ISSUE NUMBER 431

THE INDUSTRY'S NEWSPAPER

MAY 7, 1982

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Devlin Exits WOR

Rick Devlin, VP/GM of WOR/ New York for nearly six years, has left because of "personality difficulties" with RKO Radio Division President and Acting TV Division President Bob Williamson. Devlin told R&R he's leaving the station operationally in tiptop condition. "We are the most involved radio station in the country," Devlin commented. Williamson refused to comment on Devlin's departure, and said he has no timetable in mind for naming a successor. He did indicate that he'd allow time for people within the company to come forth and apply for the VP/GM job.

Sources within RKO hinted that Devlin's flamboyant style of operation probably led to the personality conflicts between him and Williamson. Others singled out a recent book published in honor of WOR's 60th anniversary, which they felt appeared to be a tribute to Devlin while omitting references to RKO, as a source of conflict.

McNally To Manage WAPP

E. Patrick McNally, Station Manager of WAVA/Washington and Director of Sales for the Doubleday Broadcasting group, has been named General Manager of Doubleday's new acquisition WAPP/New York (formerly WTFM). McNally joined Doubleday as GSM of WLLZ/Detroit in 1980, shifting to WAVA as manager in February of this year.

McNally told R&R, "My stay in Washington, although brief, was very rewarding. WAVA is well on its way to becoming a major factor in the market. I appreciate the confidence that (Doubleday Broadcasting President) Gary Stevens and the company have expressed in me. I'm very excited about the challenge of manning a station in the New York market. I look forward to working with (Doubleday National PD) Dave Hamilton and his staff in making WAPP an incredible radio station."

The actual air date for WAPP's debut has not been firmly set, but should be sometime shortly after June 1. Sources within Doubleday indicated the format of the station would be AOR, contrary to other published reports.

In a related promotion, KDWB-AM & FM/Minneapolis-St. Paul General Sales Manager Gregory Boen has assumed the additional duties of Director of Sales for Doubleday Broadcasting.

There was also speculation that Devlin was spending too much time in London. In his defense, Devlin noted that both the book and the station's sponsored trips to London were money-makers.

Devlin serves on the NAB Board of Directors, from which he will have to resign, and as VP of the New York State Broadcasters. Devlin was GM of sister station WXLO (now WRKS)/New York for two years prior to joining WOR. Before that, he was GSM at WWDJ/Hackensack, NJ and at the CBS Radio Network.

Errors Discovered In L.A. Winter Arbitron

A post-survey diary review has uncovered 22 diaries that should not have been used to compile estimates for the winter Los Angeles Arbitron report. The diaries were located in the High Density Hispanic Area, and the subtraction of the 14 Hispanic and eight nonethnic diaries may cause at least five stations to drop in total week total persons share. 17 stations in all may lose average quarter-hour audience, and overall listening in the market will drop slightly if the book is republished.

Fiddick New Multimedia President

After three months as General Manager of Multimedia Radio, Paul Fiddick has been named President of the 12-station group. Fiddick, 32, assumes the presidency after one year as Senior VP of Multimedia before being upped to GM in February. Prior to that he served as VP/GM of the company's WEZW/Milwaukee, a station he joined in 1972 as an account ex-



Paul Fiddick

Multimedia
Broadcasting
Company President James Lynagh commented, "Paul Fiddick is an extraordinarily well-rounded and experienced broad-

ecutive.

caster. He is committed to continuing the strong position Multimedia radio stations have held in their communities. I am confident Paul will provide the dynamic leadership needed by our radio group in the challenging, competitive years ahead."

As President of Multimedia Ra-

As President of Multimedia Radio, Fiddick will maintain his office in Cincinnati at the corporate headquarters of Multimedia Broadcasting. Bruce Buchanan will continue as Executive VP of the radio group. Multimedia Radio currently owns and operates WFBC-AM & FM/Greenville, KAAY & KLPQ/Little Rock, KEEL & KMBQ/Shreveport, WAKY & WVEZ/Louisville, WEZW/Milwaukee, WMAZ-AM & FM/Macon, and WWNC/Asheville.

Cole Chosen As KIX106 PD

Bob Cole, PD and morning man at KOKE-AM & FM/Austin since 1978, has been named Program Director at KIX106(WPKX-FM)/Washington, DC, replacing Dennis Day, who resigned. Cole, a former CMA DJ of the Year, is an 11-year radio veteran at the age of 25.

KIX106 GM Bill Sherard told R&R, "Our former PD Dennis Day resigned over some operational differences, but I still consider him a major talent. However, I'm real happy to have Bob Cole. His success in Austin is legend. Bob had reached a career fork in the road, and I understand

he wants to focus more on programming and less on being a major air talent, and it was a question of timing. He has leadership abilities, the capacity to

Roh Cole

the capacity to Bob Cole follow through, and one of the

most analytical and imaginative programming minds I've met in country music. Bob will also be on the air in an as-yet-undetermined airshift, but he will not be doing the morning show; he will be focusing his attentions on programming."

Cole commented, "Leaving Aus tin not only affects me on the usual business level, but also even more on the personal level. The great staff of KOKE and the people of Austin provide me with the fondest memories of my lifetime. It is with great optimism, however, that I look ahead to the future and working with Bill Sherard and the brilliant crew at KIX106. I'm super-impressed with Bill, and the resources available with a company (Metroplex) and a station like that are much more than even KOKE is able to offer. It was a hard decision, but I'm very excited about it." Cole starts his new duties in mid-May. No replacement has been named at KOKE

The diaries in question were placed through the Expanded Sample Frame technique. However, according to Arbitron VP Rip Ridgeway, "ESF diaries are supposed to be culled from the HDHA by the Field Operations department." Apparently that was not done in this instance.

Arbitron is conducting an impact study to see how much damage the 22 diaries did to the integrity of the estimates. According to calculations by Hiber & Hart, Ltd., who discovered the problems, KFWB, KIQQ, KLOS, KMET, and KZLA-FM would all slip in 12+ share if the book was corrected, while others might gain. Arbitron VP Mike Membrado told R&R, "If their calculations are correct, a reissue of the book would be probable." Arbitron will make a decision in the next few days.

WBBM-FM Debuts "Hot Hits"

Chicago officially received another CHR station Monday (5-3) as WBBM-FM converted to Mike Joseph's "Hot Hits" format. The "Hot Hits" name had been the subject of considerable market controversy when WLS/Chicago had tried a preemptive move using the "Hot Hits" term (R&R 4-16). The station later dropped the slogan at the request of Joseph.

New WBBM-FM Program Director Buddy Scott told R&R, "We are on and the battle has begun. We feel very positive and there is an incredible amount of positive momentum. Everyone here is very psyched for it. I've never seen such enthusiasm."

Consultant Joseph commented, "We are most excited about the early reaction from the listeners. People are becoming aware of the station by word of mouth at an incredible rate. It's been a lot of hard work, but I'm most confident that this station will make a big mark in Chicago."

The staff lineup at WBBM-FM includes: 5-9am Steve Davis (from Z93/Atlanta); 9am-noon Joe Dawson (92X/Columbus); noon-3pm Gary Spears (92X); 3-7pm Bob Lewis (WRVQ/Richmond); 7pm-midnight Dave Robins (92X); overnights Frank Foster (formerly Steve Garrett at 96KX/Pittsburgh); swingshift Tony Taylor (WFBL/Syracuse).

The HEART of Radio Is Hit Music

"Qis Man Is Mine"



HEART

KEARTH	WKEE	WGH	K96	WCGQ	KRNA
KFI	KROK	WZZR	KRQ	WISE	KENI
KEZR	BJ105	WVIC	KHYT	WYKS	KKLV
B100	WDOQ	WJXQ	WGUY	KKQV	KSLY
KYYX	WMAK-FM	KSTT	WACZ	KKXL-FM	KCBN
KUBE	WOKI	KZ93	WFBG	WSPT	KATI
3WT	WRQK	WMEE	WOMP-FM	WAZY-FM	KYYA
K104	WCSC	KJRB	WCIR	KWLO	KOZE
		KNBQ	WFOX		

G

Management: Ken Kinnear Albatross Productions

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staff

	-
Editor & Publisher: BOB WILSON	
Vice President, Sales & Marketing: DICK KRIZMAN	_
Executive Editors: KEN BARNES, JOHN LEADER	
Art Director RICHARD ZUMWALT	
News Editor GAIL MITCHELL	
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CLAUDIA STEWART	
Computer Services Director: DAN COLE	
Assistant: LEE CLARK	
Research, JACK TOOTHMAN	
Traffic Director: ADRIENNE RIDDLE	-
Washington Bureau 1101 Connecticut Ave., NW, Suite 1004,	
Washington, DC 20036, (202) 466-4960	
Bureau Chief, JONATHAN HALL	
National Sales Director, BARRY O'BRIEN	
Washington Editor: BRADLEY WOODWARD	
Office Manager, VIVIAN FUNN	
Legal Counsel JASON SHRINSKY	_
Creative Consultant MARK SHIPPER	
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A LANGE OF THE PARTY OF THE PAR	

NEW CALLS WTKN WWSW Turns To Talk

Hailing itself as the city's "first and only all-Talk radio station," AM outlet WWSW/Pittsburgh has announced it will drop its A/C simulcast hours with sister WWSW-FM June 1 to join forces with the ABC Talkradio Satellite Network. The change includes the new call letters WTKN, translating to the slogan "Talkin" Pittsburgh." WWSW-AM & FM Program Director Tom Daren will be promoted to Program Director, while News Director Dave Berner will be promoted to Program Director for WTKN. He will continue to supervise both the AM and FM news departments.

In making the announcement, WWSW Inc. President/General Manager Michael Harvey commented, "Talkradio is a natural extension of what has already proven to be successful on the AM. We're moving our host Scott Cassidy from middays to mornings, and are conducting a na-



Tom Daren

Dave Berner

tionwide hunt to find a suitable afternoon talent."

Daren told R&R, "This format change is something that needed to be done. We have the second-best AM signal in Pittsburgh, and it was a shame to see it just sitting on the coattails of the FM. This is a very good opportunity, considering the way AM stations across the country are going. Now our AM can stand on its own two feet to find its niche in the marketplace.

KIRKPATRICK, MARCUS TAKE OVER

KXXY & KOCY Switching To Country

Summit Communications' KOCY & KX-XY/Oklahoma City will both convert to Country formats within the next 30 days under the leadership of new VP/GM Bill Kirkpatrick. AM KOCY, which currently runs Al Ham's "Music Of Your Life" format, will change May 15, with KXXY dropping its AOR format around June 1.

Kirkpatrick commented on the format change, "It comes as a result of the enor-





Bill Kirkpatrick

Charlie Marcus

mous amount of research we have been gathering over the past few months in the marketplace. Looking at the amount of AM and FM signals here, Country is where we feel that the long-range multimillion dollar investment in this market is best placed. It really has nothing to do with our competition, nor our ability to compete in

Iransactions

THREE BIRMINGHAM STATIONS SOLD

Newhouse Broadcasting has sold three of its radio properties, WAPI-AM & FM/Birmingham, AL, and WTPA/Harrisburg. At the same time, another Birmingham station, WRKK (like WAPI-FM an AOR) was sold by Brennan Properties to Mack Sanders for \$2.6 million. WAPI-AM & FM were sold for a combined price of \$4 million to Bernard Dittman, owner of WABB/Mobile. A/Cformatted WAPI has 50kw days, 5kw nights on 1070 kHz, while the FM has 100kw at an antenna height of 980ft; dial position is 94.5 mHz. WTPA was sold to the Foster Group, headed by Danny Israel, for an undisclosed price. The Foster Group also owns stations in Syracuse, New Mexico, and Long Island. Located at 104.1 mHz, WTPA has 24kw and an antenna height of 670ft.

WRKK is expected to switch format to Country, according to Brennan Properties' Dan Brennan. Buyer Sanders, among other properties, owns WVOK/Birmingham, formerly WRKK's sister station. WRKK has 100kw horizontally, 50 vertically, an antenna height of 870ft, and a dial position of 99.5 mHz.

Robert Ingstad has sold WTNT & WIVW/Tallahassee to Palmer Communications for \$2.6 million subject to FCC approval. Palmer also owns WHO & KLYF/Des Moines, WOC & KIIK/Davenport, and WMOG & WCVU/Naples, FL plus several TV properties. Ingstad owns KBUF-AM & FM/Garden City, KS and WGFX/Plerre, SD. WTNT has 5kw at 1270 kHz, while WLVW has 51kw at 94.9 mHz, with a 490ft antenna height. Blackburn & Co.

(either) format."

New PD Charlie Marcus, who joins the stations from WNOE-FM/New Orleans, told R&R, "This is the most exciting thing I've ever done, and I know that's said a thousand times. Bill is such an extraordinary person. It's going to be great ve've got a lot of good stuff planned.'

Marcus will program both stations separately, although he declined to comment on which direction each would take. No call letter changes are planned.

As to the disposition of the current KOCY & KXXY staffs, Kirkpatrick said, "I called them in 30 days ago and gave them 60 days notice." Summit Communications has found spots for some of the displaced staffers, while others will remain in Oklahoma City to make the transition to Country. Current KXXY PD Bill Bruun is exiting, and has not yet announced his future plans.

Mirsky Resigns At WSHE & WSRF

Neal Mirsky has resigned as Operations Director of WSHE & WSRF/Ft. Lauderdale, stating he "couldn't handle the vibes at the top." Mirsky, who joined WSHE as PD in 1980 and was named Operations Director for both stations a year ago, also told R&R, "I had a dispute with the ownership. It wasn't over the direction of the station. I think the world of my GM Steve Dinetz. He's the nicest guy I've ever worked for, and one of the most together managers around. The staff and (WSHE PD) Sonny Fox have been a real joy to work with."

Dinetz told R&R, "Neal did a fine job while he was here. This is strictly a home office decision. There have been no replacement decisions made yet.'

Station owner John Tenaglia declined

McGavren Guild Buys Bernard Howard

McGavren Guild formally announced the completion of its purchase of fellow rep firm Bernard Howard & Co. from Viacom International for an unspecified price. The new acquisition will continue to operate independently under President & CEO Bernard Howard, who formed the company 23 years ago, and will retain the Viacom stations as clients.

Howard commented, "I am thrilled about returning to the ranks of the indepen-dent representatives," adding that he would be in competition with "all other companies, including McGavren Guild. Ralph Guild, President of McGavren Guild, added, "By ... helping older businesses return to independent repping, we believe we are putting some of our profit dollars where they belong - back into national ra-

CBS Nashville Names Blackburn Senior VP/GM

Rick Blackburn has been promoted to Senior VP/GM for CBS Records Nashville. Blackburn, who has been Nashville

VP/GM since 1980, first joined CBS in 1966 as Midwest Regional Sales Manger for Epic, following a brief period as a radio air personality in Cincinnati. Blackburn also worked for Ode and Monument Records, rejoining CBS in 1976 Rick Blackburn



as VP/Marketing in Nashville.

As Sr. VP/GM, Blackburn will continue to oversee the marketing and A&R activities of the CBS Nashville operation. This includes directing all phases of marketing, including promotion, product management, artist development, publicity and creative services. He will report to CBS Sr. VP/GM of Marketing Paul Smith.

Padden Becomes VP At Metro Traffic

J. Ray Padden, formerly President/-General Manager of Gannett's KIIS/Los Angeles, has joined Metro Traffic Control

as Executive Vice President. Metro Traffic Control currently operates in 12 cities providing radio stations with comprehensive traffic information through its network of reporters. Padden indicated



three-year growth J. Ray Padden pattern of the company, Metro Traffic anticipates operations in the top 25 markets by the end of 1983.

Prior to his five years at KIIS, Padden worked for Metromedia Metro Radio Sales as West Coast Manager.

BELL & WOODWARD

NEW MANAGERS

Gantman Leaves WAKY & WVEZ

After 14 months as VP/GM of Multimedia's WAKY & WVEZ/Louisville, Allen Gantman has resigned, citing 'philosophical differences.'' He did not announce his immediate future plans.

Replacing Gantman at WAKY is current WAKY & WVEZ General Sales Manager Howdy Bell, who assumes the new position of WAKY Station Manager.

Named Station Manager of WVEZ is Christine Woodward, who was most recently at WQLR/Kalamazoo. WQLR and WVEZ are both Beautiful Music stations. WAKY recently converted its format from CHR to Oldies.

dio representation. The trend away from group broadcaster-owned rep companies continues, and we believe it will accelerate in 1982."

Supporting that contention, Howard "Group broadcasters just don't said. understand the rep business. Their day-today business problems are centered around the operation and maintenance of their stations, and a rep company is only a thorn in their side. The constant conflict between owned and operated stations and contract stations is a distraction to the rep sales team, and all in all it just doesn't work." Viacom President Al Greenfield remarked, "Running radio stations and running a rep company require two totally different management approaches. We want to devote 100% of our management time to our broadcast properties."

Washington Report

United's WINX **Designated For Hearing**

WINX/Rockville, MD has been added to the growing list of United Broadcasting stations involved in renewal hearings. Last week the FCC ordered a hearing to compare United's bid for renewal against a competing application from Community

Ironically, the FCC's action came just as WINX announced that a unique anti-drunk driving campaign the station is airing will be featured May 21 on NBC's "Today

As it has done with other United stations, the FCC said WINX's fate will depend largely on the outcome of a proceeding involving WOOK (OK100)/Washington. In that case, the FCC hopes to establish how misconduct by the United and its late owner, Richard Eaton, affects the group's basic qualifications to remain a licensee.

In the 1970's, United misconduct caused the FCC to revoke the licenses of WFAN-TV/Washington and WMET-TV/Baltimore, and to deny renewal to WFAB/Miami and WOOK/Washington.

Jesus Is My General Manager

Broadco Inc. probably didn't know just how stiff the competition would be when it applied for a new FM in Lawton, OK. Although the only other applicant is a man named James McCuiston, he claims powerful support in his bid for the license.

McCuiston has told the FCC, "Jesus is alive and well and will, by the Holy Spirit, exercise ultimate license control and management of the proposed station."

Citing the constitutional separation of church and state, McCuiston has asked the Commission to drop an inquiry into his financial qualifications to build and operate the station. That was one of the issues raised by the FCC when it designated the two applications for a comparative hearing. Not to worry, says Mc-Cuiston, Jesus will furnish all necessary funds

And, lest there be any doubt about whether he'll run a tight ship, McCuiston predicted the Commission will find "that the standards exacted by Jesus with mercy are greater than their own."



BROAD STREET GOES TO WASHINGTON **Executives of Broad Street Communications** were in Washington, DC last week for the company's annual Management-Congressional Conference, meeting with Congressmen from states in which Broad Street owns stations. A White House briefing also took place. Pictured at a reception are (I-r) Broad Street Chairman Dick Geismar, President Fred Walker, and legal counsel Bill Perry of the Dow, Lohnes & Albert-

Lottery, Deregulation, Radio Marti On Wirth Agenda

cast issues in recent months, the House Telecommunications Subcommittee headed by Tim Wirth (D-CO) planned a burst of activity this week. After postponing action on a minor FCC bill last week, the panel was scheduled to take up the measure Wednesday (5-5). As reported last week in R&R, a compromise enabling the FCC to use a lottery was expected to pass. However, Wirth has reportedly backed away from a controversial amendment to cut the number of FCC commissioners from seven to five.

On Thursday the panel slated a hearing on deregulation bills by Rep. Collins (R-TX) and Broyhill (R-NC) and on Rep. Al Swift's (D-WA) bill to kill off comparative renewals. And, next Monday, the subcommittee will take up the bill, already passed by the House Foreign Affairs Committee, to spend \$10 million on anti-Castro

Fowler Rallies Publishers In First Amendment Cause

"What's needed is a united front formed by newspapers and broadcasters to straighten out the First Amendment mess that a half century of broadcast regulation has spawned," FCC Chairman Mark Fowler told the American Assn. of Newspaper Publishers in San Francisco last week. Pointing out that teletext and other technologies will cause the print and electronic media to merge, Fowler warned the publishers, "There's a direct stake in the First Amendment fight in broadcasting for you."

After paying scant attention to broad-

propaganda station Radio Marti.

RECORD INDUSTRY HAS LESS CLOUT

Harris Takes Early Lead In Oregon AM Stereo Poll

Many In Oregon Adopt "Wait And See" Stance; Canadians Favor Harris, Kahn, Magnavox;

Sales Slow Since Dallas; Delco in Kokomo Test

Harris Corp. has jumped to an early lead as the favored AM stereo system among stations expressing a preference in a poll by the Oregon Association of Broadcasters (OAB)

While returns are still arriving and no official tabulation has been made, OAB General Manager Verne Mueller says Harris is "leading rather substantially." However, he reports many stations are taking a "wait and see" approach, especially in smaller markets.

Meanwhile, the Canadian Association of Broadcasters (CAB) says a poll of its nearly 300 AM members shows about equal support for the Kahn, Magnavox and Harris systems and "less interest" in Motorola. CAB VP/Engineering Services A.G. Day says Canadian broadcasters clearly want the industry or the government to choose a single system.

According to Day, the industry may be able to rally around a single system because Canada's antitrust laws are not as strict as the U.S. rules that are preventing American broadcasters from taking any collective action on AM stereo.

Sales Dull Since NAB

Since the inconclusive AM stereo discussion at the NAB Convention in Dallas last month, sales of transmitting equipment have not been brisk. Harris reports selling 17 new units, some in foreign countries, and says its U.S. total is now 105 stations. Leonard Kahn pegs his firm orders at 80 the same figure he was using immediately after the NAB Convention. Motorola and Magnavox won't say how many stations they've signed up.

Objecting to a comparison of numbers of

systems sold, Kahn says market size is more relevant. Last week, Kahn became the first system proponent to submit equipment to the FCC lab for type acceptance. Once that approval is given, possibly in one to two months, Kahn says 14 stations are ready to begin broadcasting Kahn AM stereo almost instantly. The twelve he can announce are WNBC/New York, WLS/Chicago, KHJ/Los Angeles, KDKA/Pittsburgh, WMAL/Washington, WFIL/Philadelphia, KTSA/San Antonio, KFRC/San Francisco, WBZ/Boston, KMBZ/Kansas City, KSL/Salt Lake City, and WOW/Omaha.

Delco To Test On WIOU/Kokomo

Broadcasters continue anxiously to await testing of the competing systems by Delco, the receiver manufacturing giant that builds radios for GM cars. R&R has learned that Delco has chosen Booth Broadcasting's WIOU/Kokomo, IN for the testing. GM William Kniesly says his station was chosen because Delco has a plant in Kokomo and because WIOU's 5kw directional signal should present a realistic test of "potential problems" with AM stereo.

One problem is that WIOU is not presently equipped to broadcast in stereo, so Harris Corp. has been contracted to convert the studios. "No one's going to hear us (in stereo) but the two Delco engineers,"
Kniesly told R&R, "but we'll ballyhoo it to get some publicity out of it. I swear somebody's going to walk up to me and say, Boy, your station sounds so much better in

COPYRIGHT UPDATE

Congress Weighs Fees For Off-Air Taping

Bills pending in both the House and Senate would reimburse record companies and other copyright owners whose works are aired on radio and television and then taped by listeners and viewers. However, people who make such audio and video tapes for personal use would be exempt. Instead, the fees would be paid by manufacturers and importers of recording equipment and blank tape.

The problem was outlined for the Senate Judiciary Committee recently by Jack Golodner of the AFL-CIO: "Taping off the air, taping recordings and copying tapes is fast becoming a common practice. Audio tapes are being stockpiled, loaned, ex-

changed and given away. Personal libraries of copyrighted sound programming are being built. Knowing this, the producers of this material have only two choices: stop producing or raise the price of the original tape or record to compensate for the loss in sales."

Impetus for the latest Hill action was the recent Supreme Court "Betamax" decision, which held that home videotaping of television shows violates copyright laws. Responding to the resulting public clamor, Sens. DeConcini (D-AZ) and D'Amato (R-NY) introduced a bill (S. 1758) to exempt anyone who tapes a TV show for personal use from having to pay royalties.

Radio entered the picture when Sen. Charles Mathias (R-MD) offered an amendment to extend that exemption to people who engage in off-air audio taping. Mathias proposes that the makers and importers of recording devices and blank tape pay fees to the Copyright Royalty Tribunal (CRT). It would then divide the

money among copyright owners.

A bill similar in intent to the Mathias Amendment was offered in the House by Rep. Don Edwards (D-CA) and now has 68 cosponsors. An Edwards aide says the congressman is "optimistic" about winning Congressional action on the issue before year's end. Meanwhile, a member of Sen. Mathias's staff says S. 1758 and the Mathias Amendment could come before the Senate Judiciary Committee by late

Broadcasters Help Friends In Congress

Gearing up for this fall's elections, broadcasters have already donated nearly \$60,000 to Congressional campaigns, according to the latest records on file at the Federal Elections Commission (FEC) in Washington. During the same period, the record industry contributed less than \$10,000.

Meanwhile, separate from any campaign contributions, more than 20 members of Congress who spoke at last month's NAB Convention personally received speech fees ranging from \$1000 to

TARPAC Targets \$130,000 War Chest

FEC records show that broadcaster contributions come through NAB's Television and Radio Political Action Committee, (TARPAC), headed by Spencer Denison. TARPAC gave \$43,832 to candidates in the 1981-82 campaign period and another \$15,840 in the first quarter of this year.

Denison says he hopes TARPAC can give \$130,000 to candidates in the 1981-82 campaign period, up from the \$108,000 it contributed in 1979-80. He says the majority of TARPAC funds come in broadcaster contributions under \$200, which don't have to be reported to the FEC.

Of the 27 Congressmen who have received TARPAC donations this year, 20 sit on the Commerce and Judiciary Committees, which write communications and copyright legislation. Denison says the PAC gives mostly to incumbent Congressmen, basing decisions on votes on broadcast issues and, sometimes, on the wishes of local broadcasters who are active in TARPAC.

Denison confirmed that speech fees of \$1000 to \$2000, plus travel expenses, were paid to Congressmen who spoke at the NAB Convention. But he stressed the honoraria came from convention funds and had no connection with TARPAC's

So far in 1982, TARPAC's biggest contribution of \$1500 went to Rep. Tom Railsback (R-IL), who lost his bid for renomination. He sits on the Judiciary subcommittee that has been writing a new cable copyright bill. Another member of the same panel, Harold Sawyer (R-MI), received \$1000.

Also getting \$1000 TARPAC donations were the campaigns of House Commerce Committee Chairman John Dingell (D-MI), Telecommunications Subcommittee Chairman Tim Wirth (D-CO) and Senate Commerce Committee member John Danforth (R-MO). In a bipartisan gesture, TARPAC also gave \$1000 each to the Republican Senate-House Dinner and the Democratic Congressional Dinner

Record Industry Spends Less

FEC records show that the record industry's political presence is felt primarily through the Recording Arts Political Action Committee (RAPAC). It was set up by executives of the Recording Industry Association of America (RIAA)

In 1981, the group's donations to federal candidates amounted to \$8825. In the first quarter of this year, it gave only \$1800.

We're the One

We're Westwood One, America's largest producer/distributor of nationally sponsored radio programs.

- WE'RE THE ONE FOR CONCERTS with "Live From Gilley's," heard on over 400 country stations; "In Concert," airing on over 250 great rock stations; and "The Budweiser Concert Hour," on over 100 black, urban and R&B stations.
- WE'RE THE ONE FOR SPECIALS like "Off the Record with Mary Turner," "The Rock Years: Portrait of an Era," "Rock & Roll Never Forgets" and "Special Edition."
- WE'RE THE ONE FOR WEEKLY FEATURES AND PROGRAMS like "Dr. Demento," "The Rock Album Countdown," "Star Trak," "Tellin' It Like It Was," "Shootin' the Breeze," "Off the Record," "Coleman Country," "Spaces and Places," "Wheels," "Daybook," "The Competitors," and "The Playboy Advisor."
- WE'RE THE ONE FOR GREAT RADIO STATIONS. Over 2000 stations carry our programs for rock, country, black, urban and A/C formats. Nobody produces more programs for more stations than Westwood One! Not ABC, NBC, CBS, RKO or Mutual. Our programs are among radio's highest rated, delivering the largest possible audience for our stations and our national advertisers. We're the one . . . for you.

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New York: 575 Madison Ave., Suite 1006, New York City, N.Y. 10022 • (212) 486-0227

America's number one producer/distributor of nationally sponsored radio programs, concerts and specials.



JUICE NEWTON "Love's Been A Little Bit Hard On Me"

CHR

JUICE NEWTON

Love's Been A Little Bit Hard On Me (Capitol)

67% of our reporters on it. Moves: Up 9, Debuts 39, Same 26, Down 0, Adds 64 including WKBW, WBEN-FM, WIFI, B104, WXKS-FM, PRO-FM, CFTR, WLOL-FM, KRLA, KIIS-FM, KCNR, KYYX, KUBE, KIMN, Q103. See Parallels, debuts at number 27 on the CHR chart.

A/C

JUICE NEWTON

Love's Been A Little Bit Hard On Me (Capitol)

56% of our reporters on it. Rotations: Heavy 2/0, Medium 45/23, Light 29/16, Extra Adds 4, Total Adds 43 including WBEN, WTAE, KFMK, WFYR, WZUU, KEX, KGW, KJR, KPLZ, WAFB, WBT, WRVR, WQUE, WOMC, KSL, and 28 more. Debuts at number 25 on the A/C chart.

Eton The Forthcoming Album

QUIET LIES

Capitol

RICH TREET AND THE SAME AND THE COLUMN



LSI System Collars Counterfeiters

No two fingerprints or snowflakes are alike—so why can't the same hold true for record labels and other products? That's the premise behind Los Angeles-based **Light Signatures**, **Inc.**'s **(LSI)** anti-counterfeiting system, which "reads" the unique fiber patterns found on paper and beats would-be copiers at their own game. Among the first to test the anti-counterfeiting waters are Jeans manufacturer **Levi Strauss** and **Chrysalis Records**, who'll be protecting its investment in the fall-scheduled **Pat Benatar** al-



LSI System

The LSI system operates via a computer-generated light beam that converts the pattern of ordinary paper to a numerical code which is cryptographically printed on the paper, thereby creating a "fingerprint." With the Benatar LP, Chrysalis is packaging a consumer reply/warranty card inside the jacket; the card's fiber pattern has been read and encoded. (In the case of tapes, the paper pattern will be read from a tear-off piece of the tape's paper packaging). Record buyers are urged to fill in the card, listing their names and addresses as well as that of the store where they purchased the product. These are mailed to LSI, whose system scans the cards. If the paper pattern and printed code don't coincide, the label is notified. After that the label contacts the RIAA, which then alerts the FBI.

However, the success of the system depends significantly on the buyers' return ratio. J.F. DeLuna, President/CEO of LSI, does concede that research involving warranty card returns by small appliance buyers shows that only 10% actually return the cards for purchases priced about twice as much as albums. But he believes that if only 2% of the Benatar fanciers return the card, the system will still be more beneficial than the current label tactics being used to thwart counterfelters. In an effort to stimulate card returns, Chrysalis plans extra incentives like the possible giveaway of fan club items. The anti-counterfeiting campaign will also be tied into the label's consumer advertising.

Kentucky Fried Chicken Holds Songwriting Contest

Attention all Country composers. Kentucky Fried Chicken is once again sponsoring its National Country Music Songwriting Contest. The two top songwriters win the opportunity to watch Brenda Lee record their songs in Nashville. The resulting 45 will then be sent to Country-formatted stations across the country. Additional prizes

include radios, stereos, tape recorders and TV's.

To enter, send a cassette of your original song, along with its written lyrics and a statement declaring its originality, to Box 1014, Tinley Park, IL 60477. Entries must be postmarked by July 2.

MCA Mines Vaults For Vintage Material

Recognizing the existence and potential of today's collector's market, MCA Records dug into its treasure trove of metal masters on behalf of its new \$4.98 Collectibles series. Slated to be in the stories by mid-May, the series features vintage as well as previously unreleased recordings running the gamut from Rick Nelson and Marlene Dietrich to Gale Storm, Deanna Durbin, and Red Nichols.

The initial series comprises 20 releases. These were tapped from the label's vaults housing metal masters circa 1918 and totalling about 500,000 songs. As in the case of other labels, MCA didn't turn over its metal masters during WWII. Therefore, since most of the masters are the originals in most cases, the sound quality is very good. MCA's Collectibles series was developed by the label's marketing VP Vince Cosgrave and Steve Hoffman, its Catalog Research/Development Coordinator, record collectors in their own right. Plans are for the series to be expanded twice a year.



Pac-Man Campaign "Eats Up" Competition

During its scant 15-month old existence, Pac-Man has jumped out of its arcade nest and branched out into some 200 offshoots ranging from designer jeans to home cartridges. **Buckner & Garcia's** "Pac-Man Fever" captured the craze in song. Now, with the help of Pac-Man and the newest family addition, Ms. Pac-Man, you can transform your station to an

"A-Mazing Radio Station."

Applied Marketing Services and Creative Technology have licensed, through manufacturer Bally/Midway, a syndicated advertising campalgn that utilizes the popular yellow creature, the maze design, and game sound effects in a variety of ways to help promote and position your station.

The "A-Mazing Radio Station" slogan derives itself from the game's maze pattern. Three different versions of :30 and :10 television commercials are available — one shows Pac-Man gobbling up monsters who

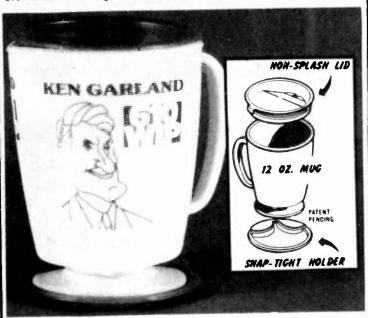
represent station competition. Each are produced and customized with the individual station in mind, including station logos, dial position and so forth that become part of the animation.

Official Pac-Man stations can choose from outdoor and print layouts, on-air promotions including a "Pac-Man Prize Package," and sales promotions that open the doors to new business opportunities. To introduce the concept, Applied Marketing is mailing out 1500 brochures to various radio stations across the country

Applied Marketing Services is overseeing radio sales; for further details contact VP **Lon Hurwitz** at 1250 Stephenson Hwy, Troy, MI 48084; (313) 583-1051.

WIP Whips Spilt Coffee Problem

It's one of those mornings, eh? You overslept and don't have time for breakfast, much less a hot cup of java. So to save time you decide to drink It during the drive to work. Invarlably some bozo, who is still half asleep and in a rush too, performs a brilliant maneuver which forces you to slam on the brakes. And you arrive at work ready to be booked on ''That's Incredible!''—as a human dunking doughnut. But your cup won't runneth over when it's a mug from WIP/Philadelphia. Featuring the likeness of



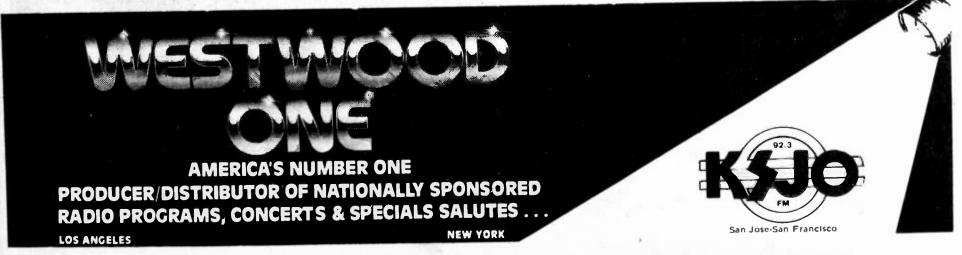
longtime morning personality **Ken Garland**, this 12 oz. mug comes equipped with a holder that can be tightly attached to any smooth surface in your car, boat, camper or whatever. The cup itself slides into the holder, kept in place by two retainers. And to keep the coffee from spilling all over you, there is a non-splash lid that fits securely over the cup. For further details you can reach the station at (215) 568-2900.

Maxell Markets 2½
Hour Video Tape



T-150 Is the new two-and-a-half hour VHS tape cassette being marketed by the Maxell Corporation. It's designed specifically for high-quality duplication of long feature length movies for home entertainment.

Principal advantages of the T-150 cassette tape is its low dropout rate when compared to similar market product. Plus it claims a higher signal-tonoise ratio and lower chroma noise than most of its counterparts. The tape should be available in the next several weeks in limited quantities. For additional information regarding T-150 contact the Professional/Industrial Division, 60 Oxford Dr., Moonachie, NJ 07074, (201) 440-8020.



ABC Superadio knows that if you want to get to the top of your market you need great programming and promotion. That's why we have Rick Sklar and Pat Pantonini, the best in the business, doing ours.

But today, even that's not enough to succeed in major markets. Because if you want to be a big hit in radio, you've got to be a big hit in television too. And a big hit in newspapers, magazines, billboards and everywhere else.

In other words you need a complete pro-

gram that not only includes great programming but great marketing too.

And that's exactly what you get with ABC Superadio. A complete program that not only includes great programming and promotion on the air, but great advertising support off the air as well. And, most important, you'll get it all at no extra cost.*

Superadio gives you a complete marketing package from one of the nation's leading advertising agencies, The Marschalk Company.

^{*}Applies only to stations in the top 1 through 89 Arbitron TVADI's. Terms for other markets will vary. © 1982 ABC Radio Enterprises, Inc.

SION.

Their award-winning creative staff will cusomize ads and commercials for your station, esearch test them, and make sure your adverising is seen and heard in all the right places.

Only Superadio gives you the best on-air alent available today, like Paul Barsky, Bruce Bisson, Dan Ingram, Larry Lujack, Ron Lundy, Carol Mason, Robert W. Morgan,

Dick Purtan, Dr. Don Rose and Jay Thomas. In short, Superadio gives you all the programming, promotion, advertising and total marketing support you need to build bigger audiences and keep them.

Now, all that's left for you to do to be a major voice in your market is call Dave Pollei collect at 1-(212) 887-5051.

SUPERADIO

RADIO ENTERPRISES

Networks/Program Suppliers



SOARING WITH THE SILVER EAGLE — Popular country duo Frizzell & West were interviewed recently by DIR for the May 22 installment of the Silver Eagle airing over the ABC Entertainment Network. Taking a break to smile for posterity are (I-r, standing) the duo's manager Jack Brumley, SESAC's Jim Black, and DIR's Bob Kaminsky; (I-r, sitting) Shelly West, David Frizzell, and WB's Frank Jones.

NEW PROGRAMMING

The Milwaukee-based Warren/ Van Pelt Association is a radio programming/research firm that supplies a music syndication service guard to small market stations. In an effort to address the needs these stations have in terms of securing record service and maintaining a balanced yet competitive playlist, Warren/Van Pelt supplies stations with music playlists, rotation instructions, and copies of all new records added to the list. For more information contact Steven Warren or Katie Van Pelt at 3345 N. Main Street, Racine, WI, 53402; (414) 681-1866.

PEOPLE

 Joe Biedrzycki has signed to host eight 90-minute shows slated to air via CBS's RadioRadio network.
 The series kicks off May 15.

 William Torrey promoted to fulltime Mutual News Correspondent.

Transtar Switches Satellites To Cut Costs

The Transtar satellite network announced Tuesday (5-4) that it had completed negotiations with Western Union to switch from the Westar IV satellite to Westar III. Whereas clients would have had to spring for a \$14,000 downlink on Westar IV, now Transtar programming will be available on any dish receiving AP or UPI, and links will cost under \$7000, according to company sources. In addition to the savings, a substantial reduction in the time required to establish the links was cited as a reason for the switchover.



Z.Z. ZAPS ROCKLINE — Global Satellite Network's "Rockline" welcomed Texans Z.Z. Top on a recent broadcast. Relaxing after the interview are (I-r) WB's Patti Oates; WB's Larry Butler; group's Dusty Hill and Billy Gibbons; Rockline's Cindy Tollin; group's Frank Beard, WB's Robin Rothman, and KLOS/Los Angeles personality and Rockline host Bob Coburn.

NEWS & INFORMATION FEATURES

Narwood Productions

Outlook with David Lampel:

Richard Pryor Spotlight (May 24) Interview with actress Liz Torres (May 27)

Research grants discussed (May 28)

Westwood One

Spaces And Places:

Whatever Happened To Solar Energy (May 28)
The Cable Revolution (June 4)

KRO[©]

LET'S DO THE BUNNY HOP — KROQ/Los Angeles is among the 200 stations nationally carrying "The Playboy Advisor," syndicated by Westwood One. The series of ten weekly 2/-minute installments provides counsel/consolation on a myriad of topics. Receiving a "hands on" explanation are (I-r) KROQ personality Jed The Fish, Bunny Linda, PD Rick Carroll, and Westwood One President Norman Pattiz.

MUSIC FEATURES

Innerview

Innerview:

Z.Z. Top/Part I (May 31) Z.Z. Top/Part II (June 7)

Narwood Productions Country Closeup:

Tom T. Hall (May 31) Barbara Mandrell (June 7) Ray Stevens (June 14)

Music Makers:

Helen Forrest (May 31) Mitch Miller (June 7) Johnny Mathis (June 14)

NBC

Country Sessions:

Tom T. Hall (May 29) Michael Murphey (June 5) Terri Gibbs (June 12)

Source:

Alan Parsons (May 28-30)

RKO Hot Ones:

Ray Parker Jr. (May 31) Dr. Hook (June 14)

Musicstar Specials:

Neil Sedaka (June 7)

Rolling Stone Magazine Productions

Continuous History Of Rock And Roll:

Where Rock Began/II (May 31)
The Greatest Live Albums (June 7)
East Coast Rock/Part II (June 14)
The Producers: Jimmy Iovine (June 21)

Greatest American Bands (June 28)

United Stations Dick Clark's Rock Roll And Remember:

Elton John (May 28)
Johnny Rivers (June 4)
Gladys Knight & Pips (June 11)
David Gates & Bread (June 18)
Bobby Vinton (June 25)
Beach Boys (July 2)

Weekly Country Music Countdown:

Ronnie Milsap (May 28-30) Mickey Gilley (June 4-6) Gary Morris/Lee Greenwood/Kieran Kane (June 11-13)

Watermark Soundtrack Of The 60's:

Aretha Franklin/Howard Hesseman/ Creedence Clearwater Revival (May 29-30)

Westwood One In Concert:

Go-Go's (June 28)

Live From Gilley's:

Moe Bandy (May 28-30) Mel McDaniel (June 4-6)

Off The Record:

Stevie Nicks (May 28-30)

The Rock Years:

1973 (May 28-30) 1974 (June 4-6)

Special Edition:

Con Funk Shun (May 28-30)

ABC

King Biscuit Flower Hour: (prod. by DIR)

Aldo Nova/George Thorogood & Destroyers (May 30)

Silver Eagle: (prod. by DIR)

George Jones/George Strait (May

Words & Music (prod. by Narwood):

Dionne Warwick (June 13)

CBS

RadioRadio:

On Stage Tonight: Little River Band (June 5) Al Jarreau (July 17)

Summer Beach Special: Six-hour presentation of summer hits during last 15 years (July 3-5)

Clayton Webster Country Calendar:

Don Williams (May 28-29) Bellamy Brothers (May 30)

Rarities:

Rod Stewart/Peter Green (May 28) Who (May 31) Cream (Juine 1)

Jimmy Page (June 2)

Jimi Hendrix (June 3)
Dale Krantz (June 4)

Retro Rock:

Jimmy Buffett (May 31) Steppenwolf (June 14)

Global Satellite Network

Rockline:

Jethro Tull (May 31)

WE'RE SETTING NEW STANDARDS IN THE MESSENGER/LIMOUSINE COMMUNITY!

● FAST SERVICE ● FINE CARS AND BOTH AT AFFORDABLE PRICES

⁽²¹³⁾ **652-5000**

RECORD TIME

A division of Danny Davis Enterprises CAL T. 136226

Music On TV

Glen Campbell, Judy Collins, Kool & the Gang, Poco, Cliff Richard, Rex Smith, and Paul Williams guest on a "Solid Gold Classics" edition the week of May 7 ... Atlantic Starr and Karla Bonoff appear on "American Bandstand" May 8 ... Ronnie Dyson stars on "Soul Train" May 8 ... Lindsey Buckingham makes an appearance on a "Saturday Night Live" repeat May 8 ... Blue Oyster Cult play on MTV May 8, with the Dave Clark Five's "Having A Wild Weekend" movie spotlighted May 9 ... Cheap Trick are featured in concert May 12 on PBS's "Soundstage."

ABC In Overnight Video Scramble

ABC Video Enterprises will be offering a new service to video taping enthusiasts, sending movies and other forms of programming over a scrambled signal for a four-hour period during overnights (2-6am Eastern and Pacific, 1-5am Central and Mountain). Subscribers to the proposed Home View Network would pay \$19.95 monthly for a Sony decoder, and would be able to lease Sony video recorders for about \$30 a month or buy them through ABC at low prices. The advantage lies in ABC's ability to reach the 70% of American homes that cable doesn't serve. A potential disadvantage for subscribers is that scrambling changes will limit the life of tapes, preventing the building of libraries (which is ABC's intention but a potential detriment to the collector). Tests will be run over an unspecified ABC O&O this summer, with full operation scheduled for 1984, covering 98% of TV households.





- STEVE DIENER NAMED ABC RECORDS PRESIDENT
- COMBINED COMMUNICATIONS BUYS GLOBE BROADCASTING FOR \$13.8 MILLION
- DAVE PARKS NAMED PD AT WNDE/INDIAN-APOLIS
- NUMBER ONE FIVE YEARS AGO: "When I Need You" — Leo Sayer (WB) (third week)
- NUMBER ONE COUNTRY: "Some Broken Hearts Never Mend" Don Williams (ABC/Dot) (second week)
- NUMBER ONE LP: "Rumours" Fleetwood Mac (WB) (11th week)

Pro:Motions

Kampmeier New GM At WPLR, WSCR

Chris Kampmeler has been elevated to General Manager of WPLR/New Haven and sister AM WSCR/-Hamden, moving up from his position as PD of WPLR. Before his WPLR PD stint, Kampmeler programmed WDAE/Tampa and Y106/Orlando. Kampmeler has named Rick Allison to succeed him at WPLR.

Kravitz Upped At Arista

Robyn Kravitz has been promoted to Associate Director, AOR Promotion at Arista Records. A two-year label veteran, Kravitz most recently served as National Album Promotion Coordinator.



Robyn Kravitz

Hazlewood Launches HitCom

Noted writer/producer **Lee Hazlewood,** writer of "These Boots Were Made For Walkin" among others, has formed **HitCom Music,** a firm designed specifically to create music for radio and TV commercials. The offices are located at 256 S. La Cienega Boulevard, Beverly Hills, CA; (213) 657-0645.



Charles Martin

Martin Heads Local Sales At KPRZ, KIIS

Charles Martin, former General Sales Manager of KPRZ/-Los Angeles, has been tapped as Local Sales Manager for KPRZ and sister FM KIIS. During 1970-75, Martin acted as Station Manager/General Sales Manager at KIIS.

A&M Realigns A&R Dept.

A&M Records recently restructured its A&R Department with VP/A&R Jordan Harris named head of the division, overseeing both the creative and administrative efforts, following VP David Kershenbaum's resignation. David Anderle, Director/New Talent for the label, retains that position but will also assist Harris in all A&R functions



Jordan Harr

Bolan To Nat'l Sales At I.R.S.

