

I N S I D E:

ANSWERING AOR'S ATTACKERS

"AOR is dying and CHR is where the big numbers are. That myth is as full of holes as the heads of the individuals responsible for its perpetration."

Steve Feinstein and Jeff Pollack find the reports of AOR's death to be greatly exaggerated, and make a forceful case for the format's overall health that should be must reading for AOR doomsayers.

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RATINGS PERSPECTIVES ON AOR & CHR

Jhan Hiber takes a look at the ratings performances of the CHR and AOR formats, and adds more evidence that AOR is by no means history . . . and CHR has its ups and downs too.

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THE HERITAGE OF WDIA: PAST & PRESENT

WDIA/Memphis was the first Black-formatted station in the country, Memphis's longtime Black radio leader, and is now the top station in its format battle once again. With extraordinary archive material supplied by the station, Walt Love takes a very special four-page look at WDIA yesterday and today.

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RKO RADIO FATE MAY ACCELERATE

The FCC has decided to process applications for RKO's radio stations before a decision is reached on the company's fitness in the KHJ-TV case. It all may come down sooner than expected.

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PEOPLE IN THE NEWS THIS WEEK

- John Stevens National PD for Surrey
- Jim Zippo WKOS PD
- Marc Gross GM at KVOD/Denver
- Tom Stewart VP/GM for WBNS
- Clay Gish, Jan Larson, Mike Curry join KZRQ/Houston
- Tim Smith WGRQ PD
- Jay Stevens PD at WMJQ
- Bob Mitchell WCOL's PD
- John Shean GSM at KSDO-AM & FM
- Paul Simon, Lorne Michaels buy radio station

Pages 3, 25

BALTIMORE'S WBSB BATTLES HOT HITS

WBSB/Baltimore staved off a challenge from Hot Hits WMAR, and Joel Denver checks out all sides of the story.

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Newsstand Price \$3.50



NEW AM CALLS, COUNTRY FORMAT

Holcomb Named GM At WMKE & WBCS

Longtime broadcaster Richard Holcomb has been appointed GM at Great Trails Broadcasting's WMKE & WBCS/Milwaukee. Holcomb, who replaces former VP/GM John Dunn, previously served two years as VP/COO of Stereo Broadcasting Corp., owner of KIQY/Lebanon, OR and KUKI & KIAH/Ukiah, CA.

Great Trails President Alex Williams commented, "Richard is eminently qualified for the position. Under his leadership, we are very excited about the future of the stations . . . it's going to work out extremely well."

In addition to his experience with Stereo, Holcomb's management background includes three years as VP/GM of KQEO & KZZX/Albuquerque, as well as three years as GM at WTCR/Huntington-Ashland, KY-WV. Holcomb told R&R, "My two-year association with Stereo was fantastic. I have a lot of respect for (President) Colene Ingraham; she's got a growing company, and I'm sure it's going to do extremely well."

But I've known (Great Trails Executive VP) Clark Davis and Alex Williams for several years and I can't think of two people I'd rather work for. WBCS & WMKE will go a long way in this market, and I'm thrilled to be here."

It was simultaneously announced that AM outlet WMKE had discontinued its automated Oldies approach for a live Country format, adopting new calls WBCS to match its Country FM sister station (now WBCS-FM.) The stations simulcast in morning drive, but are separately programmed the rest of the day. WBCS-FM PD Cliff Blake will supervise the presentations for both properties. To cover the new AM format, two additional personalities are expected to be named shortly. Regarding the format change, Holcomb noted, "Country's had a major influence in this market for some time, as proven by the past success of our FM. We feel we're

HOLCOMB/See Page 25

Gillespie Gains WDVE PD Post

Greg Gillespie has been named PD at WDVE/Pittsburgh, replacing the departing Howie Castle. Gillespie was most recently PD at KEZO/Omaha, following MD stints at KAZY/Denver, WWWW/Detroit, and WIOT/Toledo.

WDVE VP/GM Bob Schutt told R&R, "We think he's got all the talent necessary to run a station like WDVE in a market the size of Pittsburgh. He's got an impressive track record, and after conducting a pretty thorough search, we decided he's our guy."

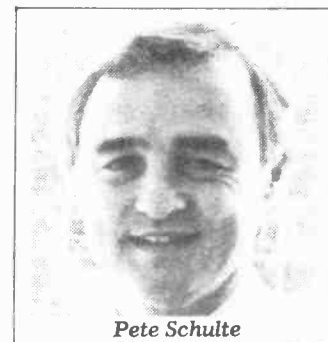
Gillespie commented, "I'm very excited by the prospect of working with WDVE and the Taft Broadcasting Co. The radio station has a great heritage and a tremendous airstaff and management team. The support and the tools are there, and I'm ready to go do it."

Schulte Promoted To Harte-Hanks Sr. VP

Pete Schulte has been promoted from Regional VP to Senior VP for Harte-Hanks Radio. Schulte will continue to supervise the company's radio properties in Houston, Tampa, and Birmingham, and will take on responsibility for new special projects.

Harte-Hanks Radio President Gary Edens commented to R&R, "Pete's done a tremendous job in the last 18 months he's been in Houston. As we grow, we'll need his assistance in new areas."

Schulte told R&R, "I'm really



Pete Schulte

enjoying the challenges in Houston, and I'm looking forward to working more closely with Gary."

SHANNON CONSULTING WZUU

WZUU Back To CHR, WLZZ Now Country

Malrite's Milwaukee properties, WZUU & WLZZ, both changed formats last weekend (1-28). Dropping A/C for a return to CHR, WZUU has become "Z95" under the direction of consultant Scott Shannon, who is also PD at Malrite's WHTZ(Z100)/New York. WLZZ abandoned its Oldies format for Country and acquired the services of former WZUU morning personality Larry "The Legend" Johnson.

WZUU & WLZZ GM Al Moll said, "The reaction has been amazing. While we know we're entering a crowded field, there is no doubt these are the two hottest properties in town. Larry will really help in the transition for WLZZ. We've pumped new blood into the promotional efforts of the airstaffs and the radio stations in general. I'm confident both stations will be real winners."

PD Steve Schram, who will continue to oversee the day-to-day programming of both stations, told R&R, "This is really a completion of the circle. WZUU originally went CHR in

1972, and evolved to A/C in 1979. However, I think the format peaked in late '82, and we began to look at CHR again. We waited until we had all of our research together before making the move. Despite having WKTI, WLPX, and WRKR as CHR competitors, we feel Z95 will become dominant. We're combining an aggressive playlist with a personality-oriented presentation which fills a void in the market. Thankfully, Malrite has many resources at hand, including some incredible advice from Scott Shannon and National PD Jim Wood."

VINCE NOW VP/MARKETING

Kelly Elevated To GM At WMAR

In a restructuring of management at Abell Communications' WMAR/Baltimore, GSM Don Kelly has been promoted to GM and former GM Mike Vince has been named corporate VP/Marketing.

Radio Division President Stuart Frankel explained the changes to R&R: "We're in the process of buying radio stations in two other markets, so Mike, in his new capacity as Director of Marketing, will be responsible for developing the sales and advertising for these new facilities. Don has a tremendous background as an owner, in sales, and as a one-time PD at WBAL. He's such a complete manager, I feel he will insure our winning direction."

Kelly, a Baltimore native, joined WMAR during last year's format switch from Easy Listening to Hot Hits. He told R&R, "To be GM at a radio station in the town I love is a dream fulfilled. I've specialized in turning around operations in the past, and with my faith in this station and the city, I know our turnaround will become a reality." Kelly, a former owner of WKRT & WNOZ/Ithaca, NY, previously served as GM of WLUV & WLKK/Erie and GSM of WCAO/Baltimore.



RAB Cheers Biggest Meet Yet

The RAB's fourth annual Managing Sales Conference, entitled "Quest For Excellence," wound up in Dallas this week to enthusiastic response from its largest group of participants to date, over 1200. New President Bill Stakelin's "State Of The Industry" address called for a spirit of unity to upgrade radio's image and counteract its "unceasing internal cannibalism"; Stakelin pledged a more active role in boosting radio by RAB's new management team. Speakers and forum leaders included "Megatrends" author John Naisbitt, Norman Vincent Peale, management consultant Patricia Zigarmi, and computer pioneer Commodore Grace Hopper, along with a number of specific workshops and meetings. Pictured in an exultant mood are (l-r) conference Chairman Joe Dorton, Gannett Broadcasting Chairman; RAB Executive VP Wayne Cornils; and Stakelin. More RAB photos on Page 20.

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Zippo Becomes New PD At WKOS

After programming KITE/Corpus Christi for eight months, Jim Zippo has accepted the Program Director's position at WKOS/Murfreesboro-Nashville, installing a CHR format under the direction of consultant Steve Rivers. The station has applied to the FCC for new calls WZKS, and plans to call itself "96 Kiss."



Jim Zippo

WKOS Inc. President Tom Weaver told R&R, "We plan on doing a total shakeout of the radio station. Our programming will be along the lines of WHTZ in New York. We're very excited about having Jim join our organization and look for a mid-February target for the new format. Down the road we plan to have a full complement of stations, but this is base one. Jim will operate out of here, and as we grow, we'll hopefully spread his expertise to our other

properties. Jim is a winner, and we're glad to have him aboard." In addition, Weaver announced the appointment of Jay Walker from Z93/Atlanta as Assistant PD/MD.

Zippo commented to R&R, "This move into WKOS is really exciting. I know KX104 is a strong station, but I think with our fresh ideas from out of town we'll liven things up a bit. After all, this market is big enough for two CHRs."

Consultant Rivers added, "This is going to be a Hot Hits-type station with a high-energy presentation featuring currents and no oldies. The whole market is changing drastically, and I think we can take advantage of all the changes by being the freshest, most exciting station in town."

Zippo takes over his new position immediately, with KITE morning personality Chuck Baker filling the programming vacancy in Corpus Christi. Zippo's programming experience includes two years at KINT/El Paso and a stint at WEAM/Washington.

Gross Moves To KVOD As GM

Marc Gross has been appointed General Manager of Classical-formatted KVOD/Denver. The 17-year broadcast veteran joins the recently-acquired Henry Broadcasting outlet following ten years as VP/Sales at McGavren Guild in New York.

Henry Broadcasting President Bob Fauser told R&R, "Marc has an extensive radio background in the areas of specialty selling and marketing. He'll lend a strong marketing and administrative background to complement the years of service the station has given the community. He'll be an excellent addition to our company."

Regarding further station changes, Fauser noted, "The format will remain Classical. It's been Classical since 1958; Marc is going in as the first GM since then. We're going to build on the foundation that already exists and continue to stay involved in the community, giving Denver the best Classical radio that we can possibly give them."

TRANSACTIONS

ABC Buys KIXK

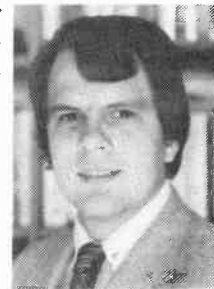
ABC last week entered into agreement with Hicks Communications to purchase KIXK/Dallas (Denton), subject to FCC approval. No sale price was released, but sources close to the transaction put the figure at around \$9 million.

KIXK operates with a Gold format on 106.1 MHz with power of 100 kw. An ABC spokesman said the purchase won't be finalized for several

TRANSACTIONS/See Page 25

Surrey Appoints Stevens National Director/Programming

KAIR & KJYK/Tucson PD John Stevens has been promoted to National Director/Programming for parent company Surrey Broadcasting. In his new position, Stevens will continue to oversee the programming of the Tucson stations, as well as sister properties KYKY/St. Louis and KATT-AM & FM/Oklahoma City.



John Stevens

In making the announcement, Surrey President/CEO Kent Nichols commented, "Quite frankly, the reason we hired John years ago was because we recognized his programming talent. But one characteristic you don't see all that often in others is his tremendous ability to deal with people in a meaningful and constructive way. I'm very pleased for John... he's earned it."

Prior to joining KAIR two and a half years ago, Stevens held programming positions at KZZP/Phoenix, KMGX & KRQQ/Tucson, and Tampa outlets WNYF and WLCY. Stevens told R&R, "Each PD will have a free hand in calling his own shots. I'll just be there to give them a second opinion. It makes me feel good knowing they have this kind of confidence in me. I intend to work very hard to make them all proud."

Stewart Earns WBNS VP Stripes

Seven-year station veteran Tom Stewart has been advanced to VP/GM of RadiOhio's WBNS-AM & FM/Columbus, OH.

RadiOhio President Gene D'Angelo stated, "I am delighted to say that Tom has excelled in every assignment he has been given, and I know he's going to excel in this new one."

Stewart joined WBNS in 1977 as an Account Executive, was promoted to GSM the following year, and elevated again to GM in 1981. Before WBNS, Stewart worked three years as an Account Executive for Columbus ad agency J. Scott Advertising. Stewart told R&R, "Obviously, personally and professionally it's a great honor. My association with RadiOhio has been super all along. This latest promotion to officer status is a real compliment to me, and one I sincerely appreciate."

Smith Tapped As WGRQ PD

Tim Smith has been appointed PD at Taft Broadcasting's WGRQ/Buffalo after just nine months programming WPYX/Albany. Morning man Bob Mason is acting PD at the Albany station until a permanent replacement is named.

Commenting on Smith's move to Buffalo, WGRQ GM Jim DiFiglia said, "I think he'll do well. He was MD at a Taft-owned station, and knows the depth of the Taft organization. I think it was just a matter of time before he came back to Taft, whether or not it had been Buffalo specifically."

Smith told R&R, "It was a quick nine months. I'm excited to be back in Buffalo." SMITH/See Page 25

FORMER KYST MANAGEMENT TEAM IN PLACE

KZRQ/Houston Sets March Debut

A new Class A FM will debut in Houston this spring when KZRQ/Seabrook-Houston takes to the air. Former KYST/Texas City-Houston principal Roy Henderson is the owner/President of the new outlet, and has brought several of his former KYST executives into the new venture. Clay Gish has resigned as President of Houston-based Metro News to become Executive VP/CEO, Jan Larson has been named VP/GM, and Mike Curry has accepted the Operations Director position. Henderson estimated the station would debut in early March, carrying Transtar Network's satellite-delivered A/C format.

Gish commented, "In my new position with the company, I'll be in charge of future acquisitions. This is the most exciting opportunity I've had the chance to be involved with. With the help of Transtar we'll be able to get up and running quicker, and will

BMI Cuts Song Logging Period To Three Days

Broadcast Music, Inc. (BMI) has cut from seven to three the number of days radio stations must log the songs they air. VP/Licensing Larry Sweeney says, however, the tradeoff is that the number of stations required to keep logs will be upped by 50%.

According to Sweeney, reports from more stations will give BMI a "more representative sample" while halving the logging period should relieve the "administrative and paperwork burden" on stations.

Data from the logs are used to determine how BMI distributes the music licensing fees it collects from radio stations among writers and publishers. Sweeney says BMI tries to stagger logging so that each station participates once a year.

eventually drop in a few live shifts to supplement their programming. Even though we have a Class-A signal, our engineering studies show the capability to serve the entire Houston metro from our tower in Pasadena."

Henderson, who sold KYST recently, told R&R, "Jan was my GSM at KYST and did a superb job for me, and now she deserves to be GM of this new operation. Mike, who was known as Cat Simon, is a very capable ad- KZRQ/See Page 25

Mitchell New PD At WCOL

After a year as PD at KBFM/McAllen-Brownsville, TX, Bob Mitchell has resigned to accept the PD post at Great Trails Broadcasting's Nostalgia-formatted WCOL/Columbus, OH. Mitchell, who replaces former PD Harry Valentine, rejoins his former KBFM GM Paul Wachsmith, who was named GM at WCOL last July.

Wachsmith stated, "Bob's goals and ideas are the same as mine: to maintain and enhance WCOL's reputation as one of Columbus's premier radio stations. There were several excellent candidates for the job, but Bob and I work well together. I'm delighted to see him join our team."

Before programming KBFM, Mitchell spent several months as an air talent at WTIC-FM/Hartford after serving six years as Assistant PD/MD at WICC/Bridgeport. He told R&R, "I'm ecstatic about it. With my background primarily in CHR, this is a new direction for me. I regret leaving a number one station, but I'm particularly happy about working with Paul again; he's always believed in me. I also look forward to working with our consultant Ed Shane he's a consummate pro."

At the same time, it was a pleasure that Victoria Binau was

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Washington Report

New Call Sign Rules Trigger Flood Of Changes

In the ten days since the FCC's loosened call letter rules took effect (1-20), the Commission has been deluged with requests for name changes. Apparently many stations were just waiting for new procedures, in which new calls are assigned as quickly as one day after they're requested.

New calls were assigned to 44 stations this week, about three times the previous average. While none of the call signs appears to suggest obscenities or ethnic slurs, at least one set was previously off limits. KPRZ/Los Angeles was renamed KUSA. The station had been seeking those letters for some time, but ran afoul of the now-defunct requirement that "suitable clearance" be obtained to use letters that spell the name of a government agency or US President. Can KFBI, WCIA and WJFK be far behind? Other calls assigned this week include WLTW/New York (formerly WKHK), WVOJ/Jacksonville (WOZN), KLOK-FM/San Francisco (KGO-FM), KTCJ/Minneapolis (KTCR), KLZZ/San Diego (KPRI), and KLVU/Dallas (KLVU).

Meanwhile, in a petition for partial reconsideration, NAB has asked the FCC to resume its role in resolving call letter disputes, a job now left to local courts. NAB buttressed its case with a study, "Call Letter Confusion and Its Ratings Impact," prepared by the firm Hiber, Hart & Patrick.

KWRM Severs Mutual Affiliation Over Issue Ads

A three-day, \$50,000 schedule of ads bought by the American Federation of Teachers (AFT) last week cost Mutual the affiliation of KWRM/Corona, CA. The spots called on President Reagan and Congress to address the "unfinished agenda in education." KWRM GM Pat Michael said he feared the ads left the station open to equal time requests.

While unable to comment on the specific case, FCC Fairness/Political Broadcasting Branch Chief Milt Gross said, as a general rule, issue advertising that raises a controversial issue of public importance triggers a Fairness Doctrine obligation to treat all sides of the issue somewhere in the station's overall programming.

If issue ads attack a candidate, Gross said the equal time rule doesn't come into play until the candidate has qualified for the ballot in ten states. Even then, time would only have to be furnished to candidates of the same party until after the nominating conventions this summer.

Gross said stations needing guidance on political broadcasting questions are welcome to call him and his staff at (202) 632-7586.

Stations Cleared To Decline Obscene Campaign Ads

Although Hustler publisher Larry Flynt dropped his bid for the GOP presidential nomination in December, the FCC has gone ahead and resolved the troubling question Flynt raised. The flamboyant publisher had vowed to air sexually explicit ads, claiming protection under the law strictly prohibiting broadcasters from censoring ads by candidates for federal office. In a letter to Rep. Tom Luken (D-OH), FCC Chairman Mark Fowler has concluded that broadcasters are not obligated to carry obscene political ads. After studying the matter, the Commission ruled that the no-censorship clause is not meant "to confer immunity on broadcasters for violations of the federal prohibition against utterance of obscene or speech on the air," Fowler wrote.

Rod Porter Named Deputy Mass Media Bureau Chief

The new Deputy Chief for the FCC's Mass Media Bureau is Rod Porter, currently chief of that bureau's Policy & Rules Division. Porter, whose appointment is subject to confirmation by the full Commission, replaces Jeff Baumann, now NAB Sr. VP/General Counsel-designate.



Rod Porter

U.S.-Canada Ink New AM Pact

Extended daytimer hours and quadrupled nighttime power for Class 4 stations are among the terms of a new AM agreement signed in Ottawa recently by the United States and Canada.

The new daytimer hours went into effect in December, but formal signing of the pact clears the way for the FCC to grant 1kw of nighttime power to Class 4's, now limited to 250 watts at night. A rulemaking for the higher power is already underway.

Most of the negotiations were taken up in resolving incompatibilities among 650 applications for new fulltime AMs on the 25 American and seven Canadian clear channels. Those disputes have been settled, but both countries have agreed to continue a freeze for new fulltime stations on the clears for another six months.

LOWEST UNIT ERROR COSTS \$5000

Continued Rules Enforcement Evident In 17 Fines

Showing that radio deregulation doesn't mean remaining rules won't be enforced, the FCC has fined 17 radio stations, including nine tagged for \$1000 each for failing to file annual EEO reports (Form 395).

One of the stiffest fines — and one that could serve as a warning in this election year — was the \$5000 assessed against WCRV/Washington, NJ for failing to charge a political candidate its lowest unit charge.

Another heavy fine, \$7500, was charged to

KAVV/Benson, AZ for building its antenna too high and in the wrong place. The final levy was cut 25% from the initial \$10,000 recommended by the Commission last year.

Hit for \$1000 apiece for the EEO violations were WBUL/Birmingham; WNHC/

Radio Freedom More Likely After Positive Deregulation Talks

The prospects of radio escaping program quotas or public access requirements seemed to be improving last week following two negotiating sessions among key members of the House Telecommunications Subcommittee.

Although no deals were struck, both sides showed a new willingness to compromise in order to get a bill everyone can live with. One participant said that, for the first time, Subcommittee Chairman Tim Wirth (D-CO), "was willing to consider taking radio out of the package."

At the same time his opponents, Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA), hinted they might be willing to soften their stance on thorny issues like TV programming standards, in return for total freedom for radio.

Both sides had feared the meetings would collapse in bitter disagreement, but were surprised and pleased at the new atmosphere of conciliation that prevailed. A third session was slated for this Wednesday (2/1).

A Wirth aide commented, "He's feeling pretty good about this, that we'll come up with something positive." The aide said if progress continues, a compromise bill could be ready for a subcommittee vote by the end of February. He stressed, however, that for the moment Wirth still favors public access for radio, that there should be "some standard of accountability for the industry."

FCC Lets Battles Begin For 12 RKO Radio Stations

It looks as if the fate of RKO's 12 radio stations could be decided much faster than previously expected. Last week 171 competing applications for those stations (and WHBQ-TV/Memphis) were taken out of legal limbo by the FCC, which decided to begin processing them at once.

The previous plan had been to wait until the issue of RKO's basic character qualifications is settled in the renewal proceeding now underway for KHJ-TV/Los Angeles, in which Fidelity Television is challenging RKO. At issue in the first phase of that case is whether RKO's fitness to hold a broadcast license has been destroyed by the misconduct and lack of candor with the FCC that resulted in the denial of renewal for WNAC-TV/Boston.

Months Or Years Saved

But last week, at the request of an applicant for the Memphis TV license, the Commission changed its mind, saying it sees "no harm" in starting all the RKO cases now, instead of waiting. The step could end up shaving months or even years off the time needed to award each license.

The first step will be the posting of a cutoff notice listing RKO's 13 renewal applications and the 171 competing applications. That will trigger a short period for the parties to amend their proposals, and for the filing of petitions to deny. Next the FCC staff will prepare notices designating each of the licenses for a comparative hearing to weigh the merits of RKO's performance against the promises of the challengers.

What happens next depends on whether the KHJ case has yet been completed. If it has — and RKO has been ruled unfit — the hearings would begin with only the challengers considered. If the KHJ case is still pending, the Commission could either wait for it to end, or start the other hearings

and winnow out clearly unqualified applicants.

If the KHJ case drags on significantly, grants in the other 13 cases might be made, but conditioned on the Los Angeles outcome. That's considered unlikely, however, because the law judge handling KHJ has been ordered to move quickly. He'll begin hearing witnesses in May or June, and a lawyer close to the case says an initial ruling could come as early as this fall.

RKO Wins Major Procedural Victory

RKO got some good news last week when the FCC ruled for the first time that, in the KHJ case, it can use the entire group's broadcast record. That will give RKO far more ammunition to use in trying to prove its character qualifications.

The Commission explained its decision by saying "it is essential . . . that RKO be allowed to introduce all relevant and material evidence pertaining to its system-wide history, policies, and practices as a licensee. This will permit the ALJ (administrative law judge) to make an evaluation, based on the issue arising out of the Boston proceeding, of RKO's qualifications to remain the licensee of both KHJ-TV and its 13 other broadcast stations."

The radio stations at stake are WRKO & WROR/Boston, WOR & WRKS/New York, WGMS-AM & FM/Washington, WFYR/Chicago, KRTH & KHJ/Los Angeles, KFRC/San Francisco, WHBQ/Memphis, and WAXY/Ft. Lauderdale.

New Haven; WBMP/Elwood, IN; WVOM & WTIB/Iuka, MS; WDWL & WKQV/Vineyard, NJ; KIKZ/Seminole, TX; WBMK/Knoxville; KHEN & KGCG/Henryetta, OK; and KAMP/El Centro, CA. KAMP was hit for an additional \$1000 for breaking a technical rule and failing to answer an FCC notice of violation within 10 days.

Others taken to task by the Commission were KFMI/Eureka, CA (\$500) and KCRX/Roswell, NM (\$1000) for not answering a notice of violation; WVIN/Hammond-sport, NY (\$500) for improper power and inaccurate logs; KKCC/Clinton, OK (\$500) for inaccurate logs; WSBW/Sturgeon Bay, WI (\$2000) for building a station with the wrong antenna height and power; and KGUD/Banning, CA (\$200) for not logging EBS tests.

Thirteen Stations Vindicated

The FCC has a two-tier fine process. First, it sends out an "apparent notice of liability." A station then has a chance to defend itself, possibly having a fine reduced or eliminated, before an "order to forfeit" is issued.

Under that process, the Commission has rescinded EEO fines previously levied against WDJJ/Jackson, MI; WEEW/Washington, NC; WHHM/Marshall, NC; WMTY/Greenwood, SC; WHRT/Hartselle, AL; KHIL & KNCX/Willcox, AZ; KHFM/Albuquerque; WADR/Remsen, NY; WBCW/Jeanette, PA; WSDC/Hartsville, SC; and KBYP/Shamrock, TX. Several of the stations proved they have fewer than five employees and are thus exempt from EEO reporting. KYOU/Greeley, CO was relieved of a \$500 fine for inaccurate logs.



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WGID
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KPAT
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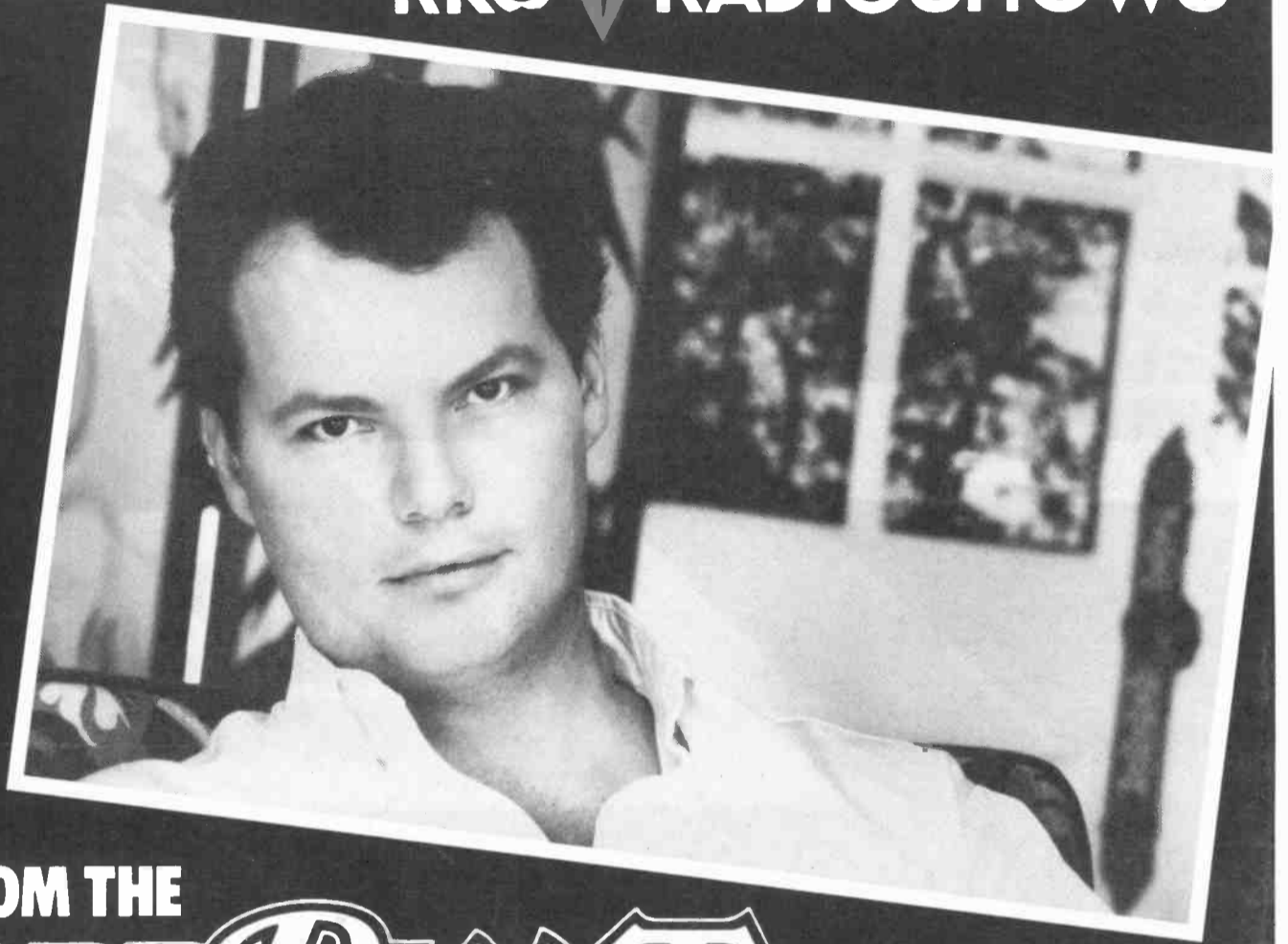
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Your listeners are the stars every Sunday night at 11:00 PM (EST) for an hour of music and toll-free call-in conversation with today's contemporary music giants.

On February 5th, listen to Christopher Cross, and find out why his career is sailing even higher with his hot new single, "Think of Laura."

Hosted weekly by Jo Interrante
and co-hosted by *Father Guido Sarducci*.

Broadcast LIVE in stereo, via Satcom 1R.

Produced by Patrick Griffith Productions, Inc. for RKO.

For radio's hottest, most promotable program call 212-764-6702.



SECRETARY FOR A DAY

PROMARK Stages Radio Promotion

Once again, Santa Monica, CA-based **PROMARK** is offering its "National Secretaries Week" promotion free to radio stations. Outlets contracting the promotion invite employers to send in the names of their secretaries, written on the back of the employers' business cards. One name will be drawn each day during National Secretary Week (April 23-27).

Winners will receive prizes supplied to the stations by national advertisers in exchange for on-air brand mentions. Among the advertisers are FTD flowers, **Hanes** hosiery, **Max Factor** cosmetics, and **Maxell** tapes. All local winners will then be entered in a national drawing, vying for a trip anywhere **American Airlines** flies domestically. Included in that package are hotel accommodations and a rental car. And the national honoree's boss wins, too — a home or briefcase computer.

Participation is exclusive to each market on a first-come, first-serve basis. For more information contact **David Levine** at (213) 394-3934.

Computer Suitor

A growing number of computer users are becoming so enamored of their units that doctors say these addicts can't handle human relationships. In the February issue of **Science Digest**, a California psychologist claims his patient roster is overflowing with men in high-tech jobs who retreat from life's problems as they take the computer's logical outlook to heart. Then there are those obsessed operators who even forego intimate relationships.

Future Baby Boom A Bust?

A future baby boom may not occur given women's changing lifestyles and work careers. **American Demographics** states that women between 18-24 expect to average under two births during their lifetimes. At that rate, their generation won't replace itself, as it takes an average of 2.1 children per woman to achieve that goal without immigration.

A significant 12% of all females between 18-34 plan to have no kids, complemented by seven percent of married women (18-34) who also expect to remain childless. Both those figures are overshadowed by 21% who have never married and 19% of those with graduate educations or holding down professional/managerial jobs; neither group foresees children in their futures.

That's not to say the family way of life is now passe. Although fertili-



ty (average number of births per woman) has dipped slightly for women 18-24, the number of births per year has been increasing since 1975. That's because there are millions more females in the child-bearing years today than ten years ago.

HBO, CINEMAX INITIATE STUDY

Cable Music Programming Supports Artists' Success

According to telephone survey research commissioned by **HBO** and **Cinemax**, both pay-cable TV services play a positive role in the commercial success of recording artists. Working from representative sample bases for each service, the studies indicated the respondents' record-buying influences were:

- Attending a live concert
- Watching the performer in concert on HBO
- Watching the performer's music video on MTV
- Listening to the artist on local radio

Sixty-three percent of regular HBO concert viewers are said to be encouraged to purchase the artists' records after watching their performances. HBO claims to have helped generate the sale of over 1.4 million albums, divided among four artists: **Billy Joel**, **Little River Band**, **Neil Young**, and **Kenny Rogers**. In terms of Cinemax's "Album Flash" series, close to one-third of viewers purchased records after watching **Linda Ronstadt**, **Pat Benatar**, and **John Cougar Mellencamp**. **Bridget Potter**, HBO's Sr. VP/Original Programming, says its influence extends to concerts as well, noting that the findings show young adult HBO music viewers are "more than twice as likely to attend future concerts" as well as buy future LPs.

"We're real pleased with what we're doing in music," comments Potter. "We're going to continue with the volume and level of music we're doing on HBO and Cinemax. And we hope we'll be able to attract more and stop people from worrying over any kind of negative aspects, from a business point of view, about being on HBO."

Radio Awards Competition Set

"Recognizing creative excellence and effective communication in radio" is the premise behind the third annual **International Radio Festival of New York** competition. Stations, groups, networks, producers, syndicators, advertising agencies, clients, and other radio professionals are welcome to participate.

There are three main radio categories: commercials, programming, and promotion spots; subdivisions under each category range from public service announcements and station/contest promos to editorials and information. Two new designations have been added — "magazine format" and religious programming. Chairing the panel of judges and advisors for programming and promotion is **Robert Benson**, VP/Senior Executive, **ABC Radio Networks**; the advertising panel will be headed by **Ronald Sherman**, President, **Wells, Rich, Greene/East**.

Entries must have been produced or first aired between April 1983 and this year's deadline of April 2, 1984. Festival dates are



scheduled for May 30-June 1. For more details and entry kits, contact 251 W. 57th Street, New York, NY 10019; (212) 246-5133.

FROM R&R's MEDICAL FILES

Burning Out Burnout

How should radio and record industry personnel spell relief? Ideally, R-E-L-A-X. Unfortunately, many don't. And the next thing you know, those over-committed people begin to lose energy, enthusiasm, and optimism, symptoms of the stress syndrome otherwise known as burnout. The first step in curing this malady is recognizing the problem. Also prescribed: spending 15 minutes alone daily, making time once a week to talk face-to-face with someone you love, nurturing closeness

with the people around you, and establishing longterm priorities in your life.

Companies can enter the "healthy lifestyle" business as well. **Control Data Corporation's** "Plato Staywell" computer program lets users answer questions about their goals and problems. Then the program recommends a course of action specifically designed to each person. Individuals may also update their computerized records, with the program offering additional suggestions. All this is accomplished via the participants' confidential computer diskettes and a touch-sensitive screen connected to a Control Data 110 microcomputer. Employees benefit, as do the companies themselves. Because of employee stress, smoking, and poor eating habits, U.S. businesses lose an estimated \$100 billion yearly.

Limiter Enhances Audio Quality



Orban's 8100A/XT

Orban Associates, Inc. is now marketing a six-band limiter accessory chassis which supplies more aggressive multiband processing to radio stations. The 8100A/XT is especially tailored for highly competitive pop music formats — AOR, CHR, A/C, Urban Contemporary — which demand bright, loud, "highly-processed" audio. Designed to enhance the operation of Orban's Optimod-FM 8100A/1 audio processing system, the limiter creates a dense, consistent sound free from pumping and other processing effects. It retails for a suggested \$2295.

Java Jinx

We all know coffee contains the stimulant caffeine. But despite that uplifting feeling, a psychiatrist contends caffeine reduces blood flow to the brain by constricting blood vessels. This leads to malnourished brain tissue. And that, he told **Wireless Flash**, affects motor skills, memory, and concentration.

W

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Networks/Program Suppliers

MUSIC FEATURES

ABC

Contemporary Net/ Spotlight Special:

The Motels (February 19)
The Rolling Stones (March 18)

Entertainment Net/ Silver Eagle (DIR):

Johnny Rodriguez (February 18)
David Allan Coe/Jerry Jeff Walker (February 25)

Soundtrack of the 60s (ABC Watermark):

Smokey Robinson/Yoko Ono/Johnny
Winter/Elvis (February 18-19)

Clayton Webster

Country Calendar:

Johnny Lee (February 13)
Razzy Bailey (February 14)
David Allan Coe (February 15)
Charly McClain (February 16)
John Anderson (February 17)
Juice Newton (February 18)
Larry Butler (February 19)

Rare Trax:

ELP/The Move/ELO (February 13)
J. Gels/Moody Blues/Pink Floyd/Johnny
Winters/Barnes & Barnes (February 20)

Retro Rock:

AC/DC (February 13)
Ozzy Osbourne (February 20)

Global Satellite Network

Rockline:

Quiet Riot (February 13)
Van Halen (February 20)

London Wavelength

BBC Rock Hour:

Judas Priest (February 19)
Howard Jones (February 26)

College Rock Concert:

Local talent show (February 19)
The Coma Teens (February 26)

Rock Over London:

Fiat Lux (February 19)
Fiction Factory (February 26)
Michael Caine (March 4)

Mutual

Lee Arnold On A Country Road:

Charly McClain/Eddie Rabbitt/Merie Haggard/
Willie Nelson/The Gatlin Brothers/Anne
Murray (February 11-12)

Rock U.S.A.:

John Cougar Mellencamp (February 11-12)

Narwood Productions

Country Closeup:

Janie Fricke (February 20)

Music Makers:

Woody Herman, Part II (February 20)

NBC

Source Concert:

"Meet The Beatles Again" (February 17-20)
Men Without Hats concert (February 24-26)

RKO Networks

Countdown America w/ John Leader (IS INC):

James Ingram (February 4-5)
Kool & The Gang (February 11-12)

Live From The Record Plant:

Christine McVie (February 19)
Irene Cara (February 26)

Solid Gold Saturday Night (Dick Bartley):

The Lovin' Spoonful (February 18)
The genius of Phil Spector (February 25)



ONE FOR THE ROAD — Westwood One's Concertmaster mobile studio recently recorded Christine McVie and her band at the Country Club in Los Angeles. The show, spotlighting songs from McVie's forthcoming solo album, aired nationally Saturday (1-28) when Westwood One tied in with MTV for a satellite simulcast. Pictured backstage are (l-r) Westwood One VP/Artist Relations Richard Kimball, McVie, and McVie's attorney Mickey Shapiro.



REPORTER'S ROUNDUP — Senator Edward Kennedy (D-MA) was interviewed in his Capitol Hill office by Mutual News correspondents Bill Torrey (l) and Ross Simpson (r) for the network's weekly program "Reporter's Roundup." The program is carried by more than 100 Mutual Broadcasting affiliates.

Rolling Stone Magazine Productions

Guest DJ:

AC/DC's Angus Young & Brian Johnson
(February 20)
The Romantics (February 27)

Spirit Productions

American Christian Countdown w/Jim Chanell:

Cynthia Clawson/The Russians
(February 11-12)

Strand Broadcast Services

Music & Memories:

Bobby Sherman/Desi Arnaz (February 11)

Syndicate It, Inc.

Music Of Black America:

Smokey Robinson (February 20)
Cheryl Lynn (February 27)

United Stations

Dick Clark's Rock, Roll & Remember:

The Association (February 17-19)

Rick Dees' Weekly Top 40:

The Fixx (February 17-19)

The Great Sounds:

Buddy Morrow (February 17-19)

Solid Gold Country:

Jessi Colter (February 17-19)

Weekly Country Music Countdown:

Shelly West (February 17-19)

Westwood One

In Concert:

Bryan Adams/Graham Parker (February 13-19)

Live From Gilley's:

Charley Pride (February 13-19)
Vern Gosdin (February 20-26)

Off The Record:

Paul Rodgers/ZZ Top/Streets (February 13-17)

Off The Record Specials:

Blue Oyster Cult (February 13-17)
ZZ Top (February 20-26)

Special Edition:

Atlantic Starr (February 13-19)
Melba Moore (February 20-26)

Star Trak Profiles:

Cultura Club (February 13-19)
Supertramp (February 20-26)

NEWS & INFORMATION FEATURES

CBS

Winter Olympics preview reports
(through February 6)
16-part Winter Olympics weekend special;
weekday and weekend reports (February 4-5,
8-10, 11-12, 13-17, 18-19)

Clayton Webster

Jack Carney Comedy Show:

Smothers Brothers special (February 13)

Joe Piscopo At Large:

Andy on Olympics/Heart interview with Ted Kop-
pel/Harry Carey interview with Sports Guy
(February 13)

Sporting News Report:

Chris Evert-Lloyd/Don Peters/Bob Arum
(February 13)

Mutual

Live broadcast coverage of '84 Winter Olympics
(February 6-19)

Narwood Productions

Minding Your Business:

Holotronics Corp./computer training (February 6)
Holotronics Corp./tax shelters (February 7)
Small business loans (February 8-10)
Auto theft (February 9)
Airline bumping (February 10)

Progressive Radio Net

Computer Program:

Arcade games/video games/joy sticks/voice syn-
thesizers/computer graphics
(Week of February 6)

Laugh Machine:

Bill Cosby/the Bickersons/Steve Martin/Rodney
Dangerfield (Week of February 6)

News Blimp:

Pigging-out/I.Q. tests/training judges/street crime
(Week of February 6)

Sound Advice:

Microphones/recording sessions/stereo recording
(Week of February 6)

Strand Broadcast Services

Something You Should Know:

Procrastination (February 6)
Low sodium foods (February 7)
Table etiquette (February 8-9)

Westwood One

Brad Messer's Daybook:

Highest wave/radio-control airplanes (February 6)
John Deere/Pinocchio (February 7)
Jules Verne/Skylab (February 8)
Sylmar earthquake/Boeing 747 (February 9)
Caterpillar Club/1984 extinguisher (February 10)

Playboy Advisor:

Voyeurism/sex and alcohol/loneliness/female body-
building (February 6-10)

Spaces & Places:

Making It In a man's world (February 6-10)
Healing with the mind (February 13-17)



NO SOAP, RADIO — That's what this change of pace program will be for daytime drama stars John "Seneca" Gabriel and Sandy "Edna" Gabriel, who host Arielle Productions' Valentine's Day music special "How To Make Love To Each Other," based on the book published by Berkley Publishing. Shown in the studio are (l-r) Arielle President Leslie Corn, co-host Sandy Gabriel, co-host John Gabriel, recording engineer George Hansen, and Berkley Publishing's David Cathers.

PEOPLE

● Pete Howard

has been promoted to Sr. VP/GM at Jim Brown Productions in Venice, California. He will oversee general corporate operations, including the production of "Country News," "Country Music's Top Ten," and the "Odyssey File."

● KOMO/Seattle's Shelley Morrison

has been named to ABC's radio broadcast team for the 1984 Winter Olympics in Sarajevo, Yugoslavia and the Summer games in Los Angeles. She is a former competitive skier and tennis player and, in 1974, became one of the first women radio network sports announcers when she joined NBC's "Monitor." Morrison has also worked at KZAM-AM & FM in Bellevue, WA and served as play-by-play announcer for the Seattle Cascades.



● Julie Talbot has joined MJJ

Broadcasting as Director/Sales & Marketing. She will be responsible for selling the company's various syndicated radio programs. Talbot was formerly Media Planning/Programming Supervisor at BBDO in New York.

● Associated Press has added

three new staffers at its Washington, DC offices. Award-winning writer Ira Dreyfuss will be AP's chief reporter for the new campaign program "The Contenders," and joins the show from the network's Broadcast News Center in Washington. Chuck Rich, movie reviewer for WTOP/Washington, brings his act to the network for a new lineup of reviews beginning next Friday (2-3). Also, Barbara Hocter becomes a vacation relief anchor at AP Broadcast News Center, coming off prior stints at NPR, WRC-AM/Washington, and WNEW/New York.

● CMI, Inc., producers of TV cam-

paigns for radio stations, has added Roseann Schyler to its sales staff. Prior to joining CMI Schyler was with Torbet Radio, and has also worked at KMPC/Los Angeles.

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**“Men are treating women
better now.
Women are treating
men worse.”**

**“Sex is
good medicine.”**

**“It’s not American workers
who are unproductive.
It’s American bosses.”**

**Nick Alexander.
A very uncommon commentator.**



Photo: Mike Fuller/ABC

Nick Alexander thinks it's O.K. for a news commentator to be anything except dull. So sometimes he's serious, sometimes half-serious, and sometimes bananas. That's why young adults get involved in what he says.

His shows air 4 times daily, with 90 seconds of witty, wide-open comment on everything from surgical transplants through talking flowers to world affairs. If you think comment has to be commonplace, you haven't heard Nick. Call Julie Eisenberg at (212) 887-5690.





AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most attractive because of the people who *won't* be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end.

In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business.

And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

Interested? Call Sofia Mannos at (202) 955-7200 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

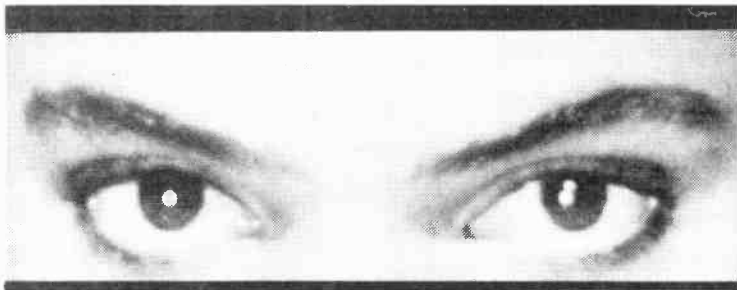
Ed will give your listeners plenty to talk about.

And give your talent the weekend off.



Associated Press Broadcast Services. Without a doubt.

ROCK



WELL

**“Somebody’s
Watching Me”**

3rd Week!

CHR

BREAKERS

DEBUT 39

ROCKWELL



on Motown Records

Street Talk

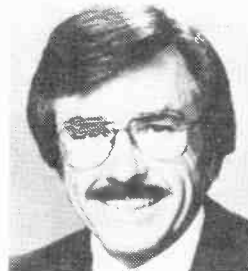


Not only are **Plough's WJJD & WJEZ/Chicago** for sale, as we reported last week, but now the entire broadcast chain is available. **Merrill-Lynch** has been retained "to determine the degree of interest which may exist in the sale of (Plough's) other ten stations as a group." Those stations are: **WKDJ & WHRK/Memphis, WCAO & WXYV/Baltimore, WPLO & WVEE/Atlanta, WMLX & WUBE/Cincinnati, and WSUN & WZNE/Tampa-St. Petersburg.**

There's more in the continuing saga of a possible new owner for the **Mutual Network**. The fourth interested party may well be **Norm Pattiz's Westwood One**. That's right. While Norm could "neither confirm or deny that any discussions are taking place," we hear that they are. We also hear that Westwood One would probably make the purchase *without* forming a group of financial partners. Of course, this is all speculation, but who knows?

Arbitron announced at the **RAB** conference in Dallas that it has delayed the debut of the monthly Arbitrends service for an unspecified time. The culprit is a computer interface problem.

Gary Owens informs us that **ABC/Watermark** is dropping "Soundtrack Of The '60s." Affiliated stations have received letters stating that the syndicated program will not continue. Gary says he was offered a new seven-year contract in November, but when he asked for minor changes, nothing further transpired. Gary **Owens** admitted he was mystified by the decision, but that he plans to keep the show alive with a new network affiliation announcement within a couple of weeks. ABC chose not to comment on its decision.



Gary Owens

The \$332 million sale of **Outlet Co.** to **Rockefeller Center Inc.** was finalized on Tuesday. With the exception of last week's spinoff of **WSNE/Providence** (Page 25), Sr. VP/Radio Station Group **Dick Rakovan** foresees no change in the group, which he continues to head. Outlet's radio stations are **WQRS/Detroit, KIQQ/Los Angeles, WIOQ/Philadelphia, and WTOP & WTKS/Washington.** The company also owns five VHF television stations.

Consultant **Pete Salant** has added to his client roster with the signing of **WWWL(Love 94)/Miami.**

And while we're talking consultants, **E. Karl** has signed to assist **KS94/St. Louis** in its programming department.

The owners of **KCUB/Tucson** have purchased **KNDE/Tucson,**



switched the calls to **KIIM**, and the format to Country. New KIIM PD **Dave Nicholson** tells us the sound is the three-in-a-row, continuous country variety and should not compete directly with traditional Country on the AM KCUB.

At **WARM-98/Cincinnati**, **Mark Tipton** has been named Program Coordinator. Additionally, he's cohosting the morning show with **Tom Walker.**

WSIX/Nashville is dropping its three-in-a-row/background Country approach on Monday (2-6) in favor of a personality-based "hit-oriented Country" format. Joining the station in afternoon drive is the legendary **Scotty Brink** (yes, the **KHJ, WRKO, WLS, WNBC** Scotty Brink), most recently at **WZEZ/Nashville.** Also at WSIX, February 3 marked the last regular airshift on the station for **Jim Kent**, who's been with WSIX for the past 42 years. He'll now become a producer and character voice for the morning show, "The House Foundation At 'SIX."

Craig Powers, who was out as PD of **KFXM/San Bernardino** last week, is now back in. The station owner rehired Craig, and he's back at the programming helm of the CHR outlet east of Los Angeles.

KELI/Tulsa morning man **Beau Chase** helped kick off a new format and identity for FM sister station **KSNE** by locking himself in the control room, hitting the right buttons, and beginning a simulcast of KELI's CHR format. Telling the audience he had enough provisions to last until the management agreed to let the FM rock, he began a 32-hour marathon broadcast to publicize the format change. KSNE has now switched its **Transtar A/C** format to live CHR, and its call letters to **KELI-FM.**

In San Luis Obispo, the AM has become the FM and the FM has become the AM. If that sounds too Zen for you, then just mark down that **KSLY & KUNA** have swapped formats and call letters. KSLY's CHR format is now on FM (as "SLY 96-FM") and KUNA's Beautiful Music approach now takes up residence on AM.

WHOT/Youngstown's FM sister station **WSRD** (in a twist on the basic San Luis Obispo plot above) has switched from AOR to CHR, becoming **WHOT-FM** in the process. WHOT (the AM) will soften up and take more of an A/C direction. **Dick Thompson** will continue programming both operations.

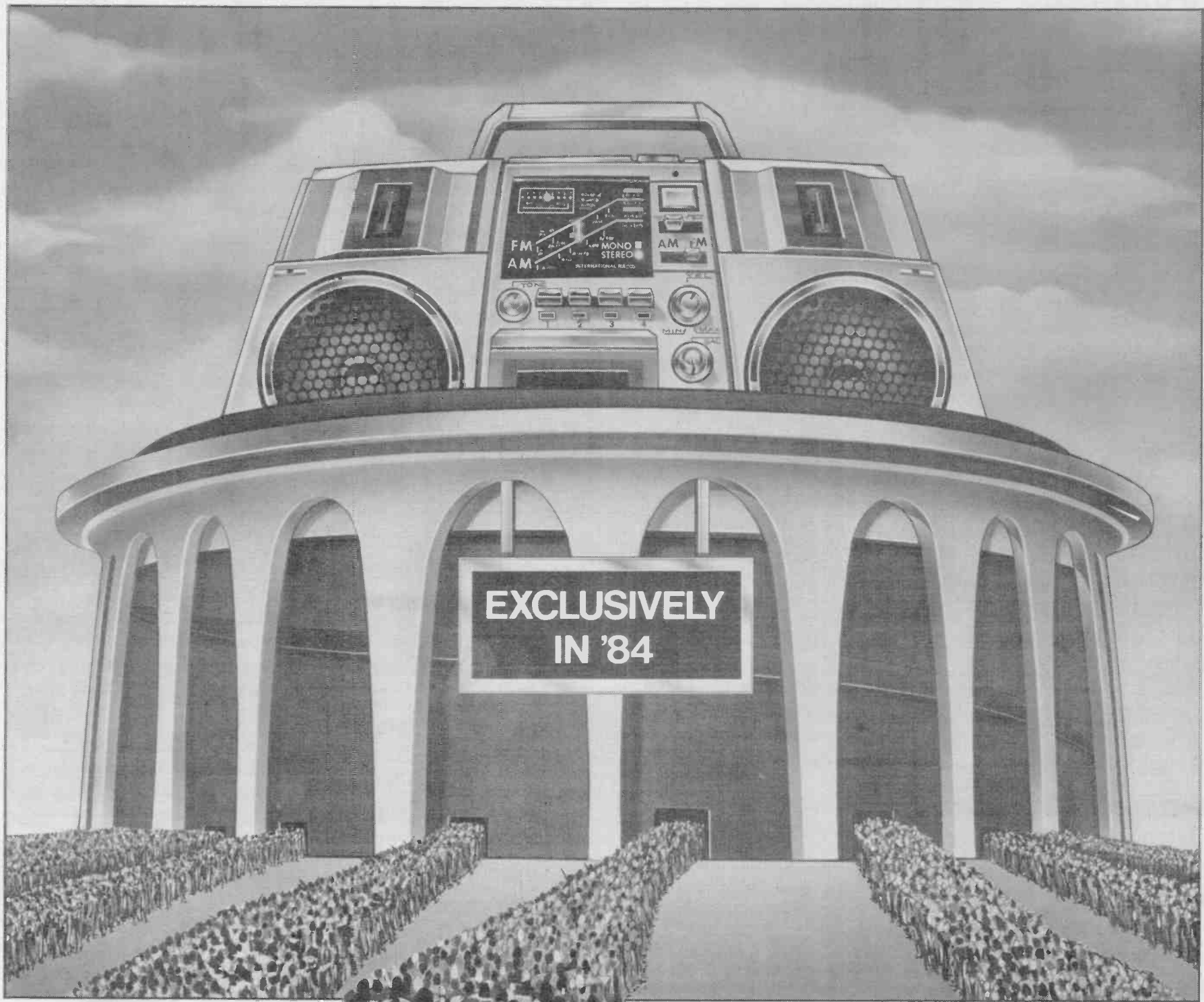
MORE STREET TALK/See Page 20

If you're a February subscriber to Newsmaker Interviews, you can have live phone-in interviews with: **Desi Arnaz, Jr., James Coco, Harvey Fierstein** (creator of *La Cage Aux Folles*), **Wayland Flowers, Stacy Keach, Shari Lewis, Ann Miller,** and 33 other fascinating newsmakers. Included are in-depth examinations of two diverse subjects. "Treatment of comatose victims" and "The adult film industry" with four experts in each field offering varied perspectives.



For complimentary current or back issues, write or call
NEWSMAKER INTERVIEWS,
439 S. La Cienega Blvd., Los Angeles, CA 90048 (213) 274-6866

THE PRETENDERS



SUPERSTAR CONCERT SERIES

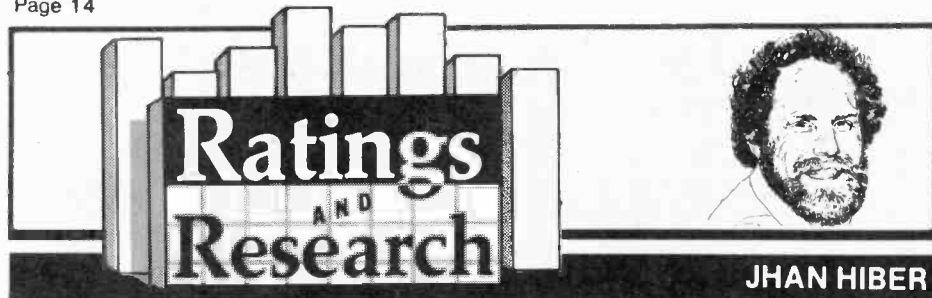
*This year WESTWOOD ONE presents 26 ninety-minute concerts featuring only the biggest performing acts in Rock. We'll feature first performances of the year and **only** performances of the year by superstars on tour.*

We'll bring you THE PRETENDERS from their upcoming concert tour of America on over 400 U.S. radio stations... exclusively!

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JHAN HIBER

AOR Vs. CHR: How The Battle Goes

AOR is dying! CHR, harkening back to the good ol' days of Top 40 basics, is back on top everywhere you look! Black is white!

All three of the above statements are false. You probably figured the third one was, but what about the first two? Isn't AOR on its last legs in the face of the CHR onslaught? Is CHR stronger than bear's breath wherever you look? Not necessarily. Let's look at the reality of the situation, as evidenced by a cross-section of the fall Arbitron results. Based on the following analysis both formats have something to cheer about.

Cross-Section Analyzed

I thought it might be interesting to look at the fall results to see just what the ratings show about these formats. To get a decent sampling, six markets were

"The CHR fortunes surged, due in no small part to the influx from other formats to the CHR sound. It is interesting to see, however, that while CHR made dramatic 12+ gains the 18-34 stance shows strength for both formats."

picked at random to provide a data base. As it turned out the markets selected provided a good mix — geographically, and in terms of the competitive nature of the metros.

The markets chosen were . . .

- Atlanta, with a stable AOR/CHR situation over the last year.

- Denver, where a former AOR (KPKE) changed this book to CHR.

- Lansing, a college town with a stable CHR/AOR environment.

- Modesto, an agricultural area with consistent competitors over the last year.

- Seattle, a relatively stable CHR/AOR market over the last two books.

- Washington, DC, where there has been an influx to CHR. WAVA left AOR, and WASH segued from A/C, joining the CHR battle.

As you can see, this batch of markets offers an interesting collage of radio characteristics. Let's see what was apparent as a result.

12+, 18-34 Analyses

It seemed to make sense that examining two demos would offer useful perspectives on the state of the AOR/CHR contest. In that light I chose the most stable number, the 12+ shares, and looked at the key young

adult sales demo, adults 18-34. How did the formats compare to last year? Was there any pattern and was there a difference in the stable markets and those that had seen some format changes? The results are most intriguing. First you'll see the findings

Combined Washington/Denver Data

Combined 12+ shares	AOR	CHR
Fall '82 sweep	22.9	10.5
Fall '83 sweep	17.3	26.6
Gains/Losses	-24%	+144%
Adults 18-34 (Fall '83 sweep shares)	29.8	33

Week In Review

Coleman Doing AM Stereo Study

Jon Coleman has announced that his research firm has launched a national study of the potential impact of AM stereo. A national cross-section of 12-54 year-olds is being surveyed this month to garner feedback about the concept of AM stereo and the reaction to it in markets where stations are already broadcasting such signals.

Coleman told R&R, "There is concern that the promoting of AM stereo may not have the beneficial impact AM broadcasters are looking for."

FM Listening Levels Out

An Arbitron Radio study in 10 of the top 20 markets shows that FM listening levels grew only 2.8% from spring '82 to spring '83. Specifically, Dallas became the top FM penetration market analyzed, with FM garnering a 69.4% share of listening. Overall, FM's share of listening grew in seven of the ten examined metros.

Atlanta/Lansing/Modesto/Seattle Data

Combined 12+ shares	AOR	CHR
Fall '82 sweep	3.07	48.8
Fall '83 sweep	37.3	56.3
Gains/Losses	+22%	+15%
Adults 18-34 (Fall '83 sweep shares)	60.6	77.7

from those markets, Denver and Washington, which underwent

"In those markets without major upsets, as a result of format changes, CHR still grew at a respectable rate over last fall ('82). However, AOR didn't exactly roll over and play dead either, actually outpacing the CHR advance."

the most significant changes in station formats. The stable market patterns follow in a separate chart:

Since these are four-market compilations, it's helpful to develop averages. Thus, the 18-34 shares this book would average just over 15 for AOR, over 19 for CHR for each of the markets examined.

In those markets without major upsets, as a result of format changes, CHR still grew at a respectable rate over last fall ('82). However, AOR didn't exactly roll over and play dead either, actually outpacing the CHR advance. With 18-34 shares in the upper teens, both formats can present a strong sales story in the metros examined.

Both Doing Well

To paraphrase Mark Twain, rumors of the death of AOR may be premature. While the format is certainly undergoing some re-positioning and in a number of cases moving to more of a 25-34 base, it is still alive and well in a variety of markets. CHR, on the other hand, is definitely on the upswing and may lure marginal stations — no matter what format — to the sound of the hits. In either case it appears that the numbers can support a decent sales story. And may the best sales team win!

E/P/A's BREAKER®

★ PAGE ★

JANUARY

CHRIS



MICHAEL JACKSON
"Thriller" BREAKER

NENA BREAKER
"99 Luftballons (99 Red Balloons)"

CYNDI LAUPER BREAKER
"Girls Just Want To Have Fun"

QUIET RIOT BREAKER
"Bang Your Head (Metal Health)"

DAN FOGELBERG BREAKER
"The Language Of Love"



Country

MICKEY GILLEY

"You've Really Got A Hold On Me" BREAKER



AOR HOT TRACKS/ALBUMS

DAN FOGELBERG

TRACK:
"The Language Of Love"
ALBUM:
"Windows and Walls"

ACCEPT

TRACK & ALBUM:
"Balls To The Wall"

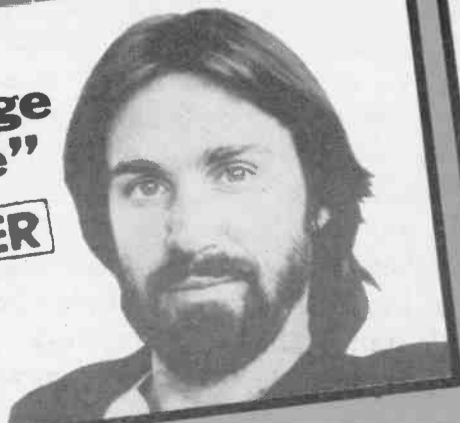


Adult / Contemporary

DAN FOGELBERG

"The Language Of Love"

BREAKER



Black / Urban

TYRONE BRUNSON

"Fresh" BREAKER

The DELLS
"You Just Can't Walk Away"

BREAKER



DISTRIBUTED BY CBS RECORDS

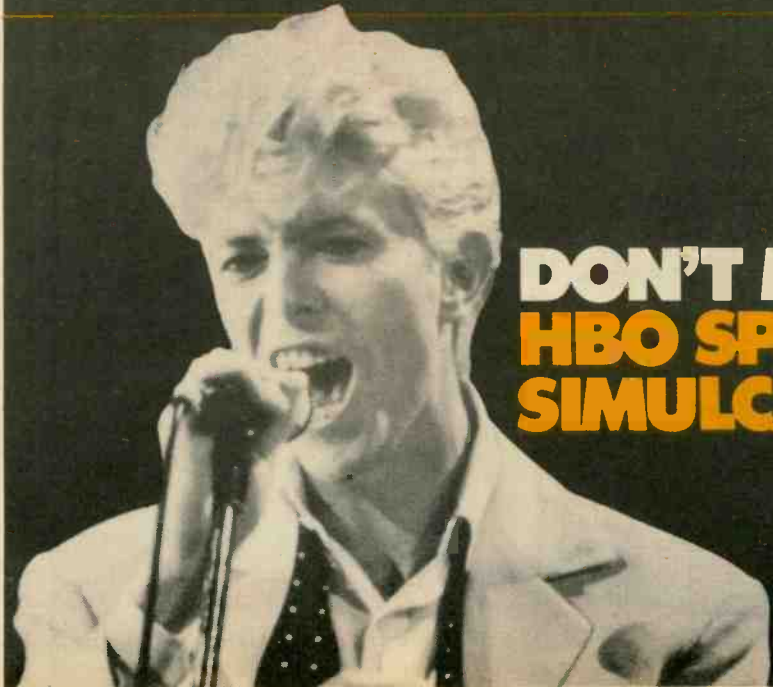
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SO-17093

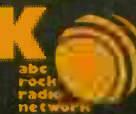


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SIMULCAST ON **3 ABC NETWORK**

(CHECK LOCAL CABLE LISTINGS)



RATINGS REPORT

Fall '83 Quarterly Results

ARBITRON RADIO Orlando

WBJW, WWKA Both Down, Still 1-2; WDIZ Jumps To Third; WHOO-FM, WORL Dip

	Spring '83	Fall '83
WBJW (CHR)	12.8	10.3
WWKA (Ctry)	11.0	10.0
WDIZ (AOR)	5.4	9.6
WJYO (AC)	8.9	8.8
WCOT (Easy)	6.0	7.2
WDBO (AC)	5.1	6.3
WHOO (Ctry)	5.5	6.2
WHOO-FM (Ctry)	7.0	5.7
WORL (Blk)	6.8	4.7
WHLY (CHR)	4.6	4.6
WKIS (N/T)	4.0	4.5
WLOQ (AC)	2.4	3.1
WOKB (Blk)	3.7	2.8
WDOQ (CHR)	2.0	2.1
WREM (BBnd)	1.3	1.4
WVFM (BM)	1.0	1.3
WAJL (Rel)	1.0	1.2

ARBITRON RADIO West Palm Beach

WEAT-FM Still First; WRMF Dips But Still Second; WHYI, WIRK-FM, WNJY Jump To 3-4-5

	Spring '83	Fall '83
WEAT-FM (BM)	13.9	13.5
WRMF (AC)	11.2	10.1
WHYI (CHR)	5.7	8.8
WIRK-FM (Ctry)	6.7	8.4
WNJY (BM)	3.7	6.6
WJNO (N/T)	4.5	6.0
WPOM (Urbn)	4.6	5.1
WNGS (AC)	2.9	2.7
WIOD (AC)	0.9	2.6
WSHE (AOR)	3.8	2.2
WWJF (AC)	2.3	2.2
WCKO (AOR)	2.0	2.1
WAXY (AC)	1.1	1.9
WPBR (Talk)	3.4	1.9
WKQS (Ctry)	1.2	1.7
WIZD-FM (AOR)	4.7	1.5
WEAT (News)	2.3	1.2
WLYF (BM)	2.3	1.2
WINZ (News)	1.0	1.2
WNWS (News)	2.5	1.0

ARBITRON RADIO Charlotte-Gastonia

WSOC-FM Strengthens Lead; WPEG Climbs To Second While WBT Slips To Third

	Spring '83	Fall '83
WSOC-FM (Ctry)	14.6	17.1
WPEG (Urbn)	9.5	10.8
WBT (AC)	11.6	10.7
WZXI (BM)	7.6	8.7
WBCY (CHR)	10.9	8.4
WROQ (AOR)	8.4	8.2
WEZC (AC)	8.0	6.1
WSOC (Easy)	2.5	3.6
WGIV (Blk)	3.2	3.4
WLVV (AC)	3.3	3.2
WQCC (Rel)	5.2	2.9
WJZR (CHR)	-	2.7
WAYS (N/T)	1.6	1.4
WAME (Rel)	.8	1.2
WGSP (Gold)	-	1.2
WIXE (Ctry)	1.9	1.1

ARBITRON RADIO Jacksonville

WKTZ-FM Up One To First; WFYV Slips To Third; WAIV, WJAX-FM Up

	Spring '83	Fall '83
WKTZ-FM (BM)	10.8	11.8
WIVY (AC)	10.3	11.6
WFYV (AOR)	11.4	10.8
WQIK-FM (Ctry)	10.2	8.7
WCRJ-FM (Ctry)	9.4	8.6
WAIV (AC)	7.6	8.3
WJAX-FM (Urbn)	4.7	6.5
WPDQ (Blk)	6.1	5.5
WQIK (Ctry)	-	3.7
WCGL (Rel)	2.3	3.0
WERD (Blk)	1.0	2.5
WOKV (AC)	1.0	2.2
WROS (Rel)	0.9	2.0
WAPE (BBnd)	3.9	1.4
WEXI (News)	1.3	1.4
WKTZ (BBnd)	1.3	1.3

ARBITRON RADIO Northeast PA

WKRZ-FM Still First; WNAK Up To Second As WARM Dips; WEJL Jumps Two

	Spring '83	Fall '83
WKRZ-FM (CHR)	11.2	11.7
WNAK (Easy)	7.9	9.2
WARM (AC)	9.9	8.3
WEJL (AC)	6.0	8.0
WEZX (AOR)	6.0	6.6
WGBI-FM (AC)	5.6	6.3
WARD (Talk)	6.6	4.8
WYZZ (Easy)	2.9	4.7
WVCD (Easy)	4.2	3.2
WILK (CHR)	4.0	3.2
WICK (BM)	3.0	2.8
WBAX (Ctry)	2.5	2.5
WGBI (Ctry)	2.0	1.8
WMJW (CHR)	1.4	1.8
WXKW (Ctry)	3.3	1.6
WQEQ (AC)	1.5	1.4
WLSP (Ctry)	-	1.2
WAZL (AC)	1.7	1.2
WWDL (AC)	2.3	1.1
WCDL (Easy)	1.3	1.1

ARBITRON RADIO Richmond

WRVA Drops Four, Still First; WEZS Dips, WRVQ Climbs To Tie For Second; WTVR-FM, WLEE Both Jump Two

	Spring '83	Fall '83
WRVA (AC)	18.6	14.1
WEZS (AC)	12.7	10.9
WRVQ (CHR)	8.8	10.9
WTVR-FM (Ctry)	7.5	9.5
WPLZ (Urbn)	9.5	9.2
WLEE (Easy)	5.2	7.7
WRXL (AOR)	7.6	7.2
WRNL (Ctry)	6.0	5.4
WANT (Urbn)	4.0	5.1
WKIE (Blk)	2.5	3.3
WFTH (Rel)	3.3	2.1
WXGI (Ctry)	2.2	2.0
WQKS (Urbn)	2.5	1.9
WPVA (Ctry)	.9	1.1

ARBITRON RADIO Tulsa

KWEN Jumps To First; KVOO Still Second; KMOD, KRAV Drop To 4-5

	Spring '83	Fall '83
KWEN (Ctry)	9.5	12.7
KVOO (Ctry)	12.0	11.8
KRMG (AC)	9.6	10.3
KMOD (AOR)	11.2	8.9
KRAV (AC)	12.6	8.6
KAYI (CHR)	7.7	7.9
KBEZ (BM)	8.2	7.9
KTFX (Ctry)	5.1	6.3
KCFO (Rel)	3.4	4.5
KELI (CHR)	1.9	4.4
KAKC (Rel)	2.1	2.4
KBBJ (Easy)	3.3	2.2
KGTO (Gold)	2.9	1.7
KSNE (AC)	0.6	1.2
KXOJ-FM (Rel)	1.3	1.0

ARBITRON RADIO Allentown

WFMZ Drops, Still On Top; WZZO Climbs One To Second; WXKW, WLEV Drop While WQQQ, WEST Climb

	Spring '83	Fall '83
WFMZ (BM)	14.9	12.7
WZZO (AOR)	10.1	11.3
WXKW (Ctry)	10.5	9.6
WLEV (AC)	11.0	8.2
WQQQ (CHR)	5.0	8.2
WEST (BBnd)	3.7	7.6
WAEB (AC)	7.9	5.4
WKAP (AC)	4.6	5.2
WSAN (Ctry)	3.5	3.6
KYW (News)	1.9	2.0
WEEX (A/C)	2.5	1.9
WLSH (Easy)	-	1.9
WYSP (AOR)	2.9	1.6
WMGK (AC)	1.2	1.4
WFLN-FM (Clas)	.7	1.3
WMMR (AOR)	.5	1.1
WOR (Talk)	1.4	1.1
WGPA (AC)	.3	1.1

ARBITRON RADIO Akron

WMMS Dips But Holds Lead; WAKR Narrows In For Close Second; WKDD Climbs One

	Spring '83	Fall '83
WMMS (AOR)	14.2	11.7
WAKR (AC)	8.8	11.5
WKDD (CHR)	9.5	10.5
WGCL (CHR)	5.4	5.9
WAEZ (BM)	4.0	5.7
WMJI (AC)	5.0	5.0
WSLR (Ctry)	6.6	4.7
WNIR (Talk)	4.6	4.1
WDBN (Easy)	2.4	4.1
WGAR (AC)	5.3	2.7
WQAL (BM)	1.5	2.7
WZAK (Urbn)	3.0	2.7
WKSU (Ctry)	2.6	2.6
WDOK (BM)	3.4	2.6
WZZP (AC)	2.9	2.3
WWWE (AC)	1.8	1.9
WCUE (BBnd)	1.8	1.8
WQXK (Ctry)	1.7	1.8
WHLO (BBnd)	1.4	1.4
WDMT (Urbn)	1.3	1.3
WOOS (AOR)	.8	1.0

THE SOUND OF A GUITAR - WANG chung

WANG chung's SINGLE

"Don't Let Go"

7-29528

RADIO CAN'T BE WRONG!



