

I N S I D E:

FALL RATINGS RESULTS

New York: WHTZ Triples To Win Crown
Los Angeles: KIIS Extends Dominance
Chicago: WGN Lead Increases, WBBM Rises
 Complete Arbitron and Birch results. Page 23

UNITED LOSES KSOL LICENSE

Judge cites company's "minimal" broadcast record in awarding license to competing applicant. Page 8

PEOPLE IN THE NEWS THIS WEEK

- Mike McVay forms consultancy
 - Don Ellis Sr. VP at MCA
 - John Betancourt, Gregg Geller upped at RCA
 - John Gorman WMMS OM
 - Tom Baker GM for KGB & KPQP
 - Tom Farley VP/GM at KCNR
 - Ed Sander WDAE Station Manager
 - Larry Campbell, Dick Springfield upped at Research Group
 - John Patton teams with Hiber, Hart & Patrick
 - Dave Cokely OM at KING
 - Bill Berger VP at EIA
 - Step Johnson upped at A&M
 - Dave Edmunds WRKK PD
 - Robert Owen Op. Dir. at WSJS
- Pages 5, 26

NEW FOR 1984

ADDED INFORMATION

R&R's music information, already the most detailed available, has been expanded.

- In **Country** — rotations, parallels, and current music
 - In **Black/Urban** — a new name, a Back Page chart, and greater depth
 - In **AOR** — an additional page of information and more tracks coverage
- Pages 61, 63-65, 68-71, 88

DEBUT OF THE DATEBOOK

Returning to R&R this issue, a day-by-day musical/historical calendar of events, the "Datebook." Page 34

TRACKING YOUR TIME

Dwight Case's Management crystal ball predicts you will lose 11 weeks of worktime this year, and he goes on to tell you exactly why. Page 30

BIRCH: YESTERDAY & TODAY

Jhan Hiber takes the first look at Birch's new "yesterday recall" radio listening measurement system, designed to shore up previous weak links in its available data. Page 18

CNN ON RADIO'S WAVELENGTH?

Brad Woodward examines CNN Radio's "born again" commitment to radio, as related by VP Bob Pates and client stations. Page 42

Newsstand Price \$3.50



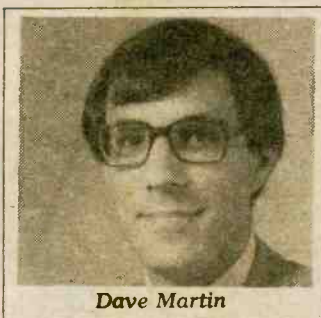
HATTRIK CONTINUES CONSULTANCY

Doubleday Sets Martin As VP/Programming

WCLR/Chicago VP/Programming Dave Martin has resigned after 18 months to accept the position of VP/Programming for Doubleday Broadcasting. Martin will oversee the programming and assist in the chain's marketing and sales areas, beginning in early February.

Commenting on the appointment, which fills a national programming position vacant since Dave Hamilton relinquished the National PD post last January to return to KDWB-FM/Minneapolis, Doubleday President Gary Stevens told R&R, "I'm very excited to have been able to attract someone of Dave's caliber into the company for such an important position. This is a clear signal that Doubleday will no longer be just a one-format group."

"We are going to look at formatting our stations based on the precise needs of the market-



Dave Martin

Cox Taps Morgan As WXFM GM

WPLJ/New York GSM Marc Morgan has been appointed GM at Cox Communications' newly-acquired WXFM/Chicago. The appointment returns Morgan to his home town, where he will begin his new position January 10.

Cox Executive VP/Radio Jim Wesley commented, "Marc has good experience with a fine company. He's an exceptional radio executive, and of course, knows the Chicago market. We're fortunate to have found such a well-qualified manager for WXFM."

Morgan joined WPLJ six years ago as National Sales Manager, and was promoted to GSM 18 months later. His prior background includes four years at ABC FM Spot Sales in Chicago, following a term as Account Executive at WDAI

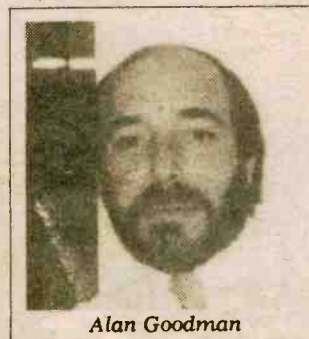
MORGAN/See Page 26

OVERSEES WAVA AND WAPP

Goodman Named WAVA VP/GM

WAYL & KKSS/Minneapolis-St. Paul VP/GM Alan Goodman has resigned to accept the position of VP/GM for Doubleday Broadcasting's WAVA/Washington, and will serve as Regional/VP overseeing WAVA and WAPP/New York.

Doubleday President Gary Stevens told R&R, "Alan is an old associate of mine for many years in Doubleday. Alan is really going to be instrumental in spearheading the company's sales efforts. I've found the best man for this challenging position, and this hiring signals our



Alan Goodman

increased efforts in the areas of sales."

Goodman remarked to R&R, "I've been gone from Doubleday for about five years now, and I'm so happy to be back with them. Washington should be one of the great CHR battles on the East Coast, and I'm ready for it. Look for WAVA to take an extremely aggressive posture in both programming and promotion. Working with Gary, I feel we'll be able to maximize the potential of WAVA and WAPP."

Prior to five years at WAYL & KKSS, Goodman worked with Doubleday for nine years, serving as Sales Manager and GM at both KRIZ/Phoenix and KDWB-AM & FM/Minneapolis, GM at KXXK (now KPKE)/Denver, and Doubleday Corporate Director of Sales. He also assisted in putting KITS/San Francisco's "Hot Hits" format on the air for Entercom, Inc. He will begin his new duties near the end of this month.

KPRI To A/C Format

KPRI, a San Diego AOR institution for 15 years, will switch to A/C this month under the direction of SBI VP/Operations George Johns. PD Ern Gladden is departing, while the present air staff will audition for the new format, according to SBI President Ed Shadek.

Shadek told R&R, "Since George Johns joined us in fall '81 and put the 'Class' format on our station in San Antonio (KLLS) to great results, we've wanted to put it on another one of our stations. A very attractive offer we made to buy KQAK/San Francisco was turned down; we would've put A/C on there had we got it."

"Most of us have gotten to the point where we're really too old for this format; AOR wasn't as much fun. We're going to take a step back, but we think two years from now we'll be much farther ahead. When you're shooting for 25-54, A/C opens up a lot more advertising vistas than when you're a young male station."

Johns told R&R KPRI had filed a call letter change request for KLZZ ("Class"), and added, "The format will be similar to some of the A/C's I worked with in other markets. It's going to sound more like KVIL/Dallas than a typical A/C."

place as opposed to what's convenient. Dave will not be stationed at WAPP/New York, but will headquarter in our corporate New York offices. He will assist our sales people to understand what we are selling. Youth radio has had sales problems over the past year or so, and it's incumbent on us to redouble our efforts in sales."

MARTIN/See Page 26

Shaughnessy And 15 Employees Buy TM

TM President Pat Shaughnessy and an investor group of 15 TM employees have purchased the company from Shamrock Broadcasting for an undisclosed price. The transaction, which was finalized Tuesday (1-3) in Dallas, also renamed the company TM Communications, Inc.

Shaughnessy, who is now the major stockholder, commented, "Radio has and always will be the major industry TM serves. However, in recent years, we have found ourselves involved in serving the communications needs of the television, cable, and audio-visual industries. The change to TM Communications gives us a broader umbrella under which to operate." Shaughnessy indicated the ownership change would have no effect on current client services.

ACQUIRES 30% OWNERSHIP

Rumore Joins WLAC-AM & FM As Exec. VP

WKDA & WKDF/Nashville VP/GM Vic Rumore has acquired a 30% interest in Sudbrink's WLAC-AM & FM/Nashville and become Exec. VP/Chief Operating Officer of the stations. Rumore told R&R, "These are two excellent facilities. I have full authority to control the stations locally, which I think is imperative. I look forward to the challenge of bringing these stations to the

Shamrock owner Roy Disney said, "We are very pleased that TM has been acquired by TM employees. We have the highest regard and respect for Pat and his management team, and we are confident they will continue the progress of the past few years in serving the growing needs of the broadcast industry."

The new officers and stockholders of TM are: Pat Shaughnessy, President; Michael "Buddy" Scott, Senior VP; Neil Sargent, Senior VP; Tom Merriman, VP/Music Director; Jim Kirk, VP/Creative Director; Anne Bendalkin, Secretary; and Joan King, Chief Financial Officer/Treasurer. Additional stockholders are: Cal Casey, Phil Barry, Lee Bayley, Garrett client services. TM/See Page 26

top." Rumore, a 19-year broadcasting veteran, was part-owner of WKGN/Knoxville prior to joining WKDA & WKDF five and a half years ago. Rumore indicated current WLAC-AM & FM GM Lee Dorman would remain with the stations, saying, "We're going to try and find a place for him." Rumore will officially take up his new duties on January 15.

NEW MOON ON MONDAY



the next single by
DURAN DURAN
from the platinum album
Seven And The Ragged Tiger

on record now! in concert soon!

Capitol
RECORDS

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DURAN



DURAN



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The Street Pulse Group: Tools for targeting your market. Today, it's more difficult than ever to know who is most likely to buy your product. Mistakes are very costly. So how do you know? Does he listen to AOR or CHR radio? Does he watch MTV or Magnum P.I.? Does he read Rolling Stone or Easyriders? Is he thirteen or nearly thirty? Is "he" more likely to be a "she"? The answers can sometimes be astounding, but knowing these things and more allows you to direct your marketing efforts to precisely the person who is most likely to buy. The bottom line is selling more product with fewer dollars. And only the Street Pulse Group has a number of services to help you do just that.

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A/C's Christmas Contributions

Jeff Green surveys the most meaningful A/C Christmas promotions. At right, KFMB/San Diego throws a citywide Christmas ice cream party.

Page 51



Washington Report	8	Country: Lon Helton	52
What's New	10	Nashville: Sharon Allen	53
Networks/Suppliers	14	Black/Urban: Walt Love	54
Ratings & Research: Jhan Hiber	18	Marketplace	56
Street Talk	24	Opportunities	57
Management	30	National Music Formats	60
On The Records: Ken Barnes	32	Jazz Chart	62
Calendar: Brad Messer	36	Country Chart	63
News/Talk: Brad Woodward	42	AOR Chart	88
CHR: Joel Denver	46	Black Chart	88
AOR: Steve Feinstein	50	A/C Chart	88
A/C: Jeff Green	51	CHR Chart	88

Ellis MCA's Sr. VP/International

Don Ellis has been named to the newly-created position of Senior VP/International for MCA Records. Ellis recently resigned as Division VP—USA & Canada for RCA (see separate story this page). He previously headed RCA's UK operation and served as a VP for CBS and Motown.

In his new position, Ellis will be based at MCA's London offices, and will supervise all MCA activities in Europe, serving as liaison with MCA's international distributor WEA.



Don Ellis

MCA Records Group President Irving Azoff told R&R, "Don's appointment signals the start of our international expansion. His position is a threefold job: looking after our UK interests, looking after our need for English product — from our own company or others — in North America,

and establishing a smooth start for our WEA licensing arrangement.

"I've known Don since my early days in the management business; he was the A&R executive at Epic who signed REO Speedwagon and the original Full Moon deal. We have a long history of working together, and I feel very confident having him in this seat. I regard it as a crucial position."

NEW PD SHORTLY

WABX Plans CHR To A/C Switch

Liggett Broadcast Group's WABX/Detroit has announced plans to convert its present CHR format to A/C within the next two weeks. Consultant/PD Paul Christy is expected to stay on to handle mornings, but whether he will remain a consultant to WABX has not been decided. Meanwhile, a new PD will be named next week.

Explaining the format change, WABX VP/GM Grant Santimore told R&R, "Obviously, the ratings weren't as good as we thought they'd be. The new music thing was kind of a fad; it caught on and then just fizzled. There wasn't enough commercial music available, and the other stations in the market diffused us by jumping on the bandwagon.

"When you look at it from a bottom-line point of view," Santimore added, "the 25-54 demos are where the majority of the buys are. Even though there are several other A/C's here, you have to believe you can do it better. We believe we can, and that's why we're getting into it."

Sander Shifts To WDAE As Station Manager

Ed Sander has joined WDAE/Tampa-St. Petersburg as Station Manager. He transfers over from the General Sales Manager post at sister Taft outlet WTVN/Columbus.

Commenting on the appointment, WDAE & WYFN/Tampa-St. Petersburg VP/GM David Milner told R&R, "It's just a commitment to our operation here in Tampa. We really have a lot of things going at WDAE, and he'll help ease that load."

A 20-year WTVN veteran, Sander first served as Business Manager, then segued to radio sales in 1965. He worked as an Account Executive until he was named Local Sales Manager in 1978. Two years later he was promoted to General Sales Manager. As of presstime, WTVN had not yet appointed a new GSM.

McVay Exits Robinson To Form Consultancy

WBBG & WMJI/Cleveland VP/Station Manager Mike McVay has announced his resignation from Robinson Broadcasting as of January 30 to devote full attention to his newly-formed consultancy, McVay Media. He will consult the Robinson stations, and is

now looking for a new PD for WBBG & WMJI; McVay handled those duties under his management title.

Describing his services, McVay told R&R, "I see this being limited to about 15 stations, so I can concentrate on what I do best: consulting and programming. I work with four formats now, and I'm interested in expanding to CHR and Talk. In addition to programming skills, I also bring with me a GM's viewpoint. How many program consultants can read a P/L statement?"

McVay continued, "I regret leaving (Robinson principals) Larry Robinson and Larry Pollock, and not working here on a daily basis. However, I'm very happy to be able to continue an association with them. Larry Robinson has been very generous in that he's let me consult while programming and managing. Without that permission, I wouldn't have been able to open my doors with eight stations." McVay has already been consulting WMGG/Tampa, WMLF/Indianapolis, WRTK/Rochester, WOHO & WWWW/Toledo, and WROV/Roanoke.

Betancourt, Geller Elevated At RCA

John Betancourt and Gregg Geller have expanded their duties at RCA Records in the wake of Don Ellis's resignation as Division VP — USA & Canada (see separate story this page). Betancourt, who had been



John Betancourt



Gregg Geller

VP/Promotion, now becomes Division VP/Marketing, adding the creative services and product management areas to his promotion responsibilities. Geller, formerly VP/Music Operations with duties covering

Continued on Page 28

Gorman Upped To WMMS Op. Mgr.

John Gorman, PD at WMMS/Cleveland for the past ten years, has been promoted to Operations Manager. VP/GM Walt Tiburski commented, "John has made innumerable contributions to the unprecedented success of WMMS during the last decade. He has the winning attitude. I take particular pride in John's position, as he and I have worked so closely together since 1973."

Gorman stated, "WMMS is more than just a radio station in this market; we're an institution. It is a great experience to be actively involved with a rapid-growth company like Malrite. The WMMS staff is second to none and we are positioning ourselves for continued growth in the '80s."



John Gorman

TRANSACTIONS

Commonwealth Acquires KMEN & KGGI For \$5 Million

Commonwealth Broadcasting has purchased KMEN & KGGI/Riverside-San Bernardino from Lincoln and Sylvia Dellar for \$5 million. The purchase price includes real estate and a no-compete agreement.

Commonwealth is made up of Claude Turner, known in broadcasting as Dex Allen, GSM at KSON-AM & FM/San Diego; and the law partnership of Michael Thorsnes, Vincent Bartolotta, John McGuire, and Michael Padilla. Turner owns 20% of KKBZ-AM & FM/Santa Paula, CA; his partners have no other broadcast interests. The Dellars also own KPRA & KPRL/Paso Robles, CA.

KMEN operates on 1290 kHz with 5kw, while KGGI broadcasts over 99.1 MHz with 4.1 kw at 1534 ft. above average terrain. Chapman Associates brokered.

ARCC Buys WHGI & WYMX For \$1.84 Million

American Republic Communications Corp. has agreed to purchase WHGI & WYMX/Augusta, GA from Briar Creek Broadcasting for \$1.84 million, pending FCC approval. Takeover is expected in mid-February.

WHGI is a 5kw daytimer at 1050 kHz, while WYMX operates with 50kw on 105.7 MHz.

American Republic Communications also owns WGSP/Charlotte. WHGI & WYMX were Briar Creek's only broadcast properties. The sale was brokered by Reggie Martin & Associates.

Baker New GM At KGB & KPQP

Tom Baker has been named GM at KGB & KPQP/San Diego. Baker had been VP/GM at WROR/Boston for five years, and previously worked at WGMS-AM & FM/Washington for six years.

Commenting on Baker's appointment, Brown Broadcasting Director of Operations Phil Melrose told R&R, "We're happy to have Tom with us. He has the temperament and intelligence that we're looking for. He's a guy who'll bring a sense of commitment and direction to the station, and will complement the really fine people there. He's a direct, no-nonsense guy who interacts well with a staff, and the people there will probably want to work twice as hard to live up to his high standards."

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E/P/A's Starting 1984 Just Like We



QUIET RIOT "Bang Your Head"



Q104
KILE
WBNQ
WCIL-FM
KKXL-FM
KYTN
WAZY-FM
KFMW
KCDQ
KGHO
KOZE
KBIM

ADDED THIS WEEK AT:

WPHD	KIIS-FM	WRCK	WKAU	KKFM
WCAU-FM	XTRA	WKRZ-FM	92X	KIKI
PRO-FM	KNBQ	KZZB	WKDQ	KQMQ
KAFM	WFLY	KSET-FM	WMEE	KHYT
93FM	WTRY	94TYX	WJXQ	WIGY
I95	98PXY	WOKI	Z104	103CIR
KBEQ	WHFM	KX104	KJ103	WERZ
KHTR	WKFM	WKDD	KQKQ	WQCM
			K107	WSQV
			KBBK	KQIZ-FM

Now
On Over
70 Stations!

CHR NEW & ACTIVE
HEAVY ROTATION
MTV



NENA "99 Luftballons (99 Red Balloons)"



KUBE 21-1	WGFM add 37	95XIL add	I95 on	KKXX 23-12
WHTT add 40	KITE add	WJBQ add	WGCL on	KMGX 5
Z100 add	WFMI add	Z102 add 33	WKTU deb 28	KHYT 15-6
B94 add	KMGK add	WGLF add	KOPA deb 29	KRQ 6-1
Q107 add	WVIC add 21	KKQV add 21	KMJK deb 40	
KAFM add	KBBK add	KKXL-FM add	KITS 38	ON
Y100 add	KLUC add	KRNA add	KNBQ 30-19	MTV
B97 add 16	KWOD add	WSPT add 33	WTIC-FM 20-15	
Q105 add 19	WGUY add	WXKS-FM deb 31	WSPK 29-16	
WLOL-FM add 32	WIGY add	WBEN-FM 35	WGRD 18-10	
Q103 add	WKHI add	Z93 deb 27	Z104 4-2	

CHR NEW & ACTIVE



CYNDI LAUPER "Girls Just Want To Have Fun"



Z100 add	KKYK add 26	KIST add	KIKI deb 36
WCAU-FM add 25	KRGV add	WHTT 28-20	KQMQ deb 34
Q105 add 30	WKDD add	WXKS-FM 19-15	KLUC 24-18
KHTR add	WRQN add	WHTX deb 28	KSKD deb 40
XTRA add 23	KMGX add 27	PRO-FM deb 27	KHYT 23-20
KNBQ add	KQIZ-FM add	93FM deb 28	WGUY 18-13
WFLY add	WFOX add	KIIS-FM deb 36	WZON 26-23
WTRY add	KKQV add	KIQQ 30-11	WTSN deb 31
WTIC-FM add 31	KRNA add	WYCR deb 36	WERZ deb 31
WKEE add	WSPT add	KC101 deb 27	WJBQ 39-31
WGFM add	KGOT add	KZZB deb 39	Z102 40-28
KITE add	KCBN add 36	WRKR deb 35	WGLF deb 23
WOKI add	KSLY add	WHOT deb 39	WCIL-FM 7-6

CHR NEW & ACTIVE
HEAVY ROTATION
MTV

Finished 1983---HOT, HOT, HOT!



S.O.S. BAND "Tell Me If You Still Care"

WPLJ 15
Z100 25
B94 deb 28
WHTX 16
Q107 32-27
Y100 30-27
KIQQ 33-31
WVSR deb 38

WSPK 40-32
KAMZ 27-24
WRQK add
KITV 29
KMGX 15
KYNO-FM 18-15
KQMQ 39-27
WGUY add

WGLF deb 35
WCIL-FM add
KSLY add
WXKS-FM on
G100 on
WHOT on
WKHI on
WJAD on



**CHR
SIGNIFICANT ACTION**



PATTI LABELLE "If Only You Knew"

#1 Black Chart---Now Crossing At:

WXKS-FM WNVZ
Z93 Z102



E/P/A HIT CHART MOVES:

ROMANTICS "Talking In Your Sleep" 5

MATTHEW WILDER "Break My Stride" 10

CULTURE CLUB "Karma Chameleon" 6

CULTURE CLUB "Church Of The Poison Mind" 25

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Washington Report

Parnigoni, McCoy Upped At NAB, NRBA

The top radio job at the NAB has been given to David Parnigoni. He becomes Sr. VP/Radio, succeeding Wayne Cornils, who last month became RAB Executive VP. For the past several years, Parnigoni has been NAB's regional manager for New York, Massachusetts, Connecticut, Rhode Island, New Jersey, Vermont, and New Hampshire. He once owned WCNX/Middletown, CT and WKVT/Brattleboro, VT.



One candidate to replace departing NAB Sr. VP/General Counsel Erwin Krasnow is Jim Popham. Formerly a deputy to Krasnow, Popham now practices communications law in New Orleans. The NAB has suffered a setback in its search for a Sr. VP/Government Relations. Offers have been turned down by ex-FTC Commissioner David Clanton and James Grange, an aide to Senate Majority Leader Howard Baker (R-TN).

At the NRBA, meanwhile, Executive VP Tom McCoy has been upped to Sr. VP/GM. He replaces Abe Voron, who retains the title of Sr. VP, with responsibility for government affairs and liaison with state groups.

FCC Proposes Easier FM Antenna Changes

In its last meeting before Christmas, the FCC proposed making it easier and faster to change the height, power, or location of an FM antenna. Under current rules, any shift that results in a 50% change in coverage area is treated as a major change application subject to local publication, a 30-day waiting period, and petitions to deny.

The new rule would drop the issue of coverage area entirely. That would make all antenna improvements into minor change applications for purposes of FCC processing. Those are usually approved at least a month sooner, and require much less work of the FCC staff.

The Commission is also suggesting that FM translators be allowed to change the primary station they rebroadcast by merely notifying the FCC.

Hearing Set To Award Miami AM

A comparative hearing has been ordered to choose between Broward Public Radio and ICBC Corp., applicants for a new AM in the Miami area on 670 kHz. Petitions to deny the second application have been filed by WMBM/Miami Beach and WWL/Miami.

Issues to be explored in hearing include whether Broward has the \$200,000 needed for construction plus three months of operation, and whether it should be granted a waiver to locate studios in Ft. Lauderdale, instead of its proposed city of license, Tamarac.

The FCC also wants to delve into whether ICBC should be granted nighttime power of 2.5kw, instead of the 1kw limit for new Class II-B stations. The Commission is also concerned that, even with the higher power, ICBC's nighttime signal wouldn't cover any of downtown Miami, its proposed city of license.

FCC Sends Back 120 FM Translator Applications

A large batch of FM translator applications has been returned to E. Kaye Johnson of Crossville, TN by the FCC last week after being deemed "unacceptable for filing." A total of 120 applications were ruled "incomplete and patently defective" for failing to state positively that written consent had been received from the stations whose signals were to be rebroadcast by the translators, as required by FCC rules.

When first filed, the applications said permission had been obtained. On December 9, however, they were amended to say consent of the originating stations would be obtained "before program test transmission is started." But the FCC said that wasn't adequate, and refused to accept the applications.

The applications were first filed under the name of Community Translator Associates, owned by Knoxville, TN engineering consultant Edward M. Johnson. The switch to E. Kaye Johnson was also filed on December 9.

Other Key Developments:

- The Telecommunications Research & Action Center (TRAC) has given its "1983, 1984 Newspeak Award" to FCC Chairman Mark Fowler, citing his "total disregard of his statutory mandate to serve the public interest."

- NPR is seeking new partners for profit-making uses of its satellite system. A digital data transmission project with National Information Utilities Corp. died December 19 when the group was unable to raise enough capital.

- FCC Chairman Mark Fowler has named Thomas Fitzpatrick as Acting Chief Administrative Law Judge (ALJ), temporarily replacing the retired Lenore Ehrig.

Deregulation Draft Contains Public Access Airtime

Few paid attention in October when the Telecommunications Research & Action Center (TRAC) proposed that mandatory "public access" airtime be part of any broadcast deregulation bill (R&R 10-21). But that concept has found its way into a draft bill now under study in the House Telecommunications Subcommittee.

Although hard negotiations lay ahead, the draft would make stations give airtime to groups and individuals in amounts equal to the present industry average for PSAs. For radio, the bill would also reinstate ascertainment, which the FCC abolished in 1981.

Also up in the air is the key question of program percentages which, in the latest draft, would fall into the broad categories of public affairs, informational, and local. Behind-the-scenes discussions on the bill are expected to continue between Subcommittee Chairman Tim Wirth (D-CO) on one side, while Reps. Billy Tauzin (D-LA) and Tom Tauke (R-IA) fight for looser industry controls.

"RIP AND READ" NEWS CITED

United Stripped Of KSOL License

The latest blow to troubled United Broadcasting came last week when an FCC law judge denied license renewal for KSOL/San Francisco (San Mateo) and awarded it to Afro-American Communications, one of two competing applicants.

In his initial decision, Judge Frederic Coufal found that United, 92% owner of the station, had a "minimal" broadcast record at KSOL from 1968-1977 and thus was entitled to no "renewal expectancy." Then, comparing the three applicants on an equal basis, he immediately put United out of the running on ownership diversity grounds. United owns other stations, while neither of the competing applicants does.

United is currently fighting last year's denial of its renewal application for WOOK (OK100)/Washington, and most of its other properties are also involved in comparative renewals. In the 1970s the group lost the licenses of WOOK(AM)/Washington and WFAB/Miami, a factor which weighed against KSOL.

WOOK, WFAB Misconduct Hurts

Judge Coufal said United "had the burden of proving the quality of its 1969-1977 record and elected not to try." He concluded that KSOL's news "was largely a rip-and-read operation until late 1977." He also rejected the idea that United's past

misconduct should not be a factor because the WOOK and WFAB wrongdoers had no direct connection with KSOL. Coufal wrote, "Whatever a United-controlled KSOL might do in the future is what United would want it to do."

The judge had a difficult time choosing between Afro-American and the other challenger, San Mateo Broadcasting, both of which are 100% black-owned. Afro-American ultimately won because its proposed station manager and 8% owner, Errol Chisolm, has past broadcast experience and is a longtime local resident.

Other members of the winning group are its President and 31% owner, Stanley Hebert, now General Counsel of the Port of Oakland; KSOL's proposed General Manager and 31% owner, Del Green, now President of the management consulting firm Del Green Associates; and Frederick Jordan, 31% owner, founding partner of Jordan/Avent & Associates, the largest black-owned engineering and architectural firm in the United States.

COMMERCIAL LIMITS VIOLATED

McKinney Nixes FM Translators For Ford

A marketing push that encourages local Ford dealers to build and operate FM translators in order to obtain free advertising has been blocked by FCC Mass Media Bureau Chief Jim McKinney.

Translators are being marketed to Ford dealers by Foremark Communications of Jupiter, FL. A mailing to 4700 dealers went out November 29, with a supporting cover memo from R.C. Olsen, Ford's Major Markets/Dealer Advertising Manager.

For a total price of \$12,500, Foremark offers to handle market research, engineering, applications, and construction of translators, which are limited to 1-10 watts and can only rebroadcast another station's signal. Foremark's brochure says benefits include substantial 1983 tax writeoffs plus "700 free radio commercials each month." That's the crux of the dispute with McKinney.

McKinney Says "Private FM Service" Improper

After being tipped off to the project by NAB, he notified Ford officials that such stations would not be licensed by the FCC. He said they'd violate a rule limiting locally-originated programming on translators to "emergency warnings of imminent danger or to seeking and acknowledging financial support deemed necessary to the continued operation of the translator."

McKinney told R&R, "All of this was put into the rules under the theory that local organizations put in translators to provide service that was not available in small communities, primarily. And that costs them money and they needed to recover their costs. That's why we permitted the 30-second ads. It has nothing to do with a single entrepreneur in a city building, installing, paying for a translator and then running, in effect, a private FM service using another station's FM broadcast."

But Foremark President Mark Manafa insists the plan is entirely legal and he's trying, with the help of Washington counsel, to

clear up what he thinks is a misunderstanding. Manafa and his attorney are scheduled to meet with McKinney this Friday (1-6).

Manafa believes his project is unfairly suffering backlash against "frequency-mongers" who he claims are "sleazeballing it." It's believed that large numbers of translator applications are being filed — not out of a genuine desire to increase FM service — but to make a quick profit. Translators could shoot up in value if the FCC approves a plan now under consideration to turn them into independent low-power FMs by allowing local or satellite-delivered programming, rather than mere rebroadcasts. "We're trying to do above the table what everyone else is doing under the table," Manafa remarked.

Dealer Interest Minimal

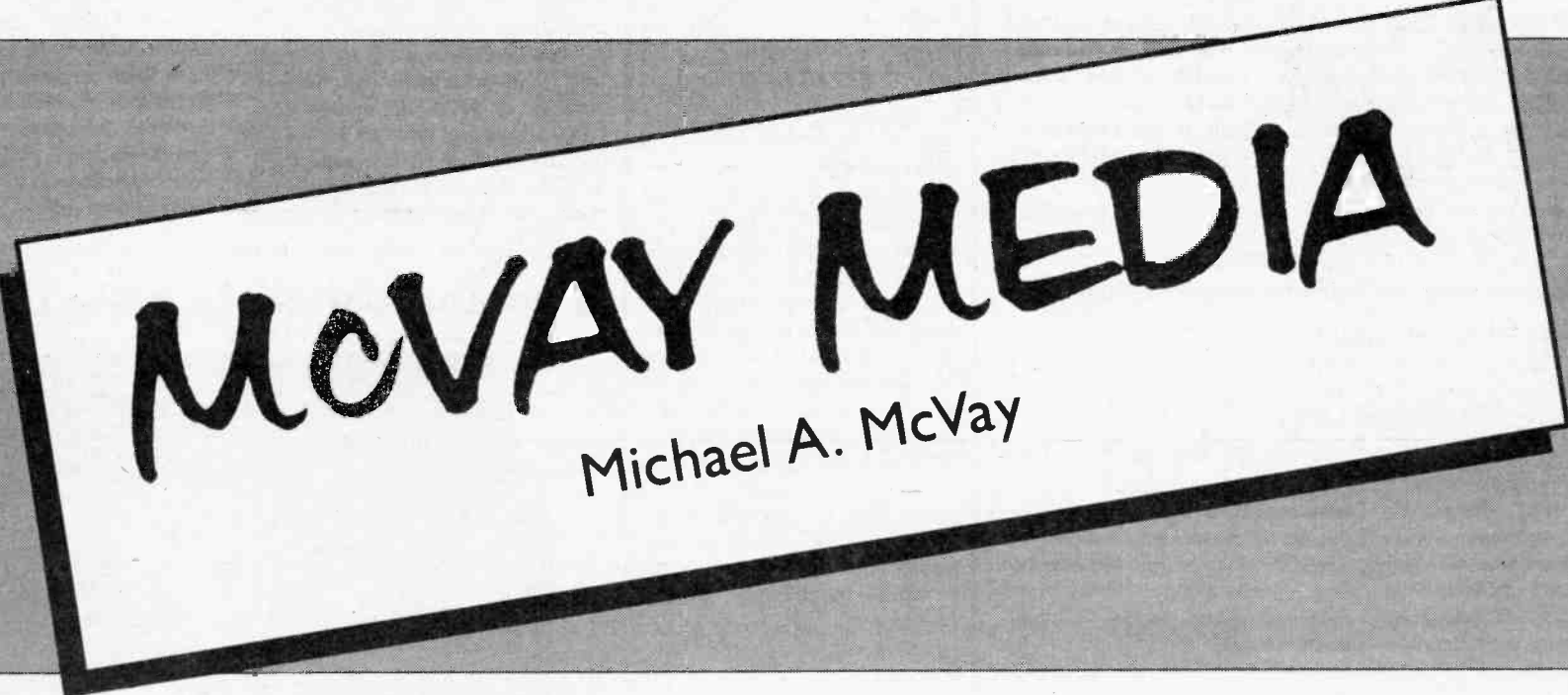
Of the 4700 dealers who received the mailing, only 40 showed interest in translators and Manafa estimates only 20 dealers in "very, very small markets" will actually go on the air if the FCC snafu is resolved. "It's really nothing more than expansion of FM service," said Manafa. "It's a philanthropic contribution to the community." He said dealers who expressed interest in large cities were told the concept wouldn't work in crowded radio markets, and he believes NAB took a "panic position" by trying to scuttle the plan before learning more about it.

In the memo to dealers, Ford official Olsen said, "This opportunity concerns the ability for your dealership to own and operate your own limited power FM radio station for use exclusively to advertise your dealership and its services. This unique FM station requires no studios, no staff and is relatively inexpensive to own and operate."

Do you want . . .

Controlled Programming That Delivers Monied Demo's . . . ?

Announcing a new full-service
Adult Contemporary Consultancy:



MCVAY MEDIA
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A program consultancy with experience in the areas of general manager, operations, sales and on-air. Services include hands-on program direction and control, research, regular critiques, listen-line logs, talent pool, total promotion and coordination and ratings projects that generate revenue.

Winning in Milwaukee, Tampa, Indianapolis, Toledo, Rochester, Roanoke and the phenomenal success of WJMI*, Cleveland:

#1	25-54	Adults
	25-49	Adults
	25-34	Adults

Limited client availability.

For more information call or write: (216) 574-2311
McVay Media, Suite 4-G, The Park, 1700 E. 13th Street,
Cleveland, OH 44114.

**Summer '83 ARB Mon-Fri, Adults, MSA.*



RCA, Motown Announce Licensing Agreement

RCA Records, Europe has signed a new three-year multi-million dollar licensing agreement, covering the U.K. and Europe, with Motown Records Corporation. The pact took effect January 1.

A renewal of RCA's two-and-a-half year Motown relationship, the contract provides manufacturing, sales, and distribution in the U.K. and expands to now include Germany, Austria, Switzerland, France, Benelux, and Scandinavia. RCA Records already holds the licensing rights for Spain and Portugal. The label also plans to establish a Motown office in each operating country, in addition to the current U.K. office.

CASPER, THE FRIENDLY DJ?

Ghost Radio Plays Only '30s Oldies

Here's one for the files of Ripley's "Believe It Or Not." Rummaging around in her attic, an Oregon woman discovered an antique radio. Not very unusual, right? That's probably what she thought, until the radio was turned on — it plays nothing but '30s radio shows.

Strange, but supposedly true. The **Wireless Flash** reports that wherever the dial is turned, golden oldies like "Jack Armstrong, The All American Boy," "Henry Aldrich," "Amos 'N Andy," and "Fibber McGee & Molly" come blasting forth. Add to this another ghostly attraction: spirited broadcasts featuring voices of the dead.

A Manchester, NH-based parapsychologist contends the phenomenon is possibly the soulful work of a poltergeist doubling as DJ. Whatever the case, the owner has decided to hold onto her find, making it a family possession.



Thanks to each of you for making 1983 our BIGGEST year ever... 14 of 16 stations, #1.

We've moved to Kent, Connecticut... The KLEMM MEDIA RADIO BUILDING! Our consulting center is the most fully equipped radio consulting facility in the country. Come see us. We'll fill your agenda. (203) 927-3581.

KIHK/Davenport lit up the QUAD CITIES with its Space Shuttle Salute. Congrats to Spike & Jim O'Hara.



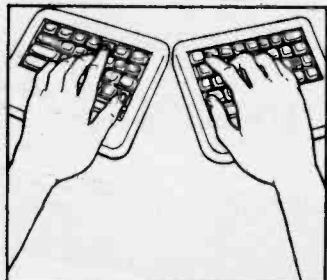
Find out why KLEMM, Inc. clients are so successful. DAVID R. KLEMM works quietly for major results.



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RADIO PROGRAMMING
Box 647, Kent, Connecticut 06757

Split Keyboard And Cut Typing Pain

An ache that starts at the small of your back and travels to the shoulders. Then it routes itself down your elbows to the wrists. If you type quite a bit, you're no doubt familiar with these symptoms. How can the discomfort be alleviated? Simply cut the keyboard in half.



Science Digest artist's rendering of split keyboard.

West German scientists believe that typists must double as contortionists since the standard keyboard forces the arm and wrist muscles to bend unnaturally. Their proposed design divides the keyboard in the middle from the bottom, with each half angled outward by ten degrees. The researchers also suggest the keyboard be tilted toward the typist ten to 20 degrees or as much as 60 degrees. And to make typing chores even easier, the outermost keys could be repositioned between the two halves, hit with the thumb instead of the little finger.

Just how quick typewriter manufacturers will be to embrace this proposal remains to be seen. In fact, an IBM official told **Science Digest**, "None seems significantly better than the standard design."

Disc Explores CD Realm

Elektra Records and Warner Special Products have released a \$14.98 compact disc that offers listeners a sample of digital technology's various sound capabilities. Titled "The Digital Domain: A Demonstration," the disc is a joint venture between Warner and Stanford University's Center for Computer Research in Music and Acoustics. **Elliot Mazer**, who has worked with **Neil Young** and **Linda Ronstadt**, produced.

Sound examples are divided into digital recording (jet plane takeoffs/landings, human voice, Pacific Ocean), digital processing (male voice transformed into growling lions, sounds spinning through space), and digital synthesis (synthesized birds, gongs, percussion). A ten-minute test section helpful in fine tuning audio systems rounds out the demonstration.

A Boss Rating

Not everyone has what it takes to be a boss. So say 1500 U.S. managers who list honesty, competence, and leadership as primary attributes. A University of Santa Clara researcher told **Rip 'N Read** that a good boss establishes high standards for employees. A poor boss doesn't and, therefore, receives less in return. Another way to determine the difference between a good and poor manager: the good boss will be "tough on results" but understands when to "back off," while his poorly-equipped counterpart will tell you both what to do and how to do it.

Radio Ends Year On High Note



Revenues Hit \$5 Billion; 15% Growth Projected In '84

1983 was a very good year for the country's 8200+ commercial radio stations. Gross revenues climbed to \$5 billion, a 12.1% increase over 1982's \$4.5 billion.

RAB's annual radio revenue projections also include the following:

- \$268 million — network +21.2%
- \$996 million — national spot +12.7%
- \$3.745 billion — local/retail +11.3%

Additional findings indicate all media will raise advertising unit rates an average of 9.4%. But network radio and national spot rates will increase an estimated 9% and 8.7%, respectively. Looking ahead to this Olympic/election year, RAB forecasts a 15% revenue

growth rate. That would mean \$5.75 billion in '84 revenues.

Commenting on the projections, RAB President/CEO **Bill Stakelin** said, "In a little more than 18 months we've attracted another \$1 billion dollars in advertising to a medium that many were prepared to write off not too long ago. Radio continues to be an extremely adaptable medium, which can use its unique inherent qualities to serve advertisers in times of feast and times of famine."

Yamaha Ushers In New CD Unit



Coinciding with the start of 1984, **Yamaha Electronics Corp.** is bowing its CD-X1 second generation compact disc player. The size and weight have been substantially reduced, as compared to sister model CD-1. That, coupled with improved reliability and performance, brings the retail price to \$649.

Added technological features include a new three-beam laser pickup, digital filtering, greater audio clarity, and a virtual elimination of phase distortion. Listeners can also enjoy such convenience factors like motorized tray loading, auto play, timer-activated play operation, fast forward/fast reverse music search, and a mode that allows playback of one song at a time. The player may be programmed for a total of 23 selections in numerical sequence.

Radio Distributes Video Games

Atari and **Activision** have entered a joint venture whereby their video games will be distributed to consumers via radio airwaves into special receivers. According to a **Washington Post** article, formal tests are slated to begin early in '84. Commercial operation is planned for the middle of the year.

The actual process centers upon the broadcast facilities of an FM radio station. A portion of the signal not picked up by ordinary radios would carry the video games. A specially-equipped unit would receive and electronically record the games for play on an Atari

system. Though an Atari spokesman described the service as "a radio station for video games; it would be like **MTV**," other company sources say the intent is to let people sample, instead of permanently store, the games.

Industry analysts predict that more software firms will follow suit in the near future — electronic distribution would help offset production and inventory costs. Who knows? If radio/video game distribution really does catch on, a new format may be born: **Video Hit Radio**.



ROCK CHRONICLES

WESTWOOD ONE

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

OUR REVOLUTIONS FOR THE NEW YEAR.

RE-FLEX
The Politics Of Dancing



PEABO BRYSON & ROBERTA FLACK
You're Lookin' Like Love To Me



THE MOTELS
Remember The Nights



THE MOTELS

Billboard 41•
Cash Box 45•
R&R CHR Breaker (12/16-83)

RE-FLEX

Billboard 54•
Cash Box 67•
R&R Album Breaker & Track Breaker (12/19-83)

PEABO BRYSON/ROBERTA FLACK

Billboard 67• (R&B)
Cash Box 82• & 86• (R&B)
R&R Significant Action (1/06-84)

Capitol

YOUR CHOICE IN '84!

The Source presents four concert series, designed to deliver raves, ratings and revenues. Each is uniquely tailored for specific audiences. All you have to do is pick the combination of series which matches your audience and you're off and running. You'll know everything you need to know to position and sell for the entire year. The exact number of concerts. The talent designed to fit your format. The air dates well in advance of broadcast.

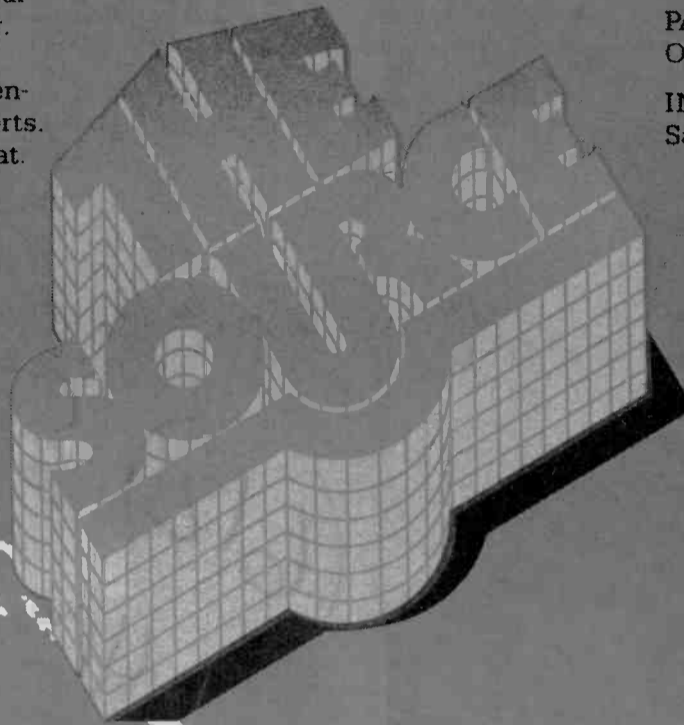
But that's not all. We'll also have our Holiday Spectaculars, Musical Profiles, and Live-As-They-Happen concerts, so you're guaranteed to please everyone year 'round.

The Source in '84. A station's best friend. More music. More raw energy. More big names. Your choice. Call 212-664-5538.

FOR ROCKERS ONLY SERIES

PAST ARTISTS: AC/DC, Rush, Ozzy Osbourne, Iron Maiden.

IN 1984: Sammy Hagar, Nazareth, Black Sabbath, Saga, plus 8 more.



4 UNIQUE CONCERT SERIES

CATCH A STAR SERIES

PAST ARTISTS: Duran Duran, Linda Ronstadt, Kenny Loggins, James Taylor.

IN 1984: Al Jarreau, Air Supply, Donna Summer, Men Without Hats, plus 8 more.

TOP OF THE ROCK SERIES

PAST ARTISTS: Genesis, Joe Walsh, Joe Jackson, REO Speedwagon, Loverboy, Yes.

IN 1984: Billy Idol, Michael Stanley Band, U2, Heart, Quarterflash, The Fixx, plus 6 more.

COMMAND PERFORMANCE SERIES

PAST ARTISTS: The Police, Stevie Nicks, Stray Cats, John Cougar Mellencamp, Journey, Elton John.

IN 1984: Moody Blues, Hall & Oates, Culture Club, plus 5 more.



Networks/Program Suppliers

MUSIC FEATURES

ABC

Contemporary Net/ Spotlight Special:

Michael Jackson (January 15)

Entertainment Net/ Silver Eagle (DIR):

Oak Ridge Boys (January 7)
Moe Bandy/Joe Stampley Reunion (January 14)
Lee Greenwood (January 21)

Rock Net/Continuous History Of Rock & Roll (R. Stone):

Sci-Fi Rock (January 8)
John Cougar Mellencamp (January 15)
Heavy metal mania (January 22)

Rock Net/King Biscuit (DIR):

Streets (January 8)
Marshall Crenshaw/John Hiatt (January 15)
Animals/Clarence Clemons (January 22)

London Wavelength

Rock Over London:

Mark Bedford (Madness) (January 8)
Naked Eyes (January 15)
Thomas Dolby (January 22)

MJI Broadcasting

Metalshop:

Black Sabbath/Kevin DuBrow of Quiet Riot/
Steeler/Ozzy Osbourne (January 6-8)
Deep Purple/Eric Bloom, Blue Oyster Cult
(January 13-15)
Ronnie James Dio/Alicatrazz/Rob Halford
(Judas Priest) (January 20-22)

Narwood

Country Closeup:

Lee Greenwood (January 9)

Music Makers:

Eddie Fisher (January 9)
Billy May (January 16)
Teresa Brewer (January 23)

Radioscope (Lee Bailey)

Chaka Khan (January 8)

RKO Networks

Countdown America w/ John Leader (IS INC):

Barry Manilow (January 7-8)
Ray Parker Jr. (January 14-15)

Hot Ones (IS INC):

Stray Cats (Week of January 2)
James Ingram (Week of January 9)
DeBarge (Week of January 16)

Live From The Record Plant:

Linda Ronstadt & Nelson Riddle (January 8)
The Flax (January 15)
Air Supply (January 22)

Rolling Stone Magazine Productions

Guest DJ:

Bill Wyman (January 9)
Don Felder (January 16)
Mick Fleetwood (January 23)

Strand Broadcast Services

Music & Memories:

Turtles; actor/singer Johnny Crawford
(Week of January 7)
Chad & Jeremy/Kenny Rogers/Larry Wilcox
("Chips") (Week of January 14)

Syndicate It, Inc.

Radiorobics w/Jayne Kennedy (daily)

Music of Black America

w/J.J. Johnson:

Classics II w/EFW's Verdine White, Phillip
Bailey; cohost Ray Parker Jr. (January 9)
"King: A Musical Tribute" w/Brock Peters
(January 15)
Four-part "Legend of the Apollo" w/Robert
Guillaume, Marilyn McCoo
(Week of January 16, 23, 30
& February 6)

United Stations

Dick Clark's Rock, Roll & Remember:

Brook Benton (January 7-8)
Little Richard (January 14-15)
Elton John (January 21-22)

Rick Dees' Weekly Top 40:

Jeffrey Osborne (January 7-8)
Barry Manilow (January 14-15)
Ray Parker Jr. (January 21-22)

The Great Sounds:

Les Paul (January 6-8)
Anita O'Day (January 13-15)
Pete Fountain (January 20-22)

Solid Gold Country:

Tribute to Elvis (January 6-8)
Lacy J. Dalton (January 13-15)
John Anderson (January 20-22)

Weekly Country Music Count- down:

Ronnie Milsap (January 6-8)
Mel McDaniel (January 13-15)
Bellamy Brothers (January 20-22)

Westwood One

Budweiser Concert Hour:

George Clinton/Pt. I (January 2-8)
George Clinton/Pt. II (January 16-22)

The Countdown:

The Deele/Howard Johnson (January 6-8)

Dr. Demento:

Weird wax (January 6-8)
Rhino Brothers of Rhino Records
(January 13-15)
Beatles tribute (January 20-22)



FONDA MEMORIES — A forthcoming installment of Strand Broadcast Services' new series "Music & Memories" will feature actor Peter Fonda. Above, he takes an interview break with SBS's Ron Fineman (l).

Earth News:

Mick Jagger/38 Special/author Robert
Elegant (January 2-8)
Eddie Money/Big Country/Ian Whitcomb
(January 9-13)
Bill Wyman/Genesis/Spandau Ballet
(January 16-20)
Blue Oyster Cult/Pretenders/Elton John
(January 23-27)

In Concert:

Joe Jackson (January 2-8)
Vandenberg/Motley Crue (January 16-22)

Live From Gilley's:

Shelly West (January 2-8)
Jerry Reed (January 9-15)
Emmylou Harris (January 16-22)

Off The Record Specials:

Bob Seger/Pt. I (January 2-8)
Bob Seger/Pt. II (January 9-15)
Eddie Money (January 16-22)

Pop Concerts:

Crosby, Stills & Nash (January 16-22)

Rock Album Countdown:

Romantics/Billy Idol (January 6-8)
Yes/Genesis (January 13-15)

Rock Chronicles:

Studio stories (January 6-8)
Working for a living (January 13-15)
More songwriters (January 20-22)

Special Edition:

DeBarge (January 2-8)
Teena Marie (January 9-15)
Stephanie Mills (January 16-22)

Star Trak Profiles:

Earth, Wind & Fire (January 2-8)
Pointer Sisters (January 9-15)

NEWS & INFORMATION FEATURES

ABC

Direction Net:

Five-part "Union/Management Relations: What Lies Ahead?" w/anchor Irv Chapman (January 9-13)

CBS

Winter Olympics Preview reports
(January 8-February 6)
Senior Bowl (January 14)

Narwood Productions

Minding Your Business:

Stonehenge watch/free furniture for stock
(January 9)
Meter Messages, Inc./Gray Systems Group
(January 10)

Pay as you go PR/retail robots (January 11)
Changing jobs/Bend Research (January 12)

Time Savers, Inc./Unabashed self-promoter's guide
(January 13)

Progressive Radio Net

Computer Program:

What home computers can, can't do/hardware/software/programs/language (Week of January 9)

Laugh Machine:

Rodney Dangerfield/Steve Martin/Eddie Murphy/
Rowan & Martin (Week of January 9)

News Blimp:

Executive match service/gender gap/rock groups &
corporate sponsors/sexual surrogate therapy
(Week of January 9)

Sound Advice:

Tape recording/tape backing/choosing right tape/
storage (Week of January 9)

RKO Radio Networks

Two series of "SportSpecials" geared toward Super
Bowl XVIII with Curt Chaplin (RKO ONE), John
Madden (RKO TWO) (January 16-20)

Strand Broadcast Services

Something You Should Know:

Career cycles (January 9)
Rules of thumb (January 10)
Self-esteem (January 12)

Westwood One

Brad Messer's Daybook:

Heart transplant/Braille dot alphabet/UFO chase
(January 2-8)

Pink snow of '32/tobacco hazards/Friday, the 13th
(January 9-13)

Playboy Advisor:

Nipple stimulation & orgasm/part-time alcoholic/pro-
state gland (January 2-8)

Supporting a lazy bum/breasts too large/sex &
athletic performance/marriage is over
(January 9-13)

Spaces & Places:

All about anger (January 2-8)
Planning a vacation (January 9-13)

Tellin' It Like It Was:

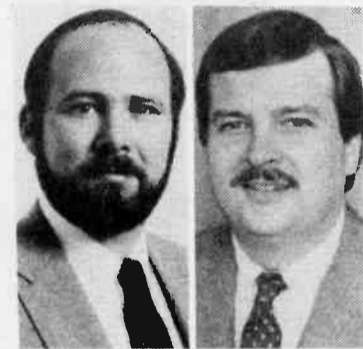
Black Infantry "hell fighters"/James Reese Europe,
jazz enthusiast/Patrick Healy, first black PhD
(January 2-8)

PEOPLE

● **Kathy Lavinder** is promoted to General Manager, News Programming, **ABC Radio**. She succeeds and also reports to **Peter Flannery**, VP/ABC News, Radio. In other company activity, **David Maciolek** is appointed Manager/Promotion for the ABC Radio Networks. He moves over from **ABC Television** Spot Sales. Additionally: **Fred Wymore** and **Mike Barry** are set to anchor sports reports for the **ABC Direction Network**; **Brian Madden** and **Barry Tompkins** are named anchors for '84 Winter Olympic coverage for the **Contemporary Network**; and **Steve McPartlin** handles the same duties for the **Rock Radio Network**.

● **Mutual Broadcasting System** and radio programming syndicator **Washington Broadcast News, Inc.** have entered a three-year agreement for daily evening transmission of WBN's five-minute "Washington Wrap" newscast. "Washington Wrap" will also continue to be aired via the **Associated Press Radio** network in morning drive. The Mutual broadcasts commenced this week (January 3). In other activity, **Richard Landesberg** is promoted from News Editor to Charge Editor, while **John Wharton** is named Clearance Coordinator.

● **Mike Richardson**, formerly Operations Manager at **KOKE-FM/Austin**, has been appointed head of the



Mike Richardson Kim Price

Texas AP Network. Additional staff members for the statewide radio news network will be announced shortly. **Kim Price** is named as AP Broadcast Executive for Oregon and Washington, and **John Seidel** takes on similar responsibilities for Iowa, Nebraska, and South Dakota. Three new broadcast editors are also chosen: **Chris Dahl** (Hartford), **Len Iwanski** (Albany, NY), and **David Staats** (Portland, OR).

● **Kris Erik Stevens** and **Samantha Day** have been selected as co-hosts of **Drake-Chenault's** new production of the "History Of Rock & Roll." Also coming aboard is **Don Goldberg**, working as associate producer/writer.

Continued on Page 16

ARE YOU MISSING OUT ON THE PROFITS OF

PLASTIC CARD PROMOTIONS?

PHONE THE PROFESSIONALS



2B SYSTEM CORPORATION

BROADCAST PROMOTIONS DIVISION 313/588-7400

1984

JANUARY

6-8

★ LES PAUL

13-15

★ ANITA O'DAY

20-22

★ PETE FOUNTAIN

27-29

★ DEBBIE REYNOLDS

New York • Detroit • Washington, D.C. • Los Angeles

Every weekend is Special on



The United Stations®

AMERICA'S TARGET RADIO NETWORKS



**EASTMAN
RADIO**

proudly announces
its appointment
as national sales rep

KSFO/KYA
San Francisco
**King Broadcasting
Company**



Selling spot for 25 years.

Networks/Program Suppliers

PEOPLE

Continued from Page 14

● **Rob Carpenter** becomes Manager, Affiliate/Program Promotion for the **CBS Radio Networks**. He joins the company from **Bonneville Broadcasting System**, where he served as Client Services Manager. And **RadioRadio's** "In Touch" series titled "Help for Working Parents" was recently awarded the 1983 Front Page Award for journalistic excellence from the Newswomen's Club of New York.

● Artist **Johnny Mathis** acted as host of **Bonneville Broadcasting System's** five-hour "New Year's Eve Dance Party." It featured big band music, custom-produced instrumental versions of contemporary hits, and the vocal talents of **Frank Sinatra, Tony Bennett, and Linda Ronstadt**, among others. **Atlantic's Phil Collins** served as host of **Somach/Nelson Productions'** year-end rock TV program "The News That Rocked '83."

● The **Source** celebrates its fifth anniversary by adding four new 90-minute concert series to its regular programming lineup. Alternating weekly, the shows are: "For Rockers Only," "Top of the Rock," "Catch A Star," and "Command Performance." Debut is set for January 6-8. That same weekend, **WMMR/Philadelphia** morning personality **John DeBella** premieres as host of "Flashback." It's

a three-hour weekly look at rock & roll's past, produced by **Dan Formento's Radio Today Inc.**

● Effective this week, **RKO Radio Networks** is offering new feature packages for **RKO ONE** ("Private Session," "Sound Check," "Smart Money," "Beat The System," and "Mind Games") and **RKO TWO** ("Newline," "The Money File," "Behind The Music," and "Checkin' In").

● **IS INC** welcomes **Sully Roddy** as writer for its "Countdown America with John Leader." Roddy joins the firm from **KLOK/San Jose**, where she'll retain a weekend air slot.

● **TM Productions' Bill Shaughnessey** is producer of the company's Olympic radio series, "Golden Moments — An Olympic Retrospective." It's comprised of 120 90-second segments.

● Former actor/publicist **Edward Shaw** is producer/host of "Ed Shaw's America," a nationally syndicated celebrity interview program scheduled to bow on January 2.

● **WYSP/Philadelphia's Pam Merly** is one-half of the hosting duo for the "National Rock Poll." Broadcast on the **ABC Rock Radio Network**, the yearly survey offers listeners the opportunity to vote for their favorite rock candidates via several 900 numbers, January 6.

Pro:Motions

Communications Properties Sets Management



Richard C. Voight



William D. Hoverson

Richard C. Voight has been promoted to Executive VP of **Communications Properties**, parent company of **KFGO/Fargo**, where he was GM. Replacing Voight as GM at **KFGO** is **William D. Hoverson**, a twelve-year station sales and programming veteran. Hoverson was previously Station Manager.

WMSE Places Betts At GM

Bob Betts has been named GM at the **Milwaukee School of Engineering's** non-commercial **WMSE/Milwaukee**. He is a commercial announcer and the PA voice of the **Milwaukee Brewers**. Betts has also been ND at Milwaukee stations **WOKY** and **WEMP & WMYX**.

Osborne Adds Consulting Duties

Michael J. Osborne has been named VP/Programming for consulting firm **Broadcasting Unlimited**. Osborne, who will maintain his PD duties at **WCOD/Hyannis, MA**, was formerly a **WROR/Boston** personality. His background also includes on-camera work for **WNAC-TV/Boston's** "Look Magazine" program.

WPIX Picks Abdelnour

Bonnie Abdelnour has been appointed National Sales Manager and Director/Corporate Development at **WPIX/New York**. She joins the station after Account Executive stints at crosstown **WOR** and **WHN**.

