D E:

FCC ORDERS GULF TO SELL **KLTR & KTXQ**

The Commission orders the selloff of Gulf's Houston and Dallas FMs as a condition of approving two TV sales in those markets. Also this week, Harris surrenders its AM stereo struggle.

Page 5

INDUSTRY MOURNS MICHAELS, KNIGHT

Tragically, B/A/M/D partner Lee Michaels was killed in a car crash this week, while KLZZ/San Diego PD Larry Knight succumbed to pneumonia-related complica-

Page 3

1984'S MOST **QUOTABLE QUOTES**

The most striking commentaries of the past year, as compiled by R&R's editors. Page 18, 32, 35, 37, 38, 39, 43

JOHN A. GAMBLING: A SILVER ANNIVERSARY SALUTE

Twenty-five years ago, John A. Gambling succeeded his father, John B. Gambling, as WOR/New York morning man. Jeff Green talks to John A. for a perspective on a unique radio dynasty.

Page 26

PEOPLE IN THE NEWS THIS WEEK

- Tom Bresnahan VP/GM at KFKF-AM &
- Jim Snowden WDRQ PD
- Chuck Dees PD for WDJO
- Jack Collins VP/GM at KWED-FM
- Jerry Lee KMLO's GSM
- Sue Bell GSM at KQXT

Page 3, 10

SURVEYING CURRENT **EQUIPMENT**

In a two-page bonus supplement, R&R takes a look at new radio and studiooriented equipment.

Page 13

ARBITRON'S MULTI-WEEK CUME RULE

Jhan Hiber presents an exclusive, illustrated examination of Arbitron's newest sales tool — the Multi-Week Cume Rule.

Page 16 **KJAZ CELEBRATES 25TH**

Barbara Barnes visits KJAZ/Alameda on its silver anniversary as the Bay Area's

Jazz showcase.

Page 46

THIS PROMOTION IS CLASSIFIED

Dan O'Day suggests a novel method of promoting your airshift and station - via the personals in the classified section of your daily newspaper.

Page 28

Newsstand Price \$3.50



CRAVENS NAMED KSRR VP/GM

ABC Resets Chicago, **Houston Management**

Trumper WLS VP/GM; Gehron OM/PD; Casey Exits

In managerial changes within ABC's owned stations, threeyear KSRR/Houston VP/GM Jeff Trumper has transferred to WLS-AM & FM/Chicago as VP/ GM. He succeeds John Gehron, who returns to his former position as OM/PD, replacing exiting programmer Steve Casey. Taking over as VP/GM at KSRR is WABC/New York GSM John Cravens.

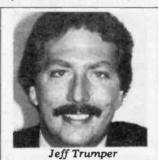
Commenting on Trumper's appointment, ABC Owned Radio Stations President Charles De Bare said, "Jeff brings to WLS a vast amount of experience in management and sales, and a knowledge of the Chicago market through several years as an Account Executive at the Chicago stations. He has done an outstanding job at KSRR, and we have every confidence that he will build upon WLS's longstanding position as one of America's top radio combinations and guide it to even greater accomplishments."

KRQR **Names**

KZAP/Sacramento programmer Chris Miller has accepted the PD chair at CBS's KRQR/San Francisco, beginning January 2. Miller takes over for Jon Russell, whose future with the station has not been announced.

KRQR VP/GM George Sosson observed, "San Francisco is the most competitive AOR market in the country, and I needed a programming leader who can respond to that competitive pressure. Chris has an exceptional combination of marketing and advertising expertise, along with programming ability, and I'm delighted to have him join us."

In addition to an earlier stint with KZAP, Miller's 12 years in radio include programming stops at WQDR/Raleigh and KLOL/Houston. "I'll miss MILLER/See Page 10



When asked about Gehron's return to the OM/PD position, Owned Stations VP/Operations Don Bouloukos noted, "John is

a brilliant programmer. In his new position, John will be able to focus his tremendous creativity and talent entirely on his area of greatest expertise. He and Jeff Trumper make a powerful team."

Tom Chiusano has been trans-

ferred to VP/GM at Infinity's

WKTU/New York. Chiusano

will take over at WKTU after

Infinity's sale of WIVY to

Gilmore Broadcasting is com-

mazin, who had been managing

WKTU, told R&R, "Tom's

made important contributions

to WIVY and Infinity Broad-

casting. His management skills

and leadership ability, combin-

ed with his knowledge of the New York market, make him

Infinity President Mel Kar-

pleted around late January.

Regarding Cravens, De Bare continued, "John has been with ABC since 1977, and in the succeeding years has taken on increasing responsibilities and achieved a superior record of performance.'

Trumper said, "This is obvi-ABC/See Page 8

WOLT ELEVATED TO PRESIDENT

H&W Restructures Management Team

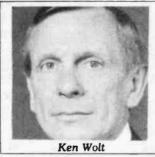
At H&W Communications, Ken Wolt has been promoted to President/Chief Executive. Wolt, who had been supervising WZPL/Indianapolis and WLLT/Cincinnati, will move to WLUP/Chicago, where he will take an equity position and be responsible for all three H&W mainland stations.

Wolt told R&R, "I'm very excited. Our company has come a long way in the last two and a half years, and my move to Chicago will put an end to the rumors that the Loop is being sold. The station has a tremendous history, and we feel strongly about its future."

Ingram, Kockritz Upped

As part of the changes, Wolt announced that WZPL Station Manager Roger Ingram has been advanced to VP/GM, while WLLT GSM Frank Kockritz moves up to Station Manag-

Wolt commented, "Roger is one of the brightest, most creative, and energetic radio people I've ever met. Most of the credit for WZPL's remarkable growth belongs to him. Frank is a quiet, aggressive individual with remarkable stability. He's a bright guy who's going to go a long way in this company."

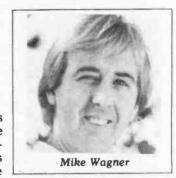


Ingram became Station Manager at WZPL nine months ago after two years as GSM. Earlier

WIVY/Jacksonville VP/GM uniquely qualified to assume this important position."

A 12-year broadcaster, Chiusano had managed WIVY for two and a half years. He previously served as GSM of WNEW/New York, WNEW-FM/New York, and WMET/ Chicago, and as an Account Ex-CHIUSANO/See Page 10

wagner



Former KIIS/Los Angeles radio programmer Mike Wagner has returned to the market as PD of Greater Media's Goldformatted KRLA. Wagner reports to VP/Operations Jay Clark, and replaces Program Manager Jim Pewter, who resigned but will consult the station on music.

KRLA & KHTZ VP/GM Bob Moore told R&R, "This appointment fulfills my dreams of putting together a winning team here; and between Mike, Jay, and KHTZ PD Steve Scott, we will have the strongest programming force in Los Angeles radio.'

Commented Wagner, "I've wanted to join the Greater Media team for quite some time, and I'm honored to program KRLA, which is a Southern California institution. I look forward to working with Jay, Bob, and (Greater Media VP/Programming) Julian Breen in strengthening KRLA's position."

Wagner was most recently VP/Group PD for Alta Broadcasting. He begins his assign-H&W/See Page 10 ment at the new year.

O'GRADY UPPED TO GSM

Tanner Resigns WASH PD Post

tract, WASH/Washington PD/ good friends, and on behalf of morning man Bill Tanner has (Exec. VP) Vicki Callahan, unexpectedly resigned to accept (WASH VP/GM) Jim Smith, another position to be announced over the Christmas holidays. Air personality Kid Curry has been named interim PD.

Metromedia Radio President Carl Brazell commented, "Bill requested an early release from his contract to pursue an excellent opportunity. After several days of discussion I decided we did not want to stand in the

With a year left on his con- way. We are parting company Radio, we wish Bill the best of luck in his new venture."

Tanner, who joined the station in 1982 after almost eight years with Y100/Miami, told R&R, "To be associated with the fine staff we've built at WASH-FM has been a great professional pleasure. Metro-

TANNER/See Page 8

Why The Research Group's Comprehensive Music Test is the Leader... The Only One.

The Research Group *invented* the process of group music testing some years ago. What makes our patented process so special that the country's most successful stations—whether contemporary, country, easy listening, urban or A.C.—use it exclusively? The first secret is in the extremely rigorous recruiting work we do, screening through advanced "high-focus target." The second is that we have a wealth of experience in interpreting the data and helping stations to put it to work in ways that pay off in the ratings. Doing music testing the way we do is extremely difficult, but that's why America's most successful stations accept nothing less than The Research Group when it comes to *their* music.

"At Lite-l

"At Lite-FM in New York, our whole product is music. Does it make sense to do our music testing with anybody but The Research Group? Hell, no. I need it done right."

Norman Feuer President Viacom Radio Division

"We won't take chances with the music we play—it's too important. That's why we use The Research Group's CMTs. Their methods involve more work, and cost somewhat more, but they're clearly superior. With the results we've had, we wouldn't do it any other way."

Mark Kiester Vice President and General Manager KEY 103/KNOW, Austin





"The key issue in music research is confidence—can you <u>trust</u> the data? Only The Research Group delivers a proven music research system with rigorous screening and validation. You can trust the information and that means your music mix is perfectly matched to your target audience."

Larry Bruce Program Director KGB-FM, San Diego

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PROTECTING YOURSELF AGAINST WRONGFUL DISMISSAL SUITS

Nowadays, when employees are discharged, they're more likely than ever to sue . . . and win. **Gary Kaplan**'s Management column this week provides a useful guideline to avoiding such sticky situations.

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	CHR Chart

Snowden PD At WDRQ

After five months' absence, former Amaturo Group National PD Jim Snowden has returned to the company as Program Director at WDRQ/Detroit, beginning January 17. Most recently morning personality at WBLS/New York, Snowden replaces Steve Harris, who departed last week.

Amaturo Group Radio Division President Monte Lang told R&R, "I am very happy to have Jim back with our company. He did an outstanding job for us in Houston, and I am confident that he'll do the same in Detroit.



It's going to be a Jim Snowden tough battle there, and we'll support him all the way."

Snowden was promoted to National PD for Amaturo a year ago following eight months as PD of KMJQ/Houston, but accepted the WBLS bid last August. His background also includes programming

Bailey.

BAI

B/A/M/D's Michaels Dies In Car Crash

Lee Michaels, partner in the Burkhart/Abrams/Michaels/Douglas consultancy, died Tuesday (12-18) in a one-car crash. He apparently drove off the road while en route to the firm's office. Michaels, 37, had been a partner at the consultancy firm for seven years, having previously programmed KISW/Seattle from 1971-77.

positions at Rochester stations WBBF and

WHFM. Snowden was out of town at

presstime and unavailable for comment.

Until his arrival at WDRQ, programming

chores will be handled by KMJQ PD Brute

B/A/M/D President Dwight Douglas paid tribute to his partner: "Lee Michaels was the people person in the company. He was an excellent radio man who had a keen insight into formats, talent development, and AOR music. We're very upset, and just wish he had had more time."

Funeral arrangements were incomplete at presstime, but commemorative services were scheduled in Atlanta.

KLZZ PD Knight Dies

KLZZ/San Diego PD Larry Knight died Monday (12-17) of complications resulting from a severe case of pneumonia. Knight, 38, entered the hospital two months ago after complaining of feeling ill. His condition grew progressively worse until last week, when he showed signs of improvement. Last Friday, however, he suffered cardiac arrest, leading to his death.

SBI VP/Corporate Operations George Johns announced the appointment of staffer Jason Williams to fill Knight's position. Williams has been at KLZZ for a year as a KNIGHT/See Page 8

R&R Sets Holiday Schedule

As in years past, R&R will observe a twoweek publishing hiatus over the Christmas holidays. This is our final edition for 1984. Our first issue of 1985 will be dated January 11.

Although we won't be publishing, our Los Angeles, Washington DC, and Nashville offices will remain open to serve you during this holiday period. However, R&R will celebrate Christmas and New Year's by closing Monday, December 24; Tuesday, December 25; Monday, December 31; and Tuesday, January 1. Happy Holidays from all of us at R&R.

Bresnahan Becomes VP/GM At KFKF-AM & FM

After 15 months as GM at KFKF-AM & FM/Kansas City, Tom Bresnahan has moved up to VP/GM at the Sconnix stations. Prior to joining KFKF, he had worked eight years in sales and management at WLTT/Washington.

CHUCK DEES NEW PD

WMLX Set To Become Gold WDJO

Beginning January 1, DKM's WMLX/Cincinnati will change call letters to WDJO, ending its Easy Listening programming for an all-Oldies rock format emphasizing music from the mid-to-late '60s. As part of the change, former WQXY/Baton Rouge PD Chuck Dees has been named Program Director.

WMLX & WUBE acting GM Todd Leiser commented, "WDJO will definitely fill a void on the AM dial. The music has been pretested to appeal to 25-49 year-olds, ranging from those who were part of the introduction of rock 'n' roll in the late '50s to those who were typified in the hit movie 'The Big Chill,' while also including those who were in high school in the early '70s."

Regarding Dees's appointment, OM Paul O'Brien said, "Chuck has a great feel for how this format should be executed . . . it'll be a bright, lively station that will be a lot of fun to listen to as well as program."

Dees, who will also handle afternoons, spent eight months at WQXY. Before that he programmed WKLH/Lansing for a year, following two years as Programming Assistant at KFKF/Kansas City. "Todd and Paul are real go-getters, and I'm very happy to be back in a major market," Dees told R&R. "This format will recreate the sound of CKLW and WLS of about 1967-68 — very up, fun, and active."

Dees added he is reviewing candidates for a drivetime airshift.

Wetherbee To Program WNAP

Eight-year WFYR/Chicago MD/Assistant PD John Wetherbee has been selected to program WNAP/Indianapolis, replacing Gary Hoffmann, who exits after joining nine months ago from the programming post at crosstown rival WZPL.

WNAP & WIBC VP/GM Roy Cooper explained, "Gary and I had a few differences in the direction of the station, but he's a very talented programmer and we wish him all the best. I brought John in because of his background and his bright and intelligent programming mind. I look for John to continue WNAP's heritage and put it back on top in the market."

WETHERBEE/See Page 8

Sconnix general partner Randy Odeneal said, "We think Tom's incredible. He's done a spectacular job in Kansas City and we felt he was very deserving."

Bresnahan told R&R, "This is the most exciting time of my career, and it feels great to be part of a winner. I appreciate the confidence (Sconnix partners) Scott McQueen, Ted Nixon, and Randy have in me. I'm indebted to the staff of KFKF for producing a record year in programming and sales, which made this promotion possible. Sconnix and KFKF are committed to growing even stronger in 1985."

Collins VP/GM At KWED-FM

After nearly four years as VP/GM at KLLS-AM & FM/San Antonio, Jack Collins has been named VP/GM at neighbor KWED-FM. He will join new owner American Media, which purchased the station last month from Seguin Broadcasting. Headed by President Alan Beck, American Media also owns WALK-AM & FM/Patchogue (Long Island) and WLIF/Baltimore.

Collins, who was unavailable for comment at presstime, will first be responsible for overseeing KWED-FM's format shift from its present variety format to a new direction to be announced in February. Consultant Mary Catherine Sneed is assisting the station in completing the changeover.

No replacement for Collins has been announced at KLLS-AM & FM, which were sold in October to Swanson Broadcasting.

Lee Appointed KMLO GSM

Longtime broadcaster Jerry Lee has been assigned the newly-created post of General Sales Manager at Music Of Your Life outlet KMLO/Vista-San Diego.

North County Broadcasting President/ GM Gene Alfred remarked, "Jerry's a real professional. He knows the market, the demographics we're seeking, and I think he's going to do very well with the station."



Since September, Jerry Lee
Lee has been operating his own broadcast
management consultancy in La Jolla, CA.
Before that he worked three years as
VP/GM at Group W's KJQY/San Diego. A
29-year radio veteran, Lee's experience includes stints in management, sales, and
programming at various stations in Los
Angeles, Houston, Minneapolis, and
Cleveland. "I am very pleased to be getting
back into the sales side of the business," he
LEE/See Page 8

TRANSACTIONS

WVOR, Inc. Buys WHAM & WHFM For \$7.3 Million

WVOR, Iric., licensee of WVOR/Rochester, has agreed to purchase neighbor stations WHAM & WHFM from Rust Communications for \$7.3 million, pending FCC approval. To comply with FCC ownership regulations, WHFM will be spun off.

WVCR Exec. VP/GM cack Palvino said, "We've wanted a strong AM sister station for WVOR for a long time. We're delighted to have the opportunity to operate one of the country's most powerful AM facilities."

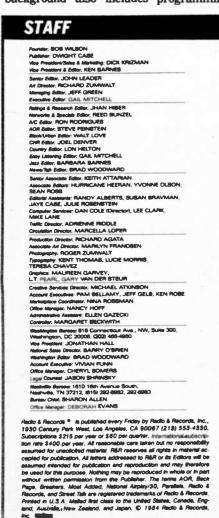
A/C-formatted WHAM is a 50 kw facility at 1180 kHz; CHR outlet WHFM broadcasts with 50 kw on 98.9 mHz at 340 feet. WVOR. Inc. is own-

ed by parent company Lincoln Group, Ltd., which also operates WBUF/Buffalo. Rust Communications retains ownership of WSOM & WQXK/Salem-Youngstown.

KQAK Sold To Braiker/ Ireland Partnership

Golden Gate Radio will sell AOR facility KQAK/San Francisco to a new partnership involving Ivan Braiker and James Ireland III for an undisclosed price, subject to FCC approval.

Braiker continues to serve as President of TRANSACTIONS/See Page 8





Radio stations can now make RICK DEES a part of their air-staff all week long.

"AMERICAN MUSIC MAGAZINE starring RICK DEES" ... five one hour shows, one for each day Monday through Friday, every week. Ideal for drive time adjacencies, mid-days or early evenings.

Just as TV's Entertainment Tonight lets everyone know what's happening in the entertainment world, "AMERICAN MUSIC MAGAZINE starring RICK DEES" will let your listeners know what's happening day by day in the world of music . . . from Rick's vantage point in Hollywood—the record capital of the world.

You'll find out the WHO, WHAT, WHERE, WHY AND WHEN of videos, tours, new albums and new projects. Who's hot and who's not.

"AMERICAN MUSIC MAGAZINE starring RICK DEES" is filled with lots of music, Rick's ingenious wit, his irresistable charm and his entire cast of comedic characters who have made his week-end program a giant success. Drop-ins from the actual stars themselves will complete the program.

For station clearance information call our Washington, D.C. office at (703) 556-9870.

For national sales information call our New York office at (212) 869-7444.



BROADCAP IN LOS ANGELES —Seventy minority entrepreneurs, many of them would-be broadcast owners, got a free, daylong briefing last week in Los Angeles from NAB's Broadcast Capital Fund (BROADCAP). Discussion covered the role of brokers, identifying the right property, securing financing, Docket 80-90 opportunities, and FCC policies such as distress sales and tax certificates. Above, FCC Commissioner Henry Rivera addresses the seminar as BROADCAP President John Oxendine and VP Ken Harris listen.

Washington Report

NAB, DBA To Merge January 4

Now that the daytimer-regional compromise for extended evening hours has cleared the FCC, the Daytime Broadcasters Association (DBA) will go ahead with its planned merger with NAB. Both groups signed the merger agreement in Washington this week (12-18), to become effective January 4, the day of expected ratification by the DBA Board.

Under the pact, NAB will assume up to \$40,000 of DBA's current debt and a standing Daytime Broadcasters Committee will be set up within NAB. If the panel and NAB can't agree on a specific issue, which isn't expected, the committee has the freedom to independently pursue daytimer interests without using NAB's name.

"The merger serves the best interests of all broadcasters," said NAB President Eddie Fritts, "and it enables NAB to become a more effective organization in its representation of all segments of the industry." DBA President Jim Wychor, observed, "We have achieved many of our objectives . . . The time has come to join with NAB to unify the broadcast industry."

Suburb Choice Wins WHBI/Newark License For Two Lawyers

An FCC law judge has awarded the former license of WHBI/Newark to Frances Antonin and Mary Garcia because, of seven applicants remaining from an original field of 27, they were the only party to propose a suburb, rather than Newark, as their city of license. Their plan specified building in Jersey City, which, with a population of 223,172, is the largest community in the nation with no local station. Cities of the same size have an average of 13 stations.

Noting that Newark already has 15 radio transmissions or outlets, Judge Walter Miller concluded, "Unquestionably, granting Antonin and Garcia's application would more fairly and equitably distribute radio service in the state of New Jersey." Miller called Jersey City's lack of a station an "ill that cries for a cure."

Antonin, the second black woman ever appointed to the Jersey City Municipal Court, will be PD of the new station. Garcia, also an attorney, will serve as GM. The two are 50% partners in the station.

WJDA's Jay Asher Joins NAB Board

The newest member of the NAB Radio Board of Directors is WJDA/Quincy, MA President/GM Jay Asher. Meeting in Washington last week, NAB's Executive Committee appointed Asher to fill the vacancy created by Dick Rakovan's departure from Outlet Broadcasting.

In other NAB action, the association's Metro Market Committee urged "all broadcasters, when preparing their marketing, programming, and particularly promotion plans, to increase their sensitivity to the potential misuse of alcohol in society, especially by young people."

NRBA Lobbies FTC On Alcohol Restrictions

Federal Trade Commission (FTC) officials last week got a radio perspective on the alcohol marketing issue from an NRBA delegation. Pending at the FTC is a petition to restrict broadcast ads and other beer and wine marketing pitches, such as campus promotions, that specifically target young people. The petition was filed by Project SMART, the same group that wants Congress to enact a total ban on broadcast ads for alcoholic beverages.

"NRBA will file official comments within the next several weeks," according to Sr. VP Abe Voron. "We will include the results of several pertinent studies which we are confident will support our position." NRBA says there's no correlation between alcohol ads and abuse, and maintains it would be wrong "to prohibit advertising of a perfectly legal product which millions of Americans enjoy in moderation."

In Other Key Developments:

- Approval was expected this week (12-19) from the FCC of the final list of approximately 600 communities slated for FM drop-ins under Docket 80-90. The question of how to process applications for the stations will come before the Commission next month.
- The Radio-Television News Directors Association (RTNDA) has protested a CIA Fairness Doctrine complaint against ABC News and a House Ethics Committee subpoena of a Washington Times reporter who obtained secret information on the ethics probe of Rep. Geraldine Ferraro (D-NY).
- The FCC has upheld staff actions denying petitions by Anthony Martin-Trigona to revoke or deny the license of Classical-formatted WCRB/Boston (Waltham). Martin-Trigona became unhappy with WCRB owner Charles River Broadcasting after he bought WHET/Boston from the firm

Harris Quits AM Stereo Wars, Backs Motorola

Harris Corp. announced this week it has stopped making its own AM stereo system, and has entered a licensing agreement to produce and sell Motorola C-QUAM exciters and monitors. The development had been rumored for several weeks. Existing Harris stations will receive kits to convert to Motorola transmission if they choose to do so.

"We feel this agreement is in the best interest of all in making AM stereo thrive as a popular new broadcast technology and consumer medium," said Harris Broadcast Group VP Gene Wicker.

"Harris's foremost interest is in providing AM broadcasters a high fidelity system comparable with FM stereo quality, and to develop transmission systems that will deliver the highest quality AM stereo to the listeners. We plan to concentrate our efforts on refining C-QUAM transmission hardware technology for the benefit of the broadcast industry."

Harris and Motorola had both succeeded in persuading well over 100 stations to broadcast their AM stereo systems, but Motorola has emerged as the clear favorite among set makers, more than a dozen of whom are committed to building C-QUAMonly receivers.

Harris has already applied for FCC type acceptance of its own version of the C-QUAM system, and will supply conversion kits to its current lineup of stations once the type acceptance is granted. Earlier in the year Harris changed its pilot tone to permit Harris stations to trigger the stereo indicator lights on Motorola-only receivers.

Motorola Sr. VP William Howard commented, "The Harris-Motorola agreement underscores the acceptance and acceleration of the C-QUAM system as the marketplace AM stereo standard. There are now a large number of major manufacturers committed to the supply of broadcast equipment, integrated circuit decoders, and stereo receivers for the C-QUAM system."

Sony Announces Multi-System IC Chip

Motorola's only major challenger for AM stereo dominance now is Leonard Kahn, with about 100 stations on the air. Kahn and his loyal supporters place their hopes for victory in the success of multi-system receivers produced only by Sony and Sangui

Multi-system proponents were buoyed this week when Sony announced it will sell a pair of IC chips for automatic-switching, multi-system AM stereo sets, including auto radios.

Broad Street Communications President Fred Walker, a leader of the multi-system forces, isn't discouraged by Motorola's stable of committed set makers because, he says, consumers aren't buying the radios. Motorola is "inferior and always will be," said Walker, who believes mono reception can be improved only with the Kahn system.

Walker describes Motorola as "a bunch of non-broadcasters who are out to ruin AM radio for their own selfish motives" and says the industry must "take its future into its own hands" by demanding that the consumer electronics industry provide high-quality receivers incorporating Kahn AM stereo.

But one Motorola official said any radios made with the new Sony chips will be overpriced, and "absolutely dwarfed" by the millions of C-QUAM sets it expects to flood the market in 1985 from over a dozen manufacturers, including many U.S. and foreign car makers.

ONE-TO-A-MARKET ENFORCED

FCC Orders Gulf To Sell KLTR/Houston, KTXQ/Dallas

Because two television station purchases would create prohibited same-market FM/TV combinations, Gulf Broadcasting Co. has been ordered to divest itself of A/C-formatted KLTR/Houson and AOR KTXQ/Dallas (Ft. Worth) within 18 months. Gulf President Alan Henry and station attorneys were unavailable for comment on the order.

The FCC last week made the radio selloffs a condition of its December 11 approval of Gulf's purchase of UHF television stations KTXA-TV/Dallas (Ch. 21) and KTXH-TV/Houston (Ch. 20). In ordering the divestiture, the Commission chose strict enforcement of its one-to-a-market rule, which generally bars newly-created combos of commonly-owned radio and TV stations in the same market.

Gulf Denied Waiver

Gulf fought without success for a waiver allowing it to own all four stations. It said the waiver was justified because joint operation would bolster the "marginally profitable" UHFs, and both markets are competitive enough, in both radio and television, that the diversity goal underlying one-to-a-market wouldn't be harmed. Gulf also promised large amounts of public

affairs programming made possible by cost savings from joint operation.

In rejecting Gulf's waiver bid, the FCC said the group didn't show that radio profits were necessary to keep the UHF stations afloat. It added that the programming benefits don't "overcome our concern as to concentration of control of the media in the cities involved here."

Noting its recent liberalization of multiple ownership and attribution rules, the Commission emphasized it "has consistently stressed the continued importance of the local ownership limitations."

The FCC concluded that "Gulf has not presented a sufficiently persuasive showing to outweigh the Commission's longstanding policy of diversifying ownership and control of broadcast media."

Pro:Motions

Windham Hill Taps Hayes, Jeffries





Larry Hayes

Paula Jeffries

Larry Hayes has been appointed VP/Sales and Marketing at Windham Hill Records. He comes to the company from A&M Records, (which distributes Windham Hill), where he had worked as National Sales Manager since 1980. In other related activity, Paula Jeffries moves up to Director of Operations. She has been with the label for one year, previously serving as lialson to A&M for Windham Hill.

Boal Classic Media President/GM

Gary Boal has been appointed President/GM of KLSK/Santa Fe, owned by Classic Media, Inc. Formerly VP/Station Manager, Boal retains his previous duties as Chief Operating Officer; his new post becomes effective January 1. Linda Sima, former President, assumes Boal's former VP title and continues as Director of Community Services. Adding on the corporate title of Treasurer is KLSK Office Manager Cheri Potter. Bill Sima remains as Chief Executive Officer, as well as Corporate Chairman/Secretary.

Smith New Air President

Alan Smith has been appointed President of Active Industry Research. Smith has worked with the company during the past two years and has spent 20 years in the industry. He will be working with AIR CEO Richard Waskey.



Alan Smith

Urban Sound Debuts

Urban Sound Records is a new label headed by President Dik Darnell, VP/National Promotion Director Perry Jones, VP/National eSales Director Bill Fairchild, VP/A&R Director Larry Thompson, and Promotion Director Barbi Springer. The Evergreen, CO-based label's first release is "You Got Me Running" by Lonnie Hill. Urban Sound may be reached at (303) 674-8289.

Hy To WGRQ LSM

Jeff Hy has been upped to Local Sales Manager at WGRQ/-Buffalo. He had been an Account Executive with the station since May 1984.



Jeff Hy

Berger New KUAM GM

Robert Berger has been elevated to GM of KUAM-AM-FM-TV/Guam. Prior to this he was the outlets' Station Manager.

Lipman Shifts To Manhattan

Jayne Lipman has been named Director, Finance and A&R Administration at Manhattan Records. She was most recently a Senior Financial Analyst for the CBS Broadcast Group's new business ventures division, which includes Texas-based Black Hawk Cable and Chicago-based CBS Interconnects. Before that she worked in the national album promotion department at Atlantic/Atco Records for three years.



Jayne Lipman

TLC Formed

271-8150

Music industry veteran Stan Layton has established The Layton Companies, which specializes in management, production, and publishing. Layton's background includes stints as President of Private I Records, VP/Sales & Marketing at Chrysalis, and a similar VP post at MCA Records. Working with him as VP of A&R is Stuart Love. The Layton Companies is located at 9255 Sunset



panies is located at 9255 Sunset Stan Layton Boulevard, Suite 329, Los Angeles, CA 90028; (213)

Milgrim Named E/A VP

Sixteen-year record industry veteran Hale Milgrim has been tapped as VP/Creative Services at Elektra/Asylum/Nonesuch Records. His career includes six years' retail experience, three years with WEA as Marketing Coordinator, and seven years with Warner Bros., where he was Director of Merchandising. Milgrim will be headquartered in New York.



Hale Milgrim

Capitol Promotes O'Connor, Kerr

Maureen O'Connor and Judi Kerr have been elevated to National Directors, Press and Artist Development for Capitol Records. O'Connor, who will be based in New York, joined the label in 1973 and most recently served as Senior Manager, Press and Artist Development, East Coast. Kerr, also with the company since 1973, will be headquartered in Los Angeles. Prior to this she held the Senior Manager, Artist Development post.

Atlantic Creates Video Dept.



Pictured (I-r): Curt Creager, Shari Friedman, Gila Lewis, Mark Schulman

Atlantic Records has formed a new department focusing on video creation and administration. Supervising the department is Mark Schuiman, Atlantic VP/Advertising. Department members include Creative Director/Advertising & Video Gila Lewis, Director of Video Administration Shari Friedman, and Manager of Video Services Curt Creager.

Richards Raised At KAAP & KKBZ

Kevin "K.M." Richards has been appointed Chief Operator of KAAP & KKBZ/Santa Paula, CA. in addition to his new post, Richards will retain his KAAP morning show and KKBZ weekend programs. He was with the outlets from 1978-80 under previous owners.

Frazier, Gross & Kadlec Announce New Division

Frazier, Gross & Kadlec, Inc. has announced the formation of its Market Research Division, directed by VP and Economic Studies & Valuations group head Susan Harrison. Harrison first joined the financial and economic consulting concern in 1974, and was appointed a VP and Director eight years later.

Major Market Ups Gibbs

Donna Gibbs has been promoted to Marketing Research Manager at **Major Market Radio**/New York. She had been working as Research Assistant since

A&M Appoints Carter, Baron





John Carter

Diana Baron

John Carter has been named Executive Director of A&R for A&M Records. He comes to the label from Capitol Records, where he was Staff Producer. Prior to that he worked in the promotion and A&R departments at Atlantic. Carter is also the composer of "Incense and Peppermints" and other songs. In other label news, Diana Baron assumes the Associate Director of West Coast Publicity post. Before her promotion, Baron was the label's Publicity Coordinator.

McGavren Guild Appoints Fabian, Rich





John Fabian

Michael Rici

McGavren Guild Radio has named John Fabian and Michael Rich as VPs/Sales. Both men were former Account Executives on the firm's New York sales staff.

Shepard To Mutual VP

David Shepard has been named VP/Finance at **Mutual Broadcasting** in Washington. Shepard, who comes to the company from **Paramount Petroleum Corp.** in Paramount, CA, will be responsible for all network accounting, budgeting, data processing, and longterm planning.

Healy Joins Interep

CPA Patrick G. Healy has been named VP/Controller for the Interep Companies. Prior to his appointment, he worked as an Assistant Controller at Scali, McCabe, Sioves, Inc.



Patrick Healy

PolyGram Promotes Hensley

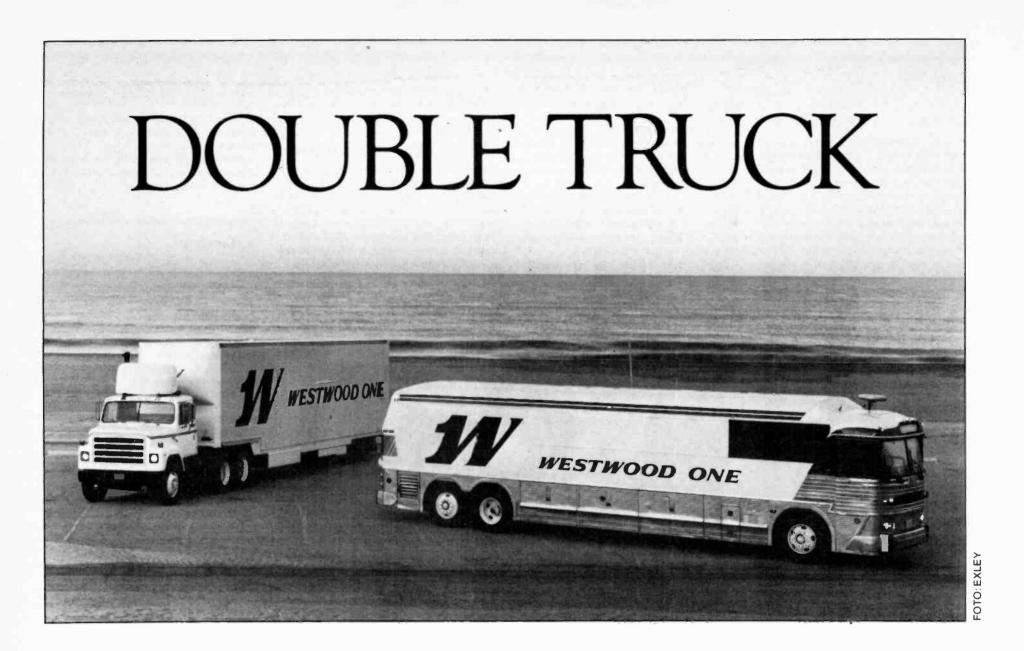
Larry Hensley has been upped to Branch Manager for PolyGram Records' Miami and Atlanta offices. Prior to this, he held a similar position for the label's Miami office. Hensley has been with PolyGram since 1972.

Stewart GM Of New Word Division

Robert Stewart has been set as GM of Word, Inc.'s Event Management Division. The new division will focus on the development of concerts and personal appearances for the label's artists. Prior to joining gospel label Word, Stewart was VP/Marketing & Promotion for Long Island-based Facility Management Group. Previous to that, he served as Executive VP of Sound Sevents.



ecutive VP of **Sound Seventy** Robert Stewart **Corporation** and President **Sound Seventy Produc-**



One introduced the state-of-the-art in mobile recording. It didn't take long for the word to get around about this forty-five foot audio masterpiece.

Concertmaster I has become the busiest mobile recording studio in the country, with more major concerts behind it than anything on the road. The overwhelming success of Concertmaster I led to the

conclusion that two trucks are better than one. This year we are proud to introduce Concertmaster II. It represents another quantum leap forward in mobile recording facilities, with everything from digital recording capability to the finest in creature comforts. And we've headquartered Concertmaster II in the East so that we can now cover any live performance with no more than twenty-four

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TRANSACTIONS

Continued from Page 3

Highsmith Broadcasting, which operates KRPM/Seattle-Tacoma and KLHT & KREM/Spokane. Ireland is a general partner of RRY Partners, a private investment banking firm.

No staff or format changes are expected at KQAK, which has 4300 watts on 98.9 mHz at 1450 feet above average terrain. Braiker said, "Working with another top AOR station in one of America's best markets will be exciting. We look forward to building upon the base KQAK has established."

Elliot Evers of Chapman Associates brokered.

Schaffner Pays \$1 Million For KOBE & KOPE

Missouri broadcaster Leland Schaffner will purchase KOBE & KOPE/Las Cruces, NM from Sun Country Radio for \$1 million, following FCC approval.

The seller owns no other properties; Schaffner also operates KWOC & KPBM/Poplar Bluff, MO. KOBE is 1 kw days/250 watts nights at 1450 kHz; KOPE is a 3-kw facility on 104.9 mHz at 32 feet above average terrain.

Kalli & Co. handled the sale.

Lee

Continued from Page 3

told R&R, "particularly at a station with the active upscale audience that KMLO has. After 12 years on FM, I'll enjoy marketing an AM station again, especially in this market, where AM has a strong future."

Van Wagner Buys WXCM & WIBM For \$3.15 Million

Van Wagner Broadcasting plans to acquire WXCM & WIBM/Jackson-Lansing, MI from Casciant Communications for \$3.15 million, including a noncompete covenant. The terms are subject to FCC approval.

The buyer is a division of Van Wagner Advertising, a New York-based display ad company. Its principals are President Jason Perline and Exec. VP Richard Schaps. The seller is headed by Buffalo businessman John B. Casclani.

Country facility WXCM has 1 kw days/250

watts nights on 1450 kHz; WIBM programs A/C with 50 kw on 94.1 mHz at 500 feet.

Blackburn & Co. served as broker.

Compass Communications Formed

Peorla Journal Star, Inc. has merged its radio stations into a new partnership headed by former Field Communications President Don B. Curran and Executive VP Herb Victor, pending FCC approval. The company, to be called Compass Communications, will operate KSSS & KVUU/Colorado Springs, KRKE & KWXL/Albuquerque, and KFRM/Salina & KICT/Wichita, KS.



SQUIER ACQUIRES MORE PLATINUM — Capitol's Billy Squier achieved platinum for the third straight time as his "Signs Of Life" LP passed the one million sales mark. Pictured at a post-concert presentation at L.A's Forum are (I-r) bassist Doug Lubahn, Capitol's Bill Bartiett, Sr. VP Walter Lee, drummer Bobby Choulnard, co-manager Randy Phillips, guitarist Jeff Golub, label's Bob Osborne and Joe McFadden, Squier, keyboardist Alan St. Jon, manager Arnold Stiefel, Capitol President Don Zimmermann (kneeling), attorney Barry Slotnik, Capitol VP Don Grierson (kneeling), label's Larry Hathaway, and VPs Bob Young and Dennis White.

Other Transactions Awaiting FCC Approval:

WKAL & WTCO/Rome, NY, owned by group owner R.E. Dix and family, to WENY, Inc. and S.G.S. Co. for \$399,262.

WAFX (AM)/Ft. Wayne, IN, owned by Daisy Communications, to Fairfield Broadcasting Co. The price was not disclosed.

Wetherbee

Continued from Page 3

WNAP is Wetherbee's first programming position. He told R&R, "Indianapolis is an exciting market; they play hardball in this town. I'm ready for the game to begin. All that matters is putting the pieces together and getting it right, which is what I intend to do." Prior to joining WFYR, Wetherbee was an air personality at WKRQ & WKRC/Cincinnati.

Knight

Continued from Page 3

promotion specialist. Prior to that, he programmed KYSR/El Paso and KRBE-(AM)/Houston.

Williams told R&R, "Larry was a close friend; we spent a lot of time together. He was a very tough guy, and I was sure he was going to pull through. I'm very saddened."

Before programming A/C KLZZ, Knight was PD at WGBS/Miami and KCBQ/San Diego.



Continued from Page 1

ously a great property for ABC," he said, "and they wanted to bring me in to further enhance the management team. We felt John was more comfortable in programming, and having worked with him four years ago when he was Operations Manager, he is the best at it. On the surface these moves are unfortunate, but the right people must be in the right position, which is what these changes are all about. 1985 is going to be a great year for these stations."

An eight-year ABC veteran, Cravens served 19 months as GSM at WABC. Prior to that he worked four and a half years at WLS-AM & FM, including the last two as Sales Manager. "I'm very excited to begin carrying on a great tradition here in Houston radio that Jeff began," said Cravens. "It's a fine staff. We're going to grow and continue to remain dominant within this marketplace."

Gehron, who hired Casey at WLS almost two years ago, told R&R, "Steve worked real hard for us, but when ABC looked at what was ahead in 1985, it became obvious that this new alignment would be a stronger management team. I'm returning to programming for the company and the radio station ... I want to be a part of Jeff's team."

Casey said, "I was completely surprised . . . It was a long time getting the stations turned around, and we accomplished a lot under some very difficult

circumstances. I'm ready to move onward, as there is room at WLS for only one operations manager. ABC was very gracious to me, and I appreciate my time spent with them."

Tanner

Continued from Page 1

media is the finest company for which I've worked. In particular, Vicki Callahan and Carl Brazell have extended every personal and professional courtesy. This has been a long, hard process deciding to make this move."

At the same time, it was announced that Local Sales Manager Kevin O'Grady has been promoted to GSM. He fills the vacancy left last month when Renie Freedman resigned. VP/GM Jim Smith told R&R, "Kevin is extremely knowledgeable in all aspects of radio sales, and has excellent managerial strengths. Combined with the additions of NSM Dennis Murphy from WTOP and LSM Dennis Reese from WMAL, we have an incredible sales team in position."

O'Grady joined WASH three months ago after serving in an ownership capacity as President/GM of WGCA & WLNB/Charleston. A Metromedia sales veteran from WNEW-FM/New York, he noted, "This is a real opportunity to be back in a major market, hitting the streets for such a great company. Our sales management team is in complete agreement on strategy for maximizing our sales efforts at WASH-FM."



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Twenty-five years ago a dream was born. A dream encompassing quality broadcasting and a commitment to the communities and clients we serve.

We accomplished our goals because of your unwavering faith and confidence in us. For this we say
Thank You.



Knight Quality Stations

JAGGER PREVIEWS SOLO LP — Mick Jagger previewed a few tracks from his solo LP debut to Columbia executives recently. Pictured (I-r) are CBS International President Allen Davis, CBS Records Group President Walter Yetnikoff, Jagger, Columbia Sr. VP/GM Al Teller, and Jagger's assistant Tony King.



WB UNCOVERS KLUGH — Warner Bros. has signed Earl Klugh, longtime Capitol artist whose first WB LP will be out in February. Pictured (I-r) are WB VP Oscar Fleids, Klugh assistant Bruce Hervey, WB Chairman Mo Ostin, Klugh, and WB VPs Tommy LiPuma and Cortez Thompson.



SADE NIGHT LIVE — E/P/A executives flew to London to greet Portrait artist Sade after her Hammersmith Odeon performance. Pictured (I-r) are E/P/A's LaVerne Perry and Scott Folks, VP T.C. Thompkins, Sade, VP Frank Rand, company's Sue Sawyer, VP Susan Blond, and E/P/A's Bob Feineigle.

GROUP W TAKES OVER

Bell Tapped As KQXT General Sales Manager

Sue Bell, most recently Local Sales Manager at Group W's KQZY/Dallas, has been appointed General Sales Manager of newly-acquired sister outlet KQXT/San Antonio. Group W officially assumed ownership of KQXT from Tichenor Media System earlier this week (12-18).

Commenting on the appoint-

Chiusano

Continued from Page 1 ecutive with WLS-TV/Chicago. He commented, "I'm excited about staying with Infinity; it's the best company I've ever worked for. WKTU's best days are still ahead of it. I'm leaving behind a great staff; they've been great people to work with."

Miller

Continued from Page 1

working with Western Cities," he said. "But I'm excited to join CBS, a company that has a commitment to AOR. San Francisco's one of the prime markets in the country. I'll be working on a cohesive marketing plan to make the station dominant."

No replacement for Miller has been named at KZAP.

ment, KQXT VP/GM Bill LeGrand said, "We are very happy to have Sue here. Not only does she have a super background in advertising, but in all aspects of sales. She comes to the job with a tremendous amount of experience, especially in this format."

Bell is a 44-year Group W veteran. Two of those years were spent as an Account Executive with company-owned KODA/ Houston. She then moved into national sales for a year in Dallas before joining KQZY (formerly KOAX) as LSM. Bell told R&R, "KQXT is the third station we have in Texas; it's a great complement. I'm thrilled to be here because we are the first major broadcaster to come into such a hot, growing marketplace. Bill LeGrand and I worked together in Houston. We're excited about working together again and look forward to taking the station into the next generation."

H&W

Continued from Page 1 he managed WAZY/Lafayette, IN and worked as an AE and LSM at WFBQ/Indianapolis.

A veteran Cincinnati broadcaster, Kockritz has been GSM at WLLT for four years, having previously worked at crosstown WSAI

SUPER WEEKENDS



S	GREAT OUNDS	THE WEEKLY COUNTRY MUSIC COUNTDOWN	
5-6	ANNE MURRAY	5-6	1984 YEAR END COUNTDOWN
12-13	ED AMES	12-13	EMMYLOU HARRIS
19-20	DIONNE WARWICK	19-20	DON WILLIAMS
27-27	TEX BENEKE	26-27	MEL McDANIEL

Capitol Distributes New MTM Label

The newly-formed Nashvillebased MTM Records will be distributed by Capitol, it was announced at a Nashville press conference. First MTM product is expected to be ready in January, according to label President Howard Stark.

Stark commented, "We've been associated before successfully" (Stark was a top executive at Capitol-distributed Ariola America in the late '70s) "and we feel happy to be here in Nashville. Perhaps

it's because we all go back a few years, and it's not going to be a one-shot thing." Capitol/EMI Nashville President Jim Foglesong termed the agreement a "marriage ceremony between some good friends."

Stark said Capitol will manufacture, distribute, and market MTM product, but that promotion will be supervised by newly-appointed National Promotion Director Bruce Shindler.



NYMRAD'S CHRISTMAS SPECTACULAR — The New York Market Radio Broad casters' Association (NYMRAD) staged its largest luncheon ever, the first annual Christmas Rock 'N' Roll Spectacular. Dick Clark was celebrity guest host, while artists such as the Marvelettes, Little Anthony, and Lou Christle & Lesley Gore performed. Pictured (I-r) are Clark; NYMRAD Chairman Lee Simonson, VP/GM of WOR; and event Chairman Nick Verbitsky, President of the United Stations.

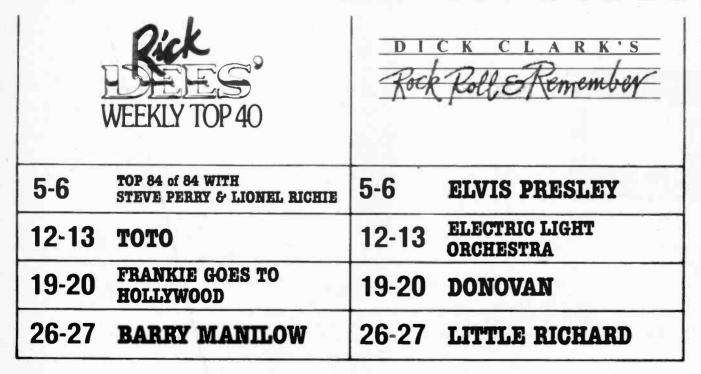


PLATINUM VICTORY — E/P/A executives presented the Jacksons with platinum awards for the "Victory" LP and "State Of Shock" single in Washington recently. Pictured (I-r standing) are E/P/A VP T.C. Thompkins, Randy, Marlon, Michael, Jackie, Tito, and Jermaine Jackson; CBS Sr. VP Larkin Arnold, and E/P/A VP Walter Winnick; (I-r seated) E/P/A VP Ron McCarrell and Sr. VP/GM Don Dempsey.



BLUE NOTE RETURNS WITH JORDAN - Famed jazz label Blue Note marked its return, as a subsidiary of Manhattan Records, with the signing of guitarist Stanley Jordan. Jordan's debut for the label will be produced by Al DiMeola. Pictured (I-r) are Manhattan VP Bruce Theriot, Jordan's manager Christine Martin, Jordan, Manhattan/Blue Note President Bruce Lundvall, lawyer Alan Bergman, and Manhattan Sr. VP Stephen Reed.

JANUARY 1985



NOW 1 HOUR DAILY MONDAY THROUGH FRIDAY



Silk and Steel.

First the steel:

Crank up your CHR, AOR, Urban, or Modern Country format in home or car. What you'll hear is an audience-grabbing sound that jumps off the dial, out-punches the competition, and makes points with your listeners.

Then the silk:

Take the same signal and play it softly on a little bedroom clock or table radio with a tiny, tinny speaker. Many "competitive" processors can't pass this seemingly-simple test — they sound fine when you listen loud on big speakers, but collapse to reveal a pumpy, unnatural midrange when the boom and sizzle are taken away.

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If you own an 8100A or 8100A/1 Optimod-FM of any vintage, our new 8100A/XT Six-Band Limiter Accessory Chassis can readily upgrade it to aggressive, six-band operation at surprisingly low cost. That's because the 8100A/XT uses the host 8100's power supply and most of its circuitry to achieve an efficient, affordable *system* whose parts and sonics are perfectly harmonized.

Ratings leaders in every format have overwhelmingly chosen the 8100A system. Its preeminence comes from our basic audio processing patents, proprietary circuitry, and stable, professional design, plus our proven commitment to quality and service. With the availability of the new Six-Band Accessory Chassis, now more than ever, you can't go wrong with Optimod-FM — no matter what your processing objective.

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R&R/Friday, December 21, 1984

Equipment





Studer Intros Mastering Recorder At AES In New York

Studer of Switzerland introduced a pre-production model of the A820, an all-new professional mastering recorder, at the recent Audio Engineering Society convention in New York.

The new model is an extension of the technology pioneered in the Studer A810, according to Studer Revox America VP/GM Thomas Mintner. "This is most evident in the A820's advanced use of microprocessors," he says. "The A820 has a new transport, wherein several microprocessors work together to control every aspect of the machine."

The transport control system utilizes multiple microprocessors for control and monitoring of all functions. Microprocessor control of the DC capstan motor provides improved acceleration and deceleration characteristics, as well as a reverse play mode. "Closed loop" processor control of the spooling motors provides monitoring of reel inertia for optimum start and braking performance; tape tension and tape winding speed are both programmable.

Options for the A820 include center track time code and serial interface for external computer control. Delivery for the new equipment is expected in the second quarter of 1985, and the price of a two-track console is estimated at \$10,000.

Auditronics Premieres New Production Console



The new 300 Series audio production console from **Auditronics, Inc.** is "designed to fulfill the requirements of the modern broadcast facility." Available in standard mainframe configurations of up to 32 inputs, and with 4 or 8 multichannel outputs, the 300 Series includes mono and/or stereo inputs. Each input is available with or without equalization, as well as audio-follow-video capability, sub-mastering to stereo or mono outputs, and complete effects.

Options and accessories include a comprehensive user-programmable logic system, VCA grouping, and signal processing equipment. The console can be free-standing or adapted for drop-in installation, and includes integral 19" equipment racks for mounting peripheral equipment.

Logitek Debuts New 12-Channel Console

Logitek Electronic Systems of Houston recently introduced its new 12-channel Perfectionist mixing console, an updated version of the 8-channel model which debuted last spring.

The Perfectionist-12 has 12 mixing channels for a total of 48 selectable inputs, as well as two additional meters so program and audition can be metered simultaneously. A preliminary, "introductory" price of \$10,500 has been set for the unit, for either slide or rotary version.

Dorrough Introduces Three New Production Units

Dorrough Electronics of Woodland Hills, CA has introduced three new pieces of production equipment, including a tri-band audio processor, a loudness meter, and an FM stereo generator.

 The model 610 Discriminate Audio Processor is a digitally-designed tri-ban audio processor with attack and release times. LED metering is provided for each channel, and an LED output meter sets the modulation to the desired loudness level. A unique peak clipping circuit is also included, and entry pertals are available for interfacing with any of the AM stereo systems.





- The Dorrough loudness meter defines energy content of the audio waveform, and offers an operator-controlled solution to the problem of inconsistent loudness that results in varying discrepancies of end product heard in both recording and broadcast. The meter features a dual-function on a single LED display.
- The Dorrough stereo generator model ST-80A is intended to complement the new digital DAP model 610 on FM, thereby eliminating variables found when interfacing with existing integrated generator processor systems. Like the 610, this model incorporates the latest digital and analog techniques, allowing for greater dynamic output.

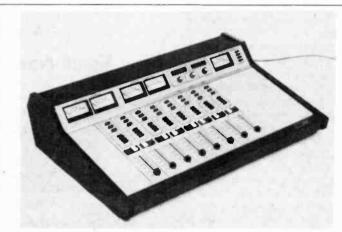
USAudio Marketing New Audio Processor



The Gatex audio processor, now available from **USAudio** of Nashville, is a unique audio processing tool that features four channels which can either function as a noise gate or operate in a dynamic range expansion mode (expander).

At the heart of the Gatex is the new Valley People TA-104 voltage-controlled amplifier. Distortion-free operation and a wider dynamic range permits the TA-104 to process audio signals without coloration. Feed-forward control circuitry allows gain control without instability caused by control "lag."

In its 2:3 expansion mode, the unit provides up to 20 dB of apparent dynamic noise reduction in program material for broadcast. Flexibility in recording applications makes the Gatex suitable for broadcast production facilities. The price is \$399.



BROADCAST AUDIO'S SYSTEM-8 MODULAR AUDIO CONSOLE — New options include pan pots, single or dual reel/reel controls, overbridge with cue speakers, and translucent copy stand with oak or walnut base.

Koss Introduces Demagnitizer, Portable Stereo Headphones



Koss Corporation, worldwide manufacturer and distributor of high-fidelity stereo accessories, has introduced a new line of three portable blister-packed stereophones (the KC Series) and an electronic demagnetizer (the KED/1).

KC Series Headphones

The ultra-light KC-10 weighs 2.5 ounces, featuring fixed earcups, a ¼" snap-on adapter, and a frequency response range from 40-12,000 Hz. The unit comes with a 43" cord and is priced at \$9.95.

The KC-19 is a lightweight (3.5 ounces) model with ear cushions, a variable-pivot earcup, and a frequency response of 20-17,000 Hz. The KC-19 has a 39" cord and sells for \$15.95.

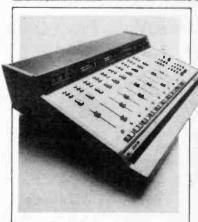
The KC-24 offers level control for volume adjustment, a pair of spare cushions, a 72" cord, and a screw-on L-type plug with 1/4" adapter. With a frequency response of 20-17,000 Hz, the unit retails for \$19.95. All three models come with a limited one-year warranty.

Electronic Demagnetizer

The KED/1 electronic demagnetizer reduces magnetic build-up and upgrades tape performance because a demagnetized head increases output levels in the mid and high ranges. To operate, the KED/1 is inserted into the player/recorder; demagnetization takes one second. Suggested retail price is \$16.99.

Equipment





Radio Systems Adds New Stereo Console

The ESA-10 stereo console has been added to the Radio Systems's line of studio equipment. Features include ten channels, linear faders, and total DC

Standard features of the console are 30 inputs, two outputs (each with mono mixdown), three muting circuits, remote starts, internal test oscillator, cue amp, set-up meter, two auxiliary switches, and programmable cue logic. Audio specifications are .02% total IM and THD, and mike noise 80 dB below -50 dBv.

The console, priced at under \$10,000, has a low-profile design highlighted by multi-segment LED meters and a bright clock and

Pacific Recorders Debuts New BMX III On-Air Console



Pacific Recorders and Engineering has announced the production of a new Series III version of its BMX on-air radio console.

The new unit features three main stereo mix buses (each with distribution line amplifiers), two telephone mix-minus feeds with a monitor mix, and monitor facilities for two separate studios. Independent outputs for the console, host, cohost, and guest headphone feeds are provided, as well as a stereo cue system with automatic headphone monitor switching.

to 34 inputs (larger on special order). All models are prewired for present and future I/O, patch points, and logic. Options include adding two effects/foldback send mix buses, as well as a stereo effects/reverb return. Both offer remote control logic.

The current BMX II console will remain in production due to popular demand.

Klark-Teknik Reverb/Processor Uses New Theories, Techniques

The new DN780 reverberator/processor from Klark-Teknik incorporates new processor algorithms based on a complex mathematical theory which, according to company literature, has "never before been applied to this type of equipment."



The DN780 is user-friendly, with LED displays of the reverb parameters and "nudge" controls for varying any of the operational settings. The system comes with 20 preset reverb programs for "room," "hall," "chamber," and "plate." Variations of these can be stored in any of the 50 non-volatile user memories for recall at any time. The unit currently includes "ADT," "multi-tap echo," "sound-on-sound," "straight delay," and "infinite room" In the effects program, and additional programs will be made available as they are developed.

New Signal Now Available From ADA



ADA Signal Processors has announced the production of the 2FX digital multi-effects processor, a digital delay unit capable of producing two

The 2FX has a separate group of controls for each of its effects, including flanger, chorus, and digital delay. The flanger or chorus can be used simultaneously with the "delay" or "repeat-hold" function. An exclusive PATCH switching system adds the flexibility of selecting the position of the effects in the signal processing chain.

Other features include over one-second delay at 17 kHz bandwidth, 10-to-1 sweep range, and a one-year parts-and-labor warranty. Suggested list price is \$599; an additional DM-2 footswitch is an additional \$119

Broadcast **Electronics Features** New AM Stereo Exciter

The new Broadcast Electronics model ASX-10 AM stereo exciter produces Motorola C-Quam system AM stereo modulation for interface with virtually any existing AM broadcast

Through utilization of independent, non-interacting, left and right-channel modulators in an IF modulation configuration, superior stereo performance and compatible mono reception are assured. A dual conversion scheme employs a high-stability 10 mHz TCXO from which operating frequencies are synthesized. Independent day/night level and equalization adjustments are provided.

A front-panel peak-reading LED bar graph display monitors modulation peaks and asymmetrical modulation.

The AX-10 is capable of remote operation.

Quad Eight/ Westrex Offers New Audio Mixing Console

San Francisco-based Quad Eight/ Westrex has introduced its new Westar multi-track recording and post-production audio mixing console. Incorporating an in-line design, the Westar is available in 20 to 52 inputs, and is field-expandable for

Both the preamplifier and equalizer are front panel plug-in modules within the modular strip, and are offered in several configurations. Each input module has 24 mixing buses, as well as direct output, two stereo mixes. and eight cue/reverb sends. The unit is available with three different fader types: audio, VCA (with 8 group masters), and automated, using an intelligent microprocessor-controlled digital fader coupled to a 10-megabyte hard disk storage computer system.



PMG Marketing New Record-Cleaning Machine

PMG Diversified of Palatine, IL is manufacturing and distributing a new record-cleaning machine - the PMG 2 - designed to work on a fluid-scrubbingsuction method.

The PMG 2 pumps fluid evenly on a rotating album with a specially-designed brush which "washes" it and loosens dust particles. The brush is then moved aside manually and the suction arm (equipped with a high-grade nozzle to prevent album damage) is moved to the center of the album. The nylon thread which runs through the nozzle acts as an attraction to the loosened contaminants, which are then electrically "sucked" through the arm and into a waste jar. This procedure reportedly takes two minutes per album, one minute per side.

The standard PMG 2 is priced at \$1970 and has several accessories Parts and service are available from the factory.

Programmable Audio Measurement System Available From Amber

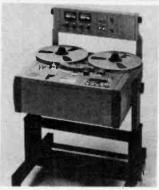


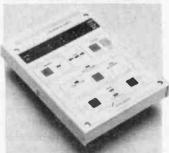
Amber Electro Design has introduced the model 5500, a programmable audio measurement system. It can measure virtually every performance parameter of audio systems and components, including gain, frequency response, output power, weighted and unweighted noise, crosstalk, total harmonic distortion, and intermodulation distortion.

The benchtop instrument can be controlled using a conventional user-friendly front panel, an external controller for ATE applications, or built-in non-volatile user programmability. The model 5500 is designed to enhance speed, which is usually quite slow in lowfrequency analyzers. The 5500 lists for a basic system price of \$6500.

Otari Unveils New Recorders And Remote Control Equipment







Otari Corporation has introduced several pieces of broadcast engineering equipment, including a new series of MX-70 audio recorders, a new MTR series of master recorders, and a prototype controller for its EC-100 Series synchronizers.

The new MX-70 units are offered in three configurations: 1" 8-track, 1" 8-track prewired for 1" 16-track, and 1" 16-track. Like the Otari MTR-90 2" 24-channel professional recorder, the MX-70 series features a microprocessorgoverned, constant-tension, servo-controlled transport. A fullfunction remote controller comes standard with the MX-70, and an optional autolocator with multiple memory storage capability is available. Price ranges from \$12,500 to \$14,950.

The microprocessor-controlled MTR-20 series is available in four formats: 14" 2-track, 14" 2-track with IEC center-track time-code, 1/2" 2-track, and 1/2" 4-track. They all feature automatic alignments of record level, high EQ, mid-high EQ, blas, and phase conpensation. The MTR-20s have four speeds (3.75, 7.5, 15, and 30 lps) and will accommodate reel sizes up to 14" in diameter. Price of the units range from \$11,000 to \$13,000

The model CB121 will remotely operate an installed EC-101 synchronizer via a parallel control cable, which may be connected to the rear panel of the MTR-90 series multichannel recorders. Price of the EC-101 is \$3295; the CB-121 lists for \$495.



Art Attack similar surveys done in 1973, 1975, and 1980, and revealed that the

U.S. Posts Decade-Long Rise In Concert, Film, Theater Attendance

Although claiming an average loss of eight hours of weekly leisure time since 1973, a recent poll conducted by **Louis Harris & Associates** found that Americans are attending more films, concerts, theater, and dance performances than they did ten years ago. The survey, which contacted 1504 adults by telephone, followed

similar surveys done in 1973, 1975, and 1980, and revealed that the percentage of Americans attending art events rose in every category since 1980. Visits to art museums, which declined two percent, are the exception.

The most popular American art activity was attending movies. The March '84 survey indicates that 134 million Americans (78%) had been to at least one movie in the past 12 months, up from 70% in 1980. Meanwhile, 115 million Americans (67%) attended the theater, 103 million (60%) trekked to a popular music

Spike Jones

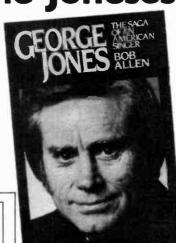
concert, 100 million visited an art museum, and 60 million (35%) had been to the opera or musical theater. Another 58 million, or 34%, had attended a dance performance, and a similar number had been to a classical music concert.

What's more, while 47% of those polled said they subscribed to cable television and 17% said they owned a VCR, 90% agreed that "to see something performed live on stage is more meaningful and exciting than watching it on TV." That's up from the 81% who agreed with that statement in 1980.

Keeping Up With The Joneses

George Jones and Spike Jones, two long-neglected geniuses of American music, are now the subjects of recently-published biographies: "George Jones: The Saga Of An American Singer" and "Spike Jones And His City Slickers."

As Nashville-based journalist Bob Allen tells it, George Jones's story would be one step short of incredible, if it weren't all richly documented. Jones, the only country music vocalist to achieve a number one hit single in each of the last four decades, is almost equally famous for his (ahem) unconventional lifestyle. And Allen's 300-page book captures both sides of "The Possum" 's personality. From Grammys to gunplay, the pain that can only be sung is all here, floating on an alcoholic haze.



Nearly 40 black-and-white photos embellish the thorough text, which covers everything from Jones's poor Texas childhood and the rockabilly singles he cut as Thumper Jones to his four marriages. The most famous of those liaisons is his third union, with country music gueen Tammy Wynette. Allen's style is professional, if a little too weighty; the book's only real drawback is the absence of a discography. Otherwise, this \$15.95 hardcover offering from Doubleday/Dolphin would stand as the definitive study of perhaps the most soulful vocalist in all of country music.

On the other hand, Jordan Young's blo of the late great

Spike Jones is rather less thorough, but no less an effective portrait of the musical madman. It draws upon numerous interviews with the surviving members of the various Spike Jones organizations, which at one time featured such latter-day luminaries as Mickey Katz, Doodles Weaver, and Billy Barty. Young's 200-page trade paperback not only contains a complete discography, but a wealth of rare photos, including actual "derangements" used by the self-proclaimed "King of Corn." There's some great gag material here.

As for Spike's private side, Young reveals a lot without drowning in a sea of facts. The former swing drummer and onetime hard drinker was, underneath the clown mask, a borderline slave driver

and bona fide workaholic whose four-pack-a-day clgarette habit got the best of him in 1965. Too bad the man whose offbeat sense of humor brought the gunshot, raspberry, and latrinophone to popular music never lived to hear his '40s and '50s monster smashes thrill **Dr. Demento**'s audiences today. Good taste is timeless, but it isn't free: the Jones bio goes for \$14.95 from **Disharmony Books/Moonstone Press**, Box 142, Beverly Hills, CA 90213; (714) 956-2246.

rather less s an effective rail madman. It is interviews embers of the

Working overtime is a popular subject of both rock 'n' roll songs and beer commercials, but who's really burning the midnight oil these days? According to a recent U.S. Department of Labor survey, those most likely to be working overtime are salespersons, 46% of whom claim to put in more than 40 hours a week. Next up are professional/managerial workers (41%), craftworkers/foremen (33%), and clerical workers (17%). - This means that nearly a third of the U.S. workforce (32%) averages more than 40 hours per week.



Breaking down these shoulder-to-the-grindstone types by age, the greatest number (34%) are found in the 25-44 demographic, trailed slightly by 31% of the 45-64 age group. Not surprisingly, the lowest percentage (18%) of people working overtime is found in the 16-19 age category, many of whom are students or working at entry-level jobs. And the 65 + group "enjoys" a slim overtime margin when compared to their 20-24 year-old counterparts, clocking in a 27% to 26% lead.

Some people like to work overtime, primarily because they get paid time and a half. Others do it because they can't seem to get the job done otherwise. However, those who are more interested in making efficient use of their time might do well to examine exactly how much time they waste on the job. USA Today recently reported that the average employee spends 92 hours (2½ weeks) per year just getting ready to start and stop work.



The "BMX Series III" on-air radio console, currently available from Carlsbad, CA-based **Pacific Recorders & Engineering,** features three main stereo mix buses (each with distribution line amplifiers), two telephone mixminus feeds with a monitor mix, and monitor facilities for two separate studios. The unit also sports independent outputs for the console, host, cohost, and guest headphone feeds as well as a stereo cue system with automatic headphone monitor switching.

Each input, whether microphone or line, has independent remote control logic; up to 34 inputs are available. Additional features include multifunction metering with automatic cue and solo level display, a voice slating system with ID tone, and a built-in, multi-frequency, low-distortion test oscillator. A number of customized options are available as well.





Introducing The Multi-Week Cume

Ladies and gentlemen, allow me to introduce Arbitron's newest sales and programming industry boost — the Multi-Week Cume Rule. Pictured here (actual size) for the first time is the gadget that has sales managers drooling, as well as exciting programming/promotion personnel.

column will examine the reasons behind Senior Research VP for Katz, comthe cume rule's creation and explain ments, "We need these numbers how to use it. I'll also talk about several desperately. One-week schedules and sales and programming implications in- reach and frequency estimates badly herent in this new asset (which will be shortchange radio, so we should maxsent to Arbitron subscribers in late imize the opportunity this slide rule January).

Pilot Study Results

At the urging of the Arbitron Radio Advisory Council (ARAC) several years data apparently (written documentation ago, Arbitron began investigating better ways to show radio's reach. What could be done to give stations more ammunition against the circulation figures bandied about by newspapers? A pilot study of various multi-week diaries was conducted in two markets during the first half of 1982 (one large market, one through them right now. The key medium-size metro).

Though the results looked hopeful, Arbitron wanted to do a more in-depth you adjust the sliding part of the device probe. However, the firm was unable to acquire industry funding (\$500,000) for such a project. ARAC then said "give us what you can from the pilot study," and the result is what you see CHR outlet) is 22. pictured here.

The bottom line was to determine if herent in this slide rule (developed by choice. (I chose four weeks.)

statistician Marty Frankel), the answer This week the Ratings & Research is a resounding yes. As Carol Mayberry, concept offers." It's doubtful Arbitron will, in the near future, ever mail households a diary to keep for four weeks. However, at least the pilot study is still to come from Frankel) offers the benefits of reading radio usage over a multi-week period.

How To Use

Instructions are printed on the front of each slide rule, but let's quickly run variable is the station's turnover. Once that is found (see step one instructions), until your station result appears in the top window (marked "turnover"). In the pictured case, the turnover for our hypothetical station (perhaps a News or

Next, select the daypart for which you'd like a cume growth opportunity ad schedules or on-air promotions run breakout. Let's say total week, which is for more than one week reached code "D." Decide whether you want to significantly more people over the project cume exposure growth over course of a multi-week effort. Accor- two, three, or four weeks, and see what ding to the mathematical models in- the number next to D is for the weekly

But what does this 1.57 mean? In English it means that advertisers can, in a four-week campaign, reach a potential number of prospects equal to 157% of your station's one week cume (for the relevant daypart). For example, let's say your station's regular total week cume in the selected demo is 100,000 people. Over a four-week schedule (or a promo campaign), the number of folks potentially reached would thus jump to 157,000 — certainly a notable increase.

You may notice a pattern as you scan our example concerning the cume growth projected to certain dayparts. What seems to happen is that the smaller the dayparts (especially those coded "A"), the greater the cume jump over a multi-week period. That makes sense since additional weeks of an ad schedule or promo campaign would give listeners more of an opportunity to find their way into the cume of a smaller daypart.

Usage Implications

So now you've practiced with this slide rule, using various dayparts and turnover factors, and seen how your estimated reach can grow over a multiweek period. But how does this product assist you in boosting sales or reaching more listeners through record rotations or station promos?

Most of the enthusiasm for the multiweek cume growth concept comes from the sales departments. Rhody Bosley, Arbitron's VP/Sales & Marketing, notes, "Radio's always been bought and sold as a frequency medium. Now the industry has a credible guide for selling our utility as a reach medium, too.' Former ARAC Chairmen Ed Giller and George Green have also expressed optimism that demonstrating radio's real audience over a multi-week stretch will be a potent way to cope with newspaper circulation figures.

While many sales execs are excited about the multi-week concept, there are also payoffs for those on the programming side. Tracking a record on your playlist for several weeks, you might get an idea as to how many additional listeners may have been exposed to the tune. Likewise, when scheduling promotional announcements, you could get a feel for the number of persons who could be exposed to and involved in the contest or promotion.

Cautions

While many in the industry are eager to get this slide rule in their hot little hands, there are a couple of cautionary points to bear in mind. First, the sample sizes for the pilot study were not large (roughly 250 persons for each version of the multi-week diary tested). So the quality of the data could come under fire. Secondly, much will depend on Marty Frankel's forthcoming technical writeup. No one is assuming there's anything wrong with the technical specs. But it's hoped Frankel will explain how he took the samples and merged them to create the mathematical models that were eventually translated into the multi-week rule.

There are also some format considerations that must be taken into account. As you might expect, stations/formats with more quarter-hour loyal audiences might not see as dramatic a growth over a multi-week period as those stations with higher turnovers. In the preceding example the station with a relatively high turnover (22) had an estimated 57% gain over a four-week schedule. That compares with a station that has a turnover of 11 for the same daypart and scores, according to the slide rule, an audience gain of 34% over the same four-week stretch. The good news is that no one gets hurt, although some stations/formats may get more of a boost than others.

So now you have an introduction to what Arbitron and many in the industry hope will be something of a salvation. The multi-week cume concept and the slide rule may possibly become an accepted and commonly used radio industry concept. Only time will tell.

In the meantime, have fun when your cume rule arrives next month, and may your ratings and revenues rise! See you next year.

INSTRUCTIONS Estimating a 2, 3 or 4 from single week data Estimating a 2, 3 or 4 week cume **TURNOVER** DAYPART **LETTER** Obtain the turnover for the Find the multi-week cume SAT 6A-10A A A 1.68 station/daypart of interest by factor based on the number SUN 6A-10A A dividing the single-week cume TWO-WEEK of weeks (2, 3 or 4) and the B 1.45 appropriate letter (A, B, audience by the average quarter-**CUME FACTOR** C 1.31 hour audience. C or D). M-F SINGLE HOURS A For example, if station WAAA In the example above, the SAT 10A-3P..... A D 1.26 SUN 10A-3P..... A has a Monday-Friday 3-7PM appropriate letter for Monday-Adults 25-49 cume audience of Friday 3-7PM is B. Using a SAT 7P-Mid A A 2.17 3000 and an average quarter-hour turnover of 10, the multi-SUN 7P-Mid A audience of 300, the turnover week cume factor for the B 1.74 THREE-WEEK is $3000 \div 300 = 10.0$. (3) weeks is found to equal 1.58. If necessary round the turn-**CUME FACTOR** M-F 3P-7P B C 1.50 M-F 10A-3P B over to the nearest whole Multiply the multi-week 5 number (e.g. 13.4 becomes 13). cume factor by the single D 1.42 week cume to get the multi-week Find the letter A, B, C or D SAT-SUN 6A-MidC 2.65 corresponding to the daypart In the example above the M-F 6-10A & 3-7PC FOUR-WEEK CUME FACTOR three (3) week cume is comfrom the table to the right. B 2.02 puted as single-week cume x 1.76 Align the slide rule so that the correct turnover is multi-week cume factor $3,000 \times 1.58 = 4,740.$ M-SUN 6A-MidD showing in the box marked turnover. © 1984 Arbitron Ratings Company

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

LOOKING BACK

Quotable Notes And Notable Quotes

ooking back at the past year's network news is an interesting venture. 1984 was a good year — but not a great year — for the network industry, and a number of issues cropped up that led to controversy, criticism, or complacency. Hindsight is said to be 20/20; maybe by reviewing some of the year's network comments we can determine whether this adage is correct, or if some industry executives need bifocals. Presented here, for your interest and introspection, (and entertainment and enjoyment), are a few of 1984's more quotable quotes from network notables.

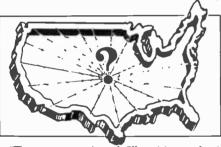
The Network Defined

"Any programming that is supplied to stations on a national basis and is sponsored by national sponsors is networked. If you supply programs nationally - whether by satellite, landline, disc, or tape - you are a network. Whether you're a standard, format, or program network, you're still a network.

-Westwood One President Norm Pattiz

"A network ultimately provides programming services that a local station cannot do for itself. That program has to be national in scope, and it has to be of such a quality that the stations simply do not have the capability to provide."

United Stations President Nick Verbitsky



"There are a number of different types of networks, and as time passes and they mature into what they're doing, the industry itself will decide whether it wants to call them networks, create a new term, or refer to them as syndicators."

-ABC Radio Networks VP/Sr. Exec.

Bob Benson

"Networks have an established credibility, in the minds of both the listeners and the advertisers. that enhances the standing of the station and the community. This is something that helps the station set itself apart.'

-CBS Radio Sr. VP Dick Brescia

"If an advertiser expresses a desire to purchase a number of markets, you package them up and call it a rep network. The word 'network' has become bastardized — something for everyone to hang his hat on."

-Katz Radio Group President Ken Swetz



The Barter Boom

"Networks have been doing barter for years, supplying news and public affairs programming. Then, about ten years ago, a few companies emerged as viable companies that could do business on the same level with special programs. When deregulation came along the networks also got into the business, and we all gave barter some credibility."

-Westwood One President Norm Pattiz

"Around 1979 all the national networks started bringing out a tremendous amount of barter product. Although the quality of these shows varied, the stations were deluged with free lunches beyond anything they could possibly consume."

-ABC Watermark President Tom Rounds

"When you can give somebody a high-quality three-hour program free of charge, that is nirvana for a radio station owner. The advantage to the station is that it is at no risk whatsoever when it airs a show, and it can maintain a higher cash

-- United Stations President Nick Verbitsky

"It's much easier to give away a program than collect money for it, because a lot of stations say they simply don't have the budget for cash. True, the station may be giving away half its inventory in return for a program, but very few stations are sold out."

-Syndicate It President Bob Dockery

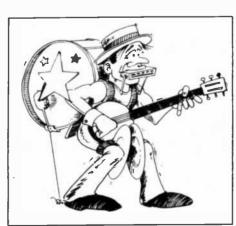
"There are very few programs we would pick up if we had to pay cash for them. Why should we pay for something if we can get it for free?"

