D

#### LOW POWER FMS ON THE HORIZON

The FCC prepares to hear a proposal for large numbers of new 10-watt FMs following a drive by Moody Bible Institute to launch a low-power religious

Page 4

#### PROJECTION FOR SELF-PROTECTION

"While knowing the right answers is important, asking the right questions is absolutely vital.'

Norman Goldsmith's tips on proper projection of station sales performance continue with a look at billing history, pricing and inventory, sales staff capabilities, and those unpredictable external factors. Page 12

#### THE STATE OF INDEPENDENTS IN THE COUNTRY **PLAYLIST WAR**

Lon Helton talks to the men and women in the middle of the war for Country playlists: independent promotion people. And they're as upset as everyone else about the current state of affairs.

Page 36

#### PEOPLE IN THE **NEWS THIS WEEK**

- Alan Lawson PD at WTTR
- Hugh Barr VP/GM at WSYR & WYYY
- Garry Eaves WDBO VP/GM
- Bob Longwell VP/GM at WWKA
- Peter Smyth GSM for WOR

#### **PURITY IN AOR PROGRAMMING**

With many AOR stations converting to CHR and others flirting with CHR crossovers, Steve Feinstein finds a group of programmers who are bucking the trend, airing a pure hard rock approach, and defending it in most colorful terms.

Page 34

#### **MODERN MUSIC'S INROADS IN AOR**

Meanwhile, an "On The Records" survey shows "modern music" comprising 5.7% of the AOR hits in 1981, 11.6% in 1982, and a whopping 28.4% so far this year. Is this trend taking over?

Page 16

#### **BOSTON: A/C'S BLOODIEST** BATTLEFIELD

An astounding total of seven A/C stations are fighting it out in the Boston market, and Jeff Green offers an overview . . . from a safe distance.

Page 33

#### WGCL WINS ONE FROM THE BUZZARD

Joel Denver talks with WGCL/Cleveland PD Bob Travis, whose station upended perennial champ WMMS in the summer

Page 24

\$3.50 Single Copy



LEWIS STEPS DOWN AFTER 14 YEARS

#### **Kaufman Upped** To WCCO GM

WCCO/Minneapolis Station been promoted to GM. Kauf-Philip Lewis, who will retire but continue as a consultant. Kaufman, who follows Larry Haeg

Kaufman started at WCCO in Manager Clayton Kaufman has 1951 as a newswriter. After working in several capacities at man assumes his new position the station, he became Director December 1 and succeeds of Broadcasting in 1976 and Station Manager in 1982. Kaufman told R&R, "I certainly can say WCCO has been my life, first as



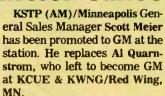
Clayton Kaufman

and Lewis, becomes only the third WCCO GM since it was acquired by Midwest Communications from CBS in 1952.

In making the appointment, Midwest President/COO James Rupp stated, "Phil Lewis, who has been WCCO's GM since 1969, has been a very important part of the station for the past 36 years. We are pleased that he will continue to be associated with WCCO Radio as a consul-

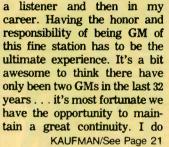
Rupp continued, "Midwest and WCCO are fortunate to have Clayton Kaufman step in and carry on. His Twin Cities radio experience and dedication to broad programming services will continue WCCO's great broadcasting traditions."

#### Meier Takes KSTP Helm



Prior to joining KSTP as GSM two years ago, Meier was VP/Office Manager at Blair Radio's Minneapolis office. He was previously Local Sales Manager at KSTP-FM.

"I'm very bullish on this type of format," Meier said of the News/Talk programming KSTP



Grafman told R&R, "Jack is a great ear for music. He has a gentlemanly and professional. He's open to suggestions, and of communication from his peers. He'll contribute to KMEL very handsomely."

experiencing. I have a lot of respect and regard for Bobby, but the market's changed. He's a fine young man, very articulate and intelligent and talented, and I trust he'll find new avenues by which to express himself."

Silver, who worked at Century Exec. VP Shelly WWCT/Peoria before joining KSHE three years ago, told committed young man with a R&R, "I'm super-impressed by the air staff and management. depth and a modesty that's It's just a matter of exploiting refreshing. His approach is our strengths and diminishing any weaknesses that might pop up, and getting the station to has always had a very keen line regain its proper place in the market. KMEL is already quite distinguished because of the logo, image, and the popularity Commenting on Cole's depar- of the jocks. I'm just going to ture, Grafman said, "The com- build on the foundation that's petitive, intense San Francisco been laid, and make sure that market needs a total, consumed when people think of rock radio commitment that we weren't in the Bay Area, they think of KMEL."

At KSHE, Gordon Atkins will split the programming duties with Shelly Grafman for the time being. Atkins, who had been Asst. PD, is now MD as well as Research Director.



YBPC CONVENTION HELD IN HOUSTON - The Young Black Programmers Coalition staged its sixth annual convention in Houston last weekend, combining addresses and panels on Black radio issues with a slate of awards. Station Manager of the Year honors were won by KEZM/Sulphur, LA's Patrick Manuel. AM PD was WKXI/Jackson, MS's Tommy Marshall, while FM PD was Brute Bailey of WYLD-FM/New Orleans. Winning AM MD recognition was Beatrice Evans from KJCB/Lafayette, LA; while her honored FM counterpart was KKDA-FM/Dallas's Terri Avery. The AM air personality winner was Dwain Tanner of WKXI, and the FM DJ of the Year was Tony Brown of WYLD-FM. Pictured at the gathering are (I-r) KAPE/San Antonio PD Tom Poe, KNOK/Dallas-Ft. Worth Promotion Director Kay Lindsey, KRNB/Memphis PD Floyd Blackwell, award-winner Dwain Tanner, WZEN & KATZ/St. Louis PD Rod King, and award-winner Brute Bailey. Convention details will appear in Walt Love's column next issue.

#### FORMAT SETS JANUARY DEBUT

#### Spencer Programs "Rock America"

WRQC/Cleveland PD Tim Spencer has been named Operations Manager of Satellite Music Network's CHR format, "Rock America," set to debut in mid-January from uplink facilities in Dallas.

SMN VP/Programming George Williams told R&R, 'Out of all the candidates, we felt Tim would be best qualified to be Operations Manager for Rock America. He and I worked together back in the mid-'70s while he was at KFWD/Dallas. Even though he's only 28 years old, he's got over ten years of programming experience, which makes him incredibly knowledgeable and valuable to us." Williams added that the airstaff for Rock America is still incomplete.

Spencer, a native of Dallas, commented to R&R, "It feels very good to be going home to KAUFMAN/See Page 21 Dallas, coupled with the oppor- KTXQ/Dallas, and KFWD.



tunity to get into national programming. I never thought I'd get the chance to combine the two. My only regrets are that I'm leaving WRQC just as the station is about to make a real dent in the Cleveland market."

With Spencer's departure, WRQC Operations Manager Scott Howitt has added the programming duties to his responsibilities. A 15-year radio veteran, Spencer has also programmed KISS/San Antonio,

#### Silver Segues To KMEL PD Post

Jack Silver has been named Cole. PD at KMEL/San Francisco, transferring from Century sister station KSHE/St. Louis. Silver, who became PD at KSHE in August, replaces 54-year KMEL programmer Bobby



adopted in 1981. "We're offering something that's never been done before in this market." MEIER/See Page 21

# (Naive Melody)

Produced by Talking Heads • On Sire Casse and Records • Marketed by Warner Bros. Records Inc.



#### CHR NEW & ACTIVE

	-45000	A 15 (10)	DESCRIPTION OF
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WKDD /	WIGY	WENG	KZOZ
WGRD	WERZ	WBWB	KIST
WZPL	WOCK	Y94	
WJXO	/ OK 100	KYTN	
ZZ99	WJBO	WAZY-F	M
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#### PAGE THREE

11-25-83

#### NEWS/TALK: DROPOUTS vs. **NEW RECRUITS**

News/Talk is an expensive format to maintain, and the , but the rewards for new converts can casualties are high . . be great. Brad Woodward talks to some of the newcomers and some of the dropouts for both sides of the story

#### News/ Talk

ountry: Lon Helton
ashville: Sharon Allen
lack Radio: Walt Love
arketplace
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ational Music Formats
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HR Chart

BARR, EAVES, LONGWELL UPPED

#### Katz Promotes Three GMs To VP Positions

general managers to VP/GM positions. Hugh Barr is now VP/GM of WSYR & WYYY/Syracuse, Garry Eaves is VP/GM at WDBO/Orlando, and Bob Longwell becomes VP/GM at WWKA/Orlando.

Commenting on the promotions, Katz Broadcasting President Dick Ferguson stated, "Hugh, Garry, and Bob have made outstanding contributions to Katz's leadership position in the radio business. The impact their stations have had on their respective communities and on our company has been significant and positive. The presence and input of these three executives will be a critical factor in Katz Broadcasting's aggressive growth plans for 1984."

Barr has been with the Syracuse stations

Katz Broadcasting has upped three of its since November 1978, after serving as VP/ GM of Golden West's WCAR-AM & FM/ Detroit. Eaves was GM at WBZZ/Pittsburgh and Sales Manager of WNAP/Indianapolis before joining WDBO in February of this year. Longwell joined WWKA last December from WHYT/Detroit, where he was VP/GM; earlier he was GSM and National Sales Manager at WRIF/Detroit.

#### **TRANSACTIONS**

#### **Booth American Sells WIOU & WZWZ**

Booth American Co. has sold WIOU & WZWZ/Kokomo, IN to Kokomo Community Service Radio for \$1.55 million, subject to FCC approval. WIOU operates on 1350 kHz with 5kw days, 1kw nights. WZWZ has 3kw and an antenna height of 340 feet on 93.5 mHz.

David Keister is President of Kokomo Community Service, which also owns WMCB & WCBK/Martinsville, IN and WCHO-AM & FM/Washington Court House, OH.

Other properties of Booth American are WRBR/South Bend, IN; WJLB/Detroit; WSGW & WIOG/Saginaw, MI; WSAI-AM & FM/Cincinnati; WZZP/Cleveland; and WTOD & WKLR/Toledo.

BILLY ?

Blackburn & Co. brokered

JEFF & JER

WELL, IT'S ABOUT

TRICK-OR-TREAT TIME

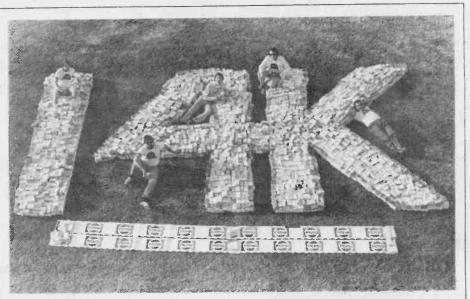
WTTR GEARS UP

#### Lawson To Program **New Baltimore Rocker**

Alan Lawson, MD at Portland AOR KRCK, has been named PD of WTTR/ Westminster, MD, which is gearing up for an assault on the nearby Baltimore market. The station will switch its format in January from Beautiful Music to what sources indicate will be a contemporary rock approach.

WTTR GM Ken Stevens told R&R, "I was looking around for someone to fill the specific needs we have here — building a station from scratch. Alan's track record, in both AOR and CHR, makes him ideal: someone who can help us research the market, improve our facility, get on the air, and be competitive. His background is ideal for setting up a new operation." Stevens added creasing the tower height, modifying the antenna, and bringing in new equipment is planned for WTTR.

Lawson is a 15-year Portland radio veteran, working at KRCK (and its former identity, KYTE), KPAM, KISN, KGON, and KINK, in addition to a year and a half at KIMN/Denver. He told R&R, "As well as the opportunity for the company to be a strong competitor in Baltimore, it's a great personal opportunity for me to be a part of building a first-class radio station. We have some ideas, but at this point haven't nailed the format down." Lawson added that the call letters will be changed, and a new tower site is being sought.



SCHOOL SPIRIT SPELLED "14K" - When 14K (KELI)/Tulsa ran a Pepsi School Spirit contest, over 2.5 million entries poured in from high schools bidding to win a free dance (with a live band and free Pepsi) plus a computer for the school. The station, unprepared for the deluge of cards, called in the Marines (and the Red Cross and Fire Department) to help count the entries, and afterward arranged the cards into a reasonable facsimile of the 14K logo. Pictured around the millions of cards are (I-r) 14K Sports Director Voight Spalding, MD Dave Michaels, air personality Beaver Cleaver, PD Mel Myers, and air personality Bo Chase.

#### KZEL Sold By Jayar

Jayar Communications has sold KZEL/Eugene for \$1.05 million to Mr. & Mrs. Mike Pappas, pending FCC approval. The Pappases presently own 35% of KTRB & KHOP/Modesto. Jayar retains KZEL's AM sister station KBDF, while Jayar co-principal Peter Townsend is a part-owner of KNWZ & KEZY/Anaheim as well. KZEL broadcasts over 96.1 mHz with 100 kw and an antenna height of 870 ft. Blackburn & Co.

was the broker

A PIECE OF

#### Smyth Named **GSM At WOR**

Drawing from within its own ranks, RKO has selected Peter Smyth as GSM at WOR/ New York, filling a vacancy created by the resignation of Milt Mellinger. Smyth joins the station from WROR/Boston, where he was Local Sales Manager in 1977-78 and was promoted to GSM in 1979.

WOR VP/GM Bob **Biernacki** said Smyth led an "outstanding" sales effort at WROR, qualifying him for the move to WOR, which he described as "easily the most complex station in America. There are 50 different entities and people to sell." Biernacki



Peter Smyth

said he was also impressed with Smyth's financial education and background as an analyst for Nestle Co.

Smyth noted the differences in selling CHR-formatted WROR and Talk-formatted WOR. "In Boston we market the 18-34 young adult while in New York we target the 35-64 adult. To position a WOR is a boutique operation. Its listenership is over two million different people a week." Smyth said one of his first projects will be the creation in December of a five-member retail group to target "anyone without an agency."

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(The Jeff & Jer comic strip is now a weekly feature in the Entertainment section of the Detroit Free Press).

IT'S PEANUTS . . . IT'S BLONDIE . . . IT'S JEFF & JER — WMJC/Detroit's morning team of (Jerry) St. James and (Jeff) Elliott, in a co-promotion with the Detroit Free Press, are writing their very own comic strip, which runs in the paper on Fridays (separate from the other cartoons). Created by WMJC GM Richard Yankus and illustrated by local ad agency artist Pat Byrnes, "Jeff & Jer" has been seen by Detroit readers for the past three months. WMJC promotes the newspaper during the morning show and also pays the Free Press a nominal fee for the space.

YEAH, IT'S ME. THIS IS MY HALLOWE'EN

COSTUME

## Washington Report

#### Station Seller Denied \$10,000 FCC Fee Refund

The FCC still has some problems left over from the 1976 court decision that struck down its practice of charging application fees and ordered refunds of fees previously paid. In 1972 Hocking Valley Broadcasting paid a \$10,500 fee for selling WHOK-AM & FM/Lancaster, OH to WHOK, Inc.

Although Hocking Valley paid the fee, the FCC sent the refund check to WHOK, Inc., the new owner. Hocking Valley fought that ruling and lost in three successive staff decisions, which have now been confirmed by the FCC. The Commission based its ruling on a careful reading of the sale contract for the stations. It said the new owner was entitled to the fee because the contract assigned all rights and assets to WHOK, Inc. "except bank accounts and cash on hand."

#### Texas, Oklahoma Laws Face Supreme Court Test

Oklahoma's ban on alcoholic beverage advertising is "plainly unconstitutional," according to NAB, NBC, CBS, and ABC. They've filed a friend-of-the-court brief asking the Supreme Court to overturn the ban, which was upheld by an appeals court.

which was upheld by an appeals court.

In another case, NAB is asking the Supreme Court to sustain a lower court ruling that prohibits Texas from forcing broadcasters to offer the lowest unit rate all year for both candidates and issue advertising. NAB favors applying federal law, which requires the lowest rate only for candidates during campaign periods.

#### Community Broadcasters Wins New Miami AM

After considering new evidence, the FCC Review Board has granted Community Broadcasters the right to build an AM station in Miami to replace United's defunct WFAB. The original winner in the four-way contest, New Radio America Broadcasting, later withdrew after charges were leveled that it made misrepresentations to the FCC.

Community won out over Dadeland Broadcasting and New Continental Broadcasting because it has the highest percentage of minority and female ownership that will be involved in fulltime management of the new station. The Review Board said runner-up New Continental failed to prove its charge that Community violated FCC rules by not reporting that the owner's husband had become a part-owner and manager of WOCN/Miami.

#### U.S.-Canadian AM Pact Gets FCC Okay

A new AM broadcasting agreement between the United States and Canada has won the FCC's approval. But it won't take effect until Canada signs off, which U.S. officials hope will happen by the end of November.

Until Canada gives formal approval, day-timers won't be able to use their new extended hours, which are one feature of the agreement. Other terms of the pact include nighttime power of 1kw of Class 4 AMs, new fulltime stations on Class I-A clear channels within 650 miles of the border, and full, wide-area protection for 16 Alaskan stations. The FCC says it won't accept any applications relating to the Class 4 and clear channel provisions until it has a chance to revise its own rules.

#### Suburban Radio Group Gets Congressional Relief

The FCC authorization bill passed last week by Congress includes an amendment designed to prevent the Suburban Radio Group from having to sell one of its stations. Suburban ran afoul of the rule banning combinations of three or more stations if any of the primary signals overlap two of the stations and are within 100 miles of each other

When the rule was adopted in 1979, existing combinations were "grandfathered." But making a technical change in any of the stations would mean loss of that protected status.

Suburban had such a "grandfathered" group with North Carolina stations WPEG & WEGO/Concord, WCGC/Belmont, and WSVM/Valdese. Having raised WPEG's power in June, however, Suburban faced the prospect of being forced to sell one of the stations to break up the prohibited combination.

But the bill passed last week contains language inserted by Rep. Jim Broyhill (R-NC) to stop "grandfathered" exemptions from being taken away "solely by reason of changes made in the technical facilities of the station to improve its service."

#### Big Band Fans Carry On WEAM Format Fight

Enthusiasts of the Big Band format on WEAM/Washington haven't given up their fight to block Thomas Broadcasting from selling the station to Cardinal Broadcasting. The new owners announced they would change the format. But a citizen's group's petition to deny the sale was turned down by the FCC staff on October 18.

Now the Committee to Save WEAM has asked the full Commission to take a look at the case. It alleges lack of candor and multiple ownership problems stemming from involvement by former WHFS/Washington principal Jake Einstein in the purchase of WEAM and in ABW Broadcasting's recent purchase of WHAY & WLOM/Annapolis, MD.

#### **Other Key Developments:**

• A petition to deny renewal to Metroplex's WHYI(Y100)/Ft. Lauderdale on grounds of sex discrimination was set for FCC action this week (11-23).

• RTNDA has shifted the dates of its 1984 conference in San Antonio to Wednesday through Friday, December 5-7. Previously planned dates were December 3-5.

 The order making Global Broadcasting Group the interim operator of WHBI/Newark has been challenged in the U.S. Court of Appeals by the competing applicant, Newark Radio Broadcasting.

• A Review Board decision to deny Faith Center, Inc.'s license for KHOF/Los Angeles has been upheld by the Commission. It cited Faith's refusal to take part in the renewal process on grounds of unconstitutional interference in its religious beliefs. The original issue in the case was allegedly fraudulent over-the-air fundraising

• FCC Chairman Mark Fowler says his new legal assistant Janice Obuchoswski, will also take over the duties of Kalman Schaefer, who recently resigned as Assistant/International Communications.

#### FCC Readies Proposal For Low-Power FM Service

A proposal to create a new class of low-power FM stations limited to ten watts is expected to go before the FCC in the next few months. The service has been proposed by Moody Bible Institute, which is interested in satelliting the religious programming of WMBI/Chicago to a nationwide network of low-power FM stations.

Deputy Mass Media Bureau Chief Jeff Baumann says the staff is now finishing up a Notice of Proposed Rulemaking (NPRM) based on Moody's proposal. "It's hard to believe they can't find some public interest benefits in some form of low-power FM service," says Baumann. He predicts an FCC vote to seek comments on the proposal in the first three months of 1984. But he says a prime concern is whether the Commission has the staff and facilities to handle a possible tidal wave of new applications.

Moody wants to create the low-power FMs by expanding the use of FM translators, which are now restricted to rebroadcasting FM signals at one watt east of the Mississippi and ten watts in most of the West. They must pick up the originating station off-air.

Moody proposes power of ten watts nationwide and permitting local program origination or feeding the low-power FMs by satellite or microwave.

#### **Applications Pour In**

Even with their present restrictions, FM translators have sparked growing interest lately. Commission officials estimate there are 850 translators in operation and an equal number authorized but not yet built.

In the last month, however, 325 translator applications have arrived at the FCC. About half were filed by Community Translator Associates, a firm owned by Edward M. Johnson, a broadcast consultant based in Knoxville, TN. Johnson is well

known for his tactics of flooding the FCC with applications.

It costs an estimated \$5000-\$10,000 to build a translator. Operators must get permission from the station whose signal they rebroadcast and they're allowed to offset expenses by airing one 30-second announcement per hour to solicit donations or acknowledge contributions. The spots aren't supposed to generate a profit.

#### **Long-Distance Competition**

Some broadcasters are becoming alarmed at the competitive threat translators pose. They can siphon off listeners, as well as allow distant stations to come into the market to sell advertising. For instance, one of Johnson's applications calls for retransmitting a Los Angeles signal into the Las Vegas market. In another case, Outlet's KIQQ/Los Angeles opposes Johnson's bid to locate a translator in Bakersfield to rebroadcast the signal of KFYE/Fresno. KIQQ says its coverage in Bakersfield would be ruined.

At the same time, broadcasters can also use translators to their own benefit. FCC rules allow stations to employ translators (called boosters if they're on the same frequency as the station) to extend their coverage into nearby communities that don't fall within any station's primary contour. Translators can also be used to fill in coverage gaps, such as those created by mountains.

CONGRESS CLEARS FCC BUDGET

#### Black Congressmen Attack Fowler's EEO Record

FCC Chairman Mark Fowler was blasted for making the Commission "a white man's paradise" last week by members of the Congressional Black Caucus. The attack was led by Reps. Mickey Leland (D-TX), Parren Mitchell (D-MD), and Julian Dixon (D-CA).

They excoriated Fowler's EEO effort for broadcasters and for the FCC's own staff during House debate on a bill authorizing the FCC's budget for the next two years and giving an extra \$70 million to public broadcasting over the next three years. The bill passed and is now awaiting President Reagan's signature.

Leland accused Fowler of being "to-tally insensitive to the concerns and needs of all but large corporate entities and other well-heeled interests. The Commission's record on EEO enforcement in the communications industries is abysmal." Minority



abysmal." Minority Mickey Leland employment in senior FCC positions is "almost non-existent," he charged.

Noting that Fowler, as a Florida disc jockey, was known as "Madman Mark," Leland commented, "Gainesville will be happy to know that he has lived up to that nickname here in Washington." Rep. Mitchell was even harsher, calling Fowler "an arrogant dictator" and "the most obstinate, irascible, uncooperative individual that serves in this administration . . . I think this man is a disgrace and should not

even be in that position."
One Commission official called the

charges "rhetoric" and pointed to new recruitment efforts on black college campuses in search of FCC engineers and attorneys.

#### 28 Slots For FM Processing

The bill passed last week authorizes \$91.2 million in each of the next two years for the FCC. But an appropriations bill also awaiting the President's signature contains a lower figure of \$86.4 million. That will provide 79 extra employees for the agency, including 23 to process FM drop-in applications under Docket 80-90 and five to help clear out general FM backlogs.

Much of last week's House debate focused on fiscal mismanagement at National Public Radio (NPR). Republicans cited NPR's problems as they fought a losing battle to trim the supplemental appropriation for the Corporation for Public Broadcasting

Telecommunications Subcommittee Chairman Tim Wirth (D-CO) conceded there had been "fundamentally lousy management practices" at NPR but he said "a clean break has been made with the past."

And Commerce Committee Chairman John Dingell (D-CO), who promised hearings on NPR's problems next year, pointed out that the bill prevents any of the extra funds from going to NPR "unless it has its financial house in order."

**VOLUME 1** 

America's Number One Producer of Nationally Sponsored Radio Programs, Concerts and Specials

November 25, 1983

#### WW1 Records The Hagar, Schon, Aaronson & Shrieve Band Live

LOS ANGELES — On the heels of securing exclusive international radio broadcast rights to the historic Ronnie Lane/ARMS benefit held recently in London, Westwood One sent its Concertmaster mobile recording studio to Northern California last week to record a one-time-only series of concerts by the Hagar, Schon, Aaronson & Shrieve Band.

Westwood One is now producing an exclusive 90-minute radio concert special featuring the quartet and will make the program available to radio stations after the first of the year. Additionally, Geffen Records has tentatively set a February release date for a live album of material recorded during the Northern California shows.

Sammy Hagar (guitars, vocals), Neal Schon (Journey guitarist), Kenny Aaronson (ex-Billy Squier, ex-Rick Derringer bassist) and Michael Shrieve (ex-Santana, ex-Novo Combo drummer) performed hot all-new material, most written by Hagar and Schon. Proceeds from the concerts are to go to San Francisco Bay Area school districts for sports and musical equipment purchases.

According to a spokesperson for Nightmare Productions, Journey's management and production company, Hagar and Schon have been friends for quite a long time and have often talked about joining forces for a project such as this. But, for a variety of reasons, the timing wasn't right until now. The spokesperson added that there are no plans to take this project beyond this tour, that each of the four bandmembers will resume their respective careers when the tour's over.



DAVID BRENNER GETS DEMENTED WITH DR. DEMENTO — Popular comedian David Brenner recently stopped by Westwood One's studios in Los Angeles to make a special guest appearance on "The Dr. Demento Show," which the company produces and distributes to more than 150 great radio stations worldwide. Among the topics discussed was Brenner's just-released debut comedy album, Excuse Me, Are You Reading That Paper?, and the book on which the album's based, Soft Pretzels With Mustard. The program airs during the week of Monday, November 21. Pictured are (from left): David Brenner and Dr. Demento.

#### Westwood One Clears 250+ Stations For Asia Simulcast

LOS ANGELES – Westwood One has cleared more than 250 radio stations to carry its live-via-satellite broadcast of Asia's "Asian Invasion" concert December 6 at the Budokan in Tokyo, according to Norm Pattiz, Westwood One president.

That's believed to be the largest number of radio stations in pop music history to be lined up for a livevia-satellite concert simulcast, Pattiz noted.

To set the stage for the historic live broadcast, Westwood One will be supplying its "Asian Invasion" stations with 60-second reports during the week prior to the event. The special reports will cover preparations in Tokyo for the concert as well as comments from Asia bandmembers Steve Howe, Carl Palmer, Geoff Downes and Greg Lake, who'll make his worldwide debut as a member of the group during the Budokan engagement.

And during the hour preceding the December 6 show, which gets under way at 8 p.m. Pacific Standard Time, internationally-popular Westwood One Air Personality Mary Turner will be presenting live commentary on the final preparations at the Budokan.

The December 6 show is one of the three Asia concerts there to be recorded by Westwood One. Performances from the Budokan will be featured early next year in a special installment of Westwood One's "In Concert" series, as part of Asia's exclusive concert commitment to Westwood One.



WESTWOOD ONE RECORDS McDONALD & NEW BAND FOR "IN CONCERT" — Westwood One's 24-track Concertmaster mobile recording studio was recently on hand at the Universal Amphitheatre to record the first solo performance in Los Angeles by former Doobie Brothers member Michael McDonald and his new band (Edgar Winter, keyboards/sax; Robben Ford, guitar; Willie Weeks, bass; Brian Mann, keyboards; George Pirilli, drums, plus backing vocalists Maureen McDonald, Kathy McDonald and Amy Holland McDonald). The performance, part of McDonald's debut tour as a solo artist, will be featured soon on Westwood One's "In Concert," heard on more than 350 U.S. radio stations. Pictured backstage after the show are (from left): Richard Kimball, Westwood One vice president/artist relations; Mary Turner, Westwood One air personality.McDonald; and Norm Pattiz, Westwood One president.

# WW1 Expands Mobile Recording Division

LOS ANGELES — Westwood One is expanding its mobile recording division to include a new state-of-theart mobile studio to be based in Cleveland, complimenting the half-million dollar, West Coast-based Concertmaster mobile studio the company already has in operation.

The Cleveland-based mobile studio is being designed and built by renowned engineer Arnold Rosenberg, who will also oversee the studio's operations and helm its crew. While the West Coast-based mobile studio will concentrate on covering the territory west of the Rockie, the new mobile studio will mainly cover points east, north and south.

Rosenberg until a few months ago was a principal in the Recording Connection, Inc., a two-studio facility he designed and built four years ago. Rosenberg also built and helmed the Recording Connection's 24-track Roadmaster II mobile recording studio, which was frequently contracted by Westwood One to record acts at times Westwood One's mobile studio was being pressed into service elsewhere.

The expansion of Westwood One's mobile recording operations to include two studios, each manned by a full engineering crew, makes it possible for the

company to record two acts in different corners of the country simultaneously.

"We did a lot of business with Arnie when he was with the Recording Connection," comments Westwood One President Norm Pattiz, "and when he became independent, the timing couldn't have been better for us. For fewer than the dollars we've been spending to rent other facilities, we can own our second new mobile recording studio, and have it run by people we already have a good working relationship with. They're among the best in the business. And with a commitment to record more than 200 concerts during the next year, this just seemed like a natural."



THE STONES ROLL FOR TURNER — In what will be their first national radio interview since the release of their Undercover LP, The Rolling Stones will be featured in a two-hour, two-part "Off The Record" special with host Mary Turner during the weeks of Monday, December 12 and Monday, December 19. Turner spent the better part of a week in London conversing with the band about their new album, new videos, new record company affiliation, future solo projects and much more. "Off The Record" with Mary Turner is heard on more than 300 great radio stations in the States, Canada, Australia and New Zealand, as well as worldwide via Voice Of America and Armed Forces Radio.

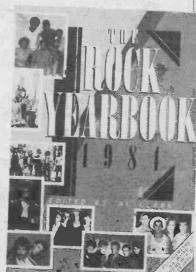


#### Rock: The Year In Review

The "1984 Rock Yearbook" is a great toy for music junkies. Editor Al Clark has jammed this year's rock music profile with tons of information on people most Americans rarely get to read about. Without having seen all of the year's music books, it seems fairly safe to say that this is the only one featuring multiple reviews of LPs by the Poison Girls and Eyeless In Gaza.

For everyone else, Clark's book is still one of the most useful volumes available. Besides rock record critiques, the yearbook contains review articles on most musical subgenres including reggae, folk, blues, and an article on electronic rock that delves deeper than Ultravox and the Eurythmics. Among the other offerings are British and American top 20 charts for the previous year, a rock calendar, video reviews, profiles of the year's most popular acts in both countries, and quotes of the year (aptly subtitled as a "foot-in-the-mouth time for the famous'')

Although the "Rock Yearbook" probably isn't the only reference



book you'll need for American rock, it's among the best single volumes on BritIsh music available — especially for bookers and music directors dealing with an increased stream of product from abroad. The paperback retails for \$13.95; publication by **St. Martin's Press** is scheduled for December 6.

#### Body Wealth



Take care of your body. It's worth more than you think biochemically speaking. According to American Health magazine, our bodies are rich in rare biochemicals, a currently burgeoning market. For starters we're carrying collagen, which sells at close to \$200 per ounce. Then there's myoglobin, a muscle protein worth \$2500 a gram. And cholesterol earns up to \$500 on the market. So don't worry about ever being flat broke; you can always fall back on your body assets.

# The Staple Zingers

The electric stapler isn't a new invention. It possibly goes as far back as the electric can-opener and all the other "better living through increased wattage" gadgets of the late '50s. What is new is the computer-age stapler. According to USA Today, Swingline has just introduced the electronic "Swingline 5000." The device can hold 5000 staples and is powered by a microchip, which determines when paper has been inserted. The Swingline 5000 sells for \$59.95. For that price, the company says, you won't have to worry about refilling your stapler more than twice a year.

#### **Punk Rocks**

You remember "Pet Rocks," right? Now there's the "Punk Rock." Nicknamed the "rock with the mohawk," the Punk Rock features its own version of the Mr. T haircut in red, green, or purple. To complete the look, the three-dollar rock also wears the de riguer wraparound shades.

#### **DISHING UP PROFITS**

#### Satellite Radio Seminar Slated

Waters & Co. and Phillips Publishing, Inc. are sponsoring a two-day conference in Washington, DC next month entitled, "Make Money With Your Dish." Waters & Co. President and seminar leader Dennis Waters says that satellite technology gets shortshrift at most other meetings. To answer the need for more information, as well as examining the concept of satellite networking, Waters promises discussions on subcarriers, network compensation, future costs for local telephone loops, and moneymaking opportunities. Among the guest speakers are Starfleet Blair President Sam Kopper, ABC Radio Network VP William Battison, Bonneville Broadcasting System VP/Manager Jeffrey Mathieu, and Wold Communications President Gary Worth.

The meeting will be held December 5-6 at the Sheraton-Carlton. More information is available from **Vicki Schellhase** at (301) 986-0666.

#### World Hunger Media Awards Announced

Earlier this week, the 1983 World Hunger Media Awards recipients were honored in a ceremony staged at the United Nations. Best radio coverage of world hunger issues went to National Public Radio's Dan Zwerdling ("Agricultural Series"), AP's Ira Dreyfuss ("Hunger In America") and WGN/Chicago's Eddie Schwartz



("Food Drive"). All told \$100,000 in prizes was presented; the other media categories included magazine, newspaper, book, and television. The World Hunger Media Awards were established in March 1982, by Kenny and Marianne Rogers, to recognize those individuals who have brought the world hunger problem to public attention.

#### TO PRODUCE "VISUALOGRAPHY"

# AIP, Unicorn Enter Joint Venture

Unicorn Productions, Ltd., a producer of music visuals for videodiscs and tapes, has acquired Audio International Productions, Ltd.'s complete library of recorded materials. The catalogue, which contains the work of nine platinum and 64 gold-certified artists, is being used as a foundation to produce videotapes and discs for the worldwide market.

As part of this joint venture **Edward Hawkins**, Unicorn's Chairman of the Board of Directors, states the firm will be producing "visualography." The term, which has been service marked, is said to cover all visualization forms: from two and three-dimensional to holography. Performers' videos will also be created, written, and produced in three to four different versions to meet the specific needs of the different national/international regions.

Unicorn also plans to establish a program for discovering new artists as well as producing visuals under contract for other recording com-

panies and supplying music software to the international video jukebox industry. First releases are expected shortly. For more information contact Edward Hawkins at (303) 695-6890.

# Cronkite Cuts LP

Dan Rather may have Walter Cronkite's old job, but does he have a hit record? The veteran broadcaster who led CBS News through the '60s is now on vinyl as narrator of the CBS Records release, "The Way It Was: The Sixties." Now available, the two-record set features Cronkite recapping "the sounds of the '60s."







The CBS Owned FM stations—the group that industry critics have described as the "hottest" in the country—have just made history. Every week, nearly seven million listeners tune in to hear our very special brands of contemporary music. That's more listeners than any other FM group in the history of broadcasting. CBS/FM works…for audiences and advertisers.

## CBS OWNED FM STATIONS

The biggest. The best.
Represented by CBS/FM National Sales.

Source: Arbitran Summer 1983 (St. Louis, Spring 1983), Persons 12+ TSA Cume, 6 AM—Mid. Mon—Sun.

#### **Networks/Program Suppliers**

#### **MUSIC FEATURES**

"Dick Clark's Fantasy Christmas Party" (December 17-18) The Oak Ridge Boys/Eddie Rabbitt

(December 17-18)

#### Lee Arnold On A Couantry Road:

Oak Ridge Boys concert w/Ronnie Milsap, Don Williams, Mel Tillis (December 10-11)

Bad Company's Paul Rodgers/Fixx/Neil Schon/Sammy Hagar/Gilda Radner (December 10-11)

#### Narwood

#### **Country Closeup:**

Johnny Cash, Pt. II (December 12)

#### Music Makers:

Nelson Riddle (December 12)

#### NBC

John Lennon: A Day on the Radio Culture Club concert (December 16-18)

#### Radioscope

(Lee Bailey):

Michael Jackson/Commodores (December 5-9) Dazz Band/Ernest Harden (December 5-11) Kool & Gang/James Ingram/Klique/Melba Moore/Jeffrey Osborne (December 12-16)

#### **RKO Networks**

Captured Live (PG Prod.):

Aldo Nova (December 17)

#### Countdown America w/ John Leader (IS INC):

Rick Springfield spotlighted (November 26-27) Hall & Oates spotlighted (December 3-4)

#### Hot Ones (IS INC):

Motels (December 5)

#### Solid Gold Saturday Night (Dick Bartley):

Bobby Rydell (December 10) Donovan (December 17)

#### **Rolling Stone Magazine Productions**

Guest DJ:

Paul Stanley of Kiss (December 12) Producer George Martin (December 19)

#### **Kris Stevens Enterprises**

'12 Hours of Christmas' (Christmas '83)

#### Syndicate It, Inc.

Radiorobics w/Jayne Kennedy (daily)

#### **Tuesday Productions**

"This Is Christmas" (December)

#### **United Stations**

Dick Clark's Rock.

Roll & Remember: Neil Sedaka (December 9-11)

#### The Great Sounds:

Toni Arden (December 9-11)

#### Hot Rocks:

Fixx (December 9-11)

#### **Solid Gold Country:**

Tammy Wynette (December 9-11)

#### Weekly Country Music Countdown:

Gail Davies (December 9-11)



PLANT'S DJ STINT - Singer Robert Plant doubled as DJ recently on Rolling Stone's "Guest DJ" series. Scheduled for broadcast after Thanksgiving, the special segment spotlights some of Plant's favorite songs. He's pictured here with the program's producer Dan Formento (I).



HUEY LEWIS MAKES NEWS -The Hot Ones" recently spotlighted Huey Lewis and the News. Among other topics, Lewis discussed the group's new LP "Sports. Enjoying the sport of picture posing are (I-r) Lewis and IS INC's Conni Gordon.

WFIL REUNITES WITH CLARK Since WFIL/Philadelphia was once the home of a DJ named Dick Clark, it makes sense that the station would add United Stations 'Dick Clark's Rock, Roll & Remember" to the lineup of its new Oldies format. Pictured shaking on the deal are (I) WFIL PD Jay Meyers and US Account Executive John

#### Watermark

Kane.

#### Soundtrack of the '60s:

Dave Clark/Glenn Yarborough/ 'Rolling Stones Rock and Roll Circus" (December 10-11)

#### **Westwood One**

#### **Budweiser Concert Hour:**

Lakeside (December 9-11) Kool & the Gang (December 23-25)

#### Dr. Demento:

"Couch Potato" Robert Armstrong interview (December 9-11) Salute to winter (December 16-18)

#### In Concert:

Judas Priest (December 9-11)

#### Off The Record Specials:

Huey Lewis and the News (December 9-11) Stevie Nicks (December 16-18)

#### Rock Album Countdown:

Quiet Riot/Saga (December 9-11) John Cougar Mellencamp/Big Country (December 16-18)

#### **Rock Chronicles:**

Bock auditions (December 9-11) Previous jobs (December 16-18)

#### Special Edition:

Herbie Hancock (December 9-11) Kool & the Gang (December 16-18)

#### Clayton Webster

#### **Country Calendar:**

Lacy J. Dalton (December 12) Teddy Gentry (December 13) Billy Swan (December 14) Songwriter Wayne Carson (December 15) Mel Tillis (December 16) Songwriter Michael Henry (December 17) Earl Thomas Conley (December 18)

#### Rarities:

Chuck Berry (December 12) Bobby Boris (December 13) Bob Seger (December 14) Squeeze (December 15) Foghat (December 16)

#### Retro Rock:

Black Sabbath (December 12)

#### **Continuum Broadcasting** Don & Deanna On Bleecker Street:

Herbie Mann/Dr. John/Dave Brubeck (December 9-11) Joan Baez/Pete Seger/Tom Rush/Donovan (December 16-18)

#### **Global Satellite Network**

#### Rockline:

Genesis (December 12)

'Rocklines: Greatest Moments on Rockline' (December 26)

#### **London Wavelength**

#### **BBC Rock Hour:**

Duran Duran (December 11) Paul McCartney (December 18)

#### **BBC Special:**

Rolling Stones at the Beeb (December 1-20)

#### **College Concert Series:**

Big Country (December 11) Squeeze (December 15)

#### Rock Over London:

UB40 (December 20) Marilyn (December 27)

#### **NEWS & INFORMATION FEATURES**

#### Information Net:

What tools to carry in car/snow tires on "John Stossel Consumer Lookout" (November 26-27)

#### **Rock Net:**

"Lifelines" features author Stephanie Winston, who talks about organizing shopping/greeting card lists for the holidays (Fantini Prod.) (Week of November 28)

"Rocknotes" w/Pat St. John; 7-part interview with 38 Special guitarist Jeff Carlisi, who talks about the group's new LP, single, and songwriting (November 28-December 4)

#### CBS

Newsmark (November 25)

#### RadioRadio:

Actor Beau Bridges/actress Bonnie Bedelia/actor Charlie Siebert/Richard Carpenter/Melissa Gilbert on "Kris Erlk Stevens - In Touch" (November 28-December 4)

#### Clayton Webster Jack Carney Comedy Show:

Christmas (December 12)

#### Joe Piscopo At Large:

lan Burma & E Street Band's Clarence Clemons (Demcember 5) Clarence Clemons w/Joe (December 6)

"One Life To Cheat" (December 7) Abe's holiday gift (December 8) Black Sabbath w/Joe (December 9) B-17 Syndrome: dissecting America w/Ted Koppel

#### **Sporting News Report:**

(December 11)

Rick Carey/John Mecom/Kenny Stabler/Gus Hoefling/Gil Brandt (December 5)

#### Mutual

#### "The Billy Packer — Al McGuire Show," a daily fiveminute college basketball program, debuts (November 28)

Narwood

#### **Minding Your Business:**

Unlisted market quide (November 28)

Pocket quote/mid-sized companies (November 30) Business entertainment/tax planning (December 1) Donating stocks to charity/Clifford Trusts (December 2)

"Eugene, Oregon" w/Dan Blackburn examines layoffs, overall recession, coping (Week of November 28)

#### **Professional Rodeo Network**

Coverage of the National Finals Rodeo in Oklahoma City (December 3-12)

#### **Progressive Radio Net** Computer Program:

Computers in elementary schools/small businesses/portable computers/word processors

#### Laugh Machine:

Rodney Dangerfield/Kip Adotta/Gallagher/Rick Little/Robert Klein (Week of November 28)

#### News Blimp:

Air piracy/obsolete nuclear subs/sexist rock videos/gambling addiction (Week of November 28) Sound Advice:

Speaker placement/acoustic feedback/headphones/out-of-phase systems (Week of November 28)

#### Riches, Rubinstein & Radio

'Rumble Fish'' radio news kit featuring soundtrack music, movie clips, and Interviews with Matt Dillon, Diane Lane, Francis Coppola, el al. (Now

#### **Westwood One**

Spaces & Places: Do you need a personal computer

(November 25-27) Choosing the right doctor (December 2-4)

#### Tellin' It Like It Was:

Slaves & Civil War/Karamu Theater for black actors

10-part series on black inventors, designers/ Benjamin Banneker (December 2-4)

Ronnie Milsap and Lee Arnold

 Don Chevrier, Fred Wymore, and Mike Barry are teamed as ABC **Direction Network anchors for ABC** Radio Sports coverage of '84 Winter and Summer Olympic games. In other activity, the ABC Rock Radio Network plans to present a series of live concerts in 1984, "Supergroups Live"; a March debut is set.

 Decathlon gold medalist Rafer Johnson is host of "The Rafer Johnson Report." It's a 2 1/2-minute weekday radio program that takes

behind-thescenes look at the Rafer Johnson

distributes the show . Follow Up: The Starfleet name will be retained following its sale from John Blair Co. to President Sam Kopper (R&R 11-11). All staff members stay on board as well

· Kris Erik Stevens serves as

host of "The 12 Hours of Christmas.

1984 Olympics. Houston-based

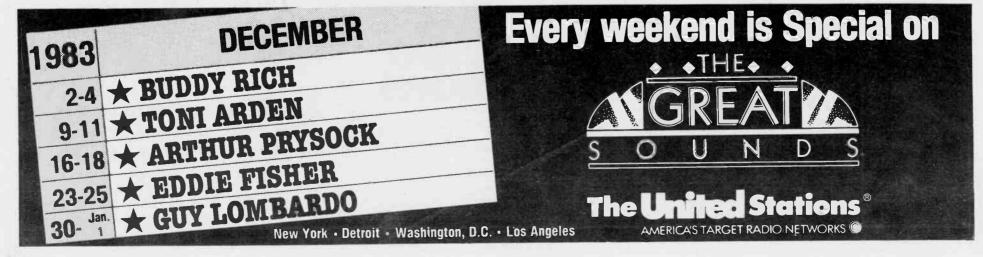
Starstream Communications

share host duties on Mutual's "Country Music Countdown 1983." Arnold is also hosting the Christmas music special, "The Oak Ridge Boys and Eddie Rabbitt." And Dick Clark will emcee another yuletide offering, "Dick Clark's Fantasy Christmas Par-



Rick Dees

United Stations has acquired the "Rick Dees" Weekly Top 40" countdown show. The four-hour program, currently running in nine of the top ten markets, will now be offered exclusively by United Sta-



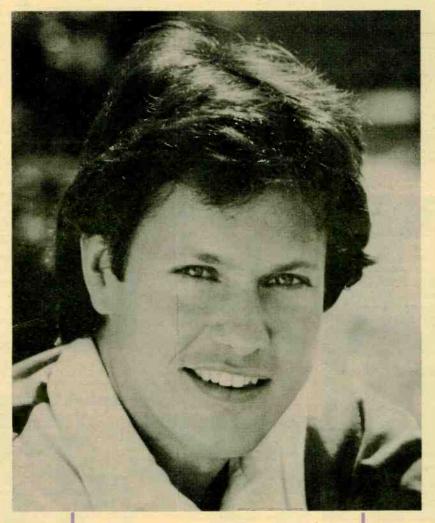
# WEEKLY TOP 40

Did You Hear What Rick Dees Said This Week-End?

Now every market can hear what one of America's most creative and successful air personalities is saying.

RICK DEES' WEEKLY TOP 40, a weekly four hour countdown from The United Stations, is hosted by Rick Dees, Los Angeles' premier morning personality from KIIS.

RICK DEES' WEEKLY TOP 40 is already broadcast



Rick Dees is 1983's biggest success story in personality radio. His ingenious wit, his irresistible charm, his cast of comedic characters will attract new listeners and keep them coming back week after week.

on some of the hottest radio stations including WHTZ in New York, KIIS in Los Angeles, WKQX in Chicago, KYUU in San Francisco, WASH in Washington, WZGC in Atlanta, WGCL in Cleveland, WRBQ in Tampa/St. Petersburg . . . nine of the top ten Arbitron rated markets and the list grows daily.

DON'T MISS THIS UNIQUE PROGRAMMING OPPORTU-NITY. CALL THE UNITED STATIONS AT (703) 556-9870 TO RESERVE THIS PROGRAM. AVAILABLE ON A MARKET-EXCLUSIVE BASIS.

#### The United Stations

AMERICA'S TARGET RADIO NETWORKS

New York - Detroit - Washington, D.C.-Los Angeles

WPST's GHOULISH FRIENDS — WPST/Trenton took over a 300- year-old house which was "refitted" with various ghouls, ghosts, and features like an upside-down room and a "blood bath." \$29,350 was raised during 16 days and donated to the Bucks County, PA Easter Seals. Pictured (I-r) are Haunted House staffer and Station Manager Tom Taylor.



KEYN-FM HAUNTED HOUSE SCARES UP \$4500 — This is the second year KEYN-FM/Wichita has had a haunted house to benefit the local Jaycees. Shown (I-r) are newsman Mark Elliot, and air personalitles Barry Hill, PD Ron Eric Taylor, Tim Peters, and Phil Padillia.



WJDM's JIM BOSH CLOWNS AROUND — During a Labor Day Telethon to raise money for Jerry Lewis and his kids, WJDM/Elizabeth, NJ held a carnival in one of the East's largest shopping malls. Broadcasting live (I-r) are PD and air personality Glenn Turnbull and morning man Jim Bosh.

#### **Pro: Motions**

#### **Ankeny Ups Cloutier**

William Cloutier has been named VP at Fuller-Jeffrey's Ankeny Broadcasting. He had been GM of Ankeny's flagship KJJY/Des Moines and had also served as National Sales Manager of F-J's WBLM/Lewiston-Portland.

#### **Bryan Rises At WRKS**

Lynn Bryan has been promoted to National Sales Manager at RKO's WRKS/New York. She's been a local salesperson at the station for two years. Bryan moved to WRKS from crosstown WCBS, where she was an Account Executive.

#### **Video Concert Hall Returns**

Video Concert Hall, one of the original suppliers of satellite video-music, has been reactivated by Atlanta's Henderson-Crowe Productions. VCH will be supervised by HCP President Jerry Crowe and Executive VP Charles Henderson. Bob "Gator" Lenihan will supervise relations between the service and the music industry. The company can be reached at (404) 223-0021.

#### Flood Appointed Christal Manager

Thomas "Tucker" Flood has been appointed Manager of Christal's new Houston office. He had been an Account Executive in the New York office for the past two years.



Thomas Flood

#### **Gorlick Promotes Atlantic By Pacific**

Mark Gorlick moves to local promotion at Atlantic Records' Los Angeles operation. He had been working in a similar capacity from the company's Seattle offices.

#### MCA Chooses Beger

Bill Beger has been upped to Branch Manager at MCA Distributing in Nashville. He's been with the company for five years as Sales Representative at the Detroit office.



Bill Beger

#### **Fader In View At Price**

Ellen Strahs Fader is elected VP of Price Communications. She had been Secretary of the corporation and will retain those duties. Before joining Price, Fader spent three years at Random House/Knopf and also worked for John Hammond at Hammond Music Enterprises.



Fllen Strahs Fader

#### **Three Move At Megatone**

At Megatone Records, Steve Hasemeier is named VP/International & A&R. He was previously Manager of A&R for Moby Dick Records. Karen Beason, formerly Executive Administrator for the Burk Foundation, joins the company as VP/Marketing & Sales. Former independent promoter Demetra Mavis joins Megatone as Director of National Promotion.

#### Park Retrieves Vanden-Handel

Lee M. Vanden-Handel returns to Park Broadcasting's WHEN & WRRB/Syracuse as General Sales Manager. He had been Sales Manager at crosstown WNTQ after an earlier stint with WHEN as Account Executive.

#### **Shell Records Refueled**

Baffico/Breger Video has announced the reactivation of Shell Records with new product by Jon Slade to follow. B/BV President James Baffico will double as label head. Norman Rubin, formerly of the Tommy Boy and Sugarhill labels, will be VP/Sales. Dickie Goodman, best known for his novelty records over the last 25 years, will be Director of Promotion. The new label, whose biggest '60s hit was "Yogi" by the Ivy Three, can be reached at (212) 247-7272.

#### Murphy Upped At RCA

James Murphy has been promoted to Director of Public Relations at RCA Records. He was previously in charge of publicity for RCA VideoDiscs and will maintain those duties in addition to responsibility for the label's direct marketing, compact disc, and special projects.

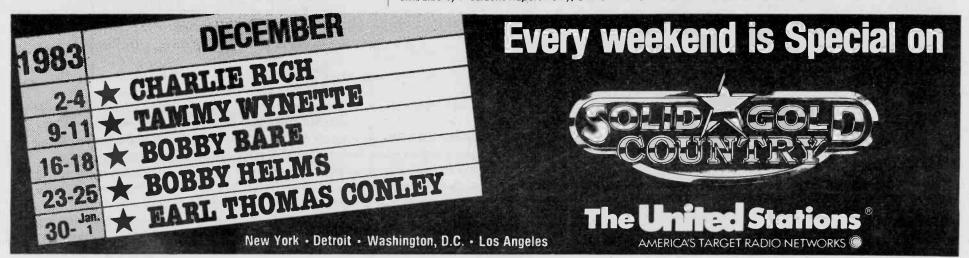


James Murphy

#### Sheena L.A.'s Worst Kept Secret



Promoting her "Best Kept Secret" LP, Sheena Easton played L.A.'s Greek Theatre as the final stop of her American concert tour. Pictured at the show are (I-r): EMI Group President Jim Mazza, EMI's Frenchy Gauthier, Sheena's producer Greg Mathieson, Easton, EMI's Larry Hathaway, Easton's manager Deke Arlon, EMI's Kathy Keep, EMI/Liberty President Rupert Perry, EMI UK's Brian Southall and EMI's Jack Satter.





# MTV: Passing Fad Or Serious Threat?

As you sit there recuperating from the inevitable post-holiday turkey glut, here's something else to chew up. Consider for a moment one of the more visible monuments to the new tech movement — music videos, specifically MTV. There's been much speculation about MTV — is it a permanent part of the entertainment spectrum? Who watches MTV, and is it just curiosity that attracts or is there a more consistent appeal? What does the onset of MTV on cable — and its clones on commercial TV — imply for the future health of radio?

To try to sort out some of the wheat from the chaff on this issue, researchers have begun to delve into these questions. Specifically, Jon Coleman had his research firm conduct a survey this past July into the MTV phenomenon, surveying 400 folks in ten markets where MTV was available on cable. Jon presented the highlights of the study findings at an independent gathering in San Francisco — in proximity with the NAB's Radio Programming Conference.

Until now there has been no published data summary for serious examination of Coleman's findings. However, Jon was kind enough to send me recently a hot-off-the-presses copy of the final report. I've analyzed the material and would like to share with you my thoughts on the MTV survey. To follow up, in the next issue I'll look at the implications of Coleman's findings — married to some research I've done into this topic also — to give you some guidelines for thought as you try to wrestle with the impact of MTV (or other music videos) in your market.

#### 12-40 Year Olds Surveyed

The sample size for the survey was relatively small, with 400 interviews completed (out of 1200 initial contacts) among persons 12-40 in 10 markets. The MTV-cabled markets chosen by Coleman were El Paso, Hartford/New Haven, Kansas City, Omaha, Orlando, Pittsburgh, San Diego, San Francisco, Spokane, and Tulsa.

In addition to the MTV markets, five other markets without MTV availability were surveyed (200 persons total). These markets — Baltimore, Detroit, Sacramento, St. Louis, and Tampa — were used as a control, offering the researchers a data base for comparison between responses from those who have, or don't have, access to MTV.

#### MTV: Growth Potential

In studying the survey results, it seems there is still room for growth among those who might — but haven't



— watched MTV regularly. For example, of the 1200+ 12-40 year-olds called initially, only 31% had ever watched MTV. However, 76% of those questioned knew that they had access to MTV in their household, with both genders having virtually equal awareness of its availability.

Of those who are able to watch MTV, how many make it a regular weekly habit? Apparently less than half, 43% specifically according to Coleman. However, one of the key findings is that the longer MTV is in the home the more habitual the tune-in to it. Of those with MTV connected less than one year only 36% had watched in the last week — while 61% of those who had MTV for two years or more watched during the week they were interviewed.

#### **Time Spent Viewing**

Since it seems that there is increasing attachment to MTV as time goes on — and that there is still room for growth among those who haven't yet seen the music videos — radio folks might be wondering how much discretionary time people are spending with MTV. Coleman provides some answers.

The overwhelming plurality (82%) spends less than two hours daily with MTV. However, among those who prefer AOR music, there is more daily tune-in than among the public in general. Twice as many AOR partisans watch MTV for two-four hours daily as those with other music preferences (22% vs. 11%).

And how do those viewers watch their MTV? The survey results show the following viewing habits (figures are percentages)...

#### Week In Review

#### **Quantiplex Folds**

Quantiplex, the qualitative/product usage research service owned by John Blair Co., has closed its doors. Chairman Jim O'Neill told R&R, "While we think that the industry will in the long run support this type of research, it just doesn't appear that the revenues are there now." Quantiplex closed on the 11th, and the staff is making relocation efforts.

#### Birch Opens Atlanta Offices, Add Markets

Birch Radio has officially opened its new Southeast office in Atlanta. The address is 7 Piedmont Center, Suite 500, Atlanta, GA 30305. Dan Griffin is the Regional Manager.

Birch has also announced the addition of more markets to its survey list. Riverside-San Bernardino, Toledo, Northeast Pennsylvania, York, and Utica-Rome are among the new Birch markets. In Canada Birch has also started to survey Ottawa.

	Always	Often	Sometimes	Neve
Sit and look	36	29	30	5
Stop and watch it while scanning up and down TV dial	21	28	38	13
Switch during commercials and watch for short periods of time	17	20	32	31
Watch when sitting and talking with friends	13	24	39	24
Watch and listen when in a room studying or reading	6	9	20	65
Move around & listen mainly to the music	5	18	47	30
Watch & listen to radio at the same time	4	3	11	82

As you can see, only a small minority watch MTV while they are tuned to their local radio.

#### Impact On Radio Habits

Since the average person only has so much leisure time, is it logical to assume that as MTV becomes more pervasive radio listening must suffer? The results are mixed, with definite demographic skews.

Respondents were asked if they watched MTV now at times they used to listen to radio. The replies: Yes, 47%, No, 53%. The teenagers showed by far the strongest tendency to say yes, registering a 71% tally. The older the demos, the smaller the yes total.

The next key query had to do with time spent with radio, comparing responses from MTV and non-MTV markets. Measuring how much time daily was spent with radio, there was very little overall difference between MTV vs. non-MTV areas — a slight edge for radio among non-MTV markets (22% in non-MTV metros spent six hours or more daily with radio compared to 18% in MTV markets).

Comparing the above responses it seems that while the younger demos are being wooed successfully by MTV, they are still spending significant time daily with radio. Indeed, in the MTV markets 65% of teens spent between 1-6 hours daily with their radio. Compare that to the time-spent viewing data mentioned earlier.

Another question that shed some light on the MTV vs. radio contest had to do with having to choose just one of the two entertainment media. 50% of those in markets where MTV has penetrated voted to keep their radio, while 44% opted for MTV. Demographically, the 12-24s (especially teens) voted heavily in favor of their MTV, while the 25-40 year olds still skewed strongly in favor of radio.

"While the younger demos are being wooed successfully, they're still spending significant time daily with radio."

We can see then some interesting material lurking in the Coleman data. Most of those called to be in the survey had not watched MTV, but for those who have it the music videos are apparently becoming a more habitual tune-in. Among 25+ adults radio doesn't appear to be suffering, but 12-24s see MTV as a more valuable entertainment experience than their radios.

Next week I'll examine some key image differences between the two media, then delve into implications for your station's marketing and future planning. See you then — and enjoy the left-overs.

# Sales

**MORE PROJECTION CONSIDERATIONS** 

#### Professional Projecting, Part II

By Norman Goldsmith

Last week sales consultant Norman Goldsmith set down the initial steps in projecting a radio station's sales performance. In this week's conclusion, Goldsmith rounds out the entire projection perspective . . . information radio managers can use.

3. Billing History And Recent

Obviously, you look at billing history when projecting. The real question is whether you look at it with an eye toward identifying historically soft periods and developing a strong sales effort well in advance of each of them. This applies not only to the sales staff as a whole, but also to each salesperson. Salespeople tend to have ups and downs based on the nature of their lists. Some of them might not realize this, or might not be prepared to work smarter in advance of the soft spots. You have to get all of the salespeople to analyze their billing just like you do with the total. Each salesperson must anticipate the slow periods, and develop plans to work two to three months ahead to create new business to offset them. If they do this, and you coordinate it, then you will learn and earn from history, rather than

4. Sales Staff Capability And

One of the most important benefits of the projection process should be that it causes you to ask yourself some very important questions. Do you have the right people? Enough people? Are they positioned properly? Obviously you think about these things all year. But there's nothing like the reality of having to come up with 20% more next year to get you to give them some very serious consideration. If you go after a grizzly with a BB gun, a lot of people will take the bear and give seven points. If you try to tackle a big projection without the right team, you've got a problem going in.

You may be able to answer all the above questions affirmatively.

But if you are looking at a substantial increase, you are probably going to have to do some things differently. If you have doubts about some of your salespeople, now is the time to qualify them.

What do they need in order to be more effective and efficient? Should you add to the staff? Is it realistic to expect the same people to get the increase you need? What about structure? Are you in a position to get the co-op and manufacturer support dollars you know you need? Making the junior salesperson co-op coordinator just might not be the answer.

Obviously there are no pat answers. Each manager has a different set of circumstances. The point is that we often tend to live with the status quo regarding people and structure because the sales operation as a whole is functioning adequately. At the same time, there should be valid reasons for making changes. Whatever you decide, use the projection exercise to stimulate your thinking about who you will need, and where you will need them, in order to make the year successful.

5. Ratings And Competitive Position

When factoring in the effect of future ratings on projections, a manager must remember one key axiom. You can only do something about something you can do something about. Programming puts it on, Arbitron gives it a rating, and then it's your baby. Some books are diamonds, some books are stones, and most of us have had to put rhinestones on turkeys.

Obviously you can't accurately forecast your ratings, or those of your competition. However, you can, and should, project best case/worst case scenarios so that

you can be prepared with plans to maximize the gains and minimize the losses. If you have a substantial improvement in your competitive situation during the year, what should that translate to in billing? Certainly it depends on the degree of improvement, but those managers who plan for specific ranges of increases in market share, rates, new business, and upgrading of existing advertisers, based on the various levels, are way ahead of the managers who simply wait for it to happen and then react.

Conversely, by anticipating declines in the competitive position, you can develop contingency plans to be triggered at various levels. This will allow you to stop the bleeding, and redirect the sales effort against less ratingsoriented business. One of the most frustrating aspects of a bad book is the wasted time and effort running around just trying to keep business already booked or in the process of being closed. That can't be helped, but unless you are concurrently implementing a positive action plan that forces everyone to develop new business, you are treading water, if not drowning.

Some managers might not feel that anticipating ratings gains or losses, and developing contingency plans for them, is important in projecting. They think it is an unnecessary exercise, and too uncertain. However, if you don't at least ask yourself "What if?" when you are making projections, you simply won't be as well prepared to act positively, quickly, and effectively if your competitive situation changes.

6. Pricing And Inventory

Some groups use sophisticated matrix systems to project billing potential at various rate and sell-out levels. Others key their pricing policy to what they need to get per spot in morning drive. Still others project the year ahead on an account-by-account, month-by-month basis, applying anticipated

rate increases and cost efficiencies.

All of these methods have merit, and whatever works for you is probably right. However, whether you are into sophisticated projections, have an astrologist, use a Ouija board, or just figure whatever you get is OK as long as you keep the job and trades, there are basic pricing and inventory factors that should be considered.

When is a published 20% rate increase really about an actual 10% increase? Usually. Unless you raise every rate from overnight to TAP plans to grid I, and get it from everyone including bulk longterm advertisers, you aren't going to increase your current billing by 20%. Factor in attrition, and 10% starts to look good. Aha, I say, that's the point.

The real question is whether you have a solid marketing plan to get at least 30% new business during the year. Because that's roughly what you'll need, along with your 20% rate increase, to end the year with about 20% real growth in revenue. When doing projections, it is important to keep rate increases in proper perspective as they relate to actual revenue increases.

The other key ingredient in the mix is inventory. A great deal of time and effort is spent on inventory control. The problems/opportunities of inventory are really very simple. The problem is almost always unsold peripheral day and daypart inventory, and traditionally slow months for various formats. The opportunity is to target these areas for a strong sales effort.

Why do some stations bill a ton with "American Top Forty" while others wind up using it as a spot carrier? Why do some stations have a good inventory balance while others have logs with holes that make Radio Free Europe look good? The answer is accountability.

Each of the commercial avails is for sale, and the salespeople should be accountable for selling them. All of them, not just the ones the agencies want to buy, not just the cream. Inventory control is only as effective as the total selling effort against every spot in every daypart every week. When you are doing projections, and trying to determine total sellout level, ask yourself if your salespeople have the same sense of priorities as you do regarding the need to move all the inventory in order to make the numbers.

7. External Factors

There are other elements, more external and less controllable, that should be factored into your projections. For example, the economic outlook in your market. Talking to economists, financial and

"Why do some stations have a good inventory balance while others have logs with holes that make Radio Free Europe look good?"

business people, and commercial developers can give you some valuable information. Incidentally, many of them are current or potential advertisers, and the contact wouldn't hurt.

You might also want to take a close look at all media in your market. Naturally you will have a good idea of what is happening in radio, but are there any forthcoming changes in TV, print, or outdoor? This is a good time to review the competition in order to determine new sales potential.

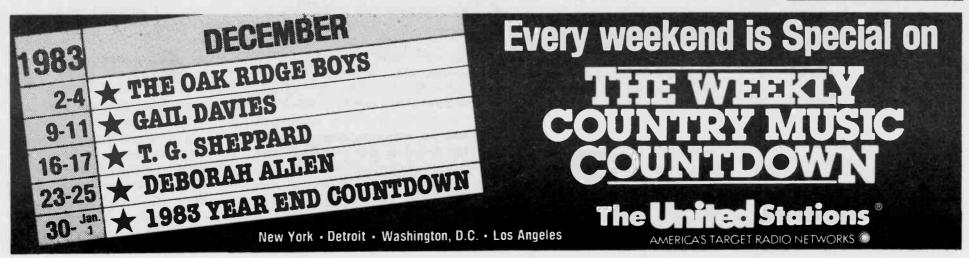
Another important aspect to consider is the anticipated flow of available radio dollars in your market. Do you have reason to expect any major agency account shifts that could increase or decrease your billing? What about further regionalization, could you gain or lose local dollars? Obviously these questions, and many others previously mentioned, should be discussed with your rep to get the best possible fix on national projections.

