:
BOTCEET:
JEAN KNICHT
PREDDIE JACKSON
KLYMAXX WFXC/Durham

KACE/Los Angeles Miller/Robinson none Hottest: MARVIN GAYE LISA LISA PREDDIE JACKSON KLIQUE PAUL HARDCASTLE PAUL HARDCASTLE
XHRMISAN DISGO
DUIT LINGSEY
MARY JANE CIRLS
REDDINGS
RJ'S LATEST ARRIV
MITTHEY HOUSTON
MARRATTANS
FAT BOYS
ROCLOSE ENDS
FREDDIE JACKSON
FREDDIE JACKSON
FREDDIE JACKSON
FREDDIE JACKSON
ROCLOSE ANGELA
MAZE

Stations are listed by region. Hots are listed in order of their airplay activity.

SOUTH

WATV/BI Ron January
CHEYNE
9.9
PATTI LABELLE
MADONNA
ALEXANDER O'NEAL
WHITNEY HOUSTON
JUICY
SADE
SOS BAND
GEORGE BENSON
HOTESEL GEORGE BENSON Hottest: PRINCE RENE & ANGELA FREDDIE JACKSO PHIL COLLINS MIDNIGHT STAR

WENN/Birming Michael Star
MAJESTY
PEABO BRYSON
PEABO BRYSON
SHIRLEY BROWN
MOMACE & MOMACE
ALEXANDER O'NEAL
MHITHEY BOUSTON
JULCY
GLENN JONES
HOLLEAT
HOLLEAT
HOLLEAT
FREDDIE JACKSON
PRINCE
PHIL COLLINS

WWWZ/Charlesion
Marc Little
JESSE JONNSON
STEVE ARRINGTON
STACY LATTISAW
STEPHANIE MILLS
SHANTELLE
HOCLESE
LOOSE ENDS
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REME 6 ANGELA
SKIPWORTH & TURNE

WPEG/Charlotte Mike Rossi Mike Rossi
SHANTELLE
SYSTEM
GRANDMASTER FLASH
FAT BOYS
READY FOR THE WOR
J. BLACKPOOT
MELBA MOORE
HOTES:
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PRINCE
GEORGE CLINTON
RENE & ANGELA
DIANA ROSS

JET94/Chattano Frank St. James PAUL YOUNG FOUR TOPS SADE
PATTI LABELLE
MARY JANE GIRLS
HOTTEST
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KKDA-FM/Dallas HALL & OATES
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D TRAIN
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FREDDIE JACKSON
PRIL COLLINS
CAMEO

MADONNA
BILLY OCEAN
PAT BOYS
NEWCLEUS
HOTCEST
LOOSE ENDS
PRINCE
RENE & ANGELA
PHIL COLLINS
MAZE

KSOL/San Francisco

Robinson/Moody
DEBARGE
READY FOR THE WOR
UTFO
ATLANTIC STARR
HALL & OATES
TEDDY PENDERGRASS
ARETHA FRANKLIN
ROCK MASTER SCOTT
STING
TINA TURNER
PATTI LABELLE
MIZ PATTI LABELLE MIZ RICK JAMES SYSTEM STEVE ARRINGTON ROTLEST JACKSON JESSE JOHNSON BILLY OCSAN PHIL COLLINS SHANNON

MCCann/Bacon
MCCan

KMJQ/Houston

KM JOHOUSION
RON ALKING
STACY LATTISAN
STACY LATTISAN
STEVE ARRIHACTON
NEW EDITION
NEW EDITION
NEW EDITION
NEW EDITION
NEW EDITION
NEW TOWN
ALISHA
PAUL HARDCASTLE
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COM FUNK SING

WJMHJackson
Carl Haynes
D TRAIN
BILLY OCEAN
CHANGE
JESSE JOHNSON
CARRIE LUCAS
KOOL & THE GANG
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PHIL COLLINS
PRINCE

PHIL COLLINS PRINCE DEBARGE MELBA MOORE LUTHER VANDROSS

WKXI/Jackson Tommy Marshall

Tommy Marshall
PAUL RARDCASTLE
KRYSTOL
ALEXANDER O'NEAL
RICHLE S
MAI TAI
PEABO BRYSON
PEABOBE WANACK
PREDDIE JACKSON
PRINCE
LOOSE ENDS
DERLE
MAZE

Tony Mann
ARETHA FRANKLIN
COREY HART
BEART
BEART
RICK SPRINGFIELD
TEARS FOR FEARS
HOTCAS FO

WPDQ/Jacks Bob Scott

Bob Scott

WELLAN MOORE
ATLANTIC STARK
ANTIL CABELLE
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GURS GUTERTE
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WBMK/Knoxyllle Maurice Turk

PAUL HARDCASTLE MARY JANE GIRLS NEW EDITION WHITNEY HOUSTON SYSTEM JESSE JOHNSON KOOL 4 THE GANG SHALAMAR

KOOL & THE GANG SHALAMAR PATTI LABELLE TEMPTATIONS C. SHARP HOTCHEST SKIPMORTH & TURK TEENA MARIE HAZE FREDDIE JACKSON LOOSE ENDS

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NATALIE COLE
WHITMEY HOUSTON
ARRITHS FRANKLIN
BILLY GRIFFIN
MANHATTANS
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BALLANDER O'NEAL
ROTESE JOHNSON
MARVIN GAYE
MAZE
CAMEO

KJCB/Lafayette

Tony T. Fields
NOLAN THOMAS
SYSTEM
MAI TAI
ALEXANDER O'NEAL
STEVE ARRINGTON
LOOSE ENDS
HOLTEST:
WHITNEY HOUSTON
FREDDIE JACKSON
BILLY OCEAN
PRINCE
CHAKA KHAN

WJYL/Louisville Vernon Wells Vernon Wells

CARRIE LUCAS
STACY LATTISAM
PATTI LABELLE
REDDINGS
HAI TAI
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RENE & ANGELA
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PRIL COLLINS
FREDDIE JACKSON

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STEVE ARRINGTON
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HAI TAI
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FRINCE
LOOSE ENDS
LOOSE DIE JACKSON
PRIL COLLINS

WDIA/Memphis Bobby O'Jay none Hottest: LOOSE ENDS PRINCE PREDDIE JACKSON JESSE JOHNSÓN PENNYE FORD

WEDR/Miami Jackson/Jones
RICK JAMES
RICK JAMES
SIEDAH (GARRETT
CONNAY BROTHERS
STACY LATTISAN
ROBIN CLARK
NEWLEUS
PAT BOYS
STEPHANE HILLS
DEAD OR ALIVE
HOLDER
H

B.J. Taylor

NEW EDITION
JESSE JOHNSON
STACY LATTISAN
NEWCLEUS
NARY JANE GIRLS
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STEVE ARRINGTON
NEW EDITION
NEW EDITION
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ARETHA FRANKLIN
MAI TAI
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BOOGIE BOYS
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HOUSTON
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MANTRONIX
LISA
LISA
UTFO

Stone/Smith
none
Hottest:
FREDDIE JACKSON
WHITNEY HOUSTON
JESSE JOHNSON
PRINCE
LOOSE ENDS

WYLD-FM/New Orlean:

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PRINCE
PHIL COLLINS
SKIPMORTH & TURNE
FREDDIE JACKSON

WEAS/Savannah
DON JONA

BOCK MASTER SCOTT
MASTER DON COMMIT
ALL THE KINGS MEN
BOTH BOBINSON
STACY LATITSAM
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ATTACH TO STACK
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B.B. Davis
9. 9
PENNYE FORD
ATLANTIC STARR
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SYSTEM
BOOGIE BOYS
STEPHANIE MILLS
BILL WITHERS
COLLAGE
GLENN JONES
JESSE JOHNSON
JUICY
GEORGE HOWARD

WEAS/Savannah

WORL/Orlando Earl James READY FOR THE WOR UTFO

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GEORGE HOWARD
STACY LATTISAW
STEVE ARRINGTON
HOLLEST:
PREDDIE JACKSON
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ALEXANDER O'NEAL
MILTON FELDER
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FREDDIE JACKSON

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FRAND BRYSON
STEPHANIE MILLS
FIVE STAR
JOANNA GARDEN
STACY LATTISAM
PATTI LABELLE
BOTLORI
JOSSE JORNSON
STACY LATTISAM
MARVIN GATS
JESSE JORNSON
PATTI LABELLE
MONEY JACKSON
MARVIN GATS
JESSE JORNSON
PRINCE JOE BUILERO
MILTIME HOUSTON
BILLY OCEAN
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BILLY OCEAN
GEORGE DURE
KOOL & THE GAMG
STEPHANIE MILLS
JAR
CAROL LYNN TOWNES
GAP BAMD
BOLLEGE:
PINCE
BUILTER
LUTHER VANDROSS
RENE & AMGELA WTMP/Tampa Michaels/Moor

PAUL HARDCASTLE JESSE JOHNSON STEPHANIE MILLS STACY LATTISAW Hottest:

HOTTEST:
PRINCE
RENE & ANGELA
DEELE
PHIL COLLINS
LOOSE ENDS

WAAA/Winston Eric St. James

Eric St. James
ROCK MASTER SCOTT'
STEVE AREINGTON
HITTER HOUSTON
MARY JANE GIRLS
GAP BAND
SADE
GOSDORNE & GILES
KOOL & THE GANG
SHALAMAR
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KOOL & THE GANG
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MALEXANDER O'NEAL
BILLY OCEAN
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PATTI LABELLE
STANLEY CLARKE
HOLLOSE ENDS
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FREDE & ANGELA
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TIAM TURBER
STEPHANIE MILLS
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WBMX/Chicago

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MONALISA YOUNG
NEWLEUS
PAT BOYS
ROCK MASTER SCOTT
PATTI LABELLE
SHANTELLE
GAP BAND
MARY JANE GIRLS
WHITNEY HOUSTON
CONNAY BROTHERS
NOTAN THOMAS CONNAY BROTTERS
NOLAN THOMAS
MELBA MOORE
GEORGE CLINTON
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BILLY OCEAN
RENE & ANGELA
SKIPMORTH & TURE
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WGCÜCDLEREN

WGCI/Chicago Graham Armstrong Graham Armstrong
JESSE JOHNSON
CARRIE LUCAS
MILIAN MOORE
MILITARY HOUSTON
OSBORNE & GILES
ATLANTIC STARR
SPYRO GYRA
SADAO WATANABE
HOLCOLL
COSE ENDS
REME & ANGELA
LOOSE ENDS
REME & ANGELA

WBLZ/Cincinnati Brian Castle Brian Castle

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PEABO BRYSON
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VIDEO KIDS
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STACY LATTISAW
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HOCKAROL LYNN TOWN
HOCKAROL
LOGARGE
DEGARGE
NOLAN THOMAS
RENE & ANGELA

WZAK/Cleveland Tolliver/Perry

Tollwer/Perry
BOOGTE BOYS
GEORGE HOWARD
CARRIE LUCAS
WHITMEY HOUSTON
FAT BOYS
NEWLEDS
ROOL & THE GANG
MELIBA MOORE
GEORGE BENSON
HOLLES
FREDDIE JACKSON
PRINCE
RAPPIN' DUKE
CAMEO
ALEXANDER O'NEAL

WVKO/Columbus K.C. Jones HARY JANE GIRLS CHERYL LYNN TEEBA HARIE FOOLERS! LOOSE ENIS RENE & ANGELA PRINCE SKIPPORTH & TURNE HAZE

WDAO/Dayton Lankford Stephen Lankrord Stephen none Hottest: FREDDIE JACKSON KLIQUE WHAM! HARVIN GAYE JESSE JOHNSON

WGPR/Detroit
Joe Spencer
J. BLACKFOOT
WILLIE HITCH
HOGH MASEKELA
HALL & OATES
GEE BELLO
DAYTON
WHITNEY HOUSTON
OSBORNE & GILES
HOLLES Bottest

WJLB/Detroit James Alexander ATLANTIC STARR WHITNEY HOUSTON CARRIE LUCAS

PRINCE LUTHER VANDROSS WKWM/Grand Rapids Frank Grant TYRONE DAVIS
GLENN JONES
JUICY
CARRIE LUCAS

MANHATTANS
TEENA MARIE
MARY JANE GIRLS
HOTTEST:
MADONNA
FREDDIE JACKSONPAUL HARDCASTLE
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PRINCE

WTLC/Indianapolls Jay Johnson TINA TURNER KOOL & THE GANG ATLANTIC STARR 9.9 9.9 MAI TAI ALEXANDER O'NEAL COLLAGE HOTCOST REDDINGS FREDDIP JACKSON RENE 4 ANGELA NOLAN THOMAS LOOSE ENDS

WLUM/Milwaukee Miller/Marx

Miller/Marx
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EURYTHMICS
PAUL YOUNG
POWER STATION
SYSTEM
STEVE ARRINGTON
KOOL & THE GAMO
ATLANTIC STARR
JESSE JORNSON
HOLLEST
MADONNA
GEORGE HOWARD
DEBARGE
KATEINA & NAVES KATRINA & WAVES LUTHER VANDROSS

WWWS/Saginaw Kermit Crockett

Kermit Crockett
CAP BAND
GLENN JONES
STEPPHANIE MILLS
BILLY OCEAN
STACY LATTISAM
JULCY
JESSE JONNSON
HOLEGEL
LOSSE JONESON
HOLEGEL
LOSSE ENDS
BOOGLE BOYS
CAMEO

Mike Stradford
JESSE JOHNSON
CHANGE
BOBBIE JIMMY
WHITNEY HOUSTON
STACY LATTISAN
TINA TURNER
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ATLANTIC STARR
WHITNEY HOUSTON
WHAM!
PAUL HARDCASTLE

WZEN/St. Louis Doug Harris

TINA TURNER PATTI LABELLE STACY LATTISAW STACY LATTISAM
SYSTEM
SYSTEM ARRINGTON
FORCE MD'S
NEWCLEUS
ATLANTIC STARR
FAT BOYS
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RENE & ANGELA
PAUL HARDCASTLE
LISA LISA
HADONNA Charies Weich
STEPHANIE MILLS
ATLANTIC STARR
FORCE MIS
STEVE ARRINGTON
REDDINGS
BILLY PAUL
HOTELS
SKIPMORTH & TURNE
POINTER SISTERS
PRINCE
CHARA KHAN

**82 Reporting Stations** 78 Current Reports The following stations reported frozen playlists this week: WDAO/Dayton KACE/Los Angeles WHRK/Memphis WAMO/Pittsburgh failed to report this

week and its playlist was frozen.

# JAZZ

#### **TOP 30**

JUNE 28, 1985

- DIZZY GILLESPIE/New Faces (GRP)
- DAVE VALENTIN/Jungle Garden (GRP)
  - ĕ KEVIN EUBANKS/Opening Night (GRP)
  - ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill)
- MILES DAVIS/You're Under Arrest (Columbia)
  - DAVE GRUSIN & LEE RITENDUR/Harlequin (GRP)
- SPECIAL EFX/Modern Manners (GRP)
- EARL KLUGH/Soda Fountain Shuffle (WB)
  - GARY BURTON QUARTET/Real Life Hits (ECM)
- RAY BROWN TRIO/Soular Energy (Concord)
- STANLEY JORDAN/Magic Touch (Blue Note) 11 12
- TOM GRANT/Just The Right Moment (Pausa) 12
- Œ JACK DeJOHNETTE/Jack DeJohnette Piano Album (Landmark)
- 14 INDRA LESMANA w/NEBULA/No Standing (Zebra) 17 WYNTON MARSALIS/All American Hero (Who's Who In Jazz)
- MITCHEL FORMAN/Train Of Thought (Magenta/Windham Hill)
- 10 17 STANLEY TURRENTINE/Straight Ahead (Blue Note)
- 1 RANDY BERNSEN/Music For Planets, People & Washing Machines (Zebra) 21
- 19 19 RARE SILK/American Eyes (Palo Alto)
- 20 20 ANTHONY BRAXTON/Seven Standards 1985, Vol. I (Magenta/Windham Hill)
- 18 21 JIMMY PONDER/So Many Stars (Milestone/Fantasy)
- 22 22 WEATHER REPORT/Sportin' Life (Columbia)
- DEBUT > @ DEE BELL/EDDIE DURAN/One By One (Concord)
- DEBUT > 4
  - SPYRO GYRA/Alternating Currents (MCA) 2 KEITH JARRETT/Standards, Vol. 2 (ECM)
- DEBUT > 20 MICHAEL FRANKS/Skin Dive (WB)
- DEBUT > 3 TOM SPLITT/Songs Without Words (Ivory)
  - POCKET CHANGE/Colors Of The Wind (Brainchild) 23 28
  - DEXTER GORDON w/JUNIOR MANCE/Live At Montreux (Prestige) 24 29
  - ERNESTINE ANDERSON/When The Sun Goes Down (Concord) 25

Bleck/Urban stations contributing to Jazz; WKND/Hartford, Melonae McClean; KJCB/Lefayette, Bestrice Evans; WYLD-FM/New Orleans, Dell Spancer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Charles Welch; XHRM/Sen Diego, Duff Lindsey.

#### **NEW & ACTIVE**

FRED HERSCH TRIO "Hortzone" (Concord) 14/5

WYRS, WFPL, WNOP, KXPR, Maclum: WEBR, KLCC.
TOMMY FLANAGAN & HANK JONES "More Delights" (Balaxy) 13/3

Addition of 4/2 | John 5/1 | Extra Adds 0, Total Adds 3, WGBH, KU

KLIHE WUMM House WYRS KLON KKGO

PASSPORT "Running in Real Time" (Atlantic) 13/2
Retailors: Heavy 2/0, Medium 9/2, Ugnl 2/0, Extra Adds 0, Total Adds 2, WFSS, KLCC, Heavy WNOP, WUWM Medium:

Rotations: Heavy 2/0, Medium 9/2, Light 2/0, Extra Adds 0, WEBR, WMOT, WZAM, KJZZ, WYBC, KIFM, XHRM.

RODNEY FRANKLIN "Skydance" (Columbia) 12/2

Total Adds 2, KBEM, KRVS. Heavy, KKGO, WFSS, KIFM, Medium

PETER KATER "Coming Home" (Invincible) 11/8
Rotations: Heavy 1/0, Medium 2/2, Light 6/2, Extra Adds 2

GENE AMMONS "Night Lights" (Prestige) 11/4

0. Total Adds 4, WGBH, KUHF, WKSU, WUWM Heavy WBGO, WBEE.

AL DIMEDIA "Cleto E Terra" (Manhartan) 11/2 Rotatoria: Heavy 2/0, Medium 6/1, Light 2/0, Extra Adds 1, Total Adds 2, WMOT, KKGO. Heavy: KPLU, KRYS. Medium: WRTI, WPPL WDET. WKSU, KCSC.

SAL SALVADOR "Plays Gerry Multigan" (Stash) 10/4
Rotatons: Heavy 1/0, Medium 4/1, Light 4/2, Extra Adds 1, Total Adds 4, WKSU, KTCJ, WYBC, KXPR. Heavy; WFPL. Medium

JUDY ROBERTS "You Are There" (Pausa) 9/6
Rotations: Heavy 3/0, Medium 0/0, Light 2/2, Extra Adds 4, Total Adds 6, WEBR, KERA, WLOQ, KTCJ, KPLU, KLCC

#### **WORLD-RENOWNED JAZZ SAXOPHONE STAR**

#### SADAO WATANABE



celebrates an all-star release

"MAISHA" featuring guest soloists

**HERBIE HANCOCK** and **BRENDA RUSSELL** 

On Elektra Music Cassettes & Records.



#### MOST ADDED

DEE BELL/EDDIE DURAN (9) SPYRO GYRA (8) Alternating Currents (MCA)
WIDESPREAD JAZZ ORCHESTRA (8)

TOM SPLITT (7) Songs Without Words (Ivory)

#### HOTTEST DIZZY GILLESPIE (24)

MILES DAVIS (17) st (Columbia) EARL KLUGH (16)

Soda Fountain Shuffle (WB) **DAVE VALENTIN (15)** Jungle Garden (GRP) ANDY NARELL (14) Slow Motion (Hip Pocket/Windham Hill)

FRASER MacPHERSON QUINTET "Jazz Prese" (Concord) 9/5
Rotellons: Heavy 1/1, Medium 2/1, Light 4/1, Extra Adds 2, Total Adds 5, KADX, KLON, KJAZ, WMID, KLSK. Medium

KRONOS QUARTET w/RON CARTER "Monk Sulte" (Landmark) 9/2 Rotations: Heavy 2/1, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 2, KUHF, KO

CASIOPEA "Zoom" (Fantasy) 9/0

Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WZAM, Medium: KPLU, WMGI, KIFM.

WIDESPREAD JAZZ ORCHESTRA "Paris Blues" (CBS) 8/8
Rotations. Heavy 1/1, Medium 2/2, Light 2/2, Extra Adds 3, Total Adds 8, WYRS, WFPL, WMOT, WBBY, WKSU, KADX,

HILTON RUIZ "Crosscurrents" (Stash) 8/3

ons: Heavy 2/0, Medium 4/1, Light 2/2, Extra Adds 0, Total Adds 3, KJAZ, WNUR, WVPE, Heavy: WBGO, WUSF, Medii , WBEE, WHRO.

MILES DAVIS "At Last!" (Contemporary) 8/2 Rotations: Heavy 2/0, Medium 3/0, Light 1/0, Extra Add a Adds 2, Total Adds 2, WJZZ, KJZZ, Heavy: KBEM, KWMU, Medium: WRTI,

BUDD JOHNSON & PHIL WOODS "The Old Dude & The Fundance Kid" (Uptown) 8/2 evy 2/1, Medium 3/0, Light 3/1, Extra Adds 0

PHILLY JOE JONES "Drum Song" (Galaxy) 7/1

28 0, Total Adds 1, WRTI, Heavy: WMOT, KADX, WMID, Medium: WHRO

MARIAN McPARTLAND "Willow Creek & Other Ballads" (Concord) 8/3 Rotations: Heavy 1/1, Medium 3/1, Light 1/0, Extra Adds 1, Total Adds 3, KLON, WMID, KWMU. Medium: WYRS, WKSU. DON RANDI & QWEST "IN It's All hight It is Airight" (Bee Pee) 8/3
Rotations: Heavy 2/1, Medium 1/0, Light 1/0, Extra Adde 2, Total Adde 3, WLOQ, WNOP, KKGO, Heavy, KPLU, Medium

RON CARTER & JIM HALL "Telephone" (Concord) 6/2 Rotations: Heavy 1/0, Medium 4/2, Light 1/0, Extra Adds 0, Total tal Adds 2, KUHF, WUWM, Heavy: WHRO. Medium: WEBR

BOBBY ENRIQUEZ "Live At Concerts By The Sea" (BNP/Crescendo) 5/2 Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 1, Total Adds 2, KPLU, KLCC. s 2, KPLU, KLCC, Medium: WFPL, WNOP.

BILL PERKINS "Journey To The East" (Contemporary) 8/0 Rotations: Heavy 2/0. Medium 3/0. Light 1/0. Extra Adds 0, Total Adds

#### lds 0. WFPL, KLON, Medium: KPLU, WMID, KXPR.

#### **REGIONALIZED ADDS & HOTS**

#### EAST MIDWEST HORSEL PARTY PROPERTY AND ADDRESS OF THE PARTY AND ADDRESS OF THE PARTY

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JACK BRANDSHIP PARRICULT SCHOOL BERNING JOHN MARRICULT JOHN MARRIC

PETER EATER GELES DAVIS COST LIVE PROPERTY AND PERSONS ASSESSED.

WEST

54 Reporting Stations 51 Current Reports

KJCB/Lafayette, KKSN/Portland, and WZAM/Norfolk called in a frozen

Editor's Note: KRML/Monterey is no longer a reporting station.

#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTR

#### **TOP 50**

Three	To M	wo /eeks	Last		
				0	ALABAMA/Forty Hour Week (For A Livin') (RCA)
	В	1	2	ĕ	
	11	7	6	ĕ	
	12	9	7	4	WILLIE NELSON/Forgiving You Was Easy (Columbia)
	.4	3	3	5	LEE GREENWOOD/Dixie Road (MCA)
	2	1	1	0	
	16	12	9	Ö	
	13	11	8	8	STATLER BROTHERS/Hello Mary Lou (Mercury/PG)
	7	5	4	ô	
	18	14	11	Ö	
	20	16	15	ŏ	ANNE MURRAY/I Don't Think I'm Ready For You (Capitol)
	24	19		Ð	
	21	18	14	®	
	32	26 22	18	ě	· · · · · · · · · · · · · · · · · · ·
	22	20	17	0	
	29	25	21	0	
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	30	27	25	ã	
	31	28	26	æ	
	38	31	27	æ	
	37	30	28	3	
	35	33	29	1	
	43	37	34	ã	
	39	36	33	_	RESTLESS HEART/I Want Everyone To Cry (RCA)
	34	32	30	ø.	
	3	10		29	
	_	41	36	<b>1</b>	
	9	- 8	13	31	STEVE WARINER/Heart Trouble (MCA)
	Ė	46	38	0	
	40	38	35	Œ	LANE BRODY/He Burns Me Up (EMI America)
	44	40	37	Č)	MAC DAVIS/I Never Made Love (MCA)
	25	23	22	35	
	47	42	39	36	KENDALLS/If You Break My Heart (Mercury/PG)
BR	E/	٩K	ER	0	FORESTER SISTERS/I Fell In Love Again Last Night (WB)
	49	43	40	33	MEL TILLIS/You Done Me Wrong (RCA)
	_	45	41	39	LACY J. DALTON/You Can't Run Away From Your Heart (Columbia)
	14	13	24	40	LOUISE MANDRELL/Maybe My. Baby (RCA)
	_	_	48	3	ROCKIN' SIDNEY/My Toot-Toot (Epic)
BR	RE/	٩K	ER	B	KEITH STEGALL/Pretty Lady (Epic)
		15		43	
BR	E/	٩K	ER	9	SYLVIA/Cry Just A Little Bit (RCA)
	6	17	32	45	CRYSTAL GAYLE/Nobody Wants To Be Alone (WB)
	_	-	49		SHELLY WEST/Don't Make Me Wait On the Moon (Viva)
[	DE	BUT	_	-	GENE WATSON/Cold Summer Day In Georgia (Epic)
	08	BUT			CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
[	DE	BUT			BECKY HOBBS/Hottest "Ex" In Texas (EMI America)
[	DE	BUT	♪	3	LEON EVERETTE/A Good Love Died Tonight (Mercury/PG)
_	_	-	-	_	

#### JUNE 28, 1985

Total Reports/Adds	Heavy	Medium	Light
159/0	146	12	1
158/0	137	18	3
160/0	134	21.	5
151/1	126	12	13
151/1	131	15	6
158/0	122	32	4
157/1	117	34	6
149/0	124	15	10
158/0	97	57	4
157/1	86	63	8
160/1	51	103	. 6
148/2	67	60	21
	52	99	9
160/2	63	82	9
154/2		87	15
150/3	48 52	90	12
154/1	60	65	18
143/0		105	14
154/3	35 69	36	15
120/0	71	30 29	11
111/0		100	
147/2	29		18 28
154/2	25	101	34
153/13	20	99	
153/7	13	104	36
145/10	11	90	44
146/13	8	90	48
140/8	6	89	45
122/6	27	60	35
93/0	36	41	16
136/16	4	85 43	47 23
97/0	31		
134/22	4	69	61
122/7	10	76	36
122/18	10	54	58
83/0	22	39	22
109/9	5	59	45
122/42	4	47	71
97/4	6	59	32
93/7	3	54	36
72/0	22	33	17
79/23	13	33	33
96/11	2	49	45
62/0	12	32	18
100/37	1	28	71
49/0	13	22	14
77/3	4	39	34
75/9	2	34	39
73/35	1	20	52
69/14	. 1	26	42
59/7	2	25	32

#### **MOST ADDED**

**FORESTER SISTERS (42)** I Fell In Love Again Last Night (WB)
EDDIE RABBITT (37) She's Comin' Back To Say Goodbye (WB) SYLVIA (37) **CONWAY TWITTY (35)** Between Blue Eyes And Jeans (WB)
MARIE OSMOND w/DAN SEALS (34) Meet Me In Montana (Capitol/Curb)
CHARLEY PRIDE (34) Let A Little Love Come In (RCA)
MERLE HAGGARD (31) Kern River (Epic)
CHARLY McCLAIN W/WAYNE MASSEY (31) With Just One Look In Your Eyes JOHN CONLEE (26) Blue Highway (MCA) Lost In The Fifties Tonight (RCA)

#### HOTTEST

ALABAMA (79)
Forty Hour Week (For A Livin') (RCA)
BELLAMY BROTHERS (70) LEE GREENWOOD (60) Dixie Road (MCA)
WILLIE NELSON (58) Forgiving You Was Easy (Columbia) JENNINGS/NELSON/CASH KRISTOFFERSON (56) HANK WILLIAMS JR. (56) I'm For Love (WB/Curb) STATLER BROTHERS (53) Hello Mary Lou (Mercury/PolyGram) EARL THOMAS CONLEY (42) Love Don't Care (RCA)
DOLLY PARTON w/KENNY ROGERS (26) Real Love (RCA) EXILE (23) She's A Miracle (Epic)

MOST ADDED & HOTTEST fist those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporter The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

#### BREAKERS

FORESTER SISTERS

I Fell In Love Again Last Night (WB) On 76% of reporting stations. Rotations: Heavy 4, Medium 47, Light 71, Total Adds 42 including WBGW, WBOS, WHN, WXTU, KASE, WAMZ, WUSQ, WWWW, WMIL, WIL, KLZ, KVEG, KWJJ, KRAK, KMPS. Moves 45-37. A most added record.

SYLVIA

Cry Just A Little Bit (RCA)

On 62% of reporting stations. Rotations: Heavy 1, Medium 28, Light 71, Total Adds 37 including WGNA, WCAO, WWA, KMML, WUSY, KIKK, WKSJ, WIRK, KBMR, WQHK, WDGY, KXXY, WXCL, KYGO, KVEG, KCBQ. Debuts at number 44. A most added record.

The information shown on the National Airplay/50, Breakers, New & Active, and Significant Action is current. The results shown are based on reports taken from our reporters on Monday, 6-24-85.

KEITH STEGALL
Pretty Lady (Epic)
On 60% of reporting stations, Rotations; Heavy 2, Medium 49, Light 45, Total Adds 11,
CHOW, WAMZ, KLLL, WKSJ, WRNL, KIOV, KIK-FM, KVOC, KLZ, KCBQ. Heavy: KASE, KKYX. Moves 44-42 on the Country chart

# **BROADCASTERS**

#### Join CMA and Receive the Following:

- 1) Nominate and vote for broadcast personality of the year.
- 2) Monthly magazine CLOSE-UP with special articles, interviews, trivia, calendar of events.
- 3) Detailed and up-to-date lists of artists, managers, record companies and 10 others.
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#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **NEW & ACTIVE**

ROCKIN' SIDNEY "My Toot-Toot" (Epic) 79/23

TODY KWEN KEDI KCCY KTOW

MCSN, TOAT, KWEN, PCUI, KLUT, KTUM, RSUP, NOVES 60-11 OT DE CAURLY CHIEF.

GENE WATSON "Cold Summer Day In Georgia" (Epic) 75/9

Rotations: Heavy 2, Medium 34, Light 39, Toal Adds 9, W.R.D, WVM, WWOD, KCJB, WTHI, KTPK, KRST, KKCS, KUGN, Heavy;

KASE, WANZ, Mediums: WBGW, WYII, WFMS, KRSY, Debuts at number 47 on the Country chart.

COMMY TWITTY "Between Blue Eyes And Jeans" (WB) 73/35
Rotations: Heavy 1, Medium 20, Light 52, Total Adds 35 including WRKZ, WPC
KRMD, WUBE, WXCL, KVOO, KRKT, KVOC, KCKC, KGA. Debuts at number 48 on the

BECKY HOBBS "Hottest "Ex" In Texas" (EMI America) 69/14
Rotations: Heavy 1, Medium 26, Light 42, Total Adds 14, WCAO, WLMI, WGTC

AI, WGTO, KLLL, KYXX, WKIX, WIRK, WAXX, WTSO, KCJB. the Country chart.

WHITES "Hometown Gossip" (MCA/Curb) 64/20

CHARLY McCLAIN w/WAYNE MASSEY "With Just One Look in Your Eyes" (Epic) 60/31 lations: Heavy 0, Medium 13, Light 47, Total Adds 31 including WQBE, WDSY, WWVA, KRRV, WXBQ, KXYL, WWOD, WKQ, WAXQ, WOW, KTTS, KJOT, KUGN, KFRE.

LEON EVERETTE "A Good Love Died Tonight" (Mercury/PotyGram) 59.7 Rotations Heavy 2, Medium 25, Upid 32, Total Acids 7, O-LOV, WIGK, WRIEK, WTOR, WWJ.O, WTH, KVOC. Heavy. WF KYCK, Mediums WTS, WTI. Debuts at number 50 on the Country chart.

GAIL DAVIES "Unwed Fathers" (RCA) 59/5

Heavy 0, Medium 25, Light 34, 1 CXI, WGEE, KXXY, KFDI, KUZZ, dium 25, Light 34, Total Adds 5, WLWI, WTOR, KCJB, KFRE, KCBO, Mediums: WGNA, WBGW, WUSY,

ATLANTA "Why Not Tonight" (MCA) 50/9

2, Total Adda 9, WCAO, WQBE, WWVA, WFNC, KFGO, WCUZ, KIOV, KTPK, KIK-I, KOIL, KEIN, KGA.

MERLE HAGGARD "Make-Up And Faded Blue Jeans" (MCA) 49/2 Rotations: Heavy 0, Medium 27, Light 22, Total Adds 2, KVOO, KCBQ. Mediums:

#### SIGNIFICANT ACTION

JIM GLASER "I'll Be Your Fool Tonight" (NobleVision/MCA) 47/13

MARIE OSMOND w/DAN SEALS "Meet Me in Montana" (Capitol/Curb) 45/34
Rotations: Heevy 0, Medium 7, Light 38, Total Adds 34, WGNA, WAYR, WWYA, WAMZ, WGKX, KRMD, KSO, WOW,

JOHN CONLEE "Bloe Highway" (MCA) 45/26
Rotestions: Heery 0, Medium 9, Light 36, Total Adda 26, WRKZ, WDL, KHEY, KIKK, KKYX, KBMR, WXCL, KFDI, KYGO

CHARLEY PRIDE "Let A Little Lave Come In" (RCA) 44/34
Rotations: Heavy 3, Medium 6, Light 35, Total Adds 34, WBGW, WGBE, WYII, KASE, WESC, WKSJ, KYOO, KUZZ, KTOM,

EDDIE RABBITT "She's Comin' Back To Say Goodbye" (WB) 41/37
Rotations, Heavy 0, Medium 5, Light 36, Total Adds 37, WVAM, WDSY, WNYR, WZ2 WZZK, KYKX, WCXI, WCUZ, WIL, KGHI,

ROBIN LEE & LOBO "Paint The Town Blue" (Evergreen) 41/12
Rotations: Heavy O, Medium 3, Light 38, Total Adds 12 Including WIXY, WVMI, WOKK, KKYX, WITL, WWJO, KRKT, KMAK, KOIL,

MERLE HAGGARD "Kern River" (Epic) 48/31

WCAO, WPOR, WSOC, WLWI, WKKQ, KFDI, KYAK, KYGO, KRSY,

KATHY MATTEA "He Won't Give In" (Mercury/PolyGram) 34/16

vv 0, Medium 8, Light 26, Total Adds 16 including WBGW, WOKQ, WYII, KMML, WESC, WWOD, KFGO, WOW.

TERRI GIBBS "Rockin' In A Brand New Cradie" (WB) 32/14 Rotations: Heavy 1, Medium 8, Light 23, Total Adds 14 including WW/A.

WYIL KRRV, WWOD, WLWI, KFGO, WOW, KVOC.

TOM T. HALL "A Bar With No Beer" (Mercury/PolyGram) 31/4 Rotations: Heavy 1, Medium 12, Light 18, Total Adds 4, WICK, KOCY, WTHI, KIK-FM, Heavy: KIKK, Mediums: WWVA, WYII,

RONNIE MILSAP "Lost in The Fifties Tonight" (RCA) 28/25
Rotations: Heevy 2, Medium 7, Light 19, Total Adda 25, WGNA, WXTU, WWVA, WGTO, WKIX, WCUZ, WIL, KMAK, KWJJ,

HEART OF NASHVILLE "One Big Family" (Compleat/PolyGram) 28/2 Rotations: Heavy O, Medium 9, Light 19, Total Adds 2, WKIX, WUSN. Mediums: WC

WCAO WSNO, CHOW WPAP, KRMD, WITI

JIMMY BUFFETT "Gypsies in The Palace" (MCA) 25/7 Rotations: Heavy 0, Medium 10, Light 15, Total Adds 7, WPOR, WI

WILD WYII KMMI WTVY WPAP KTTS Mediums WGNA

JOE STAMPLEY "When Something is Wrong..." (Epic) 24/7
Rotations Heavy 1, Medium 6, Light 17, Total Adds 7, KRRV, WTVY, WESC, WWOD, KKYX, KTTS, KRSY, Heavy: KASE

MINISTRICT TO THE TOTAL SHAW "New Love" (MPB) 23/3 Rotations: Heavy O, Modurn 1, Light 22, Total Adds 3, WFNC, KIOV, KRPM, Mediums: WTSV, Light: WVAM, WYII, WWOD,

OSMOND BROTHERS "Any Time" (WB/Curb) 23/2 TR, WKIX. Mediums: WSNO, WYII, KMML, KHEY, WQYK, KIOV,

KENNY ROGERS "Twentieth Century Fool" (Liberty) 21/15 Rotations: Heavy 1, Medium 2, Light 18, Total Adds 16 including WVAN AM, WBGW, WOKO, KIKK, WPAP, KSO, KXXY, KRST.