Beasley Moves Up Chandler

At **Beasley Broadcasting's** **WTIP & WWSR/Charleston, WV**, **W. David Chandler** has been promoted to GM. Chandler moves up from his post as GSM and Regional Sales Manager for sister station **WSGF/Savannah** (now **WIXV**).

CBA Elects New Officers

James Morley of **WEZN/Bridgeport** has been elected President of the **Connecticut Broadcasters Association**, succeeding former President **Perry Ury** of **WTIC-AM & FM/Hartford**. At the same time, **Bill Ryan** from **WFSB-TV/Hartford** was named VP, while **Lee Manson** of **WRCH & WRCQ/New Britain-Hartford**, will serve as Secretary-Treasurer. **WNLK & WLYQ/Norwalk, CT's** **Michael Hanson** was selected as Assistant Secretary-Treasurer.

SCBA Elects New Chairman

KABC/Los Angeles VP/GM **George Green** has been named Chairman of The Board of the **Southern California Broadcasters Association**. **KACE/Inglewood** VP/GM **William Shearer** is Vice-Chairman. **KKHR/Los Angeles** VP/GM **Bob Nelson** is Secretary, and Treasurer is **KBIG/Los Angeles** President/GM **Jack Adamson**.

HGF Elevates Bruce

Barry K. Bruce has been promoted to GM of **HGF Media's** **WNOV & WQXA/York, PA**. Bruce was formerly **WQXA's** Station Manager.

MCA Advances Schneiders To VP

Bob Schneiders has been promoted to VP/Marketing & Administration of **MCA Records'** Nashville division from his post as West Coast Manager/Promotion & Marketing. Schneiders, who has been with MCA for seven years, has also served as a branch manager in Los Angeles and Minneapolis.



Bob Schneiders

E/A Appoints Berger International VP

Bill Berger has been named **Elektra/Asylum Record's** new VP/International. His first responsibility will be to oversee the move of E/A's international operations from Los Angeles to New York. Berger, a five-year company veteran who spent the last eight months as VP/Sales, will serve as E/A's liaison to **WEA International** and other worldwide licensees.

Jensen New ICM VP

At **International Creative Management**, **Steve Jensen** has been promoted to VP/West Coast Concerts. Jensen joined the agency in 1975 and had previously led the ICM concert department in New York for three years.

Hogan Back At WCAU As NSM

Michael F. Hogan has returned to **WCAU/Philadelphia** as National Sales Manager, previously General Sales Manager for **WILM/Wilmington**. Between 1963-71, Hogan was **WCAU's** Director/Merchandising and later became an Account Executive. Prior to **WILM**, Hogan worked for **CBS Radio Spot Sales**, and served as an Account Executive at **WCAU** competitors **KYW** and **WIP**.

Wilder Named WELI SM

Broad Street flagship **WELI/New Haven** has named **Mark Wilder** Sales Manager, formerly of **WBBF & WMJQ/Rochester**.

Sparrow Names Hearn, Horne VPs

Sparrow Records has promoted **Bill Hearn** to the newly-created Sr. VP/Marketing post. A five-year company veteran, Hearn had been responsible for the introduction of video cassettes and video/computer games to the Christian bookstore market. Also at Sparrow, five-year corporate executive **Rick Horne** was named Sr. VP/Administration.



Bill Hearn

Gerberding New Nassau VP

Joan Gerberding has been elected VP/Sales for **Nassau Broadcasting's** **WHWH/Princeton** and **WPST/Trenton**. Gerberding joined Nassau in 1980 as Manager/Sales Development, and was promoted to GSM in 1982. She previously served as VP/GSM for **WCOD/Hyannis, MA**.

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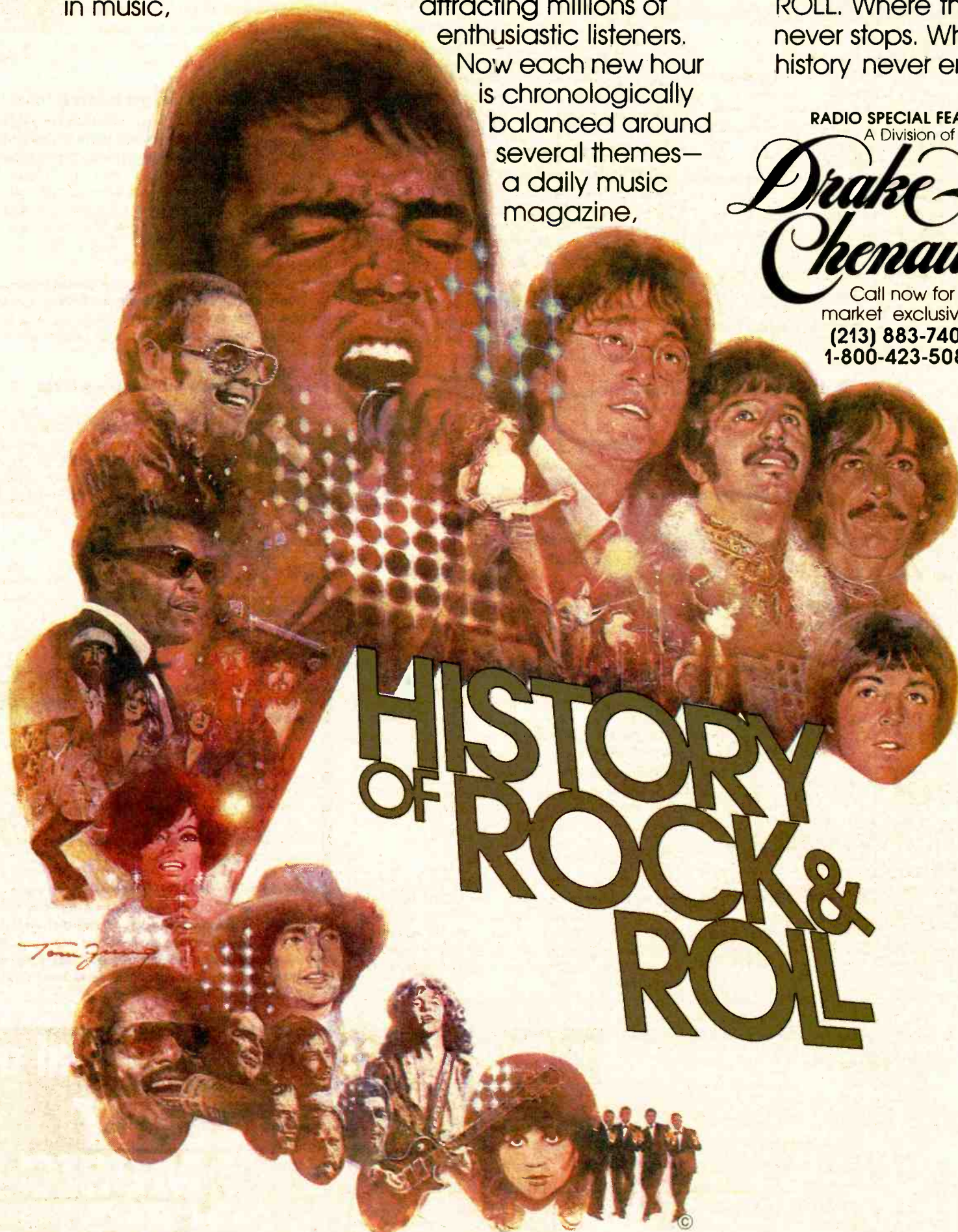
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Birch Radio: New Methodology Unveiled

It seems fitting that as we begin a new year, this column takes a look at another new item — namely, the new methodology beginning this month at Birch. Last month I'd heard that changes were underway at Birch, so in mid-December I flew to beautiful, sunny Coral Springs, Florida (a tough job, but *someone* has to do it) to check up on what's happening in Tom Birch's computerized playpen. Allow me to share some insights with you.

Telephone Still King

When I refer to a new methodology, don't think that Birch has suddenly decided that diaries are best after all or that electric gizmos attached to radio sets can effectively measure radio. No, at Birch the telephone is still numero uno. However, there are different ways of surveying with phones, and Birch has made some significant changes that may affect the numbers you see from this service.

The revisions in Birch's approach came about primarily due to its interaction with renowned mathematical consultant Jim Yergin. Yergin, who was with Group W for years and is recognized as the father of reach and frequency theory, now hires himself out to assist research companies in need of his expertise. Indeed, Yergin worked for Arbitron in the not-too-distant past.

Yesterday Recall Now Probed

One of the major outcomes of Yergin's work on Birch's behalf is the adoption of the "Yesterday Recall" method of phone interviewing and probing. This approach, rather than querying folks about their coming over the last seven days, is supposed to allow Birch to project more reliable cume estimates for weekly dayparts. This problem has been an Achilles heel for Birch. Obtaining listening from yesterday and the day before is an improvement.

Effective with the interviewing that starts this week in the top Birch markets, there will no longer be an interview that mixes daily daypart timeframes. In the past, for example, Birch asked about listening from 6am-3pm on the day the call was placed (during the evening), and about listening from 3pm-midnight the day before. This was how Birch constructed a 24-hour listening pattern.

Now, yesterday only (and the day before) is the name of the game. This is one of the oldest radio measurement methods ever. How does the interview work? Here's an exclusive peek at portions of an interviewer's guidelines. The sections are in sequential order, with the interviewer's conversation in bold.

IV. Yesterday Radio Listening

A. Now think about what you were doing yesterday, that is (name the day) any radio listening you may have done yesterday at home, in a car, or some other place, whether you yourself turned the radio on or whether you heard a radio playing somewhere.

I am going to ask you specifically about your radio listening yesterday, that is (name a day) during different times of the day.

Read each daypart name to respondent. For each daypart the interviewer is to ask . . .

Did you do any radio listening between _____ and _____ ?

Read dayparts and probes

6AM-10AM

Clock radio . . . Driving to work . . . Someone else had it on.

10AM-3PM

At work or school . . . Running an errand during lunch . . . Driving somewhere.

3PM-7PM

Driving home from school or work . . . While out of the house . . . Around dinnertime.

7PM-Midnight

After . . . Before retiring . . . While out of the house.

For each daypart where radio listening was done ask . . .

What station did you hear? Was that on AM or FM?

Probe until unproductive.

Any others?

Record stations in summary of reported stations boxes. Simple dial positions such as 94FM or 105 or other non-call letter references are unusable. Probe for call letters or more specific references.

Week In Review

Arbitron Metros Shaken Up

With the input from the 1980 Census and governmental redefinitions of metros, Arbitron has announced changes in almost one-third of its 257 surveyed metros. Effective with the fall '84 sweep for most affected markets, counties will be added to or deleted from the current definitions of 83 metros. 65 standard markets and 18 condensed markets are affected. Among the biggest movers were Charlotte, which will move from #60 to a likely top 40 rank based on 53% metro population increase, while Toledo may slip from its #51 ranking on the heels of a 22% slippage in metro population.

Programming/Research Firms Relocate

Strategic Radio Research (formerly Chicago Programming Resources) and Bob Lowry's RML consultancy have both relocated recently.

President Kurt Hanson announced that SRR is now at 655 W. Irving Park Road, Suite 210, Chicago. The firm's phone remains (312) 883-4400.

Lowry has moved his firm to Salt Lake City to better serve clients KALL-AM-FM there. RML is now known as R.M. Lowry & Company, and is located at 8796 Hidden Oaks Drive, Salt Lake City. The new number for Lowry's firm is (801) 328-4431.

- Where is it on the dial?
- What slogan or slogans does the station go by?
- What type of programming did you hear?
- If music, what type of music?
- Do you recall the name of a program or announcer you heard on the station?
- Did the station broadcast contests or other promotions while you were listening?
- What were the names of the contests or promotions you heard?
- If sports broadcasts were heard, what type of sport?
- What teams were playing? Who was the sportscaster?

Note all possible information.

V. Listening On Day Before Yesterday

Now I'd like to ask you briefly about the day before yesterday, that's (day of week). At this point I'm going to ask you whether or not you heard any radio.

A. Do you specifically recall hearing any radio at home or away from home on the day before yesterday . . .

Between 6AM and 10AM?
Between 10AM and 3PM?
Between 3PM and 7PM?
Between 7pm and MIDNIGHT?

If No, probe: While driving? While away from home? Someone else had it on?

If Yes, place check mark next to each daypart mentioned.

For each daypart checked above, ask:

B. When you listened on (name of day) between (insert appropriate daypart) Do you specifically recall listening to (read list of all stations listened to today and yesterday)?

Place check mark in appropriate station column at page bottom.

Implications For Radio

With the revisions in Birch's methodology, what are the ramifications for broadcasters? In my discussions with Tom Birch, two items emerged:

- 5-10% lower listening levels.
- More reliable cume data, based on daypart data from yesterday and the day before.

There is still more information that Jim Yergin will be supplying to Birch to

document this approach. Perhaps in that mound of data will be additional format implications, but at this time Birch was unable to provide me with enough material to evaluate regarding that topic.

At any rate, the new Birch methods are a step in the right direction. Yergin is no dummy, and having his blessing on the new approach can't hurt the

number two ratings service. When the winter quarterlies come out from Birch we'll have to see how it all boils down in the real world. I'll reexamine this issue at that time.

In the meantime, if you are intrigued by this new Birch technique, or have questions about it, call one of Birch's offices. In summary, two days are better than one — and Birch has seen the light. Better radio estimates may result.

TINA!



LET'S STAY TOGETHER
the new single from
TINA TURNER

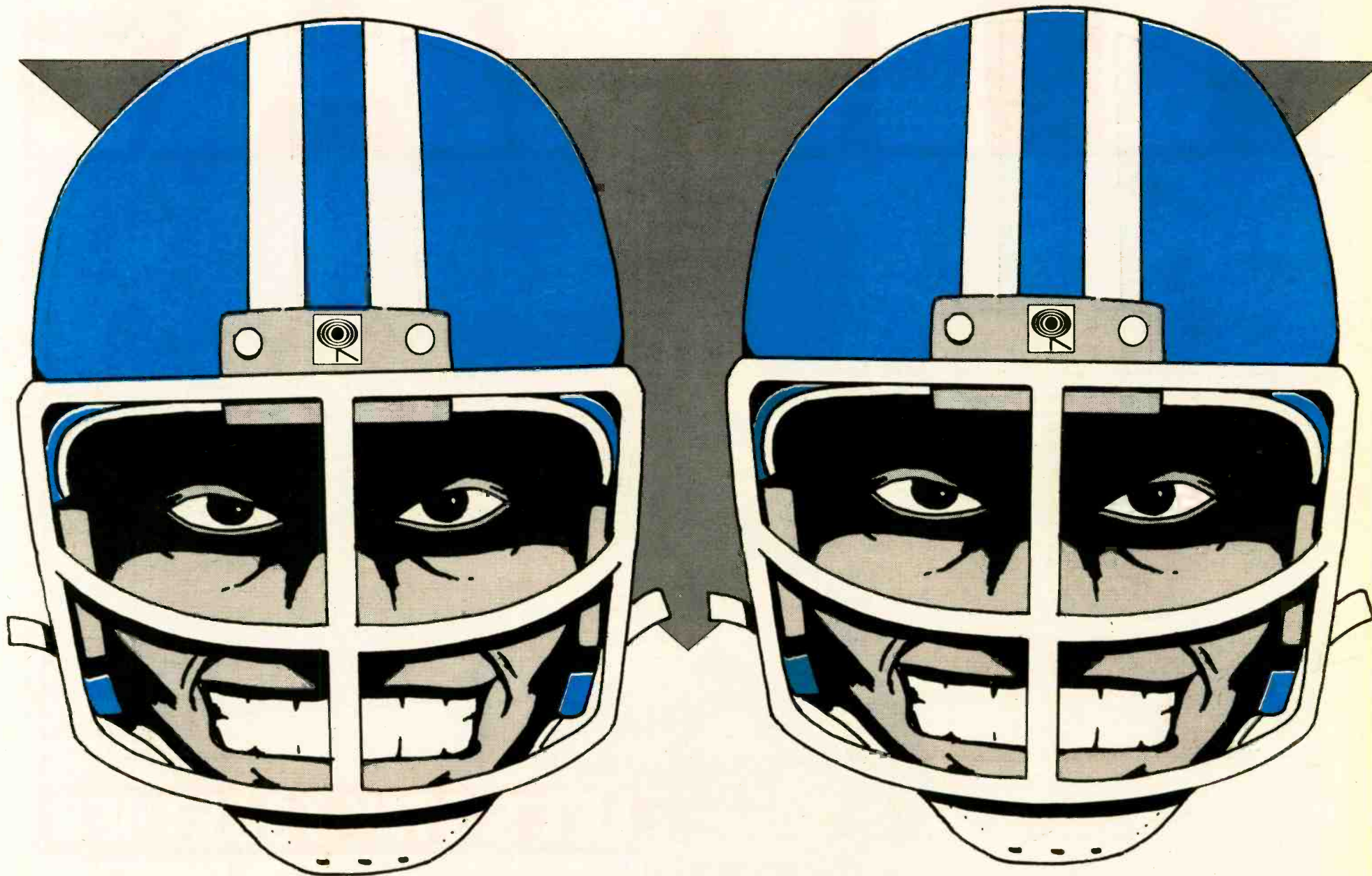
- **Top Ten U.K. for 5 weeks!**
- **#1 U.K. Dance Charts for 2 weeks!**
- **Exploding across Europe!**
- **Now available in U.S. due to demand!**

Capitol

Produced by Martyn Ware for British Electric Foundation and Greg Walsh
Management: Roger Davies Management

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HEAVY HITTING



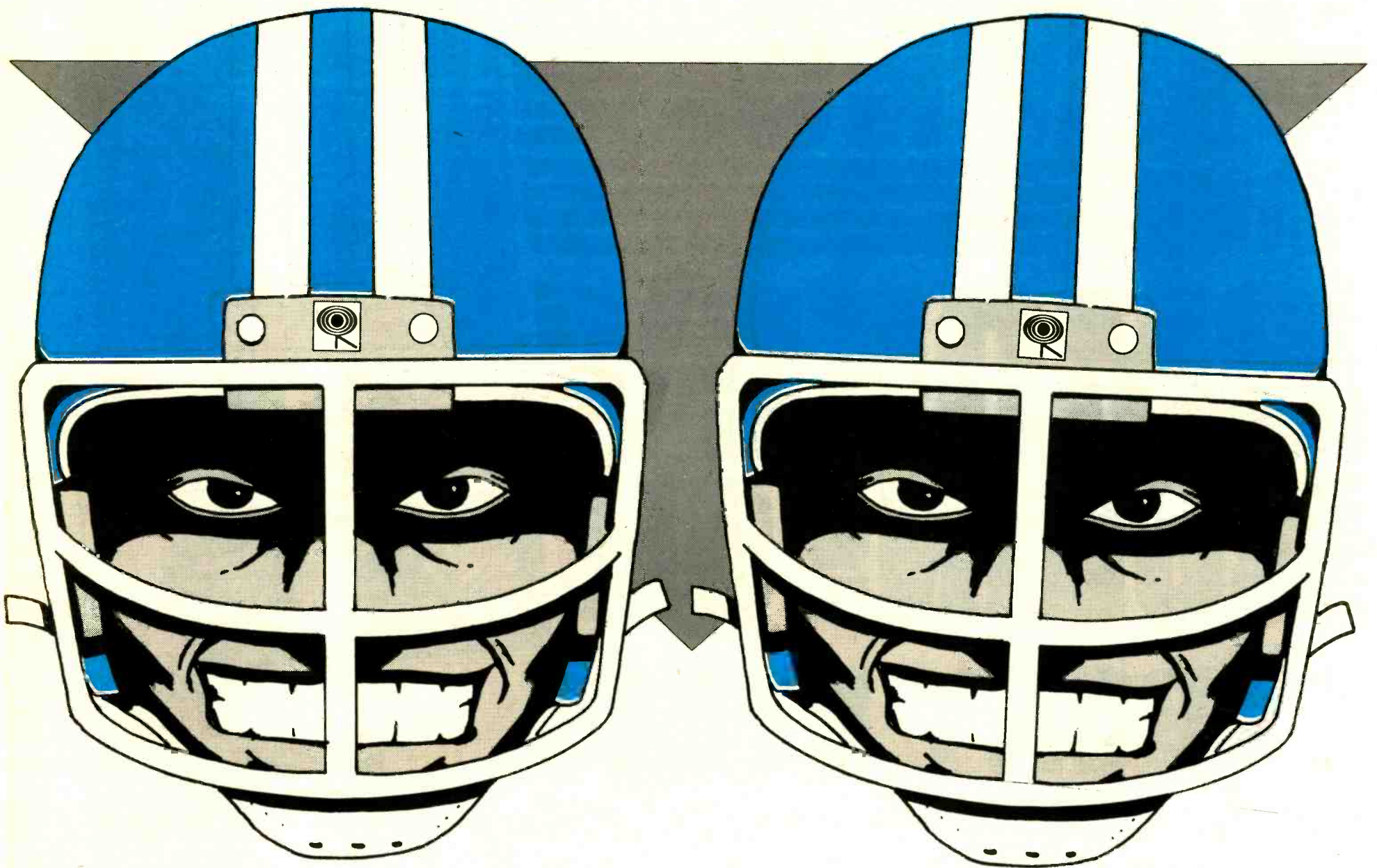
**PAUL
M^cCARTNEY**
"SO BAD"
168 STATIONS! BREAKER

**BONNIE
TYLER**
"TAKE ME BACK"
94 STATIONS!

BOB DYLAN
"SWEETHEART
LIKE YOU"
51 STATIONS!



COLUMBIA RECORDS



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LOGGINS
"FOOTLOOSE"**

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**GLADYS KNIGHT
& THE PIPS
"HERO"**

A/C 29

**BLUE
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RICK JAMES AND SMOKEY ROBINSON "EBONY EYES"



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WXKS-FM
WBEN-FM
WNYS
WBLI
WCAU-FM
WHTX
Z93
WGCL
KEARTH
KIIS-FM
KIQQ
WFLY

WVSR
K104
WYCR
WTIC-FM
WKEE
WSPK
WKFM
WBBQ
KXX106
WBCY
WZLD
WNFI

KAMZ
WRQK
WANS-FM
WZYP
94TYX
WOKI
WFMI
KBFM
FM100
G100
WHHY-FM
KRGV

KX104
WSFL
KITY
WKDD
KMGK
WZZR
WZPL
K107
WHOT
KBBK
KMGX
KYNO-FM

KQMQ
KHOP
KGGI
KSKD
KHYT
KRQ
WFBG
WGUY
103CIR
WERZ
WQCM
13FEA

WKHI
95XIL
WJBQ
WOMP-FM
KQIZ-FM
WISE
WJAD
WCGQ
Q104
WFOX
KILE
Q101

WAEV
WIXV
Z102
WGLF
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WCIL-FM
WAZY-FM
KFMW
KCDQ
KDZA
KBIM
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From The Rick James' Album

COLD BLOODED

Written, Arranged & Produced by Rick James



On Motown Records

RATINGS REPORT

ARBITRON RADIO

Arbitron, Birch Fall '83 Quarterlies, 12+

New York

WHTZ Triples, Grabs Gotham Crown; Urbans Drop; WOR, WINS Hold Steady; A/C, Country Races Tighten

	Summer '83	Fall '83
WHTZ (CHR)	2.0	6.2
WOR (Talk)	4.9	5.1
WRKS (Urbn)	5.3	4.8
WINS (News)	4.4	4.5
WCBS (News)	4.5	3.8
WRFM (BM)	3.8	3.7
WYNY (AC)	3.9	3.6
WKTU (Urbn)	4.9	3.5
WPLJ (CHR)	4.0	3.5
WPIX (AC)	3.5	3.4
WBL (Urbn)	4.7	3.3
WPAT-FM (BM)	3.1	3.3
WADO (Span)	2.0	3.2
WAPP (AOR)	3.4	3.2
WNBC (CHR)	3.6	3.0
WNEW (BBnd)	2.9	2.9
WCBS-FM (Gold)	3.2	2.7
WABC (Talk)	3.0	2.3
WNEW-FM (AOR)	2.1	2.3
WKHK (Ctry)	2.3	2.0
WHN (Ctry)	2.8	1.9
WQXR-AM & FM (Clas)	1.8	1.7
WMCA (Talk)	1.5	1.6
WJIT (Span)	1.7	1.3
WNCN (Clas)	.9	1.3
WPAT (BM)	1.8	1.3
WWRL (Rel)	1.2	1.0

Los Angeles

KIIS Keeps Climbing, Widens Lead; KMET Retakes AOR Title As KROQ-FM Drops, KLOS Slips; KBIG, KPRZ Rebound

	Summer '83	Fall '83
KIIS (CHR)	7.6	8.1
KABC (Talk)	7.4	5.2
KBIG (Easy)	4.3	5.0
KJOI (BM)	4.7	4.4
KMET (AOR)	3.3	3.8
KNX (News)	2.7	3.7
KLOS (AOR)	4.3	3.6
KFWB (News)	3.2	3.5
KPRZ (BBnd)	1.8	3.2
KMPC (Easy)	3.3	2.8
KOST (AC)	2.3	2.7
KROQ-FM (AOR)	3.5	2.6
KRTH (CHR)	3.3	2.6
KIQQ (CHR)	2.7	2.6
KJLH (Blk)	1.7	2.4
KMGG (AC)	1.5	2.3
KHTZ (CHR)	2.2	2.1
KUTE (Urbn)	2.1	2.1
KWKW (Span)	1.3	2.1
KTNQ (Span)	1.9	2.1
KFI (AC)	1.7	1.9
KZLA-FM (Ctry)	2.4	1.9
KRLA (Gold)	2.3	1.8
KALI (Span)	2.0	1.8
KNOB (Easy)	1.7	1.8
KACE (Blk)	1.2	1.6
KKHR (CHR)	1.4	1.6
KLAC (Ctry)	1.8	1.6
KKGO (Jazz)	1.2	1.4
KDAY (Blk)	1.0	1.3
KFAC (Clas)	1.0	1.3
KLVE (Span)	1.3	1.2
KGFJ (Blk)	1.2	1.0
XTRA (CHR)	1.2	1.0

New York

Birch Radio

WHTZ Posts Astounding Rise; WRKS Gains For Solid Second; WBL, WINS Climb; WAPP, WKTU, WPLJ Softer

	Summer '83	Fall '83
WHTZ (CHR)	2.9	9.5
WRKS (Urbn)	4.8	6.7
WOR (Talk)	6.3	5.4
WBL (Urbn)	4.3	4.9
WINS (News)	4.3	4.9
WAPP (AOR)	5.3	4.7
WKTU (Urbn)	6.0	4.1
WPLJ (CHR)	5.6	3.5
WADO (Span)	3.1	3.2
WNEW-FM (AOR)	2.9	3.1
WNBC (CHR)	3.4	2.9
WABC (Talk)	3.8	2.8
WCBS (News)	3.5	2.8
WJIT (Span)	2.2	2.8
WPAT-FM (BM)	3.1	2.8
WPIX (AC)	1.9	2.5
WYNY (AC)	3.4	2.4
WCBS-FM (Gold)	2.1	2.2
WMCA (Talk)	1.8	2.1
WHN (Ctry)	2.2	2.0
WNEW (BBnd)	3.4	2.0
WRFM (BM)	2.0	1.9
WQXR-AM & FM (Clas)	2.2	1.9
WKHK (Ctry)	2.2	1.8
WBLI (CHR)	1.4	1.2
WALK-FM (AC)	.9	1.1

Los Angeles

Birch Radio

KIIS Soars Past KABC Into First; KLOS Earns AOR Crown As KROQ-FM Drops; Hispanic Stations Advance

	Summer '83	Fall '83
KIIS (CHR)	7.0	8.8
KABC (Talk)	8.0	7.2
KLOS (AOR)	5.2	5.3
KALI (Span)	3.5	4.9
KMET (AOR)	4.5	4.7
KROQ-FM (AOR)	5.6	4.0
KFWB (News)	4.1	3.6
KNX (News)	4.2	3.4
KJLH (Blk)	1.7	3.2
KWKW (Span)	2.2	3.0
KJOI (BM)	2.1	2.8
KTNQ (Span)	1.9	2.7
KUTE (Urbn)	3.3	2.6
KOST (AC)	1.8	2.4
KIQQ (CHR)	3.5	2.3
KRTH (CHR)	3.1	2.2
KLVE (Span)	2.4	2.1
KZLA-FM (Ctry)	1.1	2.1
KPRZ (BBnd)	1.5	1.9
KRLA (Gold)	2.2	1.8
KMPC (Easy)	2.6	1.8
KFI (AC)	2.0	1.7
KKHR (CHR)	1.0	1.7
KBIG (Easy)	2.5	1.6
KGFJ (Blk)	1.1	1.6
KLAC (Ctry)	1.8	1.6
KKGO (Jazz)	1.4	1.5
KMGG (AC)	1.1	1.4
KHTZ (CHR)	1.1	1.3
KACE (Blk)	1.2	1.2
KNOB (Easy)	1.1	1.1
XTRA (CHR)	1.2	1.0

Chicago

WGN Stays On Top; WBBM, WIND Do Well; Black/Urbans Softer; WLAK Ties For A/C Lead; WKQX Drops

	Summer '83	Fall '83
WGN (Talk)	8.3	9.6
WBBM (News)	4.6	5.5
WLOO (BM)	5.9	5.3
WBBM-FM (CHR)	5.0	5.1
WBMX (Blk)	5.8	4.9
WGCI-FM (Urbn)	6.2	4.7
WIND (Talk)	3.4	4.2
WLS (CHR)	3.4	3.8
WCLR (AC)	3.6	3.7
WLAK (AC)	2.6	3.7
WMAQ (Ctry)	4.3	3.6
WLS-FM (CHR)	3.1	3.2
WMET (AOR)	3.6	3.2
WFYR (AC)	3.1	3.1
WKQX (CHR)	4.1	3.0
WJJD (BBnd)	3.1	2.9
WXRT (AOR)	3.5	2.7
WUSN (Ctry)	2.5	2.6
WOJO (Span)	1.7	2.5
WLUP (AOR)	2.3	2.3
WAIT (BBnd)	2.3	1.9
WJEZ (Ctry)	1.6	1.7
WJPC (Blk)	2.2	1.4
WFMT (Clas)	1.2	1.3
WCFL (AC)	.7	1.3

Nassau-Suffolk

WHTZ Jumps To The Top; AOR, A/C Contests Tighten; Urbans Plunge

	Spring '83	Fall '83
WHTZ (CHR)	-	6.1
WBLI (CHR)	6.9	5.2
WNBC (CHR)	4.7	4.6
WCBS (News)	5.2	4.1
WAPP (AOR)	5.0	4.0
WOR (Talk)	4.2	3.9
WRFM (BM)	4.2	3.9
WBAB (AOR)	2.7	3.8
WPLJ (CHR)	3.4	3.8
WCBS-FM (Gold)	3.3	3.6
WINS (News)	3.7	3.6
WHLI (BBnd)	3.2	3.5
WYNY (AC)	4.4	3.5
WALK-FM (AC)	3.9	3.4
WKHK (Ctry)	2.6	3.3
WPIX (AC)	3.6	2.6
WCTO (BM)	1.4	2.0
WKJY (BM)	2.1	2.0
WLIR (AOR)	2.2	1.9
WABC (Talk)	2.1	1.9
WNEW-FM (AOR)	.9	1.9
WHN (Ctry)	1.4	1.8
WPAT-FM (BM)	1.3	1.7
WGSM (AC)	2.0	1.6
WKTU (Urbn)	2.2	1.6
WNEW (BBnd)	1.7	1.5
WQXR-AM & FM (Clas)	1.8	1.4
WEZN (BM)	1.0	1.2
WRKS (Urbn)	2.3	1.2
WBL (Urbn)	3.3	1.0

SHANNON

"Let the Music Play"

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Never Missed a Beat!!

CHR Chart Debut 38

120/15 With This Week's Adds:

WHYT	WIKZ
KWSS	WOMP-FM
WHFM	KCMQ
WQID	KXSS
KITE	99KG
G100	KWTO-FM
KQKQ	WSPT
103CIR	

A Hit in '83...
A Hit in '84!!!

From the forthcoming album.



On Mirage Records & Cassettes
Distributed by Atco Records

(Advertisement)



MCA TALK

With all of the attention justifiably being paid to Olivia Newton-John's current hit album and single (her 15th top ten 45), let's not overlook the fact that her **Greatest Hits Vol. 2** is again moving up after 65 weeks on the charts. Needless to say, it's also double platinum, and the soundtrack from her new movie, **Two Of A Kind**, is already platinum.

During a recent stop in Nashville, Joan Jett and **The Blackhearts** were, despite reputedly "bad reputations," deputized by the sheriff of Davidson County, gold shields and all. Said Joan: "Now I can do body searches legally."

Jett fans will also be pleased to know that her and her group's first two albums, **Bad Reputation** and **I Love Rock And Roll**, out of circulation for a year, are being reissued by MCA in February.

It seems **Barbara Mandrell** and **Lee Greenwood** have been seen in the same recording studio in Nashville at the same time. The results should be interesting.

Another thing Barbara and Lee share is being finalists in **Dick Clark's American Music Awards**. The **Oak Ridge Boys** and **Motown's Lionel Richie** also share that honor.

A new trio? MTV's **Gail Sparrow**, **Gina Lollobrigida**, and **Mary Travers** seen lunching at **The Russian Tea Room**. MTV's **Buzz Brindle**, who was hovering in the vicinity, to manage?

Night Ranger, who are just back from Japan where their latest LP, **Midnight Madness**, is already gold, will be featured in the pilot of the new CBS-TV show, **Behind The Scenes**, later in January. They are currently on what has become known as the "Dr. Zhivago Tour" with **Quiet Riot**, as the two groups are hitting just about the coldest cities in the U.S.—**Great Falls and Billings, Montana; Rapid City, South Dakota; etc.** Their double dose of rock was also cancelled due to icy conditions in **St. Louis**.

Joe Ely has just put the finishing touches on his latest LP here in Los Angeles, with **Linda Ronstadt** and **Jennifer Warnes** visiting during mixdown. The album was recorded in Austin, and is due the end of February.

Congratulations to **Hal Lazareff** who follows **Tom Ross** to **CAA** to help shore up the music division.

It was a clean sweep of the **CBS Football Pool** by MCA. Group Executive Vice President **Myron Roth** won going away and V.P. **Larry Solters** won the other prize—for coming in dead last.

MCA will be launching **San Andreas Records** on January 18 with the release of the debut album of **Dean Ray**. SAR will be a label devoted to developing new artists, with the motto, "If it's a hit, it's our fault!"

As witnessed by his recent visit to Los Angeles, **Arista V.P. Dennis Fine** survived his Jamaican vacation. But, oh, the stories he can tell.



STREET TALK

Hottest rumor of the week: Epic VP **Frank Dileo** to exit the label to become the personal manager of **Michael Jackson**! While nothing's final, we hear the offer from Michael is a sincere one that Frank is considering right now. Also, a belated Merry Christmas to Frank's printer . . . the one who engraved all of the Dileos' musical Christmas cards "from the **Diled Family**." Ouch.

Did you hear that **KJOI/Los Angeles** was sold to **Noble Broadcasting** for nearly \$20 million? Well, before you spread this one around, know that Noble VP **John Lynch** told R&R that "nothing is final. There has been a tentative letter of intent, but we're still in a very sensitive negotiating situation." This one could easily take a few more weeks to sort itself out.

MCA Distribution VP John Burns will replace **Al Bergamo** as President, following Bergamo's December resignation. **Jerry Sharell** will now head MCA's video distribution/music home video operation.

C.K. Cooper, who never really acquired a taste for life in Los Angeles, has left his afternoon shift at **KFI** with the blessing of the KFI management. He asked for and was granted a release from his big-bucks contract. Rumor has it that he's headed for a morning shift at a Midwestern station that could be called both "hot" and "cold."

By the way, if you heard that **KFI** would change formats to **Gold** under the guidance of former **KRLA/Los Angeles PD Art Laboe**, you heard wrong. While Art did have lunch with **KFI & KOST PD Jhani Kaye** over the holidays, the subject was a possible weekend show for the oldies expert, not a format change or programming slot. About the weekend gig? No decision yet from Laboe.

Former **KFI PD Tom Bigby** is the new morning man at **KLVU/Dallas** and just may be in line for bigger and better things at the Texas A/C outlet.

WTAE/Pittsburgh 9am-noon personality **Jim Quinn** has jumped ship to do mornings with **B94/Pittsburgh's Banana Don**. Not satisfied with WTAE's contract renewal offers, Jim reportedly signed a very lucrative deal with the **EZ Communications** outlet.

Congratulations to new **FairWest** principals **Jim West, Bill Yde, and George Johns**. The trio purchased the broadcast syndication/consultancy from **Fairbanks Broadcasting** late last month. FairWest executive **Reg Johns** (George's brother) will now leave the firm to run George's private radio consulting business.

Longtime **WGAR/Cleveland** morning personality **John Lanigan** will join **WMGG/Tampa** on February 13. John's arrival will move current morning man **Skip Willis** to afternoons and PM drive/PD **Dennis Winslow** to middays. No replacement yet at **WGAR**.

WAMO-AM & FM/Pittsburgh PD J.C. Floyd is now National PD for parent company **Sheridan Broadcasting**.



CHRISTMAS AT MCA — At the "new MCA," when they divide up the pie for Christmas bonuses, they take the cream right off the top. MCA VP **Larry Solters** is pictured pie-eyed with joy on receiving his seasonal surprise.

Congratulations to **Westwood One's Thom Ferro**, newly promoted VP/Director of Station Sales for the firm.

WIRE/Indianapolis is very close to announcing a new PD.

The search for a new PD at **WPOC/Baltimore**, however, has just begun. **Larry Clark** exited over the holidays.

After ten years as an AOR outlet, **WMAD/Madison** has switched to **Transtar's A/C** format. Three staffers were let go, including PD **Debbie Dalton**. Personality **Robin Banks** remains for mornings.

The **Electronic Media Ratings Council** may have to settle a dispute erupting in San Francisco. Arbitron, as is its stated policy, will show **KYA** as **KOIT(AM)** in the upcoming fall book results because the station changed call letters just before the end of the survey period. Easy Listening competitors feel the **KOIT** listing will be misleading to media buyers since the bulk of those numbers were been achieved by Gold-formatted **KYA**. **KOIT(AM)**'s format now parallels **KOIT-FM's** Easy Listening sound, but did not during most of the book.

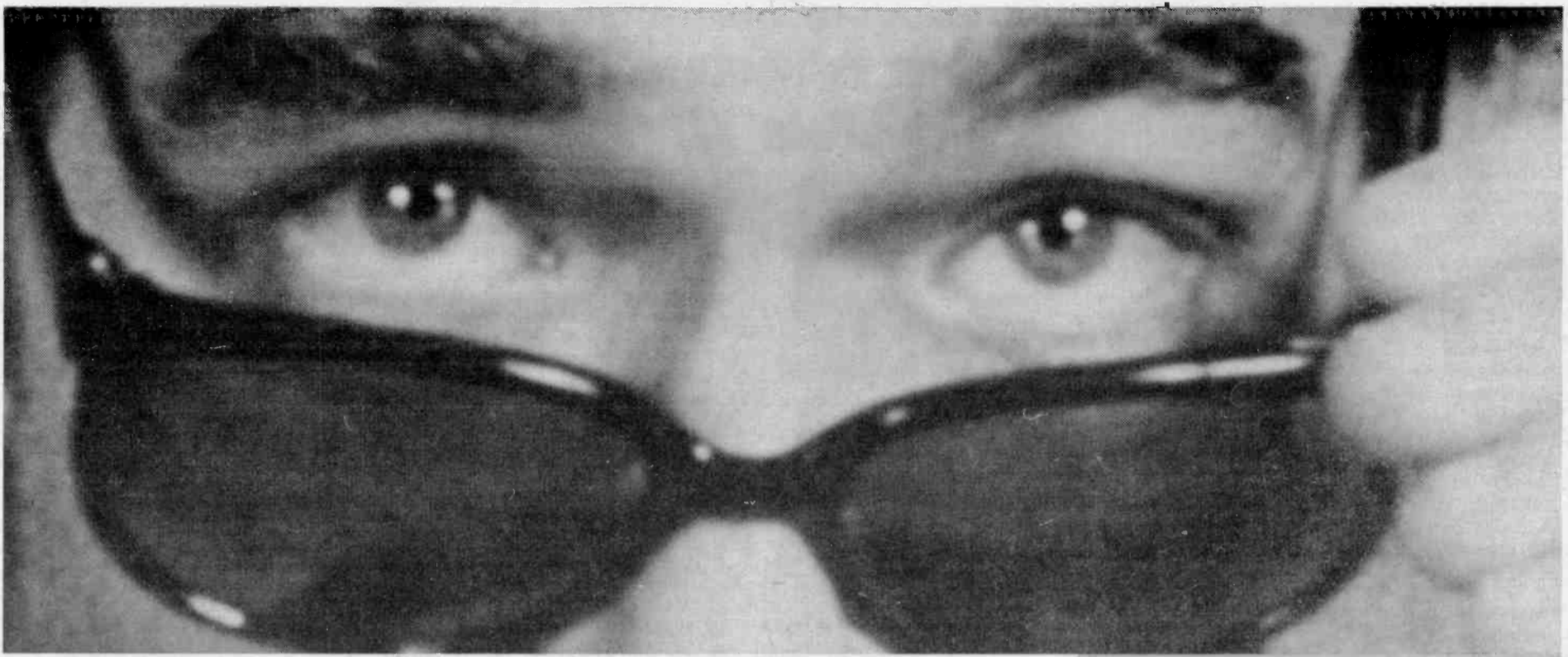
Trespassing charges brought by **WUWU/ Buffalo** against ex-GM **Bob Allen** following his take over of the station's transmitter building have been dismissed. The judge in the case ruled that since Allen was (and is) still a general partner in the station, a court order should have been obtained keeping him off the property. Allen, meanwhile, continues to sue his associates for damages and defamation of character.

MORE STREET TALK/Page 28

OLDIES ON TAPE
A/C CHR/TOP 40 COUNTRY

Write: **Burkhart/Abrams/Michaels/Douglas and Associates, Inc.**

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Another love song from

HUEY LEWIS AND THE NEWS

"I Want A New Drug"

VS4 42766

I want a new drug
 One that won't make me sick
 One that won't make me crash
 my car
 Or make me feel three feet thick.
 I want a new drug
 One that won't hurt my head
 One that won't make my mouth
 too dry
 Or make my eyes too red.
 One that won't make me nervous
 Wonderin' what to do
 One that makes me feel
 Like I feel when I'm with you
 I'm alone with you.

I want a new drug
 One that won't spill
 One that don't cost too much
 Or come in a pill.

I want a new drug
 One that won't go away
 One that won't keep me up
 all night
 One that won't make me sleep
 all day
 One that won't make me nervous
 Wonderin' what to do
 One that makes me feel
 Like I feel when I'm with you
 I'm alone with you
 I'm alone with you baby.

I want a new drug
 One that does what it should
 One that won't make me feel
 too bad
 One that won't make me feel
 too good.

I want a new drug
 One with no doubt
 One that won't make me talk
 too much
 Or make my face break out.
 One that won't make me nervous
 Wonderin' what to do
 One that makes me feel
 Like I feel when I'm with you
 I'm alone with you
 I'm alone with you baby.

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From the "GOLD" album

SPORTS

FV 41412

30 • Billboard

Videos on MTV

"Heart And Soul"—HEAVY
 "I Want A New Drug"—HEAVY

Don't miss
HUEY LEWIS AND THE NEWS
 on
Saturday Night Live
January 14th

On Tour with • 38 SPECIAL
Starting January 17th

Columbus, GA 1/17
 Chattanooga, TN 1/18
 Nashville, TN 1/20
 Knoxville, TN 1/21
 Albany, GA 1/22
 Starkville, MS 1/23
 Birmingham, AL 1/25
 Asheville, NC 1/27
 Fayetteville, NC 1/28

Columbia, SC 1/29
 Hershey, PA 1/31
 Norfolk, VA 2/1
 Baltimore, MD 2/2
 New Haven, CT 2/4
 Annapolis, MD 2/5
 Glen Falls, NY 2/7
 Binghamton, NY 2/8
 Pottsdam, NY 2/9

Toronto 2/10
 Portland, ME 2/12
 Worcester, MA 2/14
 Bangor, ME 2/15
 Pittsburgh, PA 2/17
 Roanoke, VA 2/18
 Columbus, OH 2/21
 Louisville, KY 2/23
 Charleston, WVA 2/25



Chrysalis
 Records & Cassettes

Patton To Market Hiber, Hart & Patrick

The Hiber, Hart & Patrick research consultancy has hired John Patton's Patton Broadcast Management firm to serve as a marketing arm. Patton, who was recently Chairman/CEO of Bonneville Broadcast Systems and previously was President of RAM Research, will be "selling our services to groups/stations in need of quality research and positioning guidance," focusing exclusively on H.H&P concerns, according to President Jhan Hiber. Patton's appointment is effective immediately.



John Patton

"John and I have worked together well over the years and see this as just the first step in Patton's association with Hiber, Hart & Patrick," stated Hiber. Patton commented, "It's nice to be selling something the industry wants and needs. It's a great way to start the new year."

WSJS Appoints Owen Operations Director

Robert Owen has been appointed Operations Director at Summit Communications' full-service/Talk outlet WSJS/Winston-Salem. Owen replaces former PD Kim Jones, who has left the station for an opportunity to be announced shortly.

Before joining WSJS, Owen served 15 months as Director/Operations at WCNN/Atlanta. He previously worked seven years at crosstown WGST, first as an air personality, later as news reporter/anchor. His background also includes a year as Executive Producer of News & Sports at WTBS-TV/Atlanta, in addition to a brief stint as Assignment Editor at WAGA-TV/Atlanta. Owen told R&R, "Summit runs good radio properties, and I'm thrilled to death. This is the most professional organization I've ever worked in, and I haven't been as happy in a job in ten years."

Owen indicated that a format adjustment could occur. "We'll be examining the ratings, and if Talk radio isn't doing what we want it to, we'll look at converting to a

Research Group Promotes Campbell, Springfield

Larry Campbell has been promoted from VP/GM to Senior VP for the Research Group. At the same time, Dick Springfield has been upped to VP of the Seattle-based strategic marketing research firm.

Commenting on the promotions, Research Group President Bill Moyes stated that Campbell and Springfield "are solid, stable professionals with an excellent track record with our clients." Before joining the company, Campbell served in management positions



Larry Campbell Dick Springfield

at King Broadcasting for 14 years and Springfield worked in management at the Merv Griffin Group for nine years.

Edmunds New WRKK PD

WRKK(K-99)/Birmingham has promoted afternoon personality Dave Edmunds to Program Director. Edmunds, who joined the Country station in afternoon drive last August, was previously with WAPI-AM & FM/Birmingham and once programmed WZYP/Huntsville. In moving up to PD, Edmunds replaces Steve Atkins, who was promoted to PD of sister Mack Sanders stations WJKZ & WJRB/Nashville.

WRKK GM Gordon Sprouse said, "We're just happy to have someone of Dave's ability and leadership quality already on staff."

Edmunds commented, "We have formidable competition here in Birmingham, but we're pleased with the progress K-99 has made in a short time. We will continue to be a good hit-oriented Country station... an exciting one to listen to."

Consultant Don Keith continues as National PD for the Sanders chain, which includes WVOK/Birmingham and WNOX & WNKX/Knoxville in addition to WRKK and WJKZ & WJRB.

News/Information service throughout the day."

Berger Becomes E/A VP/International

Bill Berger has been appointed VP/International for Elektra/Asylum, moving over from VP/Sales at the label. He will continue to be based in New York, reporting to E/A President Bruce Lundvall.

Lundvall commented, "Bill Berger is an experienced and outstanding executive, and I'm delighted that he's accepted this most important post. By moving the Elektra international of-

office to New York from Los Angeles, we will effect a closer ongoing liaison with WEA International, our affiliates and licensees, and be better able to take advantage of their resources."

Berger is a five-year E/A veteran, having started as National Sales Manager for the company's Nonesuch classical label. Earlier he spent 15 years in various retail and rack positions.

Unity Ups Two To VP Positions

Unity Broadcasting Network has promoted Joan Logue-Henry and Adriane Gaines to vice presidential positions within the parent company of the National Black Network. Unity also owns WWRL/New York, WDAS-AM & FM/Philadelphia, and KATZ & WZEN/St. Louis.

Regarding Logue-Henry, who began her career with Unity in 1976 as Director of Public Relations, Unity Chairman Eugene

Jackson said, "As a part of the Unity family, Ms. Logue-Henry's resourcefulness and ingenuity have contributed significantly to our expansion and development."

Gaines, who had been Director of Administration for UBN and served as acting GM of KATZ & WZEN in 1982, will now lend assistance to Unity's recently acquired cable TV franchise in Queens, New York.

Johnson Directs A&M Black Promotion

Step Johnson has been promoted to National Promotion Director of Black Music at A&M Records, as previewed last month in R&R. Johnson had been A&M's Southwest Regional Promotions rep for three years after working in promotion for MCA and ABC.

Commenting on the promotion, A&M Senior VP/Promotion Charlie Minor stated, "Step has both the field experience and the industry insight to take us to a new level of success. He's done a great job for us in the past, and we are glad to have him directing promotion from Los Angeles."



Step Johnson

Cokely Named KING OM

Dave Cokely has been appointed Operations Manager at News-formatted KING/Seattle. Cokely was most recently News Director at WBZ/Boston, and earlier worked for seven years at all-News WEAN/Providence, eventually becoming Operations Director. Reporting to GM Edith Hilliard, Cokely will supervise planning, programming, and packaging the news product for the station, while News Director John Erickson manages the local news staff and oversees day-to-day news product.

Hilliard commented, "Cokely brings strong all-News experience and programming skills to KING-AM. The combination of Cokely in operations and Erickson in news will enhance our ability to serve the community with reliable, credible, and interesting news and information any time night or day." Hilliard added that the station had moved into new, modernized newsroom facilities, which Erickson described as "built for efficiency today and expansion tomorrow."

MARTIN

Continued from Page 1

Martin told R&R, "Working for (WCLR President/GM) Chet Redpath has been a wonderful experience for me in my career, and Bonneville has been a great company as well. Looking ahead, I'm excited to work with Gary Stevens, whom I have an immense amount of respect for, and Doubleday.

"There are a lot of great programming people already in place, including our consultant Bobby Hattrik. He and I have had some lengthy discussions about programming philosophy, and I found him to be a very intelligent and astute programmer whom I look forward to working with at a number of Doubleday stations where we feel his expertise can be best utilized. I see much of our current formats and strategies continuing as they are for the present."

Martin has programmed or jockeyed in a number of different formats during his career, including A/C, CHR, Beautiful Music, Country, and AOR. Prior programming positions include two stints at WFYR/Chicago, plus WCFL/Chicago, WBZ/Boston, and WMAD-AM & FM/Madison.

TM

Continued from Page 1

Bergmark, Steve Hibbard, Fred Kolodey, Ken Nelson, Doyle Peterson, and Tom Thomas.

MORGAN

Continued from Page 1

(now WLS-FM). Morgan told R&R, "After 11 years, it's very tough leaving ABC. It's been a great place to grow up in this business and they've been very good to me. At the same time, WPLJ is one of the best-operated stations in the country, and it's been an incredible experience working here.

"However," Morgan continued, "This is a great opportunity for me; not only am I getting the chance to manage a station in a start-up situation, but I'm going back home, and I'm really excited about that."

Regarding persistent rumors of a format change, Morgan added, "I know there's been speculation, but nothing has been decided. For now, we're going to continue with the variety block programming. I expect a decision to be made within the next several weeks, but because it's still nebulous, to comment now would be both premature and inaccurate."

No replacement for Morgan at WPLJ was named.

1984		JANUARY	
6-8	★	ELVIS PRESLEY	
13-15	★	LACY J. DALTON	
20-22	★	JOHN ANDERSON	
27-29	★	CRISTY LANE	

Every weekend is Special on



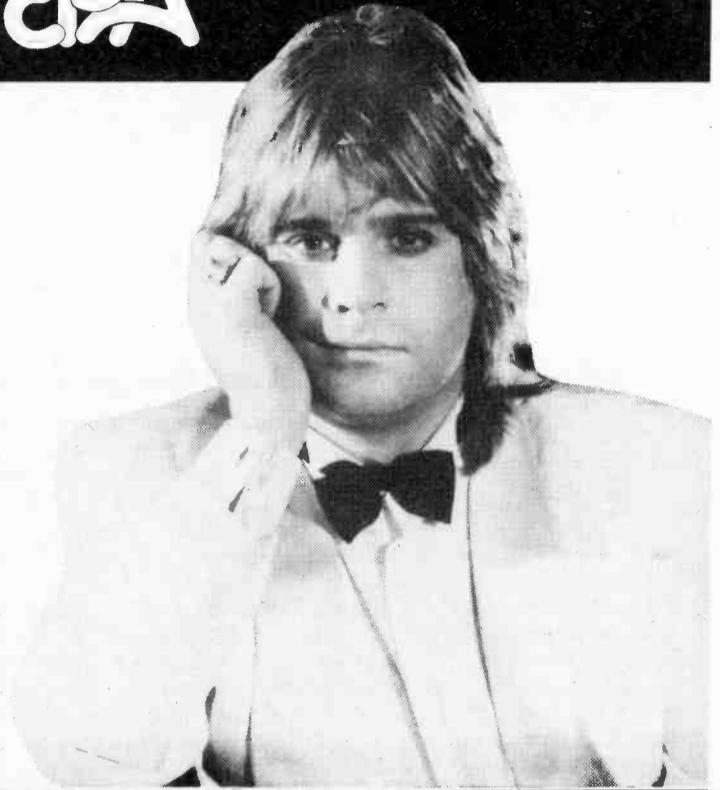
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THESE HITS FROM EPA**

**OZZY OSBOURNE
"Bark At The Moon"**

Monster Airplay Everywhere!
R&R 1/6 Albums 11



CBS ASSOCIATED



**ADAM ANT
"Strip"**

Great Response Nationwide

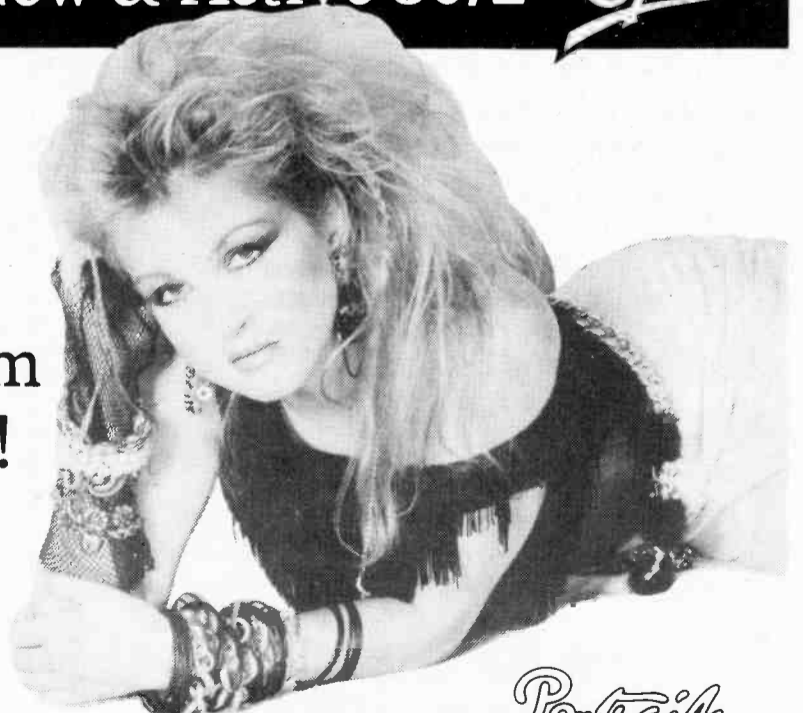
... including

WBCN, WDVE, WXRT, KROQ,
WZXR, WKDF, WIOT, WHCN.

R&R 1/6 New & Active 30/2 *Epic*

**CYNDI LAUPER
"She's So Unusual"**

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MTV's New Year's Eve Celebration!
R&R 1/6 New & Active 31/5



Portrait

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CBS Records

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- A/C
- CHR
- Contemporary Beautiful
- Country
- Easy Listening

- * We offer flexibility in programming
- * Custom Reel Rotations & Program Clocks
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- Contemporary Beautiful
- Country
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Name _____
 Station _____ Title _____
 Address _____
 City _____ State _____ Zip _____

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MEDIA GENERAL BROADCAST SERVICES, INC.



STREET TALK

Continued from Page 24

KZOK/Seattle PD Jim Robinson splits for **WTTR/Baltimore** as MD/PM drive. No replacement at **KZOK** yet.

Former **NBC Radio Division President Robert Lemon** died last week in **Bloomington, IN** at age 65. He headed **NBC Radio** from 1972-75, served as President for the **National Academy of TV Arts & Sciences**, and managed several **NBC-TV** stations, including **WMAQ/Chicago**.

KLYD(13K)/Bakersfield has promoted MD **Rick Simon** to PD, as former PD **Beau Reyes** moves north for mornings at **KBOS/Fresno**.

KLOK Radio, Ltd. has applied for the calls **KLOK-FM** for what is now **KGO-FM/San Francisco**. The change won't be approved until after **January 20**, the effective date of the **FCC's** new, looser call letter rules.

Ex-WRIF/Detroit PD Fred Jacobs's new **Media Strategies** company is offering a new format, "Good Time Rock & Roll," aimed at 25-40 adults, using primarily '60s and '70s oldies. The format was developed in conjunction with **KRQX/Dallas** Operations Director **Tom Bender**.

Rick Sprinkles resigns as PD at **WGLF/Tallahassee** to pursue his master's degree and become an instructor at **Florida State University**. MD **Brian Phillips** has been promoted to PD.

Wolfman Jack is back! Beginning **January 14**, **Wolfman** will be heard **Monday-Saturday** from midnight to 5am on **KRLA/Los Angeles**.

KICT/Wichita GM Bob Lawrence has resigned to pursue other interests. No new GM at the AOR station yet.

Look for **KIIS-FM/Los Angeles VP/Programming Gerry DeFrancesco** to be around for a while. He's just inked a multi-year deal with the station, and with his new numbers he deserves it!

Denny Alexander exits the PD slot at **OK100/Ithaca**, and **Bill Waterman** (aka **Bill Weston**) from the MD post at **WGRQ/Buffalo** is now calling the shots.