Barbara Bolan has been named National Director of Sales at International Record Syndicate, Inc. She moves up from her post as Sales Director/Western United States for I.R.S.

Crawford To GSM at KBPI, KNUS

Weezle Crawford has been appointed General Sales Manager of KBPI & KNUS/Denver. Prior to her promotion, Crawford served as Local Sales Manager at KBPI and handled national sales for both stations.

Ferguson Elected At Katz

Richard Ferguson, President of the Katz Broadcasting Company, was elected to the Board of Directors of Katz Communications, Inc. Ferguson has been President of Katz Broadcasting since 1981 when Park City Communications merged into Katz.

Matthews Tapped For Nat'l Promo At Faulty

Michael Mattews has been named National Promotion Director at Faulty Products Records. He was most recently Director of Marketing at Regency Records.

KRNA, Inc. Elects Directors, Officers

KRNA, Inc., owner and operator of KRNA/lowa City, recently held elections for its new lineup of Directors and Corporate officers. Re-elected officers are: KRNA GM Eliot Keller, President; KRNA Sales Manager David Haney, Exec. VP; PD Robert Norton, Jr., VP; Robert Downer, Secretary; and station News Director Elizabeth Hoehne, Assistant Secretary. Steven Richardson was newly-elected as corporate Treasurer as well as Chairman of the Executive Committee of the Board of Directors. Downer, Haney, Keller, Norton and Richardson were also re-elected as KRNA, Inc. Directors.

Hamowy, Haas New WCI VP's

Edwin Hamowy was recently elected VP/Strategic Planning at Warner Communications. Hamowy first joined the company in July 1981 as Senior Planning Executive. In related activity David Haas, Corporate Controller of Warner Communications since February 1979, has been named a VP of the company. He will retain his current position in addition to expanding his duties.

Hendricks Named KVI Sales Manager

John Hendricks has been upped to Sales Manager of KVI/Seattle. He moves in-house from a two-year stint as the station's National Sales Manager.

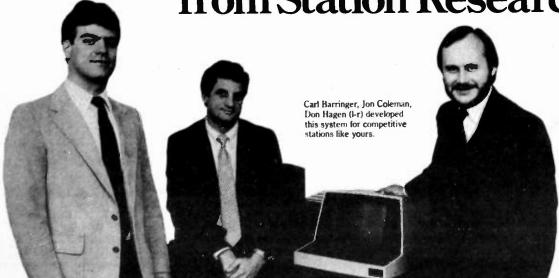
Marks Manages Mktg. At Chrysalis

Gary Marks has been promoted to Manager of Marketing at Chrysalis. Marks, a three-year label veteran, was most recently Sales/Merchandising Manager.



Gary Marks

At Last. The affordable music computer from Station Research Systems.



AutoSelect™ is the industry's most cost efficient and flexible system for music inventory and scheduling. AutoSelect allows you to achieve more strategic control over your music programming.

MusicTrack™ is a complete music research computer package. It quickly tabulates the results of any type of music research in the most accurate and meaningful way.

MarketTrack™ is a Station Research Systems innovation in perceptual research. A complete system for measuring your station's image and the listening behavior of your audience.

The Most Economical System Available

Station Research Systems' software runs on low cost, efficient microcomputers such as Apple II, Radio Shack TRS-80, North Star Horizon II and soon, IBM's new personal computer. Each package is significantly less expensive than other software available. The complete system is priced for your budget, and a three-year payment plan is available.

Station Research Systems

Microcomputer Strategy for the Broadcast Industry

14677 Midway Road, Suite 204, Dallas, Texas 75234, 214/239-5331





JHAN HIBER

New Arbitron Diary Debuts

As I mentioned last week, there have been many Arbitron methodology changes in recent years that have created a "new reality" in the radio ratings world. What you see below is another example of that old axiom "Just when you learn the answers, they change the questions." This is the industry's first look at a revised version of the Arbitron diary, set to debut in this summer's survey or whenever your next sweep is scheduled thereafter. It's important to understand that the prototype you see here courtesy of Arbitron, when polished and introduced officially, should mean major changes in the way many of you promote, advertise and identify your stations, on-air and externally.

Call Letters Only

If you've been a faithful reader of this page for the last three years you may know Hiber's Law No. 1: "Thou shalt use your call letters." I've been on this kick not only because the only unique thing about any station is its call letter set (making it easier for diarykeepers to know what they are listening to), but also because I was aware that Arbitron has been moving in this direction. As you can see when looking at the instruction page below, only call letters are shown as examples of entries — not dial positions or program names as in the past. Just to be sure that people don't think "Q95" equals call letters, point number two spells out clearly what call letters are.

Please start recording your listening on the date shown on the front cover.

Birch To Close DC Office

"In order to improve operating efficiencies" the Birch Report will soon close its Washington, DC area office and relocate the duties to the firm's Coral Springs, FL headquarters. According to Torn Birch "Eastern clients will soon be served by a New York office."

Week In Review

phic information. Here's the specifics:

• In-Office Setting. On the instruction page there will be an additional setting shown, namely an office scene. This will thus give diarykeepers an indication that it's okay to record listening done at work as well as "at home," "in your car," and "wherever you go."

• In-Car Listening Column. On each diary page there will be an additional column under the "Place" heading. As shown below in an artist's rendering the new column will now give diarykeepers the chance to note that their listening is

might be interesting for stations with heavy teen appeal to show that more of their teens work than the teens that listen to other stations (thus having more spendable income). Likewise, stations with a better profile among women working full-time could push that fact against stations that have better part-time (20 hours or less) makeup. The various sales and programming implications of the data from this new diary are mind-boggling.

Arbitron Names Christine Mueller

Arbitron has added Christine Mueller to its

Atlanta office in the capacity of Manager.

Advertiser/Agency Sales for the southeast, Ma.

Mueller came from radio jobs in Milwaukee

and Dallas, and has served as an account ex-

ecutive at WKLS-AM & FM/Atlanta. Her ap-

pointment is effective immediately.

Why Change?

Those who may view the new diary developments with some alarm might wonder, "Why did Arbitron change the diary?" I think there are three major reasons — more information, better diarykeeping, thus less editing (and less human error).

If the diary is kept correctly, the information on in-car and working profiles will be illuminating to advertisers. This additional information can only help as it gives our medium new selling points to use against other media.

In order to make diarykeeping easier, and coincidentally reduce problem entries that require editing (human error potential), the instruction page has been clarified. Call letters have been stressed because they are unique and because the Arbitron system can process call entries quickly. Your books can get out faster and with fewer problems if the number of non-call letter entries is reduced. According to research tests at Arbitron, the new diary does greatly reduce the number of entries other than call letters recorded by the public.

Sales, Programming Access

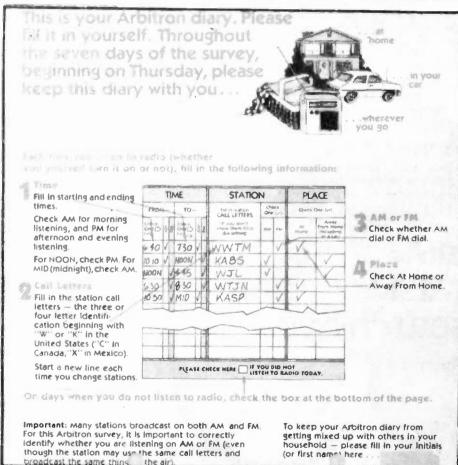
- Assuming the information is correctly recorded, how can stations break out the in-car and working profiles? There are some limitations because there are no plans to include either of these items in the printed reports until '83 at the earliest.

The only way to derive the new data from the summer results will be through a post-survey diary review at Laurel. In the fall reports the figures will be available on the AID system that Arbitron sells, or can be gleaned from a mechanical diary. But what if you don't want to pay extra for a mechanical or for AID? Arbitron's Rick Aurichio tells me, "We won't deny stations the information," but the specifics of how that will work have not been communicated to me. Stay tuned. It may be that the new data will show up in the '83 reports, and I'm sure making your voice heard on this matter will influence Arbitron's thinking as to whether or not to publish the vehicular and working data.

All in all the new diary is another step in the ratings revolution. Just shows that programming, selling and buying radio today is much, much different than it was a few years ago.

Thursday TIME STATION PLACE Check FROM-TO-Fill in station CALL LETTERS Check One (~) One 1 (If you don't Check From Home One [know them, fill in AM FM (Including) Home dial setting) in a car IF YOU DID NOT PLEASE CHECK HERE LISTEN TO RADIO TODAY.

Each time you listen to radio, please be sure to use a new line, and write in the station 'call letters'.



Also note our compressed example shows that on the first survey day, Thursday, not only will there be a stress on calls in the middle of the diary page format, but there will be an additional reminder (to create a diarykeeping habit) that the respondent is to write in "call letters."

Final Version Changes

There will be three major refinements added to the final diary that will be in the field this summer. Those changes will affect the instruction page, each diarykeeping page, and the final page where the respondent records demogra-

either at home, in a car, or away from home elsewhere.

Place Lugar					
Check one (-) Marque una (-)					
At	Away from home Fuera de su casa				
home En su Casa	In a car En un auto	Some other place En otro lugar			

• Working Women Information. The final diary page, where people note their age and gender will now be made more useful. By adding the boxes shown below, Arbitron will be capturing data on working women (and men for that matter), a much sought-after group in advertisers' eyes.

Please check (~) the box that applies to you. I work away from home. Hours I usually work per week away from home (check one): Less 30 or than 20 20-29 more I do not work away from home.

Stations that are interested could do other breakouts from the information provided in the "Working" section. It



VAN HALEN IS THE TALK OF

KFRC add CHUM add **KEGL** add WPHD 30-23 WPST add K104 on WKEE add WBBQ add

WOKI add WSSX add WVIC add WJXQ add 13 FM103 add KHYT on

WGUY add

WZYQ add Q104 add WXLK add WYKS add KSEL-FM add KSLY add KYYA add



THE NEW SINGLE "DANCING IN THE STREET" HALEN



Produced by Ted Templeman ON WARNER BROS. RECORDS

ARBITRON RADIO

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METRO RANK 95 Davenport-Rock Island-Moline POP(UU): 316 Share Trends Fall '80 I WHUF-AM I 2 KSTI-AM I 3 KKVK-FM I 4 KLIK-FM I Mon-Bun 6AM-Mid Adulta 18-34 Adulta 25-84 Mon-Sun 6AM-Mid Mon-Sun 6AM-Mid RANK STATION RANK STATION 1 WXLP-FM 2 KSTI-AM 1 KST [- AM 2 WHBF - AM 3 KIIK-FM 3 WZZC-FM

O.) ((U U) : 3					
Bn	lare Trenc	18	Persons	12+	Mon-Bur	BAM-MI
	Fall '60		Spring	'81	F	all '61
1	WA-OWUW	17.d	MA-DWUV	21.9	WOWU- AM	20.5 (AC
2	WHEE-IM	14.5	WUHK-AM	14.1	WMEE-FA	17 . 3 (P)
5	WEZV-FM	12.0	WMEE-I'M	12.5	WURTE - AM	14.5 (C)
4	WUNTK-AW	11.3	WELV-FM	11.1	WELV-FM	1 5 . 5 (BM
5	WAKE-FM	11.3	WXKE-FM	4.5	WXKE-FM	8 . 4 (A)
b	ALIH-FW	4.6	WPTH-FM	9.1	WPIH-FM	6 . 2 (P)
7	WLYV-AM	4 - 6	WKSY-FM	5 . 8	WLYV-AM	2.2 (C)
	WFCV -AM		WLYV-AM	1.1	WKSY-FM	1 . 8 (BM
9	WY-LS W	1.5	WIFF-AM	2.2	WFCV-AM	1 . 6 (AL)
l U	WIFF - AM		WGL -AM			
	Adul	ts 18-3	4		Adults 25	54
	Mon Su	n 6AM	-M 1d		n-Sun 6Al	
	KANK	STAI	IUN	KA	NK STA	TION
	====	====	===	= =	== ====	====
	1	WM EE	- FM		1 WQH	K - AM
	2	WXKE	-FM		2 WOW	D- AM
	3	WOWU	- AM		3 WE/	V-FM

8h	are Trend	18	Persons	12+	Mon-Sun	BAM-MI
	Fall '80		Spring	'81	Fe	11 '01
1	KLVI-AM	13.5	KUXY-FM	11.0	KYKR-FM	1 3.0 (0)
2	KYKK-FM	12.3	KAYU-FM	10.1	KIQC-FM	1U.UIAC
3	KAYU-FM	10.8	KYKK-FM	9.6	KUXY-FM	B. U (MM
4	KUXY-FM	6.7	KL VI - AM	8.7	KHY5-FM	7.400
5	KALO-FM	6.7	KALU-AM	8.7	KL VI - AM	7.210
6	KZ'UM-FM		KWIC-FM			
7	KTRH-AM		KIUC-FM			
B	KIUC-FM		KHY5-FM		KAYD-FM	
4	KHY5-FM		KZOM-FM		KWIC-FM	
U	KUGT-AM	5 - 1	K J ET - AM	4 . 5	KALO-AM	6 . 1 (III)
	Adul	ts 18-3	4	A	dults 28-8	4
	Mon-8u	n 6AM	M Id	Mon	Sun BAM	-M1d
	KANK	STAT	ION	KAN	K STAT	ION
	====	=====	===	==:		===
	1	KIOC-	-FM	179	KYKR	-FM
	2	KZ UM-	-FM	2	KIUC	-FM
	3	KYKR-	- FM	3	KUXY	- FM

Sh	are Trene	ds	Persons	15+	Mon-Bu	n 6AM Mid
	Fell '80		8prin	g '61		Fall '81
1	KOKA - AM		KUKA-AM	15.8	KUKA- AV	15.1(0)
	KEEL-AM		KMKH-VW			11.100
5			KCOZ-FM	10.7	KWNH-AN	10.5(0)
4			KKMU-FM	10.5	A KMD-FM	10.0(C)
>	KWKH-AM		KEEL-AM	9.8	KCOZ-FM	d . 5 (840)
6	KKMLJ-FM				KEEL - AM	8.3 (M)
7	KMHQ-FM		KCI J - AM	7.9	KRMD - AM	8 . 1 (C)
b			KKUK-FM	7.2	KKUK-FM	8 . 3 (Pt)
4			KUKS-FM	6.4	KMBQ -FM	7 . 6 (A)
ΙU	KASU-AM	2.0	K KMLJ - AM	3.6	KCI1-AM	7 . 6 (Pil.)
	Adu	Ite 18-3	4		Adults 28	-84
	Mon-8	IN 6AM	M id	Mo	n-Sun 6A	M·M1d
	RANK	STATI	UN	KA	NK STA	TION
	====	=====	===	==	== ===	====
	1	KUKS-	FM		1 KRM	U-FM
	2	KMBQ -	FM		2 KOK	A-AM
	3	KUKA-	AM		3 KDK	S-FM

The Birch Report

Average persons 12+ Monday-Sunday 6am-midnight Rolling Averages

Los Angeles

Dodgers Help KABC Take Lead; KROQ, **KMET Increase; KLOS** Slips; KBIG, KNX, **KFI Rise**

		March/Ap
KABC (T)	5.8	6.
KMET (A)	6.2	6.
KLOS (A)	6.5	6.
KROQ (A)	4.6	5.
KBIG (BM)	2.9	3.
KFWB (N)	3.4	3.
KNX (N)	2.9	3.
KIIS (R)	2.7	3.
KFI (R)	1.9	3.
KJOI (BM)	2.5	2.
KRTH (R)	3.0	2.
KIQQ (R)	3.1	2.
KHTZ (AC)	3.0	2.
KRLA (R)	2.9	2.
KNX-FM (A)	2.2	2.
KLAC (C)	2.2	2.:
KGFJ (B)	1.7	2.
KHJ (C)	2.3	1.9
KOST (BM)	2.1	1.8
KPRZ (BB)	1.5	1.8
XTRA (R)	1.5	1.5
KTNQ (S)	1.6	1.3
KALI (S)	2.3	1.6
KMPC (T)		1.6
KZLA-FM (C)		1.5
KFAC-FM (CL	8. (,	1.4
KWST (R)	1.4	1.3
KKGO (J)	1.1	1.2
	1.5	1.1
KUTE (U)	1.9	1.1

Miami-Fort Lauderdale-Hollywood

WHYI Widens Lead; WINZ-FM Slips: WQBA Stable; WINZ Up Two, Snares **News Lead**

Feb./	March	March/April	110113	Licato	•	
C(T)	5.8	6.9		Nov./	Dec./	Jan.
T (A)	6.2	6.9		Dec.	Jan.	Fet
(A)	6.5	6.3	WHYI (R)	9.3	8.2	9.
(A)	4.6	5.6	WINZ-FM (R)	8.4	7.7	6.
(BM)	2.9	3.9	WQBA (S)	6.4	6.5	6.
B (N)	3.4	3.9	WSHE (A)	7.2	6.3	6.0
(N)	2.9	3.8	WINZ (N)	2.4	3.9	5.9
R)	2.7	3.1	WWWL (A)	5.1	5.5	5.3
R)	1.9	3.0	WNWS (N)	6.0	6.2	5.1
(BM)	2.5	2.9	WLYF (BM)	4.4	5.2	4.9
I (R)	3.0	2.6	WAXY (R)	3.5	3.6	4.5
(R)	3.1	2.6	WCKO (A)	4.0	4.7	4.1
(AC)	3.0	2.5	WIOD (AC)	2.4	3.6	3.7
(R)	2.9	2.5	WRHC (S)	3.2	2.0	3.5
FM (A)	2.2	2.4	WEDR (B)	4.0	3.8	3.1
(C)	2.2	2.2	WYOR (BM)	1.6	1.3	2.5
(B)	1.7	2.1	WKQS(C)	1.8	2.1	2.2
C)	2.3	1.9	WTMI (CL)	2.3	2.4	2.2
(BM)	2.1	1.8	WAIA (AC)	2.8	2.8	2.0
(BB)	1.5	1.8	WQAM (C)	2.5	1.9	2.0
(R)	1.5	1.7	WVCG (BM)	1.5	1.6	1.5
(S)	1.6	1.7	WRBD (B)	.7	1.5	1.4
(S)	2.3	1.6	WCMQ-FM (S)	1.4	.9	1.2
(T)	1.8	1.6	WFTL (AC)	1.1	.9	1.1
FM (C)	1.4	1.5	WWJF (BB)	1.3	1.3	1.1
-FM (CL		1.4	WHTT (S)	1.1	.8	1.0
(R)	1.4	1.3				
(J)	1.1	1.9				

Jacksonville

WIVY Grabs First: WFYV Slips To Third; WAIV Steady: **WKTZ-FM Gains**

	Nov./	Dec./	Jan./	
	Dec.	Jan.	Feb.	
WIVY (R)	10.5	12.1	15.4	
WAIV (AC)	13.5	12.7	12.7	
WFYV (A)	18.6	15.9	12.4	
WQIK (C)	10.3	12.8	10.4	
WKTZ-FM (BM)	8.0	8.7	9.6	
WJAX-FM (U)	7.3	5.5	5.9	
WAPE (C)	2.1	2.7	5.1	
WPDQ (B)	7.1	5.0	3.5	
WOKV (AC)	2.9	2.7	2.8	
WKTZ (BB)	.6	1.9	2.6	
WVOJ (C)	2.1	2.3	2.5	
WCGL (B)	1.9	1.8	2.2	
WCRJ (RL)	1.5	1.8	2.2	
WCRJ-FM (BM)	1.7	1.3	1.6	
WERD (B)	1.4	1.7	1.3	
WJAX (AC)	1.8	1.8	1.2	
				I
				1

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contem-

In Just 5 Weeks FRANKE & THE KNOCKOUTS Are HITTING Below The Belt

"WITHOUT YOU (Not Another Lonely Night)"

CHR ACTIVITY

The record is a perfect Philadelphia-sounding record with that great combination Pop & R&B sound which is the key to its success. It's taking off saleswise. ROY LAURENCE, PD - WCAU/Philadelphia Debut 32

"An AOR base has helped Z93 cross this record over to a multi-format hit in Atlanta. JOHN YOUNG, PD - Z93/Atlanta

"Strong 18 plus male and female requests. Album sales are stronger than the last I P already

24-21

JEFF McCARTNEY, MD 94Q/Atlanta

"Doing fantastic here! Top 5 sales and good phones, Warrants a hot report this week." TERI NUTTER, MD - 92X/Columbus

"Great programming record backed up with great phones." PHIL HOUSTON, MD · WLOL/Minneapolis 26-19

"Great phones - immediate action!!!"

27-16

BILLY HAYES, MD - KEGL/Dallas

"Doing great 18-34 males and females. Top 10 request item and sales are starting strong!"

JACK REGAN, PD - Q103/Denver starting strong!

17-15

"The perfect mass appeal-sounding record for our farget audience ELVIN ICHIYANA, MD - KYYX/Seattle 7-5

R&R CHR NATIONAL AIRPLAY/30 26-22-21-17

AOR ACTIVITY

R&R #18 Bill Hard #15 Album Network #16 John Sebastian #4 Jeff Pollack Communications #11 Doubleday #16

"Franke & The Knockouts' coffee-break concert had all the air of a championship bout. Raucous fans, banners, the smell of cheap stale beer and of course an Incredible performance! Don't miss them when they barnstorm through your town't

- Be sure to see Franke & The Knockouts headlining and playing with Sammy Hagar and Loverboy throughout the summer.
 - Hear them on the Source May 21st.

STRONG REORDERS EVERYWHERE



Distributed by RCA Records

Sales



JONATHAN HALL

THE MORE THEY KNOW, THE MORE THEY SELL

Teaching Sales About Programming

There were some misgivings when former NBC Radio Executive VP Bob Sherman named a television news producer to run WRC/Washington. After all what does the average news person know about being a VP/GM?

To begin with Jerry Nachman appears to be a great deal above average. Prior to his WRC appointment, he was Executive Producer of WCBS-TV news in New York. And before that he was Director of News & Programming for News Radio KCBS/San Francisco following a reporting stint at WCBS Radio and TV

Jerry's defense is that it's becoming more common for news people to be elevated to the ranks of management,

especially at CBS. He also points to NBC President Bob Mulholiand, whose background includes broadcast news. But basically it's his philosophy of sales management that captured my interest. Essentially, Jerry



Jerry Nachman claims, "The best sales people and the best journalists seem

ARBITRON EROSION NOTICEABLE

McGavren **Confirms** 25-54 Rise

McGavren Guild Radio's avail analysis of 1982's first quarter dovetails neatly with Blair Radio's study published here last week. The leading demo in desirability to advertisers, 25-54, increased 3% in Blair's survey, while rising 22-26% in the McGavren analysis. 25-49 dropped a bit further (14% to 12%) than in the Blair results, while 18-49 was up 18%-20%. The picture for youthful demographics is flat (19-19%), but not nearly so drastically as Blair's 19.1-13.3% skid.

An interesting sidelight to the study is the figure for McGavren clients' use of Arbitron. Whereas 99% were registered in the ARB column as late as 1979 and 92% a year ago, the figure for the first quarter of '82 is 84%, with 16% listing "other." In other data of interest, a steady, but slight decline in the popularity of :60 spots was confirmed, although they still maintain a 3-1 edge over :30's; the 60-second spots were static at 73% (and down from 80% in second quarter 1981), while :30's were down a trifle from 25 to 24% (but up from 19 in second quarter 1981).

"One thing we do with sales people is bring them in on programming decisions. That doesn't mean they get a veto; it does mean they get a vote."

to have very similar tracts. A story, no matter what it is, is only so big. The best reporter is one who brings back the biggest share of the story. That's very similar to what a sales person does when a buy comes down." Furthermore, he noted, "There is no difference between getting scooped as reporters and getting closeted as sales peo-

"I've been fascinated with this business, how it works, and how it's priced, and how people can arrange language and conditions to meet immediate needs. A sales person walks into a buyer who says, 'Are you crazy, why would I pay that much money for five morning drive spots when I could have 40 midday spots for that?' And when a sales guy says you're right, take them, it's very similar to what smart reporters do on the streets dealing with cops and district attorneys."

Involving Sales People In Programming

Jerry believes that one means of helping sales people recoil from getting beat up on sales calls is to involve them in programming. "I have a great deal of sympathy for broadcast sales people. I think they have very difficult jobs. If you're a reporter, you might get a report card every day because you go on the air and your piece gets evaluated. If you're a GM, you'll get a report card when the book comes out. Sales people get 35 report cards a day.

'Other than extremely attractive women who want to be New York models, I don't

Transactions

WJLD/Fairfield, AL (in the Birmingham area) has been sold by Media Broadcasting of Birmingham to RFB Radio of Birmingham for \$550,000. RFB President Robert Bell owns WCGL/Jacksonville and WXLL/Decatur, GA, and is part-owner of WRBD & WCKO/Pompano, FL. WJLD has 1kw day, 250w night at 1400 kHZ Blackburn & Co. brokered.

New England Broadcasting has sold WNBP/Newburyport, MA to WNBP Broadcasting Ltd. for \$295,000 WNBP Broadcasting's principals have no other broadcast interests, while New England's Alvin Yudkoff and Joseph Smith have an interest in WSME-AM & FM/Sanford, ME. WNBP is a 500-watt daytimer at 1470 kHz. Broker was Keith W. Horton Co.

STATE BROADCAST ASSOCIATION NEWS

NEBA Sets Fifth Scholarship Race



The New England Broadcasting Association has set plans for its fifth annual John Malloy Road Race, named after an active member of the broadcasting/advertising community, now deceased. Where the first four races over a 4.3 mile course raised money to continue the education of Malloy's four children, starting with this year's race in September, an NEBA-Scholar ship Fund will be established. Pictured (I-r) are Quinn & Johnson agency VP Mike Simbolist, NEBA Exec. Director Ron Wayland, Mrs. John Malloy, NEBA Pres. and WHUE-AM & FM/Boaton VP/GM Paul Kelley, Ingalls Assoc. VP John Verret, and Martha Malloy.

In other association news, NYMRAD's first annual "Golf & Tennis Day" May 13 will feature comedian Henny Youngman at the Sports Awards Banquet. The recreational get-together, to be held at the Westchester Country Club, will bring together radio station, network, rep firm, and

know people who undergo more daily rejection as a routine function of life than broadcast sales people. Of the 35 interactions they may have, chances are that 34 buyers will tell them 'no.' All 35 will say that sales person's station is rotten, and all of them will tell them that other stations are giving a better deal.

"It makes it very, very tough to maintain poise when you're dealing in those kind of gambits on a routine basis. What I try to do with sales people is let them know that because I come from news, I am not a pariah. I understand what they do. And most importantly, I'm here to provide them with a salable product.

"The general manager of a radio station in one sense has no operational duties. He's there to make certain that every department functions, to provide support, and to make sure that people are not engaged in some kind of craziness that sometimes goes on in business with poor relationships building up among departments. I like creative tension. I don't like adversary relationships. So one thing we do with sales people is absolutely bring them in on programming decisions. That doesn't mean they get a veto; it does mean they get a vote.'

Staying Alive

Jerry believes a lot of sales people feel disconnected from their stations. He insists it's real important to give sales people a sense of what programming is doing because they have to be very gifted at the 'yeah, but' that follows an ellipsis. A buyer

might say, 'Well, we're not buying your sta-.' and the sales person must tion, because.

be ready with 'yeah, buts' . . . "And I don't think sales people can do that unless they're very plugged into who's doing what and why. So my sales people spend a lot of time with me saying, 'Why do we do this?' and I try to give them answers.

'I talk to them about positioning because it's such an important part of marketing strategy. I talk to them about our

"Other than extremely attractive women who want to be New York models, I don't know people who undergo more daily rejection as a routine function of life than broadcast sales people."

business - the fact that the News/Talk stations in Los Angeles and San Francisco are number one, and that WGN/Chicago and WOR/New York are News/Talk stations. Historically, if you are programming something appropriately and promoting it commensurately, you're going to win. There's just certain rules of nature and business that say that.'

RAB's David Attacks Newspaper Comparison Ad

RAB President Miles David jumped to the defense of radio in the wake of a Newspaper Advertising Bureau comparison ad which David labeled "seriously in error." In a letter to Newspaper Ad Bureau President Jack Kauffman asking that the ad be withdrawn, David compared the ad's growth percentages for the four major media with the figures from a McCann-Erickson study on which the ad was purportedly based.

In the original study, radio's growth of 13.8% for 1981 over 1980 exceeded that of magazines, newspapers (at 12.1%), and television, while in the Bureau's figures, radio was second at 12% to newspapers' 14.4%, a change which allowed newspapers to jump from third to first in the standings.

David added, "Your figures on the dollar volume of radio are grossly in error. Radio is four times as large as a medium as your ad states. Your ad misstates that radio is a one billion dollar medium. Radio had its first year t over the \$4 billion mark in 1981 according to McCann-Erickson, putting radio's total volume at \$4.212 billion." He concluded, "Radio is biggest in the proportionate sales benefits it delivers to advertisers, and I believe that helps explain why we grew more than newspapers, TV, or magazines in 1981. No word on the Newspaper Bureau's response yet

In other RAB news, the organization announced its second annual Wharton Sales Management School, a four-day "management educational experience" for sales managers only, will be held June 21-24 at the Wharton School of the University of Pennsylvania. \$1250 is the tab, and it's limited to 50 attendees only. And the RAB recently published its largest co-op source book yet, "2700 Radio Co-op Sources," a gain of 1850 from 1978's total of 850 sources.

RESERVE A HOT SPACE FOR QUEEN









FEATURING THE FIRST SINGLE "BODY LANGUAGE"



RADIO & RECORDS
CHR NATIONAL AIRPLAY/30
debut 25







WATCH FOR HOT SPACE TOUR THIS SUMMER!

WCPZ WEZX KFMH WSMI (SMB KILO wysp WKWF KYTX KTTT NKLC WQBK KVRE WXTQ **KDEY** NXUS WHFS KGB-FM KREM KFMU NAAL KTCL WECM WOXY **WDEK** NROG WAER **KDKB** KMTN KTIM WLIR KBLE WWWV K104 WPYX (QDS KFXZ WRNW WBYG WLSQ WBIV KISS KLBJ KKKX WOUR WBAB

FROM THE PEOPLE AT ALFA "RECORDS.



STREET TALK.

In what's being called "serious negotiations," Westinghouse Radio President Dick Harris told Street Talk that WOWO/Ft. Wayne may be sold to Price Communications of New York. Ted Hepburn is the broker working the deal, which if completed, would make WOWO Price's first broadcast property. No word on the purchase price yet, but you can bet the 50kw signal will be worth a sizable amount.

Is RKO's "American Overnight" all-night satellite talk show about to undergo some major changes?

West Coast rumblings have it that a Monday morning breakfast meeting was held at KMPC/Los Angeles with new Golden West Radio President Bill Ward openly discussing the possibility of returning to music on the flagship station.

Back on the East Coast we hear that the CBS "60 Minutes" investigation into the record business has been "tabled" indefinitely. Apparently the investigators got too few direct answers and too many "brick walls."

Congratulations to longtime industry veteran Dino Barbis on landing the much sought-after West Coast Atlantic Regional promotion position.

As we predicted earlier, KIIS/Los Angeles has indeed hired Mike Schaefer as Music Director. Mike comes from the local Elektra/Asylum promo slot in Chicago, and was formerly PD at KJMO/Jefferson City, MO.

KGU/Honolulu celebrates its 60th anniversary on May 11 by announcing it is joining the ABC Talkradio network, picking up personalities Michael Jackson and Dr. Toni Grant.

Our sincere condolences to the friends and family of Solar Records' Margaret Nash, who was killed Monday evening (5-3) in a Los Angeles auto wreck. Margaret was VP/Creative Services and head of the Solar Records Publishing Division. She was the former wife of singer Johnny Nash, with whom she cofounded Jad Records in the 60s.

Monday (5-3) was the first day that Jerry St. James was to do mornings on WMJC/Detroit after making the controversial move from competitor WNIC-AM & FM/Detroit. He debuted all right, but his former employers sought an injunction to keep him from taking his "funny characters" over to WMJC with him. The outcome of the hearing in Wayne County Court was a compromise with Jerry using some of his characters as they were and having to slightly change others. With all the newspaper coverage this received in the Motor City, it was hardly a quiet debut for Jerry, which must have been just fine as far as WMJC was concerned.

Bill Calder, formerly at WWL/New Orleans, has signed a reportedly big money deal to do mornings at KEY-103/Austin. Bill has also worked at WIOD/Miami, WHN/New York, plus KMOX and KSD/St. Louis.

Now That's Commitment

R&R/Friday, May 7, 1982

Arista VP/AOR Promotion Mike Bone was a guest at a recent KMET/Los Angeles staff lunch and, being a promotion man through and through, he proposed a toast to his latest label priority. Haircut One Hundred. Since KMET was not currently playing the Haircut One Hundred LP, PD Sam Bellamy asked Mike what his commitment to the record was. Mike said it was "substantial." She replied, "Substantial enough to have your hair cut into blue mohawk?" Mike said, "Sure."

KMET personality Mary Turner summoned her hair stylist, and the fun began. When Mike emerged from the KMET conference room he looked more like a cockstoo than an Indian, but his hair was swept back on the sides and colored silver, and teased up on the top in a beautiful shade of blue.

Yes, KMET did add Haircut One Hundred, but we can't help but wonder what might have happened if Mike had been promoting A Flock Of Seagulls.

WABC/New York will officially switch to News/Talk and join ABC's Talkradio net at 12 noon Monday (5-10). Ron Lundy and Dan Ingram will do a special three-hour, two-man broadcast from 9am-noon bidding a fond farewell to "Musicradio."

Former WCKX/Tampa PD Johnny Velchoff has found a new home . . . across the street at Q105, where he's doing swing and vacation relief for the present. He is still actively looking for another programming situation.

Mike Collins has announced his resignation as PD for WSPA/Spartanburg in order to join WIS/Columbia, SC as Program Director.

Stanley Hall has stepped down as PD/MD at WDEF/Chattanooga. Interestingly, no new PD was named, but Cecil Ruffin, most recently a sales rep for WRCB-TV/Chattanooga, has been named Operations Director.

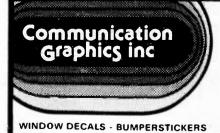
After 18 months across town at WSAY/Rochester, Jack Slattery has returned to WHAM as morning personality, a position he held there for over 23 years.

It's official: WJMD/Washington is now WLTT. With the new identity comes a new P.O. Box - 70067, Washington, DC 20088.

Congratulations to the staff of B104/Baltimore, who once again led the nation in dollars pledged for the March of Dimes. In the annual Baltimore Superwalk (4-25), B104 helped to raise \$1.1 million in pledges, making Baltimore the national champions again.

KFRC/San Francisco PD Gerry Cagle did what few golfers ever accomplish . . . he shot a hole-in-one, and there were witnesses! It happened April 24 on the third hole (138 yards) of the Half-Moon Golf Course.

The Street Talk pablum line rings this week with news that KOPA/Phoenix CM Gary Guthrie and his wife Kathy welcomed a new arrival, a baby girl born April 17 - Taylor Lewis Guthrie. Also, congratulations are in order for Columbia National Director of LP Promotion Jim McKeon and his wife Cheryl on the birth of their first child (5-3), a daughter, Erin Christine McKeon.



Outclass Your Competition!

If your competitors use a tape & label type sticker, they'll cringe when they see the screen printed decal you bought from us.

It will last a lot longer, too!

...and we can give you references!

TOLL FREE 1-800-331-4438

The Greatest Threat To Music Radio Is... No More Music.

Bob Wilson Explains:



"I'm Joining with the Record Industry To Save the Radio Business".

Why Not Help Wilson Save Your Job. Here's How:

Street:

City:

The record business is weakening. In the past three years, U.S. record labels released 32% fewer new albums.

The trend is clear.

The reason, primarily, is blank tape copying.

THE THREAT, HOWEVER, IS TO US, IN MUSIC

If new record releases were to drop down to 40%, then 50%, we suffer.

I urge you to join our colleagues—a coalition ranging from Quincy Jones to Beverly Sills—from AFTRA to the CMA, ASCAP, BMI, SESAC, the Gospel and Black Music Associations, NARM, and on and on.

What can you do?

Join me.

Send for your instruction manual. The cost to you is one postage stamp. To keep records abundant.

To save American music radio.

To: Bob Wilson
Coalition to
SAVE AMERICA'S MUSIC
888 Seventh Avenue, 9th Floor
New York, New York 10106

Send me free information on how I can help save American music radio from home taping.

Name:
Station:

Zip:

If You Have The Foursight.



Kansas "Play The Game Tonight"

WBEN-FM add 39 WIFI add 96KX deb 22 B104 on CFTR add KEGL deb 26 WLOL-FM add KBEQ deb 40 WGCL add WKTI add KEZR add KYYX on Q103 add

KZZP deb 27 WPHD add WHFM add 92FLY add 30 WPST add Q106 add WKRZ-FM add KZFM add **KBFM** add WJDX add 30 WABB-FM add G100 add 29 WZYP add Y103 add

CK101 add WMAK-FM add WSKZ add WSEZ add WRVQ add WZZR add WVIC add WJXQ add 20 KIIK add KIOA add KZ93 add WNAM add KKXX add KIDD add

KNBQ add KBBK add FM103 add K96 add KSKD add KLUC add KIKI add WACZ add WTSN add WCGQ add WISE add WFLB add WGLF add KKQV add KILE add **KPUR** add Q101 add

KKXL-FM add WTRU add WAZY-FM add 27 KDVV add KSLY add KCBN add KDZA add KATI add KOZE add 3WT 37-33 K104 40-30 WKEE deb 29 KSET-FM deb 27 KINT deb 21 WIKS deb 21 KCPX deb 38 Q104 deb 35

WYKS 39-30 KSEL-FM deb 25 WSPT deb 28 99KG deb 40 KENI deb 33 WRCK WDRC-FM **WYCR KROK WBBQ** WSSX WGH **KMGK WZOK WMEE KJRB KHYT**

WIGY WFBG WOMP-FM WCIR 95XIL WZYQ WFOX **WXLK** KVOL **KFYR** KRNA **KFMZ**



John Schneider

"Dreamin"

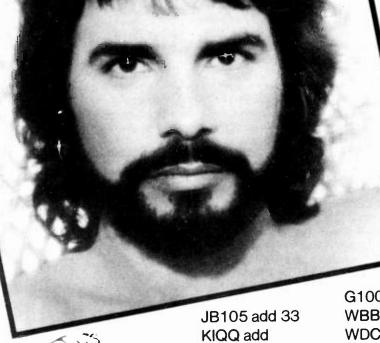
WIFI Z93 Q105 **WZZR WYKS**





We've Got The Hits

Bertie Higgins "Just Another Day In Paradise"



G100 add 32 WBBQ add WDCG add 40 WNOK-FM add WKFR add WLYT add

KRQ add WHEB add 30 WFEA add WCIR add WTRU add **KZZP 29-24** KC101 28-24 WKEE deb 30 V100 deb 29 KXX106 25-18 CK101 36-34 WOKI deb 38 WCSC 28-25 WGH 21-15 KSTT deb 22 KCPX deb 30

Q104 29-27 KIOA WNAM WFLB deb 34 **WGBF** WXLK 23-21 WKDQ WYKS deb 37 KSLY deb 26 **WJBQ** KCBN 29-22 WTSN 94Q **WFBG** WGCL WAEV **WFBR** 95SGF **WFOX KZFM KBFM** WISE WAXY Q101 **WDOQ KVOL** WMAK-FM **KENI WSEZ KKLV KATI** WRQK

Reddings Featuring Otis Redding III

Kat Family Records

'(Sittin' On) The Dock Of The Bay"

KINT add

WTIX add

KEEL add

They're Keeping It In The Family With A Remake Of The Classic

JUST SHIPPED



Contemporary Hit Radio



JOEL DENVER

Q107'S RICK FOWLER OUTLINES THE BASICS

So You Want To Be A Promotion Director?

The title of Promotion Director means different things to different people. It's sort of nebulous in nature, except that you know the person with the title is in charge of promotions. Q107(WRQX)/Washington Promotion Director Rick Fowler explains what he does below, and this will, I hope, help define and refine the job for others with the title or the duties.

Rick is highly qualified to speak on the subject, since Q107 spends a tremendous amount each year on promotion. The station has given away a house, sent people to foreign countries to see concerts, presented the Beach Boys for free on July 4th twice, and at last count has given away in excess of \$1 million in cash and prizes over the last couple years. This figure doesn't even take into account money spent on outside media (TV and direct mail).



Rick Fowler and Beach Boy Mike Love

Bear in mind that Rick's department is well-staffed and well-oiled with a good many promotional dollars, but the basics he describes are applicable to any market. I hope his comments and the two accompanying promotion checklists will be helpful in planning future successful promotions.

Areas Of Responsibility

A promotion director is basically responsible for the areas of advertising and promotion in the outside media as well as the on-air contesting. I've also got to handle press releases, press relations, and client PR for the station. In essence I have ultimate responsibility for all off-the-air advertising and promotions, while PD Alan Burns and I coordinate on those projects that take up air time.

He and I sit down for a twice-a-week meeting on promotions, more often as the need arises. My promotion calendar is my bible. Most of the promotions from the record companies come straight to me, since I was once Music Director. I then go to Alan and we decide what will fit in and work best.

Alan and I have a very smooth relationship, and if there is something I'm not sure of, I go to him for help and advice. If you are a promotion director, I would recommend that you learn as much as you can from your PD. Otherwise you are nothing more than a marketing specialist without an indepth knowledge of radio, which you need to do this well. Radio is a unique business.

I keep a schedule of when liners are to be put into the studio, and when they need to be changed, but Alan usually handles putting them in and taking them out, and writing them. I also handle the scheduling of liners for clients that are tied in with promotions and work with traffic on the number of spots and liners needed. I assist him in writing recorded promos.

Another key area of responsibility is the need to coordinate everything with the lawyers. Sure, we have a set of "house rules" for regular call-in-and-win promotions, but each contest may have a variation in it that needs consideration by the legal department. It's necessary to communicate with them in such a manner that the elements of the contest become clear and easy for them to understand. This will speed up approval.

One of the biggest areas of responsibility includes securing prizes. I make the contact with the client after an introduction from the account executive. From here on, I take charge of the prizes from the client. I really prefer to work with them directly on this, as it eliminates a lot of extra legwork, and confusion.

Outdoor Promotion Checklist

Once you leave the confines of the station with a promotion, you've committed yourself and the station to performing on your own. To avoid the embarrassment of showing up at an event unprepared, you might want to organize a checklist similar to the one below. It would be sad to think that a blown fuse or missing extension cord could spoil an otherwise great station appearance.

- Name of event and date it takes place. A contact's name and phone number
- 2. Start and stop times of event, and exact location and directions for staff members.
- 3. How many people are expected?
- 4. Will you need extra security? First aid? Insurance?
- 5. How many personalitles? How many promotion staffers for set up?
- 6. When will promos, liners, and spots run?
- 7. How many prizes needed? Who provides them, client or station?
- 8. Is the van tuned and running? Make sure it's clean!
- 9. Is there room for a station banner?
- 10. Bring hammer and nails, or tape to hang station banner
- 11. Will there be remote broadcasting? Coordinate with phone company and englneering department.
- 12. Location of power source for sound system. Is a generator needed?
- 13. Has sound system been checked and in working order?
- 14 Bring extra microphone, fuses, turntable needles and extension cords
- 15. Send out press releases before or after event?

Duties Of A Promotion Director

Here's an easy-to-read rundown of a promotion director's duties. Keep it handy for quick reference as an organizational primer.

- Conceiving and executiving all on-air and off-air promotions and contests (including TV campaign, down to album giveaways).
- Obtaining prizes for all promotions, once commitment is made.
- · Delivering of prizes to the winner.
- · Cultivating relationships with clients, and press relations.
- Providing easily-worded explanations of promotions for expedient legal approval.
- Providing complete explanations of approved rules to all involved.
- · Planning, maintaining, and adhering to a promotion budget.
- Conceiving and presenting client proposals to acquire promotions.
- Designing, distributing, and arranging for sales brochures and sales aids dealing with promotions.
- Arranging and coordinating any travel arrangements for winners.
- Maintaining relations with record and concert reps to stay on top of national and international music scene for concert tie-ins.
- · Scheduling appearances of on-air talent.
- . Seeing to it that photos are taken of all promotional events
- · Administering schedules of subordinates in your department.
- · Keeping track of trade agreement with clients
- Inventorying prizes weekly.
- Coordinating publicity and news releases with local papers and trades.
- Maintaining an updated mailing list for client(s); thank-you letters.
- Keeping track of who your winners are, and where they live for station research.
- Keeping abreast of what local competition is doing, and on top of what's happening in other cities.

The Fine Points Of The Job

I think probably the biggest problem for most promotion directors is getting caught with too many things going at one time. It's really easy to make too many commitments, and the first thing you know, you're in over your head. The whole idea is to think ahead before committing to a promotion, trying to foresee anything on the horizon that might serve the radio station better than what you're about to get involved with.

A lot of radio people feel you've got to do a promotion or contest every hour . . . that's just not true. We don't do them every hour just to be giving something away. The prize has got to be right for the station. The worst trick bag to get into is getting a prize and then figuring out how to give it away. Have this end done before you secure the prize.

As far as prizes go, make sure you've got commitments from the client. Don't accept someone's word that you don't know. Get it in writing. You can get burned, and cost your station extra dollars. A big part of this job is learning how to say "no" diplomatically, and knowing when to say "yes." Make sure that you have exclusivity with promotions. If you don't understand that fact going in, you'll be in for a rude awakening when dialing around town checking out the competition.

Getting The Promotion Done Your Way

With all of the on-air competition here between us (Q107), WPGC, WAVA, and DC101, the fight for getting promotions is pretty intense too. We try and cultivate a good relationship with the person making the final decision on who gets the promotion. It takes a lot of extra hours preparing presentations for these clients, demonstrating why your station should be getting the promotion. Whatever it takes needs to be done, and excuses don't make it.

If you lose a promotion to another station





it doesn't do any good to go back to the client and beat them up about it. All that's doing is venting your frustration on him and souring your relationship. You've got to believe in your product, and get that across to the client.

When you lock up a big promotion, it's very important that the client, and in particular the agency, understand you need certain things out of it — specifically, getting your call letters represented the way you want them. Get them on T-shirts, tickets, flyers, movie marquees . . . anywhere there is visibility. You've got to think like the people on the street and make sure they see who's putting this thing on. The idea is to serve the client, the listener, and yourself with a promotion.

When a promotion goes wrong, you've no one to blame but yourself. You can never assume anything . . . actually you can. You've got to assume responsibility for all of it! You have got to assign things for people to do, but in the end you've got to see that all of it's done. Everyone has got to be aware of every detail of the promotion.

Keep It Simple

One way to assure an on-air contest is going to come off smooth is to keep it simple. If you're in a meeting trying to explain it, and your PD can't understand it, then it's far too complicated. It should be easy to enter, easy to play, and easy to listen to if you don't want to play.