CON HUNLEY "Nobody Ever Gets Enough Love" (Capitol) 21/9
Rotations: Heavy O, Medium 1, Light 20, Total Adds 9, WGNA, WPOR, WWVA, WDXE, WPAP, KKYX, KXXY, KSXY, KSXP,

SANDY CROFT "Piece Of My Heart" (Capitol) 21/2 WWOD Heavy WTSV KVOC Mediums WHSV WTVV WPAP

CARLETTE "You Can't Measure My Love" (Oak) 19/2

IML, WTVY, WFNC, KRMD, KSOP. KAREN BROOKS W/JOHNNY CASH "I WIN Dance With You" (WB) 18/10

WKKO KEGO KVOO KVOC KEIN

SAMMI SMITH "You Just Hurt My Last Feeling" (Step One) 18/4
Rotations: Heavy C Medium 2 Light 16 Total Adds 4 KMMI WWOD WITL WOW

TAMMY WYNETTE "You Can Lead A Heart To Love" (Epic) 16/14 WOD, WPAP, KBMR, WGEE, WOW, KTTS, KRSY

EMMYLOU HARRIS "Rhythm Guitar" (WB) 15/11

ds 11. WGNA WBGW, WSNO, WIXL, KBMR, WCXI, KFDI, KFRE, KMAK, KOIL

AUDIE HENRY "Heaven Knows" (Canyon Creek) 13/5 Rotations: Heavy 0, Medium 0, Light 13, Total Adds 5, WGNA, WVA /AM, WFNC, KKYX, KRKT, Light: WYII, KRRV, WDXE, WOKK

JAMES & MICHAEL YOUNGER "My Special Angel" (Permian) 13/1
Rotations: Heavy O, Medium 4, Light 9, Total Adds 1, WCAO, Mediums: WGNA, KMML, KKYX, WCUZ, Light: WYII, WGTO,

LORETTA LYNN "Heart Don't Do This To Me" (MCA) 12/12 WVAM, WBGW, KBMR, KFDI, KYAK, KMAK, KRWQ,

CARROLL BAKER "It Always Hurts Like The First Time" (Tembo) 12/0

vy 0. Medium 3, Light 9, Total Adds 0, Mediums: CHOW, WTVY, Lights: WGNA, WYII, KRRV, WDXE, WLWI, WKIX,

VINCE GILL "If it Weren't For Him" (RCA) 11/11

GW, WFNC, KSSN, WOKK, WCUZ, WGEE, WTSO, KUZZ, KRWQ, RSDP: rssvn:

PAM TILLIS "One Of Those Things" (WB) 18/3
Rotelions: Heavy 0, Medium 0, Light 10, Total Adds 3, WTVY, KKYX, KRWO, Lights: WSNO, CHOW, KRMO, KFGO, KYOO,

JOHN McEUEN "Fly Trouble" (WB) 8/3 Adds 3, KBMR, WXCL, KRST, Mediums: KFDI, Lights: WSNO, KRWQ, KRSY.

#### ALBUM TRACKS

ARTIST/Song Title (Label)

HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)

ALABAMA/Down On Longboat Key (RCA)

CRYSTAL GAYLE/Touch And Go (WB)

BUDDY EMMONS/Steel Guitar Rag (Step One)

ALABAMA/Can't Keep A Good Man Down (RCA)

HANK WILLIAMS JR./Something To Believe In (WB/Curb)

RESTLESS HEART/She's Coming Home (RCA)

OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)

SHELLY WEST/I'll Dance The Two-Step (Viva)

Album Title Five-0

40 Hour Week Nobody Wants To Be Alone

Swingin' 40's - 80's

40 Hour Week

Five-0

Restless Heart

Step On Out

Don't Make Me Wait On.

# **BREAKERS**

**BREAKERS** 

**BREAKERS** 

BREAKERS

status in just 2 weeks!

Who says Country Radio isn't breaking new acts? 'I Fell In Love Again



BB 45

Last Night" by the Forester Sisters

New career off and running. .

... album shipping in approximately five weeks

Watch for Conway to break next week

is

RR 3

# **COUNTRY ADDS & HOTS**

MOST ADDED

EAST

WHEN New York, NY

FORESTER SISTE GARY MORRIS ROSANNE CASH HOLLEST ALABAMA LEZ GRESSHOOD REBA MCENTIRE ROMNIE HILSAP STATLERS

WIXL-FM Newton, NJ

WKYG

none Nottest:

WXTU Philedelphia, PA

PORESTER SISTER RESTLESS HEART RONNIE MILEAP

NOTEST: WILLIE MELSON LEE GREINMOOD ALABAMA\* EARL THOMAS CONLE BELLANY BROTHERS

EDDIE RABBITT
FORESTER SISTERS
HAC DAVIS
CHARLT MCCLAIN
NOTEST
ALABAMA
BELLAMY BROTHERS
WILLIE, RRIS, WAY
HANK MILLIAMS JR.
JUDOS

WNYR Rochester, NY

WDSY Pittsburgh, PA

Forester Sisters (WB) Alabama (RCA) Eddie Rabbitt (WB) Jennings Nelson/Cash Kristofferson (Columbia Bellamy Brothers (MCA/Curb) MOST ADDED SOUTH HOTTEST

my Brothers (MCA/Curb)

MOST ADDED MIDWEST

WOW-AMFM Onahe, NO

HOTTEST

Forester Sisters (WB) ma (RCA) Hank Williams Jr. (WB/Curb) Eddie Rabbitt (WB) Sylvia (RCA)

MOSTADDED

WEST

KLLL Lubbock, TX

HOTTEST

Forester Sisters (WB)

Bellamy Brothers (MCA/Curb)

#### EAST

WONA-FM Albany, NY REAL MCENTIRE
WHITES
HARTE GOMOND
AUDIE WENNY
STLVIA
ROGNIE MILSAP
MAYLOW JENNINGS
COM MURLEY
EMETICO MARRIS
LONGTTA LYNN
DANI BAYES
BOLLOSIS
GARM HORRIS
JORN ANDRESOM
ROCERS & PARTON HOMBIE HCDOMELL EDGIE RABBITT RAINY BALLEY HERLE RAGGARD EMMYLOU BARRIS LORETTA LYNH TAMBY WINNETTE BOLLANY BROTZES EARL TROMAS COMLE LOY RAYS, WAY BANK MILLIAMS JR.

MATION JERMINGS
TORESTER SISTERS
JANIE FRICKE
SAMTER SKOMM
T.G. SKEPPARD
HOLLOSE
ALBARA
BELLANT BROTHERS
EARL THOMAS COMLE
JUDOS
ROGERS & PARTON WPTR Albery, NY VERM GOSDIN MAC DAVIS ROCKIR' SIDNEY SANYER BROWN GLEM CAMPBELL RESTLESS BEART OSHOND BROTHERS

WYRK Buffelo, NY WVAM Altoons, PA AUDIE REMRY ESDIE RABBITT CEARLEY PRIDE RERLE RAGGRD RAZIY BAILEY LORETTA LYNN MARIE GHOMEN FERNY ROGES HOTCOST HOTCOST ALABAMA WILLIE NELSON WQBE Charleston, WV

WILLIE HELSO STATLERS EDDY RAVEN GARY HORRIS MICHAEL MURPHEY REBA MCENTIRE SANTER BROWN BOTTEST LEE CREENWOOD EARL THOMAS CONLE WILLIE, KRIS, MAY ALMBAMA BELLAMY PROTHERS WTSV Claremont, NH

CRAME.:
EDDIE RABBITT
NOTESE:
ROCESS & PARTON
ALABANA
BELLANY BROTZERS
WILLIE, KRIS, WAY
HANK WILLIAMS JR. WCAO Baltimore, MD STLVIA
STLVIA
STLVIA
WAYLON JENNINGS
MERLE MAGGARD
ATLANTA
BECKT HOBBS
JAMES & MICRAEL
T-\*CEBT:

DOWNFORMOUTH, NH CHARLEY PRIDE KENNY ROCERS JORN CONLEE RATSY MATTRA HOCLEGI BELLAMY BROTHERS ALABAMA STATLERS EARL THOMAS CONLE NILLIE, ERIS, MAY HOTCOT: STATLERS MILLIE MELSON WILLIE, KRIS, WAY WILLIE, KRIS, WAY WILL HAMK MILLIAMS JR.

PORESTER SISTERS
HERLE HAGGARD
EDDIE RABBITT
LORETTA LYNN
KATHY MATTEA
ROCKIN' SIGNEY
RONNIE MCDOMELL
VINCE GILL
EMMYLOU RARRIS
SAMDY CROPT
BOTCHS
BOTCHS
BOTCHS
SAMDY CROPT
BOTCHS
BOTC COMMAY TWITTY JOHN CONLES HOTCHET: ROCERS & PARTON MILLIE, RRIS, WAY ALABAMA JONES & DALTON SYATLERS MALABANA EARL THOMAS CONLE MILLIE, ERIS, WAY GARY MORRIS NITTY GRITTY DIRT

MICHAEL MURPHEY
MAYLON JENNINGS
EERDALLS
REBA MCENTIRE
NOTE: at 1
EXILE
MILLIE MELSON
LEE GRESHMOOD
STATLERS
GARY MORRIS

NICHAEL MURPHEY RESTLESS HEART HOTLEST! LEE GREENWOOD EXILE ALABAMA MILLIE, KRIS, MAY HAMK MILLIAMS JR.

Newton, NJ

FORSTER SISTERS
RESTLESS HEART
RAC DAVIS
JOHN CONLEE
EMMILOU HARRIS
HOTCHES
BLILANY BROTHERS
RAMK WILLIAMS JR.
WILLIE, KRIS, MAY
JUDOS

MERITA STEGALL
MED TILLIE
LEON EVENETTE
COMMAY TWITTY
WHITES
STLVIA
MOTEMAT
WILLIE NELSON
JORN ANDERSON
SELLARY BROTHERS
ALABRAM
RANK WILLIAMS JR

PORRETER SISTERS
TERRI GLABS
ATLANTA
KAZEN BROOKS
CHARLY NCCLAIN
SYLVIA
CON HONLEY
ROWNIE MILSAP
MOVELE GHOND
DOLLE GHOND
MOVEL GHOND
GEORGE STRAIT
JUDGE
ROCKIN' SIDNEY

WHIMMORPORT, NED
JIMMY BUFFETT
STUVIA
TERRI GISBS
HARIE GGHORD
COMMAN TWITTE
CHARLEY PRICE
RATHY MATTEA
BOLIEBE
GOLIEBE
TATLERS
STATLERS
HALL
HARE WILLIAMS JR.
HARE WILLIAMS JR.

MARIE OFMOND BDDIE RABBITT HOTTEST: LEE GEZENMOOD ALABAMA EAEL THOMAS CONLE BELLANT BROTHERS ROGERS & PARTON WILO WHIMMADON. -FORESTER SISTERS
GENE MATSON
SILVIA
COMMAY TMITTY
GRAELY MCCLAIN
SHOWLY SUPPETS
ACABANA
ALABANA
HANK WILLIAMS -JR.
STATLERS
WILLIE MELSON
EARL TROMAS CONLE STLVIA
SYLVIA
SYLVIA
SYLVIA
CHARLY MCCLAIN
JIM GLASER
WHITES
LEE & LOBO
ROTERS:
LEE & CREENOOD
WILLIE NELSON
JOHN SCHNEIDER
EARL THOMAS COS
GARY MORRIS

MIDWEST

WSLR Akron, OH ROGANNE CASH FORESTER SISTERS HOLLOSTER STATLERS MILLIE, KRIS, MAY HANK MILLIAMS JR. GARY MORRIS none Nottest KBMR Bismarck, ND SHOWARCA, ND
SYLVIA
TAMOT MYMETTE
MADIT COMMOND
TAMOT MYMETTE
MADIT COMMOND
COMMOND
COMMOND
FRICE REGIOND
COMMOND
COMMOND
TOOM MYMETTE
MADIT
MYMETTE
MADIT
MYMETTE
MADIT
MYMETTE
MYMETT
MYM

WUSN Chicago, IL

WUBE-FM Cincinnati, OH

WGAR-FM Cleveland, OH

WONE Dayton, OH

MHITES FORESTER SISTERS MAC DAYIS HOTCHEL: JUDDS ALABAMA HARK WILLIAMS JR JANIE FRICKE ROCKIN' SIDNEY

KCCY-FM Pueblo, CO

TAMAY WYNETTE MERLE REGGRAD MADES COMMON ERROR SCHOOL PARTY OF THE PROPERTY OF WWWW-FM Detroit, MI

WKMF Flirt, MI

WAYLON JENNINGS SAMYER BROWN RESTLESS BEART

WGEE Green Bay, WI

MERLE HAGGARD VINCE GILL TAMMY WYNETTE

WFMS-FM Indianapolia, IN

KMPS-AMIFM Seettle, WA

CONCEGO, IL

BOCKIN' SIDNEY

BOCKIN' SIDNEY

BOCKIN' SIDNEY

BOCKIN' SIDNEY

BAY CRARLES

BARAT OR BARATILLA

BANK OR BARATILLA

BANK OR BARATILLA

BANK OR BORNEY

BOLLANY BROWN

BELLANY BANTHERS

BOCKIN' SIDNEY ROSANNE CASH PORESTER SISTERS GEORGE STRAIT EDDIE RABBITT EMPYLOU RARRIS ROWNIE MCCOMMEL BOTES HOLES GRENWOOD WILLIE WELSON VERN GOSDIN HAME WILLIAMS JR, ALABAMA

ROMBIE MILSAP EDDIE RABBITT COMMAY THITTY ROMBIE MCOMELL HOELEGE ALABAMA STATLERS BELLANT BROTHERS EARL TROMAS COMLE LEE GREENMOOD Dulum, MM

ROMRIE HAGGARD

MRRIE HAGGARD

CHARLY MCCLAIN

RAREM BROOMS

JOHN COMERE

HOTEST!

ALABAMA

LEE GREENHOOD

RARL THOMAS COWLE

BELLANY BROTHESS

KAME MILLIAMS JR. EDSANNE CASH MICHAEL MURPHEY MITTY GRITTY DIRT HOTCEST: ALABAMA BELLANT BROTHERS EARL THOMAS CONLE WILLIE MILSON STATLERS

LAME BRODY
MAC DAVIS
FORBSTER SISTERS
BOLLEGI
EDOTY SAVEN
LEE CARENMOD
STATLERS
HANK WILLIAMS JR. MHITES
JIM GLASER
FORESTER SISTERS
CREATLY MCCLAIN
MARIE OSMONO
BOTTERS
LEE GREENMOOD
MILLIE MELSON
STATLERS
EARL THOMAS CONLE
ALABAMA

CHARLEY PRIDE EDDIE RABBITT CRARLY NCCLAIN BECKY ROOBS COMMAY THITTY MARIE OBMOND SOTTES STATLES HARK WILLIAMS JR. MILLIE, RRIE, MAY ALARAMA NOTE HOTTOPIC NOTES OF THE STATE OF THE STAT MEMBER SON, MO
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REMA MCENTIRE ROTTEST: ALABAMA BELLAMY BROTHERS GLEN CAMPBELL FORESTER. SISTERS OAR RIDGE BOYS

FORESTER SIST JIK GLASER SYLVIA WHITES SAMMI SHITE CARLETTE. LEE & LOBO HOTCOST. HAME WILLIAMS ROGERS & PART JAHIE FRICKE HITTY GRITTY SANYER BROWN MESTLESS MEART BOTTOST: ALABAMA ROCEAS & PARTON MILLIE, ERIS, MAY EXILE RAY CHARLES

BOTTEST: EXILE BELLAMY BROTHERS ALABAMA HANE MILLIAMS JR. GARY MORRIS BECEY HORBS COMMAY TWITTY JIM GLASEK PORESTER SISTERS VINCE GILL MARIE GEMOND MARIE GEMOND Sotteet: STATLERS LEE GREENWOOD ROCERS & PARTON ROGANNE CASE MILLIE, ERIS, MAY SYLVIA HOCCOSC: HAMK WILLIAMS JR. ALABAMA EDDY RAVEN BELLARY BROTHERS WILLIE, ERIS, MAY

MAYLON JENNINGS PORESTER SISTERS SOTTEMEN ALABAMA MILLIE MELSON LEE GREENHOO MILLIE, KRIS, MA' ROGERS 6 PARTON ATLANTA
VINCE GILL
RONNIE RILLSP
EDONIE RABBITT
BEACH BOYS
DAN POGELBERG
HICRAEL MURPHEY
HOCCEST!
GLEN CAMPBELL
FORESTER SISTERS
JUSTY DIKT
STELLY MEST WBCS Milwsukee, WI RAY CHARLES
JORHNY LEE
ROSANNE CASE
HOLLEE NELSON
BELLANY BROTHERS
ROCKES & PARTON
ROCKEN'S EINEY
WILLIE, KRIS, MAY

WDGY Minnsapolie, MN SYLVIA MATLON JENNINGS SANTER BROWN LARE BROUY Hottest: MILLIE NELSON LEE GREENHOOD 3TATLERS BODY RAVEN ALABAMA

KCJB Minot, ND

KEAN-AMFM Abliene, TX

FORESTER SISTERS
EDDIE MABBITT
ROBHIT MILSAP
REMOALES
NOTESET:
MILLE MELSON
LEE GREENHOOD
STATLERS
EXILE
EARL THOMAS CONE K102 St. Paul, MN

Hottest: STATLERS LEE GREENWOOD MILLIE, ERIS, MAY BELLAMY BROTHERS THRRI GIBBS
WRIGHT BROTHERS
WRIGHT BROTHERS
WRETE RAGGAND
TABRI WRIGHT
SAMNI SHITH
RATEY MATTER
CRARLY MCCLAIN
PABOOKS
LEE WRIGHT
CHARLET OSKOMD
ROCCOSE:
WILLIE MRLSON
WILLIE MRLSON FORESTER SISTERS GENE MATSON LEON EVERETTE TOM T. HALL HOTTEST WILLIE MELSON ALABARA STATLERS SELLANY SECTIONS HANK WILLIAMS JR. BANK WILLIAMS JR. BELLANY BROTHERS WILLIE, ERIS, WAY

HOTTERS STATLERS BELLANY BROT ALABAMA VERN GOSDIN ANNE MURRAY

TOPRAS, RS
SYLVIA
GENE MATSON
EDDIE RABBITT
ATLANTA
FORESTER SISTERS
RONNIE HILBAP
BOCKERT
MILLIE MELION
LEE GREEMMOD
EARL TERMAS COML
STATLERS ROSANNE CASH
VERN GOSDIN
MAYLON JENNINGS
REBA HCENTIRE
NICHAEL MURPHEY
ROTESEL:
ALABAMA
CRYSTAL GAYLE
LOUISE MANDRELL
MILLIE NELSON
DAN SEALS KWEN Tulsa, OK

SYLVIA REBA MCENTIRE ROCKIN' SIGNEY HOTLES! LEE GREENWOOD EXILE ROGERS & PARTON ROMNIE HILSAP EDDY RAVEN

MARIE OSMOND RONNIE MILSAP HAC DAVIS VICTORIA SHAM SDDIZ RABBITY ATLANTA REITH STEGALL-FORESTER SISTE CHABLY MCCLAIN JIN GLASER BOLTEST: Tutas, OK
MERLE HACGIARD
TANGH WITHETTE
WEIGHT BROTHER
WEIGHT BROTHER
WEIGHT BROTHER
FREDOIL BROTH
FREDOIL BROTH
FREDOIL BROTH
FREDOIL BROTH
COMMAN TWITTY
HARTE ORIGINAL
FREDOIL BRAND
MARK DOWN
WILLER MEJOOL
LEE GREENOU
VENI GOSDIN
HOCKIN' BIDNEY
KENLAMEM JIM GLASER
HOLLOW IN GRASER
STATLERS
BELLAMY BROTHERS
HAME WILLIAMS JR.
ALABAMA
WILLIE, ERIS, WAY

Springfield, MO
MERLE RADGARD
TAMMEY NIVETTE
CRARLY MCCLAIR
JOE STANJET
CRARLY MCCLAIR
JOEN CONLER
MARIE OSHORD
JIONY SORNIE
COMMAY THITTY
ROTTERS
ALABRAM
HAMR SILLIAMS
GARY MORRIS
JUDOS WICHE, KS
PONNIE NILBAP
CHARLEY PRIOR
BOCKIN' SIGNEY
BOCKIN' SIGNEY
BOCKIN' SIGNEY
BOCKIN' SIGNEY
BOCKIN' SIGNEY
BODIZ RAMBITT
RENNY ROLLER
MOTTER
MOTTER
HANNE WILLIAMS JR. SOUTH

LAME BRODY
MAC DAVIS
REBA MCENTIRE
BOTTOR!
LEE GRZENMOOD
ROWNIE MILSAY
JOHN SCHNEIDER
EXILE
MERLE HAGGARD

KRRV Alexandrie, LA BECKY HORSE POWER E MILCAN JOHN COMBLE SCHIELD STATES SCHIELD STATES SCHIELD STATES FRANK BOOTHESS BELLANV BOOTHE

AMERIEY PRIDE JOHN CORLER CRARLEY PRIDE JOHN CORLER CRARLY HOCLAIN JIH GLASER COMMAY TWITTE SYLVIA HARIE OGHOND HATHY HATTEA JOE STAMPLEY TERRI GIBS BOTESTS

Ammetto, TX
ROCEIM' SIDNEY
MATION JERNEYOS
ROUNDE RILESAP
ROTHER
MATICO SHOWN
MARIE OSHOWN
ECOLE RABBITT
COMMAY WHITT
SPORSTER SISTERS
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BELLANY BROTHERS NITTY CRITTY DIRT
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LEE GREENHOOD
ETATLETS
ALABAMA
EXILE
EARL THOMAS CORLE
EARL

DOMEN, AL

BOCKIN'S TUMEY

FORESTER SITTERS

JOSE CONLECTED SITTERS

ALABAMA SITTERS

CARL JACKSON

\*\*\*SET\*\*

LAND JACKSON

\*\* KASE Austin, TX

KHEY El Paso, TX LAME BRODY JGEN CONLER LACY J. DALTON ROTTER: WILLIE NELSON LEE GREENHOOD EARL THOMAS CONLE BELLANY ENOTHERS HAME WILLIAMS JR. TKLVI Beaumont, TX WFNC Feyetteville, NC

Feyetterile, MC
MARIE COMMON
SELLY WEST
SELLY WEST
SHOULD REST
VICTORIA SHAM
KARRH BROOKS
ATTANTA
VICTORIA SHAM
KARRH BROOKS
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VICTORIA SHAM
KARRH BROOKS
BOLLARE
BELLARY BROTHERS
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BR ROWNIE MILSAP MERLE HAGGARD FORESTER SISTERS HOLLES WILLE NELSON STATLERS VERN GOSDIM HORS & DALTON HARR MILLIAMS JR. FORESTER SISTERS
GEME MATSON
RECEY RORRS
ROCKIN' SIGNEY
SRELLY MEST
NARIE GGHOND
LEE & LOBO
ROCKEST:

Greentile, SC
CONNAY THITTY
CERRLEY PRIOR
Y JOHN CONLER
CERRCY MCCLAIN
JOE STAMPLEY
RATHY MATTERA
MERLE MAGGARD
TAMPIT HISTORY
BOYLEY
JUDGE
GROOGE STALT
ROCKIN' SIDMEY WZZK-FM Birminghem, AL

EDDY RAVEN JOHN SCHNEIDER CHARLY MCCLAIN JOHN CONLEE RATHY HATTEA LIE MELSON MILLIB EXILE LEE GREENWOOD CRYSTAL GAYLE JONES & DALTON

NITTY GRITTY DIRT ROSANNE CASE REMA MCENTIRE MEL TILLIS Hottest: nome KXYL Brownwood, TX MONEY
MONEY
MONEY
MITTY GRITTY DIAT Knowlile, TN
CRARLY MCCLALEN
MOCERS & PARTON
STATLERS
ALGARAN
MALARAN
MALA

CHARLEY PRIDE COM HONLEY BUTCH BAKER HOTCHS: LEE GREENHOOD ALABRAM STATLERS BELLARY SHOTHERS HANK WILLIAMS JR.

MERLE HROWANS
STUDY MITTY
CRACT MCCLAIM
MRITTS
ENOTES HAVE MALE AND S
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ENOTES HAVE MALE MALE AND S
MILLE MELSON
LEE GREENOOD
SARL TRULES
EARL TRULAS
MILLER MELSON
M WUSY Chattenooge, TN

STAVIA
CONNAY TWITTY
CHARLY RECLAIN
WHITES
HOTERS!
HOTERS!
RALAMMA
MILLIE, RRIS, MAY
JOHN SCHMEIDER
ROCKIN' SIONEY

WCMS-FM Norfolk, VA none Bottest: KYKX Longview, TX

KYXX MAC DAVIS
MAYLON JENNINGS
FORESTER SISTERS
BOCKY HORBS
MOTEOUT
MILLIE MELOON
BELLAMY SECTERS
MILLIE, REIS, MAY
ROCKIN' SIDNEY

PARAME CHY, FL
MARKE COMMON MCCLAIM
COM NUMBER
COMMON TWISTER
TAMON WITHOUT
TAMON WITH
TAMON WITHOUT

HAC DAVIS
FORESTER SISTERS
ERITH STEGALL
SECRY MORSE
MEL TILLIS
BOOTERS!
EARL THOMAS COMLE
JUNDOS
ROGERS & PARTON
MILLIE, KRIS, MAY RadephOurham

ROCKIN' SIONEY
ROCHIE MILSAP
TON T. HALL
HEART OF HASEVILL
OSMOND BROTHERS
RECTY ROBE
LEON EVERGITE
COMMAN THITTY
WHITZS
RESDECCA RALL
HOCTEST
BOOLESS APARTON
MILLIE, KRIS, MAY
JUDOS

LYNCHUTE, VA REBECCA SALL SOCKIN'S SIGNEY NILL CLTY MRITES NILL CLTY MRITES SANDI SOLTH SANDI SANDI SOLTH SANDI SA MILLIE, R...
JUDOS
T.G. SREPPARD
ROCKIN' SIDNRY MAYLOW JENNINGS LACY J. DALTON ERITH STEGALL SOLECTION WILLIE NELSON STATLERS SOOT RAVEN ALABAMA BELLARY BROTHER

KKYX San Antonio, TX SMAS CONLE WGKX Memphis, TN MARIE OSNOND NICHAEL MURPHEY BOTEAEL: BANK WILLIAMS JR. ALABAMA MILLIE NELSON GEORGE STEAIT JANIE FRICKE

SAR ANIONO, TX
CHARLEY PRIDE
COM BUBLEY
COMMANY THISTY
FRANT MANTEA
JOHN CONLER
JOEN CONLER
JOEN STANDLEY
TERRI GIBBS
CHARLY
MANTEA
AUGUST
REALY
RACIAL
RACIA
STALLIS
AUGUST
REHRY
ROTERS
ROTER

KRMD-AMFM Shreveport, LA

VINCE OILL ADDRITE MILEAP CORAGINACCOLIN T. GRAEMA BROWN LEE & LOON EARN BROOKS MERLE RAGGARD MILITES FORESTER SISTERS MATLON JENNINGS MILLIE, KRIS, MAY AND FREE FELDER JANIE PRICEB

CRARLY MCCLAIN MARIE CONOND Hottest LEE GREENWOOD BELLANT BEOTHERS STEVE MARINER HICHAEL HURPHEY BILLY JOE ROYAL WKSJFM Mobile, AL

STLVIA
CRARLY MCCLAIN
EDDLE RASSITT
CRARLEY PRIOR
KATKY MATTEA
BECKY BOOBS
LEON EVERETTE
ROLLER
ALABAMA
T.G. SREPPARD
MILLIE, RRIS, NAY
NAWK MILLIAMS JR.
MICHAEL MURPHEY
MICHAEL MURPHEY WUSQ-FM Winchester, VA

MOORIGOMEN, AL

BOCKIN'S SIDNEY

SYLVIA

SYLVIA

SYLVIA

STEAS

S ROCKIN' SIDNEY FORESTER SISTER BOTTERS ALABAMA STATLERS GEORGE STRAIT ROBANNE CASH SAMYER BROWN WTGR-FM

MOCKIN' SIONEY CHARLY MCCLAIN WSM Neghville, TN

CLEN CAMPRELL Bottest: LEE GREENHOOD RONNIE HILGAP EXILE HANK WILLIAMS JR. EDDY RAVEN

MEITH STEGALL MAYLON JERMINGS ERMOALLS HOCKEST: SELLAMY BROTHERS ALABAMA MILLIE, KRIS, MAY ROCERS & PARTON GEORGE STRAIT

WEST

CHARLEY PRIDE COMMAY THITTY TERRI GIBS. TERRIPY HARIE OGHOND DAMI SAYES AUDIE RENNEY LEE & LOSO THOUSENING OF POMESTER SISTERS STATLERS HAME HILLIAMS JR. JOHN ANDERSON

Baharafield, CA
RONNIE MILSAP
RONNIE MCDONIEL
EDDIE RABBETT
VINCE CILL
CRARLEY PRIOE
STLVIA
ROTTER
ROTTER
STATILES
HANK WILLIAMS JR.
JOHNNY LEE
ANNE MURRAY GENE MATSON
GENE MATSON
JOHN CONLER
MAYLON JENNING
EZMNY ROGIES
MARIE GENOND
JOHN MCEUZM
BOTLES!
MILLIE MELSON
BELLANY BROTHE
GEORGE STRAIT
MILLIE, KRIS,
ALABAMA KQHL Billings, MT BHINGS, MT
MERLE MAGGARD
MAC DAVIS
KODIE RABBITT
HOTLEST
STATLERS
MILLIE MELSON
EARL THOMAS CO
BELLANT BROTHS
ALABAMA KIK-FM Anahelm, CA KJOT Bolse, ID

Anaham, CA
MOSANNE CASH
REITH STECALL
REBA MCHETLER
REBA MCHETLER
REBA MCHETLER
REBA MCHETLER
REBA MCHETLER
REBA MCHETLER
LACY J. DALTON
MAYLON IENSIMOS
TOM T. MALL
REBOALLS
ATLANTA
REBOALLS
REDOMIE MILSAN
LEE GREENHOOD
DAM SEALS
EDDY RAVEN
GARY MORRIE
KYAK
KYAK
KYAK MILLER MELCON
MILLER STATEMENT STATE LORETTA LINH PORESTER SISTERS HERLE MAGGARD CHARLY MCCLAIM SAYLOR JENNINGS BOTLORI RELLANT BROTHERS WILLIE, ERIS, MAY GARY MORRIS GAIL DAVIES DAN SEALS

KUUY Cheyenne, WY REMA MCENTIRE VERN GOGDIN CARL JACKSOM SYLVIA CHARLEY PRIDE ROTTEST

KMAK Freeno, CA TERRI GIBBS LEE & LOBO LORETTA LYNN EMNYLOU HARRIS RONNIE HILSAP EDDIE RABBITT Hotteat: GENE WATSON SYLVIA BECKY MOBES HOLTEST HOLTEST HALABAMA BELLAMY BROTHERS HILLIE, ERIS, MAY HANK MILLIAMS JN. ROGERS 6 PARTON EDUIE MABBITT HOTTEST: EXILE ALABAMA SANK WILLIAMS JR. JUDDS WILLIE, KRIS, WAY KYGO-FM Denver, CO

KRWO-FM Gold Hill, OR GOM HMS, OR
BECRY HORBS
VINCE GILL
RONNIE MILSAP
LORETTA LYMN
AALIY SALILY
PAM TILLIS
T. GRAHAM BROW
CARLETTE
HOUTEST
ALABMA
BELLANY SROTHI
MILLIE, KRIS,
GEORGE STRAIT
JUDOS KL2 -Denver, CO REBA MCENTIRE
LAME BRODY
LACY J. DALTON
MAC DAVIS STERS
FORESTER SISTERS
VEBM COSSIN
EXMODALLS
MAYLON JENNINGS
ESITH STEGALL
HOTEGAL
ALBAMA
STATLERS
EARL THOMAS CONLE

Grand Junction, CO
MAC DAVIS
LORETTA LYNN
ENNYLOU HARRIS
EDDIZ RABBITT
RONNIE NILSAP
BDIKT BORS
ROCKIN: SIONEY
LEE & LOBO
NOTEST:
RELLAMY BROTHERS
JUDOS RELLANT BROTHERS JUDOS NICHAEL MURPHET WITTY GRITTY DIRT

KEIN Great Falls, MT Gretten...
JIM GLASER
MARIZ OSNOMO
FAREN BROOKS
FORESTER SISTERS
ROCLEST:
ALABAYA
BELLAMY BROTHERS
ANNE MURRAY
JUDDS
SAMYER BROWN STLVIA.
CHARLY MCCLAIR
KENDALES
GAIL DAVIES
GAIL DAVIES
GODIE RABBITT
EMMYLOU HARRIS
HOTECH:
EARL THOMAS COMIS
BELLANT BROTHERS
HANK WILLIAMS JR.
ALBERMA
GEORGE STRAIT

ROCKIN' SIDS KENNY ROGESS FORESTER SIS MAYLON JENNI TÉRRI GIBBS NOTLEGE! ALABAMA WILLIE MELSO ROGERS & PAR ANDE HURRAY SYLVIA MRITES CONMAY TWITTY JIM GLASER JOHN CONLEE FORESTER SISTERS SHELLY WEST MOTOST ROSNEIL, MMA
CMARLEY PRIDE
MARIE OSHONO
JOS STAMPLEY
TAMBY WYNETYE
EGOLE RABBITT
ENOVICU BRABIS
CON HUNLEY
LORETTA LYNN
KARNA BROOMS
MERLE NAGGAD
NOLESSI:
LEE GREENHOOD
ALABAMA
MILLIF MEY SAM

NICHAEL MURPHEY ROSANNE CASH VERN GOSDIN NITTY GRITTY DIRT BOTTER! LEE GREENWOOD MILLIE, KRIS, MAY BELLAMY BROTHERS SAWTER BROWN FORESTER SISTE ROSANNE CASH HOLLEST WILLIE NELSON STATLERS EXILE LEE GREENMOOD RONNIE HILSAP KNEW Oakland/S.F., CA

MAC DAVIS MAYLON JENNINGS MILLIE NELSON BARL TROMAS CONLE EARL THOMAS CONLE

ALGAMAN
ALGAMAN
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ANDER MURBAY
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ALGAMAN PONNIE MILSAP PORESTER SISTERS LACY J. DALTON

KSOP-FM Salt Lake City, UT San Labe City, UT
CONNAY THE TY
EDOLE RABBITY
EDOLE RABBITY
EDRIC RABBITY
EDRIC RABBITY
EDRIC REGARD
VINCE GILL
CON HUMLEY
LORETTA LYM
RAILY
RAILEY
RAILY
RAILEY
RAILY
RAILEY
LORE CHESTON
HOTERS
EDELIANY SHOTHERS
EARL THOMAS CONLE

RENDALLS
MAC DAVIS
CONNAY TWITTY
JIM GLASER
POWESTER SISTEMY
MERLE MAGGARD
MERLE MAGGARD
MERLE MAGGARD
FOR MARIE OSNOW
ZODIE MABBITT
HOTEGAL
JUNDS
JORNNY LEE
JANIX PRICEZ
ESLLAWY DROTHERS
EXILE KRPM Tacoma, WA

VICTORIA SHAW PORESTER SISTERS MHITES COMMAY TWITTY RENNY ROGERS NOTEST: EARL THOMAS CONLI STATLES LEE GREENMOOD BELLANY BROTHERS ALABAMA KGA Spokene, WA Spokens, WA

CONNAY TWITTY
JOHN COWLEE
LEE & LOBO
JIM GLASER
TERRI GIBBS
EATHY MATTRA
HOLLE MELSON
ALASANA
MILLIE, KRIS, MA
BELLAMY BROTHERS
ROGERS 4 PARTON KSON-AMIFM San Diego, CA

KCBO San Diego, CA -T.G. SREPPARD
MAYLON JENNING
GAIL DAVIES
MERLE BAGGARD
REBA MCENTIFE
KRITH STEGALL
SYLVIA
CRARLEY PRIDE
MARIE OSMOND
HOLLORIC
ROCKER
R none Nottest: none none iottest:

KSAN Sen Frencisco, CA SAWYER BROWN LANE BROOM REBA HCENTIRE MAC DAVIS SOLLEST: LEE GREENWOOD MILLIE NELSON ROCERS & PARTO

161 Reporters 154 Current Rep

The following stations reported no change in their rotations this week:

WNOYKnovville KKAL/Arroyo Grande KIGO/St. Anthony WAJR/Morgantow WKYG/Parkersbu

The following stations failed to report this week and therefore their playlists WF71 /Charleston

WCMS/Norfolk

KCUB/Tucson
KEBC/Oklahoma City is no longer a Country reporting station

# ADULT/CONTEMPORARY

#### BREAKERS

#### SADE

Your Love Is King (Portrait/CBS)

73% of our reporters on it. Rotations: Heavy 2/0, Medium 68/6, Light 29/14, Total Adds 20 including WTAE, 2WD, W101, WOMC, KLSI, KYKY, KMJI, KMGG, V100, WEZC, WGOW, WIVY, WTRX, KDUK, KFI, KBEST. KKPL. Debuts at number 21 on the A/C chart.