Certainly, many of you already use a lot of the elements I've mentioned, as well as some others that work for you. You understand the real significance of the projection process, and benefit from it. For the rest of you, let me suggest that you reevaluate why and how you

project.

If there is one overriding point I would like you to get from all of this, it is that while knowing the right answers is important, asking the right questions is absolutely vital. If you don't like having to guess at the numbers, and hoping that you make them, then ask yourself and your salespeople how, rather than just how much. Then if you don't make projections, don't worry about it. After all, it's only your career.

Norman Goldsmith heads the sales and marketing consultancy Radio Marketing Concepts, Inc., which numbers most of the top broadcasting groups in the country among its clients. Before forming RMC in 1977, he was GM of the six-station Curt Gowdy Broadcasting Group, Director of Sales & Marketing for the ABCowned AM stations, and Sales Manager at KGO/San Francisco. RMC can be reached at (703) 347-3555.



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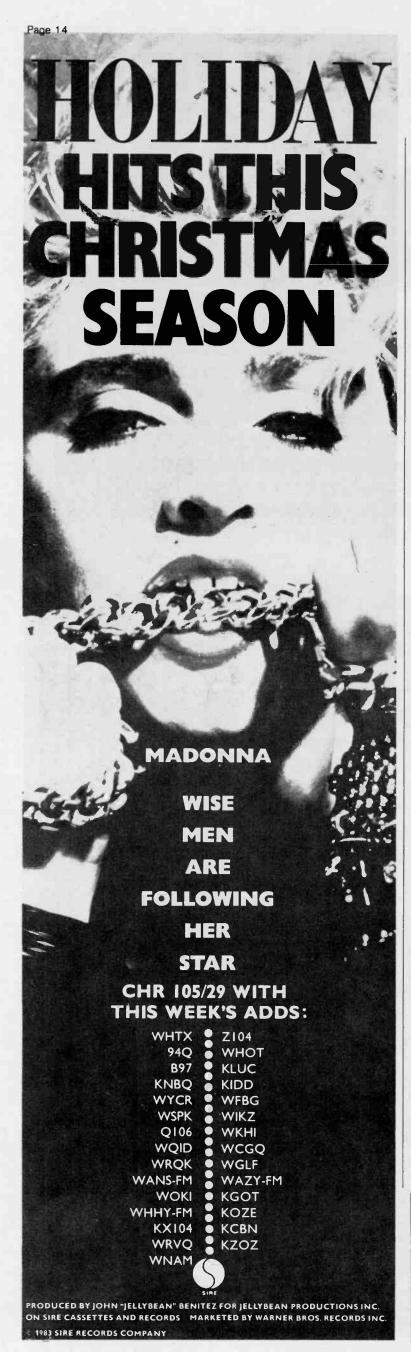
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#### ARBITRON® RATINGS









#### STREET TALK

Freddie Snakeskin (not his real name) has stepped down as PD of KROQ-FM/Los Angeles, but he'll remain on his afternoon airshift. Consultant Rick Carroll will handle the PD chores until after the first of the year, when a new PD will be selected. Also at KROQ, personality Jed The Fish (not his real middle name) will be sidelined by illness until January 1. The station has gone to four-hour airshifts to compensate.

WPLJ/New York has hired Maryann Roque from WKHK/New York, but she'll be doing 10am-2pm under the name of J.J. Kennedy. She won't be joining morning show host Jim Kerr as had been rumored. To make room, midday personality Tony Pigg moves to 10pm-2am, which completes the WPLJ airstaff.

In Philadelphia, all those concerned deny any knowledge about this one, but we hear now that WMMR's Steve Sutton has exited his midday airshift, he may be returning to WYSP for mornings. (Steve programmed WYSP in 1979-80.) But, he may not get to make the move without sitting out a 90-day no-compete clause in his WMMR contract. Like we said, all parties involved in this one refuse to talk about it, but you can bet it's going to happen.

Golden West has sold its KEX & KQFM/Portland to Taft. The announcement was made to the two staffs on Tuesday (11-22).

Susquehanna Regional VP and WLQR/Toledo GM Sandy Goldberg has transferred to sister station WRMM/Atlanta to assume the GM post there. He succeeds Jack DeHaven, who stays in town as Susquehanna's National Sales Manager.

KISS/San Antonio has promoted Alan Ecklund to General Sales Manager and Dash Riprock to Local Sales Manager. Ecklund joined KISS in 1982; Riprock's been with the AOR outlet since 1981.

As KLKK/San Francisco prepares to hit the air in the near future, new OM Rick Sadle is looking for strong air talent. If you'd like a shot at the former KGO-FM, contact Rick through sister station KLOK/San Jose.

WERI-FM/Westerly, RI is increasing its power from 16 to 50kw and has dropped its AOR format for CHR under the guidance of Dwight Douglas of B/A/M/D & Associates. PD Steve Feldman and the entire jock staff is staying on. The station will also begin using a dual-city identity of Westerly/Providence.

KATT/Oklahoma City was knocked off the air for about 90 minutes Monday (11-21) when its building caught fire. The studios and offices were not damaged and no one was hurt, but the entire structure had to be evacuated. An electrical transformer was the culprit, and as of Tuesday (11-22), KATT was the only tenant back in the fire-damaged building, thanks to an emergency generator. Incidentally, the station returned from its 90-minute hiatus with Robin Williams as Elmer Fudd singing Bruce Springsteen's "Fire."

Chris Bailey has been named PD at WKPE/Cape Cod, MA. Chris was most recently at WCSC/Charleston, SC.

John Grady, who last did regional promotion for MCA, now joins Arista as Midwest Regional rep out of Minneapolis-St. Paul.

KZOM/Beaumont has signed up to carry Satellite Music Network's new "Rock America" CHR format beginning January 1. The current AOR staff will be available on December 1. As part of the change, KZOM will become KKMY.

KWSS/San Jose MD/evening jock Chris Knight is moving to mornings at KPKE/Denver. Replacing Chris as KWSS MD is Robin Kipps.

The Virgin Islands has a new CHR FM outlet, its first fulltime facility offering 24 hours a day of hits. WJKC/St. Croix came on the air October 29 calling itself "Isle 95." The PD is Jonathan Cohen, formerly of 96X/Miami, now operating under the airname of Jonathan Keyes.

KTSA/San Antonio personality Trey Ware has started soliciting pledges in an attempt to raise enough money for the people of San Antonio and Southwest Texas to buy the Dallas Cowboys. So far, over \$3 million has been pledged, and the station plans to present the pledges as a bona fide offer, to insure the team stays Texas-owned. Some listeners have been willing to mortgage their homes, with others reportedly putting newly-purchased cars up for sale. The story has made front pages of both daily papers. By the way, Cowboy owner Clint Murchinson has already stipulated that the team must remain in Dallas as the first condition of any sale, but San Antonio can always hope, right?

Glenn Beck has been named PD at KZFM/Corpus Christi, coming in from WPGC/Washington.

Mike Taylor, who'd been Sales Manager for a Southern California company for the past four years, returns to radio as morning man at WEZI/Miami. Before taking some time away from the biz, Mike did mornings for KYA-FM/San Francisco and WDRC-FM/Hartford.

ABC's "General Hospital" is at it again. Look for WB to rerelease "Think Of Laura" by Christopher Cross in response to all the TV airplay the tune's been receiving on the show. It's all tied in to the return of Jeanie Francis's Laura character to the daytime drama.

B94/Pittsburgh PD Steve Kingston has named afternoon personality Bruce Kelly Music Director.

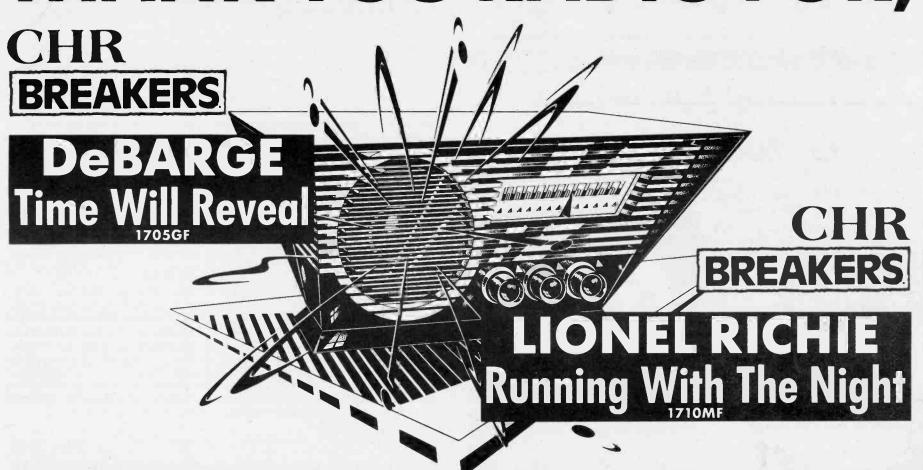
It's a very happy Thanksgiving for R&R's Jeff & Terry Gelb. The Gelbs are the proud parents (and we do mean proud) of Lindsey Franklin Gelb, who arrived early Saturday morning (11-19).

#### DECALS.

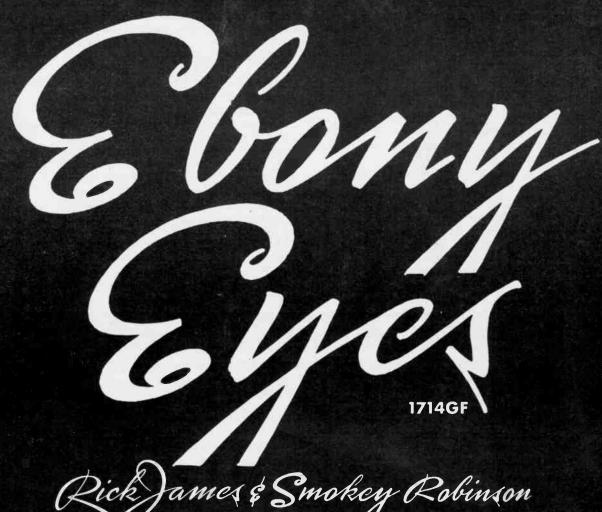
THE BEST! Broadcasting's only silkscreened bumperstickers and window decals. Why except less when you can have the industries' brightest and glossiest decals.



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#### AND CALL YOUR IMMEDIATE ATTENTION TO OUR NEXT BREAKER!



Rick James & Smokey Robinson

TRITE BUT TRUE: RELEASED BY POPULAR DEMAND MOTOWN'S MOST REQUESTED ALBUM TRACK OF 1983!



#### On The Records



**KEN BARNES** 

#### Olivia: Yesterday & Toomorrow

Olivia Newton-John has certainly achieved any number of lofty career goals: hit records, movies, international stardom. But she could have been as big as the Archies!

After winning a talent contest in Australia and relocating to England, Olivia was chosen as one-fourth of a cartoon quartet of superhero/superstars called Toomorrow. This was a project of Don Kirshner's following his immensely successful publishing ventures of the early '60s and his construction of the Monkees and the all-animated Archies a bit later. Toomorrow was apparently intended as something of a cross be-



#### PRODUCER PROFILE

#### Spencer Proffer: From Namby Pamby To Quiet Riot

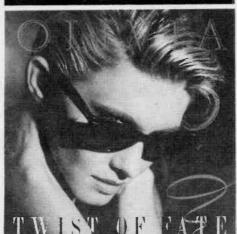


Spencer Proffer produced this year's heavy metal sensation, Quiet Riot, for his own Pasha label. He previously wrote or produced hard rock tracks for the likes of Danny Spanos, Eddie Money, and Billy Thorpe, but a look at his past would not lead an observer to predict success in the metal crucible.

For instance, one of his first compositions was a number called "Namby Pamby," performed by a group called Marshmellow. He wrote or produced other records by Gary Lewis, cartoon band the Hardy Boys, "Happy

other records by Gary
Lewis, cartoon band the
Hardy Boys, "Happy
Days" star Donny Most, and former
Herman's Hermits leader Peter Noone, plus
a song for Sweden's top '60s teen attractions the Hep Stars (whose Benny

Andersson later formed Abba) Then there's Proffer's own recording venture, a trio called Proffer, Marmelzat & Reed in 1972 (after Crosby, Stills & Nash had made law firm group names fashionable). Their "Love Is Alive (In My Heart)" is a bubblegum ditty (or, as such records were often dubbed, a "pimple rocker") that sounds more ke the early '70s British hit "Love Gro (Where My Rosemary Goes)" by Edison Lighthouse than like another early '70s British hit. Slade's "Cum On Feel The Noize" (revived in timely fashion by Proffer for Quiet Riot). Quiet Riot's hit shows that Proffer has successfully evolved with the times. And as for his P, M & R partners, Reed's whereabouts are unknown to me, but I'm reliably informed that Jeffrey Marmelzat is now a dermatologist (a perfect follow-up to his less-than-unblem-



Olivia today and Toomorrow yesterday

tween those last two entities, but it didn't really get off the ground (although the single pictured did emerge briefly). Olivia was freed to pursue her own career, hitting with George Harrison's "If Not For You" in 1971 and keeping up the pace since then as if there were no Toomorrow.

#### PERSONS BEHIND PARSONS

With the release of "The Best Of The Alan Parsons Project," it might be useful to shed a little light on this somewhat mysterious aggregation. Parsons was a recording engineer who'd worked with the Beatles, Pink Floyd, Hollies and others. He teamed up with partner/manager/vocalist Eric Woolfson (a former member of UK bubble-

AOR Enters The Modern Music Age

Last week I charted the progress of heavy metal artists in scoring AOR hits (defined by the usual standard of reaching top 15 on the AOR LP chart) from 1978 to the present. I did the same thing for "modern music," and the trend is even more dramatic.

As with heavy metal, there were problems of definition — when people can't even decide on a generic term (new wave? Rock of the '80s? Modern music doesn't tell you much, but it's at least a suitably loose umbrella name), it can be rough deciding who qualifies and who doesn't. Adding to the difficulty is the syndrome of a band like the **Cars** or **Police** who start out as pioneers of the new sound and end up firmly entrenched in the mainstream. (For purposes of consistency, any artists originally perceived as modern music stayed that way throughout the survey.) As before, **Steve Feinstein** and I hashed out the categorizing, and without further equivocation, here are the results:

- 1978: 3.6%
- 1979: 14.4%
- 1980: 11.7%
- 1981: 5.7%
- 1982: 11.6%
- 1983 (through Nov. 11) 28.4%

Obviously modern music's AOR acceptance has been a wildly fluctuating thing. In 1978, a year after the first new wave artists emerged, only the Cars' debut and two albums by Elvis Costello broke the reign of mainstream AOR sounds. A year later the percentage had quadrupled, thanks to LPs by Blondie, the Fabulous Poodles, Joe Jackson, the Knack, Nick Lowe, the Police, the Records, Roxy Music, Patti Smith, Bram Tchalkovsky, and the Cars and Elvis again.

1980 witnessed a slight drop, with **David Bowie**, the **Clash, Peter Gabriel, Graham Parker**, the **Pretenders**, and **Split Enz** making their presence felt along with previously established artists. But 1981 was a catastrophic dropoff of more than 100%, as only Blondie, **Squeeze**, two by the Police, and the everpresent Cars managed to score. Modern music regained its 1980 share in 1982, as artists like **A Flock Of Seagulls**, the **Fixx**, **Human League**, the **Motels**, and the **Stray Cats** first hit the top 15.

And then came 1983. With 80% of the year's charts in, almost 30% of the top 15 albums were modern music artists, an astonishing leap by any standards. Contributors include **Big Country, Thomas Dolby, Duran Duran, Billy Idol, INXS, Madness, Men Without Hats, Modern English, Red Rockers, Romantics,** and **Talking Heads**, in addition to entrants who'd hit in previous years.

1983 is the first year modern music can make any claim about really becoming the "rock of the '80s." Has it reached a peak, is a backlash on the way, or will modern music soar to even greater heights? We'll be watching.

gum group the Art Movement) to make a series of concept albums using a floating group of musicians and singers. Among the singers passing through have been Hollies vocalist Allan Clarke, Zombies lead singer Colin Blunstone, Arthur "Fire" Brown, ex-Hollie and Swinging Blue Jean Terry Sylvester, John Miles, ex-Marmalade lead singer Dean Ford, Chris Rainbow (one of England's most adept Beach Boys-style writer/performers), and Elmer Gantry, who was once convinced by a manager type to lead a bogus Fleetwood Mac group that toured the U.S. impersonating the real article (who were recording in Britain at the time). Elmer had a change of heart and in his next group, Stretch, wrote a song about the experience called "Why Did You Do It" that became a minor British hit

The new album by the Womack & Womack duo contains a version of the Rolling Stones' "Angie," which is somewhat ironic. In 1964, the Stones covered "It's All Over Now," a song written and performed by the

Valentinos, a group including singer Bobby Womack and his brother Cecil, who now makes up Womack & Womack with his wife

Before Joe Jackson's solo debut in 1978 with "Is She Really Going Out With Him," he was in a band called Arms & Legs which cut a few British singles in a fairly recognizable preview of the later Jackson style.



Kim Carnes, Sheena Easton, Heart, Rick James, Waylon Jennings, Olivia Newton-John, Michael Sembello, and Pia Zadora star on "Solid Gold" the week of November 25 . . . Olivia Newton-John is featured on Cinemax's "Album Flash" November 25, while the Willie Nelson edition repeats November 27 ... Musical Youth appears on a "Saturday Night Live" rerun November 26 . . . Irene Cara and Oingo Boingo are on the "Pop 'n' Rocker Game" the weekend of November 26 . . . Showtime rebroadcasts its "US Festival: Day 3" concert November 26

"Kenny Rogers As The Gambler, Part II," starring Kenny Rogers as . . . you guessed it, airs November 28 and 29 (two hours each night) over CBS.

#### **5 Years Ago Today**

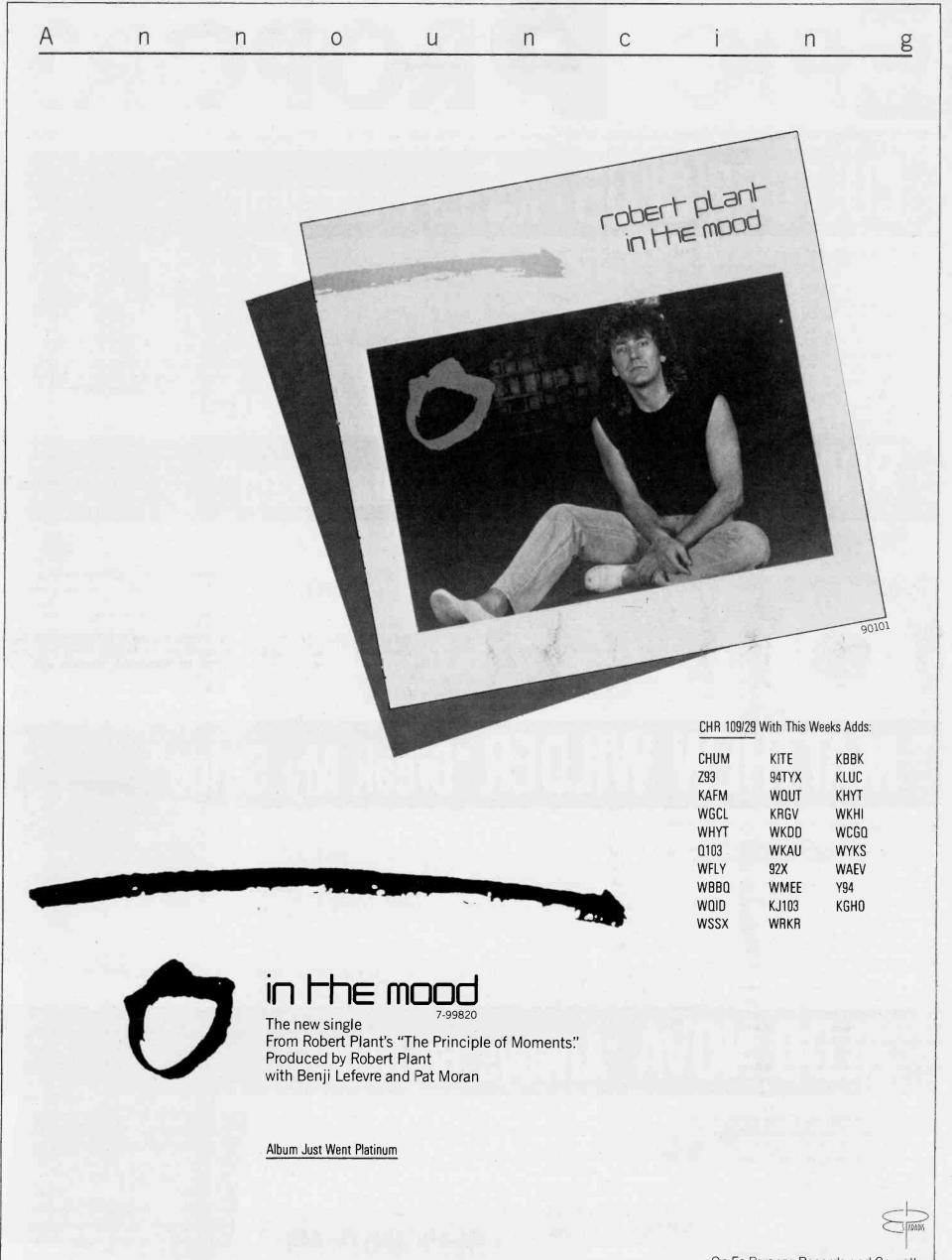


Dan Griffin

- DAN GRIFFIN NAMED GM AT WYNY/NEW YORK
- DICK PENN GM AT WKQX/CHICAGO
   DAY YORKE WKYS/WASHINGTON'S
- •RAY YORKE WKYS/WASHINGTON'S GM
- JOHN BARBIS BECOMES ABC VP/PROMOTION
- NUMBER ONE FIVE YEARS AGO: "You Don't Bring Me Flowers"
  —Barbra & Neil (Columbia)
- NUMBER ONE A/C: "You Don't Bring Me Flowers" Barbra & Neil (Columbia) (2nd week)
- NUMBER ONE COUNTRY: "On My Knees" Charlie Rich w/Janie Fricke (Epic)
- NUMBER ONE LP: "52nd Street" Billy Joel (Columbia) (4th week)

#### 10 Years Ago Today

NUMBER ONE TEN YEARS AGO: "Photograph" — Ringo Starr (Apple/Capitol) (3rd week)
 NUMBER ONE COUNTRY: "The Most Beautiful Girl In The World" — Charlie Rich (Epic)
 (2nd week)



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FIRST WEEK OUT & OVER 120 ADDS!

**INCLUDING:** 

WNYS

WPHD WHTT WXKS-FM Z100 WBEN-FM WCAU-FM

B94

**WHTX** 93FM WKTI PRO-FM 195 WLOL-FM CHUM **B97** KIMN 940 B96 **KEARTH** Z93 WABX KIIS-FM **KAFM** KBEQ KIQQ

KOPA KFRC KMJK KNBQ **XTRA** 

Mtv Heavy Rotation

Album Sales Already Over 900,000!



# **ROMANTICS** "Talking In Your Sleep"

KZZP add

#### CHR BREAKERS 11/18/83

WXKS-FM 21-17 WBEN-FM deb 37 940 on WPHD 29-24 WBLI add WCAU-FM 39-30 B94 add 30

WHTX on

Q107 add Z93 deb 35 KAFM 27-24 93FM 15 195 deb 29 Y100 30-27

PRO-FM deb 28 Q105 32-27 B96 37-32 WABX 10 WHYT 7-7

Q102 add 30 WGCL deb 14

KIMN add Q103 deb 32 KEARTH deb 24 XTRA 25-20 KIIS-FM 39-31

KFRC add 36 KHEQ add 32
KHTR deb 34

AOR ALBUMS: #7

AOR TRACKS: 6

WLOL-FM 21-15 KIQQ 21-17

KITS 26 KCNR add 30 KUBE add

KWSS 26-21 KNBQ deb 30

CHR CHART: 28

187/28

On Mtv



MATTHEW WILDER "Break My Stride"

#### CHIR BREAKERS 11/18/83

WHTT 27-19 WXKS-FM 7-5 WBEN-FM 24-22 WKBW deb 29

WNYS 28 WBLI on 940 7-5

Z100 on Z93 7 WCAU-FM 35-32 WHTX 9-8 93FM on PRO-FM 16-9 Q105 on Q107 deb 30 WLS add

KAFM 30-25 WLS-FM add

WGCL 35-29 WABX 21-9 WHYT 14-9 KBEQ 34-29 KHTR add WLOL-FM 4-1

Q103 26-11 KEARTH 7-6 KIIS-FM 19-16 KIQQ 11 KCNR 13-9 XTRA 13-11

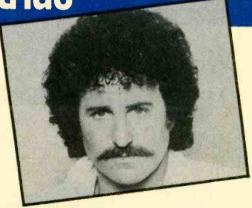
KITS on

KUBE add KNBQ 7

160/22

CHR CHART: 29

A/C CHART: 6



ALDO NOVA "Always Be Mine"

#### **CHR** SIGNIFICANT ACTION

**WPHD** CKGM CFTR WABX

WOKI **KRGV** WKDD WGRD

WZZR MJXQ **WKFR** WHOT

WZYQ WOMP-FM KQIZ-FM Q104

**WYKS** KKQV **WBNQ** KGHO **KZOZ** 

Watch Aldo On Mtv





Distributed by

# ONS of AIRPLAY

# SAGA "The Flyer"

#### CHR SIGNIFICANT ACTION

WPHD WABX WRCH CKGM WLAN-FM WNFI 93FM WKFM KSET-

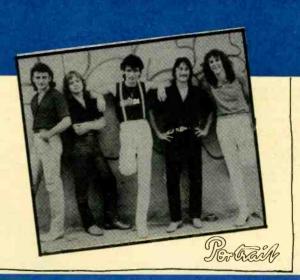
WRCK W WNFI KI KSET-FM W

WZZR
WOKI WJXQ
KBFM WRQN
WKDD WHOT

KHYT WIGY WERZ KQIZ-FM Q104 WYKS WGLF WBNQ KCDQ

**KZOZ** 

On Mtv



# NENA "99 Luftballons"

#### CHR SIGNIFICANT ACTION

93FM 13 WABX add WTRY add KHFI add KSET-FM add WKDD on WJXQ add

Z104 35-22

KJ103 12-8 WRKR add KMGX 6-5 KZOZ 7-6 Just play "99 Luftballons" for a day, and watch your request lines EXPLODE!



# S.O.S. BAND "Tell Me If You Still Care"

WPLJ KQMQ

Z100 KHYT

195 WIXV

KMGX 766

BLACK CHART: 6

R&B SMASH Now Crossing To CHR!

ALBUM SALES OVER 500,000!



# DANNY SPANOS "Excuse Me"

JUST SHIPPED!



If you haven't heard "Excuse Me," give it a listen— IT'LL BLOW YOUR SOCKS OFF!



Need we say more?



The pew single from

Genesis

The new studio album from Genesis Produced by Genesis with Hugh Padgham Management: Tony Smith, Hit & Run Music



CHREATINE

#### Meier

Continued from Page 1

Meier described KSTP as "the little guy" going up against market dominator WCCO by offering programming alternatives, such as a three-hour morning news block and more controversial issue-oriented shows. "It's a real battle," he commented.

Meier indicated he has no immediate plans to fill his former GSM position.

#### Kaufman

Continued from Page 1

want to express my appreciation and gratitude to Phil Lewis, (Midwest Chairman) Tom Doar, and Jim Rupp for all the confidence they've placed in me. I'm eagerly looking forward to maintaining the great service and spirit of this radio station."



KWOD SEES HALL & OATES — Shown backstage after a recent Daryl Hall & John Oates concert (I-r) are Hall, PD Tom Chase, KWOD/Sacramento contest winner, and Oates.



KMHL ISN'T BLUE ABOUT THE MOODY BLUES — When PolyGram's Moody Blues came to nearby St. Paul, KMHL/Marshall, MN's MD Lee Rogers didn't miss the chance to meet the group. Pictured backstage (I-r) are Rogers and Moody Blues' John Lodge.



JAMMIN' IN OUR JAMMIES — KFMN/Abilene, TX morning man Dom Testa decided to give away free donuts and coffee to listeners who stopped by on their way to work and a special prize to those who came in their jammies. Dom even climbed into his own PJs as well to do his show live on the porch of the station. Pictured in their jammies are three listeners and morning man Dom.

#### Riot On The Money



Pasha's Quiet Riot recently received platinum plaques from CBS executives for their debut LP, "Metal Health." Pictured at CBS's New York offices are (I-r standing) Quiet Riot's Rudy Sarzo and CBS VPs Tony Martell and Ron McCarrell; (I-r seated) manager (and former Grass Roots member) Warren Entner, Rioter Kevin DuBrow, E/P/A Senior VP/GM Don Dempsey, CBS Records President Walter Yetnikoff, and Quiet Riot's Frankie Banali and Carlos Cavazo.

#### Toronto Goes Solid Gold

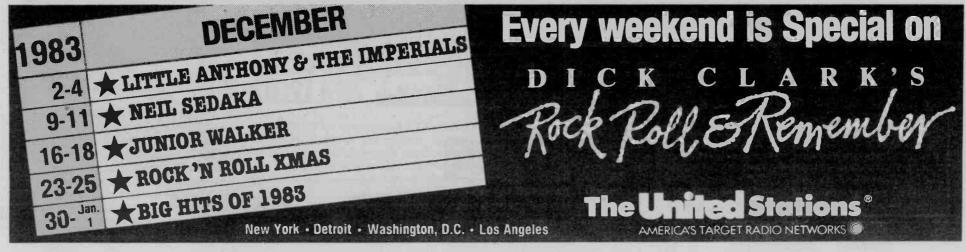


Solid Gold artists Toronto were recently presented with Canadian gold records for their "Girls Night Out" album. Seen here at the presentation are (I-r) Solid Gold's Lee Silversides & Steve Propas, Toronto's Brian Allen, SG's Gail O'Brien, Toronto's Sheron Alton (kneeling) and Mike Gingrich, A&M's Pat Ryan, SG's Tracy Keizer, Toronto's Holly Woods, Barry Conners and Scott Kreyer, and Solid Gold's Barbara Onrot (kneeling), Neill Dixon, and Susan Butschek.

#### Motels Booked Up In L.A.



Shown with the Motels after their recent performance at L.A.'s Universal Amphitheatre are standing (I-r) the group's Guy Perry, Capitol's Susan Epstein, Larry Hathaway, Kick Van Hengel, Bill Bartlett, and Bob Young; (I-r seated) attorneys John Frankenheimer and Milt Olin, Motels Mike Goudroe, Scott Thurston, Marty Jourard and Martha Davis, Capitol CEO Don Zimmermann, Producer Val Garay, Motel Brian Glascock, and Capitol's Ray Tusken; (I-r front) Motel David Platshau, and Capitol's Michelle Peacock and Stephen Gelber.



#### News/Talk



**BRAD WOODWARD** 

#### Format Desertions Underscore News/Talk Challenges

News/Talk can be an exciting and profitable radio format. But it takes a lot of time, money, and commitment to achieve the success of a KIRO/Seattle or a KMOX/St. Louis.

For those who may be considering a switch to some form of N/T, I thought it might be useful to hear from broadcast executives who have just taken the plunge, as well as some who recently departed the formet

Among those pulling out this year were WGSO/New Orleans, WFAA/Dallas, KCNN/San Diego, WRTK/Rochester, WIFE/Indianapolis, KSPO/Spokane, and KELI/Tulsa. KGO-FM/San Francisco will soon convert to music under new ownership, and N/T seems to have an uncertain future at WRC/Washington and WWDB-FM/Philadelphia, which are also being sold. On the other hand, the format picked up some converts, like WGBS/Miami, WHBQ/Memphis, KOGO/San Diego, and KXOK/St. Louis.

Significantly, even those who didn't succeed remain convinced N/T can be a big ratings and revenue winner under the right circumstances. But their stories underline the obstacles that make information radio such a challenge — high overhead, stiff competition for a limited audience, unavoidably slow growth, and the need for programming consistency.



Fred Walker Marty Greenberg Ron Thompson

#### AM Stereo Dooms WGSO

Fred Walker, President of Broad Street Communications, says the conversion of WGSO/New Orleans (now WQUE) to CHR last month was prompted by heavy competition, continuing losses, a music hole in the market, and the arrival of AM stereo.

"I think on the tombstone of the station we'll have lots of awards and high praise," says Walker. "But in the ten years we operated WGSO as a Talk radio station I think we had about two years of profits." The end came after Walker heard Sony's all-system AM stereo set at the NAB Radio Programming Conference.

"When you have that kind of marketing genius behind AM stereo, and we had a hole in the marketplace for what I call true Top 40 radio, there was no question in my mind that we should reduce our costs and make this big switch."

Walker was disappointed with ABC Talkradio, which WGSO picked up so it could concentrate on its drivetime news blocks. "That worked, surprisingly enough, as far as the news blocks are concerned, but not with the network programming. I came to realize what I've known for a long time, that radio is really a local commodity. I'm not sure a Michael Jackson or a Toni Grant can perform in New Orleans and get the

striking numbers they can in Los Angeles."

In contrast, Walker attributes the success of Broad Street's KTOK to its standing as Oklahoma City's only N/T outlet. "We have nobody else in the format battling for the advertising dollar so you have a unique selling proposition." Walker explains.

And Walker is convinced a new N/T station can succeed in a market like Memphis where there was a total void in the format. "There, I think it has tremendous potential. I think any market in the Top 50 ought to be able to support one N/T station very well. Whoever gets into it has got to know, though, it's a very expensive operation. Our payroll alone will go down about \$750,000" at the former WGSO.

#### WHBQ Fills Memphis Void

The absence of a fulltime N/T station in Memphis was the key to RKO's decision to switch WHBQ to the format in April, says VP/GM Ron Thompson. Although Memphis has a Talk station, WWEE, its daytime-only status is a major drawback.

"It never hurts to be the first to do anything in any market," observes Thompson. "I rather doubt that more than one station could really make it. We spent a considerable amount of money on research before we ever decided to do this. Research indicated it would work here so it wasn't just a guess on our part.

"It goes without saying that it's a very expensive format and you have to be totally dedicated. It takes a reasonable time to grow. But RKO has made the commitment to it and, financially, they are certainly prepared to stand behind it while it matures." Although the station was turning a profit with its former Oldies format, Thompson says there simply wasn't the potential to generate the numbers needed to attract national advertising. And, in just a few months, Thompson already sees progress.

"Every month since we went on the air with N/T, both locally and nationally, our revenues have increased. For example, before the switch we had no airlines. There are five airlines that service Memphis and now we have all five, and that's before any book has even come out." At the same time, overhead is way up. The staff has grown from 38 to 60 people and a costly promotional campaign is underway.

Although he's awaiting his first full book in N/T, Thompson says street reaction indicates ABC Talkradio is going over well in Memphis. And he's prepared to give the network time to catch on, if necessary. Says Thompson, "Here, the reason I'm optimistic is we're the only game in town."

#### **WFAA Surrenders To KRLD**

Not being the only game in town had a lot to do with the demise of N/T on Belo's WFAA/Dallas. Marty Greenberg, who has since become President of Duffy Broadcasting, headed up Belo when WFAA stopped talking and began spinning oldies in July.

"One of the major issues was the enormous expense involved in operating a N/T radio station. Also, of course, there was the

#### KABC Stages "Dream Auction"

Billing the event as the "largest telephone auction in Los Angeles history," KABC/Los Angeles last week mounted a lavish, five-day "Dream Auction" to benefit City of Hope. That's a southern California hospital which conducts medical research and provides free patient care. KABC devoted more than 35 hours of airtime to the auction and distributed 600,000 entry forms.

Rather than auctioning off blenders and movie tickets, KABC went for big bucks, with prizes ("dream packages") like an afternoon with **Dolly Parton**, lunch with the cast of "General Hospital," an appearance on the television show "Alice," an eight-day theater tour of London, and having Hollywood agents read the highest bidder's screenplay. And, for those who may have exhausted the benefits of primal scream therapy, there was even a chance to smash a building to bits.



Shown above with "Alice" star Linda Lavin are KABC VP/GM George Green (left) and auction chairman Robert Goodman.

consideration that Dallas-Ft. Worth has a very well-run and well-entrenched all-News station, KRLD."

Greenberg's analysis of KRLD's ratings since 1976 showed a share drop from 12.0 to 6.0, but a steady cume. "What that told me was over that period of time KRLD had firmly entrenched itself as the news source in morning drive. And as much as WFAA tried to unseat that, without establishing a firm base in morning drive in N/T, I think you're kidding yourself.

"Of course, if there's a void in the market N/T is a tremendously profitable and a very dramatic format to have. The same if there's a competitor who's not doing it well." But Greenberg, too, stresses the improbability of overnight success: "I can't think of a major market N/T radio station that has started in the last five years that is a success today. They're all butting up against guys who have been doing it for a long time."

Why the long haul? "You're obviously appealing to people 35+ who already have ingrained habits. You're asking someone who has been listening to another station possibly for 10 or 15 years to adjust their habits and switch to new voices, a new format, and a new station. It may take three to four years before you finally change the habits of that marketplace.

"My guess is there's one N/T success per major market. Or two, at the most, when one is Talk and the other is all-News." And Marty holds the view that the winners will be those with a local emphasis. "My opinion is that nationally syndicated Talk radio is not the way to do it, unless your only goal is to potentially save some dollars, which you really don't do. I believe Talk programming must be local."

#### **KSPO Succumbs To Inconsistency**

Competition wasn't a major factor when KSPO/Spokane dropped N/T and became



Country KKER on August 15. VP/GM Tom Swanger blames the downfall on erratic programming swings, an unsuccessful fling with network talk programming, and high overhead. In one three-year stretch KSPO lost \$1.9 million.

KSPO "collapsed" in 1981, he says, after "hokey" but somewhat popular local talk shows were replaced by ABC Talkradio.

"Michael Jackson is probably the premier radio talk show in the country but it just didn't work here. We ran through three different books and it ran from bad to worse. The ratings just died. They lost 40% of their audience."

Advertisers in the conservative market were also turned off, according to Swanger. "Whether they listened or not, people who run businesses around here did not want their product advertised right after a phone call from a homosexual in New York."

Swanger took over and slashed overhead but relates, "We built it back up somewhat, but we could never get back to where the thing would ever break even, in our estimation. We probably cut it off six months later than we should have."

Swanger thinks a N/T station could still succeed in Spokane, but that KSPO failed because it made too many sudden changes in a format that requires consistency and longterm buildup. If he were to make another try with N/T in the market, Swanger would "program it right, spend the time, money and promotion to make it work, and not change horses in the middle of the stream with the format once it's on the air. And I would probably put a little more research into it, rather than just bringing in ABC Talkradio or any network because it's there and that's what you're going to do."

#### **KOGO Evolves To All-News**

A more gradual shift has been underway for the past year at KOGO/San Diego. A transitional magazine format gave way this month to all-News, under the guidance of VP/Program Manager Joe Gillespie, who programmed WINS/New York until this summer.

"I think a good all-News station in this town will be well-received," he remarks, pointing to the fact that KNX/Los Angeles got a 2.1 share ("more than it should have") in San Diego last spring.

"I think we'll draw from everybody, plus I think there are some people out there who really aren't aware of all-News who we can bring into the fold." Gillespie describes his main competitor, N/T KSDO, as personality-oriented and "KABCish," and says KOGO will be "a lot more straight information

"I think there's been a lot of confusion and bastardization of News formats — getting away from the basics of giving the people the news and information they can use, when they can use it. I'm a great believer in a cleaner format. I really feel people today don't have all the time in the world to spend with a radio station. They need to know what to expect when they push a button," Gillespie concluded.

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At Associated Press Broadcast Services, we want to get better as we get bigger. We already deliver the largest news wire service in the world. And we're proud to operate the largest single radio network in America.

Until now, we've produced our wire service and radio network apart from each other, and that gave us an idea on how to get better.

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cast Services be close to the heart of the news, we've also moved our business office into the same facility.

So, since November 21, the new AP Broadcast News Center has been home to all of the people who make AP Broadcast Services an important part of the broadcasting industry.

Make a note of our new address and our new phone number. (202) 955-7200.

When you're ready to join the biggest and the best, call Glenn

Serafin at Associated Press Broadcast Services.

Associated Press Broadcast Services. Without a doubt.

#### Contemporary Hit Radio



JOEL DENVER

A SIX-YEAR STRUGGLE

#### WGCL Beats The Buzzard

There's a lot to be said for sticking with it, and that's exactly what WGCL/Cleveland VP/Programming Bob Travis has done. For the past six years he's battled Malrite's big-money legendary powerhouse WMMS with a substantially smaller budget, and perseverance paid off in the summer '83 Arbitron.

Some might argue that beating the "Buzzard" just once in all these years (and in a summer survey) is no great accomplishment. But in my book a "W" on the scorecard beats a "T" or an "L" any day, so to find out how he did it, I interviewed Bob.

#### **Getting The Winning Feeling**

Bob joined WGCL in 1977 as MD/air personality, transferring from then-sister GCC outlet WIFI/Philadelphia. Within a year's time his leadership abilities became apparent and he was named PD. Bob cited a number of reasons for WGCL's slow climb to the top. "WIXY was a legendary radio station which for years lived on its image way past any real strength in the market. Then, you had WMMS which was developing a tremendous heritage as well. Combine that with the record companies' emphasis for a five-year period on either AOR or A/C music, and we were caught in the middle."

WGCL has been doing CHR since around 1970 and had the reputation as a swinging door. "As a result we've had a problem in attracting stable talent. Our stability has improved in the last few years, but it's been a problem we've had to live down.

"Despite our handicaps we've always been competitive. It's been my philosophy to steer us away from having just teen numbers, and it's worked. While we are number one in teens (almost a 42 share), it has been achieved by concentrating on the 18-34 females, which generally go hand in hand with teens."



#### Clipping The Buzzard's Wings

For WGCL to counteract WMMS's aweinspiring image took time, money, and a lot of promotional knowhow. Enter Jon Anderson. "A lot of credit goes to my staff of hard workers," Bob says, "including Promotion Director Jon Anderson. Before Jon came to us I relied almost solely on record company and sales promotions. You can imagine the pitfalls that accompany those situations.

"Jon's background is in retail records, and he did promotion for Blossom Music Center, one of the big outdoor music venues, before joining us. To be blunt, he simply put us on the map. When I first came to Cleveland I never thought WMMS sounded that good, but their image was phenomenal. It's all a result of their marketing machine. They have WMMS chocolates, belt buckles, T-shirts, sweatshirts...they've got WMMS on practically everything."

So how do you beat a legend? Find the hole and fill it. "The techniques WMMS has used over the years have been consistent," admitted Bob. "The WMMS Buzzard is practically a household word. They have a lot of money, which is something we lacked for a long time. To counteract we've had to find other avenues. One area we've cornered has been the clubs. We have at least

one jock out every night of the week at a different club."

#### **Alternative Promotions**

"If you can't beat 'em one way, go around the other side," says Bob, talking about exposing WGCL. TV is used only sparingly, and there are no WGCL billboards. "Everyone else is so heavily into using these standard methods of getting their calls around town, we've gone to alternative means. We've bought all 15 entrances to the Coliseum where all the big shows are. As you enter, you'll see our signs which say 'WGCL, Your Ticket To Rock.'

"We looked into something unique which has worked well for us. I had a couple of local groups create a song for WGCL. I sat down with them and played a sampler of the jingles that have come in from JAMS and TM to show what I didn't want. I didn't want a traditional jingle, which we've basically done without. Those songs now serve the same purpose for us without being jingles. The arrangement is very contemporary and the lyrics are about WGCL. We get tons of requests for them. WMMS even went out and hired one of the same bands to

do something similar, but never aired them."

The station emphasizes the letter "G," giving away "G-Shirts," calling the jocks "G-Men" and its \$30,000 vehicle the "G-Van." But mascots, a la the Buzzard, are not used. Bob says, "If I even used something as good as the San Diego Chicken, I'd look like an also-ran next to the Buzzard. We've simply plugged into every area they aren't covering. While they are heavily into marketing apparel, we found one they weren't using. We jumped into promoting our football jerseys with the numbers 98 in block letters. The only places we go are where they miss the boat."

#### Consistently Edging Toward Success

WGCL's rise has been slow and steady, with a strong reliance on consistency. "Even though we've had some airstaff turnover, we've been consistent in sound over the years. So many other stations have changed around, but people always know what they'll find at WGCL. We're entertaining, and my jocks always have a lot of onair freedom.

Continued on Page 28





Bob Travis, VP/Programming



Tom Jeffries, MD/middays



Dancin' Danny Wright, afternoons

#### Cleveland Arbitron Ups And Downs

Below is a five-book trend showing the growth of WGCL. Note that despite a marked increase by WGCL, AOR WMMS has suffered little if any erosion in the process.

WGCL 5.2 - 5.9 - 7.3 - 7.3 - 9.8 WMMS 9.6 - 8.4 - 7.8 - 8.2 - 8.9

Both stations are quite competitive in demographics as well. WMMS dominates 18-34 men, with WGCL coming in #2. The situation reverses for 18-34 women, with WGCL dominating. In 25-49 adults, A/C-formatted WMJI takes top honors, with WGCL a close second and WMMS a strong third. WGCL clearly dominates teens with a share of nearly 42, a bit more than twice the teen ratings for WMMS.



Joe Bohannon, nights



Lee Gillette, late-nights



Max Haywood, all-nights



Jon Anderson, Promotion Director



Ric Cramer, Production Director



Uncle Vic, weekends

# "Allergies," a catchy

"Allergies," a catchy syncopated song with a sizzling Al DiMeola guitar solo, is the first single from Hearts And Bones, the new Paul Simon album.

The calling card of this wonderful album is "Allergies," but the single is just one cut within what some people think is the best album Paul Simon has ever made.

Musicians on the LP include Bernard Edwards, Steve Ferrone, Steve Gadd, Eric Gale, Phillip Glass, Anthony Jackson, Michael Mainieri, Dave Matthews, Marcus Miller, Airto Moreira, Dean Parks, Greg Phillinganes, Jeff Porcaro, Nile Rodgers and Richard Tee, with production credits going to Paul Simon, Russ Titelman, Roy Halee and Lenny Waronker.

HEARTS AND BONES



# There's No Such Thing As At Columbia Records. To Bringing You The Strongest



### BARBRA STREISAND

The Way He Makes Me Feel"

#### **CHR NEW & ACTIVE**

A/C Chart: 4

**November 16:** World Premiere screening of "Yentl" in Los Angeles and New York.

November 17: ABC TV's "20/20" devotes its entire programming to Barbra's past, present and future success.

November 18-20: Over 300 stations across the country air Westwood One's rare radio interview "The Legend of Barbra Streisand."

November 21: Streisand is featured on the cover of Life magazine (December 1983 issue).

Today: "The Way He Makes Me Feel" is now on over 213 CHR and A/C stations across America!



# VIE TYLER

Take Me Back"

#### CHR SIGNIFICANT ACTION

WXKS-FM	98PXY	WZZR	KSKD	WKHI	KCDQ
WPHD	WKFM	WZPL	KHYT	WJBQ	KCBN
PRO-FM	WRCK	KJ103	KRQ	WJAD	<b>KBIM</b>
WABX	WDOQ	WHOT	WZON	WPFM	KSLY
KIQQ	WZYP	<b>KBBK</b>	WERZ	WHSL	<b>KZOZ</b>
KMJK	KX104	<b>KMGX</b>	WQCM	KYTN	KIST
WVSR	KIIK	KQMQ	13FEA	KGOT	



# LADYS KNIGHT

A/C **NEW & ACTIVE** CHR SIGNIFICANT ACTION

**BLACK** SIGNIFICANT ACTION

WXKS-FM KHOW K104 WTIC **KROK** WAHR WFBG WGUY WVLK OK100 WMAZ WHHY 95XIL WRVA WIXV WCCO

KEY103 KOIL KSL WSRZ

WHBY WHBC WTRX WENS KKUA **KUDO WWNR KVIC** 

WEIM WKNE WSKI KORQ WSKY WCKQ WCHV WGSV

WVBS **WJBC** WCIL **KFSB** KEEZ **WJON WBOW** 

KFQD

**KTWO** 

**KEXO** KRNO KQSW **KRSB KALE** 

### 'THE END OF THE YEAR" We Are Dedicated Product On The Air Year 'Round!



#### EARTH, WIN & FIRE "Magnetic"

WXKS-FM KITS WCAU-FM WFLY Q107 WVSR 195 K104 WGCL WYCR WABX WTIC-FM WKEE Q103 KIQQ **WKFM XTRA** WPST KFRC

**KZZB** WNOK-FM WZLD KITE KSET-FM WRQK WANS-FM WZYP WOKI WKRZ-FM **KBFM** 

**KRGV** WSFL WRVQ KITY WZZR WHOT **KMGX** KIKI **KQMQ KLUC** 

KSKD **KHYT** KRQ WGUY WIGY **103CIR** WERZ WQCM OK 100 WKHI

CHR NEW & ACTIVE

BLACK Chart: 12

95XIL

**WJBQ** WISE

**WJAD** 

Q101

WIXV

**KGOT** 

KCDQ

KSLY

**KZOZ** 

WPHD 38-35 WCAU-FM add WABX on KIQQ add XTRA deb 34 KITS on WFLY add WKEE add WLAN-FM add WRCK 35-29 WKRZ-FM deb 24 WAZY-FM add WRQK add **WOKI** add KRGV deb 13

WGRD 28

WJXQ 29-24 Z104 deb 39 WRKR deb 34 WGUY add WIGY 34-30 WERZ deb 33 KQIZ-FM add WISE add KILE deb 40 **WBWB 37** KXSS add KGOT 29-23 KZOZ 37 WVSR

WSSX WZLD WNFI **KBFM** WKDD **WNAM** WZZR **ZZ99** WRQN WHOT KQMQ KLUC **KSKD KHYT WFBG** 

**WQCM** WIBO **WHEB WSQV WYKS** KNOE-FM WXLK WHSL **WBNQ KYTN KCDQ KBIM KSLY** KIST

The Big Crash

CHR NEW & ACTIVE

AOR Albums: #10

**AOR Tracks: 24** 

BREAKER



LOOK FOR A SPECIAL RUSH RELEASE

WHELMING ALBUM SALES "Sweetheart Like You"



# DEBORAH



# "BABY ILIED"

#### NOW ON OVER 9() CHR STATIONS INCLUDING:

B104 26-23 WKBW on WCAU-FM add WHTX 30-27 Q10725 94Q add Z93 add Q103 on XTRA on KITS 28 KNBQ on **WVSR9-9** K104 add **WYCR** add WKFM 38-30 KXX106 add **WBCY** add **KAMZ 23-18 WRQK 12-10 WZYP** add FM100 add 35 G100 add 40 KX104 add

KTFM 18-16 **KROK 28-23** WEBC add KQKQ add KKFM add KMGX add KLUC add KO93 15 **KHOP** add WZYQ 27-20 OK100 add 95XIL 30-25 **WOMP-FM 38-30** WCGQ add Q104 13-8 WFOX 35-28 WPFM add **WAEV** add WIXV add **Z102** add KFYR add Y94 add **WAZY-FM** add KTRS add 40

R€Л №



#### WGCL Beats The Buzzard

Continued from Page 24

"I encourage my jocks to put people on the air in hourly giveaways. It's an entertaining aspect of our station, as opposed to any quarter-hours to be gained from doing it. By and large the music is laid out ahead of time for the jocks so they can concentrate on performing. We no longer do sales promotions strictly for the benefit of the sales department. The promotions must have programming value for the audience or they don't get on the air."

#### Reaction In The Other Camp?

Bob feels that for legends like WMMS to be beaten, they have to let themselves be beaten. "Not only is it a combination of our programming, stability, and our increased market awareness that has put us over the top, but frankly the WMMS jocks got fat and lazy. It's tough to tell a staff who've been hot for five years or more that you've got to go back to the basics and work hard at it again."

He added that the person who did much of WMMS's successful promotions in the early days left, as did the marketing director, and the artist who drew the WMMS Buzzard. "Most of their key people have left to form their own companies, and now those bases aren't being covered."

I asked Bob what counterprogramming moves WMMS has made, and his answer was a bit of a shocker. "As far as I can tell, WMMS is moving toward CHR. They may not announce it, but if you listen to WMMS in middays, it sounds like my afternoon drive music mix, with Hall & Oates, Billy Joel, and the Fixx. I hear from the record reps about WMMS not wanting to play certain records because of an over-concern for the *image* of the artist. Image is important, but more importantly it's the song itself. I think WMMS can get away with this type of thinking for a time because of its image. KHJ and WFIL were dead issues long before it really showed. I think the creeping meatball will catch up with them too."

"Not only is it a combination of our programming, stability, and increased market awareness that has put us over the top, but frankly the WMMS jocks got fat and lazy."

Despite scattered competition within their own formats, WGCL and WMMS have been engaged in a one-on-one battle almost all the way. "WMMS had M105, which never got it together, and we've had WZZP, which changed direction a lot over the years. Now we've got WRQC, which has changed twice now in the past two years and is currently doing a Hot Hits-type CHR approach. They came in almost dead last in the summer book.

"I don't expect WRQC to be any kind of factor for us unless they do it in teens, which doesn't make a whole lot of difference to me. We don't do bikeathons and such any more to reinforce that teen image. If they go away it will hurt us 12+, but I've got little concern for them really."

#### The Buzzard Is Still Lurking



There are two things Bob doesn't take for granted: being number one and counting WMMS out. "WMMS is a well-oiled machine and they could come back. For the long term, they've got to figure out which way they are going to go. It's got to be

tempting to consider a format change with the early success of (New York CHR sister station) Z100, especially when you consider AOR's problems all

"WMMS has begun to make the change musically. It's just a matter of them making the change in their presentation. My question is 'How do you make CHR jocks out of old AOR jocks?' That's going to be tough. Some of those guys have been number one in their time period for years, and this has got to have them a bit shaken over there. For some of them, the transition is going to be impossible."

"This book I'm not doing anything spectacular to hype the audience. I want to see what will happen without the hype to see just how realistic these numbers are."

#### Staying With The Hits

WGCL isn't a Hot Hits-variety CHR. It maintains an oldies library of about 300 titles, with about four to five oldies slots an hour, including recurrents. "We can get away with that variety for now. I really cater to the 25+ audience in the daytime, but rock gets over here so well that adults like to hear a Quiet Riot in middays. When WMMS had all the teens it was our reliance on 25+ numbers that kept us alive. Now we have the teens, plus a large chunk of adults."

After nearly deciding to haul out the heavy promotional artillery for the fall book, Bob thought better of it. "This book I'm not doing anything spectacular to hype the audience. I want to see what will happen without the hype to see just how realistic these numbers are. I don't approach WGCL as a book-to-book job. I've been here for a long time and won't be worried for my future over a down book. Too many guys program from 'Panic City.' Let's look at what pure programming can do this time around. As long as my adults stay intact, then WGCL will stay hot."

#### Bits

- WZPL/Indianapolis is giving away 2½ tons of turkeys! The station is taking caller nine once an hour for a free bird (no relation to Lynyrd Skynyrd). WZPL is also offering a second chance via cards which come with station bumper stickers; the station calls up listeners who've sent their cards in and awards turkeys to them and two of their friends.
- KYUU/San Francisco sends get-well cards to Lebanon. General Manager John Hayes says, "It's KYUU's way to help our listeners express their sympathy and wishes for a speedy recovery,"
- WYKS/Gainesville, FL plays 105 artists to win. Each hour WYKS randomly picks a song from a list of 105 artists (frequency tie-in) and identifies it with a number. The first person to complete the list of 105 artists wins a \$1000 shopping spree. Identifying 50 artists wins a shot at a second-chance drawing for \$500 and 25 artists tagged earns a chance at \$250.
- Q107/Washington shows its spirit to the Redskins. The morning team of Elliott & Woodside created the "Redskins #1 Fan Fund" for team yell-leader Zema Williams after his Indian outfit and headdress were destroyed during a beating by a group of Philadelphia Eagles fans. Q107 presented a thousand-dollar check to Zema during the morning show.
- KPKY/Pocatello, ID's walls came "Crumblin' Down." At 8:06am October 28, PD Rich Terry went into John Cougar Mellencamp's latest single "Crumblin' Down." One minute later the cart racks and other equipment began to shake and sway back and forth. But it wasn't John's record causing the commotion, it was an earthquake that rattled parts of eight Northwest states including Idaho.

ene

"The Dream (Hold On To Your Dream)"

Produced By GIORGIO MORODER

Her New Single

From Her Debut Geffen/Network album WHAT A FEELIN'

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#### "THE CURLY SHUFFL

**FROM** 

### JUMP 'N THE **SADDLE**

WLS 8-6 WLS-FM add 6 WHTX add Y100 on B97 add Q10230-25 WABX add 14 KHTR on KIQQ add XTRA add



WTRY add **WRCK** add WZLD add FM100 add **KJ103** add U93 add 21 K107 on

Robert Raymond. on Atlantic Records



WHTX ''MONEY MACHINE'' MAKES 'EM RICH — WHTX/Pittsburgh concluded its summerlong Money Machine promotion by awarding over \$12,000 cash and hundreds of prizes, including a swimming pool, a waterbed, two airline tickets to Florida, and the grand prize, a Chevy Camaro. Contestants were enclosed in an air chamber with over 300 swirling bills and had 30 seconds to catch as many of the bills as possible and stuff them into attached boxes. Shown here is the



WANS-FM DECKS THE HALLS WITH HOLLIES — The staff of WANS-FM/Greenville visited Atlantic recording artists the Hollles backstage on the group's recent tour of the South. Shown (I-r) are Asst. MD Tommy Smith, Promotion Coordinator Scooter Lesley, group member Bobby Elliott, road manager Mack Holbert, plus Hollies' Tony Hicks and Allan Clarke, Atlantic Records rep Larry King, and band's Graham Nash.

#### Bits

• WBBO-FM/Forest City, NC and 500 people recall "The Golden Book Of Memories." To commemorate the first anniversary of Jess Park's oldies show "The Golden Book Of Memories" on WBBO-FM, the station threw a party that drew 500 people to dance the night away with '50s and '60s music. The festivities included "Twist" and "Shag" dance contests and a prize for the best-dressed. Oldies artists Maurice Williams, Clifford Curry, Harry Deal, and Billy Scott were there to sign autographs and discuss oldies music with the crowd. The entire night was broadcast live.

#### Motion

WFXZ/Saginaw, MI signs on the air with a new CHR format under PD Dave Michaels . . . KITE/Corpus Christi takes on J.D. Gonzalez as new MD . . . Glenn Beck exits WPGC/Washington, DC for MD/mornings at KZFM/Corpus Christi Brian Finnegan moves from WJXQ/Jackson, MI to WZZR/Grand Rapids overnights

Chris Micheles moves across town from KYNO-FM to WSTO/Evansville's MD weekends at KMGX/Fresno . Steve Cook moves into sales, Eddle Ashton is promoted to MD, and C.J. Michaels becomes Assistant MD.

KevIn Fennessey exits WHAM/Rochester for nights across town at 98PXY .... "Kid" Cassidy hits the Detroit airwaves on WHYT, leaving a programming position at WPOE/Greenfield, MA ... Chris Knight switches from MD/night rocker at KWSS/San Jose for mornings at KPKE/Denver . . . Ric Mitchell departs WGFM/Schenectady and is looking . . . Tom Rush, formerly of WMET/Chicago, WOLF/Syracuse, and WAYS/Charlotte, NC, is lookto re-enter the businss ... Congratulations go out to WMEE/Ft. Wayne's MD Tony Richards and his wife Sarah on the birth of Stevie Nix . . . and to G100/Mobile air personality Charlle Ocean and wife Cathy on their new baby

KZ103 (WXKZ)/New Albany, MS debuted its CHR format last month (9-15) with the following lineup: Terry Cook, mornings from WNAU/New Albany; Marc Ranier, middays from KAWY/Casper, WY; afternoons David Greer from WDIF/Marion, OH; night rocker Mike Davis from KXYL/Brownwood, TX; and Mickey Basil holding down all-nights from WNAU.

- · WKSQ/Ellsworth, ME called attention to the plight of a listener whose son was one of the Marines injured in the recent Beirut bombing incident. In just over two hours, the station raised \$2000 for airfare to send two family members to Washington, DC where they could fly World Airways to visit their injured son in Lebanon.
- Q107/Washington ropes listeners into the "World's Toughest Rodeo." But it wasn't tough for Q107's Scott Woodside and Dave Thomson, who rode into the spotlight on a Brahma bull and entered the "Calf Dressing Contest," along with four members of the audience, to be the first to put a pair of boxer shorts on two 250-pound calves. Q107 gave away tickets during a call in promotion and 11,000 city folk showed up, making it the largest attendance of the three-day run.
- CHUM has become Toronto's first AM stereo station. CHUM believes that the growth and penetration of Canadian AM stereo will be much greater than in the United States because Canada prohibits CHR-style music on FM radio.
- · WLS/Chicago's Larry Lujack and Tommy Edwards donated \$100,000 to benefit the "Forgotten Children's Fund." The donation represents proceeds from the sale of "Animal Stories" albums, which are based on WLS's popular weekday feature of the same name created by morning man Lujack (Uncle Lar) along with his sidekick Edwards (Li'L Tommy). The program focuses on the amusing, unusual, and the bizarre in the animal world.
- WTIC-FM/Hartford gave a listener one minute with \$96,000 in a bank vault to walk away with as much money as he could grab. Listeners counted the number of songs played in the station's music sweeps and called in to win \$100. All winners were eligible for a final drawing to determine the "Dash For Cash" participant. Television commercials explaining the contest and depicting a winner gathering money were taped and ran for a week.
- KTFM/San Antonio has got your hot number. Listeners pick up a number at local stores or the station and wait to hear their number on the air. Listener must call to collect and win. The prizes include cash, a Corvette, and two condominiums.

# THE PICTURE PAGE

EMI Cool For Cats



Capitol Group staffers hired a 400-pound Siberian tiger to promote the Stray Cats at the Great American Music Store in Minneapolis. Shown here with the big cat are (f-r): Capitol's David Witzig, EMI's Ron Geslin, Capitol's Vyto Lazauskas, Great American's Kenn Wolfe (kneeling) and Ted Reuff, Capitol's Tom Evered, and Gamco President Ira Heilicher.

#### Exile On Music Square East



Exile recently signed with Epic/Nashville to pursue a country career, and CBS executives met with the band after their Stockyards/Nashville appearance. Pictured (I-r) are group's Marlon Hargis, Sonny Lemaire, J.P. Pennington, and Les Taylor, E/P/A Sr. VP/GM Don Dempsey, CBS/Nashville Sr. VP/GM Rick Blackburn, CBS Sr. VP/GM Paul Smith, and group's Steve Goetzman.

#### Heart & Soul & Video



Chrysalis artists Huey Lewis & the News finished their video for their current single "Heart And Soul." Pictured (I-r) are producer Michael Weil, Rolling Stone magazine's Ben Fong-Torres, and video's unnamed female star, manager Rob Brown, director Devendra Rathod, and Huey Lewis.

#### Fixx Pix From Seattle



MCA's Fixx celebrated their fifth month on the road by opening for the Police at Washington's Tacoma Dome and meeting with local radio and sales people. Pictured backstage are (I-r) back row: KGHO/Hoquiam's Alan Dale, KMJK/Portland's Jon Barry, KISW's Gary Bryan, KUBE's Tom Hutyler, KBBK/Boise's Larry Lomax, KRKO's Randy Moore, KYYX's Mike Beaver and date, and the group's Adam Wood. Front: KGHO's Steve Larson, MCA's Fred Zaehler, Fixx's Rupert Greenall and Jamie West-Oram, and Seaport One Stop's Bob Hanft and friend.

#### RCA All-Stars



Daryl Hall & John Oates were joined backstage after a recent concert in Seattle by fellow RCA artist Deborah Allen (c), along with RCA's Bonnie McCassy (I) and Carson Schreiber (r).

#### Stacy Shines At Beacon



Cotillion's Stacy Lattisaw recently played Manhattan's Beacon Theatre in support of her "Sixteen" LP and "Miracles" single. Shown backstage are (I-r) Atlantic's Clarence Bullard, Lattisaw, Cotillion's Rita Roberts, and Atlantic's Simo Doe & Horace Burrell.

#### Group W Scores Bingo With Reps



Group W's five Easy Listening-formatted FMs have long featured bingo parties for their contest winners. Recently, Group W Radio Sales decided that 300 radio time buyers should have their shot, and invited them to play bingo at New York's Red Parrot. Shown here between cards are Group W's Kent Atherton and Ted Bates's Mindy Miller.

#### **BMO Signs Wilson & Kwils**



CBS's BMO Records recently signed Kathy Wilson & Kwils at the gambling tables at Harrah's Atlantic City, with the first single due shortly. Shown (I-r): agent Bob Curtis, Kwils Diana Wilson, Kathy Wilson & Vicki Phillips, and BMO President Carl Maduri.



#### CALENDAR



**BRAD MESSER** 

#### Where Your Taxes Went

Each year the stores seem to set up Christmas displays earlier, forcing us to do our best to politely ignore how pushy they are with their allout commercialism. But with Thanksgiving behind us the momentum is increasing and it's impossible to remain detached as the inevitable holiday spirit begins growing.

Pretty soon we've got to get greeting cards and seriously start planning some shopping. Everything except glad tidings will cost money. It's a universal constant: whatever the size of the paycheck, a larger amount is always required.