We've had a great deal of success with our TV campaigns, and in particular our direct mail contests. They are simple, put the call letters in the listeners' hands, and avoid excess on-air clutter. My role as a promotion director can be simply summed up as the person responsible for stimulating the cume, and then recycling the cume into

Continued on Page 24

From One Programmer To Another

LOVERBOY "When It's Over"



IIM FOX,Q102/Cincinnati "In addition to their usual base, it's testing very well with females 18-24. (Moves 17 to 8 this week)



DENIECE WILLIAMS "It's Gonna Take A Miracle" ARL



BOB HAMILTON, KRTH/Los Angeles "A TRUE Mass appeal record!"



KARLA BONOFF "Personally"



JIM MORRISON, 94Q/Atlanta "A superstar in Atlanta since her debut album; national success is imminent.'





Columbia Records



So You Want To Be A Promotion Director?

Continued from Page 22

quarter hours, and into other dayparts.

Keep in touch at all times with all people concerned with the promotion, and give yourself plenty of time to pull it together. The free Beach Boys concerts we did for July 4th at the Washington Monument took about five months of planning. With a deal as big as this, be ready to walk through every step yourself, because it falls on your shoulders as to whether it comes off as a successful promotion.

Note: For more tips on organizing your promotion department refer to R&R's Sales Blueprint/1982. On Page 22 there are 25 additional basic rules of radio promotion.

Motion

KFRC/San Francisco hires Lloyd Lindsay Young as weatherman with morning broadcasts. Lloyd does weekend weather locally on KGO-TV.... Jeff Morgan, afternoon driver at KVOL/Lafayette, is named Assistant PD by Phil Rankin... KRNA/lowa City promotes morning news anchor Mike Doocey to Assistant News Director... WCBY-AM & FM/Cheboygan, MI upped PD Del Reynolds to GM, and MD TIm Hartley to PD... KSKD/Salem is now 100kw with a new 950-foot stick which will put a city-grade signal into Portland.

Bits



• CKSL/London, Ontario has got its "Winner Circles" on the streets for prizes. Cars displaying it are eligible for cash and prizes. Also, a smaller size is now available for wearing. Spotters are on the street, looking for the red, white, and blue smaller-circle stickers too.

KFRC/San Francisco is taking a line from the current Richard "Dimples" Fields record "If It Ain't One Thing It's Another" and turning it into a contest. At one point in the record, Dimples talks about "an ugly lady named Sadie's having my baby." Well, KFRC is holding an "Ugly Sadie" contest. Participants have got to be pregnant, and according to the PD Gerry Cagle, "the uglier, the better." Photo entries will be judged by Dimples himself, with the winner getting \$100 a month in child support for two years. This is the first time a radio station has ever paid for child support that anyone can remember... although, I know a couple of PD's that are paying child support.
WVBS-FM/Wilmington, NC is "Talkin"

• WVBS-FM/Wilmington, NC is "Talkin' Cash." Contestants call in and have got to talk for seconds about the topic the jock selects. The listeners is paid a dollar a second for the gift of gab.

• Q101/Meridian is giving away a baby grand piano, and an accordion mouth organ in its "Ebony & Ivory" contest. Listeners call in to win copies of Paul McCartney's "Tug Of War" album and register for the musical instruments at a local music store.

The Music Section

CHR's Most Accurate Music Information Begins on Page 55



CDB DROP BY — There's nothing like the personal touch, and recently Epic recording artist's Charlie Daniels, and Jimmy Hall paid a visit to WSGA-Z102/Savannah. Shown (I-r) in the front row is WSGA PD Ron Frederick, VP/GM Jerry Rogers, and Sound 70's Ron Huntsman. Pictured (I-r) in the back row is Z102 PD Jonathan Hall, Jimmy Hall, Charlie Daniels, and Sound 70's Bill Deutsch.



A NIGHT ON THE TOWN — KGRC/Hannibal, MO knows the value of showing it's listeners a good time. Recently they took four winners to see Molly Hatchet in concert in a limo, with a good meel and backstage passes included. Shown (I-r) is D/morning man Chuck Yates, four winners, and night jock Jeanner Robinson



MY MAILBOX RUNNETH OVER — WPST/Trenton air personality Dave Hoeffel is shown showering morning man Steve Trevelise with hundreds of entries in a recent WPST/Trenton Times Music Poll. The winning entry received a \$1000 stereo system.



NEIL DIAMOND ON TOUR — While on a recent concert tour, Columbia recording artist Neil Diamond took time out to say hi to some radio reps backstage at the Brendan Byrne Arena Meadowlands, NJ. Pictured (I-r) are KBEQ GM Gary Rodriguez, PD Maja Britton, Diamond, and Q105/Tampa morning man Cleveland Wheeler.



DOC HOLIDAY HAS THE CURE — After a recent concert appearance, where Doc Holiday opened for Molly Hatchet, the good Dr. invited some folks backstage to party. Shown (I-r) are KNOE-FM/Monroe MD Sam Shea, Doc Holiday group members John Samuelson and Eddie Stone, and PD Larry Rhymes.



KENNY IN CONCERT — Following a recent appearance at the Capitol Center, Liberty recording artist Kenny Rodgers played host backstage. Shown (I-r) is Mary Schoeberg, Kenny, WPGC/Washington PD Steve Kingston, and EMI-Liberty's Tom Schoeberg.



HALL & OATES DID IT IN CLEVELAND — RCA recording stars Daryl Hall & John Oates are everywhere, it seems, touring and promoting their latest record "Did It In A Minute," including a stop at WGCL/Cleveland. Pictured are (I-r) PD Bob Travis, Hall, and Oates.



APRIL FOOLISHNESS — KIXS/Killeen, TX staged a "mass walk out" for April Fools, and invited listeners down to substitute while the station looked for a new airstaff. Hundreds volunteered to man the mike. Shown (I-r) are The Dru, PD Mark Meredith, TV cameraman partially obscured, and a guest jockette.



It's a jungle out there...filled with all sorts of feroclous beasts. You could get lost. For a professional guide call your **ARBITRON** Representative.



JEFF GELB

AOR Market Summary: Tampa

The winter Arbitron results brought a series of remarkable coincidental figures for Tampa's two battling AOR's, WQXM and WYNF. In 12+ figures, WQXM showed an up 5.2 to WYNF's rising 5.1. Other nearly-matched numbers: men 18+: WQXM 6.8-WYNF 6.6; men 18-34: WQXM 18.4-WYNF 17.8; women 18+ tied at a 1.9; teens: WQXM 21.8-WYNF 21.2.

WQXM has been an AOR since July 1977, and had the market to itself for the format until WYNF switched from CHR to AOR in January 1981. WQXM remained on top until John Sebastian began consulting WYNF in September 1981, which resulted in another very close battle in which WYNF just edged past WQXM 5.0-4.9. WQXM is now back on top and this week I spoke with WQXM PD Mark Stevens and WYNF PD George Hawras about the incredibly competitive market situation.

WQXM: The Basics Work Best

Mark Stevens is an AOR programmer with extensive experience in other formats as well, including CHR and Country. He finds these radio teachings helpful now: "I've always operated under the philosophy that we're in the radio business, not the music business," he explained. "If we played Japanese funeral dirges it wouldn't make a damn bit of difference, because I don't believe music has much bearing on programming, After all, AOR today is doing a lot of things that Top 40 did 10-15 years ago —

basic ideas hold true regardless of format. "What we try to do here," he continued, "is keep ourselves as

visible as possible, doing promotions that are geared toward an event instead of a big money blitz. We also do a lot of public affairs promotions.



Mark Stevens

"I can't take sole credit for our success, nor can our consultant. If you use a consultant as just that, you're going to be okay. If you use him as an out-of-town PD, you're in

"The best research is often misrepresented."

- Mark Stevens

trouble. I use the Superstars group for their music and other research, which I find indispensable. And their own diverse backgrounds as a group (as opposed to any one member) are very useful as well.

"WQXM's success is really due to the efforts of the entire airstaff. We have a fine team here; one of the best working in radio. They're professional enough to understand that you don't have to talk for a minute-and-a-half at a time to be personalities."

Musical Familiarity Breeds Success

Stevens defined his perception of the musical differences between WQXM and WYNF: "Simply stated, we play Jimi Hendrix and Led Zeppelin rather than the groups that sound like them. It's a matter of familiarity vs. unfamiliarity. WQXM's music is 'only rock and roll.' This isn't Los Angeles; things that work there won't work here. But we don't just play crunch rock; we play a lot of older stuff that isn't hardass rock and roll, yet still palatable to



18-24's. We still play a lot of music by the Beatles, as well as Hendrix, Led Zeppelin, the Byrds, Fleetwood Mac — these bands cross several demos."

Stevens reported that WQXM's target demo is 16-30, and that the station is beginning to show well in the much-sought-after 25+ demo. "The barrier that is a factor in this market," he admitted, "is the easy rock station, WCKX, which takes away our upper demo women listeners."

Though Stevens has MD experience with research-oriented Top 40 radio, he isn't overly-impressed with callout music research (much in use across the dial at WYNF). "The best research is often misrepresented," he stated. "There's no exact science to any of it, and it still comes down to personal interpretation of the received data. The biggest problem I see with callouts is, who decides what records will be played down the phone lines? And, regardless of what the respondent tells you, does he truly have the time to give you an unbiased opinion of what he thinks of a record?

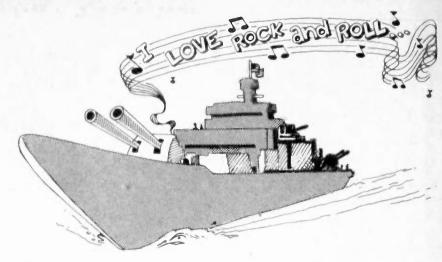
"We use callouts only on occasion. We use the consultants quite a bit for music, plus my background and that of my MD, who has a fine reputation in the business. We also do store calls and in-store questionnaires, hold monthly advisory boards, and tabulate requests."

Takin' It To The Streets

WQXM's overall personality also consists of a heavy promotional commitment. "I shy away from giveaways, and prefer creative events that are talked up on the air but held in the community," Stevens reported. "We just sponsored our second annual 'Street Nationals' car race that attracted 15,000 listeners. And we just completed a 'rock and roll wedding' promotion (see R&R's AOR section for 4-2-82), which awarded a winning couple everything from tuxes and gowns to a reception and honeymoon."

Stevens was reluctant to predict how these promotions and the station's programming would affect future ratings books. "I'm not superstitious but I nate predictions. Besides, I wonder if the numbers simply represent listener confusion. If the average listener tunes in for fifteen

Catchin' Those Waves With AOR



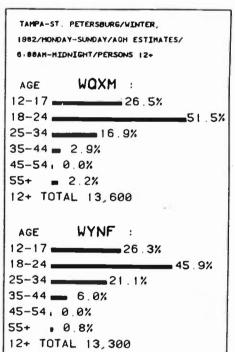
Talk about a captive audience! I just received this letter from Seaman Michael Lusk, who goes by the name of William Glick on his airshifts on WIKE-FM, a live AOR on the USS Dwight D. Elsenhower, "servicing some 6000 crewmembers as we continue our present deployment in the Mediterranean Sea. It came into being originally as a Top 40 and switched to AOR last September. All our music is received directly from American Forces Radio in Los Angeles (we're not allowed to solicit product from record companies).

"Have you ever lived with nothing but the 18-24 male demographic? It's highly educational . . . I'm amazed at the demand onboard for AC/DC, Ozzy Osbourne, Sammy Hagar, Joan Jett, and other heavy metal acts.

"We're not the only game in town either. '94FM' has direct competition from our shortwave rebroadcast station and a 24-hour automated Easy Listening station that features service from **Drake-Chenault**. Not to mention our main competition **WIKE (TV 2)**, which broadcasts in excess of 12 hours a day.

"We air a maximum of two minutes of commercial matter an hour, and promote as well. Our last promotion, 'The Key,' let listeners call on the 'Control Phone' to get their four favorite songs on immediately when they heard the song by that hour's 'key' artist or group."

Thanks to Seaman Lusk/Glick for a glimpse at what could be AOR's most distant signal.



minutes, can he really tell you which station he's listening to?

"All I know is that I came here planning to stay. The company is committed to our programming and they're not going anywhere. We were here when it was hot and we'll be here tomorrow when it's hotter."

WYNF: Winning Through Experimentation

Across the street, WYNF has a new PD: George Hawras, who joined the station after the winter book concluded, as Al Peterson left to join Pollack Communications, Inc. Hawras has an excellent PD reputation as a ratings-builder at WGRQ/Buffalo and WZZO/Allentown, both Superstars affiliates. Now, as PD of a Sebastian station, Hawras hopes to combine both consultation groups' philosophies into a winning gameplan.

Burnin' For You

"I like radio that sounds like it's on fire," Hawras commented. "I like it energetic, fresh, very happening, very involved. I like us to be in touch with the community, on top

of whatever events are going on of psychographic listener interest. I like remotes, live reports, getting out and doing shows backstage or at outdoor events. Sometimes staying in the



studios can give you George Hawras a misreading of your audience — getting out there with them helps keep things burning."

WYNF is very active promotionally, both on and off the air. "We don't do too many

"People's attitudes are changing about new music; What was hip and what's not is evolving."

- George Hawras

contests," he reported, "but when we do them, I like ones with a lot of prizes (not necessarily big prizes, though). They have to be simple, able to be understood in 30 seconds. I'm not so hot on album give-aways; they're too much clutter. I go for stuff with demographic appeal, especially to 25+ listeners; travel is a very popular prize.

"We promote the station itself a lot, both on the air and on TV. The biggest problem in TV advertising is buying the wrong programs. Radio stations often take shortcuts with TV advertising to save money, then complain about not getting listeners when they've bought economy rates in fringe times. You have to look at demographic breakouts and buy 18-34 male shows: 'Sixty Minutes,' 'Dallas,' 'Hart To Hart,' certain Nine O'clock movies, 'M*A*S*H,' 'Hill Street Blues.' 'Saturday Night Live' is history, though the reruns are extremely hot. 'Fridays' is okay. We're also getting into producing our own half-hour video rock TV show."

Hawras is also borrowing on a successful promotional idea he incorporated at WGRQ, that of an all-female promotional squad. "I'm putting together the 12 women who will make up the 'Angels' right now.

Continued on Page 27

EVOLUTION

Steve Feldman is named Director of Programming and Promotion for WERI/Westerly, as former Co-PD Ulysses Gallman steps down but retains airshift

... John Carter is upped to PD from MD at WAAL/Binghamton as former PD Ray Ross exits ... Greg Stevens steps down as MD of WYNF/Tampa and Ron Diaz is named his successor ... Greg Fitzgerald exits nights at KTCL/Ft. Collins as Jim Beers takes his place ... Jane Purcell is new to overnights at WMJQ/Rochester ... Doug Podell is exiting as MD of

Doug Podell is exiting as MD of KQRS/Minneapolis for airwork at WLLZ/Detroit.

AOR Reporter Profile



KMTN/Jackson PD/MD: Todd Cipolla Power: 50,000 watts Consultant: none

"As the only local FM station in the market, KMTN has an important responsibility to our community to provide useful information and music that pleases the most people. We're targeting for the upwardly-mobile baby-boom adults of the 40's and 50's, those who grew up with Top 40 and the first versions of AOR. We mix in the familiar with the not-so-familiar old and new.

"We also concentrate on what we call 'brain-food.' We leave the play-by-plays to the AM'er, but have a strong commitment to national and local news and sports, community events, and useful, stimulating information. People, programming, production, and promotion — the 4 P's are very important.

"The format is Adult AOR. The slant is softer, leaning toward acoustic tunes. Jazz is also featured. Our listeners tend to spend a long period of time with us, so we pay close attention to minimizing repetition. We work with music clocks, and use the "20" and "back 20": 40 key cuts determined by jock preferences and strong airplay out of the box, my gut reaction, and AOR, CHR, and even A/C charts. There is a set rotation for the 20: five cuts per shift, with the order left to the jock's discretion. The back 20 are strongly recommended but optional; one per shift suggested. As for the clocks, there are rotations for both old and new music. Song choices are left to the jocks.

"On-air delivery is never forced. A sincere, informative, natural approach is espoused. We do four or five big promotions a year, and a dozen or so lesser ones.

"At KMTN we are a family. Cooperation, respect, initiative and love are essential. In the realm of commercial radio, I feel we're still pretty much free-form. Because of that, I believe the key to our success lies with the jocks. If everyone is psyched, motivated, and behind the station's philosophy 100%, it makes a big difference." (KMTN is a new R&R AOR reporter.) — Todd Cipolla

The Music Section

AOR's Most Accurate
Music Information
Begins on Page 45

Market Summary: Tampa

Continued from Page 26

They're paid representatives of the station, attractively outfitted, who will do everything from playing soccer teams at half-time to making appearances at grand openings, from handing out flyers at concerts to showing up at the competition's parties! I found in Buffalo that it was a much more successful idea to send out a dozen women to a promotion than one or two disc jockeys."

On-Air Spontaneity

Lest that lead anyone to believe Hawras is not a fan of his airstaff, he mentioned, "It's 'safe' not to have faith in your DJ's. That's how many consultants feel. I have a lot of faith in my airstaff, and I encourage them to develop themselves, to be creative and spontaneous. I don't mind their throwing out the format for something spontaneous if it's legitimate. Of course, I expect them to use proper judgment so it doesn't come off stupidly. I like intelligent jocks with good work attitudes, as opposed to people on ego trips who need a lot of attention; people who can be extremely creative but who are difficult to work with."

Consultant Comparisons

The John Sebastian organization works with WYNF as consultants. Hawras voiced his approval of the group: "In a market where the PD's are evenly matched and the stations are playing similar music, I think the winning team is the one using Sebastian. His music research system gives us a barometer that measures the music we play, which is 100% more than some of the Burkhart-Abrams stations have. How we choose to use the research results depends on a lot of factors, but at least it's there so there's less guesswork involved."

New Musical Horizons

WYNF's music is not all hard-driving rockers. "We're not afraid to calm down," Hawras reported. "People's attitudes are

changing about new music: what was hip and what's not is evolving. It's easier for people to accept something like a Soft Cell or a Human League this year. I like to experiment with varied musical forms, to keep on top of them."

Hawras claimed that WYNF plays more new music than competing WQXM. "They play a lot of old music; the whole Abrams thinking has moved slightly away from new music. Oldies will get them 25-34 males, but there's the potential there to jeopardize your core audience and I think that's a vulnerability to their programming. WYNF targets 12-34 overall, with primary emphasis on 15-24 men and women. "25-34 women are impossible," he noted, "especially when there's a soft rocker in town, as there is here (WCKX, between WYNF and WQXM on the dial)."

Looking ahead, Hawras admitted, "We still have a lot of work to do. When we're at the point of playing the right records 95% of the time, we'll beat WQXM. I think they're making a lot of mistakes, and I'm here to capitalize on that. I think we can beat them in six months or less."

Hawras, is not, however, an Arbitron fan. "It's the worst thing that's ever happened to radio," he claimed. "We're not program-



ROCKIN' MEXICO WITH COLLINS — Columbia's Paul Collins' Beat visited Juarez, Mexico with KLAQ/EI Paso airstaffers during a recent promotional stopover. Pictured (I-r) are group's Larry Whitman, stereo store manager, group's Paul Collins, KLAQ PD Arin Michaels, Columbia's Bob Conrad. ming radio for radio's sake, or what it can do for the community or to be creative. We're programming for Arbitron. That's a major mistake on radio's part. We've created a monster and it's really our fault. I like the trend of companies dropping Arbitron, because they could use some competition. I'd love to see Nielsen reenter radio ratings; I think their TV image would give them an easier 'in' than Birch. Birch's problem is that people can't sell it. They don't appear to have anyone working to gain agency acceptance of their system."

One factor that already has an important effect on both WQXM and WYNF, and will undoubtedly continue to do so, is local CHR competition WRBQ, which was marketdominant with a 10.3 for the winter book. More importantly, in traditional AOR men 18-34 demos, WRBQ scored a 21.3, higher than either AOR station. Hawras suggested, "A lot of those are 25+ numbers, since in 18-24 men we beat them. They're certainly close, though, and we do monitor them." Stevens echoed those thoughts, ad-"It indicates that, in this market, there's no place for any one demographic to call home. Many of the contemporaries have recently changed formats, and a large segment of the available audience is left floating around from station to station. We stay pretty consistent, but everyone around us is trying something new every week.

Tampa's a hot competitive market, one which will keep its two AOR PD's and their staffs on their toes as they seek the allegiances of those floating listeners. We'll check back with both stations in upcoming months.

UPDATE

Add M105/Cleveland to the list of stations trying the "Five In A Row Or \$5000" promotion. To date, two listeners have caught the station in slip-ups . . . KISS/San Antonio just held "KISSworld," a weekend-long lifestyle fair six months in the planning. Over 250,000 locals attended . . . KSRR/Houston awarded a Honda 650 Nighthawk to a listener in a random drawing from mail-in registrations ... KGGO/Des Moines grabbed a market-dominant 18.0 in the latest Birch re-... Congratulations to WPYX MD Ron Nenni and new bride Carol, who are honeymooning this week in Hawaii WDEK/DeKalb and its sister AM station raised \$14,000 in an 11-hour radiothon for KZAP/Sacramento just released its first hometown talent album, pressing an initial 5000 copies for sale at \$2.98 each, with proceeds going to Mothers Against Drunk Drivers . . . WRXL/Richmond produced its own concert of local rock talent, offering free admission to all WRXL "Air Force" cardholders . . . WCOZ/Boston has announced a new weekly show called "Party Out of Bounds." Each Sunday at midnight Cindy Bailen plays tapes from local rockers and recording artists like XTC and Graham Parker . . . KPKE/Denver is looking for an experienced, tight AOR night jock. Send tapes to PD Alan Baxter, 8975 E. Kenyon, Denver, CO 80237

COLOR

A CAPITOL CONTEST: WCCC/Hartford's just started a major five-week promotion it calls "Capitolize on WCCC." Each day on each jock's shift, a Capitol artist and song is announced. When that song is later played, the seventh caller qualifies for the week's prize. Winners are picked at random from the qualified entrants, with other names remaining in the hopper for future prizes. There are five weeks of prizes: The first week's winner gets a record album a week for a year from the local Capitol Records shop; the second week's winner gets a weekend for two in the state capital, including hotel accommodations, food, a guided tour, concert tickets, and \$107 spending money; the third week's winner is entitled to an expenses-paid weekend in the nation's capital, including airfare, accommodations, and tickets to a concert by a Capitol act; the fourth's week's winner receives every record of every kind released by Capitol for a year; the fifth and final winner will be picked over Memorial Day weekend, when WCCC runs a Beatles BBC special showcasing 37 previously-unreleased Beatles songs. To commemorate the show, two winners will receive complete Beatles album and singles catalogues, plus other special Beatles memorabilia.

GOING TO BAT FOR OZZY: WZXR/Memphis went out of its way to make its Ozzy Osbourne concert kits something special when the Jet/CBS artist came to town for a show. 20 winners in the phone-in promotion received an Ozzy baseball cap, T-shirt, tour book, diary, album, live picture disc, concert tickets, and a real bat — that is, a Louisville slugger with Ozzy's logo burned into the wood!

GO-GO TO HAWAII: Bob Zimmerman Promotions has set up a special travel promotion with several AOR's, including KROQ/

Pasadena, KLOL/Houston, and KRKN/Anchorage. These stations are offering listeners a reduced-price travel package for a week's stay in Hawaii, which includes tickets to a Hawaiian concert with IRS/A&M's Go-Go's.

LEATHER & LACE LOOKALIKES: WROQ/Charlotte pacted with Modern for a Stevie Nicks lookalike contest. 34 contestants competed for the grand prize, gift certificates to leather and lingerie boutiques, plus dinners for two, and Nicks albums and T-shirts.

RIGHT THE FIRST TIME: 195/Bridgeport, in conjunction with Elektra and the Gamma album, held a "Right The First Time" on-air dating contest, with listeners submitting pertinent personal information. Two winners were picked for a night on the town date including limo service, dinner and a show.

UP AGAINST THE WALL: WYSP/Philadelphia obtained a pair of tickets to the world premiere of the Pink Floyd movie "The Wall," in England next month. The station is registering listeners by phone and mail in a random drawing for the tickets, along with airfare and accommodations. Runners-up receive a year's worth of tickets to concerts produced by the Electric Factory, or rock tour jackets.

Coming Next Week: We present our annual Hot Numbers telephone list of the National AOR representatives from all major (and many smaller) record labels. If you need better service, want to set up record-oriented promotions, or just need to know how to reach some VIP's, get set to clip out and save next week's listing.

CONCERTSACONVERSATIONS

PRESENTATIONS: WEZX/Scranton presented Jimmy Hall for \$2.07. KVRE/Santa Rosa presented Russell Smith, Levon Helm for \$1.01. BROADCASTS: Girlschool on KGON/Portland. CONVERSATIONS: Angel City on KZEL/Eugene, KRKN/Anchorage . . . Aldo Nova, Sammy Hagar on WJMQ/Rochester . . . Journey, Greg Kihn, Bryan Adams on CITI-FM/Winnipag Karla Bonoff, Russell Smith on KTCL/Ft. Collins Russell Smith on KVRE/Santa Rosa Frank Zappa, 20/20, Angel City, Mike Oldfield, John Hiatt on KROQ/Pasadena . . . Jimmy Hall on WEZX/Scranton . . . John Cougar on WIOT/ Toledo . . . Cheap Trick, Billy Vera on WNEW-FM/New York . . . Sammy Hagar on WZZO/Allentown . . . Fleshtones on WDHA/North Jersey Le Roux, McGuffey Lane on WBWB/Bloom-Ington ... Chubby Checker on WLUP/Chicago John Cougar on WMMS/Cleveland.

Adult/ Contemporary



JEFF GREEN

Success Through Triangular Management

Continuing R&R's look at consultants, this week we present some very constructive ideas from John Lund, President of the Lund Consultants To Broadcast Management, Inc. John, whose experience encompasses 21 years of programming and management at KHOW/Denver, WISN/Milwaukee, WNEW and WNBC/New York, has designed a consulting firm which specializes in more than fixing programming problems. His company also offers guidance to generating higher station profits, through what he calls better "triangular manage-

John explained the principles of triangular management, and how radio stations can grow through its applications.

What Is Triangular Management?

We see a successful radio station as one run from a triangular management point of view. This term refers to the three manage-

ment areas: ratings (program manager), revenue (sales manager), and profit (general manager). The point is that these managers must work effectively together successfully operate a radio property.



John Lund

In simple terms. imagine a three-legged stool, with each leg representing one of these managers. When one leg is shortened or taken away, the result is instability. Functioning together, these managers present a well-balanced, communicating, effective team.

Management Versatility

Fundamentally, each manager should be a highly-trained specialist. However, these individuals need a very clear understanding of each other's responsibilities, duties,

For example, the sales manager should really know about programming, and never be kept in the dark. He should attend all programming meetings. Some sales managers actually believe that listeners love commercials!

Conversely, the program manager must understand sales. We highly encourage them to sit in on sales meetings, and go with a sales person on at least a couple of visits per week. More on the advantages of that later

Finally, the general manager benefits from truly understanding both sides. In this way, he can better gauge the differences,

and correctly "referee" sales and programming while managing the station

The Fight Of The Week

Why did I say "referee?" As a program manager for 20 years and a sales rep for five, I really understand what I call the "Fight Of The Week." On one side you have the programmer: high ideals, low commercial load, maximum music count, minimum sales promotion involvement. On the other side is the sales manger, who is essentially out to make money under almost any circumstances.

The typical fight begins when the sales manager announces to the program manager that a retail client has dictated a mediocre sales promotion for the station, which must run or megabucks would be lost. The program manager thinks the sales manager is "out to get him" and responds, "I will not cooperate. This is ridiculous." The decision finally comes down to the GM, who must judge between the purist, idealistic principles of the program manager, and more money from the sales department. In my estimation, that is the easiest call for a "blind" general manager to make. He goes for the money.

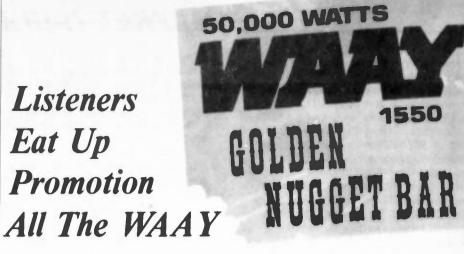
By "blind" I mean this: The GM may not understand the implications of his decisions, if he doesn't have a firm grasp of programming. He needs to know the effects of increased commercial loads, true promotional values, etc.

At the same time, if the program manager doesn't fully recognize these factors himself, nor the overall station sales purposes and goals, he's simply pitted himself and his personal beliefs against hard cash. In a realistic business world, he'll rarely win.

To successfully refute that sales manager, the program manager needs to assemble hard evidence. He can only win if he argues that "if we run this sales promotion, adding another three units per hour, we could lose 15% of our Time Spent Listening, which based on our present cume, would lower our average-quarter-hour



HELLO AGAIN — Columbia's Neil Diamond (left) stops by to greet WSB/Atlanta Music Director Greg Picciano (right) during a recent visit. Introducing the two is (center) CBS rep John Fagot.



Proving its "bite" is really better than its bark, WAAY/Huntsville, in conjunction with a local record store, sold customized "Goo Goo Cluster" candy bars to raise money for area YMCA's. Each wrapper also featured \$1 discount coupons for record purchasers. Over \$1000 was gathered for the project.

So what does this delicious candy bar look like? We'd show you. but . . . we ate it!

share a full point, translating to X number of dollars lost in the long run." The program manager must understand all of these variables. I myself have gone through countless rounds of such fights, claiming that certain promotions were bad for the station image or interfered with my concept of "pure programming." I eventually realized that I didn't have a very good grasp of sales. Bear in mind that general managers don't just want the programmer to deliver ratings — they want bottom-line profit. Therefore, the program manager and air staff need to better understand what sales is all about

Closing The Cooperation Gap

Here are two examples, one national and one local, of how the program manager, through knowing sales, can work better with the sales manager to accommodate the GM, without sacrificing his creative integrity

First, let's say McDonald's approaches a station to renew its \$40,000 ad budget. However, to get it the program manager must run the "Contents Of The Big Mac Contest," in which listeners are asked to scream in ten seconds or less the twelve ingredients of a Big Mac. The sales manager says to the programmer, "We're running it - like it or not," The prize is a free Big Mac, so the idea is putting a listener on the air for 60 seconds to give away a prize worth 99 cents. The programmer says, "Oh, my God, I got killed again," and goes to sulk with the DJ's, bringing down station morale. The contest runs anyway, and probably doesn't affect the ratings, but the morale has been destroyed, and the cooperation gap between programming and sales is widened.

The smart program manager, who is grounded in sales, realizes that not all sales promotions are set in stone. Rather than sulking, the resourceful programmer goes back to the sales manager and says, "Hey, that's a really interesting contest. I'd like to pursue this more. When can I get together with you and the client (or agency) and talk about this? I've got some ideas to make it even better!"

Notice the program manager is not saying, "I hate it and I'm going to try to talk him out of it." Suddenly, the sales manager is saying to himself,"Wow - this guy's on my side! He wants to get more business out of this - I can't believe it.'

The programmer then meets with the client, and you know what that client really wanted? Just 12 mentions a day - that's all. So instead of running a poor-sounding promotion, the program manager comes up with a prize of 100 Big Macs for the winner and his 99 closest friends. Now the prize is so unusual and extravagant, the station gets TV/newspaper coverage, and the promotion becomes large-scale. The local

agency says, "This is great," and takes away budget from other stations to apply to this new contest. The agency also gets a gold star from the national office, the programmer gets his way, and the sales manager and GM are happy.

The second example, a local idea, gets back to the point about the PD making sales calls with the sales people:

A furniture dealer wants to move recliners, sofas, etc. The program manager, envisioning an uncreative, bulky ad schedule, offers one of his DJ's to sit in a Lazy-Boy rocker down at the client's store. and via live remote, rock his way to a new Guinness record. The client fantasizes hordes of listeners swarming to his store, ready to purchase marked-up merchandise. Suddenly, he doesn't care about spots. Money becomes no object - he wants that promotion! Then the sales manager, who is also a sharp marketing person, encourages the client to run newspaper ads and TV spots mentioning the event, call letters, and DJ. Now we have the program and sales managers working together, selling competitive media to promote themselves. This is the genius of radio and smart marketing in action.

In summary, the sales and general managers need to be sensitive to the programmer's need for good programming. However, the program manager should be committed to get more money for the station, not just ratings. Not enough programmers think in these marketing terms. Nine times out of ten, if these three managers all operate in terms of sales, promotions, programming, and profit, and remain creatively openminded, they can develop very useful solutions to any mangement challenge.

For The Record

In a recent column (R&R 4-2), three radio stations within the Salt Lake ADI, but outside the Arbitron metro, were listed as having a 0.0 12+ share in the fall 1981 Salt Lake Metro ratings. To more accurately represent the facts, the following should be noted:

KRLZ was inadvertently listed as KLZR, and is a new station without a ratings track record. Also, KEYY and KDOT are both licensed to Provo, and are not specifically targeting the Salt Lake metro.

Music Section

A/C's Most Accurate **Music Information** Begins on Page 54

IS HOOKED ON BIG BANDS

an album by The

Frank Barber
Prchestra

VIC-702

HOOKED ON BIG BANDS
The Frank Barber Orchestra

featuring
the medleys of

GLEN MILLER
DUKE ELLINGTON
ARTIE SHAW
DORSEY BROTHERS
LOUIS ARMSTRONG
BENNY GOODMAN



VICTORY RECORDS/a division of Sugarhill Records Ltd. 96 West Street, Englewood, N.J. 07631 Phone (201) 569-5170



Country Closeup

KENR/Houston PD Jason Williams is interested in hearing from anyone with fresh ideas and/or intriguing guests for the station's pioneering "Radio Magazine Of The Air" format. Still in the infant stage, this short-segment form of programming utilizes both features and music in its approach.

WJCK/Rensselaer, IN PD B.J. Odom would like to institute an album show but is in need of album service from all labels. Call B.J. at (219) 866-4104.

WTWR/Detroit will soon become WCXI-FM when the station switches from CHR to Country in a few weeks (R&R 4-30). The FM, which will take a more contemporary approach than its AM sister station is in need of appropriate album service. Please contact WCXI MD Mark Thomas, Box 1130, Detroit, MI 48235.

Movement

Bill Mayne upped to Operations Director at KVET & KASE/Austin... Lee Logan joins WUSN/Chicago as PD from

KFMK/Houston, replacing Dan Walker, who steps down to devote full-time to his airshift . . . WAJR/ Morgantown's Carl Becker promoted to Operations Director for WAJR & WVAQ Pamela Fox named Promotion Director at KOMA/Okla-



Bill Mayne

homa City from PD at KWCO & KXXX/Chickasha, OK . . . Frank Asbury promoted to MD for KNIX AM & FM/Phoenix . . . Mike Brady, formerly of KBBC/Phoenix, joins

KSON/San Diego as MD and afternoon drive jock . . . New MD at KUUY/Cheyenne is Jennifer Wilde . . . Bob Dale, from KATK/Carlsbad, NM, replaces Joe Thomas as MD at KBUF/Garden City, KS KCWM/Victoria, TX's new MD is Chris Robbins, formerly of KWMT/Ft. Dodge, IA John Connor joins WJCW/Johnson City, TN as MD from WIDD/Elizabethton, TN . Dan Gresham moves to KLVI/Beaumont as producer and host of the station's new sports show, "Sportsline 56" evening personality at WHK/Cleveland is Kris Taylor from WHLO/Akron WQYK/Tampa names Joe Hager as allnighter, while Allan Brady is upped to the 7-midnight slot . . . Mike Stone leaves KWJJ/Portland to do play-by-play sportscasting and is replaced by Eddie Ray Bailey in the 6-10am shift . . . Two new staffers at WHBF/Rock Island, as Steve Montgomery takes over the all-night position and John Christopher pulls down the 6pmmidnight shift. . Anna Hansen replaces Byron Ray in the afternoon drive shift at KKAL/Arroyo Grande. Byron remains as an off-the-air PD. . Ron Christian rejoins KBBQ/Ventura for 1-5pm . . . Former KIKF-FM/Orange, CA PD Steve Thomas joins KHJ/Los Angeles for part-time KSAN/San Francisco adds Myles Cameron for weekends and fill-ins . . . WHYL/Carlisle goes into 24-hour operation and acquires the overnight services of Joe Ricci.

AOC Sparks Response

Our April 2 article on Album-Oriented Country formats has elicited some interesting response from various programmers around the country who are currently programming album cuts into their formats to varying degrees. The following letters are indicative of the numerous ways this can be done:

Interesting to note the ideas and playlist ideas of the three programmers who are using more album cuts these days. We've been doing it for about two years here in the Panhandle, and having quite a bit of success.

Back during the mid-70's, when Chuck Dunaway was programming KAFM in Dallas and KOKE-FM was hitting the progres-

sive country sound in Austin, there were plenty of folks who enjoyed the music of Rusty Wier, Jerry Jeff Walker, David Allan Coe. and the like. Most of these listeners, however, soon made their choice to rock and roll or stay with "Mainstream Country." These artists are still around, though, and we've found that their music is still a big draw for 25-49 men and women

To be blunt, if you don't dance in the Panhandle, you're lett out of virtually the only nightfile in the area. Most counties are dry, meaning just plain bars or clubs are hard to find. This means BYOB joints and private parties are about it. And the radio music is what they're listening to.

Take for example this music sweep:
"Got Lucky Last Night" Jerry Jeff Walker

"Big Balls In Cowtown" Bob Wills

"Cryin' My Heart Out" Ricky Skaggs
"My Favorite Memory" Merle Haggard

"Personally" Karla Bonoff

a close eye on the charts.

Naturally, there is a spot set in there as well. But the music itself is mixed so that there is enough new product there to keep our younger demographics happy, while at the same time giving older listeners music that they remember without rocking

It's interesting to read Ted Sohier's statement that Melissa Manchester and Neil Diamond-type songs have been drop ed. We found that if you get too far away from country, you're going to drive listeners away as well.

I think that in Country (more than in other formats) it helps to have an area native doing your music rather than keeping such

a close eye on the charts.

Stations new to Country formats are sometimes bogging themselves down in too much research, when a simple trip to the local parties and honky-tonks can be a much more successful tool. If you're playing Dolly's new song every two hours because it shows well on national charts, but not noticing the dance floors are full when "So Round, So Firm, So Fully-Packed" by Ricky Skaggs gets played, then you're hurting yourself. And putting those listeners to sleep with "Through The Years" by Kenny Rogers is going to gain you a lot less in listenership than playing "Saturday Night" by the Eagles. Same tempo—but

What works for us here may not work everywhere. But so far it has meant 60 and 70 shares for us. Our format probably would not show up at all in Detroit or New Orleans. But I think most programmers are missing a good bet if albums aren't investigated a bit more closely. The good product is there. We need to use it.

I'm always happy to trade ideas. Let me know

J. Craig Glesecke

Continued on Page 33

Academy Winners Announced



For those of you who missed the 17th annual Academy of Country Music "Hat" awards (broadcast live April 29), it should come as no surprise that Alabama remains the hottest group in country, picking up honors for Best Vocal Group, Entertainer Of The Year, and Album Of The Year ("Feels So Right"). During the brief time the foursome was not on stage (!), Merle Haggard and Barbara Mandrell were named Best Male and Female Vocalists, and Ricky Skaggs (confirming your faith in him!), and Juice Newton walked away as Best New Male and Female Vocalists, "Elvira" was voted Best Single Record, and "You're The Reason God Made Oklahoma" copped the Song Of The Year award.

Top Vocal Duo was David Frizzell & Shelly West, which turned out to be the second big event in Shelly's life last week, since she had just given birth to her first child earlier in the week. In fact, cohost Dottle West got her first glimpse of her new granddaughter via video tape on the program

For me, the highlight of the program was seeing Rex Allen Sr., & Jr. singing a tribute to "The Last Of The Silver Screen Cowboys," complete with film clips from those memorable days when the only thing a cowboy ever kissed was his horse! And, as long as we're giving out awards, I'd like to nominate Charo as "Most Unusual Presenter Ever Seen On A Country Awards Show." Our sincere congratulations to all the ACM winners!

Programming Highlights Spring Season

With the coming of spring (and the accompanying seasonal ratings) many stations are looking to special forms of programming to "freshen up" their sound or image, as evidenced by the following:

 KZLA/Los Angeles is running a featured artist series every Saturday afternoon, each week spotlighting a different popular artist's hit tunes.

KIKK-FM/Houston programs total music evenings, beginning at 8pm Saturdays and 7pm Sundays, with no commercial interruptions.

 KFDI/Wichita instituted a "Fire Call" series, airing for five minutes every Sunday night, during which fire department officials discuss various methods of prevention and fighting fires in the home as well as related topics.

• WGNA/Albany salutes a different local country act each week on its "Northeast Country Salute" feature. These miniprofiles are followed by a phone number, encouraging interested parties to get in touch with that week's spotlighted artist(s)

· WILQ/Williamsport features two albums each Wednesday night, selecting some of the best cuts from a current and a brand new album to give listeners a chance to hear before they buy. The station would appreciate two copies of each album from labels wishing to participate.

· WNYR/Rochester debuted a new bluegrass show on March 21 and is in need of roduct service. Send to 360 East Ave., Rochester, NY 14604.

 WGVM/Greenville's "Music Preview" every hour features two brand new songs.

· WNRS/Ann Arbor broadcasts a onehour weeknight program entitled "Country Star Showcase," featuring a top country artist or group each night. The station requests not only album product but also advance information and bios to incorporate into the program.

• WHYL/Carlisle, PA highlights bluegrass and "old-time" country every Sunday night from 9pm-midnight and is holding a bluegrass festival to coincide with the new programming.

· WBET & WCAV/Brockton, an Adult Contemporary combo, have begun programming a country block and are in need of appropriate product. Send to Bill Hess, PD, 60 Main St., Brockton, MA 02403.

Sports & Networks

• WMAQ/Chicago is the official outlet for the 1982 White Sox regular season games, with a play-by-play team consisting of Don Drysdale, Ken Harrelson, Joe McConnell, and Early Wynn.

• WPOC/Baltimore broadcasts "The Orioles Scrapbook" each weekday at 7:15am and 6:40pm. Producer and host Ted Patterson also cover the Orioles' games for the station. WPOC also has exclusive area coverage of all the NASCAR Grand National Auto Race broadcasts.

· WWWE/Cleveland began its tenth year as the flagship station for the Cleveland Indians Radio Network, which now includes 33 stations in Ohio, Pennsylvania, and New York. In addition to broadcasting all the Indians' games, the station will also air related programming segments "View From The Top," "Clubhouse From The Top," "Clubhouse Confidential," "Dugout Interviews," and "Tenth Inning" preceding and following the games

· WCXI/Detroit has been awarded the exclusive broadcast rights to the first Detroit Grand Prix, June 4-6.

 KLAC/Los Angeles joins the ABC Direction Radio Network.

· KCCY/Pueblo and WVOJ/Jacksonville became CBS Radio Network affiliates recently.

ne Music Section

Country Radio's Most Accurate Music Information Begins on Page 50

Play It. Don't Think About It!

WBGW-FM WCAW WOKQ WPOR-AM/FM WNYR WYKR **WWVA** WPLO KOKE-AM/FM **WBEU KLVI** KXYL **WSOC-FM** KHEY WFNC WESC-AM/FM KIKK-FM WOIK-FM WWOD WMC-AM **WMPS** WOKK WKSJ-FM WLWI-FM WNOE-AM KKYX KRMD-AM/FM **KWKH WQYK-FM** WCMS-FM WIRK-FM WMAQ WSAI-AM/FM



WWWW-FM WAXX **KFGO** WKMF **KWMT** WKKQ-AM/FM WFMS-FM WITL-FM WTSO KEBC-FM WXCL KTTS-AM/FM WIL-AM/FM KFH **KVOO** KFDI-AM/FM **KKAL** KUZZ **KGEM** KLZ **KEED KMAK** KRWQ-FM KLAC KNIX-FM KRSY KRAK KSOP-FM KCBQ-AM **KEEN** KMPS-AM/FM KGA

The Osmond Brothers "I Think About Your Lovin"

"This record will definitely establish the Osmonds as a country group." LEN ANTHONY/WPLO, Atlanta

"The Osmonds have come out of the stereotyped mold to find themselves a new image in country music."

BRADY McGRAW/WQQT, Savannah

"Great production! Great phones! They've musically matured."
RHUBARB JONES/WLWI, Montgomery

"You've grown up listening to the Osmonds. They've proven themselves all along, and now they have a very current sound. A great programmable record."

VAN MACK/WOKK, Meridian, Miss

"Pulls super phones! Uptempo, bright sound."

J.D. CANNON/WFMS, Indianapolis

"...Pulls immediate phones...should not be overlooked! It is country "
BILL JONES/WKSJ, Mobile

"A very effective record early, got a fast response. All the ranch hands like it." $\,$

JIM STRICKLAN/KBRQ, Denver

"My first reaction to an Osmonds country record was to pass. My second reaction was to listen anyway. Third reaction was sounds like a hit. It's an add."

BILL BRADLEY/KLZ, Denver

"As good as any summertime record I'm playing right now. It will be a hit."

KRIS CARPENTER/KDJW, Amarillo

"It is country. We are getting excellent reactions."

RICK STEWART/KRAK, Sacramento

"Before I heard the record, I figured it would be one bad apple. But I listened and it was puppy love and an add at SAI."

JOHN MARKS/WSAI, Cincinnati

"One of the most refreshing sounds today in country music. One of my most requested records."

RON SCOTT/WJMR, Ridgeland, S.C.

"Hopefully, more programmers will abandon their preconceived notions of the Osmonds and give this just one listen; it's as country as the Kendalis with impressive harmonies straight from gospel. Great summertime listening."

MARK ROBERTSON/WBEU, Beaufort, S.C.

"An infectuous record."

ALAN FURST/WEEP, Pittsburgh

"Great record!! Perfect for our target audience. P.S. What's Marie's phone number???"

DENE HALLAM/WHN, New York

"Only thing better than this record is winning the daily double." CHARLIE COOK/KHJ, Los Angeles

"The Osmonds are country in a big way."

JAY PHILLIPS/WMAQ, Chicago

"Number one phones since the day it went on. What more can I say??"

LES ACREE/WMC, Memphis

"The freshest sounding record on my stations.

JOEL RAAB/WHK, Cleveland

"Who?? Didn't they do Rocky Somethin'? Naw. The record's a hit or I wouldn't be playing it."

JOE LADD/KIKK, Houston

"When I saw OSMONDS on the label, I didn't want to listen, but when I did, I couldn't wait to play it."

STEPHANIE PFLUMM/WDAF, Kansas City





Pictures



CRUISING TO JAMAICA — KHAK/Cedar Rapids' mid-morning personality Liz Cavanaugh recently came up with a promotion guaranteed to cure the winter doldrums... a cruise to Jamaica... and it only cost \$16 per person! Of course, it was to Jamaica, lowa (population 275), and the "cruise" was via bus rather than boat, but the folks in the above picture certainly seemed to enjoy the flowered leis, happy hour, pig roast, and dancing to the best one-man band in the area during their Jamaican holiday.



A WHEELING BREAKFAST — Some 8900 listeners were treated to a free breakfast when WWVA/Wheeling staff and management recently whipped up 17,500 pancakes, 872 pounds of sausage, 86 gallons of maple syrup, 100 gallons of orange juice, 200 gallons of milk, 125 gallons of coffee, and 250 pounds of margarine in preparation for their 6th annual "Free Breakfast" event. Morning man Bud Forte is pictured admonishing the hungry crowd to go easy on the seconds for fear the station's food bill would equal the national debt!