WQID/Biloxi PD Kirk Cliatt exits to become MD/mornings at **KDON-FM/Salinas**, which recently went live. **Mickey Coulter** is the new PD at **WQID**.

Former **Epic West Coast Promotion Manager Michael Alhadef** has landed the **Atlantic** rep slot for **Seattle** and the **Pacific Northwest**.

And finally, our most sincere congratulations to **R&R CHR Editor Joel Denver** and **Kathy Nakagawa** on their holiday engagement. **Joel & Kathy** are planning a late summer wedding.

RCA

Continued from Page 3

A&R, product management, and creative services, now becomes **Division VP/A&R**, in complete charge of that area.

Commenting on the moves, **RCA Division Exec. VP Jose Menendez** stated, "Our focus for growth is **A&R** and marketing, and we are delighted to be able to draw on the skills of two of the industry's most capable executives as we continue the development of these critical areas."

RCA President Bob Summer added, "This consolidation of functions will improve our ability to take quick action in a marketplace that is evolving at an unprecedented rate."



RODNEY ON THE 'ROQ — Rodney Dangerfield stopped by to pay his respects and do some rappin' with **KROQ/Pasadena's Rachael Donahue** on her midday show recently. From left: **Steve Leavitt**, **RCA West Coast Promotion Manager**; **Miss Rachael**; **Rappin' Rodney**.



WHERE ROCK AND RICK LIVE — **WNEV-FM** was plugged by a **Derringer** recently. There were no casualties, just a live performance as **Passport's Rick Derringer** plugged his self-designed guitar directly into **Dave Herman's** sound board during the lunch hour. From left, manager **Jake Hooker**; **Passport National Promotion Director Peter Napoliello**; MD **Jim Monaghan**; a guitar-wielding **Derringer**; **Dave Herman**.

“Nobody Told Me”

**The Exciting First Single From
JOHN LENNON**

and

YOKO ONO's

“Milk and Honey” Album

John Lennon Yoko Ono
Milk and Honey



On Your Desk Now!



Manufactured and Marketed by

PolyGram Records

Management



DWIGHT CASE

CARVING UP THE CALENDAR

Time To Plan Your Time

It's time to get out the calendar and the felt-tip pen and take a look at 1984!

I prefer the calendar that is all on one page so you can *really* see the activity for the complete year, sort of like the one you see here on this page.

After you have gone through this drill, it is the perfect time to reflect and to begin to build annual rhythms that allow you to guide your destiny for the whole 365 days.

First, let's assume you have two weeks' vacation coming. I'm sure you know when you are going to use them, so put a line through those two weeks.

Now, strike out the holidays that the U.S. government and your company allow. You should end up with a minimum of seven and a maximum of ten.

Your company is sure to have two meetings a year to be conducted in some exotic clime... mark these off.

Gatherings Of The Clan

On to the meetings of the year:

- RAB will be held in Dallas-Ft. Worth January

28. This takes a week of travel and meeting time.

- NAB Radio Programming Conference is in Atlanta August 26th through the 29th.

- NRBA is in Los Angeles September 16th through the 19th.

- State Meetings - generally there are two each year and you would know the dates and your plans for attendance. Make the appropriate markings on your calendar.

- Needless to say, if you are in the Country format, you have FanFair and CMA meetings; or if your format is other music types or News/Talk, there are special gatherings around the country for each and all. Let's mark off a week for this activity.

We should have exhausted the meeting syndrome, so get your yellow hi-liter and run a line through your ARB periods.

Then, take another color and mark all of the three and four-day work weeks brought to you by "President's Day," Memorial Day, Fourth of July, and so on.

Don't forget to run a line through December 26th to New Year's Eve. (We all know nothing gets done then!)

Where Did The Time Go?

Okay... now we can lean back and stare at this color-coded bonanza.

The first thing we are bound to see is the eleven weeks that disappear on vacations and meetings. **ELEVEN WEEKS!**

That's nearly *three months* of time to be used up in "rest and relaxation" and "learning meetings."

And, we haven't even started on national sales trips, the "All-New" R&R Seminars (more on this later), RAB regional meetings, consultant conclaves, much less those special days of planning you should be doing away from the station.

I'm sure we don't want to put this into a budgeting

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4					1	2	3
8	9	10	11	12	13	14	5	6	7	8	9	10	11	4	5	6	7	8	9	10
15	16	17	18	19	20	21	12	13	14	15	16	17	18	11	12	13	14	15	16	17
22	23	24	25	26	27	28	19	20	21	22	23	24	25	18	19	20	21	22	23	24
29	30	31	26	27	28	29	25	26	27	28	29	30	31							

APRIL							MAY							JUNE								
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
1	2	3	4	5	6	7				1	2	3	4	5							1	2
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9		
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16		
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23		
29	30	27	28	29	30	31	24	25	26	27	28	29	30									

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4							1
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31	26	27	28	29	30	31	23	24	25	26	27	28	29					

OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
						1						1	2	3							1
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22	
28	29	30	31	25	26	27	28	29	30	23	24	25	26	27	28	29					

mode, but you might just put a thousand dollar bill beside each of those weeks as extra expense... that's a lot of spots!

As we sit staring at the way our year is chewed up with "away-from-station" time, it makes me ponder on the number of organizations we need to participate in and support.

Maybe we radio types need one big national meeting a year covering all aspects of our business, then we could expend another on something special we want to learn, with a net loss of time to

our stations of only one month per year.

From a pure finance standpoint, it would be great. Not only because the money would be spent on T & E, but, we all know that when the management team is "in place" at home, the sound is tighter and the sales are better.

You don't suppose (in your wildest dreams) that the NAB/RPC, the RAB, and NRBA could get together and do "it" all at the same time?

Oh well, what's another 10 or 15 grand of your money?

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On The Records



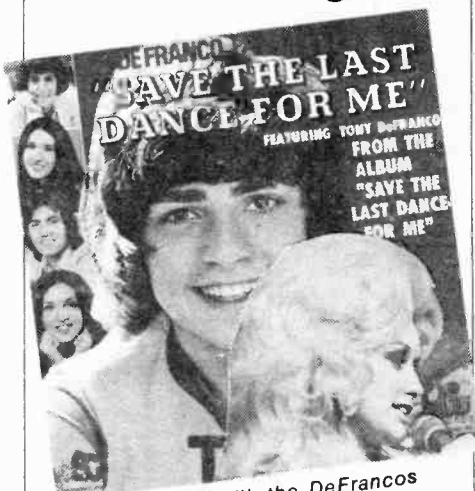
KEN BARNES

More Lore For '84

When I started this column last June, I wasn't sure I had enough material to make it past a month. Thanks in large part to your comments and suggestions, plus the input of many R&R music trivialists, On The Records is rocking along steadily. Thanks for all your support and keep the feedback coming.

This week the column adds another page (immediately following this one) and some new features. The most significant addition is actually a re-add. Amidst all the positive comments (and occasional death threats)

Save The Last Dance For Dolly



Dolly "dances" with the DeFrancos

Dolly Parton's modern-music rendition of "Save The Last Dance For Me" revives one of rock's classics, and one of its most-covered songs. Composers **Doc Pomus** and **Mort Shuman** wrote it for the **Drifters**, who had a big 1960 hit with it. (Pomus & Shuman also wrote "Teenager In Love," "This Magic Moment," "Can't Get Used To Losing You," "Little Sister," "Sweets For My Sweet," and countless more.)

In the 23 years between the Drifters and Dolly, the song made some chart impact in two other versions, the **DeFranco Family's** 1974 pop performance and **Emmylou Harris's** 1979 country hit. The song's other covers read like a combination Who's Who and Who's That list: **Jerry Lee Lewis**, **Ike & Tina Turner**, **Sal Mineo**, **Dion**, **Sam The Sham & the Pharoahs**, **Nilsson**, **Billy Joe Royal**, the **Swinging Blue Jeans**, the **Dixies** (from Ireland), the **Fruit**, **Ramona Wolf**, and many more. And given the enduring appeal of the tune, it's more than likely that the last dance won't be saved for Dolly.

directed toward On The Records, the one thing readers said they missed was a daily calendar of musical events. The **Source's Dan Formento** did a fine job for us in this area previously, and starting this week we'll have an expanded and updated feature, called "Datebook," which will highlight historical events and artist birthdays for every day of the year. **R&R Editorial Assistant Sean Ross**, a radio and record fanatic who makes me seem normal, will be chiefly responsible for putting Datebook together, and, as always, your comments are welcomed.

In addition, a short column called "Record News" will allow us to keep abreast of various music-related tidbits that should be of interest, and I'm expanding the "Five & Ten Years Ago In R&R" feature to include news and music highlights from one year ago as well. Hope you enjoy it all.

Manilow Magic

Just before he attained solo stardom in 1974 with "Mandy," **Barry Manilow** recorded as part of a group called **Featherbed**. Among their releases was "Could It Be The

Dennis Wilson:

Beach Boys' Catalyst



Dennis Wilson (center) on the sleeve of the only Beach Boys hit ("Dance") on which he sang lead

Dennis Wilson's death by drowning Wednesday (12-28) came as a jolt. Practically every truly fanatic **Beach Boys** follower cherished a special appreciation for the group's drummer. Not only was Dennis the only actual surfer in the group, but it was at his urging that his brother **Brian** started writing about surfing, cars, and teenage culture in general.

Dennis sang and wrote a number of tracks for the group, and was known in record collecting circles for a rare (and superb) 1970 solo collaboration with **Daryl "The Captain" Dragon**, a single called "Sound Of Free"/"Lady." He also recorded a solo album, "Pacific Ocean Blue," in 1977. A song he sang (credited to his brother **Carl**, although it sounds as if Dennis wrote it too) on the Beach Boys' 1979 "L.A." album, "Angel Come Home," was covered last year by **Mick Fleetwood's Zoo**. Dennis's background role as drummer tended to obscure a real talent for composition and arrangements, and it's a pity we'll never hear what he was really capable of creating.

Magic," the song that later became his second hit (and **Donna Summer's** follow-up to "Love To Love You Baby"). Speaking of **Manilow**, would anyone have ever dreamed he'd be covering a **Meat Loaf** song ("Read 'Em & Weep")? Probably not, but no one could have predicted he'd cover a **Shakin' Stevens** song ("Oh Julie") or an **Ian Hunter** number ("Ships") either.

In almost seven years and over six albums, **38 Special** has demonstrated personnel stability far beyond the norm in these

restless times. The group's lineup has changed just once, when **Larry Junstrom** came in on bass to replace **Ken Lyons** in time for their second album — and Larry even played bass on one track on their first LP.

Kool & the Gang, after a long string of records produced by Brazilian musician **Eumir Deodato** (including "Celebration," "Get Down On It," et al.), decided to go it alone with "Joanna," which they produced themselves.

Brand New Mail Bag: **Benny McCannell** of **KWEB & KRCH/Rochester, MN** is concerned over what he calls the "dire matter" of who wrote **Olivia Newton-John's** "If Not For You." I referred to it as "George Harrison's," while Benny quite rightly points out that it was written by **Bob Dylan**. But **Olivia** covered the song off George's version on the "All Things Must Pass" LP, and I, as I usually do, was identifying the song with its most well-known perpetrator (which is usually the artist, not the songwriter).

Q105/Baltimore MD **Kym Landers** adds some intriguing info about **Daryl Hall & John Oates** (see 12-16 column). Says Kym, "The duo sung as the **Temptones** in 1967 on **Arctic Records**" (the label which had **Barbara Mason's** hit "Are You Ready"). "They also appeared at the **Uptown Theater** (Philly's version of the **Apollo**) in that year under that name, billed as 'The White Temptations.' I know it sounds farfetched, but it's true!" Anybody have videotapes?

Continued on Page 34



ONE YEAR AGO TODAY

- DAVE GARIANO PD AT WLLZ/DETROIT
- AL CASEY OPERATIONS MANAGER AT KOGO & KPRI/SAN DIEGO
- NUMBER ONE CHR: "Down Under" — Men At Work (Columbia)
- NUMBER ONE A/C: "Baby Come To Me" — Patti Austin & James Ingram (Qwest/WB)
- NUMBER ONE COUNTRY: "Like Nothing Ever Happened" — Sylvia (RCA)
- NUMBER ONE BLACK: "The Girl Is Mine" — Michael Jackson & Paul McCartney (Epic)
- NUMBER ONE AOR TRACK: "Your Love Is Driving Me Crazy" — Sammy Hagar (Geffen)
- NUMBER ONE LP: "Long After Dark" — Tom Petty (Backstreet/MCA)



FIVE YEARS AGO TODAY

- T.J. DONNELLY WHBQ/MEMPHIS GM
- CHARLES GOLDMARK GM AT WRKO/BOSTON
- MARSHALL BLONSTEIN PRESIDENT OF ISLAND
- RAY HARRIS VP/BLACK MUSIC MARKETING FOR RCA
- No music charts published



TEN YEARS AGO TODAY

- GARY PRICE GM AT KDAY/LOS ANGELES
- TOM COSSIE NATIONAL PROMOTION DIRECTOR FOR RCA
- No music charts published

1984		JANUARY
6-8	★	BROOK BENTON
13-15	★	LITTLE RICHARD
20-22	★	ELTON JOHN
27-29	★	ANNE MURRAY

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| WGFM | WBWB |
| WQID | KCMQ |
| WBCY | KRNA |
| WSKZ | 99KG |
| KITE | WSPT |
| G100 | KDVV |
| | KYYZ |



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On The Records



KEN BARNES

Continued from Page 32

The **Romantics'** first major-label release was 1980's "What I Like About You," but the Detroit band did cut a couple of indepen-



dent singles previously. Pictured is their second; "Tell It To Carrie" was rerecorded and became their follow-up to "What I Like About You."

Record News

Beach Boys lead singer Mike Love told a British music paper (before Dennis Wilson's tragic death, which might affect the project) that the Beach Boys and the Four Seasons were collaborating on a single to be called "East Meets West" (referring to the geographical origin of the two '60s supergroups). Love and Frankie Valli would share the vocals. If it comes off (and "Uptown Girl" was probably the catalyst for the idea), it'll be a far cry from the Beach Boys/Seasons rivalry of 1963-64, when they reigned as the top two American acts and the Beach Boys ad-libbed "Four Seasons, you better watch out" at the end of an LP cut called "Surfers Rule" and the Seasons retaliated by writing a flipside number called "No Surfin' Today."

New bands in the wind: much talk abounds that recently-exited Asia singer John Wetton will join forces with ex-Bad Company drummer Simon Kirke. And some speculate that another ex-Bad Company member, singer Paul Rodgers, will be teaming up with none other than Jimmy Page following their collaboration on the Ronnie Lane ARMS tour... Pete Townshend, in a British press conference, said he would no longer participate in any Who recordings or performances... Yes's "90125" LP went platinum over the holidays, and its producer, Trevor Horn, will apparently be supervising the next Foreigner LP.

TV News



New Edition is on the premiere episode of NBC's comedy "The New Show" Jan. 6... "Solid Gold" for the week of Jan. 6 stars **Toni Basil**, **Big Country**, **Irene Cara**, **DeBarge**, **Anne Murray**, the **Police**, and **Survivor**... **Robert Plant** guests on "Entertainment Tonight" and "America Rocks" Jan. 6... **Kim Carnes** and **Peter Schilling** appear on "American Bandstand" Jan. 7... **Dexys Midnight Runners** are on a rerun "Saturday Night Live" Jan. 7... **Roy Acuff** is on the **Nashville Network's** "Stars Of The Grand Ole Opry" Jan. 7 & 8... **Nickelodeon Cable's** "Livewire" series features **Marshall Crenshaw** Jan. 9, **Lords Of The New Church** Jan. 10, and **Bobby Bare** Jan. 12... **Paul Simon** is spotlighted on **Cinemax's** "Album Flash" Jan. 11... **Little Jimmy Dickens** joins host **Teddy Bart** on the **Nashville Network's** "Offstage" talk show Jan. 11... **Frank Sinatra** makes his pay-TV concert debut with a performance for **Showtime** premiering Jan. 12.

Datebook

JANUARY 9
Page Turning 40

One of rock's premier guitarists turns 40 today. **Jimmy Page** can look back on an illustrious career with **Led Zeppelin** from 1969 to 1980, and with the **Yardbirds** before that. He started with British group **Neil Christian & the Crusaders** around 1962, before becoming one of England's top session guitarists from 1964-66. Page played on the first hits by the **Kinks**, the **Who**, and **Van Morrison's** band **Them**, and was asked by longtime friend **Jeff Beck** to join the **Yardbirds** in mid-1966... as bass player.

Birthdays: **Joan Baez** 1941, **Les Paul** 1915, and **Crystal Gayle** 1951.

JANUARY 10
Birth Of A Mod

On this day in 1945, **Rod Stewart** was born to Scottish parents in London. Rock and roll was only his second choice of jobs. Rod had his heart set on pro soccer but preferred music to his early jobs as a gravedigger and ended up in a series of blues-oriented groups before becoming lead singer of the **Jeff Beck Group**. In 1969, Stewart released his first solo LP; he and **Ron Wood** from the Beck group joined the **(Small) Faces**, with whom he alternated albums until the mid-'70s.



• 1976/Chester Burnett, a/k/a **Howlin' Wolf**, a pioneer bluesman who influenced **Eric Clapton**, the **Stones**, **Jeff Beck**, and most other midsixties British musicians, dies at age 65 following brain surgery.

Birthdays: Producer **Jerry Wexler** 1917, **Donald Fagen** 1948, **Chic** vocalist **Luci Martin** 1955, and **Jim Croce**, who would have been 41 today.

JANUARY 11

Rolling Stones Drug Bust Of The Month

On this date in 1977, **Keith Richards** is found guilty of possession of cocaine found in his wrecked car in the previous May. On the next day, he is fined 1000 pounds but acquitted on charges of possession of LSD.

JANUARY 12

Anarchy In The U.S., Pt. I

Just ahead of President **Reagan's** 1981 inauguration, the **Recording Industry Association of America (RIAA)** thoughtfully presented the White House library with 800 LPs, including "Kiss Alive" and "Never Mind The Bollocks, Here's The Sex Pistols."

• 1965/"Hullabaloo," NBC's answer to ABC's "Shindig," premieres featuring the **Zombies**, **Gerry & the Pacemakers**, **Woody Allen**, and well-known rock & rollers like **Joey Heatherton**, the **New Christy Minstrels**, and host **Jack Jones**.

Birthdays: **Tex Ritter** 1907, **Ray Price** 1926, **Long John Baldry** 1941, boxer and sometime recording artist **Joe Frazier** 1944, and **Maggie Bell** 1945.

JANUARY 13

Donny Hathaway Dies

On January 13, 1979, about a year after "The Closer I Get To You" had reestablished his career, **Donny Hathaway** was in New York recording another duet album with **Roberta Flack**. Later that day, Hathaway, age 34, died after falling from the 15th floor of the Essex House hotel. Police never established conclusively whether the singer's death was a suicide. Hathaway is known for "The Ghetto," a six-minute-plus pastiche of street life reminiscent of **Marvin Gaye's** "What's Goin' On," and for his holiday perennial "This Christmas." Actually, his most enduring piece of music is repeated at least once a day in most cities; it's the theme music from the series "Maude."

Birthdays: Ex-**Doobie Brother** **Cornelius Bumpus** 1952 and **Earth Wind & Fire's** **Verdine White** 1955.

JANUARY 14

Anarchy In The U.S., Pt. II

After a long tirade against the audience, **Johnny Rotten** tells the audience at San Francisco's **Winterland** that this will be the **Sex Pistols'** last show together. As the band prepares to leave America, **Sid Vicious** is taken off the plane at Kennedy Airport and rushed to be treated for an overdose of barbiturates and alcohol.

• 1966/To avoid confusion with **Davy Jones** of the **Monkees**, another British singer adopts a new monicker for his fourth single, "Can't Help Thinking About Me," credited to **David Bowie & the Lower Third**.

Today's birthday: **Loretta Lynn**, who turns 52.

JANUARY 15

The New Holiday

Martin Luther King's birthday will be celebrated as a national holiday in 1986 (sooner in some parts of the country). The best known tribute to the civil rights leader, who would have been 55 today, is **Stevie Wonder's** "Happy Birthday" from "Hotter Than July." King was a recording artist himself with his "I Have A Dream" speech issued as a **Gordy** single during his lifetime and an album of oratory released posthumously on **Motown's** short-lived **Black Forum** label.

Other birthdays: **Chuck Berry** in 1926 and **Captain Beefheart** in 1941.

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94TYX deb 29	WKHI deb 38	KBIM deb 34
WOKI 39-28	WOMP-FM 36-34	B104 on
G100 deb 33	KQIZ-FM deb 40	WKBW on
WHHY-FM 27-24	Q101 32-25	WCAU-FM on
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WKFR add	Z102 34-27	Q103 on
KKFM add 35	KKQV deb 36	KEARTH on
KO93 33-29		KNBQ on



DEBORAH ALLEN

"Baby I Lied"

CHR Chart: 33
Z93-17 to 41

WNYS 29-25	Q104 1-1	G100 25-19
WCAU-FM 36-31	WFOX 7-1	KX104 20-12
B94 deb 27	Q101 14-9	KTFM 10
KIMN 29-25	KFYR deb 18	KMGK 39-27
KOPA 30-25	KKXL-FM 15-12	KKFM 33-20
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XTRA deb 35	B104 12	103CIR 23-19
KNBQ 28-25	WBEN-FM 22	WTSN 32-26
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WDCG add 27	KAFM deb 32	WIXV 23-18
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94TYX 24-15	Q103 19	WBWB 37-27
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WQCM 20-14	WANS-FM 33-25	KTRS 22-16
OK100 26-19	WOKI 31-21	KBIM 34-25
		KIST add 37

RCA

CALENDAR


BRAD MESSER

The Resolution We Don't Forget

In some countries it takes real self-discipline to begin a new year right because custom demands that individuals pay off all their outstanding personal debts.

We Americans are much easier on ourselves, with tradition requiring merely that we stay up really late one night, perhaps overindulge in the intoxicants of our preference, and that we make a few self-improvements resolutions.

Having done all that a week ago, we're getting back into our daily routine, the personal New Year's vows already in danger of fading away completely.

In the business of radio journalism, however, there is one resolution that is never forgotten, and I'm proud that, with rare exceptions, we all believe in its worthiness. It's the resolution to be fair and accurate, to resist the occasional temptation to slant a story to suit our personal likes or dislikes, to "stick it to" someone with whom we disagree.

Throughout the profession we share the belief that a free press inherently is obligated to be a fair press.

For three and a half decades the anticipation of this particular year has derived a little extra kick from the novel "1984," published in 1949 by Eric Blair under his pseudonym George Orwell.

He conjured up a world dominated by three competing superstates engaged in purposely-unending war, with Thought Police peeping into living rooms through two-way TV sets, with

political dissent not tolerated, with free media nonexistent, and so on.

Print media feature writers, feeling slightly ambitious, are probably at this very minute churning out timely pieces comparing Orwell's projections to actual developments in this the long-awaited year, pointing out where he was right, gloating about points he completely missed, and in general giving ol' George a heavy dose of Monday-morning quarterbacking.

To his own credit, some things Orwell predicted have been retarded in their development, because he was functioning as a distant early-warning mechanism, warning us that our world could drop right into the toilet if we allowed certain trends to continue without determined resistance. Two of his significant points, the growth of Big Brother government and the suppression of individuality, were presented so clearly in "1984" that nearly everyone got the point immediately.

From daytimers in little villages to clear channel giants in major markets, border to border and coast to coast, among old-timers and neophytes alike, we share a determination to continually resist encroachments on free access to information by a free press, and privately as well as publicly we believe that balance and accuracy and fairness are the worthiest of everyday goals.

Our resolution to be true professionals won't fade as we move into 1984.

MONDAY, JANUARY 9 — In some parts of the country the Winter chill and heavy snowfall have already broken alltime records, but there's a unique weather record that isn't likely to be outdone: 52 years ago this week at Durango, Colorado, the Weather Bureau recorded *pink snow* (1932). Eyewitness Art Wyatt of Durango says the phenomenon occurred when a dust storm from the Painted Desert interacted with a snowstorm. Reddish snow blanketed an area some 30 miles wide.

Crystal Gayle 33. Dallas Cowboy Robert Newhouse 34. Singer Joan Baez 43. Football Hall of Fame member Bart Staff 50. Former President Richard Nixon 71.

TUESDAY, JANUARY 10 — The most famous Texas oil well, old Spindletop, began gushing 100,000 barrels of oil per day in 1901, touching off one of the world's biggest oil booms. In recent years, however, things have begun changing radically. Some experts believe approximately 85% of Texas' oil has already been extracted. The agency that oversees oil — the Texas Railroad (!) Commission — confirms production has been steadily declining in recent years. The Lone Star State has produced an estimated 46 billion barrels: current reserves are estimated at only 8 billion.

Former boxing champ George Foreman 35. Rod Stewart 39. Willie McCovey 46.

WEDNESDAY, JANUARY 11 — Twenty years ago today, for the first time, Americans were warned by the U.S. Surgeon General that cigarettes "may be a health hazard." Despite followup reports using even stronger language, we still spend nearly as much on tobacco as on personal care products or religious activities. (1980 figures from U.S. Commerce Dept.: tobacco \$20 billion, religious-and-welfare \$23 billion, personal care products \$23 billion.)

Bobby Goldsboro 40. Rod Taylor 54.

THURSDAY, JANUARY 12 — Because several feet of snow and ice will stop even a freight train, and because clearing tracks is expensive and hazardous, officials of the Great Northern Railway decided to avoid snow by running their trains *under* it. They dug an eight-mile (actual length 7.8 miles) hole through the mountains of Washington State and completed it on this date in 1929. The New Cascade Tunnel, now used by the Burlington Northern Railroad, is the longest in the USA.

Boxer Smokin' Joe Frazier 40. Glenda Jackson 47. Ray Price 58.

FRIDAY, JANUARY 13 — This is the first of three Friday-the-13ths that superstitious folks will have to worry through this year, but there's no statistical evidence to support the widespread uneasiness about it being an unlucky day. Successful people born on the 13th have included entertainer Sophie Tucker (1884), the original Fuller Brush man Alfred Fuller (1885), and boys' fiction writer Horatio Alger (1834). In 1942 the world's first aircraft emergency ejection seat was used to save a life.

Tomorrow (1-14) Marjoe Gortner 40, Faye Dunaway 43, Julian Bond 44. The 14th is traditionally the coldest day of the year. Sunday (1-15) Chuck Berry 58.

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THE PICTURE PAGES

Motown Parties All Night Long



Lionel Richie played Detroit's Joe Louis Arena and found an eager contingent of MCA and Motown people to party and fiesta with. Shown backstage are (l-r): Motown's Ben Sheats, MCA's Curtis Lloyd, Richie, MCA's Diana Huff, Ron Grollmus, and Randy Broadus, Motown's Ray Henderson and Charlie Salah.

Julio Parties In America



When Julio Iglesias was in Nashville to perform on the CMA Awards, CBS threw a party for him to celebrate the gold certification of his first U.S. album. Pictured at the reception (l-r) are: Columbia Senior VP Al Teller, Iglesias, and CBS Record Group President Walter Yetnikoff.

Long Distance Voyagers In Jersey



Shown here backstage after the Moody Blues' recent show at New Jersey's Meadowlands Arena are (l-r): PolyGram Executive VP Mel Ilberman, PolyGram President/CEO Guenter Hensler, Moodies Patrick Moraz and Justin Hayward, and PolyGram's Drew Murray & Joe Grossman.

H-D-H Meet Herb



The writing/production team of Holland-Dozier-Holland recently reunited to produce several tracks for Herb Alpert's "Blow Your Horn." Pictured working on some charts are (l-r) Brian Holland, Alpert, Edward Holland & La-mont Dozier.

Breaking On Radio At Television



RCA recording group the Breaks taped a concert for radio syndication at Memphis rock club Television and were joined by a contingent of record and radio people who, despite the inherent confusion, seem to be having a good time. Pictured here (l-r): Mike's Management's Lisa Failla, Breaks members Susanne Jerome-Taylor, Pat Taylor, Tom Ward, Russ Caudill and Rob Caudill, and RCA's Alan Butler.

Know Your Ryches



Queensryche wound up a three-month North American tour at L.A.'s Country Club, where lead singer Geoff Tate (r) was met by (l-r): EMI's Mavis Brody, Capitol Int'l President Kick Van Hengel, and EMI/Liberty President Rupert Perry.

Houston Out Front At Arista



Whitney Houston, now recording her first album for Arista, recently performed at a special showcase in Los Angeles. Shown backstage are (l-r): Leon Sylvers III, Arista's Gerry Griffith, Dionne Warwick, Houston, Jermaine Jackson, Arista President Clive Davis, & Arista VP Neil Portnow.

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On January 29th Kim Carnes shares the ins and outs of her career and her hot new album "Cafe Racers."

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THE PICTURE PAGES

Plant Gets Gold On Principle



While in Los Angeles, Robert Plant and his band were presented with gold LPs for the "Principle of Moments" LP. Shown (l-r) standing: tour director Tony Smith, Atlantic Executive VP/GM Dave Glew, band members Jezz Woodroffe and Paul Martinez, Atlantic President Doug Morris, band member Robbie Blunt, and Atlantic Senior VP Phil Carson. Kneeling are Phil Collins, borrowed from Genesis for this tour, and Plant.

A&M Brings Payola\$ To America



A&M's Payola\$ were greeted on their opening night at Los Angeles's Universal Amphitheatre by a contingent of top label brass. Pictured (l-r): A&M President Gil Friesen, band members Paul Hyde, Chris Taylor, Bob Rock, and Christopher Livingston, A&M Chairman Jerry Moss, Payola\$ manager Cliff Jones, band member Alex Boynton, and A&M Canada President Gerry Lacoursiere.

Star Fleet Lands At Capitol



Besides signing his group, Capitol Records recently signed Queen guitarist/vocalist Brian May to a solo contract, with a mini-album "Star Fleet Project" just released. Pictured after the signing are (l-r): Capitol VP Don Grierson, Queen manager Jim Beach, May, Capitol VP Walter Lee, Capitol Records Group President Jim Mazza, Queen manager Paul Prenter, and Capitol VP Bruce Wendell.

Elektra "Goes To Pieces"



Elektra's Pieces Of A Dream appeared recently at New York's Bottom Line to promote their new "Imagine This" LP. Shown backstage are (l-r) standing: group's Curtis Harmon, E/A President Bruce Lundvall, Kool & the Gang's Robert "Kool" Bell, group's Cedric Napoleon, E/A's Sylvia Rhone and band's Randy Boland. Seated are group's James K. Lloyd and studio musician Anthony Jackson.

At Work On Saturday Night



When Men At Work finished their four-month American tour at New York's Radio City Music Hall, the group's Greg Ham (c) partied backstage with "Saturday Night Live"'s Tim Kazurinsky (l) and Columbia's Senior VP Al Teller.

Pine Celebrates McGavren Guild Decade



McGavren Guild recently threw a party for VP/Co-Regional Manager George Pine (r) to celebrate his tenth anniversary with the company. He joined the rep firm as an Account Executive. Pictured with Pine is McGavren President Ralph Guild.

RCA Tux In Taco At Palace



Shown here helping Taco (c) debut his new "Putting On The Ritz" show at Hollywood's Palace are (l-r) RCA's Don Wardell, RCA VP Paul Atkinson, Taco's manager Dann Moss, and Peer-Southern's Ralph Peer.

Chrysalis Crystalizes At Canadian MCA



MCA Records recently threw a party in Toronto to welcome its new Canadian partner, Chrysalis Records, aboard. Shown celebrating are (l-r): MCA's Lesley Soldat, CKGM & CHOM/Montreal PD Rob Braide, Chrysalis's Daniel Glass, and Chrysalis President Jack Craig.

SHERENA EASTON

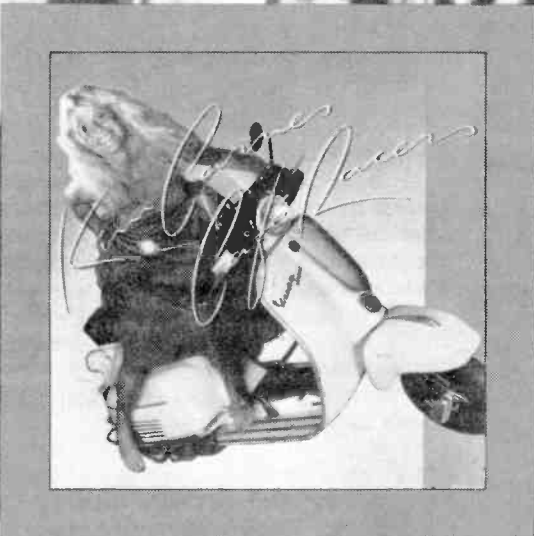


"ALMOST OVER YOU" B-8186

From the album, **BEST KEPT SECRET**. ST-17201
Produced by Greg Mathieson.
Available on EMI America Records and High-Quality XDR Cassettes.

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CHR NEW & ACTIVE 85/11
A/C CHART 17



K I M

CARNIES

"YOU MAKE MY HEART BEAT FASTER" B-8191

From the album, **CAFÉ RACERS**. SO-17106
Produced by Keith Olsen for Pogologo Corp.
Direction: Michael Brokaw/Kragen & Co.
Available on EMI America Records and High-Quality XDR Cassettes.



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News/Talk



BRAD WOODWARD

STARTING OVER

Putting The "Radio" Into CNN Radio

You might call CNN Radio a "born again" radio network. After its launch in April 1982 as the audio portion of Ted Turner's CNN Headline News, the network struggled to gain acceptance from a skeptical radio industry.

But credibility came slowly. In fact, it didn't really begin to show itself in major market affiliations until last summer when VP Bob Pates, admitting mistakes had been made, began a complete overhaul of the 24-hour news service. His aim is to make it a radio-only creature by the end of this year.

Already, says Pates, "We're getting very positive feedback from stations who are excited about the type of material we're sending down the line. We couldn't make that statement a year ago, but we can now." I spoke with a number of affiliates, and their comments tend to confirm that assessment.



Bob Pates

Turnkey Yields To Cherrypicking

One of the initial errors was the assumption that radio stations would be satisfied with the soundtrack of a television news program. They weren't. Also discredited by experience was the notion that stations would run CNN Radio continuously as a format. Few did.

"There's no way you can turnkey a local radio news operation by the use of 24-hours of nationally-fed news," Pates now contends. Today he markets CNN Radio as a news and feature service that affiliates can cherrypick, depending on their individual needs. Continuous use is limited to a few small market outlets, or to overnight and some weekend slots on bigger stations.

CNN Radio Sues Headline News For Divorce

The rebirth of CNN Radio occurred last summer when Pates inaugurated a gradual shift to radio-only programming. It's reported that selling Ted Turner on the idea wasn't easy, but Pates won out. He now has about 15 radio anchors, writers and producers in Atlanta and predicts, "By the end of 1984 we should be substantially divorced from Headline News audio."

The first radio-only elements, added in May, were eight 90-second "TALKABOUT" features, dealing with money, schools, the economy, running, business, health, motherhood, and life extension (replaced this month by technology). In August came a radio-only 5-6am* block carried by WXYZ/Detroit, plus ten-minute newscasts at the top and bottom of the hour between 5-11:40am on weekdays. Last month, separate top-of-the-hour newscasts were extended through 10:10pm weekdays, and added to the weekend lineup from 7am-7:10pm.

As evidence that the changes are paying off, Pates points to the recent affiliations of stations like WXYZ, WBAL/Baltimore, WMJX/Boston, KKG0/Los Angeles, and KING/Seattle. A New York signing is said

to be imminent. The net now reaches 27% of the population, and Pates forecasts 45-50% penetration by July. Still, over half of CNN Radio's 124 affiliates are in unranked markets below number 400.

Affiliates Cite Progress

Several affiliates I spoke with are withholding final judgments pending fall ratings numbers, or see room for further improvement. But there seems to be a consensus that, as a radio news service, CNN Radio is improving. Stations also give the net high marks for listening to their problems and suggestions and then following up with action.

Typical were the comments of WXYZ/Detroit Operations Manager Michael Packer, who airs CNN weekdays 5-6am and weekends 5-8am. "We consider it an ancillary product. It gives us a very good lead in to our AM drive news block." Packer thinks some "fine-tuning" is still needed, observing, "They aren't as tight as they should be." But he continues, "Overall, we're very pleased. I think they're getting better all the time." However, he's anxious for the fall Arbitron to arrive and cautions, "Any network programming must be carefully mixed and blended into your local programming. I don't think anybody who just plugs into a network is going to succeed."

CNN RADIO

TALKABOUT

CNNRADIO

WBAL/Baltimore uses CNN Radio primarily as a source of actualities, although its noon block includes a telescoped 12-minute version of the previous night's "Crossfire," a CNN show featuring conservative Pat Buchanan and liberal Tom Braden. "We're really happy with it," morning anchor Brenda Carl remarked. She singled out CNN's live presence at many news scenes, resulting in instant access to audio.

At KSHO/Honolulu, owner Saul Levine airs CNN Radio throughout morning drive and then hourly for the rest of the day. While he's also waiting for numbers, Levine told me, "It seems to be working beautifully at KSHO. I think it's a sensational product." This month Levine begins airing hourly headlines from the network on KKG0/Los Angeles. And later this year CNN Radio will become the cornerstone of the all-News format he plans to launch on KKAR ("KKAR 54"), a new Los Angeles area daytimer.

There's speculation that new owners may ditch N/T at KBDF/Eugene. But outgoing Program Manager Ken Horning says of



CNN Radio anchors Dave Straub (l) and Carmen Burns.

CNN Radio, "I think they do a good job. We get a lot of listener calls and information requests on the 'TALKABOUT' features. And I'm impressed at their efforts to separate from Headline News. Their efforts to change and update are smart and helpful. It's more listenable than it was."

KDYL/Salt Lake City dropped CNN Radio in May because GM Craig Hanson felt the television-oriented product didn't justify giving up so much advertising inventory. Now he says, "They have really reorganized and restructured. I hear good things about them. People tell me it sounds much, much better."

Longform Shows Planned

"The station reaction as soon as we went with the live radio features was exceptional," Pates relates. "We get more acceptability right now because we've gone live news. It's 100 times easier now that I don't have to justify the problems of visual references and repetition we faced when we had just the straight audio feed."

Those problems peaked last year when the network's namesake and first affiliate, KCNN/San Diego, cut loose — with a barrage of widely publicized criticisms by News/Program Director John Mainelli (now at KSDO).

"The problem that KCNN placed on us was pretty hard to overcome," Pates admits, "but in time it seems stations have realized we've made these corrections to give them what they need. I don't have one complaint about our live news. We don't

Any profits will come mainly from the sale, by the Christal rep firm, of the advertising inventory CNN Radio takes back from affiliates. In the top 10 markets, where inventory is scarce and expensive, stations negotiate individual barter deals. Others give CNN two minutes an hour to sell, and pay annual fees ranging from \$1200 to \$25,000, depending on market size (stations must also buy their own satellite dishes or loop into a cable or TV station). One reason Pates is optimistic about turning a profit soon is that CNN Radio doesn't pay compensation. "That's a big, big plus off our overhead," he says, but concedes it also makes it harder to compete for big market affiliates.

One thing not in the 1984 gameplan is a rumored bid for the Mutual network. Pates explains, "At this particular point we're just going to build our own radio network. We're not interested in any talks. We're going to wait until the end of '84 and see how things come down. Then in 1985 we might look at expanding our network through the combination of some other networks."

AM Sellers "Copping Out?"

At the heart of Turner's costly commitment to an all-News radio network is Pates's absolute faith in the future of AM radio. At the same time, he's convinced stations that make a commitment to N/T today may well be the radio giants of the 1990s, as video music in various forms gradually erodes the popularity of music radio. But Pates seems frustrated that his views aren't more widely shared.

"I think the big group owners today, who've been around for 40 or 50 years, and have the cash flow and capital base, should be going into major and medium markets and developing new programming. I think they share the responsibility to make our business better. They have reaped the profits for many years from our business. The big owners that are turning around and selling their AM stations are copping out. They might say it's because of the profit picture. I say they're giving up on the business. They've taken as much money as they can from the radio industry and now they've turned around and dropped these stations in major markets to ownerships that really do not have the capabilities to be broadcasters."

N/T stations often flounder, not because of the format itself, but due to "lackluster" execution of it, Pates asserts. For instance, he says News and Talk stations sell themselves short by failing to spend the money needed for "the same type of promotion and merchandising tactics being used by heavy music stations. The problem with a lot of these old stations is they've got people who stopped working and producing 20 years ago. Nobody wants to make any changes. Nobody wants to make any commitments for the next five years. We're making a commitment to make the News/Talk/Information format work and maybe expand and have different dimensions."

* All times given in this column are for the Eastern time zone.

have any people criticizing us from a journalistic or content standpoint. They can still say we're using some Headline News audio, but basically stations aren't carrying that anymore."

Besides completing the transition to radio-only news by year's end, Pates intends sometime in 1984 to begin using separate satellite channels to offer longform call-in or interview shows dealing with women, agriculture, and sports. Feature syndication and a schedule of football and basketball games are also likely.

The net already carried 11 half-hour programs from Cable News Network, most airing once per weekend. But two shows run every weeknight — the previously mentioned "Crossfire" and "Moneyline," which covers business and economics.

Black Ink In '84?

Pates has set some other ambitious goals for CNN Radio in 1984. "I'm shooting for 300 stations by the end of the year, including the top 100 markets. And I hope to turn a profit at the end of '84 — not a big profit, but I intend to have some black ink by then."

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WARREN



THE YEAR OF THE ALBUM THE FIRST SINGLE: "JUMP"

1984

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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Contemporary Hit Radio



JOEL DENVER

A SUPER-SATURATED MARKET

Let's Count The Countdowns

Scenario: Camera pans to a sign above a door reading, "Honest Ed's Countdown Show Shop & Ratings Emporium." Door opens, shy customer enters and says, "Excuse me sir?" "Yes," responds the eager salesperson, "How can I help you?" A slight shuffling of the feet, a pause. "I'm looking for a countdown show. Do you think you can help me?" timidly inquires the client.

"But of course!" beams back the confident, commission-conscious commissar of countdowns. "Would you like a personality countdown show with a proven track record? We've got one. Want one with humor and lots of yucks? No problem. How about one that's fun, straight to the point, but has a bunch of great artist interviews? Need one with interviews but a few oldies thrown in as well? Perhaps you might be interested in our new 'more music' model, which'll be available in a short time? Just take your time and browse around, there's no hurry, no pressure."

Sound like a possible page from a programmer's recent nightmare? Well, with the resurgence of CHR in 1983, many saw a golden opportunity to capitalize on a proven money-making idea . . . producing a count-

down show. "American Top 40" was the first, and for many years stood alone, but by this past year's end, there were four CHR countdown shows available, and there is a fifth scheduled to air beginning April 1. As a result, some stations have taken to running more than one countdown in an effort to spread a winning idea to other dayparts, and to keep it away from the competition. (See "One Who Runs Three.")

In case you're having trouble "counting the countdowns," I thought it would be helpful to take a look at each of them through the words of each show's producer. Each countdown is listed in the order in which it debuted on the market, and I hope this overview will make it a bit easier to pick the right countdown for your particular situation.

AMERICAN TOP 40 WITH CASEY KASEM

Date of debut: July 4, 1970
Affiliates: 500 domestically, 100 worldwide, and AFRTS
Top 10 stations: WPLJ/New York, KIQQ/Los Angeles, WLS-AM&FM/Chicago, KIOI/San Francisco, WROR/Boston, WHYT/Detroit, Q107/Washington, and WWSW/Pittsburgh.
Host: Casey Kasem
Producer: Don Bustany
Distribution: ABC Watermark via ABC Contemporary Net
Duration: 4 hours
Spot load: 12/hour; 5 national, 7 local
Chart used: Billboard (Top 40 of Hot 100)
Demo appeal: 12-44
Jingles: JAM Productions

According to Don Bustany, "The only other national countdown-type show airing before 'American Top 40' was 'Your Hit-parade' in the '40s. 'AT-40' originally started out as a barter show on seven stations, later becoming a cash-only show in a

Continued on Page 48

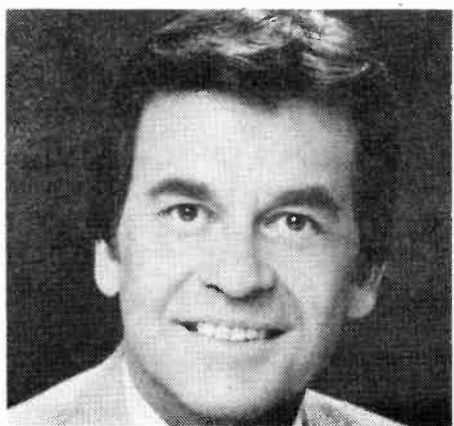


Dick Clark National Music Survey

Date of debut: May 1981
Number of affiliates: well over 500
Top 10 stations: WYNY/New York, KRLA/Los Angeles, KYUU/San Francisco, WXTU/Philadelphia, WNIC/Detroit, WBZ/Boston, 93FM/Houston, WLTT/Washington.
Host: Dick Clark
Producer: Frank Furino, The Dick Clark Company, Inc.
Distributor: Mutual Network
Duration: 3 hours
Spot load: 10/hour; 5 national, 5 local
Chart used: R&R CHR National Airplay/40
Demo appeal: 18-49
Jingles: JAM Productions

History will bear out Frank Furino's claim that "we were the second national countdown show, and by the end of the first year we had about 500 stations carrying the show. Today, we are well over 500 . . . and in fact we have more affiliates than anyone else. We've updated our format a bit to where we only stop down four times an

Continued on Page 48



One Who Runs Three

Z93/Atlanta PD John Young is noted for being a shrewd broadcaster. Seldom does he make a move without a valid reason. So why does he run *three* countdown shows? "Casey Kasem has been on Z93 for five or six years and has always had one of the most successful time periods on the station. I run him from 11am to 3pm on Sunday. We had a twofold reason for taking on the other shows.

"First, we wanted to protect Casey. How would another show sound against him on 94Q? Yet, I don't want to air a bad show for the sake of running another show. Thankfully the others I have on the air all sound real good. I run John Leader on Saturday mornings from 6 to 10am, and we air Rick Dees from 6 to 10pm Sunday nights in place of a second airing of Casey's show. Second, nothing lasts forever, and if Casey should ever stop doing the show, we've got a choice of backups. Third, while we have some excellent full and part-time people, these shows offer a dimension of programming my staff can't within the format."



John Young

The only drawbacks John sees to the countdowns is selling the local avails within the shows. "It's tough to convince national advertisers that these time periods are viable buys, but yet these same advertisers who sponsor these shows let them be run at varying time periods, all over the dial, all over the weekend. Are they giving these spots away? It seems to me they are breaking their own rules. Are these networks and syndicators just using these shows to fill promised audience impressions?" he asked.

"As far as there being a fifth show out there, it's getting too crowded. I'd have never predicted there would be this many shows. What's interesting to me is no one has commented negatively about each show listing the same records at different numbers. I admit, while they all sound good, there may not be the room to run them all without placing them on some lower-rated stations, and off-the-wall time periods. What I'm looking forward to see is if the audience will follow Casey from KIIS-FM over to KIQQ, or if Rick can beat Casey in his former time period. If the audience doesn't follow Casey to KIQQ, then it shows I've overreacted to worrying about the competition running something against Casey."

COUNTDOWN AMERICA WITH JOHN LEADER

Date of debut: January 5, 1983
Number of affiliates: 300
Top 10 stations: Z100/New York, KHTZ/Los Angeles, B96/Chicago, WWSH/Philadelphia, KFRC/San Francisco, WHTT/Boston, WABX/Detroit, WAVA/Washington.
Host: John Leader
Producer: Jo Interrante & Rob Sisco; IS, INC
Distribution: RKO Radio Network
Duration: 4 hours
Spot load: 10/hour; 5 national, 5 local
Chart used: R&R CHR National Airplay/40
Demo appeal: 12-49
Jingles: Tuesday Productions



"Countdown America," begun as a three-hour program, has expanded to four hours beginning this year, and as IS producer Rob

Continued on Page 48

Rick DEES' WEEKLY TOP 40

Date of debut: October 9, 1983
Number of affiliates: 75
Top 10 stations: Z100/New York, KIIS-FM/Los Angeles, WKQX/Chicago, KYUU/San Francisco, WCAU-FM/Philadelphia, WCZY/Detroit, 93FM/Houston, KIXK/Dallas, WROR/Boston, WASH-FM/Washington
Host: Rick Dees
Producer: Ron Cutter Productions
Distribution: United Stations
Duration: 4 hours
Spot load: 12/hour; 6 national, 6 local
Chart used: Cashbox
Demo appeal: 12-34
Jingles: JAM Productions



"This show has done remarkably well for the short length of time it's been on the air,

Continued on Page 48

TOP 40 SATELLITE SURVEY

Date of debut: April 1, 1984
Number of affiliates: 5
Top 10 stations: KKHR/Los Angeles, B96/Chicago, WCAU-FM/Philadelphia, WHTT/Boston, KHTR/St. Louis.
Host: Dan Ingram
Length: 3 hours
Producer: Bob VanDerheyden
Distribution: CBS Radioradio Network
Duration: 3 hours
Spot load: 10/hour; 5 national, 5 local

Chart used: CBS and affiliate research
Demo appeal: 12-34
Jingles: undecided
 CBS-FM/Radioradio VP and "Top 40 Satellite Survey" executive producer Bob VanDerheyden explained why this fifth entry into the national survey show arena will be

Continued on Page 48



BILLY IDOL
"Rebel Yell" VS4 42762
 The New Single From The Album
 (Already a quarter of a million in sales) FV 41450



Appearing on
SATURDAY NIGHT LIVE
 January 28th

Watch for world premier of the new **Rebel Yell VIDEO**
 "Rebel Yell" AOR Chart **8** Hot Tracks **8**
 #4 Album Network Power Cuts
 #9 Bill Hard Song Index

TONI BASIL
"Over My Head" VS4 42753
 The New Single From The Album FV 41449



Watch for world premier of the new **VIDEO**
 BB Dance Chart 8* In Only 4 Weeks!
 New Adds: 195, OK100, WABX, WZLD, WZON, 95XIL,
 CFTR, K104, KJ103, WIXV

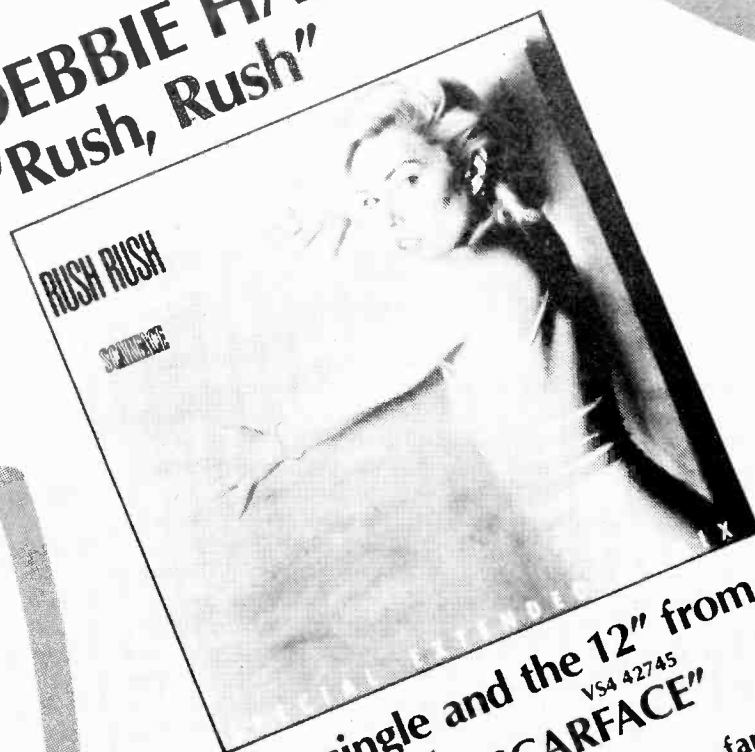
SPANDAU BALLET
"Gold" VS4 42743
 BB 32 • Hot 100
 20 • AIC



R&R **30** CHR
21 AIC

Taken from the album "True" FV 41403

DEBBIE HARRY
"Rush, Rush"



The single and the 12" from
 VS4 42745
 4V9 42741
 the movie "SCARFACE"

"Rush, Rush" is a real good one, far
 better than anything on her solo lp."
 John Gorman WMMS



Chrysalis
 Records & Cassettes

Let's Count The Countdowns

AMERICAN
★ **TOP 40** ★
WITH CASEY KASEM

Continued from Page 46

soft barter market. Since becoming part of ABC, AT-40 has returned to a barter arrangement. (Watermark founder) Tom Rounds is responsible for putting AT-40 on the map, as he personally nursed it along in those early days with great care as our station list grew."

Besides longevity, I asked Don why AT-40 continues to be so strong. "Popular music is vital on an emotional basis to young folks. This show has a formula that works, and we've constantly improved on that formula to keep AT-40 sounding fresh. Our 'long distance dedication' feature is so popular, we've never solicited for letters; they just keep coming in."

While many countdown shows use a lot of artist interview segments, Casey's is the only voice you'll hear on AT-40. "We interview the artist, transcribe it, and Casey reads the information. In addition, Casey does custom promos and IDs for stations, but we don't try to create the illusion, as some countdowns do, that AT-40 is a local show. We're very proud of the fact that AT-40 comes from Hollywood. We are a national countdown. In fact, many stations such as KIQQ/Los Angeles cross-promote AT-40 during their own local countdown shows."

And what of all the new competition? "I think it's great. It keeps us on our toes, and validates what we are doing. We have top people putting this show together, and AT-40 will stand the test. I think the market is big enough for all of us, since all of the new shows are very good. However, I'm not sure if enough time has gone by to determine what reaction, if any, the audience is having to stations running more than one national countdown. Some might be confused by the two different national rankings, and others may not. Only time will tell."

Dick Clark National Music Survey

Continued from Page 46

hour, to facilitate being able to play three or more songs in a row."

Frank was quick to point out why the National Music Countdown is different from the others. "One of the standout features of our show is the number of artist interviews we use. We have access to these people, and Dick has always taken a lot of time to talk with, and get to know, recording artists over the years."

"In three of our 'Flashbacks,' where we feature an oldie, we no longer go back to the '50s and early '60s, but stay with more contemporary artists and records. We also do a thing called 'Instant Disc Jockey,' which is a mail-in feature. We select a postcard asking a musical question for Dick to answer, and we then give the person sending the card the chance to introduce one of the 30 songs we count down for the week."

He went on to analyze the competition. "AT-40 is the 'Cadillac' of countdowns since Casey's been doing it for so long. You can't argue with his success. You've got to admit Rick Dees is good. He's hot right now, but he's totally different from what we do, so I don't think we're in the same arena. His show sounds like a live, local show which in some courts is a plus, and in others is a

minus. You can't be all things to all people.

"Dick still has a very contemporary image, and much like Casey, we do a very polished show. Our differences are the interviews, and the production values we use which seem to offer a bit more momentum to our product. When I look at John Leader's show, I see a real good show as well, but just how many ways can you present 30 or 40 songs? Dees is making a big splash but how long that will last is anyone's guess. I don't think the marketplace can sustain this many countdowns, and with Dan Ingram's new show it's amazingly overcrowded. Someone has got to come up short."

Frank likened the surge of CHR countdown shows to success in TV. "When Westerns are hot, everyone gets into the act, and when police shows are strong, everyone is producing the next 'Hill Street Blues'-type show. Dollar for dollar I'd bet we'll be there and Casey's going to be there, but the rest is really up for grabs."

"I've never understood why stations run two different countdowns, as I'd think it would damage the credibility of each show. We switched from Cashbox to R&R a while back because it is a much faster chart, and as we see music turning over faster it has caused us to wonder what really attracts the audience to shows. Do they really care that a song moves from number 18 to number 15? Or are they listening in those three hours because they know it's the kind of music they really want to hear. If you put a gun to my head, I'd have to say that until you reached the top 10, people really don't care. While I won't go into the specifics, I think we are going to shift the emphasis even more toward the artist and away from where the song is on the chart. There has got to be another way to go."

**COUNTDOWN
AMERICA**
WITH JOHN LEADER

Continued from Page 46

Sisco notes, "Countdown America was the first to use the R&R chart, and is the only countdown show to use all 40 songs. It's very important to us that the show remain a countdown, so only those elements that are justifiable to a countdown are used. We don't do long distance dedications, movie reviews, or anything that isn't countdown-oriented."

"Countdown America is designed to be format-compatible with a CHR station, so when the listeners tune in they get what was promised. Each week we spotlight one artist in each of the four hours with an in-studio vignette surrounded by a song currently on the chart, or another selection that has been a hit. This becomes a very promotable part of the show. It's a big deal to listeners when we are spotlighting a group like Culture Club." Rob added, "Many of the other features are more informational, such as looking at a former number one record during the same week several years ago. As a buildup to the number one song we highlight the top five from a couple of years ago in a rapid montage form. These features generate mail for particular spotlight artists."

And Rob points out Countdown America can easily be customized to sound like it's a local station production. "We customize Countdown America for each station. To localize it would be impossible. It's important that from the beginning to the end, a station can air its calls going into and coming out of every stop set. Within the body of the show there is room to get the calls in as well. Believe it or not, all of this localization can be done live on-air without any weekly pre-recording or insertions."

Rob takes a quick poke at some of the newer countdown competitors. "We'd all be kidding ourselves if we didn't admit that AT-40 is the granddaddy of the countdowns, and stars a nationally known talent, Casey Kasem. He has an act which really gets over. Those jumping on the countdown bandwagon trying to one-up Casey are making a mistake. The need for Countdown America in the marketplace is that the show serves as an informational source about the specific artists, while AT-40 is based on trivia and Casey's personality. As a result, you'll find AT-40 on some A/C stations, but Countdown America is more geared for a CHR station."

Concerning Rick Dees's show, Rob offered, "It's a stroke of genius on the part of KIIS-FM PD Gerry DeFrancesco to get his morning star to be on the radio for an additional four hours a week, but I would worry about a station picking up this show purely because of his rating success in L.A. A smart programmer should first determine if Rick's personality fits in with the rest of the station."

On the subject of a fifth countdown show, Rob remarked, "While Dan Ingram is a great personality, I think the countdown market is now super-saturated. I question his name value, and where they will run it in New York, a city you've got to have."