-KMJK/Portland PD Jon Barry "A cash program is just another expenditure we

feel would be better spent in other areas." —KKBQ/Houston PD John Lander

"I'm baffled, puzzled, and a bit disappointed that so many advertisers, who really have a strong criterion when they make a spot buy, are taking anything they can get just because it's nationally syndicated."

-Z93/Atlanta PD John Young



Selling The Network Program

"There is no reason why a station shouldn't be able to get premium rates for a good program. If you package it and sell it properly, the advertiser will be identified with it, and in that identification be receives a lot more for his money than if he just bought a spot."

-Clayton Webster OM Jay Goldman

"One thing anyone has to determine is whether the price of a program — in terms of network spot load — is more than what the program content is worth.'

-KDKB/Phoenix GM Tommy Vascocu

"Most of the ideas we receive aren't as great as the people think they are. This is usually either because the show is already being done, by someone else, or it isn't being done. If it isn't being done, there's probably a good reason why."

> -Strand Broadcast Services President **Mike Carruthers**

"Creating and distributing a radio program is something that in today's marketplace has a very low probability of success."

-Westwood One President Norm Pattiz

Network News

"Any station sales manager is missing the boat if he is not selling network news as a premium buy in the market. There is a prestige, a panache, attached to it. Sponsorship is an important tool. something the stations can really play up."

-NBC Radio Networks VP/News James Farley

"Listeners don't always want 60 minutes of uninterrupted music, because they like to know what is going on in the world. Some of them might want extended news, some might not. It all depends on the listener and the station, and what the network provides."

-Mutual VP/News Ron Nessen



Exclusively Elusive

"Exclusivity means different things to different people. It really doesn't mean anything anymore; it's like 'new and improved.' Everything these days is new and improved, and everything is ex-

-Source Director/Programming Frank Cody "Checkbook exclusivity can definitely be damaging to acts. Artists can price themselves out of the market, and the network can end up paying a fee that just doesn't make sense economically.'

-RKO Radio Networks VP/Programming **Dave Roberts**

"Artists are certainly free to trade exclusivity for compensation, but what they also trade away is promotional opportunity. They are simply trading away exposure, which isn't particularly beneficial.

-United Stations Exec. VP/Programming **Ed Salamon**

Creativity, Concept, And Clearance

"Think about (syndication) as a baseball game. Reggle Jackson makes it look real easy to hit a home run - he just whips the bat around and the ball is out of the park. The same thing is true with syndication. It looks real simple to do, but the fact is that it is a very complicated business."

-MJI Broadcasting President Josh Felgenbaum

"Good ideas abound, but ideas in the talking stage always turn out differently once they're produced. The problem with pure ideas is that they

—ABC Watermark President Tom Rounds

don't really have any weight or value on their own.

It is the execution of the idea that has the value."

10, 9, 8, 7, 6

The Countdown Craze

"We haven't reinvented the wheel. What we've done is come up with an item that's been very successful since the very beginning of this kind of pop music.'

-CBS RadioRadio VP Frank Murphy

"There is a tremendous excitement that the countdown brings with it, as everyone waits to see what happens when they get to number one. Also, listeners like the fact that for three or four hours they can be pretty sure they won't hear the same song twice."

-IS INC. VP/GM Rob Sisco

"A countdown show is musically compatible with a hit radio format, and the simple fact of counting down the hits attracts and holds the listeners. Stations and advertisers both know this is a tough combination to beat."

-Westwood One President Norm Pattiz "The basic interest a potential advertiser has is the association with the show and the name per-

son. It becomes a marketing vehicle rather than strictly an advertising spot campaign."

-- Mutual VP/Sales Neal Weed "The first word out of an advertiser's mouth is 'Oh, no, not another countdown,' Advertisers are bombarded with countdown shows, and their initial sentiment is 'Who needs it?'"

-- United Stations President Nick Verbitsky

Vetwork Spots

- · Westwood One has established an inhouse Merchandising Department, which will develop and implement a variety of new program-and-sponsor-related merchandising and sales efforts. Dean Marion, former Vice President/Communications at Datamost (L.A.-based software manufacturer) has been appointed director of the new wing of the company, and is responsible for all phases of the department's activities. Westwood One's first merchandising efforts are already underway with several national clients. Call (213) 204-5000 for further details.
- "The Presley Years," a 13-hour programming special documenting the life and music of Elvis Presiey, is now available from TM Communications in Dallas. The tribute is timed to coincide with "The King's" 50th birthday on January 8, and includes interviews with George Klein, Charlie Hodge, and Joan Deary. The anniversary program also encompasses all of Elvis's music, including some never-released concert performances. For more information call (203) 622-9391.
- . CBS Radio Network's "Baseball Game Of The Week" will be returning to network radio on May 25, 1985. Plans call for CBS to broadcast two games each Saturday - one early and one late — through the end of the season on October 5. Stations will be given the option of picking up will be a 41/2-minute program heard daily, beginwhichever game is most attractive to their listeners, in accordance with major league baseball broadcast restrictions. The network also recently extended its broadcast rights for the All Star Game, League Championships Games, and World Series through 1989. Call (212) 975-4321 for more basebal details.

- · Two stories on the news front from Mutual Broadcasting. First, beginning January 7, the network's 5-minute newscasts on the hour and half-hour will have a quicker pace and open with news headlines, followed by the hour's lead story. A second and third story will also be included in the first minute, time permitting.
- Also on January 7, "America in The Morning" - Mutual's daily morning half-hour news magazine - will expand to one hour. The show features in-depth news, reports on people and trends, government waste, and newsmaker interviews, and personal commentaries. Call Mutual at (703) 685-2171 for more information.
- MJI Broadcasting is sponsoring a "Why I Would Ride The Lightning" promotion, coinciding with the release of the latest Metallica album. The contest will invite "headbangers" to describe why they would want to ride the lightning, and the winner will be flown to any Metallica concert on their U.S. tour and given the chance to play air guitar on one song during the performance. More information at (212) 245-
- The AP Radio Network is expanding its feature lineup to include "To Life," a new series dealing with mid-life and older women. "To Life" ning January 7. The program is targeted to the 34 million American women over 55, and it combines interviews, commentaries, and conversations to give a fresh outlook on employment, social security and pensions, legislation, parent care, health, and discrimination. Call (202) 955-7243 for details.

RER MUSIC CALENDAR NEWS & INFORMATION FEATURES

(RKO1)

The Weekend

DECEMBER 29-30

DECEIVIDEN 29-0	,0
American Christian	
Countdown	(SP)
Number Ones Of '84	
American Gospel Rock	
Countdown	(SP)
Number Ones Of '84	
BBC Rock Hour	(LW)
Hitline London	
The Countdown	(WO)
Year-End Special Pt. II	- 1
Countdown America With	
John Leader	(RKO)
Top 84 Of '84 Part I	
Dick Clark's National	
Music Survey	(MBS)
Lionel Richie/Paul McCartney	
Dick Clark's Rock, Roll,	(IIE)
& Remember Chicago	(US)
Dr. Demento	(WO)
Funny 25	(₩0)
The Great Sounds	(US)
Guy Lombardo	(00)
Guest DJ	(PFM)
Bill Wyman	(, ,,
Lee Arnold On A	
Country Road	(MBS)
David Allan Coe/Statler Bros./Oak Ri	, ,
Metalshop	(MJI)
Krokus	
Music & Memories	(SBS)
Little Richard/Gene Barry	
Rare & Scratchy Rock & Ro	oll (PIA)
Four Seasons	
Rick Dees' Weekly Top 40	(US)
Top 84 Of '84 Part I	
Rock Album Countdown	(WO)
Year-End Special Pt. II	(14/0)
Rock Chronicles Label Deals	(WO)
Rock Over London	(DI)
All Request Show	(RI)
Solid Gold Country	(US)
Jeanne Pruett	(03)
Source Special	(SOU)
News That Rocked '84	(550)
Superstars Rock Concert	(WO)
Duran Duran	()
Top 40 Satellite Survey	(CBSR)
Top 80 Of 1984	, ,
Top 30 USA	(CBSR)
Top 60 Of 1984	
Weekly Country Music	
A	(110)

The Week Of

Countdown

(US)

DECEMBER 31-**JANUARY 4**

Country Closeup Ricky Skaggs	(NP)
Earth News Best Of Earth News	(WO)
Live From Gilley's Johnny Lee	(WO)
Music Makers Gene Krupa Part I	(NP)
Off The Record Cars/Survivor/Timothy B. Schmidt	(WO)
Off The Record Special Bryan Adams	(WO)
Special Edition Stevie Wonder	(WO)
Star Trak Profile	(WO)

Saturday DECEMBER

Carpenters Part II

Silver Eagle	(ABCE)
New Year's Party	
Super Gold	(TRAN)
Encaption Envertor	

Sunday **DECEMBER**

King Biscuit Flower Hour (ABCR)

Power Cuts Julian Lennon/Bryan Adams/Don Henley

Rolling Stones' Continuous History Of Rock And Roll (ABCR)

Monday **DECEMBER**

Behind The Music (RKO2) Checkin' in (RKO2) **Private Session** (RKO1) Rockline (GSN)

Tuesday **JANUARY**

Best Of Rockline

Kool & The Gang

Behind The Music (RKO2) Checkin' in (RKO2) Michael Martin Murphey (RKO1) **Private Session**

Wednesday **JANUARY Behind The Music**

(RKO2) (RKO2) Checkin' In Waylon Jennings **Private Session** (RKO1)

Thursday

Private Session

JANUARY

Steve Perry

Behind The Music (RKO2) ames Ingram

(RKO2) Checkin' In Johnny Paycheck

(RKO1)

Friday **JANUARY**

Behind The Music (RKO2) Corey Harr Checkin' In (RKO2)

Private Session (RKO1) Pointer Sisters

 Dirk Van has been named New York Bureau Chief for the Mutual Radio Network's expanding news-gathering operation. Van was most recently News Director at WHN/New York, where he spent five years until the station was sold to Doubleday. Prior to coming to WHN he was a reporter for WCBS/New York, and also served as a reporter and ND at WGCH/Greenwich, CT.

In a separate move at Mutual: James Weinrebe has joined the network as Press Representative in the Public Relations Department. Weinrebe, who is responsible for daily media contact and press relations for the company's telecommunications marketing efforts, was a freelance writer for Cable Marketing and Cable Television Business magazines in New York

 CBS has named John Burrows Director/Affiliate Relations for the CBS Radio Network, moving up from Central District Director in the same department. In his new position. Burrows will work with the District Directors in the development of affiliate support services. He joined the network in 1980 as Manager/Sales Department for CBS Spot Radio Sales; prior to that be was an Account Executive with Ogilvy & Mather.

• UPI has announced five promotions within the company, four in the editorial department and one in sales: Steve Christensen has been named Pacific Division Editor, replacing the resigning Max Vanzi and moving up from the position of Broadcast Editor; Joseph Ledford, who has been with the company for six years, is the new Southern Division Editor, replacing Thomas Madden, who resigned; Veteran sports editor Milton Richman has been named Senior Editor/

Sports, capping a 40-year career with UPI; Charles Goldsmith is the new Northeast Division Editor replacing the resigning Andrew Dabilis, and moving up from his previous position as Pittsburgh Bureau Manager; and Dean Wheeler has been named Sales Manager/Eastern Division, replacing Arthur Bushnell, who recently was named Vice President/ General Manager of UPI's Southern

Narwood Productions of New York has named VP/Engineering Dave LeVan and Talent Coordinator/P.R. Director Janice Ginsberg producers of "The Music Makers. Both LeVan and Ginsberg will continue in their current positions with the company

• Richie Rosenfeld has been named Technical Assistant at United Stations. Formerly a part-time employee for the network, Rosenfeld will handle all aspects of pre-production for "Solid Gold Country" and "The Great Sounds." Before coming to United Stations he worked at WLTW/New York, and produced a monthly syndicated radio program. He also worked in chart research for Billboard magazine

eMJI Broadcasting has promoted Dave Schulps from Director to Vice President/Production, Schulps has been with MJI for three years, coming to the company as producer of "Rock Quiz" from Cashbox, where he was a staff writer and columnist. Prior to that he co-founded and 'edited Trouser Press magazine.

 Pam Edwards has been named Vice President/Syndication Clearance for Barnett Robbins in Encino, CA. She formerly was Manager/Station Sales for the company.

Lifestyle

Beat The System

Health food hustles (12/25) Working your way up (12/27) Lifelines w/BIII Fantini (ABCR) Joe Piscopo (12/24) Mindgames (RKO1) Doublespeak (12/24) The Warning (12/25) Big Brother (12/26) Ministry Of Truth (12/27) Ingso (12/28)

Playboy Advisor (WO)

Smart Money (RKO1) Flat tax implications (12/24) Undervalued companies (12/26) Precious metal Mutuals (12/28)

Entertainment

Assignment Hollywood Brad Davis (12/24) Joan Van Ark (12/25) Chuck Norns (12/26) Jane Seymour (12/27) David Warner (12/28)

Rocknotes w/ Pat St. John(ABCR) Santa Claus Is Coming . . . (12/24-25) John Parr (12/26) See You Later, Alligator (12/27)

Sounds Of Silence (12/28)

Rock Report (SOU) Rock Events Of 1984

Screen Scenes (SOU) City Heat (12/24) Cotton Club (12/25) Starman (12/26)

The River (12/27) Weekend Hits & Misses (12/28)

PROGRAM SUPPLIERS KEY ABCD - ABC Direction Net ABCE - ABC Entertainment Ne ABCR = ABC Rock Net

AMS = American Media Service AP = Associated Press ASR = All Star Radio BR = Barnett-Robbins

CBS = CBS Radio CBSR = CBS RadioR CRN = Creative Radio Net

DCA = DC Audio DIR = DIR Broadcast GSN = Global Satellite Net

18 = IS INC LBP = Lee Bailey Prod. LW = London Wavelength

General Information

Brad Messer's Daybook Ku Klux Klan/Christmas lore (12/24) Red Cross/Silent Night (12/25) Battle of Trenton/Chairman Mac (12/26). Carrie Nation/Radio City Music Hall (12/27) lowa/Pledge Of Allegiance (12/28) (PRN) Computer Program Computer camps/tax deductions

home education/musical software **Ed Busch Talk Show** (AP) Athletic aches/media trivia (12/22)

Day care centers/psychic 1985 outlook (12/23)Health Care (PIA) "CHF" (12/23)

Jim Bohannon Show (MBS)

(MBS) Larry King Show Christmas Music (12/24)

Martin Landau (12/25) Chuck Rich (12/27) Richard Stolley (12/28) **News Blimp** (PRN)

Keeping resolutions/over-partying holiday blues myth?/asteroids beit/ evil devil

Public Affairs (PIA) Profile Of Thomas Merton (12/23) Something You Should

(SBS) Money psychology (12/24) Work with passion (12/26) New Year's resolutions (12/27-28) Source Report

(SOU) Invisible People (12/22-23) Straight Talk (PIA) Words (12/24)

Fibre (12/25) George Burns (12/26) Kids (12/27)

Comedy

Laugh Machine Bill Cosby/Tom Lehrer/David Brenner Robert Klein/Rodney Dangerfield/nudity/ honesty/shopping

Radio Hotline (ASR) I'm lazy/hey, you/a few pointers.

general manager/I love this girl Stevens' & Grdnic's

Comedy Drop-Ins (ASR)

ME = Multimedia Entertainment

Pet shop/Federal Excess/actor's show Lucky Louie/my doctor's doctor

ABCY = ABC Youth Nets

CB = Continuum Broadcastino

CW = Clayton Webster

IN = Innervi

MBS = Mutual Broadcasting



MJI = MJI Broadcasting NBC = NBC Radio NP = Nerwood Productions NSBA = NSBA Productions PFM = PFM Inc. PRN = Progressive Radio Network PG = PG Prod. PIA = Public Interest Aff. RCP = Ron Cutter Productions RI = Radio Interna RKO = RKO Radio Nat RKO1 = RKO One RKO2 = RKO Two \$85 = Strand Broadcast St = Syndicate It SOU = NBC The Source SP = "The Spirit" Productions TRAN = Transter US = The United Stations WO = Weatwood One YRN = York Radio Network



HOUR GANG - "Hour Magazine" host Gary Collins and Strand Broadcast Services President Mike Carruthers discussed the fine art of record collecting on a recent segment of the popular syndicated television show.

Management

Suiting Up Against Wrongful

Dismissal By

By Gary Kaplan

t seems like one disgruntled employee after another these days is booking court dates rather than lunch dates. Though that statement exaggerates actual truth, the following figures do not.

The Univance outplacement firm recently reported that plaintiff employees won 80% of last year's wrongful discharge lawsuits, averaging \$400,000 in award amounts. And do not forget to factor in company-incurred attorney fees, possible personal suits brought against managers/supervisors, and the element of time.

You do not have to be a professor of law to understand why stations and other businesses need to avoid wrongful discharge claims. It also does not require much brain exertion to know that curbing such occurrences means stopping the causes for these suits before they can get started. In other words, adopt preventive maintenance measures that run the gamut from the hiring to the firing line. Two major ways to do this is through documentation and separation agreements.

Just The Facts

Documentation plays an integral role in progressive discipline. Once a member of your staff is given written or oral notice of poor job performance, he must also be given an adequate time frame in which to upgrade his work level. If, during the next appraisal, he has not sufficiently redeemed himself, then either suspension or termination are in order.

Whatever the situation, all these facts (date of written/oral notice, time, place, reasons for the notice, examples of poor work, date of

next review, what transpired, suspension dates, termination interviews) must be discussed with the employee, routinely recorded in writing, and filed in the employee's personnel jacket. Before deciding on the nature of the disciplinary action, however, managers should also be certain that (1) there are no circumstances beyond the employee's control which may impede the performance improvement process and (2) the chosen disciplinary action matches those imposed against others with similar infractions.

Termination for just cause means nothing if management lacks the facts on paper to support its case. Juries are human, and therefore tend to pay more attention to cases corroborated by facts written down in black and white than to stand-alone testimony. Bear in mind as well that employees have four years to file a lawsuit, which, in turn, can mean an average wait of two years prior to its being brought to trial. So, it is vitally important that you maintain and carefully store employee records in the event of future use.

Ties That Unbind

Another effective preventive liability measure is the employment separation agreement. It is an employee-signed general release that waives any and all claims against the said station or company. Incentives — such as



more severance or separation pay than what the employee is otherwise entitled to — act as persuasive entreaties to sign on the dotted line. Besides spelling out whatever monetary inducements have been arranged, separation agreements should also include:

- Hiring, and termination, layoff, or resignation dates
- Entitled benefits
- The agreement's main purpose the employee waives all known and unknown claims against the employer
- Additional specifics, such as job references and confidentiality.

During the termination interview, management must fully explain the release and its ramifications to the employee, and be certain, to the best of its knowledge, the employee comprehends what he or she is signing. Coercive tactics and heavy-duty pressure negate the agreement's intent and may provoke the lawsuit you were trying to avoid in the first place. But according to Ken Florence, a management labor law attorney and partner at Swerdlow & Florence, a majority of employees sign the release despite having threatened possible litigation.

A Handy Checklist



In addition to documentation and employment separation agreements, attorney **Ken Florence** suggests several more protective shortstops against wrongful discharge suits:

- A precise and careful hiring process — check references and seek to hire quality people
- An established probationary period — length of time is directly proportionate to type of position; employers have more leeway in terminating someone during this time than after the trial period has passed
- Written policies that clearly outline the station's or company's discipline and discharge procedures.
- Complete and full investigation of the facts before disciplinary and discharge actions are initiated; employee should also be given the opportunity to tell his side
- Thorough review of the employee's personnel file could modify what action was being planned and stop the manager from making an improper decision
- Consideration of special circumstances before disciplinary or discharge actions are imposed;
 i.e., going through a divorce, serious illness, family problems
- Honest performance appraisals, no matter how difficult
- Counseling and/or progressive discipline some one-time actions warrant immediate dismissal,

but generally it is a series of events

- Not resorting to the freeze-out approach (exclusion from important meetings, moving execs to smaller offices) — be upfront
- Full explanations to the employee as to why discipline or discharge is necessary
- Careful examination of those cases involving longterm (four to five years) employees — they have certain rights not generally given to their short-term counterparts
- Prompt initiation of disciplinary action — if something is done wrong and nothing happens to the person, then management appears to condone the improper deed
- Strong factual support when dismissal allegations center on moral turpitude or dishonesty
- Employment agreements limited primarily to high level management execs; provides a clause whereby any claims or disputes are arbitrated rather than sent to court. Can be worded to severely limit wrongful discharge liability
- Personnel policies and employee manuals written in a style that lets you operate your business most effectively.

On The Defensive

Employers are, or at least should be, aware that employees cannot be terminated on the basis of sex, race, age, religion, and other federal/state statutes. For a complete overview of the wrongful discharge issue and/or advice concerning the composing of separation agreements, it is wise to consult with your in-house lawyer or one on the outside who is versed in labor law. The same holds true if you are suddenly faced with a wrongful dismissal suit and need to know what plan of action to adopt.

But nine times out of ten, you probably will not reach the litigation point if you have been following a preventive maintenance program (additional guidelines are outlined in the accompanying sidebar). However, the program's effectiveness primarily relies on the establishment and consistent support of company policies, and properly trained managers. These managers, in turn, can facilitate smooth business operation and lessen the probability of an employee complaint becoming a litigation tug of war.

HIBERNETICS

A Guide To Radio Ratings And Research

by Jhan Hiber

Here's what you get in simple, easy to read and useable form

Chapter 1

Radio Research Overview

- a history of research

Chapter 2

Focus On Focus Groups

- Definition, use, do-it-yourself

- Mail, in-person, when/how to

Telephone Studies

- strengths/weaknesses, do's and don'ts

Chapter 4

Other Market Research Techniques Chapter 5

A Look Inside Arbitron

- Intro and production

Chapter 6

The Almighty Diary

- evolution, longevity, history

Chapter 7

Diary Analysis

- how to get the other 75% of information

Chapter 8

Quarterly Measurement

how to succeed, history and problems

Chapter 9

Birch Radio

background, methodology, comparison with ARB
 Chapter 10

Sales Research — a key to better revenues Chapter 11

Sales Breakouts

- computer options, types of breakouts

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GEORGE BENSON



"20/20"



BLACK / URBAN CHART 27

WXKS-FM add KIMN add WFLY deb 34 WBEN-FM 31-26 K104 deb 39 WTIC-FM add 31 WSPK add WKRZ-FM add WHTF add KWIC deb 39 WANS-FM add WOKI deb 39 WFMI add WKDD 32-29 WZPL add KJ10337-34 WRQN deb 40 **KEYN-FM add**

KKFM add **KBOS** add KQMQ deb 36 KRQ add WQCM add OK 100 deb 38 WKHI add T94 add WIXV add WGLF add **WBWB** add KCMQ add KKLS-FM add 99KG add KWTO-FM add WSPT add OK95 deb 38

PRODUCED BY RUSS TITELMAN FITZ / TURNER MANAGEMENT



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It now appears likely that the shooting of KOA/DENVER host ALAN BERG last June was related to his brash air style, after all. The .45-caliber Mach-10 machine gun that killed Berg has been recovered by the FBI at the Idaho home of a man who belongs to Aryan Nations, a neo-Nazi white supremacist group. No one has been charged in Berg's death, but FBI agents have testified in court that two group members now in custody may be connected to "a homicide in Colorado."

MOTOWN is still looking around for a new VP/Promotion. We hear that Capitol's MICHAEL LESSNER, originally a candidate, will be staying put. However, word has it that someone from the EMI America side of things is having a serious chat with Motown Sr. VP SKIP MILLER.



With BILL TANNER leaving WASH-FM/WASHINGTON, could he be headed back to Miami? Street Talk hears that a Miami broadcaster has made Bill an offer that would be very "easy" to accept.

Look for an official announcement shortly that SHAMROCK BROADCASTING has purchased WHB/KANSAS CITY. That would give Shamrock a nice AM-FM combo in market number 29 with WHB & KUDL.

Los Angeles-based program producer PG PRODUCTIONS has reportedly filed for bankruptcy and is closing its offices. PG President PAT GRIFFITH was unavailable for comment, but the RKO Radio Networks, for whom PG had been producing "Live From The Record Plant," indicated "standby programs are being readied" for Record Plant's slot this Sunday.



Changes at KYTE & KRCK/PORTLAND, as GM BOB FAUSER, who also acted as President of parent HENRY

BROADCASTING. and GSM PAM THOMAS both exit. Local Sales Manager DAVE BERKELEY is serving as interim GM.

Hats off to former WELI/NEW HAVEN programmer WALT PINTO on becoming PD at WWYZ/HARTFORD.

Veteran KMET/LOS ANGELES late-nighter JIM LADD has exited. No replacement named

FRED MOORE, who was once an editor of Album Network, has been named VP/GM of the new Vail. Colorado-area station KZYR/AVON. The Adult-AOR-formatted outlet is set to debut December 21.

Former WKTU/NEW YORK personality and successful commercial voice G. KEITH ALEXANDER has switched radio homes. G. Keith can now be heard weekends on WRKS/NEW YORK.

TERRY GILLINGHAM has earned his stripes with KWAV/MONTEREY. He has officially moved up from GM to VP/GM.



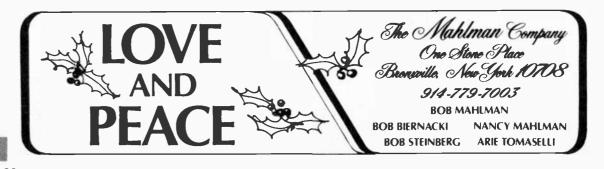
COYOTE McCLOUD returns to Nashville radio at Y107(WYHY). He'll be doing mornings for PD Gabe Hobbs, with current morning personality DR. DAVE moving to afternoons.

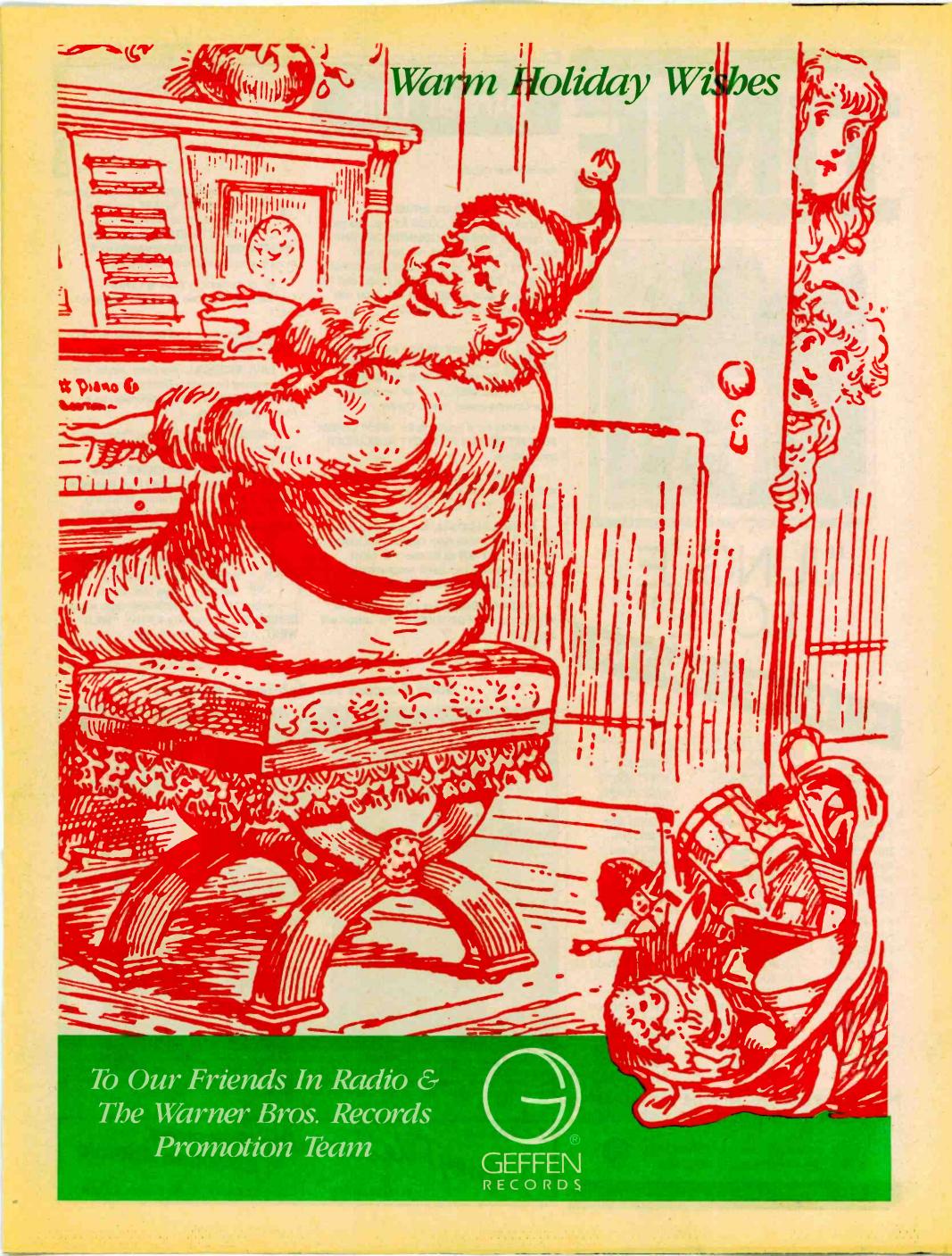
DAVE AMOS has exited the PD's post at WTMA/CHARLESTON to become Operations Manager of A/C-formatted WQXY/BATON ROUGE.

Continued on Page 22



NIGHT RANGER CELEBRATION — Carnel/MCA artists Night Ranger recently celebrated the chart success of their "Midnight Madness" LP, with fellow Northern California bands and other celebrities joining them at a San Francisco restaurant. Pictured (I-r) are group's Alan "Fitz"gerald, Brad Gillis, and Kelly Keagy, Camel President Bruce Bird, Calif. Assembly Speaker Willie Brown, group's Jeff Watson and Jack Blades, and manager Bruce Cohn.





TIME



"JUNGLE LOVE"

CHR NEW & ACTIVE

CHECK THIS ACTION!

98PXY add **KSKD 5-4** WNYS add KHYT add 32 WCAU-FM 15-13 WRCK add 103CIR add WBCY add B94 add WZYP add WOAY add Q107 add 23 WQCM add WASH add 23 WFMI add **WJBQ 5-4** KX104 add Z93 add 24 WSQV add WZKS add B97 add **WKSF 6-6** Y1069-6 **KBEQ 16-9** Q1045-2 WKDD add 3.7 WKTI 23-20 KNOE-FM add KZIO add KDWB-FM 18-12 KWES 28-19 WLOL-FM 14-10 WZPL 20-15 KJ10321-16 WPFM add KIIS-FM 4-7 Z102 add KQKQ add **KMJK 5-7** WBWB add FM1027-12 KZ93 add KEYN-FM add WAZY-FM add 34 KS103 18-11 KKRD add **WRKR 7-4** KPLUS 4-4 WHOT add 99KG add KUBE 10-7 KNMQ add KWTO-FM add **KNBQ 13-9** KDVV add KQXR add WFLY add KGOT add WMAR add KF95 add KBOZ-FM add WVSR add KLUC add KHOP add Z106 13-9 K96 add OK95 30-22

PRODUCED BY MORRIS DAY & THE STAR COMPANY MANAGEMENT: CAVALLO, RUFFALO & FARGNOLI



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Street Talk

Continued from Page 20

KIIS-AM & FM/LOS ANGELES VP/Marketing CHRIS CONWAY has resigned to open up CONWAY COMMUNICATIONS, based in St. Louis. Chris has been with GANNETT in a number of capacities, including VP/GM of KSDO-AM & FM/San Diego and St. Louis sales slots at KSD and WIL. You can reach Chris at (314) 878-7600.



Christmas Eve wedding bells ringing for KMEL/SAN FRANCISCO PD NICK BAZOO and BONNIE WEIMER, an on-air reporter for

New Orleans-based Traffic Center.

Looking for a good job for 1985? Contact **B94/PITTSBURGH PD SCOTT ALEXANDER** for middays.

PD RUSS WILLIAMS is suddenly out at KBFM/McALLEN-BROWNSVILLE. He's available at (512) 631-7497.

WLGA/VALDOSTA, GA has hired former WBEN-AM & FM/Buffalo Production Director MICHAEL JETTER as its new PD. Most recently Michael had been programming WAMT & WAJX/TITUSVILLE, FL.

KBBK-FM/BOISE has changed calls to KIYS under PD TOM EVANS. The station will stay CHR



WKDQ/EVANSVILLE Assistant PD SCOTT CHASE has been named PD at WSKZ/ CHATTANOOGA, with DAVE WESTRIDGE from WGBS/EVANSVILLE moving into the MD chair at WKDQ.

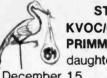
As of January 7, AOR WYER/MT. CARMEL, IL switches to satellite-delivered

Congratulations to WRKI/DANBURY PD BUZZ KNIGHT on his recent marriage.

PAUL BICKNELL, aka Dave Jones, has been named Promotion Director for WPGC/WASHINGTON. Additionally, he's handling weekends.

PAMELA GATZ is the new Promotion Director at WDJY/WASHINGTON, DC.

At KNIX-AM & FM/PHOENIX, JESS HANSON has been promoted from Research Assistant to Research Director. In moving up, Jess fills the vacancy left when Michael Mallace joined Jeff Pollack Communications.



STORK STOPS: To KVOC/CASPER, WY PD FRED PRIMMER and his wife Sue, a daughter, Tanya Sue, born December 15 . . . To 195/MIAMI night rocker **DENNIS REESE** and wife KATHY "WILD" WEST, a daughter, Dana Lydia.

Solid Success For Ashford & Simpson



Capitol executives awarded Ashford & Simpson a solid crystal rock statuette to celebrate their Black/Urban chartpackstage at L.A.'s Universal Amphitheatre are (I-r) Capitol VPs Bob Young and Ray Tusken, label's Wendell Bates and Ronnie Jones, VP Varnell Johnson, Capitol President Don Zimmermann, Valerie Simpson, Nickolas Ashford, and Capitol VPs Don Grierson, Bill Burks, and Sam Citro.



T'S NOT OUR RECORD. **BUT PLEASE PLAY IT.**

- Throughout the year, we've asked you to play our records. Now, we're asking you to play someone else's record: "Do They Know It's Christmas?" by Band Aid.
- Band Aid is a consortium of 25 top bands and solo performers who have donated all revenues from this Christmas single to the starving people of Ethiopia.
- We salute these artists, and encourage your support of this project. Play "Do They Know It's Christmas?" for your listeners. Urge them to buy the Columbia record and Vestron video.



FEED THE WO

For public service announcement purposes, contributions on behalf of The Ethiopian Relief Fund may be sent directly to: The Band Aid Trust, % Stoy Hayward & Company, Chartered Accountants, 54 Baker Street, London W1 England.



On The Records



KEN BARNES

VIEW AT THE TOP

1984's Number Ones

or the final On The Records column of the year, I looked at the crowning achievements of the year — the records that reached No. 1 on the R&R charts. It's a salute to the artists who reached that pinnacle this year.

From Dec. 2, 1983 to November 30, 1984 (our Year-End cutoff date), there were 115 No. 1s on the six principal R&R charts. (Not 115 different No. 1s; records like "When Doves Cry" and "Dancing In The Dark" topped more than one chart.) Prince and Lionel Richie led the pack with five each, Prince scoring three CHR chart-toppers and two in Black/Urban, Lionel amassing three in A/C and one each in CHR and Black/Urban. The Cars and Bruce Springsteen had four each (Cars: 2-AOR Tracks, 1 AOR LPs, 1 A/C; Springsteen 2 Tracks, 1 LPs, 1 CHR). And Billy Joel, Yes, Van Halen, and Michael Jackson & Paul Mc-Cartney (together and separately) earned three No. 1s apiece.



Another interesting breakdown covers the number of weeks artists spent at No. 1. Adding figures for A/C, AOR LPs, AOR Tracks, Black/Urban, CHR, and Country, the standings come out in this fashion:

	Artist	Weeks At No. 1
	Cars	28
	Bruce Springstee	n 21
	Van Halen	20
	Lionel Richle	1.9
	Prince	18
	Alabama	9
	Bryan Adams	8
	Cyndi Lauper	8
	Yes	8
	David Bowie	7
	John Waite	7
	Deniece Williams	7
	Billy Joel	6
	Chaka Khan	6
	Stevie Wonder	6
	Michael Jackson	5
	Paul McCartney	5
	Willie Nelson	5
	Rockwell	5
	Don Williams	5
30		



haka han

Six-week Black/Urban No. 1



"When Doves Cry" soared in Black/Urban



"Heartbeat City"-Longest-running No. 1



"Born In The U.S.A."—10 weeks No. 1 LP; two No. 1 tracks



One of Lionel's five No. 1s

McCartney and Jackson's totals each included four weeks for "Say Say Say," their duet together; Willie Nelson's incorporated two from his Julio Iglesias duet.

The Cars, Springsteen, and Van Halen benefitted from long stays at No. 1 in the AOR LP chart, where only nine records made it to the top all year. The Cars' 17 weeks as No. 1 LP was the top individual performance for any record. That Prince and Richie managed to rank among the leaders without AOR success was quite impressive.

Leaving LPs out of it for the moment, the top five songs in number of weeks at No. 1 were:

ere:	
"Jump"-Van Halen	12
"When Doves Cry"-Prince	11
"Hello"-Lionel Richie	9
"Dancing In The Dark"-	
Bruce Springsteen	8
"Missing Vou" John Walte	7

Format by format, "Hello" was the longest-running A/C No. 1 at six weeks. "Jump" paced CHR with five and AOR Tracks with seven. "When Doves Cry" led in Black/Urban with seven, while Alabama's "Roll On (18-Wheeler)" racked up five weeks to lead Country, where 30 different songs hit the top (compared to CHR's second-place 21).

Congratulations to the class of 1984 No. 1 records, and I'll be back in January following this brief two-week noncommercial break.

"BRUCE" VS. "TAXI DANCING"



"Bruce" the first time (in Australia)

PolyGram moves into battle position

The recent airplay battle between **PolyGram**'s recently-unearthed **Rick Springfield** record, "Bruce," and his official **RCA** release, "Taxi Dancing," revived an old but long-dormant record industry tradition. In the past, when an artist changed labels, or suddenly had a hit, other companies would rush out product in an attempt to cash in on the gravy train.

During the height of Beatlemania, for instance, there were records issued by not only Capitol but Swan, Veejay and its Tollie subsidiary, MGM, and Atco. When Dion switched from Laurie to Columbia in early 1963, the two labels battled over singles for over a year.

In recent years the practice has fallen into disuse, with most of the action coming in Country, where we recently witnessed a Capitol vs. RCA Julce Newton battle. (Merle Haggard, Conway Twitty, and Kenny Rogers have also encountered similar contests.) Generally, when it happens these days, the competing label tries to stagger its release between the official singles (as the recent Tina Turner and Jocelyn Brown reissues have attempted).

But the Springfield case is a rare instance of an all-out war. (The only other recent pop battle on this scale was this year's three-way Columbia/MCA/Solar-Elektra Shalamar contest, and that was won handily by the former's "Dancing In The Sheets.") "Bruce" was recorded for the "Working Class Dog" LP (and appears on that LP's Australian version, as well as on a 1981 single in that country); was performed live by Springfield, with whimsical explanations of how he was being confused for Springsteen by befuddled fans; but was left off the LP.

PolyGram then secured the rights to "Bruce" and nine other songs, and was off and running. Meanwhile, RCA flipped its "Bop Til You Drop" single and was promoting Rick's B-side duet with Randy Crawford, with "Taxi Dancing" the fourth single taken from the "Hard To Hold" soundtrack. It was quite a race until "Bruce" pulled ahead, and whatever the feelings of the companies involved (labels would rather avoid these situations, because it rarely hepls them or the artist), it added a little excitement to the charts.

RUS

ONE YEAR AGO TODAY

- . JHERYL BUSBY NAMED VP/BLACK MUSIC AT MCA
- BARBARA CROOKS NAMED PRESIDENT OF SELCOM RADIO
- JERRY SCHUBERT EASTERN RADIO'S PRESIDENT
- TONY SALVADORE STATION MANAGER AT KFOG/SAN FRANCISCO
- PAT HOLIDAY VP/PROGRAMMING FOR CKJY/WINDSOR

 #4 OMB: "Say Say" Band McCartray & Michael Jack
- #1 CHR: "Say Say Say" Paul McCartney & Michael Jackson (Columbia) (5th week)
- #1 A/C: "Read 'Em And Weep" Barry Manilow (Arista) (2nd week)
 #1 COUNTRY: "Houston" Larry Gattin & Gattin Bros. (Columbia) (2nd week)
- •#1 BLACK: "Time Will Reveal" DeBarge (Gordy/Motown) (5th week)
- #1 AOR TRACK: "Owner Of A Lonely Heart" Yes (Atco) (5th week)
- •#1 LP: "90125" Yes (Atco) (3rd week)

FIVE YEARS AGO TODAY

- JOHN REYNOLDS PRESIDENT OF GOLDEN WEST, DICK KALE PRESIDENT AT GWB RADIO
- GEORGE WILSON NAMED VP/GM AT KIQQ/LOS ANGELES
- JOHN LUND BECOMES PD AT WNBC/NEW YORK
- BILL TANNER NAMED NATIONAL PD AT METROPLEX
- LEE BAYLEY SET AS VP/GM AT TM PROGRAMMING ● JOHN SCHOENBERGER VP/PROMOTION AT RADIO RECORDS
- JOHN SCHOENBERGER VP/PROMOTION AT RADIO RECO
 JESSE BULLET NAMED OM AT KPRI & KOGO/SAN DIEGO
- #1 CHR: "Escape" Rupert Holmes (MCA) (3rd week)
- •#1 A/C: "Do That To Me One More Time" Captain & Tennille (A&M) (2nd week)
- #1 COUNTRY: "Coward Of The County" Kenny Rogers (UA) (2nd week)
- #1 BLACK: "Peanut Butter" Lenny White (Elektra)
- #1 LP: "The Long Run" Eagles (Asylum) (10th week)

TEN YEARS AGO TODAY

- GIL FRIESEN NAMED SR. VP AT A&M
- TONY MARTELL VP/EAST COAST OPERATIONS FOR ABC RECORDS
- MICHAEL SPEARS NAMED OM AT KFRC/SAN FRANCISCO
- KEITH ISLEY NAMED OM AT WKQQ/LEXINGTON
- ◆ KEITH ISLEY NAMED OM AT WKQQ/LEXINGTON
 ◆#1 CHR: "Lucy In The Sky With Diamonds" Elton John (MCA)
- •#1 A/C: "Mandy" Barry Manilow (Arista) (2nd week)
- •#1 COUNTRY: "What A Man My Man Is" Lynn Anderson (Columbia)



Datebook

In the Interest of stuffing an entire holiday season's worth of info Into one week's column "stocking," the next three weeks are being presented here in encapsulated form. Happy holidays!

MONDAY, DECEMBER 24

1954/Johnny Ace, according to legend, shoots himself

1983/Pete Townshend announces departure from the Who.

Birthdays: Cab Calloway 1907, Lee Dorsey 1924

TUESDAY, DECEMBER 25

Christmas Birthdays: Slssy Spacek 1949, Barbara Mandrell 1948, Jimmy Buffett 1946, Robin Campbell (UB40) 1954, Annie Lennox (Eurythmics) 1954.

WEDNESDAY, DECEMBER 26

1963/"I Want To Hold Your Hand" released.

Birthdays: Steve Allen 1921, Phil Spector 1940, the Cate Brothers 1942.

THURSDAY, DECEMBER 27

1982/Billy Joei's concert for Alientown.

Birthdays: Mick Jones (Foreigner) 1944 or 1947, Mike Pinder (ex-Moody Blues) 1941.

FRIDAY, DECEMBER 28

1975/Ted Nugent menaced by gun-toting fan in either Spokane or Detroit . . .* depending on whom you ask. 1983/Dennis Wilson drowns

Birthdays: Edgar Winter 1946. Dorsey Burnette would be 52.

SATURDAY, DECEMBER 29

Birthdays: Ray Thomas (Moody Blues) 1942, Marianne Falthfull 1946.

SUNDAY, DECEMBER 30

1962/Brenda Lee injured trying to rescue her poodle.

1979/Emerson Lake & Palmer announce breakup

Birthdays: Del Shannon 1939, Jeff Lynne 1947, Yvonne Elliman 1951, Michael Nesmith 1942, Patti Smith (not Smyth) 1946, Tracey Uliman 1959.

MONDAY, DECEMBER 31

1961/Beach Boys' first show under that name.

1970/Beatles partnership legally dissolved.

Birthdays: Donna Summer 1948, John Denver 1943, Burton Cummings 1943, Tom Hamilton (Aerosmith)

TUESDAY, JANUARY 1

1953/Hanks Williams dies.

1962/Beatles audition for British Decca, which signs Brian Poole & Tremeloes but not Fab Four.

WEDNESDAY, JANUARY 2

1974/Tex Ritter dies.

1979/Sid Vicious trial for murder of Nancy Spungen opens but never closes Birthday: Roger Miller 1936 or 1938

THURSDAY, JANUARY 3

Birthdays: John Paul Jones 1946, Stephen Stills 1945, George Martin 1926.

FRIDAY, JANUARY 4

1954/Elvis Presley cuts second demo acetate at Sun studios.

1957/Fats Domino records "Walking To New Orleans."

1979/Charles Mingus dies.

SATURDAY, JANUARY 5

Birthdays: Sam Phillips 1923, Midnight Star's Vincent Calloway 1957.

SUNDAY, JANUARY 6

1977/EMI fires the Sex Pistols.

1980/Marvelettes' Georgeanna Gordon dies.

Birthdays: Syd Barrett 1946, Earl Scruggs 1924

MONDAY, JANUARY 7

1970/Neighboring farmers sue Woodstock's Max Yasgur for property damage. Birthdays: Paul Revere 1946, Kenny Loggins 1948

TUESDAY, JANUARY 8

Birthdays: David Bowie 1947, Robbie Krieger 1946; Elvis Presley would be 50.

WEDNESDAY, JANUARY 9

Birthdays: Jimmy Page 1944, Crystal Gayle 1951, Joan Baez 1941, Jerry Garcla 1943.

THURSDAY, JANUARY 10

Birthdays: Rod Stewart 1945, Donald Fagen 1948, Chic's Luci Martin 1955, Aynaley Dunbar 1946, Pat Benatar 1952 or 53; Jim Croce would have been 42.

FRIDAY, JANUARY 11

1956/The Robins become the Coasters.

1968/Jimi Hendrix moves into Handel's former London townhouse

1980/First Pretenders I P released

Birthdays: Bobby Goldsboro 1941, Clarence Clemons (year unspecified).

SATURDAY, JANUARY 12

1962/"Please Please Me" released in UK. 1968/Doors' "Strange Days" goes gold.

Birthday: Ray Price 1926.

SUNDAY, JANUARY 13

1969/"Suspicious Minds" recorded.

1978/Police begin recording first LP.

1979/Donny Hathaway commits suicide.

-Sean Ross



"Make No Mistake, He's Mine"



Duet with

im Carnes

The New Single From The Best Selling Album

"Emotion"

CHR NEW & ACTIVE

Now On Over 125 CHR Stations! 52%

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Dan Griffioen, KALA Music/Kalamazoo

Mark Robertson, WBEU/Beaufort

Mel Meyers, KELI/Tulsa

Bob Barrett, WYLR/Glens Falls

William Wertz, WQLR-FM/Kalamazoo

Columbia Records



THE R&R INTERVIEW

John A. Gambling: A Silver Anniversary Salute

By Jeff Green

wenty-five years ago, John A. Gambling succeeded his father and lifetime personality John B. Gambling as morning host on WOR/New York. Since that time, millions of New Yorkers have set their alarm clocks to 710 AM to hear their favorite morning companion. A family man, owner of four radio stations, and active community supporter, John A. is justly proud to see the Gambling legacy continue, as son John R. has just segued from his WOR afternoon program to morning cohost. This week, in honor of John A.'s silver anniversary, R&R presents an informal interview with one of the most popular and enduring air talents in broadcasting history

In The Beginning

R&R: When did you first become interested in radio?

JAG: I've been exposed to radio ever since I can remember. My father started on WOR in 1925, and I was born in 1930, so obviously my entire growing up was enmeshed in WOR and business. He would have me on the air with him every so often, particularly Christmas Eve . . . probably starting when I was four.

I can even remember my 78rpm record collection from my days in grammar school. I had all the

records catalogued and timed. You could buy a microphone that'd hook up to a radio, and I played disc jockey.

In college I started out as a premed, but after I failed freshman chemistry, the professor advised me that being a surgeon was not in my future. So I went to work for the college station at Dartmouth and ended up as GM my senior year. I worked at the local commercial station in Lebanon, NH as the summer replacement — the typical beginning in the business.

The Family Tradition

R&R: You've always been a very relaxed air talent.



Are you ever nervous?

JAG: No, not really. I'm sure there had to be a day when the light first went on. The first time I substituted for my father here at WOR back in 1951, you've got to believe I was nervous! What I had done before was smalltown radio through New England and college radio, when suddenly here I am on 50,000-watt WOR. The kid is sitting in for his old man and everybody's saying he is never going to make it, he will never be as good as his father.

R&R: Has that weighed on you psychologically?

JAG: You live with it. You've got to have the self-confidence to believe that you'll be as good as your father and maybe, if you're lucky, you can be a little bit better.

R&R: Has your son felt any pressure about being a broadcaster?

JAG: Not from me; this is absolutely his choice.

R&R: How do you feel about John R.'s interest in radio?

JAG: It's both very exciting and satisfying. There are moments when you say, "Oh God, I hope he really does well," as any parent does about a child in any field, but it's particularly satisfying when you have that extra commonality of interest and experience. We work together very closely, and will be even more so in the future. Starting in 1985, his role in the morning is going to be significantly expanded.

The Morning Mindset

R&R: Is there an attitude you take with you on the air?

JAG: Yes. I'm a positive, optimistic person, and I carry that attitude on the air. Mornings are a difficult time for most people in the sense that everybody likes to

stay in bed a little bit longer than they should. They are always a little bit hassled, a little bit harried.

That positive frame of mind I carry with me when I'm off the air as well. I've been told that I'm not very different off the air than I am on WOR.

R&R: Has the way you relate to the audience changed over the years?

JAG: We're no longer broadcasting in the morning to "the typical family," with father and children going off to work and school, and mother staying home and having a second cup of coffee after they've left. Today, mother leaves too, maybe even earlier to get to her job. So the morning becomes a little less tranquil, My philosophy has always been to keep the program low-key and give people the information they need, because we are basically an information-disseminating program. Keep the information as complete and as interesting as possible - even occasionally amusing - but low-key. Don't intrude with yet another distraction into what is already a difficult time of the day. Now this is completely different than afternoon

drive, when they are anticipating going home or already home listening to you while reading the paper or having a cocktail . . . shoes are off, feet are up. In the morning, it's quite the opposite.

John has done a lot of mornings too. I've listened to him when I've been on vacation, and although our styles are somewhat different, our basic philosophy and approach is the same.

Show Preparation

R&R: You get to the station ten minutes before your show. No more preparation than that?

JAG: No, and at 30 on-air hours a week, I probably do more hours than almost anybody, certainly in New York. My producer is a tremendous help, as are the sports, weather, and traffic regulars who are part of the show. What I'm doing with them basically is reacting as I think a listener might react. I never know ahead of time what any of these people are going to talk about. I don't want to know.

R&R: Any suggestions about show prep?

JAG: Read a lot, watch TV, listen to the radio. Know what is

NEW AM DRIVE COHOST

The Son Also Rises

It was recently announced that **WOR** afternoon personality **John R. Gambling** had joined his father **John A.** in the morning show. John R. has filled in for the 25-year veteran many times, but the formal appointment establishes him as the third Gambling to anchor the country's highest-cuming morning Talk pro-

gram.

When asked to comment on his father's longevity, John R. said, "In a business where names and stations change every few weeks, John A. Gambling has had that instinctive quality to know what's right for his listeners. Some call it corny, some call it hokey, but everyone calls it success. Change has been the key word to that success. Change not just for its own sake, but rather for its necessity. And at the same time, retaining the personality and outlook on life that keeps millions of New Yorkers inviting him into their homes at their worst time of the day. Obviously, it's his best time of day."



John R. with John A.

VP/GM LEE SIMONSON COMMENTS

John A.: "An Inbred Sense"

WOR VP/GM Lee Simonson offered the management's perspective on the career contributions John A. Gambling has made to the station. He said, "The history of the Gamblings is inextricably tied to the history of WOR. For 60+ years, the combination of both has served the New York market very well indeed.

"John A. Gambling's specific contribution to this unique phenomenon is the pioneering of morning radio's repertory of specialists in news, weather, sports, and traffic. What's more, he developed the concept many years ago, well before the era of sophisticated marketing research.

"It's fair to say that the Gambling tradition means more than just a pleasant voice in the morning . . . it's an inbred sense of what radio listeners want and need at that time of day."



Lee Simonson

going on in your community and in the world. Be curious! I guess if there is a main characteristic to my personality, it's that I'm curious about a lot of things. I'm the typical guy who doesn't know a lot about anything, but knows a little bit about a lot. I think it's the key to anyone who wants to get into Talk radio.

25 Years of Change

R&R: In what ways has the content of your show changed over the years?

JAG: When I took over the program from my father, the show was only on for two hours a day instead of the five it is now; that's a big change. Back then, there was only an engineer, technician, and newscaster, maybe two. I did everything else: the weather, traffic, you name it - even the halfhour newscast when we expanded beyond the hourly news. As the program expanded we kept adding features, and with the features we added people. My role became more one of an ombudsman for the listener and an anchorperson for the show.

R&R: What outside influences have affected your program?

"My philosophy has always been to keep the program lowkey and give people the information they need."

JAG: Primarily fractionalization, which has affected every major market. When I took over 25 years ago, there were probably no more than three or four stations that really made a difference in the market, and they were all AM: WOR, WCBS, WNEW, and maybe WNBC. The longer I've been in the business the tougher the competition has become, obviously because of the proliferation of FM stations. There are 74 signals in the New York market now, including suburban stations, which are a very big factor. So is morning television.

R&R: Yet WOR is still a toprated station. Certainly your familiarity with the listeners plays a big part; they're comfortable with you.

JAG: I think that is the major part. We are not a normal news station; we are information radio. In the course of one of our five hours, you will find out just about everything you want to know about the morning. There is some feature material in there, and, I hope, some humorous bits. It's all done by people who have become your "friends," because it's my job to make the people who work with me part of the family. It's part of my job to make them look

Personality & Style

R&R: What other broadcasters do vou admire?

JAG: Of those on the air now, Paul Harvey is a terrific communicator, a great broadcaster. Among the TV anchorpeople, I admire Dan Rather. I also think Diane Sawyer is super.

I don't get to listen to Wally Phillips (WGN/Chicago), but he is a guy who has obviously been very successful along formats not very different than mine. Bob Steele (WTIC/Hartford) is another good example; the guy has been on the air forever. People who've been on the air a long time and have become comfortable with their listeners. We all tend to be predictable, with a little bit of unpredictability thrown in.

R&R: Do you think that you could take your show to another station and make it work as successfully as you've done at WOR?

JAG: Yes, I do. But I don't think that you could take it to another market. That is very difficult. I know that there is a tremendous amount of moving around from market to market by radio people. And maybe the "zoo" type of format can be moved because it deals in something that's not unique to any market.

R&R: Why have you never worked for another station?

JAG: WOR has always been very generous. Obviously, there is also a tremendous amount of personal loyalty on my part to WOR, with the family having been involved in the station for 60 years. I would much rather be here than anywhere else.

R&R: You've outlasted many GMs in 25 years. When they

change, does it affect your show?

JAG: Sure it does. They all have new ideas and many of them are good ones. Each GM over the years has made his imprint on the program. By and large, those influences have been for the better. Some more than others

WOR # RADIO 710

THE HEART OF NEW YORK

Staying In Touch With The Listeners

R&R: What's the best part of your job?

JAG: When somebody calls, writes, or stops me on the street and says, "Hi, John. I listened to you this morning and so-and-so was terrific" - the personal feedback. I think all broadcasters feel this way. You sit there at the microphone and console, and it's all pretty impersonal. But there are warm bodies out there and they are listening because they want to listen. They're listening to you in preference to 73 other people, and that is the greatest compliment that a broadcaster can get that they have chosen you over all those other broadcasters who are all professional and very good.

R&R: What was the most im-



GAMBLING GRANT - To commemorate John A. Gambling's 25th anniversary on WOR, RKO General President Shane O'Neil presented Museum of Broadcasting President Dr. Robert Batscha with a check for \$223,517, establishing the RKO-WOR John A. Gambling Grant. The money will go toward organizing the museum's archives, which include millions of hours of tapes and records. From left, NAB President Eddle Fritts, Dr. Batscha, O'Neil, Gambling, and WOR VP/GM Lee Simonson.

portant thing about radio that your father taught you?

JAG: Never talk down to your audience. Always consider them to be friends, to be a little bit smarter than you are.

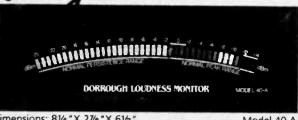
R&R: Ever think about retir-

JAG: No, I really don't. At 54, I'm relatively young, and I love what I'm doing. Of course, there are a lot of days when I don't want to get up at 3:50am. When the majority of the mornings become more work than pleasure, that's when I'll quit.

R&R: What would you recommend to beginning air talent?

JAG: Be willing to put in the weird hours, and at the beginning, to work in small towns. You've got to be overwhelmingly interested in people and what is important to them, not what is important to you. Even if you're not interested in something, you've got to make what you're saying sound like it's the most important thing to you in the world. Because if you don't think it's important, nobody out there listening is going to think it is either. And if they don't think it's important, they're going to find somebody who sounds as if it is important, on some other sta-

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PORTRAIT OF THE ARTIST AS A YOUNG MAN - Here's John A. Gambling inspecting a Museum of Broadcasting photo of himself. Relaxing on the piano is his father John B. Gambling, who started the "Rambling With Gambling" show on WOR in 1925.

Air Personalities



DAN O'DAY

Promoting Your Show Via Classified Ads

The odds are your city's major daily newspaper has a "Personals" column in its classified advertising section. A clever personality jock can make use of the "Personals" to create interest in his or her show among people who might not otherwise be exposed to it.

Why the "Personals?" First of all, it's a completely unexpected medium for hyping your show. Most of these ads are devoted to lovers declaring their affection for each other, long-lost friends trying to contact each other, and various other, sometimes obscure messages from one person to another.

Secondly, these ads are widely read. Many people regularly peruse them, just out of curiousity. (Actually, I have a theory about that: I suspect people read these ads in the faint, unacknowledged hope that one day they'll open the newspaper to discover their own names leaping out at them: "Marjorie Smith contact attorney's office 555-1237 regarding large inheritance from uncle you never knew you had.") I check out these ads in the Los Angeles Times almost every day.

Finally, they're an inexpensive way of advertising. Many radio stations trade advertising with the local newspaper; the station might be able to arrange a cash-free exchange that won't dent the promotion budget at all. Or perhaps you can convince management to split the cost of the ads with you.

Classified Soap

What I have in mind is creating your own living soap opera, slowly developing two characters who — slyly, at first — promote your show.

Here's a series of fictitious ads to illustrate the idea. The ads would appear on a regular basis, perhaps Monday-Wednesday-Friday or Tuesday/Thursday. Note that, in the beginning, the radio station isn't alluded to at all. This is to hook the readers and, frankly, "con" them into thinking the people are real. (If you develop the characters good-naturedly and don't ever make them too commercialized, the readers will forgive you the sham . . . as long as you keep them entertained.)

AD #1: "ALEX ... I wish I didn't get so tongue-tied when I try to speak my feelings. Please be patient. STEPHANIE"

AD #2: "STEPHANIE . . . It's so frustrating for me, but I'm trying to understand. Why not just say what you feel? ALEX"

AD #3: "ALEX . . . Sometimes a song is best at expressing feelings. I'm dedicating one to you Friday morning on KKED, between 7:30 and 8:00. STEPHANIE" (Note the lack of excess station information — no dial position, name of jock, etc. She simply refers to the station by its commonly used name. For your station, it might be the dial position without the formal call letters; if you've succeeded in hooking the readers, they'll find the station on the dial.)

FRIDAY MORNING: You play some song that fits the situation, introing it very simply as a dedication (it doesn't matter

Job-Hunting Journal

Our coveted Program Director of the Week Award goes to **Gary Bruce** of **WMBD/Peorla**. In contrast to those PDs we spoke of earlier who hide trade publications from their jocks, Gary has written a job-hunting guide, which he calls "Getting There," especially for the education of his airstaff.

"I've always had the philosophy that as a program director I should take a personal interest in each of my employee's careers," says Gary, "and since most need guidance in searching for the 'next' step on the way to the top, I put this together for them."

I'm still puttting together a job-hunting guide and I've heard from lots of PDs. I'd like to hear from more air personalities about tricks and techniques they've used to learn of new job openings, get their tapes heard, make good impressions, etc. The same goes for program directors who want to share what causes them to prefer one job applicant over another (assuming, of course, that their airwork is comparable).

Kelly Kincaid, News Director at 96Rock/At-

lanta, says she landed her present job through "persistence and professionalism. My currrent boss, Alan Sneed, admits the main thing that convinced him he should hire me was my undying interest in working for him. I called, wrote, sent tapes every week or two. This man didn't know me and had only a few friends who knew me . . . and I was working a different job in a very different format. I have talent: I knew I could do the job, but he didn't.

"So I pestered him, professionally and gently, until he hired me part-time . . . and put me on fulltime two months later. The point is: Find the place you want to work, find the person you want to work for, and KEEP IN TOUCH. Do so confidently, not by whining, 'Gee, don't you have a job for me??' "

that you don't do dedications.) Don't do anything else to highlight it, and by all means never refer to or acknowledge the newspaper ads. The audience will hear you unknowingly act as go-between for these two-star-crossed lovers.

AD #4: "STEPHANIE . . . Thank you for the L. Richie song. I asked KKED if they'd play Beethoven's Ninth for you, but the morning DJ said it's not on the playlist. Keep listening, same time, and I'll come up with one for you. ALEX"

AD #5: "ALEX ... I've listened each day. Have you forgotten about your promise ... or were your suggestions too sexy for KKED? STEPHANIE"

AD #6: "STEPHANIE . . . KKED said sexy is okay, so listen tomorrow morning between 7:30 and 8:00."

Well, you get the idea. This can develop into a regular soap opera, but without the melodramatic plot twists. They can talk about the weekend they spent together, birthday celebrations, fond memories, wishes for the future. They can even refer — ever briefly and lightly — to the big contest you're running, dreaming about what they'll do if they win the prize money. The goal here is simply to get people to tune you in, to sample your show. If you're entertaining enough, you'll end up with some new regular listeners.

QUESTION: Will readers continue to be interested in Alex and Stephanie even after they've realized (some of them will; some of them never will) they're not real people? ANSWER: Do people continue to be interested in the folks on "General Hospital," even though the characters aren't real people?

Another way to use (sneakily) the "Personals" is to launch a heated debate about the merits of your show.

AD #1: "AM INTERESTED IN FORM-ING MOVEMENT TO KICK ED JOCK OFF THE AIR! Signed, Mr. B."

AD #2: "MR. B: I agree! Ed Jock is a blight on the radio airwaves! Don't those people have to be licensed? Signed, X"

AD #3: "MR. B. & X: Ed Jock might be a jerk, but at least he plays good music. Maybe KKED knows what it's doing. — Pete"

AD #4: "How can anyone defend Ed Jock? His satire and ridiculous phone calls prove he has no rexpect for authority or institutions! I won't even turn on KKED until after 10am! - R.W.L."

AD #5: "Hey, I like Ed Jock! 108.2 isn't the only place on the FM dial. If you don't like him, switch to Muzak!"

A little controversy never hurt an air personality. It's easy to make the "critical" ads sound real; simply repeat what is said about your show by people who hate it!

Six Ways To Generate Cross-Media Attention For Your Show

 Invite the daily newspaper's media critic to sit in on your show. (Even if your paper doesn't have an official critic, it has someone who writes about television and radio.)

Invite the newspaper's media critic or entertainment editor to dinner.

3. If you're a controversial personality, pull a stunt that's guaranteed to cause controversy . . . and alert the local TV newspeople so they can run footage of the fracas. (I know a jock in Arizona who did a funny, inoffensive bit that nonetheless caused him to be picketed by

the John Birch Society. He ended up on the 11 O'Clock News and was very grateful for all the free publicity.)

4. Start a running feud with a local, highly visible TV weatherperson: "Did you see Wilmer Freud last night? That guy can't even pronounce 'cumulus,' much less predict the weather! Why, I could do a better weather forecast blindfolded!"

After a while, issue of Wilmer a challenge: You'll bet you can do his job better than he can do yours. If he accepts your challenge,

he's sure to let his viewers know when he's scheduled to be a disc jockey on your show . . . and you'll get to introduce yourself to his audience on-camera.

5. Respond in writing to your local paper's article on rock/country/pop music or radio. If you disagree, do so dramatically and eloquently. If you can't find anything to disagree with, write a letter complimenting them on doing such a fine job of reporting and adding some other piece of information they might find of

interest. ("You're right that country music is here to stay, and I think I know why: People genuinely respond to music that speaks to them honestly and without pretense...")

6. Volunteer your on-camera services for your Public Television's station's local fundraising drive and/or auction. (But make sure in advance that you'll be used on-camera.)

These are just six ideas. Why not take a few creative minutes to round out this list to an even dozen . . . and then get to work putting them to use for you?

THE COUNTDOWN

with Walt Love

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

CALENDAR



BRAD MESSER

Holiday Calendar Wrap-Up

MONDAY, DECEMBER 24 — The song "Silent Night" was created in a single day by two men who went to the same church in Austria. It was first performed on Christmas Eve of 1818, not on the church organ, which was broken, but on a guitar. Bicycle coaster brake patented 1889.

Marathon runner Bill Rodgers 37.

TUESDAY, DECEMBER 25 — Halley's Comet made a spectacular appearance in 1758, just as predicted by Sir Edmund Halley, who had died sixteen years earlier. Halley's Comet will return in April of 1986. Paul Kimelman of Pittsburgh began diet in 1966, went from 487 pounds to 130 in eight months, set Guinness Book "speed record for slimming" with 357-pound loss.

Sissy Spacek 35, Barbara Mandrell 36, Jimmy Buffett and Larry Csonka 38, Ken Stabler 39.

WEDNESDAY, DECEMBER 26 — The heaviest snowstorm of modern times hit the Northeast in 1947, covering much of New England and dropping 26 inches of snow on New York City... the worst storm since the legendary Blizzard of 1888. Coffee percolator patented 1865.

Phil Spector 44, Steve Allen 63.

THURSDAY, DECEMBER 27 — Every childbirth was natural until this date in 1845, when the anesthesia ether was used as the first delivery room painkiller. "Howdy Doody" show began 13-year TV run 1947. Radio City Music Hall opened NYC 1932. Russians invaded Afghanistan 1979.

Mick Jones of Foreigner is 37.

FRIDAY, DECEMBER 28 — The shortest days of the ten year ended yesterday; now each day will have slightly more daylight.

Edgar Winter 37, Maggie Smith 50, Martin Milner 53.

Saturday (12-29) Jon Voight 46, Mary Tyler Moore 47. Sunday (12-30) Bert Parks 70.

MONDAY, DECEMBER 31 — Sale and possession of gold became legal in the USA in 1974, ending four decades of gold prohibition.

Golden Richards 34, Donna Summer 36, John Denver 41, Odetta 54.

TUESDAY, JANUARY 1 — President Abe Lincoln's Emancipation Proclamation took effect in 1863, freeing slaves only in Confederate states "in rebellion against the United States." Cuban revolution successful, dictator Fulgencio Batista fled country.

Nancy Lopez 27, Country Joe McDonald 42, J.D. Salinger 64, Barry Goldwater 74.

WEDNESDAY, JANUARY 2 — Dr. Christian Barnard performed the first truly-successful human heart transplant in 1968. The patient survived a year and a half. (Barnard's first transplant patient from December 3, 1967, had lived only 18 days.) Cuban revolutionaries under Castro burned Cadillacs, sacked casinos where Americans had gambled, cut phone lines between Havana and Florida 1960.

Roger Miller 48, Isaac Asimov 64.

THURSDAY, JANUARY 3 — Oleomargarine patented in 1871 by a French chemist who created it to cut the butter budget for Napoleon's armies. Yerba Buena renamed San Francisco 1847. March of Dimes founded 1938.

John Paul Jones 38, Stephen Stills 40, Bobby Hull 46, Victor Borge 75.

FRIDAY, JANUARY 4 — Quadrantid meteor shower tonight is capable of producing up to 150 shooting stars in peak hours; watch Northern skies after midnight. Columbus returned to Spain from New World with six kidnapped Indians 1493.

Dyan Cannon 48, Floyd Patterson 50, Don Shula 55, Jane Wyman 71. Saturday (1-5) Walter Mondale. Sunday (1-6) Bonnie Gail Franklin 41, Danny Thomas 71. Full Wolf moon Sunday.

MONDAY, JANUARY 7 — Galileo discovered Jupiter's four biggest moons using homemade telescope 1610. Harlem Globetrotters organized 1927. Tarzan comic strip published 1929. USA announced development of hydrogen bomb 1953.

Kenny Loggins 37, Jann Wenner 38, William Blatty 56.

TUESDAY, JANUARY 8 — Texas appointed all-female Supreme Court 1925. William Piper born 1881, first to mass produce small airplanes with Piper Cub 1931.

David Bowie 38, Yvette Mimieux 43, Soupy Sales 59, Bill Graham 54. Elvis Presley would have been 50.

WEDNESDAY, JANUARY 9 — Jean Blanchard made first manned balloon flight in America (witnessed by President George Washington) in Philadelphia in 1793. Income tax began in England 1799.

Crystal Gayle 34, Robert Newhouse 35, Joan Baez 44, Bart Starr 51, former President Richard Nixon 72.

THURSDAY, JANUARY 10 — William "Buffalo Bill" Cody died in 1917 at age 70, about a half century after he earned his nickname by shooting an estimated 4000 "buffaloes" (actually bison) to feed workers building the railroads acrosss the Great Plains. First photo from airplane San Diego 1911. Radar bounced off moon 1946.

Pat Benatar 33, George Foreman 36, Rod Stewart 40, Willie McCovey 47.

FRIDAY, JANUARY 11 — Four-door sedan introduced at National Automobile Show in NYC 1913. First US discotheque Whisky A-Go-Go opened Los Angeles 1963. US Surgeon General's first report on negative health effects of smoking 1964.

Bobby Goldsboro 41, Rod Taylor 55.

Saturday (1-12) Joe Frazier 41, Glenda Jackson 48.



SHE'S GOT THE LOOKS THAT KILL — WCGQ/Columbus recently sponsored a "Looks That Kill" contest in conjunction with Elektra/Asylum and single of the same name by Motley Crue. Posing here with the Crue's golden album (I-r) are E/A's Chuck Jones, WCGQ PD Ralph Carroll, winner Laura Dunn, WCGQ GM Joe McClure, and morning man Bear O'Brien.



HE'S A POSER ALL OVER — We found yet another picture of Rick Springfield! KCPX/Salt Lake City jocks Evan Lake and Morgan Evans had the pleasure of meeting Springfield after a recent show in their town and, of course, copped a picture. Shown (I-r) are KCPX's Lake, winner Jana Shaw, Rick, and Evans.



PRETTY MAIDS ALL IN A ROW — WBCY/Charlotte held a "Go-Go For A Day" contest in which winners were chosen by audience response to a 60-second routine performed onstage. The five finalists handled pre-show entertainment for a real Go-Gos concert which coincided with the promotion.



HAPPY HOLI

CYNDILAUPER

"Money Changes Everything

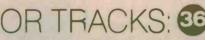
CHR BREAKERS

180/68

76%

One Of The MOST ADDED

AOR TRACKS: 36





CHR BREAKERS 12/14

76% 180/22

REO SPEEDWAGON Can't Fight The Feelin

ON YOUR DESK DECEMBER 26



AOR TRACKS: 33





THANKS, RADIO, FC

DAYS FROM E/PA



TEENA MARIE

CHR NEW & ACTIVE

Now On Over 60 CHR Stations!



CHR NEW & ACTIVE

Now On Over 100 CHR Stations!



LORENZO LAMAS Fools Like Me"

SIGNIFICANT ACTION



23/14

CHR SIGNIFICANT ACTION

Y100 PRO-FM WHYT Q100

WBBQ WJBQ

WJZR WOMP-FM WERZ WZKS KKQV

FANTASTIC YE

Distributed By CBS Records

JOEL DENVER

CHIP THESE IN GRANITE

CHR's Most Quotable Quotes Of 1984

I ith the year of "Big Brother" finally coming to a close (we made it with our identities intact), it's with a smile that we take one last look at some of the more important observations about CHR during 1984. It was an incredible year of growth for the format and most of the stations involved with it, and these quotes reflect that contagious excitement.

Many feel the smart businessperson always looks ahead, never behind. However, a quick refresher on how we arrived where we are is the mark of a prudent professional. Here are some key quotes: pertinent perceptions, examples of programming expertise, or just plain calling it as they saw it from some of the smartest CHR programmers, managers, record promoters, and industry observers in America.



CHR Builds The Stars

Musically, CHR took even greater strides as it continued to expose new artists and a wider variety of music, including more black and AOR crossovers, plus a lot movie material.

"In this day of multiformats — CHR, AOR, Country, A/C, Black/Urban Contemporary, and video music, name the artist who attained superstar status who didn't enjoy success at CHR. When you speak of artist development, you must speak about multiformats, but the road must pass through CHR.'

-MCA President Irving Azoff



Reactions To Victory

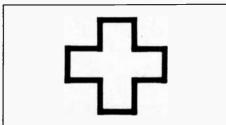
How does it feel to be number one? These people know! Thank you, Arbitron. Here's hoping you experience the feeling in 1985.

"I'm thrilled, but I was so busy that when I heard the advances, I didn't even have time to celebrate; I had to wait until the weekend to

-Z100/New York PD Scott Shannon "Speaking for the staff, it's the most exhilarating moment of our careers. Our happiness is almost too much for words. To be number one in the most competitive market has been wonderful." -Gannett VP/Programming-Contemporaries and KIIS-FM/Los Angeles PD Gerry DeFrancesco

"This is the thrill of my career. We knew from the feel of everything during the book we'd go up, but no one expected us to increase that far. This could be a hard one to top, but you know we're

-KRQ/Tucson PD Kelly Norris



Personality Is A Plus

With so many stations emulating CHR's success by playing more hit music, how do you separate yourself from the crowd? Personality, and it's back in a big way.

"Over the past several years most PDs sterilized radio and severely handicapped the talent pool currently available. But personality is one of the main ingredients of a successful CHR outlet in 1984. If all we have is card readers out there, then as an industry we're in a bit of trouble.'

-KPKE/Denver PD Tim Fox

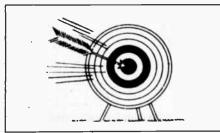
"Too many PDs don't advance their folks, and this is a psychologically defeating situation. People want to be successful and recognized for their merits. Every jock should have a goal and work toward it. I try and help my people achieve them." -WYHY/Nashville GM Michael St. John

"I'm glad the audience of Chicago has come to expect a certain level of entertainment, which was established years ago by Walty Phillips at WGN. Personalities make us less vulnerable to being beaten by a station which just has a lot of music. Playing Michael Jackson a few extra times won't make the difference.

-Former WLS-AM & FM/Chicago **Operations Director Steve Casey**

"Today's winning personality is willing to put in a lot of time. People are becoming married to the business again, seeing it as a genuine career opportunity. You can't look at radio as a 9-to-5 job. We're not stamping out fenders here; we're like a nightclub on the air, and the doors are always

-WRVQ/Richmond PD Bob McNeili



CHR Aims At The **Young Thinkers And Wins**

Notice the excitement generated by your favorite CHR station? It's because it's programmed to please the masses. While most people are over 25, many have the same mindset and want to live their lives with the same youthful enthusiasm they had while they were back in college.