WILQ'S ON A SLIDE — When you broadcast from snow country, you try to find seasonal promotions that will make the winter slide by a little quicker, and WILQ/Williamsport certainly did that with its recent "WILQ-Day at the Eaglesmere Toboggan Slide." The event attracted 1700 tobogganers, and station staffers (back to front) Doug Herendeen, Paul Cavanaugh, Ted Bear, and the WILQ Rooster (that's as close as they could come to an eagle!) joined in the fun by broadcasting live during the 40mph ride.



THERE'S HOPE FOR WMAQ — When Bob Hope visited WMAQ/Chicago recently, he got more than a tour of the station, as nighttime personality Nancy Turner busses the obviously pleased and surprised entertainer following a guest DJ stint on her show.



RAZZY CONCERTS FOR 3WE — WWWE ("Country 11") staged its first concert since converting to Country last December by presenting Jerry Reed and Razzy Bailey to Its Cleveland audience. Pictured post-concert are (I-r) "Country 11" morning co-host Rick Marron (aka Orville the Janitor), other morning co-host Ron Maguire, Razzy, afternoon personality Fig Newton, and MD/Operations Assistant Ray Marshall.



WINGING IT IN SALINAS — Debra Winger, one of the stars of the film "Cannery Row," is interviewed by KTOM/Salinas's Johnny Kansas following the world premiere of the motion picture, held in John Steinbeck's hometown.



SOMMERS "WEEKENDS" WITH CLARK — WFIL/Philadelphia morning personality Barbara Sommers visits backstage with Roy Clark following his appearance at the Valley Forge Music Fair during the station's "WFIL Weekend With Roy Clark."



GATLINS GET KPLX WELCOME — During a recent Dallas appearance, Larry Gatlin and the Gatlin Brothers were welcomed by KPLX's Mac Daniels (far right) and two contest winners, who obviously enjoyed seeing the group in person.



LUBBOCK LUMINARIES — Several times a year KLLL/Lubbock sponsors a local talent show, the "KLLL West Texas Saturday Night Opry." Besides the local talent featured, the latest show also spotlighted station staffers (I-r) Jeff Hunter, Johnny Walker, Mike Corbin, and Buddy Howell as the "KLLL Gang," singing their versions of "Elvira" and "Bobbie Sue." Sure am sorry we missed that one!



THE HOBO AND THE DJ — Sammy Jackson's "Coffee With" segments on his morning show at KLAC/Los Angeles have become legendary ... almost as legendary as his recent guest, Main Street recording artist (and Country's No. 1 hobo) Boxcar Willie.



SUE POWELL'S AROUND "LOVEABLE" LEE

"Loveable" Lee Lawrick, MD and air personality at WHBF/Rock Island, IL, is always
looking for a pretty face to brighten up his
program. He found one recently when RCA's
Sue Powell stopped by for a visit and twohour on-air chat.

PFEIFER PLAYS GRANNY'S: Capitol artist Diane Pfeifer recently opened for the Smothers Brothers at Granny's Dinner Playhouse in Dallas. After the performance Diane was surrounded by a group of male admirers, including (I-r) Capitol's Pat King, KLIF MD Danny McDuff, KPLX PD Bobby Kraig, KBOX personality Bobby Dark, and Pfeifer's manager Ted Hacker.



LET THEM EAT CAKE — Would you buy a cheesecake from this woman? Two Baltimore businessmen certainly wanted to, as they fought to outbid one another for the luscious chocolate cheesecake homemade by WPOC's MD Trish Hennesseey. Actually, Trish doesn't usually sell her wares on her lunch hour ... this was a special auction benefitting the March of Dimes, and Trish's goodie brought in one of the highest prices for items auctioned by media personalities.



THIS HONEYMOON WAS TAYLOR-MADE — KYNN/Omaha MD Chris Taylor and his new bride Monique celebrated their recent honeymoon in a big way by attending Roy Clark's Las Vegas opening. The newlyweds are pictured with Roy at a press conference held between shows.



DAVIES DROPS BY 'DOD — During a recent visit to Chattanooga, Gail Davies dropped by the WDOD studios, where she met with FM PD Charlie Champion (left) and AM Program Director Steve Chappell (right).

AOC Sparks Response

Continued from Page 30

Dear R&R:

One of the things not mentioned in your AOC article is the fact that it is possible to easily use LP cuts heavily when you are mass appeal.

At both WMC (and WMAQ) we screened every album that comes in for possible cuts. If we're in a bind in finding good single product that meets our needs, we go to the well.

With local research we are able to play the cut as we would a single, and as it grows in acceptance, put it in its proper ro-

With local research we are able to play the cut as we would a single, and as it grows in acceptance, put it in its proper rotation, and then know when to back off. We are also about to squeeze in extra cuts from highly accepted artists between their singles.

This method solves several problems, especially when there's a bad run of single product, and when single product shipments are slowed down. Album play does not have to mean fringe artists or "off the wall" material.

Jay Phillips Music Director WMAQ/Chicago

Dear R&R:

I read with interest the R&R article on Album Country Formats. Our company, Sound Idea Productions, syndicates a 24-hour, album-based format for radio. We have had great success with it (for instance, at) KYLO in the Davis/Secramento, CA market... We feel many more stations will soon be successfully programming album country. As the country listener becomes more sophisticated there is a need for an expanded country format. The listener, the artists, and the radio stations all benefit.

Glenn Davidson Vice President Sound Idea Productions

Inside Nashville



BIFF COLLIE

AIRLINES AD-LIBS: Charlie Daniels's current tour will take him 34,000 miles, playing 75 cities, including the Knoxville World's Fair on July 10 . . . "The Styles Of Country Music" opened last week at the Country Music Hall of Fame and Museum, showcasing Cowboy, Honky-Tonk, Contemporary, Bluegrass, Western Swing, and Cajun categories of country. Mickey Gilley's original mechanical bull is part of that new exhibit . . . Gilley, pictured here with Lee Majors, made his



dramatic debut on Lee's ABC-TV series "The Fall Guy" recently . . . Jeannie Seely brought back her mini-skirt (Time magazine says they're coming back) to the .. Jim Ed Grand Ole Opry (really!) . Brown makes a rare appearance with the Little Rock Symphony May 21 to benefit the Arkansas Children's Hospital Johnny Paycheck, perhaps the secondmost controversial figure in today's country music, was a protege and front-man for the first-most publicized country star currently, George Jones . . . You're in trouble when your hometown cancels a "Homecoming Day" planned for you because of lack of interest! . . . Jim Ed Brown shot the pilot for "I-40 Paradise," a daily situation comedy for cable TV NO, NO, NO! Grandpa Jones will not buy a new race car. His quail-huntin' buddy, racedriver Cale Yarbrough, will take care of those, Grandpa says . . . Shelly West and Allen Frizzell announced the birth of their 7 pound, 2 ounce daughter Tess Marie on April 27 ... Conway Twitty and the Gatlin Bros. are two of the principals in the purchase of Ambassador Travel, one of Nashville's largest travel firms Remember Autry Inman? The controver-

Remember Autry Inman? The controversial songwriter/record company executive had a severe heart attack and underwent extensive open heart surgery. At last word, Autry remained in serious condition... Joe Garagiola, Conway Twitty, and American League President Lee McPhail

American League President Lee McPhail join the celebrities on the dais at the George Steinbrenner roast in Nashville May 13. Proceeds go to the Lions Cornea Processing Laboratory at Vanderbilt University in Nashville ... Jerry Reed, currently recommitting himself to his recording career through a nationwide promotion tour, will also be seen as host of a two-hour TV special, "Texas and Tennessee—A Musical Affair." The special, distributed for syndication by Multimedia Program Productions, and traces the roots of country music, airs this month.

UPDATE: Ed Bruce's role in "Bret Maverick" ran out, as did the series. Though reports showed not an unhealthy ratings picture, it won't be renewed.... Gerald Murray, recently deposed (or retired) manager of George Jones, was quoted as saying he saw too many similarities between his former client and the self-destructive spirit which plagued the life and career of Hank Williams....

Kenny Rogers, the Gatlin Bros. and comic Lonnie Shorr grossed \$357,435 in two shows in Richmond. Two nights later, in Knoxville, they grossed another \$200,000 (before the fair started) ... P.S. George Jones missed his first date following his hospitalization. Harold Shedd, producer of Alabama, is building a plush new recording studio/office complex on Music Row (what's the matter with the Music Mill, where you've cut all the Alabama hits, Harold?) ... While mixing the final master for pressing of his new record, Ronnie Milsap called WJRB/Nashville PD Don Keith and asked if he would mind playing the song on the air so Milsap and his engineer could see how the mix would sound on AM radio. That was its first time Amateur songwriters take note! The fifth annual Kentucky Fried Chicken Country Songwriting Contest is looking for your material. Once again Brenda Lee will record the winners' (two will be chosen) songs for a special 45, which will be distributed to Country sta-



tions nationwide. Brenda is shown here with one of last year's winners, Bill Price of Newark, OH, whose song "A Good Love Don't Come That Easy" she chose for her latest album. To enter, send a cassette of the song, along with a lyric sheet and a statement that the work is original to a local participating radio station or directly to KFC Country Music Songwriting Contest, P.O. Box 1014, Tinley Park, IL 60477. All entries must be postmarked by July 2.

INCARNATION: George Jones's recent arrests in Mississippi remind us of a number of country stars who've spent time behind bars: Johnny Paycheck did three years of an 18-year sentence for assault

Merle Haggard did hard time for burglary in San Quentin Prison . . . Johnny Rodriquez took the rap for his buddies and spent time in the county jail in Sabinal, TX. after they assumed ownership of a couple of goats to have a meal in the park . . . Johnny Cash did a number of "one-nighters" in local jails for doing pills and booze . . . David Allan Coe is a veteran of the Ohio State prison system . . . Freddy Fender spent three years in a Louisiana

prison after a marijuana bust in 1960. Who else?

Know Billy Browder? or Bryan Stacey?
He is now known as T.G. Sheppard.



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OFFICE LOVE — Johnston/CBS recording artist Susan Lynch pulled double duty lately when she was recruited for some "Office Love" while visiting WMMR/Philadelphia in promotion of her album. Pictured (I-r) are station's Biff Kennady and John Bloodwell, Lynch, and WMMR's Pierre Robert.



ROCKY III — Actually, that's a karate ring, and WCKO/Miami midday air personality Goeff Allen (right), who mimed a karate fight for the cameras as he introduced a PKA Superfight for broadcast on ESPN.



EGG-CITING CONTEST — WGRQ/Buffelo invited listeners to send a raw Eester egg decorated rock & roll style to the station. The eggs had to arrive in the mail unbroken to qualify for the contest, judged by the morning team. The most creatively-decorated egg won its artist a \$1000 stereo system.



WAITRESSING ON TV — PolyGram/Ze's Waitresses wrote the thema song and appeared in the pilot for a new TV series called "Square Pegs." Also appearing in the pilot episode was KNAC/Long Beach jock Dick Sheppard, typecast as a DJ. Pictured (I-r) are group's Billy Ficca, Patty Donahue, Chris Butler and Dan Klayman, Sheppard, band members Mars Williams and Tracy Wormworth.

CALENDAR



BRAD MESSER

Little Spaceship Newsroom Revisited

Several times during the past year I've mentioned the construction and finally the use of a state-of-the-art 'little space-ship' newsroom at my station, where carts have been replaced by remoted cassettes, cart labels outmoded by CRT screens, and the old reliable razor blade replaced by electronic editing. Great equipment in a carefully-planned physical setup.

It has often been said, however, that one should be careful about one's wishes. Now that mine finally has come true after 21 years in radio news, I find the pursuit of the dream may have been more fun than the realization.

I raise the subject because nearly all of us go through some or all of our careers secretly or openly complaining about the equipment. Now that I've miraculously broken through to the land of realized dreams I want to report back to you poor creatures who are still stuck with mundane problems like being out of cart labels.

Yes, having spectacular equipment in a great newsroom is wonderful. But it ain't quite as hot as I thought it would be. Is anything ever?

When we have lightning, the computer loses its little mind and sits babbling to itself uselessly. If we hit a wrong key during a live newscast, we wipe out access to all the actualities we'd planned to use. The highly-vaunted super cassette machines we bought seem to be revealing some potentially-fatal circuitry and mechanical glitches, and the company that made'em (Eumig) has gone belly-up.

That's an interim report from Paradise. Not as spectacular as the travel posters indicated. Enjoy your old-fashioned (reliable) carts and those outmoded (reliable) cart labels while they last. There are unforeseen perils over here in The Future.

Tom Lipton: Tea and Painted Pigs

MONDAY, MAY 10: Thomas Lipton (born this date 1850) was one of the first product promoters to effectively use advertising. When he was 26 he started a chain of shops in Scotland and promoted the first one by having painted pigs driven through the streets of Glasgow carrying the message "I'm Going To Liptons" He also pioneered Before-and-After cartoons, showing scrawny-looking people entering his shop and well-fed healthy folks coming out. In three years Lipton was a millionaire. In ten years he had 300 shops. We know Lipton's name primarily because he purchased several tea (and coffee) plantations around the world and expanded into the American market.

Frederick Austerlitz is 83. We know him as Fred Astaire. Nancy Walker is 61. The real Johnny Appleseed, John Chapman, was born on this date in 1774.

Big Light Bounces Off Moon

TUESDAY, MAY 11: Some scientists beamed a powerful burst of laser light toward the moon twenty years ago this week, and successfully detected its reflection. The man who pushed the button in 1962, MIT Professor Louis Smullin, says, "Like a lot of things in science, we did it because it seemed like it was fun." Lasers now measure distances on Earth and in near-space with great accuracy, and can detect "moon wobble" and other tiny variations in distance.

Phil Silvers is 70. Others born on May 11 have included artist Salvador Dali, and composer Israel Baline, known by his adopted name Irving Berlin.

"Nice Girls "Didn't"

WEDNESDAY, MAY 12: Florence Nightingale was born in Florence, Italy on this date in 1820. When she got into nursing about a century ago it was a minor scandal; prostitutes often went into that line of work but "nice girls" didn't, says Nancy Perrin of the American Academy of Nursing. "She was quoted as saying the medical profession thought the only qualifications for nurses should be loyalty and obedience, and she felt those were fine attributes for a dog or horse, but a nurse should require something in addition to that, specifically education." Nightingale improved hospital and home medical care through education, and became known as "the mother of modern nursing.

Howard K. Smith is 68. Lawrence Peter "Yogi" Berra is 57. Burt Bacharach is 53. George Carlin is 45 and Steve Winwood hits 34.

Anything Good About Hailstorms?

THURSDAY, MAY 13: One of the world's rare killer hailstorms struck the Lubbock, TX, area on this date in 1930. Crops and small animals were beaten to death, and so was a farmer trying to run from his field to shelter. A couple of years ago a child was struck and killed by a hailstone in Colorado. The largest chunk of hail on record was about the size and weight of a 2-pound can of coffee. What's good about hail? "It provides moisture and melts slowly," says Nancy Knight of the University Ass'n. for Atmospheric Research. "Hail doesn't evaporate as fast as rain and doesn't run off and cause floods."

The world's oldest autonomous air force, the Royal Air Force of Great Britain, is 70 today. Stevland "Stevie Wonder" was born 31 years ago today in Saginaw, MI. Beatrice Arthur is 56.

Human Body Temp Was To Be 100

FRIDAY, MAY 14: The man who invented the common household thermometer, Gabriel Fahrenheit, made a mistake we're still stuck with almost 300 years later. Michael Baum of the National Bureau of Standards says, "Fahrenheit originally intended 100 degrees to be the average human body temperature," but technology wasn't sufficient in the 1700's and "in later copies of the thermometer human body temperature turned out to be 98.6 instead of the hundred that was originally planned." Fahrenheit was born on this date in 1686, and invented the mercury thermometer when he was 28.

Tomorrow Eddy Arnold will be 64. Richard Avedon hits 59 and Trini Lopez will be 45. On Sunday Henry Fonda will be 77, and Billy Martin will be 54.

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Black Radio



WALTLOVE

ACTION

WANM PD Honored

• Program Director Joe Bullard of WANM/Tallahassee had his own day on the 16th of April 1982, as proclaimed by the

Mayor. Mr. Bullard has been so active in the community that they decided to let him know just how much his positive actions have been appreciated by all. A committee was formed and the event plan-The main



Joe Bullard

speaker of the night was Mayor James R. Ford, and when you read all of the things Joe Bullard has been involved in you'll certainly understand why

he was honored.

Market State of the State of th Callahassee, Florida Proclamation

•While speaking with Program Director J.C. Floyd of WAMO/Pittsburgh, he informed us of his unique drivetime personalities. WAMO is happy to announce that it has two female air personalities, one doing the 6-10am shift and another the 2-6pm air shows. The mornings are being held down by new addition Debbe Parker, formerly of WIGO/Atlanta WTMP/Tampa Bay. Afternoons belong to

Jackie Johnson, who has made her presence felt in the Pittsburgh market by taking over the 18-34 audience 2-6pm with an 11+ share. WAMO management thinks this duo is the only one of its kind in the country - I guess it is unless you include radio stations that have all-female staffs.

•Black Radio Exclusive (BRE) will be holding its annual conference in Los Angeles this week May 6-9 at the Hyatt Regency Hotel. "Positive Moves" is the theme of conference '82, which hopes to bring together radio and recording industry officials who have the mutual goal of solidifying and advancing the institution of Black radio. This year's keynote speaker will be the Reverend Jesse Jackson of PUSH.

•XHRM/San Diego has a familiar face around the control room once again. Program Director Duff Linsey informed us of the return of former PD Gary O'Neal to do the morning drive spot 6-10am. O'Neal was the first programmer to undertake the station's now successful Urban format.

 For record company promotion persons and local retailers in the Chicago area, WBMX/Chicago has announced a music line that can be called at any time to find out what's being played on their station. Program Director Lee Michaels says the information will be available early in the week. Tuesday is the day but sometimes you may be able to get the music playlist on Monday nights if all music decisions have been made for the week. The number is (312) 848-6328

•KISS-FM(WRKS)/New York had a successful walk-a-thon in New York City with over 36,000 people registering to make the 30-kilometer walk. KISS-FM once again was the official radio station on "WalkAmerica '82." The March of Dimes has been putting on drives against birth defects for years, and it's good to know that broadcasters still get involved for worthwhile causes. The walk route was from Central Park through the streets of Manhattan down to Battery Park and back to the handshell in Central Park

Maurice and Verdine White of ARC/Columbia Records' Earth, Wind &



BACKSTAGE IN WASHINGTON WITH WEBB — WEBB/Baltimore air personality Randy Dennis went backstage to say hello to RCA recording artist Evelyn King at Washington's Warner Theatre. Also backstage were fellow RCA artists Wax, and the Four Tops' Levi Stubbs. Pictured (I-r) are WEBB's Dennis, Stubbs, Wax's Chan Clagget, King, and Bernie Melton and Joe Lattisaw of Wax, whose home base is Washington, DC.

AJC Honors Black Broadcaster

The American Jewish Committee has chosen James N. Wade, founder and President of Wade Telecommunications, Ltd. and Wade Broadcasting, Inc. to receive its Human Relations Award in recognition of his exceptional professional achievements and distinguished leadership in organizations serving educational, civic and humanitarian objectives.

Mr. Wade has built an impressive record of success in his public and corporate life, serving in key government positions including

Secretary of Administration for Pennsylvania, aiding In many humanitarian causes, and running WSSJ/Camden, NJ. **R&R** congratulates Mr. Wade on being honored by the American Jewish Committee. The testimonial dinner-



James N. Wade dance will be held June 9, 1982 at the Franklin Plaza Hotel in Philadelphia

Fire, helped raise over \$2000 as auctioneers at a celebrity auction in Los Angeles to benefit the Jenessee Center for Battered Women and Children. This event also celebrated the first anniversary of the Jenessee Center, which is supported by the National Black United Fund/Brotherhood Crusade, on which Maurice and Verdine serve as Board Members. Jenessee is



dedicated to helping battered women and their children build new lives for themselves. Located in the South Central L.A. area, the Center's services include a 24-hour hotline, individual and group counseling, and emergency shelter.

Donations ran the gamut from Playboy mogul Hugh Hefner's pipe to singer-actress Bette Midler's shoes from her "Divine Madness" film. Other donations included autographed items - frisbees from Kenny Rogers, an LP from Henry Mancini, and a script from Norman Lear. Pictured here is Verdine White signing an autograph for a fan at the Red Sea Restaurant where the auction took place.

•Program Director Robyn Holden of WOL/Washington, DC asked us to pass along some information about the station's forthcoming "Contemporary Adult Music Festival '82." The festival will be held in the month of July; Washington's famous Carter Barron Amphitheater with a seating capacity of 4000 will be the site of this event. Robyn has asked that if any music industry personnel are interested in showcasing an established or up-and-coming act, to please get in touch with her at WOL. All technical back-up for this event is being paid for by WOL

RCA's Williams Honored As Achiever

Hilda Williams, Manager Black Music A&R Administration at RCA Records, was named "Black Achiever in Industry" by her company and honored in the 12th annual "National Salute To Black Achievers" recently held by the YMCA of Greater New York. The YMCA program annually recognizes and salutes outstanding career performances by minority persons in supervisory, managerial, or professional positions in business and industry

Ms. Williams joined RCA in November, 1973 as an Executive Secretary. She went on to work in A&R, in R&B Promotion, Merchan-

dising, and Special Markets. She was promoted to Coordinator/R&B Promotion & Merchandising in 1978. With the expansion of RCA's Black Music department in 1979, Hilda became Black Music Marketing Coordinator, working with



Hilda Williams

black artists and the Black Music Marketing staff. In May 1981, Ms. Williams was promoted to her current position. She is presently attending Hunter College/NYC where she's working toward a degree in Mass Communications. Ms. Williams is listed in Who's Who Among Black Americans 1980-81.

 WEA and WZAK/Cleveland informed us of a successful promotion they just completed. Here's how it worked: the promotion was geared around the vocal group Sister Sledge, Sisters Chicken & Biscuits restaurants, 16 local record retailers, and WZAK. Each of the 16 participating record dealers held their own in-store drawings for an \$18 family reunion dinner at one of the Sisters restaurants. In addition, WZAK gave away more than 270 2-piece chicken snacks at the restaurants to contestwinning listeners. The entry blanks available at Sisters Restaurants and participating record stores featured a dollaroff coupon for the latest Sister Sledge LP 'The Sister." The record dealers also used 50-cent discount coupons redeemable at the Sisters restaurants as bag stuffers. WZAK's promos supported the contest by telling its listeners that Sister Sledge wanted to help feed their "Guy" at Sisters Chicken & Biscuits.

WZAK-93 FM also announced the addition of former Cleveland Indians great Jim "Mudcat" Grant to its staff as a commentator. Mr. Grant will be doing a show called 'Tribe Talk," where he'll be commenting on the Indians baseball team on and off the field. I'd say 93-FM is trying to make its

Program Director Ron Olsen of WHRK/Memphis announced a change in his music department this week. Olsen named morning personality Jimmy Smith to the position of Music Director, replacing Robert V., who will be returning to the airwaves doing the 10pm-2am show. Smith was Music Director during his time at KOKY/Little Rock before going to WHRK doing the morning shift.

he Music Section

Black Radio's Most Accurate **Music Information** Begins on Page 52

Ellis And Wright Honored



Chrysalis Co-Chairmen Terry Ellis and Chris Wright were the honorees at the annual T.J. Martell Mamorial Dinner to support leukemia research. Pictured (I-r) are Ellis; Chrysalis artist Pat Benatar, who sang the National Anthem at the festivities; Chrysalis UK artist Leo Sayer, who did the same for the British anthem equivalent; and Wright.

Quincy Wins City Of Hope Award



Quincy Jones was proclaimed the recipient of the City of Hope's annual "Spirit Of Life Award" at a music industry dinner. Jones will be formally honored July 15 at the music industry's official night for City of Hope. Pictured at the announcement dinner are (I-r) Alfa President and general dinner Chairman Bob Fead, Jones, author Alex Haley, E/A Vice Chairman and President of Music Industry for City Of Hope Mal Posner, and Johette Music VP Jay Lowy.

Polygram's "Junior" Partner



Mercury/Polygram artist Junior left his native Britain for an American promotional visit, and stopped by Polygram's New York headquarters. Pictured (I-r) are Polygram VP Eileen Garrish, unidentified, Polygram VP Tommy Young, company's Dan Young, Sr. VP's Jack Kiernan and Bill Haywood, Junior Giscombe, Polygram President Guenter Hensler, label's Bill Cataldo (on floor), Sr. VP Chip Taylor, and label's Luther Terry.

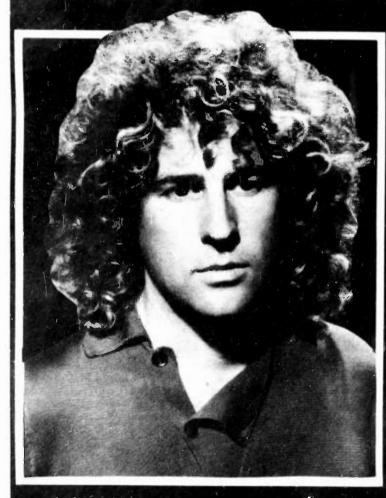
Epic Celebrates With Skaggs



CBS Nashville hald a party for Epic's Ricky Skaggs recently. Pictured (I-r) are CBS's Rich Schwan, manager Chip Peay, Skaggs, CBS VP Roy Wunsch, CBS's Jim Kemp, and CBS VP Joe Casey.



WRVQ WGCL WVIC WGLF **KYYX WJXQ KILE WPHD** KZ93 KSEL-FM K104 KKXX KFMZ **KBBK WKEE KENI** KSET-FM KSKD **KSLY** BI105 **KHYT KCBN** WOKI WIGY **KOZE**



"Piece Of My Heart"

Produced by Keith Olsen



GEFFEN RECORDS

Distributed by Warner Bros. Records

THE PICTURE PAGES

Sheena Visits Detroit



EMI America's Sheena Easton, preparing for her first American tour, was guest of honor at a reception in Detroit Pictured (I-r) are the Capitol Group's Jack Reynolds, Ronnie Rogers of the Angott's chain, Easton, Handelman's Don Handelman, and EMI/Liberty VP Dick Williams.

Di Meola Renews Columbia Pact



Al Di Meola has been re-signed by Columbia. Pictured at the ceremony are (I-r seated) manager Philip Roberge and Di Meola; (I-r standing) attorney Peter Schukat, CBS Records Group Pres. Dick Asher, Columbia Sr. VP/GM Al Teller, and CBS's Gary Casson.

Lorber Lauded In New York



Arista's Jeff Lorber played the Bottom Line in New York, and met with Arista executives at the club's bar between sets. Pictured (I-r) are Arista's Rick Bisceglia, Lorber, Arista's Jeff Backer, label VP Mike Bone, and Lorber's sax player Kenny Gorelick.

Distracting The Warehouse



Johnny Koonce, lead singer of A&M's Johnny & the Distrections, visited Denver's Sound Werehouse recently. Pictured (I-r) are Koonce, chain's Terri Dugan, Brench Menager Gus White (front), RCA/A&M's Len Rokosz, chain's Gary Patton, and A&M's Dick Markle.

Rod Drains Canada Dry Of Platinum



WB's Rod Stewart is pictured expressing his glee at receiving Canadian double platinum, platinum, and gold awards for various albums and singles. Amused at Stewart's attempt to look Canadian are (left) WEA Executive VP Ross Reynolds and (right) WEA Canada's Roger Desjardins.

Allison Musician Lands



Jazz/blues singer/composer Mose Allison, whose songs have been covered by the Who and the Yardbirds among many others, has signed with Elektra/Musician Records. His first album for the label is due in late May. Pictured with Allison (right) is Elektra/Musician President Bruce Lundvall.

Mirus "Exercises Option" On Scandiff



Mirus Music has signed Jayney Scandiff, with an "Aerobic Lifestyle" exercise album due on the company's Our Gang Entertainment subsidiary. Pictured (I-r) ere Mirus VP/GM Ron lefornero, Scandiff, and Mirus President Ron

CBS Distributes Houston Connection



CBS Records has entered into a distribution agreement with the Houston Connection Recording Corp., headed by Harvey Lynch and Jim Stewart. Artist signings ere forthcoming. Pictured (I-r top) ere CBS VP Chip DeNigris, Houston Connection's Annie Leassear, Houston Connection Exec. VP Carolyn Jackson, and CBS's Jon Birge; (I-r) Houston Connection President Jim Stewart, Houston Connection Chairman Harvey Lynch, and CBS Sr. VP Cel Roberts.

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EAST

Now Accepting T&R's for future air talent openings. New Fixility. Highly rated AM & FM. Strong chain. Send To: PD, WKAZ/WQBE, Box 871, Charleston, WV 25323. EOE M/F (6-7)

WYNY (NBC/New York), #1 A/C FM station needs America's best morning drive news anchor/reporter. T&R: Pete Salant, 30 Rockefeller Plaze, New York, NY 10020. EOE M/F (5-7)

WCMF is looking for an experienced AOR morning news personality. T&R: Frank Holler, WCMF, 129 Leighton Ave., Rochester, NY 14609. EOE M/F (5-7)

Katz Broadcasting needs overnight announcer for WFTO/Worcester, MA. Moving to new facility. T&R only: Cliff Blake WFTO, 34 Mechanic St., Worcester, MA 01608, EOE M/F (5-7)

Copywriter, Writing and creative skills. Must be exceptional. Send resume and copy sample: Frank Mitchell, WOCB, Box 668, West Yarmouth, MA 02873. EOE M/F

WSYR Radio. Promotion Director. To work with PD's of AM and FM in planning and executing on and off air promotion and advertising. Imagination, detailoriented. Excellent facilities, environment. This is not a clock-watcher opportunity. Send background, salary requirement to : Hugh Barr, GM, 2 Clinton Square, Syracuse, NY 13202. EOE M/F (5-14) •

Openings

WLAD loses afternoon drive announcer to Houston. Immediate opening for A/C personality announcer who can ad lib. T&R: Drew Wilder, 198 Main St., Danbury, CT 06810. EOE M/F (5-7)

PD for A/C New England AM. Must have head on atraight. (212) 675-5400. (5-7).

Adult easy listening seeking MOR morning announcer. Only station in major East coast resort. Immediate opening. Call Marilyn WGMD-FM (302) 856-9027 (5-7)

WYCR/York, PA seeks experienced AM drive-time jock. Good Production for CHR 50,000 watt FM. TSR: John Lawrence, Box 234, Henover, PA 17331. EOE M/F (5-7)

Experienced announcer for N.Y.C. resort A/C. Good production & copy. T&R to: Martin Secrest, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F (5-7)

WMJY looking AM/PM/Night personalities. No rookies or drifters. Cassettes only to: Steve Christier, 166 Broadway, Long Branch, NJ 077/40. No cells. EOE M/F (5-7)

WEIM/Fitchburg looking for future part-time/weekend announcers. T&R: Jack Reymond or Robbin Barron, Box 727, Fitchburg, MA 01420. EOE M/F IS-71.

Central New York's CHR looking for an upbeet friendly announcer with great production. T&R: Pat Collins, CQ-102, Geneva, NY 14456. EQE M/F (5-7)

Experienced copywriter needed to become copy chief at NJ's #1 redio station, WCTC. 30 miles from NY. Call Jey Meyers, (201) 249-2600. EOE M/F(5-7)

Openings

WAPP/New York needs jocks. No beginners, Major market experience preferred. T&R to Frank Kelly, 173-15 Horece Harding Blvd., New York NY 11365. EOE M/F (4-30)

WDRC-AM/FM/Hartford looking to fill fulltime summer vacation shifts. June thru Sept. T&R: Charlie Parker, 869 Blue Hills Ave., Bloomfield, CT 06002. (4-30)

Accepting airchecks for future reference. New studios, TM package. Females encouraged to apply. No cells. TER: Rod Grant, WHNT, Box 1539, Huntington, WV 25716. EOE M/F (4-30)

All night opening coming soon, WSFM/Hamsburg, Ex-perienced A/C performers preferred, T&R: Bob Peiva, WSFM, Box 3433, Harrisburg, PA 17105. (4-30)

WHCN needs weekend announcer Immediately. T&R to Dan Hayden, WHCN, 1039 Asylum Ave., Hartford, CT 06106. No calls please. EOE M/F (4-30)

WNBF/Binghamton updating file of eveilable talent, & talent only! T&R to Tony Russell, Box 414, Binghamton, NY 13903. No calls. EOE M/F (4-30)

SOUTH

WNOE-AM needs midnight-5:30 DJ. All markets considered. T&R: Joe Petrick, 529 Bienville, New Orleans, LA

Looking for a morning pro for A/C formatted FM. Experience = salary. T&R: Welly Sale, WCKX-FM, 51 S. Main, Clearweter, FL 33515. EOE M/F (6-7)

Immediate full and part-time openings. 3 yrs., experience in a rated market preferred. TER: Scott K. Smith, KRBC, Box 178, Abilene, TX 79604. EOE M/F (5-7)

Openings

Adult communicator, natural delivery, excellent production skills, minimum 2 yrs. experience. 48 merket. TER: Kim Jones, WSJS, Box 3018, Winston-Salem, NC 27102. EOE M/F (5-7)

We're looking for the best production person In the country. If you're at home in the produc-tion studio, and can put together some of the hottest promos and enjoy using top-notch equipment while being paid good bucks to do this, rush you aircheck and production samples to Radio & Records, 1930 Century Park West, #330, Los Angeles, CA 90067.

Solid one to one communicator wanted for Gulf coast beautiful music. 3 yrs. experience required. T&R, salary requirements: Box 2212, Mobile, AL 36652.

Must locate pro DJ & PD. T&R: WVOT, Box 2528, Wilson, NC 27893. EOE M/F (5-7)

Central TX stations accepting applications for PD of AM/Contemporary and FM Country stations. Must be selfmotivated, promotional-minded, organized and able to supervise staff of 12 announcers. Send T&R to George Franz, KTEM/KPLE Radio, Box 1230, Temple, TX 76503 or (817) 773-5252. EOE (5-14) •

KSKU/Hutchinson, KN 100kw CHR is looking for part-time weekend on air help. T&R to Bob Walker, 1120 N. Helsteed, Hutchinson, KN 67501. EOE M/F (4:30)

Marketplace



ELECTRIC WEENE RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material.

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The fastest-growing Comedy Service in the industry. Complimentary snack "LOLA'S LUNCH"

Call (313)434-6142 Or write 1390 Arroyo Dr., Ypsilanti, M148197

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Our Adult/Contemporary Music Supply Service is the Solution.

You'll get 13 new releases each week. Bonus LP cuts, too! Available only to radio stations. Mono or stereo with 25 Hz toning.

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch): Per Insertio

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



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210 SOUTH STREET, BOSTON MA 02111 617 426-3131

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openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

American Radio Job Market 6215 Don Gaspar, Dept-R, Las Vegas, NV 89103



Toby Arnold & Associates 4255 LBJ, Dallas, TX 75234 TOLL FREE

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and production music custom-produced to fit your station's sound and image. Creativity "PLUS".

Call or write for demo tape SIDEWAYS THUNDERSTORM PRODUCTIONS

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Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A. P.O. Box 85152, San Diego, CA 92138.



STEVE **GODDARDS**

The Golden Oldies Show three hours weekly For tape and rates call:

(714) 465-9400

C&H Presents: P.O. Box 19628, San Diego, CA 92119

O'Liners



For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 9371; or phone (209) 431-1502





JOCK IN THE BOX " **FAST and FUNNY!**

Thanks to:

Wilkie In The Morning KSD Rick Stephenson KNEW

FREE SAMPLE Wrtte: 6409 Bertrand Ave. Reseda. CA 91335

Opportunities

Openings

Needed: PD and DJ for 24 hour A/C. Heavy emphasis on oldles. Send TER: Tom Thies, KLOU, Box 1725, Lake Charles, LA 70602. EOE M/F (4-30)

Growing sunbelt company searching for midday announcer. Experience a must. T&R to Gary King, Box 496, Baton Rouge, LA 70821. EOE M/F (4-30)

KOZA is looking for an experienced MOR announcer. Strong personality and conversational approach. T&R: Woody Stevens, KOZA, Box 351, Odessa, TX 79760.

Class "C" FM needs aggressive Country PD. Ex perience necessary. Top pay, medium college market. T&R: Manager, KXKZ, Box 430, Ruston, LA 71270. EOE

WKQQ-FM/Laxington 100,000 watt AOR accepting applications for Production Director position. T&R: Gary Dickson, Box 100, Laxington, KY 40590. (4-3))

Wented now; Afternoon drive newsperson, T&R: Gary Mitchell, KBIU, Box 3306, Lake Charles, LA 70602. EOE M/F (4-30)

WSPA-AM total radio 95 Greenville/Spartanburg needs midday A/C personality. Production skills. Five-day week. Benefitsl T&R: Larry Cook, Box 1717, Spartanburg, SC 29304. EOE M/F (4-30)

WKQQ—FM 100,000 watt AOR looking for part-time air talent. Must be able to commute. T&R: Gary Dickson, Box 100, Lexington, KY 40590. (4-30)

Move to the beach. PM and night shift. 100,000 watt A/C. T&R to Bruce Cotton, 211 N. 2nd St., Wilmington, NC 28401. EOE M/F (4-30)

Air personality with strong production skills. 16R: Tommy Oliver, One Radio Park, Jackson, TN 38301. EOE

Openings

WRVQ/Richmond, VA has rere pert-time/vecation relief shift. Opening June 1st. T&R: Bill Thomas, Operations Director, Box 1394, Richmond, VA 23211. EOE M/F (4-30)

Southeastern 100,000 watt A/C has openings in all dayparts, plus new positions. If you are creative and self-motivated, we want you! Only pros need apply. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #331, Los Angeles, CA 90067, EOE M/F

Off air Production Director. Major market experience. Send TER and 10 examples: Joe Conway, KCCW/KLLS, 8401 Datapoint Dr., Suite 900, San Antonio, TX 78229. EOE M/F (4-30)

MIDWEST

equipment, good pay. Small market in Northwest Oklahoma. On-air experience helpful. Reply to Radio & Records, 1930 Century Park West, #333, Los Angeles, CA 90067.

Major market A/C needs jox! Target audience 25-44. Must be able to relate in a friendly natural manner. T&R to Radio & Records, 1930 Century Park West, #335, Los Angeles, CA 90067.

Openings

PD who wants to be a GM. Understands small/medium market radio. Invest in your future. WMRN-AM-FM, Box 518, Marion, OH 43302. EOE M/F (5-7)

Thoroughly competent professional broadcast journalist wanted immediately to lead five person news department at one of Midwest's most respected AM/FM combos. Group owned by company with excellent business reputation and firm commitment to news. If you are our candidate you will enjoy excellent salary and live in medium market of 300,000 + , where the cost of housing is low and quality of life is high. Start as Assignment Editor/anchor now and replace ND who leaves for new position July 2nd. Send resume, letter, writing samples, salary history and references to Radio & Records, 1930 Century Park West, #334, Los Angeles, CA 90067.

Adult communicator with programming/music experience needed for future openings. T&R to Keith Mason, WDNL/WDAN, 1501 N. Washington, Danville, IL 61832. EOE M/F (5-7)

Needed yesterday. Expanding chain seeks News Director. Life-style, one-to-one news. "Readers" need not apply. Target news 25-44. Should be self-starter. Send tape and resume to Radio & Records, 1930 Century Park West, #332, Los Angeles, CA 90067

Openings

PD's with air talent. Do I have your T&R in my file? Send to Peter McLane, Stoner Broadcasting System, Inc., 3900 N.E. Broadway, Des Moines, IA 50317. (5-7)



I'm looking for a career-minded, businessoriented announcer and newsperson who can fit in with America's first staff of Satellite announcers. Our people are self-starters who need to be told only once how the job is done. They respond to good pay, benefits, and security with consistent quality performance. If you think you're capable of performing coast to coast with our Chicago-based team of top-flight announcers and affiliates, contact me at America's first 24-hour satellite radio programmers: Robert Hall, Operations Manager, Satellite Music Network, Adult Contemporary Station, P.O. Box 977, Mokena, IL 60442 or call (312) 479-1717.

WDBQ-KIWI/Dubuque, IA wants a creative continuity/Production Director. TGR to: Chuck Beiley, Box 1280, Dubuque, IA 52001. EOE M/F (5-7)

Marketplace

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Designed to your specifications FOR INFORMATION, CALL 800-255-6748



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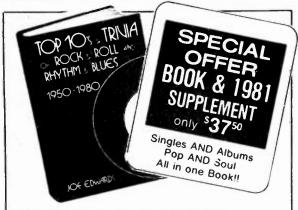
responses? Often it's who you know, not what you know. We're the pros to know and we can find you the job you want. Give us a call (504) 392-3665.

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New Orleans, LA 70114

topical one-liners and 'BONUS' ... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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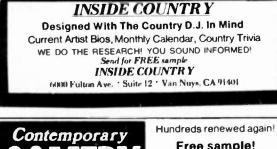
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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330 for more information.



Free sample!

Contemporary Comedy

5804-D Twineing Dallas, TX 75227

Opportunities

Openings

Immediate opening for morning-production pro in personality radio. TSR to: Kert Radel, WFIN, 101 W. Sanduelry, Findley, OH 45840. EOE (5.7)

Strong personality for community oriented A/C ate tion. Communicator for effermoon drive. Minimum two years commercial experience. TSR: Allen Strike, WTRC, Box 699, Elkhert, IN 46515, EOE M/F (4-30)

Parallel 1 CHR in Midwest looking for killer afternoon man: mature, fun and dynamic. Rush tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #336, Los Angeles, CA

0

KOlO/Omaha now accepting tapes for possible future openings. A/C format, Rush TE/R to Terry Meson, KOIO, 3000 Fernum, Omeha, NE 68131 or call (402) 345-1290. EOE M/F (4-30)

High energy AOR winner wented for 99 WNOR/Norfolk, VA. Great beaches, great sun, great station. Send tape and resume to Jim Harper, Group PD, Josephson Radio Stations, 15001 Michigan Ave., Dearborn, MI 48126. (5-7) •

WEST

Riverside/San Bernardino adult CHR FM looking for natural sounding, mature announcers with team spint. T&R: Steve O'Neil, KGGI, Box 1290, San Bernardino, CA 92402. EOE M/F (5-7)

KRKK is looking for a Production Director/midday personality. Minimum 2 yrs. experience. T&R: Rod Tucker, KRKK, Box 2128, Rock Springs, WY 82901. EOE M/F (5-7)

New Mexico CHR FM looking for conversational communicator. TER: Don Chatham, KQNM, 401 E. Coal, Gallup, NM 87301. EOE M/F (5-7)

Utah FM soeks jocks. New, innovative ownership. TGR: Jeff Weber, Box 566, Richmond, UT 84333. EOE

Chief Engineer needed for AM & FM in Casper, WY. Call Crv Koch, Stewart Broedcasting, (402) 475-4204. EOE (5-7)

Wanted: Enthusiastic sales people to meet challenge of a growing all-news radio station. Commission sales. Resumes to KGUY, Box 1270, Palm Desert, CA 92261 or (714) 346-1270. (4-30)

With or without alrahift. Send info to Gaylen Palmer, Box KEYY, Provo, UT 84803. EOE M/F (4-30)

Small market Northern California AM-FM seeking PD/Dperations Manager. Must have leadership and promotion development experience. Much opportunity, TSR: GM, Box 1010, Red Bluff, CA 96080. EOE M/F

Colorado radio looking for good communicator, TER: Greg Bennett, Box 117, Windsor, CO 80550, No calls please. EOE M/F (4-30)

Middeys In UT, if you're real good you can start tomorrow. T&R to Gaylen Palmer, Box KEYY, Provo, UT-84603. EQE M/F (4-30)

Tapes and resumes requested for future openings. News/sports. Call Bob Brill, News Director, KYNO/Fresno. (209) 251-0505 9AM-11AM only. EOE

Afternoon drive KIJIVFt Collins, CO. T&R to: Scot Aber, 1608 Riverside Drive, Ft. Collins, Co 80524. No calls please. EQE_M/F (4-23)

Wanted: dynamite production talent for top Chico Adult Rocker. Females encouraged. T&R: Brent Ferris, KNVR, Box 1167, Peredise, CA 95969 or call (916) 895-1197. EOE (4-23)

Tapes & resumes requested for future openings. Air personality for adult format. T&R to: Alen Richmond, KYNO-AM, Box 6029, Fresno, CA 93703 or cell (209) 255-8383, FOE M/F (4-23)

Aggressive station*seeking experienced announcer with production skills. Good bucks for right person. TBR to: Feritssy, 337 W. 12th Ave., Anchorage, AK 99601. EOE (4-23)

Positions Sought

PD of America's #1 college rocker available June 1 8 yrs. experience, seeking medium/major market, DJ PD position. KEITH (814) 228-7112. (6-7)

Available NOW: Experienced AOR/CHR jock Former Assistant PD & MD. Profer West. Cell BOBBY (808) 792-4830 or (806) 745-3129. (5-7)

Positions Sought

Morning apacialist, 7 years experience, A/C, CHR, and telephone talk. Very convenienced, opinionated, quick and good, Medium/major only, JOHNNY (419) 389-1860. (6-7)

Sportscaster with ambitious plans. Versittle, enthusiastic, experienced. DOUG (419) 924-2938. (5-7)

Air talent available. Hard working, ready to work at anytime. A.A./Media Technology. Currently employed part-time. Looking for full-time. DANIEL (517) 485-1671.

Looking for me? Here I am, complete with accord phone & 12 yrs. experience. Call (901) 398-3529. Ask for BRETT. Quality (puranteed. (5-7)

Looking for a night person? You found one. Evenings, overnight. AOR, CHR. 7 yr. vet. Cell KC (206) 875-3350, 1-3pm, 6-midnlight, CST. (5-7)

Hard working, experienced announcer seeking part-time air shift in L.A. or N.Y.C. area, Experienced Urban Contemporary, CHR formats. (212) 993-0276 or (213) 704-8948. (5.7)

The beloved JAMES FRANCIS PATRICK O'NEILL most recently with WLW/Cincinnsti is efter 14 yrs, Call (513) 793-6706, (5-7)

This PD works harder than your present one. Cincinnat's JAN McKAY, M.A./Research, PD/MD, on eir, CHR, A/C, AOR (513) 894-0339. (5-7)

If you're looking for a CHR PO/sir personality give me a call. 10 yrs, expenence programming/DJ. Now doing morning drive. (703) 373-0718. (5-7)

AM drive personality. Friendly, entertaining, informative. More than 12 yrs. expenience in markets from small to the 5th lergest. Currently A/C in West. (916)

Morning drive personality, 10 yr, CHR pro. Looking for large market, morning or afternoon slot. Give me a call. Proven winner. (801)224-8401. (5-7)

Female, 3 yrs. experience in large market, Rock, Oldies, Country, Big Bands, Seeking full-time employment. 15 Dobert Court, Troy, NY 12180. (5-7)

Morning personality with 15 yrs. experience. Medium market PD/MD. Country, Rock, MOR. Outstanding B.B.M.'s. MARK TAYLOR (416) 735-8418 Call NOW!