What about stations running Countdown America along with others? "I would have to applaud those programmers running more than one countdown show, because in some markets they are the only game in town. While I'm not sure of the wisdom behind running more than one national countdown show, there are those that are doing it with lots of success."

"When WWSH/Philadelphia PD Bobby Rich picked up Countdown America, he also was able to pick up AT-40 to keep it off the competition. As a result he promotes our show by saying 'John Leader counts down the top hits in America this Saturday morning,' and then in the same promo, 'Casey Kasem will review his list of the country's top songs.' This puts the responsibility of the chart back to the personality, since the Billboard chart is so much slower than R&R's."

**Rick
DEES'
WEEKLY TOP 40**

Continued from Page 46

making nine of the top 10 markets in its first month. By April first, we look for 'The Weekly Top 40' to be on over 200 stations," predicted producer Ron Cutler. "I think this show is really the only true CHR show because it is fast-paced and lacks stodginess, and has more production values than some of the others."

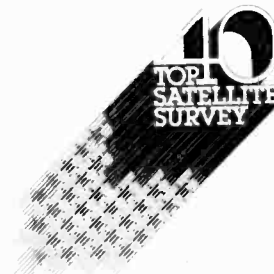
"Since the music is virtually the same in most of these shows, I think a major difference in our show is Rick Dees. Of all the countdown shows, Rick is the only host doing an on-air CHR show on a daily basis, so he really has a feel for the music and the pacing. The Weekly Top 40 is designed to showcase Rick's awesome talents without overshadowing the music, yet providing all of the positives of a countdown."

In choosing a direction for Rick's show, Ron said, "AT-40 was the first, and is still an outstanding show. To try and copy it would have been a mistake, as most others are trying to do, so we're different by interjecting rock and comedy in a quick-hit delivery. As a result, there are more elements to this show than any other. There is always a music source under Rick which maintains the momentum of the show. Listen to Dick Clark or Casey and they are constantly talking without production value behind them."

And what about the others? "John Leader's show is strong and very well produced. His to-the-point delivery and style makes it a good program. Dick Clark is an institution in America, and I think the best thing about the show is Dick. Production-wise his show is weak, and I think the research is lacking as well. Our show uses a lot of research facts, and with our quick pacing, you almost don't perceive it as such."

"I think Casey will be around forever, and Rick's show will continue successfully for as long as he wants to do it because he's such a great personality. Rick uses all of his characters, voices, and drop-ins, which are interwoven with the countdown elements, so our show is an alternative from all of the others."

Concluding, Ron ventured, "Those stations running more than one countdown show are smart, as they get over and add sparkle to local programming. There are four very good CHR countdowns available, and despite the fact that Dan Ingram is a great talent, I'm not sure of the room for a fifth show. Should there be any fallout, I don't think the Weekly Top 40 will be included in that category."



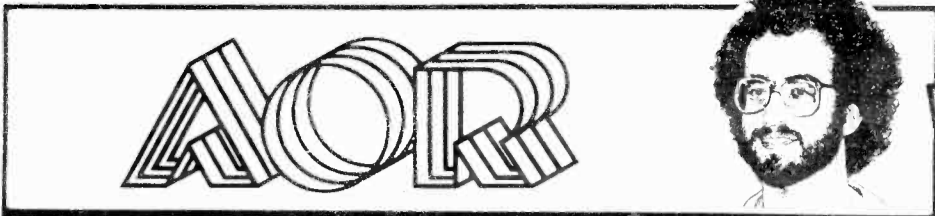
Continued from Page 46

a success. "The Top 40 Satellite Survey is going to be mostly music, using very little feature material. Most of the shows airing now are filled with features and historical facts about the artists. We are focusing more on the music. In addition, we are going to directly involve our affiliated stations directly in the program."

He explained, "We're offering a cutaway segment to our affiliates, and will actually have one of the station's own personalities expressing information and opinions about what is happening in that market with music or general entertainment. So instead of a single host, we're going to have some local input. In addition, those stations carrying the Top 40 Satellite Survey will assist CBS in the compilation of the national chart based on their local research. We also call our show a *countup*, not a *countdown* as others do. It's like we park in a driveway, and drive on a parkway... so we are counting up, not down."

Bob was optimistic about the already crowded field of countdowns. "I really feel confident about this show, despite the competition, based on the success of our A/C show 'Top 30 USA.' There is a lot of competition, and if this weren't a viable, listener-accepted form of programming, there wouldn't be as many shows as there are. Many stations are carrying two and three of these shows, which enhances the programming of middle and small-market programming with a nationally-known host and quality production. They also allow a PD the flexibility to rest some of the regular air talent, and provide a regular feature for promotional and sales purposes."

With the exception of Dick Clark's show, all of Bob's competitors are taking four hours to play 40 songs, but the Top 40 Satellite Survey will do it in only three. "I feel confident we can get 40 songs each week in-to three hours without any editing. This is going to be a fast-paced, more-music count-up. Most CHRs are playing up to 16 records an hour depending on the spot load, so if we keep it bright and tight, we'll have no problem."



STEVE FEINSTEIN

**DOUBLE THE CONSULTANTS,
DOUBLE THE FUN?**

Dual Consultants

It's been proposed, citizens, that ours is an over-lawyered society, with more lawyers per thousand people than any other country. In radio circles, some might offer a parallel argument that AOR is an over-consulted format. Those in favor of that viewpoint might note an arrangement we're seeing more often of late — stations employing not just one radio doctor, but two or more.

Why does a station need more than one consultant? Are we witnessing an alarming trend towards consultant consolidation? Is there the potential of abuse? Is a Justice Department investigation warranted? And, if so, why isn't it being done? The people have a right to know. We'll answer these questions, and more, in this edition of AOR Crimestopper's Notebook.



Al Peterson

John Gorman

PD Still Head Honcho

In what position does having an additional consultant leave the station's program director? Chuck Browning is PD at KZAP/Sacramento, which utilizes the services of both Burkhardt/Abrams/Michaels/Douglas and Jeff Pollack Communications. The station's association with B/A/M/D goes back to 1978; it signed with Pollack this past June. Chuck asserts, "Having two consultants doesn't relieve a program director of having to think. As a matter of fact, it makes you think more 'cause you've got all these things coming at you constantly and you've got to sort them out. It gives you gray hair, because you have to think of far more things than you would if you're doing it by yourself. You get that many minds involved in something, and it's harder than just making up your own mind about what's right."

PD Lee Arnold, whose WQFM/Milwaukee receives input from both Pollack and John Sebastian, says, "If the guy's good, then I want to hear his opinion on what's going on. Instead of having one person with some good advice, I've got two people with good advice. I'm still going to make the bottom-line decision, because it's my radio station."



Lee Michaels

Bob Fauser

The consultants themselves have similar views. Sebastian offers, "If you have a strong program director, who can weed through all the information and ultimately make his own decisions, then the station is just using both consultants as they should — as advice and good counsel. If you think of it in that way, why wouldn't you be able to use even five consultants? In the regular business world, that's done all the time."

Arnold thinks along those lines when he openly admits, "If we have the money in the budget, I'd hire every good consultant who comes along that I have respect for."

Cleveland Consultant Consortium

Sort of sounds like what WMMS/Cleveland did a little while back, when it set a new world's record by employing all three of the aforementioned consultants at the



CLEVER CUSTOM CALENDARS — WIYY/Baltimore and WQFM/Milwaukee came up with creative ways to localize their 1984 calendars. WIYY's (right) uses color photos of musicians taken exclusively by station listeners at area gigs, and includes \$50 worth of coupons for sponsors. Selling for only 98 cents, proceeds go to the John Hopkins Children's Center. WQFM's Milwaukee Music Calendar (left) features shots of area musicians in front of various Milwaukee locales. The calendar's sponsors were music related businesses around town, and a centerfold included photos of local landmarks.

same time. Operations Manager John Gorman compares it to "the government using the Rand Corporation. It was like a massive think tank. My only regret is that we never had all three in the station at the same time. That was my fantasy. I would've loved to sit down with all three of them at once."

Why, though, would a heavyweight like 'MMS need to employ even one consultant, let alone three at once? Isn't that gilding the lily a bit?

"Owners Malrite felt it would be wise to see what theories on AOR programming all the consultants had to offer," explains Gorman. "We never became any one of the consultants' stations. We used information from all of them, while keeping our own sound and style of programming."

Common wisdom at the time held that 'MMS was contracting with the consultants as an insurance policy to prevent any competitors or would-be competitors from using any of them. Gorman says that wasn't so much the case as was "wanting to learn what's out there. Anyhow, just because you have coverage from an insurance policy doesn't mean you won't have an accident."

"I have to be honest and say that I was never 100% comfortable with the situation," admits Gorman. "But Malrite did not force the consultants' influence on us — they did it as a favor to us, to increase our knowledge."

Lee Arnold makes no bones in pointing to "the bonus of not having to worry about having Jeff or John across the street. Not that we wouldn't still win, but if there were somebody intelligent across the street helping, I wouldn't win as big. For not a lot of money, we're basically cutting off other people's access to going AOR. If they're gonna go AOR in this market, they're gonna have to do it on their own."

Is It Worth It?

When KRCK/Portland GM Bob Fauser averred, "I'd rather have the two best consultants here than one of them across the street," I asked him how cost-effective it is to employ the dynamic duo of Sebastian and Pollack. Does it affect expenditures in other areas, such as promotion, personnel, and new equipment?

"When you're considering the entire programming budget, the consultants' fees are a very small percentage of it," Bob main-

tains. "I don't see them as taking money from other areas. I look at it as an investment that positions you from a format standpoint and strengthens the people on the air. To me, it's worth a lot more than a week or two of TV spots or 20 billboards. We're buying expertise. A promotion, an evaluation of a disc jockey, or a music direction from a Pollack or Sebastian can mean many more listeners, which can convert into far more money than we're spending for one or the other of them."

KRCK came on like gangbusters under Sebastian's guidance in its first full book in the spring of 1983, thumping KGON, Portland's perennial AOR champ, 9.9-4.9. Might another cook possibly spoil a spectacularly successful broth?

Fauser is sold on Pollack as another ingredient to keep KRCK cookin' over the long haul. "My concern is that over an extended period of time, with shrinking demos and shrinking dollars, there may only be one AOR station in a market this size. Often after a new AOR such as ourselves comes on the air and does a good job against a long time leader, there's a leveling off. That's what I'm trying to prevent. It sounds crazy, but there's no room for two 7.5 AORs. There's got to be a dominant AOR, and that's what my goal is in adding Pollack."

Lee Arnold notes the strategic value of "putting a crimp on other stations' plans to go AOR. If nobody goes AOR, or if somebody does it poorly, then it was surely cost-effective. Being alone in the format is worth a million dollars a year. And having a mediocre competitor, instead of one with a strong consultant, is worth \$700,000."

Is Three A Crowd?

What are these *menage a trois* arrangements like for the consultants? Do they feel like suitors competing for the attention of the same love object?

Surprisingly, none of them is complaining . . . all that much. Sebastian attests that he's "not tied to so dominating a station that I wouldn't be open to other information being used to make a station successful."

In fact, he finds a good deal of common ground between what he and Pollack offer. "I don't think there's any question that we're the closest in AOR music philosophy, and the way we're getting the information

Continued on Page 50



BUZZARD ON ICE — When the U.S. Olympic Hockey Team took on the USSR Olympic Hockey Team in Cleveland, WMMS was the official sponsor. Other than newspaper ads, the station was the sole media outlet, drawing 16,800 fans, the most to ever see Olympic hockey played in the U.S. WMMS staffers took shots on goal between periods, donating \$50 to the U.S. team for every goal made for a total of \$500. The station fleshed out the promotion by setting up a booth with a video screen showing the U.S. team in action, showing the WMMS TV spot on the building's telescreen, and distributing over 15,000 bumperstickers. Members of the U.S. team were interviewed by the 'MMS news team, and the Soviet team received one of the commemorative T-shirts pictured above. Promotion Director Jim Marchyshyn quips, "Whether they've been banished to Siberia for wearing them has yet to be determined!"

Dual Consultants

Continued from Page 49

from research is very similar. I can already see that we're coming to basically the same conclusions from the records we're playing at our stations and the ones he's playing at his stations."

What's The Dif?

"Dealing in shades of gray" is how Lee Arnold defines any differences between Pollack and Sebastian. "They both think the same way that I do in terms of what you're supposed to be doing on rock 'n' roll radio. Neither of them jumped on the modern music bandwagon, and neither of them got into this horizontal bullshit, either."

A consultant's modus operandi in dealing with clients doesn't necessarily change when there's a competitor in the picture, according to Al Peterson, Executive VP at Pollack Communications. "We don't pull any punches. We don't say, 'I know that's something you've been directed to do by somebody else, so I won't pay attention to that.' If we don't think it's appropriate for the radio station, we'll tell them up front."

Lee Michaels of B/A/M/D has a similar observation. "The advice we give them doesn't change based on someone else being involved. We have a gameplan, a philosophy, a direction that applies with or without someone else being a part of it. It's up to the radio station to dissect all the input and decide what to follow. It's the PD and GM who have to juggle all the balls in the air."

"Within the framework of being a good, solid, mainstream AOR, I don't think

"Heaven forbid that the results of our collective involvement don't cause a positive result in the ratings."

— Lee Michaels

there's a dramatic difference between what we and Jeff Pollack do, as far as overall sound of a station," holds Michaels.

Did Michaels feel that KZAP's sound changed significantly after the Pollack crew came aboard? Not really, he says. "There were some callout records added that we played when they were current, got rid of them, and never intended to play again. But I didn't feel as though KZAP suddenly changed and became a different kind of radio station."

If anything, Michaels views these consult situations as somewhat of a challenge. He says to himself, "OK, now they're going to get two sets of input — let's see which one knocks them out." And then we go after it."

Being consulted simultaneously by B/A/M/D and Pollack enables Chuck Browning to contrast and compare the two. He feels that "Pollack's stations are more varied. His stations aren't operating from as much of a particular direction. There's everything from stations that are very contemporary with CHR leanings all the way to what might be called modal stations. You'll find more similarities among the Abrams stations, but I think that's a bonus for them. In that particular light, they complement each other. I wouldn't want two consultants whose stations were both real wide or two whose stations were real similar."

Where Chuck does find similarity is in promotional counsel. Chuck compared six-month promotional and marketing plans prepared by the two consultants, along with his own. Finding all three plans "essentially the same" didn't dismay him, as "we look for those threads of truth, maybe for outside sources to give us confidence in what we're doing."

Lee Arnold has found that "John and Jeff usually think a lot alike. When I mention an idea to them individually, they usually both either hate it or love it!"

You might think that having two weekly music calls might yield conflicts, but it ain't necessarily so. Both Arnold and Browning apparently believe discretion is the better part of valor. Arnold claims, "The other person's name never comes up, except I might mention that a certain record is in power rotation at six of the other guy's stations."

Lee Michaels relates that "Chuck doesn't bring up what he's heard on another call. A record he asks me about may be one that was brought up by the Pollack organization, but I don't know or care where he heard about the record; I give him my input, and he puts together his list."

Drawbacks

Don't get the impression, though, that everybody is looking at the dual-consultant arrangement through rose-colored glasses. Peterson feels it's "a workable situation, though I think in many ways you can get a lot more accomplished with one consultant because there's just so much input you can take before it becomes confusing."

"Confusing" is exactly how Michaels terms a previous arrangement with WWDC/Washington, with Bob Hattrik doing music and B/A/M/D handling other areas. "It tied our hands a lot 'cause we're usually involved in music, promotions, and everything else. I didn't feel it tied Bob Hattrik's as much because he's basically a music systems kind of person. He had an area that he could work freely in, and we were sort of limited — we could advise the talent, come up with promotional ideas, but couldn't touch the music. That was an awkward situation." (The situation was resolved when Hattrik rejoined Doubleday and moved his music systems back across the street to company-owned WAVA.)

Michaels does see a potentially troublesome scenario: "Heaven forbid that the results of our collective involvement don't cause a positive result in the ratings. Everybody's going to point a finger at somebody."

Kiss And Tell?

No one interviewed voiced any serious concerns about any possible breach of confidentiality. Browning describes himself as "real careful. I respect the integrity of both organizations, and try to put myself in their shoes. Because they know I won't reveal anything to the other, they have no problem revealing confidences to me."

It's not an overriding concern to Lee Michaels, either. "It could be a problem, but with as many stations as we have, with other consultants having a number of clients, and with programmers changing jobs often, stuff gets around anyway. The dual consultancy doesn't make it any worse."

Is Three The Limit?

It's unlikely that most stations will go the route of hiring a second, let alone a third, programming consultant; it's simply too costly. Perhaps, though, as the radio battle becomes more and more a function of marketing savvy and less of programming acumen, we'll see stations begin to use sales and marketing consultants for advice on how to maintain an edge on the competition.

In the meantime, I leave you with this:

Q: How many consultants does it take to screw in a light bulb?

A: Five — one to screw it in, and four to research for burnout.

Off The Beaten Track

Here's a list of some records you may want to be aware of. It includes records you may not have been serviced with: non-lp B-sides on stock copies of singles, 12"s, imports, and titles of forthcoming releases. The italicized songs are the ones you may want to be aware of, and all the records are domestic releases unless otherwise noted. Let me know when you've found hidden gems that are working for you, and I'll pass them on.

45s:

Van Halen Jump/House Of Pain (whips this week)
Quiet Riot Bang Your Head/Bang Your Head (live)
Flxx Sign Of Fire/Saved By Zero (live)
Billy Joel Innocent Man/I'll Cry Instead (live)
Big Country In A . . . /All Of Us
Motels Remember The Nights/Killing Time
Rick Springfield Souls/Souls (live)
Police Synchronicity II/Once Upon A Dream
Bob Dylan Union Sundown/Angels Flying Too Close To The Ground (import)

12"s

Pretenders 2,000 Miles/Fast Or Slow The Law's The Law/Money (live) (import)
Robert Plant In The Mood/Pledge Pin (live)/Horizontal Departure (live) (import)
Pat Benatar Love Is A Battlefield (extended remix)
Romantics Talking In Your Sleep (extended A side, instrumental B side)
Tears For Fears The Way You Are/The Marauders (import)
INXS Original Sin

Due In January:

John Lennon Milk & Honey
Van Halen 1984
Christine McVie
Pretenders Learning To Crawl
Bon Jovi (featuring **Jon Bon Jovi**, formerly **John Bongiovi**)
Red Rider All The Rage
Wang Chung Points On The Curve
XTC Mummer
Cure Japanese Whispers

Due In February:

Jon Butcher Axis
Tears For Fears EP
Scorpions Love At First Sting
Golden Earring
Alarm Declaration
Heavy Pettin' Lettin' Loose (produced by **Brian May**)

UPDATE

KISW/Seattle gave the gift of airtime to the record industry over the holiday season by running 100 :60 promotional announcements touting current album releases. The spots, aired free of charge, were the station's way of saying thanks to the record business, explained GM **Steve West**. "The record business has had some tough times recently, but we felt that with an upswing in the economy, this was an excellent time to get people back in the habit of purchasing albums and tapes. We in radio owe a lot to the record business."

WMMS/Cleveland directed a listener and 29 friends to a "Where's The Party?" party on New Year's Eve, rung in personally by **Eddie Money** after his area appearance.

SEGUES

WAAF/Worcester is no longer consulted by **B/A/M/D**.

Carol Richardz is the new MD at **KRCK/Portland** . . . **Bill Weston** has left the MD slot at **WGRQ/Buffalo** for airwork at **WOKN/Cortland, NY**.

Jonathon Blair moves from **WAVA/Washington** to late-nights at **WLLZ/Detroit**, where **Anne Carlini** switches to overnights and **Jerry Lubin** exits . . . **Johnny Goyen** joins **KLOL/Houston** for 9-noon from crosstown **KRBE** . . . **Kerey McCall** takes over 10pm-2am at **KGB/San Diego**, where **Bill O'Brien** steps aboard as Research Director from **WIBZ/Parkersburg, WV** . . . Former **KOME/San Jose** mainstay **Dennis Erectus** is available at (408) 371-2829 . . . **Art Williamson** moves into mornings at **WMYK/Norfolk**, and **Mare Carmody** from **WNVZ/Norfolk** is new to middays.

Tom Couch is **WNEW-FM/New York's** new Production Director, coming from **WCOZ/Boston** . . . **Alan Lombard** is named Promotions Director at **KATT/Oklahoma City**.

The "Big Brother Survival Kit" that **KLOS/Los Angeles** gave away over the holidays included a copy of George Orwell's "1984" novel and **Van Halen's** new "1984" album.

KROY/Sacramento calls its "Ultimate Ski Machine II" the only way to make it through the snow drifts that range up to three feet in the area. A listener snared the works, including two snowmobiles with a trailer, helmets, sets of cold weather clothing, and ample survival food.

Chicago's not such a cold city, after all. **WMET** linked with the **Kind** for a benefit food drive concert. Admission, three cans of food, was distributed to needy locals in time for Xmas. Across town, **WLUP** listeners got a \$4 rebate off the ticket price to an **Eddie Money/Saga** show for donating two or more cans . . . For every one of the 101 Cabbage Patch dolls that **WRIF/Detroit** gave away to listeners, the dolls' manufacturer, Coleco, donated one to an area children's hospital. **KISS/San Antonio** donated proceeds from a Cabbage Patch doll auction to a new Ronald McDonald house being built in town . . . **KISW/Seattle** raised \$2600 for a local MS Association by auctioning off three pairs of tickets, along with airfare and accommodations, for the ARMS benefit concert in San Francisco, while proceeds from Xmas trees sold by **KLOS/Los Angeles** this year were donated to Action Research into Multiple Sclerosis . . . **KRQR/San Francisco's** "Rock 'n' Stroll" 20-kilometer hike this weekend is set to raise dollars for United Cerebral Palsy.

New weekly shows premiering this weekend include **MJI's** "Metalshop," voiced by **WNEW-FM PD Charlie Kendall** for heavy metal heads, and the **Source's** "Flashback," a three-hour oldies show including sound from old radio and TV shows, movies, and the **NBC** archives. **WMMR/Philadelphia** morning man **John DeBella** hosts . . . **Phil Collins** has inked to host **Somach/Nelson's** "The News That Rocked '83" year-end TV show.

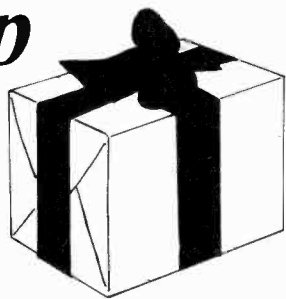
KGB/San Diego considers itself the home of homegrown albums, having done them as far back as 1973. The station just released a new homegrown album after a four-year hiatus . . . **Asia** fans who came to **KZOK/Seattle's** simulcast at a local bar of the **MTV** concert from Japan received fortune cookies, some of which had fortunes inside good for prizes . . . Want to be a video jock on a broadcast TV video music channel? Send your resume to **Catt Stone** at "TV 61," Box TV 61, Greensboro, NC 27420-6161.

Adult/ Contemporary



JEFF GREEN

A/C Wraps Up Christmas Presence



This first column of 1984 is dedicated to all the stations who reaffirmed the phrases "community involvement" and "public service" during the holidays. Every year, A/C stations lead the field of broadcasters who reward themselves with a tremendous sense of satisfaction in making the season brighter for less fortunate folks. Here's to you all!

Cabbage Patch Doll Craze

WTIC/Hartford gave away 100 of the coveted characters to listeners selected to participate in a "What would you do to win" contest held at the local Old State Hall. Entrants offered to dress up like chickens, sing songs, even kiss WTIC personality Arnold Dean. Now that's desperate!

WEBI & WSME/Sanford, ME acquired four Cabbage Patch kids and promptly parlayed them into a highly-profitable promotion. To win one of the dolls, over 15,000 listeners entered a drawing at three merchants who purchased spot schedules in return for being registration points. Local TV and newspaper coverage was generated when the station arranged for the local police department to escort the "kids" to safe quarters at a nearby bank vault.

WAXY/Ft. Lauderdale received front-page newspaper publicity for its spoof on the Cabbage crazies when morning man Greg Budell announced he was giving away "Cabbage Head" dolls to visiting listeners during his remote show from a local mall. WAXY's vegetable versions turned out to be actual heads of cabbage with pictures of the station's disc jockeys attached with toothpicks. Each coleslaw kid came with a



THEY'RE MINE, ALL MINE — Like prize trout, KPPL/Denver morning personality Chuck Buell displays Chuck and Ron, the Cabbage Patch Kids. Named after Chuck and his morning news sidekick Ron Duane, the dolls were just two of many given away to listeners who correctly deciphered a cryptic Christmas code.

three-day lifespan and a death certificate. The garden gimmick left most of the two dozen fooled listeners laughing and a few of them fuming. Budell quipped, "The beauty of these is that you can eat the doll when you're finished playing with it!"



Babes In Toyland



In conjunction with the U.S. Marine Corps' Toys For Tots program, WFYR/Chicago presented "The Great Toy Race" 10K run, requiring a new, unwrapped toy for participation. Over 1000 toys were collected, and awards were given to the winners. T-shirts went to the first 1000 entrants.

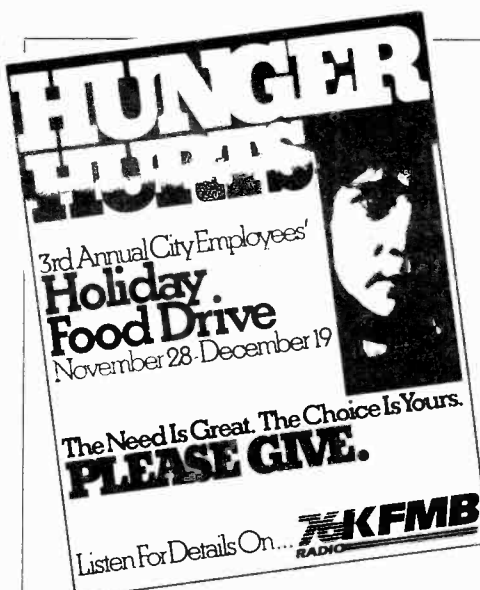


JUST FOR KIDS — WMGF/Milwaukee invited listeners to write in explaining why they'd like their street named "Sesame Street" for the day. The winner received a visit from some of the Sesame Street characters, and 50 tickets to a matinee performance by them. The appearance by Bert, Ernie, and the Cookie Monster attracted nearly 200 kids within 15 minutes.

WYNY/New York's third annual Toys For Tots delivery took place at the children's wards of two area hospitals. Arriving in WYNY's remote van, Mr. and Mrs. Santa Claus were portrayed by Account Executive Bucky Nickau and Community Affairs Coordinator Susan Brown. A local car dealer served as co-participant to help collect donations, which WYNY used to purchase the toys.

CHOK/Sarnia, Ontario's 14th annual "Gift Of Christmas" campaign asked listeners to buy an extra gift for a child and drop it off at a McDonald's restaurant or a local mall. To kick off the promotion, Sarnia Mayor Marceil Saddy proclaimed December "CHOK Gift Of Christmas Month." The gifts were distributed by the Salvation Army.

Last and certainly not least was WTVN/Columbus's "Secret Santa" charity. "Hiney Gate Parties" before and after Ohio State football games, an oldies dance, and an annual parade attended by 3000 people all helped to raise well over \$10,000 to buy Christmas toys for orphans and underprivileged children.



SAN DIEGO RADIO FIGHTS HUNGER — For the third year, KFMB/San Diego participated in the City Employees' Holiday Food Drive to benefit the City Food Bank. Some 30 tons of food were collected through special parties and donations. KFMB's morning team of Hudson & Bauer served as honorary Chairmen. Meanwhile, in cooperation with the Big Bear Market chain, crosstown KBEST/San Diego promoted its own food drive to assist families during the holidays.



Food For Those In Need

As cosponsor of its annual "Food For Families" campaign, WMJI/Cleveland arranged discounts to special events in return for canned food donations. Related activities included a Big Band Sunday brunch, a college basketball game, prize raffles, and movies. WMJI's offices also served as a drop-off point for the food collection.

WFUN/Ashtabula teamed up with the Catholic Service League to provide food, clothing, and toys to 1300 needy families as part of its "Share Your Christmas Program." To further the campaign, afternoon personality Mike Anthony took his show on the road each Friday in December, so listeners could personally stop by to drop off their donations.

During "Operation Share," WFMK/Lansing helped the Salvation Army collect food for needy families. In addition to announcing locations where listeners could make contributions, WFMK donated a turkey with each basket assembled from the donations.



CANNED LOVE—WCIL/Carbondale, IL sponsored its fourth annual "Feed The Hungry" food drive, providing over 2000 needy families with holiday food baskets. The goods were collected from schools, organizations, churches, etc., then processed and delivered by WCIL. From left, PD Matt McCann, Production Director Rich Bird, and bookkeeper Maureen Compton.



Tree-mendous Christmas Spirit



As if its Secret Santa promotion wasn't enough, WTVN joined 1800 entertainers to raise over \$242,000 for the local Children's Hospital at the 1983 "Festival of Trees" event. The five-day fundraiser attracted 65,000 people.

KLSY/Seattle's "Giving Tree," displayed at the Seattle Center, was decorated with holiday cards containing Christmas wishes from nursing home residents, underprivileged children, and other needy individuals. People were invited to choose cards and place them under the tree with gifts, which the KLSY staff delivered in time for Christmas.

To support the Georgia Lung Association, WWSA/Savannah responded to each dollar donation by placing a snowman Christmas ornament in the patron's name on the annual "Snowman Tree," located in promi-

nent locations during the holiday season.

WSFM/Harrisburg, a local car dealer, and a tree nursery helped raise awareness of the dangers of drunk driving during the Christmas season by each donating a dollar to M.A.D.D. (Mothers and others Against Drunk Driving) when listeners purchased a Christmas tree from the appropriately-named Sober's nursery. Those who purchased a car from the dealer received a free tree.

Led by air talent Gene Lyle, WJBC/Bloomington, IL's "Brotherhood Trees" promotion was successful for the 14th straight year. The WJBC personalities all made appearances to accept the presents and chat with visitors. Thanks to the listeners' generosity, thousands of needy recipients enjoyed gifts, money and food.



20,000 GIFTS OVER THE SEA — To show support for U.S. Marines in Beirut, KSL/Salt Lake City developed a "Mission Marines" project. The public service effort provided the means for listeners to send Christmas cards, letters, and small packages to servicemen overseas. Over 20,000 pieces of mail weighing over 2600 pounds was gathered at a special post office established at a shopping mall. Pictured at a special remote broadcast are (l-r) KSL's Bob Lee and Danny Kramer.



LON HELTON

A NEW ERA

1984 R&R Country: Faster, Bigger, Stronger

The headline, adapted from the Olympic credo "faster, higher, stronger," is my way of communicating to you the improvements coming to the R&R Country section in 1984. Born out of our commitment to Country radio and country music, we are instituting changes designed to not only provide you with music information which most accurately reflects what is *really happening* with a record, but also to present more information in a way that's easier for you to use. Furthermore, R&R will be relaying this information to you faster than anyone else in the industry.

After extensively researching the radio and record industries to develop a system which addresses the problems of numbered chart reporting, I am confident that R&R's Country section will fulfill any and all of your music information needs. Also, because I believe

the more you know about the methodology we use the more benefit you get from the data presented, I want to provide you with the nuts and bolts of all the music sections. Please save this information for your future use. Here's how it all works.

Rotation Reporting

The biggest change we are making is that our reporters — 161 of the nation's best Country radio stations — no longer give us a numbered chart. When they call to give us their weekly playlist, they report the actual rotations of the records on the air; HEAVY, MEDIUM, and LIGHT.

R&R's goal has always been to accurately represent airplay, but the recurring manipulation of numbered charts has resulted in an inadequate reflection of reality. Rotation reporting gives us a better barometer of how a record is doing where it is being played. Numbers are artificial; rotations truly reflect airplay. If it weren't for reporting to trades, very few PDs or MDs would even do a numbered chart. But you can bet everybody will always do rotations — they are the lifeblood of any music station.

Current Information

Another major improvement is the result of new reporting procedures which (for the first time in the paper's history) allow R&R to take our reporters' playlists and publish the results the very same week. What you see in the paper each week is the most up-to-date country music information available in the entire industry — to the entire industry. When you get your R&R, the information in print is as current as it can be. Because of this, most of our reporters have switched their music reporting days to accommodate our new reporting schedule.

EXPANDED & UP TO DATE

- **Introducing The New Rotation Reporting System —**
Records are now reported by actual airplay rotations!
- **Expanded Chart Information —**
The industry's first country chart with more — much more — than just a number and a bullet!
- **Current Music Information!**
Expanded music sections offering the most current airplay data EVER!
- **Breaker, New & Active, and Significant Action Coverage Expanded —**
R&R's music information now covers THREE pages, providing the industry's most comprehensive data on up-and-coming singles!

page in the Country Music section. You will now find *three pages* of the latest music information.

The most noticeable change is in the chart itself. *The National Airplay Top 50 will now include more information on each individual record than any chart ever.* As shown in the example, each record listed will also show how many stations are on the record and how many added it that week. This shows up as 148/19 in the paper.

The next information you see comes under the headings HEAVY, MEDIUM, and LIGHT. The numbers represent the number of radio stations who report a record in that particular rotation. By tracking the "flow" of a record as stations move it up or down in rotation, you can follow the inner dynamics of every record and get a true feel of how it is doing where it is being played.

A major strength of the R&R music section has always been the amount of data you received on records in the New & Active and Significant Action sections. Now this strength is exclusively yours on the chart also. One of the questions asked on these pages a few weeks back was "Just what does 30 bullet or 20 bullet really mean?" Our providing this extra input for records on the chart means you should never have to ask that question again.

Breakers, New & Active, And Significant Action

The criteria for these sections have not changed. When 60% of our reporters are on a record, it achieves Breaker status. Usually, by the time a song has enough stations to reach Breaker, it also has enough points to break into the Top 50. Occasionally, and this is an important point, a song will have enough points to make it into the Top 50 *without* achieving Breaker status. This is because the song is doing very well where played. While the percentage of stations playing a song indicates quantity, the point totals generated by airplay indicate quality.

As part of our expanded information listings, the Breakers now list (as shown in the accompanying example) the percentage of reporters playing a record; the number playing it in HEAVY, MEDIUM, or LIGHT rotation; the number of adds for the week; and a partial list of the leading stations who added it that week. Any other pertinent information, such as chart position or "Most Added" status, are included.

New songs reported by 30%-59% of our stations are listed under New & Active. This section has also been expanded to better detail the action a record is getting. In the example shown, the song by Singer X is on 64 stations, with 6 adds this week (64/6). For each record we list the call letters for as many of the adds as is physically possible. In many cases, all of the stations adding a song in a given week will appear. Also listed are the number of stations playing the record in the three rotations and a sample of the stations playing the record in each rotation.

Now that we have three pages for music information, our Significant Action section is also bigger than ever. Previously, new songs being reported by 10%-29% of our stations would appear under Significant Action. Now, new songs being reported by between 5% and 29% will appear in print under the Significant Action heading. The information listed for each single in the Significant Action section is the same as described above for the New & Active section.

Continued on Page 53

The significance of this arrangement is obvious: R&R is now the first place you will be able to find out what's hot and what's not, each and every week. At a time when you are facing stiff competition from A/C as well as other Country stations, this fast and accurate data will be indispensable to every Country programmer.

Expanded Chart Coverage

Another example of the R&R commitment to Country radio and music is an additional

NATIONAL AIRPLAY/50

	Total Reports/Adds	Heavy	Medium	Light
ARTIST/Title (Label)	148/19	88	47	13

BREAKERS

ARTIST Title (Label)

On 61% of reporting stations. National Summary: Heavy 12, Medium 31, Light 58, Total Adds 31 including KXXX, KYYY, KZZZ, WXXX, WYYY, WZZZ. A Most Added Record. Debuts at number 46 on the Country chart.

NEW & ACTIVE

ARTIST "Title" (Label) 64/6

Rotations: Heavy 6, Medium 16, Light 42, Total Adds 6, KXXX, KYYY, KZZZ, WXXX, WYYY, WZZZ. Heavy: WAAA, WBBB, WCCC, WDDD, KAAA, KBBB. Medium: KCCC, KDDD, KEEE, KFFF.

Nashville This Week



SHARON ALLEN

Country's New Year's Resolutions

Overstuffed, hung over, and worn to a frazzle . . . that should adequately describe the past two weeks for many of us. Nashville did its fair share of merrymaking this holiday season, thus bringing up the idea for this week's column. You'd be surprised at the New Year's resolutions that surface while folks are "having a good time." So-o-o, for your entertainment (and mine) I thought we'd take a look at some interesting ones. Not facts . . . just fiction!

The Resolution Roster

Alabama: to move to New York City and change their name to Detroit . . . **Joe Casey:** to limit business dinners to three hours or provide free No-Doz . . . **Don Williams:** to sing lead for the Stray Cats'



Bob Heatherly:
head start for 1984



Gary Morris:
sex symbol?

next single . . . **Bob Heatherly:** to get in more pictures in R&R this year than Carson Schreiber . . . **Gary Morris:** to never shave his beard again, therefore creating competition with William Lee Golden as country music's sexiest mountain man . . . **Frank Leffel:** to make Reba McEntire a household name. (Oops! That was last year's resolution.)

Willie Nelson: to record a duet with every member of the Dallas Cowboys Cheerleaders . . . **Lynn Shult:** to bring his wife to at least one industry function in 1984 . . . **Kenny Rogers:** to dig out some old masters and release them on yet a third label . . . **Gene Hughes:** to make sure there's a larger dance floor at the "W.O.R.S.T. Show," so Carolyn Parks and Joe Galante will have room to do the jitterbug . . . **Lane Broady:** not to be seen with Paul Lovelace in order to keep her reputation intact . . . **Billy Bradley:** to make every record No. 1 at KLZ — all in the same week! . . . **Nick Hunter:** to wear a tie at least once this year . . . **Jim**



Nick Hunter:
fit to be tied



Jim Glaser:
"Woman" of his own

Glaser: to write another "Woman, Woman" and keep this one for himself . . . **Edd Robinson** at WSOC: to tell everyone what shade of Clairol he uses . . . **Charlie Monk:** to say nice things about everybody at the 1984 "New Faces Show" . . . **Billy Parker:** to limit KVOO's playlist to 100

songs so each record gets played at least once a week.

More Resolutions

Merle Haggard: to permanently retire his marriage license . . . **Phil Hall:** to play at least one country record a month at KLAC . . . **Frank Mull:** to be on vacation in Acapulco during Country Radio Seminar . . . **WWWW's Kevin Herring:** to become Gary Morris's roadie; he'll now be taking music calls on the bus . . . **Jack Lamiere:** to limit his battles to the Civil War and not the charts . . . **Karen Brooks:** to put out another single before

rodeo season starts . . . **KRMD's Tom Phifer:** to get an unlisted phone number. **Barbara Mandrell:** to endorse a new clothing line. However, the label will sport the "Winnie The Pooh" logo — not Gilley's Western Wear . . . **Beau Kent:** to change WSIX-FM's format to country rock . . . **Wayne Edwards:** to only tell knock-knock jokes this year . . . **Rich Schwan:** to keep Exile from rerecording "Kiss You All Over" with steel guitar . . . **Bob Cole:** to not change jobs more than three times this year within the same market . . . **Ray Ruff:** to move to Hawaii this year and make all his radio calls from Waikiki Beach . . . **Larry McBride:** to promote at least one group from a Northern industrial city . . . **MCA's Bob Schneiders:** to expand his advertising budget to cover Playboy magazine so he'll get a free subscription . . . **KFRY's Bob Mitchell** and **KCKC's Bob Mitchell:** to let "People's Court" decide who is the real Bob Mitchell.

And Still More Resolutions

Charlie Daniels: to change his image and start wearing a derby . . . **Ronnie Milsap:** to buy Webb Pierce's guitar shaped swimming pool and turn it into a piano . . . **Lon Helton:** to change reporting day to Friday and take only oldies and recurrents in heavy rotation . . . And if I don't get hit with a ton of lawsuits over this column I resolve to wait at least a year before subjecting you to this again. P.S. If you'd like to have a copy of what didn't make it in print, please send a self-addressed envelope. (Just joking!) Here's wishing all of you a very happy and prosperous 1984!

Ronnie Milsap: piano-shaped pool?



Karen Brooks:
pre-rodeo record



Ronnie Milsap:
piano-shaped pool?

1984 R&R Country: Faster, Bigger, Stronger

Continued from Page 52

The N&A and Significant Action columns allow programmers to check the progress of any developing record, substantially decreasing guesswork in making musical decisions.

Country Album Tracks

Our expanded coverage also extends into album cuts. The album cuts now appear on the page with New & Active and Significant Action and are ranked in order by degree of airplay received, with the most-played cut on top, in boldface type.

More and more stations are playing album cuts as they look for a musical advantage over other Country stations, and as an edge over A/C stations playing country product. Our cut-by-cut ranking is unique and aids you in selecting the cuts garnering the most response.

Parallels

Also beginning with this issue, the Country section joins

R&R's other formats by weighting reporters by market size, according to Arbitron's 12+ metro population definitions. Parallel 1 will consist of stations in markets 1-33; Parallel 2 consists of those in markets 34-135; Parallel 3 outlets are those in markets 136 and over.

Our new "paralleling" of reporting stations gives recognition to the importance of both market size and Arbitron ratings in our reporting procedures. Stations are carefully balanced by ratings, market size, and region to assure that no chart can be affected by any one group of stations.

This, then, is the new look of R&R Country. It is our response to questions raised in the final 1983 columns entitled "The War For Your Playlist." An overwhelming majority of the calls and letters I received following that series expressed the thought "Something needs to be done." I'm confident that as reporting stations, record companies, and readers become familiar with the section's new methodology and layout, it will become apparent that as always, R&R is the place to turn for the most accurate, most timely, and most thorough country music information available.

Here's to a tremendous 1984!

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Country News

This Week's Guest:
MERLE HAGGARD

228 Main St., Suite R Venice, CA 90291 (213)392-8743

Black/Urban Radio



WALT LOVE

YEAR-END ACTION WRAP-UP

Happy New Year

It's been a great Christmas and a fine beginning to the New Year. For our first issue of 1984, I'd like to catch up on the radio/record happenings that took place just before and during the holidays.

New Name For A New Year

1984 will go down in history as the year of acceptance for the R&R Black Radio Chart. Starting this week, our section will be known as the Black/Urban Radio section. Why? Nowadays, some stations call themselves Black, while others with the identical format call themselves Urban. The dividing line is very fuzzy, and R&R has covered both Black and Urban radio, so this change is in recognition of the state of the format. I'm also very proud to announce that the Black/Urban National Airplay 40 will appear on R&R's Back Page — this is one time I don't mind being in the back!! By the way, this new positioning of the Black/Urban National Airplay 40 is recognition of our format's national importance and its influence on other formats. It looks like a great 1984.

Christmas Coats

I think most of us become more thoughtful when Christmas arrives, as opposed to any other time of the year. I mention this because WJLB(FM 98)/Detroit caught my attention last year with a promotion called "Coats For Kids." FM 98 not only made it possible for a number of deserving children to have a Merry Christmas, but gave the youngsters a warm one as well. And this year they did it again.

Just what is "Coats For Kids?" It's a community-service promotion created by WJLB's parent, Booth American Co. The goal is to provide new and previously-owned coats for needy school children in metropolitan Detroit. The 1982 campaign yielded 6000 coats. Once again in 1983, WJLB and WJBK-TV sought coat and cash donations from individuals and local businesses. FM 98 distributed nearly 10,000 new and "like new" coats the week of December 12th, just in time for a warm Christmas. Besides WJBK-TV, co-sponsors of the '83 coat campaign were United Community Services and the Neighborhood Services Department. WJLB and its co-sponsors deserve recognition for a job well done.

WAOK/Atlanta conducted a "Clothes For Children" promotion for 79 needy kids living in an Atlanta orphanage. Present at the kickoff were the SOS Band, Cameo, Atlanta Mayor Andrew Young, and members of the Atlanta Hawks basketball team. The idea behind the promotion was to have listeners volunteer their time and take one of the 79 youngsters Christmas shopping. The funds to purchase the gifts came from donations made by WAOK and its clients.

In late November, WUSL(Power 99FM)/Philadelphia celebrated its first anniversary with singer Gloria Gaynor. Power 99FM held the birthday event on the University of Pennsylvania campus in West Philadelphia. (Check accompanying photos.)

"Quiet Storm" Forecast

KUTE/Los Angeles has made the switch to its new "Quiet Storm" format, which was hinted at prior to the Christmas holiday season. The phrase "Quiet Storm" was originally introduced to the radio wars by Melvin Lindsey, who handled the 7pm-midnight shift at WHUR/Washington in the mid-70s. His numbers grew so large that the phrase and approach became widely imitated at Black FM radio outlets across the country. By the way, Lindsey is still doing nights at WHUR.

The KUTE format is being orchestrated by Inner City Broadcasting's B.K. Kirkland, who also programs Inner City's Bay Area entry, KBLX/Berkeley. B.K. is taking soft, sophisticated black music mixed with medium tempo CHR and jazz tunes to give the format a mass appeal sound and feel. Inner City officials do stress, however, that this isn't a Black format. It may take a little while to score here, as it did in Northern California, but it should be interesting. I'll continue to keep you informed as the format progresses.

Personnel Shifts

Various personnel changes also took place before and during the holiday period. One of the more noteworthy moves was made by WBLS/New York when, on December 13, it introduced the new male/female morning team of J.D. Holiday and Pat Prescott. Both were promoted from in-house; Prescott had been doing middays, while Holiday worked weekends. Holiday's radio credits also include stints at neighboring outlets WKTU, WRKS, and WCBS-FM, WGCI-FM/Chicago, and WCAU/Philadelphia.

KNOW/Austin has created a new position within its organization: as of December 18,



WZAK/CLEVELAND DISPLAYS ITS MARKETING GENIUS —

Pictured in all his own uniqueness is 93 FM's Black Santa. The marketing approach for this promotion was Santa on a white T-shirt bordered with a red trim.

B.J. Adams is Operations Manager. Both PD Selby Edwards and MD Ken Rush maintain their positions... WDMT/Cleveland PD Jeff Kelly informed us of air personality Len Cannon's return. He had been working with Urban Contemporary competitor WZAK. Cannon, known as L.C. in the Cleveland area, will handle the 7pm-midnight airshift weekdays and 2-6pm on Saturdays. Kelly also joins Carol Ford as Cleveland's newest morning duo.

WDMT also brought Christmas joy to 52 children from the Cleveland Metzenbaum Center for abused, battered, and abandoned children. Cosponsors of this event were Blue Bird Bus Lines, Mr. G's, McDonald's, Mr. Albert's Men's World, and Silverman's Department Store. Mr. G's donated free hairstyles, McDonald's supplied free meals, Mr. Albert's provided free flavored popcorn, and Silverman's gave the kids free toys and a chance to meet Santa. By the way, WDMT collected 1500 cans of food in three hours at a skating party. The food was distributed by Cleveland-based Operation Alert.

Over at rival WZAK, Jeffrey Charles succeeds Len Cannon. Charles had been the station's all-night talent, and will now be doing the 7pm-1am shift. I would like to ask WZAK OM Lee Zapis to send a copy of the 1984 "ZAK Fourplay Calendar" for our office. The calendar is said to contain poster-

size photos of a cross-section of WZAK listeners. Well, that's not quite correct. It's a cross-section of its lovely female listeners.

In the windy city of Chicago, there was some pre-holiday movement among part-time air personalities. Ron Rogers and Alicia Torres, formerly of WJPC/Chicago, are now members of the WGCI-FM airstaff. Congratulations to both.

Brett Lewis joins WOKJ/Jackson, MS as PD/MD. He replaces Bob Kaye. Lewis has been in the industry for a number of years and prior station affiliations include WOKB/Orlando, KPRS/Kansas City, and WWIN/Baltimore. Prior to WOKJ, Lewis worked at WMAK-FM/Nashville, that city's new Urban Contemporary facility.

At WDAO/Dayton, Allison Johnson is upped to Accounts Receivable Credit Manager. Johnson has served in other clerical positions at the station... WCIN/Cincinnati recently celebrated its 30th anniversary. The festivities included the return of several former air talents, among them Eddie Castle, Val Coleman, Bud Scrubbs, and Jimmy Wonder.

WLTH/Gary had some post-holiday movement. PD Fred Moore has resigned from the station and is moving on to become the midday personality at WDIA/Memphis. Moore will be working with veteran PD Bobby O'Jay. WLTH's interim PD will be Gary Law, who has been the station's Production Director and weekend air talent for the past two years. Best of luck to Fred and Gary.

If anyone out there is looking for new talent, take the time to give Jimi Bruce a call (212-465-4889). I've heard him on the air, and he's very good... Happy birthday to MD Beatrice Evans of KJCB/Lafayette, LA. Don't ask how old she became because I didn't ask and she didn't tell me.

Prior to the holidays, WWWS/Saginaw reported a fire in the office building that houses the property. Since WWWS is located on the fifth floor, and the fire took place on a lower floor, the station consequently filled up with smoke. MD David Rosas was on-air at the time and telephoned fire department officials who quickly responded. Informed sources say the blaze was deliberately set.

Programming Roundup

Black-formatted KOKY/Little Rock has changed format, adopting a more contemporary approach. KOKY will switch call letters to KLAZ and share programming with sister Urban outlet KLAZ-FM. According to



BOYS MEET GIRLS — During a recent concert tour through Houston, the Mary Jane Girls stopped by Majic 102 FM (KMJQ) for a quick visit. Shown (l-r) are Candy, Majic 102's Mike Mann, the group's Cheri, JoJo and Maxi, Motown's Don Carter, and Majic 102 MD Robert Vinson.

YEAR-END ACTION WRAP-UP

Happy New Year

parent Curtis Communications Group, KLAZ will play 30% black music and target itself to the 25+ demographic. Former KOKY PD Paul Todd has exited the station for a return to hometown Jackson, MS. A replacement will be announced in the near future.

Last year, I discussed the increase of Urban-formatted stations. WNOU/Windham, CT (near Hartford) is one of these. It's programmed by Earl Boston, and he would like those of you in the record industry to call him at (203) 456-2251. WNOU needs record service as well as contact with the industry in all areas. How about helping them get off the ground? The mailing address is: Box 98, Windham, CN 06226. Mitch Scott serves as MD.

WGKV has become the Urban outlet in St. Albans, WV, near Charleston. Chuck Horn is PD and can be reached at (304) 722-3308. The station address is 100 Kanawha Terrace, St. Albans, WV 25177. WGKV is also in need of record service.

Another station joining the Urban Contemporary fold is WOLF (AM)/Syracuse. Once again increased record service is being requested. MD Butch Charles can be contacted (315) 472-0200. WOLF is 1000 watts days and 250 nights. The station's VP/GM is Greg Fox, who, by the way, is currently handling the programming chores until further notice.

The YBPC (Young Black Programmers Coalition) sent us a press release concerning the start of a Georgia chapter. Dollie Horton, owner of WXKO/Ft. Valley, GA,

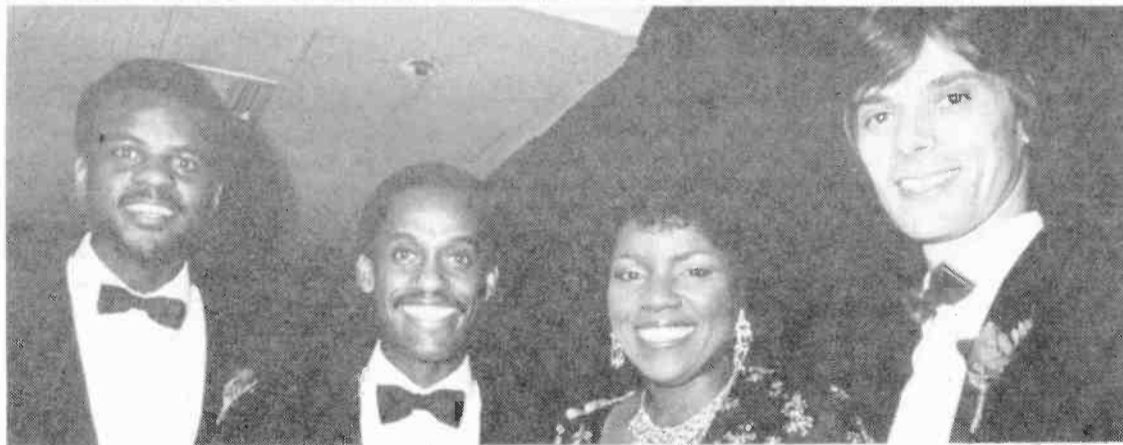
will host a meeting at her station on January 7. This meeting will be conducted to establish a YBPC branch that will cover the Georgia, North Carolina, and South Carolina area. The organization is extending a special invitation to all persons associated or interested in the broadcasting, recording, communication, entertainment, and leisure industries to become a member. Ms. Horton may be contacted at WXKO, Box 1150, Highway 341 North, Ft. Valley, GA 31030; (901) 825-5547. Even if you miss this meeting, you might want to get in touch for future reference.

During 1983 I wrote about the Detroit area's Black-formatted stations and the ensuing battle for position. Well, that fight began in earnest during the holidays. WDRQ PD Brian White has resigned, and no replacement had been named as of this printing. As Brian was exiting, J. Michael McKay, formerly of WJLB, was entering as WDRQ's new morning personality. The saga continues with this news: Roshon "The Ugliest Motha In The Motor City" (that's part of his name, not my opinion) has joined the FM98 (WJLB) staff as AM

personality, succeeding McKay. Mike Stradford, who was doing mornings at WDRQ, is now the midday person. He'll also be handling the music on an interim basis until a new PD is appointed. McKay debuted on WDRQ January 2, while Roshon started his new position December 19. McKay has worked in Detroit for years, originally hailing from Cleveland. Roshon is a Louisiana native whose track record includes WTKL/Baton Rouge, KMJQ/Houston, and WDRQ.

Just to refresh your memory, the seven Detroit area Black-formatted stations are WJLB, WGPR, WCHB, WJZZ, WDRQ, WQBH, and WLBS. As soon as we get the results of the fall '83 Arbitron, we'll take a journalistic trip to the Motor City and see what happened, what's happening, and what's going to happen with this intense Black radio battle for audience domination.

Just so we get off to a good start this year, I wanted to remind you of two forthcoming celebrations: the January 15 birthday of Dr. Martin Luther King Jr. and Black History Month in February. Stay in touch and let's have an even greater 1984!



A POWER-FUL ANNIVERSARY BASH — WXKS/Boston has long been known for its great anniversary bashes, so when Jeff Wyatt left the station last year for the Power 99FM (WUSL)/Philadelphia PD slot, he decided to continue that practice. Wyatt brought in Silver Blue/CBS's Gloria Gaynor for the station's birthday festivities. Gaynor is shown here performing and celebrating with (l-r): Power 99FM jocks Fred Buggs, Gary Shepherd, and Wyatt.



WJLB's SCHOOL SPIRIT — WJLB/Detroit afternoon personality Larry Elliott is simply amazed at the number of votes received in the station's "School Spirit" promotion. All students in the Detroit area were invited to send in votes nominating their particular school. The winning school was Columbus Middle School (3,242,603 votes), which will receive \$1098 for its activity fund. The promotion was co-sponsored by the Detroit Black McDonald's Owners' Association.



SPENDING THE NIGHT WITH OSBORNE — When A&M's Jeffrey Osborne came to Cleveland in support of his second solo LP, 93 FM (WZAK) welcomed the singer and brought him on air for an interview. In the control room with Osborne (r) is WZAK PD Lynn Tolliver.



A SMILING JELLYBEAN — WRKS/New York's Mary Thomas (left) hosted a recent show at New York's Fun House. Backstage she caught up with club DJ John "Jellybean" Benitez (photo by Dis Company).



WLIB TALKS WITH KASHIF — Pablo Guzman (left), WLIB/New York talk show host, had some questions of his own following a station interview with Arista artist Kashif.

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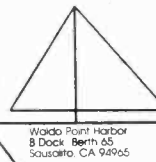
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Current Issue #45 features WBBM-FM/Dick Biondi, KLAC/Deano Day, KIIS-FM/Tim Kelly, KFI/C.K. Cooper, KMPC/Robert W. Morgan, KUTE/Charlie Fox, Hot Hits KITS from San Francisco, Cleveland CHR's WGCL & WRDQ. 90-minute cassette, \$5.50.

Classic Issue #C-38 features KHON/Aku-1954, WMCA/Harry Harrison-1968, K100/Billy Pearl-1974, KRLA/Johnny Darin-1969, KHJ/Machinegun Kelly & Dave Sebastian-1976, WRKO/Shadoe Stevens-1969, & KFI/Kris Eric Stevens & Mark Taylor-1977. Cassette, \$10.50.

Special Issue #S-25 features San Bernardino/Riverside & Las Vegas! San Bernardino's CHR's KGGI & KFxm, AOR's KCAL-FM & KOLA, & Oldies KMEN. From Las Vegas, CHR's KLUC & KUDO, AOR KOMP, AND A/C's KENO, KMJJ & KMZQ. Cassette, \$5.50.

VIDEO AIRCHECK #1 is still available, featuring KIIS-FM/Big Ron O'Brien-1983, KROQ-1983, KFRC-1981, KFRC's Mobile Studio-1983, 10Q/Real Don Steele-1977, K101/Bobby Ocean-1981, K101/Chuck Browning-1983. Specify VHS or BETA; \$39.95 per copy.