#### **ROSANNE CASH**

I Don't Know Why You Don't Want Me (Columbia)

61% of our reporters on it. Rotations: Heavy 6/0, Medium 42/3, Light 35/11, Total Adds 14, WPIX, WRMM, WARM98, WLTF, KUDL, KGW, KEY103, WLAC-FM, WLHT, WFMK, KVUU, KDUK, KKUA, KIFM. Debuts at number 25 on the A/C chart.

#### **NEW & ACTIVE**

ARETHA FRANKLIN "Freeway Of Leve" (Arista) 59/20
Rossore: Heavy 0.0. Medium 22/2, Liph 39/18. Total Adda 20, WFBR. WSNY, KYKY, V100, WKGW, KEY103, WLAC-FM, WAVE, WITK, WENS, KBGI, KOKK, KEST, KRH, WARV, WINT-FM, WXUS, K89, KGSW, KMGGI.

PHIL COLLINS "Sussadie" (Atlantic) 56/1

Potesions: Heavy 270, Medium 1770, Light 121, Total Adds 1, WOMC, Heavy: KVIL-FM, 2WD, KMGG, KJR, WICC, V100, WKYE, CK101, WHAS, WKU, WAYE, WNAM, WWHE, KRAV. KKUA, KWAV, WWNR, WSKI, WWPA, WSKY, WCKQ, WCHV, KRIB, WKYX, KYTL KKUV, KCSW

KRUS, WAYA, KIYE, KRUX, KCSW.

KRUS, WAYA, KIYE, KRUX, KCSW.

KROLS, WAYE, KRUX, KCSW.

KROLS, WAYE, WAYE, KRUX, KUSW.

KRISHOW, HORN, WAYE, WAYE, KRUX, WAYE, WAY

ns: Heavy 0'0, Medium 32/0, Light 16/0, Total Adds O. Mediums Include: WFBR, KVIL-FM, 2WD, KGW, KEY103, , WRYA, WMGN, KWAV, KKPL, WEIM, WTKO, WSKI, WTNY, WSKY, WCHY, KRLB, KFSB, KEEZ, KKLY, KMGO.

STING "I You Love Samebody Set Them Free" (A&M) 46/1
Reations: Heavy OO, Medican 250, Log 27/11, Total Jods 1, Khine; Medicant V100, Why, KEY100, WKLJ, WAMZ, WAVE, WAMAN, WAKON, KREST, WWNE, WEIM, WSKI, WHYA, WSKY, WCKOW, WORK, WCHV, WORK, WZ.C., WFFX, KRIS, KKLV, KTWO, KRSB, KKLV, WHIPE, WSKI, WKHA, WSKY, WCKOW, WORK, WCKOW, WORK, WZ.C., WFFX, KKLV, KTWO, KRSB, KTWO, K

PEABO BRYSON "Take No Prisoners (In The Game Of Love)" (Elektra) 43/20

Rotations: Heavy 171, Medium 6/0, Light 36/19, Total Adds 20, WKRBW, WAEB, WKYE, KEY103, WSFL, WHBC, KIOA, WTRX, KOIL, KDUK, WEIM, WCHV, KRLB, WORG, WJBC, WXUS, KFQD, KQSW, KRSB, Medium: WMAZ, WSKI, WCKQ.

GO WEST "Call Me" (Chrysalis) 43/3

Rotations: Heavy 0/0, Medium 12/1, Ught 31/2, Total Adds 3, 2WD, WZLQ, KQSW. Medium: WMAZ, WEIM, WSKI, WCKQ, WFFX, KTYL, KFSB, WXUS, WJON, KRSB, KALE.

#### ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
1 SURVIVOR	129/0	113	13	3
@ BEACH BOYS	130/1	97	28	5
O DeBARGE	133/3	84	44	5
WHITNEY HOUSTON	130/2	90	32	8
6 PAUL YOUNG	132/6	79	48	5
O AIR SUPPLY	126/3	81	40	5
7 MADONNA	112/0	87	23	2
8 LIMAHL	109/1	71	33	5
9 TEARS FOR FEARS	105/0	59	41	5
BRYAN ADAMS	96/4	54	35	7
AMY GRANT	113/7	36	58	19
12 HAROLD FALTERMEYER	88/0	27	44	17
® KENNY LOGGINS	. 104/7	22	68	14
DARYL HALL & JOHN DATES	107/8	15	75	17
DOLLY PARTON W/KENNY ROGERS	95/4	31	57	7
10 JOHN FOGERTY	84/1	41	32	11
17 BILLY OCEAN	71/0	. 28	35	8
13 DON HENLEY	98/9	14	67	17
KATRINA AND THE WAVES	88/6	18	55	15
SISTER SLEOGE	95/10	9	67	19
3 SADE	99/20	2	68	29
GRAHAM PARKER	86/3	. 20	48	18
23 CHAKA KHAN	60/1	19	29	12
24 KOOL & THE BANG	59/0	8	35	16
TO ROSANNE CASH	83/14	6	42	35
			11.0	

#### MOST ADDED

KOOL & THE GANG (47) TIMA TURNER (36) Need Another Hero (Capitol) BILLY OCEAN (35) We Don't Need Another Mystery Lady (Arista) CARLY SIMON (32)

Tired Of Being Blond (Epic)

HOTTEST SURVIVOR (93) The Search is Over (Scotti Bros./CBS) BEACH BOYS (78) Getcha Back (Caribou/CBS) WHITNEY HOUSTON (60) You Give Good Love (Arista) MADONNA (54) Angel (Sire/WB)
DeBARGE (51)

Who's Holding Donna... (Gordy/Motown)

MADONNA "Into The Groove" (Sire/WB) 39/7

Potationa: Heevy 15/1, Medium 20/4, Light 4/2, Total Adda 7, 2WD, WMJJ, WBT, WKJJ, KKPL, WGSV, KKLV. Heavy: WLLT, KMGG, WCC, V100, KWTE, WENS, WMHE, KKUA, WSN, WWPA, WSKY, KRUB, WKYX, KTYL. Mediuma Include: KLSI, KUDL, 8100, WTRX, WMGN, KRAY, KWAY, KBEST.

GEORGE BENSON "New Day" (WB) 38/4.
ROBINOTE: NEW DAY" (WB) 38/4.
ROBINOTE: New DAY, (WB), (WB),

TIMA TURNER "We Den't Need Another Here (Thunderdome)" (Cashol) 36/38
Rossoor: Heavy 1/1, Medium 56, Light 30/30, Total Adda 35 including WidSV, KKLT, B100, KEY103, K106, WKJJ,
WAAZ, WHAAN, WHBC, KOIL, KRAV, KWAY, WEIM, WCKQ, WGSV, WAGE, WAEV, WZLQ, WFFX, KTYL, WMT-FM, WXUS,
KEEZ, KTYNC, MALE.

KEEZ, KTWO, KALE.

CARLY SIMMON "Tired Of Being Blonds" (Epic) 38/32

Rottome: Heavy 00, Medium 43, Light 32/26, Total Adds 32 including WKBW, WLTS, WAEB, WMAZ, WMAM, KIOA,

KOL, WHRAN, WWHN, KEM, KORO, WSKY, WCKO, WORG, WKTX, KFSB, WXLS, WJON, KKLV, KOSW, KRSB, KMBQ.

BILLY OCEAN "Mystery Lady" (Arists) 35/35

Rottome: Heavy 00, Medium Toffu Light 25/5, Total Adds 35 including WKBW, WSNY, KOST, V100, WMAZ, WSRZ,

WMAM, KKUA, KWAY, WMR, KORO, WSKY, WCKO, WAHR, WAGE, WFFX, KTYL, WCAL, WMT-FM, WJON, KFOD, KTWO,

KRSSR KMAD, KKLIS

KRSB, RMGQ, KALE.

CARL ANDERSON "Can't Stop This Feeling" (Epic) 35/15
Rotations: Heavy Od, Medium 82, Light 27/13, Total Adds 15, KFMB, WKYE, WAAZ, WSFL, WRVA, KWAV, KKPL
WWNR, WKNE, WCPV, WARV, WGZO, KEEZ, KIDV, KRPO, Mediums include: WEIM, WSKI, WFFX, KTWO, KMGO, KRSB
COCK ROBIN "When Your Heart is Weat" (Cotumbia) 35/4
Rotations: Heavy Od, Medium 12/1, Light 23/d, Total Adds 4, KVIL-FM, KTYL, WJBC, KFSB. Mediums include: WKBW, WAAZ, WWNR, WEIV, KGSW, KRSB, KUR, KVYL, KWJBV,

#### SIGNIFICANT ACTION

HUEY LEWIS & THE NEWS "Power Of Love" (Chrysalis) 26/13

Heavy 0/0, Medium 10/4, Light 16/9, Total Adds 13, WFBR, KVIL-FM, 2WD, B100, WIVY, WNAM, KWAV, KBEST, .Q. KKLV, KTWO, KALE. Medium: WSNY, V100, WMGN, KKUA, WCKQ, KQSW

MOWARD JONES "Things Can Only Get Bester" (Telektra) 26/0 Rotations: Heavy 8:0, Medium 120, Light 80, Total Acds 0, Heavy MHAS, WKLJ, KKLJ, WMPA, KKLV, KQSW. Medium: KVIL-PM, 2WO, WSKY, B100, KRJC, KK10, WRAI, WMGN, KBEST WSKL, WRIN, KRLB.

JOHN DENVER "Don't Close Your Eyes Tonight" (RCA) 22/7 Rotations: Heavy Q/Q, Medium 7/2, Light 15/5, Total Adds 7, WPRO, WLTS WMAZ, WRVA, WEIM, WJBC, WMT-FM. WLTS, WSKI, WCHV, WAHR, WCIL, KWEB. Media

MARTY JAME GIRIN. 3" im Mybuse" (Gordy/Motewn) 21/0.

Potelsons: Heery 50, Medium 100, Light 80, Total Adds 0 Heery: KMGG, WAJJ, CK101, KKUA, KRLB. Medium. 2WD.

BIOQ, K101, WSAFM, WKLJ, WRKA, WAMGA, KBEST, WCHY, KEEZ.

CHET ATKINS, CGP "Sunrise" (Columbia) 20/10

B, WPIX, WRMM, WLTS, WRVA, WAVE, WHBY, WNAM, KIFM,

BRUCE SPRINGSTEEN "Glove Days" (Columbia) 18.5
Rotations: Heavy 40, Medium 51, Light 94, Total Adds 5, Whale, Koll., WTNY, KRLB, KALE Heavy, WKYE, WKJJ, WAVE, KVLM, Medium: KMGG, WENS, KBEST, WCKQ.

SUPERTRAMP "Cannonball" (A&M) 18/2

Rotations: Heavy 0/0, Medium 13/1, Light 5/1, Total -KDUK, KKUA, WWNR, WWPA, KTYL, KKLV, KALE. tal Adds 2, KVIL-FM, WZLQ, Medium; 2WD, WK,JJ, WSFL, WAVE, WMGN,

PRINCE "Resports" Beart! WB9 1771
Rotations: Heavy 50, Medium 100, Ugit 271, Total Adds 4, WENS, Heavy: WKJJ, WWNR, WCKO, KRLB, WKYX. Medium: KMGG, V100. Circl 101, WMGR, KKUL, WMHE, KKUL, WWPA, WSKY, WCHV.

CYNDI LAUPER "The Geenies 'R' Good Enough" (Portrait/CBS) 14/2 Rotations: Heavy 3/0, Medium 8/1, Light 3/1, Total Adds 2, WEIM, KRLB. Heavy: W WKYE, WWPA, WSKY, WKYX, KQSW, KALE. WKJJ, WAVE, WCKQ, Medium: V100,

JOHN CAFFERTY & BEAVER BROWN BAND "Tough All Over" (Scotti Bros./CBS) 13/1
Rotations: Heavy 4/0, Medium 7/1, Light 2/0, Total Adds 1, WTNY, Heavy; KJR, WAVE, WCKQ, KALE, Med

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

# A/C ADDS & HOTS

## EAST

CARLY SIMON
PEABO BRYSON
KOOL & THE GANG
HOTE et:
SURVIVOR
HADONNA
BEACH BDYS
PAUL YOUNG
DEBARGE

## PARALLEL ONE

Spence/Sousa SADE BILLY OCEAN COREY HART ARETHA FRANI HOTEST: BEACH BOYS SURVIVOR PHIL COLLINS AIR SUPPLY HADONNA

WTAEPHTSburgh
Bob Conrad
LIMARL
SADE
ROCTEST:
KOOL & THE GANG
BEACH BOYS
SURVIVOR
WHITNEY HOUSTON
MADONNA none Hottest: BILLY OCEAN HAROLD FALTERME CHARA EHAN SURVIVOR TEARS FOR FEARS

KATRINA & THE JOHN DENVER Hottest:

WGY/Sche Mike Neff

PARALLEL TWO

WKGWittica-Roma Carpente/Carr ROOL 4 THE GANG ARETHA FHANKLIN COREY BART ROLLEST: HADONNA HHITMEY BOUSTON BEACH BOYS AIR SUPPLY JOHN-FOCERTY

## PARALLEL THREE

CARLY SIMON CARL ANDERSO BILLY OCEAN TINA TURNER HOLLEST: SURVIVOR

WTKO/Ithece
Wayne Fisk
KOOL & THE GANG
TEDDY PENDERGRASS
DAVID FOSTER
FAUL YOUNG
BOCKEST
LIMMIL
LIMMIL
BEBARGE
ROSANNE CASH
SISTER SLEDGE

DEBARGE
WSKIMMONDERIEF. VI
BOUR SHOOMS
BOOMS
BOO

# SOUTH

# PARALLEL

ONE

WSB-FMIANIANA
John Kelly
COREY HART
HOTLEST:
AMY GRANT
PAUL YOUNG
DEBARGE
HHITNEY HOUS
RALL & OATES

KVILIDallasiFt, Worth Chuck Rhodes SUPIZTRAMP MUET LEWIS & THE COCK ROBIN HOLLEGE BRYAN ADAMS PRIL COLLINS SURVIVOR TEARS FOR PEARS WHITNEY HOUSTON

97AIA/Miami

CARLY SIMON JOHN DENVER CHET ATKINS

ZWDINorfolk Richardson/Alle MCEY LENIS & SADE MADONNA GO WEST BOLLEST JOHN FOGERTY MALL & OATES MRITHEY HOUS BRYAN ADAMS

W101/Tempa DeCarloHMHer DeCarloHMHer SADE Sotteet: WHAH! BEACH BOYS SURVIVOR BRYAN ADAHS PARALLEL TWO

GEORGE BENSON KOOL & THE GANG

MADONNA.
KATRINA 6 THE WAY
RENNY LOGGINS
HOTERS:
HARY JANE GIRLS
TEARS FOR FEARS
SURVIVOR
LINANL
MADONNA

MaciDeason
HALL & OATES
SISTER SLEDGE
SADE
HOTEST:
TEARS FOR FEA
WHITNEY HOUST
SURVIVOR
DEBARGE
AIR SUPPLY

HUEY LEWIS & THE ROOL & THE GANG SADE

PAUL YOUNG MRITNEY HOUS ALABAMA HOTEST: BRYAN ADAMS HOWARD JONES MADONNA PHIL COLDINS SURVIVOR

LOW DEEN
CHET ATKINS
CARL ANDERSON
HOTLEST:
AIR SUPPLY
SURVIVOR
LIMARL
TEARS FOR FEARS
DEBARGE

ARETHA FRANKLIN KOOL & THE GANC FREDDIE JACKSON CHET ATKINS HOLLEST: BRYAN ADAMS

PARALLEL THREE

CARLY SIMON TINA TURNER CHET ATKINS BILLY OCEAN KOOL & THE HOTTEST:

KOOL & THE ( CARLY SIMON TINA TURNER BILLY OCEAN NOMARD JONES Hottest

WCIL/Carbondele, IL Matt McCann

Matt McCane
KOOL & THE GAN
RONNIE HILSAP
JOHN DENVER
BILLY OCEAN
HOTEST:
BEACH BOYS
ROGERS & PARTO
HHITNEY HOUSTO
AIR SUPPLY
DEBARGE

KFSBJophn
Booby Daniels
COCK ROBIN
KOOL & THE GANG
CARLY SIMON
HONARD JONES
TINA TURNER
TEDDY PENDERGRAM
BILLY OCEAN
NOTES HADDONNA
BEACH BOYS
AIR SUPPLY
WHITNEY ROUSTON
DEBARGE

TINA TURNER
BILLY OCEAN
KOOL & THE G
HOMARD JONES
DIRE STRAITS
CARLY SIMON
HOTESE:
PHIL COLLINS
JOHN CAFERT
PRINCE
BEAGH BOYS
AIR SUPPLY

WCHV/Charlott
Ken Medek
COREY HART
ROOL & THE C
BILLY OCEAN
CARL ANGERS
TINA TURKER
PERSO BEVER
CARLY SIMON
LOTE OF THE C
ARLY SIMON
EXTRACT
HIL COLLINE
KATRISA & T
AMY GRANT
DEBRACE
PAUL YOUNG

DON HENLEY SADE SADE Hottest: TEARS FOR FEARS SURVIVOR REO SPEEDWAGON BRYAN ADAMS PAUL YOUNG

> SADE Hottest: PHIL COLLINS WHITNEY HOUSTON MADONNA KOST/Los Angeles Kaye/Marie

AIR SUPPLY KOOL 6 THE 1 BILLY OCEAN DON HENLEY HOTTEST SURVIVOR DEBARGE BEACH BOYS WHITNEY HOU

KKLT/Phoenix Church/Thoma AMY GRANT TINA TURNER HOTCOST: SURVIVOR TEARS FOR FEARS CHARA XMAN DEBARGE

McCloodDennis
ROGERS E PARTON
AMY GRANT
ROCLESC:
HAROLD FALTERMEYE
SURVIVOR
ANNE MURRAY
LIMARL
TEARS FOR FEARS

BALL 4 OATES KATRINA & THE ROSANNE CASH ROTLEST: SURVIVOR BEACH BOYS LIMAHL AIR SUPPLY DEBARGE

Mark Larson
CARL ANDERSON
KOOL & THE GANG
COREY BART
HOTEAS:
BEACH BOYS
SURVIVOR
HADDNINA
LIMARL
WHITNEY HOUSTON

136 Reporters 127 Current Reports

WCCO/Cincinnati

The following stations failed to report this week, so their playlists were

> WICC/Bridgeport WSFM/Harrisburg CK101/Cocoa Beach

Carvell/Richards TINA TURNER CARLY SIMON JOHN PARR A-HA BILLY OCEAN

PARALIFI

ONE

WEST

SUPERTRAMP GO WEST NUTY LEWIS CARL ANDERS

WEEKITUS

RICE/KNIGHT
HUEY LEWIS & THE
TINA TURNER
KOOL & THE GANG
HOLLER:
SURVIVOR
WHITNEY HOUSTON
HAROLD FALTERNEY
PADL YOUNG
BILLY OCEAN

Gardner/Kulp
DEBARGE
BRYAN ADANS
HALL & OATES
HOTCE ST.
TEARS FOR FEARS
HARDLD PALTERNE:
KOOL & THE GANG
HADONNA
SURVIVOR

PARALLEL TWO

KBOI/Boise Drew Harold

ARETHA PRAM HOTTEST: SURVIVOR BEACH BOYS MADONNA LIMAHL AIR SUPPLY

KOUK/Eugene BurneKing ARETHA FRANKLIN SADE PEABO BRYSON ROSANNE CASH MOTECASH SURVIVOR BRYAN ADAMS WHITNET HOUSTON PAUL YOUNG DEBARGE

AIR SUPPLY DON HENLEY COREY HART ROSANNE CAS BILLY OCEAN HOTTES BYAN ADAMS SURVIVOR HOWARD JONE

KFMLos Angele Lebeau/Kiley

LebeauKHey
SADE
ROOL & THE GANG
ROCKESE:
WHITNEY HOUSTON
SUBVIVOR
PAUL YOUNG
BEACH BOYS
DEBARGE

PARALLEL THREE

KFODIAnchorage, Mike Ford PEABO BRYSON BILLY OCEAN Hottest: WHITNEY HOUST AIR SUPPLY HADONNA

CARLY SIMON HUEY LEWIS & THE CARL ANDERSON SPYRO MADONNA

John Leader
CARLY SIMON
SILLY OCEAN
TINA TURNER
ROOL & THE GANG
RUEY LEMIS & THE
RUSS BALLARD
HOTERST
BEACH BOYS
MHITMEY HOUSTON
AIR SUPPLY
PADL YOUNG
KENNY LOGGINS

Veronica Burns
PEABO BRYSON
KOOL & THE G
BILLY OCEAN
HOWARD JONES
TINA TURNER
CARLY SIMON
MOETES:
JOHN FOGERTY
PAUL YOUNG
MADONNA MADONNA AIR SUPPLY BEACH BOYS

KALE/Tri Cities CARLY SIMON COREY HART BUEY LEWIS & THE KOOL & THE GANG TINA TURNER BRUCE SPRINGSTEE BILLY OCEAN HOTEGET:

# MIDWEST

WSNY/Columbus, OH Harry Lyles ARETHA FRANKLIN BILLY OCEAN DON HEMLEY BOLLEY BILLY OCEAN DAN FOCELBERG SURVIVOR HAROLD FALTERMEYE JACK MAGNER

WTVN/Columbus FitzGerald/Jones PAUL YOUNG BRYAN ADAMS HOTTERS FOR PEARS SURVIVOR

GOGSSER SLEDGE ROGERS 6 PARTON HOCLESE: BRYAN ADAMS SURVIVOR BEACH BOYS JACE WAGNER CHAKA KHAN

WOMC/Detroit Berry Argenbrigh

PAUL YOUNG SADE PHIL COLLINS SOCTESE: LIMAHL CHAKA KHAN BEACH BOYS DEDARGE MADONNA

## PARALLEL ONE

PAUL YOUNG HOTTOST: HAROLD PALTERMEYE TEARS FOR FEARS SILLY OCEAN SURVIVOR WHITNEY HOUSTON

WLLT/Cincinnati Shannon/McClure

ROOL & THE GANG ROSANNE CASH HOTE-STEEDWAGON SURVIYOR BEACE BOYS MADONNA DEBARGE

WLTF/Cleveland Popovich/Wilson

ANY GRANT NOTES TO FEAS ELIONEL RICHIE TEAS FOR FEAS SURVIVOR BILLY OCF

ROSANNE CASH BECK & STEWART ROELEST: REO SPEEDWAGON SURVIVOR AIR SUPPLY LIONEL RICHIE PAUL YOUNG

ROGERS & PARTO KENNY LOGGINS

WCCO/Minn Denny Long

Garcia/Watterman SISTER SLEDGE KENNY LOGGINS HOLDERIN SUNVIVOR TEARS FOR PEAR MADONNA DEBARGE BEACH BDYS

ARETHA FRANKLIN SADE Hottest:

TWO

BELLY OCEAN
CARLY SIMON
BRUCE SPRINGSTEEN
CHET ATRINS
HUEY LEWIS & THE
TINA TURNER
HOL LEST:
HADONNA

PARALLEL

op. John/Selm
CHET ATKINS
KOOL & THE GANG
ROTERS:
JACK WAGNER
LIMAHL
BRACH BOYS
ROGERS & PARTON
DEBARGE

WHBC/Canton Mike Dorn PEABO BRYSON TINA TURNER HOTERS: SURVIVOR MADDIENS

Rick Johnson KENNY LOGGINS KATRINA & THE : DON HENLEY BOTLEST: SURVIVOR NADONNA BEACH BOYS AIR SUPPLY DEBARGE

PEABO BRYSON CARLY SIMON COREY HART

BOD MAJORS
GRAHAM PARKER
ANY GRANT
BRYAN ADAMS
HOTCHST
LIMAHL
HHITNEY HOUST
TEARS FOR FEA
BEACH BOYS
AIR SUPPLY

WTRX/Filet Burke/Smith

HALL & CATES ROSANNE CASH

WFMK/Lansing Mike Murphy ROSANNE CASH GRAHAM PARKER HALL & OATES HOLE ACT SEACH BOYS LIMARL HEITNEY HOUST DEBARGE PAUL YOUNG

WISNAMINEUROE
MRE EHIOT
GRAHAM PARKER
BOTTÉBE!
LIMAHL
ROGERS & PARTOE
DEBARGE
HHITNEY HOUSTOE
BEACE BOYS

Stew Salowitz GANG PEABO BRYSON COCK ROBIN RONNIE MILSAP ROTESS: DEBARGE PAUL YOUNG BEACH BOYS ROGERS & PARTON JOHN DEBNYER Notteet: BEACH BOYS TEARS FOR F AIR SUPPLY DEBARGE SURVIVOR HALL & OATE

Mason/Shene
PEABO BRYSON
BRUCE SPRINN
TINA TURNER
CARLY SIMON
HOTCEST:
REACH BOYS
MADONNA
PAUL YOUNG
AIR SUPPLY
SURVIVOR

KELT/McAller Griffin/Allen

WLAC-FM/N

KENNY LOGGINS ROGANNE CASH SISTER SLEDGE ARETHA FRANKLIM HOTLEST! WHITNEY HOUSTON PAUL YOUNG AIR SUPPLY SURVIYOR LIMANE

. WM/Coder Raj Sellers/Green BONNIE MILSAP-TINA TORNER BOOL & THE GANG ARETHA PRANKLIN BILLY OCEAN HOLLES'S SURVEYOR LIMANL MADO" COREY HART
CARLY SIMON
ROOL & THE GANG
NOTES SURVIVOR
BEACH BOYS
MHITNEY HOUSTON
DEBANGE,
PAUL YOUNG

STING WEIRD AL YA Hottest: BRYAN ADAMS

PARALLEL

THREE

BILLY OCEAN CARLY SIMON PEABO BRYSO TINA TURNER ARETHA FRANI Hottest: BILLY OCEAN BRYAN ADAMS TEARS FOR FEARS SURVIVOR PHIL COLLINS

KEEZ/Mankato. Sue Lafond TINA TURNER KOOL 6 THE C CARLY SINON BILLY OCEAN CARL ANDERSO HOLLEST:

DEBARGE
W.XOM/SI. Cloud
Diem/Fine
KOOL & THE GANG
BILLY OCEAN
CARLY SIKON
MOTERS!
LIMARIL
HHITNEY HOUSTON
BEACH BOYS
AIR SUPPLY
DEBARGE

WBOW/Terra Kevin Young

HOTE STATE OF TEARS FOR PEARS FOR PEARS BOYS AIR SUPPLY

The following stations reported no adds or changes in rotations and their playlists were frozen:

> KJR/Cincinnati 55KRC/Minneapolis

WWPA/Williamsport

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

	Three 7 Weeks V	WO L	ost Veek	151 REPORTS	Total Reports/Adds	Power H	eavy A	Medium
ľ	1	1 1	0	STING/If You Love Somebody Set Them Free (A&M)	145-/0		135 -	10-
ļ		_ 10	ค	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	143+/10		115+	
l	3	3 3		SUPERTRAMP/Cannonball (A&M)	135-/1		111-	
ı	8	5 4		NIGHT RANGER/Sentimental Street (Camel/MCA)	132+/3	35 -	108+	22-
ŀ	10	7 6	<u>G</u>	HEART/What About Love? (Capitol)	133+/3	32+	101+	32-
l	8	8 7		TEARS FOR FEARS/Shout (Mercury/PG)	127=/3	33+	<b>96</b> +	31-
l	13 1	0 9		DIRE STRAITS/Money For Nothing (WB)	138+/10	29+	89+	45+
l	2	2 2		ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	117-/0		101-	
l	21 1			JEFF BECK & ROD STEWART/People Get Ready (Epic)	141+/5	17+	79+	
l		6 8		BRUCE SPRINGSTEEN/Glory Days (Columbia)	103-/2	28 -	82 -	
l	16 1			TOM PETTY & THE/Make It Better (Forget) (MCA)	117-/3	12+	73+	
Į		4 5		JOHN CAFFERTY & THE BEAVER/Tough (Scotti Bros./CBS)	101-/0	21 -	76-	
l	12 1	1 13		HOOTERS/All You Zombies (Columbia) PAT BENATAR/invincible (Chrysalis)	115-/0	5-	49 - 36 +	
l			_	ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	124+/20 104+/6	) 4+ 3=	30 + 48 +	
l	24 1 32 2	8 16		COREY HART/Never Surrender (EMI America)	104+/6	12+	44+	
l	11 1			JOE WALSH/The Confessor (Full Moon/WB)	91 - /0	6-	39 -	
l				RATT/Lay It Down (Atlantic)	109+/3	4=	27+	
Ì	37 2		_	U2/Three Sunrises (Island)	105+/7	5=	25=	_
	15 1			PAUL YOUNG/Everytime You Go Away (Columbia)	88 - /2	10-	50 -	
l	5			JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	112+/23	3 2+	14+	88+
l	18 1			DON HENLEY/Not Enough Love In The World (Geffen)	100-/1	<b>5</b> +	31 -	
l	50 3			TALKING HEADS/Road To Nowhere (Sire/WB)	102+/6	8-	28+	64 -
ļ	41 2			BOB DYLAN/Tight Connection To My Heart (Columbia)	103+/6	3-	26+	74+
Ì	57 3	9 29	23	BRYAN ADAMS/Summer Of '69 (A&M)	94+/12	2 5+	30+	59=
l	43 3	15 27	20	HELIX/Deep Cuts The Knife (Capitol)	102+/8	3+	15+	. 74+
l	51 3			RUSS BALLARD/The Fire Still Burns (EMI America)	114+/10	2+	6+	94+
l	45 3	7 31		BRYAN FERRY/Slave To Love (WB)	96+/10	6+	27+	67+
Ì		_ 38		STING/Fortress Around Your Heart (A&M)	81+/21	0-	29+	46+
l	47 3	8 33		GEORGE THOROGOOD &/Willie And The Hand Jive (EMI Americ	(a) 93+/9	3+	11+	75+
ŀ	-	9 18		EURYTHMICS/Would I Lie To You? (RCA)	59 - /0	10-	45 –	
l	9 1			TIL TUESDAY/Voices Carry (Epic)	67-/2	11-	35 -	
l	25 2			POWER STATION/Get It On (Bang A Gong) (Capitol)	71-/5	5-	27=	
Ì		6 39		R.E.M./Can't Get There From Here (IRS/MCA)	85+/6	4+	15+	
	19 2			ERIC CLAPTON/See What Love Can Do (WB) DIRE STRAITS/Walk Of Life (WB)	63-/2	3=	21-	
Ī	27 2			EURYTHMICS/I Love You Like A Ball And Chain (RCA)	54 - /1 69 + /20	2- 2+	26 - 24 +	
١	DERI			MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	74 /66		7	4R
l				HOWARD JONES/Life In One Day (Elektra)	67+/17		18+	
l				FOREIGNER/Reaction To Action (Atlantic)	62-/0	0=	8-	
l				GINO VANNELLI/Black Cars (HME/CBS)	53-/2	0=	12+	
				MEN AT WORK/Everything I Need (Columbia)	66-/0	1=	10-	
ĺ		- 49		BON JOVI/In And Out Of Love (Mercury/PG)	59+/7	0=	3-	
١	34 4	12 44		PHIL COLLINS/Inside Out (Atlantic)	35-/2	8+	21 -	
1		28 42	45	KIM MITCHELL/Go For Soda (Bronze/Island)	39 - /0	<b>5</b> +	12+	25 -
				GRAHAM PARKER & THE SHOT/Wake Up (Next To You) (Elektra	51-/0	2=	8-	37-
١				JOE WALSH/Rosewood Bitters (Full Moon/WB)	47-/2	2=	17=	
I				BRUCE SPRINGSTEEN/Stand On It (Columbia)	27+/9	2=	15+	
l				VAN-ZANT/You've Got To Believe In Love (Network/Geffen)	40-/1	1 =	8-	
ļ				PHIL COLLINS/Sussudio (Atlantic)	31-/0	6+	15-	
				TALKING HEADS/And She Was (Sire/WB)	38+/10		14+	
			_	BEACH BOYS/Getcha Back (Caribou/CBS)	41-/0	1-	11+	
-	42 4	6 48	53	DOKKEN/Alone Again (Elektra)	27-/0	5-	11-	
١	DEBU		6	JOHN CAFFERTY & THE BEAVER/C-I-T-Y (Scotti Bros/CBS)	39+/22		11+	
I				KATRINA & THE WAVES/Red Wine And Whiskey (Capitol)	38+/6	0-	7+ 14-	
ĺ	33 4			DURAN DURAN/A View To A Kill (Capitol) PHIL COLLINS/Only You Know And I Know (Atlantic)	33-/0 30+/3	3- 1+	11-	
1				BRYAN ADAMS/Diana (Import)	25+/3	0=	13+	
I		10 51			25+/3 24-/0	1-	14-	
I				FIRM/Someone To Love (Atlantic)	35-/2	2-	6-	
I	- :			, in the second real parts of the second parts	55 - 72			_+ ,
I		1						

# **MOST ADDED**

**MOTLEY CRUE (66)** Smokin' In The Boys Room (Elektra)
AC/DC (48) Danger (Atlantic) TINA TURNER (31) We Don't Need Another Hero... (Capitol) Y&T (27) Summertime Girls (A&M) JOHN PARR (23) St. Elmo's Fire (Man In Motion) (Atlantic)

# HOTTEST

STING (59) h You Love Somebody Set Them... (A . (A&M) SUPERTRAMP (35) Cannonball (A&A NIGHT RANGER (35) Sentimental Stre TEARS FOR FEARS (33) Shout (Mercury/PolyGram)

# BREAKERS.

## **JOHN PARR**

St. Elmo's Fire (Man In Motion) (Atlantic)

74% of our reporters on it. 112/23 including adds at: WBCN, WMMR, KLOS, KMET, KUPD, WIMZ, KGGO. Moves 36-21 on the Tracks chart.

# **BRYAN FERRY**

Slave To Love (WB) 64% of our reporters on it. 96/10 including adds at: KZEW, WZZO, WQMF, WKDF, WAPL, KOMP. Moves 31-28 on the Tracks chart.

## **BRYAN ADAMS** Summer Of '69 (A&M)

62% of our reporters on it. 94/12 including adds at: WBAB, KBPI, WHCN, WIMZ, KGGO, KEZO, WIOT. Moves 29-25 on the Tracks chart.

## GEORGE THOROGOOD

Willie And The Hand Jive (EMI America)

82% of our reporters on it. 93/9 including adds at: KKCI, WAAF, KLAQ, WKQQ, WLLZ, KQDS, KZOK. Moves 33-30 on the Tracks chart.

# **NEW & ACTIVE**

WAT "Summertime Girls" (A&M) 46/27 (19/19)
Adds include WNOR, WYNF, WOPM, WOUR, WAAF, WAPL, KATT, KWHL.

TEXTONES "INITIALISM WISSIAM (Bold Mita./ A&M) 45/4 (46/7)

TEXTONES "INItialism Missiam" (Bold Mita./ A&M) 45/4 (46/7)

Arida 91x. CFOX. KillO, KOMP. Heavy: I, WIZN. Modurns: 27 include WBCN, KSRR, WXRT, WOFM.

91X, CFOX, KILO, KOMP, Henry, 1, WIZN, Mediume: 27 include WBCN, KSRR, WXRT, WOFM, S, KBCO, KMET, KROO, WKLC, WAOY, WGIR, KTVD.
"WEIRD AL! "YANKOVIC "Like A Surgeon" (Rock N Roll/CBS) 43/11 (41/12)
Adda include WNOR, WGFM, KMET, KDKB, KLBJ, KRSP, Heavy; 0. Mediume: 14 include WBCN,

AC/ DC "Danger" (Attentic) 40/ 40 (0/ 6)
Adds include WSCN, WNEW, WYNF, WADY, WDZ, KOZZ, Powers: 1. Heavy, 22 include KISW,
WPLR Mediums: 18 KZEW, WNOR, WRIF, WOFM, KSHE, KUPD, WPYX, WEZX, WOUR, WFYY, WKQQ,
KISS, WAPL, KEZE, KYTD.

KRSS, WAYL, RECE, NITH.

SCREPTONS. "Big City Nights" (Mercery/PolyGram) 39/11 (39/38)

Adds,include WBCN, WNOR, KLOS, KGB, WDNA, WAAF, WDOS, Heesy: 0. Mediums: 27 include

KZEW, WYNF, WOFM, WHCN, NEXX, MOS, WOFF, WYNF, WOLST PRIESY, U MEDIUME 27

KZEW, WYNF, WOFM, WHCN, NEXX, MOZ, KTYD.

Adds include WIBAB, WYNF, WCMF, WEZX, WOMF, WWCT, KFMQ, Heavy: 1, KFMG. Me 25 include WIBAB, WYNF, WCMF, WEZX, WOMF, WWCT, KFMQ, HOLLOW, T, KFMG, Me 25 include WIGQ, KATT, KLO, WRUF, KTYD.

U, KINK, WZZO, K97, KFMF. KOZZ.

ARETHA FRANKLIN "Freeway Of Love" (Arista) 29/14 (17/16)
Adds include KMET, WCCC, WRXL, WBUM. Heavy: 3, KBCO, KAZY, WBSW. Me

WDHA, WAOX, WIMZ, WWWV.

MR. MISTER "Broken Wings" (RCA) 29/ 8 (24/18)

MR. MISTER "Broken Wings" (RCA) 29/ 8 (24/18)

DIRE STRAITS "So Far Away" (WB) 29/4 (30/3) KFOG, KISW, WHCN, WLAV, Mediums: 18 A, KODS, KEZO, KILO, KKDJ, KO

NILS LOFGREN "Secrets in The Streets" (Columbia) 29/1 (33/1)
Adds: WFVV. Powers: 1. Heavy: 6, KBCO, KISW, WDHA, WIZN, KZAM, KROU.
DC101, KZEW, KMET, WAQY, WDIZ, WAPL, WRKI, WGIR.