AIRPLAY THIS WEEK...

WXKS-FM	WFMI	WERZ	KYTN
WPHD	KBFM	WQCM	KRNA
WBLI	KIHK	WKHI	WAZY-FM
CHUM	WJXQ	WJBQ	KXSS
WGCL	WRQN	WOMP-FM	99KG
WVSR	WHOT	WSQV	KDVV
WYCR	KBBK	KQIZ-FM	KFMW
WKEE	KMGX	WISE	KGOT
98PXY	KQMQ	WJAD	KCDQ
WRCK	KLUC	WYKS	KGHO
KZZB	KIDD	KILE	KOZE
WNOK-FM	KWOD	KNOE-FM	KDZA
WZLD	KSKD	WGLF	KBIM
WNFI	KRQ	KKQV	KSly
KSET-FM	WGUY	WHSL	KZOZ
WANS-FM	WIGY	KFYR	KIST
WOKI	WTSN	WBWB	

CHR NEW & ACTIVE

67/38

AOR MOST ADDED 3RD WEEK!

PRODUCED BY

Chris Hughes and Ross Cullum

MANAGEMENT

David Massey at

Domino Directions LTD, London

WANG chung POINTS ON THE CURVE

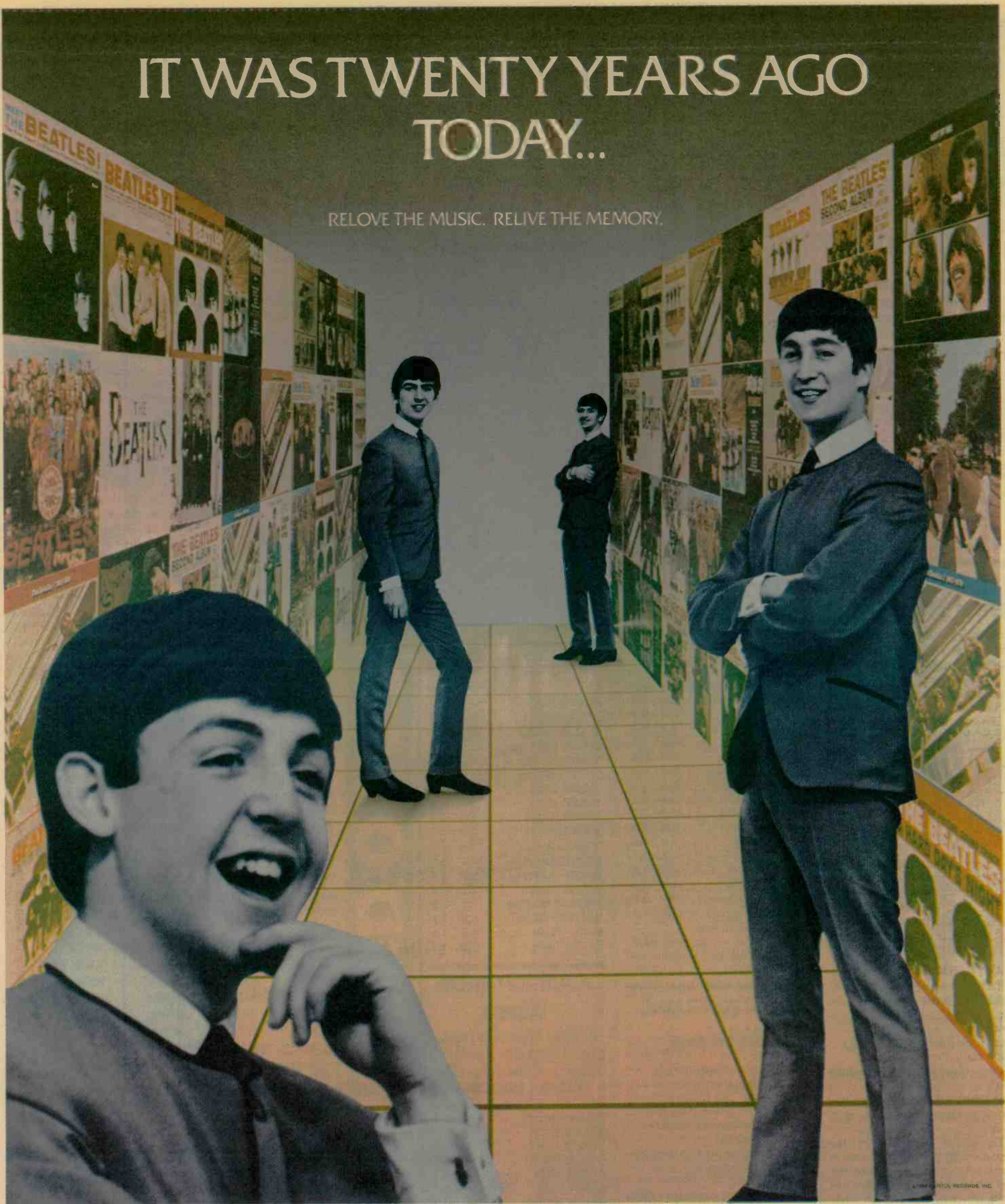
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IT WAS TWENTY YEARS AGO TODAY...

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Capitol

Management

The Six Million Dollar Manager, Part V

By Kevin B. Sweeney

The fifth chapter in our serialization picks up where we left off, discussing the last of four sales foundation stones — the early-warning system. From there we move on to other aspects of successful station selling, including markdowns, expanding the sales staff, and pricing.

Now, we come to (4) — the early-warning system that allows inventory management at least 60 days ahead.

And, "management" means pricing the inventory to move as well as persuading the sales department to focus their attention on it.

We are children in radio in this phase of operation. We would go banco in the retail business because excess inventory always sneaks up on radio station management — except for you, of course.

Now, with the computer (presuming correct programming, which I know to be an unjustified presumption) we have a tool that takes the eyestrain, backache, pencil-pushing work out of calculating inventory.

We can look 60-90-120 days ahead. We can but usually don't. And we can spot inventory build-ups and can do what your friendly department store does — we put the merchandise on sale. We take our markdowns. And we take them promptly.

Right after July 4, every department store offers swimwear at 30-40 percent off. There's still at least seven more weeks of summer swimming but they mark the goods down because they know there is a dwindling opportunity to sell the goods at any price, much less at Grid One.

Take Markdowns Promptly

Taking your markdowns promptly is one sign of a good merchant — even when the markdowns hurt. And the mark of effective inventory management in radio station managers.

In the folklore of radio, selling goods at a markdown prior to 24 hours before the goods vanish into the space-time continuum is a no-no.

The legends in radio are of the stations with the \$700 open rate in a market outside the top ten, the guy who got \$180 a spot when the going rate was only \$110, etc., etc.

The realities are often quite different.

Panicky stations — and big stations can be as panicky as the small ones — bonus drivetime spots to reach GRP levels or efficiencies an agency is demanding with a last-minute order.

Or the reality is the rep grinding you for a rate that is not only well below your card for the availability but below the lowest grid because your competition allegedly is bonusing three for one, etc., etc.

Orderly disposal of inventory that appears to be moving slowly, orderly disposal long before white-knuckle time, can avoid all this trauma.

And give you revenues from inventory that otherwise might not be sold.

Which brings us back to (1) — the complete sellout in which everything is sold at some price because, unlike other businesses, our inventory vanishes when it is not sold.

Rebuttal Time

Now it's rebuttal time, time to ask those questions that had you choleric a few pages back:

"You say take your markdowns — cut the rates — in advance. That doesn't make sense. There's so much last-minute buying. Why should I sell the spot for \$65 thirty days in advance when I might sell it for \$100 in a week before it is scheduled to run?"

Ah, that's because, chum, you don't understand how the grid system works. It works like standby at an airline. The \$65 rate "flies" only if it is not preempted by the next highest grid.

The station has its cake and eats it, too. If no white knight with a \$100 rate appears, you still have the \$65 customer. If the white knight does appear, you move the \$65 customer elsewhere.

Does the \$65 customer scream? Not if you 'splained it to him correctly. I can't scream at TWA if they sold me a \$242 LAX-London standby seat with a clear understanding that I might not be able to get on at that rate.

"We have five people in our sales force. You talk about seven and up to eleven salespeople. Setting aside that there is no way that many people can make a decent living here, it is necessary to have that many salespeople in order to achieve a sellout?"

Any station with five salespeople, even a station with huge national business, is cheating itself of hundreds of thousands of sales dollars annually.

But set that aside... the answer is "no, you don't need a minimum of seven local salespeople to force the sellout; it just works better when you have more salespeople."

I'd quantify it this way once the management decides it wants to sell out all the inventory: good forecasting system — 40 percent; ability to use the grid card — 30 percent; enough salespeople — 30 percent.

But, I would add that unless you

have the salespeople willing to go out and sell inventory to non-agency accounts, the whole system collapses. And the top three or four salespeople simply won't do this in most cases.

You can forecast well in advance and price inventory attractively. But if your key salesperson won't go to the media queens she calls on and hustle this great opportunity because she doesn't want them to get discommodulated, then you had better forget about the whole thing.

Next question.

"What you seem to be advocating is chaos. We would have dozens of rates for everything. Rates that change hourly. Rates that change every day. Rates that the salespeople and the agency buyers can't count on. It seems to me that this destroys rate integri-

"Unless you have the salespeople willing to go out and sell inventory to non-agency accounts, the whole system collapses."

ty for my station and makes us look ridiculous."

Chaos? Non! Controlled chaos? Mais oui!

This question is an actual one and it reflects the mind set of many radio station managers. It mirrors out parochial experience. Many radio station managers have never sold anything but radio, never sold any product in the real world of negotiation. We don't see the parallels between ourselves and dozens of other businesses.

2000 Prices For Dinner

Go out to your favorite restaurant tonight. Are all entrees priced the same? And the prices vary when you add any one of the dozen different (and differently priced) appetizers. Likewise for side dishes and desserts. There are probably 2000 different "rates" for dinner in any fine restaurant.

And at least 200 different prices at your Cadillac dealer. And tens of thousands at Kroger and Safeway. And hundreds of thousands at your department store.

And the sole meuniere, the Seville, the tomato sauce prices

change weekly, sometimes daily.

Come into the real world where prices can change hourly at every retailer you do business with, where steak this week at my supermarket goes anywhere from \$2.79 to \$8.55 a pound.

Certainly, that is more "chaotic" than having three prices that cover anything. But three prices is 1940s radio. Three prices for all your inventory means you are a bad merchant. Three prices means you are not the Six Million Dollar Manager.

There's much, much more, as we say in show biz, to Inventory Management and pricing including the creation and nurturing of a "feeding frenzy," the issuance of rate cards every few days, the focusing of salespeople on average rate while maintaining a sellout.

But Inventory Management is only one function for the super-busy Six Million Dollar Manager. It's time to move right along to another: sales promotion.

Part VI will appear shortly. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.

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CHAPIN'S INTRODUCTION — RAB Board Chairman Dick Chapin, head of Stuart Broadcasting, introduced RAB President Bill Stakelin's "State Of The Industry" speech.



PEALE APPEALS TO RAB — Dr. Norman Vincent Peale's positively motivating keynote address drew a strong reaction from attendees.



STATION REPS PANEL — Participating in the Station Reps Association's rep firm panel are (l-r) RKO Spot Sales' Jerry Kelly; John Blair's John Boden; Hillier, Newmark, Wechsler & Howard's Phil Newmark; Katz's Ken Swetz (at podium); and Torbet's Peter Moore.



ISAACS: CRMC # 1000 — KJYO/Oklahoma City's Gary Isaacs became radio's 1000th CRMC (Certified Radio Marketing Consultant). Pictured (l-r) at a special presentation are RAB Board Chairman Dick Chapin, CRMC Director Ken Costa, and Isaacs.



CORNILS RECEIVES AWARD — RAB's new Exec. VP Wayne Cornils received a distinguished service award for his seven years heading NAB's radio department. Pictured with the award are (l-r) NAB President Eddie Fritts, Cornils, and RAB President Bill Stakelin.

Street Talk

Continued from Page 12

Denny Alexander segues from the PD slot at **OK100/Ithaca** to the Operations Manager position at **WKWK-FM/Wheeling**.

Gardner Wilcox from **KHOW/Denver** is the new GM at **KENI/Anchorage**. KENI's new PD is **Wynn Richards**, last at **WGAR/Cleveland**.

Al Brock, formerly at **FM99/Tallahassee**, is the new PD at **KMGK/Des Moines**, replacing **Jim Roberts**.

Lots of talk in Nashville that **WWKX(KX104)** has been sold. "Not true," says owner **Rod Bledsoe**, although serious negotiations toward that end are currently underway. Look for the CHR outlet to have new ownership shortly.

WNVZ/Norfolk has released PD **Steve Kelly** over those overworked "philosophical differences," despite his contributions to the station's best book ever. MD **Jeff Morgan** has been named interim PD. You can reach Steve at (804) 425-7355.

KAFM/Dallas Assistant PD/MD/afternoon personality **Pete Thomson** will now be the primary voice for **Century 21's** syndicated "Z-format." He'll handle the new gig in addition to his KAFM chores. Busy guy.

WSSX/Charleston PD **Bill Martin** has been named PD at **WVIC/Lansing**. He replaces **Jay Stevens**, who moves to **WMJQ/Rochester** as PD.

Kipper McGee is now Operations Manager at **KFMW & KWLO/Waterloo**. **Scott**

Abers becomes PD at **KWLO**, and **KFMW** PD **Mark Potter** is given additional duties as **KWLO** Assistant PD.



Bruce Stevens

WBBQ/Augusta MD

Bruce Stevens is the winner of the 1984 Mercedes 380SL Convertible in the first **AIR** competition. Bruce's accuracy in picking "the hits" nets him the car, which is worth a cool \$44,500.

Former **WBCN/Boston** jock **Tom "Mr. T" Robinson** has filed a \$6 million lawsuit against **WBCN** owner **Hemisphere Broadcasting**, PD **Oedipus (Ed Hyson)**, and afternoon jock **Mark Parenteau**, claiming that slanderous remarks were made alleging Robinson was involved in serious drug abuse while on the air, and that there is an ongoing conspiracy to prevent him from working in radio. Robinson, who was released from **WBCN** about a year ago, filed the suit in the Eastern District Court of Pennsylvania, near where he currently resides. Officials at Hemisphere's parent, **Infinity**, declined any comment.

At **WRRM/Atlanta**, PD **Allen Saunders** has transferred to the post of Talent Coordinator & Program Analyst for **Susquehanna Broadcasting**, while Assistant Chief Engineer **Steve Wyrostok** has been named MD/Production Manager at the station. Also, staffer **John Kelly** was promoted to Assistant PD.

The new PD at **WIVY/Jacksonville** is **Mike Fuszner**, formerly of **WMJC/Detroit**. **WIVY** midday man **Jeff Ryan** is upped to MD, while former MD **Dave Scott** moves to mornings at **WEZR/Washington**.

KMGG/Los Angeles has not renewed morning drive personality **Ed Chandler's** contract, and PD **Jeff Salgo** is now considering candidates for the vacant shift.

Tomm Rivers, late of **WBBM-FM/Chicago**, is on the loose no more. He's joining **WZOK/Rockford** for afternoon drive.

David Schwartz has rejoined **KRLA/Los Angeles** as Music Coordinator. Dave had been with the Oldies-formatted station before and was also Assistant MD at **KIIS/Los Angeles**.

Bob Burch will cross the street in St. Louis from **KSHE** to **KWK-AM & FM** later this month. **Robinson Broadcasting**, **KWK's** new owner, has named Bob Station Manager.

Sandusky Radio President **Toney Brooks** was smacked in the face with a lemon meringue pie while giving a speech to the **Colorado Broadcasters Association** last week. Apparently, the incident was more than a joke; it was an act of retribution handled in a fairly malicious manner. Toney is certain a former employee hired "the hit," which only interrupted the speech long enough for Toney to say, "I prefer my lemon meringue pie served with coffee."

A **KFOG/San Francisco** personality was bounced after reportedly bringing in a plate of marijuana brownies, which a couple of station employees mistook for Betty Crocker's finest. When the smoke cleared, so to speak, the jock had been fired.



Stork Stops: United Stations VP/Marketing **Frank Murphy** and his wife **Teri** had a baby daughter, **Meredith**, last week. Congrats to **WZYP/Huntsville's Scott Mitchell** and his wife **Laura** on the birth of their new son, **Thomas**.

Radio & Records
Invites You To

DIRECTION '84

Management Tools For The Program Director

THURSDAY

Morning

Registration

- **Listening Skills**
Dr. Elliott Ross, Director of Organizational Development Sperry Computer Corporation
- **Age Of The New**
Patricia Aburdene, Contributor to "Megatrends" and co-author with James Naisbitt of "Age of the New"
- **What Makes A Champion**
Dr. Charles Garfield, Psychologist President, Performance Sciences, Inc.

Midday

All-Morning Speakers Available
For One-On-One Sessions

- **Recruitment — How to Interview without the underground connection**
Gary Kaplan, Managing VP Korn Ferry International
- **Skills For Success — Time Management**
Adele Scheele, Author and Career Strategist
- **Budgeting For Research And Promotion**
Jhan Hiber, President, Hiber, Hart & Patrick

Evening

Cocktail Party.

Case study team meetings and solution planning.

FRIDAY

Morning

- **How To Manage The Creative Ego**
Ron Saltzburg, Sr. VP Group Creative Director N.W. Ayer Advertising
- **Relating To The Egos Around You**
Dr. Sharon Crain, Psychologist
- **Management Training And Organization**
Don Payne, VP Employee Relations Mattel Electronics

Midday

All-Morning Speakers Available
For One-On-One Sessions

- **Identifying Programming Trends**
John Parikh, VP Joint Communications
- **Venture Capital — What, how, and why**
Art DeVesco, General Partner, Wind Point Partners
- **Everything You Always Wanted To Know About Buying A Station But Were Afraid To Ask**
Robert O. Mahlman, President The Robert O. Mahlman Co.

Evening

Wine & Cheese Party
Case study team meetings and solution planning.

March 15-17, 1984
Century Plaza Hotel,
Los Angeles

The time is right to bring a small group of top programmers together for a new kind of information exchange... a thought-provoking, intensive seminar. The group will be learning from the highest quality professionals in a range of subjects that affect the everyday business life of a program director. This seminar is designed to help today's PD continue to grow and meet the unique challenges of the future.

SATURDAY

Morning

- **Case Study Solution**
Team Response Dwight Case, President, R&R Companies
 - **Where Is Cable Going In Relation To Radio**
Paul Bortz, Brown, Bortz, Coddington
- Wrap-Up
Dwight Case, Jonathan Hall



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DAN FOGELBERG
"The Language Of Love"



CHR BREAKERS 173/81 76% CHR #1 MOST ADDED

AOR Albums: 24 **AOR BREAKERS** AOR Tracks: 27

Debuts February 1 On MTV At 10PM/EST Dan Fogelberg's "The Language Of Love"



PATTI LABELLE
"If Only You Knew"

CHR SIGNIFICANT ACTION

Four Weeks At #1 On The Black/Urban Chart!
 Now Crossing At:

B104 26-24	Z93 10	WBBQ 20-15	KSKD add	WNVZ 31	KBFM
WXKS-FM 34-31	I95 22-20	KXX106 deb 28	KHYT 34-29	KMQQ 36-34	KTFM
WNYS 17	Y100 24-19	KAMZ 26-23	103CIR add	WKEE	WGUY
WPLJ 11	KEARTH deb 28	94TYX 38-29	WJBQ add	WZLD	WERZ
Z100 10-8	KIIS-FM add	KX104 28-23	Q101 36-29	WNFI	WJAD
WCAU-FM deb 39	WTIC-FM add 31	WSFL deb 37	Z102 19-17	WRQK	KNOE-FM
B94 add	WSPK add	WHOT 36-32	KTRS add	WANS-FM	



ADAM ANT
"Strip"

CHR SIGNIFICANT ACTION

WPHD deb 37	WKDQ deb 40	KQIZ-FM add	WZPL	KCDQ
Z100 add	WGRD 39	Q104 add	WJXQ	KGHO
WCAU-FM add	KJ103 16-11	WYKS add	WRQN	KZOZ
B94 29-23	WRKR 7-5	KYTN deb 34	K107	KIST
Q105 add	WHOT add	KCBN 31-19	KMQQ	
KZZB add	KBBK add	WKEE	KSKD	
WNFI deb 40	WIKZ deb 34	KHFI	WERZ	
WOKI deb 32	WOMP-FM add	KBFM	KKQV	



Watch On MTV



JOHN CAFFERTY
& The BEAVER BROWN BAND
"Tender Years"

CHR SIGNIFICANT ACTION

WXKS-FM	WGCL	WZLD	KITY	KHOP	13FEA
WPHD	KHTR	WNFI	WZPL	KIDD	WJBQ
WCAU-FM	WLAN-FM	WOKI	WJXQ	KSKD	Q101
PRO-FM	WRCK	KX104	WRKR	WGUY	KCDQ
Q105	WKRZ-FM	WSFL	WHOT	WIGY	KBIM
				WERZ	KZOZ



Watch On MTV

THE ROMANTICS' New Single "One In A Million"

ON YOUR DESK NEXT WEEK



On The Records



KEN BARNES

Valentine Records — Totally Blitzed By The Heart

In the constant quest for holiday programming (besides Madonna), the next holiday, Valentine's Day, should present no significant problems. On February 14, you gotta have heart, and that's a subject popular music has no shortage of. There are hundreds of hit songs about hearts, right up to recent records like "Total Eclipse Of The . . .", "Straight From The . . .", and "Time (Clock Of The . . .)", plus specific Valentine records like the Elvis Costello and Motown summit meeting special pictured.

The subtopical jungle of songs about the heart is extensive and intriguing. The Bee Gees wondered how to mend a broken one, while the Young Rascals claimed they weren't gonna eat theirs out any more. The Soul Survivors were snarled on the expressway to yours, while Robbie Dupree raced with the hot rod variety. Neil Young said it was gold, Blondie said glass, the Rolling Stones held out for stone, and Elvis Presley felt it was wooden. And the Coasters, Furys, Trammys, Move, and Judy Garland, among others, discovered, in a curious medical phenomenon, that the strings of theirs tended to zing at appropriate moments.

Anyway, rather than continue this heartening exchange, I'll wind up by offering hearty wishes in advance for a happy Valentine's Day for all. (You can tell . . . I'm all heart.)



Motown shows heart, plus a funny valentine from Elvis.

Follow-Up Dept: Michael Jackson did set the record for highest CHR chart position achieved by a song not released as a single,

McVie — Better Than Perfect

With Christine McVie's new solo album, modestly titled "Christine McVie," just out, people (like me, for instance) may be calling attention to her first solo album. That LP came out in 1970 under her maiden name, "Chris-



Christine McVie in the Past Perfect tense

tine Perfect," and was reissued (as pictured here) in 1976.

Although McVie in interviews does not recall the album with much fondness, it did include a substantial British hit in "I'd Rather Go Blind" (an Etta James cover later done by Rod Stewart). The LP followed her earlier recordings with British blues band Chicken Shack, and soon after its release she joined her husband John McVie in Fleetwood Mac, in time for their 1971 LP "Kiln House" (whose cover she created), although she wasn't accorded full group membership credit until the next year's "Future Games" album. Since she joined Fleetwood Mac, she has not recorded solo until the current single; however, she now joins Lindsey Buckingham, Mick Fleetwood, and Stevie Nicks in the solo ranks, leaving John McVie as the only Mac member who hasn't recorded on his own.

Going Solo For Black/Urban Success

One proven path to stardom is the group member who splits from the band to go solo. The R&R charts are full of examples — on the A/C and CHR charts, for example, everyone from Nick Heyward (ex-Haircut One Hundred) and Cyndi Lauper (Blue Angel) to Billy Joel (Attila, Hassles) and Paul McCartney (former affiliation left as an exercise for the reader) followed the group-to-solo route.

The same goes for the Black/Urban chart. There are recent solo recruits like Lionel Richie from the Commodores and Jeffrey Osborne from LTD. Then there are artists who separated from their groups long ago (Diana Ross/Supremes, Philippe Wynne/Spinners). George Clinton and Ray Parker Jr.'s groups (Parliament/Funkadelic, Raydio) were essentially mere vehicles for their creative output, while Philip Bailey still sings with Earth, Wind & Fire. Ron Banks used to lead the Dramatics, while Howard Johnson was part of Niteflyte and Jenny Burton was C-Bank's



Lionel, Ray, and Diana in pre-solo days.

lead singer. And finally, Luther Vandross and Patti LaBelle had easier transitions to solo status, as both their groups (Luther and LaBelle) were named after them.

as "Thriller" made it to No. 8 last week, just ahead of the single release.

An amusing but somewhat dubious Quiet Riot anecdote contends the band got its name after hearing a strongly-accented British musician pronounce the phrase "quite right."

UB40's "Red Red Wine" was originally a minor hit for its composer, Neil Diamond, in 1968. But the group, who grew up in Birmingham, England as reggae fanatics, took the song from a 1969 British minor hit by reggae artist Tony Tribe. In fact they once said they didn't even know it was a Neil Diamond song until they had to check for publishing rights.

Death Of Novelties Exaggerated

I knew I was asking for it when I deplored the scarcity of novelty records about Cabbage Patch Kids. So far I've been notified of "Kabbage Head," a spoof concocted by WOBM-AM & FM/Toms River, NJ; the new wave-ish "Cabbage Patch Dolls" by John Koromyas; and "Cabbage Patch Christmas" by Kristin, a child's plea for the elusive dolls.

In the same item I talked about cabbage patch novelties, I also facetiously wondered

why no one had updated Allen Sherman's "Hello Mudda, Hello Fadda" to chronicle the events in Grenada. Well, somebody did; specifically, singer/songwriter Betsy Berg, who reports she got some New York airplay on a cassette version she sent out, but that the speed of the Grenada operation made it impractical to get the record pressed and distributed in a timely fashion. So now we know . . .

Record News

According to Motown sources, Lionel Richie's "Can't Slow Down" LP has become the largest-selling album in the label's history. Lionel just beat Stevie Wonder's "Songs In The Key Of Life" for that honor. And the No. 3 album is Lionel's first album . . . Platinum Product: Robert Plant's "The Principle Of Moments" and Yes's "90125" just hit the platinum mark . . . Golden Touch: Hank Williams Jr.'s "Family Tradition" LP and Big Country's debut, "The Crossing," recently went gold.

TV News

Mick Jagger is interviewed on "Friday Night Videos" Feb. 3 . . . "Solid Gold" for the week of Feb. 3 stars Sheena Easton, James Ingram & Michael McDonald, the Oak Ridge Boys, Quiet Riot, Lionel Richie, the Romantics, and Tina Turner . . . Howard Johnson and Tom Tom Club are on "Soul Train" the weekend of Feb. 4 . . . Ray Stevens is on "Backstage At The Grand Ole Opry" Feb. 5 on the Nashville Network; the same day, same network, Conway Twitty guests on the "Tommy Hunter Show" . . . "The Compleat Beatles" video debuts on cable Feb. 7 on Cinemax . . . Deborah Allen appears on "Thicke Of The Night" Feb. 9.



ONE YEAR AGO TODAY

- DENE HALLAM NAMED PD AT WKHK/NEW YORK
- ANDY BEAUBIEN BECOMES KSSR/HOUSTON PD
- FRANK JONES SR. VP FOR POLYGRAM COUNTRY
- LARRY MOFFITT SET AS KWKI/ST. LOUIS PD
- MARK BOLKE NEW PD AT KPKE/DENVER
- NUMBER ONE CHR: "Down Under" — Men At Work (Columbia) (5th week)
- NUMBER ONE A/C: "You Are" — Lionel Richie (Motown)
- NUMBER ONE COUNTRY: "Til I Gain Control Again" — Crystal Gayle (Elektra)
- NUMBER ONE BLACK: "Billie Jean" — Michael Jackson (Epic) (2nd week)
- NUMBER ONE AOR TRACK: "Hungry Like The Wolf" — Duran Duran (Capitol) (3rd week)
- NUMBER ONE LP: "The Distance" — Bob Seger (Capitol) (4th week)



FIVE YEARS AGO TODAY

- BOB FEAD NAMED VP/SALES & DISTRIBUTION FOR RCA
- CHUCK MARTIN BECOMES PD AT KHJ/LOS ANGELES
- MIKE PAPALE NAMED VP AT ISLAND
- NUMBER ONE CHR: "Da Ya Think I'm Sexy" — Rod Stewart (WB) (2nd week)
- NUMBER ONE A/C: "Lotta Love" — Nicolette Larson (WB)
- NUMBER ONE BLACK: "I'm So Into You" — Peabo Bryson (Capitol) (3rd week)
- NUMBER ONE COUNTRY: "Every Which Way But Loose" — Eddie Rabbitt (Elektra)
- NUMBER ONE LP: "Blondes Have More Fun" — Rod Stewart (WB) (4th week)



TEN YEARS AGO TODAY

- GIL BELTRAN NAMED PRESIDENT OF MGM RECORDS
- OSCAR FIELDS VP/MARKETING FOR GRC RECORDS
- NUMBER ONE CHR: "The Way We Were" — Barbra Streisand (Columbia) (3rd week)
- NUMBER ONE COUNTRY: "I Love" — Tom T. Hall (Mercury) (4th week)

**SOME "SECRETS"
ARE MADE TO
BE BROKEN...**



SHEENA EASTON

"ALMOST OVER YOU"

FROM THE ALBUM "BEST KEPT SECRET"
PRODUCED BY GREG MATHIESON

"... Phones and sales after only 4 weeks of play. Best lyrics of any ballad we are playing." **Z-93—John Young**

"... Sales and phones busted wide open the same week. As big or bigger than, 'For Your Eyes Only.'" **94Q—Jim Morrison**

"... Premier Pop Female Vocalist of the '80s, with a mass appeal record crossing of contemporary formats. She's a shooting star." **B-104—Jan Jeffries**

"... Singles sales have increased weekly and the album is doing very well." **Turtle's Records in Atlanta—Bob Hogan**

"... If you can't play Sheena's 'Almost Over You,' change your format." **WKBW—Sandy Beach**

"... One of the prettiest ballads on the air today." **WCAU-FM — Glenn Kalina**

"... If you're looking for adult females, this is the one that pulls the requests." **WLAN-FM — Todd Halliday**

CHR BREAKER



EMI
AMERICA

AVAILABLE ON EMI AMERICA RECORDS
SHEENA EASTON

Datebook

MONDAY, FEBRUARY 6

Sophisticated Lady

Natalie Cole turns 34 today. Her first performance was with her dad, **Nat "King" Cole**, in a stage version of "Gigi," although it wasn't until she went off to the University of Massachusetts that she began singing professionally. After a series of albums for **Capitol** between 1975 and 1981, Cole went on hiatus for two years amid rumours of personal problems and label disputes. Last summer she returned with an album on **Epic**.

Also born on this day in 1943, teen-idol turned actor **Fabian Forte**.

TUESDAY, FEBRUARY 7

Caution: Hardhat Area

Unless you lived in New York or Los Angeles—or went to one of those cities—you probably didn't get to see **Pink Floyd's** American "Wall" tour. It began on this day in 1980 with seven days on the West Coast before moving to the Nassau Coliseum for another week-long stint. In keeping with the LP's theme, roadies used styrofoam blocks that walled in the band as the show progressed and were torn down at the concert's finale. Because the LP's descent-into and return-from-madness theme was often thought to be about ex-leader **Syd Barrett**, there was speculation among Floyd fans that on the tour's final night, the roadies would tear down the wall and Barrett would be there to rejoin his band. Barrett never did rejoin the group and **Roger Waters** later told interviewers that the wall described in the album was primarily his own.

— 1964/The **Beatles** arrive in New York for the first time.

WEDNESDAY, FEBRUARY 8

Williams's Big Score

The movie composer who owes his rock stardom to a shark turns 54 today. Juilliard-grad **John Williams** switched from sessions to soundtracks in the late '50s with films like "I Passed For White," "Gidget Goes To Rome," and **Dick Clark's** "Because They're Young" among his first efforts. By the late '60s and early '70s he was scoring and/or directing music on bigger-budget pictures including "Valley Of The Dolls," "Jane Eyre," and "Fiddler On The Roof." For somebody with more than 55 credits ranging from Hitchcock to "Heidi," the music for "Jaws" might have been just another job. But Williams's rumbling score contributed significantly to the film's success, and he had his first pop hit with the movie's theme. Since then, Williams has been on the Back Page with themes from "Star Wars" (with the **London Symphony Orchestra**) and "Close Encounters Of The Third Kind."

Other birthdays: Songwriter **Barry Mann** 1939, **Tom Rush** 1941, **John Ford Coley** 1948. **James Dean** would have been 53.

THURSDAY, FEBRUARY 9

King Of Songwriters

For roughly two decades, **Carole King** defined the pop mainstream, first from the wings and then out front. Born **Carole Klein** in Brooklyn on February 9, 1942, she was recording her own singles as early as 1958, but throughout the sixties, King was best known for writing (and co-writing) pop songs that adapted to almost any genre. Among her credits: "Locomotion," "Will You Still Love Me Tomorrow," "You've Got A Friend," "Wasn't Born To Follow," the **Animals** song "Don't Bring Me Down," and the **Everly Brothers'** "Crying In The Rain," recently recut by its author as a synth-rock. It was her partnership with **James Taylor** and ex-Fug **Danny Kortchmar** that led to 1971's "Tapestry," the album that finally made her better known than her writing credits.

— 1964/The **Beatles'** first appearance on "Ed Sullivan."

Also born this day: **Barbara Lewis** 1944.



FRIDAY, FEBRUARY 10

Donovan & Flack Born

Donovan Leitch turns 38. Although his trademark hit "Mellow Yellow," with its references to an "electrical banana," was long thought to be a drug reference, Donovan has recently been telling interviewers that the "banana" was a sexual appliance. After about six years off, Donovan returned to recording in 1982 with the British single "Lay Down Lassie" and a recent American LP, "Lady Of The Lake."

Meanwhile, **Roberta Flack**, who defined "mellow" for a subsequent generation, turns 45 today. She was born in Asheville, NC and attended Washington, DC's Howard University, returning later to DC and singing in clubs on Capitol Hill until the normally non-mellow **Clint Eastwood** reactivated her version of the folk standard, "The First Time Ever I Saw Your Face," in "Play Misty For Me."

— 1968/The **Beatles** sever their ties with **Brian Epstein's** NEMS organization and form **Apple**.

Also born today **Peter Allen** 1944.

SATURDAY, FEBRUARY 11

Sweet Gene Vincent

The heading is a reference to an **Ian Dury** song from a few years back. Dury was one of a number of British artists who had Vincent's almost violent energy in mind at the outset of punk-rock in the mid-'70s. Vincent is most famous for his 1956 rockabilly classic "Be Bop A Lula." He was born Eugene Vincent Craddock in Norfolk on this day in 1935. After leaving Korea with a permanent limp, he returned to Norfolk in 1955 to form the **Blue Caps** (named after President **Eisenhower's** golf hat). **Capitol** signed him in the wake of **Elvis Presley**. On tour in England in 1960, he suffered further injuries in the auto crash that claimed **Eddie Cochran's** life. Vincent remained a major influence in the UK, first to teddy boys, then to punkers, but never managed his own comeback, dying of a bleeding ulcer in 1971.

— 1964/The **Beatles'** first US concert in Washington, DC.

SUNDAY, FEBRUARY 12

Motown Shops For First Million Seller

For the first two years of its existence, **Motown** functioned primarily as a local Detroit label. Its first big hit, **Barrett Strong's** "Money," was actually a pickup from **Anna**, the label named after **Berry Gordy's** sister and owned by another sister, **Gwen**. Earlier hits by **Marv Johnson** and the **Miracles** were produced at Motown but released through **UA** and **Chess**. But in 1961 the label was releasing its own product nationwide. When one of its tracks became a Detroit hit, Gordy had the artists recut it; the resulting single, a much slicker version of "Shop Around" than the one Midwest listeners first heard, became the first gold record for Motown and also for its artists, the **Miracles** (featuring **Smokey Robinson**.) Besides establishing the label and the group nationwide, "Shop Around" defined the label's releases for the next three years, giving Motown rock a more boisterous sound than the one associated with the label after 1964.

— 1964/The **Beatles** make their New York debut at Carnegie Hall.

Birthday: **Ray Manzarek** of the **Doors** 1943.

Chinese Broadcasters Guests Of Guild



A seven-member delegation from the People's Republic of China visited the United States in November to learn about American children's programming. Family Radio Programming and McGavren Guild Radio hosted a conference on children's radio for the visitors. Shown (l-r) back: Family Radio President George Morency, Chinese broadcasters Xiao Yufeng, Sun Zilun, & Wang Junling, and Family Radio VP Miles Siegel. Front: McGavren Guild's Erica Farber, Chinese broadcasters Yan Juxia, Shen Baroqing, Yi Xingying, and Li Zhenhui, and Public Broadcasting Consultant Pat Connors.

Oaks Tee Off At MCA



The Oak Ridge Boys dropped in on MCA's Los Angeles headquarters to drop off new T-shirts and spiked Ozark Mountain Jubilee ice cream. Shown here with the shirts, which understandably outlasted the ice cream, are MCA Records President Irving Azoff, Oaks Joe Bonsall, Duane Allen, Richard Sterban, and William Lee Golden, Jim Halsey Executive VP Dick Howard, and MCA's Bob Schneiders.

Gaynor And Silver Blue Join CBS



Gloria Gaynor and Silver Blue Records have both contracted with CBS with Gaynor's first single, "I Am What I Am," just reissued on Silver Blue/CBS. At the signing with Gaynor (seated) are (l-r): E/P/A Senior VP/GM Don Dempsey, American Worldwide President & Gaynor manager Linwood Simon, consultant Joe Kolski, Silver Blue President & producer Joel Diamond, CBS Associated VP/GM Tony Martell, E/P/A's Dan Beck and E/P/A VP T.C. Thompkins.

KZRQ

Continued from Page 3

ministrator. He's been with me for three years now, and his loyalty and responsibility as a broadcaster are hard to come by. Clay Gish is a remarkable young man whose expertise and contacts will be invaluable to this operation and to the future of this company. We plan to grow, and Clay will be there at the forefront of our future acquisitions. I feel Clay's innovative programming ideas will make KZRQ a unique entity within the Houston radio community."

Smith

Continued from Page 3

months in and out of WPYX, but it's a healthy radio station and will continue to be so. I've got a job to do at WGRQ — to bring it back up. The station has been sliding for a couple years, and Buffalo is a highly competitive market, but I'm happy to be back with Taft Broadcasting."

Previously Smith had worked at Taft's WLWQ/Columbus as MD, before joining WPYX for his first programming job.

Mitchell

Continued from Page 3

tor/Advertising & Promotion at WCOL. Binau was formerly Broadcast Manager/Advertising for Lazarus Department Stores, a sister company of the Federated retail chain. No replacement for Mitchell was named at KBFM.

TRANSACTIONS

Continued from Page 3

months, making it too early to speculate on possible format or staff changes.

The acquisition brings ABC's radio portfolio to six AMs and seven FMs. Its current properties include WABC & WPLJ/New York, WLS-AM & FM/Chicago, WXYZ & WRIF/Detroit, KSRR/Houston, KABC & KLOS/Los Angeles, WMAL & WRQX/Washington, and KGO/San Francisco.

Hicks, headquartered in Dallas, retains KAYI/Tulsa, KNOW & KEYI/Austin, KLVII/Beaumont, KLAR/Laredo, and KYKR/Port Arthur, TX.

Outlet Strikes New WSNE Deal

Outlet Broadcasting has announced the sale of WSNE/Providence (Taunton, MA) to Don Wilks and Michael Schwartz, subject to FCC approval, for \$3.6 million. The announcement marks a reversal of Outlet's late November statement that the station would be sold to 2100 Corp., headed by Paul Levesque, Donald Lopes and Thomas DePetrillo.

WNSE operates on 93.3 mHz with 30kw and antenna height of 620 feet. Outlet is spinning off the property to retain WJAR-TV/Providence and still comply with the FCC's one-to-a-market rule after the group's acquisition this week by Rockefeller Center, Inc.

Blackburn & Co. brokered the transaction.

WKRZ-AM & FM Sold For \$5.3 Million

Don Wilks and Michael Schwartz have sold WKRZ-AM & FM/Wilkes-Barre, PA for \$5.3 million to Reliance Capitol Group, a division of New York-based Reliance Holding Group, pending FCC approval. Once Reliance takes over, Stan Gurell will become CEO for the two stations.

Owned by Wilks and Schwartz since 1980, WKRZ (AM) operates at 1340 kHz with 1kw days and 250 nights with an all-News format. WKRZ-FM is a CHR station with 50kw at 98.5 mHz.

Caravelle Purchases WISP & WQDW

Joyner Broadcasting Corp. has sold WISP & WQDW/Kinston, NC to Caravelle Broadcast Group of Kinston for \$1.8 million, pending FCC approval. WISP operates with 1kw days and 250 watts nights on 1230 kHz, while WQDW has 3kw on 97.7 mHz and antenna height of 248 feet.

A. Thomas Joyner, President of Joyner Broadcasting, has no other broadcast interests. Caravelle also owns no other stations. It is a limited partnership comprised of Washington, DC communications attorney Howard Schrott, Charlotte attorney Robert Beacham, investment banker Norman Schrott of Alexandria, VA, and Roger McBride, former principal in the NBC-TV series "Little House on the Prairie."

Blackburn & Co. brokered.

Shean Named GSM At KSDO-AM & FM

John Shean has joined Gannett's KSDO-AM & FM/San Diego as General Sales Manager after serving four years as Local Sales Manager for XTRA-AM & FM/San Diego. He replaces Tom McMillan, who joined KNX/Los Angeles as National Sales Manager.

Commenting on Shean's hiring, KSDO-AM & FM GM Chris Conway told R&R, "John is 'Mr. San Diego.' He knows everybody in this town. Besides being a tremendous talent and a good guy, he will give us the local identity we need at the agency and advertising level. His depth and experience make him a delight to have on staff."

Shean commented, "Being here for 11 years has given me the chance to observe these fine stations from afar. KS103 is full of the tremendous momentum once generated by XTRA when it first kicked off. Because KS103 is a local station, we are better able to serve the particular needs of San Diego, since XTRA takes a regional approach, splitting its attention between this town and Los Angeles. I'm happy to be here and look forward to a long association with Chris and Gannett."

It was also announced that Ron Bain, who was most recently Eastern Marketing Manager for CBS Television, has joined the Gannett outlets as Local Sales Manager.

RETURNS TO HOMETOWN

Stevens Appointed To Program WMJQ

WVIC-AM & FM/Lansing PD Jay Stevens is leaving after just under a year to become PD at WMJQ(Q92)/Rochester. He replaces Dave Luczak, who resigned to join morning show partner Don Michael Girard at an as-yet-unannounced station outside the market.

Stevens told R&R, "I think this is an outstanding opportunity to return to my hometown and show some people what I can do. While I'm very happy here, this is a chance I can't let go by the boards. I see WMJQ just as WVIC was a year ago. Q92 is just beginning to make an impact, and I see

a lot more growth ahead. I want to thank my GM Bob Goodrich for the opportunity to work here. He's tremendously committed to winning, and WVIC will continue to do so because of that commitment." WSSX/Charleston PD Bill Martin has been tapped to replace Stevens in Lansing.

Holcomb

Continued from Page 1

just going to be adding to that success."

No replacement for Holcomb was named at Stereo Broadcasting.

Coastal Sells WETT & WWTR For \$2.6 Million

Coastal Telecommunications has sold both of its radio broadcast properties to William Tart and Resort Broadcasting of Maryland for \$2.6 million. Oldies/sports station WETT/Ocean City, MD and AOR-formatted sister WWTR/Bethany Beach, DE were the only stations held by Stuart Frankel, President of Coastal. Tart also owns WANC/Aberdeen.

WETT broadcasts on 1590 kHz at 1kw during the day and 500 watts at night. WWTR operates at 95.9 mHz with 3kw.

Paul Simon Partner In WWHB Buyer

South Fork Broadcasting, principally owned by recording artist Paul Simon, his brother (and former recording artist) Edward Simon, and TV producer Lorne Michaels have agreed to purchase WWHB/Hampton Bays, NY from EFEM, Inc. for \$825,000, pending FCC approval.

Located in Eastern Long Island, WWHB is a Class A 3kw FM outlet at 107.1 mHz, with an antenna height of 300 feet. The station programs an A/C format.

EFEM, Inc. owns no other radio properties, while WWHB represents South Fork's first acquisition. Takeover is expected in early April. Joe Sitrick and Tony Rizzo of Blackburn & Associates served as brokers.

HEAD STRAIGHT FOR THE HITS ON COLUMBIA RECORDS



PAUL YOUNG "Come Back And Stay"

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WPHD	KIQQ	WSPK	WNFI	WGRD	KO93
WHTX	XTRA	WGFM	WANS-FM	WZPL	KSKD
WBLI	WFLY	WKFM	WZYP	WJXQ	KHYT
PRO-FM	WVSR	WPST	WOKI	Z104	KRQ
93FM	K104	WRCK	KBFM	WRKR	
WGCL	WYCR	WKRZ-FM	WSFL	WRQN	
KIMN	WTIC-FM	WBBQ	KTFM	WHOT	



CHR NEW & ACTIVE

BLUE ÖYSTER CULT "Shooting Shark"

WPHD	WKDD	WFBG	95XIL	WIXV	WSPT
K104	WJXQ	WIGY	WOMP-FM	WBNQ	KCDQ
WRCK	WRKR	103CIR	KQIZ-FM	WBWB	KSLY
WZLD	WHOT	WERZ	WJAD	KYTN	KOZE
WOKI	KSKD	OK100	WYKS	99KG	KZOZ



**CHR
SIGNIFICANT ACTION**

CHERYL LYNN

"Encore" Black/Urban Chart: ②

WXKS-FM on	Z100 14	KAMZ add	KQMQ add
WBLI add	I95 add	WRQK add	WJAD add
WPLJ 13	KIQQ on	KTFM add	

**CHR
SIGNIFICANT ACTION**



EARTH, WIND & FIRE "Touch"

WSFL	WRIE	KBOI	WWPA	WVBS	KBOW
KITY	WKGW	KKUA	KORQ	WJBC	KFQD
KIKI	WRKA	KUDO	WSKY	WCIL	KTWO
WFBR	WMAZ	WWNR	WCKQ	KFSB	K99
WCCO	WSRZ	WEIM	WCHV	KEEZ	KRNO
KHOW	WHBC	WTKO	WGSV	WHNN	KQSW
B100	WTRX	WKNE	WAGE	WJON	KRSB
WICC	WFMK	WSKI	KVIC	KKJO	KISN
					KALE



A/C NEW & ACTIVE

**Black/Urban
Chart: ②0**



Contemporary Hit Radio



JOEL DENVER

WMAR READIES RETALIATION

B104 Stymies "Hot Hits" Onslaught

The influence of Mike Joseph's "Hot Hits" format on CHR radio has been highly touted. There are many who would agree that Hot Hits was instrumental in showing programmers the value of playing the most popular current hit music, as opposed to oldies. In several cases it's resulted in spectacular ratings success. Hot Hits, or any permutation, works because the audience hears the most popular records on a continual basis!

If I were programming an established CHR station, and heard Mike Joseph was coming to town, I would have several options to consider: look for a new job, admit defeat, or fight like hell to beat Hot Hits. B104/Baltimore PD Jan Jeffries decided to exercise the third option. He went on record in this column (9-23) last year as "wanting to be the first station to beat Hot Hits." In their first Arbitron matchup, he's succeeded in holding PD Gary Franklin's WMAR to a modicum of success. As in any ratings race, the story is far from over.

Stopping Hot Hits

In the face of a full frontal assault from WMAR, Jan did maintain the lead, suffering only a one-share loss, 7.8 to 6.8, while WMAR debuted with a 2.8. How did he do it? "Basically, we stayed with our gameplan. We've adjusted, as has everyone, to the better current product available. I doubt there would have been much difference in what we did this past book whether WMAR was on the air or not. We simply streamlined our music library to make it more compatible with today's music, just as any station should from time to time."

Knowing that Hot Hits doesn't play any oldies, Jan can air just a few key titles to vary the on-air impression generated by B104. He told me the gold content varies from daypart to daypart, but in general, "We play from three to five oldies an hour, squeezing in 13 to 14 songs each hour. We use a two-tier recurrent category as well.

"Our oldies are not especially deep. However, we feature the 'B104 Moldie Oldie' of the morning and afternoon, which can date back to the '60s. We reflect back with a ten-second vignette about what was happening when the record was a hit, and then air the song. Immediately following, we slam into a power to bring the format back to where it should be. Highlighting an old song in a feature situation prevents anyone from thinking we are an Oldies station."

Winning Fall Promotions

In his efforts to maintain an edge, Jan handed out a lot of cash. His station called on a previously successful promotion, "B104 Money In The Music." Each day a new set of four songs was promoted, and when heard in any order, they were worth \$104 for the correct caller armed with the phrase that pays, "B104 Means Music." On Thursdays (the first day of the Arbitron week), the contest was worth \$1004.

"We also had Rick Springfield appear in a 'Toys For Tots Concert' at the Baltimore Civic Center. We put booths in all the major malls on a rotating basis. Listeners could drop off a new toy worth \$4 or more to get two reserved seats to see the concert. We also gave some away on the air by taking

104 winners at a shot from time to time. You can imagine the excitement this mass giveaway caused.

"In addition, we're heavily involved with the 'March Of Dimes Walk-A-Thon,' which draws 45,000 walkers, the largest one in the country. B104 is also known for presenting screenings for most of the better motion pictures. If there is anything going on in Baltimore of a civic nature, we tend to be actively entwined with it, especially when it relates to our core audience."

Big Numbers And Demos

Since signing on in the summer of 1980, this past book was only the second down book out of 11 for B104. "In fact, this is our most salable Arbitron," said Jan. "When we got the book and looked at what made up our 6.8 share, we were amazed. This is the first book we've been number one in women 25-49 and 25-54. In 18-49 adults we're number two to (AOR) WIYY by only one-tenth of a share. Even though we went down in our 12+ share, this is also the first book that we're the top contemporary station; we actually fell to number one!"

"We're dominant in teens as well, dropping only a hair over one share while WMAR is in third place. In 18-34 men we're number four behind WIYY, WXYV, and WWIN-FM. In 18-34 women we're number one, and in 18-34 adults we've come up to number two. As a result we're going to get the lion's share of any commercial buy coming into Baltimore."



Sharon Johnson, winner of the WMAR Hot Legs Contest.



B104 staffers at recent victory party. Shown (l-r) PD Jan Jeffries, afternoon rocker Willy B. O'Brien, late night personality Susie Roeser, News Director Wally Hinde, morning maniac Pat Reilly, all nighter Brian Carter, night rocker Beau Richards, and Music Assistant Amy Kronthal.

B104

WBSB FM

MEANS MUSIC



Jan Jeffries

Jan gave me the rundown on the rest of his competition: "There is another CHR in town, WQSR, at 105, but they've changed formats so many times they aren't really a factor. Over at Urban-formatted V103 (WXYV) they've begun to play a lot of CHR crossovers, so they suffered a lot at the hands of Black-formatted WWIN-FM. So there is contemporary music at 103, 104, 105, and 106 from WMAR. And from Washington, we get a bit of competition from WAVA at 105, which grabbed a 0.9 share, and from Q107, managing a 1.7 share of the book."

"I doubt there would have been much difference in what we did this past book whether WMAR was on the air or not."

—Jan Jeffries

Cool Reception For Hot Hits

I asked Jan why Hot Hits didn't score as well in Baltimore as it has in other markets. "To be honest, I wasn't sure what their impact was going to be. As history dictates, WMAR should have cleaned our clocks! Especially since the format does very well with teens and 18-34 females, who can change favorite stations in a heartbeat.

"B104 held them off for a number of reasons. First, we are very active in promotions and music. We are simply more mass-appeal than they are. Quite frankly, WMAR sounded like some of the other stations, including WLPL (now WYST) and WQSR (formerly WKTK), that've come after us. The only difference between WMAR and those who've tried before is they double-jingle everything.

"WMAR had a ton of TV spots running on their own TV station, Channel 2. It was just an average spot, nothing too exciting. I ran some TV, but they ran 10 spots for every one of ours. We had no billboards, or buscards, but they did. All we had was a bit of TV, the promotions, and the on-air product, which makes us very proud of our victory."

Ready For Rounds Two And Three

It's generally acknowledged that B104 has something of a signal problem in some

areas. In this arena, WMAR has superior coverage. How does Jan make up for this? "Our audio is the best in the city, and I believe it makes us more listenable than WMAR. Our signal isn't as bad as some make it out to be. We have our holes here and there," he admitted, "but our chief engineer has made us sound superb.

"When I heard Mike Joseph was coming in here, I was concerned, as I respect his abilities. This was a rare opportunity to show everyone we know what we're doing. If we had copped an attitude that WMAR couldn't hurt us, we might have been devastated. There's a fine line between reaction and overreaction, which can ruin you.

"This job is like being a football coach. I've been on the playing field before as a jock, so I know what it's like. We know our patterns, and we just modified them a bit for the new offense from WMAR."

Over the last few months B104 has introduced a bit more personality than it's known for displaying. Jan reasoned, "Every member of the airstaff, without exception, knows what we're doing, and they are all headed in the same direction. I don't want this to be a jukebox radio station. I believe we have some of the best jocks in the entire country working at B104.

"B104 has been rolling strong since 1980. Trying to stop B104 is like trying to stop a locomotive by putting a jukebox on the tracks. This station has so much momentum, and such a great staff, including management, sales, and promotion, that it's hard to stop us. I did beat Hot Hits, as I predicted, but I'll decline any further predictions except to say I think we will still be on top at the end of the winter and the spring book."

Gary Franklin: "I'm Here To Stay"

"I'm having a great time in Baltimore and plan to stay here for a long time, no matter what anyone thinks," asserts WMAR PD Gary Franklin. He concedes, "Yes, Jan and B104 did beat Mike Joseph and Hot Hits the first time out, but you've got to look at us as going from a zero to a 2.8 share. When we changed format from Easy Listening to CHR, it was going from ground-zero. I also think B104's one-share

Continued on Page 28

B104 Stymies "Hot Hits" Onslaught

Continued from Page 27

loss went directly to us. The numbers speak for themselves, and while Jan is still beating us, this is only the beginning.

"My company (Abell Communications) is determined to become number one in the marketplace no matter how long it takes. After a series of high-level budget meetings, the Board of Directors have armed us with all the tools necessary. This is the flagship station for the group and it's very important for us to win."

WMAR_{FM} 106 Hot Hits!

More Manpower

Gary has been wearing a number of hats since being named PD. Not only does he do mornings and the programming, but he's had the added chore of planning and orchestrating all promotions. "I've just been given a major tool with the hiring of Ed Graham as my Promotions Director. Ed's been in Baltimore radio all his career, and he knows everyone in the city. With him setting up and coordinating all our details, it will give me the added time to spend on the creative side of programming. I firmly believe you'll see us make a big move in the ratings, thanks to Ed."



Gary Franklin

Larry Dalton

Gary continued to analyze WMAR's first CHR book: "We are number three in teens but I already feel we've grown past that point. Unfortunately, B104 didn't lie down

Motion

WMEE/Ft. Wayne Assistant PD Tony Richards hands over MD duties to Scott Dugan, who retains his afternoon drive shift... **Ron Seldon** joins KHFJ/Austin to do middays... **KFMW & KWLO/Waterloo** promotes KFMW PD Kipper McGee to Operations Manager for both stations, **Scott Aber** assumes PD duties of KWLO, and **Mark Potter** assumes Assistant PD duties at KFMW... **KIDD/Monterey** promotes Assistant PD Denny St. John to PD, replacing Johnny Morgan... **Matt Patrick** steps into mornings at **WKDD/Akron, OH**, replacing Brian Weaver, who exits to pursue other interests... Musical chairs in San Francisco includes **Michelle Meisner** exiting **KITS** to become MD at **KYUU** and **Bonnie Beeman** moving to **KITS** as Assistant PD from **KQAK**... **Bill Lee** takes on afternoons at **WLOL/Minneapolis** from **KFRC/San Francisco**.

Scott Summers is now doing PM drive at **WNOK-FM/Columbia**... **Mr. T.J.** joins mornings at **WVSR/Charleston, WV** from **WKPE/Cape Cod**...

At **WNYS/Buffalo, P.J.** Fox adds Music Coordinator to his overnight shift, **Kelly McCann** drops his Assistant PD duties and takes on middays, new PD **Bill Tod** segues from middays to afternoons, and **Pete Houseman** is new to nights...

Kevin Wagner exits the MD post at **KEYN-FM/Wichita** to become Production Director/midday man at **KSKU/Hutchinson, KS**... Switching around in Casper, WY is **KVOC's Susie Scott**, who exits to sales at **KTRS**, which loses **Pat Bundy** to **KVOC** as Sales Manager... **WFGM/Fairmont, WV** has changed its Beautiful Music format for CHR and needs service. Contact **Bob Hank**, 1101 Fairmont Ave., Fairmont, WV 26554.

and play dead. They're not only a good station, but they worked hard to maintain their position. WIYY, WXYV, and WWIN-FM are all very strong, so this is not a cakewalk."

How WMAR Made Gains

We've already heard from Jan what he did to hold his own, and now it's Gary's turn to show how WMAR achieved a 2.8 share in its first book. "Our main promotion was a game called 'Baltimore Big Bucks,' which is just like the 'Name Game' Mike uses elsewhere. The contest worked very well and was instrumental in helping establish our base. In just four months, we handed out well over \$20,000 in cash.

"We utilized our own TV station a great deal this past book, but we're going to beef that schedule up, plus spend more on promotions. We weren't entirely happy with the TV spot, and are designing a new one right now. For our outside appearances we utilize a 1941 open-air Mack fire truck, and have a new van arriving any day now. While we've been active on the streets, we'll be even more active with the warmer weather.

"Musically, we are very sales-oriented. We don't do any callout research. Mike and I both believe in checking out the box office reviews, which is what retail research is all about. As a result, we play a lot of Black/Urban crossovers pretty early, which helps



Davy Crockett

Mike Frazer

Pete Michaels

Jim Payne

Hot Hits Is Alive And Well

There are those who are quick to point to the demise of anything successful... AOR, Beautiful Music, A/C, CHR, or the format of your choice. Now, those same people are saying the same thing about "Hot Hits" just because **WMAR/Baltimore** and **KITS/San Francisco** haven't taken their markets by storm. To clear up any misnomers about the "early death" of Hot Hits, I spoke with Hot Hits creator **Mike Joseph**. He explained why WMAR and KITS have had different growth patterns from **WCAU-FM/Philadelphia**, **WHYT/Detroit**, and **WBBM-FM/Chicago**.

"The management and I both feel WMAR is on track. I think people have become spoiled by the fives, sixes, and sevens of a year and a half and two years ago. Let's be realistic. Markets are more competitive now than two years ago, and Baltimore is the first situation I've been involved with where there was already major FM competition so entrenched in the market."

Not A One-Book Wonder

"B104 had an eight-share advantage going in. This is not a one-book thing... it may take another book or two, and maybe a bit more. I've been involved in many delayed turnarounds. It took **WFIL** more than a couple of books to beat **WIBG**, and it took almost two years for **WABC** to become number one.

"I think WMAR had a good book in that it gained three points from starting at zero. I would have to agree we might have done better in teens, but all our major competitors are firmly entrenched, and none of them gave up. In some of the other markets we've been in, our competition has been more vulnerable.

"KITS is also doing very well. San Francisco is a very tough market. There are 12 rockers in the market when you count the AORs. As everyone knew going in, there were signal

problems, and they have just recently been cured. Look at the difference between what **KFRC** had when we came in and where they are now. They were number one in teens, and now we are. This is like it was in the old days when you come into a market and challenge an established station... it takes time."

Sharing The Credit

Gary emphasized his high regard for the airstaff. "Every member of my staff has contributed greatly to our success so far. They are the hardest working group I've ever seen. When we become number one, they'll be one of the main reasons why." WMAR's lineup is: 5:30 to 9am PD Gary Franklin (WTIX/New Orleans), 9-noon Larry Dalton (WXLK/Roanoke), noon-3pm Davey Crockett (WZYQ/Frederick), 3-7pm Mike Frazer (WFBL/Syracuse), 7pm-midnight Pete Michaels (WCAU-FM/Philadelphia), and Chris Stevens doing all-nights. Weekends it's MD Jim Payne (WRVQ/Richmond) and J.J. Kane (WPKX/Washington).

Aiming At A B104 Bullseye

After observing B104 for a number of months and reevaluating his own strategies, Gary has reached a number of conclusions. "B104 is strong because of their aggressiveness, and because they've been here for a while. I don't think any of their on-air people are that strong, and I find them a bit cluttered-sounding, as they have

two, three, and four promotions on air at once. This confuses the listeners and works to our advantage. We just grabbed a movie promotion they wanted very badly, so we're beginning to make inroads on them at this level as well."

