#### D E:

#### A Glowing Forecast For Radio's Sales Future

"Radio . . . a \$40 billion business?" RAB President Bill Stakelin concludes his three-part sales series with a tantalizing look at radio's rich revenues future . . . if the industry improves its attitudes and tech-Page 18 niques drastically.

#### Rick Dees In The Morning

Joel Denver visits L.A.'s top-rated music radio morning man during his KIIS show and discovers the method in his madness . . . or is it the madness in his method?

Page 26

#### **Station Classifications: Upgrade Or Lose Them**

As a result of the FCC's Docket 80-90 ruling, FM stations face upgrading their equipment at considerable expense or being demoted in classification. Page 4

#### People in The **News This Week**

- Nick Hunter VP at WB/Nashville
- · Mark Pasman PD at WRIF
- Hal Moore KHOW's PD again
- Aaron Levy E/A Exec. VP
- Brian Krysz PD at WGRQ
- Harry Nelson programs new Midwest network
- Peter Moller OM at KCNN
- Dana Morris Director at OZ

Page 3, 22

#### **AOR Winner's** Circle: KDKB And KRCK

KDKB regained first place in Phoenix, while KRCK demolished all Portland competition. Jeff Gelb investigates their suc-Page 30 cess stories.

#### **Black Daytimer** No. 1 In Louisville

WLOU has done it again, jumping 10.5 to 13.1 to take the Arbitron lead for Louisville, GM Bill Summers and PD Bill Price tell Walt Love how they did it. Page 37

#### **How To Interview** Air Talent

Two top A/C programmers, KLLS/San Antonio's Bruce Buchanan and WTVN/Columbus's Jack FitzGerald, suggest some proven methods for finding the right air personalities for your station. Page 34

#### **Latest Birch Results**

Tampa: WRBQ-FM Extends Edge Milwaukee: WTMJ Gains 51/2 For Huge

New Orleans: WEZB Climbs Four To Dominate

San Antonio: KXZL Up Fivefold For First Page 14



### Larsen Named GM At KOA & KOAQ

Lee Larsen, General Sales Manager for ABC's KLOS/Los Angeles, has accepted the position of VP/GM at KOA & KOAQ/ Denver. He will join the stations once their sale from General Electric to Belo Broadcasting is completed, around September 1.

Belo VP/Radio Marty Greenberg announced Larsen's appointment by saying, "In my judgment Lee is one of the most professional broadcasters in radio. He meets our exact standards of professionalism that both those fine properties demand. He clearly comes forward as a great manager for

complement to our lineup of

talent as the Loop tries to shed

its hard rock and teen appeal

Landecker commented, "I've

always wanted to work for an

FM rock and roll station, espe-

cially one with the Loop's at-

titude. I've paid my dues to

ABC and WLS. I've been out of

the market for two and a half

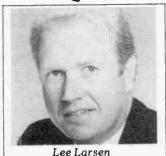
years, and even a criminal

serving a five-year sentence

would have been paroled a year

ago. I want to determine my

image.'



KOA & KOAQ. I know it was very difficult for Lee to leave ABC, but only an opportunity like this one could have convinced him to make the move."

"I think I'm pretty lucky to be leaving such a great station as KLOS and going on to join two such fine radio stations as KOA and KOAQ," commented Larsen. "They are giants not only in their own market, but in the industry as well. My thanks to everyone for some fine years in Los Angeles radio. I'm looking forward to some great years ahead in the Denver market."

Larsen has been with KLOS for eight years, three of them as National Sales Manager. Previously, he was Sales Manager for KFI/Los Angeles, as well as holding a number of sales positions with RKO's KHJ/Los Angeles, KFRC/San Francisco, and RKO Radio Sales based in San Francisco.

# ABC Foils WLUP's Attempt To Return Landecker To Chicago

WLUP/Chicago has attempt- wanted to join CFTR for morn- John to return to Chicago on the joining WLUP because he sign-til December 1984. ed a no-compete agreement ago. In June 1981, Landecker public's best interest to allow

ed to hire John Records Lan- ings, but was still under con- Loop. He would be the perfect decker for afternoon drive from tract to ABC. The company CFTR/Toronto, but Landeck- agreed to let him out of his coner's previous Chicago employ- tract early if he would sign a noer, ABC's WLS-AM & FM, is compete document excluding thwarting his return. ABC is him from working for anyone able to block Landecker from else in Chicago except ABC un-

WLUP VP/GM Jim DeCastro when he left WLS two years told R&R, "We feel it's in the

### Two Top East Coast **AOR PD Posts Filled**

Kendall Transfers To WNEW-FM; Harris Replaces Him At WMMR

Harris (formerly Hawras) redall had been at WMMR for 31/2

# WMJI & WBBG Up McVay

In his third promotion since joining the company 14 months ago, Mike McVay has been named Station Manager at Robinson Broadcasting's WMJI & WBBG/Cleveland. He will now be responsible for the operations, sales, and programming divisions of both outlets.

Robinson Broadcasting Co-Chairman Larry Robinson said, "Mike's enormous success in making WMJI & WBBG the number one stations in their target demographics has been McVAY/See Page 22

Mike McVay

AOR stations in two of the na- years, and previously programtion's largest markets changed med WBCN/Boston and PDs last week, as WMMR/Phil- KWST/Los Angeles as well as adelphia PD Charlie Kendall serving as Station Manager of became WNEW-FM/New York's WIKS/Indianapolis. Harris, new programmer, and George who with his new appointment has changed the spelling of his placed Kendall at WMMR. Ken- name, most recently programmed WQXM/Tampa, earlier working as PD at WYNF/Tampa, WGRQ/Buffalo, and WZZO/ Allentown.

At WNEW-FM, Kendall replaces Richard Neer, who stepped down voluntarily and retains his airshift. Commenting on Kendall, station VP/GM Michael Kakoyiannis told R&R, "Charlie's made WMMR Philadelphia's leading AOR con-AOR POSTS/See Page 22

own destiny." WLS-AM & FM VP/GM John Gehron said he supported ABC's enforcement of the agreement. "John spent nine years at WLS, and we spent a great deal of money promoting him, making his name known in the market. When he said he wanted to leave for Toronto, we agreed, but wanted some protection that he wouldn't return to the market within a reasonable period of time and compete against us. He signed the agree-

The next step in WLUP's attempt to bring Landecker back to Chicago was unclear at presstime, but market insiders felt the courts would have to decide the legality of his agreement with ABC. Landecker is also still under contract to

# **Alexander**

Scott Alexander has been named Program Director at CBS's KHTR/St. Louis, replacing Ed Scarborough, who became PD for the company's KNX-FM/Los Angeles last month.

KHTR Station Manager Tim Dorsey explained to R&R why



Scott Alexander

Alexander was chosen as Scarborough's replacement. "We talked to some very fine people in looking for the right person. Scott is a bright, articulate person who, above all the others, understands our needs, the basics of the format, and what 'Hit Radio' is all about. I really like the guy, and Ed Scarborough was very impressed with him as well. Scott will simply continue the natural progression of the 'Hit Radio' format."

Alexander, currently PD at KWTO-FM/Springfield, MO, told R&R, "This is an incredible thrill! I'm very impressed with the people at KHTR and CBS

ALEXANDER/See Page 22

# WMAR-FM Debuts. Franklin Set As PD

WMAR-FM/Baltimore sign- future. We are going to win and Program Director.

Vince said, "I'm delighted to announce the appointment of Gary Franklin as Program Distation. Gary's outstanding broadcasting background and enthusiasm will make him an station number one in the near

ed on with its Mike Joseph- win big. We kicked off at such consulted "Hot Hits" format an odd time (10:30pm) to surlast week (7-28) and morning prise everyone, and it did just man Gary Franklin was named that. Right now, it's just spreading by word of mouth, VP/General Manager Michael but we plan a large media campaign shortly."

"I think this is marvelous," Franklin told R&R. "We call rector of the newest Hot Hits ourselves '106 Hits' and we're causing quite a bit of excitement already. Everyone here at (owner) Abell Communications integral part of keeping the heat has been tremendous to work on our competitors, making our with and very supportive of our

WMAR-FM/See Page 22

# "At 3WS, we went with the whole program."

"We've actually been using The Research Group for four or five years. But about 18 months ago, we switched from having them just conduct an occasional study to going with their whole program: strategic Studies regularly, music testing and pre-testing of commercials. And we've really tried to follow their guidance very closely.

The results? Over the past year, 3WS has moved from 3.9 to 5.4 to 6.3 overall (12 + Mon.-Sun. AQH share) and we now place only about 3 points behind market giant KDKA in 25 to 54 adults! And we weathered a serious offensive attack by a competitor in the process.

The Research Group people are our partners in success."

Mike Harvey
President
3WS (WWSW)

Diane Sutter General Manager 3WS (WWSW)



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PAGE THREE

8-5-83

#### **R&R Opens New Office** In Nashville

Nashville Bureau Chief Sharon Allen is now situated in R&R's new Nashville offices, located at 1610 16th Avenue South, Nashville, TN 37212. Talk to her at (615) 292-8982 or 292-8983. and read her "Nashville This Week" column every week in R&R

### Nashville This Week

Washington Report4	Country: Lon Helton
What's New 6	Nashville: Sharon Allen
Networks/Suppliers	Black Radio: Walt Love
Ratings & Research: Jhan Hiber	Marketplace
Ratings Results	Opportunities
Street Talk	National Music Formats
Sales	Jazz Chart
On The Records: Ken Barnes 20	Black Chart
CHR: Joel Denver	Country Chart
Calendar: Brad Messer	AOR Charts
AOR: Jeff Gelb	A/C Chart
A/C: Jeff Green	CHR Chart64

### Moore Renamed KHOW PD

Former longtime KHOW PD and current cohost Hal Moore has again been appointed PD at the station. Moore, who programmed the station for nine years before stepping down five years ago, replaces Jim Heath. who will continue handling KHOW's midday show.

KHOW VP/GM Tom Durney explained, "Hal was the guy who made KHOW what it was during the '70s, and he's seen it deteriorate over the last two or three years because of poor general management and probably four PDs more than were needed here. Hal should have had the job all along, but a diary-tampering scandal cost him the position. As it turns out, he was vindicated. Hal's had a burning desire to put KHOW back in a position of strength in this market, but never got the chance until a new GM got here. I've admired him through my ten years in the business, and I consider Hal among the legitimate geniuses of personali-

Commenting on Heath's performance, Durney continued, "The only thing which kept Hal from assuming the position sooner was his affection and respect for Jim

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Heath, who's done a very fine job. It's Jim who's smoothed out the inconsistencies and made KHOW sound like it did in its heyday."

Moore joined KHOW in 1969 as MD and afternoon personality. He started his nineyear term as PD shortly thereafter, and in 1977 began cohosting the morning show with Charley Martin. Moore told R&R, "I've had a five-year layoff and it will be fun to get back to the programming. I must say Tom Durney is the big reason I became interested in the position again. I'm tremendously impressed by him, and together we plan to bring KHOW back to the dominance it once enjoyed."

It was also announced that Moore's former assistant Deb Dowling has been retired as Promotion Director.

### Krysz Comes To WGRQ As PD

Brian Krysz has been named PD at AOR WGRQ/Buffalo. He takes over for Paul Heine, who will remain at the station as MD. Krysz was PD/MD at WWTR/Ocean City, MD for the last 14 months.

WGRQ VP/GM Jim DiFiglia explained the change, "The books were down, though we had a pretty good book 18-34. The station didn't sound as fresh and exciting as it has in the past. Brian's the best guy for the job East Coast, and he understands our com-

petitive situation. He's young and fresh with great ideas."

Krysz commented to R&R, "My GM here has been fantastic. It's been tremendous working here, so if I moved, it had to be for a special opportunity. WGRQ has enormous potential. It's a can't-lose situation."

#### **WRQC Drops AOR** For CHR Format

WRQC/Cleveland, which switched to a modern rock/AOR format a year ago, has converted to a CHR Hot Hits-type approach. The move leaves WMMS as Cleveland's only AOR station.

Station GM Zemira Jones explained, "Our research was showing that while Cleveland has a core audience that just loves modern music, that was such a small ninority that it would have taken another year or two to cultivate this market to the point where it could have been another San Diego."

Jones said the new format had already begun coming into play. "We're kind of walking into it. We're now playing things like Joan Jett that we weren't playing. It'll be a gradual change." He added, "Tim Spencer will remain as PD. I'm going to take him off the air so he can concentrate on his PD job. We're scouring the country for a top-notch CHR morning man right now.'

# O'Brien & Garry Signed **Two Pittsburgh Contracts**

**Duo Remains With Hearst; EZ Suing For Services** 

In the continuing saga of Pittsburgh morning team O'Brien & Garry (Larry O'Brien and John Garry), it now appears the pair signed contracts with both Hearst (WTAE & WHTX) and EZ Communications (WBZZ). However, O'Brien & Garry were still on the air at WTAE this week, prompting WBZZ to seek a temporary injunction against them. A judge denied EZ's request, refusing to rule on the validity of either signed contract. WBZZ has since filed suit against O'Brien & Garry, attempting to force a legal decision on which contract is in

WBZZ PD Steve Kingston told R&R, "O'Brien & Garry are under contract to us, and should have begun work this week (8-1)." Instead, morning radio listeners found the pair still on WTAE, along with newly-hired morning man Jack Bogut. "They signed an agreement with us on July 22, and O'Brien & Garry should be on WBZZ," Kingston continued. "We wouldn't have offered them a contract had our attorneys not felt their previous contract was

#### **Hunter Upped** To VP/Promotion At WB/Nashville

Nick Hunter has been elevated to VP/ Promotion for Warner Bros./Nashville. He had been Director of Promotion for Elektra/ Asylum in Nashville since 1980, and came over to Warners with the rest of the E/A staff when the two operations merged earlier this year.

Warners Sr. VP Jimmy Bowen commented, "Nick and I have been friends as well as business associates for a long time. As a friend, I am very happy for Nick; as a business associate, I recognize the valued input Nick



has to offer this new position.'

Hunter stated, "With the recent reorganization, I am reaching some of the goals I set for myself, and I am proud to be associated with such a fine group of people. Promotion is made a lot easier when you have the wealth of talent to work with that the Warner Bros. Nashville roster offers.'

**NELSON SET AS OPS MANAGER** 

# Superstation **Double K FM** Net Signs On

Ingstad Broadcasting has launched the Superstation Double K FM Network from its Fargo, ND headquarters. Executives for the 24-hour regionalized CHR programming service are: Dave Norman, General Manager; Harry Nelson, Operations Manager; and Garry Leigh, Program

Norman, most recently with KREO/Santa Rosa, told R&R, "The Superstation Double K FM Network is a regional programming network providing live and recorded CHR programming to FM stations in the Dakotas and Minnesota. At the outset the programming will be relayed by microwave feed from a master station. Eventually, this will be replaced by a series of microwave links or by satellite feed.

"It is important to realize that we are a SUPERSTATION/See Page 22

"We are now suing the team so that they will appear exclusively on WBZZ and honor their contract which is now in effect. They are really signed to both stations. In the discussions we've had with them, it's my feeling that they would like to work for us. They understand why we are suing them simply to have them work for us, and nothing more."

On the Hearst side, WTAE & WHTX VP/GM Ted Atkins explained to R&R, "We are very optimistic about O'Brien & Garry remaining with us. If WBZZ continues O'BRIEN & GARRY/See Page 22

# Pasman **Promoted** To WRIF PD

Mark Pasman has been promoted to Program Director at ABC's WRIF/Detroit, replacing Fred Jacobs, who resigned recently. Pasman has been at the station for five years, the last four as Special Projects Director, a job involving production, writing, and some airwork.

WRIF VP/GM John Hare, in making the announcement, told R&R, "Mark's five years at the station in key programming areas made him the best candidate for the position." Pasman commented to R&R, "It's something I've had in mind since I came here. The challenge is truly awesome. I was born and grew up in Detroit listening to this station. It's your classic dream come true, and I can't wait to get at it."

# Levy Named Exec. VP At E/A

Aaron Levy has been appointed Executive VP at Elektra/Asylum, moving over from Senior VP/Finance at Arista. Levy will supervise E/A's financial, administrative, and business functions, reporting to label President Bruce Lundvall, although business affairs will continue under Chairman Bob Krasnow's supervision.

Krasnow commented, "I look forward to renewing my longstanding and valued relationship with Aaron Levy." Lundvall add-

ed, "Aaron Levy is one of the most outstanding executives and financial minds in the industry, as well as being a man of great human warmth and personal integrity.'

Levy stated, "To once again be associated with Bob Kras-



Aaron Levy

now and working so closely with Bruce Lundvall is indeed a pleasure. I am looking forward to the challenge of just keeping up." Levy participated in the acquisition of

#### **TRANSACTIONS**

#### Central Penn To Buy **WQXA & WNOW**

Central Penn Broadcasting, Inc. has agreed in principle to purchase WQXA & WNOW/York, PA from Rust Communications, Inc. for \$4 million. pending FCC approval.

WQXA is a CHR outlet with 47kw at 105.7 mHz, and WNOW is a Country station with daytime authority of 1kw at 1250 kHz. Central Penn principal Harold Fulmer III also owns WSAN/Allentown, PA and WLKK & WLVU/Erie, TRANSACTIONS/See Page 22

# Washington Report

#### **Dennis Patrick Slated** For Nomination To FCC

Reliable sources at the FCC say President Reagan will soon nominate 31-year-old Dennis Patrick to the vacant GOP seat on the FCC. Patrick, who will replace Anne Jones, would serve until mid-1985.

For the past year and a half Patrick has been Associate Director of Presidential Personnel at the White House. In that capacity, he has handled high-level appointments for the Justice Department and for regulatory agencies, including the FCC.

Patrick does not have a background in telecommunications. Before joining the White House, he practiced corporate law at a firm in Los Angeles. In the late 1970s he was law clerk to California Supreme Court Justice William Clark, who is now President Reagan's National Security Advisor.

Patrick, who is described as a conservative, was a volunteer in the 1980 Reagan campaign. Reportedly, his nomination is only awaiting security clearances and will be sent to Capitol Hill after Congress returns in September.

#### WIOO Wins Eight-Year **Renewal Battle**

After fighting off a competing applicant since 1975, WIOO/Carlisle, PA finally was granted license renewal last week by a 3-1 vote of the FCC. Just a year ago the Commission had voted to take away the station's license because of tactics its owner once used in a fight for a new FM license

WIOO fought back and, in decisions last October and this April, the FCC reversed the license denial, but left room to change its mind. Last week's vote makes the renewal final, although the losing group, Carlisle Broadcasting, can still fight at the Commission level or in court.

Despite a demerit for its owner's past misconduct. WIOO won renewal due to superior integration of ownership into management, its lack of other media interests, plus adequate programming and technical operations in the past. Carlisle was hurt by its owners' outside media interests and careless handling of amendments to its application.

#### **Support Mounts For Eased SCA Paging Rules**

A growing number of groups have asked the FCC to take action that would prohibit regulation of FM subcarrier (SCA) paging services by state public utilities commissions. When it deregulated SCAs in April, the Commission decided that it would be fairest to make SCA paging subject to the same state controls as more traditional paging services.

But several groups - including NAB, NRBA and Reach, Inc. - have asked the FCC to use its authority under federal law to exempt SCA paging from state control.

Reach, which plans to create a national paging network using SCAs in all 50 states. claims "state regulation looms as a significant barrier." The firm is also asking for an ECC statement that its rules don't prohibit building sets that receive signals from more than one SCA.

#### NAB Asks Lifting Of 100-Mile **Concentration Rule**

Claiming the rule dates back to the "Stone Age of telecommunications," the NAB has petitioned the FCC to eliminate its policy on regional concentration of control. It bans three-station groups in which any two stations are within 100 miles of the third, and two of the primary signals overlap. The policy originated in 1938, and was updated in 1977 to replace case-bycase review with a flat prohibition that's easier to administer.

The NAB contended it's arbitrary to apply the rule to radio and television, but not to newer services like low-power TV, cable, and multi-point distribution systems (MDS). Station acquisitions that might benefit the public aren't happening because of an "unnecessary vestige of a former era" that "splits hairs along contour lines," the NAB argued.

#### **FCC Mulls Good Faith FM Technical Reviews**

Last week the FCC asked for comments on - but stopped short of actually proposing - allowing FM applicants to certify that their technical data is correct. That would let the Commission drop its engineering review of applications.

Clearly, the FCC is worried that taking applicants at their word could lead to stepped up technical problems and interference. Audio Services Division Chief Larry Eads commented, "I think there are enough current problems that it would raise some concern both in terms of the quality of the CP applications that we see and the degree to which stations actually build what they're authorized to build."

Eads says the change would save less than half of one person's time in his 35-member shop, but could speed processing times 15% by cutting out the four to six weeks applications now wait for engineering reviews. He doesn't believe there would be any extra work for applicants "if they're doing a good job now.'

#### Other Key Developments:

- Ex-FCC Commissioner Steve Sharp will be establishing a new telecommunications group in the Washington office of the law firm Skadden, Arps, Slate, Meagher &
- · Bill Silva, Assistant Chief of the Mass Media Bureau's Enforcement Division, is leaving the Commission to join the law firm Bilger & Blair.
- KTTL/Dodge City, KS, which has been accused of inciting hatred against blacks and Jews, is the focus this week (8-4) of a House Telecommunications Subcommittee hearing on the effectiveness of comparative renewals in keeping broadcasters responsive to their communities.
- · KIEL/Jacksonville, AK has been donated to the National Black Media Coalition (NBMC) by KEZQ Limited Partnership, which had to spin off the station to acquire nearby KXLR/North Little Rock.

### **Docket 80-90 Forces Costly** Choices On Many FMs

Broadcasters are well aware that Docket 80-90, recently adopted by the FCC, will add many hundreds of new FM stations over the next several years, mostly in rural and suburban areas. But less attention has been focused on how that rulemaking could more directly affect existing FMs, including 80% of all Class C's.

Essentially, the Commission gave stations a "use it or lose it" proposition. When the new rules take effect this fall, stations not meeting minimum power levels (and antenna heights for C's) for their classes will be given three years to decide whether to upgrade to meet specified standards. Power of at least 3kw will be needed for A, B-1, and C-2 stations. B's and C-1's must have 25kw and 50kw, respectively. C's must have at least 100kw, plus minimum antenna height of 984 feet.

Those who upgrade could face enormous costs - \$300,000 or higher in some cases. Those who don't upgrade will be reclassified downward to the next station category. No station will be forced to cut power or antenna height. However, being reclassified will shrink a station's protected coverage area, and that could make room for a new FM drop-in. That station might then wipe out distant service the existing outlet is now providing beyond its protected

#### **Broadcasters Attack** "Radical" Plan

The downgrading scheme has come under attack at the FCC from numerous groups, including NAB, NRBA, Cox, Forward, Group One, Tri-Cities, Guarantee, Infinity, Lake Huron, Park, Shamrock, Summit Radio, WAHR, Inc., and WKRG-TV,

For example, NAB calls the plan "radical and service-destructive" and asks the FCC to abandon or at least soften the proposal. Claiming some stations could lose up to 30% of their listeners, NAB says many FMs will find it impossible to upgrade for reasons beyond their control, such as air safety rules, local regulations, or the lack of available land for new antennas, which can require as much as 30 acres

If the FCC won't abandon downgrading, NAB suggests lowering the new minimum antenna height to a "less onerous figure," waivers for stations that fall just short of the minimums, and a ten-year period for stations to comply

#### "A Great Idea"

But not everyone dislikes the downgrading concept. "I think it's a great idea," says Harold Kassens, a consulting engineer with the Washington firm A.D. Ring & Associates. Protecting stations beyond their main service area "doesn't make much sense," he maintains. And he points out that upgrading is strictly voluntary: "He won't lose anything by staying where he is."

Although NAB says "several hundred" FMs could be affected by downgrading, Kassens has a higher estimate. "I would venture a guess that at least 76% are going to have to make a decision," he told R&R. The FCC staff believes most B's are at 25kw already, but says 80% of Class C's may have to upgrade.

#### LISTENERS PLEDGE SUPPORT

### NPR Rescued By Loan, **Begins Rebuilding Efforts**

Officials at National Public Radio (NPR) are looking to the future this week, confident for the first time in months that the network actually has a future. Although a last-minute hitch on Tuesday (8-2) was holding up the signing of a final agreement, NPR and the Corporation for Public Broadcasting (CPB) have finally agreed on a \$9.1 million loan for NPR. Without the loan, the network almost certainly would have gone into bankruptcy.

NPR officials were also heartened by the public response to a nationwide fundraising appeal to its listeners that began Monday (8-1) over about 100 of the system's 281 member stations. In the first day and a half of the three-day drive, fans had already pledged \$934,000. Much of the money raised will help member stations replace federal funds they gave to the network.

Meanwhile, Friends of National Public Radio announced it has raised \$100,000 in contributions for the network through ads in the New York Times and Washington Post. The ad hoc group is headed by former Sen. Dick Clark (D-IA).

Early last week the prospects for NPR's survival looked grim. Chief Operating Officer Ronald Bornstein charged CPB with breaking off loan talks after NPR choked on the demand that its satellite distribution system be transferred to the 17-member stations that own uplinks.

#### **Trustee Group Takes Satellite Control**

Talks resumed in midweek after Congressional leaders put pressure on both sides to resolve the crisis before Friday, when penniless NPR faced a \$500,000 payroll.

Under the compromise that clinched the deal, NPR's satellite system will be temporarily transferred to three trustees -Henry Geller, former head of the National Telecommunications & Information Administration (NTIA); attorney and former cabinet secretary Elliot Richardson; and former CPB Board member Virginia Duncan, now with the Bechtel Group, All decisions by the trustees are subject to approval by a majority of NPR's member stations.

With NPR's future seemingly assured, one of its main tasks is finding a new president to replace Frank Mankiewicz, who stepped down early in the current crisis. The executive search firm MSL International has been hired to help in the selection. Bornstein and NPR's other interim managers are set to depart October 1.



LOUISIANA BROADCASTERS THANK TAUZIN - Rep. Billy Tauzin's (D-LA) backing resolution of thanks from the Louisiana Association of Broadcasters (LAB). The group cited Tauzin's leadership in sponsoring H.R. 2382, which would deregulate both radio and television. LAB President Art Suberbielle, President/GM of KANE/New Iberia, presented Tauzin (right) with a copy of the resolution on July 18 at the 1983 LAB Radio-Television Management Session in Lafayette.



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proudly announces its appointment as national sales rep

KQEO & KZZX
Albuquerque
Sunbelt Communications, Ltd.



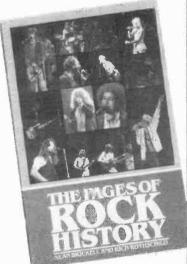
Eastman also represents KABQ

# Minates by Continuent Edited by Continuent

# Paging Rock History's Spirit

Introduced as a "day-by-day account of the evolution of the rock spirit," "The Pages Of Rock History" is the work of rock trivia hobbyists-turned-authors Sean Brickell and Rich Rothschild. Included are the obligatory birth and death dates plus other noteworthy events in the annals of rock history. However, both writers contend that the rock 'n' roll feeling transcends the music, artists, and events, becoming a spirit that pervades even non-music related areas.

That's why you'll find entries listing such diverse personages/events as Joan of Arc, Stonewall Jackson, the Pony Express's first successful run, and Paul Revere's (the Colonial model) famous ride. There are a few questionable entries to be found. For example, the book states that Elektra/Asylum Records was "dissolved" in



1983, with **Atlantic** and **WB** absorbing the roster. Undeniably, though, "The Pages Of Rock History" does offer a different look at the spirit of rock & roll. It's published by the Norfolk-based **Donning Company**. Price: \$6.95.

#### FM OVERALL LISTENER FAVORITE

### Radio, Cable Attitudes Surveyed

FM stations are listener favorites (60%), especially among 18-34 and 35-49 year-olds. AM follows at 31%, a strong favorite among 50-64 year-olds. But FM again regains the lead, though a slight one, over AM for those 65 + . Band designations aside, 60% and 71% claimed early morning radio as their respective primary sources of news and weather. So indicate the findings of a recent **Blair Radio** poll conducted in association with **Frank Magid Associates**.

In terms of radio programming services, participants ranked news/weather (52%), complete news, and music as their top three reasons for tuning to an AM station. Personalities/DJs placed fifth, after traffic. Music easily led FM's reason-for-tuning list (80%), followed by better sound, news/wea-

ther, and personalities/DJs. Just over 40% of hardcore listeners also admitted their favorite stations did something to make them dial away. Most often it was because of a particular song they disliked. In other highlights:

• 45% of those polled subscribed to cable television

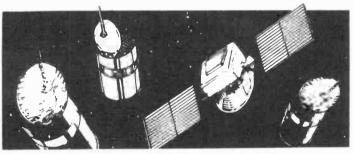
#### Slightly less than half of those with cable TV also received a music service (MTV, etc.). Only 15% are regular viewers, half are occasional tune-ins, and nearly 40% don't watch these music services at all

• 18-24 year-olds are the largest group to regularly use cable TV music services

• Among cable TV subscribers, 9% spent more time with radio, 16% less time. 18% spent less time and 2% devoted more time to newspapers. 32% stated they spent less time with regular TV, 25% spent more time with regular TV.

For more details and/or copies of the report, call **Bob Galen**, Blair Radio Sr. VP/Research & Marketing.

### Third DBS Confab Announced



The third annual Conference on Direct Broadcast Satellites (DBS III) is being staged by **Phillips Publishing** at Washington, DC's Madison Hotel. This time discussion topics will center around the important issues of programming, financing, and regulation. Set to convene following the conclusion of this year's Regional Ad-

ministrative Radio Conference, the two-day seminar will also brief attendees on the number of available DBS slots as well as RARC's outcome.

Conference dates are September 12-13; course fee runs \$595. Instant charge registrations may be made by contacting **Diane Pontisso** at (301) 986-0666.

# AP Studies Radio News

Two-Hour Daily Average

Regular news is programmed by 99% of all radio stations, but is considered far more important by AMs than FMs. Those are among the findings of a survey of 450 stations conducted for **Associated Press Broadcast Services** by the Washington office of **Needham, Harper & Steers**. The results, released this week at a Washington press conference, show that the average station carries just over two hours (125 minutes) of news a day. However, for AMs the figure is 154 minutes vs. 85 minutes on FM.

News is considered very or somewhat important by 60% of all stations. But, once again, AMs outscored FMs, 67.3-49.9%. Overall, local news is rated important by 85.4% of stations, compared to 59.9% for regional/state coverage and only 36.6% for national/international news.

In other findings, the survey concluded that 82.8% of stations have fulftime news directors, the average news staff consists of three persons, and 85.8% of stations air actualities. Wire services are the single biggest source of radio news (90.4%), followed by staff reporters (82.5%), commercial networks (74.6%), and local newspapers (74.1%).

The typical newscast lasts 6.2 minutes. Over two-thirds (71.1%) program news at the top of the hour, followed by the bottom of the hour (39.3%) and both top and bottom (33.1%). According to the study, 83% of stations are affiliated with a radio network. The top reasons for choosing networks include credibility, called very or somewhat important by 94.8% of stations, on-air quality (93.7%), and speed (92.4%).



# The NAB Radio Programming Conference

August 28-31, 1983 • St. Francis Hotel



Radio Department, NAB, 1771 N St. NW, Washington, DC 20036 (202) 293-4955

# On-Air Alert



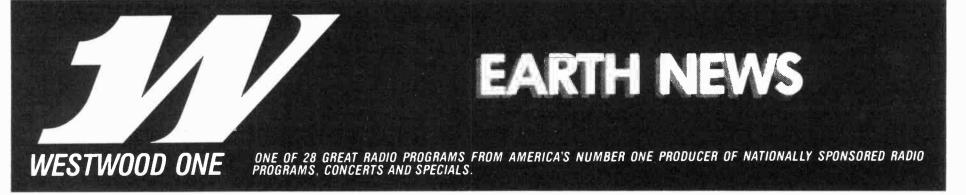
Whether upgrading or building new station facilities, a critical piece of equipment to consider is the on-the-air light sign. Allied Broadcast Equipment's line of signs features pendant, flat wall, extended bracket, and ceiling mounts together with one or two-sided messages. These messages may be either standard or custom lettered. Direct inquiries to Allied at Box 1487, Richmond, IN 47374.

# CD Cruisin'



Mitsubishi's Auto CD Player

If a cassette player is a popular car accessory, why not a compact disc player? Driving that point home is **Mitsubishi Car Audio**, which wheeled out its prototype at the recent Consumer Electronics Show. Powered by a 100-watt amplifier in a four-speaker system, the player is said to have successfully hurdled the obstacles of temperature and vibration. This auto CD player should officially bow in late 1984 with an \$800 pricetag.



# **Networks/Program Suppliers**

### **MUSIC FEATURES**

#### **Continuum Broadcasting** On Bleecker Street:

"Soul of the '60s" w/Wilson Pickett, Ben E. King (August 19-22)

"At The Hop" w/Danny & The Juniors (August 26-29)

#### Rockweek:

Gary Owens (August 21-23) Jefferson Starship (August 28-30)

#### **Creative Radio Shows**

Toto (August)

#### Country:

Marty Robbins (August.

#### **Global Satellite Net**

#### Rockline:

Asia (August 22) Men At Work (September 26)

#### **London Wavelength**

**BBC Rock Hour:** 

Robert Palmer (August 21) Marshall Crenshaw (August 28)

**BBC** Special:

Moody Blues (September)

Roman Holliday (August 21)

Rock Over London:

#### **MJI Broadcasting**

**Rock Quiz:** 

20 questions about the Police (Week of August 20)

#### Mutual

#### Lee Arnold On A Country Road:

John Anderson concert w/George Strait, Buck Owens, Ricky Skaggs (August 20-21)

#### Rock USA:

Ray Davies/Pt. III, Jlm Capaldi, David Byrne, Rob Halford, Bob Guccione (August 20-21)

#### Narwood

**Country Closeup:** 

Anne Murray (August 22)

Music Makers:

Eour Freshmen (August 22)

#### NBC

Source:

The Cars according to Ric Ocasek, Greg Hawkes (August 19-21) Asia (August 26-28)

Living airing of NAB-RPC Convention/Bill Gavin salute (August 28)

#### **RKO Networks**

Captured Live!:

Jethro Tull w/Perry Stone (August 20-21)

Countdown America w/John Leader (IS, Inc.):

Journey spotlighted (August 6-7)

Hot Ones (IS, Inc.):

Air Supply (August 22) George Benson (August 29)

Solid Gold Saturday Night (Dick Bartley):

> Marvin Gaye (August 20) Bubblegum groups of the '60s (August 27)

#### **Rolling Stone Magazine Productions**

Styx's James Young (August 22) Thomas Dolby (August 29)

Syndicate It, Inc.

Music Of Black America: Record companies/Pt. I (August 22)

#### United Stations

Dick Clark's Rock, Roll & Remember:

Ray Stevens (August 19-21)

The Great Sounds:

Les Baxter (August 19-21)

Weekly Country Music Countdown: Jerry Reed (August 19-21)

#### Watermark

Musical!:

Actor Peter Lawford/Marilyn Monroe/Academy Award winners (August 20-21)

#### Soundtrack of the '60s:

Henry Mancini/Peter & Gordon/Star Trek's Gene Roddenberry (August 20-21)

#### **Westwood One**

**Budweiser Concert Hour:** 

Quincy Jones and friends (August 19-21)

#### Dr. Demento:

Dance craze songs (August 19-21)

#### Earth News:

Kansas/Asia (Week of August 22).

#### In Concert:

Kansas (August 19-21)

Live From Gilley's:

Kieran Kane (August 19-21) Off The Record Specials:

Loverboy (August 19-21)

Rock Album Countdown:

Loverboy/Zebra (August 19-21)

**Rock Chronicles:** 

Session players (August 19-21)

Rock 'N' Roll Never Forgets:

Brian Jones (August 26-28)

#### PLAN YOUR STRATEGY FOR THE FALL ARBITRON



The Programming and Promotion Planning Book

Proven Programming Techniques Outstanding Promotion and Advertising Ideas

THE BOOK INCLUDES: "The Calendar of Memorable Information." A daily calendar of birthdays, interesting facts and memorable events for September, October, November and December. Your DJs can use this timely information for show prep and on-air work.

PLUS: Checklist for the Arbitron: Are You Ready?

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- Advertising Tips: Is Your Campaign Powerful and on Target?
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- Win the Battle: The Last Weeks of the Arbitron
- Critique Your Total On-Air Sound
- Plus: What to Do When the Arbitron Comes In

Send your check to: The Lund Consultants, Inc. 55 Sutter Street Suite 62 San Francisco, CA 94104



#### Special Edition:

Soler Records special/Pt. II (August 19-21)

#### Superstar Concerts:

Fleetwood Mac (August 20)

#### ABC

#### Contemporary Net/ Spotlight Special:

#### Entertainment Net/ Silver Eagle (DIR):

George Strait (August 20) Merle Haggard (August 27)

#### FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

#### Rock Net/Continuous History Of Rock & Roll (R. Stone):

Concept albums (August 21) The US Festival (August 28)

#### Rock Net/King Biscuit (DIR):

Gary Myrick/Tears For Fears (August 21) Stevie Ray Vaughan/Blackfoot (August 28)

#### **Clayton Webster**

#### Country Calendar:

Kenny Rogers (August 22) Reba McEntire (August 23) Rex Allen, Jr. (August 24) Earl Thomas Conley (August 25) Larry Gatlin (August 26) Merie Haggard (August 27) Lee Greenwood (August 28)

#### Gary Morris (August 29) Rarities:

Rolling Stones (August 22) Elvis Costello (August 23) Who (August 24) Cheap Trick (August 25) McCartney & Wings (August 26)

aias

●Don Sun-

deen joins Otis

Conner Produc-

tions as Marketing

Director, Prior to

this he held a

similar post with

the TM Compan-

ies and also

directed his own in-

dependent promotion firm.

● Merrill Barr becomes Managing

Partner of All-Star Radio. Barr was

formerly associated with the From

Studio B Company and O'Connor

Creative Services. All-Star Radio cur-

Woodstock Spirit/Pt. II (August 22)

Henry Bruen appointed VP/Sales

& Promotion at Amtel International.

His background includes executive

posts with WAOK/Atlanta,

WITH/Baltimore, and WAER/Syra-

cuse. Among the radio syndication

company's major projects is "Crime-

busters," hosted by actor Telly Sav-

PEOPLE

NOT TOO SHY - Kajagoogoo's Limahl (center) was anything but camera shy when he dropped by London Wavelength's studios to tape a "Rock Over London" segment. He's flanked by producer Steve Saltzman (I) and host/ Capitol Radio DJ Graham Dene.

#### **NEWS & INFORMATION FEATURES**

#### ABC

#### Information Net:

"John Stossel Consumer Lookout" talks about saving money on auto insurance/drain cleaners (August 6-7)

#### CBS

Travers Stakes thoroughbred race (August 13) RadioRadio:

Air Supply/actor Tom Cruise/Kinks/Laurel and Har dy/author John Green/10cc on "Kris Erik Stevens - In Touch" (August 8-14)

#### Clayton Webster Jack Carney Comedy Show:

Politics (August 22)

Joe Piscopo At Large: Golf (August 8) Soap operas (August 9) Sports questions (August 12)

#### Steve Martin/Pt. I, II (August 13-14) Sporting News Report:

Julie Ridge/Jim Fregosi (August 15)

rently offers five packages: "Radio

Hotline," "The Comedy Supermar-

ket," "From Studio B," "Cinema-

●Lindsey Nelson and Jim Kelly

provide play-by-play and analysis,

respectively, of college football's

"Kickoff Classic" on CBS Radio

August 29. Nelson brings over 25

vears' sports announcing experience

to the broadcast and returns to CBS

Radio's 1983 NFL announce team.

Kelly has been with the network since

1974, serving as sports anchor,

Continued on Page 10

Jim Kelly

score," and "Tune In To Health."

#### Mutual

PGA Championship (August 3-7) Buick Open (August 10-14)

#### How to break a lease (August 8) Computers in schools (August 9) Video terminal stress/Pt. I, II (August 10-11)

**Minding Your Business:** 

Burnout/Pt. I, II (August 11-12)

Narwood

(Week of August 8) 'Rock Chronicie" w/Dan Formento: Boston debuts 1976 (Week of August 8) 'One Minute With" - Rindy and Mary Ross of

waline Extra:" "The Recovery" w/Mary Dorman

Quarterflash (Week of August 8) 'Rock Report" w/Rona Elliot: Colin Hay of Men At Work/Stephen Stills & Graham Nash (Week of

August 8) "Screen Scenes" w/Shelley Lewis: "Strenge Invader" (Week of August 8)
"Coping With" w/Frank Cody: coping with women

#### Progressive Radio Net

who smoke (Week of August 8)

Laugh Machine: Pat Paulsen/Bill Cosby/Reiner & Brooks/Gary Owens (Week of August 8)

#### News Blimp:

Computer syndrome/consumer revenge/video music/sueing handgun makers (Week of August 8)

#### **Radio Entertainment Net** The Olympic Minute:

Sam cuddles athletes (August 8) Russians are coming (August 9) Brains beat brawn (August 10) Winner tries losing (August 11) Too cold to win (August 12)

#### **Strand Broadcast Services** Something You Should Know:

Credit cards (August 8) Job interview secrets (August 9) Getting things done (August 11)

#### **Westwood One** Brad Messer's Daybook:

Battle of Britain/Nixon resigns (August 8) The Bronx (August 9) Dog Days end/Hobo army (August 11) LI'l Abner (August 12) Spaces & Places:

Marcus Garvey/10 parts (August 5-7) Jackie Robinson/10 parts (August 12-14)

Hanging on the telephone (August 5-7)

How to get a job (August 12-14)

Tellin' It Like It Was:

# VI CAAAA

Don Sundeen

#### Hallelujah!

14 of 16 Klemm Media stations #1, 25-54. Want to know about Labor Day Pienic Festival? or the Music Meltdown Call Us

#### Big News

analyst, and reporter.

Lindsey Nelson

"Flowing Favorites" Format for sagging stations seeking better programming and ratings. Now available

Come see our NAB/San Francisco sessions. "From PD to GM" with John Gehron (WLS) and Ted Atkins (WTAE), plus yours truly!

Outplacement help for broadcasters looking to relocate. We'll find you a

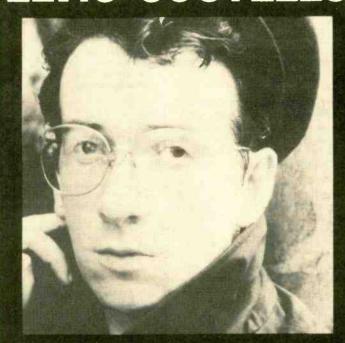
Find out why KLEMM, Inc. clients are so successful. DAVID R. KLEMM works quietly for major results

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# THESE STARS ON

ELVIS COSTELLO



"EVERYDAY I WRITE THE BOOK"

AOR Albums: 37

AOR Tracks: 56

WPHD add WABX add WLOL-FM add WBBQ add WGRD add 37 WZZR add KYYX on WERZ add

KKQV add

PAUL ANKA



"HOLD ME 'TIL THE MORNIN' COMES"

### **CHR NEW & ACTIVE**

KITE add WKBW on CKGM 39-36 Y103 14-12 WSFL add PRO-FM on WKQX deb 28 KIIK 24-20 WGCL add KEYN-FM 28-24 KTFM deb 40 WHYT 38-31 KGGI 18-15 KIMN deb 40 **KJRB 14-8** Q103 on WKHI 34-30 KFI12 WFLB 38-31 Q104 28-21 KIQQ on KCNR on KILE add KYUU deb 29 **KENI 33-27** KNBQ on KIST 23-17 WKEE 33-26 WKRZ-FM on WKFM 38-33 WCSC on KXX106 30-26 WNFY 28-26 CK101 add 30 KAMZ 29

WKDQ 23-21 WHOT deb 39 KSKD on WFBG on WERZ on OK10030-27 13FEA 13 WJBQ on WHEB on WQLT 36 KDZA deb 40

WRQK on

KITY on

KTSA 30

WJDX 39-36

WTIX 40-38

A/C Chart: (3)

# BONNIE "TOTAL OF THE

# BREA

WBEN-FM add WKBW add WNYS add WPHD 36-30 WNBC add PRO-FM add CFTR 12-9 **CHUM 11-4** 94Q 21-14 Z93 add KAFM 31-20 79Q on Q10511-7 Q10215-10 WGCL add WABX deb 38 WHYT on KBEQ add 39 WLOL-FM deb 39 KIMN add Q103 on KFI add KIQQ 31 KMJK deb 38 KYUU add KNBQ add KC101 add Q106 add KZFM add WDCG add WJDX add 38 WOKI add 25 WNV7 add

KIIK add 34

ARE HEADED TOTAL ECLIPSE

# COLUMBIA RECORDS

# **TYLER ECLIPSE HEART**"

# KERS

/31

KMGK add K107 add 39 KEYN-FM add KKFM add KRSP add KJRB add WKHI add KKXL-FM add WAZY-FM add KYYA add KSLY add K1046-4

WKEE 40-19 **WPST 8-5** 

KHFI deb 21 WNFY 17-10 KRGV deb 19

KX104 28-21 WSFL 2-2 92X 19-13

WGRD 37-25 WVIC deb 19 Z104 20-15

KHYT 13-10 KRQ 21-15 **WCIR 1-1** 

OK100 12-8 95XIL 12-4

**WISE 22-8** 

**WCGQ 5-3** Q1045-3

KNOE-FM 17-7

WGLF 11-8

KCBN 22-15

# WHAM! U.K.



"BAD BOYS"

#### CHR SIGNIFICANT ACTION

WXKS-FM add CKGM 35-32 WABX on KEARTH deb 19 WZZR 34-32 KIIS-FM 32-22 **KIQQ 7-6** XTRA add KFRC 22-12 KITE add WNFY on

KSET-FM add KBFM on KRGV add WHOT add KYNO-FM add 29 KQMQ add KYYX 38-36 KHYT deb 36 WERZ add

# IAN HUNTER



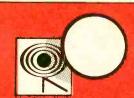
"ALL OF THE GOOD ONES **ARE TAKEN**"

JUST RELEASED!

#### **ALREADY ON:**

WPHD add WSSX on WZZR add WERZ add KCDQ add

OF THE CHARTS



### **Networks/Program Suppliers**

### PEOPLE

Continued from Page 7

Judy Gold most recently Executive VP of Westwood One, has been appointed VP of Riches. Rubinstein & Radio, and will become a principal of the Los Angeles-



Judy Gold

based radio production/syndication firm. She brings seven years' radio experience to the company, whose program offerings include "Richard Simmons On The Radio" and the "Bruce Jenner Olympic Package." In her new post, Gold will be engaged in the marketing, advertising, and distribution aspects of the company, as well as other

• Allen Buzzell is President of Portland-based Newsource, a syndicated service offering news and information in the Northwest. Series personalities include KYXI/Portland movie critic Hal Owen, and KOIN-TV/Portland meteorologist Phil Volker

• Narwood Productions, Inc. announces a new series of long-form holiday specials under the banner "MUSICFEST." The first of three installments, "Songwriters Salute," will be hosted by WNEW/New York's Jim Lowe and singer Margaret Whiting, set for a Labor Day weekend broadcast. Musician Skitch Henderson emcees the "Salute To Bing," slated to air over Thanksgiving. And "Big Band Salute" will be featured over New Year's Eve with another WNEW veteran, William B. Williams.



COUNTRY COUNTDOWN - ABC Watermark's "American Country Countdown" is now heard in over 290 markets. Preparing a recent script are (I-r) writer/researcher Neil Haislop, host/co-producer Bob Kingsley, and



SOUNDS OF SUMMER - RKO Radio Networks is set to broadcast its 'Sounds of Summer'' series, featuring "Countdown Summertime," August 20-21; "A Solid Gold Scrapbook," September 9-November 11; and Air Supply, live in concert on September 4. Finalizing plans for the Labor Day broadcast are (I-r) RKO's VP/Director of Programming Dan Griffin and Radioshows Manager Gary Landis; Air Supply's Graham Russell and Russell Hitchcock, and group manager Don Arden.

# **Pro: Motions**

#### Gardella To WICC VP/GM

Ray Gardella has been appointed VP/GM of WICC/Bridgeport, CT, succeeding Vince Cremona. Since November 1981. Gardella had served as VP/Sales for the station. Prior to that he served as VP/Affiliation for the NBC Radio Networks, as well as GM of XEROK Radio in El Paso-Juarez, TX.



VII AND IN A STATE OF THE STATE

Ray Gardella

#### Paustian New WMGI & WYKS GM

Darwin Paustian has been tapped as General Manager of WMGI & WYKS/Gainesville, FL. He joins the stations from a similar position with WKIN & WZXY/Kingsport, TN. Paustian's radio background also includes an Account Executive post at KARZ/Phoenix and a stint as News Director of KXEL & KCNB/Waterloo, IA.

#### 1.R.S. Video Launched

Copeland & Power (C.C.C.P.) and I.R.S. Records have banded together to create I.R.S. Video. The new video distribution firm is managed by I.R.S. Records President Miles Copeland, C.C.C.P. Managing Partner Derek Power, and I.R.S. Records Exec. VP Jay Boberg. Rounding out the staff are Director/Sales & Marketing Randy Freeman and Michael O'Brien, Project Coordinator for I.R.S. Records. I.R.S. Video's first release is "Police Around The World"; the company may be reached at (213) 931-9119

#### **Sykes Named MTV VP**

John Sykes has been appointed VP/Production and Promotion at MTV. He was promoted to the newly-created position from Director/Programming. Sykes first joined WASEC in 1980 as Director/Promotion, MTV.



John Sykes

#### **Avion Records Debuts**

Avion Records is a country label debuting under the direction of Chairman of the Board Joe Simone, President Bill Mack, and VP/Marketing Marv Dorfman. Independently distributed, Avion is headquartered in Nashville. The label's first product is an LP by Kix

#### Krause & Remal Ups Zeger

San Francisco-based Krause and Remai Music has promoted Betsy Zeger to VP/Marketing. She was most recently Director/Marketing for the full-service media music production company.

#### Hamilton, Evans In New **Multimedia GM Posts**

Following the resignation of KEEL/Shreveport GM Billy Wilson, Multimedia has transferred KAAY & KLPQ/Little Rock GM Carl Hamilton to the Shreveport station. Replacing Hamilton at KAAY & KLPQ is Carl Evans, former GM at Great Trails' WJAI & WING/ Dayton.

#### **Mattiussi Segues** To Columbia

Jeanne Mattiussi is named Manager, Artist Development/Video, West Coast, Columbia Records. She comes aboard following three years with Chrysalis Records, where she most recently was National Manager, Artist Development.



Jeanne Mattiussi

#### Atlantic & Elektra Tap Three







Feigin

Sarnei

Reef

Three new Assistant Controllers have been announced for Atlantic and Elektra Records: Jerry Feigin, Ron Sarner, and Colin Reef. Feigin is a tenyear veteran of Atlantic, most recently holding the Director of Accounting & Financial Analysis post. Sarner also moves in-house from Director of Special Projects; he's been with Atlantic since 1980. Reef, formerly Director of Accounting for Elektra, transferred to Atlantic earlier this year as part of Elektra's transition team.

#### **CBS Songs Taps Strick**

Danny Strick joins CBS Songs as Director, East Coast Creative Operations. He comes to the company following four years with United Artists Music Publishing, most recently as VP, West Coast Creative Operations. Prior to that he served two years as Professional Manager for Jobete Music, Motown Records' publishing division.



Danny Strick

#### THE NATION'S MOST COMPLETE ADULT CONTEMPORARY COUNTDOWN

- A recap of the week's hottest A/C hits
- Feature oldies each hour.
- The latest artist information and music news
- Completely customized and toned for auto-
- Musical imagery from OTIS Conner Produc-

Call Collect For A Free Demo Tape



#### RCA Keeps Up With Jones Girls



RCA has signed former Philadelphia International artists the Jones Girls, with an album called "On Target" set for September. Pictured (I-r) are manager Myrna Williams, RCA VP Gregg Geller, label's Basil Marshall, group's Brenda Jones, RCA VP Robert Wright, and group's Valerie and Shirley Jones.



Labor Day Weekend, climax your station's summer with RADIORADIO's big new audience and advertiser attraction. CONCERT **OVER AMERICA, SIX** hours of the most fabulous all-time pop concerts. Listeners will thrill to that electricity between performers and audiences generated by The Beatles, Elvis Presley, Neil Diamond, The Eagles, Billy Joel, Simon and Garfunkel, to name just a few.

**CONCERT OVER AMERICA** is a neverdone-before blending of the biggest moments from live concerts. Don't let it get away from you!

And as a capper for all of 1983, we think you'll also want to be on board for...

NEW YEAR'S
WEEKEND: THE GREAT
1'S OF '83. Three hours of great hits and artists of the year. Plenty of trivia, fun and surprises.

For details on these two standout specials, call Susan Jacobi, Affiliate Relations, (212) 975-6917.



WE CALL OURSELVES RADIORADIO BECAUSE WE HAVE SOMETHING TWICE AS GOOD.



# Analyzing Your Book — Three Keys To Success

Everyone who subscribes has by now gotten his/her **Arbitron** market report, and you've either experienced a warm glow or a sinking feeling. Now what? What do you do after you've looked at the share trends and decided whether or not you can extend the lease on your apartment?

I've always found that delving deeply into your book to see what *really* happened is an exercise worth its weight in gold. However, many don't know how to start, or what constitutes good news or bad news as you wade through a ratings book.

Let me take you through three analyses that have always been helpful to me in understanding how well or poorly a station did. I'll discuss what each analysis involves, then offer some suggestions as to what constitutes criteria for a successful station.

#### Horizontal Maintenance

One of the most important marketing challenges a station management team faces is how to encourage, cajole, or induce listeners to tune to their station for several days each week (diarykeeping week, preferably). The goal is to have listeners sample the station daily. The term is horizontal maintenance — trying to maintain an audience across the seven days of the week.

For numerous reasons this is a real challenge. First, people have different habits, or use radio differently, depending on the day. Monday-Friday listening is likely to be very different from weekend tuning, for example. Thus, while it would be great to have your listeners glued to your station seven days a week, it isn't very likely to happen.

So what threshold of horizontal maintenance separates the winners from the losers? In my experience of analyzing several zillion diaries, I'd offer the following goals to shoot for if you desire to have a successful station:

"The most successful stations have 60%+ of their AM Drive Listeners return or continue through to the 3-7pm hours."

Try to have at least 50% of your diarykeepers sample the station for at least one quarter hour daily for three days or more during a week. 55% with three days plus is the optimum goal.

Try to keep the number of your cumers who tune you just one day per week below 30% of your listeners. The most successful stations have their one-

### Week In Review

#### Strategic Radio Research Debuts

Kurt Hanson has announced that his firm, Chicago Programming Resources, has been renamed Strategic Radio Research. While the company will still offer "programming resources," SRR will also be involved in audience and lifestyle research. SRR's phone number is (312) 883-4400.

#### Coleman To Study MTV

Jon Coleman, President of Coleman Research, has announced that his broadcast research firm will conduct a national study regarding attitudes toward usage of MTV. Coleman says the goal of the study is to provide "a complete and comprehensive understanding of the impact MTV is having on radio." The study will also look at the vulnerability of radio against new MTV formats or services. 700 12 to 40-year-olds will be surveyed, representing a cross-section of MTV users in 15 cities. Results of the study will be available in August.

#### Birch Lands Bozell Jacobs

Birch Radio has recently signed another major radio-oriented ad agency to its client list. Bozell Jacobs, one of the most frequent users of radio, has subscribed to Birch for all nine of its agency offices.

#### Birch Adds Two Markets

Effective October 1 Birch Radio will add two more markets to its monthly surveys. Syracuse, NY and Madison, WI will have the telephone surveys commenced in their areas this fall.

day listenership nearer the 20% level, but as long as you don't get over 30% you'll be in good shape. If you find out that your station has over 30% of its listeners sampling just one day weekly, you could be cruising for a not-so-soft landing in the next book.

#### Daily Tune-In

Do you know on what days your audience, as reflected in the diaries, samples your station? Is it higher or lower on the weekend days than Monday-Friday? How does that affect your advertising and promotional plans? What sales ammunition could this knowledge offer your account execs?

Closely related to horizontal maintenance, daily tune-in can offer feedback regarding the effectiveness of your programming, promotions, and external advertising plans — past and future.

Here are some guidelines for success: Try to obtain sampling daily (Monday-Friday) by at least 50% of your listeners. If you fall below that figure it will be much tougher for your station to succeed — a huge cume would be required to overcome paltry daily tune-in figures, for example.

As for the weekends, shoot for having 40% of your total station cume try the station for at least one quarter hour each weekend day. Most stations are in the 30%-40% range, which is okay but not optimum. Getting below 20% on either weekend day can be a sign of lethargy on the part of the audience—perhaps reflecting on something the station is (or is not) doing.

#### Recycling

Let's say you've got the listeners coming to your station daily on a consistent basis throughout the week. Great! But how good a job are you doing of stretching their time spent listening once you've gotten their attention? Recycling within a day — or the lack thereof — can often be the difference between winning and being an also-ran.

There are numerous daypart recycling combinations. Let me concentrate on several that probably get most of your attention.

AM Drive-Midday: Shoot for having 50% or more of your AM drive cumers stay on through, or come back during, the 10am-3pm hours.

AM Drive-PM Drive: The most successful stations have 60% + of their AM Drive listeners return or continue through to the 3-7pm hours. To some extent this figure will vary by format — a station with good traffic information, in a market that cares about traffic updates, might be well cumed in the drive times, enhancing its recycling figures. A

"Try to keep the number of your cumers who tune you just one day per week below 30% of your listeners."

Beautiful Music station that is turned on at home in the evening for relaxation may not have the greatest recycling pattern in the drivetimes.

Nighttime-AM Drive the following day: The goal here is 30%+. If you can achieve that figure you'll be starting your morning show with a nice head start in many cases.

#### How To Figure

How can you derive the information I'm talking about? Three ways. Go to Laurel and look through your diaries. Order a mechanical diary printout from Arbitron, showing you all your diaries and the entries therein. Or, you can subscribe to the Arbitron Information on Demand (AID) package and run some breakouts on the computer. Whichever approach you take, once you dig into these three analyses you'll have a better handle on the reality of your station's performance in the Arbitron sweepstakes.



What does the upcoming NAB Radio Programming Conference have on its agenda dealing with research?

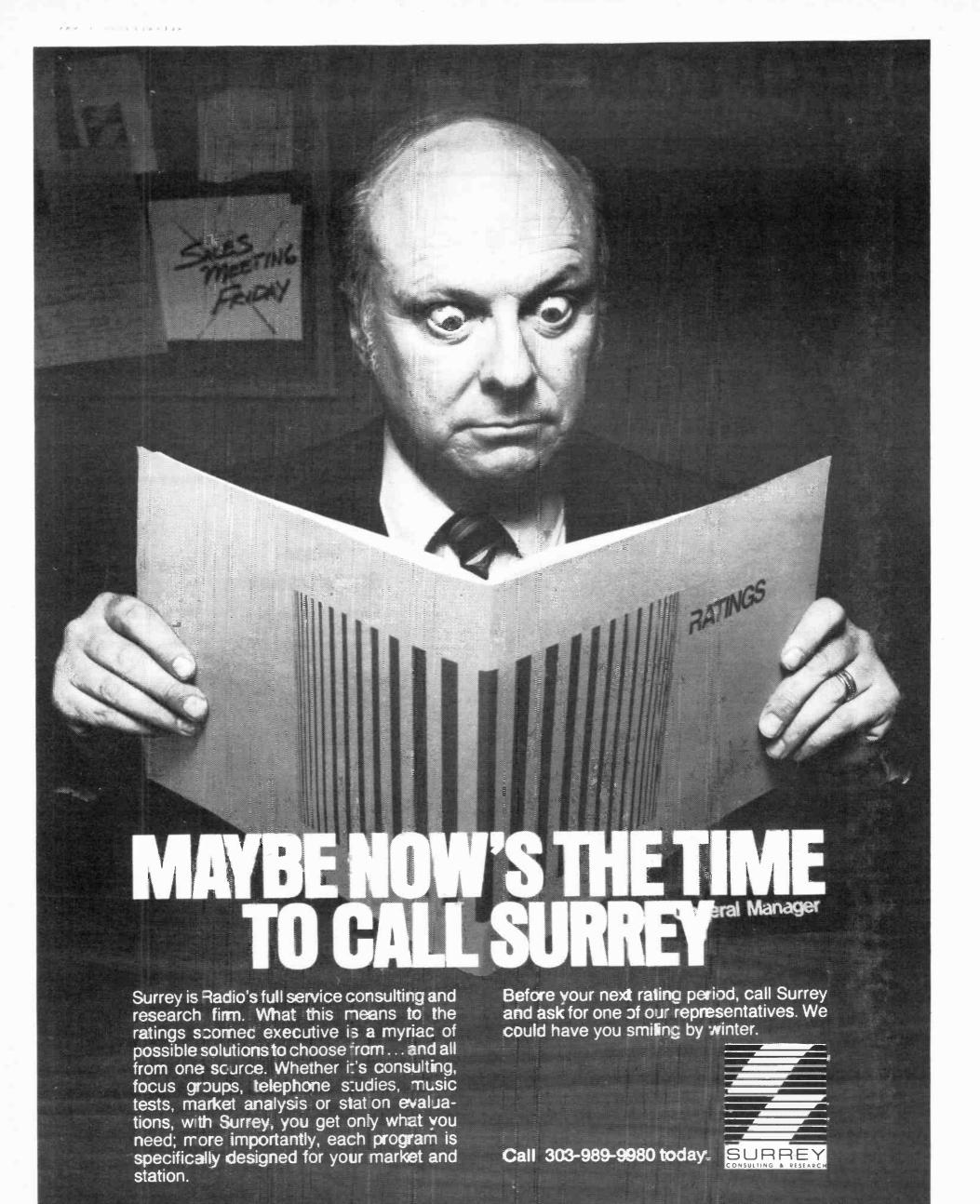
It looks as though there will be some high-quality research offerings at the RPC, in San Francisco August 28-31. To wit:

Sunday afternoon, 3-5pm, the Research Fair. I'll look forward to seeing many of you at my table. A good chance to informally pick the brains of the nation's best broadcast researchers.

Monday 10-noon, Tuesday, 9-noon, Research Forums. Rob Balon on the myths of ratings and research buzzwords; Ted Bolton on success (or danger) signals for a station; and me, showing videotapes of my conduct of a focus group, talking about what to expect and how to best use such research. In addition we'll tackle case studies and field your problems (on Monday) and give you our analysis and advice (on Tuesday), customized to your situation.

Tuesday, noon-2pm, Instant Book Analysis booths. I'll be in one — hope to see you there.

Lots of good stuff — don't miss it!





# **ARBITRON**

Arbitron, Birch Spring '83 Quarterlies, 12+

#### **ARBITRON RADIO**

W.	Paln	n Bea	ch -	MET	RO RA	- 55 -
Share	Trend	s	Persons	12+	Moi	n-Sun 6AM-Mid
Spring	82	Fall	82	Spring	83	
14.1	\ 1	11.5	1	13.9	1	WEAT-FM (BM)
b.5	3	9.5	2	11.2	2	WKMF - FM (AC)
12.3	2	9.4	3	6.7	3	WIRK-FM (CTRY)
4.5	6	5.1	ь	5.7	4	WHY I - FM (CHR)
4.0	8	3.7	7	4.7	5	WIZD-FM (AOR)
4.7	4	6.8	4	4 . 6	6	WPOM - AM (BLK)
4.1	7	6.3	5	4.5	7	WINU-AM (N/T)
2.2	1.2	2,4	1.1	3.8	8	
4.6	5	3.1	10	3.7	9	WNJY-FM (BM)
3.2	11	3.7	8	3.4	10	WPBR - AM (N/T)
	Adul	ts 18-34	,,		Adult	8 25-54
	Mon-Su	n 6AM-M	ıd	Mo	n-Sur	BAM-MId
	KANK	STATI	ON	R Ar	١K	STATION
		=====	==	<b>##</b>	==	======
	1	WKMF-	FM		1	WRMF-FM
	2	WIRK-	FM		2	WHY I - EM
	3	WEAT-			3	WIZD-FM
	4	WPOM -			4	WSHE-FM

WNG S - FM

WZZO-FM

WAEB-AM

		12 -	Persons	, ,	Trends	SHALLA	
	83	Spring	82	Fall	82	Spring	
WFMZ - FMI (BM)	1	14.9	5	7.5	6	7.8	
WLEV-FM (AC)	2	11.0	1	11.6	1	11.6	
WXKW-FM (Ctry)	3	10.5	2	11.4	3	10.0	
WZ-Z U- FM (AOR	4	10.1	3	9.1	2	10.1	
MAER-AW (AC)	5	7.9	7	6.8	5	8.3	
WQQQ-FM (CHR	6	5.0	4	8.6	4	9.2	
WKAP-AM (AC)	7	4.6	6	7.4	9	3.7	
WE ST - AM (BBno	8	3.7	В	5.5	7	5.7	
WS AN-AM (Ctry)	9	3.5	9	4.1	8	5 . 3	
WYS P-FM (AOR	10	2.9	12	2.3	1 5	1.3	
25.54	lults	Ad		s 18-34	Adult		
	Adults 25-54 Mon Sun 6AM Mid			Mon-Sun 6AM-Mid			

WPOM-AM

WXKW-FM WLEV-FM

WFMZ-FM

WAEB-AM

WZZO-FM

Akron -				MET	RO RA	- 59 <sup>-</sup>	
Share	Trends		Persons	12+	Mon	-Sun 6AM-Mid	
Sprin	ıg 82	Fal	1 82	Spring	83		
11.9	1	12.6	1	14.2	1	WMM S - FM (AOR	
8.5	3	10.6	3	9.5	2	WKDU-FM (CHR	
11.5	2	10.9	2	8.8	3	WAKR-AM (AC)	
6.9	4	5.7	4	6.6	4	WSLR-AM (Ciry	
5.6	5	5.4	5	5.4	5	WGCL - FM (CHR	
4.4	9	5.0	6	5.3		WGAK-AM (AC)	
N/A	N/A	4.0	8	5.0	7	WMJI-FM (AC)	
2.9	13	3.6	12	4.6	8	WNIR-FM (Talk	
4 - 6	7	4 - 5	7	4.0	9	WAEZ-FM (BM)	
3.7	10	2.4	15	3.4	10	WDOK-FM (BM)	
	Adult	s 18-34		-	dult	s 25·54	
	Mon-Sut	BAM-I	Mid	Mon-Sun 6AM-Mid			
	RANK	STAT	ION	KAN	K	STATION	
	====	=====	===	===	=		
	1	WMM S	-FM	.1		WMM S-FM	
	2	WKUU-	-FM	2		WAKK-AM	
	3	WM J I -	- FM	3		WSLR-AM	
	4	WGAR -	-AM	4		WGAR - AM	
	5	WGCL -	- FM	5		WM I I - FM	

Will	kes-E	3. Sci	rant	оп —	RO RA	- 56
Shar	e Trend:	s	Person	12+	Мо	n-Sun 6AM-Mid
Sprir	ng 82	Fall	82	Spring	83	
11.3	1	86	3	11.2	1	WKKZ-FM (CHR)
10.8	2	8.7	2	9.9	2	WARM-AM (AC)
8.7	3	9.3	1	7.9	3	WNAK-AM (AC)
2.9	11	3.3	10	6.6	4	WARD-AM (TALK)
4 - 2	7	2.6	12	6.0		WEJL - AM (AC)
7.1	4	7.3	4	6.0	6	WEZX-FM (AOR)
4 . 8	6	7.2	5	5.6	7	WGBI - FM (CHR)
2.6	13	3.8	7	4.2	-	WVCD - FM (BM)
5.6	5	5.0	6	4 . 0	9	WILK-AM (CHR)
0.6	2 7	1.4	19	3.3	10	WXKW-FM (CTRY
	Adult	s 18-34			Adult	8 25 64
	Mon Sur	6AM-M	id	Mo	n Sur	BAM-MId
	RANK	STATI	ON	R Al	١K	STATION
	====	=====	==	==:	==	======
	1	WKKZ -	FM		1	WKKZ - FM
	2	WEZX-	FM		2	WARM-AM
	3	WCB1-	FM		3	WCBI-FM
	4	WARM-	-AM		4	WEJL-AM
	**					WILLY ALL

Share Trends			Persons	12 +	Mon-Sun 6AM-Mid		
Spring	82	Fall	82	Spring	83		
18.4	1	16.0	1	18.6	1	WRVA-AM (AC)	
6.8	7	11.1	2	12.7	2	WEZ S-FM (AC)	
7.3	5	10.6	4	9.5	3	WPLZ-FM (BIK)	
13.4	2	11.0	3	8.8	4	WK VQ - FM (CHR)	
8.6	3	6.8	7	7.6	5	WKXL-FM (AOR)	
4.9	9	8.1	5	7.5	6	WTVK-FM (Ctry)	
7.5	4	5.7	9	6.0	7	WKNL - AM (Ctry)	
5.3	8	6.8	6	5.2	8	WLEE-AM (BBnd)	
7.2	6	6.6	8	4.0	9	WANT - AM (BIK)	
1.8	11	3.0	11	3.3	10	WF TH - AM (Ref)	
	Adult	s 18-34		A	dults	25.64	
М	lon-Sun	6AM-Mr	1	Mon Sun 6AM Mid			
	RANK	STATIO	N	KAN	K	STATION	
=	7772	**====	=	===	=		
	1	WEZS-F	M	1		WEZS-FM	
	2	WPLZ-F	M	2		WKVA-AM	
	3	WKXL-F	M	3		WTVR-FM	
	4	WK VO + F	M	4		WPL Z-FM	
	5	WKVA-A		5		WK VQ - FM	

Share	Trend	s	Persons	12 -	Mor	-Sun 6AM-Mic
Spring	82	Fall	82	Spring	83	
13.7	1	12.9	2	14.6	1	WSUC-FM (Ctry
11.3	2	12.9	1	11.6	2	WBT -AM (AC)
8.0	5	10.2	5	10.9	3	WBCY-FM (CHR
8.0	6	11.8	3	9.5	4	WPEG-FM (Bik)
10.7	3	8.5	6	8.4	5	WKUQ-FM (AOR
8.4	4	10.9	4	8.0	6	WEZC-FM (AC)
2.7	12	3 - 1	10	7.6	7	WZXI-FM (AC)
3.8	10	2.8	12	5.2	В	WQCC-AM (Ref)
3.5	11	3.9	7	3.3	9	WLVV-FM (AC)
6.9	7	3.4	9	3.2	10	WGIV-AM (BIK)

Adu	lts 18-34	Adults 25-64		
Mon-Su	in 6AM-Mid	Mon St	in 6AM-Mid	
RANK	STATION	RANK	STATION	
====	# ## ## # # #		======	
1	WBCY-FM	1	WSOC-FM	
2	WROQ-FM	2	MR L - VW	
3	WPEG-FM	3	WEZC-FM	
4	WEZC-FM	4	MRC A - EW	
5	WSUC-FM	5	WPEG-FM	

#### **Format Legend**

AC-Adult Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Blk-Black, BM/Easy-Beautiful Music, Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, Rel-Religious, Span-Spanish, Talk-Talk, Urbn-Urban.

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings service may not reprint or use this information in any form.

# Birch Radio

#### San Antonio

**KXZL Leaps Into First;** KISS Loses Seven; KAJA, KQXT Add Three; **KTFM Holds Second** 

	Winter '83 Spi	ring '83
KXZL (AOR)	2.9	14.4
KTFM (CHR)	11.5	9.1
KAJA (Ctry)	5.6	8.6
KCOR (Span)	8.8	7.8
KISS (AOR)	14.8	7.4
KLLS-FM (AC)	7.6	6.8
KTSA (CHR)	7.3	6.2
KQXT (BM)	3.5	6.1
WOAI (N/T)	4.7	5.2
KITY (CHR)	4.9	5.1
KKYX (Ctry)	4.9	3.9
KONO (AC)	2.6	3.1
KBUC-FM (Ctr	y) 4.0	3.0
KBUC (Ctry)	1.3	2.1
KSLR (Rel)	1.9	1.7
KEDA (Span)	2.9	1.6
KESI (AOR)	3.5	1.6
KAPE (Blk)	1.6	1.5

# Birch Radio

#### Milwaukee

WTMJ Adds Six With **Brewers, Extends Lead:** WLPX Up Two, Takes AOR Title; WISN, **WEZW Lose Two** 

	Winter '83 Sp	ring '83
WTMJ (AC)	9.9	15.4
WLPX (AOR)	5.9	7.9
WQFM (AOR)	8.6	7.2
WKTI (CHR)	6.3	7.1
WOKY (BBnd)	5.8	6.3
WEZW (BM)	8.0	6.0
WISN (AC)	7.3	5.5
WZUU (AC)	5.4	5.1
WLUM (Urbn)	3.5	4.7
WBCS (Ctry)	5.5	4.2
WMGF (AC)	1.5	4.2
WMIL (Ctry)	4.4	3.7
WMYX (AC)	3.2	3.5
WNOV (Blk)	.5	2.9
WRKR (CHR)	2.0	2.4
WRJN (AC)	2.2	1.1
WBBM (News)	.8	1.0

# Birch Radio

#### Tampa-St. Petersburg

**WRBQ-FM Stable And** Strong; WWBA Slips From Double Digits; WIQI Gains; WSUN Improves, Adds Two

	Winter '83 Spi	ring '83
WRBQ-FM (CH	<b>R</b> ) 15.1	15.1
WWBA (BM)	11.0	9.5
WQYK (Ctry)	8.3	8.7
WYNF (AOR)	7.7	8.1
WSUN (Ctry)	5.9	7.9
WDAE (BBnd)	6.4	6.8
WIQI (AC)	4.1	6.8
WQXM (AOR)	5.8	6.2
WMGG (AC)	5.4	5.9
WFLA (AC)	5.2	3.9
WTMP (Blk)	1.9	2.8
WPLP (Talk)	3.7	2.7
WSRZ (AC)	3.1	2.6
WOJC (BM)	2.5	2.4
WLFW (BBnd)	1.6	1.1
WPLA (Ctry)	.7	1.1
WDUV (BM)	1.2	1.0

# Birch Radio

#### **New Orleans**

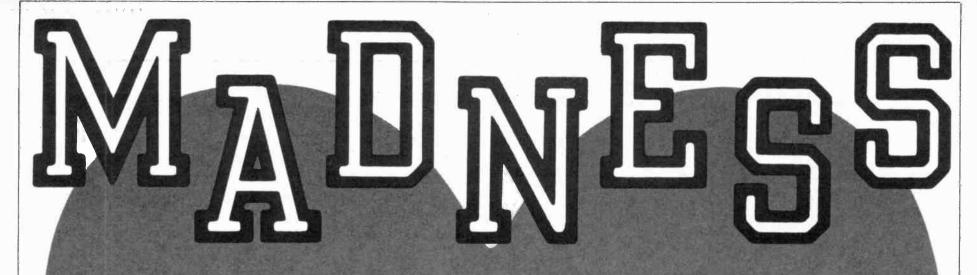
WEZB Jumps Four, Widens Lead; WYLD-FM Strong Second; WNOE-FM Up To Fourth

u	Vinter '83 Sp	ring '83
WEZB (CHR)	13.5	17.3
WYLD-FM (Blk)	12.3	12.8
WRNO (AOR)	8.1	7.8
WNOE-FM (Ctry	7) 5.3	6.2
WBYU (BM)	8.0	6.0
WAJY (AC)	5.9	5.9
WWL (Talk)	5.0	5.5
WAIL-FM (Urbn	7.0	5.3
WQUE (AC)	4.1	4.5
WSMB (AC)	5.3	4.4
WTIX (CHR)	3.4	4.0
WNOE (Ctry)	1.8	2.9
WGSO (N/T)	4.2	2.6
WBOK (Blk)	3.5	2.4
WWIW (BBnd)	1.1	1.7
WYLD (Blk)	1.0	1.6
WSHO (BBnd)	.7	1.4
WYAT (Gold)	2.0	1.2

#### Stella Parton Leading Wedge



Stella Parton has signed to Wedge Records, with a single entitled "Legs" just out. Pictured celebrating are Parton and Wedge President Ralph John-



"It Must Be Love"

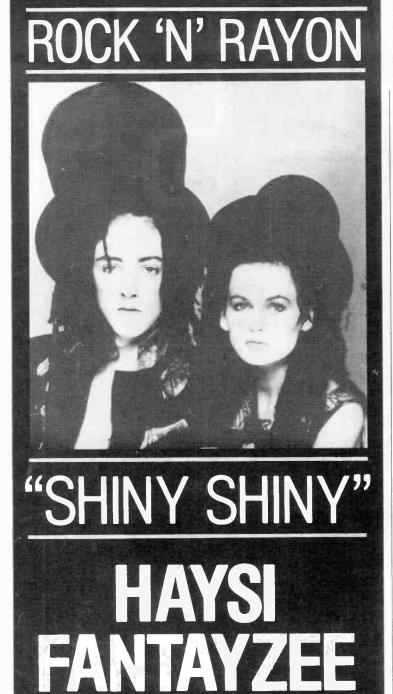
The Second Single from the Debut Geffen LP MADNESS.