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Opportunities

Openings

EAST

WLAN/FM-97 seeks T&R for future openings. AM is MOR/AC, FM is AC/CHR. 3 yrs. experience. Mel Edwards, 252 N. Queen St., Lancaster, PA 17603. (1-6)

Creative copy/production director for MOR format. Possible extra \$\$ for weekend air work. Call Peter Zolnowski, PD, WECK, 716-894-1230. EOE M/F (1-6)

PD, Country FM 93 WPOC, Baltimore. Well experienced, music/audience research, training & handling personalities, with management & ratings record. Resume to GM. EOE M/F (1-6)

Kiss 100 fm

Operations Manager

One of Maine's largest operations needs a leader. 50kw A/C FM and full service AM seeks a highly motivated self-starter with solid people management skills to oversee news, production and programming departments. Management background a must. T&R plus references to: Ron Frizzell, President, KISS 100/WLAM, Washington St., Auburn, ME 04210. EOE

KEY-95 seeks ND. Solid gathering & writing. Experienced, prefer PA resident. Great equipment, car. Mike Farrow, 109 Plaza Drive, Johnstown, PA, 15905. No calls. EOE M/F (1-6)

Need ASAP for morning or afternoon drive. NE medium market. Get in on the ground floor of a great CHR station. Call PD, (315) 592-2255. (1-6)

PD/Morning person for aggressive professional Can/Am market leader. Immediate opening! Phone Godfrey Herweg at (315) 764-0554 or Jay Mitchell (203) 693-0388. (1-6)

New England's newest 50kw CHR located in a beautiful seaside resort community. T&R: Steve Feldman, PD, WERI-FM, Box 325, Westerly, RI 02891. EOE M/F (1-6)

WFZX needs high energy CHR personality. T&R: Ross Holland, Box 357, Pinconning, MI 48650. EOE M/F (1-6)

Staffing Baltimore radio station now. Need mature jocks, ND & promo. director. Emphasis on quality operation & product. T&R: WTRR-FM, Box 200, Westminster, MD 21157. EOE M/F (1-6)

Promotion director needed for WTRY/WPYX. Resume: Box 610, Latham, NY 12110. EOE (1-6)

Q104 FM upstate A/C, now accepting T&R's for full and part-time openings. Dave Smith, WQNY, 122 S. Cayuga St., Ithaca, NY 14850. EOE M/F (1-6)

Top-notch morning personality needed immediately at WERZ. Strong production. Short ride from Boston. T&R: Jack O'Brien, Box 1540, Exeter, NH 03833. EOE M/F (1-6)

Largest AM outside Boston seeks reliable parttime personalities. Leading A/C. T&R: Glenn Summers, WPOE, Box 1520, Greenfield, MA 01301. (1-6)

WLAN-AM & FM 97 has a parttime opening. 10-20 hours a week on Saturday & Sunday. No beginners. 252 North Queen St., Lancaster, PA 17603. (1-6)

X103, adult music format In State College seeks T&R for future fulltime and current parttime openings. Ron Adams, PD, Box 888, State College, PA 16804. (1-6)

KEY-95 seeks an all-night personality. New station, excellent facilities, killer signal, smooth A/C sound. T&R: Mike Farrow, 109 Plaza Dr., Johnstown, PA 15905. EOE (1-6)

Announcer wanted. WLIR 92.7 FM Long Island seeks parttime weekends & fill-in. Cass/Res: PD, WLIR, 175 Fulton, Hempstead, NY 11550. No calls or visits. EOE M/F (1-6)

Openings

Wanted: enterprising street reporter with verve & talent interested in building dominant Cape Cod news department. Rush T&R: Eileen Crochere, WCIB, Falmouth, MA 02540. (1-6)

Reporter wanted in the beautiful Berkshires. Need someone who can dig for local news. T&R to Alex Moreno, WUPE/WUHN, Box 1265, Pittsfield, MA 01202. (1-6)

Experienced CHR talent needed for PA's hottest new FM's. Several needed now, some for future reference. T&R: Joe Montione, Box 312B, York, PA 17404. EOE M/F (1-6)

Looking for seasoned pro to entertain & inform for early evening telephone talk show. T&R, salary requirement: WNLK, Box 1350, Norwalk, CT 06852. (1-6)

Top flight Maryland non-metro Country station seeks top notch jock/copywriter. Good salary/benefits. Excellent working conditions. (301) 689-8871. (1-6)

Creative morning man needed for top-15 market. Must be bright, witty & be able to work phones. T&R: Wylon Richards, Q105, 5200 Moravia Rd., Baltimore MD, 21206. EOE M/F (1-6)

Southern CT listen: parttime weekend opening for announcer. T&R: Drew Wilder, WNLK, Box 1350, Norwalk, CT 06852. EOE M/F (1-6)

SOUTH

Country part & fulltime at Shenandoah Country's Q102. T&R: Chris Montgomery, PD, Box 2869, Winchester, VA 22601. EOE M/F (1-6)

Still looking. SW FL A/C seeking street reporter/anchor for PM drive. T&R: Bill Stevens, Box 189, Cape Coral, FL 33910. EOE M/F (1-6)

Wanted: Morning announcer - live assist/automated Country FM. Strong production. T&R: WCHY/WWSA, Randy Bush, Box 1247, Savannah, GA 31402. EOE M/F (1-6)

Z100 needs killer weekend talent within commuting distance to Charlotte. T&R: Bob Chrysler, WJZR-FM, Box R, Kannapolis, NC 28081. EOE M/F (1-6)

Z98/WZNE Tampa Bay seeks copywriter/production director with good production skills. T&R: Steve Davis, PD, Box 4809, Clearwater, FL 33518. EOE M/F (1-6)

K97 & WKDJ accepting T&R's for AM-FM PD. Urban/Black/Contemporary programming and/or PD experience necessary. Don Boyles, 112 Union Ave., Memphis TN, 38103. EOE M/F (1-6)

WIMZ has rare fulltime on-air opening. CHR experience. T&R: Kerry Lambert, Suite 200, 901 E. Summit, Knoxville, TN 37915. No calls. EOE M/F (1-6)

WLVA seeks experienced air talent/copywriter, & for future openings. Females encouraged. T&R: Jack Armstrong, Box 2179, Lynchburg, VA 24501. EOE M/F (1-6)

K98, Austin's top CHR station seeks strong personality for 7-Midnight. T&R: Roger W.W.W. Garrett, KHFI-FM, 1219 W. 6th St., Austin TX 78703. EOE M/F (1-6)

Fulltime music television station needs personality VJ's. T&R, pictures or video: Catt, TV61, Box TV61, Greensboro, NC 27420-6161. (1-6)

St. Augustine, FL. Hard working talent needed who wants to be PD. Must reformat AM/FM combo. Airshift, production & automation experienced. Doug Shull, 305-838-4300. EOE M/F (1-6)

Needed immediately. AC PM drive announcer. T&R: WEQR-FM, GM, Box 207, Goldsboro, NC 27533. EOE M/F (1-6)

Austin, TX A/C needs major market PM personality. Warm, ambitious. T&R: Tony Maddox, KOKE-FM, Box 1208, Austin, TX 78767. EOE M/F (1-6)

Openings

Florida Easy Listening station looking for on-air PD. Growing company. T&R: Brad Kurtz, Box 2598, Lakeland, FL 33803. EOE M/F (1-6)

Cooker Wanted

You're a totally cool super sharp Top 40/CHR person. You're more than a one-line joke service jock. You're looking for the new fun cooker in the Sunbelt. Then your resume should be on the way to this publication . . . Radio & Records, 1930 Century Park West, #598, Los Angeles, CA 90067. EOE

Wanted immediately: Hardworking, versatile, take charge PD for competitive, medium market Country, news & information station. Roger W. Cavaness, KPAL. (318) 445-5306. (1-6)

Florida: Modern Country, experienced jock, part sales. T&R: WFML, 1275 S. Jefferson St., Monticello, FL 32344. (1-6)

Energetic morning man with strong production + engineer needed. T&R: Randy Horn, WCKC-FM, 302 Osborne St., St. Mary's Ga 31558. EOE M/F (1-6)

Charleston's top CHR needs AM news person. Must understand lifestyle reporting. Females/minorities encouraged. WSSX, Bill Martin, Box 31089, Charleston, SC 29417. EOE M/F (1-6)

KRGV McAllen/Brownsville, top CHR. Best money, facilities, benefits, staff with rare opening. Ambition, creativity necessary. T&R: Bob Perry, Box 1316, Weslaco TX 78756. EOE M/F (1-6)

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Adult Contemporary

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Openings

Big bucks for big talent. Morning drive. T&R: Bill Miller, U-102 FM, 311 Magnolia, Knoxville, TN. 37917. No calls. EOE M/F (1-6)

WISE needs talented air personalities for rare opening. One of America's finest places to live. Contact John Stevens, 90 Lookout Rd., Asheville, NC 28804. No calls. (1-6)

We need voices for buffers, stagings, ID's, promo's, etc . . . Mellow A/C format. Send recorded examples to: Matt Caesar, WPEZ, Box 900, Macon, GA 31202. EOE M/F (1-6)

Future opening air talent. Good production a must. T&R, salary requirement: Willis Williams, Box 760, Jacksonville, NC 28540. EOE M/F (1-6)

PRODUCTION/COPY DIRECTOR AIR TALENT

For new E.E.O. East Coast station. Experienced required. Great conditions. Mail full resume to: Radio & Records, 1930 Century Park West, #600, Los Angeles, CA 90067.

Market-leading FM A/C WRVR needs afternoon news anchor immediately. Minorities encouraged. T&R: Rob Paulin, ND, 5904 Ridgeway Parkway, Memphis, TN 38119. EOE M/F (12-16)

Experienced, issue oriented Talk Show Host wanted for a major market 50,000-watt radio station. Requires 2 years medium or major market background. Prefer mature individual who likes to dig out issues and present exciting on-air discussion with audience. Send resume and tape to: Radio & Records, 1930 Century Park West, #592, Los Angeles, CA 90067.

WJKC (Isle 95)/St. Croix in the U.S. Virgin Islands needs CHR jock for afternoons with 1st ticket & maintenance experience. Call Jonathan Keyes. (809) 773-0095. EOE M/F (12-16)

Qualities we seek in news: unique, creative, entertaining, interesting, slightly emotional, leader. John Michaels, WLTV, 5237 Albemarle Rd., Charlotte, NC 28212. EOE M/F (12-16)

MIDWEST

AM-FM Indiana college town location seeks fulltime Chief Engineer with audio maintenance experience. Announcing a plus. Engineer, 5 Beechwood Grove, Brookfield, CT 06804. EOE M/F (1-6)

NEWS DIRECTOR

One who knows sports, sought by leading FM in medium Southwest market. T&R to: Radio & Records, 1930 Century Park West, #602, Los Angeles, CA 90067.

Brand new FM in northern lower Michigan needs full & parttime help. T&R: Leo Mioduszewski, Bos 159, Gaylord, MI 49735. EOE M/F (1-6)

AM Drive at one of America's finest Country stations. Country experience, personality, production skills. T&R: Carl Drake, KRPT, Anadarko, OK 73005. EOE M/F (1-6)

Opportunities

Openings

Small-medium market FM/AM Contemporary Country station in the Midwest looking for an experienced morning drive announcer. Must be an adult communicator. Salary \$14,000 plus to start, send complete tape and resume with references to: Radio & Records, 1930 Century Park West, #597, Los Angeles, CA 90067.

PM Drive opening on top station in Wichita. CHR with personality. Winning station with major market attitude. T&R: Ron Eric Taylor, KEYN, 2829 Salina, Wichita, KS 67204 (1-6)

Program Directors

We're looking for "The Best and The Brightest."

If you possess high level programming and management skills and you're ready for a new challenge, we'd like to hear from you. Please send us a cassette aircheck of your on-air work, a composite aircheck of your station, a complete resume and anything else that will communicate and document your skills, philosophies and intellect. Persuade us in writing only, no phone calls.



E. Alvin Davis & Associates, Inc., Radio Programming & Marketing, 9851 Forest Glen Drive, Cincinnati, OH 45242

KWLO seeks mature A/C air talent with 3-5 yrs. experience. Must be able to communicate. T&R: PD, Box 1330, Waterloo, IA 50704. EOE M/F (1-6)

KFMH Muscatine-Davenport seeks full & parttime intelligent AOR jocks. T&R: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761. EOE M/F (1-6)

AM/FM station within 50 miles of Tulsa building staff of announcers. Contact: Randy Prichard, (405) 321-1400. No collect calls. EOE M/F (1-6)

PROGRAM DIRECTOR

Midwest medium market college town FM station looking for experienced PD. CHR/AOR top tracks format. \$16,000 plus to start with incentives. Good voice and production a must. Opportunity for advancement within growing chain. Tape & resume to: Radio & Records, 1930 Century Park West, #599, Los Angeles, CA 90067

KJJY/Des Moines seeks parttime news person. T&R: Kevin Teale, ND, 1551 NE 66th, Des Moines, IA 50313. EOE M/F (1-6)

Group Broadcasting of Eastern Indiana searching for news professional. T&R: John Marshall, WJRY/WCER, 1600 E. Taylor St., Huntington, IN 46750. EOE M/F (1-6)

AFTERNOON DRIVE AT TOP 10 MARKET CHR STATION

This is a prime opening with a major broadcast chain. If you've got "relatability" combined with content, energy and enthusiasm, along with a killer streetwise instinct and can offer us major market voice quality . . . then we've got a superior opening. All inquiries will be handled in confidence. We are looking for the best talent the country has to offer. If this is you . . . rush your tape and resume to: Radio & Records, 1930 Century Park West, #603, Los Angeles, CA 90067.

Suburban Chicago FM needs experienced parttime announcer. T&R: Frank Dawser, WKKD-FM, Box C-1730, Aurora, IL 60507. No calls. EOE M/F (1-6)

Aggressive CHR seeks air talent & news anchor with strong delivery & ability to relate. T&R: Tom Johnson, KJMO, 3103 S. 10 Mile Dr., Jefferson City, MO 65101. EOE M/F (1-6)

Openings

Manage your own station by 301 MYOL WRTR seeks aggressive sales dynamo to manage AM station. Resume to: Mark Heller, 1414 16th St., Two Rivers, IA 54241. (1-6)

Z-93 & WIZM seek creative, entertaining personalities for future possibilities. 100kw CHR FM, 5kw A/C AM. T&R: Tom Grier, PD, Box 99, La Crosse, WI 54601. EOE M/F (1-6)

Top 20 Market

2 prcs needed for AM & PM drive. Slick 25+ adult format. Mature, polished delivery; entertaining personality; solid background. Aggressive company; creative working environment. Tape, resume, xerox of latest ARB to: Radio & Records, 1930 Century park West, #604, Los Angeles, CA 90067.

Accepting T&R for possible future openings at 2 hot rockers & A/C station. Kevin Young, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (1-6)

KOFM seeks warm, communicative air personalities. T&R: John Jenkins, PD, Box 14806, Oklahoma City, OK 73113. No calls. EOE M/F (1-6)

Upbeat AM drive personality needed to complete morning team. T&R: David Phillips, WREN, 1001 Fillmore, Topeka, KS 66604. EOE M/F (1-6)



We are looking for a new Program Director to fill the very big shoes of our current Program Director, who will assume a corporate position with Doubleday Broadcasting. If you've got the creativity, research orientation, people skills, competitiveness, administrative ability and business acumen to program one of the nation's most successful A/C stations in one of the most competitive markets, we'd like to hear from you.

Send all information ASAP to Chet Redpath, WCLR, 8833 Gross Point Road, Skokie, Illinois 60077. No calls please. WCLR is an Equal Opportunity Employer

WYFE 95.3 has fulltime opening for AOR personality. T&R only: Brent Alberts, 1901 Reidfarm Rd., Rockford, IL 61111. EOE M/F (1-6)

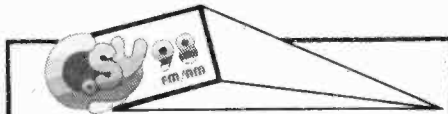
WKKN, Rockford's Country music station seeks fulltime talent. T&R: Curtis King, 1901 Reidfarm Rd., Rockford, IL 61111. EOE M/F (1-6)

PM drive talent for competitive market. 3 yrs. experience. Research experience helpful. Good production essential. T&R: Joey Evans, KVOX, Box 97, Moorhead, MN 56560. EOE M/F (1-6)

KBEQ/Kansas City looking for uptempo 10p-2a jock. Call Pat McKay. (816) 531-2535 ASAP. EOE M/F (1-6)

You don't need lots of experience, just potential & willingness to learn. Duncan market. T&R: Ken Davis, KHME, Box 216, Commanche, OK 73529. No calls. EOE M/F (1-6)

Air-talent needed for top-notch CHR. 2 yrs. experience. T&R: Doug Gillan, WIBW-FM, Box 119, Topeka, KS 66601. EOE (1-6)



Ready to move up from an anchor only spot to "MORNING ANCHOR/NEWS DIRECTOR"? Or, are you tired of that parttime news desk/occasional anchor fill-in assignment? Call us today . . . we've turned on Southwest Michigan with our news commitment! Call Greg Blackwell, WCSY FM/AM, South Haven (616) 637-1138.

Anchor/reporter needed. KFH-AM, serious news commitment. T&R: Steve McIntosh, 104 S. Emporia, Wichita, KS 67202. EOE M/F (1-6)

Announcer/newsperson needed now! Strong reading a must. Some experience helpful. C&R: Timothy Murphy, WKJF, 1111 S. Mitchell, Cadillac, MI 49601. EOE M/F (1-6)

AM/FM POWERHOUSE

In resort area looking for experienced Adult Contemporary Program Director. Must be mature, with a good track record, airshift and production a plus. \$16,000 plus to start. Send tape and complete resume with career objectives and references to: Radio & Records, 1930 Century Park West, #596, Los Angeles, CA 90067.

WMBH 1450 Country needs drive talent/production. T&R: Tom Jordan, Box 1667, Joplin, MO 64802. (417) 623-1450. EOE M/F (1-6)

Openings

Z103 FM needs air talent/production. T&R: Tom Jordan, Box 1667, Joplin, MO 64802. (417) 623-1450. EOE M/F (1-6)

Midwestern, growing FM station needs salesperson with small market experience. Established list, new car. Resume + figures: KQYB, Box 308, Spring Grove, MN. EOE (1-6)

WEST

KWST-FM. Modern Country station in central CA seeks T&R for PM drive jock. Johnny Morgan, Box 3904, Carmel, CA 93921. (1-6)

KLOK radio seeks a Chief Engineer for its new station in San Francisco. 5 yrs. experience. Resume/references: Rick Sadle, Box 21248, San Jose, CA 95151. EOE M/F (1-6)

Top 100kw CHR needs energy, but no hype middays & evenings. Females encouraged. T&R: KGBS, Box K, Greeley, CO 80632. EOE M/F (1-6)



News anchor position. KNIX, Phoenix, is now accepting tapes and resumes for a seasoned professional to join an aggressive community-oriented news team. Send materials to: Stephan Kaufman, News Director, KNIX, P.O. Box 3174, Tempe, Arizona, 85281. Must have excellent character references. No phone calls please.

Northern CA FM needs adult A/C communicators. Females & minorities encouraged. No beginners. T&R: Brent Farris, Box SS, Santa Rosa, CA 95402. EOE M/F (1-6)

PD. KLRZ (Color 95 FM), Salt Lake City. Phone Eric Rhoades, (801) 359-9536. (1-6)

Fulltime, experienced audio technician needed by Catholic production organization in L.A. Call Howard Fischer, (213) 477-2559. EOE M/F (1-6)

Central Sierra KESR AM 600 seeks newsmen/jock. Good opportunity for newcomer/beginner. T&R: Jon Levin, Box RADIO, Lone Pine, CA 93545. EOE M/F (1-6)

PROMOTION DIRECTOR

Great opportunity to join the most visible, promotion-oriented station in America — KIMN. Must be creative, enthusiastic, an implementer who does not hear "NO"; five years experience minimum. Resume and photo to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

Central coast CHR seeks experienced on-air personality for future opening. T&R: Jennifer Thomas, PD, KDON-FM, Box 81460, Salinas, CA 93912. No calls. EOE M/F (1-6)

KFMR-FM Country station seeks strong production person plus live airshift. T&R: Ms. Cat Sloan, PD, 555 W. Benjamin Holt #312, Stockton, CA 95207. EOE (1-6)

Operations Director. 100kw in Las Vegas. KZMQ-100 seeks hands-on manager for syndicated A/C. T&R: GM, 1555 E. Flamingo, Las Vegas, NV 89109. (1-6)

CA group has prime opening in light rock, CHR, & Country format. T&R: Box 12061, Fresno, CA 93776. EOE M/F (1-6)

PD/Morning person needed for Northern CA region Country FM. T&R: GM, KALF, Box 1010, Red Bluff, CA 96080. EOE M/F (1-6)

Live in Las Vegas, a top medium market. T&R: Dave Anthony, KLUC, Box 14805, Las Vegas, NV 89114. No calls. EOE M/F (1-6)

ND/Asst. Sports Director needed for Northern CA small AM/regional FM. T&R: GM KBLF, Box 1010, Red Bluff, CA 96080. EOE M/F (1-6)

Santa Rosa station seeks very hot air talent. No beginners. Upbeat CHR style only. T&R: Bill Richards, 1150 Coddington Ctr., Suite D, Santa Rosa, CA 95401. EOE M/F (1-6)

Immediate fulltime & parttime openings. Calls accepted. T&R: KTOM, Box 81380, Salinas, CA 93912. (408) 422-7484. (1-6)

Like to ski? Do overnights? TR: John Sobczak, KSKE FM 105/106, Box 3245, Winter Park, CO 80482. No beginners please. EOE M/F (1-6)

Wanted: upbeat, promotionally active air talent for NW's hottest CHR. C&R: Sean Lynch, KNBQ, Box 5200, Tacoma, WA 98405. EOE M/F (1-6)

Openings

KFKA/Greeley seeking T&R for future A/C air positions. Production skills a must. Contact Rick Shields, Box K, Greeley, CO 80632. EOE M/F (1-6)

ND sought at dominant dynamic small market station. T&R, references: Bob Flotte, KPFA, Box 720, Alamogordo, NM 88310. EOE M/F (1-6)



KIMN is seeking a killer midday personality: A pro who is warm, relatable, understands listener involvement, is entertaining, uses phones concisely, is a real person who enjoys personal contact with the community. Style should be up, quick and concise. No "jocks," comedians and beginners please. This is a rare opportunity to join a great radio station known for its personalities and stability. Tape, resume and photo (no calls) to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

Wanted: upbeat, promotionally active air talent for NW's hottest CHR. C&R: Sean Lynch, KNBQ, Box 5200, Tacoma, WA 98405. EOE M/F (1-6)

Strong adult morning personality. AM MOR. Salary DOE. T&R: PD, KBET, Box 11710, Reno NV 89510. EOE (1-6)

100kw FM A/C IN MEDIUM MARKET SUNBELT

Seeking talented morning person. If you've got it together . . . send it to: Radio & Records, 1930 Century Park West, #601, Los Angeles, CA 90067.

Wanted: experienced midday announcer. Possible production director for resort area AOR. T&R: KFJU, Box 772850, Steamboat Springs, CO 80477. EOE (1-6)

CHR air talent. Production only. No programmers. John Raymond, KOAW, Spring Creek Rd., Ruidoso Downs, NM 88346. EOE M/F (1-6)

Immediate opening at Sacramento's hot CHR, KWOD 106. Prefer No. CA talent. T&R: Tom Chase, Suite 160, 777 Campus Commons Dr., Sacramento, CA 95825. No Calls. EOE M/F (1-6)

San Diego's premiere B/B station seeks midday personality. Mature voice. T&R, salary requirement: Dick Williams, KMLO, Box 1000, Vista, CA 92083. EOE M/F (1-6)

FM, 40 miles from Tucson needs Country personality. No PD types please. KAVV, Box 42977, Tucson, AZ 85733. EOE (1-6)

WEST COAST MAJOR MARKET POWERHOUSE

Has unique opening for entertaining personality who can really have fun in a Contemporary Music format. Wild tracks, laughter and having a genuine "good time" with your audience encouraged. Perhaps you're doing mornings now and are ready to join a staff of major market pros. Excellent opportunity for your talent looking forward to earning large salaries under AFTRA contract. If you are ready to perform on a major market state-of-the-art facility, we're ready to listen to you. T&R: Radio & Records, 1930 Century Park West, #593, Los Angeles, CA 90067.

WE ARE AN EQUAL OPPORTUNITY EMPLOYER

KLOK Radio Ltd. seeks qualified salespeople, receptionist/secretary, & news person for its new SF station. KLOK, Box 21248, San Jose, CA 95151. EOE (12-9)

Real Rock station looking for real rock communicators. Fulltime & parttime. T&R: Tom Marshall, KFMG, 5601 Domingo, N.E., Albuquerque, NM 87108. No calls. EOE M/F (12-9)

Immediate opening - copywriter/traffic director. 50kw AM/Class C FM. West of Rockies. KERR/KQRR-FM on Flathead Lake. Don Anderson, (406) 883-5255. (12-9)

Opportunities

Positions Sought

DJ looking to make you #1. Young & enthusiastic, professional experience. News & sports, any format. Now in clubs in NYC. ASHLEY SCHARGE (212) 229-2094. (1-6)

12 yr. major market personality/PD. Good detail person with common sense. Automation experience, degree. (503) 364-8524. (1-6)

5 yrs. experience. Want an air, news, PD or MD position. Immediately available. Very professional. Mike 'Slick' Edmonds. (202) 396-8022. (1-6)

12 yr. CHR pro seeks PD &/or drive times. Medium & major market experience. Call anytime. MICHAEL (219) 365-5745. (1-6)

ROCKXTROVERT seeks AOR, A/C DJ or production, sales, staff position. T&R, credentials, available for relocation. BOBBY MACK (714) 951-3776. (1-6)

I would like to work in Texas! Warm, witty, conversational. 14 yr. pro currently in Top-50 market. Seeking A/C or Country position. (419) 474-5841. (1-6)

Female air talent. 3 yrs. experience — excellent production, research, great air sound. Prefer top-100 market anywhere. Leave message with Phyllis (312) 676-3300. (1-6)

7 yr. pro, major market experience in news & radio/TV production seeks on-air production position. Will relocate. KEVIN MICHAELS (601) 896-4449. (1-6)

Help! Talented DJ starting out needs to work. CHR/AOR, will consider news. Call JOE ALMANZO, (312) 662-7758. (1-6)

Video photographer with 3 yrs experience seeks job with TV news department. T&R available. MIKE RUBLEY (205) 381-3012. (1-6)

Award winning crazy radio pro with pipes & experience. Stun your NE market. Offer security, creative freedom, management, \$500/wk. BRIAN (203) 225-0085. (1-6)

Canadian sports reporter wants to move south of the border. 7 yrs. radio/TV experience. RANDY PIKE (807) 345-2852. (1-6)

7 yrs. experience with country, CHR, & BB/Easy formats. (216) 253-2679. (1-6)

Will relocate. 3 yrs. experience in medium market, seeks AOR spot. Need guidance help, format change. Randi St. John (205) 473-3692. (1-6)

Great pipes for jock, news & commercials. BA in communications & broadcast training. Willing to relocate. Any shift. MICHAEL KIELBON, (312) 652-8319. (1-6)

English personality presently in P2 market. Good #'s. Great promotion ideas, production. Seeks CHR air position. East or West. Don (303) 685-5018. Available now! (1-6)

Warm, reliable female personality wants to relocate to medium or major market. Currently CHR PD/PM drive. Any CHR, AOR, AC position. (601) 544-3983. (1-6)

Successful programmer/personality looking for East Coast station. A/C, Country, or Oldies. Family man. Call JOE (207) 724-3867. (1-6)

Female reporter/anchor working in CA medium, ready & looking for same in CA major. (213) 464-3754. (1-6)

Looking for DJ position A/C station. 27 yrs experience plus oldies catalog. Will relocate. OOGIE CARSON (601) 247-1644. (1-6)

For competitive markets only. Quality news pro. Make your news the talk of the town. Box 930, El Cajon, Ca. 92040. (619) 443-7168. (1-6)

OM & on-air personality. Heavily populated market. Akron, Canton, Massillon OH. All formats, all shifts. Desire management, small to medium markets. (216) 478-1206. (1-6)

Professional, communicating entertainer. Newsy, topical, funny, a production master. 12 yrs. experience. Seeks major SW Country market winner. JIM (619) 244-4576. (1-6)

Veteran PD/MD/AT with research experience seeks new Country or A/C challenge. Ready to go now! T&R: STEVE (815) 247-7134. 7-11 am, ET, M-F. (1-6)

I love contemporary Christian music! Allow me to use my God-given talents on your station as a PD or announcer. Call (813) 526-8943. (1-6)

Texas Country DJ with good people skills will do Farm, trading post or your choice. FRANK PRICE, Amarillo. (806) 355-5208. (1-6)

DJ and/or Sports Director

Seeking job in small or medium market. BA, 6 months small market experience. No Superstar, but lots of potential and great attitude. Reliable, Professional and Affordable. Let's talk. Ron Goodman (213) 202-1249.

Enthusiastic, hard working female in medium market. News, DJ, PR experience. Wants to grow with you fulltime in Northern California. Call immediately (916) 361-9156. (1-6)

Female with 2 1/2 years experience, good voice, production. Have done A/C, MOYL, & Country. Currently employed. Northeast only. Call (717) 248-5139. (1-6)

Need a home! BILL STALLINGS, M105 Cleveland, KZAP. 8 yrs. major market experience. Will do it all. AOR MD/personality. Call (916) 972-7975. (1-6)

Positions Sought

AC/FM with will to win in AM drive. This act is for you. Medium to major market only. Call (809) 737-1421 after 5. (1-6)

Lady DJ with LA area experience seeks weekend airshifts within 1 hr. of LA. Urban, AC, CHR. Copywriting, production experience, friendly, dedicated. KELLI (213) 684-7188. (1-6)

OM of 50kw CHR wishes to move up to medium market. Veteran of seven yrs. Urban or CHR. KEN 'Dr.' SILVA (603) 542-2821. (1-6)

Experienced, popular personality, great production seeks live contemporary gig. P1-P2 winner in So. CA, TX, LA. Serious inquiries only. (318) 233-8650. (1-6)

Female DJ, 7 yrs. experience, relocating to FL. Seeking BM or AC format. Familiar with SW Central FL areas. Call (717) 367-1209 thru Jan. 10. (1-6)

Jack of all trade: strong PBP, news, announcing, seeking MW position. MARK DIDTLER (312) 693-2815. (1-6)

Take note: top notch C&W announcer looking for work. Strong production, great knowledge of music & thoroughly trained. DAVID (214) 349-7661. (1-6)

Program Director — incredible major market track record. SF, LA, San Diego. AC or CHR only. Looking for quality position with good company. Big \$\$\$. (619) 270-67878. (1-6)

Dedicated, talented, successful, personality & programmer with medium & major market credentials seeks secure, well-paying challenge. TOM MCGUIRE, (319) 332-7810. (1-6)

Equal opportunity employee 3 yrs. NYC area (WAPP, WBAB) looking for CHR, AOR any market. Great pipes, production, will relocate. AL (516) 628-2861. (1-6)

Programmer/personality- 12 yrs, major market experience. Good people skills. Communications degree, available immediately. Contact: CLARK MICHAEL (503) 364-8524. (1-6)

Slightly wacko hardworking team player wants to be beamed up to medium market. AC or CHR for middays or mornings. (415) 652-4420. (1-6)

Get ratings, production & talent with Mr. Gray, (213) 632-2567. Medium market experience, 1 yr. (1-6)

Need talent, need brains? Get both! A yr. pro. PD, MD experience. A/C, CHR. MIKE (804) 463-1082. (1-6)

Winning PD looking for new challenge. US #1 rated FM 1982. #5 rated 1983. CHR, A/C. JAMIE SEARS. (515) 887-6316. (1-6)

Former asst. PD. Black. Excellent production, good voice, tight board. Would like to work where my talent isn't wasted. Serious only. RON FOLKS. (803) 754-1187. (1-6)

I have to be worth more than 12k yr. Experience since 1971. All formats, shifts, news. If you can double by gross, I'll commit to you. WAYNE BYERS (701) 251-2336. (1-6)

Uptempo CHR evening entertainer, ex KBBK, now KRKO seeks new opportunity. Call RANDY, (206) 353-4997, or 355-1144. (1-6)

Currently top-5 program asst. seeks major market music/research director or medium market PD/OM. Computer knowledge. 10 yrs. experience. (412) 682-6698. (1-6)

Top 50 CHR/Personality. 10 yrs. excellent market #'s in Portland. Team player. Experienced also in A/C, AOR, Country. (503) 774-5385, 771-6152. (6-1)

CRAIG HINES, air personality/PD with medium & major market experience. One-on-one approach on and off the air. (805) 528-0600. (12-16)

Experienced reporter seeking medium market news position. ND experience + degree. Prefer MW. Call mornings CARL (607) 733-8680. (12-16)

Radio is my life. One yr. experience. Looking for CHR format. Call STEVE (504) 384-3718. (12-16)

Creative, mature professional experienced in writing, management, commercial & news announcing. Seeking stability. WILDER (213) 660-7888 7-10 pm. (12-16)

Mature jock, PD. Over 2 decades in radio. Consistent, dependable, class act. Prefer MI. Let's talk. DICK CONDER. (616) 399-3494. (12-16)

I'm KYLE MAY. I'm 2 yrs. experienced in medium market AOR. I want a shift + possible management position, preferably at MW AOR/CHR. (419) 691-3165. (12-16)

Dedicated professional with 6 yrs. experience on air & programming seeks challenging opportunity. Location not important. BARRY ADAMS (506) 657-2600. (12-16)

Black male announcer with news & DJ experience seeking work. Contact STEVE. (713) 493-0256. (12-16)

7 yrs. MD/DJ. Ready for a new challenge. Great music knowledge. DENNIS (313) 373-5586 after 5pm. (12-16)

Somewhere, someone seeks a good PD/MD, & is willing to let him do his job. I would like to talk to that someone. Employed now. DAVE CARLISLE (304) 342-3136 or 766-8460. (12-16)

Experienced professional female news anchor/reporter. Excellent writing skills & delivery. In Denver now, could be talked into relocating. MELANIE (303) 667-4331. (12-16)

Announcer looking for a challenge. Dedicated, hardworking, willing to start at bottom. Any format, any state. Let's talk. DAVE, before noon. (402) 488-1295. (12-16)

Positions Sought

Need a break soon. Medium market CHR FM, NY, NJ, CT. 7 yrs. experience. AM drive, MD + ambitions. Ask for STEVE (914) 331-0354 or 336-8920. (12-16)

M105/Cleveland, KZAP, BILL STALLINGS 10 yrs. 'front-line' experience. Will go anywhere. AOR MD on-air. Call ASAP (916) 972-7975. (12-16)

Milwaukee personality + 5 yrs. experience PD, MD, Production Director, on air in A/C, CHR, AOR. All shifts, all styles. BYRON NELSON. (414) 633-5501. (12-16)

All news, N/T on or off air editorial position sought by good newsman with 15 yrs. experience. Call RON (607) 433-2449. (12-16)

Wasting away in small market PA. Looking for fulltime A/C, CHR gig in SE PA, NJ, DE, MD. Call WALLY. (717) 677-8603. (12-16)

Versatile, hard-working female MD seeks on-air position in small market. AC/CHR/Country. Experience + production, news. Prefer IL, IN. JENNY, PM's. (308) 728-7742. (12-16)

Attention smalltown New England. Hard working team player seeking on-air at laid-back station. Prefer NH. Country music. John Mac, 24 Mt. Vernon, Providence, RI 02907. (12-16)

I LOVE Country music, & I LOVE New England. (717) 249-8911. (12-16)

Black femme. 6 yrs. experience small & major markets. Country, B/M, N/T formats. News too. Looking at NYC, NJ, CT area. 270846, Dallas, 75227. LORNA LITTLEWAY. (12-16)

Major market programmer with A/C, MOR, BM ratings victories seeking OM/PD position. Turnaround accomplishments include KXYZ, KQUE/Houston, TM stations. (215) 357-1632. (12-16)

12 year PD/personality seeks medium/major challenge. Major market 3 yrs. Degree. (503) 364-8524. West coast. (12-16)

Award winning news & sportscaster, 10 yrs. radio experience seeks new challenge. JOE (308) 284-6786. (12-16)

Female PD/MD/personality. 8 yrs. experience A/C, Country, Jazz, CHR, Black available now. Call CHRIS (312) 479-9579. (12-16)

I called Britain's Queen Mother on her birthday. Call me today. Educated 3 yr. pro. (607) 729-1068 after 3. (12-16)

Energetic, dependable, multi-talented jock with excellent production looking for CHR, A/C gig. Will relocate, prefer West Coast. JOE RICCI (717) 790-9393. (12-16)

...mornings, funny. Call STEVE (803) 763-2106. (12-16)

Billboard Award Winner

Billboard AOR Personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

Communicator with 6 yrs. in Country & CHR formats. MD experience & programming background. Currently weekends in Denver. Call (303) 667-4331. (12-16)

RICK BECKETT, 13 yr. pro at WAAY. Seeking AM or PM drive at aggressive med/large market. Funny, informative, dedicated. Spotless references. (205) 881-7292 after 1p CST. (12-16)

Working woman needs work. I'm good, professional, ambitious & nobody's fool. I get the job done. Do I get the job? Call (217) 443-8144. (12-16)

Available - air talent. Production. 2 yrs experience. JOHN CATCHINGS (415) 332-9205. (12-16)

Any AOR gigs out there? I'll work anywhere, any shift, holidays, weekends, overnights included. Now at campus rocker. AOR only please. DAVE (615) 865-5900. (12-16)

WILLIE CURTIS, DJ/newsman with a good voice and strong personality seeks opportunity. Call me (312) 737-6489 evenings. (12-16)

Changes

RADIO

Nancy McKinley appointed Account Executive at WYNY/New York.

Kristine A. Keith named Sales Account Executive at WFYR/Chicago.

Ted S. Jakubiak named Sales Account Executive at WFYR/Chicago.

Alvin Smith joins KISS/San Antonio as Account Executive.

Valma Garcia Cloman joins KISS/San Antonio as Account Executive.

Janet Lynch joins WNVL/Nicholasville, KY as announcer.

Frank Schmidt joins the Sales Department at KYW/Philadelphia.

Sharon Romijn joins KOIT/San Francisco as Account Executive.

Changes

Gail Brooks joins KOIT/San Francisco as Account Executive.

Alyssa Hochheiser named Traffic Manager at WYNY/New York.

Sandra J. Stathas joins WEZW/Milwaukee as Account Executive.

RECORDS

Valerie Pack appointed A&R Product Coordinator, A&M Records/Hollywood.

Marilu Windvand promoted to Manager of Pre-Production & Product Research at Atlantic/Elektra Records/New York.

Robyn Frey Kove named Manager of Album Packaging at Atlantic/Elektra Records/New York.

K. David Fleming joins Atlantic/Elektra Records/New York as Album & Tape Pre-Production Coordinator.

Maureen Kinnevy named Manager of Financial Administration, PolyGram Special Projects/New York.

Maryellen Benenati promoted to International Manager for Chappel/Intersong Music Group-USA/New York.

Barry Feldman appointed Manager, Catalog Exploitation, PolyGram Records/New York.

Richard Seidel appointed Product Manager, Classics' Jazz Department, PolyGram Records/New York.

INDUSTRY

Brindell Deziura rejoins the sales staff at Katz American

Robert Albright joins the sales staff at Katz Radio/Atlanta.

Steven Pechman appointed to sales staff at Katz Television/Atlanta.

Peggy O'Keefe promoted to Payroll Manager, Katz Communication's Treasury Department/New York.

Tom Barrett promoted to Sales Manager of Katz Television Continental/Atlanta.

Cynthia Collins joins the Sales staff at Katz Radio/New York.

Jodi Liebowitz promoted to Programming Research Analyst at Katz Programming/New York.

Peter Chislett joins Katz Programming/New York as Research Analyst.

Steve Shifman moves to Katz Radio & Television/New York in Sports Sales.

Liz Ryckman appointed Account Executive at Christal/Detroit.

Miscellaneous

New AM station in Humble-Houston metro needs music library. AC KTUN 1180, 121 W. First St., Humble, TX 77338. (713) 446-9191. (1-6)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

Frequency Rates*		
1 Week	2 Weeks	3 Weeks
\$20.00	\$35.00	\$50.00

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Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

R&R

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Country Coast-To-Coast

WHITES "Give Me Back That Old Familiar Feeling"
DOLLY PARTON "Save The Last Dance For Me"
WILLIE NELSON "Without A Song"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

POLICE "Wrapped Around Your Finger"

Contempo 300

MADONNA "Holiday"
STEVIE NICKS w/SANDY STEWART "Nightbird"
DOLLY PARTON "Save The Last Dance For Me"

Great American Country

MICKEY GILLEY "You've Really Got A Hold On Me"
STEVE WARINER
"Lonely Women Make Good Lovers"
EDDIE RABBITT "Nothing Like Falling In Love"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Bright Blue A/C

DOLLY PARTON
"Save The Last Dance For Me"
JAMES INGRAM w/MICHAEL McDONALD
"Yah Mo B There"
PAUL McCARTNEY "So Bad"
FRANK STALLONE & CYNTHIA RHODES
"Never Gonna Give You Up"
ROBERTA FLACK "This Side Of Forever"
GEORGE BENSON "In Your Eyes"
EDDIE RABBITT "Nothing Like Falling In Love"
NAKED EYES "When The Lights Go Out"

Country

LEE GREENWOOD "Going Going Gone"
WHITES "Give Me Back That Old Familiar Feeling"
CRAIG DILLINGHAM
"Have You Loved Your Woman Today"
DOLLY PARTON "Save The Last Dance For Me"
RAY CHARLES & GEORGE JONES
"We Didn't See A Thing"

Red Satin Rock

DEBORAH ALLEN "Baby I Lied"
PAUL McCARTNEY "So Bad"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

POLICE "Wrapped Around Your Finger"
KC "Give It Up"
IRENE CARA "The Dream (Hold On To Your Dream)"

TM Country

KENNY ROGERS "Buried Treasure"
JOHN ANDERSON "Let Somebody Else Drive"
RAY CHARLES & GEORGE JONES
"We Didn't See A Thing"
KENDALLS "Thank God For The Radio"

BPI

John Iles (800) 426-9082

Adult Contemporary

GENESIS "That's All"
NEIL SEDAKA & DARA SEDAKA
"Your Precious Love"

Country Living

CONWAY TWITTY "Three Times A Lady"
JUDDS "Had A Dream (For The Heart)"
GUS HARDIN "Fallen Angel (Flyin' High Tonight)"

Radio Arts

John Benedict (213) 841-0225

Country's Best

KENNY ROGERS "Buried Treasure"
JANIE FRICKE "Let's Stop Talkin' About It"
NARVEL FELTS "Fool"

Soft Contemporary

PEABO BRYSON/ROBERTA FLACK
"You're Looking Like Love To Me"
J. BIRD "(You're) That Song"

Sound 10

STEVIE NICKS w/SANDY STEWART "Nightbird"
RICK JAMES & SMOKEY ROBINSON "Ebony Eyes"
PEABO BRYSON/ROBERTA FLACK
"You're Looking Like Love To Me"
BOB DYLAN "Sweetheart Like You"
POLICE "Wrapped Around Your Finger"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

MICKEY GILLEY "You've Really Got A Hold On Me"
GUS HARDIN "Fallen Angel (Flyin' High Tonight)"
REBA McENTIRE "There Ain't No Future In This"

The Great Ones

STEVIE NICKS w/SANDY STEWART "Nightbird"
PEABO BRYSON/ROBERTA FLACK "You're Looking Like Love To Me"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

DURAN DURAN "New Moon On Monday"
VAN HALEN "Jump"
REAL LIFE "Send Me An Angel"

Transtar

Chick Watkins (303) 578-0700

OLIVIA NEWTON-JOHN "Twist Of Fate"
CULTURE CLUB "Karma Chameleon"
GENESIS "That's All"

Black/Urban

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAZZ BAND

Joystick (Motown)

61% of our reporting stations on it. Rotations: Heavy 17/0, Medium 17/0, Light 12/3, Extra Adds 0, Total Adds 3, WLUM, WVOI, KDIA. Heavy: KRNB, WDMT, XHRM, WATV, WENN, WPDQ.

MUSICAL YOUTH

She's Trouble (MCA)

59% of our reporting stations on it. Rotations: Heavy 3/0, Medium 15/0, Light 26/3, Extra Adds 1, Total Adds 4, WGPR, WGIV, WPEG, WJJS. Heavy: KRNB, KSOL, KUKQ.

HERBIE HANCOCK

Autodrive (Columbia)

59% of our reporting stations on it. Rotations: Heavy 5/0, Medium 18/1, Light 22/2, Extra Adds 0, Total Adds 3, KNOW, WGIV, WPEG. Heavy: WDAS, WAOK, KACE, WLVW, WPLZ.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. indicated one of this week's most added new songs.

MADONNA "Holiday" (Sire/WB) 44/0

Rotations: Heavy 15/0, Medium 22/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WBMX, WGCI, KJLH, KNOW, WPEG, WPDQ, KJCB. Medium: WRKS, KRLY, WDMT, KMJM, KACE, WJJS, WANM.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 40/3

Rotations: Heavy 10/0, Medium 18/2, Light 11/0, Extra Adds 1, Total Adds 3, XHRM, KNOW, WOIC. Heavy: WILD, WHUR, KKDA-FM, WJMO, WZAK, WPEG, WANM. Medium: WRKS, WOOK, KRNB, KMJM, WDAO.

PHILIP BAILEY "Trapped" (Columbia) 39/4

Rotations: Heavy 7/0, Medium 14/1, Light 17/2, Extra Adds 1, Total Adds 4, WHRK, KNOW, WNOO, WOIC, WJAX. Heavy: WYLD-FM, WZEN-FM, KJLH, WRDW, WATV, WGIV, WAAA. Medium: WPDQ, WDAO, KUKQ.

J. BLACKFOOT "Taxi" (Sound Town/Allegiance) 38/4

Rotations: Heavy 16/0, Medium 9/1, Light 13/3, Extra Adds 0, Total Adds 4, WILD, WGPR, KJLH, XHRM. Heavy: KMJM, KRLY, WDIA, WYLD-FM, WENN. Medium: WEDR, WZAK, WATV, WDAO, WTLC, WVOI.

RON BANKS "Make It Easy On Yourself" (CBS) 38/4

Rotations: Heavy 8/1, Medium 14/2, Light 18/1, Extra Adds 0, Total Adds 4, WZAK, XHRM, WJAX, WANM. Heavy: WILD, KRNB, KOKA, WWWWS. Medium: WXYV, WDIA, WGPR, KJLH, WGIV, WLTH.

NEW EDITION "Jealous Girl" (Streetwise) 38/0

Rotations: Heavy 10/0, Medium 18/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WDAS, WAOK, WDIA, KDAY, XHRM, WPEG, KUKQ. Medium: WAIL-FM, WDMT, WJJS, WPLZ, KOKA, WKWM, WWWWS.

GRANDMIXER D. ST. "Crazy Cuts" (Island/Atco) 37/1

Rotations: Heavy 1/0, Medium 17/0, Light 19/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WAAA. Medium: WXYV, WILD, WRKS, WHUR, KRNB, WZAK, WDRQ, WGPR, WJLB, WOIC, WWWWS, WVOI, KDKO.

ANITA BAKER "You're The Best Thing Yet" (Beverly Glen) 34/3

Rotations: Heavy 1/0, Medium 16/2, Light 17/1, Extra Adds 0, Total Adds 3, WILD, WANM, KUKQ. Heavy: KJLH. Medium: XHRM, KSOL, WRDW, KNOW, WGIV, WLVW, WDAO, WLTH.

DIANA ROSS "Let's Go Up" (RCA) 34/1

Rotations: Heavy 5/0, Medium 13/0, Light 16/1, Extra Adds 0, Total Adds 1, WWWWS. Heavy: WAOK, WVEE, KJLH, KJCB, WANM. Medium: KSOL, WOIC, WKXI, KOKY, WVOL, KOKA, KDIA.

STACY LATTISAW "Million Dollar Babe" (Cotillion/Atco) 34/1

Rotations: Heavy 8/0, Medium 15/1, Light 11/0, Extra Adds 0, Total Adds 1, KNOW. Heavy: WILD, KMJM, WATV, WGIV, WJMI, WPDQ, WTLC, KUKQ. Medium: WOOK, KKDA-FM, WBMX, XHRM, WENN, KDIA.

CUBA GOODING "Happiness Is Just Around The Bend" (Streetwise) 34/1

Rotations: Heavy 5/0, Medium 16/0, Light 13/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WDAS, KJLH, WENN, KOKA, WAAA. Medium: WOOK, WHUR, WVEE, WGCI, WJMO, XHRM, KSOL, WDDM, KDKO.

PHILIPPE WYNNE "Wait Until Tomorrow" (Fantasy) 33/2

Rotations: Heavy 1/0, Medium 10/1, Light 22/1, Extra Adds 0, Total Adds 2, XHRM, WGIV. Heavy: KJLH. Medium: WVEE, KRNB, WYLD-FM, WKXI, KJCB, WVOL, WWWWS, KDIA.

JONES GIRLS "2 Wn U Back" (RCA) 32/2

Rotations: Heavy 4/0, Medium 16/2, Light 12/0, Extra Adds 0, Total Adds 2, XHRM, KNOW. Heavy: WRDW, WPEG, WKXI, KJCB. Medium: WOOK, KRNB, WGCI, KJLH, WATV, WGIV, WPDQ, WLTH, WWWWS.

FREEZE "Pop Goes My Love" (Streetwise) 28/0

Rotations: Heavy 1/0, Medium 14/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: KJLH. Medium: WRKS, WDAS, WAOK, WVEE, XHRM, WKND, WATV, WENN, WKXI, WPDQ, WLVW, WVOL, WAAA, KUKQ.

TEENA MARIE "Midnight Magnet" (Epic) 27/4

Rotations: Heavy 4/0, Medium 8/2, Light 15/2, Extra Adds 0, Total Adds 4, WHRK, XHRM, WDAO, WVOI. Heavy: WAOK, WYLD-FM, KMJM, KACE. Medium: WDIA, KSOL, WVOL, KUKQ.

LENNY WILLIAMS "Love Soldier" (Rocshire) 26/1

Rotations: Heavy 1/0, Medium 13/1, Light 12/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KRNB. Medium: WEDR, WZEN-FM, KJLH, WGIV, WNOO, WOIC, WPDQ, KJCB, WLVW, WDAO, WWWWS, KUKQ.

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 26/1

Rotations: Heavy 2/0, Medium 12/0, Light 13/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WEDR, WJMO. Medium: KJLH, XHRM, KNOW, WGIV, WKXI, WBLX, WLVW, WVOL, KOKA, WLTH, WWWWS.

SIGNIFICANT ACTION

BOBBY NUNN "Hangin' Out At The Mall" (Motown) 25/2

Rotations: Heavy 1/0, Medium 8/1, Light 16/1, Extra Adds 0, Total Adds 2, WZAK, WPEG. Heavy: XHRM. Medium: WGPR, WZEN-FM, WENN, WJMI, WDAO, WWWWS, KDKO.

ROYALCASH "Radio Activity" (Sutra) 25/0

Rotations: Heavy 8/0, Medium 12/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KKDA-FM, WAIL-FM, WYLD-FM, WBMX, KDAY, WATV, WJMI, WPLZ. Medium: WAMO, WOOK, KMJM, WDMT, WDRQ, WJLB, WRDW, WJJS, WVOL, WANT, WTOY, KUKQ.

MOST ADDED

STEVE ARRINGTON's HALL OF FAME (8)
Hump To The Bump (Atlantic)
JEFFREY OSBORNE (7)
Plane Love (A&M)
RUN D.M.C. (6)
Hard Times (Profile)
INDEEP (5)
The Record Keeps Spinning (Sound Of N.Y.)

HOTTEST

DeBARGE (38)
Time Will Reveal (Gordy/Motown)
PATTI LABELLE (32)
If Only You Knew (Phil. Int./CBS)
SHANNON (30)
Let The Music Play (Mirage/Atco)
P. McCARTNEY and M. JACKSON (23)
Say Say Say (Columbia)
KOOL & THE GANG (21)
Joanna (De-Lite/PolyGram)

SLAVE "Steppin' Out" (Cotillion/Atco) 24/0

Rotations: Heavy 1/0, Medium 9/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WWWWS. Medium: WEDR, WCIN, KJLH, XHRM, WNHC, WGIV, WPEG, WLVW, WLTH.

KLIQUE "Flashback" (MCA) 23/3

Rotations: Heavy 0/0, Medium 8/0, Light 15/3, Extra Adds 0, Total Adds 3, KRNB, WYLD-FM, WDAO. Medium: KKDA-FM, WZEN-FM, KACE, XHRM, KJCB, WLTH, WWWWS, KUKQ.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 23/0

Rotations: Heavy 6/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WGIV, WJMI, WKXI, WBLX, WLVW, WTLC. Medium: KKDA-FM, XHRM, KNOW, WNOO, WPDQ, KJCB, WLOU, KOKA, WLTH, KUKQ.

JENNY BURTON "Remember What You Like" (Atlantic) 22/2

Rotations: Heavy 0/0, Medium 9/0, Light 13/2, Extra Adds 0, Total Adds 2, WWWWS, WVOI. Medium: WRKS, KRNB, WHRK, WGPR, WJLB, KMJM, XHRM, WVOL, WANM.

RUN D.M.C. "Hard Times" (Profile) 21/6

Rotations: Heavy 1/0, Medium 8/2, Light 11/3, Extra Adds 1, Total Adds 6, WILD, XHRM, WENN, WJAX, WJJS, KUKQ. Heavy: WZAK. Medium: KRNB, WHRK, WGPR, WJLB, KMJM, WWWWS.

SOUTHSIDE JOHNNY & THE JUKES "Get Your Body On The Job" (Mirage/Atco) 21/2

Rotations: Heavy 1/0, Medium 7/1, Light 13/1, Extra Adds 0, Total Adds 2, WZAK, WJAX. Heavy: KOKA. Medium: WZEN-FM, WKND, WKXI, WLOU, WMAK, WVOL.

PEABO BRYSON/ROBERTA FLACK "You're Looking Like Love To Me" (Capitol) 21/1

Rotations: Heavy 2/0, Medium 7/1, Light 12/0, Extra Adds 0, Total Adds 1, WZAK. Heavy: WVEE, KRNB. Medium: WAOK, KSOL, WGIV, WPDQ, WLVW, WWWWS.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 21/1

Rotations: Heavy 0/0, Medium 4/0, Light 17/1, Extra Adds 0, Total Adds 1, WGIV. Medium: WVEE, WDIA, WVOL, WLUM.

CHIC "Give Me The Lovin'" (Atlantic) 20/1

Rotations: Heavy 1/0, Medium 6/1, Light 13/0, Extra Adds 0, Total Adds 1, WZAK. Heavy: KMJM. Medium: KRNB, WHRK, WDAO, WLTH, KUKQ.

PLANET PATROL "I Didn't Know I Loved You" (Tommy Boy) 20/1

Rotations: Heavy 3/0, Medium 5/0, Light 12/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: KRNB, WGPR, WANM. Medium: WDRQ, XHRM, WNHC, WKXI, WJAX.

DREAMBOY "Don't Go" (Qwest/WB) 19/3

Rotations: Heavy 11/1, Medium 4/1, Light 4/1, Extra Adds 0, Total Adds 3, KRNB, WGIV, WANM. Heavy: KRLY, WHRK, WGCI, KMJM, KNOW, WATV, KJCB, WVOL, WWWWS, KUKQ. Medium: WDMT, WENN, WNOO.

MAVIS STAPLES "Love Gone Bad" (Phonorecords) 19/2

Rotations: Heavy 1/0, Medium 7/0, Light 10/1, Extra Adds 1, Total Adds 2, WENN, WOIC. Heavy: WJMI. Medium: WZAK, WGPR, WRDW, WKXI, KOKY, WAAA, WWWWS.

INDEEP "The Record Keeps Spinning" (Sound Of New York) 18/5

Rotations: Heavy 1/0, Medium 4/0, Light 12/3, Extra Adds 0, Total Adds 5, WILD, KRNB, WHRK, XHRM, WWWWS. Heavy: WYLD-FM. Medium: WHUR, WZAK, KJLH.

DAVID SANBORN "Neither One Of Us" (WB) 18/0

Rotations: Heavy 4/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, KJLH, WBLX, WAAA. Medium: KSOL, KOKY, WKWM, WWWWS.

RACE "What Is Race" (Ocean Front) 17/0

Rotations: Heavy 1/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KJCB. Medium: WOOK, WDIA, WYLD-FM, WJMO, WZAK, WGPR, WZEN-FM, WKXI, WDAO.

MALCOLM McLAREN "World Famous" (Island/Atco) 16/1

Rotations: Heavy 2/0, Medium 2/0, Light 11/0, Extra Adds 1, Total Adds 1, WOIC. Heavy: WGPR, KACE. Medium: WZEN-FM, WWWWS.

LEW KIRTON "Don't Give Up Your Dream (Hang On In There)" (Believe In A Dream/CBS) 16/1

Rotations: Heavy 1/0, Medium 6/0, Light 9/1, Extra Adds 0, Total Adds 1, WGIV. Heavy: WKXI. Medium: WATV, WBLX, WVOL, KOKA, WAAA, KDKO.

SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 16/0

Rotations: Heavy 2/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAMO, WATV. Medium: WXYV, WAOK, KRNB, WYLD-FM, WZEN-FM, KJLH, KOKY, WLTH, KUKQ.

DENIECE WILLIAMS "Heaven In Your Eyes" (Columbia) 14/2

Rotations: Heavy 1/0, Medium 6/0, Light 7/2, Extra Adds 0, Total Adds 2, WYLD-FM, WGPR. Heavy: KJLH. Medium: KRLY, WGIV, WNOO, KJCB, WBLX, WLVW.

PRINCE "Let's Pretend We're Married" (WB) 14/0

Rotations: Heavy 2/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WOIC, WLUM. Medium: WHUR, WDMT, WATV, WPEG, KUKQ.

LILLO THOMAS "Who Do You Think You Are" (Capitol) 14/0

Rotations: Heavy 2/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WKND. Medium: WRKS, WDAS, WAMO, KJCB, WDDM, WAAA, WKWM.

MARILYN MCCOO "Heart Stop Beating In Time" (RCA) 13/0

Rotations: Heavy 1/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KOKA. Medium: WZEN-FM, WKXI, KOKY, WVOL.

YES "Owner Of A Lonely Heart" (Atco) 12/3

Rotations: Heavy 2/0, Medium 4/0, Light 5/2, Extra Adds 1, Total Adds 3, WPEG, WJJS, WDAO. Heavy: WHRK, WZAK. Medium: WHUR, KRLY, KRNB, WDMT.

BILL SUMMERS & SUMMERS HEAT "It's Over" (MCA) 12/2

Rotations: Heavy 0/0, Medium 1/0, Light 11/2, Extra Adds 0, Total Adds 2, WDAO, WWWWS. Medium: WNHC.

FATBACK "Please Stay" (Spring) 12/0

Rotations: Heavy 1/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: XHRM. Medium: KKDA-FM, WYLD-FM, WJLB, WKND, WNOO, WLTH.