Gary predicted, "B104's signal problems will catch up with them this next book. While we have a great signal, we're making more improvements to make us louder and improve coverage. I've noticed B104 has begun to shadow our music, which will work to our advantage. By doing so, they're blowing off a certain sector of their core audience, which should translate to added numbers for WMAR.

"Again, let me stress that WMAR will be even more aggressive than before. There are a number of major promotions in the works which are coming together for the future. When we unveil them, it will be explosive news in the market. We believe in what we're doing, so we've only made a few minor adjustments, and have learned a great deal from our mistakes. I know this winter book and spring book are both going to be critical for WMAR, but we're committed to winning."

Bits

• **Rock 'N Roll High School: KOPA/Phoenix and Atari** teamed up for the "School Of The Year" contest. Students were encouraged to cast their vote for their school. The winning high school won up to 3200 tickets to see the Stray Cats.

• **From Lexington To Tokyo For Asia!** WFMI/Lexington, KY didn't think it was enough to send a listener to a local concert. So it sent a lucky listener to Tokyo to see Asia. The trip included three days, two nights, and 50,000 yen.

• **Everyone's Gone To The Bowl:** Super Bowl XVIII was set. The Raiders were to play the Redskins in Tampa. Somebody had to go to Tampa to keep Los Angeles informed. Who could do such a job? **KHIS-FM/Los Angeles's Rick Dees** and his cast of thousands, of course. Accompanied by newscaster **Liz Fulton** and sportscaster **Coach Charleye Wright**, Dees broadcast live from Tampa via satellite for three days.

• **KFRC Hauls Out Major-Domo Dollars:** **KFRC/San Francisco PD Gerry Cagle** reached deep into the corporate coffers and will be giving away over \$250,000 in cash to lucky listeners. Traveling in the Bay area with a **KFRC bumper sticker** could earn you up to \$1000. Knowing the correct cash call amount and getting the call is worth a minimum of \$10,000. And finally, the "big yazoo," which is **KFRC's fancy name** for "call in and win," will offer a minimum of \$100.

• **Duran Duran's New 4½ Second Song:** **KBBK/Boise, ID** put together a 4½ second medley of six Duran Duran songs to stump its listeners. The winner named all six songs in order and won a trip with her parents to see the first concert on the Duran Duran tour, in Seattle.

• **A Punt Pays Off!** **WLS-AM & FM/Chicago** morning man **Larry Lujack** pledged \$100 to the March Of Dimes for every punt dropped inside the opponent's 20-yard-line by **Chicago Bears' punter Bob Parsons**. Larry later decided to pledge \$1000 if Bob made a solo tackle after one of his punts or \$2000 if he runs or passes for a touchdown during a fake punt. Results being tabulated.

• **Q107 Sends Listener To Another World!** While **NASA** was sending up the latest shuttle, **Q107/Washington** was promising listeners two seats on a shuttle to "Another World." The morning team of **Elliott & Woodside** announced a lucky listener had won two seats on the Eastern shuttle to New York to see **NBC's daytime soap opera "Another World."**

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AOR



STEVE FEINSTEIN

FORMAT CHECK-UP, PART I

AOR: In Sound Health

There's a myth going around in our business. The myth would have it that AOR is dying, and CHR is where the big numbers are. That myth is as full of holes as the heads of the individuals responsible for its perpetration.

The myth seems to emanate from two camps: self-appointed oracles from trade publications who claim the divine ability to ascertain which formats are "hot" and which are not, and broadcast decision-makers who need to cover themselves when switching out of AOR because their own lackluster execution of the format has met with poor results.

Charging any publication with irresponsible journalism is serious, so that accusation is leveled at the first of the two camps with careful consideration. It is irresponsible to make sweeping generalizations on the health of a format based only on opinion surveys of GMs, or tallies of stations that have switched formats. To paint an accurate picture of what's happening, you must add some common sense and interpretation to the equation. You can understand the big picture only by examining the reasons for each individual switch, and more importantly, the cyclical nature of radio formats. This takes more time and effort than simply issuing sensational pronouncements on the "health" of respective formats.

Why The Switches?

As consultant Jeff Pollack has observed, "Every station that has switched, with the exception of WPLJ/New York, has been the loser in the market. It's very simple — no matter what format, if you're not doing well, you're likely to switch formats." So what's all the hue and cry about? At worst, the AOR community loses a few weak sisters in this process of natural selection. Think about it — most of the stations that switched were not exactly legacies in their markets. Their format flight exemplifies the very lack of longterm commitment that it takes to build a dynasty in any format.

Most stations have ratings doldrums at one point or another, but those that stick it out instead of hopping aboard the latest format bandwagon usually survive and thrive. Within the past five years, stations such as WCMF/Rochester, WBCN/Boston and WQFM/Milwaukee faced direct competitors with 12+ shares twice as big as their own. Rather than run scared, they rethought their game plans, dug in, and emerged victorious. In each case, their competitors have since abandoned the format, with none reporting overwhelming results so far.

When you hear a GM huffing and puffing about AOR's alleged inadequacies, check his station's numbers. The anemic ratings may require him to deflect some heat from his station's poor showing. It's easier for a manager whose station is an also-ran to blame the format rather than accept responsibility for the marketplace's rejection of his product.

Ever notice that many of the stations that go CHR do it after others in the market have already grabbed the initiative? These radio lemmings merely continue being also-rans, only in a different format. Much to the chagrin of those who have switched rather than fight, CHR has not necessarily proven to be the panacea for iron-poor ratings.

Here are some case studies that compare stations' last full books as AORs with their first full books as CHRs. Spring '83 and fall '83 numbers are cited, except WABX/Detroit, where fall '82 numbers are compared to fall '83. (WABX has recently switched out of CHR, opting for A/C.)

	12+	Men	Women	Teens
WPLJ/New York	4.1-3.5	-5	+8	-9.5
KNX-FM (now KKHR)	1.2-1.6	+3	+2	+3.1
WABX/Detroit	2.8-1.9	-1.6	-1	-2.7
WQXM/Tampa	3.3-4.9	+2	+1.2	+12.1
KPKE/Denver	3.1-6.5	+2.1	+1.4	+24.5
WLPX/Milwaukee	3.2-1.7	-2.8	+4	-4.1
WMJQ/Rochester	6.1-6.5	+2	+6	+2.3
KCPX/Salt Lake City	6.0-3.8	-2.8	-1.8	-7

Of course, this is not the last word on these switches; it reflects only one or two books as CHRs. Even so, note that where significant gains occurred, they were primarily in teens. AOR is accused of having a narrow appeal, yet it would seem that these switches to CHR have broadened the stations' demos only toward younger listeners. (The pattern was similar at two other stations that were in the process of switching in the fall book, WAVA/Washington and KDWB/Minneapolis, which were both down

in men, up slightly in women, and up significantly in teens.)

Other than in New York, all of these converts to CHR are no longer among their market's Top 5 stations for men 18+, while each market's AOR leader is either in second or third place in that demo. In New York, WPLJ is no longer in the Top 10 for men 18+, while AOR WAPP is tied for 9th place, and WNEW-FM passed 'PLJ in men for the first time in recent history.

And so the story goes in many markets. WXRT/Chicago, even with a down book, is

the #2 contemporary music station in town for men 18+, solidly beating WBBM-FM, whose more-than-25 share of teens is at an alltime high.

In Philadelphia, WMMR tied WCAU-FM in 12+ at 5.2, and along with fellow AOR WYSP bested 'CAU-FM in men, with 'MMR more than doubling 'CAU-FM's share. WCAU-FM derives most of its strength from teens, in which its share is over 20%. Note, too, that the combined 12+ shares of the two AORs, 'MMR and 'YSP, outstrips 8.7-7.3 the combined shares of the market's two CHRs, 'CAU-FM and WWSH.

In Detroit, CHR's about as popular with men as Toyotas are in General Motors' parking lot. WRIF and WLLZ both beat all three CHRs in 12+, and WRIF is the #1 music station with Motor City men. WRIF's share of men is more than those of the three CHRs combined, and WLLZ's share of men also beats any of the CHRs'.

Ah, Boston . . . sweet Boston. WBCN is in a dead heat for the number one 12+ share, with a 7.8 to CHR WXKS's 7.9. The big story is that PD Oedipus and crew are far and away #1 in men, almost 5 shares ahead of #2 'XKS, and WBCN is the only station in town with a men 18+ share in double digits. 'XKS's numbers include twice as many teens as 'BCN's, and CHR WHTT's teen share is in the mid-30s.

The irony is that the same wise men who trumpet CHR's victories and herald AOR's impending death also scribble about the importance of getting upper demos. Damn straight, Jack — you don't sell 12+ numbers. Then why don't these experts take a look at the audience composition of their beloved CHRs? Those numbers often represent more pimples than a mountain of French fries.

Even if you want to talk 12+ numbers, there are a number of AORs that somehow didn't get the news that they were supposed to roll over and play dead this fall so some misguided scribe's prognostications would

Continued on Page 32

POLLACK'S POINT OF VIEW

Countering The AOR Doomsayers

An Open Letter To The Radio Industry:

In response to the voices of doom regarding the state of AOR, I feel it's time to rise to the rhetoric on behalf of the format. AOR is and will always be a viable format, and those who are predicting its demise are talking rubbish.

Until recently, AOR enjoyed much larger 12+ shares because CHR was generally not well-programmed and suffered audience deterioration from being on AM. Both of these conditions have changed — CHR is, by and large, well-programmed now, and experiencing a rebirth, for the most part, on FM.

Some AOR programmers have been disappointed by declining 12+ shares, caused mostly by fewer teens and some decreases in 18-34 women. They've reacted by playing artists such as **Lionel Richie**, **Laura Branigan**, and **Donna Summer** in an attempt to be all things to all people. In many markets, this has only succeeded in confusing and alienating the core 18-34 audience. Consequently, some of the audience erosion was brought on not so much by what their CHR competition did correctly, but by what the AOR station did wrong.

In a difficult competitive situation, a smart AOR programmer doesn't attempt to maneuver his station into a mass-appeal position. Instead, when facing an overly-saturated market, he chooses to demonstrate target demo strength rather than shooting for 12+ numbers and come.

Additionally, Arbitron's DST (Differential Survey Treatment) has had a negative impact on AOR stations. It is unfair for ARB to single out only one or two groups that have been traditionally weak in returning diaries. We strongly support a similar methodology for 18-24 Caucasian males, and urge the ARB Advisory Council to effect this necessary change.

Finally, as stations chase the latest "glamour format" in search of quick ratings, many markets will wind up with too many CHRs. A number of stations will find themselves in the position of having become merely the #2 or #3 CHR station. When the dust settles, AOR will still be alive and well, but like the major airlines, leaner and with more realistic goals.

Jeff Pollack



THE INDY FOUR — WFBQ/Indianapolis morning team "Bob And Tom" celebrated their up showing in the fall book with a day at the races. Bob Kevorian (right) and Tom Griswold (left) are pictured during a grueling two-man, four-lap race on three-wheeled motorcycles at a local ice hockey rink. Bob was the winner, though Griswold was heard bragging of his runner-up status.

#31 to #37

E R B R E A K E R B R E A K E R B R E A K E R B R E A K E R B R E A K E R



Immediate Retail Response
Triggers Major
Reorder
Pattern

FEATURING

'RUNAWAY'

#44—#32 Hot Tracks

"Runaway" (7-inch) hits CHR
Monday, February 13



"Bon Jovi has been on the air since we carted it off the WAPP 'Homegrown' LP a year ago. It's a proven smash in Tampa Bay with record stores calling weekly as people would walk in demanding to buy John Bongiovi's 'Runaway.' The research on this record is amazing."

—Ron Diaz, WYNF

P O L Y G R A M

R E C O R D S



GOLDEN EARRING

"When The Lady Smiles"

44 adds Out-Of-The-Box

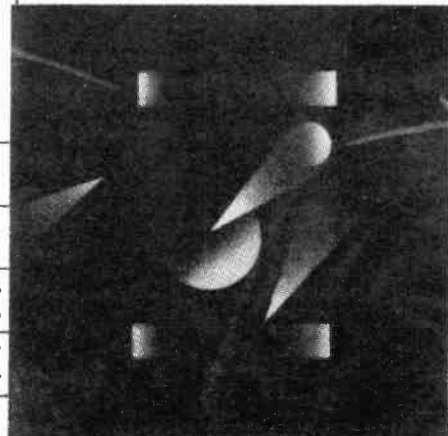
Debut #56 Hot Tracks

← L.P. IS COMING. FEB. 13.

On Your Desk
MONDAY

JON BUTCHER AXIS
'DON'T SAY GOODNIGHT'
(12-INCH)

HEAVY PETTIN'
'IN AND OUT OF LOVE'
(12-INCH)



BROKEN EDGE

"Time For A Change"

On over 30 stations including

KZEW, KSHE, KROQ, KQAK, 91X

PolyGram Records

UPDATE

• In the "I Resold My Art To The Junkman" department, WMMS/Cleveland is having its listeners erect shrines to its fabled mascot, the Buzzard. 'MMS is looking for "car parts sculptures" that weigh not more than 50 pounds, measure five feet high by three feet wide and feature the Buzzard somewhere in the design. Prizes include \$1000 worth of auto parts and a car audio system. No word on whether the winner's piece will appear on the cover of Art News.

• The title of the forthcoming Haircut 100 album will be chosen by listeners of "Rock Over London," the English import program syndicated by London Wavelength. When the band appears on the show February 6, suggestions will be solicited. The person who comes up with the most creative title will travel to see a Haircut 100 concert, spend a day with the band, appear in a group caricature painted by the band's members, and receive a credit on the LP. The title of "Heyward Goes Wayward" has already been suggested and rejected, by the way.

• More fast & furious fun in Philly. On the exclusives front, WMMR got hold of two new Queen tunes, "Radio Ga Ga" and "I Go Crazy," prior to their American airdate, while WYSP did an early airing of the Rolling Stones' "I Think I'm Going Mad" before its release as the B-side of "She's Hot."

On the legal front, WYSP continues its guerilla radio campaign while it waits for jock Steve Sutton to sit out a 90-day no-compete clause in his contract with former employer 'MMR. 'YSP is airing song parodies spoofing the in-limbo employment status of "Steveski," including these ditties by production aces Bob Stroud and R.D. Steele:

(to "The Curly Shuffle")

"Well, one day's he's off, and the next day he's on,

All that we want is Steveski rockin' at dawn,

'YSP's happy, but an 'MMR hustle

Is turnin' everything into a legal shuffle
Hey Steve, hey Steve, will you be back on 'YSP's morning show, or will you have to go?

Will a restraining order set up by a bunch of lawyers force a legal shuffle?

(to "Should I Stay Or Should I Go")

"Well you got to let me know,
Where the hell did Steveski go,
One day he's on, the next he's off
Is he sick, home with a cough . . .
Is that court thing settled yet
Was he hijacked by a jet
Was he kidnapped by the mob
Did he get another job
Do you think we'll ever know
Where the hell did Steveski go

(to "Hang On Sloopy")

"Steveski is a DJ whose reputation is known all over town,

And there's another station trying to bring our Steveski down,

Steveski, it's just a matter of time before you're back in the biz,

So hang on tight, campers, you'll find out just 'what it is',

That's why we sing out, 'Hang on Steveski, Steveski hang on . . ."

(to "Eve Of Destruction")

"The broadcast world, it is exposin',

Tempers flarin', sides are chosen,
He really wants to work, but they want him dozin',

He doesn't want to starve, but his job is frozen,

And even the judge and lawyers have their statements closin',

They say, 'Steveski' over and over and over and over again,

You're off the air because of this here court injunction . . ."

Sutton guested on the morning show for a week before a judge decided the clause was enforceable. WYSP now calls its morning show, "The Morning Show With Picozzi and Steveski, who's not here." Sutton, meanwhile, continues to make outside appearances for 'YSP while he waits until March 4, when he'll take over mornings and Michael Picozzi will come off the air and remain PD.

• WEZX/Scranton got together with a local Animal Humane Society in conjunction with a Stray Cats concert and found homes for 100 neglected animals . . . AOR anniversaries: happy 10th to KFMM/Chico and happy 2nd to KRQR/San Francisco.

AOR: In Sound Health

Continued from Page 30

be realized. The honor roll of AORs in the top 50 markets alone that beat all CHR comers 12+ includes:

KATT/Oklahoma City (#1)
WKZL/Greensboro
WKDF/Nashville
KPOI/Honolulu
WPYX/Albany
KXZL/San Antonio
WCMF/Rochester
KRSP-FM/Salt Lake City
KYYS/Kansas City
WNOR-FM/Norfolk
WLQV/Columbus (#1)
KISW/Seattle
KGB/San Diego
WMMS/Cleveland (#1)
WQFM/Milwaukee
KZEW/Dallas

Hey, there's no denying the absolute monster CHRs that are taking names and kicking booty. The two most-chronicled

CHR's, Z100/New York and KIIS/Los Angeles, are history-making phenomena that only a fool would try to deny. Like great AORs such as WMMS/Cleveland and WBCN/Boston, they are living, breathing organisms that have captured the pulse of their markets. The spotlight they enjoy is well-deserved because they employ the same qualities any great station does: fabulous personalities (you should hop a plane and spend a week listening to Rick Dees's absolutely dazzling morning show on KIIS), imaginative promotion, and hot music mixes. It isn't the CHR format, per se, that's succeeded — it's simply great radio delivered with a flair for showmanship and entertainment value that can be applied to any format.

Weep not, AOR programmers, at successful CHR stations. Instead, learn from them as you would from the success of any format, and turn around and kick CHR's butt by applying what you've learned.

Next week: we'll talk with the AOR programmers who beat the CHR's.

SEGUES

WAMX/Huntington, WV switches to automated CHR on March 1st. PD Scott Paulsen and staff will be available, and you can check 'em out on their listenline at (304) 529-1847 . . . Automated AOR WSRD/Youngstown becomes CHR WHOT . . . KKRN/Anchorage turns to Country.

Bill Wise will serve as interim PD at WFBQ/Indianapolis . . . Susan Bax is upped to Assistant PD at WLUP/Chicago . . . The new MD at WROQ/Charlotte is Mike Donovan . . . PD Mark Seeger is now also handling the music at WHMD/Hammond, where Russ Pottle has resigned afternoons, John Guidry

joins for mornings, Don Dennon comes aboard for overnights, and Kris Combe is named Assistant Music Director.

KTXQ/Dallas MD Drake Hall leaves February 15th to join MusicVision . . . Doug Breyer is out as MD at KKRQ/Iowa City, where Steve Ketelaar is new to afternoons . . . Joel Weber departs independent record promotion to concentrate on his Uproar company.

J.C. Corcoran exits mornings at WGRQ/Buffalo . . . Jay Jackson returns to overnights at KQRS/Minneapolis . . . Former KTIM/San Rafael MD Laurie Cobb joins KBCO/Boulder for overnights . . . Keith Royer is handling weekends at KGB/San Diego . . . WBLM/Lewiston-Portland, ME brings aboard Nina Jones for mornings and Mark Maxwell for middays.



MDs PRONOUNCE HEYWARD IN SOUND HEALTH — Nick Heyward made his solo New York debut recently, with a team of AOR Music Directors in residence to provide positive first and second opinions. Pictured after the show, from left, are WMMS/Cleveland's Kid Leo, KTXQ/Dallas's Drake Hall, WVE/Pittsburgh's Ron Nenni, WEBN/Cincinnati's Curt Gary, Arista Director Of National Album Promotion Sean Coakley, Heyward, WXRT/Chicago's John Mrvos, Arista Associate Director Of National Album Promotion Paul Yeskel, and WBAB/Long Island's Ralph Tortora.



AUCTION ACTION — WWTR/Ocean City raised \$350 for Multiple Sclerosis with an auction of rock 'n' roll paraphernalia. Pictured presenting a check to an MS Society rep are VP/GM Tincy Crouse (right) and PD Richard Remsberg (left).



PLANTED PICTURE — WZXR/Memphis gave two listeners the chance to meet Robert Plant before his area appearance. Facing the camera from left: WZXR's Dave Culp and wife Carol, Plant, winners.

AOR Reporter Profile

KMBQ/Shreveport, LA
710 Spring Street
Box 20007
Shreveport, LA 71120
(318) 425-8692
Owner: Multimedia, Inc.
GM: Carl David Hamilton
PD: Dick Bascom
MD: Mick Lang
Rep: McGavren Guild
93.7 MHz, 100kw

"KMBQ is located in Shreveport, the second largest city in Louisiana, in the northwestern corner of the state. Our signal covers parts of Louisiana, Texas, and Arkansas.

"KMBQ was born from a Beautiful Music station in the late 1970s. We've evolved from a teen-oriented rock station to a mature, adult-approach album FM. While we still rock 'n' roll, we're not afraid to play Michael Jackson, Prince, and Lionel Richie. In fact, our audience demands it. We also strongly support the new music that's right for our market.

"Our promotions are geared with the community in mind as a whole. Our current bumper sticker campaign has safe driving as its theme. We also co-promoted the first annual Louisiana Music Fest and album, which generated funds for Muscular Dystrophy.

"We plan to move from our 300-foot stick to a new 1000-foot tower sometime in late spring. Along with a new transmitter and control board, our \$600,000 investment will ensure that we have the best signal in Louisiana.

"My background includes mornings at WDIZ/Orlando, MD/Asst. PD at WAAL/Binghamton and WYFE/Rockford, and MD at WQXM/Tampa. I've been here since September of last year, and have seen us move in Birches from 3rd to 1st 12+, and to #1 men 18-34, #1 18-44 adults, and #1 25-54 men.

"We're serious about what we're doing, but we're also having a lot of fun, and that's what we're all about."

— Dick Bascom, PD
(KMBQ is a new AOR reporter)

CALENDAR



BRAD MESSER

Another "F" In Astronomy For NBC-TV

Both the ABC and NBC television networks have brought upon themselves a measure of embarrassment by choosing to logo-ize Earth spinning in space, initially depicting the planet rotating backward, then correcting their common error with varying degrees of grace. ABC looked its viewers straight in the eye and admitted its mistake, while the NBC leadership apparently opted not to call attention to its error, simply reversing the logo after a few months and keeping its corporate mouth shut.

Now when one is flopped in front of the tube preparing to soak up a network version of the day's news, Earth appears on the screen with sunrise coming from the East as in real life.

That quick visual impression of our planet is infinitely better than the old high school science class technique of shining a flashlight on an orange to show how the sun illuminates the globe.

Watching the spiffy TV Earth logos, a kid interested in spaceflight can instantly see why rockets launched from Florida are directed eastward to take advantage of the spin speed of the planet, or why meteor showers are best viewed after midnight when Earth's rotation is directly forward into our orbital path.

If you're not an astronomy buff, here's a quick explanation of that aspect of meteor shower mechanics. If you're in a car going 90 and throw a baseball forward at 90mph, the ball

has an initial ground speed of 180, but if thrown backward, its ground speed — cancelled by the car speed — would be zero. Earth silently zooms around the sun with an orbital forward speed of some 67,000 mph. It spins about 1000mph, and that is added to the forward speed on the sunlit side. That means bits of space debris hit our atmosphere a couple of thousand miles per hour faster late at night and produce more spectacular displays.

But don't try to get the feeling of that by studying NBC's Earth logo, because despite having corrected the spin direction, NBC still depicts the planet moving in the wrong direction around the sun, plowing majestically backward in its orbit, the stars seeming to move toward us when they should be depicted as moving away.

You wouldn't really expect a bunch of news reporters to know that, but the journalists aren't responsible for creating logos. They depend on presumably well-paid graphics people, who in turn should back up the newspeople by producing accurate images.

If PBS aired a "Nova" program about astronomy and had Earth moving backward, wouldn't you expect some guffawing and finger-pointing and then perhaps an in-house investigation?

Without reflecting on any other aspect of its operation, the great and powerful NBC is still flunking astronomy.

MONDAY, FEBRUARY 6 — The world's highest wave was 112 feet from trough to crest. It occurred amid hurricane-force winds in the Pacific Ocean in 1948.

The first radio-controlled model airplane was demonstrated in 1948. Upon the death of King George, Princess Elizabeth became Queen of England in 1952.

Natalie Cole 34. Fabian 41. Zsa Zsa Gabor 61. President Ronald Reagan 73.

TUESDAY, FEBRUARY 7 — In the great Baltimore Fire 80 years ago today (1904) some 2600 business district buildings were destroyed.

Walt Disney's animated movie "Pinocchio" premiered in 1940, based on a story written in Italy in 1882. In the original story the puppet's nose grew on four occasions: once when Gepetto was creating him, once when he was very hungry, and then two times when he was lying.

British Invasion: Beatles arrived in USA in 1964.

Huey Newton 42.

WEDNESDAY, FEBRUARY 8 — America's only manned orbiting space station, Skylab, ended its final mission 10 years ago today (1974) when the crew departed after an 84-day stay. The deserted Skylab fell from orbit about five years later.

Not long after they were founded in England, the Boy Scouts of America were formed 74 years ago in 1910.

The military newspaper Stars & Stripes is 66.

Gary Coleman 16. Jack Lemmon 59. Lana Turner 64.

THURSDAY, FEBRUARY 9 — The Sylmar (or San Fernando) earthquake buckled a freeway, damaged a thousand suburban Los Angeles buildings, and killed 62 people in 1971. Damage from the 6.5 Richter quake was \$1 billion. US Weather Bureau established 1870. Twentieth anniversary of the Beatles' first US television appearance on the Ed Sullivan Show in 1964.

Boeing test pilots first flew a 747 jumbo jet in 1969.

Mia Farrow 39. Carole King 42. Roger Mudd 56.

FRIDAY, FEBRUARY 10 — 65th anniversary of the Caterpillar Club, formed in 1919 with one membership requirement: survival of an aircraft mishap using an emergency parachute. The club name comes from the Chinese caterpillar silkworm. Early parachutes were made of silk.

Self-contained pressurized fire extinguisher patented 1863.

Mark Spitz 34. Donovan 38. Roberta Flack 45. Robert Wagner 54.

Tomorrow (2-11) Burt Reynolds 48. Tina Louise 50. Eva Gabor 58.

Sunday (2-12) Johnny Rutherford 46. Joe Garagiola 58. Lorne Greene 69.

A Real Zoo Backstage



Shown here after Mick Fleetwood's Zoo performed at New York's Bottom Line are (l-r) RCA VP/Promotion John Betancourt, RCA's Bruce Harris, Fleetwood, RCA VP/Music Operations Gregg Geller, and Zoo member Billy Burnette.

MCA's Perry Thrust



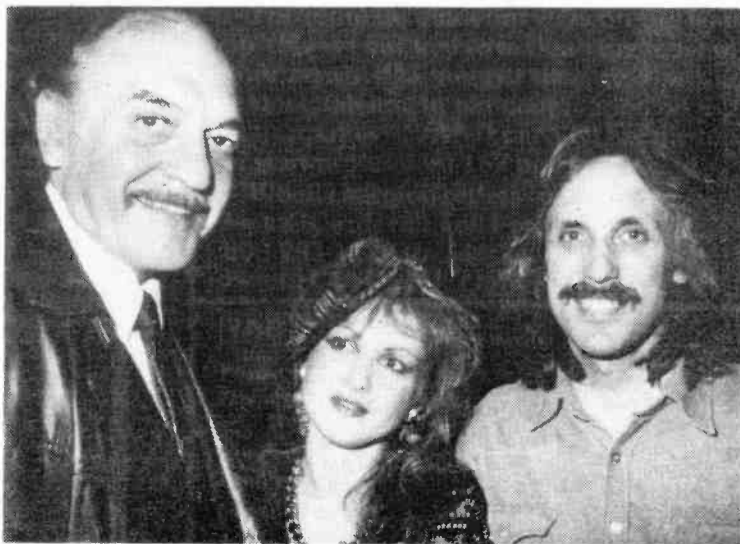
When the Joe Perry Project played L.A.'s Country Club to promote their "Once A Rocker, Always A Rocker" album, Perry (c) was greeted backstage by MCA's John Schoenberger (l) and Michael Goldstone (r).

Martell Honors Yetnikoff



On April 14, 1984, the T.J. Martell Foundation presents its Humanitarian of the Year award to CBS Records Group President Walter Yetnikoff. Proceeds from the evening go to TJM's Leukemia & Cancer Research Facility at Mt. Sinai Medical Center and the newly-founded Neil Bogart Memorial Laboratory at USC Children's Hospital. Pictured (l-r): Yetnikoff, TJM Executive VP/Chairman & Shorewood Packaging Executive VP Floyd Glinert, and Foundation President & CBS Associated Labels VP/GM Tony Martell.

Lauper's Unusual Celebration



Portrait recently threw a press party for ex-Blue Angel vocalist Cyndi Lauper to celebrate the release of her solo LP debut "She's So Unusual." Pictured are (l-r): E/P/A Senior VP/GM Don Dempsey, Lauper, and manager Dave Wolff.

Adult/ Contemporary



JEFF GREEN

PROGRAMMER GEORGE JOHNS COMMENTS

Recognizing And Nurturing "Showbiz" Talent

There seems to be more enthusiasm these days about the "return of personality radio" than complaints about the shortage of good air talent. This week, veteran programmer George Johns openly discussed his views on how broadcast management often misjudges the value of top personalities, whom he likens to "show business" talent. George advances several provocative points, detailing his perspectives without compromise.

Looking at his longtime ratings success, George is highly qualified to comment on air personalities. As a former nine-year VP/Programming for Fairbanks Broadcasting, he contributed to the growth of ratings giants KVIL-FM/Dallas and WIBC/Indianapolis. George now serves as VP/Corporate Operations for SBI, Inc. (owner of KOGO & KPRI/San Diego and KLLS-AM & FM/San Antonio), and is also a partner of FairWest, Inc. FairWest's A/C format is solidly effective in Seattle, Kansas City, Oklahoma City, Winston-Salem, and Raleigh, among other markets. George also runs a private radio consultancy with brother/programmer Reg Johns.

Anything Is Possible

George believes today's leading personalities possess a "show business" attitude — that "anything is possible." He said, "I started to notice that the best air personalities were all really actors. Top talents such as Ron Chapman (KVIL), Gary Todd (WIBC/Indianapolis), Wally Phillips (WGN/Chicago), Larry Lujack (WLS/Chicago), Jonathon Brandmeier (WLUP/Chicago), Scott Shannon (Z100/New York), and Rick Dees (KIIS/Los Angeles) could probably appear in Broadway plays or movies. They happen to be on the radio, but they could entertain anywhere."

What makes a "show business" personality? How do you know when you've found one? George explained, "You have to throw him out of the building! It's not that they don't have any other interests, it's just their love for their job. If there's a stage, they're trying to jump up on it to entertain. Because you have to spend a lot of time working with such people, most radio stations don't. So I end up with talents who get fired everywhere else. They recognize that I respect their ability."

George noted he likes to surround himself with talented people whom he then helps to be creative. "Getting creativity out of people is a systematic process, but it's also an environment stemming from the attitude, 'Hey, this is show biz and show biz is fun.' How many stations have you been in that are fun to be at? Most radio stations seem as if they're being run by accountants! I can walk into a station without listening to it and feel if there's something happening. I'll bet you could walk in the door at Z100 and feel a little energy, eh?"

Fear Of The Unknown

George vigorously contends that most broadcast owners are privately afraid of top talent. "When ownership asks me, 'What's the secret of radio?' I say, 'It's no secret — it's our people against their peo-

Wardrobe Of The Stars



CUT-UPS FOR CUT-OUTS — Move over, Barbie and Ken! Here's KFI/Los Angeles morning team (Al) Lohman and (Roger) Barkley sitting through 8000 letters from listeners requesting not Cabbage Patch dolls, but free Lohman and Barkley paper doll kits! The cardboard versions featured the boys in their fashionable boxer shorts ready to be dressed in tennis togs and semi-formal cowboy gear, complete with accessories and Al's dog Max. Order by midnight tonight!

ple. Period!' However, they don't want to hear that! But if you could put an automation system together that would get half-decent ratings, it'd sell out in seconds. It's not that owners try to avoid paying staffs, it's just that they're afraid of them . . . afraid of talents such as those I've mentioned. Ownerships competing against a top personality like Rick Dees say, 'Oh, yeah, but when Rick leaves, what happens to his station's ratings then?' They spend their whole lives justifying not trying to have a Rick Dees! Because he's so important, they fear he'd have too much control over ownership. So these stations would rather not be that great. Management is afraid of either losing control or that somebody else is in a position of power. People such as Rick, Ron Chapman, and Wally Phillips are in such positions. But interestingly, the ownership of the stations these men work for are saying to themselves, 'Isn't this hot? These people aren't to be afraid of — they're great!' Frankly, if I ever bought a station in Memphis (where Dees previously worked), I'd pay Rick \$1 million a year and I'd be rich."

Taking The Easy Way Out

George is suspicious of broadcasters who assert that outstanding personalities are essentially extinct. "People who claim there aren't any great talents any more don't want to have them! They're giving lip service to the problem to justify why they're using liner cards instead. Bill Drake has been accused of killing personality, yet KHJ/Los Angeles had some of the greatest personalities I've ever heard! Now, there aren't a lot of great people, but they're out there. They're the ones bending the rules all the time, and consequently have to go to a station or company that encourages them. It's easier to put together five or six in a row and hopefully get some numbers."

Educating The Listener's Ear

George admitted that some of the stations he works with emphasize music over "show business." He said, "Some of the A/C's which play one record after another essentially represent the new Beautiful Music as demanded by more and more working women. It's very soft, melodic, and fits in offices as background radio stations. While my stations try to be very foreground, some begin very bland and pick up from there in stages. It's kind of like educating the listener's ear. For this reason, it's important to start off conservatively, and then develop the personality."

Give Up The Ego Trip

When it comes to advice to program directors, George encourages them to avoid what he sees as some owners' path of self-righteousness. "Give up your own ego for the art. The list of people who created KVIL must have 100 names on it. Just enjoy your work, have some fun, and don't worry about who gets the credit. A lot of creativity is stifled because somebody's worried he might not get the credit! Remember, it's people like Rick Dees and Scott Shannon who are the ones who get the ratings; they're the ones people talk about. People say, 'Hey, did you hear what Rick Dees said this morning?' You never hear, 'Hey, did you hear that great nine-record sweep?'"

Progress

Former WCCO-FM/Minneapolis morning man Tim Russell moves to sister WCCO to cohost early afternoons with Ruth Koscielak . . . Jeff Shade is the new morning host at WMGK/Philadelphia . . . Suzanne Reese joins KEZR/San Jose for evenings, moving from KIDD/Monterey. KEZR's new midday man is Frank Kelly . . . WEZC/Charlotte taps Christopher Holmes for evenings from WDEN/Macon . . . WTAE/Pittsburgh afternoon personality/MD Don Berns nominated for Vectors/Pittsburgh Man of the Year . . . Former WLRW/Champaign, IL talent Dave "Bridges" Bogdajewicz named to mid-days at WCIL/Carbondale, IL . . . Chuck Jackson joins KISN/Salt Lake City from mid-days at competitor KCPX . . . Local theatre veteran Brenda Jean becomes weekend talent at WSNE/Providence . . . Vinnie James promoted from parttime to mornings at WLAD/Danbury, CT . . . Bill Hazzard departs WHP/Harrisburg for middays at crosstown WFSM . . . KUIC/Vacaville, CA welcomes Marie Stevens, formerly of KVON/Napa, CA . . . Detroit News columnist Matt Beer becomes a feature host on WMGC/Detroit . . . The correct spelling of WMGQ/Tampa's evening personality is Joe Dawson (previously given as Dawson) . . .



Jeff Shade

Brenda Jean

Former WIRK/West Palm Beach talent Lee McGuire takes afternoons at WSTU & WHLG/Stuart, FL . . . Ron Erak joins KTAC/Tacoma for afternoons from evenings at KUBE/Seattle . . . New to overnights at WEZS/Richmond is Roger Price, formerly of WHHY/Montgomery . . . Steve Martorano handles evening talk on WIP/Philadelphia, coming from neighbor WWDB . . . KLSY/Seattle MD Dave Scott named to mid-days.

Station Profile



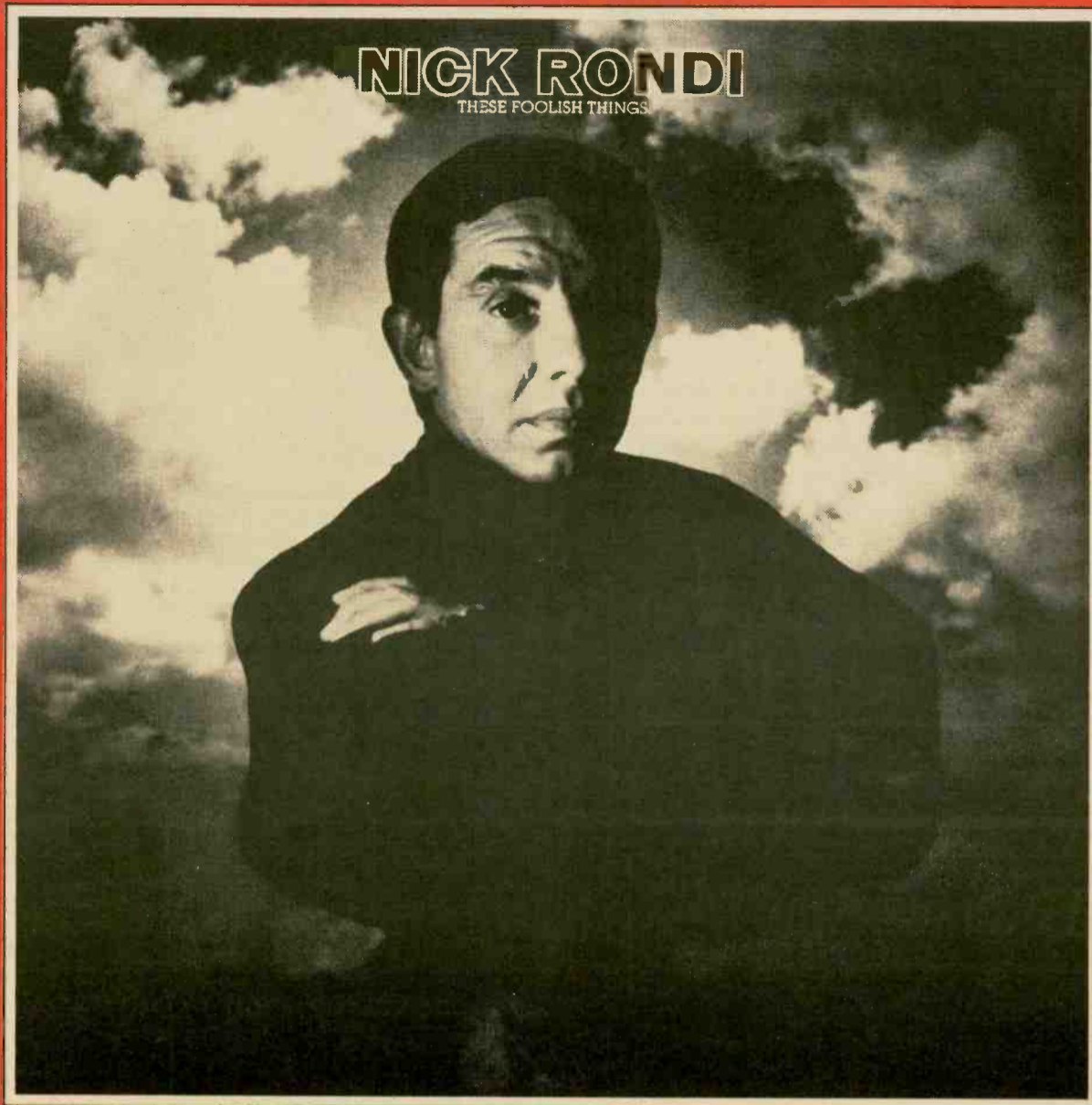
KOY/Phoenix
840 N. Central Ave.
Phoenix, AZ 85004
(602)258-8181
Owner: Harte-Hanks Radio
Rep: Eastman
President/GM: Gary Edens
PD: J.D. Freeman
Assistant PD/MD: Marni Pingree
550 kHz
5 kw

"KOY, 'Arizona's Radio Station,' was the state's first radio station and Arizona's first AM stereo station. KOY has been entertaining 'the Valley of the Sun' for over sixty years.

"A format blend of A/C music with well-known personalities leads into evening talk programming. Longtime Phoenix morning man Bill Heywood starts the day. KOY also emphasizes news, weather, sports, and information. We are the exclusive Phoenix affiliate for the NBC radio network.

"KOY is the flagship station for the USFL Arizona Wranglers, with Ray Scott providing play-by-play. 'KOY in the Sky' provides the Valley with airborne traffic reports, and the 'Weekend Wagon' covers the area every weekend with live remote coverage of interesting events.

"Supported by year-round promotion, KOY remains highly visible. Notable is the recent addition of the brightly-colored KOY hot-air balloon, which makes frequent promotional appearances."



SIDE A

SENTIMENTAL JOURNEY

Bill Green, Les Brown & Ben Homer (ASCAP)

THESE FOOLISH THINGS

Holt Marvell, Jack Strachey & Harry Link (ASCAP)

LONESOME ROAD

Gene Austin, Nathaniel Shilkret (ASCAP)

IT'S TOO SOON TO KNOW

Debra Chessler

SIDE B

THERE GOES MY HEART

Benny Davis, Abner Silver (ASCAP)

DON'T TAKE YOUR LOVE FROM ME

Henry Nemo (ASCAP)

IT'S THE TALK OF THE TOWN

Marty Sumes & Al Neiburg/Jerry Livingston (ASCAP)

HAVE A GOOD TIME

Felice Bryant, Boudleaux Bryant (AMI)

It seems as though every time you turn your radio on there is a song by Berlin, Hammerstein, Rodgers or Hart being played; as though only the songs by the recognized composers are being heard. Yet many a standard that is recorded or performed by an artist who enjoys good lyrics and musical construction was written by less than a household name. And while their music and lyrics live on, you probably would be hard pressed to name the lyricist or composer.

And so it is with this album. A new name has gone into the studio and recorded some of those great old songs, the music that has managed to survive.

It is also fitting that one of the music industry's most prolific arrangers has been

involved in this project, for Richie Rome is considered by his peers to be one of the most outstanding arrangers and producers of this era. He has written for such stars as Mike Douglas, Lou Rawls, Dionne Warwick, Burt Bacharach, and Vic Damone and is credited with the discovery of the Ritchie Family. Now he has delivered a potential new star in Nick Rondi, wrapped in a pleasing and exciting blanket of great music. Nick is a talent that has managed to escape stardom for some unknown reason, until now.

Nick Rondi has been perfecting his vocal skills, paying his dues in many of the night clubs and resorts from Philadelphia to Atlantic City to the Catskills and the Poconos Mountain Resorts. Teaming with Richie Rome, here is an album that erupts into an enthusiastic display of the big sound, warm vocalizing and melodic content that features the great songs of the past. It is a combination that has been long missing, but those who have waited patiently will be rewarded by what they hear.

It is also fitting that names such as Debra Chessler, Marty Symes, Sal Neiburg, Holt Marvell, Jack Strachey, Harry Link and Ben Homer are revived for their contributions to the legacy of popular music, for they are the writers and composers of such great songs as IT'S THE TALK OF THE TOWN,

THESE FOOLISH THINGS and SENTIMENTAL JOURNEY along with the other classics THERE GOES MY HEART, LONESOME ROAD, IT'S TOO SOON TO KNOW, and DON'T TAKE YOUR LOVE FROM ME which are featured in this album. You'll remember the music and the lyrics, so it's only right that Richie Rome and Nick Rondi revive them in a way that will bring back the smile that goes with the good feeling you get when you listen to good music done well.

RX505

DICK STERN



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THE MUSIC & THE MAN... EASY LISTENING... CLASSIC DYNAMITE!



LON HELTON

Ratings (W)Rap

One of the great things about ratings coming out (now that I don't have to worry about them, I look forward to their release) is that PDs, MDs, promotion people, and all the other people with any amount of interest call me to talk about the numbers. The conversation invariably turns to the reasons why somebody's numbers were up or down as we get into being armchair programmers (isn't everybody?).

Today I'm going to look at a few markets where the battle might be especially fierce or where someone has just plain done a good job that everybody should know about. First, though, a plea for tolerance. I have only selected a few markets for this dissertation; more of these will be coming and there will also be in-depth studies of particular markets. I'm aware there are more cities than these in America and that there are others who have done good jobs. Be patient - I'll get to you. So here are bouquets, brickbats and other assorted novelties from the cluttered desk of a Country editor.

Boston

	Summer '83 12+	Fall '83 12+	25-54 Rank
WBOS	.7	1.0	17

Comments: This was the first Country book for WBOS. PD Dean James has a fight on his hands and I hope I can speak for all in Country by saying if you need anything - call on us, Dean. We need a solid Country outlet in Beantown.

Buffalo

	Spring '83 12+	Fall '83 12+	25-54 Rank
WYRK	6.2	7.1	3

Comments: Congrats to PD Ken Johnson for taking his station to number three 12+. Who said Buffalo wasn't a Country market? Be careful, Ken - the bigger the numbers get the more likely someone else will come in and try to take them away.

Chicago

	Summer '83 12+	Fall '83 12+	25-54 Rank
WMAQ	4.3	3.6	11
WUSN (US99)	2.5	2.6	13
WJEZ	1.6	1.7	16

Comments: WMAQ carries the White Sox, who were red-hot for the summer book. The absence of the Sox put the station just above pre-baseball levels. Neither FM was able to make a sizable move, although WUSN has been on a slow but steady incline. Rumors abound regarding the Country future of WJEZ.

Cleveland

	Summer '83 12+	Fall '83 12+	25-54 Rank
WKSW (KS100)	2.6	4.5	9
WHK	3.9	3.8	12

Comments: Things have already happened in this market - although not what you might expect. KS100 PD Mike Scott has left the station, with afternoon driver (and former PD of KS100) Jon Olson taking over. WHK PD Bill Stedeman has made a number of changes in air personnel - including Gary Dee leaving the morning show after years of top ratings - and appears to have stabilized the numbers.

Los Angeles

	Summer '83 12+	Fall '83 12+	25-54 Rank
KZLA-FM	2.4	1.9	13
KLAC	1.8	1.6	20

Comments: This is a tough one. Since KHJ dropped Country in April last year, the Country share has gone steadily down. Where did KHJ's audience go? Where has the Country share - once as high as an 8 - gone? New KZLA PD Bill Mayne hopes to answer that question for Cap Cities. Meanwhile, back at KLAC, with the management team of Al Brady Law and Phil Hall leaving after only four months, this Metromedia outlet faces some serious dilemmas - not the least of which is who is going to steer it through the rough L.A. waters. I've received a lot of calls from people who would like to try. Bring your waterwings.

Louisville

	Spring '83 12+	Fall '83 12+	25-54 Rank
WAMZ	11.7	12.2	1
WCII	4.7	6.2	5
WINN	1.1	1.7	14

Comments: Congrats to PD Coyote Calhoun for taking WAMZ to the top of the heap. He's Numero Uno in Louisville!

Memphis

	Spring '83 12+	Fall '83 12+	25-54 Rank
WGKX (BM)	8.5	8.4	1
WMC	7.6	7.4	4

Comments: This was the first full Country book for GM Craig Scott and OM Dana Harmon at yet another "KIX106." All they did was pull numbers that turn out to be #1 18+ adults; #1 25-49 adults; and #1 25-54 adults. Not that WMC was shabby, mind you. It was #5 18+ and #4 25-54. Les Acree and his staff are there to be counted you can be sure. Isn't it interesting that when two Country stations are run well the ratings don't necessarily have to be halved - that the Country share increases? As it should be.

Minneapolis-St. Paul

	Spring '83 12+	Fall '83 12+	25-54 Rank
KEYY (K102)	6.5	6.7	3
WDGY	4.7	4.4	6

Comments: In only their second Country book, PD David Malmberg and crew proved the first one was no fluke. WDGX experienced its fourth consecutive down book 12+ but made a strong showing in the target demo. KJJO dropped the format for oldies in the fall. K102 has one of the greatest posters I have ever seen. It's a picture of Gary Cooper walking down the street of a Western town, and the title reads, "Country disc jockeys are like Hollywood cowboys. The less they talk the better they are." I didn't say I agreed with it - just that it's a great positioning statement.



ATLANTA BURNS IN L.A. - The group Atlanta celebrated their recent signing to MCA Records with a concert at the Palomino Club in North Hollywood. After the show members of the group chatted with the many radio folks in attendance. Pictured (l-r): Rudy Uribe of KLAC/Los Angeles, Bill Davidson of Atlanta, KLAC MD Cathy Hahn, and Atlanta's Brad Griffis and Jeff Baker.

Nashville

	Spring '83 12+	Fall '83 12+	25-54 Rank
WSM-FM	8.2	13.0	1
WSIX-FM	7.4	6.8	6
WSM-AM	5.0	5.1	8
WJKZ (KZ Country)	2.2	.9	16

Comments: It hasn't taken long for PD Gregg Lindahl to establish WSM-FM as the top station in town. The latest book also caused a flurry of activity at long-time Country leader WSIX-FM. MD Beau Kent has left, with Liz Cavanaugh taking over as MD and midday personality just last week. The station will also be announcing a major change in music and personality positioning in the next few days; there was even a story in a Nashville daily paper announcing they will announce the change. The Country radio in Music City USA sounds better than ever. The mystery remains as to what happened to good-sounding KZ Country.

Portland

	Spring '83 12+	Fall '83 12+	25-54 Rank
KJIB	4.3	7.0	3
KWJJ	4.1	4.5	12

Comments: It looks as if the Portland Country battle is about to really heat up. Park Communications' KWJJ & KJIB had things pretty much their own way this past book. KWJJ was up and KJIB leaped to third in the market. Things are about to change, as top-rated Easy Listening KUPL-FM (6.9 to 8.8) and Big Band KUPL-AM (4.4 to 5.7) will change to Country in the next couple of weeks under new PD Bill Bradley from KLZ/Denver. A new FM station - KKCW - which was to have signed on with Country soon, is said to have abandoned that idea and will go A/C instead. Stay tuned.

San Diego

	Summer '83 12+	Fall '83 12+	25-54 Rank
KSON-FM	2.0	2.5	14
KCBQ-AM	3.2	2.2	12
KCBQ-FM	2.2	2.1	10
KSON-AM	.9	1.7	24

Comments: The question here remains: is San Diego ready to support four Country stations? The intensity of the fight is exemplified by both operations making personnel changes - prior to the issuance of the book - designed to strengthen themselves by rearranging AM & FM duties. KCBQ-AM & FM, which had both been programmed by Bob McKay, upped MD Gary Herron to FM PD. KSON brought in PD Mike Shepard from WRKT/Cocoa, FL to head both the AM and FM, while promoting FM PD Rod Hunter to OM for both stations. AM PD Lee Shannon has gone to Shreveport as MD of KWKH.

San Francisco

	Summer '83 12+	Fall '83 12+	25-54 Rank
KSAN	2.9	3.6	3
KNEW	3.1	2.9	11

Comments: KSAN picked up where it left off in the spring book. PD J.D. Spangler felt the summer book wasn't where it should have been - possibly due to the loss of some listeners to baseball.

Washington, DC

	Summer '83 12+	Fall '83 12+	25-54 Rank
WMZQ	4.1	3.5	9
WPKX-FM	3.3	3.1	8
WPKX-AM	.5	.7	21

Comments: This great battle continues to escalate. In the months following the departure of KIX106 PD Bob Cole to WMZQ, a number of KIX staffers have also made the trek. KIX106 GM Bill Sherard countered the loss of CMA DJ of The Year Jim London to 'MZQ by hiring controversial morning man Gary Dee from Cleveland. KIX106 has gotten a ton of local press from Dee's on-the-air remarks as well as a shot on a recent "60 Minutes." We haven't heard the last in this seesaw battle for the capital.

New York

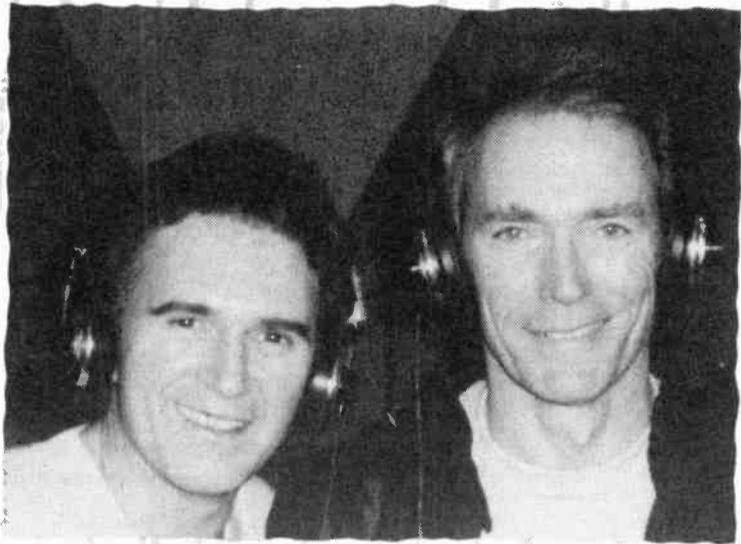
	Summer '83 12+	Fall '83 12+	25-54 Rank
WKHK	2.3	2.0	22
WHN	2.8	1.9	23

Comments: Here's another market full of ironies. WKHK edges out WHN for the first time and switches to A/C as WLTW a couple weeks later. Then, just when things appear to be clear sailing at WHN, rumors of its sale abound. One reminder about this book: WHN carried the Mets during the summer book.

Have You Heard?

Did you catch "Good Morning America" last Thursday (Jan. 26)? They were doing an interview with **WNBC's Don Imus**, but before they could start, Don said he wanted to say "howdy to brother **Fred** and **Bronco Johnny** out at **KUUY/Cheyenne**." Bronco is now telling everybody he's a close personal friend of Don Imus. At last Fred got a raise out of the plug, right, Johnny? ... With **Dale Turner** leaving the PD slot at **KSSN/Little Rock** for **RCA** promotion, things have been moving quickly around the station. Afternoon driver **Bob Robins** becomes PD and moves to mornings. **Phil Hunt**, the current PD at **WNOX/Knoxville**, leaves that post to become Production Manager and afternoon personality at **KSSN**. Let me know what you have heard!

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2. Blue Hairs Driving In My Lane
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Nashville This Week



SHARON ALLEN

Country Quick For Charity

Almost one third of the Grand Ole Opry members recently donated time and talent to help produce a series of public service announcements. The spots, to be aired by the American Forces Radio and Television Service, were videotaped for the Combined Federal Campaign (CFC), which raises funds for the USO, The American Red Cross, the International Service Agencies, and National Health Agencies.

It's been several years since the CFC has utilized country music stars. So how did the taping go? Well, in one day Porter Wagoner learned the CFC jingle from an audio cassette then recorded it a cappella. Del Wood, guided by the same tape, spiced up her spot with a ragtime version. The Riders In The Sky, in essence, produced their own spot by incorporating a classic western song, "Timber" . . . It's a good bet CFC won't wait so long to use country music stars again.

Alabama Promotion Themes

RCA's word for Alabama, 1984 — "Roll On." The company plans to coordinate a series of specific promotion/merchandising events that capture the mood/theme of each Alabama single as it is released. For instance, "Eighteen Wheeler," the first single is "trucking" all the way. In accordance, RCA worked with American Trucker Magazine and that publication will issue an Alabama 1984 calendar with a color photo of the new LP plus a color poster of the group wearing American Trucker T-shirts. And who will distribute these promotion pieces? You guessed it . . . over 2000 truck stops in America.

Osmonds: Children's Charity



Osmond Bros.:
Money for hospitals

Along with their country music activities, the Osmond Brothers devote a great deal of time to visiting hospitals around the country and generally promoting the "Children's Miracle Network Telethon," produced by the Osmond Foundation.

The telethon, to be televised for the second time on June 2-3, 1984 (it's 21 hours long), raises funds for children's hospitals throughout the USA and Canada.

According to the Osmonds, all these funds go to the hospital in the community of the donor and that hospital's local telethon effort. (All facilities and time are donated.)

You may know about the foundation's efforts to help the hard of hearing, since that's a problem the two older Osmond sons deal with. But it has expanded so the telethon includes hospitals for all children's problems.

As for their music, the Brothers just completed a video on their current single "Where Does An Angel Go When She Cries." They shot, directed, edited it themselves. And they expect their album "One Way Rider" will be released next month.

★ ★ ★

Leon Everette recently added a 15-second tag to the end of his Mello Yello commercial. The tag (scheduled to start television airing early spring) will announce a sweepstakes: first prize — a free trip to Opryland USA and a chance to see Leon perform. Coca-Cola is the contest sponsor. Delta Airlines will provide the transportation.



Leon Everette:
Mellow sweepstakes

★ ★ ★

The Nashville Music Association (NMA) will focus on promotion in a forum (2-16) entitled "The Numbers Game," exploring the promotion of recording artists, singles, and chart listings. The panelists are promotion directors from major record labels: Joe Casey, Bob Heatherly, Nick Hunter, Frank Leffel, Paul Lovelace, and Erv Woolsey.

★ ★ ★

Country Radio Broadcasters asks that you respond to the questionnaire the group sent you, regarding the Country Radio Seminar. If you need another one, you can call Susan Roberts at the CRB (615) 329-4487. As for your completed forms, the mailing address is: Country Radio Broadcasters, Inc., Box 120548, Nashville, TN 37212.

★ ★ ★

BITS & PIECES: Larry Gatlin & the Gatlin Brothers Band headlined the benefit concert at Billy Bob's for "The Stars Salute The U.S. Olympic Team." NBC-TV will air a three-hour special March 5 combining the three concerts taped in New York, Ft. Worth, and Los Angeles. You'll also see special appearances by Morgan Fairchild, Moe Bandy, Janie Fricke, George Strait, Rich Little, Marty Allen, Boxcar Willie, and Sammy Davis, Jr. . . . By the way, be looking for a special Valentine from PolyGram's new artist, Kathy Mattea.

Just thought you'd like to know.



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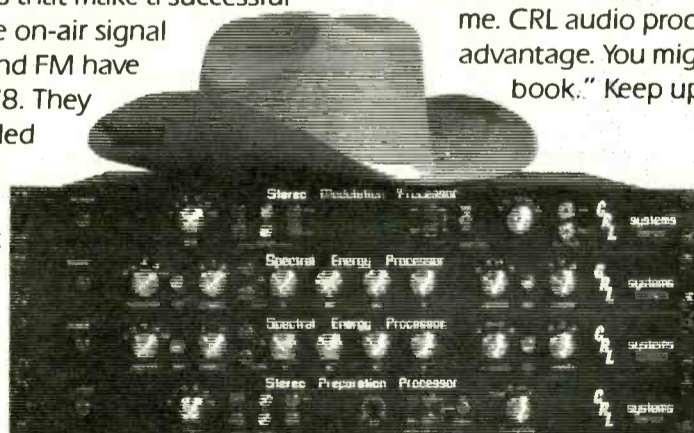
"The latest Arbitron is out and I'm happy to report that for the tenth consecutive book KNIX-FM is number one in adults 25-54.*

While there are many factors that make a successful radio station, the quality of the on-air signal plays a large part. KNIX AM and FM have used CRL processors since 1978. They give both stations clean, detailed signals that make for pleasant listening. I feel certain that keeps listeners tuned in longer.

*Arbitron metro avg qtr hr 6a-mid, spring '80 - fall '83.

We have maximum coverage as a result of the loudness that your equipment makes possible. I also notice that the FM seems to have better stereo separation than our competitors. In my car the sound seems to "surround" me. CRL audio processing gives us a competitive advantage. You might say, "CRL rates high in our book." Keep up the good work."

Larry Daniels
General Program Manager



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Black/Urban Radio



WALT LOVE

AMERICA'S FIRST BLACK-FORMATTED RADIO STATION

WDIA: Community Champion, Past & Present

February is Black History Month, and in honor of it, I thought we'd do something special. As my luck would have it, I found the success story I was looking for at the very first Black-formatted radio station in the United States, WDIA/Memphis. WDIA had a great fall Arbitron, moving from seventh to second in the market 12+ (7.7-9.5). Its growth was particularly impressive, considering the fierce five-station Memphis battle for the black audience. Out of Memphis's 12+ metro population of 757,000, the ethnic base is estimated as 39.3% black.

Part One of this column deals with WDIA's current ratings success, featuring an interview with the station's VP/GM Ernest Jackson Jr. — a ten-year industry veteran — and PD Bobby O'Jay, a 12-year broadcaster himself.

Before we get started, think about how tough it's been for Black/Urban AM stations to show any ratings growth over the past several years. However, take a look at how the five Memphis Black music-oriented outlets performed this past fall:

AM Stations	FM Stations
WDIA 7.7 9.5	WHRK 10.5-8.5
WLOK 5.6 6.8	KRNB 7.3-6.1
WKDJ 1.8 3.4	

Interestingly, all three Black/Urban AM stations had positive growth, while the two FMs lost ground.

How It Happened

Bobby began by explaining what he and his staff have done to make an AM station successful. "We put radio back on radio; that is, we put excitement back on the AM dial. The FMs play more records than we do, so I decided to shorten our playlist to 34 records and go after them with a more lively uptempo sound. When we made the decision to implement this approach, we went at it like madmen! Basically, we executed every entity of our format to perfection. Our call letters stood out, the promotions did their job, and the music was right there!"

Bobby went on, "I call our format the 'Bobby O'Jay Goodtimes format.' No screaming, but very alive, up, and happy-sounding at all times. We have jingles like the old Top 40 stations used to have, and even use name shouts. Remember those?"

WDIA's Roots

O'Jay's advice to other AM programmers with a Black/Urban format: "If they have signal problems, they just have to do the best they can, but if the station covers most of the city or at least the black community, there is a lot that can be done. First, they should start sounding like an AM radio station again. They should get some good personalities, cut the music list, play only the hits surrounded by the best oldies, and get out into the community to let people know you're there."

Bobby reflected, "I didn't come here with the attitude that we couldn't do any better, or that WDIA has maintained an old-fashioned image in the industry as well as the community. This radio station has never been known for having a bunch of 'old-fashioned, tired disc jockeys.' WDIA has always had uptempo air personalities who've been in-

WDIA

involved in the community, and this is the image that I came here to recreate. In fact, I grew up in this city listening to this station, so I have just reconstructed the sound of my childhood with brand-new personalities. We're doing all the things this station did back in '68, '69, and '70, only with a modern approach."

Has in-depth news played an important role in WDIA's overall effectiveness? "Yes," said Bobby. "It's important to inform the people, so they realize we can do more than entertain them. We deal with our news up front, and the news we use is that which affects the lives of black people daily. Our news is not 'rip and read.' We believe in cutting out the fat and getting to the prime portion of the useful information. John Pittman does my news in the mornings; he's a top-notch pro."

WDIA's Music Variety

Some Black/Urban stations don't air music by anyone other than black artists. Bobby explained WDIA's approach to this situation. "Yes, we play white artists and anyone else that our audience wants to hear. We play Michael McDonald, Yes, Culture Club, Thomas Dolby, the Police, David Bowie, and others. I wait for the other stations in town to bust 'em wide open, after which they're placed into our hot rotation and played to death. We always make sure we're playing the currents in the correct



Ernie Jackson (Vice President/General Manager), Bobby O'Jay (Program Director)



WDIA STAFF TODAY — Pictured (l-r rear) are weekender Mark Stansbury, news anchor John Pittman, overnight gospel personality Ford Nelson, road manager Charles Curry, Arlene Terry (11pm-3am), Tony Dean (7-11pm), PD/morning man Bobby O'Jay, and Production/Music Director Michael Jeffries; Fred Moore (10am-3pm) is seated in front. Not pictured: Dr. "Jaye" Michael Davis (3-7pm), weekend gospel personality Linda Morgan, and weekender J.J. Johnson.

location within our format. They're more of an asset that way."

The Management Connection

I began my conversation with VP/GM Ernest Jackson by inquiring about the promotional support for the programming department during the fall '83 sweep. "We did have some promotional activities and dollars to complement our air sound. However, WDIA is constantly conducting contests and promotions throughout the year, not just during the book."

Ernest continued by explaining the specifics of WDIA's promotional activities. "We've given the radio station back to the people. We take the time and ask our listeners what they want to hear on our airwaves. I'm not just talking about the music we play, but everything. We find that our 25+ (main target) and 18-24 (secondary target) listeners are all looking for ways to better their quality of life."

"We gave away four vacation trips to different places, including Jamaica, the Bahamas, and New York. For Thanksgiving and Christmas, we gave away trips to anywhere in the continental United States. We called it 'Home For The Holidays,' and our listeners loved it. We also had a cornbread cooking contest that proved to be an enormous success; we sent that winner to Jamaica. Our final promotion during the holidays was a money giveaway that dealt with listening to the music on the station. This was employed to help with our quarter-hour maintenance."

Among other WDIA promotions included one providing listeners who have WDIA "Goodtimes Cards" the chance to have their taxes prepared by H&R Block for the meager price of \$10.70 (1070 kHz is WDIA's frequency). WDIA also sent a couple to the Super Bowl in Tampa. Ernest added that the news department has adopted WDIA's promotional philosophy, airing stories that are geared towards the health, heart, and pocketbook of its audience.

Getting The Listener Involved

Jackson also elaborated on having the basic everyday listeners on the air. "When we decided to give the radio station back to the people, we really did! I was cleaning out some old files when I first came to work here, and found some old Pulse ratings which showed WDIA with 24 and 25 shares 12+. So I asked myself, 'What did they do at that time to get these huge numbers?' Research showed us that WDIA had always been extremely community-minded. This station started in the community, and we never want to lose sight of that."

Ernest continued, "We went out in the streets to let the people know we were here and that the attitude of past years was back in the forefront of WDIA's leadership. The only way we could get people back was to make them feel as if they were a part of our organization. This we still do. We put listeners on the air talking about our radio station."

What types of comments do they have? Ernest replied, "Basically, these promos consist of statements geared towards our music and why they enjoy WDIA. On some they request their favorite music, while other promos include their names, and where they work or go to school (high school and college). That sort of thing may sound old-fashioned, but there's nothing old-fashioned about our recent numbers. One of my favorite lines is when a listener will say, 'I listen to WDIA because they play six in a row!' Believe me, it works."

The Ongoing Sales Problem

Can these numbers be translated into substantial financial gains for WDIA's sales efforts? Ernest said, "The biggest problem is convincing potential advertisers that they need to spend extra dollars to reach the black consumer. It's a problem that exists across the country. A client will come to town and buy two out of three Country stations to reach the audience they want. They'll do the same thing with any other format except Black. We have five Black/Urban formats here and most national buys aren't two or three deep. They buy one station because some of these people think they don't need to advertise to get blacks to buy their products. Locally, it's even more absurd. Some think blacks will buy without advertising, just because the product is on the market. Yet there are others who don't want additional black customers because they say they already have enough!"

Where Do We Go From Here?