GHS 4003

**Produced by Clive Langer and Alan Winstanley** 







"It ain't synthetic, it's the real thing! 'Shiny Shiny' is rock 'n' rayon! But there's no way you'll get shiny pants, because you'll be kickin' up quite a dance, your feets will be on the floor, I can't say no more!"

KID LEO, MD/WMMS-FM/CLEVELAND

WBEN-FM 38-32 WJXQ on WPHD 40-36 WHOT on KIQQ 13 KYYX 19 WACZ on K104 deb 36 WRCK on 95XIL on WQID on WIXV deb 35 WCSC on WBWB on KSET-FM 25-17 99KG on WSEZ on KCBN 33-30

Sales Explosion in Cleveland! #1 WMMS-FM







# STREET TALK

High-level corporate reorganization at RKO General sees Exec. VP Shane O'Neil, son of Chairman Tom O'Neil, becoming President/COO, as Frank Shakespeare moves up to Vice Chairman. Hubert Delynn, Vice Chairman of the Board, continues in that position and adds a new title of Chairman of RKO's Executive Committee.

Coincidentally, after more than 22 years with the company, Jim Barker has departed as VP/GM of RKO's WFYR/Chicago. No immediate replacement was named, and Jim did not announce his future plans.

After just a few weeks as Programming/Operations Manager at WKRC/Cincinnati, Ted McAllister has departed to form his own consultancy. Taking over for Ted is Dave Mason, PD at Taft's sister station WGR/Buffalo. Mason will continue to supervise WGR until a new PD is named there.

What legendary station in a top five market is getting a new PD? The masked man will be unveiled next week.

Talk abounds in San Francisco that Bonneville will purchase KYA (from King Broadcasting) as an AM companion to its KOIT. That would free King to complete the acquisition of KSFO.

The Windy City rumors continue that WLAK will switch to A/C. We even heard that WPIX/New York's Alan Anderson is being courted for the PD's post.

And while we're in Chicago . . . WLS-FM afternooners Steve Dahl & Gary Meier were suspended from the air for a day after failing to properly execute program logs. VP/GM John Gehron said the suspension, which would have been the same for any of the station's personalities, had nothing to do with anything the duo did on the air.

Bob Berry, the air personality that made Milwaukee famous, has segued from WOKY to crosstown WISN for afternoons. Still thought of locally as the "fifth Beatle," Bob was instrumental in bringing the Fab Four to Milwaukee in 1964.

Former WPIX/New York PD Neil McIntyre, who most recently had been consulting, has become Assistant PD of WKTU/New York.

With the sale of WIFI/Philadelphia from GCC to Beasley Broadcasting now complete, PD Roy Laurence exits the station. What's unclear at present is whether the station will retain Rick Carroll's Rock Of The '80s format or take an entirely new direction under Beasley National PD Bobby Magic. Look for Roy Laurence to surface again very shortly.

Former WQUA & KRVR/Quad Cities VP/GM Ken Brown has been named VP/GM at WIRL & WSWT/Peoria.

Meanwhile, back at WQUA, PD J.J. Scott has stepped down from the programmer's chair to concentrate on the morning show. He will continue to handle music. The interim PD is midday man Bill Klutho.

It sounded like a publicity stunt, but apparently it wasn't. KFI/Los Angeles VP/GM Don Dalton fired new afternoon man C.K. Cooper last week, right in the middle of his show, live on the air. The pair had not been seeing eye-to-eye, and when C.K. blew a contest, causing listener complaints, Dalton took action. Since then, the two have ironed out their differences and C.K. has returned to his regular shift

KTSA & KTFM/San Antonio Operations Manager Lee Randall has resigned. He's been with the stations for quite a long time.

Congratulations to WMAL/Washington morning team Frank Harden & Jackson Weaver on the publication of their autobiography "On The Radio With Harden And Weaver" (Morrow, \$12.95). The book chronicles the 23-year relationship of the market's top morning team.

With Harry Nelson joining the Superstation Double K FM Network in Fargo (see Page 3), Brian Phoenix returns to WJBQ/Portland, ME as PD from WMGG/Tampa.

Former WMUS/Muskegon air personality John Alan has become Operations Manager of a new 100kw FM outlet just north of that city. WCXT/Hart will sign on around September 1, giving Western Michigan a new AOR station to sample.

At WDRC-AM & FM/Hartford, Operations Manager/News Director Ken Trimble has taken over Charlie Parker's VP/Programming slot. When Charlie's recovery from surgery is complete and he does return to Buckley Broadcasting, he'll consider other interests within the company.

WLAM/Lewiston, ME has tapped Charlie Phillips as PD. Charlie, who will report to Operations Manager Gary Bruce, has previous experience at WAQY/Springfield, WPRO-FM/Providence, and KZZK & KQEO/Albuquerque.

Recently-turned consultant Pete Salant has added WWYZ/Hartford and KLTE/Oklahoma City to his growing list of client stations

Joe Piscopo, live on TV speaking for your radio station? Joe has agreed to do TV commercials for radio stations in his own inimitable style for a fee. Contact David Burd at Clayton Webster (314) 726-0906 for the details.

WYCR/York PD J.J. Randolph is out over philosophical differences.

Q107/Washington has a rare opening. PD Alan Burns has need of a swing shift specialist looking toward a fulltime position.

Longtime Country station WNYN/Canton has switched formats to A/C.

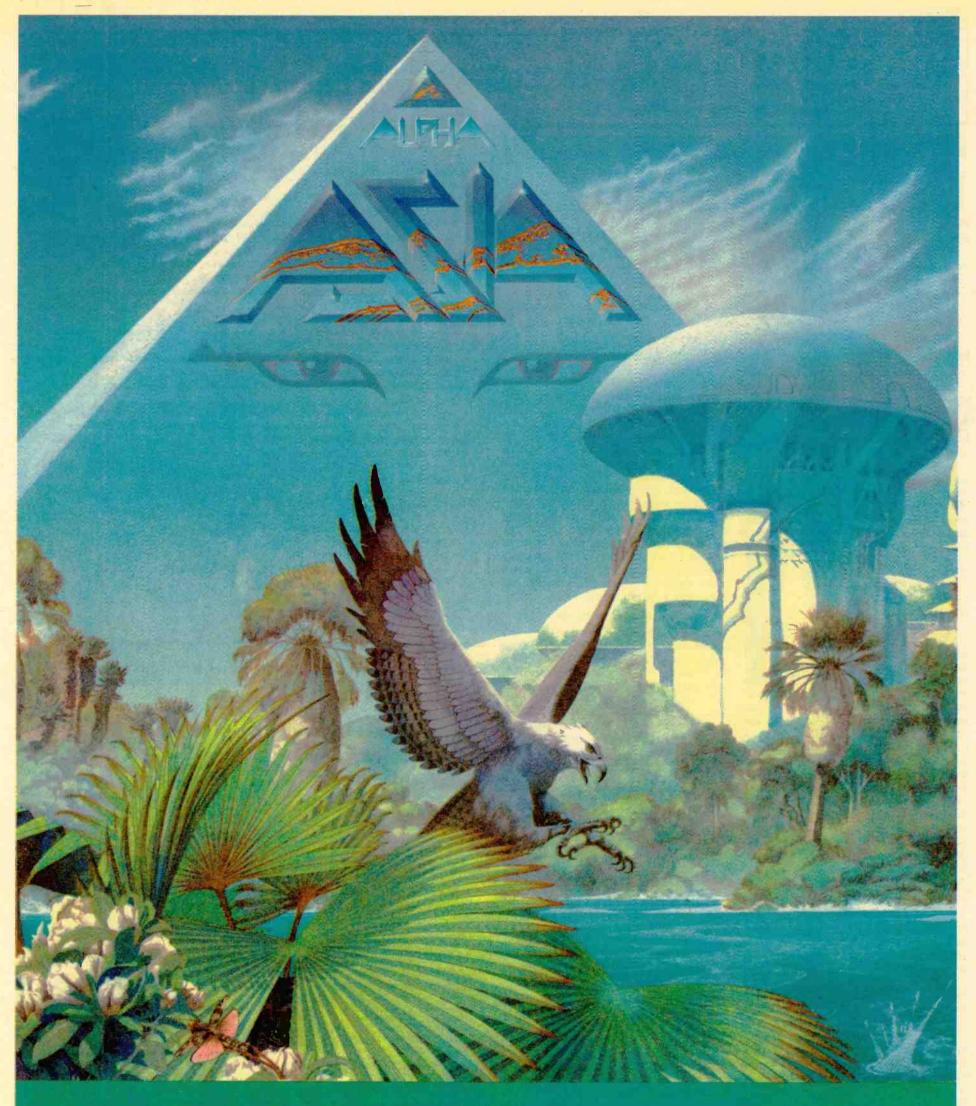
Get-well wishes to KEARTH/Los Angeles afternoon personality Brother John, who suffered a mild stroke while on the air.

Our condolences to WABX/Detroit PD/consultant Paul Christy on the recent passing of his father.

MORE STREET TALK/Page 22

#### Talk Live to 36 Distinguished HARD-TO-GET Personalities





ASIA

The New Album:

ALPHA GHS 4008

Produced by Mike Stone for Mike Stone Enterprises Ltd.

Geoff Downes: Keyboards

Steve Howe: Guitars

Carl Palmer: Drums

John Wetton: Vocals and Bass Guitars Featuring the Smash Single:

"Don't Cry ">"

Alpha

Don't Cry
The Smile Has Left Your Eyes
Never In A Million Years
My Own Time (I' I Do What I Want)
The Heat Goes On

Retu

Eye To Eye The Last To Know True Colors Midnight Sun Open Your Eyes



Manufactured by Warner Bros. Records Inc.

# Sales

# Radio Revenues In The '80s And Beyond

by William L. Stakelin, RAB President

The state of radio is healthy. Even though we grew as an industry by 10.4% last year over 1981, we still have to do better than that.

	1982	1983 Project
Net	\$221 million	+20%
Spot	\$884 million	+11%
Local	\$3365 million	+12%

We project a 10%-12% growth in 1983; however, as the economy continues to advance, this could be as high as 12%-15%. In one recent survey of the top 100 markets, when stations were asked to project local and spot revenues for 1983, the great major-

ity stated increases for AM, FM, and AM/FMs ranging from 10% to 15%. The release of the 1983 edition of the U.S. Industrial Outlook forecasts an 11.7% increase in radio broadcast revenues. As already stated, with an upswinging



and dynamic economy William L. Stakelin we could do even better. In fact, if we can average from 13% to 14% each year, our revenues would be near the \$40 billion mark by the end of the next decade. This is the great challenge facing us . . . to reach the \$40 billion level. We will have to be better than ever with innovation in our programming, develop better research, be more disciplined in management style, and invest more in sales training. Even taking into consideration the always-competitive other media and now the addition of more licenses, radio will always be a dynamic force in the media circle.

#### Radio's Strengths

Radio can change with the needs of the times better than any other medium: flexibility in uncertain times (which are with us always); you're never locked in with a preset plan. (For example, airline strike.)

Radio is truly the most innovative medium . . . we were first to go portable. We are the only medium that is one-on-one . . . personal and private (Walkman, etc.). The only medium with balanced coverage by location with 60% in home and 40% out of home. No other medium does this. They are either virtually all in the home (magazines, newspapers, TV) or out of the home (bill-boards). Radio's diversity of formats parallels magazines, except that we offer daily frequency.

Radio will continue to be the most costefficient, holding the line on CPMs and on production costs (often overlooked). A TV commercial can easily cost \$50,000 to make

"We must change the perception that many in the advertising community have . . . that we are cheap (the Salvation Army of media)."

a four-color magazine ad - \$20,000 (and agencies love the production commissions). However, even though we can maintain cost efficiency, we must change the perception that many in the advertising community have . . . that we are cheap (the Salvation Army of media). We must take a hard look at the way we are pricing our product. An agency executive once told me, "You radio people think small. The television reps have been to our agency and they ask for a big piece of the budget. The newspaper and magazine people come in and ask for a big piece of the pie. And then you radio folks come in and ask for a small piece. Don't you believe you are good and big enough to ask for more?"

#### **Pricing Greatness**

How many times have we asked salespeople all over America, "Have you ever closed a sale with a client . . . walked out the door and kicked yourself because you know you could have gotten more than you did?" And the answer is "Yes. Yes. Yes. Yes." We must believe we are great for all the objective reasons and price ourselves accordingly. For radio to grow, we must ask for and get high rates and stick with them. If for just one week in the radio industry, all radio sales reps would say "No" to the client at the right time, we could, in a very short time, dramatically increase our revenues.

"Radio is an emotional medium and sound makes a picture that triggers a past experience... the finest picture in the psychic theatre."

Radio is still the most intriguingly creative medium and thus the most challenging. It is not always easy to create a truly good commercial. "We have to have a picture with our advertising" . . . we've heard it over and over again. If we are to grow, we must sharpen our creative skills and help the advertisers and agencies understand the importance of good creative train them, if need he Sound can make

... train them, if need be. Sound can make the picture ... the very best picture an individual wants to see. Radio is an emotional medium and sound makes a picture that triggers a past experience ... the finest picture in the psychic theatre. We have to do a better job.

We must stop selling spots only . . . and start selling results. We need more 52-week orders . . . longterm selling is a necessity! Many in the industry are tired of hearing the term marketing consultants. The fact remains, there aren't enough marketing-oriented salespeople in our industry.

Radio needs fewer pitchmen and more salespeople who are client-centered. If we are really going to grow, management in radio must exert more discipline from the CHECKLIST FOR THE FUTURE

# Major Factors Affecting Radio's Growth In The '80s

- · Investment in training programs for sales staff
- · Training for managers
- . Decisions on units per hour and direct effect on revenues
- Standardization of rate cards
- Development of co-op programs at all stations.
- Making radio more valuable to advertising agencies... how the use of radio affects the agencies' bottom line
- Better accessibility to research and data for stations and advertisers/agencies
- Meeting the challenge of additional stations on the air
- Development of new formats with narrower appeal and better marketing of radio's product: the audience
- · Increased use of program research
- Better research and data specifically defining audience and buying power . , . media habits . . . targeting the customer
- As FM grows in audience and revenues . . . the challenge for AMs to do the same
- Larger sales staffs . . . reducing turnovers . . . better training
- National business how to increase radio's share of the total national picture and get it off the treadmill
- Growth of city associations and their benefits to advertising development in the marketplace
- · Effects of deregulation . . . more group ownerships and implications of that
- Growth of grid cards and pricing practices
- Spot inventory more limited or expanded
- · Cable radio
- Paperwork problems
- Better sell of the value of radio listening to public as well as advertising community

#### Other Factors Which Could Affect Radio's Growth

- · Growth of single-person household
- · Growth of unmarried couples households, etc.
- Co-op as a source of revenues
- Lifestyle marketing and radio . . . a concept or a dominant practice
- Inflation less of a factor
- The radio station rep of the future
- The advertising agency of the future

top down, to see that all salespeople are marketing-oriented . . . "filling the needs of the buyer."

#### Programming — Key To Sales

Marketing radio's product relates directly to the programming of the station. If you could name the *one* key to radio's future success it would probably be programming. Radio has the talent to adapt . . . to find narrow markets through programming, and the success we have here will take radio far into the future.

Programming and marketing go hand-inhand . . . the product of a radio station is the audience. Once the marketing-oriented salesperson finds the needs of the client, then the product (audience) is delivered to the customer's doorstep in what should be a close-to-perfect match. We will continue to see a more clearly defined data base with regard to demographic breakdowns and ratings systems. Then in the years ahead, there will be a far more sophisticated data base so that precise characteristics about the people who listen to specific formats can be defined, which in turn will expand radio's revenues as we do a better job of matching these characteristics with client and product.

Also, advanced listener research is a necessity to allow radio to be bought more effectively. The industry will need research that goes beyond traditional demographics. We must go into the neighborhood . . . identify lifestyles from blueblood to working class and beyond. As programming becomes narrower, the markets will be matched even better . . . for one common goal: results and success.

The great opportunity for future radio growth is in the local and regional area. Local is 75% of total radio revenues now ... and this is where the tremendous potential is and will be. Taking those millions of dollars out of print where so many are and mining the millions of dollars stored in the co-op gold mine. Co-op dollars will continue

to grow in importance . . . hard work, but a

tremendous source of new dollars. We must

get bigger shares of the newspaper ad budgets from the historically newspaperoriented advertisers . . . department stores on top of the list.

#### The \$40 Billion Prospect Before Us

The bottom line for the future of radio is everything we've discussed and more.

The number one question is . . . do we, as managers and salespeople, really believe in radio? Would we place our ad budget on our station if we "ran the store?" Does management instill confidence and support with the staff? Does management care about its people? All of the other needs and challenges of our industry will not be met unless we are "people people."

We must continue to find new ways to do things. We should continue to take time to learn . . . to study . . . uncover what's new. That's just what professionalism is all about.

"Local is 75% of total radio revenues now . . . and this is where the tremendous potential is and will be."

We must go outside our business to learn too. Lawyers in courts are true consultants. They are well-prepared (usually) and know the needs of their client in order to get the "order." We can learn from travel agencies. They sell by time periods, under tight deadlines, make changes quickly, work with flexible rates, tailor packages to fit any needs (demographic/season/budget). The point is, let's reach out. The wise manager is one who is constantly learning from one's peers, but also from sources outside our industry. There is no great mystery as to what works. We have to be willing to find that which works and be brave enough to exert the discipline to implement and complete the mission.

We can be a \$40 billion industry by the end of the next decade. We'll do it if you believe!

# Spandau Ballet

#### 93/46

**WPHD** PRO-FM **KAFM** WABX WLOL-FM **KIMN** Q103 **KEARTH** KFI **KMJK KFRC** KYUU **KNBQ** WTRY K104 **WKEE** WLAN-FM **WSPK WKFM WPST WRCK** WKRZ-FM Q106 **WBBQ KZZB** WQID KXX106 **WCSC** WSSX

**WBCY** 

WDOQ

KAMZ

KSET-FM WZYP Y1O3

KITE

WNOK-FM



KO93 KHOP

**KSKD** 

**KYYX** 

**KHYT** 

**KRQ** 

**WOKI WZZR KBFM WZPL** FM100 **WJXQ WKFR** G100 Z104 WHHY-FM KZ93 **KRGV WHOT WSFL** KBBK KITY KIKI **KTFM** KQMQ **KROK WSEZ WNAM** 

KIIK

# "True"

#### The Single That Doesn't Lie

WCIR	WJAD	FM99
WOMP-FM	WFLB	WGLF
WIKZ	Q104	KFMZ
WERZ	WFOX	KYTN
OK100	KILE	WSPT
95XIL	<b>ଭୀଠୀ</b>	KCDQ
WJBQ	WXLK	KOZE
KKQV	WAEV	KDZA
WISE	WIXV	KCBN

Taken From The Album True

BILLY

# "DANCING WITH MYSELF"

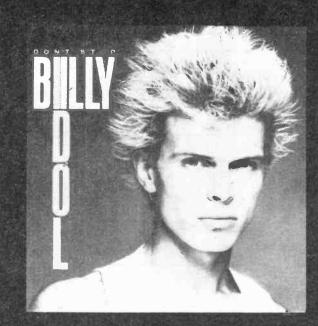
#### FROM THE MINI ALBUM 'DON'T STOP'

WPHD WABX KIQQ WLAN-FM KSET-FM KBFM KTFM WZPL

WJXQ

KIKI KHYT WIGY WERZ WJBQ KQIZ-FM KVOL KCDQ





# On The Records



**KEN BARNES** 

OCCULT MYSTERIES FOR INQUIRING MINDS

# Secret Messages Unveiled

Yes, ELO and Styx did include secret messages on their latest albums, "Secret Messages" and "Kilroy Was Here" respectively. But Moral Majoritarians and other guardians of our spiritual welfare won't find much kindling for new vinyl bonfires.

Here are the findings of the R&R Deciphering Department, which occupies the sixth floor of our building and spends its time playing records backward, slowed down, sped up, and occasionally (when bored) forward at normal speed. So as not to spoil the fun of your own Deciphering Department, I won't give away the Jocations of all the messages, but will reveal the messages themselves . . . they're pretty inflammatory, believe me.

ELO's six backward utterances include "Secret Messages" itself, and the ominous "Look out, there's danger ahead." Then they get real controversial with "Thank you for listening" and "Welcome to the show." The band informs investigators that "You're playing me backwards," and enigmatically recommends "Plant trees." We also found one that Jet Records is apparently unaware of: on side 2 Cut 3, "Danger Ahead," a slow-speed forward message seems to say, "The endless summer is dead... Look out, there's danger ahead." (This one might be offensive to the Beach Boys, but should get by with the fundamentalists.)

Styx complicates matters for the curious by putting its secret message in Latin.

#### Executive Tableturns Part I

It's not only the hit artists of today that have early recorded efforts they'd just as soon stayed buried. Many top executives in radio and records produced, wrote songs, or played in bands in the remote past, and periodically, until my face gets rearranged, I'll be exposing some of these career millstones.



The accompanying photo, in all its Nehru-jacketed 1968 splendor, depicts the pride of Champaign, Illinois, the One Eyed Jacks, Lakeside, White Cliffs, and Roulette recording artists whose psychedelically-titled "Sky Of My Mind" on the last-named label was a regional hit of sorts and earned them enough stature that another local band, REO Speedwagon, used to open for them. The lead singer, pictured at right, Is Kansas manager Bud Carr. The gentleman reclining at bottom is Barry Fasman, producer of the Klds From Fame. The group's road manager was John Baruck, now manager of REO. And their 19-year-old booking agent was one Irving Azoff.





ELO, Dennis De Young & friend: Messages from the vinyl frontier

Just before "Heavy Metal Poisoning," the backward spinner can hear the words "Annuit Coeptis/Novus Ordo Seclorum." According to the R&R Latin Translation Department (on the seventh floor), that more or less means "God has favored our undertakings/A new order for the ages." The identical words can be found surrounding the Great Seal on the back of a dollar bill.

#### The Earliest Michael Jackson

Before being discovered by Motown, the Jackson Five recorded a couple of singles on hometown local label Steeltown (in Gary, IN), one of which, rereleased by Dynamo/Musicor, was entitled "You Don't Have To Be 21" ("You Don't Even Have To Be 10" would have been more appropriate). But I

recently had a chance to hear an even earlier Jackson artifact, another Steeltown single called "Let Me Carry Your School Books" by the Ripples & Waves Featuring Michael. Its owner swears it's the real thing, and it

sounds like it could



Michael Jackson

be. (By the way, if anyone wants to enhance the quality of the On The Records archives by offering a copy of this record, I'd be glad to entertain such a proposal.)\*

# Rick & Neil: A Mynab Incident

What do you get when you cross Neil Young and Rick James?

- 1) A "Freak Of Gold?"
- 2) A video you could see on MTV?
- 3) Severely injured?

The answer is none of the above, and the idea of any musical common ground shared by the duo seems far-fetched at best. But in 1966 Rick (then known as **Ricky James Matthews**) and Neil did cross paths in Toronto, forming a rock band called the **Mynah Birds**, influenced by Rick's visits to Greenwich Village to see the **Lovin' Spoonful** and similar groups and Neil's desire to forsake folk music for the electric guitar. Rick was the singer (employing what he once described as a "squeaky" high voice) and Neil was lead guitarist, occasionally thrashing around with such ex-





What could these two men possibly have in common?

citement that (according to Rick) his cord would come unplugged and he would go on bashing chords undeterred.

The Mynah Birds were signed to **Motown** subsidiary **VIP Records**, and the company has some tapes somewhere. For historical interest, how about a special-price release on Motown's new rock label **Morocco?** (As a side note, the Mynah Birds apparently have nothing to do with **Graham Parker**'s new LP "The Real Macaw," not to mention **Styx**'s "Parrot Eyes Theatre.")

This week's Asia member's miniprofile: keyboards man Geoff Downes. Downes was partnered with Trevor Horn in the Buggles, the technopop duo who stunned myriads of progressive rock fans by joining Yes after Jon Anderson and Rick Wakeman left. After a short sojourn with Yes, Horn became a hot UK producer (ABC, Malcolm McLaren, Dollar), while Downes joined Asia.

Before soundtracking "Stayin' Alive" and "Rocky III," Frank Stallone tackled a Joni Mitchell song, "Case Of You," on a 1980 single.



Spandau Ballet, like Duran Duran, started out strongly identified with England's "New Romantic" movement, ardent nightclubbers with highly-developed fashion tastes. Now, again like Duran Duran, they've successfully broadened their appeal beyond cult status. "True" was a longtime number one hit in the UK. The line in the song about "Listening to Marvin (Gaye) all night long" may well prove true about the Spandau song as well.

\*The buzzer has sounded, the bell has rung, and we have a winner in the R&R office pool to guess how long Ken Barnes could restrain himself from using his "On The Records" column to solicit rare records for his private collection. Art Director Richard Zumwalt, who expertly assembles the column each week and may have had inside knowledge, is the winner by estimating it would take eight weeks.

Is there life after Meat Loaf? After parting ways with the behemoth belter, producer/writer Jim Steinman cut a solo album but is now poised for double success with Bonnie Tyler's "Total Eclipse Of The Heart" and Air Supply's "Making Love Out Of Nothing At All," both of which he wrote, produced, and "directed."

Arcangel producer/arranger/singer/drummer/guitarist Jeff Cannata was previously heard on an AOR-slanted single called "License To Love" on the Mirage label in 1981.

Corrections & Amplifications: E/A's Mike Bone reminded me that among Charlie's label wanderings through the years was a one-album stop at RCA. And KKCI/Kansas City's Chuck Geiger chimes in with a 12-inch single even shorter than Lindsey Buckingham's 2:11 "Holiday Road." Warners serviced AOR with the Van Halen single "Pretty Woman"/"Happy Trials," and the B-side clocks in at a cool 1:03. And WLOQ/Orlando MD Jaime Kartak cites a 1967 12-inch edit of Heart's "Dreamboat Annie" at 2:10.



Robert Plant and Zebra are on the "Tonight Show" August 5. Elvis Costello, Creedence Clearwater Revival, and Billy Joel are showcased on "Friday Night Videos" August 5. The show earned NBC's highest-ever ratings in the time slot first week out . . . "Solid Gold" for the week of August 5 stars the Bus Boys, Sheena Easton, Crystal Gayle, the Go-Go's. Tom Jones, Michael McDonald, and Rough Trade in a rerun from February ... The Bus Boys are on "Saturday Night Live" August 6 (rerun from April) . . . Molly Hatchet and Quiet Rlot guest on "Rock 'N' Roll Tonite" the weekend of August 6 . . . Men At Work star on MTV's "Fast Forward" August 7 ... Translator appears on "Hot Spots" over the USA cable network August 8.

### RR 5 Years Ago Today



Dick Purter

- DICK PURTAN MOVES TO CKLW/DETROIT
- RANDY MICHAELS OPERATIONS MANAGER AT WKRC/ CINCINNATI
- BARRY MAYO NAMED PD AT WMAK/NASHVILLE
- TED CRAMER OPERATIONS MANAGER AT WDAF/KANSAS CITY
   JOHN SCHOENBERGER ARISTA'S NATIONAL PROMOTION
   DIRECTOR/SPECIAL PROJECTS
- NUMBER ONE FIVE YEARS AGO: "Three Times A Lady" Commodores (Motown)
- NUMBER ONE A/C: "Three Times A Lady" → Commodores (Motown)
- NUMBER ONE COUNTRY: "You Don't Love Me Anymore" Eddie Rabbitt (Elektra)

 NUMBER ONE LP: "Some Girls" — Rolling Stones (Rolling Stones/ Atco) (4th week)

# NO FRILLS," THRILLS! Bette Midler's "No Frills."

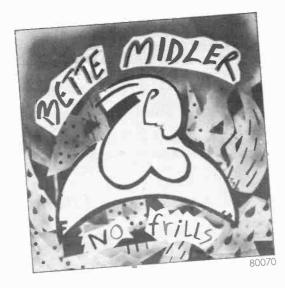
Featuring the single, "All I Need To Know." 7-89789

On Atlantic Records and Cassettes.



Produced by Chuck Plotkin.

Management: Jerry Edlestein/Arrow, Edelstein, Gross & Margolis



# On Tour:

Fox Theatre, St. Louis, MO Starlight Ampitheatre, Kansas City, KS Red Rocks, Denver, CO Salt Palace, Salt Lake City, UT 11–14 Greek Theatre, Los Angeles, CA Orange County Music Fair, Costa Mesa, CA Concord Pavillion, Concord, MA West Side Tennis Club, Forest Hills, NY 20-22 Coliseum, New Haven, CT 27-30 Tanglewood, Lenox, MA Sept. 2 4

### **Moller Moves** To KCNN **OM Post**

Peter Moller has been named Operations Manager at KCNN/ San Diego effective August 8. He travels crosstown from Country stations KSON-AM & FM, where he served as News Director for two years. Moller's appointment follows KCNN's adoption of the "Prime Time" Nostalgia format last week.

Commenting on the move, Moller remarked, "I'm very excited about it. It's a fine operation, and we're going to do some exciting things with the Nostalgia format. I think there's a good niche for it here in San Diego. We look down the road for some prestige promotions such as big band concerts, plus we'll be doing a lot of fine-tuning."

Moller's radio background includes a six-year stint at KWVE/ San Clemente, CA as Operations/ Program Manager. Succeeding him as News Director at KSON is Ted Tillotson, a former KCNN news anchor.

#### McVay

Continued from Page 1

very impressive. As he has served previously as a station manager, we know he will continue the success the stations fortunately have enjoyed thus

Previously, McVay had served as VP/Operations, OM, and PD for the Robinson stations. He told R&R, "I am pleased to have the vote of confidence from Larry Robinson and (Co-Chairman) Larry Pollock. I'm looking forward to being even more involved with the continuing success of WMJI & WBBG."

McVay also announced the appointment of WMJI morning personality and veteran PD Ron Foster as Assistant PD. "Ron brings a great wealth of programming experience to the job," said McVay. "He's done an excellent job in the mornings, and quite frankly, was already handling some of the duties of his new position."

#### **AOR Posts**

Continued from Page 1 sistently. He's a verteran of AOR radio, and I'm extremely excited that he'll be part of the family. He's a motivator, a very high-energy guy. Plus he's within the company (Metromedia) already, which is even better.'

Kendall told R&R, "It's the opportunity of a lifetime. This is the only station I would leave WMMR for. The privilege of restoring WNEW-FM to its rightful place in the hearts and minds of New Yorkers is all mine - and I'm going to take advantage of it."

At WMMR, VP/GM Hal Smith commented to R&R, "We're happy for Charlie, of course. George and Charlie both have excellent programming attitudes. Their strengths are in different areas. George's background indicates he will help WMMR attain plateaus we've never even been to yet."

Harris told R&R, "WMMR was my number one choice. I grew up listening to that station, and always wanted to program it someday. I think there's still new ground to be broken there. I'm looking forward to a 7 easi-

#### WMAR-FM

Continued from Page 1 efforts. I think Baltimore has been lacking an exciting CHR station for a while now, but we are giving it to them. I intend to make the competition shake a little bit."

Before joining WMAR-FM Franklin was MD at WTIX/ New Orleans for three and a half years. His programming experience includes KBEQ/ Kansas City and KSAQ & KQAM/San Antonio.

#### Alexander

Continued from Page 1 and I'm so pleased to have the opportunity to be making this move up. Tim Dorsey and I are going to work very hard to continue the growth that Ed Scarborough has already started. A 10.6 share is fantastic, but why stop there?"

Before programming KWTO-FM/Springfield, Alexander was PD at KEFM/Omaha. He'll begin his new assignment August 15.

#### Rare Silk Puts PolyGram In Spin



Polydor/PolyGram's Rare Silk recently played New York's Other End. Pictured after the show are (I-r) PolyGram's Ted Daryll, group's Gaile Gillaspie and Todd Buffa, PolyGram VP Tommy Young, group's Marylynn Gillaspie, manager Patrick Cullie, and group's Marguerite Juenemann.



### STREET TALK

Continued from Page 16

STORK STOPS: In Spokane KGA MD Tom Newman and his wife Lori welcomed new son Andrew (7-13) . . . Bill John Thomas, PD of WMJJ/Birmingham, and his wife Fran have a new son Michael (7-26) ... Ryan Vincent Michaels (7-12) is the new son of WHB/ Kansas City personality Larry Michaels and his wife Rose.

Multimedia Radio President Paul Fiddick was married Saturday (7-31) to Julie Lorms. Our congratula-

Here's an interesting promotional idea for radio . . . Street Talk has heard that for a \$3000 donation to an approved youth organization, anyone can buy the opportunity to carry the Olympic torch for one kilometer along its path throughout the 50 states next

summer. An official runner's uniform, torch trophy, and participant's book is included in the cost. Who wouldn't love to win the chance to be in the Olympics? What station wouldn't love the visibility? For more information, contact the U.S. Olympic Committee.

**OZ Expands**; **Morris East** Coast Director

OZ Records, the Australian music label distributed by A&M, has expanded its operations to include New York and London offices in addition to its Los Angeles base. Former A&M Southern California

promotion rep Dana Morris has been named Director of East Coast Operations, while Gary Ashley, former GM of OZ's parent company, Mushroom Records of Australia.



becomes head of Dana Morris English and European operations. Anne Wright continues as Director of North American Operations based in L.A.

OZ President and Mushroom Managing Director Michael Gudinski commented, "This comes as a result of a huge financial commitment by Mushroom together with the establishment of OZ Records in conjunction with A&M to concentrate solely on music from Australia. Everything couldn't be better timed, as Australian music is at the forefront of the new music explosion in the U.S. and Canada." Eight albums have just been released or are forthcoming shortly on OZ/A&M.

#### Seagull Celebration



The first album by A Flock Of Seagulls went platinum in Canada recently, and Quality Records presented Jive Records officials with a plaque commemorating the event. Pictured (I-r) are Jive's Steve Howard, Quality's Larry Macrae, Nadine Langlois, and Stephen Tennant, and Jive's Barry

#### Superstation

Continued from Page 3

network," he stressed, "not a radio station. Our FM stereo programming for stations in the Midwest is programmed with the finest CHR music and personalities. Our initial affiliates, KKVC/Valley City, ND; KKIB/Wahpeton, ND; and KKWS/Wadenah, MN, all owned by Ingstad Broadcasting, give us a combined coverage of over 600,000 people."

He went on to explain how the network will function. "We are beginning an aggressive campaign to attract new affiliates. O'Brien & Garry Like other networks there will be a basic clear our network spots. This is clearly a cheaper alternative to conventional networks or other currently-offered satellite programming sources."

Operations Manager Harry Nelson, who joined the net from WKBQ/Portland, ME, said, "I am very excited about it. We kicked off this morning (8-1) and the phones are really hot, just like we've been here for a long time. We are using toll-free 800 numbers for requests. As Operations Manager, I will oversee the music and pro-

gramming with Garry Leigh."

Leigh, last at KITS/San Francisco, continued, "By keeping this to a regional network, we can offer a more localized feel to the music and content. This offers all the positives of a network situation, without the negatives of a national network."

Both Nelson and Leigh are handling airshifts, along with former KFRC/San Francisco personality Bill Lee, among others.

Continued from Page 3

programming fee, and a requirement to pressing this matter, the only ones that will win will be the attorneys, but we're prepared to fight this to the very end. All this week, O'Brien & Garry are doing a three-man morning show with Jack Bogut to phase him in. They will begin mornings next Monday (8-8) on WHTX.'

When R&R asked Atkins about the duo having signed contracts with both companies, he indicated Hearst offered the pair 'an amended contract" on July 27, which they signed. The new agreement also extended O'Brien & Garry's present contract

with Hearst, which still had more than two years to run. However, Atkins also told R&R that the two had signed the EZ Communications contract five days earlier, on

O'Brien & Garry have a valid contract with us which has since been amended and extended," Atkins told R&R. "If they have contract problems with WBZZ, then it is a personal matter between them and that station. All I know is that they go solo on WHTX next week."

With WBZZ pressing its suit against O'Brien & Garry, apparently the courts will have to decide which of the two signed contracts is valid. Until then, O'Brien & Garry will presumably remain on the air for

Levy

Continued from Page 3

Krasnow's Blue Thumb label by Famous Music in the early '70s. He began his career as Controller at Scepter Records and served in a similar position at Kapp Records. He joined Arista in 1974 and became Senior VP

#### **TRANSACTIONS**

Continued from Page 3

#### **Bloomington Buys WJBL**

Bloomington Broadcasting Co. has acquired WJBL/Holland, MI from Ottawa Broadcasting Co. for \$1.5 million. The station operates on 94.5 mHz with 20kw and antenna height of 500 feet.

Timothy Ives is President of Bloomington, which also owns WJBC & WBNQ/Bloomington, IL: WGOW & WSKZ/Chattanooga; and WJCW & WQUT/Johnson City, TN. Ottawa is headed by Peter J. VanderBosch and operates WWJQ/ Holland MI

Cecil Richards brokered.

#### Kelly Acquires WOWD

Kelly Communications has purchased WOWD/Tallahassee, FL from Amrad for \$1.47 million. Kelly owns stations in Lakeland, FL: Columbia, MO; and Poplar Bluff, MO. The transaction is subject to FCC approval. WOWD has 3000 watts at 103.1 mHz with an antenna height of 300 ft.

# ELTON LOGIN

# "Kiss The Bride" 7-29568

The New Single from the Geffen album TOO LOW FOR ZERO

**Produced by Chris Thomas** 

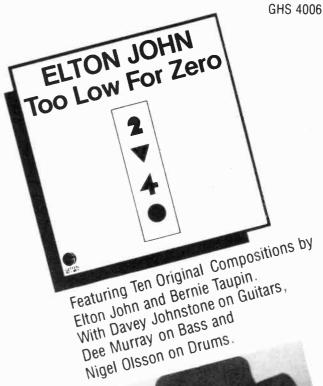
Contemporary Hit Radio

BREAKERS

ELTON JOHN
Kiss The Bride (Geffen)

61% of our reporters on it. Moves: Up 5, Debuts 20, Same 35, Down 0, Adds 75 including WXKS-FM, 94Q, KAFM, WHYT, KIMN, Q103. See Parallels, debuts at number 40 on the CHR chart.

# 1 Most Added!





# E/P/A's SOUNI



# **MICHAEL JACKSON** "Human Nature"

A/C Chart: 6 CHR Chart: 17 Average Move:+4

**CULTURE CLUB** "I'll Tumble 4 Ya"

Vine CHR Chart: 12





# EDDY GRANT CHR SIGNIFICANT ACTION

"I Don't Wanna Dance

WXKS-FM add WPHD add 38 WHTX add PRO-FM add WABX add WROR add WNFY add

WKDD on WNAM add KIIK add WZPL add WKFR on KHOP on

KYYX on WFBG add WOMP-FM add WKHI add WJAD on Z102 deb 38

FM 99 add WGLF add **WBWB** add KRNA add KFMW add KGHO on

CHR
SIGNIFICANT ACTION

**WANS-FM** 

"How Can I Refuse"

**Out Of The Box:** 

WHSL **WVIC** KQIZ-FM WPHD **WSPK WZYP** WISE KYTN **KHOP WABX WKFM** WABB-FM **KSKD WJAD KKLS** KNBQ **WPST** WSFL WACZ KWTO-FM WFLY **WRCK WRVQ** KISR **WFOX KFMW** WGRD WIKZ **WTRY WSSX** KGHO **OK100 WYKS** WNOK-FM WZZR

WSQV

**WKFR** 





KNOE-FM

**KOZE** 

# TRACK RECORD



GARY MYRICK CHR SIGNIFICANT ACTION

Message Is You"

KSET-FM WPFM WABX **WZZR** FM99 WLOL-FM KQMQ WHSL **WKFM** KYYX **WBWB** WRCK KQIZ-FM KYTN WKRZ-FM

m On Feel The Noize"

WNYS deb 22 WPHD 26-21 KIQQ 18-14 WACZ on

WZYQ 36-27 KGHO 39-32 KCBN 40-35 AOR Tracks: 33





S.O.S. BAND

"Just Be Good To Me"

**Black Chart: 2** ... And Crossing Over!

WXKS-FM on KAMZ on WABX add WIXV 24-19 KFRC add 37

**ARCANGEL** 

SIGNIFICANT ACTION "Tragedy"

79Q KQMQ WRCK KHYT WJAD WJXQ WHOT WHSL

AOR Albums: 33

AOR Tracks: 63



I-TEN "Taking A Cold Look" Already On: 79Q



# Contemporary Hit Radio



JOEL DENVER

#1 L.A. MORNING MUSIC SHOW

# Did You Hear What KIIS-FM's Rick Dees Said?

ccording to Arbitron, there are over 12 million people in the Los Angeles TSA. Yet in a market this size, you could quite probably walk around at any given time and see someone wearing a T-shirt that says, "Did You Hear What Rick Dees Said This Morning?" Why are so many people wearing this T-shirt? Because so many people are listening to KIIS-FM's Rick Dees morning show, making it the number one morning music show.

With the exception of Talk-formatted KABC's Ken & Bob, no one has more listeners from 6 to 10am than Rick does (see "KIIS-FM Ratings Recap"). To see how Rick pulls it off, I sat in on his show one recent morning. When I arrived, the environment was anything but subdued. Besides me, there was a TV crew on hand for an interview, Rick's producer (Paul Joseph), a guy named L.A. Harry answering phones, and a cast of what seemed a thousand endless voices, drop-ins, and morning crazies calling him on the phone.

So how does Rick pull off a show amidst all this mayhem? With the greatest of ease. He runs his own board, edits his own tape, and can put his finger on the next drop-in (over 700 line the control room walls) at a moment's notice.

A lot of people wonder how KIIS-FM achieved its massive ratings gains. Many would be quick to point to Rick Dees as the answer. While Rick's show is a large part of the success, as far as he is concerned, "KIIS-FM is the first station to put talented personalities, the right music, some jingles, and a healthy promotion budget together in this town since KHJ did it in the '60s."

That response is pretty much in keeping with his personality . . . Rick is not a glory hog. He's quite willing to share the limelight with everyone else at the radio station. For some insight on his rise to the top at KIIS-FM and his thoughts on being a personality, I spent another hour with Rick after his show. Read on as Rick shares some secrets of his success.

#### Just Like A Hobby

Probably the most impressive aspect of Rick's show is how much energy he expends while on-air. "Every day it's something different," he told me. "We have more happening than we can handle sometimes, and that makes my adrenalin pump. Each day is so fresh and new it's like starting a new hobby every day.

"Doing the show is so exciting because each day I feel more and more a part of the L.A. community. Radio is a one-to-one medium, and I try to block out distractions that prevent me from doing my show. Even though the TV crew was in there, I just concentrated on my audience. It wasn't always this way," he admitted. "Everything used to fluster me. Finally I think my mental clock got in tune with what to do. With me, the energy happens before the mike opens, so it comes out bright and positive without yelling and screaming."

I asked Rick to describe his show and what he's trying to accomplish each day. "When I first got into radio, I learned that it's all about "theater of the mind." Every second of the show where I'm live, I'm trying to paint a mental image using drop-ins, characters, and phone material."

#### **Building Characters**

"Some of my regular characters on the show include Chuy from La Puente, who ties in with the ethnicity of the market, but is not designed as ethnic humor. Then there is John Revolting dressed in his lime green leisure suit. My wife Julie does a lot of



Rick Dees



The KIIS-FM morning team (I-r) Rick Dees, Liz Fulton, and Coach Charleye Wright.



Rick and an adoring fan at a Weekend Warm-

voices, like Candy Plastique (a combination of a "Valley Girl" and a rock star groupie), Glenda The Good Witch (a willowy-voiced do-gooder who urges listeners to 'get their fat buns out of bed'), Jane Fondle (Henry couldn't tell the difference), and she even does Michael Jackson (well enough to fool Diana Ross). As far as some of the characters I do live, there is the Time Fairy (a wispy-voiced gnome who flitters in and out with an occasional timecheck) and Willard Wizeman (an in-house pervert) from the 'Sleazy Valley.'

"To give the impression of them being in the studio, I'll record them on tape through the audition channel and interact with them. Using Wizeman, I can do a lot of lascivious, semi-off-color stuff through his character without besmirching my own image."

#### **Very Little Prep Time**

Many morning personalities spend a lot of time prepping their shows. Rick isn't one of them. "I used to do a lot of preparation for my show . . . in Memphis and in Birmingham especially. But I'm not the type that gets here at 4:30 in the morning, has a cup of coffee, and reads the newspaper. I get here at one nanosecond before 6am . . . it's just my style to get in and do it. The show is in my head already. I used to spend hours writing material and scripts, and those shows sounded that way as a result."

But Rick admitted to picking a direction for his show each day. "Well, today was 'National Ice Cream Day,' so we had a contest to see what the best ice cream in the city was. Not real funny, but at the same time, the people that call in can be funny and I can lead them in other directions. If I've got a joke I want to tell, I can lead them to it. I never get up in the morning with a preconceived notion about how the show will run. I know how I will start it, but how it ends up is another story.

"I don't try to be funny on every break; the important thing is to be human. To have people say they know who my wife is, the number of kids we've got, where we live, what my likes are, is wonderful. It's just human nature for people to be curious about me, and I'm able to weave little bits about my life in and out of the show from time to time. It helps to complete the picture that I'm just another person living in the San Fernando Valley who gets up every day and comes to work like the rest of the world does."

Just about Rick's only regular bit that requires some prep work is "Candid Phone." He solicits on-air for people to phone in suggestions for possible victims for the spoof. He then makes the call, impersonating anyone from a garbage collector to a man from the IRS to an auto mechanic asking a poor unsuspecting soul what should be done with his newly-purchased but lately-wrecked car. Rick strings them along for up to two minutes at a shot, but seconds before the victim has a nervous breakdown, he clues them in.

#### Sex Is Okay, But . . .

Every performer must have guidelines. And like budgets, they're made to be broken except for one area. "Sex is okay, but body functions are taboo," Rick says. "Ethnic jokes, even Polack jokes are a bit much. I'm so tired of hearing Dolly Parton and Orson Welles jokes. They're examples of hip or topical humor, and once they make the rounds, then move on. I can do a corny joke or have a listener do a corny joke and if it's packaged correctly, it will come off nicely.

"For example, the girl who called in this morning with the joke, 'What did the female mushroom say to the male mushroom? What a fungi you are.' It was terrible, but because I packaged it with boos, hisses, and rimshots it came off pretty funny."

Continued on Page 28

# KIIS-FM Ratings Recap

With its spring book KIIS-FM/Los Angeles made Arbitron ratings history. Its 12+numbers earned it the highest shares for an FM CHR in the market's history. Let's take a look at what the station accomplished and in particular Rick Dees's 6-10am daypart profile.

particular Flor Deeds o	roam daypart prome
KIIS-FM	RICK DEES
4.7-6.0 (12+)	6 range to nearly
	8 (12+)
#2 18-34 men	#1 18-34 men
#2 18-49 men	#2 18-49 men
tie #1 25-49 men	#1 25-49 men
#1 18-34 women	#1 18-34 women
#1 18-49 women	#1 18-49 women
#1 25-49 women	#1 25-49 women

# Management's Thoughts On Number One

How do KIIS-FM VP/Programming Gerry DeFrancesco and President/GM Wally Clark feel about the newfound success of Rick and the station? "I feel great about what's happening here," Gerry responded. "I feel Rick is one of, if not the best morning men out there. I'm really thankful that we've got Rick because he's a large part of the success we are currently enjoying at KIIS-FM. He makes tons of personality appearances, which just adds to an already incredible on-air show."

"If this hadn't worked, I'd be in Des Moines right now," quipped Wally. "I'm thankful that Gannett let us do what needed to be done, because I didn't want to compromise what we were going to do with a halfhearted attempt. We've really gone for it, and the numbers reflect our work."

Gerry noted that Rick and he get along extremely well. "Rick is very easy to work with as we are both in agreement as to the way the morning show is going. The only time we ever have words is when he doesn't play enough music.

"When a guy like Rick does so much on the air, he can get behind. Thankfully he's got a producer to let him know when he's not on schedule. Other than that I pretty much give him free rein, and the only time I have to pull him back is when we get a negative response from the audience, which is rare. Rick Dees is the number one music show in town and it's pretty obvious why."

Wally added, "Rick and the rest of the staff are really a joy to work with. They all understand my philosophy of going for the most audience we can get . . . and to do that means be mass appeal. As far as a top end for KIIS-FM, I'm not really sure, but we're always going to shoot for more growth. As for dealing with new competition coming in town or renewed competition from existing CHRs, I'm not too concerned. We'll be fighting very hard to maintain leadership among the CHRs."

# THESE 3 ARE GETTING SO HOT, THEY'RE READY TO EXPLODE!



# GEORGE BENSON

"Lady Love Me (One More Time)"

D4 04 00 05	MIKE Codd	
B104 29-25	WKDQ add	WANS-FM
940 24-21	KEYN-FM add	WZYP
Z93 deb 29	WHOT 33-30	KBFM
KAFM add	KBBK add	WHHY-FM
WKQX add	KIKI add	WSFL
WGCL add	KQMQ 38-35	WRVQ
KBEQ 32-30	KO93 27-23	KROK
Q103 deb 33		WKDD
KEARTH deb 30		KIIK
KCNR add	KRQ add	WZZR
KFRC 40-39	<b>WERZ 40-38</b>	WZPL
WROR add	WKHI deb 38	WKFR
WLAN-FM add	<b>WJAD 39-37</b>	КНОР
WSPK 26-20	WFLB 36-30	KIDD
WKFM deb 40	Q104 deb 29	KHYT
WPST deb 34	KILE deb 40	WFBG
Q106 add	<b>KVOL 34-29</b>	WGUY
WBBQ 36-34	<b>WAEV 33-31</b>	WIGY
WQID 40-33	Z102 add	WCIR
KXX106 add	FM99 deb 39	WIKZ
KITE 14-13	WGLF deb 33	WZYQ
WNFY add	WBWB deb 39	M1BÓ
KSET-FM deb 29	WCIL-FM deb 32	WISE
94TYX deb 39	99KG add	wcgo
WJDX 35-31	KDVV add	KISR
Y103 30-27	B94	WFOX
WOKI add 40	KIMN	Q101
FM100 29-25	KFI	KKLS
G100 33-29	KMJK	KFMW
KRGV 25-19	WFLY	KĖNI
KX104 add	WTRY	KCDQ
WTIX deb 33	WYCR	KGHO
WNVZ deb 36	WKEE	KOZE
KITY add	WCSC	KDZA
KTFM add	WBCY	KBIM
WSEZ 40-38	WNOK-FM	KSLY
KMGK deb 36	KAMZ	

Produced by Arlf Mardin Management: Fritz-Turner



# TALKING HEADS

"Burning Down The House"

HIE NO	UJE
WXKS-FM 25-24	99KG add
WPHD 39-35	KFMW deb 39
CKGM add	KCBN 36-33
WGCL add	B104
KIMN add	PRO-FM
KIQQ 28-22	WABX
KMJK 21-19	WFLY
WKEE add	WKFM
WSPK add	WKRZ-FM
WRCK 28-24	KNOK-FM
KZZB deb 40	KITE
KZFM add	WZYP
KSET-FM deb 30	WOKI
WANS-FM add	KBFM
KMGK add	WSEZ
WJXQ 24-23	WGRD
Z104 add	WZZR
WHOT deb 40	WZPL
KBBK add	KZ93
KHOP add	KQMQ
KYYX 12-9	KSKD
WERZ 35-31	KHYT
WKHI deb 40	WFBG
WJBQ deb 40	WGUY
WSQV deb 26	WISE
KQIZ-FM 31-26	WJAD
WCGQ add	WFLB
KISR 25-19	WYKS
KVOL deb 37	KILE
FM99 add	WPFM
WHSL 29-23	WGLF
KFMZ 20-17	WBWB
KYTN 29-27	WSPT
KRNA add	KCDQ

Produced by Talking Heads



# ZZ TOP "Sharp Dressed Man"

WPHD 30-23	WKDD
K104 32-29	92X
WHFM 33-30	WGRD
WKFM deb 37	WZPL
<b>WRCK 29-26</b>	KZ93
KZZB 27-25	WHOT
WOKI add	KKXX
KRGV deb 22	KQMQ
WJXQ add 22	KHOP
WOMP-FM deb 40	KSKD
WZYQ 25-22	WFBG
OK100 38-32	WIGY
WJBQ deb 38	WERZ
<b>KQIZ-FM 26-19</b>	95XIL
KYTN 30-25	WSQV
99KG add	WJAD
KCDQ 32-31	WFLB
KCBN 30-27	KISR
WGCL	WYKS
WKEE	KILE
WSSX	KVOL
WSKZ	WPFM
KZFM	KKQV
KSET-FM	WHSL
94TYX	<b>WBWB</b>
KBFM	WCIL-FM
KTFM	KFMZ
WSEZ	KBIM

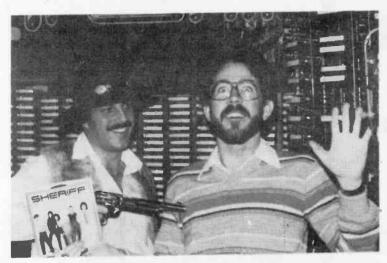


Produced by Bill Ham





KIXY-FM COKE GIVEAWAY — KIXY-FM/San Angelo, TX recently gave away a year's supply of Coca-Cola and a Sanyo AM/FM portable cassette and disc unit. Shown (I-r) are night rocker Gary Gailey, the winner, midday personality Scott Roberts, and an unnamed Coke dealer



PLAY IT OR I'LL SHOOT THIS DOG - Is this promotion in motion or what? Former Capitol promotion rep (I) Michael Steele is shown making an offer no one can refuse to KX104/Nashville Music Director (r) Bryan Sargent. Michael is subtly trying to explain that his record by Sheriff will bullet up the charts.



SHOW US YOUR CHIPS - When the "World 600" race comes to town, everyone goes nuts for tickets, so WBCY/Charlotte offered some to its listeners. All they had to do was send (I-r) John Boy and Bill James a potato chip. The trick was to have it arrive in one piece. Over 1000 entries turned up, but no one sent any dip



POWERS PICKS A POWERFUL PAIR - KFXM/San Bernardino PD Craig Powers (c) is holding a fine pair . . . of Penthouse Pets in his arms. These two lovelies dropped by to say hello as part of the recently-concluded KFXM/Penthouse ski contest.

### Rick Dees

Continued from Page 26

#### **How Does It Feel** To Be On Top?

Rick's ratings are most impressive. So naturally I wanted to know how it felt to be at the top. "It doesn't feel any different except that a lot of people are asking me how it happened. I've been doing this for a lot of years now and have been at KIIS-FM for about two years now. It takes a lot of exposure and a long time in a market with 12 million people to make an impact."

This led into a discussion of his earlier tenure at KHJ. "There were some very nice folks at KHJ. (Then-PD) Chuck Martin, (former GM) Tim Sullivan, and (former RKO President) Dwight Case gave me the shot. The real problems were that KHJ is on AM, and AM is a tough nut to crack in this town . FM has become the thing to listen to. The other problem was that KHJ was known as the station that people used to listen to. I'm proud to say that I was the morning man on 'The Boss, 93 KHJ.' It just wasn't the time for that radio station . . . its time had passed by.

"When I went there I know I got a lot of negative criticism from the industry, and it was probably because of overhype. It's been an uphill battle ever since. I'm glad it was hard because it's made it all worth it. I'll never forget going out to Westchester High School for an assembly. I introduced myself and the whole student body was yelling things like 'You suck . . . rock rules . . . KMET is number one!' Then they started chanting 'disco sucks' as a parody on my 'Disco Duck' record. The school was so bad that I saw a Home Ec teacher knitting a gun in the first row (rimshot)

"That happened five years ago, and now the same school has invited me to speak at their graduation. It's amazing what time and the right situation will do. Things like this make me feel very blessed with good fortune. I can't believe that people are mentioning me in the same breath as Ken & Bob, and KFI's Lohman & Barkley and the others that have been here in this market for so many years."

#### **Back To Radio Kicking And Screaming**

Rick became a bit gunshy after his KHJ experience. "I never wanted to do a daily radio show again. I was fortunate enough to get some on-camera work. One Michelob commercial was a salary in itself. I then became the spokesman for Bud Light, and then I became one of three people selected to do the voiceovers for the CBS-TV network. I wondered if I ever wanted to get up at 4:15am, go to the station and get a memo in my mailbox dressing me down for playing the wrong record at 8:03 the preceding morn-

"If it wasn't for (then-PD) Don Benson and (former GM) J. Ray Padden, I might not have been here. They just told me to come in, have fun, and do what I do best. I thought to myself, 'If they really meant it, then it would be fun.' Then they brought in Gerry DeFrancesco, (VP/Programming) Wally Clark, (KIIS & KPRZ President), and thankfully it was a smooth transition.

"Now through a wonderful combination of what Gerry's done with the music, what Wally's done with coordinating the promotions and the entire operation, we're on top. I don't worry whether I'm going to offend Wally or Gerry or the audience. My only goal on the show is to be thought of as a nice guy, who occasionally comes off with some clever lines and makes you think about something from time to Liz & Charleye

Newsperson Liz Fulton was already a part of the morning team when Rick was brought in, but she quickly became part of the new regime. "It's been over two years that we've been together. She fits with my type of personality very well. She has the gift of knowing when to perform. Her laugh is incredibly in-

"The attitude of not talking to the newspeople is something I don't agree with at all. When you hear two people with a chemistry, you can't say to them, 'Stop that, it's not professional.'

Another important part of the Rick Dees show is Coach Charleve Wright. He is a brash, outspoken sports expert who comes across with warmth and believability. His act, similar to Dees's in that he uses lots of his own drop-ins, is highlighted by his constant harangues on Howard Cosell.

'Again, Charleye and I just listen to each other and pick up on the natural flow," explained Rick. "I just really enjoy listening to Charleye because he really knows what he's talking about. He has the respect of the sports community and is not afraid to go on record and say what he feels about a controversial issue. You'd be surprised how many times he'll come in here and give me a great suggestion for a bit or something to talk about. He and Liz really are a large part of this show."

#### What's Past KIIS-FM?

I wondered what's on the horizon for Rick. "They asked John Gambling (WOR/New York) what's ahead for him many years ago, and he's still there. Hopefully the pattern can repeat. As far as outside interests, I guess I'm getting more involved with my syndication company, which primarily creates some short comedy routines and novelty-type records. Hopefully, I'll be doing some work with one of the national cable companies pretty soon." Rick recently completed a two-week guest host appearance on "PM Magazine."

As for KIIS's immediate prospects, Rick says, "Being pragmatic about it, with 86 signals in L.A., people will go from station to station, but I feel we'll maintain very well. Over the past two years we've not only maintained, but we've grown pretty steadily. It will level off, but I'm confident we'll be near the top for a long time because our format cuts across all age boundaries.

"I'd like to think that this will last a long time. I'm having such a good time with my life and career right now. I'm living out my fantasy. At 33 years old I still feel like a kid. I don't ever want to grow up . . . if I do I'm ruined."

#### Motion

Jackle Robbins resigns the PD slot at KZFM/Corpus Christi and is available at (512) 993-5993 . . . Leslie Framm is the new PD and Paul Fuller is the new MD at WABB-FM/Mobile, succeeding Blaine Kelley, who exits WXLK/Roanoke's new MD is Don O'Shea . . . KROK/ Shreveport MD Gary Bennett moves across the street to KEPT and is replaced by Aubrey Hayden . . . Stef Rybak has been made MD at KC101/New Haven under PD Loo

KIDD/Monterey PD Bary Brown moves into TV to do weather at KMST-TV 46, with MD Kevin Kel taking over programming on an interim basis. . News Director J. Paul Huddleston announces the appointment of Ron Casteel as afternoon anchor for KTSA & KTFM/San Antonio . . . KIST/ Santa Barbara PD/morning man Scotty Johnson moves to afternoons, tradint shifts with Barron Von Herron. Also new to middays is newsman Dick Williams, trading wire comfor the hits.

Bob Lewis, last at WBBM-FM/Chicago, returns to WRVQ/Richmond to become MD . . . Jim Williams becomes Operations Manager at KFMZ/Columbia Pueblo promotes J.R. Salas from weekends to late nights Yvette Smothers moves from afternoon news at B97/ New Orleans to a news slot at KFI/Los Angeles . . Danlels becomes Operations Director for KLAV/Las Vegas KQRZ-FM/Fairbanks, AK has signed on with a CHR



MILLER GETS A "STERN" MEETING AT WNBC - Capitol recording artist Steve Miller stopped in to be the mystery guest on Howard Stern's afternoon show on WNBC/New York. Shown (I-r) are Miller, Stern, Capitol rep Arthur Field, and WNBC talent coordinator Chris Mattoili.

# CALENDAR



**BRAD MESSER** 

# Ol' My-Name-In-The-Paper Blues

Getting ink can be fun. Assuming you're not the subject of a crime story or a sensational expose, having your name spread around in the right print media has the immediate impact of charging up the ego, and the longer-range potential of giving fellow broadcasters (and certainly potential employers) a positive impression.

A friend called to say a trade publication had interviewed him. Happy days! Getting a little recognition! Personal trade ink coming right up!

They butchered him. Not only did the interviewer/writer carelessly interpret the facts, he also created direct quotes. Just made them up himself. My friend wonders whether it might have been better to not be in print at all, because the story gave such a wrong impression.

The venerable and always-effective School of Hard Knocks has taught him forever that "good reporter" is much more than an abstract concept. Henceforth my friend fervently promises to do his best to determine whether an interviewer has a reputation for accuracy. "Good reporter" to him means conscientious and careful, not necessarily brilliant or talented or educated.

In the current issue of the Experimental Aircraft Association publication Ultralight, John Moody writes, "Since the beginning of powered ultralights in 1975, I have been interviewed by the press and media numerous times and I have had my name appear in articles for which I had no personal contact with the writer. There have been times when, in an effort to get an accurate article written, I have practically written the reporter's notes for him. Unfortunately, there still have been few times when the articles did not contain significant errors." Moody's concern with accuracy has little to do with ego, much to do with human safety and life. He advises his readers against evaluating ultralight aircraft based on "owner surveys published in magazines because they rarely have a broad enough base of owners to produce any meaningful data." (Surely a good reporter, not to mention his good editor, would not publish such an owner survey without explaining the limitations of the statistical base?)

The disappointed radio guy and the wary sky pilot are among the legions of critics who, having been burned by reporters who don't live up to recognized professional standards, now simultaneously have less blind trust in media in general and much more appreciation of proven "good reporters."

Not grey matter nor formal education nor even a good set of radio pipes. They just want reporters to be careful and accurate. The late Frank Reynolds's "Get it right!" says it best.

MONDAY, AUGUST 8 — The WWII Battle of Britain began in 1940 with German daylight bombing raids on London. In three months of continuous encounters the Royal Air Force outfought the Luftwaffe three to one, downing 2375 German aircraft while losing 733. British radar played a major part. Dr. Edward Homze (HOMEzee), a consultant to the Time-Life Luftwaffe book, says, "Almost all the controlling radar stations were above ground, and the Germans didn't attack them. They didn't know. They just assumed the British must have put them underground (like they would have done) to protect them from assaults."

United Nations charter ratified by USA 1945. \$7 million Great Train Robbery in England 1963. President Nixon's resignation speech 1974 (left office following day). President Reagan endorses production of neutron bombs 1981.

Connie Stevens is 45. Dustin Hoffman, whose first big movie was "The Graduate" in 1967, is 46. Country singer Mel Tillis is 51

TUESDAY, AUGUST 9 — The second and last atomic bomb used in warfare was dropped on Nagasaki, Japan, in 1945. With Hiroshima already in ruins from the first A-bomb, within 24 hours the Japanese surrendered and ended World War II. The USA kept secret the fact that the two A-bombs comprised our entire nuclear arsenal: no more bombs then existed.

Charles Manson Family "Sharon Tate murders" 1969. Richard Nixon resigns Gerald Ford sworn into Presidency 1974.

WEDNESDAY, AUGUST 10 — Warner Brothers' top star of a half-century ago appeared in 40+ movies and once outpolled Charlie Chaplin and Rudolph Valentino in a nationwide popularity contest. The star, only a teenager, died a natural death of old age 51 years ago today (1932). He was the first animal movie star, the German Shepard Rin Tin

Traditional peak of summer swimming season. The Executive Director of the U.S. Lifesaving Ass'n., Byron Wear. cites drowning as the third leading cause of accidental death, but says people don't drown because they went into the water too soon after eating and get cramps. "There is absolutely no correlation between eating and aquatic accidents. The only correlation there is is people consuming alcoholic beverages and swimming." Wear says 40% of drownings are alcohol-relation

Chicago's 150th anniversary.

Jethro Tull's Ian Anderson is 36. Bobby Hatfield (Righteous Brothers) is 43. Eddie Fisher is 55.

THURSDAY, AUGUST 11 — Today's the last of the Dog Days of summer, traditionally the hottest six weeks of the year. Summer figures haven't yet been tabulated, but NOAA National Climate Program Director Dr. Allen Hecht reports 1983's winter and spring statistics have revealed significant climate abnormalities. He refers to changes in Pacific Ocean winds, air pressures, temperatures, and the sea level itself, "more than we have seen in our data in a hundred years, vastly different changes" which caused a milder North American winter and torrential spring rains in Calfornia.

First emergency S-O-S sent by ship "Arapahoe" 1909.

Actress and beauty columnist Arlene Dahl is 55. Mike Douglas is 58. Writer Alex Haley is 62.

FRIDAY, AUGUST 12 — Mother Nature stages the one of year's most active meteor showers tonight and Saturday night. Because there'll be little moonlight to interfere, astonomers expect a better-than-usual display of up to one hundred shooting stars during peak hours of this year's Perseid meteor swarm. Best viewing is always after midnight and away from city lights.

Li'l Abner comic strip first published 1935. Space shuttle first test flight 1977. Fifteen die in Fastnet Yacht Race storm 1979.

George Hamilton is 44. Racer Parnelli Jones hits 50. Buck Owens is 53.

Tomorrow (8-13) Fidel Castro will be 55. On Sunday (8-14) Magic Johnson turns 24 and David Crosby will be 42.



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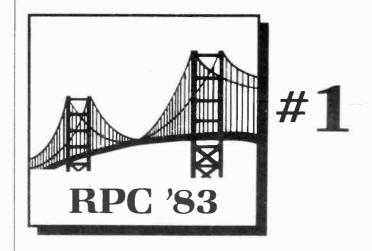
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JEFF GELB

AOR WINNERS' CIRCLE PART TWO

# KDKB: Recapturing First Place

As Program Director of KDKB since spring 1980, Jeff Sattler was used to winning the Phoenix AOR battle. Since spring of 1981, Arbitron had shown the station as the top contemporary music outlet in the city. Then came winter 1982, and a victorious ARB from competitor KUPD. Sattler knew his work was cut out for him.

Now, with the spring ARB results out, not only has KDKB regained its AOR lead, but it has captured the top 12+ share in the market, as well as dominant demo showings in adults and men 18-34 and 18-49

#### AOR Is Dead — Long Live AOR

Sattler garnered those impressive shares by rethinking the nature of the format itself. He came to the conclusion that it was

time for some changes, feeling that he could no longer win by playing by AOR's 'old rules.' Sattler stated, "I think it's absolutely true: the old rules just won't work anymore. AOR stations can cume number one, but they have to be AOR by



Jeff Sattler

1983 standards. AOR radio was created to play a wide variety of music, but the kinds of songs we're playing had to change. The core is still there; 'Stairway to Heaven' is still the favorite song in any test we do. But the question is, how often do listeners want to hear it?'

Sattler used that line of thinking to finetune KDKB's music rotations. "We had to find a perfect music mix that combined the best of new and old," he explained. "Not all 'dinosaur rock' is bad, but God knows that if you play too much of it your station will sound dated and stale. At the same time, if you dump it all you'll get into trouble. In our winter book, where we went down, we were playing more modern music than we had in the past, and selling the sizzle of it. We were still the number one cume station, but our quarter hours dropped off. So I pulled back just a little bit on modern rock, just tweaked the station's sound a bit, and we zoomed back up in quarter-hours.

Sattler observed, "It appears that new music isn't going over as well here as it is in other cities. But each city is different; what goes over poorly here may do well elsewhere, and vice versa. I felt it was to our advantage to become a little more cautious with our new music choices in the spring." Far from feeling that this made his station sound stale, Sattler said, "When I think the station is playing a nice variety of music and I'm not getting tired listening to

"If AORs let CHRs play all the hits, we'll be in trouble . . . the clue to fight uptempo CHRs is to play the hits while sticking with AOR acts."



it, that's when we're probably playing too many songs for the average listener. By comparison, when I think the station sounds just a tad tired, then we're probably right on target:

"Variety is another key ingredient to the KDKB music mix," he continued. "There was a time when we weren't going past one cut on albums, but right now, we're two and three cuts deep on some records. Also, we're playing some interesting oldies, like early Elton John songs. Some people might claim that we shouldn't play artists with 'image problems,' but I argue that there are many artists who had one or two great songs that people want to hear regardless of that artist's current popularity." Timing is critical when determining whether old cuts can be reintroduced to a station's library, and Sattler mentioned, "Our music varies from month-to-month and book-to-book, depending on the competitive situation. I like to look at any songs we're not playing and research whether we should play them. We test these songs in group settings or through callouts to see if the songs are still

He admitted, "We've gotten a lot more subjective in the last three months. When you get too caught up in research, you start sounding stale.'

#### Airstaff: Keep 'Em Busy, Keep 'Em Happy

Another thing that keeps KDKB from sounding stale is its airstaff, though, as Sattler pointed out, most have been with the station for years. "John Giese and Bill Andres, the morning show team, have been here five years, as have Larry Hayes, who does middays, and our nighttime jock Lynda Clayton. Our News Director Pat Powers has been here four years. MD J. David Holmes has been here three-and-a-half years. And the overnight guy, Vern Kodama, has been here two-and-a-half years. When you have great people who stick with you, the rest seems to fall in

Sattler has a gameplan for keeping his jocks interested in their jobs and the station: "The station is most exciting when it's doing something. I strive to give us that 'stay tuned or you might miss something' feel. KDKB is always promotionally active, and usually in a manner that shows our sincere care for the audience. So our jocks always have something to talk about, get involved in, and be proud of. The 'Life-Ride' is probably one of our greatest achievemenNEW KIDS IN TOWN, PART TWO

# KRCK Rocks Portland

KGON/Portland is one of AOR radio's most-respected cornerstones. Yet, very quietly over the past six months, a competing station has wrested the format crown from KGON and gained control of the marketplace at the same time. That station is KRCK, which began AOR programming in the middle of the fall Arbitron. Its subsequent 3.5 figure gave only a hint of things to come: in the spring ARB results, KRCK was up to a 9.9 to KGON's down 4.9

#### **R&R Specialists**

KRCK Operations Manager/PD Robin Mitchell speculated on the cause of his station's dramatic upswing: "From the beginning, we made the audience priorities ours. We specialized in rock and roll. Our call letters were a real coup; everytime KGON mentioned rock on the air, it's like they were giving us a free plug.

'We were also blessed with one of the best-equipped facilities I've ever worked with, including a fully-equipped remote van that we hauled out to all the rock-oriented events. So we were very visible in the community.

Yet, there was no large giveaway or commercial-free programming to kick off KRCK. "Minimize talk and clutter, keep it simple, and just play the music: that was our philosophy, Mitchell revealed

"We contracted with John Sebastian, and put a great deal of credence in his music suggestions. Also, I gathered a staff of seasoned pros; our morning man, Michael Bailey, had been a KINK/Portland PD. My Assistant PD is Bob Brooks, who was KGON/Portland's original PD when they went AOR. The afternoon man. Charlie Busch, had come from afternoons at KINK. John Walker, the night jock, has worked at KZOK/Seattle. All of these guys were from the region and had a good feel for AOR. As a group, we went over music lists and selected music we felt had been underexposed in the market, using listener feedback and callout research to back up our choices

#### **R&R Alternatives**

"Until KRCK came along, KGON had been the only AOR in town for quite some time. People had nowhere else to go, and we felt they would welcome an alternative. We zeroed in on straight-ahead AOR listeners, trying to super-serve them. As far as modern rock was concerned, we were careful to play only what we felt was compatible with traditional AOR listener tastes.

THEY'RE NUMBER ONE - Pictured next to a display of KRCK's winning Arbitron numbers (front, I-r) are staffers Ron Alan, Matt Williams, Pat Rieken; (back, I-r) Operations. Manager/PD Robin Mitchell, Assistant PD/MD Bob Brooks, and airstaffers Casey

McCoy, Charlie Busch, John Walker, and

Alan Lawson.

This philosophy meant that the station shied away from the black artists like Prince and Michael Jackson who found acceptance at many other AORs this spring. Mitchell explained, "It's either real rock and roll or it's pop, and to me, they were pop." Similarly, he didn't depend on MTV popularity as a reason to add records. "I think MTV is a great promotional vehicle for record companies to expose artists in a new form, but video and audio are two different things," he said.

"We're sticking to our game plan, and I think that somewhere down the road is a 12-15 share for KRCK. We haven't yet pulled as high a cume figure as KGON had in its prime. so I think there's plenty of room for us to grow, unless the 'spasm' theory takes effect here. That's when the book comes out and every GM tells every PD to try and copy what the winning station in town is doing." In the meantime, the celebrating continues at KRCK, where management donated \$100 for each tenth of a share the station rose from the fall book to this one. Last week, KRCK jocks split \$6300. With an impetus like that, don't be surprised if KRCK gets double digits next ratings time around.

ments along those lines. We set up and found sponsors for this project, which offers free cab rides for those too intoxicated to drive, from 10pm-2am daily.

"Another ongoing promotion we're happy about is our tie-in with every Friday night home game of the Phoenix Giants. We give out 5000 free general admission tickets through sponsor outlets, and all the 50-cent beer cups sold those nights feature the KDKB logo.'

"AOR stations can cume number one, but they have to be AOR by 1983 standards."

Sattler described other station promotions designed to increase listenership this spring. "On the air, we did lots of ten-in-a-rows, driving home a commercialfree image. And, we tied that in with a contest that asked listeners to keep track of those songs, then to call us and read back the song titles, which qualified them to win a ten-day trip to Hawaii. For simply calling in, we gave them \$39.95 KDKB tour jackets. I've always felt it's important to give qualifying prizes."

Off the air, the station's call letters were visible on some billboards, in newspaper ads for the morning show, and in a heavy TV spot schedule. MTV also played a role in promoting KDKB, in the form of concert simulcasts that incorporated parties with air personalities. Sattler said, "I thought at first that MTV had more to gain from an involvement with radio, and it was in our best interests not to help them out. But, after it was on for a while, MTV had garnered a positive image, and it was in our best interests to associate with them. You're operating with blinders on if you don't think they're a factor. It's up to us to take advantage of their powerful image.'

#### **AOR Vs. CHR**

KDKB wields considerable power in the Phoenix radio arena. Among its competitors are several CHRs. Sattler noted, "If AORs let CHRs play all the hits, we'll be in trouble. On the other hand, sometimes the CHRs go too far in trying to emulate the AORs, and that can also backfire — on them. The CHRs that are doing well are much more uptempo than they used to be, but the tempo comes from artists like Michael Jackson or 'Flashdance' cuts."

Continued on Page 31

ROCK & ROLL FIREWORKS — WYSP/Philadelphia rocked the skies of the city with its second annual sky concert on the fourth of July. The show choreographed fireworks to rock and roll being played on WYSP.



QUIET RIOT AT KAZY — In Denver for a concert appearance, Quiet Riot visited local AOR KAZY. Pictured getting along quite well (I-r) are EPA Associate Director of Album Promotion John Kirksey, EPA's Michael Moore, KAZY's Allan Stag, band's Kevin DuBrow, station's Roman Moore, Quiet Riot manager Warren Entner.



**ZEBRA STRIPES** — Zebra earned stripes for good behavior when the band appeared in Dayton recently, where they were given T-shirts to wear onstage at their local show by WTUE's airstaff. Picturd (I-r) are WTUE PD Bill Pugh, band's Randy Jackson, WTUE MD Bob Clark, band's Felix Hanemann, station's John Beaulleu, band's Guy Gelso.



**NEW SUPERGROUP** — No, Drake Hall isn't announcing the formation of a new superstar band. KTXQ/Dallas's MD is pictured announcing the 1983 Texxas World Music Festival, with the help of two of the show's stars, Sammy Hagar (center) and Tommy Shaw of Styx (left).

# *KDKB*

Continued from Page 30

"The clue to fight uptempo CHRs is to play the hits while staying with AOR acts. We try to pick the songs that we think will be future hits, so we're beating the CHRs to the punch. By the time they add those songs, they're old hat. If songs we've played become CHR hits, we can still get CHR crossover listenership by programming those songs as recurrents. Overall, this practice gives the station a much more contemporary sound, and that makes us exciting."