DAYTON "Out Tonight" (Capitol) 12/0

Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WOIC. Medium: WPEG, KJCB, WLVW, WDDM, WDAO.

THREE MILLION "I've Been Robbed" (Cotillion/Atco) 12/0

Rotations: Heavy 2/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WGCI. Medium: WNHC, WJMI, WLOU, KOKA, WTLC.

DAVID WILLIAMS "Take The Ball And Run" (Ocean Front) 11/2

Rotations: Heavy 1/0, Medium 2/0, Light 8/2, Extra Adds 0, Total Adds 2, WZAK, WGPR. Heavy: KJCB. Medium: WZEN-FM, WDAO.

SPOONIE GEE "The Big Beat" (Tuff City/CBS) 11/0

Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WEDR, WATV, WPDQ.

RUE CALDWELL "The Party Starts When I'm With You" (Critique/Quality) 10/1

Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, WILD. Medium: XHRM, WJAX, WVOL.

10 SPEED "Tour De France" (Quality) 10/0

Rotations: Heavy 3/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WKWM, WWWWS. Medium: WDMT, WPEG, WPDQ.

G.T. "Down For The Count" (A&M) 10/0

Rotations: Heavy 0/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: KACE, KJLH, XHRM, WRDW, KNOW, WTLC, KDKO.

WRECKIN' CREW "Pixie Dust" (Sounds Of Florida) 10/0

Rotations: Heavy 2/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WZEN-FM. Medium: WGPR, WATV, WOIC, WDDM, WLTH.

O'BRYAN "Soul Train's A Comin'" (Capitol) 10/0

Rotations: Heavy 4/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WNOO, WLVW, WPLZ. Medium: WDMT, WRDW, WLTH, WKWM, KDKO.

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Waits
none
Hottest:
PATTI LABELLE
SHANNON
TWILIGHT 22
GRANDMIXER D.ST.
D TRAIN

WILD/Boston
Angela Thomas
RUN D.M.C.
ANITA BAKER
RUE CALDWELL
INDEEP
WORLD PREMIERE
KOOL & THE GANG
J. BLACKFOOT
ATLANTIC STARR
INNER LIFE
Hottest:
SHANNON
MIDNIGHT STAR
DEBARGE
JEFFREY OSBORNE
FOUR TOPS

WKND/Hartford (4)
Jordan/McLean
none
Hottest:
JENNIFER HOLLIDAY
MCCARTNEY & JACKS
GRANDMASTER FLASH
DEBARGE
SKYY

WNHC/New Haven
James Jordan
CHARLES EARLAND
JAMAICA GIRLS
STEVE ARRINGTON'S
LAID BACK
AIDA
Hottest:
MCCARTNEY & JACKS
SHANNON
PATTI LABELLE
KOOL & THE GANG
CON FUNK SHUN

WRKS/New York
Mayo/Quartarone
none
Hottest:
NEW EDITION
MIDNIGHT STAR
LIONEL RICHIE
SHANNON
SOS BAND

WDAS/Philadelphia
Joe Tamburro
none
Hottest:
PATTI LABELLE
LUTHER VANDROSS
DEELE
PIECES OF A DREAM
LIONEL RICHIE

WAMO/Pittsburgh
J.C. Floyd
none
Hottest:
RAY PARKER JR.
D TRAIN
DEBARGE
MADONNA
ATLANTIC STARR

WOKW/Washington, DC
John Turk
none
Hottest:
JEFFREY OSBORNE
DEBARGE
KOOL & THE GANG
SHANNON
D TRAIN

WHUR/Washington, DC
Oscar Fields
none
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
SHANNON
PATTI LABELLE
DEBARGE

SOUTH

WVEE/Atlanta
Scotty Andrews
CLARKE & DUKE
STEVE ARRINGTON'S
DIONNE WARWICK
DAVE VALENTIN
Hottest:
PATTI LABELLE
J. BLACKFOOT
MCCARTNEY & JACKS
LIONEL RICHIE
JAMES INGRAM

WAOK/Atlanta
Larry Tinsley
none
Hottest:
JEFFREY OSBORNE
PATTI LABELLE
RAY PARKER JR.
TWILIGHT 22

WRDW/Augusta
Teddy Black
none
Hottest:
DEBARGE
GEORGE CLINTON
DEELE
JAMES INGRAM
SHANNON

KNOW/Austin
Selby Edwards
PHILIP BAILEY
RICK JAMES
STACY LATTISAW
JONES GIRLS
HERBIE HANCOCK
Hottest:
KOOL & THE GANG
RAY PARKER JR.
LUTHER VANDROSS
EW&F
IRENE CARA

WENN/Birmingham
Michael Star
RUN D.M.C.
MAVIS STAPLES
MAGIC MORRIS
ZAPP
Hottest:
PATTI LABELLE
DAZZ BAND
MCCARTNEY & JACKS
TWILIGHT 22
DEBARGE

WATV/Birmingham
Ron January
none
Hottest:
DEELE
MCCARTNEY & JACKS
DEBARGE
POINTER SISTERS
DAZZ BAND

WKWM/Grand Rapids
Frank Grant
none
Hottest:
DEBARGE
TWILIGHT 22
PATTI LABELLE
J. BLACKFOOT
DEELE

WTLC/Indianapolis
Jay Johnson
none
Hottest:
DEBARGE
PATTI LABELLE
SHANNON
CON FUNK SHUN
DEELE
DAZZ BAND

WGPR/Detroit
Joe Spencer
MUSICAL YOUTH
J. BLACKFOOT
DAVID WILLIAMS
MTUME
TEDDY PENDERGRASS
TONI SHERMAN
DENICE WILLIAMS
SNOOKY
RADIANCE
Hottest:
SHANNON
DEBARGE
NENA
PRINCE

WJLB/Detroit
James Alexander
none
Hottest:
CHERYL LYNN
DEBARGE
D TRAIN
PATTI LABELLE
SHANNON

WJMB/Detroit
James Alexander
none
Hottest:
ORBIT
SHANNON
TWILIGHT 22
MIDNIGHT STAR
LIONEL RICHIE

WLTH/Gary
Dana Huskisson
none
Hottest:
DEBARGE
MCCARTNEY & JACKS
CON FUNK SHUN
LIONEL RICHIE
GAP BAND

WPEG/Charlotte
Les Norman
JEFFREY OSBORNE
YES
BOBBY NUNN
GRANDMIXER D.ST.
SYLVESTER
MUSICAL YOUTH
HERBIE HANCOCK
Hottest:
DEBARGE
SHANNON
DEELE
DAZZ BAND
PATTI LABELLE

WGIV/Charlotte (4)
Hal Harrill
DREAMBOY
JAMES INGRAM
IRENE CARA
MUSICAL YOUTH
LEW KIRTON
PHILIPPE WYNN
HERBIE HANCOCK
KLIQUE
ATLANTIC STARR
ZAPP
DENISE LASALLE
NEW GUYS ON THE B
LANCE WEBB
CLIFTON DYSON
Hottest:
LUTHER VANDROSS
GAP BAND
JUNIOR
CHERYL LYNN
PATTI LABELLE

WNOO/Chattanooga
Smokin' Sam Ervin
none
Hottest:
JAMES INGRAM
DEELE
EW&F
POINTER SISTERS
ANGELA BOFILL

WOIC/Columbia (4)
Mickey Arnold
JEFFREY OSBORNE
MAVIS STAPLES
MALCOLM MCLAREN
ZAPP
PHILIP BAILEY
STEVE ARRINGTON'S
TEDDY PENDERGRASS
RICK JAMES
Hottest:
PATTI LABELLE
TWILIGHT 22
DEELE
CHERYL LYNN
SHANNON

KKDA-FM/Dallas
Terri Avery
none
Hottest:
RICK JAMES
STEPHANIE MILLS
JAMES INGRAM
FOUR TOPS
TWILIGHT 22

KMJQ/Houston
Jim Snowden
PIECES OF A DREAM
STEVE ARRINGTON'S
Hottest:
SHANNON
J. BLACKFOOT
ANITA BAKER
ROYALCASH
MIDNIGHT STAR

KRLY/Houston
Mike Cavell
LUTHER VANDROSS
DEELE
P. FUNK ALL-STARS
Hottest:
PATTI LABELLE
MICHAEL JACKSON
J. BLACKFOOT
GEORGE CLINTON
DEBARGE

WJMI/Jackson
Carl Haynes
none
Hottest:
STACY LATTISAW
KOOL & THE GANG
RAY PARKER JR.
ROYALCASH
GAP BAND

WZEN-FM/St. Louis
Rod King
none
Hottest:
LIONEL RICHIE
DEBARGE
MCCARTNEY & JACKS
TOM BROWNE
SOS BAND

WVOI/Toledo (4)
Maxx Myrick
TEENA MARIE
MTUME
JENNY BURTON
DAZZ BAND
Hottest:
DEELE
PATTI LABELLE
SHANNON
DEBARGE
D TRAIN

WKXJ/Jackson
Tommy Marshall
none
Hottest:
J. BLACKFOOT
KOOL & THE GANG
GAP BAND
DEELE
MELBA MOORE

WPDQ/Jacksonville (4)
Marc Little
none
Hottest:
MCCARTNEY & JACKS
TWILIGHT 22
DEBARGE
STEPHANIE MILLS
KOOL & THE GANG

WJAX/Jacksonville (4)
Steve Fox
RUN D.M.C.
STEVIE WOODS
SOUTHSIDE JOHNNY
RON BANKS
J. BLACKFOOT
PHILIP BAILEY
Hottest:
DEELE
SHANNON
TWILIGHT 22
DEBARGE
GEORGE CLINTON

KJCB/Lafayette (4)
Beatrice Evans
none
Hottest:
JEFFREY OSBORNE
SOS BAND
RAY PARKER JR.
ELTON JOHN

KOKY/Little Rock (4)
Paul Todd
none
Hottest:
MCCARTNEY & JACKS
TWILIGHT 22
PATTI LABELLE
DREAMBOY
K-9 CORP.

WLOU/Louisville
Neal O'Rea
none
Hottest:
DEBARGE
KOOL & THE GANG
DAZZ BAND
GEORGE CLINTON
DEELE

WJJS/Lynchburg
Lad Golns
STEVE ARRINGTON'S
YES
JENNIFER HOLLIDAY
ZAPP
RUN D.M.C.
MUSICAL YOUTH
Hottest:
MCCARTNEY & JACKS
DEBARGE
MIDNIGHT STAR
TOM BROWNE
KOOL & THE GANG

KRNB-FM/Memphis
Sheryl Bacon
ZZ HILL
JEFFREY OSBORNE
ZAPP
KC
INDEEP
STEVE ARRINGTON'S
NEW GUYS ON THE B
PIECES OF A DREAM
KLIQUE
DREAMBOY
Hottest:
LUTHER VANDROSS
EVELYN KING
LIONEL RICHIE
PATTI LABELLE
SHANNON

WHRK/Memphis (4)
Jimmy Smith
STEVE ARRINGTON'S
TEENA MARIE
INDEEP
PHILIP BAILEY
EARTHA KITT
Hottest:
D TRAIN
YES
ROMANTICS
PATTI LABELLE
CHERYL LYNN

WDIA/Memphis
Bobby O'Jay
none
Hottest:
LIONEL RICHIE
JEFFREY OSBORNE
MCCARTNEY & JACKS
DEBARGE
J. BLACKFOOT

WEDR/Miami
Jackson/Jones
none
Hottest:
TWILIGHT 22
JEFFREY OSBORNE
TIMMY THOMAS
MELBA MOORE
RICK JAMES

WBLX/Mobile
Michael J. Alexander
none
Hottest:
DEBARGE
SOS BAND
JEFFREY OSBORNE
RAY PARKER JR.
DAVID SANBORN

WLWV/Moncks Corn
Ron Pinckney
none
Hottest:
LIONEL RICHIE
DEBARGE
MIDNIGHT STAR
JEFFREY OSBORNE
MELBA MOORE

WMAK/Nashville
Doug Ellis
none
Hottest:
DEBARGE
TWILIGHT 22
GEORGE CLINTON
DEELE
DEBARGE
PATTI LABELLE

WVOL/Nashville
Fred Harvey
none
Hottest:
MCCARTNEY & JACKS
TWILIGHT 22
PATTI LABELLE
DREAMBOY
K-9 CORP.

WYLD-FM/New Orleans (4)
Brute Bailey
DENICE WILLIAMS
LIONEL RICHIE
JEFFREY OSBORNE
KLIQUE
Hottest:
LUTHER VANDROSS
DEBARGE
PATTI LABELLE
ROYALCASH
J. BLACKFOOT

WAIL-FM/New Orleans
Barry Richards
none
Hottest:
KOOL & THE GANG
HALL & OATES
DEBARGE
EW&F
STEPHANIE MILLS

WPLZ/Petersburg
Hardy Jay
none
Hottest:
MCCARTNEY & JACKS
PATTI LABELLE
FOUR TOPS
SHANNON
CON FUNK SHUN

KHYS/Port Arthur
Mark Petry
none
Hottest:
TWILIGHT 22
GEORGE CLINTON
DEELE
DEBARGE
PATTI LABELLE

WANT/Richmond
Kirby Carmichael
none
Hottest:
DEBARGE
ATLANTIC STARR
KOOL & THE GANG
SOS BAND
MIDNIGHT STAR

WTOY/Roanoke
Riley Wynn
PATTI LABELLE
IRENE CARA
D TRAIN
JUNIOR
LIONEL RICHIE
Hottest:
SOS BAND
ZAPP
CON FUNK SHUN
TOM BROWNE
DEBARGE

KOKA/Shreveport
B.B. Davis
none
Hottest:
DEBARGE
MCCARTNEY & JACKS
SOS BAND
KOOL & THE GANG
J. BLACKFOOT

WWDW/Sumpter
Kevin Flemming
none
Hottest:
KOOL & THE GANG
DEELE
SHANNON
DAZZ BAND
TWILIGHT 22

WANM/Tallahassee
Joe Bullard
BARBARA MASON
DREAMBOY
ATLANTIC STARR
RON BANKS
STEVE ARRINGTON'S
ANITA BAKER
JEFFREY OSBORNE
WOMACK & WOMACK
DIONNE WARWICK
Hottest:
SHANNON
DEBARGE
ANGELA BOFILL
KOOL & THE GANG
J. BLACKFOOT

WAAA/Winston-Salem (4)
Jae Jackson
none
Hottest:
ATLANTIC STARR
CUBA GOODING
DAVID SANBORN
CON FUNK SHUN
JEFFREY OSBORNE

WEST

KDKO/Englewood
Carlos Lando
none
Hottest:
MIDNIGHT STAR
KOOL & THE GANG
DEBARGE
MARY JANE GIRLS
SOS BAND

KULH/Los Angeles (4)
J.B. Stone/Rico
STRANGERS
WORLD PREMIERE
ARNIE'S LOVE
KRATWERK
GEORGE KRANZ
SERGE PONSAR
JUNIOR WALKER
Hottest:
PATTI LABELLE
JAMES INGRAM
DEELE
SHANNON
EW&F

KACE/Los Angeles (4)
Miller/Wiggins
none
Hottest:
LIONEL RICHIE
ATLANTIC STARR
DEBARGE
TEENA MARIE
TWILIGHT 22

KDAY/Los Angeles
Jack Patterson
none
Hottest:
MCCARTNEY & JACKS
JEFFREY OSBORNE
PATTI LABELLE
ZAPP
NEW EDITION

KDIA/Oakland
Jeff Harrison
DAZZ BAND
JON GIBSON
EVELYN KING
HOWARD JOHNSON
RAY PARKER JR.
TWILIGHT 22
Hottest:
LIONEL RICHIE
KOOL & THE GANG
SHANNON
JAMES INGRAM
MADONNA

KUKQ/Phoenix
Rick Nuhn
TARA
RUN D.M.C.
ANITA BAKER
WHODINI
Hottest:
SHANNON
DEELE
LUTHER VANDROSS
CHERYL LYNN
PATTI LABELLE

XHRM/San Diego (4)
Harris/Lindsey
PHILIPPE WYNN
JONES GIRLS
TEENA MARIE
MAURICE STARR
RON BANKS
RICK JAMES
RUN D.M.C.
MALCOLM X
ONE WAY
LENNY WILLIAMS
J. BLACKFOOT
INDEEP
SEXUAL HARRASSM'T
CON FUNK SHUN
Hottest:
PATTI LABELLE
KOOL & THE GANG
DEBARGE
MELBA MOORE
REAL TO REEL

KSOL/San Mateo
Bernie Moody
none
Hottest:
MCCARTNEY & JACKS
SOS BAND
SHANNON
KOOL & THE GANG
LIONEL RICHIE

(J) indicates Black reporters also contributing to Jazz Chart

JAZZ RADIO

NATIONAL AIRPLAY/30

January 6, 1984

- 1 DAVID SANBORN/Backstreet (WB)
- 2 SADAO WATANABE/Fill Up The Night (Musician/Elektra)
- 3 GENERATION BAND/Soft Shoulder (Palo Alto)
- 4 MICHAEL FRANKS/Passionfruit (WB)
- 5 TOM SCOTT/Target (Atlantic)
- 6 BOB JAMES/Foxie (Columbia)
- 7 HUBERT LAWS/Make It Last (Columbia)
- 8 RAMSEY LEWIS TRIO/Reunion (Columbia)
- 9 DAVID BENOIT/Digits (AVI)
- 10 AZYMUTH/Rapid Transit (Milestone)
- 11 LES McCANN/The Longer You Wait (JAM)
- 12 JIMMY SMITH/Keep On Comin' (Musician/Elektra)
- 13 DAVID MATTHEWS ORCHESTRA/Grand Connection (GNP Crescendo)
- 14 WAYNE JOHNSON TRIO/Grasshopper (ITI)
- 15 EARL KLUGH/PATRICK WILLIAMS/Marvin & Tige Soundtrack (Capitol)
- 16 PIECES OF A DREAM/Imagine This (Elektra)
- 17 JEAN-LUC PONTY/Individual Choice (Atlantic)
- 18 MANHATTAN TRANSFER/Bodies & Soul (Atlantic)
- 19 ANDY NARELL/Light In Your Eyes (Hip Pocket)
- 20 HERB ALPERT/Blow Your Own Horn (A&M)
- 21 STEVE TURNER/Harbor Place (Booman/AVI)
- 22 FREDDIE HUBBARD/Sweet Return (Atlantic)
- 23 PAQUITO D'RIVERA/Live At Keystone Korner (Columbia)
- 24 SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia)
- 25 HANK CRAWFORD/Indigo Blue (Milestone)
- 26 DON LATARSKI/Lifeline (Pausa)
- 27 MARCIO MONTARROYOS/Carioca (Columbia)
- 28 DAVE VALENTIN/Flute Juice (GRP)
- 29 MILES DAVIS/Hear'd 'Round The World (Columbia)
- 30 SPYRO GYRA/City Kids (MCA)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gainesville, FL, Bill Harman; WLOO/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Geoffrey Nimmo; WJZZ/Detroit, John Hill; WXXM/Chicago, James Walsh; KKGQ/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha; KJZZ/Seattle, Carol Handley.

R&R

Country

NATIONAL AIRPLAY/50

January 6, 1984

	Total Reports/Adds	Heavy	Medium	Light
1 T.G. SHEPPARD/Slow Burn (WB/Curb)	149/0	130	16	3
2 CRYSTAL GAYLE/The Sound Of Goodbye (WB)	155/0	128	25	2
3 CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)	150/1	121	22	7
4 JOHN CONLEE/In My Eyes (MCA)	150/1	112	33	5
5 RONNIE MILSAP/Show Her (RCA)	159/0	104	52	3
6 MERLE HAGGARD/That's The Way Love Goes (Epic)	155/1	76	78	1
7 OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)	146/1	102	34	10
8 CHARLY McCLAIN/Sentimental Ol' You (Epic)	150/3	85	54	11
9 RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic)	145/0	85	50	10
10 GEORGE STRAIT/You Look So Good In Love (MCA)	129/0	93	25	11
11 JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic)	145/2	62	63	20
12 DON WILLIAMS/Stay Young (MCA)	157/4	46	80	31
13 ED BRUCE/After All (MCA)	148/4	50	80	18
14 GARY MORRIS/Why Lady Why (WB)	151/8	38	84	29
15 RICKY SKAGGS/Don't Cheat In Our Hometown (Epic)	151/8	43	72	36
16 MEL McDANIEL/I Call It Love (Capitol)	148/9	33	87	28
17 LOUISE MANDRELL/Runaway Heart (RCA)	133/5	45	67	21
18 SHELLY WEST/Another Motel Memory (Viva)	140/8	32	85	23
19 LARRY GATLIN & THE GATLIN BROTHERS/Houston (Columbia)	105/0	67	28	10
20 KENNY ROGERS/You Were A Good Friend (Liberty)	138/8	26	80	32
21 B.J. THOMAS/Two Car Garage (Cleveland International/CBS)	139/7	29	65	45
22 SYLVIA/I Never Quite Got Back Loving You (RCA)	147/12	21	72	54
23 STEVE WARINER/Lonely Women Make Good Lovers (RCA)	146/22	20	65	61
24 EMMYLOU HARRIS/Drivin' Wheel (WB)	126/4	28	68	30
25 LEE GREENWOOD/Going Going Gone (MCA)	137/31	21	53	63
26 EXILE/Woke Up In Love (Epic)	135/8	21	61	53
27 MARK GRAY/Wounded Hearts (Columbia)	114/4	27	62	25
28 NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)	94/0	50	28	16
29 GENE WATSON/Drinkin' My Way Back Home (MCA)	124/12	17	67	40
30 GAIL DAVIES/You're A Hard Dog... (WB)	103/0	34	51	18
31 DAVID WILLS/Miss Understanding (RCA)	114/3	13	58	43
32 STATLER BROTHERS/Elizabeth (Mercury/PolyGram)	116/16	21	53	42
33 EDDIE RABBITT/Nothing Like Falling In Love (WB)	127/23	13	49	65
34 VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram)	85/0	37	34	14
35 DOLLY PARTON/Save The Last Dance For Me (RCA)	111/39	12	39	60
36 HANK WILLIAMS JR./Queen Of My Heart (WB/Curb)	76/0	36	26	14
37 WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA)	84/0	33	42	9
38 REBA McENTIRE/There Ain't No Future (Mercury/PolyGram)	106/12	10	49	47
39 WHITES/Give Me Back That Old Familiar Feeling (WB/Curb)	113/35	5	39	69
40 DARRELL CLANTON/Lonesome 7-7203 (Audiograph)	97/0	9	55	33
41 RICK & JANIS CARNES/Does He Ever Mention My Name (WB)	107/7	10	40	57
42 CONWAY TWITTY/Three Times A Lady (WB)	104/41	9	34	61
43 RAY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia)	101/27	8	34	59
44 WILLIE NELSON/Without A Song (Columbia)	108/41	7	34	67
45 MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	83/72	7	28	48
46 MOE BANDY/You're Gonna Lose Her Like That (Columbia)	81/3	13	52	16
47 JUDDS/Had A Dream (For The Heart) (RCA/Curb)	95/38	6	32	57
48 JOHNNY RODRIGUEZ/Back On Her Mind Again (Epic)	78/7	7	45	26
49 DAN SEALS/You Really Go For The Heart (Liberty)	90/6	6	39	45
50 L. ANDERSON & G. MORRIS/You're Welcome To Tonight (Permian)	86/21	11	20	55

MOST ADDED

MICKEY GILLEY (72)
You've Really Got A Hold On Me (Epic)

EARL THOMAS CONLEY (64)
Don't Make It Easy For Me (RCA)

KENNY ROGERS (63)
Buried Treasure (RCA)

JOHN ANDERSON (53)
Let Somebody Else Drive (WB)

JANIE FRICKE (49)
Let's Stop Talkin' About It (Columbia)

WILLIE NELSON (41)
Without A Song (Columbia)

CONWAY TWITTY (41)
Three Times A Lady (WB)

DOLLY PARTON (39)
Save The Last Dance For Me (RCA)

JUDDS (38)
Had A Dream (For The Heart) (RCA/Curb)

HOTTEST

CRYSTAL GAYLE (61)
The Sound Of Goodbye (WB)

CHARLY McCLAIN (54)
Sentimental Ol' You (Epic)

T.G. SHEPPARD (54)
Slow Burn (WB/Curb)

RONNIE MILSAP (48)
Show Her (RCA)

CHARLEY PRIDE (36)
Ev'ry Heart Should Have One (RCA)

JOHN CONLEE (33)
In My Eyes (MCA)

GEORGE STRAIT (31)
You Look So Good In Love (MCA)

MERLE HAGGARD (31)
That's The Way Love Goes (Epic)

LARRY GATLIN & THE GATLIN BROS. (30)
Houston (Columbia)

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WHITES

Give Me Back That Old Familiar Feeling (WB/Curb)

On 70% of reporting stations. Rotations: Heavy 5, Medium 39, Light 69, Total Adds 35 including KIX106, WCAO, WXKW, WMZQ, KASE, WXBQ, WJQS, WSIX, WUSQ, WUBE, WMNI, KSO, KXXY, WIL, WTHI, KNIX. A Most Added Record. Debuts at number 39 on the Country chart.

DOLLY PARTON

Save The Last Dance For Me (RCA)

On 69% of reporting stations. Rotations: Heavy 12, Medium 39, Light 60, Total Adds 39 including WYRK, WRKZ, WAJR, WSOC, WCOS, WKIX, WQYK, WTQR, WLLR, WMIL, WDGY, WHBF, KLZ, KNEW, KNIX, KSN, KMPS. A Most Added Record. Debuts at number 35 on the Country chart.

WILLIE NELSON

Without A Song (Columbia)

On 67% of reporting stations. Rotations: Heavy 7, Medium 34, Light 67, Total Adds 41 including WCAO, WYRK, WKYG, KLVI, WCOS, WFNC, WAMZ, KRMD, WSLR, WUBE, WWJO, KTPK, KRST, KSOP. A Most Added Record. Debuts at number 44 on the Country chart.

REBA McENTIRE

There Ain't No Future (Mercury/PolyGram)

On 66% of reporting stations. Rotations: Heavy 10, Medium 49, Light 47, Total Adds 12, WPTR, WIXL, WQYK, WSLR, WUBE, WKMF, WDAF, WBCS, KCJB, WTOD, KTPK, KKAL. Debuts at number 38 on the Country chart.

CONWAY TWITTY

Three Times A Lady (WB)

On 65% of reporting stations. Rotations: Heavy 9, Medium 34, Light 61, Total Adds 41 including WCAO, WSNO, WMZQ, WXBQ, WCOS, WAMZ, WTQR, KBMR, WCUZ, WFMS, WBCS, WHBF, KWJJ, KRAK, KSN. A Most Added Record. Debuts at number 42 on the Country chart.

RAY CHARLES & GEORGE JONES

We Didn't See A Thing (Columbia)

On 63% of reporting stations. Rotations: Heavy 8, Medium 34, Light 59, Total Adds 27 including WYRK, WXKW, WIXL, KPLX, WFNC, WAMZ, KRMD, WUSN, WKMF, WDAF, WDGY, KTPK, KKAL, KUGN, KRWQ. A Most Added Record. Debuts at number 43 on the Country chart.

DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:
Country Music Association
P. O. Box 22299-R
Nashville, TN 37202

Country

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdown which follows indicate how many stations have the song in the respective rotation. Indicates one of this week's Most Added new songs.

BILL MEDLEY "Till Your Memory's Gone" (RCA) 74/14

Rotations: Heavy 5, Medium 15, Light 54, Total Adds 14, WCAO, WPOR, WYNK, KXYL, KYXX, WQYK, WUSN, WTSO, KTPK, KRST, KKAL, KQIL, KWJJ, KMPS. Heavy: WSEN, WSIX, WPAP, KUGN, KIGO. Medium: WPTR, KMML, KLRA, WOKK, WHBF, KRAK.

CRAIG DILLINGHAM "Have You Loved Your Woman Today" (Curb/MCA) 74/11

Rotations: Heavy 5, Medium 14, Light 55, Total Adds 11, WYNK, KIKK, WLWI, KYXX, KRRK, WGEE, WIL, WTHI, Q92, KRAK. Heavy: WPAP, KBMR, WCXI, KRKT, WDAF. Medium: WPTR, WSEN, WJQS, KRMD, KUGN, KSOP.

EARL THOMAS CONLEY "Don't Make It Easy For Me" (RCA) 71/64

Rotations: Heavy 4, Medium 19, Light 48, Total Adds 64 including KIX106, WPOC, WPOR, WSEN, WYII, KASE, WYNK, WSOC, WAMZ, WKZZ, WLWI, WTQR, KBMR, KSO, WFMS, WDG, WHBF, KRKT, KGH, KRWQ, KCCY, KRSY, WMNI, KNIX. Heavy: WJQS, WPAP, KVOO, KIGO. Medium: WSNO, WAJR, KLVI, WCUZ, KUGN, Q92.

KENNY ROGERS "Buried Treasure" (RCA) 67/63

Rotations: Heavy 4, Medium 21, Light 42, Total Adds 63 including WGNA, WSNO, WOKQ, WHN, WKHK, KASE, WKQS, WSIX, WQYK, KJYJ, KS100, WCXI, KOMA, K102, KUGN, KFRY, KNIX, KWJJ, KCKC, KMPS. Heavy: WSEN, WMZQ, WJQS, WLWI. Medium: KIX106, WNOX, KRST, KRSY.

GUS HARDIN "Fallen Angel (Flyin' High Tonight)" (RCA) 67/29

Rotations: Heavy 3, Medium 19, Light 45, Total Adds 29 including WCAO, WIXL, WPOR, KASE, KXYL, WSOC, WJQS, WNOX, WAMZ, WOKK, WLWI, WRNL, KRMD, WTQR, WONE, KSO, WCUZ, WITL, WHBF, KIOV, KVOO, KJOT, KUGN, KRWQ, KEIN, KFTN, KCCY, KSOP, KIGO. Heavy: WPAP, WWJO. Medium: WSEN, KBMR, WCXI, WKKQ, KTOM.

JANIE FRICKE "Let's Stop Talkin' About It" (Columbia) 61/49

Rotations: Heavy 1, Medium 19, Light 41, Total Adds 49 including WGNA, WPOC, WYRK, WHN, KMML, KVL, WEZL, WSOC, WKQS, WLWI, WMNI, WCXI, WTSO, WDG, KIOV, KRST, KLZ, KUGN, KRWQ, KNIX, KCKC, KMPS, WYII, WTQR. Heavy: WPAP. Medium: WAJR, WGTO, WNOX, WFMS, KRSY.

JOHN ANDERSON "Let Somebody Else Drive" (WB) 58/53

Rotations: Heavy 5, Medium 18, Light 35, Total Adds 53 including WPOC, WBGW, WSNO, WYRK, WAJR, WSOC, WGTO, WAMZ, WKZZ, WLWI, KRMD, WQYK, WCMS, WTQR, KBMR, KS100, WDAF, K102, KTPK, KVOO, KIK-FM, KNIX, KWJJ, KCKC, KGA. Heavy: WPTR, WNOX, WPAP, WCXI, KIOV. Medium: WWJO, KRST, KRSY, KTOM.

TOM JONES "I've Been Rained On, Too" (Mercury/PolyGram) 57/11

Rotations: Heavy 4, Medium 17, Light 36, Total Adds 11, WPTR, WKYG, KIKK, KSSN, KYXX, WONE, WITL, WTSO, WTOD, KRST, KGA. Heavy: WTVY, WLWI, WPAP, WFMS. Medium: WSEN, KMML, WEZL, WSIX, WTQR, KFGO, KTPK.

JAMES & MICHAEL YOUNGER "Shoot First, Ask Questions Later" (MCA) 31/14

Rotations: Heavy 0, Medium 8, Light 23, Total Adds 14, WEZL, WGTO, WPAP, WQYK, KBMR, WAXX, KFGO, WFMS, WWJO, KVOO, KRST, KUGN, Q92, KGA. Medium: KIOV, KRWQ.

DAVID ALLAN COE "Ride 'Em Cowboy" (Kat Family/CBS) 31/12

Rotations: Heavy 1, Medium 8, Light 22, Total Adds 12 including WPOR, KRRV, WYNK, WSOC, WLWI, WTQR, WONE, WWJO, KTPK, KVOO, KRWQ, Q92. Heavy: WPAP. Medium: WAMZ, WCMS, WWWW, KUGN, KRSY, KTOM.

JIM REEVES "The Image Of Me" (RCA) 28/12

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 12 including KRRV, WGTO, WUSQ, WTQR, KBMR, WCXI, WWJO, KTPK, Q92, KTOM, KSOP, KGA. Medium: WGNA, KVOO.

TONY JOE WHITE "Lady In My Life" (Columbia) 27/5

Rotations: Heavy 0, Medium 5, Light 22, Total Adds 5, WCAO, WTVY, WUSQ, WITL, Q92. Medium: KMML, WEZL, WJQS, WPAP.

WYVON ALEXANDER "The Look Of A Lovin' Lady" (Gervasi) 27/3

Rotations: Heavy 1, Medium 5, Light 21, Total Adds 3, WCAO, KRRV, WTSO. Heavy: WKQS. Medium: WSIX, WPAP, KRMD, WCXI, WHBF.

BILLIE JO SPEARS "Midnight Blue" (Parliament) 26/9

Rotations: Heavy 1, Medium 5, Light 20, Total Adds 9, KMML, WEZL, KRMD, KBMR, WAXX, WHBF, KIOV, WTOD, KRAK. Heavy: WPAP. Medium: WGNA, WPTR, WLWI, KTOM, KSOP.

DAVID FRIZZELL "Black And White" (Viva) 22/13

Rotations: Heavy 0, Medium 4, Light 18, Total Adds 13, WBGW, WSNO, KXYL, WEZL, WJQS, WAXX, KFGO, WITL, KIOV, KVOO, KIK-FM, KRSY, KTOM. Medium: KRKT, KRST.

BIG AL DOWNING "The Best Of Families" (Team Entertainment) 22/12

Rotations: Heavy 0, Medium 5, Light 17, Total Adds 12, WGNA, WPOR, WSEN, WEZL, WOKK, KRMD, KBMR, WCXI, KRRK, WHBF, KUGN, KTOM. Medium: WPAP, KVOO.

THRASHER BROTHERS "Whatcha Got Cookin' In Your Oven Tonight" (MCA) 20/2

Rotations: Heavy 1, Medium 2, Light 17, Total Adds 2, KRRV, KRWQ. Heavy: WPTR. Medium: WZZK, KRKT. Light: WSEN, WKQS, WOW, WXCL, KUZZ.

OSMOND BROTHERS "Where Does An Angel Go When She Cries" (WB/Curb) 18/17

Rotations: Heavy 0, Medium 2, Light 16, Total Adds 17, WGNA, WSNO, KASE, WEZL, WGTO, WPAP, KRMD, WCMS, KBMR, WAXX, WFMS, KVOO, Q92, KRSY, KTOM, KMPS, KGA.

LORETTA LYNN "Walking With My Memories" (MCA) 18/3

Rotations: Heavy 1, Medium 5, Light 12, Total Adds 3, WYII, WUSQ, Q92. Heavy: KMPS. Medium: WVAM, WPAP, KTTS, KFDI, KUZZ.

KAREN TAYLOR-GOOD "Handsome Man" (Mesa) 17/10

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 10, WXXW, WSEN, WGTO, WLWI, KBMR, WHBF, WTOD, KWJJ, KRSY, KSOP. Medium: KVOO.

LEFTY FRIZZELL "This Just Ain't No Good Day For Leavin'" (Columbia) 16/4

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 4, KBMR, KKAL, KSOP, KGA. Medium: WEEP. Light: WOW, KUZZ, KIK-FM, KWJJ, KTOM.

ROBIN LEE "Angel In Your Arms" (Evergreen) 15/12

Rotations: Heavy 1, Medium 2, Light 12, Total Adds 12, WCAO, WSEN, WEZL, WGTO, WLWI, WSIX, WPAP, KRMD, KBMR, KSO, KVOO, KGA.

JAN GRAY "Bad Night For Good Girls" (Jamex) 14/11

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 11, WGNA, WPTR, WSEN, WEZL, KRMD, WCMS, KBMR, KFGO, KVOO, Q92, KSOP.

SAM NEELY "Old Photographs" (MCA) 13/7

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 7, KMML, KLRA, WQYK, KFGO, WTOD, KVOO. Medium: WWJO. Light: KHEY, KRKT, KGA.

JOHNNY CASH "Johnny 99" (Columbia) 12/4

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 4, WPTR, KFGO, KTPK, KRWQ. Medium: WSNO, KBMR. Light: WTVY, KTTS, KFDI, KFRY.

JACK GRAYSON "Lean On Me" (AMI) 11/5

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 5, WCAO, KRMD, KFGO, WHBF, KGA. Light: WSEN, WGTO, WTOD, KSOP.

BURRITO BROTHERS "Almost Saturday Night" (Curb/MCA) 9/9

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 9, WSNO, WOKQ, WYII, WEZL, WTVY, WAXX, KRWQ, KQIL, KRSY.

SIGNIFICANT ACTION

MIKE CAMPBELL "Sweet And Easy To Love" (Columbia) 47/13

Rotations: Heavy 0, Medium 8, Light 39, Total Adds 13 including WGNA, WPOR, WLWI, WSIX, WUSQ, WTQR, WAXX, WDAF, WTSO, KTPK, KWJJ, KRSY. Medium: WEZL, WPAP, KRMD, KBMR, KSO, KUGN, KMPS.

BOXCAR WILLIE "The Man I Used To Be" (Main Street) 40/21

Rotations: Heavy 0, Medium 10, Light 30, Total Adds 21, WBGW, WAJR, WKYG, KRRV, WEZL, WLWI, KRMD, WQYK, WUSQ, KBMR, KFGO, WDAF, WTSO, WHBF, WTOD, KVOO, KRKT, KJOT, KUGN, KSOP, KMPS. Medium: WGNA, WJQS, KQIL, KRSY, WCXI.

JOE WATERS "Harvest Moon" (New Colony) 40/7

Rotations: Heavy 0, Medium 7, Light 33, Total Adds 7, WPTR, WCAO, KLRA, WLWI, KYXX, KVOO, KRWQ. Medium: KRMD, KUGN, KSOP, KIGO.

STEPHANIE WINSLOW "Dancin' With The Devil" (Curb/MCA) 39/36

Rotations: Heavy 0, Medium 5, Light 34, Total Adds 36 including WGNA, WBGW, WKYG, WPOR, WYII, KMML, WSOC, WGTO, WKZZ, WLWI, KRMD, KBMR, KSO, WKKQ, KRRK, WAXX, KFGO, WITL, WHBF, KIOV, WTOD, KTPK, KVOO, KRKT, KFRY, KEIN, KTOM, KSOP, KGA, KIGO, KRWQ. Medium: WJQS, WPAP, WCXI, KUGN, Q92.

KENDALLS "Thank God For The Radio" (Mercury/PolyGram) 39/35

Rotations: Heavy 2, Medium 7, Light 30, Total Adds 35 including WGNA, WBGW, WSNO, WEZL, WSOC, KRMD, WQYK, WCMS, KBMR, WKKQ, WAXX, KFGO, WGEE, KIOV, KTPK, KVOO, KKAL, KFRY, KRWQ, KEIN, KWJJ, Q92, KRSY, KMPS, KGA. Heavy: WPAP, WCXI. Medium: WSIX, WDAF, WWJO, KRST, KTOM, KSOP.

NARVEL FELTS "Fool" (Evergreen) 38/9

Rotations: Heavy 1, Medium 8, Light 29, Total Adds 9, WCAO, WSOC, WLWI, KYXX, WONE, KRRK, WAXX, KUGN, KRWQ. Heavy: WJQS. Medium: WGNA, KMML, KBMR, WTOD, KVOO, KSOP.

SISSY SPACEK "If I Can Just Get Through The Night" (Atlantic America) 32/17

Rotations: Heavy 1, Medium 7, Light 24, Total Adds 17 including WGNA, WBGW, WXXW, WYII, KEAN, KMML, KXYL, WEZL, WGTO, KLRA, WOKK, KFGO, WTOD, KTPK, KVOO, KJOT, KRWQ, KTOM. Heavy: WSNO. Medium: WSEN, KRMD, KIOV, KUGN.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
RICKY SKAGGS/Uncle Pen (Epic)	<i>Don't Cheat In Our Hometown</i>
GEORGE JONES/Radio Lover (Epic)	<i>Jones Country</i>
BARBARA MANDRELL/Overnight Sensation (MCA)	<i>Spun Gold</i>
EXILE/Take Me To The River (Epic)	<i>Exile</i>
OAK RIDGE BOYS/In The Pines (MCA)	<i>Deliver</i>
HANK WILLIAMS JR./Lovesick Blues (WB/Curb)	<i>Man Of Steel</i>
RICKY SKAGGS/Honey (Open That Door) (Epic)	<i>Don't Cheat In Our Hometown</i>
HANK WILLIAMS JR./Man Of Steel (WB/Curb)	<i>Man Of Steel</i>
GAIL DAVIES/Boys Like You (WB)	<i>What Can I Say</i>
KENNY ROGERS/Evening Star (RCA)	<i>Eyes That See In The Dark</i>
OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)	<i>Deliver</i>

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Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists top artists and stations for each region.

EAST section listing stations (e.g., WRKZ-FM Albany, NY) and their top artists (e.g., Kenny Rogers, Micky Gilley).

MIDWEST section listing stations (e.g., WLSR Akron, OH) and their top artists (e.g., Ronnie Milsap, Crystal Gayle).

SOUTH section listing stations (e.g., KMMI Amarillo, TX) and their top artists (e.g., Earl Thomas Conley, John Anderson).

WEST section listing stations (e.g., KRKT Albany, OR) and their top artists (e.g., T.G. Sheppard, Crystal Gayle).

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161 Reports. R&R welcomes the following new reporters: WPTR/Albany, WCAO/Baltimore, KJYY/Des Moines, WLLR/Davenport, KXXY/Oklahoma City, K102/St. Paul, WKLO/Denver, WTVV/Dothan, WKQS/Miami, KSSN/Little Rock, KRKT/Albany, KRGL/Billings, KFRY/Fresno, KQJL/Grand Junction, KFTN/Provo. The following stations are no longer reporting: WCAW/Charleston, WDAK/Columbus, KEEN/San Jose. Adds shown on this page include records added for the past two weeks.

Adult/Contemporary

Continued from Back Page

BREAKERS

DOLLY PARTON

Save The Last Dance For Me (RCA)

56% of our reporters on it. Rotations: Heavy 2/0, Medium 38/7, Light 36/11, Extra Adds 0, Total Adds 18, W101, WHB, WISN, KPPL, KGW, B100, KEZR, WTIC, Y97, WAFB, WGOW, WING, WENS, KBOI, KISN, KVIC, KCRG, WHNN, KALE. Debuts at number 30 on the A/C chart.

PAUL McCARTNEY

So Bad (Columbia)

53% of our reporters on it. Rotations: Heavy 1/0, Medium 40/23, Light 28/12, Extra Adds 2, Total Adds 37 including WFBR, WPIX, WPRO, WRMM, 97AIA, WQUE-FM, WCLR, WMJI, WHB, WMYX, KS94, KGW, B100, WFSM, WBT, and 22 more.

CHART EXTRAS

Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart.

JIMMY BUFFETT

One Particular Harbour (MCA)

55% of our reporters on it. Rotations: Heavy 2/0, Medium 42/2, Light 30/2, Extra Adds 0, Total Adds 4, WRMM, WHB, KPPL, WBT. Heavy: WSRZ, KEXO. Medium: WPRO, WLTT, WZZP, KUDL, WCCO, KHOW, KOY, KGW, KBEST, KEZR, WGY, KEY103, WMAZ, WHHY, WRVA, KRNT, KUGN, KKUA, KKPL, WNNR, WEIM, WTKO, WSKI, WTNV, WCPI, WSKY, WCHV, WAGE, WNGS, KCRG, KFSB, KWEB, WHNN, WJON, KFQD, K99, KRNO, KRBS, KALE.

NEW & ACTIVE

JUMP 'N THE SADDLE "The Curly Shuffle" (Atlantic) 58/6

Rotations: Heavy 2/0, Medium 28/2, Light 26/2, Extra Adds 2, Total Adds 6, WISN, KBOI, KUGN, WNNR, WTKO, KVIC. Heavy: WGY, WRVA. Medium: WFBR, WTAE, WSB, WFYR, KGW, WAEB, WICC, WKGW, WBT, WHBC, 610TVN, WING, KRNT, 3WM, KEX, WEIM, WSKI, WTNV, WPPA, WCKQ, WJBC, WHNN, WJON, KKJO, K99, WVBS.

JAMES INGRAM with MICHAEL McDONALD "Yah Mo B There" (Qwest/WB) 56/12

Rotations: Heavy 5/0, Medium 25/5, Light 26/7, Extra Adds 0, Total Adds 12, WISN, KS94, KBEST, KEZR, WIVY, WISM-FM, KBOI, KISN, WCHV, KRLB-FM, K99, KALE. Heavy: WQUE-FM, KOIL, WCKQ, KVIC, KRBS. Medium: KGW, B100, WKGW, WRKA, WRVR, WHHY, KWAV, WKNE, WSKI, WTNV, WPPA, WSKY, WAGE, WVBS, WCIL, KEEZ, KKJO, KFQD, KEXO, KQSW.

GENESIS "That's All" (Atlantic) 51/16

Rotations: Heavy 9/0, Medium 24/5, Light 17/10, Extra Adds 1, Total Adds 16, WMJI, WMYX, KS94, KPPL, KEZR, WKGW, WENS, KOIL, KBOI, KRDO, KORQ, KRLB-FM, KVIC, WCIL, WJON, KKJO. Heavy: WFBR, WGY, WLAC-FM, WSRZ, WISM-FM, WSKI, WPPA, WCKQ, WVBS. Medium: WPIX, WQUE-FM, WFYR, WHHY, KRNT, KUDO, KWAV, WTKO, WKNE, WSKY, WCHV, WAGE, WNGS, KEEZ, WHNN, K99, KQSW, KRAV.

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna Give You Up" (RSO/PG) 48/9

Rotations: Heavy 2/0, Medium 19/1, Light 27/8, Extra Adds 0, Total Adds 9, KBEST, KEZR, WKGW, KBOI, KRDO, WTKO, WPPA, WGSV, KKJO, KWAV, WEIM. Heavy: 97AIA, WBT, WMAZ, WRVA, KSL, WNNR, WSKI, WTNV, KORQ, WCKQ, WCHV, WAGE, WCIL, KEXO, K99, KQSW, KALE.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 40/1

Rotations: Heavy 4/0, Medium 16/0, Light 20/1, Extra Adds 0, Total Adds 1, WCKQ. Heavy: WAHR, WEIM, KEXO, KRBS. Medium: KEY103, WRVR, WHHY, WRVA, WSRZ, 55KRC, KOIL, KKUA, WNNR, WSKI, WCHV, WAGE, WHNN, WBOW, KFQD, KALE.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 36/7

Rotations: Heavy 2/0, Medium 8/3, Light 25/3, Extra Adds 1, Total Adds 7, KGW, WFSM, WHBC, KFI, KORQ, KVIC, KTWO. Heavy: WHHY, KWAV. Medium: WEIM, WSKI, WAGE, WCIL, KQSW.

EDDIE RABBITT "Nothing Like Falling In Love" (WB) 33/3

Rotations: Heavy 1/0, Medium 14/1, Light 17/1, Extra Adds 1, Total Adds 3, WRMM, WNNR, WJBC. Heavy: WHBY. Medium: WSB, WCCO, KGW, WHHY, KRNT, KSL, WEIM, WKNE, WSKI, WSKY, WAGE, KEXO, KQSW.

ROBERTA FLACK "This Side Of Forever" (Viva) 33/2

Rotations: Heavy 0/0, Medium 9/1, Light 24/1, Extra Adds 0, Total Adds 2, KVIC, K99. Medium: WRVA, KSL, WEIM, WKNE, WSKI, WCKQ, WAGE, KEXO.

PEABO BRYSON/ROBERTA FLACK "You're Looking Like Love To Me" (Capitol) 31/10

Rotations: Heavy 1/0, Medium 12/6, Light 18/4, Extra Adds 0, Total Adds 10, WKGW, WAHR, WMAZ, WRVA, KUGN, KVIC, WVBS, KEEZ, KEXO, KQSW. Heavy: WCCO. Medium: KEY103, WBT, KSL, WSKI, WCKQ, WAGE.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 31/0

Rotations: Heavy 4/0, Medium 21/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WMAZ, WFMK, KUDO, WSKI. Medium: KVIL-FM, WCZY, WCCO, WRIE, WHHY, KOIL, KRDO, KKUA, KWAV, WNNR, WEIM, WKNE, WCPI, WCKQ, WCHV, WAGE, WVBS, KWEB, KFQD, KRBS, KALE.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 30/4

Rotations: Heavy 12/0, Medium 11/2, Light 7/2, Extra Adds 0, Total Adds 4, WMJI, WTNV, WAGE, KRLB-FM. Heavy: WFBR, KPPL, WGY, KRAV, KRDO, KUDO, KFI, WSKI, WPPA, KVIC, WVBS, KQSW. Medium: WROR, WQUE-FM, WFYR, WAEB, WRIE, WMJJ, WLAC-FM, KEEZ, WHNN.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

MOST ADDED

PAUL McCARTNEY (37)
So Bad (Columbia)
BILLY JOEL (25)
An Innocent Man (Columbia)
LANI HALL (22)
Send In The Clowns (A&M)
DOLLY PARTON (18)
Save The Last Dance For Me (RCA)
GENESIS (16)
That's All (Atlantic)
KENNY ROGERS (13)
This Woman (RCA)

HOTTEST

ELTON JOHN (80)
I Guess That's Why They Call It... (Geffen)
BARRY MANILOW (78)
Read 'Em And Weep (Arista)
CULTURE CLUB (51)
Karma Chameleon (Virgin/Epic)
MATTHEW WILDER (49)
Break My Stride (Private I/CBS)
LIONEL RICHIE (43)
Running With The Night (Motown)
P. McCARTNEY and M. JACKSON (42)
Say Say Say (Columbia)

SIGNIFICANT ACTION

CAROLE KING "Crying In The Rain" (Atlantic) 26/1

Rotations: Heavy 2/0, Medium 10/0, Light 14/1, Extra Adds 0, Total Adds 1, WEIM. Heavy: WCCO, KBEST. Medium: KEZR, WMAZ, KSL, WKNE, WCHV, WAGE, WCIL, KWEB, KEXO, KALE. Light: WAHR, WVLC, WSRZ, WHBY, KRDO, WNNR, WSKY, KEEZ, WBOW, KTWO, K99, KQSW, KRBS.

NAKED EYES "When The Lights Go Out" (EMI America) 26/1

Rotations: Heavy 1/0, Medium 16/1, Light 9/0, Extra Adds 0, Total Adds 1, KVIC. Heavy: KUDO. Medium: WCZY, WCCO, WLAC-FM, WFMK, KFI, KWAV, WEIM, WSKI, WSKY, WCHV, WAGE, WHNN, WBOW, K99, KRBS. Light: WOMC, V100, WSRZ, WTRX, WNNR, WCPI, KORQ, WVBS, KQSW.

STEVIE NICKS with SANDY STEWART "Nightbird" (Modern/Atco) 23/8

Rotations: Heavy 0/0, Medium 10/1, Light 13/7, Extra Adds 0, Total Adds 8, WKGW, WHHY, Y107, KUGN, KWAV, WEIM, KRLB-FM, WCIL. Medium: WFBR, WSRZ, WISM-FM, WKNE, WSKI, WPPA, WSKY, WNGS, KQSW. Light: WQUE-FM, V100, KORQ, WAGE, WVBS, K99.

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 23/0

Rotations: Heavy 0/0, Medium 9/0, Light 14/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WAEB, WMAZ, WCKQ, WCHV, KVIC, KKJO, KEXO. Light: WAHR, WHHY, WHBC, WNNR, WSKI, WSKY, WAGE, WJBC, WCIL, WBOW, KFQD, KTWO, K99, KQSW.

LANI HALL "Send In The Clowns" (A&M) 22/22

Rotations: Heavy 0/0, Medium 4/4, Light 16/16, Extra Adds 2, Total Adds 22, WAHR, WRVA, WHBY, WHBC, KUGN, KKUA, WNNR, WEIM, WKNE, WSKI, WSKY, WCHV, WGSV, KVIC, WJBC, WCIL, KEEZ, WJON, WBOW, KQSW, KRBS, KALE.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 14/4

Rotations: Heavy 5/1, Medium 4/1, Light 5/2, Extra Adds 0, Total Adds 4, 97AIA, KPPL, WRVR, WHHY. Heavy: WQUE-FM, KRDO, WSKI, WPPA. Medium: WCZY, KUDO, WSKY. Light: V100 Y107, WAGE.

KENNY ROGERS "This Woman" (RCA) 13/13

Rotations: Heavy 0/0, Medium 1/1, Light 12/12, Extra Adds 0, Total Adds 13, WQUE-FM, B100, WAHR, WHHY, WHBY, WHBC, WSKY, WGSV, WAGE, KFSB, KEEZ, KKJO, KQSW.

MANHATTAN TRANSFER "American Pop" (Atlantic) 12/0

Rotations: Heavy 1/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WCCO. Medium: KS94, KRNT. Light: WEIM, WKNE, WSKI, WCHV, WAGE, KVIC, KEEZ, KFQD, KTWO.

BOB DYLAN "Sweetheart Like You" (Columbia) 11/2

Rotations: Heavy 0/0, Medium 3/0, Light 8/2, Extra Adds 0, Total Adds 2, WCKQ, KRBS. Medium: WGY, WSRZ, KUDO. Light: WEIM, WSKI, WSKY, WNGS, KTWO, KQSW.

IRENE CARA "Why Me?" (Network/Geffen) 11/1

Rotations: Heavy 2/0, Medium 7/0, Light 2/1, Extra Adds 0, Total Adds 1, KEEZ. Heavy: WCZY, WRIE. Medium: WROR, KSTT, WTNV, WPPA, WVBS, WHNN, KFQD. Light: KS94.

POLICE "Wrapped Around Your Finger" (A&M) 10/10

Rotations: Heavy 0/0, Medium 2/2, Light 8/8, Extra Adds 0, Total Adds 10, WQUE-FM, WHHY, WISM-FM, KWAV, WKNE, WSKY, WCKQ, WVBS, WCIL, KRBS.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 10/5

Rotations: Heavy 0/0, Medium 4/0, Light 4/3, Extra Adds 2, Total Adds 5, KEEZ, WJON, KTWO, K99, KRBS. Medium: WSKI, WPPA, WCKQ, WAGE. Light: KRNO.

BONNIE TYLER "Take Me Back" (Columbia) 9/2

Rotations: Heavy 0/0, Medium 6/0, Light 3/2, Extra Adds 0, Total Adds 2, WEIM, WVBS. Medium: WFBR, KHOW, WGY, WHHY, WSKI, KFQD. Light: WAGE.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 8/3

Rotations: Heavy 1/0, Medium 2/1, Light 5/2, Extra Adds 0, Total Adds 3, WMJI, WTNV, KEEZ. Heavy: WSKI. Medium: KRDO. Light: WQUE-FM, WCZY, WLAC-FM.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WAXY. Medium: 97AIA, KOST, WEZC, WEZS, WCHV. Light: WCKQ, WAGE.

MADONNA "Holiday" (Sire/WB) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM. Medium: WAXY, 97AIA, KFI, WSKI, WPPA. Light: WCZY, WAGE.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 7/3

Rotations: Heavy 1/0, Medium 4/1, Light 2/2, Extra Adds 0, Total Adds 3, WQUE-FM, WHHY, Y107. Heavy: KFI. Medium: KVIL-FM, WPPA, WSKY.

DAVE MASON "Break Away" (Marble) 7/0

Rotations: Heavy 0/0, Medium 1/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: KWAV. Light: WSRZ, WKNE, WAGE, WNGS, KEEZ, WBOW.

DIANA ROSS "Let's Go Up" (RCA) 6/1

Rotations: Heavy 0/0, Medium 1/1, Light 5/0, Extra Adds 0, Total Adds 1, KGW. Light: WRKA, WKNE, WSKI, WCKQ, WAGE.

MOTELS "Remember The Nights" (Capitol) 6/0

Rotations: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: 97AIA, WSKI, WVBS. Light: WCZY, KPPL, WPPA.

LEE GREENWOOD "Going, Going, Gone" (MCA) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 2/0, Extra Adds 1, Total Adds 1, KTWO. Medium: WCCO, KKJO. Light: WAHR, KRBS.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.