Faced with this blatant racism, Jackson was asked if he has a plan for WDIA to get the ad dollars which its ratings indicate it deserves. "Our goal is to target those businesses which want results. If I could give one piece of advice to any black sales organization, I would tell them to only sell what it can deliver. So many times in some organizations, people are out selling to clients who want 25-49 year-old customers and delivering nothing, or 18-24-year-olds who don't respond to the clients' product. We say, 'Deliver what they need, because you can always go back for additional business later. That organization will want to do business with you again because you got results before.'

"We've prioritized our sales efforts to cater to those clients for whom we can get results. We also take the attitude that the numbers are only estimates. Our radio station gets results and our history is proof of that statement. Just to give you an example, we are the only radio station in the country that runs Tide commercials. Why? Because we've gotten results for Tide in this marketplace. They went off the air about six or seven years ago and stayed off for one year. Procter & Gamble saw such a drastic change in their sales that they came back and have been on the air 52 weeks a year ever since. We're it for radio!"

Columbia—Where The Hits Begin!

FOR EXAMPLE:



BILLY GRIFFIN "Serious"

Black/Urban NEW & ACTIVE Billboard: 62*

WDIA	WCIN	KDAY	WATV	WJAX	WMAK	WTLC
KMJQ	WJMO	KJLH	WENN	WPDQ	WVOL	KDKO
WAOK	KMJM	XHRM	WGIV	KJCB	KOKA	KDIA
WYLD-FM	WZEN-FM	WNHC	WNOO	WLOU	WWDM	KUKQ
WGCI	KACE	WRDW	WKXI	WLVW	WAAA	



EARTH, WIND & FIRE "Touch"

R&R: 29 - 20 61/11 Billboard: 46* -33*



ENCHANTMENT "Don't Fight The Feeling"

Black/Urban SIGNIFICANT ACTION	WGPR	WDAO	WTLC
	KJLH	WLTH	WWWS
WILD	WYLD-FM	WGIV	WKWM
WAOK	WCIN	WKXI	KDKO
KKDA-FM	WZAK	WBLX	

Billboard: 73*

GLADYS KNIGHT & THE PIPS "When You're Far Away"

Watch For An Exciting New Remix On This Follow-up Smash!

AND
COMING
SOON:

SHALAMAR "Dancing In The Sheets"

From the New Motion Picture Soundtrack "FOOTLOOSE"

From one leader to another, congratulations to WDIA for 36 years of Black Radio!



MOTOWN'S HOT!!!

4 LIONEL RICHIE'S
"RUNNING WITH THE NIGHT"

6 DAZZ BAND'S
"JOYSTICK"

33 to 10 ROCKWELL'S
"SOMEBODY'S WATCHING ME"

and

"DON'T LOOK ANY FURTHER" !!!
DENNIS EDWARDS

MOTOWN DELIVERS

ALWAYS HAS!!!

ALWAYS WILL!!!



1964 MOTOWN RECORD CORPORATION

WDIA — The Birth Of Black Radio

A long with its present success, WDIA has locked up a place in black history by being the nation's first Black-formatted radio station. Thanks to WDIA's current management and the special efforts of Cheryl L. Perry, R&R was fortunate to have acquired the archive material seen on these pages. Coinciding with Black History Month, it seems more than appropriate to salute WDIA and its rich heritage.

Early WDIA was truly a community champion. Initially located at 730 on the AM dial, WDIA made its debut as a Black station October 25, 1948, at 7:30am (the station went on the air with a different format in June 1947). Operated by John R. Pepper and E.R. (Bert) Ferguson, the station titled itself "Your Goodwill Station," and rightfully so, as public service programs were its number one priority.

Also known as "Memphis's New Star," WDIA in the early days staged frequent tributes and dedications to many of America's famous black entertainers.



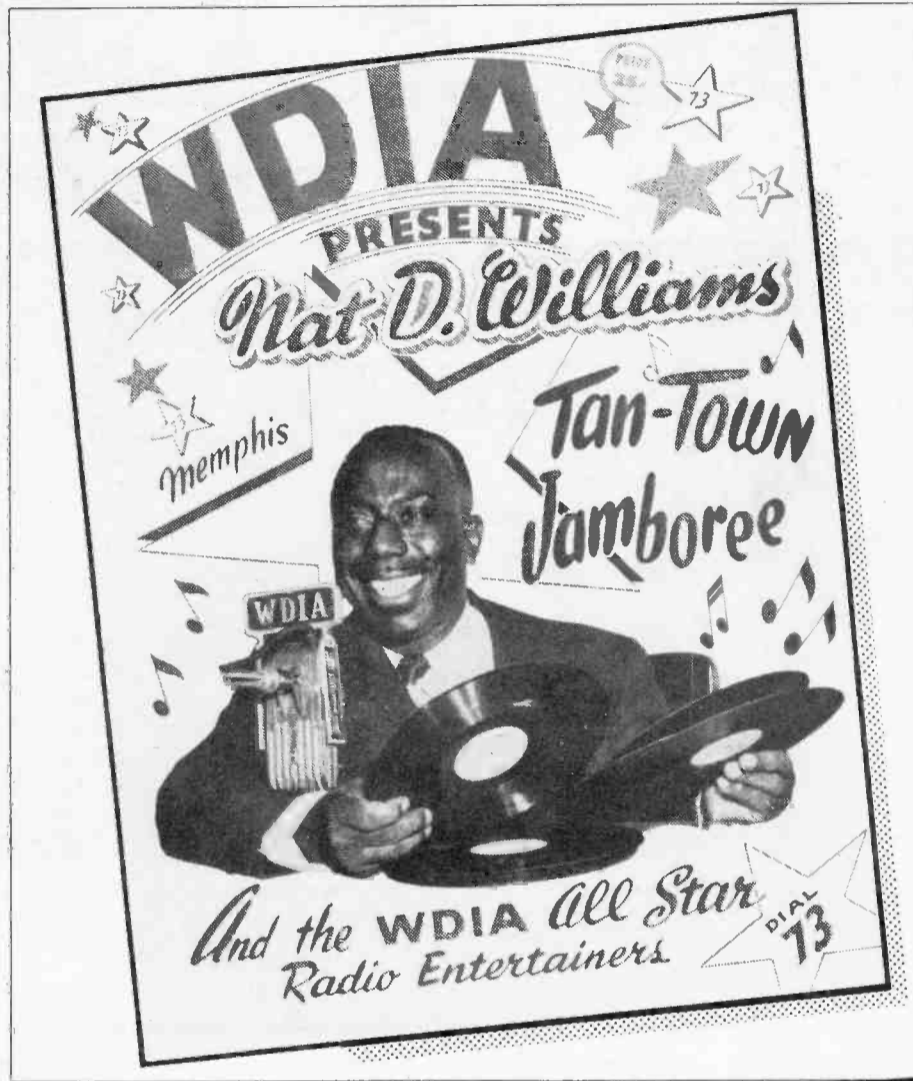
Longtime WDIA GM Bert Ferguson.

Black/Urban Radio

A Special Tribute To A Star

“W DIA and Nat D. Williams were born together in radio as the first station to serve the negro market exclusively and the first negro voice on the station,” WDIA's period material states. Known for his multi-talented, somewhat theatrical approach to radio, Nat D. Williams became known as the “Beale Street Philosopher,” who wore several hats: weekly columnist for the local black press, fulltime teacher at Booker T. Washington High School, producer of WDIA's award-winning forum “Brown America Speaks.” Those who worked with him and knew him well agreed that his first love was WDIA and its listeners. Williams died at the age of 76 last October.

Nat Williams taught at Booker T. Washington for 38 years, was an honor graduate



of Tennessee Agricultural & Industrial School in Nashville, and did his graduate work at Fisk and Northwestern Universities. As the motivating force behind the station's on and off-air activities, Nat Williams influenced many of the other talents which made up the early staff at WDIA. These included:

Cornell Wells: Host of “Sunday Jubilee,” also principal of one of Shelby County's largest schools. Professor Wells, it's reported, brought much dignity and cultural awareness to the station because he had the respect and ear of top county officials.

Theo “Bless My Bones” Wade: Known as the “Grand Old Papa” of gospel singing, he became a fulltime disc jockey in 1954. This warm, sensitive person put WDIA on the map as regards church music.

A.C. “Moohah” Williams: Williams directed the Teen Town Singers, talents

Continued on Page 44



Pictured in 1971 with the Jackson 5 are station staffers (l-r) Robert “Honeyboy” Thomas, Rufus “Chicken-Dog” Thomas, “The Rill” Bill Bailey, Lee Armstrong, and Herb “The K” Kneeland.



WDIA

STAR

in action

WILLA MONROE
Your Sweet and
Lovely Homemaker

1961

WDIA

STAR

The Old Dirt-Dauber"
ERNEST BRAZZLE
tells
"HOW TO BE A GOOD FARMER"

1961: Inspector Check fence, plant a fence and more.
1962: Check, repair, build and fabricate machinery.
1963: Fertilizer systems and best use and
1964: Break-down time crop land plant matter.
1965: Apply fertilizer, use plant matter.
1966: Check and fertilizer, use plant matter.
1967: Check and fertilizer, use plant matter.
1968: Check and fertilizer, use plant matter.
1969: Check and fertilizer, use plant matter.
1970: Check and fertilizer, use plant matter.
1971: Check and fertilizer, use plant matter.
1972: Check and fertilizer, use plant matter.
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1974: Check and fertilizer, use plant matter.
1975: Check and fertilizer, use plant matter.
1976: Check and fertilizer, use plant matter.
1977: Check and fertilizer, use plant matter.
1978: Check and fertilizer, use plant matter.
1979: Check and fertilizer, use plant matter.
1980: Check and fertilizer, use plant matter.

Nat D. Williams
One of
WDIA's
many famous
personalities

44% of MEMPHIS

can be yours with WDIA for WDIA completely dominates in selling to the 44% Negro segment of Memphis' 394,000 population—reaches and sells 489,000 Negroes in WDIA BMB counties! The other 5 Memphis stations split up the white audience. An impressive list of national food advertisers are securing really sensational results thru WDIA. Write Hooper

MEMPHIS WDIA TENN.

John E. Pearson Co., Representative

WDIA

Continued from Page 43

from local black high schools, and later influenced the establishment of a college scholarship. "Teen Town Singers" originated from WDIA in 1949.

Bee Bee "Blues Boy from Beale Street" King: Bee Bee (that's how they used to spell it) began dealing with the blues as an afternoon jock for WDIA during its vintage years. Of course, the rest is history!

Maurice "Hot Rod" Hulbert: Commander Hot Rod, as he later became known, used to count down his rocket ship on WDIA as afternoon personality. Hulbert utilized his theatrical talents at WDIA as producer of several revues. Hot Rod became even more famous in the late '50s and mid-'60s in Baltimore Black radio.

Black/Urban
Radio

Willa Monroe: Willa Monroe was discovered by Nat D. Williams. After enjoying Willa's famed spaghetti parties a number of times, Nat recommended her to WDIA as the perfect "Tan Town Homemaker," as they called her. Willa was born in Mississippi, educated at the state's famed Piney Woods Institute, and studied voice at the Morningside Conservatory in Sioux City, Iowa.

Ernest "The Old Dirt Dauber" Brazzle: Not much is known about Ernest, other than that he was the station's farm expert and reporter.

A number of radio greats have passed through the doors of WDIA. Here are just a few examples: Billy Bailey, once on WLS/Chicago; Bobby O'Jay, presently with WWRL/New York; Rufus "The Dog" Thomas of recording fame; "The Queen, Martha Jean" (Steinberg), longtime star of Detroit Black radio; Lee Armstrong, who went on to radio station management; Lee Anderson, veteran Black radio personality; and (let's not forget) Herb "The K" Kneen.

Continued on Page 46

Make our time your "LISTENING" time—WDIA BRINGS YOU rich voices and talent to fit your mood—Spirituals—Melodies—Hot Harmony—Jive Jamboree—easy listen' music and other programs just for you.

DIAL 73 and Keep Happy

Bee Bee King

Up there you see that man Beebe, Yeah, Beebe King, The Blues Boy from Beale Street, That's "where the blues began" and Beebe keeps 'em rollin' every afternoon at 5:30.

Another star on WDIA's parade of "Tan Town Talent." Watch for Beebe on Bullet Records, They'll be here soon.

Nat D. and Bobbie Jean

MAXA "VOOTEREE-ROPI!"

More's Old Nat D. again (he's on the front, you know) making with the big gin as he congratulates Bobbie Jean Jackson, lovely 1949 Spirit of Cotton. This interview was broadcast on WDIA.

Nat's the star of the show, ya know. His famous laugh is his trademark on "Tan Town Jamboree," heard over WDIA daily from 4:00-5:15 P.M.

Maurice (Hot Rod) Hulbert

Well, looks here man! Here's the high octane pilot of the Septa Swing Club rocket ship, "Hot Rod" Hulbert off the flight is really, really, and the fire is fast and smooth.

They used to call him Maurice, Jr., but now he's Hot Rod Hulbert, heard on WDIA daily at 3:00 and on Saturday from 7:00 to 4:00 with his Septa Swing Club.

WDIA

STAR

in action

King of "Sepia Swing"—
RUFUS THOMAS

SEPIA SWING

WDIA

STAR

in action

BOB "HONEYMOON" GARNER—
First Negro Water-Skier in
the Mid-South

Happy New Year

1965 "Goodwill Family" Calendar

WDIA's original studios

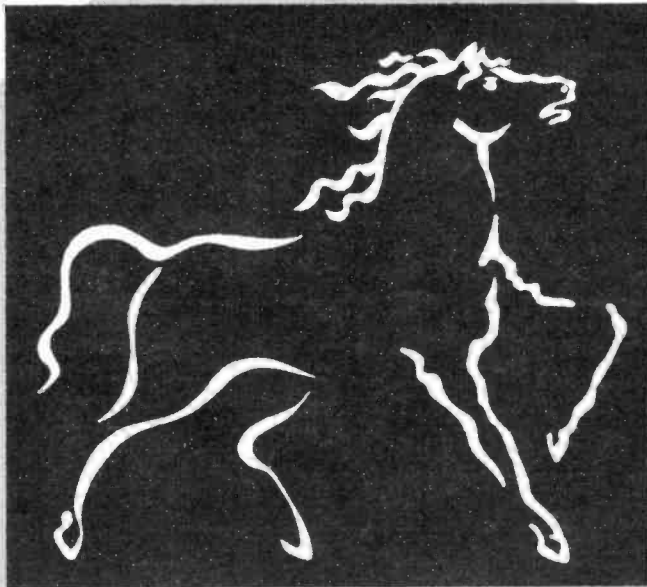
WDIA TRANSMITTER

Chief Engineer Henry Fones shows Theo "Bless My Bones" Wade two huge radio tubes—part of the equipment needed to broadcast 50,000 watts of swingin' radio into eight states.

WDIA is constantly on the alert for programs that please you, the listener, and we feel that the by-word "Out Front Down South" is well earned.

Dial 73 and LISTEN

TOP YOUR RATINGS



LAI D BACK

"White Horse"

Produced by Laid Back/The Seven Dwarfs



RUFUS & CHAKA KHAN

"One Million Kisses"

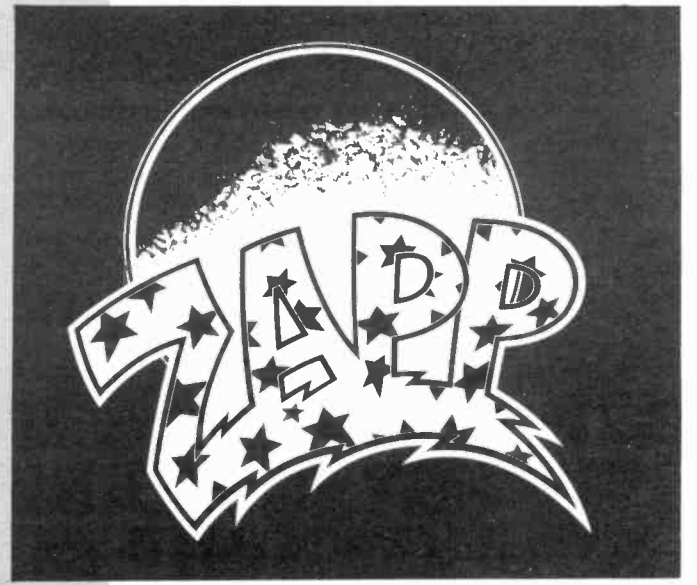
Produced by Russ Titelman



Zapp

"Spend My Whole Life"

Produced by Roger Troutman



WARNER BROS. RECORDS SALUTES BLACK HISTORY MONTH!



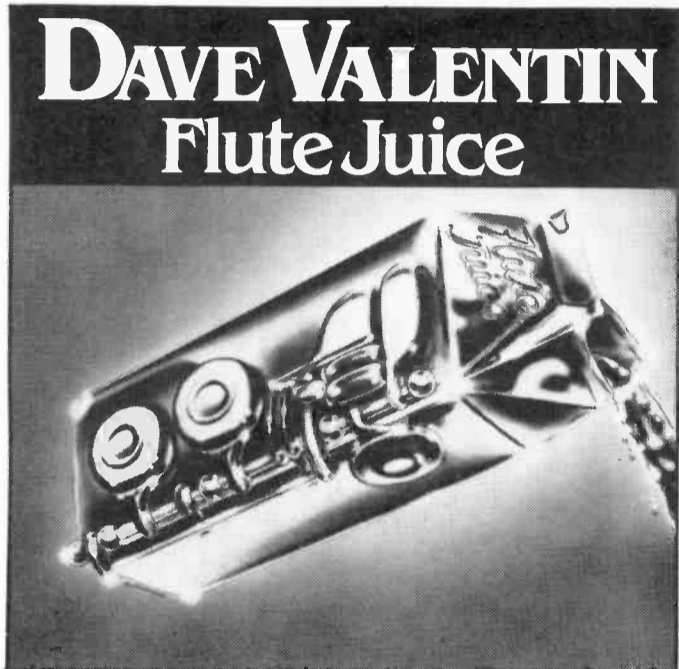
Marketed by Warner Bros. Records Inc.
© 1984 Warner Bros. Records Inc.

Time to Add the Juice!

DAVE VALENTIN

Flute Juice

A funky, solid, R&B and jazz album **SMASH**



Moves 7-6 On The R&R Jazz Chart.

- | | | |
|----------------|----------------|----------------|
| V-103 | WGIV | WJAX |
| WDAS-FM | WSHA | WORL |
| WEDR | WAAA | KKDA-FM |
| KYOK | WAMO-FM | KNOK-FM |
| WRAP | WGCI | KZEY |
| KDIA | WTLC | KACE |
| WDZZ | XHRM | KMJQ |
| WKND | KUTE | WRBD |
| OK-100 | KBLX | KJCB |
| KGFJ | KOKY | WYLD-FM |
| WWIN | WRDW | KAPE |
| WPLZ | | WBLB |
| | JAZZ | |
| WYBC | WMGI | WXFM |
| WMAL | WLOQ | KKGO |
| WEAA | WING | KJAZ |
| WFSS | WAMP | KJZZ |
| WJZZ | KSAX | WYRS |
| WCLK | WBBY | WBFO |
| KTSU | WFSK | WQTQ |

Now released from the album, the new "Flute Juice" single.

(GRP-S-3003)

...The Juice is Flowing on



GRP Records

GRP Records and Cassettes

Produced by Dave Grusin and Larry Rosen for Grusin/Rosen Productions



From "The Commercial Appeal," Memphis, Thursday, August 4, 1955

CRIPPLED CHILDREN TO ATTEND SCHOOL

WDIA Provides Free Bus For Negro Pupils

Twenty-five children have been processed for admission to the new Negro school for crippled children at Fourth and Keel.

Ernest Ball, city school superintendent, said additional students are expected to enter. Regular classes will be provided for grades one through six this fall.

Alma Booth of 1179 Cannon has been named principal.

The school, open to crippled Negro children unable to attend a regular public school, will have trained physical therapists. Facilities will include a cafeteria, elevator and ramps.

Free transportation will be provided by Radio Station WDIA, which has bought a bus. Bert Ferguson, station manager, said additional buses would be purchased if necessary. He said the funds were made possible by WDIA's annual "Goodwill Revue" at Ellis Auditorium.

WDIA—The Birth Of Black Radio

Continued from Page 44

land, still on the radio in Memphis.

Some of the slogans and terminology used by WDIA in the past may throw some younger broadcasters for a loop. That's a measure of how far we've come in the 35 years since WDIA introduced our format,

and a great deal of credit must go to the station for its pioneering efforts. I hope you've enjoyed these glimpses of the Black radio past.

A very special thanks for the vintage photos and material, once again, to WDIA. The station's contributions should not be forgotten.

Action

With a lot of stations celebrating the success of Jesse Jackson's recent mission, **WAOK/Atlanta** PD Larry Tinsley reports that **WAOK** correspondent Tracy Gray followed Jackson to Syria, thus making **WAOK** the only local Black station to send a newsperson on the Middle Eastern excursion.

WBLZ/Cincinnati didn't have much time to celebrate its fall ratings. A couple of weeks ago, two teenagers cut the guy wires leading to the station's towers and took **WBLZ** off the air for a couple of days. The two were later arrested.

Heading the list of job-changes is new **KMJM/St. Louis** PD Ron Atkins, who comes to "Majic 108" from the PD's slot at **WBLK/Buffalo**. . . **WNOP/Cincinnati** PD Geoff Nimmo moves closer and closer to becoming the "one-man band" that Ronnie Dyson sang about. He adds General Manager to his duties, which also include afternoon drive

1983." And **Fred Bourjally** becomes National Sales Manager at **WZAK/Cleveland** after sales positions at crosstown stations **WKSW** and **WZZP**.

A couple of programmers are looking for jobs. **Jack Randall** is out at **WLUM/Milwaukee**. Also, **Gary Sheppard**, who helped put **WSSJ/Camden** on the map before moving to overnights at **WUSL (Power 99)/Philadelphia**, is searching again.

WMAK/Nashville is teaming up with Miller Beer to hold a "Friends For Fisk (University)" fundraiser on January 28 at the Tennessee Performing Arts Center. Among those artists participating: **Compleat** artists **Jesse Boyce** and **Autumn**, and **Myrrh's Bobby Jones**.

Also involved in a charitable promotion is **WPDQ/Jacksonville**, which teamed with McDonald's, A.B. Distributors, Soft Sheen, and the Marshall's department store chain to clothe 60 children for Christmas. The station found that response exceeded its goal and was able to send 70 children shopping.

A couple of big winners in fall book promotions: 38-year old **Eddie J. Wesson**, winner of the townhouse in Baltimore's "Ridgely's Delight" neighborhood given away by **WXYV** in its "\$80,000 Dream House" promotion. Also **Verna Bello** of Chicago's South Side, who won the 1976 Rolls Royce awarded by **WGCI-AM & FM/Chicago**.

Taking a cue from the old **Orlons** song, **WUSL** has brought some action to Philadelphia's South Street as jock **Frank Cerami** hosts the station's new remote program from the Ripley Music Hall, "Saturday Night Dance Party On South Street."

Congratulations to **KDAY/Los Angeles** staffer **Jon Badaux**, producer of "The Motown Story: The First 25 Years." Jon's work on the compilation/documentary album earned him a Grammy nomination for Best Historical Album.

Finally, for those PDs & MDs who want to understand reggae, **Kwaku Lynn** of **Pacific's KPFK/Los Angeles** is leading a one-day seminar at UCLA on February 25 entitled "Reggae: The Roots, Rhythms and Philosophy of a Musical Culture." More information is available at (213) 825-9604.

Black/Urban Radio

. . . At **WNOO/Chattanooga**, **Frank St. James** becomes PD and **J. Reilly** assumes the MD duties. . . **Mike Rossi** moves from middays at **WDIA/Memphis** to the MD slot at **WPEG/Charlotte**, replacing the late **Les Norman**. . . **Linda "Lady C" Smith** comes to **WANM/Tallahassee**, as five-and-a-half year midday veteran **Tyrone Giles** crosses to **WCTV-TV**. . . **KEZM/Lake Charles** GM **Patrick Manuel** exits to an undisclosed Georgia location. He's replaced by **Jerry Mason**, who appoints **Darryl Moore** as his new PD & MD.

On the sales side, **Cathy White**, moves from the music department to Sales Department Secretary/Sales Assistant at **WXYV (V103)/Baltimore**. The station also announces that **Kevin Kelley** has been named its "outstanding salesman of

THE **POINTER SISTERS,**

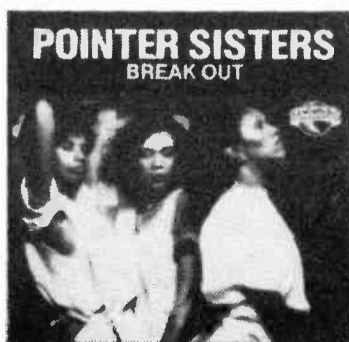


FOR
THEM
FIRING
OUT A
HIT IS

“AUTOMATIC”

■ **THE NEW SINGLE** YB-13720 **12"** YD-13721

PULLED FROM THEIR
NEW ALBUM
“BREAK OUT”
BY POPULAR DEMAND
Produced by Richard Perry



BXLI-4705

**BLACK RADIO, THANKS FOR
BEING THERE WHEN WE NEEDED YOU
WITH THE HIT “I NEED YOU”**

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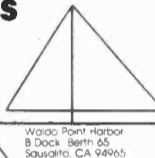
"... You're the best one." Phil Harvey/Armed Forces Radio
For action-packed sample package, send one dollar to:

P.O. Box 6344, Virginia Beach, VA. 23456

Funny In 10 Seconds . . . or Less!

For this month's **comedy** issue write on your station letterhead to:

FINE LINES



World Point Harbor
B Dock, Berth 65
Sausalito, CA 94965

DIAL FILE NOTES

New & Improved for 1984. Ad-lib material for your show from topical short stories, interview prospects, and music people to trivia and daily calendars and more. Coming to a mailbox near you . . . hopefully yours! Send for free sample on station letterhead to:

DIAL PRODUCTIONS
P.O. Box 50702, Indianapolis IN 46250

FUNNY FUNNY STUFF!!!!

Funny Horoscopes, Krazy Commercials, Silly Soap Operas, Ridiculous TV & Movie Reviews, over 1000 different bits (25 pages per month) delivered to you mouth. For FREE-BIE, write: **HYPE, INK**; Box 69581, Los Angeles, CA 90069

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Dept. R, P.O. Box 20551, Birmingham, AL 35216
ACT NOW! (205) 822-9144

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The only pre-recorded comedy service in the world. Guests for your show: gags; comedy news reports; sounds; gimmicks; features; exclusive material.
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ROB JONES, RADIO LUXEMBOURG: "Sign me up another year. I haven't seen a better service!"

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The Electric Weenie, P.O. Box 25-866
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SEXY SOAP OPERA FOR RADIO

Daily one-minute drama on tape.

A sophisticated daily drama of love and conflict between the sexes. **BILLBOARD** calls it a one-minute soap opera "fix."

PARTY LINE — All the action takes place in daily one-minute episodes. Call for free demo: **FULLER (312) 579-9578**



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Free sample from radio's complete show prep service!
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Write on station letterhead or call! **(804) 270-7206** 9AM-5PM EST
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Richmond, VA 23228

Poor (announcer's name)'s Almanac



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	Per Insertion
1 Time	\$50.00
6 Insertions	\$45.00
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Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

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The ultimate guide for PDs on the way up, this is your key to making the most of your creative, administrative, and profit-making talents, to put your station on top of its market . . . AND put YOU at the top of your profession! 162 pp/Hardbound.

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Check enclosed for \$ _____ (Publisher pays postage/handling)

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Pa. add 6% sales tax. Foreign customers must pay in U.S. Currency

RRN-24

Marketplace

The Cat's Pajamas

"The other services are burning out, THE CAT'S PAJAMAS gets better every month." Steve Finnegan, 293/Winston-Salem
Topical, Useable, Workable Humor.

For sample write
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Highly Respected! Hilarious! Original!
 Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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WCRO/Johnstown looking for CHR PD with ability to oversee operation. Contact Bob Hamilton, 12349 Califa St., N. Hollywood, CA 91607. EOE M/F (2-3)

WANTED:

Production Director with copy writing skills. Also wanted: newperson to gather, write and hear news. Send T&R to: Dennis Ryan, WFPG/WIIN Radio, 2707 Atlantic Avenue, Atlantic City, NJ 08401. EOE M/F

V-100 has an immediate opening for a great AM personality. Good pay, good benefits. T&R: Bob Spence, Box 4318, Charleston, W.VA 25304. (2-3)

Hot CHR between Providence-Hartford needs top-notch air talent. Managerial background a plus. T&R: Dan Dubonnet, Box 232, Mystic, CT 06355. EOE M/F (2-3)

TOP 50 MARKET CHR

Seeks dynamite morning personality... humor and creativity within a tight format. Top bucks, a great place to live and work. Send tape and resume to: Radio & Records, 1930 Century Park West, #610, Los Angeles, CA 90067.

OK-100/thaca — monster CHR signal. T&R's for future openings. Bill Weston, PD, 292 Tompkins, Courtland, NY 13045. (2-3)

Full & parttime air talent for top Country station, suburban NY area. Country experience preferred. T&R: PD, WIXL, Box 40, Newton, NJ 07860. (2-3)

Award winning news station has exciting opportunity for take-charge newperson. T&R, writing samples: WRTA, Box 272, Altoona, PA 16603. EOE (2-3)

Clearance Representative

Entry level. Strong communication and organizational skills needed. Contact Ruth Presslaff, Director/Affiliate Relations, The United Stations, 6867 Elm Street, Suite 101, McLean, VA 22101. (703) 556-9870. EOE M/F

Announcers, fast-growing suburban NYC A/C accepting T&R's for future. Top island signal. Pros only. Sean Casey, WALK-AM/FM, Box 230, Patchogue, NY 11772. No calls. EOE (2-3)

Immediate parttime openings. A/C AM, CHR FM. May become fulltime in group. T&R: Dave Supplee, Billbatt Radio, Box 726, Hornell, NY 14843. EOE M/F (2-3)

CHR POWERHOUSE

Has rare opening for exciting personality. Great pay and benefits. Tape & resume to: Radio & Records, 1930 Century Park West, #611, Los Angeles, CA 90067.

Anchor/reporter fulltime. Solid writing, crisp delivery. Major local news commitment. T&R: Craig Robbins, ND, WLAM, Box 929, Lewiston, ME 04240. (2-3)

98JBO seeks T&R's for future fulltime opening. State of the art equipment. Brian Phoenix, 583 Warren Ave., Portland, ME 04103. EOE M/F (1-27)

Openings

Excellent opportunity for flexible air person. Powerful FM, Central NY. T&R: GM, WKXZ-FM, Norwich, NY 13815. (1-27)

Fulltime air talent for CHR-A/C in NY college town. T&R: Joe Moss, WZOZ-FM, Box 1030, Oneonta, NY 13820. EOE M/F (1-27)

Washington's KIX Country has a night opening. T&R: Jason Kane, PD, 510 King St., #315, Alexandria, VA 22314. EOE M/F (1-27)

Fulltime newperson, natural sounding, able to work with morning person to create an entertaining AM show. T&R: Bill Nosal, WCCC, 243 S. Whitney, Hartford, CT 06105. EOE (1-27)

B-94 FM

CHIEF ENGINEER for major Pittsburgh FM station. Must have knowledge of FM broadcast equipment, state-of-the-art audio, FCC Rules, and possess a valid 1st Class radio-telephone or General Class operators permit. Apply to: Steve Kingston, WBZZ-FM, 1715 Grandview Ave., Pittsburgh, PA 15211. (412) 381-8100. EOE Employer

SOUTH

Morning team opening at top AM station in fastest growing city in nation. Country format. T&R, photo: Tom Allen, KVET, Box 380, Austin TX 78767. No calls. EOE M/F (2-3)

97Rock needs experienced CHR jock for various openings. Great production a must. T&R: Skip Eliot, WJAD, Box 706, Bainbridge, GA 31717. EOE M/F (2-3)



KXZL — San Antonio's dominant AOR has an opening for Program Manager. Send T&R including program philosophy to: Gary Burns & Associates, P.O. Box 40013, San Antonio, TX 78229

Gary Burns & Associates

KTXQ 'AOR' has PM drive opening. Previous AOR experience required. Rush T&R: Tom Owens, KTXQ, 3626 North Hall, Dallas, TX 75219. (2-3)

KLAZ seeks adult personality with strong production skills. Small market applicants encouraged. T&R: Ronda Curtis, 1501 N. University #768, Little Rock, AR 72207. EOE M/F (2-3)

Z-104, Hot Hits/Norfolk needs fulltime personality. Possible production director. Rush T&R: Steve Kelly, 160 Newtown Rd., Virginia Beach, VA 23462. No calls. EOE (2-3)

ND wanted, Texas panhandle small market. Self-motivated group advancement opportunity. T&R, references: GM, KSZN, 119 N. Frost, Pampa, TX 79065. (2-3)

KBFM/McAllen-Brownsville has rare PD/PM drive killer opening. Team player, minorities encouraged. Dick deButts, Box 3764, McAllen TX, 78501. (512) 383-4961. EOE M/F (2-3)

Personable, slightly humorous AM drive announcer needed. A/C, great facility, pay, benefits. T&R: Bob Payton, Magic, Box 1055, Selma, AL 36702. (2-3)

Immediate Houston opening. Assistant to CE at state-of-art. Minimum 2 yrs. transmitter experience. Letter/resume: Amaturu Group/Engineering, Box 22900, Houston, TX 77227. EOE (2-3)

NC's newest public radio station has openings all airstaff positions. Classical, jazz, news helpful. T&R: Stew Mones, Box 885, Newbern, NC 28560. AA/EOE (2-3)

Seeking future air talent, male or female. T&R: Ralph Carroll, Box 1537, Columbus, GA 31994. No calls. EOE M/F (2-3)

One of America's great FM A/C's needs a midday personality. T&R: Jim Robertson, WRVR, 5904 Ridgeway Parkway, Memphis, TN 38119. No calls. EOE M/F (2-3)

Openings

Morning team needs experienced newperson. Voice, wit required. C&R: Mark Davis, ND, WAIV/WOKV, Box 6877, Jacksonville, FL 32236. EOE M/F (2-3)

100kw CHR has fulltime openings. T&R: Kirk Sherwood, WQMV, 1855 Lakeland Dr., Bldg. E, Jackson, MS 39216. EOE M/F (2-3)

KCWM looking for bright, informative AM or PM drive personality/Promotion Director. T&R: Robert E. Lee, Box 3487, Victoria, TX 77903. EOE M/F (2-3)

Top station in KY capital seeks reliable A/C air talent with production. Automation experience a + T&R: Jim Gregory, OM, WFKY, 28 Fountain Pl., Frankfort, KY 40601. EOE M/F (2-3)

Middays at contemporary MOR, PM drive at 50kw A/C FM. T&R: GM, WGBR/WEQR, Box 207, Goldsboro, NC 27530. EOE M/F (2-3)

Coast's top Country station seeks midday personality with strong production. T&R: Jim Tabor, WVMI, Box 4606, Biloxi, MS 39531. EOE M/F (2-3)

WXCM modern Country has an immediate opening. PM drive personality, 6 days. T&R: Tom Krawczak, WXCM, Box 1450, Jackson, MI 49204. (517) 787-1450, 9-10a. EOE M/F (2-3)

FM-96 WOVV

Morning Show Entertainer

After 4 years our morning personality is leaving. It'll be tough to fill his shoes. Can YOU do it? Entertaining/humor essential. Top notch production a must. No time and temp types, please. Four years minimum experience. Live and work on beautiful coastal Florida. Tape, resume and salary requirements to Bill James, WOVV, P.O. Box 3032, Ft. Pierce, FL 33448. EOE M/F

Bring your buns to Texas! Hot rockin' CHR KFMM AM/FM. Current & future openings. T&R: Box 473, Abilene, TX 79604. EOE M/F (2-3)

Immediate openings for parttime A/C performers. WEZI/Miami. Call John Moen, (305) 445-5411. EOE M/F (2-3)

WCMT/AM 14 Country has immediate opening for PD/Morning Drive. Seeking experienced mature adult. Good salary & benefits. T&R: Paul Tinkle, Box 318, Martin, TN 38237. EOE M/F (1-27)

FM Country needs fulltime ND. Experienced in news writing, delivery & gathering. T&R: KEMM, Box 1292, Greenville, TX 75401. (1-27)

WNOX is looking for a nighttime Country communicator. Females encouraged. T&R: 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F (1-27)

Medium market full-service A/C AM has an opening for a fulltime Account Executive. Resume: Box 7, Huntsville, AL 35804. No calls. EOE M/F (1-27)

Immediate opening for bright, ontempo CHR announcer with good production skills. T&R: Ron Chase, KQIZ-FM, Box 7488, Amarillo, TX 79114. EOE M/F (1-27)

KLLS-FM seeks super afternoon personality. Great money, experienced only. T&R: Bruce Buchanan, PD, 8401 Data Point, San Antonio, TX 78229. EOE M/F (1-27)

WQLT-FM, 100kw A/C PM drive with possible promotions. T&R: Tom D. Pepper, Box 932, Florence, AL 35631. (215) 764-8121. EOE M/F (1-27)

Nashville area/So. KY 100kw CHR FM. Future openings, all dayparts. No beginners. T&R: Buddy Matthews, WAKQ, Box 110, Russellville, KY 42276. No calls. EOE M/F (1-27)

Openings

KARN/Little Rock now accepting T&R for future talk show openings. Call Chuck Martin, (501) 661-7500. EOE M/F (1-27)

WQXR(AOR)/WLAS(Country) has immediate opening for someone who eats, drinks, sleeps local news. Rush T&R: Kris Kelly, Box 760, Jacksonville, NC 28541. EOE M/F (1-27)

If you can deliver the teens & have fun, then fill my 7p-Mid shift. T&R: Jeff Angel, Box 2300, Ardmore, OK 73402. (405) 226-5357. EOE M/F (1-27)

A/C in NE Texas needs morning man/production director. T&R: Bucky Albright, KIKT, Box 1015, Greenville, TX 75401. EOE M/F (1-20)

Q93 is accepting T&R's for future openings. Contact Kris O'Kelly, PD, WQUE-FM, 1440 Canal St., New Orleans, LA 70112. EOE M/F (1-20)

Talented, enthusiastic evening professional needed yesterday. Country or A/C background. Good bucks. T&R: Joe Benson, KROZ-FM, Box 4248, Tyler, TX 75712. EOE M/F (1-20)

MIDWEST

Progressive FM seeks AM Drive, 7-Mid, Copy/production-swing people. T&R(writing samples): 24B3, Bismarck, ND 58502. EOE M/F (2-3)

St. Louis rocker looking for fulltime experienced talent. Personality a must. T&R: 7394 Balson Av., St. Louis, MO 63130. EOE M/F (2-3)

Top-rated A/C-CHR looking for jocks. T&R: J.P. DeSantis, WHNN, Box 96, Saginaw, MI 48606. No calls. EOE M/F (2-3)

Adult approach to CHR needed for AM Drive. Production, copywriting a must. Good community. T&R: Jim Lewis, 2755 Sager Rd., Valparaiso, IN 46383. EOE M/F (2-3)

WOMP is looking for an experienced and aggressive newperson to co-anchor AM and work streets. T&R: Howard Monroe, Box 448, Bellaire, OH 43906. (2-3)

CAN YOU HAVE FUN ON THE RADIO?

Midwest Top 50 FM looking for talent. Salary negotiable, great benefits, EOE. Be ready to move. T&R: Radio & Records, 1930 Century Park West, #618, Los Angeles, CA 90067.

KZ93, top CHR seeks upbeat AM drive personality with good production. Good money & benefits. T&R: Keith Edwards, 3131 N. University, Peoria, IL 61604. No calls. EOE M/F (2-3)

AM drive, modern Country FM. Must have fun, humor necessary. Must want to win. T&R: Consultants, 8053 Stoddard Av., Kansas City, MO 64152. EOE M/F (2-3)

Immediate opening for Country jock at WMCL. T&R: Jim Glassman, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (2-3)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Opportunities

Openings

PD & morning man for adult-oriented WCOL-AM. T&R: Shane Media Services, 7703 Windswept Ln., Houston, TX 77063. EOE M/F (1-27)

ANNOUNCER

Medium market full service A/C needs solid, informative personable drive announcer. Good compensation and stability. All considered. T&R, present salary and ratings history to: Radio & Records, 1930 Century Park West, #623, Los Angeles, CA 90067.

WLUM & WAWA/Milwaukee seeking GM. Superb administrator, excellent people person, good knowledge of sales & programming, strong leader. Call L. David Moorhead (414) 785-1021. EOE M/F (1-27)

MORNING AIR TALENTS

We're looking for the finest morning entertainers in America.

If you're a superb morning entertainer or team, and you're ready for a new challenge, we'd like to hear from you. Please send us a cassette air check of your on-air work, a complete resume and anything else that will communicate and document your skills and talents. Please, no phone inquiries.



E. Alvin Davis & Associates, Inc., Radio Programming & Marketing, 9851 Forest Glen Drive, Cincinnati, OH 45242

Morning Country pro needed! T&R: WXYQ-AM, Jay Bouley, Box 247, Stevens Pt., WI 54481. (715) 341-1300. EOE M/F (1-27)

KIZZ, the top-rated ARB station in the U.S. seeks a PM drive pro. Good benefits & top pay for the right person. (701) 852-2494. EOE M/F (1-27)

MORNING DRIVE

Leading Midwest major market Adult Contemporary seeking bright, entertaining morning personality with warmth and relatability. Send tape and resume to: Radio & Records, 1930 Century Park West, #617, Los Angeles, CA 90067. EOE

Announcer/production, regional FM. 100kw A/C, females encouraged. T&R: Jim Lien, WBWA/B106, Box 207, Washburn, WI 54891. (715) 373-5151. EOE M/F (1-27)

Radio news anchor. News broadcasting/reporting experience. Strong writing & on-air ability. T&R: WING/WJAI, Box 2346, Kettering, OH 45429. EOE M/F (1-27)

Ohio A/C needs morning man. \$17k to start. (419) 468-4664. EOE M/F (1-27)

Announcer/production, regional FM WBWA/B106 100kw A/C. Females encouraged. T&R: Jim Lien, Box 207, Washburn, WI 54891. (715) 373-5151. EOE M/F (1-27)

AGGRESSIVE MEDIUM MARKET A/C STATION

In Midwest is looking for morning and afternoon drive. Will pay between \$20-\$40,000 depending on qualifications. Send cassette and resume to: Radio & Records, 1930 Century Park West, #614, Los Angeles, CA 90067. EOE M/F

Production pro needed ASAP. Must be able to shine. T&R: Jeff Davis, WFMK, Box 991, E. Lansing, MI 48823. EOE M/F (1-27)

Cyclone CHR seeks evening personality who can relate to a college audience. T&R: AJ Weitha, KCCQ, Box 728, Ames, IA 50010. EOE M/F (1-27)

Openings

Woodward Communications Inc. seeks experienced sales-oriented GM. Oversee AM/FM & mobile communications operation. Bob Woodward, 8th & Bluff, Dubuque, IA 52001. EOE M/F (1-27)

Know your oldies & have personality. "Play it again Sam" is looking for you. Minimum 3 yrs. experience. Ken MacDonald Jr., (517) 752-8161. (1-27)

MIDWEST MEDIUM MARKET FM COUNTRY

Needs killer morning talent! Is it you?? T&R to: Radio & Records, 1930 Century Park West, #624, Los Angeles, CA 90067.

Wanted, experienced radio reporter. Strong on-air & on-street with good writing skills. Competitive market, Fox River Valley, WI. WHBY, Appleton, WI 54913. EOE (1-20)

Parttime air personality needed. Contact Rob Shannon, WHBY, (414) 733-6639. Appleton, WI. EOE M/F (1-20)

Major Market Opportunities

Major market A/C seeks two key air performers:

1. MORNING ENTERTAINER — must have a top notch sense of humor. We want someone to set the market on its ear. Will consider a team.
2. MORNING ANCHOR — must have sharp news sense. Crisp writing style, conversational delivery, minorities encouraged.

For both positions send tape, resume, writing samples, and salary history to: Radio & Records, 1930 Century Park West, #619, Los Angeles, CA 90067. EOE M/F

WEST

NEWS DIRECTOR SUNNY CENTRAL CALIFORNIA AM-FM

We're part of a growing group in need of a news pro to start from scratch and run the show. Adult news with a personal touch. Super voice, writing, editing a must. Three years experience minimum. Above market pay for longer hours, but no weekends. Market is a beautiful place to work, play, and grow. Stations are state-of-the-art and dominate the 25-49 audience. Send tape, resume, picture, and salary requirements to: Radio & Records, 1930 Century Park West, #615, Los Angeles, CA 90067. EOE

Wanted: combination DJ & salesperson. Weekend DJ work, sales during week. For details, call Pat or Vern at (505) 864-8400. (2-3)

MAKING TOO MUCH MONEY?

Rock N' Roll instead! Top 30 market AOR needs energetic, professional rock addicts. Especially drive times. Send T&R and references to: Radio & Records, 1930 Century Park West, #622, Los Angeles, CA 90067.

Openings

WE ARE GROWING!

Emmis Broadcasting, stations in Indianapolis, Minneapolis, St. Louis, Los Angeles is looking for air talent in all Contemporary Music formats. Tapes & Resumes to: Rick Cummings, WENS, 2255 North Hawthorne Lane, Indianapolis, IN 46218. NO CALLS

Central Oregon's top A/C FM seeks a #1 morning man. Great production, one-on-one communication a must. Rush T&R: PD, KXIQ-FM, Box 5068, Bend, OR 97708. EOE M/F (2-3)

This California city needs a great morning show!! We're talking to rockers! We want their attention. Can you command it? Send goofy, hilarious, exciting tape and impressive resume with references to: Radio & Records, 1930 Century Park West, #621, Los Angeles, CA 90067.

50kw central California FM looking for alert air talent. Good production a must. T&R: CQB, Box 2959, Merced, CA 95340. (2-3)

KGB-FM 101

Promotion Director

High promotion profile, market-dominant rocker needs experienced, creative, highly-motivated promotion director. Extremely rare opening. EOE. Resumes — no phone calls. Larry Bruce, KGB-FM, 7150 Engineer Rd., San Diego, CA 92111.

KGGI (99.1)/Riverside seeks weekend air talent. T&R only: John Volpe, KGGI, 2255 E. Bessant St., San Bernardino, CA 92404. No calls. EOE (2-3)

Medium market oldies station seeks experienced mature sounding air personality. Familiar with 50's & 60's oldies. C&R: Box 141146, Spokane, WA 99214. EOE M/F (2-3)

YOU ARE GREAT

You're important. Take over #1 morning show. Phone bits, voices in up-beat CHR style. Fun newperson needed also. Afternoon drive just left for Top 30. Need it filled. Keep us hot! T&R: Radio & Records, 1930 Century Park West, #620, Los Angeles, CA 90067. EOE M/F

KWDJ is expanding. Experienced modern Country DJ & production people wanted. T&R: Al Gordon, FM, KWDJ, 7351 Lincoln, Riverside, CA 92504. EOE M/F (2-3)



Western Colorado's No. 1 CHR FM is looking for America's best medium market PM drive

personality ready to move up. We've got the right bucks, for the right person, NO time and tempers. Benefits include medical insurance and profit sharing. If you're ready to work in a state-of-the-art facility, with a state-of-the-heart company, rush tape and resume to: Charlie Michaels, 93 Q-FM, Grand Junction, CO 81502. EOE M/F

Air talent wanted for new A/C in Salt Lake City! Looking for topical communicators. T&R: Dennis Elliott, KUUT, 5282 S. 320 West, Suite D272, Salt Lake City, UT 84107. EOE M/F (1-27)

Openings

KROY needs newperson with automation experience for Manteca sister station. Great growth potential. T&R: 620 Bercut, Sacramento, CA 95814. (1-27)



KIMN is seeking a killer midday personality: A pro who is warm, relatable, understands listener involvement, is entertaining, uses phones concisely, is a real person who enjoys personal contact with the community. Style should be up, quick and concise. No "jocks," comedians and beginners please. This is a rare opportunity to join a great radio station known for its personalities and stability. Tape, resume and photo (no calls) to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

Wanted: News Anchor with strong writing & reporting skills. Females encouraged. T&R: Joe McCarthy, ND, KMJJ, 3510 W. Hacienda, Las Vegas, NV 89118. EOE M/F (1-27)

PD, FM Country. Energetic, creative, people oriented. T&R: Don Schrack, KNAX, 3636 N. First, Suite 106, Fresno, CA 93726. EOE M/F (1-27)

IMMEDIATE OPENING

KUAD FM 99.1 KSGR AM 1170

Group owned Rocky Mountain AM-FM has immediate opening for top air production talent. PD for right person. Send T&R to: Quin Morrison, KUAD/KSGR, Box 117, Windsor, CO 80550. (303) 686-2791. EOE M/F

Great opportunity for 2 mature, responsible communicators. Need strong production. Capps broadcast group. T&R: Don Jebb, Box 346, Twin Falls, ID 83301. EOE (1-27)

KYNO seeks ND to head award-winning department, AM anchor in growing CA market. Ted Brown, Box 6029, Fresno, CA 93703. No calls. EOE M/F (1-27)

Positions Sought

BA, Top16 announcer, WBU, Rock104, 92BPD, KBLW, KVVU, KUSU, NPR, Satellite uplinker, Talkback Advisor, sharp, integrity, experienced, employed, portfolio (513) 651-5433. (2-3)

4 yrs. experienced. Looking for P2 N/T. Will jock for right station. Currently with WBWB, Bloomington, IN. Available May 15. MARK GILLESPIE, (812) 337-4483. (2-3)

Have 3 yrs. small market experience. Currently in top-24 market parttime. Looking for small-medium AOR with production. Can relate to people. ROB (602) 241-9743. (2-3)

Okay, so I won't win a Gary Owens sound alike contest. So I'm a diamond top, non-stop, let's rock cyclops, a throwback, okay. Claude Hall likes me. So does Mike Joseph. So will you. New York City or Los Angeles. Call for "Shane" (716) 837-3466. Might be a new "twist."

New year, new challenges. CHR-A/C programming position wanted. Team player, energy with no hype. 6 yrs. experience, small & medium markets. SHAWN (505) 722-9025. (2-3)

Top-share PM drive latest book. Open to new and interesting AOR/CHR challenges & opportunities. MARK LYONS (805) 528-6449. (2-3)

DAVE STERLING, top jock of the Midwest, ready to make your station a winner. (312) 272-2430. (2-3)

Talk host with 15 yrs. broadcasting experience has innovative concept for talk show. Entirely show-business oriented. It's exciting! Call (602) 265-5220. (2-3)

4 yrs. Philadelphia on-air. 7 yrs. all told. 2 yrs. programming experience. Seeking to move to medium market programming. Call (215) 673-8584. (2-3)

Opportunities

Positions Sought

Announcer with 4 yrs. experience, good voice, production skills & personality looking for a larger market. Prefer New England. PETE (603) 752-4738. (2-3)

2 1/2 year team player with PBP experience. Not flashy but hard worker. Prefer MT, A-1 references. Call TODD (701) 523-3883. (2-3)

Mature AM pro seeks residence in top-50 market. Order before noon. FRED (817) 939-0390. (2-3)

Experienced ND/DJ, 5 years on-air, production skills, seeks Southwest assignment. Currently working. AOR, CHR, News, Talk, Jazz. RICH ALCOTT (707) 937-0719, 964-7277. (2-3)

19 yr. pro. Former state network ND. Employed, looking at Midwest with realistic expectations. Family. BILL (319) 332-9855, 7p-11a. (2-3)

Major market morning man wants creative home. Format change left me speechless. RICK (414) 637-1102. (2-3)

Top-25 personality looking for winning environment. A/C, CHR top-100 markets only. BYRON (414) 633-5501. (2-3)

SPORTS DIRECTOR/DJ COMBO

Seeking a position in a small or medium market. Six months small market experience. B.A. in Broadcasting. Dependable and professional. I can be an asset to you. For T&R plus references, call RON GOODMAN (213) 202-1249.

Attention! Single male, 3 yrs. experience CHR, A/C, Oldies. Bilingual & good production skills. Will relocate. VALENTINO (717) 366-1820. (2-3)

DREW BENTLEY, top-50 market programmer seeking medium or large Midwest CHR or A/C programming opportunity. (612) 459-9516. (2-3)

Talented, experienced copywriter/air talent seeking position. Creative copy, tight airstaff, and a hard worker. Available immediately. BILL (904) 744-6353. (2-3)

Hello. Major market parttimer looking for medium market fulltime. Prefer Midwest. CHR, A/C. TIM (314) 227-9750. (2-3)

News anchor-reporter with 10 yrs. major market skills. (213) 394-8204. (2-3)

7 yrs. of CHR/AC air experience. Looking to put my knowledge to work in a PD/MD position or medium/major market airstaff. SCOTT (317) 456-3407. (2-3)

Production wiz. 5 yrs. in radio, currently morning man at Southern CA CHR FM. Seeking production director position. KEVIN (805) 644-5056. (2-3)

5 yr. experienced pro looking for small or medium market News/Sports any format. ASHLEY SCHARGE (212) 229-2094. (2-3)

JERRY GALVIN, host of Talkback, America's nationwide call-in comedy talk show desires a position with your station. For details, call (513) 751-0991. (2-3)

Young, aggressive jock needs fulltime slot in any market or format. Four years experience. Good personality & community service. A doer. JIM (715) 842-9431. (2-3)

Station sold, but I wasn't part of the deal. Former PM drive with strong production & sales background. Will relocate. CHR or AOR. TIM BROUGH (717) 374-5111. (2-3)

English announcer with great numbers & promotional ideas seeks on-air position in metro area. Coasts preferred. Call DON (303) 685-5018. (2-3)

PM Drive personality ready to make a move as PD & MD. 7 year veteran. Call D.L. (601) 392-8617. (2-3)

News or sports. Excellent writing, smooth delivery, colorful PBP. Journalism degree. Outstanding references. KEVIN (913) 827-2383. (2-3)

Please help. Talented DJ starting out needs work experience. CHR, AOR, Country. Will consider news. ANDREW QUINN, (415) 468-1405. (2-3)

Looking to program small/medium market station. Prefer A/C. On-air experience includes WIZD, WGGG, Magic 96, Q105. Call (813) 526-8943. (2-3)

WNVL, WQMF, WLCV grad. 4 1/2 yrs. experience. JANET LYNCH, 858 Malibu, #10, Lexington, KY (606) 269-6193, or 3743 Deep Dale, Louisville, KY (502) 895-5208. (2-3)

3 yr. pro in AOR, A/C & Adult album formats. Promotion, music, sports background. Looking for jock or PBP. Currently skiing. Call MARK (303) 476-4798. (2-3)

Been in sales & management. Went back on the air. 13 yr. pro PD, AM/PM drive. Available immediately. Rated markets only. MICHAEL (219) 365-5745. (2-3)

Energetic jock, also 2 yrs. experience in PBP. Willing to relocate. I'm no superstar, I'm a hard worker. DAVE (412) 731-9444. (2-3)

Woman news announcer seeking beginning job. Articulate, creative, good writer, dependable, bright personality. Prefer Chicago or NW Indiana. FRAN (219) 931-2196. (2-3)

6 yrs. radio experience, announcing & sales. College degree. Want to work back home near relatives in New England area. Call SCOTT (305) 667-4788. (2-3)

Positions Sought

Personality morning man, excellent with phones & promotion. AOR, CHR, Top-30 markets. Call BILL (612) 541-1344. (2-3)

Former DJ of the year seeks position with professional team. Country, A/C, Oldies. PD/MD/production, voices. Entertaining communicator. (205) 471-4420. (2-3)

I love radio! Too bad the place I work now doesn't. Seeking exciting, stable, fulltime CHR-A/C. East preferred. Call WALLY DANIELS (717) 677-8603 before noon. (2-3)

Enthusiastic, motivated beginner needs work. Can jock, news. Great voice. BA in communications. Go anywhere, any shift, train on job. MICHAEL KIELBON (312) 652-8319. (2-3)

14 yr. radio pro. seeks N/T or high personality gig. Prefer mornings. MERLIN in the morning, KHOB, Hobbs, NM. (505) 392-4552, or 392-4239. (2-3)

Good female jock. Warm personality. Enjoys working at a good team-station. Experienced in all areas & can give a helping hand wherever needed. (715) 842-9431. (2-3)

Major market PD &/or morning man. Most recently AOR but extensive background in other formats. MARK TAYLOR (305) 746-8375. (2-3)

News anchor available immediately. 5 yrs. experience, 2 as medium market ND. Journalism degree. Prefer MW. JEFF (815) 663-9173 or 223-6598. (2-3)

All I need is a break. Radio producer/sportscaster. BA, 7 yrs. in radio, strong PBP. Will relocate. RICHARD (216) 321-1374. (2-3)

Hire me! (please?). Announcer with 7 yrs. major market experience including L.A., S.F. All phases + TV. R.C. (805) 984-3851. (2-3)

BILL HICKOK, 1982 talent search winner searching for talented A/C or CHR station. Formerly FM100/Memphis, WRAL/Raleigh, KAAV. 75 voices come free. (504) 769-3096. (2-3)

MORNING MOUTH

Don Imus, Steve Dahl, The Greaseman all rolled into one. Phone bits, character voices, outrageous humor. Major market experience. Big rating increases.

A "Wild & Crazy" morning show that will create a lot of excitement in your market.

JEFF CONRAD (305) 392-1916

Black male announcer with DJ & some news seeks opening. Urban or Country preferred. Call JOHN MCINTOSH. (305) 299-0476. (1-27)

Experienced, self-starting reporter in all facets of news coverage. Award-winner with almost 8 yrs. experience including ND. Good voice. TERRY (703) 433-0047. (1-27)

Got a live mike available . . . try me! Trained & ready to go. Great at music, news & sports. Mature. Prefer Midwest. Call STEVE (309) 454-2636. (1-27)

DJ/Engineer. 1st phone, some Country experience. Like New England or middle TN, but will consider all offers. GORDON FENDERSON, (207) 934-2981. (1-27)

Good morning Denver! New York metro ND/AM drive anchor seeks same at one of Denver's best. For T&R, call JIM (516) 742-9548. (1-27)

I am good. Female reporter/anchor on West Coast. Energetic & dedicated. You won't be sorry. ROSALIE (805) 322-2332. (213) 464-3754. (1-27)

Currently working at B96/Chicago. Looking to move into CHR programming in medium to major market. FRANK FOSTER (312) 337-2487, (312) 951-3572. (1-27)

Canadian sportscaster interested in moving to U.S. 7 yrs. experience in radio & television. T&R & more information from RANDY PIKE (807) 345-2852. (1-27)

True professional. Great one-of-a-kind voice. An aircheck worth listening to. Seeking medium market AOR. MICHAEL DAVIS (406) 252-3604. (1-27)

MIKE BEACH is on the beach but looking to do AM/PM drive, or program for you. Call (615) 986-2901. (1-27)

Lady DJ with fulltime experience in the Los Angeles area seeks weekend airshift. Urban, A/C, CHR. Copywriting, production experience. KELLI (213) 684-7168. (1-27)

Experienced sportscaster wants to relocate to solid sports-oriented station. Have extensive PBP experience, interviews & sportscasting. BOB (316) 251-0439 or 251-3800. (1-27)

5 years jock, good pipes, Urban Black format in medium market willing to relocate. Let's talk mornings only. (704) 865-7166. (1-27)

Dependable. CHR, A/C, Urban, Country. Professional. Disc jockey with outstanding voice, delivery, production. Greater Cincinnati. (513) 528-5793. (1-27)

Medium market news position. Four years experience. Hard working, dependable, a team player. Prefer Mid-Atlantic or New England. BOB (717) 545-1407. (1-27)

Positions Sought

17 yr. veteran announcer, programmer, production pro seeks new challenge. Major market voice. Excellent references & track record. (717) 367-1119. (1-27)

Black male, excellent production. Good voice, tight board. Would like to work where my talent isn't wasted. 7 yrs. experience, serious replies only. (803) 754-1187. (1-27)

Country programmers: looking for a personality with years of experience who really knows the music? You found him. BRUCE (716) 487-0612. (1-27)

Hot Production

Production is like plastic surgery — ugly can be made into beautiful! Top-notch L.A. production pro looking to move into better, more professional situation. Writing, voicing, producing!

I create spec spots that sell! Give your station a face-lift for 1984! Call the "Doctor"... (213) 825-6982. Leave message!

A/C FM with will to win in AM drive. This act is for you. Medium or major markets only. Call (609) 737-1421 after 5. (1-27)

Male DJ looking for station in Nashville, Middle TN or Northern AL. Excellent musical knowledge. MD experience. Love mid-night shift. MIKE MCCOY (312) 864-3304. (1-27)

6 yrs. including AOR mornings, CHR evenings, PM's, PD. Seek growth position in warm, southern Top-50. JEFF (615) 239-8901, 239-7854. (1-27)

Interested in airshift and/or promotion position in small to medium MW market. 3 yrs. experience. CHRIS HANSEN (414) 739-3746. (1-27)

Attn: 6 yr. radio vet seeking East Coast medium to major market. Strong production. Drive experience. Eagerly awaiting your call anytime. (717) 622-8912. (1-27)

Articulate, mature recent college grad with 2 yrs. commercial experience seeks western states opportunity. GEOFF DOYLE (206) 454-9659. (1-27)

Seeking a challenging programming position. Call Chuck Howard, (714) 546-9513. (1-27)

Nighttime rocker looking for new CHR opportunity. Over 4 yrs. experience. Call RANDY MOORE (206) 353-4997, 355-1144. (1-27)

Hard working female. 7 yr. veteran seeks a change. Top 100 market only. Call TJ (303) 796-8954. (1-27)

MAJOR MARKET PERSONALITY

With Oldies track record seeks PD position. Extensive musicology; AOR, CHR and Gold. History includes, KYA, KFRC, KJR and KRQR. Candi Chamberlain, (415) 222-6283. References!

Heavyweight sales pro, currently National Sales Manager, NYC Magazine. 4 yr. broadcast sales. Seeks position San Francisco area. TONY RIVERA (212) 243-7445 after 5 ET. (1-27)

Need energetic Sports Director? 5 yr. pro, BA-RTV, excellent PBP. Experienced news, talk, jock, sales. Prefer college market. DAVE (608) 783-7153. (1-27)

Making some changes, seeks something new. 7 yrs. AOR, CHR personality. Deep pipes, creative. Will move. RICH CLUCHAY (313) 338-7372, 334-3919. (1-27)

OM automation & sales experience. Looking for operations or small market management position. DON (919) 552-9035 after 3pm. (1-27)

8 yrs. experience, 4 stations. All formats. Stable PD/MD seeking top-100 market. Prefer South or West. GREGG SCOTT (217) 442-1700, 446-3492. (1-27)

Morning man, 10 yrs. pro. Reliable, warm, natural delivery. Phone work & station promotions. Seeks A/C or CHR immediately. TERRY (602) 742-1995. (1-27)

The next Rick Dees? No! I'm myself. A hard working team player looking to help in medium market. Any shift. (415) 652-4420 anytime. (1-27)

I've got ideas! Young professional seeking PD in small or medium market in South. Experienced at Q105, WJZD, MAGIC 96, WGGG. (305) 461-0296. (1-27)

9 yr. pro, CHR, A/C, Country. Seeking midday position. CHRIS STEVENS, WMAR, WEBC, KSOO & more. Ready & willing. (301) 667-4229. (1-27)

3 yrs. A/C CHR, medium & major market + BA in marketing. Seeking PD position with growth oriented company. ANDY (318) 221-9882. (1-27)

Ready for ya, Southern CA! Unique style, great production, numbers for adventurous, winning CHR, A/C. Medium/majors. CA-TX only! Before 1/31. (318) 233-6650. (1-27)

Warm communicator seeking air talent spot preferably in west. Young & ready to work hard for you. Call KEVIN (619) 447-1172 or 442-8689. (1-27)

5 yr. experienced pro looking for work, any format. Small & medium markets. ASHLEY (212) 229-2094. (1-27)

Positions Sought

JIM KINNEY — excellent WMAD ARB's in '83. Helped WTUE/Dayton become top AOR in country in '82, WMAD PD raised all categories, dayparts 1st book. (215) 482-5448. (1-27)

Changes

RADIO

Vincent Malcolm joins WYNY/New York as Account Executive.

Susan R. Ottenheimer named Account Executive at WCBM/Baltimore.

RECORDS

Dennis Jordan named Manager of Sales Administration for PolyGram Records/New York.

Bernie Meagher promoted Director of Inventory for Atlantic & Elektra Records/New York.

Lawrence Kenswil appointed Associate Director, Business & Legal Affairs for MCA Records/Universal City, CA.

Van James appointed Promotion person, Atlantic Records/Detroit.

Nolan Brown named R&B Field Merchandiser, Atlantic Records/Detroit.

Louis Heidelberg appointed Promotion person, Elektra/Asylum Records/Detroit.

Michael S. Alhadeff appointed Promotion person, WEA Atlantic Records/Seattle.

Tim Alston named Field Merchandiser, WEA/Baltimore-Washington D.C.

INDUSTRY

Chris Miller joins the Consumer Division of Allen & Dward/Houston, from PD post at KLOL radio.

Carol Gross named Account Executive, RKO Radio Sales/New York.