No one person can make a station exciting or a winner. Sattler was quick to lavish praise on his work partners: "We have a great team here, and I want to thank them, including Station Manager Liz Young and GM Tommy Vascocu, as well as the programming staff. I also consider myself extremely fortunate to be associated with Sandusky, the most professional broadcasting group in America."

He also commented on the effectiveness of KDKB's two consultants, Jeff Pollack and Rick Carroll: "Their input is useful and appreciated. They have a national perspective on music and promotions that we can tailor for our needs. Though we're not a modern rock station per se, information on new music is still invaluable to us because it keeps us on the 'cutting edge' of trends."

Sattler outlined his philosophy for keeping KDKB exciting in the future. "Winning this time took a lot of hard work and, admittedly, a little luck. I program what I call a 'hi-tech, hi-touch' format: I want the station to be very refined yet never predictable, and always to show a sense of caring for its audience. It's a best-of-both-worlds concept that I hope never to lose sight of."

#### UPDATE

To celebrate three fireworks shows it sponsored throughout the city over the fourth of July weekend, WMJQ/Rochester handed out 10,000 commemorative (and colorful) patches. The station is also scheduled



to sponsor the eighth annual Rochester Raft Race down the Genesee River as a benefit for the 1984 U.S. Olympic Team . . . Growing old with rock and roll: KMEL/San Francisco played a day's worth of Rolling Stones songs to celebrate Mick Jagger's 40th birthday . . . And now the sports stories . . . It was the Tubes over WHJY/Providence in a benefit softball match. Def Leppard trounced Z99/Regina in a celebrity soccer game. Bryan Adams and Journey's Steve Perry joined KEGL/Dallas airstaffers in a benefit bowling tournament for T.J. Martell. Listeners were pitted against the station, with winners awarded T-shirts, LPs, and autographed bowling pins . . . DC 101/Washington held a tailgate party with free food for the first 5000 who dropped by KFMG/Albuquerque and WYER/Mt. Carmel both held outdoor concerts featuring six local bands. When WHCN/Hartford held a special screening of "Jaws 3-D," the station awarded one moviegoer 106 pounds of shark meat . . . KILO/Colorado Springs's "crazy cash contest" asked listeners to submit ideas for incredible stage acts they would perform for the chance to win \$1000. The best entrants performed in front of a live audience and panel . . . High fashion: WIYY/Baltimore held a fashion show hosted by its female announcers and featuring local rock artists as models . . . KLOL/Houston cosponsored a sand sculpture and beach bash with sailboards and cash as prizes . . . Congratulations to WZXR/Memphis morning man Rob Grayson and wife Burma on the birth of daughter Shelby.

#### EVOLUTION

Gary Jackson is upped from MD to Operations Director of WCKN/Greenville and its sister AM WAIM. Steve Chris remains PD at WCKN Michael McConnell exits as PD of WSKS/Cincinnati Bruce McGregor is upped from PD to Operations Manager of KQDS/Duluth. He remains PD as well WSLQ/Roanoke appoints Don Morrison MD. Erin Riley is named MD for WMMR/Philadelphia Pepe Lopez is named MD at KLAQ/El Paso . . . Baxter and Mark from KLOL/Houston join WDIZ/Orlando for mornings, replacing departing Carren Sheldon and Tony Clyburn . . . Steven MacKelvie is upped to Operations Manager for KMOK/Lewiston, ID and John Napier is promoted to MD . . . David Perry exits afternoons at KMET/Los Angeles; he's been with the station for about seven years . . . David Byrd is upped to overnights from weekends at WCOZ/Boston . . . David Allen is new to nights at KMJX/Little Rock . . . Steve Cormier joins WCCC/Hartford's airstaff from WECM/Claremont and is succeeded in mornings at WECM by Ken Silva Joining KPRI/San Diego for weekends are Jeff Elliott and Robbie Gonzalez . . . Upped to overnights at KFMG/Albuquerque from weekends is David Lee White . . . Carroll, Schwartz and Groves sign WOOS-FM/Canton as a traditional AOR client station.



A COMPROMISING POSITION — Tommy Shaw of Styx got acquainted with WDIZ/Orlando night air personality Liz West (under the close scrutiny of Promotion Director Mick Dolan, left) after the band played locally.



ANYTHING GOES — No, this isn't a scene from a new Monty Python movie. Attracting attention centerstage is Mike Evans, KPOI-FM/Honolulu's "Original Hose" and morning show host. He's pictured during a recent "Finally A Friday" live broadcast with two listeners vying for awards in a costume contest.



**GETTING DOWN AND DIRTY** — Radio air personalities will do anything for attention. Newcomer KOME/San Jose morning man Scott McConnell engaged in some mudboxing (!) with two willing participants during a recent station promotion.

COMING NEXT WEEK: With all the spring Arbitron books accounted for, it's time for R&R's exclusive semi-annual look at the state of AOR radio. Next week, a complete listing of demo and 12+ figures for our format, along with commentary on where the format's headed.

#### JACKSON BROWNE-TOUR '83

- JULY 14 SYRACUSE, NY War Memorial
  - 15 ROCHESTER, NY Auditorium
  - 17 CUYAHOGA FALLS, OH Blossom
  - 19 PITTSBURGH, PA Civic Arena
  - 20 INDIANAPOLIS, IN Market Square
- 22-23 CLARKSTON, MI Pine Knob
- 25-26 COLUMBIA, MD Merriweather Post
- 27 WORCESTER, MA Centrum
- 29 HARTFORD, CT- Civic Center
- 30 SARATOGA SPRINGS, NY-Performing Arts Center
- 31 PROVIDENCE, RI Civic Center
- AUG. 2 NEW YORK, NY- Madison Square Gardens
  - 3 PHILADELPHIA, PA-Spectrum
  - 4 PORTLAND, ME Cumberland
  - 6 GREENSBORO, NC Coliseum
  - 7 CHARLOTTE, NC Coliseum
  - 9 ORLANDO, FL Orange County Civic
  - 10 TAMPA, FL Sun Dome
  - 12 ATLANTA, GA Omni
  - 13 CHATANOOGA, TN UTC Center
  - 16 NASHVILLE, TN Municipal Auditorium
  - 17 MEMPHIS, TN Mid-South Coliseum
  - 19 BATON ROUGE, LA LSU Assembly Center
  - 20 HOUSTON, TX Summitt
  - 21 DALLAS, TX Reunion
  - 23 OKLAHOMA CITY, OK Myriad
  - 24 KANSAS CITY, MO Kemper Arena
  - 26 E. TROY, MI Alpine Valley
  - 27 ST. PAUL, MN Civic
  - 28 HOFFMAN ESTATES, IL-Poplar Creek

LAWYERS IN LOVE—THE NEW ALBUM FROM

#### **JACKSON BROWNE**

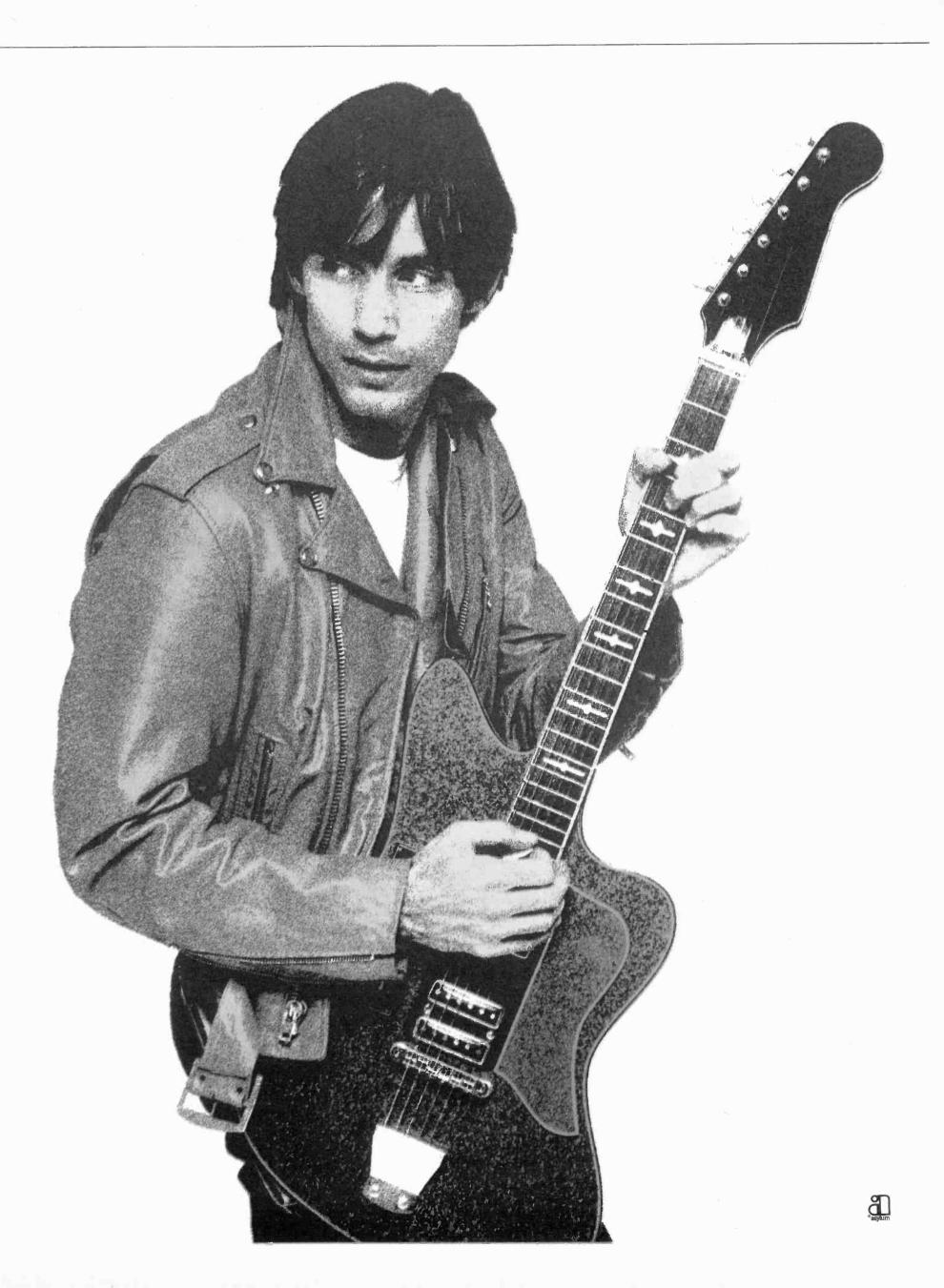
FEATURING THE FIRST SINGLE, "LAWYERS IN LOVE"



AVAILABLE ON ASYLUM RECORDS AND CASSETTES AND SPECIAL 6x12 PACKAGE

LOOK FOR "LAWYERS IN LOVE" ON MTV

Produced by JACKSON BROWNE & GREG LADANYI • Recorded by GREG LADANYI & JAMES GEDDES • Management: PETER GOLDEN & ASSOCIATES, INC. • Photo: RANDEE ST. NICHOLAS LP No. 1-60268 SINGLE No. 7-69826 © 1983 ELEKTRA/ASYLUM RECORDS, INC. • DIVISION OF WARNER COMMUNICATIONS, INC. ©



# Adult/ Contemporary



JEFF GREEN

# Interviewing Prospective Air Talent

A first-time PD in a small Western market called R&R recently and said, "Having never held this position before, I'm not sure what questions to ask prospective air talent. Can you help?" This week, leading programmers Bruce Buchanan from KLLS/San Antonio and WTVN/Columbus OM Jack FitzGerald give their pointers on not only what to ask potential personalities, but just as important, what to listen for.

#### **Desire For Self-Improvement**

Bruce began, "I first want to know if the guy's interested in spending time thinking about his show. At KLLS, we give our talents four hours a day to sit at the pool, in front of the TV, or wherever he wants to do whatever he wants to prepare for his show. We don't care how his time is spent, as long as the three hours on the air the next

day are good."

Bruce related this practice to his overall emphasis on continuously improving his staff. "One's past performance really isn't important. What concerns me most is if the talent is willing to take direction and work to improve him-



work to improve himself. By the time I Bruce Buchanan made it to KVIL/Dallas as an air personality, I had worked in the business nine years and had programmed three stations, but still really knew nothing! I realized I'd better start listening and allow myself to get 'beaten up' every day until I learned. Therefore, to be honest, I sometimes end up pontificating in interviews about our high standards and ask if they're willing to be beaten up too, because I know that they will become better than the tape they submitted to me when they were hired."

#### **Well-Rounded Character**

Jack also mentioned that depth and selfdevelopment were important qualities to seek in new talent. He said, "I look for an open mind, willingness to learn, and somebody who has well-rounded interests. Every station should have one radio freak on its staff — someone who eats, breathes, and sleeps radio 24 hours a day. But that's not what I look for when I hire; I want someone who brings in more to the position than a lot of radio trivia. So I ask them about their education and interests in non-radio endeavors. Do they read books? What turns them on? At WTVN, we've got a private pilot, a white-water canoeist, a wilderness buff, a family man — when you put a staff together with such varied interets, you have a wider range of resources to draw upon. I really think that makes programming the station easier."

#### **Considering Stepping-Stone Talent**

What do Bruce and Jack think of prospective jocks who admit they're looking at their stations as stepping-stones to larger markets? Bruce said, "That's perfect — it's probably the best situation there is, because San Antonio is hopefully not going to be the last stop in their careers. If it is, they're not going to be stars and we probably aren't going to get the performance we want from them. If we build a reputation of sending people on to bigger and better places, it makes it a lot easier for hiring the next individual. A jock who tells us he wants to come through KLLS and then continue on elsewhere gives a very good sign he's striving to improve himself."

Jack agreed: "I'd encourage PDs to never be intimidated by hiring steppingstone talent. It never hurts the radio station to lose those people; in fact, it *helps* you attract better people down the line."

#### Ability Vs. Compatibility

Jack and Bruce next discussed choosing between a strong yet controversial talent and a less-skilled personality who can get



NO SUMMERTIME BLUES WITH KFQD CRUISE—What started out as a 50-car caravan through the Anchorage countryside four years ago has turned into one of the city's largest radio-sponsored events. This year's Cruise included over 700 cars stretching some 4½ miles long, all tuned to golden oldies on A/C station KFQD. The ride ended at a regional park where over 1500 listeners devoured hot dogs and soda pop.

along with the rest of the staff. Jack pointed out, "When you're hiring air talent, you're not necessarily hiring sane, normal people! Some of the best jocks in the country are the most eccentric. That's not to say compatibility isn't crucial; in fact, compatibility with the staff is absolutely paramount and then the challenge is to find an incredible talent who will fit in with your current staff. It's putting the cart before the horse to bring in a great jock at the expense of the camaraderie and spirit you've built up with the rest of the team. If you don't maintain the team spirit, no matter who you bring in, it's going to fail."

Bruce added, "Sometimes you'll find a great talent who's a prima donna, and it just means they'll require more of your time. The people I work mostly with haven't quite made it to the 'big time' yet, but they are on the edge of stardom. They're just getting good paychecks suddenly and it can go to their head." Bruce admitted, however, that troublesome personalities don't always reveal themselves in preliminary interviews. "If there are problems with a talent," he said, "they usually don't manifest until long after they've been hired. That's one reason I think references are moderately important if there's something you want to delve into further." Why only moderately important? Bruce replied, "Because a problem with calling references is that if there was a negative parting of the ways, the employer can say anything he wants and distort the real truth.'

#### What NOT To Ask

Jack cautioned PDs to be careful when digging into a prospect's personal life, commenting, "I honestly don't feel it's proper to ask someone if they've been arrested, or probe them about personal things such as

using drugs. I've hired people with a history of drug use, if I'm convinced they're straight and can make a contribution. Some people are still carrying a bad reputation for things they did 15 years ago! It's hard to live that down,



but if someone has Jack FitzGerald worked hard to straighten out his life, a PD shouldn't be scared of the past."

Bruce noted, "If a previous employer tells me the candidate I'm considering did something illegal, I try to find out if there's been a pattern. I might still hire him, but it's something I'd want to know about, and I would confront the individual on it. I'd stay real far away from hiring someone who's had drug arrests, but to be honest, I don't ask about that in front. It's very hard to find a guy in radio who hasn't bounced a couple of checks someplace. All we're interested in is if they are going to do it any more!"

#### **Revealing Skeletons In The Closet**

A programmer seeking to hire a particularly attractive personality might hesitate to reveal certain information of his own: that the station is about to be sold, a forthcoming format change, unusually tight budget, etc. Jack feels that just as a PD needs to be aware of a candidate's dark past, the prospective jock is entitled to know about the skeletons in the station's closet. He said, "You should be extremely frank about your station's situation, and not pull any punches whatsoever in telling people the down side of working at your station. No matter what station it is, there are down sides. You owe it to these people because you're messing with their lives when you hire or fire. You've got a great obligation to be straight with them - it'll come back to haunt you if you're not."

# Station Profile



WWSW "3WS" Pittsburgh One Allegheny Square Pittsburgh, PA 15212 (412) 323-5300

Owner: WWSW, Inc. Rep: McGavren-Gulld President/GM: Michael Harvey PD/MD: Herb Crowe

> 50 kw 94.5 mHz

"The oldest continuously operating FM station in the country, **3WS** is an A/C programmed for adults 25-49 years old. The emphasis is on highly-research music, although the station does carry a complement of informational services, including news, **Accu-Weather**, sports and traffic reports — the bulk of which are aired in morning drive.

"3WS is designed for long periods of listening, and the announcer approach is friendly and conversational, without being an intrusion to the music flow. Musically, 3WS is oriented toward oldies (Pittsburgh *is* the oldies capital of the world), with a ratio of about 70% oldies to 30% currents. Promotionally, 3WS tends toward a great deal of community involvement with many fundraising events scheduled each year, and maintains close ties with Pittsburgh's public programs. On the air, the promotional image is ongoing.

"Technically, 3WS has the strongest FM signal in the city, covering parts of four states with state-of-the-art transmitting, audio processing, and antenna systems. Inside, construction was recently completed on a new control room with satellite capabilities and new four-track production facilities. 3WS also recently installed its own satellite dish, giving us access to digital audio."

Herb Crowe

### Additional Recommendations

Besides those mentioned in this column, Jack and Bruce offered these additional questions and ideas to consider when evaluating prospective talent:

#### Questions:

- 1. How did you get where you are and what motivated you to reach this point?
- 2. Why did you stay as long/short a time at a particular station?
- 3. What are your goals in radio?
- 4. Where do you want to be in five years?

#### Suggestions:

- Study the person's appearance and conduct.
- 2. Watch for negative things said about previous employers or co-workers.
- Observe how candidate reacts to station working environment.
- 4. Note differences between what's said over the phone and what's said in person.
- 5. Never hire someone you haven't met.
- 6. Be open about obtaining second opinions from others.
- 7. Be willing to conduct interviews at applicant's convenience as well as yours.
- Let the applicant do most of the talking.



# Hot Fun In The Countrytime

Baseball, hotdogs, apple pie and promotions; nothing goes better than summertime and Country radio . . . except maybe barbecue and beer. Whether it's raising money for charity, presenting free concerts, or just getting out and having some fun with the listeners, Country radio is at its best when it comes to getting involved. This summer is no exception, as evidenced here by just a few highlights of the action around the country.

I'm not totally sure when the staff at WMC/Memphis has time to get any work done. To date, their activities have included the Memphis Chili Cook-Off, raising \$50,000 for the Kidney Foundation; the 8th Annual WMC Heart Fund Open golf tourney that raised \$3700 for the Memphis Heart Fund; and their 79ers softball team is in the middle of a 16-game schedule in which they hope to raise \$15,000 for Mid-South charities. Still to come is the WMC-79 Miller High Life Softball Marathon for Easter Seals. In addition to being a co-sponsor, the station's team will be playing in the marathon. WMC will also be sending 1000 underprivileged chidren to see "Sesame Street Live" at the Mid-South Coliseum in September. Les Acree really keeps his people involved, but there's no truth in the rumor that you have to be able to hit .350 to work for him.



I recently received a letter from WZZK/Birmingham VP/GM Jerdan Bullard, in which he stated it so well:

"There are those special opportunities that come along for radio stations to provide a special service to a worthy cause. Such an opportunity was ours with the record 'Bear.'

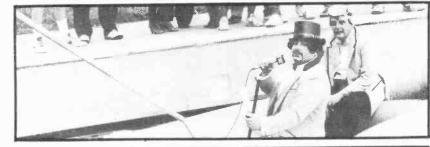
"We raised \$15,000 for the local March of Dimes organization thorugh the marketing and distribution of 'Bear,' the tribute to Alabama football coach **Paul 'Bear' Bryant**."

Jerdan (right) is shown presenting the check to Mrs. Jabo Waggoner, 1983 Mother's March Chairman for the March of Dimes. Also on hand were the co-authors of the song Chance Jones (second from left), and Mike Lantrip (third from left). Kealee Burrow, Alabama's 1983 March of Dimes Poster Child, is in the foreground.

For the ninth straight year, one of the biggest summer events in Indianapolis is the WIRE picnic. Each year WIRE presents the best acts in country music free to its audience . . . the only entry fee being a WIRE bumper sticker on your car. This year's show has a special twist, with all of the talent being Indiana grown. Headlining the show, which includes plenty of local acts, are Steve Wariner from Noblesville, the Wright Brothers from Indianapolis, and Janie Fricke from the Fort Wayne area. Both Steve and the Wrights have appeared on the show before, but as local acts! Great exposure for local talent, the WIRE picnic attracts more than 40,000 people.

Also on the picnic scene, WMAQ/Chicago held its annual Lambs Farm concert. T.G. Sheppard, Earl Thomas Conley, Gary Morris and Ronnie Rice entertained 50,000 people while raising \$55,000 for the resident training center for the mentally retarded.

WWWE/Cleveland gave away 1100 Cleveland Indians tickets as part of a promotion to welcome new morning man Bob Wilkie. The station invited its listeners to a park in downtown Cleveland to meet Bob, and offered a pair of Indians ducats to anyone showing up with a "Welcome Wilkie" sign. The tickets were gone in 45 minutes!









### The Perils Of Promotion or IREGRET THAT I

HAVE BUT ONE LIFE TO GIVE FOR MY COUNTRY (STATION)

One of the really neat things about being on the air is you get to do things most people only dream (or have nightmares) about. The antics this summer have included (middle left) **WILQ/Williamsport**, **PA** personality **Todd Steward** taking things into his own hands as part of a local mall's Dairy Days celebrity milking contest. Being a city boy (you can tell from his grip), Todd didn't do very well in the competition, but nary a sour word was uddered.

On top, it was anchors away as WSIX(AM)/Nashville personalities Marvis Davis (hat) and Charlie Williams (mask) braved the rapids of the Wave Country wave pool to do a live broadcast

The staff of KKCS/Colorado Springs, wanting to pull their own weight, entered the 10th annual Black Forest Outhouse race. It was close, but they came in first after maintaining their race-long tissue-thin lead (lower left).

And finally, there's the case of WHTN/Huntington, WV morning personality Ernie Anderson who broadcast from bed, in his Dr. Denton's no less, to raise money for the local chapter of the American Cancer Society. Ernie did this only because he was promised he could keep the PJs and pacifier. We all have our price.

# It's A Tough Job . . .



but somebody has to MC these types of events. Shown (upper left), making the ultimate sacrifice is **KBRQ-FM/Denver** afternoon man **Jon Lawrence**, as he gathers all the facts he can while preparing to name the winner of the "Best Looking Girl On A Waterbed" contest. After due deliberation, Jon announced the winner to be Michelle, the lady on Jon's immediate right.

**Bill Hickman** of **KFH/Wichita** recently hosted the "I Love Her Mind" contest. Bill is shown (upper right) with the winner, and the other contestants, one of whom didn't exactly fit the title of the contest. No word if Bill got hazardous duty pay for having to kiss the runners-up.

As the latest heat wave seared most of the country, a number of personalities moved their shows outdoors. **Tony Lynn**, OD and morning man at **WBAX/Wilkes-Barre**, utilized the radio station's pool (doesn't *every* station have one?) for this remote broadcast. Unidentified bathing beauties made his morning complete. Pina Coladas before 10am, Tony?

If you're looking for a vacation spot to do some fishing, why not try to make it a profitable trip by dipping your line into Central California's Lake San Antonio? KTOM/Salinas, along with the Monterey County Parks Department co-sponsored a \$100,000 fishing derby but of the thousands participating to date, no one has hooked into the tagged, grand prize striped bass, so the deadline has been extended to Labor Day for the \$1000 reward. Give it some thought ... angling for a new method might lure you to the event.

K-102/St. Paul is planning a number of \$1.02 Country Concerts to be held in the 8000-seat Minneapolis Auditorium. Already set to perform during the series, which GM Gary Swartz says is the station's way of saying thanks to the listeners, is Sylvia.

KASE 101 & KVET/Austin, along with Coca-Cola, are sponsoring this year's Aqua Festival. Among the artists appearing on the Country stage during the festival's run will be the Statler Brothers, Larry Gatlin & Gatlin Brothers, Roger Miller, the Carter Family, Johnny Rodriguez, Gary Morris, Eddy Raven, Bobby Bare, Doug Kershaw, George Strait, Dottie West, and The Original Bob Wills' Texas Playboys.

# The Music Section

Country's Most Accurate
Music Information
Airplay/50... See Page 58
Adds & Hots... See Page 43

# Nashville This Week



SHARON ALLEN

# Multimedia Digs "Country Gold"

Multimedia Entertainment taped its new television special, "Country Gold," this week at the Tennessee Performing Arts Center in Nashville. Executive Producers Reginald Dunlap and Steve Womack called the two-hour program a "visual greatest hits of country music."

Earl Thomas Conley, Janie Fricke, Lee Greenwood, Waylon Jennings, Ray Price, Jerry Reed, T.G. Sheppard, Ricky Skaggs, Sylvia, B.J. Thomas, Tanya Tucker, and Tammy Wynette performed some of the biggest country songs of the last 25 years as well as their current hits.

"Country Gold" is part of Multimedia's "Country Come Alive" series of nine country music specials for 1983, to be nationally syndicated in September.

Carl Perkins, the man who warned the world not to step on his blue suede shoes back in 1956, donated the famous foot apparel to the Country Music Foundation. These original blue suede shoes were formerly on display in Perkins's own museum in Jackson, TN. The performer also donated the stage costume worn on a 1964 tour of Europe when he met the Beatles for the first time, as well as his Alvarez classical guitar. The shoes, guitar, and stage costume donated to the CMF are on display in Nashville's Country Music Hall Of Fame & Museum



TWO FOR THE SHOES — Pictured in the Country Music Hall of Fame & Museum with Carl Perkins's newly-donated blue suede shoes are (I-r) BMI VP Frances Preston, CMF Exec. Director Bill Ivey, Perkins, and BMI's Del Bryant.

#### **Country Is A Good Cause**

Nashville superpicker Henry Strzelecki spent 18 months putting together a 20-song album featuring songs by some of country music's biggest stars who have donated all royalties from the sale of the album to the Association For Retarded Citizens. The LP, "Star Spangled Country," offers songs from Willie Nelson, Dolly Parton, Kenny Price, Joe Stampley, Dottie West, Ronnie Milsap, Mel Tillis, Carl Perkins, B.J. Thomas, the Nashville Superpickers, Johnny Cash, Loretta Lynn, Johnny Paycheck, Moe Bandy, Anita Kerr, Waylon Jennings, Archie Campbell, Hank Thompson, Porter Wagoner, and Roy Clark. Barnes & Company did the cover art for free, and Custom Mastering mastered the entire album at no charge. The musicians, record labels, and

others connected with the project donated the royalties due them from the sales of "Star Spangled Country" to the ARC.

Strzelecki's brother-in-law is a victim of Down's Syndrome, thus his interest in the association. He commented that the fundraising album project seemed more appealing than arranging a benefit concert, because it would continue to bring in money on a regular basis.

The album is being offered to all the ARCs across the country, and though it can't be offered through normal distribution channels or in record stores, it will be offered through mail order and television and radio.

For more information, contact the Association For Retarded Citizens, 1700 Hayes Street, Suite 201, Nashville, TN 37203, (615) 327-0294.

BITS & PIECES: Next time you fly Con-

tinental Airlines, ask for a headset so you can hear Sylvia featured on the in-flight radio program ... The Muscular Dystrophy chapter in Fort Worth is sponsoring a fundraising motorcycle ride on August 21. They've chosen to title the event "The Ride" after David Allan Coe's single on Columbia. "The Ride" will end at Billy Bob's, where coincidentally, Coe is scheduled as the club's featured attraction . . . Con Hunley and manager Mickey Baker are working out details for a product endorsement with Ancient Age bourbon. The project includes a print advertising campaign, tour support, and cross-merchandising between the record and liquor business Taylor-Good's first video "Welcome To The World" provided her daughter Rachael with an early start in show business. Karen did the tape the beginning of the week of July 18, and Rachael was born on Friday afternoon July 22. The video's segments include a doctor's office, a child's nursery,

#### Three-Label Frizzell Sell

and a kiddie playground . . . East Texas

State University selected Duane Allen of

the Oak Ridge Boys Distinguished Alumnus

Of The Year. He will be honored at campus

David Frizzell is crossing over labels. His second Viva solo LP, "On My Own Again," is just out, and he also has a solo album of

is just out, and he also material formerly recorded for MCA and Cartwheel that will be released in late August. Plus, CBS plans a September release for an LP of brother Lefty Frizzell's songs (some of which have been on other albums, some that

ceremonies this fall.



David Frizzell

Country News

Next Week's Guests:

GENE WATSON &

LYNN ANDERSON

Call Pete Howard or John Peterson (213)392-8743 228 Main St., Suite R Venice, CA 90291 have never been released). David produced the album and can be heard with younger brother Allen in duets with Lefty August is the month when some lucky New Yorkers will get a taste of live bluegrass music. The Whites are scheduled to appear at the Lonestar Cafe on August 11th, then Delia Bell will be appearing at Lincoln Center on August 12 . . . Earl Thomas Conley is featured in the fall issues of Gallery and American Trucker magazines Dean Martin just completed filming the movie, "Cannonball Run II," with Burt Reynolds. The movie, shot in Tucson, gave Dean a chance to see his old pals the "Rat Pack," whose members include Frank Sinatra, Sammy Davis Jr., and Shirley McLaine. You can also catch Dean performing in Las Vegas in September . . . The annual Hank Snow Child Abuse Foundation benefit show at the Grand Ole Opry House

R&R's New Nashville Office Opens

From now on you'll be able to reach me at (615) 292-8982 or 292-8983, or stop by and visit **R&R**'s new Nashville offices located at 1610 16th Avenue South, Nashville, TN 37212.

is set for August 25. Artists already scheduled for the fundraising show include Mickey Gilley, Ricky Skaggs, Jerry Clower, and Hank Show & the Rainbow Ranch Boys featuring Juanita Rose. T. Tommy Cutrer will emcee.



**LUKE DUKE FOR PRESIDENT?** — Actually, Tom Wopat was just holding the baby as part of a Nashville in-store appearance. Tom autographed albums and pictures for the more than 1300 people who came by to say hello.

#### Have You Heard?

Al Hamilton, MD of KEBC/Oklahoma City, has joined that station's sales force, and PD Lynn Waggoner will add the MD duties to his list of things to do . . . Lee O'Day has joined KTPK-FM/Topeka to do mornings. He comes from crosstown WIBW The personalities at WDAF/Kansas City have all been given new cars. Before you send your tapes and resumes, I should mention that they get the use of the Lincoln-Mercury Topaz for the summer. At that point, a listener will win one of the cars, with the others being returned. Still, a pretty nice deal. Maybe this will catch on . . . Jerry Caylor is now the MD at WNOX/Knoxville . . . Rich Woodward, formerly of CKGL/Kitchener, Ontario, is the new PD at CHOW/Welland, Ontario . . . Some changes at KMPS-FM/Seattle. Becky Brenner is the new Production Director, moving from the 7-midnight shift. Jay Hamilton moves from overnights to evenings; while Tamlin Henry goes from weekends to the all-night shift. Berry Burkes. the current PD at KYTE/Portland, is looking, now that the station has announced plans to automate. Berry's experience includes KWJJ, KOMA, and KRLY . . . KCCY/Pueblo is looking for a midday Don Keith, who left WJKZ/Nashville to form his own consultancy, has rejoined the station as Operations Manager and morning man. Don is still full-steam ahead on his consultancy, with the entire Mack Sanders chain recently coming . Congrats to KLVI/Beaumont MD Lisa Springer who heads to the altar soon . . . Stan Davis, a finalist for the CMA DJ Of The Year Award, small market, is on the air at WVAM/Altoona ... KKAL/Arroyo Grande has a new afternoon personality, Jay Russell. Jay comes from KAFY/Bakersfield ... Finally, for those of you who have been kind enough to ask: no, I haven't completely left radio, as I do weekends and fill-in shifts at KLAC/Los Angeles. We all know you can never get radio out of your system . . . and don't forget to always keep me posted on whatever it is

### Station Profile

### **WSOC FM 103**

Box 34665 Charlotte, NC 28234 (704) 335-4700 OWNER: Cox Communications GM: Lee Morris PD/OM: Don Bell

GM: Lee Morris PD/OM: Don Bell MD: Edd Robinson 103 mHz 100,000 watts

WSOC-FM has been a Country station since 1971. During the past seven years we have evolved from a totally automated station to one that has been 100% live for the past two years. FM-103 continues to utilize TM country's syndicated format.

WSOC-FM is basically a hit Country radio station with an oldies library that goes back about fifteen years. We work about 60 currents a week. Our recurrent library has 300 titles, and our oldies library contains 750 titles. The contemporary feel of the station reflects what has happened in country music over the past years.

The format is what is now called "continuous country." We do not market it as such, as we have been doing it for seven years. A typical hour would include four sets of three in a row, and one set of five in a row. The station runs four breaks an hour, with a 10 or 13-minute commercial load.

Our marketplace profile is very high. We front everything country that comes into the metro, from nightclubs to coliseums. Because North Carolina is a hotbed for NASCAR racing, we are actively involved, carrying 32 races per year.

Each year WSOC-FM conducts our Easter Seal Radiothon, raising money to send handicapped kids to summer camp. We call this "48 Hours To Make A Difference," running continuously from Friday night at 6 to Sunday night at 6. This past June we raised \$61,500.

—Edd Robinson, Music Director

that you have heard.

## Black Radio



**WALT LOVE** 

225-MINUTE TSL

## WLOU: Black Daytimer Hits #1

WLOU/Louisville has been number two in its market's ratings for the past year and a half. Now the station has reached general market broadcasting's pinnacle of success: a number one 12+ Arbitron share, moving 10.5-13.1 in the spring '83 book. In addition, the station has the highest time spent listening among stations in the top 50 markets -225 minutes per day. And another amazing thing about its success is that WLOU is a daytimer! As they say in the industry, "It runs down at sundown," but this obviously doesn't matter to Louisville's residents.

Bill Summers is the station's General Manager/Management Consultant. Summers has worked in some capacity at WLOU for the past 32 years. He was also owner of WLOU for 11 years, and in November of 1982 he sold the station to Chicago-based Johnson Publishing Company. Two years ago I wrote about WLOU, and we covered a lot of ground. This time I wanted to know more about the people who make WLOU what it is and more about how it's run.

## **Everybody Is A Star**

Summers began by telling me why he thinks WLOU is such a successful Blackformatted daytimer. "To be totally honest,

I think our success has come because we've been consistent with our approach about everything. My philosophy has always been do for the community and the community will do for you. We've increased our visibility with our citizens. Ev-



Bill Summers

ery employee here, no matter what type of position they hold, gets exposure to the public.

## Station Profile

WWWS "The Music Giant FM 107"
PO Box 107, Saginaw, MI 48606
(517) 754-1071
OWNER: Donald Mayle
OM: Mary Mayle
PD: Kermit Crockett
MD: David Rosas
REP: Masla

"WWWS is the most progressive radio station in the Saginaw/Flint area because we implement progressive change. WWWS is open to progressive programming like our specialty shows, which include music for different musical tastes. We do a special two-hour blues show each week and air a reggae show on Monday nights, a new wave program on Saturday nights. WWWS also presents a jazz show five nights a week from 10pm-2am. Music is really our specialty.

"WWWS is very community-oriented because we are located in a small city and being involved is a must. The radio station sponsors a high school dance troup and an Explorer Scout post. Any monies raised through station promotions for needy organizations are donated to those groups, and WWWS has an open door policy for our citizens if they need our help"

—Mary Mayle

"People in this town have respect for all employees of this station because they know our employees take pride in how they carry themselves in public. They are aware that their actions reflect on WLOU's reputation. When employees walk down the streets here in Louisville, other people know they work for us. I think that's important because then the public relates even more with WLOU. In other words, you don't have to be a DJ to be important at this station. Everybody is important here, so they're all considered stars."

I've always heard that WLOU is a very stable place to work, so I asked Summers to explain how he decides who to hire. "When choosing individuals to work here, we first tell them we've got to know if they are the type of person that we want. They are informed that WLOU is a business first and a family second. We all pull together as a strong family does to achieve our ultimate goals.

"Sometimes you may want to go on a picnic or something. If there's a station promotion that day, then people must put their priorities in order. To us that means the station business comes first — if you want to be part of our family. If one person lets the family down, then the entire family unit has missed out on something that could be vital to us all."

## Mixing Business & Family

How do you mix a business approach with a family approach? "More businesses need to take a more positive approach toward their employees. I've tried to be like a father to all my people, and I try even harder as time goes on. It's easy to forget about being a human being to other people when you're the boss. In fact, becoming the boss can sometimes make you very cold

"In the 32 years I've been here, only three people have ever been fired . . . When a person joins us, they can feel comfortable about everything as long as they do what's expected of them."

—Bill Summers

and inconsiderate of others. It's important to listen to your employees, understand them, and make sure they all get along together. We don't always agree, but we're always able to iron out whatever problems we have."

Summers went on to say, "It's easy to take a business and a family approach when you respect the people you're working with, and they respect you. Our people know we must get the job done. In the 32 years I've been here, only three people have ever been fired. Our radio station has the



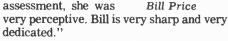
WPLZ BACKSTAGE WITH NEW EDITION — Pictured after their performance at the Richmond, VA Coliseum, Streetwise's New Edition posed with some members of WPLZ (Magic 99 FM)'s staff. Pictured (I-r back) are WPLZ's James Mitchell, Zamoiski Distributors' Woody Johnson, WPLZ MD Hardy "Jay" Lang; station's Jay "Kip" Carneal, and an unidentified fan, with the group in front.

largest number of employees with longevity of any radio station in this city. When a person joins us, they can feel comfortable about everything as long as they do what's expected of them. I take a lot of pride in how we treat our people. We constantly work on trying to treat members of our staff with the kind of regard one would give to any special group of people who work for an organization like ours. We try to keep everyone as happy as we can."

Looking at WLOU's ratings success, it will be interesting to see if ad agency media buyers will now purchase the station on a general market basis, or still consider it a strictly ethnic buy. Summers had this to say about ad dollars. "We've done exceptionally well in obtaining national ad dollars being tied for second, then being number two the previous two books. With us now being a solid number one. I think we're going to see some increase in our national business. That's because the agencies are going to find out that we have a lot more audience then just the audience we are committed to, the black community."

Instrumental in WLOU's success is PD Bill Price, former college intern. Summers commented, "My daughter Seretha Summers Tinsley, who's now VP/GM of WPDQ/

Jacksonville, was my Operations Manager at the time, and she noticed. Price's talents. She told me if we ever needed a PD, she thought Bill was sharp and had the stuff it would take to do the job. Not only was she correct in her assessment, she was



Price, a 32-year-old who grew up in Louisville, attended college at Eastern Kentucky University and finished his education at the University of Louisville with a B.S. in Mass Communications. His first gig was at WLOU as an intern trying to learn the ropes. He obviously learned a great deal because he has been PD at WLOU five years and has worked at the station for seven.

## Best Radio, Best Music

I wanted to know what Price felt were the important factors in WLOU's ratings increase. "When we looked at things after the last book (fall '82), we realized that all the things we were already doing were positives. So instead of taking the negative attitude that broadcasters sometimes take, "We've got to do something," we said, "We've got to do more of what we're doing," We did more and our numbers increased. We didn't change a thing."

Is there anything special about WLOU's music? "One thing we do which might be different is we don't play any music by white artists. We're not being racist, but we've found that one of the reasons people listen to WLOU is because of our music. We use a slogan that I feel has helped us—"The Best Radio and The Best Music.' I really do believe that, it's no hype. We're not an Urban-formatted station, but we program as closely as we can to sound like one, using black artists. The artists we feel are

crossover artists are used in our music rotations as an Urban station uses music by white artists.

"Some of the artists we use as crossover material are Diana Ross, Stevie Wonder, Narada Michael Walden, and EW&F." But would the station bend the rules to play a Doobie Brothers or Culture Club tune, especially since both groups are popular with blacks? "We're known for what we do, so we stick with it," Price emphasized.

"We're not an Urban-formatted station, but we program as closely as we can to sound like one, using black artists. The artists we feel are crossover artists are used in our music rotations as an Urban station uses music by white artists."

— Bill Price

And to what does he attribute WLOU's broad appeal, since the station never plays any white artists? "If anyone were to come to our city and listen to our station, they would hear a clean-sounding radio station. Our sound is not what you would call a Black radio station, but we do program black music. The announcers we have are pretty articulate and well-educated. I look for people who speak well and carry themselves with some personal pride, which can be translated to the radio."

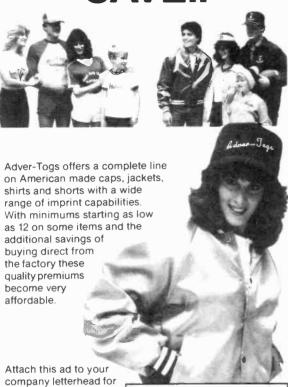
## Can't Waste Time

As a daytimer, WLOU doesn't have extra time for nonsense. "We go off the air in the summer at approximately 9-9:10pm at best, so we can't waste any time letting listeners hear their favorites," Price explained. "I saw the article in R&R about the long playlist; it caught my attention because I believe in variety. We have a structured format, but I feel it's kind of an open format because there's so much good music to choose from to give our audience all the variety they need. We feel it lets us touch a few more bases with our public. We did some research and found that some of our listeners frequent MTV. We rounded up some of the instrumental versions of some of the songs they play and we use them under some of our pieces of in-house production. We feel this helps also, because the time away from music doesn't sound like time away from music. It ties into their musical memory banks and triggers a positive impulse during the commercials instead of a negative one."

In conclusion I asked Price what he thought was the most important element in WLOU's success. "In the past seven to nine months, our overall management has really improved. Mr. Summers has probably become the best GM in the country. I've watched him work harder at his job than ever before, and he has given me the freedom to do what I felt would help us reach that number one spot in the city. Mr. Summers has shown me how much he trusts and respects me. I'm thankful I work for a man like him. Respect has played an important part in our success. This is our territory and nobody does it better than we do."

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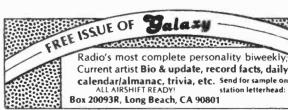
NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 (205)822-9144

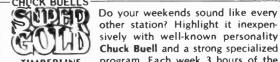


### TIRED OF MAKING THE WRONG INVESTMENT IN COMEDY MATERIAL?

Are you paying high premiums for a service that's not ''Bullish' on laughs? Send \$5.00 for complete May edition of

THE NEW YORK YOCK EXCHANGE P.O. Box 185, Dearborn Hgts., MI 48127 or call; 313-855-2064





TIMBERLINE

other station? Highlight it inexpensively with well-known personality Chuck Buell and a strong specialized program. Each week 3 hours of the PRODUCTIONS hits from the 50's, 60's & 70's and Box 9541 So. Station, the stories behind them. Send or call Denver, CO 80209 for your demo tape today.

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# Marketplace



"Phantastic Phunnies"

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'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



ELECTRIC WEENIE

RADIO'S MOST RESPECTED
DJ GAG SHEET SINCE 1970
BOBBY OCEAN, KFRC "Time to get
some more of your back issues. What
a (bleeping) gold mine!"
FOR FREE SAMPLES WRITE

The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

## **Increase Sales Results**

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

Just call **PAM** at (213) 553-4330

for more information.

# Opportunities

## **Openings**

## EAST

Fast-growing subruben NYC A/C accepting T&Rs for future considerations. Top Island signal. Pros only, T&R: WALK-FM, Box 230, Patchogue, NY 11771. EOE M/F (8-5)

Tri-county news leader on fringe of NYC needs an chor/reporters immediately. T&R: Dan Yorke, WRNJ, Box 100, Hackettstown, NJ 07840 (201) 850-1000. EOE M/F (8-5)

WIBX & WIBQ has opening for creative copywriter with production voice a must. Paid vacation, health & life insurance. Call (315) 736-9313 between 8-5pm weekdays. ΕΟΕ Μ/F (8-5)

Drivetime opening. Funny, entertaining, creative. T&R: Bill Nosal, WCCC-FM, 243 S. Whitney, Hartford, CT 06105. EOE M/F (8-5)

Sales manager with proven track record. AOR AM & FM combo. Send resumes to Lesh Thomas, WOAY Redio, Box 251, Oakhill, WV 25901. EOE M/F (7-29)

WRIE, Erie's premier A/C station needs partitime relatable, experienced entertainers. Good pay, professional atmosphere. T&R: Jay Scott, Box 2072, Erie, PA 18512. No calls. EOE M/F (7-29)

If you can do wake-up calls, topical humor and work with a talented newsman, I need you for mornings. Good production. T&R: CQ102, Box 213, Geneva, NY 14456. EOE M/F (7-29)

WABY/Albeny, MOYL, needs fulltime announcer with mature sound. T&R: Jon Knott, Box 12521, Albany, NY 12212. EOE M/F (7-29)

WRSC/State College, PA seeking PD/production director immediately. T&R: Sheldon Levine, 160 Clearview Ave., State College, PA 16801. No calls. EOE M/F (7-29)

Cape Cod's premier A/C needs afternoon drive/production now/ Strong personality & relatability. Pros only. No calls T&R: Jack Miller, Box 1170, Orleans, MA 02653. EOE M/F (7.79)

Announcer, M/F, with solid production, good attitude, & tight board. T&R: WSLT & WIBG, 957 Asbury Ave., Ocean City, NJ 08226. EOE (7-29)

## SOUTH

Morning news/anchor for top-rated FM in Releigh-Durham market. Experienced only. T&R: Randy Kebrich, Program Menager, WDCG-105 FM, Box 2126, Durham, NC 27702. EOE M/F (8-5)

KTXQ/Delies has opening for ND. Includes mornings. AOR experience preferred. Please send T&R: Tom Owens, KTXQ, 3626 N. Hall, Penthouse, Delias, TX 75219. EOE M/F (8-5)

## Lifetime Dream

To live in Austin, Texas, one of America's great cities. To work at KHFI (K-98) . . . a great radio station with dynamite numbers. We are still looking for "that" person to replace our outstanding morning personality. If you are warm, humorous, topical with strong adlibs and have a one-to-one personality, you could be the person we are looking for. Proven numbers in morning drive will be given first preference. K-98 is CHR . . . send T&R to Roger Garrett, 1219 W. 6th, Austin, TX 78703. EOE

Low-country Carolina calls? Coastal Sunbelt station needs experienced mature CHR-A/C personalities. T&R, references: David Amos, Box 31089, Charleston, SC 29417. Confidential.

## **Openings**

New GA AM looking for experienced reporters & anchors. Resume, cassette, writing samples: Larry Hart, Box 2186, Augusta, GA 30903. EOE M/F (8-5)

Possible fall news opening for West Palm Beach FM. Need experienced afternoon anchor. T&R: Steve Bowles, 8ox 99, Ft. Pierce, FL 33454. No calls. EOE M/F (8-5)

## Do You Have Personality?

Major market station seeks a personalityoriented country performer for immediate drive opening. Exciting southern city with good pay and benefits awaits you. We're looking for more than just an announcer

BIG sense of humor to match, we want to hear from you. Characters, running bits, ANY outrageous hook a PLUS. T&R A.S.A.P. to: Radio & Records, 1930 Century Park West, #511, Los Angeles, CA 90067. An Equal Opportunity Employer.

Black/Urban WJMI/Jackson has fulltime opening for experienc ed announcer who can follow strict format. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. No calls. EOE M/F (8-5)

Immediate openings for night news anchor & street reporter. Also accepting T&R's for future air talent opening. A/C. Send: 8ill Miller, U-102, 311 Magnolia, Knoxville, TN 37917. EOE M/F (8-5)

ND wanted, Contact Jeff Nemetz, KVOL, Box 3030, Lafayette, LA 70502. EOE M/F (8-5)

WRNL, playing the hot Country hits, seeks pros for possible future opening. T&R: Dick Grant, PD, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (8-5)

New West Texas FM goes on soon. Arbitron condensed market. Shane Media Services is screening applicants now. 7703 Windswept, Houston, TX 77063. EOE MAF (8-5)

Gulf Coast #1 Country station looking for a mature air personality and production pro. No beginners. Excellent benefits. Send Tapes & resumes to: Radio & Records, 1930 Century Park West, #510, Los Angeles, CA 90067.

CHR G-93 Staunton, VA has 7-midnight opening. Minorities encouraged. T&R: Frank Kelly, Box 2189, Staunton, VA 24401 or call (703) 886-2376. EOE M/F (8-5)

Top 50 market Southeast Country winner decides to upgrade morning show. Group station. T&R: Jay Albright, National Programming Consultant, Drake-Chenault Enterprises, Box 1629, Canoga Park, CA 91304. EOE M/F (8-5)

Major station in major Southeast market now looking for a sidekick for an established CHR morning show. We would be especially interested in a personality oriented news person for this role. Send tape & resume to: Radio & Records, 1930 Century Park West, #507, Los Angeles, CA 90067. EOE M/F

TX Panhandle AM & FM needs 2 A/C personalities & 1 PBP man. T&R: Steve Coulter, KVOP & KATX, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F (7-29)

Florida opportunity for a mature, disciplined afternoon drive personality to work live assist with MUSIC OF YOUR LIFE format. Heavy production and technical skills. Send T&R to: Radio & Records, 1930 Century Park West, No. 517, Los Angeles, CA 90067.

Needed immediately! Air telent, A/C, Top 40. Top 25 market. T&R: R.K. #102, Burkhart/Abrams. 6500 River Chase East, Atlanta, GA 30328. EOE M/F (7-22)

## **Openings**

Afternoon drive in 81st market at 100kw CHR FM. Programming experience preferred. T&R: Jay Christian, WQUT, Box W-CRS, Johnson City, TN 37601. EOE M/F (7-29)

Q101/Meridian, East MS & West AL's premier CHR seeks professional air talent. Excellent salary & benefits. T&R: Chuck McCartney, Box 5314, Meridian, MS 39301. EOE M/F (7-29)

Parttime announcers needed. T&R: George Harris, WQXM, 8ox 4809, Clearwater, FL 33518. EOE M/F (7-29)

WNOO/Chattanooga is looking for young, experienced, formet-oriented jocks for R&B. Newspeople also. No calls. T&R: Box 5156, Chattanooga, TN 37406. EOE M/F (7-29)

## MIDWEST

Medium market AOR needs PD/air personality. T&R: Rich Fruin, General Manager, WWCT, 414 Hamilton, Peoria, IL 61602. EOE M/F (8-5)

## MORNING PERSONALITY

## Adult contemporary FM station in Top 20

market is looking for a talented morning personality. Great opportunity with excellent broadcast company. If you have a successful track record and would like to move up to a major market, send tape and resume to: Radio & Records, 1930 Century Park West, No. 516, Los Angeles, CA 90067.

Active local market Country station looking for ambitious broadcaster for afternoon shift. Bill Priest, WQCT, Box 603, Bryan, OH 43506. (419) 636-3175. EOE M/F (8-5)

## Top 20 Market Morning A/C Morning Drive

We are an excellent group owned A/C station and need a fun, witty morning personality with great one on one skills. Humor, voices, phones are great. We promise an excellent station, a fine income and complete support. Please reply in confidence to us and we promise no background calls without your permission. Reply to: Radio & Records, 1930 Century Park West, #514, Los Angeles, CA 90067. EOE

U/C top 20 market seeks 2 experienced jocks with great production skills. T&R, salary requirements: D.T. Kelley, 39 Mayberry Rd., Chattaqua, NY 10514. EOE M/F (8-5)

WKMF/Flint looking for killer morning personality. Good benefits, Send T&R: Mark Thomas, WKMF, Box 1470, Flint, MI 48501. EOE M/F (8-5)

If you have as BIG personality and a BIG sense of humor to match, we want to hear from you. Characters, running bits, ANY outrageous hook a PLUS. T&R A.S.A.P. to: Radio & Records, 1930 Century Park West, #511, Los Angeles, CA 90067. An Equal Opportunity Employer.

KYKC/Sloux Falls, SD is expanding staff. Need strong drivetime Country communicator. T&R: General Manager, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (8-5)

## **Openings**

Need adult communicator for A/C Oldles station. T&R: Tom Land, 2829 Salina, Wichita, KS 67204. EOE M/F (8-5)

Experienced PR man with afternoon drive shift. Good production essential. T&R: Chris McKay, Box 432, Kemmerer, WY 83101. No calls please. EOE M/F (8-5)

100,000-watt A/C FM has immediate parttime & possible fulltime air positions available. T&R: Pat O'Neill, PD, KGLI, 1113 Nebraska St., Sioux City, IA 51102. No calls. EOE M/F (8-5)

Seeking T&Rs for possible future positions. Looking in the Tristete area. T&R: Mark Hahn, KWSL, Box 3088, Slous City, IA 51102. Females encouraged. EOE M/F (8-5)

Wanted: Female personality for combination night spot/FM DJ. A/C format. KOGA, Ogallala, NE. Dave Fowler, (308) 284-3633. EOE M/F (8-5)



## **Program Director**

Milwaukee's newest and most exciting Adult Contemporary station has an immediate opening for an assertive, take charge program director. If you are organized, disciplined, creative, and possess a great music ear we want to hear from you. We'll provide a great staff, great facilities, and great growth potential. Send resume to Tom Joerres, VP/Gen Mgr., WMGF-FM, 711 West Capitol Drive, Milwaukee, Wisconsin 53206. EOE

Josephson®

Midwest group needs experienced personalities. Openings in all shifts; Country, A/C, Nostalgia & News/Talk. Send first letter, salary requirements, resume & air checks to: Jason Drake, Kassebaum Radio Group, 104 S. Emporia, Wichita, KS 67202. EOE M/F (8-5)

## CORPORATE MARKETING DIRECTOR

Sunbelt Communications is looking for a bright, talented person to coordinate and oversee production of advertising and promotion for its radio stations and radio network: TV, print, outdoor and direct mail. Please send resume — in confidence — to:

C.T. Robinson
President
Sunbelt Communications
620 South Pointe Court
Colorado Springs, CO 80906

(no calls please)

KFH now accepting applications for possible future news openings. T&R: Steve McIntosh, 104 S. Emporia, Wichita, KS 67202. EOE M/F (7-29)

# Opportunities

## **Openings**

KKXL-FM/Grand Forks, ND looking for 7pm-midnight rocker. T&Rs immediate/y: Don Nordine, Box 997, Grand Forks, ND 58206. EOE M/F (7-29)

## Major Market A/C Morning Team

We are a dynamic adult contemporary station, and we need a bright, strong personality team for morning drive. If you are ready to make the jump to a market leader we offer an incredible opportunity. Qualified candidates must possess tremendous one on one techniques, know how to use phones, be clever, witty, not afraid to laugh, and be able to write adult humor. Voices helpful but not necessary. We guarantee confidentiality in your response, and no background calls will be made without your approval. Send resume and tape to Radio & Records, 1930 Century Park West, #513, Los Angeles, CA 90067. EOE

Air personalities & salespeople needed for 2 new FM stations in Kansas City and Salt Lake City. T&R: Scott V. Christenson, S. 23 Pines Rd., Spokane, WA 99214. EOE M/F (7-29)

## WEST

Good strong news voice needed for future openings with the L.A. Network, L.A.'s largest traffic reporting service. Call Rhonda Kramer (213) 466-3381, Women encouraged. EOE M/F

National radio syndication company seeking reliable, motivated, L.A.-based individual for phone sales. Great opportunities. Steve Lehman, Innerview, Inc., (213) 652-8710. EOE M/F (8-5)

Reno A/C-CHR.seeks funny, experienced AM drive talent. T&R, salary requirements: C. Odeasky, Box 5792, Reno, NV 89513. EOE M/F (8-5)

Seeking experienced CHR talent able to do good production work. KBAD, Box 70, Carlsbad, NM 88220. EOE M/F (8-5)

KKXX/Bakersfield has immediate opening. Send T&R: Chris Squires, 1209 North Chester, Bakersfield, CA 93308. No call EOE M/F (8-5)

Meture voice for San Diego's premier Big Band station. 5 years experience. T&R, salary requirements: Dick Williams, KMLO, Box 1000, Vista, CA 92083. EOE M/F (8-5)

Expanding Rocky Mountain group seeks AM talent for Contemporary format. Minimum 1 year experience. T&R: Fred Leemhuis, KATI & KAWY, Box 2006, Casper, WY 82602. No Calls. EOE M/F (8-5)

Immediate CHR openings for AM drive & 7-midnight. Need excellent production skills. T&R, photo, production sample: Sherman Cohen, KHYT, Box 26040, Tucson, AZ 85726. (602) 623-7501. EOE M/F (8:5)

A/C stations need air taient & newspeople. T&R & photo: John A. Katz, KARM & KFIG, 732 N. Van Ness, Fresno, Ca 93728. EOE M/F (8-5)

CHR FM in Northwest seeking experienced air talent with good production skills. T&R: Rod Lewis, KSND-FM, Box 10767, Eugene, OR 97440. EOE-M/F (8-5)

Looking for adult communicator with solid production skills. No beginners. T&R: PD, Box 4310, Medford, OR 97501. EOE M/F (8-5)

## LIFESTYLE... Consider Vail,

Colorado. KVMT is accepting tapes and resumes for afternoon drive. New state of the art facilites. Adult Contemporary. T&R to: Gary Burns & Associates, P.O. Box 40013, San Antonio, TX 78229.

First Media's K-96/Utah. Great career move for high-caliber 10am-2pm personality. T&R: Scott Gentry, Box 960, Provo, Utah 84603. EOE M/F (8-5)

Need experienced aggressive newsperson ASAP. Send T&R: Mike Evans, PD, KGEO, Box 260, Bakersfield, CA 93302. EOE M/F (8-5)

FM 92.9 seeks full & parttime air talent with good production. Also need ND. T&R: Gary Weinstein, FM 92.9, Box 3329, Visalia, CA 93278. EOE M/F (8-5)

Experienced drivetime personality needed. Creativity & phone work a must. Send T&R: Greg Martin, Box 40, Hobbs, NM 88240. FOF M/F (8-5)

Music marketing firm seeks person (retail/record company background). Heavy phone work. Send resume: Image Consultants, 2112 North Cahuenga Blvd., Los Angeles, CA 90068.

## Openings

Bright, creative newsperson wanted at southern CA station. T&R: Steve Saginaw, 8762 Etiwanda Ave., Box 23, Northridge, CA 91324. EOE (7-29)

Opening for news beat reporter for top-rated station in southwest WA. Contact Bill Michaels, ND, KITI 1133 Kresky Rd., Centralia, WA 98532. EOE M/F (7-29)

Immediate opening for 7pm-12mid personality. MOR. T&R: Carlos Cipolletti, KLYD-FM, Box 1499, Bakersfield, CA 93302. EOE M/F (7-22)

## **Positions Sought**

J.J. SHANNON, formerly OK100/Ithaca-Syracuse, nights, 5 years CHR. Any market, any shift. Prefer East, South, FL. Call (305) 785-7819. (8-5)

One-WITH-one communicator, Medium market experience. Super production. (213) 632-2567. Ask for ROY. (8-5)

Just when you thought radio was boring — Jock 3D coming at you everywhere! Starring newcomer DOUGLAS. Entry level. CHR, A/C, Country. (219) 872-7186. (8-5)

JOHN VOLPE, 14-year pro., Programming, music, research, director, air talent, KFI, B97-FM, KOPA-FM, KUKQ, KXAM, KILT-AM & FM. PD or MD position. (213) 385-0101, (213) 342-2224, (8-5)

Country stetions — available immediately! Personality, MD with 10 yers in Country radio. Prefer Northeast, all considered. BRUCE (716) 267-2124. (8-5)

GUY DAVIS; KISS-FM, KERN, KCUB, KSLY. Great voice, great MD, great production. (805) 541-2169. (8-5)

Small market ND of 3½ years seeks move up. Also all sports P-B-P. Call (717) 867-5056. Prefer East Coast. (8-5)

Female communicator up for grabs. #1 in market 2 years straight. 8 years experience. Call before noon, you'll have my tape tomorrow. (515) 232-5586. (8-5)

7-year pro seeks PD advancement. Currently #1, & will work to stay that way. Call JOEL (512) 451-8565. (8-5)

Seeking air personality position in West or Southwest. Former CMA DJ of the Year. Please call Jack Reno (606) 371-5469. (8-5)

Ambitious broadcast journalist seeking news/sports position. 3 years top 50 experience as reporter/anchor. Team player who knows business. Call TERRY (919) 273-0229. (8-5)

Small market OM/PD with automation & sales experience looking for move up in East. DON (919) 552-9035 after 3pm EDT. (8-5)

A year-and-e-half of just weekends is enough. Medium market fulltime challenge desired. 5 years experience. JOHN (309) 752-9643 after 5pm, CDT. (8-5)

## 

Talented female jock with great production. 8 years experience...looking for medium or major market. Call (303) 351-7555.

## 

MIKE BRADFORD, Baltimore, Nashville & Salt Lake City major market personality looking for new opportunity. Call (801) 224-6759. (8-5)

#1 7-midnight jock in 12-station market seeks aggressive station that wants to move ahead. Call between 11am-5pm (417) 782-1560. (8-5)

5-year broadcast vateran. Arbitron killer. Aggressive stations only please. (417) 781-2235 8am-1pm. (8-5)

Great pipes for jock, news & commercials. BA in communications & broadcast training. Prefer Midwest. MICHAEL KIELBON (312) 485-5394 before 4pm. (8-5)

Dynamic voice for news & production. Also seeks break into sales. 15 years in radio. Midwest, preferably NE. BRIAN JOHNSON (308) 532-0094. (8-5)

Announcer with 8 years experience, 1st phone wants home in a Country setting. Call TOM (218) 229-3773. (8-5)

Mature, hard-working, 22-year old family man seeks radio home. 3 years experience, good voice, production. P-B-P experience, any format. Prefer Midwest. BOB (701) 352-3854.

Medium market night communicator who can build strong, young demos without irritating older demos. Good refs & production. Call CLIFF (409) 860-3385. (8-5)

Don Imus suggested I place this ad. Experienced talent with proskills & attitude. Taking requests from East to West, Call DOUG (301) 593-1199. (8-5)

Experienced sportscaster seeks P-B-P, reporter, or anchor position. All sports. Developed & operated own sports network. Fulltime freelance. JOEL (612) 724-5644, (612) 333-5995. (8-5)

Crazy morning man available. Phone bits, off-the-wall humor, etc. Major market experience, tremendous rating increases. SAM FRANCISCO (619) 298-9635. (8-5)

Broadcast graduate seeks fulltime job as announcer. Responsbile, dependable & hard worker. Midwest preferred but not necessary. Any format. JEFF ALLEN (312) 389-0882. (8-5)

## **Positions Sought**

Here's what I have to offer your small market AOR, CHR, A/C: Experience, production, hard work, desire, humor, music knowledge. Available to move NOW. HANK (714). 832-2158. (8-5)

Radio voice looking for a CA AOR station. 5 years experience. Production whiz, communications BA. Call MARK AVERY (213) 396-3367. Leave message. (8-5)

Talented black personality currently working in NYC seeking position in medium or major market station. Please call LANCE HAYES (212) 993-0276, (212) 888-6261. (8-5)

Operations/production manager of major university AM seeking first big break. 4 years management experience. Strong newscasting, writing tool ALLAN LIEBMAN (514) 488-4622, (514) 482-9280. (8-5)

CHARLES EDWARD WALTON aka COCO. Now WAPE, formerly WVOJ, WQIK, WFYV, WWGS, WBIT, WDDQ, WGGG, WRUF, WERD. 8 years on-air, 3 in sales. (904) 264-4523. (8-5)

Professional college GM seeking management position in noncommercial or commercial radio. Experienced, strong background. PETE PEEBLES (919) 832-9042 after 6pm, EDT. (8-5)

Hard-working broadcast pro seeks GM position. Strong sales, collections, promotions. Management experience. Will relocate. Resume, track record by request. Box 2204, Jacksonville, TX 75756 (2.6).

News announcer needs job. Will relocate. Dependable references, reporting, interviewing, sports, commercials. Writing ability. IN, Midwest preferred. BILL (219) 874-8285.

"Successful profit oriented programmer with excellent track record and references looking for new challenge. Top 10 market experience in various formats. Prefer West or South major market but will consider all." Responses to: Radio & Records, 1930 Century Park West, No. 518, Los Angeles, CA 90067.

Woman with 7½ years experience. Recently Research Director at WRKA/Louisville. Formerly of KAUM/Houston, WKJJ/Louisville. Prefer KY, IN, TN, OH. NANCY (502) 969-7491. (8-5)

Have tongue will travel: Bachelors degree. Good copy, news writing, excellent production. Mature voice. Willing to relocate. MIKE (309) 788-1935, (309) 786-1265. (8-5)

Announcer with 6 years experience ready to move to medium market station. Available nowl Call DAN (314) 546-2170. (8-5)

This jock needs to rock. Broadcast degree. Will work anywhere Presently on-air at campus rocker. Available now. Album rockers only. DAVE (615) 865-5900 anytime. (8-5)

8-year pro with PD, MD & PM drive experience looking for medium market slot. Call SCOTT (501) 536-4289. (8-5)

Experienced DJ who can do news & sport. For T&R, call ED (312) 677-7941, (312) 389-7045. (8-5)

A lean & hungry recent college grad is busting with enthusiasm & creativity. Experienced in Country, A/C personality, news & sports. NEIL ISAACS (616) 798-4613. (8-5)

Experienced PD for CHR, A/C or Country station. Large/medium market background. Call RON DENNINGTON (314) 428-3132, (314) 427-4485 afternoons. (8-5)

Experienced, well-motivated & ready to win. Seeking good sounding, professional operations in Midwest. PD/MD in competitive OH small market. BRAD (419) 678-3138. (8-5)

Dependeble. CHR, A/C, Urban. Professional DJ-announcer. Outstanding voice, delivery, production. 15 years experience. Greater Cincinnati. SCOTT (513) 528-5793. (8-5)

NYC, you've been waitin' for ANNE LEIGHTON. (914) 428-1130. (8-5)

## STOP!

Make your bid now on a super-successful morning act/PD. Major market proven. Will deliver ratings and revenue to aggressive company. Looking for a vehicle to put you on top? Call (609) 737-1421 or (305) 771-1962.

Programmers, helpl Small market pro, top refs, seeks medium market break. 3 years experience. Dependable & energetic. Prefer FL. JOE SCOTT (904) 584-5132, (904) 584-2373. (8-5)

Mature announcer with over 5 years experience. Looking for stable position. Currently in major market. Call PAUL (313) 465-1655. (8-5)

JOHN BOGART, former PD, WFBQ/Indianapolis, looking for AOR or CHR programming or production position, Took WFBQ from 7.4 to 9.1, spring '83 Arbitron. Former production director of "The Loop"/Chicago. 13 years experience. (317) 547-1345. (8-5)

9-yr. pro currently working Country in top 20 market. Experience includes PD/MD & CHR/AOR formats. Call STEVE (304) 723-5596. (7-29)

## Positions Sought

4 yrs. experience ND, Sports director, Operations Manager. Versatile, responsible, willing to work. Call MIKE (414) 248-1550. (7-29)

## Remember Fun Radio?

It's back with: PR Public Program Director/Air Personality
12 year pro. Major market winner. All format experience. I WANT TO WORK WITH PROS... CHR-A/C... TOP 30 MARKETS... GROUP PREFERRED. CALL (716) 668-2438 24 HOURS

Ambitious broadcasting student looking for entry level announcer's job in small to medium market. Will relocate. DEAN SEVERANCE (517) 872-3530. (7-29)

Recent college grad looking for job as news reporter. 3 yrs. commercial experience. Good writing & reporting skills. Call KENN (205) 875-3350. (7-29)

This Book is in . . , and I'm #1 nights for Southern P-2 CHR. Dynamite production, distinctive voice and off-the-wall bits and will make the competition sit up and worry! PD, MD and promotion director skills ready now for creative-minded rocker. "Dangerous" DAN McKAY (601) 896-8159. (7-29)

## Changes

## RADIO

**Bruce Krawetz** named to WLS-AM & FM/Chicago sales staff, formerly WMAQ.

Andrew M. Pape Jr. joins Katz Radio's Los Angeles office, formerly Group W.

Lori Battle is welcomed to sales staff of KOSI/Denver,

Michael Hegyan Joins WSRF & WSHE/Ft. Lauderdale-Miami as Account Executive, formerly WLBS-FM.

**Lee Lilientha!** named Account Executive of WSHE-FM/Ft. Lauderdale-Miami, formerly WDVE-FM.

## RECORDS

Ronni Sander appointed Manager, Talent Contracts, Business Affair of RCA Records, East Coast, previously Audio International Productions, Ltd.

## Miscellaneous

New A/C FM KG95/Sioux City, IA needs record service from all labels. Send to: Sherry Kennedy, MD, KGLI-FM, 1113 Nebraska, Sioux City, IA 51102.

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

\$35.00
\*Must run consecutive weeks.
Payable in Advance

Frequency Rates\*

2 Weeks

1 Week

3 Weeks

\$50.00

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

## **National Music Formats**

**Added This Week** 

## Satellite Music Network

George Williams (214) 343-9205

## The Starstation

AIR SUPPLY "Making Love Out Of Nothing At All" GEORGE BENSON "Lady Love Me (One More Time)"

## Country Coast-To-Coast

MOE BANDY "Let's Get Over The Together" JERRY REED "She's Ready For Someone To Love Her" RONNIE MILSAP "Don't You Know How Much KENNY ROGERS "Scarlet Fever"

## TM Programming

Cal Casey (214) 634-8511

## Stereo Rock

ELTON JOHN "Kiss The Bride" STRAY CATS "(She's) Sexy + 17"
MEN WITHOUT HATS "The Safety Dance" BONNIE TYLER "Total Eclipse Of The Heart" FRANK STALLONE "Far From Over"

## BPI

John Iles (800) 426-9082

## Adult Contemporary

MEN AT WORK "It's A Mistake" JENNIFER WARNES "Nights Are Forever" CHRISTOPHER CROSS "Think Of Laura" DERAN CRAIG "One Mind, Two Hearts"

## **Country Living**

KENNY ROGERS "Scarlet Fever" GARY MORRIS "The Wind Beneath My Wings" WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin"

## Peters Productions, Inc.

Debbie Welsh (619) 565-8511

## Country Lovin'

KENNY ROGERS "Scarlet Fever" GUS HARDIN "If I Didn't Love You" MEL McDANIEL "Hot Time In The Old Town Tonight"

## The Great Ones

AIR SUPPLY "Making Love Out Of Nothing At All" MICHAEL JACKSON "Human Nature" QUARTERFLASH "Take Me To Heart"

## **Century 21 Greg Stephens** (214) 934-2121

## The Z Format

STRAY CATS "(She's) Sexy + 17" ELTON JOHN "Kiss The Bride" HEART "How Can I Refuse"
ROBERT PLANT "Big Log"
ELVIS COSTELLO "Everyday I Write The Book"

## The A/C Format

SERGIO MENDES "Rainbow's End" RONNIE MILSAP "Don't You Know How Much I Love KENNY ROGERS "Scarlet Fever" JACKSON BROWNE "Lawyers In Love" QUARTERFLASH "Take Me To Heart"

## Super-Country

"Hold On, I'm Comin" ED BRUCE "If It Was Easy"

GARY MORRIS "The Wind Beneath My Wings" MEL TILLIS "A Cowboy's Dream" RICKY SKAGGS "You've Got A Lover"

## Transtar

Chick Watkins (303) 578-0700 LEE GREENWOOD "I.O.U." STEVIE NICKS "Stand Back"

## **Drake-Chenault**

Bob Laurence (213) 883-7400

MEN WITHOUT HATS "The Safety Dance" BONNIE TYLER "Total Eclipse Of The Heart" ELTON JOHN "Kiss The Bride" SPANDAU BALLET "True" STRAY CATS "(She's) Sexy + 17"

## Contempo 300

JACKSON BROWNE "Lawyers in Love" SPANDAU BALLET "True"

## **Great American Country**

CHARLY McCLAIN & MICKEY GILLEY

"Paradise Tonight"

**EMMYLOU HARRIS** 

'So Sad (To Watch Good Love Go Bad)" KENNY ROGERS "Scarlet Fever" JOE STAMPLEY "Poor Side Of Town" REBA McENTIRE "Why Do We Want (What We...)" GENE WATSON "Sometimes I Get Lucky And Forget

## **Tanner Musical Spectrum**

Kenny Bosak (901) 320-4433

## Bright Blue A/C

SERGIO MENDES "Rainbow's End" GEORGE BENSON "Lady Love Me (One More Time)" RONNIE MILSAP "Don't You Know How Much I Love You"

STARS ON 45/STAR SISTERS "Medley" EURYTHMICS "Sweet Dreams (Are Made Of This)" MICHAEL SEMBELLO "Maniac" DOOBIE BROTHERS "You Belong To Me"

## Tanner Country

LOUISE MANDRELL "Too Hot To Sleep" DON WILLIAMS "Nobody But You" GENE WATSON "Sometimes I Get Lucky And Forget" TANYA TUCKER "Baby I'm Yours"

## Red Satin Rock

MEN WITHOUT HATS "The Safety Dance" LAURA BRANIGAN

"How Am I Supposed To Live Without You" FRANK STALLONE "Far From Over" AIR SUPPLY "Making Love Out Of Nothing At All" SHALAMAR "Dead Giveaway"

## Radio Arts

John Benedict (213) 841-0225

## Country's Best

WAYLON JENNINGS & JERRY REED

"Hold On, I'm Comin" GARY MORRIS "The Wind Beneath My Wings" MEL TILLIS "A Cowboy's Dream" ED BRUCE "If It Was Easy" REBA McENTIRE "Why Do We Want (What We...)"

## Soft Contemporary

SERGIO MENDES "Rainbow's End" SISSY SPACEK "Lonely But Only For You"
RONNIE MILSAP "Don't You Know How Much I Love BILLY JOEL "Tell Her About It"

## Sound 10

SERGIO MENDES "Rainbow's End" RONNIE MILSAP "Don't You Know How Much I Love

## Concept Productions

Dick Wagner (916) 782-7754

## Adult Rock

MEN WITHOUT HATS "The Safety Dance" STYX "High Time" HEART "How Can I Refuse" ELTON JOHN "Kiss The Bride" JEFFREY OSBORNE "Don't You Get So Mad" STRAY CATS "(She's) Sexy + 17"

## Edmunds Encounters Adams



Columbia's Dave Edmunds was greeted by A&M artist Bryan Adams when both artists were playing in Minneapolis-St. Paul. Pictured (I-r) are Edmunds, Adams, and Columbia's Buddy Benegert.

## Capitol's Burning Sensations Chili-Fest



Capitol staged a pre-concert chili-fest before Burning Sensations' recent Hollywood Palace show. Pictured (I-r) are Capitol VP Bobby Colomby, CRI President Jim Mazza, and group's Tim McGovern

## Alarm Alerts A&M



IRS artists the Alarm recently played the Pier in New York. Pictured backstage after the show are (I-r) manager Ian Wilson, A&M VP Michael Leon, and group's Mike Peters and Eddie Macdonald.

## Group W Radio Sales In Philadelphia



Group W Radio Sales celebrated the opening of its Philadelphia office with a reception at the Bellevue Stratford Hotel. Pictured during the festivities are (I-r) McKinney Inc.'s Judy Farrell and Steve Zartarian and Group W Philadelphia Manager Stan Vogin.

## Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

WXYV/Baltimore Tim Watts MICHAEL JACKSON

ISLEY BROS GLADYS KNIGHT RUFUS & CHAKA RAKE MIQUEL BROWN IMAGINATION OTIS LIGGETT SPANDAU BALLET LITTLE TONI MARSH GAP BAND JIMMY CASTOR FREEZE

## JEFFREY OSBORNE RUN D.M.C. WILD/Bostor Eiroy R.C. Smith

LOVE CLUB NATALIE COLE ISLEY BROS
RICK JAMES
MARY JANE GIRLS
RUFUS & CHAKA

## WKND/Hartford of Jordan/McLeen

GLADYS KNIGHT MICHAEL JACKSON MIDNIGHT STAR MANHATTANS ARETHA FRANKLIN CLARK SISTERS

## James Jordan

STEPHANIE MILLS Hottest: PREEEZ MANHATTANS SOS BAND

## WRKS/New York

C-BANK
UPFRONT
BRYSON & FLACK
ONE WAY
NEWCLEUS
HOTCEST:
SERGIO MENDES
POLICE
INGRAM & AUSTIN
NEW EDITION NEW EDITION RUN D.M.C.