COCK ROBIN "When Your Heart is Weak" (Columbia) 28/9 (22/1)

STHIG "Love On The Seventh Wave" (A&M) 28/4 (25/22)

AGES KNON, KGP, KSOV, KRTU, Premy, ...

15 Finches WAGE, KAZY, WOHA, WOOS, KFMG.

STEND: "Shadows in The Rain" (A.8M) 27.7 (22./21)

LOWE JUSTICE "Sweet Save" (Bay") (Geffen) 28.16 (9.2)

AGES AGES AGES WORT, WORT, WORT, WORT, WOOS, WEED, W.C. Premy, 4, WOO, CHEZ, WOSW, KYRE.

10 Include KZEW, WORT, WO

WEZK, WADY, WIZN, KRICE.

SUPERTRAMP "Botter Days" (A&M) 24/2 (24/1)

WEXT, KFOG, KROR, KISW, KZOK, Mediums, 11 include

WEXT, WADY, WIZN, KROK, Mediums, 11 include

Adda: KICT, KUFO. Heevy. 9 include CHOM, WXFI KZEW, WNOR, WFYX, WDHA, KLBJ, WDIZ. STING "Ressions" (A&M) 23/ 9 (15/ 14) Adds include DC101, KINK, KFOG, KLAQ, WKDF, V

WIOT, KZOK. Heavy: 7 include KZEW, WCCC, WFYV,

Adds Include DC101, KRIK, KPCUs, NLAW, YMPAR, MODEL STANDARD (21/6)

RICK SPRINGSFELD "State Of The Neart" (RCA) 23/6 (21/6)

RICK SPRINGSFELD "State Of The Neart" (RCA) 23/6 (21/6)

Adds Include COX, WIME, WRDL WISHL, KLY, POWERS 1, Hebrys, 3, KDKB, WFMD, KROU, Mediums 15 include KORS, WADY, WFVY, WOOS, KGBO, WGIR.

BOB DYLAM "WHEN The Night Comes Down" (Columbia) 23/5 (18/6)

Adds: KSJO, KJZL, WARK, WWWW, KTCL. Hebry, 9 include KBCO, WCCC, WHCN, KFOL Mediums: 14

TH "Exception Of Leve" (IRS/ MCA) 22/ 2 (21/ 2)
WTICK, KZOK, Heavy: 2, KZAM, KCGL, Mediums: 12 include WMMR, KBCO, WLIR, WOOS,

PHIL COLLINS "Des't Lace My Number" (Atlantic) 21/5 (21/3)
Adda. 91X. WCMF, WTICK, WXCE, WGBK, Powers. 1. Heavy: 7 include WCCC.
Mediums: 13 include WPYX, WKLC, WHCN, WLLZ, KICT. WCCC, KFMG, KILO, WWW.

WINDLESS TO REQUEST WHEN, WILL, KIT.

KIM MITCHELL "All We Are" (Breaze/Island) 21/4 (16/6)

Adds: WNEW, KZEW, KLBJ, WYFE, Heavy: 5, KISW, WYSP, KINCN, WIZN, KFMF, M

WYMF WPYC WCMF

WYNF, WPYX, WCMF.

SCORPIONS "No One Like You" (Morcury/ PolyGram) 28/ 9 (15/ 14)
Adds include WNEW, WMMR, WLVO, KZAP, KRQR, WWCT, KMOD. Heavy: 1, K
include KMET, KLIPD, WCCC, WFYV. vy: 1, KISW. Mediums: 8

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

ree Two Last ceks Weeks Week	151 REPORTS	JUNE 28, 1985	Reports/Adds	Power	Heavy	Mediun
1 0	STING/The Dream Of The Blue Turtles (A&M)	"Free" (145) "Fortress" (81) "Wave" (28)	151+/1	59=	139+	12
	ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"Little" (117) "Sixes" (104) "Pink" (19)	144-/0	30 -	118-	24
8 3 3 📵	DIRE STRAITS/Brothers In Arms (WB)	"Money" (138) "Walk" (54) "So Far" (29)	148 + /4	32+	98+	46
	SUPERTRAMP/Brother Where You Bound (A&M)	"Cannonball" (135) "Better" (24) "Still" (23)	142-/0	35 -	112-	29
	NIGHT RANGER/7 Wishes (Camel/MCA)	"Sentimental" (132) "Seven" (18)	136 + /0	35 -	110+	24
	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Shout" (127) "Everybody" (16) "Head" (10)	136 = /2	34+	103+	32
	HEART/Heart (Capitol)	"What About Love?" (133) "Looks" (13)	139 /7	33	102	36
	JEFF BECK/Flash (Epic)	"People" (141) "Gets" (18)	141 /5	17	79	59
	TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Make It Better" (117) "Rebels" (24)	125 - /2	14+	77+	46
	JOHN CAFFERTY & THE BEAVER /Tough All Over (Scotti Bros./CBS)	"Tough All Over" (101) "C-I-T-Y" (39)	124 -  4	22-	79 -	39
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Glory Days" (103)	103-/1	28 -	83 -	17
	HOOTERS/Nervous Night (Columbia)	"Zombies" (115) "Danced" (16)	122-/0	5-	53-	67
	EURYTHMICS/Be Yourself Tonight (RCA)	"Ball" (69) "Would I Lie" (59)	105-/7	13-	57-	40
	TALKING HEADS/Little Creatures (Sire/WB)	"Road" (102) "And She Was" (38) "Lady" (12)	114 + /8	8-	30+	74
	PHIL COLLINS/No Jacket Required (Atlantic)	"Inside" (35) "Sussudio" (31) "Only You" (30)	90-/2	15-	41-	47
	JOE WALSH/The Confessor (Full Moon/WB)	"The Confessor" (91) "Rosewood Bitters" (47)	108-/0	7-	43-	62
	BOB DYLAN/Empire Burlesque (Columbia)	"Tight Connection" (103) "Night" (23)	122 + /7	3-	26+	93
	U2/Wide Awake In America (Island)	"Sunrises" (105) "Love" (12) "Homecoming" (10)	117 + /7	5=	28+	-
	BRYAN ADAMS/Reckless (A&M)	"Summer Of '69" (94) "Heaven" (12)	102 + /9	8+	40+	
	RATT/Invasion Of Your Privacy (Atlantic)	"Lay It Down" (109) "You're In Love" (12)	112+/3	4=	27+	74
	PAUL YOUNG/The Secret Of Association (Columbia)	"Everytime" (88)	95-/1	10-	52-	
	DON HENLEY/Building The Perfect Beast (Geffen)	"Not Enough Love" (100)	105-/0	8+	33 -	
	BRYAN FERRY/Boys And Girls (WB)	"Slave To Love" (96) "Don't Stop" (10)	97+/10	6+	28+	
	ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St. Elmo's" (112)	113 /24	2	15	88
	'TIL TUESDAY/Voices Carry (Epic)	"Voices" (67) "Looking" (19)	82-/5	11 -	40 -	
	HELIX/Long Way To Heaven (Capitol)	"Deep Cuts" (102)	102 + /8	3+	15+	
	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)	"Willie" (93)	94+/8	5+	13+	
	ERIC CLAPTON/Behind The Sun (WB)	"See What Love" (63)	73-/2	5 -	27-	
	POWER STATION/The Power Station (Capitol)	"Get It On" (71)	74-/3	5-	27-	-
	R.E.M./FablesReconstruction (IRS/MCA)	"Can't Get There" (85) "Driver 8" (17)	96+/7	4+	18+	
	HOWARD JONES/Dream Into Action (Elektra)	"Life" (67) "Things" (21)	81+/11	4-	25 -	-
	MEN AT WORK/Two Hearts (Columbia)	"Everything" (66) "Snakes" (21) "Man" (13)	95-/1	1 =	10-	
	KIM MITCHELL/Akimbo Alogo (Bronze/Island)	"Soda" (39) "All" (21)	56-/2	5+	15+	
	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin' " (74)	75 /67	1	7	49
	BON JOVI/7800 Fahrenheit (Mercury/PG)	"In And Out" (59)	68 + /5	0=	5-	
	FOREIGNER/Agent Provocateur (Atlantic)	"Reaction" (62)	63 - /0	0-	9-	
	GRAHAM PARKER & THE SHOT/Steady Nerves (Elektra)	"Wake Up" (51)	57 – /1	3=	13-	
		"Someone" (35) "Satisfaction" (15)	47-/2	3 = 7 =	14-	
	FIRM/Firm (Atlantic)	"Big City" (39) "No One" (20) "Rock You" (14)	63 + /21	0=	14-	
	SCORPIONS/World Wide Live (Mercury/PG)		55 - /2	0=		_
29 33 40	GINO VANNELLI/Black Cars (HME/CBS)	"Black Cars" (53)	55-/2	<i>0</i> =	13+	35

# **BREAKERS**

JEFF BECK Flash (Epic)

93% of our reporters on it, 141/5 with adds at: CHOM, KGON, CFOX, WHEB, KGGO. Debuts at #8 on the Albums chart.

## HEART

Heart (Capitol)

92% of our reporters on it. 139/7 with adds at: WQFM, KBCO, KAZY, KLOS, KINK, KTCZ, KVRE. Debuts at #7 on the Albums chart

## ST. ELMO'S FIRE Soundtrack (Atlantic)

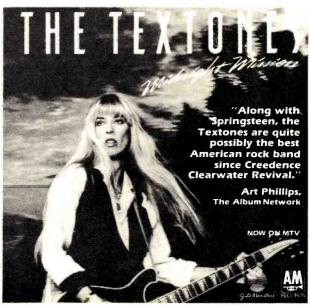
75% of our reporters on it. 113/24 including adds at: WBCN, WMMR, KLOS, KMET, KUPD, KISW. Debuts #24 on the Albums chart.

## BRYAN FERRY Boys And Girls (WB)

64% of our reporters on it. 97/10 including adds at: KZEW, WZZO, KNCN, WKDF, WAPL, KOMP. Moves 24-23 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.



# He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

# These people have already read ROCKING AMERICA-Join

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book rep-resents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

-Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America.

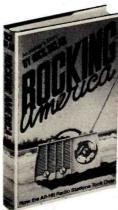
-Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll. explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

Ahmel M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

Mail to: R & R Books

with photographs and year-by-year playlists



Rick Sklar is a radio and music video programming consultant and was formerly VP of ABC Radio and a consultant for ABC's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunctprofessor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCI

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☐ Yes, please send \$15.50 each. ☐ Enclosed is my c		pies of ROCKING AM	ERICA at
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NAME			
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# **AOR ALBUMS**

## MOST ADDED

**MOTLEY CRUE (67)** Theatre Of Pain (Elektra) Y&T (27) Open Fire (A&M) ST. ELMO'S FIRE (24) Soundtrack (Atlantic) SCORPIONS (21) World Wide Live (Mercury/PolyG "WEIRD AL" YANKOVIC (16) PolyGram)

Dare To Be Stupid (Rock N Roll/CBS)

# HOTTEST

STING (59) The Dream Of The Blue Turtle
NIGHT RANGER (35) 7 Wishes (Camel/MCA) SUPERTRAMP (35) Brother Where You Bound (A&M)
TEARS FOR FEARS (34) Songs From The Big Chair (Mercury/PG)
HEART (33) Heart (Capitol)

# **NEW & ACTIVE**

"WEIRD AL" YANKOVIC/Oare To Be Stupid (Rock N Roll/ CBS) 60/ 16 (53/18)
Adds include WNOR, WQFM, KMET, 91X, KGB, KLBJ, KRSP. Heavy: 0. Mediums: 20 include WBQN, WMMR, KSHE, WHCN, WFYV, WBLM, KLYV.

Y&T/ Open Fire (A&M) 46/27 (19/19)
Adds include WBCN, WAAF, KMJX, WWWV, KQWB. Heavy: 2, KZEW, WKQQ. Mediums: 25 include WNOR, WYNF, WQFM, WAQY, KISS, KATT, KILO.

TEXTONES/ Midnight Mission (Gold Mtn./ A&M) 45/4 (46/7) Adds: 91X, CFOX, KILO, KOMP. Heavy: 1, WIZN. Mediums: 27 include WBCN, KSRR, WXRT, WQFM, KBCO, KMET, KROQ, WAQY.

LONE JUSTICE/ Lone Justice (Geffen) 44/10 (44/0) Adds include WBAB, WYNF, KGB, WPYX, WHEB, WKDF, KILO. Heavy: 7 WBCN, CHEZ, KLAQ, WKQQ, WBSW, KCGL, KVRE. Mediums: 34 include KZEW, WXRT, WQFM, KBCQ, KMET, KUPD, WAAF.

TAXXI/ Expose (MCA) 38/13 (27/15)

Adds include WBAB, WYNF, KORS, WCMF, WOMF, WWCT, KQWB. Heavy: 1, KFMG. Mediums: 25 include KSJO, WHEB, WEZX, KLAO, WKOQ, KATT, KILO.

NILS LOFGREN/ Flip (Columbia) 36/1 (40/1) Adds: WFYV. Powers 1. Heavy: 6 KBCO, KISW, WDHA, WIZN, KZAM, KRQU. Mediums: 27 include DC101, KZEW, WXRT, KMET, KGB, WAQY, WDIZ, WAPL.

COCK ROBIN/ Cock Robin (Columbia) 31/10 (23/1)
Adds include WBAB, WYNF, KBPI, KMET, WAQY, KMOD. Heavy: 5 KINK, 91X, KSPN, KRQU, KTYD. Mediums.
17 include KBCO, KGB, WCCC, WPLR, KLAO, WTKX.

CARLY SIMON/ Spoiled Giri (Epic) 31/8 (0/0) Adds: WNEW, KKOI, WPDH, KLAQ, KMJX, KZOK, WIZN, KTYD. Heavy: 3 KAZY, KZAM, KRQU. Mediums: 18 include KMET, WEZX, WRDU, WOS, WWCT, WWWV.

MR. MISTER/ Welcome To The Real World (RCA) 30/8 (0/0)
Adds: KZAP, KGB, KSJO, KNCN, WOOS, KZAM, KTCL, KOZZ. Heavy: 2, KTCZ, KRQU. Mediums: 20 include WQFM, KBCO, WLAV, KILO, KWHL, KTYD,

TRUTH/ Playground (IRS/ MCA) 29/ 3 (27/3)
Adds: WOUR, WTKX, KZOK. Heavy: 2, KZAM, KCGL. Mediums: 17 include WMMR, KBCO, WDHA, WOOS, KTYD.

SIMON TOWNSHEND'S MOVING TARGET/ Simon Townshend's Moving Target (21/ PolyGram) 24/6 (20/6) Adds: WNEW, WQFM, KBCO, WOOS, WGIR, KTYD. Heavy: 0. Mediums: 17 include WDHA, WPDH, WEZX, WAQY,

RICK SPRINGFIELD/ Tao (RCA) 24/6 (22/0) Adds include CFOX, WIMZ, WRXL, WBLM, KLYV. Powers: 1. Heavy: 3, KDKB, WHMD, KRQU. Mediums: 16 include KQRS, WHEB, WAQY, WFYV, WOOS, KGGO, WGIR.

PERFECT/ Soundtrack (Arista) 22/4 (20/6) Adds; WBAB, KROQ, WBŚW, KFMF, Heavy: 1, KRQU, Mediums: 12 include WMMR, KBCO, KMET, WDHA, WHEB.

ALISON MOYET/ Aff (Columbia) 19/5 (15/2)

Adds: WQFM, WCMF, WEZX, WCXT, KZQQ, Heavy: 2, KRQQ, KZAM. Mediums: 16 include WBCN, WXRT, KBCQ, KGB, WHFS, WGIR.

SUZANNE VEGA/ Suzanne Vega (A&M) 18/1 (19/4)
Adds: WZEW. Powers: 1. Heavy: 4, KBCO, KAZY, WHFS. Mediums: 11 include WXRT, WDHA, CHEZ, WBLM, KFMF, KCGL

KIM CARNES/ Barking At Alrplanes (EMI America) 18/1 (19/0)
Adds: KEZX. Heavy: 5, WIMZ, WHMD, WCPZ, KSPN, KRQU. Mediums: 12 include WBCN, KBCO, KINK, KGGO, KTCZ, WBLM, WWWV

STYLE COUNCIL/Internationalists (Geffen) 18/1 (18/1)

Adds: WCXT. Powers: 1. Heavy: 1, KTCL. Mediums: 13 include WXRT, KBCO, KAZY, KROQ, WHFS, KTCZ, KEZX.

NEW ORDER/ Low-Life (Qwest/ WB) 15/ 0 (15/1)
Adds: 0, Powers; 1, Heavy: 6, WHFS, WLIR, CHEZ, KTCL, KRQU, KCGL. Mediums: 8 include WBCN, WXRT, KBCO, KROQ. 91X.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records

**HOTTEST** — This week's records receiving the most power reports

PLAYLISTS - An artist's name is listed once per playlist in the high-est rotation that any of an album's tracks are reported. For example if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light

## Symbols:

'a' - Record is newly reported or additional tracks have been added

A single's B-side.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para

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(514) 935-2425 WDVE/Pittsburgh (412) 562-5959 PD: HOS BRAIDS FOI NOT STATE OF THE STATE OF T

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PD: CHARLIE RENDALI MD: AMY GROSSER

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(202) 828-9932 JEFF BECK DIRE STRAITS (M)

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WHJY/Provider (401) 438-6110

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CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLMILL HD: GREG TORRINGT

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WHFS/Annapolis (301) 263-1430 PD: DAVID EINSTEIN MD: BOB SNOWACKE Heavy
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SULAMME VEGA

(914) 471-1500 PD: STEW SCHANTE HD: PAH BROOKS

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WCMF/Rocheste (716) 262-4330

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WEZX/Scranton (717) 961-1842 PD: DAVE LOWDON

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WAAF/Worcester-Boston (617) 752-5611 PD: CYNDE SLATER

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WHE8-FM/Ports (603) 436-7300 PD: JIM RISING

WCCC-FM/Hart (203) 233-4426 PD: DAVID GROSSHI ASST. PO: GLESSH STEWART

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WYSP/Philadel (215) 668-9460 PD: ANDY BLOOM HD: MARK DIDIA

(304) 722-3308

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(518) 482-5555

PD: JOHN COOPER HD: PROGY APPLE BACKE STRINGSTEEN SOVERTRANS OF THE STRING SOV

WIZN/Burlie (802) 877-6800 PD: HOGER HAYER HD: ARTY LAVIGHT

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(615) 525-6000

PD: REBRY LAMBORY NO: SCOPY PAULSES

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(713) 797-0097 PD: AMOY SEAUBIEN ASST. PD: NICHAEL STEVENS BLOOP STAR SHOOPING STAR SHOOPING

WYNF/Tamps (813) 228-6090 PD: HEAR SINTEL MD: BOM DEAS

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(904) 642-1055 PO: CHRIS JOHES HO: LEX STRLEY

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WDIZ/Orlando (306) 845-1802 PD: RAD HESSICK PO: NAD NESSICE
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WFIXL/Richmond (804) 282-8731 PO: TON EVANS NO: PAGE BRIGAGE

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> WQMF/Louisvill (502) 589-4400 PD: CORE RETER PO. COME HAYER
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KYYS/Kensas ( (816) 561-9102

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WQFM/Milwaukee (414) 276-2040

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PD: GREG SOLE MD: BILL EVANS

WEBN/Cincinnati (513) 871-8500 PD: TOM OWENS KKCl/Kansas City (816) 531-3400

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WLVQ/Columbus, OH (614) 224-1271 PD: PAT STILL HD: LEE RANDALL

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WRIF/Detroit (313) 627-9505

PD: MICHAEL MAYER ASST. PD: JOE URBIEL PO INCOMA.

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WXRT/Chicago (312) 777-1700

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WXLP/Devenport (319) 326-2541 ON: GABE BAPTISTE ASST. PD: TERRY DUGAN

WWCK/Flint (313) 744-1570 PD: MARK MILLER ASST. PD: LINDA LANCE

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KATT-FM/Oklahoma City

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(405) 848-0100 PD: PAT WELSH HD: SCOTT DOUGLAS THE STOP GOOGLAS

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SELEC WTUE/Dayton (513) 224-1501

POI JACK MITCHELL

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WIOT/Toledo (419) 248-3377

PD: MICHAEL HUGHES MD: RICK VAN GIL

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KICT/Wichite

(316) 722-5600

OM: BILL BROWN MD: LEE ROBERTS

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WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST HD: HAL BRANDT

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(SIS) 224-1501.

(SIS) 224-1 RATT TALKING HEADS

KEZO/Omaha (402) 592-5300 PD: BRUCE MCSR MD: JOE BLOOD TO BRICE WOODSOON

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WWCT/Peoria (309) 674-2000 PD: JEFF HURPHY

DESCRIPTION OF THE PROPERTY OF

WYFE/Rockford (815) 877-3075

PD: WES DAVIS PARTY STILLS (THE ACT OF THE ACT

(918) 664-2810 PD: CHARLIE WEST Beaty
NUEV LEWIS
BACK TO THE FUTURE
GLEMN FREY
JOE WALEN
ROBERT FLANT (M)
SUPPERTANCE
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REPORT OF THE BECK
RE WAPL/Appleto. (414) 734-9226 PD: BRIAN TAYLOR HD: RICK PANNECK

DO BLUE TAVIDE SENSE SEN

WLAV-FM/Grand Rapid (616) 456-5461

PD; DAVE LANCE HD: ARIS HAMPERS

TRANS FOR FEAST
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(218) 728-6421

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WOOS/Canton (216) 492-5630

PD: RICK SINGER

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(317) 257-7565 PD: JOHN ROBERTS ASST. PD: THE BEA BOOKY FLANT (M)
BRUCE SPRINGSPEN
SUPERFAMP
DON HENEY
HIGHT RAMCER
FAUL YOUNG
HEART
STING [M]
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KGGO/Des Moines (515) 265-6181

PD: PAUL PREDRICES HD: JACK EMERSON NO. JAMIL PRODUCTS

TO JAMIL PRODUCTS

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WLLZ/Detroit (313) 855-5100

PO: CAREY CURELOP FOREIGNER HOTLEY CRUE POWER STATION POMER STATION
HOOTERS
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TEARS FOR FEARS
AC/DC

PAT BENNTAR
GEORGE THOROGOOD
SUPERTAMP
ERIC CLAPTOR
TON PETTY
BAVATAGE
BRIAN ADMS
ST. ELHO'S TIRE

KTCZ/Minneap (612) 544-1558

PO. BORDY CHRISTIA

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PD: MARK ANTHONY MD: TOM WILSON NOT TILLOO

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KSQY/Rapid City (605) 578-3533 PD: JACK DANIELS HD: JEFF HICHAELS

TOTAL TOTAL STATES OF THE STAT

WCPZ/Sandusky (419) 625-1010

PD: RANDY BUGG MD: KEVIN YOUNG STICE (II)

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WKLT/Kalkaska (616) 258-2800

PD: CHUCK POET ASST. PD: TERRI RAY TOO CHUCK DOTE TO A CHUCK DOTE THAT TO A CHUCK DOTE

WBSW/Kankakee (815) 939-4541

PD: BILL TAYLOR MD: CHRISTIE RAYHILL PATE DENTAR
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KFMQ/Lincoln (402) 476-8565

PO: TON BARKER

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TRANS FOR FRANCE

TRANS FOR FRANCE

SUPPERFAMENT

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KLYV/Dubuque (319) 557-1040

PD: ROBERT WELCH ND: TIM JANSEN

PROFESSION (F)
POWER STATION (

KQWB-FM/Fargo (216) 236-7900

PD: JON ERDARL

TOTAL TRANS.

TO

WZZQ/Terre Haute (812) 232-5034

(612) 222-0334

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PO: TOM CALE MD: BILL PRESCOTT

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THE THE PROPERTY OF THE PROPER

PD: CERIS MILLER HD: JOHN HCRAE

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KSJO/San Jose (408) 288-5400 PD: LEE ROY HANSES