Miscellaneous

WFGM is changing to CHR, and needs current and oldies service. Bob Hant, 1101 Fairmont Av., Fairmont, WV 26554. (304) 366-9880. (2-3)

WTRU needs CHR record service from all labels. Contact Bill Andrews, 875 E. Summit, Muskegon, MI 49444. (616) 733-2126.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on **Wednesday, Thursday & Friday 9am-5pm (PST).**

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$20 per inch per week (maximum 35 words per inch). Includes **border and logo.**

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for **border, box number, \$15 for postage/handling.**

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in **advance.**

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

EURHYTHMICS "Here Comes The Rain Again"
 DAN FOGELBERG "The Language Of Love"
 ROCKWELL "Somebody's Watching Me"
 MANFRED MANN'S EARTH BAND "Runner"

Contempo 300

SHEENA EASTON "Almost Over You"
 EURHYTHMICS "Here Comes The Rain Again"

Great American Country

ANNE MURRAY
 "That's Not The Way (It's S'posed To Be)"
 MICHAEL MURPHEY "Will It Be Love By Morning"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ROCKWELL "Somebody's Watching Me"
 DAN FOGELBERG "The Language Of Love"
 UB40 "Red Red Wine"
 PAUL YOUNG "Come Back & Stay"
 MUSICAL YOUTH "She's Trouble"

The A/C Format

CARPENTERS
 "Your Baby Doesn't Love You Anymore"
 DAN FOGELBERG "The Language Of Love"

Super-Country

GEORGE STRAIT "Right Or Wrong"
 FRIZZELL & WEST "Silent Partners"
 MARK GREY "Left Side Of The Bed"
 ANNE MURRAY
 "That's Not The Way (It's S'posed To Be)"
 TOM JONES "I've Been Rained On Too"
 JOHNNY LEE "Yellow Rose"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

POINTER SISTERS "Automatic"
 DAN FOGELBERG "The Language Of Love"
 ROCKWELL "Somebody's Watching Me"
 38 SPECIAL "Back Where You Belong"
 BOB DYLAN "Sweetheart Like You"
 KIM CARNES "You Make My Heart Beat Faster
 (And That's All That Matters)"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

JIM GLASER "If I Could Only Dance With You"
 HANK WILLIAMS JR. "Man Of Steel"
 LYNN ANDERSON & GARY MORRIS
 "You're Welcome To Tonight"
 MICHAEL MURPHEY
 "Will It Be Love By Morning"

The Great Ones

DONNA SUMMER "Love Has A Mind Of Its Own"
 MELISSA MANCHESTER
 "I Don't Care What The People Say"
 JIM GLASER "If I Could Only Dance With You"
 LANI HALL "Send In The Clowns"

Transtar

Chick Watkins (303) 578-0700

MICHAEL JACKSON "Thriller"
 CHRISTOPHER CROSS "Think Of Laura"

Rock America

George Williams (214) 343-9205

The Starstation

ANNE MURRAY
 "That's Not The Way (It's S'posed To Be)"
 DONNA SUMMER
 "Love Has A Mind Of Its Own"

Country Coast-To-Coast

LEON EVERETTE "I Could'a Had You"
 GEORGE STRAIT "Right Or Wrong"
 HANK WILLIAMS JR. "Man Of Steel"

Rock America

SHEENA EASTON "Almost Over You"
 ROLLING STONES "She Was Hot"
 KC "Give It Up"
 RE-FLEX "The Politics Of Dancing"
 DAN FOGELBERG "The Language Of Love"

TM Programming

Cal Casey (214) 634 8511

Stereo Rock

RE-FLEX "The Politics Of Dancing"
 DAN FOGELBERG "The Language Of Love"
 ROLLING STONES "She Was Hot"
 ROCKWELL "Somebody's Watching Me"
 38 SPECIAL "Back Where You Belong"

TM A/C

DAN FOGELBERG "The Language Of Love"
 CHRISTINE McVIE "Got A Hold On Me"

TM Country

JOHNNY LEE "Say When"
 TOM JONES "I've Been Rained On Too"
 JOE STAMPLEY "Brown Eyed Girl"
 JIM GLASER "If I Could Only Dance With You"

BPI

John Iles (800) 426-9082

Adult Contemporary

LANI HALL "Send In The Clowns"
 CHRISTINE McVIE "Got A Hold On Me"

Country Living

MARK GRAY "Left Side Of The Bed"
 BURRITO BROTHERS
 "Almost Saturday Night"
 OSMOND BROTHERS
 "Where Does An Angel Go When She Cries"
 LEON EVERETTE "I Could'a Had You"
 JIM GLASER "If I Could Only Dance With You"
 ANNE MURRAY
 "That's Not The Way (It's S'posed To Be)"
 SISSY SPACEK
 "If I Can Just Get Through The Night"

Radio Arts

John Benedict (818) 841-0225

Country's Best

LEON EVERETTE "I Could'a Had You"
 JIM GLASER "If I Could Only Dance With You"

Soft Contemporary

CARPENTERS "Your Baby Doesn't Love
 You Anymore"
 JIM GLASER "If I Could Only Dance With You"
 BARBRA STREISAND "Papa, Can You Hear Me?"

Sound 10

DAN FOGELBERG "The Language Of Love"
 CARPENTERS
 "Your Baby Doesn't Love You Anymore"
 JIM GLASER "If I Could Only Dance With You"
 BARBRA STREISAND "Papa, Can You Hear Me?"



KRLA SHOWS ITS "LOVIN' FEELINGS" — Recently KRLA/Los Angeles presented the "Lovin' Feelings" concert with the Righteous Brothers, the Association, Little Anthony, Ricky Nelson, and Jerry Lee Lewis. Shown backstage are Jerry and KRLA PD Jim Pewter.



RICK'S HUMAN TOUCH — After a recent concert appearance in Tucson, RCA's Rick Springfield met KRQ/Tucson MD Kelly Norris and RCA's Bob Meyers backstage. Shown (l-r) KRQ's Kelly, Springfield, and Bob.



LIFE'S BEEN GOOD TO HIM — WXLK/Roanoke, VA took on a new afternoon man when Joe Walsh stopped by to do the show and talk to his fans on the phone while on tour with Stevie Nicks. Shown here (l-r) in front of the station van are WXLK's MD Don O'Shea and Kelly Heintzman, Walsh, GM Russ Brown, and personality Kat Thomas.

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

ANNE MURRAY
 "That's Not The Way (It's S'posed To Be)"
 MELISSA MANCHESTER
 "I Don't Care What The People Say"
 EARTH, WIND & FIRE "Touch"
 DAN FOGELBERG "The Language Of Love"
 JIM GLASER "If I Could Only Dance With You"
 CARPENTERS
 "Your Baby Doesn't Love You Anymore"

Your Country

JOHNNY RODRIGUEZ "Too Late To Go Home"
 OSMOND BROTHERS
 "Where Does An Angel Go When She Cries"
 BURRITO BROTHERS "Almost Saturday Night"
 BIG AL DOWNING "The Best Of Families"
 SISSY SPACEK
 "If I Could Just Get Through The Night"
 DAVID ALLAN COE "Ride 'Em Cowboy"

Hit Rock

QUIET RIOT "Bang Your Head (Metal Health)"
 KENNY ROGERS "This Woman"
 EURHYTHMICS "Here Comes The Rain Again"
 KENNY LOGGINS "Footloose"
 DAN FOGELBERG "The Language Of Love"

Black/Urban

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

POINTER SISTERS Automatic (Planet/RCA)

83% of our reporting stations on it. Rotations: Heavy 15/0, Medium 18/5, Light 28/9, Extra Adds 1, Total Adds 15, WGCI, WBLZ, WZAK, WGPR, WATV, WENN, WGIV, WPEG, WOIC, WJMI, WANT, WVKO, WLTH, WKWM, WVOI. A Most Added Record. Debuts at number 17 on the Black/Urban chart.

DELLS

You Just Can't Walk Away (Private I/CBS)

68% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/4, Light 30/4, Extra Adds 0, Total Adds 8, WAMO, WOOK, KJLH, XHRM, WRDW, WGIV, WPEG, KJCB. Debuts at number 35 on the Black/Urban chart.

IMAGINATION

This Means War (Shoobedoodah Dabba Doobee) (Elektra)

65% of our reporting stations on it. Rotations: Heavy 2/0, Medium 14/2, Light 32/7, Extra Adds 1, Total Adds 10, WDAS, WYLD-FM, WDRQ, WZEN-FM, KJLH, KNOW, WPLZ, KHYS, WVOI, KUKQ. Debuts at number 39 on the Black/Urban chart.

TYRONE BRUNSON

Fresh (Believe In A Dream/CBS)

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 25/1, Light 20/7, Extra Adds 1, Total Adds 9, WXYV, WDAS, WVEE, KKDA-FM, KRNB, WPEG, WJAX, WBLX, WKWM. Debuts at number 34 on the Black/Urban chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 43/21
Rotations: Heavy 2/1, Medium 10/3, Light 27/13, Extra Adds 4, Total Adds 21, WAMO, KKDA-FM, WEDR, WAIL-FM, WYLD-FM, WDMT, WJMO, WDRQ, KJLH, KSOL, KNOW, WATV, WGIV, WOIC, WJAX, WANT, WAAA, WLTH, WTLC, KDIA, KUKQ. Heavy: WVEE.

INDEEP "The Record Keeps Spinning" (Sound Of N.Y.) 42/2
Rotations: Heavy 5/0, Medium 25/0, Light 12/2, Extra Adds 0, Total Adds 2, WJAX, WKWM. Heavy: WDAS, WOOK, WYLD-FM, WJMO, KSOL. Medium: WXYV, KKDA-FM, WAIL-FM, WZAK, KJLH, WPLZ, KOKA, WANM. Debuts at number 40 on the Black/Urban chart.

MICHAEL JACKSON "Thriller" (Epic) 41/3
Rotations: Heavy 29/2, Medium 10/2, Light 2/0, Extra Adds 0, Total Adds 3, WXYV, XHRM, WJMI. Heavy: WDAS, WAOK, KKDA-FM, KMJQ, WAIL-FM, WBMX, WBLZ, KDAY, KSOL, WPDQ, WANT, WLTH. Debuts at number 26 on the Black/Urban chart.

DIONNE WARWICK "Got A Date" (Arista) 39/6
Rotations: Heavy 1/0, Medium 21/0, Light 16/5, Extra Adds 1, Total Adds 6, WAIL-FM, WGCI, WJLB, KJLH, WPLZ, WAAA. Heavy: WVEE. Medium: WILD, WOOK, WCIN, WJMO, WGPR, XHRM, WKXI, WPDQ.

RUFUS & CHAKA KHAN "One Million Kisses" (WB) 39/5
Rotations: Heavy 3/0, Medium 18/1, Light 18/4, Extra Adds 0, Total Adds 5, WDAS, WAOK, WZEN-FM, KNOW, WKXI. Heavy: WVEE, KJLH, WGIV. Medium: WXYV, KKDA-FM, WCIN, WZAK, WNHC, WENN, WLTH.

BILLY GRIFFIN "Serious" (Columbia) 34/6
Rotations: Heavy 4/0, Medium 13/1, Light 15/3, Extra Adds 2, Total Adds 6, KMJQ, WGCI, WATV, WJAX, KJCB, WMAK. Heavy: WYLD-FM, KACE, KDAY, KJLH. Medium: WJMO, WZEN-FM, XHRM, WWDM, KDKO.

TEENA MARIE "Midnight Magnet" (Epic) 34/2
Rotations: Heavy 13/0, Medium 12/1, Light 8/0, Extra Adds 1, Total Adds 2, WTOY, WLTH. Heavy: WHUR, KMJQ, KRLY, WYLD-FM, KMJM, KACE, KDAY, KJLH, KUKQ, WXYV, WPLZ, KOKA. Remains at number 36 on the Black/Urban chart.

LENNY WILLIAMS "Love Soldier" (Rocshire) 33/3
Rotations: Heavy 3/0, Medium 20/0, Light 9/2, Extra Adds 1, Total Adds 3, WILD, KSOL, WPLZ. Heavy: WXYV, WDAS, WPEG. Medium: WBMX, WCIN, WJMO, WZEN-FM, KACE, KJLH, XHRM, KNOW, WGIV.

TYRONE DAVIS "Let Me Be Your Pacifier" (Ocean Front) 30/6
Rotations: Heavy 5/0, Medium 11/3, Light 13/4, Extra Adds 1, Total Adds 6, WAMO, WPLZ, KHYS, WWDM, WAAA, KUKQ. Heavy: KRNB, WJMO, WATV, WOIC, KJCB. Medium: WAOK, WGPR, KACE, WENN, WKWM.

TOM BROWNE "Cruisin'" (Arista) 29/4
Rotations: Heavy 4/0, Medium 14/0, Light 10/3, Extra Adds 1, Total Adds 4, WDAS, WAIL-FM, WJMO, WOIC. Heavy: WNOO, WPLZ, KHYS, WAAA. Medium: KRNB, WHRK, WCIN, WDRQ, KJLH, WKXI, WWWW.

BOBBY NUNN "Hangin' Out At The Mall" (Motown) 29/2
Rotations: Heavy 11/0, Medium 7/0, Light 10/1, Extra Adds 1, Total Adds 2, WJMO, KUKQ. Heavy: WEDR, WBMX, WGCI, XHRM, WATV, WENN, WKWM. Medium: KRNB, WZEN-FM, KDAY, WJAX, WAAA.

ATLANTIC STARR "More, More, More" (A&M) 27/11
Rotations: Heavy 5/0, Medium 11/3, Light 9/6, Extra Adds 2, Total Adds 11 including WZAK, WGPR, KDAY, XHRM, WNHC, WRDW, WATV, KDIA. Heavy: WHUR, WYLD-FM, WGCI, KACE. Medium: WAOK, KKDA-FM, WPDQ.

TEDDY PENDERGRASS "I Want My Baby Back" (Philadelphia International/CBS) 26/2
Rotations: Heavy 6/0, Medium 13/0, Light 6/1, Extra Adds 1, Total Adds 2, WPLZ, WAAA. Heavy: WDAS, WZEN-FM, KACE, WJMI, WKXI. Medium: WXYV, WHUR, KRNB, WJMI, KMJM, KDAY, WPDQ.

SIGNIFICANT ACTION

KLIQUE "Flashback" (MCA) 25/1
Rotations: Heavy 2/0, Medium 14/0, Light 9/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: WOOK, WBMX. Medium: WEDR, WDRQ, XHRM, KNOW, WGIV, WOIC, WKXI, WPDQ, WVOL, KOKA, WDAO, WTLC, WWWW, KUKQ.

BOBBY WOMACK & PATTI LABELLE "Love Has Finally Come At Last" (Beverly Glen) 24/23
Rotations: Heavy 1/1, Medium 6/6, Light 10/9, Extra Adds 7, Total Adds 23, WXYV, WILD, WDAS, WHUR, KRLY, KRNB, WGCI, WJLB, WZEN-FM, KDAY, WNHC, WWDM, WLTH.

ZAPP "Spend My Whole Life" (WB) 23/3
Rotations: Heavy 6/0, Medium 10/1, Light 7/2, Extra Adds 0, Total Adds 3, WHRK, XHRM, WAAA. Heavy: KRNB, WOIC, WJMI, WKXI, WLWV, WWDM. Medium: WJMI, WZAK, KDAY, WENN, WGIV, KJCB, WBLX, WLTH, KUKQ.

PEABO BRYSON "D.C. Cab" (MCA) 22/10
Rotations: Heavy 0/0, Medium 5/2, Light 14/5, Extra Adds 3, Total Adds 10, WHUR, WAIL-FM, WYLD-FM, WJMO, WJLB, KNOW, WOIC, WBLX, WWDM, WKWM. Medium: KACE, KDAY, WLTH.

MALCOLM McLAREN "World Famous" (Island/Atco) 22/8
Rotations: Heavy 1/0, Medium 9/2, Light 10/5, Extra Adds 1, Total Adds 8, WAOK, WVEE, WBMX, WGCI, WJMI, KOKA, WAAA, WTLC. Heavy: KACE. Medium: WXYV, WRKS, WAIL-FM, WDMT, WKXI, WJAX, WKWM.

MTUME "Green Light" (Epic) 22/2
Rotations: Heavy 3/0, Medium 10/0, Light 9/2, Extra Adds 0, Total Adds 2, KSOL, WPDQ. Heavy: WAOK, WKXI, KOKA. Medium: WDAS, WCIN, WKND, WNHC, KNOW, WATV, WENN, WPEG, WDAO.

DENNIS WARDEN featuring SIEDAH GARRET "Don't Look Any Further" (Motown) 21/13
Rotations: Heavy 1/0, Medium 9/7, Light 10/5, Extra Adds 1, Total Adds 13, WXYV, KRNB, WJMI, WZAK, WGPR, WZEN-FM, KDAY, WJJS, WLTH, WKWM, WTLC, KDKO, KUKQ. Medium: WGCI, WPLZ.

CHIC "Give Me The Lovin'" (Atlantic) 21/1
Rotations: Heavy 4/0, Medium 10/1, Light 7/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KRNB, WPDQ, WLOU, WTLC. Medium: WJMI, WHRK, WYLD-FM, WZAK, KJLH, WBLX, KOKA, WAAA, KUKQ.

MOST ADDED

BOBBY WOMACK & PATTI LABELLE (23)
Love Has Finally Come At Last (Beverly Glen)
PATTI AUSTIN (21)
It's Gonna Be Special (Qwest/WB)
ROCKWELL (17)
Somebody's Watching Me (Motown)
POINTER SISTERS (15)
Automatic (Planet/RCA)

HOTTEST

PATTI LABELLE (43)
If Only You Knew (Phil. Int./CBS)
J. INGRAM with M. McDONALD (33)
Yah Mo B There (Qwest/WB)
SHANNON (33)
Let The Music Play (Mirage/Atco)
CHERYL LYNN (29)
Encore (Columbia)
"D" TRAIN (25)
Something's On Your Mind (Prelude)

GEORGE KRANZ "Trommeltanz (Din Daa Daa)" (Personal) 21/1
Rotations: Heavy 2/0, Medium 8/0, Light 10/0, Extra Adds 1, Total Adds 1, WJMO. Heavy: WDAS, WYLD-FM, Medium: WAOK, WHRK, WZEN-FM, KJLH, WNHC, WWDM, WANM, WAAA.

PLANET PATROL "I Didn't Know I Loved You" (Tommy Boy) 21/0
Rotations: Heavy 4/0, Medium 8/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WAOK, KRNB, WJLB. Medium: WDRQ, WGRP, WATV, WKXI, WPDQ, WBLX, WVOL, WTLC.

SHALAMAR "You Can Count On Me" (Solar/Elektra) 20/5
Rotations: Heavy 2/0, Medium 12/1, Light 5/3, Extra Adds 1, Total Adds 5, KDAY, KSOL, WENN, WGIV, WPDQ. Heavy: WZEN-FM, WLWV. Medium: WVEE, WJMO, WZAK, KMJM, WRDW, WNOO, WBLX, KHYS, WANM, WDAO, KDIA.

YES "Owner Of A Lonely Heart" (Atco) 19/2
Rotations: Heavy 6/0, Medium 10/1, Light 3/1, Extra Adds 0, Total Adds 2, WVEE, XHRM. Heavy: WDAS, WHUR, KRNB, WAIL-FM, WVKO, WLUM. Medium: KKDA-FM, KRLY, WGCI, WBLZ, WMAK, WKWM, WWWW, KDIA, KUKQ.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 19/1
Rotations: Heavy 1/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, WVKO. Heavy: WOOK. Medium: WVEE, KSOL, WENN, WGIV, WMAK, WPLZ, KHYS, KOKA, WLTH, WTLC.

BARBARA MASON "Another Man" (West End) 18/1
Rotations: Heavy 5/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, WGCI. Heavy: WRKS, WEDR, WGPR, WNHC, WANM. Medium: WILD, WDAS, WOOK, WDMT, WDRQ, WBLX, WWDM.

ENCHANTMENT "Don't Fight The Feeling" (Columbia) 17/6
Rotations: Heavy 1/0, Medium 6/1, Light 9/4, Extra Adds 1, Total Adds 6, WAOK, WCIN, KJLH, WKXI, WLTH, WTLC. Heavy: WYLD-FM. Medium: KKDA-FM, WZAK, WGIV, WKWM, WWWW.

ROCKERS REVENGE "There Goes My Heart" (Streetwise) 17/6
Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Extra Adds 2, Total Adds 6, WEDR, KJLH, WNHC, WWDM, WAAA, WTLC. Medium: WVOL, KOKA.

MAVIS STAPLES "Love Gone Bad" (Phonorecords) 17/2
Rotations: Heavy 4/0, Medium 7/0, Light 5/1, Extra Adds 1, Total Adds 2, WBMX, WDMT. Heavy: WCIN, WJMO, WATV, WTLC. Medium: WILD, WZAK, WENN, WGIV, WOIC, WKWM, WWWW.

JONES GIRLS "2 Win U Back" (RCA) 17/0
Rotations: Heavy 5/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WEDR, KNOW, WENN, WPLZ. Medium: KMJQ, WBMX, WGCI, XHRM, WPDQ, WANM, WLTH, WWWW.

CON FUNK SHUN "Don't Let Your Love Grow Cold" (Mercury/PolyGram) 16/6
Rotations: Heavy 0/0, Medium 6/1, Light 9/4, Extra Adds 1, Total Adds 6, WJMO, KDAY, WPDQ, KJCB, WLTH, WWWW. Medium: WHUR, KRLY, WHRK, WZEN-FM, WBLX.

HOTBOX "Do You Wanna Lover" (Polydor/PolyGram) 16/5
Rotations: Heavy 0/0, Medium 3/1, Light 12/3, Extra Adds 1, Total Adds 5, KRNB, WRDW, WENN, WGIV, KDIA. Medium: WNHC, WWWW.

RACE "What Is Race" (Ocean Front) 16/0
Rotations: Heavy 4/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, WOIC, KJCB, KOKA. Medium: WEDR, WAIL-FM, WBMX, WGCI, WGPR, WENN, WLOU.

KC "Give It Up" (Meca) 15/2
Rotations: Heavy 3/0, Medium 6/1, Light 6/1, Extra Adds 0, Total Adds 2, KDAY, KJLH. Heavy: WVEE, WDMT, WZAK. Medium: KRNB, WGIV, WJAX, WWDM, WLUM.

MALCOLM X with KEITH LeBLANC "No Sell Out" (Tommy Boy) 15/2
Rotations: Heavy 1/0, Medium 8/0, Light 5/1, Extra Adds 1, Total Adds 2, WBMX, WATV. Medium: WEDR, WCIN, KDAY, XHRM, WKXI, WAAA, WWWW.

LANCE WEBB "Life's Charade" (Beantown) 15/1
Rotations: Heavy 0/0, Medium 3/0, Light 12/1, Extra Adds 0, Total Adds 1, KJCB. Medium: WILD, WEDR, WGIV.

CULTURE CLUB "Karma Chameleon" (Virgin/Epic) 14/3
Rotations: Heavy 7/1, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 3, WGCI, WPDQ, WVKO. Heavy: WHUR, WVEE, WHRK, KSOL, KOKA, WLUM. Medium: WRKS, WBLZ, WANM, KUKQ.

LILLO THOMAS "Just My Imagination (Running Away With Me)" (Capitol) 14/2
Rotations: Heavy 0/0, Medium 7/0, Light 5/0, Extra Adds 2, Total Adds 2, WNHC, WJMO. Medium: WRKS, WAMO, KNOW, WNOO, WPDQ, KJCB, KHYS.

MAZE featuring FRANKIE BEVERLY "I Wanna Thank You" (Capitol) 14/1
Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Extra Adds 0, Total Adds 1, WKXI. Heavy: WANM. Medium: WHUR, WVEE, KJLH, WATV, WENN, WVOL.

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 13/13
Rotations: Heavy 1/1, Medium 4/0, Light 6/6, Extra Adds 2, Total Adds 13, WXYV, WHUR, WAOK, KKDA-FM, KRNB, WHRK, WBMX, WBLZ, KDAY, WJMI, WJJS, WWWW, KUKQ.

RAY PARKER JR. "Woman Out Of Control" (Arista) 13/10
Rotations: Heavy 2/1, Medium 3/3, Light 6/4, Extra Adds 2, Total Adds 10, WAMO, KMJQ, WEDR, WBLZ, WZAK, WRDW, WJMI, WJJS, WWWW, WVOI. Heavy: KSOL.

KENNY G "Hi How Ya Doin'?" (Arista) 13/9
Rotations: Heavy 0/0, Medium 2/1, Light 8/5, Extra Adds 3, Total Adds 9, WCIN, WZAK, WGPR, KACE, WOIC, WBLX, WWDM, WWWW, WVOI. Medium: WJLB.

BRYAN LOREN "Lollipop Luv" (Philly World) 13/3
Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 2, Total Adds 3, KKDA-FM, WDMT, WJMO. Heavy: WZAK. Medium: WWWW.

WOMACK & WOMACK "T.K.O." (Elektra) 13/3
Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 2, Total Adds 3, WCIN, WJMO, WGIV. Heavy: WNOO. Medium: WZAK, WOIC, WBLX.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 13/1
Rotations: Heavy 2/0, Medium 8/0, Light 3/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WVEE, KRLY. Medium: KKDA-FM, WHRK, WBLZ, WDRQ, KMJM, KDAY, KSOL, KUKQ.

ISLEY BROTHERS "Let's Make Love Tonight" (T-Neck/CBS) 13/0
Rotations: Heavy 0/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WDRQ, WJLB, WATV, WPEG, WNOO, WJMI, WLTH, WWWW, KDKO.

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 12/8
Rotations: Heavy 3/3, Medium 4/2, Light 4/2, Extra Adds 1, Total Adds 8, KKDA-FM, KRNB, WJMI, WBLZ, KACE, KDAY, WJJS, WWWW. Medium: KSOL, WNOO.

SPOONIE GEE "The Big Beat" (Tuff City/CBS) 12/1
Rotations: Heavy 1/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, KHYS. Heavy: WTLC. Medium: WDMT, WVOL, KOKA, WANM.

WARP 9 "Beat Wave" (Prism) 12/1
Rotations: Heavy 1/0, Medium 6/0, Light 4/0, Extra Adds 1, Total Adds 1, WTLC. Medium: WXYV, WOOK, WAOK, WVEE, WENN, WDAO.

PRINCE "Irresistible Bitch" (WB) 12/0
Rotations: Heavy 6/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, KKDA-FM, KMJQ, KDAY, WJAX, KDIA. Medium: WHUR, WDMT, WZAK, WRDQ, KUKQ.

DAVID WILLIAMS "Take The Ball And Run" (Ocean Front) 12/0
Rotations: Heavy 2/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KJCB, KOKA. Medium: WVEE, WEDR, WZAK, WGPR, WOIC, WLWV.

ASHFORD & SIMPSON "I'm Not That Tough" (Capitol) 11/4
Rotations: Heavy 0/0, Medium 6/1, Light 5/3, Extra Adds 0, Total Adds 4, WDMT, WZAK, WGPR, WAAA. Medium: WGIV, WLWV, WPLZ, WANT, WANM.

SYLVESTER "Too Late" (Megatone) 11/3
Rotations: Heavy 0/0, Medium 3/0, Light 6/1, Extra Adds 2, Total Adds 3, WCIN, WJMO, KHYS. Medium: KSOL, WWDM, WDAO.

KRAFTWERK "Tour De France" (WB) 11/1
Rotations: Heavy 3/0, Medium 4/1, Light 4/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KACE, KDAY, WLWV. Medium: WAIL-FM, WPDQ, WANM.

STANLEY CLARKE/GEORGE DUKE "The Good Times" (Epic) 11/1
Rotations: Heavy 0/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, WLTH. Medium: KJLH, WKND, WRDW, WNOO, WJMI, WWDM, KDKO.

10 SPEED "Tour De France" (Quality) 11/0
Rotations: Heavy 2/0, Medium 4/0, Light 5/0, Extra Adds 0. Heavy: WPDQ, WKWM. Medium: WXYV, KRLY, WJAX, WANM.

E.P.M. "Trudy" (Cotillion/Atco) 10/5
Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Extra Adds 2, Total Adds 5, WEDR, WJMO, WZAK, WRDW, WATV. Medium: WANM.

Black/Urban Regionalized Adds & Hits

Stations are listed by region. Hits are listed in order of their airplay activity.

EAST	SOUTH	KNOW/Austin	WPEG/Charlotte	KMJO/Houston	WJAX/Jacksonville	WHRK/Memphis	WYLF-FM/New Orleans	WTOY/Roanoke	WEST
<p>WXYV/Baltimore Tim Watts</p> <p>MICHAEL JACKSON DREAMBOY WOMACK & LABELLE EW&F TYRONE BRUNSON POLICE MELBA MOORE CAMBO DENNIS EDWARDS TEENA MARIE CULTURE CLUB Hottest: CHERYL LYNN D TRAIN JAMES INGRAM LIONEL RICHIE GRANDMIXER D.ST.</p> <p>WILD/Boston Eroy R.C. Smith</p> <p>JEFFREY OSBORNE JIMMY CLIFF LENNY WILLIAMS FUNK SHUN WOMACK & LABELLE MELBA MOORE Hottest: PATTI LABELLE D TRAIN RICK JAMES DEELE JAMES INGRAM</p> <p>WKND/Hartford Jordan/McLean</p> <p>TINA TURNER EW&F Hottest: CHERYL LYNN JAMES INGRAM LIONEL RICHIE DREAMBOY POINTER SISTERS</p> <p>WNHC/New Haven James Jordan</p> <p>ATLANTIC STARR WOMACK & LABELLE LIONEL RICHIE LILLO THOMAS J. BLACKFOOT BRYAN & FLACK Hottest: CHERYL LYNN LIONEL RICHIE PATTI LABELLE RAY PARKER JR. JENNIFER HOLLIDAY</p> <p>WRKS/New York Mayo/Quartrone</p> <p>none Hottest: PATTI LABELLE CHERYL LYNN BARBARA MASON RUN D.M.C. NEW EDITION</p>	<p>WDAS/Philadelphia Joe Tamburro</p> <p>EW&F TINA TURNER IMAGINATION WOMACK & LABELLE TOM BROWNE SKYY RUFUS & CHAKA TYRONE BRUNSON CAMBO Hottest: PATTI LABELLE DEELE ROCKWELL CHERYL LYNN DAZZ BAND</p> <p>WAMO/Pittsburgh J.C. Floyd</p> <p>RAY PARKER JR. JENNY BURTON DELLS PATTI AUSTIN TYRONE DAVIS Hottest: JAMES INGRAM PATTI LABELLE POINTER SISTERS LUTHER VANDROSS CHERYL LYNN</p> <p>WOOK/Washington, DC John Turk</p> <p>ROCKWELL DELLS DREAMBOY Hottest: D TRAIN DEBARGE PIECES OF A DREAM JAMES INGRAM SHANNON</p> <p>WHUR/Washington, DC Oscar Fields</p> <p>J. BLACKFOOT CAMBO LATTISAW & GILL WOMACK & LABELLE TINA TURNER XENA PEABO BRYSON STEEL PULSE SHANNON KOO & THE GANG LIONEL RICHIE DEBARGE D TRAIN</p> <p>WZAK/Cleveland Lynn Tolliver</p> <p>BROOKLIN SBALAMAR GEORGE FRANZ BOBBY NUNN WOMACK & WOMACK CON FUNK SHUN SYLVESTER MARTIN SCOTT TOM BROWNE EPM WORLD PREMIERE HOMI & JARVIS Hottest: PATTI AUSTIN PEABO BRYSON BRYAN LOREN LILLO THOMAS WOMACK & LABELLE Hottest: PATTI LABELLE CHERYL LYNN JAMES INGRAM</p> <p>WJMO/Cleveland Rod See</p> <p>PATTI AUSTIN ASHFORD & SIMPSON BRYAN LOREN G.T. MAVIS STAPLES Hottest: SHANNON RUN D.M.C. PATTI LABELLE JEFFREY OSBORNE KC</p> <p>WCIN/Cincinnati Sid Kennedy</p> <p>DIANA ROSS HERBIE HANCOCK MELBA MOORE CLARENCE JACKSON SHALAMAR ENCHANTMENT ELBOW BONES & RAC MARILYN SCOTT SYLVESTER OUTPUT TINA TURNER WOMACK & WOMACK KENNY G Hottest: JAMES INGRAM PATTI LABELLE ROYALCASH LIONEL RICHIE D TRAIN</p> <p>WGPR/Detroit Joe Spencer</p> <p>POINTER SISTERS KENNY G ATLANTIC STARR ASHFORD & SIMPSON SLING SHOT DENNIS EDWARDS CAPTAIN ROCK SUN TEMPTATIONS Hottest: CHERYL LYNN JENNY BURTON JAMES INGRAM RON BANKS ROCKWELL</p>	<p>KNOW/Austin Selby Edwards</p> <p>JENNY BURTON PATTI AUSTIN PEABO BRYSON IMAGINATION RUFUS & CHAKA ROCKWELL CAMBO MALCOLM MCLAREN ENCHANTMENT ELBOW BONES & RAC KEITH LeBLANC WILLIE CLAYTON MISS LOUISSTINE Hottest: J. BLACKFOOT TINA TURNER PATTI LABELLE SHANNON LIONEL RICHIE</p> <p>WATV/Birmingham Ron January</p> <p>JEFFREY OSBORNE MISS LOUISSTINE BILLY GRIFFIN MALCOLM X PATTI AUSTIN TARA ATLANTIC STARR COMMODORES POINTER SISTERS EPM Hottest: PATTI LABELLE LIONEL RICHIE SHANNON KOO & THE GANG BOBBY NUNN</p> <p>WENN/Birmingham Michael Star</p> <p>HOTBOX WILLIE CLAYTON STEVE ARRINGTON'S POINTER SISTERS SHALAMAR TARA CURTIS HAIRSTON TINA TURNER RAY PARKER JR. HOTBOX DELLS BON ROCK STEEL PULSE ATLANTIC STARR EPM Hottest: JAMES INGRAM PATTI LABELLE MICHAEL JACKSON DREAMBOY CHERYL LYNN</p> <p>WRDW/Augusta Teddy Black</p> <p>RAY PARKER JR. HOTBOX DELLS BON ROCK STEEL PULSE ATLANTIC STARR EPM Hottest: JAMES INGRAM PATTI LABELLE MICHAEL JACKSON DREAMBOY CHERYL LYNN</p>	<p>WPEG/Charlotte Mike Rossi</p> <p>POINTER SISTERS DREAMBOY TYRONE BRUNSON DELLS Hottest: PATTI LABELLE SHANNON RUN D.M.C. MICHAEL JACKSON MUSICAL YOUTH TWILIGHT 22 Hottest: WNOO/Chattanooga Frank St. James</p> <p>none Hottest: JAMES INGRAM ANITA BAKER JESSE BOYCE RUN D.M.C. D TRAIN</p> <p>WOIC/Columbia Mickey Arnold</p> <p>POINTER SISTERS SKYY TOM BROWNE ROCKWELL ALFIE SILAS OUTPUT WES PHILLIPS PATTI AUSTIN SOS BAND CATCH KENNY G PEABO BRYSON WOMACK & LABELLE Hottest: DAZZ BAND TYRONE DAVIS SHANNON DREAMBOY CHERYL LYNN</p> <p>KKDA-FM/Dallas Terri Avery</p> <p>RUN D.M.C. ART OF NOISE PATTI AUSTIN CAMBO TYRONE BRUNSON RANDY CRAWFORD GRANDMIXER D.ST.</p> <p>WQV/Charlotte Hal Harrill</p> <p>POINTER SISTERS STEVE ARRINGTON'S COMMODORES PATTI AUSTIN HOTBOX DELLS SHALAMAR WOMACK & WOMACK LIONEL RICHIE CHERYL LYNN SHANNON ANITA BAKER PATTI LABELLE</p> <p>KRLY/Houston Steve Harris</p> <p>RUN D.M.C. EVELYN KING DOUBLE D & STEINS DREAMBOY WOMACK & LABELLE SHALAMAR STARPOINT Hottest: ROMANTICS STAR STUDDER STRU RUN D.M.C. DEBARGE DEELE</p>	<p>KMJO/Houston Jim Snowden</p> <p>DOUBLE D & STEINS RAY PARKER JR. BILLY GRIFFIN MELBA MOORE REAL TO REEL JENNY BURTON STARPOINT TEENA MARIE Hottest: LUTHER VANDROSS TEENA MARIE SHANNON PRINCE STAR STUDDER STRU</p> <p>WJMI/Jackson Carl Haynes</p> <p>MICHAEL JACKSON RUN D.M.C. EPM POINTER SISTERS ROCKWELL RAY PARKER JR. CAMBO WOMACK & LABELLE MALCOLM MCLAREN MARY JANE GIRLS Hottest: DONNA SUMMER ROCKWELL ALFIE SILAS CHERYL LYNN TEDDY PENDERGRASS JAMES INGRAM</p> <p>WKXJ/Jackson Tommy Marshall</p> <p>RUFUS & CHAKA HAZZ SHALAMAR ENCHANTMENT ELBOW BONES & RAC JIMMY CLIFF DENISE EDWARDS ALFIE SILAS LIONEL RICHIE ROM BANKS JAMES INGRAM RANDY CRAWFORD GRANDMIXER D.ST.</p> <p>WPOD/Jacksonville Marc Little</p> <p>CULTURE CLUB MUSIC ROMANTICS WILLIE CLAYTON LATTISAW & GILL ALFIE SILAS CON FUNK SHUN CHERYL LYNN D TRAIN DREAMBOY PATTI LABELLE DEELE SHANNON</p> <p>KRNB-FM/Memphis Sherry Bacon</p> <p>KOO & THE GANG CAMBO WOMACK & LABELLE TYRONE BRUNSON MELBA MOORE HOTBOX DENNIS EDWARDS Hottest: LUTHER VANDROSS EVELYN KING YES CHERYL LYNN</p>	<p>WJAX/Jacksonville Steve Fox</p> <p>ART OF NOISE INDEEP BILLY GRIFFIN PATTI AUSTIN TYRONE BRUNSON ROCKWELL POLICE TOM SCOTT DREAMBOY Hottest: D TRAIN RUN D.M.C. J. BLACKFOOT D TRAIN PATTI LABELLE</p> <p>WEDR/Miami Jackson/Jones</p> <p>PATTI AUSTIN MELBA MOORE CHARLES EARLAND ROCKERS REVENGE ROCKWELL CHIFF CREW EPM RAY PARKER JR. ANITA BAKER WILLIE CLAYTON Hottest: D TRAIN DEELE LUTHER VANDROSS PATTI LABELLE J. BLACKFOOT</p> <p>KJCB/Lafayette Carl Evans</p> <p>LANCE WEBB GRANDMIXER D.ST. CON FUNK SHUN BILLY GRIFFIN DELLS BRONNER BROTHERS Hottest: SHANNON JAMES INGRAM PATTI LABELLE CHERYL LYNN GEORGE CLINTON</p> <p>WLOU/Louisville Neal O'Rea</p> <p>GRANDMIXER D.ST. JEFFREY OSBORNE Hottest: JAMES INGRAM RUN D.M.C. D TRAIN LIONEL RICHIE</p> <p>WJSL/Lynchburg Lad Goins</p> <p>SLIM RAY PARKER JR. ROCKWELL CAMBO DENNIS EDWARDS SHALAMAR KOO & THE GANG TYRONE BRUNSON KOO & THE GANG DEBARGE SHANNON PATTI LABELLE DEELE</p> <p>WDAI/Memphis Bobby O'Jay</p> <p>KOO & THE GANG DENNIS EDWARDS WOMACK & LABELLE Hottest: EPM D TRAIN DREAMBOY PATTI LABELLE DEELE SHANNON</p> <p>WVAK/Nashville Doug Ellis</p> <p>MELBA MOORE EPM GRANDMIXER D.ST. BILLY GRIFFIN PAUL YOUNG Hottest: SHANNON PATTI LABELLE LUTHER VANDROSS D TRAIN DEELE</p> <p>WVOL/Nashville Fred Harvey</p> <p>none Hottest: PATTI LABELLE RUN D.M.C. SHANNON DEELE JAMES INGRAM</p>	<p>WYLF-FM/New Orleans Brute Bailey</p> <p>IMAGINATION PEABO BRYSON PATTI AUSTIN ALFIE SILAS NUMONICS Hottest: PATTI LABELLE J. BLACKFOOT JAMES INGRAM INDEEP ATLANTIC STARR</p> <p>WAIL-FM/New Orleans Barry Richards</p> <p>TINA TURNER SHALAMAR GRANDMASTER FLASH DIONNE WARWICK TOM BROWNE PATTI AUSTIN PEABO BRYSON Hottest: PATTI LABELLE JAMES INGRAM LUTHER VANDROSS SHANNON EVELYN KING</p> <p>WPLZ/Petersburg Hardy Jay</p> <p>DREAMBOY ATLANTIC STARR JEFFREY OSBORNE STEVE ARRINGTON'S GRANDMIXER D.ST. DIONNE WARWICK TYRONE DAVIS ROCKERS REVENGE WES PHILLIPS PEABO BRYSON Hottest: XENA CHERYL LYNN DAZZ BAND DREAMBOY RUN D.M.C.</p> <p>WVAM/Tallahassee Joe Bullard</p> <p>Hottest: MICHAEL JACKSON ROCKERS REVENGE LIONEL RICHIE D TRAIN CHERYL LYNN</p> <p>WAAA/Winston-Salem Jae Jackson</p> <p>PATTI AUSTIN TYRONE DAVIS ROCKWELL MALCOLM MCLAREN ASHFORD & SIMPSON ROCKERS REVENGE DIONNE WARWICK TEDDY PENDERGRASS NEW GUYS ON THE B ZAPP Hottest: PATTI LABELLE CHERYL LYNN JAMES INGRAM J. BLACKFOOT</p>	<p>WTOY/Roanoke Riley Wynn</p> <p>TINA TURNER ROCKWELL EPM MELBA MOORE TEENA MARIE Hottest: PATTI LABELLE SHANNON DEELE D TRAIN LIONEL RICHIE</p> <p>KOKA/Shreveport B.B. Davis</p> <p>ELBOW BONES & RAC ROCKWELL MELBA MOORE KIM CARNES MALCOLM MCLAREN Hottest: KOO & THE GANG CULTURE CLUB PATTI LABELLE JAMES INGRAM J. BLACKFOOT</p> <p>WDDM/Sumpter Kevin Fleming</p> <p>SOS BAND WOMACK & LABELLE MAJORS HARRIS ROCKERS REVENGE KENNY G DAMARIS HOWARD JONES SOL KING TYRONE DAVIS ROCKERS REVENGE WES PHILLIPS PEABO BRYSON Hottest: XENA CHERYL LYNN DAZZ BAND DREAMBOY RUN D.M.C.</p> <p>WVAM/Tallahassee Joe Bullard</p> <p>Hottest: MICHAEL JACKSON ROCKERS REVENGE LIONEL RICHIE D TRAIN CHERYL LYNN</p> <p>WAAA/Winston-Salem Jae Jackson</p> <p>PATTI AUSTIN TYRONE DAVIS ROCKWELL MALCOLM MCLAREN ASHFORD & SIMPSON ROCKERS REVENGE DIONNE WARWICK TEDDY PENDERGRASS NEW GUYS ON THE B ZAPP Hottest: PATTI LABELLE CHERYL LYNN JAMES INGRAM J. BLACKFOOT</p>	<p>KDKO/Englewood Carlos Lando</p> <p>TINA TURNER DENNIS EDWARDS DAZZ BAND TEMPTATIONS Hottest: SHANNON D TRAIN LIONEL RICHIE</p> <p>KACE/Los Angeles Miller/Wiggins</p> <p>KOO & THE GANG SKOOL BOYZ BARBARA MITCHELL RODNEY FRANKLIN KENNY G ROY AYERS WOMACK & LABELLE Hottest: PATTI LABELLE MALCOLM MCLAREN TWILIGHT 22 CHERYL LYNN SHANNON</p> <p>KJLH/Los Angeles J.B. Stone/Rico</p> <p>DELLS PATTI AUSTIN TARA ROCKERS REVENGE DIONNE WARWICK CHIC IMAGINATION LEGEND ENCHANTMENT KLIQUE Hottest: DEELE BILLY GRIFFIN MELBA MOORE DAZZ BAND CHERYL LYNN</p> <p>KDAY/Los Angeles Jack Patterson</p> <p>SHALAMAR SBALAMAR KOO & THE GANG CAMBO CON FUNK SHUN SOUL SONIC FORCE KC CDIII WOMACK & LABELLE DENNIS EDWARDS ATLANTIC STARR Hottest: TWILIGHT 22 MICHAEL JACKSON KRAFTWERK CHERYL LYNN JAMES INGRAM</p> <p>KSOI/San Mateo Bernie Moody</p> <p>KOO & THE GANG TONI BASIL MTIME LENNY WILLIAMS SHALAMAR Hottest: SHANNON MICHAEL JACKSON LIONEL RICHIE CHERYL LYNN PATTI LABELLE</p>	

MIDWEST

WGCI/Chicago
Richard Pegue

CULTURE CLUB
POINTER SISTERS
BILLY GRIFFIN
WOMACK & LABELLE
MALCOLM MCLAREN
BRYSON & FLACK
DIONNE WARWICK
BARBARA MASON
Hottest:
CULTURE CLUB
PATTI LABELLE
GRANDMASTER FLASH
JENNIFER HOLLIDAY

WBMX/Chicago
Lee Michaels

MALCOLM X
MAVIS STAPLES
JEFFREY OSBORNE
DREAMBOY
MELBA MOORE
CAMBO
WOMACK & LABELLE
SKYY
MALCOLM MCLAREN
BROOKLIN
Hottest:
PATTI LABELLE
LIONEL RICHIE
JENNY BURTON
SERGE PONSAR
PIECES OF A DREAM

WBLZ/Cincinnati
Brian Castle

POINTER SISTERS
STEVE NICKS
RAY PARKER JR.
NENA
TINA TURNER
STEVE ARRINGTON'S
ANITA BAKER
CAMBO
KOO & THE GANG
Hottest:
LIONEL RICHIE
SHANNON
DAZZ BAND
PATTI LABELLE
JAMES INGRAM

WJMO/Cleveland
Rod See

PATTI AUSTIN
ASHFORD & SIMPSON
BRYAN LOREN
G.T.
MAVIS STAPLES
Hottest:
SHANNON
RUN D.M.C.
PATTI LABELLE
JEFFREY OSBORNE
KC

WCIN/Cincinnati
Sid Kennedy

DIANA ROSS
HERBIE HANCOCK
MELBA MOORE
CLARENCE JACKSON
SHALAMAR
ENCHANTMENT
ELBOW BONES & RAC
MARILYN SCOTT
SYLVESTER
OUTPUT
TINA TURNER
WOMACK & WOMACK
KENNY G
Hottest:
JAMES INGRAM
PATTI LABELLE
ROYALCASH
LIONEL RICHIE
D TRAIN

WDRQ/Detroit
Tony Gray

IMAGINATION
PATTI AUSTIN
REAL TO REEL
SHALAMAR
SOS BAND
PORCH SONG
Hottest:
DAZZ BAND
DEELE
ROCKWELL
RUN D.M.C.

WJLB/Detroit
James Alexander

EVELYN KING
WOMACK & LABELLE
DIONNE WARWICK
PEABO BRYSON
TINA TURNER
Hottest:
ROCKWELL
PLANET PATROL
TWILIGHT 22
JENNY BURTON
DEELE

WDAO/Dayton
Lankford Stephens

none
Hottest:
PATTI LABELLE
ANGELA BOFILL
RICK JAMES

WGPR/Detroit
Joe Spencer

POINTER SISTERS
KENNY G
ATLANTIC STARR
ASHFORD & SIMPSON
SLING SHOT
DENNIS EDWARDS
CAPTAIN ROCK
SUN
TEMPTATIONS
Hottest:
CHERYL LYNN
JENNY BURTON
JAMES INGRAM
RON BANKS
ROCKWELL

WKWM/Grand Rapids
Frank Grant

DENNIS EDWARDS
TYRONE BRUNSON
PEABO BRYSON
EPM
TINA TURNER
FUNKY SONG
INDEEP
RUN D.M.C.
JEFFREY OSBORNE
POINTER SISTERS
SNOOKY
HOWARD JONES
Hottest:
J. BLACKFOOT
DAZZ BAND
SHANNON
D TRAIN

WTL/Indianapolis
Jay Johnson

MAJOR HARRIS
PATTI AUSTIN
WOMACK & LABELLE
ROCKERS REVENGE
ENCHANTMENT
MALCOLM MCLAREN
ALFIE SILAS
DENNIS EDWARDS
WARP 9
Hottest:
J. BLACKFOOT
CHERYL LYNN
GRANDMIXER D.ST.
JAMES INGRAM
JENNIFER HOLLIDAY
HOTBOX

WLUM/Milwaukee
Mark Driscoll

DURAN DURAN
XENA
EURYTHMICS
SHALAMAR
Hottest:
YES
TWILIGHT 22
ROCKWELL
DONNA SUMMER
DAZZ BAND

WVOT/Toledo
Maxx Myrick

POINTER SISTERS
RAY PARKER JR.
KENNY G
TEMPTATIONS
IMAGINATION
ROCKWELL
Hottest:
D TRAIN
PATTI LABELLE
LUTHER VANDROSS
SHANNON

JAZZ RADIO NATIONAL AIRPLAY/30

February 3, 1984

Last Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18												

R&R Country's Most Current Music

NATIONAL AIRPLAY/50

February 3, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
5	3	1	1 DON WILLIAMS/Stay Young (MCA)	155/0	128	25	2
7	5	3	2 RICKY SKAGGS/Don't Cheat In Our Hometown (Epic)	147/0	121	18	8
10	8	4	3 B.J. THOMAS/Two Car Garage (Clev.Int/Col)	147/0	116	26	5
18	13	7	4 LEE GREENWOOD/Going Going Gone (MCA)	153/2	100	47	6
27	15	10	5 ALABAMA/Roll On (Eighteen Wheeler) (RCA)	154/2	96	55	3
14	12	9	6 STEVE WARINER/Lonely Women Make Good Lovers (RCA)	150/0	99	45	6
15	10	8	7 SYLVIA/I Never Quite Got Back (From Loving You) (RCA)	152/1	92	47	13
3	2	2	8 MERLE HAGGARD/That's The Way Love Goes (Epic)	135/1	102	23	10
19	14	11	9 EXILE/Woke Up In Love (Epic)	151/1	84	59	8
9	7	6	10 GARY MORRIS/Why Lady Why (WB)	146/1	104	26	16
30	20	15	11 KENNY ROGERS/Buried Treasure (RCA)	152/2	66	80	6
21	16	13	12 STATLER BROTHERS/Elizabeth (Mercury/PG)	146/2	81	50	15
8	6	5	13 ED BRUCE/After All (MCA)	137/0	92	30	15
32	22	17	14 MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	152/2	46	100	6
25	18	16	15 DOLLY PARTON/Save The Last Dance For Me (RCA)	146/4	61	71	14
38	28	24	16 JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	152/4	36	95	21
31	23	19	17 CONWAY TWITTY/Three Times A Lady (WB)	142/3	39	89	14
23	19	18	18 EDDIE RABBITT/Nothing Like Falling In Love (WB)	132/0	54	64	14
33	26	23	19 WILLIE NELSON/Without A Song (Columbia)	139/2	35	80	24
34	24	21	20 RAY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia)	137/4	44	69	24
35	25	22	21 REBA McENTIRE/There Ain't No Future (Mercury/PG)	139/4	47	67	25
36	29	26	22 WHITES/Give Me Back That Old Familiar Feeling (WB/Curb)	143/5	38	75	30
41	30	27	23 EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	143/10	26	90	27
40	35	29	24 L. ANDERSON & G. MORRIS/You're Welcome To Tonight (Permian)	136/7	21	87	28
39	31	28	25 JUDDS/Had A Dream (For The Heart) (RCA/Curb)	136/6	25	73	38
24	21	20	26 GENE WATSON/Drinkin' My Way Back Home (MCA)	127/1	54	47	26
2	1	12	27 RONNIE MILSAP/Show Her (RCA)	106/0	53	34	19
4	4	14	28 CHARLY McCLAIN/Sentimental Ol' You (Epic)	101/0	52	33	16
44	37	31	29 JOHN ANDERSON/Let Somebody Else Drive (WB)	126/4	21	73	32
47	40	33	30 KENDALLS/Thank God For The Radio (Mercury/PG)	134/11	16	76	42
-	49	34	31 MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	141/14	11	63	67
-	50	35	32 DEBORAH ALLEN/I've Been Wrong Before (RCA)	138/17	13	64	61
-	46	36	33 TOM JONES/I've Been Rained On, Too (Mercury/PG)	108/12	19	52	37
46	42	37	34 BILL MEDLEY/Till Your Memory's Gone (RCA)	104/5	10	57	37
12	11	25	35 MEL McDANIEL/I Call It Love (Capitol)	101/0	40	38	23
48	41	38	36 CRAIG DILLINGHAM/Have You Loved Your Woman Today (Curb/MCA)	93/6	13	48	32
49	45	40	37 GUS HARDIN/Fallen Angel (Flyin' High Tonight) (RCA)	106/8	7	64	35
-	-	42	38 JIM GLASER/If I Could Only Dance With You (Noble Vision)	119/11	10	45	64
-	-	50	39 JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	106/40	4	46	56
-	-	45	40 LEON EVERETTE/I Could'a Had You (RCA)	112/36	3	40	69
1	9	30	41 CRYSTAL GAYLE/The Sound Of Goodbye (WB)	78/1	23	36	19
-	-	48	42 JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	92/14	3	38	51
DEBUT	-	-	43 GEORGE STRAIT/Right Or Wrong (MCA)	89/47	3	26	60
DEBUT	-	-	44 MARK GRAY/Left Side Of The Bed (Columbia)	85/19	2	17	66
DEBUT	-	-	45 DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva)	74/31	1	14	59
DEBUT	-	-	46 OSMOND BROTHERS/Where Does An Angel Go When She Cries (WB/Curb)	75/6	0	30	45
-	-	49	47 STEPHANIE WINSLOW/Dancin' With The Devil (Curb/MCA)	75/3	1	31	43
DEBUT	-	-	48 BOXCAR WILLIE/The Man I Used To Be (Main Street)	66/2	1	31	34
6	17	32	49 JOHN CONLEE/In My Eyes (MCA)	49/0	11	21	17
DEBUT	-	-	50 BURRITO BROTHERS/Almost Saturday Night (Curb/MCA)	74/12	1	16	57

MOST ADDED

- GEORGE STRAIT (47)
Right Or Wrong (MCA)
- HANK WILLIAMS JR. (41)
Man Of Steel (WB/Curb)
- JOHNNY LEE with LANE BRODY (40)
Yellow Rose (Full Moon/WB)
- BARBARA MANDRELL (37)
Happy Birthday Dear Heartache (MCA)
- LEON EVERETTE (36)
I Could'a Had You (RCA)
- ATLANTA (35)
Sweet Country Music (MCA)
- DAVID FRIZZELL & SHELLY WEST (31)
Silent Partners (Viva)
- VINCE GILL (22)
Victim Of Life's Circumstances (RCA)
- JOE STAMPLEY (20)
Brown Eyed Girl (Epic)

HOTTEST

- ALABAMA (83)
Roll On (Eighteen Wheeler) (RCA)
- RICKY SKAGGS (52)
Don't Cheat In Our Hometown (Epic)
- KENNY ROGERS (42)
Buried Treasure (RCA)
- DON WILLIAMS (37)
Stay Young (MCA)
- MERLE HAGGARD (36)
That's The Way Love Goes (Epic)
- LEE GREENWOOD (36)
Going Going Gone (MCA)
- STATLER BROTHERS (34)
Elizabeth (Mercury/PolyGram)
- B.J. THOMAS (34)
Two Car Garage (Clev. Int./CBS)
- GARY MORRIS (31)
Why Lady Why (WB)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

LEON EVERETTE I Could'a Had You (RCA)

On 71% of reporting stations. Rotations: Heavy 3, Medium 40, Light 69, Total Adds 36 including WPTR, KIX106, WYNK, WCOS, WAMZ, WKQS, KYXX, WQYK, WONE, WOW, K102, WTD, KYGO, KCKC, KSON. A Most Added Record. Moves 45-40 on the Country chart.

JOHNNY LEE with LANE BRODY Yellow Rose (Full Moon/WB)

On 68% of reporting stations. Rotations: Heavy 4, Medium 46, Light 56, Total Adds 40 including WPOC, WYRK, WHN, WTVY, KIKK, WKQS, WLWI, WWWW, WKKQ, WFMS, WDAF, WBCS, WHBF, KKAL, KMAK, KRWQ, KSN. A Most Added Record. Moves 50-39 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1-30-84.

NEW & ACTIVE includes songs reported by at least 30% of our Country reporting stations. The two numbers following the artist/title (label) designation indicate how many Country reporters are on the record this week and, of those, how many added it for the first time this week. Country stations report their playlists by rotations (Heavy, Medium, and Light). The two numbers following each rotational designation indicates how many stations have the record in that particular rotation.

DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:
Country Music Association
P. O. Box 22299-R
Nashville, TN 37202



NEW & ACTIVE

JOHNNY RODRIGUEZ "Too Late To Go Home" (Epic) 92/14
 Rotations: Heavy 3, Medium 38, Light 51, Total Adds 14, WIXY, WIXL, WYVA, WFNC, WESC, WKZZ, WKSJ, WQYK, KSO, WKMF, WIRE, KCJB, WHBF, KFRY. Heavy: KASE, WYNK, WCXI. Medium: WSNO, WCMS, WFMS, KXXY, KFDI, KUZZ, KUGN. Moves 42-46 on the Country chart.

GEORGE STRAIT "Right Or Wrong" (MCA) 89/47
 Rotations: Heavy 3, Medium 26, Light 60, Total Adds 47 including WCAO, WKYG, WNYR, KLVI, WSOC, KPLX, WMC, WTQR, WFMS, KTPK, KLZ, KSON, KSAN, KUCB. Heavy: WCXI, WDAF, KVOO. Medium: KIX106, WLWI, KTTS, KNIX, KWJJ. Debuts at number 43 on the Country chart.

MARK GRAY "Left Side Of The Bed" (Columbia) 85/19
 Rotations: Heavy 2, Medium 17, Light 66, Total Adds 19 including WVAM, WCAO, WFNC, WESC, WAMZ, WKQS, WLWI, WWW, WGE, WHBF, KTPK, KJOT, KFRY, KFTN, KSOP. Heavy: WYNK, KIGO. Medium: WSEN, KASE, KUUY. Debuts at number 44 on the Country chart.

OSMOND BROTHERS "Where Does An Angel Go When She Cries" (WB/Curb) 75/6
 Rotations: Heavy 0, Medium 30, Light 45, Total Adds 6, KRRV, WKZZ, KWMT, WGE, KIK-FM, KFTN. Medium: WGNA, WSEN, CHOW, WESC, WJQS, WLWI, KKYX, KFDI, KUGN. Debuts at number 46 on the Country chart.

STEPHANIE WINSLOW "Dancin' With The Devil" (Curb/MCA) 75/3
 Rotations: Heavy 1, Medium 31, Light 43, Adds 3, WFNC, KFTN, KRAK. Heavy: KSO. Medium: WBGW, WSNO, WGTO, WLWI, KRMD, KBMR, WITL, KTTS, WTOD, KUGN. Moves 47-49 on the Country chart.

DAVID FRIZZELL & SHELLY WEST "Silent Partners" (Viva) 74/31
 Rotations: Heavy 1, Medium 14, Light 59, Total Adds 31 including WBGW, WXBO, WSOC, WTVY, KHEY, WIRK, WUSQ, WUBE, KRRK, WDAF, KTTS, KUGN, KWJJ. Heavy: WXCL. Medium: WHOO, WFMS, KVOO, KTOM.

BURRITO BROTHERS "Almost Saturday Night" (Curb/MCA) 74/12
 Rotations: Heavy 1, Medium 16, Light 57, Total Adds 12, WAJR, WGTO, WFNC, WOKK, WMNI, WONE, KWMT, WXCL, KJOT, KEIN, Q92, KSOP. Heavy: WHOO. Medium: WVAM, WSNO, WLWI, WWJO, KTPK, KRST, KIGO.

BIG AL DOWNING "The Best Of Families" (Team Entertainment) 69/6
 Rotations: Heavy 0, Medium 21, Light 48, Extra Adds 6, WIXY, WHN, WYNK, WFMS, KFRY, KQIL. Medium: WPTR, WSEN, WJQS, WOKK, KRMD, WCXI, WOW, WXCL, WHBF, KUUY, Q92.

BOXCAR WILLIE "The Man I Used To Be" (Main Street) 66/2
 Rotations: Heavy 1, Medium 31, Light 34, Total Adds 2, KKAL, Q92. Heavy: WGNA. Medium: WKYG, WEZL, KLRA, WIRK, KBMR, KEBC, WTOD, KRST, KFRY, KRSY, KTOM, KGA.

SISSY SPACEK "If I Can Just Get Through The Night" (Atlantic America) 63/2
 Rotations: Heavy 3, Medium 22, Light 38, Total Adds 2, KRRV, WMNI. Heavy: WSNO, KIKK, KIGO. Medium: WGNA, WAJR, KEAN, WEZL, WTVY, KHEY, KKYX, KTTS, KEIN, KRSY.

BILLIE JO SPEARS "Midnight Blue" (Parliament) 61/6
 Rotations: Heavy 2, Medium 21, Light 38, Total Adds 6, WKSJ, KTPK, KUGN, KEIN, KWJJ, KCUB. Heavy: WPTR, KSOP. Medium: WTVY, KKYX, KSO, WXCL, WHBF, KUZZ, KTOM.

JAN GRAY "Bad Night For Good Girls" (JameX) 50/4
 Rotations: Heavy 1, Medium 12, Light 37, Total Adds 4, WITL, KTTS, KKAL, KEIN. Heavy: KSOP. Medium: WPTR, WSEN, WJQS, WLWI, KRMD, KFGO, WHBF, KRKT.

HANK WILLIAMS JR. "Man Of Steel" (WB/Curb) 49/41
 Rotations: Heavy 3, Medium 7, Light 39, Total Adds 41 including WPTR, WYRK, WNYR, WYII, KRRV, WNOX, WKSJ, WHOO, WWW, KCJB, KRKT, KQIL, KTOM, KCKC, KCBC. Heavy: WAMZ, WKQS, WCXI. Medium: WKKQ, KVOO, KFRY.

ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 49/18
 Rotations: Heavy 1, Medium 16, Light 32, Total Adds 18, WIXL, WSEN, KIX106, WYNK, WCOS, WFNC, WESC, KLRA, WKKQ, KFGO, WITL, WHBF, WTHI, KRST, KRWQ, KSOP, KCKC, KSAN. Heavy: WHOO. Medium: WVAM, WXXW.

LARRY WILLOUGHBY "Building Bridges" (Atlantic America) 49/11
 Rotations: Heavy 0, Medium 10, Light 39, Total Adds 11, WVAM, WCAO, WIXY, WNYR, WYNK, KHEY, KLLL, KFGO, KTTS, WWJO, KGA. Medium: WAJR, WJQS, KIOV, KRSY.

JIM STAFFORD "Little Bits And Pieces" (Columbia) 47/11
 Rotations: Heavy 2, Medium 9, Light 36, Total Adds 11, WMZQ, KLLL, WFMS, WITL, KIOV, KTTS, KKAL, KMAK, KRWQ, KCCY, KIGO. Heavy: WYVA, KIKK. Medium: WKSJ, WKKQ, WOW, KEIN.

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 37/37
 Rotations: Heavy 0, Medium 9, Light 28, Total Adds 37 including WCAO, WYRK, WILQ, KHEY, WHOO, WTQR, WWW, KEBC, K102, KRKT, KYGO, KNIX. Medium: WPTR, KIOV, KRSY.

ATLANTA "Sweet Country Music" (MCA) 36/35
 Rotations: Heavy 2, Medium 8, Light 26, Total Adds 35 including WSNO, WKYG, WTVY, WSM, WRNL, WCUZ, KIOV, KMAK, KQIL, KCKC. Heavy: WPTR, WKQS.

JIMMY BUFFETT "Brown Eyed Girl" (MCA) 26/5
 Rotations: Heavy 1, Medium 3, Light 22, Total Adds 5, WPTR, WVAM, WIXL, KIKK, KRWQ. Heavy: WHOO. Medium: WAJR, WKSJ, KRKT.

JOHNNY LEE "Say When" (Full Moon/WB) 24/3
 Rotations: Heavy 1, Medium 9, Light 14, Total Adds 3, KWMT, WHBF, KTTS. Heavy: WXCL. Medium: WAJR, KLVI, WGTO, WCMS, WKKQ, WTHI, KCCY.

KAREN TAYLOR-GOOD "Handsome Man" (Mesa) 24/1
 Rotations: Heavy 0, Medium 7, Light 17, Total Adds 1, WQYK. Medium: WGNA, CHOW, KHEY, KKYX, KRMD, KWJJ, KSOP.

RAY STEVENS "My Dad" (Mercury/PolyGram) 22/3
 Rotations: Heavy 3, Medium 3, Light 16, Total Adds 3, WUSQ, KTTS, WXCL. Heavy: WKQS, KSOP. Medium: WYII, WKSJ, KIGO.

MICKI FUHRMAN "I Bet You Never Thought I'd Go This Far" (MCA) 21/11
 Rotations: Heavy 0, Medium 3, Light 18, Total Adds 11, WVAM, WSEN, WYII, KRRV, KKYX, KBMR, WOW, KTTS, KVOO, KRWQ, KIGO. Medium: WXCL, WWJO.

WICKLINE "Ski Bumpus" (Cascade Mountain) 19/3
 Rotations: Heavy 0, Medium 4, Light 15, Total Adds 3, WCMS, WOW, KTPK. Medium: WONE, KFDI, KUGN, KIOG. Light: WSEN, WMC, WHBF, KWJJ.

KENNY DALE "Two Will Be One" (Republic) 17/6
 Rotations: Heavy 1, Medium 2, Light 14, Total Adds 6, WCAO, WYVA, WITL, KRWQ, KTOM, KGA. Heavy: KKYX. Medium: WPTR, KRRV.

RUSSELL SMITH "Where Did We Go Right" (Capitol) 17/4
 Rotations: Heavy 0, Medium 4, Light 13, Total Adds 4, WCMS, KFGO, KUUY, KRWQ. Medium: WMC, WLWI, KFDI, KWJJ. Light: WSEN, KMPS.

T.G. SHEPPARD & CLINT EASTWOOD "Make My Day" (WB/Curb) 16/16
 Rotations: Heavy 0, Medium 5, Light 11, Total Adds 16, WSNO, WILQ, WGTO, WKSJ, WSM, WCXI, WKMF, KEBC, KVOO, KRST, KUUY, KFRY, KNIX, KWJJ, KCKC, KSON.

MICKEY GILLEY & CHARLY McCLAIN "Candy Man" (Epic) 14/14
 Rotations: Heavy 0, Medium 2, Light 12, Total Adds 14, WBGW, WSNO, WSOC, WGTO, WTVY, WHOO, KSO, KECK, KEBC, K102, KRKT, KRST, KUUY, KRSY.

CHANTILLY "Baby's Walkin'" (F&L) 14/1
 Rotations: Heavy 0, Medium 0, Light 14, Total Adds 1, WSEN. Light: WEZL, KRMD, WIRK, KSO, WOW, WHBF, KTOM.

DAVID WILLS "Lady In Waiting" (RCA) 13/13
 Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WVAM, WBGW, WSNO, WYII, KRRV, WJQS, KEBC, KRKT, KRST, KIK-FM, KKCS, KMAK, KCKC.

VICTORIA SHAW "Break My Heart" (MPB) 12/7
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 7, WVAM, WAJR, WJQS, WWW, KRRK, KIOV, KKCS. Light: WBGW, WYII, KRKT, KTOM.

KATY MOFFATT "Reynosa" (Permian) 12/7
 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 7, WSEN, KLRA, KYXX, KKYX, WAXX, KTTS, KUGN. Light: WOKK, KEBC, KSOP.

STEVE CLARK "That It's All Over Feeling" (Mercury/PolyGram) 11/6
 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 6, WGNA, KRRV, WKLO, WCMS, KTTS, KUZZ. Medium: KLVI. Light: WBGW, KSO.

SAM NEELY "Old Photographs" (MCA) 11/1
 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, WGNA. Medium: WVAM. Light: KRRV, KHEY, WQYK, WUSQ, KFDI, KRWQ.