### WDAS/Philadelphia Joe Tamburro

RONNIE DYSON LADIES' CHOICE Hottest: HERBIE HANCOCK JEFFREY OSBORNE RICK JAMES ZAPP G.T.

### WAMO/Pittsburgh John Anthony

GLADYS KNIGHT GEORGE BENSON RUPUS & CHAKA WHISPERS WHISPERS
NEWCLEUS
RONNIE DYSON
HOTTEST
MIDNIGHT STAR
SOS BAND
NONA HENDRYX
MANHATTANS CASHMERE

### WOOK/Washington, DC Chris Gardner

GAP BAND

D TRAIN
RUFUS & CHAKA
RICK JAMES
NEW EDITION
LILLO
WALTER JACKSON
CRASH CREW INVISIBLE MAN'S B SERGE MALCOLM MCLAREN SPANDAU BALLET WAR MONTAGE Hottest: DONNA SU ARETHA FRANKLIN DIANA ROSS SOS BAND MOTIVATION

## WKYS/Washington, DC

STEPHANIE MILLS STEPHANIE MILLS
HOTHER
DONNA SUMMER
MICHAEL JACKSON
KURTIS BLOW
IRENE CARA
MTUME

## WHUR/Washington, DC

CYBOTRON
GEORGE DUKE
MALCOLM MCLAREN
STEPHANIE MILLS YAZ KING SUNNY ADE KURTIS BLOW STEVE ARRINGTON'S GEORGE BENSON GLADYS KNIGHT MANHATTANS

HIROSHIMA

## SOUTH

WAOK/Atlanta

MICHAEL JACKSON STEPHANIE MILLS J.W. WADE JIMMY CASTOR RAKE KLIQUE INVISIBLE MAN'S B MTUME DONNA SUMMER SOS BAND MIDNIGHT STAR

## RICK JAMES WVEE/Atlanta

HERBIE HANCOCK CLARK SISTERS DAVID GRANT FREEEZ ATTITUDE RICK JAMES MTUME MIDNIGHT STAR SOS BAND

## WRDW/Augusta Teddy Black

KASHIF MICHAEL JACKSON CHAMPAIGN EARONS PHILIP BAILEY DENIECE WILLI DENIECE WILLIAMS GLADYS KNIGHT BRASS CONSTRUCTIO CLARK SISTERS WUF TICKET GEORGE BENSON STEPHANIE MILLS JEFFREY OSBORNE SMOKEY ROBINSON GAP BAND

### KNOW/Austin Selby Edwards

SMOKEY ROBINSON MANHATTANS
MIDNIGHT STAR
LAKESIDE
PHYLLIS HYMAN
STEVE ARRINGTON'S

GAP BAND KLIQUE PROJECT FUTURE CHERI ELECTRIC DREAD PHILIP BAILEY Hottest: MIDNIGHT STAR

### WENN/Birm Gene Wise

FREEEZ THELMA HOUSTON J.W. WADE PHILIP BAILEY KASHIF KASHIF JONZUN CREW MECO SERGE JIMMY CASTOR STEVE ARRINGTON'S CHI-LITES

## WGIV/Charlotte (J)

LATOYA JACKSON NATALIE COLE FREEEZ MAZE MICHAEL JACKSON NONA HENDRYX PHILIP BAILEY KLIQUE GAP BAND Hottest: DONNA SUMMER SHALAMAR ZAPP NHATTANS JEFFREY OSBORNE

## WPEG/Charlotte Les Norman

LILLO MARY JANE GIRLS SUGAR HILL GANG SUGAR HILL GAN
MAZE
DIANA ROSS
GEORGE BENSON
KLIQUE
GAP BAND
IMAGINATION
HOTTEST
HONDAN SUMMER
MIDNIGHT STAR
MICHAEL JACKSC
SOS BAND
ISLEY BROS

## WNOO/Chattanoogs Smokin' Ssm Ervin

none Hottest: none

LATOYA JACKSON GAP BAND BRASS CONSTRUCTIO GEORGE BENSON Hottest:

### KKDA-FM/Dalias Terri Avery

MIDNIGHT STAR LATOYA JACKSON LATOYA JACKSON D TRAIN ASHFORD & SIMPSON PLANET PATROL PROJECT FUTURE GLASS BAND Hottest: NONA HENDRYX NEW EDITION RICK JAMES

### KRLY/Houston, Mike Caviel

HIROSHIMA HIROSHIMA
LENNY WHITE
MELODY BEECHER
G.C. CAMERON
GAP BAND
GEORGE DUKE
WAR
HOTLEST: JEFFREY OSBORNE

### KMJQ/Houston Jim Snowden

SEXUAL HARRASSMEN LILLO ASHFORD & SIMPSON WUF TICKET Hottest: DONNA SUMMER NONA HENDRYX IRENE CARA MIDNIGHT STAR ARETHA FRANKLIN

### WKXI/Jackson Tommy Marshall

GAP BAND SLIM STEPHANIE MILLS RITCHIE FAMILY CLARK SISTERS CAMEO CAMEO
INVISIBLE MAN'S B
NEW EDITION
Hottest:
DONNA SUMMER MIDNIGHT STAR MANHATTANS SKYY ARETHA FRANKLIN

GAP BAND WYND CHYMES DENIECE WILLIAMS HIGH INERGY

DENIECE WILLIAMS GAP BAND
FREEZ
JIMMY CASTOR
IMAGINATION
PROJECT FUTURE
BERNARD EDWARDS
ONNIE DYSON
THELMA HOUSTON
CRASH CREW
DEBRA HURD
MARY JANE GIRLS
PHILIP BAILEY
HERB ALPERT
HOTEST:

## ARETHA FRANKLIN SKYY WJAX/Jacksonville o

SUMMER SOS BAND NEW HORIZONS MIDNIGHT STAR ISLEY BROS

## KJCB/Latayette (J Beatrice Evans

GAP BAND PHILIP BAILEY KASHIF DOOBIE BROS CHAMPAIGN Hottest: MIDNIGHT STAR ISLEY BROS SLIM ARETHA FRANKLIN RICK JAMES

## KOKY/Little Rock (J)

4

18

Paul Todd CULTURE CLUB MAZE J.W. WADE LTD CLUB HOUSE CLUB HOUSE KLIQUE DAVID GRANT Hottest; GEORGE BENSON SOS BAND JEFFREY OSBORNE MANHATTANS

RONNIE LAWS

## WLOU/Louisville Neal O'Rea

ZAPP ISLEY BROS ASHFORD & SIMPS SMOKEY ROBINSON CAMEO CAMEO LENNY WHITE RAKE
HOTTEST:
O'BRYAN
KURTIS BLOW
RONNIE LAWS
ARETHA FRANKLIN
MIDNIGHT STAR

## WJJS/Lynchbure Lad Goins

LILLO HUMAN LEAGUE ARCADE FUNK GLADYS KNIGHT PAMELA NIVENS NATALIE COLE GAP BAND Hottest: MTUME MICHAEL JACKSON WHISPERS

KLIQUE J.W. WADE LARRY GRAHAM RONNIE DYSON Hottest: SOS BAND ZAPP GARRETT'S CREW

## RICK JAMES Bobby O'Jay

JOHNNY GILL HOTTEST:
ARETHA FRANKLIN
ISLEY BROS
CLARK SISTERS NEW EDITION RICK JAMES

## WHRK/Memphis (# Jimmy Smith

STEPHANIE MILLS RONNIE DYSON NYC PEECH BOYS CAMEO IMAGINATION Hottest: Hottest: HERBIE HANCOCK REDDINGS RICK JAMES JEFFREY OSBORNE SOS BAND

SUGAR HILL GANG SUGAR HILL GANG
OTIS LIGGETT
PROJECT FUTURE
KLIQUE
LIQUID GOLD
CYBOTRON
SERGE
CANDELA
CLARK SISTERS
HOTEST:

## WBLX/Mobile

Michael J. Alexander LATOYA JACKSON HOTTEST:
MIDNIGHT STAR
SOS BAND
ARETHA FRANKLIN
JEFFREY OSBORNE
DONNA SUMMER WVOL/Nashville

RUFUS & CHAKA STEPHANIE MILLS J.W. WADE CLARK SISTERS Hottest: INGRAM & AUSTIN RUN D.M.C. MICHAEL JACKSON DEBARGE MIDNIGHT STAR

Fred Harvey

### WYLD-FM/New Orleans **Brute Bailey**

RONNIE DYSON SPANDAU BALLET FINIS HENDERSON DIANA ROSS RICK JAMES

### WAIL-FM/New Orleans **Barry Richards**

GEORGE BENSON GAP BAND HERB ALPERT Hottest: MIDNIGHT STAR DIANA ROSS ARETHA FRANKLIN SHALAMAR DONNA SUMMER

### WEDR/Mlami WPLZ/Petersburg Hardy Jay

CHAMPAIGN
RUFUS & CHAKA
RENE & ANGELA
LENNY WHITE
SLING SHOT
PHILIP BAILEY
ANITA BAKER
HOTEEST:
SOS BAND
MIDNIGHT STAR
DONNA SUMMED JANET JACKSON MIDNIGHT STAR DONNA SUMMER MANHATTANS

### WANT/Richmond Kirby Carmichae

GLADYS KNIGHT
CLARK SISTERS
FINIS HENDERSON
HOTLEST:
MIDNIGHT STAR
DONNA SUMMER
SOS BAND
JEFFREY OSBORNE
ISLEY BROS

## WTOY/Roanoke

MICHAEL JACKSON KURTIS BLOW ZOOM ZOOM NONA HENDRYX MECO GARRETT'S CREW LATOYA JACKSON GAP BAND SLING SHOT Hottest: MIDNIGHT STAR ARETHA FRANKLIN

## SOS BAND RICK JAMES LTD

WWDM/Sumpte Janice Baycote GAP BAND WALTER JACKSON ZAPP CHAMPAIGN HOTLEST: MANHATTANS JONZUN CREW JEFFREY OSBORNE DONNA SUMMER SOS BAND

HOTTEST:
ARETHA FRANKLIN
KURTIS BLOW
MICHAEL JACKSON
SOS BAND
BRYSON & FLACK

KACE/Los Angeles un

KJLH/Los Angeles (a) J.B. Stone/Rico

ADELE BERTEI THELMA HOUSTON STEPHANIE MILLS GAP BAND GEORGE BENSON

Hottest: HERBIE HANCOCK ZAPP

KDAY/Los Angeles

Jack Patterson

KURTIS BLOW

MARY JANE GIRL'S

GAP BAND
DENIECE WILLIAMS
BRENDA RUSSELL
RENE & ANGELA
LATOYA JACKSON
ANITA BAKER
WHISPERS

CAMEO ATTITUDE Hottest: JEFFREY OSBORNE MANHATTANS SOS BAND

SOS BAND ARETHA FRANKLIN RICK JAMES

FREEEZ

WHISPERS JEFFREY OSBORNE GAP BAND OLIVER CHEATAM BRYSON & FLACK TOM GRANT STEPHANIE MILLS PHIL COLLINS RUFUS & CHAKA GIFTS OF A DREAM RUN D.M.C. RADIO ACTIVITY

MAZE FRANK STALLONE Hottest: MANHATTANS SHALAMAR

## XHRM/San Diego (A)

SMOKEY ROBINSON GLADYS KNIGHT LATUYA JACKSON LIQUID GOLD CHAMPAIGN GAP BAND THELMA HOUSTON GEORGE BENSON HOMEBOY HOTCHEST SOS BAND ISLEY BROS

& SIMPSON

## **MIDWEST**

WGCI/Chicago u Richard Pegue RONNIE DYSON PHILIP BAILEY STONE CITY BAND DENIECE WILLIAMS KLIQUE GEORGE BENSON KASHIF DIFUS & CHAKA RONNIE LAWS ERIC GALE SPYRO GYRA SPYRO GYRA Hottest: CLARK SISTERS GLADYS KNIGHT DONNA SUMMER FREEEZ GRANDMASTER FLASH

## WBMX/Chicago

PHILIP BAILEY YAZ EW&F CLUB HOUSE CLUB HOUSE
SLING SHOT
KLIQUE
RUFUS & CHAKA
MONYAKA
HOTTEST
ARETHA FRANKLIN
RUN D.M.C.
FINIS HENDERSON
FATBACK
WAR

## WBLZ/Cincinnati

**Brian Castle** GAP BAND GLADYS KNIGHT MAZE Hottest: DONNA SUMMER MIDNIGHT STAR KAJAGOOGOO MICHAEL JACKSON SOS BAND

HERBIE HANCOCK J.W. WADE STEPHANIE MILLS NYC PEECH BOYS SYSTEM MAZE CAMEO Hottest: SOS BAND ARETHA FRANKLIN DIANA ROSS

LAKESIDE FINIS HENDERSON S.T. MOTIVATION GEORGE BENSON SMOKEY ROBINSON RUFUS & CHAKA RUPUS & CHAKA
MAZE
MARY JANE GIRLS
FONDA RAE
GAP BAND
PROJECT FUTURE
CLARK SISTERS
HOTESEL
ARETHA FRANKLIN
NEW EDITION
STEVE ARRINGTON'S
MICHAEL SEMBELLO
SOS BAND

GAP BAND CASHMERE CASHMERE Hottest: ISLEY BROS NEW EDITION O'BRYAN NEWCLEUS ZAPP

## Erlk Stone

FREEEZ NEW EDITION NEW EDITION
ZAPP
CHERI
GAP BAND
THELMA HOUSTON
J.W. WADE
STEPHANIE MILLS
SYSTEM HOTTEST:
PHYLLIS HYMAN
MANHATTANS
RONNIE LAWS
JEFFREY OSBORNE

## Lyles/Jones

MICHAEL SEMBELLO
GAP BAND
Hottest:
SOS BAND
MICHAEL JACKSON
ZAPP
SHALAMAR
ARETHA FRANKLIN

## WDMT/Cleveland Magic/Dean

Lankford Stephens

## WJMO/Cleveland

INVISIBLE MAN'S B

## WVKO/Columbus

## WDAO/Dayton

CAMEO CAMEO
GAP BAND
DENIECE WILLIAMS
NEW EDITION
LILLO
LATOYA JACKSON
MYC DERCH BOYS LATTYA JACKSON
NYC PEECH BOYS
DAVID GRANT
ESSENCE III
HOTTEST:
SOS BAND
MIDNIGHT STAR
ISLEY BROS
ARETHA FRANKLIN
JEFFREY OSBORNE

## WGPR/Detroit

GEORGE BENSON LATOYA JACKSON GAP BAND DENIECE WILLIAMS HERB ALPERT NONA HENDRYX LENNY WHITE MEL STEWART CHAMPAIGN Hottest: MIDNIGHT STAR G.T. ARETHA FRANKLIN

PHILIP BAILEY CAMEO
CEE FARROW
DAVID BOWIE
DENIECE WILLIAMS
JONZUN CREW
HOTTEST:
ARETHA FRANKLIN FREEEZ GLADYS KNIGHT RICK JAMES SOS BAND

ANGELA BOFILL

LILLO WHISPERS LILLO
WHISPERS
CHAMPAIGN
GAP BAND
ASHFORD & SIMPSON
LAKESIDE
NATALIE COLE
NOTIVATION
SUGAR HILL GANG
RONNIE DYSON
HOTLEST
ARETHA FRANKLIN
DONNA SUMMER
HUMAN LEAGUE
ISLEY BROS
RICK JAMES

## WDRQ/Detroit

## WJLB/Detroit

ARETHA FRANKLIN

New & Active . . . See Page 56

WKWM/Grand Rapids Frank Grant SMOKEY ROBINSON PHILIP BAILEY RUFUS & CHAKA VENNA PROJECT FUTURE LTD LATOYA JACKSON

## WLTH/Gary Dana Huskisson

### WTLC/Indianapolls Jay Johnson

ZAPP FREEZ STEPHANIE MILLS THELMA HOUSTON GAP BAND J.W. WADE CRASH CREW COLD CRUSH BROS . ASHFORD & SIMPSON KLIQUE HOTTES HOTTES HOUSE HOU

## WLUM/Milwaukee

ZAPP KURTIS FRANK STALLONE MECO BRYSON & FLACK

CAMEO GEORGE BENSON DEBRA HURD PHILIP BAILEY ANITA BAKER PAMELA NIVENS FREDDIE JAMES KLIQUE DAVID BOWIE RONNIE DYSON HOTTEST:
HOTTEST:
MIDNIGHT STAR
SOS BAND
JEFFREY OSBORNE
ARETHA FRANKLIN
SERGE

## KMJM/St. Louis

RONNIE LAWS GEORGE BENSON GARRETT'S CRE MARY JANE GIRLS PHILIP BAILEY Hottest: INGRAM & AUSTIN SOS BAND MICHAEL SEMBELLO LATOYA JACKSON GLADYS KNIGHT

## WZEN-FM/St. Louis

FREEZ

NEW EDITION

GAP BAND

CHANGE

IMAGINATION

DAVID GRANT

WHISPERS

LILLO

ATTITUDE

SERGE

Hottest: HOTTEST:
DONNA SUMMER
MIDNIGHT STAR
ARETHA FRANKLIN

## WVOI/Toledo (A

WAR
GAP BAND
LENNY WHITE
DENIECE WILLIAMS
DAVID BOWIE
RUN D.M.C.
SERGE
HOTTER
HOTTER
HANHATTANS
NEW HORIZONS
ISLEY BROS
ZAPP
JEFFREY OSBORNE

(J) indicates Black reporters also contributing to Jazz Chart

## WAAA/Winston-Sa Jae Jackson

WANM/Taliahasse PHILIP BAILEY GAP BAND SHIRLEY BROWN RONNIE DYSON Hottest:

## WEST

Miller/Wiggins

LTURE CLUB NEW EDITION ASHFORD & SIMPSON ARETHA FRANKLIN MTUME KUKO/Phoenix

KDIA/Oakland

ISLEY BROS DONNA SUMMER SHALAMAR

## KSOL/San Mateo

DENIECE WILLIAMS IMAGINATION DAVID GRANT SMOKEY ROBINSON SMOKEY ROBINS
Hottest:
DONNA SUMMER
MIDNIGHT STAR
GEORGE BENSON
MANHATTANS
SHALAMAR

## JAZZRADIO

RAMSEY LEWIS/Les Fleurs (Columbia)

2

4 CHUCK MANGIONE/Journey To A Rainbow (Columbia)

HERBIE MANN/Astral Island (Atlantic) 10 LARRY CARLTON/Friends (WB)

EARL KLUGH/Low Ride (Capitol)

WYNTON MARSALIS/Think Of One (Columbia) 9

11 11 YELLOW JACKETS/Mirage A'Trois (WB) 12 JARREAU/Jarreau (WB) 7

13

15 GERRY MULLIGAN/Little Big Horn (GRP)

MAYNARD FERGUSON/Storm (Palo Alto) DEBUT RARE SILK/New Weave (Polydor/PolyGram)

> CHARLIE SHOEMAKE SEXTET/Cross Roads (Discovery) 26

LONNIE LISTON SMITH/Oreams Of Tomorrow (Doctor Jazz) 21

23 JOE SAMPLE/The Hunter (MCA) 22

25 J. McLAUGHLIN/A. DiMEOLA/P. DeLUCIA/Passion Grace & Fire (Col.) 27 26 MITCH FARBER/Starclimber (Muse)

28 CORNELIUS BUMPUS/Beacon (Broadbeach)

JAZZ REPORTING STATIONS: WYBC/New Haven, Mark Jordan: KSAX/Dailas-Ft, Worth, Bob Stewart; WMGI/Gainesville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WNOP/Cincinnati; Ray Scott: WJZZ/Detroit, John Hill: KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGO/Los

## NATIONAL AIRPLAY/30® August 5, 1983

GEORGE BENSON/In Your Eves (WB) SPYRO GYRA/City Kids (MCA) 12

PAT METHENY/Travels (ECM)

6 3

BOB JAMES/The Genie (Columbia)

13 ERNESTINE ANDERSON/Big City (Concord) 10 TOM GRANT/Tom Grant (Pausa) 17

15 6 JAY HOGGARD/Love Survives (Gramavision) 16

CHECKFIELD/Spirit (Pausa) 20 WILTON FELDER/Gentle Fire (MCA) 14

DAVID MATTHEWS/Grand Cross (GNP/Crescendo)

19 27 GERALD WILSON ORCHESTRA OF THE 80'S/Jessica (Trend)

DEBUT SACBE/Aztlan (Trend)

Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk

www.americanradiohistory.com



## Regional Adds & Hots

MOST ADDED

Ricky Skaggs (Epic

Steve Wariner (RCA)

**EAST** 

Conway Twitty (WB)

**MIDWEST** 

Kenny Rogers (Liberty)

Ricky Skaggs (Epic)

MOE BANDY MERLE HAGGARE TANYA TUCKER

Janie Fricke (Columbia) Conway Twitty (WB)
Oak Ridge Boys (MCA)

Hottest: WILLIE & MERLE WAYLON JENNINGS MCCLAIN & GILLEY CRYSTAL GAYLE STEVE WARINER

WBCS-FM Milwaukee, Wi

WCGY Minneapolis, MN

KIOV-FM Sloux Falls, SD

KTTS-AM/FM Springfield, MC

EN TAYLOR

WWJO St. Cloud, MN

Ricky Skaggs (Epic) Steve Wariner (RCA) SOUTH

John Conlee (MCA) Janie Fricke (Columbia Oak Ridge Boys (MCA

MOST ADDED

Steve Wariner (RCA) Kenny Rogers (Liberty) Ricky Skaggs (Epic)

WEST

WCMS-FM Nortolk, VA

Oak Ridge Boys (MCA)

**EAST** 

WRKZ-FM Hershey, PA KENNY ROGERS
NITTY GRITTY DI
GENE WATSON
RICHY SKAGGS
REBA MC ENTIRE
HOTTERE
TO THE TRICKE
CONNAY THITTY
JOHNNY LEE
MILLIE NELSON
LERVER 6 HARRI

WAJR Morgant

MOGGANTOWN, W
JENNINGS & RED
REBA NC ENTIRE
STEVE MARINER
RICKY SKAGGS
JOSE PELLCIANO
HOTLOBE:
JANIE FRICKE
DAK RIDGE BOYS
CONNAY TWITTY
HANK WILLIAMS J
LANE BRODY

WVAM Altoons, PA

WPOC-FM Baltimore, MD

JOHNNY LEE
STEVE MARINER
JEHNINGS & REE
AUSTIN O'NEAL
HOTEGEL
BELLAMY BROTHE
DAK RIGGE BOYS
JANIE FRICKE
HITTY GRITTY D
WILLIE NELSON DAN SEALS
LLOYD DAVID |
TERRI GIBBS
RICKY SKAGGS
GARY WOLP
LEON EVERETTI
STEVE MARINE
WAYNE MASSEY
GUY CLARK
HOTTER WEEP Pitteburgh, PA DON WILLIAMS
MCCLAIN & GILLE'
JOSE FELICIANO
8,J. THORNS
HOTEAT:
OAK RIDGE BOYS
WHITES
BELLANY BROTHER
JAMIE FRICKE
JERRY REED

WPOR-FM Portland, ME RICHY SKAGGS LEON EVERETTE HOTTHEST: GEORGE JONES CONMAY THITTY JOHNNY LEE OAK RIDGE BOYS HONNIE MC DOWEL

WCAW Charleston, WV

RICKY SKAGGS COB STEVE MARINER, JOSE PELICIANO DOW WILLIAMS HOTEWEL: JANIE FRICKE HANK WILLIAMS JOHNNY LEE RONNIE MC DOWE! VERN GOGDIN WIXY Springfield, MA

APTINGUISM, MAN TUCKER JOHNHY MODRIGU MERLE MAGGARD DOWNTLLIAMS DON MILLIAMS AUSTIN O'NEAL TON T. HALL JENNINGS & REZE HONNIE MCCHARLEY PRIDE JOHN ANDERSON LACT J. DALTON JOE STAMPLEY

CHOW Welland, ONT

WeHand, ONT
DON WILLIAMS
XENNY ROCERS
TAMMY WONETE
GERE WATSON
ROWNIE MILIAM
RICHY SKAGGS
MEL MC DANIEL
JERRY LEE LEWIS
DAVID ALLAN COE
STELLA PARTON
DAVID WILLAN
DOTE
DAVID WILLAN
DAVID WILLAN
DOTE
DAVID WILLAN
DAVID WILLAN
DAVID WILLAN
DAVID WILLAN
DOE
MOTE OF THE MERCEN
DAVID WILLAN
MOTE OF THE MERCEN
MOTE OF TH

Wheeling, WY

ON MILLIAMS
TANYA TUCKER

TREAT MATTON
TINNINGS 6 REED
STEVE WARLHER
DAVID ALLAN COE
PEBA MC ENTIRE
RICK & JANIS CARNE
BOTLOGI.
GORR RIDGE BOYS
RONSIE MC DOWELL
JOHNY LEE
JOHN CONLEE

WMAQ Chicago, IL

WEST

KIK-FM Ansheim, CA

HEL HC DANIEL
RICKY SKAGGS
KENNY ROGERS
LEO KOTTKE
GARY HORRIS
CUB
JANIE PRICKE
OAK RIDGE BOYS
CONNAY THITTY
JOHENY LEE
CHARLEY PRIDE

**MIDWEST** 

WUBE-FM Cincinnati, OH

KKAL Arroya Grande, CA

ATTOYO GENERO.

WILLIE NELSON
JENNINGS & REEU
TON JONES
KENNY ROGERS
MEL MC DANIEL
HOTCERE:
JANIE FRICKE
BELLAMY BROTHER
OAK RIDGE BOYS
COMMAY THITTY
HANK WILLIAMS

KGEM/KJOT Bolse, ID

WKKQ-AM/FM Duluth, MN

FYGÖ-FM Denver, CO

KSO Des Moines, IA

WQHK Ft. Wayne, IN

KLZ Denver, CO

KUGN-FM Eugene, OR

Hottesti JANIE PRICKE CONWAY TWITTY BOBBY BARE OAK RIDGE BOYS JOHNNY LEE

KMAK Fresno, CA

CDS ALABAMA
ALABAMA
GUY CLARK
JOSE FELICIANO
NA RSHALL TUCKER BA
NITTY GRITTY DIRT
HOTCORL
ATLANTA
JOHNY LEE
GEORGE STRAIT
DENVER & HARRIS
BOBBY BARE

WFMS-FM ndianapolls, IN

WIRE Indianapolia, IN RONNIE MILEAP MCCLAIN & GILLEY Hottest: BELLAMY BROTHERS OAK RIDGE BOYS JOHNNY LEE EARL THOMAS CONLE GEORGE STRAIT

RICE 6 JANIS CO JENNINGS & REEL CRISTY LANE REBA MC ENTIRE MARLOW TACKETY TANYA TUCKER

KECK Lincoln, NB

KEIN Great Fells, MT

KLAC Los angeles, CA

KNIK-FM Phoenix, AZ

STATLER BROTHER SONNY JAMES HOTTEST: JANIE FRICKE GEORGE STRAIT WILLIE NELSON DAVID FRIZZELL LACY J. DALTON

KTOM Salinas, CA KCCY-FM Pueblo, CO

TANYA TUCKER
LOUISE MANDRELL
TON T. BALL
TON T. BALL
TON TON JONES
JOHNNY MODRIGUES
JOHNNY MODRIGUES
GUES E SANTE
GAR RIDGE BOYS
RONNIE MC OOWELL
DAVID PRIZZELL
GUY CLARK
JOHN CONLEE KCBQ San Diego, CA

KIGO St. Anthony, ID

WXBQ-FM Bristol, VA

ED BRUCE GARY NORRIS STEVE WARINER LEON EVER

WEZL-FM Cherleston, SC

WSOC-FM Charlotte, NC

WCOS-AM/FM Columbia, SC

HOTTEST

KEAN-AM/FM Abliene, TX DB STEVE WARINER HOTEBBE: WILLIE NELSON JOHN ANDERSON HARK GRAY CHARLEY PRIDE LACY J. DALTON

SOUTH

WTHI-FM Terre Haute, IN

WTOD Toledo, OH

HOTTEST:
RONNIE MC DOWELL
VERN GOSDIN
JOHN CONLEE
JOE STAMPLEY
JOHNNY RODPIGUEZ

KVOO Tulse, OK

CDB GARY MORRIS STATLER BROT THRASHER BRO MEL TILLIS

KFDHAM/FM Wichits, KS

KMML Amarilio, TX

KASE Austin, TX

WDAK Columbus, GA KLVI Beaumont, TX

WZZK-FM Birminghem, AL

KSOP-FM Salt Lake City, UT

WAMZ-FM Louisville, KY KHEY El Paso, TX

WWOD/WKZZ Lynchburg, VA

WMC-AM Memphis, TN

WOKK Meridian, MS

WKSJ-FM Mobile, AL

WLWI-FM Montgomery, A

WFNC Fayetteville, NC

WESC-AM/FM Greenville, SC

KILT-FM Houston, TX

WNOX Knoxville, TN

WSIX-FM Nashville, TN

WQYK-FM Tempa/St. Pele, FL

KYXX Odessa, TX

WPAP-FM Panama City, FL WUSQ-FM Winchsster, VA

JIM GLASER
DON WILLIAMS
TON T. NAUL
MEL NG DANIEL
THOM SCHUYLER
HOTEBET
HANK WILLIAMS JR.
ATLANTA
JOHN ANDERSON
HITTY CRITTY DIRT
HDE BANDY

WTQR-FM Winston/Salem,

WRNL Richmond, VA

149 Current Reports The following stations did not report this week and therefore their playlists were frozen: KLVI/Beaumont **KEEN/San Jose** Beginning next week WKHK/New York will become a new reporter.

Note: WBAP/Ft. Worth has discontinued reporting.

## **Hottest Tracks:**

"You Really Got A H JOHNNY LEE

"Dance Little Jean" (Liberty)

## **COUNTRY ALBUMS**

Cuts in bold type are receiving the heaviest airplay. EARL THOMAS CONLEY - Don't Make It Easy For Me - DAVID FRIZZELL - On My Own Again - (Viva) "A Million Light "She Wanted Me" "We're Jack In Love Again"

MEL McDANIEL - Naturally Country - (Capitol) "Some Folks

tle Jeen" "Special Look" "Never Together (But Close Sometimes)" Heartaches" "Goodbye Eyes" "Maryann" DOLLY PARTON - Burlap & Satin - (RCA) "000-EEE" "Send

DAN SEALS - Rebel Heart - (Liberty) "On A Night Like This" ou Really Go For The Heart'

SYLVIA — Snapshot — (RCA) "The Boy Gets Around" "Bobby's In Vicksburg" "Who's Kidding Who" "So Complete" "Winter Heart"

WHITES — Old Familiar Feeling — (WB/Curb) "Give Me Back That Old Familiar Feeling" "Blue Letters" "When The New Wears Off Of Our Love" "Pipeliner Blues"

## **Most Requested:**

JOHNNY LEE "Hey Bartender" (Full Moon/WB) JOHN CONLEE "I'm Only In It For The Love" (MCA) JANIE FRICKE "He's A Heartache..." (Columbia) OAK RIDGE BOYS "Love Song" (MCA) GUY CLARK "Homegrown Tomatoes" (WB) CONWAY TWITTY "Lost In The Feeling" (WB) J. DENVER & E. HARRIS "Wild Montana Skies" (RCA) C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic)

Airplay/50 . . . See Page 58

(RCA) "Don't Make It Easy For Me" "Angel In Disguise" "Crowd Around The "Home So Fine" "Ball And Chain"

JOHNNY LEE - Hey Bartender - (WB) "You Really Got A Hold On

Are Dying To Live Like This" "Hard Earned Country Livin" Weekend" "Mountain Eyes" NITTY GRITTY DIRT BAND — Let's Go — (Liberty) "Dance Lit-

"One Of Those Days" "Jealous Heart" "Ap-

CONWAY TWITTY — Lost In The Feeling — (WB) "I Think I'm In Love" "Heartache Tonight" "Three Times A Lady"

## Regional Adds & Hots

## EAST Parallel One

WFBR/Baltimore Andy Szulinski SERGIO MENDES WHISPERS DENVER & HARRIS JUICE NEWTON AMERICA TACO

BILLY JOEL LAURA BRANIGAN MEN AT WORK MEN AT WORK Hottest: POLICE LEE GREENWOOD PAUL ANKA MADNESS RITA COOLIDGE

Hottest: PAUL ANKA RITA COOLIDGE

RITA COOLIDGE MICHAEL JACKSON Hottest: EURYTHMICS SERGIO MEND IRENE CARA POLICE NAKED EYES

## Y97/Pitteburgh

LOUISE TUCKER
AIR SUPPLY
Hottest:
RITA COOLIDGE
LAURA BRANIGAN
LEE GREENWOOD
MICHAEL JACKSON
CHAMPAIGN

## WTAE/Pitteburgh

TACO CHAMPAIGN MICHAEL SEMBELLO IRENE CARA

BILLY JOEL
MICHAEL JACKSON
CULTURE CLUB
LAURA BRANIGAN
AMERICA
LOUISE TUCKER
BOTES
HOTES
HOTES
HICHAEL SEMBELLO
EDDY GRANT
RITA COOLIGE
BILLY JOEL

## WPRO/Providence Tom Cuddy

F.R. DAVID JEFFREY OSBORNE Hottest: RITA COOLIDGE AMERICA TACO MEN AT WORK MICHAEL JACKSON

## WLTT/Washington, D.C. Bob Cummings

TACO AIR SUPPLY MEN AT WORK Hottest: MICHAEL JACKSON

## WASH/Washington, D.C. Colleen Cassidy

MICHAEL SEMBELLO GEORGE BENSON

## Parallel Two

## WAEB/Allento

JENNIFER WARNES GEORGE BENSON
JUICE NEWTON
JACKSON BROWNE
COCONUTS
HOTTER
LOUISE TUCKER
AMERICA
POLICE
MICHAEL JACKSON
BILLY JOEL

## WICC/Bridgeport Lee Roberts

SERGIO MENDES
JENNIFER WARNES
HOTLEST:
POLICE
RITA COOLIDGE
KINKS
AMERICA
SMOKEY ROBINSON

## WBEN/Buffalo Roger Christian

TACO MICHAEL JACKSON BRYSON & FLACK LOUISE TUCKER PAUL ANKA

LRB
BONNIE TYLER
GEORGE BENSON
CULTURE CLUB
HOTTEST:
RITA COOLIDGE
AMERICA
POLICE
MICHAEL JACKSON
MEN AT WORK

BILLY JOEL FORNIE MILSAP HOTTEST: LAURA BRANIGAN RITA CODILIGE ENCELBERT HUMPE MEN AT WORK TACO

BILLY JDEL
LOUISE MANDRELL
JUICE NEWTON
HOTEST:
RITA COOLIDGE
PAUL ANNA
AMERICA
LAURA BRANIGAN
MICHAEL JACKSON

BILLY JOEL AIR SUPPLY Hottest: POLICE RITA COOLIDGE LOUISE TUCKER PAUL ANKA SMOKEY ROBINSON

## WWYZ/Hartford Bradley/Colligar

none Hottest: POLICE KINKS LOUISE TUCKER RITA COOLIDGE MEN AT WORK

## WVOR/Rocheste Gary Smith

none Rottest: SERGIO MENDES DEBARGE PAUL ANKA POLICE CHAMPAIGN

## WGY/Schenectady Walter Fritz

STAR SISTERS
KINKS
SERGIO MENDES
CRYSTAL GAYLE
HOTTEST
BILLY JOEL
JEFFREY OSBORNE
AIR SUPPLY
GEORGE BENSON
MICHAEL JACKSON

### WHYN-FM/Springfield, MA Carey/Ferraro

CareyFerraro

LAURA BRANIGAN
SMOKEY ROSINSON
MICHAEL JACKSON
MEN AT WORK
BILLY JOEL
AIR SUPPLY
DENVER & HARRIS
HOTESE
HOTESE
CEBARGE
RITA COOLIDGE
CHAMPAIGN
PAUL ANRA
POLICE

## WHEN/Syracuse Karen Gallagher

WEST

Parallel One

JENNIFER WARNES QUARTERFLASH KENNY ROGERS AIR SUPPLY

Hottest: POLICE DEBARGE LOUISE TUCKER RITA COOLIDGE HOLLIES

KPPL/Denver Rick Brady

DONNA SUMMER CULTURE CLUB SERGIO MENDES HOTLEST POLICE PAUL ANRA AMERICA RITA COOLIDGE MEN AT WORK

KOST/Los Angeles Kaye/Marie

SPANDAU BALLET SERGIO MENDES BRYSON & FLACK HOTTESTE TUCKER MICHAEL JACKSON RITA COOLIDGE JACKSON BROWNE TACO

KOY/Phoenix Marni Pingree

none Hottest:

AIR SUPPLY SERGIO MENDES GEORGE BENSON HIGH INERGY HOTTEST PAUL ANKA RITA COOLIDGE AMERICA MEN AT WORK LAURA BRANIGAN

KFMB/San Diego Mark Larson

BILLY JOEL RONNIE MILSAP CRYSTAL GAYLE HERB ALPERT SERGIO MENDES GEORGE BENSON

Hottest: RITA COOLIDGE PAUL ANKA LOUISE TUCKER BRYSON & FLACK JENNIFER WARNES

## Parallel Three

## WWNR/Beckley Gary Mann

RONNIE MILSAP SERGIO MENDES GEORGE BENSON KINKS LANE BRODY HOTTEST RITA COOLIDGE SMOKEY ROBINSON MICHAEL JACKSON CRYSTAL GAYLE AIR SUPPLY

## WKZE-FM/Cape Cod

EURYTHMICS LANE BRODY LANE BRODY
WHISPERS
SISSY SPACEK
RONNIE MILSAP
JUICE NEWTON
LEE GREENWOOD
BETTE MIDLER
HOTTE MIDLER
HOTTE MIDLER
HOTTE
AMERICA
HOLLIES
TACO

## WKNE/Keene, NH Howard Corday

TACO RITA COOLIDGE F.R. DAVID HERB ALPERT

## WSKI/Montpelier, VT Cheney/Stebbins

STRAY CATS

Jay Donovan

MICHAEL JACKSON

HERB ALPERT

AIR SUPPLY

EURYTHMICS

BILLY JOEL

HOTEOSI

FOLICE

RITA COOLIDGE

TACO

SHOREY ROBINSON

MEN AT WORK

SERGIO MENDES RONNIE MILSAP HOTTER: POLICE RITÀ COOLIDGE LOUISE TUCKER LAURA BRANIGAN SMOKEY ROBINSO

B100/San Diego McCartney/Knight

GEORGE BENSON MICHAEL SEMBELLO

LAURA BRANIGAN KENNY ROGERS HOTTEST: LOUISE TUCKER TACO MEN AT WORK MICHAEL JACKSON RITA COOLIDGE

KEZR/San Josa Wagner/Lemos

JENNIFER WARNES AIR SUPPLY JOURNEY HOTTEST: POLICE LEE GREENWOOD AMERICA MICHAEL JACKSON RITA COOLIDGE

JENNIFER WARNES
AIR SUPPLY
JACKSON BROWNE
CRYSTAL GAYLE
SERGIO MENDES
HERB ALPERT
HOTTEST
HOTT

Parallel Two

KBOI/Boise Mark Wallengren

DONNA SUMMER
KINKS
SPANDAU BALLET
GEORGE BENSON
HOTTEST
PAUL ANKA
RITA COOLIDGE
LOUISE TUCKER
MICHAEL JACKSON
TACO

ELO MEN AT WORK

KPLZ/Seattle King/Cook

## WEIM/Fitchburg Jack Raymond

MEN AT WORK

CRYSTAL GAYLE SERGIO MENDES KENNY ROGERS LEE GREENWOOD SPANDAU BALLET Hottest: LAURA BRANIGAN TACO

STRAY CATS
ELTON JOBO NME
LETON JOBO NME
KENNY ROCERS
SISSY SPACEK
LANE BRODY
CLUB HOUSE
CATES & WRAY
ELVIS COSTELLO
RINKS
HOTE STRAY
HOTE STRAY
HOTE TUCKER
ELO
CULTURE CLUB

WTNY/Watertown, NY

WCPI/Wheeling, WV Dan McGrath

### MIDWEST Parallel One

WCLR/Chicago Gary Prica

SMOKEY ROBINSON MEN AT WORK Hottest: POLICE LAURA BRANIGAN MICHAEL JACKSON LOUISE TUCKER BILLY JOEL

## WFYR/Chicago John Wetherbee

HALL & OATES EURYTHMICS MICHAEL SEMBELLO CRYSTAL GAYLE GEORGE BENSON HOTTEST:
POLICE
PAUL ANKA
MEN AT WORK
MICHAEL JACKSON
NAKED EYES

none Hottest: NAKED EYES SYLVIA DEBARGE CULTURE CLUB

RONNIE MILSAP HERB ALPERT SERGIO MENDES HOTTES: POLICE: CHAMPAIGN PAUL ANKA LAURA BRANIGAN MICHAEL JACKSON WMJI/Cleveland McVay/Ivers

## BILLY JOEL

BILLY JOEL
EURYTHNICS
QUARTERPLASH
AIR SUPPLY
JENNIFER WARNES
HOTTER
HOLICE
PAUL ANKA
MEN AT WORK
MICHAEL SEMBELLO
AMERICA

## WZZP/Cieveland Dunphy/Georgeson

none Hottest: POLICE CHAMPAIGN HOLLIES RITA COOLIDGE LEE GREENWOOD

## WCZY/Detroit Jim Scollin

RITA COOLIDGE EURYTHMICS QUARTERFLASH NAKED EYES HOTTEST POLICE CHAMPAIGN DEBARGE IRENE CARA MICHAEL JACKSON

## WOMC/Detroil Barry Argenbright

TOTO
BRYSON & FLACK
HOTEAST:
MICHAEL JACKSON
CHRIS CROSS
JOURNEY
ELTON JOHN
MICHAEL SEMBELLO

none Hottest: RITA COOLIDGE DEBARGE SMOKEY ROBINSON JENNIPER WARNES LAURA BRANIGAN

SPANDAU BALLET
PAUL ANKA
BONNIE TYLER
JEPFREY OSBORNE
HOTTES:
POLICE
ENGELBERT HUMPERD
CHRIS CROSS
KENNY ROGERS
DEBARGE

KUDO/Las Vegas

KINKS CHRIS CROSS TOTO Hottest: CHAMPAIGN CHRIS CROSS LEE GREENWOOI BONNIE TYLER POLICE

LEE GREENWOOD

Hottest: F.R. DAVID POLICE AMERICA PAUL ANKA LAURA BRANIGAN

KEX/Portland

**Bob Swanson** 

PETER ALLEN JEFFREY OSBORNE

JEFFREY OSBONNE
B.J. THOMAS
RONNIE MILSAP
KENNY ROGERS
AIR SUPPLY
HOTTEST
LOUISE TUCKER
RITA COOLIDGE
TACO
AMERICA
SMOKEY ROBINSON

STEVIE NICKS
HOTTEST:
POLICE
CHAMPAIGN
RITA COOLIDGE
F.R. DAVID
LAURA BRANIGAN

KKUA/Honoiulu

none Hottest: SERGIO MENDES IRENE CARA ALABAMA CHAMPAIGN LRB

none Hottest: POLICE CHAMPAIGN PAUL ANKA AMERICA RITA COOLIDGE

## WISN/Milwaukee Harris/Murphy

MICHAEL JACKSON POLICE LOUISE TUCKER AIR SUPPLY HOTTEST: PAUL ANKA DEBARGE RITA COOLIDGE CHAMPAIGN AMERICA

## WCCO/Minneapoils Denny Long

GEORGE BENSON LANE BRODY TERRI GIBBS KINKS LEE GREENWOOD Hottest:

## KS94/St. Louis Morgan/Watermann

POLICE AMERICA PAUL ANKA

## Parallel Two

WHBY/Appleton Rob Shannon GEORGE BENSON SPANDAU BALLET

SPANDAU BALLET KINKS WHISPERS Hottest: PAUL ANKA RITA COOLIDGE HOLLIES POLICE LOUISE TUCKER

## WHBC/Canton Mike Dorn

RONNIE MILSAP SPANDAU BALLET KINKS LEE GREENWOOD SISSY SPACEK HOTTES POLICE LOUISE TUCKER RITA COOLIDGE ANY TROUBLE TACO

## 610TVN/Columbus FitzGerald/Jones AMERICA P.R. DAVID Hottest: POLICE SERGIO MENDES PAUL ANKA CULTURE CLUB RITA COOLIDGE

KSL/Selt Lake City

WILLIE NELSON
JENNIFER WARNES
LEE GREENWOOD
HOTTEST:
SMOKEY ROBINSON
PAUL ANKA
LOUISE TUCKER
RITA COOLIDGE
SERGIO MENDES

KKPL/Spokane Ric Morgan

KINKS
HOTTEST:
IRENE CARA
TOTO
LRB
ELTON JOHN
POLICE

KCEE/Tucson

BILLY JOEL LEE GREENWOOD SERGIO MENDES

SERGIO MENDES
HOTTEST:
LOUISE TUCKER
AMERICA
LAURA BRANIGAN
SMOKEY ROBINSON
MICHAEL JACKSON

Parallel Three

KFQD/Anchorage, AK

B.J. THOMAS SERGIO MENDES LANE BRODY MICHAEL JACKSON BRYSON & FLACK KINKS CRYSTAL GAYLE HOTLEST:

KTWO/Casper John Leader

KINKS
KENNY ROGERS
SERGIO MENDES
DOOBLE BROTHERS
BILLY JOEL
Hottest:
POLICE

POLICE RITA COOLIDGE LOUISE TUCKER SMOKEY ROBINSOI LAURA BRANIGAN

Mark Lewis

BILLY JOEL

## WtNG/Dayton Joe Demma

AIR SUPPLY Hottest: CHAMPAIGN RITA COOLIDGE PAUL ANKA LEE GREENWOOD SERGIO MENDES

## KRNT/Des Moines

none
Hottest:
NELSON & HAGGARD
KINKS
HOLLIES
POLICE
LAURA BRANIGAN

WTRX/Filnt Burke/Wright BurkerWright
CRYSTAL GAYLE
SERGIO MENDES
BILLY JOEL
HOTTEST:
POLICE
RITA COOLIDGE
CHAMPAIGN
PAUL ANKA
DEBARGE

## WOWO/Ft. Wayne Chris Witting

LOUISE TUCKER
LAURA BRANIGAN
AMERICA
BILLY JOEL
JOURNEY
DAVID BOWIE
HOTTEST POLICE RITA COOLIDGE EURYTHMICS MICHAEL SEMBELLO KINKS

## WENS/Indianapoli Cummings/Wheel

CRYSTAL GAYLE
DENVER & HARRIS
HOTTEST:
IREME CARA
POLICE
LOUISE TUCKER
PAUL ANKA
RITA COOLIDGE

## WFMK/Lansing Jay Richards

SERGIO MENDES BONNIE TYLER JUICE NEWTON HOTESE: JOURNEY POLICE DONNA SUMMER QUARTERPLASH MICHAEL JACKSON

## WISM-FM/Madison

BRYSON & FLACK
AIR SUPPLY
RONNIE MILSAP
SERGIO MENDES
BILLY JOEL
LEE GREENWOOD
HOTLEST TUCKER
MEN AT MORK
LAURA BRANIGAN
RITA COOLIDGE
F.R. DAVID

## KLTE/Oklahoma City Randy Kemp

BILLY JOEL AIR SUPPLY QUARTERPLASH STEVIE NICKS HOTLEST POLICE RITA COOLIDGE DEBARGE PAUL ANKA AMERICA

SERGIO MENDES GEORGE BENSON

GEORGE BENSON RINKS RONNIE MILSAP HOTTEST: AMERICA CHAMPAIGN TACO DENVER & HARRIS GEORGE PISCHOFF

Steve Tracy

RANDY VANWARMER SERGIO MEMDES BILLY JOEL JACKSON BROWNE HOTTEST HOLIC'S PAUL ANKA HOLLIES RITA COOLIDGE DEBARGE

KRKK/Rock Springs, WY Chuck Martin

CRYSTAL GAYLE
HOTTEST:
POLICE
RITA COOLIDGE
AMERICA
MEN AT WORK
MICHAEL JACKSON

KRSB/Roseburg, OR

SPANDAU BALLET KINKS MAC MCANALLY NAKED EYES HOTLEST: POLICE RITA COOLIDGE SMOREY ROBINSON AMERICA F.R. DAVID

## KOIL/Omaha

none Hottest: CHAMPAIGN POLICE LOUISE TUCKER AMERICA RITA COOLIDGE

## KINKS George Benson

GEORGE BENSON
LEE GREENWOOD
BILLY JOEL.
SPANDAU BALLET
HOTTEST:
RITA COOLIDGE
AMERICA
LOUISE TUCKER
SMOKEY HOBINSON
MEN AT WORK

## 3WM/Toledo King/North

AIR SUPPLY
BILLY JOEL
HERB ALPERT
TOTO
GEORGE BENSON
HOTLEST:
POLICE
PAUL ANKA
CHAMPAIGN
KINKS

## KKRD/Wichita, KS Nancy Johnson

AMERICA AIR SUPPLY SMOKEY ROBINSON QUARTERFLASH DONNA SUMMER HOTLEST: SERGIO MENDES IRENE CARA POLICE MEN AT WORK DEBARGE

## Parallel Three

JENNIFER WARNES RONNIE MILSAP SERGIO MENDES

SERGIO MENDES JACKSON BROWNE DENVER 6 HARRIS HOTTES HOTTES HOTTES HOTTES HOTTES HARRIS HOTTES HOTTES

KVOX/Fargo-Mo

JOSE PELICIANO
LEE GREENWOOD
KINKS
SISSY SPACEK
HOTTEST:
PAUL ANKA
DIONNE WARWICK
RITA COOLIDGE
DENVER & HARRIS
LAURA BRANIGAN

RONNIE MILSAP KINKS SPANDAU BALLET LOUISE MANDRELL HOLLEST!

HOTTEST: RITA COOLIDGE PAUL ANKA

POLICE AMERICA SMOKEY ROBINSON

KVSF/Santa Fe

RONNIE MILSAP SERGIO MENDES LEE GREENWOOD LEE GREENWOOD
HOTTEST:
LAURA BRANIGAN
LOUISE TUCKER
RITA COOLIDGE
DENVER & HARRIS
BILLY JOEL

## KVIL/Dalles-Ft. Worth Chuck Rhodea

BRYSON & FLACK Hottest: IRENE CARA SERGIO MENDES DEBARGE RITA COOLIDGE LOUISE TUCKER

Hottest: POLICE MICHAEL JACKSON DONNA SUMMER MICHAEL SEMBELLO RITA COOLIDGE 97AiA/Miami Gable/Wukits

## Hottest: INGRAM & AUSTIN POLICE EURYTHMICS CULTURE CLUB NEW EDITION

W101/Tampa DeCarlo/Mille

KEY103/Austin Adems/LePere

# AIR SUPPLY HERB ALPERT BILLY JOEL RONNIE MILSAP SISSY SPACEK HOTTES: AMERICA PAUL ANKA LAURA BRANIGAN POLICE JENNIFER WARNES

KSRO/Senta Rosa Mike Alexander AIR SUPPLY KONNIE MILSAP KINKS KENNY ROGERS LEE GREENWOOD SISSY SPACEK HOTELEST POLICE DEBARGE RITA COOLIDGE LOUISE TUCKER SMOKEY ROBINSOI

## KALE/Tri-Cities, WA

SERGIO MENDES ŒEORGE BENSON JUICE NEWTON JUICE NEWTON
KINKS
LEE GREENWOOD
MAC MCANALLY
SPANDAU BALLET
JOSE FELICIANO
HOTEST:
HOLLIES
AMERICA
FOLICE

none Hottest: PAUL ANKA RITA COOLIDGE F.R. DAVID AMERICA LAURA BRANIGAN

## KWEB/Rochester, MN Al Axelson

KINKS
BRYSON & FLACK
GEORGE BENSON
BILLY JOEL
HOTTEST TUCKER
MICHAEL JACKSON
AMERICA
RITA COOLIDGE
LAURA BRANIGAN

DONNA SUMMER MICHAEL SEMBELLO MICHAEL SEMBEL
HOTTEST
POLICE
RITA COOLIDGE
LAURA BRANIGAN
AMERICA
BILLY JOEL

WJON/St. Cloud, MN Cal Slout MAC MCANALLY

WBOW/Terre Haute Kevin Young RONNIE MILSAP LANE BRODY TACO
KINKS
LEE GREENWOOD
SPANDAU BALLET
HOTTEST:
LAURA BRANIGAN POLICE PAUL ANKA AMBRICA SMOKEY ROBINSON

WCHV/Charlottesville, VA Thomas H. Twine

KINKS EURYTHMICS RONNIE MILSAP STACY LATTISAW CRYSTAL GAYLE

LRB
JUICE NEWTON
SPANDAU BALLET
HOTHER
HOLLIES
LOUISE TUCKER
POLICE
AMERICA
TACO

WGSV/Guntersville Jackson/Bell

LEE GREENWOOD SPANDAU BALLET KINKS HOTTESTICKER POLICE RITA COOLIDGE SMOKEY ROBINSON DEBARGE

KRL8/Lubbock Rob Roberts

Hottest: POLICE RITA COOLIDGE PAUL ANKA AMERICA TACO

## SOUTH Parallel One

WRMM/Atlanta RONNIE MILSAF GEORGE BENSON

## GEORGE BENSON SERGIO MENDES BILLY JOEL Hottest: DEBARGE RITA COOLIDGE AMERICA LOUISE TUCKER ANY TROUBLE

WSB/Atlanta Greg Picciano MICHAEL JACKSON JENNIFER WARNES Hottest: LEE GREENWOOD LOUISE TUCKER RITA COOLIDGE TACO BILLY JOEL

## WSB-FM/Atlanta

Donna Brake GEORGE BENSON SPANDAU BALLET SPANDAU BALLET
TACO
BRYSON & FLACK
HOTTEST:
POLICE
RITA COOLIDGE
PAUL ANKA
LOUISE TUCKER
MICHAEL JACKSON

WAXY/Ft, Lauderdak Shaw/Lee QUARTERFLASH PAUL ANKA

## WAIV/Jecksonville Reggie Blackweil

BILLY JOEL Hottest: POLICE SERGIO MENDES PAUL ANKA LEE GREENWOOD DEBARGE BOBBY LANZ B BEE GEES WVLK/Lexington Kelly/Richards

BILLY JOEL GEORGE BENSON SERGIO MENDES SPANDAU BALLET SISSY SPACEK HOTTEST FOLICE PAUL ANKA RITA COOLIDGE AMERICA LAURA BRANIGAN MICHAEL JACKSON STAR SISTERS HOTLEST: PAUL ANKA POLICE LAURA BRANIGAN RITA COOLIDGE ELTON JOHN

## Parallel Two

CHAMPAIGN
PAUL ANKA
EURYTHMICS
HOTTEST:
POLICE
STEVIE NICKS
KAJAGOOGOO
MEN AT WORK
AMERICA

TOTO
LAME BRODY
SLINGSHOT
GEORGE BENSON
AMERICA
HOTTEST:
SERGIO MENDES
POLICE
LEE GREENWOOD
LOUISE TUCKER
PAUL ANKA WAFB/Baton Rouge Adams/Daniels TOTO
BILLY JOEL
HOTTEST:
POLICE
PAUL ANKA
RITA COOLIDGE
HOLLIES
AMERICA

## CRYSTAL GAYLE JENNIFER WARNS BILLY JOEL

TUCKER

SERGIO MENDES
JENNIFER WARNES
JACKSON BROWNE
TACO
HOTCEST:
POLICE
RITA COOLIDGE
DONNA SUMMER
MICHAEL JACKSON
AIR SUPPLY

## WBT/Charlotte Dave Bishop

SERGIO MENDES HOTTEST: DEBARGE HOLLIES AMERICA RITA COOLIDGE MICHAEL JACKSON

## WGOW/Chaltanoog

BILLY JOEL LAURA BRANIGAN Hottest: POLICE DEBARGE

## KMGC/Dallas-Ft. Worth Larry James

FRANK STALLONE BONNIE TYLER DONNA SUMMER

BONNIE TYLER DONNA SUMMER MICHAEL JACKSON STYX HALL & OATES HOLLSTEEL

Hottest: FRANK STALLONE DIANA ROSS MICHAEL SEMBELLO DONNA SUMMER EURYTHMICS

WAAY/Huntsville Jim Kendricks

SERGIO MENDES NAKED EYES RONNIE MILSAP

Hottest: POLICE RITA COOLIDGE MEN AT WORK MICHAEL JACKSON TACO

SERGIO MENDES JANIE FRICKE EARL THOMAS CONLE

WRKA/Louisville Jeff Crawford

JENLLY JOEL
JENNIFER WARNES
SERGIO MENDES
HOTTES:
CHAMPAIGN
POLICE
PAUL ANNA
RITA COOLIDGE
LAURA BRANIGAN

WMAZ/Macon Steve Murphy

MICHAEL JACKSON CRYSTAL GAYLE

BILLY JOEL
BRYSON & FLACK
NAKED EYES
CULTURE CLUB
HOCTEST:
PAUL ANKA
POLICE
RITA COOLIDGE
LAURA BRANIGAN
MICHAEL JACKSON

WHHY/Montgomery Horton/Thomas

LEE GREENWOOD CRYSTAL GAYLE JENNIFER WARNES KINKS HOTLEST: LOUISE TUCKER RITA COOLIDGE MEN AT WORK TACO

TACO JACKSON BROWNE

WQUE/New Orleans

FRANK STALLONE

Hottest: MEN AT WORK EURYTHMICS JACKSON BROWNE AIR SUPPLY MICHAEL JACKSON

Chris Bryan

BILLY JOEL SERGIO MENDES HOTTEST: IRENE CARA LEE GREENWOOD PAUL ANKA RITA COOLIDGE POLICE WEZS/Richmond Church/Stevens GEORGE BENSON
SPANDAU BALLET
RONNIE MILSAP
CRYSTAL GAYLE
HOTTEST
BRYSON & FLACK
MICHAEL JACKSON
POLICE
SMOKEY ROBINSON
LOUISE TUCKER KFIM/EI Paso Johnny Thompson

MICHAEL JACKSON BILLY JOEL CRYSTAL GAYLE SERGIO MENDES SERGIO MENDES Hottest: SMOKEY ROBINSON LOUISE TUCKER LAURA BRANIGAN TACO MICHAEL JACKSON

DERAN CRAIG DENVER & HARRIS GEORGE BENSON BILLY JOEL STARBUCK HOTCEST: POLICE CHAMPAIGN DEBARGE AMERICA LOUISE TUCKER

## WSRZ/Saras

Parallel Three

WSKY/Asheville Don Brookshire

BONNIE TYLER RONNIE MILSAP SPANDAU BALLET

BILLY JOEL

WLVA/Lynchburg, VA Matt McCall BRYSON & FLACK
EDDY GRANT
SERGIO MENDES
NAKED EYES
LRB
HOTTEST
POLICE
RITA COOLIDGE
LOUISE TUCKER
AMERICA
MICHAEL JACKSON LEE GREENWOOD
JUICE NEWTON
KINKS
BOTTEST:
POLICE
AMERICA
MEN AT WORK
MICHAEL JACKSON
BILLY JOEL

MATT LEMINE
BILLY JOEL
AIR SUPPLY
JENNIFER WARNES
SERGIO MENDES
EURYTHMICS
F,R DAVID
HOTTER
POLICE
PAUL ANKA
DIONNE WARWICK
MEN AT WORK
MICHAEL JACKSON

# SPANDAU BALLET KINKS RICKIE LEE JONES PETER GABRIEL HOTTEST: POLICE RITA COOLIDGE PAUL ANKA LAURA BRANIGAN MICHAEL JACKSON

WCKQ/Campbellsville, KY Jackson/Royce

Ross Block
SHOKEY ROBINSON
JENNIFER HOLLIDAY
JETTER IDLER
JUICE NEWTON
HERB ALPERT
SFANDAU BALLET
HOLLOE
POLICE
PAUL ANKA
RITA COOLIDGE
HEN AT WORK
BILLY JOEL

KUDL/Kansas City WBEN/Buffalo WHEN/Surratio
WHEN/Syracuse
KRNT/Des Moines
WKZE-FM/Cape Cod
KFOR/Lincoln
WVBS/Wilmington, NC

## report this week and therefore their playlists were frozen

WZZP/Cleveland KRDO/Colorado Springs KUGN/Eugene Note: The following stations

## R&R welcomes the following

3WM(WWWM)/Toledo - P2 WNGS/West Palm Beach - P3

# B.J. THOMAS KINKS STARBUCK STAR SISTERS JUICE NEWTON BETTE MIDLER KENNY ROGERS HOTLES FOLICE RITA COOLIDGE LAURA BRANIGAN TACO

WVBS/Wilmington, NC none
Hottest:
POLICE
JACKSON BROWNE
MICHAEL JACKSON
KINKS
MEN AT WORK

The following stations reported

WPIX/New York WTAE/Pittsburgh 55KRC/Cincinnati

## are no longer reporting: WSGN/Birmingham

new reporters:

## 118 Current Reports

The following stations did not

## WDEF/Chattanooga KMBZ/Kansas City WZUU/Milwauke

WMJJ/Birmingham — P2 WTMA/Charleston, SC — P2 WGOW/Chattanooga — P2 WHYN-FM/Springfield, MA — P2

## A/C New & Active . . . See Page 59

CULTUME CLUB
FLANDOMICE
MAN WITHOUT BRTS
MAKED FITS
BORNET FULES
FORMER THAN
ELTON JOHN
BLOTH
THAN FOR
ELTON JOHN
BORNET FLANT
THAN FOR FETAN
THAN FOR MALENT
THAN FOR FOR FETAN
THAN FOR FOR FETAN
THE BOD MIGHT
TH

MARSHALL CREMSHAM
JULIDA
EISSING THE PTNK
NATIONAL LAMPOON
EOSTER
EODY GRANT
DOOBIE BROTHERS
BROTHERS
BROTHERS
RICKLE LEE JONES
PETER TOBH
HAL 4 VAL
BRYAN ADAMS
NEW ORDER

WGIR/Mancheste (603) 625-6915

PD: BOR COX HD: KAREN ANDERS

NOTEGET
USF LEPPARD
STEVIE HICKS (M)
POLICE (N)
POLICE (N)
BRYAN ADAMS
HOBERT FLANT
JACKSON BROWNE (I
ASIA
DURAN DURAN
STRAY CATS
HEN AT WORK
HOW AND WORK (M)
PROSTURE (M)
PROSTURE
ZZ TOP
FIRST

PD: BOB KOCAK HD: BRUCE GOLDSEN

## G



# J. France O COLOR



## **MOST ADDED**

Heart "Refuse" **Jackson Browne** Billy Joe **Eric Martin Breaks** 

(19)(12)(12)(9) (9)

## HOTTEST

Stevie Nicks Loverboy Asia "Cry" Fixx

(42)(35)(35)(35)(34)

WAPP/New York (212) 357-8000

PD: JOE KRAUSE MD: CMIP HOBART

MO. CHIP HORAPT

HOTEST THE STATE OF THE STA

## Parallel One

WCOZ/Bostor (617) 267-9090 PD: FRANK HOLLER MD: PAUL LENIEUX ROTEMEN .
ROTEME

WGRO/Buffale

(716) 861-4555 P.D. PAUL REINE
P.D. PAUL REINE
(FREZE
ROTEAT
ROTEA

## WNEW-FM/New York

PD: MD: JIH HONAGHAN HOTTEST TOMIE
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BILLY JOEL
BILLY JOEL
RINES
FOLICE
TALKING HEADS
STEVIE RAY VAUG
QUARTERFLASH
LOVERSOY
JACKSON BROWNE LOVERSOV BOOME MASSAM BOOME MASSAM AND A STANDARD A FINE ALGORITHM INC. A

ROBERT PLANT
DIO
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Q-FEEL
DYEZ
KISSING THE PINK
COMET HATCH
SPYE
ZEBRA
STEVITE RAY VAUGHAN
BREAZS
Addad
DONNIE IRIS
EXUIS COSTELLO
AZTEC CAMERA

WBCN/Boston (617) 266-1111

PD: OEDIPUS

ROTLEST
POLICIE
THALKI ME HEADS
ELVIS COSTELLO
2 EUNTHOLICS
NOTETHAN
ELVIS COSTELLO
2 EUNTHOLICS
NOTETHAN
STRAY CATS
FILENCY
F

ASIA
U2
TUBES
CHRIS DeBURGH
KROKUS
DEF LEPPARD
ELO
PRISH
FIRE
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nTUTHYLS PILICA GOOGOO DIVINYLS HEN WITHOUT HATS BYRAY CATS QUARTERFLASH TOOD DRINGERN HA REHALL CREMENA HASAS INKS GONNIN HICKAEL BOLTON AAGAG

CHOM-FM/Montreal

(514) 935-2425

METERS

POTENTIAL PROPERTY OF THE PROPERTY OF

PD: TED UTZ PD: JEFF RICCIO

HOT LIBERT FOLLOWS FOR THE PARK FOLLOWS FOR THE PARK FOLLOWS F

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DC101/Washington (202) 828-9932

PD: DON DAVIS

PD: ROB BRAIDE MD: BEHOIT DUFRESN

WMMR/Philadelphia (215) 561-0933

PD; MD: Hotteet
POLICE
LOVERBOY
DAVID BOWIE
FIRE
JACKSON BROWNE
ASIA
ROBERT PLANT
TALKING HEADS 

WYSP/Philadelphia (215) 688-9460

PD: HICHAEL PICOZZI HD: STEVE FEINSTEIN HD: STEVE FE

BOTTEST

BOTTEST

FIRE
FIRE
FIRE
FASTHAY

DIVINYLS

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BEYAN ADAMS

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ASIA

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ZZ TOP

LOVERBOY

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WAVA/Washington PD: JOHN LARBON MD: JONATHAN BLAIR

ND: JONATHAN I
BOTTGET

MAILT HATCHET
MARHALL CRESSH
TUBES
UNIAH MEEP
MORRET PLANT
JOE MALSH
PRISH
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RECHTERFLASH
ARCANCEL
PLASHDAMCE
OQNANA
ELTON JOHN
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ZEBRA,
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ACCECCUM BROWNER
ACCECUM BROWNER
ACC JACKSON BROWNE STRAY CATS

WIYY/Baitimore (301) 889-0098 PD: CHUCK DUCOTY

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TORN'S THAT DEADN'S

COMMET BEAUS

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WBAB/Long Island (516) 587-1023

PD: BOB BUCHMANN MD: RALPH TORTORA ROTEON PIXE PLANT PARTY POLICE ASTA PARTY PARTY

WDVE/Pittsburgh (412) 582-5900 PD: HOWIE CAS MD: RON NENNI HOT HON HEINT HOT LABEL POOLICE STEVIE NICES LEVERSON FIRE NOBERT PLANT IRON MALEN ZERRA CATS STRATE CATS THAT CATS THAT CATS TRATEGO PROMINE LANGE NOBERT PLANT IRON MALEN CATS AS TARY CATS TRATEGO PROMINE CANSAS QUIET ROT DAVID BOWER DIO DAVID BOWER DIO DO LANGE NOBERT NOBE

Q107/Toronto (416) 967-3445

PD: GARY SLAIGHT HD: SAMANTHA TAYLO Moctamet
STRAY CATS
PETER CARRIEL (M)
RASIA (M)
NOBERT PLANT (M)
JOAN JETT
TALKING MEADS (M)
FIEK (M)
DAVID BOMIZ (M)
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THISTODISTER
IRON MAIDEN
SETVIE MAY VAUGHAN
ZE TOP
PAACHUTE CLUB

WZIR/Buffalo (716) 773-0098 PDI DINO MATELA

TALLEING HEADE SAMENS LOVERBOY & ANCESON BROWNE ZEBRA ZONG MAIDEN STRUIT ALCES POLICE SAMEN ZEBRA ZEBR

CHUM-FM/Toronto (416) 925-6666

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## Parallel Two

WAAL/Binghamton (607) 772-8850 PD: JOHN CARTER HD: DON NORGAN

WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

NOT SELL MODAL

BOX LASE
STRAY CAYT

POLICE (N)
LOWERSO

FIELD

F PRISH
KANSAS
CBAN
CUBET RIOT
JOAN JETT
WEN AT MORK
DAVE ECORNIOS
DURAN CURAN
PAS TWAY
ANGNALL CRENSHAM
ANGNAEL CRENSHAM
ANGNAEL
BRACE
BRACE
ELVIS COSTELLO
BLACKFOOT
4 ERIC MARTIN BAND

FIGURE SECOND SE PD: PETE CLARK HD: STEW SCHANTZ

PD: ED LEVINE ASST. PD: AMY DAHLHAN

Noticet LOWERROY POLICE STEVIE RICKS MODEST PLANT ZERRA JACKSON BROWNE JOAN JETP CEF LEPPARD LOWID BOWNE BRYAN ADMS FIRM ABIA QUIET RIOT BILLY JOBE MEN AT WORK KINSE

ELO QUARTERFLASH HEART CHARLIE ZZ TOP FLASHDANCE

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WSCY/Syracuse 315-699-8200

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ANE NOLLIDAY KISSING THE PINI SHILLY YOUNG A DAVE DAYIES A REARS A TRANSLATOR A TIM FINN A BOB MELCH Added ANIMALIG BILLY IDOL

WAQX/Syracuse 315-472-0200

PD: TIM SMITH ND: BOB WELCH MOTEON POLICE PLANT SOURCE PLAN

a HELIX a MEN WITHOUT HATS QUEENSRYCHE

WQBK/Albany (518) 462-5555

PD: JOHN COOPER MD: LIN BREHMER MOTE LIN TERRORES

BOCKERS

POLICE
DAVID BOWIE

STEVIE RAY VARCH
ASIA
ROHAN HOLLIDAY
GRANNH PAREEP
JOSOKERS

STEVIE RICKS
STAVE CAPTELLO
STAV CATS
ROKERS FLANT
STEVIE RICKS
A PLOCE OF CEAGULL
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WTPA/Harrisburg (717) 238-1402

PD: JEFF KAUFFRAN Hothast STEVIE NICKS (N) LOVERBOY (N) IRON MAIDEN (N) FINK (N) JACKSON BROWNE (N)

JOAN JETT RICK SPRINGFIELD WKLC/West Virginia

(304) 722-3308 ASIA
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FILLY JOEL

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CHARLE

TALBUSHOCH

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JOHN JETT

STEVIL GATS

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THE WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDEN ASST. PD: BOB BITTEN 

PD: STEVE COLWILL MD: GREG TORRING

(617) 752-5611 PD: ROB BARNETT ND: ROB LEPSHUTS HOTTEST PROJECT PROPERTY PLANT STEVIE NICKS JACKSON BROWNE LOVERBOY FIXX DAVID BOWIE IRON MAIDEN TALKING HEADS ASIA JOAN JETT STRAY CATS 22 TOP ELO ELO ELO

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OTTEVIE HAY VALCH
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H. E. M.
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WPYX/Albany (518) 785-9800

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> WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS

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WDHA/North Jersey (201) 328-1055 GM: BOB LINDER PD: MARK CHERNOP

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ROBERT PLANT
LOVERBOY (M)
FIXX
STEVIE NICKS (M)
JOAN JETT (M)
BILLY JOEL (M)
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WCMF/Rochester (716) 288-3200

PD: YRIP REEB MD: DAVE KAME MON KARE
TERRA (H)
POLICE (H)
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WAQY/Springfield (413), 525-4198

PD: ROSS MACTIONALIC MD: BOB LONDON

PD: DALE EDWAR HOCLUME
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HD: JOSE DIAZ PD: MIKE BUSHEY HOTEGE POLICE TO A THE BEST OF THE BEST OF

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WZZO/Allentov (215) 694-0511 HDI BRICE BOND

HUI BRUCE BOY

HOTLES

POLICE
DAVID BOMEE
DAVID BOMEE
DEF LEPPARD
STEVE MICKES
BRYAN MONOT IL
BRYAN ADAMS
JOAN JETT
LOVERBOY
FIEXE
BY JACKSON BROWNI
BILLY JOEL
PRINCE
ZEBRA
TALKING HEADS
BBC
BBC
BBC

TALKING HEADS

BBC
ASIA

ROD STEWART

Medium
IRON MAIDEN
STEVIE RAY VAI

ROBERT PLANT
ZZ TOP
DFR2
ELO
CMARLIE
PLASHDANCE
ALARM

ALARM
ELVIS COSTELL
IAN HUNTER
EDDIE JOBSON,
COMEY HATCH
FASTWAY
KAMSAS
STRAY CATS
QUIET RIOT
Q-FEEL

WECM/Claremont (603) 542-7735

PD: BILL BOGLE MD: BILL BOGLE EURYTHMICS JACKSON BROWNE HUMAN LEAGUE ELO BILLY JOEL

ROMAN HOLLIDAY
SPARKS
JOE WALSH
RICK SPRINGFIELD
MARTIN BRILEY
Added
GRAHAM PARKER
ANIMALS
SHALAMAR
BILLY IDOL

WMJQ/Roches (716) 232-7550

MO REVIN WALVEY

NOT LEST
TOLICE

GUARTERFLASH

AARKAS

AARKAS DFIZE
HARILLION
INXE
BRYAN ADAMS
ARCANGEL
PETER GABRIEL
GARY MYNICK
CHARLIE
STEVIE RAY VA
DIO
IRON MAIDEN
JULUKA
DELPPARD
FASTMAY

Parallel Three

WOAY/Beckley-Oak Hill (304) 877-2424

PD: CHARLIE JE: MD: TIM PARKER NOTE WAT ALL AND A PROMINE DOE'S LEPPAND PIEXE DONNIE FRES LOVERDOW HEW AT WORK POOLET NOD STEMART BELOW DOLLD THAN THE AND A PROPERTY OF THAN THE AND A PROMINE SHOW THAN THE AND A PROMINE AND A PROMINE SHOW THAN THE AND A PROMINE SHOW THE ADMINISTRATION TO THE ADMINI

SOLICE POLICE PLANT POLICE PARTY PLANT PARTY PAR WBLM/Lewiston-Port (207) 783-2065

QUIET ALOY
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WERI/Westerly (401) 596-7728

Not test
JACKINON BROWNE (N)
ANERGICA
HOLLERS (N)
DON'LE SE (N)
DON'LE SE (N)
DON'LE SE (N)
HORNE LEAGUE
ELVIS COSTELLO
CARGERE CARTER
POLICE (N)
FOLICE (N)
FOLIC (N)
FOLICE (N)
FOLICE (N)
FOLIC (N POLECATS
R.E.M.
HODERN ROMANCE
MEN WITHOUT HATS
Added
BILLY JOEL

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.