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PD: LARRY SRUCE ASST. PD: TED BOWARDS ASST. POLITED BOWAY
BRAYN ADAMS
PHIL COLLINS
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JOE WALSE
NIGHT RANGER
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WEST				1	1				JIMMY BUFFETT	BEACH BOYS
(continued)	LOWE JUSTICE NEW CROER	JOHN PALUMBO	e PAT SENATAR	DON HENCEY (8)	SINON TOWNSHEND GRORGE THOROGOD	DIRE STRAITS	GINO VANNELLI RIM MITCHELL	PHIL COLLINS	ROSANNE CASE	BEACH BOYS JINNY BUPPETT GINO VANNELLI MAD MAX UZ MEN AT MORE
RUSS BALLARD PAT BENATAR JOHN CAFFERTY ERIC CLAPTON	LOWE JUSTICE NEW ORDER GROSIN & RITEMOUR KATRIMA & MAYES INTO THE NIGHT SPING GYMA COCE ROBIN JASOM & SCORCHERS	JOHN PALUMBO EURYTHNICS (L) ALISON MOTET PHIL COLLIMS BREAKFAST CLUB TIL TUESDAY GRAMAN PARKER	a PAT SENATAR ERIC CLAPTON FRIL COLLINS BOS DYLAM EURYTHNICS	DOM HERCEY (8) TACKING HEADS WILLIE & POOR BOY: A NOTLEY CRUE RATT	GEORGE THOROGOOD  RELIX RATT RED SPEEDWAGON NIGHT RANGER PAYOLAS	ROBERT PLANT	GINO VANNELLI XIM MITCHELL TOM PETTY TEARS FOR FEARS PHIL COLLINS POWER STATION MICE JAGGER	PRIL COLLINS BON JOVI MR. MISTER FIRM TEARS FOR FEARS TALKING MEADS	KMBY/Salines; Monterey (408) 394-9000	UZ HEN AT MORK EVERYTHING BUT THE NIGHT RANGER JANE SIBERRY PERFECT
ERIC CLAPTON MOTLEY CRUE DIRE STRAITS FIRM	JASON & SCORCHERS ALISON MOYET HR. HISTER	GRAMAN PARKER DURAN DURAN STAN RIDGEWAY	BRYAN FERRY • ARETHA PRANKLIN HEART (L) DON HENLEY	PATT POREIGNEN YAT JOHN CAPPERTY  AC/DC	808 DYGAN	JOHN CAFFERTY NIGHT RANGER TOM PETTY HEART TEARS FOR FEARS JEFF SECK		a YAT Light a SCORPIONS	PD: HARE KAUPHANN HD: JANICE TAYLOR	Light  GOOLEY & CREME  OEAD OR ALLYE  HEIRD AL YAMKOVIC  OMD  FLETCE
PRIC CLAPEN HOTLEY CRUE DIRE STRAITS FIRM FOREIGNER COMEY HART DON REMLEY HOUTERS	OND (L)	DURAN DURAN STAN RIDGEMAY TIME ZONE KING HONARD JONES (L) PRINCE MICE JAGGER	MEARY (L) DON REMLEY BACK TO THE FUTURE HOOTERS TOM PETTY ROBERT PLANT RICK SPRINGFIELD SUPPLYMENT	AC/DC BON JOVI REAL ROAM'S BOYS REN AT MORE Light MEIRO AL YAMROVIC SCORPIONS	TALKING READS DIRE STRAITS ST. ELMO'S FIRE TOM PETTY JOE WALSH	JEFF BECK JOHN POGERTY BACK TO THE PUTURE ERIC CLAPPON	MIGHT RANGER SUPERFRAMP OIRE STRAITS HEART BEART BEART BEART BEART BEART BEART BEART		Beary DIRE STRAITS ROBERT FLANT EURITHMICS STIMO GRAMAN PARKER JOHN CAPPERTY SUPERTRANP HIGHT BANGER	a CHD at YAMROVIC
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SECURIONS BRUCE SPRINGSTEEN SRUCE SPRINGSTEEN USA FOR APRICA	EVERYTHING BUT THE	STING MIDHIGHT OIL POWER STATION BRYAN FERRY TALEING SEADS NINA SAGEN	SUPERTRAMP  TEARS FOR FEARS  BASY PACE  RAD MAX ORNAM  RATIONAL YOUTH  ROUGH TRADE		Light AL YAMKOVIC	TIL TUESDAY DOW MEMLEY COREY MART SOB DYLAM	AND MAX MADE AND MADE	PD: DEL WILLIAMS		(805) 967-4511 PD: RICK MILLIAMS
GEORGE THOROGODO	RIN CARRES JOHN CAPPERTY ONAR AND THE HONLE RED 7 PERFECT	ABC MODERN ABC MODERN PLANT STYLE COUNCIL TEXTONES RATEINA & MAVES DAVID BOMIZ MODERN ABC MATERIAL MAY	Light TEX TONES	KILO/Colorado Šprings		BOB DYLAN RUSS BALLARD A MEN AT MORE R.E.M. FT. FLMO'S FIRE BRYAN ADAMS	PAUL YOUNG DURAN DURAN	BOATY EING (M) SCRITTI POLITI (M) PROPAGANDA R.E.M., EM, EM) TALKING MEADS (M) HIDNIGHT OIL MOMAND JONES (M) ETIMO SOURZE (IMP) EURYTHMICS (M) HEM MODEL ARRY	PHIL COLLUS  U2  JEFF BECK ERIC CLAPTOM HICK-JAGGER TARRS FOR FEARS Medies HOOTER ERAFT ROMAND JONES BOD DILAM BRUCK SPRINGSTERM BRUCK SPRINGSTERM	
BEAT FARMERS EATRINA & WAVES ESEL	TRANSLATOR	MATRIMA 1 MAVES DAVID BONIZ UNFOUCHABLES	KUPD/Phoenix	(303) 634-4896 PD: RICE HAME HD: ALAN WEITE	(808) 524-7100	BRYAN ADAMS a TRUTH JOE WALSH U2 BRYAN PERRY	VAR-SANT GRAMAN PARKER PRINCE	RIDHIGHT OIL HOMARD JONES (W) FLESH FOR LULU	TEARS FOR FEARS Heding HER AT HORE	STING ROBERT FLANT TEARS FOR FEARS SUPERTRANT EURYTHMICS
EMPRIMA & MANES EST. HILS LOFOREM ADAM BOWE COCK ROBIS BOS DYLAM ALISON MOTET ER. HISTER GIMO VANHELLI Light	Light a HICKAEL FRANKS a GOOLSY a CREME a FLATCH a STANLEY CLARKE	LOWE JUSTICE R.H.H. BOOMTOWN RATS U2	(602) 838-3062 PD: VAL MCINTOSE ASST. PD: CURTISS	DIRE STRAITS (M)	PD: BILL HIMS HD: ANDY PRESTOR	MICE JAGGER PHIL COLLINS		SQUEEZE (IMP) DEPECHE MODE (IMP) EURYTHMICS (M)	SEART BOWARD JONES BOS DYLAM	BURYTHMICS BRUCE SPRINGFREN DIRE STRAITS HOOTERS JEFF SECE TON FETTY JOHN CAPPERTY RATT MIGHT RANGER JOY WALKE
ALISON NOTET  ARR. MISTER GINO VAMMELI  Light  MEIRD AL YAMKOVIC	a STANLEY CLARRE a REART a VAN HORRISON a NOY BUCHANAN	THREE O'CLOCK PISHBONE PAUL HARDCASTLE		STING (N) HOBERT PLANT RATT TEARS FOR PEARS	STING (L) JOHN CAFFERTY TEARS FOR FEARS	BRYAN PERRY NICE JAGGER PHIL COLLINS PAUL YOUNG WILLIE & POOR BOYS GLESW PERF EIN HITCHELL PAT BENATAR	a HELIX CHIMA CRISIS HILS LOPGREM TEXTOMES TAXHSLATOR RATT R.E.H.	HEM MODEL ARMY TEARS FOR FEARS (M) JUST ONE OF THE GU TRUTH (M) STAR RIDGENAY BRYAN FERRY (R)	MILLIE & POOR BOYS	JOSE CAPPERTY RATT NIGHT RANGER
a WEIRD AL YAMROVIC		LOS LONOS GREG KINN 10MA 2	Beary ROBERT PLANY EURYTHRICS TEARS FOR FEARS STING DIRE STRAITS	RATT TEAMS FOR PEARS BACK TO THE FUTURE TALKING HEADS (M) JEFF BECK (M) PAT BEHATAR PHIL COLLINS	SUPERTRAMP ROBERT PLANT POWER STATION	a CARLY SIHOM	R.E.M. 79ASE TALRING MEADS MR. NISTER TRUTS	STAN RIDGENAY BRYAN FERRY (R) LONE JUSTICE BRONSET BEAT	BRYAN FERRY	JOE WALER U2 BOR DYLAR TIL TUESDAY
KFOG/San Francisco (415) 986-1045	KBPI/Denver	FISHORE FAUL HARDCAPLE HEM ORDER LOS LORDS GREG FIRM DEAD OR ALIVE JOHN SIATH SCHEARING SIREMS BOOK OF LOYE ULTRAVOX CHINA CHIST GOOVE SE	BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN RATT	PAT BEBATAR PHIL COLLINS BRUCE SPRINGSTERN BRUCE SPRINGSTERN HIGHT PANGER (M) R.E.M. SURTTMHICS	Stary STING (L) JOBN CAFFERY TEAMS FOR FRAMS SMUCE SPRINGSTEEN SOURCET PLANT FOWER STATION HIGHT RANGER DIRE STRAITS HOOTERS UZ DYLAH EGANT COON IS		TRUTS SUIAMNE VEGA JOE PISCOPO SINON TOMBSHEND	DATA FERRIT (NO LONG JUSTICE BRONSK: BEAT THREE O'CLOCK ADULT HET CHINA CRISIS DEAD OR ALIVE (M) HEN ORDER (M)	JOE WALSH HILE LOYGRM JOHN POGERTY EIN HITCHELL LONE JUSTICE DON HERLEY DON HERLEY	JOE WALER U2 BOD DYLAR TIL TURBORY DON BERKLEY COCK ROBIN Medica POWER STATION BACK TO THE PUTURE HED AT MORE STATION BOYS TAKENG READS WILLIE & POOR BOYS WILLIE & POOR BOYS WILLIE & POOR BOYS WILLIE & POOR BOYS
PD: JOHN RIVERS	(303) 936-2313 ASST. POI JOHN SINON	CHINA CRISIS ANIMOTION GOOMIES	POMER STATION GRAHAM PARKER JEFF BECK	JOR WALSE	REART GOONIES PAUL YOUNG	(602) 522-6711	TRATE SUIAMER VEGA JOE PISCOPO SIMON TOMMSMEND PAT BEMATAR ST. ELMO'S PIRE WEIRD AL YAMROVIC	HEN ORDER (H) U2 KATRINA & WAVES	DON HERLEY DON HENLEY (B) PRINCE PAYOLAS	BACK TO THE FUTURE HEN AT WORK EATRINA & WAVES
BACK TO THE FUTURE TOW PETTY SRUCE SPRINGSTEEN BRUCE SPRINGSTEEN	Eccyy SURVIVOR	BAMG-BAMG NIPORIVERS Light	BRUCE SPAINGSTEEN RATE SUPERTRANF POMER STATION GRAHAM PARKER JEFF BECK BACK TO THE FUTURE HOTLEY CRUE TOM FETTY SOME CAPPERTY RELIX PAT RELIXERS	SUPERTRANP (H)	MEART GOONIES PAUL YOUNG PRINCE TALKING HEADS BACK TO THE FUTURE -R.E.M. JEFF BECK	PD: BRYAN MILLER HD: JOHN HUTCHINSON BACTY DIRE STRAITS	* PERFECT	D2 KATRIMA & WAVES POWER STATION DIRE STRAITS (M) Hedius STILE COUNCIL GINO VANNELLI DANI ELLE DAX PRINCE	DON MEMLEY (B) PRINCE PATOLAS PAT BENATAR SINON TOWNSHEND GEORGE THOROCOOD DURAN DURAN GINO VANNELLI	MEACH SOYS YALRING HEADS WILLIE & POOR SOYS
SUPERTRAMP	FIRM BRUCE SPRINGSTEEN DURAR DURAN PAUL YOUNG TIL TUESDAY	CHINA CHISIS AMHORION GOOMISS GIBO VANNELLI BANG-BANG MIPOSITURES LIGHT A HA MEN AT MORE VIDBO XIDS PREFECT DEMPCCE MODE (IMP)	JOHN CAPPERTY HELIX PAT BENATAR TALKING HEADS	BOB DYLAM MOTLEY CRUE ERIC CLAPTON		DIRE STRAITS HEART ROBERT PLANT (H) STING (H)	KRQU/Laramie-	DANIELLE DAX PRINCE DURES OF STRATOSPH	GINO VANNELLI VAN-IRAT Light a ST. ELNO'S FIRE a MAD MAX	YALRING HEADS WILLIE & POOR BOYS NELIX R.E.M. RED SPEEDMAGON
EURYTHHICS DIRE STRAITS BRYAN FERT STING JEFF BECK	TEARS FOR PEARS	a PERFECT a DEPECRE MODE (IMP)	BOB-DYLAN HEART BRYAN ADAMS	MOTERY CRUE ERIC CLAFTON JOHN FOGERTY BRYAN ADAMS DOKKEN MEN AT WORK RIM MITCHELL	BRUCE SPRINGSTEEN Medium DOM SENLEY HOWARD JONES PAT BENATAR DIES BALLARD	MEART PLANT (N) STING (N) TOW PETTY U2 BRYAN ADAMS TALKING HEADS (N) RATT NUSS BALLAND HELIX	Cheyenne. (307) 745-7396	PRINCE DURES OF STRATOSPH BROWTONN RATS ANIMOTION BIG BEZS ALISON MOYET BORE THOUSAND MEXIC SHITHS TRANSLATOR BIG SELF	a HAD HAX	RED SPEEDINGON LOWE JUSTICE GRAMAN PARKER PAT SEMATAR SON JOVI NILE LOFGREN CORRY MART SCORPIONS
. Redios • MAD MAX MODTERS TALKING HEADS	ABINOTION POWER STATION B HOMAND JONES	KMET/Los Angeles	RIM MITCHELL NIGHT RANGER BON JOVI FOREIGNER	MODIA	PAT BERNATAR RUSS BALLARD ST. ELNO'S PIRE COREY HART KATRINA & MAVES GBORGE THOROGOOD	RATT RUSS BALLARD HELIX JEFF BECK	PD: JOHN EDMANDS		KVRE/Santa Rosa	COREY HART SCORPIONS BRYAN PERRY
	HIGHT RANGER STING ANIMOTION POWER STATION HOMARD JONES Hedium DOKES HOME TANY HOME TANY BEACH BOYS CORRY BART FEART DOK SEMILEY TO SEMILEY DOK SEMILEY TO SEMILEY DOK SEMILEY DOK SEMILEY DOK SEMILEY DOK SEMILEY	(213) 464-5638 PD: GEORGE HARRIS	PAT BENATAR TALEING MEADS ERIC CLAPTON BOB DIVIAN HEART BRIAN ADAMS RIM HITCHELL HIGHT RANGER BOH JOUL FOREIGNER PHIL COLLINS GEDRIC THOROGODO JOE MAJON	BEART FIRM BON JOWI BRYAN FERRY GRONGS THOROGOOD ST. ELMO'S FIRE SCORPIONS	HELIX PHIL COLLINS EURYTHNICS	MELIX JEFF BECK BOB DYLAM SUPERTRANP BRYAN FERRY HOOTERS	RUSS BALLARD COREY HART NILS LOPCERM GO MEST RICK SPRINGPIELD DEAD OR ALIVE VITABLE 1	ICICLE WORKS	(707) 544-5873 PD: CYNDY PAULOS	SCORTORS SAVA PERSY BYVAN PERSY TAKE 1 STER TAKE 1 STER TEXTORS GENCE THOROGODO TRUTH LIFE BY NIGHT CRES I SAAR ROTLEY CRUE CRES I SAAR ROTLEY CRUE CRES I SHOR AC/DC RUSS BALLARD
TIL TUESDAY JORN CAFFERTY TEARS FOR FEARS ERIC CLAFTON RUSS SALLAND BOB DYLAN	CORRY MART HEART DOW MEMLEY DERECTS MODE		JOE MALSH LONE JUSTICE DON HENLEY SCORPIONS RED SPEEDMAGON KATRINA & WAVES KEEL	SCORPIONS YAT TAXXI	GBORGE THOROGODD BELLS PHIL COLLINS EURTHMICS TIL TURSONY BRYAN ADAMS LIGHT A WEISO AL YAMROVIC HAD MAX	HOOTERS TEARS FOR FEARS BRUCE SPRINGSTEEN BACK TO THE FUTURE GEORGE THOROGODO		a ASA JAMES SUTANNE VEGA SISTERS OF HERCY PAUL MARDCASTLE GOOLEY & CREME TIL TUESDAY NINA HAGEH A SHRIEKBACK	STATE THAT THE HEADS BOS DYSAN DISE STRAITS EUNTYMICS FAIL YOUNG BRYAN FERRY PRINCE ERIC CLAPTON GRAMAN PANGER TRANSLATOR	JOHN POGERTY LIFE BY HIGHT CHRIS ISAAR
BOB DYLAN MEMBER BOYS JOHN FOCESTY FRIL COLLINS FRIL COLL	DEPRCHE HODE BACK TO THE FUTURE TOK PETTY PAT BERATAR JEFF BECK ST. ELMO'S FIRE	Basy ERIC CLAPTON PRIL COLLINS GLENN FREY HICK JACCER BACK TO TRE FUTURE TON PETTY	REO SPEEDWAGON KATRINA & HAVES KEEL	TATE TAKET SHOOTING STAR RUSS BALLARD MR. MISTER Light	a HAD HAX	Medium PAT SPNATAS	STING MR. MISTER RING UZ BRYAN ADAMS RRYAN FERRY	a GODLEY & CREME TIL TURSDAT NINA HAGEN a SHRIEKBACK	DIRE STRAITS EURYTHMICS PAUL YOUNG TON PETTY	a MOTLEY CRUE a CARLY SIMON a AC/DC a MUSS BALLARD a SIMON TOMNISHEND
DON HENLEY (8) DON HENLEY	A COCK BORY	BRUCE SPRINGSTEEN STING TEARS FOR FEARS	RATRINA & WAVES REEL  AC/DC LORDS (8)  ST. SEMO'S FIRE VAN-ZANT	* Light a LONE JUSTICE a TEXTONES a KATRINA & MAVES		EURYTHHICS NILS LONGREN ST. ELMO'S FIRE & R.E.H. RED SPEEDMAGON NIGHT SAMPER	BRYAN FERRY R.E.M. TALKING HEADS	OND. LOFT DAVID BONIE DURAN DURAN a ROBERT PLANT A MR. RISTER VITAMIN Z	BRYAN FERRY PRINCE ERIC CLAPTON	a STRON TOWNSHEND
	a BRYAN ADAMS Light a MOTLEY CRUE a DEAD OR ALIVE	STING TEARS FOR FEARS TIL TUESDAY BRYAR ADAMS JEFF BECK PAT BENATAR			KRSP-FM/Salt Lake City (801) 262-5541	RED SPEEDMAGON NIGHT RANGER JOE WALSH MOTLEY CRUE POREIGNER BON JOVI FIRM INNOCENT	REAN PERMI R.M. TALKING HEADS KATRINA & WAVES ST. ELMO'S FIRE PERFECT TEARS FOR FEARS CARLY SIMON (INFORMANCE)	a ROBERT PLANT a MR. MISTER VITAMIN 2 a ROBIN HITCHCOCK		KTCL/Ft. Collins
KOME/San Jose (408) 248-6811		POREIGNER EATRINA & MAVES ROBERT PLANT	KDK8/Phoenix (802) 897-9300	K97/Edmonton	PD: RANDY ROSE HD: JOHN FLORENCE		SUPERTRAND SUPERTRAND RIM CARNES COCE ROBIN MEN AT MORE Medium	VITANIN 2  A ROBIN HITCHCOCK  A VIDEO RIDS  A PINE YOUNG CANNIBA  COOK DA BOOKS  Light  TANNI CREIS ISAAR  A MINIBLEOR	LONE JUSTICE TEARS FOR FEARS SUPERTRAMP	(303) 571-1232 PD: JOHN HAYES ASST. PD: GARY HOLTE
PD: PAT EVAMS ASST. PD: DANA JAMG (FROSEM)	KAZY/Denver	PAT BENATAR EDSTINUTES FOREIGNER ATTINA MAVES MODERT PANT FORES TATION CODING THOROGOD JOHN FOGERT DOMES MODITAL TO THOROGOD JOHN FOGERT HOUSE THOROGOD TON FOGERT HOUSE	PD: WARREN WILLIAMS HD: NICE SOMMERS	(403) 428-8597 PD: NEIL EDWARDS HD: TEO KENNEDY	DIRE STRAITS STING	S JOHN CAPPERTY TAXX! KATRINA & WAVES A AC/DC MR. MISTER	MEN AT MORK  Hedium  ARA  GODLEY & CRENE GEORGE THOROGOOD	a TAXXI a CHRIS ISAAR a IEITGEIST a COCK ROBIN	HOWARD JONES HOOTERS LONE JUSTICE TRANS FOR FRANS SUPERTRAMP R.E.M. JEFF BECK BACK TO THE FUTURE MADIUM TIL TUESDAY U2	DIRZ STRAITS R.E.M.
DIRE STRAITS SUPERTRAMP STING	(303) 759-5600 OM: CHOCK BROWNING	JOHN CAPPERTY Hedius TALEING HEADS	Heavy PAUL YOUNG TEARS FOR FEARS DORKEN BRICE SPRINGSTEEN TIL TUESDAY TON REVLEY POWER STATION ST. ELMO'S FIRE BACK TO THE FUTURE	Beavy DIRE STRAITS RATRINA 6 MAVES PRINCE OURAN DURAN HEN AT NORK GOONLES. SUPERTAMP PRIL COLLINS (M) (L)	DIRE STRAITS STING BRUCE SPRINGSTREM MIGGET RANGER JOHN CAFFERT GLEMN FREY BACK TO THE FUTURE SRYAM ADAMS MOBERT PLANT SUPERTRAIP TOM PETT'S HEART DON HENLEY EINEYMHICS	e YAT • FLETCH Light	GEORGE THOROGOOD TON PETTK PAUL HARDCASTLE SINON TONNSHEND REO SPEEDWAGON PAT BEMATAR		NIGHT RANGER	R.E.M. BRYAN FERRY FALRING HEADS STYLE COUNCIL BOS DYLAN STING
SUPERTRAMP STIMG JEFF RECK BRUCE SPRINGSTEEN PRIL COLLINS FRIC CLAPTON (L)	U2 SPYRO GYRA SUZANNE VEGA (M)		BRUCE SPRINGSTEEN TIL TUESDAY DON RENLEY	PRINCE DURAN DURAN MEN AT WORK GOONIES.	BRYAN ADAMS ROBERT PLANT SUPERTRAMP		REO SPECOMAGON PAT BENATAR TAXXI DIRE STRAITS	KOZZ/Reno (702) 329-9261	PHIL COLINS COREY HART MEM AT NORM JOHN CAFFERTY TEXTONES TO NORM MEM CORDER MILLIE & POOR BOYS UPPOWES GEBRGE THOROGOOD NILS LOFFREN RATRINA & JANES FOWER STATION	STING U2 ROBERT PLANT DOUG & THE SLUGS
ENIC CLAPTON (L) TOM PETT: ROBERT PLANT (M) NIGHT RANGEM BRIAN ADAMS (IMP) BACK TO THE FUTURE HEART	BOR DYLAN (M)	PRIME TARKT R.E.M. PERFECT UZ PAUL YOUNG NILS LOPEREN RATT CARLY SIMON TEYTOMPS	ST. ELMO'S FIRE BACK TO THE PUTURE A HOWARD JONES	PHIL COLLINS (M) (L) EURYTHHICS BAYAN FERRY STING (M) TEARS FOR FEARS (M) BRICE SPRINGSTEEN	HEART DON HENLEY EURYTHHICS	KZEL/Eugene (503) 342-7096	PAT BENATAR TAXXI DIRE STRAITS DON MEMLEY STILE COUNCIL PRIL COLLINS SCORPIONS	PD: DANTEL COOR	SUTANNE VEGA NEW ORDER HILLIE & POOR BOYS UPTONES	BOBERT PLANT DOUG & THE SLUGS EURYTHHICS PRINCE LONNIE MACE SUPERTRAMP
ROOTERS	R.E.M. (H) BACK TO THE FUTURE JIMMY BUFFETT JEFF BECK (H) TALKING MEADS (H)	CARLY SIMON TEXTONES SCORPIONS KINKS BREAKPAST CLUB	STING a BRYAN ADAMS a RICE SPRINGFIELD a TOM PETTY DURAN DURAN	STING (M) TEARS FOR FEARS (M) BRUCE SPRINGSTEEN TIL TUESDAY	EURYTHMICS POMER STATION JOE MALSH ROOTERS ROOTERS GRARAM PARIER VAN-LANT MEN AT HOOK 3 HELIK ROOTERS HOFLEY CHUE JOE RON JOUL CORET HART 8 BOR DYLAM	PD: FEN MARTIN HD: VINCE MERTI	SCORFIONS BON JOVI JEFF BECK HIGHT RANGER BOE DYLAN VOICES BOBERT PLANT STRANGE ADVANCE	TOATY STING (M) WOREST PLANT (M) WOREST PLANT (M) WOREST PLANT BACK TO THE FUTURE - TIL JUESCH FALL YOURS STOLET FALL YOURS STOLET STALL TOAT WORT FANGER HEGUE DATE STRAITS FOREIGNER	a CHORGE THOROGOOD NILS LOFGREN EATRINA & WAVES JOE WALSH	SUPERIOR MAP  NIBD CORDER TON PETTY SONAMD JOHNS STANAD JOHNS WILLES & POOR BOYS PAULY TOURS RECREATE PRAYES STRANCE ADVANCE RESIDENCE STRANCE ADVANCE AND THE STRANCE STRANCE ADVANCE RESIDENCE STRANCE ADVANCE RESIDENCE STRANCE ADVANCE RESIDENCE RESIDENCE STRANCE ADVANCE RESIDENCE RESID
MEZ.IX Medium BRYAN FERRY JOE WALSH	CARLY SIMON BRYAN FERRY (M) TIL TURSDAY a FRIL COLLINS (B)	SREAKFAST CLUB SUPERTRAMP HIGHT RANGER	DURAN DURAN MICK JAGGER- JOHN CAPPERTY MIGHT RANGER EURYTHHICS ROBERT PLANT COREY BART	TIL TUESDAY a BACK TO THE PUTURE BRYAN ADAMS (IMP) a HAD MAX GOWAN	GRARAM PARKER VAN-ZANT MEN AT HORK	BOBERT PLANT (H) BRUCE SPRINGSTEEN NIGHT RANGER PAUL YOUNG DON HENLEY STING (H)	VOICES a ROBERT PLANT STRANGE ADVANCE	BACR TO THE FUTURE TIL TURSDAY DON MEMLEY PAUL YOUNG	POWER STATION A PAT BENATAR HICK JAGGER TAXXI	MILLIE & POOR BOYS PAUL YOUNG MICHAEL FRANKS
GENERAL THOROGODO HELIK Med lum Hed lum STAM FERRE GRAMM PARER GRAMM PARER TON PETTY (8) ST. ELMO'S FIRE VAN-TAM JOHN CAFFERTY (L) BOD DYLAH TAXXI	TIL TURSDAY  a PRIL COLLINS (B)  ARETHA FRANKLIN  Medium  DIRZ STRAITS RUSS BALLARD	SUPERTRAMP NIGHT RANGER MEART 808 DYLAN JOE WALSH NUMARD JONES DON MENLEY LONE JUSTICE USA FOR APRICA Liabt	ROBERT PLANT COREY HART Hedium	GOMAN PAYOLAS GINO VANNELLI COREY HART HEART Medium JOHN POCERTY BEVERLY HILLS COP ROBERT PLANT HOMARD JONES PAUL YOUNG	a HELIX a TEARS FOR FEARS a HOTLEY CRUE, JEFF BECK	DON HENLEY STING (M) SUPERTRAMP	STRANCE ADVANCE  JOEN CAFFERTY  JOE MALSH HEART  HOOTERS DURAN BURAN BACK TO THE FUTURE BEIC CLAPTON ANIMOTION FINE	SRUCE SPRINGSTEEN SRUCE SPRINGSTEEN SUPERTRAMP NIGHT RANGER	JOE MALSH POMES TATION A PAT BEMATAR HICK JACGER TAXII STYLE COUNCIL LIFE SY MIGHT A DON REHLEY (8) HEART AREAT AREAT AREAT CENTES LIFE LIFE LIFE LIFE LIFE LIFE LIFE LIFE	STRANGE ADVANCE Medium
PAT BENATAR JOHN CAPPERTY (L) RATT BOR DYLAM	RUSS BALLARD STYLE COUNCIL JCAN ARMATRADING TOM GRANT CHIMA CRISIS EURYTHHICS	LONE JUSTICE USA FOR APRICA Light	ANIMOTION DEPECHE MODE GRAHAM PARKER HEN AT MORE	JOHN POGERTY BEVERLY HILLS COP BOREST PLANT	BON JOVI COREY HART BOS DYLAN B.E.M.	BACK TO THE FUTURE DIRE STRAITS (M) JOHN FOGERTY	BACK TO THE FUTURE BRIC CLAPTON ANIHOTION FIRM	RATT DIRE STRAITS FOREIGNER	a ARETHA PRANTLIN CHINA CRISIS LONNIE MACK Light	SUBANNE VEGA DANNY 4 DUSTY JIMMY BUPPETT
TAXXI RUSS BALLARD NILS LOFGREN TAT SHOOTING STAR Light	EURYTHMICS EATRINA 6 WAVES ROBERT FLANT LONE JUSTICE ALISON HOYET LONNIE MACK	USĂ FOR APRICA Light a ST. ELMO'S FIRE a ARTINA FRANKLIN a COCR ROBIN a MEIRD AL YANKOVIC	VAN-SANT XIM METCHELL MEART a ERIC CLAPTON	HOMARD JONES FAUL YOUNG JOHN CAPPERTY RIM CARNES FAUL JANE BRYAN ADAMS	a BOS DYLAN  B R.E.M.  a JOHN POGENTY RATT Light  WEIRD AL YANKOVIC	s COREY HART a R.E.M. JOHN CAFFERTY	Light a ORTHAN	TALKING HEADS	a GODLEY & CRENE a YET a APSARAS	WILS LOFGREN CRINA CRISIS MEAT PUPPETS
SMOOTING STAR Light	MR. HISTER		CORY MART Medium ANIMOTION DEPECHE MODE GRANAN PANGER HIN AT MORE VAN-ZANT XIM MITCHELL MEDAT A SAIC CLAPTON JUST DOOR ANTER ROTTERS ANT			SUPERTMAP HEART (M) SMIK TO THE FUTURE DIRE STRAITS (M) JOHN CAPTERT A R.I.M. JOHN CAFFERT HOOTERS TO, ELMO'S FIRE EURITHHICS ENTRY		EURYTHHICS TOM PETTY BOB DYLAN BRYAN FERRY RUSS BALLARD GEORGE THOROGOD JEPF BECE COREY HART A MAD MAX SCORPIONS ST. ELMO'S FIRE	KSPN/Aspen	MEAT PUPPETS RING METRO AL YANKOUTC PAUL RABCASTLE MER AT HORE TRANSLATOR TRREE O'CLOCK COCK ROST VITAMIN 2 6 77'a 5 0FFS 8-510E SPR NIMA RAGER
	PAUL YOUNG TEXTOMES a TEARS FOR FEARS a SUPERTRAMP	KINK/Portland, OR	a WEIRD AL YAMROVIC Light	Eight a ELTON JOHN a PAUL MARDCASTLE	KEZE/Spokana		KZOQ/Missoula (406) 728-5000	JEFF BBCK COREY HART a MAD HAX	(303) 920-1912 PO: GARY WHIPPLE HD: TON CARRY	THREE O'CLOCK
KISW/Seattle (206) 285-7625	TEXTONES  a TEARS FOR FEARS  a SUPERTRAMP  a DOUG & THE SLUGS  a GOOLEY & CRENE  a MAD MAK  tEART  Light	(503) 226-5080 POI CARL HIDING	KGON/Portland, OR		(509) 448-1000 PD: JONAN CUMMINGS ND: HIRE JONES	TEAMS FOR PERMS TON PETTY TIL TUESDAY HEN AT MORK PAT BENATAR BOB DYLAN RUSS BALLARD JOE MALSR UZ RATT NOTLEY CRUE HELLS	PO: VERN ARGO	MEN AT WORK	TALKING SEADS DIRE STRAITS	S OFFS B-SIDE SPE NINA BAGEN
PD: BEAU PHILLIPS HD: STEVE SLATON	Light a TANIA MARIA	CHET ATKINS ROSANNE CASH CNINA CRISIS	(503) 655-9181  PDI DAVE ERVIN	KOMP/Las Vegas	MEGETY NIGHT RANGER STING (M) ROBERT PLANT	JOE WALSH U2 RATT NOTLEY CRUE	SUPERTRANS BRICE SPRINGSTEEN HEART	MOGTERS  a MOTLEY CRUE YET PAT BENATAR BON JOVI	STING BRYAN FERRY BOB DYLAN EURYTHHICS	RATIONAL FOUTH TOM FOGERTY 6 RUBY RATRINA 6 MAYES JET BLACE BERRYS OMAR AND THE HOWLE NOMO
Reary ROBERT PLANT TOM PETTY JOHN POGENTY RIM HITCHELL ERIC CLAPTON		BOATY CHET ATKINS ROSANNE CASH CHINA CRISIS COOK ROSIN BRYAN FERRY MICHAEL PRANKS KENNY G KENNY G KENNY LOGGINS SADE DIRE TRANKS	Beavy JOHN CAPFERTY	(702) 876-1460	ROBERT PLANT JEPF BECK Hedion	HELIX BEACH BOYS SHOOTING STAR JEFF SECR	BANY STING SUPERTRANP BRICE SPRINGSTEEN HEART SOFFERTY (N) TEARS FOR FEARS NEGHT RANGER PAT BENATAR OOM HERLEY TOM PETTY BACK TO THE ZUTURE	BON JOVI R.Z.M. MR. MISTER LONE JUSTICE Light MC/DC	ROBERT PLANT PHIL COLLINS MICK JAGGER HEART	OHAR AND THE HOWLE HOME YELLO SISTERS OF MERCY
BRYAN ADAMS	KLOS/Los Angeles	SADE DIRE STRAITS GIND VANNELLI	HEART PRIL COLLINS (M) BRUCE SPRINGSTEEN STING NIGHT RANGER	PD: CHARLIZ HORRISS ASST. PD: BIG MARTY Heary ROBERT PLANT (M)	BACK TO THE PUTURE HOOTERS DIRE STRAITS	Light	TOM PETTY BACK TO THE SUTURE JEFF BECK	e AC/DC	ERIC CLAPTON ROSANNE CASH DON HENLEY JOHN POGESTY (L)	GOWAN  a JOHN REATT HOOTERS a LONE JUSTICE
HOOTERS DORKEN U2 JOHN CAFFERTY NIGHT RANGER	(213) 557-7250 PO: TIM RELLY	YELLOWINCKEYS STING MAD MAX	SUPERTRAMP	BRUCE SPRINGSTEEN TIL TUESDAY JOHN CAFFERTY STING (M)	ROBERT PLANT JEFF BECK Medium REUCE SPRINGSTEEN BACK TO THE FUTURE MOUTEMS DIRE STRAITS SUPERTAMP RUSS BALLARD ET ALT ET MITCHELL RATT FOREIGNER TOM PETTY	KKDJ/Fresno	JEFF BECK BRYAN ADARS PAUL YOUNG TIL TUESDAY DIRE STRAITS Medium	KZAM/Eugene	CHINA CRIDIS KIN CARNES TON PETTY	a LONE JUSTICE DAN POGELBERG RITA HARLEY COCUMBERS HINUTEREN JAME SIBERRY PERFECT
NIGHT RANGER JOE MALSH DIRE STRAITS HEART	MD: RUTH PINEGO  RECTT PHIL COLLINS TIL TUESDAY	BEACH BOYS GEORGE BENSON KIM CARNES	DIRE STRAITS ROBERT PLANT EURYTHMICS TEARS FOR FEARS BACK TO THE FUTURE Medium GLENN FREY	ROBERT PLANT (M) BRUCE SPRINGSTEEN TIL TUESDAY JOHN CAFFERTY STING (M) HEART HIGHT RANGER PAT BENATAR SACE TO TEE PUTURE SUPERTRANP DIES CFRATER	RIM MITCHELL RATT FOREIGNER TOM PETTY AC/DC	(209) 226-5991 PD: DON FISCHER HD: JEFF RIEDEL	TIL TUESDAY DIRE STRAITS Medium A MAD MAX RUSS BALLARD CORET HART R.E.M. BRYAN FERRY ROW DYLAN	(503) 741-1999 PD: JEFF HANLEY	ORE STRAINS STIME THAN BRING THAN BRING THAN BRINGS ROBERT PLAN ROBERT PLAN ROBERT PLAN ROBERT PLAN ROBERT PLAN ROBERT PLAN ROBERT ROBE	
STING SUPERTRANP JEFF BECK NILS LOFGREN	TIL TUESDAY RATT EURYTHMICS SUPERTRAMP	COMP LOGGINS DIRE TRAITS GIND VANWELLI SILLA VITWERS STING INCRETS TON GRAPT HEAT HEAT HEAT HEAT HEAT HEAT HEAT HEA	GLERN PREY HICE JAGGER PAUL YOUNG BRYAN ADAMS a JEFF BECK a PAT BENATAR	SUPERTRAMP DIRE STRAITS (M) TEARS FOR FEARS RATT Hedium RUSS BALLARD	a MC/DC a MOTLEY CMUE a FLETCH Light	BACK TO THE FUTURE STING (A) ROBERT PLANT (S)	BRYAN FERRY BOB DYLAN TALKING HEADS	READY TON PETTY HICK JAGGER EURYTHHICS HEN AT MORK ERIC CLAFTON BRIAM FERRY SANTAMA SAME EDON LOOGINS ADD HOTEL ADD DYLAM JOHN CAPPERTY	MODITERS JOHN CAFFERTY Med ious LONE JUSTICE RACK TO THE PUTURE SUPPLETANCE TEARS ALL SON MOTET MOMARS JOHN	TRUTH  FLACE FLAG ALANG BAY  SIMON TOWNSHEND  SIMON TOWNSHEND  SIMON TOWNSHEND  SIMON TOWNSHEND  RUN ENGE  LEBOY BROTHERS  ARETHA FPANKLIN  Light  COULTY & CREME  MALDROSTS  SHRIPERANCH  SORD  ORD  ORD  ORD  ORD  THERES
BOB DYLAM  SCORPIONS BACK TO THE FUTURE HELIK  AC/DC  RUSS BALLARD	RATT EURYTHRICS SUPERTRAMP GEORGE THOROGOOD EIM HITCHELL POWER STATION HIGST RANGER	A REVERLY RILLS COP TON GRANT A HEART DON RENLEY	a PAT BENATAR Light a RATT	a BRYAN PERRY		STING (M) MOBERT PLANT (M) COREY BART SUPERTRAMP HEART (M) HIGHT RANGER	BYAN FERY BOB DYLAM TALING WEADS MEN AT NORK MED SPEXIMAGON MEN HISTER GEORGE THOROGOD ST. ELMO'S FIRE HELLS	ERIC CLAPTON BRYAM PERRY SANTANA SADE	SACK TO THE PUTURE SUPERTRAMP TEARS FOR FEARS ALISON MOTET	BIG BOYS RUN DMC LEROY BROTHERS
HELIK  a AC/DC  a RUSS BALLARD  a ST. SLMO'S PIRE  Medium	MOOTENS STIME JOE WALSH PAT SEGMATHR JOHN CAPPERT BACK TO THE PUTURE BATHA ADAMS (TMP) Held to the puture DIRE STARITS JUFF SEC TON PETTY 02	MEN AT NORK SUPERTRAMP JUNY BUFFETT VITAMIN 2	PARALLEL	HER AT MORE DON HERLEY HOWARD JONES	KEZX/Seattle (206) 633-5590	NIGHT RANGER SRUCE SPRINGSTEEM JEFF BECE DIRE STRAITS (M) TALKING HEADS (M)		RENNY LOGGINS ACISON MOYET BOB DYLAN JOHN CAPPERTY	HOMARD JONES TIL TUESDAY (L) DURAN DURAN JOE WALSH	Light a HR. HISTER a FLETCH
Medius	JOHN CAPPERTY BACK TO THE FUTURE BRYAN ADAMS (IMP) Medium	JIMMY BUFFETT VITAMIN 2 SADAO MATANABE MEAN! PAUL YOUNG FLETCH	TWO	TALEING HEADS	PD: PEYTON HAYS ND: NANCY LOW	BOOTERS (L) TEARS FOR FEARS Redium	HELIX EURYTHMICS RICE SPRINGFIELD TEXTOMES FOREIGNER RATT UZ	JOHN CAPPERTY DIRE STRAITS DON MEMLEY ALAM PARSONS NILS LOTGREM	OURAN DURAN JOE WALSH BRUCE SPRENGSTEEN GRAFAN TRAKER SADE NILS LOFGREN	a HALDPOETS a SHRIERBACH a OND
KBCO/Boulder (303) 444-5600	BOB DYLAM DIRE STRAITS JEFF SECE TOM PETTY	SPYRO GYRA HALL & GATES	KFMG/ Albuquerque	BOB DYLAW JEFF BECK RELIX U2 JOB MALSH	Beavy CRET ATKINS DIRE STRAITS (M) SUZANNE VEGA MICHAEL TOMLINGON DAVE GRUSIN STING (M)	TALKING READS (N) BOOTERS (L) TEARS FOR PEARS Redies TRUTS BOS DYLAN JOHN CAFFERTY & BRUGE SPRINGSTERN JOE WALSS & EURITHNICS U2	a ALISON MOYET a TELTON JOHN	JEFF BECK TROTH PAUL YOUNG CARLY STROM	R.E.M. DAN FOGELBERG BOCHTOWN RATS CARLY SIMON	a OND a SACK TO THE PUTURE a CHET ATKINE a MILES DAVIS a APSARAS
PD: JOHN BRADLEY MD: DOUG CLIPTON	HELIX	CFOX/Vancouver	(505) 265-6811 POI TON HARSHALL HD: HICHARL DAVIS	U2 JOE MALS# SOM JOW1 POMER STATION # MOTLEY CRUE GINO VANNELLI # TEXTOMES	DAVE GRUSIN STING (M) CHINA CRISIS (M)	BURTHINICS UZ RAIT	a LONE JUSTICE	JOHN CAPPENTY JOHN CAPPENTY ALMA PARROWS ALM		porters
TALRING HEADS DIRE STRAITS BOW DYLAN BRYAN FERRY	a ROBERT FLANT  A REART  HOTLEY CRUE  ST. ELEMO'S FIRE  SCORPIONS  SERC CLAPTON  CONSER  SHOCE SPRINGSTERN  CON MERCLEY  JOHN FORESTY  JOHN DO JOHES  HICH JAGER	(604) 684-7221 FG: DON SHAPER HD: XAREN HERRO		7	CHIMA CRISIS (M)  JIMMY BUFFETT Medium  EARL RILUGH HICHAEL FRANTS STYLE COUNCIL ERIC ANDERSON JAME SIBERRY JOHN CAFFERTY PAYOLAS PRILLY BAILLY HEART	ANT THATLS  12  RATT  PAUL YOUNG  HELIS  ST. ELMO'S FIRE  BAYAN FERNYAR  FOR REVIEW  EXTRINA & MAVES  YAT	KWHL/Anchorage (907) 349-6551	NU SHOOT STYLE COUNCIL PAYOLAS	142 curre	nt playlists
BRYAN FERRY U2 STING SUPERTANH FMIL COLLINS ROBERT FLANT	DOXKER BROCE SPRINGSTEEN DOW MERLEY GLERN PREY	Deary	HELIX ROBERT FLANT PHIL COLLINS JOR WALSE	Unite Case	ERIC ANDERSON BRYAN PERRY JAME SIBERRY JOHN CAPPERRY	FAT BENATAR DON RENLEY EATRINA & MAVES	PD: CARTER B. BRADLEY '	ARETHA FRAMELIN A HAD MAX A HR. HISTER		is reported a list this week.
PHIL COLLINS ROBERT PLANT R.E.M.	JORN POGERTY HOMARD JONES MICK JAGGER TEARS POR FEARS	DIRE STRAITS (M) CORST HART HIGHT HANGER	Beavy REARY DIRE STRAITS BELIX ROBERT FLANT FRIL COLLINS SHOOTING STAR STIME OF FAT BERNATAL VAB-TARY	KRKE-FM/Albuquerque (505) 785-5400 PD: FRANK JAXON HD: STEVE LARANGE	PAYOLAS PHILIP BAILEY HEART DAVID MALOMEY	R.S.M. Light a MOMARD JONES	STING (N) HEART TON PETTY	WILLIE & POOR BOYS VITAMIN I CRIMA CRISIS		San Jose
R.E.M. GRAEAN PASSER HOMERD JONES GIRO VARMELUI JEFF BECK		BEACH BOYS JOBE CAPPENTY DIRE STRAIGH (M) COMET HANDEM HIGHT MANDEM STIMC (M) TIL TUSSON THE TOUNG BEYAM ADMS GRAFT O' GRAFT O' GRAFT O' GRAFT	PAT BERATA VAB-LANT BACE TO THE FUTURE JEFF BBCE HIGHT RANGER (B) TAXXI FIRM BRTAN ADAMS (IMP)		DAVID MALOMEY SPYRO GYRA BOB DYLAW P.I.C. & RIM CARMES A APRARAS	PARALLEL	STING (N) REARY TON PRITY TON PRITY NIGHT ANNUER (N) DESCRIPTION BACK TO THE PUTURE ROSSET PLANT ROS DYLAM RATT PAT BENATAR ROSP RES RELEX	VITAMIN I CRIMA CRISIS TEARS FOR PEARS GRABAM PARKER HOMARD JONES BOOMTOWN RATS TEXTONES	WRCN/L	ong Island E/Miami
JEFF BECK LAPTON SECRET		BRYAN ADAMS GARY O' GOMAN HELIX	TAXXI FIRM BRIAN ADAMS (IMP) SUPERTRANP	BACK TO THE FUTURE ROBERT PLANT (NI JOHN CAPPERTY HEART BRUCE SPRINGSTEEN	a APSARAS	THREE	ROBERT PLANT SOB DYLAN RATT PAT BENATAR	HONO LOME JUSTICE EATRINA & MAVES PRINCE	WSKS/	Cincinnati erre Haute
CRIMA CRISIS SUIARME VEGA ARETEA FRANKLIN	KROQ-FM/Los Angeles (213) 578-0830	TOLE EYES (N) PAUL JANE (N) HEW REGINE PARACHUTE CLUB PATOLAS (N) REFUGE (N) STRANCE ADVANCE (N)	BETAN ADAMS (IMP) SUPERTRAMP TON PETTY U2 Hedium ST. ELMO'S FIRE SOB SYLAN GEORGE THOROCODO THE AS ARE MISTER RUSS BALLARD ERIC CLAPTOR	HEART BRUCE SPRINGSTEEN STING (M) PAUL YOUNG SUPERTAMP TEARS FOR FEARS Medium BOOTERS	KZOK/Septtle	KFMF/Chloo (916) 343-8461	SCOTERS JEFF SECK RELIX COREY HART	MONO JUSTICE EATRINA & MAVES PRINCE SUPERTRANP COCK ROBER TRANSLATOR STING TIL TURSDAY UZ	Three stat	ions failed to week. Their
a HAD MAX Redium TON PRITY	PD: RICK CARROLL MD: LARRY GROVES  Meavy LLOYD COLE TEARS FOR FEARS	PAYOLAS (M) REFUGEE (M) STRANGE ADVANCE (M) Medium	SOB DYLAN GEORGE THOROGOOD TEARS POR PEARS	HEN AT WORK	(208) 281-5800 ON: PRIL STRIDER NO: LARRY SHARP	POT ROW WOODMARD  Beavy JEFF BECK HEN AT MORK JOSS CAFFERTY	SET SEC. RELIX COREY HART ST. ELMO'S FIRE RUSS SALLARD JOHN CAFFERTY REN AT MORE FOREIGNER	TIL TURSDAY U2 POIL COLLINS PIRM		were frozen.
BOOMTONS RATS LOWNIE MACK TIL TUESDAY A PAUL YOUNG BRUCE SPRINGSTEEN	TEARS FOR PEARS	RUSS BALLARD - JEFF BECK	RUSS BALLARD ERIC CLAPTOR	BRYAN FERRY RUSS BALLARD	SUPERTRAIP	MEM AT MORK JOBS CAFFESTY STIME COREY MART BRYAN PERRY	POREIGNER  MOTLEY CHUE SUPERTRAMP	U2 PRIL COLLINS FIRM RUSS BALLARD GIMO VANMELLI CHRIS WILLIAMSON		Houston 2/Dallas
	AV IIINE OO					-draw rand				/Dayton

# CHR PARALLEL ONE PLAYLISTS

# EAST

## WBSB **B104**

MD: Amy Kionthal

| Committee MD: Amy Kronthal

MUEY LEMIS & THE/Power OF Love MODE & THE GANG/Court IS ANY CHANT/Find a May DEAD OR ALIVE/YOU SEEN He Round? HALL & CATES/Possessien Obsessit FRECOIE JACKSON/Rors No Tonight

PD: Larry Berger NPLJ-FM RADIO MD: Lisa Tonacci

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# WHIX-FM STERES Pittsburgh Program Administrator:

Keith Abrams

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TIMA TURNER/He Den't Need BILLY DCEAN/Meatery Ledy



Baltimore PD: Ralph Wimmer MD: Tim Watts

MULTI III VIELDE III V

Philadelphia
PD: Scott Walker
MD: Glenn Kalina

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# CKS Montreal

PD: Stephen Anthony

PD: Stephen Anthony

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# 1050 chum

PD: Jim Waters MD: Brad "Knobby" Jones

PD. Jim Walters

### District Control of the Contro

# 92 PROFM

Operations Manager: Providence

MATY SMORT/FILM A May MATY LEMES & THE/FRUME OF LOVE . TINA TURNER/ME DON'T NEED ADDRESS COCK ROSTRINGHON YOUR NEETS IS ME PAUL MARDCASILE/19 UITAMIN ZBUTNING Flams AMIPOTION/LOT HIM CO CARLY SIGNOVIEWS OF SESSE 21 ONFO CARLY SIGNOVIEWS OF SESSE 21 ONFO