LEFTY FRIZZELL "This Just Ain't No Good Day..." (Columbia) 11/0
 Rotations: Heavy 0, Medium 4, Light 7, Total Adds 0. Medium: CHOW, WYII, WKKQ, WOW. Light: WUSQ, KFDI, KFWQ, KGA.

MOE BANDY "It Took A Lot Of Drinking" (Columbia) 10/8
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 8, WSNO, WGTO, WTVY, WCXI, KEBC, KRKT, KRST, KQIL. Light: KSO, WAXX.

VINCE HATFIELD "Can't Get To You From Here" (F&L) 8/5
 Rotations: Heavy 0, Medium 0, Light 8, Total Adds 5, WBGW, KRRV, WUSQ, WXCL, KIGO. Light: WGNA, WSEN, WYII.

DAVID ROGERS "I Am A Country Song" (Mr. Music) 8/2
 Rotations: Heavy 0, Medium 2, Light 6, Total Adds 2, WCMS, KKYX. Medium: WGNA, KBMR. Light: WSEN, WOW, WTOD, KFDI.

MIKE DEKLE "Closer To The Moon" (NSD) 8/2
 Rotations: Heavy 0, Medium 0, Light 8, Total Adds 2, KBMR, WTOD. Light: WGNA, WLWI, KRMD, WQYK, KVOO, KSOP.

SIGNIFICANT ACTION

MARGO SMITH "Please Tell Him I Said Hello" (Moon Shine) 46/8
 Rotations: Heavy 1, Medium 8, Light 37, Total Adds 8, WIXY, WNYR, KEAN, WQYK, KRRK, WITL, WXCL, KRWQ. Heavy: WWJO. Medium: WJQS, WLWI, KSOP.

JOE STAMPLEY "Brown Eyed Girl" (Epic) 45/20
 Rotations: Heavy 0, Medium 10, Light 35, Total Adds 20 including KIX106, WYNK, WOKK, KKYX, WUSQ, WOW, KTPK, KUUY, KUGN. Medium: WESC, KTTS, KUZZ, KTOM.

ROBIN LEE "Angel In Your Arms" (Evergreen) 43/2
 Rotations: Heavy 0, Medium 11, Light 32, Total Adds 2, KRRK, WAXX. Medium: WGNA, WSEN, WEZL, KLRA, WKQS, WSIX, WOW, Q92.

MAC DAVIS "Most Of All" (Casablanca/PolyGram) 42/15
 Rotations: Heavy 0, Medium 12, Light 30, Total Adds 15 including WGNA, WIXY, WNYR, WMZQ, CHOW, KIKK, KKYX, WTQR, WOW, KUZZ, KFRY. Medium: WPOC, WONE, WWW.

JIM REEVES "The Image Of Me" (RCA) 40/4
 Rotations: Heavy 1, Medium 15, Light 24, Total Adds 4, CHOW, KHEY, WQYK. Heavy: KSO. Medium: WVAM, KKYX, WCXI, WWJO, KUZZ, KSOP.

VINCE GILL "Victim Of Life's Circumstances" (RCA) 39/22
 Rotations: Heavy 0, Medium 4, Light 35, Total Adds 22 including WBGW, WOKQ, WYII, KRRV, WNOX, WKSJ, KBMR, WAXX, KIK-FM, KWJJ, KGA. Medium: WAMZ, WLWI, WCXI.

DAVID ALLAN COE "Ride 'Em Cowboy" (Kat Family/CBS) 38/2
 Rotations: Heavy 0, Medium 10, Light 28, Total Adds 2, WJQS, KLRA, KSOP. Medium: WVAM, KHEY, WWJO, WTOD, KFRY, KRSY.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
GEORGE JONES/Radio Lover (Epic)	Jones Country
ALABAMA/If You're Gonna Play In Texas (RCA)	Roll On
ALABAMA/The End Of The Lyin' (RCA)	Roll On
ALABAMA/I'm Not That Way Anymore (RCA)	Roll On
EXILE/Take Me To The River (Epic)	Exile
EMMYLOU HARRIS/On The Radio (WB)	White Shoes
RICKY SKAGGS/Uncle Pen (Epic)	Don't Cheat In Our Hometown
JIM GLASER/Woman, Woman (Noble Vision)	The Man In The Mirror
GAIL DAVIES/Boys Like You (WB)	What Can I Say
DOLLY PARTON/Downtown (RCA)	The Great Pretender
ALABAMA/Carolina Mountain Dewe (RCA)	Roll On
JUDDS/Blue Nun Cafe (RCA)	Wynonna And Naomi
OAK RIDGE BOYS/When You Get To The Heart (MCA)	Deliver
OAK RIDGE BOYS/Ain't No Cure For The Rock... (MCA)	Deliver
HANK WILLIAMS JR./Lovesick Blues (WB/Curb)	Man Of Steel
OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)	Deliver

TOM JONES

FROM HIS CURRENT ALBUM
THE SINGLE
"I'VE BEEN RAINED ON TOO"



BREAKER R&R 33

BB 29 CB 24

PolyGram
.....
Country.
.....



PolyGram Records™
.....

814-448-1M-1

Country's Most Current Music

Regional Acids & Hots

Table with columns for regions: EAST, MIDWEST, SOUTH, WEST. Each column lists radio stations and their current/hot music. Includes a '160 Reporters' box and a '141 Current Reports' box with a 'frozen playlist' notice.

160 Reporters
141 Current Reports
This station reported a frozen playlist:
KSSN/Little Rock
The following stations failed to report and therefore their playlists were frozen:
WEZL/Charleston
WKIX/Raleigh
WPAP/Panama City
WSEX/Nashville
KASE/Austin
KRM/D/Sheepport
KQHL/Billings
KMPS/Seattle
KVEG/Las Vegas
WIL/St. Louis
WLSR/Akron
WTSO/Wichita
KFDI/Madison
KJJD/Des Moines
The following stations did not report new playlists for two consecutive weeks and were not used in this week's data:
WHK/Cleveland
KMML/Amarillo
KXYL/Brownwood

Adult / Contemporary

Continued from Back Page

BREAKERS

MICHAEL SEMBELLO Talk (WB)

51% of our reporters on it. Rotations: Heavy 1/0, Medium 34/5, Light 29/4, Extra Adds 1, Total Adds 10, WLTT, WISN, KKL, WGY, WBT, 2WD, KUDO, KSL, KCEE, KWEB. Debuts at number 30 on the A/C chart.

DAN FOGELBERG The Language Of Love (Full Moon/Epic)

50% of our reporters on it. Rotations: Heavy 0/0, Medium 31/16, Light 31/13, Extra Adds 2, Total Adds 31 including WSB, KVIL-FM, W101, WFYR, KUDL, KKL, KGW, KBEST, WGY, WKGW, WAFB, WBT, WHBY, WENS, KBOI, KUDO, and 15 more. Debuts at number 28 on the A/C chart.

NEW & ACTIVE

✓ CARPENTERS "Your Baby Doesn't Love You Anymore" (A&M) 59/28

Rotations: Heavy 1/0, Medium 27/8, Light 29/18, Extra Adds 2, Total Adds 28, WSB, WSB-FM, WOMC, WISN, KHOW, KOST, WICC, WSFM, WGY, WKGW, WVLK, WHHY, WING, WTRX, WENS, WFMK, KBOI, WNNR, WTKO, WTN, WCHV, WJBC, KCRG, KFSB, KWEB, WBOW, KFDD, KISN. Heavy: WCCO. Medium: KOY, WBT, WMAZ, WRVA, WHBY, KSL, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, WHNN, WJON, K99, KQSW, KALE, KRBS.

✓ ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 58/15

Rotations: Heavy 0/0, Medium 36/5, Light 22/10, Extra Adds 0, Total Adds 15, WLTT, KGW, WBT, WIVY, WHHY, WING, WTRX, KKUA, KCEE, WPPA, KVIC, KCRG, WHNN, KKJO, WBOW. Medium: WISN, WCCO, KHOW, WICC, WKGW, WMAZ, WRVA, WHBY, WHBC, KRNT, KWAV, WEIM, WKNE, WSKI, WTN, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WCIL, KFSB, KEEZ, WJON, K99, KRNO, KQSW, KRBS, KALE.

✓ JIMMY BUFFETT "Brown Eyed Girl" (MCA) 49/45

Rotations: Heavy 0/0, Medium 9/9, Light 38/34, Extra Adds 2, Total Adds 45, 97AIA, KUDL, WCCO, WMJI, KHOW, B100, WSFM, WKGW, WAHR, WVLK, WMAZ, 2WD, WRVA, WSRZ, WHBY, WHBC, KBOI, KPPL, KKUA, KWAV, WNNR, WEIM, WTKO, WKNE, WSKI, WPPA, WSKY, WCKQ, WCHV, WGSV, KVIC, WCIL, KFSB, KEEZ, KWEB, WHNN, WJON, KKJO, KORQ, KFDD, KTWO, K99, KQSW, KISN, KALE.

✓ MICHAEL JACKSON "Thriller" (Epic) 47/19

Rotations: Heavy 10/2, Medium 21/6, Light 14/9, Extra Adds 2, Total Adds 19, 3WS, WTAE, B100, WGY, 2WD, WMGN, KBOI, KKUA, KPPL, WNNR, KVIC, KFSB, KEEZ, WHNN, WJON, KTWO, K99, KRNO, KRBS. Heavy: WAXY, WMJI, WAEB, KFI, WSKI, WPPA, WCKQ, KRLB-FM. Medium: WFBR, WQUE-FM, WFYR, KMGC, WRKA, WSRZ, KRAV, KMJJ, KWAV, WTN, WSKY, WCHV, WVBS, WCIL, KQSW.

EARTH, WIND & FIRE "Touch" (Columbia) 46/8

Rotations: Heavy 0/0, Medium 15/0, Light 31/8, Extra Adds 0, Total Adds 8, B100, WRKA, WTRX, KUDO, WTKO, WBOW, KFDD, KALE. Medium: KHOW, WRIE, WMAZ, KBOI, WSKI, KORQ, WSKY, WCKQ, KVIC, WCIL, WJON, KRNO, KRBS.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 45/1

Rotations: Heavy 3/0, Medium 24/1, Light 18/0, Extra Adds 0, Total Adds 1, 3WM. Heavy: KWAV, WEIM, WCIL. Medium: WPIX, WTAE, WCZY, KUDL, WISN, KGW, KEZR, WSFM, WGY, WMAZ, WHHY, KSL, WNNR, WSKI, KORQ, WSKY, WCHV, WBOW, KFDD, K99, KQSW, KRBS, KALE.

MELISSA MANCHESTER "I Don't Care What The People Say" (Arista) 43/6

Rotations: Heavy 0/0, Medium 23/2, Light 19/3, Extra Adds 1, Total Adds 6, KGW, V100, WING, WTKO, WSKY, WJON. Medium: KHOW, KOST, WAEB, WGY, WRVR, WNNR, WEIM, WKNE, WSKI, WPPA, KORQ, WCKQ, WCHV, WAGE, WCIL, KFSB, KEEZ, K99, KRNO, KRBS, KALE.

STEVIE NICKS with SANDY STEWART "Nightbird" (Modern/Atco) 42/5

Rotations: Heavy 2/0, Medium 26/2, Light 14/3, Extra Adds 0, Total Adds 5, KEY103, KKPL, KWEB, KFDD, KRNO. Heavy: WSKI, WCIL. Medium: WFBR, 3WS, KEZR, WMAZ, WHHY, WSRZ, 610TVN, WMGN, KPPL, KUDO, KWAV, K108, WEIM, WKNE, WPPA, WSKY, WCKQ, WCHV, WNGS, WVBS, KEEZ, K99, KQSW, KRBS.

✓ EURYTHMICS "Here Comes The Rain Again" (RCA) 39/19

Rotations: Heavy 1/0, Medium 17/5, Light 20/13, Extra Adds 1, Total Adds 19, WPIX, WAXY, WCZY, WICC, WMAZ, 2WD, WSRZ, WHBC, WTRX, KMJJ, WCKQ, WCHV, KVIC, WCIL, WHNN, WBOW, KTWO, K99, KALE. Heavy: WGY. Medium: WFBR, 97AIA, WAEB, WMGN, KWAV, WEIM, WSKI, WTN, WPPA, WSKY, KRNO, KQSW.

JIM GLASER "If I Could Only Dance With You" (Noble Vision) 34/2

Rotations: Heavy 0/0, Medium 13/0, Light 21/2, Extra Adds 2, KWEB, WBOW. Medium: WCCO, WGY, WRVA, WHBY, KSL, WTKO, WKNE, WSKI, WCKQ, WCHV, WAGE, WCIL, KRBS.

✓ CLIFF RICHARD "Donna" (EMI America) 32/32

Rotations: Heavy 0/0, Medium 8/8, Light 22/22, Extra Adds 2, Total Adds 32, WFBR, WSB-FM, KUDL, WCCO, WAEB, WAHR, WMAZ, WSRZ, WHBY, WHBC, KKUA, KSL, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WVBS, WCIL, KFSB, KEEZ, KWEB, WJON, KKJO, KFDD, KTWO, KQSW, KALE.

✓ THOMPSON TWINS "Hold Me Now" (Arista) 31/31

Rotations: Heavy 0/0, Medium 4/4, Light 26/26, Extra Adds 1, Total Adds 31, KVIL-FM, WCCO, KGW, WICC, WKGW, WAHR, WVLK, WHBC, WTRX, KWAV, WNNR, WEIM, WSKI, WPPA, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KVIC, WCIL, KFSB, KEEZ, WHNN, KTWO, K99, KQSW, KRBS, KISN, KALE.

BOB DYLAN "Sweetheart Like You" (Columbia) 30/0

Rotations: Heavy 1/0, Medium 12/0, Light 17/0, Extra Adds 0. Heavy: KRBS. Medium: KUDL, WRIE, WGY, WMAZ, WHHY, WSRZ, KUDO, WNNR, WSKI, WSKY, WCKQ, KQSW.

SIGNIFICANT ACTION

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 25/0

Rotations: Heavy 9/0, Medium 13/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: 3WS, WAXY, 97AIA, WCZY, WGY, 610TVN, WEIM, WSKI, WTN. Medium: WQUE-FM, WAEB, WICC, WEZC, WIVY, WSRZ, KRAV, K108, WNNR, WPPA, WCHV, WAGE, KQSW. Light: V100, WENS, KPPL.

HOMI & JARVIS "I'm In Love Again" (GRP) 24/7

Rotations: Heavy 1/0, Medium 2/0, Light 21/7, Extra Adds 0, Total Adds 7, WENS, KBOI, WTKO, WPPA, WCIL, KFSB, KQSW. Heavy: WCCO. Medium: WEIM, KVIC. Light: WFBR, WAHR, WHBY, WHBC, WSKI, WSKY, WCKQ, WCHV, WNGS, WJBC, KEEZ, WJON, KRBS.

PETER ALLEN "You And Me (We Wanted It All)" (Arista) 24/2

Rotations: Heavy 0/0, Medium 8/0, Light 16/2, Extra Adds 0, Total Adds 2, WJBC, WBOW. Medium: WCCO, KHOW, WRVA, KRNT, KSL, WEIM, WSKI, WAGE. Light: WAHR, WHBY, KKUA, WNNR, WKNE, WPPA, WSKY, WCKQ, WCIL, KFSB, KKJO, KFDD, KRBS, KALE.

MOST ADDED

JIMMY BUFFETT (45)
Brown Eyed Girl (MCA)
CLIFF RICHARD (32)
Donna (EMI America)
DAN FOGELBERG (31)
The Language Of Love (Full Moon/Epic)
CHRISTINE McVIE (31)
Got A Hold On Me (WB)
THOMPSON TWINS (31)
Hold Me Now (Arista)
CARPENTERS (28)
Your Baby Doesn't Love You... (A&M)

HOTTEST

CULTURE CLUB (70)
Karma Chameleon (Virgin/Epic)
BILLY JOEL (66)
An Innocent Man (Columbia)
KOOL & THE GANG (63)
Joanna (De-Lite/PolyGram)
CHRISTOPHER CROSS (58)
Think Of Laura (WB)
LIONEL RICHIE (57)
Running With The Night (Motown)
GENESIS (37)
That's All (Atlantic)

COMMODORES "Turn Off The Lights" (Motown) 23/1

Rotations: Heavy 0/0, Medium 13/0, Light 10/1, Extra Adds 0, Total Adds 1, KORQ. Medium: WSB-FM, WCCO, KBEST, KEZR, WRKA, WMAZ, WEZS, WNNR, WSKI, WCKQ, WCHV, WAGE, KRBS. Light: WSFM, WAHR, WGSV, KVIC, KFSB, KEEZ, KKJO, KTWO, KQSW.

AMERICAN COMEDY NETWORK "Breaking Up Is Hard On You" (Critique/Quality) 20/13

Rotations: Heavy 0/0, Medium 6/2, Light 13/10, Extra Adds 1, Total Adds 13, WBEN, WFYR, WISN, KS94, KFMB, WAEB, WRKA, 2WD, WHBY, WJBC, KEEZ, KWEB, KRNO. Medium: WTAE, 55KRC, WTKO, WKNE. Light: GR55, KOIL, WJON.

MODERN ROMANCE "Just My Imagination" (Atlantic) 19/8

Rotations: Heavy 0/0, Medium 6/3, Light 13/5, Extra Adds 0, Total Adds 8, WMAZ, WHBY, WHBC, WTRX, KSL, WKNE, WSKI, KEEZ. Medium: WCCO, WEIM, WCHV. Light: WFBR, WPPA, WGSV, KVIC, WNGS, K99, KRBS, KALE.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 16/1

Rotations: Heavy 2/0, Medium 12/0, Light 2/1, Extra Adds 0, Total Adds 1, WHBC. Heavy: WPPA, WCKQ. Medium: WFBR, KGW, KMJJ, KUDO, WSKI, WTN, WAGE, WVBS, KEEZ, WJON, KKJO, KRBS. Light: KTWO.

POINTER SISTERS "Automatic" (Planet/RCA) 13/4

Rotations: Heavy 0/0, Medium 6/3, Light 7/1, Extra Adds 0, Total Adds 4, WFBR, KKUA, KUDO, WSKI. Medium: KVIL-FM, WPPA, KORQ. Light: V100, WEIM, WCHV, KEEZ, KQSW, KRBS.

PAUL YOUNG "Come Back And Stay" (Columbia) 12/7

Rotations: Heavy 0/0, Medium 1/1, Light 11/6, Extra Adds 0, Total Adds 7, WAHR, WEIM, WSKI, WCHV, WAGE, KFSB, KEEZ. Light: KWAV, WSKY, KKJO, KQSW, KRBS.

RYAN PARIS "Dolce Vita Part I" (Carrere/CBS) 12/1

Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WEIM. Medium: WCCO, KVIC, KFDD, KRBS. Light: WSRZ, WCKQ, WAGE, KBOI, WHNN, KKJO, KQSW.

BARBRA STREISAND "Papa Can You Hear Me" (Columbia) 11/10

Rotations: Heavy 0/0, Medium 4/4, Light 6/5, Extra Adds 1, Total Adds 10, WICC, WRIE, WMAZ, WHBC, KSL, WEIM, WTKO, WSKI, KTWO, KRBS. Light: WJON.

GEORGE FISCHOFF "Boogie Piano Man" (Reward/Curb) 11/4

Rotations: Heavy 0/0, Medium 1/0, Light 10/4, Extra Adds 0, Total Adds 4, WTRX, KPPL, WJBC, KEEZ. Medium: WCCO. Light: WAHR, WVLK, WHBC, WEIM, WCIL, KTWO.

MICHAEL MARTIN MURPHEY "Will It Be Love By Morning" (Liberty) 11/3

Rotations: Heavy 0/0, Medium 3/0, Light 8/3, Extra Adds 0, Total Adds 3, WAGE, WVBS, K99. Medium: WEIM, WGSV, KKJO. Light: WAHR, WSKI, KORQ, WSKY, KTWO.

NENA "99 Luftballons (99 Red Balloons)" (Epic) 10/3

Rotations: Heavy 1/0, Medium 4/0, Light 5/3, Extra Adds 0, Total Adds 3, WAEB, KMJJ, WCHV. Heavy: 97AIA. Medium: WAXY, WMJI, WCZY, KEEZ. Light: WQUE-FM, KPPL.

SHALAMAR "You Can Count On Me" (Solar/Elektra) 10/0

Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WPIX, WAXY. Light: WOMC, KWAV, WEIM, WAGE, WCIL, WHNN, KTWO, KQSW.

HOWARD JONES "New Song" (Elektra) 9/1

Rotations: Heavy 0/0, Medium 6/0, Light 3/1, Extra Adds 0, Total Adds 1, WPPA. Medium: WCCO, WHHY, WMGN, WSKI, WSKY, WCKQ. Light: 97AIA, WEIM.

T.G. SHEPPARD "Make My Day" (WB) 8/8

Rotations: Heavy 0/0, Medium 1/1, Light 7/7, Extra Adds 0, Total Adds 8, WCCO, WAHR, WEIM, WGSV, KKJO, WBOW, KFDD, KRBS.

KC "Give It Up" (Meca) 8/2

Rotations: Heavy 1/0, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 2, WZZP, WTRX. Heavy: KFI. Medium: WQUE-FM, WHHY, WSKI, WPPA. Light: KEEZ.

MINOR DETAIL "Why Take It Again" (Polydor/PolyGram) 7/5

Rotations: Heavy 0/0, Medium 0/0, Light 7/5, Extra Adds 0, Total Adds 5, WCCO, WEIM, WSKI, WSKY, KQSW. Light: WCHV, WAGE.

KENNY LOGGINS "Footloose" (Columbia) 7/3

Rotations: Heavy 1/0, Medium 3/1, Light 3/2, Extra Adds 0, Total Adds 3, WFBR, WCZY, KMJJ. Heavy: WQUE-FM. Medium: WSKI, WPPA. Light: WSRZ.

TINA TURNER "Let's Stay Together" (Capitol) 7/2

Rotations: Heavy 1/0, Medium 3/2, Light 3/0, Extra Adds 0, Total Adds 2, 97AIA, KVIC. Heavy: WGY. Medium: WFBR. Light: WQUE-FM, WHHY, KWAV.

B.J. THOMAS "Two Car Garage" (Cleveland International/CBS) 7/1

Rotations: Heavy 1/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WGSV. Heavy: KSL. Medium: WSB, KRNT, KKJO. Light: WAHR, WHBC.

LINDA RONSTADT & NELSON RIDDLE ORCHESTRA "I've Got A Crush On You" (Asylum) 6/6

Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 6, WFBR, WHBY, WHBC, WEIM, WKNE, WJBC.

JIMMY CLIFF "We All Are One" (Columbia) 6/4

Rotations: Heavy 0/0, Medium 1/0, Light 5/4, Extra Adds 0, Total Adds 4, WSRZ, KKUA, KQSW, KRBS. Medium: WAGE. Light: WCKQ.

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 6/3

Rotations: Heavy 0/0, Medium 1/0, Light 5/3, Extra Adds 0, Total Adds 3, Y97, B100, WSKY. Medium: 97AIA. Light: WHHY, WHBC.

PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 6/2

Rotations: Heavy 0/0, Medium 0/0, Light 6/2, Extra Adds 0, Total Adds 2, KMJJ, K99. Light: WSKY, WCKQ, WAGE, KRBS.

MADONNA "Holiday" (Sire/WB) 6/2

Rotations: Heavy 2/0, Medium 1/0, Light 3/2, Extra Adds 0, Total Adds 2, WENS, KRLB-FM. Heavy: KMJJ, WPPA. Medium: WCZY. Light: WQUE-FM.

LIONEL RICHIE "Hello" (Motown) 6/2

Rotations: Heavy 3/0, Medium 1/0, Light 2/2, Extra Adds 0, Total Adds 2, WQUE-FM, B100. Heavy: WAXY, 97AIA, KOST. Medium: KFI.

YES "Owner Of A Lonely Heart" (Atco) 6/0

Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ. Medium: 3WS. Light: WQUE-FM, WCZY, WAEB, WCHV.

(J.) BIRD "(You're) That Song" (Bermuda Dunes) 5/2

Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 0, Total Adds 2, WCIL, KFDD. Medium: KSL. Light: WAHR, WSKI.

STARBUCK "Another Beat Of My Heart" (AVI/MCA) 5/1

Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KFSB. Light: WHHY, WCKQ, WGSV, KRBS.

MAXINE WATTA "Real Love" (Rocshire) 5/1

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WCCO. Medium: KHOW. Light: KPPL, KUGN, KRBS.

A/C Regional Adds & Hots

EAST Parallel One

WFBR/Baltimore
Andy Szulinski

POINTER SISTERS
Kenny Loggins
Linda Ronstadt
Cliff Richard
Hottest:
CULTURE CLUB
Kool & The Gang
Lionel Richie
Genesis
Billy Joel

WROB/Boston
TBA
RAY PARKER JR.
GARY PORTNOY
Hottest:
CULTURE CLUB
Kool & The Gang
Lionel Richie
Genesis
Billy Joel

WBEN/Buffalo
Roger Christian
AMERICAN COMEDY N
Hottest:
ELTON JOHN
BILLY JOEL
Kool & The Gang
MCCARTNEY & JACKS
CHRIS CROSS

QR55/Buffalo
Joe Galuski
JOHN LENNON
Hottest:
CULTURE CLUB
Kool & The Gang
Lionel Richie
Billy Joel

WPXI/New York
Alan Anderson
CHRISTINE MCVIE
EURYTHMICS
Hottest:
CULTURE CLUB
Lionel Richie
Genesis
PAUL MCCARTNEY
BILLY JOEL

Y97/Pittsburgh
Jay Cresswell
POLICE
BRYSON & FLACK
PATTI LABELLE
Hottest:
ELTON JOHN
CULTURE CLUB
DOLLY PARTON
JAMES INGRAM
ONJ & TRAVOLTA

WFSM/Harrisburg Bob Pava

JIMMY BUFFETT
CARPENTERS
JOHN LENNON
CHRISTINE MCVIE
Hottest:
Kool & The Gang
CULTURE CLUB
Lionel Richie
Genesis
WTFM/Hartford
Ginny Jesionka
JOHN LENNON
CHRISTINE MCVIE
Hottest:
CULTURE CLUB
DAN FOGELBERG
SHEENA EASTON
BILLY JOEL
Kool & The Gang
WVOR/Rochester
Gary Smith
Kool & The Gang
CHRIS CROSS
Hottest:
CULTURE CLUB
ELTON JOHN
MCCARTNEY & JACKS
CHRIS CROSS

MIDWEST Parallel One

WCLR/Chicago
Gary Price
none
Hottest:
ELTON JOHN
Kool & The Gang
CULTURE CLUB
GENESIS
POLICE

WFYR/Chicago
John Wetherbee
CHRISTINE MCVIE
AMERICAN COMEDY N
Hottest:
ELTON JOHN
CHRIS CROSS
Kool & The Gang
Lionel Richie
POLICE

55KRC/Cincinnati
Dave Mason
GENESIS
Hottest:
Kool & The Gang
CULTURE CLUB
Lionel Richie
BILLY JOEL

WARM96/Cincinnati
Tom Walker
STALLONE & RHODES
BRYSON & FLACK
LANI HALL
Hottest:
ELTON JOHN
Lionel Richie
ONJ & TRAVOLTA
BILLY JOEL
SHEENA EASTON
EURYTHMICS

WKGW/Utica-Rome
Carpenter/Keller
DAN FOGELBERG
CARPENTERS
THOMPSON TWINS
JIMMY BUFFETT
Hottest:
CULTURE CLUB
Kool & The Gang
CHRIS CROSS
BILLY JOEL

Parallel Two

WMBY/Appleton
Rob Shannon
CLIFF RICHARD
AMERICAN COMEDY N
MODERN ROMANCE
DAN FOGELBERG
Hottest:
Kool & The Gang
CULTURE CLUB
WICKY HEYWARD
GENESIS
RICK JAMES

WHBC/Canton
Mike Dorn
MODERN ROMANCE
BARBRA STREISAND
CLIFF RICHARD
LINDA RONSTADT
EURYTHMICS
JIMMY BUFFETT
THOMPSON TWINS
TRENNE CARA
Hottest:
BILLY JOEL
Kool & The Gang
DOLLY PARTON
DONNA SUMMER
CHRISTINE MCVIE

610TV/Columbus
FlizGerald/Jones
KENNY ROGERS
Hottest:
Kool & The Gang
Lionel Richie
GENESIS

WING/Dayton
Joe Demma
CHRISTINE MCVIE
LANI HALL
ANNE MURRAY
MELISSA MANCHESTE
CARPENTERS
Hottest:
SHEENA EASTON
RAY PARKER JR.
Kool & The Gang
CHRIS CROSS
Kenny Rogers

KRNT/Des Moines
Steve Gibbons
none
Hottest:
BARRY MANLOW
ELTON JOHN
Lionel Richie
BILLY JOEL
KENNY ROGERS

WTRK/Ft. Worth
Burke/Wright
CHRISTINE MCVIE
ANNE MURRAY
CARPENTERS
THOMPSON TWINS
EWF
EURYTHMICS
KC
MODERN ROMANCE
GEORGE FISCHOFF
Hottest:
Kool & The Gang
CULTURE CLUB
ELTON JOHN
BILLY JOEL
CHRIS CROSS

WCLB/Carbondale, IL

MaH McCann
HOMI & JARVIS
JIMMY BUFFETT
THOMPSON TWINS
EURYTHMICS
CLIFF RICHARD
J. BIRD
Hottest:
Kool & The Gang
CULTURE CLUB
WICKY HEYWARD
GENESIS
RICK JAMES

KCRG/Cedar Rapids, IA
Carl Mann
CARPENTERS
DAN FOGELBERG
ANNE MURRAY
JIMMY BUFFETT
BETTE MIDLER
EURYTHMICS
ELTON JOHN
Lionel Richie
CULTURE CLUB
CHRIS CROSS
BILLY JOEL

KFSB/Joplin, MO
Don Carpenter
DAN FOGELBERG
CARPENTERS
MICHAEL JACKSON
HOMI & JARVIS
CLIFF RICHARD
PAUL YOUNG
Hottest:
CULTURE CLUB
CHRIS CROSS

KKJQ/Si. Cloud, MN
Diam/Scott
MICHAEL JACKSON
MELISSA MANCHESTE
CLIFF RICHARD
Hottest:
CULTURE CLUB
CHRIS CROSS
RAY PARKER JR.
JUMP 'N THE SADDL
DOLLY PARTON

KKJQ/Si. Joseph, MO
Bill O'Brian
CHRIS CROSS
T.G. SHEPPARD
CLIFF RICHARD
ANNE MURRAY
JIMMY BUFFETT
Hottest:
CULTURE CLUB
Kool & The Gang
Lionel Richie
JAMES INGRAM
KENNY ROGERS

WBOV/Terre Haute
Kevin Young
EWF
CARPENTERS
EURYTHMICS
PETER ALLEN
ANNE MURRAY
CHRISTINE MCVIE
T.G. SHEPPARD
JIM GLASER
Hottest:
Lionel Richie
Kool & The Gang
JAMES INGRAM
CULTURE CLUB
CHRIS CROSS

KWBH/Rochester, MN

Al Axelson
AMERICAN COMEDY NETW
STEVE NICKS
JIMMY BUFFETT
CLIFF RICHARD
DAN FOGELBERG
CARPENTERS
MICHAEL SEMBELLO
JIM GLASER
Hottest:
CHRIS CROSS
BILLY JOEL
SHEENA EASTON
PAUL MCCARTNEY
KENNY ROGERS

WHNN/Saginaw
Guy Perry
CHRISTINE MCVIE
JIMMY BUFFETT
ANNE MURRAY
THOMPSON TWINS
MICHAEL JACKSON
EURYTHMICS
Hottest:
Kool & The Gang
CULTURE CLUB
CHRIS CROSS
GENESIS
BILLY JOEL

WJON/Si. Cloud, MN
Diam/Scott
MICHAEL JACKSON
MELISSA MANCHESTE
CLIFF RICHARD
Hottest:
CULTURE CLUB
CHRIS CROSS
RAY PARKER JR.
JUMP 'N THE SADDL
DOLLY PARTON

KKJQ/Si. Joseph, MO
Bill O'Brian
CHRIS CROSS
T.G. SHEPPARD
CLIFF RICHARD
ANNE MURRAY
JIMMY BUFFETT
Hottest:
CULTURE CLUB
Kool & The Gang
Lionel Richie
JAMES INGRAM
KENNY ROGERS

WBOV/Terre Haute
Kevin Young
EWF
CARPENTERS
EURYTHMICS
PETER ALLEN
ANNE MURRAY
CHRISTINE MCVIE
T.G. SHEPPARD
JIM GLASER
Hottest:
Lionel Richie
Kool & The Gang
JAMES INGRAM
CULTURE CLUB
CHRIS CROSS

SOUTH Parallel One

WRMM/Atlanta
Montell/Wyrostok
POLICE
STALLONE & RHODES
Hottest:
ELTON JOHN
BILLY JOEL
SHEENA EASTON
CHRIS CROSS
Lionel Richie

WSB/Atlanta
Greg Picciano
CARPENTERS
DAN FOGELBERG
MICHAEL JACKSON
CULTURE CLUB
Kool & The Gang
Lionel Richie
Hottest:
RAY PARKER JR.
DURAN DURAN
CYNDI LAUPER
VAN HALEN
KC

WSB-FM/Atlanta
Donna Brake
CARPENTERS
CLIFF RICHARD
CHRISTINE MCVIE
Hottest:
Kool & The Gang
Lionel Richie
RAY PARKER JR.
PAUL MCCARTNEY

KVLD/Dallas-Ft. Worth
Chuck Rhodes
DAN FOGELBERG
THOMPSON TWINS
Hottest:
CULTURE CLUB
Lionel Richie
CHRIS CROSS
BILLY JOEL

WAXY/Ft. Lauderdale
Shaw/Lee
EURYTHMICS
POLICE
CHRISTINE MCVIE
DONNA SUMMER
Hottest:
MATTHEW WILDER
ELTON JOHN
MICHAEL JACKSON
ROMANTICS
BILLY JOEL

WAFB/Baton Rouge
Adams/Daniels
CHRISTINE MCVIE
DAN FOGELBERG
LANI HALL
Hottest:
Kool & The Gang
CULTURE CLUB
CHRIS CROSS
BILLY JOEL
RAY PARKER JR.

97AIA/Miami

Chris Gable
JOHN LENNON
TINA TURNER
MCCARTNEY & JACKS
JIMMY BUFFETT
RUFUS & CHARA
CULTURE CLUB
LANI HALL
ROCKWELL
Hottest:
ROMANTICS
Lionel Richie
ELTON JOHN
JOHN LENNON

WQUE-FM/New Orleans
Kria O'Kelly
CULTURE CLUB
DEELE
ROCKWELL
Lionel Richie
Hottest:
RAY PARKER JR.
DURAN DURAN
CYNDI LAUPER
VAN HALEN
KC

W101/Tampa
DeCarlo/Miller
DAN FOGELBERG
JAMES INGRAM
BRYSON & FLACK
Hottest:
SHEENA EASTON
BILLY JOEL
Kool & The Gang
Lionel Richie
GENESIS

KEY102/Austin
Adams/Alan
STEVE NICKS
CHRISTINE MCVIE
PAUL MCCARTNEY
Hottest:
ELTON JOHN
Lionel Richie
CRYSTAL GAYLE
Lionel Richie
CULTURE CLUB

WMLJ/Birmingham

Thomas/Warren
STALLONE & RHODES
BRYSON & FLACK
Hottest:
BARRY MANLOW
ONJ & TRAVOLTA
Kool & The Gang
BILLY JOEL

WBT/Charlotte
Dave Bishop
MICHAEL SEMBELLO
ANNE MURRAY
DAN FOGELBERG
Hottest:
ELTON JOHN
SHEENA EASTON
CULTURE CLUB
Kenny Rogers
Kenny Rogers

WEZC/Charlotte
Ralph Rhoades
CHRISTINE MCVIE
Hottest:
CHRIS CROSS
ELTON JOHN
Kool & The Gang
RAY PARKER JR.
Lionel Richie

WGOW/Chattanooga
Schaefer/Deason
JOHN LENNON
DONNA SUMMER
Hottest:
Lionel Richie
CULTURE CLUB
RAY PARKER JR.
CHRIS CROSS
BILLY JOEL

WZSR/Richmond
Church/Stevens
CHRISTINE MCVIE
CULTURE CLUB
RAY PARKER JR.
KENNY ROGERS
GENESIS
JEFFREY OSBORNE

WHYY/Montgomery

Horton/Thomas
ANNE MURRAY
CARPENTERS
Hottest:
CULTURE CLUB
Kool & The Gang
CHRIS CROSS
SHEENA EASTON
JAMES INGRAM

WLAC-FM/Nashville
Dave Nichols
KENNY ROGERS
CHRISTINE MCVIE
Hottest:
Lionel Richie
MATTHEW WILDER
CULTURE CLUB
CHRIS CROSS
PAUL MCCARTNEY

2WD/Norfolk
Richardson/Allen
AMERICAN COMEDY N
MICHAEL JACKSON
JIMMY BUFFETT
EURYTHMICS
Hottest:
MICHAEL SEMBELLO
DAN FOGELBERG
Hottest:
SHEENA EASTON
ELTON JOHN
Kool & The Gang
CHRIS CROSS
BILLY JOEL

WZLW/Richmond
Church/Stevens
CHRISTINE MCVIE
CULTURE CLUB
RAY PARKER JR.
KENNY ROGERS
GENESIS
JEFFREY OSBORNE

WCHV/Charlottesville, VA

Thomas H. Twine
JIMMY BUFFETT
JACKSON BROWNE
THOMPSON TWINS
CLIFF RICHARD
PAUL YOUNG
CARPENTERS
EURYTHMICS
NENA
Hottest:
Kool & The Gang
GENESIS
NICK HEYWARD
CHRIS CROSS
BRYSON & FLACK

WGSV/Gunterville
Jackson/Bell
JOHN LENNON
CLIFF RICHARD
T.G. SHEPPARD
JIMMY BUFFETT
THOMPSON TWINS
B.J. Thomas
Hottest:
CULTURE CLUB
Lionel Richie
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY

WAGL/Leesburg, VA
Steve Porter
CLIFF RICHARD
THOMPSON TWINS
MICHAEL MURPHY
PAUL YOUNG
Hottest:
Kool & The Gang
KENNY ROGERS
Lionel Richie
GENESIS
JAMES INGRAM

KRLB/Lubbock
Rob Roberts
BRYSON & FLACK
MADONNA
Hottest:
RAY PARKER JR.
BILLY JOEL
MICHAEL JACKSON
GENESIS
ONJ

KVIC/Victoria, TX
Dave Jagger
TINA TURNER
MICHAEL JACKSON
JIMMY BUFFETT
DAN FOGELBERG
EURYTHMICS
THOMPSON TWINS
Hottest:
Lionel Richie
Kool & The Gang
RAY PARKER JR.
SHEENA EASTON
PAUL MCCARTNEY

Parallel Three

WNNR/Beckley
Bailey/Shea
JOHN LENNON
DAN FOGELBERG
MICHAEL JACKSON
CARPENTERS
THOMPSON TWINS
POLICE
Hottest:
Kool & The Gang
CULTURE CLUB
ELTON JOHN
Lionel Richie
BILLY JOEL
RAY PARKER JR.

WCZY/Detroit
Lee Douglas
KENNY ROGERS
CHRISTINE MCVIE
BRYSON & FLACK
KC
Hottest:
CULTURE CLUB
ELTON JOHN
Lionel Richie
BILLY JOEL
RAY PARKER JR.

WOMC/Detroit
Barry Argenbright
GENESIS
POLICE
CARPENTERS
Hottest:
ELTON JOHN
GEORGE BENSON
CHRIS CROSS
BARRY MANLOW
MICHAEL JACKSON

KUDL/Kansas City
Elsine Taylor
CLIFF RICHARD
BRYSON & FLACK
LANI HALL
JIMMY BUFFETT
DAN FOGELBERG
Hottest:
CARPENTERS
ELTON JOHN
Kool & The Gang
JAMES INGRAM
PAUL MCCARTNEY

WKBK/Kansas City
Jeff Roberts
none
Hottest:
Lionel Richie
CULTURE CLUB
Kool & The Gang
CHRIS CROSS
BILLY JOEL

WKMNE/Kansas, NH
Howard Corday
ONJ
MODERN ROMANCE
JIMMY BUFFETT
CLIFF RICHARD
LINDA RONSTADT
Hottest:
BILLY JOEL
CULTURE CLUB
DOLLY PARTON
PAUL MCCARTNEY
KENNY ROGERS

WSKI/Montpelier, VT
Bruce Stebbins
POINTER SISTERS
PAUL YOUNG
MODERN ROMANCE
THOMPSON TWINS
CLIFF RICHARD
JIMMY BUFFETT
Hottest:
BARBRA STREISAND
Hottest:
MICHAEL JACKSON
NEIU & DARA SEDAK
DOLLY PARTON
PAUL MCCARTNEY
STEVE NICKS

WTNY/Waterdown, NY
Jay Donovan
DAN FOGELBERG
CARPENTERS
Hottest:
CULTURE CLUB
Lionel Richie
CHRIS CROSS
BILLY JOEL

V100/Charleston, WV
Spence/Jarvis
MELISSA MANCHESTE
BRYSON & FLACK
DURAN DURAN
Hottest:
CHRIS CROSS
CULTURE CLUB
BILLY JOEL
RAY PARKER JR.
Lionel Richie

WRIE/Erie
Ted Abbott
BRYSON & FLACK
CHRISTINE MCVIE
BARBRA STREISAND
DONNA SUMMER
Hottest:
DEBORAH ALLEN
CHRIS CROSS
CULTURE CLUB
DEBARGE
BRYSON & FLACK

Parallel Three

WWSW (3WS)/Pittsburgh
Crown/Welzel
STALLONE & RHODES
MICHAEL JACKSON
BILLY JOEL
Hottest:
MCCARTNEY & JACKS
MATTHEW WILDER
CULTURE CLUB
GENESIS
MICHAEL JACKSON

WPRO/Providence
Tom Cuddy
JOHN LENNON
Hottest:
CHRIS CROSS
CULTURE CLUB
PAUL MCCARTNEY
SHEENA EASTON
KENNY ROGERS

WLTT/Washington, D.C.
Bob Cummings
DOLLY PARTON
ANNE MURRAY
BRYSON & FLACK
JOHN LENNON
MICHAEL SEMBELLO
Hottest:
Kool & The Gang
Lionel Richie
BILLY JOEL
CULTURE CLUB
CHRIS CROSS

WISN/Milwaukee
Harris/Murphy
CHRISTINE MCVIE
CARPENTERS
MICHAEL SEMBELLO
AMERICAN COMEDY N
Hottest:
Kool & The Gang
CULTURE CLUB
PAUL MCCARTNEY
KENNY ROGERS

WJMN/Milwaukee
Beth Faust
JOHN LENNON
BRYSON & FLACK
STALLONE & RHODES
Hottest:
Kool & The Gang
BILLY JOEL
CHRIS CROSS
Kenny Rogers

WCCO/Minneapolis
Denny Long
GENESIS
CHRISTINE MCVIE
CHAD STUART & JER
CLIFF RICHARD
THOMPSON TWINS
Hottest:
CULTURE CLUB
Lionel Richie
MAXINE WATTA
MAC DAVIS
T.G. SHEPPARD
JIMMY BUFFETT
GARY PORTNOY
MINOR DETAIL
Hottest:
none

KS94/Si. Louis
Morgan/Walermann
STALLONE & RHODES
CHRISTINE MCVIE
AMERICAN COMEDY NETW
Hottest:
Kool & The Gang
BILLY JOEL
MATTHEW WILDER
CHRIS CROSS
MICHAEL JACKSON
POLICE

Parallel Three

WJBC/Bloomington, IL
Stew Sawowitz
CHRISTINE MCVIE
GEORGE FISCHOFF
PETER ALLEN
AMERICAN COMEDY N
CARPENTERS
LINDA RONSTADT
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
LIONEL RICHIE
JIMMY BUFFETT
Hottest:
Kool & The Gang
BILLY JOEL
MATTHEW WILDER
CHRIS CROSS
MICHAEL JACKSON
POLICE

WEST Parallel One

KNOW/Denver
Moore/Starnes
DAN FOGELBERG
DONNA SUMMER
CARPENTERS
JIMMY BUFFETT
Hottest:
NEIL & DARA SEDAK
BILLY JOEL
GENESIS
KENNY ROGERS

KOST/Los Angeles
Kaye/Marie
CARPENTERS
MICHAEL JACKSON
GENESIS
Hottest:
RAY PARKER JR.
CHRIS CROSS
SHEENA EASTON
Lionel Richie
BILLY JOEL

KKLT/Phoenix
Anita Carlisle
DONNA SUMMER
MICHAEL SEMBELLO
DAN FOGELBERG
Hottest:
none

KOY/Phoenix
Marlin Pingree
BRYSON & FLACK
STALLONE & RHODES
JAMES INGRAM
Hottest:
none

KGW/Portland
Minkler/Dirx
DAN FOGELBERG
DONNA SUMMER
ANNE MURRAY
MELISSA MANCHESTE
THOMPSON TWINS
Hottest:
Kool & The Gang
RAY PARKER JR.
CHRIS CROSS
KENNY ROGERS
JAMES INGRAM

KBEST/San Diego
Wagner/Hoskins
DAN FOGELBERG
RONNIE MILSAP
LANI HALL
Hottest:
Kool & The Gang
BILLY JOEL
Lionel Richie
RAY PARKER JR.
GENESIS

KFMB/San Diego
Mark Larson
GENESIS
LANI HALL
AMERICAN COMEDY NETW
Hottest:
Kool & The Gang
NEIL & DARA SEDAK
SHEENA EASTON
DOLLY PARTON

B100/San Diego
McCartney/Knight
MICHAEL JACKSON
PATTI LABELLE
Lionel Richie
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
BRYSON & FLACK
JOHN LENNON
Hottest:
Kool & The Gang
GENESIS
CULTURE CLUB

Parallel Two

KBOI/Boise
Drew Harold
DAN FOGELBERG
ONJ
MICHAEL JACKSON
CARPENTERS
JIMMY BUFFETT
Hottest:
RAY PARKER JR.
CHRIS CROSS
BILLY JOEL
SHEENA EASTON
Lionel Richie
CULTURE CLUB
NEIL & DARA SEDAK

KPPL/Denver
John Walker
JIMMY BUFFETT
POLICE
GEORGE FISCHOFF
Hottest:
BILLY JOEL
CULTURE CLUB
GENESIS
Kool & The Gang
RAY PARKER JR.

K108/Sacramento
Paul Mitchell
none
Hottest:
DEBORAH ALLEN
Lionel Richie
CULTURE CLUB
Kool & The Gang
GENESIS

KSL/Salt Lake City
George Lemich
RAY STEVENS
RAY STEVENS
TOM SCOTT
BARBRA STREISAND
CLIFF RICHARD
MICHAEL SEMBELLO
CHRISTINE MCVIE
MODERN ROMANCE
ONJ & TRAVOLTA
SHEENA EASTON
STALLONE & RHODES
ANNE MURRAY
CHRIS CROSS

KKPL/Spokane
Ric Morgan
STEVE NICKS
DONNA SUMMER
MICHAEL JACKSON
Hottest:
Lionel Richie
CHRIS CROSS
Kool & The Gang
BILLY JOEL
PAUL MCCARTNEY
GENESIS

KCEE/Tucson
Bill Mortimer
POLICE
ANNE MURRAY
STALLONE & RHODES
BRYSON & FLACK
CHRISTINE MCVIE
MICHAEL SEMBELLO
Hottest:
CULTURE CLUB
Lionel Richie
CHRIS CROSS
SHEENA EASTON
Kool & The Gang

KJML/Las Vegas
Bill Kelly
KENNY LOGGINS
NENA
PATTI AUSTIN
EURYTHMICS
Hottest:
Lionel Richie
MADONNA
JAMES INGRAM
JEFFREY OSBORNE
MICHAEL JACKSON

KUDO/Las Vegas
Randy Hart
BRYSON & FLACK
DAN FOGELBERG
POINTER SISTERS
EWF
MICHAEL SEMBELLO
Hottest:
CHRIS CROSS
SHEENA EASTON
GENESIS
BILLY JOEL
PAUL MCCARTNEY

Parallel Three

KFVS/Los Angeles
Kaye/LaBeau
CHRISTINE MCVIE
Hottest:
KC
BILLY JOEL
GENESIS
POLICE
MICHAEL JACKSON

KWAV/Montary
Michael Reading
DAN FOGELBERG
THOMPSON TWINS
JIMMY BUFFETT
Hottest:
BILLY JOEL
POLICE
GENESIS
JAMES INGRAM
RICK JAMES

K108/Sacramento
Paul Mitchell
none
Hottest:
DEBORAH ALLEN
Lionel Richie
CULTURE CLUB
Kool & The Gang
GENESIS

KSL/Salt Lake City
George Lemich
RAY STEVENS
RAY STEVENS
TOM SCOTT
BARBRA STREISAND
CLIFF RICHARD
MICHAEL SEMBELLO
CHRISTINE MCVIE
MODERN ROMANCE
ONJ & TRAVOLTA
SHEENA EASTON
STALLONE & RHODES
ANNE MURRAY
CHRIS CROSS

KKPL/Spokane
Ric Morgan
STEVE NICKS
DONNA SUMMER
MICHAEL JACKSON
Hottest:
Lionel Richie
CHRIS CROSS
Kool & The Gang
BILLY JOEL
PAUL MCCARTNEY
GENESIS

KCEE/Tucson
Bill Mortimer
POLICE
ANNE MURRAY
STALLONE & RHODES
BRYSON & FLACK
CHRISTINE MCVIE
MICHAEL SEMBELLO
Hottest:
CULTURE CLUB
Lionel Richie
CHRIS CROSS
SHEENA EASTON
Kool & The Gang

KJML/Las Vegas
Bill Kelly
KENNY LOGGINS
NENA
PATTI AUSTIN
EURYTHMICS
Hottest:
Lionel Richie
MADONNA
JAMES INGRAM
JEFFREY OSBORNE
MICHAEL JACKSON

KUDO/Las Vegas
Randy Hart
BRYSON & FLACK
DAN FOGELBERG
POINTER SISTERS
EWF
MICHAEL SEMBELLO
Hottest:
CHRIS CROSS
SHEENA EASTON
GENESIS
BILLY JOEL
PAUL MCCARTNEY

Parallel Three

KWTO/Casper
John Leader
THOMPSON TWINS
BARBRA STREISAND
CLIFF RICHARD
MICHAEL JACKSON
JIMMY BUFFETT
EURYTHMICS
Hottest:
CULTURE CLUB
Kool & The Gang
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY
Kenny Rogers
SPANDAU BALLET

K99/Great Falls
Steve Keller
JIMMY BUFFETT
EURYTHMICS
MICHAEL MURPHY
MICHAEL JACKSON
THOMPSON TWINS
PATTI AUSTIN
Hottest:
BILLY JOEL
CHRIS CROSS
KENNY ROGERS
ANNE MURRAY
CHRISTINE MCVIE

KRNO/Reno
Irons/Bennett
CHRISTINE MCVIE
STEVE NICKS
MICHAEL JACKSON
AMERICAN COMEDY N
Hottest:
Kool & The Gang
Lionel Richie
BILLY JOEL
CHRIS CROSS
JAMES INGRAM

KQSW/Rock Springs, WY
Brian Maloney
MINOR DETAIL
JIMMY CLIFF
CLIFF RICHARD
JIMMY BUFFETT
HOMI & JARVIS
THOMPSON TWINS
Hottest:
Kool & The Gang
CULTURE CLUB
CHRIS CROSS

KRSB/Roseburg, OR
Steve Hills
MICHAEL JACKSON
DAN FOGELBERG
BARBRA STREISAND
T.G. SHEPPARD
JIMMY CLIFF
THOMPSON TWINS
Hottest:
Lionel Richie
CHRIS CROSS
SHEENA EASTON
BILLY JOEL
KENNY ROGERS

KISM/Salt Lake City
Dan Jessop
DAN FOGELBERG
CARPENTERS
THOMPSON TWINS
JIMMY BUFFETT
Hottest:
Kool & The Gang
CHRIS CROSS
BILLY JOEL
MATTHEW WILDER
CHRIS CROSS
Kenny Rogers

KALE/Tri-Cities, WA
Mike Purdy
CLIFF RICHARD
EURYTHMICS
JIMMY BUFFETT
THOMPSON TWINS
EWF
Hottest:
CHRISTINE MCVIE
BRYSON & FLACK
JAMES INGRAM
POLICE
STALLONE & RHODES

Parallel Three

WVLR/Lexington
Kelly/Richards
JIMMY BUFFETT
CARPENTERS
THOMPSON TWINS
Hottest:
CULTURE CLUB
Kool & The Gang
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY

WVBA/Richmond
Lou Dean
GENESIS
MAC DAVIS
JIMMY BUFFETT
ELBOW BONES & RAC
Hottest:
DOLLY PARTON
CHRIS CROSS
KENNY ROGERS
NICK HEYWARD

WSRZ/Sarasota
Huntington/Telone
JIMMY BUFFETT
CLIFF RICHARD
JIMMY CLIFF
DONNA SUMMER
EURYTHMICS
Hottest:
CULTURE CLUB
GENESIS
Lionel Richie
Kool & The Gang
BILLY JOEL

WVW/Jacksonville
Fuzner/Ryan
STALLONE & RHODES
ANNE MURRAY
JOHN LENNON
Hottest:
RAY PARKER JR.
ONJ
CULTURE CLUB
GENESIS
ROMANTICS

WVLS/Lexington
John Leader
THOMPSON TWINS
BARBRA STREISAND
CLIFF RICHARD
MICHAEL JACKSON
JIMMY BUFFETT
EURYTHMICS
Hottest:
CULTURE CLUB
Kool & The Gang
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY
Kenny Rogers
SPANDAU BALLET

WVBA/Richmond
Lou Dean
GENESIS
MAC DAVIS
JIMMY BUFFETT
ELBOW BONES & RAC
Hottest:
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CHRIS CROSS
KENNY ROGERS
NICK HEYWARD

WSRZ/Sarasota
Huntington/Telone
JIMMY BUFFETT
CLIFF RICHARD
JIMMY CLIFF
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WVLS/Lexington
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EURYTHMICS
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Kool & The Gang
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY
Kenny Rogers
SPANDAU BALLET

Parallel Three

WVLR/Lexington
Kelly/Richards
JIMMY BUFFETT
CARPENTERS
THOMPSON TWINS
Hottest:
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Kool & The Gang
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY

WVBA/Richmond
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GENESIS
MAC DAVIS
JIMMY BUFFETT
ELBOW BONES & RAC
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NICK HEYWARD

WSRZ/Sarasota
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JIMMY CLIFF
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Huntington/Telone
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WVW/Jacksonville
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CULTURE CLUB
Kool & The Gang
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY
Kenny Rogers
SPANDAU BALLET

124 Current Reports

The following station reported a frozen playlist this week:
KRNT/Des Moines

The following stations did not report this week and therefore their playlists were frozen:
WHB/Kansas City
KMGC/Dallas
KOIL/Omaha

Note: The following stations are no longer reporting:
WTMA/Charleston



AOR / ALBUMS

February 3, 1984

176 REPORTERS

Three Two Last
Weeks Weeks Week

Total Heavy Medium Total
Reports Rotation Rotation Adds All
Rotations

3	2	1	1	VAN HALEN/1984 (WB)	"Jump" (164) "Panama" (126) "I'll Wait" (94)	166 =	162 +	4 -	0 -
-	4	2	2	PRETENDERS/Learning To Crawl (Sire/WB)	"Middle" (151) "Time" (110) "Thumbelina" (24)	170 +	148 +	21 +	4 =
-	-	5	3	JOHN LENNON & YOKO ONO/Milk And Honey (Polydor/PG)	"Nobody" (163) "Stepping" (62) "Don't" (36)	167 -	141 +	26 -	2 -
1	1	3	4	GENESIS/Genesis (Atlantic)	"That's All" (103) "Home" (72) "Job" (61)	165 -	132 -	33 +	3 +
2	3	4	5	YES/90125 (Atco)	"Happen" (111) "Changes" (79) "Owner" (67)	168 =	127 -	41 +	6 -
4	5	6	6	38 SPECIAL/Tour De Force (A&M)	"Back" (143) "If I'd" (50) "Twentieth" (13)	160 +	113 -	45 +	3 +
5	6	7	7	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Pink" (93) "Guitar" (93) "Authority" (27)	146 -	91 -	54 +	3 -
14	13	12	8	MANFRED MANN'S EARTH.../Somewhere In... (Arista)	"Runner" (155) "Demolition" (23)	157 +	58 +	97 -	10 -
9	9	9	9	DURAN DURAN/Seven And The Ragged Tiger (Capitol)	"New Moon" (125) "Union" (29) "Reflex" (15)	138 -	85 -	51 -	4 -
6	7	8	10	ROLLING STONES/Undercover (RStn/Atco)	"Hot" (119) "Undercover" (30) "Tough" (30)	136 -	81 -	55 +	4 +
-	-	23	11	CHRISTINE McVIE/Christine McVie (WB)	"Got A Hold" (127) "Million" (47) "Love" (19)	145 +	63 +	73 -	38 +
-	-	23	12	FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (138) "Girl" (40)	147 +	45 +	86 +	55 +
10	10	11	13	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Drug" (104) "Thin Line" (18) "R&R" (15)	119 -	77 -	41 +	4 +
25	20	16	14	A NIGHT IN HEAVEN/Soundtrack (A&M)	"Heaven" (122)	122 +	68 +	51 -	9 -
15	14	15	15	MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks" (113) "Shout" (41)	123 =	48 +	73 +	4 -
7	8	10	16	TWO OF A KIND/Soundtrack (MCA)	"Ask The Lonely" (103)	104 -	64 -	40 -	0 =
11	12	13	17	OZZY OSBOURNE/Bark At The Moon (CBS Assoc.)	"Bark" (91) "Rebel" (51) "Tired" (14)	115 -	42 -	72 -	2 -
-	21	18	18	JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Heads" (107) "Freewheel" (23) "Duty" (10)	121 +	21 +	96 -	10 =
34	25	20	19	EURHYTHMICS/Touch (RCA)	"Here Comes The Rain Again" (115)	116 +	50 +	62 =	8 -
8	11	14	20	BILLY IDOL/Rebel Yell (Chrysalis)	"Rebel Yell" (98) "Highway" (13)	106 -	43 -	63 +	0 =
-	-	27	21	DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (130)	132 +	11 +	111 +	37 -
20	18	19	22	REAL LIFE/Heartland (Curb/MCA)	"Send Me An Angel" (113) "Heartland" (2)	113 +	36 -	76 +	2 -
13	17	17	23	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rumours" (74) "Rock In America" (45)	99 -	37 -	61 -	6 +
-	-	33	24	DAN FOGELBERG/Windows & Walls (Full Moon/Epic)	"Language" (111) "Gone Too Far" (20)	117 +	21 +	73 +	64 +
-	-	33	25	TED NUGENT/Penetrator (Atlantic)	"Tied Up In Love" (113)	117 +	6 +	98 +	37 -
-	33	26	26	UTOPIA/Oblivion (Passport)	"Crybaby" (93)	97 +	19 +	77 +	4 -
-	-	31	27	BON JOVI/Bon Jovi (Mercury/PG)	"Runaway" (92)	98 +	8 +	80 +	26 -
12	15	22	28	ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (44) "Rock You" (23) "Million" (14)	71 -	34 -	37 -	2 -
-	40	30	29	ACCEPT/Balls To The Wall (Portrait/CBS)	"Balls To The Wall" (91)	92 +	7 +	79 +	18 -
19	22	25	30	RE-FLEX/The Politics Of Dancing (Capitol)	"The Politics Of Dancing" (73)	75 -	22 =	51 -	5 +
17	19	24	31	BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Shooting Shark" (51) "Take Me Away" (27)	64 -	27 =	37 -	0 =
37	37	37	32	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"Girls" (63) "Time" (13)	70 +	25 +	43 +	9 -
27	29	36	33	POLICE/Synchronicity (A&M)	"Wrapped" (49) "Synch. II" (7)	55 +	28 +	26 +	6 +
16	16	21	34	MOTELS/Little Robbers (Capitol)	"Remember The Nights" (57)	59 -	24 -	35 -	0 -
-	-	39	35	HYTS/Hyts (Gold Mountain/A&M)	"Backstabbers" (70)	70 +	9 +	59 +	6 -
-	-	39	36	WANG CHUNG/Points On The Curve (Geffen)	"Dance Hall Days" (50) "Don't Let Go" (25)	72 +	4 =	57 +	22 -
23	27	28	37	HEADPINS/Line Of Fire (Solid Gold/MCA)	"Just One" (39) "Mine" (15) "Feel It" (11)	61 -	6 -	55 -	6 +
29	32	32	38	STEVIE NICKS/The Wild Heart (Modern/Atco)	"Nightbird" (52)	54 -	18 -	36 -	1 -
24	30	38	39	ALAN PARSONS PROJECT/Best Of The Alan... (Arista)	"You Don't Believe" (41)	41 -	24 =	17 -	0 =
36	34	-	40	QUIET RIOT/Metal Health (Pasha/CBS)	"Bang (Metal)" (26) "Don't Wanna" (14)	44 -	15 +	28 -	0 -

CHART EXTRAS

ABC
Beauty Stab (Mercury/PolyGram)
VANDENBERG
Heading For A Storm (Atco)
U2
Under A Blood Red Sky (Island/Atco)

BREAKERS

CHRISTINE McVIE
Christine McVie (WB)

82% of our reporters on it. 145/38, including adds at WIYY, WHJY, KTXQ, WSHE, KGON, KINK, KFOG, KZOK. Debuts at #11 on the Albums chart.

DAN FOGELBERG
Windows & Walls (Full Moon/Epic)

66% of our reporters on it. 117/64, including adds at WGRQ, WRXT, WDVE, WHJY, WKLS, KLOL, WSHE, WEBN, KYYS, KINK, KGB. Moves 52-24 on the Albums chart.

TED NUGENT
Penetrator (Atlantic)

66% of our reporters on it. 117/37, including adds at WKLS, WYNF, KOLA, WCCC, WHCN, WDHA, WOWE, WNOR, WFBQ, KWXL, KEZE. Moves 33-25 on the Albums chart.

BON JOVI
Bon Jovi (Mercury/PolyGram)

56% of our reporters on it. 98/26, including adds at CHUM-FM, WRIF, KYYS, WCCC, WKTM, WTUE, WXKE, KIDQ, KZEL, KZAP, KWFM. Moves 31-27 on the Albums chart.

ACCEPT
Balls To The Wall (Portrait/CBS)

52% of our reporters on it. 92/18, including adds at WYNF, KOLA, KSJO, WAAF, WAPI, KRIX, WKDF, WRXL, WKZL, WXKE. Moves 30-29 on the Albums chart.

Walking
in
My Sleep

from Roger Daltrey



On Atlantic Records and Cassettes.
1984 Atlantic Recording Corp. A Warner Communications Co.

(ADVERTISEMENT)

LET'S



IS RADIO ACTIVE!

TAKE THE TEST:

YES NO
 7 WEEKS #1 at PROGRESSIVE RADIO

YES NO
 OVER 40 INDICATING AOR STATIONS ON LET'S ACTIVE

YES NO
 LED BY MITCH EASTER, PRODUCER OF R.E.M. AND OTHERS

YES NO
 VIDEO OF "EVERY WORD MEANS NO" ON MTV

YES NO
 REQUESTS AND SALES BREAKOUTS IN BOSTON, NEW YORK, LONG ISLAND, SAN DIEGO, SAN FRANCISCO, CHICAGO, ATLANTA, PHILLIE, THE CAROLINAS

YES NO
 ON TOUR IN 20 CITIES WITH ECHO AND THE BUNNYMEN

RADIO: If you answered YES to all the statements then you're a smart programmer and are probably playing LET'S ACTIVE. If not, here's your cue.

SUPPORT AMERICA'S BEST.