(22)

(9)

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(8)

(8)

(42)

(37)

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(35)

## SOUTH

## **MOST ADDED**

Heart "Refuse" Kansas **Danny Spanos** Axe "Heat" Jackson Browne

## HOTTEST

Police Fixx Loverboy Asia "Crv" Jackson Browne

Parallel One

Bottest FOLICE LOVERBOY

CONTROL HICKS
DAVID BUILE
FIRE
FIRE
FORET FLANT
JOAN JETT
HER WITHOUT HATS
ASTHER
ASTH

WLRS/Louisville (502) 585-5178

DEF LEPPARD LOVERBOY BILLY JOEL JOE WALSH BOD STEMART HARSHALL CREM! DONNIE IRIS a GRAHAM PARKER ANNABEL LAMB ESPICONAGE & KAMSAS & DFX2

WSHE/Miami (305) 581-1580 PD: DAVE LANCE NOT THE FOLLIER FOLLIER FOLLIER FOLLIER FOLLIER FOLLIER FOLLY FOLL ARLAMAL
SHORTING, STAR
IAN HARPER
ENTYLE RAY VALUHAN
DONNIE IRIS
DIO
PRISH
O-FEEL
OFFZE
TWISTED SISTER
SAKON
KUDIE JOBSON/ZINC
SWYS
a DANNY SPANOS

WYNF/Tampa (813) 876-0455

PD: CAREY CURELOR ND: RON DIAZ

NOT EARLY
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\* KLOL/Housto (713) 526-4591

BOTT BET BOTTON

FOR THE STATE HICKS

STRVIE HICKS

GRIET ALOT

PASTMAY

ROBERT PLANT

GRIET ALOT

PASTMAY

ROBERT STRVIE

GRIET HICKS

GRIET

PD: MICHELLE SAYRE MD: NICK VAN CLEVE

PD: ANDY BEAUBIEN ND: JOHN ROBERTS BOTTEST
DEF LEPPARD (M)
FASTMAY
POLICE
ZERRA
FILE
ROBERT PLANT
SHOOTING STAR
AACANGEL
QUARTERILASH
STEVIE RAY VANGHAN
KINKS STEVIE BAY YAUGHAN
KINKS
KINKS
URIAH (MEP
BAGHIM
STEVIE BICKS
PATRICKS SIMMONS
OULET HIOT
FALMET P PROJECT
JOE MALSH
ESPIONAGE
DOWN IE INIS
DOWN IE INIS
DOWN IE INIS
CONTROL OF THE MEM C
DIVINULS
STRAT CATS
STRAT CATS
Added
KROKUS

KTXQ/Dallas (214) 528-5500 PD: TOM OWENS HD: DRAKE HALL

WCKO/Miami

PD: MARK TAYLOR  HATEL PARTATEE MICHAEL BOOKE JIM CAPADIO DID COME JIM CAPADIO BILLAY JOEL EL MANCHA CAPADIO BOOKE JOEL EL MANCHA CAPADIO BOOKE JOEL EL MANCHA CAPADIO CAPADI

Parallel Two

PD: DAN DEELY MD: BRIAN CHRISTOPHE

NOT SHE TO THE T

SIGO STEVIE RAY VAUGHAN QUIET RIOT

A RANSAS

HEART

JACKSON BROWNE

STRAY CATE

\* KNCN/Corpus Christi (512) 855-4641 PD: BOB PAZIO MD: MANDO CANINA

ENT. LEAT
TALKING MEADS
EUFITHHICS
EUFITHHICS
EUFITHHICS
FILEX
STRAY CATS
FOLICE (IN
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\* KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: HOT SEAR POOL COME PARTY NAMED IN THE PARTY NAMED I

\* WKDF/Nashville (615) 244-9532

PD: SMOKEY RIVERS ASST. PD: DAVID HALL ROTTON
ROLICE (H)
STEVIE NICKS (H)
STEVIE NICKS (H)
BONNIE TELER
QUIET RIOT
BRYAN ADAMS
LOVERDOY (H)
ZEBRA
RICK SPRINGFIELD
QUARTERFLASH RICK SPRINGFIELD
QUARTERILAGH
JACKSON BROWNE
medium
ASIA
HEM MITHOUT HATS
KOBERT PLANT
GARN MYRICK
TALKING HEADS
CHARLIE
ALMHAS
ELO
BILLY JOEL
A HURAN LERGUE
FIRSTMAN LERGUE
FIRSTMAN LERGUE

KEGL/Dallas (817) 457-9700 a HUMAN LEAGUE
EURYTHNICS
DPN2
IRON MAIDEN
DIO
PASTWAY
SHOOTING STAR
a DONNIE IRIS
JOAN JETT

ROCLEAR
JOUISTY
JOUIST WRNO/New Orleans (504) 889-2424 PD: MIKE COSTELLO BOTTOM MANNE WA BOTTOM TO THE MANNE DEF LEPPARD STEVIE MICES ROD STEWART DURAN DURAN ZEBRA EURYTHOMICS ELO DAVID BOMIE MEN AT WORK

LOVERBOY QUARTERFLASH HUMAN LEAGUE JACESON BROWN TACO SELTON JOHN JOURNEY JOAN JETT ASIA BILLY JOEL ROBERT FLANT BEGIUM EINES BRYAN ADAMS EDDY GRAMT BRIDE COUNTY
BRIDE CONTROL

A FLOCK OF SEACHL

HOLLIES
A FLOCK OF SEACHL

HOLLIES
FIRE
FIRE
FIRE
CHARLE
CHA

WZXY/Kingspor (615) 246-8131

PD: REGGIE JORDAN ASST. PD: JOHN KELLI BROT LEAT BOOK IN STAR PRIESE BOTHERS BOTHERS

WIMZ/Knoxville (615) 525-6000 PD: KERRY LÄGBERT HD: DAN WALSTON

ROCLES
FOLLES
FO

KZOM/Beaumont (713) 727-0229 PD: GARY SHAW NO: RICK ROBBINS

Notate
ASIA
JACTSON BROWNE (a)
POLICICATION
JOSE MALON
JOSE MALON
GRAN MARICA
CHARLIE
COMMITE RISE
GOANT MARICA
CHARLIE
COMMITE RISE
GOANT MARICA
GO Added NEART A FLOCK OF SEAGULE ERIC MARTIN HAND BREAKS BILLY IDOL

WKTM/Charleston 803-554-7154 PD: JOHN LEE HD: LEE GELLINS BOTTOSE DE GELLIN.
BOTTOSE DACKSON BROWNE
ASIA
POLICE
JOAN JETY
ROBERT PLANT
STEVIE WICKS
LOVERSOY
FIEX
EURYTHORICS
QUARTERPLASH
DAVID BOWEL
CHARLIE
TALKING HEADS

DONNIE IRIS
JOE WALSH
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ELO
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BILLY JOEL
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THREE DOG NIGI
STRAY CATS
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KARSAS
LIBON MAINEN MARSAS
-IRON MAIDEN
DEFE
COMEY HATCH
EMORUS
Added
BREAKS
FLASHDANCE
HEN WITHOUT HATS
AVE

RICK SPRINGPIELD MEN MITHOUT HATS Medium SRYAN ADAMS CONNIE IRIS 22 TOP DPX2

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BILLY JOEL
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RIOT
BIRLAMAN
COMPT WATCH
SALOM
BIRLAMAN
BIRLA

PD: RON REGER

PDI NEW RECENT PLANT (N) POLICE (

WRXL/Richmond

(804) 282-9731 PD: CHARLIZ WEST

WKQQ/Lexington (606) 252-6694

PD: DAVE KRUSENKLAUS ND: KURT MATEIRS

ARE BOHNIE TYLER WQMF/Louisville (502) 589-4400 PD: TON OWENS HD: DUTCE HEYERS

POI DUTE NATURE

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CONNIE ILIE

JOSE NALINE

ACTANICE

ROMPET PLANT

ELO

ACTANICE

MINISTRY

GRANTH PLANT

BANTH PLA

 WDIZ/Orlando (305) 645-1802

PD: RAD MESSIC

PO: NAO WESTICK

ROTATE

ROTAT

WTK X/Pensacola (904) 438-7543 PD: MARK DAVID SAWYE

ROCTE OF JACKSON REGINE POLICE STATE ADMIS POLICE STATE ADMIS STEVE MICKS DELLO SERVICE MICKS DELLO SERVICE MICKS DELLO SERVICE MICKS DELLO SERVICE SE

PD: JOHN HEIMERS ND: DON DAWES

ROI DOM DAVES

ROTEASE

FIRST NO MEADS (M)

POLICE (M)

SHRIEKBACK HOTHOMEN SPANDAU BALLET LOST TROPICS FLASHDANCE HUMAN LEAGUE Added STRAY CATS BREAKS

WZXR/Memphis
(901) 728-0080
PDI JOHN RIVERS
(910) TON STEIN
(FROZEN)
(FROZEN)
ACKEON BROWNE
DAVID BOWIE (H)
STEVIE NICKE (H)
ACKEON BROWNE
DAVID BOWIE NICKE (H)
ACKEON BROWNE
BRIDERY (H)
LOWERDOY (H)
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REGISTER FRANK
ROBERT FRAN

BONNIE TYLER
KEN HITHOUTH NATE
TALKING HEADS
STRAY GATS
ELO
DOINIE IRIS
ZEBNA
STEVIS RAY VAUCHAN
RINKS
JOAN JETT
DAYE ERWING
CHARLIE
KANSAS
BREAKS

WCKN/Greenville Spartensburg (803) 226-1511

PDI STEVE CHRIS
MDI GRY JACKSON
(FROZEN)
Bottest
POLICE (M)
LOVERROY [M)
STEVIE NICKS (M)
DAVID BOMIE

BOCLASE
POLICE (N)
FIRE (N)
FI WOWE/Chattan (615) 267-1050

PD: TONY DAVIS NOT TONY DAYS

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DANNY SPANOS DIO IAN HUNTER IRON MAIDEN EDDIE JOBSON/ZINC PRISH CHARLIE ARTINUS STEVIE RAY VAUGHAN GARY MYRICK DFM2 Addmd

\* KMJX/Little Rock (501) 329-3808 PD: TOH MOOD ND: TOHMY SMITH

NO TOWNS SMITH

BOTERS

FOLICE
FLANT

LOVEROY

STEVIE NICKS

EUNTIMICS

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JOANID BOWNE

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DIO DANNY SPANOS WYMX/Augusts (404) 722-1302 PD: MILLS PITZNER ND: MARY PILLINGE

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STEVIE NICES
ENTYTORICS
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ENTYTORICS
POLICE
BILLY JOBE
BROWNE THER
GOMETETHER
GRANTEFILASH
JACKSON BROWNE
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BOT LIER STLES

BOT LEER TO THE STREET STREE WKZL/Winstor (919) 767-3705 KLBJ/Austin (512) 474-6543 PD: TOM COLLINS MD: CHUCK HOLLOWAY PD: CLARK RYAN MD: JOHN MICHAEL

NO. ONCX NOLLOWN

BOT LANE
POLICE
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FIRM
BRITAN ADAMS
SAVID SOUTHER
SAVID 

LORDS OF THE .....
SPYS
EDOIE JOBSOM/ZINC
DONNIE IRIS
AXB
a HEART
a FLASHDANCE
a PETER SCHILLING
a DIO

WQDR/Raleigh (919) 832-8311. PD: TON EVANS ASST, PD: BOB MALTON

BOTTOST FIEX DAVID BOWIE LOVERHOY FEN AT WORK POLICE EURYTHWICS QUARTERFLASH ASIA ELO

BATAN ADANS
RICK PRINGFIELD
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(ST2) 223-2211
POI GREE STEVENS
BOI TRAVEL BERGES
BOOTH STAN PARTIES
B

\* WROO/Charlotte
(704) 392-6191
PD: SCOTT SLADE
ND: JACK DANIEL
(FROZEN)
SOCTEST
STEVIE NICKS (N)
POLICE (N)
KINES
RICK SPRINGFIELD
FIEE (N)
LONTID BONTE (N)
ASIA (N) WAPI/Birmingham (205) 933-9274 PD: STEVE RUNNER MD: JOANNE PETERSON NOT JOANNE PETERSO

ROTTEST

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ASIA (N)
JOAN JETT (M)
GUNFTEFIASH
GUNFTEFIASH
MEDIUM
SENDING

Parallel Three

ZEBRA
ZZ TOP
HUMAN LEAGUE
DAVID SOMIE
KANSAS
P.E.M.
STEVIE BAY VADONAY
DEF LEPPARD
MARN METHODY HATS
NAKED EYES
STRAY CATS
JOAN JEFF
TALKING MEROS
QUIET RIOT

0 DFR2

A MEART

WFYV/Jacksonville (904) 642-1055

PD: CHRIS JONES HD: LEX STALEY

NOTE CHART
POLICE
STRYLE SICKE
STRYLE SICKE
STRYLE SICKE
SCHOOL SCHOOL
AND SC

KXZL/San Antonio (512)228-8444

PD: DAVE CONLEY MD: LIBA GILES

WRUF/Gainesville (904) 392-0771 PD: HERRY GUSCOTT MD: GREG HAMMER

NOT LART PROPERTY PRO

KSMB/Lafayette (318) 232-1311

BOOK LANT
TERMA
LOVIERO'S
LOWID BOWLE
STEVIE HICKS
POLICE
FULL
GUARTID BOWLE
STEVIE HICKS
FULL
GUARTIBLICS
F

KFMX/Lubbock (806) 747-1224 PD: HAT LAMP HD: JESSE RYAN (FROZEN) Bottest RICK SPRINGFIELD

FILE (N)

STRVIE NICKE (N)

POLICE (N)

PO

WSLQ/Roanoke (703) 387-0234

PO: NEL JOHNSON
(FROMEN)
BOCLER
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STEEL SPRAMO
STEEL SPRAMO
STEEL SPRAMO
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STEEL SPRAMO
SALES
SALE

KUFO/Odessa (915) 366-2801 PD: J. NICHAEL SCOTT HD: STEVE DRISCOLL

MOTITUDE STAR

INCOMPTING STAR

ZERBA
SHOUTING STAR

ZERBA
SHOUTING STAR

ZERBA
GOURSTERFILARI
GARY HOFELCE
GOURSTERFILARI
GARY HOFELCE
AS TALLEH
JACKSON BROWNE
JEBER
JOE MALEN

STEVIE BAY YANG
ION HAIDDS
ROBERT PLANT
AMERICA

Medium
CHARLIT
GUIST RICH
ROBERT STEVE
ROBERT S

WOWD/Tallahassee

BOT LOST FIRST LOVERNOY DEF LEMPAND QUARTERFLASH LOSERY FLASH LOSERY FLASH LOSERY FLASH LOSERY FLASH LOSERY FLASH DODRAH CUCKAS FOLICES BOTHE LOSERY LOSERY

WIZD/Ft. Pierce (305) 686-6505 (305) 886-8505
PDI PETER CLANCY
(FROZED)
BOULDER
CONTRIB COOKS

JOURNEY
JOURNEY
LEFTAND
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AARRA
JER CAPALOI
AARRA
REN AT WORK
FASTWAN
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BURNTYPHICS
ELO
BURNTY
BOLING
FIRM
FIRM
FIRM
ELO
BURNTY

WLPX/Milwauke

(414) 342-1111

PD: JIM MCBEAN MD: SUBIE AUSTIN

BLO
ROBERT PLANT
CULTURE CLUB
GEORGE BENSON
DOOBLE BROTHERS
KANSAS

MIDWEST

**MOST ADDED** 

Heart "Refuse" Stray Cats "Sexy" Animals "Night" **Neil Young** 

(25)(12)(11)(10)

HOTTEST

Police Stevie Nicks Fixx Asia "Cry"

(42)(33) (32)

(32)

(32)

Parallel One

Loverboy

PD: RICH HEYER MD: JOHN MCCRAE

DURAN DURAN Added AMERICA A FEOCE OF SEAGULL STRAY CATS - WMMS/Cleveland (216) 781-9667

PD: JOHN GORMAN MD: KXD LEO MO: RED LEO

BOTTEST
POLICE
FIRE
FIRE
FIRE
FORTATSEE
BOURT PLANT
ASIA
DFRI
JACKSON BROWNE (A)
BORNA MOLLIONT
JOE NALEM
RED HITMOUT WATE
RED HITMOUT WATE LOVERBOY (H)
LAN HENTER (H)
LAN HENTER (H)
CONNII SIKE
STEVIE NICKS (H)
BILLY JOEL
TALKING HEADS
BORNII TYLEF
DURAN DURAN
LIRON HAIDEN
CHARLE
STRAY CATS
QUARTERFLASH
BROWN
BROWN

KKCI/Kansas City (816) 531-3400

PD: DAVE POPOVICH

Hottest POLICE (M) LOVERBOY (M) STEVIE HICKS ZZ TOP BRIAN ADAMS

BOULEST PLANT
STOREST PLANT
ST CHARLE STAY CATE
STAY CATE
STAY CATE
HAZING
HAZING R.E.M.

ROD STEMARY

ZZ TOP

EDOY GRANT

ZERRA
JONGHY RIVERS

Added

MELL YOUNG

RELC NAPTHN BAND

HEART

ANIMALS

FILNOP CETAIL

PETER SHILLING

AXE

• WQFM/Milwaukee (414) 278-2040 PD: LEE ARNOLD MD: ANDY BLOOK

NO. ANDY BLOOK

BOCTORY

BOCTORY

TREINFOR

FULLIET P PRICECT

FOLICE

ZEBAN

NOBE

NUE

ROBERT

ROBERT

ROBERT

FLANT

www.americanradiohistory.com

FIELE
MEDIUM
STRVIE NICKS
CONEY RATCH
WILDLIFFE
BOD SEGEP
MULBIT
CONNIE IRIS
CHARLIE
BYTG
KAMAS
JOHN
FANDETT
JOHN
OFE
SANON
FASTMAY
QUIET RIOT
QUIET RIOT
QUIET RIOT
GANTE RECENTOS
JACKSON BECOME
MARTIN BECOME
UDURAN DURAN
EDOIE MONEY
CONEY
CONEY CHRIS DeBURGH

## KDWB/Minneapolla (612) 739-4000

NOT CHEE

FOLICE

FITX

OFF LEMPAND

CZ TOP

FIDS

OFF LEMPAND

CZ TOP

BOLLY

FINCH BOLTON

BOLLY

FINCH ACCUSE

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JACKEOUS

BORME

FAMELS

## KSHE/St. Louis (314) 842-1111. HD: JACK SILVER

BOY YEAR'S
TERRING
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TO THE TOP
LOVER THE
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## WLUP/Chicago (312) 440-5270

PD: GREG SOLK ND: SKY DARTEL ROLEME
POLICE GARRIER
POLICE GARRIER
DAYED GOVEL
JACKSON BRONDE
SIH CARRADI
NOSTED BRILEY
ROSENT FLANT
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BILLY IOOL
DIANN DURAN
ELTON JOHN
ELTON J

## WXRT/Chicago (312) 777-1700

PD: HOAM WINER ND: JOHN HRVOG NOT CHE TOOL TO THE TOOL TO TH IAN HUNTER LONNIE BROOKS PASSPORT U2 RICKIE LEE JONES CHARLIE DANIELS BA 

## - WRIF/Detroit

KWK/St. Louis

(314) 844-1380

PD1 BEAU RAINE

PD: JOE GRBIEL MD: DOUG PODELL

PD: JOE MCCABE MD: RANDY RALEY ROCLEAT

ROCLEAT

ROCLEAT

ROLLEAT

ROL (313) 444-1010 PD: MD: MICHAEL MAYER BOT LOST (H)
DEF LEFPAND (H)
DEF LEFPAND (H)
DEF LEFPAND (H)
DAYED BOWLE (H)
LOVERSY (H)
DAYED BOWLE (H)
LOVERSY (H)
DEF LEFTAND (H)
HITCH SYDEP
DORAT PLANT
PASTNAY
HITCH SYDEP
DORAT PLANT
FASTNAY
HITCH SYDEP
DORAT PLANT
FASTNAY
HITCH SYDEP
DORAT PLANT
FASTNAY
HITCH SYDEP
DORAT EXCHOLO
BLACEFOOT
DAYE EXCHOLO
BLACEFOOT
DAYE EXCHOLO
BLACEFOOT
DORAT EXCHOLO
BOT STWA NO
BOT STWA

U2 IRON MAIDEN STRAY CATS HEART & HEN WITHOUT HATS & ELTON JOHN & DFX2

## Parallel Two

KYYS/Kansas City (816) 753-4567

WLVQ/Columbus (814) 224-1271

PD: PAT STILL 

## NOT LEVE LOYERROY POLICE STEVIE HICKS DAYS EXEMPLE STEVIE HICKS DAYS EXEMPLE STEVIE HICKS DAYS EXEMPLE STEVIE STEV WLLZ/Detroit WILS/Lansing (313) 863-1800 (517) 393-1320

PD: LBS COOK MD: DOUG BURTON

WTUE/Dayton (513) 224-1501

PDI BILL PUMD:
BOS CLARY
(FROZEN)
BOSEAN
STEVIE NICKS (M)
BURAN DURAN
GUARTERFLASH
LOVERBOY (M)
DAVE EDMUNDS
JACKSON BROWNE
CHARLIE

BOTE SHE LOVERBOY POLICE IS TOP ASTA CEPPARD OF LEPPARD OF LEPPARD OF LEPPARD OF LEPPARD ON LOVERBOARD ON LO STEVIE NICKS
MAGILIAN

PDF DENTON MARK MD: CURT GARY (FROZEN) Bottest MOLLY HATCHET PINK FLOYD CSSH SHOOTING STAR PINE FLOYD
CHEE
SHOOTING STAR
ZEBRA
POLICIE
POLICIE
POLICIE
FRIUME
FRIUME
FRIUME
FRIUM
FRI

MITCH RYDER
ASIA
PLANET P PROJECT
DURAN DURAN
LOVERBOY
STATUS
BONNIE TYLER
JACKSON BROWNE
BLUE ROSE **KQRS/Minneapolis** (612) 545-5801

COMPLETE (M)

AGAIN

Medium

Medium

Medium

Medium

Medium

Medium

Medium

Medium

SPYS

SPYS (612) 545-5801
PDI DOUG SOKUMSON
MD: LYPN WELLS
(FROZEM)
MOSTERPARD
MOSTER
FOLICE (H)
DEF LEPPARD (M)
KROKUS.
FILOK (H)
DOWNIE: IRIS
BROOTING STAR
HICHMER BOLTON
JIN CAPALDI
PRESION
BRESHOV

WXKE/Ft. Wayne (219) 484-0580 PD: RICK MEST MD: HAL BRANDT

HOTEAN PROJECT EXEMN PROJECT EXEMN PROJECT EXEMN POLICE EXEMN POLICE PROJECT EXEMN PROJECT EXEMN PROJECT EXEMN PROJECT EXEMN PROJECT P

\* WWCK/Filmt (313) 744-1570 

CITI-FM/Winnipeg

204-766-6181 204-766-618
PO STOY PROST
(FRXEN)
BOTAGE
FO STOY PROST
(FRXEN)
BOTAGE
FO STOY
BOT LOVERBOY (M)
DIO
DIO
EURYTHMICS
TALKING HEADS
TEARS FOR PEARS
MOTORHEAD
MOTORHEAD
MOTORHEAD
MOTORHEAD
FROTOTYPE
HELL'E
COMEY HATCH
FIST
TERRANCE READ FIST TERRANCE READ BOYS BRIGADE PARACHUTE CLUB TORONTO

WMAD/Madison (608) 249-9277

PO: DEBBIE DALTON ND: DALE WOLTER HON-LOSS
POLICE
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
STRAY CATS
STRAY
CATS
STRAY CATS
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CATS
STRAY
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 KATT/Oklahoma City (405) 631-8861

PO: DAVE BREWER MD: WARREN WILLIAMS SIGN THE STATE OF THE STATE OF

Y95/Rockford (815) 877-3075

PD: BRENT ALBERTS HD: DOC BALLJE BOT NOCE BALLIE

BOT LOCE BALLIE

BOT LOCE BALLIE

BOT LOCE BALLIE

BOTHER CHILD

JACKERON BICHNE

ALIA (MA)

FIELE (M)

JOHN JETT (M)

DOWN BOWLE

STANT CERT

RICK SPATHOF FIELD

DOWN FT FLANT

FOLICE

STEVIE NICKS

MANUAL

BOONLY FLANT

FOLICE

STEVIE NICKS

MANUAL

GRAND MALTANCE

BEAN WITHOUT NATS

GRAND MALTANCE

BEAN WITHOUT NATS

GRAND MALTANCE

BLANT

BLO

BLILY JOEL

ZEBNA

RECKEN

OUTER JOHN

BLO

OUTER JOHN

BLO

OUTER JOHN

GRAND

GRAND MALTANCE

BLO

BLILY JOEL

ZEBNA

RECKEN

OUTER JOHN

BLO

OUTER JOHN

GRAND

HAND

HA

• WAPL/Appletor (414) 734-9226

PD: WAYNE SHAYNE Rottest POLICE LOVERSOY ROBERT PLANT ZEBRA STEVIE NICKS FIXX ASIA JOAN JETT 

KGGO/Des Moines (515) 265-6181

PD: LARRY MOFFITT MD: JACK EMERSON Sottest 22 TOP MARTIN BRILEY DAVE EDMINDS JIN CAPALDI EURYTHRICS LOVERBOY (M) ASIA POLICE (M) TUBES POLICEE (H)
TURES
NAMED EVES
CHARLIE
TORY CARRY:
DOFF LEPPARD (H)
LRB
TOVY CARRY:
DOFF LEPPARD
LRB
TORY
BY
TORY
BY
TORY
ENTAN
JACKSON BROWNE
FLASHDANG
JACKSON BROWNE
FLASHDANG
JACKSON BROWNE
FLASHDANG
ARRET
PLASH
ARSHALL CREMSHAW
ELO

PRISH
ARSHALL CREMSHAN
ELO
ELO
ENDRISH LORGINS
EDDIE HONEY
CHRIS DEBUNGH
ELTON JOHN
FRAY CATS
HEN AT WORK
BILLY JOEL
JOE MALRH
ROBERT PLANT
RICK SPRINGFIELD
BILLY IDOL
BILLY IDOL

. KQDS/Duluth (218) 728-6421 PD: BRUCE HCGREGOR

BOTTEMP (N)

FOLICE (N)

OFF LEPPAND (N)

FIRE (N)

FIRE (N)

JOHN JEST (N)

OLORITORY (309) 674-2000 PD: RICK PETERSON MD: JEFF MURPHY MO: JEFF MURD

HOTE-ALL

ROBERT PLANT

BTRVIE MICKS

BY THE MICKS

EL TOP

FASTWAY

LEF LAPPAD

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LOF LAPPAD

AS LA

EL TOP

ROBUS

LOVERNOY

BYYAN ADAMS

SHOUTHG STAR

CHARLES

LOVERNOY

BYYAN ADAMS

SHOUTHG STAR

CHARLES

LOVERNOY

BYAN ADAMS

SHOUTHG STAR

JOHN MICHEL

DONNIE LEIS

DONNIE LEIS

DONNIE LEIS

DONNIE LEIS

DONNIE LEIS

STEVLE BAY VANDHI

DIO

LITCH PYCER

HOW TO THE PROBLEM

LOVERNOY

LITCH PYCER

HOW THE PYCER

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LOVERNO STRYLE MAY VAICHA
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DITON TYTER
NONNIE TYTER
LICK FRINKFIELD
ALCK FRINKF

• WLAV/Grand Rapids (616) 456-5461

NO. HERE SIRIANSI
BOTERE PLANT
ROMER PLANT
ROMER PLANT
SOLUTION
THANDS
POLICE
JOE MALCH
JOENER PROPER
ENVIS COSTELLO
ASIA
BILLY COSTELLO
ASIA COST
STRAN COST
STRAN
COST
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COST
S WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN NO. NOZ

BUTTANE

SAVID BOWIE

STEVIE WICESPOLICE

FORMATOR

FILE ON MAIDEN

ROCKETS
TIM SCOTT
SEYE
PALED
DESC
DESC
DESC
DESC
IAN IERTER
STEVIE RAY VACO
BEYANA ADAMS
EVENTURIC CO
BEYANA ADAMS
EVENTURIC CO
BEYANA ADAMS
EVENTURIC CO
BEYANA ADAMS
A BOMELE TILER
PATER
ABLEAN
ABL

- KICT/Wichita (316) 722-5600

PD: BILL BRUUN MD: PAT WELSH

Hottest STEVIE NICKS

• WFBQ/Indianapolia (317) 257-7585 - KMOD/Tulsa (918) 664-2810 PD: ALAN EDWARDS MD: ROBIN LUNE

SHALAMAR
DAVID DOWIE

BERNA MANAME
AND STAR
MANAME
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GRAND ALLIANCE
JULINA
JOAN JETT
DEF LEPPARD
FASTNAY
HITCH RYGER
THREE DOG NIGHT

NO. NOBEN LUNE

BOULDER (H)

STRAY ONTO

PILOR (H)

STRAY ONTO

FILOR

JACKSON BERGHE

BEBRA

ROBERT PLANT (H)

JOAN JETT (H)

Hed Use

ZE TOP

OGNET PLANT (H)

BOY MALER

GOING HER (H)

GOIET ROOT

KANGES

CHAMILE

BOYNIE PLOS

GOIET ROOT

GOIET ROOT

BOYNIE PLOS

GOING HOW VALORIAN

BOYNIE PLOS

BO PD: JERENY WHITH ROCKEN
POLICE (N)
QUANTERFLAGH
PIER
ZE TOP
ASIAN ADMISS
BETAN ADMISS
B

\* WIBA/Madison (608) 274-5450

PD: DAVE BRVIN BOLLARY
POLICY
DEF LEPPAID
LEP

KEZO/Omaha (402) 592-5300 PD: GREG GILLISPIE HD: JOE BLOOD

· WWCT/Peoria

NOT JOSE MAJORD

ROTERSON (M)
FIRM (M)
FIRM (M)
ACCION BECKNE (M)
AGIA MICKES (M)
AGIA MICKES
BRINNFIELD
BROWN HITHOUT MATE
STRAY CATE
BROWN MICKES
BRINN AGAMS
ROBERT PLANT
A ROCKESSE. BUTAN ADAMS
HOBERT PLANT

A RECAMPLEL
RAMBAS
Q-FEEL
TALKING MEADS
R.E.M.
BILLY ADDL
ZERBA
DOWNIE TRIS
DFK2
STEVIE BRAY VAD

NELL YOUNG
DAVED BOMIS
DIO
QUIET RIOT

HELIX

Parallel Three

WBYG/Kankakee (615) 939-4541

PD: BILL TAYLOR ROTURE TO THE STATE OF THE STAT

MAINSTALL CRENSHAL-TIM FIN. (A) 22 TOP Added NEW ORDER PHIL N' THE BLANKS DANNY SPANOS BOD MELCH BLILLY JOEL B.B. SPIN ALBERT RING MILS LOPGREN ANI PALES YELLO PD: TOM BARKER BOTLESE LOYERDOY FIRM STEVIE MICKS JACKSON BROWNE POLICE BUSINESS ON BROWNE DOLICE BUSINESS OF BUSINES

WYER/Mt. Carmel 618-262-5111 PD: PAUL VITON ND: DREXEL DEFORD

ROTTON
ROBERT PLANT
JOAN JETT
FIRE (M)
POLICE
TALKING HEADS
ELO
DONNIE IRIS

(319) 557-1040 PD: ROBERT WELCH HD: TIM JANSEN

ROTTOST HEN AT WORK (M) BECK SPRINGFIELD FIRX HOD STEWART POLICE (M) STEVIE NICES CURAN DURAN HADNESS LOVERSOY (M) SHERIFF ELO

WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

HOT LEAST
POLICIE
STEVIE NICKE
STEVIE
STE Parallel One PD: CHUCK BROWNING MD: TON CALE MOTESET
JACKSON BROWNE
POLICE
ASIA
MARTIN BRILEY
REALING
MARTIN BRILEY
CONTROL

HOLGEST LICES
STEVIEW LICES
STEVIEW LICES
JACKEGON BROWNE
POLICE
POLICE \* WXLP/Devenport (319) 326-2541 PDI GABE RAPTISTE RDI TERRY DUGAN

FOI TRENT DOCKN
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SHOOT HIS GRAN KQWB/Fargo (218) 236-7900

PD: JAY BOULEY MD: JOHN ERDAHL

BOLLER
LUTTHOUGH
JACKSON BUGNEE
DAVID BOWLE
POLICE (H)
BUYNN ADAM

GENAMM PAMEER
B-52'S
LEISURE PROCESS
JOAN JETET
A FLOCK OF SEAGULL
ESISING THE PINK
ANTHE CAMERA
CHARLE
ASTA
ELO
OPPER
COMPILE RITS
COUNTY FANTAYSEE
OPPER
COMPILE RITS
CULTURE CLUB
LORGE OF THE MEW C
FREUR

WDEK/DeKalb (815) 756-9250 PD: MARD HOLMES MD: JOANI WILLIAM HOT TOWN WILLIAM
HOTCHER
HOLICE
TALKING HEADS
STEVIE MICKS
JOE WALSH
ELVES COGTELLO
DAVID BOMIE
SPYRO GYRA
TEARS FOR FEARS
FIXE
DAVE EDMINDS TRANS TOP TRANS

ANY EXPENSION

RIS NY WORE

FORMET PIANT

RIS NY THOUT HAYS

GRAMMA PARENT

RIS NY THOUT HAYS

RICHARD

 91X/San Diego (619) 236-9872 PD: JIN GELARO MD: MAD MAK MO. NAC MAK

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MOSTONI
MOST WITHOUT HATS

TEARS FOR FEARS (M)
FIRE (M)
FIRE (M)
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FOR MOSTONI
MOS SUPAN CURAN EUROPEANS PETER GABRIEL LORDS OF THE NEW USBO JOBOKERS PETER SHELLING HACKACHIANS WIDE BOY AWARE R.E.M. ONE TWO THREE EURITHRICS PETER TOSH

DAVE EDMENDIG SHOOTING STAR FASTWAY DIVES ELTON JOHN DEP LE PPADD EANNAG COMEY MATCH PALISH BORNIG TYLER BORNIG TYLER STRAY CATS DIO MELLER ME

## WEST **MOST ADDED** &

Heart "Refuse" Animals "Night" Billy Joel

AOR

Medium by The Same Arcanel 22 Top 22 Top 22 Top 201ET RIOT QUARTERFLAST GARY MYSICK BUSTTONICS BOSTEVIE RAY VALGAN MYSICK MYSIC BUSTTONICS STEVIE RAY VALGAN IAM WANTER

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DPRI SQUAD THE APTS ELVIS COSTELLO HALDOLM NICHARM ALTOLM NICHARM ALCOLM NICHARM ALTOLM NICHARM YAZ SPARKS HAURICT & CLICHES TRRES CURL
STRES CURL
QUI CULTURE CLUB QU

## HOTTEST

Police **Robert Plant** Fixx Stevie Nicks

**Jackson Browne** 

· KCAL/San Bernarding

(714) 825-5020

PD: JIM JAMES MD: HIKE STEWART

Hottest DAVID HOWIE ASIA POLICE LOVERNOY ROBERT PLANT-STEVIZ HICKS OFF LEPPARD EURTYPHICE PIXX-

U2
PETE SHELLEY
Addad
OINGO BOINGO
HOWARD DEVOTO
GRAHAM PARKER
EHN/OZN
TIM FINN
BIG COUNTRY KGB-FM/San Diego (819) 292-1360 PD: LARRY BRUCE ASST. PD: TED EOW

BOLLEY
TOTALEY

KROQ/Pasadena (213) 578-0830 PD: FREDDIE SNAKESKIN HD: LARRY GROVES

Hottest TEARS FOR FEARS TEARS FOR FEARS
UP
TO THE COURS
OF SEASON.

A-S2: OF SEASON.

TALLING SEADE

ADV. EDWANDS

BAD MARKES

BAD MARKES

BAT DEAN COURS

AND SEASON.

TALLING SEADE

BAD MARKES

BAD MARKES

BAT DEAN COURS

AND SEASON.

\*\*CHILD\*\*

\*\*CHILD YELLO
BILL NELSON
BILL NELSON
BIRLO
BIRLO
BOSINGO
BOSI JOAN ARMATRADING LORDS OF THE NEW C FREUR DEX2 ESPIONAGE
CHO
R.E.R.
WHAHI U.K.
HACKINATIONS
MENUY & MOCKETS
TIN FINN
EX-VIS COSTRILLO
MOEL BUTLER
PLIMSCULES
ASIGNDERS
ONE TWO THREE
EUROPEANS

NOMA HEMORYX
EINES
PROCESS ROMANCE
PROCESS ROMANCE
FLAGS
RAMA NASTER FLAGS
RAMA NASTER FLAGS
RAMA IN FORM
GENERA
G

KMET/Los Angeles (213) 464-5838 PD: SAM BELLAMY MD: HUGH SURRATT

BOTTEST SORN
BOTTEST SORN
BOTT STANT
DEF LEPPARD
LOVERSOY
STEVIE MICKS
QUIET RIOT
TALKING HEADS
DIO

GRIET ROOT
TALEING HEADS
TALEING HEADS
TO THE HEADS
THE HE

KUPD/Phoenix (602) 638-3062

PD: ERN GLADDEN ASST. PD: VAL HC:

OFF LEPPAND
EURYTHOLOS
FIXXJACKEGON BEGGAVE
FIXXJACKEGON BEGGAVE
TARKING HEADE
TEARS FOR FERRS
GUIET KLOP
HEADE
TEARS FOR FERRS
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HEADE
TO CULTURE CLAMS
JOCHNEY
HEN RY WORK
RLVIS COSTRELO
KISSING THE PINS
OFFX
TIN SCOTT
BLACKFOOT
DIO
JOAN JETT
6 BILLY JOEL
6 KAMSAE
PRISH
Added
AXE

KZOK/Seattle (206) 223-3911

PD: JIM ROBINSON MD: CHAIG MARTIN BOT LABOR OF THE MAN T

KNAC/Long Beach (213) 437-0366

PD: JIMNY CHRISTOPHER MD: MARY JO GODGES BOTTABLE
POLICE
DAVID BONIE
TALKING HEADS
HEN WITHHOUT HATS
EURYTHHICS
ELVIS COSTELLO
R. E. H.
HICHAEL JACKSON
12 U2
HURAN LEAGUE
U840
DURAN DURAN
MEM ORDER
BUINING SENSATIONS
CURE
FUN BOY THEE
FA FLOCK OF SEAGULL
SPARK OINGO BOINGO ROMAN HOLLIDAY BOB MARLEY & THE M STRAY CATS CULTURE CLUB KAJAGOGOO GARY MYRICE MEN AT WORK BODY GRANT HEAVEN 17
E-52'S
WHAMI U.E.
E
BLANCHANGE
LORDS OF THE NEW C
ALTERED INMGES
EUROPEANS
FREUR
Medium
JOAN JETT
PETE SHELLEY

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

KOZZ/Reno

(702) 329-9261

PD: DANIEL COOK HD: BROCE VAN DYKE

DOWNIE IRIS JOAN JETT SHOOTING STAR IAN HUNTER ZZ TOP DFX2 DFX2 ZEBRA • STRAY CATS

· KGON/Portland (503) 655-9161 PD: DAVE VAN DYKE ASST. PD: GLORIA JO

SOCKERET
SOCKERE
SOCKERET PLANT
LOVERBOY
STEVILE NICKS
OFF LEPPSAND
GOIFF ROOT
JOHN STATE
ANIA
JACKSON BROWNE
Medium
COUNTERFAND
INDO
NICKS SPRINGPIELD
DIO
RECKURY
TERM
STEVILE NAY VADGHAN
STEVILE NAY VADGHAN
STEVILE NAY VADGHAN
CUEDINGROCKE
COMMIT PRIS
ENAMAN
STEVILE NAY VADGHAN
CUEDINGROCKE
COMMIT PRIS
ENAMAN
STEVILE NAY VADGHAN
CUEDINGROCKE
COMMIT PRIS
ENAMAN
STEVILE
BRAND
DIO
PETER GABRIEL
HEART
BRAND
DIONIE
STEVIL
MATOR
SOUNTER
STEVIL
SOUNT
STEVIL
SOU

U2 TUBES DIVINYLS SCANDAL PLANET P PROJECT SAMMY HAGAR

KBPI/Deny

PD: PHIL STRIDER

ANAMESS

ANAMESS

ANAMESS

SPANAD BALLET

SPANAD BALLET

SPANAD BALLET

SPANAD BALLET

STOYLE ANY VOICHAM

JULISE

BALCADE

BALCADE

FOLECATE

FOL

KISW/Seattle (206) 285-7625

PD: BEAU PHILLIPS NOT NO STAND
POLICE AND THE MODERN PARM
POLICE RICE
ROBERT PLANT
LOVERNOT QUIET RICE
STRUIG NICE
STRUIG

KBCO/Boulder (303) 444-5600

ROTTER
FIRE TO THE TENT OF THE PD: JOHN BRADLEY HD: DOUG CLIPTON NOT GROUND THE STATE OF THE STA ARCAMEAL
GOANNA
GOANNA
SAON
SAON
STAY CATS
TONY CAREY
TONY CAREY
FOR THE FINE
DEZ
EPTS
ALASH
ALASH
ALASH
COTT
THEY MATCH
YELLO
JOE WALSH
TRANSLATON
TRANSL CAMP WHILE

BOOKE OF SEACH.

SOMEN HOLLIDAY

STEAY CAYS

BLOSH LEE NOMES

BLISSONS

B-52 'S

B-52 'S

B-52 'S

B-52 'S

B-52 'S

COUNTY

ALARY

MACHAEL CREMSHAM

ALARY

MACHAEL CREMSHAM

MACHAEL CREMSHAM

FALLOCOMO

DIALYM

TO F GLASS

ESPICATOR

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TO F GLASS

ESPICATOR

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K-97/Edmonton (403) 428-8597 PD: WEIL EDWARDS

2 JOHN PROPERTY OF THE PROPERT

BRIGADE

PD: JEPT SATTLER MD: J. DAVID HOLMES

OUMSING JOURNEY ELD (F) JOURNEY ELD (F) MATTER BOOK MATTER BOOK MATTER BOOK ELD (F) MATTER ELD ( PD: ROBIN MITCHELL MD: BOB BROOKS PUI CAS NOONS
ROTES TO ROOM NOONS
ROTES TO ROOM NOONS
ROTES TO ROOM NOONS
ROOM ROOM NOONS
ROOM NOON

· KOLA/San Bernarding (714) 625-9952 PD: AL BARNETT

QUARTERPLASH BLACKPOOT SAKON ARCANGEL ZEBRA

PD: AL BARRETT

BOTESST

FOLICE

FOLIC

FOLICE

FOLICE

FOLICE

FOLICE

FOLICE

FOLICE

FOLICE

FOLIC

 KMEL/San Francisco (415) 391-9400 PD: BOBBY COLE

PDI SUBSI DONO
PDI SUBSI PARE

BOSTANI
POLICE
PORRET PLANT
JOY WALAR
LOWEROY
CONTENTLANT
OF WALAR
LOWEROY
CONTENTLANT
CONTENTL

· KINK/Portland (503) 226-5000 PD: RICK SCOTT MD: CARL WIDING

NUME POOR BLOWN CONTROL OF STATE OF STA

KPRI/San Diego (819) 565-6006

PD: ERNEST GLADDE 

KFOG/San Francisco (415) 885-1045

PD: DAVE LOGAN

PD: DAVE LOGAN

BOTTABE

POLICE

POLIC

\* KAZY/Denver (303) 759-5600 PDI SCOTT JAMESON (FROZEN) BOLLOZE FIRE (H) JACKSON BROWNE DAVID BOWLE (H) STEVIE HICKS (H) CHARLIE

ASIA
RICK SPRINGFIELD
MANIAUM
ZEDANA

KLOS/Los Angeles (213) 557-7250 PD: TOMMY HADGES HD: RUTH PINEDO

BOL LAR SERIAL S

KOME/San Jose (408) 246-6811

PR: LEE TWACT
FOR CASH WAXHURA
(FRORD)
FOR CASH WAXHURA
(FRORD)
FOR CASH
FOLICE
FOR CASH
FOLICE
FOR CASH
FOLICE
FOR CASH

KQAK/San Francisco 415-474-9100

PD: BOB HEYMANN MD: CZ PORTLEY
POLICY
ART NITHOUT HATS
TALKING HEAD
S-5218
S-5218 NATURED IMMGES

ALADM
FETTER CARRIET
ELSSING THE PINE
ELSSING THE
ELS

PD. LEE NOT RAMESH OF HEALT STYLENS (FROZEN)

(FROZEN)

ROLLENS (FROZEN)

ROLLENS STAN ADARS PELSO STAN ADARS PELSO STAN ADARS STAN

TRIUMPH
BREAKS
EDDIE 6 TIDE
72 TOP
DOOBIZ BROTHERS
JOE WALISH
KANSAS
MITCH RYDER

Parallel Two

KFMG/Albuquerque (505) 265-8811 PD: TON MARSHALL MD: LENNY BLOCH

Hottest
a JACKSON BROWNE
a STRVIE NICES
BRYAN ADAMS
ARCANGEL
POLICE
PASTWAY
LOWERBOY
INKS
SHOOTING STAR
ZESRA FIRE
SHOOTING STAB
ZEBBA
ZEBBA
ZEBBA
ZEBBA
ZEBBA
ZEBBA
ZEBBA
R.E.H.
JOE MALSH
DIO
UNITE
QUIET KEOT
ROBET PLANT
ROBET
ROB

KFIV/Modesto 209-527-6100 PDI C.J. STONE

HOTLEST PRATT

NORSET PRATT

NORSET PRATT

PARTE (A)

LOVERSOV (A)

LOVERSOV (A)

LOVERSOV (A)

AGIA

AGIA

MONTER

HOSSIN SHOWLE

FIELD

AGIA

MONTER

HOSSIN

HOSTEP

CHARLE

SHOOTING STAR

STEVIC BYAR

HILLEY

COUNTE PIEL

STEVIC HOPER

STEVIC PIEL

HILLEY

COUNTE PIEL

STEVIC PIEL

STEVIC HOPER

STEVIC PIEL

COUNTE PIEL

STEVIC PIEL

COUNTE PIEL

STEVIC PIEL

COUNTE PIEL

COUNTE PIEL

STEVIC PIEL

COUNTE P

\* KCPX/Salt Lake City (801) 972-3030

PD: GARY WALDRON 

· KLPX/Tucson (602) 622-6711 PD: MICHAEL BERGER HD: BRIAN MILLER

(602) 624-5588

PD: JIH RAY ND: RICK ALLEN NO. NICE ALLEN
SOCIEST
JACKSON BROWNE
FOO STEWART
DURAN EDMAN
FOO STEWART
DURAN EDMAN
FOO STEWART
DURAN EDMAN
FOO STEWART
FOO

AMCANGEL
JOE WAISH
SILLY JOEL
MAISH
SILLY JOEL
MAISHALL CYENGHAM
MAISHALL CYENGHAM
MAISHALL CYENGHAM
MAISHALL CYENGHAM
MAISHALLY
MAISHALL

KKDJ/Fresno (209) 226-5991

PD: DEAN OPPERM MD: JEFF RIEDEL HOL TANK
POLICY
ROBERT PLANT
LOVERBOY
STRVIE MICKS
SAVID SOUR
SAVID SOUR
TALLING HEADS
ALCE SPRAND
ACCESS BROWNE
BETTAL MANNE
EAST-

KPOI AM-FM/Honoiulu (808) 524-7100° PD: BILL MIMS MD: ANDY PRESTON

BOT LATE
POLICE
POLICE
POLICE
BOTH POLICE
BOTH POLICE
FIRST
FIRST
DOWN BONNIE
DOWN BONNIE
DOWN BONNIE
ASIA
ROBERT PLANT
OINCO BORNO
BONNIE
BON

KWXL/Albuquerque (505) 785-5400

PD: BILL STAMBAUGH HD: DOUG DAVES BOT EART

JACKSON RICHMET

ROBERT FLANT (R)

CONSTRUCTION

FIRST

ROBERT FLANT (R)

FIRST

ROBERT FLANT (R)

ROBERT FLANT (R)

GUITAN FULLS

BOLLET

GUITAN FULLS

BOLLET

GUITAN FULLS

BOLLET

GUITAN FULLS

BEFAN ADAMS

BEFAN ADAMS

GUITAN FULLS

GUITAN FULLS

GUITAN FULLS

GUITAN FULLS

(801) 262-5541 PD: MANDY ROSE MD: BARRY MOLL KIDQ/Bolse 208-336-0939

PD: DAVE PREEMAN

BOTTMEL
ARCANGEL
OFF LEPPARD
PRISM
QUIET RIOT
TRIUMPH
LOVERBOY
ROBERT PLANT
POLICE
PLANET P PROJECT
ARCHARE BOLTON

NAME OF THE STATE OF THE STATE

Bottest POLICE (H) STEVIZ HICKS (H) FINE (H) LOVERNOY (H) QUARTERFLASH ASIA DEF LEPPARD DAVID BONIE CURAN CURAN JACKSON BROWNE (H JOAN JETT (M) ROBERT FLANT (H) Medium Medium EDDY GRANT MEN AT WORK 

KROY/Sacramento (916) 441-4950

FOI CONNIS NOMBAL

FOOT SEE

TALKING HEADS

LOVERDOY

ROBERT FLANT (A)

FICE (H)

POLICE (

KVRE/Santa Rosa (707) 544-5873

PD: CIMDY PAULO BOTTAME
FOLICE
TRACKING SEADE
FOLICE
TRACKING SERONIE (A)
TULURA
BLION JOHN
BLION JOHN
BLILLY JOHL (A)
ELING SERONIE (A)
ELING SERONIE (A)
ELINTINGICS
UP40 TOPE
STRAIL OATE
STRAIL OATE
STRAIL OATE
STRAIL OATE
RATE
CONTER
BOOSE SENOTHERS
CONTER
BOOSE SENOTHERS
CONTER
CONTER
SENOTHERS
SENOTHE

· KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY HD: HAURZEN HATTHE

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE HORRIS

HOU SIG MARTY

ROCTABL

FIRE IN THE

JOAN SETT (H)

SICKEPHAPTIELD

SICKEPHAPT

· KRSP/Sait Lake City

\* KZEL/Eugene (503) 484-4304 PD: KEH MARTIN (FROZEN) BOLTENE POLICE (M) STEVIE HICKS (M) DAVID BONIE (M)

LOVERACT (P)

JRITSON STORME

JRITSON STORME

JOAN JETT (R)

ROMAT FLANT (R)

ROMAT FLANT (R)

ROMAT FLANT (R)

FIRS

TALKING SEACH

COMPLET INIS

COMPLET I

KREM/Spokane (509) 448-2000

SOCIAME
POLICE
PORETY PLANT
ASIA
GUARTENTLASH (M)
STEVIE MICKE
JACISCH BROWNE (A)
JOE WALSH
JOE WALSH
LOUGH (M)
JOE WALSH
ROUN BROWNERS
BILLY JOHL
ROUN MUSIC
JAN CAPALDE (M)
DAVID BOWIE (M)
ROUN THEMAT
ROUN STEMARY
FORTHARY
TOURNEY
SYMMOD BALLET
FLANDAMCE
CEAN
LOUGHDON
LOUGH
LOUGHDON
LOUGH
LOUGHDON
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LOUGHDON
LOUGH
LOUGHDON
LOUGH

\* CFOX/Vancouver (804) 884-7221 PD1 DON SHAPER ND1 BLCK SHAMHON (FROZEN) SOCTEME DAYTD SOUTS DOWN DOTAN FIRE LOYERSOT

FIRE LOVERBOY STEVIE NICKS ROBERT PLANT POLICE ASIA IRON MAIDEN JOAN JETT ELHKS TALKING HEADS UZ TAILING MEADS
U2
JOE MALEM
BOYS BRIGADE
COMEY MATCH
MEGLIX (N)
Medium
PETER CASRIEL
GARY MERICK
MIXE GLOPIELO
GUITET MOUD
STEVIE MBY VAUGHAN
ZEORA
FIST.
PROTOTOTPE
TORCHTO.

\* KILO/Colorado Springs (303) 634-4896 PD: RICH HANK MD: ALAN WHITE

KTIM/San Rafael (415) 456-1510

(415) 456-151U

MD: TRISH MODBINS
(FROZEN)

BOTTENT

BOTT

ELBYTOHICS
MARSHALL CREMSHAM
BLTOND JOHN
SOD MARILEY 6 THE W
PATER TORM
SMOKEY ROBINSON
ELVIS CORPELLO
Medium
DOODIE RROTHERS
LACY J. DALTON
GRAHAM PARKER
LAM MINTER
STEAT CATS
ELO
KINKS

NOTIONAL SUPPLIES TO SET OF STATE IN CICKS NO BERT PLANT POLICE NO LICE NO LIC (FRCEN)

BOTTER

ROBERT PLANT
FIRE

ROBERT PLANT
FIRE

FIRE KWHL/Anchorage (907)349-6551 PD: RANDY ROBBINS

BOOK WEEL STAN ADMS
SERRA (M)
POLICE (M)
POL

PD: BOB CENN MD: MARK GILES Nottest POLICE ELO GEORGE RENSON DOOBLE BROTHERS BRENDA RUSSELL

NOBERT PLANT TURES JOAN ARMATRADING AL JARREAU ESPIONAGE ESPIONAGE ESPION GAN QUANTERFLASS HER AT MORE 8-52'S NOBERT PALMER R.E.R. DAVID BOWIE Added JULIUKA YAZ KANSAS
STRYKE 1/CKB
STRYKE 1/CK

Parallel Three

KTCL/Ft. Collina (303) 571-1232 PD: JOHN, HAYES HD: SCOTT ARBOUGH

MONEMER PLANT
SPENIE RAY VANDRAM
VALUERA
POLICE RAY VANDRAM
VOLUTA
POLICE RADIO
VOLUTA
ROLLO
ROL BOTTONT

BOTTONT

BOTTONT

BOTTONT

BOTTON

BO

KSPN/Aspen (303) 925-5776

PD: LEE DUNCAN HD: TOH CAREY

PD: JANE ASHER MD: ALLAH WILSON

SOURCE PARTY OF THE ANY OF THE AN

KFMF/Chico (916) 343-8461 PD & RON WOODWARD 

KZOQ/Missoula (406) 728-5000 PDI VERN ARGO

POI VERN ARCO
SOCIALA
JACKSON BROWNE
POLICE
ASIA
HORST PLANT (#)
LOWEROU
JOE MALEN
EN TON
EN TO

KTMS/Santa Barbara COMEY BATCH OWF LEPPARD QUEST RIOT JOAN JETT TALKING MEADS KNOKUS Added HEART HEIL YOUNG ERIC MARTIN BANG GRAHAN PARKER

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strenath.

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## CHR PARALLEL ONE PLAYLISTS

## **EAST**



NTUME/Julcy Fruit
TALKING MEADS/Burming Down The H
PAYDEAS/Never Said I Loved Yo
EDD RIDER/Mepoleon Sheds His Sk
PROTOTYPE/Video Kids

PROTOTPENTAGE ELDS
FINANARADOR GLIVENNAY
FINANAS DE BETON
HIE OLDFELDVALENDE
BETON BANGA PRIES TIME
BETON BANGA PRIES TIME
BETON
HIELD TO BET



## Buffalo

### PD: Harv Moore MD: John Piccillo



PD: Sonny Joe White

28
EUDY GRANT/I Don't Manne Dan
MINISTRY/I Manted To Tell He
ELTON JOHN/KIES The Bride
HNAHI/Bad Boys
STACY LATTISAN/Miracles
RUPUS & CHAER/Ain't Nobody

(H) indicates one of the "hottest" records on each Parallel One playlist.



Washington, D.C. PD: Alan Burns MD: Mary Taten

Mary Laters

1 1 PRINCE/1999
2 2 POLICE/Servy Breath You Take
3 2 COUNTS STORED FOR Worth Hard For Th
3 3 COUNTS STORED FOR Worth Hard For Th
3 3 COUNTS STORED FOR Worth Hard For Th
4 7 Fight A TWO KILLS STORED FOR THE STORED
5 FIRST STORED FOR THE STORED FOR T

TACO/Puttis' On The Ritz

B104 WBSB

Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

C Coord: Amy Kronthal

POLICE/Yevry Brash You Take
#ICHMEL ROBELLO/Manlac
#ICHMEL ROBELLO

RITA COOLLOGE/All Time Migh JUICE MEMFOR/Tell Her No CHARLIEFI's Insvitable JEFFREY OSHOMEN/Don't You Get So Mad TURES/THE OF MY TONGE TALKING MEADS/Burning Down The Hous



MD: Roger Christian

6, 40 ELTON JONN/Ries The Bride BONNIE TYLER/Total Eclipse Of The STRAY CATS/(She's) Sery - 17 CRRIS DESURGH/Ship To Shore ARETHA FRANKLIN/Get It Fight



PD: Steve Kingston MD: Don Geronimo

DON GERONITMO

1 MOLICE THEY PERSON TON TAXA
2 MINISTER SHEET SHEET SHEET SHEET
3 MINISTER SHEET SHEET SHEET SHEET
4 MINISTER SHEET SHEET SHEET
4 MINISTER SHEET SHEET SHEET
5 MINISTER SHEET SHEET
7 MINISTER SHEET
9 DONAL SHEET SHEET
9 DONAL SHEET SHEET
10 MINISTER SHEET
11 MINISTER SHEET
11 MINISTER SHEET
11 MINISTER SHEET
12 MINISTER SHEET
13 MINISTER SHEET
14 MINISTER SHEET
15 MINISTER SHEET
16 MINISTER SHEET
16 MINISTER SHEET
17 MINISTER 23 22 QUANTERFLASSITANCE ME TO BEST C 23 RICK SPRINGTIELD/MANNE TOUCH C 25 24 TAXXD/FALLSHIP ON THE SILE SPRINGTIELD/MANNE TOUCH C 25 TAXXD/FALLSHIP ON THE SILE SPRINGTIELD C 26 TAXXDON'T/SILECTLE C AVENUE C 25 TAXXDON'T/SILECTLE C TY 27 TAXXDON'T/SILECTLE MET ADOUT C 25 TAXXDO

JOAN JETT/Fake Friends NAKED EYES/Fromises, Promises LAURA BRANIGAM/Now Am I Supposed To

RITA COOLIDGE/All Time High JACKSON BROWNE/Lawyers In Love MEN MITHOUT NATE/The Safety Dance STRAY CARS/(She's)Sesy - 17 GEORGE BENSON/Lady Love He(One More

11/04

Buffalo

PD: Ray St. James MD: P.J. Fox

BONNIE TYLEE/Total Eclips Of The ELTON JOHN/Riss The Bride TUBES/Tip Of My Tongus



Pittsburgh PD: Cary Pall

MD: Keith Abrames

POLICE/Dvery Breach Too Eake

MICHAEL SUPERLED/Maniac

MICHAEL SUPERLED/Maniac

PRINCEL/1998

P MD: Keith Abrams



Providence

Operations Manager: Tom Cuddy

MTUME/Juley Fruit
PAUL ANEA/Mold Pe 'Till The Morn
PAUL ANEA/Mold Pe 'Till The Morn
PAULISM GRADG-Burning Down The House
NAZED KYEK/Promises, Promises
ALTS SUPPLINGHAING Love ORL'O'N
SINLANANA/Dead Giveawy
LIBOAL YANKOWIC/I Lowe, Rochy Road
TOMES/Tilg O'N, Younge

WKBW

PD: Sandy Beach MD: Jon Summers

1 2 | PULICL/MENTY STREET TOU TARE
2 | TITLE UNICKS/MENT BOOK
1 2 | TITLE UNICKS/MENT BOOK
1 2 | MEN AT WOOK/IC's A Midania
5 | STRYAN ADMS/CULE Like S Kelfe
5 | SHAN ADMS/CULE Like S Kelfe
6 | TO DENT ADMS/CULE Like S Kelfe
1 0 | DENT ADMS/CULE WORK AND AT TO THE
1 0 | FORWARD ADMS/CULE LIKE S KELFE
1 0 | FORWARD ADMS/CULE LIKE S KELFE
1 0 | FORWARD LIKE LIKE S FEW ENDIFFRACTION
1 0 | FORWARD LIKE LIKE S FEW ENDIFFRACTION
1 0 | FORWARD LIKE LIKE S FEW ENDIFFRACTION
1 0 | FORWARD LIKE LIKE S FEW ENDIFFRACTION
1 0 | FORWARD LIKE S FEW ENDIFFRACTION
1 0 | FORW

15 B LOWERDOY/MOC Garia in Love
18 9 HOMAN EAGURY/Feep Fee MinejFracin
19 10 HOMAN EAGURY/Feep Fee MinejFracin
19 11 GUANN EDMAN/Is There Semething 1
20 12 QUANN EDMAN/Is There Semething 1
20 12 QUANN EDMAN/Is There Semething 1
21 13 MANNES/DOR House
21 14 ELECTRON EAGURY/II Trable 4 Ya
22 15 ELECTRON EAGURY/II Trable 4 Ya
23 15 ELECTRON EAGURY/II Trable 4 Ya
24 10 JOURNEY/After The Fail
25 10 JOURNEY/After The Fail
26 17 ELECTRON EAGURY/II Trable 4 Ya
27 18 ELECTRON EAGURY/II STATE AGURY
28 ELECTRON EAGURY/II STATE AGURY
29 12 ELECTRON EAGURY/II STATE AGURY
21 25 ELECTRON EAGURY/II STATE AGURY
21 25 ELECTRON EAGURY/II STATE AGURY
21 26 IRENE CARACTAIN The Bits
21 26 IRENE CARACTAIN The Bits
22 26 IRENE CARACTAIN The Bits
23 27 DAY EMPRONOS/EIGURY MAN AND AGURY TO AGURY
24 AGURY TO AGURY TO AGURY
25 AGURY TO AGURY THE BITS
26 AGURY TO AGURY TO AGURY THE BITS
26 AGURY TO AGURY TO AGURY THE BITS
26 AGURY TO AGURY THE BITS
26 AGURY TO AGURY TO AGURY THE BITS
26 AGURY TO AGURY TO AGURY THE BITS
26 AGURY TO AGURY THE AGURY THE

10 AIR SUPPLY/Making Love Out Of No STRAY CATS/(She'alSexy + 17 BONNIE TYLER/TOTAL Eclipse Of The LAURA BRANCAS/Mon As I Supposed To SETTE HIDLER/AIL I Needs To Know AD06

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

RICK SPRINGFIELD/Numan Touch FIXK/Haved By Zero MEKE OLDFIELD/Mistake TIM FINN/Through The Years NAKED EYES/Promises. Promises BRYAN ADAMS/This Time

WNBC New York

Music Coord: Babette Stirland

1 DOLLCE/Perry Breath Tou Take
1 STOYLE NICE/Stand Back
1 HIDMAN SOMBELEO/Manis (AYR Made
1 HIDMAN SOMBELEO/Manis (AYR Made
1 HIDMAN SOMBELEO/Manis (AYR Made
1 STONE) HIDMAN SOMBELEO/Manis Serverin's Som
1 STONE DEPOSITION FROM STREET TOUR
2 SERUID SHORED/Marry Grown Law Tou G
1 STONE DEPOSITION FROM STREET TOUR
2 HIDMAN STREET SHORED HOTE BREAT FOR TO
1 HIDMAN STREET SHORED HOTE BREAT FOR TO
1 HIDMAN STREET SHORED HOTE BREAT FOR TO
1 HIDMAN STREET SHORED HOTE BREAT
1 TAKON/PURLIAN SOM THE BREAT
1 TAKON/PURLIAN SOM THE BREAT
1 TAKON/PURLIAN SOM THE BREAT
1 HIDMAN STREET SHORED
1 HIDMAN STRE

CFTR680

Toronto

MD: Bob Saint

Sandy Sum.

Bob Saint

| DELCERTANCE STREET YOU Take
| EDIT COMPTIMENT STREET YOU Take
| EDIT COMPTIMENT STREET YOU
| I SEND COMPTIMENT STREET STREET STREET
| I SEND COMPTIMENT STREET STREET
| I SEND COMPTIMENT STREET STREET
| I SEND COMPTIMENT STREET STREET STREET STREET STREET
| I SEND COM

FRANK STALLONE/Fer From Over RICK SPRINGFIELD/Human Touch ASTA/Don't Cry BILLY JOEL/Tell Her About It

SOUTH

POLICE/Every Breath You Take
DINNA SIMMEN/She works Hard For Th
ACHARL SHORELLO/Man Let
LOUISE TURTER/Hand 19th Eluc
LOUISE TURTER/Hand 19th Eluc
EUNTHHICE/Sweet Decama(Are Ande
PRINCE/1999
ANYID BONELCCHING GIT!
BUNN LEAGUIC//Keep Feel not)Fascine
ESDIC CADA//Leabhance...feet A F

H 200 B HUMAN LEADOLTANAMY

3 9 INFOCE CAMAPTHANDROC. which is if it is STULIN NICOS/Stend mack

13 10 STULIN NICOS/Stend mack

13 10 STULIN NICOS/Stend mack

13 11 STULIN NICOS/Stend mack

14 11 STULIN NICOS/Stend mack

15 11 FLEX/SAVED My Serv

15 11 FLEX/SAVED MY SERV

15 12 STULIN NICOS/STULIN NICOS

15 14 STULIN NICOS/STULIN NICOS

15 15 STULIN NICOS/STULIN NICOS

16 15 STULIN NICOS/STULIN NICOS

17 15 STULIN NICOS/STULIN NICOS

18 15 STULIN NICOS

JEFFREY OSBORNE/Don't You Get So Mad ROBERT PLANT/Big Log JUICE NEWTON/Twill Nor No ELTON JOHN/Kies The Bride

BILLY JOEL/Tell Her About It ASIA/Don't Cry JOURNEY/After The Fall

Atlanta

(94-Q)

PD: Jim Morrison

MD: Jeff McCartney

Radio 66

PD: Kevin Metheny

Miami PD: Robert W. Walker MD: Frank Amadeo

ADDS 15 CHAMPAIGN/Let Your Body Rock



Houston

PD: John Lander

JOINT Connec.

Patty Hamilton

1 POLICE/Every Breeks You Take
3 HICHARL SEMBELO/Maniac Mark A F
4 SOOT (ASSTRUCTURE ASSTRUCTURE)
6 SOOT (ASSTRUCTURE)
7 LOVERDOY/HOLD Grill In Love
1 TAKEN THE SEMBLE ASSTRUCTURE ASSTRUCTURE
10 HICHARD ASSTRUCTURE ASSTRUCTURE
10 HICHARD ASSTRUCTURE ASSTRUCTURE
10 OFF LEPPART/HOCH Of Ages
10 OFF LEPPART/HOCH Of Ages
11 DEVELOPMENT ASSTRUCTURE
11 DANTO MONICYONIA GIT
11 DANTO MONICYONIA GIT
15 SONTO MONICYONIA GIT
16 DEVELOPMENT ASSTRUCTURE
15 SONTO MONICYONIA GIT
17 SONTO MONICYONIA GIT
18 DANTO MONICYONIA GIT
18 DANTO MONICYONIA GIT
19 SONTO MO MD: Patty Hamilton

20 CULTURE CLUB/!'11 Tumble 4 Ya I-TEM/Teking A Cold Look HIDE BOY ANAXE/Slang Teacher TEARS FOR PEARS/Change PREEEZ.I.O.U. NEW ORDER/Blue Monday

7655 Miami PD: Keith Isley WINZ-FM MD: Mark Shands

26 PLANET PATROL/Cheap Thrills KC & SUMBHINE BAN/Give It Up PRING STALLORE/Far From Over
NAMED STES/Promises, Promises
JEFFRET OSBORNE/Don't Too Get So Mad
JONN LETT/Febe Friends
PIEK/Saved by Sero
LOUISE TOCKER/HIGHT SI 104
BETTM FORMS/CLUE Like & KRITe
BETTM FORMS/CLUE Like & KRITe

Atlanta



MD: Chris Thomas

ADDS JUICE MEMTON/Tell Her No BONNIE THER/Treal Sclipse of The SICK JAMES Cold Blooded SEFFREY OSSORNE/Don't You Get So Had



MD: Diana Thomas

Dallas/ Ft. Worth

Ons Mor: John Shomby

Asst. PD/MD: Pete Thomson

Asst. PD/MD: Pete Thomson

N 5 1 TACOUTNEESS On The Bits

B 2 2 POLICE/TWEESS Breeth YOU Take

B 2 2 POLICE/TWEESS Breeth YOU Take

B 3 2 POLICE/TWEESS Breeth YOU Take

1 3 COMMA INDRESS/DRE WORSE BREET FACTOR

1 4 PETERS/AND BY JETS

6 PETERS/AND BY JETS

7 PETERS/AND BY JETS

6 PETERS/AND BY JETS

6 PETERS/AND BY JETS

7 PETER

STRAY CATS/(She'e)Sexy + 17 ELTON JOHN/Kiss The Stide GEORGE BENSON/Lady Love He(One Nore SPANDAU BALLET/True

**MIDWEST** 

Cleveland PD: Bob Travis MD: Tom Jeffries

20, 28, 29, 30
JEFFREY OSSOVENC/Don't You Get So Man SOMHIE TYLEF/TOTAL BELIADS OF THE TABLING HEADS/Burning Down The Hous GEORGE RESHON/Lady Love Met One More PAUL ANEA/Noid Me 'Til The Morn

AIR SUPPLY/Making Love Out Of Mo ZZ TOP/Sharp Dreseed Man FRANK STALLOWE/Far From Over JOAN JETT/Fake Friends ZERA/Mho's Behind The Door



MD: Steve Perun

10 13 STRVIE NILES TRANSMITTED THAT
10 13 STRVIE NILES TRANSMITTED THAT
11 15 CALADOGODO/Too 60 14
12 16 LOVERDOY/HOT GIFE IN Love
12 16 LOVERDOY/HOT GIFE IN LOVE
12 19 DE LOVERDOY/HOT GIFE IN LOVE
12 19 DE LOVER DOWN/1 SEITH Standing I
12 10 DE LOVER DOWN/1 SEITH Standing I
13 20 DEMA. SUMMER MAY BE MORE BARD FOR THE
13 22 M NICHAEL JACKSON/HOT MAY
14 10 DEMA. JACKSON/HOT MAY
15 12 MARTIN SHILEY/THE SAIT IN MY TREE
15 13 AGENTY/HOT SONT THE FAIL
15 14 MARTIN SHILEY/THE SAIT IN MY TREE
15 15 MARTIN SHILEY/THE SAIT IN MY TREE
16 MARTIN SHILEY/THE SAIT IN MY TREE
17 MARTIN SHILEY/THE SAIT IN MY TREE
17 MARTIN SHILEY/THE SAIT IN MY TREE
18 MARTI

ADDE 22 BILLY JOEL/Tell Rer About It JIM CAPALDI/Living On The Edge

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## WEOL ??

## PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg



## Detroit

### MD: Bob Ransom

AIR SUPPLY/Making Love Out Of STRAY CATS/(She's)Semy \* 17 ELITOR JORN/Kiss The Bride L/Ms/You're Driving Me Out

DATE OF CONTROL WAS CONTROL OF CONTROL OT CONTROL OF CONTROL OT CONTROL OF CONTROL OF CONTROL OT CO



## PD: Jim Fox MD: Tony Galluzzo

ERYAN ADAMS/This Time MICHAEL JACKSOM/P,Y.T.(Fretty Young T POLICE/King Of Pain



## Chicago

## Ops. Mgr.: Steve Casey

MD: Steve Perun POLICE/Every Breeth You Take EDDY GRANT/Electric Avenue SERGIO MENDES/Never Gonne Let You G IREME CARA/Flashdance...What A F

3 S MERGIO REVESTANCES GROWN LAT YOU G
4 INDEX CAMPATISHMENT COUNTY IN THE ATT OF A STATE OF A STAT

16, 33 TACO/Puttin' On The Rits BILLY JOEL/Tell Her About It

## WABX Detroit

## PD/MD: Paul Christy

MD: Paul Christy

1 POLICE/Every Breath You Take
2 MICHAEL EXHELLO/Menlace
3 MICHAEL EXHELLO/Menlace
3 MICHAEL EXHELLO/Menlace
1 TROO/MICHAEL MARKELLO/Menlace
1 TROO/MICHAEL MARKELLO/Menlace
1 TROO MICHAEL MARKELLO/MENLACE
1 DEDT LEPHAND/ACCH OF Ages
1 DEDT LEPHAND/ACCH Of Ages
1 DET LEPHAN

24. M. HEATTHOW Can I Nefuse
JUICE MPTOR/7011 Rer No
ELVIS COSTILLO/Everyday I Write The
EDDY GRAND/JUST Be Good To Ne
CHRIS DEBURCH/Ship To Shore

THE STATE OF THE STA

COMIS DEMINDAYANA PO NORME
EATAN INDONESSA POR SIGNE
EATAN INDONESSA POR SIGNE
EATAN INDONESSA POR SIGNE
LERYTOST EN DESTAURA POR
EARLY INDOLLINGATION WITH NEW IT
LERYTOST TENENT POR
EARLY CHARACTURE
EARLY CHAR

## WKTI Milwaukee

## Ops. Mgr.: Dallas Cole MD: Danny Clayton

ADDS HICHAEL JACKSON/Numan Neture MEN w:TMOUT HATS/The Safety Dance AIR SUPPLY/Making Love Out Of No.