Head-To-Head & Toe-To-Toe **Battles**

Who's on first and who's rounding second? It can change from minute to minute and from monthly to monthly rating report. Here are a few choice barbs aimed at crosstown opponents.

"I don't plan to let anybody beat me in terms of 12+ shares. If it happens, I won't be surprised, freaked out, or disheartened. We're going to continue doing what we do best and come back.

-Q107/Washington PD Alan Burns

"WASH has put personality back in CHR. Q107 and WAVA are card-reading, lineroriented stations. Tune 'em in and hear liner after liner after liner. Therein lies the first performance difference.

-WASH-FM/Washington PD Bill Tanner

"Generally, if we do something, about 12 hours later you'll hear it on Q107 . . . I'm not discounting Bill Tanner in this one at all. He could turn out to be the Jesse Jackson of the Democratic primary in this radio war."

-Former WAVA/Washington PD Randy Kabrich

"We do so much promotion that we call ourselves 'Tampa Bay's Radio Station,' because that's what we are. We have conditioned this market to the degree that when they hear a hit song on any other radio station, they'd probably respond with Q105 if asked

> —Q105/Tampa Operations Mgr. **Mason Dixon**

"For us to beat Q105 will take some time and lots of hard work. Remember, they didn't just plug in a transmitter and shoot up to number one ovenight. Z98 has all the potential in the world, but it takes time and staying on top of the trends."

what station they're listening to."

-Former Z98/Tampa PD Steve Davis "I want WKTI to be the People magazine or USA Today of the radio . . . something for everyone. A good description of WKTI would be Ronald Reagan, Mick Jagger, and the Brewers' Robin Yount."

—Dailas Cole, PD WKTI/Milwaukee

"Being the fourth CHR doesn't concern us in the least. We're the only one with the most momentum, and with our company's expertise, we've got the most to gain by our format chamge.

> -Steve Schram, Station Manager, WZUU/Milwaukee



"It's a matter of Y97 bringing the game to us rather than us going after or reacting to them. Z104 is the market leader, and we're going to continue to act like one.

-- WNVZ (Z104)/Norfolk PD Jeff Morgan

"The strictness of the Hot Hits format — the constant countdowns, jingles, and liners allow us to do things Z104 can't do."

-- WNSY(Y97)/Norfolk PD Jeff Moreau "I really don't look to beat just WHYT. I look to be number one in the market. I came here to win, and win is what I'm going to do. If we only beat WHYT, then there are six other guys who will beat us out of dollars."

-- WCZY/Detroit Station Manager Lee Douglas

"I can't be diplomatic about this: our air talent, technical sound, and promotions beat them cold. There's no comparison; the choice for listeners is clear-cut."

--- WHYT/Detroit Operations Manager **Gary Berkowitz**

"In reality, radio is more of a priority to us than to a listener. Radio might be just a notch above fishing in their priorities. Toothpaste is toothpaste, just as hamburgers are hamburgers; the packaging and marketing make the difference.'

-94Q/Atlanta PD Jim Morrison

"I've seen too many guys overreact to something they think is the truth and end up getting themselves into trouble. That's the danger about talking too scholarly about ratings. I'm not going to allow myself to be judged by a system I don't believe in.'

-Z93/Atlanta PD John Young

"There are zillions of adults out there that are tired of namby-pamby music and love rock music. The trick is to play hit rock and roll.'

-- KUBE/Seattle PD Bob Case

"We always talk to the young, vital audience, as they eventually become upper demos, which is what everyone wants. The few times we began to stray from our young sound we've seen disastrous results, just as many programmers in America have said time and time again. We're aimed at youth-oriented thinking."

-Jim Waters, Station Mgr./PD CHUM (AM)/Toronto

"With current music I daypart very little because I like to keep a consistent sound around the clock. In experimenting, I've found the less dayparting we've done, the more consistent our numbers." -B96/Chicago PD Buddy Scott

"Many adults are into commercial rock and roll; it's crossing all age boundaries. Many of today's

adults grew up on uptempo music that makes them feel good. Successful dayparting and programming should be aimed at a listener's mindset instead of a demographic." -WRCK/Utica PD Jim Re

"Just because we have teens doesn't mean we're a teens-only radio station. Look at all the

people in their 30s and 40s and you can see how they share many similar tastes with those in their 20s and their teens in music, styles of clothing, and recreational activities. Today's adults are younger-thinking than ever. You don't necessarily reach the adults by trying to be an adult radio station. Great radio stations aren't built on hot clocks and contests; they're built on heart.'

-Z100/New York PD Scott Shannon

Leader Or Mirror?

CHR scored well in 1984 by being innovative and fresh. So how do you keep on winning? Is it done by continuing to lead the way with a few bold moves to maintain a freshness of sound? Or do you play it safe and become a mirror image of the market, giving people only what they ask for? The debate rages on.

"Emotion and science are necessary. We call it guts, and it's a very important part of programming. I don't believe you can put all your faith in the numbers. They must be tempered with your

-RKO VP/Programming Dave Roberts "All we've done is give the people what they want, and stay humble about it. Now we've got to work our butts off to make Z100 better.

-Z100/New York PD Scott Shannon

"The population dictates what they want to hear, and it's our job to give it to them. Admittedly, we don't break a lot of records at WPLJ, because I want to play the hits, not force what we think are hits down their throats."

—WPLJ/New York PD Larry Berger "We've held true to our original game plan; to make the market realize that we are where the excitement is."

—KPLUS/Seattle PD Jeff King

"We've discontinued our callout program since our retail information has become so accurate. We're looking at retail more because it's where we're finding trends being established."

-KilS-FM/Los Angeles Assistant PD MD Mike Scheeler

Continued on Page 34



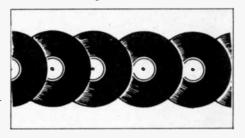
YOU HAVE A DATE IN 1985 WITH KIMMULDE COFOR ITS

MCA RECORDS

DELIVERING THE MUSIC OF THE 8 0'S

CHR's Most Quotable Quotes Of 1984

Continued from Page 32



Record Promotion In Motion

As budgets at record companies loosened up, local promotion reps became more important in the process of establishing and maintaining airplay. Also, good rotation became a national priority at record labels.

"The idea that local people are delivery boys is ridiculous. I know I'm an effective promotion person, because I can call some stations to discuss a record and get a commitment from the PD on a Friday for the following week. I consider that my add, no one else's."

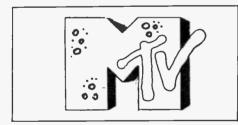
—Epic Atlanta promo rep Don Miller
"I don't think there's an indie out there that's
stronger than me in this territory, because I'm paying attention only to WB product, while they're
working records from many labels."

-WB Pacific Northwest rep Greg Lee

Contemporary Hit Radio

"If adding a record is predicated by Breaker status, bullets on the chart, or any of the other benchmarks of success, it's still meaningless unless we get enough rotation to allow the public to decide if it's a hit and cause the consumer to go buy the record."

—John Fagot, Columbia Nti. Promotion Dir./East Coast



MTV Draws Fire

Feathers were ruffled as MTV announced exclusivity pacts with many of the major record lables. Impact and reaction were strong at radio stations which made local efforts to catch a piece of the "video wave."

"With MTV covering only 30% of this market, there is another 70% which might never have the benefit of the video to influence their buying patterns. It would be like saying the only place we're (the record companies) going to release the new Bruce Springsteen video is to AOR; sorry, CHR can't play this for 30 days."

—Former WHTT/Boston PD Rick Peters
"I still wonder if the record companies realize how important it is that they give as many videos to as many people as possible. Video is just another way to self music, and that's what they're in the business to do."

-Former KTFM/San Antonio MD Joe Nasty



Reach Out, Reach Out And . . .

Many in radio have rediscovered how valuable a tool the telephone can be. It's still the prime off-air contact point for listener involvement with contests, requests and research

"When you solicit the request lines, you've got to answer them. Nothing is ruder than to let them go cunanswered."

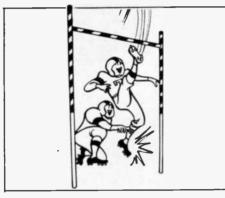
—WABB-FM/Mobile PD Lesile Framm "We take hundreds of requests a day and realize it's important that requests are taken property. In other words, just taking a request is okay,

realize it's important that requests are taken property. In other words, just taking a request is okay, but if a jock can spend a few extra minutes diggling for information, more can be learned."

-KKHR/Los Angeles MD Dave Hall

"I'm constantly hearing people call in from their office to play a contest or participate in a talk show. Years ago this wouldn't have been tolerated."

-- "Megatrends" co-author Patricia Aburdene



· Teamwork Works

No prima donnas allowed! "Be ready to work for the good of the station, and not only for the good of your own wallet" was a message which permeated all levels of the industry.

"Sure I think the morning show is important, but the rest of the show is just as crucial. This is more than just a 6-10am radio station. The morning show cannot carry the entire burden. If it does, then the station can't expect to be a winner

> —KKBQ-AM & FM PD/morning host John Lander

"All of the guys understand we're a team. And as in sports a few do get to bathe in the limelight more than the others. But like a pro football team, when this team wins, all wear the Super Bowling."

--KS103/San Diego OperationsMgr./PD
Dave Parks



Danger Ahead?

Every silver lining has a cloud, or is it the other way around. So as not to totally blue-sky 1984, here's a touch of predicted reality.

"The biggest threat to radio is not MTV. It's the cassette, as it's preempted radio's portability. The 25-34 cell has become filled with rockers who walk around listening to their favorite cassettes on Walkman units when they used to be listening to

—Joint Communication Research CEO John Parikhai

"AM radio has turned into this hemophiliac that's bleeding to death in front of everyone's eyes. I hate to see it happen. These stations have turned into garden club interviews playing oleomargarine and such."

—WZON/Bangor, ME owner Stephen King
"It only stands to reason that if FM were allowed
to compete, AM would erode just like in the
States. A Hot Hits-type station on FM would be a
real problem."

-CFTR/Toronto PD Sandy Sanderson



Sound Advice

And finally, what more could one ask than some good advice when thinking on how to approach 1985? A few good New Year's resolutions could be gleaned from these quotes.

"To win, the initial premise has to be a commitment to win. Then the other elements, such as a good staff and winning promotions, become part of the package because you'll accept nothing

-KilS-AM & FM/Los Angeles President/GM Wally Clark

"I wouldn't recommend forcing your audience to listen longer by doing contests until you're absolutely sure your product is right. If it's not, you're pretty much wasting your money."

-- Gannett VP/Programming-Contemporaries and KIIS-FM/Los Angeles PD Gerry De Francesco

"Radio programming is not a piece of cake, even if you are the only CHR in town. Let's face it, if this radio station sounded bad, no one would listen to it, even if it were the only place in town to hear the hits."

-WRVQ/Richmond PD Bob McNelil

"One of the most valuable tools at our stations is the turntable. We listen to records. I would feel great apprehension in hiring MDs and PDs who weren't seriously involved in music."

—Doubleday VP/Programming David Martin

Motion

Chris Bailey, most recently MD at KKYS/ Bryan-College Station, TX, has transferred within the company to become PD/morning man at KEYP/ Tyler, TX . . . Nolan Cruise is now programming KRIO/McAllen-Brownsville from mornings at KULA/Honolulu . . . Wille Sancho will join WAPP/New York . . . KQIZ-FM/Amarillo names BIII Troy interim PD following the departure of Garry O'Neal . . . KZZB/Beaumont hires Wanda Honey (her real name) from KBIU/Lake Charles for nights . . . New to afternoons at WIXV/Savannah is Chuck Wallace from Z106/Ft. Valley, GA . John McKay is the new Music Assistant/Middays at 99KG/Salina, from WREN/Topeka . . . 93 KHJ/Los Angeles's Kim Amidon will be doing nights at sister station KEARTH.

KENI/Anchorage names Rick Thomas MD with evening on-air duties . . . John Edwards has been upped from Ass't PD to PD at KRQU/Laramie-Cheyenne . . . Judith Burns joins WFTQ/Worcester, MA as Promotion Director . . . KZRQ/Houston VP/Programming Clay Glsh has acquired much of his former KRBE staff in the new lineup for KZRQ; KRBE's Catflish doing the morning show with Marlo Gomez as News Director and Phyllis West from KXAS, J.R. Pruitt from KTFM/San Antonio on middays Dr. Don in the evening, and J.W. Dantz on production and weekends . . Night rocker Brian Christian has been promoted to MD at KLUC/Las Vegas.

Scott McArdle exits KFRX/Lincoln to join KQKQ/Omaha...George Fryer moves from Superstation/Fargo to KRBE(AM)/Houston ...

KSJL/San Antonio promotes midday personality Mark Carrillo to Assistant PD, and Sharon LePere moves from swing to 1-3pm with MD duties . . . Dave Arbogast has joined KHFI/Austin as Dave Nicklaus to do nights from WRQC/ Cleveland . . . Doug Aling moves from afternoons to late nights at WHTT/Boston, and Marc Sebastian from Z100/New York moves into afternoons . . . Shadow Stevens from WGTZ/Dayton moves to nights at WGCL/Cleveland . . . Rick Thomas joins KZOZ/San Luls Obispo for evenings, and Alan HIII fills the overnight slot as Dor-In Moss exits. In other San Luis news, Joe Collins assumes the PD post at SLY96 ... Scott Chase leaves WKDQ/Evansville to become PD at WSKZ/Chattanooga.

Bonnie Reese joins FM102/Sacramento as Promotion Director . . . KKYX/Little Rock MD/afternoon jock Mark McCaln adds Assistant PD duties ... Fast Eddle, former MD/nights at WSTO/Evansville, moves crosstown to program KC103(WHKC) with John Baker replacing him in the evening, and Assistant PD Bob Lindsey takes on MD/research duties . . . Fred Sparrow exits WAZY-FM/Lafayette, IN and Thomm Kristl moves from overnights to middays, with J.C. Col-Ilns new to overnights and Mark Pope becoming Production Director . . . Congratulations to WHYT/Detroit's PM Driver J.J. Walker, whose wife Kathy gave birth to Joshua Edward on November 28th . . . And congratulations to WAVA/ Washington's J.J. McKay, who will be tying the knot with Michele Atkins on December 22nd.

Bits

- Yuletide Greetings From WFBG WFBG/Altoona is sponsoring its 15th annual "WFBG Christmas Carol," designed to help out local needy people. Listeners will send in stories describing possible recipients, and WFBG will choose and honor the 12 neediest families during the 12 days before Christmas. Giveaways include food, clothing, money, and special considerations for particular problems.
- Christmas Wishes In The Windy City WLS-AM & FM/Chicago and True Value Hardware stores will be giving away \$20,000 in cash for the next month to help make Christmas wishes come true. Listeners enter the contest by jotting down their wish on an entry blank found in any True Value outlet, and WLS will randomly select winners who'll receive \$1000 in holiday cash. WLS has been granting Christmas wishes for over seven years now, and plans to keep spreading holiday cheer for many seasons to come.
- And, Heeeeres Myron! WASH-FM/Washington has a new friend, and so do you! Its new friend is Amazing Myron, the new FM Money Machine. Every day Myron stops by the WASH studios to alert listeners that his money giveaway bank is running. Listeners who know how many minutes he

runs, and how much he is paying for each minute, become instant winners.

- Computer Pursuit! WSPT/Stevens Point gave away an Atari 800XL computer to a lucky listener, who was chosen by the computer itself! That's right, for ten days WSPT asked a "Question Of The Day," and listeners had 98 minutes to call in with the right answer. WSPT staffers registered the first ten correct answers during those 98 minutes, and the computer randomly selected its winner from those names.
- KBFM: On R.A.I.D. KBFM/McAllen-Brownsville is sponsoring "Radio Against Intoxicated Drivers" in conjunction with several state and local public figures, including Governor Mark White and the Dallas Cowboys organization. The personalities have agreed to do spots in support of KBFM's drunk driving campaign, and the station is even trying for a White House endorsement. It shouldn't be difficult, considering the cause.
- Cruisin' The City WPLJ/New York helped celebrate morning man Jim Kerr's birthday by sponsoring an ocean cruise around the city's borders. Over 300 listeners were treated to cruise amenities as they rocked to the sound of WPLJ. Happy Birthday Jim!



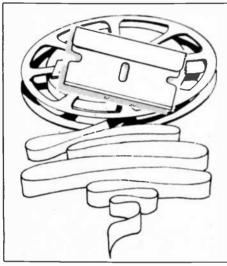


STEVE FEINSTEIN

THOUGHTS AND WORDS

Quoteworthy In '84

hat makes a quote worthy of reading a second time? My criterion is simply that it stuck in my mind through the entire year. For me, each of these comments and quips still rings as true as it did when first voiced. Thanks to all of you who took time to share your ideas.



Creative Production

"If a station's going to invest in personnel, a great production director is in the same league as a morning person."

-Consultant Lee Abrams

"A good production department can give a radio station a personality in and of itself that goes on 24 hours a day and complements the station's air personalities."

-WBCN/Boston Production Director

Tom Sandman

"We try to take what people are talking about and twist it around a little bit to give them a laugh. We get together and say 'What's on peoples' minds? What can we latch on to?' "

-WEBN/Cincinnati Production Director
Marty Manning

Promotional Philosophy

"We broadbased our promotions rather than our music. We tried to hit the whole 18-34 spectrum with promotions instead of focusing just on 18-22 year-old males."

-Consultant Dave Brewer on KATT/Oklahoma



"We try to be the guys about whom people say 'I can't believe they're doing that.' We really strive to do things that'll make television and newspapers."

-WLVQ/Columbus PD Pat Still

"People want their rock 'n' roll, and they want to feel they're in touch with the city. We're in touch with the city better than anybody else. If it's happening, we know about it."

-KGB/San Diego PD Larry Bruce



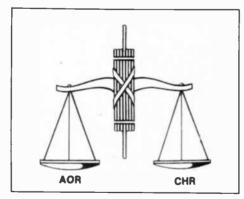
Harrison's Mike

"Callout research is, in many cases, a method used by program directors to convince their managers they're doing something with their time . . . If you're not man or woman enough to stand up and say you've got the gut and sensibility, then you shouldn't have the job."

"The terms 'oldie,' 'recurrent,' and 'current' are industry illusions. I believe there is a great chart in the sky, with thousands and thousands of current records. Some have been on the charts for 25 years, some for 25 minutes."

"It's a myth that being a consultant is necessarily a step up from being a program director. People should strive more to be great PDs rather than consulting a multitude of stations with a watereddown version of what they did originally."

-KMET/Los Angeles PD Mike Harrison



Format Flight

"As stations chase the latest glamour format in search of quick ratings, many will find themselves in the position of having become merely the #2 or #3 CHR station."

-Consultant Jeff Pollack

"Virtually all the stations that left AOR deserted the format long before they switched out of it. They didn't pay attention to their programming and promotions, and didn't make an effort to sell the format correctly."

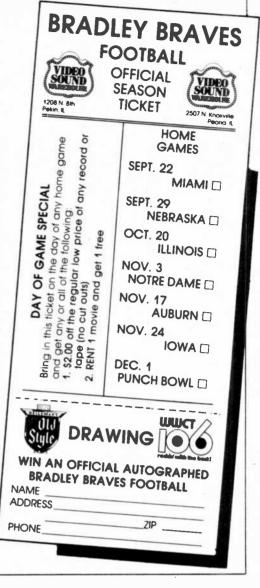
-Shamrock Communications VP/Operations
Bill Lynett

"The only stations switching from AOR to CHR were the ones failing in the format. It's pure natural selection, and they just as easily could've gone Continuous Country or Beautiful Music."

-Taft Executive VP Carl Wagner

PHANTOM FOOTBALL IN PEORIA — Through the magic of radio, WWCT/Peoria has been broadcasting the football games of the Bradley University Braves, even though the school dropped its football program in the early '70s. The station's morning team claims to have discovered that the team actually still exists, and has been undefeated for the past six years. According to the school's athletic director, the team's kept a low profile for fear "It would get too overconfident if it knew the media were covering it."

Besides the bogus broadcasts, WWCT holds "pep railies" co-sponsored by Old Style beer at local nightspots, with coach Hank Hilltop and team members such as quarterback Tony Wyoming and place-kicker Archie "Doctor" Scholls in attendance. So far, the team's continued its unbroken streak, with victories over outfits such as Nebraska and Penn State. MD John Amberg explains, "We feel this is a great way to stir up school spirit for Bradley, and also use the medium of radio to its fullest, challenging the listener's imagination and projecting a very real image of something that's actually nonexistent."



Let Me Entertain You

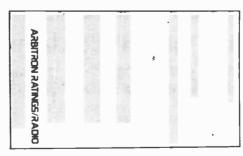
"The bottom line to radio is entertainment. Sometimes we spend too much time figuring out which songs are going to be in the power rotation, and not enough time building a station's excitement and sizzle level."

-Consultant Jeff Pollack



"We put on our top hat and cane, and entertain the living daylights out of our audience."

-WMMS/Cleveland OM John Gorman



Arbitron Blues

"An average 18-24 year-old male logging his radio listening every day with exactitude is out of sync with his active lifestyle. He's too busy, and filling out a diary is too time-consuming and tedious for the grand remuneration of 50 cents."

—Shamrock Communications VP/Programming Ken Stevens

"Arbitron has a system for dealing with undersempling of 18-24 males, it's called 'Indifferential Survey Treatment.' It means they're indifferent to the problem."

-WEBN/Cincinnati PD Tom Owens

CHR Crossovers: Yes Or No?

(Yes)

"They're how you expand your audience base . . . If you ignore these artists, listeners will go elsewhere to hear their songs . . . We try to reflect 360 degrees of rock 'n' roll; we want to be as broad as possible without stretching ourselves thin."

-WBCN/Boston PD Oedipus

"We serve adults the same way CHR serves teens. CHR plays the best of everything; Urban, A/C, and Rock all pass through it. AOR should do the same, only geared toward 18+ instead of a teen base."

-WMMS/Cleveland OM John Gorman

(No)

"They're a huge mistake. The worst thing you can do is water down your station's image, and risk blowing off your station's core."

-KISW/Seattle PD Beau Phillips

"Part of the magic of an AOR station is what you don't hear. An exclusive cume listener to our station isn't looking to hear Ray Parker Jr., the Jacksons, or Prince. A CHR listener cuming us as a mood listener isn't coming over for them either — he gets plenty of them every 70 minutes across the street."

-- WIYY/Baltimore PD Chuck DuCoty

Seiling AOR

"Maybe broadcasters should address problems in their sales departments rather than adjust the format. If you're an 18-34 male station, your sales department has a responsibility to sell that demographic."

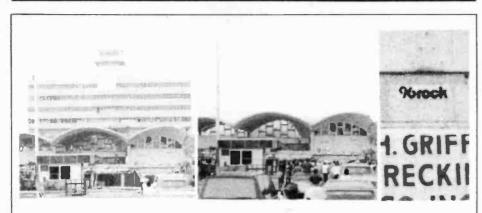
-Infinity President Mel Karmazin

"You have to market the fact that AOR has evolved into a young adult format in place of the teen presentation it once was."

-KZEW/Dailas VP/GM Gene Bolvin

"We get 25-54 buys by stressing combination buying, and isolating the three demos inside 25-54. A 25-34 is totally different than a 45-54, and we've got plenty of 25-34s."

-KGB/San Diego BM Tom Baker



WKLS DEMOLISHES ATLANTA — When an old Atlanta airport terminal was blown up to make way for improvements, WKLS (96 Rock) was there with its van to broadcast live from the site. Assistant Promotion Director Mark Cooper managed to place a banner on the top of the ten-story tower, netting free exposure on local newscasts and tying in nicely with the station's use of the "Destroyer" TV spot.



WEBN'S LATEST EDITION — WEBN/Cincinnati's mascot, the Frog, becomes the Firebreathing Frog on this current station shirt. To keep cool, however, the Frog always has a cool one of his favorite brew at hand — the legendary Tree Frog Beer.



ON THE ROAD — That madcap morning duo, WSKS/Cincinnati's Marty Bender and Ed Fingers, has been hitting the highway for weekly live remotes. A recent escapade found them waking up in a University of Cincinnati sorority house. Caught with the coeds are Messrs. Fingers and Bender (I-r). Bender, you'll remember, was previously arrested for trespassing when he somehow got into rival WKRQ's mystery prize box on top of the city's Riverfront Coliseum. He's been found guilty, and rather than having a fine imposed, ordered to entertain underprivileged children in the area. Talk about cruel and unusual punishment . . . poor kids.

SEGUES

WTAO/Carbondale, with GM Mel Browning from WPFR/Terre Haute and PD Roy Browning, needs record service at Box 369; Murphysboro, IL 62966. Their phone number is (618) 687-1779.

KZYR/Avon, CO hits the air with adult AOR today (12/21). The staff includes VP/GM Fred Moore, Randy Sanders, Larry Woodside from KROQ/Los Angeles, and Joanie Williams from WDEK/DeKalb. You can reach them at (303) 949-0103.

Scott Chatfield is KGB/San Diego's new Promotion Director... The indominatable Bryan Krysz joins WAQX/Syracuse for evenings and Promotion Director duties... At WPDH/Poughkeepsie, Matt Walsh is named Production Director and Bill Palmeri is appointed Promotion Coordinator... Veteran WDRC/Hartford VP/PD Charlie Parker joins crosstown WHCN to provide crea-

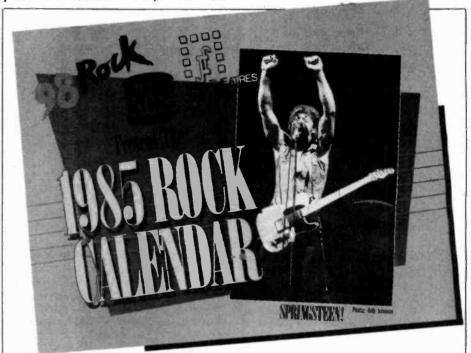
tive services

Kenn Adams is upped to KFIV/Modesto overnights ... WMGM/Atlantic City PD Mike Boyles is also weekending at WYSP/Philadelphia, where Rick Allen takes over overnights from Jerry Abear, who now does afternoon news and info ... Al Henry returns to KUPD/Phoenix weekends.



KBCO/Boulder is looking for a news person. Tape and resume asap to OM **Dennis Constantine.**

Daryl Oriel joins Jeff Pollack Communications as Administrative Assistant.



CALENDAR CREATIVITY CONTINUES — WIYY/Baltimore's annual calendar has a unique twist — all the pictures of concert performers are taken by station listeners. The station picks the best of over 400 shots submitted by aspiring photographers, each of whom receives a photo credit. The calendars are sold at area Burger Kings, which advertise the calendars on their menu boards. Included with each calendar is \$25 worth of coupons for Burger King and an area movie chain, which jointly underwrite the printing costs. The station sold 45,000 of last year's edition. Proceeds from the 98-cent calendars go to an area children's hospital.

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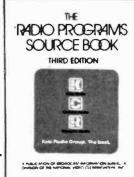
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Adult/ Contemporary

RON RODRIGUES

THOUGHTS AND WORDS

Quoteworthy In '84

ou might have missed some of the year's most pertinent comments about A/C radio. So, as a public service to our readers, here's a recap of some of the more interesting things said by the country's most prominent and successful programmers.

The subject of retail research, and its value to A/C radio came up in February. All of our panelists agreed that research could be a valuable tool, but one of them expressed a concern.



"We worry about accuracy from our stores, but you really have to worry about the honesty of the person you contact. That's why it's important to develop a relationship with those store people and talk specifically to them when making weekly calls."

—KFI/Los Angeles Assistant PD (former Assistant MD) Steve LaBeau
And a record company executive replied:

"Most stations won't let record companies know what stores they call because they're so afraid of having their outlets hyped. That happens much less frequently than you'd think. Moreover, if we don't know which stores they're calling, how can we get the product in so it can be measured?"

-- Motown National Promotion Manager Vickl Leben



Keeping Ego Down

In March, R&R's Managing Editor Jeff Green spoke with consultant George Johns about the role of PDs and personalities in the building of a successful station. Since George has helped put some of the country's most successful stations on the air, including KVIL/Dallas, KLSI/Kansas City, and KLSY/Seattle, his comments provide excellent food for thought.

"People who claim there aren't any great talents any more don't want to have them! They're giving lip service to the problem to justify why they're using liner cards instead. Bill Drake has been accused of killing personality, yet KHJ/Los Angeles had some of the greatest personalities I've ever heard!"

"Give up your own ego for the art. The list of people who created KVIL must have had 100 names on it. Just enjoy your work, have some fun, and don't worry about who gets the credit. A lot of creativity is stifled because somebody's worried he might not get the credit!"

"Listeners say 'Hey, did you hear what Rick Dees said this morning?' You never hear 'Hey, did you hear that great nine-record sweep?'"

Tropical Cash

"You can buy morning drive spots for as low as seven dollars at some stations. It's ridiculous, but true. Most stations here lose money. The best way to avoid that is to generate the most dominant numbers we can."

—KSSK/Honolulu PD Dale Machado, explaining why his station gave away a million dollars cash to one winner during the fall '82 book.

LISTENER'S CHOICE

A Look At The Winners

CHR Debate

The topic of CHR's comeback was on the forefront of many programmers' minds this year, not to mention ours:

"Longtime CHR leaders such as WLS/Chicago and Y100/Mlami, along with more recent giants (KIIS/Los Angeles, Z100/New York), provide generous portions of personality, popular music, and promotion. Simply put, the most interesting radio gets the most listeners. The only A/C's that need to be concerned are those which are boring."

—R&R Managing Editor Jeff Green "It's obvious that adults crave today's music, and we benefit because most of our 25-49 competition isn't as contemporary hit-oriented as we are. It's our goal to be perceived as the station that plays the most up-to-date hits. While we do offer a good portion of A/C product, we still play the CHR hits."

—KIIS-FM/Los Angeles VP/Programming Gerry DeFrancesco

Letters Dept.

Dear R&R:

Thanks for the piece on "Traditional vs. Contemporary Artists" in A/C radio (R&R 11-23). You scratched the surface of a major issue.

(Warner Brothers Director/National Promotion) Dino Barbis said he was "confused" about the identity of A/C musically. And indeed he should be! Programmers at old line, full-service giants today feel like visitors to Mars when we look at the A/C charts. Those of us who must resist overreaction to CHR are left without a yardstick. KEX currently plays about 20-30% of the A/C top 20, not because we don't like the new music, but because we can't play Wham! or John Walte. "Ghostbusters," and "Caribbean Queen" are not what we're about.

Why not split the present A/C into "soft A/C" and "pop A/C?" Or you can call it "Adult A/C" and "Hit A/C." Whatever you call us, for God's sake, group us with our true peers so we can get a clearer view of what's going on.

-Carl Gardner, PD, KEX/Portland

"CHR isn't dominant with adults here as it is elsewhere. Some of the current successful CHRs such as KIIS/Los Angeles or Z100/New York are relatively new entities without a burdensome teen image, making them more comfortable for adults to listen to. Here, however, the big CHR station (Q102) has been around for a long time, and it certainly has that teen image."

-WKRC/Cincinnati PD Dave Mason

"We thought that artist identification would be a problem. But when you look closely at our listeners, they are familiar with most of those artists anyway. For example, if you walk into an aerobics class, you'll hear the Pointer Sisters, Madonna, Huey Lewis, and Prince all the time. It's not foreign to them."

-WENS/Indianapolis PD Scott Wheeler Personnel Development

Recruiting, hiring, and grooming staff members can be one of the most difficult and time-consuming duties of a radio manager. But it's also the most rewarding part of the job. Here are four perspectives on the issue:

"Since my name is Chris, some people will send me a package mistakenly addressed to *Mr.* Chris Kovarik — that's presumptuous. Believe it or not, I've had people phone me to check on the status of their aircheck and call me 'Babe!' Really!"

—KLSY/Seattle PD Chris Kovarik
"Every PD says he wants to run his own department. We strive to find people who can run their
own departments. We want a PD to be a strong

-EZ Communications VP Dan Vallie

"I'm a firm believer in showing your worth to the station's management. Show them, don't tell them how good you are. Ideally, you should be worth more than you're getting paid. There's an old saying, 'Success doesn't follow money, money follows success.'

-K101/San Francisco morning man Tom Parker

"On the second occasion, yes (I would fire a person for lying). In most instances, everyone's entitled to one mistake, unless it's a grossly serious incident. The worth of the employee would have a bearing on how much patience I'd have "

-- WPRO-AM & FM/Providence PD Tom Cuddy



Stereo Snafu

One of the real challenges of the '80s is making music formats work on AM. Stereo broadcasting could help, but one programmer expressed a beef that's been echoed by a chorus of radio people.

"One of the most frustrating elements of this project is keeping up interest on the retail level. Sony's merchandising people can't even provide us with a list of retailers carrying their products. Many stores themselves don't know if they carry them."

-KFMB/San Diego PD Mark Larson

Preempt Public Affairs?

Given radio's advancing technologies and the anti-regulatory attitude of the **Reagan** administration, I wondered if a station's approach toward public affairs might be dampened. Here's how two managers replied:

"The station still has a responsibility to its community to provide all the services it had before. We stress to our new affiliates that we're not a turn-key operation. We can provide some things that they can't — such as major market disc jockeys and a major market sound, but they still have that local obligation."

-Satellite Music Network VP George Williams

"Instead of blocking a large amount of public affairs on Sunday morning where it doesn't do people much good, we place it in more prominent dayparts, using 90-second vignettes. The actual number of minutes is less, but this method definitely serves the community better: the public affairs bits are in prime time, they're locally produced, and they're topical."

-KWAV/Monterey PD Scott O'Brien



WOMC/Detroit appoints former CKLW/Windsor staffer Liz Somerville as morning show producer . . . KMGC/Dalias appoints David Lankford to morning drive . . . Georgeann Herbert named ND at WTAR & WLTY/Norfolk . . . John Foller Jr. tapped as WKRC/Cincinnati

. . John Foiler Jr. tapped as WKRC/Cincinnati Chief Engineer . . . Peter Carey new afternoon drive host at WNIC/Detroit . . . Steve Brodie, from WBNS/Columbus, is the new PM drive personality at KRMG/Tulsa . . . Johnny Marks is named Promotion Director at WMGN/Madison and moves from evenings to afternoons . . . Bill Wightman joins WKGW/Utica-Rome for mornings; PD George Carpenter moves from AM to PM drive . . . Brad Barrett upped to afternoon drive/Asst. PD at KKUA/Honolulu . . . Former KBBK/Bolse PD Bob King moves to KDUK/Eugene as MD . . . WVBS/Wilmington MD BIII Lewis departs for middays at WMJY/Long Branch, NJ; PD Bill Johnson assumes music duties . . . Command Broadcasting's WEQX/ Manchester, VT debuts with "personality-oriented" A/C . . . Former WOWO/Ft. Wayne air veteran Robb Westaby now doing middays at WMBD/



BIRTHDAY BASH — WYNY/New York celebrated the eighth year of its A/C format recently. Pictured (I-r) are WYNY accountant Richard Sibelman, newswoman Roberta Altman, personality Randy Davis, VP/GM Harry Durando, Asst. PD Jeff Mazzel, Community Affairs Coordinator Susan Brown, and personality Steve O'Brien.

EASY LISTENING

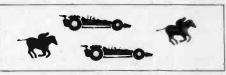


GAIL MITCHELL

1984'S QUOTABLE QUOTES

Say What . . . ?

he holiday season traditionally sparks repeated murmurings of "My, how time flies." It also signals what's fast becoming an R&R tradition — a compilation of the year's quotable quotes. So here we go with a retrospective look at '84 and, it's hoped, an educated jump on 1985.



Ratings Winners

"Syndicators used to say that music was at least 85% of the Beautiful Music/Easy Listening product. We're devoting more time to imparting information, and being entertaining and friendly, not letting our music be the be-all of the station."

—WXTZ/Indianapolis PD Bill Franzmann "We're celebrating our 20th year in Easy Listening. Obviously, consistency pays off."

-KXL/Portland GM Ray Watson

"If you really want to boil it down to one thing, it's the almost dogged determination of this whole staff to create a quality product."

-KJQY/San Diego OM/PD Mike Burnette

"This is the beginning of a tremendous resurgence to the format; it's not just a phenomenon."

-WBYU/New Orleans VP/GM Richard Lamb

"We knew that every time a hearse passed, we'd lost another listener! We knew we might have to sacrifice shares temporarily . . But we also knew that if we didn't do something, we'd have to bite the bullet."

—KBIG/Los Angeles Pres./GM Jack Adamson

"Track records have shown that established Easy Listening stations in almost any market are really hard to knock off, save for the juggling of fractions of shares between bigger-market stations."

-WKBN-AM & FM/Youngstown, OH PD Don Guthrie



"For a long time it was 'put the tapes up and leave it alone.' That's not appropriate programming behavior today; it just won't work."

-WLIF/Baltimore VP/GM George Toulas

"The right balance between talk and music must be maintained, including information and commercials. Are you engaging in overkill on news? Will overcommercialization eventually cost you money?"

-TM BM Director/Programming Steve Hibbard

"We subscribe to the format's basic credo: 'If you can't sing it, hum it, whistle it, or dance to it, we don't play it!' But then we break the rule carefully."

-KCTC/Sacramento Program Manager
Gil Boucher

"The Music Of Your Life format can be a very strong viable, long-lasting format. With the right people, it works very well."

Former WXKS (AM)/Boston Station Manager
Arnie Ginsburg

"There's a wide gap between soft rock and Beautiful Music, and there's room for exploration. We're moving toward Contemporary, but we'll never really get out of the environmental business."

—KBIG/Los Angeles VP/Programming Rob Edwards



SONGWRITERS "HAM" IT UP — Music Of Your Life creator/producer Al Ham was recently honored by the Songwriters Guild for "the contributions he has made in keeping standard popular music alive." Gathered around a tool of the trade during the award luncheon are (I-r) Van Alexander, Buddy Kaye, Bobby Troup, Vic Mizzy, Jerry Mason, Ray Evans, Bernie Wayne, Jerry Tobias, Henry Tobias, Harry Tobias, Al Ham, Ben Weisman, Don Ovens, Donald Kahn, Inez Walden James, Sammy Fain, Gene de Paul, Chuck Southcott, Nacio Herb Brown Jr., Jerry Livingston, John Blackburn, and Al Sendry.

Promotion And Marketing



Dave Pearlman



Larry Robinson

"It's the aggressive promotion posture, music, and overall presentation that's creating the sizzle. We're creating a whole new awareness among people who never thought about us before."

-KODA/Houston VP/GM Dave Pearlman

"The positioning statement in your advertising must be simple, clear, and consistent with your programming."

-TM BM Director/Programming Steve Hibbard

"The idea that our listeners are too old to play the promo game is hogwash."

-WBBG/Cleveland principal Larry Robinson

"It's important to keep on-air hype to a minimum so as not to drive away listeners."

-WKBN-AM & FM/Youngstown, OH PD Don Guthrie



DOIN' THE TURKEY TROT — Toting a hefty amount of turkey flesh is WQLR/Kalamazoo PD Dennis Martin. Between October and December the station handed out 50 turkeys during its morning trivia game and matched its giveaways with a turkey donation to Loaves and Fishes, a local food clearinghouse.



SUGAR 'N SPICE 'N ROONEY — When the Broadway musical "Sugar Bables" hit Dalias, KMEZ gave listeners a chance to win free tickets. Backstage prior to a performance are

(I-r) KMEZ Promotions Director Lisa Higdon, air personality Ken Knox, and "Bables" star Mickey Rooney.



JOIN THE CLUB — WPEN/Philadelphia's "Listeners Club" now numbers over 14,000 members since its mid-September kickoff. Participants are issued membership cards which entitle them to discounts, free gifts, special events (I.e., the recent WPEN "Stars and Stripes Canteen Dance"), and the official club newsletter pictured above.



1984 Country Quotes

t's time again to recall the wit and wisdom of the many contributors this column has had over the past year. My sincere thanks to those who gave their time and thoughts in hopes of kicking our brain mechanisms into high gear. Here's some of what they had to say:

Researching Your Way Through The Wilderness

"If the singles buyers understand your station stimulates record sales, they're going to be more careful of the data (sales research) they give you because they know it will ultimately affect what people coming in the front door will buy."

—KRAK/Secramento PD Don Langford "Keep an eye on crossover sales because they tend to be inflated and may not be totally valid for your country audience."

-WWWW/Detroit PD Barry Mardit

"Sales research is just another tool to check on the performance of a record you're on. Your research input is only as good as the songs you're playing."

-KIKK/Houston MD Joe Ladd

"The people who confuse the interpretation the most are those who have done the research. When research is taken literally, radio as an art form begins to drop by the wayside. I'm not suggesting you disregard research and program by the seat of your pants . . . but don't forget that the product you are presenting is indeed an art form."

-Broadcast Group VP/Programming
Charlie Ochs



The Art of Rotation

"You shouldn't be locked into rotations on an 'every-seven-day' basis like you are a numbered chart. It's ridiculous to delay changing the rotation of a record you see burning out because your 'day' for doing rotations is Monday. You can be flexible, thus responsive, through proper rotation management."

-Former WNYR/Rochester PD Jeff Goodridge

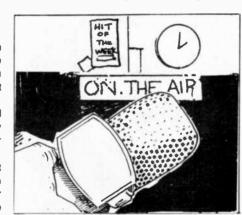
"If you're programming an AM, don't get into a music battle; don't play into their hands by trying to out-music an FM. If you have brightness, excitement, and a real live sound in between the records, and if you give them something they can hold on to and feel warm to, that's what makes the difference. AM is perceived differently than FM. It's a completely different animal, but people still try to group AM and FM listeners together."

—Former WMC-AM/Memphis PD (now WGKX-FM/Memphis OM) Les Acree

"We play 70 records, heavily rotating the top 40 and exposing the rest at night and on weekends. Nobody can pick the hits all the time, so we let our audience do it by letting them hear as much of what's out there as possible. If you stay in touch, it doesn't take long to find out what

the audience really likes."

—KVOO/Tulsa, OM Billy Parker



Personality

"I'm able to give each jock every third weekend off paid. If I can guarantee a jock the entire weekend off on a regular basis, he returns rejuvenated and works that much harder for you. This is just one of those little things in dealing with people that ultimately results in overall good for everyone involved."

-WAMZ/Louisville PD Coyote Calhoun

"There is nothing that is going to replace a nice, natural, excited-sounding person on the air who goes out and shakes someone's hand."

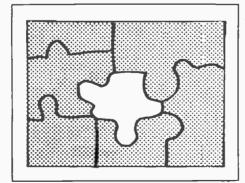
-Bristol Broadcasting Corporate PD Bruce Clark

"A major problem is that an awful lot of listeners are confused about who they're listening to. Many jocks just throw 'em away, but giving your call letters is the most important thing you do on the

-WZZK/Birmingham_PD Jim Tice

"You can't let the business get to you; you can't let any one thing break you. An awful lot of really good people have had something bad happen to them and right away say, 'The hell with this.' Especially with young guys, they won't keep plugging away until they make it. They'll figure they can make more money selling insurance, so they'll bail out."

—WCXI/Detroit personality and CMA Large
Market Broadcast Personality of the Year
Deepo Deep



Crossovers Still A Puzzle in '84

"The turntables of burnout are likely to be radically different under both formats (A/C and Country) and their conventional rotation systems. So I safely gamble by immediately giving potentially strong crossover product my hottest rotation. This satisfies my core audience and hopefully turns the tables on my A/C competitors by letting me establish the image of the song first, while allowing them to suffer the negatives associated with the obvious burnout factors."

-Consultant Bob Cole

"I'm reluctant to 'water down' our Country product with straight A/C stuff. If listeners come to us for Country and get the same music they left, they may leave us, too."

-WSOC/Charlotte MD Edd Robinson

"The real key to Continuous Country is not three-in-a-row, but which three songs in a row you play. The matched flow of the music . . . is what creates the longterm listening, which is what the format is all about."

-WYRK/Buffalo PD Ken Johnson



Promote, Promote!

"We try to position most of our promotions as family-oriented events. We go out of our way to get involved with things families are into. If a promotion is particularly male-oriented, we'll make sure there are plenty of things for the wife and kids to do, too."

-Former KWEN/Tulsa PD (now KKAT/Salt Lake City PD) Rob Ryan

"We just feel if we aren't out doing things, we are not involved in the community and thus are not a part of it. Besides the fact we have fun with all of the stuff we're involved in, the bottom line is that this involvement helps our image and ultimately converts to ratings points."

-KRMD/Shreveport OM Tom Philler

"When doing any kind of promotion that calls for people to fill out and mail in a coupon they see in a newspaper ad . . . consider running it in the food section. This is where all of the other coupons are and where those who are most likely to clip and save stuff end up. These are 'active' people and more than likely the ones who will take the time to fill out and mail the entry blank for your contest."

-Barry Mardit

"We budget a percentage of our gross which is allocated to advertising and promotion. It's a hard-and-fast rule that we set aside between five and ten percent for this area. Obviously, as we have become more unsuccessful over the years, the actual dollar amount constantly increases. People like to associate with winners. We constantly remind them we are the winners and that they have made a good choice."

-WCOS/Columbia, SC GM Jake Bogan



Pullin' the Press

"You can position your station better through publicity venues than through advertising. I say this because of a credibility factor. No matter how wonderful the ad you run may be, everyone out there knows you paid for it, and they take it with a grain of salt. However, if someone else is doing the telling, the public is more apt to believe it."

-WHN/New York Director/Creative Services Susan Storms

"The best publicity strategy in the world doesn't mean anything on paper. The key is in the day-to-day execution. Consistency is the most important thing. Make sure your 'frequency' is heard from frequently and that all your publicity is taseful, well-timed, well-executed, and well-placed."

---Nashville PR executive Susan Hackey

Play It - Please!

"Because of the repetitious calls, it's becoming almost impossible for meaningful exchanges to take place between record promoters and radio stations. These repeated calls are unnecessary, ineffective, and are inhibiting the gathering of other valuable data."

-WYAY/Atlanta PD Doug McGuire

"I sometimes wonder if record companies aren't sure about their product and feel the need to realty push it (by adding extra promoters) because the record isn't there. I become a bit suspect of a record when they feel they need a lot of people to tell radio it's a hit."

-KRKT/Aibany, OR PD David Allan

"I hire independents for one of the same reasons labels hire them: many times the label reps have so much product to work that it is physically impossible for their people to effectively promote everything they are asked to work at a given time."

-Producer Bob Montgomery

"The word 'priority' is the most abused, overworked word in the record industry. I don't know what a priority really is. I do know that when we record an artist, we go out and spend a lot of money recording, manufacturing, and paying the salaries of people to promote the product. When we invest all of these dollars, we are going to go out and work all of it to the best of our ability. The word priority is a B.S. term to me because I do not believe in shipping and servicing records we are not serious about promoting."

-CBS/Nashville VP/Promotion Joe Casey



"Any major label has so much product it just can't put all of its concentration and emphasis on a particular artist. The independent is alway looking out for his account. If he's on the record with the label's approval, he can sometimes give you a little extra push with the label itself. One problem you can get into with an established artist is that they may begin to be — or at least feel as if — they're being taken advantage of. We look at independents as insurance."

-Conway Twitty's top aide Dee Henry

"There is no doubt the industry needs independent promoters. Without them, most of the major record companies would get complacent. Independents work on a project-by-project basis, and if they don't do their job, they aren't on the next record. Because of that, they work their butts off, and that's what's necessary to get the job done."

-Crescent Management President Jim Halper

"When adding records, the 'superstar status' thing does not impress me because it's real easy for some of those artists to come out with a real turkey. Unfortunately, there are a number of people in radioland who will say, 'Yup, yup, here's a new one by so and so' and add it without even listening to it. Then, sure enough, the record will die because the listeners neither went along with it nor bought it just because it was by a 'superstar.'

-KMPS/Seattle PD Ron Norwood

"In reality, people who hire independent promoters are paying for the relationships between the promoter and various radio folks. It is a fact that these relationships provide adds and putting together a team that gets those adds is the name of the game."

-Independent record promoter Mike Borchetta

"Too few record promoters are extending any real information to PDs or MDs — something they really should expect. They must get more than just a number and whether or not it has a bullet. A good call should provide them with the 'why' and 'how' of a record's success."

-Independent record promoter Stan Byrd

"Radio stations have the choice of not taking calls from particular individuals. The intelligent MD should know what he needs and who can give it to him. If he thinks someone is full of it, the MD has every right to ask him not to call again."

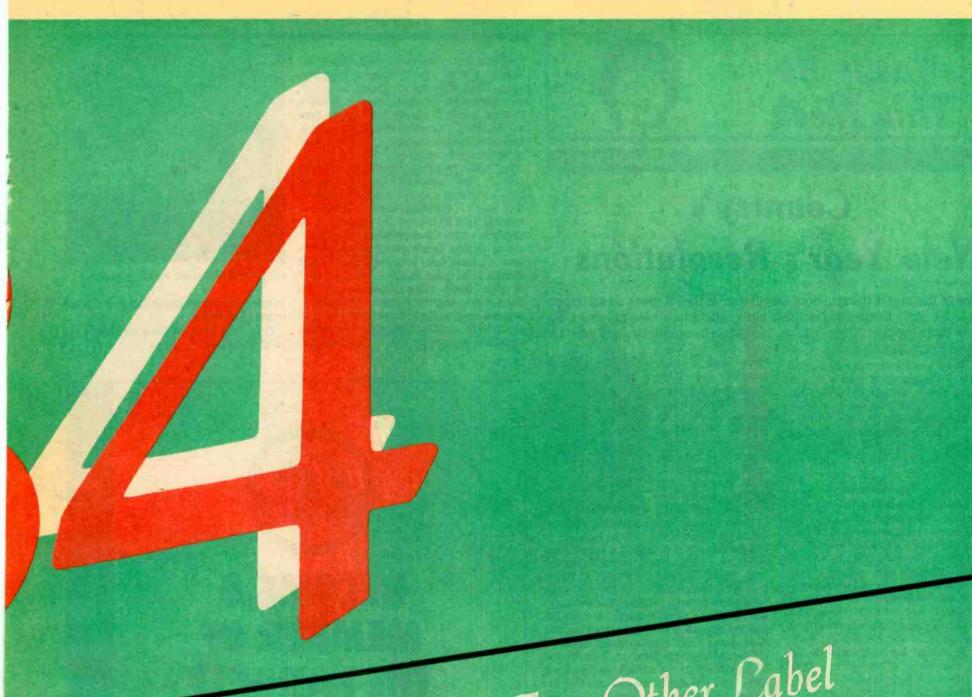
-Independent record promoter Bob Saporiti



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Columbia Records: The #1 AOR Albums Label, The #1 AOR

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Another Great Year!



Nashville This Week



SHARON ALLEN

Country's New Year's Resolutions

One of the nicest things about December is that it gives us an opportunity to let our friends and business associates know how much we appreciate their support. Thanks to you, 1984 has been a very good year for R&R's Country division.

Now, as we look forward to 1985 with enthusiasm, I thought we'd take a look at some New Year's resolutions just for fun. This year I enlisted Pinkard & Bowden, Wayne Edwards, and a few others to help take the blame for this week's column. No facts . . . just fiction!

The Resolutions

Lon Helton to teach his son to write a column instead of teaching him to play craps (so he'll have at least two guest columnists ready to step in for the baseball season) Michael Martin Murphey never to let M-M-Mel Tillis introduce him onstage . . . Joe Galante to trim the RCA expense budget by requiring new staffers to move U-Haul instead of Mayflower . . . KQIL's Don Rhea to continue playing B-sides no matter what the label says is the hit side . . Skaggs to change his image and do '60s Motown material . . . Ray Stevens never again to think he's Ray Stevens . . . Jim Ed Norman never again to curse or swear using words like dang, goldarn, or pooh-pooh WWWW's Barry Mardit to take a course in music appreciation . . . Jerry Lee Lewis to answer that nagging question "What's a W-4?" . . . Robert K. Oermann to take at least three tranquilizers before embarking on each record review session for Music Row magazine . . . WHN's Joel Raab never again to play another crossover

record...Don
Williams resolves to
cancel his enrollment
in the Perry Como
relaxation therapy institute...Dan Seals
never to go on the
Scarsdale diet with
his wife again...
Stan Byrd never
again to offer to buy
Janet Bozeman's



Don Williams:

lunch. (He claims Really relaxed he's still making payments on his Visa from the last time he picked up the tab.) ... WTSO's Pat Martin to work parttime for the Lone Star Brewery ... Hank Williams Jr. to keep makin' music until he's asked to appear on the CMA Awards Show ... Reba McEntire to acquire a New Jersey accent ... Lynn Shults to pay for a full year's Nautilus Fitness Center membership for Paul Lovelace so he can succeed in his transition from the Pillsbury Doughboy to the Charles Atlas of country promotion ... WRKZ's Dandalion to write her very own

trivia book...Anne
Murray and Steve
Wariner to do something risque this year
so we'll have something to talk about in
next year's New
Year's resolutions column...Alabama to
stroll leisurely up to
the podium when they
win their next award
...Nick Hunter one



Anne Murray:

day out of the year not to wear something with the A's insignia and to return all phone calls (even during the 1985 World Series) ... WGKX's Paula Hooper to secure tickets for every George Strait show in '84 . . . William Lee Golden in his move to be more "natural" to move the satellite dish out of view of his tepee . . . The Judds never again to miss a dress rehearsal for the CMA Awards Show . . . Jack Weston to convince RCA to convert his paycheck from light into heavy rotation . . . Lee Arnold to keep at least one lane open as they repave "A Country Road" . . . Waylon Jennings never again to cut a patriotic song if Lee Greenwood will promise the same . . . Willie Nelson to cut a duet with the only person he hasn't recorded with (himself) and to title it "Pancho & Pancho" . . . John Curb to keep 'em smilin' with Curb Service . . Earle to retire his "airplay stick" in favor of a less intimidating promotional tool. (He's thinking of Valentines!) . . . Eddie Rabbitt and Tammy Wynette to write a training manual on how to stay country thin . . . Ronnie Milsap never to drive his own bus, but to put all his energies into obtaining his very own private pilot's license ... Harlan Howard to quit writing his songs for one day in the coming year . . . Conway Twitty to say at least three words onstage during every performance in 1985 . . Gary Morris never to sing "Wind Beneath My Wings" in his tights . . . Ed Salamon to quit telling everyone he's really Dick Clark's il-

legitimate son...

Jimmy Bowen to take away only six acts from other producers next year... Kenny Rogers to give up his singing career and pursue his lifelong dream of being a Kinney Shoe salesman... Cristy Lane to softsell her new album "Cristy Lane



Conway Twitty: More talk

Country News

Next week we run the

BEST OF '84

14 Shows...14 Artists

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Sings the Best of Boxcar Willie & Slim Whit-. WSIX's Gerry House to enter into competition with Ralph Emery as Nashville's stand-in TV show host . . . WOKK's Jessica James to change her name to Bonnie Parker . . . Karen Taylor-Good to sing a duet with Howard Cosell . . . Sawyer Brown to make appearances on "You Can Be A Star," "Star Trek," and "The Gong Show" in 1985 . . . John Anderson to get yet another family member involved in his organization this year ... Carolyn Parks to initiate a building fund to enlarge the dance floor at Chevy's . . . Joe Casey not to complain about seeing his New Year's resolution in print this year . . . Mark Gray to be the first to record a single in the space shuttle . . . Frank Leffel to sign three more superstar acts to PolyGram's country roster . . . Pinkard & Bowden never again to make fun of anything or anybody . . . Mike Sirls never to curb his insatiable appetite for fun . . . And I resolve



Pinkard & Bowden: Partially responsible

to refer every irate phone call over this column to Lon Helton.

Here's wishing all of you a very happy and prosperous 1985!



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Black/Urban Radio

WALTLOVE

Great Black Talk Of '84

Below, we present an oral history of Black/Urban radio as it dealt with the

The Black Owner Today

"The raising of revenues for the operation of a radio station is not mutually exclusive to serving our listeners. As long as we can pay our bills, we'll continue striving to be a valuable resource to the black community."

-WCIN/Cincinnati owner/GM Ken McDowell

"Let's say there's a brother who owns two or three stations who's known for paying his people very poorty. If he is to be involved in future acquisitons, we'll make sure his raggedy track record of paying becomes an issue when he comes to the table with us. Before he can purchase another station, we will make it a condition of how he's going to operate in the future."

-National Black Media Coalition Chairman Pluria Marshall

"I always say to (prospective black owners), 'Make sure you have enough money and resources . . . to help you pay your bills for a year.' With a 100-kw station, I was very fortunate ... if I'd been at just 3 kw, it would have been very difficult for me to survive the first year.

-- WCXT/Hart (Muskegon), MI owner/GM

Nancy Hart Running Battle #1: Blacks & Arbitron

"I can't figure out Arbitron and I don't think anyone else can either. Anybody who can really explain the ups and downs of Arbitron deserves to be a multimillionaire!"

-Former WRKS/New York VP/GM Lee Simonson (now VP/GM at WOR/New York) Running Battle #2:

Blacks & General Market Advertisers

"We have five Black/Urban (stations) here and most national buys aren't two or three deep . . . locally, it's even more absurd. Some think blacks will buy without advertising just because the product is on the market. Yet there are others who don't want additional black customers because they say they already have enough."

-WDIA/Memphis VP/GM Ernest Jackson "Radio stations in general, and Urban stations in particular, have done a pretty poor job . . . of supplying their salespeople and national reps with the proper research. We need to see studies about who our audience is, where they live, what they do, and how much they spend on products. That ammunition will . . . help assure that WUSL will be bought at the same rates as general market stations.'

-WUSL/Philadelphia President/GM **Bruce Holberg**

"I think we're fairly careful about how we fight with each other. We don't want to risk dollars not getting into Black radio at all because of people saying, 'I want my share, I want my share.' We try to be very cautious with that."

--- WJLB/Detroit GM Verne Green

All-Purpose Programming Maxims

"We're a clear, clean, classy, no-frills, no-bullshit radio station that people apparently appreciate, and we thank them for their acceptance."

-Former WYLD-FM/New Orleans PO Brute Bailey (now PD at KMJQ/Houston)

"(We don't just do) an eight-record sweep; we bill it as eight strong songs. Everybody plays more music. Here, the more music is equated with strong songs and at FM 98, we play eight strong songs every hour."

-WJLB/Detroit PD James Alexander

"I've studied a lot of Japanese business tactics and theory, and one of the main things they teach you is that you must look for longterm solutions, not short-term antidotes which just relieve the problem temporarily.

-Former KJLH/Los Angeles GM J.B. Stone



Big Twelve-Inch Records

"Urban music is packaged in a variety of marketing techniques. If we were to only track the sales progress of, say, seven-inch singles, we wouldn't know anything about the other music packaged in different ways.

Former WQQK/Nashville MD Doug Ellis "If a person nears a 12-inch version of a song he likes, he will never want to hear the short version again unless he's planning on buying the album."

-WPLZ/Richmond MD Hardy Jay Lang

Running Battle #3:

Fighting Off 'Neckbone Radio'

"A very wise man once told me, 'Just because you play black music doesn't mean it has to sound so black in presentation that it becomes a negative to others who aren't black."

-Former WWDM/Sumter (Columbia), SC PD Kevin Fleming (now APD/MD at KGFJ/Los Angeles)

"For years, people thought if you were going to have a Black-formatted station, it had to be bad; it had to have poor announcers and all the other negative things associated with Black radio. All of our spots are produced with professionalism and dignity. Our market is aware that Black radio should sound just as good as any other station in this city or the country."

—WJMI/Jackson, MS Station Manager **Carl Haynes**

"It was about one thing - change! The city wasn't getting anything modern at all; it was the same old thing. Nothing ever changed on the air. There are different types of black music and we weren't getting any of that."

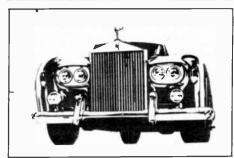
-WALT/Meridian PD/MD Aundra Russell

Long Vs. Short Lists

"We must be very cognizant that we can't rotate too many things too quickly. If we do, they'll burn out before they can fulfill their use to our format." -Former WAMO/Pittsburgh PD J.C. Floyd (now PD at KNOK-FM/Ft. Worth-Dallas)

"If you look at most Black/Urban stations, you'll find them playing predominantly currents . . . it's almost as if they're tools for the record companies ... we would rather add the correct records."

-Benns Communications partner/Program Manager Robert Benns



Big-Ticket Prizes

"Unless he's in the \$30-50,000 income bracket, the person who wins (KJLH's) Ferrari won't be able to keep it. They're not even going to be able to pay for tuneups. The insurance on the 'Vette they're giving away will cost \$4000 a year, and that's asssuming you're over 25 with a good driving record."

-Former KGFJ/Los Angeles PD Levi Booker

The Battle With CHR

"Urban radio's success helped get rid of narrow-minded thinking that blacks don't like white music by white artists. That kind of reasoning is archaic! People say that Spandau Ballet and Culture Club are 'New Music.' Listen to the bass line and that melody - it's R&B."

-J.C. Floyd "We're not like (crosstown CHR) KKHR that doesn't do anything but bang hot, fast, heavy records. There will always be 'slow jams.' The Black audience is a little more open to more types

-KDAY/Los Angeles PD Jack Patterson. "I've noticed that in Los Angeles, blacks tend to want to blend in and be a part of whatever they find enjoyable, and they have that right . . . but it does impact on radio. We don't even own all of the potential black listeners . . . we only have certain blacks as listeners."

-Former KACE/Los Angeles GM Bill Shearer (now GM at competitor KGFJ & KUTE)

The Next Generation

"An 18-year old is interested in what's going on in Beirut, 'cause he's going to be the one over there - but nobody talks to him. We're exposing people to a very intelligent and often overlooked side of our audience. There are a lot of very bright children, and they should be heard."

--KDAY/Los Angeles GM Ed Kerby

"In most cases, (youngsters) don't understand how the business works. So, one of the first things anyone should do getting into this business is learn how it works - then specialize!"

-Pluria Marshall

"I've had people come in to interview for a position at WVKO who've looked like they just got off a garbage truck! It's important to know how to dress and sell yourself to a potential employer; we must think about these things. No one is going to hand you anything."

> -WVKO/Columbus Station Manager Harry Lyles

Trouble-Free Promotions

"The crowd will always outnumber the police officers, but you can't send four officers to control a crowd of 1000 people. Second, don't hold the event in a location . . . with thousands of other people who have no desire to attend your event. I also think (first come, first served) is a definite nono.'

-Cleveland Detective Robert L. Bolton. Running Battle #4:

Black Radio's "Problem" Commercials

"Coming into a stopset after a nice piece by Jeffrey Osborne & LTD, we'll get one of radio's most stable items . . . the hair products commercial. Some of them tend to be a little loud, as are the beer commercials. Now I know what the Easy Listening stations go through." —WGCI/Chicago PD Richard Pague.

"I know there are going to be abortion commer-

cials, but I think the ones mentioning 'band-ald sterilization' are cross."

-Jack Patterson

Above & Beyond . . .

"When I'm out in public and I see someone with a competing station's logo on their car, I get on their case! I say, 'Where's your bumper sticker, brother? I got one right here that will fit your car."

-Former WWWZ/Charleston PD Connie McPhaul

Whites In Black Radio

"If you're white and interested in Black radio, don't be a phony. If you really like R&B music, go for it! It's much easier in the '80s to get in than it was back in the '60s when I was trying."

-WDAS/Philadelphia PD Joe Tamburro. "I've been doing club dates for years and have never had any kind of racial problems whatsoever. Ninety percent of the dates I do are at predominantly black clubs."

-WDMT/Cleveland PD/MD Dean "Dean-Dean" Rufus

Running Battle #5:

The General Market Snub

"There's not an appreciable number of blacks in lowa where MTV is hot, so they're not going to play much black music because they might turn off the white viewers. But who's to say you're going to turn them off? That's an indirectly racist

-Tommy Boy owner/President Tom Silverman

"The trend this summer has been to release movies with black music. 'Breakin',' 'Beat Street,' and 'Purple Rain' were all premiered at other outlets in this market. Considering that we're the station in San Diego which delivers that music, I think it's somewhat of a disgrace.'

-XHRM/San Diego MD Duff Lindsey



Running Battle #6: Song Lyrics

"We're contemporary, but not offensive, insulting, obscene, or profane in any way. We're going to hear this approach because we believe the black community would rather not hear the negative lyrics some songs contain.

--- Ken McDowell

"Fifty years ago, you didn't have songs like ("Erotic City"). These days you have divorce and shacking up and people on dope because not enough people care. We could be utilizing the time we use to play dirty records to teach some of our people to read and write so they could get

-- Cleveland's Harvard Community Services Center Director Ruble McCullough

"Radio and TV have obligations to entertain, not to babysit or teach. Those jobs are for schools, teachers, and parents, who, to me, have fallen short of their responsibilities."

—WZAK/Cleveland PD Lynn Tolliver

The Power Of Radio

"Concert promoters and business people will tell you that suddenly you're finding people going from Richmond to Norfolk daily because of the station. They're virtually combining the two cities together.

- WQKS/Williamsburg-Richmond-Norfolk PD Steve Crumbley

"People from New York or Philadelphia say, 'You guys sound just like home.' That makes me feel good being the only Black station in this market.'

-KIIZ/KIIIeen PD Bill St. John

Most Brutally Honest Quote Of 1984

"The current market leader in the Black/Urban format, WOWI, was run by a person who did not care much for a competitive situation ... (K-94/Norfolk) came out of the rock field where there'd been a battle up and down the street . and then we finally decided that it was better to battle somebody that didn't battle so well."

-Robert Benns

The Call For 1985

"When we have access to people's minds . . . we're obligated to put something in besides trash and noise. We're literally obligated to take this platform behind the microphones and inform. But first we must be informed ourselves.

"We must never allow our color to be a substitute for our ethics in treating people right. Station owners everywhere must beware, pay a fair wage, and offer good benefits to deserving and able workers. Those who take advantage of others who can't protect themselves will not continue to succeed."

BYERS COMES BACK — Ohio State football running back Keith Byers (c) came home to Dayton to hang out at WDAO. Shown flanking him are WDAO's Keith Byers (l) and John Silver (r).



NEW DRIVER IN DALLAS — K104/Dallas-Ft. Worth, which billboards eight songs in a row each hour, gave away the first of eight Z-28 Camaros to Meredith Titus (I). He's shown here about to take over his new car from K104's Michael Hernandez.



RAPPERS CONVENTION — When the "Fresh Festival" of breakers and rap artists hit Philadelphia, Power 99 (WUSL) sent in-house rapper Lady B to visit the contingent backstage. Shown (I-r) are A.J., Kurtis Blow, Lady B, and Run-D.M.C.'s Run.

WORD OF MOUTH MARKETING

RICKY SCHULTZ 17735 COLLINS STREET ENCINO, CALIFORNIA 91316-1141 818-344-4757

Thanks To Everyone For Making Us 1* In 1984

21 Of The Top 84 of '84.

Voted Jazz Promotion Exec Of The Year 1982-83 & 83-84.

> Happy, Healthy Holidays To All!

ACTION

Final 1984 "Rap-Up": New York Clty Urban Contemporary radio felt a major quake with all of the changes at WRKS and WBLS. Mary Thomas, who once worked for Inner City Broadcasting at WBLS, has returned to handle the 2-6pm shift. Mary had defected a few years ago to RKO's WRKS, but when her contract ended there November 30, she made the move.

With Thomas moving, it gave WRKS VP/GM Barry Mayo the opportunity to replace her with Carol Ford from WDMT/Cleveland. Mayo was once the consultant to WDMT while PD'ing for RKO. Meanwhile, WKTU/New York personality G. Kelth Alexander moves over to WRKS for weekends. Back at WBLS, Jlm Snowden exits and is replaced by Serglo, from WLBS/Detroit (now WKSG.) Snowden has replaced Steve Harris as PD of WDRQ/Detroit.

Thanks for the positive response to R&R's recent article on suggestive song lyrics. Since that time, the Cleveland City Council passed a resolution urging radio stations "to refrain from broadcasting or playing recordings containing sexually explicit language." We'll see where it all ends someday!

Black/Urban Radio

There are some new additions to the Black/Urban Contemporary format that can could use better record service. WENZ (AM)/RIchmond, VA is back on the air, programmed by TM in Dallas. WVLK/Lexington is doing an Urban format overnights. Contact JR. JR. at (606) 253-5900. By the way, WVLK is being consulted by Drake/Chenault. Also needing record service is KMYX/Ojai. Contact PD/MD Howard Thomas, P.O. Box 1060, Ojai, CA, 93023.

Minneapolis, which for years never had a Black music outlet, now has three outlets pumpin' out that "sweet soul music." Cable station CBLS was first, followed by commercial AM facility WWTC. Most recently, producer and exTime member Jimmy Jam informed us about KMOJ-FM, a college station that has adopted the UC format also.

Other news: WAMO/Pittsburgh PD/MD Allen Harrison has hired Barry Pope of KDIA/Oakland fame as his morning partner. The team is being referred to as "Harrison and Professor Pope" ... Paul Zarcone has left KRE & KBLX/Berkeley as Operations Manager ... Trellis Zachry returns to WRDW/Augusta as News Director after a stint at crosstown WTHB ... WWWZ/Charleston is operating without a formal PD at this time. VP/Programming Marc Little is handling all the chores following the exit of Connie "Big Mac" McPaul. Interested? Contact Marc at (803) 556-9132.

I'm happy to announce that former WRDW/Augusta, GA PD Teddy Black is back on the air, now doing weekends at WDJY/WashIngton, DC. Most recently, Teddy had been working with WQSR/BaltImore... Jacque Prom has been promoted to Promotion Director for WLUM/Milwaukee.... David Mitchell, who did middays at WPLZ/Petersburg, VA, has left the station. He's replaced by Bertram Ashe, formerly of KBCE/Pineville... WMYK (K94)/Norfolk has a trio as

its morning team. Joining Art Williamson and Larry Hollowell is Wynn Evers. We'll have to get PD Bruce Dowdy to send us an aircheck to hear what this organized madness sounds like . . . LaDovia Platt moves from WWDM/Sumter to Z93/Charleston, SC for evenings . . . Congratulations to WTLC/Indianapolls MD Kelly Karson, who tied the matrimonial knot November 17 with Ms. Ribbian Elaine Kelly.

WJLB/Detroit staged a "Purple Passion Party" to tie in with the premiere engagement of the Prince concert in Detroit. 'JLB also held its third annual "Coats For Kids" fundraiser for Christmas.

WATV/BirmIngham's Shelly Stewart will be presented with an honorary Doctor of Humane Letters degree at the annual commencement for Miles College May 12, 1985. Stewart has been a longtime broadcaster and civic leader in the Birmingham area.

WUSL ("Power 99FM")/Philadelphia has taken a stand about deemphasizing drinking on the air. It is now formal station policy to not advertise "happy hours" or air club spots hich stress or encourage drinking. "Too many young people are dying in accidents resulting from drunk driving," said WFIL & WUSL President/GM Bruce Holberg.





Barry Pope

Power 99FM has also joined forces with Philadelphia's Crisis Intervention Network to feed the hungry and needy. The station is collecting food donations for the Network's annual Christmas Baskets Drive . . . WPDQ/Jacksonville held a 48-hour radiothon to feed the city's underprivileged on Thanksgiving.

De-Lite/PolyGram's Kool & The Gang will be working with McDonald's to provide funds for the United Negro College Fund, performing concerts at New York's Lincoln Center's Avery Fisher Hall January 7 and 9. To create the highest possible exposure for the event, McDonald's will run extensive radio spots/print ads in December and poster artwork in January. The group will also appear on the UNCF Telethon on WPIX-TV/New York December 29. The tie-in was inspired by Robert "Kool" Bell, who said, "One of the most pressing emergencies in America today is the education of our youth"

WRKS (Klss-FM)/New York is involved with sister station WOR in support of the RKO Children's Christmas Fund. Since 1945, the Fund has helped to make Christmas an annual reality for over 85,000 boys and girls in approximately 700 hospitals and institutions in the New York, New Jersey, and Fairfield County areas.

The New York Market Radio Broadcasters Association (NYMRAD) has formed a Committee on Alcohol Abuse and Drunk Driving. NYMRAD Chairman and WOR VP/GM Lee Simonson has named WLIB & WBLS VP/GM Charles Warfield as Chairman of that committee.



KDAY'S NEW EDITION — KDAY/Los Angeles PD Jack Patterson (top left) and his Asst. PD/MD Greg Mack posed with MCA recording artists New Edition. The group attended a KDAY promotion at Southern California's Knott's Berry Farm.

We Wish You

PEACE, HAPPINESS, AND PROSPERITY

In the New Year.

Thanks for your support in 1984.



BARBARA BARNES

THE BAY AREA'S MEDIA DOLL

KJAZ: 25 Years Of Service

his year KJAZ is celebrating 25 years of Jazz service to San Francisco. The station capped months of festivities with a black-tie gala; the day after, I stopped by the station and had a chance to "hear" what KJAZ (92.7FM) is all about.

At 1509 1/2 Webster Street in Alameda, the atmosphere is cozy and quaint. The station's third location, this building has been home since 1965 (KJAZ got its start in Berkeley). Walking up a flight of stairs, you first notice walls plastered with posters and memorabilia from the station's long history. Its 20,000-record library spills out of three rooms.

Although, as GM Ian Epstein discloses, "The station is now close to solvency," and revenues have increased two-fold since he's been there, the road has been rough. Patrick Henry was KJAZ's original licensee and owned the station for the first 21 years. Adds Epstein, "Henry will admit that he was the world's worst businessman. He put KJAZ on the air for \$10,000 and operated it like a jazz enthusiast or hobbyist. Even though it ran on a hand-tomouth basis, KJAZ turned out to be everyone's favorite little pet - a kind of media doll that no one understood, yet everybody loved."

Sheer Dedication

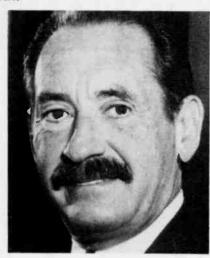
Henry more than made up for his lack of business sense with sheer dedication and love for the music. Together with the help of several jazzophiles, he managed to maintain the station's signal. Jerry Dean, who has been with KJAZ since the beginning and, in fact, was the station's first on-air DJ, recounts, "We didn't know it wouldn't fly. A lot of KJAZ's history is in our tenacity, and certainly that of Pat Henry's."

If that weren't enough, the station also had to contend with attempted takeovers. Toward the end of the '70s, a group calling itself the Committee of Open Media tried to take over KJAZ. Dean recalls, "Because we were a small entity, they thought they could force Pat to actually give them the station on the basis of public accessibility. But Pat called them on it and was determined to fight. Major jazz figures like Bill Evans did benefits to help us pay for some of the legal fees. They were all behind us, knowing that they (COM) were trying to give us the shaft. So it eventually fell by the wayside."

However, a couple of years later, challenges to the station's license renewal proved insurmountable. Henry had to sell. "He was worried that he wouldn't be able to get the license renewed," says Epstein.

Turning It Around

In 1980 Ron Cowan assumed ownership (along with Oakland Mayor Lionel Wilson, who has since left the business). "When Ron came on board, he basically promised to keep the station Jazz for as long as he owned it," relates Epstein, "but he did want to sell the station in spring '82. The country



Ron Cowan, Owner



ian Epstein, GM Kind Of Blue by Miles Davis

1st Annual KJAZ

Spring Swap & Festival



Stan Dunn Kind Of Blue by Miles Davis



Tim Hodges, PD Bitches Brew by Miles Davis

localion



Jerry Dean

Bob Parlocha, MD Giant Steps by John Coltrane



Ron Pelletier Now He Sings, Now He Sobs by Chick Corea



Patrick Henry now.





was in a terrible recession. By that point in time, he probably lost in excess of a million dollars. Cowan put it on the market with the prerequisite that it stay Jazz. The offers were ridiculous. They were not at all what the market would bear. So, that summer, he decided it would be best to seek new management instead, and try to turn KJAZ around. That's when I came on the scene."

Epstein, previously with Denver outlets KOA and KADX (now KBRQ), explains how he kept the station from drowning in red ink: "There wasn't a lot of need for change in the format or station sound. KJAZ had always taken care of the music end pretty well. But the marketing wasn't always handled in the best way; there was a high turnover in sales. We brought in a staff of four people and developed a presentation consistency and professional manner."