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AOR / ALBUMS

MOST ADDED

DAN FOGELBERG (64)
Windows & Walls (Full Moon/Epic)
FOOTLOOSE (55)
Soundtrack (Columbia)
CHRISTINE McVIE (38)
Christine McVie (WB)
DWIGHT TWILLEY (37)
Jungle (EMI America)
TED NUGENT (37)
Penetrator (Atlantic)
BON JOVI (26)
Bon Jovi (Mercury/PolyGram)
WANG CHUNG (22)
Points On The Curve (Geffen)

MOST HOTS

VAN HALEN (162)
1984 (WB)
PRETENDERS (148)
Learning To Crawl (Sire/WB)
JOHN LENNON (141)
Milk And Honey (Polydor/PolyGram)
GENESIS (132)
Genesis (Atlantic)
YES (127)
90125 (Atco)
38 SPECIAL (113)
Tour De Force (A&M)
JOHN COUGAR MELLENCAMP (91)
Uh-Huh (Riva/PolyGram)

NEW & ACTIVE

- WIRE TRAIN/In A Chamber (415/Columbia) 41/16 (27/13)**
Adds including CHUM-FM, WCKO, WMMS, KMEL. Hots: 7 WLIR, KBCO, KROQ, 91X. Mediums: 25 including WBCN, WRXT, WBAB, WSHE, WXRT, KFOG, WPDH, WAAF, KMOD.
- BAXTER ROBERTSON/Panorama View (RCA) 38/3 (32/3)**
Adds: WOAY, KTMS, KTYD. Hots: 1 KAWY. Mediums: 36 including WDVE, WMET, WEBN, KSHE, KBCO, KROW, KGB, WPDH, WQMF.
- PAUL YOUNG/No Parlez (Columbia) 24/6 (22/6)**
Adds: WCMF, WZXY, WIMZ, KFIV-FM, WRKI, KFMF. Hots: 4 WXRT, WMMS, WWCT, KSPN. Mediums: 16 including WRXT, WBAB, WLUP, KBCO, KMEL, WDHA.
- KIND/Pain And Pleasure (360) 24/5 (22/5)**
Adds: KZEW, KGB, WAMX, WXKE, KAWY. Hots: 2 WQFM, KSJO. Mediums: 18 including WLUP, WXRT, WEBN, KBCO, KRCK, KZOK, WTUE.
- LIONEL RICHIE/Can't Slow Down (Motown) 24/1 (22/1)**
Adds: WKLC. Hots: 15 including WMET, WMMS, KWK, K97, KGGO. Mediums: 9 including WLUP, WAAL, WROQ, KREM.
- MINK DEVILLE/Where Angels Fear To Tread (Atlantic) 23/6 (20/6)**
Adds: WRXT, WBAB, WLUP, WQFM, WGIR, WWCT. Hots: 5 WXRT, KBCO, WDEK, KTCL, KTYD. Mediums: 12 including WBCN, WNEW-FM, WHJY.
- MICHAEL SCHENKER GROUP/Built To Destroy (Chrysalis) 22/6 (19/14)**
Adds: KGON, WPDH, WCMF, WXKE, WMGM, KKRQ. Hots: 0. Mediums: 21 including WBAB, WDVE, WYNF, WQFM, KSHE, KMET, KRCK, KSJO, KISW, KZOK, WPYX, WTPA.
- BILLY RANKIN/Growin' Up Too Fast (A&M) 21/20 (0/0)**
Adds including CHUM-FM, KTXQ, KYYS, WQBK, WPDH, WCMF, KLPX. Hots: 0. Mediums: 9 including KLBj, KUDO.
- BROKEN EDGE/Time For A Change (Polydor/PolyGram) 18/4 (13/2)**
Adds: WRXT, WCKO, KBCO, KLPX. Hots: 2 91X, KTYD. Mediums: 13 including KSHE, KROQ, WTPA, WSCY, WTKX, WQDR.
- ROBERT HAZARD/Wing Of Fire (RCA) 17/17 (0/0)**
Adds including WRXT, KROQ, WTPA, WDHA, KQDS. Hots: 1 WMGM. Mediums: 10 including WMMR, WYSP, KCAL, WQBK, WPDH, WKLC, KLPX.
- SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 17/10 (11/0)**
Adds including CHUM-FM, WXRT, KBCO, KROQ, WPDH. Hots: 7 including WLIR, CHOM-FM, 91X, CITI-FM. Mediums: 7 including CFOX, CHEZ-FM, KTCL, KTYD.
- BILL NELSON/Vistamix (Portrait/CBS) 16/3 (12/0)**
Adds: WBCN, WRXT, 91X. Hots: 3 WQBK, KSPN, KTYD. Mediums: 10 including WLIR, WCKO, WXRT, KBCO, KROQ, KFOQ, WPDH.
- JASON & THE SCORCHERS/Fervor (EMI America) 15/15 (0/0)**
Adds including WXRT, WZXY, KQDS, KFIV-FM. Hots: 0. Mediums: 7 including WCKO, WQBK, WKTM, WIMZ, WKDF, WQDR.
- DEAR ENEMY/Ransom Note (Capitol) 15/1 (18/6)**
Adds: KTCL. Hots: 2 KBCO, KTYD. Mediums: 13 including CHUM-FM, WMMS, WAQY, WFYV, KQDS, KLPX.
- EXPRESSION/The Expression (A&M) 14/10 (5/4)**
Adds including WBAB, CHUM-FM, WXRT, KBCO, WCMF. Hots: 0. Mediums: 8 including WBCN, WRXT, KUPD, KFOG, WPDH.
- LET'S ACTIVE/Afoot (IRS/A&M) 13/2 (12/1)**
Adds: WCKO, WYMX. Hots: 4 WXRT, 91X, KTCL, KTYD. Mediums: 7 including WBAB, WLIR, KBCO, KROQ.
- COUP/Coup De Grace (A&M) 12/7 (9/8)**
Adds including WYSP, KMEL. Hots: 0. Mediums: 6 including WXRT, WQFM, WWCK, KFIV-FM.
- GRACE SLICK/Software (RCA) 12/4 (10/6)**
Adds: KCAL, KMEL, WLAV, KTCL. Hots: 0. Mediums: 10 including KBCO, KFOG, KRQR.
- TSUNAMI/Tsunami (Enigma) 12/3 (12/4)**
Adds: KILO, KEZE, KSQY. Hots: 3 WQFM, KRCK, KZOK. Mediums: 7 including WYNF, KSHE, KOME, KSJO, WTPA.
- CHINA CRISIS/China Crisis (WB) 11/0 (11/3)**
Adds: 0. Hots: 0. Mediums: 10 including WLIR, WXRT, KBCO, KROQ, KCAL, 91X, WQBK.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

CHART EXTRAS — Records that have fallen off the chart but continue to receive substantial airplay.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

R&R AOR /HOT TRACKS

CHART EXTRAS

No Tracks qualified for chart extra status this week.

BREAKERS

TED NUGENT Tied Up In Love (Atlantic)

64% of our reporters on it. 113/36, including adds at WKLS, WYNF, KOLA, WCCC, WHCN, WAPI, WCKN, WKDF, WNOR, WDIZ, WFBQ, WIBA, KZEL, KEZE. Moves 43-25 on the Tracks Chart.

DAN FOGELBERG The Language Of Love (Full Moon/Epic)

63% of our reporters on it. 111/58, including adds at WXRT, WDVE, WSHE, WEBN, KGB, WPYX, WEZX, WKLC, WROQ, KNCN, WQMF, WDIZ, WLVO, WXL, WFBQ, WIOT, KWFM. Debuts at #27 on the Tracks chart.

APRIL WINE This Could Be The Right One (Capitol)

57% of our reporters on it. 100/95, including adds at WDVE, KTXQ, KZEW, WLLZ, KYYS, WQFM, KGB. Debuts at #34 on the Tracks chart.

VAN HALEN I'll Wait (WB)

53% of our reporters on it. 94/3, including adds at KLOS, KZOK, KOMP. Moves 25-23 on the Tracks chart.

BON JOVI Runaway (Mercury/PolyGram)

52% of our reporters on it. 92/26, including adds at CHUM-FM, WRIF, KYYS, KCAL, KOLA, CFOX, WTUE, KIDQ. Moves 44-32 on the Tracks chart.

ACCEPT Balls To The Walls (Portrait/CBS)

52% of our reporters on it. 91/18, including adds at WYNF, KOLA, KSJO, WAAF, WAPI, WKDF, WRXL, WKZL, WXKE. Moves 36-33 on the Tracks chart.

NEW & ACTIVE

SAMMY HAGAR "The Girl Gets Around" (Columbia) 40/36 (0/0)
Adds including WBAB, KEGL, KSHE, KLAQ, KXZL. Hots: 3 KNCN, WTKX, KOZZ. Mediums: 26 including WYSP, WDVE, KTXQ, KZEW, WRIF, KLOS, WXL, KATT, KILQ.

BAXTER ROBERTSON "Silver Strand" (RCA) 37/3 (31/3)
Adds: WOAY, KTMS, KTYD. Hots: 1 KAWY. Mediums: 35 including WDVE, WHJY, WMET, WEBN, KSHE, WBCO, KGB, WPDH, WQMF.

THOMPSON TWINS "Hold Me Now" (Arista) 32/28 (0/0)
Adds including WBAB, WNEW-FM, KBCO. Hots: 6 WLIR, CHUM-FM, 91X, KFOG, WKQQ, KTYD. Mediums: 15 including WMMR, WCKO, KROQ, WDHA, WPDH, WYMX.

YES "Our Song" (Atco) 30/0 (30/1)
Adds: 0. Hots: 18 including WIYY, WNEW-FM, WMMR, KTXQ, KYYS, KSHE, KRCK. Mediums: 12 including WKLS, KRQR, WFBQ, WIOT.

WIRE TRAIN "Chamber Of Hellos" (415/Columbia) 29/10 (19/9)
Adds including CHUM-FM, WCKO. Hots: 6 WLIR, KROQ, 91X, KOAK, KTCL, KTYD. Mediums: 17 including WBCN, WRXT, WBAB, WSHE, WXRT, KFOG, WPDH, WCKN.

MICHAEL JACKSON "Thriller" (Epic) 29/0 (27/2)
Adds: 0. Hots: 20 including WBCN, WMET, WMMS, WLLZ, KWK, WCKN. Mediums: 9 including WLUP, 91X, WYMX, KRIX, WKT, WKZL.

JOHN COUGAR MELLENCAMP "Authority Song" (Riva/PolyGram) 27/2 (27/3)
Adds: WNEW-FM, WKQQ. Hots: 18 including WMMR, KZEW, KSHE, KLOS, WQMF. Mediums: 9 including WEBN, KGB, WPDH, WIOT.

JOHN COUGAR MELLENCAMP "Serious Business" (Riva/PolyGram) 26/2 (30/2)
Adds: WQBK, KFIV-FM. Hots: 10 Hots: WRXT, WSHE, WEBN, KYYS, WQMF, WLVO. Mediums: 16 including WGRQ, WFBQ, WIOT, KOMP, KRSP.

WANG CHUNG "Don't Let Go" (Geffen) 25/7 (23/13)
Adds including WBCN, WSHE, WOODS. Hots: 1 KSPN. Mediums: 20 including WBAB, WMMS, KCAL, WROQ, WOVE, KLAQ, WZXY, WLVO, KQDS.

GENESIS "Taking It All Too Hard" (Atlantic) 25/0 (25/2)
Adds: 0. Hots: 13 including WYNF, WLUP, WRIF, KINK, KCAL, KSJO, WHCN. Mediums: 12 including WBAB, WMET, KWK, KOME, KGGO, KMOD, KZAP.

PAUL YOUNG "Come Back & Stay" (Columbia) 24/6 (22/6)
Adds: WCMF, WZXY, WIMZ, KFIV-FM, WRKI, KFMF. Hots: 4 WXRT, WMMS, WWCT, KSPN. Mediums: 16 including WBAB, WLUP, KBCO, KMEL.

PRETENDERS "Thumbelina" (Sire/WB) 24/0 (24/3)
Adds: 0. Hots: 17 including CHUM-FM, WMMS, KSHE, KMET, KROQ, KUPD, KCAL. Mediums: 7 including WAAF, WTUE, KILQ.

LIONEL RICHIE "Running With The Night" (Motown) 23/1 (21/1)
Adds: WKLC. Hots: 15 including WMET, WMMS, KWK, K97, WXKE. Mediums: 8 including WLUP, WAAL, WROQ, KREM.

JUDAS PRIEST "Freewheel Burning" (Columbia) 23/1 (26/4)
Adds: WKLS. Hots: 9 including CHUM-FM, WPDH, WAPI, KXZL. Mediums: 14 including WIYY, WBCN, KZEW, WYNF, KRCK, KGB.

MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 21/6 (17/5)
Adds: WRXT, WBAB, WLUP, WQFM, WWCT. Hots: 5 WXRT, KBCO, WDEK, KTCL, KTYD. Mediums: 10 including WBCN, WNEW-FM, WHJY.

U2 "I Will Follow" (Island/Atco) 21/1 (25/2)
Adds: WTKX. Hots: 5 WLIR, WCKO, KFOG, KMEL, WYMX. Mediums: 16 including KGB, WAAL, WAMX.

DAN FOGELBERG "Gone Too Far" (Full Moon/Epic) 20/15 (0/0)
Adds including WKLS, KLQ, WSHE, KYYS, KAZY. Hots: 2 WTPA, WHCN. Mediums: 16 including KLAQ, WLVO, WWCT.

KIND "I've Got You" (360) 20/5 (18/4)
Adds: KGB, WAMX, WXKE, KAWY. Hots: 2 WQFM, KSJO. Mediums: 15 including KZEW, WLUP, WEBN.

GREAT WHITE "Stick It" (EMI America) 19/19 (0/0)
Adds including WBAB, KTXQ, KSHE, KISW, KFIV-FM. Hots: 0. Mediums: 10 including WIYY, WDVE, KZEW, KLOS, KOME.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

176 REPORTERS

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)	Total	Heavy	Medium	Total Adds	
1	1	1	1	1 VAN HALEN/Jump (WB)	164	-	161	3	0
8	3	3	2	2 JOHN LENNON/Nobody Told Me (Polydor/PolyGram)	163	-	139	24	1
2	2	2	3	3 PRETENDERS/Middle Of The Road (Sire/WB)	151	-	132	18	1
13	10	5	4	4 38 SPECIAL/Back Where You Belong (A&M)	143	+	96	45	3
29	19	11	5	5 MANFRED MANN'S EARTH.../Runner (Arista)	155	+	57	95	12
21	16	8	6	6 DURAN DURAN/New Moon On Monday (Capitol)	125	+	76	47	5
22	14	10	7	7 VAN HALEN/Panama (WB)	126	+	66	59	2
32	22	15	8	8 BRYAN ADAMS/Heaven (A&M)	122	+	68	51	9
9	8	7	9	9 ROLLING STONES/She Was Hot (RS/Atco)	119	-	70	48	4
3	4	4	10	10 GENESIS/That's All (Atlantic)	103	-	90	13	0
-	51	28	11	11 KENNY LOGGINS/Footloose (Columbia)	138	+	45	79	43
-	33	22	12	12 CHRISTINE McVIE/Got A Hold On Me (WB)	127	+	60	65	19
12	11	9	13	13 YES/It Can Happen (Atco)	111	-	70	41	1
11	13	13	14	14 HUEY LEWIS & THE NEWS/I Want... (Chrysalis)	104	-	69	35	2
-	28	20	15	15 PRETENDERS/Time The Avenger (Sire/WB)	110	+	54	56	4
18	17	16	16	16 MOTLEY CRUE/Looks That Kill (Elektra)	113	+	44	67	4
4	5	6	17	17 JOURNEY/Ask The Lonely (MCA)	103	-	64	39	0
48	29	24	18	18 EURYTHMICS/Here Comes The... (RCA)	115	+	49	62	8
-	-	34	19	19 DWIGHT TWILLEY/Girls (EMI America)	130	+	11	109	36
6	7	12	20	20 JOHN COUGAR MELLENCAMP/Pink... (Riva/PolyGram)	93	-	67	26	0
25	20	23	21	21 REAL LIFE/Send Me An Angel (Curb/MCA)	113	+	36	76	2
10	12	14	22	22 BILLY IDOL/Rebel Yell (Chrysalis)	98	-	40	58	0
43	26	25	23	23 VAN HALEN/I'll Wait (WB)	94	+	42	52	3
44	34	29	24	24 JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia)	107	+	19	84	8
-	-	43	25	25 TED NUGENT/Tied Up In Love (Atlantic)	113	+	7	95	36
15	18	19	26	26 YES/Changes (Atco)	79	-	52	27	0
DEBUT			27	27 DAN FOGELBERG/Language Of Love (FM/Epic)	111	+	20	70	58
27	30	27	28	28 JOHN COUGAR MELLENCAMP/Play... (Riva/PolyGram)	93	+	34	57	5
14	15	17	29	29 OZZY OSBOURNE/Bark At The... (CBS Assoc.)	91	-	31	59	2
-	44	33	30	30 UTOPIA/Crybaby (Passport)	93	+	19	73	4
5	6	18	31	31 YES/Owner Of A Lonely Heart (Atco)	67	-	53	14	0
-	-	44	32	32 BON JOVI/Runaway (Mercury/PolyGram)	92	+	8	74	26
-	53	36	33	33 ACCEPT/Balls To The Wall (Portrait/CBS)	91	+	7	78	18
DEBUT			34	34 APRIL WINE/This Could Be The Right One (Capitol)	100	+	7	62	95
47	45	37	35	35 GENESIS/Home By The Sea (Atlantic)	72	+	35	37	6
49	41	32	36	36 NIGHT RANGER/Rumours In The Air (Camel/MCA)	74	+	24	50	3
23	27	31	37	37 RE-FLEX/The Politics Of Dancing (Capitol)	73	-	22	50	3
-	-	57	38	38 YES/Leave It (Atco)	65	+	33	31	14
-	-	50	39	39 JOHN LENNON/I'm Stepping Out (Polydor/PolyGram)	62	+	33	29	6
17	23	30	40	40 GENESIS/Just A Job To Do (Atlantic)	61	-	31	30	0
7	9	21	41	41 38 SPECIAL/If I'd Been The One (A&M)	50	-	31	19	0
-	60	53	42	42 CYNDI LAUPER/Girls Just Want... (Portrait/CBS)	63	+	23	39	10
-	54	49	43	43 HYTS/Backstabbers (Gold Mountain/A&M)	70	+	9	59	6
45	38	42	44	44 VAN HALEN/Hot For Teacher (WB)	55	=	26	29	2
19	21	26	45	45 MOTELS/Remember The Nights (Capitol)	57	-	24	33	0
37	36	46	46	46 OZZY OSBOURNE/Rock 'N Roll... (CBS Assoc.)	51	-	23	28	2
54	50	52	47	47 POLICE/Wrapped Around Your Finger (A&M)	49	+	26	21	6
36	39	48	48	48 BLUE OYSTER CULT/Shooting Shark (Columbia)	51	-	22	29	0
-	-	58	49	49 HOWARD JONES/New Song (Elektra)	61	+	11	44	10
16	24	35	50	50 ROMANTICS/Talking In Your... (Nemperor/CBS)	44	-	26	18	0
24	31	47	51	51 NIGHT RANGER/Rock In America (Camel/MCA)	45	-	20	24	2
39	40	38	52	52 STEVIE NICKS/Nightbird (Modern/Atco)	52	-	18	34	1
31	37	41	53	53 ALAN PARSONS PROJECT/You Don't... (Arista)	41	-	24	17	0
DEBUT			54	54 NENA/99 Luftballons (Epic)	48	+	18	27	13
-	-	56	55	55 MOTLEY CRUE/Shout At The Devil (Elektra)	41	+	22	18	2
DEBUT			56	56 GOLDEN EARRING/When The... (Polydor/PolyGram)	54	+	1	38	44
35	42	51	57	57 VANDENBERG/Friday Night (Atco)	46	-	3	41	3
DEBUT			58	58 JOHN LENNON/I Don't Wanna... (Polydor/PolyGram)	36	+	19	17	5
DEBUT			59	59 CHRISTINE McVIE/One In A Million (WB)	47	+	10	26	38
DEBUT			60	60 WANG CHUNG/Dance Hall Days (Geffen)	50	+	3	40	15

MOST ADDED

- APRIL WINE (95)
This Could Be The One (Capitol)
- DAN FOGELBERG (58)
Language Of Love (Full Moon/Epic)
- GOLDEN EARRING (44)
When The Lady Smiles (Polydor/PolyGram)
- KENNY LOGGINS (43)
Footloose (Columbia)
- CHRISTINE McVIE (38)
One In A Million (WB)

MOST HOTS

- VAN HALEN (161)
Jump (WB)
- JOHN LENNON (139)
Nobody Told Me (Polydor/PolyGram)
- PRETENDERS (132)
Middle Of The Road (Sire/WB)
- 38 SPECIAL (96)
Back Where You Belong (A&M)
- GENESIS (90)
That's All (Atlantic)
- DURAN DURAN (76)
New Moon On Monday (Capitol)

CHR REPORTERS

- 13FEA(WFEA)/Manchester, NH (3-E)
- 92X(WXGT)/Columbus, OH (2-M)
- 93FM(KKBQ-FM)/Houston, TX (1-S)
- 94Q(WQXI-FM)/Atlanta, GA (1-S)
- 94TYX(WTYX)/Jackson, MS (2-S)
- 95XIL(WXIL)/Parkersburg, WV (3-E)
- 98PXY(WPXY)/Rochester, NY (2-E)
- 99KG(KSKG)/Salina, KS (3-M)
- B94(WBZZ)/Pittsburgh, PA (1-E)
- B96(WBBM-FM)/Chicago, IL (1-M)
- B97(WEBZ)/New Orleans, LA (1-S)
- B104(WBSB)/Baltimore, MD (1-E)
- BJ105(WBJW)/Orlando, FL (2-S)
- CFTR/Toronto, Canada (1-E)
- CHUM/Toronto, Canada (1-E)
- CKGM/Montreal, Canada (1-E)
- FM100(WMC-FM)/Memphis, TN (2-S)
- G100(WKRG-FM)/Mobile, AL (2-S)
- I95(WINZ-FM)/Miami, FL (1-S)
- K96(KFMY)/Provo, UT (2-W)
- K104(WCCK)/Erie, PA (2-E)
- K107(KAYI)/Tulsa, OK (2-M)
- KAFM/Dallas, TX (1-S)
- KAMZ/El Paso, TX (2-S)
- KBBK/Boise, ID (2-W)
- KBEQ/Kansas City, MO (1-M)
- KBFM/McAllen-Brownsville, TX (2-S)
- KBIM/Roswell, NM (3-W)
- KC101(WKCI)/New Haven, CT (2-E)
- KCBN/Reno, NV (3-W)
- KCDQ/Bozeman, MT (3-W)
- KCMQ/Columbia, MO (3-M)
- KCNR/Portland, OR (1-W)
- KDVT/Topeka, KS (3-M)
- KDZA/Pueblo, CO (3-W)
- KEARTH(KRTH)/Los Angeles, CA (1-W)
- KEYN-FM/Wichita, KN (2-M)
- KFMW/Waterloo, IA (3-M)
- KFRX/San Francisco, CA (1-W)
- KFRX/Lincoln, NE (3-M)
- KFYR/Bismarck, ND (3-M)
- KGII/Riverside-San Bernardino, CA (2-W)
- KGHO/Hoquiam, WA (3-W)
- KGOT/Anchorage, AK (3-W)
- KHFI/Austin, TX (2-S)
- KHOP/Modesto-Stockton, CA (2-W)
- KHTR/St. Louis, MO (1-M)
- KHYT/Tucson, AZ (2-W)
- KIDD/Monterey, CA (2-W)
- KIHK/Davenport, IA (2-M)
- KIIS-FM/Los Angeles, CA (1-W)
- KIJI/Honolulu, HI (2-W)
- KILE/Galveston, TX (3-S)
- KIMN/Denver, CO (1-W)
- KIQQ/Los Angeles, CA (1-W)
- KISR/Ft. Smith, AR (3-S)
- KIST/Santa Barbara, CA (3-W)
- KITE/Corpus Christi, TX (2-S)
- KITS/San Francisco, CA (1-W)
- KITY/San Antonio, TX (2-S)
- KJ103(KJYO)/Oklahoma City, OK (2-M)
- KKAZ/Cheyenne, WY (3-W)
- KKFM/Colorado Springs, CO (2-W)
- KKLS-FM/Rapid City, SD (3-M)
- KKQV/Wichita Falls, TX (3-S)
- KKRC/Sioux Falls, SD (3-M)
- KKXL-FM/Grand Forks, ND (3-M)
- KKXX/Bakersfield, CA (2-W)
- KKYK/Little Rock, AR (2-S)
- KLUC/Las Vegas, NV (2-W)
- KMGK/Des Moines, IA (2-M)
- KMGX/Fresno, CA (2-W)
- KMJK/Portland, OR (1-W)
- KNBO/Tacoma-Seattle, WA (1-W)
- KNOE-FM/Monroe, LA (3-S)
- KO93(KOSO)/Modesto, CA (2-W)
- KOPA/Phoenix, AZ (1-W)
- KOZE/Lewiston, ID (3-W)
- KQIZ-FM/Amarillo, TX (3-S)
- KQKQ/Omaha, NE (2-M)
- KQMQ/Honolulu, HI (2-W)
- KRGV/McAllen-Brownsville, TX (2-S)
- KRNA/Iowa City, IA (3-M)
- KROK/Shreveport, LA (2-S)
- KRQ(KRQQ)/Tucson, AZ (2-W)
- KRSP/Salt Lake City, UT (2-W)
- KSET-FM/El Paso, TX (2-S)
- KSKD/Salem, OR (2-W)
- KSLY/San Luis Obispo, CA (3-W)
- KTDY/Lafayette, LA (3-S)
- KTFM/San Antonio, TX (2-S)
- KTRS/Casper, WY (3-W)
- KTSA/San Antonio, TX (2-S)
- KUBE/Seattle, WA (1-W)
- KWOD/Sacramento, CA (2-W)
- KWSS/San Jose, CA (1-W)
- KWTO-FM/Springfield, MO (3-M)
- KX104(WKXX)/Nashville, TN (2-S)
- KXSS/Lincoln, NE (3-M)
- KXX108(WKXX)/Birmingham, AL (2-S)
- KYNQ-FM/Fresno, CA (2-W)
- KYTN/Grand Forks, ND (3-M)
- KYYA/Billings, MT (3-W)
- KZ93(WKZW)/Peoria, IL (2-M)
- KZFM/Corpus Christi, TX (2-S)
- KZOZ/San Luis Obispo, CA (3-W)
- KZZB/Beaumont, TX (2-S)
- KZZP/Phoenix, AZ (1-W)
- OK100(WOKW)/Ithaca, NY (3-E)
- PRO-FM(WPRO-FM)/Providence, RI (1-E)
- Q100(WQQQ)/Allentown, PA (2-E)
- Q101(WJQQ)/Meridian, MS (3-S)
- Q102(WKRO)/Cincinnati, OH (1-M)
- Q103(KOAJ)/Denver, CA (1-W)

- Q104(WQEN)/Gadsden, AL (3-S)
- Q105(WRBO-FM)/Tampa, FL (1-S)
- Q106(WQXA)/York, PA (2-E)
- Q107(WRQX)/Washington, DC (1-E)
- U93(WNDU-FM)/South Bend, IN (2-M)
- WABB-FM/Mobile, AL (2-S)
- WAEV/Savannah, GA (3-S)
- WANS-FM/Greenville, SC (3-S)
- WAZY-FM/Lafayette, IN (3-M)
- WBBQ/Augusta, GA (2-S)
- WBCY/Charlotte, NC (2-S)
- WBEN-FM/Bufalo, NY (1-E)
- WBLI/Long Island, NY (1-E)
- WBNO/Bloomington, IL (3-M)
- WBWB/Bloomington, IN (3-M)
- WCAU-FM/Philadelphia, PA (1-E)
- WCGQ/Columbus, GA (3-S)
- WCGI/Carbondale, IL (3-M)
- WCIR/Beckley, WV (3-E)
- WDCQ/Durham-Raleigh, NC (2-S)
- WDDQ/Daytona Beach, FL (2-S)
- WEBC/Duluth, MN (2-S)
- WERZ/Exter, NH (3-E)
- WFBG/Altoona, PA (3-E)
- WFLY/Albany, NY (2-E)
- WFMF/Baton Rouge, LA (2-S)
- WFMI/Lexington, KY (2-S)
- WFOX/Gainesville, GA (3-S)
- WGCL/Cleveland, OH (1-M)
- WGFM/Schenectady, NY (2-E)
- WGLF/Tallahassee, FL (3-S)
- WGRD/Grand Rapids, MI (2-M)
- WGUY/Bangor, ME (3-E)
- WHEB/Portsmouth, NH (3-E)
- WHFM/Rochester, NY (2-E)
- WHHY-FM/Montgomery, AL (2-S)
- WHOT/Youngstown, OH (2-M)
- WHSW/Wilmington, NC (3-S)
- WHTT/Boston, MA (1-E)
- WHXX/Pittsburgh, PA (1-E)
- WHYT/Detroit, MI (1-M)
- WIGY/Bath, ME (3-E)
- WIKZ/Chambersburg, PA (3-E)
- WISE/Asheville, NC (3-S)
- WIXV/Savannah, GA (3-S)
- WJAD/Bainbridge, GA (3-S)
- WJBQ/Portland, ME (3-E)
- WJXQ/Jackson, MI (2-M)
- WKAU/Appleton-Oshkosh, WI (2-M)
- WKBW/Bufalo, NY (1-E)
- WKDD/Akron, OH (2-M)
- WKDQ/Evansville, IN (2-M)
- WKEE/Huntington, WV (2-E)
- WKFM/Syracuse, NY (2-E)
- WKFR/Kalamazoo, MI (2-M)
- WKHI/Ocean City, MD (2-E)
- WKRZ-FM/Wilkes-Barre, PA (2-E)
- WLAN-FM/Lancaster, PA (1-E)
- WLWL-FM/St. Paul, MN (1-M)
- WLS/Chicago, IL (1-M)
- WLS-FM/Chicago, IL (1-M)
- WMEE/Ft. Wayne, IN (2-M)
- WNFI/Daytona Beach, FL (2-S)
- WNOK-FM/Columbia, SC (2-S)
- WNVZ/Norfolk, VA (2-S)
- WNYV/Bufalo, NY (1-E)
- WOKI/Knoxville, TN (2-S)
- WOMP-FM/Wheeling, WV (3-E)
- WPFM/Panama City, FL (3-S)
- WPHD/Bufalo, NY (1-E)
- WPLJ/New York, NY (1-E)
- WPST/Trenton, NJ (2-E)
- WQCM/Hagerstown, MD (3-E)
- WQID/Biloxi, MS (2-S)
- WQUT/Johnson City, TN (2-S)
- WRCK/Utica, NY (2-E)
- WRKR/Racine-Milwaukee, WI (2-M)
- WRQK/Greensboro, NC (2-S)
- WRQV/Toledo, OH (2-M)
- WRVO/Richmond, VA (2-S)
- WSEZ/Winston-Salem, NC (2-S)
- WSFL/New Bern, NC (2-S)
- WSKZ/Chattanooga, TN (2-S)
- WSPK/Poughkeepsie, NY (2-E)
- WSPQ/Williamsport, PA (3-E)
- WSSX/Charleston, SC (2-S)
- WSTO/Evansville, IN (2-M)
- WTFM/Hartford, CT (2-E)
- WTRN/Albany, NY (2-E)
- WTSN/Dover, NH (3-E)
- WVIC/Lansing, MI (2-M)
- WVSR/Charleston, WV (2-E)
- WXXS-FM/Boston, MA (1-E)
- WXLK/Roanoke, VA (3-S)
- WYCR/Hanover-York, PA (2-E)
- WYFM/Youngstown, OH (2-M)
- WYKS/Gainesville, FL (3-S)
- WZLD/Columbia, SC (2-S)
- WZOK/Rockford, IL (2-E)
- WZON/Bangor, ME (3-E)
- WZPL/Indianapolis, IN (2-M)
- WZYP/Huntsville, AL (2-S)
- WZYQ/Fredrick, MD (3-E)
- XTRA(XETRA)/San Diego, CA (1-W)
- Y94(WDAY-FM)/Fargo, ND (3-M)
- Y100(WHYI)/Miami, FL (1-S)
- Z93(WZGC)/Atlanta, GA (1-S)
- Z100(WHTZ)/New York, NY (1-E)
- Z102(WZAT)/Savannah, GA (3-S)
- Z104(WZEE)/Madison, WI (2-M)
- Z299(KZZC)/Kansas City, MO (2-M)

Hot Hits from 105KITS

San Francisco

PD: Jeff Hunter

1	YES/Owner Of A Lonely Sea
2	ROMANTIC/Talking In Your Sleep
3	CULTURE CLUB/Karma Chameleon
4	VAR HALEN/Jump
5	RECAPI/HEY JACBS/Say Say Say
6	QU/That's What I Need
7	MATTHEW MELDER/Break My Stride
8	DURAN DURAN/Union Of The Snake
9	JOHN COOGAR/Pink Houses
10	LIONEL RICHIE/Running With The High
11	KOOL & THE GANG/Joanna
12	VAR HALEN/Jump
13	JOHN COOGAR/Pink Houses
14	MEDIA/99 Luftballons/99 Red
15	ROMANTIC/Talking In Your Sleep
16	MATTHEW MELDER/Break My Stride
17	SPECIAL/If I'd Been The One
18	POLICE/Wrapped Around Your F
19	JAMES DICKMAN/Yah Mo B There
20	DURAN DURAN/Union Of The Snake
21	OBARAGE/Time Will Reveal
22	STEVIE NICKS/Nightbird
23	JEFFREY OSBORNE/Stay With Me Tonight
24	BILLY JOEL/An Innocent Man
25	HELY LEWIS & NEWS/I Want A New Drug
26	QU/That's What I Need
27	CHRI LAUPER/Girls Just Want To Be
28	JOHN LENNON/Nobody Told Me
29	REBEL LIFE/Send Me An Angel
30	PAUL MCCARTNEY/So Bad
31	CHRISTINE MCVIE/Got A Hold On Me
32	RE-FILE/The Politics Of Danci
33	HOWARD JONES/New Song
34	TINA TURNER/Let's Stay Together

KWSS 94.5 FM

San Jose

PD: Dave Van Stone

MD: Robin Kippis

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	YES/Owner Of A Lonely Sea
4	LIONEL RICHIE/Running With The High
5	KOOL & THE GANG/Joanna
6	YES/Owner Of A Lonely Sea
7	MATTHEW MELDER/Break My Stride
8	RAY PARKER JR./I Still Can't Get Ove
9	MEDIA/99 Luftballons/99 Red
10	JOHN COOGAR/Pink Houses
11	ROMANTIC/Talking In Your Sleep
12	MATTHEW MELDER/Break My Stride
13	SPECIAL/If I'd Been The One
14	POLICE/Wrapped Around Your F
15	JAMES DICKMAN/Yah Mo B There
16	DURAN DURAN/Union Of The Snake
17	OBARAGE/Time Will Reveal
18	STEVIE NICKS/Nightbird
19	JEFFREY OSBORNE/Stay With Me Tonight
20	BILLY JOEL/An Innocent Man
21	HELY LEWIS & NEWS/I Want A New Drug
22	QU/That's What I Need
23	CHRI LAUPER/Girls Just Want To Be
24	JOHN LENNON/Nobody Told Me
25	REBEL LIFE/Send Me An Angel
26	PAUL MCCARTNEY/So Bad
27	CHRISTINE MCVIE/Got A Hold On Me
28	RE-FILE/The Politics Of Danci
29	HOWARD JONES/New Song
30	TINA TURNER/Let's Stay Together

KXP Phoenix

FM 104

PD: Charlie Quinn

MD: Steve Goddard

1	CULTURE CLUB/Karma Chameleon
2	YES/Owner Of A Lonely Sea
3	LIONEL RICHIE/Running With The High
4	ROMANTIC/Talking In Your Sleep
5	KOOL & THE GANG/Joanna
6	MATTHEW MELDER/Break My Stride
7	CHRIS CROSS/Think Of Laura
8	RAY PARKER JR./I Still Can't Get Ove
9	JOHN COOGAR/Pink Houses
10	MEDIA/99 Luftballons/99 Red
11	ROMANTIC/Talking In Your Sleep
12	MATTHEW MELDER/Break My Stride
13	SPECIAL/If I'd Been The One
14	POLICE/Wrapped Around Your F
15	JAMES DICKMAN/Yah Mo B There
16	DURAN DURAN/Union Of The Snake
17	OBARAGE/Time Will Reveal
18	STEVIE NICKS/Nightbird
19	JEFFREY OSBORNE/Stay With Me Tonight
20	BILLY JOEL/An Innocent Man
21	HELY LEWIS & NEWS/I Want A New Drug
22	QU/That's What I Need
23	CHRI LAUPER/Girls Just Want To Be
24	JOHN LENNON/Nobody Told Me
25	REBEL LIFE/Send Me An Angel
26	PAUL MCCARTNEY/So Bad
27	CHRISTINE MCVIE/Got A Hold On Me
28	RE-FILE/The Politics Of Danci
29	HOWARD JONES/New Song
30	TINA TURNER/Let's Stay Together

Denver

PD: Doug Erikson

MD: Gloria Avila

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	YES/Owner Of A Lonely Sea
4	LIONEL RICHIE/Running With The High
5	KOOL & THE GANG/Joanna
6	YES/Owner Of A Lonely Sea
7	MATTHEW MELDER/Break My Stride
8	RAY PARKER JR./I Still Can't Get Ove
9	MEDIA/99 Luftballons/99 Red
10	JOHN COOGAR/Pink Houses
11	ROMANTIC/Talking In Your Sleep
12	MATTHEW MELDER/Break My Stride
13	SPECIAL/If I'd Been The One
14	POLICE/Wrapped Around Your F
15	JAMES DICKMAN/Yah Mo B There
16	DURAN DURAN/Union Of The Snake
17	OBARAGE/Time Will Reveal
18	STEVIE NICKS/Nightbird
19	JEFFREY OSBORNE/Stay With Me Tonight
20	BILLY JOEL/An Innocent Man
21	HELY LEWIS & NEWS/I Want A New Drug
22	QU/That's What I Need
23	CHRI LAUPER/Girls Just Want To Be
24	JOHN LENNON/Nobody Told Me
25	REBEL LIFE/Send Me An Angel
26	PAUL MCCARTNEY/So Bad
27	CHRISTINE MCVIE/Got A Hold On Me
28	RE-FILE/The Politics Of Danci
29	HOWARD JONES/New Song
30	TINA TURNER/Let's Stay Together

KUBE 93 FM

Seattle

PD: Bob Case

MD: Tom Hutyler

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	YES/Owner Of A Lonely Sea
4	LIONEL RICHIE/Running With The High
5	ROMANTIC/Talking In Your Sleep
6	KOOL & THE GANG/Joanna
7	MATTHEW MELDER/Break My Stride
8	CHRIS CROSS/Think Of Laura
9	RAY PARKER JR./I Still Can't Get Ove
10	JOHN COOGAR/Pink Houses
11	MEDIA/99 Luftballons/99 Red
12	ROMANTIC/Talking In Your Sleep
13	MATTHEW MELDER/Break My Stride
14	SPECIAL/If I'd Been The One
15	POLICE/Wrapped Around Your F
16	JAMES DICKMAN/Yah Mo B There
17	DURAN DURAN/Union Of The Snake
18	OBARAGE/Time Will Reveal
19	STEVIE NICKS/Nightbird
20	JEFFREY OSBORNE/Stay With Me Tonight
21	BILLY JOEL/An Innocent Man
22	HELY LEWIS & NEWS/I Want A New Drug
23	QU/That's What I Need
24	CHRI LAUPER/Girls Just Want To Be
25	JOHN LENNON/Nobody Told Me
26	REBEL LIFE/Send Me An Angel
27	PAUL MCCARTNEY/So Bad
28	CHRISTINE MCVIE/Got A Hold On Me
29	RE-FILE/The Politics Of Danci
30	HOWARD JONES/New Song

KIQQ 100.7

Los Angeles

PD: Paula Matthews

MD: Robert Moorhead

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	YES/Owner Of A Lonely Sea
4	LIONEL RICHIE/Running With The High
5	KOOL & THE GANG/Joanna
6	YES/Owner Of A Lonely Sea
7	MATTHEW MELDER/Break My Stride
8	RAY PARKER JR./I Still Can't Get Ove
9	MEDIA/99 Luftballons/99 Red
10	JOHN COOGAR/Pink Houses
11	ROMANTIC/Talking In Your Sleep
12	MATTHEW MELDER/Break My Stride
13	SPECIAL/If I'd Been The One
14	POLICE/Wrapped Around Your F
15	JAMES DICKMAN/Yah Mo B There
16	DURAN DURAN/Union Of The Snake
17	OBARAGE/Time Will Reveal
18	STEVIE NICKS/Nightbird
19	JEFFREY OSBORNE/Stay With Me Tonight
20	BILLY JOEL/An Innocent Man
21	HELY LEWIS & NEWS/I Want A New Drug
22	QU/That's What I Need
23	CHRI LAUPER/Girls Just Want To Be
24	JOHN LENNON/Nobody Told Me
25	REBEL LIFE/Send Me An Angel
26	PAUL MCCARTNEY/So Bad
27	CHRISTINE MCVIE/Got A Hold On Me
28	RE-FILE/The Politics Of Danci
29	HOWARD JONES/New Song
30	TINA TURNER/Let's Stay Together

KEAR 101 FM

Los Angeles

PD: Bob Hamilton

MD: David Grossman

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	YES/Owner Of A Lonely Sea
4	LIONEL RICHIE/Running With The High
5	ROMANTIC/Talking In Your Sleep
6	KOOL & THE GANG/Joanna
7	MATTHEW MELDER/Break My Stride
8	RAY PARKER JR./I Still Can't Get Ove
9	MEDIA/99 Luftballons/99 Red
10	JOHN COOGAR/Pink Houses
11	ROMANTIC/Talking In Your Sleep
12	MATTHEW MELDER/Break My Stride
13	SPECIAL/If I'd Been The One
14	POLICE/Wrapped Around Your F
15	JAMES DICKMAN/Yah Mo B There
16	DURAN DURAN/Union Of The Snake
17	OBARAGE/Time Will Reveal
18	STEVIE NICKS/Nightbird
19	JEFFREY OSBORNE/Stay With Me Tonight
20	BILLY JOEL/An Innocent Man
21	HELY LEWIS & NEWS/I Want A New Drug
22	QU/That's What I Need
23	CHRI LAUPER/Girls Just Want To Be
24	JOHN LENNON/Nobody Told Me
25	REBEL LIFE/Send Me An Angel
26	PAUL MCCARTNEY/So Bad
27	CHRISTINE MCVIE/Got A Hold On Me
28	RE-FILE/The Politics Of Danci
29	HOWARD JONES/New Song
30	TINA TURNER/Let's Stay Together

610 KFRC

San Francisco

PD: Gerry Cagle

MD: Lynette Abraham

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	YES/Owner Of A Lonely Sea
4	LIONEL RICHIE/Running With The High
5	ROMANTIC/Talking In Your Sleep
6	KOOL & THE GANG/Joanna
7	MATTHEW MELDER/Break My Stride
8	CHRIS CROSS/Think Of Laura
9	RAY PARKER JR./I Still Can't Get Ove
10	JOHN COOGAR/Pink Houses
11	MEDIA/99 Luftballons/99 Red
12	ROMANTIC/Talking In Your Sleep
13	MATTHEW MELDER/Break My Stride
14	SPECIAL/If I'd Been The One
15	POLICE/Wrapped Around Your F
16	JAMES DICKMAN/Yah Mo B There
17	DURAN DURAN/Union Of The Snake
18	OBARAGE/Time Will Reveal
19	STEVIE NICKS/Nightbird
20	JEFFREY OSBORNE/Stay With Me Tonight
21	BILLY JOEL/An Innocent Man
22	HELY LEWIS & NEWS/I Want A New Drug
23	QU/That's What I Need
24	CHRI LAUPER/Girls Just Want To Be
25	JOHN LENNON/Nobody Told Me
26	REBEL LIFE/Send Me An Angel
27	PAUL MCCARTNEY/So Bad
28	CHRISTINE MCVIE/Got A Hold On Me
29	RE-FILE/The Politics Of Danci
30	HOWARD JONES/New Song

KISFM 102.7

Los Angeles

PD: Gerry De Francesco

MD: Mike Schaefer

1	YES/Owner Of A Lonely Sea
2	MEDIA/99 Luftballons/99 Red
3	KOOL & THE GANG/Joanna
4	SHANNON/Let The Music Play
5	YES/Owner Of A Lonely Sea
6	VAR HALEN/Jump
7	MATTHEW MELDER/Break My Stride
8	ELTON JOHN/I Guess That's Why Th
9	JEFFREY OSBORNE/Stay With Me Tonight
10	GENESIS/That's All
11	LIONEL RICHIE/Running With The High
12	QU/That's What I Need
13	JOHN LENNON/Nobody Told Me
14	POLICE/Wrapped Around Your F
15	DURAN DURAN/Union Of The Snake
16	JAMES DICKMAN/Yah Mo B There
17	POLICE/Wrapped Around Your F
18	MEDIA/99 Luftballons/99 Red
19	RECAPI/HEY JACBS/Say Say Say
20	JOHN LENNON/Nobody Told Me
21	CHRI LAUPER/Girls Just Want To Be
22	JOHN LENNON/Nobody Told Me
23	REBEL LIFE/Send Me An Angel
24	PAUL MCCARTNEY/So Bad
25	CHRISTINE MCVIE/Got A Hold On Me
26	RE-FILE/The Politics Of Danci
27	HOWARD JONES/New Song
28	TINA TURNER/Let's Stay Together

KOPA Phoenix

PD: Reggie Blackwell

MD: Art Morales

1	MATTHEW MELDER/Break My Stride
2	YES/Owner Of A Lonely Sea
3	CULTURE CLUB/Karma Chameleon
4	ROMANTIC/Talking In Your Sleep
5	GENESIS/That's All
6	ON/That's What I Need
7	ELTON JOHN/I Guess That's Why Th
8	LIONEL RICHIE/Running With The High
9	MICHAEL JACKSON/Thriller
10	DURAN DURAN/Union Of The Snake
11	RAY PARKER JR./I Still Can't Get Ove
12	RAY PARKER JR./I Still Can't Get Ove
13	KOOL & THE GANG/Joanna
14	MEDIA/99 Luftballons/99 Red
15	ROMANTIC/Talking In Your Sleep
16	HALL & OATES/Say It Isn't So
17	MEDIA/99 Luftballons/99 Red

CHRADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

Most Added Hottest
Dan Fogelberg
Paul Young
Thompson Twins

Van Halen
Michael Jackson
Culture Club

SOUTH

Most Added Hottest
Olivia Newton-John
Dan Fogelberg
Thompson Twins

Michael Jackson
Culture Club
Van Halen

EAST

PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence
Hottest:
PUNKY SISTERS
PAUL YOUNG
JACKSON BROWNE
DAN FOGELBERG
UB40
Hottest:
LIONEL RICHIE 3-1
GENESIS 6-2
POLICE 18-10
MICHAEL JACKSON 23-12
VAN HALEN 20-14

WTRY/Albany, NY
Bill Cahill
SHANNON
ONJ
Hottest:
MICHAEL JACKSON 8-3
MADONNA 10-5
JOHN COUGAR 11-7
VAN HALEN 16-8
PRETENDERS 15-10

Q100/Allentown, PA
Dillon/Freeman
QUIET RIOT (dp)
ROCKWELL
KENNY LOGGINS
MANFRED MANN
POINTNER SISTERS
Hottest:
VAN HALEN 12-1
MICHAEL JACKSON 10-4
PRETENDERS 22-16
JOHN LENNON 27-18
CYNDI LAUPER 32-23

WVSR/Charleston, WV
Bailey/Larson
DAN FOGELBERG
THOMPSON TWINS
PATTI AUSTIN
WANG CHUNG
BIG COUNTRY
ROLLING STONES (dp)
UB40
Hottest:
CULTURE CLUB 1-1
LIONEL RICHIE 4-2
SHANNON 12-4
MICHAEL JACKSON 17-9
VAN HALEN 34-17

K104/Erie, PA
Bill Shannon
MANFRED MANN
THOMPSON TWINS
JIMMY CLIFF
APRIL WINE
JOHN COUGAR
TED NUGENT
BONNIE TYLER
RENO & WILSON
ONJ
Hottest:
ELTON JOHN 1-1
JOHN COUGAR 2-2
NENA 11-4
YES 13-6
MICHAEL JACKSON 19-10

WYCR/Hanover-York, PA
Mark Richards
B.B. TAYLOR GROUP
ONJ
WANG CHUNG
THOMPSON TWINS
ROLLING STONES (dp)
APRIL WINE (dp)
MUSICAL YOUTH (dp)
AMERICAN COMEDY N (dp)
Hottest:
CULTURE CLUB 1-1
LIONEL RICHIE 2-2
KOOL & THE GANG 3-3
VAN HALEN 13-6
MICHAEL JACKSON 19-11

WTIC-FM/Hartford, CT
Mike West
PATTI LABELLE
DAN FOGELBERG
AMERICAN COMEDY N (dp)
Hottest:
CYNDI LAUPER 5-1
NENA 4-3
VAN HALEN 9-5
JOHN LENNON 18-6
ROCKWELL 30-20

WKEE/Huntington, WV
Gary Miller
ONJ
DAN FOGELBERG
BIG COUNTRY (dp)
WANG CHUNG
BILLY IDOL (dp)
MUSICAL YOUTH (dp)
AMERICAN COMEDY N
Hottest:
CULTURE CLUB 1-1
RAY PARKER JR. 2-2
MADONNA 6-3
KOOL & THE GANG 5-4
GENESIS 7-5

WLAN-FM/Lancaster, PA
Todd Helliday
ONJ
PAUL YOUNG
THOMPSON TWINS
DAN FOGELBERG
Hottest:
CULTURE CLUB 1-1
MICHAEL JACKSON 6-2
GENESIS 5-3
KOOL & THE GANG 8-4
VAN HALEN 15-9

KC101/New Haven, CT
Stef Rybak
HALL & OATES
DAN FOGELBERG
Hottest:
VAN HALEN 3-1
MICHAEL JACKSON 5-3
CYNDI LAUPER 13-5
POLICE 15-12
ROCKWELL 29-19

WSPK/Poughkeepsie, NY
Chris Leide
DURAN DURAN
DAN FOGELBERG
PATTI LABELLE
PAUL YOUNG
ROLLING STONES (dp)
THOMPSON TWINS
38 SPECIAL (dp)
Hottest:
LIONEL RICHIE 2-1
POLICE 5-3
MICHAEL JACKSON 6-4
VAN HALEN 28-14
EURYTHMICS 35-22

WHFM/Rochester, NY
Charly Lake
RE-PLEX
DAN FOGELBERG
ROCKWELL
THOMPSON TWINS
Hottest:
VAN HALEN 6-1
PRETENDERS 12-4
CYNDI LAUPER 24-5
NENA 21-12
HUEY LEWIS & NEWS 23-13

88PX/Rochester, NY
Tom Mitchell
DAN FOGELBERG
38 SPECIAL
ROLLING STONES
WANG CHUNG
Hottest:
MICHAEL JACKSON 1-1
CULTURE CLUB 2-2
SHANNON 6-5
VAN HALEN 12-8
NENA 16-12

WQFM/Schenectady, NY
Tom Parker
ROCKWELL
MANFRED MANN
SURVIVOR
PAUL YOUNG
DAN FOGELBERG
POINTNER SISTERS
Hottest:
LIONEL RICHIE 2-1
POLICE 11-5
VAN HALEN 15-6
NENA 13-8
MICHAEL JACKSON 17-10

WKFM/Syracuse, NY
Chuck Lakefield
ROCKWELL
BIG COUNTRY
BETTE MIDLER
ROLLING STONES
PAUL YOUNG
Hottest:
VAN HALEN 9-1
PRETENDERS 12-6
NENA 16-11
CYNDI LAUPER 18-12
MICHAEL JACKSON 23-13

WPST/Trenton, NJ
Tom Taylor
ONJ
ROCKWELL
38 SPECIAL
PAUL YOUNG
Hottest:
CHRIS CROSS 1-1
NENA 4-2
VAN HALEN 10-6
JOHN LENNON 27-19
SHEENA EASTON 35-23

WRCK/Utica, NY
Jim Reitz
ROLLING STONES
DAN FOGELBERG
ROCKWELL
Hottest:
APRIL WINE
THOMPSON TWINS
JACQUI BROOKES
TIGGI CLAY
Hottest:
GENESIS 1-1
VAN HALEN 9-3
QUIET RIOT 13-9
MICHAEL JACKSON 20-10
CYNDI LAUPER 23-14

WKRZ-FM/Wilkes-Barre
Jim Rialing
BOYS BRIGADE
APRIL WINE
THOMPSON TWINS
BETTE MIDLER
JACQUI BROOKES
Hottest:
CULTURE CLUB 1-1
PRETENDERS 9-3
GENESIS 12-6
LIONEL RICHIE 13-7
JOHN LENNON 17-9

Q106/York, PA
Dan Steele
CYNDI LAUPER
POINTNER SISTERS
ONJ
Hottest:
CULTURE CLUB 1-1
KOOL & THE GANG 3-2
LIONEL RICHIE 7-3
GENESIS 9-4
MICHAEL JACKSON 17-8

WFBG/Itoona, PA
Tony Booth
SHANNON
CYNDI LAUPER
38 SPECIAL 0-31
PAUL YOUNG
TIGGI CLAY
EURYTHMICS
THOMPSON TWINS
T.G. SHEPPARD
Hottest:
CULTURE CLUB 1-1
GENESIS 4-3
KOOL & THE GANG 5-4
VAN HALEN 15-9
MICHAEL JACKSON 25-11

WGMU/Bangor, ME
Jim Randall
MINK DEVILLE
BIG COUNTRY
PAUL YOUNG
JACQUI BROOKES
EURYTHMICS
MEN WITHOUT HATS
Hottest:
MICHAEL JACKSON 7-1
PRETENDERS 8-5
VAN HALEN 20-14
JOHN LENNON 24-19
NENA 25-20

WZON/Bangor, ME
Michael O'Hara
APRIL WINE
DAN FOGELBERG
POINTNER SISTERS
PAUL YOUNG
Hottest:
YES 1-1
ELTON JOHN 3-2
MICHAEL JACKSON 21-14
VAN HALEN 22-15
HUEY LEWIS & NEWS 32-20

WZON/Bangor, ME
Paul DeMilla
B.E. TAYLOR GROUP
VANDENBERG
ROLLING STONES
THOMPSON TWINS
JOHN COUGAR
APRIL WINE
ONJ
Hottest:
CULTURE CLUB 1-1
GENESIS 2-2
BILLY JOEL 3-3
JOHN COUGAR 9-5
MICHAEL JACKSON 11-6

WJBY/Beth, ME
Scott Robbins
ROLLING STONES
SHEENA EASTON
PAUL YOUNG
APRIL WINE
TIGGI CLAY
BIG COUNTRY
DAN FOGELBERG
ROCKWELL
WANG CHUNG
MINK DEVILLE
STRAY CATS
JACQUI BROOKES
Hottest:
CULTURE CLUB 2-1
MICHAEL JACKSON 16-5
BILLY JOEL 14-7
VAN HALEN 29-8
POLICE 24-10

WCIR/Beckley, WV
Jim Martin
BOC (dp)
JACKSON BROWNE
LINDA RONSTADT (dp)
38 SPECIAL
THOMPSON TWINS
PATTI LABELLE
Hottest:
CULTURE CLUB 2-1
LIONEL RICHIE 3-2
RAY PARKER JR. 6-5
ONJ & TRAVOLTA 17-7
JAMES INGRAM 19-10

WKIZ/Chambersburg, PA
Matthews/Alexander
DAN FOGELBERG
ROCKWELL
BIG COUNTRY
Hottest:
NENA 5-2
MICHAEL JACKSON 9-3
VAN HALEN 16-5
SHANNON 13-9
CYNDI LAUPER 28-17

WTSN/Dover, NH
Jim Sebastian
WANG CHUNG
LINDA RONSTADT
MINK DEVILLE
KENNY LOGGINS
38 SPECIAL
POINTNER SISTERS
Hottest:
CULTURE CLUB 1-1
LIONEL RICHIE 4-2
MICHAEL JACKSON 16-10
NENA 30-24

WERZ/Exeter, NH
Scott MacKay
APRIL WINE
SURVIVOR
MOTLEY CRUE
KISS
VANDENBERG
Hottest:
CULTURE CLUB 2-1
RAY PARKER JR. 4-3
CYNDI LAUPER 16-11
JACQUI BROOKES
VAN HALEN 20-16

WZYQ/Frederick, MD
Kemosabi Joe
ONJ
ROCKWELL
PAUL YOUNG
APRIL WINE
TED NUGENT
UB40 (dp)
Hottest:
CULTURE CLUB 1-1
MICHAEL JACKSON 15-4
NENA 19-10

WOCM/Hagerstown, MD
Will Kauffman
ROCKWELL
POINTNER SISTERS
THOMPSON TWINS
PAUL YOUNG
Hottest:
CULTURE CLUB 1-1
BILLY JOEL 10-4
MICHAEL JACKSON 17-7
VAN HALEN 16-9
NENA 19-10

OK100/Ithaca, NY
Bill Weston
MANFRED MANN
THOMPSON TWINS
TED NUGENT
JIMMY CLIFF
APRIL WINE
ONJ
Hottest:
JOHN COUGAR 1-1
POLICE 24-17
DURAN DURAN 27-19
38 SPECIAL 0-31
CYNDI LAUPER 0-33

13FEA/Manchester, NH
Rick Ryder
KIM CARNES
PAUL YOUNG
ONJ
Hottest:
BIG COUNTRY
PRETENDERS
POINTNER SISTERS
Hottest:
KOOL & THE GANG 1-1
CULTURE CLUB 5-2
LIONEL RICHIE 10-5
RAY PARKER JR. 13-6
MICHAEL JACKSON 29-10

WKHI/Ocean City, MD
Jack Gillen
ROCKWELL
QUIET RIOT (dp)
THOMPSON TWINS
38 SPECIAL (dp)
MUSICAL YOUTH
BIG COUNTRY (dp)
RUFUS & CHAKA
APRIL WINE
JACQUI BROOKES
Hottest:
CULTURE CLUB 1-1
CHRIS CROSS 8-6
MICHAEL JACKSON 14-7
BILLY JOEL 10-9
PRETENDERS 11-10

6X1U/Parkersburg, WV
Paul DeMilla
B.E. TAYLOR GROUP
VANDENBERG
ROLLING STONES
THOMPSON TWINS
JOHN COUGAR
APRIL WINE
ONJ
Hottest:
CULTURE CLUB 1-1
GENESIS 2-2
BILLY JOEL 3-3
JOHN COUGAR 9-5
MICHAEL JACKSON 11-6

WJBO/Portland, ME
Phoenix/O'Neil
DAN FOGELBERG
PATTI LABELLE
BILLY IDOL
ONJ
APRIL WINE
Hottest:
CULTURE CLUB 1-1
VAN HALEN 5-3
PRETENDERS 6-5
BILLY JOEL 17-11
POLICE 22-16

WHEB/Portsmouth
Rick Bean
38 SPECIAL
DAN FOGELBERG
BILLY IDOL
NENA
Hottest:
YES 2-1
JOHN COUGAR 3-2
VAN HALEN 8-4
POLICE 13-8
JOHN LENNON 17-12

WOMP-FM/Wheeling, WV
Dwayne Bonds
THOMPSON TWINS
ADAM ANT
ROLLING STONES (dp)
DAN FOGELBERG
BIG COUNTRY
Hottest:
YES 1-1
LIONEL RICHIE 2-2
JOHN LENNON 15-7
VAN HALEN 20-8
VAN MCCARTNEY 14-11

WBSQ/Williamsport, PA
Frank Bell
MICHAEL JACKSON
MOTLEY CRUE (dp)
WANG CHUNG
POLICE
BIG COUNTRY
PAUL YOUNG
BETTE MIDLER
BIG COUNTRY
Hottest:
PRETENDERS 1-1
VAN HALEN 7-2
LIONEL RICHIE 9-7
HUEY LEWIS & NEWS 13-9
JOHN LENNON 15-11

WTFM/Portsmouth, NH
Wang Chung
Linda Ronstadt
Mink Deville
Kenny Loggins
38 Special
Pointner Sisters
Hottest:
Culture Club 1-1
Lionel Richie 4-2
Michael Jackson 16-10
Nena 30-24

KHFI/Austin, TX
Volkmann/Garrett
none
Hottest:
YES 1-1
CULTURE CLUB 2-2
MADONNA 5-5
SHANNON 11-11
RE-PLEX 16-16

WFMF/Baton Rouge
Rice/Ahsyan
DAN FOGELBERG
HUEY LEWIS & NEWS
Hottest:
LIONEL RICHIE 1-1
CULTURE CLUB 3-3
GENESIS 4-4
MICHAEL JACKSON 15-11
VAN HALEN 19-14

KZZB/Beaumont, TX
Murphy/Harrison
WANG CHUNG
THOMPSON TWINS
HOWARD JONES
ADAM ANT
DAN FOGELBERG
Hottest:
CHRIS CROSS 1-1
MICHAEL JACKSON 6-2
QUIET RIOT 7-4
NENA 12-8
VAN HALEN 24-12

KXX108/Birmingham, AL
Kevin McCarthy
CYNDI LAUPER
ROCKWELL
POINTNER SISTERS
38 SPECIAL
PAUL YOUNG
Hottest:
MICHAEL JACKSON 9-1
CHRIS CROSS 7-6
BILLY JOEL 8-7
POLICE 16-9
VAN HALEN 25-13

WSSX/Charleston
Bill Martin
ROCKWELL
BIG COUNTRY
Hottest:
MICHAEL JACKSON 2-1
CHRIS CROSS 6-3
HUEY LEWIS & NEWS 17-7
POLICE 12-9
RAY PARKER JR. 26-11

WBCY/Charlotte, NC
Bob Kegan
RE-PLEX
MANFRED MANN
SHEENA EASTON
KC
ROCKWELL
38 SPECIAL
POINTNER SISTERS
Hottest:
NENA 3-2
MICHAEL JACKSON 6-4
VAN HALEN 14-6
HUEY LEWIS & NEWS 24-15
CYNDI LAUPER 0-19

WBKZ/Chattanooga
Jeff Blake
DAN FOGELBERG
JACKSON BROWNE
BIG COUNTRY
RE-PLEX
Hottest:
CULTURE CLUB 3-1
JOHN COUGAR 4-4
MICHAEL JACKSON 10-6
VAN HALEN 12-7
NENA 21-14

WNOK-FM/Columbia, SC
Peter Wolfe
WANG CHUNG
J.P. TAYLOR GROUP
POINTNER SISTERS
HOWARD JONES
MANFRED MANN
MIDNIGHT STAR
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 15-10
PRETENDERS 18-13
MICHAEL JACKSON 27-20
KENNY LOGGINS 0-35

WZLJ/Columbia, SC
Chuck Finlay
DAZZ BAND
STRAY CATS
ONJ
POINTNER SISTERS
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 2-2
CULTURE CLUB 5-2
MICHAEL JACKSON 16-10
VAN HALEN 20-11
ROCKWELL 0-30

KITE/Corpus Christi, TX
Baker/Gonzalez
38 SPECIAL
POINTNER SISTERS
ROLLING STONES
BILLY IDOL
BETTE MIDLER
BIG COUNTRY
Hottest:
CULTURE CLUB 2-1
MICHAEL JACKSON 10-8
SHANNON 22-14
JOHN LENNON 32-27
HUEY LEWIS & NEWS 34-2

KZFM/Corpus Christi, TX
Beck/Ginsburg
HUEY LEWIS & NEWS
Hottest:
CULTURE CLUB 1-1
MICHAEL JACKSON 8-2
GENESIS 4-1
VAN HALEN 20-9
POLICE 26-13

WDOQ/Daytona Beach, FL
Ralph Wimmer
ROLLING STONES
DAN FOGELBERG
POINTNER SISTERS
ROCKWELL
Hottest:
CULTURE CLUB 2-1
MICHAEL JACKSON 9-4
SHANNON 16-10
NENA 20-11
CYNDI LAUPER 40-29

WNFI/Daytona Beach, FL
Brian Douglas
38 SPECIAL
APRIL WINE
THOMPSON TWINS
WANG CHUNG
BETTE MIDLER
BOYS BRIGADE
JOHN CAFFERTY
CHAD STUART & JER
TIGGI CLAY
Hottest:
CULTURE CLUB 1-1
MICHAEL JACKSON 2-2
VAN HALEN 12-7
NENA 17-10
CYNDI LAUPER 34-17

WDCC/Durham-Raleigh, NC
Rick Freeman
DAN FOGELBERG
38 SPECIAL
Hottest:
CULTURE CLUB 1-1
GENESIS 6-2
MICHAEL JACKSON 7-3
SHANNON 13-10
VAN HALEN 18-12
NENA 26-13

KAMZE/El Paso, TX
Bob West
DAN FOGELBERG
JACQUI BROOKES (dp)
BILLY JOEL
CHERYL LYNN
PATTI AUSTIN
Hottest:
CULTURE CLUB 1-1
SHANNON 2-2
MICHAEL JACKSON 22-4
KOOL & THE GANG 10-7
SHALAMAR 16-13

KSET-FM/El Paso, TX
Cat Simon
MICHAEL JACKSON
CHRISTINE MCVIE
JACKSON BROWNE
Hottest:
NENA 2-1
CULTURE CLUB 3-2
BILLY JOEL 8-5
JOHN COUGAR 11-7
VAN HALEN 20-13

WRQK/Greensboro, NC
Jones/Conrad
ONJ
T.G. SHEPPARD
38 SPECIAL
BIG COUNTRY (dp)
STRAY CATS (dp)
DAN FOGELBERG
CHERYL LYNN
Hottest:
CULTURE CLUB 3-1
BILLY JOEL 9-7
MICHAEL JACKSON 15-9
VAN HALEN 24-11
POLICE 28-19

WZYP/Huntsville, AL
Scott Mitchell
RUFUS & CHAKA
ONJ
ROCKWELL
PAUL YOUNG
RE-PLEX
MUSICAL YOUTH
Hottest:
CULTURE CLUB 1-1
GENESIS 7-3
PRETENDERS 9-4
VAN HALEN 14-6
POLICE 15-8

MTYX/Jackson, MS
Jim Chick
T.G. SHEPPARD (dp)
ROCKWELL (dp)
SHEENA EASTON
38 SPECIAL (dp)
STARBUCK
DAN FOGELBERG
Hottest:
LIONEL RICHIE 1-1
KOOL & THE GANG 2-2
DEBORAH ALLEN 7-3
GENESIS 8-7
CULTURE CLUB 10-8

WQUT/Johnson City, TN
Rod Hampton
DAN FOGELBERG
KENNY ROGERS
MANFRED MANN
NENA
Hottest:
GENESIS 1-1
CHRIS CROSS 12-9
JOHN COUGAR 19-11
CULTURE CLUB 17-14
MICHAEL JACKSON 21-15

WOKI/Knoxville, TN
Gary Adkins
MICHAEL JACKSON
ROLLING STONES
PATTI AUSTIN
ONJ
THOMPSON TWINS
Hottest:
CULTURE CLUB 3-1
LIONEL RICHIE 6-4
JOHN COUGAR 8-5
JAMES INGRAM 11-4
QUIET RIOT 13-8
CYNDI LAUPER 15-10

WFM/Lexington, KY
Fox/Mooley
DAN FOGELBERG
STRAY CATS
WANG CHUNG
ONJ
ROLLING STONES
BIG COUNTRY
QUIET RIOT (dp)
Hottest:
MICHAEL JACKSON 4-1
LIONEL RICHIE 5-2
VAN HALEN 15-5
JOHN LENNON 25-19
HUEY LEWIS & NEWS 37-26

KKYU/Little Rock, AR
Mark McCain
VAN HALEN
KENNY ROGERS
Hottest:
MICHAEL JACKSON 2-1
CULTURE CLUB 7-2
ROMANTICS 5-4
RAY PARKER JR. 16-7
KC 17-15

FM100/Memphis, TX
John/Prestigiacomo
KENNY LOGGINS
DURAN DURAN
EURYTHMICS
CYNDI LAUPER
TINA TURNER
Hottest:
CULTURE CLUB 1-1
JAMES INGRAM 11-7
BILLY JOEL 16-11
MICHAEL JACKSON 20-16
POLICE 23-17

WABB-FM/Mobile, AL
Fram/Fuller
MANFRED MANN
POINTNER SISTERS
38 SPECIAL
Hottest:
VAN HALEN 13-8
MICHAEL JACKSON 18-10
NENA 26-13
JOHN LENNON 21-14
ROCKWELL 0-20

Q100/Mobile, AL
Scott Griffith
HOWARD JONES
ROLLING STONES
DURAN DURAN
DAN FOGELBERG
SHEENA EASTON
Hottest:
CULTURE CLUB 3-1
MICHAEL JACKSON 10-3
JAMES INGRAM 20-15
POLICE 21-17
VAN HALEN 22-18

WHHY-FM/Montgomery
Mark St. John
ONJ
DURAN DURAN
THOMPSON TWINS
Hottest:
MICHAEL JACKSON 1-1
CULTURE CLUB 5-4
NENA 11-5
PAUL MCCARTNEY 9-6
VAN HALEN 23-12