MARK McGREGOR. Experienced in all formets, Excellent ratings, natural talent. All response greatly appreciated. (208) 384-5849 or (208) 343-4500.

Black, Talk Show host with strong radio skills (copywriting, production, etc.) humorous, identifies with audience, community participent. Crossover appeal. WILLARD A, WOMACK (413) 532-7079 or (413) 533-7811. (6-7)

Young jock not looking for money just a chance. Prefer small AOR stetlon in CA. Very enthusiastic & will give 110%. TIM (714) 298-5621 or (714) 571-5610. (5-7)

Looking for Country or A/C Operations or PD position in medium/major market, Top results & references. Call RON (314) 427-4485, (5-7)

Let's talk money . . . and more. Small market news & sports pro looking to move up. Call MARK (815) 895-5887. (5-7)

Currently et Austin's KOKE-FM, 2 yrs. part-time with a winning station. Looking for full-time challenge. A/C, CHR or Country. MIKE (512) 472-1629.

Country Programmers: TIM SMITH wants to move to small or medium market. Preferably MN or WI. Cell (608) 269-7601 or write Box 436, Sparta, WI 54636. (5-7)

Looking to relocate to Sunbelt or West coast. AOR or A/C 1 yr. experience. Air talent/production. Call BARRY CARPENTER (809) 773-3810 or (809) 773-0347.

Experienced Sports Director seeks college footbell and basketball P-B-P position in medium to major market Contact PAT FOSS (812) 251-1450, (6-7)

Enthusiasm friendliness, confidence, adaptability. Small market MD/OJ looking for medium-major market alrahift. Prefer OK, consider anywhere, BRIAN (918) 756-0919. (5-7)

Midwest only, PD with 18 years of experience wishes to move back, any size market. CHR/AOR or contemporary Country. DON WOODS (303) 249-2150, (5-7)

house! HelpI Getting marned in 3 mos. Available immediately for NY/Tri-Stete. TOM (317) 364-0481 or (212) 984-3565. (5-7)

To be announced: MICHAEL TURNER, 23, 5 yrs, radio college, commercial & club experience. Will work all for mats, will relocate. (213) 752-2336. (5-7)

16 yr. medium/major market veteran. Excellent ratings. Creative, personable delivery seeking major market move. Cell DAVE (715) 634-8557, from 8-12 midnight (5-7)

Energetic, well trained announcer seeking to move to medium market. Creetive, steedy, career oriented. 3 yrs. experience, JIMMY (715) 634-8567, before noon or after 7pm. (5-7)

Who d'ye know wants award winning production, copywriting, promotion & a/c Country, CHR true air personality? J.B. GILLES (414) 462-4798. (6-7)

Positions Sought

AM drive personality with good ratings seeks slot with CHR or AOR. Preferably morning drive and/or MD position, LEE GORDON (713) 775-0883. (5-7)

Major market air personality — KMJM/St. Louis seriously looking. 6 yrs. experience. Urban Contemporary, A/C, CHR. KIIS-FM & KUT£102/Los Angelos, KORK & KLAV/Les Vegas. MARK (314) 361-0966. (6-7)

Seeking CHR air position, also have MD background. Formerly KGGI/Riverside, CA. Call KEN McKAY (714)

Male, ennouncer, new, aggressive, some experience in writing & production, seeks start in San Diego or Orange counties. PHIL (714) 483-4264. (6-7)

8 yr. pro, outstanding production, B.A. Air shift, production, or operations. Management experience. BRYAN ST. PETERS, 6412 Ironbark Lane, Las Vegas, NV 89107. (702) 870-2420. (5-7)

ger/brighter market to use their already proven A/C skills. Willing to relocate. GARY (317) 362-9074, BILL (317) 339-7786. (5-7)

HINCKLEY is insene & will assessinate competition. 3 yrs. Country MD/DJ looking to do hockey P-B-P. Heve college experience. DAVE (309) 342-4436, (309)

It's time you got what's coming to you, in full or partitime. Experience DJ/Newscaster/Production/Copywriter, currently broadcast instructor. Available for NYC metro. BARRY RAINES (212) 221-3704. (5-7)

Winning medium merket ND with topnotch professional skills and outstanding track record/references seeks return to big city life immediately. Present employer knows I am looking. Let's talk about what I can do for youl Prefer Northeast metrocorridor. Cell (219) 483-5505 and leave message. (5-21) •

WAYNE MAIN Newsman with winning edge. Aggressive, solid writer with strong delivery. Small or medium market. B.S./Journellsm. (301) 473-8650. (5-7)

10 yrs. experience in radio. First phone. Looking for A/C or CHR station. Prefer Southwest. Announcer and/or Announcer/seles position acceptable. Call RICKY (201) 992-4881. (4-30)

DJ, MO with 4% yrs, experience in smell markets. Interested in working in established smell market station. Will consider all opportunities. Call STEVE (918) 749-3649. (4-30)

Medium market femele pro + your frequency = the winning combination. Winning combination: (217) 243-6680. (4:30)

RICH ERICKSON, KJR, KAYO, KTLK, looking for ma-jor/medium market air shift. Call (309) 755-7945. (4-30)

Exciting CHR night personality is looking. Available NJ & surrounding states, also FL. 5 yrs. experience welcomes all markets. Call (201) 364-8863. (4-30)

\$ \$ \$ \$ \$ SALARY BACK \$ \$ \$ \$

- \$ If not completely satisfied with the ratings and revenue \$
- this mass appeal marning concept generates. Cursently succeeding through community involvement, localized human, credibility, and no ego problems. This product, major market tested, is available if you meet
- o criteria for winning (609) 397-8318 (offer good in the U.S. and Conado).

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Telented CHR/Top track programmer evailable. I've worked with Doubleday, Malrite & others. 8 yrs, experience. Degree. Stable family man. (313) 334-4487, (4-30)

Former radio station owner, PD, DJ, Sales Manager looking for PD/DJ/IMenagement position — a new challenge. 10 yrs. experience. RICHARD KAUFMAN (2011) 992-4881. (4-30)

6 yr. pro. Excellent ratings & references, Formerly KROK, call WEIRD BROTHER JERRY (915) 598-2663. (4-30)

I would like to help you grow. Call MIKE at (618) 654-7293 or (314) 781-9195. (4-30)

Experienced small market Country personality ready to move on to right medium market Country station in upper Midwest. Country e must, comforteble at night. TIM SMITH, Box 436, Sparta, WI, (608) 269-7601. (4-30)

AL T.AYLOR (AL'T") now part-time Y104 seeks full time W.PA or S.CA, AOR or CHR, air or production. (412) 273-5585, (4-30)

The satelite is coming & I'm going, KSON, San Diego's GREG EDWARDS is looking, PO/MD expenence. All offers considered. (714) 464-5670. (4-30)

STEVE SUMMERS, recently MD/afternoons et WDR-O/Detroit. If you're looking for the right person . . . looking for the CHR challenge. (313) 474-7097, (4:30)

GARY VAN, 25 yr. veteran, Recently OM, A/C, WNDR/WNTQ/Syracuse. Aveilable for medium market OM, small market GM position, Call (315) 662-7453. (4-30)

Positions Sought

WOODY FLOE, formerly of WPPR & PRO-FM, per-soriality type jock looking for same. Character volces & medium to large market only. Will nelocate. (614) 231-6282. (4-30)

Contemporary Country talent with WSOC-FM/Charlotte, looking for station that wants to improve milings & overall sound. Crill JIM WALL (704) 368-6771,

JIM MICHAELS, CHR evening personality WTWR/Detroit dumped for Country. Former middleys WNIC/Detroit, evallable now! Let's talk (313) 374-2033

Available immediately due to station format change at WGOE/Richmond, VA (804) 355-1791, BOB CAMP. BELL, Afternoon drive, excellent production, (804) 358-4166. LEE EOWARDS, middleys (804) 366-6762

Young, talented, professional, currently MD and afternoon drive for small AL A/C market. Experienced in A/C, Country, CHR and even AOR. From OH looking to move back or near! Strong in production, copywriting, news/sports, writing/casting can do all Call MIKE RING for T&R at (205) 875-3377 before 1pm CST. Hurry ready to move now! (5-21) •

Changes

RADIO

RONALD SHOQUISTJoins KYXI/Portland, OR nd. OR whee

GARY "G.E." MALLOW joins NEWS 15/Portland, OR from KWIP/Dellas, OR.

JODI MUSELIN Joins the WCLR/Skokie, IL males

KEVIN McCARTHY appointed Sales Manager of

MIKE BRADY joins KSON/San Diego, CA as MD & afternoon drive jock, from KBBC/Phoenix, AZ.

RECORDS

STEVE HOFFMAN appointed Catalog Research & Development Coordinator for MCA Records

HAROLD FEIN appointed Marketing Manager,

KEN BAUMSTEIN named Manager of Product

Miscellaneous

Single and LP service needed from all labels. Contact Billy DuBose, WSOQ, Box 888, West Columbia, SC 29169 or (803) 796-9060. (5-7)

New FM CHR in coastal New Hampshire needs record service from all labels. Send to Scott MecKey, WERC, Box 1540, Exeter, NH 03833. (603) 772-4767. (5-7)

WARM/Scranton, N.E. PA's leading A/C has new PD/MD. Looking to re-establish old record company con-tects and make new ones. Call Steve St. John (717) 822-6161. (5-7)

R&R Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

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Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

THE PICTURE PAGES

Sammy Runs Through Los Angeles



Geffen's Sammy Hagar played the Sports Arena in L.A. recently, and was welcomed backstage by executives of the label. Pictured (I-r) are label founder David Geffen, Geffen President Ed Rosenblatt, Hagar, and producer Keith Olsen.

Hooked At The Country Club



Casablanca's Dr. Hook played the Country Club in Los Angeles, and were met backstage by a large complement of Polygram executives. Pictured (I-r) are Polygram VP John Stainze, Polygram's Jeff Laufer and Cynthia Cox, Polygram President Guenter Hensler, group's Dennis Locorriere, Polygram VP Russ Regan, group's Ray Sawyer, Polygram Distribution's Kenny Hamlin, Polygram VP's Art Dalhuesen and Emiel Petrone, and Polygram District VP Bill Follett.

MCA Distributes Producers Group



Max Youngstein, former President of UA Records, will serve as Chairman of newly-formed label Producers Group Ltd., with longtime Country notable Cliffie Stone and singer Mel Torme on the executive roster along with co-founders Dale Sheets, Norman Schwartz, and Mark Sindeband. The company will be distributed by MCA Distributing Co. Pictured (I-r) at the signing are Producers Group VP Cliffie Stone, MCA's Bonnie Greenberg, MCA Dist President Al Bergamo, Producers Group COO Norman Schwartz, Youngstein, Producers Group's Suzanne Schwartz, Producers Group President Dale Sheets, MCA Dist VP John Burns, and MCA Dist Exec. VP Sam Passamano.

Doug & Slugs Mug Plug



RCA's Doug & the Slugs mugged backstage for the benefit of visiting RCA executives following the group's Bottom Line show. Pictured kneeling in front is RCA's Bob Rifici; (I-r middle row) group's Simon Kendall, RCA's Mike Becce, group's Doug Bennett, RCA VP Joe Mansfield, manager Sam Feldman, and RCA's Pat Kelleher; (I-r rear) group's John Burton, Wally Watson, Richard Baker, and Steve Bosley.

McCartney Tugs CBS Heartstrings



Paul and Linda McCartney stopped by CBS headquarters in New York to commemorate his single "Ebony & Ivory" and the release of his "Tug Of War" album. Pictured (I-r) are Linda McCartney, CBS Records Group President Walter Yetnikoff, Paul McCartney, and CBS Records Group Deputy President Dick Asher.

Ozzy's Platinum Twins



Jet artist Ozzy Osbourne received platinum plaques for both his solo albums after a Madison Square Garden performance. Pictured (I-r) are E/P/A Sr. VP/GM Don Dempsey, Osbourne, and CBS Assoc. Labels VP/GM Tony Martell.

Frankie Miller Capitol's Gain



Capitol/Muscle Shoals Sound Records has signed Frankie Miller, with his first album for the label due this month. Pictured in the studio are (I-r) Capitol VP Bruce Garfield, Miller, and producer Barry Beckett.

Arista Rushes Rushent Deal



Arista Records has concluded a deal for North American distribution of prominent British producer Martin Rushent's Genetic Sound releases. First product under the deal is Pete Shelley's "Homosapien" LP. Pictured (I-r) are Rushent and Arista President Clive Davis.

A TRIBUTE TO QUINCY JONES

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ENCLOSED PLEASE FIND A CHECK FOR: \$	ADDRESSSTATEZIPAUTHORIZED BY
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Radio Chacards

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Rolling Stones! Take One!

MONDAY, MAY 10 — The Rolling Stones began their first recording session at Olympic Studios in London on May 10th, 1963. The fruit of their labor was the first Stones single, "Come On," a Cbuck Berry song, produced by their new manager Andrew Oldham. "I don't think 'Come On' was very good," Mick Jagger revealed in David Dalton's book "The First Twenty Years." "In fact it was shit. God knows how it ever got into the charts, it was such a hypè. In fact we disliked it so much we didn't do it on any of our gigs." In July of '63 the record peaked at #26 on the New Musical Express chart. It wouldn't be issued in the U.S. for ten years.

Cancer Kills Bob Marley

TUESDAY, MAY 11 — 36-year-old Jamaican reggae star Bob Marley died in his sleep at Cedars Of Lebanon Hospital in Miami on

May 11th, 1981, just forty hours after his treatment began for lung, liver, and brain cancer. More than a musician, Marley was a folk hero to many, a preacher of his own Rastafarian philosophies, and a humanitarian. His posi-



tion of prominence was tragically illustrated in 1976 when he was the victim of an assassination attempt just days before he was scheduled to play a concert organized by supporters of Prime Minister Michael Manley. Two weeks prior to his death, Marley was given the Order of Merit, Jamaica's third highest civilian award.

Mick Married Bianca

WEDNESDAY, MAY 12 — Rolling Stone Mick Jagger and beautiful Nicaraguan fashion model Bianca Perez Morena de Macia married in St. Tropez, France, on May 12, 1971. The couple exchanged vows twice: once in a Catholic ceremony, to please Bianca's family, and the other in a civil ceremony. The British press had a field day covering the event, bannering headlines like "Mick Weds In Hippie Chaos" and "Best Man Shows Up In Nazi Uniform." As the pair exchanged wedding rings, the organist played Bach's wedding march, followed by a medley of themes from the film "Love Story."

Stevie Wonder Born

THURSDAY, MAY 13 — One of the most remarkable figures in contemporary music, Stevie Wonder, was born Stevland (Morris) Judkins on May 13, 1950, in Saginaw, Michigan. Blind from birth, Stevie's singing always exhibited an excitement and urgency that has attracted attention and acclaim. At age 12, Stevie was introduced to Motown Records head Berry Gordy, who signed him to the label instantly. His third single, "Fingertips," put Little Stevie Wonder at the top of American charts at the age of 13. A subsequent string of singles successes in the 60's included hits like "Uptight (Everything's Alright)" and a cover of Bob Dylan's "Blowin' In The Wind" in '66, and "I Was Made To Love Her" in 1967. In 1975 Wonder signed a \$12 million contract, at that time the most lucrative in the music industry.

Yardbirds Singer Killed

FRIDAY, MAY 14 — Keith Relf, vocalist and harmonica player with the Yardbirds, was electrocuted at his home when a guitar he was tuning short-circuited. Relf was one of the founders of the Yardbirds in 1963 (back when they were still the Metropolis Blues Quartet), and saw them through seven albums and hit singles like, "For Your Love" in 1965, before their break-up in 1968. Keith cut two solo singles, and later formed the group Renaissance during his post-Yardbirds career.

he Music Section

	SES.	The state of the s	Alson		Radio	
# 1	RICK SPRINGFIELD (5th Week)	McCARTNEY/ WONDER (3rd Week)	ASIA (5th Week)	WILLIE NELSON	DENIECE WILLIAMS (2nd Week)	
Next Week's #1 Contenders:	McCartney/Wonder (2-2) Hall & Dates (3-3) Charlene (6-4)	DAN FDGELBERG (3-2) ROBERTA FLACK (8-4) SIMON & GARFUNKEL (9-5)	VAN HALEN (14-2) RAINBOW (6-5)	Waylon & Willie (3-2) Mickey Gilley (9-4)	RAY PARKER JR. (2-2) SHALAMAR (3-3)	
Breakers:	JUICE NEWTON (67%) 38 SPECIAL (62%) SHEENA EASTON (58%) LOVERBOY (57%)	JUICE NEWTON (56%)	PAUL McCARTNEY (66%)	Johnny Lee (61%) Jerry Reed (61%) Janie Fricke (61%)	JEFFREY OSBORNE (68%) RICK JAMES (64%)	
Most Added:	JUICE NEWTON KANSAS HEART RONNIE MILSAP HUEY LEWIS STEVIE NICKS	JUICE NEWTON RONNIE MILSAP MELISSA MANCHESTER MANHATTAN TRANSFER MECO KARLA BONOFF BILL L&BOUNTY	PAUL McCARTNEY JDHN COUGAR SHERBS ELTON JDHN A FLOCK OF SEAGULLS BLUE OYSTER CULT	Johnny Lee M. Haggard "Good" Janie Fricke Juice Newton	RICK JAMES JUNIOR JEFFREY OSBORNE LARRY GRAHAM CHIC	
Hottest:	McCartney/Wonder Rick Springfield Charlene Ray Parker Jr. Human League Tommy Tutone	McCartney/Wonder Willie Nelson Charlene Dan Fogelberg Roberta Flack Paul Davis	ASIA ALDO NOVA VAN HALEN SCORPIONS RICK SPRINGFIELD	Willie Nelson Alabama Waylon & Willie T.G. Sheppard Steve Wariner	ray Parker Jr. Dazz Band Patrice Rushen Cheri Temptations/James	
Biggest Chart Jumps:	TOTO (23-13) ASIA (24-16) JOAN JETT (29-22) DONNIE IRIS (27-21) JOHN COUGAR (30-24)	RDNNIE MILSAP (30-23) ROBERTA FLACK (8-4) SIMON & GARFUNKEL (9-5) CAROLE KING (28-24)	JOHN COUGAR (28-12) VAN HALEN (14-2) BLUE OYSTER CULT (31-21) 38 SPECIAL (20-11)	RAY PRICE (46-31) CHARLEY PRIDE (33-25) CONWAY TWITTY (35-27)	GAP BAND (16-10) BRASS CONSTRUCTION (26-21) WARWICK/MATHIS (28-23)	
Debuts:	QUEEN (25) SIMON & GARFUNKEI (26) JUICE NEWTON (27) 38 SPECIAL (28) SHEENA EASTON (29) LDVERBOY (30)	JUICE NEWTON (25)	PAUL McCARTNEY (25) ELTON JOHN (35) KANSAS (45) (36) DAVE EDMUNDS (37)	Johnny Lee (44) Jerry Reed (45) Janie Fricke (46) Lacy J. Dalton (47) Terri Gibbs (48)	JEFFREY OSBORNE (26) RICK JAMES (27) REDDINGS (28)	
	CHR	A/C	AOR	Country	Black Radio	

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"BALL & CHAIN" "DEAR JOHN"

Manufactured exclusively by Warner Bros. Records Inc.



JUMPING ON

WDVE	WAAL	KSMB
WCOZ	WMJQ	WXEZ
KLBJ	WFBQ	WIZD
KLOL	WPLR	WCXZ
KMOD	WRXL	WEZX
KXFM	WDEK	KMJX
WMMR	WROQ	

JUMPING UP

WKDF	LOVEOA	14-144
	LOVE 94	KFMU
WQXM	KVRE	WSRZ
M105	KQWB	WLIR
KBPI	WECM	WKQQ
WERI	KKRQ	KTKX
WQBK	WBLM	KEZY-AM
WWCK	KMTN	



RADIO & RECORDS ALBUM AIRPLAY/40 Debut 35



National Music Formats

Added This Week



George Williams (214) 343-9205

THE STARSTATION

CAROLE KING "One To One" (Atlantic) JUICE NEWTON

"Love's Been A Little Bit Hard On Me" (Capitol)
MANHATTAN TRANSFER "Route 66" (Atlantic)

Country Coast-To-Coast

LACY J. DALTON "Slow Down" (Columbia) JANIE FRICKE "Don't Worry 'Bout Me Baby'

century

Bob Stevens (214) 934-2121

The **Z** Format.

FOREIGNER "Break It Up" (Atlantic)
KANSAS "Play The Game Tonight" (Kirshner/CBS) STEVIE NICKS

'After The Glitter Fades" (Modern/Atco)

The 1-C Format

LARRY LEE "Don't Talk" (Columbia) STEVIE WOODS "Fly Away" (Cotillion/Atco)

व्यापान्यः हिल्ला

ROSANNE CASH "Ain't No Money" (Columbia) LARRY GATLIN

"She Used To Sing On Sunday" (Columbia) CON HUNLEY "Oh Girl" (WB) JOHN SCHNEIDER "Dreamin" (Scotti Bros./CBS) OSMONDS "I Think About Your Lovin" " (Elektra)

TRANSP.A

Chick Watkins (303) 578-0700

JUICE NEWTON

'Love's Been A Little Bit Hard On Me" (Capitol)

BPI

John Iles (800) 426-9082

COLLIGANOS VIDI

HALL & OATES "Dld It In A Minute" (RCA) STEVIE WOODS "Fly Away" (Cotillion/Atco) DENIECE WILLIAMS

"It's Gonna Take A Miracle" (ARC/Columbia)

Compy Living

JOHNNY LEE

'When You Fall In Love' (Full Moon/Asylum)

DAVE ROWLAND

"Why Didn't I Think Of That" (Elektra)
OSMONDS "I Think About Your Lovin' " (Elektra) RONNIE McDOWELL "I Just Cut Myself" (Epic) MERLE HAGGARD

Are The Good Times Really Over" (Epic)



Lee Nye (916) 7754

Adult Rock

KANSAS "Play The Game Tonight" (Kirshner/CBS) QUEEN "Body Language" (Elektra) STEVIE NICKS

'After The Glitter Fades" (Modern/Atco) 38 SPECIAL "Caught Up In You" (A&M)



MUSIC TELEVISION "

Buzz Brindle (212) 944-5399

GENESIS "Man On The Corner" (Atlantic) LOVERBOY "When It's Over" (Columbia) WAITRESSES

"I Know What Boys Like" (Polydor/PolyGram)



Bob Laurence (213) 883-7400

QUEEN "Body Language" (Elektra) 38 SPECIAL "Caught Up In You" (A&M) ROBERTA FLACK "Making Love" (Atlantic)

Contempo 300

RONNIE MILSAP "Any Day Now" (RCA)

Great American Country

RONNIE MILSAP "Any Day Now" (RCA)

Cal Casey (214) 634-8511



ROBERTA FLACK "Making Love" (Atlantic) KANSAS "Play The Game Tonight" (Kirshner/CBS)
RONNIE MILSAP "Any Day Now" (RCA) JUICE NEWTON

"Love's Been A Little Bit Hard On Me" (Capitol)

Brautiful) ROCK) BERTIE HIGGINS

Just Another Day In Paradise" (Kat Family/CBS)

CUNTRY

JUICE NEWTON

'Love's Been A Little Bit Hard On Me" (Capitol) JOHNNY LEE

'When You Fall in Love' (Full Moon/Asylum)

MERLE HAGGARD

Are The Good Times Really Over" (Epic) JOHN SCHNEIDER "Dreamin" (Scotti Bros./CBS)
BOXCAR WILLIE "Bad News" (Mainstreet)



Kenny Bosak (901) 320-4433

Bright Blue

MELISSA MANCHESTER

You Should Hear How. . . " (Arista)

TANner Country

OSMONDS "I Think About Your Lovin" " (Elektra/Curb) KIPPI BRANNON

"If I Could See You Tonight" (MCA)
GARY STEWART & DEAN DILLION
"Brotherly Love" (RCA)
JANIE FRICKE "Don't Worry 'Bout Me" (Columbia)

CORBIN-HANNER BAND

Everyone Knows I'm Yours" (Alfa) EVERYONE KNOWS I'M YOURS (AIRA)
LACY J. DALTON "Slow Down" (Columbia)
BURRITO BROTHERS "Closer To You" (Curb/CBS)
TERRI GIBBS "Ashes To Ashes" (MCA)
ALLEN TRIPP "Love Is" (Nashville)
RONNIE McDOWELL "I Just Cut Myself" (Epic)

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BELLESSIES ASIR NATIONAL AIRPLAY 40.

476	4/23	4/30	5/7	May 7, 1982	72 REPORTERS	Album cuts are listed in order of airplay preference.
1	1	1	1	ASIA Asia	ia (Geffen)	"Heat" "Sole" "Only" "Dreams"
1	38	14	2	VAN HALEN Dive		"Dancin' " "Woman" "Good" "Secrets"
2	2	2	3	ALDO NOVA Aldo		"Fantasy" "Love" "Gun" "Foolin"
9	6	3	4	SCORPIONS Blac	ckout (Mercury/PolyGram)	"No One" "Live"
1 _	13	6	5	RAINBOW Strai	eight Between The Eyes (Mercury/PG)	"Stone Cold"
6	3	4	6	CHARLIE DANIELS BAND Wind	ndows (Epic)	"Saigon" "Cajun"
5	5	8	7	JOAN JETT & THE BLACKHEARTS A LOV	ve Rock-N-Roll (Boardwalk)	"Crimson" Title "Victim" "Bits"
25	14	11	8	TOTO	Columbia)	"Rosanna" "Afraid" "Feeling" "Hold"
3	4	5	9	RICK SPRINGFIELDSucc		
8	7	7	10	LOVERBOY Get		
-	_	20	11	38 SPECIAL Caug	ught Up In You (A&M)	12-inch 45
-	31	28	12	JOHN COUGARAme	nerican Fool (Riva/PolyGram)	"Hurts" "Jack" "Hand" "Thundering"
14	12	12	13	GREG KIHN BANDKihn		
36	16	16	14	JETHRO TULL Broa		
31	18	15	15	HUMAN LEAGUE Dare	re (Virgin/A&M)	"Don't" "Seconds" "Action" "Things"
17	9	9	16	TOMMY TUTONE Tom	mmy Tutone-2 (Columbia)	"867-4309/Jenny"
4	8	10	17	SAMMY HAGARStar	nding Hampton (Geffen)	"Fall" "Only" "Fire" "Can't"
21	15	18	18	FRANKE & THE KNOCKOUTS Belo	ow The Belt (Millennium/RCA)	"Never" "Fighting" "Just" "Without"
1 -	36	23	19	MOTELS All F	Four One (Capitol)	"Lonely" "Mission" "L" "Art"
10	10	13	20	HUEY LEWIS & THE NEWS Pictu	ture This (Chrysalis)	"Workin" "Believe" "Only" "Change"
-	_	31	21	BLUE OYSTER CULT Extra	raterrestrial Live (Columbia)	"Roadhouse" "Veteran" "Burnin"
26	23	19	22	POINT BLANK On A	A Roll (MCA)	"Great" "Let" Title
11		17	23	GAMMA 3(El	elektra)	"Right" "Gone"
34	28	24	24	KROKUS One	e Vice At A Time (Arista)	"Stick" "Woman"
-	- •	→	25	PAUL McCARTNEY Tug	g Of vvar (Columbia)	"Ballroom" "Pound" "Ebony" "Take"
20		25	26	POLICEGho	ost in The Machine (Attivi)	"Secret" "Spirits" "Sun" "Every"
23	_	22	27	DREGSIndu	ustry Standard (Arista)	Title "Deser" "Corne fold" "
12		26	28	J. GEILS BAND Free	eze-Frame (ElVII America)	"I'll Drink To You"
19			29	DUKE JUPITER1 (Co	JOAST-COASTUDS)	"Stop" "Fortoll" "Pobel"
40			30	OUTLAWS Los	S HOMbres Walo (Arista)	"Man" Title "Like"
22		27	31	GENESIS	acab (Atlantic)	"Man" Title "Like" New "Since" "Think" Title Entry
18		_	32	CARSShal	ake it Up (Elektra)	Title
-	_	35	33	CAT PEOPLE Mor	oroger a bowle (backstreevivica)	"Pup To The Hille"
-	_	36	34	IRON MAIDEN The ELTON JOHN Jum	e Number Of the Beast (Capitol)	"Garden" "Rall" "Spiteful" " John"
1 -	1	\longrightarrow	35	KANSASPlay	The Game (Kirchner/CRS)	12.inch 45
-	_	\rightarrow	36	DAVE EDMUNDS D.E.	7 th (Columbia)	"Small" "Ma"
1 -	_	→	37	· · · · · · · · · · · · · · · · · · ·	+ Sofo Place (RCA)	Title "Nobody" "Addicted" "R&R"
16			38	JAY FERGUSON	site Noise (Capital)	Title "Tonite" "Fmoty" "Incide"
17			39	BONNIE RAITT	on Light (M/R)	"Keen" "Me" "Millye" "Can't"
35	33	39	40	BONNIE HAITT	een Light (VVD)	Neeh Me Willya Carre

MOST ADDED.

5/7	4/30	4/23	4/16	4/9
		OVO	0/0	010
		0.0		
		14/7	OVO	0/0
		H-1		
		OVO	0/0	0/0
		_		
		1/1	1/1	0/0
-				0.00
1.5			an	O/O
		91/16	69/12	57/11
1				M-25
				H-21
			41/41	1/1
			M-0	M-0
				H-0
		OVO	OVO	0/0
		1/0	2/0	1/0
			M-2	M1
			H-0	H-0
	1	1	4/3	1/0
	M 11	M-1	M-1	MO
			H-0	H-1
		0/0	0/0	0/0
H-0	H-0			
22/12	14/10	10/10	O/O	0/0
N-9	M3	M-0		
H-1	H-1	н-0		
14/11	3/3	0/0	040	0/0
	M-0	1500		
H-0	H-0			
		44/36	13/13	0.00
M 39	M 29	M 7	M-0	
H-8	H6	H 1	H-0	
	22/12 M-9 H-1 14/11 M-3 H-0 57/10 M 39	714/96 M-8 M-1 M-1 M-1 M-1 M-2 M-1 M-2 M-1 M-2 M-3 M-5 M-3 M-5 M-3 M-3 M-3 M-0 M-0 M-0 M-0 M-0 M-1 M-0 M-0 M-1	114/96 30/27 0/0 M-8 M-1 H-10 H-2 124/36 85/50 14/7 M-8 S5/50 14/7 M-9 S5/50 M-6 H-13 H-5 S0/33 36/36 0/0 M-17 M-0 H-0 H-0 S6/27 50/44 1/1 M-24 M-4 M-0 H-10 H-0 M-10 H-0 M-10 H-0 M-10 H-0 M-10 H-0 M-10 H-1 112/16 0/0 M-10 H-1 112/16 100/13 M-10 H-1 112/16 100/13 M-10 H-1 112/16 15/15 M-0 H-0 H-0 H-0 H-0 H-0 H-0 H-0 H-0 H-0 H-0 H-0 H-1 H-1 H-0 M-1 H-1 H-0 M-1 H-1 H-1 H-1 H-1 M-1 H-1 H-1 H-1 M	114/96 30/27 0/0 0/0 M8 M-1 H-10 H-2 124/36 85/50 14/7 0/0 M

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		3//	3/30	4123	47.0	40
1	GREG KIHN BAND	123/82	120/78	119/81	105/61	89/49
	Kihntinued (Beserkley/E-A)	A-4	A 5	A-9	A-17	A 28
	"Testify"	H-37	H-37	H-29	H-27	H12
2	POINT BLANK	97/78	101/90	90/64	80/45	72/0
_	On A Roll (MCA)	A-6	A-8	A-14	A 35	A-72
	"Great White"	H:13	H-13	H-12	H 10	H-0
3	FRANKE & KNOCKOUTS	105/75	104/71	108/72	88/63	88/57
-	Below (Millennium/RCA)	A 3	A-7	A-15	AB	A-26
	"Never Had It Better"	H-27	H 26	H-21	H-17	H-5
Δ	JETHRO TULL	118/68	111/64	107/55	88/0	4/0
_	Broadsword (Chrysalis)	A-9	A-17	A-29	A-85*	A-4
	"Fallen On Hard Times"	H 41	H-30	H-23	H-3	H-0
5	RAINBOW	138/67	134/62	85/15	ao	0.00
9	Straight (Mercury/PG)	A-7	A 27	A-64		
	"Stone Cold"	H-64	H 45	н-6		
	KROKUS	83/66	78/58	73/58	69/52	62/41
O	One Vice At A Time (Arista)		A-5	A-8	A-11	A-17
	"Long Stick Go Boom"	H-14	H-15	H-7	н-6	H-4
-	MOTELS	107/65	91/48	75/20	41/0	1/0
,	All Four One (Capitol)	A 16	A-25	A 45	A-41	A-1
	"Only The Lonely"	H-26	H 18	H-10	H-0	H-0
	OUTLAWS	65/58	65/54	69/40	68/0	0.00
	Los Hombres Malo (Arista)	A 2	A-5	A-26	A-68	
	"Don't Stop"	H-6	H-8	н3	н-0	
9	TOTO	131/56	121/60	110/49	89/41	75/2
9	IV (Columbia)	A-6	A-9	A-20	A-26	A 73
Tie	"Rosenne"	H-70	H 52	H-41	H-22	H-0
9		94/56	87/10	OVO	0/0	0/0
9	Extraterrestrial (Columbia)		A-76	77		
	"Roadhouse Blues"	H-17	H-1			
11		71/53	88/69	86/68	87/70	90/72
• • •	Industry Standard (Arista)	A-3	A 4	A 5	A 4	A-9
	"Crank It Up"	H-12	H 13	H-12	H-13	н-8
4.0	SCORPIONS	137/46	135/53	130/57	121/51	114/64
12	Blackout (Mercury/PG)	A 1	A-1	A-2	A 9	A-5
	"No One Like You"	H 90	H-81	H 71	H-61	H 45
12			137/49	136/51	126/50	124/56
12	Windows (Epic)	A 1	A-3	A-2	A 6	A 16
	"Still In Saigon"	H-77	H-86	H-83	H-70	н 62
14		124/45	86/30	14/6	OVO	OVO
14	Americal Fool (Riva/PG)	A 36	A-50	A 7	1	
	"Hurts So Good"	H-43	H-6	н1		
15		81/44	98/55	118/68	120/79	122/78
15	-	A-0	A-0	A-3	A-0	A-2
	3 (Elektra) "Right The First Time"	H 36	H-42	H-47	H-41	H-33
	right the rist time	77 30	17794	14.01	1,4,4,4	1

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

				-		
		5/7	4/30	4/23	4/16	4/9
1	ASIA	164/158	165/153		158/128	152/113
	Asia (Geffen)	A-0	A-1	A-1	A-4	A-8
ĺ	"Heat Of The Moment"	M-8	M-11	M-16	M-26	M-33
2	ALDO NOVA	139/111	141/109	143/108	139/101	140/99
	Aldo Nova (Portrait/CBS)	A-0	A-0	A-2	A-3	A-2
	"Fantasy"	M-28	M-32	M:33	M-35	M 39
3	VAN HALEN	145/103	144/11	12/0	010	010
_	Diver Down (WB)	A-9	A-126	A-12		
	"Dancin' In The Streets"	M-34	M-7	M-0		
4	SCORPIONS	137/90	135/81	130/71	121/61	114/45
-	Blackout (Mercury/PG)	A-1	A-1	A-2	A-9	A-5
l ie	"No One Like You"	M-46	M-53	M-57	M-51	M-64
۵ ا	RICK SPRINGFIELD	116/90	127/99	131/110	134/101	138/91
	Success Hasn't (RCA)	A-0	A-0	A-0	A 1	A-1
	"Calling All Girls"	M-26	M-28	M-21	M-32	M-46
A	JOAN JETT	118/79	122/84	128/97	124/96	135/97
ľ	Love Rock (Boardwalk)	A-0	A-0	A-1	A-1	A-2
	"Crimson & Clover"	M 39	M-38	M-30	M-27	M-36
7	LOVERBOY	111/78	117/85	123/93	118/96	125/93
	Get Lucky (Columbia)	A-0	A-0	A-0	A-3	A-0
	"When It's Over"	M 33	M-32	M-30	M 29	M-32
، ا	CHARLE DANIELS BAND	124/77	137/85	136/83	126/70	124/52
۰ ا	Windows (Epic)	A-1	A-3	A 2	A-8	A-16
	"Still In Saigon"	M-46	M 49	M 51	M-60	M-56
9	TOTO	131/70	121/52	11041	89/22	75/0
3	IV (Columbia)	A-5	A-9	A 20	A-26	A-73
l	"Rosanna"	M 56	M-60	M-49	M 41	M-2
10		92/69	107/77	114/81	116/84	119/77
	Tommy Tutone-2 (Columbia)		A 0	A-2	A-0	A 3
	"867-5309/Jenny"	M-23	M 30	M-31	M-32	M 39
11	RAINBOW	138/64	134/45	85/6	0/0	0/0
	Straight (Mercury/PG)	A.7	A 27	A-64		
	"Stone Cold"	M-67	M-62	M-15		
12		96/59	109/70	124/85	128/99	131/108
'4	Standing Hampton (Geffen)	A O	A-1	A-0	A-0	A-0
	"I'll Fall In Love Again"	M 36	M 38	M 39	M 29	M 23
13		112/56	100/51	91/43	69/22	57/21
'3	Dare (Virgin/A&M)	A 16	A-13	A 16	A 12	A-11
	"Don't You Want Me"	M 41	M-38	M 32	M-35	M 25
14		94/53	101/58	114/69	119/68	132/72
14	Picture This (Chrysells)	A-0	A-0	A 1	A-0	AO
	"Workin' For A Livin'	M 41	M43	M 44	M 61	M-60
15		124/43	85/5	14/1	OVO	0.00
10	American Fool (Riva/PG)	A-36	A-50	A 7		
	"Hurts So Good"	M 45	M-30	Me		
	HOURS 20 G000	1		1		l Lastanasarani

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album's preferred airplay cut is listed.

A BREAKERS

PAUL McCARTNEY TUG OF WAR



PAUL McCARTNEY Tug Of War (Columbia)

"Ballroom" "Ballroom" "Pound" "Ebony" "Take." 66% of our reporters on it. Total album reports: 114. A 96, M-8, H-10. Album debuted this week at number 25.

Significant Action

SHERBS Defying Gravity (Atco). Total: 50. A-33, M-17, H-0 "Ride" "Alive" SECRET POLICEMAN'S... . Various Artists (Island) Total: 39. A-0, M-22, H-17 'Roxunne" "Air" GRAHAM PARKER Another Grey Area (Arista) 'Hit" "Beauty" Total: 39. A-3. M-24. H-12 PRISM . . Small Change (Capitol) Total: 38. A-1, M-27, H-10 'Don't" "Radar" SPLITENZ . SPLIT ENZTime And Tide (A&M)
'Boat' "Sandy"Total: 38. A-14, M-17, H-7 ... Time And Tide (A&M) GO-GO'S ... Beauty & The Beat (IRS/A&M)
"Beat" "Lips" ... Total: 37. A-0, M-21, H-16 GO-GO'S SOFT CELL Non-Stop Erotic Cabaret (Sire/WB)
"Tainted Love" Total: 37, A-2, M-21, H-14 Total: 37. A-2, M-21, H-14 QUEEN . 12-inch 45 (Elektra) 'Body Language" Total: 34. A-3, M-19, H-10, S-2 THIN LIZZY 'Hollywood"

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AGR

2 1 JEFF LORBER. . It's A Fact (Arista) RBER It's A Fect (Arista)
"Tierra" "Springs" "Magician" "There" 1 2 DAN SIEGEL Dan Siegel (Elektra)
"Great" "Uptown" "Enchanted" "Soaring"

3 3 JEAN-LUC PONTY . Mystical Adventures (Att.) "Rhythms" "As" "Truth" "Jig" 4 4 LARRY CARLTON . . . Sleepwalk (WB)

"Nite" "Blues" "Frenchman's" 5 ALDI MEOLA . Electric Rendezvous (Columbia)

"Cruisin' " "Cat" Title → 6 PAT METHENY GROUP Offramp (ECM) "Eighteen"

6 7 FULL MOON N. Larsen/B. Feiten (WB) "Sierra" "Eyes"

9 8 WEATHER REPORT Weether... (ARC/Col.) "Volcano" "N.Y.C." "Dara" "Speechleas" . Make Up City (Alfa)

ENOUR Rio (Musician/Elektra) ."Rio" "San Juan" "Rainbow" "Happens" 7 10 LEE RITENOUR

These alburns, displayed over a two-week period, received significant reports but did not chart this week on the National Alriplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simplay cuts are listed; singles are in bold type. Artists in larger type registered significant simpley gains this week.

REGIONAL ASR ACTIVITY

EAST

MOST ADDED

Paul McCartney (26/22) Sherbs John Cougar (28/9)Elton John Jim Carroll Bend (5/5)

MEDIUM

Greg Kihn Band (24/21) Point Blank (19/16)Krokus (20/16)Frenke & KO's (22/15)

THE HOTTEST

Asie Aldo Nova Loverboy Scorpions (35/34) (32/24) (29/23) (31/22)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WPYX/Albany (818) 784-0000

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WZZO/Allentown (218) 664-0611

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WRKUBridgeport (203) 579-9996

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WBWB/Bloomington (612) 332-6292 PO MEN SUPETTI

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NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WAPL/Appletor (414) 734-9229

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WLUP/Chicago (312) 440-8270

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WLVQ/Columbus (814) 224-1271

Added PAUL MICCARTHIT (CO) win "Pound is Sins," SHERBS IAYOO! "We Ride Tonifu" FIST (AMH) -KAMSAS (KIPSANer/CBS)

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WTUE/Dayton (613) 224-1601

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KQD8/Duluth (218) 728-6421

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WLAV/Grand Rapide (016) 480-6461

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WFBQ/Indianapolis (217) 267-7565

PD: JOE KRAUSE ASST, PD: JIM PERMENTON

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PD: DAVE LUBBA

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KGGO/Des Moines (616) 265-6181

Added -RANSAS (ICIF shin or /CBS)

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WABX/Detroit
(318) 389-1100

Added HIMAN LEAGUE ITING TO /AAM!

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WLLZ/Detroit (312) 863-1800

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(318) 444-1010

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KQW8/Fargo (218) 234-7900

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WWCK/Flint (313) 744-1670

PD: NAM BHLLER

Added ELTON JOHN (Gettun) "Empty Gerden" -KAMSAS (Kirshner/CBS)

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EDM ALTT (Boord walls)

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WBYQ/Kankakee (915) 939-4441 PUI BILL TAYLUR

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PD: STUART MORAE MD: BOB MAJERSEY

Added MAY PARKER JR. (Arists) -KAMSA's (Alrahosr/CBS)

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WILS/Laneing (817) 383-1320 FD: FRAM. SHITN

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KFMQ/Lincoln (402) 478-8888

PD: TON BANKER

KKRQ/lowa City Cedar Rapids (318) 354-8500

PD: MARK VOS HD: TED JACOBSEN

Added
PALL SECONTHEY (Col.
"Bailroom Ossci"
PLOCK OF SANDLES
(Jive/Arista)
"I Ran"
948 RBS (Arco)
"I's Alive"
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PD: JOE HOCAM Added
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#Reserbioy/E-A)
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WIBA/Medicor (606) 274-6460

Added TAN HALEN (M)) COM LLpic) HLMMH LEAGAE (VIPE)

New Line
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WMAD/Medison (808) 248-8277 PD: GEBB IE DALTON ASST. PD: LES COUR

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WQFM/Milwaukee (414) 278-2040

PD: LEE ARMOLD ASST. PD: HORE MOLF Added -KANSAS (Kirshner/CBS)

STATEMENT OF THE STATEM

LINE APRITER (Const-Const/LDS) (Ou Mark IPurrent/CDS)

WLPX/Milweukee (414) 343-1111

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KEZO/Omaha (402) 503-6300 POI MEG GILLISPIE

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¥95/Rockford (818) 877-3078

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KWK/St. Louis (314) 844-1380

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WPFR/Terre Haute (812) 238-2857

PD: 4. J. CORTNICHS NO: FROSTE STILLEGE

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KATT/Oklahoma City (406) 631-6881

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WIOT/Tolodo (418) 248-3377

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PD: CHARLIE WEST MD: JUHENY MH THURTH

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KICT/Wichita (310) 723-0123 FD: 80 AUGS

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MOST ADDED Paul McCartney (27/20) John Cougar (33/10) Chas Sandford (10/9) Flock Of Seagulls (11/8) Sherbs (10/7)

MEDIUM

Jethro Tull Point Blank Greg Kihn Bend Krokus

THE HOTTEST

Asia (44/41) Aldo Nove Van Halen (35/30) (37/26) Scorpions (34/25) Rick Springfield (29/23)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota tion.

KFMQ/Albuquerque (806) 268-8811

FD: APR FLORENCE Added OREGS (Arista) "Grant IT Up"

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KBCO/Boulder (303) 444-6600

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KEZY/Anaheim (714) 776-3666 FO: DAVE FORMAN MO: LANSIT SE SSANA

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KBPVDerrer (300) 936-2313

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KPKE/Denver (303) 694-1080 PO! ALAN BAZTER NO! WIRE SCHOOL

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K-97/Edmonton (403) 428-4587 PO I ME IL EDMANGS

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KZEL/Eugene (803) 484-4304

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KBOS/Freeno/Tulare (209) 686-3406

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KMTN/Jackson (307) 733-4500

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KMET/Los Angeles (213) 484-5638 PD: SAM BELLAMY ASST. PD: JACK SHYDER

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KROQ/Pasadena (213) 678-0830

PD: RICK CARROLL MD: LAMRY GROVES Asset PAUL MCCARTNEY (Columbia) MCMACES (A17a)

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KCAL/Sen Bernarding (714) 828-6020

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KOLA/San Bernardino (714) 828-8852 FD: AL MANETT

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PD: JIM JAMES ND: PETER HANDS,N

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KGON/Portland (503) 655-0181 PO I GAYE TAN DYNE ASST, PDI GLORIA ADMISOR

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KROY/Secremento (916) 441-4950 PG: GENELS RESHALL ID: TOH CALE

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KZAP/Secremento (919) 444-2808

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81 X/San Diego (714) 236-4672 PO : JEM GLUMU MD: JEM BICHNESS

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BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHNNY LEE

When You Fall In Love (Full Moon/Asylum)

On 61% of reporting stations. National Summary: Up 2, Sama 12, Down 0, Debuts 8, Adds 62. A Most Added Record. R&R Chart: Debut 44.