The average worker's salary would be about one-fourth larger if Uncle Sam didn't get his share. Using figures provided by the Tax Foundation, a typical two-adult, two-kid family earning \$25,000 this year will have received only \$18,677 in take-home pay, with the remaining \$6323 going for federal taxes.

That's fine with me, you might say, because my tax dollars bought some really-necessary materials and services. (Or you might resent the whole affair deeply, but it matters not a bit, fellow taxpayer, because whatever you say, you still pay.)

What did your tax dollars buy? The bucks that would have been so handy to have for the holidays broke down like this in the 1983 federal budget:

 Public transportation.3%Veterans' benefits.3%Education, Social Services.3%Health care.10%Interest on National Debt.11%Defense.26%

The biggest chunk was the remaining 34% for various income security programs, including unemployment compensation, Social Security, housing programs, and nutrition assistance.

Despite '83 tax cuts, says a study by the Federal Reserve Bank of Philadelphia, you gained no advantage. Bracket creep brought about by inflation, plus increases in Social Security taxes, mean we'll still be handing over about the same percentage of our income.

Something about this reminds me of the unemployed fellow who answered a classified ad headed "Opportunity of a Lifetime!" and found himself before a worried-looking businessman who explained, "I'm looking for someone to do all my worrying for me." The applicant replied, "Wonderful! How much will the job pay?" The businessman said, "Well, to shoulder all my cares and worries, you'll get \$25,000 a year."

"Twenty-five thousand? That's fantastic!" said the applicant. "Where will the money come from?"

"That's your first worry!"

#### First American Skywriting

MONDAY, NOVEMBER 28 — Communication via smoke signal was modernized 61 years ago today when the first skywriting was created over New York City (1922).

American Airlines inaugurated two-way nonstop service coast-to-coast 30 years ago (1953) using its brand new DC-7s. Randy Newman 40. Hope Lange 50. Motown Records founder Berry Gordy Jr. 54.

#### **Atomic Testing Goes Underground**

TUESDAY, NOVEMBER 29 — The first American underground nuclear test blast was 32 years ago (1951). According to Wanda Kelly of the Association of Atomic Veterans, "Between 1945 and 1963, when the Nuclear Test Ban treaty became effective, there were 235 announced atmospheric nuclear tests. The government estimates approximately 250,000 men in all branches of the service participated in those tests."

Tom Edison demonstrated his "talking machine," the first phonograph, in 1877. The first motorcycle race was run in

Chuck Mangione 43. John Mayall 50. Vin Scully 56.

#### Mrs. Hodges's Chunk Of Heaven

WEDNESDAY, NOVEMBER 30 — In 1957 a nine-pound meteorite slammed through the roof of a house in Talladega County, Alabama, striking Mrs. Hewlett Hodges on her arm and hand. This is the only confirmed instance of a "shooting star" striking a person. When it became apparent the meteorite was worth money, the victim and her landlady got into a dispute over who owned it. They went to court and the landlady lost, whereupon Mrs. Hodges donated the meteorite to a university.

Paul Stookey (Peter, Paul & Mary) is 46. Abbie Hoffman 47. G. Gordon Liddy 53. Dick Clark 54.

#### **Rudolph The Reindeer Turns 44**

THURSDAY, DECEMBER 1 — When Montgomery Ward ad man Robert L. May came up with his Red-Nosed Reindeer promotion in 1939, he suggested the names Rollo, Reginald, and Rudolph. After the boss chose Rudolph, the company promptly distributed more than two million Christmas booklets featuring him. Gene Autry's song about him topped the 1949 hit parade.

Bette Midler 39. Richard Pryor 43. Lee Trevino 44. Woody Allen 48. Lou Rawls 48. Mary Martin (famous performer and mother of Larry Hagman) is 70.

#### **Beginning Of The Atomic Age**

FRIDAY, DECEMBER 2 — The first controlled atomic chain-reaction was created 41 years ago at the University of Illinois (1942). It led directly to the atomic bomb and made peaceful nuclear powerplants possible. Dr. Albert Wattenburg, who was on that original A-team, says the promise of commercial nuclear power has been broken because "the lesson of that first reactor, that you should do things carefully and check what you're doing, was not appreciated by the engineering industry that followed."

Tracy Austin 21. Bob Pettit 51. Julie Harris 58. Alexander Haig Jr. 59.

#### Adult/

Contemporary



**JEFF GREEN** 

# Boston: A/C's Toughest Test

If you've wondered just how fragmented A/C can get in a major market, take a look at Boston. With two AM full service giants and five FM music alternatives, it's no wonder the race is so close; five of the seven are within just 1.2 shares of each other (summer Arbitron, 25-49 adults, Mon-Sun 6am-midnight, MSA). The other two are recent converts to adult-targeted formats and will only tighten the race even further.

How tense is this seven-way battle? It's so serious that two stations, summer leader WMJX and improving WVBF, preferred not to discuss matters at all. However, the programmers from the other five contenders willingly described their various approaches in the majors' most competitive arena.

#### **WBZ: The Boston Tradition**

As one of the two full-service A/C AMs, WBZ has felt the effects of FM fragmentation. With five consecutive declines 25-49, the first question to ask PD Chris Cross was if such erosion was inevitable. "It's bound to affect us, and that's perfectly normal."

Chris explained how WBZ operates from a longterm standpoint, and won't react to the crowded field of adult alternatives. "There'll be times when there are seven A/C's, others when there'll be three. The market's always shaking, particularly with this recent FM proliferation. So it's up to us to mind our own business. We're such a unique property with so many longtime personalities that if we start reacting to everyone else, we become part of that ball game. We are still successful because we don't change every book."

Indeed, WBZ's enormous 18+ exclusive cume — nearly twice that of its nearest challenger — testifies to WBZ's consistency plan. Chris said, "People stick with us all their lives, just as they stay with their family doctor. We've gone through all those catchy slogans, but our true identity comes from our people. Here the term "tradition" is most appropriate."

#### WCOZ: Serving A New Need

Just five weeks ago, WCOZ changed from AOR to "Contemporary Adult," with a new 25-40 year-old target and an unusual emphasis on many CHR records. PD Frank Holler said, "That's not only the hole in this market, but the hole within the industry. It's quite likely we'll have our strongest numbers with 18-34 females and 25-44 males."

Because of WCOZ's image as an AOR, Frank agreed marketing and promotion will play a large role in his station's success. "Our on-air promotion and advertising slogan emphasizes the concept, 'Finally, for those of you who grew up during the Sixties, a radio station providing for your music tastes and lifestyles.' We're using the phrases, 'Where The Music Has Come Of Age,' and 'Boston's Most Enjoyable Music.'"

Asked if it was harder to establish credibility as an adult station with a lineup of AOR personalities, Frank replied, "There's a great share of the 30+ audience who had no impression of WCOZ except as 'Kick Ass Rock & Roll,' and therefore never sampled us. I wonder if those folks who might find us attractive now even know

#### The Boston A/C Box Score

	shares behind
WMJX (FM)	and the second
WHDH (AM)	0.2
WSSH (FM)	0.8
WVBF (FM)	0.9
WBZ (AM)	1.2
WROR (FM)	3.1
WCOZ (FM)	4.9

some of our talents worked here when we were AOR. The truth is, there is another major segment between 20-40 and especially 25-35 which *did* sample WCOZ, liked our people, and feels our music is now better than ever."

Frank noted he's added drivetime traffic reports and moved news during those times from :15 and :45 to :00 and :30, "since that's when adults expect to hear it. Because we're the sister to WHDH, we also have access to their newsgathering expertise, and that's a big help.

"We have a specific format that doesn't exist. Though there are other stations going after people in our same age group, they're not doing it with an emphasis on the fact that in 1984, that person who's 40 years old today is a product of the rock and roll era. Most A/C's continue to program music which was influenced more by the popular music of the '40s and early '50s than by the rock music of the late '50s and '60s. That's the difference, and I believe we'll be serving a need that will give us much more rapid results than competitors may think."

#### WROR: A Return To The Fold

WROR's brief switch from A/C to CHR after the spring '83 sweep caught industry observers by surprise. After all, WROR had improved steadily 25-49 to tie WMJX as the leading FM A/C in Boston. The change proved costly in the summer book, and now Manager/Programming & Operations Gary Berkowitz's job is to restore WROR's prominence. So what's he up to? "We were the original FM full-service A/C here, and we still are the only such station in town. We'll certainly be emphasizing that fact this sweep. We do a lot of contesting, and although we're not doing anything particularly special promotionally right now, future plans are presently being formulated.

"Musically," Gary continued, "we're much more contemporary than the stations across the street. We'll play the Eurythmics, Michael Sembello, and Irene Cara, while WVBF tends to sound 35+, and WMJX seems a bit 'folkier' and more acoustic. Because they play so little music, WBZ and WHDH really serve different pur-



SHOULDER TO SHOULDER — Competition is fierce in Boston, as these five programmers will attest. Looming above the city skyline are (I-r) Frank Holler (WCOZ), Gary Berkowitz (WROR), Chris Cross (WBZ), Michael Colby (WSSH), and Jim Murphy (WHDH).

poses than the FM stations do."

Having only returned to A/C since late August, Gary acknowledges this fall's book will be tough. "We're hoping to remain stable, if not slightly increasing. We're not looking for miracles, but seek to settle things down, highlight our personalities, and let the audience know the station they loved before is back again."

What will be the winning factor? "It'll come down to media promotion — who can put their call letters in front of people the most. In addition to the other A/C's, we're still sharing a huge amount of listening with (CHRs) WHTT, WXKS, and even (AOR) WBCN. This is like going into Grenada and being shot at by 32 guys at once!"

#### WHDH: Boston's Leading AM

Despite a sharp drop this summer after a tremendous spring book, WHDH held on to remain ahead of WBZ 24-49. Was this partly due to FM fragmentation? PD Jim Murphy said, "With all those FMs doing A/C, the market is unquestionably going to be cut into more pieces. But over the years, the history in Boston is that the FMs cut each other to ribbons, while WHDH and WBZ's strong morning shows, news, and overall consistency will keep them very healthy. Eventually, the FM war will narrow down to the best two or three stations. Somebody's going to emerge as the kingpin of FM A/C, but it's far too early to see which one that'll be.'

Jim, who is supervising a large TV, buscard, and bumper sticker campaign this sweep, sees WHDH operating from three main strengths: "First, our morning man Jess Cain, who generates tremendous emotional loyalty from the listeners. People feel they know him one-on-one, and that's very important. Second, because of our

WSSH 99.5fm

99.5fm

WSSH

PUTTIN' ON THE HITS — WSSH/Boston is using the city's famous double-decker buses to promote their latest slogan, complete with three-dimensional headphones. Station owner Arnold Lerner commented, "I think the Boston community will smile every time they see these buses, and that's exactly the kind of warmth we want associated with our station."

longtime position as a comfortable music station, people still do turn to us for music; I don't honestly feel an AM station can buy that luxury today. Finally, we're an overall 'fun' station. I believe our slogan 'Where Your Friends Are' is true, and we offer our listeners many ways to have fun with 'HDH through promotions, contests, and how we involve ourselves in the community."

As far as predicting the book is concerned, Jim doesn't speculate, but said, "We're in position to be one of the winners this sweep, and are very optimistic."

#### WSSH: The Soft Alternative

Soft A/C WSSH ("Wish") has had a very good year, nearly doubling 25-49 since last winter. Located in suburban Lowell, WSSH has seen its audience grow from outside the metro into Boston, and now is ranked third behind WMJX and WHDH. PD Michael Colby described his station's "environmental" ambience. "We learned many lessons from our days as Beautiful Music, especially

"Somebody's going to emerge as the kingpin of FM A/C, but it's far too early to see which one that'll be."

—Jim Murphy

about longterm listening. WSSH features a controlled mood, primarily seeking 35-44 adults.

"We're easy to listen to," he continued, 
"with traditional mellow superstars such as 
the Carpenters, Barbra Streisand, and Neil 
Diamond. We play only a handful of current 
records. WSSH attracts Beautiful Music 
listeners who enjoy quiet mood songs, while 
we blend in artists for younger demos, such 
as the Beatles, Simon & Garfunkel, 
America, and the Commodores. Occasionally, we'll spice it up with an old classic 
by Frank Sinatra, Ray Charles, or Nat 
Cole."

WSSH's mellow consistency pays off not only in quarter-hour maintenance, but also in exclusive cume, as the station tops all other A/C FMs in that 18+ statistic. Michael said, "The 'Soft Hits' mix seems to bring those younger and upper demos together, and it's the context of the format that keeps them with us. To many of our listeners, we're their favorite station. One reason we've learned, from studying the lifestyles of our phenomenally loyal audience, is that they're under a fair amount of stress, and this is a very relaxing format."

Regarding the competition, Michael commented, "Because there are so many A/C's on FM, we've staked out ground that's exclusively ours. Some of our general A/C neighbors may have to become a little more narrow as well."



STEVE FEINSTEIN

#### Four Who Are Pure

Racking your brain trying to decide whether or not your audience will cotton to the latest CHR crossover smash? As you sit in deep thought, with fist under chin like the statue of the "Thinker" in the "Dobie Gillis Show," consider how WQFM/Milwaukee PD Lee Arnold handles crossover records.

Lee blows 'em up right on the air, and he says they blow up real good. He explains he's not doing it to knock the record per se, but to make a statement about his competitors. Never known for being timid, Lee asks his audience if they "can believe there are stations in this town calling themselves rock 'n' roll stations that play this drivel? Have you seen this guy (Boy George of Culture Club)? He wears dresses and has a boyfriend named Marilyn."

Before you consider such drastic action, let's discuss the issue in a rational manner. Until recently, AOR would usually be first on a record, and develop it until CHR stood up and took notice. Shortly thereafter, AOR would ease it into recurrents or drop it altogether. The reasoning was that the tune would soon burn from CHR's hyper rotation or that it had lost its "hip" identity as an AOR exclusive offering.

Not only does AOR no longer drop those songs like a hot potato once they cross over to CHR, now there are records that seem to be going in the reverse direction - from CHR to AOR. The pattern doesn't necessarily hold true for every market, but songs by artists such as Culture Club, Michael Jackson, and Men Without Hats

More important than where the records broke first is the question of whether these artists and records are compatible for AOR. Will they be the cume-building savior of AOR or its undoing? The Doubleday and Sandusky stations, among others, believe the former, as they head toward a hybrid

The other school of thought sees CHR crossovers in a less favorable light. Tommy Hadges, PD of KLOS/Los Angeles, calls them an "attempt to change the nature of a station. You can't just slip these records in; they're noticed. My feeling is if you're going to play them, change your call letters and start a whole new station.'

#### Whose Station Is This Anyway

KGB/San Diego PD Larry Bruce provides this scenario: "If you're a rock 'n' roll radio station and listeners punch in and you're playing Lionel Richie, you confuse them. The next time they want to hear rock 'n' roll, maybe they're not going to come back cause they think you've changed for-

While some programmers seek to steal some of CHR's thunder by leaning in its direction musically, Lee Arnold wants to "create an image of being as different from

generally went on AOR after CHR. listener will win a chance to spend

Inds in the vault at Manufacturers Hanover Bank

They conde of dellars will be scattered on the flo The winner will have 96 Seconds to grab as much Listen for Details. cash as can be carried.

BANK PRANK — WCMF/Rochester's fall TV campaign focuses on the station's Cash Encounter promotion, in which a listener will have 96 seconds to grab up as much as \$30,000 off the floor of a bank vault. The winner will be allowed to use only his hands and arms, not his pockets or mouth, and is guaranteed \$5000 for his efforts.

เล็ก เลือน เมื่อ เมื่อ เลือน เลื



MARKING THE DAYS THE BUZZARD WAY — WMMS/Cleveland commissioned six full-color, original drawings depicting life in Cleveland, "The Rock 'n' Roll Capitol Of The World," for its 1984 calendar. Also shown are the station's new customized pencils featuring the Buzzard

CHR as possible. Some Source people who were in town told me, 'As we went down the dial we knew when we got to your station even without hearing the call letters.' There are four or five radio stations here playing the same songs. Get to my station and you know you're at the rock station in the market."

Should the sound of a record be the only consideration, and artist image be damned? Not so, says Tommy Hadges. "There's no doubt that people have attitudes about artists. Barbra Streisand is a fabulous talent, but if she were to come out with a balls-to-the-wall rock record, I don't think our audience would embrace it. Country



Brian Krysz





Tommy Hadges

Larry Bruce Lee Arnold

#### Blurred Image

Our programmers mentioned "image" frequently. For years, AORs steadfastly refused to play artists whose image didn't fit the station's rock image. The success of CHR has led many sages to declare that we're in the era of the hit song, and that audiences don't care about an artist's image as long as the song is great. AOR finds itself exhorted ad nauseam to "play the hits," which is probably the most irritating cliche since "Have a nice day."

fans don't want to hear Led Zeppelin's "Hot Dog" on their Country station, either. It may be a country song, but they've got their own favorite groups they respect and feel

'Image is everything in radio," says PD Brian Krysz of WGRQ/Buffalo, who won't play a song by an artist "with an image that our core audience wouldn't perceive as hip." However, he would play that same song if the artist were new, with no

Continued on Page 35



GOT A CRUSH ON YOU - Two KZOK/Seattle listeners had their lemons squeezed when their not-so-cherished cars were selected through a photo contest to be sacrificed in a King Kong Kar Crush. The winners received used cars as replacements, along with \$150 of free gas. King Kong, described as the world's largest 4 X 4 pickup truck, is a rebuilt 1975 Ford Ranger that weighs 13,000 pounds and is said to eat Volkswagen Rabbits for breakfast.

KATHY MATTEA STREET

BREAKER R&R 42 BB 33 CB 37



Photo: MARK TUCKER

y**G**ram Recordš

# DARRELL



LONESOME 7-7203" AG-45474

R&R Chart: 43



#### **BREAKERS**

Produced by Chuck Howard, Jr.

For Product, Contact James R. Halper Crescent Management 8833 Sunset Blvd. Suite 301 Los Angeles, Calif. 90069 (213) 659-8454

IUST-<del>Ci</del> "LONESOME

7-7203"

#### Nashville This Week



**SHARON ALLEN** 

#### **Nelson Hosts Grady Martin Tribute**

The Nashville Music Association (NMA) will initiate its Master Award with a tribute honoring Grady Martin on December 1. This event is designed to pay homage to session musicians and session vocalists who help create the Nashville Sound, and therefore help create the music industry in Nashville.

Martin is predominantly known today as Willie Nelson's guitarist, but over the years he's been a session musician on more hit records than we have space to mention here. He produced Red Foley's "Chattanooga Shoeshine Boy"; invented the fuzztone guitar sound first heard on Marty Robbins's "Don't Worry" (and with that sound influenced an entire generation of rock guitarists); and also recorded several albums of his own, including "Instrumentally Yours," which became a landmark album for use of overdubbing.

The event will be hosted by Willie Nelson for the NMA in the Presidential Ballroom at the Opryland Hotel. For additional information on the tribute or the award competition, contact the NMA at (615) 321-

#### Erma And Barbara On The Road



Erma Bombeck went "On The Road With Barbara Mandrell" to tape a segment of "Good Morning America." She got her first taste of country music touring as they traveled from Saginaw to Indianapolis on Barbara's new bus. They went through a soundcheck, sang a duet, signed autographs, and even discussed Bombeck's own tour for her book "Motherhood, The Second Oldest Profession." The segment airs Friday, November 25 on ABC.

#### **Everette Meets His Biggest Van**

Trader Bud Dodge of Columbus, OH selected Leon Everette to represent it in its television/radio commercial campaign, then surprised him with a \$35,000 RamTough 3/4-ton van as a gift. A gold plate on the dash says "Specially built for Leon Everette," and there's a painting of a man and woman walking into the sunset captioned with "My Lady Loves Me" on the spare tire cover. There's also a handpainted picture of Leon and the RCA "Nipper" on the side. What a deal!!!

#### Loretta's USO Tour

Loretta Lynn will star in a 60-minute holiday special, "Loretta Lynn's Christmas Card," that will chronicle her USO-sponsored tour through West

The special will premiere December 17 (with additional airings on Christmas Day) on

the Nashville Network.

Loretta says, "This is a chance for me to give something back, and we're really looking forward to taking them a little feeling of hometown holiday spirit.'

Though the special will include performance footage, a Loretta Lynn major focus of the program will be documenting the tour. It is the most extensive USO-sponsored tour since Bob Hope's 1972 circuit.

BITS & PIECES: Will Sandy Pinkard's and Richard Bowden's debut album for Warner Bros. be another case of "Somebody Done Somebody Wrong?" Guess we'll have to wait till the first of the year (when the LP is scheduled for release) to see how the new comedy duo handles their recording with such guest artists as Jackson Browne, Dan Fogelberg, and ex-Eagles Glenn Frey and Don Henley (Bowden, by the way, played with Henley in Texas bands the Felicity



COUNTRY COMEDY - New WB country comedy duo Pinkard & Bowden attracted top talent for their LP sessions. Pictured (I-r) are Richard Bowden, producer Jim Ed Norman, guest artist Dan Fogelberg, and Sandy Pinkard.

and Shiloh back in the '60s and early '70s) ... Did you know??? Hawkshaw Hawkins released "Lonesome 7-7203" 20 years ago (1963) and it reached the top of the charts. Then, ten years later (1973), Buck Owens produced Tony Booth's version of the song, and it reached top 20. Now this year (ten years later), the song shows up again recorded by Darrell Clanton. Is this a song of the decades?"

Just thought you'd like to know . . .



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# ANNE MARKET DE LA COMPANIE DE LA COM

A LITTLE GOOD NEWS

# COUNTRY SINGLE



Produced by Jim Ed Norman for JEN Productions



# Black Radio



WALTLOVE

**BLACK AND PROUD** 

# WBMX/Chicago— The People's Radio Station

This is the final week of our series about Black/Urban Contemporary radio stations and their success during the summer Arbitron. The station profiled this week prefers to be known as a Black FM, not an Urban Contemporary. As such, WBMX/Chicago made a significant ratings move last time out. A five-book, 12+ breakout follows below:

Summer '82	5.2
Fall '82	4.7
Winter '83	3.6
Spring '83	4.3
Summer '83	5.8

As mentioned in last week's article, WBMX is the fourth highest-rated radio station in Chicago. Obviously there's a reason for WBMX's success, so I talked with General Manager Kernie Anderson and Program Director Lee Michaels.



Kernie Anderson

Lee Michaels

Asked to explain WBMX's summer ratings, Kernie answered, "I think the significant increase is part of our overall movement which began last year. Quite frankly, we appeared to drop in the winter book. We always maintained that was a fluke. The station rebounded in the spring, and we positioned ourselves in the summer book. I think our strong showing was basically a reaffirmation of the radio station's strength."

#### **High Visibility Important**

How visible was WBMX? "We took it to the streets. We were involved with a number of summer activities in the city of Chicago and the Chicagoland area. Our morning show was one way we got involved and stayed visible. There were live broadcasts from discos, nightclubs, and stores. This was live in the mornings; we did remotes from anywhere. The station also got involved with various city park festivals."

Lee added, "'On A Saturday Morning' was part of our entire morning team concept with Banks & Company (morning man Doug Banks). The show became involved with so many personal appearances that it progressed into other areas. We did all the traditional things like parades and concerts; anywhere there was a gathering of people. A hundred thousand people or more

have attended the different city park festivals."

Kernie picked up the story again. "We took the posture that we were the station of the people. Therefore, we were where the people were. As a result of this concentrated effort, we have a station that's putting out a product people obviously appreciate. And the results are reflected in the numbers."

#### Black Vs. Urban

I then questioned the advantages of WBMX calling itself a Black-formatted station rather than Urban Contemporary. Kernie commented first. "Starting with our air personalities and our approach, it's all black. We didn't plan it that way, but we have no non-blacks on the airstaff. I think the success of the station might well have to do with several things that have happened in the city, like the election of Mayor Harold Washington. We were way out front on that issue. We had our on-air debate, and subliminally I think people in this city still give us positive credit for that one action alone. I'm not sure how big a part that plays in people's minds, but I believe it's significant. It continues to have a carryover effect. I also think we've embellished that by intense, ongoing involvement with outside

"Doing what is basic but meaningful has



WZAK GOES ALL OUT FOR HALLOWEEN — This Halloween the 93FM jocks donned costumes and passed out candy in front of the station's new studios. More than 300 children benefitted from the treats. Pictured (I-r) are personalities K.C. Stewart, Jeffery Charles, Dee Perry, Ken Allen, and (seated) WZAK PD Lynn Tolliver Jr.

be the most community-oriented. They would come to this conclusion because of our news/public service announcements, awareness, and visibility in the black community. We're supportive of all the black organizations from the NAACP right on down. We've never tried to turn our backs on who we are and who we're trying to reach."

"We have more non-black listeners," Kernie interjected, "than do the other black music-formatted stations here." Lee added, "We've done this without trying to gain that position. The other black programmers are doing all the things we don't, and it seems they're not getting what they claim to be going after, more of the non-black listening audience. I've always believed the Urban label is something created by agencies for their own use. I feel bad for stations trying to go in and get general market dollars by not being what they really are. That's a tough job. My belief has always been blacks spend money. The list could start with hair care products/cosmetics, and not just black products. We buy anything that's sold, and I do mean anything. That's why if any advertiser wants to reach people, especially black people, they have to buy our station.

"As you've indicated before, large and small market Black/Urban stations around the country are scoring in the top five. Yet they're not getting the advertising dollars that go with those ratings. We can be number one. But we're still treated like we're the number ten or number 20-rated

ty dictates that if you're going to move product, you have to get people. More and more, stations such as WBMX are finding themselves coming in on buys that wouldn't have been available a year ago and surely not three years ago. I'm not suggesting we're getting our share, but our numbers are so strong now that it's difficult to come to Chicago and move product without buying WBMX and WGCI-FM. Another important factor is the qualitative research data that's appearing. Birch and Arbitron are two companies offering this type of information about blacks. That sort of data tends to aid the sales department in defeating some of the old black stereotypes. So, I think it's a matter of hanging tough because there are always going to be accounts who won't buy black. That's life. However, there has been significant movement towards realism in this area.'

I certainly want to thank Kernie and Lee for their positive input. I would also like to thank all the people who participated by lending their knowledge and experience to this series. Needless to say, we'll all be anxious to see the results of the fall '83 sweep. Some very important stories will surely be told then, too. Have a Happy Thanksgiving!

### Station Profile

WYLD-FM (FM98)
2906 Tulane Ave.
New Orleans, LA 70119
(504)822-1945
OWNER: Inter-Urban Broadcasting
GM: James J. Hutchinson
PD/MD: Brute Bailey
REP: Hillier, Newmark, Wechsler & Howard

"FM98 is a total-community-action Black Adult/Contemporary radio station that owns the city of New Orleans. We are everything the vast majority of this community wants us to be. We aren't naive enough to think we can be all things to all people, but we do have fun trying.

98.5 mHz

"At our station we have the philosophy, 'To do everything with excellence, if for no other reason than the fact that there is fun and profit in excellence.' With that attitude, we attack New Orleans as if no other radio station exists. Thus, our reward is what the community gives back — a lot of attention.

"All in all, I guess there's no secret formula for our consistent success. That is except for an old soda company motto I'd like to share: 'No deposit, no return.'"

— Brute Balley

"There are always going to be accounts who won't buy black. However, there has been significant movement towards realism in this area."

—Kernie Anderson

been very important to our current success evolution. When the Mayor had a parade, when a Westside group had a festival, we were there. Chicago is a market that tends to appreciate this type of association — we are the station that people can hear and still touch "

Lee remarked, "From a programming standpoint, we haven't adapted the approach that most of the so-called Urban Contemporary stations have taken: 'Let's deal with music first.' Since Kernie and I came here, our whole approach has been to try and get a grip on the black community, and rebuild the base audience that WBMX once had. Without a doubt, if anybody came to this market and listened to the four Black stations — WGCI-AM & FM, WJPC, and WBMX — I'd think anyone with any common sense would say that 'BMX seems to

station when it comes to our fair share of ad dollars. If advertisers want to overlook stations which have the audience, who in turn have the spendable income, they're only slighting themselves."

### **Quest For Comparable Dollars**

I asked the pair for their thoughts on what it's going to take for WBMX to get those comparable ad dollars. Lee noted, "We're dealing with a slow educational process. However, we've got to continue educating the people who control these dollars. We have to let them know we're not bad guys. It's all right to spend money with us because our listeners will buy their products, if they need them and they're good." Kernie emphasized, "There's going to be

Kernie emphasized, "There's going to be people who say they don't want blacks in their stores. But there's a movement out there. Realism in the advertising communi-



AFL1-4725

Cassette AFK1-4725

EVELYN CHAMPAGNE KING. FACE TO FACE WITH SUCCESS AGAIN!

Producers: Andre Cymone for Big Shot, Inc. Leon F. Sylvers, III, Foster Sylvers and Joey Gallo for Silverspoon Productions

Direction: Bob Schwaid/Sight & Sound Management Ltd.

REAL Records and Cassettes

# Marketplace

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NEW! VIDEO AIRCHECKS # features 10Q/Real Don Steele-1977, KFRC/Dave Sholin-Gerry Cagle-Shotgun Tom Kelly & more-1981, The KFRC Mobile Studio/Dave Sholin-Sue Hall-1983, KIIS-FM/Big Ron O'Brien-1983, K101/Bobby Ocean-1981, KROQ/Freddy Snakeskin-1983, K101/Chuck Browning-1983. Please specify either VHS or BETA - \$39.95.

Current Issue #44 features KIIS/Rick Dees, KLOS/Shana, KPRZ/Gary Owens, KFRC/Dr. Don Rose's 10th Anniversary Show, WLOL-FM/Hines & Bergland, Seattle's AOR KZOK, San Diego's soft AOR KIFM, and Rochester's CHR Battle - WPXY vs. WHFM vs. WMJQ, plus WBBM-FM/Don Geronimo's first night. 90-minute cassette, \$5.50

Classic Issue #C-37 features KHJ/Charlie Tuna-1978, KMET/ Mary Turner-1975, KRLA/Art Laboe-1978, KFWB/Roger Christian-1967, KCBQ/Shotgun Tom Kelly & Rich Brother Robbin-1973, WNBC/Cousin Brucie-1976, KRLA/Dick Biondi-1966, and KHJ/Robert W. Morgan-1973. Cassette, \$10.50. Special Issue #S-24 features Detroit & Kansas City! From Detroit, A/C's WOMC, WNIC, WMJC & WCZY, CHR's WHYT & WABX, AOR's WLLZ & WRIF, Urban WDRQ, & Black WJLB. Kansas City CHR KBEQ, AOR KYYS and A/C's WHB, KMBZ and KLSI. Cassette, \$5.50.

Other recent special issues still available, including #S-20 (Washington/Baltimore) and #S-22 (San Jose-San Francisco) at \$5.50 each. Subscriptions are available to all three services. Write or call for more information

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### MARKETPLACE ADVERTISING

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

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PROGRAMMING SERVICE

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'Seven days without us make one weak" MURRAY MUSHROOM, CDDM ... "All the lines are 100% funny except for the parts that aren't." For no-cost free issue write:

The Funny Business 210 Hollywood St. Fitchburg, MA 01420 (617-342-1074) evenings

### The Cat's Pajamas

The other services are burning out, THE CAT'S PAJAMAS gets better every month." Steve Finnegan, 293/Winston-Salem

Topical, Useable, Workable Humor.

For sample writ P.O. Box 5591, Wilmington, NC 28403-4155 (919) 763-5356





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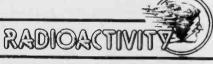
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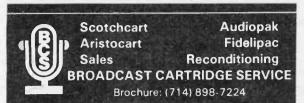
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FOR FREE SAMPLES WRITE The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600



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Write on station letterhead to **Contemporary Comedy** Dallas, TX 75227

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CHR AOR AC Call for a free trial subscription (415) 564-5800

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# Opportunities

#### **Openings**

### EAST

drive personality. T&R: GM, WMOU-FM, Box 489, Berlin, NH 03570. EOE M/F (11-25)

PM drive position. Great station & benefits. T&R: WLBR, Box 1270, Lebanon, PA 17042. EOE M/F (11-25)



Looking for high profile, funny morning man for Top 5 Market. Top 40 and AOR experience helpful. Send tapes, references and resumes to: Radio & Records, 1930 Century Park West, #579, Los Angeles, CA 90067



WDRC/Hartford seeks perttime for winter vacation relief. Light/tight/bright communicators please. T&R: 869 Blue Hills Ave., Bloomfield, CT 06002, EOE M/F (11-25)

Major new 50kw CHR FM looking for ND, T&R: Curt Hansen, 30 Cottage St., New Haven, CT 06511. EOE M/F (11-25)

17.5kw non-commercial FM seeks Manager/Teacher of Broadcasting, Resume/refs.: Raymond E. Clarke, Kent County Public Schools, Washington Ave., Chestertown, MD 21620, EOE (11-25).

WMAJ/State College seeks outgoing, warm & friendly A/C morning man/PD. Beautiful location. Fast growing market. T&R: Joe Trimarchi, GM, Box 888, State College, PA 16804.

Major suburban radio station in NE looking for dynamic take-charge Program Director to di-rect diversified full service format. Must be promotion and community-oriented. T&R to: Radio & Records, 1930 Century Park West, #582, Los Angeles, CA 90067

WHWH/WPST seeks mature news reporter to work strong news team. T&R, writing samples: David Kush, 221 Witherspoon St., Princeton, NJ 08540, (11-25)

Have opening. Will hire! Medium market C&W needs morning nality. Male or female. Call (304) 485-7354 and ask for

Too country station in suburban New York area seeks parttime & fulltime. Experience preferred. T&R: WIXL-FM, Box 40, Newton, NJ 07860. (11-25)

Newsperson needed to join top-flight news staff. Good writer good voice. News Director, WBNR/WSPK, Box 1703, good voice. News Director, ve Poughkeepsie, NY 12601. (11-18)

Immediate opening for an experienced ND. Must be willing to build news department. Apply in person, first come basis, WECM, 221 Washington St., Claremont, NH 03743. (11-18)

#### Openings

Experienced CHR talent needed for several of PA's hottest stations. All dayparts & production. T&R: Joe Montione, WHTF, R.D. 4, Box 312B, York, PA 17404. EOE M/F (11-18)

#### SOUTH

KRMG/Tulsa seeks creative person to write & produce award winning commercials. Contact Bill Conway, OM: (918) 493-7400. (11-25)

Medium market AM/FM in college community needs experienced newsperson. Good pay, benefits, climate. T&R: Dan Hollingsworth, KRUS/KXKZ, Box 430, Ruston, LA

WFMI/Lexington seeks top-flight CHR jocks for all shifts High energy on-air & great production a must. T&R: Charlie Fox, Box 927, Lexington, KY 40588. EOE M/F (11-25)



We're looking for an outstanding personality. It could be for mornings or afternoons. That depends on you!!! You must be funny, able to generate a lot of talk quickly, and incorporate relatables like things going on around the area and sports in your act. Our format requires a lot of show prep. You'll have a great support staff of News, Sports, Weather and Traffic people. Rush your tape! We need you now. Lee Masters, Vice President, WAV97O, P.O. Box 3797O. Louisville, Kentucky 40233. ABSOLUTELY NO PHONE CALLS.

Morning personality wanted for live-assist/automated Country FM. Experienced with strong production. T&R: Randy Bush, WWSA/WCMY, Box 1247, Savannah, GA 31402. EOE

#### Openings

Live at the beach! WPAP-FM needs 7-mid. announcer yesterday. Good production a must. T&R (with prod.): Kevin O'Neal, Box 2288, Panama City, FL 32402. EOE M/F (11-25)

#### For the Good Times!

**Radio AM 1070** 

Mid-South R&B giant now looking for air personalities. Experienced, creative, and ready to join outstanding radio organization. Excellent salary & benefit package Send tape and resume: Box 12045, Memphis, TN 38112. EEO Employer.

Modern country station in VA needs evening announcer to start mid-December. Rush T&R: WREL, Drawer 902, Lexington VA, 24450. No Calls. EOE M/F (11-25)

#### PRODUCTION DIRECTOR NEEDED

For Norfolk area A/C FM. Duties include weekend airshift. Good pay and stability if you're a creative and responsible performer. T&R to Paul Richardson, WWDE, Tower Box 101, 2101 Executive Drive, Hampton, VA 23666. EOE M/F

94TYX/Jackson, a top-rated CHR has possible future or ings. T&R: Jim Chick, Box 9446, Jackson, MS 39206. EOE M/F (11-25)

Gary Burns & Associates has the following openings at client stations in the South:

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Excellent benefits & salary. Tapes & Resumes to:

Gary Burns & Associates, P.O. Box 40013

San Antonio, TX 78229

One month's free rent to an experienced announcer. Females encouraged to apply at Black/Urban WJMI. T&R: Carl Haynes, Box 3320, Jackson MI 39207. EOE M/F (11-25)

New High Power AM, Houston Area, looking for Adult Contemporary Program Director. Must be mature with at least medium market experience, good track record. KTUN, 121 West First, Suite D, Humble, Texas 77338,

contact Mike Keller. EOE M/F

### **Openings**

50,000 watt Country station looking for air staff. T&R: Box 220, Exmore, VA 23350. EOE M/F (11-25)

#### WANT TO DO MORE <u>THAN SPIN</u> RECORDS?



Our nationwide, fast growing and progressive entertainment company affords you the opportunity to grow! With us, you the opportunity to grow! With us, or not a commodity: "Disc Jockeys" are not a commodity: they're highly paid, highly regarded they're highly paid, highly regarded they're highly paid, highly regarded to myth our customers. Personality and toon with our customers. Personality and ton-stage/on-air experience are musts. Sun Belt locations. Excellent compensation and benefits. Paid training program. Send resume, video performance tape or audio air check to. John Brejot, Operations Manager, 1900 Yorktown, Suite 100, Houston, TX 77056.

Market-dominant A/C-Country combo seeks morning news chor/reporter. Experience a must. T&R: Susan Balof, WX. OR/WALT, Box 932, Florence AL 35631. No Calls. EOE M/F

SE combo needs copy & production person, also news reporter Contact GM, Box 1546, Rome, GA 30161. EOE M/F (11-18)

### MIDWEST

WKJF seeks announcer with production & news skills. Females & minorities encouraged. C&R: Tim Murphy, Box 89, Cadillac, MI 49601. EOE M/F (11-25)

308 W. 4th, North Platte, NE 69101. (308) 532-3344. EOE

# Opportunities

#### Openings

WQHK/Ft. Wayne seeks country air personality for 7-midnight shift. Experience necessary. T&R: John Curry, Box 6000, Ft. Wayne, IN 46896. No Calls. EOE M/F (11-25)



970 AM RADIO

Production pro needed for one of America's pioneer stations. If you're interested in showcasing your talent in a highly competitive market, then join the team in Fargo. Rush T&R to: Charlie Harrigan, WDAY Radio, P.O. Box 2466, Fargo, ND 58108. EOE M/F

WBYG-FM has immediate opening in our weekly jazz show.
Jazz knowledge & air experience required. T&R: PD, Box
183, Kenkekee, IL 60901. EOE M/F (11-25)

Experienced, mature, motivating A/C Program Director to become an integral part of our management

Visible, thriving, competitive Top-30 midwestern market, high on the "quality of life" scale. Established, successful, well-positioned station, with state-of-the-art research and programming resources. Part of a major, rapidly growing group that believes in developing and promoting talented individuals.

This is the rare, long-term, management opportunity you've been looking for, offering challenge, involvement, and reward. Situation demands innovative programming and promoting, meticulous quality control, planning, and strong "participative" staff leadership.

Position available after January 1 Confidentiality insured. We're an Equal Opportunity Employer. Resume, performance history, career objectives and current station airchecks to: Radio & Records, 1930 Century Park West, #576, Los Angeles, CA 90067

KOMA/Oklahoma City is looking for a pro. Warm, up-temp personality-oriented air talent. Team player. T&R: Bobby Ha field, Box 1520, Oklahoma City, OK 73101. EOE M/F (11- 18)

Great AM Country facility needs morning talent/MD in growing midwest company. T&R: Jay Bouley, PD, WXYQ, Stevens Point, WI 54481. (715) 341-1300. (11-18)

#### **MORNING PERSONALITY NEEDED**

R&R P2 A/C reporting station seeking veteran

- morning personality. Offering:
   Excellent salary & benefits Long-term commitment
  - · Creativity and humor encouraged

Rush confidential replies to: Radio & Records, 1930 Century Park West, #580, Los Angeles, CA 90067. EOE M/F

Group sales manager. 10 yrs sales, 3 yrs sales mgr. experience. Also need local sales mgr. Resume/refs.: Ray Lockhart, KOGA, Box 509, Ogallala, NE 69153. (11-18)

KWSL seeks midday person with production duties. Females encouraged. Prefer nearby applicants. T&R: Mark Hahn, Box 3088, Sioux City, IA 51102. (712) 255-1470. EOE M/F

WFYR/Chicago has rare opening o for warm, believable air talent. Applicant must be a team player and be willing to be promotionally active. T&R: Jack Kelly, WFYR, 130 E. Randolph St., Chicago, IL 60601. No calls please. EOE M/F

#### **Openings**

#### WEST

Northern California's newest CHR, KWSS is looking for an asst. PD/6-10pm air talent. T&R: Dave Van Stone, 454 El Paseo De Saratoga, San Jose, CA 95130. EOE M/F (11-25)

KROY needs strong production talent to conceptualize, write, & produce. 24-track studio available. Resume & many samples: 620 Bercut, Sacramento, CA 95814. EOE M/F (11-25)

#### MANAGEMENT/ **PROGRAMMING**

Expanding radio group with good benefits and career opportunity is looking for qualified managers, sales people and program directors with track records for positions opening in the near future. Must be willing to relocate. Both medium and small markets in Western U.S. Send cassette, resume and references: Radio & Records, 1930 Century Park West, #583, Los Angeles, CA 90067. EOE M/F

Board operator for overnight talk show plus weekend air shifts in nostalgia/big-band format. T&R: Ted Brown, KYNO-AM, Box 6029, Fresno, CA 93703. EOE M/F (11-25)

orning person needed for Bolse, Idaho FM. Able to talk to 18-34 market. Intelligent & entertaining. Call Larry Doss, KFXD, (208) 888-4321. EOE M/F (11-25)

KYYA seeks hot CHR night jock. T&R: Jack Bell, 1645 Central, Billings, MT 59102. No Calls. EOE M/F (11-25)

Rare AOR PD opening with Kaye-Smith. AOR PD experience desirable. On-air skills necessary. T&R: KEZE, Box 8007, Spokane, WA 99203. EOE M/F (11-25)

KLYQ seeks a Country morning communicator. Stable, professional, excellent production a must. T&R: Don Davis, PD, Box 668, Hamilton, MT 59840. EOE M/F (11-25)

Northern Nevada's Country authority (Reno market) is looking for a morning announcer with minimum 3 years experience. Experience must be in morning drive on Country format. Company offers excellent benefits. Send salary requirements plus T&R to: Stacey Giomi, KKBC-FM, 1937 N. Carson St., #227, Carson City, NV 89701. No calls. EOE

KIQY seeks A/C communicators for immediate openings. T&R: Ken Moultrie, 743 Main St., Lebanon, OR 97355. (503) 928-0104 before 3pm PST. EOE M/F (11-18)

New 100 kw FM seeks adult communicators with CHR, A/C, or Country backround. T&R: Brian Burns, Rt. 2, Box 502, Eugene, OR 97401. No calls please. EOE M/F (11-18)

Top Country station seeks afternoon drive personality and production director. T&R: Don Sinclair, KHAY, Box 699, Ventura, CA 93002. EOE (11-18)

#### Positions Sought

Traffic reporter/manager. Currently doing mornings metro traffic in Houston. 5 local stations. Ind. U grad. Pretty blonde. Min. \$20,000. NANCY SCHOENING (713) 541-3144.

Employed & experienced midwestern announcer looking to move up. Very willing to relocate. For T&R, call SCOTT PET-TERSON (715) 845-6463. (11-25)

I'm flexible, aggressive, & hard working. Student at Colum clever. Call CHUCK (312) 333-4553. (11-25)

I'm not flashy, but I'll get the job done. Seeking on air shift/PBP combo. Medium/small markets. DAVID (305)

Award-winning newsman, 10 vr. professional wants ND posi tion. Upper MW preferred. PETER MACK, 930 1/2 15th St. N., Virginia, MN. 55792. (11-25)

15 yrs. experience, CHR, A/C, Urban, Country. DJ, MD, PD. AM/FM formats. Dependable, production. Greater Cincinnati (513) 528-5793. (11-25)

Good things come in pairs. Midwest duo available for med to major market. We'll go anywhere. Dave or Jerry. (414) 654-1342. (11-25)

#### Positions Sought

12. yr. pro. Medium market, stable. AOR/CHR, am/pm drive. (502) 538-7988. (11-25)

Wanted: AOR station ready to be #1. Image makes the difference, 10 yr. promotion man available. We capen, Call CHARLEY (405) 685-6173, (11-25)

CHR-A/C team player looking for programming position in tion. Married, stable. SHAWN (505) 722-9025. (11-25)

You too can have someone with originality. Fresh from small markets. 10 yr. radio veteran looking for someplace challenging. SAM (502) 927-6627. (11-25)

Bright, creative journalist with 2 yrs. experience seeks reporting or anchor position with respected news operation. Call JOHN STEMEN (717) 334-6561. (11-25)

Come here. Do you deserve your own song & dance? It's on the GRAY tape. (213) 632-2567. Personable style, great production, 1 yr. medium market. (11-25)

Dear Santa: All I want for Christmas is another job in radio. Female, minimal experience. Can relocate. LESLIE (406) 452-6654. (11-25)

Female disc jockey desires entry-level position in Country Please contact KELLY MacNEILL (517) 793-6416. (11-25)

seeks air work or production engineering. Excellent references. Will relocate. PETER SHAMIN (703) 836-7462. (11-25) WRQX, WABC, WPLJ experienced engineer with some on-air

WENDY WHITE. Black female announcer/newscaster/talk host. 9 yrs. experience. Past 3 in major market. Looking to do news. (213) 388-2853. (11-25)

A team of twin brothers seek drive shift. 8 yrs. combined experience. Comedy & straight news. Think of the promosl Midwest & MI. RJ (616) 527-4198. (11-25)

#### LONDON & **ENGELMAN**

Formerly with KRTH and MAGIC 106 Los Angeles looking to relocate. (213) 352-1175

#### 

Broadcast school grad, entry level, Excellent DJ, commercial KEITH (319) 355-4212/323-8128. (11-25)

England? I do. AL (717) 249-8911. (11-25)

Looking to PD in small/medium market. Prefer A/C. On-air experience includes Q105, Magic 96, WIZD, WDAE. PETE (305) 461-0296. (11-25)

14 yrs. experience. Mornings, production, copy, news, PD, ND. Married, stable, family man. Available for medium or larger market. Prefer NE. LARRY KAY (717) 653-2500.

10 yr. country veteran, 5 as MD needs new start. Excellent references, medium market experience. Midday or evening shift. Call TERRY (616) 834-8496. (11-25)

it's a fact, good spots make moneyl Multi-track & copy pro with ideas ready to go. RAY NORMAN (217) 428-1050. (11-25)

LA reporter with 8 yrs, news experience with entertainment dependly produced features. IRIS (213) 654-4943. (11-25)

lowa - 2 yrs. experience, PM driver for AC and Country, live & live assist. Can relocate immediately. BRAD (712) 255-5504. (11-25)

DJ working midwest medium-large market. Go anywhere. Experienced PBP, production, news, interested in sales. MIKE (319) 355-4212 days, (319) 391-8291 eves. (11-25)

DJ at medium-large market. Excellent PBP, production. Go anywhere, any format. JEFF. (319) 355-4212. Home (319) 381-4702. (11-25)

Broadcast school grad, Excellent DJ, commercial writing, progo anywhere. KEITH (319)

355-4212 days, (319) 323-8128. (11-25)

11-yr. veteran available immediately. A/C, Country, or sports. TERRY MURPHY (606) 266-0058. (11-25)

Looking for opportunity to continue developing my potential at FM CHR or A/C in 50-100,000 midwest market. CHRIS HANSEN (414) 739-3746. (11-25)

Young announcer with 5 yrs. Country experience & production skills will move. Prefer W or SW. Call STEVE (505) 327-3008. (11-25)

Morning drive personality, 9 yrs, experience seeking A/C or Country. Midwest preferred. DAVE (515) 753-0977 or (515) 752-4122. (11-25)

Dependable; CHR, A/C, Urban, Country, professional, 20 years.

Old unit can't take another cold winter. Looking South or West. 8 yrs. experience. PD/MD live & automated formats. Let's talk. GREGG SCOTT (217) 446-3492. (11-18)

#### **Positions Sought**

Personality with good pipes & conversational delivery. Mellow approach but up enough to sound alive. Seeking medium market on east coast. BOB MORGAN (717) 264-9692. (11-18)

#### \* JOHN LANGAN

5 years, mornings at KISW/Seattle, and over 2 weeks at KMET/Los Angeles available for major market air position or medium PD/Air opportunity. Prefer West; AOR/Gypsy/or Viking music formats only. (213) 665-6188

#### 

yrs. MD/DJ. Let's make your station a winner! Great minowledge, DENNIS (313) 373-5586 after 5 pm. (11-18)

I'm taking calls from energetic managers. I have 1 year medium market experience. Good production. One-on-one style. (213) 632-2567. ROY. (11-18)

8 yrs. experience Country air personality with engineering background. Now in top 100 market. Seeks airshift. Call TIM (319) 322-0468. (11-18)

THOM DAVIS: Available for personality-oriented airahift, programming, music. Over 8 yrs, experience in most formats. (704) 827-0300. (11-18)

Get me out of Indianal 3 yrs, experience & looking for a change, CHR/AOR any shift, DAVE (317) 474-5010, (11-18)

Great pipes for jock, news, & commercials. MICHAEL KIELBON (312) 652-8319. (11-18)

Available now! Announcer with solid production skills, 4 yrs experience, Seeking position in medium top 100 market, Call DON (303) 356-5288, (11-18)

#### Changes

#### RADIO

Maribeth Sommers named Sales Representative at

Marci Forrest appointed Retail Sales Director at WBZ/Boston from WMJX.

Ann Allen joins Q102/Ft. Worth-Dallas as Account Ex-

Cynthia Olsen joins sales team at KLSY-KJZZ/Bellvue,

#### INDUSTRY

Jim Corboy appointed Account Executive at Eisman Johns & Laws Advertising Inc./Chicago from WMET-FM.

#### Miscellaneous

WNOU-New 98 FM needs record service from all labels. Earl Boston, Box 98, Windham, CT 06226. (203) 643-8767. (11-25)

Wanted: recorded PSA's. Send to Lisa Fisher, KOGO, 8665 Gibbs Dr. #201, San Diego, CA 92123. (11-25)

Dates appearing at the end of each listing signify first week listed.

#### **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm

Frequency Rates\* 1 Week \$20.00

2 Weeks \$35.00 \*Must run consecutive weeks

3 Weeks \$50.00

#### Payable In Advance

Orders must be typewritten or printed and

Blind Box ads or Classified Display ads are \$20.per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

# The Music Section Fifth SPECIAL VERNERIL SPECIAL VERNERIL

# National Music Formats Added This Week

### **Concept Productions**

Dick Wagner (916) 782-7754

#### Adult Rock

RAY PARKER JR. "I Still Can't Get Over Loving You"
LIONEL RICHIE "Running With The Night"
GENESIS "That's All"
ROBERT PLANT "In The Mood"
FIXX "The Sign Of Fire"
MATTHEW WILDER "Break My Stride"

### **Tanner Musical Spectrum**

Kenny Bosek (901) 320-4433 Bright Blue A/C

OLIVIA NEWTON-JOHN & JOHN TRAVOLTA "Take A Chance"

RAY PARKER JR. "I Still Can't Get Over Loving You" LIONEL RICHIE "Running With The Night"

#### **Tanner Country**

DARRELL CLANTON "Lonesome 7-7203"
MEL TILLIS
"She Meant Forever When She Said Goodbye"

#### **Red Satin Rock**

BARRY MANILOW "Read 'Em And Weep"
DeBARGE "Time Will Revéal"
NAKED EYES "When The Lights Go Out"

### **Radio Arts**

John Benedict (213) 841-0225

#### Country's Best

THOM SCHUYLER "Brave Heart"
GENE WATSON "Drinkin' My Way Back Home"
DAVID WILLS "Miss Understanding"
GARY MORRIS "Why Lady Why"

#### Soft Contemporary

NEIL SEDAKA with DARA SEDAKA
"Your Precious Love"
JENNIFER WARNES/CHRIS THOMPSON
"All The Right Moves"
NICK HEYWARD "Whistle Down The Wind"
MARILYN McCOO "Heart Stop Beating In Time"

#### Sound 10

NICK HEYWARD "Whistle Down The Wind"
RONNIE MILSAP "Show Her"
NEIL SEDAKA with DARA SEDAKA
"Your Precious Love"
FRANK STALLONE & CYNTHIA RHODES
"I'm Never Gonna Give You Up"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

MERLE HAGGARD "That's The Way Love Goes"
JOHNNY RODRIGUEZ "Back On Her Mind Again"
MARK GRAY "Wounded Hearts"
KENNY ROGERS "You Were A Good Friend"
EMMYLOU HARRIS "Drivin' Wheel"
LOUISE MANDRELL "Runaway Heart"

#### The Great Ones

KOOL & THE GANG "Joanna"

JIMMY BUFFETT "One Particular Harbour"

SMOKEY ROBINSON "Don't Play Another Love Song"

#### Transtar

Chick Watkins (303) 578-0700

MOTELS "Suddenly Last Summer"
CARPENTERS "Make Believe It's Your First Time"

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

JENNIFER WARNES/CHRIS THOMPSON
"All The Right Moves"
LIONEL RICHIE "Running With The Night"
OLIVIA NEWTON-JOHN & JOHN TRAVOLTA
"Take A Chance"

### **Country Coast-To-Coast**

MERLE HAGGARD "That's The Way Love Goes"
MEL McDANIEL "I Call It Love"
GARY MORRIS "Why Lady Why"
RICK & JANIS CARNES
"Does He Ever Mention My Name"
GENE WATSON "Drinkin' My Way Back Home"
B.J. THOMAS "Two Car Garage"

### **BPI**

John Iles (800) 425-9082

#### **Adult Contemporary**

JENNIFER WARNES/CHRIS THOMPSON
"All The Right Moves"
OLIVIA NEWTON-JOHN & JOHN TRAVOLTA
"Take A Chance"
BARRY MANILOW "Read 'Em And Weep"

#### **Country Living**

MEL TILLIS "She Meant Forever When She Said Goodybe" GARY MORRIS "Why Lady Why" EMMYLOU HARRIS "Drivin' Wheel" GENE WATSON "Drinkin' My Way Back Home" DARRELL CLANTON "Lonesome 7-7203"

# Bonneville Broadcasting System Dave Verdery (800) 631-1600

#### Easy Listening

MEL TILLIS
"She Meant Forever When She Said Goodybe"
GARY MORRIS "Why Lady Why"
EMMYLOU HARRIS "Drivin' Wheel"
GENE WATSON "Drinkin' My Way Back Home"
DARRELL CLANTON "Lonesome 7-7203"

### **Drake-Chenault**

XT-40

RUFUS & CHAKA KHAN "Ain't Nobody"
LIONEL RICHIE "Running With The Night"
RAY PARKER JR. "I Still Can't Get Over Loving You"
KOOL & THE GANG "Joanna"
GENESIS "That's All"

#### Contempo 300

NAKED EYES "When The Lights Go Out" LINDA RONSTADT "What's New" KOOL & THE GANG "Joanna" LIONEL RICHIE "Running With The Night"

### **Great American Country**

ED BRUCE "After All"
GAIL DAVIES
"You're A Hard Dog (To Keep Under The Porch)"
MARK GRAY "Wounded Hearts"
SHELLY WEST "Another Motel Memory"
JOE STAMPLEY "Double Shot (Of My Baby's Love)"



'83 IN REVIEW



Year-end charts for every format

Monthly news capsules



# Black Radio R NATIONAL AIRPLAY/40 November 25, 1983

### BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given week.

#### DEELE

Body Talk (Solar/Elektra)

67% of our reporting stations on it. Rotations: Heavy 10/0, Medium 25/3, Light 15/4, Extra Adds 1, Total Adds 8, KRNB, WGCI, WDMT, KACE, KDAY, KSOL, WGIV, WPDQ. Moves 36-28 on the

#### SHANNON

Let The Music Play (Mirage/Atco)

64% of our reporting stations on it. Rotations: Heavy 19/1, Medium 17/1, Light 12/3, Extra Adds 1, Total Adds 6, WZEN-FM, WKXI, WLOU, WMAK, WVOL, KDKO. Moves 28-20 on the Black

#### **TWILIGHT 22**

Electric Kingdom (Vanguard)

64% of our reporting stations on it. Rotations: Heavy 19/0, Medium 18/1, Light 9/1, Extra Adds 3, Total Adds 5, KKDA-FM, WBLZ, KACE, KDAY, WTOY. Moves 27-22 on the Black Radio chart.

#### **ANGELA BOFILL**

I'm On Your Side (Arista) 63% of our reporting stations on it. Rotations: Heavy 2/1, Medium 24/6, Light 21/3, Extra Adds 1, Total Adds 11, WAMO, WBMX, WGCI, WZAK, KDAY, XHRM, KHYS, WKWM, WTLC, KDKO, KDIA. Debuts at number 34 on the Black Radio chart.

#### **GAP BAND**

Jam The Motha' (Total Experience/PG)

62% of our reporting stations on it. Rotations: Heavy 12/1, Medium 17/2, Light 17/6, Extra Adds 1, Total Adds 10, WYLD-FM, KJLH, WRDW, KNOW, WENN, WGIV, WJJS, WANT, WAAA, WTLC. Moves 38-29 on the Black Radio chart.

#### **FOUR TOPS**

I Just Can't Walk Away (Motown)

62% of our reporting stations on it. Rotations: Heavy 9/0, Medium 19/2, Light 19/3, Extra Adds 0, Total Adds 5, WAMO, WOOK, KNOW, WANT, WTOY. Moves 34-31 on the Black Radio chart.

**PATTI LABELLE** If Only You Knew (Philadelphia International/CBS)

62% of our reporting stations on it. Rotations: Heavy 17/0, Medium 17/1, Light 13/2, Extra Adds 0, Total Adds 3, KDAY, WANT, WAAA. Moves 26-25 on the Black Radio chart.

Recent releases are listed in order of their activity. The two numbers following the artist /title /label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🔀 indicated one of this week's most added new songs.

MADONNA "Holiday" (Sire/WB) 43/4
Rotations: Heavy 10/0, Medium 1B/1, Light 14/2, Extra Adds 1, Total Adds 4, KACE, KNOW, WWDM, WTLC. Heavy: WDAS, WAMO, WAOK, WAIL-FM, WBMX, KSOL, KDIA. Medium: WOOK, WEDR, WZAK, XHRM. Moves 37-32 on the Black Radio chart.

JUNIOR "Unison" (Casablanca/PolyGram) 38/11
Rotations: Heavy 2/0, Medium 14/2, Light 19/6, Extra Adds 3, Total Adds 11, WEDR, WCIN, WRDW, WGIV, WOIC, WLVW, WWDM, WAAA, WTLC, WVOI, Heavy: WBMX, KJLH. Medium: WAMO, WVEE. Debuts at number 39 on the Black Radio chart.

IRENE CARA "Why Me?" (Network/Geffen) 38/1
Rotations: Heavy 6/0, Medium 19/0, Light 12/0, Extra Adds 1, Total Adds 1, WMAK. Heavy: WAOK, WVEE, WBLZ, KSOL, WATV, KOKA. Medium: WILD, WHRK, WBMX, WCIN, WJMO, XHRM, KNOW, KUKO. Debuts at number 40 on the Black Radio chart. ROYALCASH "Radio Activity" (Sutra) 34/4
Rotations: Heavy 11/0, Medium 12/2, Light 11/2, Extra Adds 0, Total Adds 4, WHUR, WDMT, WTOY, KUKO. Heavy: KKDA-FM, WAIL-FM, WBMX, KDAY, XHRM, WRDW, WJMI, Medium: WAMO, KRJQ, KRLY, WDIA. Moves 39-37 on the Black Radio chart.

TAVARES "Words And Music" (RCA) 33/13
Rotations: Heavy 0/0, Medium 10/4, Light 22/8, Extre Adds 1, Total Adds 13, WILD, WAMO, WQOK, WAIL-FM, WBMX, KACE, KNOW, WATV, WGIV, WJAX, WDAO, WVOI, KDIA. Medium: WVEE, KRNB.

"D" TRAIN "Something's On Your Mind" (Prelude) 33/9
Rotations: Heavy 2/0, Medium 13/1, Light 17/7, Extra Adds 1, Total Adds 9, WOOK, WYLD-FM, KMJM, WZEN-FM, WRDW, WENN, WGIV, KJCB, WANT. Heavy: WAMO, WAAA. Medium: WRKS, WHUR, KRNB, WDRQ.

STACY LATTISAW "Million Dollar Babe" (Cotillion/Atco) 33/8
Rotations: Heavy 3/0, Medium 13/3, Light 17/5, Extra Adds 0, Total Adds B, WOOK, V
KHYS, KUKQ. Heavy: WAMO, KRNB, Medium: WILD, WVEE, KKDA-FM, KMJM, KDAY.

DARYL HALL & JOHN OATES "Say It Isn't So" (RCA) 33/1
Rotations: Heavy: 15/0, Medium 15/1, Light 3/0, Extra Adds 0, Total Adds 1, WDAS, Heavy: WOOK, WVEE, WHRK, WAIL-FM, WBLZ, WZAK, KSOL, WNHC, WLUM. Medium: WXYV, WDMT, WZEN-FM, XHRM, KUKQ. Debuts at number 35 on the Black Radio

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 33/1
Rotations: Heavy 2/0, Medium 22/1, Light 9/0, Extra Adds 0, Total Adds 1, WZAK. Heavy: WGCl, KNOW. Medium: WILD, WHUR, KKDA. FM, WYLD-FM, WJMO, WGPR, KDAY, XHRM, KSOL, WGIV, WBLX, KUKQ.

CUBA GOODING "Happiness Is Just Around The Bend" (Streetwise) 32/9
Rotations: Heavy 2/0, Medium 5/1, Light 25/8, Extra Adds 0, Total Adds 9, WOOK, WZEN-FM, WATV, WOIC, WPDQ, WANM, WLTH, WKWM, KDKO. Heavy: WDAS, WAAA. Medium: WAMO, WHUR, WLOU, WVOL.

DAVID SANBORN "Neither One Of Us" (WB) 32/1
Rotations: Heavy 6/0, Medium 10/0, Light 16/1, Extra Adds 0, Total Adds 1, KDAY, Heavy; WGCI, WJMO, WZAK, WNOO, KOKA, WAAA. Medium: WHRK, WDMT, KOKY, WVOL, WWDM, WLTH, WWWS, KDIA.

DONNA SUMMER "Love Has A Mind Of Its Own" (Polydor/PolyGram) 31/20
Rotations: Heavy 1/1, Medium 10/5, Light 1B/12, Extra Adds 2, Total Adds 20, WDAS, WOOK, KRNB, WDIA, WCIN, WDMT, WGPR, KACE, XHRM, KNOW, WENN, WGIV, WNOO, WJAX, KOKY, WLOU, WVOL, WDAO, WWWS, WVOI.

DAZZ BAND "Joystick" (Motown) 27/7

Rotations: Heavy 3/0, Medium 9/0, Light 14/6, Extra Adds 1, Total Adds 7, WEDR, WJLB, WENN, WPEG, WPDQ, KJCB, KUKQ. Heavy: WZAK, XHRM, WATV. Medium: KRNB, WHRK, WCIN, WGPR, KDAY.

HOWARD JOHNSON "Let's Take Time Out" (A&M) 26/13
Rotations: Heavy 0/0, Medium 9/1, Light 14/9, Extra Adds 3, Total Adds 13, KMJQ, KRLY, KRNB, WBMX, WDRQ, WGPR, KDAY, WATV, WENN, WLOU, WLVW, WDAQ, KUKQ. Medium: WHUR, KKDA-FM.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 26/0

Rotations: Heavy 6/0, Medium 10/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, KRNB, WEDR, WJMO, KJCB, WANM. Medium: WVEE, WGCI, WDMT, WZAK, WGPR, WZEN-FM, WBLX, WLTH, WWWS, KUKQ.

### SIGNIFICANT ACTION

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 23/3

Rotations: Heavy 2/0, Medium 9/0, Light 12/3, Extra Adds 0, Total Adds 3, WGIV, KOKA, WWWS. Heavy: KRNB, WEDR. Medium: WAMO, WHRK, WJMO, XHRM, WOIC, KOKY, WBLX, WLTH.

NEW EDITION "Jealous Girl" (Streetwise) 23/1

Rotations: Heavy 7/1, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 1, KACE. Heavy: WDIA, WOIC, WJMI, WPDQ, WLVW. WVOL. Medium: WDAS, WAIL-FM, WZAK, KDAY, KJLH, WATV, WBLX, WAAA, KUKQ.

GRANDMASTER FLASH & MELLE MEL "White Line/Don't Do It" (Sugar Hill) 23/0
Rotations: Heavy 10/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WRKS, WDAS, WOOK, WAIL-FM, WBMX, XHRM, WKND, WNHC, WGIV, WLTH. Medium: WDMT, KJLH, WNOO, WWDM, WLUM, WWWS, KUKQ.