KBFM/McAllen-Brownsville
Bob Mitchell
KENNY LOGGINS
PAUL YOUNG
HOWARD JONES
BIG COUNTRY
ONJ
UB40
ROCKWELL
Hottest:
LIONEL RICHIE 2-1
MICHAEL JACKSON 5-2
RAY PARKER JR. 6-3
CHRIS CROSS 11-7
CYNDI LAUPER 12-9

KX104/Nashville, TN
Bryan Sargent
DURAN DURAN
ONJ
Hottest:
MICHAEL JACKSON 6-1
CYNDI LAUPER 10-6
NENA 16-8
VAN HALEN 17-9
JOHN LENNON 29-17

W8FL/New Bern, NC
John Pease
MANFRED MANN
POINTNER SISTERS
38 SPECIAL
KIM CARNES
JOHN CAFFERTY (dp)
Hottest:
CULTURE CLUB 4-1
MICHAEL JACKSON 27-12
VAN HALEN 30-16
JOHN LENNON 29-18
RE-PLEX 39-32

WVNZ/Norfolk
Steve Kelly
DEELE
DONNA SUMMER
KC
CHRISTINE MCVIE
SHEENA EASTON
NIGHT RANGER (dp)
EURYTHMICS
Hottest:
CULTURE CLUB 2-1
ELTON JOHN 8-5
CHRIS CROSS 11-7
GENESIS 17-11
NENA 28-13

BJ105/Olando, FL
Gerry Mitchell
KENNY ROGERS
EURYTHMICS
RE-PLEX
SHANNON
KC
DURAN DURAN
Hottest:
CULTURE CLUB 3-1
LIONEL RICHIE 6-4
JOHN COUGAR 8-5
CHRIS CROSS 10-6
GENESIS 11-7

WRVQ/Richmond, VA
Bob McNeill
ROCKWELL
SHEENA EASTON
JAMES INGRAM
DAN FOGELBERG
DEELE
KENNY LOGGINS
Hottest:
CULTURE CLUB 1-1
SHANNON 3-2
CHRIS CROSS 16-9
HUEY LEWIS & NEWS 20-12
VAN HALEN 15-14

KITY/San Antonio, TX
Frank Walsh
NENA
DAN FOGELBERG (dp)
POINTNER SISTERS
READPINS (dp)
Hottest:
CULTURE CLUB 3-1
CULTURE CLUB 2-2
MICHAEL JACKSON 9-5
VAN HALEN 20-9
DEELE 18-13

KTFM/San Antonio, TX
Thorman/Nasty
CHRISTINE MCVIE
VAN HALEN
MARY JANE GIRLS (dp)
CHERYL LYNN (dp)
THOMPSON TWINS (dp)
APRIL WINE
JACQUI BROOKES
PAUL YOUNG
Hottest:
CULTURE CLUB 1-1
GENESIS 10-6
KOOL & THE GANG 16-13
LIONEL RICHIE 20-14
SHANNON 22-18

KTSA/San Antonio, TX
Steve Weed
SHANNON
DAN FOGELBERG
KC
Hottest:
MICHAEL JACKSON 1-1
CULTURE CLUB 2-2
KOOL & THE GANG 4-3
YES 8-4
GENESIS 25-11

KROK/Shreveport, LA
Hayden/Stewart
SHANNON
PATTI AUSTIN
ELBOW BONES & RAC
ONJ
T.G. SHEPPARD (dp)
Hottest:
CULTURE CLUB 1-1
GENESIS 2-2
CULTURE CLUB 3-3
KOOL & THE GANG 6-4
RAY PARKER JR. 7-5

WBEZ/Winston-Salem
Steve Finnegan
VAN HALEN
Hottest:
CULTURE CLUB 2-1
GENESIS 7-2
MICHAEL JACKSON 5-4
JOHN LENNON 17-11
KOOL & THE GANG 19-12

KQIZ-FM/Amarillo
Ron Chase
APRIL WINE
ONJ
JACQUI BROOKES
THOMPSON TWINS
ADAM ANT
T.G. SHEPPARD
PAUL YOUNG
Hottest:
QUIET RIOT 1-1
MICHAEL JACKSON 7-2
REAL LIFE 4-4
VAN HALEN 19-8
JOHN LENNON 22-10

WISB/Ashville, NC
John Stevens
LIONEL RICHIE
PAUL YOUNG
BILLY IDOL
T.G. SHEPPARD
THOMPSON TWINS
DAN FOGELBERG
UZ
WANG CHUNG
B.E. TAYLOR GROUP
Hottest:
VAN HALEN 2-1
MICHAEL JACKSON 6-3
CULTURE CLUB 7-4
HUEY LEWIS & NEWS 20-5
NENA 19-14

WJAD/Bainbridge, GA
Elliot/Osborne
ONJ
THOMPSON TWINS
ROLLING STONES
PAUL YOUNG (dp)
CHERYL LYNN (dp)
BRYSON & PLACK (dp)
MUSICAL YOUTH (dp)
Hottest:
CULTURE CLUB 1-1
KOOL & THE GANG 6-4
MICHAEL JACKSON 13-7
JOHN COUGAR 9-8
VAN HALEN 14-11

WCGQ/Columbus, GA
Ralph Carroll
DAN FOGELBERG
T.G. SHEPPARD
BIG COUNTRY
ONJ
MUSICAL YOUTH
BILLY IDOL (dp)
PAUL YOUNG

MIDWEST Most Added Hottest

38 Special Dan Fogelberg Rockwell Van Halen Michael Jackson Culture Club

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

38 Special Michael Jackson Dan Fogelberg Olivia Newton-John Van Halen Culture Club

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

KOOL & THE GANG KC ROCKWELL JACKSON BROWNE BIG COUNTRY BETTE MIDLER 38 SPECIAL (dp) Hottest: CULTURE CLUB 2-1 MICHAEL JACKSON 6-3 HUEY LEWIS & NEWS 15-10 VAN HALEN 18-13 CYNDI LAUPER 23-17

WKAU/Appleton-Oshkosh, WI Ross/Cook

SHANNON DAN FOGELBERG 38 SPECIAL (dp) POINTER SISTERS KC Hottest: YES 1-1 CULTURE CLUB 7-3 CHRIS CROSS 8-4 MICHAEL JACKSON 19-14 VAN HALEN 21-16

92X/Columbus, OH Joel Cella

NENA JACKSON BROWNE 38 SPECIAL Hottest: MICHAEL JACKSON 8-1 CULTURE CLUB 3-2 VAN HALEN 9-5 HUEY LEWIS & NEWS 15-12 CYNDI LAUPER 21-15

KIK/Davenport, IA Jim O'Hara

DAN FOGELBERG RE-FLEX (dp) PAUL YOUNG (dp) POINTER SISTERS KIM CARNES Hottest: CULTURE CLUB 1-1 MICHAEL JACKSON 10-8 JOHN COUGAR D-12 POLICE 17-13 VAN HALEN 24-18

KMGK/Des Moines, IA Al Brock

none Hottest: KOOL & THE GANG 2-2 JOHN COUGAR 4-4 GENESIS 6-6 MICHAEL JACKSON 11-11 VAN HALEN 12-12

WBC/Duluth Dick Johnson

HUEY LEWIS & NEWS DAN FOGELBERG DURAN DURAN JACKSON BROWNE MANFRED MANN Hottest: CULTURE CLUB 1-1 GENESIS 2-2 LIONEL RICHIE 3-3 MICHAEL JACKSON 9-4 CHRIS CROSS 8-5

WKDQ/Evansville, IN Hobbs/Payne

38 SPECIAL Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 GENESIS 3-3 NENA 15-9 VAN HALEN 24-10

WSTO/Evansville, IN Chris Taylor

VAN HALEN POLICE Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 ELTON JOHN 6-3 GENESIS 8-4 CYNDI LAUPER 16-8

WMEE/Ft. Wayne, IN Tony Richards

DAN FOGELBERG 38 SPECIAL ROCKWELL POINTER SISTERS Hottest: CULTURE CLUB 1-1 GENESIS 6-2 MICHAEL JACKSON 9-5 VAN HALEN 15-9 NENA 24-14

WGRO/Grand Rapids, MI J.J. Duling

BILLY IDOL APRIL WINE THOMPSON TWINS PAUL YOUNG ROCKWELL UB40 CYNDI LAUPER (dp) Hottest: HUEY LEWIS & NEWS 3-1 VAN HALEN 7-3 PRETENDERS 5-5 JAMES INGRAM 16-8 JOHN LENNON 17-10

WZPL/Indianapolis, IN Hoffmann/Browning

AMERICAN COMEDY N ROLLING STONES OKJ BIG COUNTRY SURVIVOR Hottest: MICHAEL JACKSON 5-1 VAN HALEN 13-4 BILLY IDOL 17-9 JOHN LENNON 19-12 POLICE 25-17

WJXQ/Jackson, MI Ryan/Cheeks

REAL LIFE TED NUGENT APRIL WINE MINOR DETAIL (dp) WANG CHUNG (dp) THOMPSON TWINS (dp) UB40 (dp) Hottest: VANDENBERG (dp) PAUL YOUNG (dp) JOHN CAFFERTY (dp) ROCKWELL (dp) DAN FOGELBERG (dp) Hottest: VAN HALEN 1-1 MICHAEL JACKSON 2-2 JOHN LENNON 17-8 KENNY LOGGINS 18-11 38 SPECIAL 24-18

WKFR/Kalamazoo, MI Swart/Chapman

HUEY LEWIS & NEWS ONJ HOWARD JONES (dp) ROLLING STONES (dp) 38 SPECIAL (dp) POINTER SISTERS (dp) Hottest: CULTURE CLUB 1-1 CHRIS CROSS 5-4 MICHAEL JACKSON 12-5 NENA 10-7 VAN HALEN 22-15

Z299/Kansas City Mike Benson

KENNY ROGERS (dp) DAN FOGELBERG ROCKWELL (dp) 38 SPECIAL (dp) TED NUGENT (dp) Hottest: CULTURE CLUB 1-1 GENESIS 2-2 LIONEL RICHIE 3-3 CHRIS CROSS 4-4 KOOL & THE GANG 5-5

WVIC/Lansing, MI Stevens/Kitterage

LIONEL RICHIE PAUL MCCARTNEY CYNDI LAUPER 38 SPECIAL Hottest: GENESIS 1-1 HUEY LEWIS & NEWS 6-3 VAN HALEN 11-5 RAY PARKER JR. 18-6 POLICE 14-8

Z104/Madison, WI Little/Hudson

DAN FOGELBERG SHEENA EASTON ROLLING STONES (dp) BETTE MIDLER Hottest: CULTURE CLUB 1-1 CHRIS CROSS 4-2 SHANNON 9-4 BILLY JOEL 12-7 MICHAEL JACKSON 15-9

KJ103/Oklahoma City, OK Dan Wilson

ROLLING STONES (dp) DAN FOGELBERG ONJ Hottest: MICHAEL JACKSON 4-1 VAN HALEN 13-4 HUEY LEWIS & NEWS 10-7 CYNDI LAUPER 34-23 KENNY LOGGINS D-26

KQKQ/Omaha, NE Taylor/Dean

DAN FOGELBERG POINTER SISTERS RE-FLEX 38 SPECIAL Hottest: MICHAEL JACKSON 5-1 GENESIS 2-2 VAN HALEN 11-5 POLICE 9-7 NENA 21-12

KZ93/Peoria, IL Edwards/Maloney

NENA DAN FOGELBERG REAL LIFE Hottest: GENESIS 1-1 MICHAEL JACKSON 3-2 RAY PARKER JR. 8-4 38 SPECIAL 6-5 YES 9-7

WRKR/Racine-Milwaukee Pat Martin

THOMPSON TWINS BETTE MIDLER HOWARD JONES POINTER SISTERS PAUL YOUNG Hottest: VAN HALEN 6-1 ADAM ANT 7-5 CYNDI LAUPER 10-6 DURAN DURAN 17-9 HUEY LEWIS & NEWS 24-14

WZOK/Rockford, IL Geoff Davis

38 SPECIAL NENA KENNY LOGGINS Hottest: 38 SPECIAL 5-3 GENESIS 9-5 CULTURE CLUB 11-7 JOHN LENNON 20-15 VAN HALEN 27-18

U93/South Bend, IN J.K. Oearing

VAN HALEN POLICE Hottest: CULTURE CLUB 2-1 ELTON JOHN 3-2 KOOL & THE GANG 12-7 38 SPECIAL 24-17 JOHN LENNON 25-22

WRQN/Toledo Buck McWilliams

DAN FOGELBERG ROLLING STONES ONJ THOMPSON TWINS WANG CHUNG KISS (dp) RE-FLEX PAUL YOUNG (dp) Hottest: JOHN COUGAR 6-4 KOOL & THE GANG 7-5 CHRIS CROSS 10-6 MICHAEL JACKSON 14-7 VAN HALEN 15-12

KAYI/Tulsa, OK Phil Williams

none Hottest: CULTURE CLUB 1-1 YES 2-2 LIONEL RICHIE 3-3 MADONNA 8-8 MICHAEL JACKSON 12-12

KEYN-FM/Wichita, KS Taylor/Pearman

NENA JAMES INGRAM DURAN DURAN RE-FLEX 38 SPECIAL ROLLING STONES (dp) Hottest: GENESIS 1-1 CULTURE CLUB 2-2 YES 3-3 LIONEL RICHIE 8-5 MICHAEL JACKSON 10-6

WHOT/Youngstown Dick Thompson

MOTLEY CRUE JACKSON BROWNE ROLLING STONES ONJ PATTI AUSTIN BETTE MIDLER ADAM ANT APRIL WINE Hottest: CULTURE CLUB 1-1 LIONEL RICHIE 3-2 POLICE 21-18 NENA 27-20 38 SPECIAL D-30

WYFM/Youngstown Jeff Tobin

CHRIS CROSS VAN HALEN Hottest: CULTURE CLUB 2-1 MATTHEW WILDER 9-5 GENESIS 8-6 ELTON JOHN 11-9

PARALLEL THREE

KFYR/Bismarck, ND Brannen/Hardt

ONJ ROLLING STONES HUEY LEWIS & NEWS AMERICAN COMEDY N Hottest: CULTURE CLUB 1-1 VAN HALEN 19-10 MICHAEL JACKSON 15-11 NENA 14-12 CYNDI LAUPER D-18

WBNQ/Bloomington, IL Justin/Robbins

ROCKWELL 38 SPECIAL (dp) BIG COUNTRY (dp) VANDENBERG (dp) Hottest: CULTURE CLUB 1-1 GENESIS 2-2 MICHAEL JACKSON 6-6 VAN HALEN 7-7 NENA 23-9

WBWB/Bloomington, IN John Heimann

TIGGI CLAY BETTE MIDLER BOC (dp) APRIL WINE THOMPSON TWINS ROCKWELL TINA TURNER DAN FOGELBERG 38 SPECIAL Hottest: GENESIS 1-1 JOHN COUGAR 12-6 JAMES INGRAM 21-15 POLICE 25-19 HUEY LEWIS & NEWS 34-27

WCIL-FM/Carbondale, IL Tony Waitkus

IRENE CARA RE-FLEX (dp) Hottest: MIDNIGHT STAR 1-1 MICHAEL JACKSON 2-2 CULTURE CLUB 3-3 NENA 26-8 VAN HALEN 20-10

KCMQ/Columbia, MO Dave McCormick

POINTER SISTERS ROCKWELL 38 SPECIAL ROLLING STONES KIM CARNES Hottest: CULTURE CLUB 1-1 GENESIS 3-2 LIONEL RICHIE 4-3 MICHAEL JACKSON 13-9 VAN HALEN 21-10

Y94/Fargo, ND Collins/Anderson

RE-FLEX DAN FOGELBERG 38 SPECIAL UB40 ROLLING STONES (dp) SHANNON BIG COUNTRY PAUL YOUNG Hottest: CULTURE CLUB 1-1 CHRIS CROSS 4-3 MICHAEL JACKSON 15-7 VAN HALEN 16-10 NENA 27-16

KKXL-FM/Grand Forks, ND Don Nordine

DAN FOGELBERG KENNY LOGGINS ROCKWELL 38 SPECIAL RE-FLEX (dp) SHEENA EASTON (dp) Hottest: MICHAEL JACKSON 2-1 VAN HALEN 28-6 NENA 20-15 CYNDI LAUPER 33-21

KYTN/Grand Forks, ND Tom Fricke

JAMES INGRAM WANG CHUNG BETTE MIDLER TED NUGENT ONJ APRIL WINE THOMPSON TWINS Hottest: VAN HALEN 1-1 NENA 2-2 PRETENDERS 3-3 MICHAEL JACKSON 11-7 HUEY LEWIS & NEWS 20-12

KRNA/Iowa City, IA Bart Goynshor

ROCKWELL 38 SPECIAL WANG CHUNG Hottest: MICHAEL JACKSON 6-1 GENESIS 1-2 PRETENDERS 11-6 CHRIS CROSS 13-8 NENA 28-24

WAZY-FM/Lafayette, IN Stacy/Sparrow

DAN FOGELBERG ONJ ROLLING STONES (dp) BIG COUNTRY WANG CHUNG (dp) SHEENA EASTON HOWARD JONES Hottest: RAY PARKER JR. 1-1 REAL LIFE 6-4 CHRIS CROSS 21-11 VAN HALEN 27-16 CYNDI LAUPER 32-28

KFRX/Lincoln Tracy Johnson

ROCKWELL ROLLING STONES HEADLINS (dp) DAN FOGELBERG MANFRED MANN AMERICAN COMEDY N (dp) Hottest: CULTURE CLUB 1-1 GENESIS 4-2 ROMANTICS 3-3 MICHAEL JACKSON 12-5 VAN HALEN 17-7

KXSS/Lincoln, NE Tim Kelly

DURAN DURAN KENNY LOGGINS DAN FOGELBERG WANG CHUNG (dp) PAUL YOUNG AMERICAN COMEDY N (dp) Hottest: CULTURE CLUB 2-1 KOOL & THE GANG 6-4 VAN HALEN 19-8 CHRIS CROSS 20-13

KKLS-FM/Rapid City, SD Sherwin/Piper

ABC SHANNON 38 SPECIAL BILLY JOEL Hottest: YES 1-1 CULTURE CLUB 7-4 PRETENDERS 20-13 VAN HALEN 22-16 MICHAEL JACKSON 27-19

99KG/Salina, KS Denny Collier

JACKSON BROWNE BOC (dp) WANG CHUNG CYNDI LAUPER APRIL WINE (dp) ONJ THOMPSON TWINS 38 SPECIAL TIGGI CLAY Hottest: CULTURE CLUB 1-1 MICHAEL JACKSON 12-5 CHRIS CROSS 11-6 NENA 16-10 VAN HALEN 19-11

KKRC/Sioux Falls Dan Kleavel

KENNY LOGGINS KENNY ROGERS 38 SPECIAL ROCKWELL Hottest: CULTURE CLUB 1-1 JOHN COUGAR 5-4 MICHAEL JACKSON 6-5 VAN HALEN 7-6 NENA 26-17

KWTO-FM/Springfield, MO Bob Hammond

ONJ 38 SPECIAL T.G. SHEPPARD BIG COUNTRY (dp) DAN FOGELBERG Hottest: LIONEL RICHIE 2-1 CULTURE CLUB 5-3 MICHAEL JACKSON 20-12 HUEY LEWIS & NEWS D-21 NENA D-22

WSPT/Stevens Point Bouley/Tracy

DAN FOGELBERG PAUL YOUNG BOC (dp) BILLY IDOL (dp) Hottest: MICHAEL JACKSON 6-4 NENA 11-8 VAN HALEN 13-10 CYNDI LAUPER 14-12 HUEY LEWIS & NEWS 33-23

KDVV/Topeka, KS Tony Stewart

38 SPECIAL ROCKWELL ONJ APRIL WINE WANG CHUNG Hottest: CULTURE CLUB 1-1 PRETENDERS 2-2 VAN HALEN 5-3 CHRIS CROSS 6-4 NENA 15-5

KFMW/Waterloo, IA Mark Potter

ROLLING STONES (dp) APRIL WINE BIG COUNTRY THOMPSON TWINS TINA TURNER Hottest: CULTURE CLUB 1-1 JAMES INGRAM 31-19 CYNDI LAUPER 33-23 CHRISTINE MCVIE 38-28 DURAN DURAN 39-29

WEST PARALLEL TWO

KKXX/Bakersfield, CA Squires/Kemper

ROCKWELL MANFRED MANN POINTER SISTERS BILLY IDOL 38 SPECIAL Hottest: CULTURE CLUB 1-1 NENA 7-3 VAN HALEN 11-4 MICHAEL JACKSON 15-6 CYNDI LAUPER 21-10

KBBK/Boise, ID Tom Evans

ROLLING STONES KENNY ROGERS THOMPSON TWINS ADAM ANT (dp) WANG CHUNG BETTE MIDLER MOTLEY CRUE (dp) Hottest: CULTURE CLUB 1-1 NENA 7-3 VAN HALEN 11-4 MICHAEL JACKSON 15-6 CYNDI LAUPER 21-10

KKWI/Colorado Springs, CO Finney/Ryan

DAN FOGELBERG POINTER SISTERS 38 SPECIAL HOWARD JONES Hottest: GENESIS 2-1 MICHAEL JACKSON 7-3 KOOL & THE GANG 6-4 VAN HALEN 19-8 CHRIS CROSS 20-13

KMOX/Fresno, CA Carey Edwards

WANG CHUNG POINTER SISTERS BIG COUNTRY THOMPSON TWINS JACQUI BROOKES (dp) Hottest: CULTURE CLUB 1-1 MICHAEL JACKSON 5-3 ROMANTICS 7-5 VAN HALEN 13-10 DURAN DURAN 18-11

KYNO-FM/Fresno Walker/Davis

BILLY JOEL DAZZ BAND HUEY LEWIS & NEWS TINA TURNER UB40 DAN FOGELBERG Hottest: CULTURE CLUB 1-1 ROMANTICS 5-3 SHANNON 6-4 JOHN COUGAR 7-5 NENA 8-6

KIKI/Honolulu, HI Kong/Shahido

DAN FOGELBERG TINA TURNER ATLANTIC STARR THOMPSON TWINS GLADYS KNIGHT & T Hottest: CULTURE CLUB 1-1 YES 2-2 CHRIS CROSS 7-5 ONJ 11-8 BARRY MANILOW 14-11

KMQQ/Honolulu, HI Kimo Akane

WANG CHUNG ONJ UB40 CHERYL LYNN THOMPSON TWINS PAUL YOUNG JACQUI BROOKES Hottest: ROMANTICS 3-1 BILLY JOEL 5-3 NENA 6-4 CULTURE CLUB 8-5 BROTHER NOLAN 7-6

KLUC/Las Vegas, NV Dave Anthony

ROLLING STONES BIG COUNTRY DAN FOGELBERG ONJ WANG CHUNG Hottest: REAL LIFE 2-1 CYNDI LAUPER 6-3 LIONEL RICHIE 9-4 MICHAEL JACKSON 12-6 SHANNON 14-10

KO93/Modesto, CA Ausham/Main

ROCKWELL PAUL YOUNG HOWARD JONES THOMPSON TWINS Hottest: CULTURE CLUB 1-1 POLICE 25-15 JOHN LENNON 32-18 HUEY LEWIS & NEWS D-24 EURYTHMICS 35-27

KHOP/Modesto-Stockton David Kraham

ROLLING STONES THOMPSON TWINS ONJ 38 SPECIAL Hottest: GENESIS 1-1 CULTURE CLUB 7-3 MICHAEL JACKSON 15-6 CHRIS CROSS 18-11 VAN HALEN 37-27

KIDD/Monterey, CA Johnny Morgan

ROLLING STONES ROCKWELL POINTER SISTERS THOMPSON TWINS CYNDI LAUPER 38 SPECIAL ONJ Hottest: POLICE 10-4 HUEY LEWIS & NEWS 13-9 MICHAEL JACKSON 14-10 JACKSON BROWNE 21-18 KENNY LOGGINS 28-23

K96/Provo, UT Gentry/Greer

HUEY LEWIS & NEWS DAN FOGELBERG POINTER SISTERS Hottest: MICHAEL JACKSON 2-1 GENESIS 1-2 MATTHEW WILDER 4-4 YES 5-5 NENA 15-9

KGGI/Riverside-S. Bern., CA Volpe/O'Neil

none Hottest: CULTURE CLUB 5-1 MADONNA 3-2 MICHAEL JACKSON 16-10 ELTON JOHN 22-15 SHANNON 23-19

KWOD/Sacramento Mr. Ed

DAN FOGELBERG KENNY ROGERS 38 SPECIAL WANG CHUNG Hottest: MICHAEL JACKSON 3-1 RAY PARKER JR. 4-3 KOOL & THE GANG 5-4 NENA 11-7 POLICE 15-11

KSKD/Salt Lake City, UT Len E. Mitchell

ROLLING STONES THOMPSON TWINS APRIL WINE ONJ HOWARD JONES (dp) WANG CHUNG (dp) PAUL YOUNG (dp) PATTI LABELLE (dp) T.G. SHEPPARD (dp) Hottest: MICHAEL JACKSON 10-1 NENA 15-7 VAN HALEN 22-11 DURAN DURAN 21-12 HUEY LEWIS & NEWS 30-18

KRSP/Salt Lake City, UT Carlson/Moll

DAN FOGELBERG ROCKWELL CHRISTINE MCVIE UB40 38 SPECIAL Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 KOOL & THE GANG 11-6 QUIET RIOT 9-7 NENA 25-13

KHYT/Tucson Sherman Cohen

POINTER SISTERS MUSICAL YOUTH 38 SPECIAL DAZZ BAND ONJ Hottest: VAN HALEN 1-1 LIONEL RICHIE 6-5 ELTON JOHN 7-6 SHANNON 9-8 CYNDI LAUPER 11-10

KRQ/Tucson, AZ Zapoleon/Norris

JAMES INGRAM POINTER SISTERS WANG CHUNG BIG COUNTRY ONJ Hottest: ELTON JOHN 1-1 LIONEL RICHIE 4-2 BILLY JOEL 11-4 CYNDI LAUPER 21-9 STEVIE NICKS 23-11

PARALLEL THREE

KGOT/Anchorage, AK Key Taylor

BIG COUNTRY SHEENA EASTON BETTE MIDLER PAUL YOUNG RUFUS & CHARA HALL & OATES Hottest: MICHAEL JACKSON 1-1 VAN HALEN 6-2 DURAN DURAN 15-7 HUEY LEWIS & NEWS 20-10 CYNDI LAUPER 19-11

KYYA/Billings, MT Charlie Fox

JAMES INGRAM HUEY LEWIS & NEWS RE-FLEX POINTER SISTERS 38 SPECIAL Hottest: CULTURE CLUB 1-1 GENESIS 3-1 CHRIS CROSS 8-6 VAN HALEN 16-7 NENA 27-15 JOHN LENNON 26-16

KCDQ/Bozeman Greg Williams

ONJ JACQUI BROOKES BETTE MIDLER PAUL YOUNG THOMPSON TWINS JOHN CAFFERTY WANG CHUNG APRIL WINE Hottest: CULTURE CLUB 1-1 GENESIS 2-2 CHRIS CROSS 9-7 MICHAEL JACKSON 14-10 VAN HALEN 25-14

KTRS/Casper, WY Cody/Lane

HUEY LEWIS & NEWS POINTER SISTERS THOMPSON TWINS 38 SPECIAL (dp) PATTI LABELLE KENNY LOGGINS (dp) HOWARD JONES KIM CARNES Hottest: GENESIS 2-2 CHRIS CROSS 4-3 BILLY JOEL 10-6 MICHAEL JACKSON 14-9 POLICE 24-15

KKAZ/Cheyenne John Ramsey

MANFRED MANN SHEENA EASTON JACKSON BROWNE 38 SPECIAL Hottest: GENESIS 2-1 JOHN COUGAR 7-4 CHRIS CROSS 9-6 MICHAEL JACKSON 15-7 VAN HALEN 22-10

KGHO/Hoquiam, WA Steve Larson

SHEENA EASTON BIG COUNTRY MOTLEY CRUE (dp) Hottest: LIONEL RICHIE 2-1 MICHAEL JACKSON 13-9 POLICE 15-12 VAN HALEN 22-13 CYNDI LAUPER 33-19

KOZE/Lewiston, ID Jay McCall

UB40 ROCKWELL WANG CHUNG MINK DEVILLE APRIL WINE PAUL YOUNG ONJ Hottest: NENA 1-1 MICHAEL JACKSON 7-2 VAN HALEN 9-4 PRETENDERS 10-6 CYNDI LAUPER 16-9

227 Reporters 223 Current Reports The following station reported a frozen playlist this week: KMGK/Des Moines The following stations failed to report this week and therefore their playlists were frozen: WNYW/Buffalo KHFI/Austin K107/Tulsa

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

227 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	100/25	44%	Debut	20
E	33%		Same	4
M	21%		Down	0
S	56%		Down	0
W	19%		Adds	25

IRENE CARA
The Dream (Network/Geffen)
LP: Soundtrack D.C. Cab

Regional	147/2	65%	National	Summary
Reach	147/2	65%	Debut	10
E	68%		Same	20
M	53%		Down	1
S	63%		Down	0
W	74%		Adds	25

CULTURE CLUB
Karma Chameleon (Virgin/Epic)
LP: Colour By Numbers

Regional	218/0	98%	National	Summary
Reach	218/0	98%	Debut	70
E	97%		Same	94
M	100%		Down	53
S	88%		Down	0
W	88%		Adds	0

EXAMPLE

100/25 — 100 CHR reporting stations on if this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary
Up 31 — Number of stations moving it up on the charts

Debut 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

SHEENA EASTON
Almost Over... (EMI America)
LP: Best Kept Secret

Regional	143/16	63%	National	Summary
Reach	143/16	63%	Debut	46
E	68%		Same	31
M	48%		Down	0
S	88%		Down	16
W	88%		Adds	16

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

JACKSON BROWNE
For A Rocker (Asylum)
LP: Lawyers In Love

Regional	102/14	45%	National	Summary
Reach	102/14	45%	Debut	46
E	34%		Same	28
M	51%		Down	0
S	50%		Down	0
W	30%		Adds	14

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
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PI

WJLA 13-17
WTVT 13-17
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PI

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WJLA 13-17
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WJLA 13-17
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WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

GENESIS
That's All (Atlantic)
LP: Genesis

Regional	218/0	98%	National	Summary
Reach	218/0	98%	Debut	70
E	97%		Same	94
M	100%		Down	53
S	88%		Down	0
W	88%		Adds	0

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
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WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

EURHYTHMICS
Here Comes The Rain Again (RCA)
LP: Touch

Regional	204/12	90%	National	Summary
Reach	204/12	90%	Debut	61
E	95%		Same	34
M	88%		Down	0
S	91%		Down	12
W	88%		Adds	12

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
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WFLX 13-17

PI

WJLA 13-17
WTVT 13-17
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WFLX 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17

BIG COUNTRY
Fields... (Mercury/PolyGram)
LP: The Crossing

Regional	78/36	36%	National	Summary
Reach	78/36	36%	Debut	1
E	34%		Same	23
M	30%		Down	0
S	55%		Down	0
W	35%		Adds	36

PI

WJLA 13-17
WTVT 13-17
WFTS 13-17
WWSB 13-17
WFLX 13-17
WFTS 13-17
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AIR

"IT ALL STARTS WITH LISTENING"

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

Do you really want to know what radio thinks of your product?

You could ask each of these people . . .

NORTHEAST

KEITH ABRAMS WHTX
DENNY ALEXANDER WOKW
RICK ALEXANDER WIKZ
DALE ANDREWS WFBZ
CHRIS BAILEY WKPE
JOHN BARAB WAYV
RICK BEAN WHEB
MARIE BONACCI CONS
JOHN CARUCCI WKFM
COLLEEN CASSIDY WASH
BOBBY CHRISTIAN CONS
ROGER CHRISTIAN WBNR
MARC W. CROWIN WFMH
DAVE DEAN WMGX
ANGELA FERRAILO RKO
GARY FRANKLIN WJAR
JEFF FREEMAN WDOO
JACK GILLEN WKHI
WILL KAUFFMAN WDCM
BRUCE KELLY WBZZ
STEVE KINGSTON WFMH
CHARLIE LAKE WKFR
CHUCK LAKEFIELD WFLY
JACK LAWRENCE WFLY
BARRY LUCHKOWEC RKO
SCOTT MACKAY WERZ
JIM MARTIN WDAY
BILLY MATTIUS WIKZ
BILL McWREATH WVAO
BOB HEWITT WROV
TOM MITCHELL WTKY
HARV MOORE WPHD
JOE MOSS WZLZ
MICHAEL O'HARA WZLZ
DON O'SHEA WXLK
CARY PALL WHTX
JIM PAYNE WJAR
BRIAN PHOENIX WJBO
JOHN PICCILLO WPHD
JIM REITZ WKCK
WAYLON RICHARDS WQSR
SCOTT ROBBINS WIGY
PAUL ROBERTS WJRC
RICK RYDER WFEA
BOB SAINT CFTR
RAY ST. JAMES WNY5
SANDY SANDERSON CFTR
SCOTT SHANNON WHTZ
BILL SHANNON WCKC
BOB SPENCER WCIR
DAN STEELE WQXA
JAY STONE WKCI
DON TANDLER WHTF

TOM TAYLOR WFST
BILL TERRY WBLI
HENRY Van DEN HOOGEN CFTR
PAGE BEAL WHYW
LARRY WACHS WFLI
GARRY WALL WTIC
DOUG WELLDON WXTU
MIKE WEST WTIC
JEFF WHITEHEAD WFHG

SOUTHEAST

LEE ADAMS WZQX
CHRIS ANDREWS WZYP
SKIP BISHOP WPFM
AL BROCK WRGM
LARRY CANNON WFLB
RALPH CARROLL WCGO
STEVE DAVIS WZNE
LEO DAVIS WQEN
KENNY DAVIS WNEX
SKIP ELIOT WJAD
STEVE FINNEGAN WEEZ
DAVE FOSTER WWSL
LESLIE FRAM WABB
ROGER GAITHER WQEN
DAVE HARGROVE WAAY
J.J. HEMINGWAY WQKD
J.P. HUNTER WSGF
J.J. JACKSON WQXI
ELLEN R. JAFFE WAKY
MRS JONES WRUK
ROB KAGHAN WRBY
STEVE KELLY WNUZ
JIM KENDRICK WRAY
SCOTT KERR WBSL
KENNY LEE WAXT
MICHAEL W. LOVE WSKS
BILL MARTIN WSSX
SCOTT MATEER WTYX
KEVIN MCCARTHY WKXX
JEFF MCCARTNEY WQXI
CHRIS MILLER WQXI
GARY MITCHELL WRJW
SCOTT MITCHELL WZYP
JIM MORRISON WQXI
J.D. NORTH WAEV
JOHN PATRICK WWSL
LOU PATRICK WYKS
BRIAN PHILIPS WGLF
BILL PHIPPS WMPZ
JERRY ROGERS WZAT
MARK ST. JOHN WHHY
DAVE SCOTT WTVY
EDWARD F. SEEGER WSFL
MARK SHANDS WINZ

RANDI SOMMERS WZAT
BRUCE STEVENS WBRQ
CHRIS THOMAS WZGC
SHANNON WEST WMPZ
RAY WILLIAMS WZAT
RALPH WIMMER WDOO
DAVE WRIGHT WBJW
JOHN YOUNG WZGC

SOUTH

GARY ADKINS WORT
FAST EDDIE ASHTON WSTQ
NICK BASSO BPT
JOHN BETTS KIXY
CHRIS BLAKE WSKZ
CHRIS BRYAN WDUK
DAVE DUQUESNE KOIN
JEFF EDMAN WKFI
CHARLIE FOX WFTI
JON FRICKE KYTN
ROGER BARRETT WFTI
JAY BLISS KRIO
JIM BOWEN KRJJ
PATTY HAMILTON KRBO
ROD HAMPTON WQUT
RICHARD HARKER CONS
NEIL HARRISON KZZB
RICK HAYES KRBR
JOHN LINDER KRBO
JERRY LOUSTEAU WEZB
MARK MCCAIN KRKY
JOHN MICHAELS WKPK
CHIP MUSLEY WFI
MIKE MURPHY KZZB
ERIC PAGE WSKZ
RON PAYNE WRDQ
BOB PERRY KRUV
PHILIP R. RANKIN KRUV
GARY W. REYNOLDS KRKY
LARRY RHYMES KRNO
MICHAEL ST. JOHN WKXX
MARK SEGER WMD
JOHN SHIMBY WAFM
PETER STEWART KRCK
SCOTT TAYLOR NILE
SCOTT TAYLOR KRUV
CHRIS TAYLOR WSTO
DOMINIC TESTA KFHN
PETE THOMPSON WAFM
BILL THORMAN KTFM
ED VOLKMAN KHFI
FRANK WALSH NITY
WAYNE WATKINS WRNO
DAN WILSON KJYO

MIDWEST

MICHAEL AINGER CONS
SCOTT ALEXANDER KWN
RICH ALLEN WGHF
CINDY BARTON KRUZ
JACK BELL KYVA
MIKE BENSON KZZC
JAY BOULEY WSPT
DOUG BURTON WILS
PAUL CHRISTY WABX
DENNIS D. COLLIER KSKG
JERRY DEAN KKKQ
J.K. DEARING WNDU
J.J. DULING WGRU
TOM EVANS KRKB
BILL FLINT WLSU
TIM FOX WZOK
BRADLEY FUHR CONS
PETER J. GEORGESON WZZP
BART A. GOYNSHOK KRNA
TAC HAMMER WLOL
BOB HAMMOND KWTO
JOHN HEIMANN WRWB
JACK HICKS KDWB
MATT HUDSON WZEE
JOHN HUTCHINSON KWK
DICK JOHNSON WERC
TRACY JOHNSON KFRX
GARRIE KANKA WABX
TIM KELLY KXSS
NURT KELLY WKDX
DAN KIELEY KRRC
KIT KIGOREDGE WVIC
DOUG KOEHN KVEN
CHRIS KOSWOL KDNB
GEM KUNIZ WITZ
GREG MAGNUSON KDNB
MARK HARDY KYTN
PAT MCKAY WGLL
CHUCK MORGAN KRQX
DON NORTINE KRXL
BYNNY O'HARA KIII
LORAIN PALAGI KDNB
DAN PEARMAN KEYN
ROGER PIPER KCLS
KEVAN RABAT KYIN
TONY RICHARDS WHEE
RON ROSS WRAU
DAN SEEMAN WLOL
RANDY SHERWYN KCLS
GREGG SHEDBERG WLOL
RON ERIC TAYLOR KEYN
JAY TAYLOR KRQK
DIANE TRACY WSPT
KATIE VANPELT CONS

TONY WAITEKUS WCIL
STEVE WARREN CONS
PAUL WESTBY NELO

WEST

GLORIA AVILA-PEREZ KIMN
RIP AVINA KDZA
JON BARRY KHJK
BILL BRADY KZTR
TODD CAVANAH KTAG
SHERMAN COHEN KHYT
SUDDS COLEMAN KZOK
GARY CUMMINGS KRPL
JEFF DAVIS KYNO
DOUG DEROD KQXR
JIM DONOVAN KTRS
DOUG ERICKSON KIMN
ERIC GESSNER KATA
STEVE GODDARD KZZP
STEVE GRAZIANO WZZP
DAVID GROSSMAN KRTH
GARY GUTHRIE NOPA
GEINA HORTON KSKE
TOM HUBBARD KNUS
JEFF HUNTER KITS
TOM HUTYLER KUBE
ELVIN ICHIYAMA CONS
KIMO KAIUMITANI KQMQ
KAMASAMI KONG NIKI
KIMBERLEE LARRABE WENI
STEVE LARSON KQHD
CAROL LARSON KATX
BOB LAURENCE CONS
FRED L. LEENHUIS KATI
JEFF LUDTGER KSDO
SCOTT MARCUS KATA
BILL McBRIDE KTRS
LILIA MILLER KQMQ
ART MORALES KOPA
KELLY NORRIS KRQQ
MIKE NOVAK KYUU
JAMES O'NEAL KCBN
STEVE PAOLI KSKE
DON POTTER KZUZ
MIKE PRESTON KSDO
JOHN RAMSEY KNAZ
BILL RICHARDS KREO
MIKE SCHAEFER KII5
BOB SHERWOOD KTAC
MICHAEL T. SHISHIDO KINI
BRIAN THOMAS KCAQ
PAUL THOMPSON KTAC
DAVE VAN STONE KWSS
JOHN LEE WALKER KYNO
GREG WILLIAMS KCDQ
GUY ZAPLEAN KRQK

. . . OR, you could call Alan Smith at 301-964-5544. He may already know. **AIR** delivers the ears that help you deliver the hits.

WEEK

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AIR Response Records

WEEK

8

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, February 8, 1984.

#	TITLE	ARTIST	LABEL
2134	I GOT THE MESSAGE	MEN WITHOUT HATS	MCA
2135	LOOK AT THAT CADILLAC	STRAY CATS	EMI AMERICA
2136	LOOKS THAT KILL	MOTLEY CRUE	ELEKTRA
2137	PAPA, CAN YOU HEAR ME	BARBRA STREISAND	COLUMBIA

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Contemporary Hit Radio

Continued from Back Page

BREAKERS

DAN FOGELBERG

The Language Of Love (Full Moon/Epic)

76% of our reporters on it. Moves: Up 4, Debuts 46, Same 42, Down 0, Adds 81 including B104, B94, PRO-FM, Y100, B96, WHYT, KZZP. Complete airplay in Parallels.

MANFRED MANN'S EARTH BAND

Runner (Arista)

68% of our reporters on it. Moves: Up 33, Debuts 36, Same 61, Down 0, Adds 25 including WHTT, B97, WHYT, KMJK, XTRA, KWSS, KNBQ. Complete airplay in Parallels.

38 SPECIAL

Back Where You Belong (A&M)

67% of our reporters on it. Moves: Up 6, Debuts 30, Same 43, Down 0, Adds 74 including WXKS-FM, CKGM, 93FM, Q105, Q102, WLOL-FM, Q103. Complete airplay in Parallels.

ROCKWELL

Somebody's Watching Me (Motown)

65% of our reporters on it. Moves: Up 19, Debuts 40, Same 30, Down 0, Adds 58 including WBLI, WPLJ, Z93, KAFM, WKTI, KIIS-FM, KZZP. See Parallels, debuts at number 39 on the CHR chart.

SHEENA EASTON

Almost Over You (EMI America)

63% of our reporters on it. Moves: Up 68, Debuts 21, Same 38, Down 0, Adds 16 including WXKS-FM, KEARTH, KIIS-FM, KNBQ, WBCY, WNVZ, Z104. See Parallels, debuts at number 38 on the CHR chart.

POINTER SISTERS

Automatic (Planet/RCA)

62% of our reporters on it. Moves: Up 11, Debuts 32, Same 48, Down 0, Adds 50 including WBEN-FM, 94Q, Y100, Q105, WGCL, KHTR, KMJK. Complete airplay in Parallels.

NEW & ACTIVE

RE-FLEX "The Politics Of Dancing" (Capitol) 124/20

Moves: Up 40, Debuts 18, Same 45, Down 1, Adds 20 including B96, KBEQ, KIMN, WHFM, WBCY, WSKZ, WZYP, KRGV, BJ105, KQKQ, WRQN, KHOP, Z102, Y94, KYA.

KC "Give It Up" (Meca) 112/10

Moves: Up 74, Debuts 6, Same 17, Down 5, Adds 10, WPLJ, KIQQ, KITS, WBCY, WNVZ, BJ105, KTSa, WKDD, WKAU, KDZA. See Parallels, debuts at number 36 on the CHR chart.

TINA TURNER "Let's Stay Together" (Capitol) 104/9

Moves: Up 27, Debuts 24, Same 44, Down 0, Adds 9, WPLJ, WHTX, Q105, FM100, KYNO-FM, KIKI, WBWB, KFMW, KDZA, WXKS-FM 38-32, 94Q 28-20, I95 19-14, Y100 28-18, KFRC 33-27, KXX106 30-24.

HOWARD JONES "New Song" (Elektra) 103/15

Moves: Up 24, Debuts 24, Same 40, Down 0, Adds 15, CHUM, WHYT, KZZB, WNOK-FM, WANS-FM, G100, KBFM, WKFR, WRKR, KKFm, KO93, KSKD, KISR, WAZY-FM, KTRS.

JACKSON BROWNE "For A Rocker" (Asylum) 102/14

Moves: Up 46, Debuts 14, Same 28, Down 0, Adds 14, WCAU-FM, KIMN, WFLY, WSKZ, KSET-FM, WKDD, 92X, WEBC, WHOT, 103CIR, WXLK, WAEV, 99KG, KKAZ, WVIC 5-4.

ROLLING STONES "She Was Hot" (Rolling Stones/Atco) 98/54

Moves: Up 5, Debuts 9, Same 30, Down 0, Adds 54 including WHTT, WBEN-FM, WPHD, WCAU-FM, Z93, KBEQ, KHTR, Q103, KEARTH, KZZP, WSPK, WOKI, Z104, KBBK, Q101.

PAUL YOUNG "Come Back And Stay" (Columbia) 95/50

Moves: Up 6, Debuts 5, Same 34, Down 0, Adds 50 including WHTT, WBLI, WHTX, PRO-FM, WGCL, KEARTH, XTRA, WKFM, KXX106, WGRD, KO93, WZYQ, KILE, KXSS, KCDQ.

BIG COUNTRY "Fields Of Fire" (Mercury/PolyGram) 79/36

Moves: Up 1, Debuts 6, Same 36, Down 0, Adds 36 including WGCL, WKEE, WKFM, WSKZ, KITE, WFMI, WKDD, WZPL, KMGX, KRQ, WIKZ, WCGQ, WAEV, WBNQ, WAZY-FM, KBIM.

UB40 "Red Red Wine" (Virgin/A&M) 79/18

Moves: Up 7, Debuts 13, Same 41, Down 0, Adds 18 including WCAU-FM, KEARTH, WFLY, WVSR, WBBQ, KBFM, WGRD, WJXQ, KYNO-FM, KQMQ, KRSP, WIKZ, WZYQ, Z102, Y94.

KIM CARNES "You Make My Heart Beat Faster (And That's All That Matters)" (EMI America) 78/12

Moves: Up 29, Debuts 6, Same 31, Down 0, Adds 12, KHTR, KIQQ, WSFL, KIKI, 13FEA, WCGQ, WFOX, WAEV, KKQV, KCMQ, KTRS, KDZA, WCAU-FM 30-27, WRQK 40-38, WHOT 38-34.

OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times" (MCA) 69/69

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 69 including B104, WCAU-FM, 94Q, Z93, Q105, KIQQ, WYCR, WOKI, KRQK, WZPL, KQMQ, KRQ, 95XIL, WYKS, KZ0Z.

WANG CHUNG "Don't Let Go" (Geffen) 67/38

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 38 including WXKS-FM, WBLI, CHUM, WGCL, WKEE, WNOK-FM, WFMI, WRQN, KLUC, WTSN, WSQV, KNOE-FM, KRNA, KCDQ, KSLY.

THOMPSON TWINS "Hold Me Now" (Arista) 58/58

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 58 including WHTT, WPHD, KEARTH, KIQQ, WLAN-FM, WOKI, WGRD, WJXQ, WRQN, KBBK, KIDD, 103CIR, WOMP-FM, WISE, WPFM, KTRS.

MOST ADDED

DAN FOGELBERG (81)

The Language Of Love (Full Moon/Epic)

38 SPECIAL (74)

Back Where You Belong (A&M)

OLIVIA NEWTON-JOHN (69)

(Livin' In) Desperate Times (MCA)

THOMPSON TWINS (58)

Hold Me Now (Arista)

ROCKWELL (58)

Somebody's Watching Me (Motown)

ROLLING STONES (54)

She Was Hot (Rolling Stones/Atco)

HOTTEST

MICHAEL JACKSON (115)

Thriller (Epic)

VAN HALEN (144)

Jump (WB)

CULTURE CLUB (135)

Karma Chameleon (Virgin/Epic)

NENA (89)

99 Luftballons (99 Red Balloons) (Epic)

GENESIS (64)

That's All (Atlantic)

CYNDI LAUPER (54)

Girls Just Want To Have Fun (Portrait/CBS)

BILLY IDOL "Rebel Yell" (Chrysalis) 57/13

Moves: Up 13, Debuts 6, Same 24, Down 1, Adds 13, CHUM, KIIS-FM, WKEE, KITE, WGRD, KXXX, WJBO, WHEB, WISE, WCGQ, KILE, WSPT, KBIM, KHTR 30-25, WRKR 16-12.

MUSICAL YOUTH "She's Trouble" (MCA) 55/8

Moves: Up 14, Debuts 4, Same 29, Down 0, Adds 8, WKEE, WZYP, KHYT, WKHI, WJAD, WCGQ, KILE, KNOE-FM, WXKS-FM 30-26.

SIGNIFICANT ACTION

STRAY CATS "Look At That Cadillac" (EMI America) 49/5

Moves: Up 6, Debuts 3, Same 35, Down 0, Adds 5, WHYT, WZLD, WRQK, WFMI, WIGY, WPHD d-38, KMJK 39-34, KITE 37-35, KYNO-FM 19-16, KLUC d-33, KSKD 35-34, KQIZ-FM 39-36, Q101 d-35, KCBN 40-31.

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 41/8

Moves: Up 15, Debuts 4, Same 13, Down 1, Adds 8, B94, KIIS-FM, WTIC-FM, WSPK, KSKD, 103CIR, WJBO, KTRS, B104 26-24, WXKS-FM 34-31, Z100 10-8, I95 22-20, Y100 24-19, KEARTH d-38, Z102 19-17.

MOTLEY CRUE "Looks That Kill" (Elektra) 41/7

Moves: Up 9, Debuts 10, Same 15, Down 0, Adds 7, 93FM, WHOT, KBBK, WERZ, WSQV, WGLF, KGHO, WCAU-FM 39-31, B96 d-34, KHTR 27-22, K104 39-32, WLAN-FM 31-22, WRCK 30-24, WJXQ 28-25, WRKR 21-15.

APRIL WINE "This Could Be The One" (Capitol) 37/36

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 36 including WBEN-FM, WPHD, CKGM, K104, WYCR, WRCK, WKRZ-FM, WNFI, KTFM, WGRD, WJXQ, WHOT, KSKD, WFBG, KCDQ.

ADAM ANT "Strip" (Epic) 36/10

Moves: Up 5, Debuts 7, Same 14, Down 0, Adds 10, Z100, WCAU-FM, Q105, KZZB, WHOT, KBBK, WOMP-FM, KQIZ-FM, Q104, WYKS, WPHD d-37, B94 29-23, KJ103 16-11, WRKR 7-5, KCBN 31-19.

B.E. TAYLOR GROUP "Vitamin L" (Sweet City/MCA) 35/8

Moves: Up 9, Debuts 2, Same 16, Down 0, Adds 8, WHTT, WCAU-FM, PRO-FM, WYCR, WNOK-FM, 95XIL, WISE, KTDY, WXKS-FM 40-35, WGCL d-20, KZZB 37-28, KSET-FM 28-26, WKDD 25-23, WFBG 29-27, WSQV 6-5.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 32/7

Moves: Up 0, Debuts 2, Same 23, Down 0, Adds 7, WCAU-FM, WGCL, WKRZ-FM, WNFI, WSFL, WJXQ, KCDQ, WXKS-FM on, WPHD on, PRO-FM on, Q105 on, KHTR on, WZPL d-40, WRKR d-40.

ABC "That Was Then But This Is Now" (Mercury/PolyGram) 31/1

Moves: Up 4, Debuts 2, Same 24, Down 0, Adds 1, KKLS-FM, WPHD 40-33, CHUM 18-16, K104 d-40, WRCK on, KZZB d-35, WFMI on, KJ103 38-37, KQMQ on, KHYT on, WGLF 36-33.

BLUE OYSTER CULT "Shooting Shark" (Columbia) 30/5

Moves: Up 4, Debuts 3, Same 18, Down 0, Adds 5, WOKI, 103CIR, WBWB, 99KG, WSPT, WPHD d-40, K104 33-26, WRCK on, WZLD on, WJXQ 33-31, WRKR d-37, OK100 35-27, 95XIL 40-38, KOZE d-31.

AMERICAN COMEDY NETWORK "Breaking Up Is Hard On Me" (Critique/Quality) 29/7

Moves: Up 4, Debuts 4, Same 14, Down 0, Adds 7, WTIC-FM, WKEE, WZPL, KFVR, KFRX, KXSS, KZ0Z, WXKS-FM d-37, B97 29-19, WKRZ-FM d-37, Z104 d-36, WERZ 35-30, 13FEA 30-27, WJBO 40-35, Z102 d-27.

BETTE MIDLER "Beast Of Burden" (Atlantic) 26/16

Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 16 including WCAU-FM, WKFM, WKRZ-FM, KITE, WNFI, WKDD, Z104, WRKR, WHOT, KBBK, WSQV, KNOE-FM, WBWB, KYTN, KGOT.

HEADPINS "Just One More Time" (Solid Gold/MCA) 25/5

Moves: Up 5, Debuts 0, Same 15, Down 0, Adds 5, Q103, KITY, KKQV, KFRX, KSLY, WXKS-FM on, CKGM 35-33, WCAU-FM on, CHUM on, WGCL on, WRCK 32-31, KQIZ-FM 35-32, KZ0Z 37-35, KIST 36-31.

U2 "I Will Follow" (Island/Atco) 22/1

Moves: Up 3, Debuts 2, Same 16, Down 0, Adds 1, WISE, WCAU-FM d-37, 93FM on, K104 32-23, WHFM 29-26, WANS-FM on, WZPL on, WHOT on, WGUY d-33, KQIZ-FM 25-21.

MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 21/4

Moves: Up 1, Debuts 0, Same 16, Down 0, Adds 4, WGUY, WIGY, WTSN, KOZE, WPHD on, WRCK on, WOKI on, KLUC on, 103CIR on, WJBO 35-31, WOMP-FM on.

JACQUI BROOKES "Lost Without Your Love" (MCA) 19/10

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 10, WRCK, KAMZ, KTFM, KMGX, KQMQ, WGUY, WIGY, WKHI, KQIZ-FM, KCDQ, WPHD on, KRQK on, WHOT on, WFBG on.

DONNA SUMMER "Love Has A Mind Of Its Own" (Mercury/PolyGram) 17/2

Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 2, WKBW, WNVZ, WXKS-FM 28-19, I95 21-17, Y100 19-17, KAMZ on, KITY 34-32, WZPL on, KYNO-FM 25-22, KIKI 25-21, KQMQ 37-29, WGUY 19-16, KXSS 28-21.

TONI BASIL "Over My Head" (Chrysalis) 16/1

Moves: Up 4, Debuts 0, Same 10, Down 1, Adds 1, CHUM, CKGM on, 93FM on, I95 25-19, KIIS-FM on, K104 34-33, WHFM 25-23, WZLD on, OK100 28-23.

T.G. SHEPPARD with CLINT EASTWOOD "Make My Day" (WB/Curb) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WRQK, 94TYX, KRQK, KSKD, WFBG, KQIZ-FM, WISE, WCGQ, WAEV, KKQV, KWTO-FM, KZ0Z, KIST.

PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 13/8

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 8, WGCL, WVSR, KAMZ, WOKI, KRQK, WFOX, WIXV, KIQQ on, KTFM on, KQMQ on, KTRS on.

CHERYL LYNN "Encore" (Columbia) 11/7

Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 7, WBLI, I95, KAMZ, WRQK, KTFM, KQMQ, WJAD, WXKS-FM on, KIQQ on.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 11/3

Moves: Up 5, Debuts 3, Same 0, Down 0, Adds 3, CHUM, KC101, KGOT, KAFM d-32, K104 24-18, KJ103 d-31, WIGY 38-34, OK100 30-20, 95XIL 19-16, WSQV d-26, WIXV 27-23.

KISS "All Hell's Breaking Loose" (Mercury/PolyGram) 10/4

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 4, WRQN, WERZ, KKQV, KZ0Z, WLAN-FM on-dp, WJXQ on-dp, KJ103 37-28, KXXX on-dp, KQIZ-FM on.

BRYAN ADAMS "Heaven" (A&M) 10/3

Moves: Up 2, Debuts 1, Same 4, Down 0, Adds 3, CHUM, KAFM, WIXV, CKGM on, CFTR on, WHYT on, WLOL-FM 33-28, WIGY 32-27, OK100 d-36.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

DWIGHT TWILLEY

JUNGLE FEVER
CATCH IT FROM "GIRLS" B-8196

GIRLS



THE FIRST SINGLE
FROM DWIGHT TWILLEY'S
NEW ALBUM "JUNGLE"
ST-17107

AOR/HOT TRACKS
21

AOR/ALBUMS
19

Produced by Mark Smith &
Noah Shark. (with John Hug)
Available on EMI AMERICA Records
& High Quality XDR® Cassettes

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Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week		
2	1	1	1	CULTURE CLUB/Karma Chameleon (Virgin/Epic)
5	3	2	2	GENESIS/That's All (Atlantic)
23	13	8	3	MICHAEL JACKSON/Thriller (Epic)
39	18	11	4	VAN HALEN/Jump (WB)
7	6	4	5	LIONEL RICHIE/Running With The Night (Motown)
11	7	6	6	CHRISTOPHER CROSS/Think Of Laura (WB)
10	8	7	7	KOOL & THE GANG/Joanna (De-Lite/PG)
1	2	3	8	YES/Owner Of A Lonely Heart (Atco)
34	20	14	9	POLICE/Wrapped Around Your Finger (A&M)
19	14	12	10	BILLY JOEL/An Innocent Man (Columbia)
3	4	5	11	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
12	10	9	12	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
38	28	18	13	NENA/99 Luftballons (99 Red Balloons) (Epic)
22	19	16	14	PRETENDERS/Middle Of The Road (Sire/WB)
-	35	23	15	JOHN LENNON/Nobody Told Me (Polydor/PG)
29	26	19	16	SHANNON/Let The Music Play (Mirage/Atco)
-	36	25	17	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
31	24	20	18	PAUL McCARTNEY/So Bad (Columbia)
35	30	21	19	J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
13	11	10	20	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
4	5	13	21	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
9	9	15	22	MATTHEW WILDER/Break My Stride (Private I/CBS)
17	15	17	23	MADONNA/Holiday (Sire/WB)
-	39	28	24	DURAN DURAN/New Moon On Monday (Capitol)
26	23	22	25	STEVIE NICKS with S. STEWART/Nightbird (Modern/Atco)
-	-	31	26	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
30	29	26	27	REAL LIFE/Send Me An Angel (Curb/MCA)
-	-	40	28	CHRISTINE McVIE/Got A Hold On Me (WB)
-	-	35	29	QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS)
DEBUT			30	EURHYTHMICS/Here Comes The Rain Again (RCA)
-	38	34	31	IRENE CARA/The Dream (Hold On...) (Network/Geffen)
6	12	24	32	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
-	-	39	33	KENNY ROGERS/This Woman (RCA)
DEBUT			34	KENNY LOGGINS/Footloose (Columbia)
15	17	27	35	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
DEBUT			36	KC/Give It Up (Meca)
28	27	29	37	DEBORAH ALLEN/Baby I Lied (RCA)
BREAKER			38	SHEENA EASTON/Almost Over You (EMI America)
BREAKER			39	ROCKWELL/Somebody's Watching Me (Motown)
8	16	30	40	DURAN DURAN/Union Of The Snake (Capitol)

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Complete Tracks Chart on Page 63

Three Weeks	Two Weeks	Last Week		
1	1	1	1	VAN HALEN/Jump (WB)
8	3	3	2	JOHN LENNON/Nobody Told Me (Polydor/PG)
2	2	2	3	PRETENDERS/Middle Of The Road (Sire/WB)
13	10	5	4	38 SPECIAL/Back Where You Belong (A&M)
29	19	11	5	MANFRED MANN'S EARTH.../Runner (Arista)
21	16	8	6	DURAN DURAN/New Moon On Monday (Capitol)
22	14	10	7	VAN HALEN/Panama (WB)
32	22	15	8	BRYAN ADAMS/Heaven (A&M)
9	8	7	9	ROLLING STONES/She Was Hot (RS/Atco)
3	4	4	10	GENESIS/That's All (Atlantic)
-	51	28	11	KENNY LOGGINS/Footloose (Columbia)
-	33	22	12	CHRISTINE McVIE/Got A Hold On Me (WB)
12	11	9	13	YES/It Can Happen (Atco)
11	13	13	14	HUEY LEWIS & THE NEWS/I Want... (Chrysalis)
-	28	20	15	PRETENDERS/Time The Avenger (Sire/WB)
18	17	16	16	MOTLEY CRUE/Looks That Kill (Elektra)
4	5	6	17	JOURNEY/Ask The Lonely (MCA)
48	29	24	18	EURHYTHMICS/Here Comes The... (RCA)
-	-	34	19	DWIGHT TWILLEY/Girls (EMI America)
6	7	12	20	JOHN COUGAR MELLENCAMP/Pink... (Riva/PG)
25	20	23	21	REAL LIFE/Send Me An Angel (Curb/MCA)
10	12	14	22	BILLY IDOL/Rebel Yell (Chrysalis)
BREAKER			23	VAN HALEN/I'll Wait (WB)
44	34	29	24	JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia)
BREAKER			25	TED NUGENT/Tied Up In Love (Atlantic)
15	18	19	26	YES/Changes (Atco)
BREAKER			27	DAN FOGELBERG/Language Of Love (FM/Epic)
27	30	27	28	JOHN COUGAR MELLENCAMP/Play... (Riva/PG)
14	15	17	29	OZZY OSBOURNE/Bark At The... (CBS Assoc.)
-	44	33	30	UTOPIA/Crybaby (Passport)

Black/Urban

7	2	2	1	J. INGRAM w/M. McDONALD/Yah... (Qwest/WB)
12	7	3	2	CHERYL LYNN/Encore (Columbia)
1	1	1	3	PATTI LABELLE/If Only You Knew (Phil. Int./CBS)
8	6	5	4	LIONEL RICHIE/Running With The Night (Motown)
6	5	4	5	"D" TRAIN/Something's On Your Mind (Prelude)
16	10	9	6	DAZZ BAND/Joystick (Motown)
15	12	7	7	EVELYN "CHAMPAGNE" KING/Action (RCA)
23	15	11	8	J. BLACKFOOT/Taxi (Sound Town/Allegiance)
2	3	6	9	SHANNON/Let The Music Play (Mirage/Atco)
-	-	33	10	ROCKWELL/Somebody's Watching Me (Motown)
-	29	14	11	JEFFREY OSBORNE/Plane Love (A&M)
18	13	13	12	PIECES OF A DREAM/Fo-Fi-Fo (Elektra)
-	25	20	13	RUN D.M.C./Hard Times (Profile)
-	38	27	14	MELBA MOORE/Livin' For Your Love (Capitol)
-	27	16	15	DREAMBOY/Don't Go (Qwest/WB)
5	8	10	16	DEELE/Body Talk (Solar/Elektra)
BREAKER			17	POINTER SISTERS/Automatic (Planet/RCA)
4	4	8	18	LUTHER VANDROSS/I'll Let You Slide (Epic)
37	20	19	19	ANITA BAKER/You're The Best Thing Yet (Beverly Glen)
-	-	29	20	EARTH, WIND & FIRE/Touch (Columbia)
29	28	21	21	MUSICAL YOUTH/She's Trouble (MCA)
-	36	31	22	JENNY BURTON/Remember What You Like (Atlantic)
-	-	39	23	TINA TURNER/Let's Stay Together (Capitol)
35	31	25	24	PHILIPPE WYNNE/Wait Until Tomorrow (Fantasy)
-	39	34	25	P. BRYSON/R. FLACK/You're Looking Like... (Capitol)
DEBUT			26	MICHAEL JACKSON/Thriller (Epic)
17	14	17	27	JENNIFER HOLLIDAY/Just Let Me Wait (Geffen)
DEBUT			28	SHALAMAR/Deadline U.S.A. (MCA)
-	-	38	29	STEVE ARRINGTON'S.../Hump To The Bump (Atlantic)
3	9	12	30	KOOL & THE GANG/Joanna (De-Lite/PG)
24	18	18	31	R. JAMES & S. ROBINSON/Ebony Eyes (Gordy/Motown)
33	23	22	32	HERBIE HANCOCK/Autodrive (Columbia)
14	11	15	33	ANGELA BOFILL/I'm On Your Side (Arista)
BREAKER			34	TYRONE BRUNSON/Fresh (Believe Drm/CBS)
BREAKER			35	THE DELLS/You Just Can't Walk Away (Private I/CBS)
-	37	36	36	TEENA MARIE/Midnight Magnet (Epic)
36	33	37	37	GRANDMIXER D.ST./Crazy Cuts (Island/Atco)
34	24	24	38	RON BANKS/Make It Easy On Yourself (CBS)
BREAKER			39	IMAGINATION/This Means War ... (Elektra)
DEBUT			40	INDEEP/The Record Keeps Spinning (Sound of N. Y.)

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N&A Begins on Page 53

Adult / Contemporary

9	7	4	1	BILLY JOEL/An Innocent Man (Columbia)
5	1	1	2	KOOL & THE GANG/Joanna (De-Lite/PG)
7	4	3	3	CHRISTOPHER CROSS/Think Of Laura (WB)
3	2	2	4	CULTURE CLUB/Karma Chameleon (Virgin/Epic)
6	5	5	5	LIONEL RICHIE/Running With The Night (Motown)
17	12	10	6	PAUL McCARTNEY/So Bad (Columbia)
21	13	9	7	KENNY ROGERS/This Woman (RCA)
12	10	8	8	SHEENA EASTON/Almost Over You (EMI America)
10	9	7	9	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
23	14	12	10	GENESIS/That's All (Atlantic)
1	3	6	11	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
24	17	14	12	J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
20	18	16	13	DOLLY PARTON/Save The Last Dance For Me (RCA)
18	16	15	14	N. SEDAKA with D. SEDAKA/Your Precious Love (Curb/MCA)
-	25	20	15	P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)
-	-	28	16	CHRISTINE McVIE/Got A Hold On Me (WB)
4	6	11	17	O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA)
-	27	21	18	POLICE/Wrapped Around Your Finger (A&M)
2	8	13	19	BARRY MANILOW/Read 'Em And Weep (Arista)
-	26	22	20	F. STALLONE & C. RHODES/I'm Never Gonna Give... (RSO/PG)
22	20	18	21	NICK HEYWARD/Whistle Down The Wind (Arista)
-	-	25	22	JOHN LENNON/Nobody Told Me (Polydor/PolyGram)
8	11	17	23	MATTHEW WILDER/Break My Stride (Private I/CBS)
-	-	28	24	DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG)
-	-	30	25	LANI HALL/Send In The Clowns (A&M)
16	15	19	26	SPANDAU BALLET/Gold (Chrysalis)
25	24	24	27	RONNIE MILSAP/Show Her (RCA)
BREAKER			28	DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
11	19	23	29	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
BREAKER			30	MICHAEL SEMBELLO/Talk (WB)