JERRY REED

The Man With The Golden Thumb (RCA)
On 61% of reporting stations. National Summary: Up 40, Same 21, Down 0, Debuts 11, Adds 12, R&R Chart; Debut 45,

JANIE FRICKE

Don't Worry 'Bout Me Baby (Columbia)

On 61% of reporting stations. National Summary: Up 8, Same 18, Down 1, Debuts 22, Adds 38. A Most Added Record. R&R Chart: Debut 48,

MOST ADDED •

JOHNNY LEE (62)

When You Fall In Love (Full Moon/Asylum)
MERLE HAGGARD (39) Are The Good Times Really Over (Epic) JANIE FRICKE (38) Don't Worry 'Bout Me Baby (Columbia)

JUICE NEWTON (28) Love's Been A Little Bit Hard... (Capitol)

HOTTEST

WILLIE NELSON (73) My Mind (Columbia) ALABAMA (65) Mountain Music (RCA)
WAYLON & WILLIE (64) Just To Satisfy You (RCA) T.G. SHEPPARD (44) Finally (WB/Curb)
STEVE WARINER (34)

Kansas City Lights (RCA)

NEW & ACTIVE

100/25) indicate how many of our reporters are on the this week (100) and of those 100 how many added it the 100 (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same Ion to on, add to on, 51-51, etc.), moved it Down on their charts, or Added it this week. (Saindicated one of this week)

LACY J. DALTON "Slow Down" (Columbia) 77/19
National Summers: Up 15, Seme 28, Down 0, Debuts 15, Adds 19 including

National Summery: Up 15, Same 28, Down 0, Debuts 15, Adde 19 including WWVA, KHEY, WBAP, KIKK-FM, WQAM, WKMK, WQHK, WIRE, WITL-FM, WXCL, KVEG, KSON-AM-FM, KIGO, WCMS-FM 40-27, KCKC 34-23. R&R Chart.

TERRI GIBBS "Ashes To Ashes" (MCA) 74/14

Summary: Up 19, Same 27, Down 0, Debuta 14, Adda 14, WCAW, KIX108, KIXZ, KLVI, WNOE-AM, WHOO, VCXI, WIRE, KRST-FM, KKAL, KGEM, KVEG, KSOP-FM, WCMS-FM 44-34. R&R Chart: Debut 48.

KWKH, WCXI, WIRE, KRST-FM, KKAL, KGEM, KYEG, KSOP-FM, WCMS-FM 44-34. R&R Chart: Debut 48.

MERLE HAGGARD "Dealing With The Devil" (MCA) 71/1

Netional Summery: Up 34, Same 27, Down 0, Debuts 9, Adds 1, KIDN, W6NA-FM 44-37, WSEN-AM-FM 37-34, WNYR 28-22, WKSJ-FM 32-29, WNOE-AM 49-35, KRMD-AM-FM 35-27, KBMR 42-38, KSO 36-28, KTTS-AM-FM 39-34, KEED 42-37, KRWQ-FM 39-32, KEEN 26-22.

OSMONDS "I Think About Your Lovin" (Elektra/Curb) 67/21

National Summery: Up 6, Same 24, Down 0, Debuts 16, Adds 21 including WPOR-AM-FM, WNYR, KOKE-AM-FM, WSQC-FM, WESC-AM-FM, WQIK-FM, WNOE-AM, KWKH, WWWW-FM, WKKQ-AM-FM, WITL-FM, KFH, KLAC, KNIX-FM, KEEN.

WRIGHT BROTHERS "When You Find Her Keep Her" (WB) 56/5
National Summery, Up 31, Seme 12, Down 0, Debuts 8, Adds 5, WWVA, WIL-AM-FM, KUUY, KLAC, KSOP-FM, WLWI-FM
33-28, WSM 23-18, KKYX 39-33, KRMD-AM-FM 21-18, WCMS-FM 43-36, WIRE 16-11, WBCS 27-24, WHBF 18-14,
KEED 33-28, KWJJ 36-31.

MICHAEL MURPHEY "The Two-Step Is Easy" (Liberty) 56/4
Netional Summery: Up 32, Same 16, Down 1, Debuta 3, Adda 4, KIX108, KVOC, KNIX-FM, KSON-AM-FM, WBGW-FM
40-36, KLVI 10-8, WWOD 19-17, WNOE-AM 15-14, WCMS-FM 33-25, KEBC-FM 17-15, KFDI-AM-FM 28-23, KFH
21-18, KEED 24-21, KRAK 38-34, KMPS-AM-FM 21-12. 21-18, KEED 24-21, KRAK 38-34, KMPS-AM-FM 21-12.

BOXCAR WILLIE "Bad News" (Main Street) 55/3

National Summary: Up 37, Same 10, Down 2, Debuts 3, Adds 3, WCAW, WQIK-FM, WOKK, WWVA 37-28, WESC-AM-FM 32-28, WLW-FM 15-13, WSM 25-20, WSAI-AM-FM 38-34, WTSO 8-7, KEED 19-15, KLAC 44-38, KWJJ 22-19, KRAK 21-18, KGA 9-8.

BURRITO BROTHERS "Closer To You" (Curb/CBS) 54/6
Netional Summary: Up 22, Same 18, Down 1, Debuta 9, Adda 8, WNOE-AM, KSO, WTSO, WTHI-FM, KBMY, KEIN, WBGW-FM 38-33, KRRV 38-34, WCMS-FM 39-32, KFGO 40-35, KTTS-AM-FM 31-27, KEED 38-33, KRAK 32-27, KEEN 31-24. KMPS-AM-FM 9.7 MERLE HAGGARD "Are The Good Times Really Over" (Epic) 53/39
Netionel Summery: Up 4, Seme 5, Down 0, Debute 5, Adde 39 Including WGNA-FM, KIX108, WMZQ-FM, WPLO, WBAP, WAMZ-FM, WSM, WQYK-FM, WSAL-AM-FM, WHK, WCUZ-AM-FM, WIRE, WDGY, WIL-AM-FM, KLAC,

KSOP-FM, KEEN.

RONNIE McDOWELL "I Just Cut Myself" (Epic) 47/18

National Summery: Up 4, Same 17, Down 0, Debuta 8, Adds 18, WVAM, WIXL-FM, WNYR, KIX106, WCOS-AM-FM, KHEY, WGVM, WWOD, WLWI-FM, WHOO, WAXX, WGEE, WTSO, KVOO, KFDI-AM-FM, KMAK, KRAK, KIGO.

G. STEWART & D. DILLON "Brotherly Love" (RCA) 45/2
Netional Summary: Up 20, Same 18, Down 2, Debuts 3, Adde 2, KYXX, KLAC, WIXL-FM 8-8, WYII 43-39, KIXZ 48-41,
WWOD 20-14, KRMD-AM-FM 41-34, WIRK-FM 34-24, WTSO 41-37, KEED 40-35, KMAK 38-34, KWJJ 36-32, KRAK
30-26, KSOP-FM 23-19, KGA 38-34 23-19, KGA 38-32

ALLEN TRIPP "Love Is" (Nashville) 44/3
National Summary: Up 23, Same 15, Down 0, Debuta 3, Adda 3, WIXL-FM, WPOR-AM-FM, WAMZ-FM, KIXZ 37-33, WSOC-FM 32-29, WWOD 44-38, WNOE-AM 44-40, KKYX 30-24, KSO 31-25, KOMA 27-24, KVOO 24-17, KRWQ-FM 37-24, KLAC 47-44, KWJJ 43-39, KTOM 30-26.

TERRY GREGORY "I Never Knew The Devil's Eyes..." (Handshake/CBS) 44/2
National Summery: Up 29, Seme 8, Down 2, Dabute 3, Adds 2, KEIN, KIDN, WVAM 38-34, KIX108 39-32, WYII 41-34,
WOKK 29-23, KYXX 19-16, WMNI 13-11, WFMS-FM 13-12, WBCS 18-13, WIL-AM-FM 22-19, KVOO 23-16, KFH 17-15,
KRWQ-FM 12-8, KLAC 20-17.

SIGNIFICANT ACTION

CORBIN/HANNER BAND "Everyone Knows I'm Yours" (Alfa) 40/5
National Summary: Up 17, Same 14, Down 0, Debuta 4, Adda 5, KIXZ, KLVI, KWKH, WMNI, WTSO, WEEP 9-8, WSIX

FM 16-12, WCMS-FM 26-19, WHBF 41-34, KSUM-PM 42-35.

SUSIE ALLANSON "Wasn't That Love" (Liberty/Curb) 38/6

Netional Summan: Up 7, Seme 19, Down 0, Debuts 4, Adds 8, WCAW, WPLO, WSOC-FM, KHEY, WITL-FM, WTHI-Up 7, Same 19, Down 0, De CMS-FM 42-33, KCBQ-AM

FM, KFH, KRAK, WCMS-FM 42-33, KCBQ-AM 0-28. CHARLENE "I've Never Been To Me" (Motown) 37/4 National Summers: Up 17, Seme 13, Down 0, Debuta 3, Adda 4, WMC-AM, WOKK, KWMT, KFH, WNYR 8-4, WIQ

RANDY PARTON "Oh, No!" (RCA) 38/3

hary: Up 9, Same 19, Down 0, Debuta 5, Adda 3, WOKQ, WKSJ-FM, KWKH, WBGW-FM 50-34, WYKR AM-FM 45-42, KUZZ 49-45, KVOC 38-33, KRWQ-FM 24-18, KSOP-FM 50-47,

SONNY JAMES "A Place in The Sun" (Dimension) 32/9
Netional Summery: Up 4, Series 13, Down 0, Debuts 6, Adds 9, KRRV, WSOC-FM, KKYX, KECK, WHBF, KFDI-AM-FM, KKAL, KRSY, KC8Q-AM, WSIX-FM 23-17.

JERRY LEE LEWIS "I'm So Lonesome I Could Cry " (Mercury/PolyGram) 32/2
Netional Summery: Up 8, Same 17, Down 0, Debuts 5, Adds 2, KLZ, KTOM, WBAP on, KIKK-FM on, KRMD-AM-FM
37-32, KTTS-AM-FM 46-41, KFDI-AM-FM 48-44, KFH on, KUZZ 38-33, KUUY 47-41.

Radio Records. NATIONAL AIRPLAY/50

_	_				
	Toron Ti	ero La	Tongh.	May 7, 1982	
	5 3	2	0	WILLIE NELSON/Always On My Mind (Columbia)
1	3 5	3	2	WAYLON & WILLIE/Just To Satisfy You (RCA)	
	1 1	1	3	ALABAMA/Mountain Music (RCA)	
	19 13	3 9	4	MICKEY GILLEY/Tears Of The Lonely (Epic)	
	14 1	1 6	6	STEVE WARINER/Kansas City Lights (RCA)	
	17 13	2 10		GENE WATSON/Speak Softly (You're Talking) (N	MCA)
:	22 1	7 11	Q	STATLER BROTHERS/You'll Be Back (Mercury/	PolyGram)
	29 23	2 15	_		
:	25 20	16	_		ra/Curb)
	8 14		· ©	GARY MORRIS/Don't Look Back (WB)	
:	28 24	1 18	0	EDDIE RABBITT/I Don't Know Where To Start (Ele	ektra)
:	2	4	12	CRYSTAL GAYLE/You Never Gave Up On Me (Co	olumbia)
•	0 8	7	13	DOLLY PARTON/Single Women (RCA)	
•	6 16	13	14	EDDY RAVEN/A Little Bit Crazy (Elektra)	
8		8	15		
	13 27		18	TAMMY WYNETTE/Another Chance (Epic)	
	2 28		D	MEL McDANIEL/Take Me To The Country (Capito	1)
	0 16				
	6 23			KIERAN KANE/I Feel It With You (Elektra)	
	3 34	_		DON WILLIAMS/Listen To Radio (MCA)	
€		5	21	GAIL DAVIES/'Round The Clock Lovin' (WB)	
	0 30			LEE GREENWOOD/Ring On Her Finger (MCA)	
	6 28			JOE STAMPLEY/I'm Goin' Hurtln' (Epic)	
	1 31		_	LEON EVERETTE/Just Give What You (RCA)	
	5 39			CHARLEY PRIDE/I Don't Think She's In Love (RCA)
	4 37		230	RAZZY BAILEY/Everytime You Cross My Mind (I	RCA)
-			3	CONWAY TWITTY/Slow Hand (Elektra)	
	1 18		28		1CA)
4		17	29	The state of the s	
5	0 43	36	9	JOHN ANDERSON/Would You Catch A Falling Sta	r (WB)
2	0 22	46	3	RAY PRICE/Forty And Fadin' (Dimension)	
		31	32	JACKY WARD/Travelin' Man (Asylum)	
3	9	25	33	GEORGE JONES/Same Ole Me (Epic)	
	_	41	3	BARBARA MANDRELL/Til You're Gone (MCA)	
7	10	39 23	36	RONNIE MILSAP/Any Day Now (RCA)	
_		40	36	D. FRIZZELL & S. WEST/Another Honky-Tonk (V	/B/Viva)
	3 40		38	ED BRUCE/Love's Found You And Me (MCA)	
_		42	30	REX ALLEN JR./Last Of The Silver Screen Cowboys	s (WB)
	38		40	JOHNNY CASH/The General Lee (Scotti Bros./CBS	
	-	45	9	FRED KNOBLOCK/I Had It All (Scotti Bros./CBS)	
10	5 19	-	42	BILLY SWAN/With Their Kind Of Money (Epic)	
	2 21		43	DOTTIE WEST/You're Not Easy To Forget (Liberty)	(C +)
	_	-	0	HANK WILLIAMS JR./A Country Boy Can (Elektra JOHNNY LEE/When You Fall In Love (Full Moon/Asy	/Curb)
_	_	-	6	JERRY REED/The Man With The Golden Thumb (RC	/lum)
_	_	-	46	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columb	in)
_	_	-	ð	LACY J. DALTON/Slow Down (Columbia)	ia)
_	_	•	<u>a</u>	TERRI GIBBS/Ashes To Ashes (MCA)	New
13	26		49	CONWAY TWITTY/The Clown (Elektra)	Entry
	35		50	LORETTA LYNN/I Lie (MCA)	\rightarrow

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

BILLY PARKER "The Last Country Song" (Soundwaves) 31/13
National Summary: Up 1, Same 7, Down 0, Debuts 0, Adds 13, KRRV, KIXZ, WPLO, WDAK, KLRA, WOKK, WQYK-FM, me 7, Down 0, Debuts), KMAK, KWJJ, KIGO

T. HALL & E. SCRUGGS "There Ain't No Country Music..." (Columbia) 30/8
Netional Summery: Up 5, Same 16, Down 0, Debuts 3, Adds 6, WSEN-AM-FM, WESC-AM-FM, WIRK-FM, KTTS-AM-FM, KYTE, KSON-AM-FM, WIKL-FM 40-29, WTQR-FM 36-33, KFGO 33-29, KRWQ-FM 36-25.

STEPHANIE WINSLOW "Slippin" & Slidin" (Primero) 29/8
Netional Summery: Up 8, Same 13, Down 0, Debuts 2, Adds 6, WYII, WKSJ-FM, KBMR, KWMT, WHBF, KGEM, WYAM 45-40, KWKH 40-34, KVOO 46-37, KUUY 37-31.

WVAM 45-40, RWKH 40-34, KVUU 40-37, KUUT 37-31.

BANDANA "Cheatin' State Of Mind" (WB) 29/5

National Summary: Up 6, Same 15, Down 0, Debuts 3, Adds 5, WBGW-FM, WPOR-AM-FM, KKYX, WMNI, KVEG, KRRV 33-31, WAMZ-FM 39-36, KRMD-AM-FM 43-40, WCMS-FM 41-28, KMPS-AM-FM on.

CRISTY LANE "Fragile — Handle With Care" (Liberty) 28/10
Netional Summary: Up 2, Same 13, Down 0, Debuta 3, Adds 10, WYKR, WILQ, WESC-AM-FM, WLWI-FM, KKYX, WMNI, KWMT, WXCL, WTHI-FM, KVEG.

JUICE NEWTON "Love's Been A Little Bit Hard On Me" (Capitol) 26/26 WRNL, WCMS-FM, WCUZ-AM-FM, WFMS-FM, WBCS, KRST-FM, KSOP-FM,
WRNL, WCMS-FM, WCUZ-AM-FM, WFMS-FM, WBCS, KRST-FM, KSOP-FM,
CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 28/5

CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 28/5

CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 28/5

Netional Summery: Up 7, Same 10, Down 0, Debuta 4, Adda 5, WSOC-FM, WMC-A WIXL-FM 50-36, WADR 32-30, WHOO 19-15, WWWW-FM 34-28, KCEFM 48-40. MUNDO EARWOOD "All My Lovin" (Primero) 28/4 Netional Summery: Up 13, Same 6, Down 0, Debuta 3, Adda 4, WESC-AM-FM, WC

8, Down 0, Debuts 3, Adds 4, WESC-AM-FM, WCMS-FM, WITL-FM, WXCL, KIKK-30, KEBC-FM 49-44, KTTS-AM-FM 33-29, KRAK 48-43.

FM 37-26, WSM 33-28, KFGG 34-30, KEBC-FM 49-44, KTTS-AM-FM 33-29, KRAK 48-43.

DAVID ALLAN COE "Take Time To Know Her" (Columbia) 25/2

Netional Summery: Up 10, Same 9, Down 0, Debuts 4, Adds 2, WCMS-FM, WMNI, KLVI 17-15, WAMZ-FM 14-10, WIRK-FM 36-32, WCUZ-AM-FM 28-23, WXCL 50-45, KTTS-AM-FM 28-24, KFD-AM-FM 44-39, KUUY 49-44.

JOHN SCHNEIDER "Dreamin" (Scotti Bros./CBS) 24/21

National Summery: Up 0, Seme 3, Down 0, Debuts 0, Adds 21 Including WGNA-FM, WBGW-FM, WPLO, WBAP, WCMS-FM, WKKG-AM-FM, WFMS-FM, KEBC-FM, KUZZ, KCKC.

MARTY ROBBINS "Some Memories Just Won't Die" (Columbia) 23/22

Netional Summery: Up 0, Seme 1, Down 0, Debuts 0, Adds 22 including WVAM, WADR, WNOE-AM, KRMD-AM:
FM, WIRK-FM, KEBC-FM, KTTS-AM-FM, KMAK, KNIX-FM, KGA.

RAY STEVENS "Where The Sun Don't Shine" (RCA) 23/21
National Summery: Up 0, Seme 1, Down 0, Debute 1, Adde 21 Including WIXL-FM, W WIXL-FM, WYII, WKSJ-FM, WIRK-FM.

DAVE ROWLAND "Why Didn't I Think Of That" (Elektra) 22/1

National Summary: Up 7, Same 14, Down 0, Debuts 0, Adds 1, WHBF, WIXL-FM 38-28, WBEU 38-33, WQYK-FM 32-28, KFGO 29-27, WKKQ-AM-FM 43-40, KTTS-AM-FM 41-38, KWJJ on, KCCY-FM on, KSOP-FM on.

32-28, KFGO 28-27, WKKQ-AM-FM 43-40, KT 15-AM-FM 41-30, KWUJ 011, KCCT-FM 011, KSCF-FM 011.

LANE BRODY "He's Taken" (Liberty) 21/4

National Summery: Up 5, Same 9, Down 0, Debuts 3, Adds 4, WWVA, KKYX, KEED, KRSY, WSIX-FM 13-10, WNOE-AM 50-44, WIRK-FM d-36, KSO 38-33, WXCL 30-25, KMPS-AM-FM d-30.

DEBORAH ALLEN "After Tonight" (Capitol) 20/6
National Summary: Up 3, Sama 8, Down 0, Debuts 4, Adds 5, WOKK, KWMT, KTTS-AM-FM, KVEG, KRSY, WIXL-FM
39-38, WSM d-38, KKYX 50-48, WTH-FM d-34, KUZZ 47-43.

CON HUNLEY "Oh Giri" (WB) 19/18 National Summary: Up 0, Same 0, Down 0, Debuta 1

0, Same 0, Down 0, Debute 1, Adde 18 including WSEN-AM-FM, WBGW-FM, WNYR, WCOS-AM, WSM, KEBC-FM, KMAK, KCKC.

AM-FM, KLRA, WMC-AM, WSM, KEBU-FM, KMIAK, KURU.

MARGO SMITH "Either You're Married Or You're Single" (AMI/NSD) 17/5

National Summary: Up 0, Same 11, Down 0, Debuts 1, Adda 5, WLWI-FM, KRMD-AM-FM, WMNI, KTTS-AM-FM, KEED, WQYK-FM on, WIRK-FM on, KEBC-FM on, KFDI-AM-FM on, KRAK on.

KEED, WQYK-FM on, WIRK-FM on, KEBU-PM on, NEDPOINTED ON, NEDPOINTE

WKMF on, KVOO 48-40, KFDF-AMFFM on, KLAU on, KHAK on.
PAUL OVERSTREET "Beautiful Baby" (RCA) 15/3
Netional Summary: Up 4, Same 7, Down 0, Debuts 1, Adds 3, WWVA, WFNC, KFGO, WPOR-AM-FM on, WSIX-FM d-23, KWKH on, KEBC-FM on, WXCL 44-34, KTTS-AM-FM 37-32, KUUY 31-27.



Regional Adds & Hots

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HOTEGET ALABAMA T.G. SHEPPARD JOHNNY CASH JOHN ANDERSON CONMAY TWITTY

CORMAY TWITTY
WHEKFER
MARRIVER, TH
CORMAY TWITTY
RABBARA RABTORELL
JUDY YAYLOR
MARDRELL BAMMICU
HOTSOAL
LEE ORESMOOD
Y.G. SHEPPARD
DOB WILLIAMS
ED BELCE
ROWSIE RILGAP

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HOTTEST

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BILLY PARKER HPPLE HAGGARD BIYLO

MIDWEST

Johnny Lee (F. M./Asylum) Willie Nelson (Columbia) Alabama (RCA)

Johnny Lee (F.M./Asylum) Willie Nelson (Columbia) Waylon & Willie (RCA)

MOST ADDED Johnny Lee (F.M./Asylum) Willie Nelson (Columbia)
Merle Heggard (Epic) T.G. Sheppard (WB/Curb)

HOTEURE ALABAMA WILL'E BELGON T.G. SHEPPASE GASY MCBSIS HEL NC DASIEL

Johnny Lee (F.MJAsylum) Jenie Fricke (Columbia)

Alabama (RCA) Waylon & Willie (RCA)

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JOE STAMPLEY
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ALBERTA
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COSSEE/HARNES
T.G. SHEPPAR
TANNY WYSETTE
WPORAM & FM
Porland, ME

POTROMA, ME
JERRY REED
JAN PRICE
BANDAHA
GEMCHODS
ALLEN TRIPP
HOCKEY GILLEY
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JORGHEY LEE MAPTY BOBBINS MEPLE HAGGAPT BOBSY BAPE HOTEGET MAYLOW 6 WILLIE MICKEY GILLEY FLARBAR

WEST

HOTEURT: GAIL DAVIES WILLIE BELSON STEVE WAPINER T.G. SHEPPARD ECOIP PARBITT

JORNMY LEF TERRI GIBBA JUICE MEMPON HEPLE RACGARD SONNY JAMES HOTELST ALABAMA MAYLON & WILLIS T.G. EMEPPARD DON MILLIAMY CHABLEY PRIDE

KUZZ Bakarsfield, CA

PAY STEVENS JOHN SCHEFIDER JUDY TAYLOR HOTCOSE & WILLIE COLLY PAPTON HOT BANDY BEX BLLEW JP. EDGIE BARRITY

JOHNNY LEF Hortest WILLIE HELSON BICHY BEAGS ALABAMA JOHNNY CASH COMMAY TWITTY

DOMENT LEE
TENDI GIBBS
BOTCAP WILLIP
BOTE ALLABOR
BOTS-01;
ALABANA
WILLIE WELSON
JOSE COULEE
DOLLY PAPTON
COMMPY THITTY

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BOYERS
JOHN ANTEPRON
RAITY PRITON
ROT LEGAT
LABARN
ALBARN
WAYLON & WILLIE
DOLLY PARTON

MOTTUST: WILLS WILSON BICHY SPACE T.G. PHEPPARE ETTIK RAPRITY GAIL DAVIES

PASTY BAILEY

JOHNNY LEE JANIE FRICKE LEE GREENHOOD LECH EVERETHY ROTER TO RALBAMA WILLIE MELLOW WATLOW & WILLIE GAPY MORRIE T.G. SUPPPARE WILLIE MELLOW WILLIE WELLOW WILLIE WELLOW

WWYA Wheeling, WY

HOCTORY: WILLIE HELBON HAYLON & WILLIE HICKEY GILLEY STATLER FROTHERS SELLARY FROTHERS

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ROWNIE MYLBAP
ED BPUCE
RAPBARA MARTRELL
CRISTY LAUF
ROYALI
ALARAMA
RETTIE MICGIHS
WILLIE WELLOU
CHAELERS
JOHN DENVER

Westington, DC

ICRAN GAMY
JOHNSY LEFS
ETCHAEL HURSHEY
RICHAEL HURSHEY
REGLEAD
SCHAEL HURSHEY
GEORGE JOHES
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REMEMBER, NO

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RAILY RAILEY JOHN ANTERSON HYPLF HAGGAPT HOTCORY WATLON & WILLIE FLANAMA CHAPLENT GAIL DAVIES STATLEP RECTHERS

KLZ Denver, CO

KEED Eugene, OR

KMAK Freeno, CA

RAY PRICE BILLY SWAH JERRY REEP JOHNNY CARH JEARY IZE LEWIS

PETE WILLCOM BURBITO BROTHPRE JIH & JERSI & CH THRASHYP BROTHPRI JUDY TATLOM JACE GRAYBOM HOLLOW! STATLES BROTHERS JERFY REPD JOHNSY CASH

BILLT SWAM TERRI GIBBS Nottest: WILLIE WELMON WAYLON & WILLIE CENE WATSON STEVE WARDEN ETDIE BARBITE ETDIE BARBITE

LEON EVERETTE JOHNSY LEF OSMONDS HOTTPST WILLIE WELSON DON WILLIAMS CHARLEY PRICE CONTANT TWITTY BARBARA MANDRE

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MARTY BOBBINS
BAY STRUZES
JORNHY LEE
BOY CLARK
BOY CLARK
HOCE BABOY
MATLON A MILLIE
REVEVE MARIEN
LEE GREENMOOD
REFOO
PRISA NO
BAN CONTINE

FATE AT EVENS
OSBORN BROTHFRS
BOY HEAD
BORN BARE
PAUL OVERSTREET
HOTCOST
ALARAMA
MAYLOM 6 WILLIE
MILLIE NELSON
BELLANY BROTHFRS
HICKEY GILLEY

JANIE PRICKE NURBITO RECTWE KAREN TAYLOR ROWNIE POCERG TERPY GPECORY HOCLOGIC STEVE WARINEP STATLEP BECTWE T.G. SHEPPARD EDDIE PABBITT DON WILLFAMP

HARON HABBER BAR BARDAHA CRISTY LAHY BARBARA HARDEELL DAYIP ALLAH CCY HOTTEST TANNY MYMETTE MILLIE RELFON MAYLOM & MILLIE HICKEY GILLEY

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JOHNNY LEE
HEBLE HACCAPB
LACY J. PALTON
JUICE WENTON
JAMES PRICKE
HOSLOAL
WILLIE BELAON
STATLES BOOTH!
CERE WATERS
T.G. SREPPASE
ETDIE BABPITT

Perl Desga, IA
HTBLE HAGGARE
JOHNHAY LEF
ORNGIDS
STEPHABLE WIRBLE
OFBORBAF FLLER
EFFRY DALE
CHAPLE
STROM & GAPPUNIST
HOTERAE
ALBARA
MILLIE MELET
MOTERAE
MATICUS & MILLIF
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HOSENAPORE, WI
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JOHNAY CASH
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JOHNAY CASH
ANTE PERCECE
TEPPI GIRBY
JEPPY REED
CONNAY TWITTY
HOTOSE
MATCH & WILLIY
MILLIY MICKEY GILLIY
T.G. SHEPPABB

BARRARA NAMBELL
JOHNEY LEE
HOTGET
HALBANA
GRUPTAL GAYLE
WILLIE HELAON
FTOY RAYPE
CENE WATGON
KEBC-FM
ORIGHNES CNy, OK OSIGNAMO CRY, ON JOHNST EFF HABTY BOBBIS COB HUNLEY JUDY TAYLOR JOHN SCHNEIOFR MOYLOW & WILLIP TAMBLY WYNETTE ED BOUCE BILLY PARKER TERRI GIBBS WITL-PM Landing, MI

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JULCE SEMTON
JABES PRICES
LACY J. PALTON
JOHNEY LES
OSHCEDS
SUSIS ALLAKSON
PUBCO. PARROP
HOLO. PARROP
HOLLY PARES
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HEBLE HAGGAND JOHNNY LEF KCJB Minot, ND

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JOHNNY LEE
JULCY MEMTON
HERTY ROSBINS
HERE HACGARD
CEROMAN ALLEN
MARIO SHITM
FIGURE
HALLE P. SCRUCCE
ALLENAM
MILLIP WILLION
STEVE WARINER
LEE GREFNHOOD

LPE GREFNHOOD

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JACK CHAYSON
JOHNSY LEF
JOHNSY LEF
JOHN SCHNEITER
HASTY SOORINS
HOTOSTAL CAYLE
WAYLOW & WILLIE
WILLIE NELSON
FEDIE PARRITY
DOW WILLIAMS

KTTS-AM & FM Springfield, MO

RTOM Selfnes, CA

DARRY REED
HICHAEL MURPHEY
THALL & ESCOUL
JOHNNY LEF.
LACY J. DALTON
HOTEGET;
MICHEY GILLEY
JOF STANPLEY
REX ALLEN JR.
LEZ GREENWOOD
JOHN ANDERSON

HOTEPS: BELLAMY PROTHERS ALABAMA BICKY BEAGGS WAYLON & WILLIE TAMMY WYNETTE

JOHN AMDERSON
JAMIE FRICHE
OSNICHDS
J'HANTY LEE
HFRIE HSOGAPD
HOTESST
HATLON & WILLIE
GAIL DAVIES
CETSTAL GATLP
WILLIE MELSON
HFBLE HAGGAPD

KVOO Tules, OK

KFH Wichite, KS

Tubes, OK
BILLY PARKER
LACY J. PRITTER
LACY J. PRITTER
LACY J. PRITTER
LACK PARKER
LACK PALLA
JUNY TATLOR
BICH LATTER
BOY HEAL
LATTER
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JOHNBY LEE HERLE HAGGARD RIN VARRY CON HUNLEY RAY STEVENS HARTY ROBSING

BL ANDROPH, ED

BOY HEAT

THRASHER BROTHPA

DANTY HEMPORE

JUDY TAYLOR

JAPIE PRICEE

BEPTIE RIGGING

LACY J. CALTON

BOWHIE NC DOMELL

SHYLO

BILLY PARETE

SHYLO SENTED BARBARA MANDRELL BO COULTER BOS PARSONS COMMAY THITTY HOTERS LOIS ENDER AND MANDRE WILLIE STEVE WASHING A BUILLIE STEVE WASHING TO COMMAY THITTY COMMAY THITTY COMMAY THITTY

KCUB Tuescen, AZ

FILLY PARFED DAYID HOUSTON HOUSE JOHNST LEF HOCKAST ALABAMA CRIFFAL GAYLE WILLIE MELMOM & WILLIE STEVE WARINES JOE STAMPLEY JACTY WARD PRED EMOSLOCE COMMAN THISTY BORNIE MILGAP RABBARA RABTOP ROTESTAL CAYLE ALABANA WILLIE SELBOM DOLLY PARTON T.G. SHEPPARD

m, TX WEBOPH British VA

COPRIE/MANDER TERRI GIRRE LACY J. DALTON REMNY DALE BILLY PARKER HOLLOW WILLIE HELSON CRYPTAL GAYLE T.G. SREPPARD LEE GREFNMOOD PRED DRIVELOCE

SOUTH

KITYL HEL NC DANIEL
JOHNNY LEE
OMNOMING
JUJCE HENTON
BOTLOGE
ALAMAN
MAYLON & WILLI
GTEVE WARTHEN
CHARLENE
BOWNIE HILGAP BILLY PAPER ED BRUCE JOHN RCHWEIDEP MEPLE HAGGARD RUEIE HALABOW HOTEGAR!

KOKE-AM & FM Austin, TX

ORNORDS
JAMIE PRICKE
HOTSUNT:
ALABAMA
GENE WATHOU
HIERAW KAME
T.G. SHEPPARE
EDDIE SABBITI

WCOS-AM & FM MEPLE HAGGARD
MARTY ROBBINS
JUICE NEWTON
RAY STEVENS
HOCLEGE:
GAIL DAVIES
WILLIE WELSON
STATLES BROTHL
LEE GRFENWOOD
TANNY WYMETTE JOHNNY LEE BOWNIE MC DOW! COM MUNIEY BOTLOG & WILLI MICKEY GILLEY CHARLEY PRIOR CHARLEY PRIOR

Columbus, GA

JACE GRAYBOH
JULCE HENTON
ANY SITYUHE
JOHN SCHWEIDEN
JOHN SCHWEIDEN
BOLLEY PARKER
HERLE HAGGAD
BOLLOG
KILLE MELROM
MILLIE MELROM
MYLLIE MELROM
MYLUG & MILLI
EDDIE BABBITT

KHEY El Paon, TX

EP PROB, THE
BARBARA NAMBFELL
ORNOWDS
NOWNIE HC DOMELL
BUSIE ALLARHOH
LACY J. DALFOH
JOHNHY LEF
HOTCOGE
WILLIE WELROW
STATLER BROTHERS
HICKEY GILLEY
LEON EVERPTTE
TAMMY WYMETTE

PAUL OVERSTPERT JERRY SEED WICKLINE COM SUN'LEY JOHNNY LEE OBNORDS ALABANA HOTCOST: ALABANA MAYLON & WILLIE MAYLON & WILLIE

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LACY J. DELTON
JOHN BOTHEIDER
ROTESET;
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BYEYE WARINER
RIEFAN HANF
LEE OPERMODD
LEON FYFATTY

DAVID FPIEZELL
LACY J. DALTON
CON MUNLEY
SIGNETE NC DOWPLL
NOTEON!
GOTTON
HICKEY GILLEY
STEVN MAJERY
BONNIE MILEAP WESC-AM & PM Greenth, SC ; JASIE PRICKE OBSORDS

OBSIGNOS
HUBBO EARMOND
JOSHHY LEZ
T.WALL & E.SCPI
CESTY LAJF
MERLE HAGGARD
ROTLEST
T.G. SHEPPARD
LEGG EVERTTT
RAY PRICE
COMMAY THITTY
ALBERT COLBRAN

KBULFM Houston, YX

KA,T-PM Hauston, TX DOM WILLIAMS GAIL DAVIES
GRIE WPTSON
WAYLON & WILLIE
PTATLES SECTIONS
T.G. SHEPPADD

COUNTRY THITTY OSHCHOF SCHITY JAMES STUDIE ALLASSO JOHONY LFE POST-FIN BORGAF WILLIE OFRINDS JONENY LEE JURNY LEE DENUCE HOLLOW HOLLOW HILLIE WELLOW GENE WATBOW T.G. INTEPPARD

BILLY PARKER MERLE HACGARD COM HUMLEY JACH GRAYBON HOCKERE! GARY HORBIN HICKEY GILLEY GTEVE WARBINER T.G. GMEPPARD RIERAH KANE

HERLE HAGGARD
JABIE FRICKE
JUICE HENTON
JOHNNY LEE
ALLEN HILLE
ROLLON
RABANA
MAYLON & WILLIE
DAVID ALLAN COE
LOVID ALLAN COE

WCB Louisville, KY LEE GREENHOOD CHAPLEY PRIDE ROWHIE HILSAP CONWAY TWITTY HOTEGET; ALASAMA WILLIE HELSON BICKY SEAGUS JOHN CONTER WAYLON & WILLIE

WYBBA

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AREA PRICES

PERLE RACCAPD

RELLAN BACCAPD

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MAYLOR & WILLIE

TERRI GIRR

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JOHNNY LEE

TERRI GIRR

GAPY NORBIN

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ANGERY ACYLE

PYSTERLA & WITT

MICHEY GILLEY

KYRR

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HICREY GILLEY
KYNK
Oddoom, TN
BABBABA MANDRELL
COUNAY TWITTY
HEBLE HAGGABD
LACY J. FALTON
STEMAPT & DILLOW
HOTCHAR HOTTOST CAYLE WILLIE WELSON WAYLON & WILLIE SAY PRICE JOHN ANDERSON

WHOO Ortendo, FL Orbands.FL
TERRI GIBBE
ROWNIE HC DOWFLE
NOTLESE HELBOM
TANNAY WIWETTY
T.S. MHEPFROM
COMMAY TWITTY

West Point Goods, FL
FYST CARLILE
BILLY PARKER
ALBERT COLPRINE BOOMS BOOMS BOOMS
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HOLLOS HELSON MAYLON & WILLIE HELSON MAYLON & WILLIE CRYSTAL GAYLE DOTTIE WENT TOLLY PARYON WYGRAFM Winston-Solom, NC

The following stations

WHN/New York WKYG/Parkersburg WJEZ-FM/Chicago WUBE-FM/Cincinneti WDAF/Kansas City KGFX/Pierre

Hottest Tracks:

"Take Me Down" ALABAMA (RCA)

Oute WILL OF

COMMING

JARIE FPICKE

D SPUCE

JAKE GRANNE

JULCP HEMTON

JUNION HEMTON

JUNION LOWFON

HOTILINE

T.G. TREPPEN

FLUT WANH

ALLER TRIPP

LACY J. DELTON

PAPLA SCHOOLT

BELLAMY BROTHERS - When We Were Boys -

(Elektra/Curb) "Wo're Just A Little Ole Country Band" "Until The Money's Gone" "This Tims" "You Make Love So Easy" CALAMITY JANE — Celemity Jane — (Columbia) "Welkin" After Midnight" "When Love's in Your Heart (It's in Your Eyes)"

Les Angeles, CA

MEBLÉ MAGGAPD

JARIE PPICEE
COMMEDE
MEJONT SHOTMERS
STEMAPT & DILLOW

HOLLOW

ALABAMA
PICEY SEAGLS
CRUPTAL GATLE
PPISSELL & WESP

FRATLEP BROTHWES

DAVIES — Givin' Herself Away — (Wi Y (I Might Decide To Stay)" "You Turn Me On I'm A Redi Ng The Bluen" "Hold On" "Chair Manad A w On I'm A Redi DAN FOGELBERG - The Innocent Age - (Full

Moon/Epic) "Run for the Roses"

LEE GREENWOOD — Inside And Out — (MCA)
"Love Don't Get No Better Then This" "She's Lying" "Ain't No Trick
(It Takes Magic) "Home Awey From Home"

WAYLON JENNINGS — Black On Black — (RCA)
"Women Do Know How To Cerry On" "May I Borrow Borne Suger
From You" "Honky Tonk Blues" "Folsom Prison Blues" "Get Naked
With Me"

MEL McDANIEL - Take Me To The Country (Capitol) "I Wish I Was In Neahville" "Some Things I Want To Sing About" "When You Held Me In Your Arms".

WILLIE NELSON - Always On My Mind - (Co-

lumble) "Do Right Woman, Do Right Man" "Bridge Over Troubled Winterst" "The Perty's Over" "A Whiter Shude Of Pele"

OAK RIDGE BOYS — Bobble Sue — (MCA) "Old Kentucky Bong" "I Wish You Could Heve Turned My Heed (And Left My Heart Alone)" "Doctor's Orders"

DOLLY PARTON - Heartbreak Express - (RCA)

"Do I Ever Cross Your Mind" "Heartbreak Express" "Act Like A Fool v Blue Ridge Mountain Boy" PRIDE - Charley Sings Everybody's

Choice — (RCA) "You're Bo Good When You're Bed" "Oh What A Beautiful Love Song" "Cup Of Love" "I Hope (You Never Cry Agein)" JERRY REED — The Men With The Golden Thumb — (RCA) "She Got The Goldmine (I Got The Sheft)" "44"

DON WILLIAMS — Listen To The Radio — (MCA)
"Mistakes" "If Hollywood Don't Need You" "Fool, Fool Henri" HANK WILLIAMS JR. - High Notes - (Elektra/

Most Requested:

WILLIE NELSON "Always On My Mind" (Col.) ALABAMA "Mountain Music" (RCA)
CONWAY TWITTY "Slow Hand" (Elektra)

COUNTRY ALBUMS

JAMES PRICEE
JOHNNY LEE
NOTION O WILLIE
WATLOW & WILLIE
WYNTH CAYLE
ANALOM & WILLIE
WYNTH CAYLE
WYNTH

Cuts in bold type are receiving the heaviest airplay.

ALABAMA — Mountain Music — (RCA) "Take Me Down" "Close: Enough To Pairleot" "Words At Twenty Paces" "Green River" "Gonns Have A Parry" "Lovin' You Is Killin' Ma" "You Turn Me On"

CHARLIE DANIELS BAND - Windows - (Epic)

KNEW

COMMAY TWITTY
JOHN ANDERSON
EE BRUCE
HOTTOG:
BPLLANY BROTHER
T.G. SHEPPARD
EDDIE PARBITY

KRYFM Phoenie, AZ JOHNSY LEE OBNORDS HAPTY BOBBINS LEON EVERETTE STLLY BWAN HICHAEL MUPPHEY NOTESSE. ALABAMA WAYLON & WILLIE STATLES BOOTHERS STEVE WARINGS DOW MILLIAMS

POTTAND, OR

JARIE TPICKE
JOHNHY LEF
RILLY PARFEE
RAY STEVENS
HOTTON & WILLIE
TAURY WYMETTE
T.G. DREPPARD
BILLY RWAH
JEPRY BEET

Portare, Land
BAY PDICY
BAY PDICY
ARBADA MAMDOPLL
T.MALE 6 E.SCHUGGS
JOHNEY CASH
DOTHNY CASH
DOTHNY CASH
TOTOLOGY
TOTOLOGY
POLITICAL
DOTHNY CONTROL
DOTHNY CONTROL
DOTHNY CONTROL
DOTHNY CONTROL
BAYEY BAILEY
BAILEY
BAILEY

JOHNNY CASH
COM HUMLEY
BERST BARP
JOHN SCHHEITER
HOTEGET
ALARAMA
WAYLOW & WILLIF
STEVE WARINEF
RAFRABA MANDRELL

JEPRY REED MEBLE HAGGARD TERRY GREGORY HOTTOGET: ALABAMA RICKY SYAGGS STEVF WARINER KRSY Records, MM

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Names Ca JOHNNY LEE JUDY TATLOS JERPY LEF LEWIS DAYE ROMLANE PAT GARPFT HOTESET; ALARAMA WILLIZ SECOM BELLANY SECTIFFS TAMPY WYSETTE LEE GEETMOOD COSMAY TWITTY

WPIGHT BROTHEPS BAY STEVENS WICKLINE JOHNNY 1 PR

DAVID PRITEFIL MERICE RAGGARD HOTEGEL: STEVE WARINED JOHN ANDERSON CHARLEY PRIDE ED SRUCE COUMAY TWITTY

DOWNER HILEPP DAVID PRITTELL JOHNNY LEE BARBARA MANDRPLI HOTTOST HOTTO

JABIE FRICKE JOHNNY LEE HEBLE HAGGARD HOTTOST; WILLIE WELSON WATEON & WILLIE T.G. SHEPPARP HEL HC DAWIEL RAY PRICE

COUNTY TWITTY JOHENY LFF COM HUMLEY CHAPLESF HOLLOST HILLIE SFLACH ENTRAL CAYLE ALASANA CHAPLEY PRIDE JAMIE PRICES

Mond Rotteet: ALABAMA PTATLER BROTHFRS MAYLOW & WILLIE DOW WILLIPHI WHOMES MILBAP

137 Current Reports

did not report this week:

Curb) "The South's Gonne Rattle Agein" "Honky Tonkin" "I Henven Ain't A Lot Like Dixies" "I've Been Down" "Whiskey On Ioe

WAYLON & WILLIE "Just To Setlefy You" (RCA)
T.G. SHEPPARD "Finally" (WB/Curb)

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JEFFREY OSBORNE

I Really Don't Need No Light (A&M)

68% of our reporting stations on it. Rotations: Heavy 2/0, Medium 13/3, Light 21/3, Extra Adds 9, Total Adds 15, WXYV, WILD, WAMO, KDKO, WNHC, WATV, WGIV, KOKY, WJJS, WVOL, WOWI, WLTH, WKWM, WVOI, KPOP-FM. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

RICK JAMES

Dance Wit' Me (Gordy/Motown)

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 9/4, Light 9/6, Extra Adds 23, Total Adds 33, WILD, WAMO, WAOK, KRLY, WDIA, WAIL-FM, WYLD-FM, WBMX, WBLZ, WCIN, WJLB, KDKO, XHRM, WSSJ, WNHC, WWRL, WENN, WGIV, WOIC, WJAX, KOKY, WJJS, WVOL, WOWI, KTFM, WANM, WLTH, WKWM, WTLC, KAEZ, KACE, KDIA, KUKQ. A Most Added Record. Debuts at number 27 on the Black Radio

NEW & ACTIVE

many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. 🛛 indicates one of this week's Most Added new songs.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 34/1
Rotations: Heavy 6/0, Medium 16/0, Light 11/0, Extra Adds 1, Total Adds 1, KMJQ. Heavy. WJMO, WNHC, KNOW, WOWI, WANM, KAEZ. Medium: WXYV, WAOK, WYLD-FM, WBLZ, WCIN, WJLB, KDAY, XHRM, WWRL, WENN, WPDQ, KOKY, WJJS, WBLX, WLTH, WLUM.

CHIC "Soup For One" (Mirage/Atlantic) 32/11
Rotations: Heavy 1/0, Medium 9/2, Light 14/1, Extra Adds 8, Total Adds 11, WXYV, WEDR, WYLD-FM, KSOL, WATV, WOIC, WPDQ, WTMP, WLTH, WKWM, WLUM. Heavy: WGIV. Medium: WHUR, WHRK, WBLZ, KDAY, XHRM, WJMI, WTLC.

NARADA MICHAEL WALDEN "You're #1" (Atlantic) 32/9
Rotations: Heavy 1/0, Medium 10/0, Light 16/4, Extra Adds 5, Total Adds 9, WAMO, WAOK, WBLZ, XHRM, WATV, KOKY, WVOI, KDIA, KUKQ. Heavy: KDKO. Medium: WWIN, WHUR, WDIA, WHRK, WEDR, KSOL, WLOU, WJJS, WTOY, WTLC

WTOY, WTLC
REDDINGS "I Know You Got Another" (Believe in A Dream/CBS) 32/2
Rotations: Heavy 10/0, Medium 13/0, Light 7/0, Extra Adda 2, Total Adda 2, WTLC, KACE. Heavy: WOOK, WVEE, WDIA, WHRK, WEDR, WCIN, KSOL, WATV, WJMI, WJAX. Medium: WWIN, WAOK, WJMO, KDAY, XHRM, WENN, WBLX, WVOL, WOWI, WANT, WDAO, WKWM, KDIA. Debuts at number 28 on the Black Redio Chart.

WHISPERS "Emergency" (Solar/Elektra) 31/4
Rotations: Heavy 4/0, Medium 11/0, Light 12/0, Extra Adda 4, Total Adda 4, KDAY, WSSJ, WATV, WTLC. Heavy: WAOK, WPDQ, WANT, KACE. Medium: WWIN, WOOK, KDKO, XHRM, KSOL, KNOW, WJJS, WOWI, WKWM, KUKQ.