LIONEL RICHIE "Running With The Night" (Motown) 22/22
Rotations: Heavy 3/3, Medium 7/7, Light 10/10, Extre Adds 2, Total Adds 22, WDAS, KRNB, WDIA, WAIL-FM, WGCI, WBLZ, WDRQ, KMJM, KACE, KDAY, KJLH, KNOW, WWDM, WLUM.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 22/2
Rotations: Heavy 1/0, Medium 7/0, Light 13/1, Extra Adds 1, Total Adds 2, KKDA-FM, WAAA, Heavy: WANM. Medium: WGIV, WNOO, WBLX, WLVW, WDAO, WLTH, KDIA.

MAJOR HARRIS "All My Life" (Pop Art/Montage) 22/1
Rotations; Heavy 2/0, Medium 9/1, Light 11/0, Extra Adds 0, Total Adds 1, XHRM. Heavy; WBMX, WKXI. Medium: WXYV, WOOK, WVEE, KJLH, WENN, KOKA, WLTH, WTLC.

DeBARGE/Time Will Reveal (Gordy/Motown)

PAUL McCARTNEY and MICHAEL JACKSON/Say Say Say (Columbia)

ATLANTIC STARR/Touch A Four Leaf Clover (A&M)

JEFFREY OSBORNE/Stay With Me Tonight (A&M) 5 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)

6 CON FUNK SHUN/Baby, I'm Hooked (Right Into Your...) (Mercury/PG)

LIONEL RICHIE/All Night Long (All Night) (Motown)

MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)

9 TOM BROWNE/Rockin' Radio (Arista)

TO KOOL & THE GANG/Joanna (De-Lite/PolyGram)

MELBA MOORE/Keepin' My Lover Satisfied (Capitol) 26 17 13

EARTH, WIND & FIRE/Magnetic (Columbia) - 25 17

13 D. WARWICK & L. VANDROSS/How Many Times Can We... (Arista) 10 8 10

17 15 15 RICK JAMES/U Bring The Freak Out (Gordy/Motown)

STEPHANIE MILLS/How Come U Don't Call Me Anymore (Casablanca/PG) - 31 20

16 ZAPP/Heartbreaker (WB) 11 10 9

POINTER SISTERS/I Need You (Planet/RCA) 28 21 19

B RAY PARKER JR./I Still Can't Get Over Loving You (Arista)

19 SHALAMAR/Over And Over (Solar/Elektra) 19 16 16

SHANNON/Let The Music Play (Mirage/Atco)

34 26 22 MARY JANE GIRLS/Boys (Gordy/Motown)

TWILIGHT 22/Electric Kingdom (Vanguard)

23 JAMES INGRAM/Party Animal (Qwest/WB)

2 LUTHER VANDROSS/I'll Let You Slide (Epic) 25 PATTI LABELLE/If Only You Knew (Philadelphia International/CBS)

GEORGE CLINTON/Nubian Nut (Capitol)

20 1B 18 **27** RENE & ANGELA/My First Love (Capitol)

28 DEELE/Body Talk (Solar/Elektra)

29 GAP BAND/Jam The Motha' (Total Experience/PG) 4 11 24 30 JENNIFER HOLLIDAY/I Am Love Love (Geffen)

3 FOUR TOPS/I Just Can't Walk Away (Motown)

32 MADONNA/Holiday (Sire/WB)

36 33 S ASHFORD & SIMPSON/It's Much Deeper (Capitol) DEBUT ANGELA BOFILL/I'm On Your Side (Arista)

DEBUT DEBUT DARYL HALL & JOHN OATES/Say It Isn't So (RCA)

30 23 23 36 SKYY/Show Me The Way (Salsoul/RCA)

39 39 39 ROYALCASH/Radio Activity (Sutra)

DEBUT MIRENE CARA/Why Me? (Network/Geffen)

16 20 25 38 COMMODORES/Only You (Motown) 

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

### MOST ADDED ®

LIONEL RICHIE "Running..." (22) DONNA SUMMER (20) TAVARES (13) **HOWARD JOHNSON (13)** PIECES OF A DREAM (12)

#### HOTTEST

P. McCARTNEY and M. JACKSON (38) LIONEL RICHIE "All Night Long..." (37) JEFFREY OSBORNE (24) S.O.S. BAND (23)

SKOOL BOYZ "Before You Go" (Crossroad) 21/1
Rotations: Heavy 3/0, Medium B/0, Light 10/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WEDR, WYLD-FM, WZEN-FM. Medium WDAS, WOOK, KKDA-FM, WJMO, WZAK, WGPR, WLOU, WKWM.

LILLO "Who Do You Think You Are" (Capitol) 20/2
Rotations: Heavy 1/0, Medium 12/0, Light 7/2, Extra Adds 0, Total Adds 2, WGPR, KOKA, Heavy: KJLH. Medium: WRKS, WDAS, WZAK, KACE, WNHC, WENN, WPEG, WOIC, KJCB, KOKY, WLVW, WWDM.

G.L.O.B.E. & WHIZ KID "Play That Beat Mr. D.J." (Tommy Boy) 20/2
Rotations: Heavy 2/0, Medium 9/0, Light 9/2, Extra Adds 0, Total Adds 2, WAMO, KSOL. Heavy: WAOK, WVEE. Medium: WRKS, WDAS, KRNB, WHRK, XHRM, WNHC, WJAX, WPDQ, WKWM.

DECO "Fresh Idea" (Qwest/WB) 20/1

Rotations: Heavy 1/0, Medium 9/0, Light 10/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WYLD-FM. Medium: WDAS, WVEE, KRNB, WEDR, XHRM, WLOU, WAAA, WWWS, KUKQ.

MILLIE JACKSON ''I Feel Like Walking In The Rain'' (Spring) 20/0
Rotations: Heavy 2/0, Medium 10/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM, WBMX. Medium: WOOK, WVEE, WAIL-FM, WDMT, WJMO, WZAK, WVOL, WWDM, WLTH, KDKO.

THREE MILLION "I've Been Robbed" (Cotillion/Atco) 18/3
Rotations: Heavy 2/0, Medium B/1, Light B/2, Extra Adds 0, Total Adds 3, WDIA, KJCB, KOKA. Heavy: WDAS, WGCI. Medium: WHRK, WNHC, WJMI, WPDQ, WANM, WWWS, KUKQ. JIMMY CLIFF "Reggae Night" (Columbia) 18/2
Rotations: Heavy 1/0, Medium 6/0, Light 11/2, Extra Adds 0, Total Adds 2, KSOL, WOIC. Heavy: KRNB. Medium: WGCI, XHRM,

Rotations: Heavy 1/0, Medium WGIV, KJCB, WLVW, KUKQ.

TOM SCOTT "Come Back To Me" (Atlantic) 18/1 Rotations: Heavy 1/0, Medium 9/0, Light B/1, Extra Adds 0, Total Adds 1, WRDW, Heavy: KOKA. Medium: WAOK, WNOO, WOIC, WKXI, WPDQ, KOKY, WVOL, WTLC.

THIRD WORLD "Legos Jump" (Columbia) 17/3
Rotations: Heavy 5/0, Medium: KACE, KJLH, WNOO, WLTH.
WGCI, WLVW. Medium: KACE, KJLH, WNOO, WLTH.

J. BLACKFOOT "Taxi" (Local) 17/3

OK SEASON OF THE TRANSPORT OF T

TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 17/1
Rotations: Heavy 5/0, Medium 9/0, Light 3/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WCIN, WKXI, WLOU, WAAA, WDAO.
Medium: WXYV, WZEN-FM, WNOO, WPDQ, WLVW, WVOL, WLTH, WWWS, KUKQ. FREEEZ "Pop Goes My Love" (Streetwise) 16/6
Rotations: Heavy 1/0, Medium 2/0, Light 12/5, Extra Adds 1, Total Adds 6, WDIA, KACE, WATV, WENN, WWDM, WAAA. Heavy: KJLH, Medium: WDAS, WVOL.

G.T. "Down For The Count" (A&M) 16/1 m 9/0, Light 6/0, Extra Adds 1, Total Adds 1, KACE. Medium: WDAS, WZAK, WGPR, KJLH, KNOW,

MATTHEW WILDER "Break My Stride" (Private I/CBS) 16/0

13/0. Extra Adds O. Total Adds O. Heavy: KOKA. Medium: WVOL, KDIA.

INSTANT FUNK "(Just Because) You'll Be Mine" (Salsoul/RCA) 16/0

: Heavy 0/0, Medium B/0, Light B/0, Extra Adds 0, Total Adds 0. Medium: WDAS, KRNB, WHRK, WCIN, WKND, WVOL,

PEABO BRYSON & ROBERTA FLACK "Maybe" (Capitol) 16/0
Rotations: Heavy 4/0, Medium 3/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WCIN, WGIV, WJMI, WTLC. Medium: KDAY,

PIECES OF A DREAM "Fo Fi Fo" (Elektra) 15/12

Rotations: Heavy 1/1, Medium 4/1, Light B/B, Extra Adds 2, Total Ad WNHC, WLOU, WAAA, WDAO, WLTH, WWWS. Medium: WDAS, WHUR.

O'BRYAN ''Soul Train's A Comin' '' (Capitol) 15/1
Rotations: Heavy 3/0, Medium 10/0, Light 1/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WATV, WPDQ, WLVW. Medium: WGCI, WDMT, KDAY, WNOO, WOIC, KJCB, WPLZ, WWDM, WLTH, WKWM. ENCHANTMENT "Here's Your Chance" (Columbia) 15/0
Rotations: Heavy 2/0, Medium B/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM, WRDW. Medium: WEDR, WJMO, XHRM, WNOO, WOIC, KJCB, WKWM, KUKQ.

Adds & Hots . . . See Page 50

# The heat is on.



GEORGE BENSON
"In Your Eyes"
Produced by Arif Mardin



DREAMBOY
"Don't Go"
Produced by Jeffrey Stanton
and Virgil Taylor for
Valentino Productions
ON YOUR DESK NEXT WEEK!

# WRAP THESE 101 NEW HITS AROUND YOUR PLAYLIST



"Why"
Produced by Tommy LiPuma



TOM TOM CLUB
"Pleasure of Love"
Produced by Tina Weymouth,
Chris Frantz and Steven Stanley



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### Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### **EAST**

FATTI LABELLE DEBARGE MCCARTNEY & JACKS

### WILD/Boston Elroy R.C. Smith

KINKY FOXX RICK JAMES TAVARES TOM TOM CLUB POINTER SISTERS Hottest: LIONEL RICHIE KLIQUE MCCARTNEY & JACKS MIDNIGHT STAR HAWKEYE

#### WKND/Hartford (a) Jordan/McLean

none
Rottest:
LIONEL RICEIE
JENNIFER HOLLIDAY
MCCARTNEY & JACKS
MIDNIGHT STAR
GRANDMASTER FLASH

SOUTHSIDE JOHNNY SLAVE
SYLVESTER
PIECES OF A DREAM
HOTTEST TO THE
LIONEL RICHIE
DONNA SUMMER
MADONNA
DEBARGE
MCCARTNEY & JACKS

HERBIE HANCOCK DISCO FOUR CHERYL LYNN HOTTEST: LIONEL RICHIE MCCARTNEY & JACKS SHANNON DONNA SUMMER

DONNA SUMMER HALL & OATES LEW KIRTON DISCO FOUR 10 SPEED 10 SPEED SLAVE
TONI BASIL
JONZUN CREW
WRECKIN' CREW
LIONEL BICKIE
POINTER SISTERS
KASHIF
PHILIPPE WYNNE
FEARLESS FOUR
HOLLER
KASHIF
KOOL & THE GANG
RAY PARKER JR.
LUTHER VANDROSS

ANGELA BOFILL LUTHER VANDROSS PIECES OF A DREAM PIECES TAVARES
ASHFORD & SIMPSON FOUR TOPS TALKING HEADS GLOBE & WHIZ KID GLOBE & WHIZ KI Hottest: MIDNIGHT STAR JEFFREY OSBORNE SOS BAND DEBARGE LIONEL RICHIE

#### WOOK/Washington, DC

TRAIN
STACY LATTISAM
TAVARES
FOOR TOPS
LUTHER VANDROSS
PATHACK BAND
CUBA GODING
DONNA SUMMER
CHRIS THOMAS
HOLLER
MCCARTNEY & JACKS
KOOL & THE GANG
DEBARGE
RENE & ANGELA RENE & ANGELA GRANDMASTER FLASH

### WHUR/Washington, DC Oscar Fields

OSCAT FINIDA ELBOW BONE & RACK ROYALCASH MARILIM MCCOO GEORGE CLINTON FATBACK BAND HOTEOSIL LIONEL RICHIE JENNIFER HOLLIDAY ANITA BAKER MCCARTHEY & JACKS DEBARGE

#### SOUTH

none
Hottest:
LIONEL RICHIE
DEBARGE
WARWICK & VANDROS
KLIQUE
SOS BAND

### WVEE/Atlanta Scotty Andrews

NONE
HOTTEST:
LIONEL RICHIE
JEFFREY OSBORNE
MCCARTNEY & JACKS
FOUR TOPS
KOOL & THE GANG

Toddy Black
GAP BAND
JUNIOR
ROOL & THE GANG
LUTHER VANDROSS
SUMFIBE
JIMMY CLIFF
MOTIVATION
STARSKI
TOM SCOTT
GEORGE BENSON
D TRAIN
HOTTER
LIONEL RICHIE
DEBARGE
JEFFREY OSBORNE
GEORGE CLINTON
DEELLE

#### KNOW/Austin

Salby Edwards DREAMBOY
GEORGE CLINTON
LIONEL RICHIE
TAVARES
FOUR TOPS
MADONNA
GAP BAND
DONNA SUMMER
ROTES:
DEBARGE
SOS BAND
MIDNIGHT STAR
POINTER SISTERS
HALL 6 OATES

### WNOO/Chattanoogs Smokin\* Sam Ervin

HOTTEST INGRAM
HOTTEST INGRAM
CLARKE & DUKE
DEELE
GAP BAND
EWAP
KOOL & THE GANG

MICKY AFROID

CUBA GOODING

JIMMY CLIFF
RON BANKS

LIONEL RICHIE

GARLAND GREEN

JONES GIRLS

JENNIFER HOLLIDAY

JUNIOR

STEPHANIE MILLS

DENIECE WILLIAMS

HOTEGER

HOTEGER TAVARES
CUBA GOODING
PHILIP BAILEY
LIONEL RICHIE
HOWARD JOHNSON
FREEEZ
SERGE PONSAR SERGE PONSAR
HOTTEST:
JEFFREY OSBORNE
LIONEL RICHIE
DEBARGE
MIDNIGHT STAR
MCCARTNEY & JACKS CON FUNK SHUN NEW EDITION

#### WENN/Birmingham Michael Star

GAP BAND KKDA-FM/Dailas ASHAYE
D TRAIN
DAZZ BAND
FREEZ
CASEMERE
HOWARD JOHNSOI
SPOONIE GEE
DONNA SUMMER
HOTTEST
HOTTEST
HOTTEST
ANGEL
LIONEL RICHIE
RENE & ANGELA
ZAPP
DEBARGE GLADYS KNIGHT
MELBA MOORE
TWILIGHT 22
CASHMERE
HOTCEST:
DEBARGE
STAR STUDDED STRU
LIONEL RICHIE
JEFFREY OSBORNE
J. BLACKFOOT

HOWARD JOHNSON PIECES OF A DREAM JONES GIRLS HOTTEST: GAP BAND DREAMBOY DEBARGE TWILIGHT 22

TWILIGHT 22 PATTI LABELLE

KOOL & THE GANG STEPHANIE MILLS HOWARD JOHNSON CHERYL LYNN J. BLACKFOOT HOTLEST GEORGE CLINTON ROYALCASH ANITA BABER CON FUNK SHUN DOLBY'S CUBE

KMJQ/Houston

#### WGIV/Charlo Hal Harrill

LIONEL RICHIE STEVIE WOODS JUNIOR STEVIE WOODS
JUNIOR
GAP BAND
KASKIF
D TRAIN
DELLE
DONNA SUMMER
HOTLER
HOTLER
HOTLER
HOTLER
ATLANTIC STARR
DEBARGE
SOS BAND

RAY PARKER JR.
JAMES INGRAM
GEORGE CLINTON
SLAVE
DAZZ BAND
DECO

DONNA SUMMER PRILIP BAILEY JONES GIRLS JAMES INGRAM

TAVARES RUE CALDWELL SKOOL BOYZ DONNA SUMMER LIONEL RICHIE EBONY SHANNON CON FUNK SHUN TWILIGHT 22 DEBARGE SOS BAND

### WPDQ/Jacksonv

CUBA GOODING
MARILYN MCCOO
SPOONIE GEE SOUTHSIDE JOHN STACY LATTISAW DAZZ BAND DEELE MAJOR LANCE Hottest: HOTTEST: LAKESIDE MCCARTNEY & JACKS DEBARGE MIDNIGHT STAR NEW EDITION

DAZZ BAND
D TRAIN
EDGAR WINTER
THREE MILLION
HOLLESE:
LIONEL RICHIE
RICK JAMES
MIDNIGHT STAR
TOM BROWNE
DEBARGE

#### KOKY/Little Rock (J)

JENNIFER HOLLIDAY MAVIS STAPLES DONNA SUMMER WKXI/Jackson RACE
PLANET PATROL
ASHAYE
RON BANKS
LEW KIRTON
JONES GIRLS JONES GIRLS
SHANNON
DISCO POUR
HOTLEST:
JEFFREY OSBORNE
RICK JAMES
TOM BROWNE
DEBARGE
POINTER SISTERS

KMJM/St. Louis Tony Gray

MELBA MOORE
LIONEL RICHIE
PHILIP BAILEY
JUNION
D TRAIN
HOTCEST:
SHALAMAR
DEBARGE
JEFFREY OSBORNE
MCCARTNEY 6 JACKS
LIONEL RICHIE

WZEN-FM/St. Louis

Rod King

ATLANTIC STARR STACY LATTISAW AL MCCALL DONNA SUMMER STEPHANIE MILLS HOWARD JOHNSON SHANNON HOWARD JORNSON SHANNON PROONIE GEE PIECES OF A DREAM HTH DAY SERGE PONSAR MAVIS STAPLES EOCLEST, MIDHIGHT STAR EICK JAMES JAMES INGRAM EOYALCASH EOYALCASH

GEORGE CLINTON
STEPHANIE MILLS
GAP BAND
HOTTEST:
LIONEL RICHIE
MCCARTNEY 6 JACKS
JENNIPER HOLLIDAY
DEBARGE
ERINCE

### ERNB-FM/Memphis Floyd Blackwell

LIONEL RICHIE
JONES GIRLS
DEELE JONES GIRLS
LEGELE
SOUTHSIDE JOHNNY
DONNA SUMMER
HOWARD JOHNSON
LEW RIRTON
SERGE PONSAR
STOONIE GEE
RON BANKS
HOTEGEE
TON FUNK SHUN
J. BLACKFOOT
ATLANTIC STARR
GAP BAND

LIONEL RICHIE
JENNIFER HOLLIDAY
DONNA SUMMER
THREE MILLION
LEW KIRTON
BON BANKS
RAVIS STAPLES
FREEZ
ROTESEZ
LIONEL RICHIE
JEFFREY OSBORNE
MCCARTNEY & JACKS
POINTER SISTERS
MIDNIGHT STAR

8

JEFFREY OSBORNE LIONEL RICHIE

TWO SISTERS SELAVE
JENNIFER HOLLIDAY
SPOONIE GEE
DAZZ BAND
PIECES OF A DREAM JUNIOR LENNY WILLIAMS 10 SPEED HOTTEST: LIONEL RICHIE TOM BROWNE RICK JAMES TWILIGHT 22 JEFFREY OSBORI

none
Hottest:
LIONEL RICHIE
DEBARGE
CON PUNK SHUN
KOOL & THE GANG
SOS BAND WLVW/Moncks Corr

LUTHER VANDROSS HOWARD JOHNSON JUNIOR RONALE DYSON LENRY WILLIAMS PRETTY BOYS HOTCHE HOTCHE KLIQUE MICHAEL JACKSON JENNIFER HOLLIDAY SOS BAND

#### WMAK/Nashvill

SHANNON SHALAMAR IRENE CARA HOCLEST! MCCARTNEY & JACKS LIONEL RICHIE WARNICK & VANDROS JEFFREY OSBORNE DEBARGE

#### WVOL/Nashville Fred Harvey

SEANNON GEORGE CLINTON GIFT OF DREAMS DONNA SUMMER DONNA SUMMER
RON BANKS
MIDNIGHT STAR
HOTTEST
LIONEL RICHIE
MCCARTNEY & JACKS
MIDNIGHT STAR
TWILIGHT 22
K-9 CORP.

D TRAIN
GAP BAND
TIMMY THOMAS
JONES GIRLS
SOUTHSIDE JOHNNY
RON BANKS
HOTTESTE JOHNNY
RON BANKS
HOTTESTE JEFFREY OSBORNE
ANITA BAKER
ENCHANTMENT
LUTHER VANDROSS

JONES GIRLS
JENNIFER HOLLIDAY
LIONEL RICHIE
RACE
WHODINI
TAVARES
CAPTAIN RAP
RUE CALDWELL
TONI BASIL
HOTESE:
DEBARGE
MCCARTNEY & JACKS
JEFFREY OSBORNE
WARWICK & VANDROS
GRANDMASTER FLASH JONES GIRLS

### WPLZ/Petersburg Hardy Jay

RAY PARKER JR.
GEORGE BENSON
MARY JANE GIRLS
NOTES:
LIONEL RICHIE
ROYALCASH
TWILIGHT 22
BEBARGE
PATTI LABELLE

#### KHYS/Port Arthur Ron Pinckney

MERBIE HANCOCK LUTHER VANDROSS JAMES INGRAM ANGELA BOFILL STACY LATTISAW HOTESE: MCCARTMEY & JACKS DEBARGE SOS BAND LIONEL RICHIE ZAPP

#### WANT/Richmond Kirby Carmichael

CAP BAND
LUTHER VANDROSS
PATTI LABELLE
D TRAIN
FOUR TOPS
HOttest:
LIONEL RICHIE
MCCARTHEY 6 JACKS
DEBARGE
SOS BAND
TOM BROWNE

#### WTOY/Roanoke

LUTHER VANDROSS STEPHANIE MILLS FOUR TOPS HOTEST: MIDNIGHT STAR MCCARTNEY & JACKS LIONEL RICHIE TOM BROWNE ZAPP

#### KOKA/Shreveport B.B. Davis

STEVIE WOODS LILLO GEORGE CLINTON SOUTHSIDE JOHNNY THREE MILLION

#### WEST

ANGELA BOFILL
MAURICE STARR
CUBA GODING
SHANNON
THIRD WORLD
HOTE-STAR
MCCARTNEY & JACKS
ARETHA FRANKLIN
MIDNIGHT STAR
RICK JAMES
ROOL & THE GANG

LIONEL RICHIE JENNIFER HOLLIDAY

GAP BAND
PIECES OF A DREAM
JUNIOR
JONES GIRLS
JENNIFER HOLLIDAY
PATTI LABELLE
FREEZ
GEORGE BENSON
GLADYS KNIGHT
HOLLERT

# DAVID SANBURN HOttest: LIONEL RICHIE ZAPP MCCARTNEY & JACKS ROYALCASH JEFFREY OSBORNE

Jack Petterson

CAPTAIN RAP
JENNIFER HOLLIDAY
TWILIGHT 22
PATTI LABELLE
DEELE
HERB ALPERT
HOWARD JOHNSON
RFAL TO REEL
ANGELA BOFILL
ANITA BAKER
LIOWEL RICHIE
MELBA MOORE
DAVID SANBORN
HOLESEN

LIONEL RICHIE NEW EDITION TAVARES 2Z HILL DEELE TWILIGHT 22 PREEEZ DONNA SUMMER
HOTTEST:
MIDNIGHT STAR
LIONEL RICHIE
ZAPP
ATLANTIC STARR
JENNIFER BOLLIDAY

# JENNIFER HOLLIDAY MADONNA JUNIOR JONES GIRLS PHILIP BRILEY FREEZ FROUBLE FUNK LENNY WILLIAMS HOLLERS' MCCARTNEY 6 JACKS DEELE TOM BROWNE WANM/Tallahassee

KJLH/Los Angeles (4) J.B. Stone/Rico LIONEL RICHIE
SLAVE
CUBA GOODING
JONZUN CREW
JENNIFER HOLLIDAY
HOTEGER
DEBARGE
MCCARTWEY & JACKS
TYRONE DAVIS
JEFFREY OSBORNE
WARWICK & VANDROS LIONEL RICHIE CURTIS HAIRSTON CURTIS HAIRSTON
GAP BAND
JENNIFER HOLLIDAY
GEORGE CLINTON
WOMACK. & WOMACK
HERBIE HANCOCK
HOTESSTEEL
KOOL & THE GANG
CON FUNK SHUN
SHANNON RICK JAMES WAAA/Winston-Salem (Jae Jackson

#### KDIA/Oakland Jeff Harrison

### KUKQ/Phoenix Rick Nuhn

SKOOL BOYZ STACY LATTISAW HOWARD JORNSON ASHFORD & SIMPSO ROYALCASH KASHIF DAZZ BAND HOTLEST: ZAPP ZAPP
RICK JAMES
MIDNIGHT STAR
DEBARGE
MCCARTNEY & JACKS

RUE CALDWELL LUTHER VANDROSS STACY LATTISAW DEBARGE MCCARTNEY & JACKS MIDNIGHT STAR SOS BAND

#### KSOL/San Mateo

Bernle Moody 

(J) indicates Black reporters also contributing to Jazz Chart

# JAZZRADIO

3 HUBERT LAWS/Make It Last (Columbia)

MICHAEL FRANKS/Passionfruit (WB)

TOM SCOTT/Target (Atlantic)

DAVID SANBORN/Backstreet (WB) 16 SADAO WATANBE/Fill Up The Night (Musician/Elektra) 20

HERB ALPERT/Blow Your Own Horn (A&M)

JEAN-LUC PONTY/Individual Choice (Atlantic)

LES McCANN/The Longer You Wait (JAM) 12 11 SPYRO GYRA/City Kids (MCA)

13 JIMMY McGRIFF/The Countdown (Milestone)

14 BEN SIDRAN/Bop City (Antilles) 11

AL DiMELOA/Scenario (Columbia) 24

**DAVID BENOIT/Digits (AVI)** 26 13

17 ERIC GALE/Island Breeze (Musician/Elektra) 17

18 JACO PASTORIOUS/Invitation (WB) 18 19 RED HOLLOWAY/Hittin' The Road Again (JAM) 19

20 PAQUITO D'RIVERA/Live At Keystone Korner (Columbia) 15

21 SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia) 22 HIROSHIMA/Third Generation (Epic)

12 MANHATTAN TRANSFER/Bodies & Soul (Atlantic)

23 JUDY ROBERTS with R. BROWN & J. HAMILTON/Trio (Pausa)

RAMSEY LEWIS TRIO/Reunion (Columbia) DEBUT

**BRUCE FORMAN/In Transit (Muse)** 23 DEBUT

25 26 DON LATARSKI/Lifeline (Pausa)

13 27 MARVIN STAMM/Stammpede (Palo Alto) 22 28 MONGO SANTAMARIA/Mongo Magic (Roulette)

29 STEVE TURNER/Harbor Place (Booman/AVI) 30 DAVE FRISHBERG/Songbook, Vol. II (Omnisound)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gaines ville, FL, Phil Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Geoffrey Nimmo WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte

### **MIDWEST**

#### WGCI/Chicago a Richard Pegue

LIONEL RICHIE
DEELE
ANGELA BOFILL
STACY LATTISAW
RON BANKS
KLIQUE
HOTTEST:
SHANNON
MIQUEL BROWN SHANNON
MIQUEL BROWN
MCCARTNEY & JACKS
DAVID SANBORN
LAKESIDE

WBMX/Chicago PHILIP BAILEY TAVARES ANGELA BOFILL GENNY BURTON O'BRYAN HOWARD JOHNSON LATEST SAPPHIRE Hottest: P. FUNK ALL-STARS FOUR TOPS SHANNON SHANNON JEFFREY OSBORNE SHALAMAR

#### WBLZ/Cincin Brian Castle

TWILIGHT 22
JOURNEY
CON FUNK SHUN
HUEY LEWIS & NEWS
LIONEL RICHIE LIONEL RICHIE
Hottest:
LIONEL RICHIE
DEBARGE
MCCARTNEY & JACKS
SOS BAND
TOM BROWNE

WCIN/Cincinnati Sid Kennedy MICHAEL JACKSON SPOONIE GEE HOTTEST: SOS BAND DEBARGE EWAF MCCARTNEY & JACKS ZAPP

PATTI LABELLE ROYALCASH LUTHER VANDROS DONNA SUMMER EDGAR WINTER DEELE

#### WZAK/Cleveland Lynn Tolliver

TEENA MARIE

RACE JUNIOR JUNIOR CRISE CLINTON GEORGE CLINTON Hottest: POINTER SISTERS EW&F RAY PARKER IN RAY PARKER JR. DAVID SANBORN ANGELA BOFILL

DEELE
Hottest:
DEBARGE
RENE & ANGELA
SOS BAND
ATLANTIC STARR
STEPHANIE MILLS

MAZE
LUTHER VANDROSS
ANGELA BOFILL
RACE
DISCO POUR
ARCADE FUNK
ULTIMATE CHOICE
MONTEGO BAY
PHYSICAL ABUSE
HOTEST RICHIE
ZAPP ZAPP RENE & ANGELA

WVKO/Columbus Lyles/Jones MIQUEL BROWN MELBA MOORE RAY PARKER JR. Hottest: ZAPP

LIONEL RICHIE
PIECES OF A DREAM
SLAVE
FATBACK BAND
DONNA SUMMER
BOWARD JOHNSON
JUNIOR TAVARES BTH DAY DISCO FOUR EWICE TONES TONES
SMOKE SCEEN
BOTTEST:
RENE & ANGELA
DEBARGE
SOS BAND
1APP
MARY JANE GIRLS

WDAO/Dayton Lankford Stephens

RACE HOWARD JOHNSON DONNA SUMMER PLANET PATROL LILLO

WAS (NOT WAS) DAYTON DST DST
PREDIA D
HOWARD JOHNSON
LIONEL RICHIE
PIECES OF A DREAM
RON BANKS RON BANKS
HOTTEST:
ANITA BAKER
DEBARGE
JEFFREY OSBORNE
LIONEL RICHIE
TWILIGHT 22

KOOL & THE GANG FATBACK BAND DAZZ BAND HOTTEST: ORBIT MARY JANE GIRLS TWILLIGHT 22 MIDNIGHT STAR GLADYS KNIGHT

Dana HUSENSON
PIECES OP A DREAM
LUTHER VANDROSS
PATRACK
ALLEY
RON BANKS
CUBA GOODING
LIONEL RICHIE
SLAVE
RANDY CRAWFORD
BOTLEST
LIONEL RICHIE
MIDNIGHT STAR
MCCARTNEY 6 JACKS
DEBARGE
SOS BAND

### WTLC/Indianapolls Jay Johnson

GIFT OF DREAMS HOLT BROTHERS ANGELA BOPILL GAP BAND SLAVE
LEW KIRTON
STEPHANIE MILLS
HOTTEST
HOTTEST
JEFFREY OSBORNE
RENE & ANGELA
SOS BAND
WARWICK & VANDROS
MCCARTNEY & JACKS

WKWM/Grand Repid Frank Grant

WLUM/Mitwaukee Rich Guzman LIONEL RICHIE HOTTEST: MIDNIGHT STAR DEBARGE ZAPP SHANNON HALL 6 OATES

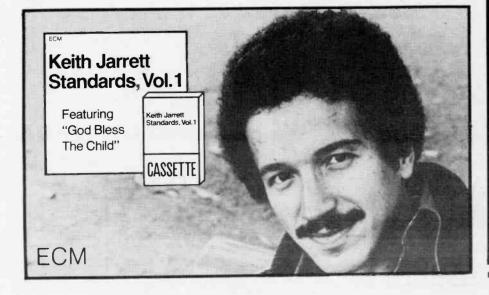
### WWWS/Saginaw Kermit Crockett

MAURICE STARR
STYLE COUNCIL
DONNA SUMMER
STEVIE WOODS
PIECES OF A DREAM
FAB FIVE FREDDY Hottest: WARWICK & VANDROS

# Rod King SHANNON HIDNIGHT STAR CUBA GODING STACL LATTISAN JENTER HOLLIDAY PHILIP BALLEY RON BANKS PURE EMERCY DENIECE WILLIAMS HOTESEL LIONEL RICHIE BEBARGE MCCARTNEY & JACKS JEFFREY OSBORNE RENE & ANGELA

WVOI/Toledo (a) Maxx Myrick TAVARES
DENTECE MILLIAMS
DONNA SUMMER
LIONEL RICHIE
10 SPEED
JUNIOR
RONNIE MCNEIR
HOCLEST:
LIONEL RICHIE
MCCARTNEY & JACKS
TWILLIAMS
SOS BAND ZAPP JEFFREY OSBORNE MIDNIGHT STAR LAKESIDE

New & Active . . . See Page 48







### A

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### DARRELL CLANTON

Lonesome 7-7203 (Audiograph)

On 69% of reporting stations. National Summary: Up 44, Same 30, Down 0, Debuts 17, Adds 13. Debuts at number 43 on the Country chart.

### **GARY MORRIS**

Why Lady Why (WB)
On 68% of reporting stations. National Summary: Up 8, Same 27, Down 0, Debuts 25, Adds 42.
A Most Added Record. Debuts at number 44 on the Country chart.

#### **EMMYLOU HARRIS** Drivin' Wheel (WB)

On 66% of reporting stations. National Summary: Up 22, Same 35, Down 0, Debuts 24, Adds 18. Debuts at number 48 on the Country chart.

KENNY ROGERS

You Were A Good Friend (Liberty)

On 63% of reporting stations. National Summary: Up 30, Same 24, Down 0, Debuts 22, Adds 20. Debuts at number 45 on the Country chart.

#### REX ALLEN JR.

The Air That I Breathe (Moon Shine)

On 61% of reporting stations. National Summary: Up 43, Same 24, Down 0, Debuts 14, Adds 11. Debuts at number 46 on the Country chart.

#### KATHY MATTEA

Street Talk (Mercury/PolyGram)
On 61% of reporting stations. National Summary: Up 48, Same 21, Down 1, Debuts 13, Adds 9.
Moves 50-42 on the Country chart.

#### **DAVID WILLS**

Miss Understanding (RCA) On 60% of reporting stations. National Summary: Up 30, Same 31, Down 0, Debuts 17, Adds 12. Debuts at number 50 on the Country chart.

### MOST ADDED®

DON WILLIAMS (67) Stay Young (MCA)
RICKY SKAGGS (63) Don't Cheat In Our Hometown (Epic)
SYLVIA (51) I Never Quite Got Back Loving... (RCA)
GARY MORRIS (42) Why Lady Why (WB) EXILE (38) Woke Up In Love (Epic)

GENE WATSON (37) Drinkin' My Way Back Home (MCA) **REBA McENTIRE (35)** 

There Ain't No Future (Mercury/PolyGram)

#### HOTTEST

ANNE MURRAY (74) A Little Good News (Capitol) GEORGE STRAIT (53) You Look So Good In Love (MCA)

JOHN ANDERSON (50) Black Sheep (WB)
EARL THOMAS CONLEY (50)

Holding Her And Loving You (RCA)
LARRY GATLIN & THE GATLIN BROS. (44)
Houston... (Columbia)
T.G. SHEPPARD (43)

Slow Burn (WB/Curb)
DEBORAH ALLEN (38) Baby I Lied (RCA)

GENE WATSON "Drinkin' My Way Back Home" (MCA) 78/37

National Summary: Up 4, Same 25, Down 0, Debuts 12, Adds 37 including WYRK, WNYR, WSEN-AM-FM, WWVA, KASE, KXYL, WSOC-FM, KIKK-FM, WIRK-FM, WYRC, KVOO, KYGO-FM, KUGN-FM, KVEG, KTOM.

JOHNNY RODRIGUEZ "Back On Her Mind Again" (Epic) 74/14

National Summary: Up 26, Same 21, Down 0, Debuts 13, Adds 14, WIXL-FM, WIXY, WSEN-AM-FM, KMML, WFNC, WJOS, WOKK, WUSO-FM, WGEE, WDAF, WTOD, KTPK-FM, KYAK, KEIN, WMZQ d-36.

THOM SCHUYLER "Brave Heart" (Liberty) 73/3

National Summary: Up 33, Same 25, Down 0, Debuts 12, Adds 3, KGEM/KJOT, KYGO-FM, KSON-FM, WPOR-FM d-34, KIX106 d-37, WWVA 23-20, WYNK-FM d-39, WSOC-FM d-40, WPAP-FM 25-20, KRMD-AM-FM 36-27, WTSO d-45, KEBC-FM d-50, WHBF d-45, WTOD 27-23, KFDI-AM-FM 43-39.

DAN SEALS "You Really Go For The Heart" (Liberty) 70/17

WHIB 6.4.5, WI DD 27-23, REDI-AM-FM 43-39.

DAN SEALS "You Really Go For The Heart" (Liberty) 70/17

National Summary: Up 14, Same 28, Down 0, Debuts 11, Adds 17, WCAW, WAJR, WIXL-FM, WSEN-AM-FM, WYNK-FM, WXBQ-FM, WDAK, KLLL, WUSQ-FM, WSLR, KEBC-FM, WHBF, WWJO, KVOO, KKCS, KEIN, KCUB.

FM, WDAK, KLLL, WUSQ.FM, WSLR, KEBC.FM, WHBF, WWJO, KVOO, KKCS, KEIN, KCUB.

DON WILLIAMS "Stay Young" (MCA) 69/67

National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 67 including WPOC.FM, WHN, WMZQ, WESC.AM-FM, KIKK-FM, WSM, WCXI-AM-FM, WWXCL, KFDI-AM-FM, KRST-FM, KLZ, KYGO-FM, KNIX-FM, KSAN, KMPS-AM-FM, KGA.

RICK & JANIS CARNES "Does He Ever Mention My Name" (WB) 69/21

National Summary: Up 7, Same 30, Down 0, Debuts 11, Adds 21 including WBGW-FM, WOKQ, WAJR, WYNK-FM, WESC-AM-FM, WRNL, WONE, WDAF, WXCL, WWJO, KIK-FM, KKCS, KYEG, KRSY, KSOP-FM, KCBQ, KMPS-AM-FM.

RICKY SKAGGS "Don't Cheat In Our Hometown" (Epic) 64/63

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 63 including WPOC-FM, KIX106, WMZQ, KASE, WJQS, WAMZ-FM, WMC-AM, WKSJ-FM, WLWI-FM, WTQR-FM, WCXI-AM-FM, WFMS-FM, KNIX-FM, KWJJ, KSON-FM, KMPS-AM-FM.

IERRY REFD "I'm A Slave" (RCA) 63/8 National Summary: Up 0, Same 0, Down 0, Debut FM, WMC-AM, WKSJ-FM, WLWI-FM, WTQR-FM, WCJERRY REED "I'm A Slave" (RCA) 63/8

JERRY REED "I'm A Slave" (RCA) 63/8
National Summary: Up 18, Same 34, Down 1, Debuts 2, Adds 8, WIXL-FM, KIX106, WKIX, WSLR, WGEE, WHBF, WTOD, KEIN, WVAM 39-32, WYNK-FM 42-34, WJQS 44-37, WLWI-FM d-40, KVOO d-45, KWJJ 36-30, KTOM 43-37.

LANE BRODY "It's Another Silent Night" (Liberty) 57/11
National Summary: Up 14, Same 24, Down 0, Debuts 8, Adds 11, WWVA, KMML, WXBQ-FM, WJQS, WIRK-FM, WTSO, KTPK-FM, KKAL, KCCY-FM, KIGO, KCUB, WXKW d-31, WCMS-FM d-50, KTTS-AM-FM d-45, KRSY d-41.

B.J. THOMAS "Two Car Garage" (Cleveland International/CBS) 55/28
National Summary: Up 5, Same 16, Down 0, Debuts 6, Adds 28 including WIXY, KIX106, WWVA, KMML, KXYL, WSOC-FM, KLLL, WPAP-FM, WKIX, WRNL, WMNI, WFMS-FM, KEBC-FM, KUZZ, KMPS-AM-FM.

FM, KLLL, WPAP-FM, WKIX, WRNI, WHMS-FM, KEBC-FM, KUZZ, KMFS-AM-FM.

SYLVIA "I Never Quite Got Back Loving..." (RCA) 53/51

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 51 including WKKW, WNYR, WMZQ, KASE, WNOX, WKSJ-FM, WLWI-FM, WSIX-FM, WQYK-FM, WCXI-AM-FM, WOW, KNIX-FM, KCKC, KSON-FM, KGA.

MEL TILLIS "She Meant Forever When She Said..." (MCA) 51/0

National Summary: Up 35, Same 14, Down 0, Debuts 2, Adds 0, WGAN-FM 37-30, WVAM 50-42, WWVA 40-36, KASE 37-33, WSIX-FM 39-27, WPAP-FM 36-29, KRMD-AM-FM 26-19, WUSQ-FM d-40, WCXI-AM-FM 15-14, KFGO 30-27, WHBF 43-39, KVOO 30-23, KUZZ 46-35, KTOM 36-31, KSOP-FM 34-27.

### SIGNIFICANT ACTIO

EXILE "Woke Up In Love" (Epic) 40/38 s 0, Adds 38 including WPOC-FM, WKHK, WSOC-FM, WAMZ-FM, WKSJ

FM, WSM, WTQR-FM, KEBC-FM, WXCL, KLZ, KNIX-FM.

DEAN DILLON "Famous Last Words Of A Fool" (RCA) 39/2

National Summery: Up 12, Same 22, Down 0, Debuts 3, Adds 2, WKSJ-FM, KIOV-FM, WSEN-AM-FM 39-34, WEZL-FM d-48, WSIX-FM 21-16, KRMD-AM-FM 40-31, WHBF 46-40, KFDI-AM-FM d-48, KWJJ 42-37, KSOP-FM d-48.

CRAIG DILLINGHAM "Have You Loved Your Woman Today" (Curb/MCA) 38/15

National Summary: Up 2, Same 20, Down 0, Debuts 1, Adds 15 including WBGW-FM, WKYG, WGTO, WJQS, WMC-AM, WAXX, KEBC-FM, KFDI-AM-FM, KVEG, KSOP-FM.



### NATIONAL AIRPLAY/50

November 25, 1983

5 3 3

ANNE MURRAY/A Little Good News (Capitol)

2 JANIE FRICKE/Tell Me A Lie (Columbia)

EARL THOMAS CONLEY/Holding Her And Loving You (RCA)

4 JOHN ANDERSON/Black Sheep (WB) 12 10 8

CONWAY TWITTY/Heartache Tonight (WB) 11 9

6 LARRY GATLIN & THE GATLIN BROTHERS/Houston... (Columbia) 15 12 9

ŏ MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty) 10 8 7

DEBORAH ALLEN/Baby | Lied (RCA) 8 6

GEORGE STRAIT/You Look So Good In Love (MCA)

T.G. SHEPPARD/Slow Burn (WB/Curb) 24 20 13

ATLANTA/Dixie Dreamin' (MDJ) 18 14 12

P HANK WILLIAMS JR./Queen Of My Heart (WB/Curb) 22 19 15

WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia) 26 21 16

NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty) 27 22 17 (RCA)

18 OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA) 17 GEORGE JONES/Tennessee Whiskey (Epic)

JOHN CONLEE/In My Eyes (MCA) 37 29 22

CRYSTAL GAYLE/The Sound Of Goodbye (WB) 41 32 26

VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram) 31 27 23

JOHNNY LEE/My Baby Don't Slow Dance (Full Moon/WB) 35 31 27

RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic) 38 33 28

BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA) 23

GAIL DAVIES/You're A Hard Dog... (WB) 39 34 30

 GAIL DAVIES/You're A Hard Dog... (WB)
 KENNY ROGERS with DOLLY PARTON/Islands in The Stream (RCA) 1 15 20

RONNIE MILSAP/Show Her (RCA) 50 40 34

WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA) 42 37 31

MICKEY GILLEY/Your Love Shines Through (Epic)

JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic)

48 43 36

MARK GRAY/Wounded Hearts (Columbia)
31 LEE GREENWOOD/Somebody's Gonna Love You (MCA) 2 17 24

32 BANDANA/Outside Lookin' In (WB) 16 13 25

CHARLY McCLAIN/Sentimental Ol' You (Epic) 49 42 3

LOUISE MANDRELL/Runaway Heart (RCA) 46 39

JIM GLASER/The Man In The Mirror (Noble Vision)

SHELLY WEST/Another Motel Memory (Viva) 47 43

D ED BRUCE/After All (MCA) - 45 MERLE HAGGARD/That's The Way Love Goes (Epic) 46

39 STEPHANIE WINSLOW/Kiss Me Darling (Curb/MCA) 43 35 33 MEL McDANIEL/I Call It Love (Capitol)

MOE BANDY/You're Gonna Lose Her Like That (Columbia)

ATHY MATTEA/Street Talk (Mercury/PolyGram) DEBUT DARRELL CLANTON/Lonesome 7-7203 (Audiograph)

DEBUT REX ALLEN JR./The Air That I Breathe (Moon Shine)
17 16 29 47 BELLAMY BROTHERS/Strong Weakness (WB/Curb)

49 DAVID FRIZZELL/A Million Light Beers Ago (Viva)

DEBUT DAVID WILLS/Miss Understanding (RCA)

This chart is based solery on complied weekly reports from our reporting stations. Black circled numbers indicate general

REBA McENTIRE "There Ain't No Future" (Mercury/PolyGram) 36/35

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 35 including WMZQ, WYII, KHEY-AM, WFNC, KLRA, WKSJ-FM, WCXI-AM-FM, WOW, KCKC, KCUB.

WCXI-AM-FM, WOW, KCKC, KCUB.
TERRI GIBBS "Tell Mama" (MCA) 35/21
National Summary: Up 1, Same 12, Down 0, Debuts 1, Adds 21 including WGNA-FM, WSEN-AM-FM, KLVI, WESC-AM-FM, WUSQ-FM, WONE, KFGO, KVOO, KRWQ-FM, KIGO.
LARRY WILLOUGHBY "Heart On The Line" (Atlantic America) 34/5
National Summary: Up 9, Same 18, Down 0, Debuts 2, Adds 5, WBGW-FM, WOKQ, WPOR-FM, WEZL-FM, KSOP-FM, KHEY-AM d-46, WJQS 20-16, WOKK d-50, WPAP-FM 38-33, KTTS-AM-FM 50-44.

d-46, WJQS 20-16, WORK d-50, WPAP-FM 36-33, KTS-AM-FM 30-34.

RAZZY BAILEY "This Is Just The First Day" (RCA) 34/0

National Summary: Up 13, Same 18, Down 0, Debuts 3, Adds 0, WGNA-FM 27-25, WVAM d-46, WEZL-FM d-50, WSIX-FM 40-29, WPAP-FM 35-30, WCXI-AM-FM 30-25, WGEE d-31, KUZZ 50-44, D92 43-35, KSOP-FM 41-34.

KATY MOFFATT "Under Loved And Over Lonely" (Permian) 31/1

National Summary: Up 11, Same 16, Down 0, Debuts 3, Adds 1, WGNA-FM, KMML d-46, KHEY-AM 49-41, WSIX-FM 38-28, WPAP-FM 46-41, KBMR 25-24, KRRK 40-32, WFMS-FM d-41, WHBF d-49, KVOO 49-41.

LORETTA LYNN "Walking With My Memories" (MCA) 29/4
National Summary: Up 9, Same 13, Down 0, Debuts 3, Adds 4, WSEN-AM-FM, CHOW, WJQS, WXCL, WVAM 26-19, WPAP-FM
d-44, WCXL-AM-FM 22-18, WDAF d-38, WHBF d-47, KMPS-AM-FM 25-22. d-44, WCXI-AM-FM 22-18, WDAF d-38, WHBF d-47, KMPS-AM-FM 25-22.

PETER ISAACSON "Don't Take Much" (Union Station) 28/6

National Summary: Up 3, Same 14, Down 0, Debuts 5, Adds 6, WIXY, WPAP-FM, KRMD-AM-FM, KIOV-FM, KRWQ-FM, KGA,

WSEN-AM-FM 0-49, WYNK-FM 0-37, WGTO d-47, WOKK d-48.

JOE WATERS "Harvest Moon" (New Colony) 28/1

National Summary: Up 3, Same 23, Down 0, Debuts 1, Adds 1, WJQS, WVAM 43-36, CHOW 48-44, WYII d-49, WLWI-FM on, KRMD-AM-FM on, WUSQ-FM on, WITL-FM on, KYEG on, KSOP-FM on.

MARGO SMITH "Wedding Bells" (Moon Shine) 23/6

National Summary: Up 2, Same 15, Down 0, Debuts 0, Adds 6, WBGW-FM, WIXY, WOKK, KTPK-FM, KFDI-AM-FM, KRWQ-FM, WGNA-FM 44-41, KLRA on, WCXI-AM-FM 43-36, WXCL on.

PAULETTE CARLSON ''I'd Say Yes'' (RCA) 23/4
National Summary: Up 3. Same 14, Down 0, Debuts 2, Adds 4, WWVA, KHEY-AM, KBMR, WCXI-AM-FM, WJQS d-42, WOKK

d-49, WSIX-FM 32-24, WSM 30-25, WOW on, KUGN-FM on.

HELEN CORNELIUS "If Your Heart's A Rollin' Stone" (Ameri-Can) 22/5

National Summary: Up 6, Same 9, Down 0, Debuts 2, Adds 5, WSEN-AM-FM, KKYX, KRMD-AM-FM, WIRK-FM, KFGO, WVAM
46-38, KHEY-AM d-50, WOKK 37-32, WHBF 42-38, KSOP-FM d-47.

PENNY DeHAVEN "Only The Names Have Been Changed" (Main Street) 22/0

National Summary: Up 9, Same 11, Down 0, Debuts 2, Adds 0, WGNA-FM 39-36, WVAM d-47, WAJR 35-32, WKYG 26-24,
KHEY-AM 41-34, KRMD-AM-FM 34-32, KFGO 40-37, WHBF d-50, KRST-FM 40-37, KTOM 50-48.

TONY JOE WHITE "Lady In My Life" (Columbia) 21/9

National Summary: Up 3, Same 7, Down 0, Debuts 2, Adds 9, WSEN-AM-FM, WXBQ-FM, WESC-AM-FM, KIKK-FM, WOKK, KEBC-FM, WXCL, KVOO, KUGN-FM, WIRK-FM d-49.

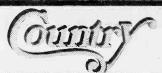
CANNONS "One Step Closer" (Compleat/PolyGram) 19/1
National Summary: Up 4, Same 13, Down 0, Debuts 1, Adds 1, KKAL, WVAM 42-34, WKYG 23-19, WSEN-AM-FM on, KHEY-AM

46, KRSY WYVON ALEXANDER "The Look Of A Lovin' Lady" (Gervasi) 18/7
National Summary: Up 0, Same 10, Down 0, Debuts 1, Adds 7, WVAM, WYII, KHEY-AM, WUSQ-FM, WHBF, WTOD, KVOO,

ROD RISHARD "How Do You Tell Someone You..." (Soundwaves) 17/3
National Summary: Up 3, Same 9, Down 0, Debuts 2, Adds 3, WWVA, KRRV, WFNC, WGNA-FM d-45, KRMD-AM-FM 42-37, KBMR 45-43, KTTS-AM-FM d-50, KVOO 42-34, KVEG on, KGA on.

THRASHER BROTHERS "Whatcha Got Cookin' In Your Oven" (MCA) 15/5
National Summarv: Up 0, Same 9, Down 0, Debuts 1, Adds 5, WZZK-FM, WPAP-FM, WIRK-FM, KVOO, KRWQ-FM, WOKQ on, WYII on, WLWI-FM on, KKYX d-49, KNIX-FM on.

Adds & Hots . . . See Page 52



### Regional Adds & Hots

MOST ADDED

Don Williams (MCA). Sylvia (RCA)

**EAST** 

Anne Murray (Capitol) Earl Thomas Conley (RCA)

MIDWEST

HOTTEST

Ricky Skaggs (Epic) Don Williams (MCA)

WTOD Toledo, OH

SOUTH

SOUTH

WOST ADDED

Cypress Garde
RICKY SKARGES
RJ.THOMAS
B.J.THOMAS
B.J.THOMAS
CON WILLIAMS
CRAIG DILLIAMS
CRAIG DILLIAMS
CRAIG DILLIAMS
FREDDY WELLER
NARVEL FELTS
FREDDY MELLER
ROTEST
ROTE

DON WILLIAMS ED BRUCE DAVID WILLS

GENE WATSON DON WILLIAMS DAN SEALS EXILE

WMC-AM Memphis, TN

WEST

HOTTEST

EAST

WXKW Allentown, PA WHN New York, NY

WEEP Pittsburgh, PA

WEST

**MIDWEST** 

CHOW Welland, ONT

Ricky Skaggs (Epic) Gary Morris (WB) Merle Haggard (Epic)

COO CHEFE, WI

DON WILLIAMS
RICKY SEAGOS
GUY CLARE
EXILE
REAN ACHTIFE
REAN ACHTIFE
MOTHER
MOT GENE WATSON RICKY SKAGGS B.J. THOMAS SYLVIA PEBA McENTIRI Nottest:

WITL-FM Lansing, MI KWMT Fort Dodge, IA

KNIX-FM Phoenix, AZ

KWJJ Portland, OR

WXCL Peorle, IL

MOST ADDED

WBCS-FM Milwaukee, WI

KEBC-FM Oklahoma City, OK

KRRV Alexandria, LA

RONNIE NCHOMELL
GARY MORRIS
RICK & JAMIS CARNE
HOCTOBE!
EARL THOMAS CONLEY
CHARLEY PRIDE
CRYSTAL GAYLE
MATION JENNINGS
SHELLY WEST

WZZK-FM Birmingham

WESC-AM/FM Greenville, SC

WCMS-FM Norfolk, VA

KYXX Odessa, TX

RICRY SKAGGS
CENE MATSON
DON MILLIAMS
REBA MEENTIN
THRASHER BROV
GARY MORRIS
HELEN CORNELL
LANE BRODY

The following stations reported frozen playlists this week:

KMAK/Fresno, KUUY/Cheyenne, WCUZ-AM/FM/Grand Rapids, WMAQ/Chicago

**Hottest Tracks:** 

"Disenchanted" (Liberty) MICHAEL MURPHEY

### **COUNTRY ALBUMS** Cuts in bold type are receiving the heaviest airplay

JOHN ANDERSON — All The People Are Talkin' — (WB) "Let Somebody Else Drive" "Haunted House" "An Occasional Eagle" "Look

GAIL DAVIES — What Can I Say — (WB) "Boys Like You" "Hallelujah, I Love Him So" "What Can I Say" "If You Can Lie A Little Bit" MICKEY GILLEY — You've Really Got A Hold On Me — (Epic) "Good Lookin' Texas Woman" "You've Really Got A Hold On Me" "Slow Down" "You Never Cross My Mind"

GEORGE JONES — Jones Country — (Epic) "Radio Lover" "Wino The Clown" "Hello Trouble"

BARBARA MANDRELL — Spun Gold — (MCA) "Overnight Sensetion" "A Man's Not A Man ('Til He's Loved By A Woman)" "Only Now &

MICHAEL MARTIN MURPHEY — The Heart Never Lies — (Liberty) "Disenchanted" "Will It Be Love By Morning" "Maybe This Time" WILLIE NELSON - Without A Song - (Columbia) "Without A

Song "Autumn Leaves" Once in a while
KENNY ROGERS — Eyes That See In The Dark — (RCA)
"Buried Treasure" "You And !" "Evening Star"
T.G. SHEPPARD — Slow Burn — (WB/Curb) "Somewhere Down
The Line" "She Put The Sad In All His Songs" "Blank Check"

RICKY SKAGGS - Don't Cheat In Our Hometown - (Sugar Hill/Epic) "Honey (Open That Door)" "Uncle Pen" "I'm Head Over Heels GEORGE STRAIT — Right Or Wrong — (MCA) "Right Or Wrong"
"80 Proof Bottle Of Tear Stopper" "I'm Satisfied With You"

SHELLY WEST — Red Hot — (Viva) "Small Talk" "Let's Make A Little Love Tonight" "Suite Sixteen"

#### **Most Requested:**

JOHN ANDERSON "Black Sheep" (WB)
GEORGE STRAIT "You Look So Good In Love" (MCA)
ANNE MURRAY "A Little Good News" (Capitol)
EARL THOMAS CONLEY "Holding Her And..." (RCA)
NITTY GRITTY DIRT BAND "Dance Little..." (Liberty)
ROGERS with PARTON "Islands In The Stream" (RCA) DEBORAH ALLEN "Baby | Lied" (RCA) T.G. SHEPPARD "Slow Burn" (WB/Curb)

Airplay/50 . . . See Page 51

KUUY Cheyanne, WY

GOLOFACO SPIN

RICK & JANIS C
DAN SEALS
GENE WATSON
SYLVIA
RICKY SKAGGS
REBA MCENTIRE
DON WILLIAMS
MOTESSON
GENGE STRAIT
CRYSTAL GAYLE
ROWNIE HILSAP
ED BRUCE

KEIN Great Falls, MT

KRWQ-FM Gold Hill, OR

KENNY ROGERS
THOM SCHUTLER
RICET SKAGGS
SYLVIA
JOHN ANDERSON
EARL THOMAS CO
HOTCEST:
EARL HUMAS CO
HICHAEL HURPHI
ANNE HURRAY
JOHN ANDERSON
LARRY GATLIN

150 Total Reports 146 Current Reports

### dult/Contemporary Continued from Back Page

### **BREAKERS**®

#### LIONEL RICHIE Running With The Night (Motown)

55% of our reporters on it. Rotations: Heavy 4/1, Medium 36/16, Light 31/20, Extra Adds 3, Total Adds 40 including WPRO, WSB, WQUE-FM, WFYR, WCZY, WHB, WISN, WMYX, KHOW, KKLT, B100, Y97, WBT, KMGG, KEX, and 25 more. Debuts at number 26 on the A/C chart.

#### RAY PARKER JR. I Still Can't Get Over Loving You (Arista)

52% of our reporters on it. Rotations: Heavy 3/0, Medium 27/12, Light 40/19, Extra Adds 0, Total Adds 31 including WPRO, WSB, WSB-FM, KVIL-FM, WAXY, WISN, WMYX, KOST, KGW, KBEST, KEZR, WAEB, WMAZ, WFMK, KBOI, and 16 more. Debuts at number 30 on the A/C chart

### **NEW & ACTIVE**

PAUL SIMON "Allergies" (WB) 66/11
Rotations: Heavy 4/0, Medium 33/3, Light 28/7, Extra Adds 1, Total Adds 11, WFBR, WMJI, WCZY, WOMC, WTIC, WTMA, WVLK, 2WD, WING, KWAV, WBOW. Heavy: WCCO, WSRZ, WEIM, KRSB. Medium: WSB, WISN, KGW, WGY, WMAZ, WHHY, WHBC, KRNT, WFMK, WISM-FM, KRDO, KUGN, KEX, WWNR, WSKI, WTNY, WCPI, KORQ, WSKY, WCKQ, WNGS, WVBS, KFSB, WHNN, WJON, KKJO, KFQD, KRNO, KQSW, KALE.

SPANDAU BALLET "Gold" (Chrysalis) 64/14

Rotations: Heevy 2/0, Medium 36/9, Light 26/5, Extra Adds 0, Total Adds 14, WSB-FM, KUDL, WHB, KOST, KOY, WAEB, WVLK, WMAZ, WRVR, WENS, 3WM, KFI, KISN, WTNY. Heevy: WCCO, WCKQ. Medium: WGY, WAHR, WHHY, WHBY, WFMK, WISM-FM, KRDO, KUGN, KUDO, KWAV, KEX, WWNR, WEIM, WTKO, WSKI, WSKY, WCHV, WCIL, KFSB, KEEZ, WHNN, WJON, KTWO,

ELO "Stranger" (Jet/CBS) 61/10

Rotations: Heavy 1/0, Medium 30/5, Light 30/5, Extra Adds 0, Total Adds 10, B100, KEZR, WICC, WRVR, KRDO, KEX, WTNY, WCPI, KCRG. Heavy: KALE. Medium: WFBR, WLTT, KGW, KBEST, WIVY, WMAZ, WHHY, WSRZ, WISM-FM, KUGN, KWAV, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, KVIC, WCIL, KFSB, KWEB, WJON, KEXO, KRNO, KRSB.

SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 54/5
Rotations: Heavy 0/0, Medium 24/2, Light 30/3, Extra Adds 0, Total Adds 5, 97AIA, KUDL, WSRZ, WING, KSL. Medium: WSFM, WGY, WMAZ, WHHY, WRVA, KUGN, KKUA, KEX, WWNR, WEIM, WSKI, WSKY, WCKQ, KVIC, WJON, KFQD, KESO, KRNO,

JIMMY BUFFETT "One Particular Harbour" (MCA) 52/7
Rotations: Heavy 1/0, Medium 21/1, Light 30/6, Extra Adds 0, Total Adds 7, KOY, WVLK, 2WD, KISN, KKPL, WCPI, KORQ. Heavy: WSRZ. Medium 97AIA, WCCO, KHOW, KGW, KEY103, WMAZ, WHHY, WRVA, WHBY, KRNT, KUGN, KKUA, WSKI, WTNY, KVIC, WJON, KFQD, KEXO, KQSW, KALE.

RONNIE MILSAP "Show Her" (RCA) 48/19

Rotations: Heavy 3/0, Medium 19/5, Light 25/13, Extra Adds 1, Total Adds 19, WFBR, KVIL-FM, KHOW, KFMB, WICC, WKGW, WTMA, WHBY, KBOI, WWNR, WTKO, KORQ, WCHV, KVIC, WCIL, KEEZ, WHNN, WJON, KEXO. Heavy: WCCO, KSL, KALE. Medium: WSFM, WMAZ, WHHY, WRVA, KRNT, WKNE, WSKI, WTNY, WSKY, WGSV, WJBC, KKJO, KFQD, KQSW.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 42/14
Rotations: Heavy 0/0, Medium 12/3, Light 27/8, Extra Adds 3, Total Adds 14, WTIC, WRVA, WSRZ, WENS, KOIL, KUDO, KSL, WKNE, WSKY, WVBS, KFSB, KFQD, KTWO, KRNO. Medium: WCCO, KHOW, KEY103, WMAZ, WEIM, KVIC, KEXO, KRSB, KALE.

CULTURE CLUB "Karma Chameleon" (Virgin/Epic) 41/39
Rotations: Heavy 2/0, Medium 11/11, Light 25/25, Extra Adds 3, Total Adds 39, WFBR, WSB, WSB-FM, 97AIA, WCZY, KUDL, WCCO, KS94, KGW, B100, KFMB, WGY, WEZC, WHHY, WSRZ, WENS, WFMK, WISM-FM, KOIL, KRAV, KRDO, KUDO, KWAV, WEIM, WSKI, WSKY, WCKQ, WCHV, WGSV, KVIC, WNGS, WCIL, KFSB, KEEZ, WJON, KKJO, KTWO, KRNO, KQSW. Heavy: KOST, KFI.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 37/3

Rotations: Heavy 4/0, Medium 11/0, Light 22/3, Extra Adds 0, Total Adds 3, WICC, WIVY, WSKY. Heavy: WAHR, WEIM, KFSB, KEXO. Medium: WMAZ, WRVA, KKUA, WKNE, WSKI, WCPI, WGSV, WHNN, WBOW, KQSW, KRSB.

NICK HEYWARD "Whistle Down The Wind" (Arista) 35/18
Rotations: Heavy 0/0, Medium B/3, Light 25/13, Extra Adds 2, Total Adds 18, WKGW, KEY103, WTMA, WHHY, KEX, KISN, WWNR, WKNE, WCPI, WCHV, KVIC, WVBS, WJBC, WHNN, KTWO, KEXO, KRNO, KQSW. Medium: WAHR, WSKI, WSKY,

STRAY CATS "I Won't Stand In Your Way" (EMI America) 35/5
Rotations: Heavy 2/0, Medium 16/2, Light 17/3, Extra Adds 0, Total Adds 5, KBOI, WEIM, WKNE, WVBS, KALE. Heavy: WHHY, WFMK. Medium: WFBR, KVIL-FM, WCCO, WAEB, WMAZ, WHBC, KUDO, WSKI, WSKY, WCKQ, WCHV, WCIL, KWEB, KRSB.

MOODY BLUES "Blue World" (Threshold/PolyGram) 34/3
Rotations: Heavy 1/0, Medium 15/0, Light 18/3, Extra Adds 0, Total Adds 3, KOIL, WVBS, KEXO. Heavy: KALE. Medium: WCCO, KPPL, KEZR, WGY, WMAZ, WSRZ, WISM-FM, KUDO, KEX, WEIM, WSKI, KORQ, WCKQ, WCIL, KRSB.

GEORGE BENSON "In Your Eves" (WB) 32/4

Rotations: Heavy 2/0, Medium 21/4, Light 9/0, Extra Adds 0, Total Adds 4, WPIX, WTKO, KEXO, KALE. Heavy: WOMC, KSL. Medium: WLTT, 97AIA, WCCO, KGW, B100, KFMB, WBEN, WSFM, WRVA, WSRZ, WISM-FM, KORQ, WSKY, WCKQ, KKJO,

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 32/3
Rotations: Heavy 7/0, Medium 20/2, Light 5/1, Extra Adds 0, Total Adds 3, KVIL-FM, WAEB, WHNN. Heavy: WRIE, WGY, KRDO, WSKI, WCKQ, WVBS, KEEZ. Medium: WROR, GR55, WSB-FM, WAXY, 97AIA, WQUE-FM, WCZY, KPPL, KGW, WEZC, WLAC-FM, KFI, KMGG, WCHV, KFQD, KQSW, KRSB, KALE.