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PD: Bob Beauchamp MD: Guy Brouillard

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PD: Sandy Sanderson MD: Bob Saint

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PD: Sunny Joe White
MD: Geni Donaghey

Boston

KODE & THE CAND/Cherish LDDGE EMDS/Hengin' On a String TIMA TURNEZ/WE Der't Nesd Another CAMLY SIMDM/Timed OF Deing Blonde PEADS SEVENDY/Take No Prisoneral In ANTHOTION/Let Nie Go JOHN FARRYS. Else's Fire

PATTI LABELE/SELT IL US SCIPAGRINI E TOME/FINTAINA About YE SCIPAGRINI E TOME/FINTAINA ABOUT YE METER DE TOME/FINTAINA ABOUT YE METER DE TOME TO THE TOME BADE/FORT LOVE IE KING HOLTESE/ALI YOU ZOOD!!! HE AT HOME/WORTHING I Need MEMBOONAIT WE COCK BESINTAINEN YOUR HEAT I ME

Buffalo PD: Bill Todd MD: P.J. Fox

TION TURNET/We Don't Need Angther PAT BENNTAW/Invincible POMANDS DON'T DON'T DON'T CANONY OF THE TOWN DON'T COMMON TOWN TOWN THE TOWN CANONY OF THE TOWN THE TOWN COMMON TOWN THE TOWN THE TOWN BILLY OCEAN/Mystery Lady

FREDDIE JACKBON/Rock Me Tonight 00 MEST/Cell Me MEIRD AL YANKOVIC/Like e Surgeon TON PETTY/Make II Setler (Forge DEAD OR ALIVE/You Spán Me Round(L)

# ZOZIO Z Washington D.C.

MD: Mary Taten

ADDS FREDDIE MACHSON/Fact He Tenight HUEY LEWIS & THE/Power Of Love

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PD: Bill Terry MD: Ruth Tolse Island

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B94 Pittsburgh PD: Nick Bazoo

MD: Craig Jackson

MD: Craig Jackson

The Craig Jac

SOUTH

7-93 Atlanta PD: John Young MD: Chris Thomas

DESCRIPTION OF THE PROPERTY OF

TIMA TURNER/Ne Don't Need Another JOHN PARE/Ne. Elec's Fire PAT BENATAR/Invincible CO MEBT/Cail He BECK & STEWART/Page); Oet Ready

BRYAN ADAMS/Surmer Df '69 HUEY LEWIS & THE/Power Df Love SADE/Your Love Is King IOH PETTY/Male It Setter (Forge

# OTI KEGL Dallas

PD: Randy Brown MDL Dee Folger

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# SZY Dallas/Ft. Worth Maximum Hits

VP/Programming: John Shomby

MEART/MAS About Laws?
RICK SPRINGFELD/Grafe Of The Hear
RICK SPRINGFELD/Grafe Of The Hear
REARCE/MAS'S Holding Donne M
HALL & GATES/Passession Diseasion
ARETHA SHANKLIN/Freshag DF Love

B97 Orleans

MD: Greg Rolling

TIMA TURNER/Ne Don't News Anoths iquand Jones/Life In One Dev NOOL & THE BANG/Cherian SRYAM ADARS/Summer DF 109 BILLY OCEAN/Mystery Ledy

SUPERTRAPP/Connuntall ANIMOTION/Let Him Do

# CHR PARALLEL ONE PLAYLISTS

# Miami

PD: Keith Isley WII Asst. PD/MD: Mark Shands WINZ-FM



# PD: Robert W. Walker MD/Asst. PD: Frank Amadeo

MD/Asst. PD. Frank Amadeo

John St. Politics and St. Poli

# (C105) Tampa

Ops Mgr: Mason Dixon

PD Stove Rivers

2 Annual Months (1997)

3 Annual Months (1997)

4 Annual Months (1997)

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TIMA TURNER/We Don't Need Another MEIRD AL YANKDVIC/Lite a Surgeon BRYAN ADAMS/Summer DF '09

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# (94-Q)

Atlanta

PD: Jim Morrison

ND. John McCarthey

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TIMA TURNER/No Don't Need Another COCK ROBIN/John Your Heart Is No RICK SPRINGFIELD/BLATE OF The Heat STEPHANIE HILLE/BLE By Bit(F) wich JOHN PARR/St. Else's Fire

NOT LEWIS & TREPPOWER OF LEVE DEAD OR ALLYETYN Syn He Reundth ARTING FRANKLIN/Frenney Of Love MADLYMOVE Love Is Ning DEFECTE MODL/Frengle Are Progle JOSE FORERY/Centerfield

# Hot Hits! Nortolk

MD: Jim Curtis

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# PD: John Lander KKBQ Houston

Mouston
PD. John Lander
Asst. PD. Ron Parker

1 2 2000 April 1997 April 1997

# **MIDWEST**



DEAD OR ALIVE/You Spin No Reuntill DIRE STRAITS/Money For Nothing RATT/Lay It Down

RICK SPRINGFIELD/State Of The He-HEIRD AL VANKOVIC/Like a Surgeon

MASS Kansas City

Kansa Cap Hr Radio

PD. Todd Chase

PD. Todd C

# Columbus

PD: Adam Cook

This could be a served as a PD: Adam Cook

JOHN-PARE/81. Elea's Fire HEIRD AL YAMKOUIC/Libe & Surgeon

Detroit

PRINCE/Posting Fort GING VANNELLT/Black Core

Minneapolis

Asst. PD/MD: Don Michaels

Asst. POMO: Don Michaels

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MD: Joe Bohannon

90. 40 HENRY LOGGING/Forever PRINCE/Per Life PAIR HARDCASTLE/19 LIMME/Never Engine Story

PD. Tom Jeffres

Mos Shadow Stevens

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J. J. And Confession of the Confession of the

23. 25. 25
HOMARD JONES/Life In One Deg
JOHN PARR/81. Elec's Fire
COCK ROBIN/When Your Neart Is Me

St. Louis

One Dir. Dave Robbins

MD: Tom Kelly

Signature Committee Committ

37 DIRE STRAITS/Money For Nathing MER AT WORK/Evergthing I Wood PAT SENATAR/Invincible JOHN PARR/St. Elmo's Fire

# WKTI Milwaukee

PD: Tim Fox
Milwaukee

PD: Tim Fox
Mol. Rehy Wallace

### A service of the control of the contro

ACDS DEBANDE/Hhm's Molding Danna N DRYAN ADAMS/Summer DF 169 MEM AT MORN/Everything I Need

# KBEQ Kansas City

PD: Pat McKay MD: Karen Barber

Chicago

Ops. Mgr.: John Gebron

Ops. Mgr.: John Gebron

J. Holes for Grantfurgraph with 1.

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JOHN FOOESTY/CenterField HAEY LEMIS & THE/Power OF Leve BRUCE SPEINDEREN/Trapped PAT SENATAR/Invincible COMMODMES/Animal Instinct SRYAM ADMOSSMENT OF '69'

# VHYT

Detroit

PD: Gary Berkowitz

35 COCK ROBIN/Men Your Heart Is Me BRYAN ADAME/Summer Or '69 BILLY OCEAN/Mystery Lady ANIMOTION/Let Mim Go

ANIMOTION/Let Mim Go

COMEIOMER/MERCETION I ACTION
BUFFETTAMP/Commonlail
SEMENTEAMP/Commonlail
SEMENAIME AUGNOS/POPERS
PAITE LAMBLE/SET IT UP
BUSHEY I FLANT/LITLE By LITTLE
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Asst. PD/MD: Gregg Swedberg

Assi. PD/MD: Grog Swedberg

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30. 21, 22, 25 MEIRO AL YANKOVIC/Like a SUPREST



Chicago

Ops. Mgr.: John Gehror TEARS FOR FEARLY EVENTAGE GO DURAN DURAN/A View To # Rill HAROLD FALTERSTY (Anal F BRYAN ADAMS/Harven PHIL COLLING/Sussudia PRINCE/Resporty Event ZILLY OCCAN/Suddenly

The Control of the Co

MACY LEMIS & THE/Power Of Love BRUCE BREINGSTEEN/Trapped PAT SENATAR/Invincials COPPODORES/Animal Instinct BRYAN ADAMS/Summer Of '69

Cops Mgr. Jim Fox
MD. Dave Allen

\*\*The Cops of the Co

WEST



VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

VP/PTOG: LIGHTY UPT-INCREMENT ASSISTANT PO. MINE SCREENER

# 1 DOME OF ARTHUR STREET PO. MINE SCREENER

# 2 DOME OF ARTHUR STREET PO. MINE SCREENER

# 3 DOME OF ARTHUR STREET PO. MINE SCREENER

# 3 DOME OF ARTHUR STREET

# 5 DOME OF ARTH

Tink TURKER/Me Don's Need Amother
JOHN FARRYSt Elma's Fire
FREDDIE JACKSON/Rock Me Tenight
HOWARD JOKES/LIFe In One Day
KING/Love & Pride

NIGHT RANGER/Sentimental Street

# **CHR PARALLEL ONE PLAYLISTS**

# WEST



Denver

PD: Mark Bolke MD: Chris Knight

MD: Chris Knight

MD: Chris Knight

PHIL COLING/Durerie

PHIL COLING/Dur

30 POWER STATION/Get It On (Beng A: SUPERTRAMP/Connumbell DEPECHE MODE/People Are People TIL TUESDAY/Voices Cerry

KZZP104.7FM Phoenix PD: Guy Zapoleon MD: Steve Goddard

MD: Steve Goddard

\*\*Discourse Goddard

\*\*Discourse

28 NIGHT RANGER/Sentimental Street BRYAN ADAMS/Summer Of '69 OG MEST/Call Me HUEY LEHIS & THE/Power Of Love

KRXY Denver

MD: Geina Horton

MD. Geina Horton

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# KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

MD: Robin Kipps

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BRYAN ADAMS/Summer Df '69 DEBARGE/Who's Holding Donna N TINA TURMER/We Don't Need Another

BEACH BDYS/Ostcha Back HALL & DATES/Possession Obsession ANIHOTION/Let Him Go ARETHA FRANKLIN/Freeway Of Leve

PD: Dick Bascom
MD: Art Morales

Phoenix

D. Art Morales

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ADDS

SUPERTRAMP/Commonball DIND VANNELLI/Bleck Cors ANY DRANT/Find A Hay

# Seattle KUBE 93FM

PD: Bob Case MD: Wendy Christopher

# Hot Hits Holling FM FM. S PD: Jeff King

MD: Damien

# San Francisco

MD: Jack Silver

MD: Jack Silver

| Tell. Coll. 100/100 services
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31, 34 BRYAN ADAMS/Summer Of '69 SKIPHORTH & TURNE/Thinking About Y

# ZIOO FM KKRZ PD: Gary Bryan MD: Sean Lynch Portland

MD: Sean Lynch

| PHIL COLLING/Development
| PHI

BRYAN ADAMS/Summer Of '69-JOHN PARR/St. Elmo's Fire TIMA TURNER/Ms Don't Need Another GING VAMMELLI/Black Care RICK SPRINGFIELD/State Of The Mee

RICH SPRINGS SELECTION OF SELEC

# **Q103FM**

MD: Alan Sledge

ADDS

KOAQ

AMY GRANT/Find A Hey COMMODORES/Animal Instinct SECK & STEWART/Pengle Get Reedy

FM102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

MD/Assist PD: Chris Collins

# 1 2 PHL COL: DesCristation
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# 3 2 PHL COL: DesCristation
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TEARS FOR FEARS/Shout BILLY DCEAN/Mystery Lady TIMA TURNER/He Don't Ned Another LISA LISA/I Wonder IF : I Take Yo COREY HART/Never Surrender

MARC ANTHONY THOH/Love Cools Down RICK SPRINGFIELD/State Of The Hee HALL & DAFG/Peasession Obsession VITAHIN Z/Burning Flame JERMAINE JAKKSON/Perfect PATTI LABELLE/Stip it Up MADONNA/Angel



PD: Jon Barry

MD: Steve Naganuma

## 2 ## AFT CALL ME FOR SEASON
## 2 ## AFT CALL ME FOR SEASON
## 2 ## AFT CALL ME FOR SEASON
## 3 ## AFT CALL ME FOR SEASON
## AFT C MD: Steve Naganuma

LISA LISA/I Wonder IF I Tek# Yo ARETHA FRANKLIN/Freeway OF Love PAT BENATAR/Invincible

DEFECHE MODE/People Are People MEM AT MORK/Everything I Need SRYAM ADARD/Sommer OF '60' ALISON HOVET/Love Resurrection SADE/Your Love Is King ANDERS STATION/OFF IT On Geng ALISON HOVET/Love It On Geng ALISON HOUSE/Crast In The Hight BECK & STEWAT/People Get Ready DON HEMLEY/MOSE Energy Love In The

# CCTOD 105 Sacramento

MD: Mr. Ed

M.D. Mr.: Ed. Lidif-Schwarfs will

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39
PAT SENATAR/Invincible
RICK SPRINGFIELD/State Of The Heat
TINA TRIMER/We bon't Need Another
BECK & STEMART/People Out Reeds

DON MENLEY/Not Enough Love In Th HEART/Mhat About Love? Ton PETTY/Mate It Better (Forge JOHN FDOETTY/Centexfield AMY ORANT/Find A May VITAMIN Z'Eurning Fleer

# KS 103 FM HOT HITS!

VP/Ops: Dave Parks San Diego

PD: Mike Preston San Diego

## 3 | First Call Indicates and Research
## 3 | First Call Indicates and Research
## 3 | Diego Call Indicates and Research
## 3 | Di

HOWARD JONES/Life In One Day FREDDIE JACKSON/Reck He Tonight TINA TURNER/He Den't Need Another JOHN PARR/Gt. Elso's Fire WEIRD AL YANKOVIC/Life e Surgeon ADDS

MEART/What About Love?

# Hot Hits San Francisco PD: Richard Sands

PD: Flichard Sands

# 2 1 Model for Fitting Completing Wants To
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# 2 1 Model for Fitting Completing Completing
# 2 1 Model for Model for Fitting
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# 2 Model

BRYAN FERRY/Slave To Love MARY LENIS & THE/Power Of Love MAY CRATT/Slave A May OTHO MANDELLY/Slave Care ARTHA FRANCLIN/Freeway Of Love JOHN FOORTY/Centerfield DON HERLEY/Mat Enough Love In To DERARGE/MAY Enough Love In To

DEBAGG / Whe'e Holding Donne N
SUNTY LOWER / The Search Is Over
SRUCE DRINGSTEED / Olory Dags
SRUCE DRINGSTEED / Olory Dags
GREY MART / Cannon all
COREY MART / Cannon all
HALL & OATE / Fore search on Chassian
HEN AT MURRY / Fore year on Chassian
HEN AT MURRY / EVENT STEED
HIS MART / LOWER IN THE NIGHT
HEN AT MURRY / LOWER IN THE NIGHT
HEART / MART A LOWER LOWER
HEART / HART A LOWER LO



Denver

PD: Doug Erickson MD: Gloria Avila

## EAST

MOST ADDED Tina Turner Pat Benata John Parr **Howard Jones** 

HOTTEST Duran Duran Prince

# **CHR ADDS & HOTS**

SOUTH

MOST ADDED

Tina Turner Billy Ocean

Phil Collins Prince Madonna

## EAST

## PARALLEL TWO

TIMA TUBERE PAT BENATAR BEYLAN ADAMS LISA LISA BOTLERS: MADONNA 2-1 PHIL COLLINS 3-2 SURVIVOR 9-6 BRUCE SPRINGSTEEN 22-12 PAUL HARDCASTLE 29-25 PAUL HARDCASTLE TINA TURNER DEAD OR ALIVE KOOL 6 THE GANG OEBARGE (dp) HOLLOSE: MADONNA 2-1 PRINCE 3-2 EURYTHHICS 4-3 PAUL YOUNG 6-4 BRUCE SPRINGSTE

## Q100/Allentown, PA Bryan Geronimo 82-KTU/New York, NY McIntyre/McCoy

KOOL & THE GANG TINA TURNER HOMARD JONES DIRE STRAITS PATTI LABELLE BILLY OCEAN GMEN GUTHRIE SAD BOYS f/K Love (dp) Hottest: BRYAM ADAMS B-1 PAUL YOUNG 24-16 TEARS FOR FEARS D-24 DEAD OR ALIVE D-25 STING D-26 Z106/Philadelphia, PA Steve Davis

Steve Davis
BRYAN ADAMS
PAT SENATA
PATE SENATA
ROLL & THE GANG
KOLL & THE GANG

WSPK/Poughkeepsie, NY Dayton/Anthony

SRYAN ADAMS
TINA TURNER
AIR SUPPLY
DEPECHE MODE
HOTEGE!
HADONNA 5-3
DURAN DURAN 8-4
PAUL YOUGC 13-6
EURYTHMICS 12-8
RIM CARNES 15-9

## : WBENPM/BUFFALO

PAUL BARDCASTLE
TEARS FOR PEARS
COREY BART
ARETHA FRAMELIN
HUSY LEWIS & THE
ROTTE OF THE
PRINCE 6-2
SURVIVOR 11-5,
EURYTHMICS 9-7
BURAN GURAN 10-8
STING 20-13

Balley/Baller

BILLT OCEAN
TINA TURNER
ELTON & HILLIE
RONARD.JONES
KOOL & THE GANG
FREDDIE JACKSON
ROTECT
PRIL COLLINS 3-1
EUTETTHEICS 4-2
DURAN DURAN 6-3
SURVIVOR 8-4
PAUL YOUNG 10-5

# K104/Erie, PA

BiR Sharmon
TINA TURNER
TEARS FOR FEARS
PEARS POF FEARS
PEARS BRYSON
GO MEST
SADE
BOTTER
PRINCE 2-1
AIR SUPPLY 3-2
PAUL MAMECASTLE 6-3
TIL TUESDAY 5-4
FOREIGNER 13-8

# WERZ/Exeter, NH Scott MacKey

BRYAN ADAMS TINA TURNER KOOL & THE GANG PAT BEHATAR BILLY OCEAN PEABO BRYSON RUSS BALLARD (dp) Bottest: PBIL COLLINS 2-1 PRINCE 6-4 DURAN DURAN 10-6 POWER STATION 21-17 WHITNEY HOUSTON 26-23

MBLC West

PMUL RARDCASTLE
BILLY OCEAN
ROOL & THE GANG
TIPA UNBER

BOURAN DUBAN 1-1
HADONNA 2-2
SURVIVOR 7-6
LISA LISA 22-15
TEARS FOR FEARS 28-22

None Rottest: PRIL COLLINS 1-1 SURVIVOR 3-2 TIL TUESDAY 8-6 PRINCE 6-5 DURAM DURAM 10-6 WKEEHundington, W

JOHN PARR
CARLY SIMON
PAT BENATAR
COCK ROBIN
HOTHEST
PAUL YOUNG 3-1
HADONNA 5-2
PRINCE 4-3
DEBARGE 6-4
EURYTHMICS 9-5

none Hottest: PHIL COLLINS 2-2 MADONNA 3-3 SURVIVOR 5-5 DURAN DURAN 7-7 EURYTHHICS 11-11

Tom Taylor

PAT EDIATAR
PREDDIE JACKSON
HOWARD JONES
KOOL & THE GANG
PATTI JABELLE
BILLY OCEAN
TIMA TURNER
HOLLENS 2-1
JOHN CAPPET 17-8
TORN CAPPET 17-8
CORRY HART 36-21
DEAD OR ALIVE 34-28 WRCK/Utice, NY Jim Reitz,

Jun Reite.

PAR SENATAR
TIMA TURKER
ROWARD JOHNS
CARLE SIMON
RATT
HELIE
HOUSEALT
HOUSE
HOUSEALT
HOUSE
BRIL COLLINS 1-1
HOUSE RANCOR 3-8
BRICE SPRINSSTEM 17-10
TEARS FOR FEARS 25-14

# WKRZ-FM/Wilkes-Barre, PA Brock/Sheriden

Brock/Sheriden
BILLY OCEAM
TINA TURNER
PAT BENATAR
PATTI LABELLE
CARLY SIMON
VITAMIN 2 (dp)
Roteest:
SURVI VOR 3-2
DURAN TORAN 5-3
PRINCE 6-5
TAUL YOUNG 12-10

# WTLQ/Wilkes-Barre, PA Montione/Tandler

Mondone/Fardler

BRYAN ADAMS

SADE

PAT BENATAR

RATT (dg)

TINA TUBNER

CARLY SIMON

VITAHIN 2 (dp)

WITAHIN 2 (dp)

BOLTCARL (dg)

BOLTCARL (dg) Dayton/Anthony
HUPY LUHIS & THE
BRYAN ADAMS
JOHN PARR
ROWARD JONES
MEIRO AL YAKKOVIC
PARTI LABRULE
HOCLERI:
MADONNA 9BRUCE SPRINGSTERN 16-13
WRITNEY ROUSTON 18-14
HEART 31-21
THANS PER PEARS 33-22

# Jonathan Monek COBEY HART HUSY LIMIS & THE ABETHA PRANKLIN BEYAN ADMS HOMAD JONES FREDDIE JACKSON WHANI JONES FREDDIE JACKSON WHANI JONE FREDDIE JACKSON HOLLERS 2-1 SUNTYOR 8-500 17-14 EIN CARNES 27-21 TEAS FOR FEBRS 27-21

Q108York, PA Mark Morgan SUEY LEWIS 4 THE DEPECHE MODE HOTE-BANGE PRINCE 3-2 MADONNA 4-3 DURAN DURAN 7-5 EURYTHMICS 8-6

# PARALLEL

THREE WFBG/Altoons, PA Stave Kelsey

# BRUCE SPRINGSTERN 26 WZON/Bango, ME RICK Andrews RATT (dp) BRYAN ADAMS ROOL & THE GANG ROOL & THE GANG CABLY SIHON HOTESEL PRINCE 4-7 DURAN DURAN 6-4 HADONNA 8-5 SUEBERRAN 26-17 POMER STATION 29-22

WIGY/Bath, ME-Bob Anderson

Bob Anderson
PAT BENATAR
TINA TIRBER
WEIRO AL VANKOVIC
HOWARD JONES
JORN FOGERTY
HOTLEST
UDRAN DURAN
1-1
POWER STATION 19-10
DEPCIER HOOE 14-13
PAUL BARDCASTLE 12-15
TEARS FOR FEARS 37-18

BOB Spencer
CRAFA KHAN
BYYAN ADAMS
BILLY OCEAN
ROBERT PLANT
HATOMAN 1-1
HADONNA 1-1
PRIL COLLINS 2-2
DURAN BURAN 6-4
EUNYTHRICS 12-7
BRUCE SPRIMOSTER 17-12

WOAY/Beckley, WV Jim Martin

TOWN MUTCHEN
THAN TURNER
PAT BEARTAR
HOWARD JONES
SUGHE PARR
HILLY OCEAN
HOLESEL
PHIL COLLINS 1-1
RRUCE SPRINGSTEEN 6-6
HADONNA 16-7
STING 17-9
TEARS FOR FEARS 26-11

STATEMENT OF STATE

TINA TURNER
HOMARD JONES
PAT BENATAR
CARLY SIMON
NOTCEST:
PRINCE 3-2
HADONNA 4-3
DURAN DURAN 5-4
ZURYTHBICS 6-5

# WKFM/Syrocuse, NY Steve Becker

PAT BENATAR
TIMA TURNER
BILLY OCEAN
HOWARD JONES
JOHN PARR
BOTE-AT:
UURAN DORAN 2-1
MADDONAS 4-3
BENRY MARDONES 14-8
STING 23-1
TEARS FOR FEARS D-30

# 930/Syracuse, NY Leird/Dunes

LahrdDunes

PAUL RARDCASTLE
TIMA TURNER
JOHN PARN
WEIRD AL NAMOWIC
WEIRD AL NAMOWIC
COCK ROBIN
HOTERS:
PRINCE 2-1
DURAN GURAN 5-3
HADONNA 10-7
MEITHEY ROUSTON 10-10
STING 21-12

Jim Martin

Jon FOGENT [dp]

GO MSST

FREDD TO ACKBON

FREDD TO ACKBON

FREDD TO ACKBON

FREDD TO ACKBON

GEORGE THOROGOD [dp]

TIMA TOWER

HOTHER HOTH

FREDD TO ACKBON

CONTROLLINS 3-1

DURAN DURAN 7-2

CYNDI LADDER 8-6

PAUL YOUNG S-7

AIR BUPPEY 16-8

Matthews/Assander
TINA TUNNER
DON HENLEY
BEYAN ADAMS
JOHN PARR
GO MEST
SOWARD JONES
METER AL YAMKOVIC
HOTCABT
PRINCE 1-1
AIR SUPPLY 7-5
HADONNA 10-6
PAUL YOUNG 1-10
MSITHEY HOUSTON 2

PAT BENATAR
JOHN PARR
ROOL 5 THE GAMG
ROOLS THE GAMG
ROMARD JONES
BILLY OCEAN
TINA TURNER
HOCCEAN
TINA TURNER
HOCCEAN
PRINCE 4-2
AIR SUPPLY 6-4
WHITTEY MOUSTON 10-7
STING 14-11

TINA TURNER ALISON MOYET TEARS FOR PEARS PEABO BRYSON SADE SADE MOTTEST: MADONNA 1-1 PRINCE 2-2 AJR SUPPLY 9-3 MOMARD JONES 5-4 RENNY LOGGINS 20-10

Steve King
HUEY LEMIS & THE
FREDDIE JACKSON
TINA TURNER
BOMARD JONES
JOHN PARR
BILLY OCEAN
HOTCE:
PRINCE 2-1
PHIL COLLINS 4-2
PAUL YOUNG 8-4
EURYTHMICS 7-5
STIMC 12-6

94TYX/Jackson, MS Bill Craws

Bill Craws
JOHN PARR
JOHN PARR
POWER STATION
HUEY LEWIS 4 THE
HEN AT MORE
BOTLEST:
PRINCE 4-1
SURVIVOR 3-2
EURYTHMICS 5-3
PRIL COLLINS 6-4
DEBARGE 19-12

WQUT/Johnson City, TN Steve Taylor

# WKHI/Ocean City, MD Jack Gillen

KBFM/McAller-Bro

Jack GMen
TINA TUDNER
PAT BERATAR
ROWARD JONES
JOHN PARR
ROTEST:
FEIL COLLINS 1-1
PRINCE 3-2
DURAN-DURAN 5-3
GINO VANNELLI 8-4
SRUCE SPRINGSTEEN 18-10

# 95XIL/Parkers Paul DoMille

DERANGE SADE TINA TURNER PEABO BRYSON GO MEST JOHN PARR HOTLER! SURVIVOR 1-1 AIR SUPPLY 4-2 RENCY LOGGINS 7-3 BRYAN ADANS 13-6 HADONNA 15-11

Bonda/Stoner
INMARD JOMES
TINA TUNNER
PAT BENATAR
GRONGE HOROGOO
ARETHA FRANTAIN
HOTCHINA
HOTCHINA
BRUCE SPRINGSTEEN 8-5
TEARE 70-1
TEARE 70-1
ENDES SPRINGSTEEN 8-5
TEARE FOR FERRS 22-12
EIM CARNES 30-15

CRUMINES
BRYAN ADMS
DON HERLEY
RICK SPRINGPIELD
RUEY LEWIS 4 THE
PAIT SEMENTA
HOTEOSI
PHIL COLLINS 2-1
DURAN SURAN 5-2
PAUL YOUR LISTN
WILLYMONE SIGN 14-10
RICK CARRESS 16-13

WXLK/Rosnoke, VA

DON U SHOW
ARETHA FRANKLIN
TINA TURKER
HEART
JOHN FARR
SADE
FOOL & THE GANG
HOTEL BURNING 7-2
HADDNNA 7-5
TIL TUESDAY 20-14
DEBARGE 25-18

WIXV/Sevenneh, GA Bill Weston

Bill Weston

POMER STATION
THA TUNNER
PLANG BRYGON
SADE
RICK SPRINGFIELD
R

Z102/Savannah, GA McGraw/Sommers

TINA TURNER KOOL & THE GANG RATT (dp) HOLLEST: PHIL COLLINS 6-1 HADONNA 1-2 DURAN DURAN 7-5 HADONNA 2-6 ELYHAXX 17-15

WGLF/Tallahassee, FL Rick Sprinkles

RICK Sprinkles

ARETHA FRANKLIN
BEYAM ADAMS
JOHN PARR
TINA TURNER
COCK ROBIN
BOLTEST
SUBVIVOR 2-1
NADONNA 13-4
HEITHET MOUSTON 11-7
DEBARGE 20-15
PAUL HARDCASTLE 35-25

KKQV/Wichits Fells, TX K.J. Stone

PAUL HARDCASTLE DEAD OR ALIVE RATT (dp) PATTI LABELLE HOLLEST: PRINCE 2-2 EURYTHICS 7-5 HADONNA 14-8 KIM CANNES 12-11 SUPERTRAMP 16-13

## SOUTH

# PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

NICHATYSON
BRYAN ADMS
ARETHA FRANKLIN
POWER STATION (dp)
ROBERT PLANT (dp)
COREY HEAT
BOLLEST

KWIC/Beaumont, TX Garland/Perry

Gatand/Perry
TINA TURNER
CARLY SIMON
BILLY OCEAN
RUSS BALLARD
COCK ROBIN (dp)
BOTTER
BULL STATE
BOLLAS 1-1
PHILL COLLAS 1-1
PRILL COLLAS 1-1
PRILL COLLAS 1-2
BROUGE SPRINGSTEEN 16-3
HADDONNA 15-10
PAUL YOUNG 21-11

KZZB/Beaumont, TX Jerry Lousteau

Jerry Lousteel

METERO AL Y-MANGVIC
DEAD OR ALIVE
ARCTER FRANKLIN
BILLY OCEAN
COCK ROBIN (dp)
SADE
TIMA TURNER
HOLIGATI
DUAN BURDAN 1-1
PULNA BURDAN 1-2
PHIL COLLINS 8-7
DEBANGE 29-21
TEARS FOR FEARS 18-30

WQID/Biloxi, MS Coulter/Christopher

Couter(Christopher

88YAN ADAMS
DEFECRE MODS
JOHN PARR
DEAD, OR ALIVE
FREDDIE JACKSON
HOCLENS
PRINCE 4-1
PRINCE 5-4
PAUL HARDCASTLE 12-8

WAPI/Birmingham, Al. St. John/Regal

St John/Regal
MHITMEY HOUSTON
TIRN TURNER
TICK SPEINSTELD
JOHN PARR
HOTCEST:
HHIL COLLINS 31
TIL TUESDAY 12-4
PAUL YOUNG 13-6
RECCE SPEINSTEEN 14-9
CORRY HART 21-12

Gaithor/Babby
TINA TUBNER
BILLY OCEAN
BILLY OCEAN
GOL & HE DANG
JOIN FOCERTY
BOTESET:
FRINCE 1-1
DUBAN DURAN 4-3
NADONNA 11-5
MBITTEY HOUSTON 10-8
BRUCE SPRINGSTEEN 19-10

TIMA TURKER
CARLY SIMON
DEAD OR ALLYE (dp)
JOHN PARR
GEORGE THOROGOOD (dp)
HOCTORY
HOLOMAN 1TIL TURSON 10-0
EURYTHMICS 12-0
EURYTHMICS 12-0

DER YAN ADAKS
POWER STATION
FREDDIE JACKSON
TEARS FOR FEARS
ROTESES:
HADOWNA 3-1
CREAR AFRAM 5-2
PAUL YOUNG 9-4
DURAN DURAN 15-9
KENNY LOOGINS 18-12

WJZR/Cherlotte, NC RATT TINA TURNER BILLY OCEAN BOTTEST: PHIL COLLINS 1-1 MADONNA 3-3 EURYTHMICS 4-4 DURAN DURAN 6-5 EDNY LOGGINS 8-6

WSKZ/Chett Chese/Page Chase/Page
HUEY LEMIS & THE
DEAD OR ALIVE
BRYAN ADAMS
PAUL HARDCASTLE
HOTCEST:
PAUL YOUNG 13-1
EURITHMICS 4-4
TIL TUESDAY 9-6
MADONNA 10-8
STING 21-12 TINA TURNER JOHN PARR PAT BENATAR KOOL & THE GANG ROOL & THE GANG HOTERSE; PRINCE 1-1 DURAN DURAN 3-2 PAUL YOUNG 6-4 PREDDIE JACKSON 9-6 SURVIWOR 18-10

## KHFL/Austin, TX Waylon Richards WNOK-FM/Coke

Jeff Clark

BRYAN ADAMS
HUEY LEWIS & TRE
PAT DEBATAR
PAT DEBATAR
DEBATAR
JOHN PAUR
TIAN TURNER
BILLY OCEAN
JOHN PAUR
PARGO BRYSON
GO WEST
SAPE
TO THE PARGO BRYSON
TO THE PARGO BRYSON
TO THE PARGO BRYSON
TO THE PARGO BRYSON
THE GEORGE THOROGOOD BILLY OCEAN Hottest: PRINCE 1-1 DURAN DURAN 2-2 EURYTHORICS 6-4 CYNDI LAUPER 12-10 STING 14-11

GinsburgTucker
EURYTHMICS
TIL TUESDAY
BEACH BOYS
TEARS FOR FEARS
HOLLEST:
HADONNA 2-1
PRINCE 6-4
DURAN DURAN 8-6
SURVIVOR 9-7
NENUDO 13-10

WDCG/Durham-R

Bob West

DEFECEE MOOK
BILLY OCEAN
JOHN PARABLLE
KOOL & THE GANG
COCK ROBIN
TINA TURKER
BOLLESE:
HADOWNA 2-1
PHIL COLLINS 3-2
PRINCE 4-7
CHOI LAVER 11-7
PAUL YOUNG 24-12

KSET-FM/EI Pago, TX

Rendy Rodriguez BURY LEMIS & THE ROBERT PLANT (dp) TINA TURNER COCK ROBIN SKIPHORTH & TURNE BOTEST: PRINCE 3-1 PRIL COLLINS 5-4 PAUL YOUNG 1X-9 HENDOO 17-11 DEBARGE 21-16

STAVE TAYLOR
BRUCE SPRINGSTEEN
PAUL BRADCASTLE
HUEV LENIS 4 THE
WHITNEY BOUSTON
GEORGE THOROGOOD
HOLLERIS
PRINCE 2-1
DURAN DURAN 4-2
PRIL COLLINS 3-3
PAUL YOUNG 20-10
MADONNA 26-16 WZLD/Columbia, SC Hunter Herring

Hunter Herring
RATT (dp)
PAT BENATAR
TINA TURNER
TINA TURNER
DIRE STRAITS
HOSEAST
PHIL COLLINS 3-1
DURAN DURAN 6-3
HALL & OATES 16-10
METTER MOUSTON 17-12
DEPECHE MODE 30'-22 Gary Addres

Tina Turner

Billy Ocean

Sade

Feabo Bryson

SISTER SLEDGE

KOOL & THE GANG

STEPHANIE MILLS

HOLLOLINS 2-1

FRINCE 5-2

EURYTHMICS 6-3

PADL YOUNG 8-5

DURAN DURAN 10-8 KITE/Corpus Christi, TX Dava Parks Deve Parks
JOHN CAPPERTY
SADE
JOHN CAPPERTY
SADE
PEABO BRYSON
HUEY LEWIS & THE
HOTCES 3-1
DURAN DURAN 4-2
HADOINA 5-3
PHIL COLLINS 7-4
DEAD OR ALIVE 28-20

# FOX /JANSEN

FIX, TURNER
PAT SEMATAR
CARLY SIMON
CARLY SIMON
DIANA BOSS
EATT (OPEN)
COCK ROSEN
HIE FOST
BOTCH PERMSTEEN
DURAN DURAN 5-2
BRUCE SPRINGSTEEN
STING 2-1
DEBARG 24-16 KZFM/Corpus Christl, TX Ginsburg/Tucker

# KKYK/Little Rock, AR Mark McCain

Mark McCain
TEARS FOR FEARS
MEIRD AL YANKOVIC
STING
ROTCES:
PRINCE 3-1
DURAN DURAN 4-3
PRIL COLLINS 5-4
EURITHNICS 15-7
HADONNA 25-15

# FreemanWeight BUSY LDNIS & THE JOHN PARE TINA TURRER SADE BOTTER: WLRS/Louisville, KY Christopher/Lyons KAMZ/EI Paso, TX Bob Weet

Christopherilyone
BRYN MANAS
BRYN MANAS
BRYN MANAS
BRYN MANAS
BRYN MANAS
TINA TUBNER
JORN PARR
GO MEST
BOLTCREIT
BOL

# PONER STATION RICK SPRINGFIELD BRYAN ADAMS HUEY LENIS & THE ROTTES 6-4 EUPYTHMICS 11-6 HADONNA 14-10 PAUL YOUNG 18-14 AIR SUPPLY 21-15 WABB-FM/Mobile, AL FrancyFuller

Franti-Liber
RICK SPRINGFIELD
ANY GRANT
TINA TURNER
ROTEGE:
HIL COLLINS 4-1
HADDINA 6-2
PAUL YOUNG 17-12
MEITHER WOUSTON 21-15
TEARS FOR FEARS 27-22

THEN TURBER AND THE STATE OF TH

UptowDoran
KING
VITANIN Z
BILLY COEM
TIMA TUENER
STEPMANIE MILLS
ROWAND JORES
ROOL 4 THE GANG
HOLLERL
BEFORM HODE 4-2
TEARS TOR FEARS 19-14
DEAD OR ALLYD 13-21
ARETHA FRANKLIN 30-22