AOR / ALBUMS

January 6, 1984

168 REPORTING

- 1 GENESIS/Genesis (Atlantic)
- 2 YES/90125 (Atco)
- 3 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)
- 4 38 SPECIAL/Tour De Force (A&M)
- 5 ROLLING STONES/Undercover (Rolling Stones/Atco)
- 6 TWO OF A KIND/Soundtrack (MCA)
- 7 ROMANTICS/In Heat (Nemperor/CBS)
- 8 BILLY IDOL/Rebel Yell (Chrysalis)
- 9 DURAN DURAN/Seven And The Ragged Tiger (Capitol)
- 10 HUEY LEWIS & THE NEWS/Sports (Chrysalis)
- 11 OZZY OSBOURNE/Bark At The Moon (CBS Associated)
- 12 BLUE OYSTER CULT/The Revolution By Night (Columbia)
- 13 NIGHT RANGER/Midnight Madness (Camel/MCA)
- 14 BOB DYLAN/Infidels (Columbia)
- 15 ALAN PARSONS PROJECT/Best Of The Alan... (Arista)
- 16 EDDIE MONEY/Where's The Party? (Columbia)
- 17 MOTLEY CRUE/Shout At The Devil (Elektra)
- 18 U2/Under A Blood Red Sky (Island/Atco)
- 19 MANFRED MANN'S EARTH.../Somewhere In Afrika (Arista)
- 20 MOTELS/Little Robbers (Capitol)
- 21 RE-FLEX/The Politics Of Dancing (Capitol)
- 22 STREETS/1st (Atlantic)
- 23 DON FELDER/Airborne (Elektra)
- 24 HEADPINS/Line Of Fire (Solid Gold/MCA)
- 25 PAUL RODGERS/Cut Loose (Atlantic)
- 26 ZZ TOP/Eliminator (WB)
- 27 POLICE/Synchronicity (A&M)
- 28 ABC/Beauty Stab (Mercury/PolyGram)
- 29 VANDENBERG/Heading For A Storm (Atco)
- 30 REAL LIFE/Heartland (Curb/MCA)
- 31 HEAVEN/Where Angels Fear To Tread (Columbia)
- 32 CULTURE CLUB/Colour By Numbers (Virgin/Epic)
- 33 BIG COUNTRY/The Crossing (Mercury/PolyGram)
- 34 STEVIE NICKS/The Wild Heart (Modern/Atco)
- 35 FIXX/Reach The Beach (MCA)
- 36 RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
- 37 KISS/Lick It Up (Mercury/PolyGram)
- 38 DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)
- 39 PETER SCHILLING/Error In The System (Elektra)
- 40 QUIET RIOT/Metal Health (Pasha/CBS)

	Total Reports	Heavy Rotation	Medium Rotation	Total Adds All Rotations
"That's" (150) "Job" (106) "Alien" (41)	166	151	15	1
"Owner" (144) "Happen" (112) "Changes" (93)	163	156	7	1
"Pink" (142) "Guitar" (65) "Crumbly" (37)	156	130	26	1
"If I'd" (137) "Belong" (103) "Twentieth" (15)	148	136	12	1
"Hot" (118) "Undercover" (99) "Tough" (86)	153	121	32	1
"Lonely" (146)	148	122	25	1
"Talking" (133) "Rock You" (34)	144	107	37	3
"Rebel" (141) "Highway" (14)	143	74	69	0
"Union" (101) "Reflex" (46) "New Moon" (45)	129	85	44	4
"New Drug" (111) "Soul" (30) "R&R" (25)	127	80	47	5
"Bark" (111) "Rebel" (57) "Tired" (26)	127	55	71	1
"Take Me" (80) "Shark" (72)	116	44	71	3
"America" (106) "Rumours" (20)	114	41	72	1
"Bully" (70) "Sweetheart" (52) "Union" (18)	117	40	76	2
"You Don't Believe" (99)	99	39	60	2
"Crash" (96) "Where's" (13)	105	35	70	0
"Looks" (97) "Shout" (24)	103	24	78	6
"11 O'Clock" (76) "Follow" (22) "New" (15)	97	34	63	1
"Demolition" (63) "Runner" (44)	104	22	74	18
"Remember" (78)	89	34	54	4
"The Politics Of Dancing" (96)	97	23	72	4
"If Love Should Go" (77)	80	19	58	6
"Bad Girls" (78)	87	11	74	7
"One More Time" (78)	86	10	75	0
"Cut Loose" (73)	76	22	54	0
"TV" (57) "Sharp" (13)	69	20	49	0
"Synch. II" (31) "Wrapped" (27)	56	30	26	7
"That Was Then" (42) "Power" (28)	77	11	57	11
"Friday" (75)	76	5	66	3
"Send Me An Angel" (68)	69	17	48	5
"Rock School" (65)	71	2	67	2
"Karma" (33) "Church" (28)	54	34	20	0
"Fields" (37) "Big Country" (28)	56	18	38	2
"Nightbird" (57)	59	14	45	12
"The Sign Of Fire" (48)	52	12	40	9
"Street Of Dreams" (30)	42	21	20	4
"Hell's" (38) "Lick" (19)	53	8	44	4
"Say It" (33) "Adult" (26)	48	24	24	1
"Major Tom" (45)	45	24	21	0
"Bang" (19) "Cum" (14)	44	10	34	6

WANG CHUNG SAY:
IF MAN ENTERS FOREST WITH RADIO,
THEN CUTS DOWN TREE,
EVERYONE WILL HEAR MUSIC FIRST.

ADVERTISEMENT

CHART EXTRAS

No albums qualified for AOR Chart Extra status.

BREAKERS

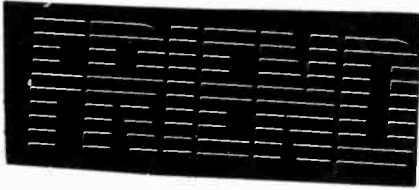
No albums qualified for AOR Albums Breaker status this week.

We HAVE YOUR **BEST** friend

you find him **ONLY** ON

THE English **Beat**s' New **Album**

What? is **BEAT?** If you **want**

YOUR best  do **as**



you'RE TOLD! Play *Best Friend*

LET'S **A**ctive is **THE** #1 **Progressive**

Radio **RECORD!** we **DEMAND**

AIRPLAY FOR Both . . .

JUSTICE for **ALL**

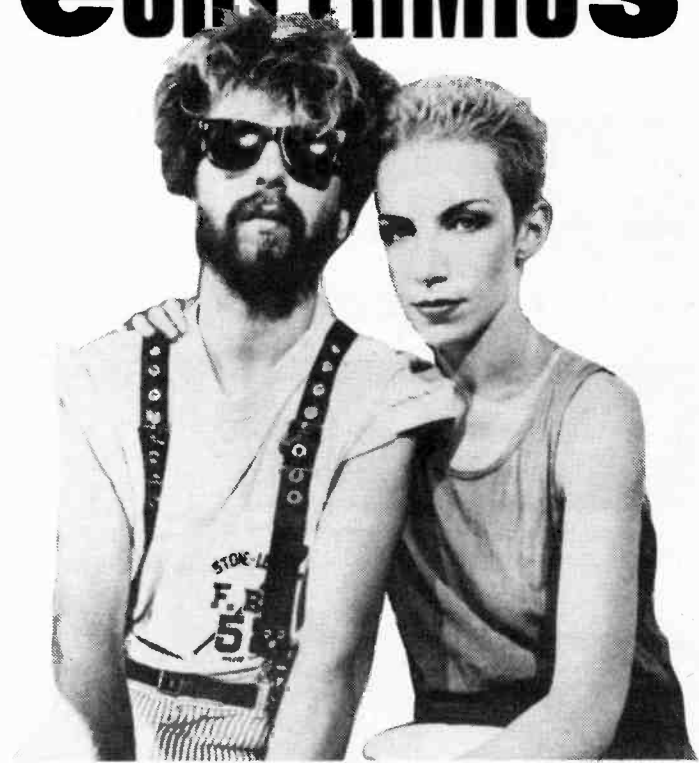


Manufactured and distributed by A&M Records, Inc.



★ **RCA IS** ★
ROCKIN' CROSS AMERICA

★
eURYTHMICS



t o u c h

Featuring The 12" Hot Track

**"Here Comes
 The Rain Again"**

AIRPLAY DATE: JANUARY 12

Also Featuring:

"THE FIRST CUT"

"RIGHT BY YOUR SIDE"

"WHO'S THAT GIRL?"

New & Active 21/17,

including WMMS,
 KBCO, KBPI, KROQ,
 WCMF, WLAQ, WLVQ,
 WAPI.



AOR / ALBUMS

MOST ADDED ®

MANFRED MANN'S EARTH BAND (18)
 Somewhere In Afrika (Arista)
A NIGHT IN HEAVEN (15)
 Soundtrack (A&M)
STEVIE NICKS (12)
 The Wild Heart (Modern/Atco)
ABC (11)
 Beauty Stab (Mercury/PolyGram)
JUDAS PRIEST (10)
 Defenders Of The Faith (Columbia)
FIXX (9)
 Reach The Beach (MCA)

MOST HOTS

YES (156)
 90125 (Atco)
GENESIS (151)
 Genesis (Atlantic)
38 SPECIAL (136)
 Tour De Force (A&M)
JOHN COUGAR MELLENCAMP (130)
 Uh-Huh (Riva/PolyGram)
TWO OF A KIND (122)
 Soundtrack (MCA)
ROLLING STONES (121)
 Undercover (Rolling Stones/Atco)
ROMANTICS (107)
 In Heat (Nemperor/CBS)

NEW & ACTIVE

ALCATRAZZ/No Parole From Rock & Roll "Island In The Sun" (Rocshire) 49/3
 Adds include WPLR, KLAQ, WYFE. Hots: 2 including KUFO, KPOI.

IAN ANDERSON/Walk Into Light "Fly By Night" (Chrysalis) 45/3
 Adds include WNEW-FM, WHJY, KIDQ. Hots: 6 including KBCO, WDHA, KILO.

ROBERT PLANT/The Principle Of Moments "In The Mood" (Es Paranza/Atlantic) 38/4
 Adds include KDKB, KQDS, KWFM, KLYV. Hots: 16 including WYSP, KEGL, WEBN, KBPI, KLOS, KGB, WCMF, KILO.

PREVIEW/Preview "Red Lights" (Geffen) 35/6
 Adds include KOLA, WDHA, WKZL, WWCT, KIDQ. Hots: 2 including WQFM, KRCK.

A NIGHT IN HEAVEN/Soundtrack "Heaven" (A&M) 32/15
 Adds include WBAB, WDVE, WMMS, KWK, WHCN. Hots: 6 including WLLZ, WRIF, KKCI.

CYNDI LAUPER/She's So Unusual "Girls Just Want To Have Fun" (Portrait/CBS) 31/5
 Adds include WGRQ, WCKO, WZZO, KIDQ. Hots: 8 including WNEW-FM, WMMS, KBCO, KROQ, WQBK.

ADAM ANT/Strip "Strip" (Epic) 30/2
 Adds include WBCN, WKDF. Hots: 7 including WLIR, KROQ, WZZO.

ELTON JOHN/Too Low For Zero "I Guess That's Why They Call It The Blues" (Geffen) 27/3
 Adds include WBAB, WZZO, WXKE. Hots: 13 including KEGL, WMET, KBPI, WRNO.

ENGLISH BEAT/What Is Beat? "Best Friend" (IRS/A&M) 25/5
 Adds include WBCN, KSHE, WAQX, WAAF. Hots: 3 including KBCO, KNAC.

LIONEL RICHIE/Can't Slow Down "Runnin' With The Night" (Motown) 23/4
 Adds include WMET, WQBK, WRNO. Hots: 11 including WMMS, WZZO, WAPI, WZXY, WIMZ.

BAXTER ROBERTSON/Panorama View "Silver Strand" (RCA) 18/6
 Adds include KSHE, WQBK, WPLR, WQMF, WWCT. Hots: 0.

BILLY JOEL/An Innocent Man "An Innocent Man" (Columbia) 17/1
 Adds: WKDF. Hots: 3 including WBAB, WIMZ.

NICK HEYWARD/North Of A Miracle "Whistle Down The Wind" (Arista) 15/0
 Hots: 5 including KTCL.

HELIX/No Rest For The Wicked "Never Want To Lose You" (Capitol) 14/5
 Adds include KSHE, KZOK. Hots: 5, including KLOS, KRCK.

PAUL YOUNG/No Parlez "Come Back And Stay" (Columbia) 14/0
 Hots: 3 including WXRT.

MINK DEVILLE/Where Angels Fear To Tread "Each Word's A Beat Of My Heart" (Atlantic) 14/0
 Hots: 3 including WBCN.

MICHAEL JACKSON/Thriller "Thriller" (Epic) 12/6
 Adds include WMMS, KWK, WAMX, WAPI, WKTM, KWFM. Hots: 6 including KEGL, WZZO, WZXY, WIMZ.

MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1 "Power And The Passion" (Columbia) 12/1
 Adds: CHUM-FM. Hots: 1 KNAC.

INDUSTRY/Industry "State Of The Nation" (Capitol) 12/1
 Adds: KDKB. Hots: 1 WMMS.

JUDAS PRIEST/Defenders Of The Faith "Freewheel Burnin'" (Columbia) 11/10
 Adds include WDVE, WKLS, KSHE, WPLR, WWCT. Hots: 1 WBAB.

UB40/Labour Of Love "Red Red Wine" (Virgin/A&M) 11/1
 Adds: CHUM-FM. Hots: 6 including KBCO, KNAC, KROQ, 91X.

ECHO & THE BUNNYMEN/Echo & The Bunnymen "Never Stop" (Sire/WB) 10/0
 Hots: 3 including KNAC, KROQ, 91X.

KIND/Pain And Pleasure "I've Got You" (360) 9/2
 Adds include WQMF, WTUE. Hots: 1 WLUP.

PETER GODWIN/Correspondence "Baby's In The Mountains" (Polydor/PolyGram) 9/1
 Adds: KAZY. Hots: 2 including 91X.

MATTHEW WILDER/I Don't Speak The Language "Break My Stride" (Private I/CBS) 8/6
 Adds include WMMS, KWK, KWFM. Hots: 2 including WMET, WRNO.

RAY PARKER JR./Woman Out Of Control "I Still Can't Get Over Loving You" (Arista) 8/3
 Adds include WQBK, WBYG, WCPZ. Hots: 3 including KSMB.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

CHART EXTRAS — Records that have fallen off the chart but continue to receive substantial airplay.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

R&R AOR /HOT TRACKS

168 REPORTING

	Total	Heavy	Medium	Total Adds
1 GENESIS/That's All (Atlantic)	150	139	11	1
2 YES/Owner of A Lonely Heart (Atco)	144	135	9	0
3 JOHN COUGAR MELLENCAMP/Pink... (Riva/PG)	142	124	18	0
4 JOURNEY/Ask The Lonely (MCA)	146	121	24	1
5 PRETENDERS/Middle Of The Road (Sire/WB)	151	102	48	6
6 38 SPECIAL/If I'd Been The One (A&M)	137	124	13	0
7 ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	133	102	31	1
8 BILLY IDOL/Rebel Yell (Chrysalis)	141	73	68	0
9 ROLLING STONES/She Was Hot (RS/Atco)	118	85	33	0
10 HUEY LEWIS & THE NEWS/I Want A... (Chrysalis)	111	72	39	3
11 VAN HALEN/Jump (WB)	116	64	33	114
12 ROLLING STONES/Undercover Of The... (RS/Atco)	99	88	11	0
13 YES/It Can Happen (Atco)	112	63	49	1
14 GENESIS/Just A Job To Do (Atlantic)	106	65	41	1
15 OZZY OSBOURNE/Bark At The Moon (CBS Assoc.)	111	50	61	0
16 DURAN DURAN/Union Of The Snake (Capitol)	101	77	24	0
17 38 SPECIAL/Where You Belong (A&M)	103	58	44	7
18 YES/Changes (Atco)	93	58	35	2
19 NIGHT RANGER/Rock In America (Camel/MCA)	106	35	71	0
20 ALAN PARSONS PROJECT/You Don't... (Arista)	99	39	60	2
21 ROLLING STONES/Too Tough (RS/Atco)	86	45	41	0
22 EDDIE MONEY/The Big Crash (Columbia)	96	33	63	0
23 MOTLEY CRUE/Looks That Kill (Elektra)	97	21	76	5
24 RE-FLEX/The Politics Of Dancing (Capitol)	96	23	71	4
25 BLUE OYSTER CULT/Take Me Away (Columbia)	80	28	52	1
26 MOTELS/Remember The Night (Capitol)	78	31	46	4
27 U2/11 O'Clock Tick Tock (Island/Atco)	76	27	49	1
28 STREETS/If Love Should Go (Atlantic)	77	19	56	4
29 PAUL RODGERS/Cut Loose (Atlantic)	73	22	51	0
30 BLUE OYSTER CULT/Shooting Shark (Columbia)	72	29	42	3
31 JOHN COUGAR MELLENCAMP/Play... (Riva/PG)	65	33	32	2
32 BOB DYLAN/Neighborhood Bully (Columbia)	70	20	49	0
33 HEADPINS/One More Time (Solid Gold/MCA)	78	9	68	0
34 DON FELDER/Bad Girls (Elektra)	78	8	69	5
35 REAL LIFE/Send Me An Angel (Curb/MCA)	68	16	48	5
36 VANDENBERG/Friday Night (Atco)	75	5	66	3
37 MANFRED MANN'S EARTH.../Demolition... (Arista)	63	16	47	2
38 OZZY OSBOURNE/Rock 'N Roll Rebel (CBS)	57	23	34	2
39 HEAVEN/Rock School (Columbia)	65	2	61	2
40 STEVIE NICKS/Nightbird (Modern/Atco)	57	14	43	12
41 ZZ TOP/TV Dinners (WB)	57	13	44	0
42 DURAN DURAN/The Reflex (Capitol)	46	26	20	0
43 PETER SCHILLING/Major Tom... (Elektra)	45	24	21	0
44 BOB DYLAN/Sweetheart Like You (Columbia)	52	21	31	2
45 DURAN DURAN/New Moon On Monday (Capitol)	45	18	22	14
46 FIXX/The Sign Of Fire (MCA)	48	12	36	9
47 GENESIS/Illegal Alien (Atlantic)	41	21	20	1
48 JOHN COUGAR.../Crumblin'... (Riva/PG)	37	24	13	0
49 MANFRED MANN'S EARTH.../Runner (Arista)	44	6	30	16
50 ALCATRAZZ/Island In The Sun (Rocshire)	48	2	44	3
51 BIG COUNTRY/Fields Of Fire (Mercury/PolyGram)	37	13	24	2
52 POLICE/Synchronicity II (A&M)	31	19	12	0
53 ROBERT PLANT/In The Mood (Es Paranza/Atl.)	35	14	20	4
54 ABC/That Was Then... (Mercury/PolyGram)	42	9	28	5
55 ROMANTICS/Rock You Up (Nemperor/CBS)	34	16	18	2
56 RAINBOW/Street Of Dreams (Mercury/PolyGram)	30	16	14	0
57 ALDO NOVA/Monkey On Your Back (Portrait/CBS)	33	8	24	1
58 HUEY LEWIS & THE NEWS/Heart And... (Chrysalis)	30	15	15	0
59 GENESIS/Home By The Sea (Atlantic)	27	16	11	1
60 KISS/Hell's Breakin' Loose (Mercury/PolyGram)	38	4	33	4

CHART EXTRAS

No tracks qualified for AOR Chart Extra status.

BREAKERS

VAN HALEN Jump (WB)

69% of our reporters on it. 116/114, including adds at WMMR, WYSP, WDVE, WMET, WEBN, KBPI, WGRQ, WHCN, WCMF, WAAF, WRIF, KMET, KGB, KSJO.

NEW & ACTIVE

IAN ANDERSON "Fly By Night" (Chrysalis) 36/2
Adds include WHJY, KIDQ. Hots: 6 including KBCO, WDHA, KILO.

PREVIEW "Red Lights" (Geffen) 34/5
Adds include KOLA, WDHA, WKZL, WWCT, KIDQ. Hots: 2 including KRCK.

BRYAN ADAMS "Heaven" (A&M) 31/14
Adds include WBAB, WDVE, WMMS. Hots: 6 including Q107, WLLZ, WRIF, KKCI.

YES "Our Song" (Atco) 29/2
Adds include WZXR, WFBQ. Hots: 13 including WIYY, WBAB, KLOL, KSHE.

ABC "The Power Of Persuasion" (Mercury/PolyGram) 28/4
Adds include WDVE, WCKN, WKDF, KZEL. Hots: 2 including CHUM-FM.

JOHN COUGAR MELLENCAMP "Serious Business" (Riva/PolyGram) 28/3
Adds include WGRQ, WFBQ, WIOT. Hots: 13 including WIYY, KLOL, KAZY, CFOX.

POLICE "Wrapped Around Your Finger" (A&M) 27/7
Adds include KEGL, WMMS, KQRS. Hots: 14 including WCKO, WMET, KBCO, KBPI, KGON, KCAL.

GENESIS "It's Gonna Get Better" (Atlantic) 27/1
Adds: WIOT. Hots: 18 including WGRQ, WDVE, WEBN, KKCI, KCAL, WHCN, WAAF, WTKX, WLAV.

GENESIS "Home By The Sea" (Atlantic) 27/1
Adds: KLOS. Hots: 16 including WBAB, WDVE, WCKO, WSHE, WRIF, KKCI, KSHE, WCMF, WAQX, KILO.

ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 26/3
Adds include WBAB, WZZO, WXKE. Hots: 13 including KEGL, KKCI, WKTM, WRNO.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 26/2
Adds include WTKX, WCPZ. Hots: 13 including WNEW-FM, KBCO, WQBK.

HUEY LEWIS & THE NEWS "Heart Of R&R" (Chrysalis) 25/1
Adds: WAQX. Hots: 11 including KSHE.

MOTLEY CRUE "Shout At The Devil" (Elektra) 24/1
Adds: WBCN. Hots: 13 including KTXQ, KYYS, KGB, KZOK.

LIONEL RICHIE "Running With The Night" (Motown) 23/4
Adds include WMET, WQBK, WRNO. Hots: 11 including WMMS, WZZO, WAPI, WZXY, WIMZ.

ROLLING STONES "Too Much Blood" (Rolling Stones/Atco) 22/1
Adds: KXZL. Hots: 15 including WGRQ, WZIR, WMMR, KROQ.

EURHYTHMICS "Here Comes The Rain Again" (RCA) 21/17
Adds include WZIR, WMMS, KBCO, KROQ, WPYX. Hots: 6 including WLIR, CHUM-FM, KBPI, KLAQ.

ENGLISH BEAT "Best Friend" (IRS/A&M) 20/4
Adds include WBCN, KSHE, WTUE. Hots: 1 WAAF.

NIGHT RANGER "Rumours In The Air" (Camel/MCA) 20/3
Adds include WRIF, KRCK, WSCY. Hots: 9 including WDVE, WLLZ, KKCI, KRQR, KSJO, KZOK.

QUIET RIOT "Bang Your Head (Metal Health)" (Pasha/CBS) 19/3
Adds include WAMX, WMYK, KICT. Hots: 5 including WRIF, KMET.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 18/5
Adds include WGRQ, WCKO, WMMS, WZZO, KMJX. Hots: 5 including WNEW-FM, KROQ, WDHA.

BOB DYLAN "Union Sundown" (Columbia) 18/2
Adds include WTKX, KKDJ. Hots: 7 including WIYY, WZIR, WQBK.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 18/1
Adds: KIDQ. Hots: 6 including WNEW-FM, WMMS, KBCO.

GENESIS "Taking It All Too Hard" (Atlantic) 18/1
Adds: WKDF. Hots: 12 including WBAB, WMET, WRIF, KWK, KBCO, WAQX, WLAV.

SURVIVOR "Jackie Don't Go" (Scotti Bros./CBS) 18/0
Hots: 1 KIDQ.

BAXTER ROBERTSON "Silver Strand" (RCA) 17/6
Adds include KSHE, WQBK, WPLR, WQMF, WWCT. Hots: 0.

JOHN COUGAR MELLENCAMP "Authority Song" (Riva/PolyGram) 17/1
Adds: WAQX. Hots: 8 including WMMR, KSHE, WQMF, WAPL.

38 SPECIAL "Twentieth Century Fox" (A&M) 15/1
Adds: WCKN. Hots: 4 including WQBK, WZXY, KILO.

MOST ADDED

- VAN HALEN (114)
Jump (WB)
- EURHYTHMICS (17)
Here Comes The Rain Again (RCA)
- MANFRED MANN'S EARTH BAND (16)
Runner (Arista)
- A NIGHT IN HEAVEN (14)
Heaven (A&M)
- DURAN DURAN (14)
New Moon On Monday (Capitol)
- HYTS (13)
Backstabbers (Gold Mountain/A&M)
- STEVIE NICKS (12)
Nightbird (Modern/Atco)

MOST HOTS

- GENESIS (139)
That's All (Atlantic)
- YES (135)
Owner Of A Lonely Heart (Atco)
- 38 SPECIAL (124)
If I'd Been The One (A&M)
- JOHN COUGAR MELLENCAMP (124)
Pink Houses (Riva/PolyGram)
- TWO OF A KIND (121)
Ask The Lonely (MCA)
- ROMANTICS (102)
Talking In Your Sleep (Nemperor/CBS)
- PRETENDERS (102)
Middle Of Road (Sire/WB)

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

REGIONAL RADIO ACTIVITY

EAST

Parallel One

*CHUM-FM/Toronto (416) 925-6666

Not
* VAN HELEN
* WFLX
* WFLX
* WFLX
* WFLX

*WBCN/Boston (617) 266-1111
* WGRQ/Bufalo (716) 881-4555
* WYSP/Philadelphia (215) 668-9400

*WHJY/Providence (401) 438-6110
* WYIY/Baltimore (301) 889-0098
* WHJY/Providence (401) 438-6110

*CHOM-FM/Montreal (514) 935-2425
* WZIR/Bufalo (716) 773-0098
* Q107/Toronto (416) 967-3445

A NIGHT IN HEAVEN
BLUE OYSTER CULT
CHILLWACK
PLATINUM BLONDE (M)
SPOONS
SAGA (M)

*ROLLING STONES
*THE BEATLES
*THE ROLLING STONES
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*WAVE/Pittsburgh (412) 562-5900
*WKLR/West Virginia (304) 722-3308
*WCCC/Hartford (203) 233-4426

*WTPA/Harrisburg (717) 238-1402
*WAAL/Binghamton (607) 772-8850
*WQBR/Albany (518) 462-5555

*WAOX/Syracuse (315) 472-0200
*WAMX/Huntington (304) 523-8401
*WSCV/Syracuse (315) 699-8200

*WPHD/Poughkeepsie (914) 471-1500
*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055

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*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055

WWTRO/Ocean City (301) 289-4545
*WAAF/Worcester (617) 752-5611
*WAOX/Syracuse (315) 472-0200

*WAMX/Huntington (304) 523-8401
*WSCV/Syracuse (315) 699-8200
*WPHD/Poughkeepsie (914) 471-1500

*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055
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*WAOX/Syracuse (315) 472-0200
*WAMX/Huntington (304) 523-8401

*WSCV/Syracuse (315) 699-8200
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*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055

Parallel Three

WRKI/Danbury (203) 578-9995
*WZZO/Allentown (215) 694-0511
*WYX/Albany (518) 785-9800

*WPHD/Poughkeepsie (914) 471-1500
*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055

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*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055

SOUTH

Parallel One

KLOL/Houston (713) 526-4591
*WPLR/New Haven (203) 777-6617
*WCMF/Rochester (716) 288-3200

*WPDH/North Jersey (201) 328-1055
*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055

*WPDH/North Jersey (201) 328-1055
*WCMF/Rochester (716) 288-3200
*WPDH/North Jersey (201) 328-1055



WEST (continued)

* 91X/San Diego (619) 236-9872
* 91X/San Diego (619) 236-9872
* 91X/San Diego (619) 236-9872

* KUPD/Phoenix (602) 838-3062
* KUPD/Phoenix (602) 838-3062
* KUPD/Phoenix (602) 838-3062

* KGB-FM/San Diego (619) 292-1360
* KGB-FM/San Diego (619) 292-1360
* KGB-FM/San Diego (619) 292-1360

* KZKQ/Seattle (206) 223-3911
* KZKQ/Seattle (206) 223-3911
* KZKQ/Seattle (206) 223-3911

* KZAP/Sacramento (916) 925-3700
* KZAP/Sacramento (916) 925-3700
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* KZAP/Sacramento (916) 925-3700

Parallel Two

Parallel Three

The following stations failed to report this week and therefore their lists were frozen:

- WMGM/Atlantic City
WOAY/Beckley-Oak Hill
WTPA/Harrisburg
CHOM/Montreal
CHEZ/Ottawa
WPDH/Poughkeepsie
WEZX/Scranton
WLUP/Chicago
WXRT/Chicago
KQWB/Fargo
KFMQ/Lincoln
WQFM/Milwaukee
KEZO/Omaha
KMOD/Tulsa
WYMX/Augusta
KLBJ/Austin
KZWB/Dallas
WZDF/Pt. Pierce
WFYV/Jacksonville
WKQQ/Laxington
WLRB/Louisville
KFMX/Lubbock
WNOR/Norfolk
WDIZ/Orlando
KISS/San Antonio
WYNF/Tampa
KWHL/Anchorage
KSPN/Aspen
K97/Edmonton
KUPD/Phoenix
KROY/Sacramento
KZAP/Sacramento
91X/San Diego
KMEL/San Francisco
KFOG/San Francisco
KTMS/Santa Barbara

The following stations reported their lists as frozen this week:

- WYNF/Tampa
WOUU/Utica

The following stations have failed to report for the past two weeks and therefore their data is not included in this week's chart:

- WAPP/New York
KSRR/Houston
WBLM/Lawton-Portland
WVDC/Washington
CITI/Winnipeg
WRXL/Richmond
KINK/Portland
KQAK/San Francisco
KISW/Seattle
KTYD/Santa Barbara

An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.



JAMES INGRAM

"Yah Mo B There" (with Michael McDonald)

RELEASE

Produced by Quincy Jones for **QUINCY JONES**

ON QWEST RECORDS AND CASSETTES
© 1983 WARNER BROS. RECORDS INC.

Hot Hits in 105 KITS San Francisco

PD: Jeff Hunter
MD: Michelle Meisner

- 1 1 LIONEL RICHIE/All Night Long(All Ni
- 2 2 MCCARTNEY & JACKS/Say Say Say
- 3 3 DURAN DURAN/Union Of The Snake
- 4 4 ROGERS & PARTON/Islands In The Stream
- 5 5 YES/Owner Of A Lonely Hea
- 6 6 JUMP 'N THE SADDL/The Curly Shuffle
- 7 7 ROMANTIC/Talking In Your Sleep
- 8 8 QUIET RIO/Cum On Feel The Noise
- 9 9 BILLY JOEL/Upcom Girl
- 10 10 HALL & OATES/Say It Isn't So
- 11 11 MATTHEW WILDER/Break My Stride
- 12 12 PAT BENATAR/Love Is A Battlefield
- 13 13 ON/Twist Of Fate
- 14 14 CULTURE CLUB/Karma Chameleon
- 15 15 POLICE/Time Will Reveal
- 16 16 PETER SCHILLING/Major Tom(Coming Home
- 17 17 MADONNA/Holiday
- 18 18 DEBARCE/Time Will Reveal
- 19 19 ROLLING STONES/Undercover Of The Nig
- 20 20 JEFFREY OSBORNE/Stay With Me Tonight
- 21 21 JOHN COUGAR/Pink Houses
- 22 22 SPANADU/Ballet/Gold
- 23 23 RICK JAMES/Ebony Eyes
- 24 24 MIDNIGHT STAR/Wet My Whistle
- 25 25 POWTER SISTERS/Head You
- 26 26 NAKED EYES/When The Lights
- 27 27 LIONEL RICHIE/Running With The High
- 28 28 QUIET RIO/Bang Your Head(Metal
- 29 29 BARRY MANLOW/Read 'Em And Weep
- 30 30 RAY PARKER JR./I Still Can't Get Ove
- 31 31 JOHN COUGAR/Pink Houses
- 32 32 PRETENSES/Middle Of The Road
- 33 33 SUE BAND/Tell Me If You Still
- 34 34 3B SPECIAL/If I'd Been The One
- 35 35 REAL LIFE/Send Me An Angel
- 36 36 BILLY JOEL/An Innocent Man
- 37 37 RE-FILE/The Politics Of Danci
- 38 38 HOWARD JOHNS/New Song
- 39 39 TALKING HEADS/This Must Be The Plac
- 40 40 JAMES INGRAM/Yah Mo B There
- 41 41 HOTEL/Remember The Nights
- 42 42 EUSTACIA/Here Comes The Rain A

ADDS 33 JOHN COUGAR/Pink Houses
HOTEL/Remember The Nights

ON MICHAEL JACKSON/P.T.T.(Pretty Young T

KIQQ 100FM Los Angeles

PD: Paula Matthews
MD: Robert Moorhead

- 1 1 YES/Owner Of A Lonely Hea
- 2 2 ROMANTIC/Talking In Your Sleep
- 3 3 MADONNA/Holiday
- 4 4 JUMP 'N THE SADDL/The Curly Shuffle
- 5 5 SHANNON/Let The Music Play
- 6 6 MICHAEL JACKSON/Thriller
- 7 7 MATTHEW WILDER/Break My Stride
- 8 8 JEFFREY OSBORNE/Stay With Me Tonight
- 9 9 ON/Twist Of Fate
- 10 10 CHRIS CROSS/Think Of Laura
- 11 11 CHRIS CROSS/Think Of Laura
- 12 12 DEBARCE/Time Will Reveal
- 13 13 RUFUS & CHAKA/AIN't Nobody
- 14 14 ELTON JOHN/I Guess That's Why Th
- 15 15 KOOL & THE GANG/Joanna
- 16 16 BARBARA STEISAND/The Way He Makes M
- 17 17 SPANADU/Ballet/Gold
- 18 18 GENESIS/That's All
- 19 19 RICK JAMES/Ebony Eyes
- 20 20 MIDNIGHT STAR/Wet My Whistle
- 21 21 POWTER SISTERS/Head You
- 22 22 NAKED EYES/When The Lights
- 23 23 LIONEL RICHIE/Running With The High
- 24 24 UB40/Red, Red Wine
- 25 25 QUIET RIO/Bang Your Head(Metal
- 26 26 BARRY MANLOW/Read 'Em And Weep
- 27 27 RAY PARKER JR./I Still Can't Get Ove
- 28 28 JOHN COUGAR/Pink Houses
- 29 29 PRETENSES/Middle Of The Road
- 30 30 SUE BAND/Tell Me If You Still
- 31 31 3B SPECIAL/If I'd Been The One
- 32 32 REAL LIFE/Send Me An Angel
- 33 33 BILLY JOEL/An Innocent Man
- 34 34 RE-FILE/The Politics Of Danci
- 35 35 HOWARD JOHNS/New Song
- 36 36 TALKING HEADS/This Must Be The Plac
- 37 37 JAMES INGRAM/Yah Mo B There
- 38 38 HOTEL/Remember The Nights
- 39 39 EUSTACIA/Here Comes The Rain A

ADDS KENNY ROGERS/This Woman
DURAN DURAN/New Moon On Monday
VAN HALEN/Jump
WAS (NOT MAS)/Knocked Down, Made
IRENE CARA/The Dress(Old On To

ON BONNIE TYLER/Take Me Back
STEVIE NICKS/This Peculiar
CUBS/Love On My Mind
EDDIE MONEY/The Big Crash
JENNIFER HOLLAND/Just Let Me Wait
TOM ROBINSON/Listen To The Radio
MIRICAL YOUTH/She's Trouble
DIANA ROSS/Let's Go Up
HEADINS/Just One More Time
POLICE/Wrapped Around Your F

KWSS 94.5FM San Jose

PD: Dave Van Stone
MD: Robin Kippis

- 1 1 YES/Owner Of A Lonely Hea
- 2 2 HALL & OATES/Say It Isn't So
- 3 3 ROMANTIC/Talking In Your Sleep
- 4 4 MCCARTNEY & JACKS/Say Say Say
- 5 5 ON/Twist Of Fate
- 6 6 ELTON JOHN/I Guess That's Why Th
- 7 7 GENESIS/That's All
- 8 8 CULTURE CLUB/Karma Chameleon
- 9 9 PAT BENATAR/Love Is A Battlefield
- 10 10 PETER SCHILLING/Major Tom(Coming Home
- 11 11 DURAN DURAN/Union Of The Snake
- 12 12 3B SPECIAL/If I'd Been The One
- 13 13 LIONEL RICHIE/Running With The High
- 14 14 DEBARCE/Time Will Reveal
- 15 15 MATTHEW WILDER/Break My Stride
- 16 16 KOOL & THE GANG/Joanna
- 17 17 RAY PARKER JR./I Still Can't Get Ove
- 18 18 JOHN COUGAR/Pink Houses
- 19 19 JEFFREY OSBORNE/Stay With Me Tonight
- 20 20 ROLLING STONES/Undercover Of The Nig
- 21 21 JAMES INGRAM/Yah Mo B There
- 22 22 CHRIS CROSS/Think Of Laura
- 23 23 RICK JAMES/Ebony Eyes
- 24 24 MIDNIGHT STAR/Wet My Whistle
- 25 25 POWTER SISTERS/Head You
- 26 26 NAKED EYES/When The Lights
- 27 27 LIONEL RICHIE/Running With The High
- 28 28 QUIET RIO/Bang Your Head(Metal
- 29 29 BARRY MANLOW/Read 'Em And Weep
- 30 30 RAY PARKER JR./I Still Can't Get Ove
- 31 31 JOHN COUGAR/Pink Houses
- 32 32 PRETENSES/Middle Of The Road
- 33 33 SUE BAND/Tell Me If You Still
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- 35 35 REAL LIFE/Send Me An Angel
- 36 36 BILLY JOEL/An Innocent Man
- 37 37 RE-FILE/The Politics Of Danci
- 38 38 HOWARD JOHNS/New Song
- 39 39 TALKING HEADS/This Must Be The Plac
- 40 40 JAMES INGRAM/Yah Mo B There
- 41 41 HOTEL/Remember The Nights
- 42 42 EUSTACIA/Here Comes The Rain A

ADDS VAN HALEN/Jump
BILLY JOEL/An Innocent Man
RE-FILE/The Politics Of Danci
POLICE/Wrapped Around Your F
SHANNON/Let The Music Play

KISFM 102.7 Los Angeles

PD: Gerry De Francesco
MD: Mike Schaefer

- 1 1 DURAN DURAN/Union Of The Snake
- 2 2 MCCARTNEY & JACKS/Say Say Say
- 3 3 YES/Owner Of A Lonely Hea
- 4 4 CULTURE CLUB/Karma Chameleon
- 5 5 HALL & OATES/Say It Isn't So
- 6 6 ROMANTIC/Talking In Your Sleep
- 7 7 ON/Twist Of Fate
- 8 8 MADONNA/Holiday
- 9 9 SHANNON/Let The Music Play
- 10 10 MATTHEW WILDER/Break My Stride
- 11 11 JEFFREY OSBORNE/Stay With Me Tonight
- 12 12 ROLLING STONES/Undercover Of The Nig
- 13 13 KOOL & THE GANG/Joanna
- 14 14 LIONEL RICHIE/All Night Long(All Ni
- 15 15 ELTON JOHN/I Guess That's Why Th
- 16 16 SPANADU/Ballet/Gold
- 17 17 QUIET RIO/Cum On Feel The Noise
- 18 18 DEBARCE/Time Will Reveal
- 19 19 LIONEL RICHIE/Running With The High
- 20 20 POLICE/Sync. II
- 21 21 CHRIS CROSS/Think Of Laura
- 22 22 GENESIS/That's All
- 23 23 CULTURE CLUB/Church Of The Poison
- 24 24 3B SPECIAL/If I'd Been The One
- 25 25 PAT BENATAR/Love Is A Battlefield
- 26 26 BARRY MANLOW/Read 'Em And Weep
- 27 27 MICHAEL JACKSON/Thriller
- 28 28 BILLY JOEL/Upcom Girl
- 29 29 JOHN COUGAR/Pink Houses
- 30 30 BIG COUNTRY/In A Big Country
- 31 31 PRETENSES/Middle Of The Road
- 32 32 FIEK/The Sign Of Fire
- 33 33 HOTEL/Remember The Nights
- 34 34 BILLY JOEL/An Innocent Man
- 35 35 JAMES INGRAM/Yah Mo B There
- 36 36 CHRIS CROSS/Think Of Laura
- 37 37 RUFUS & CHAKA/AIN't Nobody
- 38 38 JUMP 'N THE SADDL/The Curly Shuffle
- 39 39 RE-FILE/The Politics Of Danci
- 40 40 MICHAEL JACKSON/P.T.T.(Pretty Young T

ADDS 37, 38 POLICE/Wrapped Around Your F
DURAN DURAN/New Moon On Monday

103.1 Denver

PD: Doug Erikson
MD: Gloria Avila

- 1 1 YES/Owner Of A Lonely Hea
- 2 2 DURAN DURAN/Union Of The Snake
- 3 3 ON/Twist Of Fate
- 4 4 CULTURE CLUB/Karma Chameleon
- 5 5 HALL & OATES/Say It Isn't So
- 6 6 GENESIS/That's All
- 7 7 ROMANTIC/Talking In Your Sleep
- 8 8 MCCARTNEY & JACKS/Say Say Say
- 9 9 MATTHEW WILDER/Break My Stride
- 10 10 LIONEL RICHIE/Running With The High
- 11 11 ELTON JOHN/I Guess That's Why Th
- 12 12 3B SPECIAL/If I'd Been The One
- 13 13 PAT BENATAR/Love Is A Battlefield
- 14 14 LIONEL RICHIE/All Night Long(All Ni
- 15 15 ROLLING STONES/Undercover Of The Nig
- 16 16 JOHN COUGAR/Pink Houses
- 17 17 BILLY JOEL/Upcom Girl
- 18 18 QUIET RIO/Cum On Feel The Noise
- 19 19 RAY PARKER JR./I Still Can't Get Ove
- 20 20 PRETENSES/Middle Of The Road
- 21 21 BARRY MANLOW/Read 'Em And Weep
- 22 22 ROGERS & PARTON/Islands In The Stream
- 23 23 BIG COUNTRY/In A Big Country
- 24 24 PAUL MCCARTNEY/So Bad
- 25 25 DEBORAH ALLEN/Baby I Lied
- 26 26 MADONNA/Holiday
- 27 27 BILLY JOEL/An Innocent Man
- 28 28 JEFFREY OSBORNE/Stay With Me Tonight
- 29 29 CHRIS CROSS/Think Of Laura
- 30 30 DOLLY PARTON/Save The Last Dance F
- 31 31 HOTEL/Remember The Nights
- 32 32 KOOL & THE GANG/Joanna
- 33 33 FIEK/The Sign Of Fire
- 34 34 MICHAEL JACKSON/P.T.T.(Pretty Young T
- 35 35 ROBERT PLANT/In The Hood
- 36 36 CULTURE CLUB/Church Of The Poison
- 37 37 REAL LIFE/Send Me An Angel
- 38 38 STEVIE NICKS/This Love
- 39 39 JAMES INGRAM/Yah Mo B There
- 40 40 IRENE CARA/Why Me?

ADDS POLICE/Wrapped Around Your F
DURAN DURAN/New Moon On Monday
VAN HALEN/Jump

KEAR 101 FM Los Angeles

PD: Bob Hamilton
MD: David Grossman

- 1 1 YES/Owner Of A Lonely Hea
- 2 2 ROMANTIC/Talking In Your Sleep
- 3 3 MADONNA/Holiday
- 4 4 JUMP 'N THE SADDL/The Curly Shuffle
- 5 5 CULTURE CLUB/Karma Chameleon
- 6 6 DURAN DURAN/Union Of The Snake
- 7 7 JEFFREY OSBORNE/Stay With Me Tonight
- 8 8 SHANNON/Let The Music Play
- 9 9 CULTURE CLUB/Church Of The Poison
- 10 10 KOOL & THE GANG/Joanna
- 11 11 MCCARTNEY & JACKS/Say Say Say
- 12 12 STRAY CATS/Mon't Stand In Your
- 13 13 ROLLING STONES/Undercover Of The Nig
- 14 14 SPANADU/Ballet/Gold
- 15 15 ON/Twist Of Fate
- 16 16 LIONEL RICHIE/All Night Long(All Ni
- 17 17 ELTON JOHN/I Guess That's Why Th
- 18 18 GENESIS/That's All
- 19 19 BARRY MANLOW/Read 'Em And Weep
- 20 20 LIONEL RICHIE/Running With The High
- 21 21 RICK JAMES/Ebony Eyes
- 22 22 HOTEL/Remember The Nights
- 23 23 MIDNIGHT STAR/Wet My Whistle
- 24 24 BILLY JOEL/An Innocent Man
- 25 25 PRETENSES/Middle Of The Road
- 26 26 CHRIS CROSS/Think Of Laura
- 27 27 POLICE/Wrapped Around Your F
- 28 28 JOHN COUGAR/Pink Houses
- 29 29 PAUL MCCARTNEY/So Bad
- 30 30 MICHAEL JACKSON/Thriller

ADDS JAMES INGRAM/Yah Mo B There
SC/Give It Up
KENNY ROGERS/This Woman

KOPA Phoenix

PD: Reggie Blackwell
MD: Art Morales

- 1 1 MICHAEL JACKSON/P.T.T.(Pretty Young T
- 2 2 JOURNEY/Send Her My Love
- 3 3 MCCARTNEY & JACKS/Say Say Say
- 4 4 CULTURE CLUB/Church Of The Poison
- 5 5 HALL & OATES/Say It Isn't So
- 6 6 ON/Twist Of Fate
- 7 7 IRENE CARA/Why Me?
- 8 8 JACKSON BROWN/Center Is The
- 9 9 RICK SPRINGFIELD/Souls
- 10 10 DURAN DURAN/Union Of The Snake
- 11 11 YES/Owner Of A Lonely Hea
- 12 12 POLICE/Sync. II
- 13 13 QUIET RIO/Cum On Feel The Noise
- 14 14 BARRY MANLOW/Read 'Em And Weep
- 15 15 CULTURE CLUB/Karma Chameleon
- 16 16 ELTON JOHN/I Guess That's Why Th
- 17 17 MATTHEW WILDER/Break My Stride
- 18 18 PETER SCHILLING/Major Tom(Coming Home
- 19 19 ROMANTIC/Talking In Your Sleep
- 20 20 GENESIS/That's All
- 21 21 LIONEL RICHIE/Running With The High
- 22 22 3B SPECIAL/If I'd Been The One
- 23 23 RAY PARKER JR./I Still Can't Get Ove
- 24 24 SPANADU/Ballet/Gold
- 25 25 DEBORAH ALLEN/Baby I Lied
- 26 26 KOOL & THE GANG/Joanna
- 27 27 MADONNA/Holiday
- 28 28 CHRIS CROSS/Think Of Laura
- 29 29 NINA/99 Luftballons
- 30 30 DEBARCE/Time Will Reveal

ADDS POLICE/Wrapped Around Your F
JOHN COUGAR/Pink Houses
BILLY JOEL/An Innocent Man
MICHAEL JACKSON/Thriller
PAUL MCCARTNEY/So Bad

ON FIEK/The Sign Of Fire
JEFFREY OSBORNE/Stay With Me Tonight

K102 Phoenix FM 104

PD: Charlie Quinn
MD: Steve Giddard

- 1 1 MCCARTNEY & JACKS/Say Say Say
- 2 2 HALL & OATES/Say It Isn't So
- 3 3 DURAN DURAN/Union Of The Snake
- 4 4 CULTURE CLUB/Church Of The Poison
- 5 5 BILLY JOEL/Upcom Girl
- 6 6 ON/Twist Of Fate
- 7 7 PAT BENATAR/Love Is A Battlefield
- 8 8 POLICE/Sync. II
- 9 9 IRENE CARA/Why Me?
- 10 10 YES/Owner Of A Lonely Hea
- 11 11 ROLLING STONES/Undercover Of The Nig
- 12 12 PETER SCHILLING/Major Tom(Coming Home
- 13 13 LIONEL RICHIE/All Night Long(All Ni
- 14 14 RICK SPRINGFIELD/Souls
- 15 15 ROMANTIC/Talking In Your Sleep
- 16 16 ELTON JOHN/I Guess That's Why Th
- 17 17 JOHN COUGAR/Pink Houses
- 18 18 BIG COUNTRY/In A Big Country
- 19 19 3B SPECIAL/If I'd Been The One
- 20 20 MATTHEW WILDER/Break My Stride
- 21 21 LIONEL RICHIE/Running With The High
- 22 22 MICHAEL JACKSON/P.T.T.(Pretty Young T
- 23 23 STRAY CATS/Mon't Stand In Your
- 24 24 RUFUS & CHAKA/AIN't Nobody
- 25 25 QUIET RIO/Cum On Feel The Noise
- 26 26 CULTURE CLUB/Karma Chameleon
- 27 27 GENESIS/That's All
- 28 28 RAY PARKER JR./I Still Can't Get Ove
- 29 29 KOOL & THE GANG/Joanna

ADDS NONE

ON HOTEL/Remember The Nights
JOHN COUGAR/Pink Houses
PRETENSES/Middle Of The Road
JUMP 'N THE SADDL/The Curly Shuffle
FIEK/The Sign Of Fire

KUBE 93FM Seattle

PD: Bob Case
MD: Tom Hutlyer

- 1 1 NINA/99 Luftballons
- 2 2 DURAN DURAN/Union Of The Snake
- 3 3 YES/Owner Of A Lonely Hea
- 4 4 CULTURE CLUB/Church Of The Poison
- 5 5 ELTON JOHN/I Guess That's Why Th
- 6 6 ON/Twist Of Fate
- 7 7 ROMANTIC/Talking In Your Sleep
- 8 8 RUFUS & CHAKA/AIN't Nobody
- 9 9 BARRY MANLOW/Read 'Em And Weep
- 10 10 MATTHEW WILDER/Break My Stride
- 11 11 3B SPECIAL/If I'd Been The One
- 12 12 CULTURE CLUB/Karma Chameleon
- 13 13 MCCARTNEY & JACKS/Say Say Say
- 14 14 HALL & OATES/Say It Isn't So
- 15 15 PETER SCHILLING/Major Tom(Coming Home
- 16 16 BIG COUNTRY/In A Big Country
- 17 17 ROLLING STONES/Undercover Of The Nig
- 18 18 LIONEL RICHIE/Running With The High
- 19 19 PAT BENATAR/Love Is A Battlefield
- 20 20 DEBARCE/Time Will Reveal
- 21 21 RAY PARKER JR./I Still Can't Get Ove
- 22 22 JOHN COUGAR/Pink Houses
- 23 23 GENESIS/That's All
- 24 24 SPANADU/Ballet/Gold
- 25 25 FIEK/The Sign Of Fire
- 26 26 MADONNA/Holiday
- 27 27 BILLY JOEL/An Innocent Man
- 28 28 PRETENSES/Middle Of The Road
- 29 29 CHRIS CROSS/Think Of Laura

ADDS KOOL & THE GANG/Joanna

the NIGHTY 690 XTRA San Diego amradio

PD: Jim Richards
MD: Steve Sande

- 1 1 CULTURE CLUB/Karma Chameleon
- 2 2 MCCARTNEY & JACKS/Say Say Say
- 3 3 DURAN DURAN/Union Of The Snake
- 4 4 ROMANTIC/Talking In Your Sleep
- 5 5 YES/Owner Of A Lonely Hea
- 6 6 MATTHEW WILDER/Break My Stride
- 7 7 HALL & OATES/Say It Isn't So
- 8 8 ON/Twist Of Fate
- 9 9 KOOL & THE GANG/Joanna
- 10 10 PETER SCHILLING/Major Tom(Coming Home
- 11 11 MADONNA/Holiday
- 12 12 CHRIS CROSS/Think Of Laura
- 13 13 GENESIS/That's All
- 14 14 ELTON JOHN/I Guess That's Why Th
- 15 15 ROLLING STONES/Undercover Of The Nig
- 16 16 DEBARCE/Time Will Reveal
- 17 17 JEFFREY OSBORNE/Stay With Me Tonight
- 18 18 3B SPECIAL/If I'd Been The One
- 19 19 LIONEL RICHIE/Running With The High
- 20 20 MICHAEL JACKSON/Thriller
- 21 21 SPANADU/Ballet/Gold
- 22 22 JOHN COUGAR/Pink Houses
- 23 23 CHRIS CROSS/Think Of Laura
- 24 24 EDDIE MONEY/The Big Crash
- 25 25 SHANNON/Let The Music Play
- 26 26 BARRY MANLOW/Read 'Em And Weep
- 27 27 DOLLY PARTON/Save The Last Dance F
- 28 28 HOTEL/Remember The Nights
- 29 29 RAY PARKER JR./I Still Can't Get Ove
- 30 30 FIEK/The Sign Of Fire
- 31 31 PAUL MCCARTNEY/So Bad
- 32 32 POLICE/Wrapped Around Your F
- 33 33 ROBERT PLANT/In The Hood
- 34 34 BILLY JOEL/An Innocent Man
- 35 35 DEBORAH ALLEN/Baby I Lied

ADDS 32, 33, 34, 35 KENNY ROGERS/This Woman
QUIET RIO/Bang Your Head(Metal
DURAN DURAN/New Moon On Monday

ON RE-FILE/The Politics Of Danci
REAL LIFE/Send Me An Angel
BONNIE TYLER/Take Me Back

610 KFRG San Francisco

PD: Gerry Cagle
Music Assistant: Lynette Abraham

- 1 1 YES/Owner Of A Lonely Hea
- 2 2 ROMANTIC/Talking In Your Sleep
- 3 3 ON/Twist Of Fate
- 4 4 DEBARCE/Time Will Reveal
- 5 5 CULTURE CLUB/Karma Chameleon
- 6 6 MCCARTNEY & JACKS/Say Say Say
- 7 7 SHANNON/Let The Music Play
- 8 8 DURAN DURAN/Union Of The Snake
- 9 9 KOOL & THE GANG/Joanna
- 10 10 MICHAEL JACKSON/Thriller
- 11 11 HALL & OATES/Say It Isn't So
- 12 12 3B SPECIAL/If I'd Been The One
- 13 13 PETER SCHILLING/Major Tom(Coming Home
- 14 14 POLICE/Sync. II
- 15 15 MADONNA/Holiday
- 16 16 RAY PARKER JR./I Still Can't Get Ove
- 17 17 GENESIS/That's All
- 18 18 LIONEL RICHIE/Running With The High
- 19 19 ELTON JOHN/I Guess That's Why Th
- 20 20 SUE BAND/Tell Me If You Still
- 21 21 JOHN COUGAR/Pink Houses
- 22 22 ROLLING STONES/Undercover Of The Nig
- 23 23 JAMES INGRAM/Yah Mo B There
- 24 24 PRINCE/Let's Pretend We're M
- 25 25 JEFFREY OSBORNE/Stay With Me Tonight
- 26 26 REBICAL YOUTH/She's Trouble
- 27 27 NAKED EYES/When The Lights
- 28 28 PRETENSES/Middle Of The Road
- 29 29 CULTURE CLUB/Church Of The Poison
- 30 30 LIONEL RICHIE/All Night Long(All Ni
- 31 31 EVELYN SIGMUND
- 32 32 PAUL MCCARTNEY/So Bad
- 33 33 SC/Give It Up
- 34 34 PAT BENATAR/Love Is A Battlefield
- 35 35 WHAMI U.E./Young Guns(Go For It)
- 36 36 POLICE/Wrapped Around Your F
- 37 37 ATLANTIC STARS/Touch A Four Leaf Clo
- 38 38 REBE JAMES/Bring The Freak Out
- 39 39 REAL LIFE/Send Me An Angel
- 40 40 BILLY JOEL/Upcom Girl

ADDS 10, 20, 27, 36
ON BILLY JOEL/An Innocent Man
BRYSON & FLACK/You're Looking Like L

EAST Most Added Hottest

Police Van Halen Duran Duran Yes Romantics Culture Club

CHRADD & HOTS

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Police Van Halen Kenny Rogers Yes Romantics Culture Club

EAST PARALLEL TWO

WFLY/Albany, NY Jack Lawrence... WTR/Albany, NY BE Co... WYCR/Henover, York, PA Mark Richards... WKKE/Huntington, WV Gary Miller... WFLAN/F Lancaster, PA Todd Halliday...

WSPK/Poughkeepsie, NY Chris Laida... WHFM/Rochester, NY Charly Lake... WYCR/Henover, York, PA Mark Richards... WKKE/Huntington, WV Gary Miller... WFLAN/F Lancaster, PA Todd Halliday...

WZON/Bangor, ME Michael O'Hara... WIGY/Bath, ME Scott Robbins... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

8XIL/Parkersburg, WV Paul DeMille... WJBC/Portland, ME Phoenob'D'Neil... WQOK/FM/Columbia, SC Peter Wolfe... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WSSX/Charleston Bill Martin... WBCY/Charlotte, NC Bob Kaghan... WJBC/Portland, ME Phoenob'D'Neil... WQOK/FM/Columbia, SC Peter Wolfe... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

KSET/FM/Ei Paso, TX Cat Simon... WRQK/Greensboro, NC Wes Jones... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WABB-FM/Mobile, AL Fram/Fuller... WBYZ/Daytona Beach, FL Glenn Beck... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WSEZ/Winston-Salem Steve Finnegan... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

Q101/Meridian, MS Tom Kelley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

PARALLEL THREE

WFBG/Altoona, PA Tony Booth... WYCR/Henover, York, PA Mark Richards... WKKE/Huntington, WV Gary Miller... WFLAN/F Lancaster, PA Todd Halliday...

WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WQOK/FM/Columbia, SC Peter Wolfe... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WQOK/FM/Columbia, SC Peter Wolfe... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley... WKZ/Chattanooga Jeff Blake... WZLN/Columbia, SC Chuck Finley...