NEIL SEDAKA with DARA SEDAKA "Your Precious Love" (MCA/Curb) 31/26 Rotations: Heavy 0/0, Medium 9/7, Light 20/17, Extra Adds 2, Total Adds 28, WCCO, KOST, WMAZ, 2WD, WRVA, WHBC, KKUA, KEX, KSL, WWNR, WEIM, WKNE, WSKI, KORQ, WCHV, WJBC, WCIL, KFSB, KEEZ, WJON, KKJO, WBOW, KFQD, KTWO, KEXO, KQSW. Medium: WHBY, KUGN.

### **MOST ADDED** ®

LIONEL RICHIE (40) Running With The Night (Motown) **CULTURE CLUB (39)** Karma Chameleon (Virgin/Epic) RAY PARKER JR. (31) I Still Can't Get Over Loving You (Arista) O. NEWTON-JOHN & J. TRAVOLTA (27) Take A Chance (MCA) **NEIL SEDAKA with DARA SEDAKA (26)** Your Precious Love (MCA/Curb) **SHEENA EASTON (25)** 

Almost Over You (EMI America)

### HOTTEST

P. McCARTNEY and M. JACKSON (90) Say Say Say (Columbia) **BILLY JOEL (78)** Uptown Girl (Columbia) DARYL HALL & JOHN OATES (66) Say It Isn't So (RCA) **LIONEL RICHIE (58)** All Night Long (All Night) (Motown) BARBRA STREISAND (58) The Way He Makes Me Feel (Columbia) **MATTHEW WILDER (39)** Break My Stride (Private I/CBS)

### SIGNIFICANT ACTION

CAROLE KING "Crying In The Rain" (Atlantic) 27/6
Rotations: Heavy 1/0, Medium: 11/0, Light 15/6, Extra Adds 0, Total Adds 6, KBEST, WVLK, WTKO, WCHV, WBOW, KRSB. Heavy: WCCO. Medium: WPIX, WAHR, WMAZ, KSL, WKNE, WCKQ, WJBC, WCIL, KWEB, WJON, KALE. Lights: WSRZ, WHBY, WEIM, WSKI, WGSV, WNGS, KEEZ, KKJO, KTWO.

SHEENA EASTON "Almost Over You" (EMI America) 25/25
Rotations: Heavy 0/0, Medium 7/7, Light 17/17, Extra Adds 1, Total Adds 25, WSB, WCCO, KFMB, WSFM, KEY103, WBT, WMAZ, WRVA, WHBC, WTRX, WFMK, WISM-FM, KUDO, WEIM, WSKI, WSKY, WCKQ, WGSV, KFSB, KEEZ, KKJO, WBOW,

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 21/4
Rotations: Heavy 4/0, Medium 7/0, Light 10/4, Extra Adds 0, Total Adds 4, WFYR, WHB, WEIM, KRSB. Heavy: WFBR, 97AIA, WQUE-FM, WGY. Medium: KHOW, KRAV, KUDO, KFI, WSKI, WVBS, KQSW. Light: WCZY, V100, WTRX, WFMK, WSKY, KVIC.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 18/0

Rotations: Heavy 4/0, Medium 11/0, Light 3/0, Extra Adds O, Total Adds O. Heavy: WEZC, KFI, WSKI, WVBS. Medium: WAXY, WQUE-FM, WFYR, WMJI, WCZY, V100, WHHY, WLAC-FM, 3WM, WTNY, WSKY. Light: 97AIA, WSRZ, WNGS.

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna Give You Up" (RSO/PolyGram) 17/4 Rotations: Heavy 1/0, Medium 5/1, Light 11/3, Extra Adds 0, Total Adds 4, WMAZ, WHBC, KQSW, KALE. Heavy: KMGG. Medium: KOST, WSFM, KFI, WCKQ. Light: WCCO, WEIM, WKNE, WSKI, WCIL, KEEZ, WBOW, KRSB.

NAKED EYES "When The Lights Go Out" (EMI America) 17/3

Rotations: Heavy 0/0, Medium 10/1, Light 7/2, Extra Adds 0, Total Adds 3, WLAC-FM, KUDO, WEIM. Medium: WFBR, WCCO, WFMK, WSKI, WSKY, WCHV, KEEZ, WHNN, WBOW. Light: WCZY, WKGW, WTRX, KMGG, WVBS.

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 15/1
Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, KFQD. Heavy: WAHR. Medium: WVLK, WMAZ, WKNE, KORQ, WCHV, WCIL, KWEB. Light: WCCO, KSTT, WSKI, WCKQ, WBOW, KRSB.

T.G. SHEPPARD "Slow Burn" (WB/Curb) 14/1
Rotations: Heavy 0/0, Medium 4/0, Light 10/1, Extra Adds 0, Total Adds 1, KEEZ. Medium: WCCO, WCIL, KWEB. Light: WAHR, WHBC, WSKI, KORQ, WJBC, KFQD, KTWO, KQSW, KRSB.

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 10/8
Rotations: Heavy 0/0, Medium 2/2, Light 8/6, Extra Adds 0, Total Adds 8, WCCO, WMAZ, WEIM, WSKI, WTNY, WSKY, WCKQ,

WCHV. Light: KRNO, KRSB.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 10/4
Rotations: Heevy 1/0, Medium 5/2, Light 4/2, Extra Adds 0, Total Adds 4, WAXY, KFI, KMGG, KRSB. Heevy: 97AIA. Medium:

WEZC, WEZS, WCHV. Light: KHOW, WSKY.

ASIA "The Smile Has Left Your Eyes" (Geffen) 10/1
Rotations: Heavy 1/0, Medium 6/0, Light 2/0, Extra Adds 1, Total Adds 1, Y107. Heavy: WSKI. Medium: WCZY, WOMC, WLAC-FM, WCKQ, WVBS, KRDO. Light: V100, KEEZ. JUMP 'N THE SADDLE "The Curly Shuffle" (Atlantic) 9/8
Rotations: Heavy 0/0, Medium 1/1, Light 8/7, Extra Adds 0, Total Adds 8, WFBR, WCLR, WFYR, WCCO, KS94, WAEB, WSRZ,

GENESIS "That's All" (Atlantic) 9/5

Rotations: Heavy 0/0, Medium 7/3, Light 2/2, Extra Adds 0, Total Adds 5, WF8R, WGY, WEIM, WCKQ, KEEZ. Medium; WSRZ, KRNT, WISM-FM, WSKI.

BONNIE TYLER "Take Me Back" (Columbia) 9/5
Rotations: Heavy 0/0, Medium 2/1, Light 7/4, Extra Adds 0, Total Adds 5, WGY, WHHY, WCKQ, KFQD, KQSW. Medium: KHOW.

Light: WICC, WEIM, WSKI.

HUEY LEWIS & THE NEWS "Heart And Soul" (Chrysalis) 9/2
Rotations: Heavy 1/0, Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, GR55, KS94. Heavy: WSKI. Medium: WQUE-FM, WLAC-FM. Light: WCZY, KPPL, V100, Y107. IRENE CARA "Why Me?" (Network/Geffen) 9/1 ns: Heavy 4/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, GR55. Heavy: WQUE-FM, WCZY, WSKI, WVBS.

Medium: KFI, WTNY. Light: KRAV, KFQD. ROBERTA FLACK "This Side Of Forever" (Viva) 7/7
Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 1, Total Adds 7, WRVA, WHBY, WEIM, WSKI, WCKQ, KFSB, KWEB.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 7/1 Rotations: Heavy 1/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WLAC-FM. Heavy: KMGG. Medium: WCZY, KFI, WSKI.

CHRISTOPHER CROSS "Think of Laura" (WB) 5/5

ns: Heavy O/O, Medium 1/1, Light 3/3, Extra Adds 1, Total Adds 5, 97AIA, KKLT, WIVY, WENS, WNGS.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

# Regional Adds & Hots

Hottest: MCCARTNEY & JACKS WARWICK & VANDROS DEBARGE BARBRA STREISAND HALL & OATES

KMQC/Dallas-Ft. Worth Larry James

WAHR/Huntsville Cannon/Bosley

#### FAST Parallel One

AND STUMMARI
GENESIS
CULTURE CLUB
PAUL SINON
RONNIE MILSAP
JUMP 'N THE SADDLEBOTEST
NCCARTNEY & JACKSON
HALL & OATES
DEBORAR ALLEM
MOTELS
MOTELS
MOTELS
MOTELS
MOTELS
MOTELS
MOTELS

HODE
HOLLEST:
LIONEL RICHIE
BILLY JOEL
WARWICK & VANDROS
LINDA RONSTADT
BARBRA STREISAND

MATTHEN WILDER
IRRNE CARA
HUEY LEWIS & NEWS
HOTTEST;
BILLY JOEL
MCCARTNEY & JACKS
LIONEL RICHIE
BALL & OATES
BARRY MANILON

ONJ & TRAVOLTA GEORGE BENSON SEORGE BENSON
HOTTEST:
LIONEL RICHIE
HCCARTNEY & JACKS
BALL & OATES
BILLY JOEL
ROOL & THE GANG

none
Hottest:
LIONEL RICHIE
HALL & OATES
MCCARTNEY & JACKS
BILLY JOEL
BARBRA STREISAND

#### WWSW (3WS)/Pitteburg!

ARBRA STREISAND Bottest: LIONEL RICHIE ROGERS & PARTON MCCARTNEY & JACKS HALL & OATES

#### WPRO/Providence Tom Cuddy

LIONEL RICHIE
RAY PARKER JR.
Hottest:
LINDA RONSTADT
HALL & OATES
CARPENTERS
MOTELS
MATTHEW WILDER

#### WLTT/Washington, D.C. Bob Cummings

MATTHEW WILDER BILLY JOEL BALL & OATES MCCARTNEY & JACKS

#### Parallel Two

MICHAEL JACKSON RAY PARKER SPANDAU BALLET JUMP 'N THE SADDLE Sottost: OURP 'N THE SHOULD INTEREST OF THE SHOULD INTEREST.

RAY PARKER JR. BERTIE HIGGINS RONNIE MILSAP

#### WBEN/Buffalo Roger Christian

KOOL & THE GANG HOTTEST: LIONEL RICHIE ROGERS & PARTON BILLY JOEL MCCARTNEY & JACKS LINDA RONSTADT

#### V100/Charleston, WV

LIONEL RICHIE
WARNES & THOMPSON
RAY PARKER JR.
CRYSTAL GAYLE
BOTTER
BOTTER
BABBRA STREISAND
WARNICK & VANDROS
MCCARTNEY & JACK
HALL & OATES
DEBORAH ALLEN

ONJ & TRAVOLTA Mottest: DEBORAH ALLEN BILLY JOEL BARRY MANILOW MCCARTNEY & JACKS LIONEL RICHIE

#### WSFM/Harrisburg Bob Palva

SHEENA EASTON ONJ & TRAVOLTA ONJ & TRAVULTA HOTTEST: BARBRA STREISAND HALL & OATES CARPENTERS LINDA RONSTADT BARRY MANILOW

### MCCARTNEY & JACKS DNJ & TRAVOLTA PAUL SIMON GLADYS KNIGHT HOTTEST: WARWICK & VANDROS CARPENTERS LINDA RONSTADT ELTON JOHN BARRY MANILOW

#### Y97/Pittsburgh Jey Cresswell

CRYSTAL GAYLE
LIONEL RICHIE
RAY PARKER JR.
ONJ & TRAVOLTA
PURE GOLD
HOTTEST
LIONEL RICHIE
BILLY JOBL
ELTON JOHN
BARRY MANILOW
BRYSON & PLACK

#### WVOR/Rochester Gary Smith

WARWICK & VANDROS Hottest; ROGERS & PARTON LIONEL RICHIE MCCARTHEY & JACKS BILLY JOEL MATTHEW WILDER

GENESIS BONNIE TYLER CULTURE CLUB Hottest: LINDA RONSTADT MATTHEW WILDER ONJ RAY PARKER JR. ROOL & THE GANG

### WKGW/Utica-Rome Carpenter/Kellar

RONNIE MILSAP NICK HEYWARD Hottest: BILLY JOEK MCCARTNEY & JACKS HALL & OATES BARBRA STREISAND DEBARGE

#### Parallel Three

LIONEL RICHIE
RONNIE MILSAP
NICK HEYWARD
NEIL & DARA SEDAK
HOTTEST
BILLY JDEL
MCCARTNEY & JACKS
WARRICK & VANDROS
BABBRA STREISAND
CARPENTERS

#### WEIM/Fitchburg Jack Raymond

NOBERTA PLACK
NAMED EYES
CULTURE CLUB
SHERNA EASTON
NEIL & DARA SEDAK
GENESIS
STEVIE WOODS
BOTTERE WOODS
BILLY JOEL
NCCARTNEY & JACKS
HALL & DARG MCCARTNEY & JACK HALL & OATES KOOL & THE GANG ELTON JOHN

#### WTKO/Ithaca Wayne Fisk

GEORGE BENSON
RONNIE MILSAP
CAROLE KING
RAY PARRER JR.
HOTCHST.
HOTCHST.
GOVERNIERS
CRYSTAL GAYLE
ELTON JOHN
HALL & OATES

NEIL 6 DARA SEDAK NICK HEYWARD STRAY CATS RAY PARKER JR. GLADYS KNIGHT HOTERS: LINDA RONSTADT BILLY JOEL BARRA STREISAND CARFENTERS BARRY MANILOW

### WSKI/Montpeller, VT Bruce Stebbins

ALAN PARSONS NEIL & DARA SEDAK CULTURE CLUB CULTURE CLUB
MOTELS
SHEENA PASTON
JUMP 'N THE SADDL
ROBERTS FLACK
ROBBIE RAY
HOTELS
BILLY JOEL
MCCARTNEY & JACKS
HALL & OATES
CULTURE CLUB
LINDA RONSTADT

#### WTNY/Watertown, NY Jay Donovan

PAT BENATAR
ELO
SPANDAU BALLET
RAY PARKER JR.
STEVIE WOODS
MCCARTNEY & JACKS
BILLY JOEL
MATTHEW WILDER
BARRY MANILON
MOTELS

#### WCPI/Wheeling, WV Dan McGrath

LIONEL RICHIE JIMMY BUFFETT NICK HEYWARD ELO Hottest: BILLY JOEL

#### MIDWEST Parallel One

HALL & OATES JUMP 'N THE SADDL Hottest: LIONEL RICHIE ROGERS & PARTON MCCARTNEY & JACKS BRYSON & PLACK BILLY JOEL

#### WFYR/Chicago John Wetherbee

JUMP 'N THE SADDL ONJ & TRAVOLTA ONJ ONJ
KOOL & THE GANG
LIONEL RICHIE
HOTTEST
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS

### WARM98/Cincinnati Tom Walker

WARNES & THOMPSON Hottest: BARRY MANILOW HALL & OATES BRYSON & FLACK BARBRA STREISAND ELTON JOHN

McVey/Ivers

BARRY MANILOW
ALABAMA

PAUL SIMON
HOTCEST:
JACKSON BROWNE
MOTELS
JOURNEY
MATTHEN WILDER
WARWICK & VANDROS

YES
HOTTEST:
MCCARTNEY & JACKS
HALL & OATES
BILLY JOEL
PAT BENATAR
IRENE CARA

SMOKEY ROBINSON ONJ & TRAVOLTA SPANDAU BALLET CULTURE CLUB Hottest: GEORGE BENSON AIR SUPPLY LIONEL RICHIE ROGERS & PARTON DEBORAH ALLEN

LIONEL RICHIE ONJ
SPANDAU BALLET
KOOL & THE GANG
HOTCEST:
BILLY JOEL
MCCARTNEY & JACKS
BARBRA STREISAND
HALL & OATES
MATTREW WILDER

WARNES & THOMPSON
JACKSON BROWNE
LIONEL RICHLE
RAY PARKER JR.
BOCLEGEL
MCCARTNEY & JACKS
BARBRA STREISAND
HALL & OATES
BARRY MANILOW

POUR TOPS
POINTER SISTERS
CULTURE CLUB
JUMP 'N THE SADDL
RUEY LEWIS & NEWS
HOTCESS
BARRY MANILOW
HALL & OATES
BILLY JOEL
WARRICK & VANDROS
MCCARTNEY & JACKS

EDDIE RABBITT
RONNIE MILSAP
DAVE MASON
RAY PARKER JR.
LIONEL RICHIE
ROBERTA PLACK
HOTTEST
LIONEL RICHIE
BILLY JOEL
WARHICK & VANDROS
BARBRA STREISAND
HALL & OATES

#### WZZP/Cleveland Dunphy/Georgeson

none
Hottest:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
BARBRA STREISAND
COMMODORES

#### WCZY/Detroit Lee Douglas

#### WOMC/Detroi Barry Argenbright

#### KUDL/Kansas City Elaine Taylor

#### WHB/Kansas City Jeff Roberts

### WISN/Milwaukee Harris/Murphy

Hottest: BILLY JOEL BARBRA STREISAND CARPENTERS MCCARTNEY & JACKS DEBARGE

### WMYX/Milwaukee Beth Fast

SHEENA EASTON
MANHATTAN TRANSFE
NEIL & DARA SEDAK
JUMP 'N THE SADDL
EDDIE RABBITT
STEVIE WOODS
BRYSON & FLACK
CULTURE CLUB
HOTES
HOT

### KS94/St. Louis Morgan/Watermann

#### Parallel Two

NEIL & DARA SEDAK STALLONE & RHODES JOURNEY SHEENA EASTON HOTCHEST: LIONEL RICHIE BARBRA STREISAND

DEBORAH ALLEN BARRY MANILOW BARBRA STREISAND LIONEL RICHIE DEBARGE DEBARCE
MATTHEW WILDER
CRYSTAL GAYLE
HOTTEST
BILLY JOEL
MCCARTNEY, & JACKS
LIONEL RICHIE
HALL & OATES
DEBORAH ALLEN

### 610TVN/Columbi FitzGereld/Jones

CARPENTERS
CRYSTAL GAYLE
HOTLEST
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
HOTELS
MCCARTNEY & JACKS

### WING/Daytor Joe Demma LINDA RONSTADT WARNES & THOMPSON ONJ & TRAVOLTA PAUL SIMON SMOKEY ROBINSON

MANHATTAN TRANSFE ONJ & TRAVOLTA LIONEL RICHIE HOTEFET: ROGERS & PARTON LIONEL RICHIE BILLY JOEL BARBRA STREISAND LINDA RONSTADT

### WTRX/Filint Burke/Wright

SHEENA EASTON RAY PARKER JR. HOTTEST: LIONEL RICHIE BILLY JOEL BARBRA STREISAND HALL & OATES COMMODORES

### WOWO/Ft. Wayne Chris Roberts

Chris Roberts
BARRY MANILON
ONJ & TRAVOLTA
LINDA RONSTADT
DEBARGE
HALL & OATES
HOTES
HOTES
HOLL JOEL
MCCARTHEY & JACKS
ROGERS & PARTON
MATTHEN WILDER
LIONEL RICHIE

SPANDAU BALLET LIONEL RICHIE CULTURE CLUB CHRIS CROSS GLADYS KNIGHT HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
BARRY MANILOW
ROGERS & PARTON

SHEENA EASTON
ONJ & TRAVOLTA
CULTURE CLUB
RAY PARKER JR.
ROTLEST:
CARPENTERS
COMMODORES
MCCARTNEY & JACKS
ELTON JOHN
STRAY CATS

### WISM-FM/Madison Bill Vancil

SHEENA EASTON
CULTURE CLUB
LIONEL RICHIE
FOUR TOPS
HOTEGS:
ELTON JORN
JACKSON BRONNE
MATTHEN WILDER
MCCARTHEY & JACKS
RAY PARKER JR.

### KOFM/Okishoma City

Jenkinsuluqueane
WARWICK & VANDROS
DEBORAH ALLEN
LIONEL RICHIE
ELTON JOHN
HOCLARTNEY & JACKS
HALL & OATES
BARRY MANILOW
CARPENTERS
MELISSA MANCHESTE

KOIL/Omaha Mason/Lundy

Mason/Lundy
JOURNEY
ONJ & TRAVOLTA
GLADYS KNIGHT
CARPENTERS
RAY PARKER JR.
CULTURE CLUB
MOODY BLUES
HOOTES
BILLY JOEL
BALL & OATES
MOTELS
BARRY MANILOW
ELTON JOEN

A/C New & Active . . . See Page 53

#### KSTT/Quad Cities Sands/Michaels

HALL & OATES BARRY MANILOW BARRY MANILON
Hottest:
MCCARTNEY & JACKS
LIONEL RICHIE
BRYSON & FLACK
COMMODORES
ANNE MURRAY

SPANDAU BALLET WARNES & THOMPSON Hottest: BILLY JOEL HALL & OATES JOURNEY KRAV/Tuisa Gary Reynolds

### CULTURE CLUB ROCTES: LIONEL RICHIE BILLY JOEL ROGERS & PARTON MCCARTNEY & JACKS HALL & OATES Parallel Three

LIONEL RICHIE
NEIL & DARA SEDAK
NICK HEYWARD
HOTEST:
BARRY MANILOW
CARPENTERS
ELTON JOHN
ONJ & TRAVOLTA
RONNIE MILSAP

CULTURE CLUB
LIONEL RICHIE
NEIL & DARA SEDAR
RONNIE MILSAP
HOTTEST
DEBARGE
MCCARTNEY & JACKS
ELTON JOHN
RAY PARKER JR.

### KCRG/Cedar Rapids, IA Carl Mann

COMMODORES
MANHATTAN TRANSFE
MATTHEW WILDER
WARWICK & VANDROS

KEEZ/Mankato, MN Sue LaFond

Sue LaFond

ROWNIE MILSAP
NEIL & DARA SEDAK
GENESIS CLUB
SULULUS CLUB
LUB CL

LIONEL RICHIE
ROBERTA FLACK
ROTTEST
BILLY JOEL
MCCARTNEY & JACKS
BARBRA STREISAND
ELTON JOHN
LINDA RONSTADT

RONNIE MILSAP NICK HEYWARD MICHAEL JACKSON ELTON JOHN RAY PARKER JR. Hottest:

JENNIFER HOLLIDAY BARRY MANILOW RAY PARKER JR. Hottest: LIONEL RICHIE MCCARTNEY & JACKS BILLY JOEL COMMODORES MADONNA WARNES & THOMPSON ELO LIONEL RICHIE LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
WARWICK & VANDROS
CARPENTERS 97AiA/Miami Chris Gable CULTURE CLUB CRYSTAL GAYLE CHRIS CROSS SMOKEY ROBINSON

### KFSB/Joplin, MO Don Carpenter CULTURE CLUB LIONEL RICHIE SHEENA EASTON NEIL 4 DARA SEDAK GLADYS KNIGHT ROBERTA FLACK HOTLEST LIONEL RICHIE COMMODORES

Hottest: LIONEL RICHIE ROGERS & PARTON MCCARTNEY & JACKS JENNIFER HOLLIDAY MADONNA LIONEL RICHIE
MATTHEW WILDER
ROMANTICS
CHICAGO
BOTTEST
HALL & OATES
DEBARGE
ROOL & THE GANG
ELTON JOHN
POINTER SISTERS

W101/Temps DeCarlo/Miller ONJ & TRAVOLTA
HOTTEST:
ALABAMA
ROGERS & PARTON
MCCARTHEY & JACKS
BILLY JOEL
CARPENTERS

### Parallel Two

KEY103/Auslin SHEENA EASTON POINTER SISTERS NICK HEYWARD NICK NETWARD
HOttest:
BILLY JOEL
MCCARTNEY & JACKS
JACKSON BROWNE
ELTON JOHN
MATTHEW WILDER

### WAFB/Baton Rouge Adams/Daniela LIONEL RICEIE ONJ & TRAVOLTA RAY PARKER JR.

WMJJ/Birminghan Thomas/Warren

WBT/Charlotte

ROOL & THE GANG LIONEL RICHIE SHEENA EASTON HOTEST: LIONEL RICHIE MATTERW WILDER BARBRA STREISAND MCCARTHEY & JACKS BARRY MANILOW

WEZC/Cherlotte Raiph Rhoades

ONJ & TRAVOLTA
RAY PARKER JR.
CULTURE CLUB
BOTTEST:
HALL & OATES
BARRY MANILOW
MATTHEW WILDER
BARBRA STREISAND
CULTURE CLUB

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Hottest: LIONEL RICHIE BILLY JOEL COMMODORES HALL & OATES CARPENTERS WJON/St. Cloud, MN Diem/Scott CULTURE CLUB
NEIL & DARA SEDAK
RONNIE MILSAP
LIONEL RICHTE
BOTCES;
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
BARBRA STREISAND
HALL & OATES

### none Hottest: LIONEL RICHIE COMMODORES SPANDAU BALLET MANHATTAN TRANSFE BILLY JOEL

KKJO/St. Joseph, MO Bill O'Brian WTMA/Charleston, SC Dave Amos NEIL & DARA SEDAK CULTURE CLUB SHEENA EASTON BOTTOST BILLY JOSL MCCARTNEY & JACKS DEBORAH ALLEN BARBRA STREISAND HALL & QATES LIONEL RICHIE
RONNIE MILSAP
PAUL SIMON
NICK HEYWARD
HOTEEST:
LIONEL RICHIE
BILLY JORL
MCCARTNEY & JACKS
BABBRA STREISAND
HALL & OATES

### WBOW/Terra Haute Kevin Young

NEIL & DARA SEDAR PAUL SIMON CAROLE KING HOTTEST & JACKS WARWICK & VANDROS LIONEL RICHIE HALL & OATES JOURNEY

#### SOUTH Parallel One

Allen Saunders none
Hottest:
LIONEL RICHIE
BILLY JOEL
BARBRA STREISAND
ROGERS & PARTON
BRYSON & FLACK

### WSB/Atlanta Greg Picciano

DEBARGE
ONJ & TRAVOLTA
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
COMMODORES KOOL & THE GANG RAY PARKER JR. LIONEL RICHIE SHEENA EASTON WARNES & THOMPSO CULTURE CLUB Hottest: BILLY JOEL WARWICK & VANDROS MATTHEW WILDER BARBRA STREISAND HALL & OATES HOTTEST | MCCARTNEY & JACKS
BILLY JOEL

### FOUR TOPS BARBRA STREISAND BETTE MIDLER

SPANDAU BALLET
DEBORAH ALLEN
CULTURE CLUB
RAY PARKER JR.
HOTLERE!
MCCARTHEY & JACKS
BARBRA STREISAND
HALL & OATES
MATTHEW MILDER
ELTON JOHN

### KVIL/Dalles-Ft. Worth Chuck Rhodes

DEFARCE
RAY PARKER JR.
MICHARL JACKSON
RONNIE MILSAP
ONJ & TRAVOLTA
BOTES
BOTES
LIONEL RICHIE
MCCARTHEY & JACKS
ROGERS & PARTON
HALL & OATES
ELTON JOHN

CRYSTAL GAYLE ONJ & TRAVOLTA RAY PARKER JR.

SHEENA EASTON
NEIL & DARA SEDAK
SPANDAU BALLET
STEVIE WOODS
LIONEL RICHIE
RAY PARKER JR.
STALLONE & RHODES
HOTESTA KOST/Los Angeles Kaye/Merie

SPANDAU BALLET ELO WARNES & THOMPSON HOTCEST: LIONEL RICHIE BILLY JOEL BARBRA STREISAND HALL & OATES BARRY MANILOW WHHY/Montgomery Horton/Thomas

WLAC-FM/Nashvilla Dave Nichols Dava Nichola
MARTHEM NILDER
CRYSTAL GAYLE
NARED EYES
KOOL & THE GANG
CARPENTERS
DEBARGE
PETER SCHILLING
PAT BENATAR
ROTTAGE
RIFUS & CHAKA
HOUTAGE
HOUT

FOUR TOPS
ASIA
LIONEL RICHIE
HOTTEST:
BILLY JOEL
MCCATTNEY & JACKS
LIONEL RICHIE
ELTON JOHN

### WEZS/Richmond Church/Stevens

KOOL & THE GANG ELO RAY PARKER HOLLO

CALDYS KNIGHT
NEIL & DARA SEDAK
SEBENA EASTON
ROBERTH FLACK
HOTLEST:
BARBRA STREISAND
CARPENTERS
ELTON JOHN
BARRY MANILOW
LINDA RONSTADT

CULTURE CLUB
GLADYS KNIGHT
DAVE MASON
NITTY GRITTY DIRT
SMOKEY ROBINSON
JUMP 'N THE SADDL
HOTESET:
BILLY JOEL
MCCARTNEY & JACKS
HALL & GATES
MATTHEN WILDER
PAUL SHON

#### Parallel Three

KORQ/Abilent

WIVY/Jacksonville TBA/Scott FOUR TOPS BERTIE HIGGINS JOURNEY CHRIS CROSS HOCCARTNEY & JACKS BILLY JOEL LIONEL RICHIE MATTHEW MILDER BARRY MANILOW

JIMMY BUFFETT
PAUL SIMON
SPANDAU BALLET
CAROLE KING
BOTTEST
BILLY JOEL
NCCARTMEY & JACKS
LIONEL RICHIE
BARBRA STREISAND
WARWICK & VANDROS Parallel One RONNIE MILSAP Hottest: MCCARTNEY & JACKS MATTHEW WILDER BARBRA STREISAND WARWICK & VANDROS HALL & OATES

KPPL/Denver Rick Bredy Hottest: COMMODORES BILLY JOEK MCCARTNEY & JACKS BARBRA STREISAND HALL & OATES none
Hottest:
MOTELS
MCCARTNEY & JACKS
JACKSON BROWNE
JOURNEY
SHEENA EASTON

Kayofferie
SPANDAU BALLET
RAY PARKER JR.
WARNES & THOMPSON
CRYSTAL GAYLE
NEIL & DARA SEDAK
HOTESEI
CARPENTERS
BARBRA STREISAND
DEBARGE
COMMODORES
CULTURE CLUB STALLONE & RHOD Hottest: ROGERS & PARTON ANNE MURRAY BARRY MANILOW LIONEL RICHIE BILLY JOEL

KKLT/Phoen Anita Turek

KOY/Phoenix Marni Pingree

CULTURE CLUB
NICK HEYWARD
BONNIE TYLER
HOTTEST

CULTURE CLUB
ONJ & TRAVOLTA
RAY PARKER JR.
HOTELS:
HOCARTNEY & JACKS
HALL & OATES
CARPENTERS
MOTELS
DEBARGE KBEST/San Diego Wagner/Hoskins ROOL & TRE GANG RAY PARKER JR. CAROLE KING HOTLEST: LIONEL RICHIE MCCARTNEY & JACKS WARNES & THOMPSON BARBRA STREISAND BARRY MANILOW

#### Y107/Nashville Bill Burkett KFMB/San Diego Mark Larson

RONNIE MILSAP CULTURE CLUB SHEENA EASTON BARBRA STREISAND BILLY JOEL LIONEL RICHIE MCCARTNEY & JACKS WARWICK & VANDROS

### CULTURE CLUB LIONEL RICHIE Hottest: LIONEL RICHIE MCCARTNEY & JACKS ELTON JOHN BILLY JOEL BARRY MANILOW

ONJ & TRAVOLTA ELO RAY PARE BRYSON & FLACK
MCCARTNEY & JACKS
MOTELS
BILLY JOEL
LIONEL RICHIE WRVA/Richmond Lou Dean

CULTURE CLUB GENESIS EDDIE RABBITT SHEENA EASTON BONNIE TYLER ROBERTA PLACK HOTTEST

JAMES INGRAM CULTURE CLUB SHEENA EASTON STEVIE MOOODS GLADYS KNIGHT BERTIE HIGGINS HOTEBEL LIONEL RICHIE HALL & OATES BARRY MANILOW ELTON JOHN LINDA RONSTADT

WEST

Parallel Two

CAROLE KING
NEIL & DARA SEDAK
NEIL & DARA SEDAK
STEVIE WOODS
NICK HEYWARD
RONNIE MILSAP
CULTURE CLUB
HOTTERS:
BILLY JOEL
MATTHEW MILDER
HALL & OATES
DEBARGE
LIONEL RICHIE

RAY PARKER JR.
LIONEL RICHIE
STRAY CATS
RONNIE MILSAP
HOTTESET
BILLY JOEL
MCCARTMEY & JA
BARBRA STREISS
HALL & OATES
BARRY MANILOW

### KRDO/Colorado Springa Dan Shanahan

PETER SCHILLING IONEL RICHIE ULTURE CLUB CULTURE CLUB
Hottest:
BILLY JOEL
MCCARTNEY & JACKS
LIONEL RICHIE
BARBRA STREISAND
HALL & OATES JACKS

RAY PARKER JR. GORDON LIGHTFOOT

### GORDON LIGHTFOOT Hottest: BILLY JOEL BARBRA STREISAND MATTHEW WILDER ANNE MURRAY LINDA RONSTADT

DEBORAH ALLEN LINDA RONSTADT BARRY MANILOW KKUA/Honolulu Kimo Akane NEIL & DARA SEDAK Hottest: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS BARBRA STREISAND CARPENTERS

# CULTURE CLUB SHEENA EASTON INDUSTRY GLADYS RWIGHT NELSON ROLE NAMED EYES ROTTER ROTTER ROTTER ELTON JOHN LIONEL RICHE

KUDO/Las Vegas

KFULos Angeles KayelLaBeau JENNIPER HOLLIDAY SPANDAU BALLET SANDAU BALLET
HOTTEST:
BARBRA STREISAND
MATTHEW WILDER
BARRY MANILOW
MANHATTAN TRANSFE
CARPENTERS

### KKPL/Spokane Ric Morgan MATTHEW WILDER BARRY MANILOW JIMMY BUFFETT Hottest: BILLY JOEL MOTELS DEBORAH ALLEN MCCARTHEY & JACKS ELTON JOHN

KCEE/Tuceon CRYSTAL GAYLE
HOTEGST:
BILLY JOEL
MCCARTNEY & JACKS
LIONEL RICHIE
WARMICK & VANDROS
COMMODORES

The following stations reported

WMJJ/Birmingham WAHR/Huntsville

KPPL/Denver

discontinued reporting.

### KVIC/Victoria, TX Dave Jagger

SHEENA EASTON
CULTURE CLUB
EDDIE RABBITT
RAY PARKER JR.
HOCCEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
BARBRA STREISAND
MATTHEW WILDER

ONJ & TRAVOLTA
JOURNEY
CRYSTAL GAYLE
HOTESST;
MCCARTNEY & JACKS
MATTHEW WILDER
BARBRA STREISAND
CARPENTERS
RALL & OATES

CULTURE CLUB RONNIE MILSAP NICK HEYWARD MANHATTAN TRANSFE HOTTEST:
MCCARTNEY & JACKS
HALL & OATES
ELTON JOHN
JACKSON BROWNE
BARRY MANILOW

WNGS/West Palm Beach Rose Block CHRIS CROSS
FOUR TOPS
CULTURE CLUB
BOTTER
MCCARTNEY & JACKS
BILLY JOEL
MATTHEW MILDER
BARBRA STREISAND
BALL & OATES

#### Parallel Three KMGG/Los Angeles Salgo/Kymale

LIONEL RICHIE
FOUR TOPS
JENNIFER HOLLIDAY
HOTTES HOLLIDAY
HOTTES HORTES HOTTES
HALL & OATES
MATTHEW WILDER
DEBARGE
STALLONE & RHODES KFQD/Anchorage, AK Mark Lewis

### PAUL SIMON CULTURE CLUB

Hottest: ELTON JOHN MATTHEW WILDER BILLY JOEL HALL & OATES MCCARTNEY & JACKS NEIL & DARA SEDAK NICK HEYWARD KEX/Portland Bob Swanson ELO
NICK HEYWARD
NEIL & DARA SEDAK
LIONEL RICHE
HOTTEST
HOTTEST
BEBORAR ALLEN
MATTHEN WILDER
BABBRA STREISAND
WARWICK & VANDROS
MCCARTNEY & JACKS

#### K-108/Sacremento Paul Mitchell

HOTTEST: LIONEL RICEIE BRYSON & FLACK MCCARTNEY & JACKS AL JARREAU ELTON JOHN LIONEL RICHIE
CULTURE CLUB
GLADYS KNIGHT
NICK HEYWARD
HOTLEST:
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES
DEBORAH ALLEN
BARBRA STREISAND KISN/Salt Lake City Dan Jeseop JINNY BUFFETT
SPANDAU BALLET
NICK BEYWARD
HOTLEST:
BARBRA STREISAND
MCCARTNEY & JACKS
BILLY JOEL
HALL & OATES
MATTHEW WILDER

KSL/Salt Lake City George Lemich NEIL & DARA SEDAK SMOKEY ROBINSON WARNES & THOMPSON GLADYS KNIGHT CRISTAL GAYLE HOTCERS & PARTON COMMCDORES & PARTON COMMCDORES BARRA STREISAND WARNICK & VANDROS BARRY MANILOW

ONJ
LIONEL RICHIE
SHERNA EASTON
JENNIFER HOLLIDAY
CAROLE KING
HOTEGE:
DEBARGE
DEBORAH ALLEN
MCCARTNEY & JACKS
MATTHEW HILDER
BILLY JOEL

frozen playlists this week:

The following stations did not report this week and therefore their playlists were frozen:

Note: WHEN/Syracuse has

NEIL & DARA SEDAK GLADYS KNIGHT BONNIE TYLER BETTE MIDLER LIONEL RICHIE HOTEST: LIONEL RICHIE BILLY JOEL MATTHEW WILDER MCCARTNEY & JACKS WARWICK & VANDROS KTWO/Casper John Leader

WARNES & THOMPSON RONNIE MILSAP NEIL & DARA SEDAK GEORGE BENSON NICK BETWARD HOODDY BLUES HOTERS CARPENTERS BILLY JOSE WARNICK & VANDROS LIONEL RICHIE BARRA STREISAND

KQSW/Rock Springs, WY Bryan Maloney BONNIE TYLER NEIL & DARA SEDAK

### KRSB/Roseburg, OR Eric Worden

KALE/Tri-Cities, WA Mike Purdy GEORGE BENSON STRAY CATS STALLONE & RHODES HOTES: BARRY MANILOW KOOL & THE GANG ELO CRYSTAL GAYLE ELTON JOHN

#### **128 Current Reports**

WLTT/Washington WZZP/Cleveland

WRMM/Atlanta



Continued From the Back Page

This chart reporting station. of listeners aged 12-



Three Two Last Weeks Weeks Week	November 25, 1983	169 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation F	Adds Rotation F	Adds Air Rotations
- 2 1	ROLLING STONES/Undercover (RS/Atco)	"Undercover" (157) "She" (133) "Tough" (91)	168+	156+	12-	0=	3+
	2 YES/90125 (Atco)	"Owner" (164) "Changes" (73) "Happen" (63)	166+	159+	7-	0-	0-
	GENESIS/Genesis (Atlantic)	"That's All" (126) "Job" (119) "Mama" (44)	167+	143+	23-	1+	4+
1 1 2	4 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)	"Pink" (137) "Crumblin" " (133) "Guitar" (30)	163-	145-	18+	0=	1 =
7	5 38 SPECIAL/Tour De Force (A&M)	"If I'd" (157) "Back" (48) "Twentieth" (13)	159+	120+	39-	0-	1-
3 4 5	6 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Drug" (116) "Soul" (92) "R&R" (14)	152 -	112-	39+	1+	3+
8 6 6	7 ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (141) "Rock You" (43)	154+	100+	52 -	2+	6-
	DURAN DURAN/Seven And The Ragged Tiger (Capitol)	"Union" (136) "Reflex" (27) "Crime" (18)	141+	101+	35-	5+	11+
	BILLY IDOL/Rebel Yell (Chrysalis)	"Rebel" (155) "Highway" (12)	155+	49+	100-	5-	11-
	10 EDDIE MONEY/Where's The Party? (Columbia)	"Crash" (97) "Party" (59)	143-	40+	102-	1 -	7-
	BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Take" (103) "Shark" (69)	137-	37+	99-	1 -	3-
	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rock In America" (134)	136+	38+	96+	2-	4-
	13 BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big Country" (98) "Fields" (30)	109 -	<i>68</i> –	40+	1 =	1=
40 28 19	ALAN PARSONS PROJECT/Best Of The Alan (Arista)	"You Don't Believe" (135)	135+	28+	103+	4-	7-
- 26 15	B PAUL RODGERS/Cut Loose (Atlantic)	"Cut Loose" (125)	126-	32+	92 -	2-	4-
34	TWO OF A KIND/Soundtrack (MCA)	"Ask The Lonely" (122)			67+		
29 24 17	TZZ TOP/Eliminator (WB)	"TV Dinners" (94) "Sharp" (25)			79 -		3-
4 5 8	18 PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (88) "Lipstick" (16)			22+	0 =	0 =
27 25 20	(STREETS/1st (Atlantic)	"If Love Should Go" (118)	117-	21-	90 -	6+	9=
17 15 14	20 PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (97)	97-	53-	43-	1 –	3=
6 9 16	21 RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (82) "Stranded" (12)	93-	42 -	51-	0-	1 =
DEBUT	OZZY OSBOURNE/Bark At The Moon (CBS)	"Bark" (102) "Rebel" (33) "Tired" (17)	120+	21+	57+	42+	119+
23 23 23	3 DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)				48-		2-
5 7 18	24 MOTELS/Little Robbers (Capitol)	"Suddenly" (42) "Little" (32) "Remember" (20)			52+		
14 14 22	25 POLICE/Synchronicity (A&M)	"Synch. II" (73) "Wrapped" (17) "King" (15)			36 -		3+
- 36 31	BOB DYLAN/Infidels (Columbia)	"Bully" (74) "Sweetheart" (25) "Union" (17)	104+		70+		
13 12 24	27 QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (53) "Cadillac" (37) "Metal" (18)	85 -		- 42		
19 20 26	28 DOORS/Alive, She Cried (Elektra)	"Gloria" (91) "Love Me" (10)	94 -	22 -	72 –	0=	
9 11 21	29 SAGA/Heads Or Tales (Portrait/CBS)	"The Flyer" (85) "Cat Walk" (14)	93 -		65 –		
10 13 25	30 ALDO NOVA/Subject Aldo Nova (Portrait/CBS)	"Monkey" (79) "Always" (16)	91-		60 –		
	U2/Under A Blood Red Sky (Island/Atco)	"11 O'Clock" (59) "New" (26) "Sunday" (19)			56+		752
36 33 32	MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks" (72) "Devil" (17)			63+		
16 22 28	33 KISS/Lick It Up (Mercury/PolyGram)	"Lick" (68)	73 –		55 -		
36	March Don Felder/Airborne (Elektra)	"Bad Girls" (79)	83+		74+		
	35 CULTURE CLUB/Colour By Numbers (Virgin/Epic)	"Church" (62) "Karma" (29)	76 –		37-		
	36 JACKSON BROWNE/Lawyers In Love (Asylum)	"Tender" (57) "Rocker" (13)			31 -		
	37 SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (58)			35 –		
	3 MANFRED MANN'S EARTH.,./Somewhere In (Arista)		<i>75</i> +	,	64+		_
- 37 36	39 PAUL McCARTNEY/Pipes Of Peace (Columbia)	"Say Say Say" (39) "Under Cover" (20)	54 –		= 29 -		
15 19 33	40 MICHAEL STANLEY/You Can't Fight (EMI America)	"My Town" (41)	49 –	17-	32 -	0-	0-

#### **DURAN DURAN**

Seven And The Ragged Tiger (Capitol)

'Snake' ''Reflex' ''Crime." 83% of our 12-24 reporters on it. Total reports: 141. Hot 101, Medium 35, Extra Adds 5, Total Adds 11. Debuts #8 on the AOR Albums chart.

#### TWO OF A KIND Soundtrack (MCA)

"Lonely." 73% of our 12-24 reporters on it. Total reports: 124. Hot 35, Medium 67, Extra Adds 20, Total Adds 51. Moves 34-16 on the AOR Albums charts.

#### **OZZY OSBORNE** Bark At The Moon (CBS)

"Bark" "Rebel" "Tired." 71% of our 12-24 reporters on it. Total reports: 120. Hot 21, Medium 57, Extra Adds 42, Total Adds 119. Debuts #22 on the AOR Albums chart.

#### **BOB DYLAN** Infidels (Columbia)

"Bully" "Sweetheart" "Sundown." 62% of our 12-24 reporters on it. Total reports: 104. Hot 23, Medium 70, Extra Adds 11, Total Adds 23. Moves 31-26 on the AOR Albums chart.

#### U2 Under A Blood Red Sky (Island/Atco)

"11 O'Clock" "New Years" "Sunday." 59% of our 12-24 reporters on it. Total reports: 99. Hot 17, Medium 56, Extra Adds 22, Total Adds 34. Moves 37-31 on the AOR Albums chart.

SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answer 11(8); Hots: 3(2)/Hot Adds: 0(0); Mediums: 48(45)/ Medium Adds: 4(3)/Extra Adds: 7(5).

RE-FLEX/The Politics Of Dancing (Capitol) "The Politics Of Dancing"
Total Reports: 55(33)/Total Adds: 26(11); Hots: 2(0)/Hot Adds: 0(0); Mediums: 39(26)/ Medium Adds: 13(5)/Extra Adds: 13(6).

HEADPINS/Line Of Fire (Solid Gold/MCA) "Just One More Time"

Total Reports: 50(46)/Total Adds: 12(29); Hots: 3(3)/Hot Adds: 0(0); Mediums: 40(28)/

Medium Adds: 5(15)/Extra Adds: 7(14).

KIM CARNES/Cafe Racers (EMI America) "Invisible Hands"
Total Reports: 45(32)/Total Adds: 12(12); Hots: 3(3)/Hot Adds: 0(1); Mediums: 34(24)/
Medium Adds: 5(8)/Extra Adds: 7(3).

HEAVEN/Where Angels Fear To Tread (Columbia) "Rock School"
Total Reports: 43(31)/Total Adds: 14(15); Hots: 0(0)/Hot Adds: 0(0); Mediums: 35(22)/ Medium Adds: 8(6)/Extra Adds: 6(9).

### MOST ADDED

All Stations	
Ozzy Osbourne	(119)
Two Of A Kind	(53)
U2	(35)
Vandenberg "Frida	ay" (35)
Jump 'N The Sadd	
"Curly"	

#### HOTTEST (167)Rolling Stones (164)Genesis (153)John Cougar M. (150)(122)38 Special

RICK SPRINGFIELD/Living In Oz (RCA) "Souls"

Total Reports: 41(41)/Total Adds: 4(5); Hots: 10(7)/Hot Adds: 0(0); Mediums: 29(34)/ Medium Adds: 2(5)/Extra Adds: 2(0).

PAUL SIMON/Hearts And Bones (WB) "Allergies" Total Reports: 41(36)/Total Adds: 2(9); Hots: 5(6)/Hot Adds: 0(1); Mediums: 34(27)/

Medium Adds: O(5)/Extra Adds: 2(3). ALCATRAZZ/No Parole From Rock 'N" Roll (Rocshire) "Island In The Sun"

Total Reports: 37(32)/Total Adds: 11(20); Hots: 0(0)/Hot Adds: 0(0); Mediums: 28(22)/ Medium Adds: 5(10)/Extra Adds: 6(10).

GIRLSCHOOL/Play Dirty (Mercury/PolyGram) "Play Dirty" Total Reports: 36(19)/Total Adds: 18(10); Hots: 0(0)/Hot Adds: 0(0); Mediums: 24(13)/ Medium Adds: 8(4)/Extra Adds: 10(6).
KROKUS/Headhunter (Arista) "Stayed Awake All Night"

Total Reports: 36(38)/Total Adds: 2(6); Hots: 5(4)/Hot Adds: 0(0); Mediums: 30(32)/ Medium Adds: 1(4)/Extra Adds: 1(2).

FIXX/Reach The Beach (MCA) "The Sign Of Fire"
Total Reports: 32(20)/Total Adds: 10(1); Hots: 9(9)/Hot Adds: 0(0); Mediums: 20(10)/Medium Adds: 7(0)/Extra Adds: 3(1).

ADAM ANT/Strip (Epic) "Puss 'N' Boots"

Total Reports: 26(5)/Total Adds: 21(0); Hots: 3(3)/Hot Adds: 0(0); Mediums: 12(2)/

Medium Adds: 10(0)/Extra Adds: 11(0). TALKING HEADS/Speaking In Tongues (Sire/WB) "Burning Down The House"

Medium Adds: 1(3)/Extra Adds: 1(5).

EDDIE AND THE CRUISERS/Eddie & Cruisers Sndtrk (Scotti Bros.) "On The Dark Side" Total Reports: 24(25)/Total Adds: 2(3); Hots: 6(8)/Hot Adds: 0(0); Mediums: 16(15)/ Medium Adds: 0(1)/Extra Adds: 2(2).

RIOT/Born In America (Quality) "Born In America" Total Reports: 22(15)/Total Adds: 7(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 18(12)/Medium Adds: 3(3)/Extra Adds: 4(3).

MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1, (Columbia) "Power & The Passion" Total Reports: 22(24)/Total Adds: 3(4); Hots: 4(5)/Hot Adds: 0(0); Mediums: 16(14)/ Medium Adds: 1(2)/Extra Adds: 2(2).

More AOR Music Information See Page 56



### MOR /HOT TRA

	Title Chart Compiles and North operand statement		-			Total
Three Two Last Weeks Weeks Week	169 REPORTERS	Total I	leevy	Medium	Add	Adda
4 2 1	YES/Owner Of A Lonely Heart (Atco)	164+	157+	7-	0-	0-
7 1 2	ROLLING STONES/Undercover Of The Night (RS/Atco)	157+	148+	9-	0 =	2+
19 7 4	38 SPECIAL/If I'd Been The One (A&M)	157+	119+	38 -	0-	1 –
1 3 3 4	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)	133 –		15+	0=	0 =
8 6 5	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)	137+		<i>36</i> +	0=	2+
	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	141+		44 -	2+	6 =
	DURAN DURAN/Union Of The Snake (Capitol)		99+	34 -	3+	7-
	ROLLING STONES/She Was Hot (Rolling Stone/Atco)	133+	95+	38 -	0=	1-
	BILLY IDOL/Rebel Yell (Chrysalis) GENESIS/That's All (Atlantic)	155+ 126+	49+	21 -	5 - 1 =	.10 – 5 –
	1 GENESIS/Just A Job To Do (Atlantic)	119+		30 -	0=	1-
1	NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)		37+	95+	2-	4-
	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)		67+	47+	2+	8+
	ALAN PARSONS PROJECT/You Don't Believe (Arista)		28+	103+	4-	7-
	PAUL RODGERS/Cut Loose (Atlantic)	125-	32+	91-	2-	4-
	JOURNEY/Ask The Lonely (MCA)	122+	35+	66+	19-	51 -
3 4 9 1	7 HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)	92 -	77-	15-	0=	0 =
6 9 16 1	8 BIG COUNTRY/In A Big Country (Mercury/PolyGram)	98 -	64 -	<b>33</b> +	1 =	1 =
	9 PAT BENATAR/Love Is A Battlefield (Chrysalis)	88 -	69-	19+	0 =	0=
	o PETER SCHILLING/Major Tom (Coming Home) (Elektra)	97 –	53-	43-	1 –	3=
	STREETS/If Love Should Go (Atlantic)	118=	21 –	91 =	6+	9=
	ROLLING STONES/Too Tough (Rolling Stone/Atco)	91+	<i>59</i> +	31+	1+	2-
	BLUE OYSTER CULT/Take Me Away (Columbia)	103+	29+	73+	A1 —	5 –
	EDDIE MONEY/The Big Crash (Columbia)	97+	28+	68+	7 =	7-
	5 RAINBOW/Street Of Dreams (Mercury/PolyGram)	82 -	37-	45 –	0=	0=
21 21 23 2		91 -	22 – 47 –	69 – 41 –	0 = 2+	1 = 2 =
	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	90 - 102 +	19+	47+		101+
	OZZY OSBOURNE/Bark At The Moon (CBS) POLICE/Synchronicity II (A&M)	73-	41-	32-	0=	2+
	ZZ TOP/TV Dinners (WB)	94 -	22+	71 -	1-	1-
	1 SAGA/The Flyer (Portrait/CBS)	85-	27-	58 –	0=	0=
	2 ALDO NOVA/Monkey On Your Back (Portrait/CBS)	79 –	26-	53-	0 =	0 =
	YES/Changes (Atco)	73+	42+	<b>29</b> +	2-	12-
	yES/It Can Happen (Atco)	63+	43+	17+	2-	8-
	5 KISS/Lick It Up (Mercury/PolyGram)	<i>68</i> –	16-	<b>52</b> –	0-	2+
55 45 39 3	BLUE OYSTER CULT/Shooting Shark (Columbia)	69+	21+	47-	1 =	3-
- 59 45	DON FELDER/Bad Girls (Elektra)	79+	5+	71+	3-	9-
46	BOB DYLAN/Neighborhood Bully (Columbia)	74+	16+	48+	10+	21+
	MOTLEY CRUE/Looks That Kill (Elektra)		10+	<i>56</i> +	6+	9+
18 20 30 44	o SURVIVOR/Caught In The Game (Scotti Bros./CBS)	58 –	24 –	34 -	0 =	0=
	1 CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)	62 –	32 -	30 -	0-	0-
	2 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	53 -	33 -	20 -	0=	0 =
1	3 JACKSON BROWNE/Tender Is The Night (Asylum)	57-	30 - 20 +	27 – 39 –	0 = 0 -	0 – 1 –
	4 EDDIE MONEY/Where's The Party? (Columbia) 5 GENESIS/Mama (Atlantic)	59- 44-	31-	13+	0=	0=
		48+	28+	18+	1 -	11-
33 43 49 4			23+	20-	0=	2+
	B GENESIS/Illegal Alien (Atlantic)		27-	15=	0=	0=
58			5+	55 +	1-	1-
12 22 41 50		41-		26-	0-	0-
DEBUT 6		<b>59</b> +	8+	32+	16-	24 -
58 53 53 5		<b>39</b> =	23=	16=	0 =	. 1 =
- 60 56 5		<i>57</i> +	3+	48+	6+	10+
16 26 40 5	4 MOTELS/Suddenly Last Summer (Capitol)	42 –	19-	23+	0=	1+
1	ASIA/The Smile Has Left Your Eyes (Geffen)	48 –	14-	34 –	0 =	1+
DEBUT		54+	3+	38+	12+	
DEBUT 5		39+	7+	29+	3-	6+
DEBUT 6		30+	19+	11=	0=	3=
59 5		40-	8+	30 –	2+	4-
37 50 50 <b>6</b> 0	o GENESIS/It's Gonna Get Better (Atlantic)	28 -	22-	6-	0=	0=

#### BUMS AOR /AL

This chart compiles data from report a majority of listeners aged 25-plus.

Lost Week
1 <b>GENESIS</b> Genesis (Atlantic)
7 2 BOB DYLAN
"'Sweetheart" "Man"  5
"Undercover" "She"
6 4 MOODY BLUES . The Present (Threshold/PolyGram)
2 5 JACKSON BROWNE Lawyers In Love (Asylum)
15 6 YES90125 (Atco)
8 7 HUEY LEWIS & THE NEWS Sports (Chrysalis)
"Drug" "Soul" 10 3 PAUL SIMON Hearts And Bones (WB)
9 10 PAUL McCARTNEY Pipes Of Peace (Columbia)
4 11 MOTELSLittle Robbers (Capitol)
3 12 POLICE Synchronicity (A&M)
"Wrapped" "Synch. II" 14 (B) ALAN PARSONS PROJECT Best Of (Arista)
18 12 DOORS
"Gloria" 12 15 D. HALL & J. OATES Rock 'N Soul Part 1 (RCA)
13 16 CULTURE CLUB Colour By Numbers (Virgin/Epic)
16 17 BIG COUNTRYThe Crossing (Mercury/PolyGram)
U2 Under A Blood Red Sky (Island/Atco)
D 19 DURAN DURAN . Seven And The Ragged (Capitol)
PAUL RODGERS Cut Loose (Atlantic)
"Cut Loose"
CHART PARTICIPANTS: WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

AOR ALBUMS — compiles album airplay data from stations showing ratings strength 12:24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are BOLDBD. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to Last weeks figures, Records showing significant airplay growth are bulleted.

AOR / A:BUMS 25 + — Comples album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay, Current singles are 800,080. Records showing significant airplay.

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — compiled from 12-24 stations, showcasing songs in configurations including ups, EPs, and 45s includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay ac-tivity in each rotation compared to last week's figures. Records showing signifi-cant upward momentum are bulleted.

MOST ADDED. HOTTEST - National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (ast week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk ("I signifies a primary station in its parallel, denoting a station's competitive ratings strength

Indicates one of the week's most added new albums

### BREAKERS

#### **JOURNEY** Ask The Lonely (MCA)

72% of our 12-24 reporters on it. Total reports: 122. Hot 35, Medium 66, Extra Adds 19, Total Adds 51. Moves 42-16 on the AOR Hot Tracks chart.

#### **ROLLING STONES**

Too Tough (Rolling Stones/Atco)

54% of our/12-24 reporters on it. Total reports: 91. Hot 59, Medium 31, Extra Adds 1, Total

#### **EDDIE MONEY** The Big Crash (Columbia)

58% of our 12-24 reporters on it. Total reports: 97. Hot 28, Medium 68, Extra Adds 1, Total Adds 7. Moves 32-24 on the AOR Hot Tracks chart.

#### **OZZY OSBOURNE** Bark At The Moon (CBS)

60% of our 12-24 reporters on it. Total reports: 102. Hot 19, Medium 47, Extra Adds 36, Total Adds 101. Debuts at #28 on the AOR Hot Tracks chart.

Station Listings . . . See Page 57

### SIGNIFICANT ACTION

JOHN HIATT/Riding With The King (Geffen) "I Don't Even Try Total Reports: 18(21)/Total Adds: 2(4); Hots: 3(3)/Hot Adds: 0(0); Mediums: 14(10) : 14(16)/Medium Adds: 1(2)/Extra Adds: 1(2). Total Reports: 18(21)/Total Adds: 2(4); Hots: 3(3)/Hot Adds: 0(0); Mediums: 14(16)/Medium Adds: 1(2)/Extra Adds: 1(2) STEWART COPELAND/Rumble Fish Soundtrack (A&M) "Don't Box Me In"
Total Reports: 18(11)/Total Adds: 8(10); Hots: 1(1)/Hot Adds: 0(1); Mediums: 8(2)/Medium Adds: 3(1)/Extra Adds: 5(8).
LIONEL RICHIE/Can't Slow Down (Motown) "All Night Long (All Night)"
Total Reports: 18(13)/Total Adds: 7(4); Hots: 4(4)/Hot Adds: 1(1); Mediums: 7(7)/Medium Adds: 2(1)/Extra Adds: 4(2).
INDUSTRY/Industry (Capitol) "State Of The Nation"
Total Reports: 18(15)/Total Adds: 4(2); Hots: 1(1)/Hot Adds: 0(0): Mediums: 12(12)/Medium Adds: 1(1)/Extra Adds: 3(1)

: 4(2); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(12)/Medium Adds: 1(1)/Extra Adds: 3(1).

PAUL YOUNG/No Pariez (Columbia) "Come Back & Stay"
Total Reports: 15(18)/Total Adds: 3(4); Hots: 3(1)/Hot Adds: 1(0); Mediums: 10(15)/Medium Adds: 1(2)/Extre Adds: 1(2). Total Reports: 15(18)/Total Adds: 3(4); Hots: 3(1)/Hot Adds: 1(0); Mediums: 10(19)/medium: 10(19

Total Reports: 15(14)/Total Adds: 1(2); Hots: 2(1)/Hot Adds: 0(0); Mediums: 12(13)/Medium Adds: 0(2)/Extra Adds: 1(0).

ABC/Beauty Stab (Mercury/PolyGram) "That Was Then, But This Is Now".

Total Reports: 14(8)/Total Adds: 9(4); Hots: 2(2)/Hot Adds: 0(2); Mediums: 6(2)/Medium Adds: 3(0)/Extra Adds: 6(2).

REAL LIFE/Heartland (MCA/Curb) "Send Me An Angel".

Total Reports: 14(10)/Total Adds: 5(3); Hots: 3(2)/Hot Adds: 0(0); Mediums: 7(8)/Medium Adds: 1(1)/Extra Adds: 4(2).

ORPHAN/Lonely At Night (Portrait/CBS) "Lonely At Night".

Total Reports: 14(19)/Total Adds: 2(2); Hots: 2(2)/Hot Adds: 0(0); Mediums: 10(15)/Medium Adds: 0(0)/Extra Adds: 2(2).

CYNDI LAUPER/She's So Unusual (Portrait/CBS) "Time After Time".

Total Reports: 13(12)/Total Adds: 5(4); Hots: 1(0)/Hot Adds: 0(0); Mediums: 10(10)/Medium Adds: 3(2)/Extra Adds: 2(2).

ELTON JOHN/Too Low For Zero (Geffen) "Call It The Blues".

Total Reports: 13(19)/Total Adds: 4(1); Hots: 3(1)/Hot Adds: 1(0); Mediums: 8(8)/Medium Adds: 1(1)/Extra Adds: 2(0).

FIREFALL/Mirror Of The World (Atlantic) "Runaway Love"

Total Reports: 10(6)/Total Adds: 5(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(4)/Medium Adds: 1(4)/Extra Adds: 4(2).

ICEHOUSE/Fresco (Chrysalis) "Hey Little Girl"

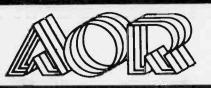
Total Reports: 10(10)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(1); Mediums: 5(5)/Medium Adds: 1(0)/Extra Adds: 0(0).

ds: 1(1); Hots: 5(5)/Hot Adds: 0(1); Mediums: 5(5)/Medium Adds: 1(0)/Extra Adds: 0(0).

NICK HEYWARD/North Of A Miracle (Arista) "On A Sunday"

Total Reports: 10(11)/Total Adds: 1(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(4)/Medium Adds: 0(1)/Extra Adds: 1(4).