AURRA "A Little Love" (Salsoul/RCA) 30/2

Rotations: Heavy 2/0, Medium 16/0, Light 11/1, Extra Adds 1, Total 2, WJPC, WTMP, Heavy: WEDR, WGIV Medium: WAOK, WHRK, WCIN, WJMO, WJLB, KDAY, XHRM, KNOW, WJAX, KOKY, WBLX, WVOL, WOWI, WTOY, WDAO, WTLC.

WILLIAM "BOOTSY" COLLINS "Take A Lickin' And Keep On Kickin' "(WB) 30/2 Rotations: Heevy 3/0, Medium 18/0, Light 9/0, Extra Adds 2, Total Adds 2, WJMO, WPOQ. Heavy: WDAS, WTLC, KUKQ. Medium: WAMO, WHUR, WAOK, WGCI, WJLB, KDAY, XHRM, WLOU, WJJS, WOWI, WTOY, WLTH, WKWM, KPOP-FM, KOKY.

JUNIOR "Too Late" (Mercury/PolyGram) 29/19
Rotations: Heevy 1/0, Medium 6/2, Light 7/2, Extre Adds 15, Totel Adds 19, WWIN, WILD, WAOK, WVEE, WEDR, WBMX, WGCI, KDKO, KDAY, XHRM, WJMI, WKXI, WJAX, WPDQ, WJJS, WANM, WLTH, WTLC, KAEZ, Heevy: WSSJ. Medium: WHUR, WHRK, WJLB, KACE.

BILL SUMMERS & SUMMERS HEAT "At The Concert" (MCA) 29/2
Rotations: Heavy 1/0, Medium 18/1, Light 9/0, Extra Adds 1, Tota! Adds 2, KNOW, WTMP, Heavy: WOOK. Medium: WWIN, WHUR, WDIA, WHRK, WCIN, WJMO, KDAY, KSOL, WJMI, WJAX, WPDQ, WVOL, WTOY, WLTH, WTLC, KAEZ KROPEN.

KAEZ, KPOP.FM.

DIANA ROSS "Work That Body" (RCA) 29/2
Rotations: Heavy 3/0, Medium 13/0, Light 13/2, Extra Adds 0, Total Adds 2, WXYV, WVOI. Heavy: WJMO, WJMI, WPDQ. Medium: WILD, WVEE, WAIL-FM, KDKO, KDAY, KSOL, WSSJ, KOKY, WVOL, WTOY, WANM, WDAO.

MIGHTY FIRE "Sixth Street (Turn It Up)" (Elektra) 28/8
Rotations: Heavy 0/0, Medium 8/0, Light 14/2, Extra Adds 6, Total Adds 8, WXYV, WAOK, WKXI, WLOU, WOWI, WKWM, WVOI, KACE. Medium: WEDR, KDAY, XHRM, KSOL, WENN, WANM, WTLC, KUKQ.

LAKESIDE "Something About That Woman" (Solar/Elektra) 27/7
Rotations: Heavy 5/0, Medium 9/1, Light 7/0, Extra Adds 6, Total Adds 7, WILD, WDAS, WHUR, WBMX, KELP, WTMP, KUKQ. Heavy: WDIA, WHRK, WGCI, WATV, WLTH. Medium: WWIN, KDKO, KDAY, KSOL, KOKY, WLOU, WOWI, WTLC.

LARRY GRAHAM "Don't Stop When You're Hot" (WB) 26/14
Rotations: Heavy 1/0, Medium 9/1, Light 7/4, Extra Adds 9, Total Adds 14, WAMO, WBMX, WCIN, KDKO,
KDAY, XHRM, WNHC, WPDQ, WBLX, WANN, WTLC, KAEZ, WVOI, KPOP-FM: Heavy: WAOK. Medium: WHUR,
WDIA, WHRK, KSOL, WGIV, WVOL, WKWM.

WEST STREET MOB "Sing A Simple Song" (Sugar Hill) 26/2
Rotations: Heavy 6/0, Medium 11/0, Light 7/0, Extra Adds 2, Total Adds 2, WATV, WLOU. Heavy: WDIA, WJMO, WJAX, WDAO, WWWS, KACE. Medium: WWIN, WDAS, WHUR, WAOK, WHRK, WAIL-FM, WENN, WGIV, WVOL.

SHOTGUN "Ladies Choice" (Montage/Capitol) 25/4

ivy 2/0, Medium 7/0, Light 13/1, Extre Adds 3, Total Adds 4 m: WDAS, WATV, WLOU, WOWI, WTLC, KAEZ, KDIA. Adds 4, WAOK, WVEE, WDIA, WKXI, Heevy: KDKO

ONE WAY "Cutie Pie" (MCA) 24/4

Rotations: Heavy 14/3, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 4, KMJQ, KRLY, KDKO, KUKQ. Heavy: WDIA, WHRK, WGCI, WDMT, WJLB, XHRM, KELP, KOKY, KAEZ, KACE, KPOP-FM. Medium: WWIN, WYEE, KMJM, KDAY, KSOL.

SIGNIFICANT ACTION

DRAMATICS "Live It Up" (Capitol) 22/3 Rotations: Heavy 1/0, Medium 8/0, Light 10/0, Extra Adds Medium: WJLB, KDAY, XHRM, WOIC, WJJS, WTOY, W um 8/0, Light 10/0, Extra Adds 3, Total Adds 3, WXYV, WAIL-FM, WTLC. Heavy: WAOK IRM, WOIC, WJJS, WTOY, WKWM, KAEZ.

TIME "Girl" (WB) 21/4

y 8/0, Medium 5/1, Light 8/1, Extra Adds 2, Total Adds 4, WBLX, WTMP, WDAO, WLTH, Haevy: (ELP, WJMI, WKXI, KOKY. Medium: WAOK, KMJQ, KNOW, WOWI.

RJ'S LATEST ARRIVAL "(Aerobic Dancin) Keep Dancin" (Zoo York) 20/7
Rotations: Heavy 1/0, Medium &1, Light &1, Extra Adds 5, Total Adds 7, WILD, WCIN, KELP, WTMP, WDAO, WKWM, KAEZ. Heavy: WWWS. Medium: WWIN, WEDR, WJMO, WGIV, WTLC.

KAEZ. Heavy: WWWS. Medium: WWIN, WEDR, WJMO, WGIV, WTLC.

HERBIE HANCOCK "Lite Me Up" (Columbia) 20/1

Rotations: Heavy 1/0, Medium 8/1, Light 11/0, Extra Adds 0, Total Adds 1, KSOL. Heavy: WTLC. Medium: WXYV, WJLB, XHRM, WGIV, WJJS, WTOY, WLUM.

GREG PERRY "It Takes Heart" (Alfa) 20/1

Rotations: Heavy 1/0, Medium 8/0, Light 10/0, Extra Adds 1, Total Adds 1, WLOU. Heavy: WAOK. Medium: WWIN, KDAY, XHRM, WKXI, WOWI, WTOY, WLTH, WTLC.

Radio ARecords NATIONAL AIRPLAY/30 8

Three Two Last Weeks Weeks Week		May 7, 1982
6 3 1	1	DENIECE WILLIAMS/It's Gonna (ARC/Col.)
2 2 2	2	RAY PARKER JR./The Other Woman (Arista)
5 5 3	3	SHALAMAR/A Night To Remember (Solar/Elektra)
4 1 4	4	PATRICE RUSHEN/Forget Me Nots (Elektra)
7 6 5	5	CHERI/Murphy's Law (Venture)
8 8 6	6	CAMEO/Just Be Yourself (Chocolate City/PolyGram)
19 12 9	0	BLOODSTONE/We Go A Long Way Back (T-Neck/CBS)
14 13 10	8	DAZZ BAND/Let It Whip (Motown)
30 16 13	0	TEMPTATIONS/R. JAMES/Standing On (Gordy/Motown)
- 29 16	10	GAP BAND/Early In The Morning (Total Experience/PGM)
27 19 14	0	ASHFORD & SIMPSON/Street Corner (Capitol)
3 4 7	12	ATLANTIC STARR/Circles (A&M)
29 20 17	Ð	CHANGE/The Very Best In You (RFC/Atlantic)
9 9 8	14	A TASTE OF HONEY/I'll Try Something New (Capitol)
15 11 11	15	O'JAYS/I Just Want To Satisfy (Phil. Int'l./CBS)
1 7 12	16	RICHARD "D" FIELDS/If It Ain't One Thing (Boardwalk)
16 15 15	17	SKYY/Let's Celebrate (Salsoul/RCA)
- 25 20	1	P. McCARTNEY/S. WONDER/Ebony & Ivory (Columbia)
21 21 21	13	THIRD WORLD/Try Jah Love (Columbia)
23	30	SMOKEY ROBINSON/Old Fashioned Love (Tamla/Motown)
28 28 26	3	BRASS CONSTRUCTION/Can You See The Light (Liberty)
22	22	PLEASURE/Sending My Love (RCA) New
28	æ	D. WARWICK & J. MATHIS/Friends In Love (Ariste) Entry
11 14 19	24	O'BRYAN/The Gigolo (Capitol)
	25	BAR-KAYS/Freaky Behavior (Mercury/PolyGram)
	<u>@</u>	JEFFREY OSBORNE/I Really Don't Need No Light (A&M)
	3	RICK JAMES/Dance Wit' Me (Gordy/Motown)
	28	REDDINGS/I Know You Got (Believe In A Dream/CBS)
	2 9	WAR/You Got The Power (RCA)
24 24 29	30	ROBERTA FLACK/Making Love (Atlantic)
		y on compiled weekly reports from our reporting stations. Black circled numbers indicate sment from the majority of our reporters.

MOST ADDED ®

RICK JAMES (33) JUNIOR (19) JEFFREY OSBORNE (15) LARRY GRAHAM (14)

HOTTEST

RAY PARKER JR. (27) DAZZ BAND (26) PATRICE RUSHEN (24) TEMPTATIONS/R. JAMES (18)

RICHARD JON SMITH "Stay With Me Tonight" (Jive/Arista) 19/5
Rotations: Heavy 2/0, Medium 4/0, Light 9/1, Extra Adds 4, Total Adds 5, WAMO, WYLD-FM, WGIV, WTOY, WTLC
Heavy: WEDR, KSOL. Medium: XHRM, WLOU, WLTH, KPOP-FM.

FAT LARRY'S BAND "Act Like You Know" (WMOT/CBS) 19/1
Rotations: Heavy 0/0, Medium 6/0, Light 12/0, Extra Adds 1, Total Adds 1, WTOY, Medium: WXYV, WILD, WSSJ, WJJS, WDAO, WLTH.

SYLVIA "It's Good To Be The Queen" (Sugar Hill) 19/0 Rotations: Heavy 2/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. He WJMO, WOIC, WLOU, WOWI, WANM, WTLC.

WUND, WOIC, WLOU, WOWI, WANM, WILC.

QUEEN "Body Language" (Elektra) 18/6
Rotations: Heavy 1/0, Medium 8/2, Light 8/3, Extra Adds 1, Total Adds 6, WBLZ, KDKO, KDAY, KELP, WJAX, WBLX.
Heavy: WAIL-FM. Medium: WHUR, WHRK, WGCI, KSOL, WNHC, WVOL.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 18/1
Rotations: Heavy 4/0, Medium 5/0, Light 9/1, Extra Adds 0, Total Adds 1, WJPC. Heavy: WAMO, WAOK, XHRM, WSSJ. Medium: WAIL-FM, WYLD-FM, WLTH, WLUM, KUKO.

WSSJ. Medium: WAIL-FM, WYLD-FM, WLTH, WLUM, KUKO.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 17/3

Rotations: Heavy 1/0, Medium 10/1, Light 4/0, Extra Adds 2, Total Adds 3, WXYV, WATV, WLTH. Heavy: WSSJ. Medium: WWIN, WAMO, WEDR, WDMT, WJMO, XHRM, WJAX, WOWI, WLUM.

VERNON BURCH "Playing Hard To Get" (Spector/Capitol) 17/1

Rotations: Heavy 2/0, Medium 7/0, Light 7/0, Extra Adds 1, Total Adds 1, WVEE. Heavy: WLOU, WTLC. Medium: WAOK, WCIN, WJMO, XHRM, KSOL, WENN, WOWI.

WAOK, WCIN, WJMO, XHRM, KSOL, WENN, WOWI.

SHARON BROWN "I Specialize In Love" (Profile) 16/2

Rotations: Heavy 4/0, Medium 5/0, Light 5/0, Extra Adda 2, Total Adda 2, WJMO, WDAO. Heavy: WAOK, WSSJ, WNHC, WWRL. Medium: WWIN, WILD, WEDR, WOWI, WANM.

SECRET WEAPON "Must Be The Music" (Prelude) 16/1

Rotations: Heavy 7/0, Medium 6/0, Light 2/0, Extra Adda 1, Total Adda 1, KMJQ. Heavy: WWIN, WDAS, WSSJ, WATV, WOIC, KELP, WANT. Medium: WAOK, WVEE, WAIL-FM, WJPC, WJMO, KDAY.

ZOOM "Love Seasons" (Polydor/PolyGram) 16/1

Rotations: Heavy 7/0, Medium 6/0, Light 2/0, Extra Adda 1, Total Adda 1, KMJM. Heavy: WAMO, WJLB, WKND, WRRL, WPDQ, WLOU, WANT. Medium: WYLD-FM, XHRM, WATV, WTLC, WLUM, WVOI.

AL JARREAU "Teach Me Tonight" (WB) 16/0
Rotations: Heavy 1/0, Medium 10/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: KNOW. Medium: WOOK, WDIA, WDMT, XHRM, WSSJ, KOKY, WJJS, WLUM, KAEZ, KUKQ.

WDMT, XHRM, WSSJ, KOKY, WJJS, WLUM, KAEZ, KUKQ.
FREDI GRACE & RHINSTONE "Help (...Save This Frantic Heart Of Mine" (RCA) 15/5
Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Extra Adds 5, Total Adds 5, WXYV, WVEE, WDAO, WTLC, KPOP-FM.
Heavy: WAOK. Medium: WEDR, XHRM, WLOU, WLTH.
KLIQUE "Dance Like Crazy" (MCA) 15/4
Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extra Adds 3, Total Adds 4, WAOK, WBMX, KDAY, WJAX, Medium: WEDR, YHRM, WENN, WGIV.

L.T.D. "April Love" (A&M) 15/0
Rotations: Heavy 5/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WWIN, WEDR, WJLB, WATV, WBLX
Medium: WDAS, WVEE, WYLD-FM, XHRM, WANT. Medium: WDAS, WYEE, WYLDEM, ARHIM, WANT.

SISTER SLEDGE "All The Man I Need" (Cotillion/Atco) 14/8
Rotations: Heavy 0/0, Medium 1/1, Light 7/1, Extra Adds 6, Total Adds 8, WAIL-FM, WJPC, XHRM, WGIV, WPDQ.

WJJS, WLTH, KPOP-FM.
HIGH INERGY "First Impressions" (Motown) 14/4
Rotations: Heavy 0/0, Medium 6/1, Light 5/0, Extra Adds 3, Total Adds 4, WDAS, WLTH, WTLC, KACE. Medium: WGCI, WDMT, WANM, WLUM, WWWS.

DENNIS BROWN "Love Has Found Its Way" (A&M) 14/3
Rotations: Heavy 1/0, Medium 6/0, Light 5/1, Extra Adds 2, Total Adds 3, WAIL-FM, WJAX, WVOI. Heavy: WLUM.

GENE CHANDLER "Make The Living Worthwhile" (20th/Chi-Sound) 14/3
Rotations: Heavy 1/0, Medium 4/1, Light 8/1, Extre Adds 1, Total Adds 3, WDAS, WDIA, WLTH. Heavy:

Medium: WWIN, WVEE, WWNL.

RITCHIE FAMILY "I'll Do My Best (For You Baby)" (RCA) 14/3

Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Extra Adds 3, Total Adds 3, WEDR, WKWM, KPOP-FM. Medium: WWIN,

ALTON EDWARDS "I Just Wanna (Spend Some Time With You)" (Columbia) 14/2
Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 2, Total Adds 2, WXYV, WENN. Medium: WEDR, XHRM,

HIGH FASHION "Feelin' Lucky Lately" (Capitol) 13/7
Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 7, Total Adds 7, WWIN, WVEE, WEDR, WBMX, WTMP, WTLC, KAEZ, Heavy: WAOK, Medium: WNHC.

ROSE ROYCE "Best Love" (Epic) 13/1
Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WAOK. Medium: WWIN, WEDR, KOKY, WTLC, KPOP-FM.

Black Radio **Hottest**

May 7, 1982

Rey Parker Jr. Petrice Rushen

SOUTH

Dezz Bend Richard "Dimples" Fields Cheri Atlantic Starr Temptations/R. James Temptations/R. James Deniece Williams

Dazz Band Petrice Rushen Cheri Shelemer

MIDWEST

Atlantic Starr Dezz Bend Ray Parker Jr. Deniece Williams Petrice Rushen

WEST

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST.

WXYV/Batti Tim Wetts

DIANA POSS CHIC CHIC
DRAMATICS
BOBBY CALDWELL
MIGHTY FIRE
ALTON EDWARDS
FREDI GRACE 6 RHI SINNAMON JEFPREY OSBORNF B.B.C.S. & A. HOTTEST: CAMEO PEABO BRYSON ONE WAY IMAGINATION

WWIN/Baltimore

JENNIFER HOLLIDAY SINNAMON L.A. BOPPERS B.B.C.S. & A. HIGH FASHION JUNIOR KENI BURKE STYLISTICS STYLISTICS
HOttest:
SECRET WEAPON
CHERI
TROUBLE FUNK
PATRICE RUSHEN
DENIECE WILLIAMS
RICHARD D. FIELDS

WILD/Boston Steve Crumbley

EDWIN BIRDSONG
RJ'S LATEST ARRIV
JEFFREY OSBORNE
RICK JAMES
ST. TROPEZ
HINDOR CHERT
RAY PARKER JR.
TEMPTATIONS/JAMES
DENIECE WILLIAMS
ATLANTIC STARR

WSS-J/Camden-Ph **Gary Shepherd**

CHANGE LONNIE JORDAN RICK JAMES B.B.C.S. & A. Hottest: O'JAYS BLOODSTONF SECRET WEAPON TEMPTATIONS/JAMES GAP BAND

WKND/Hartford Eddle Jorden

Hottest: STEVIE WONDER ATLANTIC STARR SHALAMAR PATRICE RUSHEN THIRD WORLD

WNHC/New Haven

HOT CUISINE JEFFREY OSBORNE MILES WATSON RICK JAMES
RICK JAMES
LARRY GRAHAM
CENTPAL LINE
Hottest:
ATLANTIC STAPR CHERI PICHARD D. FIELDS DENIECE WILLIAMS PATRICE PUSHEN

RICK JAMES RONNIE DYBON AZYMUTH RICHARD D. FIELDS HIGH INERGY ROY AYERS HERB ALPERT Hottest: DENIECE WILLIAMS BLOODSTONE RAY PARKER JR. TEMPTATIONS/JAMES ABHFORD & SIMPSON

WDAS/Philadelphia

HEDDINGS
HIGH INPRGY
ST. TROPEZ
S.B.C.E. & A.
BOOKER T.
EDWIN BIPDRONG
HILLIE JACKRON
LAKESIDE
GFNE CHANDLEP
LEVEL 42
HOLGES! HOTERS (CHER)
THIRD WORLD
ATLANTIC STAFF
BICHARD D. FIELING
PATRICE RUNHER

WAMO/Pittsburgh John Anthony

TEDDY PENDERGRASS
JEFFREY OSBORNE
NARADA M. WALDEN
LONNIE JORDAN
RICHARD JON SMITH
LARRY GRAHAM
RICK JAMES RICK JAMES
HOTTEST:
TEDDY PENDERGRASS
TEMPTATIONS/JAMES
BOOKER T.
MCCARTNEY/WONDER
MCCARTNEY/WONDER

WOOK/Washington Dwight Langley

O'BRYAN LONNIE JORDAN Hottest: RAY PARKER JR. PATRICE RUSHEN DAZZ BAND

WHUR/Washington Oscar Fields

LAKESIDE SINNAMON CARRIE LUCAS Hottest: STEVIE WONDER

MIDWEST WJPC/Chicago Jerry Boulding

SKYY WALDO SMOKEY ROBINSON AURRA DAVID LASLEY PLEASURE SISTER SLEDGE HOTTEST: RICHARD D. FIELDS O'BRYAN CHERI ROBERTA PLACK DAZZ BAND

WBMX/Chicago Lee Michaels

JUNIOR LAKESIDE CONTROLLERS
XAVIER
LARRY GRAHAM
ROSE ROYCE
HIGH FASHION
KLIQUE
RICK JAMES Hottest: PATRICF RUSHEN TEMPTATIONS/JAMES DAZZ BAND

WGCI/Chicago

FAST

BRASS CONSTRUCTIO KID CREDLE
JUNIOR
SINNAMON
B.B.C.S. 6 A.
HOTTEST:
RAY PARKER JR.
SHALAMAR
ONE WAY
CHAS JANKEL
DENIECF WILLIAMS

WBLZ/Cincinnati Harry Lyles

RICK JAMES TEDDY PENDERGRASS NARADA M. WALDEN QUEEN HOTTEST: PATRICE RUSHEN SHALAMAR DAZZ BAND RAY PARKER JR. BLOODSTONE

RICK JAMPS RJ'S LATEST ARRIV LARRY GRAHAM Hottest: REDDINGS DAZZ BAND PATRICE RUSHEN CHERI

ASHPORD & SIMPSON TEMPTATIONS/JAMES WARWICK & MATHIS CHANGE LONNIE JORDAN SMOKEY ROBINSON BOBBY WCMACK BOBBY WCMACK Hottest: ROBERTA PLACK ONE WAY CAMEO GAP BAND CHANGE

WJMO/Cleveland Erik Stone

EDWIN BIRDSONG LADY BOOTSY COLLINS SHARON BROWN RONI GRIFFITH MARY MUNDAY HOTTOSE RUSHFN DAZZ RUNDAY DAZZ BAND ATLANTIC STARR SHALAMAR RICHARD D. PIELDS

WDAO/Dayton Lankford Stephens

RJ'S LATEST ARRIV PREDI GRACE & RHI PREDI GRACE & LADY Hottest: CAMEO PATRICE RUSHFN SHALAMAR CHERI RAY PARKER JR.

WJLB/Detroit J. Michael McKay

BOHANNEN RICK JAMES PEECH BOYS Hottest: LTD

WLTH/Gary Dana Huskisson

SISTER SLEDGE BOBBY CALDWELL XAVIER CHIC CHANGE TIME HIGH INERGY JUNIOR JUNIOR
JEPFREY OSBORNE
RICK JAMES
GENE CHANDLER
Hottest:
PATRICF RUSHEE SHALAMAR DENIECF WILLIAMS ONE WAY THIRD WORLD

WKWM/Grand Rapids Frank Grant

FICK JAMES
JEFFREY OSBORNE
8.8.C.S. & A.
HIGHTY FIRE
CHIC
RITCHIE FAMILY
NOEL POINTER
O'BRYAN
RJ'S LATEST ARRIV
ROSAY HOTTEST:
DAZZ BAND
BRASS CONSTRUCTIO
DENIECE WILLIAMS
RAY PARKER JR. PATRICE RUSHEN

WTLC/Indianapolis

MARZ
WHISPERS
FREDI GRACE & RHI
DRAMATJCS
NOEL POINTER
KLAS STARPOINT STARPOINT XAVIER HIGH INERGY RICHARD JON S LARRY GRAHAM RICK JAMES JUNIOR HIGH PASHION REDDINGS HOTTERS.

CHIC
Hottest:
CHERI
BLOODSTONE
RICHARD D. FIELDS
MCCARTNEY/WONDER
ASHFORD & SIMPSON

KTFM/San Antonio

RICK JAMES
ELTON JOHN
DENIFICE WILLIAMS
FRANKE & KNOCKOUT
CONWAY TWITTY
HOTTER
JOAN JETT
JOUNNEY
PRINCE
RICHARD D. FIELDS
GRANDMASTER FLASH

JUNIOR
RILLY ALHAYS
RICK JAMES
RICK JAMES
MCCARTNEY/WONDER
LA CONNECTION LA CONNECTION
HOTTOGET
PAY PARKER JR.
RICHARD D. FIELDS
CAMEO

WTMP/Tampa

LAKESIDE O'BRYAN RJ'S LATEST ARRIV BILL SUMMERS TIME HIGH PASHION ZZ HILL

KAEZ/Oklehome City Lee Simpson

BOBBY GAINS MARCIA HINES LARRY GRAHAM LARRY GRAHAM
JUNIOR
LEVEL 42
LONNIE JORDAN
RICK JAMES
HOTTEST
HOTTEST
SHALAMAR
CHERI
ONE MAY
TEMPTATIONS/JAMES
GAP BAND
WWWW.SRANDREW MI

WWWS/Seginaw, Mi Kermit Crockett

none Hottest: J: GEILS BAND O'BRYAN DAZZ BAND CAMFO RJ'S LATEST ARPIV

KNUM/St. Louis Dick Edwards

PATRICE RUSHEN ZOOM ROBERTA PLACK HOTTOST: MCCARTNPY/WONDER DENIECE WILLIAMS J. GEILS BAND STEVIE WONDER KOOL & THE GANG

WVOI/Toledo Mazz Myrick JEFFREY OSBORNE ELUSION LARRY GRAHAM DIANA ROSS NARADA M. WALDER B.B.C.S. 6 A. MIGHTY FIRE SMITH & CLAYTON DENNIS BROWN HOTCEST DAZZ BAND ATLANTIC STARR RAY PARKER JR. CHERI CAMEO

WEST .

TEMPTATIONS/JAMES
ONE WAY
DAZZ BAND
RICK JAMFS
LARRY GRAHAM
JUNIOR
JEFFREY OSBORNE
QUEEN
TOM TOM CLUB
PEFCH BOYS PEECH BOYS TEDDY PENDEPGRASS Hottest: Hottest: CHERI ATLANTIC STARR CAMEO GAP BAND KDAY/Los Angeles J.J. Johnson

KLIQUE BETTYE LAVETTE LARRY GRAHAM JUNIOR WHIS PERS QUEEN STEVIE WONDER Hottest: ATLANTIC STARR

KACE/Los Angeles Alonzo Miller

MCCARTNEY/WONDER HIGH INERGY RICK JAMES REDDINGS
MIGHTY FIRE
PHIL UPCHURCH
HOTTER
ATLANTIC STARR
DAZZ BAND
ONE WAY
PATRICE RUSHEN
DENIECE WILLIAMS

KDIA/Oakland

O'JAYS T-CONNECTION
MCCARTNEY/WONDER
NARADA M. WALDEN
RICK JAMES
STEVIE WONDER Hottest: PATRICE RUSHEN DAZZ BAND

KUKQ/Phoenix Steve Smith

OME WAY
XAVIER
NARADA M. WALDEN
PUNKAPOLITAN
LAKESIDE
EARL KLUGH
L.A. BOPPERS
RONNIE LAWS
COLLAGE
BICK JAMES RICK JAMES KLEEFR RAY PARKER (POP-FM/Secra

LARRY GRAHAM SISTER SLEDGE PREDI GRACF 6 RHI JEPPREY OSBORNE RITCHIE PAMILY TOM TOM CLUB BERTIE HIGGINS PIA ZADORA CHARLENE HOTCEST: CHARLENE
HOTTEST:
RAY PARKER JR.
ONE WAY
GAP BAND
RICK JAMES
TEMPTATIONS/JAMES

XHRM/San Diego Duff Lindsey

LARRY GRAHAM NARADA M. WALDEN NARADA M. WAL XAVIER RICK JAMES SISTER SLEDGE BILLY ALMAYS L.A. BOPPERS JUNIOR JUNIOR
HOTTOSTARR
ATLANTIC STARR
ONE WAY
CHERI
RAY PARKER JR.
GAP BAND

KSOL/San Mateo, CA Bernie Moody

HERBIE HANCOCK CHIC
Hottest:
DAZZ BAND
PATRICE RUSHEM
ATLANTIC STARR
TASTE OF HONEY
THIRD WORLD

RAMSEY LEWIS

Live At The Savoy (Columbia)

JEFF LORBER It's A Fact (Arista)
BEN SIDRAN
Old Songs For The... (Ant
FATHERS & SONS Rio (Musiciar/Elektra) SONNY ROLLINS

EAST: WYBC/New Haven, CT, Tom Strillsaguth.
MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John Hill WEST: KJJZ/Denver, CO, Ire Gordon.

WYLD-FM/New Orleans
Tony Brown
TEDDY PENDERGRASS
ANGELA BOPILL
RICK JAMFS
CHIC
RICHARD JON SMITH
LONNIE JORDAN
HOTEGAT:
RICHARD D. FIELDS
SHALAMAR
ATLANTIC STARR
TASTE OF HONEY
DENIFCE WILLIAMS

HOLLOUS TONE
BLOODS TONE
BHALAMAR O'JAYS CHI-LITES

LUTHER VANDROSS
RICHARE JON SMITH
ROSE ROYCE
FAT LARFY'S SAND
MEL SROOKS
ATKINS
CONTROLLERS

RICK JAMES

Barry Richards
RICK JAMES
GOLDIE ALEXANDER
DENNIS BROWN
D TRAIN
D TRAIN
DRAMATICS
SISTER SLEDGE
HUEY LEWIS & NEWS
DERNARD WRIGHT
HOTTOSS
HOCARTNEY/WCNDER
TEMPTATIONS/JAMES
SECRET WEAPON
RICHARD D. PIELDS
ATLANTIC STAPR

WOWI/Nortalk Chester Benton

Chester Benton
JEFFREY OSBORNE
RICK JAMPS
ST. TROPEZ
MIGHTY FIRE
HOTTEN:
TEMPTATIONS/JAMES

WANT/Richmond Kirby Carmichael

WTOY/Rosnok Donnie Desne

HORREST RUSHEN PATRICE RUSHEN DENIECE WILLIAMS TROUBLE FUNK GAP BAND MCCARTNEY/WONDER

SOUTH I

WVEE/Atlanta

PREDI GRACE & RHI VERNON BURCH JUNIOR HIGH PASHION ST. TROPEZ ABBA lottest: HOTCEST:
BLOODSTONE
DAZZ BAND
GAP BAND
RICK JAMES
TEMPTATIONS/JAMES

WAOK/Atlanta Larry Tinsley

RICK JAMES NARADA M. WALDEN SHOTGUN MIGHTY PIRE KLIQUE JUNIOR LINDA SEALS Hottest: DAZZ BAND BLOODSTON ATLANTIC STARR RAY PARKER JR. O'BRYAN

KNOW/Austin

SMOKEY ROBINSON BILL SUMMERS XAVIER DAZZ BAND TIME

WENN/Birmingham Gene Wise

RICK JAMPS ALTON EDWARDS ALTON EDWAR Hottest: CHERI CAMEO CONTROLLERS BLOODSTONE DAZZ BAND

WATV/Birmin Ron January

WHISPERS TOM TOM CLUB POBERTA PLACK ROBERTA FLACE
CHIC
NARADA M. WALDEN
WEST STPEET MOR
TEDDY PENDERGPASS
MCCARTNEY/WOWDER
BAND AKA
JEFFFEY OBBORNE
HIGH INERCY
W.A.G.B. BAND
BORBY CALDWELL
Hottest: HOTTEST:
PAY PARKER JR.
GAP HAND
SECHET WPAPON
TEMPTATIONS/JAMER
ZZ HILL

WGIV/Charlotte Chris Turner

RFDDINGS
RICHARD JON SMITH
NOEL POINTER
SISTER SLEDGE
JEFFREY OSBORNE
RICK JAMES
JIMMY ROSS
JUNIOR
HOTTER
ATLANTIC STARR
SKYY SKII PATRICE RUSHEN

ANGELA BOFILL
FREDERICK KNIGHT
L.A. BOPPERS
HOTLEST:
SECRET WEAPON
DAZZ BAND
CHERI
DENIFCE WILLIAMS
TEMPTATIONS/JAMES

KELP/EI Paso

CHERI DAZZ BAND RICK JAMES LIPPS, INC LAKESIDE

ONE WAY
THE WEAPON
THE OME WAY

SPECET MEAPON
ASHFORD & SIMPRON
ROBERTA FLACK
HRABE COMETRUCTIO
PATTI AUFTIN
HAY PARKER JR.
HOLLEST,
ONF WAY
O'BRYAN
PICHAPD D. FIELDP
PRINCE GRANDMAETER PLASH

WKXI/Jackson Tommy Marshall

SHOTGUN MIGHTY FIRE Hottest: RAY PARKER JR. BLOODSTONE O'JAYS CAMEO DENIECE WILLIAMS

WOIC/Columbia, SC Mickey Arnold

SHALAMAR OUEEN
RAY PARKER JR.
RJ'S LATEST ARRIV
WHISPERS Hottest: TIME TIME SWITCH ONE WAY SECRET WEAPON PICK JAMES

KRLY/Houston Steve Harris

ONE WAY
RICK JAMES
EKYY
MCCARTHEY/WONDER HOTCHAIN IN WOODER HOTCHAI PAY PARKER JR. SHALAMAR RICHARD D. PIELDS O'BRYAN PATRICE RUSHEN

KMJQ/Houston Ross Holland

JUNIOR

WJMIJackson Carl Haynes

RONNIE DYSON JUNIOR
D TRAIN
Hottest:
DAZZ BAND
TEMPTATIONS/JAMES TIME DIANA ROSS

WJAX(95X)/Jacksonville Steve Fox

O'BRYAN DENNIS BROWN RICK JAMES SEARCH SEARCH
QUEEN
KLICUE
BONNIE FOREMAN
HOTTEST:
RAY PARKER JR.
TEMPTATIONS/JAMES
THIRD WORLD
ASHFORD & SIMPSON
DAZZ BAND

WPDQ/Jacksonville

Earl James

CHANGE SISTER SLETCE TEDDY PENDPRGRASS COLLAGE LONNIE JORDAN LARRY GRAHAM CHIC BOOTSY COLLINS JUNIOR WARWICK & MATHIS TROUBLE PUNK THOUBLE FUNK
HOTESET:
SMOKEY ROBINSON
RICHARE D. FIELDS
LAKESIDE
SKYY
CHI-LITES

KOKY/LIttle Rock

NARADA M. WAI.
D TRAIN
O'RRYAN
DPEAM GIPLS
HOTE-ORT
CAMEO
RAY PARKER JP.
DAZZ BAND
BLOODSTA DAZZ BAND BLOODSTONE PATRICE RUSHEN

WLOU/Louisville Neal O'Rea

XAVIER
WEST STREFT MCB
GREG PERRY
HIGHTY FIRE HOTTEST: RAY PARKER JR. BAR-KAYS ATLANTIC STARR BLOODSTONE PATRICF PUSHEN

MCCARTNEY/WONDER

WEDR/Miami

HOTTERT:

WBL X/Mobile

OUPEN LARRY GRAHAM TIME

BLOODSTONE STARS ON 45

Michael J. Alexander

RICK JAMES
JEFFREY OBRORNE
STARPOINT
SANTA ESMEHALDA
TEDDY PENDEPGRASE
NARADA M. WALDEN

WJJS/Lynchburg, VA

SISTER SLEDGE MILLIE JACKSON JEFFREY OSBORNE JUNIOR TEDDY PENDERGRASS SMOKEY ROBINSON RICK JAMES DENIECE WILLIAMS MCCARTNEY/WONDER

WDIA/Memphis

BOOTSY COLLINS RICK JAMES GENE CHANDLEP SUPERIOR MOVEMENT SUPERIOR MOVEMENT SHOTGUN HOTCEST: TEMPTATIONS/JAMES GAP BAND DAZZ BAND BLOODSTONE ZZ HILL

WHRK (K97)/Memphis Ron Olson

BRASS CONSTRUCTIO PEDDINGS EDWIN BIRDSONG Hottest: Hottest: DAZZ BAND GAP BAND RAY PARKER JR. ONE WAY RICK JAMES

WEDR/Miemi Leo Jecteon RITCHIE PAMILY SMITH & CLAYTON RIGH PABHION CHIC JUNIOR MATHIX SINNAMON CAROLE SYLVAN GERI LOGAN LARRY GRANT HOSSEME!

WVOLNashville Fred Hervey

DOROTHY MOORF TOM TOM CLUB TEDDY PENDERGRASS SMOKEY ROBINSON JEFFREY OSBORNE Hottest: RAY PARKER JR. J. GEILS BAND MCCARTNEY/WONDER

WAIL-FM/New Orleans Barry Richards

WYLD-FM/New Orleans

WI UM/Milwaukee Jack Randall

WANM/Tallahassee

SHALAMAR BLOODSTONE

TEDDY PENDERGRASS

Musician/Composer... (Pablo)
OSCAR PETERSON Nigerlan Marketplace (Pablo)
LEE RITENOUR No Problem (Milestone)

Regional Adds & Hots

Parallel One

APP71: 0106186

MINT WHILE
SCHOOL STATE
SCHOOL STATE
SCHOOL STATE
SCHOOL STATE
SCHOOL STATE
ST

VAMERATE CHARLETE CONTURE LIGHTE GORTUNE LIGHTEN WILLIE MELICON

PUICE MENTUM HOLLWAL: HATANTHEY PHOMOS N CHABLEME HILLS HESSON DEBIECY WILLIAMS ESTUM JOHN

JUTY REO
EDDIT BARRITT
AAPHATTAM TRABEFF
DESTIE HIGGINA
HALLE HELGON
HICLARTHEY/MONDES
CHARLIGHE
ELTON JANN
JANNE DODNYER

ELTON JOHN ROMENTA PLACE ANTA ESMERALO NOTERRES
PAUL DAVIS
VANGELIS
NECARTHEY/WONDER
REPTIE HEGGINS
DOUBLEY

WP/Phillechelphie Beb Reseo

(CLTON JUNE) Not cent :

BOTTORY I BICK SPRINGFIELD HURY LEWIS & WEWS PAUL DAVIN GREG GUIDRY NEATLES

WTAE/PResburgh Don Berns

JUICE MENTON NOTIFIEL MARRA STREISAND ONJ HOBERTA PLACE WILLIE MELEON HUEY LEWIS 6 NEWS

STEVIE WOODS
HANNATTAN THANSFE
HOLLOSE;
JOURNEY
PAUL DAVIS
RICCANTHEY/WONDER
CHABLENE
AL JARREAU

WLTT/Wrenington, D.C.

INDESCRET AL JARREAU NICCARTHET/WONDER CHARLESE DAM FOGELRERG ELTON JOHN

ELTON JUHN SHEERA FARTON HEFTIE HIGGIES

Parallel Two

ROBBIE MILIAP T.G. SMEPPART HOLERS! MCCARTHEY/SONCES CHARLERE MILLIE MELSON SMIREY ROBJHSCH JUICE MENTEN

WILAZIChertestor Frank George

JUICE HENTON MANNATTAN TRAKSFE STEVIE WUGOS MELISSA MANCHESTE

CARDLE RIMC CARDLE RIMC GOPDUS LICHTFOT T.G. SMEPPARD MARWICE & MATHIS ICENIECE WILLIAMS NOTICE & MILLIAMS NOTICE & MILLIAMS NOTICE WILLIAMS N

WTICAtertlers Ginny Jestonka

T.G RIEFFARD BARLA BOBOFF HOLLBYNY/WORDER VANGELIN WILLIE NELBON SUBERYA FLACE DAS FUGELSEN

WWSW (SWS)/PH

RABLA HOBOFF CABULE BING BORNER HILBAP LARRY LEF HELESSA HANCHESTS.

WGY/Schenectedy Watter Fritz

HOLLESS HELELM CHARLENE CHARLE

WHEN/Syracuse Karan Taylor

LMB HATTEST, VANGELIS PAUL DAVIS CHARLENS PKCAPTHEY/ACEDEN KAY PANGEN JB.

HOTE OF STATE OF STAT

Parallel Three

HULLUST; HCCATHEY/NUMBER HOMESTA PLACE JUICE MEMPON HELLISA MANCHESTE HOMES HILBAP

DEFIACE WILLIAMS
MUNNIE MILBAP
FETER MOUNE
HOTESAT;
MCCARTWEY/WCMDES
JOHN DENVES
CHAPLENE
MARRY MANILOM
AL JAHREAU

WKZE-FM/Cape Cod Paul Maltenna

HALCO HOTCAST : HCCARTHEY/WONDEN BANBY HAND LOM CHARLENE ELTOM JOHN HEATLES

CABOLE KING T.G. SHEPPARD ARLA BONDEP

MIDWEST Parallel One

WCLR/Chinage Gary Prine

NOTTHE PART OF THE PART OF THE

WFYR/Chicago John Watherbee

HAY PARKER JE HELTOOT: HICK SPHINGFITLO PAUL DAVID MICCAPTHYS/WINDER CHARLENS WILLIE NFESON

SSKRC/Cincinnati John Philips

WZZP/Clovele Bob MoKey

JOHN DENVES T.O. SHEPPARD DONNIE 1918 JOHN SCHNFIDER

WCZY/Detroit Jim Scottin

WHIMLenses City Jeff Roberts

MADWICE & MATHIE JUICE HPWYCH 7-G. SMEPPAHD

HOLLOWEY
BERTIE HIGGIND
ANNE MURHAY
CARPENTERS
MCCARTNEY/WORDS #
VAMPELIS

WGAR/Cleveland Chuck Collier

NIMON & GANFUNKEL T.O. SHEPPARD TENPTATIONS/JAMES HOLLWAL:

HOTTOGE:
PAUL DAVIS
HICK SPRINGFIELD
MCCAPTNEY/WONDER
GREG GUIDNY
RUSERTA FLACE

LEO SAYER
ALABAMA
NABBARA MANDHELL
HOTTUS IN
MCCARTHEY/NONDER
HARRY MANILLA
BEHTTE HIGGINS
WARWICK & MATHIS
RABLA BOMOFF

EB04/BL Louis Morgon/Walker

HARRY MANILLS

Parallel Two

WHEY/Appleton Shannon/O'Halk

HONNIE HILSAP JUICE NEWTON HECO DON WILLIAMS SMOARY MOBINSON

RABLA SCHOPF CABBLE BING WARRICH & MATHER SCOTTON C. CHARLENS HICKARTHEY/MENDED BOOKSTA FLACE WILLIS HELDING OREG OUIDMY

616TVMCelumbus Denny Nugeni

Hottpet:

WFDF#lint Paul Landino

HULLIE NELEUM MILLIE NELEUM MUCANTNYY/W MDEN CHANLENE DAN FOGELHENG T.G. SHEPPARD

WOWOFE Wayne

POLIMBE: VANGELIA HICH SPHINGFIELD HALL & CATES LP HOUR CHAHLENE

DENNIE INIS

HOLLDOC: CARPENTERS CHARLENS SARRY MANILLA KRNT/Des Mole Steve Globona

WAKIVALION BBHTIE NIGGIMB
JULEN NEWTON
PABLA BODLUP
HANHATTAR THANDEF
HOTLOGIF
PCCAPTARY/WORDER
VANGELIB
CHAFIEME
HILLIE HELLON
DAN FYGELPERG

JUICE NEWTON CODY TAYLOR HOLLVEL! HOLLVEL! HILLIE NFLSCN SDBEFTA FLACE BARRY PANILOW CAN FUGGLISERG MCCARTNEY/MONDER WHBC/Canton Mike Dorn

HOTTFOT: WILLIE NRISON DAN POGELBERG MCCARTNEY/WCNDEN EDLIE RAHBITT GORDON LIGHTPODT

JUICE NEWTON LARRY LEE DENIECT WILLIAMS HOTEPST I DAN FOCELBERG CHARLENE MCCARTREY/WONDER EDDIE NABSITT WILLIE NELSON

T.D. BHEPPARD HOTICAL: MCCARTMY/WONDER FICK SPRINGFIELD WILLIE NELSON GRED OUIDRY LRB

WF MILTLanning Dave McClary

HOTTUBE JOHN DENVER DAN FOGELBERG WAYLOW & WILLIE T.G. SHEPPAND POWNIE MILBAN

WIBA/Madison Hon Sowe

HOLLDE HELSON CHANLENE JOHN DENVES HANNY MANILAN BORFRIA FLACK

KBLQ/Bt Laute Andrew/Torcasso

HOLLEGE: DAN FOGELHERG CHABLENE STRON 6 GARFUNKEL CARGLE BING RONNIE MILSAP

KARLA BOMOFF

MOREY ROBINSON

DTAVIP WELCH WELLSEN FLAMMER GAN HOLLEN'S MEMORY BECCAPY BY STAMBER AL JANDEAU MILLER BYLAMB MAN PERSIASH MAN PERSIASH

VARIELIE
LIAJ PRINCEP
JUNE DENVER
BECAPTNEY/MARTER
LIAN FARELAND

HEFTER HICHT

KLTE/Oblehome City Yony Stone

HELISSA MANCHESTE HOLLEST; MCCAPTHFY/WONDER WILLIE HELSON DAN FOGELMENG HOHERTA FLACE AL JARNEAU

Ed Brown

VIC ASHER
PETER MOOME
GODILEY & CREME
GODILEY & CREME
HEART
JUICEN REMTUN
ALENSI
BILLY VERA
LEO SAYER
HOST-RE
PAUL DAVIS
MILLIE NELSON
NCCARTHEY/HCMDE
REFYIE HIGGINN
TENRY CASIONAM

KEYIDAMAUSIN, TX Mike Patrick BABRABA HANDRELL ALEASI DILL LABOUNTY LEO SAYER HOLLES CHARLENE CHARLENE

Adama/Deniels

RAY PARREN JR..
JUICE NEWTON
HOTE-est:
CHARLENE
DAN FOGELRER:
MILLIE NELSON
MCCARTNEY/MCNDEI
ELTON JOHN Parallel Three JUICE NEWTON MELISSA MANCHESTE BILL LABOUNTY

KCRQ/Ceder Repide, IA Cerl Menn HOLEUST: PAUL BAVIS ELTON JOHN MICANTNEY/WONDER GREG GUIDRY SIMON & GAMFUNKEL

JUICE NEWTON JOHNNY LEE ALABAMA STEVIE WODDS ANGELA BOFILL PINUPS HOLLEN ELSON
MILLIE NELSON
MCCARTNEY/WONDER
ELTON JOHN
T.G. SHEPPARD
HERTIE HIGGINS

KFOR/Lincoln, NB Patti Moren

HOLLUE NELSON DAN FOGELMERG SIMON & GANFUNI ELTON JOHN HALL & OATES

KPAT/Sious Falls Craig Metz KANSAR SOFT CELL KIM WILDE HOCKERTREY/MONORS DAN FOGELBERG LRB BERTIE HIGGINS KARLA BONOFF

SOUTH Parallel One

WLTAIAHema Allen Bounder

JAN KONDYMAN BIDD STPHANT JULICE HENTON BUBERTA PLACK BULLOWL: BUTLOW JOHN BUCKATHAY/MUNICHTAL T.G. SHEPPARD DAN PUGPLERED RAY PARRER JR.