KJAZ scored a 1.1 in the summer Arbitron ratings, tying for 15th place among the 25 stations appearing in the book. A major part of the credit also goes to PD Tim Hodges. Previously PD of WBBY/Cincinatti, he was hired by Epstein in September '83. Hodges, just four years older than the station (Epstein is only three), tailored a "backbone" format to suit the boppin' character of the station.

A Guiding Hand

Prior to the new management's arrival, electric instruments and fusion jazz were seldom heard on KJAZ. I asked Hodges how he was able to expand the programming universe and impose guidelines that seem to have been readily adopted by the "old-timers." "This is certainly the most knowledgeable staff I've worked with during my 11 years in this business. I've found nothing but a great sense of teamwork and cooperation. What I did was create a flow sheet that instructs the announcers what catagories or types of music to include in their programming. Basically, in an hour, the flow sheet runs three to four vocals, three currents, an average of one contemporary, and then usually three straightahead/mainstream cuts.

"The announcers have a lot of freedom, choosing from two file categories. One file is contemporary, the other more classic in nature; they pull cards that tell them what tune to play. There are 500 cards, so everybody has enough individual input to color their shows to their own tastes. So the listener gets a little bit of the announcer's personality. But at the same time, the announcers are constantly following this flow sheet. This creates a common bond between everyone."

Morning man Stan Dunn, who was first there in 1967, attests to this: "Tim's guidelines are probably the easiest compromise that you could ever hope for. There is still freedom of movement and choice here. It's a real luxury!"

Working with Hodges is MD Bob Parlocha, a former staff member of San Francisco's Langley Porter Psychiatric Institute. He hosts evenings, doing shows that include dinner and Latin jazz, the "Black Masters," "What's New" (he and special guests critique new releases), and "On The Scene," which features local music. Other KJAZ veteran personalities include John Rogers, Bob Houlehan, and Herb Wong, who doubles as President of the National Association of Jazz Educators and Palo Alto Records.

Keeper Of An Institution

Are there any fears that Cowan may put the station up for sale again? "No," says Epstein. "His primary business is real estate, and he's doing very well. He owns KJAZ because he feels he's almost a keeper of an institution. His main concern is to make sure the station can pay for itself, and maybe deliver a small amount of profits so we can continue to improve the equipment and staff salaries. Some people give to the symphony - he's chosen to support this radio station."

There are plans within the next year to move the station to a business park that Cowan owns. When I commented on that during the interview, Dean cocked his head to the side and mused, "Oh, there's a lot of memories here. But then there always are when you buy new houses."

Marketplace

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Opportunities

Openings

NATIONAL

ced PD's wanted for Country & A/C in MW & NE. T&R: Peter McClene, Stoner Broadcasting, 3520 Beaver Ave., Des Moines, IA 50310. EOE M/F (12-21)

Seeking Marketing Coordinator for syndicated radio features. Preferably in the New York area. (Call) (516) 286-8125.



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Mature Urban format station in Carolinas seeks experienced PD, airstaff, News Director. Rush your tape, resume and cover letter with salary history, references and your statement of programming philosophy to: Landsman Media, 575 Lexington Ave., New York, NY 10022 No calls please. EOE M/F

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CHR format serving 9 European countries from its own ship moored in international waters of the North Sea. Needs replacement for woman jock moving on to London's Capital Radio plus fulltime swing shift jock. U.S. citizens only. Passport required. Liberal travel benefits, 13-week paid vacation per year. Rush tape & resume to: P.O. Box 1828, Grand Central Station, New York, NY 10163. EOE

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New PD coming in! Suburban NYC CHR will have January openings for AM & PM drives, over-nights, part-timers & news. Experience ed only. T&R to: Radio & Records, 1930 Century Park West, #875, Los Angeles, CA

Openings

Boston's MOYL-formetted WXKS-AM has immediate openings for nights/weekends. T&R: Bob Bittner, 99 Pkwy., Medford, MA 02155. EOE M/F (12-21)

Top-rated WIGY hot CHR station is looking to fill future openings. Strong production required. T&R: Bob Anderson, Box 329, Bath, ME 04530. EOE M/F (12-21)

uction Director needed immediately at WMZQ/Washington DC's top-reted Country. Writing sample & spots: Cliff 5513 Conneticutt Ave. NW, 20015. EOE M/F (12-21)

Rare fulltime opening at WPST T&R: Box 9750, Trenton, NJ 08607. No calls please. EOE M/F (12-21)

KMFY/Minneapolis-St. Paul-MOR now accepting T&R for future fulltime opening. Four yeers experience necessary. Rob Shannon, 2110 Cliff Rd., Began, MN 55122. EOE M/F (12-21)

New England's fastest growing CHR is looking for talented DJ's. Two years experience & production a must. C&R: RI-104, Box 5944, Providence, RI 02903. EOE M/F (12-21)



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America's first station, KDKA, is conducting a nationwide search for the right personallty to fill a rare fulltime opening. This is a once-in-a-lifetime opportunity for a warm, friendly, entertaining communicator who can keep an A/C format moving and keep us number one. It doesn't matter what size market you're now working in . . . If you've got what it takes, we're ready to hear from you. Send tape, resume to Chris Witting Jr., Program Manager, KDKA, One Gateway Center, Pittsburgh, PA 15222. EOE M/F. No phone calls, please.



Seeks take-charge Program Director with clear vision of what it takes to stay on top in its suburban NYC market. Strong leadership, followthrough and solid experience as CHR PD required. T&R to: B Hoffman, M.P.O. 580, Long Branch, NJ 07740. No calls please. EOE M/F

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Openings

Hot new Northeast CHR looking for a news/ personality sidekick to interact with morning man. Females and minorities urged to apply. Experience a must. T&R to Radio & Records, 1930 Century Park West, #877, Los Angeles, CA 90067.

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Openings

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Suburban, metro NY area station needs creative & energetic individual for copywriting/production. Excellent potential for advancement. WRAN: (201) 328-7400. Glen Adams EOE M/F (12-21)

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Opportunities

Openings

SOUTH

Production Director with big voice & knowledge of four-track equiptment for leading AOR in Tuscon. T&R only: Jim Ray, KLPX, 2020 W Grant Rd., Tuscon, AZ 85703. EOE M/F (12-21)

Join our top-rated CHR morning team. Sparkling personality & fast comebacks a must. Winning company. T&R:Brian Philips, WSSX-FM, Charleston, SC 29407. EOE M/F (12-21)

Great ground floor opportunity with Colonial Broadcasting's latest acquisition. 100,000 watt FM Country needs Jocks, news, and production. Both full and partime. T&R to Gary Stone, WWWI, P.O. Box 18747, Airpark West, Greensboro, NC 27419. EOE

Immediate opening for middey, Good production a must. Rush T&R: J. Michael Pruet, WDZQ, Box 3289, Jackson, TN 38303. EOE M/F (12-21)

CK101 looking for ND to give up cold & snow for good bucks. Experienced only. C&R: Alan Edwards, PD, CK101, 210 Center St., Cape Canaveral, FL 32920. EOE M/F (12-21)

COUNTRY STATION

In Southwest major needs morning person. Must sound natural, upbeat, do good production, and be able to shine in our limited-talk format. T&R to: Radio & Records, 1930 Century Park West, #885, Los Angeles, CA 90067. EOE

Tampa Bay is about to get HOT!

CHR Z98 (WZNE) is now under new ownership and management, and gearing up to make some serious noise! If you're interested in joining the HOT New Team in Tampa Bay, send your tape and resume to Bob Kaghan, WZNE, Box 4809, Clearwater, FL 33518. EOE M/F

MAJOR MARKET

Major market continuous Country in sunbelt needs drive personality. Good pipes, good production, friendly air sound a must. Decent bucks and a company to grow with. Experienced only. T&R to: Radio & Records, 1930 Century Park West, #871, Los Angeles, CA 90067 FOF

Openings

Tallehassee CHR FM needs morning or midday air talent. Pro motion oriented, strong production. T&R: Rick Sprinkles WGLF, Box 1815, Tallehassee, FL 32302. EOE M/F (12-21)

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Top-rated large market CHR in South is seeking an experienced Production Director. Good voice, organization abilities, and creative a must. Good pay. Great company. T&R to: Kris O'Kelly, B97, 601 Loyola Poydras Plaza, New Orleans, LA 70113.

Top-rated CHR needs drivetime communicator. No beginners. T&R: Bill Troy, Z93, Box 7488, Amerillo, TX 79114. EOE M/F (12-21)

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WGLD/WCOG is now accepting T&R's for high rated top 50 combo. David Israel, Box 8009, Greensboro, NC 27419. EOE M/F (12-21)

MORNING TALENT and PD

Aggressive, promotion-minded company looking to replace morning talent and program director moving on to new challenge within our company. Morning talent must be creative and able to keep the market listening and talking! Program Director must be a motivator dedicated to the station's success... personal and financial rewards limited only by performance. Tapes, resumes and station composites for the programming position to Radio & Records, 1930 Century Park West, #892. Los Angeles, CA 90067. EOE

Aggressive A/C accepting T&R for future openings in competitive large market. J.D. North, WYYD, 98FM, Box 12526, Raleigh, NC 27805. EOE M/F (12-21)

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Production Assistant strong background. Heavy graphic experience. Need Florida driver's license & own transportation. Resume: Rita Massey, Box 1060, Fort Myers, FL 33902. (12-21)

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#1 rated FM Country station in Central Texas seeks top personality. Good pay. Great place to learn and grow. Tapes & resumes to Jay Michaels, KPLE, Box 1230, Temple, TX 76503. EOE

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530 Beacon Parkway West — Suite 600 Birmingham, Alabama 35209 or call (205) 942-4110



Capitol Broadcasting Corporation

Openings

Needed: all-night AM announcer At least two years on-air experience, good typing skills. T&R: Phil Horton, Box 2744, Montgomery, AL 36196, EOE M/F (12-21)

Top reted CHR needs afternoons & MD. Strong production a must. T&R: KMBQ, Box 20007, Shreveport, LA 7112C. No cells. No beginners. EOE M/F (12-21)

Top 100 Modern Country needs one, possibly two, experienced announcers for openings after January 1. Personality, Professionalism and winning attitude a must. Exceptional company and working conditions. T&R to: Radio & Records, 1930 Century Park West, #889, Los Angeles, CA 90067. EOE

MIDWEST

Morning personality for AM cross-over Country in Kansas capitol by Feb. 1. Excellent pay for right individual, T&R: Tony Stewart, KSICX, Box 4407, Topeka, KS 66604. EOE (12-21)

Music Radio FM-94 is now accepting T&R. Live in the beautifu Black Hills. Send to: Randy Sherwyn, KKLS-FM, Box 460, Rapid City. SD 57709. No calls. FOE MF (12-21)

Midwest Large Market FM CHR

Looking for experienced air talents for fulltime positions. Excellent salary & benefits for the right personalities with good energy, believable delivery and relatable content: T&R to: Radio & Records, 1930 Century Park West, #891, Los Angeles, CA 90067. EOE M/F

Rare opening at top-rated AM stereo. Strong morning communicatror needed at 14 country KKXL. Tom IngatsadStation. T&R: Jack Lundy, Box 997, Grand Forks, ND 58201. EOE M/F (12-21)

WCRM/Dundee-Chicago's premier Contemporary Christian station is looking for sharp, committed air talent. T&R: Bob Souer, WCRM, Dundee, IL 60118. (312) 428-0104 (12-21)

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U899 has opening for morning newsperson. Opportunity to share in one of the fastest growing stations. T&R: Lee Logan, 875 N Michigan Ste. 1310, Chicago, IL 60811. EOE M/F (12-21)

KFRX/Lincoln needs a morning pro. Good money for the right person, T&R: Tracy Johnson, Box 80209, Lincoln, NE 68501. or call (402) 475-8001 EOE M/F (12-21)

Openings for experienced air personalities in Illinois' second largest city, T&R: Curtis King, 1901 Reidfarm Rd., Rockford, IL 61111. EOE M/F (12-21)

Chicago metro A/C needs News Director's shoes filled. Experience & on-air ability a must. T&R: WZVN, Laurie Scheefer, 1000 F R0th Pl. Marrillvilla. IN 48410. FDE M/F (12-21)

WCBS/Milwuekee seeks morning traffic reporter/Public Affairs Dircetor, T&R: Joen Edwardson, 5407 W McKinley Ave., Milwuekee, WI 53208. EOE M/F (12-21)

KJ103/Oldehame City's hot FM needs hot morning act. T&R: Bill Cehill, KJ103, Box 1000, Oklehome City, OK 73101. EOE M/F (12-21)

WRICR is looking for the best undiscovered air talent in America for future opening, T&R: Pat Mertin, 2200 N. Green Bay Rd., Racine, WI 53405, EOE M/F (12-21)



KIIK-104FM, Quad Cities needs afternoon PERSONALITY! If radio means more than liner cards to you ... let us hear your best! Community involvement and the appearances that go with it are part of the job ... as is the creative freedom, salary, and benefits we'll provide you! Come work for the Number One! Send your tape, resume, photo, and career goals to: Jim O'Hara, Manager of Broadcast Operations, 805 Brady Street, Davenport, lowa 52808. No calls please. EOE M/F

Openings

"PROFESSIONALS"

Major market stations seeking tapes & resumes from interested adult communicators targeting their approach to the 30-40 demographics. Also Sports Director opening with P-B-P experience a must. These openings seldom present themselves within our company, so the person(s) we choose must be strong professionals. Are you? Please forward all pertinent information, including picture and salary history to: Radio & Records, 1930 Century Park West, #890, Los Angeles, CA 90067. EOE

Major Midwest college market needs AM drive talent. If you are warm, personable and able to relate to the A/C audience that has made us a top-rated station, then respond with cassette & resume to Radio & Records, 1930 Century Park West, #888, Los Angeles, CA 90067. EOE

TOP 50 MARKET A/C

Seeking bright, warm, friendly morning talent with 5 years' minimum experience, strong production, and outgoing nature. Send T&R to: Radio & Records, 1930 Century Park West, #887, Los Angeles, CA 90067. EOE

WEST

Seaking applicants for future openings at medium market AM Country personality station near Las Vegas. T&R: PD, KCLG, Box 489, Washington, UT 84780. EOE M/F (12-21)

NW A/C seeking AM drive air telent with at least three years experience. T&R: KJRB, Box 8007, Spokane, WA 99203. No calls. EOE M/F (12-21)

Artzona FM 40 miles from Tuscon needs Country personality. No snow! T&R: KAVV, Box 42977, Tuscon, AZ 85733. EOE M/F (12-21)

WAKE UP THE PACIFIC NORTHWEST

Great city . . . great station . . . great company . . . great money. 50kw AM giant needs stellar morning talent. One warm, mature personality and one distinctive news stylist. If you know and love the Northwest and want to come home with a longterm commitment to win, send current tape, resume, and cover letter to: Radio & Records, 1930 Century Park West, #886, Los Angeles, CA 90067. EOE M/F

Confidentiality absolutely guaranteed

Small market mornings, detail oriented PD, three to five years experience. T&R: OM, Box 1010, Red Bluff, CA 98080. EOE M/F (12-21)

Afternoon drive, two years experience, strong production a must. Females encouraged. T&R: Tod Ryan, KBSN, Drawer B, Moses Lake, WA 98837. EOE M/F (12-21)

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Editor holds a Management-level position. Editor is the immediate on-line supervisor in the Newsroom overseeing the work of anchors, writers, correlators, reporters, and desk assistants. Duties include determining story selection, story priority, story assignments and developments. Editor also exercises quality control over copy, taped material, and air product. 5 years broadcast news experience required. All-news radio or broadcast wire editing experience preferred. No phone inquiries. Send resume to Jeri Love, KFWB News 98, 6230 Yucca Street, Los Angeles, CA

Opportunities

Openings

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Is seeking a top-flight programmer with extensive knowledge or experience with music of rock and roll era, prior to 1972. West Coast, major market background is desired for the successful candidate to fill this opening in a top 10 market. Once-in-a-lifetime opportunity for the right person. Send resumes to: Radio & Records, 1930 Century Park West, #883, Los Angeles, CA 90067. EOE M/F

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For America's most unique CHR personality. Major Southern California station is looking for someone a little zany . . . off the beaten path . . . characters and voices fine . . . not a Dees or Shannon imitator, but a morning drive innovator! If that sounds like you, we'd like to listen. Cassettes please. Men and women from all races desired. Send to: Radio & Records, 1930 Century Park West, #874, Los Angeles, CA 90067.

Killer night star needed yesterday. Lost one to sister station, KIIS in L.A. T&R only: Dave Parks, KS103, Box 103, San Diego, CA 92104. EOE M/F (12-21)

ded. Western Colorado AM/FM A/C & CHR. Experience necessary managing people, music programming, production, promotion. T&R: GM, Box 1120, Grand Juction, 81502. EOE M/F (12-21)

Traffic Position Open

Major Los Angeles radio station is seeking an individual with traffic experience. Knowledge of Columbine Systems a definite plus. Send resume and salary requirements to: P.O. Box 93332, Marina Del Rey, CA 90299.

WHAT KEEPS A CHR STATION WINNING . . .

Year after year, in the most competitive market in America? Great Talent! We are searching for America's best talent right now. Entertainers who understand community involvement, telephone involvement, and relating; who are warm, real, concise, fun and creative. We offer you a stage and an audience of millions. We also offer career stability, extraordinary compensation, and the finest radio facilities in America. If you are good, really good, send your cassette, resume, and recent photo to: Radio & Records, 1930 Century Park West, #863, Los Angeles, CA 90067. EOE M/F

CO-OP & PROMOTIONS

Needed for group-oriented A/C AM FM combo located in Rocky Mountains. Mild winters, beautiful summers, 20 minutes away from skiing. If you want the challenge, reply to Radio & Records, 1930 Century Park West, #879, Los Angeles, CA 90067. EOE

Openings

MAJOR MARKET WEST COAST FM COUNTRY **MORNING DRIVE**

Station seeks experienced, entertaining morning drive personality. No time & temp. Top 15 market, 100,000 watt Country FM. Cassettes & resumes to: Radio & Records, 1930 Century Park West, #873, Los Angeles, CA 90067.

SPACE CADETS!

Mountain West CHR seeking morning star Must give good production and community involvement. \$18-20,000/year. T&R to Radio & Records, 1930 Century Park West, #872, Los Angeles, CA 90067. EOE . . . no Klingons



ing for an afternoon drive pro! If you've got a good voice, great delivery, humor, the ability to work the phones, and can be creative within a CHR format, get us a tape today! We're #1 in the South Bay and looking for continued growth! Rush T&R to: Dave Van Stone, VP/Programming, Western Cities Broadcasting, P.O. Box 9686, San Jose, CA 95157.

EOE M/F . . . no calls please



Positions Sought

ack/Urban, CHR dedicated jock. Greet pipes & personelity. Four years experience, major & medium markets, it tion interest. AL TWITTY: (502) 637-8899 (12-21)

'84 Indiana grad looking for spot with sports-minded station in r market. Currently AM drive/news in Militerland. DAVE: (414) 332-7676. (12-21)

NEWS DIRECTOR/ OPERATIONS MANAGER

One of the best. Mature, solid judgement. Over 20 years' experience. Can build winner, or keep successful operation on top. Prefer Texas/Southern, major/medium market, but will consider all. Let's talk SUCCESS. Reply to: Radio & Records, 1930 Century Park West, #884, Los Angeles, CA 90067.

18 year pro. WNDE, WIRE, Big Band, A/C, any m Family man. PAUL IRWIN: (317) 899-2278 (12-21)

Radio sports prodigy. Want all-sports job badly. Working for exmajor network broadcaster. 3½ years experience. For T&R: 207 W Clayton, Cuervo, TX. Meil only, (12-21)

M&M's Matthews & Morris

Ready to juice up your mornings with spunk, sass, and laughs! Can tailor our "original" lunacy to a variety of formats. Call Trey (615) 366-7352.

CHR. AOR. MOR air talent looking for first fulltime gig. Herd-worker, ready to learn. Will relocate. PAUL WEBER: 5742 E Fearing, Simi Valley, CA 93063. (805) 527-7365 (12-21)

ell merketsi I've got a great voice, I'm ed, enthusiastic, talented & will reloc COLLINS: (714) 826-4007 (12-21) to fast to W or SW. DAVE

ed, hard-working, telented & modest. For more informat DON ATKINSON JR.: efter 5pm (409) 663-3238 (12-21)

Sharp, energetic female engineer with strong production testing for apportunity to devote 200% to stay in Pauliic 1007, CDI-DI: (416) 478-5340 (12-21)

Positions Sought

DO YOU BELIEVE IN MAGIC?

Talented A/C pro with more than a spoonful of personality seeks position with Oldies or Light Rock operation. Don't be a stranger, call Bob Morgan at (717) 264-9692.

Copywriting/production-my creative calling. Ready to specialize fulltime. Professional, ecademic, even personal credentials. TIM PRCHAL: (309) 837-4582 (12-21)

Sharp, telented air personality. Good in production. Seeking work on the West Coast. Call CRAIG IBANEZ: (916) 742-0168

JOHN STEVENS, most recently at KWGH & formerly of WKXY, WYND. Six years of good ratings, seeking fulltime air shift. West coast only. Call: (213) 485-2212 (12-21)

ed MD/mornings/PM drive. Call DOUG: (815) 756-3684 (12-21)

Energetic, 9 ½ yeer vet ready to work for medium market station in SW. Greet voice & production. For T&R, leeve message with Leeh Bradon: (703) 345-1511 (9-2pm est) (12-21)

Yeal I'm your man for adult communication with light humor. 11 years experience, looking for air shift in SE. Call RON SMITH: (606) 886-2995 (12-21)

Young & very ambitious personality seeking fulltime air work in the WI area. AOR or CHR perferred, Call JIM immediately (414) 654-0517 (12-21)

Education, determination & motivation. Team player looking for Country, A/C or CHR in any area. Leave message Thursday-Monday for DAVE HUDSON: (503) 289-3023 (12-21)

sking more then time & temperature format with team spirit. Air/creative production, voices, personality. Three years medium market MD experience. REGGIE: (501) 835-8552

Fresh out of broadcast school, well versed in all aspects of broadcasting & willing to go anywhere. You name it, I can do it. Call RUSS: (417) 883-4060 weekday aftermons (12-21)

Free help for your NYC/NJ area radio station. Details availlable, DONALD J. TRAPP, 50 Spencer Pl. A-2, Garfield, NJ 07026. (201) 472-5188 (12-21)

ter Cincinnetti Professional announcer, DJ, Good delivery, solid production background. Seeking stable contemporary operation. (513) 528-5793 (12-21)

I'm funny, not working isn't. Natural entertainer, mostly mornings. Good rap with newsperson. 15 years experience, 7 at last on. (702) 871-7595 (12-21)

will relocate. Available now. Hard-working. ROB: (503) 393-4367 (12-21)

Attention A/C PD's I'm trapped in the Country twang. Currently spinning Country in N. CA. Starting to like it. Help! MIKE RICHARDS: (415) 658-4219 (12-21)

Personality looking to move up. Eight years experience CHR & A/C. 4½ years in top 45 market. 4 years hosting talk shows. (312) 938-3622 (12-21) ege educated DJ/news looking for a break. Experienced,

willing to relocate, hard-working & dedicated. Available yester-day. JEFF: (913) 749-3715 (12-21)

go & resign, call met KAREN: (312) 525-1773 (12-21)

Creative Country DJ hard-working team player with three years as MD. Seeking radio or TV position. Willing to relocate to the South. (603) 445-5587 (12-21)

Need new talent with successful team in medium/mejor merket? Six years experience with good numbers in CHR, AOR & A/C plus research beckground. DAN: (517) 386-9051

Very experienced news/sports & operations. Tireless worker, numerous national speaking awards seel market. Call JIM: (309) 454-3333 (12-21)

Just add Jingles . . . second generation CHR pro with eight years experience on the loose. Killer instinct & winning attitude. MIKE McCOY: (614) 459-3483 (12-21)

15 year vet entertaining offers for OM/PD in medium or se dary markets. Greet references. Reted markets only. STEVE: (919) 847-4003 (12-14)

ix 4-track production pro with own studio, seeks production &/or on-eir shift. Six years experience. Medium merkets considered. BRUCE: (602) 997-8155 (12-14)

nce in all phases of radio. GINA: (305) 229-3754

Need A PD?

Great track record at top-rated Country and A/C stations. Extensive background includes programming. music, promotion, community involvement, research. Looking for station with similar professional attitude. Call Mark (205) 759-2936.

Changes

RADIO

E.C. Umberger appointed Account Executive KQZY/Del-

Bob Smith named Account Executive KBRQ/Denver

Jeff Johnson named Account Executive WFYR/Chicago.

David Wilfahrt joins WFYR/Chicago as Account Executive.

Rose Tombazzi appointed Account Executive WFYR/ Chicago.

Maggie Hall named Account Executive KLSY/Bellevue.

Audrey Edwards appointed Account Executive KCNR AM

Karen Sobel joins Network Records in the Talent Aquisition

INDUSTRY

Andrew B. Kazen named Account Executive Blair/RAR in

Sandy Weggeland appointed Account Executive East-

Claude Borenzweig named Manager, Video Production,

Carolle Collins joins RAB as Account Executive in their NY

Miscellaneous

Record service needed from all labels for A/C, CHR & Oldies. Dave Varnett, MD, 680 Greenbrae Sts. 240, Sparks, NV 89431. (702) 331-1905.

ed record service from all labels for Country format. KOVE, Box 436, Lander, WY 82520.

KTAL-FM needs AOR record service from all labels, 3150 North arket St., Shreveport, LA 71107.

KLLY-FM needs record service from all labels. A/C & CHR. Box 2630, Bakersfield, CA 93303.

New A/C station needs record service. KQQI, 3232 Osage Rd., Waterloo, IA 50703. Tim Teeter: (319) 234-2811.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and poetage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday Sam-Spm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

LAURA BRANIGAN "Ti Amo" **DARYL HALL & JOHN OATES** "Method Of Modern Love" CULTURE CLUB "Mistake No. 3" BARBRA STREISAND with KIM CARNES 'Make No Mistake, He's Mine'

Country Coast-To-Coast

SAWYER BROWN "Leona" **GUS HARDIN with EARL THOMAS CONLEY** "All Tangled Up In Love" MICHAEL MARTIN MURPHEY "What She Wants"

Contemporary Top 40

DARYL HALL & JOHN OATES "Method Of Modern Love" CYNDI LAUPER "Money Changes Everything" WHAM! "Careless Whisper" CULTURE CLUB "Mistake No. 3" GIUFFERIA "Call To The Heart"

Drake-Chenault

Bob Laurence (818) 883-7400 XT-40

GLENN FREY "The Heat is On" **ELTON JOHN "In Neon"** CYNDI LAUPER "Money Changes Everything" JOHN FOGERTY "The Old Man Down The Road"

Contempo 300

CULTURE CLUB "Mistake No. 3" BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine"

Great American Country

KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" GLEN CAMPBELL "A Lady Like You"
LEE GREENWOOD "You've Got A Good Love Comin" STEVE WARINER "What I Didn't Do" MICHAEL MARTIN MURPHEY "What She Wants"

Concept Productions

Dick Wagner (916) 782-7754

CHR

GLENN FREY "The Heat Is On" CULTURE CLUB "Mistake No. 3" BARBRA STREISAND with KIM CARNES 'Make No Mistake, He's Mine" ROD STEWART "All Right Now"

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

FOREIGNER "I Want To Know What Love Is" MANHATTAN TRANSFER "Baby Come Back To Me" BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine" WHAM! "Careless Whisper"

Modern Country

LEE GREENWOOD "You've Got A Good Love Comin" STEVE WARINER "What I Didn't Do" DAVID ALLAN COE "She Used To Love Me A Lot" **GUS HARDIN with EARL THOMAS CONLEY** "All Tangled Up in Love"

Century 21 Greg Stephens (214) 934-2121

The Z Format

CYNDI LAUPER "Money Changes Everything"

The A/C Format

AMERICA "(Can't Fall Asleep To A) Lullaby" CULTURE CLUB "Mistake No. 3" DARYL HALL & JOHN OATES "Method Of Modern Love

Super-Country

KENNY ROGERS "Crazy" JOHN SCHNEIDER "Country Girls" GEORGE JONES with BRENDA LEE "Hallelujah, I Love You So" JANIE FRICKE "The First Word In Memory Is Me"

Peters Productions, Inc.

Debble Welsh (619) 565-8511

Country Lovin'

MEL McDANIEL "Baby's Got Her Blue Jeans On" EMMYLOU HARRIS "Someone Like You" EXILE "Crazy For Your Love" STEVE WARINER "What I Didn't Do" JOHN ANDERSON "Eye Of A Hurricane"

The Great Ones

MANHATTAN TRANSFER "Baby Come Back To Me" RICK SPRINGFIELD with RANDY CRAWFORD

Radio Arts John Benedict (818) 841-0225 Country's Best

LEE GREENWOOD "You've Got A Good Love Comin" JOHNNY PAYCHECK "I Never Got Over You" STEVE WARINER "What I Didn't Do RAY CHARLES (with WILLIE NELSON) "Seven Spanish Angels" MICHAEL MARTIN MURPHEY "What She Wants" CON HUNLEY "All American Country Boy" **KENNY ROGERS & DOLLY PARTON** "The Greatest Gift Of All"

Soft Contemporary

BAND AID "Do They Know It's Christmas"

Sound 10

GEORGE BENSON "20/20" HALL & OATES "Method Of Modern Love" CULTURE CLUB "Mistake No. 3" BAND AID "Do They Know It's Christmas" NEIL DIAMOND "You Make It Feel Like Christmas

Media General **Broadcast Services**

Bob Dumais (901) 320-4433

ACtion

AMERICA "(Can't Fall Asleep To A) Lullaby" DANNY O'KEEFE "Along For The Ride" **GEORGE BENSON** "20/20" **CULTURE CLUB** "Mistake No. 3" KOOL & THE GANG "Misled" ANDY SUMMERS "2010" DARYL HALL & JOHN OATES "Method Of Modern Love" MICHAEL MARTIN MURPHEY "What She Wants" KENNY ROGERS "Crazy"

Your Country

REX ACLEN, JR. "Running Down Memory Lane" LACY J. DALTON "If That Ain't Love" JOHN ANDERSON "Eye Of A Hurricane" STEVE WARINER "What I Didn't Do" JOHNNY PAYCHECK "I Never Got Over You" RAY STEVENS "Mississippi Squirrel Revival" DAVID ALLAN COE "She Used To Love Me A Lot" LEE GREENWOOD "You've Got A Good Love Comin" **GEORGE JONES with BRENDA LEE** "Hallelujah, I Love You So" KENNY ROGERS "Crazy" DAVID FRIZZELL "No Way Jose" LLOYD DAVID FOSTER "I'm Gonna Love You Right Out Of The Blues" LOUISE MANDRELL "This Bed's Not Big Enough"

Hit Rock

STEVIE WONDER "Love Light In Flight" KOOL & THE GANG "Misled" FRANKIE GOES TO HOLLYWOOD "Two Tribes" **GENERAL PUBLIC "Tenderness"** CULTURE CLUB "Mistake No. 3" GLENN FREY "The Heat Is On" MIDNIGHT STAR "Operator" CYNDI LAUPER "Money Changes Everything"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JEFFREY OSBORNE

The Borderlines (A&M)

81% of our reporting stations on it. Rotations: Heavy 6/2, Medium 26/2, Light 33/22, Extra Adds 0, Total Adda 26 including WILD, KMJQ, KRNB, WDIA, WEDR, WYLD-FM, WBMX, WGCI, WDMT, WLUM, KMJM, KSOL, Z93, JET94, WQMG, K94, WEAS, WQKS, WVKO, WVOI. This Wook's Most Added Record. Debuts at number 30 on the Black/Urban chart.

PRINCE

I Would Die 4 U (WB)

74% of our reporting stations on it. Rotations: Heavy 16/3, Medium 25/5, Light 18/14, Extra Adds 0, Total Adds 22 including WWIN, WXYV, KRNB, WDIA, WYLD-FM, WGCI, WDMT, XHRM, KSOL. WNHC, Z93, WQMG, WKXI, KJCB, WPLZ, WWDM, WAAA, WVOI. A Most Added Record. Debuts at number 23 on the Black/Urban chart.

JANET JACKSON Fast Girls (A&M)

69% of our reporting stations on it. Rotations: Heavy 3/0, Medium 26/3, Light 26/10, Extra Adds O, Total Adds 13, KNOK-FM, WDMT, KACE, WKND, WRDW, KQXL, JET94, WFXC, WKXI, KHYS, WEAS, WOKS, WAAA. Heavy: WATV, WENN, KOKA. A Most Added Record. Debuts at number 38 on the Black/Urban Chart.

RONNIE LAWS City Girl (Capitol)

69% of our reporting stations on it. Rotations: Heavy 1/0, Medium 23/0, Light 31/8, Extra Adds 0, Total Adds 8, KSOL, WKND, WPEG, WQMG, KIIZ, WORL, KHYS, WVKO. Heavy: WJMI. Debuts at number 39 on the Black/Urban chart.

PHILIP BAILEY with PHIL COLLINS

Easy Lover (Columbia)

66% of our reporting stations on it. Rotations: Heavy 11/0, Medium 21/2, Light 20/3, Extra Adds 1, Total Adds 6, WWIN, KKDA-FM, WRDW, KNOW, WJMI, WJJS. Heavy: WILD, WAMO, WDJY, WBLZ, WPEG, JET94, WJAX, WPDQ, WQKS, WTLC, KDKO. Debuts at number 33 on the Black/Urban chart.

SKYY

Dancin' To Be Dancin' (Salsoul)

63% of our reporting stations on it. Rotations: Heavy 2/0, Medium 10/3, Light 38/13, Extra Adds 0, Total Adds 16 including WXYV, KNOK-FM, XHRM, WKND, WNHC, KNOW, WPEG. A MOST Added Record, Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

JONZUN CREW featuring MICHAEL JONZUN "Lovin" "(Tommy Boy) 47/9
Rotationa: Heavy 3/0, Medium 23/1, Light 21/8, Extra Adds 0, Total Adds 9, WAOK, WTMP, KJLH, Z93, JET94, KIIZ, WQQK, KHYS, WTOY, Heavy: WAMO, KNOW, WPEG. Medium: WWIN, WXYV, WILD, WDAS, WVEE, KRNB, WDIA, WBMX, WDMT, KACE, KDAY, XHRM, KSOL, WATV, WENN, WXXI, WJAX, KJCB, WEAS, WANM, WWWS, KDKO.

STEPHANIE MILLS "Edge Of The Razor" (Casablanca/PG) 46/11
Rotationa: Heavy 2/1, Medium 11/1, Light 33/9, Extra Adds 0, Total Adds 11, KNOK-FM, WDMT, WPEG, WFXC, WQQK, WPLZ, WWOM, WQKS, WVKO, WKWM, KDKO. Heavy: WAOK. Medium: KYOK, KRNB, KDAY, XHRM, KSOL, WKND, WATV, WJMI, WTLC, WWWS.

WJMI, WTLC, WWWS.

DAN HARTMAN "We Are The Young" (MCA) 45/11

Rotations: Heavy 8/0, Medium 14/1, Light 23/10, Extra Adds 0, Total Adds 11, WAOK, WHRK, WEDR, WDMT, KNOW, WATV, 293, KIIZ, KJCB, K84, WTLC. Heavy: WILD, WDJY, KMJQ, WYLD-FM, JET94, WJAX, KOKA, WQKS. Medium: WDAS, WUSL, WYEE, KYOK, KRNB, WTMP, XHRM, WROW, WLOU, WQQK, KAPE, WANM, KOKO.

ROCK MASTER SCOTT & DYNAMIC 3 "Request Line" (Reality/Fantasy) 44/4

Rotations: Heavy 13/0, Medium 17/0, Light 14/4, Extra Adds 0, Total Adds 4, WBMX, WLUM, WFXC, WLOU. Heavy: WRKS, WDAS, WYEE, KKDA-FM, KMJQ, WEDR, WJLB, WZEN-FM, KDAY, WRDW, KIIZ, KJCB, WWDM. Medium: WUSL, WAOK, KRNB, WDIA, WDMT, WZAK, WDRQ, KMJM, WPEG, WKXI, WQQK, WPLZ, KHYS, KOKA, WANM, WKWM, WWWS. Debuts at number 36 on the Black/Urban chart.

2TADIE 5 SIM/GERS "This Is Our Night" (Private I/CRS) 43/5

STAPLE SINGERS "This Is Our Night" (Private I/CBS) 43/5
Rotations: Heevy 3/0, Medium 15/1, Light 25/4, Extra Adds 0, Total Adds 5, WZEN-FM, JET94, WWDM, WDAO, KDKO. Heevy: WDIA, KOKA, WANM. Medium: WILD, WAOK, KRNB, XHRM, KSOL, WNHC, WATV, WENN, WPEG, WQMG, WJMI, WKXI, KJCB,

OLLIE & JERRY "Electric Boogaloo" (Polydor/PolyGram) 41/7
Rotations: Heavy 0/0, Medium 20/1, Light 21/6, Extra Adds 0, Total Adds 7, WWIN, WUSL, WBMX, JET94, WFXC, KHYS, WWDM, Medium: WDAS, WAMO, KRNB, WDIA, WTMP, WGCI, WZEN-FM, XHRM, KSOL, WNHC, WRDW, WENN, WPEG,

WWDM, Medium: WDAS, WAMO, KRNB, WDIA, WTMP, WGCI, WZEN-FM, XHRM, KSOL, WNHC, WRDW, WENN, WPEG, WDMG, WBLX, WTLC, WWWS, KDKO, WDAO.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 40/6
Rotations: Heavy 8/0, Medium 15/0, Light 17/6, Extra Adds 0, Total Adds 6, WILD, WBMX, KSOL, JET94, WKXI, WBLX. Heavy: WJSL, KMJQ, KRNB, WJLB, WNHC, WQQK, WANM, WTLC. Medium: WWIN, WXYV, WRKS, WDAS, WDIA, WHRK, WDMT, WZAK, WDRQ, KMJM, KACE, XHRM, WFXC, WQMG, WWWS.

READY FOR THE WORLD "Tonight" (MCA) 39/13
Rotations: Heavy 9/0, Medium 6/1, Light 23/11, Extra Adds 1, Total Adds 13, WRKS, KKDA-FM, KMJQ, KYOK, KACE, XHRM, KOXL, 293, KJCB, KHYS, WWDM, WAAA, WTLC. Heavy: WDMT, WZAK, WDRQ, WJLB, WZEN-FM, KDAY, WKWM, WWWS, WYOM, Medium: WILD, KMJM, WQQK, KAPE, KOKA.

CHAMPAIGN "Thia Time" (Columbia) 39/10

CHAMPAIGN "This Time" (Columbia) 39/10
Rotations: Heavy 0/0, Medium 16/3, Light 23/7, Extra Adds 0, Total Adds 10, WWIN, WYLD-FM, WZAK, KACE, XHRM, WQMG, WPDQ, WEAS, WAAA, WWWS. Medium: WDIA, WHRK, WTMP, KDAY, KSOL, WFXC, WBLX, WQQK, KOKA, WANM, WQKS,

THOMAS McCLARY "Thin Walls" (Motown) 35/9

ROTOTINAS INTO LART I THE TYPES INTO CONTIL SOLS (NO. 1904). HE ROTOTINAS INTO CONTINUE TO CONTINUE TO

ROBBION: Heavy B/O, Medium 13/2, Light 14/5, Extra Adds O, Total Adds 7, WKND, KNOW, WJMI, WTOY, WWDM, WQKS, WDAO. Heavy: WXYV, WDJY, KRNB, WPEG, JET94, WJAX, KOKA, WANM. Medium: WAOK, WVEE, WDIA, WBLZ, WLUM, KSOL, WNHC, WKXI, KJCB, WQQK, WAAA

FURIOUS FIVE featuring COWBOY, MELLE MEL & SCORPIO "Step Off" (Sugar Hill) 35/6
Rotations: Heavy 5/0, Medium 12/0, Ught 17/5, Extra Adds 1, Total Adds 6, WDJY, WVEE, KKDA-FM, WDMT, WNHC, WVOI.
Heavy: KMJQ, WZEN-FM, KDAY, WQQK, KYOK. Medium: KNOK-FM, KRNB, WDRQ, WJLB, KMJM, KJLH, XHRM, KSOL, WLOU, WWDM, WTLC, KDKO,

RJ'S LATEST ARRIVAL "Cry Like A Wolf" (Golden Boy/Quality) 35/6

Rotations: Heavy 0/0, Medium 9/0, Light 24/6, Extra Adds 1, Total Adds 6, W Medium: KRNB, WDIA, WDMT, WZAK, WNHC, WRDW, WJAX, WDAO, WWWS. ids 6, WHRK, WBMX, WKND, WBLX, WTOY, WTLC.

CASHMERE "Can I" (Philly World/Atlantic) 34/3
Rotations: Heavy 10, Medium 11/0, Light 22/3, Extra Adds 0, Total Adds 3, WGCI, WBLX, WTOY. Heavy: WJAX. Medium: WXYV, WUSL, WVEE, KRNB, WDIA, WTMP, WDMT, WZAK, WPDQ, WANM, KDKO,
LINDA CLIFFORD "Sneakin' Out" (Red Label) 32/1

ROBBIODS: Heavy 1/0, Medium 14/0, Light 17/1, Extra Adds 0, Total Adds 1, KHYS. Heavy: WDIA. Medium: WWIN, WXYV, WDIAS, WAOK, WDMT, WJLB, WATV, WENN, WKOI, KOKA, WAAA, WKWM, WWWS, WVOI.

MOST ADDED ®

JEFFREY OSBORNE (26) The Borderlines (A&M) PRINCE (22) I Would Die 4 U (WB) GEORGE BENSON (16) 20/20 (WB) SKYY (16) Dancin' To Be Dancin' (Salsoul) **JANET JACKSON (13)** Fast Girls (A&M) **READY FOR THE WORLD (13)** Tonight (MCA)

HOTTEST

MIDNIGHT STAR (47) Operator (Solar/Elektra) **TEMPATATIONS (34)** Treat Her Like A Lady (Gordy/Motown) PAUL HARDCASTLE (21) Rain Forest (Profile) MADONNA (19) Like A Virgin (Sire) **EUGENE WILDE (19)** Gotta Get You Home . . . (Phil. World/Atlantic) **STEVIE WONDER (19)** Love Light In Flight (Motown)

KOKO-POP "I'm In Love With You" (Motown) 30/1
Rotations: Heavy 4/0, Medium 15/0, Light 11/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WVEE, WGCI, WPDQ, WTLC. Medium: WWIN, KKDA-FM, KYOK, WDIA, WBMX, WDMT, WDRQ, WJLB, WLUM, KDAY, WKND, WQMG, WQQK, WWDM, WVOI.
SHEILA E. "The Belle Of St. Mark" (WB) 28/1
Rotations: Heavy 9/0, Medium 7/0, Light 12/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WAMO, WDJY, WBLZ, XHRM, KSOL. WRDW, JET94, WQMG, WQKS. Medium: WHUR, WAOK, WYEE, WTMP, WLUM, WPEG, WTLC.

KURTIS BLOW "Basketball" (Mercury/PolyGram) 26/9

Rotations: Heavy 6/0, Medium 7/2, Light 13/7, Extra Adds 0, Total Adds 9, KNOK-FM, WHRK, WEDR, WDMT, WZAK, KMJM, KJCB, K94, KDKO. Heavy: WVEE, KYOK, KDAY, KIIZ, WQQK, WWWS. Medium: WILD, KKDA-FM, XHRM, WQMG, WWDM.

SIGNIFICANT ACTION

CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 24/7

Rotations: Heavy 1/0, Medium 8/2, Light 15/5, Extra Adds 0, Total Adds 7, WHUR, KQXL, Z93, WBLX, KAPE, WTLC, KDKO. Heavy: WYLD-FM. Medium: KSOL, WJAX, WQQK, KOKA, WANM, WQKS.

RODNEY SAULSBERRY "Look Whatcha Done Now" (Allegiance) 24/3
Rotations: Heavy 0/0, Medium 3/0, Light 21/3, Extra Adds 0, Total Adds 3, WHUR, WVEE, KACE. Medium: WAMO, KKDA-FM,

XAVION "Get Me Hot" (Mirage/Asylum) 23/11
Rotations: Heavy 0/0, Medium 3/0, Light 20/11, Extra Adds 0, Total Adds 11, WXYV, WAOK, KYOK, WHRK, WEDR, WYLD-FM, WBMX, WZEN-FM, WANM, WVKO, WTLC. Medium: WAMO, WPDQ, WEAS.

SLAVE "The Word Is Out" (Cotillion/Atco) 20/10

Rotations: Heavy 0/0, Medium 5/1, Light 15/9, Extra Adds 0, Total Adds 10, WEDR, WDMT, WZAK, KQXL, WATV, WORL, KAPE, WVKO, WTLC. Medium: KKDA-FM, KYOK, KRNB, WTMP. SHIRLEY BROWN "This Used To Be Your House" (Sound Town) 20/5
Rotations: Heavy 3/0, Medium 9/2, Light 8/3, Extra Adds 0, Total Adds 5, WTMP, WZEN-FM, KQXL, WORL, KHYS. Heavy: WILD, WDIA, WANM. Medium: KRNB, WRDW, WBLX, KAPE, KOKA, WKWM, WVOI.
BLACK IVORY "You Are My Lover" (Panoramic) 20/2
Rotations: Heavy 0/0, Medium 4/0, Light 16/2, Extra Adds 0, Total Adds 2, WXYV, WAOK. Medium: WAMO, KRNB, WNHC, WPDQ.

JOHNNIE TAYLOR "Lady, My Whole World Is You" (Malaco) 20/1
Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WRDW. Heavy: WDIA, KAPE, WANM. Medium: KKDA-FM, KNOK-FM, KACE, XHRM, WENN, KJCB, WBLX, KOKA. KASHIF "Ooh Love" (Arista) 19/7

Rotations: Heavy 1/0, Medium 6/1, Light 11/5, Extra Adds 1, Total Adds 7, WHUR, WAOK, WBMX, WZAK, WQMG, WTOY, WDAO, Heavy: KACE. Medium: XHRM, WRDW, WJMI, WANN, WPXC.

BUTCH SAM & THE STATION BAND "Say That You Will" (Private I/CBS) 19/6

Rotations: Heavy 0/0, Medium 2/0, Light 17/6, Extra Adds 0, Total Adds 6, KMJM, WNHC, Z93, KJCB, WBLX, WWWS. Medium: WAOK, WJAX.

LONNIE HILL "Hard Times" (Urban Sounds) 19/1
Rotations: Heavy 0/0, Medium 6/0, Light 13/1, Extra Adds 0, Total Adds 1, WJAX. Medium: WAMO, KRNB, WDIA, WXOK, WPDQ, KDKO.

GRADY HARRELL "Belinda" (Constellation/MCA) 18/6

Rotations: Heavy 0/0, Medium 5/1, Light 13/6, Extra Adds 0, Total Adds 6, KMJQ, WBMX, WGCI, WJLB, KJLH, WLOU. Medium: KSOL, WJAX, WEAS, WANM. NICK MUNDAY "Ain't It All Right" (Columbia) 18/1
Rotations: Heavy 0/0, Medium 4/0, Light 14/1, Extra Adds 0, Total Adds 1, WXKI. Medium: KRNB, WNHC, WQQK, WEAS.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 17/11
Rotations: Heavy 0/0, Medium 3/2, Light 12/7, Extra Adds 2, Total Adds 11, WXYV, WHUR, KKDA-FM, WBLZ, WDMT, KACE, Z93, WFXC, WANM, WQKS, WVOI. Medium: WJAX.

WHODINI "Freaks Come Out At Night" (Jive/Arista) 17/5

Rotations: Heavy 4/1, Medium 7/0, Light 6/4, Extra Adda 0, Total Adda 5, WDMT, WZAK, KMJM, WTOY, WANM. Heevy: WZEN-FM, KDAY, WJMI. Medium: KNOK-FM, KYOK, WJAX, WQQK, WDAO, WWWS, KDKO.

LIMIT "Say Yesh" (Portrait/CBS) 17/1
Rotations: Heavy 0/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WDAO. Medium: WDAS, WUSL, KRNB, KJLH, WKND, WNHC, WLOU, WQQK. PRINCE "Erotic City" (WB) 17/1
Rotations: Heavy 12/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KHYS. Heavy: WAMO, KKDA-FM, WGCI, WBLZ, WDRQ, WJLB, KMJM, KACE, XHRM, WLOU, K94, WQKS. Medium: WVKO, KUKQ.

UTFO "Roxanne, Roxanne" (Select) 16/11
Rotations: Heavy 1/1. Martium 4/1, Light 11/0, Rotations: Heavy 1/1. Martium 4/1, Light 11/0, Rotations: Heavy 1/1.

Rotations: Heavy 1/1, Medium 4/1, Light 11/9, Extra Adds 0, Total Adds 11, WWIN, WXYV, WDAS, WVEE, KRNB, WHRK, WDMT, WNHC, WATV, WKXI, WQQK. Medium: WRKS, WUSL, KDAY,

RAY, GOODMAN & BROWN "Who's Gonna Make The First Move" (Panoramic) 16/4
Rotations: Heavy 0/0, Medium 3/0, Light 13/4, Extra Adds 0, Total Adds 4, WWIN, WHUR, WBMX, KAPE. Medium: KRNB, WNHC,

WISH featuring FONDA RAE "Touch Me (All Night Long)" (KR/Personal) 16/1
Rotations: Heavy 2/0, Medium 6/0, Light 8/1, Extra Adds 0, Total Adds 1, KJCB. Heavy: WUSL, WAMO. Medium: WILD, WDAS, KYOK, WBMX, WDMT, WZEN-FM.

DUTCH ROBINSON "Happy" (Catawba/CBS) 15/1
Rotations: Heavy 1/0, Medium 5/0, Light 9/1, Extra Adds 0, Total Adds 1, WWDM. Heavy: WJAX. Medium: KRNB, WNHC, WQQK, WEAS, KOKA.

WEAS, ROKA.

**FATBACK "Spread Love" (Spring) 14/9

Rotations: Heevy 0/0, Medium 3/0, Light 11/9, Extra Adds 0, Total Adds 9, KRNB, WEDR, WBMX, WLOU, WBLX, WANM, WVKO, WTLC, WWWS. Medium: WAMO, WAOK, WDMT.

**YARBROUGH & PEOPLES "I'll Be There" (Total Experience/RCA) 14/5

Rotations: Heevy 1/0, Medium 3/0, Light 10/5, Extra Adds 0, Total Adds 5, WAOK, WVEE, WQMG, KOKA, WAAA. Heevy: WTLC. Medium: KNOK-FM, WPEG, KAPE. CHERRLLE "When You Look in My Eyes" (Tabu/CBS) 14/1

ptetions: Heavy 3/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, KQXL. Heavy: KKDA-FM, KNOK-FM, WXOK. Medium:

SHEENA EASTON "Sugar Walls" (EMI America) 13/7
Rotations: Heevy 2/1, Medium 4/1, Light 7/5, Extra Adde 0, Total Adds 7, WUSL, WHRK, WDMT, WJLB, WKXI, WQQK, WQKS.
Heevy: WZAK. Medium: WVEE, KDAY, WWWS.

WHAMI featuring GEORGE MICHAEL "Careless Whisper" (Columbia) 13/4 Rotations: Heavy 0/0, Medium 6/0, Light 7/4, Extra Adds 0, Total Adds 4, WYLD-FM, XHRM, KQXL, WQKS. Medium: KACE, KSOL, JET84, WJAX, WQQK, KOKA.

ELEANOR GRANT "Don't Stop Till You Get Enough" (Catawba/CBS) 13/0

Rotations: Heavy 0/0, Medium 2/0, Light 11/0, Extra Adds 0, Total Adds 0. WNHC, WPEG.

JIMMY CASTOR "It Gets To Me" (Dream/Salsoul) 12/6

Rotations: Heavy 0/0, Medium 2/0, Light 9/5, Extra Adde 1, Total Adds 6, WDIA, WATV, 293, WTOY, KOKA, WDAO. Medium:

AM/FM "Push The Pedal To The Metal" (Dream/Salsoul) 12/3
Rotations: Heevy 0/0, Medium 2/0, Light 10/3, Extra Adde 0, Total Adde 3, WAOK, WJLB, WVOI. Medium: WXYV, WQQK.
GROVER WASHINGTON JR. "When I Look At You" (Elektra) 12/2

Rotations: Heavy 0/0, Medium 2/0, Light 10/2, Extra Adds 0, Total Adds 2, WKND, WLOU. Medium: WTMP, KACE. DYNAMIC BREAKERS "Dynamic (Total Control)" (Sunnyview) 11/0

STARSKI "Do The Right Thing" (Sutra) 10/2
Rotations: Heevy 2/1, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 2, KYOK, WWWS. Heevy: WPEG. Medium: WRKS, XHRM, WEAS.

THANK YOU BLACK/URBAN RADIO FOR ANOTHER BREAKER, YEAR!



philip bailey with phil collins

"EASY LOVER"

BLACK/URBAN Chart:





champaign

Black/Urban

"THIS TIME"

WHRK WZEN-FM

KDAY WTMP **KJLH XHRM** WZAK

wham!

Black/Urban SIGNIFICANT ACTION GARDINGS WHISPER

JET94 XHRM **WJAX** WYLD-FM KSOL WQQK **KMJM** KOKA WNHC WQKS

nick mundy

WAOK **KMJQ** KRNB WYLD-FM WENN

KMJM WZEN-FM WNHC WATV

WPEG WKXI WJAX **KJCB**

WQQK

WEAS WANM WTLC

HAPPY HOLIDAYS FROM COLUMBIA BLACK MUSIC PROMOTION!



Black/Urban

Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN/Beltimon

CHAMPAIGN PHILIP BAILEY RAY GOODMAN & BR ASHFORD & SIMPSON BUGENE WILDE JERMAINE STEMART PAUL HARDCASTLE TEMPTATIONS

WXYV/Baltimore

PRINCE UTFO BALL & OATES MICHAEL WYCOPP XAVION EVELYN KING BARBARA JOYCE BLACE IVORY ALEEM Bottest: SOS BAND NEW EDITION RAY PARKER JR. TEMPTATIONS

WILD/Boston Elroy R.C. Smith

PATTI AUSTIN NOLAN THOMAS JEFFREY OSBORNE TEENA MARIE PAT BOYS

WKND/Hartford Jorden/McLean

PAUL HARDCASTLE POINTER SISTERS ROHNIE LAWS RJ'S LATEST ARRIV GROVER WASHINGTON JAMET JACKSON Hottest: ASHPORD & SIMPSON HISPERS STEVIE WONDER JERMAINE STENART

WNHC/New Haven James Jordan

FURIOUS FIVE GMEN GUTHRIE JANICE CHRISTIE BUTCH SAM & THE S PRINCE Bottest: DENIECE WILLIAMS AL JARREAU TECHA BOUSTON BALL & OATES TOM BROWNE

WEST

KDKO/Englewood

GMEN GUTHRIE

STAPLE SINGERS STYLISTICS CULTURE CLUB

KURTIS BLOW Stephanie Mills

Hottest: BUGBME WILDE MIDNIGHT STAR MADONNA

RLYMAXX PHILIP BAILEY

KDAY/Los Angeles

Jack Patterson

Tony Quarterone

READY FOR THE WOR MIDNIGHT STAR Hottest: ROCE MASTER SCOTT ASHFORD & SIMPSON THELMA HOUSTON GLENN JONES

WUSL/Philadelphia Wystt/Buggs

SHEENA BASTON STYLISTICS TIME DIANA ROSS OLLIE & JERRY OLLIE & JERRI Bottest: TEENA MARIE STEVIE WONDER BUGENE WILDE PAUL HARDCASTLE

WDAS/Philadelphia Joe Tamburro

UTFO Hottest: MIDNIGHT STAR ROCK MASTER SCOTT NEW EDITION

WAMO/Pittsburgh Allen Harrison

STEVIE WONDER JONZUN CREW GEORGE BENSON

WDJY/Washington Dan O'Neil

RLYMAXX
GMEN GUTHRIE
FURIOUS FIVE
ALPHAVILLE
BOTTEST
MADOMNA
MIDNIGHT STAR
PAUL HARDCASTLE
JEFFREY OBORNE
PRINCE

WHUR/Washing

SHAKATAK BALL & OATES ROOMEY SAULSBERRY ROGER RAY GOODMAN & BR RASBIF CULTURE CLUB TBOMAS MCCLARY CULTURE CLOB
THOMAS MCCLARY
PENNYE PORD
BOTTOST:
CBAKA RHAN
ASHPORD & SIMPSON
TEMPTATIONS
HADONRA
WHODINI

KACE/Los Angeles

VICTOR PELDMAN PILOT

HALL & OATES SCRITTI POLITTI

JANET JACKSON

Hottest: STEVIE WONDER EUGENE WILDE

MADONNA NEW EDITION KLYMAXX

KJLH/Los Angeles

JAMES INGRAM JONZUN CREW SHAKATAK MICHAEL MYCOFF GRADY HARRELL BOTTEST: EUGENE WILDE KLYMAXX TEMPTATIONS

NEW EDITION

GAP BAND

RODMEY SAULSBERRY

READY FOR THE WOR JEAN-LUC PONTY

PORRIGHER

SOUTH

WAOK/Atlanta

GWEN GUTHRIE YARBROUGH & PEOPL KASHIP MOIVAX BLACK IVORY Hottest: MIDNIGHT STAR MADONNA PRINCE JERMAINE STEWART

WVEE/Atlanta

CHARA KHAN

LONNIE HILL YARBROUGH & PEOPL RODNEY SAULSBERRY FURIOUS FIVE MHODINI DREAMBOY

WRDW/Augusta Charlotte Logan

GAP BAND PRINCE BOBBY BLAND PHILIP BAILEY WORLD FAMOUS SUPR JAMET JACKSON Hottest: MIDNIGHT STAR DAZZ BAND CHAKA KHAN ROCK MASTER SCOTT ASHFORD & SIMPSON

KNOW/Austin

SKYY POINTER SISTERS PHILIP BAILEY BUGBNE WILDS **KLYMAXX** FORCE MD'S ROY AYERS

KQXL/Baten Rouge Gerard Raine

PRINCE
VANITY
GAP BAND
SKYY
MAJOR HARRIS
SBIRLEY BROWN
GEORGE BENSON
JAMET JACESON
CBERRELLE READY FOR THE WOR CULTURE CLUB Hottest: MIDNIGHT STAR TEMPTATIO ISLEY, JASPER & WHISPERS THELMA BOUSTON

KUKQ/Phoenix

PAUL HARDCASTLE

ROGER DIANA ROSS GEORGE BENSON

MIDNIGHT STAR

XHRM/San Diego

CHAMPAIGN PRINCE SKYY READY FOR THE WOR WHAM!

Duff Lindeev

Hottest: WHODINI

TEMPTATIONS

DAN HARTMAN SKYY SLAVE JIMMY CASTOR Bottest: MIDNIGHT STAR RAY PARKER JR. BILLY OCEAN WHISPERS

Michael Star

WWWZ/Charleston

PRINCE JEFFREY OSBORNE HALL & OATES SKYY CULTURE CLUB BUTCH SAM & THE S DAN HARTMAN READY FOR THE WOR JONZUN CREW JIMMY CASTOR EUGENE WILDE ATR THOUSAND TEMPTATIONS

WPEG/Charlotte

STEPHANIE MILLS RONNIE LAWS Bottest: TEMPTATIONS MIDNIGHT STAR KOOL & THE GANG VANITY PAUL HARDCASTLE

JET94/Chattanooga

STEVIE WONDER TEMPTATIONS GEORGE BENSON VANITY VICTOR VIC JONIUN CREW STAPLE SINGERS STAPLE SINGERS
STAPLE SINGERS
JAMET JACKSON
JEFFREY OBBORNE
OLLIE & JERRY
Hottest:
ROOL & THE GANG POINTER SISTERS MIDNIGHT STAF JOYCE KENNEDY

KKDA-FM/Dallas Terri Avery

PHILIP BAILEY Hottest: PAUL HARDCASTLE Chaka Khan **KLYMAXX** ROCK MASTER SCOTT CHERRELLE

WFXC/Durham

OLLIE & JERRY STEPHANIE MILLS HALL & OATES JANET JACKSON NUANCE ROCE MASTER SCOTT Hottest: EUGENE WILDE MIDNIGHT STAR TEMPTATIONS STEVIE WONDER PAUL HARDCASTLE

KSOL/San Mateo **Bernie Moody**

WEAM! FOREIGNER Bottest: PRINCE MIDNIGHT STAR TEENA MARIE SOS BAND

WHISPERS

PRINCE RONNIE LAWS NOLAH THOMAS SHEEMA EASTON VANITY **Bottest:** ASSFORD & SIMPSON JERMAINE JACKSON MIDNIGHT STAR FORCE MD'S NEW EDITION

WXOK/Beton Rouge

ISLEY, JASPER & THELMA HOUSTON

WATV/Birmingham

MEODINI ASHFORD & SIMPSON GLENN JONES DAZZ BAND ISLEY, JASPER &

THELMA HOUSTON STEVIE WONDER

Rich Phillips

KNOK-FM/Ft. Worth Kenny Byrd

MTUME JAMET JACKSON KURTIS BLOW STEPHANIS MILLS Hottest: PAUL HARDCASTLE CHERRELLE KLYMAXX TEMPTATIONS MIDNIGHT STAR

WQMG/Greensboro

RASHIP
DIANA ROSS
PRINCE
MADONNA
RONNIE LAWS
CHAMPAIGN
JEPPREY OSBORNE
YARR ROUGH & PEOPL
RELIMERS ASRPORD & SIMPSON MIDNIGHT STAR TEMPTATIONS

KYOK/Houston Steve Hedgewood

STARSKI DURAN DURAN XAVION READY FOR THE WOR Hottest: TEMPTATIONS FURIOUS FIVE PAUL HARDCASTLE KURTIS BLOW

KMJQ/Houston **Brute Balley**

NEW EDITION READY FOR THE WOR JEFFREY OSBORNE GEORGE BENSON GRADY BARRELL ASSFORD & SIMPSON ROCK MASTER SCOTT ISLEY, JASPER & TEMPTATIONS MIDNIGHT STAR

WJMI/Jackson Carl Haynes

DIANA ROSS PHILIP BAILEY POINTER SISTERS SKYY SRII
BOTEST:
JERMAINE STEMART
STEVIE WONDER
NEW EDITION
PAT BOYS
MADONNA

WKXIJackson Tommy Marshall

SHEENA EASTON UTFO
NOLAH THOMAS
GEORGE BENSON
JANET JACKSON
HICK MUNDAY & SIMPSON TEENA MARIE TEMPTATIONS JOYCE KENNEDY

WPDQ/Jacksonville

JEFFREY OSBORNE THOMAS MCCLARY GEORGE BENSON CHAMPAIGN DIANA ROSS BUGENE WILDE MIDNIGHT STAR WHISPERS KOOL & THE GANG TOM BROWNE

WJAX-FM/Jack

Chris Turner LONNIE BILL DURAN DURAN JERMAINE JACKSON HOMEYDRIPPERS DIANA ROSS

KHZ/Killeen

YANITY TEBNA MARIE GWEN GUTHRIE NUANCE JONZUN CREW RONNIE LAWS DAN HARTMAN Hottest: MADONNA PAUL BARDCASTLE ROCK MASTER SCOTT STEVIE WONDER PRINCE

KJCB/Lefevette

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GEORG SKYY READY FOR THE WOR MUANCE MUANCE KOOL & THE GANG WISH WISH DAN HARTMAN Hottest: STEVIE WONDER MIDNIGHT STAR ASHFORD & SIMPSON

Bruce Dowdy Tony T. Fields BOCK MASTER SCOTT

DAN BARTMAN MADONNA STEVIE WONDER GEORGE BENSON BUGENE WILDS TIME THELMA HOUSTON GRADY HARRELL PAUL HARDCASTLE JEFFREY OSBORNE DIANA ROSS FATBACK KURTIS BLOW ROVER WASHINGTON **Bottest:** ISLEY, JASPER & MIDRIGHT STAR KLYMAXX ROY AYERS JERMAINE STEWART

WJJ8/Lynchburg WORL/Orlando **Lad Goins**

WDIA/Memoble

MADONNA JEFFREY OSBORNE JERMAINE JACKSON

Hottest: MIDNIGHT STAR GLENN JONES DAZZ BAND EUGENE WILDE PAUL HARDCASTLE

WHRK/Memphis

PAUL MCCARTNEY STEVIE WONDER

RJ'S LATEST ARRIV

GLENN JONES FORCE MD'S ASHFORD & SIMPSON

KURTIS BLOW

WEDR/Miami

Jackson/Jones

KURTIS BLOW

XAVION JERMAINE JACKSON

FATBACK ROGER KELLAWAY

DAN HARTMAN JEFFREY OSBORNE

WHISPERS JERMAINE STEWART SHALAMAR

JEFFRRY OSBORNE

CASEMERE
BOTTEST:
MIDNIGHT STAR
STEVIE WONDER
GLENN JONES
WHODINI

WQQK/Nashville

SHEERA EASTON

UTFO
NEW EDITION
STEPHANIE MILLS
STEVIE WONDER
JONEUW CREW
FAT BOYS
BOTTEST:
KOOL & THE GANG

BLOS

Fred Harvey

BOTCH SAM & THE S

Hottest: MIDNIGHT STAR BUGENE WILDS

WBL X/Mobil

B.J. Taylor

Jimmy Smith

MOIVAX

PHILIP BAILEY PRINCE TEENA MARIE JEFFREY OSBORNE RONNIE LAWS SLAVE LILLO THOMAS Hottest: HOTTEST: HALL & OATES CHAKA KHAN NEW EDITION SCRITTI POLITTI JEFFREY OSBORNE MIDNIGHT STAR SHIRLEY BROWN KRNB/Memphis ASHPORD & SIMPSON MIDNIGHT STAR ISLEY, JASPER & MADONNA PRINCE
JEFFREY OSBORNE
UTFO
FATBACK
BOTLEST:
HIDMIGHT STAR
RAY PARKER JR.
KOOL & THE GASON
JERMAINE JACKSON
EUGENE WILDE

WPLZ/Petersburg Hardy Jay

PRINCE STEPHANIE MILLS GEORGE BENSON VERICHERI EUGENE WILDE

KHYS/Port Arthur Mark Petry

BILLY OCEAN DIANA ROSS PRINCE RONNIE LANS JONZUN CREW OLLIE & JERRY JANET JACKSON LINDA CLIFFORD ROSE ROYCE BRAMUS BALL READY FOR THE WOR SHIRLEY BROWN SHIRLEY BROWN
BOTTEST:
ASSFORD & SIMPSON
MIDNIGHT STAR
GLENN JONES
WHODINI EUGENE WILDE

WANT/Richmond Kirby Cermichael

Rottest: ASHFORD & SIMPSON CHAKA KHAN ISLEY, JASPER & MIDNIGHT STAR JEFFREY OSBORNE

WTOY/Rosnoks

INIGORM POINTER SISTERS CASEMERE CASHMERE JONZUN CREW RJ'S LATEST AI THOMAS MCCLARY THOMAS MCCLARY
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JIMMY CASTOR
HOTTORY
HIDMIGHT STAR
TEMPTATIONS
SOS BAND
MISPERS
THELMA BOUSTON PATBACK CULTURE CLUB RJ'S LATEST ARRIV TBOMAS MCCLARY JAM LESLIE BOLMES GEORGE BERSON NOLAN TBOMAS

KAPE/San Anti **Mike Kelly**

CULTURE CLUB PRINCE
JEFFREY OSBORNE
SLAVE
RAY GOODMAN & BR
BOTTEST,
MIDNIGHT STAR
TEENA MARIE
THELMA BOUSTON
TEMPTATIONS

WEAS/Savannah

CHAMPAIGN JARET JACKSON AM-PM CLARENCE JACKSON MIDNIGHT STAR ISLEY, JASPER & DIANA ROSS WHISPERS WYLD-FM/New Orleans

KOKA/Shreveport **B.B. Davis**

GEORGE BENSON JEFFREY OSBORNE JIMMY CASTOR KOKO POP ANDY SUMMERS YARBROUGH & PEOPL Hottest: MIDNIGHT STAR HALL & OATES STEVIE WONDER WHISPERS

WWDM/Sumte

STEPHANIE MILLS STAPLE SINGERS POINTER SISTERS READY FOR THE WOR DUTCH ROBINSON PRINCE OLLIS & JERRY STEVIE WONDER ROCK MASTER SCOTT MIDNIGHT STAR TEMPTATIONS PAUL HARDCASTLE

WANM/Tallet Joe Bullerd

HALL & OATES MOIVAX PATBACK WHODINI Bottest: MIDNIGHT STAR TEMPTATIONS GLENN JONES PAUL HARDCASTLE TON BROWNE

WGCI/Chicago

MIDWEST K.C. Jones WRMX/Chicago

OLLIE & JERRY NOLAN THOMAS JEFFREY OSBORNE KASBIF MAGNUM FORCE MICEAEL WYCOFF DIANA ROSS GEORGE BENSON GAP BAND RONNIE LAWS MICHAEL WYCOFF
PENNYE FORD
TBOMAS MCCLARY
GRADY BARRELL
XAVION
RJ'S LATEST ARRIV
RAY GOODMAN & BR
RITA BART
FATBACK
SAMSON & DELILAH
ROCK MASTER SCOTT
BERB ALPERT
TEMPTATIONS
ASHFORD & SIMPSON
TEENA MARIE
SOS BARD
AL JARREAU
WGCWChicago XAVION SLAVE VANITY PATBACK WHISPERS STEVIE WONDER TEMPTATIONS

SHEILA E POINTER SISTERS LIMIT JIMMY CASTOR LV JOHNSON **Bottest:** MIDNIGHT STAR TEENA MARIE PAUL HARDCASTLE

PRINCE GRADY HARRELL JEFFREY OSBORNE CASEMEE BOTTEST FRINCE TEMPTATIONS ISLEY, JASPER & MIDMAY MAGNUM FORCE WBLZ/Cincinnati

Brien Castle PAUL HARDCASTLE HALL & OATES Hottest: MIDNIGHT STAR DIANA ROSS TEENA MARIE PRINCE **Bottest:** SHEILA E WZAK/Clevel

MHODINI Jim Snowder CHAMPAIGN FORCE MD'S INTRUDERS EURTIS BLOW STEVIE WONDER PAUL HARDCASTLE **WKWM/Grand Rapids** MIDNIGHT STAR

WDMT/Cleveland HAROLD MELVIN

EUGENE WILDS

Lynn Tolliver

SLAVE

HALL & OATES FURIOUS FIVE JEFFREY OSBORNE PRINCE SLAVE KURTIS BLOW SHEENA EASTON JANET JACKSON ALICIA MYERS DAN HARTMAN STEPRANIE MILLS EUGENE WILDE PAUL HARDCASTLE READY FOR THE WOR

WTMP/Tamps

SHIRLEY BROWN
LARESIDE
JONZUN CREW
BOTTON CREW
HOTHIGHT STAR
TEMPTATIONS
EUGENE WILDE
EUGENE WILDE
EOOL & THE GANG
STEVIE WONDER WQKS/Williamsburg

SHEENA EASTON WHAM! POINTER SISTERS JANET JACKSON JEFFREY OSBORNE HALL & OATES FOREIGNER SERVY SKYY
STEPHANIE MILLS
THOMAS MCCLARY
CLARENCE JACKSON
HOTCEST:
TEMPTATIONS
MADONNA JACK WAGNER PRINCE PAUL HARDCASTLE

READY FOR THE WOR YARBROUGH & PEOPL PRINCE JANET JACKSON Hottest: MIDNIGHT STAR TEMPTATIONS THELMA BOUSTON JERMAINE STEWART STEVIE WONDER

WTLC/Indianapolis WVKO/Columb

PAUL HARDCASTLE STEPHANIE MILLS

Lankford Steph

TWILIGHT 22

WJLB/Detroit

James Alexande REBBIE JACKSON

WDRQ/Detroit

MICHAEL WYCOPP
ROOL & THE GANG
SLAVE
XAVION
READY FOR THE WOR
GEORGE BERSON
FATBACK
CULTURE CLUB
RJ'S LATEST ARRIV
WARREN BURRIS
DAN BARTMAN
ROGER KELLAMAY
BOTTEST HOTTEST: TEMPTATIONS NOLAN THOMAS KLYMAXX BUGENE WILDE BILLY OCEAN

BOTTEST:
MADONNA
TEMPTATIONS
EUGENE WILDE
SOS BAND
ASHFORD & SIMPSON

KMJM/St. Louis

Frank Grant

ADC BAND MAGNUM PORCE STEPHANIE MILLS VANITY
BOTTEST:
GLENN JONES
WHODINI
DREAMBOY
MADONNA
PAUL BARDCASTLE

WI UM/Milwaukee

WWWS/Segin

SLAVE
BUTCE SAM & THE S
CHAMPAIGN
STARS RI
FATBACK
MICHAEL WYCOPP
MUANCE
BOTTEST
TEMPTATIONS
TEEMA MARIE
FAT BOYS
KURTIS BLOW
KLYMAXX
KMIMMER. Loade

JEFFREY OSBORNE KURTIS BLOW EGYPTIAN LOVER MEODINI

BUTCH SAM & THE S Bottest: FORCE MD'S NEW EDITION PRINCE TEMPTATIONS READY FOR THE WOR

WZEN/St. Louis **Rod King**

SHIRLEY BROWN STAPLE SINGERS XAVION Hottest: ASBFORD & SIMPSON MIDNIGHT STAR PAUL HARDCASTLE GLENN JONES

WVOVToledo Maxx Myrick

HALL & OATES JEFFREY OSBORNE PAUL HARDCASTLE FURIOUS FIVE HOTTEST: READY FOR THE WO TEMPTATIONS

80 Reporting Stations 76 Current Reports

The following stations reported a frozen playlist this week:

> WXOK/Baton Rouge WDRQ/Detroit WAMO/Pittsburgh WANT/Richmond



December 21, 1984

DIANE SCHUUR/Deedles (GRP) 0

0 PAT METHENY/First Circle (WB) 2

EARL KLUGH/Night Songs (Capitol) 3 3

SHADOWFAX/The Dreams Of Children (Windham Hill)

PAQUITO O'RIVERA/Why Not! (Columbia) 6

JACK W!LKINS/Captain Blued (Greene St./2001) 11

0 RON McCROBY/The Other Whistler (Concord)

VICTOR FELDMAN/Fiesta (Palo Alto) 0 В

WYNTON MARSALIS/Hot House Flowers (Columbia) 9

SCOTT COSSU/Islands (Windham Hill)

MISTER SPATS/Mister Spats (Track) 0 15

ALEXANDER ZONJIC/Romance With You (Inner City) 10 12

JEAN-LUC PONTY/Open Mind (Atlantic) 13 13

GROVER WASHINGTON JR./Inside Moves (Elektra) 14 7

BOB JAMES/12 (Columbia) 12 15

0 LAUREL MASSE/Alone Together (Pausa) 23

17 LONNIE LISTON SMITH/Silhouettes (Doctor Jazz) 17

1 AL JARREAU/High Crime (WB) 18

1 RICHIE BEIRACH/Elegy For Bill Evans (Palo Alto)

JOE WILLIAMS/Nothin' But The Blues (Delos) 20 14

MAKOTO OZONE/Makoto Ozone (Columbia) 16 21

SANDY OWEN ENSEMBLE/Montage (Ivory)

SUPERSAX & L.A. VOICES/Supersax & L.A. Voices, Vol. 2 (Columbia) Œ

IN SYNC/Sync Or Swim (Silver Seven) DEBUT > 20

OSCAR PETERSON TRIO/The Good Life (Pablo Live)

DEBUT 26 JOHN ABERCROMBIE/Night (WB)

WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra) 27 27

DEBUT SCHEER MUSIC/High Rise (TBA/Palo Alto)

DEBUT > @ MANHATTAN TRANSFER/Bop Doo-Wopp (Atlantic)

21 30 COUNT BASIE/Kansas City 7 (Pablo)

Black/Urban stations contributing to Jazz:

29

WKND/Hartford, Melonae McClean; WJAX/Jacksonville, Chris Turner; KJCB/Lafavette. Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff

ART PEPPER QUARTET "Maiden Voyage Sessions, Vol. 3," (Galaxy) 13/4
Rotations: Heavy 2/0, Medium 6/1, Light 5/3, Extra Adds 0, Total Adds 4, KCSC, KUOP, WUSF, WNUR. Heavy: KBEM, KWMY.
Medium: WBBY, KADX, KJAZ, KLCC, KXPR.