# $\Delta$



# $^{\vee}$

### EAST

#### **MOST ADDED**

Ozzy Osbourne (30) (15)Two Of A Kind (11)Adam Ant Vandenberg "Friday" (10)(10)Jump 'N The Saddle (10)"Curly"

#### HOTTEST

(40)**Rolling Stones** (40)(39)John Cougar M. (35)Genesis (30)**Duran Duran** Romantics (30)

Parallel One

WGRQ/Buffalo

PD: BRIAN ERYSZ MD: BELL WESTON (PROEEN)

(FROZEN)
(FROZEN)
(HOTCHAN)
JOHN COUCEAN MELLEN
GENESIS
BIG COUNTRY
RAINBOW
PETER SCHELLING
MAS (BOT WAS)
BLUE OTSTER CULT
ROLLING STONES
YES

PETER SCHILLING
ORPHAN
JOHN HEATT
TALKING HEADS
HSB
HSB
AC/DC
ZZ TOP
Added
HEAVEN
ALCATRAZZ
HOB DYLAN
OZY OSBOURNE
RE-FLEX

WIYY/Baltimore (301) 889-0098

PD: CHUCK DUCOTS ON IT FOND

BACKSTE
JOHN COMMAN PALLEN
SOLLING THEORY
BOULTHO FOND
BOULTHO FOND
BOULTHO FOND
BOULTHO FOND
BOUNT
BO

WBAB/Long Island (516) 587-1023

C.S. AMCELS
DOORS
EIN CANNES
EIN CANNES
EIN CONN PELDER
PAIL PROGERS
STREETS
SINON TOWNSEND
CHARENCE CLEMONS
RISS
ONTER
CHARENCE CLEMONS
RISS
TOTAL
NIGHT BANGER
MOTHET CHUE
RAGEUS
TAT
PREVIEW
AGGE
HIGH HEYMARD
UZ

• Q107/Toronto (416) 967-3445

PD: GARY SLAIGHT HD: SAMANTHA TAYLO

# THE MALL IN MODEL IN THE MODEL TWO OF A KIND WBCN/Boston (617) 266-1111 POI BOB BUCHMANN BOS BALLEN TORTORA MOSTERMS ROLLING STONES JOHN COURSE ROLLING STONES JOHN COURSE ROLLING STONES JOHN COURSE ROLLING STONES STONES ROLLING STONES JOHN COURSE BULLY JOHN BULLING ROLLING ROLL

PD: DEDIPUS MD: BOB KRANES Hottmat OLLING STONES

WAS (NOT WAS)
DAVID BOWIE
GENESIS
OCHY OSBOURNE
FAUL SINON
TALKING HEADS
CTHDI LAUPER
EDDIX HOMEY
DAVID BOWIE
INDUSTRY
MINK DEVILLE
NEW ORDER JOE PERRY PROJECT BLUE OVSTER CULT

SLUE OFSTER CULT
ALLARM
PAUL HODGERS
HORIZONTAL BRIAN
ZZ TUP
Added
DEFECHE MODE
GIRLEGONOOL
DON FELDER
PARVIEW
RIOT
ROXY HUSIC
JUND 'N THE SADOLE

PD: TED UTZ ND: JEFF RICCIO HOCLEAR STONES
GENESIS
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JOHN COUGAR MELLEN
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38 SPECIAL
BLUE OVETER CULT
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RAIMBON
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-ALIN. MOGGERS

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22 TOP
BOB DYLAN
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TWO OF A KIND
ENDIE HOWEY
022Y OSBOUNKE
HUTY LEWIS & THE N

WYSP/Philadelphi (215) 668-9460

Rotaet
YES
ROLLING STONES
ROLLING

PRETENDERS PAUL KANTNER PAUL KANTHER
U2
MOTELS
DOORS
KISS
Added
HEAVEN
JUMP IN THE SADDLE

WZIR/Buffalo (716) 773-0098

RONLENS TONES

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CENTRES IS

CONCERNED IN

CONCERN

CHOM-FM/Montrea (514) 935-2425 PO: NOB BRAIDE MD: BENOIT DUPE

NO. S PROLT CUPPRENNE
BOTA SEE
STOCK CONTRY
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STOCK CONTRY
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ST

ALDO MOVA
KISS
HAMFER'S & COLLECT
COMPEAN
BLACE SABBATH
PLATING BLOWDE
SPOOMS
HAWGES IN VOUUE
PAYOLAS
BLITE OFFIRE CBLIT
COREY MAHT
EDDIE MOTER
Added
BOMANTICS
HOTLEY CRUE

WMMR/Philade (215) 561-0933

PD: GEORGE HARRIS MD: ERIN RILEY HOTE-ST PAT BENATAR JOHN COUGAR HELLEN GENESIS MULTY LEWIS & THE N FOLLING STONES BEG COUNTY DURAN CURAN YES BAGL COUNTY PETER SCHILLING MODOY RLUES MODEL RESERVED MODOY RLUES GOUST RLUES COUST PLANT COOKS

ROBLET PLANT
LOOPS
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ROBATICE
C.S. ANGELS
EDDIE NONEY
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CYNOL LAUPER
ROTELS
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ROBERTS
BULLY TOOL
ROCHEY DANGERFIELD
OZZY ORBOURSE
JUNE TO BOOLEY
JUNE TO BE SEELD
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WDVE/Pittsburgh

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MOTHLEY CRUE
C.S. ANGELS
BLUE OYSTER CULT
MEADPINS
EZ TOP
BAGA
GIRLSCHOOL

WAPP/New York (212) 357-8000

ASST. FUI DIMENSISHED ROTTERS CHILLING FANGAS QUIET RIOT BILLY ITOL TALEIM: HEADS QUARTERFLASH FILE PAT BENATAR JACKSON BECAME ESTED ZZ TOP HALL & OATES MALL & ONTES
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DAVID BONES
BILLY IDOL
POLICE
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ROCARMEY
MARCO STER
RURY LEMIS & THE N
BOTTELS

RAINBON 38 SPECIAL KISS KISS
BIG COUNTRY
BLUE CYSTER CU
EDDIE MONEY
ROMANTICS
HEART
IRENE CARA
THO OF A KIND
A KIM CARNES

WNEW-FM/New (212) 986-7000 PD: CHARLIZ KENDALL HD: JIH MONAGHAN

CHUM-FM/Toronto (416) 925-6666

PD: ROSS DAVIES MD: WAYNE WEBSTER HOUSENES (N)

FORLING STONES (N)

FORLING STON

DC101/Washing (202) 828-9932

PD: DON DAVIS Bottest
POLICE
JOHN COUGAR MELLEN
FIXX
GENESIS
YES
HOLLING STONES
LOVERBOY
DURAN DURAN THE STATE OF THE S

WAQY/Springfield (413) 525-4198 PD: ROSS MACDONALD NOTTON DURAN JOHN DURAN DURAN DURAN HUZ LEPIS & THE N PAT BENATAR ROLLING STUNES YES MEDIUM TWO UP A KIND HOTELS

MOTELS ALL TO A STATE OF THE PARTY OF THE PA

STREETS
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BILLY IDOL
BILLY IDOL
BRIAN MAY 6 FRIEND
ALAN PARSONS PROJE
DOOMS
SINCH TOMMSEND
HIGHT TAMBER
PAUL RODGES
PAUL RODGES
Added
RE-FLEX
HALL 6 OATES

WEZX/Scranton (717) 961-1842

HOL BRE DAITH

HOTE LENIS & THE N

FOR CONCRAR HELLEN

FOR CONCRAR HELLEN

FOR CONCRAR HELLEN

FOR CONCRAR HELLEN

FOR CONCRAR

FOR CON

PD: JOHN COOPER MD: LIN BREHNER Bottest ROLLING STONE DURAN DURAN CULTURE CLUB

RICK SPRINGFIELD
HUEY LEWIS & THE N
MOTLEY CRUE
SIMON TOWNSHD
BILLY IOOL
RE-FLEK
FIREFALL
PAUL KANTNER
Added
112

### Parallel Two

WPYX/Albany (518) 785-9800 PD: TIM SMITH MD: BOB WELCH

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UZ
TWO OF A KIND
DON PELDER
ADAN ANT
HEAVEN
FINE
STEWART COPELA

WKLC/West Virginia (304) 722-3308 PD: NEIL LASHER

MONTANT
JOHN COURSE MELLEN (
HALL & CATES
POLLING STORES (H)
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WAMX/Huntington (304) 523-8401

PD: SCOTT PAULSEN MD: DAN MOBINSON ROTTEN GROWES ROUTED RO

UZ
ALAN PARSONS PROJE
BIHON TOWNSEND
ADAM ANT
VANDENBERG
BILLY 100L

WPDH/Poughke (914) 471-1500

PD: PETE CLARK MD: STEW SCHANTZ

NO. STEM SCHANES
MATERIA RELEASE
ROLLING STONES
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SINCH TOWNSERP
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PD: ED LEVINE ASST. PD: AMY DAHLHA

BOTTERS

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BLUE DYSTER CULT
PAUL ROGGRS
BOB DYLAN
CYMDI LAUPER
HIGH
HEADRIS
MAISTED
VANDRWEEG
PREFINERS
PREFINERS

WCMF/Rochester (716) 288-3200 PD: TRIP REEB ND: DAVE KANE Bottest GENESIS ROLLING STONES JOHN COUGAR MELLEN HEART DAMNY SPANOS

ROMANTICE EDDIE HONEY YES RAINBOW PETER SCHILLING DIO DIO ZZ TOP UZ

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B THO OF A KIND

STREETS

B THO OF A KIND

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\* WDHA/North Jersey (201) 328-1055 GH: BOB LINDER PD: MARK CHERNOFF

P.D. HANG CHERNOPF

HOTEGET

ROLLING STOKES (M)

FOR TOWARD PRILLEN (M)

FOR TOWARD PRILLEN (M)

FOR TOWARD PRILLEN (M)

BURNEL (M)

ARABOROMES

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TWO OF A KIND

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BEGINS

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X Added VANDENBERG POLICE FIREFALL ADAM ANT ABC

WZZO/Allentow

PD: TOM KELLY

BACKERE
JOHN COURSE MELLIN
PAUL HECAPTNEY
MALL & CATES
ROLLING STONES
COULTING LINE
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Added
JUMP 'N THE SADDLE WSCY/Syracuse (315) 699-8200 HD) HIKE RICHARDS

BOST-WES (\*)

BOLLING STONES (\*)

BOLLING STONES (\*)

BOLLING STONES (\*)

BOLLING STONES (\*)

BOLLING STONES

BILLY STONES

BILLY STONES

BOLLING STONES

BOLL

WHCN/Hartford (203) 247-1060

PD: DANIEL F. HAYDEN ASST. PD: BOB BITTEN

MOSTAN POL BOD BITTE
MOSTANE
BOLLING STONES
YES
JOHN CODEAN NELLEN
DUMAN CUBAN
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38 SPECIAL
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MAGINE
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BOSTER
CULT
CULTURE CLUS

U2
EDDIE MONEY
HUMAN LEAGUE
IRON MAIDEN
EISS
PETER SCHILLING
MOTELS
RAINBOM
MOTLEY
Added
JUMO 'N THE SADDLE WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

PDI BILL THOMAS

BOC 4681

YES (H)

JOHN COUGAR MELLEN

30 SPECTAL (A)

GENESIS (H)

ROLLING STONES

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BIG COUNTRY

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BLUE OFSTER GULL

BIG MALOE

BLUE OFSTER GULL

BLUE OFSTER

B

EDDIE AND THE CRUI BRIAN MAY & FRIEND

WPLR/New Haven (203) 777-6617 PO: MODIE HASKELL MD: BOB LONDON

MD. HOW LONDON

BOT task
TOLLING STORIES

GENERAL SERVICES

FALL FOOTERS

FOOTERS

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WAAF/Worcester (617) 752-5611

MON TOPSHOTZ

MON TOPSHOTZ

GENESIS

JOHN COUGAR MELLEN

YES

SCHARTICS

DUNAN UJUAN

36 SPECIAL

JACKEGON BROWNE

HUEY LEMIS 6 THE N

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GOZY GENOMINO

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BILLY TOOL

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20 THO OF A KIND
Medium
PAT BENATAR DIJ.
BLUK ONVENTRE CHUI
SINON TONNERHO
KANGAS
BIG COUNTRY
BOAVED BOWLE
JOE PERMY PROJECT
JOE PERMY PROJECT
JOE PERMY PROJECT
JOE PERMY PROJECT
BUSH
BIG CHILL
SAGA
MOTTELS
BIG CHILL
RES

CHEZ-FM/Ottawa (613) 563-1919

BIG COUNTRY
BOYS BULGADE
ROLLING STONES
FOUND STONES
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FOUND STONES
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FOU

NOBERT PLANT NICK METWARD ELVIS COSTELLO MODDY BLUES JOHENS HEADPINS T-BONE BURNETT VAS (NOT WAS) ABC SOUTHSIDE JOHN

NAS (MOT WAS)
ABC
SOUTHSIDE JOH
LIERA PRICE
TOMMY THYONE
JOHN FORE
AGNO OF POUR
ANNON DETAIL
HI DRICHT OIL
JOHNN'S LOYESTA
FELD
PAUL HOCARTHEY
TRED
HALL 6 OATES
PETER GOOMEN
BILLY IDDI
RATIONAL YOUTH
Added
UZ

WAAL/Binghamton (607) 772-8850

PD. JOHN CARTER
HD. DON HORGAN
(FROZEN)
BOTEST
JOHN COUGAR MELLEN
GENESIS
BELLING STONES (M)
ROMANTICS
YES

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HUMY LEMIS & THE N
PAT REAVARA
PAT REAVARA

PAT REAVARA

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UZ
ALCATRAZZ
UNITS
STEWART COPELAND
HEAVEN
LIONEL FUCHIE

WTPA/Harrisburg (717) 238-1402

PD: JEFF KAUPPHAN

PD: NOB BARNETT MD: ROB LIPSHUT

WOUR/Utica

PO. PETER NIRSCH
PO. PETER NIRSCH
PO. TON SYARE
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YES
30 SPECIAL
GENESIS SYNES
PARCIAS SYNES
PARCIAS (H)
NIRSCHIPTICS (H)
NIRSCHIPTICS

CRUE UZ STEWART COPELAND RE-PLEX

Parallel Three

WGIR/Manchester (603) 625-6915 PD: BOB COX MD: KAREN ANDERSON

Hottest
HUEY LEWIS & THE N
DURAN CURAN
PAT BENATAR
ROLLING STONES (M)
JOHN COUGAR MELLEN (
MOTELS
GENESIS
YES
PETER SCHILLING

JOSEPECIAL
BIG COMPTEY
MAGINE

ANGELE STORME PACTE OF THE PACT

WOA Y/Beckley-Oak Hill (304) 877-2424

PD: CHARLIE JENNINGS MD: TIM PARKER

WBLM/Lewiston-Por (207) 783-2065 PO: MIKE BUSHEY MD: JOSE DIAZ

MOI JOSE DIAZ

BOTLERIS

GONESIS

GONESIS

GONESIS

GONESIS

GONESIS

FOLLING STHEN

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FAT RENATAR

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MAGE MENTOMERS
ALAM MAGEOR PROLE
EDITE MAGE

BOTTEST
PRY REMAYS
JOSE COUCAN PRILEDS
BILLY JOSE
BILLY

WRKI/Danbury (203) 579-9995 PD: BOB KOCAK HD: BRUCE GOLDSEN BOXTONES

ROLLING STONES

ROLLING STONES

ROLLING STONES

ROLLING STONES

ROLLING ROLLING

ROMANTICS

CULTURE CLUB

ROLLING

ROLL

Added TWO OF A KIND OZZY OSBOURNE JUMP 'N THE SADDLE KROKUS

PO: RICHARD REMSB ND: GLENN STEWART

Nottest BIG COUNTRY JOHN COUGAR MELLEN (M) HUEY LEWIS & THE N YES GENESIS DOMANTICS

WWTR/Ocean City (301) 289-4545

BOLLEAS
GODING SE
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DURAN HUMAN
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ON: TON MCHALLY

WMGM/Atlantic City

CLARENCE CLEME
GIRLSCHOOL
KIM CARNES
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BIG COUMPTRY
JOHN HIATT
ALCATRAZZ
KROCUS
HEADPINS
HEAVEN
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VANCHEERY
VANCHEERY
LORDUSE
LORD

a ADAM ANT
a VANCENEERG
a INDUSTRY
a ICEMOUSE
a PARE YOUNG
a MIDWIGHT OLL
a ABC
a OZZY OSBOURNE
a CASPER

### SOUTH MOST ADDED

Ozzy Osbourne (33)Jump 'N The Saddle (12)"Curly" Two Of A Kind (12)Vandenberg "Friday" (9) U2 (7)

#### Re-Flex HOTTEST

(7)

(41)Yes John Cougar M. (38)(37)Genesis **Rolling Stones** (37)38 Special (36)



### Parallel One

WSHE/Miami (305) 581-1580 PD: DAVE LANGE

BO CAVE LANCE
BOX TABLE
ROLLING STONES
ROLLING STONES
ROLLING STONES
PAT BENATAR
MOTTELS
PAT BENATAR
MOTTELS
PAT BENATAR
JOHN GROWN
ROLLING
ROWANTICS
SUMMINOR
POLICE
SAGA
MSB

NACE SPRINGFIELD
PETER SCHILLING
JOURSEY
38 SPECIAL
SIG COMPREY
38 SPECIAL
SIG COMPREY
38 SPECIAL
SIG COMPREY
38 SPECIAL
MATTER
MATTER SAGA
WEN OTAM
HURY LEHTS & THE N
ACKES BRANCH
UP AN END OF THE N
HURY LEHTS & THE N
HURY PD: ANDY BEAUBIEN ND: JOHN ROBERTS

· KTXQ/Dailas (214) 528-5500

HOTTEST BENATAR GENESIS SUMPINOR DOUGREN JOHN COUGAR MEI POLLING STONES CHEAP TRICK JACKSON BROWNE YES PD: TOM OWENS MD: DRAKE HALL Bottest QUIET RIOT YES THEME INDA

OTHERS

HOTLEY CRUE

OCTY GROUNE

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HOTLEY CRUE

OCTY GROUNE

KISS

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HO RAN DURAN DIO AXE HSB CONEY HATCH BIG COUNTRY BONANTICS BIG COUNTRY
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MAS (NOT MAS)
TOWNY TOTONE
REPORTER
ETRETS
BLUE OWSTER CULT
MOTILEY CRUE
NIGHT MANGER
AAGA-d
OZZY OSBOUNNE
THO OF A ETHO

WCKO/Miami (305) 731-4800

RA INBOW

SAGA
BONGOS
BEDIE MONEY
RE-PLEN
DADAH ANDER
CØZEY OBBOURNE
EIDIE AND THE CRUI
RLIZE OFFEREN
TRION
TRIO

AC/DC MANFRED MANN'S CAR WAS (MOT WAS)

KLOL/Houston (713) 526-4591

Bottest GENESIS' ROLLING STONES PD: MARK TAYLOR MD: RUBY CHEEKS ROLLING STONES
YES
38 SPECIAL
JOHN COUGAR MELLEN
MEART
FAT BENATAR
JACKSON BROWNE
KANSAS
MSB Botteet DURAN DURAN YES ROLLING STONES POLICE POLICE GENESIS BOB DYLAN UZ BILLY IDOL
PAT BENATAR
MOTHLIS
ROWANTICS
MURY LEWIS 6 THE
TWO OF A KIND
Medium
PAUL MCCAPTNEY
ZZ TOP
JINNY BUFFETT
BIG COUNTRY
BIS SECCIAL
ROBERT PLANT
K

HAMMAS

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NES

NESS

\* WYNF/Tamp (813) 876-0455

PO: CAREY CUREL HD: RON DIAZ

A SILE TION.
DOORS
ASIA
MUEY LEMIS & THE N
DANNY SPANOS
FIRX
A ALAM PARSONS PROJE
QUIET RUOT
Added
MOTLEY CRUE
BOB DYLAN
HEADFINS
JUMP 'N THE SADOLE

WKLS/Atlanta (404) 325-0960 PD+ ALAN SHEED MD: 808 BAILEY

ROLLES SUCCES AND CONTROL OF COMMENTS AND CONTROL OF COMMENTS AND COME

OBBOUNE
Medium
22 TOP
BOB DYLAN
PARCHE
MIGHT MANGER

PD: SHOKEY RIVERS ASST. PD: DAVID HALL

BOIL STOLE MALL
MOTERAL
MOTERAL MATERIALS ATTERN (N)
22 TOP (N)
VERI(N)
VERI(N)
MALLONGER
MALLON MALLON (N)
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MALLON MONING

MALL & OATES
KITSS
HOTHEY CRUE
WIGHT MANGER
BLUE OYSTER CULT
SILLY 1001
EDDIE HONS
A GIRLS-FORD
A GIRLS-FORD
ENDER
STREETS
FAUL ROCKES
A JUMP 'N THE SADDLE
A JUMP 'N THE SADDLE

FOI HICHTLE SAYRE

BOTTEST

BOTTEST

CORAN CRISS

CORAN COURAN RELLEN

FOTER SCHILLING

KORANTICS

AND THE SCHILLING

KORANTICS

BILLY IDOL

RADIUM

BORNEY

CORTO

RADIUM

RA MSB C.S. ANGELS MANFRED HANN BILLY LOOL DON FELDER SINON TOWNSE Parallel Two

KZEW/Dallas (214) 748-9698 PD: ANDY LOCKRID HD: JON DILLON

Motteet QUIET RIOT GENESIS SAGA
RAINBON
HUEY LEMIS 6 THE N
JAMES HOUSE
BULE CYSTEF CULT
TWO OF A KINO
38 SPECIAL
ALDO NOVA
PAUL HODGERS
ROLLING STONES (H)
KROKUS

JOHN COURAN MELLEN
BILLY IBOL
MIGHT MANGER
EDOIT MONEY
PAGE
VANDENBERG
CON FELDER
CON FELDER
COX FELDER
COX FELDER
FAULT KANTHER
COTENSIONS
FAULT KANTHER
COTENSIONS
FROJE
RIOT
WOTLEY CRUE

\*\*KECGL\*\*(Dollar

KEGL/Dallas (817) 457-9700 PD: RANDY BROWN

Hottest QUEET RIOT (M) PAUL MCCARTHEY DURAN DURAN PAT SENATAB JOHN COUCAR MELLEN (M) JACKSON BROWNE YES

KLBJ/Austin

(512) 474-6543 PD: CLARK RYAN, MD: JOHN MICHAEL SCOTT

DOORS
DURAN DURAN
NIGHT HANGER
CYNDE LAUPEP
FIREPALL
WAS (NOT WAS)

ORPHAN TWO OF A KIND WNOR/Nortoll (804) 623-9667

PD: RON REGER MD: DAVID HILLARY HOTEST
PAT RENATAR
YES (H)
FOLLING STONES (N)
FOLLING STONES (N)
FOLLING STONES (N)
GUNESTS (N)
GUNESTS (N)
GUNESTS (N)
FOLENT PLANT
DEF LEMPARO
BLIC OTSTER COLT
BIG COMPTRY
36 SPECIAL
MSS
RAINGOM

BIG COOK.

36 SPECIAL

SALINGOM
HOLEY CHAYS 6 THE-M (M)
SAGA
ALGO REVA
ALGO REVA
ALGO REVA
POLICE
ERNA
PALL ROCKES
BOOLE WHITE
BOOLE
BOOLE WHITE
BOOLE

· KLAQ/EI Paso (915) 544-8864

NO. PERE LOPEZ

MOSTAGE

GUTET REOT (M)

GENERAS (M)

GENERAS (M)

BIG COUNTWIN

COULTURE CLIM

BIG COUNTWIN

COUNTRIES

GUNT COUNTWIN

GUNT COUNTWIN

GUNT COUNTWIN

MOST LOW COUNTWIN

MOST LOW COUNTWIN

MOST LOW COUNTWIN

MOST LOW COUNT

ZZ TOP
GF A KIND
ALAN PAASONS PROJE
DUMY'S SPANOS
RICK SPRINCT ELD
EDDIE MONEY
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NIGHT RANGER
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HACOP INS
PAUL APOCERS
DOOMS

KROKUS PAUL MCCARTNEY BRIAN MAY & FRI BLACK SABBATH HEAVEN RIOT

WROQ/Charlotte (704) 392-6191

PD: SCOTT SLADE Bottest YES (M) RUMANTICS JOHN COUGAR MELLI ROLLING STONES DURNAN DURNAN (M) CULTURE CLUB MALL & OATES 38 SPECIAL (M) Medium CUIET RIOT BLUE OWSTER CULT MEADPINS 22 TOP

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EDDIE HORNEY
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HOTTLEY CRUE
OUZY CORROLLEY
THE SADOL
THE SADOL
WAP IERROLLEY
FOR THE SADOL
THE SADOL WAPI/Birmingham

(205) 933-9274

PD) STEVE PROMISE
BOTTOM POLICIE

BILLY JOSE
GUIET ROOT (#)
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DURAN TURAN Added ROONEY DANGERFIELD DAVID BRENNER

WDIZ/Orlando (305) 645-1802 PD: RAD HESSICK

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WOWE/Chattar (615) 267-1050

PD: TONY DAVIS

KXZL/San Antonio (512)226-6444

PD: DAVE CONLEY BOTSER
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JUMP 'N THE SADDLE FIREPALL WKZL/Winston-5 919-996-2217 PD: TOH QULLINS ND: -CHUCK HOLLOWAY

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WMYK/Norfolk (804) 461-1194

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MOTELS
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Added
KIN CAPMES
COZZY OSBOURNE
MOTLEY CRUE
SIMON TOWNSEND
GIRLSCHOOL PD: JOHN HEIMERL MD: JAMES SCOTT WQDR/Raleigh (919) 832-8311

HOLLES SOUTH
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PAT RENATAR
STEVIE NICKE
JOHN OOGRAN (%)
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PD: GARY STEELE MD: RICHARD BROOKS

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PD: GREG STEVENS MD: TEMPIE LINDSEY

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SIMON TOWNSEND
TALKING WEADS
BIG COUNTRY KRIX/Brownsville (512) 350-9999

WZXR/Memphis (901) 726-0060

PD: TOM EVANS ASST. PD: BOB WALTO

PD: JOHN RIVER: MD: TOM STEIN NO. TOM STEEN
BOOKERS
DOTAGE TOMAN (PA)
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WKTM/Charlestor (803) 554-7154 RD: LEE GELLINS

MOY LOST POLLING STONES YES CONTROL OUGAR MELLEN CONTROL OUGAR MELLEN CONTROL OF STONE STO

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THOUGH AND WLRS/Louisville (502) 585-5178

A HEAVEN # STRAY CATS # SIMON TOWNSEND

WKQQ/Lexingtor (606) 252-6694 PD: DAVE KRUSENKLAUS MD: KURT HATHIES

BOLLERY
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GRAND PREE
AC/DC AC/DC DDORS NIGHT HANGER MSB PAT BENATAR JACKSON BROWNE FIER QUIET RIOT DZZY OSBOURNE

WRXL/Richmond (804) 282-9731 PD: GARY CHASE

MUST LEWIS & THE N
YES DAVID ROWIE
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WZXY/Kingsport (615)246-8131

PD: REGGIE JORDAN ASST, PD: JOHN KELL

MATEA
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WRNO/New Orleans (504) 889-2424

PD: MIKE COSTELLO MD: WAYNE WATKINS MORESE
PAUL MCCARTNEY
MOTELS
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BLUE OYSTER CULT
MAS (NOT MAS)
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BIRON TOMMSEND
RISS \* WFYV/Jackso (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY

Hottest YES DURAN DURAN ROLLING STONES GENESIS' 38 SPECIAL @ BILLY IDOL

PD: DAN DEELY MD: BRIAN CHRISTOPHER HOTERS TOPIEN

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PETER SCHILLING
ALAN PARSONS PROJE
HANN RED NANN'S EAR
FIREFALL
CON PELDER
CZEY OGBOURNE
POLICE

KNCN/Corpus Christ (512) 855-4641 PD: BOR PAZIO MD: MANDO CAMINA

Bootseet
JOSN COUGAR MELLEN
MIRY LEWIS & THE N
POLICE
MOTLEY CHUICE
MOTLEY
MOTL

KZOM/Beaumont 409-898-7946

PO: GARY SHAW MD: RICK ROBBINS ROI RUCE ROBEYS

RATHROM
BOT COUNTRY
RUCEY LEVIS & THE N (A
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WIMZ/KnoxvIlle (615) 525-6000 PD: KERRY LAMBER MD: MINE BECK

Hottest JOHN CODGAR MELLEN BILLY JOEL YES ROLLING STONES PAT BENATAR HUEY LEMIS & THE N RICK SPRINGFIELD 10 SPECIAL PIXX FICE SPRINGFIELD
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THE OTHER PROPERTY OF A KIND RE-PLEX AT THE RE-PLEX KFMX/Lubbock (806) 747-1224 PD: NAT LAMP MO: JESSE RYAN

WCKN/Greenville Spartensburg (803) 226-1511

BOLLENG STOCKES (N)

BIG COUNTRY SELLEN JOHN COULAND STOCKES (N)

VES (N) Added JUMP 'N THE SADDLE

KUFO/Odessa NO. STEVE DRISCOLL
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HEADPINS
NALL & GATES
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CULTURE CLUB
MOTELS
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WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT

MONTARY

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KQRS/Minneapolis (612) 545-5601

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WYMX/Augusta (404) 722-1302

PD: CHUCK WHITAKER MD: JAY SISSON

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WQMF/Louisville (502) 589-4400 PD: TOM OWENS MD: DUKE MEYERS

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WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAWYER

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KWK/St. Louis (314) 644-1380 PD: BEAU HAINES MD: SCOTT ALEXANDE

NO SCOTT ALEXANDER

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AND O WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL MD: DOUG PODELL

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GARY MYRICK HEART AGNETHA FALTSKOK KISS DURAN CURAN DARRY SPANOS PAUL HCCARTNEY MSB

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PD: JACK SILVER ASST, PD: GORDON-ATKINS

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Added
BOB DILAN
HEADPINS
TWO OF A KIND
GENLSCHOOL
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ALAN PARSONS PROJE
"VANDENBERS

KKCi/Kansas City (816) 531-3400 PD: DAVE POPOVICH

HOTTEST
JOHN COUGAR MELLEN
PAT BENATAR
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Ozzy Osbourne

Two Of A Kind

Kim Carnes

**Rolling Stones** 

John Cougar M.

Huey Lewis ...

Vandenberg "Friday"

HOTTEST

ZERRA
HALL & OATES
SPANDAU BALLET
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NIGHT RANGER
BLUE OYSTER CULT
PAUL ROGERS
STEWART COPELAND

PD: JOE MCCABE

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ROMANTICS
BIG COUNTRY
KROKUS

ASIA
CHEAP TRICK
QUIET RIOT
Added
OZZY OSBOURNE
JURP 'N THE SADDLE

WMET/Chicago (312) 828-9191 PD: RICH MEYER " NOTION TO MELLEN MONTH TO MENT AND MENT

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WERN/Cincinnet (513) 871-8500 PD: DENTON HARR MD: CURT GARY

HOTTOST HEART ROBERT PLANT GENESIS (M) EROKUS POELICE (M) YES (M) 38 SPECIAL TWO OF A KIND ICENCUISE THE OF A KIND
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WXRT/Chicago (312) 777-1700 PD: NORM MINER HD: JOHN MRVOS

Bottest CULTURE CLUB GENESIS YES JOHN COUGAR MOLLEN BOLLING STONES BOB DYLAN TALKING HEADS PAIR, SINON T-BONE MURMETT DOORS THRONE BURNETT
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PAUL YOUNG
JOE JACKSON
HURY LEWIS & THE
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STAAT C ELVIS BROTHERS C.S. AMGELS

BONGOS EYE TO EYE HANFRED MANN' MANY MED MANN'S EAR CLARENCE CLEMONS SIMON TOWNSEND LET'S ACTEVE ALLAN PARSONS PROJE Added CURE ECHO & BUNNYMEN WLUP/Chicago (312) 440-5270

PD: GREG SOLK MD: SKY DANIELS

BOTEST
ROLLING STONES
PETER SCHILLING
STEVIE AND VALORAN
BIG COUNTRY
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JOHN COUGAR MELLEN
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PD: LEE ARNOLD ND: ANDY BLOOM

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ROLLING STONES

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Added
OZZY OSBOURNE
JUMP 'N THE SADDLE

Parallel Two

\* KMOD/Tulsa (918) 664-2810

PD: CHARLIE WES

KQDS/Duluth (218) 728-6421

TO, SEVEL MODIFIED ON SPICE MANUAL PARTICIPATION (FROME TATLOWN (FROME TATLOWN (FROME TATLOWN TO THE TATLOWN THE TATLOWN

WTUE/Daytor (513) 224-1501

TRONZEN)
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PETER SCHILLING
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WRIF/Detroit (313) 444-1010

PD: MARK PASHAN MD: MICHAEL MAYER BOX THE CONTROL OF THE PARTY OF

WMMS/Clevelan (216) 781-9667 PD: JOHN GORNAN HD: EID LEO

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ROTLETE STORES (M)

FES CULTURE CLUB
GENERAL CLUB
GENERAL
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KDWB/Minne (612) 739-4000 PD: DAVE HAMILTON ASST. PD: JACK HICKS

BOCTEST
BAJESON
BASE
BAJESON
BASE
BOLICE
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ICEMOUSE
DIO
RICK DERRINGER
SAGA
REYAN ADAMS
SUBLIRBS
PAUL BODGERS
HALL & GATES
GENESIS
BOODY BLUES
JIM CAPALOI
ASIA
QUARTERFLASH
ROBERT PLANT

RUBINOOS
MOTELS
ALDO MOVA
ALDO MOVA
NIGHT RANGER
Added
ELTON JOHN
DURAN DURAN
TWO OF A KIND
WQFM/MHW8
(414) 276-2040
PD: LEE ARNOLO SAGA BRIAN MAY & FRIEND SIMON TOWNSEND BOB DYLAN PAUL MODGERS TWO OF A KIND HEAVEN

KGGO/Des Molr (515) 265-6181 PD: LARRY MOFFITT MD: JACK EMERSON

MO. JACK EMERSON

BOTLEST
YES

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WXKE/Ft. Wayne (219) 484-0580 PD: RICH WEST ND: HAL BRANDT

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FOR HALL BRANTOT

SON CAUGHT MELLEN

JOHN COUGHA MELLEN

JOHN COUGHA MELLEN

JOHN CHANT

ENDERT PLANT

SURVIVOR

FOR STORES

WFBQ/Indianapoli (317) 257-7565

PD: ALAN EDMARDS MD: ROBIN LUSE POI ALAN EMPANSO

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FOR S

KFIV-FM/Modesto

(209) 527-6100 PD; C.J. STONE BOTT ST THE STORES (M) EDOLE MONEY (M) HOVE LEWIS & TITE N CHORSES & M) HOUSE LEWIS & THE N CHORSES & M) HOUSE LEWIS & THE N CHORSES & M) HOUSE A MANUER DURAN SERVICE AND HOUSE AND HOUSE

OZZY OSBOURNE YAT

\* KIDQ/Boise (208) 336-0939

PDI GAVE PREEMAN

BOTTESE
TAGGI
TAGG

Parallel Two

KRSP/Salt Lake City PD: RANDY ROSS MD: BARRY HOLL

BOXTGET
ROLLING STONES (N)
JUGN COUGAN MELLEN
BIG COUPTBY
QUIET RIOT (N)
MOTELS
PAT BENATAR
HUEY LEMIS 6 THE N (N)
JACKEGN BORNE
ZZ TOP
BAS SPECTAL (N)

ROHANTICS
RANSAS
JIH CAPALDI
COMEN HATCH
REISS
FIRM
REFLC MAPTIM BAND
MORY LEWIS & THE N
MORE LEWIS & THE N
MORE LEWIS & THE N
MORE LEWIS & THE N
ACCESSOR BOOME
& ALCATRAZE
OCEZY OSBOURDE KZEL/Eugene (503) 484-4304 PD: KEN MARTIN

Bottest BIC COUNTRY JCMB COUGRA MELLEN (M) ROLLIM: STORES (M) YES (M) VES (M) CURAN DRAM (M) PETER SCHILLING ROMATICS GENESIS (H) 22 TOP Medium U2

22 TOP

Medium

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CULTURE CHIES

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CULTURE CHIES

MELOPINS

ALCATRACE

MELOPINS

ALCATRACE

MOTE MANGER

MANGER

MOTE MANGER

MOTE MANGER

KFMG/Albuquerque (505) 265-8811
PD: TOM HARSHALL
ND: LENNY BLOCK

BOLLINE STORIES (\*)
VES (\*)
VES (\*)
VES (\*)
DIONI COUCAR PELLEN
BLUE OVERER CULT
B SPECIAL (\*)
B SPE

KILO/Colorado Springs (353) 634-4896

PD: RICH HAWK MD: ALAN WHITE ROTTEST
VES
GENESIS
GOLICE
ROLLICE SOLICE
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SIMON TOWNSON
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HARDENS
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KWXL/Albuquerque (505) 765-5400

PD: BILL STANBAUCH Hottest THO OF A KIND 38 SPECIAL YES YES

ONDAFTICS

PETER SCHILLING

JOHN COUGER MELLEN

MOTELS

ASIA

GENESIS

HOUSE STORES

HEEV LEVIE 6 THE N

BES COUNTY

FINES

FREETS

CULTY ROOT

ALCATRACE

ALCATRACE

CHILL

BEST COUNTY

HOUSE

HEEV LEVIE OF

ALCATRACE

CHILL

CHILL

COUNTY

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COUNTY

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COUNTY

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DOORS
C.S. ANGELS
MICHIGHT DIE
BLUE CYSTER
EDDIE MONEY
RAINBOM ALAN PARSONS PROJE

ALAN PARSONS
22 TOP
0 SILLY I DOU,
ALDO MOVA
PAUL, MODGERS
BRIAN MEY 4 FRIEND
NIGHT RANCER
SAGA
DON FFLDER
HEAVEN
0 FILDE

0 FILDE
0 RE-FLEE
0 CELY OSBOURNE

KWFM/Tucson (602) 748-2400 PD: JEM RAY HD: RICK ALLEN HOTCOM HOTCOM BLUES HEART

PADL RECORPTNEY
JOINN COURT RELIAN
RAINEDM
CENTES IS
RELLING STRIKES
RESIDENT STRI

KROY/Sacramente (916) 441-4950

PO. CHINES NOMBALL

WORKER

WO

(916) 925-3700

POI CHUCK BROWNING MD: TOH CALE

ND. TON CALE

BOSTERS

BOSTERS

BOSTERS

JOHN GOODGAR MELLEN
YES

JOURNEY

BO SPECIAL

GOMENIA E THE N

ROCLING SELECT

ROCLIN

KLPX/Tucson (602) 622-6711 PD: RICHAEL BERGER HD: BRIAM MILLER NO. BRIAM MILLER
DOCLARE
DOCLA

DOORS

VANDEMBERG
QUIET RIOT
ALDO HOVA

A THO OF A KIND
OURAN CURAN
POLICE

CZZY OS ROUNNE
TORNY TUTONE
DIO
KISS
EDDIE AND THE
FIRE
UZ

KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY ND: MAUREEN MATTHE

ADI PRUNCEN PATTHE RELATE LA PER LA P UZ
ALAN PARSONS PROJE
HEADPINS
HEAVEN
ALDO HOVA
1 THO OF A KIND
GIRLSCHOOL
0 0ZZY OSBOURNE

KREM/Spokane (509) 448-2000

PD: BILL STAIRS Bottest
HIEY LEWIS & THE N
FIXX
HEART
GENESIS (A)
HALL & OATES (A)
BRYAN ADAMS
CULTURE CLUB
PAUL SIMON ROLLING STRUES
DOR DYLLAR (M)
ASTA (M)
ASTA (M)
EURPTRICES
FRUITE (CM)
JACKSON SERVIE (M)
BILLY JOEL (M)
JACKSON SERVIE (M)
BILLY JOEL (M)
JOEL JACKSON SANDE (M)
ANDERDA TALTSKON
HOODY BLUES
ALMEN PAROMIS PROJE
B JECLIA
LING HOUSE
ROSEPT FLANT
LONG
HOUSE
JOHN COURAN WELLEN
ROSEPT FLANT
TALTING WELDS
TALLING
HOUSE
TORRING
H

TALKING HEADS-DOORS
DON FELDER
PAUL YOUNG
MAS (NOT MAS)
PAUL HOUSENS
PAUL HOUSENS
PAUL HOUSENS
ROMANTICS
YES
LIONEL RICHIE

Parallel Three

KOZZ/Reno (702) 329-9261 PD: DANTEL COOK HD: BROCE VAN DYKE

BRILL WE GENERAL SELLEN TEST OF STATE O

KTYD/Santa Barbara (805) 963-1601 POL JANE ASHER

POUT JAME ADJERY
ROLLING STONES
JOHN CODGAN MELLEN
GUNTELLEN
GUNTELLE
GUNTELLEN
GUNTELLE
G

SEDIE MONEY

BE SPECTAL

ROMGOD

PAT BENATAR

ROMGOD

PAT BENATAR

ROMGOD

FOR DETAIL

FOR

ABC ENGLISH BEAT OZZY OSBOURNE CURE ADAN ANT

KZOQ/Missoula (406)728-5000 PD: VERN ARGO

FOI VERN AGO

NOTES THE STATE OF THE STATE O DOORS
BLACK SABBATH
NEADPINS
RIOT
ALCATRAZZ
Added
OZZY OSBOURNE
BOB DYLAN
KIM CARNES
PREVIEN

KTMS/Santa Barbara (805) 963-1975 PDI BOB SENN ND: MARK GILES --

Bottent JIHMY MESSINA HICHAEL FRANKS GENESIS RIH CARNES

JENRY BUFFETT PAUL SIRON
LICHNEL SICHEL
LICHNEL SICHEL
LICHNEL SICHEL
BOS DYLAN
BOS HOUSE
AND YARREN, JR.
PAUL MCASTREY
JAMES BOUSE
ALMN PARSONS PROJ
JEFFET OS BURNE
ELON
JOHN PAUL YOUNG
BOLL YOUNG
HOUSE
HALL & OATES
HOODY BURNEL
LOW JOHN
DON FELDER
HALL & OATES
HOODY BURNEL
LOW JOHN
DON FELDER
HALL & OATES
HOODY BURNEL
LOW JOHN
LICHNEL JOHNON
ENTYLON HARDIS
MICHAEL JOHNON
THEATH ANGERMAN
THOO OF A KIND

KAWY/Casper (307) 235-1515

ON: FRED LEEMHUIS ND: JEFF FETTERS Rockark
JACKSON HOMBER (N)
JOE JACKSON
BIG COURTEY (N)
BIG COURTEY (N)
BIG COURTEY (N)
BIG STRUCT POMESTIC
JOEN COURTEY (N)
JOEN COURTER (N)
JOEN COURTER
JOEN COURTER
JOEN COURTER
JOEN COURTER
BOO D'ELAN
COURTURE CLUB
JOEN HARTY
EROIL ROCKARYEY
BEOLE HOMEY
BOOD OF HAME
JOEN HAM

STRUKTS
PAUL KANTHER
PAUL YOUNG
DON FELDER
TALKING HEADS
Added
OZEY OSBOURNE
ORPHAN
ALCATRAZZ
BORGOS REAL LIFE

KSPN/Aspen (303) 925-5776

PD: LEE DUNCAL Notices
COMESTS LIGHT ROUTE ROUTE SON DYNAM
CONTINUE CLUS
VYS
ROLLING STOMES
REPLICU MARKIS
RIM CAMBICS
PARA, TOYMO
PARA, TOYM

ROTTER
ROLLING STONES
BILLAY IDOL
JOHN CHURAN HELLEN
EDDIE WANTY
GONESIE CLIRI
SAGA
PAT BENATAR
BURGUTUR
FOLICE
FOLICE
FOLICE
FOLICE
JOES JACKSON BROWNE
FOLICE
JOES JACKSON BROWNE
FOLICE
JOES JACKSON
BONNES
SIRRE TOMBE
SIRRE
SIRRE TOMBE
SIRRE TOM CRALLY SILVEN
UNDAN CURAN (A)
RAITHOUS
BE SPECIAL
BILLY JOEL
BULLY JOEL
BULLY

> The following stations failed to report this week and therefore their playlists were frozen:

WBAB/Long Island WGRQ/Buffalo WOUR/Utica KUFO/Odesse KQDS/Duluth WTUE/Daytor K97/Edmontor

The following stations reported frozen playlists this week:

KOME/San Jose KOMP/Las Vegas WAAL/Binghamton

The following station has failed to report for the past two weeks and therefore its data is not included in this week's chart:

WIZD/Ft. Pierce

The following station has frozen its list for the past two weeks and will not have its data included in this week's chart:

KMJX/Little Rock

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

# CHR PARALLEL ONE PLAYLISTS

**EAST** 

ckgm Montreal PD: Rob Braide

PD: Rob Braid

1 LIONEE ALCRESALI SE SENT LONGIALI SE

1 SELEZ DESCRIPTION SET

2 SELEZ DOSCRIPTION SET

3 SELEZ DOSCRIPTION SET

4 SELEZ DOSCRIPTION SET

5 SELEZ DOSCRIPTION SET

6 CREATIVE CLAR/Object for Clark Set

6 CREATIVE CLAR/Object for Clark Set

6 CREATIVE CLAR/Object for Clark Set

7 SET SET

8 SELEZ DOSCRIPTION SET

8 SELEZ SET

8 SELEZ

8 SELEZ SET

8 SELEZ

8

B104 WBSB

Baltimore PD: Jan Jeffries

Music Coord: Amy Kronthal

Lic Coord: Amy Kronthal

Licios. Stories and Experimental Stories and Stories

SAY PARKER JR./S Stall Can't Get Ove GENERALE/Whet's All SHEENA GESTON/blesset Over You

HADDWHA/holiday HADED STEE/When The Lights FAUL SIMEM/Allergies EIM CANNES/Envielb)s Hands

B-94 FM

Pittsburgh PD: Steve Kingston MD: Bruce Kelly

MD: Bruce Kelly

1 1 1 001F NOT/Com or heal the Moles

2 2 COUNTER & JOSEPH Aley Say May

1 2 6 COMMENT & JOSEPH Aley Say May

2 3 1 COMMENT & JOSEPH Aley Say May

2 4 1 COMMENT & JOSEPH Aley Say May

2 5 1 COMMENT & JOSEPH Aley Say May

2 6 1 COMMENT & COMMENT & SAY MAY

2 6 1 COMMENT & COMMENT & SAY MAY

3 7 1 ALC MAY MAY 11 Inn't NO

3 10 COLOR & COMMENT & SAY MAY

3 10 COMMENT & COMMENT & SAY MAY

3 11 INN'T MAY COMMENT & SAY MAY

3 11 INN'T MAY COMMENT & SAY MAY

4 10 MAY LIVE & COMMENT & DOWN

5 10 MAY LIVE & DOWN

5 1 MAY LIVE & LIVE & DOWN

5 1 MAY LIVE & LIVE & DOWN

5 1 MAY LIVE & LIVE & LIVE & DOWN

FM MUSICRADIO Washington, D.C.

PD: Alan Burns MD: Mary Taten

HOLDER JAKESHAP, T.T. (Freeky Towns |

HOLDER REGESTARY LAW SAY

LICHEL REGISTARY LAW SAY

LICHEL REGISTARY LAW SAY

LICHEL REGISTARY LAW SAY

HOLDER REGISTARY LAW SAY

HOLDER REGISTARY LAW SAW

HOLDER REGISTARY

HOLDER REGISTAR 10 3 ADDITION THE TREATMENT SHARE LOOMS
10 3 SILLY TOUCH AND THE SHARE SHARE SHARE
12 5 BLICA TOUCH AND THE SHARE SHARE SHARE
13 5 BLICA TOUCH AND THE SHARE SHARE
14 TO ALGE BERNOT (THE SHARE SHARE

WXKS-FM Boston Kiss

PD: Sonny Joe White Music Coord: Gent Donaghey

NATURE/THE POLITION OF GREEN COME PRISON OF THE PROPERTY OF TH

WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

MD: Roger Christia

1. CLOSE STATE AND THE LONGIAL RE

2. CLOSE STATE AND THE LONGIAL RE

3. CLOSE STATE AND THE LONGIAL RE

3. CLOSE STATE AND THE LONGIAL RE

4. STATE AND THE LONGIAL REPORT OF THE THE LONGIAL REPORT OF THE REPOR

CHYESIS/Thet's mil CULTURS CLOB/Marms Chemeleon HOTELS/Nedsember The Hights FIDE/The High Of Fire

WKBW Buffalo

PD: Sandy Beach

MD: Jon Summers

1 3 SILAY JOBSON SALES/Say Ray Bay
1 4 SILAY JOBSON SALES/Say Ray Bay
2 6 SILAY SALES/SA

GENESIS/Thet's All MAY PARKED JE./1 Still Con't Get Ove STRAY CAYE/I Won't Stand in Your haber mamilco/Reed 'Bm And Weep KOOL & THE GAMC/Jonna DEMORBA ALEMYMBAY I Lied ALAMAMA/Ledy Down On Love

Boston PD: Rick Peters

1 H LIONEL RICHEFALL Higher Longital High
2 Diller RICHEFALL Higher Compiled High
3 DOLLER RICHEFALL HIGHER CONTROL
3 DOLLER RICHEFALL HIGHER HIGHER
3 RECENTAGE A ADMINISTRY HIGH HIGHER
4 RECENTAGE A ADMINISTRY HIGHER
5 RECENT A PRESENCE OF THE RICHEFALL HIGHER
5 RECENT A PRESENCE OF THE RICHEFALL HIGHER
5 RECENT A PRESENCE OF THE RICHEFALL HIGHER HIGHER
5 RECENT A PROPERTY HIGHER HIGHER HIGHER
5 RECENT A RECENT HIGHER HIGHER HIGHER HIGHER
5 RECENT HIG

SPANNAU BALLET/Dold

ASIA/The Smile Nas Left Yo

BIGS SPANNYSED/Souis
38 SPACIAL/II I'd Seen The One
MAZID TES/Aben The Lighte
IMDISTR/SERSON The Metion
LIGHEL REVERSEMENTING HICK The Wigh
JEFFREY ORDONE/Stay With Ne Tonight

PD: Ray St. James
MD: P.J. Fox

- St. Clark for the part of the pa

MD: P.J. FOX

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\*\*\*RCCAPPER\*\* & JACES/Sey top Say

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\*\*\*SET STATES\*\*\* A SUPER\*\*\* A SUP

JENNIFES MOLLIDAY/I Am Love
PAUL SINGW/Salergias
SARSI MASTELOW/Based 'Dh And Meep
PETES SARILEUM/Based 'Tomicoming Home
GENESIS/THAN 's All
LOWER RESERVANCE FAMOUS MY STANDARD WITH MY
DESARGE/FAMOUS WILL MANAGE
DOORS/GIOTE

WPLJ 95.5

PD: Larry Berger New York

D: Lisa Tonacci

1 1 Lione. Most part sign, Longit, 11 11

2 2 SCLAPPET S ANGERFAIT Sign, Longit, 11 11

3 2 SCLAPPET S ANGERFAIT For my

2 3 SILLY JOHN, Dynamic Silly Sign, Silly Silly



Operations Manager: Tom Cuddy

OMBACKETIME WILL Reveal
JEFFREY ORDOME/SKAW MICH Me Tonight
SHAMINUA BALKETYONS
BARY PARKET JR./Z BELLI Can't Cet Ove
JEMELTER BALKET JR./Z BELLI Can't Cet Ove
JEMELTER BALKET JR./Z BELLI Can't Cet Ove
JEMELTER BALKET JR./Z BELLI Can't Cet
PAUL SIEURI/Aller gen
BALKET JR./Z BELLI Can't Cet
BALKET JR./Z BELLI CAN'T CET
BALKET JR./Z BELLI CAN'T BELL AND
ROUGH TYTERSTAND We Sect



Buffalo

PD: Hary Moore MD: John Piccillo

Halv Procedle

Schom Piccelle

Recarry a JACH Jay Say Say

Recarry a JACH Jay Say Say

Only Contact Co

16 79 SELECT FORESCOPT COMP CASE
16 70 SELECT FORESCOPT COMP CASE
16 70 CHEST CAMPER [170 TO BIT IN MARCH
17 17 SELECT CAMPER [170 TO BIT IN TWO PARK SIDE
18 11 MODER SELECT FORESCOPT COMP CASE
18 11 MODER SELECT FORESCOPT COMP CASE
19 18 MODER SELECT FORESCOPT COMP CASE
19 18 MODER SELECT FORESCOPT COMP CASE
19 18 MODER SELECT FORESCOPT COMP CASE
10 18 MODER SELECT FORESCOPT C

STORE CORREST RAW/The Curly Ehuffle MOYELE/Resember The Wights EISE/Lick It Up SCH-IE TYLES/Table Re Beck LAJRUThe Stand FIRSTALL/Kuneway Love CULTYME CUMP/Mamme chamsison

Marinum Long North Island

PD: Bill Terry

Music Coord: Ruth Tolson

Music Coord: Ruth Toison

8 1 1 Lione Richisch in tight Longial Hi
H 2 2 Billay John, Johnson Girl
R 3 3 SCANNEY R JACKS Style for Say.
B 1 5 3 SCANNEY R JACKS Style for Say.
B 1 5 5 FILE STYLE STYL

NIOL 6 THE GAMC/Journa MADONEMA/Noil day LOVEL: REGERMANNING With The High EID CAMERS/Invisible Hends EXTON JONES/CAMER THAT'S Why Th PAUL SUMMY/ALLEYS AND THAT STATE FOR THE SUMMY/ALLEYS WAS NOT THE FORE THAT THE PAUL SUMMY THAT THE PAUL SUMMY AND THE CAM'T ME IN AVE

CFTR680

PD: Sandy Sanderson

NALL & ONTES/May It ton't So DEP LEPTAND/Foolis\* ACCE SPRING/FERA/Mools ELTOM ADDR/I Owese That's thy Th ABBL/THO BELL tone Left for FLATIMEN BLOSDE/Down't Soelly Matter ACCO MOVA/Lings Des Since PANCOMPT CLEFALLON

CALU Philadelphia PD: Scott Walker

MD: Glenn Kalina

D: Glenn Kalina

1 1 I SILLY JOBS JOBS OF 1 I SHOW THE STATE STATE

DEBORAH ALLEM/Seby I Lied RDDIE MOMETY/The Big Crash FIRE/The Sign Of Fire RDDL a THE GAMC/Joenna

MITRADIO O O WHIX FM STEREO Pittsburgh PD: Cary Pall

MD: Keith Abrams

MD: Keith Abra

1 CLONEL RICHEALS Style Long(AL) HI
2 STORE RICHEALS Style Long(AL) HI
2 STORE RICHEALS STYLE STYLE STYLE
2 STORE STYLE STYLE STYLE STYLE STYLE
2 STYLE
3 STYLE STYLE STYLE
3 ST

CULTURE CLUB/Marms Chameleon
JUNE 'N THE SADOL/The Curly Shuffle
HADDHHA/Noliday
38 SPECIAL/If I'd Newn The One



PD: Scott Shannon Asst. PD: Michael Ellis

CULTURE CLUB/Karms Chameleon YES/Owner OI & Lomely Hee HICHARL JACKBOM/F.T.T.(Pretty Young T MATTHEM WILDER/Breek My Stride

1050 chum

Toronto

AD: Brad Jones

1 1 1 LIONE. RICHERT HISTORY Lang(All m)

2 2 PARAGE ALLETY/THE

3 3 TALEION RALATY/THE

3 3 TALEION RALATY/THE

3 3 TALEION RALATY/THE

4 5 SECONDERVICE ALLETY/THE

5 SECONDERVICE

5 SECONDERVICE ALLETY/THE

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5 SECOND

ONJ/Twist of Fats JULIDEA/Scotterlings Of Afric ELTOS JUNEA/I Goss That's My Th KORSET FLAST/IN The Mood UNBO/DMG, BMG Mine TOMOWTO/Reedy To Make Up

PD: Jim Waters

MD: Brad Jones

PD: Keith Isley WINZ-FM

MD: Mark Shands

3 CULTURE CLUB/Karms Chamelson SON SAMO/Tell He If You Still Ever-Magnetic POLICE/Symc. IT ROLLING STORES/Ondercover Of The Niy

SOUTH



MD: Frank Amadeo THE TEAR AMAGE

1 LIGHTS, ROTE(AL) 1975 Long(141 is 1
4 2 MCGAPTER & JACOS Away has holy
2 MCGAPTER & JACOS Away has holy
3 MCGAPTER & JACOS Away has holy
10 10 MCGAPTER & JACOS Away has holy
10 10 10 MCGAPTER & JACOS Away has holy
10 10 MCGAPTER & JACOS Away has holy
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14 10 MCGAPTER & MCGAPTER & Love
15 10 MCGAPTER & MCGAPTER & Love
17 10 MCGAPTER & MCGAPTER & Love
17 10 MCGAPTER & 24 10 OMA/Puts Of Fate at the Management of the

RICE SPRINGFIELD/Souls
POINTS SITEMAT Seed TO
FOOTS & THE COURS ON The Dark Side
RISEALISE TO UP
HIDMIGHT ENABLES BY MISSING
MAY PARKEY PR./I SEED COM'S GOT OF
TRALLINE & MODERATE REPORT GOING GIVE
JUMP 'N THE MODERATION ENTRY GOING GIVE
JUMP 'N THE MODERATION ENTRY SOUTH



MD: Diana Thomas

JEMEIFES HOLLION/E As Love MATTHEW HILDER/Break My Hirida BARRY MANILOM/Read 'Es And Weep



MD: Patty Hamilton

20 CYMEI LADWER/Girls Just Mant To He GERMES/E/What's All MAIL LEFE/Seed He An Angel LIVEL/FFF/Seets Of The Westion MYTELS/Ammander The Hights SOFUS 6 CHANGA/Min't Robody

NAMET WAS LIGHT Road "En and Meap SAGE The Flyer PAIL YOUGH, Otherwest 1 Ley My Nat MATTERS WILLESTON HOW NOT HE HAS THE SAGE THE WAS NOT HE HAS NO FOR HAND THE WAY HE HAS NO FOR HAND THE WAY HE HAS NO FOR HAND THE WAY HAND THE CAN ME

Miami

Mark Shands

1 & LORD. HOTIE/All Hight Long(all H)

2 BRANCH/Let The Beat? Flay

3 BRANCH/Let The Beat? Flay

4 COLA COURT STATE OF THE STATE

5 THE LOW 12 LORD TO THE STATE

5 THE LOW 12 LOW

Dallas/ Ft. Worth

Ops Mgr: John Shomby

Asst. PD/MD: Pete Thomson

Asst. PD/MD: Pete Thomson

1 1 1 00187 NOT/TION OF Pail The Balas

7 2 COMM ON THE OWNER OF THE STATE OF THE BALAS

8 1 2 COMM ON THE STATE OF THE BALAS

2 1 FFTO SCHLILDE/Major The Balas SEA OF THE SCHLILDE/Major The Balas SEA OF THE SCHLILDE/Major The SCHLING OF T

CULTURE CLUM/Mares Chemelmon JEFFRRY DEMONME/Mary With Re Tonight GENESIS/That's All MORREY FLAMF/In The Hound JOURNEY/Ash The Lomely

BARTY MATLOW/Read 'Be And weep be SPECIAL/If 1'd Been The One MACKWAR And Is deep the One OWA-REZ/Fisse will Reveal NUTES a CHARA/ABR'E Hobody RAY PARKER JB./1 Still Can't Get/Ove

# ETS



America's favorite, **BOY GEORGE**, will be appearing Wednesday, **November 30** on the "Tonight Show" ...hosted by **JOAN RIVERS!** 

It should be a classic--**DON'T FORGET TO WATCH!** 

PD: John Young

Atlanta

Chris Thomas

LICEL ACCEPTATE HIGH LINES L

B.97FM New Orleans PD: Nick Bazoo

Orleans PD: Nick Baze

1 RCAPPER'S JACKS day by by
2 SILES JOSE Specified By
2 SILES JOSE Specified By
3 SILE A CONTROL BY
3 SILE A CONTROL BY
4 SILES JOSE SPECIFIED BY
4 SILES JOSE SPECIFIED BY
5 SILES JOSE SPECIFIED BY
5 SILES JOSE SPECIFIED BY
5 SILES SPECIF

LICHEL RICHEE/Ranning Mith The High JEFFREY OSBONNE/SEAY Mith Me Tonight KOOL 4 THE GAMG/Joanne

94-A Atlanta

MD: Jeff McCartney

BDOL 6 THE GAME/Juanna DEBOGAR ALLES/Baby & Lied CULTYRS CLOS/Karms Chambleon AMDOMBA/FOIL day SHEEMA ERSTON/ALBOST Over You

NAMEY LEWIS & NUMBERS And Book HOMMATICE/Yelking in Your Sleep ALABAMA/Lady Down On Lowe PAUL BIMON/Allergise TREES CAMA/New We?

#### **MIDWEST**

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

MD: Danny Clayton

1 3 1 MCGATTET & JACES/Ray Sey Say

2 3 10 LL SANTES/Ray 1 1 104" Se

10 2 10 LL SANTES/Ray 1 104" Se

10 3 10 LL SANTES/Ray 1 104" Se

10 3 10 LL SANTES/Ray 1 104" Sey

10 3 10 LL SANTES/Ray 1 104" Sey

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10 5 MCGATTES/Ray 1 104 Language Sey

10 10 COLUMN SEY 1 104 Language Sey

10 10 COLUMN SEY 1 104 Language Sey

10 10 LANGUAGE SEY 1 104 LANGUAGE

WABX Detroit

PD/MD: Paul Christy

D/MD: Paul Christy

1 4 1 SECENTRY S. JACKS/May May Say

2 4 LIONE, ACCIDITATION of Competitive States

3 2 4 LIONE, ACCIDITATION of Competitive States

3 2 4 LIONE, ACCIDITATION OF COMPETITION OF COMP

ORBANIE (THE WILL BEVER)
JOB JECTION WILL BEVER)
JOB JECTION (TREMPAIR
FOUL & THE GRAPY CHANNA
RE-TREETPH PRINTER OF DARCE
SAMMENCALES THE MALE Play
SAGA-TYPE Player
ROBERT FERSITY IN THE MOOD
ALAN PRANCENCY ON THE SELEVE

MCCL98 Cleveland

PD: Bob Travis

D: Torn Jeffries

1 1 001FT NIOT/Com to Feel The Noise
2 1 2 SILLY TORY/Com to Feel The Noise
3 1 2 SILLY TORY/Com to Feel The Noise
4 2 FFF SIMPATAN/Com is a Battlefield
5 1 FFF SIMPATAN/Com is a Battlefield
6 SIMPATAN/COM is a Battlefield
6 SIMPATAN/COM is a Battlefield
6 SIMPATAN/COM IS BATTLEFIE

ACRE PRES' N'HOUSE THE LIGHTS
NOOL & THE CAMES, JOHNS
KOOL & THE CAMES, JOHNS
EPANDAU MALLET/EDIG
EIGHT MEMBER! VIEW CAN EXILIZACIÓ
FOIFTER SISTERNY Meed You
JURES I'S ENGLIGAT! AND LOVE
FOUR TOPM'S JOHN CAN'T SHIR AND
ENER J'AN ENGLIGAT! AND LOVE
FOUR TOPM'S JOHN CAN'T SHIR AND
ENER J'AND ENGLIGAT!