## CT O T KBEQ

## Kansas City Ops Manager: Todd Chase

STRICT SERVICE MEMORE / Never Connet Let You SI
SERVICE MEMORE / Never Connet Let You SI
SOURCE / Never Letter You Take
SOURCE / Never Letter You Take
SOURCE / Never Letter / Never Lette

38, 39, 40

DAVE EDMENDS/Slipping Away HUMAN LEAGUE/(Keep Feeling)Fescina AMERICA/The Bordek

# PD: Chuck Morgan Music Coord.: Kurt Kelly

NICHAEL JACKSCH/Manna De Startin' Som EDDY GRAFF/Ziectric avenue EDDY GRAFF/Ziectric avenue GRAFF/Ziectric avenue GRAFF/Ziectric avenue GRAFF/Ziectric avenue GRAFF/Ziectric avenue EDDY EXPENDENCE/EIDPIG Avenue ROD STEMARY/Ziectric DUMAN DUMANIE THORE Gomething I

LIB/You're Driving Me Out GEORGE BENSON/Lady Love Me(One Nore FRANK STALLORE/FET From Ower NICHAEL JACKEGO/Numen Nature KUMAN LEAGUE/(Keep Feeilng)Fascins

## WEST



### Tacoma-Seattle PD: Gary Bryan MD: Sean Lynch

NEART/NOW CEN I REFUES
NEW WITHOUT HOTS/The Safety Dance
SONNIE TILEL/TOTAL Eclipse Of The
STRAY CARF(Sible Sibray + 17
JUICE NEWTON/TEIL HEY NO

SMOKEY ROBINSON/Blame It On Love TURBS/Fip Of My Tonque PAUL ANKA/Mold Me 'Til The Morn ELTON JOHN/Klas The Bride JEFFKEY OBSORME/Don't You Get So Med

## Los Angeles

### PD: Paula Matthews MD: Robert Moorhead

Robert Moorhead

POLIGITARY FRESH YOU Take
DOUBTHING CANAGE OF PARKET AND A CONTROL OF THE PARKET AND A CONTROL OF

NENA/99 Belloons
MNAMI/Club Mropicens
ANIMALE/The Hight
STEK/High Time
JUICE HONTON/Fell Her No
ARTHAN FRAMELIN/Get It Bight
PAUL TOUNG/Merever I Lay My Hat

PAMA, TOTOLOGHOSTORY I NAY MY MAE

DOTHE PROMISSION THE SECTION OF THE SUPPOSED TO SUPPOSED THE SUPPOSED TO SUPPOSED THE S AZTEC CAMERA/Oblisions AFFAIRS OF THE ME/Materloo Sunset EURYTHMICS/Moo's That Glrk



## **KMJK** Portland

## San Francisco

PD: Mike Novak MD: Steve Behm

Steve Behm

| POLICIE/EVEY FRESH YOU Take | PROLICIE/EVEY FRESH YOU HAVE | PROLICIE/EVEY FRESH YOU TAKE | PROLICIE/EVEY FRES

LINDSEY BUCKINGNA/Holidmy Road BORNIE TYLER/Total Eclipse Of The STRAY CATS/(She =) Boxy 17 ELTON JOHN/KLES THE Brids SPANDAU BALLET/TYME

## 64 KFI

Los Angeles

### PD: Jhani Kaye MD: Steve LaBeau

Steve-LaBeau

DOLICT/Deery Breath You Take
UNITY/DIGE JONE Creamed fare Rade
UNITY/DIGE JONE Creamed fare Rade
UNITY/DIGE JONE
THE STATE OF THE REST OF THE
TACO/DELLIA! On The Bill
TACO/DELLIA!
TO THE STATE OF THE STATE
TO THE STATE OF THE STATE
THE STAT

COCONUTS/If I Only Rad A Brein LRE/You're Driving Me Out GEORGE BENSON/Lady Love Me(One More RITA COOLIDGE/All Time High

## KCNR Portland

## PD: Richard Harker MD: Trevlyn Holdridge

: Treulyn Holdridge

1 POLISE/EVEN FRONT FOR THE BEAT TO TAKE
2 SUNTTOUCE/S/WAVE Dreams (Are Stude
3 STRUCK SUNTOUCE/S/WAVE Dreams (Are Stude
3 STRUCK SUNTOUCE/S/WAVE DREAMS (ARE STUDE
5 SERVICE SUNTOUCE/S/WAVE DREAMS (ARE STUDE
5 SERVICE SUNTOUCE/S/WAVE DROAM SUN

BILLY JOEL/Tell Her About 1% LRB/You're Driwing Me Out GEORGE BENSON/Ledy Love He(One Hors AIR SUPPLY/Making Love Out Of No TOTO/Walking For Your Love PAUL ANKA/Hold He 'Til The Morn ROMAN HOLLDAY/Stand By TACO/Puttin' On The Rits

## Q103FM KOAQ RADIO Denver

## PD: Jack Regan

MD: Alan Sledge

MD: Alan Sledge

# 1 1 POLICE/Tvey Breeth Tou Take
# 2 2 HIGHS. UNDRILLOW-Mealer
# 3 2 HIGHS. UNDRILLOW-Mealer
# 3 2 HIGHS. UNDRILLOW-Mealer
# 3 5 WIN LAW HIGHS HIGHS HIGHS.
# 3 WIN LAW HIGHS.
# 3 WIN LAW HIGHS.
# 3 WIN LAW HIGHS.
# 4 WIN LAW HIGHS.
# 5 WIN LAW HIGH.
# 6 WIN LAW HIGH.
# 7 WIN LAW HIGH.
#

10 26 LATEA REALITAN/NOV As 7 Dupposed TO 327 LBB/TGAT'S DEFINING TO TAILING BO US: 13 27 TABO/TAILING TO THIN A TES 33 20 LDFERROY/NOS 01/12 IN LOVE 01.0 THE ATES 35 20 LDFERROY/NOS 01/12 IN LOVE 01.0 THIN ATES 35 20 LDFERROY/NOS 01/12 IN LOVE 01.0 THIN ATES 15 TH

J4, 35 JUICE NEWTON/Tell Her No SPANDAU BALLET/True FRAME STALLONE/FAF Prom Over PAUL ANGA/Hold He 'Til The Morn LOUISE TUCKER/Hidnight blue BORNIE TYLER/Total Eclipse Of The JEFFREY JOSEOME/Don't You Get Bo Mad JOAN JETT/Feke Friends

## KUBE 93FM

Seattle PD: Charlie Brown

MD: Tom Hufyler

MD: Tom Hutgler

H 1 1 POLICE/Peep Fresh You Take

# 2 2 TACO/Puettin' On The Bits

# 3 3 SINGA/Come Dencing

# 3 5 CORN, DOMENTAL TO THE BITS

# 5 5 CORN, DOMENTAL THE STANDARD FRANCE

# 9 5 CORN, DOMENTAL THE SOMETHING I

# 6 1 TACKES/Our NOISE

# 7 SINGA DOMENTAL THE SOMETHING I

# 10 CORNT DIMARTS THE SOMETHING I

# 10 CORNT DOMENT CHAIN OF USE OF THE SOMETHING I

# 10 CORNT DOMENT CHAIN OF USE OF THE SOMETHING I

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# 10 CORNT DOMENT CHAIN OF USE OF THE SOMETHING I

# 10 CORNT DOMENT CHAIN OF USE OF

ADDS FRANK STALLOWE/For From Over LAURA BRANIGAN/How Am I Supposed To

## Los Angeles 102.7

## PD: Gerry De Francesco

MD: Mike Schaefer

1 1 1 POLICIE/Eway Breath Yem Toke
1 2 2 COMPA SOMEWAY BROWN MAY FOR TH
2 3 2 COMPA SOMEWAY BROWN MAY FOR TH
3 3 EURTHONICE/Eway Brown May For Th
3 3 EURTHONICE/Eway Brown May For Th
3 3 EURTHONICE/Eway Brown May For Th
3 5 - MEMBAR HEALDOWN Jac
6 HICHARD TROUBLE/FOR Jac
7 EWAY TOWN JACKSOM/MAN BE STATEMEN TO HICHARD TROUBLE/FOR A MEXAGE
12 9 HOL ARY MORE/IFS A MEXAGE BROWN JACKSOM/MAN BE STATEMEN TO HOL ARY MORE/IFS A MEXAGE TOWN JACKSOM/MAN BE STATEMEN TO HOL ARY MORE/IFS A MEXAGE TO HOL ARY MORE TO HOL ARY MORE TO HOL ARY MORE TO HOLD THE ARY MORE TO H

12 REW WITHOUT HATS/The Safety Dance DRYSON & FLACK/Tonight I Oslebrate DOWNA SIDUER/Unconditional Love ELTON JOHN/Riss The Bride STRAY CATS/(She's)Sexy \* 17 LAURA BRANTGAM/NOW Am I Supposed To DOOBLE BROTHERS/YOU Belong To He

## 690 amradio XTRA San Diego PD: Jim Richards

MD: Steve Sande

Steve Sande

1 POLICE/Every Breath 700 Tabe
2 DERM BURNET BURNET THE 6 SOMETHING T
3 NICHAEL BURNET BURNET THE 6 SOMETHING T
3 NICHAEL BURNET BURNET THE 6 SOMETHING T
4 NICHAEL BURNET BURNET

LMB/Fou're Drieing He Out
WHAN1/Bad Boys
JEFFREY OSBORG/Don't You Get So Had
BRYSON & PLACK/Fonjdt I Celebrate
RICK JAMES/Cold Blooded

RICHARI JACKSON/NUMBAN Neture STRAT CRIES/SRH-1818sey \* 17 LAUNA BRANICAL/HOW AM 1 Supposed TO ELTON JOHN/Riss The Bride AMERICA/The Border AIR SUPPLY/NAKING Lowe Out Of Mo

## IN IOI FM Los Angeles

PD: Bob Hamilton MD: David Grossman

H 1 POLICE/Every Breath You Take
H 2 I TOWNTHMICS/Sweet Dramme fare Hudge
J 2 DUDAN LUMAN/Es There Scenething I
DUDAN LUMAN/Es There Scenething I
DUDAN LUMAN/Es There Scenething I
J 5 SCHOOL SUMMER/ESS WORK had For Fr
H 7 6 CHITUME CLUB/FIll Tumble 4 Te
J 6 THACK/SWEET AND THE TERMINISTRACIAN
J 7 TAKK/SWEET AND THE TERMINISTRACIAN
J 10 THACK/SILD THA

ADDS HONE LAURA BRANIGAN/How Am I Supposed To RICH SPRINGFIELD/Human Touch

## Phoenix PD: Charlie Quinn

MD: Steve Goddard

): Steve Goddard

1 POLICE/Perry Frank for Take
2 PROVED RICE/Steve Drawnel Jar Mode
4 SEPTYMOLICE/Perry Transh for Take
4 SEPTYMOLICE/Perry Creaming Jar Mode
5 SEPTYMOLICE/Perry Creaming Jar Mode
5 SEPTYMOLICE/Perry Creaming Jar Mode
6 SEPTYMOLICE/Perry Creaming Jar Mode
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19 SEPTYMOLICE/Perry Gomes Lat You G
18 SEPTYMOLICE/Perry SEPTYMOLICE/Perry SEPTYMOLICE/Perry SEPTYMOLICE/Perry SEPTYMOLICE/Perry SEPTYMOLICE/Perry SEPTYMOLICE/Per

ADDS 28 STMAY CATS/(She's)Sexy + 17

ASIA/Don't Cry DAVE EDMUNDS/Slipping Away

11 Denver

## PD: Doug Erikson MD: Gloria Avila

H 1 POLICE CIVITY Breath You Take
H 1 POLICE CIVITY Breath You Take
H 2 SERVITHICS STANDARD Breath Civit Nade
H 3 SERVITHICS STANDARD Breath Civit Nade
H 4 RICHARD STANDARD Breath Civit Nade
H 5 SERVITHIN STANDARD BREATH BREAT

ELTON JOHN/Eise The Bride SCHNIE TYLER/TOTAL Eclipse Of The SHALAMAR/Deed Giveaway TALKING HEADS/Burning Down The Hous ADDS

LRB/You're Driwing Ne Out GEORGE BENSON/Lady Love Me(One More EPAMOAU BALLET/From

## 610 # KFRC

San Francisco PD: Gerry Cagle MD: Sandy Loule

MD: Sandy Louie

# 1 1 POLICE/Every Breath You Take
# 3 2 COMMA REMBERS The Works Band For Th
# 3 2 COMMA REMBERS The Works Band For Th
# 4 2 COMMA REMBERS THE WORK BAND FOR THE WORK BAND
# 5 10 A TRANSMISSION FOR THE WORK BAND
# 6 7 FEATWARD BY THE WORK BAND
# 7 8 COMMAN REMBERS TO THE WORK BAND
# 7 8 COMMAN REMBERS TO THE WORK BAND
# 7 10 COMMAN REMBERS
# 7 10 COMMAN REMBERS
# 7 10 COMMAN REMBERS
# 10

31, 37, 36
GAP MAND/PATTY Train
GAP MAND/PATTY Train
PAYMONE PLANCK/YOUNGHT I Colebrate
PPANGAU MALLET/True
PPANGAU MALLET/True
PLOW NOW/PANGAU THE PRIME AGAIN
MICHON THEORY/MACK IN PRY ARMS AGAIN
SILLY JOURNEY/MACK THE FAIL
OURS/MILETY E INVESTIGATE
INVESTIGATE INVESTIGATE
ON PANGAU

(H) indicates one of the

five "hottest" records on each Parallel One plaulist.

## **EAST Most Added** • Hottest

Elton John Juice Newton Heart Styx

Police Michael Sembello **Eurythmics** 

# CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## SOUTH **Most Added** • Hottest

**Elton John** Juice Newton Spandau Ballet

Police Michael Sembello **Stevie Nicks** 

## **EAST** PARALLEL TWO

WFLY/Albany, NY Jack Lawrence Jack Lawrence
NARKE PEVS
ELTON JOHN
LRB
MANHATTANS
HEART
HOTTEST
MICHAEL SEMBELLO 10-4
EURYTHMICS 13-9
HUMAN LEAGUE 17-14
MEN WITHOUT HATS 20-16

## WTRY/Albeny, NY

NAMEE EYES
BILLY JOEL
ASIA
AIR SUPPLY
ELTON JOHN
HEART (dp)
SPANDAU BALLET
STYX (dp)
HOttest:
STEVIE NICKS 4-2
MICHAEL SEMBELLO 8-3
ROD STEWART 10-8
ELD 17-14
TACO 24-20

## WROR/Boston, MA

Gary Berkowitz GEORGE BENSON ASIA EDDY GRANT JUICE NEWTON MIDNIGHT STAR RICK JAMES Hottest: POLICE 1-1
DONNA SUMMER 6-4
DURAN DURAN 14-9
MICHAEL SEMBELLO 12-10
CULTURE CLUB 18-14

## K104/Erle, PA

CULTURE CLUB
THREE DOG NIGHT
STYX
ANIMALS
SPANDAU BALLET
JOE ESPOSITO
Hottest: Hottest: EURTHMICS 1-1 BONNIE TYLER 6-4 ROD STEWART 8-5 ELO 14-10 RICK SPRINGFIELD 17-12

## WYCR/Hanover-York, PA

none Hottest: POLICE 1-1 STEVIE NICKS 2-2 DONNA SUMMER 6-6 EURYTHINCS 7-7 MICHAEL SEMBELLO 9-9

## WTIC-FM/Hartford, CT

PRANK STALLONE
JOURNEY
DONNA SUMMER
HOTES:
POLICE 1-1
EURYTHMICS 3-3
DAVID BOMIE 12-6
MANHATTAMS 19-16
MEN WITHOUT HATS 29-25

## WKEE/Huntington, WV

**Gary Miller** PRANK STALLONE
ELTON JORN
STRAY CATS (dp)
TALKING HEADS (dp)
SPANDAU BALLET (dp)
RINKS (dp)
ROBERT PLANT (dp)
SERGIO MENDES (dp)
HOTEST HOTTEST: MADNESS 2-1 STEVIE NICKS 3-2 BRYAN ADAMS 6-4 LOVERBOY 8-5 MICHAEL SEMBELLO 11-6

## WLAN-FM/Lancaster, PA

NICOME
STRAY CATS
ELTON JOHN
BRYSON 6 FLACK
SPANDAU BALLET
BILLY IDOL
P.R. DAVID
JEFFREY OSBORNE
GEORGE BENSON
JUICE NEWTON
BREVERS ICS 7-2
HICHAEL SEMBELLO 15-4
DONNA SUMMER 14-7
LOVERBOY 16-9
MEN AT WORK 24-11

## WBLI/Long Island, NY

Bill Terry CULTURE CLUB COUTONE CLOS
TACO,
NAKED EYES
LAURA BRANIGAN
FRANK STALLONE
HOCLES 1-1
DURAN DURAN 6-3
EURYTHHICS 10-4
DONNA SUMMER 11-6
MICHAEL SEMBELLO 13-8

## KC101/New Haven

Loo Katz FRANK STALLONE
BONNIE TYLER
AIR SUPPLY
HOTLORS
STEVIE NICKS 1-1
MICHAEL SEMBELLO 5-2
EURYTHMICS 6-3
RICK SPRINGFIELD 25-19
MEN WITHOUT HATS 30-24

## WSPK/Poughkeepsie, NY

ANIMALS
JOURNEY
HEART
TALKING HEADS (dp)
ROBERT PLANT
F.R. DAVID
Hottest:
STEVIE NICKS 8-5
MEN AT WORK 14-7
BONNIE TYLER 28-21
BILLY JOEL 30-23
RICK SPRINGFIELD 34-27

## WHFM/Roche Charley Lake

RICK SPRINGFIELD ROBERT PLANT FRANK STALLONE AIR SUPPLY Hottest: Hottest: POLICE 1-1 DEF LEPPARD 2-2 DONNA SUMMER 10-5 DAVID BOWIE 13-10 LOUISE TUCKER 17-11

## WKFM/Syracuse

TEARS FOR FEARS SNUFF JUICE NEWTON HEART ROBERT PLANT (dp) MINISTRY F.R. DAVID BETTE MIDLER COCONUTS
Hottest:
HOLICE 1-1
JACKSON BROWNE 15-6
MEN AT WORK 14-8
BONNIE TYLER 29-21
ASIA 32-28

### WPST/Trenton, NJ Tom Taylor

ANIMALS LINDSEY SUCKINGHA HEART JUICE NEWTON HOttest: MICHAEL SEMBELLO 5-3 BONNIE TYLER 8-5 TACO 29-23 BILLY JOEL 32-24 FRANK STALLONE 37-30

## WRCK/Utica, NY

JM HAU ELTON JOHN HEART ANIMALS SHALAMAR TEARS FOR FEARS SNUFF (dp) HOTEST: STEVIE NICKS 3-1 MICHAEL SEMBELLO MEN AT WORK 8-6 DAVID BOWIE 13-11 ASIA 24-16

## WKRZ-FM/Wilkes-Barre

CONNIE MILSAP
CHRIS DEBURGH
JEFFREY OSBORE
GARY MYRICK
LRB
HOTEEST:
DEF LEPPARD 3-1
EURYTHHICS 5-2
DONNA SUMMER 8-4
TACO 11-8
DAVID BOWIE 17-12

## Q106/York, PA

Dan Steele BONNIE TYLER ELTON JOHN GEORGE BENSON HOTCEST: POLICE 1-1 MICHAEL SEMBELLO 3-2 EURYTHMICS 6-4 DONNA SUMMER 9-5 MEN AT WORK 10-7

## PARALLEL THREE

## WFBG/Altoons, PA Tony Booth

TOM BOOM
STYX
LINDSEY BUCKINGHA
KINKS
EDDY GRANT
MINISTRY
STACY LATTISAN
BETTE MIDLER
JUICE NEWTON
HOLES!
POLICE !-1
EURYTHHICS 2-2
STEVIE NICKS 3-3
MICHAEL SENBELLO
DONNA SUMMER 5-5

WACZ/Bengor, ME Micheel O'Hare TACO
PRINCE
FRANK STALLONE
ELTON JOHN
JEFFREY OSBORNE
JUICE NEWTON
STYX
TEARS FOR FEARS
HEART
HOTEEST: HEART
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 11-10
DAVID BOWIE 18-16
CULTURE CLUB 23-18
HUMAN LEAGUE 25-20

WGUY/Bangor, ME Jim Randali none Hottest: POLICE 1-1 DURAN DURAN 2-2 STEVIE NICKS 3-3 LOVERBOY 5-5 LOVERBOY 5-5 MICHAEL SEMBELLO 7-7

## WIGY/Both, ME

CULTURE CLUB STYX
BILLY 1DOL
CHRIS DEBURGH
KINKS
ROBERT PLANT
SNUFF
RONNIE MILSAP
RITA COOLIDGE RITA COOLIDGE HOTLESE: POLICE 1-1 DEF LEPPARD 10-4 MICHAEL SEMBELLO 11-6 FIXX 9-7 LOVERBOY 14-11

HOTEST: BONNIE TYLER 1-1 ROD STEWART 4-4 STEVIE NICKS 5-5 DONNA SUMMER 6-6 LOVERBOY 8-8

## WOMP-FM/Bellatre

Dwayne Bonds STYX ELTON JOHN EDDY GRANT ANIMALS SPANDAU BALLET ZEBRA ROBERT PLANT NOBERT PLANT HOTEST: POLICE 1-1 TACO 6-2 MICHAEL SEMBELLO 11-5 DAVID BOWIE 18-9 JACKSON BROWNE 17-13

## WIKZ/Chambersburg, PA

SPANDAU BALLET ELTON JOHN HEART JEFFREY OSBORNE JEFFREY OSBORNE.
HOTESET:
POLICE 1-1
STEVIE NICKS 7-5
DEF LEPPARD 10-8
MICHAEL SEMBELLO 15-10
BRYSON 6 PLACK 14-11

### WTSN/Dover, NH Jim Sebestien

LOVERBOY
MEN WITHOUT HATS
JOAN JETT
JEFFREY OSBORNE
STRAY CATS (dp)
LRB
ELTON JOHN
STYX ELTON JUHN
STYX
HOTEST:
STEVIE NICKS 3-2
MICHAEL SEMBELLO 6-3
EURYTHMICS 10-5
HUMAN LEAGUE 17-8
QUARTERFLASH 23-9

## WERZ/Exeter, NH

Scott MacKay MICHAEL JACKSON KINKS ROBERT PLANT BILLY 1DOL JUICE NEWTON JAN HUNTER (dp) WHANI (dp) ELVIS COSTELLØ (dp) MINISTRY SNUFF (dp) RITA COOLIDGE HOTESEL QUARTERFLASH 10-7 HUMAN LEAGUE 13-9 FRANK STALLONE 38-29

## WZYQ/Frederick, ND

KINKS ELTON JOHN JUICE NEWTON STYX Hottest: DEF LEPPARD 6-1 MEN AT WORK 21-15 AIR SUPPLY 29-21 DONNA SUMMER 33-25 QUIET RIOT 36-27

### OK100/Itheca, NY Denny Alexander

KENNY ROGERS SPANDAU BALLET STYX THREE DOG NIGHT HEART JOE ESPOSITO RITA COOLIDGE RITA COOLIDGE
HOTTEST:
EURYTHMICS 1-1
DEF LEPPARD 7-4
HUMAN LEAGUE 11-6
QUARTERFLASH 15-10
A FLOCK OF SEAGUL 9-13

## 13FEA/Menchester, NH

JUICE NEWTON
CRYSTAL GAYLE
F.R. DAVID
JEFFFEY OSBORNE
SNUFF (dp)
Hottest:
POLICE 1-1
RITA COOLIDGE 4-2
STEVIE NICKS 5-3
CULTUTE CLUB 10-5
MEN AT WORK 12-9

## WKHI/Ocean City, MD

ARETHA FRANKLIN ARETHA FRANKLIN
TUBES
JUICE NEWTON
BONNIE TYLER
EDDY GRANT
HOTES:
POLICE 1-1
STEVIE NICKS 3-2
MICHAEL SEMBELLO 6-5
MEN AT WORK 9-6
QUARTERFLASH 11-8

## Paul DeMilla

Paul DeMille
CULTURE CLUB
JOE ESPOSITO
SPANDAU BALLET
STYX
RITA COOLIDGE
HOTLEST:
BONNIE TYLER 12-4
HORRE TYLER 12-4
LAURA BRANIGAN 27-14

### WJBQ/Portland, ME John Willis

ELTON JOHN
FRANK STALLONE
RONNIE MILSAP
ROBERT PLANT
BILLY IDOL
KINKS
JUICE NEWTON
MINISTRY
SNUFF
HOTEEST: SNUFF
HOTTEST:
DONNA SUMMER 5-1
STEVIE NICKS 8-2
MEN WITHOUT HATS 6-4
LOVERBOY 37-16
JACKSON BROWNE D-21

WHEB/Portsmouth Rick Bean none Hottest: POLICE 1-1 STEVIE NICKS 6-6 MADNESS 7-7 EURYTHMICS 10-10

## WSQV/Willi Frank Bell

ROBERT PLANT ROBERT PLANT KINKS HEART STYX HOTESST: DAVID BOWIE 3-1 EURYTHMICS 7-4 DEF LEPPARD 6-5 QUARTERFLASH 9-MICHAEL SEMBELLA

## SOUTH PARALLEL TWO

## WBBQ/Augusta, GA

Bruce Stevens Bruce Stavens

LITON JOHN
JUICE NEWTON
ARETHA FRANKLIN
ANIMALS
ELVIS COSTELLO
HOTEST:
DEF LEPPARD 4-1
POLICE 1-2
HUMAN LEAGUE 10-6
MECO 24-7
BONNIE TYLER 37-27

## KHFI/Austin, TX

ELTON JOHN Hottest: POLICE 1-1 POLICE 1-1 MICHAEL SEMBELLO 3-2 EURYTHMICS 6-3 DONNA SUMMER 5-4 MEN AT WORK 14-7

## WFMF/Baton Rouge

AIR SUPPLY CULTURE CLUB HOTTEST:
STEVIE NICKS 3-1
POLICE 2-2
MICHAEL SEMBELLO 6-4
MEN AT WORK 10-6
EURYTHMICS 19-12

## KZZB/Beaumont, TX

ELTON JOHN ELTON JOHN
STYX
ROBERT PLANT
SPANDAU BALLET
STRAY CATS
HOttest:
ELO 5-1
JOAN JETT 17-12
LAURA BRANIGAN 23-15
RICK SPRINGFIELD 26-20
TACO 33-23

## WQID/Biloxi, MS

Kirk Cliett ELTON JOHN SPANDAU BALLET SPANDAU BALLET
HOTESET:
POLICE 1-1
EURYTHMICS 6-2
QUARTERFLASH 10-5
TACO 22-16
MICHAEL JACKSON 37-23

## KXX106/Birmingham, AL

Steve Davis Stave Davis

CULTURE CLUB
SPANDAU BALLET
GEORGE BENSON
SHALMAMR
JUICE NEWTON
NOTES:
POLICE 1-1
MICHAEL SEMBELLO 2-2
STEVIE NICKS 9-5
DIANA ROSS 14-10
BRYAN ADAMS 17-12

## WCSC/Charleston, SC

## WSS)UCharleston

MICHAEL SEMBELLO HEART SPANDAU BALLET HOTCEST: STEVIE NICKS 1-1 LOVERBOY 3-2 DAVID BOWIE 7-4 MEN AT WORK 15-9 ASIA 21-11

BOO NAGRAM

JUICE NEWTON
MEN WITHOUT HATS
RITA COOLIDGE
STRAY CATS
HOTERS:
POLICE 1-1
MICHAEL SEMBELLO 3-2
HUMAN LEAGUE 7-4
EURYTHRICS 10-5
FIXX 15-11

## WSKZ/Chattanoogi

Jeff Blake LRB ELTON JOHN SHALAMAR SHALAMAR
HOttest:
MICHAEL SEMBELLO 4-2
LOVERBOY 8-4
STEVIE NICKS 11-6
MEN AT WORK 13-9
HUMAN LEAGUE 14-10

## CK101/Cocos Beach, FL

### WNOK-FM/Columbia, SC Hunter-Harring

ROBERT PLANT (dp) BLACKFOOT (dp) MANHATTANS
AIR SUPPLY
HEART
TONY DARRY (dp)
Hottest:
POLICE 1-1
MEN AT WORK 16-9
JACKSON BROWNE 29-22
TACO 32-24
SHALAMAR 36-29

### KITE/Corpus Christi Jim Zippo

KINKS PAUL ANKA WHAM! JUICE NEWTON Hottest: HOTTEST: EURYTHMICS 1-1 MICHAEL SEMBELLO 2-2 MEN AT WORK 5-3 QUARTERFLASH 6-4 ELO 13-6

BONNIE TYLER TALKING HEADS LRB SHALAMAR

## WDO@/Daytone Beach, FL

Ralph Wimme

## WNFY/Daytona Beach

BHAMDOUGLE

BILLT JOEL

OUARTERFLASH
GEORGE BENSON
JACKSON BROWNE
NAKED EYES
JUICE NEWTON
JEFFREY OSBORNE
EDDY GRANT
BETTE MIDLER
ANY TROUBLE (dp)
ROBERT PLANT (dp)
MINISTRY (dp)
PETER GABRIEL (dp)
HOTESET 

## WDC@/Durham-Rainig

TACOBONNIE TYLER
ELTON JOHN
HOTESE:
CHAMEAIGN 2-1
HUMAN LEAGUE 7-3
ROD STEWART 11-9
HUGHZEL SEMBELLO 13-10
INGRAM & AUSTIN 29-15

## KAMZ/EI Peso, TX

**Bob West** none Hottest: POLICE 1-1 SERGIO MENDES 3-3 STEVIE NICKS 4-4 DONNA SUMMER 8-8 TACG 11-11

## KSET-FM/EI Paso, TX

CATSIMON
BILLY IDOL
WHIAM!
ANIMALS
SPANDAU BALLET
CHRIS DEBURGH
HOLESEI:
ROD STEMART 1-1
REM HITHOUTHATS 6-3
CULTURE CLUB 9-5
JACKSON BROWNE 11-6
JOAN JETT 16-10

## WRCK/Greensboro, NC

WANS-FM/Greenville, SC flod Metts

W7YP/Huntaville AL

Scots Mitchell

RITA COOLIDGE
JUICE NEWTON
SPANDAU BALLET
ELTCN JOHN
ROBERT PLANT
HEART
HOTCEST:
POLICE 1-1
DONNA SUMMER 2-

DIAMA ROSS SHALAMAR DAVID BOWIE HOTELSE: POLIZEE 1-1 NICHREL SEMBELLO 9-5 QUARTERFLASH 15-10 ELO 21-14 DONNA SUMMER 25-17

ROD MHETS
STRAY CATS
ELTEN JOHN
HEART
TALKEING HEADS
LINESEY BUCKINGHA
HOTEDSET,
STEVIE NICKS 1-1
EURYTHRICS 7-2
DONNA SUMMER 8-4
MICHAEL SEMBELLO 1
QUAFTERFLASH 11-7

BILLY JOEL
LEE GREENWOOD
JACKSON BROWNE
PAUL ANKA
HOtteat:
POLICE 1-1
STEVIE NICKS 3-2
MICHAEL JACKSON 28-17
TACO 29-18
BILLY JOEL D-27

## WJDX/Jackson, MS

Bill Crews BOUNIE TYLER ELTON JOHN SHALAMAR HOTLEST: POLICE 1-1 STEVIE NICKS 3-2 MICHAEL SEMBELLO 4-4 MEN AT WORK 10-6 QUARTERFLASH 15-11

### 94TYX/Jackson, MS Jim Chick

ARETHA FRANKLIN
ELTON JOHN
HOTLEST:
POLICE 1-1
PRINCE 3-2
DONNA SUMMER 5-3
STEVIE NICKS 11-9
JACKSON BROWNE 35-22 Y103/Jacksonvills, FL Robert John SPANDAU BALLET CRYSTAL GAYLE HOTLEST: TACO 1-1 MICHAEL JACKSON 6-4 LAURA BRANIGAN 9-6 F.R. DAVID 15-10 AIR SUPPLY 22-17

WQUT/Johnson City, TN

RON Hampton
NAKED EYES
ELTON JOHN
FRANK STALLONE
AIR SUPPLY
STYX
HOTTER
POLICE 8-1
EDDY GRANT 6-3
BRYAN ADAMS 11-5
PRINCE 14-8
ELO 21-15

WOKI/Knoxville, TN

BONNIE TYLER MICHAEL JACKSON ASIA

RICK SPRINGFIELD

flon Hampton

## KZFM/Corpus Christi

Chuck Baker SHALAMAR Hottest: POLICE 1-1 MICHAEL SEMBELLO 3-2 DEF LEPPARD 2-3 STEVIE NICKS 5-4 ROD STEWART 7-6

CHIPM WINNEY
ELTON JOHN
JUICE NEWTON
SPANRAU BALLET
HOTTEST:
POLICE 1-1
DONNA SUMMER 6-2
STEVIE NICKS 9-4
TACO 27-19
BONNIE TYLER D-26

BICK SPRIMGFIELD
BILLY JOBEL
BICK JAMES
CEORGE BENSON
22 TOP
ELTON JOHN
STRAY CATS
ARETHA FRANKLIN
TEASS FOR FEARS
THREE DOG NIGHT
ROBERT PLANT
JUICE NEWTON
KINKS
FOLICE 1-1
BOLICE 1-1
BOLICE

### KKYK/Little Rock Mark McCain

HUMAN LEAGUE
MICHAEL JACKSON
HOTLEST:
POLICE 2-1
MEN AT WORK 8-4
EURYTHMICS 16-11
STEVIE NICKS 17-13
JOURNEY 19-15 KBFM/McAllen-B

CLUB HOUSE CHRIS DEBURGH

## Hottest: POLICE 1-1 STEVIE NICKS 2-2 MICHAEL SEMBELLO 5-4 MEN AT WORK 7-5 CULTURE CLUB 20-14 FM100/Memphis, TN Wall/Mayweathe

SERGIO MENDES STRAY CATS RONNIE MILSAP Hottest: WABB-FM/Mobil Fram/Fuller KANSAS HEART STEVIE RAY VAUGHA POLICE 1-1
MEN AT WORK 6-3
JACKSON BROWNE 17-12
MICHAEL SEMBELLO 18-13
ASIA 27-22

G100/Mobile, AL SECONOMINA
SPANDAU BALLET
STRAY CATS
ROBERT PLANT
HERB ALBERT
HOTLEST
HOTLEST
LAURA
HOLDER
LOCKS 2-1
LAURA BRANIGAN 26-18
RICK SPRINGTELD 27-23
FRANK STALLONE 31-26

Mark St John
JUICE NEWTON
JUFFRRY OSBORNE
ROBERT PLANT
SPANDAU BALLET
HOTLEST:
POLICE 1-1
DEF LEPPARD 3-3
STEVIE NICKS 5-4
JOE WALSH 8-8
RITA COOLIDGE 21-16

## KRGV/McAllen-Bro

STACY LATTISAW JUICE NEWTON ZEBRA
ELTON JOHN
SPANDAU BALLET
WHIAH!
ROBERT PLANT
HOTHERL SEMBELLO 2-1
JOAN JETT 9-3
FRANK STALLONE 24-4
JOURNEY 14-9
MEN AT WORK 15-11

## KX104/Nashville, TN

Bryan Sargent ELTON JOHN
BOBERT PLANT
GEORGE BENSON
MANHATTANS
HOTESE
MICHAEL SEMBELLO 3-1
TACO 6-4
DAVID BOWNE 14-11
BONNIE TYLER 28-21
MEN WITHOUT HATS 29-22

## WSFUNew Bern

PAUL ANKA JUICE NEWTON JOAN JETT (dp) ELTON JOHN TUBES TUBES HEART HOTLEST: MICHAEL SEMBELLO 3-1 BONNIE TYLER 2-2 FIXX 5-4 SHALAMAR 7-6 TACO 9-7

### B97/New Orleans, LA Baroo/Lousteeu

MEN MITHOUT HATS NAMED EVES JEFFREY OSBORNE HOCTEST: MECO 4-1 TACO 7-2 CULTURE CLUB 12-7 AIR SUPPLY 19-10 RICK SPRIMGFIELD 26-18

## WTIX/New Orleans

Barney Kilpatrick PETER GABRIEL BRYSON & FLACK STACY LATTISAM ROWNIE HILSAM SERGIO MENDES HOCTEST: POLICE 1-1 EURYTHMICS 2-2 BRYAN ADAMS 14-9 TACO 17-11 DONNA SUMMER 19-12

## WNVZ/Norfolk

Steve Kelly FRANK STALLONE
STRAY CATS
RONNIE MILSAP
BONNIE TILER
HOTLES:
STEVIE NICKS 3-1
FICHAEL SEMBELLO 4-3
DURAN DURAN 1-4
EURYTHMICS 6-5 BJ105/Orlando, FL Gary Mitchell

# usry mitchell RICK SPRINGFIELD (dp) DEF LEPPARD DIANA ROSS (dp) Rottest: POLICE 1-1 ELO 10-6 MICHAEL SEMBELLO 14-7 DAVID BOWIE 16-9 LOVERBOY 18-11

WRVQ/Richmond, VA Jeff Morgan Hottest: MICHAEL SEMBELLO 6-1 TACO D-11 RICK SPRINGFIELD 31-12 MICHAEL JACKSON 32-14 ELO 24-17

Jim Pruett SPANDAU BALLET GEORGE BENSON ELTON JOHN CLUB HOUSE CLUB HOUSE LRB FRANK STALLONE TUBES Hottest: POLICE 1-1 BRYAN ADAMS 15-10 MEN MITHOUT HATS 21-11 MEN AT WORK 22-14 JOAN JETT 37-28

KTFM/San Antonio, TX ASIA GEORGE BENSON LAURA BRANIGAN KINKS JUICE NEWTON KINKS
JUICE NEWTON
PETER GABRIEL
WEIRD AL YANKOVIC (dp)
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 5-2
DONNA SUMMER 9-3
TACO 18-9
STEVIE NICKS 26-13

KTSA/Sen Antonio, TX none Hottest: POLICE 1-1 KAJAGOGGO 3-3 ELO 7-7 EURYTHMICS 8-8 ROD STEWART 10-10

## Bennett/Stewart none Hottest: POLICE 1-1 MICHAEL JACKSON 2-2 MADNESS 3-3 MEN AT WORK 4-4 TACD 11-11

WSEZ/Winston-

KROK/Shreveport, LA

Steve Finnegan SERGIO MENDES
JUICE NEWTON
AIR SUPPLY
F.R. DAVID
SPANDAU BALLET
ROBERT PLANT
HOTESE:
MICHAEL SEMBELLO 2
DONNA SUMMER 9-6
CULTURE CLUB 13-7 CULTURE CLUB 13-7
JACKSON BROWNE 20-14
BONNIE TYLER 32-24

## PARA LET THREE

KQIZ-FM/Amerille Ron Chase BILLY IDOL HEART CHRIS DEBURGH

## STYX SNUFF KINKS HOTEST: LOVERBOY 1-1 JOURNEY 4-3 RICK SPRINGFIELD 8-5 ROMAN HOLLIDAY 12-8 MEN WITHOUT HATS 15-9 Chuck McCartney WISE/Ashville, NC

JUICE NEWTON KINKS F.R. DAVID John Stevens
ROBERT PLANT (dp)
COCONUTS
NINKE NEWTON
SERGIO MENNES (dp)
RONNIE MILES POR FEARS
SHUFF
HEART
HOTLERS:
LURYTHMICS 2-1
LOVERBOY 12-7
SONNIE TYLER 22-8 F.R. DAVID Hottest: MEN AT WORK 2-1 QUARTERFLASH 8-7 ELO 9-8 AMERICA 10-9 STEVIE NICKS 14-10 KNOE-FM/Monroe, LA

MEN WITHOUT HATS JOAN JETT LRB ELTON JOHN LOVERBOY 12-7 BONNIE TYLER 22-8 RICK SPRINGFIELD 21-17 RITA COOLIDGE 25-19 KINKS
ZEBRA (dp)
FRANK STALLONE
ROBERT PLANT (dp)
SHALAMAR WJAD/Bainbridge Elliot/West HEART
JUICE NEWTON
ROBERT PLANT
HOCTEST
HOCTEST
HOTHER
CULTURE CLUB 15-11
RICK SPRINGFIELD 22-18
BONNIE TYLER 27-20 SHALAMAR
HOTTEST:
POLICE 1-1
MICHAEL SEMBELLO 8-3:
DONNA SUMMER 9-4
MEN AT WORK 16-6
BONNIE TYLER 17-7

WPFM/Paname City Skip Bishop none
Hottest:
POLICE 1-1
EURYTHMICS 2-2
DEF LEPPARD 3-3
STEVIE NICKS 4-4
MICHAEL SEMBELLO 5-5 Bob Raieigh STRAY CATS
TALKING HEADS
HOTLEST:
POLICE 1-1
STEVIE NICKS 3-2
BONNIE TYLER 5-3
DONNA SUMMER 9-5
TACO 17-13

### WXLK/Roanoke Don O'Shea

MEN WITHOUT HATS
ELTON JOHN
BRISON & FLACK
SPANDAU BALLET
FRANK STALLONE
STARBUCK
STRAY CATS
MEN AT WORK 12-6
RITA COOLIDGE 16-7
BILLY IDOL 15-9
BILLY JOEL 27-19
BILLY JOEL 27-19 Larry Cannon STACY LATTISAW RONNIE MILSAP COCONUTS
JUICE NEWTON
HERB ALPERT ARETHA FRANKLIN KINKS ROBERT PLANT (dp) Hottest: TACO 8-4 MEN AT WORK 15-7 AMERICA 12-8 RITA COOLIDGE 23-16 MICHAEL JACKSON 27-20

J.D. North

ELTON JOHN

### WQLT/Florence Reiph Carroll

JOURNEY
JUICE NEWTON
F.R. DAVID
HOTLEST:
POLICE 1-1
MICHAEL SEMBELLO 4-2
EURYTHNICS 7-3
TACO 12-8
BILLY JOEL 35-22 none Hottest: POLICE 1-1 IRENE CARA 2-2 ELTON JOHN 6-6 MICHAEL SEMBELLO CHAMPAIGN 16-16 KISR/Ft Smith, AR STRAY CATS
HEART
JUICE NEWTON
STYX
KINKS
HOTCEST:
POLICE 1-1
STEVIE NICKS 2-2
QUARTERFLASH 6-5
BRYAN ADAMS 12-7
ELO 16-10

Q104/Gadsden, Al GeltherDays
MEN WITHOUT HATS
SPANDAU BALLET
ELTON JORN
ROBERT PLANT (dp)
SERGIO MENDES
HOTTES:
BOUNTE TYLER 5-3
RICK SPRINCFIELD 13-9
JEFFREY OSDOME 15-12
PAUL ANNA 28-21

## WFOX/Gainsville, GA

Alan Du Priest MEN WITHOUT HATS (dp) STRAY CATS (dp) SHALAMAR SHALAMAR SPANDAU BALLET JUICE NEWTON HOTLEST: POLICE 1-1 STEVIE NICKS 3-2 EURYTHMICS 2-3 MEN AT WORK 9-7 LOUISE TUCKER 22-13

## WYKS/Geinesville, FL

Lou Patrick LOU PATTICK
ELTON JOHN
STRAY CATS
HEART (dp)
CHRIS DEBURGH (dp)
ROBERT PLANT (dp)
HOLLEST:
STEVIE NICKS 2-1
HUHAN LEAGUE 5-2
ELD 6-6
MEN CROSK 9-8
JACKSON BROWNE 11-10

## KILE/Galveston, TX

ELTON JOHN
SPANDAU BALLET
ROBERT PLANT
TEARS FOR FEARS
F.R. DAVID
PAUL ANKA
HOTCEST:
DEF LEPPARD 5-1
HUMAN LEAGUE 12-

## WVOI /Lefavette

WSGF/Sevenneh, GA J.P. Hunter ROBERT PLANT
BETTE MIDLER
JUICE NEWTON
SNOFF
HERN ALPERT
LINDSCY BUCKINGHA
HOLLERS BUMMER 3-1
MCHARL SEMBELLO 7-2
ELTY1-1. ANIMALS STYX THREE DOG NIGHT SPANDAU BALLET RICK JAMES ENGELBERT HUMPERD ENGELBERT HUMPERD HOTLEST: HUMAN LEAGUE 3-1 MEN WITHOUT HATS 12-7 SOS BAND 24-19 BONNIE TYLER 28-21 FRANK STALLONE 38-27 FIXX 14-11 RICK SPRINGFIELD 21-18

## Q101/Meridian, MS

Z102/Savannah, GA Randi Sommers ALR SUPPLY
GEORGE BENSON
ELTON JOHN
HOTELS
EURYTHMICS 11-5
STEVIE NICKS 12-7
MEN WITHOUT HATS 20-12
JACKSON BROWNE 25-19
STRAY CATS D-40

FM99/Tallahessee, FL AUTOEN TOTAL
JULICE NEWTON
TALKING HEADS
LINDSEY BUUCKINGHA
STYX
EDDY GRANT
CLUB HOUSE
HOOTES:
POLICE 2-1
STEVIE NICKS 3-2
EURNTHNICS 5-4
BONNIE TYLER 20-13

WGLF/Tellahessee, FL TACO
CLUB HOUSE
ELTON JOHN
JUICE NEWTON
TEARS FOR FEARS (dp)
EDDY GRANT (dp)
Hottest:
EURYTHMICS 6-1
PURAN DUBAN 5-2

## EURYTHMICS 6-1 DURAN DURAN 5-2 DONNA SUMMER 4-3 BOWNIE TYLER 11-8 DEF LEPPARD 9-9

KKQV/Wichits Falls, TX Chuck Beck MICHAEL SEMBELLO KINKS JUICE NEWTON ELVIS COSTELLO TEARS FOR FEARS HOTLEST: Hottest: DURAN DURAN 2-1 HUMAN LEAGUE 6-2 DONNA SUMMER 7-5 MEN AT WORK 8-6 BONNIE TYLER 25-16

WHSL/Wilmington, NC JOE MALSH (dp)
ANIMALS
MEN MITHOUT HATS
HEART
HOLTES:
MEN AT WORK 2-1
JACKSON BROWNE 13-10
BONNIE TYLER 15-12
ASIA 20-14
RICK SPRINGFIELD 21-15

221 Reporters 206 Current Reports

The following stations reported

frozen playlist this week WYCR/York KTSA/San Antonio KAMZ/El Paso WCSC/Charleston KIDD/Monterey WCIR/Beckley WPFM/Panama City

The following stations failed to report this week and therefore their playlists where frozen:

KBIM/Roswell

KROK/Shreveport KQKQ/Omaha WKDD/Akron WGUY/Bango WHEB/Portsmouth WQLT/Florence WRKR/Racine

## MIDWEST Most Added ... Hottest

Elton John Frank Stallone Juice Newton Police Eurythmics Michael Sembello

# **CHR ADDS & HOTS**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## **WEST**Most Added Hottest

Juice Newton
Elton John Mic
Eurythmics

Police Michael Sembello

## MIDWEST PARALLEL TWO

## WKDD/Akron, OH

none Hottest: POLICE 1-1 DAVID BOWIE 3-3 JOURNEY 9-9 CULTURE CLUB 13-13 LAURA BRANIGAN 16-16

### WKAU/Appleton-Oshkosh Ross/Allen

ELTON JOHN FRANK STALLONE MICHAEL JACKSON STRAY CATS (dp) HOTLEST: EURYTHMICS 3-1 HUMAN LEAGUE 10-6 DEF LEPPARD 13-9 TACO 17-14 RICK SPRINGFIELD 21-17

### WNAM/Appelton-Oshkosh Chris Caine

JUICE NEWTON
EDDY GRANT
RONNIE MILSAP
SPANDAU BALLET
ROBERT PLANT
JEFFREY OSBORNE
HOTTES:
MICHAEL SEMBELLO 3-1
EURYTHMICS 7-6
RICK SPRINGFIELD 19-15
MICHAEL JACKSON 26-17
BILLY JOEL 28-18

## 92X/Columbus, OH

ELO FRANK STALLONE ELTON JOHN HOTLEST: POLICE 1-1 SERGIO MENDES 4-2 MICHAEL SEMBELLO 7-4 BONNIE TYLER 19-13 DONNA SUMMER 24-17

### KilK/Davenport, iA Jim O'Hara

SOUNCE TYLER
STRAY CATS
ELTON JOHN (dp)
LRB
SPANDAU BALLET
EDDY GRANT (dp)
Hottest:
POLICE 1-1
AMERICA 23-14
BILLY JOEL 30-19
AIR SUPPLY 33-24
NAKED EYES 32-26

## KMGK/Des Moines, IA

FRANK STALLONE
BILLY JOEL
STRAY CATS
AIR SUPPLY
ELTON JOHN
ROBERT PLANT
BONNIE TYLER
TUBES
TALKING HEADS
CHRIS DEBURGH
HOTTER
EURYTHNICS 8-2
MICHAEL SEMBELLO 9-4
MICHAEL JACKSON 2-5
ELO 21-11

### WEBC/Duluth, MN Dick Johnson

ELTON JOHN
MEN WITHOUT HATS (dp)
FRANK STALLONE (dp)
JEFFREY OSBORNE
HOTLESTEVIE NICKS 2-1
POLICE 1-2
EURYTHMICS 4-3
MEN AT WORK 6-4
DURAN DURAN 5-5

## WKDQ/Evansville, IN

DONNA SUMMER MICHAEL SEMBELLO CULTURE CLUB TACO GEORGE BENSON HOTTEST: POLICE 1-1 QUARTERPLASH 5-4 STEVIE NICKS 7-5 MEN AT WORK 8-6 ELO 15-10

### WMEE/Fort Wayne Tony Richards

FRANK STALLONE STRAY CATS MEN WITHOUT HATS HOTTEST: STEVIE NICKS 3-1 MICHAEL JACKSON 13-5 HUMAN LEAGUE 15-10 EURYTHMICS 20-11 BILLY JOEL 27-17

### WGRD/Grand Rapids, MI J.J. Duling

ELVIS COSTELLO KINKS HEART JOE WALSH (dp) Hottest: LOVERBOY 1-1 POLICE 2-2 JACKSON BROWNE 11-7 RICK SPRINGFIELD 18-10 BONNIE TYLER 37-25

### WZZR/Grand Rapids, MI Don Schuller

IAN HUNTER
PETER GABRIEL
ANIMALS
HEART
TEARS FOR FEARS
ELVIS COSTELLO
F.R. DAVID
TACO
HOTTES:
MICHAEL SEMBELLO 2-1
QUARTERFLASH 5-4
CHARLIE 19-10
ROMAN HOLLIDAY 20-17
ASIA 24-18

### WNAP/Indianapolis, IN Larry Mago

BILLY JOEL
AIR SUPPLY
TACO
HOTTEST:
POLICE 1-1
QUARTERFLASH 3-2
MEN AT WORK 5-3
EURYTHMICS 9-5
MICHAEL JACKSON 16-9

## WZPL/Indianapolis Gary Hoffmann

SPANDAU BALLET
JUICE NEWTON
DOOBLE BROTHERS
STYX
MINISTRY
KISSING THE PINK
RICK JAMES
SERGIO MENDES
EDDY GRANT
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 5-3
PRINCE 6-5
ROD STEWART 8-8
ASIA 27-23

### WJXQ/Jackson, Mi Ryan/Cheeks

ZZ TOP ARCANGEL (dp) PETER GABRIEL (dp) SHALAMAR (dp) HOTTEST: LOVERBOY 1-1 QUARTERFLASH 7-6 EURYTHMICS 9-8 ASIA 19-9 ZZ TOP D-22

### WKFR/Kalamazoo, Mi Swart/Chapman

SPANDAU BALLET
JUICE NEWTON
LINDSEY BUCKINGHA
HEART (dp)
HOTTEST:
POLICE 1-1
MICHAEL SEMBELLO 7-3
QUARTERFLASH 14-8
DAVID BOWIE 22-14
MICHAEL JACKSON 30-20

## WViC/Lansing, MI Jay Stevens

MICHAEL SEMBELLO
HEART
FRANK STALLONE
STRAY CATS
HOTLEST:
POLICE 1-1
LOVERBOY 2-2
ROD STEWART 5-3
STEVIE NICKS 10-4
QUARTERFLASH 12-9

### WZEE/Madison, Wi Little/Hudson

TALKING HEADS ANIMALS SPANDAU BALLET TACO NAKED EYES HOTTEST TEPVIE NICKS 5-3 DURAN DURAN 7-6 EURYTHMICS 8-7 JACKSON BROWNE 9-8

### KQKQ/Omeha, NB Taylor/Evans

none
Hottest:
POLICE 1-1
STEVIE NICKS 2-2
MICHAEL SEMBELLO 3-3
DURAN DURAN 4-4
LOVERBOY 7-7

## KZ93/Peorla, IL Edwards/Maloney

RITA COOLIDGE
DAVID BOWIE
HOTTEST:
POLICE 1-1
DONNA SUMMER 6-3
QUARTERFLASH 7-5
MICHAEL SEMBELLO 12-9
EURYTHMICS 22-14

## WZOK/Rockford

Tim Fox

DAVID BOWIE

DONNA SUMMER

HUMAN LEAGUE

AMERICA

HOTTES:
POLICE 1-1

STEVIE NICKS 2-2

LOVERBOY 4-3

EURYTHMICS 5-4

ELO 6-5

## U93/South Bend, IN J.K. Dearing

HUMAN LEAGUE
MICHAEL JACKSON
HOTTEST:
POLICE 2-1
KINKS 3-2
EDDY GRANT 1-3
IRENE CARA 12-4
MEN AT WORK 14-5

### KAYI/Tulsa, OK Phii Williams

JUICE NEWTON
FRANK STALLONE
BONNIE TYLER
LRB
HOTLEST:
EURYTHMICS 2-1
QUARTERFLASH 7-4
MICHAEL SEMBELLO 16-9
JACKSON BROWNE 18-11
ELO 20-12

## KRAV/Tulsa, OK Gary Reynolds

none
Hottest:
POLICE 1-1
SHERIFF 4-4
MEN AT WORK 8-7
MICHAEL JACKSON 11-9
MICHAEL SEMBELLO D-10

## KEYN-FM/Wichita, KS Taylor/Pearman

STRAY CATS
ELTON JOHN
BONNIE TYLER
GEORGE BENSON (dp)
RITA COOLIDGE (dp)
Hottest:
POLICE 1-1
STEVIE NICKS 3-2
EURYTHMICS 9-3
MICHAEL SEMBELLO 7-5
MEN AT WORK 13-9

## WHOT/Youngstown, OH Dick Thompson

JUICE NEWTON
WHAM!
STYX
RONNIE MILSAP
MINISTRY
ARCANGEL
BETTE MIDLER
KINKS
HOTLEST:
POLICE 1-1
JACKSON BROWNE 23-17
BILLY JOEL 29-21
STRAY CATS D-26
FRANK STALLONE D-29

### WYFM/Youngstown, OH Jeff Tobin

none Hottest: POLICE 1-1 MADNESS 5-3 LOVERBOY 6-4 STEVIE NICKS 8-5 EURYTHMICS 16-8

## PARALLEL THREE

### KFYR/Bismarck, ND Dan Brannan

JUICE NEWTON
FRANK STALLONE
MEN WITHOUT HATS
ELTON JOHN
STYX
HOttest:
POLICE 1-1
MEN AT WORK 15-6
DAVID BOWIE 12-9
ELO 17-10
BRYAN ADAMS ] 6-11

## WBWB/Bloomington

EDDY GRANT
SHALAMAR
KINKS
SERGIO MENDES (dp)
THREE DOG NIGHT
PETER GABRIEL
ANIMALS
ROBERT PLANT
HOTLEST:
POLICE 1-1
RICK SPRINGFIELD 30-2
LAURA BRANIGAN 31-23
NAKED EYES 34-25
ASIA 35-27

### WCIL-FM/Carbondale, IL Tony Waitekus

STYX
CHARLIE (dp)
KINKS
HOttest:
MECO 4-1
DEF LEPPARD 2-2
NEW EDITION 3-3
MICHAEL JACKSON 6-5
HUMAN LEAGUE 15-10

## KFMZ/Columbia

STYX
JIM CAPALDI
SPANDAU BALLET (dp)
Hottest:
STEVIE NICKS 1-3
ASIA 21-5
ROD STEWART 9-8
CHARLIE 14-10
LOVERBOY 7-12

### KQWB/Fargo, ND Craig Roberts

LAURA BRANIGAN
JOURNEY (dp)
RICK SPRINGFIELD (dp)
HOttest:
POLICE 1-1
EURYTHNICS 6-2
MICHAEL SEMBELLO 13-7
HUMAN LEAGUE 10-8
MICHAEL JACKSON D-15

### KKXL-FM/Grand Forks, ND Don Nordine

LAURA BRANIGAN
BONNIE TYLER
DAVID BOWIE
HOTTEST:
POLICE 1-1
EURNTHMICS 3-2
MICHAEL SEMBELLO 15-3
DEF LEPPARD 2-4
RICK SPRINGFIELD 26-18

### KYTN/Grand Forks, ND Tom Fricks

LAURA BRANIGAN
SPANDAU BALLET
TONY CAREY
CHRIS DEBURGH
ELTON JOHN
ANIMALS
HEART
HOTTEST
LEPPARD 1-1
LOVERBOY 2-2
POLICE 3-4
JOURNEY 28-22
ROBERT PLANT 40-33

## KRNA/Iowa City, IA Bart Goynshor

ELTON JOHN
EDDY GRANT
ANIMALS
JEFFREY OSBORNE
TALKING HEADS (dp)
Hottest:
POLICE 1-1
EURYTHNICS 2-2
STEVIE NICKS 8-3
DURAN DURAN 5-4
MEN AT WORK 12-6

## WAZY-FM/Lafayette, IN

Jim Stacy
ELTON JOHN
BONNIE TYLER
MEN WITHOUT HATS
JEFFREY OSBORNE
HOTTEST:
STEVIE NICKS 2-1
DONNA SUMMER 4-2
BRYAN ADAMS 6-5
FIXX 8-6
LOVERBOY 9-8

### WRKR/Racine, WI Steve Warren

none Hottest: POLICE 1-1 MADNESS 6-6 ROD STEWART 9-9 DURAN DURAN 10-10 BONNIE TYLER 18-18

## KKLS/Rapid City, SD Sherwin/Piper

HEART ELTON JOHN JUICE NEWTON HOTTEST: POLICE 1-1 STEVIE NICKS 2-2 LOVERBOY 11-5 MEN AT WORK 12-6 HUMAN LEAGUE 16-11

## 99KG/Salina Steve Collier

FRANK STALLONE
GEORGE BENSON
72 TOP (dp)
STYX (dp)
ROBERT PLANT
MINISTRY (dp)
TALKING HEADS (dp)
SHALAMAR
Hottest:
MECO 1-1
POLICE 2-2
STEVIE NICKS 5-3
DEF LEPPARD 18-14
FIXX 20-15

## KKRC/Sioux Falls

AMERICA LAURA BRANIGAN HOttest: MICHAEL SEMBELLO 3-1 DEF LEPPARD 2-2 DONNA SUMMER 6-4 QUARTERFLASH 14-9 HUMAN LEAGUE 19-12

### KWTO-FM/Springfield, MO Alexander/Hammond

AIR SUPPLY
MEN WITHOUT HATS
FRANK STALLONE
JEFFREY OSBORNE
ELTON JOHN
HEART
HOTTEST:
POLICE 1-1
EURYTHMICS 2-2
STEVIE NICKS 4-3
MICHAEL SEMBELLO 7-4
MEN AT WORK 12-6

### WSPT/Stevens Point, Wi Fuhr/Tracy

LRB
SPANDAU BALLET
LAURA BRANIGAN
TUBES (dp)
Hottest:
POLICE 1-1
STEVIE NICKS 9-2
SERGIO MENDES 10-3
ELO 25-15
MEN WITHOUT HATS 30-20

### KDVV/Topeka, KN Tony Stewart

MEN WITHOUT HATS
GEORGE BENSON
ELTON JOHN
Hottest:
POLICE 1-1
LOVERBOY 2-2
MICHAEL SEMBFLLO 17-11
DAVID BOWIE 18-14
MICHAEL JACKSON 24-19

## KFMW/Waterloo, IA

Mark Potter
HEART
TUBES
EDDY GRANT
ROBERT PLANT (dp)
LINDSEY BUCKINGHA
TEARS FOR FEARS
STYX (dp)
HOTTES:
POLICE 1-1
EURTTHMICS 13-6
HUMAN LEAGUE 17-10
MEN AT WORK 19-12
QUARTERFLASH 20-14

## WEST

## PARALLEL TWO KKXX/Bakersfield, CA Squires/Kamper

ELTON JOHN STYX STRAY CATS HOTLEST: POLICE 1-1 DONNA SUMMER 10-5 DAVID BOWIE 20-11 CULTUTE CLUB 23-18 NAKED EYES 31-25

## KBBK/Boise, ID Tom Evans

STRAY CATS
LRB
GEORGE BENSON (dp)
TALKING HEADS (dp)
SPANDAU BALLET
HOTTEST:
DURAN DURAN 2-1
MICHAEL SEMBELLO 3-2
POLICE 1-3
DEF LEPPARD 4-4
MEN WITHOUT HATS 9-8

### KKFM/Colorado Springs Finney/Ryan

HUMAN LEAGUE BONNIE TYLER MEN WITHOUT HATS HOTTEST: POLICE 1-1 LOVERBOY 4-2 MEN AT WORK 11-6 MICHAEL SEMBELLO 14-7 QUARTERFLASH 17-8

### KYNO-FM/Fresno, CA Walker/Davis

MICHAEL JACKSON
GAP BAND
WHAM!
TONY CAREY (dp)
MANHATTANS (dp)
HOTHEST:
POLICE 1-1
MTUME 2-2
HUMAN LEAGUE 4-3
ATTITUDE 6-5
BERLIN 7-6

## KIKI/Honolulu, HI Kong/Shishido SPANDAU BALLET

SPANDAU BALLET
WEIRD AL YANKOVIC
WHISPERS
SERGIO MENDES
LAURA BRANIGAN
ASIA
PETER TOSH
GEORGE BENSON
STRAY CATS
ELTON JOHN
F.R. DAVID
BILLY IDOL
NONA HENDRYX
HOTTES:
AUDY KIMURA 2-1
SERGIO MENDES 3-3
DANNY COUCH 10-7
EURYTHMICS 14-10
NEW EDITION 22-18

### KQMQ/Honolulu, HI Kimo Akane

STACY LATTISAW KINKS SERGIO MENDES WHAM! ARCANGEL BETTE MIDLER HOTTE 1-1 JOURNEY 2-2 STYX 4-3 DONNA SUMMER 5-4 FIXX 6-5

### KLUC/Las Vegas, NV Randy Lunquist

FRANK STALLONE
STRAY CATS
SHALAMAR
HOTTEST:
POLICE 1-1
QUARTERFLASH 2-2
LOVERBOY 4-3
CULTURE CLUB 13-8
DAVID BOWIE 12-9

## KOSO/Modesto, CA

Ausham/Mein

CULTURE CLUB
LRB
ELTON JOHN
F.R. DAVID
SPANDAU BALLET
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 4-2
DURAN DURAN 6-3
MICHAEL JACKSON 26-10
SHALAMAR 29-17

## KHOP/Modes to-Stockton

David Kraham

HEART
JUICE NEWTON
ROBERT PLANT (dp)
SERGIO MENDES
TALKING HEADS (dp)
Hottest:
STEVIE NICKS 1-1
DAVID BOWIE 9-2
CULTURE CLUB 17-12
NAKED EYES 22-16
MICHAEL JACKSON 29-22

### KIDD/Monterey, CA Brown/Kei

none Hottest: POLICE 1-1 MICHAEL JACKSON 2-2 FIXX 4-4 MADNESS 6-6 QUARTERFLASH 10-10

## K96/Provo, UT

Gentr/McCoy

TACO
RICK SPRINGFIELD
ASIA
AIR SUPPLY
HOTTEST
HOTHEST
HOTHEST
HOTHEST
HORE
HOMEN AT WORK 9-4
HUMAN LEAGUE 15-5
LOVERBOY 11-6

## KGGi/Riverside-S.B.

Steve O'Neil

DOOBIE BROTHERS
SHALAMAR
MANHATTANS
HOTTER
HOLICE 1-1
MICHAEL SEMBELLO 6-3
CULTURE CLUB 12-6
MICHAEL JACKSON 15-12
AIR SUPPLY 23-19

## KSKD/Salem, OR Len E. Mitchell

KINKS
JUICE NEWTON
ROBERT PLANT
MINISTRY (dp)
F.R. DAVID (dp)
STYX (dp)
HEART (dp)
HOTTEST:
TACO 3-1
MEN AT WORK 20-15
JOAN JETT 24-19
MEN WITHOUT HATS 29-22
BONNIE TYLER 30-23

## KRSP/Salt Lake City, UT Carlson/Moll

Carlson/Moll
BONNIE TYLER
LRB
ELTON JOHN
JEFFREY OSBORNE
RITA COOLIDGE (dp)
HOTLEST:
POLICE 2-1
MICHAEL SEMBELLO 3-2
EURYTHMICS 7-4
DONNA SUMMER 9-6
HUMAN LEAGUE 18-11

### KYYX/Seattle, WA Van Johnson

MINISTRY
PETER SCHILLING
ANIMALS
JOBOXERS
OINGO BOINGO
GRAHAM PARKER
PETER GABRIEL
HOTTEST:
HOLICE 1-1
DAVID BOWIE 5-2
FIXX 3-3
R.E.M. 4-4
MEN WITHOUT HATS 7-5

## KJRB/Spokene, WA Suda Coleman

BONNIE TYLER RONNIE MILSAP JUICE NEWTON Hottest: POLICE 1-1 CUARTERFLASH 7-6 TACO 9-7 PAUL ANKA 14-8 MICHAEL JACKSON 15-9

## KHYT/Tucson, AZ Sherman Cohen

JACKSON BROWNE
TACO
STACY LATTISAW
CLUB HOUSE
BILLY LODL
F.R. DAVID
ARCANGEL
Hottest:
FOLICE 1-1
SERGIO MENDES 4-3
MICHAEL SEMBELLO 7-4
DONNA SUMMER 8-7
BONNIE TYLER 13-10

## KRQ/Tucson, AZ

Zapoleon/Norris

LAURA BRANIGAN
GEORGE BENSON
ELTON JOHN
ANIMALS
Hottest:
POLICE 1-1
MEN AT WORK 13-5
DONNA SUMMER 11-6
BONNIE TYLER 21-15
MICHAEL JACKSON 28-20

## PARAULEL THREE

## KENI/Anchorage, AK Vaughn/Kimberly

JOURNEY
JUICE NEWTON
FRANK STALLONE
F.R. DAVID
RONNIE MILSAP
SERGIO MENDES
HOTHER
HOTHER
HOTHER
HOTHER
HOTHER
HOTHER
HOTHER
HOTHER
JOURNE
JOUR

## KYYA/Billings, MT Charlie Fox

LRB
RICK SPRINGFIELD
MEN WITHOUT HATS
FRANK STALLONE
AIR SUPPLY
BONNIE TYLER
HOTES:
STEVIE NICKS 2-1
MICHAEL SEMBELLO 8-3
EURYTHMICS 6-4
DONNA SUMMET 7-5
QUARTERFLASH 9-6

## KCDQ/Bozeman, MT

Greg Williams
JUICE NEWTON
SERGIO MENDES
PETER GABRIEL
KINKS
SPANDAU BALLET
IAN HUNTER
BETTE MIDLER
HOTEST:
POLICE 1-1
LOVERBOY 2-2
DEF LEPPARD 6-6
QUARTERFLASH 14-12
TACO 21-19

## KTRS/Casper, WY Sears/Donovan

MICHAEL JACKSON
BILLY JOEL
LAURA BRANIGAN
ASIA
NAKED EYES
CHARLIE
AIR SUPPLY
F.R. DAVID
FRANK STALLONE
ELTON JOHN
HOTTEST
POLICE 1-1
MEN AT WORK 17-2
QUARTERFLASH 18-6
LOVERBOY 23-11
DAVID BOWIE 30-15

### KKAZ/Cheyenne, WY John Ramsey

NAKED EYES
LAURA BRANIGAN
FRANK STALLONE
AIR SUPPLY
Hottest:
POLICE 1-1
EURYTHMICS 5-2
STEVIE NICKS 7-4
MICHAEL SEMBELLO 10-7
DONNA SUMMER 15-9

### KGHO/Hoquiam Steve Larson

HEART
STRAY CATS
JUICE NEWTON
STYX
F.R. DAVID
LAURA BRANIGAN
HOTTEST
MICHAEL SEMBELLO 5-1
QUARTERFLASH 6-5
MICHAEL JACKSON 25-17
RICK SPRINGFIELD 27-19
JOURNEY 26-20

### KOZE/Lewiston, iD Jay McCall

HEART
STYX
SPANDAU BALLET
DIO (dp)
JUICE NEWTON
HOTCEST:
POLICE 1-1
QUARTERFLASH 4-3
ASIA 20-13
RICK SPRINGFIELD 22-16
JOURNEY 28-19

## KDZA/Pueblo, CO

Rip Avina

ELTON JOHN
.SPANDAU BALLET
ROBERT PLANT (dp)
Hottest:
POLICE 1-1
STEVIE NICKS 6-2
EURYTHMICS 7-3
MICHAEL, SEMBELLO 8-4
RITA COOLINGE 21-10

## KCBN/Reno, NV

Jim O'Neal

JUICE NEWTON
KINKS
ANIMALS
HOTTEST:
MEN WITHOUT HATS 3-1
TACO 4-2
JACKSON BROWNE 21-14
BONNIE TYLER 22-15

## QUIET RIOT 40-35 KBIM/Roswell, MN

Harry Dierks
none
Hottest:
STEVIE NICKS 1-1
MICHAEL SEMBELLO 3-3
ROD STEWART 6-6
ELO 9-9
MICHAEL JACKSON 26-26

## KSLY/San Luis Obispo, CA

Tom Walsh

BONNIE TYLER
STRAY CATS
ELTON JOHN
BRYSON & FLACK
ROBERT PLANT
ARETHA FRANKLIN
HOTLEST
EURYTHMICS 2-2
DONNA SUMMER 4-3
HUMAN LEAGUE 9-7
OUARTERPLASH 17-8
MEN AT WORK 22-11

## KIST/Santa Barbara, CA Scotty Johnson

ASIA
FRANK STALLONE
TACO
ELTON JOHN
RICK SPRINGFIELD
JUICE NEWTON
KINKS
HOTLEST:
STEVIE NICKS 5-2
QUARTERFLASH 8-3
DONNA SUMMER 13-4
MEN AT WORK 17-9
NAKED EYES 19-10

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

T DENOTES FIRST WEEK IN PARALLELS.

	DOE long" (A	nylab		
LP: H	t Sung		Natio	
Regional	100/25	44%	Sumn	nary
Reach		77 /8	Up	51
E 33%			Debut	s 20
M 21%			Same	4
S 56%			Down	0
W 10%			Adds	25

## EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new

44% - Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each

National Summary
Up 31 — Number of stations moving it up on the charts.

Debuta 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding if this week.