LINDA RONSTADT with NELSON RIDDLE "Lush Life" (Asylum) 13/2

Rotations: Heevy 4/0, Medium 6/1, Light 3/2,, Extra Adds 0, Total Adds 2, WKSU, KLCC. Heavy: KUHF, WUWM, WYBC, WMGI. Medium: WBEE, WNOP, KPLU, KLSK.

ARMAND BOATMAN "Live At Gregory's" (Pausa) 12/3
Rotations: Heavy 1/0, Medium 5/1, Light 5/1, Extra Adds 1, Total Adds 3, WYRS, WIAN, KADX. Heavy: WBBY. Medium: KUHF, KBEM, KLON, KPLU.

BOB THOMPSON "7 In 7 Out" (Rainbow) 11/9

Rotations; Heavy 2/1, Medium 2/2, Light 3/2, Extra Adds 4, Total Adds 9, KERA, KUHF, WDET, WJZZ, WIAN, KTCJ, KJAZ, WYBC, KRML. Heavy: WYRS.

COUNTRY "Soundtrack" (Windham Hill) 11/4 Rotations: Heavy 1/0, Medium 4/0, Light 4/2, Extra Adds 2, Total Adds 4, KUHF, WMOT, KCSC, KJZZ. Heavy: WVPE, Medium

CHET BAKER "Once Upon A Summertime" (Fantasy) 10/2

Rotations: Heavy 3/0, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 2, WDET, WYBC. Heavy: WBFO, KUHF, KADX. Medium WGBH, WUWM, KMHD, KXPR.

ELLA FITZGERALD/DUKE ELLINGTON "Stockholm Concert, 1966" (Pablo Live) 9/5
Rotations: Heavy 2/0, Medium 3/1, Light 3/3, Extra Adds 1, Total Adds 5, WDET, KCSC, KMCR, WFSS, KLCC. Heavy: KLON,
KJAZ. Medium: WBGO, WUSF.

STEVE BARGONETTI "Steve Bargonetti" (Qwest/WB) 9/4

Rotations: Heavy 2/1, Medium 1/0, Light 5/2, Extra Adds 1, Total Adds 4, KUHF, WBEE, KMCR, KRVS, Heavy; WNOP, Medium

JOE FARRELL/LOUIS HAYES QUARTET "Vim 'N' Vigor" (Timeless/Zebra) 8/8
Rotations: Heavy 1/1, Medium 2/2, Light 0/0, Extra Adds 5, Total Adds 8, KUHF, WMOT, KKGO, KJAZ, KPLU, KRVS, WUSF,

MORGANA KING "Portraits" (Muse) 8/7 eavy 0/0, Medium 3/3, Light 4/3, Extra Adds 1, Total Adds 7, WGBH, WYRS, WBEE, WBBY, WYBC, KRML,

PATRICK WILLIAMS "Dreams & Themes" (Allegiance) B/6 Rotations: Heavy 2/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 6, WYRS, WZAM, KUOP, KLCC, KXPR, KLSK. Heavy: WMOT, KIFM.

NORTHWIND "Circle In The Fire" (Palo Alto) B/2

Rotations: Heavy 2/1, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 2, WDET. WPVE, Heavy: KWMU, Medium: WMOT, WKSU. MONT. ALEXANDER/RAY BROWN/HERB ELLIS "Overseas Special" (Concord) B/0

leavy 1/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KADX. Medium: WGBH, KPLU, WHRO, WUSF

ROGER KELLAWAY "Creation" (Greene St./2001) 8/0
Rotations: Heavy 0/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: WBEE, KBEM, KJZZ, KRVS, WGCI, XHRM

Jazz is playing COUNTRY

An original soundtrack album Composed and Conducted by CHARLES GROSS

GEORGE WINSTON DAROL ANGER MARK ISHAM MIKE MARSHALL

On WINDHAM HILL RECORDS.

Produced by William Ackerman Dawn Atkinson and Charles Gross.

Executive Producer: William Ackerman



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MOST ADDED .

MANHATTAN TRANSFER (11) Bop Doo-Wopp (Atlantic)

SCOTT COSSU (9) Islands (Windham Hill) **BOB THOMPSON (9)** 7 In 7 Out (Rainbow) JACK WILKINS (9) Captain Blued (Greene St./2001) HOTTEST

PAT METHENY (21) First Circle (WB) **DIANE SCHUUR (17)** Deedles (GRP) PAQUITO O'RIVERA (14) Why Not! (Columbia) EARL KLUGH (13) Night Songs (Capitol) **WYNTON MARSALIS (13)** Hot House Flowers (Columbia)

ART BLAKEY & JAZZMESSENGERS "Album Of The Year" (Timeless/Zebra) 7/7
Rotations: Heavy 0/0, Medium 3/3, Light 1/1, Extre Adds 3, Total Adds 7, KUHF, WMOT, WKSU, KLON, KKGO, WFSS,

FREODIE HUBBARD "Classics" (Fantasy) 7/2

sevy 1/0, Medium 4/1, Light 2/1, Extra Adds 0, Total Adds 2, WDET, WKSU. Heavy: KXPR. Medium: WRTI, KUHF,

CLAUDE BOLLING TRIO "Jazz A' La Française" (Columbia) 7/1

Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 1, Total Adds 1, KPLU, Heavy: WNUR, KLSK, Medium: KADX, WHRO. SCOTT HAMILTON QUINTET "Second Set" (Concord) 7/0 Rotations: Heavy 4/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBFO, WHRO, WVPE, KLSK, Medium: WBBY, WACP.

POCKET CHANGE "Out Of The Blue" (Brain Child) 7/0 Rotations: Heavy 4/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WZAM, KBEM, KTCJ, KUOP. Medium: WMGI

BILL BARRON "Variations In Blue" (Muse) 6/5
Rotations: Heavy 0/0, Medium 3/2, Light 1/1, Extra Adds 2, Total Adds 5, WNOP, WIAN, KKGO, WFSS, KWMU. Medium

LOUIE BELLSON/RAY BROWN/PAUL SMITH "Intensive Care" (Pausa) 6/2

Rotations: Heavy 0/0, Medium 1/0, Light 5/2, Extra Adds 0, Total Adds 2, WDET, WUWM. Medium: KLON.

LARRY CORYELL QUARTET "Comin' Home" (Muse) 6/2

Rotations: Heavy 2/0, Medium 2/2, Light 2/0, Extra Adds 0, Total Adds 2, WKSU, WUWM. Heavy: WYBC, KXPR.

DAVID MATTHEWS "Super Funky Sax" (GNP Crescendo) 6/2

Rotations: Heavy 2/0, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 2, WRTI, KJZZ. Heavy: KLCC, KIFM. Medium: WLOQ.

ROY AYERS "In The Dark" (Columbia) 6/0
Rotations: Heavy 0/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0, Medium: KERA, WJZZ, WFSS, WKND, WVOI

Rotations: Heavy 0/0, Medium 5/0, Light 1/1, Extra Adds 0, Total Adds 0, Medium 1/2, Light 1/1, Extra Adds 3, Total Adds 5, WBGO, KUHF, WDET, KKGO, KJAZ.

RODNEY JONES "When You Feel The Love" (Timeless/Zebra) 5/5
Rotations: Heavy 0/0, Medium 3/3, Light 1/1, Extra Adds 1, Total Adds 5, KUHF, KKGO, WFSS, WMGI, KIFM.

NYLONS "One Size Fits All" (Open Air Records) 5/4

is: Heavy 0/0, Medium 3/2, Light 1/1, Extra Adds 1, Total Adds 4, WRTI, KUHF, WMOT, WLOQ. Medium: KTCJ. COUNT BASIE "Afrique" (Dector Jazz) 5/3

vy 3/3, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 3, KUHF, WUWM, KBEM, Medium: WBFO, WKND

ROSEMARY CLOONEY "Sings The Music Of Irving Berlin" (Concord) 5/2
Rotations: Heavy 0/0, Medium 4/1, Light 0/0, Extra Adds 1, Total Adds 2, KUHF, KMCR. Medium:

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order

given by reporter. * symbol denotes commercial station.

EAST ROMINATAIN
ARETHA FRANKLIN
SARAH VAUGHH
COTTOW CLUB
ROOMFUL OF BLUZS
ADAMS & FULLER
HOTEGET
PAQUITO D'RIPERA
HOTEGET
ROMOD SARTAMARIA
HYNTON RASALIS
QUEST

MANCE & RIVERA HICHARL URBANIAE ESTHER PHILLIPS SCOPF CONSU HORGARA EING HOTCHSI SAT BLAKEY SKODON COUNT BASIE COUNT BASIE

none Bottest: Diane SCBUUP BILL RING CHET BAKER LAUREL MASSE JOE WILLIAMS

WRFO/Bultalo John Hunt

VIVIAN LOND
HYLOND
HYLOND
HYLOND
HYLOND
HYLOND
HYLOND
HATHEMS
LONDHIMMENT
HAPFI RROMM
LONDHIMMENT
HAPFI
HAPF

WYRS/Stamford (*) Rics Patrona

JEAN LID: PONTY
JOHN ABECEDONAIS
ANDERS VOLLEMEI
CRET BAREP
JACE HILLENS
HONGARA RING
HONGARA RING
JOHN BARPON
JIMMY DRIEPPE
TEL ATMA
BOX COST
BOX DEJONITY
LARRY CONTELL
PART CONTELL
NAPPT BROWN MORGAMA EING SHORTY ROCERS ARMAND BOATMAN HANKATTAN TRANSFE BOB MAGRUSSON PATRICK WIELLIAMS HOTEPSI SUE MANEY WIVIAN LORD MARLENE VER PLANG BOB THOMPSON LOU STEIN

SOUTH

WF AE/Charlotte Paul Stribling

WRTI/Philadelphia Peter Gouzoussis EG BOOMSUND
BOB THOMPSOM
LAUREL MASSE
ROM MCCROBY
BOTCHEL!
DAVE VALENTIN
PAT RETMENT
JEAH LUC POWTY
BOB JAMES
PAQUITO D'RIVERA KSAX/Delice-Ft, Worth Willie Culton

UASSANAL JA

LAUREL MASSE SUPERSAX & L.A. SARDY DWEN BOB THOMPSOM ARMAND BOATHAN BILL BARRON BOCTE-BIL DIAME SCHUUR EARL ELUCH JOON MCCROBY SHADOWFAS

RODNEY JONES MANHATTAN TRANSPE

HOTTER: DIANE SCHUUR MA, SPATS LINDA RONSTADT IN SYNC SCHEER MUSIC

COUNT ASSIE
ROB THOMPSOE
STEVE BASCOMETTI
SCOTT COSSI
JOE MILLIANS
SERVANT CLOOMET
JOE MILLIANS
TENESA BERKINDE
TENESA MARION
HOTTEST
ENTESTACH
PAT METRENY
PAT METRENY

Tom Hennessey
SIREN & FINDLEY
FISTCREALD/ELLIHT
ANT BLAREY
BILL RARDON
SUPERSAX & L.A. V
IN SYNC
SANDY OWEN
ROOMET JOHES
ROOTE TORSU
HOCKES!
FOR SHIP STOM SHI
SCHEEP MUSIC
AL JARREAU
PAQUITO D'EIVERA

STEVE BARGONETTI ROW MCCROBT PARRELL 6 HAYES RICHIE BETRACH HOTCOST. DIAME SCHUUP PAQUITO D'RIVERA PAT METHEN EARL KLUGR SHADOWPAX

WEST

BILLY ECRSTINE
BOB MAGNUSSOM
PHIL WILSOM
ARMAND BOBTMAN
BUB MONTGOMERY
HOTEGRE
JACE MILKIMS
CHET BAREN
MONTY ALEXANDER
EARL ELUGH
MYNTON MARSALIS

PITIGERALD/ELLIHT LAUREL MASSE LINDA ROMSTADT PAGE & SHELANDER ETERNAL WIND STASE CERISTMAS A SUPERSAX & L.A. V PATRICE WILLIAMS BOCLEGET

PATRICK WILLIAMS Bottest: IN SYNC VICTOR PELDMAN LOWNIZ LISTON SNI POCRET CHANGE EARL KLUGH

Paul Gererdi
MR. SPATS
NTLORS
LAUREL MASSE
JEAN LUC PONTY
IN SYNC
BOTLORI
SIANC SCHOUR
SADAD WATANABE
VICTOR PELDMAN
DAVE VALENTIN
MANHATTAN TRANS PARRELL 6 HAYES
HYLONS
ART BLART
OSCAR PETERSON
COUNTRY
HOTER
SHADOWNAY
PAQUITO D'RIVERA
SCOTT COGSU
LAUREL MASSE WUSF/Tempa Bob Saymour

COUNT BASIR
RED ROONEY
USCAR PETERSOW
PARRELL & NAYES
ART PEPPER
HOTCER!
PAQUITO D'RIVERA
JOE MILLIAMS
WYNTOW MARSALIS
PAT RETHENY
LAUREL MASSE

KRML/Montere Red Flores

BICKIE LEE JOMES
JACK MILKIMS
PAQUITO TRIVERA
MORGANA KING
BOB THOMPSON
RED ROOMEY
ART BLAKEY
SCHEEF MUSIC
DIAME SCHUUN
LOWER LISTON SHI
BOB JAMES
RICKIE LEE JOHES
KMCKEPHORNIA

55 Reporting Stations **51 Current Reports**

KTCJ/Minneepolie (* Ed Garrett

BOB TROMPSOM
SCOTT COSSU
MANHATTAN TRANSPE
HOTEGET:
PAT METHEMY
DIAME SCHUUM
AL JARMEAU
LOMMIE LISTOM EMI
VICTOR FELDMAN

KCSC/Oklehoma City Kevin Norman

MIDWEST W.JZZ/Dotroit (*)

SHADOWEAY WATHE JOHNSON STEVE BARCONETT! BORDT FRAIGURE JACE WILKIES MARHATTAN TRANSPE DARZII & HARE JOH RARR MERPRY PIECES OF A DREAM MONGAME KING BOLLENIA

Hottes: PAT METHENY GROVER MASHINGTON DIANE SCHUUR DAVE VALENTIN WYNTON MARSALIS

KEITH JARRETT SCOTT COSSU JAMES BLOOD ULMER ROMBALD SHANNON JA FITTGERBALD/ELLINT ADANS & PULLEN BELLSON/MROMN/SHI ROS THOMPSON PREDDIE HURHARD CHET BAKER ROTTOST SCHEER MUSIC ORANGE LARE DRIVE BILL BARRON MANHATTAN TRANSFE PETER LATER JACE DEJORNETTE SANCY **MEK** ROTTEST:
PRED JOHNSON
WINTON MARSALIS
ALLEN YOUNGBLOOD
DAVID HURRAY
PAT METHENT

PRED JOHNSON
PAGUITO D'RIVERA
ROM HECROST
BUBERSAX & L.A. Y
HANHATTAN TRANSPE
ART RLAEET
MATHE JOHNSON
BOR THOMPSON
JOHNSON
JO

W88Y/Calumi Zoot Strider

DAVE GORLUM
HOTEORIT
HAROTO OZOME
ROW NUCERORY
FITTGERALD & ELLE KBEMMI
SANGY OWER
HORACE SILVER
ROWLE

MKSUMent
Linds Tohn

SANDY OMER

MKSUMent
Linds Tohn

SANDY OMER

AND FELLOW

OF ULBARY CONTELL

AND FELLOW

OF ULBARY CONTELL

AND FELLOW

AND FELLOW

AND FELLOW

AND FELLOW

OF ULBARY

BILL BARBON JACE HILBIRS HOTTEGET: PAQUITO D'RIVERA SCOTT COBSU NORTHMIND PAT HETBERY ART PEPPER

JOHN MOOD
JOHNY GUARMIERI
ART BLAKEY
JOH EARDLEY
CLIFFORD JORDAN
MILT JACKSON
JACK WILKINS
PETE BREWER
PAUL BLET
HOTEGET: HOTTOGET:
ROW MCCROBY
CHET BAKER
MANHATTAN TRANS
JOHN MOOD
OSCAR PETERSON

MANHATTAN TRANSPI

JIVE BOMBER RED ROOMEY BILL BARRON JOHN MOOD ART BLAKEY

Hottest: WYNTOW HARSALIS EARL ELUGH PAT METBENY DIANE SCHUUR SHADOWPAE LAUREL MASSE OSCAR PETERSON RICHIE BEIRACH SANDY ONEN

PARRELL & HAYES
MANHATTAN TRANSPE
PITEGERALD & ELLI
BOB MAGNUSSON
PATRICE WILLIAMS
HOTEOST:
MAROTO OZONE
WHNTON MARSALTE SCOTT CORSU JACKIE & ROY K#FM/San Diago (*) Bob O'Connor

RKSM/Portland (=)

GEORGE BENSON EABL RLOGH RODBEY JORES ROWNIE LAWS SANDY OWEN ECTEST: VICTOR PELDMAN SCOTT COSSU

SWADOWRAY
PREPILIBRY
PREPILIBRY
RANDO COORS
BOS PLORENCE
GOVER MASSILOTOR
VICTOR PELDMAN
VICTOR PELDMAN
DON SICKLER
BOSTECHE
BOSTECHE
BOSTECHE
ROSTECHE
ROSTECHE
ROSTECHE
PARM SIRMON
PRINTER
PARM SIRMON
PRINTER
PARM SIRMON
PRINTER
PAT RETTERMY
PAT RETTE KLSK/Sante Fe. (*) Rick Darby

SCOTT COMSU PATRICK WILLIAM LADREL MASSE OSCAR PETERSON SANDY OMEN HOTCEST: SRADOWFAE SCOTT RARILTON DIAME SCHOUR CLAUDE SOLLING ROW NECERCHY

KJZZ/Seettle (*) Cerol Handley SANDT OWEN DAVID MATTHEWS COUNTRY JACE MILKINS RICHIE BEIRACH SANDT OWEN HOTLORE SCHOUL MATHE JOHNSON PAT METHENT JOHN ABERCHOMBI

KUOP/Stockton Krigtin Knudean

MAROTO OSCHI

KPLU/Tecoma Charles Tomares

Charles Tomaras
PARRELL & RATES
SANDRO CARLO CAME
BILL EINE
CLAUDE BOLLING
ROTCES
JAN STEET!
JAN STEET!
JAN STEET!
ROW RICCHOOSE
ROW RICCHOOSE
ROW RICCHOOSE

The following stations called in a frozen playlist this week WBFO/Buffalo WYLD/New Orleans

The following stations failed to report this week, therefore their playlists were frozen: WFAE/Charlotte KKSN/Portland



NATIONAL AIRPLAY/50 **December 21, 1984**

Total Name	4 6 11 7 5 3 1 15 3 16 13 9 19 13 18 21
13 11 5 ALABAMA/(There's A) Fire In The Night (RCA) 160/0 133 23 4 4 2 CRYSTAL GAYLE/Me Against The Night (WB) 160/1 126 28 6 6 7 3 3 R RBA MENTIRE/HOW Blue (MCA) 157/0 122 24 11 11 10 6 JOHN CONLEE/Years After You (MCA) 158/0 112 39 7 7 7 7 7 7 7 7 7	4 6 11 7 5 3 1 15 3 16 13 9 19 13 18 21
9 6 4	6 11 7 5 3 1 15 3 16 13 9 19 13 18 21
7 3 3 3	11 7 5 3 1 15 3 16 13 9 19 13 18 21
11 10 6 O JOHN CONLEE/Years After You (MCA)	7 5 3 1 15 3 16 13 9 19 13 18 21
15 14 9	5 3 1 15 3 16 13 9 19 13 18 21
18	3 1 15 3 16 13 9 19 13 18 21
16 15 11	1 15 3 16 13 9 19 13 18 21
3 2 1 8 EDDIE RABBITT/The Best Year Of My Life (WB) 152/0 116 21 15 24 19 15	15 3 16 13 9 19 13 18 21
24 19 15 T.G. SHEPPARD/One Owner Heart (WB/Curb)	3 16 13 9 19 13 18 21
19 17 12	16 13 9 19 13 18 21
1 1 2 11 JUDDS (WYNONNA & NAOMI)/Why Not Me? (RCA/Curb) 135/0 95 27 13 20 18 14 PRICKY SKAGGS/Something In My Heart (Epic) 150/0 80 61 9 8 7 7 13 GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind? (MCA) 138/0 89 30 19 27 23 19 EDBRUCE/You Turn Me On (Like A Radio) (RCA) 156/4 58 85 13 29 25 21 EDDY RAVEN/She's Gonna Win Your Heart (RCA) 156/4 60 99 18 32 27 20 GARY MORRIS/Baby Bye Bye (WB) 158/2 40 97 21 36 29 23 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 149/4 55 75 19 5 4 8 18 WAYLON JENNINGS/America (RCA) 120/0 71 27 22 38 34 27 ED DA'N SEALS/My Baby's Got Good Timing (EMI America) 154/4 24 96 34 28 26 24 ED JAN SEALS/My Baby's Got Good Timing (EMI America) 154/4 24 96 34 28 26 24 ED JAN SEALS/My Baby's Got Good Timing (EMI America) 150/14 13 13 2 1 MARK GRAY/Diamond In The Dust (Columbia) 110/0 50 44 16 48 39 36 ED GLEN CAMPBELL/A Lady Like You (Atlantic America) 150/14 13 78 59 31 30 28 ED SAWYER BROWN/Leona (Capitol/Curb) 131/4 31 69 31 30 28 26 ED KENDALLS/I'd Dance Every Dance With You (Mercury/PG) 122/4 37 61 24 2 9 17 25 GEORGE JONES/She's My Rock (Epic) 103/0 47 35 21 45 40 35 ED THE STATLERS/My Only Love (Mercury/PG) 145/7 17 78 50 39 36 31 ED GUS AND SEALS/MORNIN WEARL THOMAS CONLEY/All Tangled Up In Love (RCA) 145/7 15 79 51 4 8 16 28 NITTY GRITTY DIRT BAND/I Love Only You (WB) 99/1 38 37 24 41 37 34 EMMYLOU HARRIS/Someone Like You (WB) 99/1 38 37 24 41 37 34 EMMYLOU HARRIS/Someone Like You (WB) 99/1 38 37 24 41 37 34 EMMYLOU HARRIS/Someone Like You (WB) 141/7 8 88 45 37 35 33 ED JIM GLASER/Let Me Down Easy (Noble Vision) 129/6 17 76 36 44 41 37 EXILER/Crazy For Your Love (Epic) 140/14 9 75 56 44 41 37 EXILER/Crazy For Your Love (Epic) 140/14 9 75 56	13 9 19 13 18 21
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27 23 19 © ED BRUCE/You Turn Me On (Like A Radio) (RCA) 156/4 58 85 13 29 25 21 © EDDY RAVEN/She's Gonna Win Your Heart (RCA) 157/6 40 99 18 32 27 20 © GARY MORRIS/Baby Bye Bye (WB) 158/2 40 97 21 36 29 23 © MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol) 149/4 55 75 19 5 4 8 18 WAYLON JENNINGS/America (RCA) 120/0 71 27 22 38 34 27 © DAN SEALS/My Baby's Got Good Timing (EMI America) 154/4 24 96 34 28 26 24 © B.J. THOMAS/The Girl Most Likely To (Clev.Int/Col) 138/1 32 81 25 14 13 13 21 MARK GRAY/Diamond In The Dust (Columbia) 110/0 50 44 16 48 39 36 © GLEN CAMPBELL/A Lady Like You (Atlantic America) 150/14 13 78 59 34 30 28 © SAWYER BROWN/Leona (Capitol/Curb) 131/4 31 69 31 30 28 26 © KENDALLS/I/O Dance Every Dance With You (Mercury/PG) 122/4 37 61 24 2 9 17 25 GEORGE JONES/She's My Rock (Epic) 103/0 47 35 21 45 40 35 © THE STATLERS/My Only Love (Mercury/PG) 145/7 17 78 50 39 36 31 © GUS HARDIN W/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 145/7 17 78 50 39 36 31 © GUS HARDIN W/EARL THOMAS CONLEY/All Tangled Up In Love (RCA) 145/7 15 79 51 4 8 16 28 INITTY GRITTY DIRT BAND/I Love Only You (WB) 99/1 38 37 24 41 37 34 © EMMYLOU HARRIS/Someone Like You (WB) 141/7 8 88 45 37 35 38 © MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 140/9 7 83 50 46 42 38 © MICHAEL MARTIN MURPHEY/What She Wants (EMI America) 140/14 9 75 56 44 41 37 © VERN GOSDIN/Slow Burning Memory (Compleat/PG) 139/10 9 78	13 18 21
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12 12 18 34 BARBARA MANDRELL/Crossword Puzzie (MCA) 97/1 35 43 19	19
35 33 32 35 CHARLEY PRIDE/Missin' Mississippi (RCA) 93/1 11 57 25	25
_ 44 41 🚳 LACY J. DALTON/If That Ain't Love (Columbia) 125/11 4 73 48	48
22 20 25 37 GAIL DAVIES/Jagged Edge Of A Broken Heart (RCA) 86/0 24 47 15	15
BREAKER 1 LEE GREENWOOD/You've Got A Good Love Comin' (MCA) 122/29 5 51 66	66
_ 48 44 🚭 JOHN ANDERSON/Eye Of A Hurricane (WB) 122/13 2 58 62	62
49 46 43 Tex Allen JR./Running Down Memory Lane (Moon Shine) 102/6 5 58 39	39
45 TEVE WARINER/What I Didn't Do (MCA) 120/14 1 52 67	67
23 21 29 42 DEBORAH ALLEN/Heartache And A Half (RCA) 84/0 24 43 17	17
BREAKER 3 RAY STEVENS/Mississippi Squirrel Revival (MCA) 97/18 11 35 51	51
6 5 22 44 BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb) 71/0 29 29 13	13
BREAKER KENNY ROGERS & DOLLY PARTON/The Greatest Gift Of All (RCA) 98/13 7 30 61	61
DEBUT B KENNY ROGERS/Crazy (RCA) 93/30 1 29 63	63
17 22 30 47 HANK WILLIAMS JR./All My Rowdy Friends Are Comin' (WB/Curb) 59/0 16 25 18	18
10 24 39 48 A. MURRAY w/D. LOGGINS/Nobody Loves Me Like You Do (Capitol) 51/0 15 20 16	16
50	43
DEBUT DAVID ALLAN COE/She Used To Love Me A Lot (Columbia) 80/11 2 36 42	42

MOST ADDED _®

JOHN SCHNEIDER (43) Country Girls (MCA) **DON WILLIAMS (40)** Walkin' A Broken Heart (MCA) **EARL THOMAS CONLEY (35)** Honor Bound (RCA) **JANIE FRICKE (34)** The First Word In Memory... (Columbia) JOHNNY LEE (32) Rollin' Lonely (Full Moon/WB) **KENNY ROGERS (30)** Crazy (RCA) LEE GREENWOOD (29) You've Got A Good Love Comin' (MCA) GEORGE JONES W/BRENDA LEE (25) Hallelujah, I Love You So (Epic) RAY STEVENS (18) Mississippi Squirrel Revival (MCA) KAREN BROOKS (17) A Simple I Love You (WB) CON HUNLEY (17) All American Country Boy (Capitol)

HOTTEST

ALABAMA (72) (There's A) Fire In The Night (RCA) **REBA McENTIRE (47)** How Blue (MCA) OAK RIDGE BOYS (44) Make My Life With You (MCA) **EDDIE RABBITT (44)** The Best Year Of My Life (WB) JUDDS (40) Why Not Me? (RCA/Curb) **CRYSTAL GAYLE (38)** Me Against The Night (WB) **GEORGE STRAIT (38)** Does Fort Worth Ever Cross Your... (MCA)
MERLE HAGGARD w/JANIE FRICKE (33) A Place To Fall Apart (Epic) MEL McDANIEL (32) Baby's Got Her Blue Jeans On (Capitol) JOHN CONLEE (26) Years After You (MCA)

SOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reports

BREAKERS

LEE GREENWOOD

You've Got A Good Love Comin' (MCA)

On 75% of reporting stations. Rotations: Heavy 5, Medium 51, Light 66, Total Adds 29 including WGNA, WAJR, WKYG, WNYR, WILQ, WUSY, WFNC, WGKX, KWEN, KYAK, KGHL, KFTN, KGA.

KENNY ROGERS & DOLLY PARTON

The Greatest Gift Of All (RCA)

On 60% of reporting stations. Rotations: Heavy 7, Medium 30, Light 61, Total Adds 13, WGNA, WAJR, KIX106, WMZQ, WVMI, WMC, KKYX, WLLR, WITL, WMIL, K102, KRST, KFTN. Heavy: KISS-FM. KCKC.

The information shown on the Netional Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 12-17-84.

RAY STEVENS

Mississippi Squirrel Revival (MCA)

On 60% of reporting stations. Rotations: Heavy 11, Medium 35, Light 51, Total Adds 18 including WGNA, WSNO, WRKZ, WAJR, KIX106, WUSY, WCOS, WSIX, WQYK, WCXI, KIOV, K102, KGHL, KEIN, KFTN.



HANK'S PICKS @



Last Week 55% Correct*

Merry Christmas & Happy New Year To All My Rowdy Friends. Thanks For Playing Hank's Picks!

*Last week, Monday night game is not included in contest. T



NEW & ACTIVE

KENNY ROGERS "Crazy" (RCA) 93/30
Rotations: Heavy 1, Medium 29, Light 63, Total Add
WOKK, WCXI, KFGO, KXXY, KKAL, KUGN, KTOM, KGA. Adds 30 including WRKZ, WNYR, KMML, KASE, WUSY, WCOS, WESC,

CHARLEY PRIDE "Missin' Mississippi" (RCA) 93/1

Rotations: Heavy 11, Medium 57, Light 25, Total Adda 1, WIRE. Heavy: WSNO, WTSV, CHOW, WYII, WTVY, KKYX, WUSQ, KSO, WTHI, KUZZ, KIGO. Medium: WXKW, WVAM, WZZK.

LOUISE MANDRELL "This Bed's Not Big Enough" (RCA) 91/11
Rotations: Heavy 2, Medium 28, Light 63, Total Adds 11, WOKQ, WRKZ, WDSY, KLVI, WESC, WTQR, WTSQ, KXXY, KFDI, KRST, KFRE. Heavy: WMC. Medium: WBGW, WTVY, WCXI.

GAIL DAVIES "Jagged Edge Of A Broken Heart" (RCA) 86/0
Rotations: Heavy 24, Medium 47, Light 15, Total Adds 0. Heavy: WOKQ, WXTU, WDSY, WSEN, WYII, KRRV, WFNC, KIKK, WAMZ, KKYX, WQYK, WWWW, WCUZ, KRWQ, KWJJ.

DEBORAH ALLEN "Heartache And A Half" (RCA) 84/0

Rotations: Heavy 24, Medium 43, Light 17, Total Adds O. Heavy: WBGW, WOKQ, WAJR, WKYG, KRRV, WEZL, WUSY, WFNC, WQYK, WUSN, WAXX, WIRE, WWJO, KJOT, KKCS.

DAVID FRIZZELL "No Way Jose" (Viva) 82/8
Rotations: Heavy 3, Medium: 36, Light 43, Total Adds 8, WVMI, WUSY, WLWI, WTQR, KSO, WTSO, WMIL, KFTN. Heavy: KVOO, KSOP, KIGO. Medium: WGNA, KHEY, WKKQ, KQIL.

DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 80/11
Rotations: Heavy 2, Medium 38, Light 42, Total Adds 11, WMZQ, CHOW, WILQ, WVMI, KLLL, WLWI, WPAP, WDAF, WITL, WTHI, KMAK, Heavy: KVOO, KRKT. Medium: WPTR, KMML.

JOHNNY PAYCHECK "I Never Got Over You" (AMI) 80/10

ns: Heavy 4, Medium 30, Light 46, Total Adds 10, WIXY, KIX106, WUSY, WAMZ, KLLL, WTQR, WSLR. WTSO, KKAL, Heavy: WTSV, WTVY, WPAP, KKYX.

RAZZY BAILEY "Touchy Situation" (MCA) 78/5

Rotations: Heavy 3, Medium 33, Light 42, Total Adda 5, WKYG, WSOC, WFNC, WUSQ, WUSN. Heavy: WTSV, WTVY, WCUZ. Medium: WBGW, WYNK, KSO, WTOD, KEIN, KTOM.

GEORGE JONES with BRENDA LEE "Hallelujah, I Love You So" (Epic) 73/25
Rotations: Heavy O, Medium 25, Light 48, Total Adda 25 including WGNA, WCAO, WRKZ, WMZQ, KMML, WUSY, WESC, KYKX, WDAF, WTSO, WTOD, KVOO, KKAL, KUGN, KMAK.

RAY CHARLES with WILLIE NELSON "Seven Spanish Angels" (Columbia) 72/14
Rotations: Heavy 6, Medium 19, Light 47, Total Adds 14, WAJR, WXTU, WYII, WVMI, WDXE, WGKX, KYXX, KWMT, WITL, WTSO, WMIL, KRST, KYAK, KUGN, Medium: KXXY.

BELLAMY BROTHERS "World's Greatest Lover" (MCA/Curb) 71/0
Rotations: Heavy 29, Medium 29, Light 13, Total Adds 0. Heavy: WAJR, WXTU, WUSY, KIKK, WSM, WKIX, WRNL, WGAR-FM, WQHK, KGHL, KLZ, KWJJ, KSAN.

JOHN SCHNEIDER "Country Girls" (MCA) 69/43
Rotations: Heevy 1, Medium 18, Light 52, Total Adds 43 Including WGNA, WBGW, WRKZ, WDSY, KASE, KLVI, WUSY, WGTO, WBCS, WTOD, KTPK, KVOO, KRST, KKAL, KWJJ.

JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 67/11
Rotations: Heavy 3, Medium 18, Light 46, Total Adds 11, WVMI, WUSY, WDXE, WLWI, WQYK, WUSQ, WTQR, WMNI, WITL, KUUY, KFRE. Heavy: KKYX, KBMR, WCUZ. Medium: WYII.

CON HUNLEY "All American Country Boy" (Capitol) 66/17
Rotations: Heavy 1, Medium 19, Light 46, Total Adds 17 including WILQ, WGTO, WTVY, WFNC, WWOD, WPAP, WMNI, KSO, KWMT, WITL, KTPK, KFDI, KRST, KUGN, KMAK.
HILLARY KANTER "Hey" (RCA) 61/8

Rotations: Heavy 2, Medium 23, Light 36, Total Adds 8, WBGW, WFNC, WSLR, KSO, WGEE, KKAL, KMAK, KEIN. Heavy: KKYX, KCKC. Medium: WXTU, WPAP, WTSO, KSOP.

HANK WILLIAMS JR. "All My Rowdy Friends Are Comin"..." (WB/Curb) 59/0
Rotations: Heavy 18, Medium 25, Light 18, Total Adds 0. Heavy: WKYG, WXTU, WEZL, KHEY, KIKK, WNOX, WKSJ, KRMD, WQYK, WIRK, KCJB, WOW, KTPK, KUGN, KWJJ.

LLOYD DAVID FOSTER "I'm Gonna Love You Right..." (Columbia) 57/6
Rotations: Heavy 1, Medium 17, Light 39, Total Adds 6, WUSY, WPAP, WMNI, KSO, WTHI, KEIN. Heavy: WTSV. Medium: WGNA, KMML, KPLX, KHEY, WITL, KVOO, KKAL, KUGN.

JANIE FRICKE "The First Word In Memory Is Me" (Columbia) 52/34
Rotations: Heavy 1, Medium 12, Light 39, Total Adds 34 including WTSV, WWVA, KASE, WYNK, WSOC, WUSY, WGTO, KBMR, WAXX, KWMT, WFMS, KRST, KUGN, KRWQ, KGA.

SIGNIFICANT ACTION

DON WILLIAMS "Walkin" A Broken Heart" (MCA) 42/40

Rotations: Heavy O, Medium 6, Light 36, Total Adds 40 including WGNA, WVAM, WBGW, WSNO, KRRV, WDXE, WGKX, WTQR, KBMR, WKKQ. EARL THOMAS CONLEY "Honor Bound" (RCA) 40/35
Rotations: Heavy 0, Medium 5, Light 35, Total Adds 35 including WSNO, WIXL, WDSY, KRRV, WUSY, WESC, WOKK,

WTOR, KFGO, KIOV.

JOHNNY LEE "Rollin" Lonely" (Full Moon/WB) 36/32
Rotations: Heavy 0, Medium 7, Light 29, Total Adde 32 including WVAM, WBGW, WSNO, KRRV, KLVI, WVMI, WESC, KBMR, WMNI, WKKQ.

TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 36/1

WPTR, WYII, WUSY, KHEY, WESC. WPAP, KTTS. KQIL

Rotations: Heavy 0, Medium 3, Light 23, Total Adds 17 including WGNA, WCAO, WKYG, WCMS, KKYX, KBMR, WMNI, KFGO, WTOD, KUGN. BILLY CHINNOCK "The Way She Makes Love" (Paradise) 21/6
Rotations: Heevy 0, Medium 1, Light 20, Total Adds 8, WIXL, WIXY, WPAP, KBMR, KFGO, KEBC. Medium: WBGW. Light: WPOR,

DOTTIE WEST "Let Love Come Lookin' For You" (Permian) 20/0
Rotations: Heavy 1, Medium 8, Light 11, Total Adds 0. Heavy: WPTR. Medium: WYII, KIKK, KRMD, WIRK, KXXY, WWJO, KRSY,

BECKY HOBBS "Wheels In Emotion" (EMI America) 19/1
Rotations: Heevy 0, Medium 6, Light 13, Total Adds 1, KGA. Medium: WSNO, KHEY, KKYX, KBMR, WWJO, KSOP. Light: WGNA, WYII, KMML.

BROOKS BROTHERS BAND "Hurry On Home" (Buckboard) 18/6
Rotations: Heavy O, Medium 3, Light 15, Total Adds 8, WTSV, KFGO, WWJO, KUGN, KRWQ, KIGO. Medium: KMML, KRKT. Light:

CHARLESTON EXPRESS "Sweet Love Don't Cry" (Soundwaves) 18/6
Rotations: Heavy 0, Medium 0, Light 18, Total Adds 6, WESC, WDXE, WOKK, WPAP, KSO, KSOP, Light: WFNC, KEBC, WOW, Rotati KGA.

KATHY TWITTY "Green Eyes" (Permian) 17/4

Rotations: Heavy 1, Medium 1, Light 15, Total Adds 4, WIXY, WWOD, KWMT, WTOD. Heavy: WCUZ. Medium: KIGO. Light: WSNO, KRWQ, KRSY, KRPM.

NARVEL FELTS "Hey Lady" (Evergreen) 16/13
Rotations: Heavy 0, Medium 1, Light 15, Total Adds 13 including WVAM, WSNO, WTVY, WDXE, KFGO, KWMT, KVOD, KRWQ,

EVERLY BROTHERS "The First In Line" (Mercury/PolyGram) 15/11 Rotations: Heavy 0, Medium 1, Light 14, Total Adds 11 including WBGW, WOKQ, KRRV, KASE, WCMS, KFGO, KEBC, WTOD, KVOO, KRWQ.

KEITH WHITLEY "Don't Our Love Look Natural" (RCA) 15/0

Rotations: Heavy O, Medium 1, Light 14, Total Adds O. Light: WSNO, WTSV, WPAP, KRMD, KBMR, WAXX, KEBC, KFDI, KRWQ. STEVE EARLE "What'll You Do About Me?" (Epic) 13/1
Rotations: Heavy O, Medium 3, Light 10, Total Adds 1, KGA. Medium: KIKK, KKYX, KEBC. Light: WSNO, WYII, KYXX, KTTS,

KRWQ

Rotations: Heavy 0, Medium 1, Light 9, Total Adda 3, WGNA, WLWI, KKYX. Medium: WITL. Light: WFNC, WWOD, WCMS, KFGO, KTTS, KRST.

ROBIN LEE "I Heard It On The Radio" (Evergreen) 10/0
Rotations: Heavy 0, Medium 2, Light 8, Total Ados 0. Medium: KMML, KHEY, Light: WPTR, WSNO, WYII, WEZL, KRMD, KTTS,

DARRELL CLANTON "I Forgot That I Don't Live..." (WB) 9/9
Rotations: Heavy O, Medium O, Light 9, Total Adds 9, WSNO, WQBE, KRRV, WCMS, KBMR, KEBC, WXCL, KVOO, KRKT. BECKY CHASE "Until The Music Is Gone" (Spirit Horse) 9/6
Rotations: Heavy O, Medium 1, Light 8, Total Adds 8, WFNC, WPAP, KKYX, KRSY, KSOP, KGA. Light: WUSY, WCMS, KRPM.

MARGO SMITH "Sittin" On Santa's Knee" (Bermuda Dunes) 9/5

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 5, WTSV, WKYG, WOKK, WKKQ, KIGO. Light: WYII, KRRV, KBMR, KTOM.

GORDON DEE "Nothing Left Between Us But..." (Southern Tracks) 9/1

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 1, WIXY. Light: WSNO, WYII, KRRV, WTVY, WLWI, WPAP, KRWQ. KRSY.

JOE SUN "Why Would I Want To Forget?" (AMI) 8/6
Rotations: Heavy O, Medium O, Light 8, Total Adds 8, WPAP, WQYK, KVOO, KRWQ, KRPM, KGA. Light: KBMR, KFGO.

COUNTRY ALBUM TRACKS

cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

JOHN CONLEE/Working Man (MCA)

GEORGE STRAIT/Any Old Time (MCA)

GEORGE STRAIT/The Fireman (MCA)

GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic) Lady's Choice

ROGERS & PARTON/A Christmas To... (RCA)

JUDDS/Girl's Night Out (RCA/Curb)

JUDDS/Drops of Water (RCA/Curb)

RICKY SKAGGS/Country Boy (Epic)

EARL THOMAS CONLEY/Love Don't Care (RCA)

JANIE FRICKE/Another Man Like That (Columbia)

REBA McENTIRE/Before | Met You (MCA)

EARL THOMAS CONLEY/Treadin' Water (RCA) JUDDS/Bye Bye Baby Blues (RCA/Curb)

K. ROGERS & D. PARTON/With Bells On (RCA)

GEORGE STRAIT/The Cowboy Rides Away (MCA)

JUDDS/My Baby's Gone (RCA/Curb)

Blue Highway Does Fort Worth Ever... Does Fort Worth Ever... Once Upon A Christmas Why Not Me? Why Not Me? Country Boy Treadin' Water

The First Word In Me My Kind Of Country Treadin' Water

Why Not Me? Once Upon A Christmas

Does Fort Worth Ever... Why Not Me?



NEXT WEEK A NEW ERA BEGINS.





Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

Alberna (RCA)

MIDWEST

HOTTEST

MOST ADDED Alabama (RCA)

Judde (RCA/Curb) Rebe McEntire (MCA)

SOUTH

FRINTY MODERS
JAKE E PRICCIE
LLOYD DRIVED FOR
DON'ED ALLAN COR
NOTES ALLAN
JOHN COMLES
RESIZ MADDAND
RICKY SHAGOS
ALARANS

WTOD Toledo, OH

Tobodo, OM
JARE R PEICES
JARE R PEICES
JOHN SCHIETION
HAINVEL PELTO
JCHO SCHIETION
HAINVEL PELTO
JCHO SCHIETION
HAINVEL PELTO
HAINVEL PELTO
HAINVEL PELTO
HAINVEL SHOPHIN
HOLLOR
JCHO COMMINE
GENE NETHOL
HER HEDGE BOY
AND HAINE JCHOTTE
HEE MALKER JR.

KTPK-FM Topolis, KS

MOST ADDED

WEST

Eddle Rebbitt (WB Alabama (RCA)

WPAP-FM

ome City, FL

MOST ADDED

Jania Fricka (Columbia) Kenny Rogers (RCA)

John Schneider (MCA) Janie Fricke (Columb

ne (RCA)

Don Williams (MCA) Earl Thomas Conley (RGA) John Schnelder (MCA) HOTTEST

EAST

WXXW

WVAM Albeens, PA MARWEL PELTS DOS WILLIAMS JOHNSY LES Markey Les MATCHET !

WPOC-FM

JUDGE BUDIE HAMBITT CHESTAL GAYLE HERA MONSTEEL

CHIMIT ROGERS
DARROLL CLAFFO
DON WILLIAMS
EASE, THOMAS OF
STRILES
SECTOR SOYS
HARADAM
PERLE MAGGAID
OAK RIDGE SOYS
ED SRICE
GARY MORRES

WNCZ-FM Hardiay, PA

WAJR Morgant LEE GREENFOOD
RAY CHARLES
RES ALLES JR.
RAY STRUCKS
ROCKERS & PARTON
JUDGE
EN R. THOMRA COMEA
BOOLEAST
JUDGE
EXTLE PROMISSION
EXTLES RAISELY
ALAMANN
OAK RIDGE EOTS

WHIN New York, NY GUS WAND IN T.G. SHEEPAND BILL PROCEY HOTCOST CHORGE STRAIT REBA MCHITTAR EAIL THOME COM WAYLOS JESWINGS OAK RIDGE SOYS

WIXL-FM Newton, NJ

COM WILLIAMS
EARL TENDERS COMES
SILLY CHIMMOCK
SHOULD SHARE TY
EXCHIMANTY
EXCHIMANTY
EXCHIMANTY
ACCION SHARE
GART MODRIS
OAK RIDGE MOYS

WKYG Parkersburg, WY Perharubung, WV
Lacy J. DELYGH
JOHN ANDERSON
RAMEY BALLEY
LES CRESSHOOD
HANGS TAKLEY
LES CRESSHOOD
HANGS DELYGH
ZAMEN BROOKS
JOHN SCHREIDER
BOLLOKS
JUNE
RAY SYNVENS
ALABANA
DESOGRAF BLESS
SYNVENS
GENORAR BLESS
SYNVENS
STATESTAN

WXTU

WDSY Pittoburgh, PA

LOUISE MANDREL
BARL THOMAS CO
JOHN SCHWIIDER
HOTTOGE HOTS
JOHN
T.G. MESPAND
GARY HOWEIS

WNYR Roohoot

BILLY CHIMBOCK DAVID WILLS GONDON DES RAFWY TWITTY JURNS PAYCHEC HOSTOCK GAYLE ED BROCE CAX RIDGE NOVE RICKY SEAGOS

CALES CAMPENLL
GARRE CAMPENLL
EXTLE
JIN GLAMER
CHE MLHOTE
HICKMEL PRINNER
DAVID MLLAM COE
GROUNG JOSES
BOXLOG JOSES
BOXLOG DAR
OR RIDGE ROYE
BAMFER DROWN

MIDWEST

GLEN CAMPOREL VERW GORD DO MICHARE MUNROWEY EXILE JOHN ANTHENHOM HOCKOCK JOHNS JUDGE EDDIZ HAMBITT GROUGE BY NATY GROUGE BY NATY BEBA MOSSWYIKE

WMZQ Washington, DC

KIX100 Washington, DC Washington, DC
GARY MORLIS
ROURIS & PARTON
RAT STEVENS
DAN SHALLS
JOHNNY PAYCHECK
GLEN CANSUMCL
LACY J. DAN-TON
ROCTOR SYNALY
MAYLON JESKINON
REDIZ RANSITY
ALARAMS
GESSE MRC SON

CHOW Wellend, ONT Wellerin, Live.
GROWDE JOHNS
DAVID ALLAN COM
BROTLOST
BROTLOST
BROTCE
ALBRAMA.
COMMEN THITTY

WWVA Wheeling, WV DOS WILLIAMS
JAMIN FRICKS
NOCTOS:
SCHOOLS NAME ITS
CRISTAL GAYLS
NAME NAME IN
MEL WCOMMINE

WYN Williamapert, MD

WILO

WELR Almen, OH LAM GUMENHOOD SAMPER RECOM JONNEY PAYCHEC RILLARY COMPYER ROCK OF JUDGE GEORGE STRAIT RESA WORSTERS HOUSE STRAIT RESA WORSTERS HO

KIMIN Memorok, ND Whomever, NED EARING BROOKS TO SHEET LESS THE SHEET LESS

WGAR-FM Cloveland, OH

JOHNST LES JOHNST LES JISHT BOWFST LLOTE BOWID P KANNE BOOCKS HOCLOST, JUDDS GROGG STRAT HERLE MASGAND COMMAT TWITT ALARAMA

WLLR monport, IA

CHIME WATSON LEE GAMENHOOD BUTCOST : CAE RIDGE HOTE EXDIE HAME TY ALABAMA CHIMTAL GAYLE HERLE HEGGAND

Dobrell, NB
HICHARL HUMPRI
JAME & PRICKE
EDOT RAWEN
LES GREENHOOD
ROMEN FOOGENS
RAY STEVENS
ROCK etc. 1
HURLE MOGRAD
RICKY BRAGOS
CRYSTEL GAYLE
JUDGS

WKKQ-AMFM Duluth, NIN MANGO SMITH BOW WILLIAMS JOHNNY LAR Hotteet: BIDITE MANDITY MENA RESWYIRE CHYSTAL GAYLE ALABAMA JOHN COMLES

EL Grand Forts, VERS GOED IN HICKMAEL HUNNER EXILE LACY J. DELYON JOHN ANDERSON HOSTAGE, TO REDIE MANDITY REDA HOSTITE CREWIAL GAYLE ALARAMA OAR RIDGE BOYS

WAXX Eau Claire, Wi

N WMIT Per Design, (A COM HOMLEY RAY COMMENT HOME PALCOR AND THE PALCOR RANGE FOR THE PALCOR RANGE R

WTBO Medieon, Wi mone Mottest:

WECE

HINNOGONO
WERN GODON
ENVILOT MARKI
PRE. HODANI M.
ROCKOST NAVEN
ROCKOST NAVEN
ROCKAST
RENGANO
CENTRAL MOGANO
CENTRAL MISSAN
EDO IN RAMOTT
RENA ROCKYTER

KGJB Minot, ND

SEDY RAVEN WINDLESS OF STREET STREET, STREET STREET, STREET STREET, ST LOTS JOHNSON
BARL THOMAS C
JOHNY LER
DOW WILLIAMS
HOTCOR!
RARRY BATLRY
EXTLE
JIM GLAMER
LEE CHMESHNOOD
KARWY TWITTY

ERMPY HOGHEM JAMEE PRICES HORLE THICKS HORLE THICKS BOYS OAK RIDGE BOYS COMMAY TWITYY GIME WECKON JUDGE

CHRISTIANS CHYPELL
RESELT CAPPELL
RESELT TOOTHS
SHEE RELES JR.
LOTISE HOMORE,
SHEE HEADTHS
GAR RIGHE STRY
ZANT CHARLES
RAY STEVENS

Chiebe

WDAF Kenese City, MO

WITH, FMS
Leneing, ND

HOURIS & PARYOU
FUNETY HOUSES
ANY CHARACT
GANY CHARACT
GANY

WECL.
Pageta, SL.
SAMPY JOHNS
JOHNSY LESS
ARM. THOMAS OF
KRHEY ROGERS
DA. REGEL, CLAFFY
Buttes; IEDDIE HAMBIYE
RESA ROGERTHE
HEL HODSHIEL
MALBOARE
EDDY RAVER

KWEN Tules, OK LEE GREENWOOD EXILS SOCTOOL : JUDGS EXIDE PASSITY CHYSTAL GAYLS ALABAMA MEL MCDAMIEL EA HL THOMAS COURSE DON WILLIAMS KANKER BECOKES HAY STREEM HOLLOCK ! HAYLOF JERMINGS ALADAMS HEL HICAMIT IEL OAK RIDGE SOYS RAY STEVENS

KVOO Tulee, OK KTTS-AMPM Springfield, MO none Sectors ; none

JAMIE PRICES
DOS STLLIAMS
JOHNSY LES
BARE, TROUBLE CON
KURSY FOGENS
PROCES BROYSE ROY
WORLD ST.
ALABAMA
OAR RICOR SOYS
HERLE SAGGARD

GENE NUTCOM
RAY STRUCTURE
VERM GORD ME
SCHICKEL
EXILE
HOUSEN & PARTON
BOCLOGE I
HOUSE NAMBITY
HOSH HOUSEFILE
ALABAMA
JOHN COMLET
OAK RIDGE SOTS

SOUTH WHOCHN HE

Administr, LA
DOM WILLIAMS
DOM WILLIAMS
DANNELL CLAMPOUR
J.C. CONSTRUCTION
J.C. CONSTRUCTION
J.C. CONSTRUCTION
EVERT WILLIAMS
DOTE BARTHME
EVERT ORDOROWY
BROTHER
BREAN HOSPITCH
BREAN HOSPITCH
ALABAMS
JOHN CONSTRUCT
HER HOSPITCH
H

KMML Amerille, TX

KABE Auotin, TX

JANT N PRICES
GLEN CHAMMEL,
KUNDALLA
HOTLOST ;
HERLE MOGRAM
RICKY SKANGO
HEL MCCOMT M.
GANY HOMES
DAM MEALS KLVI

WVMI Blioxi, MS EMBORI, NOS KRESTY DOCKTOS SA NE, YUDORAS CONSES JOSENTY LES CANTES PER CONSES ANY CHARLES DOWN DO MELAS COM JOSEN DO PER PER FOCUMEN A PARTOS SOCIOSAN CONTES CONTES TO CONTES TO CONTES TO TO THE TO CONTES TO THE PER CONTES TO CONTES TO THE PER CONTES TO CONTES TO THE PER CONTES TO

Mottest:

KXYL none Nottest :

WEZL-FM Charleston, SC

JOHN SCHIPTIONS, FIG.
JAMES PAICES
LHE GREENWOOD
GEORGE JOHNS
HARSY BAILEY
JOHNSY LEE
HOTCOST, PARTY
FEDDIS PARTY
FEDDIS PARTY
FERRE ENGGARD
ALABAMA

WUSY Chattan

Avendella, TYX
WHETCHE, AFTENDE E EMBTY NOCHEME BARL, THINDS GOME BARL, THINDS GOME GROWER GROWN STATE AND ADMITTANT AND ADMITTA

JOHN SOMESTIDER
COM MUNICIPY
JAMES PRICIS
BASE, THOMAS COM
HOCKOST,
MENA ROSSETIES
HUNCLE MAGNAD
ALABAMA
COMMAT TWITTY
OAK RIDGE MOTE

JAMES PRICKE
LACY J. DELFON
DAVID RALLMS COM
JOHNSTY PRICKER
MORLOGI ;
ALAMANN
HERLE MAGGAND
OAR RIDGE MOTS
T.G. SHEEPPAND
COMMAY TWITTY WWOD Lynchburg, VA Lyworkowng, VA
KARIT TWITTY
BIRE, THOUSE COMEE
TON JOHNS
COMMITTER
HOULEY
JOHN SCHEIDER
HOULEY
SANYER SANWER
SANYER SANWER
A MOSSFYLE
SANW WKLO Danville, KY

WTVY Dether, AL Dothmon, AL
JOHN SCHWEXDES
DOS WILLIAMS
DHENWY LER
COM EDUCATY
HARVEZ, PELTO
HOLL OCT.
HOLL NCOMES EL
HORA ROSMYTEL
JOHNSY PATCHE
BAY STEWERS
RASSY BALLEY WMC-AM Memphis, TN

Fayersedile, NC
RAMET BALLEY
GEORGE JOHN
BUCKY CHAME
COS SUGEL
STYNE WARRINGS
LAG RESERVED
JAMEE FRICEE
ROCKOL:
CTEPPRA GAYLE
ALABAM
COMMAY TRYTYY
T.G. SHEMPARD
OAK RIDGE SOYS

Greenwine, SC LACY J. DELYCH LOUTER HANDEMLL GROUND JOHNS JOHNS ECHNISCIONS JOHNS ECHNISCIONS ROUNT LES BR RL TWOMAS COMME ROUNT LEXTENS ROUNT HOUSE CHAMLESTON MICHIGAN HOUSE COMME MICHIGAN MI

MONOGON, TX
SHOPPLOS BARRIS
HICHARAL HUMPHEY
SELLS
STRIVE WARRIER
GLES CAMPUSELL
WORLOOK;
JUDGE
SEDIE RAMBITY
CHEFFEL GATLE
GENOME SPRAIT
REBA MCSEFFIRE

WNOX Knoxville, TN

JANKE PRICES
JANKE PRICES
JANKE ROBERTORE
HARL SCHEROS
DAVID MALAM CO
JINNY BUPPRY
DOUG SLOCK
HORLES
CHOOSE SYNAIT
ALAMAND
HALL
RAY CHARLES W200 Nachvilla, TN

WBIX-FM Montrello, TN

KYXX Odecon, TX OCHORON, TX

RAT CHARLES
LEE MUMERISHOOD
LICY J. DRIPTON
STEVE WARRIER
MUCLOSE:
RENA HOSSIFIE
HELL HODDERS H.
COMMAN TWEFFY
HELBRAMS

Pansama City, PL
LAOTO DANTE POSTE
SARRY JOHNS
SARRY JOHNS
LASS SARRESTOR
COS BUNELEY
WARNEES PRICK
DAVID MLASS COS
SARRY CHANGE
SARRY CHANGE
SARRY CHANGE
SARRY CHANGE
SARRY CHANGE
LAGON SARRY SARRY
JOHNS
LASS VALUE
LAGON SARRY SARRY
EXTENDED
SARRY SARRY
EXTENDED
TOMAN APPERSON
EXTLE

JAMES PRICES
JOHN SCHOELDES
RANNI BROOKS
NAMEL PELTO
DOUG BLOCK
MECKY CHARK
MICKY CHARK
MI

KRMD-AMFM Shrevepert, LA

WCYN.FM TemperOt. Pote, FL LEE CRESSHOOD RAY STOVERS STEVERLY ROLYMENS JIMET ROLYMENS JOSE SOM HOLLOST BRANITY GALL DRYLES DEEOSMS ALLESS

In lest week's Country "Top 84" Chart, #38 was inedvertently deleted. It should have been Kenny Rogers's "Buried Tressure" (RCA)

162 Reporters 138 Current Reports

change in their rotations this week:

WQHK/Ft. Wayne KCJB/Minot WOW/Omehr

The following stations falled to

WPTR/Albany WPOR/Portle KXYL/Brownwood WEZL/Charleston KHEY/EI Page KRK/Houston WKIX/Raleigh-Durham WRNL/Richmond KRMB/Shreveport WIRK/West Palm Re WONE/Deyton KTTS/Springfield KIK-FM/Ansheim KUZZ/Bekersfield KJOT/Boise KVEG/Las Vegas KNEW/Oakland

WEST

KRST-FM Albuquerq ARMOGRAFIQUE, IN ANY CHARLES JOHN SCHETISTER NOGERS & PARTO JAMES PRICINE LOUISMAN BROWN CON HUMBERY BROCKS OF HUMBERY BROCKS OF HUMBERY BROKES WEEKLE WARDEN HERLE WARDEN HER

KIK-FM Anahalm, GA

KYAK Anchorage, JIH GLAMER LEM GEMENHOOD JOHN BETGEROO RAY CHARLES GUE MAJD DH HOCCOST : GMME METSON OAE RIDGE TO MED. MCDART ME. RAY SYEVENS SAWYER BROWN SAWYER BROWN KKAL Arreyo Granda, CA

KJOT Boles, ID

MINISTER STATES OF THE STATES

KUUY Cheyer

KKC8 Colore Hottost : KLZ Denver, CO

KYGO-FM Denver, CO

JOHN SCHREID HANTY ROGERS RANGH RINCHES HAY CHANGES FRICKES GEORGE JOHNS ROCKES MOVERS PROOKE MOVERS JURIS GEORGE FRAIT EXDITE MANUAL REDIES MANUAL FRICKES ROCKES ROCKES

JIMY SUPPRY LOUISE MANDRE Bottest: ALARMO GRORDE STRATT WAYLOW JEMMIN RICKY SKAGGE

KEM Great Falls, NIT

KNEW Oakland/S.F., CA none Hottest:

PHODONIK, AZ BERTAGE: JUDG HEREZ HAGGAR VAYLON JESHIN HANE GRAY JOHN COMEZE

KWJJ Partiand, OR ED SHUCE DOM STILLIAMS JOHN SCHWEIDER BOTTOST HITTY GRITTY DERY BELLAMY BROTHERS GRONGE STRAIT EDDIE NAMELYY JOHN COMEAN

KFTN Provo, UT Propos, UT

LACY J. Dag. PCB

LACY J. Dag. PCB

LAE ALLES VM.

JOHN ANDERSON

LAE GREENHOOD

LAE GREENHOOD

ROGERS & PARTY

ROGERS & PARTY

ROGERS & PARTY

LEDIS BARRIER

ENDIS BARRIER

CHYPTAL GAYLE

ALBEM

JOHN COMMLES

KCCY-FM Pueblo, CO

T.G. SHEPFARD
KREY
ROSWEN, NEE
BECKT CHANG
BECKT CHANG
BENT WILDON
JCHHILL AND
EN H. THOMAS CY
TENTY GENOM
EN H. THOMAS
CONTROL
AND
EN H. THOMAS
A. THOMAS KSON-FM Sen Diego, CA DDH WILLIAMS SEDT RAVEH JOHNT LEX SECTOR

KTOM Sellnes, CA

KSOP-FM Selt Lake City, UT JANIE PRICES
BRIG. THOMBS CO
GRONGE JOHES
BRICEY CHAME
COMMESTRUM MEP
DOM WILLIAMS
MOTOGE STRAIT
REBA MCSHFIRE
JUDDOS
CRESTAL GAYLE
GRONG MYSCH
GRONG MYSCH
CRESTAL
GR

KCKC Sen Bei KGA Spoki

REPORTING OF A STATE OF THE STA

KMP8-AMFN Seettle, WA JOHNNY LEE GLEN CHAMBELL MOCKOCK BOYS HERGE HAGGAID ALABAMA RICKY SKAGGS

> REX ALLES JR.
> JCH SUP
> HARL THOUSE COMES
> JCHN WILLIAMS
> JCHN SCHMEIDER
> BOTON SCHMEIDER
> HEDAN MCREWIRE
> ALBAMA
> EDDY RAVEN
> DAN MEALS
> GUE MAND IN MARCO BRITW BARL THOMAS CO HOCKOST; HODIE MARRITY ALABAMA DAVED PRIMERLE CRYSTAL GAYLE HERLE RAGGAND

KCUB Tucson, AZ JOHN SCHIEDS: GEORGE JOHNS JAMES PRICES JOHN MEDERGON DON WILLIAMS HORLOST GEORGE STRAIT EDDIX RAMBITY REBA HCENTINS JOHN COMLES RICKY SKANGE JAME S PRICES STRVE WARRIER GEORGE JONES STRVE GEORGE SPRATE HERES MAGGARO COMMAY TWITTY KYKX Longview, TX

Chustannouge, Ti RAT STRVERSS GOOGGE JOHNS JINGT SUPPREY LACOTS DAYED FO MANUTE SOUTH LACOTS DAYED FO JOHNS GONNELS JOHNS GONNELS JOHNS GONNELS JOHNS FALLES FA JOHNST PATYLES JOHNST PATYLES FALLES FALLES RAT STRVERSS BOLLOSE GENERAL GENER JUNIORY PAYCHEL
LEE GREENHOOD
DAN MEALS
JOHN MITCHESTOR
GLEE CAMPRILL
ROTTOR CLARK
GALL DIVING
FERTLERS
GARY SCHOOLS
RAY STEVENS

WGTO Cypross Gard

WFNC Fayetteville, NC

KHEY El Poso, TX

COMMUNICATION
CO

WKSJ-PM Mobile, AL Mobble, AL.
DON WILLIAMS
Notices: 1
BANDARA MANDRE
REBA NESSYTES
CHYPTAL GAYLE
RICKY SKALOGS
ALABAMA

WWW.-FM West Poin

WTQR-FM

WXKW/Allentown

KRAK/Sacramento KCBO/San Diago KSAN/San Franck KRPM/Seettle

dult/Contemporary Continued from Back Page

BREAKERS.

WHAMI

Careless Whisper (Columbia)

77% of our reporters on it. Rotations: Heavy 9/0, Medium 68/15, Light 29/12, Total Adds 27 including WKBW, WPIX, Y97, W101, WMJI, KLSI, WISN, KMJI, K101, WTIC, WKGW, WMJJ, WBT, WGOW, WHBY, and 12 more. Moves 25-16 on the A/C chart.

MANHATTAN TRANSFER

Baby Come Back To Me (The Morse Code...) (Atlantic) 64% of our reporters on it. Rotations: Heavy 7/0, Medium 51/5, Light 30/6, Total Adds 11, WSB-FM, WLLT, V100, WRIE, WSFM, WKGW, WGOW, WKJJ, WHB, KOY, KFQD. Debuts at number 24 on the A/C chart.

GEORGE BENSON 20/20 (WB)

60% of our reporters on it. Rotations: Heavy 0/0, Medium 41/11, Light 42/17, Total Adds 28 including WFBR, WKBW, WRMM, WSB-FM, WARM98, WLLT, WLTF, WISN, B100, K101, KJR, WAEB, WICC, K106, WMJJ, and 13 more. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

NEIL DIAMOND "You Make It Feel Like Christmas" (Columbia) 78/28 Rotations: Heavy 2/0, Medium 27/8, Light 49/20, Total Adds 28, WFBR, WBEN, WLTT, WSB-FM, WLTF, WMJI. KLSI, KS94, WRIE, WTIC, WKYE, WGY, KEY103, WAFB, 2WO, WHBC, WTRX, WENS, WLTE, KOUK, KKUA, WWPA, WGSV, KFSB, KWEB, WJON, WBOW, KRNO. Heevy: WCCO, WCIL. Medium: WSB, WAEB, WRKA, WMAZ, WRVA, WHBY, 3WM, KRAV, KSL, KIXI-FM. WEIM, WTKO, WSKI, WCHV, WVBS, WXUS, WHNN, KMGQ.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 75/2
Rotations: Heavy 8/0, Medium 48/1, Light 21/1, Total Adds 2, KGW, KKPL. Heavy: WSFL, WAVE, WSNY, WWNR, WCKQ, WCHV.
Medium: WFBR, WLTF, WMJI, WLSI, WMYX, KFMB, WICC, V100, WSFM, WKYE, WPJB, WAFB, K106, WAHR, WMAZ, 2WD,
KRNT, WTRX, WMGN, 3WM, KOUK, KKUA, KIXI-FM, WEIM, WKNE, WSKI, WTNY, WWPA, WSKY, KRLB, WKYX, WZLQ, WFFX,
KTYL, WVBS, KFSB, WXUS, KEEZ, KWEB, WJON, KKLV, KTWO, K99, KRNO, KQSW, KRSB, KALE.

GEORGE FISCHOFF "Starry Night" (Lisa) 72/29 Rotations: Heavy 0/0, Medium 15/8, Light 57/21, Total Adds 29, WBEN, WLTT, W101, WMJI, KHOW, KGW, WAEB, WKYE, WAFB, ZWD, WRVA, 610TVN, KIOA, WFMK, WMGN, WLTE, KBOI, KIXI-FM, WTNY, WWPA, WSKY, WCKQ, WZLQ, WCIL, WJON, WBOW, KRNO, KEEZ, KWEB. Medium: WMAZ, WNAM, KRNT, KSL, WEIM, WTKO, WSKI.

AMERICA "(Can't Fall Asleep To A) Lullaby" (Capitol) 69/11

Rotations: Heavy 1/0, Medium 36/5, Light 32/6, Total Adds 11, WRMM, WARM98, WAEB, WRIE, WBT, WLTE. KOIL, KBOI, KOUK, KOY, KFQO, Heavy: WCCO. Medium: KGW, WGY, K106, WAHR, WMAZ, WRVA, WHBC, WMGN, KSL, KIXI-FM, KKPL, WWNR, WTKO, WKNE, WSKI, WTNY, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WZLQ, WFFX, WCIL, WBOW, KTWO, KRNO, KRSB, WISN, KRNT.

MOST ADDED ®

BAND-AID (37) Do They Know It's Christmas? (Columbia) **GEORGE FISCHOFF (29)** Starry Night (Lisa) **GEORGE BENSON (28)** 20/20 (WB) **NEIL DIAMOND (28)** You Make It Feel Like Christmas (Columbia)

> Careless Whisper (Columbia) **CULTURE CLUB (18)** Mistake No. 3 (Virgin/Epic) **JOHN HUNTER (18)** Tragedy (Private I/CBS)

WHAM! (27)

HOTTEST

JACK WAGNER (107) All I Need (Qwest/WB) CHICAGO (99) You're The Inspiration (WB) JERMAINE JACKSON (81) Do What You Do (Arista) **HONEYDRIPPERS (52)** Sea Of Love (Es Paranza/Atlantic) **JULIAN LENNON (52)** Valotte (Atlantic) BOB SEGER & SILVER BULLET... (45) **Understanding (Capitol)**

CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 64/18
Rotations: Heavy 2/0, Medium 30/7, Light 32/11, Total Adds 18, WARM98, KLSI, WISN, B100, WRIE, WAHR, WSFL, 2WD, WRVA, WHBY, WNAM, KBOI, KSL, WTNY, WAGE, WXUS, KWEB, KMGQ. Heevy: WKBW, 97AIA. Medium: WPIX, KOST, WICC, WXVE, WMAZ, WMGN, KKUA, KFI, KWAV, KIXI-FM, WTKO, WKNE, WSKI, WWPA, WSKY, WCKQ, KRLB, WFFX, KTYL, KFSB, WASK, WARMA, WASKY, WCKQ, KRLB, WFFX, KTYL, KFSB, WASKY, WCKQ, WRASKY, WCKQ, KRLB, WFFX, KTYL, KFSB, WASKY, WCKQ, KRLB, WFX, WCKQ, KRLB, WFX, KTYL, KFSB, WASKY, WCKQ, KRLB, WFX, KTYL, KFSB, WASKY, WCKQ, KRLB, WFX, WCKQ, KRLB, WFX, KTYL, KFSB, WTKY, WCKQ, KRLB, WFX, WCKQ, KRLB, WFX, KTYL, KFSB, WTKY, WCKQ, KRLB, WFX, WCKQ, KRLB, WFX, WCKQ, KRLB, WFX, KTYL, KFSB, WTKY, WCKQ, KRLB, WFX, WCKQ, KRLB, WFX, KTYL, KFSB, WTKY, WCKQ, KRLB, WFX, WCKQ, WCK KEEZ, WJON, KQSW.

MADONNA "Like A Virgin" (Sire/WB) 53/1
Rotations: Heavy 23/0, Medium 23/0, Light 7/1, Total Adds 1, WVBS, Heavy: WTAE, KMGG, KOST, KEZR, CK101, WKJJ, WSFL, WENS, KOIL, WMHE, KKUA, KFI, KWAV, WWNR, WEIM, WSKI, WTNY, WSKY, KRLB, WKYX, WFFX, KTYL, KQSW. Medium: Y97, 97AIA, KLSI, KGW, B100, K101, KJR, V100, WSFM, WPJB, KEY103, WMAZ, 2WD, WAVE, WNAM, WTRX, WMGN, WCKQ, WGSV, KEEZ, WHNN, KKLV, KRNO.

BAND-AID "Do They Know It's Christmas?" (Columbia) 52/37
Rotations: Heavy 3/1, Medium 11/10, Light 38/28, Total Adds 37, WBEN, WTAE, WSB, WSB-FM, WLLT, KHOW, KMGG, KOST, KKLT, KEZR, WICC, WKGW, WAFB, CK101, WKJJ, WRKA, WSFL, WSNY, KIOA, WENS, WMGN, KOIL, KRAV, KFI, KSL, KIXI-FM, WWNR, WTKO, WSKI, WCKQ, KRLB, KTYL, KEEZ, KWEB, WHNN, KFQD, KQSW. Heavy: WKYE, WCIL. Medium: WCHV.

KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" (RCA) 48/13
Rotations: Heavy 0/0, Medium 14/5, Light 34/8, Total Adds 13, WSB-FM, W101, KHOW, WRIE, 2WD, WMGN, WLTE, KKUA, WCKQ, WVBS, KFSB, KWEB, WBOW. Medium: WSB, KVIL-FM, WMAZ, KSL, KIXI-FM, WEIM, WSKI, WCIL, WXUS.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 48/11
Rotations: Heavy 3/0, Medium 22/2, Light 23/9, Total Adds 11, KLSI, B100, WMJJ, WLAC-FM, WRVA, WTRX, KKPL, WZLQ, WVBS, WHNN, WBOW. Heavy: KOST, WSFL, KFI. Medium: WFBR, KEZR, WAEB, WKJJ, WMGN, KOIL, KKUA, KWAV, WWNR, WSKI, WWPA, WSKY, WCKQ, WCHV, WKYX, WFFX, KTYL, KEEZ, KRNO, KQSW.

MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 42/8
Rotations: Heavy 2/0, Medium 14/4, Light 26/4, Total Adds 8, KHOW, WICC, WMAZ, WRVA, WKNE, KORQ, WGSV, WFFX.
Heavy: WAHR, KSL. Medium: WFBR, WCCO, K106, KIXI-FM, WEIM, WSKI, WKYX, WJBC, WCIL, KWEB.

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 42/5
Rotations: Heavy 6/0, Medium 19/1, Light 17/4, Total Adda 5, Y97, K101, KOIL, WMHE, KQSW. Heavy: KEZR, WPJB, WKJJ, WSFL, WCKQ, KALE. Medium: KVIL-FM, V100, WKYE, WAVE, KRNT, WENS, WMGN, KKUA, KWAV, WWNR, WEIM, WSKI, WSKY, KRLB, WKYX, WFFX, KTYL, KKLV.

JOHN HUNTER "Tragedy" (Private I/CBS) 38/18
Rotations: Heavy 0/0, Medium 6/1, Light 32/17, Total Adds 18, WKYE, WMAZ, WNAM, KIOA, WTRX, KKUA, KWAV, KORQ, WCKQ, WGSV, WAGE, KRLB WFFX, WCIL, WXUS, WJON, KKLV, KMGQ. Medium: KEZR, KIXI-FM, KTYL, KQSW, KALE.

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 38/12 Rotations: Heavy 0/0, Medium 14/2, Light 24/10, Total Adda 12, WICC, KEY103, WAFB, WMAZ, WNAM, WSNY, WTRX, KKUA, KORQ, WFFX, WJON, KALE. Medium: WFBR, KVIL-FM, KEZR, WSFL, WMGN, KWAV, WWNR, WSKI, WWPA, WCKQ, KRLB, WAEB.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 34/2 WAHR, WMAZ, WAVE, WMGN, WEIM, WSKI, KEEZ, KKLV, KRSB, KMGQ.

DON HENLEY "The Boys Of Summer..." (Geffen) 33/3

Rotations: Heavy 5/0, Medium 18/0, Light 12/3, Total Adde 3, WLTF, KMGG, WMHE. Heavy: WSFL, WSKI, WCKQ, KRLB, KALE. Medium: KSFR, KLS, KEZR, WPJB, WMAZ, WAVE, WTRX, WENS, KWAV, KIXI-FM, WKNE, WSKY, WKYX, KTYL, KKLV, KQSW.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 31/8 Rotations: Heavy 0/0, Medium 5/2, Light 28/8, Total Adds 8, WISN, WMAZ, WSFL, WTRX, KORQ, KRLB, WKYX, KKLV. Medium: WMGN, WKNE, WSKI.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Ligh
1 JACK WAGNER	131/1	117	12	2
2 CHICAGO	135/1	113	21	1
3 JERMAINE JACKSON	133/0	110	21	2
4 BOB SEGER & SILVER BULLET BAND	129/0	90	36	3
5 JULIAN LENNON	125/0	88	32	5
6 HONEYDRIPPERS	119/0	79	32	8
7 RAY PARKER JR.	125/2	65	53	7
8 PAUL McCARTNEY	114/0	65	44	5
BARRY MANILOW	114/0	65	42	7
STEVE PERRY	122/3	38	68	16
STEVIE WONDER	118/3	50	49	19
12 CYNDI LAUPER	103/0	44	50	9
18 FOREIGNER	116/14	29	69	18
10 DIANA ROSS	110/4	25	75	10
1 ELTON JOHN	111/10	13	83	15
® WHAM!	106/27	9	68	29
TRICK SPRINGFIELD W/RANDY CRAWFORD	102/3	22	64	16
18 LIONEL RICHIE	84/0	26	50	8
19 BARBRA STREISAND W/KIM CARNES	109/16	7	67	35
20 LINDA RONSTADT	96/2	10	71	15
21 AL JARREAU	78/0	28	40	10
22 MELISSA MANCHESTER	91/0	35	48	8
23 DARYL HALL & JOHN OATES	73/0	23	39	11
2 MANHATTAN TRANSFER	88/11	7	51	30
GEORGE BENSON	83/28	0	41	42

SIGNIFICANT ACTION

POINTER SISTERS "Neutron Dance" (Planet/RCA) 29/10
Rotations: Heavy 3/0, Medium 11/3, Light 15/7, Total Adds 10, B100, KEZR, KFI, WSKY, WCHV, WZLQ, WFFX, WHNN, KKLV, KQSW. Heavy: KMGG, WKJJ, WSFL. Medium: KVIL-FM, WENS, WWPA, WCKQ, KRLB, WKYX, KTYL, KALE.