Dava Delgado TX

URE LENIS 6 THE

URE LENIS 6 (dp)

DAVA JANADO RALIVE (dp)

JOHN PARR (dp)

METER JA. YANKOVIC

ROOL 5 THE GANG

BILLY OCEAN

HOLLEGE:

DURAN DURAN 6-1

TIL TUISSAY 7-4

WHITNEY ROUSTON 20-13 ARETMA FRANKLIN 30-22
KTFMISM Antonio, TX
Thomman/Nasty,
DEAD OR ALIVE (dp)
BILLY OCEAN
ROOL & THE CAME
ROOL & STING
TINA TURNER
FREDDIE JACKSON
HOTEST
HADONNA 2-1
PHIL COLLINS 3-2
SURVIVOZ 3-3
PRINCE 6-4
PAOL YOUNG 12-6
KX104/Nashville, TN
Murphy/Cook

PAT BENATAR
HOWARD JONES
TINA TURNER
CARLY SIMON
DIRE STRAITS
HOLLEGE:
PRINCE L-1
PHIL COLLINS 2-2
AND TOWNS COLUMN
TOWNS

TON PETTY
HALL & OATES
THAN TURNER
JOHN PARR
HOCLEST
PRINCE 4-1
SUNY LYON 10-5
SUNY LYON 10-5
HELTWEY HOUSTON 14-8
EURYTHRICS 13-9
WXKSINAHVHIG, TN
Larry Martino

Larry Martino

PAUL BARDCASTLE
MIGHT RANCER
BICK SPRINGFIELD
DEFECHE HODE
TEARS FOR FEARS
FOR FEARS
FOR FEARS
PRINCE 4-1
PRINCE 4-1
PRINCE 4-1
BURNN 5-3
WHITHEY HOUSTON 6-4
MADONNA 12-6

# WQUE-FM/New Orle Kevin McCarthy

Kewin McCarthy
DEAD OR ALIVE
TINA TUPNER
KOOL & THE GANG
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
HOTELS
PRINCE 5-1
PRINCE 5-4
EURYTHNICS 8-7
DEPECHE MODE [0-9

# WRNO/New Orleans, LA

CostallofWatkine
CARLY SIMON
RATT
COCK ROBIN
Hottest:
PRIL COLLINS 1-1
PRIMCE 5-2
DURAN DURAN 6-3
TIL TUESOAT 14-8
TEARS POR FEARS 38-29 WNSY/Norfolk, VA Moreau/Davis

# TINA TURNER Hotteet: PHIL COLLIMS 2-1 PRINCE 5-3 BRYAN ADAMS 1-6 TIL TUESDAY 12-9 PAUL YOUNG 14-11

BJ105/Orlando, FL Thomas/Wright ThomselWright
DEAD OR ALIVE
PREDDIE JACKSON
DEBARGE
BOWARD JONES
BOWARD JONES
FRIL COLLINS 3-1
PRINCE 5-2
STING 25-17
DEPECHE HODE 31-25
PAUL BARDCASTLE 32-26

# Y106/Orlando, FL Stacy/Steel

GUARD JONES
ARETHA FRANKLIN
'HOLLEGE'
PRINCE 2-1
KIM CARRES 16-8
BRUCE SPRINGSTEEM 20-14
PAUL HARDCASTLE 36-26
BRYAN ADMS 39-29

DEAD OR ALIVE DEPPCHE HODE HUEY LEMIS & THE HOTCHET: PHIL COLLINS 2-1 PRINCE 4-2 DURAN DURAN 6-3 WHITHEY HOUSTON 5-4 HADONNA 9-5

# KITY/San Antonio, TX Upton/Duran

none Hottest: BRYAN ADAMS 1-1 PRIC COLUINS 3-3 PRINCE 4-4 DURAN DURAN 7-7 HADONNA 13-13

Rick Hayes

BILLY OCEAN
THAN TURNETS
PANIL HARDCASTLE
DEAD OR ALLYE
MEIRD AL YANKOVIC
SISTER SLEEGE (dp)
BOTCEST:
PRINCE 7-5-6
CYBOY LANGER 13-7
PAUL YOUNG 15-9
PAUL YOUNG 15-9

Q104/Gadaden, AL Davis/St. John LATIVES LORDI
TINA TURNER
FOOL & HE CANC
FOOL & HE CANC
DEFECATE HOUSE (dp)
HOLESE'S
PRIL COLLISS 3-2
FREDDIE JACKSON 12-4
FADD HARD HARD
HARD HARD WYKS/Gainesville, FL Lou Patrick

KISR/Ft. Smith, AR Rick Hayee

# BascomiStory TEARS FOR FEARS JOHN PARR DON REMLEY COCK ROBILE HOTELASI DURAN DURAN 4-1 PRIL COLLINS 1-2 PRINCE 6-3 HADDONNA 15-5 PAUL YOUNG 10-8

Z98/Tampa, Fl. Kaghar/Clarc

Rob Leonerd

MADONNA
BOUY LEWIS & THE
PAUL HANDCASTLE
SILLY COCENT
SILLY COCENT
OON PARE
OON PARE
HOTE-SILLY CONSTRUCT
SURVIVOR 6-3
WHITTNEY ROUSTON 15-9
PAUL YOUNG 18-12
CYNDI LAUWER 20-13
CORRY HART 24-18

PARALIFI

Patt Stawart
PAUL BARDCASTLE
JOEN PARR (dp)
TINA TURNER
BILLT OCEAN
COCK ROBIN
HOTEST:
PHIL COLLINS 3-1
DURAN DURAN 4-2
PRINCE 6-4
HADDONNA 8-5
EURYTHMICS 9-6

WJAD/Beinbridge-Albeny, Elliot-Ouborne GA

EMON-Owborne
PAT BENATAR
ROWARD JOHES
TIMA TURNER
ROOL 4 "HE GANG
BILLY OCEAN
RUSS BALLAKO (dp)
PREDDIE JACK BIN
ROOM FREDER
THE GANG
FREDER
PRIL COLLENS
THE GANG
DEPENDENT OF THE GANG
LOSS BALLAKO
LO

THREE

LOU PATRICK

BEYAN ADAMS
JOHN PARR
TINA TURNER
ROOL 6 THE GAMG
HOCLEST
PHIL COLLINS 1-1
PRINCE 2-2
EURTTHHICS 6-4
MADONNA 10-5
MHITTEY MOUSTON 13-7 Reghen/Clarc
JONN PARR
CHARA KERN
FREDDIE JACKSON
PAT BENATAR
ANIMOTION
HOLLERI:
PBIL COLLINS 1-1
PRINCE 2-2
WEITNEY BUUSTON 8-3
TEARS FOR FEARS 20-10
STIMG 29-10

ARETHA FRAMELIN
PAUL BARDCASTLE
VITAMIN 2
MEIRO AL YANKOVIC
STEPHAMIE MILLS
BOLTEST:
PHIL COLLINS 1-1
PRINCE 3-2
DURAN COURAN 5-3
MEITHEY HOUSTON 7-4
MADONNA 15-6 AMY GRAPT JOHN PARP TIMA TURNER METRD AL YANKOVIC (dp) HOTEST: PRINCE 2-1 DURAN DURAN' 5-3 HADOHNA 19-7 PAUL YOUNG 0-17 PAUL HABDCASTLE D-26

# Q101/Meridian, AL Tom Kelly

WSEZ/Winston-Salem, NC Rob Leonard

Barry Michaels
DON MEMLEY
TINA TURKER
JOHN PARR
PATTI LABELLE
MOSTRO AL YANKOVIC (dp)
HOU TEST A KNDE-FM/Monroe, LA Rick Knighten StewardStone
HUPY LEWIS & THE
STEPHANIE MILLS (dp)
STEPHANIE MILLS (dp)
ARILY SINON
ELTON & MILLIE
RUSS BALLARD
BILLY OCEAN
SISTER SLEDCE (dp)
MR. MISTER (dp)
BOLICALL
BOTTOMANIC (dp)
BOT

POMER STATION
FOOL 4 THE GANG
JOHN PARR
HUEY LEWIS 4 THE
CARLY SIMON
FOOL 50 THE
SURVIVOR 6-4
EURYTHMICS 7-5
HADONA 10-7
TIL TUESDAY 9-8

John Cley
MENUDO
JONN PARR (dp)
HOMADO JONES (dp)
KING (dp)
TINA TURNER (dp)
COCE ROBIN (dp)
HOLLESTE
PAUL HARDCASTLE 1-1
BRYAN ADANS 2-2
FENNY LOGGINS 6-3
TEARS POR PEARS 10-6
DEBARGE 23-18
TEMPRANER CIty FL

# John Stevens SILLY COLAM TIME TUBER TIME TUBER TO BE LACKSON PATTI LABELLE HUTY LAMIS 4 HE SADE ON MEST HOTERS! PAUL YOUNG 4-1 MUTTHY HOUSTON 14-6 MUTTHY HOUSTON 14-6 BUTCH SPEN 17-12 PAUL HARDCASTLE D-10

DEAD OR ALIVE
JOHN PARR
TIRTUMER
TILLY DUMINER
TILLY DUMINER
TILLY ORDER
TILLY ORDER
TOULD A THE GANG
BOTLERS'
PRINCE 1-1
PRIL COLLINS 3-2
PREDDIE JACKSON 17-10
METIMER MOUSTON 33-11
PAUL HARDCASTLE 0-13

# WPFM/Panama City, FL Thomas/Davis

ThomasDavis
HOMARD JOHES
ROOL'S THE GANG
TINA TURNER
SILLY CCEAN
BRYNA ADAMS 1-1
PRIL COLLINE 5-2
PRINCE 6-3
DURAN BURAN 8-4
WHITNEY BOUSTON 10-5

Music Key, (DP) indicates the song is getting play dur-ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

# 78/R&R FRIDAY, JUNE 28, 1985

MIDWEST

Tina Turner Bryan Adams John Parr

Prince Madonna Phil Collins

W.JXQJ.Jackson, Mi
RysmiChesks
PAT EMBATAR
ROWARD JOHNS
FUEL GALLAND (dp)
RUSS RALLAND (dp)
RUSS RALLAND (dp)
PEADD RRYSON (dp)
PEAD RRYSON (dp)

WKFR/Kalamazoo, MI Wainacht/Chapman

TINA TURNER GEORGE THOROGOOD (dp) BRYAN ANAMS (dp) BILLY OCEAN (dp) HOLTEST: PHIL COLLINS 3-1 PRINCE 2-2 STING 27-17 COREY HART 35-24 POWER STATION 38-30

WVIC/Lensing, MI Majoney/Kittredge

Z104/Madison, WI Little/Hudson

LITHE/Hudson
TIL TUESDAY
HOMARD JONES
RICK SPRINGFIELD
JOHN PARK
BOTTEST 12D
PAINCE 14
PAIL RABCASTLE 5-2
DEFECRE HOPE 6-2
PHIL COLLINS 7-5
EUNYTHHICS 9-7

WZUU/Milwaukes, Wi

John Driscoll
TEARS FOR FEARS
FOWER STATION
WEIRD AL TANKOVIC (dp)
Bottest:
BRYAN ADAMS 2-1
PRINCE 3-2
DURAN DURAN 5-3
PHIL COLLINS 8-5
EURYTHMICS 7-6

KJ183/Oklehome City, OK Cehill/Alexander

THEDDIE JACKSON
TIMA TURNER
JOHN DARR
HOMARD JONES
HOLLEN
HADONNA 1-1
DURAN DURAN 6-6
TIL TUESDAY 9-7
NIGHT RANGER 8-8
PAUL HARDCASTLE 12-11

KOFM/Oklahoma City, OK Cooper/Casey

PAT BENATAR

KQKQ/Omeha, NE

Taylor/Dean

JOBN PARR
RATT
HOTLEST:
HADDHNA 1-1
DURAN DURAN 5-2
SURVIVOR 6-5
PAUL YOUNG 13-7
POWER STATION 11-11

John Driscoll

# **CHR ADDS & HOTS**

WEST

MOST ADDED Tina Turner John Parr Bryan Adams

HOTTEST Phil Collins **Duran Duran** 

## MIDWEST

## PARALLEL TWO

WKDD/Akron, OH Matt Patrick

REYAN ADAMS
RICK SPRINGFIELD
DEPECHE MODE
TIL TUESDAY
DEAD OF ALIVE
HADONNA 3-1
SURVIVOR 2-2
PHIL COLLINS 5-3
DURAN DURAN 6-4
POMER STATION 33-19

ARETHA FRANKLIN PAT BENATAR JOHN PARR HOTCEST: PHIL COLLINS 1-1 PRINCE 2-2 DURAN DURAN 6-3 TIL TUESDAY 9-6 MADONNA 13-7

WRQC/Cleveland, OH Scott Howitt

CARLY SIMON CARLY SIMON
GO WEST
SILLY OCEAN
TINA TURNER
DEPECHE MODE
JOHN PARR
PAT BENATAR
ROTESE:
PRINCE 2-1
PHIL COLLINS 3-2
MADONNA 12-6
CYNOI LAUPER 13-9
PAUL YOUNG 16-10

none Rottest: PHIL COLLINS 1-1 DURAN DURAN 3-3 PAUL YOUNG 8-8 NIGHT RANGER 13-13 STING 20-20

PAT BENATAR
JOHN PARR
TINA TURNER
WEIRD AL YAMKOVIC
RICK SPRINGFIELD
PHIL COLLINS PHIL COLLING HOCKEST: PRINCE 2-1 DURAN DURAN 3-2 MADONNA 4-3 PHIL COLLINS 5-4 PAUL HARDCASTLE 25-16

none
Bottest:
PRINCE 1-1
PHIL COLLINS 2-2
JOHN FOCERTY 6-6
KIM CARMES 7-7
HADONNA 8-8 WKDQ/Evensville, IN

COREY HART
HUEY LEWIS 4 THE
WEIRD AL YAMKOVIC
BOLLEST
BOLLEST
BOLLEST
BOLLEST
HOME 16-6
MADONNA 15-7
PRINCE 11-11
BRUCE SPRINGSTEEN 21-13

WSTO/Evansville, IN Taylor/Lindsey

WEIRD AL YANKOVIC KIM CARNES STING HOLLER: PRINCE 1-1 SURVIVOR 9-6 HARV JANE GIRLS 10-8 HADONNA 16-11 TIL TUESDAY 26-23

BRYAN ADAMS
Hottest:
PRINCE 2-1
SURVIVOR 4-2
DURAN DURAN 6-4
HADONNA 12-6
PAUL YOUNG 15-8

WGRD/Grand Rapids, Mi Swart/Stevens

TINA TURNER
JOHN PARR
CARLY SIMON
HOTLEST:
PRINCE 3-1
EURYTHNICS 7-7
CYMDI LAUPER 12-9
STING 22-15
MADONNA 24-17

Jim Miles

TINA TURNER
BECK & STEMART
PAT BENATAR
HOTESEL:
FRINCE 1-1
SURVIVOR 2-2
HADOMNA 4-3
AIR SUPPLY 5-4
TEARS POR FEARS 13-7

WRQN/Toledo, OH

JOHN POGERTY
SILLY CCEAN
HOTLEST:
PRIL COLLINS 7-1
SURVIVOR 3-2
HADOING 4-4
GLENN PREY 5-5
BRUCE SPRINGSTEEN 26-18

CARLY SIMON
TINA TURNER
JORN PARR
BOTLES:
NADONNA 4-2
PAUL YOUNG 11-7
EURYTHMICS 12-8
TIL TUESDAY 13-9
POMER STATION 28-22

KKRD/Wichha, KS

none Hottest: BRYAN ADAMS 1-1 PRIL COLLINS 2-2 MADONNA 4-4 SURVIVOR 5-5 PRINCE 7-7

WHOT/Youngstown, OH Dick Thompson

Dick Thompson
RUPY LEWIS & THE
MEIRO AL YANKOVIC
JOHN PARE
GO MEST
THAT TURNEE
SADE
BILLY OCEAN
ROCLEST LING 1-1
SURVIVOR 7-4
CYNDI LAUPER 11-7
SERUCE SPRINGSTEEN 13-8
WEITNEY HOUSTON 15-11

PARALLEL THREE

KFYR/Bismarck, NE Brennen/Herdt

NOTE

HOTEST:
PHIL COLLINS 1-1
PRINCE 6-3
SURYTHMICS 8-5
NIGHT RANGER 12-10
BEACH BOYS 16-13

JASSINIODOMB
HUEY LEWIS & THE
TIMA TURNER
HOMADD JONES
SILLY OCEAN
PRICE SPRINGFIELD (dp)
RICK SPRINGFIELD (dp)
RICK SPRINGFIELD
PRINCE 3-2
DURAN DURAN 4-3
EURYTHRICS 5-4
TIL TURSDAY 8-5

Bob Leonard
WEIRD AL YANKOVIC
GEORGE THOROGOOD
SADE
PAT BENATAR
DEPECHE MODE
TINA TURNER
HOWARD JONES
HOCLES
SURVIVOR 2-2
EURYTHICS 4-3
PRINCE 5-4
PHIL COLLINS 8-5
JOHN CAPPERTY 10-6

WCIL-FM/Cerbondele, IL Tony Waitekus GEORGE THOROGOOD (dp) PAT BENATAR (dp) DON HENLEY KQCR/Ceder F Gary Dixon

BRYAN ADAMS
JOHN PARR
HOMARD JONES
BALL & OATES
BOLLERE:
SURVIVOR 3-1
PRINCE 4-2
DURAN DURAN 5-3
KADONNA 7-4
JOHN CAPPERTY 9-5

KCMQ/Columbia, MO Tuttin/Baker

Tuthwiseker
Tina Turrer
HOMARD JONES
DEPRCHE MODE
DEPACHE MODE
DELAD OR ALIVE
BILLY OCEAN
HOTTER
HILL COLLINS 1-1
HANDING 84
HANDING 84
DEBARGE 22-19
TEARS FOR FEARS 35-25

HOWARD JONES
SADE
TINA TURNER
BILLY OCEAN
HOTTES:
PRINCE 3-1
PRIC COLLINS 4-2
SURVIVOR 5-3
CYNDI LAUPER 12-9
HADDNNA 24-18

KKXL-FM/Grand Fo

NOOTHEN HIGHT RICK SPRINGFIELD HUEY LEWIS & THE BRYAN ADAMS HOTLESS: PHIL COLLINS 5-1 PRINCE 4-2 NADONNA 3-3 DURAN DURAN 6-4 CYNDI LAUPER 15-10

WAZY-FM/Lefeyette, IN

WAZY-FM/Lefeyette, Stacy/Louizos PAT BENATAR BILLY OCEAN JOHN POCEATY CARLY SIMON PATTI LABELLE HOCLEATE PHIL COLLINS 1-1 PRINCE 2-2 SURVIVOR 3-3 MADONNA 4-6 DURAN DURAN 6-6

KFRX/Lincoln, NE Tracy Johnson Trecy Johnson
HOMARD JONES
TINA TURNER
BOTTEST:
PRINCE 1-1
PRIL COLLINS 2-2
DURAN DURAN 5-3
HADONNA 9-4
BRUCE SPRINGSTEEN 15-12

KKLS-FM/Rapid City, SD

PAT BENATAR DON HERLEY ARETHA FRANKLIN TINA TURNER HOLLEST: PRINCE 3-1 DURAN DURAN 4-2 PHIL COLLINS 5-3 SUPERTRAMP 10-7 STING 18-12

99KG/Seline, KS Denny Collier

Denny Collect
TEXTONES
DIRE STRAITS (dp)
PAUL HARDCASTLE (dp)
BILLY OCEAN
TINA TURNER
BOTLEST,
PEÍL COLLINS 3-1
SUNYIVOR 7-4
MADONNA 36-25
DEPECHE HODE 38-35
TEARS POR FEARS D-36

DEN KNOWY
HUEY LEWIS & THE
BRYAN ADAMS
HOTERS
HOTERS
PRINCE 1-1
EVALUATIONS
FOR THE STATE
PAUL YOUNG 16-10
KIN CARNES 14-12
BRUCE SPRINGSTERN 18-14

KWTO-FM/Springfield, MO Mike Schmidt

MMke Schwidt

DEPECHE HODE
TINN TURNER
JOHN PARR (dp)
ROTESE:
PHIL COLLINS Z-1
DURAN DURAN 5-2
PRINCE 6-4
MHITNEY HOUSTON 10-7
AMY GRANT 15-11

Moore/Lewiey
TINA TURKER
PAT BENATAR
BILLY OCEAN
HOMAD JONES
KOOL & THE GAMO
DIRE STRAITS
RUSS BALLARD (dp)
BOTCLEEL
HADOWNA 1-1
LIUSSDAY 5-3
EURYTHHICS 7-6
PAUL YOUNG 9-7
STING 27-17

KQMQ/Honokuku, Hi Kimo Akane

KING (dp) HOWARD JONES BILLY OCEAN TINA TURNER HOTTEST:

WSPT/Stevens Point, WI

Bouley/Steffens
TIMA TURNER
SADE
JOHN PARR
PAT BEHATAR
ANIHOTION (dp)
Bottest:
PRINCE 2-1
SURVIVOR 1-2
SURVIVOR 1-2
HADONNA 30-14
TEARS FOR FPARS 0-35

KDVV/Topoka, KS Rebet/Permely

DEAD OR ALIVE PATTI LABELLE BILLY OCEAN HOWARD JOYES TIMA TUNNER PAT BENATAR (dp) BOLDEST: HEITHEY ROUSTON 2-1 DURAN DURAN 3-2 PAUL YOUNG 7-5 DIRE STRAITS 9-7 EURYTHRICS 10-8

KFMW/Waterloo, IA Mark Potter

TINA TURNER
Hottest:
PRINCE 2-1
DURAN DURAN 5-3
EURITHHICS 9-4
HADONNA 11-6
PAUL HARDCASTLE 36-27

KHTX/Reno, NV John Chommie

WEST

PARALLEL TWO

KNMOJABuspaerque-Senta Fa Sauckeriffountree - NM BUEY LEMIS à THE DON REBLEY JOHN PARK JOHN PARK WEIRD AJ YANNOVIC (dp) BILL COLLINS 2-1 DURAN GUENN 3-2 HADOWN 7-4 TIL UUSSOAT 10-6 WWARE/Devis

BRYAN-ADAMS
DEBARGE
TON PETTY (dp)
ANIMOTION (dp)
HOTTON (dp)
HOTTON (dp)
HOTTON

KKXX/Bakersfield, CA

TEARS FOR FEARS
DEBARGE
ARETHA FRANKLIN
HOTCEST:
DEPECRE MODE 1-1
MADONNA 6-2
DURAN DURAN 4-3
PRIL COLLINS 5-4
TIL TUESDAY 7-5

DEBARGE
NIGHT RANGER
TINA TURNER
HOTCES:
PHIL COLLINS 2-1
DEAD OR ALIVE 14-6
BRYAN ADAMS 27-13
PAUL YOUNG 30-18
TEARS FOR FEARS D-34

TEARS FOR FEARS D-14
KPHKBOLO, UD
DOBBIGSONY
HURY LEWIN & THE
CARLY SIMON
JOHN PARR
THA TURBER
FREDDIE JACKSON
WILL COLLINS 1-1
DURAN DURAN 2-2
EURYTHICES 3-2
EURYTHICES 3-2
EURYTHICES 1-2
EURYTHICES 1

John Dentser
TIMA TUBBER
ARETHA FRANKLIN
PAR SERATA (dp)
BILLY CCEAN (dp)
BILLY CCEAN (dp)
BILLY CCEAN (dp)
BILLY CCEAN (dp)
BOTTON DURN'S 2-1
DURNN DURN'S 2-1
BURNY BURN'S 2-4
WBITNEY HOUSTON 11-6

KKFM/Colorado Springs, CO Malmberg/Anderson

Memberg Anderson
TEARS FOR FEARS
DON BENLEY
ARETHA FRANKLIN
JOHN PARK
TINA TURNER
TINA TURNER
PHIL COLLINS 2-1
WHITMEY HOUSTON 3-2
SUPERTRAMP 4-3
DURAN DURAN 9-7
MADONNA 16-11

TINA TURNER
DEAD OR ALIVE (dp)
JOHN FARR (dp)
ROWARD JONES
ANIMOTION (dp)
Hotteat:
PBIL COLLINS 1-1
EUNYTHHICS 7-5
MADONNA 11-6
DEPECEE MODE 23-10
TEARS FOR FEARS D-23

KBOS/Freeno, CA Kris Van Kamp

BRYAN ADAMS
PAT BENATAR
JOHN PARR
TINA TURNER
TEARS FOR FEARS
HOTCEST
PHIL' COLLINS 1-1
SURVIVOR 3-2
TIL TUESDAY 7-3
PRINCE 6-4
EURYTHMICS 5-5

KZZU/Spokene, WA Bill Steirs

Kimo Akane
Tima Timer
Par Benarar
Arita Pranklin
John Pars
Colly Pars
Colly Cean
Notest:
HADONIA 3-1
TIL TUSSOAY 8-4
ENEYTHRICS 12-5
TEARS FOR FEARS 20-10
KHICLIA VAGES MAN JOHN PAR COCK ROBIN PAT BENATAR SKIPHORTH & TURNE TINA TURNER HOTTES TO THE HARY JAME GIRLS 5-1 BRYAN ADAMS 3-3 HADONNA 4-4 PHIL COLLINS 9-8 WHITMEY HOUSTON 15-12 KLUC/Las Vegas, NV Richards/Christian

KRQ/Tucson, AZ Gille/Johnson

GiMelJohnson
POWER STATION (dp)
BRYAN ADAMS (dp)
BRYAN ADAMS (dp)
BRICK SPRINGFIELD (dp)
ROOL & THE GANG
HOLLER
SURVIVOR 4-2
CYMDI LAUPER 6-3
KIM CARMES 10-7
DURAN DURAN 21-12
HADONNA D-13

PARALLEL THREE

KGOT/Ancho Kay Taylor

KOOL & THE GANG SOOL & THE CAME

FOR THE CAME

CHARME FOX
GEORGE THOROGODO
DEAD OR ALIVE
RICK SPRINGFIELD
FOWER STATION
ARTHAN FARNALIN
BOLLEST
SURVIVOR 3-1
FRINCE 4-2
OURAN DURAN 6-3
MADOWN 5-5
BRUCE SPRINGSTEEN 24-14

KBOZ-FM/Bozeman, MT Michael Hesse

PAUL HARDCASTLE BRYAN ADAMS SADE JOHN PARR BOTTERS: PRINCE 1-1 PHIL COLLINS 4-2 DURAN DURAN 7-3 HADONNA 10-5 JOHN CAFPERTY 9-7 CORRY HART WHAM! U.K. JOHN PARR JOHN PARR
PREDDIE JACKSON
STEPHANIE MILLS
COCK ROBIN
HOCKES:
PAUL YOUNG 6-1
PRINCE 3-2
CYMDI LAUPER 11-9
STIMG 24-7
TEARS FOR FEARS 32-23

KCDQ/Bozemen, MT Greg Williams

KKAZ/Cheyenne, WY John Ramsey

Hottest: PHIL COLLINS 2-1 PRINCE 3-2 DURAN DURAN 5-4 MADONNA 15-7 EURYTHMICS 10-8

KQZE/Lewiston, ID Jay McCall

BRYAN ADAMS HOWARD JONES TIHA TURNER BILLY OCEAN

Greg Willems
TINA TURNER
RUSS BALLARD
RUEY LEMIS 4 THE
PAT BENNATAR
PATTI LABELLE
DIRE STRAITS
TEXTONES (dp)
BOLEST:
PRINCE 1-1
EURYTHRICS 4-2
SURVIVOR 5-3
DURAN DURAN 8-4
RIM CARMES 9-5 HOWARD JONES KOOL 6 THE GANG FREDDIE JACKSON JOHN PARE TEXTONES HOLLEST: PRINCE 5-2 SURVIVOR 4-3 DURAN DURAN 6-4 EURTHHILCS 7-5 MADONNA 9-6

SLY95/San Luis Obispo, CA Joe Colline

KBIM/Roswell, NM

Jos Collins
JOHN PARR (dp)
BRYAN ADAMS (dp)
FREDDIE JACKSON (dp)
COCK ROBIN (dp)
BILLY OCEAN (dp)
BILLY OCEAN (dp)
BILLY OCEAN (dp)
FRICE 18-2
PRIL COLLINS 2-1
PRIL COLLINS 2-1
PRILC 2-2
MADONNA 11-4
EURYTHMICS 9-7
PAUL YOUNG 14-9

KZOZ/San Luis Obispo, CA Steve Chase

PAUL HARDCASTLE
HOWARD JONES
RATT (dp)
ANY GRANT
HOttest:
DURAN DURAN 4-1
PRINCE 5-2
HADONNA 18-10
TEARS POR FEARS 22-16
DEAD OR ALIVE 31-19

KIST/Senta Barbera, CA Dick Williams

DICK WITHMANN
HUEY LEWIS & THE
SILLY OCEAN
TINA TURNER
GOOL & THE GANG
FREDDIE JACKSON
PAT SENRING
CANAN FROM
HOLLING
PRIL COLLINS 1-1
PRINCE 2-2
CYMOI LAUPER 6-3
DURAN DURAN 7-4
PAUL YOUNG 10-5

OK95/Tri-Cities, WA Taylor/O'Brien

PAT BENATAR RUSS BALLARD COCK ROBIN COCK ROBIN
HOWARD JONES
DIRE STRAITS
DIRE STRAITS
TIMA TURNER
VAN STEPMENSON
HOLLES:
PRINCE 2-1
DEAD OP ALIVE 6-3
HEART 12-9
HOOTERS 14-10
TEARS FOR PEARS 27-14

244 Current Reports

The following stations have reported a frozen playlist this week:

KRBE/Houston KCPX/Salt Lake City WCGQ/Columbus KZIO/Duluth

The following stations failed to

K106/Baitimore WLAN-FM/Lancaster

TEARS FOR PEARS
ARETHA PRANKIN
HOLLEST:
PHIL COLLINS 1-1
MADONNA 2-2
SURVIVOR 3-3
PRINCE 6-4
DURAN DURAN 9-5 WMEE/Ft. Wayne, IN WZOK/Rockford, IL

HUEY LEWIS 4 THE DON BENLEY BRYAN ADAMS, BEACH BOYS HOTCHES: PRINCE 1-1 EURYTHNICS 8-4 CYMDI LAUPER 10-7 PALL YOUNG 19-8 TIL TUESDAY 21-13 WIOG/Saginaw-Bay City, MI Belcher/Shannon TEARS POR FEARS
HUEY LEMIS & THE
POMER STATION
BOLLOSE:
SURVIVOR 2-1
KATCHINA & THE MAY 10-4
PRINCE 11-8
TIL TUESDAY 14-9

JM. Dearing
TIL TUESDAY
RIN CARNES
STING
TEARS FOR FEARS
GOTCHEST:
PRINCE 6-1
BRYAN ADMS 8-3
SURVIVOR 10-8
EURYTHICS 12-9
PAUL YOUNG 21-17

Joe Thomas
MITTHEY SOUSTON
BITAN ADAMS
TIMA THOMER
PAT BENATAR
GO MEST
RATT
VITANIN 2
ROCKES\$
PRINCE 1-2
AIR SUPPLY 14-9
TEARS TOR PERS 16-12
RICK SPRINGFIELD 28-19

KAY107/Tules, OK BlairyStephens

COREY HART
FOMER STATION
BRYAM ADAMS
TEARS FOR FEARS
ALAN PARSONS
BOTCEST:
RATRIMA 5 THE WAY 2-1
HADDINA 5-2
PRINCE 3-4
MARY JAME GIRLS 8-6

HOTTEST:
MEIRD AL YANKOVIC 7-1
PAUL HARDCASTLE 3-2
MADONNA 10-4
MHITHEY HOUSTON 24-10
TEARS FOR PEARS 28-13

DIRE STRAITS
SRYAM ADAMS
HOWARD JONES
BOTTOM:
PRINCE 1-1
RRUCE SPRINGSTEEN 5-2
FOMER STATION 9-5
TEARS FOR FEARS 24-14
GEORGE THOROGOOD 21-15

KKRC/Sloux Falls, SD

NEW VAN MANDS
SWYAM ADMS
TIMA TURKER
BILLY OCEAN
PAT BEMATAR
JOHN PARR
FREDDIE JACKSON
HOLLES
HADONNA 3-1
OLBAN DURAN 4-3
TIL TURSDAY 5-4
PRINCE 9-7
TEARS FOR PEARS 27-17 KCPX/Salt Lake City, UT

KMGX/Freeno, CA Carey Edwards

Carry Edwards

BRUCE SPRINGSTEN

BRYAN ADAMS

BILLY OCEAN
ARIMOTION (dp)
HOTCEST

PAUL HARDCASTLE 11-8
DEPPCER HODE 13-10
FREDDIE JACKSON 19-11
TRABS FOR FEARS 25-14

BRYAN ADAMS
JOHN PARR
DON HENLEY
POWER STATION (dp)
HOTLEST:
BRYAN ADAMS 3-2
HADONNA 5-3
PHIL COLLINS 10-7
TIL TUESDAY 14-8

KHYT/Tucson, AZ Shermen Cohen

HOTCEST: WHITNEY HOUSTON 24-13 TEARS FOR FEARS 30-16 HUEY LEWIS 6 THE 36-23 COREY HART 34-25 RATT D-36

PAUL HABDCASTLE
DEAD OR ALIVE (dp)
TEARS FOR PEARS (dp)
SISTER SLEDGE
TIMA TUBNER
HOLLOST IN STUBNER
BRYAN ADAMS 7-3
SURVIVOR 10-5
SURVIVOR 10-5
DEBAGGE 20-13
AIR SUPPLY 19-14

KCAQ/Oxnerd-Vents Thomas/Jey none Hottest: BRYAN ADAMS 2-2 DEPECHE MODE 3-3 PHIL COLLINS 5-5 DRAD OR "ALTYE 8-8 PAUL HARDCASTLE 13-13

KPOP/Secramento, CA Dave Garieno Dave Gariano
BRYAN ADÁMS
TINA TURNER
HOCTEST:
PHIL COLLINS 3-1
PRINCE 4-2
DURAN DURAN 5-3
MADONNA 22-10
STING 25-15

BILLY OCPAN
PAT BENATAR
JOHN PARR (dp)
TINA TUBHER (dp)
HUSHOUS (dp)
HOLLEST
PRINCE 1-1
DURAN DURAN 2-2
CYMOI LAUPER 4-3
SURVIVOR 10-4
WHITNEY HOUSTON 23-7

KDON-FM/Salines-Monte Kirk Cliett

BRYAN ADAMS
CARLY SIMON
JOHN PARR
BILLY CCRAN
JOHN PORRY
BOTLEST
BOTLE

None Hottest: PRINCE 1-1 DURAN DURAN 2-2 KENTY LOGGINS 3-3 KIN CARNES 9-9 HOWARD JONES 20-20 KISN/Balt Lake City, UT Cary Waldron

GATY WHENCH
TINA TURNER
BILLY CCEAN
STEPHANIE MILLS
JOHN PARS
FREEDIZ JACKSON
HOTEST:
TEARS FOR FEARS 1-1
PRINCE 5-2
BRYAN ADAMS 4-3
PRIL COLLINS 7-6
KENNY LOGGINS 12-7

253 Reporters

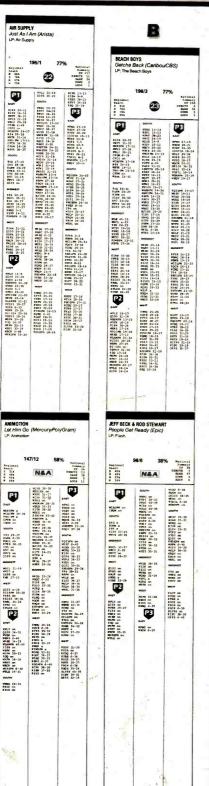
report this week; therefore their playlists were frozen:

KIIK/Davenport KKRD/Wichita KCAQ/Oxnard-Ventura

Parallel It Selected stations in major markets that are format dominant and or exert a significant national influence. Parallel Its Selected stations in secondary markets that are format dominal endor exert a significant electric regional influence. This parallel may also contains some major market status contains some major market status that do not qualify for parallel relative that the format dominant and/or exert a significant local influence are supported in the parallel relative to the significant local influence are supported in the parallel relative to the significant local influence are supported in the parallel relations that do not qualify for parallel view status.