Hor Herst WHYT

Detroit

MD: Bob Ransom

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Chicago

ESC -PD: Buddy Scott

ADDS 37, 38 30URSET/San The Lonely

PM 95

Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

St. Louis
PD: Bob Garrett
MD: Kevin McCarthy

AM 97 Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

D: Steve Perun

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2 2 1.0005. AGREE/ALL eleve Long(All vi
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26 FRENE CARA/Why No? MATTHEW WILDER/Break Hy Stride

VVLOU ? PAFAI

St. Paul Asst. PD/MD: Gregg Swedberg

MATTER WELLIGHT SAME AND STATE AND S

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Ops Manager: Todd Chase MD: Pat McKay

1 1 STATE OF CONTROL OF STATE OF STATE

WEST

Tacoma-Seattle

N 2 | INCOLUMNENT & ANAMER/Hay Ray Ray
2 | SILLY JOHN/Dytems Girl
3 | SILLY JOHN/Dytems Girl
4 | LICOMER ANGER/Hay Ray Ray
5 | SUMPLEM ANGER/Hay Ray Ray
6 | SUMPLEM ANGER/HAY RAY
6 | SUMPLEM ANGER/HAY
6 | SUMPLEM ANG

DEBORAH ALLEM/Baby I Lied SPANOAU BALLET/Deld LIONEL RICHIE/Bonning Fith The High



PD/MD: Jon Barry

PD/MD: Jon Bal

1 2 1 MCARTINET AUGUST Res Sets you

2 3 1 4 2 2017 MOT AUGUST Res Sets you

3 1 4 2 2017 MOT AUGUST Res Sets you

3 1 1 10 MCARTINET AUGUST Res Sets you

4 10 10 MCARTINET AUGUST Res Sets you

5 1 10 MCART

KCNR Portland

PD: Trevlyn Holdridge Asst. PD/MD: Bill Jackson

ASST. PD/MD: Bill Jackson

1 1 1 SOMBH & PRIPOVAL MADE to The Syram

2 1 SOMBH & PRIPOVAL MADE to The Syram

3 2 SOMBH S

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

Comments of the Comments of th

ADDE LIONE, RICHIE/Manning Mith The High NESST FLART/In The Mood ALAS PARECES/TOS Don't tellow REAL LIPE/Read to An Angel SPARCES SALLET/Gold



San

#### PD: Jeff Hunter MD: Michelle Meisner

LICHEL MCHISPALL NIGHT LONG (ALL H)

MECHATHER A ANDER/SMY SAY SAY

CORNA DIRAM/Chose of The Snake

SILLY JOBE, Typosom Ciri

PAR BRATTAN/Love to A Bettlefield

QUITH ROSY/Down Ciri

PAR BRATTAN/Love to A Bettlefield

QUITH ROSY/Down Ciri

ROSE AND CORNA CIRCLES OF THE SILLY

ROSE OF

HONE

MAKED EYES/When The Lights BABRY MMILLOW/Read 'Bm And Weep RAT PARKER JR./1 Still Can't Get Ove MATTHER WILLIAM FAR STILL CAN'T SHARE STORY WAS A STILL CAN BE SHARE SHA

### Los Angeles

#### PD: Paula Matthews MD: Robert Moorhead

JUMP 'S THE BADDLOTTH CUR'LY SHAFTLE ECOIE MUMER/THE BIG Crash TAKERING EMBORYTHE SHART SHE THE PLOC SHAFFRED THE SHAFTLE SHAFTLE SHAFTLE SHAFTLE THE SHAFTLE ECOIL THE GARDLISE TRESHOLOGY SHAFTLE SHAFTLE SHAFTLE SHAFTLE SHAFTLE SHAFTLE JERNIFER SKALIDANIA A LOVE

SIMBIFER NOLLIDAY! As Love

PAUL YOUNG/Come Back And Stey
YOUN YOUNG/Come Back And Stey
YOUN YOUNG/Come Back And Stey
YOUN YOUNG/Come Back And Stey
PAUL SIDEM/ALIVE/See
PAUL SIDEM/ALIVE/See
PAUL SIDEM/ALIVE/See
PAUL SIDEM/ALIVE/See
YOUNG/SEE
YOUNG
YOUN

### KWSS 94.5 PM

#### San Jose PD: Dave Van Stone

MD: Robin Kipps

ADDS GENESIS/That's All MAKED EYES/When The Lights

STRAY CATS/I Won't Stand In Your ASIA/The Smile Hes Left Yo PAUL SIMON/Allergies

### KISEM 102.7

Los Angeles PD: Gerry De Francesco

MD: Mike Schaefer

JETTY DE Francesco

Mike Schaefer

LIGHTL HUMISALL Hight Longiall Ni
2 NOLES & PARTOWILLIAMS IN THE STREAM

3 NOLES & PARTOWILLIAMS IN THE STREAM

3 NOLES & PARTOWILLIAMS IN THE STREAM

4 SILLY JOSEPH JOSEPH JOSEPH JOSEPH JOSEPH

5 PETER SCHILLIAM/Major Toutioning Home

6 PAT BENTHANDLOVE IS a Extinitied

7 DILLIAMS OF THE STREAM OF THE STREAM

6 PAT BENTHANDLOVE IS A Extinitied

7 DILLIAMS CLUB/Arama Chameleon

10 CULTURE CLUB/Arama Chameleon

11 COLUMN ELON/CAUGH POET The Polson

12 SIC COMPTAY/IN A Nig Country

13 SIC COMPTAY/IN A Nig Country

14 CHAM ELON/CAUGH OF The Stake

15 COLUMN ELON/CAUGH OF THE STREAM

16 HEADER LON/CAUGH OF THE STREAM

17 HOLLIAM ELON/CAUGH OF THE STREAM

18 HEADER MANOCK/POCHT

19 HEADER LANGOWN/MOCHT

19 HEADER LANGOWN/MOCHT

19 HEADER LANGOWN/MOCHT

10 HEADER LANGOWN/MOCHT

10 HEADER LANGOWN/MOCHT

10 HEADER LANGOWN/MOCHT

10 HEADER LANGOWN/MOCHT

11 HOLLIAMS THE STREAM OF THE STREAM

12 DELWINGER LANGOWN/MOCHT

13 HOLLIAMS THE STREAM OF THE STREAM

14 HEADER LANGOWN/MOCHT

15 HOLLIAMS THE STREAM OF THE STREAM

16 JETTY LANGOWN/MOCHT

17 HOLLIAMS THE STREAM OF THE STREAM

18 HEADER LANGOWN/MOCHT

19 HEADER LANGOWN/MOCHT

19 HEADER LANGOWN/MOCHT

19 HEADER LANGOWN/MOCHT

10 HEADER

10 HEADER LANGOWN/MOCHT

10 HEADER LANGOWN/MOCHT

10 HEADER LAN

ADDS SPANDAU BALLET/Gold RICK JAMES/EDONY Eyes

STRAY CRIE/I Won't Stand in Your. ELTON JOHN/I Guese That'e Why Th 36 SPECIAL/If I'd Been The One LIONEL MICHIE/Running With The Nigh JENNIFER HOLLIDAY/I We Love



Denver

#### PD: Doug Erikson MD: Gloria Avila

Gloria Avila

Linguist Educativial wight Long(all Ni state) and the content of th

37 ROMANTICS/Telking In Your Sleep BAY PARKER JR./I Still Can't Get Ove REALED STREAMEN The Lights REAL LIPE/Eand Me An Angel GENERIE/That's All DEBARGE/Time Will Reveal

### IOI FM

Los Angeles

#### PD: Bob Hamilton MD: David Grossman

David Grossman

Linder Received High Long(All Ni
BODES & PATROX/Fallands In The Stream
BODES & PATROX/Fallands In Stream
BODES & BOD

JENNIFSE HOLLIDAT/I Am Love LIONEL RICHIE/Running With The High

#### Phoenix PD: Reggie Blackwell

MD: Art Morales

25, 30 LIONEL RICHIE/Running Mith The High GENESIS/Thet's All

STRAY CATS/I Won't Stend In Your DEDARGE/Time Will Reveal BARBRA STREISAND/The Way He Hakes He F

### Phoenix

PD: Charlie Quinn MD: Steve Goddard

MD: Steve Goddard

# 9 1 SILLY JOBIL/Optown Girl
# 9 2 1 SICOMEN SIGN Girl
# 3 2 MCCAPMET & JANGS/Say Say Say
2 3 LICOMEN SIGNIFICATION OF THE LONG SILLY
# 3 SILLY SIGNIFICATION OF THE SILLY
# 4 SILLY SILLY SILLY SILLY SILLY
# 5 SILLY SILLY SILLY SILLY
# 6 SILLY SILLY SILLY
# 6 SILLY SILLY SILLY
# 6 SILLY SILLY
# 7 SILLY

ADDS RDMANTICS/Telking In Your Sleep STRAY CRTS/1 Mon't Stand In Your LICHEL RICHIE/Running With The Nigh KIM CARNES/Invisible Nands 38 SPECIAL/If I'd Been The One

### KUBE 93FM

Seattle PD: Bob Case MD: Tom Hutyler

I NCCAPTHET & JACKS/Sey Say Say

2 BILLY JOHL / Diptorm Girl
3 GRIEF EUTY/CAM GO News Honored His Most Set
3 GRIEF EUTY/CAM GO News Honored His Most Set
5 GRIEF EUTY/CAM GO News Honored His Most
6 HORT LEWIS & MEMBER Facet A. Ad Soul
7 HIGHAIL JACKSOM/P-I-T, (Persity Young T
8 HAVE CAMA-May May
9 JOHN COMMAN/Creambil in John
9 JOHN COMMAN/Creambil in John
10 HIGHAIL JACKSOM/P-I-T, (Persity Young T
11 HIGHAIL JACKSOM/P-I-T, (Persity Young T
12 HIGHAIL JACKSOM/P-I-T, (Persity Young T
13 HIGHAIL SECONDARY AND SECONDARY
14 HIGHAIL SECONDARY
15 HIGHAIL SECONDARY
15 HIGHAIL SECONDARY
16 HIGHAIL SECONDARY
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17 HIGHAIL SECONDARY
18 HIGHAIL SECONDARY
18 HIGHAIL SECONDARY HIGHAIL SECONDARY
18 HIGHAIL SECONDA

BARBRA STREISAND/The May He Makes ROMANTICS/Telking In Your Sleep MATTHEW WILDER/Break My Stride 36 SPECIAL/If 1'd Been The One ADDS

### 500 amradio

XTRA

San Diego

#### PD: Jim Richards MD: Steve Sande

MD: Steve Sande

# 3 1 SILLY JOEL/Optown Cirl

# 3 2 MCCARMENT & JACKS/May Bay Bay

# 3 MCCARMENT & JACKS/May Bay Bay

# 4 LICHUL RICHER/ALI Might Long/All Might

# 5 GUITT MOT/Che On Feel The Moize

# 7 PAT MEMBARA/Love Is A BATCLEFIELD

# 17 GUIDAN DURAN/MIGHT OF THE Moize

# 8 JOSON RE/Mar Cot Lucky

# 8 JOSON RE/Mar Cot Lucky

# 8 JOSON RE/Mar Cot Lucky

# 9 PATER SCHILLING/Rejor TONE/Coming Home

# 10 PETER SCHILLING/Rejor TONE/Coming

# 10 PETER SCHILLING/Rejor TONE FOLKON

# 10 PETER SCHILLING/Rejor

22, 32
JUMP 'N THE SADDL/The Curly Shuffle MOTELS/Remember The Hights
RAY PARKET JE./I Still Can't Get Ove SPANDAU BALLET/Gold

POINTER SISTERS/I Meed You EMEF/Magnetic BARRY MakTLOW/Reed 'Em And Weep DEBORAH ALLEN/Beby I Lied

#### 610 # KFRC

San Francisco PD: Gerry Cagle Music Assistant: Lynette Abraham

TO ANTONIAM

DURAN MURAN/MURION OF The Smake

LIOTE RECHERAL Wight Longfell Mi

LIOTE RECHERAL Wight Longfell Mi

RECARTERY A JACKE/Ray Say Say

MALL & OATER/Ray It Len's Claim

MILL STATES AND LONG TO THE COMING NOME

MILL STATES AND LONG THE PROPERTY OF THE COMING NOME

RICK JAMES/M STATES WILL BE THE PROPERTY OF T

NDOS 28, 30, 32, 34, 36 SMDERY ROBINSON/Don't Play Another COM FUNK SHUN/Beby I'm Rooked

www.americanradiohistory.com

# HOLLIDAY "I Am Love

Produced By Maurice White for Kalimba

Productions **Productions** 

The First Single From The Geffen LP FEEL MY SOUL GHS 4014



The Story Continues...

### CHR NEW & ACTIVE

B104 10-7 WXKS-FM 18-15 WNYS on WBLI add WPLJ 23-18 Z100 18 WCAU-FM 31 B94 28 PRO-FM on 94Q 26 Z93 28 195 13 Y100 15-12 B97 25-21 Q105 on WGCL on WABX on

KEARTH on

KIIS-FM on

KIQQ add

KFRC 22 KITS 24

WSPK 39-32 WKFM add WBBQ 28-24 WQID add KXX106 deb 27 KAMZ 24-16 WANS-FM 33-29 WFMI add **KRGV 14-9** KX104 add KTFM 31-29 KIIK add **WHOT 35** KMGX 24-16 KYNO-FM 26-20 KIDD deb 33 KHYT 39-32 **WGUY 16** Q101 add 40 WBWB add 99KG add KBIM add



GEFFEN RECORDS

Manufactured by Warner Bros. Records Inc.

#### EAST Most Added Hottest

Culture Club McCartney and Jackson Daryl Hall & John Oates Genesis Motels **Duran Duran** Pat Benatar

# **ADDS & HOT**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH

Culture Club McCartney and Jackson Genesis Daryl Hall & John Oates **Lionel Richie Duran Duran** Pat Benatar

#### **EAST**

#### PARALLEL TWO

WFLY/Albany, NY EDDIE MONEY LINDA RONSTADT CULTURE CLUB ROBERT PLANT MATTHEW WILDER GENESIS

#### WTRY/Albany, NY

GENESIS (dp)
CULTURE CLUB
RAY PARKER JR.
NENA (dp)
JUNP 'N THE SADDL
HOTES:
PAT BENATAR 4-1
BILLY JOEL 6-4
MCCARTNEY & JACKS I
CULTURE CLUB 9-6
BALL & OATES 13-8

### Q100/Allentown, PA

MATTHEW WILDER 38 SPECIAL PAUL SIMON GENESIS GEMESIS
HOTELST THE TOT 1-1
MCCARTMEY & JACKS 3-2
RALL & OATES 9-6
ROLLING STONES 20-14
YES 34-20

#### WVSR/Charleston, WV Tim Larson

none Hottest: BILLY JOEL 1-1 PAT BENATAR 3-3 MCCARTNEY & JACKS 4-4 COMMODORES 5-5 QUIET RIOT 7-7

#### K104/Erle, PA

NIGHT RANGER (dp) GLADYS KNIGHT NAMED EYES B.E. TAYLOR GROUP DEBORAH ALLEN DEBORAH ALLEN HOTTEST: LOVERBOY 2-1 JOHN COUGAR 5-2 PAT BENATAR 6-3 EDDIE 6 THE CRUIS 8-5 DOORS 15-11

#### WYCR/Hanover-York, PA Mark Richards

CULTURE CLUB
NAMED EYES
JOE JACKSON
DEBORAH ALLEN
LIONEL RICHIE
MADONNA
RE-FLEX
ALAN PARSONS
EM6F
KISS (dp)
Hottest; Hottest:
BILLY JOEL 1-1
MCCARTNEY & JACKS 5-2
PAT BENATAR 8-4
MATTHEW WILDER 24-14
RICK SPRINGFIELD 28-20

### WTIC-FM/Hartford, CT Mike West

DURAN DURAN GENESIS EW&F CULTURE CLUB CULTURE CLUB HOttest: MCCARTNEY & JACKS 2-1 PAT BENATAR 8-5 MADONNA 20-11 ROMANTICS 26-17 SHANNON 25-20

#### WKEE/Huntington, WV **Gary Miller**

CHRIS CROSS GENESIS GENESIS
LIONEL RICHIE
TALKING HEADS (dp)
FIXX (dp)
FIXX (dp)
KISS (dp)
RISS (dp)
ROTE RICH 2-1
HALL & OATES 5-2
MCCARTNEY & JACKS 3-3
MICHAEL JACKSON 7-4
JOHN COUGAR 11-5

#### WLAN-FM/Lancaster, PA

CULTURE CLUB PARKER JR. IE MONEY THEW WILDER MATTHEM WILDER HOTTEST: PAT BENATAR 2-2 MCCARTMEY & JACKS 6-3 HALL & OATES 9-4 CULTURE CLUB 18-9 BIG COUNTRY 15-11

### KC101/New Haven, CT Stef Rybak

LIONEL RICHIE PETER SCHILLING SHANNON BARBRA STREISAND BARBRA STREISAND HOTE-St: LIONEL RICHIE 1-1 HALL & OATES 7-5 RUPUS & CHARA 9-8 DURAN DURAN 16-11 BARRY MANILOW 21-13. Poughkeepsie, NY

### WSPK/Poug Chris Leide

ROLLING STONES BARRY MANILOW MADONNA CULTURE CLUB GENESIS SHANDON SHANNON
HOTTEST:
MCCARTNEY & JACKS 1-1
PAT BENATAR 2-2
PETER SCHILLING 16-11
ELTON JOHN 19-14
RUFUS & CHARA 24-17

#### WHFM/Rochester, NY

LINDA RONSADT
GENESIS
FIXX
ROOL & THE GAMG
ELTON JOHN
HOTEST:
QUIET RIOT 1-1
ROLLING STONES 23-6
DURAN DURAN 22-10
BIG COUNTRY 16-12
YES 26-17

#### 98PXY/Rochester, NY Tom Mitchell

Tom Mitchell
MATTHEW WILDER
DEBARGE
SHAWNOR
CULTURE CLUB
MOTELS
GENESIS
HOCTELS:
MCCARTNEY & JACKS 2-1
HALL & OATES 8-5
CULTURE CLUB 7-6
PETER SCRILLING 10-9
IRENE CARA 11-10

### WGFM/Schel Tom Parker

RUFUS & CHAKA GENESIS CULTURE CLUB MATTHEW WILDER RAY PARKER JR. RAY PARKER JR.
HOTTEST:
MCCARTNEY & JACKS 4-1
RALL & OATES 6-4
IRENE CARA 16-11
DURAN DURAN 28-14
RICK SPRINGFIELD 20-16

### WKFM/Syracu John Carucci

DEBARGE
JENNIFER HOLLIDAY
LIONEL RICHIE
SHANNON
MOTELS
BONNIE TYLER
NIGHT RANGER (dp)
HERB ALPERT
DOORS FIREFALL HOTEST: MCCARTNEY & JACKS 2-1 JOHN COUGAR 13-8 ROLLING STONES 25-13 ELTON JOHN 24-16 BARBRA STREISAND 32-17

### WPST/Trenton, NJ Tom Taylor

CULTURE CLUB SPANDAU BALLET SPANDAU BALLET HOTLEST: MCCARTNEY & JACKS 2-1 HALL & OATES 7-4 YES 33-26 KOOL & THE GANG 36-30 BARRY MANILOW D-33

#### WRCK/Utica, NY

CULTURE CLUB
MOTELS
BONNIE TYLER
BEADPINS
JUMP 'N THE SADDL (dp)
HOLLERI:
JOHN COUGAR 3-1
FOCARTHEN JACKS 4-3
FOCARTHEN JACKS 4-3
FOCARTHEN JACKS 10-7
ROLLING STONES 25-16

#### WKRZ-FM/Wilkes-Barre Jim Rising

Jim Rising
WAS (NOT WAS)
RE-FLEX
VILTUME CLUB
FIXA
FIXA
DEBARGE
TALKING NEADS
HOCKERT
MCCARTNEY & JACKS 4-1
DURAN DURAN 13-5
ELTON JOHN 20-12
BARRY MANILOW 22-14
STRAY CATS 34-18

### Q106/York, PA

LIONEL RICHIE
CULTURE CLUB
RICK SPRINGFIELD (dp)
CEMESIS
HADDONNA
HOLLEST:
LIONEL RICHIE 1-1
BILLY JOEL 3-2
HALL & GATES 12-7
HALL & OATES 12-7

#### PARALLEL THREE

### WFBG/Altoone, PA Tony Booth

TONY BOOTH
CULTURE CLUB
REAL LIFE (dp)
MOTELS
SIMON TOWNSHEND (dp)
MADONNA (dp)
B.E. TAYLOR GROUP
HOTELS
OUTER TOT 1-1
MCCARTNEY & JACKS 4-3
MICRAEL JACKSON 5-4
RICK SPRINGFIELD 11-8
YES 20-14

#### WGUY/Bangor, ME

Jim Randall
EDDIE MONEY
MOTELS
MERB ALPERT
GENESIS
MOODY BLUES
HOLTES
MOCARTNEY & JACKS 4-1
IRENE CARA 6-4
HALL & OATES 17-8
ROLLING STONES 22-10
MADONNA 23-17

### WZON/Bangor, ME Michael O'Hara

MICHAEL O'HARA
BILLY SQUIER
CULTURE CLUB
LIONEL RICKHE
KOOL & THE GANG
HOttest:
ROGERS & PARTON 1-1
QUIET RIOT 4-2
MCCARTNEY & JACKS 12-9
HALL & OATES 27-21
RICK SPRINGFIELD 26-22

### WIGY/Bath, ME Scott Robbins

PAUL RODGERS MOTELS
SAGA
NIGHT PANGER
ROOL 6 THE GANG
REAL LIFE
RE-FLEX
EM6F
HOttest:
MCCARTHEY 6 JACKS 2-1
HALL 6 OATES 10-6
BIG COUNTRY 14-10
ROLLING STOMES 20-14
RAINBOW 22-18

#### WCIR/Beckley, WV Jim Martin

CULTURE CLUB GENESIS JUMP 'N THE SADDL LIONEL RICHIE NAKED EYES NAKED EYES POINTER SISTERS LINDA RONSTADT HERB ALPERT (dp) MERB ALFER:
BILLY JOEL 1-1
MCCARTNEY & JACKS 7-2
HUEY LEWIS & NEWS 4-3
MICHAEL JACKSON 6-4
CULTURE CLUB 12-6

#### WIKZ/Chembersburg, PA

tthews/Alexand CHRIS CROSS RAY PARKER JR. GENESIS CULTURE CLUB MADONNA LIONEL RICHIE Hottest: OUIET RIOT 2-1 BILLY JOEL 3-2 DURAN DURAN 14-9 ONJ 28-14 DEBARGE 38-23

#### WTSN/Dover, NH

ROMANTICS
RAY PARKER JR.
RUFUS & CHAKA
JUMP 'N THE SADDL
HOTTEST: JUMP 'N IN... Hottest: LIONEL RICHIE 1-1 JOHN COUGAR 6-4 JACKSON BROWNE 9-6 ROLLING STONES 20-11 BARBRA STREISAND 18-15

#### WERZ/Exeter, NH Scott MecKay

BARRY MANILOW LIONEL RICHIE MOTELS DOORS NIGHT RANGER BONNIE TYLER HERB ALPERT (dp) HOttest: HERB ALPERT (dp) Hottest: MCCARTNEY & JACKS 6-1 JOHN COUGAR 7-3 BIG COUNTRY 13-8 DURAN DURAN 21-15 YES 26-19

#### WZYQ/Frederick, ND

BILLY SQUIER RUFUS & CHAKA RUFUS & CHAKA
CULTURE CLUB
JUMP 'N THE SADDL
MATTHEW WILDER
GEWESIS
MOTELS:
HOCKES:
HOCKES:
HOCKES:
LICHARL JACKS 4-1
WIGHAN 12-2
DURAN DURAN 12-2
DURAN DURAN 12-3
ROLLING STONES 20-16

#### WQCM/Hagerstown, MD Will Kauffman

PETER SCHILLING COLUTING CULTURE CLUB
SHEENA EASTON (dp)
MOTELS
JUMP 'N THE SADDL
BOWNIE TYLER
RE-FLEX
KISS (dp)
RE-FLEX
RISS (dp)
R

#### OK 100/Ithece, NY

USANY Alexander

NIGHT RANGER
GLADYS KNIGHT
NAKED EYES
DEBORAH ALLEN
22 TOP
HOTESET
BILLY JOEL 3-1
HUEY LEWIS 6 NEWS 8-7
MCCARTNEY 6 JACKS 12-9
PETER SCHILLING 16-11
HALL 6 OATES 14-12

#### 13FEA/Manchester, NH Rick Ryder

DICK NYGET
ELTON JOHN
POINTER SISTERS
MOTELS
MOTELS
BONNIE TYLER
HOCTEST: Y & JACKS 2-1.
JUNN COUGAR 7-3
HALL & OATES 9-6
PAT BENATAR 18-9

### WKHI/Ocean City, MD Jack Gillen

CULTURE CLUB LIONEL RICHIE MADONNA KOOL & THE GANG ROBERT PLANT HERB ALPERT HERB ALPERT HOTLEST: MCCARTNEY & JACKS 2-1 PAT BENATAR 5-3 HALL & OATES 9-5 JACKSON BROWNE 12-10 ROMANTICS 20-15

### 96XIL/Parkersburg, WV Paul DeMille

SHANNON
PAUL RODGERS
GLADYS KNIGHT
NIGHT RANGER
HOLLEST:
MCCARTNEY & JACKS 9-T
MEN AT WORK 5-2
HALL & OATES 10-6
PETER SCHILLING 12=7
HEART 16-8

#### WJBQ/Portland, ME

JUMP 'N THE SADDL ALAN PARSONS CRYSTAL GAYLE MOTELS FIXX BARRY MANILOW Hottest: QUIET RIOT 1-1 JOHN COUGAR 11-8 PETER SCHILLING 17-9 DURAN DURAN 25-16 ROLLING STONES 28-21

#### WHEB/Portsmouth

Rick Been MOTELS ALAN PARSONS SPANDAU BALLET DOORS DOORS
HOTTEST:
PAT BENATAR 1-1
JOHN COUGAR 5-3
PETER SCHILLING 8-4
MCCARTNEY & JACKS 7-5
JACKSON BROWNE 10-6 WOMP-FM/Wheeling, WV

LIONEL RICHIE
MOTELS
LIONEL RICHIE
MOTELS
LOUITUME CLUB
ALBO HOVA
ALBO HOVA
ALBO HOVA
ALBO HOVA
HERB ALPERT
HOCLERTE & JACKS 1-1
HALL & DATES 6-3
ROMANTICS 10-5
ROMANTICS 10-5
JOHN COUGAR 14-8
WASCHAMMERMENTE PA WSQV/Willemsport, PA

#### Frank Bell

NIGHT RANGER (dp)
CULTURE CLUB
NAMED ETES
IRENE CARA
JUMP 'N THE SADDL
HOOLEST 1-1
SALL & OATES 4-2
ROLLING STONES 10-4
ASIA 12-9
CULTURE CLUB 14-10

#### SOUTH PARALLEL TWO

#### WBBQ/Augusta, GA

Bruce Stevens CULTURE CLUB
REAL LIPE
ROBERT PLANT
HOTEST'S
MCCARTNEY & JACKS 1-1
OUIET RIOT 4-2
CULTURE CLUB 10-6
DEBARGE 18-12
YES 40-22

### KHFI/Austin, TX Volkmen/Gerrett

VOIMMENUSTRY
LIONEL RICHIE
INDUSTRY
RE-FLEX
CULTUME CLUB
NEMA
HOLICES:
GOUNTRY & JACKS 1-1
BIG COUNTRY & 10-7
BIG COUNTRY & 10-7
BIG BURAN 19-9
ONJ 16-11

#### WFMF/Baton Rouge, LA

Rice/Ahysen LIONEL RICHTE
38 SPECIAL
RUPIS & CRAKA
HOTTES
HOTTE

#### KZZB/Beaumont, TX Murphy/Harrison

Murphy/Harrison
LIONEL RICHIE
NIGHT RANGER
TALKING HEADS
FIXX
CULTURE CLUB
ROTES
MCCARTNEY 6 JACKS 2-1
PETER SCHILLING 5-2
CULTURE CLUB 11-5
ASTA 20-10
DURAN DURAN 24-16

WQID/BlloxL MS Kirk Cliett LIONEL RICHIE
STRAY CATS
MATTHEW WILDER
HADONNA (dp)
ROBERT PLANT (dp)
NARED EYES (dp)
JENNIFER HOLLIDAY (dp) JENNIFER HOLLIDAY (dp)
Hottest:
MCCARTNEY & JACKS 1-1
HALL & OATES 3-2
PAT BENATAR 7-3
CULTURE CLUB 13-4
DURAN DURAN 23-8

### KXX106/Birmingham, AL

Kevin McCerthy DURAN DURAN KOOL & THE GANG SPANDAU BALLET DEBORAH ALLEN JEFFREY OSBORNE HOTCOSTAN 19-9 HOTCOLORN 19-9 JOHN COUGAN 19-9 CULTURE CLUB 20-13 FOLLING STONES 24-18

#### WSSX/Charleston

**Bill Mertin** ROBERT PLANT
CULTURE CLUB
SPANDAU BALLET
NIGHT RANGER (dp)
BOB DYLAN (dp)
HOTTER
ELVIS COSTELLO 2-1
MCCARTNEY & JACKS 6-4
BILLY JOEL 10-6
POLICE 21-7
38 SPECIAL 23-12

### WBCY/Charlotte, NC Bob Kaghan

ROMANTICS CULTURE CLUB GENESIS DEBORAH ALLEN DEBORAH ALLEN HOTEEST: LIONEL RICHIE 1-1 MCCARTNEY & JACKS 3-2 MATTHEW WILDER 11-8 YES 15-12 DURAN DURAN 23-13 WSKZ/Chattenooge Jeff Blake JOT DIRECT MATTHEW WILDER LIONEL RICHIE FIXX GENESIS HOttest: MCCARTNEY & JACKS 2-1 PAT BENATAR 4-2 JOHN COUGAR 5-3 DURAN DURAN 24-13 ELTON JOHN 18-15

#### WNOK-FM/Columbia, SC **Tom Kent**

BARRY MANILOW EW&F Hottest:
BILLY JOEL 1-1
MCCARTNEY & JACKS 3-2
PAT BENATAR 7-5
38 SPECIAL 24-19

### WZLD/Columbia, SC Chuck Finley

CULTURE CLUB KOOL & THE GANG DOORS SHANNON JUMP 'N THE SADDL ALAN PARSONS ALAW PARSONS
PIXX
NIGHT RANGER
HOTE-SE:
MCCARTNEY 6 JACKS 3-1
PETER SCHILLING 5-4
PAT BENATAR 10-6
KC 6 SUNSHIME BAN 28-21
RAY PARKER JR. 38-32

### KITE/Corpus Christi, TX Zippo/Tucker

APPOOTUCKER
PAUL SIMON
MATTHEW WILDER
LIXER
EMAP
EMAP
EMAP
ROBERT PLANT
HOTEST:
HALL # OATES 9-5
JOHN COUGAR 12-6
MICHAEL JACKSON 10-7
CULTURE CLUB 13-9
PETER SCHILLING 14-10

### KZFM/Corpus Christi, TX Glenn Back

CULTURE CLUB
DURAN DURAN
HOTESS:
MCCARTNEY & JACKS 15-2
HALL & OATES 21-4
JOHN COUGAR 10-6
MICHAEL JACKSON 24-11
CULTURE CLUB D-18

#### WDOQ/Daytone Beach, FL Raiph Wimmer

Raiph Wimmer

CHRIS CROSS
CULTURE CROSS
CULTURE CROSS
ENESIS
EDDIES
EDDI

#### WNFI/Daytone Beach, FL Brian Douglas

Brian Douglas
ASIA
CHRIS CROSS
HANGO
HOTELS
SHANNON
DOORS
MANHATTAN TRANSFE
SIMON TOWNSHEND
ROBERTA FLACK
HOTLES
LIONEL RICHIE 1-1
PAT BENATAR 4-2
MCCARTNEY 6 JACKS 5-4
OUIET RIOT 6-6
ONJ 14-7

### WDCG/Durham-Raleigh, NC Rick Freeman

ELTON JOHN
LIONEL RICHIE
HOTEST:
LIONEL RICHIE 1-1
HCCARTNEY & JACKS 2-2
MICHAEL JACKSON 3-3
RUPUS & CHARA 14-7
HALL & OATES 16-12

### KAMZ/EI Paso, TX

CULTURE CLUB
RAY PARKER JR.
RICK JAMES
HOttest:
ROCERS & PARTON 2-1
MCCARTNEY & JACKS 7-3
HALL & OATES 11-5
BILLY JOEL 14-7
MADONNA 19-12

### KSET-FM/Ei Paso, TX

Cat Simon Cat Simon
LIONEL RICHIE
MOODY BLUES
FIXX
NEWA
JOE JACKSON
HOTEST:
PAT BENATAR 1-1
QUIET RIOT 2-2
ELTOM JOHN 13-8
DURAM GURAH 16-11
JACKSON BROWNE 19-13

### WRQK/Greensboro, NC

LIONEL RICHIE
GENESIS
ALAN PASSONS
MADONNA
MOTELS
FIXX (dp)
EDDIE MONEY (dp)
RE-FLEX (dp)
Hottest:
BILLY JOEL 1-1
MCCARTNEY & JACKS 3-2
HALL & OATES 8-3
RICK SPRINGTIELD 19-11
MICHAEL JACKSON 18-12

### WANS-FM/Greenville, SC

ROOL 4 THE GANG
REAL LIPE
SPANDAU BALLET
MADONNA
HOttest:
BILLY JORL 2-1
MCCARTNEY 5-2
HALL 6 OATES 10-4
CULTURE CLUB 17-9
ELTON JOHN 30-21

PIXX
DEBORAH ALLEN
REAL LIFE
CULTURE CLUB
HOttest:
BILLY JOEL 1-1
MCCARTNEY & JACKS 2-2
MICHAEL JACKSON 3-3
JOHN COUGAR 6-4
HALL & OATES 12-5

#### SITYX/Jackson, MS Jim Chick

CULTURE CLUB GENESIS CONTORE CASS
GENESIS LIONEL RICHIE
KIN CARRES
KIN CARRES
KIN CARRES
KIN CARRES
KIN CARRES
FOR THE COLLIDAY
FOREST PLANT
MOTERAT
MCCARTNEY & JACKS 2-1
OULET RICH 11-2
BILLY JOEL 7-4
PRINCE 5-5
DURAN DURAN D-26

#### WQUT/Johnson City, TN

n Hampton GENESIS ROBERT PLANT ROLLING STONES ROLLING STONES
HOTTEST:
LIONEL RICHIE 2-1
PAT BENATAR 14-8
JOHN COUGAR 19-9
ASIA 18-12
MICHAEL JACKSON 24-19

#### WOK!/Knoxville, TN **Gary Adkins**

Gary Adkine
LIONEL RICHIE
CULTURE CLUB
HADONNA
EDDIE HONEY
RE-FLEX
SAGA
GENESIS
SAGA
ALAN PARSONS
NIGHT RANGER
HOCTEST
LIONEL RICHIE 1-1
OUTET RICH E-1-1
CULTURE CLUB 12-11
RCCARTNEY JACKS 14-12
HALL & OATES 17-15

#### WFMI/Lexington, KY

Fox/Mosley

### KKYK/Little Rock, AR

Mark McCain PAT BENATAR MICHAEL JACKSON MICHAEL JACKS 2-1 HOTEST: MCCARTNEY 6 JACKS 2-1 QUIET RIOT 8-2 JACKSON BROWNE 6-4 JOHN COUGAR 10-7 HALL 6 OATES 13-8

#### KBFM/McAllen-Brow

**Bob Mitchall** Bob Mitchall
LIONEL RICHIE
GENESIS
FIXX
TALKINC HEADS
SPANDAD BALLET
HOTCESI
BILLY JOEL 1-1
MCCARTNEY & JACKS 2-2
PAT BENATAR 3-3
HALL & OATES 3-5
CULTURE CLUB 13-8

#### FM100/Mamphis, TX John/Prestiglaco

DURAN DURAN
JEFFREY OSBONNE
GENESIS
DEBORAH ALLEN
JUMP 'N THE SADDL (dp)
Hottest;
BILLY JOEL 2-1
JOEN COUGAR 11-10
DEBARGE 24-18
KOOL & THE GANG 30-24

### WABB-FM/Mobile, AL

ELTON JOHN
LIONEL RICHIE
GENESIS
BOCHESIS
MCCARTNEY & JACKS 2-1
JACKSON BROWNE 9-8
IRENE CARA 13-12
POLICE 15-13
DURAN DURAN 22-18

### G100/Mobile, AL

GENESIS NAKED EYES DEBORAH ALLEN DEBORAH ALLEN
HOTTEST:
MCCARTMEY & JACKS 1-1
JOHN COUGAR 9-4
QUIET RIOT 12-11
ONJ 22-15
DURAN DURAN 30-23

#### WHHY-FM/Monto

Mark St. John MADONNA
CULTURE CLUB
JEFFREY OSBORNE
DURAN DURAN
HOTEST:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 2-2
MATTHEN WILDER 4-3
HALL & OATES 11-4
PAT BENATAR 13-5

### KRGV/McAllen-Br

ROBERT PLANT TALKING HEADS FIXX MIDNIGHT STAR NIGHT RANGER RICK SPRINGFIELD DOORS DOORS Hottest: 6 JACKS 1-1 IMENE CARA 5-2 EDDIE MONEY D-13 REAL LIPE 22-14 ROMANTICS D-26

### KX104/Nashville, TN

KX104/Nashville, TN
Bryan Sargent
BOWNIE TYLER
MADONNA
JENNIFER HOLLIDAY
DEBORAH ALLEN
HOCLARTNEY & JACKS 2-1
PAT BENATAR 3-2
HALL & OATES 10-5
ELTON JOHN 15-11
ONJ 21-15

#### WSFL/New Bern, NC

John Peace CULTURE CLUB GENESIS MOTELS MOTELS STRAY CATS (dp) Bottest: MICHAEL JACKSON 4-1 PAT BENATAR 10-4 HUMAN LEAGUE 21-1 RUPUS & CHARA 18-15 JEFFREY OSBORNE 20-16

#### WNVZ/Norfolk

none Hottest: MCCARTNEY & JACKS 3-3 QUIET RIOT 6-6 JOURNEY 9-9 JOHN COUGAR 10-10 HALL & OATES 11-11 BJ106/Orlando, FL Gary Mitchell RUPUS & CHAKA ELTON JOHN RICK SPRINGFIELD ROMANTICS

ROMANTICS Hottest: LIONEL RICHIE 1-1 BILLY JOEL 4-2 MICHAEL JACKSON 8-6 MCCARTHEY & JACKS 10-7 PAT BENATAR 17-11 WRUQ/Richmond, VA Bob McNeill LIONEL RICHIE DEBBIE HARRY RICK JAMES RAY PARKER JR. MADONNA CULTURE CLUB GENESIS GENESIS
ROTTEST:
QUIET RIOT 4-2
DURAN DURAN 6-3
ONJ 16-11
IRENE CARA 13-13
ROMANTICS 24-18

FOX/Mosley

CULTURE CLUB
LIONEL RICHIE
BARRY MANILOW
FIXX
JENNIPER HOLLIDAY
TALKING HEADS
REAL LIFE
HOCLARTINET & JACKS 4-4
ASTA 11-8
RUFUS & CHARA 15-11
IRENE CARA 16-12

### CHARLE CRUSS CULTURE CLUB MATTHEW WILLDER HUEY LEWIS & NEWS JEFFREY OSBORNE BOTLEST: MCCARTNEY & JACKS 3-1 BILLY JOEL 10-4 COMMODORES 12-8 CUMMODORES 12-8 PAT BENATAR 13-9 GLASS 15-12

KITY/San Antonio, TX

Frank Walsh

CHRIS CROSS

KTFM/San Antonio, TX Thorman/Nasty Thormar/Nesty
IRENE CARA
CRESS CROSS
DOORS
MOTELS
RICK JAMES
RAS (NOT WAS)
CULTURE CLUB
GENESIS
TALKING HEADS
BOTLEST
LIONEL RICHIE 1-1
ALABAMA 8-3
MATTREN WILDER 10-10
BILLY JOSE 17-11
ROMANTICS 28-25

#### KTSA/San Antonio, TX

LIONEL RICHIE
RAY PARKER JR.
HOTCEST:
LIONEL RICHIE 2-1
MCCARTNEY & JACKS 3-2
ROGERS & PARTON 1-3
BILLY JOEL 5-4
ALABAMA 4-5

#### KROK/Shreveport, LA

PIXX
NIGHT RANGER (dp)
GENESIS
CULTURE CLUB
CHRIS CROSS
NOCLESE:
NOCLESE:
LILLY JOECLE 1-1
BILLY JOECLE 2-2
MCCARTNEY & JACKS 3-3
PAT BENATAR 4-4
HALL & OATES 9-7

#### WSEZ/Winston-

Steve Finnegan PAT BENATAR MICHAEL JACKSON Hottest: LIONEL RICHIE 1-1 HALL & OATES 6-3 JACKSON BROWNE 10-6 JOHN COUGAR 11-7 HUEY LEWIS & NEWS 14-12

#### PARALLEL THREE

#### KQIZ-FM/Amerillo Ron Chase

NON COMEAS
JOHN COUGAR
CUITURE CLUB
MOTELS
LIONEL RICHIE
JEFFREY OSSONE
STRAY CATS
FIXX
NIGHT RANGER
TALKING HEADS
EDDIE MONEY
HOTELS
CUITET RIOT 1-1
PETER SCHILLING 6-4
HALL & GATES 11-5
DURAN DURAN 12-6
ROLLING STONES 13-7
WISFLEASHILL

#### WISE/Ashville, NC John Stevens GENESIS FIXX

FIXX
HERB ALPERT
TALKING HEADS
EDDIE MONEY
MATTHEW WILDER
LIONEL RICHIE
RISS RISS
Hottest:
MCCARTNEY & JACKS 1-1
POLICE 18-3
RUFUS & CHAKA 23-14
CULTURE CLUB 24-15
PETER SCHILLING 25-19

### WJAD/Beinbridge Elliot/West

CULTURE CLUB
MOTELS
SHEENA EASTON
HERB ALPERT (dp)
WAS (NOT WAS) (dp)
Hottest:
MCCARTMEY & JACKS 3-1
CULTURE CLUB 12-7
TOWN COUGAB 11-8

### WCGQ/Columbus, GA Relph Cerroll

Skip Bishop ROMANTICS MOTELS ROBERT PLANT DEBORAH ALLEN MADONNA REAL LIFE CULTURE CLUB CULTURE CLUB HOTTEST: LIONEL RICHIE 1-1 MCCARTNEY & JACKS 2-2 JOHN COUGAR 4-4 QUIET RIOT 6-5 PAT BENATAR 16-9

#### KISR/Ft. Smith, AR

Rick Hayes none
HOTEST:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 2-2
PAT BENATAR 3-3
JOHN COUGAR 4-4
HALL & OATES 10-10

#### Q104/Gededen, AL Gaither/Davis

CULTURE CLUB
CHRIS CROSS
MATTHEW WILDER
REAL LIFE
HOTTES
H

### WFOX/Galneville, GA Alen Du Priest

GENESIS
RAY PARKER JR.
JEPPREY OSBORNE
REAL LIFE
HOTEST:
MCCARTNEY & JACKS 4-1
PAT BENATAR 3-3
ALABAMA 10-6
ROLLING STONES 29-23

Lou Patrick RE-FLEX (dp)
NIGHT RANGER (dp)
TALKING HEADS (dp)
ROBERT PLANT
LIONEL RICHIE LIONEL RICHIE
HOTTEST:
JOHN COUGAR 3-1
CULTURE CLUB 5-2
HALL 6 OATES 7-4
ROMANTICS 9-5
DURAN DURAN 13-9

### KILE/Gelveston, TX Scott Taylor

LIONEL RICHIE
CULTURE CLUB
GENESIS
REAL LIFE
ALAN PARSONS
MOTELS
HOTELS:
HALL & OATES 11-5
IRENE CARA 20-13
PETER SCHILLING 22-14
ONJ 25-16 KTDY/Lafayette, LA Greg Stevens

# BARRY MANILOW LIONEL RICHIE ROMANTICS JOE JACKSON BARBRA STREISAND GENESIS

GENESIS
HOTTEST:
MCCARTNEY & JACKS 2-1
JOHN COUGAR 5-2
HALL & OATES 9-3
RICK SPRINGPIELD 16-6
IRENE CARA 25-12 Q101/Meridian, MS Chuck McCartney

# JENNIFER HOLLIDAY EMEF HOLLEST: JACKS 1-1 HALL & OATES 5-5 JACKSON BROWNE 9-9 JOURNEY 10-10 IRENE CARA 11-11

KNOE-FM/Monroe, LA, Rhymes/Shee none ROTERST: MCCARTNEY & JACKS 1-1 BUEY LEWIS & NEWS 5-5 JOHN COUGAR 7-7 JOUNNEY 8-8 HALL & OATES 10-10

CULTURE CLUB
JEFFREY OSBORNE
BONNIE TYLER
DEBORAH ALLEN (dp)
CHRIS CROSS
Hottest:
LIDNEL RICHIE 1-1
HALL & OATES 3-3
CULTURE CLUB 13-6 CULTURE CLUB 13-6 PAT BENATAR 15-10 YES 22-17

#### WXLK/Roenoke, VA Don O'Shee

Don O'Shee RE-FLEX DEBARGE CULTURE CLUB HOTEST: BILLY JOEL 2-1 ELTON JOHN 3-2 MICHAEL JACKSON 4-3 PAT BEMATAR 5-4 CULTURE CLUB 6-5

#### WAEV/Sevenneh, GA

North/Rogers CULTURE CLUB SHEENA EASTON HERB ALPERT DEBORAH ALLEN FIXX ROBERT PLANT Hottest: ROBERT PLANT Hottest: LIONEL RICHIE 1-1 RALL & COATES 10-6 ELTON JOHN 12-10 JEFFREY OSBORNE 16-12 ONJ 31-23

WIXV/Sevennah, GA J.P. Hunter J.P. Hunter
ENAF
ENAF
NIGHT RANGER
2.2 TOP
GLADYS ENIGHT
DEBORAH ALLEN
TALKING HEADS
HOTESSI
JOHN COUGAR 2-1
JEFFREY OSSENNE 1-2
DAVID BOMIE 8-4
RUBUS & CHARA 7-6
AXE 13-9

#### Z102/Sevanneh, GA Randi Sommers

CULTURE CLUB
DEBORAH ALLEN
MOCCARTNEY & JACKS 1-1
HALL & OATES 14-8
PAT BENATAR 15-9
JEFFREY OSBORNE 32-19
PETER SCHILLING 40-29 WGLF/Tallahasses, FL

# MADONNA Hottest: MCCARTNEY & JACKS 2-1 PAT BENATAR B-3 DURAN DURAN 11-4 JOHN COUGAR 9-8 DEBARGE 13-11

CULTURE CLUB LIONEL RICHIE SPANDAU BALLET GENESIS CHRIS CROSS MADONNA

KKQV/Wichita Falls, TX Chuck Beck CHUCK Beck
GENESIS
CULTURE CLUB
SPANDAU BALLET
RE-FLEX
MOTELS
HOLTES
BILLY JOEL 2-1
MCCARTNEY 6 JACKS 3-2
PETER SCHILLING 6-3
DURAN DURAN 17-12
CULTURE CLUB 22-17

### WHSL/Wilmington, NC

MOTELS DON FELDER (dp) BONNIE TYLER (dp) CULTURE CLUB RE-FLEX (dp) HOTCEST: ACCARNEY & JACKS 1-1 HALL & OATES 7-4 BILLY JOEL 8-5 CULTURE CLUB 11-7 ASTA 10-8

230 Reporters 223 Current Reports

The following stations reported a frozen playlist this week

KITS/San Francisco

WVSR/Charleston WNVZ/Norfolk KNOE-FM/Monroe KISR/Ft. Smith

their playlists were frozen: WSPT/Stevens Point KDZA/Pueblo

The following stations failed to

report this week and therefore

#### **MIDWEST Most Added** • Hottest

Culture Club McCartney and Jackson Lionel Richie **Billy Joel** Pat Benatar

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### WEST **Most Added** • Hottest

Culture Club McCartney and Jackson **Duran Duran** Genesis Lionel Richie Daryl Hall & John Oates

#### MIDWEST PARALLEL TWO

WKDD/Akron, OH
Matt Patrick
LIONEL RICKIE
CULTURE CLUB
ROBERT PLANT
FIXX
TALKING HEADS
DEBARGE
HOTTON BOTTON
MCCARTNEY & JACKS 5-1
ASIA 7-3
ROMANTICS 13-7
NAKED EYES 20-14
ROLLING STONES 22-17
WKAU/Appleton-Oshkoeh
Ross/Allen

KOOL & THE GANG ROBERT PLANT LIONEL RICHIE NIGHT RANGER (dp) HOTTEST PAT BENATAR 4-1 RICK SPRINGFIELD 7-4 ASIA 13-8 HALL & OATES 17-10 PETER SCHILLING 18-12

#### WNAM/Appelton-Oshkosh Chris Caine

LIONEL RICHIE GENESIS RAINBOW FIXX REAL LIFE MADONNA MALDONNA HOTTEST: MCCARTNEY & JACKS 1-1 BILLY JOEL 2-2 YES 22-12 ELTON JOHN 30-14 BARRY MANILOW 32-20

#### 92X/Columbus, OH Teri Nutter

ELTON JOHN
GENESIS
ROBERT PLANT
HOTEST:
ROTEST:
ROBERT PLANT
HOTEST:
ROTEST:
R

### KIIK/Davenport, IA Jim O'Hare

JIM O'Here

ROMANTICS
LIONEL RICHIE
GENESIS (dp)
BONNIE TYLER
KOOL & THE GANG
JENNIFER HOLLIDAY
ALAN PARSONS
HOTES:
BILLY JOEL 1-1
CULTURE CLUB 10-5
BARRY MANILOW 15-7
JOHN COUGAR 14-9
DURAN DURAN 23-15
KMGK/Des MQHDes, IA
JIM ROBerts

GENESIS MOODY BLUES REAL LIFE FIXX SHEENA EASTON SHEEMA EASION HOTLEST: MCCARTNEY 6 JACKS 2-1 HALL 6 OATES 7-2 JOHN COUGAR 5-3 PAT BENATAR 9-6 ASIA 18-15

#### WEBC/Duluth Dick Johnson

RUFUS & CHAKA ROMANTICS DEBORAH ALLEN DURAN DURAN (dp) HOTLEST: MCCARTNEY & JACKS 2-1 HALL & OATES 3-2 BILLY JOEL 1-3 MICHAEL JACKSON 6-5 ELTON JOHN 11-6

### WKDQ/Evensville, IN

ROMANTICS CULTURE CLUB LIONEL RICHIE RAY PARKER JR GENESIS FIXX KOOL & THE GANG MICHAEL JACKSON 1-1 BILLY JOEL 2-2 MCCARTNEY & JACKS 4-3 JOHN COUGAR 7-4 HALL & OATES 11-6

### WSTO/Evansville, IN Chris Taylor

PAT BENATAR
RICK SPRINGFIELD
HOTCEST:
MCCARTNEY & JACKS 5-1
HUEY LEWIS & NEWS 6-5
QUIET RIOT 9-6
HALL & OATES 11-8
CULTURE CLUB 16-12

#### WMEE/Fort Wayne

LIONEL RICHIE
JOURNEY
RAINBOW (dp)
ROMANTICS
SPANDAU BALLET
ROBERT PLANT
HOTLEST
WCCARTNEY & JACKS 2-1
QUIET RIOT 5-3
DURAN DURAN 18-10
RICK SPRINGFIELD 20-14
IRENE CARA 26-20

#### WGRD/Grand Rapids, M J.J. Duling

J.J. Duling

CULTURE CLUB

MOTELS

FIXX

RAY PARKER JR.

TALKING HEADS

QUIET RIOT 1-1

MCCARTNEY 6 JACKS 3-2

HALL 6 OATES 11-7

GENESIS 13-8

DURAN DURAN 17-11

### WZZR/Grand Rapids, MI Don Schuller

LIONEL RICHIE
WARNES 6 THOMPSON
MOTELS
CULTURE CLUB
SIMON TOWNSHEND
KOOL 6 THE GANG
FIXX
DEBARGE
HOTHER CLUB 1-1
PAT BENATAR 5-3
JACKSON BROWNE 15-10
MCCARTHEY 6 JACKS 21-18
RAINBOW 28-24

### WZPL/Indianapolis, IN Hoffmann/Browning

DURAN DURAN TALKING HEADS TALKING HEADS
FIXX
BONNIE TYLER
MOTTELS
HOTHEST:
HOCKEST:
HOCKARTNEY 6 JACKS 3-2
MICHAEL JACKSON 6-6
JOHN COUGAR 10-8
EDDIE 6 THE CRUIS 17-15

### WJXQ/Jackson, MI

Ryen/Cheeks
NIGHT RANGER
FIXX
MOTELS
TALKING HEADS (dp)
NENA (dp)
DANNY SPANOS (dp)
CASPAR (dp)
SHANNON (dp)
CULTURE CLUB (dp)
HOTTES:
QUIET RIOT 1-1
ROMANTICS 5-5
BILLY JOEL 9-7
RAINBOW 14-11
PETER SCHILLING 17-14

### Swert/Chapman

Swert/Chapman
CULTURE CLUB
GENESIS
LIONEL RICHIE
SPANDAU BALLET
ALDO NOVA (dp)
Hottest:
MCCARTNEY 6 JACKS 1-1
CULTURE CLUB 14-8
ROMANTICS 18-10
IRENE CARA 22-11
DURAN DURAN 27-12

### 2299/Kensas City, MO Rowlands/Benson

MATTHEW WILDER
TALKING HEADS
MOTELS
CULTURE CLUB
HOTLEST:
MCCARTNEY 6 JACKS 1-1
JOHN COUGAR 3-2
CULTURE CLUB 4-3
DURAN DURAN 5-4
POLICE 7-5

### WVIC/Lansing, MI Stevens/Kitterage

GENESIS
Hottest:
ROMANTICS 5-3
JOHN COUGAR 7-4
RAINBOW 16-7
ELTON JOHN 19-12
38 SPECIAL 28-18

#### WZEE/Madison Little/Hudson

CULTURE CLUB MADONNA
ELTON JOHN
SPANDAU BALLET
38 SPECIAL (dp)
Hottest:
ROCERS & PARTON 1-1
BILLY JOEL 4-2
AIR SUPPLY 8-5
HALL & OATES 10-7

#### KJ103/Oklahoma City, OK Dan Wilson

KOOL & THE GANG ROBERT PLANT ROBERT PLANT FIXX CULTURE CLUB JUMP 'N THE SADDL HOTTEST: PAT BENATAR 3-1 DURAN DURAN 11-7 NENA 12-8 ONJ 20-16 YES 27-21

#### KQKQ/Omaha, NE

TayloriDean

CULTURE CLUB
RAY PARKER JR.
GENESIS
DEBORAH ALLEN (dp)
HOTLEST:
MCCARTNEY & JACKS 2-1
HALL & OATES 7-3
PAT BENATAR 5-4
CULTURE CLUB 9-6
DURAN DURAN 17-8

### KZ93/Peoria, IL Edwerds/Malon

38 SPECIAL ROMANTICS ROMANTICS
HOTLEST:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 2-2
BILLY JOEL 4-3
PAT BENATAR 11-6
JACKSON BROWNE 16-9

#### Pat Martin

Pat Martin

LESLIE ASHPORD
ROBERT PLANT
NENA
CULTURE CLUB
DEBBIE HARRY
HOCLES:
BILLY JOEL 1-1
DURAN DURAN 9-2
ROLLING STONES 15-6
YES 19-10
PETER SCHILLING 28-13 WZOK/Rockford Tim Fox

POLICE STRAY CATS 22 TOP HOTEST: BILLY JOEL 1-1 MCCARTNEY & JACKS 4-2 PAT BENATAR 5-3 HUEY LEWIS & NEWS 6-4 JOHN COUGAR 7-5

### U93/South Bend, IN J.K. Dearing

PAT BENATAR
MICHAEL JACKSON
JUMP 'N THE SADDL
HOTTERS THE SADDL
HOTT RIOT 3-1
OUTET RIOT 3-1
HUEY LEWIS & NEWS 15-4
HALL & OATES 13-5
PAT BENATAR D-11

### WRQN/Toledo Buck McWilliams

LIONEL RICHIE BARRY MANILOW LINDA RONSTADI BARRY MANAGED TILL THE STATE OF THE STA

### KAYI/Tulsa, OK Phil Williams

Phi Williams

KOOL & THE GANG

CULTURE CLUB

SPANDAU BALLET

FIXX

GENESIS

HOTELS:

LIONEL RICHIE 1-1

MICHAEL JACKSON 2-2

PAT BENATAR 5-3

RICK SPRINGFIELD 8-5

CULTURE CLUB 20-12

### KEYN-FM/Wichita, KS Taylor/Pearman

LIONEL RICHIE GENESIS RAY PARKER JR. SPANDAU BALLET ROMANTICS BARBRA STREISAND (dp) BARBRA STREISAND (dp) Hottest: LIONEL RICHIE 1-1 MCCARTNEY & JACKS 2-2 BILLY JOEL 4-3 PAT BENATAR 6-4 HALL & OATES 11-7

### WHOT/Youngsto Dick Thompson

MADONNA
RAY PARKER JR.
REAL LIFE
MOTELS
FIXX
TALKING HEADS
GENESIS
DOORS
BONNIE TYLER
HOTEST
HOTEST

#### WYFM/Youngstown

HUEY LEWIS & NEWS JOHN COUGAR JOHN COUGAR Hottest: BILLY JOEL 1-1 QUIET RIOT 2-2 MCCARTNEY 6 JACKS 6-5 PAT BENATAR 17-7 HUEY LEWIS 6 NEWS D-12

#### PARALLEL THREE

### KFYR/Bismarck, ND Brannen/Hardt

Brannen/Herdt

SHEENA EASTON
PETER SCHILLING
CULTURE CLUB
DEBORAH ALLEN
SPANDAU BALLET
HOTEST:
OUIET RIOT 1-1
MCCARTNEY & JACKS 4-2
HALL & OATES 11-8
IRENE CARA 16-10
ASIA 17-13

#### WBNQ/Bloomington Mike Justin

Mike Justin

STRAY CATS
SPANDAU BALLET
ALDO NOVA (dp)
REAL LIFE (dp)
BLUE OYSTER CULT (dp)
HOTES:
BILLY JOEL 1-1
MCCARTNEY 6 JACKS 2-2
PAT BENATAR 3-3
CULTURE CLUE 10-5
DURAN DURAN 19-9

NIGHT RANGER (dp) JENNIFEF HOLLIDAY (dp) BARRY MANILOW (dp) LIONEL BICHIE REAL LIFE CULTURE CLUB CHARLIE CHARLIE
HOTTEST:
JOHN COWGAR 3-1
MCCARTMEY & JACKS 9-4
ASIA 11-8
YES 25-19
ROLLING STONES 29-24

WCIL-FM/Carbondale, IL Tony Waltekus JUMP 'N THE SADDL 38 SPECTAL BOTTEST: GUITET RIOT 1-1 NEW EDITION 3-2 MCCARTNEY & JACKS 4-4 KISS 5-5 PAT BENATAR 7-7

### KCMQ/Columbia, MO Dave McCormick

Dave McCornick

MATTHEW WILDER
LIONEL RICHIE
FIXX
JEFFRET OSBORNE
HOLLEST:
MCCARTWEY 4 JACKS 2-1
OUIET RIOT 5-3
CULTURE CLUB 12-8
DURAN DURAN 30-12
PETER SCHILLING 21-14

### Y94/Fergo, ND Collins/Anderso

GENESIS ROBERT PLANT ROBERT PLANT
FIXX
TALKING HEADS
CULTUPE CLUB
DEBORAH ALLEN
HOTLEST:
BILLY JOEL 2-1
MCCARTNEY & JACKS 3-2
PAT BENATAR 6-5
PALL & OATES 10-7
JOHN COUGAR 12-9

### KKXL-FM/Grand Forks, ND

ROMANTICS
RUFUS
BARRY MANILOW
GEWESIS
LIONEL RICHIE
KISS (dp)
Hottest:
BILLY JOEL 2-1
MCCARTNEY & JACKS 5-2
PAT BENATAR 7-5
PETER SCHILLING 16-11
ELTON JOHN 35-19 ROMANTICS

### KYTN/Grand Forks, ND Tom Fricke

Tom Ficke
LIONEL RICHIE
ALAN PARSONS
FIXX
TALKING MEADS
CULTURE CLUB.
MOTELS
DON FELDER
ROTES
GUIET RIOT 1-1
BILLY JOEL 2-2
PETER SCHILLING 17-9
ROLLING STONES 25-12
YES D-29
KENANOWS Clb. 18

### KRNA/lowa City, IA

JUMP 'N THE SADDL
LIONEL RICHIE
DEBBIE HARRY
CULTURE CLUB
MOTELS
FIXX (dp)
Hottest:
MCCARTNEY 5 JACKS 3-1
QUIET RIOT 4-2
JOHN COUGAR 8-6
BIG COUNTRY 17-9
ROLLING STONES 25-12

#### WAZY-FM/Lafayette, IN Stacy/Green

Stacy/Greer
MADGNNA
FIXE
EDDIE MONEY
REAL LIFE
PAUL RODGERS
DEBORAH ALLEN
JOE JACKSON
HOttest:
BILLY JOEL 1-1
MCCARTNEY 6 JACKS 4-2
PAT BENATAR 5-4
QUIET RIOT 12-8
HALL 6 OATES 17-12

#### KFRX/Lincoln Tracy Johnson

Tracy Johnson

GENESIS
CULTURE CLUB
SPANDAU BALLET
RAINBOW (dp)
MATTHEW WILDER
HOTESET:
BILLY JOEL 2-1
MCCARTNEY 5 JACKS 3-2
PAT BENATAR 6-4
HALL 5 OALES 15-9
ONJ 18-14

#### KXSS/Lincoln, NE Tim Kelly

POLICE LIONEL RICHIE BARRY MANILOW DURAN DURAN GENESIS BIG COUNTRY YES PES COUNTRY
YES
RUFUS & CHAKA
DEBARGE
KOOL & THE GANG
EDOIE MONEY
SPANDAU BALLET
HCTERTNEY & JACKS 4-1
BILLY JOEL 3-2
HALL & OATES 5-3
LIONEE RICHE 1-4
IRENE CARA 17-10

### KKLS-FM/Rapid City, SD

NAKED EYES LIONEL RICHIE LIONEL RICHIE
GENESIS
CULTURE CLUB
HOTLEST:
PAT BENATAR 5-1
HUEY LEWIS 6 NEWS 9-4
ELTON JOHN 19-12
PETER SCHILLING 23-14
ROLLING STONES 29-19

### 99K6/Salina, KS Denny Collier

Denny Coller

LIONEL RICHIE
MANHATTAN TRANSFE
JENNIFER HOLLIDAY
NIGHT RANGER (dp)
FIREFALL
HOTES:
QUIET RICT 4-1
MICHAEL JACKSON 5-2
PETER SCHILLING 23-15
MATTHEW MILDER 26-21
ROLLING STONES 33-22

### KKRC/Sloux Felis Dan Kleiey

GENESIS
KISS
LIONEL RICHIE
BARRY MANILOW
RUFUS & CHAKA
HOttest:
MCCARTNEY & JACKS 4-3
MICHAEL JACKSON 7-5
CULTURE CLUB 8-6
HALL & OATES 10-7
PETER SCHILLING 15-8

#### KWTO-FM/Springfield, MO Bob Hammond

TALKING HEADS
LIONEL RICHIE
REAL LIFE (dp)
FIXX
HOTTEST
HOTTES

### WSPT/Stevens Point Bouley/Tracy

none Hottest: BILLY JOEL 1-1 QUIET RIOT 3-3 PAT BENATAR 5-5 HALL & OATES 16-16 ROLLING STONES 21-21

### KDVV/Topeka, KN Tony Stewart

SPANDAU BALLET ROMANTICS REAL LIFE FIXX HOTTES: QUIET RIOT 1-1 BILLY JOEL 2-2 PAT BENATAR 4-3 JOHN COUGAR 9-6 CULTURE CLUB 10-7

Mark Potter

JUMP 'N THE SADDL

MOTELS
CULTURE CLUB
GENESIS
REAL LIFE
HOttest:
BILLY JOEL 2-1
POLICE 30-18
ROLLING STONES 29-19
DURAN DURAN 35-27
YES 39-29

### WEST

#### PARALLEL TWO KKXX/Bakersfield, CA Squires/Kamper

CULTURE CLUB
GENESIS
ROMANTICS
HOttest:
CUIET RIOT 1-1
HALL & OATES 10-3
CULTURE CLUB 9-7
PETER SCHILLING 18-12
DURAN DURAN 26-16

### KBBK/Bolse, ID Tom Evans

Tom Evana
LIONEL RICHIE
GENESIS
JOURNEY
ROBERT PLANT
BONNIE TYLER
FIXX
HOTTOR THE PLANT
BOUNT TOT 1-1
PETER SCHILLING 6-5
MCCARTNEY & JACKS 10-6
DURAN DURAN 15-10
TISS 25-18
KKFM/Colorado Springs, CO
Finney/Ryan

#### Finney/Ryan

Finney/Ryan

DEBORAH ALLEN (dp)
MOTELS
RAY PARKER JR.
GENESIS
ASIA
HOttest:
PAT BENATTAR 1-1
HALL & OATES 7-2
MCCARTNEY & JACKS 4-4
IRENE CARA 11-7
CULTURE CLUB 16-9

### KMGX/Fresno, CA Carey Edwards

Carey Edwards

GENESIS

GENESIS

IGHT RANGER (dp)

CULTURE CLUB

SPANDAU BALLET (dp)

DEBORAH ALLEN (dp)

HOTEST:

DURAN DURAN 2-1

QUIET RIOT 7-2

DEBARGE 4-3

MCCARTNEY & JACKS 5-4

MADONNA 27-18

### KYNO-FM/Fresno Walker/Davis

CULTURE CLUB SHANNON
PIXX
BARBRA STREISAND (dp)
HOTLEST:
QUIET RIOT 1-1
PAT BENATAR 2-2
MCCARTNEY & JACKS 5-4
CULTURE CLUB 7-5
JOHN COUGAR 8-6

#### KIKI/Honolulu, HI Kong/Shishido

Kong/Shishido

CULTURE CLUB
ROMANTICS
MUSICAL YOUTH
WIZ KIDZ
HOTLEST:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 4-3
HALL & OATES 11-9
BRYSON & FLACK 23-13
COMMODORES 21-15

### KQMQ/Honolulu, Ht

RAINBOW BONNIE TYLER JOE JACKSON HERB ALPERT RICK JAMES SOS BAND LIONEL RICHIE LIONEL RICHIE
HOTTEST:
MCCARTNEY & JACKS 1-1
BILLY JOEL 2-2
PAT BENATAR 5-3
RUFUS & CHARA 6-5
HALL & OATES 9-6

### KLUC/Las Veges, NV

CULTURE CLUB
SHEENA EASTON
ROBERT PLANT
MOTELS
DEBORAH ALLEN
MADONNA
HOTELS:
MCCARTNEY & JACKS 2-1
ROMANTICS 7-2
BILLY JOEL 4-3
JACKSON BROWNE 14-10
DURAN DURAN 30-20

#### KOSO/Modesto, CA

QUIET RIOT PETER SCHILLING ONJ SHEENA EASTON MOTELS HOCHEST HOUSE HOLDERICHIE 2-1 ROMANTICS 10-9 QUIET RIOT D-10 RICK SPRINGFIELD 20-14 YES 30-17

Devid Kraham

RAY PARKER JR.
LÍONEL RICHTE
DEBORAH ALLEN
FIXX (dp)
GENESIS
REAL LIFE (dp)
HOTLEST:
LIONEL RICHTE 1-1
BILLY JOEL 2-2
HALL & OATES 9-2
CULTURE CLUB 17-6
DURAN DURAN 33-21

### KIDD/Monterey, CA

Johnny Morgan
CULTURE CLUB
GENESIS
REAL LIFE
JEFFREY OSBORNE
MADONNA
HOTTEST:
MCCARTNEY 6 JACKS 4-1
HALL 6 OATES 9-6
ONJ 14-8
YES 24-15
RAY PARKER JR. 324-25

Genty/Greer
CULTURE CLUB
ROMANTICS
MATTHEM WILDER
ROOL & THE GANG
REAL LIFE
HOTEST: & JACKS 4-1
LIONEL RICHIE 1-2
PAT BENATAR 9-6
ASIA 10-7
MICHAEL JACKSON 11-8

### KGGI/Riverside-S. Bernarding

BARRY MANILOW MIDNIGHT STAR RUFUS & CHAKA HOCLEST: LIONEL RICHIE 1-1 MCCARTNEY & JACKS 5-3 DEBARGE 7-4 BILLY JOEL 18-13 RODNEY DANGERFIEL 25-22

#### KWOD/Sacramento Mr. Ed

LIONEL RICHIE
CULTURE CLUB
JEFFREY OSBORNE
HOTTEST:
HOTTEST:
HOTTEST:
HOTTEST:
HOTTEST:
LIONEL 1-1
LIONEL 1-1
LIONEL CLUB 11-5
LIONEL CLUB 11-

### KSKD/Salem, OR Len E. Mitchell

Len E. Mitchell
GENESIS
BONNIE TYLER
MOTELS
SHANNON (dp)
LIONEL RICHTE (dp)
DOORS (dp)
KISS (dp)
NIGHT RANGER (dp)
HOTTES
BILLY JOEL 1-1
MCCARTNEY & JACKS 3-2
MICHAEL JACKSON 5-4
PETER SCHILLING 7-5
DURAN DURAN 20-15

### KRSP/Salt Lake City Carlson/Moli

CULTURE CLUB
SPANDAU BALLET
KOOL & THE GANG
HOTESEL
LIONEL RICHIE 1-1
MICHAEL JACKSON 4-2
ONJ 22-16
DURAN DURAN 26-18
PETER SCHILLING 31-21

### KHYT/Tucson Sherman Cohen

TALKING HEADS
SOS BAND
BONNIE TYLER
ROBERT PLANT
ALAN PARSONS
HOTES:
LIONEL RICHIE 1-1
ROGERS 6 PARTON 2-2
MCCARTNEY 6 JACKS 6-3
CULTURE CLUB 4-4
DURAN DURAN 29-10

#### KRQ/Tucson, AZ Zapoleon/Norris

CULTURE CLUB GENESIS
BONNIE TYLER
MOTELS
HOTELS
HOTESS
HO

#### PARALLEL THREE

#### KGOT/Anchorage, AK Kay Taylor

Kay Taylor
LIONEL RICHIE
MATTHEW WILDER
BONNIE TYLER
GENESIS
FIXX
MADONNA
CULTURE CLUB
EW&F
HOTLER
CLARTNEY & JACKS 1-1
IRENE CARA 4-2
DURAN DURAN 18-10
PETER SCHILLING 21-11
YES 22-16

#### KYYA/Billings, MT

Charlie Fox CHARMA CULTURE CLUB
ROMANTICS
HOTTER
BILLY JOEL 2-1
MCCARTNEY & JACKS 3-2
HALL & OATES 8-4
ONJ 19-13
ROLLING STONES 24-17

### KCDQ/Bozeman Greg Williams

Greg Williams

RE-FLEX
CRYSTAL GAYLE
BONNIE TYLER
CULTURE CLUB
MANHATTAN TRANSFE
HERB ALFERT
SHANNON
BOTTEST
BOTTON
BOTTEST
BOT

### KTRS/Casper, WY Jerry Gebhard

LIONEL RICHIE
ROOL & THE GANG
DEBORAH ALLEN
HOTEST:
MCCARTNEY & JACKS 3-1:
HALL & OATES 4-2
BILLY JOEL 2-3
MICHAEL JACKSON 11-5
JACKSON BROWNE 8-7

### KKAZ/Cheyenne John Ramsey

John Rammey
RUPUS 6 CHAKA
ROMANTICS
STRAY CATS
STRAY CATS
RAY PARKER JR.
LIONEL RICHIE
BARBRA STREISAND
HOTLEST:
WCCARTNEY & JACKS 1-1
QUIET RIOT 4-2
JOHN COUGAR 8-6
CULTURE CLUB 14-7
HALL & OATES 17-11

#### KGHO/Hoguia Steve Larson

CULTURE CLUB
DEBARGE
SPANDAU BALLET
ROBERT PLANT
JEFFREY OSBORNE
KOOL & THE GANG
HOLLEST:
MCCARTNEY & JACKS 2-1
PAT BENATAR 4-3
CULTURE CLUB 6-5
HALL & OATES 13-7
ROLLING STONES 30-20

### KOZE/Lewiston, ID Jay McCall

MATTHEW WILDER RAY PARKER JR. KOOL & THE GANG RAY PARKER JR.