DAVID BOWIE "Tonight" (EMI America) 25/3

lium 6/0, Light 17/3, Total Adds 3, B100, KFSB, WHNN. Heavy: WKBW, KALE. Medium; KEZR, KIXI-FM, WEIM, WSKI, WCHV, WFFX.

ANDY SUMMERS "2010" (A&M) 25/2

Rotations: Heavy 0/0, Medium 6/1, Light 19/1, Total Adds 2, WMAZ, KALE, Medium: WRVA, WWNR, WEIM, WSKI, WCHV.

LORENZO LAMAS "Foois Like Me" (Scotti Bros./CBS) 23/14
Rotations: Heavy 0/0, Medium 4/3, Light 19/11, Total Adds 14, WPRO, WAEB, WAHR, WSFL, WHBY, WNAM, KIOA, KIXI-FM, WWNR, KORQ, WGSV, WCIL, KFSB, WJON. Medium: WMAZ.

JOHN FOGERTY "The Old Man Down The Road" (WB) 21/16
Rotations: Heavy 0/0, Medium 4/3, Light 17/13, Total Adds 16, KGW, WICC, K106, WSFL, WTRX, WENS, WWNR, WSKY,

KRLB, WZLQ, WFFX, KTYL, KEEZ, KFQD, KKLV, KALE. Medium: WSKI.

CHAKA KHAN "I Feel For You" (WB) 11/1
Rotations: Heavy 4/0, Medium 7/1, Light 0/0, Total Adds 1, WCHV. Heavy: KMGG, WKYE, WENS, KKUA. Medium: WTAE, KVIL-FM. B100, WHAS, WKJJ, WWPA.

GLENN FREY "The Heat Is On" (MCA) 10/5 Rotations: Heavy 0/0, Medium 3/1, Light 7/4, Total Adds 5, KEZR, WPJB, WKJJ, WCKQ, WZLQ. Medium: KTYL, KQSW.

BREAKERS are those records that have achieved concurrent airplay at 60% of our report-Ing stations. NEW & ACTIVE records are receiving airplay at 30 or more stations. Records in SIGNIFICANT ACTION are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficient heavy and medium rotation airplay to enter the chart.

HALL & OATES
HOTTEST:
JERMAINE JACKSON
JACK WAGNER
BOB SEGER
CHICAGO
STEVIE WONDER

WTIC/Hertford Tom Bersenti

HOTTEST: BARRY MANILOW JERMAINE JACKSON JACK WAGNER JULIAN LENNOW HOMEYDRIPPERS

Regional Adds & Hots

4ST

allel One

IE JACKSON MANHATTAN TRANSPE

WKYE/Johnstown, PA Farrow/Milchaels GNER RER JR WOWDER IOHN

MEIL DIAMOND
GEORGE FISCHOPF
JOHN HUMTER
HOTTER
HOTTER
HOTTER
HOMEYDRIPPERS
CHAKA KHAN
JULIAN LENNON WPJB/Provice Tom Hunter

SHEEMA EASTON GLENN PREY GENERAL PUBLIC GNER IE JACKSON PERRY GENERAL PUBLIC
HOTTER:
JACK MAGNER
BRYAN ADAMS
JULIAN LENNON
CHICAGO
PHILIP BAILEY 168

BAILEY AUPER GRER IRER JR. IER IE JACKSON GEORGE BENSON NEIL DIAMOND Nottest: JACK MAGNER CHICAGO BOB SEGER RAY PARRER JR. STEVE PERRY

HAR

LENNON RE JACKSON LGNER REAU REER JR.

schington D.C. vminge

NOSS IAMOND PISCHOPP

:: _AUPER |CARTHEY | OATES |GMER |FERRY

Ilel Two

WK QW/Utice-Rom

MMARI
MAMBATTAN TRAMSPE
GEORGE BENSON
BAND AID
HOTCEST:
JERNAINE JACKSON
BOB SEGER
JULIAN LENNON
CHICAGO
RAY PARKER JR.

Parallel Three

WWNR/Beckley

BAND AID CYNDI LAUPER JOHN FOGERTY LOWENZO LAMAS HOTTEST JACK MAGNER BOB SEGER CHICAGD

none Hottest: JULIAN LENNON JACK MAGNER BARRY MANILOW RAY PARKER JR FOREIGNER

WTKO/Mhece Wayne Flak

RAY PARKER JR STEVIE WONDER GEORGE BENSON GEORGE RENSON
DANNY O'KEEPE
RAND AID
HOTTEST:
JERMAINE JACKSON
BOB SEGER
CHICAGD
FOREIGNER
JACK WAGNER

MICHAEL MURPHEY SADAO MATANABE HOTTESTI ELTON JOHN RAY PARKER JR. STEVIE MONDER

BAND AID Hottest: JACK WAGNER CHICAGO

CHICAGO JULIAN LENNON RAY PARKER JR DON HEMLEY

WTNY/Watertown, N1 GEORGE BENSON

GEORGE BENSON
WHAN!
CULTURE CLUB
GEORGE FISCHOPP
HOTTER:
BOB SEGER
JERMAINE JACKSOF
CHICAGO
MADONNA

WWPA/William

CYNDI LAUPER
NEIL DIAMOND
GEORGE FISCHOPP
HOTTERS
IZEMAINE JACKSON
JULIAN LEMNON
JACK MAGNER
HOMEYDRIPPERS
RAY PARKER JR.

138 Reporters **123 Current Reports** **MIDWEST**

Parallel One

AL JARREAU HOMEYDRIPPERS SSKRC/Cincinn

none Hottest HOMEYDEIPPERS JACK MAGNER CHICAGO BOB SEGER JERMAINE JACKSON

WLLT/Cincinneti Dickie Shannon JAMES INGRAM GEORGE BENSON BAND AID MANHATTAN TRANSFE MANHATTAN TRANS
HOTTOSTI
AL JARREAU
PAUL MCCARTNEY
CHICAGO
POREIGNER
JACK MAGNER

GEORGE BENSON AMERICA CULTURE CLUB HOT to at: AL JARREAU JACK MAGMER CHICAGO STEVE PERRY DIAWA ROSS

WLTF/Cleveland Popovich/Wilson

GEORGE BENSON
HOTTEST:
JACK MAGNER
BONEYDRIPPERS
JULIAN LENNON
JERNAINE JACKSON
CHICAGO

BARBRA STREISAND WHAM!
HE'LL DIAMOND
GEORGE PISCHOPP
HOTTOAL:
JERMAINE JACKSON
JACK MAGNER
CHICAGO
JULIAN LEMMON
RAY PARKER JR.

WOMC/Detroit Berry Argenbr

None Hottest: JERMAINE JACKS JACK MAGNER CHICAGO BOB SEGER KLSI/Kenses City

MHAM!
ELTON JOHN
CULTURE CLUB
HEIL DIAMOND
HALL 6 OATES
HOTE ENTER HOME OF THE PERS
PAUL HCCARTHE
JACK MAGMER
BOB SEGER

GEORGE PISCHOPP FOREIGNER HOTTERL LIONEL RICHIE PAUL MCCARTNEY JULIAN LENNON JERNAINE JACKSON DENNIS DEYOUNG none
Rottest:
BOB SEGER
PAUL MCCARTNEY
BARBRA STREISAND
CYNDI LAUPER
BILLY OCEAN

GEORGE BENSON

BARRY MANILOW DIANA ROSS

WTRX/Flint

BurkerSmith

HALL & OATES

TEMPTATIONS
NEIL DIAMOND
NOOL & THE GANG
JOHN POGERTY
JOHN BURTER
HOTEOSTI
HONEYDRIPPERS
JULIAN LENNOM
JACK WAGNER
JERNAINE JACKSON
CHICAGO

WLHT/Grand Ra

WENS/India

BAND AID NEIL DIAMOND JOHN POGERTY Hottest: JACK WAGNER CHARA EHAN BOB SEGER CHICAGO MADONNA

GEORGE BENSON ELTON JOHN MANHATTAN TRANSPE

RICK SPRINGPIELD Hottest: JACK MAGNER BOB SEGER LIONEL RICHIE CWICAGO PAUL MCCARTNEY

Herris/Murphy

MHAM! GEORGE BENSON CULTURE CLUB TEMPTATIONS HOTTEST JACK MAGNER JERMAINE JACKSON CHICAGO BARRY MANILOW BOB SEGER

POREIGNER
DIAMA MOSS
BARBRA STREISAND
HOTTER
JEPHAINE JACKSON
JACK MAGNER
CHICAGO
BARRY MANILOW
JULIAN LENNON wccom

none Nottest: KS94/St. Louis

RICK SPRINGPIELD NEIL DIAMOND HOCTEST: CHICAGO JACK MAGNER HOWEYDNIPPERS BOB SEGER JERMAINE JACKSON

Parallel Two

HOTTEST LAMAS
HOTTEST:
AL JARREAU
HOMEYDRIPPERS
JERMAINE JACKS
PAUL MCCARTNEY
BARRY MANILOM

CULTURE CLUB

WH8C/Centon

NEIL DIAMOND Nottest: none WSNY/Columb Herry Lyles

WFMK/Lansing

POREIGNER STEVE PERRY GEORGE PISCHOPP

BOGERS & PARTON BAND AID GRORGE FISCHOPP HOTTPER: JERNAIME JACKSON JACK MAGNER RAY PARKER JR. JULIAN LENNON CHICAGO BARBRA STREISAND HOTTPST: JACK WAGNER JERMAINE JACKSON CHICAGO

GEORGE FISCHOFF BAND AID LORENZO LAMAS JOHN RUNTER Paul Sebestien
STEVE PERRY
AMERICA
BARBRA STREISAND
GEORGE PISCHOFF
NOGERS & PARTON
HOLL DIAMOND
HOLTEST
JACK MAGNER
JERRAINE JACKSON
HONEYDRIPPERS
CHICAGO
JULIAN LEMMON KRNT/Des Moines Steve Glbbons

KOIL/Omaha Mason/Shane WHAM! HONEYDRIPPERS CHICAGO STEVE PERRY MANHATTAN TRANSPE

PHILIP MAILFY BAND AID AMERICA GEORGE RENSON GEORGE RENSON HOTT##ST: JTACK WACNER JULIAN LENNON CHICAGO HAY PARKEN IR MADONNA

WMHE/Toledo Ray/Morrison

PHILIP RAILES
HOTTERS
CHICAGO
CYNDI LAUPER
MADONNA
BOB SEGER
JACK MAGNER

WHMM/Seginew Cerson/McKenzie

none
Hottest:
LIONEL RICHIE
PAUL HCCARTNEY
JACK MAGNER
JERMAINE JACKSON
BOB SEGER WHAM! HALL & DATES RAND AID DAVID BOWLE POINTER SISTERS POINTER SISTERS
HOTLEST
HOTLES KRAV/Tules Gery Reynolds BAND AID Hottest: PAUL MCCARTNEY JACK WAGNER HOMEYDRIPPERS JULIAN LENNON CHICAGO

WJON/St. Cloud

Deem/Fine
MEIL DIAMOND
GEORGE FISCHOPP
JOHN HOWERS
BOOL & THE GAMG
LOTENED LAMASS
ISLEY, JASPER, IS
JERNAINE JACKSON
MELISSA HANCHESTE
JACK MAGNEE
JAC

WBOW/Terre Heute Kevin Young

WHAN!
MALL 6 OATES!
GEORGE FISCHOPP
HOTTEST
JACK MACNER
JERNAINE JACKSON
BARRY MANILOM
CHICAGO
STEVIE WONDER

SOUTH

Parallel One

GEORGE BENSON AMERICA Hottest: CRICAGO AL JARREAU JULIAN LENNON DIANA ROSS JACE MAGNER

WS8/Allente Greg Piccian

BAND AID Hottest: JACK WAGNER TERMAINE JACKSON RAY PARKER JR. BOB SEGER CNICAGO

Hottest: JACK MAGNER JERMAINE JACKS HOMEYDRIPPERS CNICAGO BOB SEGER

KVIL/Dalles/FI. Chuck Rhodes Chuch Rhodes
Hottest:
HALL 6 OATES
HMAH!
PAUL MCCARTMEY
HOMEYDRIPPERS
LIDMEL RICHIE

JEFFREY OSBORNI JEFFREY OSBORNE
HOTTEST:
HALL 6 OATES
FOREIGHER
WHAM!
JERMAINE JACKSON
CNICAGO

W101/Tempe

Parallel Two

JACK HAGNER

LINDA ROMSTADT
KOOL 5 THE GARG
MEIL DIAMOND
HOTTEST
HORTON
HOTTEST
HOMEYDRIPPERS
AL JARREAU
JACK MAGNER
JERMAIME JACKSOM

WAFB/Beton Ro Adems/Deniels GEORGE PISCHOPP HEIL DIAMOND BAND AID POREIGNER KOOL & THE GANG HOTE THE GANG HOWE TOR IPPES CHICAGO JULIAN LEWNON BARRY MANILON

K106/Besumont, TX

James/Kasi JOHN POGERTY GEORGE BENSON Nottest: CNICAGO WHANI WHAMI PARER JR. NUOL NOTJS

MHAMI AMERICA HOTTEST: PAUL MCCARTNEY AL JARREAU JACK HAGNER ONLINE

POREIGNER

WEZC/Charlott

JERMAINE JACKSON HOMEYORIPPERS WHAM! POREIGNER

WGOW/Chat

MHAMI
MANHATTAN TRANSPE
HOTTER:
HOMEYDRIPPERS
JERMAINE JACKSOM
BARRY MANILOM
JULIAN LENMON
JACK MAGNER

LOREMZO LAMAR
JOHN POCERTY
CULTURE CLUB
TEMPTATIONS
BAND AID
Nottest:
HOMEYORIPPERS
JERMAINE JACKSOM
MADOWYA
CHICAGO
DOW HENLEY CK101/Cocos Be

LORENZO LAMAS DON WILLIAMS RENNY ROGERS CULTURE CLUB CARPENTERS RAY STEVENS

WIVY/Jecksor Fuszner/flysn

FOREIGNER ELTON JOHN BARBRA STREISAND WHAM! WHAMI Hottest: HALL & OATES PAUL MCCARTNEY CYNDI LAUPER CHICAGO JACK WAGNER

WHAS/Louisville Doug McElvein

none Hottest: HOMEYDRIPPERS PAUL MCCARTNEY JULIAN LENNON JERMAIME JACKS JACK MAGNER MARHATTAN TRANSPE GLEMN PREY BAND AID HOTTEST: CHICAGO CYMDI LAUPER BJB SECEN JERMAINE JACKSON MADONNA

WRK A/Louiss

RICK SPRINGFIELD GEORGE BERSON BAND AID HOTTEST: JACK MAGNER HOMEYDRIPPERS JERMAINE JACKSON PAUL NCCARTNEY CHICAGO

SHOWER ROWSPITS

MICHAEL MURPHEY
AMDY SUMMERS
TEMPTATIONS
JOHN HUMTER
ROOL 6 THE GANG
HOTERS!
PAUL MCCARTHEY
JACK MAGNER
JULIAN LEMHON
HOMEYDRIPPERS
CHICAGO

Hottest: CHICAGO BOB SEGER

BOB SEGER JACK WAGNER STEVIE WONDER RAY PARKER JR.

WLAC-FM/Nesh

HALL & OATES Hottest:

WSFL/New Bern

CULTURE CLUB
BARRAS STREISAND
GEORGE PISCHOPP
HEIL DIAMOND
NOGERS & PARTON
HOTE-ST:
PAT BENATAR
CHICAGO
JACK WAGNER
HOMELS HICHIE
HOMEL RICHIE
HOMELTPERS

none Hottest: HALL & OATES HONEYDRIPPERS JACK WAGMER JERMAINE JACKSON BOB SEGER

CULTURE CLUB HALL 6 OATES GEORGE FISCHOFF WHAM1 HICHAEL MURPHEY

CHICAGO RAY PARKER JR. JULIAN LENNON JERMAIYE JACKSON JACK WAGNER

WAVE/Seresota

WEZS/Richm Dillon/Bovins

WRVA/Rich

Lou Dean

Scott Kerr

POREIGNER BARBRA STREISAND STEVIE HONDER RAY PARKER JR.

GLENN FREY BAND ALD LOHN HUNTER GEDRGE FISCHOPP ROGERS & PARTON HOTEVERS BOB SEGER DOM HERLEY CHICAGO RAY PARKER JR. WCHV/Cherto

WCKQ/Compbe

CHARA KNAH
POINTER SISTERS
NEM EDITION
HOTTERS:
HOTTERS:
HOTTERS:
HAY PARKER JR.
CHICAGO
STEVE PERRY

WGSV/Gunta

LORENZO LAMAS JOHN HUNTER MIL DIAMOND MICHAEL MURPHEY Hottest: HOTTEST:
JERRAINE JACKSON
JULIAN LENNON
JACK MAGNER
CHICAGO
HOMEYDRIPPERS

WAGE/Lessburg, VA Stove Porter

BOB SEGER RICK SPRINGPIELD

KRLB-FM/Lubb

BAND AID
JOHN MUNTER
TEMPTATIONS
REBBIE JACKSON
JOHN POGERTY
HOTTES:
HOWEYDRIPPERS
JACK MAGNER JERMAINE JACKSON BOB SEGER CHICAGO

WKYX/Peducah, KY Carvell/Richards

TEMPTATIONS Hottest: MADONNA HONEYDRIPPERS JACE MAGNER JULIAN LENNON CHICAGO

WZLQ/Tupelo Rusty McDeni

GEORGE FISCHOFF
POINTER SISTERS
GLENN PREY
JOHN FOGERTY
HOTTERS
CHICAGO
JACK MAGHER
HONEYBRIPPERS
JULIAN LENMON
JERMAINE JACKSO

WFFX/Tusceloose Sander Walker MOOL 6 THE GANG POINTER SISTERS MICHAEL MURPHEY JOHN POGETY JOHN NUNTER HOTTOST JACK MAGNER BOB SEGER CHICAGO BARRY MANILOW RAY PARKER JR.

Parallel Three

KTYL/Tyler, TX Brian Maloney

ROOL & THE GANG TEMPTATIONS JOHN NUMBER LORENZO LAMAS MICHAEL MURPHEY DANNY O'REEPE DANNY O'REEPE Hottest: JULIAN LEMMON HOMEYDRIPPERS JACK WAGMER JERMAINE JACKSON CHICAGO

WSKY/Acheville Don Brookshire

JOHN POGERTY POINTER SISTERS GEORGE FISCHOPF HOLE HAGNER CHICADO STEVIE WONDER STEVE PERRY MADONNA

JOHN POGERTY BAND AID SADE SADE HOTTOHT: JACK MAGNER JERMAINE JACKSON CWICAGO STEVIE MONDER MADONNA

WVBS/Wilmi

HALL & OATES MADDHMA
MEM EDITION
ROGERS 6 PARTON
BOTTORING TO THE
ROMEYDRIPPERS
JERMAINE JACKSON
JACK NAGNER
SOB SECER
CHICAGO

The following stations reported no adds or changes in rotation this week:

> **KRNT/Des Moines WOMC/Detroit** WCCO/Minneapolis KTWO/Casper WWOM/Albany **K99/Great Falls**

The following stations failed to report this week and their playlists were frozen: 3WS/Pittsburgh **KUDL/Kansas City** WEZS/Richmond 3WM/Toledo WAVE/Sarasota WJBC/Bloomington

BENSON

PISCHOPP GNER KER JR. IOSS WONDER

IE JACKSON LENNON

arleston, WV nce TAN TRANSPE REP JR.

BER

BE JACKSON

LENNON

AGNER

Parallel One

POREIGNER MICHAEL MURPHEY GEORGE PISCHOPP ROGERS & PARTON BAND AID BAND AID
HOTTEST:
JACK MAGNER
JERMAINE JACKSON
CHICAGO
JULIAN LENNON
RAY PARKER JR,

FORE I GHER JACK WAGNEN JERMAINE JACKSON HONEYDRIPPERS KMGG/Los Angel

KOST/Los Angeles ELTON JOHN BAND AID HOTTEST: JACK WAGNER BARRY MANILOW CHICAGO WHAMI

WHAM! STEVE PERRY

KKLT/Phoenii Anite Carliale

POREIGNER BAND AID HOTTEST: JERMAINE JACK HONEYDRIPPERS JACK WAGNER CHICAGO BOB SEGER

JUHN CAFFERTY & GEORGE PISCHOPP JUHN POGERTY Hottest: JERMAINE JACKSUN JACK MAGNER DUM SEGGE

KFMB/Sen Diego Merk Lerson

none Hottest: JACK MAGNER JERMAINE JACKSON CHICAGO BARRY MANILOW RICK SPRINGPIELD B100/Sen Diego Rich/Knight

HALL & OATES CULTURE CLUB POINTER SISTERS DAVID BOWLE GEORGE BENSON

GEORGE BENSON WHAM! PHILIP BAILEY HOTTEST
HALL L OATES
PAUL MCCARTNEY
JACK MAGMER
STEVE PERRY
RAY PARKER JR.

KEZR/Son Jose ROGERS & PARTON NEIL DIAMOND ROOL & THE GANG JOHN HUMTER HOME YOR IPPERS CHICAGO JERRAINE JACKSON HADONNA STEVIE MONDER

POREIGNER
GEORGE BENSON
HOCCEST:
STEVE PERRY
JACK MAGNER
JERMAINE JACKSON
JULIAN LEMNON
CHICAGO

Parallel Two

AMERICA CULTURE CLUB GEORGE FISCHOPP HOTCEST: HOMEYDEIPPERS CHICAGO PAUL MCCARTHEY BARRY MANILOM FOREIGNER

KFI/Los Angeles Kaye/Kiley POINTER SISTERS BAND AID HOTTERS: CHICAGO PAT REMATAR JACK MAGNER WHAM! HADONNA

KOY/Phoenix Merni Pingree

KSL/Selt Lake City

RENNY ROGERS BAND AID TOTO CULTURE CLUB WHAM!
HOTTEST:
BARRY MANILOW
STEPHEN STILLS
MICHAEL MURPHEY
DIANA ROBS
BARBRA STREISARD

KIXI-FM/South LORENTO LAMAS BAND AID GEORGE FISCHOPP NOTESTI JACK MAGNER CHICAGO HOMEYDRIPPERS BOB SEGER JULIAN LENNON

DIAMA ROSS
JONW CAPPERTY 6 B
HALL 6 OATES
BARBTA STREISAND
HOTCEST:
CHICAGO
JACK MAGNER
JULIAN LEMMON
BORS SEGER

JOHN POGERTY MANHATTAN TRANSPE GEORGE BERSON AMERICA BAND AID

KQSW/Rock Springs, WY

PHILIP BAILEY
POINTER SISTERS
BAND AID
SADE
NOTES INCHESTE
IACK MAGNER
JERMAINE JACKSON
CHICAGO
STEVIE WONDER
RELISSA MANCHESTE

KALE/Tri Cities Bill Templeton

GEORGE PISCHOPP
HOTTEST:
BAND AID
JACK MAGNER
JULIAN LENNON
POREIGNER
JERMAINE JACKSON KFSB/Joplin, MO Don Cerpenter

WCIL/Carbon Matt McCann

LORENZO LAMAS HOTTOST: HOMEYDRIPPERS JACK MAGNER BOB SEGER BARRY MANILOM JULIAN LENNON WXU\$/Lafayette **Bob Vizza**

JULIAN LENNON BOB SEGER

BAND AID
GEORGE PISCHOPP
HOTTEST:
HONEYDRIPPERS
JULIAN LENNON
JACK MAGNER
JERMAINE JACKSON
CHICAGO KWEB/Rochester, MP

NEIL DIAMOND ROGERS & PARTON BAND AID GEORGE BENSON WHAM! CULTURE CLUB GFORGE FISCHOFF GPORGE PISCHOFF
HOTETES
HONEYDRIPPERS
JERMAINE JACKSOP
JULIAN LENHON
JACK MAGNER
CHICAGO

Parallel Three

ROGERS & PARTON HEIL DIAMOND WHAM!

KKLV/Anchorage

Mobio/Owens
POINTER SISTERS
PRINCE
JOHN HUMTER
JOHN FOCERTY
SAM HARRIS
TEMPTATIONS
HORTER
HORTON
HORTER
TALOGO
RAT PARKER JR.
STEVE PERRY
DIAMA ROSS

KTWO/Cesper

JOHN HUMTER FOREIGNER CULTURE CLUB PAT BENMATAR HOLLEST JERMAINE JACKSON DIAMA ROSS BARRY MANILOM STEVE PERRY STEVIE MONDER

SAM HARRES
JOHN FOCERTY
JOAN JETT
JOAN JETT
HOTHERS
KOOL & THE GANG
HOTEGER
DOW HERLEY
CHICAGO
DIANA BOSS
MANHATTAN TRANSF

KBEST/San Diego

KVIL-FM/Dallas (2nd week)

WEST

BAND AID

KBEST/San Diego

GEORGE BENSON AMERICA MEIL DIAMOND HOTTER: JFRMAINE JACKSON CHICAGO RAY PARKER JR. JACK WAGNER BOB SEGER

HOTTER
HOTTER
HOTTER
DAMMY O'KEEPE
FOREIGNER
WHAM!
HADOWNA
PAT REMATAR

MBAMI PROFES
MHAMI
BARBRA STREISAND
ELTON JUNN
MANNATTAN TAMBPE
ARREICA
HOTTEST
PAUL MCCARTHEY
JACHA MAGNER
CYMDI LAUPEN
HOMEYDRIPPERS

K99/Great Falls Wes McShay

Parallel Three

REIL DIAMOND
RESULTATION
REIL DIAMOND
RESULTATION
RECORPT
HOTELET
JACK MAGRER
JARNA INE JACKSON
RECORPT
JACK MAGRER
JACK M

none Rottest: HOMEYDRIPPERS JACK MAGNER JERMAINE JACKSOM CHICAGO RICK SPRINGPIELD none Hottest: HOMEYDRIPPERS JERMAINE JACKSC JULIAN LENNON CRICAGO BARRY MANILOW



AOR/ALBUMS

Three Two Li Weeks Weeks V	.est Manh	December 21, 1984	155 REPORTERS	Total Reports R			Total Adds All Rotations
2 1 1	0	DON HENLEY/Building The Perfect Beast (Geffen)	"Boys" (147) "Sunset" (118) "All She Wants" (24)		148 -	3+	0=
3		FOREIGNER/Agent Provocateur (Atlantic)	"I Want To Know" (146) "Yesterday" (67) "Tooth" (5	2) 148 -	143+	5-	0-
1 2 2		BRYAN ADAMS/Reckless (A&M)	"Run" (133) "Love" (108) "Summer" (51)	147-	142 –	5+	1+
5 4 4	4	KINKS/Word Of Mouth (Arista)	"Do It Again" (148) "Living" (32)	152 -	100 -	<i>52</i> –	0=
3 3 5	5	PAT BENATAR/Tropico (Chrysalis)	"We Belong" (98) "Diamond" (82) "Crazy" (41)	135 –	106 –	<i>28</i> +	2+
18 13 7	6	PHILIP BAILEY/Chinese Walls (Columbia)	"Easy Lover" (134)	135 –	111+	24 -	0-
15 12 8	Õ	GIUFFRIA/Giuffria (Camel/MCA)	"Call To The Heart" (139)	140 –	88+	51 –	1-
4 5 6	8	JULIAN LENNON/Valotte (Atlantic)	"Too Late" (108) "Valotte" (72)	134 –	<i>85</i> –	49+	1-
13 6 9	9	DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Perfect Strangers" (103) "Knocking" (96)	137-	<i>68</i> –	69 –	1 =
19 17 13	10	TRIUMPH/Thunder Seven (MCA)	"Spellbound" (130) "Time Goes By" (12)	134+	<i>54</i> +	80 –	3+
8 7 10	11	REO SPEEDWAGON/Wheels Are Turnin' (Epic) `	"Can't Fight" (117) "I Dowanna Know" (48)	131 –	<i>75</i> –	55-	2-
17 16 14	12	JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (124)	124 –	<i>63</i> +	61 -	1-
10 9 12	13	U2/The Unforgettable Fire (Island)	"Wire" (80) "Pride" (52) "Unforgettable" (34)	124 –	<i>56</i> –	<i>68</i> +	1 =
16 19 17	14	SURVIVOR/Vital Signs (Scotti Bros./CBS)	"High On You" (107) "I Can't Hold" (32)	117+	<i>51</i> +	<i>65</i> =	9+
9 11 15	15	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born" (87) "Bobby Jean" (14)	96 -	<i>75</i> –	21+	2=
6 10 16	16	ROGER HODGSON/In The Eye Of The Storm (A&M)	"In Jeopardy" (71) "Had A Dream" (68)	112-	46-	65 +	4=
31 24 20		AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (112)	115+	22+	93+	3-
12 8 11		TOTO/Isolation (Columbia)	"Stranger In Town" (95)	101 -	59 –	42+	1+
DEBUT	19	BEVERLY HILLS COP/Soundtrack (MCA)	"The Heat is On" (115)	115	30	75	30
11 15 18	20	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin" " (62) "Sea" (49) "Thrill" (15)	89 –	<i>55</i> –	34 -	3+
40 31 27	2	LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Don't Worry Baby" (103)	107+	17+	88+	9-
- 33 29		BRUCE COCKBURN/Stealing Fire (Gold Mountain/A&M)	"Rocket Launcher" (103)	105+	18+	78+	12-
28 26 25		HALL & OATES/Big Bam Boom (RCA)	"Bank" (51) "Method" (49) "Touch" (16)	90+	<i>38</i> +	<i>50</i> +	6=
7 14 19		TEACHERS/Soundtrack (Capitol)	"Understanding" (73) "Teacher" (20)	81 -	<i>39</i> –	42 -	1+
14 18 21		JOHN CAFFERTY &/Eddie & The (Scotti Bros./CBS)	"Tender Years" (81)	83 -	43-	40 -	1=
20 21 22		DAVID BOWIE/Tonight (EMI America)	"Tonight" (75) "Neighborhood" (17) "Blue Jean" (13)	86 -	<i>30</i> –	<i>55</i> –	0-
26 25 24		KROKUS/The Blitz (Arista)	"Our Love" (90)		23-	66 -	2-
29 29 30		MOLLY HATCHET/The Deed Is Done (Epic)	"Stone" (90) "Satisfied Man" (22)	97+	12-	77+	17+
- 35 33	_	DOKKEN/Tooth And Nail (Elektra)	"Just Got Lucky" (89) "Into The Fire" (11)	96+	10+	77+	13-
- 34 31	_	BILLY SQUIER/Signs Of Life (Capitol)	"Eye On You" (90)	94+	11=	80+	9-
23 20 23		FRANKIE GOES TO/Welcome To The (ZTT/Island)	"Two Tribes" (71) "Relax" (12)	79 -	25 -	54 -	1=
27 23 26		PLANET P PROJECT/Pink World (MCA)	"What I See" (75)	80 -	11 -	<i>68</i> –	0-
37		TWISTED SISTER/Stay Hungry (Atlantic)	"The Price" (64) "I Wanna Rock" (11)	72+	8=	51 +	21+
22 22 28		EUROGLIDERS/This Island (Columbia)	"Heaven (Must)" (66)	66 -	15-		0=
32 27 32		BILLY IDOL/Rebel Yell (Chrysalis)	"Catch My Fall" (61)		13-		0-
36		GENERAL PUBLIC/All The Rage (IRS/A&M)	"Tenderness" (60)		16-		6-
35 32 34	_	BIG COUNTRY/Steeltown (Mercury/PG)	"Where The Rose" (45)	59 -			0-
25 30 35		CARS/Heartbeat City (Elektra)	"Hello Again" (44)	<i>55</i> –		42+	3+
40		PRINCE/Purple Rain (WB)	"I Would Die 4 U" (48)		19+		5-
39		KISS/Animalize (Mercury/PG)	"Thrills" (51) "Heaven's" (11)	58+		<i>52</i> +	4-

BREAKERS.

BEVERLY HILLS COP Soundtrack (MCA)

74% of our reporters on it. 115/30 including adds at: WNEW, KTXQ, WCKO, WLUP, KKCI, KLOS, KOME. Debuts at #19 on the Albums chart.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are buileted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are builded. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (*) reports compared to last week's figures.

AS PROMISED! BREAKERS!

CYNDI LAUPER

Pertiant ICBS

"Money Changes Everything"

MOLLY HATCHET

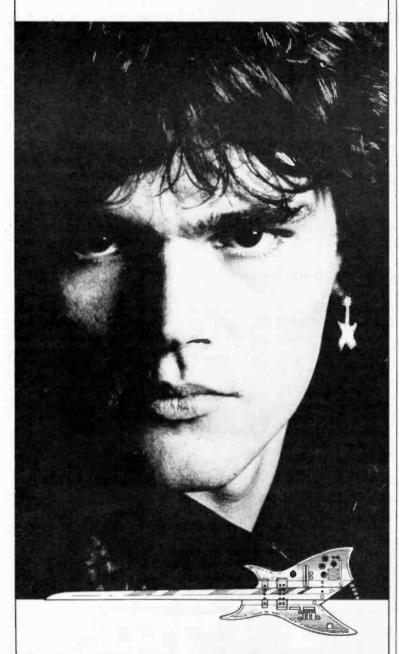
"Stone In Your Heart"



WATCH THIS SPACE FOR MORE IN '85 FROM EPA

Distributed by CBS Records

GEURGE



THIS IS DANGEROUS MUS







MOST ADDED ®

BEVERLY HILLS COP (30) Soundtrack (MCA) TWISTED SISTER (21) Stay Hungry (Atlantic) **MOLLY HATCHET (17)** The Deed Is Done (Epic) DOKKEN (13) Tooth And Nail (Elektra) **BRUCE COCKBURN (12)** Stealing Fire (Gold Mountain/A&M)

DON HENLEY (148) Building The Perfect Beast (Geffen) FOREIGNER (143) Agent Provocateur (Atlantic) **BRYAN ADAMS (142)** Reckless (A&M) PHILIP BAILEY (111) Chinese Walls (Columbia) PAT BENATAR (106) Tropico (Chrysalis) KINKS (100) Word Of Mouth (Arista)

NEW & ACTIVE

BOB DYLAN/Real Live (Columbia) 50/6 (51/7)

Adds: CHUM, KSJO, WIQB, WLAV, WXCS, WCPZ. Hots: 8 include KBCO, WCCC, WQBK, WIZN. Mediums: 40 include WNEW, KSHE, KAZY, KGB, KISW, WAAF, KLAQ, WDIZ, WAPL, KICT, KILO, KZEL, KEZE, KWFM.

TOMMY SHAW/Girls With Guns (A&M) 48/5 (48/8)

Adds: WNEW, KILO, KFIV, WRUF, KSQY. Hots: 5 include WPDH, WCMF, WOOS, KLYV. Mediums: 40 include WBCN, WHJY, KLOL, KSRR, WMET, WMMS, WAAF, KMJX, WIQB, KQDS, WLAV, KATT, WYFE, KEZE.

JOHN HUNTER/Famous At Night (Private I/CBS) 37/5 (33/5)

Adds: WHJY, KCAL, WKQQ, KFIV, KQWB. Hots: 2 CITI, KSPN. Mediums: 33 include WLUP, WCMF, KNCN, WLAV,

QUEENSRYCHE/The Warning (EMI America) 36/3 (37/4)

Adds: WKQQ, WRUF, KFMQ. Hots: 1 WLZZ. Mediums: 34 include WBCN, KTXQ, KZEW, WQFM, KLOS, KGB, KISW, WCMF, KNCN, KLAQ, WLVQ, WTUE, KQDS.

CHICAGO/Chicago 17 (WB) 33/1 (36/3)

Adds: KZOQ. Hots: 20 include WGRQ, WLUP, WMMS, KBPI, WKLC, WIQB, WOOS, KZEL. Mediums: 12 include KZOQ.

STEVE PERRY/Street Talk (Columbia) 28/7 (24/5)

Adds: KCAL, WYDD, WHEB, KMJX, WRXL, WQBK, WRUF. Hots: 11 include WEBN, KGB, WIQB, WOOS, WLVQ. Mediums: 16 include WMMS, KATT, KLYV.

BILLY OCEAN/Suddenly (Jive/Arista) 28/5 (24/8)

Adds: KWFM, WGIR, WBLM, WHMD, KZOQ. Hots: 7 include WGRQ, WMMS, WTPA, KFIV. Mediums: 16 include KDKB, WKLC, WFYV.

ANGEL CITY/Two Minute Warning (MCA) 26/24 (0/0)
Adds include WNEW, WHJY, KUPD, KGON, KRCK, KISW, KZOK. Hots: 0. Mediums: 19 include KZEW, WEBN, WQFM, WAPL, WLVQ, KFMG, KILO, KZEL, KKDJ.

MADONNA/Like A Virgin (Sire/WB) 24/0 (25/2)

Adds: 0. Hots: 17 include WGRQ, WBAB, WMMS, KMJX. Mediums: 7 include WKLC, WFYV, WWCT.

ALPHAVILLE/Forever Young (Atlantic) 23/3 (23/5)

Adds: WHEB, KMJX, KFIV. Hots: 6 include WBCN, WLIR. Mediums: 15 include WBAB, WTPA, KNCN, KQDS.

WHAMI/Make It Big (Columbia) 17/2 (16/4)

Adds: WLUP, KFIV. Hots: 5 include WMMS, KBCO, KCAL, WYDD. Mediums: 11 include WLIR, CHUM, KINK.

EURYTHMICS/1984 (For The Love Of Money) (RCA) 17/1 (18/0)

Adds: KPOI. Hots: 6 include WLIR, KBCO, KTCL. Mediums: 10 include WMMS, KQDS

JETHRO TULL/Under Wraps (Chrysalis) 16/1 (15/0)

Adds: KIDQ. Hots: 4 include KMBY, WIZN, KTCL. Mediums: 12 include WBCN, WQFM, KBCO.

BRONSKI BEAT/The Age Of Consent (MCA) 15/5 (0/0)

Adds: CFOX, WTPA, WPDH, K97, WIZN. Hots: 3 WBCN, WLIR, KROQ. Mediums: 10 include KBCO, KCAL.

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AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds Information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

AOR /HOT TRACKS

			Leet		155 REPORTERS	Total	Hot	Medium	Total Adds
				0	DON HENLEY/The BoysSummer (Geffen)	147_	145-	2=	0=
	2	1	1	0	FOREIGNER/I Want To Know What Love Is (Atlantic)		142+		2+
	11	3	3	0	KINKS/Do It Again (Arista)	148-			1+
	5	4	4	3	BRYAN ADAMS/Run To You (A&M)		128-		0 =
	1	2	2	4	PHILIP BAILEY with PHIL COLLINS/Easy Lover (Col.)		110+		0-
	16	8	5	6	GIUFFRIA/Call To The Heart (Camel/MCA)	139 -			1-
	13	7	6	6	JOHN FOGERTY/The Old Man Down The Road (WB)	140+			17-
	-	-	18	Ø		124 -			1-
	15	14	9	8	JOHN PARR/Naughty Naughty (Atlantic)	130+			4+
	19	17	11	9	TRIUMPH/Spellbound (MCA)	118+			8-
	46	21	12	10	DON HENLEY/Sunset Grill (Geffen)				2-
	17	15	10	11	BRYAN ADAMS/It's Only Love (A&M)	108 -			_
	3	5	7		PAT BENATAR/We Belong (Chrysalis)	98 -			0 =
	38	24	16	_	REO SPEEDWAGON/Can't Fight This Feeling (Epic)	117+			8-
	29	20	15	_	JULIAN LENNON/Too Late For Goodbyes (Atlantic)	108=			3-
	14	13	13		DEEP PURPLE/Perfect Strangers (Mercury/PG)	103-			1+
	8	9	14	16	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	87-			1 =
	-	-	39	D	GLENN FREY/The Heat Is On (MCA)	115+			30 -
	34	26	20		AUTOGRAPH/Turn Up The Radio (RCA)	112+			3-
	54	32	22	19	SURVIVOR/High On You (Scotti Bros./CBS)	107+	- 37+	69+	12-
	37	34	25	20	DEEP PURPLE /Knocking At Your Door (Mercury/PG)	96+	39+	55+	12=
	9	6	8	21	TOTO/Stranger In Town (Columbia)	95 -	- 57-	38+	1+
	-	_	48	22	BAND AID/Do They Know It's Christmas? (Columbia)	92+	37+	38+	<i>36</i> –
	59	41	28	3	BRUCE COCKBURN/If I Had A (Gold Mtn./A&M)	103+	17+	77+	12-
	44	36	29	24	LOS LOBOS/Don't Worry Baby (Slash/WB)	103+	15+	86+	9-
	12	16	19	25	JOHN CAFFERTY &/Tender Years (Scotti Bros./CBS)	81 -	- 43-	38 -	1 =
	27	25	24	26	KROKUS/Our Love (Arista)	90 -	- 23 -	66-	2-
	4	10	17	27	JULIAN LENNON/Valotte (Atlantic)	72 -	- 47-	25+	0-
	36	35	30	28	PAT BENATAR/Diamond Field (Chrysalis)	82 +	34 -	47+	5=
	33	31	27	29	U2/Wire (Island)	80-	- 33-	46+	4-
	,	12	21	30	BOB SEGER/Understanding (Capitol)	73-	- 37-	36-	1+
	6	11	23		ROGER HODGSON/Had A Dream (A&M)	68 -	- 35-	33-	1 =
- 8	Ľ	43	36		BILLY SQUIER/Eye On You (Capitol)	90+	9+	78+	9-
		48	40		MOLLY HATCHET/Stone In Your Heart (Epic)	90+	9=	= 73 +	20 =
		56	43		DOKKEN/Just Got Lucky (Elektra)	89+	· 5+	75+	14-
	35	33	32	35	DAVID BOWIE/Tonight (EMI America)	75-	- 28+	46 -	0-
- 3	35	49	44		CYNDI LAUPER/Money Changes (Portrait/CBS)	86+		69+	9-
- 8	1B	23	34		HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.				0-
- 3	"	57	45		ROGER HODGSON/In Jeopardy (A&M)	71+			14-
				$\overline{}$	PLANET P PROJECT/What I See (MCA)	75 -			2-
	31	28	33		FOREIGNER/That Was Yesterday (Atlantic)	67 t			22 -
		-	54	_	FRANKIE GOES TO/Two Tribes (ZTT/Island)	71-			0=
	25	22	31		U2/Pride (In The Of Love) (Island)	52 -			0=
	21	27	37		EUROGLIDERS/Heaven (Must Be There) (Columbia)	66 -			0=
	20	19	26		BILLY IDOL/Catch My Fall (Chrysalis)	61 -		48-	0-
	30	29	35		BRYAN ADAMS/Summer Of '69 (A&M)	51 -			2=
-	47	40	42		TWISTED SISTER/The Price (Atlantic)	64+			22+
-	-	-	57		GENERAL PUBLIC/Tenderness (IRS/A&M)	60+			6-
1	53	51	47		HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)				
1	24	30	41			49 -			2+
١	10	18	38		REO SPEEDWAGON/I Dowanna Know (Epic)	48 -			0=
١	-	-	51		FOREIGNER/Tooth And Nail (Atlantic)	52+			11-
١	-	55	52	_	HALL & OATES/Bank On Your Love (RCA)	51+			6-
1	LD	EBUT	_	_	HALL & OATES/Method Of Modern Love (RCA)	49+			7-
-1	-	-	59	_	PRINCE/I Would Die 4 U (WB)	48+			7-
	28	37	46		CARS/Hello Again (Elektra)	44-			1+
	48	42	49	55	BIG COUNTRY/Where The Rose Is Sown (Mercury/PG)				0-
	-	-	60	33		51 +			6-
	56	52	53		PAT BENATAR/A Crazy World Like This (Chrysalis)	41 -			2-
	-	-	56	58	,	47-			5-
	-	-	58		U2/The Unforgettable Fire (Island)	34 =			3=
1		EBUT	_	<u></u>	CHICAGO/You're The Inspiration (WB)	32 -	- 19+	- 12-	1-
-	_								

MOST ADDED ®

BAND AID (36) Do They Know It's Christmas? (Columbia) **GLENN FREY (30)** The Heat Is On (MCA) FOREIGNER (22) That Was Yesterday (Atlantic) TWISTED SISTER (22) The Price (Atlantic) ANGEL CITY (21) Underground (MCA) **MOLLY HATCHET (20)** Stone In Your Heart (Epic)

MOST HOTS

DON HENLEY (145) The Boys Of Summer (Geffen) FOREIGNER (142) I Want To Know What Love Is (Atlantic) **BRYAN ADAMS (128)** Run To You (A&M) PHILIP BAILEY W/PHIL COLLINS (110) Easy Lover (Columbia)

BREAKER

BAND AID

Do They Know It's Christmas? (Columbia)

59% of our reporters on it. 92/36 including adds at: WIYY, WNEW, WLUP, WEBN, KUPD, KGB. Moves 48-22 on the Albums chart.

MOLLY HATCHET

Stone in Your Heart (Epic) 58% of our reporters on it. 90/20 including adds at: WGRQ, WBAB, DC101,

KSRR, WMMS, KRSP. Moves 40-33 on the Hot Tracks chart. DOKKEN

Just Got Lucky (Elektra)

57% of our reporters on it. 89/14 including adds at: WIYY, WNEW, WEBN, KSJO, WZXR, WOOS. Moves 43-34 on the Hot Tracks chart:

CYNDI LAUPER

Money Changes Everything (Portrait/CBS)

55% of our reporters on it. 86/9 including adds at: WLIR, WNOR, WMMS, KLBJ, WRXL. Moves 44-36 on the Hot Tracks chart.

TOMMY SHAW "Lonely School" (A&M) 37/6 (35/10)
Adds: WNEW, WCCC, KILO, KFIV, WRUF, KSQY, Hots: 3 include WPDH, WOOS. Mediums: 31 include WHJY, KLOL, WMMS, WQB, KQDS, WLAV, KATT, KEZE.

JOHN HUNTER "Tragedy" (Private I/CBS) 35/5 (31/5)
Adds: WHLY, KCAL, WKQQ, KFIV, KQWB. Hots: 2 CITI, KSPN. Mediums: 31 include WLUP, WCMF, WLAV, KOMP, WBLM, KLYV.

QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 34/3 (35/3) Adds: WKQQ, WRUF, KFMQ. Hots: 1 WLLZ. Mediums: 32 include WBCN, KTXQ, KZEW, WQFM, KLOS, KGB, KISW, WKLC, WCMF, KNCN, WLVQ, WTUE, KQDS.

KINKS "Living On A Thin Line" (Arista) 32/8 (26/3)
Adds: KOME, WTPA, WOOS, KICT, CITI, WXCS, WHMD, KSPN. Hots: 15 include V
WHJY, KAZY, KISW, WAAF, KWFM. Mediums: 15 include KGB, KATT, KFMG, KEZE.

FOREIGNER "A Love In Vein" (Atlantic) 30/5 (31/29)
Adds: WNEW, DC101, KZOK, CFOX, CTI. Hots: 16 include KZZY, WTPA, WDIZ, WIQB, KILO.
Mediums: 13 include KZAP, KGB, WRXL, KQDS, KATT, KZEL, KEZE.

BRYAN ADAMS "Somebody" (A&M) 28/9 (20/11)
Adds: WNEW, KZEW, KLOS, KZAP, WPDH, WEZX, WKDF, KFMG, KWFM, Hota: 14 include WHJY, WHCN, WCMF, Mediums: 13 include WGRQ, WBAB, WKLC, KATT.

BILLY OCEAN "Loverboy" (Jive/Arista) 28/5 (24/8)
Adds include KWFM, WGIR, WBLM, KZOQ. Hots: 7 include WGRQ, WMMS, WTPA, KFIV, WHMD,
WBYG. Mediums: 16 include KDKB, WKLC, KFYV.

STEVE PERRY "Foolish Heart" (Columbia) 26/8 (19/5)
Adds: KKCI, KCAL, WYDD, WHEB, KMJX, WRXL, WQBK, WRUF. Hots: 9 include WIQB, WOOS,

WLVO. Mediums: 16 include WMMS, KATT.

DON HENLEY "All She Wants To Do Is Dance" (Geffen) 24/5 (22/1)
Adds: KZAP, WHCN, WFYV, WTUE, KOMP, Hots: 12 include WTPA, WDIZ, KKDJ. Mediums: 11 include

KLBJ. WGIR. WBLM.

ANGEL CITY "Underground" (MCA) 23/21 (2/2)

Adds include WNEW, KUPD, KGON, KRCK, KZOK, KQDS, Hots: 0. Mediums: 17 include KZEW, WEBN, WQFM, KISW, WAPL, WLVQ, KFMG, KILO, KZEL.

FOREIGNER "Reaction To Action" (Atlantic) 23/4 (22/21)
Adds Include WNOR, WLLZ, WOOS. Hots: 7 include WNEW, WHJY, WAAF, WFYV, WKQQ, WXKE,
CITI, Mediums: 13 include WBAB, WMMS, WKDF. IRON MAIDEN "Aces High" (Capitol) 23/0 (26/1)
Adds: 0. Hots: 1 WLLZ. Mediums: 22 include WBCN, KTXQ, KZEW, KLOS, KISW, WLVQ, KFMG,

KOMP, KEZE. Adds: WHEB, KMJX, KRV. Hota: 5 include WBCN, WLIR, KBCO. Mediums: 15 include WBAB, WTPA, KNCN, KQDS.

FOREIGNER "She's Too Tough" (Atlantic) 21/4 (17/17) Adds: WNEW, WAPL, WTUE, KOMP. Hots: 8 include KTXQ, KSHE, WHCN, WLVQ, KICT, KKDJ.

ns: 13 include KLOL, WQFM, KGB, KOME, WFBQ.

MADONNA "Like A Virgin" (Sire/WB) 21/0 (23/2)
Adds: 0. Hots: 15 include WGRQ, WBAB, WMMS, KMJX. Mediums: 6 include WKLC, WFYV.

QUEEN "Thank God It's Christmas" (Capitol) 20/9 (16/16)
Adds include WBAB, WFYV, WGIR, WRUF. Hots: 1 WTKX. Mediums: 11 include KSHE, WKLC, WLVQ.

BRYAN ADAMS "One Night Love Affair" (A&M) 16/1 (17/1)
Adds: WEBN, Hots: 7 include KSJO, WAPL, WLAV, Mediums: 9 include KOME, KLBJ, KATT, KEZE. HONEYDRIPPERS "I Get A Thrill" (Es Paranza/Atlantic) 15/2 (12/2) Adds: WBAB, WRUF. Hots: 8 include KILO, KTYD. Mediums: 7 include KEZE.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS - Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An aiburn's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED, Current week's total reports, hot and medium rotation reports, and total adds, are also listec. Symbols represent more (+), less (-), or equal (9) reports compared to last week's flgures.

HOT TRACKS — Track airplay data for songs from all configurations, in cluding albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

MOST ADDS - The week's most added records.

MOST HOTS — Records with the most hot rotation reports.

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Parallel One

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U2
EINES
RED SPEEDWAGEN
BEVERLY HILLS COP
BRUCE COCKSHPH
LOB LOBOS

WHJY/Providence

(401) 438-6110 PD: ROM MEMNI MD: JEFF BICC10

BOY
BPYAH ADAMS
DOM HEMLEY
BRAICE SPRIGGTEEN
POREIGNEE
BAND AID
BOGEP HOOGSCH
DEEP PUTPLE
HOLLY HATCHET
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DC101/Washington, DC

(202) 828-9932 PD: DOW DAVIS

WGRQ/Buffalo (716) 885-9700

PO: TIN SHITH ASST. PO: PAUL HEINE

CHUM-FM/Toron

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WRCN/Bos (817) 266-1111

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WNEW-FM/New York (212) 986-7000

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WMMR/Philadalphia (215) 561-0933

PD: GEORGE HARRIS
HD: WRIM BILEY
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WBAB/Long Island (516) 587-1023

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WYSP/Philadelphia (215) 868-9460

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US40 WLIR/Long Island (516) 485-9200 PO: DENT S REHAMARA NO: LARRY "THE DUCE"

WHCN/Hartford

(203) 247-1060

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CHOM-FM/Montreal (514) 935-2425

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DEEP PURPLE
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GIUPPRIA
BIM HITCHELL BAND
BORRET PAQUETTE
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COMBENU

WDVE/Pittsburgh (412) 562-5959

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WAAF/Worcester (617) 752-5611

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BRUCE COCKBURN
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WTPA/Harrisburg (717) 238-1402

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CHEZ-FM/Ottawa (613) 563-1919

PD: STEVE COLNILL
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WAQY/Springfield, (413) 525-4141

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WYDD/Pittsburgh (412) 362-2144 HO: DAVE SHEELING

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WAQX/Syracuse (315) 472-0200

PD: ED LEVINE ASST. PD: AMY DAHLA (FROZEN) BOT BOTAM ANAMS (M) HOMEYORTPERS U2 ROMETO IPERAN BATCE SPRINGSTERM BATC SREAMER (R) CON HERE R: SPRINGSTERM R

WCCC-FM/Hartford

(203) 233-4426 PD: DRVID GROSSMAN MO. GREGO HYAVIN

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WEZX/Scranton

(717) 961-1842

WCMF/Rochester (718) 288-3200

PO: TRIP PERM

WKLC/Charleston,

PO: JO MOBINSON MO: PAUL MONITLAN

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WOUR/Utica (315) 797-0803

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WPYX/Albany, NY

(518) 785-9061

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(304) 722-3308

WDHA/Dover, NJ

PD: ROGEP HAVER RD: APTY LAVIGHT

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WBLM/Portland, ME

(207) 783-2065

BRYAM ADAMS
PAT SEMPTAR
PAT SERVICE
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WWTR/Ocean City (301) 289-4545

PD: RICHARD REPROSURE

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Parallel Three

WIZN/Burlington (802) 877-6800

WXCS/Hagersto Fredrick (301) 733-4500 PD: ME ID BLANKENSHIT

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(518) 462-5555

MD: PEGGY APPLE

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WRKI/Danbury (203) 579-9995

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(603) 825-6915 PD: BOR COR NO: FARPN NIDERSON

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PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 -1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.



Parallel One

WCKO/Miami

(305) 731-4800

PO: MEAL HIRSEY MO: HEAH CREHHAM

BRE
JOAN JETT
BRICE SPRINGSTEEN
TERCHERS
HOMEYOR IPPERS
TOLIAN LEMMON
PED SPECHRICOR
BETAN ADARS
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REDFUS
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STORE PURY
PETER MOLF
LOB URBON
BIO ROCKERS
BIG COUNTRY
BRUCE COCERUM
LIGHT Adde
MOTLEY CREE

KSRR/Houston

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PDI- ANDY BRAUBIEN ASST. PD: MICHAEL STEVENS

(813) 876-0455

(804) 823-9667

ON: NOW RESIDER

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MOD HEMLEY
RED SYSTEMBOOK (H)
RET BENATURE (H)
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WSHE/Miami (305) 581-1580

(305) 581-1380 PD, HICHARD, DALFAHED PROBE BRYAN BRYAN ADAMS PRILLIP PALLEY PAR DEMATAS (H) JOHN CAPPERY FOREIGNER (UMPSIA LEMICH (L) LOWER (H)(L) LOWER (H)(L) BULLY DEED (H) HICK (H) HICK (H) BULLY DEED (H) HICK (H) HI

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JOSE WAITE
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JOSE PARE

KGGO/Des Moines

(515) 265-6181

(315) 265-6181

FOL LAWSY APPTITE
HOLLACE EMPRISON
FUNCION
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WWCK/Flint (313) 744-1570

TOTOL TALLWEST AND THE AND THE

WXLP/Davenpor (319) 326-2541

(319) 320-20-91
POL CARE MAPTIFIED
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GIUPRIA
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FRANKIE GOES TO...
J. GEILE MAND
INON MAIDEN
BILLY HOOL
LOS LONGS
RIGO SPECOMGON
TEACHERS
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CHI CAG
BRINGFI BLD
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BRINGFI BLD
FLANKE P PROJECT
BILLY ROUTER
BRACE COCKNOWN

(204) 786-6181 PD: STEVE YOUNG

TOTA TIMES

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WSKS/Cincinnati (513) 868-3696

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Parallel Three

KFMQ/Lincoln (402) 476-8565 PD: TOP BASEES HD: MATT EFFERN

BOOK
BOOK MERCHEY (M)
FOREIGNER (M)
FOREIGNER (M)
BEYARA RADAME (M)
TOTO

OTHER (M)
FOREIGNER (M)
FO

WCPZ/Sandusky (419) 625-1010 PO: RANDY HUGG MD: REVIN YOUNG

DOW

DOW HORLEY (H)
EDIES (H)
EDIES

(812) 232-5034 NO: BENTH YOURS

SURVIVOR
DOWN HERLEY
BRYNN ADAMS
HONEYHODH SHEPE
PACHYRIS
ROS SPEEDWAGGH (H)
AUFOGRAPH
VAN HALLEH
PACHKHATAR
GIUTFILA
POPPO

(815) 939-4541 POI BILL TAYLOR NOT REYAW ADAMS AUTOGRAPH DURAM DURAM J. GELLS RAND MOLLY MATCHET BILLY OCTAN FORE TORE B TOPO PAT BENATA B PRINCE MONEYDRIPPERS

WBYG/Kankakee

ORDS POULLS
STREAM
STRE BILLY SAYELLY UNMO
BIG COUNTRY
HAY PARKER
GLUPPRIA
EURYTHRICS
KOOL A THY GANLOS LODOS
AC/DC
BAND AID
LIGHT AMER
TWIRTED SIRTER

KQWB-FM/Fargo (218) 236-7900

PD JOH ERDAHL BOY STANDARD (N) OOG HERKE COUR HERKE COUR HERKE COUR FOR THE FEEL OF THE COUR FOR THE FEEL CO

WYER/Mt. Carmel (618) 262-5111

KLYV/Dubuqu (319) 557-1040

PD: NOMENT WELCH NO: THE JANSER MOT BRIEF SPRINGSPEEM INL TEACHERS PAT NEWATAP PHILIP BALLEY COREY MART HOWEYEBIPPERS PAIR. MCCAPTHEY MACHINES

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KSQY/Rapid City (605) 578-3533 PO: JACY DAVISES

DOM HERLEY (N)
BRYAN ADVIS (N)
BRYAN ADVIS (N)
PORE TOURS (N)
FOR TOURS

U2
J._GETLE MANE
BOB DYLAM
JOAN JETT
EUNEGELIDERS
JOHN HONTES
LOS LOBOS
HOLLY BATCHET

WKLT/Kalkaska

(616) 258-2800

PLAYUSTS - An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medlum, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.



Parallel One

KAZY/Denvi

BOT OFFICE OF THE STATE OF THE

BOB DYLAM

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GENERAL PUBLIC
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EUROCLICERS
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SUNVIVOS
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BIG COUNTED
BIG COUNTED
LESPE ANDE
ECOTT COSSO
PAT HETHERY

KGB/San Diego (619) 292-1360 PD: LAPRY BRUCE ASST. PD: TED EDWARDS

ASST. PD: TED ED

BOT.

DEEP PURPLE INI
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STEVE FRANY
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JOHN POCEPTY

GIMPPILA

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SAMEY HAGAS
LOS LOSOGS
U2
SIG COUNTSY
SHOCK COCKHURN
JOAN JETT
THI STEEL SITES
FORMES DEPOUNG
HOMETOS FORMA
LUNC Adds
SAND AID
RATT

KGON/Portland, OR (503) 655-9181 POT DRVE ENVIN

DOM HYPILEY (%)
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PRO SPETTMENDOM (M)
DEEP PHONELE
MANILMA
SILLY SOUTHER
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KBPI/Denve

(303) 936-2313

KOME/San Jose (408) 246-6811

PD: PRT EVANS BOWE BY AN ADMAS IN)
POBE IGNES (H) ED 65 (H)

KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY MD: DDUG CLIFTON

SHADOMPAX Light Adde HYLCHE WATERWOYS

KDKR/Phoeniz (602) 897-9300

HAT BRYAN ADAMS (H) CORRY HART FORE (GREEN [H) DODE HEYLEY (H) JOHN PARHA BRUTE SPRINGETER BRUTE SPRINGETER WHITESHARE SCAFFOL. PHITTE SEALES
S CANTON.
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WEST (continued)

(714) 825-5020 PO: JEM JAMES HD: HIEE STEWART BOT DEEP PURPLE HADDINIA JULIAN LEHNON TOTO DAN HARTHAN BYAN KDAUS BUGGE HODGSON BEO SPEEDINGO DAVID BONIE UZ

U2
FOREIGHER
FPAMETE GGES 1
PAT MEMATAN
DOM MEMLEY
PHILIP BATLEY
MOMETOR PPERS
Med 3 MM
SILLY TODL
G1UTY MIA
BAND AID
EURITHHICS
BEYERLY HILLS
FINES
SUMMITOR

BYPYREY HILLS COP FIRE THE SET OF THE SET OF

KUPD/Phoenia (602) 838-3062 PD: VAL METHTOSH MD: CUPTISS CONSCI

Bet
PORT GETE
DOOR MENTLEY
BEYAN ADAMS
JOHN PARY
ETHES
ETHES
BENGE SPRINGSFEER
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THACKERS
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JONE OBPEPPY
FOR OBSERVED
BOOKER
HOLLY NATCHER
BILLY 100L
LOS LOUGE
HOMEYORIPERS
PLANET P PROJECT
ANGEL C'TY
AC/DC
100

RCK/Portland, OR (503) 222-1841

PD: CWMDE SLATER ND: CRAIG MARTIN

Elight Adda

BOTAL STATE OF PROJECT JOHN COUNTY FALLEY FROM THE STATE OF THE STATE

ILLY 100L CFOX/Vancouver

(604) 684-7221 PD: DOM SHAPER HD: RICE SHAPNO

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GOOD STR

KLOS/Los Angeles (213) 557-7250

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KZAP/Sacramento (916) 925-3700 POIL THREE MILLS

QUEENSHYCHE ZERRA SCAMONL HURT LEWIS RAIL Q-5 DIO DANNY D'KEEPE NANU SHAFFER HOHEYMOON HUITE CARS BILLY HOUTER U2

KMET/Los Angeles

(213) 464-5638

(213) 464-5538
FINE HIER MANAGEMEND SING THE CHRESH HIER MANAGEMEND SING THE CHRESH HINT HAVE BEYOND H

(206) 285-7625 PD: BEAT PHELLIPS

91X/San Diego (619) 291-9191

THE STATES OF TH

KOAK/San Francisco

(415) 474-9100 MOR
U2
PPANNIE GOES
DAVID BOWNE
GENERAM. PUBLI
EDNES
EURYTHRICE
ALPHAVILLE
HADONNA
DMAO ALPHAYILLE
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RADOWHA
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PRINCE (M)
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(206) 281-5600 CULTURE CLOS
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STRANGLE'SS
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SCOTT GEDAGE
LIGHT Adds
BAND BID
CYNDI LAUPER
LUCY SHEW PD: PHIL STRIDEN BOT ON HENLEY LOS LOBOS JOSH CHPERES (H) BOTH CHPERES (H) BOTH ADMAS HONEY BOTH LESSON JULIAN LESSON

KROQ-FM/Los Angeles (213) 578-0830

Parallel Two

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EURYTHRICE
Medium
TIME
TOMES ON TAIL
HICK HEYMAND
DAVID JOHANSSEM
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DEAC BONIS

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KFOG/San Francisco (415) 885-1045

POY DAYE (JEGAM [FEDZEM] MOT WHEF LEWIS FRINCE HENCE SPRINGSTERM [H] DAYID BOWIE BURGE SPRINGSTERM U2

U.2 NEMETER OFFER TO ... SENSET OF S

KINK/Portland, OR

PD: FICE SCOTT HD: CARL HIDDE

BOOKS WOOCHEM
AL JAPPROV
STYOR JOHN
BICKER LEF JOHN
BICKER
BOYE BILLER
LEGG MUSSELL
FOR MUSSELL
FO

KSJO/San Jose (408) 288-5400 MD: FEW MATHORY .

THERES
THE DYLAM
PILLY TROL
TOTO
FIMBLY SHAM
SCHARM
FARL MCTARMET
TARS
COMM PASP

KFIV/Modesto (209) 527 6100 PD: JRY WALKED

Not ENN HARTHAM JULIAH LEMHUM HOMERDRIPPERS CYMOI LAUPER DOM HEMLEY RICH SPRENGFI PHILIP BAILEY DURAH DURAH SURVIVOR (M) FORMALDINES HALDONNES

MALCHER MILLS ONTES INI BILLY OCCAM CIUPPERLY MILLS COP MILLY OCCAM CIUPPERLY MILLS COP MILLS CO

K97/Edmonton (403) 428-8597 PO: WEIL STHEAMOS

BOY

BOYEN BOOGGOM
MONEY CELPREN.
THEN TYMBER
PORE LOWER
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KLPX/Tucso (602) 622-6711

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BIOL BETWIN RILLER
(PRO IRIT)
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BM5. 6,
BM7. 6,
BM7

UZ TEACHERS FRANKIE GOES TO. AC/DC YRIUMPH HOMESHICON SUITE HOMESH STORE PURY QUEENSRYCHE

KILO/ Colorado Springs (303) 634-4896 PD: RICH HAME HD: BLAH WHITE

BOT DETAILS AND THE STATE AND THE STATE OF T

LOB LOBOS
AUTOGRAPH
Medium
DORKEH
EUNDGLIDERS
JOHN POGENTY
SUNVIVOR
BILLY SQUIER
(22 JULIAN LERROR BRUCE COCKNUSS HINCY COCKBURGE
U2
E158
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AND ATD
BAND ATD
AUTOGRAPH
PRE BRIGHTA B
ENDRUS
HOWETWHOOM BUITE
TRIUMPH
DAVID BOWTE
PRINCE
DOCKEM
HOLLY MATCHET
AMGEL CITY

KOMP/Las Vegas (702) 876-1460

SOC STAN ADMS [8] HE SEYAM ADMS [8] HEL SENTAR FIRST SOM HERICAL [8] SOUR FOREST SALEY SAL

KWFM/Tucson

(602) 623-7556

PD: RICK BLIEN HD: CHPIS BYAN

MODE NYTAM

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OAVID BOWNIE

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LOS LOSSOS

TEACHES

DOWNER

SCANDA

BILLY DUTTEUZ
A MACES CITY
A COMPT SHAW
BEYFREY WILLS COP
CARS
WALL & CARTE
RISE
BOB DILAM
FRANKER GOR TO
JOHN WAITE
A AC/DC
MINISTER TOWN PARY
BY SHAW DAY
BY S

KEZE/Spokane

(509) 448-1000 PD: JOHAN CUMPTING

Bet STAM ADAMS (R) CON INTELLEY FOREIGNER (R) PAT BENATAR STAME STAME (R) PAT BENATAR ST

FMG/Albuquerqu (505) 265-8811

PD: TON HARSHM.L. HD: HICHAEL DAVIS BOTO TO THE STATE OF THE STATE

MORE REPORT OF THE PROPERTY BRYAN ADAMS PORT OFFER UT OF THE PUT O

TOTO

CHARLES AND THE CONTROL AND THE CONTROL

KZEL/Eugene

(503) 342-7096

PD: REH HARTIN HIT VINTE HERTS

U2
BEVERLY HILLS COP
JULIAN LEMMON
DID
PLAMET P PROJECT
AMGEL CITY
ETSS
INON MAIDEN
TWISTED SISTER

KRSP-FM/ KKDJ/Fresno (209) 226-5991 PO : DON PISCHEP ND: JEFF BIEDEL

BOT
PORTGRIEF (N)
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United Same Committee Comm

KIDO/Bois

SUBVINDA SAMPY MAGAR BICKIR LEE JOHES HOWEVER MOLP DEWALE DE VOUNG BIG COUNTRY BILLY TOOL

(808) 524-7100 PD: BILL MIMS HD: WHY PRESTOR

Hote STATE S

(408) 394-9000

BOYAM KIDANS
ETIMES
ETI

Parallel Three

Selt Lake City (801) 262-5541

PO: RANDY ROSE KOZZ/Rend

(702) 329 9261 PD: CHITEL CODE PD: STEVE PUWE [PROZEN: BRYAN ADARS JULIAN LEMON COM HERLEY TOTO BRUCE SPRINGETE U2

U2 COMPTENT
PORT DIFFE
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PO

(208) 336-0939

BYTH ADMES ON JETHON TULL MITHANI, FUNITURE STREET, STREET,

PO: SDM MODDWARE [FRENCH] Bot DOM HENLEY COREY HART BRYAN ADAMS

KEME/Chico

(916) 343-8461

JUNN FARM SHIPE COCTAINED DOMEST ITEMS TO STREET TO STRE

WWO TRILBIPH PHILIP BAILEY PED ROCKERS

KTCL/Ft. Coilins (303) 571-1232

Bot JULUKA FIRM PAT METHEMY PAT METHEMY TINOTHY B. SCHMIY OND HOHEYOR IPPERS. JETHO TULL BAYID BOWIE JULIAN LEMBON U2

JULIAN LEMBON
GEWERAL PUBLIC
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UNBAG
DOM DOTAN
FRANKE ZAPPA
JOHN POGRETY
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CINES

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PD: JOHN HAYE:

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KMBY/Salinas Monterey

PO: MARY KAUPHANN

TOM BOBINSON

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MODIO

MODIO CIUN

MODIO

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KZOQ/Missoula (406) 728-5000 PO: VERH ARGO

KSPN/Asper (303) 925-5776

PD: GARY MHIPHLE MD: TOM CARRY BOT THE CAMES TO THE CAMES AOR

KWHL/Anchorage

(907) 349-6551

KWXL/Albuquerque

(505) 765-5400

TOWN / FOR A GONDON

PD. THA GONDON

PD. PRAME JALSON

(FRDEEN)

ROTE

PAT REMATA F (M)

PAT REMATA F (M)

PAT REMATA F (M)

ROTE

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KTYD/Santa Barbara (805) 967-4511

DEEP PURPER TRIBMPH (M)

TRILMEN (R)
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BOLL BRYAN ADARS DON HENGLEY PAT BENATAR FINES FOREIGNER NEO SPEEDWAGEN JULIAN LEHNON ROCER WODGSON

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157 Reporters 120 Current Playlists

13 stations reported frozen playlists this week.

91X/San Diego KMET/Los Angeles KQAK/San Francisco WAQX/Syracuse WAQY/Springfield WDHA/Dover WKLT/Kalkaska WMMR/Philadelphia WOUR/Utica WWCK/Flint WYER/Mt. Carmel WYSP/Philadelphia

22 stations failed to report this week. Their rotations were frozen.

> KFMF/Chico KFOG/San Francisco KGGO/Des Moines KISS/San Antonio KLPX/Tucson KOZZ/Reno **KROQ/Los Angeles** KWXL/Albuquerque WDVE/Pittsburgh WIMZ/Knoxville WIOT/Toledo WKLS/Atlanta WPLR/New Haven WPYX/Albany WRIF/Detroit WSHE/Miami WSKS/Cincinnati WWWV/Charlottesville WXLP/Davenport WXRT/Chicago WYNF/Tampa WZZO/Allentown

2 stations have not reported for two consecutive weeks, and were not included in this week's data.

> KRQR/San Francisco KYYS/Kansas City

The following station is no longer an AOR Reporter:

KAWY/Casper

PRILIT BALLEY
ANTOGRAPH
ATTOGRAPH
TOTO
TOTO
TOTO
PLANET P PROJECT
REG SPECOMAGON
TOTO
REG SPECOMAGON
TRILLY
REG SPECOMAGON
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FALLE SON ADMINISTRATION OF THE PROPERTY OF THE PROP NOME THATT
BYAN ARAS.

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PER MAYOLL

JULIAN LEMMON

ANTHOROMY

PER SPERMAGN

PER SPERMAGN

PENANTE GORE TO.

BEVERLY MILLE TOS

BOYEN

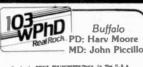
DETT DUBPLE

LIGHT ANDE

20 10 TOTO
AUTOGRAPH
PLANET P PROJECT
LOVELINES
JUNN PARP
A LOW LOWOS

CHR PARALLEL ONE PLAYLISTS

EAST



MD: John Picc

| BRUCE BRINGSTERM/Born In The U.S.A.
| MANDRA/ALIA & WYAIN
| MANDRA/ALIA & WYAIN
| MANDRA/ALIA & WYAIN
| JULIA LERBON/WAIDSTE
| BRYAE ADMR/MAN TO YOU
| PORT CORRECTION TO YOU
| CONTRIVEY & STRONGER TRATA
| PAUL NOCATHERY NO NEW LOWEY IN AN INCIDENT TO WAIN
| MONEY TO THE WAIN TO WAIN
| MANDRA WAIN TO THE WAIN TO WAIN
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ZOS PM MUSICRADIO

Washington, D.C.