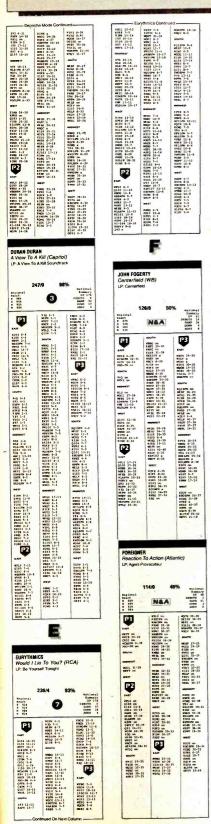








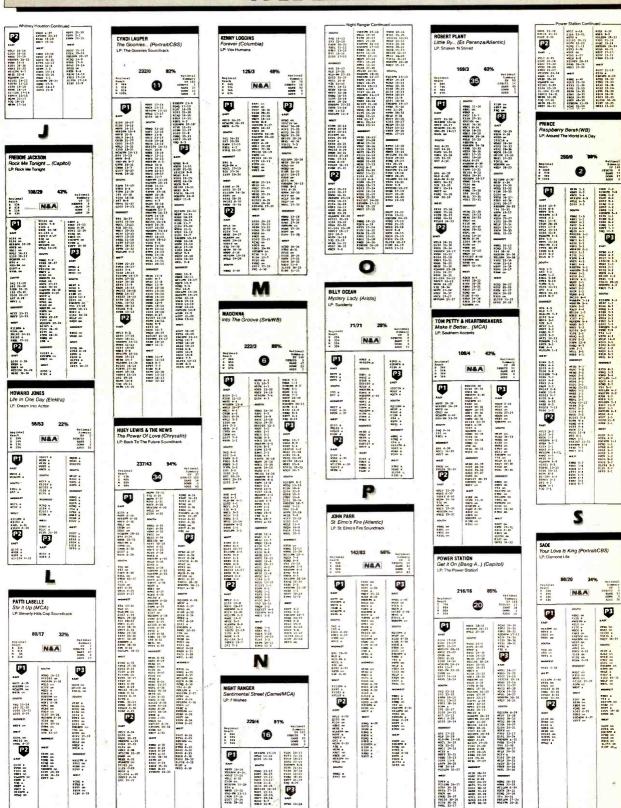


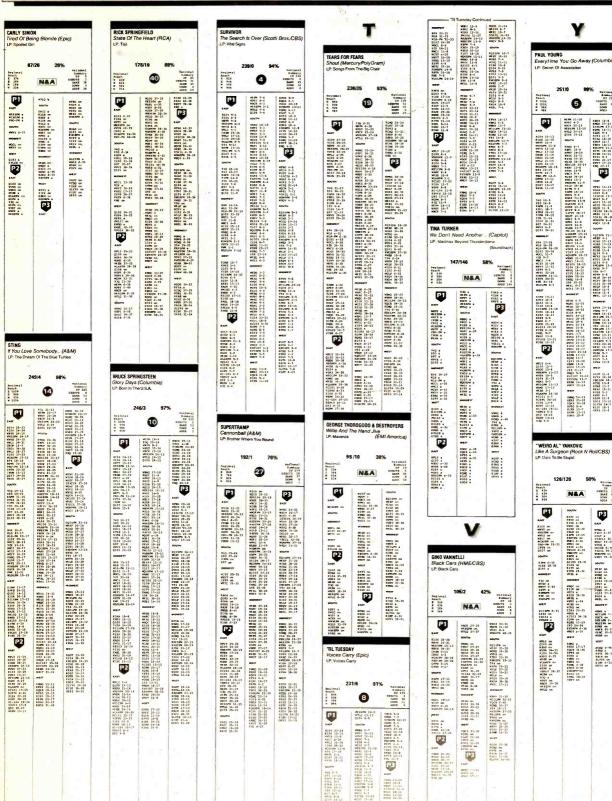


	LOVE (Arista)	
211/ eqional ecc 964 974 725 971	36	Wational Summary UP 69 DEBUTS 72 SAME 54 DOME 6 ADDS 23
TOTAL		SOURCE   10   10   10   10   10   10   10   1
	(G	8302 d-40 81796 d-37 8189 27-29
GO WEST	4	
10  teq1001al  teq1001al  teq2001al  teq2001al  teq2001al  teq2001al  teq3001al  teq3001al	1/15 4 N&A	0%.  Hatiomal Summary UP 29 Offsurf 7 SAME 52 DOWN 0 ADOS 15
EAST  WITT 33-34  WITE 33-34  WITE 00 11-34  WITE 00 11-34  WITE 00 11-34  SOUTH  SOUT	DOUTH	LAT
HFLT OR 02:00 33-32 WEDG 33-32 WEDG 33-30 WEDG OR 12:00 WE	ESY7 d-40	ECDC on 8788 33-28 8878 on 8818 60-35 8203 on 8179 d on 8177 d-34 0805 25-23
AMY GRAI Find A Wo LP: Unguare	NT ay (A&M)	0(9) 25-23
AMY GRAI Find A Wo LP: Unguare	NT ay (A&M)	Wat long Emmar UP 9 Disarre 2 Down Ages









251/0

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6

| STATE | 1-12 | STAT

Mational Summary UP 233 DEBUTS 2 SAME 15 DOWN 1 ADDS 0



# KING



# "LOVE & PRIDE"



92KTU WRAS KLUC **KBCO** KITY KROQ WKTU KCGL **I95** KNAC **OK95 I94** KFMW KRQU WLIR WCXT WOOS KTCL KLBJ WFNX WOWE KWES

Count On E/P/A To Deliver!



Distributed by CBS Records

# **PARALLELS**

# SIGNIFICANT ACTION

PEABO BRYSON
Take No Prisoners (In The ...) (Ele MIDCH ON CE100 a MESI ON 150 IL a

EAST WINDOWS OF THE PARTY OF TH FIGO A WEST ON WILLIAM MUTH MUAD OR MUDO ON MUTY ON MUTY ON MEMORY OF STATE OF ST 1007 on 1000 on 1788 4-40

C

EAST 0117 4-22 SOUTH

9790 e 9309- e 9009- e BIGA A WESSPH A MPL: A-21 WAVE & MESO . EXTLOS . MOST . MULAD a COLOR MC17 -

**2** CEGN 38-21 CEGT & CPTR 00

**B** 08100 a #JAD 00 #117 00 #85, 00 TALKING HEADS Road To Nowho LP: Little Creatures

EAST HOCH ON HOUTH ETER ON MENNEST MLAMPH on BI-104 on MELT MELT wamp 34-34 wheat on Epvv 34-35 22

USA USA I Wonder II I Take You Home Toni UP: Breakdanging (Column

EAST WEARPR 6-7 SOUTH WASK 6-7 SECY 5-2 176 a 103CIR a-21 MIAY 23-21 SOUTH

ERIC CLAPTON
See What Love Can Do (WB)

LAST FISH on 0101 on WELF on WHSL on P2 998G on EDVV 40-39

D

SOUTH SOUTH HAST NYME A SOUTH FERR 6 DATE OF A SECOND STATE OF A SE WHIT I COURS & COURS &

ECAO 35-2500 co 2500 co EAST VEHI co BOUTH W187 on KNES on 1102 35-31

93PH 4 195 24-24 MITT ON #1159H 31-2 #HJR a PH102 a

M

ENTES 4-30 VILLE ON MICHAELET

MAST ON WAST ON WAST ON THE A CONTENT ON

WEESPH OR 1100 15-23 PRO-PR OR

STEPHANIE MILLS Bit By Bit (Theme From LP: Fletch Soundtrack

MESO ON HORT A HERE ON RITT A REST ON REST ON

SOUTH SOUTH SELL A STOCK A STO

RATT Lay It Down (Atlantic) LP: Invasion Of Your Privac 4

R

MEDIA DE MED I I I I 193 e 2100 e MTRC - WEGG - WE 896 4-40 KW 8 22 KONE A TEXTONES Midnight Mission (Gold Mtn./A(M)

WFBG on WOMPTH on SOUTH WHEQ OR WITH OR WHII OR WHIE OR MALD ON EISE ON E MOSTR & WEST ON MAGNET WAS CO & WORK ON WEST & WORK ON WEST & WORK ON THE COD & SETT ON SILYS & SILY ##DWEST # 210 on # 750 32-29 

5

SKIPWORTH & TURNER
Thinking About... (4th & Brdwy/lst.)

91ETU 21-930 on WIST on WILQ a SOUTH ESSTERN a WINT ON 93AD OR 194 OR

EAST WEISTN CO. NCMOTH CO. SOUTH MINISTEE TO. THE CO. THE CO 0100 on 1100 on 12170 on 12170 on 12170 on 12170 on 150779 d-3 MMEI a MFFI on 15770 MTMC ON MCAT ON CT100 ON 53x11 ON BOUTH RITE & WIEV ON WEEL 9 **P** ETRS 4 ESTX On E1ST 0-31 VAN-ZANT You've Got To Believe In Love LP: Van-Zant EAST OF SOUTH EMIC ON WIR ON WELL ON MUTER 10-24 WINGS 00

ne (Getten)

4 **₽** WYSE on WEDE on HECK o WRIT on WEEPH d-WEAUTH on PRO-PH 4 EGISTH 22-TOT 2 MET ON MESS. 195 19-23 TLGC 18-15

# **AIR...** Congratulates The Winners Of Bobby Poe's Pop Music Survey Awards.

# **Radio Winners:**

- 1. JAY COOK Gannett (Radio Executive Of The Year)
- 2. GERRY DeFRANCESCO Gannett (National Programmer Of The Year).
- - (Radio Consultant Of The Year)
- 4. KIIS-FM -- Los Angeles (Major Market Radio Station Of The Year)
- (Major Market Program Director Of The Year)
- MIKE SCHAEFER KIIS-FM
- (Major Market Music Director Of The Year)
- SCOTT SHANNON/ROSS BRITTAIN (Major Market Air Personality Of The Year)
- arge Merket Radio Station Of The Year)
- 9. MASON DIX ON/STEVE RIVERS Q105 (Large Market Program Director Of The Year)
- 10. GREG ROLLING 8-97
  (Large Market Music Director Of The Year)

  11. MASON DIXON 0105
- (Large Market Air Personality Of The Year)
- 12. WRVQ Richmond/WTIC-FM Hartford (Medium Market Radio Station Of The Year)
- 13. WAYLON RICHARDS KHEI/MARK ST. JOHN WAPLEM (TIE) (Medium Market Program Director Of The Year)
- 14. BOB LEWIS WRVQ
- (Medium Market Music Director Of The Year) 15 HARV MOORE/ROBERT TAYLOR - WPHD (Medium Market Air Personality Of The Year)
- 16 WPST Trenton (Small Market Radio Station Of The Year)
- 17. ROGER GAITHER Q104
- (Small Market Program Director Of The Year) 18. RANDI SOMMERS - 7102
- (Small Market Music Director Of The Year) 19. BILL THOMAS - WPFM
- (Small Market Air Personality Of The Year)

# **Record Winners:**

- 1. WARNER BROTHERS Record Company Of The Year - Corporate)
- 2. MOTOWN
- Record Company Of The Year Independent 3. LENNY WARONKER - WB
  - JAY LASKER Motown
  - President Of The Year Independent)
- 5. RUSS THYRET -- WE
- rd Executive Of The Year Corporate
- 6. CHARLIE MINOR A&M ecord Executive Of The Year - Indepdenty
- (Vice President Of Promotion Corporate)
- (Vice President Of Promotion Independent)
- (National Promotion Directo Comorate)
- (National Promotion Executive Of 1)
- 12. VICKI LEBEN Motown Promotion Executive Of The Year - Independent)
- 13. PAUL RAPPAPORT Columbia
- (National AOR Promotion Executive Of The Year Corporate)
- (National A/C Promotion Executive Of The Year) 15. SAL INGEME - Columbia/TOM BOBAK - RCA (TIE)
- (Northern Regional/Local Promotion Executive Corporate) 16. AL TWANMO - Chrysalis
  - (Northern Regional/Local Promotion Executive Of The Year Independent)
- 17. LARRY KING Atlantic/KERRY WOOD RCA/ALAN OREMAN Columbia (TIE) (Southern Regional/Local Promotion Executive - Corporate)
- 18. LINDA ALTER Motor (Southern Regional/Local Promotion Executive - Independent)
- 19. TONY MUSCOLO (Independent Promotion Executive Of The Year)

# **WEEK #38**

# **AIR** Priorities

WFFK #38

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 3, 1985

## TITLE HANGIN' ON A STRING LOST IN THE FIFTIES TONITE (IN THE STILL OF THE NIGHT) LOVE RESURRECTION TIRED OF BEING BLONDE THE FIRE STILL BURNS

# LOOSE ENDS

RONNIE MILSAP **ALISON MOYET** CARLY SIMON **RUSS BALLARD** 

RCA COLUMBIA **EPIC EMI AMERICA** 

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Wednesday, July 3, 1985

**EMPIRE BURLESQUE** "I'll Remember You" "Night Comes" **BROKEN WINGS (12")** SUMMERTIME GIRLS (12")

TITLE/CUTS

LABEL

**BOB DYLAN** COLUMBIA MR. MISTER RCA

A&M

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Y&T

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# **CONTEMPORARY HIT RADIO**

# **CHART EXTRAS**

Chart Extras are records above the 60% airplay level without sufficient

# **BRYAN ADAMS** Summer Of '69 (A&M)

86% of our reporters on it. Moves: Up 15, Debuts 73, Same 67, Down 0, Adds 63 including B94, KTKS, Q105, WLOL-FM, KZZP, KMEL. Complete airplay in Parallels.

# BREAKERS

# **DEAD OR ALIVE** You Spin Me Round (Like A Record) (Epic)

67% of our reporters on it. Moves: Up 58, Debuts 33, Same 49, Down 0, Adds 29 including B104, Z100, CHUM, WAVA, WLS-FM, WNCI, KWK. See Parallels, debuts-at number 38 on the CHR chart.

# PAUL HARDCASTLE 19 (Chrysalis)

62% of our reporters on it. Moves: Up 73, Debuts 22, Same 36, Down 3, Adds 23 including Z100, PRO-FM, 92X, KUBE, WTIC-FM, WZKS, KZOZ, See Parallels, moves 36-33 on the CHR chart.

# **NEW & ACTIVE**

TINA TURNER "We Don't Need Another Hero (Thunderdome)" (Capitol) 147/146
woves: Up 1, Debuis 0, Same 0, Down 0, Xodes 146 including WHTT, WXKS-FM, WNYS, WCAU-FM, WHTX, PRO-FM,
94Q, 293, B97, WNYZ, Q105, WIS-FM, ZP99, WIS-FM, XPUS.

9-01, 283, 693, 1972, 1910, 191-976, 2293, Rilszim, Kriz M. 1911,

JOHN PARR "St. Elmo's Fire" (Atlantic) 142/83 Moves: Up 2, Debuts 14, Same 43, Down 0, Adds 83 inclu

Up 2, Debuts 14, Same 43, Down 0, Adds 83 including WXKS-FM, 94Q, Z93, KTKS, WNVZ, WLS, WLS-FM, KIIS-FM, KS103, KPLUS, KEGL d-20, B96,35-31. "WEIRD AL" YANKOVIC "Like A Surgeon" (Scottl Bros./CBS) 126/26

Moves: Up 26, Debuts 14, Same 60, Down 0, Adds 26 including Q105, WCZY, ZZ99, KS103, KPLUS, 93Q, KZZB, KKYK, KBFM, WKDQ, WSTO, WBWB, PRO-FM 35-32, KQXR 31-26, WCIL-FM 7-1.

KBEM, MICU, WSIU, WWIN, PHD-FM 3S-32, KUMR-31-26, WCIL-FM 7-1.
JOHN FOGERTY "Centerlief" (WB) 126/8
Moves: Up 61, Debuts 14, Same 39, Down 4, Adds 8, KTS, KXX106, KAY107, KDON-FM, WIGY, WOAY, WAZY-FM, WKTI
14-8, KDWB-FM-109, KWK 11-10, WCUT 37-33, WXXO 13-11, WZON 35-26, KFYR 20-16
KENNY LOGGINS "Forever" (Columbia) 125/3
Moves: Up 70, Debuts 10, Same 42, Down 0, Adds 3, B66, WLS-FM, KIMN, KAFM 17-11, KEGI, 4-2, KTKS 22-12, K104 7-6, KZZB 39-31, WBCY 18-12, WZZR 8-6, KCPS, 3-3, KISN 12-7, OK100 20-10, 95XII, 7-3, KWES 6-3.

POREIGNER 1 Reaction To Action (Manule) 114/0
Moves Up 48, Debuts 2, Same 61, Down 3, Adds 0, NNYS 25-22, WGCL 31-29, K104 13-8, WFMI 30-27, WAHC 35-31, WAYC 21-18, K00N FM 35-31, WAYC 35-32, WAYC 3

WRKH 30/EX. (KUZE 10.7 FREDDIE JACKSON "Rock Me Tonight (For Old Time's Sake)" (Caphol) 108/29 Moves: Up 33, Debus 6, Same 99, Down 1, Adds 29 including 894, Q107, WNVZ, KIIS-FM, KS103, Z106, WQID, WBCY, KJ103, KBOS, WBG, WBAD, C10 IB-13, 940 11-10, WBBO 9-6.

TOM PETTY Whake It Better (Forget About 14) Web 240. 106/4 Moves Up 26, Debus 11, Same 63, Down O, Adds 4, KEQL, WZKS, Y10/6 433-20, WKZL38-32, WKB 34-28, PRO-FM 33-30, PM 34-34, RCM 23-20, WKZL38-32, WM 34-34, KEQL WKS 24, WKM 24-32, WKM 24-32, WKM 25-34, WKM 25-34, WKM 25-35, WKM 25-35, WKM 25-36, WKM 25-

94Q dd4, KPLUS 32-29, WRCX 37-32, WTLQ 35-32, WOK199-31, KX104 23-20, WKZL 38-32, WAD 36-33, OK95 36-32. GIND VANNELL "Black Cars" (MRE/CBS) 10572 Moves: Up 48, Debuts 3, Same 44, Down 8, Adds 2, KRRZ, KTIS, CK01 4-3, KAFM 27-21, WOLFM 16-12, WAMX 27-21, WKEE 13-10, WRKPO 30-27, WXD2 28-60, WKH 34, KTDY 33-30, WKX 25-22, WGULFM 30-21, WAZY-FM 37-33. GO WEST "Call Me" (Chrysalis) 101/15

GU WES1 "Call Me" (Chrysalis) 10/10/10
Moves: Up 23, Dobust 7, Same 50, Down 0, Adds 15 including 283, KZZP, K104, WSPK, WNOK-FM, WRQC, WRQN, WHOT, WQAY, 95XL, WKSF, WXQY, KMEL 29:24, KKEM 10-8, WOMP-EM 29-18.

JEFF BECK & ROD STEWART "People GE Ready" (Epip. 96:6
Moves: Up 24, Debuts 9, Same 57, Down 0, Adds 6, 293, 99fM, 196, KWQO, WZPL, KTRS, WNVZ 40-36, WGCL 30-27, Z299 26-27, KMEB 22-26, KHFI 26, 227, WRNO 39-36, WGRD 31-29, OKHO 38-35, KIST 38-30.

GEORGE THOROGODO & THE DESTROYERS "Willie & The Hand Jive" (EMI America) 95/10
Moves: Up 14, Debus 5, Same 66, Dos 34, AUGUST, WSK, WOUT, WKFR, WDAY, WOMP-FM, WBWB, WCIL-EM
KYYA, KOZE, WGCY 40-37, WGCA 344, WZLD 92-9, WRKR 21-16, KCOD 39-36.

SADE "Your Love Is King" (Portrait/CBS) 86/20 Moves: Up 6, Debuts 8, Same 52, Down 0, Adds 20 Including WNYS, WNYZ, K104, KZZB, KITE, WDCG, WHOT, OK100, WXLK, WSPT, KBOZ-FM, KIIS-FM d-40, KMEL 34-30, KJ103 37-30.

MOST ADDED
TINA TURNER (146)
We Don't Need Another Hero (Capitol). JOHN PARR (83) St. Elmo's Fire (Atlantic)

**BILLY OCEAN (71)** Mystery Lady (Jive/Arista) BRYAN ADAMS (63) Summer of '69 (A&M) PAT BENATAR (62) Invincible (Chrysalis)

# PHIL COLLINS (140)

Sussudio (Atlantic) PRINCE (138) Raspberry Beret (WB) MADONNA (134) Into The Groove (Sire/WB) **DURAN DURAN (124)** A View To A Kill (Capitol) SURVIVOR (71)

The Search is Over (Scotti Bros./CBS)

PATTY LABELLE "Stir It Up" (MCA) 80/17.

Moves: Up 9, Debuts 7, Same 47, Down 0, Adds 17 including Q100, WSPK, 93Q, WPST, WRCK, WKRZ-FM, WDCG, KAMZ WKSF, KNIN, KDVV, KTRS, Y100 25-23, WBBQ 16-12, Z98 32-27.

PAT BENATAR "Invitable" (Chrysalis) 79/62

PAT BENATAR "Invitable" (Chrysalis) 79/62

Noves: Up 5. Debuts 2, Same 10, Down 0, Adds 62 Including WNYS, CKOI, WCAU-FM, CFTR, CHUM, Z93, KEG.

93FM, WNUZ, WKOI, KWOI, KWOI

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 71 including Q103, FM102, KPLUS, KUBE, WKFM, KAY107, T94, Y94. including WHTT, WNYS, WHTX, 195, B97, WHYT, KBEQ, KHTR

COCK ROBIN "When Your Heart Is Weak" (Columbia) 67/30 Moves: Up 4, Debuts 4, Same 29, Down 0, Adds 30 including WCAU-FM, PRO-FM, 94Q, Y100, WNVZ, WGCL. WHYT WKEE, 93Q, WANS-FM, WJXQ, KTFM 25-22, WPFM 24-21, WIXV 39-34.

CARLY SIMON "Tired Of Being Blonde" (Epic) 67/26 Moves: Up 0, Debuts 3, Same 38, Down 0, Adds 26 including WXKS-FM, WCAU-FM, PRO-FM, Q103, WGFM, WSSX, WRNO WRC, WGRD, KEYN-FM, KFS, KOON-FM, WMZ 437, WJXQ 4-35, WRKR 0-30.

HOOTERS "All You Zombies" (Columbia) 67/1 Noves: Up 22, Debuts 2, Same 41, Down 1, Adds 1, WNOK-FM, 93FM 19-17, WNCI 26-21, Q100 5-3, Z106 1-1, WPST 11-10, WRCK 26-22, WTLQ 14-11, WZLD 20-15, KX104 29-27, WHSL 34-31, OK95 14-10.

HOWARD JONES "Life in One Day" (Elektra) 55/53

HOWARD JONES "Life in One Day" (Elektra) 55/53

Noves: Up 0, Debus 1, Same 1, Down 0, Adds 53 including Witty, WCAU-FM, KEGL, B97, WGCL, WCZY, KIIS-FM, KS103, KMEL, WGMB, B3105, K1305, KSND, KUC, WKHI, WFPM, WBND, KDVV, KKAZ, KZOZ

# SIGNIFICANT ACTION

KOOL & THE GANG "Cherish" (De-Lite/PolyGram) 42/41
wobes: Up 0, Debuls 0, Same 1, Down 0, Adds 41 including 8104, WXKS-FM, WPLJ, WAVA, B97, WNVZ, WCZY, WBB0, KXXTAG, KAMZ, KRQ, KGOT, KOZE, KBM, KIST.

VITAMIN Z "Burning Flame" (Geffen) 39/8 VITAMIN Z "Burning Hame" (Genen) 39/8
wows: U. 6, Debuts 2, Same 22, Down 1, Adds 8, PRO-FM, WKRZ-FM, WTLQ, WZLD, WANS-FM, KITY, WRON, KTDY, WKRS-FM 634, Y101 415-5, KZZB 40-37, KO93 33-31, KOIZ-FM 22-21, WAZY-FM 38-34, KTRS 40-38
RATT "Lay II Down" (Altamille) 38/20
Moves: Up 1, Debuts S, Same 12, Down 0, Adds 20 including 195, 896, KWK, KPLUS, WERZ, WRCK, WTLQ, WJZR, WZLD, KOKC, WRON, WFI 22-19, WXG -34-8, KLUC 43-6, CM95 63-38

PEABO BRYSON "Take No Prisoners (In The Game 01 Love)" (Elektra) 37/12 Moves: Up 1, Debuts 2, Same 22, Down 0, Adds 12, WXKS-FM, 395, KOPA, K104, WERZ, WNO NOK-EM KITE WOKI WIXO

USA LISA & CULT JAM with FULL FORCE "I Wonder If I Take You Home" (Columbia) 30/5
Moves: Up 6, Debuts 2, Same 14, Down 3, Adds 5, 93FM, KMJK, FM102, KC101, Z106, WXKS-FM 20-16, WAVA on, WHYT on, KIIS-FM 31-23, KS103 40-30, KMEL 36-29, Q100 15-11, WTIC-FM 22-15, WBCY d-35, KSET-FM d-39

SISTER SLEDGE "Frankle" (Alianlic) 28/5 (MI), KDG3, KISR, WHSL, KTRS, WXKS-FM on, WCAU-FM on, FM102 28/27, (100 on, K140 on, 98/KTU), KAWA 21-10, KSET-FM d-38, WHOT on, KIST d-37.

TEXTONES "Midnight Mission" (Gold Mountain/A&M) 23/6

TEXTOMES "Midnight Mission" (Gold Mountain/A&M) 23/5
Moves: Up 1. Debus 0 Samer 17, Down 0, Adds 6, KNOE-M<sub>2</sub>, 98/63, KCDO, KBIM, SLY96, WVSR on, WRCK on, WZYP on, WFMI on, WRNO an, WADO 32/29, WFBG on, WOMP-FM on, WAZY-FM on, KGOT on.
STEPHANIE MILLS "Bit By Bit ('Fletch' Themp)" (MCA) 19/11
Moves: Up 0, Debus 0, Same 8, Down 0, Adds 31, 940, KEGL, 195. Y100, WOKI, KITY, KISN, KTDY, T94, WHSL. KHTX.

WBBQ on, WFMI on, KHYT on, KGOT on CHAKK KHAN "Through The Fire" (WB) 19/2 Moves: U.B. Debut 2, Same 3, 050wn4, Adds 2, 298, 103CIR, Q107 d-22, 195 10-7, Y100 15-12, KOPA 13-12, KZZP 26;21, KITS d-26, KMEL on, WBCY 5-2, KQMQ 10-7, KHYT 14-13, WQAY 23-21,

KITS d.28, KMELLON, MBCY 5-2, KDMO 10-7, ANTT 1 44-13, MBCY 5-5-1.

REIRC CLAPTON "See What Love Can Do" (WB) 15/0 Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 0, WERZ on, WKFMon, WTLQ on, KZZB on-dp, WOKlon, KX104 on, WRNO on, KITY on, KISP8 on, Q101 on, WXIX on, WKS1 on, SMSC on, KDV 40-39, OK95 on.

DIRE STRAITS "Money For Nothing" (WB) 15/15

Whoves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, KHIR, KWK, KPLUS, Q100, WZLD, KX[04, KOFM, WFBG, KISP, WRKB.

KGOT KOZE O

99KG, WDBR, KGOT, KOZE, CVBS:

VAN-ZANT "Volv'e Got To Belleve In Love" (Network/Geffen) 15/1

Moves, Up 1, Debuis 0, Same 13, Down 0, Adds 1, KIST, WGCL on, Q100 on dp, WERZ on-dp, WRCK on, WTLQ on, KWIC

on, WJZF, on, WOK on w, WAZL on, WXZ on 90-24, WRNON on, KBOS on, WKH is on, KKQY on.

SKIPWORTH & TURNER "Thinking About Your Love" (14h & Broadway/Island) 14/4

Moves Up 0, Debuis 1, Same 8, Down 1, Adds 4, KMEL, WTLQ, KSET-FM, KHYT, WXKS-FM on, WHYT d-32, 990 on, WPST on.

WHM Ion, KKRG NO, WJAD on, 1940 on.

ALISON MOYET "Love Resurrection" (Columbia) 14/3

Moves: Up 1, Debus 0, Same 10, Down 0, Adds 3, CKCI, CKTO, KGOT, CKGM 30-25, CFTR on, KMJK on, KPLUS on,

KTO4 on, WPST on, 95KIL on, WJAD on, WIKY on, WHSL on, KOZE on.

MENUDD "Hold Me" (RCA) 13/1

Down 2, Adds 1, KWES, WXKS-FM on, PRO-FM on, FM102 17-15, KITE 11-10, KZFM

TALKING HEADS "Road To Nowhere" (Sire/WB) 12/0 Ri104 on, WZLD on, WZYP on, WFMI on, WQCM on, KISR on, WDBR on-dp, KDVV 36-35, OK95 on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported I was a active includes songs reported by a jeast but of our CHR reporters. Significant action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the antistible (label) designation indicate the total numbers, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward othat movement. Same for sideways or continued uncharded activity, Own for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

# UNSPEAKABLE ACTS. TOTLEY CRÜE THEATRE OF PAIN.

The curtain rises on the 3rd thundering album destined to rip you out of your front row seat.
THEATRE OF PAIN, Act I—the showstopper single, "Smokin' In The Boys Room."7-69625

Produced by Tom Werman for Julia's Music.

Management: Doc McGhee and Doug Thaler for McGhee Entertainment

On Elektra Music Cassettes, Records, & Compact Discs.

Warning: Contains sonic fury. Keep hands and face clear of speakers when playing

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# **CONTEMPORARY HIT RADIO**

PHIL COLLINS/Sussudio (Atlantic) PRINCE/Raspberry Beret (WB) 0 DURAN DURAN/A View To A Kill (Capitol) SURVIVOR/The Search Is Over (Scotti Bros./CBS) PAUL YOUNG/Everytime You Go Away (Columbia) 20 MADONNA/Into The Groove (Sire/WB) EURYTHMICS/Would | Lie To You? (RCA) 'TIL TUESDAY/Voices Carry (Epic) 0 BRYAN ADAMS/Heaven (A&M) BRUCE SPRINGSTEEN/Glory Days (Columbia) CYNDI LAUPER/The Goonies 'R' Good Enough (Portrait/CBS) WHITNEY HOUSTON/You Give Good Love (Arista) MADONNA/Angel (Sire/WB) 6 13 STING/If You Love Somebody Set Them Free (A&M) JOHN CAFFERTY & BEAVER BROWN ... / Tough All Over (Scotti Bros. / CBS) 26 23 19 NIGHT RANGER/Sentimental Street (Camel/MCA) 22 KIM CARNES/Crazy In The Night (Barking At Airplanes) (EMI America) COREY HART/Never Surrender (EMI America) 25 📵 TEARS FOR FEARS/Shout (Mercury/PG) 33 **1** POWER STATION/Get It On (Bang A Gong) (Capitol) 26 **DEPECHE MODE**/People Are People (Sire/WB) AIR SUPPLY/Just As I Am (Arista) 28 25 23 🐼 BEACH BOYS/Getcha Back (Caribou/CBS) HOWARD JONES/Things Can Only Get Better (Elektra) DeBARGE/Who's Holding Donna Now (Gordy/Motown) TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) SUPERTRAMP/Cannonball (A&M) 33 30 27 2 32 29 DARYL HALL & JOHN OATES/Possession Obsession (RCA) 9 17 29 MARY JANE GIRLS/In My House (Gordy/Motown) GLENN FREY/Smuggler's Blues (MCA) KATRINA AND THE WAVES/Walking On Sunshine (Capitol) 10 11 20 31 HEART/What About Love? (Capitol) BREAKER ® PAUL HARDCASTLE/19 (Chrysalis) DEBUT > WHUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) ROBERT PLANT/Little By Little (Es Paranza/Atlantic) DEBUT ARETHA FRANKLIN/Freeway Of Love (Arista) 40 AMY GRANT/Find A Way (A&M) BREAKER DEAD OR ALIVE/You Spin Me Round (Like A Record (Epic)

# ADULT CONTEMPORARY

DEBUT S DON HENLEY/Not Enough Love In The World (Geffen) RICK SPRINGFIELD/State Of The Heart (RCA)

1 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 2 BEACH BOYS/Getcha Back (Caribou/CBS) DeBARGE/Who's Holding Donna Now (Gordy/Motown) WHITNEY HOUSTON/You Give Good Love (Arista) 6 PAUL YOUNG/Everytime You Go Away (Columbia) AIR SUPPLY/Just As I Am (Arista) MADONNA/Angel (Sire/WB) LIMAHL/Never Ending Story (EMI America) TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) BRYAN ADAMS/Heaven (A&M) 20 15 AMY GRANT/Find A Way (A&M) 12 HAROLD FALTERMEYER/Axel F (MCA) 18 KENNY LOGGINS/Forever (Columbia) 25 21 DARYL HALL & JOHN DATES/Possession Obsession (RCA) 19 DOLLY PARTON W/KENNY ROGERS/Real Love (RCA) JOHN FOGERTY/Centerfield (WB) 18 16 17 BILLY OCEAN/Suddenly (Jive/Arista) 23 1 DON HENLEY/Not Enough Love In The World (Geffen) 24 (Capitol) KATRINA AND THE WAVES/Walking On Sunshine (Capitol) 25. SISTER SLEDGE/Frankie (Atlantic) BREAKER 3 SADE/Your Love Is King (Portrait/CBS) 24 23 22 @ GRAHAM PARKER/Wake Up (Next To You) (Elektra) 13 14 14 23 CHAKA KHAN/Through The Fire (WB) 7 13 17 24 KOOL & THE GANG/Fresh (De-Lite/PG) BREAKER @ ROSANNE CASH/I Don't Know Why You Don't Want Me (Columbia)

# **AOR TRACKS**

STING/If You Love Somebody Set Them Free (A&M) 1 1. 1 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 10 SUPERTRAMP/Cannonball (A&M) 3 A NIGHT RANGER/Sentimental Street (Camel/MCA) HEART/What About Love? (Capitol) TEARS FOR FEARS/Shout (Mercury/PG) DIRE STRAITS/Money For Nothing (WB) ROBERT PLANT/Little By Little (Es Paranza/Atlantic) JEFF BECK & ROD STEWART/People Get Ready (Epic) BRUCE SPRINGSTEEN/Glory Days (Columbia) 10 TOM PETTY & THE ... / Make It Better (Forget ...) (MCA) JOHN CAFFERTY & THE BEAVER ... /Tough ... (Scotti Bros. / CBS) HOOTERS/All You Zombies (Columbia) 23 PAT BENATAR/Invincible (Chrysalis) 16 ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) COREY HART/Never Surrender (EMI America) JOE WALSH/The Confessor (Full Moon/WB) 11 16 14 17 Complete Tracks Chart Begins on Page 68 26. 21 20 1 RATT/Lay It Down (Atlantic) 37 23 22 19 U2/Three Sunrises (Island) 15 15 15 20 PAUL YOUNG/Everytime You Go Away (Columbia) BREAKER JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) 18 17 17 22 DON HENLEY/Not Enough Love In The World (Geffen) 50 31 24 TALKING HEADS/Road To Nowhere (Sire/WB) 41 29 25 BOB DYLAN/Tight Connection To My Heart (Columbia) BREAKER 3 BRYAN ADAMS/Summer Of '69 (A&M) 43 35 27 29 HELIX/Deep Cuts The Knife (Capitol) 36 28 TRUSS BALLARD/The Fire Still Burns (EMI America) BREAKER @ BRYAN FERRY/Slave To Love (WB) 38 STING/Fortress Around Your Heart (A&M) BREAKER @ GEORGE THOROGOOD & ... / Willie And The Hand Jive (EMI America)

# **BLACK/URBAN**

5	4	2	0	LOOSE ENDS/Hangin' On A String (Contemplating) (MCA)
3	2	1	2	PRINCE/Raspberry Beret (WB)
13	7	4	0	RENE & ANGELA/Save Your Love (For #1) (Mercury/PG)
27	18	10	0	DEBARGE/Who's Holding Donna Now (Gordy/Motown)
2	1	3	5	FREDDIE JACKSON/Rock Me Tonight (For Old Times Sake) (Capitol)
14	8	7	(3)	MAZE f/FRANKIE BEVERLY/Too Many Games (Capitol)
18	9.4	8		SKIPWORTH & TURNER/Thinking About Your Love (4th & Broadway/Island)
25	15	31	8	LISA-LISA & CULT JAM w/FULL FORCE/I Wonder If I Take (Columbia)
8	5	5	9	
33	21	13		CAMEO/Attack Me With Your Love (Atlanta Artists/PG)
21	13	12		DIANA ROSS/Telephone (RCA)
	28	17		PAUL HARDCASTLE/19 (Chrysalis)
-	31	15		LUTHER VANDROSS/It's Over Now (Epic)  N&A Begins on Page 60
15	10			DEELE/Material Thangz (Solar/Elektra)
-	37			ARETHA FRANKLIN/Freeway Of Love (Arista)
-	-			RICK JAMES/Glow (Gordy/Motown)
36	32	23		FORCE MD'S/Itchin' For A Scratch (Tommy Boy/Atlantic)
	35	26		STING/If You Love Somebody, Set Them Free (A&M)
. 26	23	19		COMMODORES/Animal Instinct (Motown)
. 1	3	6		JESSE JOHNSON'S REVUE/Can You Help Me (A&M)
19	-16-			KENNY G & KASHIF/Love On The Rise (Arista)
32	26			NILE RODGERS/Let's Go Out Tonight (WB)
_	. 34	27		CHERYL LYNN/Fidelity (Columbia)
34	27	24.		MIDNIGHT STAR/Body Snatchers (Solar/Elektra)
40	33	30		SISTER SLEDGE/Frankie (Atlantic)
31	29	29		GEORGE CLINTON/Double Oh-Oh (Capitol)
4	6			MARVIN GAYE/Sanctified Lady (Columbia)
. –	-			MELBA MOORE/When You Love Me Like This (Capitol)
-	36			FOUR TOPS/Sexy Ways (Motown)
-	-	40		PEABO BRYSON/Take No Prisoners (In The Game (Elektra)
_	-			MADONNA/Into The Groove (Sire/WB)
=	40			RJ'S LATEST ARRIVAL/Swing Low (Atlantic)
				PATTI LABELLE/Stir It Up (MCA)
	11			READY FOR THE WORLD/Deep Inside Your Love (MCA).
				STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)
				ATLANTIC STARR/Cool, Calm, Collected (A&M)
BREA				WHITNEY HOUSTON/Saving All My Love For You (Arista)
_	38			STANLEY CLARKE BAND/Born In The U.S.A. (Epic)
10	17			WHITNEY HOUSTON/You Give Good Love (Arista)
11	14	25	40	CHAKA KHAN/Through The Fire (WB)