KOOL & THE GANG
FIXX

CULTURE CLUB

MADONNA

REAL LIPE

HOTESS: 13-7

IRENE CARA 15-8

YES 17-10

PETER SCHILLING 22-15

#### KDZA/Pueblo

none Hottest: LIONEL RICHIE 1-1 BILLY JOEL 2-2 MCCARTNEY & JACKS 3-3 HUEY LEWIS & NEWS 5-5 JOHN COUGAR 7-7

### KCBN/Reno, NV Jim O'Neal

CULTURE CLUB BARRY MANILOW GENESIS GENESIS
MADONNA
MINK DEVILLE
HOTHERE:
MICHAREL JACKSON 17-11
MELISSA MANCHESTE 22-15
ONJ 26-19
DURAN DURAN 29-23
PETER SCHILLING 30-24

Herry Dierks

BONNIE TYLER
GENESIS
LIONEL RICHIE
FIXX
TALKING HEADS
JENNIFER HOLLIDAY
CULTURE CLUB
NIGHT RANGER
HOLTES
HOCCARTNEY 6 JACKS 1-1
MICHAEL JACKSON 5-2
JOHN COUGAR 6-3
CULTURE CLUB 8-4
YES 18-10

#### KSLY/San Luis Obispo

FIXX
LIONEL RICHIE
GENESIS
EWAF
JEFFREY OSBORNE
BONNIE TYLER
HOTLEST:
MCCARTNEY & JACKS 1-1
IRENE CARA 18-7
RUFUS & CHAKA 14-11
PETER SCHILLING 21-14
ROMANTICS 23-18

### KZOZ/San Luis Obispo, CA Don Potter

DON POTTER

RE-FLEX
DOORS
DOORS
NIGHT RANGER
MADONNA
BONNIE TYLER
MOTELS
SHANNON
JEFFREY OSBORNE
HOTLES
HOT

### KIST/Santa Barbara Dick Williams

Dick Williams

ALAN PARSONS
FIXX (dp)
DOORS
NIGHT RANGER
GENESIS
CULTURE CLUB
BONNIE TYLER
HOTESIS
MCCARTNEY 6 JACKS 1-1
IREME CARA 11-8
CULTURE CLUB 12-10
STRAY CARS 17-14
ROLLING STONES 18-15

# PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

#### 230 Reports

10	21.581	DOE			
		DOE		-11	
		ong" (A	nylab	ei)	
L	*: HII	Song		Natio	onal
Re	lanoig	100/25	44%	Sumn	агу
	Reach	100123	77 /0	Up	51
Ε	33%		7	Debut	5 20
M	21%			Same	4
S	56%			Down	0
w	19%			Adds	25

MBBQ 27-35 KHFI 20-29 WFMF 14-8 KIEB 20-10 WQID 21-19 WSSX 11-11 WBCY ON MSX 13-8 WNOKPM 8-9 WZLD 21-17	KMOP 5-3 KIDD 8-7 K96 10-7 K96 10-7 KSKD 8-6 KNSP 20-17 KRO 22-20	RGOT 13-1; RYYA on RCDQ 10-8 RTRS 15-14 KRAZ 20-1; RGMO 17-1; ROZE 9-6 RCBD 12-7 KEBN 16-11; RSLY 17-16
		KZOZ 12-9 KIST 27-26

SOUTH	KHOP 5-3 KIDD 8-7	WEST
WBBQ 27-35 KHFI 20-29 WFMF 14-8 KZZB 20-10 WQID 21-19 WSSX 11-11 WBCY on WSXZ 13-8 HNOKFM 8-9 WZLD 21-17	R96 10-7 KSKD 8-6 KRSP 20-17 KRQ 22-20	RGOT 13-1: RYYA on RCDQ 10-8 RTRS 15-1: RRAZ 20-1: RGMO 17-1: ROZE 9-6 EDZA 23-2: RCBN 12-7 RBIN 16-11 RSZY 17-16 RZOZ 12-9 KIST 27-26



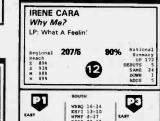
WVSR 20-20 K104 37-34 MYCR 21-17 MKEE 26-25 WLANFM 15-11 WSFK on 98FXY 15-14 WHFM 16-12 WGFM 26-21 WKFM 26-24 WRCK 16-12 WKREFM 35-21

KOMQ 25-19 RLUC 29-26 RIDD 31-29 K96 32-28 KWOD 29-24 KSKD 15-11 KRSP 38-30 KHYT 8-8 KRQ 17-12

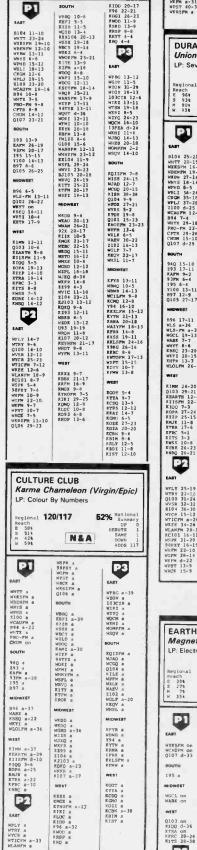
KTYA 26-23 RCDQ 22-17 ETRS 21-20 RGHO 26-19 ROIZE 18-16 RDIA 34-34 RCBN 14-8 RBIM 21-18 RSLY 22-21 RZOZ 17-17 RIST 10-5

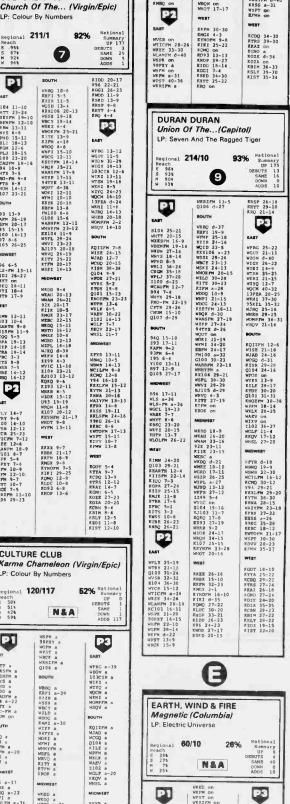
**CULTURE CLUB** 

Reach E .959 S 879 M 929 W 968

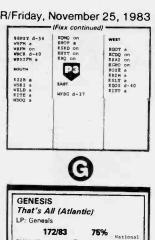


	0		WHTX 7-5 PRO-PM 9-8 CPPR 8-8 CROM 14-12 Q107 23-21 SOUTH 293 13-9 EAPM 26-19	WANSPM WZYP 1 94TYK MONI 1 HFM1 1 KKYK 2 KBFH 1 FM100 G100 1
Regional Reach E 998 5 938 M 888 M 893	? A Feelin'	National Summary UP 172 DEBUTS 5 SAME 24 DOWN 1 ADDS 5	937M 20-17 195 15-15 7100 14-13 897 8-6 Q105 26-25 MIDWERY 896 6-5 MIS-FM 13-11 Q102 26-22 WHIT on KBEO 16-11 MTT 10-4 KHTR 17-9 WEST	NABBEM WEHYPM EX104 MSF2 2 JJ105 MRV0 2 KITY 2 WSEZ 1 MHOWES WKDD 9 MKAU 2 MNAM 2
R104 15-14 MHTT 19-17 MKKSPH 9-8 HBM* 12-20 HBM* 12-20 HBM* 12-20 HBM* 12-20 HBM* 12-20 HBM* 13-12	SOUTH    MEND   16-16     MEND   16-16     MET   13-10     MPM   6-27     KIEB   22-14     KIEB   22-14     KIEB   22-14     KIEB   22-14     KIEB   22-15     KIEB   22-15     KIEB   22-16     MICH   28-24     MICH   28-24	PS	Ninh 12-11   1010   10-10   1010   10-10   1	RHOR 2 WEBC 2 WECO 1 WEBC 2 WECO 1 WEBC 2 WE
WLOLFH 8-5	mIDWEST	REQV 5-5		





KFRC 22-16 KITS 22-22





1		0	
	Say It Isn	& J. OATES 't So (RCA) Soul Part 1	National Summary UP 201 DEBUTS 1 SAME 24 DOWN 2 ADDS 0
	EAST  B104 5-3  WHITT 22-13  WXXSFW 13-7  WEBENPT 7-7  WEBEN 9-6  WPMO 12-9  WPLI 15-10  CKCR 36-25  MPLJ 20-17	BOUTH  WBBQ 8-4 KHPI 10-7 WFMF 8-7 RZZS 13-8 WQID 3-2 RXX106 10-7 WSSX 16-13 WBCY 8-7 WSKZ 10-5 WNCKPH 18-14 WZLD 15-10 EIFE 9-5 RZPW 21-4 WDDO 11-10	KSKD 24-16 RSSP 16-13 KNYT 9-9 RRQ 13-11 PX EAST WFbG 6-5 WGUY 17-8 W20N 27-21 WICY 10-6 10 0:1R 9-5 NIKE 24-21

M 980 W 100%		
		-
PI	BOUTH	i K
	WBBO 8-4	l K
		K
EAST	KHPI 10-7 WPMF 8-7	1 "
	EZZS 13-8	1
B104 5-3	WOID 3-2	1
WHTT 22-13	KXX106 10-7	1
WXESFM 13-7 WBENFM 7-7	WSSX 16-13	E
WESNEW 7-7	WBCY 8-7	
	WSKZ 10-5	W
WNYS 7-5 WPHD 12-9	WNOKPH 18-14	W
WBL1 15-10	WZLD 15-10	8
CRGR 36-25	RITE 9-5	1
MPLJ 20-17	KZPM 21-4 WDOO 11-10	W
2100 29-24	WNFI 8-8	W
WCAUFM 30-25	WDCG 16-12	l w
B9 1 12-9	KAMZ 11-5	W
WHTX 4-7	KSETFM 28-27	W
PRO-FM 6-5	WROK 8-3	0
CPTR on	WANSFM 10-4	1
CHUM 20-17	WZYP 12-5	W
Q107 20-17	94TYX 29-24	9
SOUTH	. WQUT 30-25	W.
BUUTH	WOKT 17-15	167
940 11-11	WEM1 9-4	W
293 11-10	KRYK 13-8 KBFM 9-5	963
KAFN 11-7	FM100 13-11	84
93FM 19-18	G100 25-19	117
195 d-30	WARBEN 18-16	K
Y100 23-22	WHETEM 11-4	M.
B97 3-3	EX104 10-5	W,
0105 22-12	WSPL 16-9	W
	WNVZ 11-11	K
MIDWEST	BJ105 21-19	0
	WRVQ 12-10	161
B96 15-14	F1 10 14	Len

WEST

WFLY 7-4 WTRY 13-8 Q100 9-6 WYSR 11-11 K104 18-15 WYCR 13-10 WTCP 4-10 WTCP 6-2 WLANFM 9-4 KC101 7-5 WSFW 9-5 9BXY 8-5 WFR 8-8 WFR 8-6 WST 7-4 WRCK 8-6 WRCK 8-6 WRCK 8-6 WRCK 8-2 Q106 12-7

WDOQ 11-10	HIKZ 24-21
WNFI 8-8	WTSN 8-8
WDOQ 11-10 WNFI 8-8 WDCG 16-12	WERZ 15-9
RAMZ 11-5	WZYO 2-5
KSETFM 28-27	WOCH 9-4
WROK 8-3	OK100 14-12
WANSFM 10-4	13FEA 9-6
WZYP 12-5	WKHI 9-5
WZYP 12-5 94TYX 29-24	95XIL 10-6
. WOUT 30-25	WJBQ 12-11
WOK! 17-15	WHEB 21-17
WFM1 9-4 KKYK 13-8	WOMPEH 6-3
KKYK 13-8	WSQV 4~2
KBFH 9-5	
FM100 13-11	BOUTH
G100 25-19	
WARBEM 18-16	KOTZEM 11-5
WHEYEM 11-4	WISE 5-2
KX104 10-5	WISE 5-2 WJAD 14-5
WSPL 16-9	WCGQ 18-13
NNVZ 11-11 BJ105 21-19	KISR 10-10
BJ105 21-19	Q106 18-10
	WPOX 11-5
KITY 19-14	WYKS 7-4
KITY 19-14 KTPM 15-13	#ILE 11-5
KTSA 9-8 KROK 9-7	KTDY 9-3
KROK 9-7	Q101 5-5
WSEZ 6-3	ENORPH 10-1
	WPFM 3-3 WXLE 12-9
MIDWEST	WXLX 12-9
	WAEV 10-6 WIXV 23-18
WKDD 8-5	WIXV 23-18
WKAU 17-10	2102 14-8
WNAM 6-4	WGLF 14-12
92x 13-8	KKOV 10-7

-0	WSQV 4~2
5	
3-11	BOUTH
-19	
18-16	KOIZEM 11-5
11-4	WISE 5-2
0-5	WJAD 14-5
-9	WCGO 18-13
-11	KISR 10-10
1-19	Q106 10-10
-10	WPOX 11-5
-14	WYKS 7-4
-13	KILE 11-5
8	KTDY 9-3
7	Q101 5-5
3	ENGEPH 10-10
-	WPFH 3-3
	WXLK 12-9
	WAEV 10-6
5	WIXV 23-18
-10	z102 14-8
4	WGLF 14-12
8	KKOV 10-7
4	WHSL 7-4
2	
2	MIDWEST
-6	100000000

19-14	WYKS 7-4
15-13	#ILE 11-5
9-8	KTDY 9-3
9-7	Q101 5-5
6-3	ENORPH 10-10
	WPFH 3-3
ST	WXLE 12-9
	WAEV 10-6
8-5	WIXV 23-18
17-10	Z102 14-8
6-4	WGLP 14-12
3-8	KKOV 10-7
8-4	WH5L 7-4
7-2	
3-2	MIDWEST
11-6	
11-8	KFYR 11-8
8-7	WBNG 9-6
11-7	WBWB 12-11
19-14	WCIEFM 27-27
9-7	ECMD 7-6
on	Y94 10-7
6-5	EKXLPM 20-14
9-9	KYTN 18-14
14-14	ERNA 10-8
10-7	WAZYFM 17-12
5-4	RFRX 15-9

ZZR 19-14	NCILYM 27-2
ZPL 9-7	ECMQ 7-6
JXO on	Y94 10-7
KFR 6-5	EKXLPM 20-14
Z99 9-9	KYTN 18-14
VIC 14-14	ERNA 10-8
104 10-7	WAZYFM 17-12
J103 5-4	KFRX 15-9
ORO 7-3	1 KX55 5-3
293 15-12	KKLSPM 22-18
RKR 11-7	99KG 18-10
	FRRC 10-7
93 13-5	KWTOFN 12-9
RON 8-5	WSPT 16-16
107 11-7	KDVV 11-8
EYNPM 11-7	KFMW 19-13
HOT 8-6	
	WEST
ES7	
	KGOT 11-9
KXX 10-3	KYYA 8-4
	KCDQ 23-13
	ETRS 4-2
MCX 10-9	XEA2 17-11

KEXX 10-3 KBBK 26-22 KEFM 7-2 KRMGX 10-9 KYNOFM 15-9 KONO 9-6 KLUC 20-17 KO93 12-11 KHOP 9-6 KIDD 13-12 KHOD 13-12

JOHN "Hit So	ng" (Anyla	
Regional Reach E 33% M 21% S 56%	100/25 44	Debuts 20 Same 4 Down 0
W 19%		Adds 25
	EXAMP	45
100/25 —	100 CHR report it this week inclu adds.	
	ercentage of this orters playing it.	weeks re-
Regional	Reach — Percen porters	tage of re- playing the
	region.	ithin each
	Summary Number of station on the charts.	is moving it up
Debuts 20	<ul> <li>Number of st ing the song</li> </ul>	this week.
Same 24	<ul> <li>Number of state</li> <li>no movement</li> </ul>	tions reporting this week. (On
Down 0 —	to On, Add to etc.) Number of state	
Adds 25 -	down on their c  Total number of	harts
	adding it this w	
	$ \Delta$	
	AH ALLEN	
Baby I L LP: Cheat	ied (RCA) The Night	Netional Summary UP 23 DESUTS 8 SAMT 32 3 DESUTS 8 ADDS 27
Regional Reach E 498 S 470 M 208	MEA (MCA)  MD00 28-27  MD00 28-27  MNS 32-30  KAMS 23-18	OBJUST 8 SAME 30 DOWN 2 ADDS 27  HOCM d-39 OR100 a
Baby IL LP: Cheat  Regional Reach E 493 S 473 M 208 W 393  LAST	MDOQ 28-27 MNDQ 28-27 MNDQ 38-27 MNDQ 38-27	OBJUST 8 SAME 30 DOWN 2 ADDS 27  HOCM d-39 OR100 a
Baby IL LP: Cheat  Regional Reach E 491 S 471 M 208 W 391  IAST  REGIONAL R	MEA (RCA) The Night MO/27 38  MOO 28-27 MNFI 37-30 FAME 23-18 PH 100 a-15 PH 100 a-15 MHETPH d-28 RROV 24-25	Summary UP 23 DEBUTS 8 SAME 30 DOWN 27 DEBUTS 9 SAME 30 DOWN 27 DOWN 64-39 OF 100 0 13FFA 30-28 MRHI on 95HIL 30-25 WJBQ 31-27 WOMPPH 38-30 SOUTH
Regional Reach E 498 S 471 M 208 W 391 P 104 26-23 KKBW on COUPH a 707 26-25 COUTH	MEA Not 12-10 No	Summary UP 23 DEBUTS 8 SAME 30 DOWN 30
Baby / L LP: Cheat  Regional Reach Resch # 208 8 4718 8 104 26-23 8 104 26-23 8 104 26-23 8 104 26-23 8 104 26-23 8 104 26-23 8 104 26-23 8 104 26-23	MEA	No Sumary 2 a Burner 2 a Burner 2 a Burner 3
Baby / L LP: Cheat  Regional \$ Recons   \$ Re	MOV 58-27  MOV 18-21	Summary 2   Summar
Baby / L LP: Cheat  Regional 1 Recch 5 5 471 M 205 M 391  Blot 26-23 MSBH on 191 Blot 26-23	M & A  MOO 28-27 MNS A  M	Numary 28 Sumary 28 Sumary 28 Sumary 28 Sumary 28 Sumary 28 Sumary 29 Sumary
Baby / L LP: Cheat LP: Cheat LP: Cheat LP: Cheat Reach E 491	MEAN 17-19 Month on KIZE on KI	Summary 2 Summar
### Baby / L LP: Cheat  Regional \$  Reach	MOV 36-27	Summary 2 DEMPT 2 8 DEMPT
Baby / L LP: Cheat LP: Cheat LP: Cheat LP: Cheat Reach E 431	MEAN CONTROL OF CONTRO	Summary 2   Summar
Baby / L LP: Cheat  Perional Edit Edit Edit Edit Edit Edit Edit Edit	MEAN CONTROL OF STREET OF	Summary 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
Baby / L LP: Cheat  Pegional  Reach  S 471	MEA   MAC	Summary 2 Summar

The Smile Has... (Geffen)

D

94TYX 25-25
MQUT 16-12
MQNT 11-9
MFM 11-8
RKYK 22-21
KBFM 19-15
G100 16-10
MABBFM 16-15
WHIYFM 17-17
KROV 6-7
WSPL 27-21
WHYZ 19-19
BJ105 15-13
MFWO 14-14
KROK 17-14
MSEZ 25-21

MIDWEST

| MEDO 7-3 | MEDO 7-3 | MEDO 7-3 | MEDO 13-11 | MEDO 13-1

P3

WFBC 16-13 WZON 38-35 WIGY 15-12 103-C1R 16-11 WZRZ 16-11 WZRZ 16-11 WZRZ 16-11 WZRZ 16-11 WZRZ 16-11 WZRZ 16-12 95XIL 7-5 WJBQ 38-34 WHEB 15-11 WZMFFM 31-3 WHEB 15-11 WZMFFM 31-3 WSQV 12-9

RNOETH 22-2 WPFH 12-12 WXLR 23-17 WAEV 34-24 W1EV 18-11 2102 26-20 KKOV 9-9 WHSL 10-8

MFYR 17-13 MENG 13-13 MENG 13-13 MENG 18-15 194 20-16 KEXLUP 11-7 KYELLPH 11-7 KYELLPH 11-7 KYELLPH 11-7 KYELLPH 11-7 KYELLPH 13-13 KRAS 16-15 KRLSPH 18-15 99KG 22-0 KRKC 16-13 KRTOPH 15-12 MSPT 20-20 KRC 16-15 KRTOPH 15-12 MSPT 20-20 KRC 16-16 RPTOW 9-7

(Continued on Next Column)

180/2

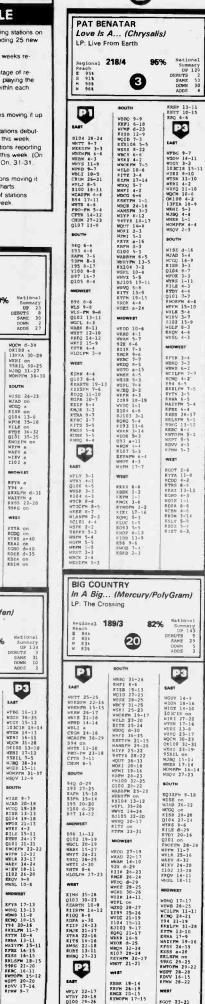
PI

KAFM 8-8

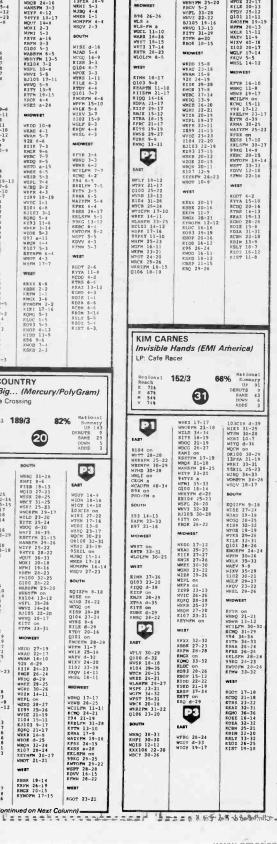
896 22-29 WGCL 17-15 WABN 19-19 WHYT ON EBEC 19-17 KHTR 21-20 WLOLFM 13-21

KIMN 19-18
0103 11-10
RZEP 19-16
RCWR 18-16
RUNJK 24-19
ETRA 26-25
RWSS on
RUBE 16-14
RNBQ 21-19

HEATY 28-26
HTFLY 28-26
HTFLY 12-10
Q100 23-19
MVSR 17-17
E104 1-7
MYCR 27-25
HKEE 25-15
HKEE 25-15
HKEE 25-15
HKEE 13-13
HANPH 16-14
HC101 17-14
HSPK 7-7
SPRY 17-16
HIPM d-27
HGPH 18-13
HTPST 12-10
HRCE 18-13
HKE2TH 10-9
Q106 20-17



WEST





D

REZB d-13
WNORPM a
WILD ON
RITE a
RSETFM ON
WROR ON
WANSEM ON
WORI ON
REGW 29-17
WSFL ON
WSFL ON
RETVO ON
REITY ON

WZZR on WHOT on

RMGX on KIRI 32-31 KOMO 26-25 KLUC on KSRD on KRYT 26-23 KRQ on

WEST

**P2** 

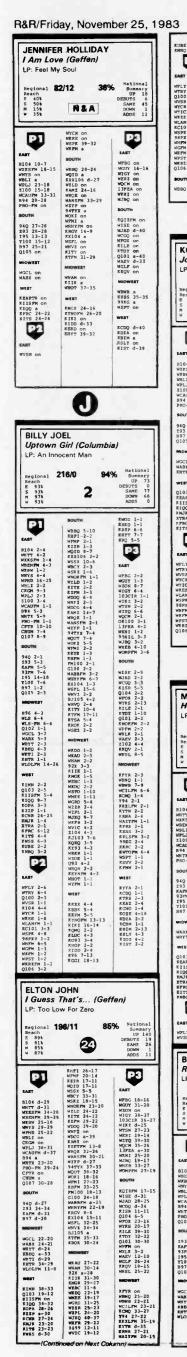
EAST

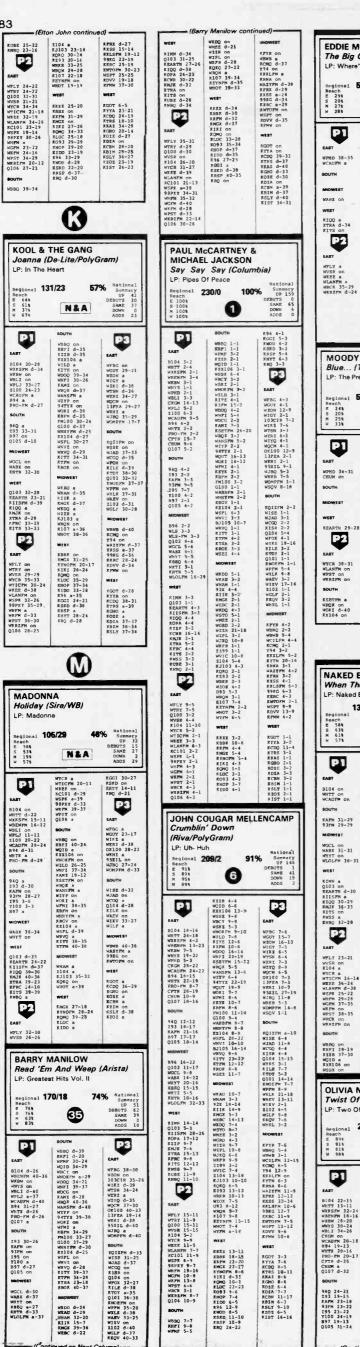
WFLT on WVSR on K104 on WYCR a WTICPM a

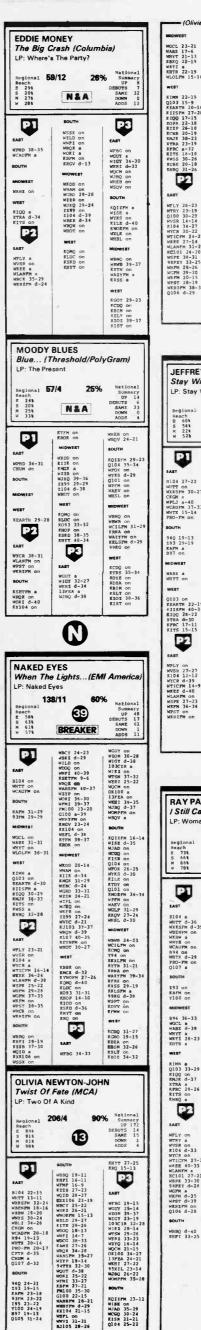
WISE on WJAD on Q101 a WIXV a

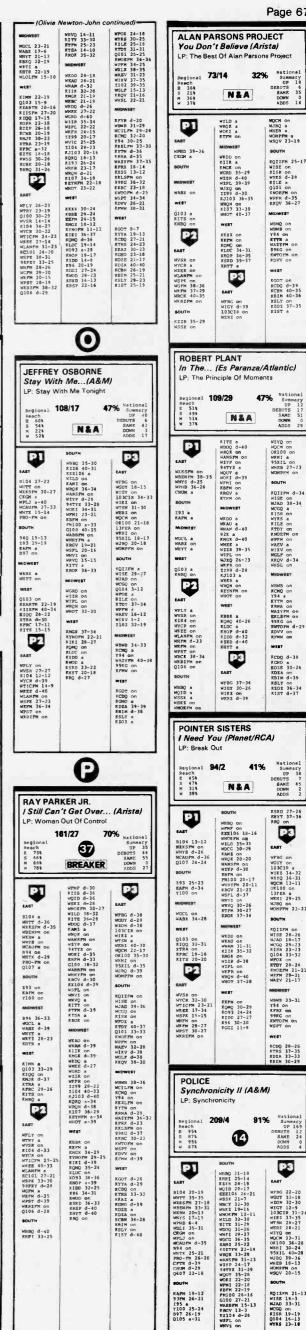
MIDWEST

RCDQ on KSLY a KZOZ on





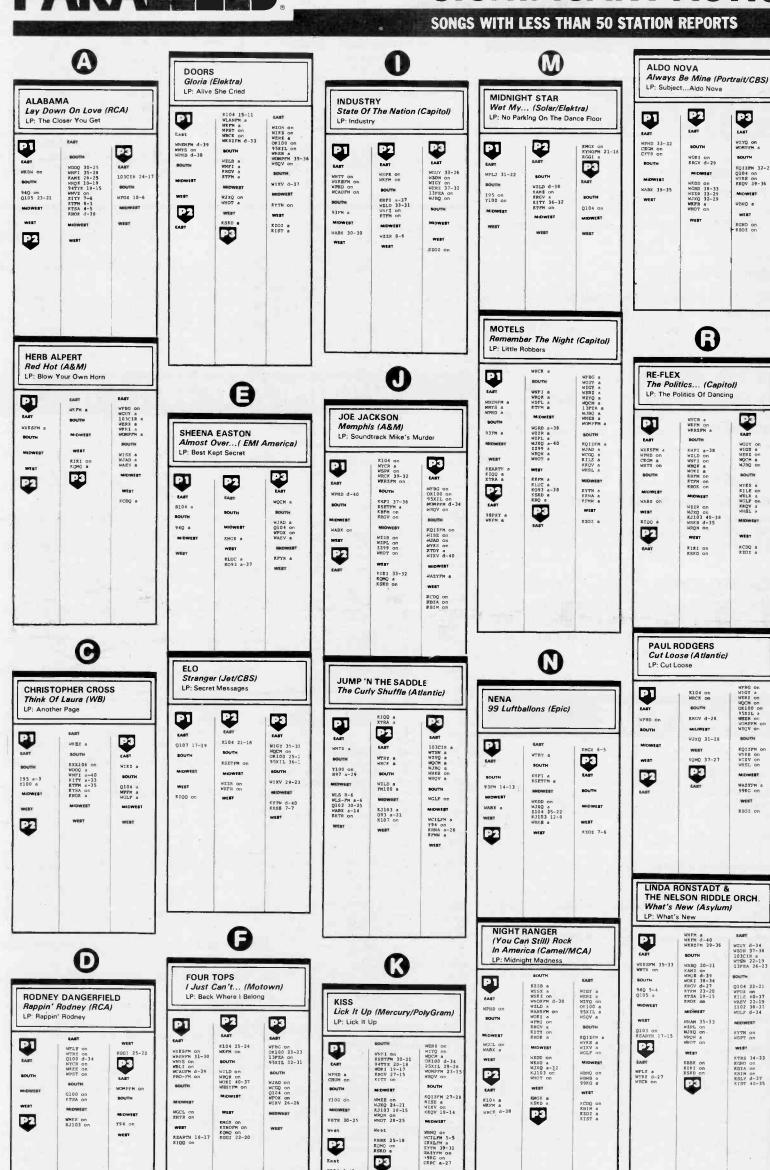




MAPM 19-12 93PM 26-21 195 a 1100 25-24 897 26-19 Q105 a-31

# PARALLELS

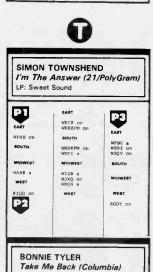
### SIGNIFICANT ACTION



KSKD &

FCDQ on RCBN 39-34 EZOZ 32-28





98PXY d=35	P3
WRCK a	EAST
WACE &	
HOUTH	WZON on
	WERZ a
WDOO on	ирси а
WZYP on	13PRA a
KX104 a	WEH! on
	WJBQ d-3
MIDWEST	
	SOUTH
KIIK a	
WZZR on	WJAD on
	WPPM a
	WHSL a
WHOT a	
	MIDWEST
WEST	
	KYTN on
KBBR a	WEST
	MERI
	KGOT a
	KCBN d-3
KRQ a	KCBN d-3
	KBIM a
	RZOZ a
	RIST a
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	KX104 a  MIDWEFT  KIR a  WZZR on  WZPL a  KJ103 on  WHOT a

### ontemporary Hit Radio Continued from Back Page

### **BREAKERS**

#### **GENESIS** That's All (Atlantic)

75% of our reporters on it. Moves: Up 10, Debuts 39, Same 40, Down 0, Adds 83 including WBLI, Q105, Q102, WHYT, KOPA, KMJK, KWSS. See Parallels, debuts at number 40 on the CHR chart.

> **LIONEL RICHIE Running With The Night (Motown)**

74% of our reporters on it. Moves: Up 16, Debuts 44, Same 41, Down 0, Adds 70 including WXKS-FM, Q107, WGCL, KHTR, Q103, KZZP, XTRA. See Parallels, debuts at number 36 on the CHR chart.

> RAY PARKER JR. I Still Can't Get Over Loving You (Arista)

70% of our reporters on it. Moves: Up 35, Debuts 44, Same 55, Down 0, Adds 27 including B104, Q107, WGCL, WHYT, KIMN, KNBQ. See Parallels, debuts at number 37 on the CHR chart.

> DeBARGE Time Will Reveal (Gordy/Motown)

60% of our reporters on it. Moves: Up 70, Debuts 11, Same 48, Down 2, Adds 8 including 98PXY, WKRZ-FM, WKDD, WZZR, WXLK, KXSS, KGHO. See Parallels, debuts at number 33 on the CHR chart.

> **NAKED EYES** When The Light Go Out (EMI America)

60% of our reporters on it. Moves: Up 48, Debuts 17, Same 61, Down 1, Adds 11 including KIMN, KIIS-FM, KWSS, K104, WYCR, WQID, G100. See Parallels, debuts at number 39 on the CHR chart.

### **NEW & ACTIVE**

SPANDAU BALLET "Gold" (Chrysalis) 135/30

Moves: Up 20, Debuts 22, Same 62, Down 1, Adds 30 including WHTT, WXKS-FM, CFTR, KHTR, Q103, KEARTH, KIIS-FM, XTRA, WPST, WANS-FM, WKFR, KRSP, WHEB, WBNQ, KGHO.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 131/23

Moves: Up 41, Debuts 30, Same 37, Down 0, Adds 23 including WCAU-FM, B94, 94Q, KIQQ, WHFM, WZLD, WANS-FM, WKAU, KJ103, K96, KRSP, WIGY, KXSS, KTRS, KOZE.

CULTURE CLUB "Karma Chameleon" (Virgin/Epic) 120/117
Moves: Up 0, Debuts 1, Same 1, Down 1, Adds 117 including WHTT, WNYS, Z100, WHTX, PRO-FM, 94Q, Z93, KAFM, 93FM, B96, WKTI, KIMN, KEARTH, KMJK, KNBQ.

ROBERT PLANT "In The Mood" (Es Paranza/Atlantic) 109/29
Moves: Up 12, Debuts 17, Same 51, Down 0, Adds 29 including CHUM, Z93, KAFM, WGCL, WHYT, Q103, WFLY, WQID, KITE, KRGV, WKAU, WRKR, KHYT, Y94, KGHO.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 108/17
Moves: Up 40, Debuts 6, Same 42, Down 3, Adds 17 including CKGM, WPLJ, KAFM, WABX, KXX106, FM100, WHHY-FM, KITY, KIDD, KWOD, KQIZ-FM, WFOX, WPFM, KCMQ, KGHO.

MADONNA "Holiday" (Sire/WB) 105/29
Moves: Up 32, Debuts 15, Same 27, Down 2, Adds 29 including WHTX, 94Q, 897, KNBQ, WYCR, Q106, WRKQ, WANS-FM, Z104, WHOT, KLUC, KIDD, WIKZ, WCGQ, WAZY-FM, KOZE.

POINTER SISTERS "I Need You" (Planet/RCA) 94/2
Moves: Up 38, Debuts 7, Same 45, Down 2, Adds 2, 103CIR, 13FEA, Z93 25-23, WABX 34-28, WKEE 37-34, KXX106 18-16, FM100 20-17, WHHY-FM 20-11, WRVQ 30-26, KIIK 35-32, KGGI 11-9, WZYQ 36-31, WKHI 29-25, WCGQ 29-23, WPFM 29-21.

FM100 20-17, WHHY-FM 20-11, WRVQ 30-26, KIIK 35-32, KGGI 11-9,W2YQ 36-31, WKHI 29-25, WCGQ 29-25, WFM 29-21.

DEBORAH ALLEN "Baby I Lied" (RCA) 90/27

Moves: Up 23, Debuts 8, Same 30, Down 2, Adds 27 including WCAU-FM, 94Q, Z93, K104, WYCR, KXX106, WBCY, G100, WBCC, KMGX, KLUC, OK100, WCGQ, Y94.

FIXX "The Sign Of Fire" (MCA) 89/52

Moves: Up 1, Debuts 11, Same 25, Down 0, Adds 52 including WBEN-FM, WNYS, WCAU-FM, WABX, KMJK, WKRZ-FM, KSET-FM, WGRD, K107, KBBK, KHOP, WJBQ, WISE, KYTN, KGGT.

KSET-FM, WGRD, K107, KBBK, KHOP, WJBQ, WISE, KYTN, KGOT.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 85/7

Moves: Up 45, Debuts 2, Same 30, Down 0, Adds 7, KUBE, KC101, WDOQ, KEYN-FM, KYNO-FM, KTDY, KKAZ, WXKS-FM

24-19, PRO-FM 28-23, 94Q 30-25, WKFM 32-17, WRQK 38-2, KITY 40-36, WTSN 18-15, KIST 31-28.

REAL LIFE "Send Me An Angel" (MCA/Curb) 83/28
Moves: Up 4, Debuts 10, Same 41, Down 0, Adds 28 including PRO-FM, Z93, 93FM, KIMN, Q103, WANS-FM, KMGK, WHOT, REAL LIFE "Send Me An Angel" (MCA/Curb) 83/28
Moves: Up 4, Debuts 10, Same 41, Down 0, Adds 28 including PRO-FM, Z93, 93FM, KIMN, Q103, WANS-FM, KMGK, WHOT, KIDD, WIGY, WCGQ, KILE, KDVV, KFMW, KOZE.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 82/12
Moves: Up 18, Debuts 6, Same 45, Down 1, Adds 12, WBLI, KIQQ, WKFM, WQID, 94TYX, WFMI, KX104, KIIK, WBWB, 99KG, KBIM, B104 10-7, WPLJ 23-18, KRGV 14-9.

ALAN PARSONS PROJECT "You Don't Believe" (Arista) 73/14
Moves: Up 18, Debuts 6, Same 35, Down 0, Adds 14, CKGM, Q103, WYCR, WZLD, WRKQ, WOKI, KIIK, KHYT, WJBQ, WHEB, WOMP-FM, KILE, KYTN, KIST, KZZB 35-29.

WOMP-FM, KILE, KTIN, KIST, K228 39-29.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 68/5

Moves: Up 25, Debuts 8, Same 29, Down 1, Adds 5, WNAM, WMEE, WRQN, KQMQ, KFRX, WPHD 31-29, WLOL-FM 19-13, K104 32-29, WKRZ-FM 36-31, WSSX 12-10, WZZR 28-24, WVIC 16-7, KRQ 28-25, WIGY 22-18, 95XIL 33-27, WAZY-FM

### **MOST ADDED** <sub>®</sub>

**CULTURE CLUB (117)** Karma Chameleon (Virgin/Epic)
GENESIS (83) That's All (Atlantic)
LIONEL RICHIE (70) Running With The Night (Motown) FIXX (52)
The Sign Of Fire (MCA) MOTELS (46) Remember The Nights (Capitol)
SPANDAU BALLET (30) Gold (Chrysalis)

### HOTTEST

P. McCARTNEY and M. JACKSON (159) Say Say Say (Columbia)

DARYL HALL & JOHN OATES (97) Say It Isn't So (RCA) PAT GENATAR (77) Love Is A Battlefield (Chrysalis) BILLY JOEL (75) Uptown Girl (Columbia) **DURAN DURAN (72)** Union Of The Snake (Capitol)
CULTURE CLUB (55) Church Of The Poison Mind (Virgin/Epic)

EARTH, WIND & FIRE "Magnetic" (Columbia) 60/10

Moves: Up 6, Debuts 4, Same 40, Down 0, Adds 10, I95, WYCR, WTIC-FM, WNOK-FM, KITE, WIGY, Q101, WIXV, KGOT, KSLY, Q107 d-33, KFRC 28-24, KRGV 29-17, KHYT 26-23, 103CIR 40-36.

Q107 d-33, KHRC 28-24, KHGV 29-17, KHY1 26-23, 103CIH 40-36.

EDDIE MONEY "The Big Crash" (Columbia) 59/12

Moves: Up 8, Debuts 7, Same 32, Down 0, Adds 12, WCAU-FM, KIQQ, WFLY, WKEE, WLAN-FM, WRQK, WOKI, WGUY, KQIZ-FM, WISE, WAZY-FM, KXSS, WPHD 38-35, WRCK 35-29, WJXQ 29-24.

MOODY BLUES "Blue World" (Threshold/PolyGram) 57/4

Moves: Up 14, Debuts 6, Same 33, Down 0, Adds 4, KSET-FM, KMGK, WGUY, 13FEA, WPHD 34-31, WYCR 38-31, WOKI d-40, WJXQ 39-36, Z1O4 d-38, KSKD 38-35, KHYT 40-34, WIGY 32-27, KQIZ-FM 29-23, WCIL-FM 31-29, KZOZ 38-36.

Moves: Up 14, Debuts 6, Same 33, Down 0, Adds 4, KSET-FM, KMGK, WGUY, 13FEA, WPHD 34-31, WYCR 38-31, WOKI d-40, WJXQ 39-36, Z104 d-38, KSKD 38-35, KHYT 40-34, WIGY 32-27, KQIZ-FM 29-23, WCIL-FM 31-29, KZOZ 38-36.

TALKING HEADS "This Must Be The Place" (Sire/WB) 51/24

Moves: Up 0, Debuts 3, Same 24, Down 0, Adds 24 including WXKS-FM, KIQQ, WKEE, WKRZ-FM, KZZB, KBFM, WKDD, WJXQ, WHOT, KHYT, KQIZ-FM, WYKS, Y93, KYTN, KWTO-FM, KBIM.

### SIGNIFICANT ACTION

KISS "Lick It Up" (Mercury/PolyGram) 47/8
Moves: Up 19, Debuts 2, Same 17, Down 1, Adds 8, WPHD, WYCR, WKEE, KSKD, WQCM, WISE, KKXL-FM, KKRC, KHTR 30-25,
WLAN-FM 20-16, 94TYX 20-18, WOKI 19-17, KRGV 27-15, KJ103 18-15, KBBK 25-18.
LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 47/5

Moves: Up 17, Debuts 7, Same 17, Down 1, Adds 5, Q105, WFLY, WHFM, WRQN, 103CIR, WXKS-FM 35-33, 94Q 5-4, KEARTH 17-15, WTRY d-27, KTFM 23-20, KTSA 19-15, WNAM 35-33, WTSN 22-19, Q104 22-21, WAEV 22-19.

MOTELS "Remember The Nights" (Capitol) 46/46

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 46 including WBEN-FM, WNYS, WPHD, 93FM, KEARTH, KIQQ, XTRA, 98PXY, WKFM, WRCK, WSFL, WGRD, WJXQ, WHOT, KO93.

NIGHT RANGER "(You Can Still) Rock In America" (MCA) 41/26
Moves: Up 0, Debuts 2, Same 13, Down 0, Adds 26 including WABX, K104, WKFM, KZZB, WSSX, WZLD, WOKI, KRGV, KROK, WKAU, WJXQ, KMGX, KSKD, WIGY, 95XIL.

BONNIE TYLER "Take Me Back" (Columbia) 41/25
Moves: Up 0, Debuts 3, Same 13, Down 0, Adds 25 including WXKS-FM, WPHD, WABX, WKFM, WRCK, KX104, KIIK, WZPL, WHOT, KBBK, KQMQ, KSKD, KHYT, KRQ.

WHOT, ROBE, ROWL, RSRD, RHTT, RND.

SHANNON "Let The Music Play" (Mirage/Atco) 41/15

Moves: Up 7, Debuts 3, Same 16, Down 0, Adds 15, WCAU-FM, KIIS-FM, KIQQ, KC101, WSPK, 98PXY, WKFM, WZLD, WNFI, WJXQ, KYNO-FM, KSKD, 95XIL, KCDQ, KZOZ.

WJXQ, KYNO-FM, KSKD, 95XIL, KCDQ, KZOZ.

RE-FLEX "The Politics Of Dancing" (Capitol) 37/16

Moves: Up 1, Debuts 1, Same 19, Down 0, Adds 16 including WXKS-FM, CKGM, KIQQ, WYCR, WKRZ-FM, KFHI, WRKQ, WOKI, WIGY, WACM, WYKS, WXLK, KKQV, WHSL, KZOZ.

JOE JACKSON "Memphis" (A&M) 33/5

Moves: Up 3, Debuts 3, Same 22, Down 0, Adds 5, WYCR, KSET-FM, KQMQ, KTDY, WAZY-FM, WPHD d-40, WABX on, WRCK 39-32, KHFI 37-36, WHOT on, KIKI 33-32, WOMP-FM d-34, WIXV d-40.

JUMP 'N THE SADDLE "The Curly Shuffle" (Atlantic) 29/21

Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 21 including WHTX, B97, WLS-FM, WABX, KIQQ, XTRA, WTRY, WRCK, WZLD, FM100, KJ103, U93, WSQV, WCIL-FM, KRNA.

FOUR TOPS "I Just Can't Walk Away" (Motown) 29/0

Moves: Up 6, Debuts 1, Same 22, Down 0, Adds 0, WBEN-FM 31-30, WCAU-FM d-39, WGCL on, KHTR on, KEARTH 18-17, K104 25-24, WOKI 40-37, KMGX on, KGGI 22-20, 95XIL 32-31.

DOORS "Gloria" (Elektra) 28/12
Moves: Up 2, Debuts 4, Same 10, Down 0, Adds 12, WLAN-FM, WKFM, WZLD, WNFI, KRGV, KTFM, WHOT, KSKD, WERZ, WHEB, KZOZ, KIST, WBEN-FM d-39, WPHD d-38, K104 15-11.

SAGA "The Flyer" (Portrait/CBS) 26/2
Moves: Up 2, Debuts 1, Same 21, Down 0, Adds 2, WOKI, WIGY, WPHD 37-34, 93FM on, WABX on, WRCK on, WJXQ 37-33,

PAUL RODGERS "Cut Loose" (Atlantic) 22/3
Moves: Up 2, Debuts 1, Same 16, Down 0, Adds 3, WIGY, 95XIL, WAZY-FM, WPHD on, K104 on, WRCK on, KRGV d-28, WJXQ
31-28, KQMQ 37-27, KZOZ on.

31-28, KQMQ 37-27, KZOZ on.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 21/3

Moves: Up 7, Debuts 1, Same 10, Down 0, Adds 3, WKFR, WOMP-FM, WBNQ, WPHD 33-32, CKGM on-dp, CFTR on, WABX 39-35, WOKI on, KRGV d-29, WGRD 38-33, WZZR 33-29, WJXQ 32-29, KQIZ-FM 32-27, KKQV 39-36. STREETS "If Love Should Go" (Atlantic) 21/1
Moves: Up 2, Debuts 0, Same 18, Down 0, Adds 1, WRCK, WPHD on, WKFM on, KSET-FM on, WFMI on, WJXQ 35-34, WHOT on, KQIZ-FM 20-19, KFMW on.

on, KIZ-FM 20-19, KFMW on.

INDUSTRY "State Of The Nation" (Capitol) 20/2

Moves: Up 4, Debuts 0, Seme 14, Down 0, Adds 2, 93FM, KHFI, WHTT on, WXKS-FM on, WCAU-FM on, WKFM on, WZLD 33-31, WZZR 8-6, WGUY 33-26, WFRZ 37-32.

ALABAMA "Lady Down On Love" (RCA) 15/0

Moves: Up 9, Debuts 1, Seme 3, Down 2, Adds 0, Q105 23-21, WDOQ 30-25, WNFI 35-28, KAMZ 28-25, 94TYX 19-15, KITY 7-6, KTFM 8-3, KROK d-38, 103CIR 24-17, WFOX 10-6.

HERB ALPERT "Red Hot" (A&M) 14/12
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 12, WXKS-FM, WKFM, KQMQ, WGUY, 103CIR, WERZ, WKHI, WOMP-FM, WISE, WJAD, WAEV, KCDQ, KIKI on, WFBG on.
CHRISTOPHER CROSS "Think Of Laura" (WB) 14/12
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 12, 195, Y100, WKEE, WDOQ, WNFI, KITY, KTFM, KROK, WIKZ, Q104, WPFM, WGLF, KXX106 on, KTSA on.

SIMON TOWNSHEND "I'm The Answer" (21/PolyGram) 14/5
Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 5, WABX, WNFI, WZZR, WRQN, WFBG, WPHD on, WRCK on, WKRZ-FM, WNOK-FM, KIQQ on, WSQV on, KGOT on.

FM, KIQQ on, WSQV on, KGOT on.

RODNEY DANGERFIELD "Rappin' Rodney" (RCA) 13/0 0, Adds 0, WFLY on, Q100 d-34, WPST on, G100 on-dp, KJ103 on, KGGI 25-22.

Moves: Up 5, Debuts 1, Same 6, Down 1, Adds 0, KIQQ on, K104 21-18, KSET-FM on, WKFR on, WIGY 35-31, OK100 35-31, OK100 25-24, 95XIL 36-34, WIXV 29-23, KYTN d-40, KXSS 7-7.

NENA "99 Luftballons" (Epic) 12/6

NENA "99 Luftballons" (Epic) 12/6

Moves: Up 5, Debuts 0, Same 1, Down 0, Adds 6, WABX, WTRY, KHFI, KSET-FM, WJXQ, WRKR, 93 FM 14-13, Z104 35-22, KJ103 12-8, KMGX 6-5, KZ0Z 7-6.

MIDNIGHT STAR "Wet My Whistle" (Solar/Elektra) 12/2

Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 2, KRGV, KGGI, WPLJ 31-22, I95 on, Y100 on, WZLD d-38, KITY 36-32, KYNO-FM 21-16.

SHEENA EASTON "Almost Over You" (EMI America) 11/9
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 9, B104, 94Q, KMGK, KLUC, KO93, WQCM, WJAD, WAEV, KFYR, Q104 on, Moves: Up 0, De WFOX on-dp.

More CHR Music Information See Page 61

# "IT ALL STARTS WITH LISTENIA

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

### **NATIONAL AIRPLAY**

November 25, 1983

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				ontemporary I In I tadio
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2	2	2	2	BILLY JOEL/Uptown Girl (Columbia)
7	4	4	3	PAT BENATAR/Love Is A Battlefield (Chrysalis)
17	10	5	Ŏ	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
1	1	3	5	LIONEL RICHIE/All Night Long (All Night) (Motown)
14	8	7	6	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)
24	13	8	Ø	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
8	6	6	8	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
38	29	16	9	DURAN DURAN/Union Of The Snake (Capitol)
10	9	9	10	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
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27	18	14	B	IRENE CARA/Why Me? (Network/Geffen)
39	33	21	B	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
36	31	22	1	POLICE/Synchronicity II (A&M)
in.	38	25	Œ	YES/Owner Of A Lonely Heart (Atco)
30	25	19	16	RICK SPRINGFIELD/Souls (RCA)
26	21	17	D	ASIA/The Smile Has Left Your Eyes (Geffen)
34	27	20	13	PETER SCHILLING/Major Tom (Coming Home) (Elektra)
-	39	24	19	ROLLING STONES/Undercover Of The Night (Rolling Stones/Atco)
35	28	23	20	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
4	5	11	21	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
22	16	15	22	JACKSON BROWNE/Tender Is The Night (Asylum)
16	12	12	23	JOURNEY/Send Her My Love (Columbia)
40	37	27	24	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
-	36	28	25	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
25	19	18	26	HUMAN LEAGUE/Mirror Man (Virgin/A&M)
5	7	13	27	MOTELS/Suddenly Last Summer (Capitol)
-	-	35	23	ROMANTICS/Talking In Your Sleep (Nemperor/CBS) MATTHEW WILDER/Break My Stride (Private I/CBS)
_	-	36	29	JoBOXERS/Just Got Lucky (RCA)
32	30	29	30	KIM CARNES/Invisible Hands (EMI America)
37	35	34	3	38 SPECIAL/If I'd Been The One (A&M)
DD.	EA	37 KER		DeBARGE/Time Will Reveal (Gordy/Motown)
DK	EM	39	3	STRAY CATS/I Won't Stand In Your Way (EMI America)
		40		BARRY MANILOW/Read 'Em And Weep (Arista)
RPI	FΔI	(ER		LIONEL RICHIE/Running With The Night (Motown)
		VER		PAY PARKER IR / Still Can't Get Over Loving Vou (Arieta)

### IT ALL STARTS WITH LISTENING . . .

The entire process, from the recording studio to the radio station, at each level, someone has to listen.

Listening is the basis of Active Industry Research's second Best Ears competition. As in our first competition, there are 40 weeks of active listening. LIS-**TENING!** Then predicting those records that have the potential to be Top 25 in the Radio & Records CHR National Airplay Chart (the only numerical qualification for the 2nd Best Ears Competition). Our top predictor will win the Grand Prize, a 1985 Mercedes-Benz 380 SL. The next twenty runners-up will be awarded \$1000.00 each (check the rules for the complete scoring and awards procedure). If you haven't enrolled in AIR's competition, it's not too late. Anyone in a music decision making position in CHR Radio is eligible. Call AIR at (301) 964-5544 NOW! If you're one of the 253 who've enrolled and are ready to go, listen to the selections listed below and follow the directions. The 2nd Best Ears Competition begins . . . **GOOD LUCK!!!** 

WEEK

### **Response Records**

Listen to the selections listed below. Decide if each has the potential to be Tap 25 in the R&R National Airplay Chart. Then, call in your response to AiR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, November 30, 1983.

TITLE

BREAKER TRAY PARKER JR./I Still Can't Get Over Loving You (Arista)

BREAKER NAKED EYES/When The Light Go Out (EMI America)

40 38 PAUL SIMON/Allergies (WB)

BREAKER @ GENESIS/That's All (Atlantic)

ARTIST

SIGN OF FIRE 2101 2102

2103

2104

KNOCKED DOWN, MADE SMALL SPEND MY LIFE WITH YOU.

CRY BOY CRY

THE POLITICS OF DANCING 2105

1月に 下入人 WAS (NOT WAS) CHARME

BLUE ZOO. RE-FLEX

**GEFFEN** MIRAGE RCA CAPITOL

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WEEK

### NATIONAL AIRPLAY

November 25, 1983



# ontemporary Hit Kadio

ı			ks Week		
ļ	3	3	1	0	P. McCARTNEY and M. JACKSON/Say Say Say (Col.)
Ì	2	2	2	2	BILLY JOEL/Uptown Girl (Columbia)
ı	7	4	4	8	PAT BENATAR/Love Is A Battlefield (Chrysalis)
۱	17	10	5	4	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
ı	1	1	3	5	LIONEL RICHIE/All Night Long (All Night) (Motown)
į	14	8	7	6	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)
ı	24	13	8	Ø	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
I	8	6	6	8	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
Į	38	29	16	9	DURAN DURAN/Union Of The Snake (Capitol)
ı	10	9	9	10	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
l	15	11	10	11	MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)
l	27	18	14	P	IRENE CARA/Why Me? (Network/Geffen)
I	39	33	21	13	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
į	36	31	22	12	POLICE/Synchronicity II (A&M)
Ī		38	25	13	YES/Owner Of A Lonely Heart (Atco)
Ī	30	25	19	16	RICK SPRINGFIELD/Souls (RCA)
To the last	26	21	17	D	ASIA/The Smile Has Left Your Eyes (Geffen)
l	34	27	20	Œ	PETER SCHILLING/Major Tom (Coming Home) (Elektra)
I	_	39	24	19	ROLLING STONES/Undercover Of The Night (Rolling Stones/Atco)
۱	35	28	23	20	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
ı	4	5	11	21	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
I	22	16	15	22	JACKSON BROWNE/Tender Is The Night (Asylum)
I	16	12	12	23	JOURNEY/Send Her My Love (Columbia)
I	40	37	27	23	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
I	-	36	28	25	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
ı	25	19	18	26	HUMAN LEAGUE/Mirror Man (Virgin/A&M)
	5	7	13	27	MOTELS/Suddenly Last Summer (Capitol)
	-	-	35	28	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
Ì	-	-	36	29	MATTHEW WILDER/Break My Stride (Private I/CBS)
I	32	30	29	30	JoBOXERS/Just Got Lucky (RCA)
	37	35	34	3	KIM CARNES/Invisible Hands (EMI America)
l	gue.	-	37	32	38 SPECIAL/If I'd Been The One (A&M)
	BR	EA	KER		DeBARGE/Time Will Reveal (Gordy/Motown)
	7	-	39	34	STRAY CATS/I Won't Stand In Your Way (EMI America)
Publisher.	-	-	40	<b>3</b>	BARRY MANILOW/Read 'Em And Weep (Arista)
I			KER		LIONEL RICHIE/Running With The Night (Motown)
	BR		KER		RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
	-	40		38	PAUL SIMON/Allergies (WB)
I			KER		NAKED EYES/When The Light Go Out (EMI America)
ı	RK	EA	KER	40	GENESIS/That's All (Atlantic)

# N&A Begins On Page 70

**BILLY JOEL/Uptown Girl (Columbia)** P. McCARTNEY and M. JACKSON/Say Say (Columbia) LIONEL RICHIE/All Night Long (All Night) (Motown) BARBRA STREISAND/The Way He Makes Me Feel (Columbia) DARYL HALL & JOHN OATES/Say It Isn't So (RCA) MATTHEW WILDER/Break My Stride (Private I/CBS) BARRY MANILOW/Read 'Em And Weep (Arista) D. WARWICK & L. VANDROSS/How Many Times Can... (Arista) ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen) DeBARGE/Time Will Reveal (Gordy/Motown) CARPENTERS/Make Believe It's Your First Time (A&M) **DEBORAH ALLEN/Baby I Lied (RCA)** L. RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum) K. ROGERS with D. PARTON/Islands In The Stream (RCA) COMMODORES/Only You (Motown) POINTER SISTERS/I Need You (Planet/RCA) MOTELS/Suddenly Last Summer (Capitol) CRYSTAL GAYLE/The Sound Of Goodbye (WB) FOUR TOPS/I Just Can't Walk Away (Motown) JACKSON BROWNE/Tender Is The Night (Asylum) O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA) 2 J. WARNES/C. THOMPSON/All The Right Moves (Casablanca/PG) **KOOL & THE GANG/Joanna (De-Lite/PolyGram)** JOURNEY/Send Her My Love (Columbia) 11 14 17 25 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol) BREAKER LIONEL RICHIE/Running With The Night (Motown) 10 21 27 MANHATTAN TRANSFER/Spice Of Life (Atlantic)

30 29 29 MELISSA MANCHESTER/No One Can Love You More... (Arista)

BREAKER 30 RAY PARKER JR./I Still Can't Get Over Loving You (Arista)

13 13 18 28 ANNE MURRAY/A Little Good News (Capitol)

### MOR/HOTTRACKS

Wee	ns We	ers Anni		
4	2	1	0	YES/Owner Of A Lonely Heart (Atco)
7	1	2	2	
19	7	4	8	
1	3	3	4	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)
8	6	5	5	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
17	12	11	6	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
11	8	6	7	DURAN DURAN/Union Of The Snake (Capitol)
-	14	8	8	
42	16	12	9	
31	31	13		GENESIS/That's All (Atlantic)
14	11	10		GENESIS/Just A Job To Do (Atlantic)
23	18	14		NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)
20	19	18	B	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
50	29	20 ·		ALAN PARSONS PROJECT/You Don't Believe (Arista)
32	24	17		PAUL RODGERS/Cut Loose (Atlantic)
BR	EA	KER	16	JOURNEY/Ask The Lonely (MCA)
3	4	9	17	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
6	9	16	18	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
2	5	7		PAT BENATAR/Love Is A Battlefield (Chrysalis)
13	15	15	20	PETER SCHILLING/Major Tom (Coming Home) (Elektra)
29	. 25	21		STREETS/If Love Should Go (Atlantic)
BR	EA	KER		ROLLING STONES/Too Tough (Rolling Stone/Atco)
51		24	23	
IRK		KER	_	EDDIE MONEY/The Big Crash (Columbia)
5	10	19		RAINBOW/Street Of Dreams (Mercury/PolyGram)
21	21	23		DOORS/Gloria (Elektra)
26 DD	30	28 VED	TO TO	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
		KER		OZZY OSBOURNE/Bark At The Moon (CBS)
28	27	29		POLICE/Synchronicity II (A&M)
45	36	31	30	ZZ TOP/TV Dinners (WB)

### MOR / ALBUMS

	_			
_	2	1	0	ROLLING STONES/Undercover (RS/Atco)
-	-	3	0	YES/90125 (Atco)
2	3	4	3	GENESIS/Genesis (Atlantic)
1	1	2	4	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)
-	-	7	5	38 SPECIAL/Tour De Force (A&M)
3	4	5	6	HUEY LEWIS & THE NEWS/Sports (Chrysalis)
8	6	6	7	ROMANTICS/In Heat (Nemperor/CBS)
BR	EA	KER	8	DURAN DURAN/Seven And The Ragged Tiger (Capitol)
-	_	10	9	BILLY IDOL/Rebel Yell (Chrysalis)
11	10	9	10	EDDIE MONEY/Where's The Party? (Columbia)
26	17	12	1	BLUE OYSTER CULT/The Revolution By Night (Columbia)
20	18	13	D	NIGHT RANGER/Midnight Madness (Camel/MCA)
7	8	11	13	BIG COUNTRY/The Crossing (Mercury/PolyGram)
40	28	19	14	ALAN PARSONS PROJECT/Best Of The Alan (Arista)
_	26	15	1B	PAUL RODGERS/Cut Loose (Atlantic)
BR	EA	KER	16	TWO OF A KIND/Soundtrack (MCA)
29	24	17	Ď	ZZ TOP/Eliminator (WB)
4	5	8	18	PAT BENATAR/Live From Earth (Chrysalis)
27	25	20	19	STREETS/1st (Atlantic)
17	15	14	20	PETER SCHILLING/Error In The System (Elektra)
6	9	16	21	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
BR	EA	KER	23	OZZY OSBOURNE/Bark At The Moon (CBS)
23	22	23	0	DARYL HALL & JOHN OATES/Rock 'N Soul Part L (RCA)

24 MOTELS/Little Robbers (Capitol) 25 POLICE/Synchronicity (A&M)

BREAKER 26 BOB DYLAN/Infidels (Columbia) 27 QUIET RIOT/Metal Health (Pasha/CBS)

28 DOORS/Alive, She Cried (Elektra) 11 21 29 SAGA/Heads Or Tales (Portrait/CBS)

10 13 25 30 ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)

BREAKER 1 U2/Under A Blood Red Sky (Island/Atco)

MOTLEY CRUE/Shout At The Devil (Elektra) 33 KISS/Lick It Up (Mercury/PolyGram)

DON FELDER/Airborne (Elektra)

35 CULTURE CLUB/Colour By Numbers (Virgin/Epic) 36 JACKSON BROWNE/Lawyers In Love (Asylum)

37 SURVIVOR/Caught In The Game (Scotti Bros./CBS) 3 MANFRED MANN'S EARTH.../Somewhere In... (Arista) DEBUT

39 PAUL McCARTNEY/Pipes Of Peace (Columbia) 15 19 33 40 MICHAEL STANLEY.../You Can't Fight... (EMI America)