PD: Alan Burns MD: Mary Taten

D: Mary Taten

1 Mall & Outfill/Out of Tweeth

2 DAM COUNTY Taten

2 DAM COUNTY TATEN

2 DAM COUNTY THE WILL BOWN

3 DAM COUNTY THE WILL BOWN

4 DAM COUNTY THE WILL BOWN

5 CHARL SAME/I Feel For We

8 SUMMING ALL BOWN

6 PAUL ROUGH CASH & Bold Back

7 CHING LANGWART For We

8 PAUL ROUGH CASH & Bold Back

10 PAUL ROUGH CASH & Bold

10 PAUL ROUGH CASH & Bold

10 PAUL ROUGH CASH & BOWN

10 JERREY BALLOW CASH

10 PAUL CASH & CONTROL FOR WASH

10 JERREY BALLOW CASH

10 JERREY BALLOW CASH

10 PAUL CASH & CONTROL FOR WASH

10 PAUL CASH & C

21 STREAM STREAM

HDGERS & PARTON/The Greatest Gift O



Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Ketth Abrams

1 1 MACORMA/Like a Tirgin

2 CUBAR CORMA/THE N Tirgin

3 1 MOSTERS FOR MACORMA/THE NI House

1 2 CUBAR CORMA/THE NI House

1 3 ACT THE MOSTERS ALL I feed

2 CUBAR CORMA/THE NI Feed

2 6 A SHOCK SPR REDGIFFERS/New 1 AT THE U.S.A

5 7 FOR CORMA CORMA/THE NEW THE NEW 1 ACT THE U.S.A

5 8 THE NI THE MOSTERS ALL THE NEW 1 ACT THE U.S.A

5 10 THE MOSTERS ALL THE NI THE NI THE U.S.A

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5 14 THE U.S.A

5 15 THE U.S.A

5 1

ADDS HOME ON SAMO A



Baltimore

MD: Amy Kronthal

MD: Amy Kronthal

1 9 JANES WINDOWN ALLER A Strain

1 1 9 JANES WINDOWN ALLER A Strain

1 1 18 STRAIN WINDOWN ALLER A STRAIN

1 18 STRAIN WINDOWN ALLER AND ALLER AND

HIDRIGET STAN/Operator
DON HHMLST/Pho Boys Of Summer...
HUM EDFFICE/Fugs Twile
SHUBILA ENTER/Fugs Twile
CYMDI LAUPER/Honey Changes Everyth

MMLL a ORFER/Method Of Hodern Love HODL & THE GAME/Miclos

MYS Buffalo EN109

PD: Bill Todd MD: P.J. Foxx

MD: P.J. FOXX

1 **GROMMATINE A VITAT
2 **SUPPTENDENTAGE OF Love
1 **JULLAR LENGON YO'NER
2 **JULLAR LENGON YO'NER
3 **JULLAR LENGON YO'NER
3 **JULLAR LENGON YO'NER
3 **JULLAR LENGON YO'NER
4 **JULLAR LENGON YO'NER
5 **JU

JOHN HOWFER/Trapedy Him EDITION/Nr. Telephone Man TIME/Jumgle Love SAMD AID/Do They Enow It's Chr

SHEEMA BASTON/Pequer Wells KINTS/Do It Age n RICK DEES/Rat My Shorts RESSIS JACKSON/Contipeds SILLY SQUISS/Sye On You

Kan

PD: Stephen Anthony

| Clust Change/The Wild Goys
| Stephen Anthony
| Clust Change/The Wild Goys
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History History Vical Philadelphia

PD: Scott Walker

MD: Glenn Kalina

H 1 INDOMINATION PROJECT

H 2 INDOMINATION Patent

H 3 JAN. SMITTAL No. Patent

H 4 JAN. SMITTAL NO. Patent

H 9 A ARROWS A STRENGT No. Patent

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Maximum Long Decirio Island PD: Bill Terry

Music Coord: Ruth Tolson

Boston
PD: Charlie Quinn
MD: Cindy Bailen

MD: Cindy Bailer

1 1 **GROSMA/Late & Vivain

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60 ELTON JOHN/In Menn SICK SPRINGFIELD/Bruce

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PD: Larry Berger New York
MD: Lisa Tonacci

B94_{FM}
PD: Scott Alexander Pittsburgh MD: Bruce Kelly

Montreal PD: Bob Beauchamp

MD: Guy Brouillard

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Toronto

PD: Sandy Sanderson MD: Bob Saint

1 1 CHARA CHAR/I Feel For See
2 2 STREET STATE AND STATE STA

17 COLFURE CLOB/Rictate No. 1 CVNDI LAUDER/Noney Changes Sweryth GLEMB FREY/The Nant Is On SAND AID/De They Know It'e Chr

SILLY TERM/Loverboy SHELLA E. The Selle Of St Mark ELTON JOHN/In Henn POINTER SISTERS/Newtron Dence SICK SPRINGFIELD/Brace



PD: Sunny Joe White MD: Geni Donaghey

1050 chum

Toronto PD: Jim Waters

MD: Brad "Knobby" Jones

1 CONAR SUBLANTA WILL BODY

2 SMAIN IN SECURITY WAS A STATE OF THE STATE

PD: Scott Shannon New York

ADDS MEM EDITION/Mr. Telephone Man BARD AID/Do They Know It's Chy

92 PRO'FM

Providence

Operations Manager: Tom Cuddy

CHRDI LAMPER/Homey Changes Everyth John FOGEPT/The Old Nan Deum The ells EDITION/Nr. To Lephense Han Dies Forbita/Mascking at Your Back TERFENT (085/Type) ther Like a Lady SILLY SQUISS/Npc On You



CTMDI LAGDER/Money Changes Everyth HEW EDITION/Nr. Telephone Man HOOL & THE GAMG/Mieled

ASHPORD & SIMPROM/Solid HIDMCORP STAN/Operator TIME/Amela Love THEWSTIDEM/Freat Her Like & Lady BAND AID/Do They Snow It's Che

97WASH FM

Washington Interim PD: Kid Curry

MD: Colleen Cassidy

SOUTH

JAN KKBQ OUSTON Houston

PD: John Lander **MD: Patty Hamilton**

ADDS 27, 28, 30 SEN EDITION/Mr. Telephone Man

Miami
PD: Robert W. Walker

MD: Joni Siani

1 1 1 MADGRIMA, LIVE & VIY-GIN

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1 1 1 MALL A CONTRACTOR OF TWEETH

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New Orleans
PD: Kris O'Kelly
Grea Rolling MD: Greg Rolling

UNDERN UNFOU/Depor Walle DOS UNDELTY/No Depo Of Desimer... JOHN POSSTRY/No Old Non Deen Yea GLIME PHYT/Yno Heat Is On TITE/Jacqie Love GREENS, FUBLIC/Yes/Sersoos GREENS, FUBLIC/Yes/Sersoos

VP/Programming: John Shomby

MD: Parmels Steele

8 4 1 ** **BOOMBACLES & STYGIN

5 2 CHECKGO/TON'TO' TO THE TABLET IN

1 1 ** **STANDAM CLIEB & STYGIN

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PD: Jeff Morgan MD: Greg South

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30, 19, 40 ELTOP JOHN/In Human KOOL & THE GAMG/Ninled

JCHH ChffEPTV a B/Tender Vesra STEVE MEHRY/Pumllah Heart



PD: John Young **MD: Chris Thomas**

D. COTHS THOMAS

1 1 MADDMA/Like & Virgin

2 2 STATE ADMINISTRATE

3 1 JACK MADME/Like & Virgin

3 1 JACK MADME/Like & Virgin

3 2 JACK MADME/Like & Virgin

3 2 JACK MADME/Like & Virgin

3 3 CHILLOROW Like & Virgin

4 6 MER EDITION/Come It have

4 6 MER EDITION/Come It have

5 0 CAMPA MADME/Like & MER EDITION/Come

5 10 JACK MADME/Like & MER EDITION/Come

5 10 JACK MADME/Like & MER EDITION/Come

5 11 JACK MADME/Like & MER EDITION/Come

5 11 JACK MADME/Like & MER EDITION/Come

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5 12 JACK MADME/Like & MER EDITION/Come

5 2 JACK MADME/Like & MER EDITION/Come

5 3 JACK MADME/LIKE & MER EDITION/COME

26 TEMPERTIONS/Treat Her Lite & Lady JOHN SCHTTER/Tragedy SHOWSEL SERV/Beall Youn Boy

SHIMMA MATCH/Bager Helle CYMDI LAADER/Nomey Changes Everyth CHREMAL FULLC/Tende nomes BANBHA STREIMATO/Nake to Mistake, me's JOHN POCKTY/The Old Man Down The GBORGE SENECH/20/20



PD: Keith Isley WINZ-FM MD: Mark Shands

D: Mark Shands

1 * MADOMMA/Like A Virgin

0 * SAND ALO/No they Rose It of the Shands

1 * MADOMMA/Like A Virgin

0 * SAND ALO/No they Rose It of the Shands

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#DLAS THUMAS/TO Little Brother HDL SDTFLOW/Nr. Telephone Non STEVIS HONDSK/Love Light In Flight ROOL 6 THE CAME/RAS Led FREESE FORCE/Bookle Down Bronk



Ops Mgr: Mason Dixon PD: Steve Rivers

RECORDANCE TO THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE BUT OF THE PROPERTY OF THE P



PD: Jim Morrison

MIDWEST

gg whyt

Detroit PD: Gary Berkowitz

andEDNA SEPTOM/Bugar Walls CYMOI LADDER/Honey Changes Everyth GENERAL FURLLC/Yeanderness HEW EDTION/Wr. Yelephome Han FIMELA/De It Apain DEEP POSMEL/Knocking At Woar Back BARD AID/De They Know It's Chr

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PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

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MD: Don Michaels

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ADDS JOHN MONTER/Tyragedy
CYMOI LASPER/Money Changes Sveryth

Cleveland

Ops Mgr: C.C. Matthews MD: Tom Jeffries

THEMA MARIE/Lovergirl LAURA BRANIGAE/T: Amo B.E. YAYLON GROUP/Respons Sock a Soll

GLEMM FRET/The Heat Is On CTHO! LAUMER/Reney Changes Everyta REMBIE JACKSOM/Contineds

102 Cincinnati

Ops Mgr: Jim Fox MD: Dave Allen

MD: Dave Allen

1 SERVINDAY | Smit Built Burn

1 S 2 LONGE SIGHE From | Smit Burn

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Chicago

Ops. Mgr.: John Gehron MD: Tim Kelly

MD: Tim Kelly

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St. Louis
DB.5 PM
PD: Steve Perun

Chicago

Ops. Mgr.: John Gehron

Ops. MgT.: John Gehron

MD: Tim Kelly

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17 STEVIS WONDER/Love Light In Plight. STEVIS WONDER/Love Light Is #light.

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AGEST PD: Steve Ke

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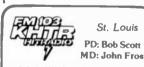
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MD: John Frost

MD: John From

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ASSYCHE OF STREET, THE STREET,

КВЕО

Kansas City

PD: Pat McKay MD: Karen Barber

AD: Karen Barber

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Chicago
Wellat-Fly PD: Buddy Sco
MD: Dave Robb

WKTI Milwaukee Ops. Mgr.: Dallas Cole

MD: Kelly Wallace

WEST



PD: Jack Regan MD: Alan Sledge KOAQ

MD: Alan Sledg

Denuer

ND: Alan Sledg

Denuer

1 1 NACOUNG Alan Sledg

Denuer

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JERBISE JACKSON/Ds Whet Yes Oo GLAND FRETTYNS ENSET IS ON JOHN PORTEY TYS SHOP JOHN PORTEY THE DIS Man Onen The UZ/Fride(In The Hamm Of LAURA SHARTGAN/T) home GLUBPSIA/Call To The Home Ft RESES E JACKSON/Cont. | pede

Tacoma-Seattle

PD: Ric Hansen MD: Sandy Louie

MD: Sandy Louise

| MANORMA/Like A Virgin
| Manorma/Like Manorma
| Manorma/Like Ma

PD: Tom Chase Sacramento

M.D.: MT. E.d.

I 1 MOCROMA/LIN S YI Fig. 18

I 2 JOURNAL S AND S MD: Mr. Ed



Phoenix PD: Reggie Blackwell MD: Art Morales

MOME

Los Angeles VP/Prog.: Gerry De Francesco

VP/Prog.: Gerry De Francesco

Assistant PD: Mike Schnefer

1 1 ** Incoma/Lake N 1/15/a

2 2 ** Incoma/Lake N 1/15/a

3 2 ** Incoma/Lake N 1/15/a

3 2 ** Incoma/Lake N 1/15/a

3 4 ** Incoma/Lake N 1/15/a

3 5 ** Incoma/Lake N 1/15/a

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4 7 ** Incoma/Lake N 1/15/a

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6 Incoma/Lake N 1/15/

Continued on Page 70



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Continued from Page 69



ASHFORD & BIMPSON/Solid JOHN HUNTER/Tragedy STEVIE MONDER/Don't Drive Drunk

ROD STEMART/All Right Now REWRIE JACKSOM/Centipede GEORGE BEHNOM/20/20 STEVIE WHOEDEL/LOVE Light In Plight GLENN FREY/The Heat Is On HOMETVERFERS/Emckin' At Hidnight GEMERAL PUBLIC/Tendermess



MD: Steve Naganuma

H 2 1 MAROMA/Lake a Virgin
H 4 2 PAT MANUFAR/We Belong
H 5 3 CECCAGO/You're The Inspiratio
1 B 1 CECCAGO/You're The Inspiratio
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CYNDI LAUPER/Money Changes Everyth JOHN POGERTY/The Old Man Down The

KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

1 1 MOREYER PREMARKA OF Love

2 2 PAT PERMARKAT SHE SHOWN

3 2 MOTORMACHAN A VITTIN

3 1 MOTORMACHAN A VITTIN

5 5 DURAN DURAN/The Mild Bonys

6 SHEET SHEET SHOWN TO THE LONG BY HIGHEN

6 THE SHEET SHEET SHOWN TO THE LONG BY HIGHEN

6 THAN ANAMENTA TO YOU

6 9 HALL 6 ONTER/DUT OF TUCH

7 10 MORE LAWIS 6 MERGY MAILTING ON A THIN LIS

16 11 SURVIVOR'J CAN'T HOLD SHOWN

17 10 MORE LAWIS 6 MERGY MAILTING ON A THIN LIS

18 11 SURVIVOR'J CAN'T HOLD SHEET

19 11 JULIAN LEMENTA/VAIOTES

19 12 CHESTAY THE ABOY OF SUMMER.

10 18 HEST JACKSON JON SHEET

10 19 10 CHESTAY THE ABOY OF SUMMER.

10 19 10 CHESTAY THE ABOY OF SUMMER.

11 19 STEEL R. THE BELLE OF SE, MART

12 10 CHESTAY THE ABOY OF SUMMER.

12 2 CHEST LA THE BELLE OF SE, MART

12 30 CHESTAY THE ABOY OF SUMMER.

12 2 CHEST LA STANDARD SHEET OF THE SERVICE OF SERVICE SHEET SHEE

JOHN FORESTY/The Old Ren Down The BAND ALD/Do They Enow It's Chr SAMEDIA SESTON/Nugar Wells

BICE SPRINGTELL/Brucke GIOPPELA/Call To the Heart BLLAY COMBAL/Coverboy SPEWIE NUMBER/Love Light Is Flight STEWE PEBEW/TOOLight Heart GLUBB PHEW/Tho Heart Is On HIDSH UNIT SHAW/Deparator HERNEL JACKSON/Contigués ACQL 5 70% GROW/THE SEE

ISS TOBIFIT HOT HITS!

PD: Dave Parks San Diego MD/Assist, PD: Mike Preston.

| 1 | MALDORMA/Like A Virgin | 1 | Maldorma/L

39, 40 EHEEMA PASTOM/Bugar Mells HEW EDITIOM/No. Telephone Man

HAND AID/Do They Know It's Chr RICK DEES/Est My Shorte GLENN FREY/The Heat Is On



Denver

PD: Doug Erickson

MD: Gloria Avila

1 1 MACOMMA/Like A Virgin

1 2 CURAN CURANTHE WIld Boys

2 4 COMMA CURANTHE WIld Boys

2 4 CHARL RIMARY Breat FOR TOUS

4 5 MONETHER PREMYARY BREATH OF TOUS

5 7 MENANTHER BENTARY BREATH OF TOUS

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19 9 MENANTHER BENTARY BREATH OF TOUS

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10 10 JULIAN LEMMON AVOID THE MORE THE POST OF TOUS

10 11 PRINTER PAILLEY READ LOWER

10 15 STEVIE WINDERN'I JUST CELLED TO SAY

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10 15 STEVIE WINDERN'I JUST CELLED TO SAY

10 MENANTHER BALLEY MARK TO KNOW WHAT LE

10 MENANTHER BALLEY AND MINE TO WELLEY THE BOYS OF SUMMER.

11 PERSON BENTARY AND SAY OF SUMMER.

12 10 MENTARY AND SAY OF SUMMER.

13 20 PAIL MINE TOUS TO MENTARY BENTARY BENT MD: Gloria Avila

Criedi LAIPER/Money Changes Everyth RICH SPERMOFISIO/Druce SHEXMA PASTOM/Sugar Mells GEORGE SERMON/30/20 EINER/Do It Agein BILLY SQUIEN/Sye On You BAND AID/Do They Know It's Chr

Hot Hits 105KITS

San Francisco

PD: Bob Garrett MD: Craig Roberts

D: Craig Roberts

3 1 MADDRMA/LINE A Wirgin

2 2 CHANA CURAN/The Wild Days

5 1 MALL CONTEX/OUT Of TOUCH

6 4 MINAN/DARK PANA/I Feel For You

4 5 CHANA KHAN/I Feel For You

4 6 FRANKHE GORE TO GYMON Tribbes

10 7 JACK MADWRIGANI I Need

10 7 JACK MADWRIGANI I Need

10 8 REVER SPRENGTERN/Norn In The U.S'A

9 MONEYTRIPPERS/Sea Of Love

9 MONEYTRIPPERS/Sea Of Love

10 M FRANK MANA/Carithean Queen No No

10 M FAUL CHANA/Carithean Queen No No

10 M FAUL CHANA/Carithean Come No

10 M FAUL MCCAPITE/No Nore Lonely Mights

13 July Man Limmon/Apic Tet No

13 M PAR BENATAR/We helong

13 M PAR BENATAR/We helong

19 M PAR MENARAR/We helong

19 M PAR MENARAR/We helong

19 D FINCK/Purple Main

22 J ANDROE MENARAR/We helong

23 M ANDROE NO STRUMMON/Apild

24 SHELLE LYNE BENATAR/MenarAR/M

ADDS

POISTER SISTEMS/Sentron Dance DON INDLITY/New Serve Of Summer... ANY PARSES AN -/Jenia BATY PARSES AN -/Jenia STEVE FREET SHOULD NEET IN COLUMNES LOUNT NEET SHOULD NEET SHOULD NEET JAMBAS STEEL SHOULD NEET THE SHOULD NEET SHOULD

Sacramento PD: Rick Gillette

CLOSE PREVIOUS HEAT IS ON CLASS TREATMENT OF THE PROPERTY OF T



GURAN DURAN/The wild Boye GIUPPRIA/Call To The Hear

KUBE 93FM

Seattle PD: Bob Case

MD: Wendy Christopher



PD: Guy Zapoleon MD: Steve Goddard

EAST Most Added Hottest

Cyndi Lauper Sheena Easton

Madonna Jack Wagner Chicago

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SETYKUJECKSON, MBS
Jim Chick
LAURA BRANIGAN
JOHN PARR
ALPBAVILLE
RINKS
BILLY SQUIER
ROCERS & PARTON
TOWNY SHAW
HOTE-GET
MADOWNA 3-1
DURAN DURAN 1-3
JULIAN LENGON 6-4
PONEIGMER 32-16

JOHN PARR BAND AID TEENA MARIE AUTOGRAPH ROGERS & PARTON HOTEGRAPH HADDNINA 3-1 PAT BENATAR 6-3 BRYAN ADAMS 8-5 DON HERLEY 9-7 CHICAGO 15-11

KKYK/Little Rock, AR Mark McCain

Mark McCain
PHILIP BAILEY
DON HENLEY
BOTTEST
B

FM100/Memphie, TR John Conley

John Combey

PRINCE
BALL & OATES
DON REMLEY
GENTLE PERSUASION
STEVIE MONDER
HOTESEL:
MADONNA 6-1
GRICAGO 11-7
JACE MACREE 15-10
POINTER SISTERS 29-25
GIUPPRIA 0-33

WABS-FM/Mobile, AL

GLENN PREY Hottest: JACK MAGNER 16-6 PAT BENATAR 14-7 CHICAGO 18-13 PBILIP BAILEY 22-15 KOOL 6 TRE GANG 27-19

STEVIE WONDER GLENN PREY

G100/Mobile, AL Griffith/Ocean

SOUTH **Most Added** • Hottest

New Edition John Fogerty Cyndi Lauper

Q101/Meridien, AL Tom Kelly

Madonna Chicago Jack Wagner

EAST

Parallel Two

Martin/Lawrence
GLENN FREY
GENERAL PUBLIC
BAND AID
TINE
KINKS
BOTTESE:
PAT BENATAR 3-1
ROMEYDRIPPERS 6-2
MADONNA 13-5
CEICAGO 11-7
JACK MAGNER 15-8

Q100/Allentown, PA Geronimo/Landon

Geronimo/Landon
DEEP PORPLE
JOHN POGERTY
HIDMIGHT STAM
JOHN PARR
ELLEY SQUIER
JOAN JEST
NEW EDITION
LOPENSO LAMAS
BOCLEART
HADONNA 1-1
JACK WAGMER 2-2
HOMET/DRIPPERS 4-3
CBICAGO 9-5
BAND ALD D-20
WMARVBaldmore, MD
Wimmer/Payne

SHEENA EASTON
JOHN FOCERTY
TIME EDITION
JOHN EUNTER
JOHN PARR
AUTOGRAPH
BAND AID
BOTTON 1-2
JACK MACNER 8-3
BALL & OATES 5-6
CRICAGO 30-10

WSEN-FM/Buffelo, NY Roger Christian

ROOP CHIEBEAN
BAND ALD
STEVIE WONDER
STEVIE

TIME
TOWNY SHAM
TEMPTATIONS
SILENT TREATMENT
HOTE-ST
HADONNA 2-1
CHICAGO 11-3
JACE MAGNER 12-4
POINTER SISTERS 2
FOREIGNER 30-20

K104/Erle, PA BM Shennon

SMM Shennon
BAMD AID
EIRES
HOLLY HATCHET
HEW EDITION
HEWE EDITION
HOLLY HATCHET
HEW EDITION
HOLL AUPER
HOTEGER

WERZ/Exeter, NH Soutt MacKey

CYNDI LAUPER ROGERS & PARTON TEMPTATIONS BAND AID BAND AID BOTTORY: MADONNA 5-1 BRUCE SPRINGSTEEN POREIGNER 15-11 BRYAN ADAMS 18-15 BILLY OCEAN 27-20

WTIC-FM/Hartford, CT Mike West

GENERAL PUBLIC GEORGE BENSON SHEENA EASTON HOTTERS: MADONNA 1-1 JACE MAGNER 10-7 POREIGRER 19-14 PRINCE 24-18 WHAM! 25-19

WKEE/Hunti Gary Miller

Gery Maller
SBEERA EASTON
BILLY SQUIER (dp)
TEENA MARIE
HEM EDITION
BROWSKI BEAT
TEMPTATIONS
ROCERS & PARTON
HOTCHER
MADONHA 1-1
JACK MAGMER 3-2
PAT BENATAR 4-3
JULIAN LEHNON 5-4
BRYAN ADAMS 12-5
WM AN FEMBLE

GLENN PREY CYMDI LAUDER JOHN POGENTY HIOMIGHT STAR DEEP PURPLE BOCKEST HADOWNA 3-1 JACE MAGNER 7-3 CBICAGO 18-7 BRIAN ADARS 17-9 PBILIP BALLEY 22-11

KC101/New Heven, CT Stef Rybek

POINTER SISTERS
SHEEMA EASTON
BAND ALD
BOTTON
BAND ALD
BOTTON
BOT

Devertible
MIDNIGHT STAR
BAND AID
SHEENA EASTON
CYNDI LAUPER
BOTTEST
HADONNA 1-1
JACK MACNER 2-2
NEW EDITION 9-3
POREIGNER 19-12
PRINCE 37-30

WSPK/Poughkeep Deyton/Anthony

Obstantiants on KINKS TOMMY SHAW GEORGE BENSON JOHN POGERTY BILLY SQUIER (dp) DEEP PURPLE (dp) BAND AID HOTE-BET BETAM ADAMS 8-5 STEVE PERRY 135-19 WHAMI 38-27 25-19 WHAMI 38-27 25-19

Q82/Rochester, NY Stavens/Messner

PRINCE
PRINCE
PRINCE
POINTER SISTERS
JOHN PARR
BAND AID
BOTCERT
MACONNA 6-1
BRYAH ADAMS 7-4
JACK WAGNER 13-7
DWN REMLEY 12-11
PHILIP BAILEY 20-13

SSPXY/Rochester, NY Tom Mitchell

Tom Mitchell
BAND AID
ASHPORD & SIMPSON
TIME
JOHN HUNTER
NEW EDITION
HOTER
HOTER
HADDINA 1-1
PHILIP BAILEY 8-2
JACK MAGNER 7-7
CHICAGO 9-8
PRINCE 35-12

WGFM/Schenect Torn Parker

BAND AID GENERAL PUBLIC AUTOGRAPH HOTEGE: MADONNA 2-1 JACK MAGNER B-4 CARS 7-5 PHILIP BAILEY 17-10 PRINCE 24-16

WKFM/Syrsouse, NY Kevin Fennessy

none Hottest: DURAN 1-1 MADONNA 4-4 JACK MAGHER 8-8 RRYAN ADANS 12-12 PHILIP BAILEY 19-19

\$3Q/Syracuse, NY Laird/Dunes

Laird/Dunes

U2
SHEEMA EASTON
BARRAS STREISAND
BARRAS STREISAND
STEVIE WOMDER
BAND ALD
CYNDI LAUPER
JONN HUNTER
JONN PARR
TOWNY SHAW
ROCKEST:
MADONNA 1-1
BRYDAN ADAMS 11-5
BRUCE SPRINGSTEEN
JACK MAGRER 14-8
CHICAGO 16-10

AUTOGRAPH
DEEP PUMPLE
RINKS
JOHN PARB
TEENA MARIE
HOLLST
HOLLST
HOLLST
HADOWNA 1-1
JACK WAGNER 14-6
PRILIP BAILEY 20-12
DON HEMLEY 19-13
FOREIGNER 26-16

JWN METE PAYNO LUDGE BAND ALD DEEP BADDE COCKBUN ALPRAVILLE MOLLY HATCHET TIME MADONNA 1-1 BARYAN ADAMS 10-5 DON HENLEY 13-7 DON HENLEY 13-7 BANCE SPRINGSTERN 14-8 PHILIP BALLEY 20-12

WKRZ-FM/Wilkee-Berre, PA Don Hellett

Oon Hallett
SAM HARRIS
TOWNY SANH
JOHN FOCENTY
AUTOGRAPH
GLENN FREY
DESP PUNPLE
GEORGE BENNSON
JOHN PARRY
ASHFORD & SIMPSON
BOOMERS
STORM FREY
HOME TO A SIMPSON
CASS 18-7
LAURA BRANIGAN 20-10

Michael Bertyneki
TEENA MARIE
GEORGE BENON
BILLY SQUIER
BRONSKI BEAT
GLENN FREY
SAM HARRIS
TOWNY SHAM
HADONNA 1-1
HADONNA 1-1
HOMEYORIPPESS 3-2
DURAN DURAN 2-3
PAT BENATAR 6-4
NEW EDITION 12-6

Q105/York, PA

MMANI MOKENUSE
MHANI
HOTESE:
HADDHNA 1-1
JACE MACHER 8-6
CBICAGO 9-5
HEW EDITION 14-7
PRILIP BAILEY 19-10

Parallel Three

CYNDI LAUPER BARRA STREISAND (dp) THISTED SISTER (dp) TEMPTATIONS NEW EDITION HOLLEST: NADOWNEY: CRICAGO 10-7 BRYAN ADAMS 13-10 FOREIGNER 20-13

WZON/Bengor, ME Michael O'Hera

ASHPORD 6 SIMPSON SHEENA FASTON RINKS REBBIR JACKSON HOTLEBE: MADONNA 8-1 PAT BENATAR 7-5 BRYAN ADAMS 9-7 CHARA RHAN 17-9 FORLIGHER 18-10

WIGY/Bath, ME Bob Anderson SHEENA EASTON GLENN PREY JOHN POGERTY HOTTER: MADONNA 3-1 BRYAN ADARS 9-4 CRICAGO 13-10 JACK WAGNER 18-12 POREIGNER 22-14

103CIR/Backley, WV Bob Spencer

Bob Spencer
MIDHIGHT STAR
SHEENA EASTON
TIME
BAND AID
JOHN PARR
TEENA MARIE
HOTECK:
MADONNA 2-1
CHICAGO 4-3
NEW EDITION 5-4
BOB SEGER 7-6
BRYAN ADAMS]0-8

WOAY/Beckley, WV Jim Mertin

Jim Martin
AUTOGRAPH (dp)
DEEP PURPLE (dp)
BAND AID
NEW EDITION
BOOGRES & BARTON (dp)
TEMPTATION
TEMPTATION
TEMPTATION
TEMPTATION
PORTER
DESTRUCT
NEW EDITION 2-1
FOREIGNER 13-4
JACK MAGNER 7-5
BILLY OCEAN 24-15

WIKZ/Chembersburg, PA Matthews/Alexander

JOHN POGERTY CYMDI LAUDER GLENN FREY DEEP PURPLE (dp) AUTOGRAPH (dp) BOLLEST JACK MAGRER 2-2 NEM EDITION 9-4 POREIGNER 23-6 BRYAN ADAMS 29-12 BILLY OCEAN 28-22

WZYQ/Frederick, MD

CYNDI LAUPER SHEENA EASTON GLENN PREY GIUPFRIA JOHN PARR KOOL & THE GANG HOTECSTI Hottest: MADONNA 4-1 NEW EDITION 3-2 HONEYDRIPPERS 5-4 JULIAN LENNON 9-6 CHICAGO 13-9

CYNDI LAUPER
HONEYDRIPPERS
JOHN PARR (dp)
TIME (dp)
GEORGE BERSON
HOTESE:
HADONNA 1-1
HEW EDITION 4-2
CRICAGO 11-6
BRYAN ADAMS 14-10
POREIGNER: 19-13

OK100/Ithecs, NY BIII Weston

EM TYBELON

RINKS
BRUCE COCKABRN
NEM EDITION
CYNDI LAUPER
MOLLY HARCHET (dp)
HOTLERIT
BOB SEGER 1-1
BRYAN ADAMS 2-2
JOHN MAITE 3-3
STEVE PERRY 4-4
CRICAGO 10-6

WKHI/Ocean City, MD Jack Gillen

LINCK GREEN
CYNDI LAUPER
JOHN POCERTY
DIANA ROSS
GEORGE BENSON
FOR THE STATE OF THE STATE
ROWEYDRIPPERS
DEEP PURPLE (dp)
BOCLES THE STATE
MADONNA 2-1
JACK MACNER 10-6
CHICAGO 15-8
PHILIP BALLEY 20-10
FOREIGNER 26-18

Paul DeMille
BAND AID
MOLLY NATCHET
KINKS
KINKE BEAT
DEEPS PURPLE (dp)
HEW EDITION
CYNOI LAUPER
ASHPORD 4 SIMPSON
HOTELE CHICAGO 6-1
PEO SPEEDMAGON 7-2
JACE MAGNEE 10-3
HADOMHA 18-4
STEVE PERRY 16-6

PhoenbyO'NeB
BAND AID
BAND AID
BRIVE COCKRUEN
BRIVE COCKRUEN
BASTON
BINES
JOHN PARR
HOTEBET:
HADONNA 1-1
JACK MAGNER 14-2
BAND AID D-3
BRYAN ADAMS 12-6
FOREIGNER 16-10

WOMP-FM/Wheeling, WV Dwayne Bonds

Dyweyne Bonds
JOHN POGESTY
SHEENA EASTON
BAND ALD
LPHAVILLE
HOTESE:
HADONNA 1-1
JERMANNE JACKSON 7-3
BRYAN ADARS 9-4
PAT BERMATAR 11-5
CBICAGO 22-11

RICHAEL CHARLES EINES ROGERS & PARTON HIDMIGHT STAR TIME BROMSKI REAT NOLAN THOMAS HOTERS: MADONNA 1-I HONEYORIPPERS 2-2 PAT BEMATAR 3-3 DURAN DURAN 4-4 JULIAN LENNON 5-5

SOUTH

Parallel Two

BRONSKI BEAT JOHN BUNTER TEEMA HARIE SILENT TREATMENT (dp) HOTEGRE: HADDHMA 1-1 CBICAGO 5-2 BRYAN ADAMS 13-3 BILLY OCEAN 15-6 STEVIE MONDER 22-13

KHFI/Auetin, TX Wayton Richards

BAND AID
GLENN FREY
JOHN BUNTER
JOHN FOUNTER
JOHN FOGERTY (dp)
HOTESE:
HADONNA 2-1
DURAN DURAN 1-2
PAT BEMATAR 6-3
GRYAN ADAMS 16-10
RAY PARKER JR. 18-16

WFMF/Beton Rouge, LA Rice/Ahysen

BILLY OCEAN HOTTOR: HADONNA 8-1 CHICAGO 10-7 JACK WAGMER 14-8 PHILIP BAILEY 20-14 FOREIGNER 22-15

RAGORPETY
BAND AID
SREENA EASTON
KINKS
REENA EASTON
KINKS
EMPLOYER
BOTTON
JOHN FOCERTY
HADONNA 2-1
HADONNA 2-1
HACK SPRINGSTEEN 14-11
CHICAGO 17-12

Bottest: BAND AID 33-1 KISS 6-4 BRYAN ADAMS 11-9 FOREIGNER 18-16 HALL 6 OATES 28-21

WBCY/Cheriotte, NC
Fred Btory
TIME (dp)
CYMDI LAUPER
MIDMIGHT STAR (dp)
JOHN BUNTER
BAND AID
HOttest:
MADONNA 1-1
CRICAGO 5-3
BRYAN ADAMS 12-10
DOM HEMLEY 10-13
FOREIGNER 24-14

Chrysber(Denieds
NOLAN THOMAS:
NOLESS : PARTON
NEW EDITION
JORN POCERTY
CYNDI LAUPER
JORN HUNTER
BROWSKI BEAT
WHODINI
HOSTER
HOTERS
PRINCE 28-15

WSKZ/Chattan

Eric Page Eric Page

Jermine Jacksom
MIONIGHT STAF
JOHN POCENTY
STEVIE WONDER
CULTURE CLUBE
CVNDI LAUGHER
KOOL & THE CANG
HOTESH
MADOWNA 2-1
BRTAN ADAMS 6-4
CARS 9-6
JACK WAGNER 12-3
JACK WAGNER 12-3
MADOWNOK FAMICONAMBLE

WNOK-FM/Columbia, 8C Peter Hamlett

KZZB/Besumont, TX Jerry Loueteau

JOBN HUNTER
DEEP PURPLE
NEW EDITION
BILLY SQUIER (dp)
MORROW SOLO (dp)

JOHN POCERTY CYNDI LAUPER STEVIE WONDER BOTESE: MADONNA 8-4 BILLY OCEAN 26-16 BRYAN ADARS 27-17 PHILIP BAILEY 32-21 HALL 6 OATES 33-23

KUCK106/Birmingham, AL St. John/Balley

none Hottes': MADONNA 1-1 DURAN DURAN 3-3 JACK WAGNER 4-4 CHICAGO 5-5 PAT BENATAR 8-8

RINES
JOHN POGERTY
BRONSKI BEAT
TOWNY SHAM
HOTCEGE!
MADONNA Z-1
CHICAGO 7-4
BRYAN ADAMS 9-6
PHILIP BAILEY 16-9
FOREIGNER 18-13

WJZR/Cheriotta, NC Chrysler/Daniels

FOURMOMENT PRANKE GOES TO 8 (dp) THISTED SISTER (dp) AUTOGRAPH (dp) AUTOGRAPH (dp) AUTOGRAPH (dp) BONEYDRIPPERS GEORGE BENSON BOTTER MADONNA 2-1 MADONNA 2-1 BILLY OCEAN 28-18 STEVE PERRY 29-21 WHAHI 34-26

MIONIGHT STAP POINTER SISTERS TOWNY SHAW CYMDI LAUPER HOTE-RE: HADOWNA 1-1 JACK WAGNER 9-2 CHICAGO 12-6 PHILLIP MELLEY 17-13 BILLY OCEAN ZZ-17

DEEP PURPLE TEENA MARIE JOHN HUNTER HEW EDITION ASRPORD & SIMPSON HOLLEST MADOWNA 3-] PHILIP BALLEY 11-7 U2 21-17 JACK MAGMER 31-22 WHAMI 35-29

MHAMI 15-29

KZFM/Corpus Chried, TX
Carson/Glinsburg

BRYAN ADAMS
POREICER

BOTAN ADAMS
POREICER

HIOWIGHT STAR

BOTESET

MADOWNA 4-1

JACK MAGWER 9-3

JACKSOWS 12-7

JULIAN LERNON 14-9

NEW BOITION 18-12 WDCG/Durham-Raleigh, NC Freeman/Wright

GEMERAL PUBLIC
JOHN POGERTY
BAND AID
HOTESET
HADDNHA 5-1
JACK MAGNER 2-2
PAT BENATAR 7-3
CHICAGO 15-7
PHILIP BAILEY 25-14 KAMZ/EI Pago, TX

Bob West

SHEENA EASTON
BRYAN ADAMS
ROCERS & PARTON
HEW EDITION
TOWNY SHAW
HALL & OATES
HALD STAR 8-3
ROMEYORIPPERS 6-4
CHICAGO 15-10
PRILIP BAILEY 23-15

Rod Metta

GEORGE BENSON
TOMBY SHAM
EINKS
DEEP PURPLE
NEW EDITION
JOHN PARE
HOTTEN
HOTTEN
HOTTEN
HADONNA 3-1
BRYAN ADAMS 8-6
CHICAGO 15-11
POREIGNER 23-15
PHILIP BAILEY 28-16

WZYP/Hunteville, AL Scott Mitchell

BAND AID

KINKS
BARRA STREISAND
OEEP PURPIE
TIME
HEW EDITION
TOWNY SHAW
BOCKEEK:
MADONNA 6-1
JULIAN LEWHOW 3-2
BRYAN ADAMS 5-3
CRICAGO 10-4
JACK MAGMER 24-15

GAMMUNICATION BAHD AID CYMDI LAUPER DIAMA ROSS BONETORIPPERS (dp) BONETORIPPERS (dp) SHEENA KASTON TOWNY SHAM (dp) NEW EDITION HOTHER SHAM (dp) NEW EDITION HADDONNA 1-1 JULIAN LEMNON 3-2 JERMAINE JACKSON 7-5 BRYAN ADAMS 10-6 CARS 8-7 WHHY-FM/Montg

Alon DuPriest

ROOL 6 THE GANG
SHEENA RASTOM
GLENN FREY
CYNDI LAUPER
JOHN FOCENTY
GENERAL POBLIC
GENERAL POBLIC
GENERAL POBLIC
GENERAL POBLIC
GENERAL POBLIC
ANDONNA 3-1
CRICAGO 2-2
PAUL MCCARNEY 6-4
JACK MACNER 18-7
PBILIP BAILEY 24-15 Stave Cromno
PAT BEMATAR
HALLS ONTES
SHEENA CASTON
TEENA MARIE
HEM EDITION
RICK SPRINGFIELD (dp)
ROTES
DURAN DURAN 2-1
HADONNA 3-2
JACK WACMER 15-9
PHILIF BAILEY 10-12
CRICAGO 29-15
WANNS-FMWGreenwille, SC

DeHGedo/deHero

RALL 6 OATES
WHAN!
CULTURE CLUB
ELTOM JOHN
BARRA STREISAND
ROOL 5 THE CANG
ASHPORO 6 SIMPSOM
GLENN FREY
REBBIE JACKSOM
GENERAL PUBLIC
MIDWIGHT STAR
HOTECHET
HADONNA 3-1
HOMEYDRIPPERS 5-2
JACK MAGMER 9-5
CRICAGO 13-8
BRIAN ADAMS 21-10

KRGV/McAllen-Bro

ROGERS & PARTON Bottest: DURAN DURAN 3-1

KINKS BAND AID SHEENA EASTON TIME BILLY SQUIER HOTCHEST Hottest: MADONNA 2-1 CHICAGO 5-2 BRUCE SPRINGSTEEN JACK WAGNER 19-9 POREIGNER 27-13

RALL 6 DATES NOLAN THOMAS CENEBAL PUBLIC TIME BARBA STREISAND BOTTEST MADDNINA 1-1 DURAN DURAN 2-2 BRIAN ADAMS 3-3 CEICAGO 4-4 MIDRIGHT STAR 8-5 BILLY OCEAN STEVE PERRY JOHN FOCEATY HOTLEST BRYAN ADAMS 1-1 MADONNA 3-2 REO SPEEDMAGON 2-3 BOB SEEER 10-5 CARS 9-7

WQUE-FM/New Orleans Kevin McCarthy

GLENN FREY STEVE PERRY CYNDI LAUPER BOTTEBE BOTTEBE HADONNA 1-1 CBICAGO 6-3 JACK MAGNER 8-5 BRYAN ADAMS 16-7 FOREIGNER 21-9

WRNO/New Orleans, LA

Cottain Westins
JACK HAGNER
CYNDI LAUPER
BAND AID
THISTED SISTER
SHEEMA EASTON
HOTE-SISTEN
HADOWNA 3-1
BRYAN ADAMS 9-6
CHICAGO 10-7
POREIGNER 15-8
PBILIP BAILEY 25-15

BJ105/Orlando, FL Deve Wright

GLENN FREY CYNDI LAUPER SHEENA EASTON STEVIE WONDER JOHN FOGERTY HADONNA 2-1 JACK MAGHER 16-9 BRYAN ADAMS 20-13 FOREIGNER 28-18 BAND AID D-20

Y106/Orlando, FL Stacy/Steel

CULTURE CLUB TEMPTATIONS BOTTORE BOTTORE BOTTORE FINCE 13-7 POREIGNER 21-12 CHICAGO 30-14 WHOOINI 37-27 SHEEMA EASTON D-34 WRVQ/Richmond, VA Bob McNeilt Bob McNeil JOHN POGERTY CYNDI LAUPER GLEWN PREY BOTTEST DURAN DURAN 1-1 PAUL WCCARTNEY 3-2 MADONNA 14-6 JACK MAGNER 13-7 CARS 12-8

MAGGENTHON
BAND AID
HEBBIE JACKSON
SHEENA EASTON
SHEENA EASTON
CONTROL LAUDER
CONTROL LAUDER
HOTELAN
HADONNA 3-1
DURAN DURAN 1-2
HOMEYDRIPPERS 6-4
CRICAGO 17-7
BAND AID D-10

KTFM/Sen Antonio, TX

288/Tamps, Fl. Johnny Walker

KX104/Nashville, Th Murphy/Cook

WKSF/Asheville, NC John Stevens none Hottest: MADONNA 1-1 CHICAGO 3-3 TIME 6-6 BRUCE SPRINGSTEEN 8-8 RAY PARKER JR. 9-9

Parallel Three

Raiph Cerroll
KINKS
AUTOGRAPH
BILLY SQUIER
TEMPTATIONS
NEW EDITION
HOTEGES:
DURAN DURAN 2-1
MADONNA 14-2
PAT BEMATAR 11-3
DON HEMLEY 9-7
BOB SECER 19-12

KISR/Ft, Smith Rick Hayes

Rick Hayes

CYNDI LAUPER
DEEP PURPLE
NEW EDITION
JOBN BUNTER
SREILA E.
TOMMY SHAW
AUTOGRAPH (dp)
HOTESE
MADONNA 2-1
DURAN DURAN 1-2
CHICAGO 8-4
DON HERLEY 6-5
JACK WAGNER 22-11

SREENA EASTON
NEW EDITION
CYNDI LAUPER
TERNA MARIE
TEMPTATIONS
BOTCHAIL
MADONNA 1-1
TIME 5-2
RICK SPRINGFIELD 10-3
RICK SPRINGFIELD 10-5
BRYAN ADAMS 14-6 WYKS/Geinesville, FL Lou Patrick

CON POWNER CYNDI LAUPER RINES (dp) BAND ALD MIDNIGHT STAR JOHN MUNTER HOTCES: MADDNNA 1-1 TOTO 8-5 U2 10-8 CBICAGO 14-10 JACE MAGMER 16-12

KITY/Sen Antonio, TX McGee/Upton

THORMARKSHAP

BRYAN ADAMS
MIDWIGHT STAR
HOTESTAR

JOHN PARR (dp)
CYNDI LAUPER
GLENN FREY
HEM EDITION
HOTECH!
HOTECH!
RADOWNA 1-1
CRICAGO 7-2
FOREIGNER 21-13
WHAM1 28-20
BAND AID D-25

SHEENA EASTON WHAM! POINTER SISTERS COLTUBE CLUB RINKS HOCLEST: MADONNA 4-1 DURAN DURAN 7-4 BRYAN ADAMS 16-9 JACK MAGNER 18-10 FOREIGNER 22-14

WJAD/Beinbridge-Albeny

TOM Kelly

BAND AID

NEW EDITION

JOBN POCERTY
TEENA MARIE

JOHN HUNTER (dp)

AUTOCRAPH (dp)

HOTESAL:

HADONNA 2-1

PAT BENATAR 3-2

BRYAN ADANS 5-3

LOM HEMLEY 13-9

FOREIGNER 25-16 BRONSKI BEAT BRUCE COCKBURN BAND AID ROTECHIE HADONNA 2-1 JACK WAGNER 9-3 CHICAGO 10-7 PRINCE 33-22 WHAMI 38-24 KNOE-FM/Monroe, LA Knighten/Shee KANDHEWENDER
TOMMY SHAM
NEW EDITION
RINKS
AUTOGRAPH
BOCKERT
AADONNA 3-1
CRICAGO 16-7
NEW EDITION 10-10
PRILIP BAILEY 22-13
SILLY OCEAN 33-19

KWES/Midlend-Odeses John Cley John Cley

BAND AID

TERNA MARIE

KOOL & THE GANG

NEW EDITION

Bottent:

CHICAGO 3-1

MADONNA 5-2

DON HENLEY 14-7

HIONIGHT STAR 23-13

JACK MAGNER 24-14

T94/Peneme City, FL Chuck Bare

Chuck Bare
CYMOI LAUPER
JOHN POGERTY
NEW EDITION
MOLLY MATCHET
BRONSKI BEAT
ASHPORD & SIMPSON
JOHN PARR
GEORGE BEMSON
TERNA MARIE
HOLLEST
MADOWNA 5-1
JACK WAGWER 19-8
BRUCE SPRINGSTEEN 14CHICAGO 17-13

JONN POGERTY SREEMA EASTON TIME ASRFORD & SIMPSON GIUPFRIA HOTEBEL CHICAGO 8-2 REBBLE JACKSON 4-3 BRYAN ADAMS 13-10 MHAMI 28-2 PHILLIP BALLEY 35-27

STORMON LAUPER JOHN FOGERTY SHEENA MASTON DEEP PURPLE (dp) NEW EDITION HEW EDITION HOW TOT STAR HONGOT STAR HOROUT STAR HOROUT

NEW EDITION
RINKS
JOHN FOGERTY
KOOL & THE GANG
HOTEPST:
DURAN DURAN 1-1
PAT BENATAR 3-2
JACK WAGNER 7-4
TOTD 13-8
MADONNA 21-17

Scott Reynoids
JOHN FOGERTY
AUTOGRAPHER
GEORGE BENSON
BAND ALD
DEEP PURPLE (dp)
MOLLY HATCHET (dp)
ASIFPORD & SIMPSON
BRONSKI BEAT
NEW EDITION
KINKS
CYNDI LAUPER
HOTECOLD
ARDECE SPRINGSTEEN
JACE MAGREE 6-4 CARS 1-1 BRUCE SPRINGSTEEN JACE WAGNER 6-4 DURAN DURAN 7-6 FOREIGNER 27-10

Z102/Sevenneh, GA Williams/Sommers Wilmenward
TIME
Hottest:
DURAN DURAN 1-1
HADDNNA 20-4
JACK MAGNER 14-5
BRUCE SPRINGSTERN 10-9
BRYAN ADAMS 21-13

WGLF/Tellehassee, FL Rick Sprinkles Akck Sprinkles
JOHN HUNTER
CYNDI LAUPER
NEW EDITION
JOHN POGERTY
DEEP PURPLE (dp)
JOHN PARR
GEORGE BENSON
BOTTON
BOTTON
HOW PART
HOW DETTION 3-2
CHICAGO 6-4
JACK MAGNER 18-12
FOREIGNER 30-18

MacMurphy/Stone

BAND AID
JOHN POGERTY
MICHICHT STAR
TEBNA MARIE
TEMPATATIONS
BROWSKI BEAT
SAM HARRIS
AM HARRIS
HOGERS & PARTOW
LORENZO LAMAS
HOCLES
HOLDHAN 2-2
9 JACK MACNER 13-5
POREIGNER 13-9
PHILIP BAILEY 17-11
KNIM/M/KINAF Fame TX

KNIN/Wichita Fells, TX Berry Michaels

WHAM! STEVE WONDER ROGERS & PARTON GENERAL PUBLIC NEW EDITION AUTOGRAPH HOTELST HADDONNA 1-1 CHICAGO 6-2 JACK MACONER 13-3 NEW EDITION 4-7 WHAM! D-30

none Hottest: DURAN DURAN 1-1 MADONNA 2-2 PAT BENATAR 4-4 CARS 5-5 BRUCE SPRINGSTEEN

The following stations reported a frozen playlist this week:

949/Atlanta B96/Chicago KOPA/Phoenix WKFM/Syracuse WSEZ/Winston-Salem KKAZ/Cheve

CHUM/Toronte WHTX/Pittsburgh KXX106/Birmingha KIIK/Davenport WKSF/Asheville.

The following stations felled to report this week; therefore their playlists were frozen:

238 Reporters 226 Current Reports

MIDWEST Most Added n Hottest

John Fogerty **New Edition**

Madonna Chicago Jack Wagner

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) in the song was dropped from the playlist then re-added.

WEST Most Added ... Hottest

Band Aid Sheena Easton Kinks

Madonna Chicago Jack Wagner

MIDWEST

Parallel Two

Matt Patick
CYNDI LAUPER
GENERAL PUBLIC
ROD STEMART
TEENA MARIE
JOHN POGERTY
TIME
RINKS
HOTTEST
HADONNA 2-1
CHICAGO 6-4
JACK WAGER 10-6
BILLY OCEAN 14-12
POREIGNER 20-16

Chrin Ceine
GLENN FREY
CULTURE CLUB
JOHN FOGERTY
KINRS
TOMMY SHAW
HOTEest:
MADONNA 1-1
RICK SPRINGFIELD 8-5
CHICAGO 18-7
JACK MAGNER 23-12
WBAM I 30-13

WKAU/Appleton-Oshkosh ose/Bradleigh

CYNDI LAUPER
SHEENA EASTON
BAND AID
NEW EDITION
GENERAL PUBLIC (dp)
REBBIE JACKSON (dp)
HOTLESTI
MADONNA 3-1
DURAN DURAN 1-2
BRYAN ADARS 9-5
CHICAGO 15-8
JACK WAGNER 18-9

92X/Columbus, OH Cook/Cells

COOKCOMB

CYNDI LAUPER
GLENN FREY
SHEENA EASTON
KINKS
HOTLEST:
HADONNA 1-1
FOREIGNER 11-5
PHILIP BAILEY 15-9
JACK WAGRER 19-13
PRINCE 31-21

KIIK/Davenport, JA Jim O'Hara

none Hottest: PAUL MCCARTNEY 1-1 DURAN DURAN 2-2 CHICAGO 8-8 LAURA BRANIGAN 19-19 PHILIP BAILEY 22-22

WGTZ/Deyton, OH King/Robertson

ELTON JOHN STEVIE WONDER WHAM! STEVIE WONDER WHAM! HALL & OATES KOOL & THE GANG GENERAL PUBLIC BAND AID CYND! LAUPER HOTES: MADONNA 1-1 BRYAN ADAMS 4-2 CHICAGO 10-4 NEW EDITION 12-5 FOREIGNER 15-6

KZIO/Duluth, MN

JOHN PARR
TIME
NEW EDITION
DEEP PURPLE
TOWNY SHAW
HOTESE:
MADONNA 1-1
PAT BEWATAR 3-2
NEW EDITION 6-3
CHICAGO 12-5
PBILIP BAILEY 21-10

WKDQ/Evensville, IN

SHELLA E,
STEVE PERRY
CYNDI LAUPER
JOHN POGERTY
BAND ALD
NEW EDITION
KINKS (dp)
TOMMY SHAW (dp)
TEMPTATIONS
ASBFORD & SIMPSON
AUTOGRAPH (dp)
BOTCEST AUTOGRAPH [GD; BOTTEST: MADONNA 5-1 CHICAGO 6-4 NEW EDITION 10-5 JACK WAGNER 18-6 POREIGNER 20-8

WSTO/Evanville, IN Taylor/Undney

PHILIP BAILEY
RAY PARKER JR.

WMFE/Ft. Wayne

BAND AID KINKS REBBIE JACKSON DEEP PURPLE HOTESE: MADONNA 1-1 NEW EDITION 13-3 JACK MAGRES 9-5 JULIAN LENNON 10-7 CRICAGO 17-12

Swert/Stevens

JACK WAGNER GLENN PREY SHEENA EASTON JOHN BUNTER JOHN BUNTER HOTTEST: MADONNA 2-1 DURAN DURAN 1-2 CHICAGO 7-3 PRILIP BAILEY 20-13 POREIGNER 27-18

WZPL/Indianapolis, iN Driscoll/Miles

Dracol/Miles
ASHPORO 4 SIMPSON
GEORGE BENSON
DEEP PURPLE
KINES
NEW EDITION
JOHN FOGERTY
HOTTESS:
CHARA RHAN 2-1
NEW EDITION 3-2
CHICAGO 8-4
FOREIGNER 10-5
TIME 20-15

SILENT TREATMENT (dp) BRUCE COCKBURN (dp) Bottest: BRYAN ADAMS 1-1 BRUCE SPRINGSTEEN 2-2 U2 11-8 CHICAGO 13-9 MADONNA 15-10

WKFR/Kalemezoo, Mi Weinecht/Chepmen

BILLY OCEAN SHEERA EASTON JOHN HUNTER BOTTEST: MADONNA 3-1 PAT BENATAR 4-2 JACK MAGNER 14-6 PHILIP BAILEY 27-15 PRINCE D-31

ZZ39/Kenses City, MO Collins/Walnin

COMINAWWebsh

TOMMY SHAW

CYNDI LAUPER
GLENN PREY
JORN POCERTY
KINKS
SHERNA EASTON
HOTERST
GLICAGO 3-3
JACK WAGNER 17-6
FOREIGNER 27-16
PRILIP BAILEY 31-18
DON HENLEY 34-28

WVIC/Lansing, MI Martin/Kittredge

STEVIE WONDER
JOHN HUMTER
JOHN FOGERTY
SHEENA EASTON
BOTLESE:
PAT BENATAR 1-1
BRYAN ADAMS 2-2
JULIAN LENNON 3-3
JACK WAGRER 8-4
BONEYDRIPPERS 13-6

Z104/Medison, WI

JOHN PARR (dp)
NEW EDITION
KOOL & THE GANG
KINKS (dp)
Hottest:
MADONNA 1-1
JACK MAGNER 2-2
CHICAGO 3-3
PAT BERNATAR 5-4
JULIAN LENNON 9-5

WZUU/Milweukee, WI

POINTER SISTERS
BILLY OCEAN
HOTCEST:
MADONNA 1-1
DURAN DURAN 3-3
PAUL MCCARTNEY 4-4
PAT BENATAR 12-6
JERMAINE JACKSON 16-12

RKJ103/Oklehome City, OK

JOHN POGERTY
SHEENA EASTON
NEW EDITION
BAND AID
BOTTES:
MADONNA 1-1
CHICAGO 7-2
PRINCE 11-7
NEW EDITION 14-11
TIME 21-16

KOFM/Oklahoma City. DK

KOFM/Oklahoma City, Ol Miller/Cooper
KOOL & THE GANG
BARBRA STREISAND
NEM EDITION
JOHN PARR
SILENT TREATMENT
BAND ALD
BOTTON
BOTTON
JOHN DURAN
JOHN DURAN
JOHN DURAN
JOHN DURAN
FRINCE 5-4
CRICAGO 10-8
PBILLIP BAILEY 27-17
KQKQ/Omaha, NE
Taylor/Deen
CULTURE CLUB
TIME
AUTOGRAPB
HOTUGRAPB

KZ93/Peoria, IL Edwards/Majon

Edwards/Maloney
WHAMI
TIME
JULIAN LENNON
BOTTEST:
SURVIVOR 1-1
JACK MAGNER 5-2
PAT BEMATAR 4-3
BRYAM ADAMS 10-5
BRUCE SPRINGSTEEN 14-6

PRINCE BILLY OCEAN WHAM! BALL & OATES GENERAL PUBLIC (dp) GENERAL PUBLIC (GP, ROTEST: CHICAGO 16-9 BRYAN ADAMS 20-12 JERMAINE JACKSON 23-14 PHILIP BAILEY 25-16 DON BENLEY D-22

U93/South Bend, IN J.K. Deering

PRILIP BAILEY DON BENLEY Bottest: MADONNA 7-1 NEW EDITION 9-4 PAT BENATAR 11-6 SURVIVOR 17-8 BRYAN ADAMS 20-9

WRQN/Toledo, OH Scheffer/Mitchell

SchefferMitchell
BILLY SQUIER (dp)
SILENT TREATMENT
JOHN HUNTER
BRUCE COCKBURN (dp)
JERMAINE STEMART
AOTOGRAPH
BOTTER
MADONNA 5-1
JACK WACNER 9-2
BILLY OCEAN 22-17
FOREIGRER 30-24
PRINCE 34-26

KAY107/Tulsa, OK Blain/Stephens

JOHN POGERTY TOMMY SHAW BAND AID HOTECOTO MADDNMA 7-1 DURAN DURAN 9-5 JACK WAGMER 11-7 BRYAN ADAMS 18-13 BRYAN ADAMS 18-13 BRUCE SPRINGSTEEN KEYN-FM/Wichita, KS Taylor/Brown

Taylor/Brown
TIME
GEORGE BENSON
TOMMY SHAW
AUTOGRAPH
RINKS
BRONSKI BEAT
DEEP PURPLE
BOTTEST
HADDONNA 4-1
CBICAGO 9-4
PBILIP BAILEY 16-8
FOREIGNER 21-14
JACK WAGNER 23-15

KKRD/Wichits, KS

Oliver/Williams OHVER WAGNER 12-9

OHNO AND AID

CYNDI LAUPER

TIME

DEP PURPLE

BONEYDRIPPERS

BOTE ST.

BOTE S

WHOT/Youngstown, OH Dick Thompson

Dick Thompson
BAND AID
CULTURE CLUB
SHEENA EASTON
DEEP PURPLE (dp)
TIME
ROGERS & PARTON (dp)
JOHN FOGERTY
NEW EDITION
U2
BRONSKI BEAT
HOTLERST
HADDNNA 3-1
JULIAN LERNON 8-5
PEILIP BAILEY 21-10
FOREIGNER 16-11
WHAM! 22-16

WYFM/Youngst Jeff Tobin

Jeff Tobin
WHANI
NEW EDITION
ELTON JOHN
SHEILA E.
HOTTERE E.
HOTTERE E.
HOTTERE E.
HOTTERE E.
JACK MAGNER 11-6
PRINCE 15-12

Parallel Three

KFYR/Bismerck, ND

Brannar/Herdt
AUTOGRAPH
JOHN PGGERTY
GLENN PREY
WHAM!
JOHN HUNTER
ROTECST:
MADONNA 2-1
CHICAGO 4-2
JERNAINE JACKSON 5-3
JACK MAGNER 12-5
LAURA BRANIGAN 16-9

WBNQ/Bloomington, IL Justin/Robbins

JUBENTADODINE
HALL & OATES
CYNDI LADPER
STEVIE MONDER
CULTURE CLUB
KINKS (dp)
JOHN POGERTY (dp)
DEEP PURPLE: (dp)
HIDNIGHT STAR (dp):
HONIGHT STAR (dp):
HONIGHT STAR (dp):
HONIGHT STAR (dp):
GENTAR 3-2
CARS 6-3
CRICAGO 13-5
JACK MAGNER 20-6

BARBRA STREISAND GEORGE BENSON BARBRA STREISAND
GEORGE BERSON
KINKS
TOMMY SHAW
BILLY SQUIER
TIME
BAND AID
HOttest:
MADONNA 2-1
CEICAGO 10-5
BRYAN ADAMS 19-3
PHILIP BAILEY 24-16
JACK WAGNER 28-17

WCIL-FM/Carbondale, IL

Tony Waltekus TON WARRAUS

DON HENLEY
REBBIE JACKSON (dp)
NEW EDITION
HOTESET:
JACK WAGNER 1-1
MADONNA 2-2
BAND AID 0-3
FOREIGBER 26-8
BILLY OCEAN 25-9

KQCR/Ceder Rapids, IA Gery Dixon

JOHN PARR (dp) JOHN POGERTY POINTER SISTERS NEW EDITION NEW EDITION Hottest: NEW EDITION 7-3 JACK WAGNER 8-5 POREIGNER 11-7 HONEYDRIPPERS 32-22 MIDNIGHT STAR 33-23

GEORGE BENSON
JOHN POGENTY
CYNDI LAUPER
SHEENA BASTON
KINES
JACK WAGNER 14-6
CHICAGO 16-8
PHILIP BAILEY 22-12
DON HEMLEY 23-16
POREIGNER 31-20

KCMQ/Columbia, MO

Y94/Fargo, ND Collins/Anderse

COMMENSANCERSON
BAND AID
KINKS (dp)
REBBIE JACKSON
TOWNY SHAW
HOTELST
MADONNA 1-1
CBICAGO 11-6
JACK WAGNER 15-7
DON HERMLEY 18-13
PBILIP BAILEY 25-18

KKXL-FM/Grand Forks, ND

Don Nordine
WHAM!
HALL & OATES
POINTER SISTERS
GIUFFRIA
GENERAL PUBLIC
CULTURE CLUB
JOHN POGERTY
CYNDI LAUPER
HIDNIGHT STAR
GLENN PREY
BAND AID
BOTTEST
BOURAN DURAN 1-1
HADDNIA 4-2
JACK WAGNER 9-3
CHICAGO 15-6
BRYAN ADAMS 11-9

WAZY-FM/Lefsyette, IN

Stacylouize

TIME
JOHN FOGERTY
SHEENA EASTON
ASHFORD & SIMPSON
NOLAN THOMAS
BRONSKI BEAT
NEW EDITION
BOTTEST
HADDNNA 1-1
GIUFFRIA 17-12
FOREIGRER 26-16
PRINCE 32-17
CHICAGO 28-19

KFRX/Uncoln, NE Tracy Johnson

Tracy Johnson

CULTURE CLUB

KOOL & THE GANG

GENERAL PUBLIC

JOHN POCEPTY

BARBRA STREISAND

HOTESE:

MADONNA 1-1

DURAN DURAN 3-2

CHICAGO 7-3

PAT BEMBATAR 6-4

NEW EDITION 14-5

WRKR/Racine Mih Pat Martin

HONEYDRIPPERS
STEVE PERRY
STEVIE MONDER
SHEENA EASTON
GLENN FREY
NEW EDITION
HOTEGAT
CRICAGO 6-2
TIME 7-4
BAND AID D-5
PRINCE 16-6
WILLEMINADMIC CI

KKLS-FM/Rapid City, SD Sherwin/Piper

RICK SPRINGFIELD GEORGE BENSON CYNDI LAUPER KINES SHEENA EASTON BOTEGET DURAN DURAN 2-1 BRYAN ADAMS 3-2 MADONNA 7-3 CBICAGO 10-8 PBILIP BAILEY 24-17

99KG/Seline, KS Denny Collier

Denny Coller

BAND AID

STEVIE WONDER

TIME
GEORGE BENSON
ROGERS & PARTON
DEEP PURPLE (dp)
NEW EDITION
AUTOGRAPH (dp)
BRONSKI BEAT (dp)
CYNDI LAUDER
ROTTEST
ROTTEST
CHICAGO 17-8
BILLY OCEAN 30-21
GENERAL PUBLIC 36-33
PRINCE D-35

KKRC/Sloux Falls, SD Dan Kleisy

BAND AID
JOHN FOOERTY
CULTURE CLUB
CYNDI LAUPER
GENERAL PUBLIC
GLENN PREY
HOTCEST:
BYAN ADAMS 3-1
HADONNA 14-7
DON HENLEY 21-14
POREIGNER 26-22
RICK SPRINGFIELD 33-25

KWTO-FM/Springfield, MO Mike Schmidt

CULTURE CLUB
STEVIE WONDER
JOHN FOGERTY
TIME
GEORGE BENSON
BARBRAS STREISAND
HOTCEST:
MADONNA 1-1
BRYAN ADAMS 10-6
CHICAGO 11-7
FICK SPRINGFIELD 17-10
FOREIGNER 20-13

WDBR/Springfield, IL Moore/Lewley

MIDNIGHT STAR
DEEP PURPLE (dp)
BILLY SQUIER (dp)
HOTE-SE:
MADDNNA 1-1
JACK WAGNER 12-6
CHICAGO 17-10
PHILIP BAILEY 20-15
WBAM1 27-17

WSPT/Stevens Point, WI Bouley/Tracy

BAND AID
STEVIE WONDER
BARBRA STREISAND
MIDNICHT STAR
GEORGE BENSON
JOHN PARR (dp)
HOTLESE:
CHICAGO 8-1
MADONNA 3-2
BRUCE SPRINGSTEEN 4-3
JACK WAGNER 6-5
BAND AID D-10

KDVV/Topeka, KS Rebet/Permely

RabatParmety
NEW EDITION
REBBIE JACKSON
TIME
DEEP PURPLE (dp)
AUTOGRAPH (dp)
AUTOGRAPH (dp)
AUTOGRAPH (dp)
AUTOGRAPH (dp)
AUTOGRAPH (dp)
AUTOGRAPH (dp)
FON BENLEY 5-I
MADONNA 3-3
CHICAGO 11-4
POREIGRER 15-5
WHAMI 31-20

KFMW/Waterloo, IA Merk Potter

JOHN BUNTER
JOHN PARR
BAND AID
DEEP PURPLE
HOTELE:
HADONNA 2-1
JACK WACHER 12-6
FOREIGNER 26-15
PBILLIP BAILEY 29-17
POINTER SISTERS 38-26

WEST

Parallel Two

KNMQ/Albuquerque-8.
Stucker/Meltland
ASHFORD & SIMPSON
JOHN FOGERTY
SHEENA EASTON
TIME
BAND AID
ROTLESE:
HADONNA 2-1
PAT BENATAR 4-2
JACK MAGNER 6-1
BRITAN ADAMS 5-4
CHICAGO 10-5

KKXX/Bakersfle Squires/Kamper

Squires/Kamper
SHEENA EASTON
NEW EDITION
STEVE PERRY
STEVIE WONDER
BAND ALD
MIDNIGHT STAR
HOTCEST:
HADONNA 1-1
CHICAGO 5-2
PAT BENATAR 6-3
FOREIGRER 19-10
NEW EDITION 21-11

BONDA FOR PURPLE
TIME
JOHN PARR
TEEMA MARIE
BOTEST:
MADONNA 2-1
JACK MAGNER 16-8
CHICAGO 14-9
FOREIGRER 21-10
WHAMI 28-17

KF95/Boise, ID Larry Dose

Larry Dose

U2
JOHN PARR (dp)
DEEP PURPLE (dp)
KINKS (dp)
BROWSKI BEAT
TIME
NEW EDITION
HOTTEST
MADONNA 2-1
CHICAGO 11-4
RAY PARKER JR. 12-6
JACK MAGNER 16-7
PBILIP BAILEY 19-8

KFM/Colorado Springe. CC

KKFM/Colorado Springs, CO Finney/Anderson

Inney/Anderson

CULTURE CLUB
SHEENA EASTON
STEVIE WONDER
JOHN FOGERTY
GEORGE BENSON
AUTOGRAPH
BAND AID
HOttest:
SURVIVOR 2-1
CHICAGO 9-4
PBILIP BAILEY 8-7
JACK HAGGER 21-9
BRYAN ADAMS 15-10

KBOS/Freeno, CA Kris Van Kamp

RITE VAN RAMP

PRINCE
SHEENA EASTON
KINES
ASBFORD & SIMPSON
GEORGE BENSON
DIANA ROSS
NEW EDITION
MIDHIGHT STAR
HOTLESE:
HONORYDRIPPERS 5-4
BRUCE SPRINCSTEEN 8-5
JULIAN LENNON 13-7
BRYAN ADAMS 12-11

KMGX/Fresno, CA

CULTURE CLUB
SHEENA EASTON
WHODINI (dp)
HOTOLINI (dp)

KYNO-FM/Freeno, CA

Welker/Devis
FRANKIE GOES TO H
JOHN FOGERTY
STEVIE WONDER
SHENNA FASTON
KOOL 6 THE GANG
HOTELSTON
HONEYDRIPPERS 14-6
JULIAN LENNON 20-14
PHILIP BAILEY 21-15
PRINCE 29-17
HALL 6 OATES 32-20

KiKi/Honolulu, Hi Kong/Shlahido

JOHN POGERTY NEW EDITION STEVE PERRY TEENA MARIE Hottest: MADONNA 1-1 CHICAGO 8-3 HONEYDRIPPERS 15-10 POINTER SISTERS 24-16 FOREIGNER 26-20

KQMQ/Honolulu, HI Kimo Akane

TOMMY SHAW NEW EDITION KINKS NEW EDITION
KINKS
TEMPTATIONS
TWISTED SISTER
DIANA ROSS
DEEP PURPLE
JOHN BUNTER
HOTCEST:
DURAN DURAN 1-1
PAT BENATAR 2-2
MADONNA 5-4
CARS 6-5
CHICAGO 13-6

KLUC/Las Vegas, NV Bill Richards

BHH Richards

JORN RUNTER
SHEENA EASTON
JORN PARR (dp)
JORN POCERTY
TIME
REBBIE JACRSÓN
BAND AID
BOTLEST:
POREIGNER 17-7
JERNAINE JACRSÓN 18-11
PHILIP BAILEY 21-13
BILLY CCEAN 20-15
DON HENLEY 25-19

KO93/Modesto, CA Mike Novak

MIKE NOVEK

FRANKIE GOES TO 8
KINKS
JOHN FOGERTY
TEMPTATIONS
TEENA MARIE
ASHFORD & SIMPSON
BOTCH & SIMPSON
BOTCH WAGNER 3-1
RAY PARKER JR. 10-4
WEAM! IS-7
PRILIP BAILEY 18-9
FOREIGNER 37-26

KHOP/Modesto-Stockt

CYNDI LAUPER
BAND AID
TIME (dp)
KINKS (dp)
JOHN PARR
BOTEST:
MADONNA 4-1
PHILIP BAILEY 11-4
JACK MAGMER 13-5
FOREIGNER 23-17
PRINCE 40-22

KCAQ/Oxnerd-Ven

Thomme/Jay

*MOINTER SISTERS
NOLAN THOMAS
ROWEYDRIPPERS
TEMPTATIONS
SAM HARRIS
ROTESE:
WHARI 16-6
CRICAGO 26-10
MIDNIGHT STAR 24-18
BOOBY JIMMY & THE 28-25
BAND AID .D-34

KSKD/Salem, OR Len E. Mitchell

Len E. Mitchell

DREP PURPLE

NEW EDITION

BAND AID

ROCERS & PARTON (dp)

BRONSK! BEAT (dp)

TEMPTATIONS (dp)

TWISTED SISTER (dp)

ROTESE:

MADDINA 1-1

JACK WAGER 4-2

NEW EDITION 7-3

TIME 5-4

CHICAGO 8-7

KDON-FM/Sell Kirk Cliatt

RINC CHENT

BAND AID

JOHN POCERTY

SHEENA EASTON

ROCERS 6 PARTON

TEENA MARIE

NEW EDITION

BRONSKI BEAT

JOHN PARR (dp)

HOTCEST:

MADONNA 1-1

NEW EDITION B5-5

PHILIP BAILEY 10-6

JACK WACKER 14-10

WHAMI 20-13

KCPX/Selt Lake City, UT SHEENA EASTON POINTER SISTERS POINTER SISTERS
BOTTEST:
CHICAGO 2-1
GIUPPRIA 24-10
BILLY OCEAN 20-15
POREIGNER 30-26
WHAM! 31-27

KHYT/Tucson, AZ Shermen Cohen

TIME
SHEENA EASTON
NEW EDITION
RINKS
BILLY SQUIER
BROWSKI BEAT
TEMPTATIONS
HOTCHS
HADONNA 1-1
CHAKA RHAN 3-2
JACK WAGNER 6-4
NEW EDITION 11-9
CHICAGO 23-15

KRQ/Tucson, AZ Kelly Norris Rely Norte

BAND AID

JOHN FOGERTY

TOMMY SHAW

GEORGE BENSON

CYMDI LAUPER (dp)

ASMFORD & SIMPSON

CULTURE CLUB

ROCLESE:

MADONNA 2-1

BRUCE SPRINGSTEN

CHICAGO 15-9

DON HENLEY 14-10

FOREIGNER 20-14

Parallel Three

KGOT/Anchorage, AK

BAND AID
TIME
SERENA EASTON
MIDNIGHT STAR
RINKS
REBBIE JACKSON
GENERAL PUBLIC
HOTOMNA 1-1
RICK SPRINGFIELD 7-2
CHICAGO 8-3
FOREIGNER 21-11
BAND AID D-24

KYYA/Billings, MT Charlie Fox

ELTON JOHN
GENERAL PUBLIC
JOHN POCERTY
HOTTEST:
MADONNA 6-1
PAT BENNTAR 4-2
JACK WACNER 8-3
BRYAN ADAMS 11-4
CHICAGO 12-5

KBOZ-FM/Bozen Michael Hesse

Michael Hesse
GLENN FREY
REBBIE JACKSON
DIAMA ROSS
BAND AID
TIME
HOttest:
MADONNA 3-1
CRICAGO 11-3
JACK WAGRER 14-4
FOREIGRER 27-15
BILLY OCEAN 30-17

KCDQ/Bozemen, MT Greg Williams

MOLLY HATCHET
NEW EDITION
REBBIE JACKSON
BRONSKI BAAT
ROTEST
MADONNA 1-1
PAT BEMATAR 2-2
JACK WAGNER 12-3
CHICAGO 23-13
TOWNY SHAW 38-34

Todd Cavanah
RICK SPRINGFIELD
GIUPPRIA
BARRA STREISAND
JOHN POGERTY
DAVID BOWIE
JOHN BUNTER
KINKS (dp)
BAND AID
ASBRORD & SIMPSON
SILENT TREATMENT (dp)
HOCKEREI
HADDONNA 2-1
JACK WAGGER 7-2
BRYAN ADAMS 9-6
FOREIGNER 23-10
PHILIP BAILEY 21-11

KKAZ/Cheyenne, WY

none Hottest: DURAN DURAN 1-1 MADONNA 3-3 JACK WAGNER 14-14 CHICAGO 20-20 PBILIP BAILEY 22-22 KOZE/Lewiston, ID

JOHN PARR
SHEEMA EASTON
ASHFORD & SIMPSON
TEENA MARIE
KINKS
TOMMY SHAM
AUTOGRAPH (dp)
BRONSKI BEAT
ANIMOTION
HOTEEST
HADONNA 4-1
BRYAN ADAMS 3-2
JACK WAGNER 10-5
PHILIP BAILEY 14-9
FOREIGNER 16-10
KSSUPPOVO-SANT LAME CITY

K96/Provo-Salt Lake City, UT

Gentry/Green GentryGreer
REBBIE JACKSON
TOWNY SHAW ASHFORD & SIMPSON
BAND AID
BARSRA STREISAND
MIDNIGHT STAR
TIME
HOTLOGIT STAR
TIME
CRICAGO 2-2
JACK WAGNER 9-3
JULIAN LENNON 13-4
FOREIGNER 16-5

KCBN/Reno, NV Jim O'Neel

CYNDI LAUPER
GENERAL PUBLIC
KOOL & THE GANG
KINKS
HOTTEST
HOTTEST
HOTTOGO 9-3
PHILIP BAILEY 12-4
BAND AID 39-30

KHTX/Reno, NV John Chommie

John Chommie

CULTURE CLUB
POINTER SISTERS
KINKS
THINST
THISTED SISTER
NEW EDITION
TEMPTATIONS
BRONSKI BEAT
ROCERS L PARTON
HOLLER:
PAT BENATAR 2-1
BRUCÉ SPRINGSTEEN 7-4
DON HENLEY 11-7
ELTON JOHN 23-18
WHAMI 31-23

Tim Mack

AUTOGRAPH MOLLY HATCHET NEW EDITION KINKS REMES REBBIE JACKSON BROMSKI BEAT MIDWIGHT STAR BAND AID BRUCE COCKBURN BOTTER PAT BEMATAR 1-1 HOADONNA 10-2 HOREYDRIPPERS 3-3 JULIAN LENNON 5-4 NEW EDITION 11-9

KRSP/Selt Lake City, UT Carlson/Moli

BAND AID
KINKS
BARBRA STREISAND
BRONSKI BEAT
DEEP PURPLE
BOTTES:
MADONNA 3-1
CHICAGO 2-2
JACK MAGNER 9-4
FOREIGNER 23-13
MIDNIGHT STAR 38-32

SLY96/San Luis Obispo, CA

BAND AID
JOHN PARR
TERNA MARIE
BRONSKI BEAT
NEW EDITION
HOLLEST:
MADONNA 2-1
PAT BEMATAR 4-2
RONEYDRIPPERS 5-3
CHICAGO 17-5
BAND AID 0-40

KZOZ/San Luis Obispo, CA Mike Dawson

BAND AID
CULTURE CLUB
JOHN PARR
HOTTEST:
MADONNA 1-1
DON HENLEY 9-6
PRINCE 29-20
WHAMI 31-24
BAND AID D-30

KIST/Sente Berbere, CA Dick Williams

GENERAL PUBLIC
CYNDI LAUPER
SHEENA EASTON
TEENA MARIE
JOHN PARR
BRONSKI BEAT
HOTTERS HADONNA 3-1
PAT BENATAR 8-4
JULIAN LENNON 12-5
DAN HARTMAN 13-11
BRUCE SPRINGSTEEN 14-12

OK95/Tri-Cities, WA Teylor/Purdy COLTURE CLUB
SAM HARRIS
MOLLY HATCRET
TWISTED SISTER
MIDWIGHT STAR
ROTEGE:
MADONNA 1-1
PAT BERMATAR 7-3
POINTER SISTERS 17-11
BILLY OCEAN 23-14
TIME 30-22

Culture Club Co

PARA

Parallel I: Selected stations in major me and/or exert a significant national inflo

Parallel II: Selected stations in secon dominant and/or exert a significant k parallel may also contain some majo qualify for parallel one status.