AIR SUPP Making Lo LP: Greates	ove Out Of.	(Arista)
14	8/20 67	7%
Regional Reach E 63% S 70% M 58% W 77%	BREAKER	National Summary UP 48 DEBUTS 36 SAME 44 DOWN 0 ADDS 20
13104 27-22 (BENFH 40-35 (KBH a RO-PH on	KAMZ ON WROK ON WANSPM ON WZYP ON 94TYX ON MJDX 30-25 Y103 22-17 MOUT a MOKI 4-35 G100 39-35 WHYPM d-30 KRGV d-23	WIGY ON WCIR 32-32 WOMPFM d-32 WIKZ 30-28 WTSN d-32 WERZ d-37 WZYQ 29-21 OR100 37-30 13FEA ON WRH d-35 95XIL 40-36 ATDO 4-31

H 58%	BREAKER	DOWN 0 ADDS 20
L		1000 10
P1973	KAMZ on	WIGY on
121	WRQX on	WCIR 32-32
	WANSPM on	WOMPEN d-32
	WZYP on	WIKZ 30-28 WISN d-32
BABT	94TYX on	WTSN d-32
B104 27-22	MJDX 30-25 Y103 22-17	MER2 d-37
WBENFH 40-35	1103 22-17	WZYQ 29-21
WKBH A	WOUT a	OR100 37-30
PRO-PM on	MOK1 a-35 G100 39-35	13FEA on
1110-111 011	WHHYPM d-30	WKHI d-35 95XIL 40-36
BOUTH	KRGV d-23	WJBQ d-31
	KX104 on	word a-as
94Q d-27	WSPL 34-29 897 19-10	воити
293 on	B97 19-10	
RAPM d-31	WYIX 4-36	WISE 30-25
195 25-21	KITY On	WJAD 37-35
Q105 27-18	XTFM 39-35	WCGO on
	KROK on	WPLB 37-32
MICHIET	WSEZ a	RISR d-40
		Q104 30-27
WGCL on	MIDWERY	WFOX 33-29
WHYT A	WKDD 29-29	KILE 39-34
KBEQ 37-34	WKDD 29-29 WKAU d-35	KVOL 38-27
WKTI a	WN AM d-35	Q101 38-32
WIDEY	KIIX 33-24	KNOEFM on
WHO !	KMGK a-38	WPFM on
KIMN 39-36	WEBC on	WXLK on
Q103 33-29	WKDO 29-27	WAEV d-33
KPI a-35	WMEE on	WIXV 39-31
KCNR on	WNAP a-18	2102 a
XTRA on	WZ PL 39-38	FM99 39-32
EVIII 25-17	WKFR on	WGLF d-35 KKQV d-29
KYUU 25-17 KUBE d-29	KQKQ 30-30	MANA 0-53
KNBO 31-26	K107 40-36	MIDWEST
	KRAV d-20	
192	KEYNFM on	KFYR On
	WHOT 31-23	WBWB d-37
		WCILFM 30-2
EAST	WEST	KOWB d-25
	1	KRNA on
WTRY a	KBBK on	WAZYFM On
K104 30-28	KBBK on KKFM d-29	WRKR 33-33
WYCR on WKEE d-32	KKFM d-29	KKLS On
WLANFM on	KOMO 31-30	99KG 39-38
Wall on	KO93 3D-22	KNTOFM a
KC101 a	KHOP d-29	KDVV 34-32
WSPK d-38	KIDD on	WEST
WHEM a	F96 A	****
WKPM d-38	RGGI 23-19	RENI d-35
WPST d-40	KSRD 40-36	KYYA a
Q106 25-22	KRSP d-37	
	KJRB 24-20	ECDQ 37-36
Q106 25-22 BOUTH		KCDQ 37-36 KTRS a-38
BOUTH	KJRB 24-20	KCDQ 37-36 KTRS a-38
WBBO de40	KJRB 24-20	RCDQ 37-36 RTRS a-38 RRA7 a
WBBO de40	KJRB 24-20	KCDQ 37-36 KTRS a-38 KKA7 a KGHO d-30 KOZE on KDZA on
WBBQ d-40 WFMF a RZZB 38-35	KJRB 24-20 KHYT on	RCDQ 37-36 RTRS a-38 KKA7 a KGHO d-30 ROZE on KD2A on RCBN 38-36
WBBQ d-40 WFMP a RZZB 38-35 WQ1D d-36	KJRB 24-20	RCDQ 37-36 RTRS a-38 RRA2 a RGHO d-30 ROZE on RD2A on RCBN 38-36 RBIM on
WBBQ d-40 WFMP a RZZB 38-35 NQID d-36 RXX106 on	KJRB 24-20 KHYT on EAST	KCDQ 37-36 KTRS a-38 KKA7 a KGHO d-30 KOZE on KD2A on KCBN 38-36 KBIM on KSLY on
WBBQ d-40 WFMP a RZZB 38-35 WOID d-36 RXX106 on NCSC on	KJRB 24-20 KHYT on P3 EAST	RCDQ 37-36 RTRS a-38 RRA2 a RGHO d-30 ROZE on RD2A on RCBN 38-36 RBIM on
WBBQ d-40 WFMP a RZZB 38-35 NQID d-36 RXX106 on	KJRB 24-20 KHYT on EAST	KCDQ 37-36 KTRS a-38 KKA7 a KGHO d-30 KOZE on KD2A on KCBN 38-36 KBIM on KSLY on

AMERICA The Border (Capitol) LP:Your Move						
Regional Reach E 678 5 648 M 688 W 668	46/3 669	National Summary UP 105 DEBUTS 5 SAME 26 DOWN 7 ADDS 3				
<b>(3)</b>	CK101 25-20 WNOKFM 31-27 RZFM OD WDOQ 29-27	WIGY 25-23 WOMPFM 33-31 WIK2 37-36 WTSN 22-21				
EAST	WNFY 23-23 WROK 28-26	WERZ 20-17 WZYO 32-31				
B104 26-24 WBENPM 30-28 WNYS ON	WANSFM 26-24 WZYP 21-20 94TYX 37-33	OR100 6-5 13FPA 22-20 WKHI 16-13				
WNBC a-22 WHTX 27-26 PRO-PM 19-17	WJDX 20-18 Y103 10-9 WQUT 29-25	95XIL 17-13 WJBQ on WHEB 33-33				
BOUTH	MOKI 28-24 KKYK 14-12 G100 17-15	WSOV 22-19				
KAFM 33-32	WABBFM 22-20 WSPL 21-20	KOI25M 10-10				
MOWEST	WNVZ 34~25 BJ105 19-13 WRVO 26-37	WISE 18-15 HJAD 24-22 WCGO on				
WKQX 21-14 WGCL 29-27 WABX 30-29 WHYT on	KITY 40-38 KTSA on KROK 26-26	WFLB 12-8 WQLT 35-35 KISR 17-12				
WEBEQ on WLOLPM 15-12	WSEZ 19-17	WFOX 29-27 WYKS 16-14 KILE 29-27				
WEST	WEDD 11-11	RVOL 15-13 Q101 10-9				
RIMN 26-26 Q103 21-10 KFI 18-14	WKAU 25-21 WNAM 18-13 KIIK 23-14	NOEFM 30-28 WKLK on WAEV 23-18				
RCNR 13-9 RMJR 25-23 XTRA on	KMGK 29-22 WEBC 18-17 WKDQ 21-16	WIXV 30-24 FM99 24-23				
RYUU 16-18 RUBE 26-24 RNBO 23-21	WZZR 16-14 WNAP 19-13 WZPL 24-21	WBWB 32-26				
<b>P2</b>	WRFR 24-21 WVIC d-25 WZOR a-30 U93 30-14	KFMZ 15~25 KKXLFM 29-28 KYTN d-37 KRNA 24-24				
EAST MIROR 35-32	K107 22-18 KRAV 18-16 KEYNPH OD	WAZYPM 24-21 KKLS 23-21 99KG 31-25				
R104 7-6 WYCR 26-26	WEST	KKRC a-30 KWTOPM 20-17				
MEANIPH d-20	RO93 21-24	MSPT on EDVV 17-36				



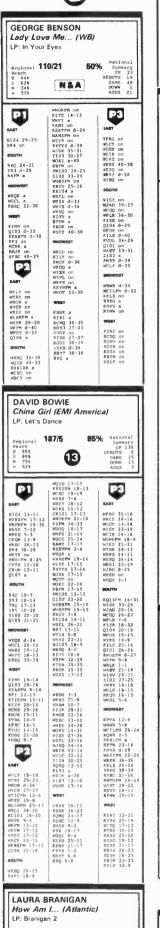
Hold Me 'Til... (Columbia)
LP: Walk A Fine Line

WK FM 38-33	
WKRZPH on	P3
BOUTH	
	BAST
	WEBG ON
CK101 a-30	WERZ on
KITE a	OK100 30-
	13FEA 14-
WROK on	WANT 34-3
WJDX 39-36	WHEB on
	BOUTH
	BOOTH
KITY On	WFLB 38-3
кти d-40	WOLT 36~3
RTSA 30-30	Q104 28-2
MIDWERT	LITTE 8
	MEDWERT
	WEST
WHOT d-39	
	KENI 33-2
WEST	KDZA d-40
KGGI 18-15	RIST 23-1
KSKD on	1
KJRB 14-0	1
1	
	WERZPH ON  KXX106 10-26 WESC ON 10-26 WESC ON 15 WESC O

ASIA

Don't Cry (Geffen) LP: Alphs

Regional 19 Reach E 98% S 86% H 91% W 82%	6/11 89 <sup>4</sup>	Mational Summary UP 106 DEBUTS 42 SAME 37 DOWN 0 ADDS 11
	SOUTH	
P1		P3
-	WBBQ 38-35 KHPI on	•
EART	WFMF d-27	EAST
B104 25-21 WXESFM 32-27 WBENFM d-10	*ZZB - d-37 WQID d-37	WFBG 28~20
WXESFM 32-27 WRENEM 4-10	KXX106 d-29 WCSC 40-40	WACZ 38-34
MX HM a-30	WSSX 21-11	WGUY 34~34 WIGY 29-25
WNYS 20-11 WPHD 12-4	WBCY 32-30 WSKZ 24-23	WCIR on WOMPFM 34-29
CKGM on WNBC 28-25	WNORFM 39-37	W1K2 36-34
B94 d-29	KITE 26-25 KZFM 25-20	WTSN d-30 WERZ 34-27
WHTX d-24 PRO-FM 25-22	WDOC 40=36	WZYO 39-34
CPTR on	WNFY d-39 WDCG 38-33	OF100 d~38
CPTR on CRUM 29-24 Q107 d-28	KSETFM d-20	95XIL 35-26
BOUTH	WRQK on WANSFM 31-25	WIEB on
	wzyp 30-24 94TYX d-40	WSQV 26-16
940 on 293 on	AND FIRE OR	BOLTH
KAFM 24-19	WORI a-28 KBFM 28-23 G100 36-32 WABBFM 27-22 WHYFM 27-18	KQI2FM 29-16
790 on 195 d-27	G100 36-32 WARREN 27-22	WISE 31-26 WJAD 31-29
¥100 on Q105 29-20	WHHYFM 27-18	WCGD 29-25
MIDWEST	KX104 on WSFL 37-31	WFLB on RISR 33-29
	B97 d-25 WTIX on WNV2 d-31	0104 27-23
WKQX 28-16 WLS a-33	WNV2 d-31	WYKS 24-17
WLS-FM d-33	BJ105 d-28 WRVQ d-38	RILE 38-29 EVOL on
Q102 30-22 WGCL d-5	KITY 34-32 KTFM a	WPFM 31-31
WABX 38-22 WRYT d-26	KTSA on	WXLK on WAEV d-34
WREQ 34-32 WKTI 6-29	KROK on	WIXV d-40 2102 37-35
WKTI 0-29 WLOLFM 32-29	INIDWEST	FM99 25-19
WEST	WKDD on	KKOV 28-25
	WKAU 30-23 WNAM 31-26	WHSL 20-14
KIMN 32-23 Q103 a-34	92X 25-21 KIIK d-29	MIDWEST
KEARTH d-26	KMGK 37-28	KFYR OD WRWR 35-27
KPI 35-33 KIISPM 31-26	WEBC 24-21 WKDQ 30-28 WMEE 23-22	WBWB 35-27 WCILFM d-30
KIQQ 40-29 KZZP on	WMEE 23-22 WGRD 30-19	KFMZ 21-5 KOWB 27-26
KCNR d-28 KMJK 29-25	WZZR 24-18	KKXLPM 32-27
XTRA 4-30	WEPL 27-23 WJRQ 19-9	RYTN on RRNA d-28 WAZYFM d-34
KPRC 28-18 KYUU 30-23		WAZYFM d-34
KUBE 30-28 KNBO 34-32	Z104 35-33	MKLS 25-22 99KG 37-31 KKRC 29-23
RNBQ 34-32	KQKQ 18-18	KKRC 29-23 KWTOPM on
22	WZOK 22-17 K107 29-26	WSPT on
SAIT		KDVV 26-23 KFMW 35-32
	WHOT 27-20	WEST
WFLY on WTRY a-30	WEST	
WTRY a-30 WROR a K104 d-40	KKXX 34-32	KYYA d-27 KCDQ 34-29
	KBBK d-26 KKFM 26-22	KTRS a-30 KKAZ on
WTICFM 30-27 WREE d-28	KIKI a	KGNO d=35
	KLUC 30-27 KO93 33-29 KHOP 27-24	ROZE 20-13
		KCBN 35-32
KC101 9-58	K96 a	KRIM OD
WBLI on KC101 d-28 WSPK 39-33 WHFM d-26 WKPM 32-28 WPST 33-27	KHOP 27-24 K96 a KSRD 35-32 KRSP 31-27	KBIM on KSLY d-37 KIST a-33

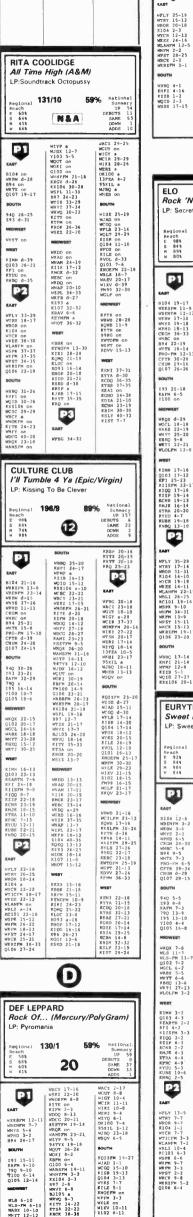


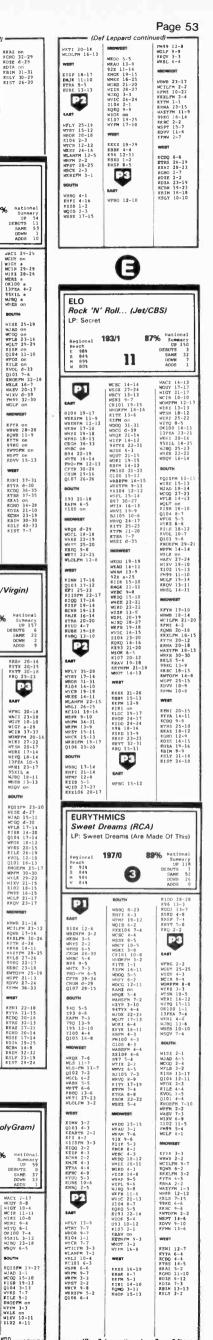
	RANIGAN I (Atlantic	.,
		National Summary UP 82 DEBUTS 30 SAME 32 DOWN 1 ADDS 17
		ADDS 17
P1	EXX106 27-24 WCSC 34-34	P3
	WBCY 31-29 WNOKPM d-38	-
EART	KITE 17-16 WDOO 38-35	EAST
VXKSPM 35-33 VBENFM 21-19	WNFY on	WFBG 38-29 WACZ 32-31
WKBW a	WDCG d-40 KAMZ on	WGUY 30-30
MYS on NBC a-26	WROR d-30 WANSFM d-33	WCIR 30-30 WIRZ 39-31
B94 a WHTX a	WZYP d-30	WTSN 32-25
PRO-PM 13-12	94TYX 38-31 WJDX 34-28	OK100 d-35 13FBA d-25
HTUDE	Y103 9-6	WX HT 40-34
	WOUT d=30 WOW1 37-32	95XIL 27-14 WJBQ 35-29
94Q d-29 293 29-27	KBPM 23-20	BOUTH
7100 on Q105 25-24	PM100 23-21 G100 26-18	
2105 25-24	WHRYPM 28-25 KRGV 5-6	WISE 29-24 WJAD 26-23
WIDWEST	KX104 on	MCGQ on
WKQK 30-13	WSFL d~39 WTIX 39-37	WPLS 24-17 WQLT on
WGCL 28-22 WHYT d-34	WNVZ 38-30	RISR 38-35
KBEQ 26-22	WRVQ 37-20	Q104 34-30 WFOX on
PATERLA	KROK 27-27	KILE 37-33 KVOL 18-16
	WSEZ 30-27	Q101 27-17
KIMN d-37 0103 30-26	MICWEST	KNOEFH 6-29 WPPM on
KEARTH On	WKDD 16-16	WXLK d-25
KFT d-31 KIISFM on	WKAU 33-30 WNAM 25-20	WAEV 31-26 WIXV 40-36
KIQQ on KCNR 25-23	XIIX 26-23	2102 36-34
KMJK 39-33	KMGK d-34 WEBC d-23	FM99 31-28 WGLF 35-26
KTRA on KYUU 28-25	WKDQ 27-26	MIDWEST
KUBE 4	WMEE d-26 HHAP d-15	Tak S Association
92	WZPL 38-37	RPYR on WBWB 31-23
•	WJXQ on WKPR d-30	KOWB a
EART	KOKO on KRAV 20-17	EXXLPH a
WW. V. 24-22	KEYNEM on	KRNA on
WFLY 24-22 WTRY 29-26	MHOT 37-34	WATYPM 35-31 WRKS on
MROR 22-16 MYCR on	West	KKLS on
MTICEM 25-23	RKXX 32-28	99KG d-36 KRRC a
		EWTOPH 30-25
WKEE 34-29	RBSK on	
WREE 34-29 WLANPM on WBL1 a RC101 on	RBBR on RIKI a ROMQ 35-32	WSPT a KDVV 23-18 KFMW d-37



KQ1ZFM 14-1 WISE ON WJAD 30-30 WCGO ON WFLB ON KISR 30-28 Q104 32-32 WFOX 27-23

PN-99 28-26
RROV 19-26
NNSL 26-24
NNSL 26-24
NNSL 26-24
RFYR 01
NNSB 14-10
NSL 27
RFYR 10-10
NSM 14-10
NSL 27-24
NSR 27-22
NSR 27-22
NSR 27-26
KRC 4-28
KRC 10
FFYR 10-25
KCD 19-17
KCD 19-17
KCD 19-17
KRC 0-19-17
KCD 19-17
KRC 0-19-17





z93 33-30 790 on

WLS-FM ON WGCL 27-25 WABX 34-34 WHYT ON KBEQ 7-4 WLOLFM ON

WEST

KIOQ d-40
KCNR 26-24
KFRC on
WROR 34-30
WYCR 35-35
WKE 30-24
WLAMPH 00
WSPH 31-36
WKFM 32-22
WKST 31-38
WKFM 32-24
WKRTW 34-34

WKDD 25-25 WKAU 28-25 WKAU 30-27 MCR 28-24 WAS 28-24 WZE 19-10 WZE 19-10 WZE 19-10 WZE 19-10 WZE 29-25 WJS 20-19-10 WZE 29-25 WJS 20-19-10 WIS 20-19-10 WIS

PI P3 WFBG 16-14
MACZ 22-19
MGUY 12-12
MIGY 9-7
HCIR 15-15
MIKZ 19-19
WFSN 21-20
WFRZ 5-5
WZYO 24-20
13FEA 20-14
WKH1 8-7
WJBO 17-15
WHEES ON WBENPM 10-3 WNYS 17-17 WPHD 4-10 CKGM on WNBC on WHTX 9-7 PRO-FM 11-1 CFTR 26-24 CHUM on 940 16-13 293 16-13 XAFM 3-6 790 27-27 195 on

WISE 16-14 HJAD 17-15 HCG0 14-12 WFLB 11-1 RISR 10-30 WFOX d-33 MYXS 14-22 RILE 24-18 EVOI 14-1 HPFM 10-10 WXLR ON WGLP 20-19 WHSL 19-28 WKQX d-27 WGCL 23-12 RBEQ 17-14 WKTI d-30 WEST 0103 16-15 KEARTH 13-9 KPI 5-8 KIISPM 18-1 KFYR On WBWB 8-6 WCILPM 28-2 FFM2 8-7 KOWB 23-21 KEXLFM 11-13 KRNA 10-9 HAZYFM 8-6 M9RK 40-45 KRKC 7-7 KRWCFM 11-9 MSPT 19-12 KFWCFM 11-9 KSPT 19-12 KFWN 14-9 **P**2

WLANFM 23-20 WBL1 27-26 WSPK 12-12 WHFM 15-14 WKFM 23-27 WPST 22-19 WRCK: 12-12 WKRZPM 14-14 WBBQ 11-10 0

WEST

**HUMAN LEAGUE** (Keep Feeling) Fascination (Virgin/A&M) LP: Fascinat Sammary
UP 136
DEBUTS 0
SAME 29
DOWN 18
ADDS 7 Regional 190/7

9 **D D3** 

RHFI 15-12
KZZB 18-2
MO10 18-13
MO10 18-13
MO10 18-13
MOSE 14-10
KSE 14-10
K 940 20-8 293 25-16 KAPM 13-13 790 20-20 195 8-16 Y100 9-29 Q105 15-13 MISE 14-12 MISE 14-12 MISE 14-12 MISE 14-12 MISE 14-12 MISE 15-11 MISE 1 MKDD 24-24

MKDD 24-24

MKAU 10-6

MNAM 8-12

AIIR 14-9

KMGR 13-9

MGRD 25-13

M22R 16-16

MYPL 21-14

MYPR 27-23

Z104 16-13

MZOR 16-13

MZOR 26-24

X107 10-7

MYPN 21-14

MYPN 27-23

MYPN 27-23

MYPN 27-23

MYPN 27-24

MYPN 27-24

MYPN 27-24

MYPN 27-24

MYPN 27-24

MYPN 27-24 

RXKX 14-8 KBBR.6-5 KKFM a-30 KYNOFM 4-3 KIKI 30-28 KQMC 93-7 KHOP 19-14 KIDD 13-13 R96 15-5 KGGI 17-10 XSRD 17-13 KRSP 18-11 RYYX 9-8 KHYT 23-23 KRQ 26-24 0

WBBQ 10-

MICHAEL JACKSON National Summary Up 128
DEBUTS 30
SAME 20
DOWN 0
ADDS 9 Regional Reach E 83% S 87% H 79% W 89% MTBG 23-17 MCC 39-29 MCUY 32-22 MIGW 31-26 MCHR 38-23 MCMPFM 23-11 MTBZ 29-22 MTSN 4-33 MCMPFM 23-11 MTBR 4-30 MCHO 31-26 MTBR 30-26 MTBR WTHF d-23 KZES 34-29 WGID 37-23 KXXIO6 24-20 WGCC 28-28 WBCV 26-22 WGCV 28-28 WGCV 28-29 WGCV 38-12 WGCW 18-12 WGCW 18-12 WGCW 13-12 WGCW 13-12 WGCW 4-27 WGCW 4-2 **P** B104 23-15 MXKSFM 27-1 MBENFM 14-1 MNYS 29-15 CKGM d-37 WNBC a-18 B94 19-12 WHTK 29-13 PRO-PM 18-1 Q107 16-11 940 17-14 293 24-20 KAPH 29-23 790 25-24

195 23-22 9100 8-8 0105 26-15 MISE d-40 MJAD 28-24 MCG0 d-29 MTLB 27-20 RISR 35-27 Q104 25-20 MFOX d-31 RILE 33-28 RVOL 22-19 Q101 33-15 RNOEPH d-24 MFFH on MXLK 19-15 MAEV 32-29 MIXV 32-23 MFCW 30-26 RVOL 22-19 MIXV 32-23 MIXV G100 29-25
WHHYPM 31-2
KX1D4 8-7
WSPL 24-19
B97 on
WTIX 23-16
WNVZ 31-22
BJ105 28-25
WRVQ 32-14
XITY 4-39
KTSM 31-26
KTSA 12-12
KROK on
WSEZ d-34 WKQK a Q102 24-19 WGCL d-19 WABX 35-30 WHYT d-27 RBBQ 31-28 WKTI a WLOLFM 23-1 WEST RIMH 30-21 0103 34-17 REARTH 29-1 RFI 27-19 RIISFM 27-1 KIISFM 28-1 WINDWEST

WKAU a
WNAM 26-17

WKBC d-20

WKBC d-20

WKBC d-20

WKBC d-20

WKBC 19-14

WNAP 16-9

WYPL 35-20

WKFR 30-20

EXPRESS

EXPRESS KFYR On WBWB 27-21 KOWB d-15 KKXLPH d-35 KRNA 29-25 WAZYFM d-32 WRKR ON KKLS 30-28 99RG d-37 KWTCOFM ON WSPT d-27 KDVV 24-19 KFWM 34-31 WFLY 34-27 WTRY 30-27 WROR 38-26 K104 31-20 WYCR on WTICFM 21-1 WKEE d-34 WLAMPM d-26 WBL! on RC101 20-17 WSPK 20-16 WKPM 34-32 WPST d-31 WKRZFM d-37 Q106 30-27 KENI 40-19 KYYA 28-23 KCDQ 30-27 KTRS 4-21 KKRA2 d-29 KGHO 25-17 KOZE 26-16 KOZA 33-29 KBIM 26-26 KSLY 34-27 KIST d-31 WBBO 34-24 KHFI d-26 JOAN JETT Fake Friends (Blackheart/MCA)

BILLY JOEL

Reach E 100% S 88% M 91% W 93%

**Q** 

B104 d-26 MXKSPM 20-1 MBENFM 39-1 WREW d-22 WNYS 22-19 WPHD 21-16 CKCM ON WNBC 24-20 B94 31-30 WHTX d-25 PRO-PM 24-2 CFTR ON CETTM ON CETTM ON CETTM 26-23 Olo7 30-27

940 on KAFM d-30 195 a-26 Y100 30-28 Q105 28-25

WROX d-25 HLS a WLS-PM a WGCL 25-15 WABX 37-21 WHYT d-36 KBEQ 33-31 WRTJ 29-24 WLOLFM 25-2

KIMN 31-22 Q103 28-20 KEARTH 30-2 KF1 34-27 KF1 34-27 KIISFM d-34 KIZPF d-27 KCNR a RMJK d-34 XTRA 27-26 XFRC on NYUU 27-24 KUBE 29-27 KNBQ 27-24

**P** 

WBBQ 39-37 KHFI d-27

JOURNEY

LP: Frontiers

**Q** 

нтио 94C OB RAFM 17-11 790 OD 195 OD Q105 24-23

MKOX 27-23 WLE 38-35 WLS-FM 38-35 WGCL 19-11 WABX 32-32 WHYT ON XBEQ 24-20 WKTI d-28 WLOLPM 14-11

7

WEST

Tell Her About It (Columbia)

23

WFMF 30-24
RT28 d-18
WT10 d-15
RT28 d-18
WT10 d-15-15
RT110 d-15-15
RT11

WRDD 28-28
WRAW 38-29
WRAW 28-18
92X d-29
WRAW 28-18
92X d-29
WRBC 25-16
WRDD 22-20
WMEE 27-17
WRDD 31-27
WRDD

92% National Summary UP 113 DEBUTS 49 SAME 30 DOWN 00 ADDS 11

**P3** 

WFBG 37-33 MAC2 37-28 MGUY on MJGY 36-33 MCIR on MOMPFH 29-24 MIR2 33-29 MTSN d-31 MER2 36-34 MZYQ d-36 OX100 on 13FEA 29-26 MRHI 37-27 95XIL d-39 MJBQ d-20 WHEB on MGQV 27-21

BOUTH

KOI2FM 15-1 MISE 39-30 MJAD 34-31 MCGQ d-28 MFLB 35-28 KISE 37-26 KISE 37-26 KILE d-38 FVOL 35-25 COI01 35-25 KNOEFM d-25 WPFM on WXLK 27-19 MAEV 35-22 WIXV d-37 2102 39-29

WIXV d-37 2102 39-29 PM99 37-27 WGLF 29-25 RKQV 22-15 WHSL 28-22

RFYR On WBWB d-40 WC1LFM d-34 RFMZ 26-18 KOWB 26-18 KOWB 26-24 RKULFM d-33 KYTN OD RRNA 30-27 WAZYFM 32-2 RKLS d-30 99KG 36-30 KKRC d-29 KWTOFM ON WSPT d-35

KYTH OF RRNA 30-27 WAZYPM 32-: RKLS d-30 99KG 36-30 KERC d-29 KWTOFM ON WSPT d-35 KDVV 28-25 KPNW 40-38

RENI ON KYYA d-26 RCDQ d-39 KTRS a-25 KKAZ ON KGHO d-27 KOZE d-24 KDZA ON KGBH ON KSLY 35-26 KIST d-29

National Summary UP 142 DEBUTS 11 SAME 2 DOWN 2 ADDS 5

P3

WFBG 24-19
WACZ 27-23
WGUY ON
WIGY 19-15
WCIR 31-31
WOMPFM ON
WIRZ 35-33
WTSN 25-22
WERZ 19-16
WZYO 35-12
WKHI 28-23
WJBO 33-26
WSOV 17-12

ROIZPM 4-3 MISE 28-22 MISE 28-22 MISE 28-27 MICO 28-24 MISE 28-25 MISE 28-25

RENI a RYYA 26-21 RCDQ 25-23 RTRS 39-19 RKAZ d-26 KGHO 26-20 ROZE 28-19 RDZA 36-30 RCBN 31-29 RBIM 22-22 KSLY 25-21

B

LP: Album 62% Nation Surma UP DEBUTS SAME DOWN ADDS Regional Reach E 69% S 70% M 58% W 48% 138/4 34 **D** 

B104 30-23 WXKSFM 18-15 WBENFM 33-29 WPHD 22-18 B94 a PRO-FM 29-26 95XIL 23-1 WJBQ 20-14 WSQV 28-23 BOUTH KQI2FM 20-1 MISE 36-33 WJAD 33-32 WCQQ on WFLB 31-27 KISR 27-24 Q104 31-31 WYKS 23-20 XILE 34-25 KVOL 25-23 RRGV 9-3 KX104 on WSPL a WNVZ 33-28 BJ105 d-30 WRVO 36-21 KITY 37-34 RTFM 37-34 RTSA 20-20 WSEZ 26-19 293 31-26 KAPM 30-24 195 on Y100 28-27 KVOL 25-23 KNOEFM a WPFM on WXLK 17-12 WIXV 31-28 Z102 33-32 FM99 34-31 WGLF 31-28 KKQV 24-20 WHSL 22-19 WGCL on WABX d-40 WHYT ON KBEQ 30-27 WLOLFM 34-32

WKDD on WKAU 32-27 92X on KITK d-31 KMGK 34-27 WGRD 35-33 KIMN 36-35 Q103 on KIQO on KMJK 35-32 XTRA 15-14 KNBQ 35-33 KMGK 34-27 WCRD 35-33 WZZR on WZPL 28-26 2104 33-30 KQKQ 26-26 WZOK on R107 26-23 WHOT 28-24 **P**2 WEST KKXX 33-33 RBBR 22-16 KRFM 27-25 KYNOFM 25-2 RSKD 24-19 KRSP 28-25

KWTOFM on KDVV on KFMW 28-26 WEST **23** KCDQ 26-25 KTRS d-37 KKAZ On MGHO 37-33 KOZE 27-22 KDZA ON KCBN 9-5 KBIM 35-35 KBLY 37-32

ELTON JOHN Kiss The Bride (Geffen, LP: Too Low For Zero 135/75 81% National Summary UP 5 DEBUTS- 20 SAME 35 DOWN 0 ADDS 75 40 BREAKER

WBBQ 33-31 KHFI 26-23 KZZB 17-12 WQID 36-34 WCSC 32-32 WSSK d-27

**P2** 

WFLY a
WYCR on
WREE a
WLANPM a
WSPR d-36
WXFM on

WPST ON WRCK .e Q106 a BOUTH WBBQ a KHFI a KZZB a WQID a WSSX or

WEST

Reach E 564 S 704 M 534 W 618 P3 **D** MBCV a MSXL a MNOKPM d-19 MSXL a MNOKPM d-19 MSXL a MNOKPM d-19 MSCT a MSTAN a WFBG d=37 WACZ a WGUY ON WIGY 39=38 WOMPFM a WIKZ a WTSN a WERZ d=39 WZYO a WKBI ON WJBQ a B104 a WXKSFM a WBENFM a WNYS a WPHD d-37 CHUH a 94Q a XAFM a WGCL a-30 WABX on WHYT m KBEQ 40-37 WLOLFM on WEST

NOISEM d-33
NISE ON
NI XO93 a-RNOP on ESRD on ERSP a EBYT on KNTOPM 4
KDVV 8
KPMM ON
WEST

KENI ON
KTRS 8
KGHO ON
KD2A 8
KSLY 8
KIST 8

0 LITTLE RIVER BAND You're Driving Me... (Capitol) National Summary UP 25 DEBUTS 31 SAME 54 DOWN 0 ADDS 20 130/20 Reach E 636 S 598 M 578 W 578 EART

HFBG on
MGC d-38
MGC d-38
MGC d-38
MGC d-38
MGC d-38
MGC on
MCIR B104 d-29 WBENTM d-36 WPHD 38-32 PRO-FM ON BOUTH KAFM d-34 MSSX d-28
WBCY ON
MSRI a -33
KITE 15-15
KZFH a
MDOQ d-40
MHQK ON
MANSFH ON
WZYP ON-26
MOUT ON
MOUT ON
MOUT ON
MOUT A -39
KBFM 35-33
G100 35-31
KBFM 35-33
G100 35-34
KBFM 00
MSFL d-40
MSFL d-40
MSFL d-40
MSFL d-40
MSFL d-40
MSFL d-40
MSFL d-34
KITY a
KITY a
KITY OFMSEZ 39-37 KOISPH 22

RRRR 26-22 RBBR 25-21 REFH 22-18 RYMCFH 12-11 RIKI ON KOMO 19-15 KLUC 21-16 KO93 14-11 RHOF 11-9 R96 25-22 KSKD 32-29 RSF 22-19 KRYD 32-21 KRYD 42-21 KRYD 42-21 KRYD 42-21

MISE 40-36
MISE 40-36
MISE 40-36
MISE 39-34
MISE 39-34
MISE 40-36
MISE 39-35
MISE 00
MISE 39-25
MILE 00
MISE 39-25
MILE 00
MISE 30-26
MISE 00
MISE 00 MRDD on WRAU on WNAM d-39 KIIK a KMGK d-31 WEBC on WEBC on WEPL d-34 WJXQ on WKFF on KZ93 30-27 K107 a-40 K107 39-33 P2 WFLY a WTRY on WROR on K104 on WYCR on WXEE on WSPX on MYST on WRCK on WRCK on WRCK on WRCZPM a Q106 d-29 WHWB 36-31 KYTN d-40 KRNA ON WAZYFM ON WKKH 32-32 KKLS ON 99KG ON WSPT a KFMW ON WBBC on K2ZB 37+31 KXX106 on WCSC on KENI 36-28 KYYA a KCDQ 39-30 KGHO 35-26 KOZE 30-23 HDIA ON KBIM ON KSLY ON LOVERBOY Hot Girls In... (Columbia) LP: Keep It Up Regional Reach E 858 S 678 M 858 W 668 DEBUTS SAME DOWN ADDS 10 PI MIRE 14-9 MOLTO 14-14 MCSC 18-18 MCSEX 3-2 9 MSEX 8-4 MSEX 10-9 MSEX 10-10 MSEX 1 **P3** WFBG 14-11
MAC2 4-3
MGUY 5-5
MIGY 14-11
MCIR 8-8
MOMPPM 7-6
MIXZ 8-7
WTSN 8-15
WERZ 3-3
WEYQ 5-8
WERI 15-12
MGU 12-2
WKHI 15-12
MGU 13-11
MGU 13-1 WXESFM 10-WEBNFM 11-WKBW 15-8 WNYS 4-8 WPND 2-6 CRGH 12-8 B94 16-14 PRO-FM 16-CFTR 20-22 CHUM 17-15 Q107 20-23 790 7-5 195 d-25 Q105 14-1 BOUTH ROIZET 1-1 ROIZET 1-7 WIND 12-7 WIND 8-9 WCGQ 25-21 RISR 11-8 WYRS 3-3 RILE 16-9 Q101 40-35 WILK on WIXV 11-8 PM99 14-11 KKQV 12-10 WHSL 8-5 WLS a-16 WLS-PM 21-Q102 6-14 WGCL 12-7 WABX 15-15 WHYT 16-19 KBEQ 19-13 WKTT 11-13 WLOLPM 2-6 MKDD 2-2 MKAU 5-3 MWAM 5-4 92X 8-8 KIJK 21-16 KMGK 11-6 KMGK 11-6 WZEK 13-13 WXFK 13-13 WXFK 13-13 WXFK 13-13 WXFK 13-13 WXFK 13-13 WXFK 15-13 WXFK 16-14 WXFK 6-6 WXFM 6-4 WEST KIMN 14-11 Q103 35-30 KIISFM 26-KIQO 16-12 KZZP 13-11 KMJK 14-13 XTRA 18-17 KUBE 17-16 KNBQ 16-11 KYYR 6-5 WBWB 4-4 WCILPM 7-8 KFMZ 7-12 KRXLPM 10-KYYN 2-2 KRNA 13-10 WAZYPH 9-8 99KC 15-13 KKLS 11-5 99KC 15-13 KKRC 5-11 KWTOFN 10-WSPT 12-5 KFW 3-2 KFW 3-2 KFW 3-3 KFW 3-**P**2 WFLY 16-15 WTRY 9-9 WROR 28-29 R104 4-7 WYCR 5-5 WLEX 8-5 WLANFM 16-9 WBLI 22-19 WSBW 13-9 WFM 19-17 WKFM 8-16 WPST 16-13 WRCK 4-5 WKRIFM 13-11 KKXX 11-10 KBBR 7-6 KKFM 4-2 KYNOFM 9-8 KQMQ 13-13 KLUC 4-3 KP6 11-6 KSRD 7-5 KRSP 15-12 KRSP 29-27 WEST KYYA 13-10 KCDQ 2-2 KTRS 23-11 KKAZ 19-17 KGHO 8-8 KOZE 5-5 KDZA 14-13 KCHN 12-16 KBIM 7-7 KSLY 13-13 WBBQ 19-17 WHFI 10-8

0 MEN AT WORK It's A Mistake (Columbia) LP: Cargo 97% National Summary UP 178 DEBUTS 0 SAME 25 DOWN 12 ADDS 0 215/0 E 100% S 97% M 96% W 95% 6 4 KYYX 25-KJRB 8-5 KHYT 9-9 

WBENFI WRBW WNYS WPHD CRGM WNBC B94 2 WHTX PRO-FI CFTR CHUM Q107 MPBG 7-6
MACZ 17-15
MCGV 15-15
MCGV 15-10
MCIR 18-10
MC 94Q 12-12 KAPM 14-9 79Q 22-22 195 29-28 Y100 22-21 Q105 9-10 WROX 19-WLS 17-1 WLS-FM 1 Q102 25-WGCL 9-1 WABX 25-WHYT 34-KBEQ 16-WKTI 5-WLOLFM ROIZFM 7-7 NISE 9-6 NJAD 11-6 WFLB 15-7 NOLT ON NISR 14-11 0104 9-8 NFOMS 9-7 NFOMS 9-7 NFUE 11-9 0101 2-1 RNOEPH 16-6 WFFM 7-7 NFUE 12-6 FM 19-1 NFM 19

P2

MFLY 19-17 HTRY 14-13 MROR 21-18 KIO4 13-13 KIO4 13-13 MTLCPM 16-14 MEL 19-14 MEL 19-14 MEL 19-14 MEL 19-14 MEL 19-14 MIN 14-8 MINT 19-15 MINT 19-15

KFYR 15-6 WBWB 17-11 WCILFH 20-1 RFMZ 5-4 KQWB 16-13 KRXLFH 21-1 KYTN 9-11 197 FC 14-14
12104 13-12
12104 13-12
1293 15-12
1293 15-12
1205 9-7
193 14-5
18107 8-5
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18107 13-9
18107 ERNA 12-6
MA2YPH 1-6
MA2YPH 1-6
MA2YPH 1-6
MA2YPH 1-6
MA2YPH 12-6
MAYCH 12-1

78% National Summar UP DEBUTS SAME DOWN ADDS 173/27 Reach E 88% S 83% M 72% W 68% 26 **P D** WHND OF THE PROPERTY OF THE PR WFBG 40-30
MACE 4-39
WGUY 18-18
WCIR 26-28
WOMPPM 35-25
WFSN 8-34
WERZ 23-19
WZYO on
OK100 20-17
13FEA 30-27
WRH 128-29
95XIL 34-27
4JBO 6-4
WHZE 06-4
WHZE 06-4 B104 d-27 WXKSPH 8-7 WBENFM a-6 WNYS d-30 WFHD 28-26 B94 on WHTX a-28 PRO-FM 22-1 Q107 a-30 94Q d-23 293 32-28 KAFM 22-12 79Q 24-23 195 3-3 Y100 7-6 Q105 a-29 KOLZYM 15-HISE d-01 HIAD 36-31 HIAD 36-31 HIAD 36-33 HICGQ ON HFILB 40-35 KISR 36-33 0104 36-34 HYKS 30-21 KILE ON KI Q102 a-30 WGCL a-29 WABX 6-6 WHYT 14-9 KBEC 38-35 WKTI a WLOLPH 21-1 KIMN 29-24 Q103 d-32 KEARTH 16-KFI a-29 KIISFM a RIQO 12-9 KMJK 32-30 MTRA 17-16 KFRC 15-11 KNBQ a WKDD on WKAB d-32 WNAM 33-31 RIIR 34-30 RMGR 39-33 WEBC a WCBD d-34 WEZR 36-30 WZPL d-32 WJXQ on Z104 32-29 KQRQ on R107 31-27 REYNPM on WHOT Z2-19 RFYR a MBMB 15-9 MCILFM ON FFMZ d-30 RYTM 37-34 RKNA 27-34 MAXYFM a WRKR 34-34 99RG d-34 KKRC d-26 KWTOFM a MSFT 30-20 RDVV a-38 KFMW 38-36 WEST WYCR ON WTICPM 29-2 WKEE d-38 MLANFM d-31 WBLI on RC101 30-24 WSPK 27-24 WSPK 27-24 WYFM 35-32 WXFM 21-17 WPST 26-22 WKRZFM 23-1 0106 20-14 WEST 0

WEST

NAKED EYES

LP: Naked Eyes

PJ

B104 d-30 WXKSFM d-31 WEENFM 36-31 WNYS on WPHD 27-24 CKGM on

CKGM ON B94 a WHTX a PRO-FM ON CHUM ON Q107 25-18

940 27-20 293 30-25 RAFM 28-21 195 on Y100 on

MROX d-26 MGCL d-23 MABX 40-37 WHYT on KBEO 28-23 WKTI 19-11 HLOLFM 29-2

7

WPLY a-35 WTRY a-28 K104 on WYCR 34-34 WTCPW 24-24 WREE d-35 WLANFM on WBLL a KC101 d-27 WSPK 33-30 WHEM 31-28 WRCM on WRCM d-38 WRCM on Q106 d-28

WBBQ 30-28 KHFI d-28 KZZB 35-32 WQID 26-22

JUICE NEWTON

Tell Her No (Capitol)

WEST

Promises... (EMI America)

30

KXX106 26-2 WCSC 39-39 MSSX 29-22 MSSX 29-22 MSSX 29-22 MSSX 29-22 MYSX 29-22 MYSX 20-1 MYSX 27-2 MYSX 30-28 MYDOQ 37-33 MYY 8 KSETFM 29-2 MANSFM 29-2 MAYP 28-22 94TFX d-36 MJOX 32-30 MQUT a

MJDX 32-30 MODIT 4 MODIT 40-34 MODIT 40-34 MODIT 40-34 MODIT 40-34 MODIT 40-34 MODIT 40-32 MODIT 40-3

WKDD WKAU WNAM RIIK WEBC WKDO WGRD WZZR WJZO WKPR Z104 KOKO KZ93 REYNI WHOT

WEST

on d-29

182/12

Nation Summe UP DEBUTS SAME DOWN ADDS

**P**3

HIGY 30-27
WCIR: on
WOMPFM 36-3
WIKZ 38-37
HTSN 37-27
WERZ 30-26
WZYO d-40
OK100 on
WKHI 29-25
95XIL on
WJBQ 38-28
WJBQ 38-28
WJBQ 38-28
WHEB 34-34
WSQV on

BOUTH

XQIXFM 28-MISE 38-34 MIJAD 32-28 MCQQ 30-26 MCQQ 30-26 MPLB 30-23 XISH 28-22 Q104 19-15 MPOX 30-25 FILE ON Q101 37-30 XNOEFM 27-MXLK 24-17 MAEK 24-17 MAEK 29-25 MIX 34-32 MIX

RETYR ON MBWB 34-25 MCILFM 27-KFMZ 22-20 ROWB 19-7 KKLEM 33-KFMA 34-4KKR 21-21 KKLS d-29 98KG 40-33 RRC 30-24 KWTOFM d-2 WSPT 35-32 RDVV 20-17 KFMM on

WEST

KENI a KYYA d-28 KCDQ 27-26 XTRS a-31 KRAZ a KGMO 31-25 KOEE d-28 AD2A 39-35 XCBN 34-31 ABBM 38-38 RSLY d-36 RIST 19-10

 $\star$ 

KFYR a

HTUO

MFLY d-34 MRCR 37-27 R104 39-34 MYCR on MTICFM 26-24 MREE d-36 NLANFM a KC101 on MSPR 38-34 MKPM on MPST on MKMSFM a Q106 on

BOUTH

MBBQ d-39

82%

MEN WITHOUT HATS

Safety... (Backstreet/MCA)

WCID 9-9
KCX 2-2
MCSC 3-2
MCSC MFBG 3-3 MACE 8-7 MGUY 3-3 MIGY 2-2 MCIR 5-5 MCMPPM 3-HIRZ 7-5 MTSN 3-2 MERZ 2-2 MEYQ 3-4 MCFIG 2-1 11FEA 5-3 MKHI 3-2 95XIL 28-MJBQ 8-2 MEYG 6-6 WSOV 8-15 940 13-10 293 12-15 790 16-12 195 17-15 Y100 11-1 Q105 8-9 воитн RQIZPM 2-6 WAAD 3-3 WCCO 3-2 WCLT 22-2 WCLT 22-2 WFX 3-2 WFX 3-1 RILP 2-3 KVDL 2-4 Q101 14-10 KVDL 2-4 Q101 14-10 HNCEPM 3-2 WFW 3-2 WFW 3-2 WFW 3-2 WFW 3-2 WFW 14-10 WLS 16-13 WLS-PM 16-Q102 11-6 WABX 17-17 WHYT 11-11 RBEQ 11-9 WXT1 9-7 WLOLPM 9-9 WEST MEDD 4 - 4 MEAU 1.2-16 MEAU 2-2 921 2-3 921 2-3 921 2-3 921 2-3 921 2-3 MEAU 2-1 MEDD 7-5 MEEU 3-1 MERD 7-9 MEZE 12-7 MED 2-2 MIC 10-4 2104 5-3 MED 2-2 MIC 10-4 2104 5-3 MED 2-2 MIC 10-4 2104 5-3 MED 2-3 MED 3-3 ME RIMN 2-3 0103 2-5 KEARTH 13 KT1 6-11 KT1SFM 8-KTZP 2-2 KCNR 8-3 XMJX 2-5 XTRA 6-6 KFRC 5-14 KYUU 2-4 KUBE 16-KNBO 3-2 RFYR 2-2 \* MINB 3-3 NCILEPH 13-1 S NCWL 11-3 KOWB 3-4 KRXLFW 9-9 KYTN 4-7 KRNA 8-3 HAZYSW 26-20 KKLS. 2-2 99 KG 5-3 KRRC 4-3 KNTOPM 4-3 MSPT 9-2 KTOVV 4-6 KFWM 6-3 WFLY 2-2 WTRY 4-2 WROR 10-8 W104 19-17 WYCR 2-2 REXX 4-2
REXX 4-2
RESK 11-9
REPM 6-4
RYNOFM 22-2
REXE 6-2
REXE 6-2
REXE 6-2
REXE 6-2
REXE 6-2
REXE 15-14
REXE 15-15
REXE 15-15 WEST 90UTH WBBQ 3-3 KRFI 9-6 WPMF 3-1 KZZB 4-10

R&R/Friday, August 5, 1983

RSKD a KJRB a

WPBG a

Stand Back (Modern/Atco) LP: The Wild Heart

4

200/0

STEVIE NICKS

Reach E 94% S 87% H 92% W 91%

**D** 

MXKSPM 5-4 WRBW 4-2 WNYS 10-10 WPRD 9-8 CRGM 17-16 WNBC 2-2 B94 18-16 WNTM 4-5 PRO-PM 3-3 CFTR 18-15 CBUM 15-13

**P** 

KENI a KCDQ a RGHO a KOZE a KCBN a KIST a

SO% National Summary UP 104 DEBUTS 1 SAME 61 DOWN 34 ADDS 0

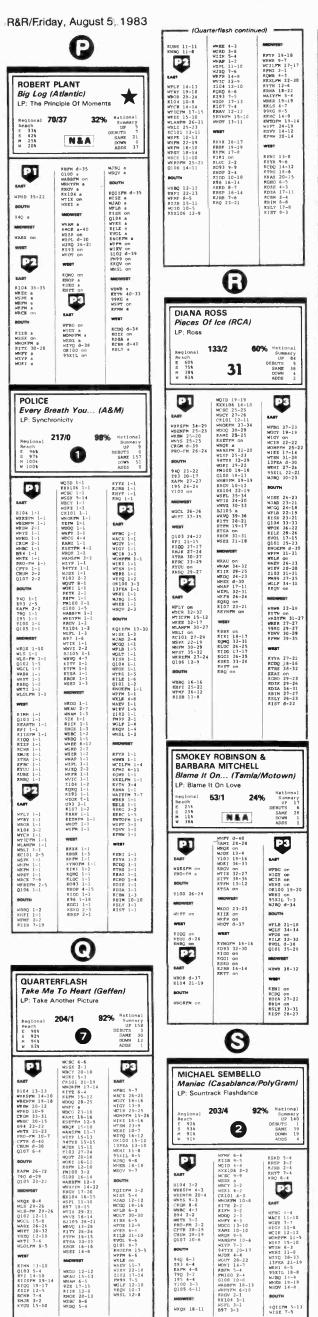
**P** 

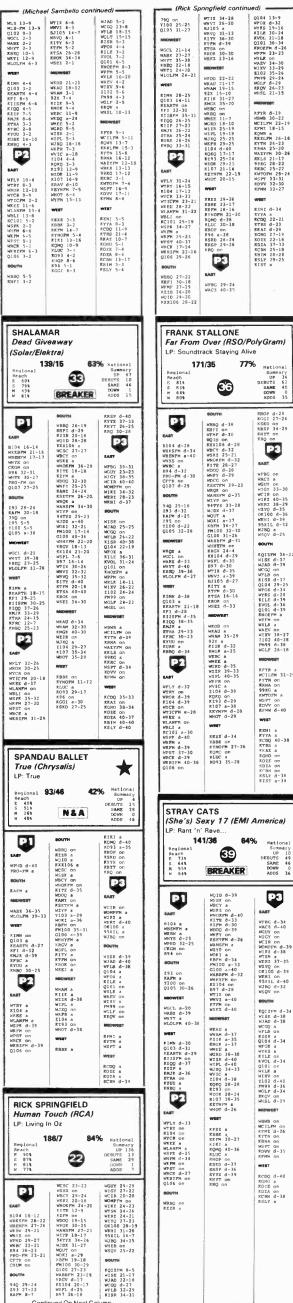
0 JEFFREY OSBORNE Don't You Get So Mad (A&M) LP: Stay With Me Tonight National Summery UP 38 DEBUTS 16 SAME 53 DOWN 0 ADDS 20 Regional 127/20 57% Reach E 631 S 641 M 386 W 641 NAA

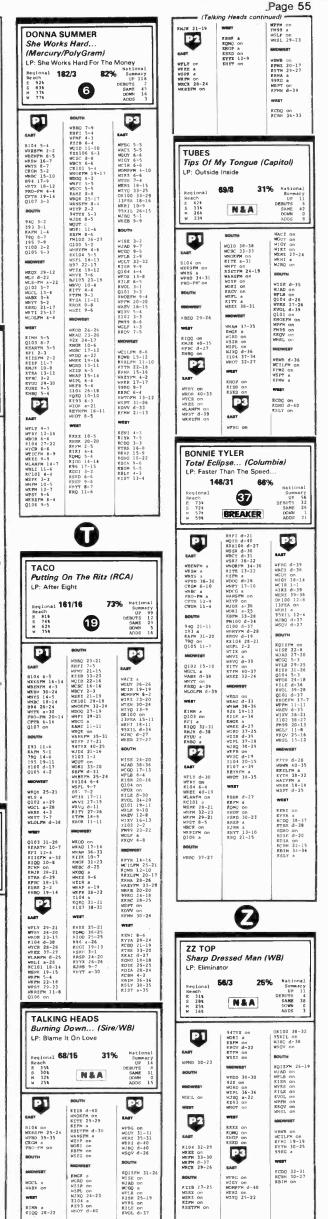
WACZ a
WGUY on
WCIR on
WCIR on
WOMPPH on
WJKZ a
WTSN a
OR100 on
13FEA a
WRHI d-36
95XIL on
WJBQ d-33 NAME WI MANSFM on NEYP ON 94TX B 8-14 HBPM 26-24 PM100 24-30 MHYPM 8 RRCV d-28 WHYPM 8 KX104 on MBFI, 33-26 B97 a WTIX 35-34 WNIX 35-34 WNIX 35-34 MRY ON MR WJSE 32-28 MJAD 35-34 MCGO ON MYLB 33-26 KISR ON 0104 15-12 MFOX ON KILE 40-37 KVOL 37-30 0101 ON KNUE 40-30 MAEV ON MIXV ON 2102 d-37 PM9 40-35 MGLF 38-30 KROV d-30 94Q a 293 a KAFM d-33 195 on WGCL a WABK 39-31 WHYT DD KBEQ 36-33 WLOLFM 38-34

0103 on REARTH 27-25 RFI d-34 RIISPM 33-30 RTRA a KFRC 27-24 KYUU 20-16 KNBO on WNAM a KMGK d-35 WEBC a WMEE on WZIR on WKFR on WHOT 40-36 WBWB d-38 KRNA a WAZYFM a WRKE on KKLS on 99%G on XMTOPM a KPMW on WEST KBBR ON KYNOPM 18-18 KOMQ 27-26 RO93 34-31 KHOP ON KIDD 30-30 KGGI 28-24 RSKD ON KRSP A RJRB 21-18 KHYT 39-34 KRQ ON

RENI 38-32 RCDO 23-22 RGDO d-39 ROZE ON KDZA ON KBIM ON RSLY ON RIST 30-28 **P** WFBG 36-36







PARALLELS.

## Black Radio KK

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

## **GAP BAND**

## Party Train (Total Experience/PGM)

74% of our reporting stations on it. Rotations: Heavy 9/5, Medium 19/6, Light 19/18, Extra Adds 6. Total Adds 35 including WXYV, WOOK, KRLY, WAIL-FM, WBLZ, WZAK, KACE, XHRM, WAAA, WVOI. A Most Added Record. Debuts at number 21 on the Black Radio Chart.

## **RUFUS & CHAKA KHAN**

### Ain't Nobody (WB)

74% of our reporting stations on it. Rotations: Heavy 10/2, Medium 22/3, Light 17/4, Extra Adds 4, Total Adds 13, WXYV, WAMO, WOOK, WAOK, WVEE, WBMX, WGCI, WDMT, KACE, KNOW, WVOL, WPLZ, WKWM, A Most Added Record. Debuts at number 25 on the Black Radio Chart.

## **MICHAEL JACKSON**

## Human Nature (Epic)

68% of our reporting stations on it. Rotations: Heavy 19/1, Medium 22/2, Light 7/2, Extra Adds 1, Total Adds 6, WXYV, WAOK, WKND, WRDW, WGIV, WTOY. Moves 25-19 on the Black Radio **CLARK SISTERS** 

## You Brought The Sunshine (Into My Life) (Westbound/Elektra)

65% of our reporting stations on it. Rotations: Heavy 14/0, Medium 17/1, Light 15/5, Extra Adds 1, Total Adds 7, WVEE, WEDR, WDMT, WRDW, WKXI, WVOL, WANT. Moves 26-26 on the Black

## **SMOKEY ROBINSON & BARBARA MITCHELL**

## Blame It On Love (Tamla/Motown)

64% of our reporting stations on it. Rotations: Heavy 6/2, Medium 25/1, Light 15/3, Extra Adds 0, Total Adds 6, WDMT, XHRM, KSOL, KNOW, WLOU, WKWM. Debuts at number 29 on the Black Radio Chart.

## **MARY JANE GIRLS**

## All Night Long (Gordy/Motown)

64% of our reporting stations on it. Rotations: Heavy 15/1, Medium 21/0, Light 10/4, Extra Adds 0, Total Adds 5, WDMT, KMJM, WPEG, WPDQ, WAAA. Moves 29-23 on the Black Radio Chart.

## MAZE featuring FRANKIE BEVERLY Never Let You Down (Capitol)

63% of our reporting stations on it. Rotations: Heavy 8/0, Medium 15/0, Light 22/8, Extra Adds 0, Total Adds 8, WBLZ, WCIN, WDMT, XHRM, WGIV, WPEG, KOKY, KUKQ. Debuts at number 28 on the Black Radio Chart.

## GEORGE BENSON

## Lady Love Me (One More Time) (WB)

60% of our reporting stations on it. Rotations: Heavy 10/1, Medium 11/1, Light 20/9, Extra Adds 2, Total Adds 13, WAMO, WAIL-FM, WYLD-FM, WGCI, WDMT, WGPR, KMJM, KJLH, XHRM, WRDW, KNOW, WOIC, WWWS. A Most Added Record. Debuts at number 30 on the Black Radio

## **NONA HENDRYX Transformation (RCA)**

60% of our reporting stations on it. Rotations: Heavy 7/0, Medium 19/0, Light 17/3, Extra Adds 0, Total Adds 3, WGPR, WGIV, WTOY. Heavy: WKYS, KKDA-FM, KRLY, KSOL. Will debut next

00 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts held it th ame (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗾 indicated one of this week

LaTOYA JACKSON "Bet'cha Gonna Need My Lovin' " (LARC) 42/11
Rotations: Heavy 3/1, Medium 13/0, Light 24/8, Extra Adds 2, Total Adds 11, KKDA-FM, WGPR, KMJM, XHRM, WGIV, WOIC, WBLX, WTOY, WAAA, WDAO, WKWM. Heavy: WADK, WWDM. Medium: WILD, WCIN, KSOL, KOKY, KUKQ.
SLING SHOT "Do It Again Medley With Billio Jean" (Quality) 41/5
Rotations: Heavy 8/0, Medium 21/1, Light 10/2, Extra Adds 2, Total Adds 5, WVEE, WBMX, WBLZ, WPLZ, WTOY. Heavy: WDAS, WDIA, WZEN-FM, WATV, WWWS. Medium: WHUR, WZAK, WKXI, WBLX, WANM.
KURTIS BLOW "Party Time" (Mercury/PolysGram) 41/3.

KURTIS BLOW "Party Time" (Mercury/PolyGram) 41/3

KURTIS BLOW "Party Time" (Mercury/rolycaram) 41/3
Rotations: Heavy 15/0, Medium 11/1, Light 15/2, Extra Adds O. Total Adds 3, KDAY, WTOY, WLUM. Heavy: WKYS, KRLY, WZAK, WPEG, WLOU, WANM, WDAO. Medium: WDAS, WDMT, WJAX, WANT, WVOI.

CHERI "Small Town Lover" (21/PolyGram) 41/2
Rotations: Heavy 8/0, Medium 12/0, Light 20/1, Extra Adds 1, Total Adds 2, WJMO, WATV. Heavy: WEDR, WYLD-FM, KJLH, WPEG, WOIC, KOKY, WWDM, WWWS. Medium: WOOK, WBMX, KACE, WPLZ, WLTH.

MOTIVATION "Crazy Daze" (De-Lite/PolyGram) 40/2
Rotations: Heavy 9/0, Medium 21/1, Light 10/1, Extra Adds 0, Total Adds 2, WDMT, WLTH. Heavy: WOOK, KRNB, WEDR, WENN, WKXI, WBLX, WPLZ, WWDM, WAAA. Medium: WXYV, WAOK, KSQL, KNQW, KUKQ.

FREEEZ "I.O.U." (Streetwise) 39/8

Rotations: Heavy 14/1, Medium 10/0, Light 14/6, Extra Adds 1, Total Adds 8, WVEE, WJMO, WZEN-FM, KSOL, WENN, WGIV, WPDQ, WTLC. Heavy: WILD, WRKS, WBMX, WGPR, WLTH. Medium: WAIL-FM, XHRM, WPLZ, WTOY.

LILLO "(You're A) Good Girl" (Capitol) 39/8
Rotations: Heavy 8/0, Medium 14/2, Light 14/3, Extra Adds 3, Total Adds 8, WXYV, WOOK, KMJQ, WZEN-FM, WPEG, WJJS, WDAO, WLTH. Heavy: WRDW, WOIC, KJCB, WWDM, WVDI. Medium: WDAS, KRNB, WCIN, WBLX.

NEW EDITION "Is This The End" (Streetwise) 39/6
Rotations: Heavy 14/1, Medium 16/1, Light 8/3, Extra Adds 1, Total Adds 6, WOOK, WJMO, WZEN-FM, WKXI, WDAO, KDIA.
Heavy: WILD, KKDA-FM, WEDR, WDMT, WZAK, WATV. Medium: WAOK, KJLH, WGIV, WVQL, WTLC.

LAKESIDE "Turn The Music Up" (Solar/Elektra) 39/2
Rotations: Heavy 12/0, Medium 18/2, Light 9/0, Extra Adds 0, Total Adds 2, KNOW, WLTH, Heavy: KRNB, KACE, WENN, WLOU, WANM, WWWS. Medium: WOOK, WAOK, WGCI, WZEN-FM, WJAX, WTOY.

KASHIF "Help Yourself To My Love" (Arista) 37/6
Rotations: Heavy 4/2, Medium 14/0, Light 19/4, Extra Adds 0, Total Adds 6, WVEE, WGCI, WRDW, KJCB, WANT, KUKQ, Heavy: WHUR, KACE. Medium: WDAS, WHRK, WGPR, XHRM, WOIC, WAAA, WVOI.
FINIS HENDERSON "Skip To My Lou" (Motown) 35/1
Rotations: Heavy 13/0, Medium 17/0, Light 15/1, Extra Adds 0, Total Adds 1, WANT. Heavy: WXYV, WVEE, WYLD-FM, WBMX,

KACE, WDRW, WPEG, WAAA, WTLC. Medium: WOOK, WAIL-FM, WZEN-FM, XHRM, WDAO, KUKQ. Moves 22-22 on the Black

NATALIE COLE "Too Much Mister" (Epic) 34/4 Rotations: Heavy 0/0, Medium 15/1, Light 18/2, Extri KRNB, KACE, WKXI, KJC8, WVOL, WANT, WAAA. tra Adds 1, Total Adds 4, WILD: WGIV, WJJS, WLTH, Medium: WDAS, WAOK,

DENIECE WILLIAMS "I'm So Proud" (Columbia) 32/10
Rotations: Heavy 3/1, Medium 13/2, Light 16/7, Extra Adds 0, Total Adds 10, WDRQ, WGPR, KSOL, WRDW, WJMI, WPDQ, WAAA, WDAQ, WVOI, KUKQ. Medium: WOOK, WHRK, KMJM, WENN, PHILIP BAILEY "I Know" (Columbia) 31/6

Rotations: Heavy 2/0, Medium 7/3, Light 19/10, Extra Adds 3, Total Adds 16, WAOK, WBMX, WGCI, WDRQ, KMJM, XHRM, WRDW, WATV, WENN, WGIV, WPDQ, KJCB, WPLZ, WANM, WKWM, WWWS. Heavy: WVEE, WHRK. Medium: WKYS,

JONZUN CREW "We Are The Jonzun Crew" (Tommy Boy) 29/1

Rotations: Heavy 5/0, Medium 11/0, Light 13/1, Extra Adds 0, Total Adds 1, WDRQ. Heavy: WDAS, KRNB, WJMO, WJMI, WWDM. Medium: WXYV, WAOK, WGPR, XHRM, KSOL, WGIV, WPEG, WVOL, WDAO.

HUMAN LEAGUE "(Keep Feelin') Fascination" (Virgin/A&M) 29/1
Rotations: Heavy 12/0, Medium 12/0, Light 4/0, Extra Adds 1, Total Adds 1, WJJS, Heavy: WKYS, WBMX, WDRQ, KDAY, KSOL, WNHC, WLTH, WWWS, WVOI, KUKQ. Medium: WVEE, WGPR, KNOW, WTOY.

L.T.D. "For You" (Montage) 28/2
Rotations: Heavy 7/0, Medium 10/0, Light 11/2, Extra Adds 0, Total Adds 2, KOKY, WKWM. Heavy: WDAS, KRNB, WZEN-FM, WOIC, WTOY, WWDM, WANM. Medium: WOOK, WEDR, WCIN, WENN, KJCB, WVOL.

Adds & Hots . . . See Page 42



## NATIONAL AIRPLAY/30

August 5, 1983

66	Two	U891		
eks	Weeks	Week		
6	3	1	1	ARETHA FRANKLIN/Get It Right (Arista)
₿	5	2	2	S.O.S. BAND/Just Be Good To Me (Tabu/CBS)
12	2 6	5	3	JEFFREY OSBORNE/Don't You Get So Mad (A&M)
2	2	4	4	MANHATTANS/Crazy (Columbia)
_	15	10	6	RICK JAMES/Cold Blooded (Gordy/Motown)
15	5 8	6	6	ISLEY BROTHERS/Choosey Lover (T-Neck/CBS)
. 19	7	7	7	SHALAMAR/Dead Giveaway (Solar/Elektra)

1 1 3 8 DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram) 24 16 11 9 P. BRYSON & R. FLACK/Tonight | Celebrate My Love (Capitol)

29 19 12 DIANA ROSS/Pieces Of Ice (RCA)

25 13 HERBIE HANCOCK/Rockit (Columbia) 22 9 B 12 STACY LATTISAW/Miracles (Cotillion/Atco)

26 17 14 13 ONE WAY/Shine On Me (MCA)

27 20 15 A RONNIE LAWS/In The Groove (Capitol) B ZAPP/I Can Make You Dance (WB)

30 17 6 ASHFORD & SIMPSON/High-Rise (Capitol)

4 4 9 17 MIDNIGHT STAR/Freak-A-Zoid (Solar/Elektra) 27 18 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)

25 MICHAEL JACKSON/Human Nature (Epic)

30 28 20 **② G.T./On The Line (A&M)** 

22 22 FINIS HENDERSON/Skip To My Lou (Motown) 29 MARY JANE GIRLS/All Night Long (Gordy/Motown)

27 24 RUN-D.M.C./lt's Like That (Profile)

DEBUT P & RUFUS & CHAKA KHAN/Ain't Nobody (WB)

26 CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra) 

DEBUT MAZE featuring FRANKIE BEVERLY/Never Let You Down (Capitol)

DEBUT S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown) DEBUT • 30 GEORGE BENSON/Lady Love Me (One More Time) (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

## MOST ADDED

GAP BAND (35) PHILIP BAILEY (16) KLIQUE (14) **GEORGE BENSON (13)** STEPHANIE MILLS (13) **RUFUS & CHAKA KHAN (13)** 

## HOTTEST

S.O.S. BAND (32) **ARETHA FRANKLIN (29)** MIDNIGHT STAR (29) **DONNA SUMMER (24)** RICK JAMES (20)

'D" TRAIN "Keep Giving Me Love" (Prelude) 28/2

Rotations: Heavy 2/0, Medium 16/1, Light 9/0, Extra Adds 1, Total Adds 2, WOOK, KKDA-FM. Heavy: WDAS, KJCB. Medium WILD, WDIA, WAIL-FM, WZEN-FM, XHRM, WENN, WGIV, WVOL, WANM, WAAA, WDAO, WLTH. WAR "Life (Is So Strange)" (RCA) 26/1

Rotations: Heavy 7/1, Medium 9/0, Light 10/0, Extra Adds 0, Total Adds 1, WVOI. Heavy: WKYS, KRNB, WBMX, WCIN, KSOL WOIC. Medium: WHUR, KNOW, WGIV, WKXI, KJCB, WVOL, WLTH, WTLC.

## **SIGNIFICANT**

GARRETT'S CREW "Nasty Rock" (Clockwork) 25/2
Rotations: Heavy 6/0, Medium B/0, Light 11/2, Extra Adds 0, Total Adds 2, KMJM, WTOY. Heavy: WAOK, KRNB, WEDR, WZEN-FM, WATV, KJCB. Medium: WDAS, KKDA-FM, WDIA, WBMX, WGPR, KSOL, WPEG, WVOL.

CHAMPAIGN "Let Your Body Rock" (Columbia) 24/7
Rotations: Heavy 0/0, Medium 8/2, Light 15/4, Extra Adds 1, Total Adds 7, WGPR, XHRM, WRDW, KJCB, WPLZ, WWDM, WLTH.

Medium: WILD, WAOK, KSOL, WGIV, KOKY, WDAO.

IMAGINATION "Looking At Midnight" (Elektra) 24/5
Rotations: Heavy 1/0, Medium 10/0, Light 12/4, Extra Adds 1, Total Adds 5, WXYV, WHRK, KSOL, WPEG, WPDQ. Medium WOOK, WHUR, KJLH, WKND, WNHC, WVOL, WWDM, KDIA, KUKQ.

CLUB HOUSE "Do It Again Medley With Billie Jean" (Atlantic) 24/4
Rotations: Heavy 3/0, Medium 12/1, Light 7/1, Extra Adds 2, Total Adds 4, WYLD-FM, WBMX, KNOW, KOKY, Heavy: WDAS, WDIA, WANM. Medium: KRNB, WGCI, WGPR, WENN, WGIV, WJMI, WPDQ, WAAA, WVKO, WLTH, WKWM.

GARY BYRD & G.B. EXPERIENCE "The Crown" (Motown) 24/0
Rotations: Heavy 6/0, Medium 10/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: KRNB, WGCI, WZEN-FM, KDAY, WWDM, WLTH. Medium: WILD, WHUR, KKDA-FM, WBMX, WGPR, KJLH, XHRM, WPDQ, WLOU, WWWS.

ATTITUDE "Love Me Tonight" (RFC/Atlantic) 22/3
Rotations: Heavy 1/0, Medium 8/0, Light 13/3, Extra Adds 0, Total Adds 3, WVEE, WZEN-FM, WAAA. Heavy: KSOL. Medium: WDAS, WDIA, WJMO, KJLH, WPEG, WNOO, WPLZ, WVOI.

EARTH, WIND & FIRE "Spread Your Love" (Columbia) 21/2
Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Extra Adds 1, Total Adds 2, WBMX, WKNO, Heavy: WZEN-FM, WNOO, WANM. Medium: WVEE, KRNB, KSOL, WATV, WGIV, KJCB, WWDM, KUKQ.

NEWCLEUS "Jam On Revenge" (Sunnyview) 20/3
Rotations: Heavy 4/0, Medium 5/0, Light 10/2, Extra Adds 1, Total Adds 3, WRKS, WAMO, KDAY: Heavy: WZAK, WZEN-FM, WNHC, WPDQ. Medium: WILD, WDAS, WHRK, WDMT, WATV.

MICHAEL LOVESMITH "Baby I Will" (Motown) 20/0
Rotations: Heavy 1/0, Medium 10/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KNOW. Medium: WDAS, WHRK, WGCI, WCIN, WDRQ, KACE, WNHC, WENN, WLOU, WLTH: KLIQUE "Stop Doggin" Me Around" (MCA) 19/14
Rotations: Heavy 1/0, Medium 0/0, Light 15/11, Extra Adds 3, Total Adds 14, WAOK, KRNB, WEDR, WBMX, WGCI, KDAY, WATV, WGIV, WPEG, KOKY, WWDM, WTLC, WWWS, KUKQ.

SERGE PONSAR "Out In The Night" (WB) 19/6
Rotations: Heavy 2/0, Medium 4/2, Light 12/3, Extra Adds 1, Total Adds 6, WVEE, WEDR, WZEN-FM, WNHC, WENN, WVOI.
Heavy: KJLH, WWWS, Medium: KDAY, WVOL.

PAMELA NIVENS "It's You I Love" (Sun Valley) 19/4
Rotations: Heavy 3/1, Medium 6/0, Light 8/1, Extra Adds 2, Total Adds 4, WYLD-FM, WLOU, WJJS, WWWS. Heavy: WTLC, KUKQ. Medium: WOOK, WGIV, WVOL, WTOY, WAAA, WLTH.

REDDINGS "Hand Dance" (Believe In A Dream/CBS) 19/0
Rotations: Heavy 6/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, KRNB, WDIA, WHRK, WZEN-FM, WWWS. Medium: WILD, WAOK, KKDA-FM, WCIN, WJMO, WWDM.

WHODINI "The Haunted House Of Rock" (Jive/Arista)

Rotations: Heavy 5/0. Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WRKS, WDMT, WZAK, WENN, WWWS Medium: WAOK, WVEE, WGPR, WJL8, WNOO, WKXI, WLTH, WKWM, WTLC.

CULTURE CLUB '1'II Tumble 4 Ya'' (Virgin/Epic) 18/3
Rotations: Heavy 2/0, Medium 8/1, Light 8/2, Extra Adds 0, Total Adds 3, KOAY, KOKY, KOIA. Heavy: WKNO, WNHC. Medium: WDAS, WOOK, WHUR, WVEE, WAIL-FM, WBLZ, KSOL.

DEBRA HURD "Got A Broken Heart Again" (Geffen) 18/2 Rotations: Heavy 1/0, Medium 5/0, Light 12/2, Extra Adds 0, Total Adds 2,

DAZZ BAND "Party Right Here" (Motown) 18/0 Rotations: Heavy 2/0, Medium 10/0, Light 6/0, Extra Adds 0, Tota WZEN-FM, WATV, WENN, WPEG, WNOO, WJAX, WTLC, WWWS Total Adds O. Heavy: WAOK, XHRM. Medium: WOOK, WDMT,

' (Atlanta Artists/PolyGram) 16/10 CAMEO "Slow Movin"

Rotations: Heavy 1/1, Medium 4/0, Light 9/7, Extra Adds 2, Total Adds WDAO, WWWS, KUKQ. Medium: WAOK, WZAK, WZEN-FM, WENN. otal Adds 10, WHRK, WCIN, WDRQ, WOIC, WKXI, WLOU, WAAA, MECO "Ewok Celebration" (Arista) 16/2

tations: Heavy 1/0. Medium 5/1. Light 10/1. Extra Adds 0. Total Adds 2. WTOY, WLUM, Heavy; WATV, Medium; WDAS,

PROJECT FUTURE "Ray-Gun-Omics" (Capitol) 15/6

ons: Heavy 0/0, Medium 2/0, Light 11/4, Extra Adds 2, Total Adds 6, KKDA-FM, WEDR, WDMT, WATV, WPDO, WKWM. m: WZAK, WPEG.

HERB ALPERT "Garden Party" (A&M) 15/3
Rotations: Heavy 1/0, Medium 2/0, Light 12/3, Extra Adds 0, Total Adds 3, WAIL-FM, WGPR, WPDQ. Heavy: WVEE. Medium: WHUR, KUKQ.

# Glad To Have You On Board The 44 PARTY TRAIN 77

Tap Band.



Black Radio BREAKERS

Debuts ② 53/35 74% of R&R Reporters

HIGHEST DEBUT OF THE WEEK!

#1 MOST ADDED!

BILLBOARD DEBUT 39

**Engineered By** 

TOTAL EXPERIENCE RECORDS

**Marketing Conducted By** 

**POLYGRAM RECORDS** 

From The Forthcoming Album

"GAP V JAMMIN"

(TE-1-3004)

PolyGram Records





## BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

## **KENNY ROGERS** Scarlet Fever (Liberty)

On 85% of reporting stations. National Summary: Up 24, Same 27, Down 0, Debuts 31, Adds 45. Debuts at number 46 on the Country Chart.

## **REBA McENTIRE**

Why Do We Want... (Mercury/PolyGram)

On 70% of reporting stations. National Summary: Up 19, Same 34, Down 0, Debuts 26, Adds 25. A Most Added Record. Debuts at number 47 on the Country Chart.

## MOST ADDED.

**RICKY SKAGGS (66)** You've Got A Lover (Epic) **STEVE WARINER (56)** Midnight Fire (RCA) **KENNY ROGERS (45)** Scarlet Fever (Liberty) **GARY MORRIS (37)** The Wind Beneath My Wings (WB) **WAYLON JENNINGS & JERRY REED (35)** Hold On, I'm Comin' (RCA)

**LEON EVERETTE (34)** The Lady, She's Right (RCA) ED BRUCE (31) If It Was Easy (MCA) STATLER BROTHERS (31)

Guilty (Mercury/PolyGram)

## HOTTEST

**JANIE FRICKE (57)** He's A Heartache... (Columbia) **OAK RIDGE BOYS (56)** Love Song (MCA) **JOHN CONLEE (54)** I'm Only In It For The Love (MCA) **CONWAY TWITTY (53)** 

**RONNIE McDOWELL (39)** You're Gonna Ruin My Bad Reputation (Epic) **JOHNNY LEE (38)** Hev Bartender (Full Moon/WB)

Lost In The Feeling (WB)

**GEORGE STRAIT (31)** A Fire I Can't Put Out (MCA) **CRYSTAL GAYLE (26)** Baby What About You (WB)

## **NEW & ACTI**

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🔀 indicated one of this week' most added new songs

WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin" "(RCA) 82/35
National Summary: Up 6, Same 29, Down 0, Debuts 13, Adds 35 including WAJR, WFIL, WNYR, WWVA, WZZK-FM, WSOC-FM, WSM, WRNL, WMNI, KWMT, WMIL, WTOD, KFDI-AM-FM, KKCS, KRWQ-FM.

TOM JONES "It'll Be Me" (Mercury/PolyGram) 81/5

National Summary: Up 40, Same 28, Down 1, Debuts 7, Adds 5, WYNK-FM, KWMT, KIOV-FM, KKAL, KSON-FM, WFIL 27-21, WDAK 27-19, WLWI-FM 15-9, WQYK-FM 14-12, WIRK-FM 24-16, WFMS-FM 32-25, KTTS-AM-FM 27-23. Debuts at number 48

GUY CLARK "Homegrown Tomoatoes" (WB) 76/5

National Summary: Up 40, Same 18, Down 0, Debuts 13, Adds 5, WSNO, WYNK-FM, KS100, WCUZ-AM-FM, KGEM/KJOT, WSEN-AM-FM 43-33, WWVA 13-12, WEZL-FM 20-14, WAMZ-FM 6-1, WLWI-FM 38-25, WPAP-FM 24-19, WQYK-FM 15-13, KSO 26-20, WDAF d-29, KFDI-AM-FM 25-19, KSON-FM 24-17, KMPS-AM-FM d-24, Debuts at number 50 on the Country Chart.

LYNN ANDERSON "What I Learned From Loving You" (Permian) 76/5
National Summary: Up 36, Same 26, Down 0, Debuts 9, Adds 5, WKYG, WWOD/WKZZ, KRRK, KWJJ, Q92, WSEN-AM-FM 36-22, KHEY-AM 38-29, WJQS 28-18, WSIX-FM 12-10, WHOO d-37, KFGO 33-25, WHBF d-44, KTTS-AM-FM 40-30, KTOM

MEL McDANIEL "Hot Time In Old Town Tonight" (Capitol) 69/22

National Summary: Up 8, Same 23, Down 0, Debuts 16, Adds 22 including WGNA-FM, CHOW, KMML, WEZL-FM, WNOX, WLWI-FM, WKIX, WQYK-FM, KBMR, WONE, WHBF, KIK-FM, KGEM/KJOT, KEIN, Q92.

DAVID ALLAN COE "Cheap Thrills" (Columbia) 69/10

National Summary: Up 19, Same 27, Down 0, Debuts 13, Adds 10, WSEN-AM-FM, KIX106, CHOW, WWVA, KHEY-AM, WLWI-FM, KKYX, KSO, KRWQ-FM, KLAC, WAMZ-FM 23-17, WKKQ-AM 39-33, KIOV-FM d-31, KUGN-FM 39-30, KWJJ d-48.

RICKY SKAGGS "You've Got A Lover" (Epic) 68/66

National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 66 including WHN, WNYR, KIX106, KASE, KIKK-FM, WAMZ-FM, WMQ-AM, WLWI-FM, WSIX-FM, WNOE-AM, WWWW-FM, KFGO, WFMS-FM, WDGY, KIK-FM, KLZ, KMPS-AM-FM.

ED BRUCE "If It Was Easy" (MCA) 68/31

National Summary: Up 5, Same 23, Down 0, Debuts 10, Adds 31 including WGNA-FM, KXYL, WSOC-FM, WESC-AM-FM, KLLL, WNOE-AM, WQYK-FM, WKMF, WDAF, WDGY, KTTS-AM-FM, KMAK, KVEG, KSOP-FM, KCUB.

STEVE WARINER "Midnight Fire" (RCA) 64/56
National Summary: Up 0, Same 3, Down 0, Debuts 3, Adds 56 including WAJR, WFIL, WWVA, WYNK-FM, KXYL, WMC-AM, WTQR-FM, KRRK, WFMS-FM, KYNN-AM-FM, KLZ, KNIX-FM, KWJJ, KRAK, KMPS-AM-FM.

GARY MORRIS "The Wind Beneath My Wings" (WB) 64/37
National Summary: Up 1, Same 11, Down 0, Debuts 15, Adds 37 including WNYR, KIX106, WXBQ-FM, KXYL, WSOC-FM, WLWI-FM, KKYX, WIRK-FM, KBMR, KFGO, WMIL, WTOD, KIK-FM, KVEG, KSOP-FM. THOM SCHUYLER "A Little At A Time" (Capitol) 55/5

National Summary: Up 16, Same 28, Down 0, Debuts 6, Adds 5, KYXX, WUSQ-FM, WXCL, WHBF, KEIN, WFIL 28-22, WSEN-AM-FM 40-34, WSIX-FM 23-15, WCMS-FM 48-44, WPAP-FM 41-37, KKYX 48-38, KTTS-AM-FM 42-32, WTOD 37-31, KFDI-AM-FM

MEL TILLIS "Cowboy's Dream" (MCA) 51/24

National Summary: Up 2, Same 18, Down 0, Debuts 7, Adds 24 including WVAM, WEZL-FM, WNOE-AM, WPAP-FM, WIRK-FM, KSO, KFGO, WTSO, KTTS-AM-FM, KFDI-AM-FM, KUZZ, KKCS, KLZ, KVEG, KCKC. TOM T. HALL "Everything From Jesus To Jack Daniels" (Mercury/PolyGram) 51/13

National Summary: Up 6, Same 21, Down 0, Debuts 11, Adds 13, WIXY, KHEY-AM, WKSJ-FM, WUSQ-FM, KRRK, WXCL, WTOD, KTPK-FM, KYAK, KVEG, KRAK, KSON-FM, KGA, WLWI-FM d-33, KUZZ d-41.

## SIGNIFICANT ACTIO

MARLOW TACKETT "I Spent The Night In The Heart Of Texas" (RCA) 42/10 National Summary: Up 2, Same 25, Down 0, Debuts 5, Adds 10, WSEN-AM-FM, WEZL-FM, WJQS, WAMZ-FM, KKYX, WITL-FM, KFDI-AM-FM, KIK-FM, KGEM/KJOT, KUGN-FM.

RICK & JANIS CARNES "Poor Girl" (WB) 39/7

National Summary: Up 6, Same 14, Down 0, Debuts 12, Adds 7, WWVA, WESC-AM-FM, WJQS, KLLL, WQYK-FM, WITL-FM, KSON-FM, WSIX-FM 24-19, KTTS-AM-FM 49-39, KMPS-AM-FM d-26.

LEON EVERETTE "The Lady, She's Right" (RCA) 38/34

National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 34 including WYRK, WIXL-FM, WYNK-FM, WKSJ-FM, WIRK-FM, WXCL, KFDI-AM-FM, KNIX-FM, Q92, KMPS-AM-FM.

DAN SEALS "After You" (Liberty) 33/21

National Summary: Up 0, Same 8, Down 0, Debuts 4, Adds 21 including WSNO, WYII, WSOC-FM, WESC-AM-FM, KIKK-FM. WNOX, WQYK-FM, WIRK-FM, KBMR, KTTS-AM-FM, KRWQ-FM

WAYNE MASSEY "Say You'll Stay" (MCA) 32/14
National Summary: Up 2, Same 11, Down 0, Debuts 5, Adds 14 including WSNO, KMML, WYNK-FM, KLLL, KWMT, KEBC-FM, WTOD, KFDI-AM-FM, KRST-FM, KYAK, KVEG, KSOP-FM.



## NATIONAL AIRPLAY/50

August 5, 1983

JANIE FRICKE/He's A Heartache... (Columbia)

2 CONWAY TWITTY/Lost In The Feeling (WB)

OAK RIDGE BOYS/Love Song (MCA) A RONNIE McDOWELL/You're Gonna Ruin My Bad Reputation (Epic) 12 10 7

5 JOHNNY LEE/Hey Bartender (Full Moon/WB)

6 GEORGE STRAIT/A Fire I Can't Put Out (MCA) 16 12 9

VERN GOSDIN/Way Down Deep (Compleat/PolyGram)

B CHARLEY PRIDE/Night Games (RCA) 24 19 14

 JOHN CONLEE/I'm Only In It For The Love (MCA) 28 21 17

WILLIE NELSON/Why Do I Have To Choose (Columbia) 22 17 13 10 7 5 11 HANK WILLIAMS JR./Leave Them Boys Alone (WB/Curb)

12 JOHN ANDERSON/Goin' Down Hill (WB) 27 22 18

LANE BRODY/Over You (Liberty) 18 16 15

14 BELLAMY BROTHERS/I Love Her Mind (WB/Curb)

15 LACY J. DALTON/Dream Baby... (Columbia) 26 23 19

16 EARL THOMAS CONLEY/Your Love's On The Line (RCA)

SHELLY WEST/Flight 309 To Tennessee (Viva) 37 30 23

21 18 16 18 ATLANTA/Atlanta Burned Again... (MDJ)

34 27 22 19 JOE STAMPLEY/Poor Side Of Town (Epic)

20 CRYSTAL GAYLE/Baby What About You (WB)

33 26 24 2 NITTY GRITTY DIRT BAND/Shot Full Of Love (Liberty) 17 13 12 22 DAVID FRIZZELL/Where Are You Spending... (Viva)

40 32 26 WAYLON JENNINGS/Breakin' Down (RCA)

MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.) 42 36 31

3 3 10 26 GEORGE JONES/I Always Get Lucky With You (Epic)

- 47 39 RONNIE MILSAP/Don't You Know How Much I Love You (Epic)

35 31 27 28 KAREN BROOKS/Walk On (WB)

CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic) 49 46 41

43 39 36 ODAVID WILLS/The Eyes Of A Stranger (RCA)

41 37 34 31 MARK GRAY/It Ain't Real... (Columbia)

EMMYLOU HARRIS/So Sad... (WB) 44 42 38

31 28 25 33 GUS HARDIN/If I Didn't Love You (RCA)

JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA) 48 45 40

1 8 20 35 WILLIE NELSON & MERLE HAGGARD/Pancho & Lefty (Epic)

49 43 6 JOHNNY RODRIGUEZ/How Could I Love Her (Epic) 37 ALABAMA/The Closer You Get (RCA)

30 25 30 39 BOBBY BARE/The Jogger (Columbia)

50 45 40 LOUISE MANDRELL/Too Hot To Sleep (RCA) 41 35 41 JERRY REED/She's Ready For Someone... (RCA)

- 47 **20 DON WILLIAMS**/Nobody But You (MCA)

49 TANYA TUCKER/Baby I'm Yours (Arista)

DEBUT 66 KENNY ROGERS/Scarlet Fever (Liberty)

DEBUT REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)

DEBUT TOM JONES/It'll Be Me (Mercury/PolyGram) 50 44 42 49 DOTTIE WEST/Tulsa Ballroom (Liberty)

DEBUT **60** GUY CLARK/Homegrown Tomatoes (WB)

This chart is based solery on compiled weekly reports from our reporting stations. Black circled numbers indicate general

continued upward movement

STATLER BROTHERS "Guilty" (Mercury/PolyGram) 31/31

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 31 including KASE, KIKK-FM, WMC-AM, WLWI-FM, WTQR-FM, WMAZ, KFGO, KVOO, KLZ, KMAK, KNIX-FM, KRAK, KCKC, KMPS-AM-FM, WMAQ.