MIDWEST Most Added® Hottest

Van Halen Yes
Police Culture Club
Michael Jackson Romantics

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Police Yes
Van Halen Culture Club
Duran Duran Romantics

MIDWEST

PARALLEL TWO

WKDD/Akron, OH

Matt Patrick

CHRIS CROSS
MICHAEL JACKSON
PAUL MCCARTNEY
VAN HALEN
RICK JAMES
CYNDI LAUPER
QUIET RIOT (dp)
Hottest:
YES 2-1
MATTHEW WILDER 8-2
LIONEL RICHIE 10-3
BARRY MANILOW 11-5
POLICE 12-6

WKAU/Appleton-Oshkosh

Roas/Allen

POLICE
QUIET RIOT (dp)
VAN HALEN
MICHAEL JACKSON
Hottest:
DURAN DURAN 3-1
ONJ 7-2
YES 8-4
ROMANTICS 11-7
MATTHEW WILDER 16-12

92X/Columbus, OH

Joel Cella

STEVIE NICKS
BILLY JOEL
VAN HALEN
POLICE
QUIET RIOT
Hottest:
YES 6-1
ROMANTICS 13-7
ELTON JOHN 17-11
GENESIS 21-15
CULTURE CLUB 27-19

KIKI/Davenport, IA

Jim O'Hara

MICHAEL JACKSON
POLICE
DURAN DURAN (dp)
Hottest:
MCCARTNEY & JACKS 1-1
ROMANTICS 14-10
CULTURE CLUB 15-11
GENESIS 18-15
JEFFREY OSBORNE 33-22

KMGK/Des Moines, IA

Jim Roberts

RICK JAMES
POLICE
PRINCE
NENA
Hottest:
HALL & OATES 1-1
ONJ 6-3
POLICE 7-4
MATTHEW WILDER 8-5
YES 12-6

WEBC/Duluth

Dick Johnson

POLICE
MOTELS
SHEENA EASTON
JAMES INGRAM
Hottest:
ELTON JOHN 2-1
ONJ 3-2
ROMANTICS 5-4
GENESIS 7-5
LIONEL RICHIE 12-9

WKDQ/Evansville, IN

Hobbs/Payne

STEVIE NICKS
QUIET RIOT (dp)
POLICE
VAN HALEN
ROBERT PLANT
Hottest:
DURAN DURAN 1-1
MCCARTNEY & JACKS 2-2
ONJ 4-3
PETER SCHILLING 7-5
ROMANTICS 15-7

WSTO/Evansville, IN

Chris Taylor

CULTURE CLUB
MICHAEL JACKSON
PAUL MCCARTNEY
GENESIS
LIONEL RICHIE
KC
STEVIE NICKS
Hottest:
MICHAEL JACKSON 5-1
MATTHEW WILDER 10-3
CULTURE CLUB D-7
YES 15-8
MICHAEL JACKSON D-10

WMEE/Ft. Wayne, IN

Tony Richards

VAN HALEN (dp)
MICHAEL JACKSON
QUIET RIOT (dp)
Kenny Rogers
POLICE
Hottest:
MCCARTNEY & JACKS 1-1
ROMANTICS 20-4
CULTURE CLUB 23-6
PETER SCHILLING 29-9
MATTHEW WILDER D-10

WGRD/Grand Rapids, MI

J.J. Duling

HUEY LEWIS & NEWS
POLICE
IRENE CARA
VAN HALEN
JACKSON BROWNE
DURAN DURAN
MANFRED MANN
Hottest:
YES 2-1
CULTURE CLUB 9-5
LIONEL RICHIE 11-7
MICHAEL JACKSON 13-9
JOHN COUGAR 17-11

WZZR/Grand Rapids, MI

Don Schuller

none
Hottest:
MCCARTNEY & JACKS 1-1
HALL & OATES 2-2
JACKSON BROWNE 5-5
RAINBOW 9-9
38 SPECIAL 11-11

WZPL/Indianapolis, IN

Hoffmann/Browning

VAN HALEN
POLICE
DONNA SUMMER
DURAN DURAN
KENNY ROGERS
Hottest:
MCCARTNEY & JACKS 1-1
DURAN DURAN 5-3
YES 4-4
ELTON JOHN 10-6
ROMANTICS 20-8

WJXQ/Jackson, MI

Ryan/Cheeks

QUIET RIOT
VAN HALEN
HUEY LEWIS & NEWS
JACKSON BROWNE
MICHAEL JACKSON
BOB DYLAN (dp)
Hottest:
YES 1-1
ELTON JOHN 11-5
QUIET RIOT D-16
VAN HALEN D-17
MICHAEL JACKSON D-24

WKFR/Kalamazoo, MI

Swart/Chapman

POLICE
IRENE CARA
JACKSON BROWNE (dp)
VAN HALEN (dp)
MICHAEL JACKSON (dp)
DOLLY PARTON
Hottest:
HALL & OATES 1-1
DURAN DURAN 3-2
YES 6-3
CULTURE CLUB 21-10
GENESIS 19-11

ZZ99/Kansas City, MO

Rowlands/Benson

none
Hottest:
DURAN DURAN 1-1
YES 2-2
ONJ 3-3
ROLLING STONES 4-4
POLICE 5-5

WVIC/Lansing, MI

Stevens/Kitterage

JOURNEY
STEVIE NICKS
REAL LIFE
STREETS
CULTURE CLUB
Hottest:
GENESIS 10-1
38 SPECIAL 7-3
DURAN DURAN 11-7
JOHN COUGAR 16-8
ROBERT PLANT 18-9

Z104/Madison, WI

Little/Hudson

MOTELS
RE-FLEX
VAN HALEN
POLICE
QUIET RIOT
Hottest:
YES 7-1
NENA 4-2
CULTURE CLUB 17-5
ELTON JOHN 16-8
JUMP 'N THE SADDL 19-12

KJ103/Oklahoma City, OK

Dan Wilson

POLICE
DURAN DURAN
QUIET RIOT
HUEY LEWIS & NEWS
BOB DYLAN (dp)
VAN HALEN (dp)
TONI BASIL
Hottest:
YES 7-1
CULTURE CLUB 12-6
GENESIS 18-11
POLICE D-15
MICHAEL JACKSON D-18

KKQK/Omaha, NE

Taylor/Dean

POLICE
JAMES INGRAM
PAUL MCCARTNEY
SHANNON
KC
QUIET RIOT
HUEY LEWIS & NEWS
Hottest:
MCCARTNEY & JACKS 1-1
CULTURE CLUB 2-2
CHRIS CROSS 3-3
ROMANTICS 5-5
MATTHEW WILDER 9-9

KZ93/Peoria, IL

Edwards/Maloney

BILLY JOEL
STEVIE NICKS
JAMES INGRAM
Hottest:
MCCARTNEY & JACKS 1-1
PAT BENATAR 2-2
RICK SPRINGFIELD 3-3
ELTON JOHN 4-4
ROMANTICS 6-5

WRKR/Racine-Milwaukee

Pat Martin

VAN HALEN
DURAN DURAN
MOTLEY CRUE
HUEY LEWIS & NEWS
Hottest:
CULTURE CLUB 4-1
MATTHEW WILDER 6-3
KOOL & THE GANG 8-5
QUIET RIOT 13-8
JOHN COUGAR 16-11

WZOK/Rockford, IL

Geoff Davis

PRETENDERS
BILLY JOEL
STEVIE NICKS
Hottest:
PETER SCHILLING 6-3
POLICE 10-7
YES 13-8
ROMANTICS 19-13
MATTHEW WILDER 20-17

U93/South Bend, IN

J.K. Dearing

STEVIE NICKS
PAUL MCCARTNEY
KC
MICHAEL JACKSON
Hottest:
MCCARTNEY & JACKS 5-1
YES 16-3
PAT BENATAR 9-4
ROMANTICS 20-6
CULTURE CLUB 28-16

WRQN/Toledo

Buck McWilliams

VAN HALEN
HUEY LEWIS & NEWS
DURAN DURAN
JACKSON BROWNE
U2
DONNA SUMMER
KENNY ROGERS
WAS (NOT WAS)
CYNDI LAUPER
Hottest:
none

KAYI/Tulsa, OK

Phil Williams

MICHAEL JACKSON
QUIET RIOT
NIGHT RANGER
PAUL MCCARTNEY
MICHAEL JACKSON
POLICE
Hottest:
YES 1-1
ONJ 7-2
ELTON JOHN 5-3
CULTURE CLUB 17-8
ROMANTICS 9-3
CHRIS CROSS 24-15

KEYN-FM/Wichita, KS

Taylor/Pearman

HUEY LEWIS & NEWS
POLICE
VAN HALEN
Hottest:
MCCARTNEY & JACKS 1-1
YES 8-2
CHRIS CROSS 10-3
PETER SCHILLING 11-7
GENESIS 14-10

WHOT/Youngstown

Dick Thompson

POLICE
VAN HALEN
DONNA SUMMER
KENNY ROGERS
DURAN DURAN
JOURNEY
Hottest:
MCCARTNEY & JACKS 1-1
YES 8-2
CHRIS CROSS 10-3
PETER SCHILLING 11-7
GENESIS 14-10

WYFM/Youngstown

Jeff Tobin

MICHAEL JACKSON
PETER SCHILLING
CULTURE CLUB
Hottest:
MCCARTNEY & JACKS 1-1
YES 5-3
HUEY LEWIS & NEWS 9-9
MICHAEL JACKSON D-11
PETER SCHILLING D-14

PARALLEL THREE

KFYR/Bismarck, ND

Brannan/Hardt

VAN HALEN
Hottest:
MCCARTNEY & JACKS 1-1
HALL & OATES 2-2
DURAN DURAN 5-3
CULTURE CLUB 12-6
PETER SCHILLING 13-7

WBNO/Bloomington, IL

Justin/Robbins

PAUL MCCARTNEY
BONNIE TYLER
RE-FLEX (dp)
JOURNEY (dp)
QUIET RIOT (dp)
Hottest:
YES 3-1
DURAN DURAN 2-2
ROLLING STONES 5-3
ELTON JOHN 9-8
MATTHEW WILDER 21-9

WBWB/Bloomington, IN

John Helmman

STEVIE NICKS
JAMES INGRAM
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY
IRENE CARA
NIGHT RANGER
PRINCE
JACKSON BROWNE
POLICE (dp)
BONNIE TYLER (dp)
VAN HALEN
Hottest:
RAY PARKER JR. 24-16
JOHN COUGAR 33-26
PRETENDERS 40-28
MOTELS 39-31

WCIL-FM/Carbondale, IL

Tony Waitkus

MICHAEL JACKSON
QUIET RIOT (dp)
SOS BAND
FIXX
MIDNIGHT STAR (dp)
Hottest:
MCCARTNEY & JACKS 1-1
CHRIS CROSS 3-2
CULTURE CLUB 5-3
CYNDI LAUPER 7-6
SHANNON 11-10

KCMQ/Columbia, MO

Dave McCormick

IRENE CARA
SHANNON
MICHAEL JACKSON
SHEENA EASTON
Hottest:
PETER SCHILLING 2-1
DURAN DURAN 3-2
YES 4-3
ROLLING STONES 5-4
CULTURE CLUB 25-10

Y94/Fargo, ND

Kiki/Anderson

none
Hottest:
HALL & OATES 1-1
DURAN DURAN 3-3
YES 7-7
ELTON JOHN 10-10
ROMANTICS 12-12

KKXL-FM/Grand Forks, ND

Don Nordin

QUIET RIOT
NENA
NIGHT RANGER
PAUL MCCARTNEY
MICHAEL JACKSON
POLICE
Hottest:
YES 1-1
ONJ 7-2
ELTON JOHN 5-3
CULTURE CLUB 17-8
ROMANTICS 9-3
CHRIS CROSS 24-15

KYTN/Grand Forks, ND

Tom Fricke

PAUL MCCARTNEY
U2
QUIET RIOT
POLICE
VAN HALEN
JOURNEY
JACKSON BROWNE
Hottest:
MCCARTNEY & JACKS 1-1
GENESIS 11-7
SPANDAU BALLET 20-12
JOHN COUGAR 23-17
NENA 33-22

KRNA/Iowa City, IA

Bart Goynshor

VAN HALEN
DURAN DURAN
CYNDI LAUPER
JOURNEY
HUEY LEWIS & NEWS
NENA
IRENE CARA
Hottest:
YES 1-1
DURAN DURAN 12-3
LIONEL RICHIE 24-4
CULTURE CLUB 30-6

KFMW/Waterloo, IA

Mark Potter

STEVIE NICKS
BILLY JOEL
MICHAEL JACKSON
VAN HALEN
POLICE
KC
QUIET RIOT (dp)
Hottest:
POLICE 5-1
LIONEL RICHIE 24-11
LIONEL RICHIE 21-12
GENESIS 31-21
NENA D-27

WAZY-FM/Lafayette, IN

Stacy/Sparrow

HUEY LEWIS & NEWS
KC
QUIET RIOT (dp)
STEVIE NICKS
KENNY ROGERS
MICHAEL JACKSON
POLICE
Hottest:
MCCARTNEY & JACKS 1-1
HALL & OATES 2-2
ELTON JOHN 5-5
KOOL & THE GANG 23-23
JOHN COUGAR 29-29

KFRX/Lincoln

Tracy Johnson

KENNY ROGERS
PRETENDERS
VAN HALEN
PAUL MCCARTNEY
Hottest:
ONJ 2-1
CULTURE CLUB 7-3
DURAN DURAN 4-4
ELTON JOHN 5-5
MATTHEW WILDER 10-8

KXSS/Lincoln, NE

Tim Kelly

SHANNON
BILLY JOEL
POLICE
MADONNA
DONNA SUMMER
Hottest:
ONJ 7-1
DURAN DURAN 10-2
YES 16-3
LIONEL RICHIE 14-4
GENESIS 19-11

KKLS-FM/Rapid City, SD

Shervin/Piper

NIGHT RANGER
MOTELS
CHRIS CROSS
SPANDAU BALLET
Hottest:
HALL & OATES 2-1
ROLLING STONES 5-2
YES 14-5
ONJ 17-10
ROMANTICS 23-13

99KG/Salina, KS

Carey Collier

SHANNON
DEBARGE
CHRIS CROSS
PAUL MCCARTNEY
MOTELS
PRETENDERS
BILLY JOEL
JAMES INGRAM
VAN HALEN
MICHAEL JACKSON
IRENE CARA
JUMP 'N THE SADDL
KENNY ROGERS
Hottest:
MCCARTNEY & JACKS 1-1
ROLLING STONES 8-5
ONJ 12-8
GENESIS 25-15

KKRC/Sioux Falls

Dan Kleley

MADONNA
PAUL MCCARTNEY
POLICE
VAN HALEN
Hottest:
YES 3-1
ELTON JOHN 7-5
KISS 10-6
MATTHEW WILDER 11-8
ROMANTICS 17-9

KWTO-FM/Springfield, MO

Bob Hammond

DEBARGE
SHEENA EASTON
JUMP 'N THE SADDL
KC
SHANNON
KENNY ROGERS
POLICE (dp)
VAN HALEN
Hottest:
PETER SCHILLING 5-1
MATTHEW WILDER 11-4
ROMANTICS 17-7
GENESIS 22-9
LIONEL RICHIE 28-11

WSPT/Stevens Point

Bouley/Tracy

MICHAEL JACKSON
NENA
POLICE
VAN HALEN
DURAN DURAN
CYNDI LAUPER
IRENE CARA
SHANNON
Hottest:
ELTON JOHN 3-1
CULTURE CLUB 15-5
GENESIS 11-7
SPANDAU BALLET 20-12
JOHN COUGAR 23-17

KDVT/Topeka, KS

Tony Stewart

BILLY JOEL
IRENE CARA
PAUL MCCARTNEY
VAN HALEN
POLICE
Hottest:
YES 1-1
GENESIS 8-2
DURAN DURAN 12-3
LIONEL RICHIE 24-4
CULTURE CLUB 30-6

KD93/Modesto, CA

Ausham/Main

POLICE
BRYSON & FLACK
JOURNEY
Hottest:
MCCARTNEY & JACKS 1-1
YES 2-2
ROMANTICS 3-3
JEFFREY OSBORNE 22-11
CHRIS CROSS 26-13

KHOP/Modesto-Stockton

David Krahman

CHRIS CROSS
DURAN DURAN
POLICE
KENNY ROGERS
SHEENA EASTON
MICHAEL JACKSON
Hottest:
YES 2-1
ROMANTICS 10-7
GENESIS 18-9
DEBORAH ALLEN 35-18

KIDD/Monterey, CA

Johnny Morgan

POLICE
DOLLY PARTON
MICHAEL JACKSON
JACKSON BROWNE
Hottest:
YES 1-1
DURAN DURAN 7-3
LIONEL RICHIE 11-4
RAY PARKER JR. 14-7
KOOL & THE GANG 15-8
GENESIS 21-10

K96/Provo, UT

Gentry/Greer

ONJ & TRAVOLTA
MICHAEL JACKSON
POLICE
KENNY ROGERS
DURAN DURAN
Hottest:
MCCARTNEY & JACKS 1-1
ONJ 2-2
YES 5-3
CULTURE CLUB 11-4
ROMANTICS 12-6

KGGI/Riverside-S. Bern., CA

Volpe/O'Neil

KENNY ROGERS
Hottest:
MCCARTNEY & JACKS 1-1
DEBARGE 2-2
KOOL & THE GANG 5-3
RUFUS & CHAKA 14-11
CULTURE CLUB 22-18

KKFM/Colorado Springs, CO

Finnery/Ryan

QUIET RIOT
STEVIE NICKS
BILLY JOEL
CHRIS CROSS
PAUL MCCARTNEY
DOLLY PARTON
VAN HALEN
DURAN DURAN
Hottest:
YES 4-1
CULTURE CLUB 14-2
ROMANTICS 17-7
MATTHEW WILDER 31-8
GENESIS 27-9

KMGX/Freeno, CA

Carey Edwards

CYNDI LAUPER
PAUL MCCARTNEY
DURAN DURAN
VAN HALEN (dp)
POLICE
EVELYN KING
HUEY LEWIS & NEWS
DONNA SUMMER
KENNY ROGERS
HOWARD JONES
Hottest:
MCCARTNEY & JACKS 1-1
MADONNA 2-2
SHANNON 6-3
CULTURE CLUB 15-7
YES 14-8

KVNO-FM/Freano

Walker/Davis

POLICE
Hottest:
MADONNA 5-2
ONJ 4-3
MIDNIGHT STAR 7-4
CULTURE CLUB 13-11

KIKI/Honolulu, HI

Kong/Shahido

QUIET RIOT
POLICE
HUEY LEWIS & NEWS
BILLY GRIFFIN
STEVIE NICKS
VAN HALEN
MICHAEL SEMBELLO
DURAN DURAN
KENNY ROGERS
COMMODORES
Hottest:
MCCARTNEY & JACKS 1-1
CULTURE CLUB 17-5
KOOL & THE GANG 12-6
DURAN DURAN 25-8
YES 29-9

KOMO/Honolulu, HI

ELTON JOHN I Guess That's... (Geffen) LP: Too Low For Zero

KOOL & THE GANG Joanna (De-Lite/PolyGram) LP: In The Heart

BARRY MANLOW Read 'Em And Weep (Arista) LP: Greatest Hits Vol. II

OLIVIA NEWTON-John Twist Of Fate (MCA) LP: Two Of A Kind

JEFFREY OSBORNE Stay With Me... (A&M) LP: Stay With Me Tonight

RAY PARKER JR. I Still Can't Get Over... (Arista) LP: Woman Out Of Control

Regional Summary for ELTON JOHN. Includes stations like WBNO, WFTS, WRBW, etc., and their respective ratings.

Regional Summary for KOOL & THE GANG. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for BARRY MANLOW. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for OLIVIA NEWTON-John. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for JEFFREY OSBORNE. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for RAY PARKER JR. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

JUMP 'N THE SADDLE The Curly Shuffle (Atlantic)

CYNDI LAUPER Girls Just Want... (Portrait/CBS) LP: She's So Unusual

PAUL McCARTNEY So Bad (Columbia) LP: Pipes Of Peace

STEVIE NICKS Nightbird (Modern/Atco) LP: The Wild Heart

NENA 99 Luftballons (Epic)

MADONNA Holiday (Sire/WB) LP: Madonna

Regional Summary for JUMP 'N THE SADDLE. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for CYNDI LAUPER. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for PAUL McCARTNEY. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for STEVIE NICKS. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for NENA. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for MADONNA. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

KC Give It Up (Meca) LP: KC Ten

JOHN C. MELLENCAMP Pink Houses (Riva/PolyGram) LP: Uh-Huh

NIGHT RANGER (You Can Still) Rock In America (Cameo/MCA) LP: Midnight Madness

DOLLY PARTON Save The Last Dance... (RCA)

Regional Summary for KC. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for JOHN C. MELLENCAMP. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for NIGHT RANGER. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

Regional Summary for DOLLY PARTON. Includes stations like WFTS, WRBW, WRXP, etc., and their respective ratings.

PARALLELS

SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

B

TONI BASIL
Over My Head (Chrysalis)
LP: Toni Basil

P1 EAST CRGM on CFTR a	P2 EAST K104 a WRFM 35-32	P3 EAST OK100 a 95XIL a WOMPPM 20-16
SOUTH 93FM d-30 195 on	SOUTH WZLD a	SOUTH WIXV a
MIDWEST	MIDWEST K1103 a WRKR 32-29	MIDWEST
WEST	WEST	WEST

JACKSON BROWNE
For A Rocker (Asylum)
LP: Lawyers In Love

P1 EAST WPHD a	EAST WLANFM a WRCK a	P3 EAST WZON a WIGY a WERZ a WJBO a
SOUTH	SOUTH WZLD a	SOUTH
MIDWEST RBBO 28-24 WLOLF 34-21	MIDWEST WGRD a-37 WJXQ a-21 WRFR a WRQN a	MIDWEST
WEST KNBO a	WEST K1DD a KHYT a-39 KRQ a	WEST WBWB a KFTN a KRNA on KRLSFM on KRRC on

P. BRYSON & R. FLACK
You're Looking Like... (Capitol)
LP: Born To Love

P1 EAST WXSFM on WCAUFM on PRO-FM a	EAST WVSR 40-36 WKFM 40-38	P3 EAST WFBG on WGUU a WERZ on WOCM a 13FEA on WJBO on
SOUTH	SOUTH KAMZ on WRQK on WOKI on KTFM on KRKQ on	SOUTH WISE on WFOK a RILE on Q101 a WPPM on WGLF on KRQV on
MIDWEST WLS-FM 18-26	MIDWEST WHOT on	MIDWEST
WEST Q103 on KPRC on KITS 27-30	WEST KIKI 5-4 RO93 a-35 KGGI d-29 KSKD on	WEST KCDQ on KSLY on KZ02 on

F

FIREFALL
Runaway Love (Atlantic)
LP: Mirror Of The World

P1 EAST	EAST WYSR on K104 a WRCK on	EAST OK100 a 13FEA on 95XIL a
SOUTH	SOUTH KITE a KTFM on	SOUTH KQ12FM a KILE on WIXV a
MIDWEST	MIDWEST	MIDWEST
WEST P2	WEST P3	WEST WBWB on KXSS d-32 99RG on

H

HEADPINS
Just One... (Solid Gold/MCA)
LP: Line Of Fire

P1 EAST WPHD on	EAST WVSR a WRCK d-37	EAST WGUU on WZON a WIGY on WERZ on
SOUTH	SOUTH WSSX a WANSFM a WOKI on	SOUTH WJAD on WJAD on KISR on WYKS on RILE on
MIDWEST	MIDWEST WZPL on WHOT on	MIDWEST 99RG on
WEST P2	WEST KIQO on	WEST 99RG on KCDQ on KZ02 on KIST a

J

JOURNEY
Ask The Lonely (MCA)
LP: Soundtrack Two Of A Kind

P1 EAST Q107 30-25	EAST K104 6-3 WKEE on WLANFM on	EAST WICY 22-18 103CIR on OK100 17-9 95XIL 18-4 WHBB 34-24 WSOV 25-13
SOUTH KAPM 9-7	SOUTH WSSX a WSKZ on WNFI a-38	SOUTH WYKS d-30 WIXV 16-13
MIDWEST B96 on WLOLF 33-22	MIDWEST WHEE 15-11 WGRD 21-20 2299 on WVIC a-18 KJ103 40-32 WRKR d-40	MIDWEST WENQ a KVTM a KFRM 26-22 KRRC 20-18 KDDV a
WEST KHJK a	WEST KBBK 21-12 K093 a-36 KRQ 28-22	WEST KOOT d-12

K

GLADYS KNIGHT & THE PIPS
Hero (Columbia)
LP: Visions

P1 EAST WXSFM d-27	EAST WVSR on K104 a WRCK on	EAST OK100 a 13FEA on 95XIL a
SOUTH	SOUTH RITY on KTFM 28-28 KTSa 21-21	SOUTH KQ12FM a KILE on WIXV a
MIDWEST	MIDWEST WHOT on	MIDWEST
WEST	WEST	WEST

L

HUEY LEWIS & THE NEWS
I Want A New Drug (Chrysalis)
LP: Sports

P1 EAST WHTT a WXSFM a WPHD a WCAUFM a B94 a-32	EAST WSSX a WICY a WZLD a WNFI a WOKI a HABPFM a KRGV a KX104 a	EAST WGUU a WZON a WIGY a WERZ a WYKS a WOMPPM a WSOV a
SOUTH	MIDWEST WGRD a-21 WJXQ a-20 KJ103 a-39 RQKO a WYKS on WRON a KEYNFM a-31	SOUTH KISR a Q104 a WYKS a KNOEPM a KRQV a
MIDWEST	WEST KMGX a KIKI a-40 KOMO a KHYT d-37 KRO a	MIDWEST KRNA a WAZYFM a
WEST P2	WEST KCDQ a KBIM a KZ02 a KIST a	WEST

M

MIDNIGHT STAR
Wet My... (Solar/Elektra)
LP: No Parking On The Dance Floor

P1 EAST WXSFM 34-32 WPLJ 14-14 2100 11-11 WCAUFM on	EAST WFLY a WRCFM a-29 WSPK a	EAST WGUU 32-30
SOUTH Y100 on	SOUTH WNOEPM a WZLD 22-19 KAMZ on WRQK on WNVZ 20-23 KITY 11-11 KTFM on	SOUTH Q104 on KTDY on 2102 33-22
MIDWEST WEST KEARTH 25-23 KIISFM a KIQO d-20 KPRC a-27	MIDWEST KJ103 d-40 WHOT on	MIDWEST WEST

M

MUSICAL YOUTH
She's Trouble (MCA)
LP: Different Style

P1 EAST WXSFM on CRGM on CFTR a	EAST K104 on WTICFM a-28	EAST WGUU a OK100 a 95XIL a WJBO 35-29
SOUTH Y100 a	SOUTH WOKI d-39 WOKI a	SOUTH Q104 34-30 Q101 40-37 WIXV a
MIDWEST WEST KIQO on KHJK a KPRC 30-26	MIDWEST WEST KMGX on	MIDWEST WEST RGOT a

P

PRINCE
Let's Pretend We're Married (WB)
LP: 1999

P1 EAST WXSFM a	EAST WYCR a 98PX 26-24 WGPM a	EAST KMGX 40-33 KYNOPM 20-18 KIKI 39-28
SOUTH	SOUTH RZ2B 37-29 RITZ 32-32 WRQK a WFMI a HABPFM 28-22 WNVZ 22-22	SOUTH WOCM on WOMPPM 28-26
MIDWEST KBBO a-26 WLOLF 28-20	MIDWEST KZ2B 37-29 RITZ 32-32 WRQK a WFMI a HABPFM 28-22 WNVZ 22-22	MIDWEST WOCM on WOMPPM 28-26
WEST KIISFM on KPRC 33-25 KITS d-24	WEST KMGK a	WEST WBWB a Y94 on KRNA on

R

DIANA ROSS
Let's Go Up (RCA)
LP: Ross

P1 EAST WPHD a	EAST WLANFM a WRCK a	P3 EAST WZON a WIGY a WERZ a WJBO a
SOUTH	SOUTH WZLD a	SOUTH
MIDWEST RBBO 28-24 WLOLF 34-21	MIDWEST WGRD a-37 WJXQ a-21 WRFR a WRQN a	MIDWEST
WEST KNBO a	WEST K1DD a KHYT a-39 KRQ a	WEST WBWB a KFTN a KRNA on KRLSFM on KRRC on

S

S.O.S. BAND
Tell Me If You... (Tabu/CBS)
LP: On The Rise

P1 EAST WXSFM on WPLJ 15-15 2100 19-25 B94 d-28 WRTX 16-16 Q107 32-27	EAST WVSR d-38 WSPK 40-32	EAST KQMO 39-27
SOUTH Y100 30-27	SOUTH KAMZ 27-24 WRQK a G100 on KITY 29-29	SOUTH WJAD on WGLP d-35
MIDWEST WEST KIQO 33-31	MIDWEST WHOT on	MIDWEST WOCM on WOMPPM a

MICHAEL STANLEY BAND

Someone Like You (EMI America)
LP: You Can't Fight Fashion

P1 EAST WPHD 39-36	EAST WVSR a WKEE on WRCK on	P3 EAST WOCM a WSQV a
SOUTH	SOUTH WNOEPM on WZLD on WNFI on WRQK on KTFM on	SOUTH KQ12FM d-36 KROV on WRSL on
MIDWEST WGLL on	MIDWEST WOCM on WOMPPM 28-26	MIDWEST WBNO on WAZYFM on
WEST P2	WEST KQOV a	WEST KQOV a

DONNA SUMMER

Love Has... (Mercury/PolyGram)
LP: She Works Hard For The Money

P1 EAST WXSFM on	EAST WLANFM a WRCK a	P3 EAST WZON a WIGY a WERZ a WJBO a
SOUTH	SOUTH WZLD a	SOUTH
MIDWEST Y100 a	MIDWEST WGRD a-37 WJXQ a-21 WRFR a WRQN a	MIDWEST
WEST P2	WEST K1DD a KHYT a-39 KRQ a	WEST WBWB a KFTN a KRNA on KRLSFM on KRRC on

T

B.E. TAYLOR GROUP
Vitamin L (Sweet City/MCA)
LP: Love On The Fight

P1 EAST B94 4-1 WVX 2-2	EAST WLANFM a WRCK a	P3 EAST WZON a WIGY a WERZ a WJBO a
SOUTH	SOUTH WZLD a	SOUTH
MIDWEST	MIDWEST WGRD a-37 WJXQ a-21 WRFR a WRQN a	MIDWEST
WEST	WEST K1DD a KHYT a-39 KRQ a	WEST WBWB a KFTN a KRNA on KRLSFM on KRRC on

U

U2
I Will Follow (Island/Atco)
LP: Under A Blood Red Sky

P1 EAST WXSFM a WPHD d-38 WCAUFM a	EAST WVSR a WRCK d-40	P3 EAST WZON a WIGY a WERZ a WJBO a
SOUTH	SOUTH WZLD a	SOUTH
MIDWEST	MIDWEST WGRD a-37 WJXQ a-21 WRFR a WRQN a	MIDWEST
WEST P2	WEST KQOV a	WEST WBWB a KFTN a KRNA on KRLSFM on KRRC on

AIRTM

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IN THE FEBRUARY 10, 1984 ISSUE OF RADIO & RECORDS, AIR WILL ANNOUNCE THE WINNER OF OUR FIRST COMPETITION.

This Mercedes-Benz 380SL Grand Prize will be awarded to that radio person who possesses the best ears in the business. The next twenty runners-up will be awarded \$1,000.00 each.



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Over 250 of radio's best CHR ears are currently competing for a 1985 Mercedes-Benz 380SL, by predicting the hit potential of AIR's sampled records.

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Make your first step a giant one. AIR delivers the ears that help you deliver the hits. Call Alan Smith, AIR's VP/General Manager at (301) 964-5544. He has all the information you need.

WEEK

4

AIR Response Records

WEEK

4

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, January 11, 1984.

#	TITLE	ARTIST	LABEL
2116	IT'S OVER	BILL SUMMERS	MCA
2117	OVER MY HEAD	TONI BASIL	CHRYSALIS
2118	JUMP	VAN HALEN	WARNER BROS.
2119	HERO	GLADYS KNIGHT & THE PIPS	COLUMBIA
2120	BANG YOUR HEAD	QUIET RIOT	PASHA

Contemporary Hit Radio

Continued from Back Page

BREAKERS

PAUL McCARTNEY So Bad (Columbia)

74% of our reporters on it. Moves: Up 25, Debuts 57, Same 44, Down 0, Adds 42 including B104, WBLI, B94, Q107, WHYT, KOPA, KMJK. See Parallels, debuts at number 40 on the CHR chart.

POLICE

Wrapped Around Your Finger (A&M)

72% of our reporters on it. Moves: Up 3, Debuts 9, Same 4, Down 0, Adds 148 including WHTT, PRO-FM, Z93, Q105, KBEO, Q103, KFRC. Complete airplay in Parallels.

JAMES INGRAM with MICHAEL McDONALD Yah Mo B There (Qwest/WB)

68% of our reporters on it. Moves: Up 38, Debuts 45, Same 42, Down 1, Adds 28 including WBEN-FM, WLOL-FM, KEARTH, KMJK, 98PXY, KQKQ, 99KG. Complete airplay in Parallels.

NEW & ACTIVE

VAN HALEN "Jump" (WB) 134/133

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 133 including WHTT, WXKS-FM, WPHD, WCAU-FM, WHTX, PRO-FM, Z93, 93FM, Q105, Q102, WKTI, KHTR, KIMN, KWSS, KNBQ.

IRENE CARA "The Dream" (Hold On To Your Dream) (Network/Geffen) 122/27

Moves: Up 22, Debuts 31, Same 42, Down 0, Adds 27 including WBEN-FM, WHYT, KHTR, KIQQ, KMJK, 98PXY, WSKZ, G100, WSFL, WKFR, 95XIL, KILE, WIXV, KCMQ, KDVV, KYVA.

JUMP 'N THE SADDLE "The Curly Shuffle" (Atlantic) 121/8

Moves: Up 49, Debuts 14, Same 44, Down 6, Adds 8, WLOL-FM, KIIS-FM, WNFI, WZYP, KTSa, 95XIL, 99KG, KWTO-FM, WHTT 36-12, WHTX 1-1, 93FM 18-8, WLS 1-1, KBEO 12-2, KIQQ 18-4, KITS 20-6. See Parallels, debuts at number 37 on the CHR chart.

SHANNON "Let The Music Play" (Mirage/Atco) 120/15

Moves: Up 42, Debuts 20, Same 37, Down 6, Adds 15 WHYT, KWSS, WHFM, WQID, KITE, G100, KQKQ, 103CIR, WIKZ, WOMP-FM, KCMQ, KXSS, 99KG, KWTO-FM, WSPT. See Parallels, debuts at number 38 on the CHR chart.

NENA "99 Luftballons" (Epic) 105/29

Moves: Up 23, Debuts 25, Same 24, Down 4, Adds 29 including WHTT, Z100, B94, Q107, KAFM, Y100, B97, Q105, WLOL-FM, Q103, WIGY, KRNA.

DOLLY PARTON "Save The Last Dance For Me" (RCA) 102/7

Moves: Up 22, Debuts 18, Same 55, Down 0, Adds 7, WANS-FM, WKFR, KKF, KIDD, KRSP, WZON, WXLK, KIMN 33-30, XTRA 32-27, K104 40-32, WRQK 36-30, WHHY-FM 27-24, WHOT 39-36, KO93 33-29, WZYQ 37-26.

MICHAEL JACKSON "Thriller" (Epic) 97/68

Moves: Up 6, Debuts 16, Same 7, Down 0, Adds 68 including WHTT, WNYS, WHTX, CFTR, B97, WLS-FM, KBEO, KHTR, WLOL-FM, KIIS-FM, KOPA, XTRA, KFRC, KWSS.

BONNIE TYLER "Take Me Back" (Columbia) 94/6

Moves: Up 25, Debuts 10, Same 52, Down 1, Adds 6, WSPK, KSET-FM, WFMI, WXLK, WBNQ, WBWB, KMJK 35-32, WKEE 31-24, WLAN-FM 39-30, WSSX d-21, WOKI 37-24, K107 32-29, KBBK 27-23, WJBO 25-22, KNOE-FM 38-34.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 86/10

Moves: Up 14, Debuts 12, Same 50, Down 0, Adds 10, WBEN-FM, WVSR, WSPK, WANS-FM, WFMI, WKDD, KMGK, K107, KBBK, WFBG, WXKS-FM 28-23, Z93 32-25, KMGX 29-14, WOMP-FM 10-7, Z102 35-17.

DURAN DURAN "New Moon On Monday" (Capitol) 85/84

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 84 including WXKS-FM, WPHD, WCAU-FM, PRO-FM, KAFM, B97, WGCL, KBEO, KHTR, WLOL-FM, Q103, KIIS-FM, KMJK, XTRA, KNBQ.

KC "Give It Up" (Meca) 85/22

Moves: Up 13, Debuts 17, Same 33, Down 0, Adds 22 including KAFM, 93FM, KBEO, KEARTH, KIIS-FM, WTRY, G100, WHHY-FM, WSFL, KRSP, WIKZ, Q104, KWTO-FM, KOZE.

NIGHT RANGER "(You Can Still) Rock In America" (Camel/MCA) 82/4

Moves: Up 20, Debuts 14, Same 43, Down 1, Adds 4, KSET-FM, WBWB, KKXL-FM, KKLS-FM, WPHD 32-29, WCAU-FM d-29, WGCL 27-21, WRCK 22-14, KZZB 31-25, WOKI 35-26, KJ103 29-22, KSKD 40-37, 95XIL 36-29, WSQV 19-15, KBIM 39-36.

SHEENA EASTON "Almost Over You" (EMI America) 81/11

Moves: Up 14, Debuts 11, Same 45, Down 0, Adds 11, WNYS, CFTR, Q106, WHHY-FM, WEBC, KHOP, WIKZ, WJBO, KCMQ, KWTO-FM, KIST, WANS-FM 37-34, KROK 39-30, WKDD 27-23, KMGX 25-20.

QUIET RIOT "Bang Your Head (Metal Health)" (Pasha/CBS) 71/56

Moves: Up 7, Debuts 3, Same 5, Down 0, Adds 56 including WPHD, WCAU-FM, PRO-FM, KAFM, 93FM, I95, KBEO, KHTR, KIIS-FM, XTRA, KNBQ, WTRY, WJXQ, 103CIR, WBNQ.

KENNY ROGERS "This Woman" (RCA) 70/70

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 70 including B104, WBEN-FM, WCAU-FM, WHTX, Z93, B97, Q103, KEARTH, KIQQ, XTRA, KNBQ, 98PXY, WOKI, WMEE, Q101, 99KG.

RE-FLEX "The Politics Of Dancing" (Capitol) 69/12

Moves: Up 16, Debuts 9, Same 31, Down 1, Adds 12, WBEN-FM, WNYS, WHYT, KWSS, K104, Z104, OK100, 95XIL, WSQV, WIXV, WBNQ, KGOT, WHTT 38-34, WPHD 23-16, KIQQ 38-35.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 66/27

Moves: Up 10, Debuts 15, Same 14, Down 0, Adds 27 including Z100, Q105, KHTR, XTRA, KNBQ, WFLY, WKEE, WKDD, WRQN, KMGX, WFOX, WSPT, KGOT, KIST.

BOB DYLAN "Sweetheart Like You" (Columbia) 51/10

Moves: Up 9, Debuts 7, Same 25, Down 0, Adds 10, WCAU-FM, WFLY, G100, KROK, WJXQ, KJ103, KRQ, WKHI, WSQV, KQIZ-FM, WPHD 38-35, K104 33-28, WPFM 32-29, KYTN 40-35, KSLY 37-28.

MOST ADDED

POLICE (148)
Wrapped Around Your Finger (A&M)
VAN HALEN (133)
Jump (WB)
DURAN DURAN (84)
New Moon On Monday (Capitol)
KENNY ROGERS (70)
This Woman (RCA)
MICHAEL JACKSON (68)
Thriller (Epic)
QUIET RIOT (56)
Bang Your Head (Metal Health)
(Pasha/CBS)

HOTTEST

YES (135)
Owner Of A Lonely Heart (Atco)
CULTURE CLUB (99)
Karma Chameleon (Virgin/Epic)
ROMANTICS (90)
Talking In Your Sleep (Nemperor/CBS)
DURAN DURAN (60)
Union Of The Snake (Capitol)
P. McCARTNEY and M. JACKSON (57)
Say Say Say (Columbia)
GENESIS (54)
That's All (Atlantic)

SIGNIFICANT ACTION

HUEY LEWIS & THE NEWS "I Want A New Drug" (Chrysalis) 47/45

Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 45 including WHTT, WXKS-FM, WPHD, WCAU-FM, B94, WHYT, WKEE, WRCK, WOKI, WABB-FM, KRGV, KX104, KQKQ, WRKR, WRQN.

PEABO BRYSON & ROBERT FLACK "You're Looking Like Love To Me" (Capitol) 36/5

Moves: Up 3, Debuts 1, Same 25, Down 2, Adds 5, PRO-FM, KO93, KGGI, WQCM, WFOX, WLS-FM 18-26, Q103 on, WVSR 40-36, WKFM 40-38, KAMZ on, KROK on, KIKI 5-4.

JOURNEY "Ask The Lonely" (MCA) 35/9

Moves: Up 17, Debuts 3, Same 6, Down 0, Adds 9, KMJK, WVSR, WSSX, WNFI, WVIC, KO93, WBNQ, KYTN, KDVV, Q107 30-25, KAFM 9-7, WLOL-FM 33-22, K104 6-3, KBBK 21-12, 95XIL 18-4.

PRINCE "Let's Pretend We're Married" (WB) 28/12

Moves: Up 9, Debuts 1, Same 6, Down 0, Adds 12, WXKS-FM, KBEO, WYCR, WGFM, WRQK, WFMI, KMGK, KKQV, WBWB, KSLY, KZOZ, KIST, WLOL-FM 28-20, KFRC 33-25, KYNO-FM 20-18.

MIDNIGHT STAR "Wet My Whistle" (Solar/Elektra) 28/6

Moves: Up 8, Debuts 2, Same 11, Down 1, Adds 6, KIIS-FM, KFRC, WFLY, WTIC-FM, WSPK, WNOK-FM, WXKS-FM 34-32, KEARTH 25-23, KIQQ d-20, WZLD 22-19, KMGX 20-12, KYNO-FM 7-4, KGGI 23-20, WGUY 32-30, Z102 33-22.

MICHAEL STANLEY BAND "Someone Like You" (EMI America) 27/5

Moves: Up 2, Debuts 1, Same 19, Down 0, Adds 5, WVSR, K107, WQCM, WSQV, KGOT, WPHD 39-36, WGCL on, WNOK-FM on, KTFM on, WKDD 26-21, KQIZ-FM d-36.

HEADPINS "Just One More Time" (Solid Gold/MCA) 25/5

Moves: Up 0, Debuts 1, Same 19, Down 0, Adds 5, WVSR, WSSX, WANS-FM, WZON, KIST, WPHD on, KIQQ on, WRCK d-37, KQMQ on.

S.O.S. BAND "Tell Me If You Still Care" (Tabu/CBS) 24/4

Moves: Up 8, Debuts 3, Same 8, Down 1, Adds 4, WRQK, WGUY, WCIL-FM, KSLY, B94 d-28, Q107 32-27, Y100 30-27, KIQQ 33-31, WSPK 40-32, KAMZ 27-24, KMGX 16-15, KYNO-FM 18-15, KQMQ 39-27.

JACKSON BROWNE "For A Rocker" (Asylum) 23/18

Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 18 including WPHD, KNBQ, WLAN-FM, WRCK, WZLD, WGRD, WJXQ, WKFR, WRQN, KIDD, KHYY, KRO, WZON, WIGY, WERZ.

U2 "I Will Follow" (Island/Atco) 22/7

Moves: Up 0, Debuts 3, Same 12, Down 0, Adds 7, WXKS-FM, WCAU-FM, WHFM, WRQN, WYKS, KILE, KYTN, WPHD d-38, WRCK d-40, WNFI on, WHOT on, KQIZ-FM d-39.

MUSICAL YOUTH "She's Trouble" (MCA) 20/10

Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 10, CFTR, Y100, KMJK, WTIC-FM, KROK, WGUY, OK100, 95XIL, WIXV, KGOT, KFRC 30-26, WOKI d-39, WJBO 35-29, Q104 34-30, Q101 40-37.

DONNA SUMMER "Love Has A Mind Of Its Own" (Mercury/PolyGram) 19/16

Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 16 including Y100, KAMZ, WZPL, WRQN, WHOT, KMGX, KQMQ, KSKD, KHYY, WFBG, WGUY, WCGQ, WFOX, KNOE-FM, KXSS.

DIANA ROSS "Let's Go Up" (RCA) 19/0

Moves: Up 2, Debuts 2, Same 15, Down 0, Adds 0, KIQQ on, WKEE 35-34, KAMZ on, KSET-FM d-29, KQMQ 33-23, KIDD d-25, WJAD on.

TONI BASIL "Over My Head" (Chrysalis) 14/7

Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 7, CFTR, K104, WZLD, KJ103, OK100, 95XIL, WIXV, 93FM d-30, WHFM 35-32, WRKR 32-29, WOMP-FM 20-16.

FIREBALL "Runaway Love" (Atlantic) 14/6

Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 6, K104, KITE, OK100, 95XIL, KQIZ-FM, WIXV, WRCK on, KTFM on, KXSS d-32.

B.E. TAYLOR GROUP "Vitamin L" (Sweet City/MCA) 10/3

Moves: Up 2, Debuts 1, Same 4, Down 0, Adds 3, WNFI, WGUY, WERZ, B94 4-1, WHTX 2-2, WKDD on, WOMP-FM 14-8, WSQV d-23.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 10/0

Moves: Up 1, Debuts 3, Same 6, Down 0, Adds 0, WXKS-FM d-27, KITY on, KGGI d-30, WGUY 21-17, 95XIL d-38.

CHR Chart Extras

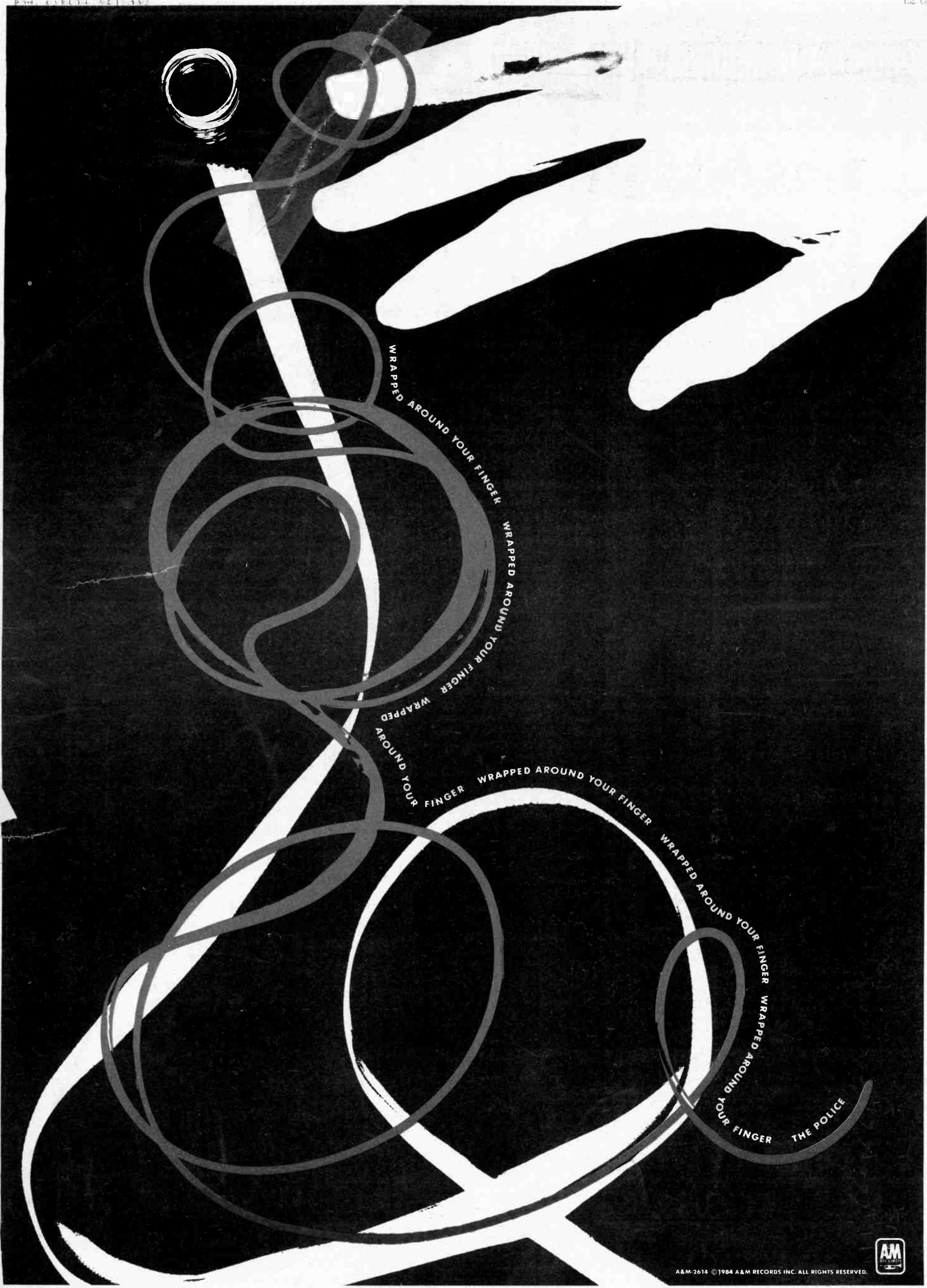
In our continuing effort to reflect CHR music information most accurately, R&R is introducing a new category called "Chart Extras."

Records which garner airplay at 60% or more of our reporters will still become Breakers as in the past, but with more and more of our reporters extending their playlists to include uncharted "extras," we've found the 60% airplay level no longer always coincides with an entry level position on the National Airplay/40. Sometimes a Breaker may need an extra week or two of airplay before charting with a majority of our reporters, at which time it will easily rank among the 40 most played songs in the country.

Therefore, we've created the "Chart Extras" category to hold those fast-breaking hits with much of their airplay in "extra" rotations. Most Breakers will continue to debut on the National Airplay/40 the week they break. Others will continue to break one week and debut on the chart the following week. The "Chart Extras" category will list those songs that don't chart the week after they break, until their airplay quality is sufficient to chart.

As in the past, it will still be possible to debut on our national chart prior to becoming a Breaker (usually owing to concentrated major market airplay), but that should continue to be the exception rather than the rule.

Our aim with "Chart Extras" is to offer all our readers a more realistic picture of the quality of airplay a particular record is receiving in any given week. As always, we welcome your input.



WRAPPED AROUND YOUR FINGER

WRAPPED AROUND YOUR FINGER

WRAPPED AROUND YOUR FINGER

WRAPPED AROUND YOUR FINGER

WRAPPED AROUND YOUR FINGER

THE POLICE



Contemporary Hit Radio

- 1 YES/Owner Of A Lonely Heart (Atco)
- 2 DURAN DURAN/Union Of The Snake (Capitol)
- 3 P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
- 4 OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
- 5 ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
- 6 CULTURE CLUB/Karma Chameleon (Virgin/Epic)
- 7 ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
- 8 DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
- 9 GENESIS/That's All (Atlantic)
- 10 MATTHEW WILDER/Break My Stride (Private I/CBS)
- 11 LIONEL RICHIE/Running With The Night (Motown)
- 12 ROLLING STONES/Undercover Of The Night (RS/Atco)
- 13 KOOL & THE GANG/Joanna (De-Lite/PolyGram)
- 14 38 SPECIAL/If I'd Been The One (A&M)
- 15 RAY PARKER JR./I Still Can't Get Over Loving (Arista)
- 16 PETER SCHILLING/Major Tom (Coming Home) (Elektra)
- 17 JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PolyGram)
- 18 CHRISTOPHER CROSS/Think Of Laura (WB)
- 19 BARRY MANILOW/Read 'Em And Weep (Arista)
- 20 MADONNA/Holiday (Sire/WB)
- 21 POLICE/Synchronicity II (A&M)
- 22 DeBARGE/Time Will Reveal (Gordy/Motown)
- 23 PAT BENATAR/Love Is A Battlefield (Chrysalis)
- 24 BILLY JOEL/An Innocent Man (Columbia)
- 25 CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
- 26 BILLY JOEL/Uptown Girl (Columbia)
- 27 JEFFREY OSBORNE/Stay With Me Tonight (A&M)
- 28 PRETENDERS/Middle Of The Road (Sire/WB)
- 29 FIXX/The Sign Of Fire (MCA)
- 30 SPANDAU BALLET/Gold (Chrysalis)
- 31 LIONEL RICHIE/All Night Long (All Night) (Motown)
- 32 IRENE CARA/Why Me? (Network/Geffen)
- 33 DEBORAH ALLEN/Baby I Lied (RCA)
- 34 STEVIE NICKS w/S. STEWART/Nightbird (Modern/Atco)
- 35 ROBERT PLANT/In The Mood (Es Paranza/Atlantic)
- 36 REAL LIFE/Send Me An Angel (Curb/MCA)
- 37 JUMP 'N THE SADDLE/The Curly Shuffle (Atlantic)
- 38 SHANNON/Let The Music Play (Mirage/Atco)
- 39 MOTELS/Remember The Nights (Capitol)

N&A Begins on Page 66

BREAKER 40 PAUL McCARTNEY/So Bad (Columbia)

Adult / Contemporary

- 1 ELTON JOHN/I Guess That's Why They... (Geffen)
- 2 BARRY MANILOW/Read 'Em And Weep (Arista)
- 3 MATTHEW WILDER/Break My Stride (Private I/CBS)
- 4 O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA)
- 5 P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
- 6 CULTURE CLUB/Karma Chameleon (Virgin/Epic)
- 7 BARBRA STREISAND/The Way He Makes Me Feel (Columbia)
- 8 DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
- 9 KOOL & THE GANG/Joanna (De-Lite/PolyGram)
- 10 LIONEL RICHIE/Running With The Night (Motown)
- 11 RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
- 12 CHRISTOPHER CROSS/Think Of Laura (WB)
- 13 CRYSTAL GAYLE/The Sound Of Goodbye (WB)
- 14 DeBARGE/Time Will Reveal (Gordy/Motown)
- 15 BILLY JOEL/Uptown Girl (Columbia)
- 16 J. WARNES/C. THOMPSON/All The Right Moves (Casablanca/PG)
- 17 SHEENA EASTON/Almost Over You (EMI America)
- 18 BILLY JOEL/An Innocent Man (Columbia)
- 19 CARPENTERS/Make Believe It's Your First Time (A&M)
- 20 L. RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum)
- 21 SPANDAU BALLET/Gold (Chrysalis)
- 22 N. SEDAKA with D. SEDAKA/Your Precious Love (Curb/MCA)
- 23 LIONEL RICHIE/All Night Long (All Night) (Motown)
- 24 DEBORAH ALLEN/Baby I Lied (RCA)
- 25 POINTER SISTERS/I Need You (Planet/RCA)
- 26 NICK HEYWARD/Whistle Down The Wind (Arista)
- 27 ELO/Stranger (Jet/CBS)
- 28 RONNIE MILSAP/Show Her (RCA)
- 29 GLADYS KNIGHT & THE PIPS/Hero (Columbia)

N&A Begins on Page 66

BREAKER 30 DOLLY PARTON/Save The Last Dance For Me (RCA)

- 1 GENESIS/That's All (Atlantic)
- 2 YES/Owner of A Lonely Heart (Atco)
- 3 JOHN COUGAR MELLENCAMP/Pink... (Riva/PG)
- 4 JOURNEY/Ask The Lonely (MCA)
- 5 PRETENDERS/Middle Of The Road (Sire/WB)
- 6 38 SPECIAL/If I'd Been The One (A&M)
- 7 ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
- 8 BILLY IDOL/Rebel Yell (Chrysalis)
- 9 ROLLING STONES/She Was Hot (RS/Atco)
- 10 HUEY LEWIS & THE NEWS/I Want A... (Chrysalis)
- BREAKER 11 VAN HALEN/Jump (WB)**
- 12 ROLLING STONES/Undercover Of The... (RS/Atco)
- 13 YES/It Can Happen (Atco)
- 14 GENESIS/Just A Job To Do (Atlantic)
- 15 OZZY OSBOURNE/Bark At The Moon (CBS Associated)
- 16 DURAN DURAN/Union Of The Snake (Capitol)
- 17 38 SPECIAL/Where You Belong (A&M)
- 18 YES/Changes (Atco)
- 19 NIGHT RANGER/Rock In America (Camel/MCA)
- 20 ALAN PARSONS PROJECT/You Don't... (Arista)
- 21 ROLLING STONES/Too Tough (RS/Atco)
- 22 EDDIE MONEY/The Big Crash (Columbia)
- 23 MOTLEY CRUE/Looks That Kill (Elektra)
- 24 RE-FLEX/The Politics Of Dancing (Capitol)
- 25 BLUE OYSTER CULT/Take Me Away (Columbia)
- 26 MOTELS/Remember The Night (Capitol)
- 27 U2/11 O'Clock Tick Tock (Island/Atco)
- 28 STREETS/If Love Should Go (Atlantic)
- 29 PAUL RODGERS/Cut Loose (Atlantic)
- 30 BLUE OYSTER CULT/Shooting Shark (Columbia)

N&A Begins on Page 70

Black/Urban

- 1 PATTI LABELLE/If Only You... (Phil. Int./CBS)
- 2 DeBARGE/Time Will Reveal (Gordy/Motown)
- 3 KOOL & THE GANG/Joanna (De-Lite/PolyGram)
- 4 SHANNON/Let The Music Play (Mirage/Atco)
- 5 CON FUNK SHUN/Baby, I'm Hooked... (Mercury/PG)
- 6 RAY PARKER JR./I Still Can't Get Over Loving... (Arista)
- 7 LUTHER VANDROSS/I'll Let You Slide (Epic)
- 8 DEELE/Body Talk (Solar/Elektra)
- 9 ATLANTIC STARR/Touch A Four Leaf Clover (A&M)
- 10 "D" TRAIN/Something's On Your Mind (Prelude)
- 11 LIONEL RICHIE/Running With The Night (Motown)
- 12 EARTH, WIND & FIRE/Magnetic (Columbia)
- 13 J. INGRAM with M. McDONALD/Yah Mo... (Qwest/WB)
- 14 P. McCARTNEY and M. JACKSON/Say Say Say (Col.)
- 15 ANGELA BOFILL/I'm On Your Side (Arista)
- 16 MELBA MOORE/Keepin' My Lover Satisfied (Capitol)
- 17 TWILIGHT 22/Electric Kingdom (Vanguard)
- 18 STEPHANIE MILLS/How Come U... (Casablanca/PG)
- 19 GEORGE CLINTON/Nubian Nut (Capitol)
- 20 GAP BAND/Jam The Motha' (Total Experience/PG)
- 21 JEFFREY OSBORNE/Stay With Me Tonight (A&M)
- 22 MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)
- 23 CHERYL LYNN/Encore (Columbia)
- BREAKER 24 DAZZ BAND/Joystick (Motown)**
- 25 HOWARD JOHNSON/Let's Take Time Out (A&M)
- 26 PIECES OF A DREAM/Fo-Fi-Fo (Elektra)
- 27 MADONNA/Holiday (Sire/WB)
- 28 TAVARES/Words And Music (RCA)
- 29 EVELYN "CHAMPAGNE" KING/Action (RCA)
- 30 JENNIFER HOLLIDAY/Just Let Me Wait (Geffen)
- 31 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)
- 32 JUNIOR/Unison (Casablanca/PG)
- 33 POINTER SISTERS/I Need You (Planet/RCA)
- 34 R. JAMES & S. ROBINSON/Ebony Eyes (Gordy/Motown)
- 35 DONNA SUMMER/Love Has A Mind Of Its... (Polydor/PG)
- 36 J. BLACKFOOT/Taxi (Sound Town/Allegiance)
- 37 NEW EDITION/Jealous Girl (Streetwise)
- 38 DARYL HALL & JOHN OATES/Say It Isn't So (RCA)

N&A Begins on Page 61

BREAKER 39 HERBIE HANCOCK/Autodrive (Columbia)
BREAKER 40 MUSICAL YOUTH/She's Trouble (MCA)

R/P
Genesis ONI S. Nicks
M&R