Parallel III: Selected stations in sm nant and/or exert a significant local in tain some secondary market stations two status.

238 Reports

JOHN DOE	
"Hit Song" (An	(Viebel)
LP: Hit Song	,
LP: PRE Song	
	Retend
Regional 100/25	44% Summery
Reach	Up 51
E 33%	Debuts 20
	Same 4
M 21%	
	Down 0

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds 44% — Percentage of this weeks re-porters playing it. Regional Reach — Percentage of reporters

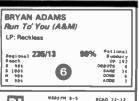
playing the song within each region

Up 51 — Number of stations moving it up on the charts. Debuts 20 - Number of stations

debuting the song this week ne 4 - Number of stations reportting no movement this week. (On to On, Add to On, 31-31, etc.)

0 - Number of station it down on their charts. Adds 25 - Total number of stations adding it this week





	MEASON A A		1	Į.
P1	WEREPH 8-5 , Q106 15-0	ECRG 33-13		l
	MRTF 14-7	KSHD 14-14 KDOMPH 1-1		EAL
SAST		RCPH 16-11	1	010
Magr	80UTH	EBYT 21-19	1	
B104 15-13		EBQ 10-7		
WHTT 12-8	MBBQ 11-3 EBP: 16-10			
WEERPH 12-7	WPWF 19-16	P3		ш
MWYS 8-7	RMIC 4-2		Į.	ш
WPRD 7-5 WBLI 22-16	E228 11-9	BABT		ш
CRON 14-12	WQED 27-17		1	
CMD1 22-19	#88# 9-6	MPBG 13-10	l l	Ш
8100 28-23	WBCY 12-10	W2OH 9-7	r i	11
WCAUPH 6-6	MJ28 7-6	103C18 10-8	i .	и
894 17-15	198 KB 6-4	MOAY 3-5	Г	ш
WHTE 9-9 PRO-PR 15-11	WWOEPR 19-14	WIRE 29-12		
CPTS 14-13	WILD 1-5	M2 AO 8-8		Ш
CHUM 8-8	EEPH a-11 WDCG 12-9	WQCH 14-10	1	
Q107 16-12	RAPIS 0	OE100 2-2		11.
WASH 23-16	ESSTEN 9-7	WRN1 8-7		ıı.
MAVA 11-7	MARSPH 8-6	9511L 12-9 WJBQ 12-8		
	WEYP 5-3	HONPPH 9-4		_
BOUTH	947YX 9-8	WBQV B-7		1 6
940 4-4	WOUT 1-1		1 1	
893 6-2	WOR1 8-5 WPH1 7-5	00V7H		١ ١
KAPH 14-8	EEYE 15-13			
93PH 22-10	PM100 7-6	EQ11PH 16-9 WESF 22-22		EAG
195 16-12	G100 10-6	MJAD 5-5		was
V100 22-18 897 16-13	WASSPH 13-11	WCGO 21-18	- 1	102-0
MMAX 50-51	WHRYPH 19-16	EIBR 10-7	1 1	NCA
0105 16-12	EBPH 21-10	Q104 14-6		
4.07 10 11	ERGV on EX104 7-7	WYK5 4-3	1 1	804
NAME OF TAXABLE PARTY.	W2 R8 3-3	ETDY 9-6	()	
	MQUEPH 16-7	Q101 5-3 ##0#PH 9-8		-
B96 21-21	MRMO 9-6	EWES 26-21		
WLS 22-13 WLS-PW 22-13	BJ105 20-13	T94 10-7		ERT
0102 14-14	Y106 5-3	WPPH 13-10		
WOCL 10-7	WBVQ 15-19 KITY 10-5	WHLE 11-7	1 1	10000
MCSY 21-7	ETPH 4	M11A 10-8		1.
HETT ON	196 13-9	2102 21-13 MGLF 9-6	1 1	
KBEQ 14-13	WEER 16-16	FECV 9-6		1
MET1 9-7		EM10 10-6		١ ١
EDIBPH 6-7 ESTR 12-8	CONTRACT OF THE PERSON NAMED IN	WHRL 6-6		SAE
#WE 10-7		!		
WLOLPH 2-2	WEDD 4-3 MARC 3-2	Military		910
	WEAU 9-5			F10
WEST	92X 3-2	KFYR on WMMQ 10-9		WER
	#EI# 12-12	MBMB 19-13	-	Witz
KIRW 18-15 KPRE 17-13	MGA8 4-5	MCILPM 8-21		WLA
Q103 19-13	R810 10-6	EQC8 3-2		WGP
1118PH 22-18	WEDQ 12-11 WSTO 14-8	ECHQ 8-7		Myg
EOPA 21-21	WHEE 14-11	Y94 B-5		MMC
F88P 15-13	WGAD 15-10	EEELPH 11-9 MASYPH 12-9		WER

E22P 15-11	WEEK 14-11	EEELPH 11-9
EMJE 16-10	WG8D 15-10	MASYPH 12-9
PH102 20-26	MUXQ 1-1 WEFR 9-7	EPRE 16-11
EWOO 11-4	3590 6-4	WRED 14-14
ES103 19-16	WV1C 2-2	EELSPH 3-2
E1TS 27-22	E104 17-16	99KG 11-9
EMBS 16-8	W100 25-22	EEBC 3-1
EPLOS 2-2	GJ101 10-0	EMPOPH 10-6
EUBS 13-16	EOPR 16-9	WD8 8 5-3
KMBQ 10-8	KONO 6-3	MBPT 27-19
	E293 10-5	80VV 1-6
P2	WEOK 20-12	EP100 5-4
	U93 20-9	
	EAV107 16-13	WEST
SABT	ESTMPH 11-6	
	EERD 10-7	EQOT 9-9 SYYA 11-4
WFLY 19-13 0100 12-9	MBOT 10-8	1802PH 7-6
WAR 26-15	HYPH B-5	gCDO 9-7
MBERPH 15-13		ETRS 9-6
WSR 7-7	WHIT	EEAE 11-11
E104 3-3		8088 3-3
MERE 18-15	KING 5-4	E96 18-16
WTICPH 6-3	EEXE 14-12	ECB# 2-6
WERE 12-5	KOKR 5-5	ERT 15-9
WLAMPH 17-9	SF95 21-18	EBI# 14-10
RC101 13-10	EEPH 15-10	KRSP 10-8
1106 15-10	RBOS 12-11	ESOS 15-12
PBPE 8-5	EMGN 22-15	SLT96 10-8
98PEY 10-9	ETHOPH 13-12	EIST 20-17
292 7-4	EIEI 34-33	OE95 11-4
PGPH 12-9	EGNQ 14-13	AMA 11.4
30 11-5	ELUC 24-28	
PEPR 12-12	EBOP 22-13	
PPST 24-20		
MCE 10-5		
ALDHAVII	I E	

		100/	er-Young	LP: Forev
	DESUTS SAME DOWN	_		Reach £ 34% \$ 20% # 10%

M 10% W 24%	Nen	ADDS 3
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	BOUTH	103CIR on
P1	1	I WOAT on
	MJER OR	MOCH ON
_	ESETPH on	08100 on
SA8Y	WEYP on	93XIL on
	94771 0	WJ80 28-24
WEERPH 30-29	NO I ROW	MORP PH A
MCAUPH on	MFM1 on	WSQV on
	ERGY On	
BOUTH	WIES On	BOUTH
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93PH on	**************************************	T94 on
		WGLP on
1	WEPE 4-28	REQW on
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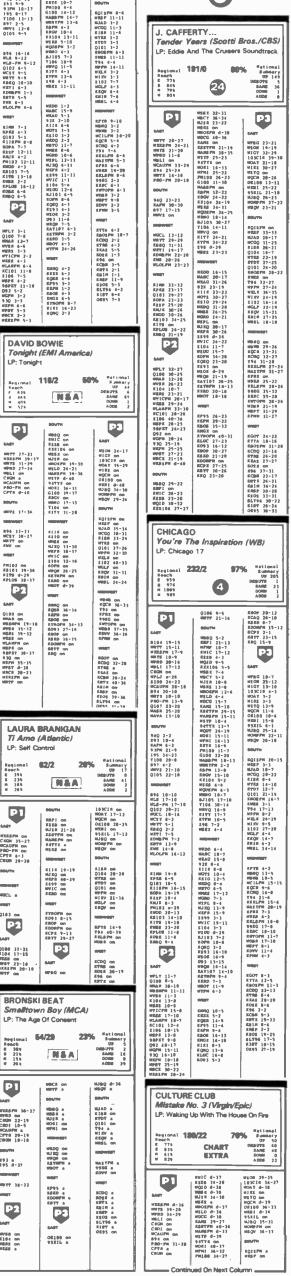
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	MONEST 6-10	pheville Continue KJ EQ on EETHON on	Ente on		EAST WFLY 21-11 0100 20-13	193 a-20 1930E 32- EAY107 : EEYHPH 1 EERD 17- 1800P 21- UYPH 4-2	
	EPLUE 10-30 P2 EAST WFLT 31-26 0100 on MERR 24-22 WEER on MEPR 6-39 MEPR On	MOST EP95 on EO91 on ESEED on EDOWN 4-16 EST ON ES	EQCR 29-29 MORE ECDQ on MORE on MITH 30-15 MID 00 00 OE95 26-21		HMAH 36-31 HM2HFW 19-12 H104 14-13 HERE 20-17 HFFICPW 16-12 HERE 16-7 HLANGW 22-11 EC101 10-12 106 26-17 HEPK 19-17 98PKT 0-2 102 20-12 HOPK 19-17	WHET ENING 15- REER 20- RORE 10- RESTM 0- RESTM 0- RESTM 22- RYNOFM 11- RED 23- RONG 23- RYNOFM 11- RED 21- RONG 31- RED 31-	
	WRCK & WRTP 30-35			 	WPST 26-12 WBCK 26-12		
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	B104 d-27 WHYT 22-14 WEEFW 15-16 WHYS 20-16	MMAR 14-25 IMPEMPN 9-0 IMPER 36-35 E104 on MERZ 10-39 MYICPM 4-4 MYICPM 4-4 MYEE on 2106 22-14 MSPF d-14	RIKE ON RONG ON RONG I RONG I RENDE ON RENDE ON RESED ON ROUMER d-40 RNY 16-34 RNG A		EAST USESPH a WHYS a WPHD a	WSPR a 98PEY (J92 s WGPW a 91Q a WPST OF WRCE a- WRSTPM WRTF d-	
	WBLE d-19	HIST ON HISTORY ON HIS	EAST MICH & MORY 31-28 MERI ON 9511L & MJ8Q ON		MBLI a CROM a CROM a WPLJ 23-4 2100 a 894 a-18 MMYE On CPTR a Q107 a MASE a-10 MAYA On	RRP! a fwlC a-fried or wast or wild or	
	94Q 21-21 293 11-7 EAPH 3a-22 93PH a-27 195 21-7 Y100 a-28 897 d-20 WWYL d-28 Q105 a	RIED 26-27 RIED 56 ON WESE 13-33 MJIE 40-76 MWOLEW 40-40 WIELD 6 RAMIZ ON MARREW ON 94TYX ON MOLI 4-38 MPMI ON MOLE 4-38 MPMI ON MPMI ON M	BOATH MUAD on MCCGO on KISE on Q104 27-21 Q101 on eNOCETM on The a MEPTM q HIEV a 2102 on		93FW 25-6 193 d-2 1100 d-70 897 d-10 Q105 on AMMANAGET	MORI a FRIDO o G100 a MABBPN EX104 a WIRS on WINO a BJ104 d Y105 on WRVO on X1TY a- 298 d-2	
	WCEY d-12 WMYT 11-10 KBEQ 30-30 KHTH o KWEET Q103 o Elises 37-31	RESID ON WEDG A WEPL 8-25 SOPH ON WINGEL ON WINGEL ON KETWIPH ON K	I 197 On MGLF on EEQV on BEIN on MAITH a WEST ECDQ on		MLS a=17 MLS-FM a=17 MC27 d=31 MNT1 a MNT1 a MNT1 a MNCA-16 MLOLFM a MMST	MILAU a MICT a M	
	REEP ON PRIOZ 24-15 ENDO D EITH 25-25 EPLUS a	MMBOT ON MMBOT ESNIQ a EQER on RP95 33-11 RBOG s EMGE on EYNOPH on	FYMS 0 HOTE a 496 6 HETY ON HETY 20-22 RIST 40-15 OE95 ON		#PHE a #118PW d-12 #12PP a #NUP A #NUP A-14 #5103 on ENES a REED ON	2104 on HIVU 10 4J103 a SOPM a FORQ on HAY107 HERD a HERD a	
	AUTOGE	RAPH		i	MPLY a Q100 d-20 WMAR a WBENFH a-1	RUNQ a REXX a EQER a EP95 on EXPM a	
	LP: Sign In	<i>The Radio (RC</i> Please 13/25 28			El04 a WESt a WTICPH ON WESS ON EC101 a El04 A	EMOD a	
	E 399 S 239 H 249 W 209	NSA	DEBUTS 3 SAME 27 DOWN 0 ADDS 25		GEORGE 20/20 (W LP: 20/20		
	EAST WHESPM ON WPMD 30-33 WCAOPM a	RMIC on MJSB 38-32 WDCG on MAMSPM on MPMI a MPMI a KX104 d-99 WBMO on	WICH OR WIRE A WIRE A WIRE A WIRE A WIRE A WIRE A WIRE AND A WIRE	,	Regional (Reach £ 386 5 336 H 329 W 469	N &	
	ENTR ON WAST	MEDUBET WEDG a MIJEG 39-36 ROMG a MROW a RETHIPM a MROT OR	MLAD on MCGQ a RISH a Q191 a HROEPH J WIEV a REGV on EM1H a		PI SAGT STEEPT a WALT on CROS on	HESE OR HECY OR HECKING OR HESETPH HAMBITH APPRIL	
	P2 0100 40-35 MAR a #104 37-36 WERS on	EQER ON EFFS ON EEFF ON EEFF ON EEFF ON EEFF ON EDOMPH ON	ARRIVAGET RFYR a HBMQ on RQCR 31-26 MAEYPR on 198G a WORR on MRPT on RDVV a		MCAUPH On BOATH *60 on \$93 on RMBW667	MEDO 12- REIO ON MEDE 1 - MEDO 12- REIO ON MEDE 1 - MEDE 1 - MED	
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		3			MFLY 0-36 MBENPH 31-26 MVER on H104 d-39 MFICPH a-31 MESS on	EBOS a EYHOPM (EIF! on ECMO d-1 EO93 39- EBOP on EBBD on EBQ a	
	Easy Love	ILEY W/ PHIL r (Columbia)	COLLINS		WEATH ON WERE A WESTER A WESTE	LAGY UTDG OD	
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WETF On		ESTE on ESEM a-40 OE95 d-35	Н.	P2
	B			PLY 0-36 BENPH 31 WER on 1104 d-39 PPICPH a- MES on LAMPH on
	AILEY W/ PHIL or (Columbia) Wall	COLLINS		MPK a HEBIPH a MPTP a HOUTH MBQ on HIC d-19
Regional 2 Reach 2 1009 5 966 m 1086 w 986	9	Rational Summary UP 210 ORBUTS 7 SAME 13 GOMM G ADDS 4		PAT B
B108 21-14 1997 9-6 1998 18-16 1898 18-16	WEBSPH 27-8 0106 29-10 WETF 30-22 BOATH WEBO 39-25 EEFI 26-19 WFWF 20-14 KWIC 24-13	ESED 22-18 EDOMPN 10-6 ECPX 13-9 ERVT 27-23 ERO 25-21		Regional Raach 2 959 5 979 H 969 H 969
WPED 15-13 WBLI 30-23 CROM 28-22 CROM 28-22 CROM 28-22 TIMP 21-19 WCAUPM 13-10 14-14 PRO-PW 21-19 WCAUPM 13-13 CPYM 4-2 CRUM ON 0107 29-21 WAM 14-9 MONAYM 16-9	### 30 -27 ### 30 -27 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 ### 18-18 #### 18-18 #### 18-18 #### 18-18 #### 18-18 #### 18-18 #### 18-18 #### 18-18 ##### 18-18 ##### 18-18 ##### 18-18 ##### 18-18 ##### 18-18 ###### 18-18 ##################################	MPBG 29-23 WIGM 31-21 WIGM 21-15 109C18 16-13 MOAY 20-17 WIEE 14-32 WITM 6-29 WICM 25-19 OSIAO 13-10 WIEE 1 20-10 95EL 31-20 WIGM 24-20 WIGM 14-21 BOUTTO	000000000000000000000000000000000000000	100 20-1 100 20-1 1077 7-7 3X8PW 4- 8Y8 5-4 PBL 10-6 6GM 17-1 8DI 10-1 100 10-1
940 33-31 893 33-30 6APH 13-6 93FH 23-20 895 18-11 7100 17-7 897 15-9 MWYZ 39-37 Q105 21-14	MPMI 23-15 RETH A-26 PMISO 31-20 GIGO 25-23 MAMBER 22-15 WHATTH 24-15 REPH 22-17 HILD 29-21 WILE 22-16 MGGMER 22-16	RQ11PM 21-12 WESF 24-24 WESF 24-24 WESP 17-10 WCGQ 40-33 EISE 23-17 Q104 10-10 WTES 21-18 ETDY 20-15 Q101 19-14	8 H P C C C C C C	CAUPW 4-: 94 14-20 MTG 31-1: 80-PW 5 PTG 24-2: HUM 24-2: 107 11-9 ASH 21-1: AVA 5-2
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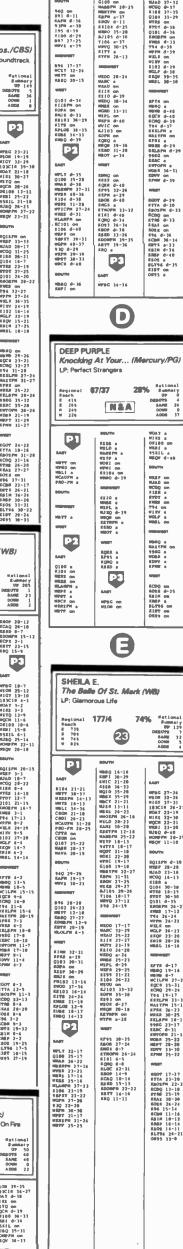
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99/24 30 PBA	Mational Summary UP 7 DESCRIS B SARE 67 DOWN 0 ADDS 24	Req Rea E S M
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010/1 97% 2	ELUC 1-1 EURO 3-2-19 ELUC 1-1 ELUC 1-2	MART WEEP WITH CHORN CHO

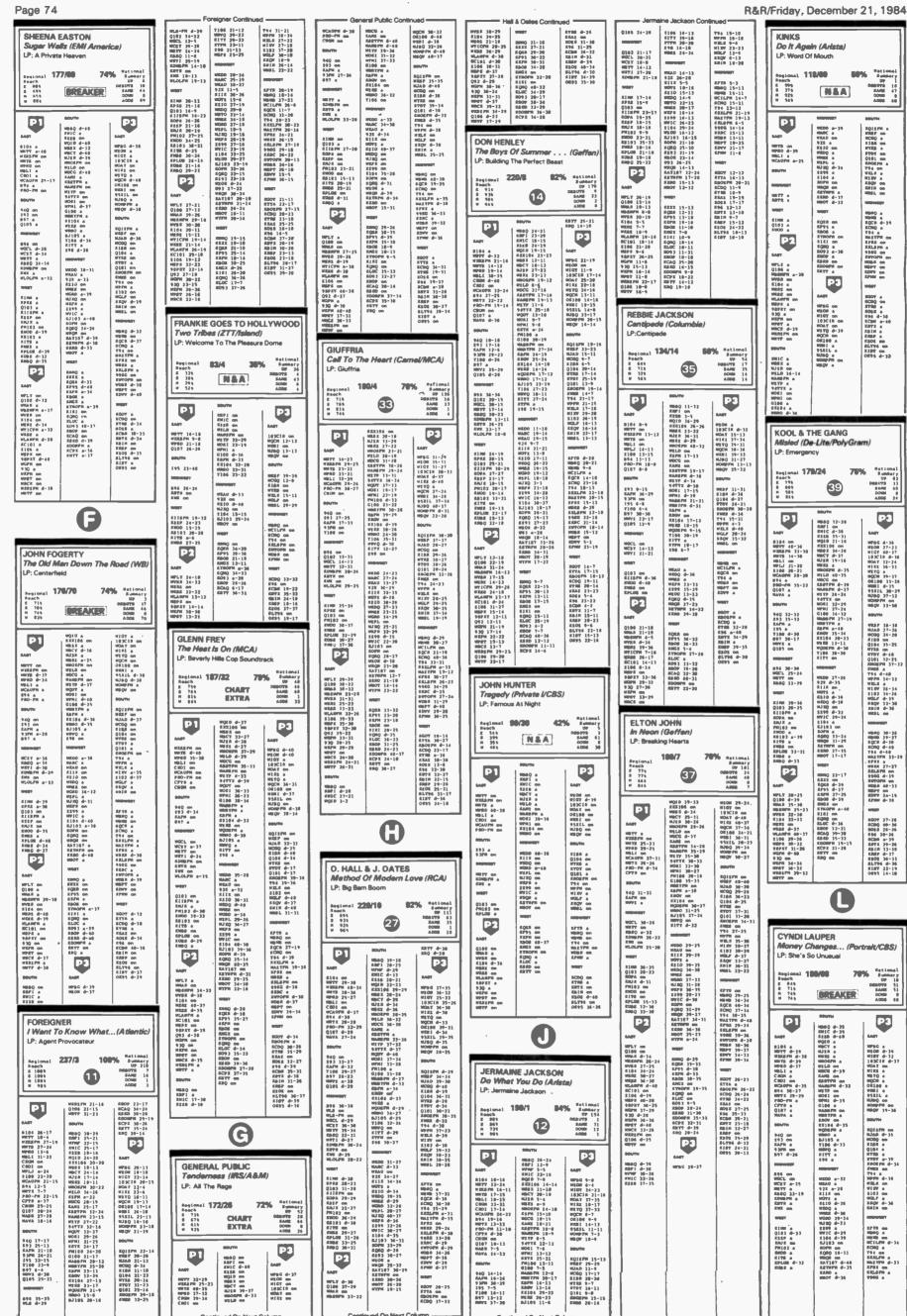
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MOMPPH 11-5 MSQV 3-3





896 21-23 MGCL 26-25 MCSY 22-19

P3

TEMPTATIONS

Treat Her . . . (Ge

New & Active Continued



B. STREISAND w/K. CARNES Make No Mistake 52% Summary UP 12 DEBUTS 17 SAME 70 DOMN 0 ADDS 15 123/15 NSA 801/711

EXRIGE ON HEST ON HEST ON HISTORY WESF ON MIJAD 6-39 WCGG on EISR ON 1188 ON 1189 ON 118 HITT OF WEDD ON WEAU ON AZZE 75-35 MEET ON MEPR ON ROPE ON ROPE 0-34 KETHFU ON MEOT d-33 WEST #1100 d-40 0103 35-30 79302 on 8000 on #170 on #800 40-3 EPTR on MOMB a TT4 on EPRR a ENTOPN A MEPT a EDVV on ##95 on ##P6 d- 32 ##06 on #THOPN on #QNQ on #093 31-25 ##8#D 38-35 ##00#W on ##Y7 on ##90 on O100 on MARA on MARANNA 32-3 WYSR on RIO4 35-79 WRRS on WILLES ON WILLIAM ON ECIOI on WOFF on SOFT ON WITSEY ON WITSEY ON WITSEY ON O106 d-27 WRITY d-38 EGOT ON ETTA ON EBOIPM 6-3 ETMS a ETMS a EMAS ON ESTA P3 WEOS 34-38 103CIR ON 1000 d-3





U2 Continued WINDO ON 10000 34-33 WC1LPR 29-29 ECMD 36-28 T94 27-25 MAITYN 27-29 FFRI 6-20 996G 31-36 EERC 19-21 ENFORM 25-28 WEST 16-18 WEST 16-940 25-25 193 21-26 EAPH 23-18 195 36-36 WWYE 31-26 ABNUT 27-27 EREX ON EPPS 0 EPPN 13-27 EBOS 25-22 EMGX ON ELUC 31-30 ELOO 31-32 ECAO 12-11 EEED 11-9 ECPX 5-5 ERO 10-10 0183 on ESSP 27-27 EMOD 33-36 ES183 29-37 EMES 15-15 P2 MBERFM 21-2 MEEZ 20-25 MEEZ 20-25 MEEZ 31-20 MEAUFM 30-2 2106 12-18 MEPG 34-34 98FW 13-53 98FW 13-53 99FW 13-53 99FW 13-52 939 a WEFM 32-32 WEFM 32-32 WEFM 32-32 P3 WEGS 10-18 W JACK WAGNER All I Need (Qwest/WB)
LP: All I Need 86% Hational Submary UP 173 DESUTS 3 SAME 35 DOWN 14 ADDS 2 227/2 # 899 # 961 # 1009 # 961 3 EO93 3-1 EMOP 13-5 ECAO 4-7 ESED 4-2 RDOMPH 14 ECPX 13-4 ERYY 6-4 ERO 4-4 P1 9104 3-2 WRTT 13-9 WRTSPH 4-5 WRTSP-9-9 WRL1 12-7 CEGM ON HPLJ 9-8 S169 7-7 WCAUPW 10-94 2-2 WRTH 4-4 PRO-PH 4-3 Q107 6-4 WARH 15-18 WAYA 18-6 P3 WHOOLEN 9-2
**ILO 31-2
**ERF# 9-3
**ERF# 9-3 WPSG 15-11
WEOW 33-22
WEGW 18-12
103CIR -0-7
103CIR -0-7
103CIR -0-7
WERY 20-14
WCCW 6-4
WCCW 6-4
WCCW 6-5
WCCW 6-5
WCCW 6-5
WCCW 6-6
WCCW 6-6
WCCW 6-6
WCCW 6-6
WCCW 6-7
WCCW 940 5-5 891 3-3 KAPN 1-12 897 5-3 MNVE 5-2 Q105 8-6 0018791 19-1 001879 19-1 WRBF 4-4 WAAD 9-3 WCOQ0 32-23 RISM 22-21 0104 4-4 WYRS 16-12 COO 13-11 COO 1 THE 10-6
OTHER PRO 14-6
OTHER PRO 15-7
HOCE 22-8
HOCE 7 4-4
HOLY 3-7
HARG 3-3
HOTH 3-2
HOME 23-14
HOTH 3-2
HOULE 12-2
HILOLPH 13-9 METUR 12-5
MINO 20-6
MINO 20-6
MINO 20-6
MINO 21-17
MCT LEFM 1-1
MCC 8-5
MCMO 14-6
MATFIN d-12
MATFIN

WHAM er (Columbia) LP: Make It Big 91% Pum Dy DESCRIP SAME DOMP ADDS 217/11 R 83% 8 90% H 84% H 100% Q106 a MR9F 35-28 PI MBBQ 49-31 EMPI on MPMP d-27 EMIC 36-26 ELEB 36-13 0104 30-25 10077 6-35 WEELPH 37-32 10078 36-27 P3

MPHD 30-26 MBLI d-37 CROM d-39 CROM a 1100 d-29 MCAUPH d-34 MPTH 22-23 PRO-PH d-33 CPTH 32-10 CHUM CO Q187 d-28 MAYA 29-21 MPSG 30-32 WEGH 38-34 HIGH 6-34 HIGH 6-34 HIGH 6-34 HIGH 6-34 HIGH 6-35 WING 31-23 HIGH 6-36 WING 31-33 HIGH 6-36 WING 31-33 HIGH 6-36 WING 31-33 HIGH 25-32 HIGH 6-36 NULL 0 G-33 NULL 1 NULL 940 16-16 291 22-18 MAPW 35-21 93FW 8-7 195 9-3 7100 5-2 897 22-18 Q105 26-22 EQISFM a MESF on MAND 30-24 MCGQ 36-20 MCGQ 36-20 GISG 40-31 Q104 32-22 WTMS 20-17 FYDT 34-29 Q101 37-36 BMOMEPH 35-2 FYDE 4-32 FYDE 4-32 896 48-68 HCLY 33-17 WETT OR

PARALLELS SIGNIFICANT ACTION

EA7107 35-1

ECAQ a

G180 a

WEDU 20-23 SERD e

ECAQ 8

P3

0

I Love You Love (Blackheart/MCA

P2

Q100 a WERS on WEPM on WRCE on

WJIF on

REIO on NJEQ d-40 KOPH on HBOT on

SSED on

P2

WEER OR

LORENZO LAMAS

PI

WEESPH on PRO-PH on

7300 on

METT ON

JOAN JETT

PI

MPRD 33-26 PRO-PH d-3

Θ RUCE COCKBURN SAM HARRIS WI Hed A Rocket ... (Gold Mt./A&M Hearts Of Fire (M LP: Sem Herris **P3** P2 P2 WP80 4 06186 a MJBQ a CHOI a K104 a MBCE a WEDSPH A 88UTH 195 4-30 WJAD a WIR on MJXQ a

RB EH &

D HONEYDRIPPERS Rockin' At... (Es Par RICK DEES Eat My Shorts (Atlantic) LP; Put It Where The Moon Don't Shine PI MPMD 10-10 P3 PI 98PXY OR WITS OF KPLOS o P2

PH100 32-34 195 40-33 1100 on EE99 on EJ103 35-33 URQB on KIISPH 24-1 E8103 on New & Active Continued

WEDD 23-19
WARD 26-13
WARD 26-13
WARD 26-13
WARD 26-12
WARD 26-12
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WARD 27-13
WARD 27-14
WARD 27-13
WARD 27-14
WARD 27-14 RION 6-33 RPRE 6-26 Q183 32-22 RIRPN 9-6 RSRP 6-24 RSRP 6-24 RNUR 25-18 PN102 26-1 ETERM 9-0 ROYA 30-24 ROYA 25-11 POLO 26-1 ROYA 6-27 ROYA 6-27 ROYA 6-27 ROYA 6-27 ROYA 25-1 ROWA 25-1 ROWA 25-1 P2 EGOT 22-15 EYYA 27-24 EBOBFN 35-26 ECDQ 36-36 ECDQ 36-36 ECDQ 36-36 ECDQ 36-36 ECDQ 31-36-36 ECDQ 31-36-36 ECDQ 31-36 ECDQ 31-26 ECDQ 31-36 ECD

MERS 33-29-WFICPN 29-WRES 37-33 WLAMPN 31-2 \$106 28-23 MSPR 38-27 98-XY 34-37 930 4-23 WERS 79-22 WERS PN 25-2 WERS PN 25-2 STEVIE WONDER Love Light In Flight (Motown) 76% Hational Summary DP 93 DEBUTE 34 SAME 32 DOWN 6 ADDS 22 181/22 Regiona Reach E 77% S 60% M 63% W 86% 34 PI

WEKSPM 26-140 WY 38-26 WOLL 40-36 CROS 46-35 CROS 46-35 WPLJ 20-19 WRCAUPH 6-16 WRTH 10-18 PRO-PH on CRUM on MAGE 22-8 HAVA 29-27 P3 NMIG 22-11
HTW 24-22
GRIC 6-13
GRIC 7-13
GRIC 940 15-15 19) 24-19 EAPH 29-2 MUSAP ON MUJAD 31-26 MCQQ 16-27 KIRR 16-20 Q16-29 KTDY ON Q161 39-38 KWES ON THE 4-35 MELK ON MUSAP 30-35 MELK ON MUSAP 31-22 99-31 MCQLP 34-29 £EQV 16-33 ERIE #-12 195 a 897 29-27 100VX d-32 894 32-32 WLS a WLS-PM a WCSY 28-22 WMYT 23-23 484Q 32-28 KRTB ON EIRW 34-29 EPEE a 9303 d-35 EIISPN d-39 EOPA on EAJE d-30 PN102 30-20 EB103 d-30 EITB 29-20 WEDD 39-30 MARC d-35 WEAU on Elik 35-25 WOTS a ERIO 38-12 WEDD 36-32 10HQ a 10010 d-39 EQCS 37-30 ECHQ d-38 RITS 29-28 ENES on EPLOS on ECOSE 31-28 ENDO 8 194 d-36 MASTPN d-39 MERA a EKLEPN on 196G a ENTOPN a MEPT a ROWY d-37 KPMN 36-33

M MOLLY HATCHET Stone in Your Heart (Epic) LP: The Deed is Done P3 P2 06100 a 95%IL a H104 a HHCE a 00UTH 800714 TO4 . EPHM 36-33 WHET EVYA ON EVYA ON ECDQ 6-17 FTHE 48-24 EAAS ON BOSE 31-31 BCBM 39-26 EATE 37-31 EARM 6-19 ERMS 6-18 ERMS 6-18 ERMS 6-18 ERMS 6-18 ERMS 6-31 ELMS 37-31 ELMS 38-31 10/1007 SCBQ a RBIN a ORPS a

R K. ROGERS & D. PARTON The Greatest Gift Of All (RCA) LP; Once Upon A Chri

SONGS WITH LESS THAN 50 STATION REPORTS

P3

EEQV a

0695 a

WPBG OR WRLL a WJBQ OR

0104 d-3: WYES on WPPM on WELE on

MBMQ on EQCR 32-22 V94 on WRER a WORR on

evenir1

P3

WEOFF ON

MJAD on T94 on EEQV on MRSL on

OR95 33-3

P3

MJBQ on MOMPPH o

EEQV I

on distinct of the control of the co 0187 on MJAD on MC90 on 0184 on 0181 on WELE on WILTY 88-ERIT a MRSL on 940 27-27 HHOT & P2 EQRQ on ED93 on EB0P on ESED a EDOSPH NCILPE ON 998G a ENTOPE OR 0100 on 8104 d-17 MERE & **P3** WHIT

8 SADE

Heng On To. . .(Portrait/CBS)
LP: Diemond Life P3 P2 WEERPH CHOI ON 90UTH WFILE OR 8088 on 0895 d-34

BILLY SATELLITE / Wanna Go Back P3 P2 08188 27-2 95866 om WXESPH ON PRO-PH OR R104 36-27 WINV on WJIR on NJ NQ on 8184 39-37

SILENT TREATMENT Life On Earth (Red Label) LP: Human Contact P3 P2 WER A MOAY ON MESP OR STOT OR 194 OR MESL OR NU NO a ROPH a WROH a MBMQ on WCILPH 31-T94 on FTRS a FBTE on

ROD STEWART ENIC on WILD on WOUT d-18 WOEI on WPMI on WPED 39-36 WCAUPH on WIGT on 06100 on 9521L d-40 WESF on WJAD on WCGQ on Q101 on WIEV on ENGW on ES10 on MJRQ 38-35 ES99 on RPTS on P2 ERXX on EQER on EIEL on EQMQ d-37 WOOR on EPHM on WOOT ROOT OR KBIM OR OE95 OR

P3 MUSQ on WEES PM a CHOI a WCADPM o PSO-PH q MAYA DM RESO 30-36
MFSS on
MMOSPM on
WILD on
EARS on
ESSTPM on
MOSE on
TIDE a UCGQ a Q104 a Q101 on T94 on EEGV a 193 a 195 d-35 WC1Y OR WEST 33-32 MRDQ a MROT on ENTE & P2

NOLAN THOMAS

PI P3 P2 1100 29-24 WTICFH 33-WEQV a 195 4 MJAD on MMSL on MJSR o EARS on WERS a Y194 on MCILPH 32-MASTPH & W102 RCAG e

TWISTED SISTER The Price (Atla LP: Stay Hungry

P3 MPRO a 0188 on #184 6-48 WPSG a OE188 d-39 95ELL ON EEQV on MJIR on MPMI a MRMO a MEPT OR MJ EQ on RRTE a OE95 a KOMO s

> **Picture** Yourself In R&R.

If something's happening at your station or company send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W Los Angeles, CA 90067 (213) 553-4330



ACTIVES IN RADIO 1985

We've Got The Best Ears In The Business!

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U	П	П

		TOM KELLY	MADO	MIDWEST		TOM EVANS	KBBK	DAVID HALL	WEDF	DANIEL COOK	KOZZ
		LIZ KENNEDY	WZLD	RICH ALLEN	WGBF	RICK GILLETTE	KSFH	GREG HAMMER	WRUF	JONAH CUMMINGS	KEZE
		JEFF MECARTNEY	MOKI	KAREN BARBER	KREG	STEVE GODDARD	KZZP	CHRIS JONES	WEYU	TED EDWARDS	KGB
NORTHEAST		BRADY HCGRAU	WZAT	CINDY BARTON	KELD	BOB HARLOW	KOXR	JOHN KELLY	WZXY -	DAVE ERVIN	KGON
KEITH ABRAMS	WHIX	ROD METTS	MANS	MIKE BENSON	METO	STEVE E. HATTER	CONS	DAVID KING	MOME	DON FISCHER	KKDJ
DENNY ALEXANDER	CONS	SCOTT MITCHELL	WZYP	JAY POULEY	WSPT	DAVID A. KRAHAM	KHOP	RICK LAMBERT	KLOL	LOUG GONDEK	KDKB
RICK ALEXANDER	WINZ	JIM MORRISON	MOKI	KIN BRADLEIGH	MKAU	KIMBERLEE A LARRABE	KYAK	NAT LAMP	KEME	IRA GORDON	KWKL
DALE ANDREWS	WERR	J.D. NORTH	MAAD	KURT BRECHEISAN	KJLS	STEVE LARSON	KGHO	ANDY LOCKRIDGE	KZEW	LEE ROY HANSEN	KSJO
RICK ANDREWS	- WZON	CHARLIE OCEAN	WKRG	AL BROCK	KMGK	FRED N. LEEMHUIS	KATI	RAD HESSICK	MAER		CONS
CHRIS BAILEY	MVSR	MARTY OSBORNE	MJAD			SEAN LYNCH	KNBQ			KELLY HOLTZCLAW	
TOM BARSANTI	WTIC	LOU PATRICA	WYKS	STEVE AROUNS	KEYN	SCOTT MARCUS	KATA	TOH MICHAELS	KNBO	JOHN HUTCHINSON	KIPX
TOM BENSON	WHLM		WENG	RICK PROWN	KEAN	JAY McCALL	KOZE	ARIN MICHAELS	KLAD	SCOTT JAMESON	KAZY
DWAYNE BONDS	WOMP	JOHN PATRICK	WSSX	TED BURTON-JACORSEN		LEN E. MITCHELL	KSKD	NEAL MIRSKY	MCKO	DANA JANG	KOME
GUY BROUILLARD	MK01	BRIAN PHILIPS	WHPZ	CHRIS CAINE	MAHC	PENNY MITCHELL	KDZA	WES NESSMAN	KFHX	CURTIS JOHNSON	KUPD
ROGER CHRISTIAN	WREN	BILL PHIPPS		BOBBY CHRISTIAN	KTCR	ART MORALES	KOPA	SCOTT PAUL SEN	WIMZ	MIKE JONES	KEZE
PETE CLARK	WFLY	AMOS PIGG	MMPZ	DENNY D. COLLIER	KSKG	KEITH NAFTALY	MEL	MARK DAVID SAWYER	WTKX	TED KENNEDY	K97
	WHEN	JERRY ROBERS	WZAT	GEOFF DAVIS	WZDK			JON MICHAEL SCOTT	KLBJ	BRUCE KENYON	K97
HARC W. CRONIN	WSQV	CRAIG RUSSELL	RKOO	JERRY DEAN	KOKO	STEVE NAGANUMA	ALMA	PAUL SHUBRUE	WRXL	JERRY L. LACHELT	KAWY
MICHAEL CRUZ		MARK ST. JOHN	WAPI	J.K. DEARING	MNDU	KELLY NORRIS	KROO	JAY SISSON	MOME	RIG MARTY	KOMP
STEUE DAVIS	WZG0	MICHAEL ST. JOHN	PROCEEDS	GARY DIXON	KOCR	JAMES D'NEAL	KCBN	TONNY SMITH	KMJX	DAN MCCOLLY	KIDO
DAVE DEAN	WMGX	MARK SHANDS	WINZ	J.J. DULING	WXMG	DAVE PARKS	NSI/O	RONNIE STACY	KNEN	CHRIS MILLER	KZAP
JEFF FREEMAN	MBGG	RANDI SOMMERS	WZAT	MARK EVANS	KOKO	DON POTTER	KCAO	LEX STALEY	MEYU	LISA NOVAK	KROR
LEE FRIESEN	FM94	MARK STEVENS	WZNE	PETER J. GEORGESON	CONS	HIKE PRESTON	KSDO	GARY STEELE	KRIX	REAU PHILLIPS	KISW
JACK BILLEH	WKHI	BRUCE STEVENS	MHHO	BART A. GOYNSHOR	KRNA	CHARLIE QUINN	KZZP	TOM STEIN	WZXR	RUTH PINEDO	KLOS
WILL KAUFFHAN	MOUM	JOHN STEVENS	WASF	STEVE GRAZIAND	KEMO	JIM RICHARDS	XTRA	TOM WOOD	KMJX	ANDY PRESTON	KPOI
NEMOSABI JOE	MZYO	STANLEY "B" STEWART	WHSL	TAC HAMMER	WL.DL	MARK JEFFREY ROSEN	KEMI			CHRIS RYAN	KWFM
NEIL KUSHNIR	CKGM	MARY TILLENGER	MIKOV	HOR HAMMOND	KWTO	MIKE SCHAEFER	KIIS	MIDWEST		JOHN SERASTIAN	RADI
JACK LAWRENCE	WFLY	ARIS VAN DYKE	WALG	MATT HUDSON	WZEE	ROB SHERWOOD	KTAC		MMCT	LARRY SHARP	KZOK
BOB LEWIS	MRVO	FRANK WALSH	WOUZ	RICK JAMES	WBIZ	MICHAEL T. SHISHIDO	KIKI	JOHN T. AMBERG	MXLP	STEVEN C. SLATON	KISW
SCOTT MACKAY	WERZ	SHANNON WEST	WMPZ	TRACY JOHNSON	KERK	BRIAN THOMAS	KCAO	GARE BAPTISTE	KEMQ	C.J. STONE	KFIU
JIM MARTIN	MOVA	RAY WILLIAMS	MZAT	STEVE KELLY	MCZY	PAUL THOMPSON	KVI	TOM BARKER	WXKE	PHIL STRIDER	KZOK
DINI MATELA	MRXT	DAVE WRIGHT	WL. GW	BRIAN KETZ	WRIZ	TOM WALSH	KSLY	HAL BRANDT	MIGH	KEVIN WALL	KRVV
BILL MATTHEWS	WIKZ	JOHN YOUNG	WZGC	DAN KIELEY	KKRC	GREG WILLIAMS	KCDG	LES COOK		GARY WHIPPLE	KSPM
MARK MCKENZIE	WOXA			DOUG KOEHN	KNEN			DEBBIE DALTON	MIOR	ALAN WHITE	KILO
BOR MCNEILL	WRVO			GENE KUNTZ	WITZ			WES DAVIS	WYFE	WARREN WILLIAMS	KDKB
BILL MCWREATH	MUAG			DEAN LAMBERT	KXSS	1 400		DREXEL DEFORD	WYER	RICK WILLIAMS	KTYD
GARY MILLER	WHEE			BILL LEE	KLWN	IACIR		MATTHEW EFFKEN	KFMQ	RON WOODWARD	KEME
TOM MITCHELL	MEXY	SOUTH		MARN MAROL T	WGCL	I AOR		JON ERDAHL	KOMB	INESSA YORK	KOON
JOE MOSS	WZOZ	GARY ADKINS	MOKI	DENNIS MARTIN	HWPZ			BILL EVANS	WL UP	THESSM FURN	KBOW
RON NICHOLAS	WHILL	FAST EDDIE ASHTON	WSTO	BILL MARTIN	WVIC	KAREN ANDERSON	WGIR	JERRY GAVIN	WOFM		
MICHAEL D'HARA	WZON	DICK BASCOM	KMRG	DAVE McCORMICK	KCMQ	BOD PITTENS	WHCN	ARIS HAMPERS	MLAU		
DON O'SHEA	MXLK	DICK BASCOM	KMBO	PAT MCKAY	KREG	MIKE BOYLE	MMGM	FRANK HANEL	KKCI		
JIM PAYNE	WMAR	SKIP BISHOP	MPFM	DAVE MICHAELS		PAM BROCKS	MPDH	BOR HATTRIK	CONS		
JIM REITZ	WRCK	HARV BLAIN			NELI		WEIHA	VICKI HODGSON	KORS		
PAUL ROBERTS	MORO	RUSS BROWN	RAVI	DON NORDINE	RICKL	MARK CHERNOFF	MGBK	WARD HOLMES	MDEK		
BILL SHANNON	WCCK	CHRIS BRYAN	MXLK	GYNNY O'HARA	KIIK	JOHN COOPER	WRCH	SKIP ISLEY	MYFE		
SCOTT SHANNON	WHIZ	CHARL IE FOX	MODE	DAVID PAUL	WCFX	MARC COFFOLA		TIM JANSEN	RLYU		
HOR SPENCER	WCIR	CLAY GISH	WENI	DAN PEARMAN	KEYN	BOB COX	WGIR	JIM JONES	KMDD		
JAY STEVENS	OLNW		KZRO	STEVE PERUN	BC W K	ANY DAHLMAN	MAGX	MIKE KELLER	KODS		
DON TANDLER	WTLO	JAY GLASS	CONS	ROGER PIPER	KKLS	DON DAVIS	MMDC	CHRISTA LANE	WIRA		
TOM TAYLOR	WPST	PATTY HAMILTON	KKPO	MARK S. POTTER	KEMM	MARN DIDIA	WYSP	LINDA LANSI	WWCK		
RUTH TOLSON	WBLI	ROD HAMFTON	WZXY	SCOTT ROBBINS	MBNO	NEIL EDWARDS	K-97	JOE MACCARE	KYYS		
WILLIAM B. TROUSDALE		NEIL HARRISON	MMKX	RON ROSS	WKAU	TY FORD	MIAA	JEFF MICHAELS	KSQY		
HENRY VAN DEN HOOGEN	CETE	RICK HAYES	AISR	DAN SEEMAN	WLOL	JOHN OARPPONE	WRCN	MARK MILLER	WMCK		
GARRY WALL	WTIC	KURT KELLY	KTNS	RANDY SHERWYN	KKLS	BRUCE GOLDSEN	WRKI	JACK MITCHELL	WIBA		
DOUG WELLDON	WYTU	JONATHAN KEYES	MINC	FRED SPARROW	MUZA	PAUL HEINE	WORO	JEFFREY R. MURPHY	MMCT		
JEFF WHITEHEAD	WEHG	LINDA KING	MR ZO	JIM STACY	WAZY	DAVE KAME	MCMF	TERRY DUGAN NOLAN	WXLP		
RALPH WIMMER	WMAR	JOHN LANDER	NICEG:	GREGG SWEDDERG	WL DL	TOM KELLY	wZZO	TOM OWENS	WEBN		
MALPH MINNER	erinn.	KEVIN MCCARTHY	MOUE	MICHAEL T	KMGK	BOD KOCAK	WRKI	THE ROZ	WIDT		
		JOHN MICHAELS	MK DO	JAY TAYLOR	KUKO	ED LEVINE	MAGX	ANDY SANDERBECK	MUOS		
SOUTHEAST		CHUCK MORGAN	KTKS	DIANE TRACY	WSF1	ROB LIPSHUTZ	WAAF	RICK SINGER	W005		
CMRIS ANDREWS	WZYP	CHIP MOSLEY	MEMI			ROSS MACDONALD	MAGY	DAVE STROUT	KL ZR		
DON RENSON	NUXI	MAC MURPHY	KADV			PAUL MICHAELS	MXCS	BILL TAYLOR	MEAD		
JOHN BRAXTON	WELD	MEL MYERS	KELI	WEST		MICHAEL PICOZZI	MYSP	BRIAN TAYLOR	KODS		
LARRY CANNON	WFLB	JOE NASTY	KTFM	LANETTE ABRAMAM	KERC	RICHARD REMSHERG	MMT fc	WALLY WALKER	KORS		
RALPH CARROLL	WC GO	GARRY O'NEAL	KOIZ	GLORIA AVILA-PEREZ	KIMH	STEVEN SALIZMAN	COMS	ROBERT A. WELCH	WL YV		
BOB CHRYSLER	WJZR	ERIC PAGE	WSAZ	JON BARRY	KMNY	STEW SCHANTZ	MPIH	BRUCE WHEELER	WMET		
MICKEY COULTER	WOID	DAVE PARKS	KILE	JOHN BERRY		DON SHAFER	CFOX		KKCI		
LEO DAVIS	WEEN	RON PAYNE	MKDQ		KMGK	TIM SMITH	MGRO	HIKE WHITE	CITI		
KENNY DAVIS	WNEX	GARY W. REYNOLDS	ARAV	TODD CAVANAH	ATAG	RALPH TORTORA	WBAB	STEVE YOUNG	-111		
SAIP ELIOT	MJAD	WAYLON RICHARDS	KHFI	KIRK CLIATT BILL CODY	KDON	SHAUN WETERS	WEZX	WEST			
CHUCK FINLEY	WZLD	JOHN SHORBY	KAFM	SHERMAN COHEN	KTAS	BOR WELCH	MPYX	RICK ALLEN	ALL OF AN		
DAVE FOSTER	WENG	PAMELA STEELE	KAFH		KHYT				KWFM		
LESLEY FRAM	WARR	GREGG STEVENS	KTDY	CHRIS COLLINS	KSFM	0011771		KEN ANTHONY	KSJ0		
ROGER GAITHER	MOEN	DOMINIC TESTA	KERN	GARY CUMMINGS	KRFL	SOUTH		VERM ARGO	KZOG		
DAVE HARGROVE	MAAY	PETE THOMPSON	KAFN	DAMIEN	KPLZ	MARO SELBY	KRVV	CARTER B. BRADLEY	KMHL		
I MENTHGROVE	MUED	FILL THORMAN	KTEM	JEFF DAVIS	KYNO	STEVE CHRIS	MCKN	LARRY BRUCE	KGB		

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WEEK #13

AIR Priorities

WEEK #13

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Thursday, January 3, 1985

TITLE

I WANNA HEAR IT FROM YOUR LIPS BIG IN JAPAN DO IT AGAIN NOTHING LIKE A SLOW DANCE GLAD IT'S ALL OVER

TITLE/CUTS

ERIC CARMEN ALPHAVILLE KINKS SKOOL BOYZ CAPTAIN SENSIBLE

ARTIST

GEFFEN ATLANTIC ARISTA COLUMBIA A&M

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm Thursday, January 3, 1985

A 0 SIGN IN PLEASE
"Send" "Girlfriend"
STEALING FIRE
"Lovers" "Contact"

ARTIST

AUTOGRAPH

LABEL

RCA

BRUCE COCKBURN

GOLD MOUNTAIN/A&M

AIR

AIR (Active Industry Research) is a nationwide network
of program and music directors who assess CHR and AOR music
for artist managers, producers and record companies.

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ontemporary Hit Radio

Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient

GLENN FREY The Heat Is On (MCA)

79% of our reporters on it. Moves: Up 40, Debuts 46, Same 68, Down 1, Adds 32 including CFTR, B97, WLOL-FM, KIIS-FM, KMJK, KNBQ. Complete airplay in Parallels.

CULTURE CLUB

Mistake No. 3 (Virgin/Epic)

76% of our reporters on it. Moves: Up 50, Debuts 60, Same 48, Down 0, Adds 22 including CFTR, WNVZ, WSKZ, KITY, WAHC, KQKQ, KKFM. Complete airplay in Parallels.

GENERAL PUBLIC Tenderness (IRS/A&M)

72% of our reporters on it. Moves: Up 52, Debuts 28, Same 66, Down 0, Adds 26 including KAFM, B97, WHYT, KHTR, KWK, Q103, KNBQ. Complete airplay in Parallels.

BREAKERS.

CYNDI LAUPER

Money Changes Everything (Portrait/CBS)

76% of our reporters on it. Moves: Up 10, Debuts 51, Same 51, Down 0, Adds 68 including B104, Q107, KAFM, WHYT, KZZP, KUBE. Complete airplay in Parallels.

SHEENA EASTON

Sugar Walls (EMI America)

74% of our reporters on it. Moves: Up 6, Debuts 38, Same 64, Down 0, Adds 69 including WHTT, B94, B97, KWK, KIIS-FM. Complete airplay in Parallels.

JOHN FOGERTY

The Old Man Down The Road (WB)

74% of our reporters on it. Moves: Up 3, Debuts 37, Same 66, Down 0, Adds 70 including PRO-FM, 93FM, WCZY, WLOL-FM, KPKE, KWSS. Complete airplay in Parallels.

BAND AID

Do They Know It's Christmas? (Columbia)

65% of our reporters on it. Moves: Up 7, Debuts 19, Same 39, Down 0, Adds 89 including WBLI, Z100, WASH, WLS-FM, WKTI, KZZP, KWSS. Complete airplay in Parallels.

MIDNIGHT STAR

Operator (Solar/Elektra)

63% of our reporters on it. Moves: Up 54, Debuts 37, Same 27, Down 0, Adds 31 including B104, Q107, KAFM, WKTI, KUBE, Q100. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

REBBIE JACKSON "Centipede" (Columbia) 134/14
Moves: Up 54, Debuts 17, Seme 35, Down 14, Adds 14, KBFM, KITY, WKAU, WMEE, KLUC, WZON, WCIL-FM, Y94, KDVV, KGOT, KBOZ-FM, KCDQ, K96, KBIM, Q105 12-9. See Parallels, moves 36-35 on the CHR chart.

BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine" (Columbia) 123/15 Moves: Up 12, Debuts 17, Same 79, Down 0, Adds 15, KAFM, 93Q, WZYP, KBFM, WZKS, KOFM, WFBG, WJBQ, WBWB, KFRX, KWTO-FM, WSPT, KTRS, K96, KRSP.

KINKS "Do It Again" (Arista) 118/60
Moves: Up 1, Debuts 10, Same 47, Down 0, Adds 60 including WBLI, WCAU-FM, WHYT, KHTR, KIMN, Q103, KWOD, Q100, 93Q, G100, 92X, ZZ99, KHYT, WZON, WCGQ.

DAVID BOWIE "Tonight" (EMI America) 118/2

Moves: Up 44, Debuts 6, Same 65, Down 1, Adds 2, CKGM, KTRS, WHTT 27-21, WCZY 38-27, KS103 39-36, WERZ 36-32, WRCK 28-23, WNOK-FM 39-30, WRNO 37-33, KO93 27-16, WZON 24-17, WOAY 35-29, Z102 40-33, KCBN 28-24.

TIME "Jungle Love" (WB) 117/44 Moves: Up 32, Debuts 10, Same 25, Down 6, Adds 44 including WNYS, 894, Q107, WASH, Z93, B97, WMAR, 98PXY.

ASHFORD & SIMPSON "Solid" (Capitol) 116/29

Moves: Up 30, Debuts 10, Same 48, Down 1, Adds 29 including 894, WASH, 93FM, Y1090, Q105, KHTR, Q103, KWOD, KPLUS, 98PXY, WZLD, WZPL, KBOS, WAZY-FM.

NEW EDITION "Mr. Telephone Man" (MCA) 102/75

Moves: Up 2, Debuts 10, Seme 15, Down 0, Adde 75 including B104, WNYS, WBLI, Z100, WCAU-FM, PRO-FM, WAVA, 93FM, I95, Q105, WCZY, WHYT, WLOL-FM, FM102, KS103.

JOHN HUNTER "Tragedy" (Private I/CBS) 99/30
Moves: Up 5, Debuts 3, Seme 61, Down 0, Adds 30 including WNYS, WBLI, Z93, KDWB-FM, KWK, KPLUS, WMAR, 98PXY, WBCY, WGRD, WKFR, WRQN, KQMQ, KLUC, WYKS.

MOST ADDED .

BAND AID (89)

Do They Know It's Christmas? (Columbia) **NEW EDITION (75)** Mr. Telephone Man (MCA)

JOHN FOGERTY (70) The Old Man Down The Road (WB) SHEENA EASTON (69)

CYNDI LAUPER (68) Money Changes Everything (Portrait/CBS) KINKS (60)

Sugar Walls (EMI America)

Do It Again (Arista)

HOTTEST

MADONNA (203) Like A Virgin (Sire/WB) **CHICAGO (141)** You're The Inspiration (WB) **JACK WAGNER (131)** All I Need (Qwest/WB) **FOREIGNER (84)** I Want To Know What Love Is (Atlantic) **BRYAN ADAMS (78)**

Run To You (A&M) PHILIP BAILEY W/PHIL COLLINS (68)

Easy Lover (Columbia)

DIANA ROSS."Missing You" (RCA) 98/6

Moves: Up 23, Debuts 10, Same 59, Down 0, Adds 6, WBEN-FM, G100, KBOS, KQMQ, WKHI, KBOZ-FM, WCAU-FM d-40, WAHC 28-25, KO93 25-18, OK100 37-30, 95XIL 27-22, WJBQ 33-29, Q104 29-26, KTRS 38-30, KIST 23-20.

TOMMY SHAW "Lonely School" (A&M) 91/28
Moves: Up 10, Debuts 3, Same 50, Down 0, Adds 28 including CKGM, WVSR, WSPK, 93Q, WKRZ-FM, WHTF, 94TYX, WAHC, KZIO, WKDQ, KEYN-FM, KQMQ, KRQ, WKHI, Y94.
GEORGE BENSON "20/20" (WB) 86/24

Moves: Up 7, Debuts 8, Seme 47, Down 0, Adds 24 Including WXKS-FM, KIMN, WTIC-FM, WKRZ-FM, WANS-FM, WFMI, WZPL, KEYN-FM, KKFM, KBOS, KRQ, WKHI, WIXV, KCMQ, WSPT.

FRANKIE GOES TO HOLLYWOOD "Two Tribes" (ZTT/Island) 83/4
Moves: Up 26, Debuts 4, Same 43, Down 6, Adds 4, KITS, WFMI, KYNO-FM, KO93, WPHD 21-18, WFLY 24-18, WZYP 32-29,
WOKI 23-19, KOXR 34-29, KMGX 12-11, KHYT 36-33, WXLK 15-11, KBIM 24-18, OK95 19-17.

JOHN PARR "Naughty Naughty" (Atlantic) 74/35
Moves: Up 12, Debuts 3, Same 24, Down 0, Adds 35 Including WXKS-FM, Q100, WMAR, Q92, 93Q, WANS-FM, 94TYX, WOKI, KZIO, Z104, KOFM, KQXR, KLUC, KHOP, KFMW.

DEEP PURPLE "Knocking At Your Back Door" (Mercury/PolyGram) 67/37
Moves: Up 0, Debuts 4, Same 26, Down 0, Adds 37 including WBLI, WCAU-FM, PRO-FM, WHYT, Q100, WPST, WANS-FM, KZIO, KEYN-FM, KQXR, KSKD, WKHI, WIXV, WBNQ, WDBR, KRSP.

AUTOGRAPH "Turn Up The Radio" (RCA) 63/25

Moves: Up 8, Debuts 3, Same 27, Down 0, Adds 25 including WCAU-FM, WMAR, WGFM, WPST, WKRZ-FM, WOKI, WFMI, WKDQ, KQKQ, WRQN, KEYN-FM, KKFM, WOAY, Q101, 99KG.

LAURA BRANIGAN "TI Arno" (Atlantic) 62/2
Moves: Up 17, Debuts 0, Same 41, Down 2, Adds 2, WGCL, 94TYX, CKGM 35-27, CFTR 6-3, WPST 23-18, WKRZ-FM 20-10, WJZR 21-20, KHYT 29-27, WOAY 17-12, OK100 28-25, 95XIL 17-12, WIXV 21-16, KFYR 16-9, KIST 25-22.

TEENA MARIE "Lovergir" (Epic) 57/28

Moves: Up 3, Debuts 8, Same 18, Down 0, Adds 28 including WXKS-FM, CKOI, WASH, WGCL, WCZY, KNBQ, WKEE, WPST, WHTF, WBBQ, KWIC, WZLD, KIKI, KDON-FM, Q101.

BILLY SQUIER "Eye On You" (Capitol) 56/14

Moves: Up 3, Debuts 3, Same 36, Down 0, Adds 14, PRO-FM, KIMN, Q100, WKEE, WSPK, WHTF, KZZB, 94TYX, KX104, WRQN, KHYT, WCGQ, WBWB, WDBR, WXKS-FM 35-31. BRONSKI BEAT "Small Town Boy" (MCA) 54/29

Moves: Up 5, Debuts 2, Seme 18, Down 0, Adds 29 including WCAU-FM, Z93, WKEE, WHTF, WBBQ, WSSX, WJZR, KEYN-FM, WHOT, KF95, KSKD, KDON-FM, KHYT, 95XIL, KIST. ALPHAVILLE "Big In Japan" (Atlantic) 51/3
Moves: Up 9, Debuts 4, Same 35, Down 0, Adds 3, WRCK, 94TYX, WOMP-FM, 93FM on, KDWB-FM d-30, KPLUS 34-30, WFLY

31-28, WERZ 24-22, WHTF 38-35, WZPL d-28, KDON-FM d-36, WJBQ 28-24, KHTX 38-35, KBIM 40-35, OK95 26-23.

SIGNIFICANT ACTION

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 43/20
Moves: Up 3, Debuts 2, Seme 18, Down 0, Adds 20 including WXKS-FM, CKOI, PRO-FM, Z93, WVSR, WERZ, WKEE, Y106, WKDQ, KQMQ, KO93, KCAQ, KSKD, KHYT, KKQV.

KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of AN" (RCA) 42/16

Moves: Up 2, Debuts 2, Same 22, Down 0, Adds 16 including WERZ, WKEE, WJZR, KAMZ, 94TYX, WOKI, KRGV, WHOT, KSKD, KDON-FM, WOAY, WSQV, KKQV, KNIN, 99KG, KHTX.

ROD STEWART "All Right Now" (WB) 38/1

Moves: Up 3, Debuts 3, Seme 31, Down 0, Adds 1, WKEE, WPHD 39-36, KHTR on, KPLUS on, K104 38-30, KWIC on, WZLD on, WQUT d-38, WJXQ 38-35, KQMQ d-37, 95XIL d-40.

HONEYDRIPPERS "Rockin" At Midnight" (Es Parenza/Atlantic) 26/7
Moves: Up 3, Debuts 2, Same 14, Down 0, Adds 7, WFMI, G100, KKRD, KCAQ, WQCM, WKHI, WRKR, Q92 d-30, WPST 40-34, WRNO on, WZZU 28-23, KQXR on, Q104 d-32, KQCR 32-22.

TWISTED SISTER "The Price" (Atlantic) 19/8
Moves: Up 0, Debuts 2, Seme 9, Down 0, Adds 8, WPHD, WFMI, WRNO, KQMQ, KSKD, WFBG, KHTX, OK95, K104 d-40, WJZR
on, WJXQ on-dp, WRQN on-dp, OK100 d-39, KKQV on, WSPT on-dp.

JOAN JETT & THE BLACKHEARTS "I Love You Love" (Blackheart/MCA) 18/1
Moves: Up 2, Debuts 2, Same 13, Down 0, Adds 1, Q100, WPHD 33-28, PRO-FM d-35, WERZ on, WKFM on, WJZR on, KZIO on, WJXQ d-40, KDKD on-dp, OK95 33-31.

SILENT TREATMENT "Life On Earth" (Red Label) 16/6
Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 6, WVSR, WBBQ, WJXQ, KOFM, WRQN, KTRS, 103CIR on, T94 on, Y94 on,

SADE "Hang On To Your Love" (Portrait/CBS) 16/0
Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 0, WXKS-FM on, CKOI on, WLAN-FM on, WFMI on, WRQN on, KF95 on, KIKI 38-35, KQMQ on, 103CIR on, OK95 d-34. NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 15/8

oves: Up 2, Debuts 0, Same 5, Down 0, Adds 8, I95, FM102, WHTF, WJZR, WZKS, KCAQ, WSQV, WAZY-FM, Z100 29-24, TIC-FM 32-29, KAMZ on, Y106 on.

LORENZO LAMAS "Fools Like Me" (Scotti Bros./CBS) 14/2
Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 2, Q100, KKQV, WXKS-FM on, PRO-FM on, Y100 on, WHYT on, KIMN on, WVSR on, WB8Q on, WJZR on. BILLY SATELLITE "I Wanna Go Back" (Capitol) 12/0
Moves: Up 3, Debuts 0, Same 9, Down 0, Adds 0, WXKS-FM on, PRO-FM on, K104 38-27, WERZ on, WJZR on, WJXQ on-dp, Z104 39-37, KQMQ on, OK100 27-24, 95XIL on, WIXV on.

RICK DEES "Eat My Shorts" (Atlantic) 11/0

Moves: Up 3, Debuts 0, Same 7, Down 1, Adds 0, WNYS on, 195 40-33, Y100 on, KIIS-FM 24-22, 98PXY on, ZZ99 on, KJ103 35-33, WRQN on-dp, WOMP-FM on.

MOLLY HATCHET "Stone In Your Heart" (Epic) 10/10
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, K104, WRCK, OK100, 95XIL, T94, WIXV, KCDQ, KBIM, OK95.

BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mountain/A&M) 10/9

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, WPHD, K104, WRCK, WJXQ, WRQN, OK100, WJBQ, WJAD, KBIM, KQXR on.

SAM HARRIS "Hearts On Fire" (Motown) 10/6
Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 6, CKOI, WKRZ-FM, WHTF, KCAQ, KKQV, OK95, 195 d-38, WJZR on, KAY107
35-34, WCGQ on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

Note: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them,

to debut on the CHR National Airplay / 40.

Tina lumer E is already GOLD Germany, Norway South Africa. **PLATINUM** United Kingdom. TRIPLE PLATINUM in the United States And that's only the beginning. Introducing the first hit of 1985... E R The TITLE TRACK from the Album. \$16.95 Beta Hi-Fi VHS HI-FI SONY

NATIONAL AIRPLAY

December 21, 1984 THE BACK



ontemporary **I**

MADONNA/Like A Virgin (Sire/WB) PAT BENATAR/We Belong (Chrysalis) JACK WAGNER/All I Need (Qwest/WB) CHICAGO/You're The Inspiration (WB) **DURAN DURAN/The Wild Boys (Capitol)** BRYAN ADAMS/Run To You (A&M) JULIAN LENNON/Valotte (Atlantic)

HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)

PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columbia) BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) FOREIGNER/I Want To Know What Love Is (Atlantic) JERMAINE JACKSON/Do What You Do (Arista)

NEW EDITION/Cool It Now (MCA) DON HENLEY/The Boys Of Summer... (Geffen) RAY PARKER JR./Jamie (Arista)

CARS/Hello Again (Elektra) DARYL HALL & JOHN OATES/Out Of Touch (RCA)

BILLY OCEAN/Loverboy (Jive/Arista) PRINCE/I Would Die 4 U (WB)

BOB SEGER & SILVER BULLET BAND/Understanding (Capitol) PAUL McCARTNEY/No More Lonely Nights (Columbia)

WHAM!/Careless Whisper (Columbia) SHEILA E./The Belle Of St. Mark (WB)

JOHN CAFFERTY & BEAVER.../Tender Years (Scotti Bros./CBS) RICK SPRINGFIELD/Bruce (Mercury/PG)

CHAKA KHAN/I Feel For You (WB)

DARYL HALL & JOHN OATES/Method Of Modern Love (RCA)

POINTER SISTERS/Neutron Dance (Planet/RCA) SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)

STEVE PERRY/Foolish Heart (Columbia) U2/Pride (In The Name Of Love) (Island)

CYNDI LAUPER/All Through The Night (Portrait/CBS)

GIUFFRIA/Call To The Heart (Camel/MCA) STEVIE WONDER/Love Light In Flight (Motown)

REBBIE JACKSON/Centipede (Columbia)

TOTO/Stranger In Town (Columbia) ELTON JOHN/In Neon (Geffen)

WHAM!/Wake Me Up Before You Go-Go (Columbia) 6 19 27

KOOL & THE GANG/Misled (De-Lite/PG) DEBUT

BREAKER 40 MIDNIGHT STAR/Operator (Solar/Elektra)

ontemporary

JACK WAGNER/All I Need (Qwest/WB)

CHICAGO/You're The Inspiration (WB) JERMAINE JACKSON/Do What You Do (Arista)

BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)

JULIAN LENNON/Valotte (Atlantic)

HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic) RAY PARKER JR./Jamie (Arista)

PAUL McCARTNEY/No More Lonely Nights (Columbia) BARRY MANILOW/When October Goes (Arista)

STEVE PERRY/Foolish Heart (Columbia)

STEVIE WONDER/Love Light In Flight (Motown) CYNDI LAUPER/All Through The Night (Portrait/CBS)

FOREIGNER/I Want To Know What Love Is (Atlantic)

DIANA ROSS/Missing You (RCA) 20 B ELTON JOHN/In Neon (Geffen)

BREAKER WHAM!/Careless Whisper (Columbia) 25 21 18 TRICK SPRINGFIELD w/RANDY CRAWFORD/Taxi Dancing (RCA)

8 11 18 LIONEL RICHIE/Penny Lover (Motown) B. STREISAND w/K. CARNES/Make No Mistake... (Columbia)

24 21 **20 LINDA RONSTADT**/Skylark (Asylum)

10 13 21 AL JARREAU/After All (WB)

19 16 15 22 MELISSA MANCHESTER/Thief Of Hearts (Casablanca/PG) 10 12 17 23 DARYL HALL & JOHN OATES/Out Of Touch (RCA)

BREAKER MANHATTAN TRANSFER/Baby Come Back To Me... (Atlantic)

BREAKER GEORGE BENSON/20/20 (WB)

N&A Begins on Page 59

MOR/HOT TRACKS

Three Two Last Weeks Weeks 2 1 1 DON HENLEY/The BoysSummer (Geffen) 11 3 3 FOREIGNER/I Want To Know What Love Is (Atlantic) 5 4 4 SKINKS/Do It Again (Arista) 1 2 2 BRYAN ADAMS/Run To You (A&M) 16 8 5 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columbia) 13 7 6 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 JOHN FOGERTY/The Old Man Down The Road (WB) 15 14 9 SJOHN PARR/Naughty Naughty (Atlantic)
11 3 3 2 FOREIGNER/I Want To Know What Love Is (Atlantic) 5 4 4 3 KINKS/Do It Again (Arista) 1 2 2 4 BRYAN ADAMS/Run To You (A&M) 16 8 5 9 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columb 13 7 6 3 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 2 JOHN FOGERTY/The Old Man Down The Road (WB)
11 3 3 2 FOREIGNER/I Want To Know What Love Is (Atlantic) 5 4 4 3 KINKS/Do It Again (Arista) 1 2 2 4 BRYAN ADAMS/Run To You (A&M) 16 8 5 9 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columb 13 7 6 3 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 7 JOHN FOGERTY/The Old Man Down The Road (WB)
5 4 4 3 KINKS/Do It Again (Arista) 1 2 2 4 BRYAN ADAMS/Run To You (A&M) 16 8 5 9 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columbia 7 6 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 7 JOHN FOGERTY/The Old Man Down The Road (WB)
1 2 2 4 BRYAN ADAMS/Run To You (A&M) 16 8 5 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columbia 7 6 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 JOHN FOGERTY/The Old Man Down The Road (WB)
13 7 6 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 JOHN FOGERTY/The Old Man Down The Road (WB)
13 7 6 GIUFFRIA/Call To The Heart (Camel/MCA) - 18 JOHN FOGERTY/The Old Man Down The Road (WB)
19 17 11 3 TRIUMPH/Spellbound (MCA) Complete Tracks Chart
46 21 12 DON HENLEY/Sunset Grill (Geffen) Begins on Page 63
17 15 10 11 BRYAN ADAMS/It's Only Love (A&M)
3 5 7 12 PAT BENATAR/We Belong (Chrysalis)
38 24 16 REO SPEEDWAGON/Can't Fight This Feeling (Epic)
29 20 15
14 13 13 15 DEEP PURPLE/Perfect Strangers (Mercury/PG)
8 9 14 16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
- 39 GLENN FREY/The Heat Is On (MCA)
34 26 20 1 AUTOGRAPH/Turn Up The Radio (RCA)
54 32 22
37 34 25 DEEP PURPLE/Knocking At Your Door (Mercury/PG)
9 6 8 21 TOTO/Stranger In Town (Columbia)
BREAKER & BAND AID/Do They Know It's Christmas? (Columbia)
59 41 28 SRUCE COCKBURN/If I Had A (Gold Mtn./A&M) 44 36 29 LOS LOBOS/Don't Worry Baby (Slash/WB)
- IOUN CAFFERTY & Tanda Vana (Carri Day 1000
MROWING O I (A -i-a-)
4 10 17 27 JULIAN LENNON/Valotte (Atlantic)
36 35 30 PAT BENATAR/Diamond Field (Chrysalis)
33 31 27 29 U2/Wire (Island)
7 12 21 30 BOB SEGER/Understanding (Capitol)

Black/Urban

MIDNIGHT STAR/Operator (Solar/Flektra)

1	1	1	1	MIDNIGHT STAR/Operator (Solar/Elektra)					
32	11	3	0	STEVIE WONDER/Love Light In Flight (Motown)					
7	2	2	3	TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)					
25	14	7	4	KOOL & THE GANG/Misled (De-Lite/PG)					
11	5	5	6	THELMA HOUSTON/You Used To Hold Me So (MCA)					
14	7	6	6	EUGENE WILDE/Gotta Get You Home (Phil. World/Atl.)					
_	24	12	0	NEW EDITION/Mr. Telephone Man (MCA)					
_	25	11	8	PAUL HARDCASTLE/Rain Forest (Profile)					
30	17	10	9	RAY PARKER JR./Jamie (Arista)					
8	4	4	10	WHISPERS/Contagious (Solar/Elektra)					
9	8	8	11	TEENA MARIE/Lovergirl (Epic)					
_	29	17	B	MADONNA/Like A Virgin (Sire/WB)					
_	36	22	1	GAP BAND/Beep A Freak (Total Experience/RCA)					
29	22	19	1	JERMAINE JACKSON/Do What You Do (Arista)					
28	23	15	15	ROY AYERS/In The Dark (Columbia)					
_	_	28	13	DIANA ROSS/Missing You (RCA)					
39	31	25	D	KLYMAXX/The Men All Pause (Constellation/MCA)					
6	3	9	18	S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)					
19	16	16	19	JERMAINE STEWART/The Word Is Out (Arista)					
38	35	24	20	SADE/Hang On To Your Love (Portrait/CBS)					
-	-	33	3	VANITY/Mechanical Emotion (Motown)					
3	6	13	22	ASHFORD & SIMPSON/Solid (Capitol)					
BR	EA	KER	23	PRINCE/I Would Die 4 U (WB)					
-	_	34	2	GWEN GUTHRIE/Love In Moderation (Island)					
18	18	18	25	JOYCE KENNEDY/Stronger Than Before (A&M)					
10	19	21	26	GLENN JONES/Show Me (RCA)					
-	-	39	3	GEORGE BENSON/20/20 (WB) N&A Begins on Page 52					
-	38	31	28	BILLY OCEAN/Loverboy (Jive/Arista)					
36	33	29	29	ALICIA MYERS/Appreciation (MCA)					
BR	EA	KER	30	JEFFREY OSBORNE/The Borderlines (A&M)					
-	-	38	3	NUANCE f/VICKI LOVE/Love Ride (4th & Brdwy/Island)					
21	20	20	32	TOM BROWNE/Secret Fantasy (Arista)					
BR	EA	KER	3	PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)					
40	37	36	3	SHALAMAR/Amnesia (Solar/Elektra)					
31	26	30	35	L. THOMAS w/M. MOORE/ (Can't Take Half) (Capitol)					
D	EBUT	•	38						
12	10	14	37	MTUME/C.O.D. (I'll Deliver) (Epic)					

BREAKER 49 JANET JACKSON/Fast Girls (A&M) BREAKER ® RONNIE LAWS/City Girl (Capitol)

BREAKER TORCE MD'S/Tears (Tommy Boy)