CHARLIE DANIELS BAND "Stroker's Theme" (Epic) 30/16

National Summary: Up 3, Same 7, Down 0, Debuts 5, Adds 16 including WOKQ, KEAN-AM-FM, WKIX, WCUZ-AM-FM, KYNN-AM-FM, WXCL, KTTS-AM-FM, KIK-FM, KTOM, KCKC.

FM, WXCL, KTTS-AM-FM, KTK-FM, KTCHM, KUNN, KUND, KUND, KTTS-AM-FM, KTTS-AM-FM, KTTS-AM-FM, WKYG 15-10, WKYG 15-10, KTS-AM-FM, KSO 23-17, KTTS-AM-FM 41-31, KYAK 22-8.

KHEY-AM 43-35, KSO 23-17, KTTS-AM-FM 41-31, KYAK 22-8.

WAYNE KEMP "Send Me No Angels" (Doorknob) 27/5
National Summary: Up 7, Same 13, Down 0, Debuts 2, Adds 5, WSEN-AM-FM, WESC-AM-FM, KFGO, KTTS-AM-FM, KTOM, WOKK 50-45, WLWI-FM 30-22, WIRK-FM 41-35, KVOO 46-38, KFDI-AM-FM 40-35.

8ILLY PARKER & FRIENDS "Love Don't Know A Lady" (Soundwaves) 26/0
National Summary: Up 12, Same 10, Down 0, Debuts 4, Adds 0, WSEN-AM-FM d-37, KHEY-AM 48-40, WLWI-FM 40-35, KSO 31-28, KFGO d-47, WTSO d-45, KTTS-AM-FM 35-28, WTOD 36-32, KTOM d-48, KGA 39-35.

SONNY JAMES "A Free Roamin' Mind" (Dimension) 25/8

National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 8, WESC-AM-FM, WPAP-FM, KKYX, KFDI-AM-FM, KMAK, KRSY,

KRAK, KGA, KSO d-34, WTSO d-40. TOMMY OVERSTREET "Dream Maker" (AMI) 24/9
National Summary: Up 2, Same 7, Down 0, Debuts 6, Adds 9, WGNA-FM, KMML, WOKK, WAXX, KFGD, WHBF, KVEG, KGA,

d-47, KFGO 46-44, WHBF on, KTPK-FM on, KSOP-FM 35-30.

DELIA BELL ''Coyote Song'' (WB) 24/7
National Summary: Up 2, Same 10, Down 0, Debuts 5, Adds 7, WESC-AM-FM, WJQS, KKYX, WTOD, KFDI-AM-FM, KWJJ, KIGO, WGNA-FM d-38, KSO d-36, KRWQ-FM 49-41.

TERRI GIBBS "Anybody Else's Heart But Mine" (MCA) 22/21

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 21 including WPOR-FM, WYII, KIKK-FM, WLWI-FM, WSM, WMAQ, KTTS-AM-FM, KMAK, KRWQ-FM, KNIX-FM. AUSTIN O'NEAL ''Nights Like Tonight'' (Project 1) 20/5
National Summary: Up 0, Same 14, Down 0, Debuts 1, Adds 5, WFIL, WIXY, WLWI-FM, KCJB, KEBC-FM, WNOE-AM d-47, KYNN-

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 17/13 National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 13, WBGW-FM, WOKQ, WAJR, WIXL-FM, WEEP, WNYR, WXBQ-FM, KSO, WCUZ-AM-FM, KUGN-FM, KRWQ-FM, Q92, KIGO.

RICHARD LEIGH "Ain't Gonna Worry My Mind" (Capitol) 15/6 National Summary: Up 1, Same 6, Down 1, Debuts 1, Adds 6, KLLL, WIRK-FM, KSO, KEGO, KYNN-AM-FM, KLZ, KKYX d-43

COLE YOUNG "Just Give Me One More Night" (Evergreen) 15/2
National Summary: Up 3, Same 9, Down 0, Debuts 1, Adds 2, WSEN-AM-FM, KRMD-AM-FM, KHEY-AM d-49, WJQS 40-35, KYNN-AM-FM 50-47, WXCL 27-23. PORTER WAGONER "That Was Then, This Is Now" (Viva) 15/0 National Summary: Up 4, Same 9, Down 0, Debuts 2, Adds 0, WGNA-FM d-45, WVAM 39-37, WIXL-FM on, CHOW 31-26, WGTO

Adds & Hots . . . See Page 43

## Adult/Contemporary Continued from Back Page

## **BREAKERS**®

## **SERGIO MENDES** Rainbow's End (A&M)

52% of our reporters on it. Rotations: Heavy 0/0, Medium 32/12, Light 35/20, Extra Adds 3, Total Adds 35 including WFBR, WRMM, WARM98, KPPL, KOST, KGW, KFMB, KPLZ, WICC, WGY, WBT, WRVA, WSRZ, WFMK, WISM-FM, and 20 more. Debuts at number 29 on the A/C chart.

## CRYSTAL GAYLE Baby, What About You (WB)

52% of our reporters on it. Rotations: Heavy 5/1, Medium 38/3, Light 26/12, Extra Adds 1, Total Adds 17, WFYR, KFMB, KPLZ, WGY, WMJJ, WMAZ. WHHY, WEZS, WRVA, WTRX, WENS, KWAV, WKNE, WCHV, KRLB-FM, KFQD, KRKK. Debuts at number 25 on the A/C chart.

## **NEW & ACTIVE**

JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" (RCA) 63/5
Rotations: Heavy 8/0, Medium 33/1, Light 21/3, Extra Adds 1, Total Adds 5, WFBR, WHYN-FM, 2WD, WENS, KCRG. Heavy: KSL, WEIM, KVOX, KFSB, KFOR, KQDI, KRSB, KALE. Medium: WRMM, KVIL-FM, KUDL, WCCO, KHOW, KOY, KGW, WTIC, WGY, KEY103, WAAY, WSLI, WMAZ, WHHY, KHOI, KUDO, KEX, KCEE, WKNE, WSKI, WTNY, WSKY, WGSV, WLVA, WJBC, WILD MARKET AND ARROW FROM A REPORT OF THE CONTROL OF THE CO KWEB, WJON, KFQD, KRNO, KRKK, KISN.

TOTO "Waiting For Your Love" (Columbia) 61/6
Rotations: Heavy 4/0, Medium 34/4, Light 23/2, Extra Adds 0, Total Adds 6, WOMC, WAFB, WMAZ, 3WM, KKUA, KUDO. Heavy: WFMK, WLVA, KRSB, KALE. Medium: KUDL, KHOW, KGW, KEZR, KPLZ, WHEN, WSLI, WRVR, WHHY, 2WD, WRVA, WSRZ, KRNT, WISM-FM, WQUA, KRDO, KCEE, WWNR, WEIM, WKNE, WSKI, WSKY, WCHV, KFSB, WJON, KFQD, KRLC, KRNO, KRKK, WSRZ, KRNT, WISM-FM, WQUA, KRDO, KCEE, WWNR, WEIM, WKNE, WSKI, WSKY, WCHV, KFSB, WJON, KFQD, KRLC, KRNO, KRKK, WSKY, WCHV, WSKY, WCHV, KFSB, WJON, KFQD, KRLC, KRNO, KRKK, WSKY, WCHV, KFSB, WJON, KFQD, KRLC, KRNO, KRKK, WSKY, WCHV, KFSB, WJON, KFQD, KRLC, KRNO, KRKK, WSKY, WCHV, KFSB, WJON, KFSB, WSKY, WCHV, KFSB, WSKY, WSKY,

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 60/23
Rotations: Heavy 2/0, Medium 27/7, Light 29/14, Extra Adds 2, Total Adds 23, WASH, WRMM, WSB-FM, WFYR, WCCO, KGW, B100, KFMB, WAEB, V100, WVLK, WMAZ, 2WD, WEZS, WHBY, WQUA, 3WM, KBOI, WWNR, KFSB, KWEB. WJON, KQDI. Heavy: WGY, KALE. Medium: WFBR, WPIX, WLTT, WARM98, KOST, WBT, WAAY, WHBC, WISM-FM, KEX, WSKI, WSKY, WCKQ, WCHV, WLVA, WNGS, KFOR, KRNO, KRKK, KRSB.

RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 56/23
Rotations: Heavy 1/0, Medium 27/9, Light 27/13, Extra Adds 1, Total Adds 23, WRMM, WARM98, KFMB, WRIE, WAAY,
WEZS, WHBC, WISM-FM, KEX, WWNR, WEIM, WCPI, WSKY, WCHV, WJBC, KCRG, WBOW, KQDI, KRKK, KISN, KVSF, KSRO,
KALE. Heavy: WCCO. Medium: WFBR, KVIL-FM, KGW, WGY, WSLI, WMAZ, WHHY, WFMK, KUDO, KSL, WKNE, WSKI, WCKQ, WGSV, WLVA, KFOR, WJON, KRNO.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 49/9
Rotations: Heavy 6/0, Medium 28/4, Light 15/5, Extra Adds 0, Total Adds 9, WSB-FM, KVIL-FM, WOMC, KOST, WRVR, WSRZ, WISM-FM, KWEB, KFQD. Heavy: 97AIA, KFMB, WBEN, WRIE, WEZS, KRSB. Medium: WFBR, WPIX, WRMM, WAXY, WFYR, WSLI, WHHY, WRVA, KRNT, WTRX, KUGN, KEX, WEIM, WSKI, WCKQ, KRLB-FM, WLVA, KVOX, KFOR, WBOW, KRLC, KSRO, KALE, KOY.

QUARTERFLASH "Take Me To Heart" (Geffen) 49/6
Rotations: Heavy 13/0, Medium 21/2, Light 15/4, Extra Adds 0, Total Adds 6, WAXY, WMJI, WCZY, KHOW, KLTE, KKRD. Heavy: WASH, WFYR, KPLZ, WHEN, KEY103, KFIM, WQUE, WFMK, WISM-FM, WEIM, WSKI, WCKQ, WCHV. Medium: WFBR, WLTT, 97AIA, WOMC, KGW, WAAY, WRVR, WOWO, KBOI, KKPL, WWNR, WKZE-FM, WTNY, WNGS, WVBS, KFQD, KRKK, KALE.

CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 47/4

Rotations: Heavy 10/1, Medium 24/1, Light 13/2, Extra Adds O, Total Adds 4, 3WS, KPPL, V100, WRVR. Heavy: 97AIA, WMJI, WGY, KUDO, KWAY, WSKI, WCKQ, KRNO, KALE. Medium: WFBR, WAXY, KHOW, B100, WRIE, WHEN, KEY103, WTMA, WMAZ, WSRZ, WISM-FM, 3WM, KRDO, WWNR, WKZE-FM, WEIM, WTNY, WSKY, WCHV, WNGS, KTWO, KRKK, KRSB.

JACKSON BROWNE "Lawyers In Love" (Asylum) 46/6

Rotations: Heavy 6/0, Medium 27/0, Light 11/4, Extra Adds 2, Total Adds 6, KPLZ, WAEB, WTMA, KWAV, KCRG, KRLC. Heavy: KOST, WGY, WHHY, WQUE, WVBS, KRSB. Medium: WFYR, WMJI, KNBR, KEZR, V100, WRIE, WWYZ, WHEN, KEY103, WAFB, WSRZ, WISM-FM, KRDO, KUDO, WWNR, WEIM, WSKI, WTNY, WCPI, WSKY, WCKQ, WCHV, WROV, WNGS, KRNO, KRKK,

NAKED EYES "Promises, Promises" (EMI America) 35/6

Rotations: Heavy 4/1, Medium 19/2, Light 12/3, Extra Adds 0, Total Adds 6, WCZY, WAAY, WRVR, WSRZ, KRSB, KALE. Heavy: KOST, KFIM, KUDO. Medium: WSB-FM, 97AIA, WCLR, WFYR, KGW, WHHY, WFMK, WISM-FM, KWAV, KEX, WKZE-FM, WEIM, WSKI, WSKY, WLVA, KVOX, KRKK.

ELO "Rock 'N' Roll Is King" (Jet/CBS) 34/0

Rotations: Heavy 11/0, Medium 13/0, Light 10/0, Extra Adds O, Total Adds O, Heavy: WFBR, KPLZ, WRIE, WGY, WHHY, WQUE, KUDO, WSKI, WTNY, WCKQ, WJON. Medium: GR55, WASH, 55KRC, WAEB, WHEN, KFIM, WSRZ, KOIL, KRDO, WSKY, WCHV,

ANY TROUBLE "Touch And Go" (EMI America) 31/0
Rotations: Heavy 2/0, Medium 15/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WRMM, WHBC. Medium: KUDL, WHBY, WTRX, WFMK, WISM-FM, KBOI, KRDO, KUDO, WKNE, WSKI, KRLB-FM, WLVA, KVOX, KFOR, WHNN.

## SIGNIFICANT ACTION

KINKS "Don't Forget To Dance" (Arista) 29/29 Adds 29, WCCO, WGY, WHHY, WHBY, WHBC, WQUA, KBOI, KUDO, KWAV, WWNR, WSKI, WSKY, WCKQ, WCHV, WGSV, WLVA, KVOX, KFSB, KWEB, WBOW, KFQD, KTWO, KQDI, KRNO, KRKK, KRSB, KISN, KSRO, KALE.

SPANDAU BALLET "True" (Chrysalis) 29/21 Rotations: Heavy 0/0, Medium 5/2, Light 22/17, Extra Adds 2, Total Adds 21, WSB-FM, KOST, WVLK, WEZS, WHBY, WHBC, WQUA, KBOI, KKUA, WKNE, WSKY, WCHV, WGSV, WNGS, KFSB, WJON, WBOW, KRNO, KRKK, KRSB, KISN. Medium:

KUDO, WSKI, WCKQ. Light: WCCO, WSRZ, WTRX, WFMK, KWAV. EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 28/8

Rotations: Heavy 12/0, Medium 7/3, Light 9/5, Extra Adds 0, Total Adds 8, WFYR, WMJI, WCZY, KEY103, WEIM, WTNY, WCHV, WROV. Heavy: WFBR, WYNY, 97AIA, KPLZ, KFIM, WQUE, WOWO, WFMK, WISM-FM, WKZE-FM, WSKI, KRKK. Medium: WOMC, KPPL, WICC, 3WM. Light: KS94, V100, KKRD.

## **MOST ADDED** ®

SERGIO MENDES (35) Rainbow's End (A&M) **BILLY JOEL (34)** Tell Her About It (Columbia) KINKS (29) Don't Forget To Dance (Arista) **GEORGE BENSON (23)** Lady Love Me (One More Time) (WB) **RONNIE MILSAP (23)** 

Don't You Know How Much I Love You(RCA)

**SPANDAU BALLET (21)** 

True (Chrysalis)

POLICE (91) Every Breath You Take (A&M) RITA COOLIDGE (80)

HOTTEST

All Time High (A&M) PAUL ANKA (50) Hold Me 'Til The Mornin' Comes (Columbia) AMERICA (46) The Border (Capitol)

**LOUISE TUCKER (41)** Midnight Blue (Arista) MICHAEL JACKSON (40) Human Nature (Epic)

DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 26/5
Rotations: Heavy 10/1, Medium 10/2, Light 6/2, Extra Adds 0, Total Adds 5, KPPL, KFIM, KKRD, KBOI, WHNN. Heavy: WASH, WAXY, B100, KEZR, KPLZ, WTMA, WFMK, WSKI, WVBS. Medium: WFBR, WCZY, WOMC, KMGC, WOWO, KWAV, WCHV, KRKK. Light: W101, WICC, V100, WKZE-FM.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 24/4
Rotations: Heavy 7/0, Medium 7/0, Light 10/4, Extra Adds 0, Total Adds 4, WASH, WFYR, B100, WHNN. Heavy: 3WS, WTAE, WAXY, WMJI, KFIM, WOWO, WSKI. Medium: GR55, WYNY, WCZY, WOMC, KPLZ, 3WM, WBOW. Light: KS94, V100, WQUE, KOIL, WKZE-FM, WVBS.

PETER ALLEN "Just Another Make Out Song" (Arista) 22/1
Rotations: Heavy 0/0, Medium 11/1, Light 11/0, Extra Adds 0, Total Adds 1, KEX. Medium: WBEN, WHBY, KRDO, KUGN, WKNE, WSKI, WTNY, WGSV, WLVA, KVOX. Light: KHOW, WWNR, WCHV, WJBC, WHNN, KTWO, KRLC, KRNO, KRKK, KRSB, KALE.

KENNY ROGERS "Scarlet Fever" (Liberty) 21/9

Rotations: Heavy 2/0, Medium 9/4, Light 9/4, Extra Adds 1, Total Adds 9, Y97, KHOW, KNBR, KEX, WKNE, WSKI, WCKQ, KTWO, KSRO. Heavy: WISN, WRIE. Medium: WHHY, WHBY, KFOR, WJON, KRNO. Light: WTAE, WSRZ, WSKY, WGSV, KWEB.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 21/4
Rotations: Heavy 3/0, Medium 13/3, Light 5/1, Extra Adds 0, Total Adds 4, WPRO, KKUA, KEX, WSKI. Heavy: WGY, WFMK, WCKQ. Medium: WFBR, WASH, B100, KPLZ, WISM-FM, KWAV, WKZE-FM, KFSB, KRSB, KALE. Light: Y97, WKNE, WCHV.

STAR SISTERS "Medley" (21/PolyGram) 20/3
Rotations: Heavy 0/0, Medium 8/1, Light 11/1, Extra Adds 1, Total Adds 3, W101, WGY, WCKQ. Medium: KVIL-FM, WCCO, WBEN, WTIC, KUGN, WKNE, WSKI. Light: WHBY, WHBC, WTRX, KRDO, WJBC, KFOR, WJON, KTWO, KRNO, KRKK.

LEE GREENWOOD "Somebody's Gonna Love You" (MCA) 19/19
Rotations: Heavy O/O, Medium 2/2, Light 16/16, Extra Adds 1, Total Adds 19, WCCO, WHHY, WHBC, WISM-FM, WQUA, KWAV, KSL, KCEE, WEIM, WKNE, WSKI, WGSV, WLVA, WJBC, KVOX, KFSB, WJON, WBOW, KSRO.

STEVIE NICKS "Stand Back" (Modern/Atco) 18/2
Rotations: Heavy 4/0, Medium 8/0, Light 6/2, Extra Adds 0, Total Adds 2, KLTE, K108. Heavy: KEY103, WSKI, WSKY, KRKK. Medium: V100, WHEN, KFIM, WISM-FM, WCHV, WNGS, WBOW, KFQD. Light: WYNY, WQUE, WOWO, WKZE-FM.

LANE BRODY "Over You" (Liberty) 17/8
Rotations: Heavy 0/0, Medium 6/1, Light 11/7, Extra Adds 0, Total Adds 8, WCCO, WMAZ, WWNR, WEIM, WSKI, WBOW, KFQD, KRNO. Medium: WKNE, WCKQ, KFSB, KFOR, KRLC. Light: WHBC, KVOX, WJON, KRSB.

SISSY SPACEK "Lonely But Only For You" (Atlantic) 17/8
Rotations: Heavy 0/0, Medium 4/1, Light 11/5, Extra Adds 2, Total Adds 8, WVLK, WHBC, WEIM, WSKI, KVOX, WJON, KVSF, KSRO. Medium: WCCO, KSL, KFOR. Light: KRDO, WKNE, WCKQ, KFSB, KWEB, KRSB.

BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 17/5 Rotations: Heavy 2/1, Medium 7/1, Light 8/3, Extra Adds 0, Total Adds 5, V100, KFIM, WFMK, KKUA, WSKY. Heavy: KUDO.

Medium: WHHY, WTRX, KRDO, KWAV, WSKI, WCKQ. Light: WKZE-FM, WEIM, KWEB, KRKK, KRSB.

B.J. THOMAS "New Looks From An Old Lover" (Cleveland International/CBS) 16/3 Rotations: Heavy 2/0, Medium 7/2, Light 7/1, Extra Adds 0, Total Adds 3, KEX, WCKQ, KFQD. Heavy: WCCO, KFSB. Medium: WRMM, WGSV, KVOX, KFOR, KRSB. Light: WHBY, WQUA, WSKI, WJBC, WHNN, KTWO.

DOOBIE BROTHERS "You Belong To Me" (WB) 16/1
Rotations: Heavy 0/0, Medium 6/0, Light 9/0, Extra Adds 1, Total Adds 1, KTWO. Medium: KGW, WHHY, WCKQ, KWEB, KRSB,

KALE. Light: WSRZ, WHBY, WSKI, WGSV, WLVA, WNGS, WJBC, KFQD, KRLC. CHRISTOPHER CROSS "Think Of Laura" (WB) 15/1

Rotations; Heavy 0/0, Medium 4/0, Light 11/1, Extra Adds 0, Total Adds 1, KUDO. Medium: WCCO, KSL, WCKQ, KRLC. Light: WRKA, WSRZ, WKZE-FM, WSKI, WSKY, WGSV, KVOX, WHNN, WJON, KTWO

LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 14/4
Rotations: Heavy 0/0, Medium 7/0, Light 7/4, Extra Adds 0, Total Adds 4, V100, WSRZ, WCHV, KRSB. Medium: WGY, WISM-FM, WEIM, WSKI, WSKY, WCKQ. Light: WSFM, WFMK, WKZE-FM.

MICHAEL LOVESMITH "Baby I Will" (Motown) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, KWAV. Medium: KFIM, WWNR, KRKK, KALE. Light: KRDO, WKNE, WSKI, WCKQ, KFSB, WJON, KTWO, KRSB.

JUICE NEWTON "Tell Her No" (Capitol) 10/10

Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Extra Adds 0, Total Adds 10, WFBR, WAEB, WSFM, WFMK, WEIM, WCKQ, WCHV, WLVA, WNGS, KFSB.

STARBUCK "The Full Cleveland" (Lowery) 9/3

Rotations: Heavy 1/0, Medium 2/0, Light 6/3, Extra Adds 0, Total Adds 3, 2WD, WCKQ, KRLB-FM. Heavy: WHHY. Medium: WSLI, KFSB. Light: WAIV, WVLK, WKZE-FM.

PHOEBE CATES & BILL WRAY "Just One Touch" (MCA) 8/1
Rotations: Heavy 0/0, Medium 2/0, Light 6/1, Extra Adds 0, Total Adds 1, WSKI. Medium: WCCO, WEIM. Light: WHBY, WKNE, WJBC, KVOX, KFSB.

MICHAEL BREWER "Love In Time" (Full Moon/WB) 8/0

Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: KGW, KRDO, WKNE, WTNY. Light: WSRZ,

WENS, WNGS, WVBS.

FIXX "Saved By Zero" (MCA) 8/0
Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WSB-FM, 55KRC, KOST, KFIM, WEIM. Light: WKZE-FM, WVBS.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 6/3

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 1, Total Adds 3, KVOX, KFSB, KRKK, Light: WSKI, KTWO, KRSB.

JOURNEY "After The Fall" (Columbia) 6/2

Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, KEZR, WOWO. Medium: KFIM, WSKI. Light: WKZE-FM,

EDDY GRANT "Electric Avenue" (Portrait/CBS) 6/0 Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: 3WS. Medium: WTAE, 55KRC, WTNY. Light: KKRD. WVBS.

MANHATTANS "Crazy" (Columbia) 6/0

Rotations: Heavy O/O, Medium 1/O, Light 5/O, Extra Adds O, Total Adds O. Medium: WWYZ. Light: WASH, KKUA, WSKI, WCKQ,

WHISPERS "This Time" (Solar/Elektra) 5/4 Rotations: Heavy 0/0, Medium 2/1, Light 3/3, Extra Adds 0, Total Adds 4, WFBR, 97AIA, WHBY, WEIM. Medium: WCCO.

COCONUTS "If I Only Had A Brain" (EMI America) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WAEB. Medium: WCCO. WJON. Light: WSKI. KVOX.

STACY LATTISAW "Miracles" (Cotillion/Atco) 5/1

Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, WCHV. Heavy: 97AIA. Medium: WPIX, WLVA, KRSB.

A/C Adds & Hots . . . See Page 44

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-	34	22	14		Of Participation (Interest of the Control of the Co		<i>51</i> +		2+	2-
	14	14	15				69 +		1+	1 =
ı	6	8	9		DAVID BOWIE/China Girl (EMI America)		72 -		0=	0 – 1 +
	19	18	16		LOVERBOY/Queen Of The Broken Hearts (Columbia) POLICE/Synchronicity II (A&M)	98 – 88 –	69 + 63 =		0 = 0 =	0 =
1	10	10	18 17		ZEBRA/Who's Behind The Door (Atlantic)			49+	0 = 0 =	0-
ı	32	28	22		POLICE/Wrapped Around Your Finger (A&M)		60+		0=	1 =
	23	19	20				<i>36</i> =	66 –	<b>0</b> =	3-
1	28	24	21			104-	24 =	<b>79</b> –	1+	4-
-	22	27	24	_	JOAN JETT/Fake Friends (Blackheart/MCA)	92+	<i>55</i> +	<i>37</i> =	<b>0</b> =	1 =
l	54	41	33	25	STEVIE RAY VAUGHAN/Pride And Joy (Epic)	102+	24+	<b>74</b> +	3-	13-
ı	27	25	23	26	STEVIE NICKS/Nothing Ever Changes (Modern/Atco)	<i>86</i> +	<b>51</b> –	<i>35</i> +	<b>0</b> =	1+
ı	-	49	35	27	DFX2/Emotion (MCA)	100+	13+	84+	2-	11-
	15	15	19		ZZ TOP/Sharp Dressed Man (WB)	92 –		<b>56</b> –	0-	0-
	29	26	25	_	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)		46 =		0-	1-
1	35	33	30	_	STEVIE NICKS/Enchanted (Modern/Atco)		45 –		0 =	0=
		29	29		DEF LEPPARD/Foolin' (Mercury/PolyGram)		40 –		2 + 0 =	4+ 2-
I	50	40	32	_	JOAN JETT/The French Song (Blackheart/MCA) BRYAN ADAMS/This Time (A&M)		35 – 33 –		0 =	3+
	44 59	35 48	31 38	-	RICK SPRINGFIELD/Human Touch (RCA)	75+	43+		0-	3-
1	-	52	40	_	DIO/Rainbow In The Dark (WB)	77+	16+		5 +	11-
ı	43	36	36	36	ELO/Rock 'N' Roll Is King (Jet/CBS)	69 -	34 –	<i>35</i> =	0-	0-
ı	_	45	37	3	ROBERT PLANT/In The Mood (Atlantic)	<i>60</i> +	43+	16-	1+	2-
l	52	42	41	_	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	<b>74</b> +	<b>20</b> =	<b>54</b> +	<b>0</b> =	3-
ı	17	21	28	39	IRON MAIDEN/Flight Of Icarus (Capitol)	<b>66</b> –	<b>25</b> –	41 –	0-	0-
ı	60	56	50	40	PRISM/Is He Better Than Me (Capitol)	<b>76</b> +	13+	<i>60</i> +	<b>3</b> =	7=
ı	-	_	56		MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	<i>65</i> +	27+	<b>34</b> +	4-	19+
ı	9	16	34	-	DURAN DURAN/Is There Something I Should (Capitol)	<b>55</b> –	29 –		0 =	0 =
L		53	46	_	ZEBRA/Tell Me What You Want (Atlantic)	55+			0=	1-
١		BUT	•		HEART/How Can I Refuse (Epic)	83+			30+	78+
1		38	39		FASTWAY/Say What You Will (Columbia)	57 – 53 –			0 – 0 =	0 - 1 +
ı		30	42 45		MEN AT WORK/It's A Mistake (Columbia)  DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	44 –			0 =	0=
ı			47		SHOOTING STAR/Straight Ahead (Virgin/Epic)	59 –	17+		0-	1-
ı		BUT	_	_	JACKSON BROWNE/For A Rocker (Asylum)	54+		9+	11+	49+
		BUT			CONEY HATCH/First Time For Everything (Mercury/PG)	61+	4-	49+	6=	18+
ı			44	_	R.E.M./Radio Free Europe (IRS/A&M)	54 –	7-	47-	0 =	0-
	26	37	52		DAVID BOWIE/Modern Love (EMI America)	<b>39</b> –	25 –	<b>14</b> =	<b>0</b> =	0=
	53	57	53	<b>53</b>	IAN HUNTER/All Of The Good Ones Are Taken (Columbia)	<b>51</b> –		44+	0-	0-
	57	58	54	_	IRON MAIDEN/Trooper (Capitol)	42 –		22+	0-	0-
١	_		60	=	ARCANGEL/Tragedy (Portrait/CBS)	45 =		32 =	0-	3-
		BUT	_	_	ELVIS COSTELLO/Everyday I Write The Book (Columbia)			31+	7-	18 –
		BUT		_	DAVID BOWIE/Criminal World (EMI America)	<i>38</i> +		12+	0=	2-
1			49		GARY MYRICK/Message Is You (Epic) DAVE EDMUNDS/Slippin' Away (Columbia)	46 – 36 –	8- 17-	38 – 19 –	0 = 0 =	1 – 0 –
		34 BUT	48	60	BILLY JOEL/Tell Her About It (Columbia)	30 - 46 +			4=	16+
L	ULL			_	DIEL VOEN TOUT TO ABOUT I (COUNTING)					

MOD MOTTE ACKS

## MOR/ALBUMS 25+

Week
1 1 POLICE Synchronicity (A&M)
Breath" "King" "Finger"
2 2 STEVIE NICKS The Wild Heart (Modern/Atco)
"Stand Back" "Enchanted" "Heart"
6 3 ELO Secret Messages (Jet/CBS)
"Rock 'N' Roll" "Messages" "Stranger"
3 4 FIXX Reach The Beach (MCA)
"Saved" "Thing"
B content bit of the content of the
The state of the state of the state of the state of
7 DAVID BOWIE Let's Dance (EMI America)
7 DAVID BOWIE Let's Dance (EMI America)
9 8 QUARTERFLASH Take Another Picture (Geffen)
'Take Me To Heart'
8 9 STEVIE RAY VAUGHAN Texas Flood (Epic)
"Pride And Joy" "Love Struck"
11 10 JOE WALSH . You Bought It — You (Full Moon/WB)
"Rock & Roll" "Space Age"
10 11 TALKING HEADS Speaking in Tongues (Sire/WB)
"Burning Down The House"
16 2 ELVIS COSTELLO Punch The Clock (Columbia)
4 13 MEN AT WORKCargo (Columbia)
''It's A Mistake''
14 W KINKS State Of Confusion (Arista)
"Come Dancing" "Don't Forget"
BILLY JOEL An Innocent Man (Columbia)
"Tell Her" "Faith" "Easy Money"
13 16 ELTON JOHNToo Low For Zero (Geffen)
17 To EURYTHMICS Sweet Dreams (Are Made) (RCA)
"Sweet Dreams" "Stranger"
19 18 RICKIE LEE JONES Girl At Her Volcano (WB)
"Renee" "Boardwalk"  15 19 DOOBIE BROTHERS Farewell Tour (WB)
"Olana"
18 20 MARSHALL CRENSHAW Field Day (WB)
''Whenever You're On My Mind''

strength 12-24, includes four-week trend of chart action, plus cuts listed numerically by airplay, Current singles are BOLDBD. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (+), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

CHART PARTICIPANTS - WECM/Claremont, WPLR/New Haven, WNEW-CHAIT PAINT I PAINT WELDIN/Glateninin, WT-I/New Nation, WIEW FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft, Pierce, KUFO/Odessa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft, Collins, KINK/Portland, KFOG/San Francisco, KTIM/San Rafael, KTMS/Santa Barbara.

list week injuries, records showing again with a many  $\alpha$  AOR / ALBUMS 25  $\pm$  — Compiles album airplay data from stations showing ratings strength 25  $\pm$ , includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay

AOR BREAKERS - Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing sign

MOST ADDED. HOTTEST - National and regional listings by number of station reports 112-24's and 25+ combined), includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay /40 (12-24) chart. Rotational information disp two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name

indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel denoting a station's competitive ratings strength

Indicates one of the week's most added new albums.

## REAK

This data reflects reporting stations with a majority of listeners aged 12-24.

## **Emotion (MCA)**

61% of our 12-24 reporters on it. Total reports: 100. Hot 13, Medium 84, Extra Adds 2, Total Adds 11. Moves 35-27 on the AOR Hot Tracks chart.

How Can I Refuse (Epic)

51% of our 12-24 reporters on it. Total reports: 83. Hot 12, Medium 41, Extra Adds 30, Total Adds 78. Debuts at #44 on the AOR Hot Tracks chart.

## SIGNIFICANT

WEIL YOUNG/Everybody's Rockin' (Geffen) "Payola Blues"
Total Reports: 22(0)/Total Adds: 22(0); Hots: 2(0)/Hot Adds: 2(0); Mediums: 9(0)/Medium Adds: 9(0)/Extra Adds: 11(0). ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For A Pretty Face)

Total Reports: 22(0)/Total Adds: 21(0): Hors: 01(0)/Hot Adds: 01(0): Madisma, 13(0)/Hot Adds: 01(0): Madisma, 13(0): Madisma,

ESPIONAGE/Espionage (A&M) "The Sound Of Breaking Hearts" 22(19)/Total Adds: 2(1); Hots: 2(2)/Hot Adds: 0(0); Mediums: 18(16)/Medium Adds: 0(0)/Extra Adds: 2(1). BILLY IDOL/Don't Stop (Chrysalis) "Dancing With Myself"
Total Reports: 21(0)/Total Adds: 15(0). Hes are a story of the sto Total Reports: 21(0)/Total Adds: 16(0): Hots: 2(0)/Hot Adds: 2(0): Mediums: 9(0)/Medium Adds: 4(0)/Extra Adds: 10(0) KISSING THE PINK/Naked (Atlantic) "Maybe This Day"

Total Reports: 20(12)/Total Adds: 6(5); Hots: 1(0)/Hot Adds: 1(0); Mediums: 15(9)/Medium Adds: 2(2)/Extra Adds: 3(3).

SHALAMAR/The Look (Elektra) "Dead Giveaway"

Total Reports: 17(17):/Total Adds: 3(6); Hots: 2(1)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 1(2)/Extra Adds: 2(4).

TWISTED SISTER/You Can't Stop Rock 'N' Roll (Atlantic) "The Kids Are Back"
Total Reports: 15(13)/Total Adds: 2(0); Hots: 2(2)/Hot Adds: 0(0); Mediums: 11(11)/Medium Adds: 0(0)/Extra Adds: 2(0).

QUEENSRYCHE/Queensryche (206) "Queen Of The Reich"
Total-Reports: 15(11)/Total Adds: 0(6); Hots: 5(2)/Hot Adds: 0(1); Mediums: 10(8)/Medium Adds: 0(4)/Extra Adds: 0(1).
TIM SCOTT/Swear (Sire/WB) "Swear"
Total Reports: 13(11)/Total Adds: 1(6); Hots: 1(1)/Hot Adds: 0(1); Mediums: 11(9)/Medium Adds: 0(4)/Extra Adds: 1(1).

JULUKA/Scatterlings (WB) "Scatterlings Of Africa"
Total Reports: 12(11)/Total Adds: 2(3); Hots: 3(1)/Hot Adds: 0(0); Mediums: 9(7)/Medium Adds: 2(0)/Extra Adds: 0(3)

TIM FINN/Escapade (A&M) "Fraction Too Much Friction"

Total Reports: 10(0)/Total Adds: 8(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 5(0)/Medium Adds: 3(0)/Extra Adds: 5(0).

SCANDAL/Love's Got A Line On You (Columbia) "Win Some, Lose Some"

Total Reports: 10(0)/Total Adds: 3(6); Hots: 2(2)/Hot Adds: 0(1); Mediums: 7(3)/Medium Adds: 2(1)/Extra Adds: 1(4).

TORONTO/Girl's Night Out (A&M) "Girl's Night Out"

Total Reports: 10(9)/Total Adds: 2(3); Hots: 4(3)/Hot Adds: 0(1); Mediums: 5(6)/Medium Adds: 1(2)/Extra Adds: 1(0).

Y&T/Mean Streak (A&M) "Mean Streak"

Total Reports: 9(3)/Extra Adds: 2(3)

Total Reports: 8(2)/Total Adds: 7(2): Hots: 1(0)/Hot Adds: 1(0); Mediums: 5(2)/Medium Adds: 4(2)/Extra Adds: 2(0)
NEW ORDER/Power, Corruption & Lies (Rough Trade) "Age Of Consent" 8(6)/Total Adds: 1(0); Hots: 1(2)/Hot Adds: 0(0); Mediums: 6(4)/Medium Adds: 0(0)/Extra Adds: 1(0)

> Station Listings . . See Page 45



This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

Three Two			August 5, 1983	164 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation Re	Adds ,	Total Adds Ali lotations
1 1	4	0	POLICE/Synchronicity (A&M)	"Pain" (138) "Breath" (104) "Finger" (89)	164 =	159-	<b>5</b> +	0=	0=
3 3	2	_	LOVERBOY/Keep It Up (Columbia)	"Hot Girls" (115) "Strike" (103) "Queen" (98)	154 –	133 -	- 21+	0=	1+
2 2			FIXX/Reach The Beach (MCA)	"One Thing" (131) "Saved" (122)	154 -	126-	- <i>28</i> +	0=	0-
7 5	5		ROBERT PLANT/The Principle Of Moments (Atlantic)	"Big Log" (116) "Arms" (115) "Mood" (60)	157+	120+	- 37-	0-	0-
4 4	4		STEVIE NICKS/The Wild Heart (Modern/Atco)	"Stand" (104) "Nothing" (86) "Enchanted" (76)	154+	119-	- <i>35</i> +	0=	1+
DEBUT		-	JACKSON BROWNE/Lawyers In Love (Asylum)	"Lawyers" (141) "Rocker" (54) "Cut" (24)	<i>150</i> +	116+	- 28 -	6+	27+
5 6	6	_	DAVID BOWIE/Let's Dance (EMI America)	"China" (95) "Modern" (39) "Criminal" (38)	122 -	90-	- <b>32</b> +	0=	1 =
8 8	8	_	ZEBRA/Zebra (Atlantic)	"Behind The Door" (98) "Tell" (55)	121 –	<i>58</i> -	- <i>63</i> +	0=	0-
13 11	9	9	JOAN JETT/Album (Blackheart/MCA)	"Fake Friends" (92) "French" (78)	122 =	63-	- <i>59</i> +	0=	3=
	20		KANSAS/Drastic Measures (CBS)	"Fight Fire With Fire" (131)	134+	<i>31</i> +	97+	4-	19-
6 7	7	11	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin" (74) "Rock Of Ages" (44) "Late" (29)	110-	65 -	- 43+	2+	4-
16 12	12		TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning Down The House" (118)	119+	60 <del>+</del>	- <b>59</b> –	0 =	2-
29 18		-	CHARLIE/Charlie (Mirage/Atco)	"It's Inevitable" (123)	125 +	<i>53</i> +	- <i>70</i> –	2+	2-
14 13	13	14	QUARTERFLASH/Take Another Picture (Geffen)	"Take Me To Heart" (106) "Picture" (11)	114+	71 +	42-	1+	1 =
11 9	10	15	ZZ TOP/Eliminator (WB)	"Sharp" (92) "Gimme" (25) "Pressure" (10)	108 –	44 -	- 64 –	<b>0</b> –	0-
10 10	11	16	JOE WALSH/You Bought It You Name It (Full Moon/WB)	"Rock & Roll" (102) "Told You So" (14)	111 –	<i>38</i> –	- <i>73</i> –	0-	3-
36 30	22		STEVIE RAY VAUGHAN/Texas Flood (Epic)	"Pride And Joy" (102) "Love Struck" (16)	114+	<i>30</i> +	- 80+	3-	12-
25 20	17	18	DONNIE IRIS/Fortune 410 (MCA)	"Do You Compute?" (104)	104 –	24 =	<b>79</b> –	1+	4-
22 17	15	19	BRYAN ADAMS/Cuts Like A Knife (A&M)	"This Time" (74) "Cuts" (23)	<b>93</b> –	45 -	48+	0-	2=
23 19	21	20	QUIET RIOT/Metal Health (Pasha/CBS)	"Cum On" (74) "Metal Health" (35)	<b>95</b> +	31+	- 64 –	0-	1 –
24 24	18	21	ELO/Secret Messages (Jet/CBS)	"Rock" (69) "Messages" (28) "Diamonds" (17)	94 –	39 -	- <i>55</i> +	0-	1 –
- 39	24	22	DFX2/Emotion (MCA)	"Emotion" (100)	103+	13+	87+	2-	11-
28 22	19	23	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	"Sweet Dreams (Are Made Of This)" (84)	88 –	<i>50</i> +	- <i>38</i> –	0-	2-
18 16	16	24	IRON MAIDEN/Piece Of Mind (Capitol)	"Flight Of Icarus" (66) "Trooper" (42)	<i>87</i> –	32 -	- 55	0-	0-
32 31	25	25	RICK SPRINGFIELD/Living In Oz (RCA)	"Human Touch" (75)	84+	44+	40 –	0-	3-
- 37	30	26	DIO/Holy Diver (WB)	"Rainbow In The Dark" (77)	<i>82</i> +	17+	- <i>59</i> +	<b>5</b> +	11-
- 36	33	27	PRISM/Beat Street (Capitol)	"Is He Better Than Me" (76)		14+		4+	8+
20 26	27	28	FASTWAY/Fastway (Columbia)	"Say What You Will" (57) "Easy Living" (13)	<i>63</i> –	23-	40 –	<b>0</b> –	0-
	40	29	MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)		6 <b>6</b> +	<i>28</i> +		4	19+
DEBUT		30	BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (46) "Money" (31) "Uptown" (10)	<b>71</b> +	<i>26</i> +	<i>38</i> =	7+	25+
9 14	26	31		"Is There Something I Should Know?" (55)	<i>55</i> –			o =	0 =
34 33	31	32		"Straight Ahead" (59) "Preview" (17)	<i>64</i> –	19+	45-	0-	0-
15 23	28	33		"It's A Mistake" (53) "High Wire" (12)	<b>58</b> –	<b>29</b> –		o =	1+
DEBUT		34		"First Time For Everything" (61)	<i>66</i> +		-	6-	19-
31 34	35	35		"Eat The Rich" (40) "Screaming" (19)			48+	1+	6+
	38	36		'' <b>Tragedy''</b> (45) ''Stars'' (15)	<i>57</i> =	13=	44+	0-	3-
DEBUT		37		''Everyday'' (49) ''Talk'' (14)	<i>64</i> +		41+	9 -	20 -
12 15	23	38		"Confusion" (31) "Come Dancing" (15)	<i>50</i> –		30 -	0=	0=
33 28	32	39		"Radio Free Europe" (54)	<b>57</b> –		48-	0=	0-
26 25	29	40	GARY MYRICK/Language (Epic)	''Message'' (46) ''Guitar, Talk'' (17)	<i>57</i> –	10-	47-	0=	1 –

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

## **JACKSON BROWNE** Lawyers In Love (Asylum)

"Lawyers" "Rocker" "Cut." 91% of our 12-24 reporters on it. Total reports: 150. Hot 116, Medium 28, Extra Adds 6, Total Adds 27. Debuts at #6 on the AOR Albums chart.

## **PRISM Beat Street (Capitol)**

"Better." 51% of our 12-24 reporters on it. Total reports: 84. Hot 14, Medium 66, Extra Adds 4, Total Adds 8. Moves 33-27 on the AOR Albums chart.

## Holy Diver (WB)

"Rainbow." 50% of our 12-24 reporters on it. Total reports: 82. Hot 17, Medium 59, Extra Adds 5, Total Adds 11. Moves 30-26 on the AOR Albums chart.

This data reflects reporting stations with a majority of listeners aged 12-24.

IAN HUNTER/All Of The Good Ones Are Taken (Columbia) "All Of The Good Ones Are Taken" Total Reports: 58(62)/Total Adds: 1(5); Hots: 8(9)/Hot Adds: 0(0); Mediums: 49(49)/ Medium Adds: 0(2)/Extra Adds: 1(3).

SPYS/Behind Enemy Lines (EMI America) "Rescue Me"

Total Reports: 50(50)/Total Adds: 2(15); Hots: 2(3)/Hot Adds: 0(0); Mediums: 47(38)/ Medium Adds: 1(6)/Extra Adds: 1(9).

DANNY SPANOS/Passion In The Dark (Epic) "Hot Cherie"
Total Reports: 49(35)/Total Adds: 25(25); Hots: 1(0)/Hot Adds: 0(0); Mediums: 36(22)/ Medium Adds: 14(12)/Extra Adds: 11(13).

## MOST ADDED 6

All Stations		
Heart "Refuse"	(84)	
Jackson Browne	(33)	
Billy Joel	(31)	
Animals "Night"	(29)	
Neil Young	(27)	

### Police Fixx (139)Loverboy (138)Stevie Nicks (135)

(134)

DAVE EDMUNDS/Information (Columbia) "Slippin' Away"

Total Reports: 42(54)/Total Adds: 1(2); Hots: 17(27)/Hot Adds: 0(0); Mediums: 25(27)/ Medium Adds: 1(2)/Extra Adds: 0(0).

ELTON JOHN/Too Low For Zero (Geffen) "Kiss The Bride" Total Reports: 40(35)/Total Adds: 9(0); Hots: 10(16)/Hot Adds: 0(0); Mediums: 27(19)/

Medium Adds: 6(0)/Extra Adds: 3(0). BONNIE TYLER/Faster Than The Speed Of The Night (Columbia) "Total Eclipse Of The Heart"

Total Reports: 34(28)/Total Adds: 5(5); Hots: 12(6)/Hot Adds: 0(0); Mediums: 20(20)/ Medium Adds: 3(3)/Extra Adds: 2(2).

LORDS OF THE NEW CHURCH/Live For Today (IRS/A&M) "Live For Today"

Total Reports: 34(30)/Total Adds: 4(2); Hots: 1(3)/Hot Adds: 0(0); Mediums: 31(27)/ Medium Adds: 2(2)/Extra Adds: 2(0).

BREAKS/The Breaks (RCA) "She Wants You"
Total Reports: 33(23)/Total Adds: 21(13); Hots: 0(0)/Hot Adds: 0(0); Mediums: 19(15)/

Medium Adds: 7(5)/Extra Adds: 14(8). TRIUMPH/Never Surrender (RCA) "All The Way"

Total Reports: 30(29)/Total Adds: 3(3); Hots: 16(16)/Hot Adds: 0(1); Mediums: 12(12)/ Medium Adds: 1(1)/Extra Adds: 2(1). HELIX/No Rest For The Wicked (Capitol) "Heavy Metal Love"

Total Reports: 27(17)/Total Adds: 11(7); Hots: 2(3)/Hot Adds: 0(0); Mediums: 19(11)/ Medium Adds: 5(4)/Extra Adds: 6(3).

GRAHAM PARKER/The Real Macaw (Arista) "Just Like A Man"
Total Reports: 26(13)/Total Adds: 19(13); Hots: 3(1)/Hot Adds: 0(1); Mediums: 11(2)/ Medium Adds: 7(2)/Extra Adds: 12(10).

FLASHDANCE/Various Artists (Casablanca/PolyGram) "Maniac" Total Reports: 26(24)/Total Adds: 3(2); Hots: 13(10)/Hot Adds: 0(0); Mediums: 12(13)/ Medium Adds: 2(2)/Extra Adds: 1(0).

More AOR Music Information See Page 60

## ontemporary Hit Radio Continued from Back Page

## **BREAKERS**®

## **AIR SUPPLY**

## Making Love Out Of Nothing At All (Arista)

67% of our reporters on it. Moves: Up 48, Debuts 36, Same 44, Down 0, Adds 20 including WKBW, WHYT, WKTI, KFI, KC101, WFMF, K96. See Parallels. debuts at number 38 on the CHR chart.

## **BONNIE TYLER**

## Total Eclipse Of The Heart (Columbia)

66% of our reporters on it. Moves: Up 56, Debuts 32, Same 26, Down 1, Adds 31 including WBEN-FM, WNYS, PRO-FM, Z93, WGCL, KBEQ, KIMN, KNBQ. See Parallels, debuts at number 37 on the CHR chart.

## **STRAY CATS**

## (She's) Sexy + 17 (EMI America)

64% of our reporters on it. Moves: Up 10, Debuts 49, Same 46, Down 0, Adds 36 including B104, WBEN-FM, KAFM, WGCL, WHYT, KZZP, KYUU. See Parallels, debuts at number 39 on the CHR chart.

## SHALAMAR

## Dead Giveaway (Solar/Elektra)

63% of our reporters on it. Moves: Up 67, Debuts 10, Same 46, Down 1, Adds 15 including Q105, KIMN, WRCK, WSKZ, WJXQ, KNOE-FM, 99KG. See Parallels, debuts at number 33 on the CHR chart.

## **ELTON JOHN** Kiss The Bride (Geffen)

61% of our reporters on it. Moves: Up 5, Debuts 20, Same 35, Down 0, Adds 75 including WXKS-FM, 94Q, KAFM, WHYT, KIMN, Q103. See Parallels, debuts at number 40 on the CHR chart.

## **NEW & ACTIVE**

RITA COOLIDGE "All Time High" (A&M) 131/10
Moves: Up 54, Debuts 11, Same 55, Down 1, Adds 10, WBCY, KZ93, KEYN-FM, KRSP, WIGY, WERZ, OK100, 95XIL, WJBQ, Q107 19-17, Q103 26-21, WBBQ 31-26, WJDX 12-7, WHHY-FM 21-16.

LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 130/20
Moves: Up 25, Debuts 31, Same 54, Down 0, Adds 20 including WKQX, WHYT, KBEQ, KCNR, XTRA, WFLY, WKRZ-FM, WSKZ, KITY, KIIK, KO93, KRSP, KNOE-FM, WSPT, KYYA.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 127/20
Moves: Up 38, Debuts 16, Same 53, Down 0, Adds 20 including Q107, 94Q, Z93, WGCL, XTRA, WLAN-FM, WKRZ-FM, WNFY, WNAM, WEBC, KRSP, WACZ, WTSN, WAZY-FM, KWTO-FM.

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 110/21 Moves: Up 23, Debuts 18, Same 48, Down 0, Adds 21 including KAFM, WKQX, WGCL, KCNR, WROR, WLAN-FM, Q106, KXX106, WOKI, WKDQ, KEYN-FM, KBBK, KIKI, Z102, KDVV.

SPANDAU BALLET "True" (Chrysalis) 93/46
Moves: Up 4, Debuts 15, Same 28, Down 0, Adds 46 including PRO-FM, KAFM, Q103, KFRC, KYUU, K104, WLAN-FM, WSSX, KRGV, WNAM, KIIK, WIKZ, WIXV, KFMZ, KYTN.

ROBERT PLANT "Big Log" (Atlantic) 70/37
Moves: Up 5, Debuts 7, Same 21, Down 0, Adds 37 including 94Q, WSPK, WKFM, WZYP, KX104, KMGK, KHOP, KSKD, WERZ, WSQV, WJAD, KILE, KNOE-FM, KFMW, KDZA.

WERZ, WSQV, WJAD, KILE, KNOE-FM, KFMW, KDZA.

TUBES "Tip Of My Tongue" (Capitol) 69/8

Moves: Up 11, Debuts 8, Same 42, Down 0, Adds 8, WNYS, KITE, WSFL, KITY, KMGK, WKHI, WSPT, KFMW, WPHD 34-31, KBEQ 29-26, KMJK 40-35, WROR 40-33, KSET-FM 24-19, WHOT 32-27, WERZ 27-24.

TALKING HEADS "Burning Down The House" (Sire/WB) 68/15

Moves: Up 14, Debuts 8, Same 31, Down 0, Adds 15, CKGM, WGCL, KIMN, WKEE, WSPK, KZFM, WANS-FM, KMGK, Z104, KBBK, KHOP, WCGQ, FM99, KRNA, 99K.G.

JUICE NEWTON "Tell Her No" (Capitol) 64/63

JUICE NEWTON "Tell Her No" (Capitol) 64/63

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 63 including PRO-FM, 94Q, Z93, WABX, KBEQ, WLOL-FM, Q103, KFI, KIQQ, KMJK, KNBQ, WPST, WBCY, K107, KKLS.

ZZ TOP "Sharp Dressed Man" (WB) 56/3

Moves: Up 11, Debuts 4, Same 38, Down 0, Adds 3, WOKI, WJXQ, 99KG, WPHD 30-23, K104 32-29, WHFM 33-30, WRCK 29-26, KZB 27-25, KRGV d-22, WOMP-FM d-40, WZYQ 25-22, OK100 38-32, KQIZ-FM 26-19, KYTN 30-25, KCBN 30-27. PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 53/8 Moves: Up 19, Debuts 4, Same 22, Down 0, Adds 8, KFI, KIIS-FM, XTRA, KFRC, WLAN-FM, WTIX, WXLK, KSLY, I95 11-8, Y100 23-19, KEARTH 26-24, WSPK 17-14, WNFY d-31, KRGV 20-15, KGGI 24-21.

SMOKEY ROBINSON & BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 53/1
Moves: Up 17, Debuts 6, Same 28, Down 1, Adds 1, PRO-FM, Y100 26-24, KYUU d-28, K104 21-19, WJDX 13-9, WOKI 36-33, WTIX 32-27, K093 32-30, KJRB 16-14, 95XIL 7-3, WJBQ d-34, WFLB 21-18, Q101 35-29, WBWB 38-32, KDZA 27-22.

PAUL ANKA "Hold Me 'Til The Mornin' Comes" (Columbia) 51/5
Moves: Up 21, Debuts 6, Same 18, Down 1, Adds 5, WGCL, CK101, KITE, WSFL, KILE, CKGM 39-36, WHYT 38-31, WKEE 33-26, WKFM 38-33, KXX106 30-26, KIIK 24-20, KEYN-FM 28-24, KGGI 18-15, WFLB 38-31.

## SIGNIFICANT ACTION

ZEBRA "Who's Behind The Door" (Atlantic) 42/3
Moves: Up 17, Debuts 1, Same 21, Down 0, Adds 3, KRGV, WOMP-FM, KNOE-FM, WKFM 40-31, KZZB 39-34, WTIX 18-15, WSEZ 36-29, WZZR 35-31, Z104 31-28, WZYQ 31-29, WJBQ 40-36, KYTN 34-30.

F.R. DAVID "Words" (Carrere/PolyGram) 41/17
Moves: Up 7, Debuts 3, Same 14, Down 0, Adds 17 including WLOL-FM, WLAN-FM, WSPK, WKFM, WSEZ, WZZR, KIKI, KO93,

KHYT 13FFA KILE WAEV, KENI, KGHO.

HEART "How Can I Refuse" (Epic) 40/37 Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 37 including WPHD, KNBQ, WFLY, WKFM, WZYP, WGRD, WVIC, KHOP, KSKD, WACZ, WSQV, KISR, KYTN, KWTO-FM, KOZE.

## **MOST ADDED** ®

**ELTON JOHN (75)** Kiss The Bride (Geffen) **JUICE NEWTON (63)** Tell Her No (Capitol) **SPANDAU BALLET (46)** True (Chrysalis) **ROBERT PLANT (37)** Big Log (Atlantic) **HEART (37)** How Can I Refuse (Epic) STRAY CATS (36)

(She's) Sexy + 17 (EMI America)

## HOTTEST

**POLICE (148)** Every Breath You Take (A&M) MICHAEL SEMBELLO (105) Maniac (Casablanca/PolyGram) **EURYTHMICS (88)** Sweet Dreams (Are Made Of This) (RCA) STEVIE NICKS (72) Stand Back (Modern/Atco) MEN AT WORK (57) It's A Mistake (Columbia) **DONNA SUMMER (55)** She Works Hard For The Money

(Mercury/PG)

TONY CAREY "West Coast Summer Nights" (Rocshire) 40/4
Moves: Up 12, Debuts 3, Same 20, Down 1, Adds 4, KFI, WNOK-FM, KYNO-FM, KYTN, WLOL-FM 22-18, KNBQ 22-20, WOKI
34-30, WZZR 26-23, WJXQ 29-24, WOMP-FM 27-25, WBWB 33-30.

STYX "High Time" (A&M) 32/30

Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 30 including KIQQ, KMJK, K104, KZZB, WQUT, WZPL, KKXX, WTSN, WSQV, WIXV, FM99, KFYR, KFMZ, KGHO, KOZE.

ARETHA FRANKLIN "Get It Right" (Arista) 31/8
Moves: Up 7, Debuts 2, Same 14, Down 0, Adds 8, WBEN-FM, WABX, KIQQ, WBBQ, 94TYX, WKHI, WFLB, KSLY, I95 15-12, Y100 21-18, WHYT 33-30, KEARTH 25-22, KFRC d-22, WJDX 38-34, KYNO-FM 19-15.

TEARS FOR FEARS "Change" (Mercury/PolyGram) 30/11

Moves: Up 2, Debuts 2, Same 12, Down 3, Adds 11, 790, WKFM, WRCK, WOKI, WZZR, WACZ, WISE, KILE, WGLF, KKQV, KFMW, KYYX 8-7, WIGY d-39.

RICK JAMES "Cold Blooded" (Gordy/Motown) 30/6
Moves: Up 5, Debuts 4, Same 15, Down 0, Adds 6, Z93, XTRA, WROR, WOKI, WZPL, WIXV, WXKS-FM 30-26, WBEN-FM 35-20,
KEARTH d-23, KIQQ 39-34, WNVZ d-38, WSEZ d-39, KHYT d-32.

KINKS "Don't Forget To Dance" (Arista) 28/27

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 27 including WPHD, WKEE, KITE, KTFM, WGRD, WHOT, KQMQ, KSKD, WIGY, WJBQ, KQIZ-FM, KISR, KKQV, WCIL-FM, KIST.

SERGIO MENDES "Rainbow's End" (A&M) 28/14

Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 14, WKEE, KITE, FM100, WTIX, WSEZ, WZPL, KIKI, KQMQ, KHOP, WISE, Q104, WBWB, KENI, KCDQ, WMEE d-29.

EDDY GRANT "I Don't Wanna Dance" (Portrait/CBS) 27/20

Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 20 including WXKS-FM, WPHD, WHTX, PRO-FM, WABX, WROR, WNFY, WNAM, WZPL, WFBG, WKHI, FM99, WGLF, KRNA, KFMW.

MANHATTANS "Crazy" (Columbia) 26/5
Moves: Up 6, Debuts 1, Same 13, Down 1, Adds 5, WFLY, WNOK-FM, KX104, KYNO-FM, KGGI, WXKS-FM 29-25, Q107 23-20, WABX on, KFRC 34-33, WTIC-FM 19-16, KTFM 34-32, KHYT 25-22, WFLB d-39, KCDQ on.

LINDSEY BUCKINGHAM "Holiday Road" (WB) 24/8

Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 8, KYUU, WPST, WANS-FM, WKFR, WFBG, KVOL, FM99, KFMW, KMJK on, WKFM on, KITE 21-19, WHOT on, KCDQ on.

CHRIS DeBURGH "Ship To Shore" (A&M) 23/11
Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 11, WBEN-FM, WABX, WLOL-FM, WKRZ-FM, KSET-FM, KBFM, KMGK, WIGY, KQIZ-FM, WYKS, KYTN, WPHD d-29, WJXQ 35-28, WOMP-FM d-35, WAZY-FM d-33.

RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 22/12 Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 12, WKRZ-FM, FM100, WTIX, WNVZ, WNAM, WHOT, KJRB, WIGY, WJBQ, WISE, WFLB, KENI, WCSC on, WNFY on, KCDQ on.

ANIMALS "The Night" (IRS/A&M) 21/19
Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 19 including WPHD, KIQQ, WSPK, KSET-FM, WZZR, Z104, KYYX, KRQ, WOMP-FM, WHSL, WBWB, KYTN, KRNA, KCBN.

WHAM! "Bad Boys" (Columbia) 20/9 Moves: Up 6, Debuts 2, Same 3, Down 0, Adds 9, WXKS-FM, XTRA, KITE, KSET-FM, KRGV, WHOT, KYNO-FM, KQMQ, WERZ, CKGM 35-32, KEARTH d-19, KIIS-FM 32-22, KIQQ 7-6, KFRC 22-19, WZZR 34-32.

R.E.M. "Radio Free Europe" (IRS/A&M) 20/0
Moves: Up 3, Debuts 1, Same 15, Down 1, Adds 0, WABX on, WLDL-FM d-40, WRCK on, KZZB 40-36, KSET-FM on, WOKI on, WZZR on, WHOT on, KQMQ on, KYYX 4-4, WSQV on, KFMZ 29-28, KYTN 39-36, KBIM on.

BLACKFOOT "Teenage Idol" (Atco) 18/1
Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 1, WNOK-FM, WPHD on, WKRZ-FM d-40, WZPL on, WJXQ 33-32, WHOT on, 95XIL 33-31, KQIZ-FM on, KCDQ on.

HAYSI FANTAYEE "Shiny Shiny" (RCA) 18/0
Moves: Up 4, Debuts 2, Same 12, Down 0, Adds 0, WBEN-FM 38-32, WPHD 40-36, K104 d-36, WRCK on, WCSC on, KSET-FM 25-17, WHOT on, WACZ on-dp, 95XIL on, WIXV d-35, KCBN 33-30.

BILLY IDOL "Dancing With Myself" (Chrysalis) 17/8
Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 8, WLAN-FM, KSET-FM, KIKI, KHYT, WIGY, WERZ, WJBQ, KQIZ-FM, WPHD on, WABX on, KIQQ on.

GARY MYRICK "Message Is You" (Epic) 16/1

Moves: Up 1, Debuts 0, Same 14, Down 0, Adds 1, WKRZ-FM, WPHD on, WABX on, WLOL-FM on, KSET-FM on, WZZR 40-34, KQMQ on, WHSL on, WBWB on, KYTN on.

SNUFF "Bad, Bad Billy" (WB/Curb) 15/9
Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 9, WKFM, WRCK, WIGY, WERZ, 13FEA, WJBQ, KQIZ-FM, WISE, WVOL.

STACY LATTISAW "Miracles" (Cotillion/Atco) 15/8

Moves: Up 2, Debuts 2, Same 3, Down 0, Adds 8, WXKS-FM, KFRC, KRGV, WTIX, KQMQ, KHYT, WFBG, WFLB, 195 d-30, Y100 27-23, KTFM on, KYNO-FM 8-7.

CLUB HOUSE "Medley" (Atlantic) 13/5

Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 5, KBFM, KITY, KHYT, FM99; WGLF, WXKS-FM on, 195 28-23, Y100 d-26, WFNY

PETER TOSH "Johnny B. Goode" (EMI America) 13/1
Moves: Up 5, Debuts 1, Same 6, Down 0, Adds 1, KIKI, WSSX 30-29, WNFY d-37, KSET-FM 30-25, WKDD on, WZZR on, WKFM on-d], Z104 28-26, KQMQ 22-20, 99KG on-dp, KCBN 24-21. MINISTRY "I Wanted To Tell Her" (Arista) 12/12

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WXKS-FM, WPHD, WKFM, WNFY, WZPL, WHOT, KSKD, KYYX, WFBG, WERZ, WJBQ, 99KG. DOOBIE BROTHERS "You Belong To Me" (WB) 12/2
Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 2, WZPL, KGGI, KIIS-FM on, WTRY on, WQUT.on, KKXX on, KIKI on, KQMQ on, WTSN 36-29, KCDQ on, KIST on.

KISSING THE PINK "Maybe This Day" (Atlantic) 12/1
Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 1, WZPL, WPHD on, KMJK 38-31, WCSC on, KSET-FM on, WHOT on, KYYX on, WOMP-FM on, WISE on, WFLB on-dp, WBWB on

PETER GABRIEL "Solisbury Hill" (Geffen) 11/9

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 9, KMJK, WNFY, WTIX, KTFM, WZZR, WJXQ, KYYX, WBWB, KCDQ, KIQQ on, FM99 on-dp.

"WEIRD AL" YANKOVIC "I Love Rocky Road" (Rock & Roll/CBS) 11/2 Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 2, KTFM, KIKI, WXKS-FM on, PRO-FM on, Y100 on, WROR on, WLAN-FM on, KIIK

n-dp. WERZ on

ARCANGEL "Tragedy" (Portrait/CBS) 10/4

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 4, WJXQ, WHOT, KQMQ, KHYT, 79Q, WRCK on, WKDD on, KQIZ-FM on, WJAD on-dp, WHSL on-dp. HERB ALPERT "Garden Party" (A&M) 10/2

es: Up 1, Debuts 1, Same 6, Down 0, Adds 2, G100, WFLB, WCSC on, KAMZ on-dp, WJDX d-35, Y103 25-22, FM100 on,

WTIX on, WJAD on-dp, KCDQ on MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 10/1
Moves: Up 4, Debuts 1, Same 4, Down 0, Adds 1, KYNO-FM, B94 7-6, 79Q on, Y100 d-30, Q102 on, K104 40-33, B97 20-16,

OK100 on, WIXV on, WCIL-FM 6-5.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) Indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED It this week. Indicates one of this week's most added new songs.

More CHR Music Information See Page 49

## "How Can I Refuse" HEART

## These Stations Couldn't:

WPHD	WNOK-FM	KHOP	WFOX
WABX	WANS-FM	KSKD	WYKS
KNBQ	WZYP	WACZ	KNOE-FM
WFLY	WABB-FM	WIKZ	WHSL
WTRY	WSFL	OK100	KYTN
WSPK	WRVQ	WSQV	KKLS
WKFM	WGRD	KQIZ-FM	KWTO-FM
WPST	WZZR	WISE	KFMW
WRCK	WKFR	WJAD	KGHO
WSSX	WVIC	KISR	KOZE

One of the "Most Added" CHR



## NATIONAL AIRPLAY

August 5, 1983

THE BACK PAGE



## ontemporary

	Two	Last ks Week		
1	1	1	0	POLICE/Every Breath You Take (A&M)
9	5	4	2	MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)
7	3	3	3	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
3	2		4	STEVIE NICKS/Stand Back (Modern/Atco)
17	8	5	5	MEN AT WORK/It's A Mistake (Columbia)
13	9	7	6	DONNA SUMMER/She Works Hard For The Money (Mercury/PG)
16	11	8	Ø	QUARTERFLASH/Take Me To Heart (Geffen)
6	4	6	8	DURAN DURAN/Is There Something I Should Know? (Capitol)
20	15	10	9	HUMAN LEAGUE/(Keep Feeling) Fascination (Virgin/A&M)
18	16	12	10	LOVERBOY/Hot Girls In Love (Columbia)
24	18	13	0	ELO/Rock 'N' Roll Is King (Jet/CBS)
29	23	17	B	CULTURE CLUB/I'll Tumble 4 Ya (Virgin/Epic)
26	20	15	B	DAVID BOWIE/China Girl (EMI America)
15	12	14	14	BRYAN ADAMS/Cuts Like A Knife (A&M)
33	24	21	15	JACKSON BROWNE/Lawyers In Love (Asylum)
22	19	18	16	FIXX/Saved By Zero (MCA)
-	30	26	D	MICHAEL JACKSON/Human Nature (Epic)
37	28	23	18	JOURNEY/After The Fall (Columbia)
_	32	24	19	TACO/Puttin' On The Ritz (RCA)
25	22	20	20	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
2	6	9	21	MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)
39	29	25	22	RICK SPRINGFIELD/Human Touch (RCA)
-	39	33	23	BILLY JOEL/Tell Her About It (Columbia)
10	10	14	24	ROD STEWART/Baby Jane (WB)
-	40	37	25	ASIA/Don't Cry (Geffen)
-	_	32	26	MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
36	33	30	27	AMERICA/The Border (Capitol)
5	7	16	28	MADNESS/Our House (Geffen)
12	14	19	29	PRINCE/1999 (WB)
-	36	34	30	NAKED EYES/Promises, Promises (EMI America)
38	35	31	31	DIANA ROSS/Pieces Of Ice (RCA)
-	-	38	32	LAURA BRANIGAN/How Am I Supposed To Live (Atlantic)
BR	EA	KER		SHALAMAR/Dead Giveaway (Solar/Elektra)
-	38	36	34	JOAN JETT/Fake Friends (Blackheart/MCA)
40	37	35	35	CHARLIE/It's Inevitable (Mirage/Atco)
-	-	39	36	FRANK STALLONE/Far From Over (RSO/PolyGram)
BREAKER		37	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)	

RITA COOLIDGE/All Time High (A&M) POLICE/Every Breath You Take (A&M) PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia) AMERICA/The Border (Capitol) MICHAEL JACKSON/Human Nature (Epic)

BREAKER 33 AIR SUPPLY/Making Love Out Of Nothing At All (Arista)

BREAKER STRAY CATS/(She's) Sexy + 17 (EMI America)

BREAKER 49 ELTON JOHN/Kiss The Bride (Geffen)

LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic) LOUISE TUCKER/Midnight Blue (Arista)

DeBARGE/All This Love (Gordy/Motown)

S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown)

CHAMPAIGN/Try Again (Columbia) MEN AT WORK/It's A Mistake (Columbia)

BILLY JOEL/Tell Her About It (Columbia) 13 LEE GREENWOOD/I.O.U. (MCA)

14 SERGIO MENDES/Never Gonna Let You Go (A&M)

15 TACO/Puttin' On The Ritz (RCA)

**6** AIR SUPPLY/Making Love Out Of Nothing At All (Arista)

8 11 17 HOLLIES/Stop In The Name Of Love (Atlantic) 26 22 20 B F.R. DAVID/Words (Carrere America/PolyGram)

11 11 16 19 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)

29 24 W HERB ALPERT/Garden Party (A&M)

26 21 JENNIFER WARNES/Nights Are Forever (WB)

13 17 22 J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB)

23 DIONNE WARWICK/All The Love In The World (Arista)

10 17 18 24 LITTLE RIVER BAND/We Two (Capitol)

BREAKER 29 CRYSTAL GAYLE/Baby, What About You (WB)

30 28 DERAN CRAIG/One Mind, Two Hearts (Curb/CBS)

29 27 27 GEORGE FISCHOFF/Summer Love (Moss Music Group)

19 18 21 28 KINKS/Come Dancing (Arista)

BREAKER 3 SERGIO MENDES/Rainbow's End (A&M)

13 20 25 30 JIM CAPALDI/That's Love (Atlantic)

## MOR/HOTTRACKS

9 7	1	0	ACIA/Dan/ACIA/C
7		0	ACIA/D/+ C /C # -\
	5		ASIA/Don't Cry (Geffen)
6	-		POLICE/King Of Pain (A&M)
	4.		JACKSON BROWNE/Lawyers In Love (Asylum)
3	6		FIXX/One Thing Leads To Another (MCA)
5	8	-80	FIXX/Saved By Zero (MCA)
2	3	6	LOVERBOY/Hot Girls In Love (Columbia)
_	26	0	STRAY CATS/(She's) Sexy + 17 (EMI America)
17	10		ROBERT PLANT/Other Arms (Atlantic)
12	11	9	ROBERT PLANT/Big Log (Atlantic)
1	2	10	POLICE/Every Breath You Take (A&M)
4	7	11	STEVIE NICKS/Stand Back (Modern/Atco)
11	12	12	TALKING HEADS/Burning Down The House (Sire/WB)
_	27	13	KANSAS/Fight Fire With Fire (CBS)
13	13	14	LOVERBOY/Strike Zone (Columbia)
22	14		
14	15		QUARTERFLASH/Take Me To Heart (Geffen)
8	9		DAVID BOWIE/China Girl (EMI America)
18	16	18	LOVERBOY/Queen Of The Broken Hearts (Columbia)
20	18		POLICE/Synchronicity II (A&M)
10	17	-	ZEBRA/Who's Behind The Door (Atlantic)
28	22		POLICE/Wrapped Around Your Finger (A&M)
19	20		JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB
24	21		DONNIE IRIS/Do You Compute? (MCA)
27	24		JOAN JETT/Fake Friends (Blackheart/MCA)
41	33		STEVIE RAY VAUGHAN/Pride And Joy (Epic)
25	23	26	STEVIE NICKS/Nothing Ever Changes (Modern/Atco)
A	(ER	27	DFX2/Emotion (MCA)
15	19		ZZ TOP/Sharp Dressed Man (WB)
26	25	29	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
	5 2 - 17 12 1 4 11 - 13 22 14 8 18 20 110 228 41 227 41 15	5 8 2 3 - 26 17 10 12 11 1 2 4 7 11 12 - 27 13 13 22 14 14 15 8 9 18 16 20 18 10 17 28 22 19 20 24 21 27 24 41 33 25 23 24 AKER	3 6 4 5 8 5 2 3 6 - 26 7 17 10 8 12 11 9 1 2 10 4 7 11 11 12 12 - 27 13 13 13 14 22 14 15 14 15 16 8 9 17 18 16 18 20 18 19 10 17 20 28 22 21 19 20 22 24 21 23 27 24 24 24 25 23 27 24 24 28 25 23 26 28 27 24 28 28 28 28 28 28 29 28 28 20 28 29 21 29 20 22 22 24 21 23 25 23 26 26 27 24 24 26 27 27 28 28

35 33 30 STEVIE NICKS/Enchanted (Modern/Atco)

					NOR/ALBUMS
			- 40		
	1,	1	1		POLICE/Synchronicity (A&M)
	3	3	2		LOVERBOY/Keep It Up (Columbia)
1	2	2	3		FIXX/Reach The Beach (MCA)
1	7	5	5		ROBERT PLANT/The Principle Of Moments (Atlantic)
ı	4	4	4	5	STEVIE NICKS/The Wild Heart (Modern/Atco)
1	BH		KE		The state of the s
	5	6	6	7	DAVID BOWIE/Let's Dance (EMI America)
1	8	8	8		ZEBRA/Zebra (Atlantic)
1	13	11	9		JOAN JETT/Album (Blackheart/MCA)
-	-	-	20		KANSAS/Drastic Measures (CBS)
1	6	7		11	DEF LEPPARD/Pyromania (Mercury/PolyGram)
ı	16	12	12	0	TALKING HEADS/Speaking In Tongues (Sire/WB)
I	29	18	14		CHARLIE/Charlie (Mirage/Atco)
1	14	13	13		QUARTERFLASH/Take Another Picture (Geffen)
1	11	9	10		ZZ TOP/Eliminator (WB)
1	10	10	1,1	16	JOE WALSH/You Bought It—You Name It (Full Moon/WB)
ł	36	30	22		STEVIE RAY VAUGHAN/Texas Flood (Epic)
I	25	20	17		DONNIE IRIS/Fortune 410 (MCA)
ı	22	17	15		BRYAN ADAMS/Cuts Like A Knife (A&M)
ı	23	19	21		QUIET RIOT/Metal Health (Pasha/CBS)
1	24	24	18		ELO/Secret Messages (Jet/CBS)
	-	39	24		DFX2/Emotion (MCA)
١	28	16	19		EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
١	32	31	16 25		IRON MAIDEN/Piece Of Mind (Capitol) RICK SPRINGFIELD/Living In Oz (RCA)
ı			KER		DIO/Holy Diver (WB)
۱					PRISM/Beat Street (Capitol)
ı	20	26	27		FASTWAY/Fastway (Columbia)
1	_	_	40		MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)
1	DI	BUT		30	BILLY JOEL/An Innocent Man (Columbia)
-	9	14	26		DURAN DURAN/Duran Duran (Capitol)
1	34	33	31		SHOOTING STAR/Burning (Virgin/Epic)

CONEY HATCH/Outa Hand (Mercury/PolyGram)

36 ARCANGEL/Arcangel (Portrait/CBS)

DEBUT DEBUT

15 23 28 33 MEN AT WORK/Cargo (Columbia)

12 15 23 38 KINKS/State Of Confusion (Arista)

26 25 29 40 GARY MYRICK/Language (Epic)

31 34 35 35 KROKUS/Headhunter (Arista)

33 28 32 39 R.E.M./Murmur (IRS/A&M)

N&A Begins on Page 59