WAIVijecksonville, FL Reggie Blackwell MENHIE HILDAP HOTIFFE CHARLERS WILLIS HELSON BOBENTA FLACY PAUL DAVIS JOHN BENVER

JUICE MENTON
STEVIE WOODS
MANHATTAN TRANSFE
NOTESE:
PAUL DAVIS
WILLIE MELSON
MCCARTHEY/MONDER
DAN FOGELHERS
BARRY MANILOW

KAAYA Mile Rock Stove Kelly

HENTIE HIGGING MONNIE HILSAP BUT DVATE MITTIE METPON HOFFARF! ONJ MCCARTHEY/WONDER DAN POGELBERG

JUICE MENTON
MELISSA MANCHESTE
SHAKIN' SEFVENS
LARBY LEF
BILL LABOURTY
HOTLEST
WILLIE NELECH
CHARLEME
SHEENA EASTON
T.G. SHEPPARD
SIMON & GARFUNKEL PAN HORSON
JUAN JETT
STEVIE NICKS
DENTIE HIGGIMS
ALARAMA
HOTEVEL;
TORRY TUTONE
RCCARTHEY/MCBDER
RAY PANNER JP.
PRANNE/RNUCROUTS
TUTO

HOTTUST: FICK SPRINGFIELD CHARLENE MCCARTNEY/WONDES HALL & OATES ROBERTA FLACK

JON & VANCELIS
STEVIE HICKS
STEVIE HICKS
HELIDSA RANCHESTE
BELIT ENZ
HONNIE HILSAP
JIMY HALL
NOTURE;
ELTCH JOHN
HCCARTNEY/MUNDER
RUHKHTA FLACK
PATTI AUBTIN
MILLIE MELSON

JULICE HENTIN TOTO MEMNIK HILBAP HOTICAL DAN FORMAND DIANA ROBS EDDIS HANNIT HTARK CH 45 KARLA BERDEP

HERTIE HIGGINS T.G. MIPPPARD HULCOST, PAUL DAVIS OPEG OUIDHY BUNEFTA FLACE AL JAPPAU MCCARTMEY/ACRUSE WHILY (Y 108) POrtando

WLVAR ynchburg, VA Dick Grant

ORE DRAIN
ALRES |
HEIL DIAMOND HARARA MANDHELL
LEO BAYER
HOTTON HARANDHELL
LEO BAYER
HOTTON HILLIZ HELACH
RABLA MERGOFF
BODEPTA FLACE

WWSA/Sevenneh, QA Welkerff.sy

KDKA/Pittsburgh **KRNT/Des Moines** KKUA/Honolulu KCEE/Tucson

The following stations did not report this week and therefore their pleylists were frozen:

> WHIO/Dayton KKRD/Wichita KPPL/Denver

Parallel One KHOW/Denver Leigh Sternes

JOHN DENVER PAUL DAVIS

WEST

DODE HOTTUBE! VANGELIS JOHN DENVEH HCCARTNEY/WONDER WILLIE MELSON GORDON LIGHTFORT KOY/Phoents Cherke Van Dyke

HOTTOST MECAPTNEY/WONDER CHAPLENE WILLIE NELSON PAUL DAVIS DAN FOGELHERG

KEX/Portland Bob Swanson JUICE NEWTON WAYLOW & WILLIE ELTOW JOHN HOLLOST: WILLIE NELSON

ONJ BARRY MANILON RUBERTA FLACK CHARLENE KGW/Portland Jenis Wojnian DOLE BARRITT HOLLFE NELSON VANGELIE NCCARTHEY/WONDER DAN FOGELBERG LARBY CARLTON

WOLLER HELSON MILLIE HELSON MCCARTWEY/MONDER SIMWN & GAMPUNKEL ROBFHTA FLACE GORDON LIGHTFOOT

KEZL/Sen Diego Gery Allyn

KNBP/Sen Francisco Larry Finkel EDDIE RABBITT BERTIE HIGGINS

II JA/Seattle Norm Gregory HEART CAROLE RING JUICE NEWTON HOLLERS

MELIESA MANCHESTE

KUQMEugene, OR Brien Jemes

RFMM/Sen Diego Larson/Anthony

KPLZ/Seettle King/Cook HEAPT
JUICE NEWTON
JON & VANCELS
JOFF LOBBER
HOSTIVAL
MILLIE NELSON
MCAARTNEY/NONI
AL JABREAM
MUDERTA FLACE

Parallel Two

TOTO LEO SAYER JOHN SCHNEIDER STEVIE WOLDS MECG

KKUA/Honoi Kimo Akane

RARLA DEVITO HEART JON & VANGELIS HOTEGE! ELTON JOHN LRB TOTO FRANKE/RNOCKOUTS KARLA BONOFF

JUICE NEWTON

SHEENA RASTON TOTO

KSL/Self Lake City George Lemich

RMJJ/Les Veges

HOTE HOTEFEET: MCCARTNEY/WONDER HILLIE NELSOM CHARLENE DAN FOGELRERG SIMON 6 GAREUNKEL MELISSA HANCHESTE TOTO ALARAHA PATRICE BUSHEN HOLLERI HOLLERI HILLE NELSON DAN POGELBENC JUICE NEWTON

KCEE/Tucson Alan Michaels

Parallel Three

MECO
JUICE HEWTON
BIEL LABOUNTY
SNITH & CLAYTON
HOLGEBLI
PAUL CAVIS
CHAPILEN
HARRY MANILON
MCCARTHEY/MONDER
NIELIE NELSON RADE/Boulder, CO Hartley/Barry HEART MELISSA HANCHESTI STEVIE NICKS

KBOZ/Bozeman, MT David Fezier

NCCARTNEY Tug NCCARTNEY BALLY NCCARTNEY Take

HOPPERE : MCCARTNEY/WONDER WILLIE NELSON CHANLENE HURERTA FLACK SIMON & GANFUNKEL

KTWO/Cesper John Leeder

HOTTEST:
HALL 6 GATES
HOBERTA PLACE
JOHN DENVEH
HICCARTNEY/MCHOFE
DAK FGGELBERG

TY.TI. MELISSA MALCHESTE LARRY LEE DURKEE IPIS

DAN FOREIREG

KRNORROD

LETY INDEX

SILL LABOLITY

RELISSA HANCHISTE

BARRAPA HANDRELLE

JOSEN MILLIANS

NICHEAL SHOTHEUM

NOTEST

JOHN DERVER

RECASTREY/MODER

ELTON JOHN

SIKCA & GARFUNKEL

SHEEN & GARFUNKEL

SHEEN & EASTON

Chuck Martin LEO SAYER SHARIN' STEVENS RANNAS RANNAS LONG SANANCELIS FILL LABOUNTY HOULE-SI, ROBERTA FLACK ELTON JOHN MCCARTHEY/SCROBE SIMON & GAMFUNREL LABBY LEE

ALESSI HOTTPUT: MCCARTNEY/WONDER GREG GUIDNY WILLIE NELSON PAUL DAVIS DAN POGELNERG KSRO/Seme Rose Mike Alexander MRE AIRLAND

JUICE MENTON

MELISSA MANCHESTE

HANHATTAN TAANNE

FILL LARGOUNTY

BABBARA HANDRELL

DENIECE VILLIANS

HOLLOS

HO

HOLLING : HAN PEGALEND T.O. MITPPARE PARLA DIMEPT AL JAPKEAU CAPPENTERS With Attenta Grog Plasters

JUST REWT P
LABPY LET
RELIBSA MANCHPETS
RELIBSA WILLIAMB
NOTICE ST.
PAUL BAVIF
NCCAPTHCY/MODIF
DAS PROCEDENC
ELTUR JUSTE
MARMICP 6 MATHIB KVK/Delter Ft. Worth Check Rhodes

Parallel Two

DEBINCE WILLIAMS SHEEKA SASTON MARWICE & MATHIS

KFMK/Houston Sumpter/Steele WVLKA.extreptor Greg Peddicord JUICE NEWTON HOTEWAL: BERTIE HIGGINS HARBEA STREISAND HTEVIS WENDER BERNY BOGERS WAIA (97AIA) Milam FL Lauder date Yolanda Peraper JOSEPH WILLIAMS

HOTTOSTI WILLIE NELSON PAUL DAVID GREG GUIDHY NARLA BOMOPP SIRON & GARPUNKEL

WQAC/Auguste, QA Ed Brown WRX A/Louisville Lee Tobin SHEENA EASTON HERTIE HIGGINS HOTEWAT: MCCAPTNEY/WONDER VANGELIN DAM POGELHENG WILLIE NELSON SIMON & GARPUNKEL WMAZ/Mecon Steve Murphy

SHAKIN' STEVENS

MONNIE HILSAP JUICE NEWTON HOLLEGE: WILLIE NELSON CHARLEME

KMGC/Dallas-Fl. W

RONNIE MILSAP BERTIE HIGGINS MELISSA MANCHESTE HOCEARTNEY/WCNDER DAN FORGLINERG BURERTA PLACE WILLIE NELSON CMARLENE

RECO JODIS HOLLAND HOLLEGE: MAYLON & MILLIE PAUL DAVIS HARRY MANILON MCCARTNEY/MONDER DAN FOGELRENG

ROWHIE MILSAP TOTO MELISSA MANCHESTE HOLLEBS MANCHESTE HOLLEBS MELESTE MICARTHEY/MONDER DAN FOGELIERG ELTON JOHN MILLIE NELSON ROBERTA FLACK

WAA VAtus.tovi

MANIATTAN TRANSFE MANIATY BUBISHOM JUICE MEMPUH MUTELA HUTLASI DAM POULINER AL JARNIAU CHARLENE BUYTE HIGGINE RAY PARKER JR.

WPTF Maleigh George Dennes

RONNIE MILEAP CHARLENE

WSRZ/Serseote

KRBC/Abilene 5mm/Shannor

JUICE NEWTON STEVIE WOUTS BARL RIUGH

HOLLEST: MCCAPTNEY/WORD WILLIE HEZ-SON DAN FOGELBERC CHARLENE MODERTA FLACE

WERTIAsheville Tom Cassidy

TOM & VANGELIS
HANDY CHAMPODD
HECD
HELL DIAMONE
HABLIN
HOTTERS: MATHIS
BOOBY CALDMELL
HANNITAN TRANSFE
HOSENTA PLACE
EYE TO EYE

MECO HOLLOFT: MCCATTEY/WONDER WILLIE MELSON CAPPENTERS MARWICE & MATHIS RONNIE MILSAY WRVA/Richmond, VA Fat Wilson BARNAPA MANDMELL JIMMY NUPPETT MATLOM & WILLIE MELL DIAMOND JULES NEMTON JOHN &CHNEIDER HOLLOST DAN FEGELBERG RANLA BENOPP MECO ROWNIE MILEAP

HEART HUEY LEWIS & NEWS MCCANTHEY/MCMDER HICK SPRINGFIELD HALL & GATES ELTON JOHN RAY PARREN JR.

EDDIE BARRITT Parallel Three

The following stations reported frozen playlists this week:

> WFTQ/Worcester KRBE/Houston

JUICS RENTUS
RELINGS GRANCHPRIS
RELINGS GRANCHPRIS
READT
ROSSES
PAUL DAVID
HALL & ORTES
CHAPLEME
WILLIE HELDON
RECAPTRET/MORDER

Capit Number

JOHNNY LER
RAJENTIC MYHO OP
RECC

JERN-LUC PRITTY

JURL DIANERD

FRYE LANERDE FING

LACY J. HALTON

JOHN AVAILABELE

PACO

BILL LARGUETY

No INC.

FILL LARGUETY

No INC.

WILLIE WELSON

SHOREY ROBINSON HEIL DIAMOND HOTTERL DAN POGELMERO WILLIE WELSON CHARLENG RAPLA BOROFF BEPTIE HIGGINS

131 Current Reports

WHYN/Springfield 55KRC/Cincinnati

HOLLERT DAM FOGELATES MCCARTWEY/WONDER WILLIE MELBON SIMON & GAMPUNKEL AL JANNEAU

HULLWAL: MCCAPTHEY/WONDER

CHR PARALLEL ONE PLAYLISTS

EAST

CFTR680

PD: Bob Saint Music Coordinator: Cyd Kaplan

C Coordinator: Cyd Kapla

SCAPITE / MacCall & Clamy, And 1 arr y

All SCAPITE / MacCall & Clamy, And 1 arr y

All SCAPITE / MacCall & Clamy, And 1 arr y

All SCAPITE / MacCall & Clamy, And 1 arr y

All SCAPITE / MacCall & Clamy, And 1 arr y

All SCAPITE / MacCall & Clamy, And 1 arr y

All All SCAPITE / MacCall & Scape /

All All SCAPE / MacCall & Clamy

BERTIE HIGHER / MacCall & MacCall & MacCall

BERTIE HIGHER / MacCall & MacCall

BERTIE HIGHER / MacCall

BERTIE HIGHER / MacCall

BERTIE / Mac

35, 36 MELISSA MAMCHESTE/You Should Madr How. KANSAS/Play The Gemm Tonight AUICE MEWTOW/Love's Been A Little



PD: Steve Kingston MD: Bruce Kelly

BRUCE KEETS

BY THE CONTROL OF THE WAR TO THE THE CONTROL OF THE C

wifi 92 Philadelphia

C Assistant: Verna Mck

MCARTIST PARAGEN/Stany Mcd. Lendy

Light TUMEN 600-3506/japen

PALL DRISS/165 Stane 814-216

CANAGEN 611-616

MCLL COTESTON 100-150

MCMAN 100-150

TRANSE/TRICKCUTS/elthout Touthed Anch TOTO/Resimen ASIA/Mast Vf Tau Bomman Control Tau Bomman Taura A Nor AND MINISTRATION For TAU BOMMAN CONTROL T

way year Geme Tonight to Among On DIABN MISSTORM's Three Toning On DIABN MISSTORM's Three Toning Albeit Elevation Toning of CARLER KINGSTORM's Toning of CARLER KINGSTORM's To Geome PLA IGLIF MISSTORM's Three Lonely entitle MELSON/Always On My Mind John Collabor/Marks to Good UNIAM'Story Language Symmetry -

(H) indicates one of the "hottest" records on each Parallel One playlist.

Boston KUSS

PD: Sonny Joe White MD: Joe Carvello

JUMP COUGAR/Hurts So Good ONE WAT/Curte Pie GAP BAND/Eerly in The Morning JUICE MEMIUN/Love's Been A Little

AL JANKAL/Frach No Tonight Not 1517ER SLEDGE/All The Man I Med Signed SLEDGE/All The Man I Med Market Not 1517ER SLEDGE/All The Man I Med Market Not 1517ER SLEDGE/All The Market Not 1517ER SLEDGE/Al



10, 27, 32
DIANA ROSS/Moor's That Body
DOMNIE (RIS/May GIF!
MAPSICK & MARTHIS/Friends in Love
DESIEEE WILLIAMS/IFF's Gonne Take A MIP
OUEEN/Rody Language



PD: & MD: Todd Chase

RICK SPR (ED/GL)/Don't Talk to St GRC GUIRF/Goln' Down MLL & GATE/708 IT in A fine'te MLL & GATE/708 IT in A fine'te SPAL GATE/708 IT in A fine'te SPAL GATE/708 IT in A fine'te GAT/Mark A MOVE On Mark GATE/LINE'S A MOV/Frence Frame TAME/LINE'S A MOV/Frence Frame TAME/LINE'S A MOVIE On the Ballows CAME/LINE'S A MOVIE On the To Na MAY FAMILE A JUST ON THE BROWN TO TO THE STATE OF THE BROWN TO THE STATE OF THE BROWN DATE FOR THE STATE OF THE BROWN DATE OF THE STATE OF THE STATE

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ROSK 102

WBEN-FM PD: Bob Wood MD: Roger Christian

Buffalo

Roger Christian

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Counting End Yukin New Beam To Me
BILLE, RELSAMIZATARY ON My BIND
BILLE, RELSAMIZATARY ON My BIND
BILLE, RELSAMIZATARY ON MY BIND
CORD-STILL IN SEA OF
SHAMM LEAGUE, YOU AND TO THE SEARCH OF STILL IN SEA
SHAMMAR OF THE RESEARCH
AND THE SEARCH OF STILL IN SEA OF
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14, 36, 37, 39, 40

PAUL HECARTHEY/Tug Of Nor PAUL HECARTHEY/Take It Aver HECARTHEY/MODER/Most's That You're Do-PAUL HECARTHEY/HE/Iroam Dencing

B104 WBSB

PD: Jan Jeffries Baltimore

Jan Jeffries Baltimore

OMARIEM/11/e Nove Been to No.
NICO STRING ELO/Don't a list to Strange

NICO STRING ELO/Don't a list to Strange

NOOL & DE CANDOC ELO/Don't a list to Strange

NOOL & DE CANDOC ELO/Don't a list to Strange

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NOOL AND ELO/DON'T ELOY

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PANNEL ELO/DON'T ELOY

PANNEL ELOY

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TOTU/REService
REMOTE MILSAP/Any Day Now
JUICE MENTUN/Love's Bren A Elffia RANSAS/Play The Game Tonight JUNN DENVER/Shanghal Braves MAITRESSES/I Know What Boys Like ALDO MONA/Fantasy 36 SPECIAL/Caught Up In Tou



Washington, D.C. PD: Alan Burns

MD: Dallas Cole



WBZZ Pittsburgh PD: Dan Vallie MD: Chuck Tyler

WNBC New York Radio 66 PD: Kevin Meth Music Coord.: Lyndon Abell

USIC Coord.: Lyndon Abell

2 2 1 YAMGLIS/Oberiote Of Fire

3 2 8 181 Ed. (16/08)/five Lirgo

3 3 AIR SUPPLY/South Bream.
3 3 AIR SUPPLY/South Bream.
4 5 19 No. 187 Ed. (16/08)/five Set 187 Ed.
5 9 No. 187 Ed. (16/08)/five Set 187 Ed.
5 9 Older Foot 188 Submerland Set 187 Ed.
6 10 Set 200 Ed. (16/08)/five Set 187 Ed.
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6 18 Set 200 Ed.
6 200 E



PD & MD: Gary Berkowitz

1050 chum

Toronto
PD: Jim Waters

MD: Brad Jones

Brad Jones

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TEENAGE HEAD/Some Kind OF Fun GENESIS/Man On The Corner SPOOKS/Nova Hear?

WABC 77 New York PD: Jay Clark MD: James Golden

96 K Pittsburgh

OM: Bobby Christian MD: Clarke Ingram

CONTRETING

CORNET BITS THAT IS THE WAY LOVE.

SO MAINTENED TO THE RESERVE

FURSI DOCK THE ARM IS THE WAY LOVE.

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FURSI DOCK THE ARM IS THE WAY LOVE.

SERVE HE RESERVE FOR THE ARM IS THE ARM IS

ASIA/Soul Survivor JOHN COUGAR/Hurts So Good PAUL MOUARTHET/Bellroom Dencing



MD: Jon Summers

MD: Jon Summers

H 1 1 MCARTIET/MODER/Scony And Ivery

H 2 Configuration of the Configuration

ALICE MENTON/Love's Been A Little BAY PARKER JR./The Other Nomen

SOUTH



PD: Keith Isley WINZ-FM MD: Johnny Dolan

RICHARD D. FIELDS/IF IT AINTE One Thing TEMPTATIONS/JAMES/Standing On The Top



PD: Christopher Haze

MD: Billy Hayes

Billy Hayes

1 881/14 ADMS/Storally Hights

2 00/16 SATT/Step To Is Near 1...

3 GESSIS/Man On The Conner

4 ADM/STATE OF The Statest

1 HOLD STATEST

1 H

SOFT CELL/Tainted Love PRISM/Turn On Your Radar CH-BHY CHECKER/Harder Then Disting PAUL MECAPTHEY Parliroom Dencing AMBMOSIA/How Can You Love No YAN HALEM/Dencing In The Street

Zog3 Atlanta

PD: John Young

D: John Young

2 1 NAT PRESENT BILLTING Other Wasse

2 2 RICK, THRIST SELDION'S Talls To Strange

3 3 ROBERT FLACK THRIST SELDION'S Talls To Strange

4 3 ROBERT FLACK THRIST SELDION OF TALLS TO STRANGE

5 6 PRINCE THE GROWN OF THE SELDION OF THE SELDION OF THE SELDION OF THE SELDION'S THRIST SE

JUICE NEWTON/Love's Been A Little JOHN DENVER/Shanghai Breezes



PD: Bill Tanner MD: Colleen Cassidu

MD: Colleen Cassidy

1 1 JANN STITIOT Hoom And Clover
2 5 Sept CLOCK Televier
3 0 CO CO15/Me Core The Bast
4 ROSE SHEAR (LLOVER)
5 0 CO CO15/Me Core The Bast
6 ROSE SHEAR (LLOVER)
6 1 SAND SHEAR (LLOVER)
7 1 CON THE CONTROL OF Fire
7 1 CON THE CONTROL CLOVE CONTROL
11 0 RAT PROSER SIZ, The Other Base
13 0 CONSTRUCT (LLOVER)
14 12 1 1 COMMITTED SIZE SHEAR TO No.
14 12 1 1 COMMITTED SIZE SHEAR SIZE SHEAR
14 12 CONTROL CLOVE CONTROL CONTROL
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15 10 CONTROL CLOVE SHEAR SIZE SHEAR
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24 21 HALL & CONTROL CLOVE SHEAR
25 21 RELLE AND STATES THE BASE SHEAR
26 21 RELLE AND STATES SHEAR SHEAR
27 22 SHEAR SHEAR SHEAR SHEAR SHEAR
28 21 RELLE AND STATES SHEAR SHEAR
29 28 RELEVANCE OF THE MEMBERS HERE
29 28 RELEVANCE OF THE MEMBERS HERE
20 29 CENTRES SHEAR S

ALESSI/Pyt Away Your Love QUEEN/Body Language NOBERTA FLACK/NAMING Love MAINESSES/I Know What Boys Like MCCARINEY/NORDER/What's That You're Do

PD: Scott Shannon



Atlanta

Jeff McCartney

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NUMBER HILSAP/Any Day Now BERTIE HIGGINS/Just Another Day In.

Phoenix

Stance Goddland

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Los Angeles
PD: Jack Roth

Jack Ross

Rick Stancato

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PD. Handy Stewart

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PD: Richard Uppincott

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PD & MD: Maja Britton

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800 CKLW Detroit

PD: Pat Holiday MD: Rosalie Trombley

D: Rosalie Trombley

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Chicago

PD: Richard Lippincott MD: Steve Perun

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(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKI

Milwaukee

94 FM PD: B.J. Hunter MD: John Grant

FIGURE COTATION COTATIONS OF THE CONTRIBUTION OF THE CONTRIBUTION

samely/free flat has livings

Cleveland

PD: Bob Travis Asst. PD & MD: Jay Stone

PD & MD: Jay Stotes

III (Latter Y-MURGER/Films), fine 1 etc.;

John S (1974), the west does the service of the

TE RANGAS/Play The Gome Tontight REDERIN FLACTHMAKING Love MUTELS/LUTY The Lowers SAMMIT HE GOS/Place Of My Hourt SED SEAMITHES LONG

30 LPECIAL/Cought Up In You nexts High-Mo/Last Another Day In., JOHN DENVISY Another Day In., JOHN DENVISY HOLDER FOR THE ONE TRANSPORTED ON THE STATE OF THE ONE TRANSPORTED ON THE STATE OF THE STATE

102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

P. Tony Galluzzo

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J. GLIS BAND/Francisco

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PD: Bob Berglund St. Paul MD: Phil Huston

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San Diego

PD: Glen McCartney MD: Gene Knight

MD: Gerne Knight

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Los Angeles DUFW

PD: Paula Matthews MD: Robert Moorhead

MD: Robert Moorhead

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XTRA

San Diego PD: Jeff Hunter

MD: Jim Richards

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KUBE 93FM

PD: Charlie Brown Seattle
MD: Tom Hutyler

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Phoenix

PD: Steve Rivers MD: Chaz Kelley

MD: Chas Kelley

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Denver

PD: Doug Erlkson

MD: Gloria Avila

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4 Page 12 Science to Science to No.
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5 1 Science to MD: Gloria Avila

23 MINDER MILSAP/Any Day Now LOVERDOF/When 14 5 Over

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EZRock

PD & MD: Bob Harlow

STEEL MICHS/ARREW The Gillege....
56 SPECIAL/Cought Up in You of ANT/This Non in Mine
ANASAS/Pay The Gome Tonight
MURT CERS & MERS/Pape You Love Me blice

T.G. SHEPPAND/Finally
HISE POST/Finance From Magnum P.S
SHERN EASTON/SHAP Mm Shifter
ALDO ROTA/Fininay
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JOH DE NYOR/Shanghal Breases

64 KFI Los Angeles The 1 hit station

PD: Tom Bigby

Roger Collins

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FM97 Portland

PD: Richard Harker

MD: Trevlyn Haldridge

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KIISFM

102.7 Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

Q103FM KOAQ RADIO Denver

MD: Alan Sledge

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610 # KFRC

San Francisco
PD: Gerry Cagle MD: Kate Ingram

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Actor Ingram

==96§ KYYX

Seattle

PD: Gary Ryan MD: Elvin Ichivama

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IOI FM Los Angeles PD: Bob Hamilton

MD: David Grossman

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DAN FOLLESSINATION For The Green USB/New Co. Tear Mine AVICE MH MEMARAN DOLERAN NUMBER MYSEAF/New Day New M. 1911/2



EAST

Most Added • Hottest Juice Newton Paul McCartney Charlene

Kansas Rick Springfield Ronnie Milsap

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Paul McCartney Ronnie Milsep Ray Parker Jr Juice Newton Rick Springfield

EAST

PARALLEL TWO

WKEE/Hundington, WV

GATY MINE

BORETA FLACK
JUICE NEWTON
FOREIGNER
HEART
STEVIE NICKS
FOUR TOPS
VAN HALEM
LE ROUX
PATRICE BUSHEN
HOCCARTWEY/MCNDER 1
TOTO 8-5
ASIA 16-10
JOHN COUGAR 28-15
JOAN JETT 36-16

WPST/Trenton, NJ Tom Taylor

TAMBAS

JUICE NEWTON

STEVIE NICKS

SCORPICNS

VAN HALEN

BOCKARTNEY/MONDER P-1

MALL 6 GATES 4-3

ASIA 8-5

ALDO MOVA 11-9

TOMMY TUTONE 10-10

WTRY/Alberry, NY

JOHN COUGAR QUEEN RONNIE MILSAP Hottest: VANGELIS 4-1 VAMGELIS 4-1 MCCARTHEY/WONDER 6-3 TOMMY TUTONE 14-11 DAN POGELBERG 26-16 LRB 25-17

WAEB/Allen

STEVIE NICKS
MELISSA MANCHESTE
MEIL DIAMOND
HUEY LEMIS & NEWS HOTEOS: CHARLENE 2-1 SHEEMA EASTON 6-4 MCCARTHRY/WCMTDER 11 DONNIE IRIS 14-9 HUMAN LEAGUE 18-11

KC101/New Haven, CT Denny Lyone

RONNIE MILSAP SHEENA EASTON CHERI Hottest: RICK SPRINGFIELD 1-1 MCCARTWEY/WONDER 2-2 ELTOW JOHN 11-7 DAN FOGELBERG 14-9 BEPTIE HIGGINS 10-12

Andy Szulineki RALLA BONOFF MELISSA MANCHESTE SHEEMA EASTON HOTE-EAST CHARLEME 1-1 MCCARTWEY/WONDER 2-2 WILLIF MELSON 8-3 HALL 6 OATES 7-7 DAN FOGELBERG 15-13

WBLi/Long Island, NY

SHEENA EASTON BOBERTA PLACK DONNIE IRIS HOCLESTINEY/MONDER 1-1 RICK SPRINGFIELD 5-3 CHAPLEWE 0-5 GREG GUIDRY 9-8 HALL 4 CATES 16-13 WTIC-FM/Hartford, CT

tick Donahue

Q106/York PA

DWH LEAGUE KAMBAS STEVIE WICKS JUICE WESTON HOLLEST BERNGFIELD 1-1 NCCARTHEY/WONDOWS 5-2 CHARLENE 7-6 TOWNY TUTONE 12-8 LRH 19-13

STEVIE NICKE
RAIMAN
PALMAN
JUICE MENTYM
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WHALAMAB
KAMBAA
MORTONE;
HALLA GOATES 2-1
PICK SPRINGFIELD 7-2
CHARLEME 3-5
RAY PARRED JR. 15-9
LRB 25-17

K104/Erle, PA

EM Shannon

RAY PARKER JR.

HEART
JUICE NEWTON
JOHN COUGAR
RIN WILDE
JUNIOR

HOCLEST
RICK SPRINGFIELD 1-1
POCO 2-2
SOFT CELL 3-3
JOURNEY 4-4
FOREIGNER 7-5

V100/Cherleston, WV Jay Jarvis

JUICE NEWTOB RONNIE MILSAP KARLA BONOPF BOTLESE: HALL & CATES 2-1 MCCARTHEY/MCMDER 4-2 DAN FOCELBERG 7-4 ELTON JOHN 10-7 SIMON & GARFUNKEL 14-10

WKRZ-FM/Wilkee-Barre, PA Jim Rising

Jim Rising
HAIRCUT 100
LOVERBOY
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92FLY/Albany, NY

ASIA KANSAS DENIECE WILLIAMS Hottest: RICK SPRINGFIELD 1-1 CHARLENE 4-3 TOMMY TUTONE 12-6 MCCARTBET/MONDER 9-7 HUMAN LEAGUE 15-12

WDRC-FM/Hartford, CT

WILLIE NELSON MOTELS TEMPTATIONS/JAMES (dp) LOVERBOY (dp) Hottest: RICK SPRINGFIELD 2-1 MCCARTNEY/WONDER 5-2 CHARLENE 7-5 HUMAN LEAGUE 14-10

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MCCARTNEY/MONDER 5-4
HUMAN LEACUE 9-5
ASIA 14-8
JOAN JETT 20-14

Scott Michaels

MOTELS
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HOCK SPRINGFIELD 1-1
MCCAPTNEY/WONDER 11-3
HUMAN LERGUE 15-6
ALDO NOWA 17-12
TOTO 27-17

WPHD/Buffalo, NY Harv Moore

SPARKS
STEVIE NICKS
KANSAS
SCORPIONS
HOCLORE:
HCCARTHEY/WCNDER
ASIA 3-2
POLICE 13-0
QUEEN 25-10
JOAN JETT 22-12

WLAN-FM/Lancaster

DUTCE MEMOTON
BONNIE HILSAP
POMETONE
STEVIE NICKS
HOTLORE
MOTEONE
MCCARTHEY/MCMDEM 2-1
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MCCARTHEY/MCMDEM 2-1
MCALTHEROUS 13-11
BOFT CELL 14-12

WYCR/Hanover-York, PA

J.J. RANGORPH
STEVIE NICKE
HUEY LUMIB 6 MEMB
BOWNIE HILSAP
FOUR TOPE
SPARKS (dp)
HOCtest,
FICK APRINGFIELD 1-1
ROOL 6 THE GAMG 3-2
PAY PARKER JH. 9-6
MCCAPTWEY/WHODER 11-7
LBH 15-11

PARALLEL THREE

WCIR/Beckley, WV

HEART JUICE MEMTERS BARLA BOMOFF FURRIGHER HERTIE HIGGIRB STEVLE MICKS STRVLE BILLS HOTLOST; RAY PARKER JR. 2-1 WILLIE HELBOW 3-2 MCCAPTHEY/MCMDER 9-4 CHABLEME 1H-6 DAN FORELRENG 17-7

Tony Booth
FOREIGNER
SHAKIN' STEVENS
DENIECE WILLIAMS
JUICE NEWTON
HEART HEART HOttest: TOMMY TUTONE 4-1 MCCARTNEY/MONDER 2-2 CHARLENE 5-4 KOOL 6 THE GANG 9-7 TOTO 23-15

WGUY/Bengor, ME

JIM RANGEI
BON WOW MON
VAN HALLEN
THIRD WORLD
HEART
SMOKEY ROBINSON
SISTER SLEDGE
PATRICE RUSHEN
HOTCEST.
BICK SPRINGFIELD 1-1
DE. HOOK 10-5
LOVERBOY 21-15
RAY PARKER JR. 26-20
CHARLENE 27-25

WJBQ/Portland, ME

KARLA BONOPP WARMICK & MATHIS (dp) RAINBOM (dp) SHEENA EASTON ATLANTIC STARR FOREIGNER (dp) HOTEST: GPFELD 1-1 RICK SPRINGFIELD 1-1 HALL & OATES 7-2 ELTON JOHN 6-3 MCCARTNEY/WONDER 12-5 RAY PARKER JR. 38-26

WTSN/Dover, NH

Jim Sebestian
ASIA
JOAN JETT
STEVIE NICKS
RAINBOM
38 SPECIAL
KANSAS
RONNIE MILSAP
CHARLENE
HOttest: RICK SPRINGPIELD 1-I PAUL DAVIS 3-2 MCCARTNEY/MONDER 14-3 BARRY MANILOW 9-5 RAY PARKER JR. 15-8

WIGY/Beth, ME Willie Mitchell

LE ROUX
STEVIE NICKS
FOREIGNER
FOREIGNER
SHEENA EASTON
SCORPIONS
HOttest:
TOWNY TUTONE 2-1
JOAN JETT 1-2
CHARLENE 3-3
MCCARTNEY/WONDER
CDB 9-5

95XIUParkersburg, WV Terry Lee Collins

JUNIOR JUICE HEWTON GAMMA RAY PARKER JR. JOAN JETT JOAN JETT Bottest: DIESEL 4-1 HALL 6 OATES 8-2 CDB 12-5 RICK SPRINGFIELD 18-8 ALDO NOVA 34-21

ALDO NOVA 34-21
WACZ/Bengor, ME
Michael O'Here
HEART
STEVIE NICKS
KARLA BONOFF
KANSAS
HOCTEGET
JOAN JETT 1-1
RAY PARKER JR. 4-3
VANGELIS 6-6
MCCAPTNEY/WONDER 11-7
ASIA 21-15
MYZ/O/FREGETAL

RAY PAPKER JP. POREIGNER LE ROUX VAN HALEN Hottest: MCCARTNEY/WONDER 5-1 ASIA 10-7 WILLIE NELSON 19-11 TOTO 21-14 HUMAN LEAGUE D-18

STEVIE NICKS HEART POREIGNER HAIRCUT 100 ROHERTA PLACK BHALAMAR BHALMANA HOTERIT SPRINGFIELD 1-1 RICK SPRINGFIELD 1-1 HALL & OATER 2-2 DP. HOOK 3-3 DONNIE IRIS 12-8 MCCARTHEY/MONDER 19-12

WHEB/Portsmouth, NH

DONNIE INIS TOTO
JUICE NEWTON
HOLLOS!
MCCANTNEY/MCMDEP 3-1
HALL 6 GATES 4-4
CHARLENE 5-5
DAN FOGELHERG 10-6
ELTOW JOHN 17-10

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POWEIGHER
BOWNIE HILBAF
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HULFY LEMBLE MEMB
HOTLOWELLE I - I
DAN POGELIERG 13-6
LUB 12-9
SOOL A THE GAND 17-14
WILLIE HELGON 20-17

SOUTH

PARALLEL TWO

BJ105/Orlanda, FL

KANSAS
FOUR TOPS
HUEY LEWIS & NEWS
RIM WILDE
GORDON LIGHTFOOT
HEART
HOTCHERT;
RICK SPRINGFIELD 3-1
TOMMY TUTONE 7-4
MCCARTMEY/MCNDER 13-6
CHARLENE 15-9
ASIA 25-19

KEEL/Shreveport LA

ASIA DONNIE IRIS LRB HAIRCUT 100

KTSA/Sen Antonio, TX

J.J. Rodriguez ELTON JOHN TOTO CHARLENE CHARLENE HOTTEST: RICK SPRINGFIELD 1-1 MCCARTNEY/MONDER 13-9 WILLIE NELSON 19-15 STARS ON 45 23-20 RAY PARKER JR. 26-23

ELTOW JOHN
FRANKE/KNOCKOUTS
RRONNIE HILSAP
HOSTER
RICK SPRINGFIELD 1-1
MCCARTNEY/MONDER 5-2
DAN FOGELBERG 20-15
SHEENN EASTON 24-17
BERTIE HIGGINS 25-18

WAXY/Ft Lauderdale, Ft.

JON & VANGELIS KARLA BONOPP WILLIE NELSON WILLIE NELSON HOCCARTNEY/WONDER 1-1 RAY PARKER JR. 2-2 RICK SPRINGPIELD 6-3 SIMON & GARPUNKEL 16-ASIA 20-15 WAYS/Charlotte, NC

HUEY LEWIS & NEWS ATLANTIC STARR RONNIE MILSAP Hottest: GO CO'S 2-1 JUNIOR 8-6 HUMAN LEAGUE 9-7 RAY PARKER JR. 11-8 TOTO 16-14

WBBQ/Augusta, GA Bruce Stevens

PATRICE RUSHEN SOFT CELL BERTIE HIGGINS KARLA BONOFF VAN HALEN STEVIE NICKS EYE TO EYE Hotest: RAY PARKER JR. 1-1 MCCARTNEY/WONDER 10-3 CDB 11-6 ROBERTA PLACK 19-12 JOHN COUGAR 30-21

WFMF/Baton Rouge, LA

JUICE NEWTON Hottest: RAY PARKER JR. 2-1 MCCARTÑEY/WONDER 4-2 HUMAN LEAGUE 14-9 WILLIE NELSON 21-13 ASIA 24-16

WGH/Norfolk VA

Bob Canada

HEART

LE ROUX
PHORBE CATES
DWIGHT TWILLEY
RIM WILDE
HUEY LEWIS & NEWS
ATLANTIC STARP
HOCCARTNEY/WONDER 1
RORBPTA FLACK 7-4
WILLIE NELSON 9-5
HALL & OATER 10-6
AL JARREAU 15-9

WJDWJeckson, MS

PATTI AUSTIN
JUICE NEWTON
RONNIE MILGAP
KAMBAB
HORLBERT
HAY PARKER JR. 2-1
MILLIE NELGON 3-2
MCCARTNEY/MOMBER R
ELTON JOHN 7-5
HUMAN LEAGUE 11-8

ABBA HUEY LEWIS & NEWS BERTIE HIGGINS RONNIE MILSAP PATTI AUSTIN LOVERBOY LOVERBOY
MOTERATIVE / WORIDER 5-1
ELTON JOHN 12-10
HUMAN LEAGUE 17-15
RICHARD D. FIELDS 20DAN FOGELBERG 27-19

Robert John

Robert John
JOAN JETT
JOHN COUCAR
RONNIE MILSAP
KARLA BONOFP
KANSAS
HOTLEST
PAUL DAVIS 3-1
PACCARTNEY/MONDER 13-8
RAY PARKER JR. 12-9
TOMPY TUTONE 19-13
WILLIE NELSON 21-14

KANSAS
HOTERS:
PAUL DAVIS 1-1
POLICE 13-9
JOAN JETT 20-13
GLASS MOON 21-10
38 SPECIAL 23-19

FM100/Memphis, TN Tom Prestigiacomo HUEY LEWIS & NEWS
STEVIE NICKS
MOTELS
HOTELS
HOLESELT
RAY, PARKER LT. 2-1
MCCARTREY/WONDER 5-3
LRB 8-4
WILLIE NELSON 11-7
FRANKE/KNOCKOUTS 14-10

David Carroll WILLIE NELSON KANSAS MOTELS HOTELS HCCARTHEY/WONDER 2-1 RAY PARKER JR. 10-8 TOTO 20-1:3 DAN FOCELBERG 22-14 DONNIE IRIS 24-20

KINT/EI Paso, TX

SHALAMAR BERTIE HIGGINS SPARKS FOUR TOPS TOTO RONNIE HILSAP Bob Keghen RONNIE MILSAP HOTTEST: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 2-2 JOAN JETT 10-5 LOVERBOY 11-9 QUEEN 18-14

KX104/Nashville, TN

38 SPECIAL STEVIE WONDER RONNIE MILSAP RONNIE MILSAY HOTEGRE: RICK SPRINGPIELD 1-1 RAY PARKER JR. 5-3 WILLIE NELSON 10-\$ ELTON JOHN 12-7 TOMMY TUTONE 14-10

KJ100/Louisville, KY

KARIA BONOFF T.G. SHEPPARD DONNIE IRIS HOTLESS: PAUL DAVIS 2-1 HOCARTHEY/WONDER 9-4 ROBERTA FLACK 13-10 FRANKE/KNOCKOUTS 20-16 TOTO D-24

KBFM/McAllen-Brown Steve Owens

NOBERTA PLACK
ROD ETPMART
DENIECE WILLIAMS
QUEEN
KANBAS
JUICE NEMTON
Hottest:
RICK SPRINGFIELD 5-1
CHAPLEME 13-5
MCCARTNEY/WORDER 14-6
FRANKE/KNOCKOUTE 24-15
CDB 27-18

G100/Mobile, AL Boott Griffith

RECOT GATHEN
KANGAS
JUICE NEMTON
BERTIE HIGGINE
BOPT CELL
FOREIGNER
HOTEGAL
TOWNY TUTONE 3-1
RAY PARKER JR. 6-2
NCCARTNEY/HONDER 9-3
HUMAN LEAGUE 13-9
TUTO 20-15

CK101/Cooos Beach, FL

JUICE BENTON RÖNNIE MILBAP KARIA BOROPF KARHAR WOTLEST: ROOL & THE GAMG 1-1 WILLER NELBOW 7-4 MCCARTHEY/WORDER 9-5 FAY PARKER JM. 11-8 SIGLIAMAR 21-14

Bob Mahoney

HOTELS
RICHARD D. FIELDS
JUICE NEWTON
30 SPECIAL
RANSAS
CHERI
PATRICE RUSHEN
FOUR TOPS FOUR TOPS
Hottest:
RICK SPRINGFIELD 2-1
CHARLENE 9-6
MCCARTNEY/WCNDER 16-11
HUMAN LEAGUE 25-21
FRANKE/KNOCKOUTS 34-24

KSFT-FM/FI Page TX

KSET-FM/EI Paso, TX
Kris Van Dyks
POREIGNER
HUEY LEWIG 6 NEWS
SPARKS
HOTLEGET
LLAVERBOY 5-3
TOTO 17-5
JOHN COUGAR 22-10
MOTELS 30-21

897/New Orleans, LA Shomby/Volps STEVIE WONDER TOTO
HOTLEST:
RICK SPRINGFIELD 1-1
TOWNY TUTONE 3-2
RAY PARRER JR. 9-3
CHARLENE 6-5
MCCARTNEY/WONDER 12-9

WOKI/Knoxville, TN Gary Adkine STEVIE NICKS VAN HALE: HEART HUEY LEWIS & NEWS ALESSI ALESSI HOttest: RICK SPRINGFIELD 1-1 RAY PARKER JR. 4-2 ALDO NOVA 5-3 MCCARTNEY/WONDER 9-7 ELTON JOHN 26-21

WCSC/Charleston, SC

MELISSA MANCHESTE HEART MELISSA MANCHESTE HEART HUEY LEWIS & NEWS STEVIE NICKS NEIL DIAMOND SPARKS DAZZ BAND HOCLEBLI RAY PARKER JR. 1-1 MCCARTNEY/MONDER 5 TOMMY TUTONE 7-5 HUBAN LEAGUE 9-7 LRB 13-9

WBCY/Charlotte, NC

Bob Keghan

EYE TO EYE
STEWIE WONDER
STEVIE NICKS
JON 6 VANOELIS
HOCLERATINEY/WONDER 3-1
TOTO 2-2
ELTON JOHN 12-5
LRB 13-7
ASIA 19-10

WMAK-FM/Nashville, TN

Phil Stanley Phil Stanley

HUEY LEWIS & NEWS

PATRICE RUSHEN

HEART

38 SPECIAL (dp)

LE ROUN (dp)

KANNAS (dp)

HOTERET

HOCARTNEY/WONDER 4-1

KARLA BONOFF 16-10

HUMAN LEAGUE 21-14

PATTI AUSTIN 22-15

TOTO 26-16

Nell Harrison MOTELS EPARKS
JUICE NEWTON
STEVIE NICKS
HOTLEBE:
MCCARTHEY/WONDER 4-1
RAY PARKER JK. 8-3
TOMMY TUTONE 12-6
HUMAN LEAGUE 18-12

WDOQ/Daytone Basch, FL

KARLA BONOFF SOFT CELL STEVIE NICKS RICK JAMES HUMAN LEAGUE 38 SPECIAL DAZZ BAND HEART HOLLOST HEART Hottost; MCCARTNEY/WONDER; WILLIE NELSON 3-2 TOTO 11-5 TOMMY TUTONE 14-6 ELTON JOHN 13-7

WZYP/Huntaville AL Scott Mitchell

WILLIE NRLSON
MOTELS
KANSAR
RODERTA FLACK
JUICE NEWTON
RICK SPRINGFIELD 1-1
RALL & OATES 3-2
MCCARTHEY/MODURE 9-3
ROOL & THE GANG 6-4
TOWNY TUTOME 7-5

KZFM/Corpus Christi, TX G.C. Chandler

C.C. Chandler

ROD STEWART
KANSAS
STEVIE WOODS
PATTI AUSTIN
FOUR TOPS
POREIGNER
GAP BAND
HOTEOSE:
WILLIE NELSON 3-1
MCCARTMEY/WORDER 8-2
CHALLENE 4-3
CDB 12-4
ROBERTA FLACK 7-6
ROBERTA FLACK 7-6

KROK/Shreveport, LA

John Stevens MARWICK 6 MATHIS LE ROUX MOTELS JOHN COUGAR HEART RONNIE MILSAP HOTTEST MILSAP HOTTEST JACKET JA. 3-2 J. GEILS BANN 6-5 TORMY TUTONE 11-6 DR. HOOK 13-8

WSSX/Charleston, SC Aghtor Martin

DONNIE IRIS
VAN HALEN
RAINBOM
STRANGER
HOELSEL
JOAN JETT 5-1
ASIA 11-7
DAN POCELERG 17-14
JS ZZCIAL 24-20
LOVERBOY D-27

KLPQ/Little Rock, AR QUEEN
LOVERBOY
HOTCest:
MCCARTHEY/WONDER 3-I
PAUL DAVIS 4-2
RAY PARKER JR. 12-7
HUMAN LEAGUE 10-8
LR8 15-10

KROD/El Paso, TX

TOH TOH CLUB Hottest: RICK SPRINGPIELD 6-1 KOOL 6 THE GANG 7-5 HUMAN LEAGUE 12-6 RAY PARKER JR. 9-7 TOMMY TUTONE 15-10 WNOK-FM/Columbia, SC

JOHN COUGAR JOHN COUGAR MOTELS LARRY LEE BERTIE HIGGINS Hottest: ALABAMA 3-1 ALABARA J-1 RICK SPRINGPIELD 7-2 MCCARTNEY/WONDER 14-7 ELFON-JOHN 11-0 JOAN JETT D-30

WRQK/Greensboro, NC

WDCG/Durber

SIMON & GARPUNKEL
JUICE NEWTON
BERTIE HIGGINS
HOttest:
RICK SPRINGFIELD 1-1
CHARLENE 6-2
MCCARTNEY/MONDER 9-5
KOOL & THE GANG 15-10
HUMAN LEAGUE 20-11

WABB FM/Mobile, AL

KANBAS J. GEILG BAND 5-1 MCCAPTNEY/WONDER 8-5 RAY PARKER JR. 18-12 ASIA 20-14 JOAN JETT 30-21 KITY/San Antonio, TX Robb Stewart JUICE NEWTON
TOTO
RONNIE MILRAP
HOTE-BET 1
JOAN JETT 1-1
JOAN JETT 1-1
RAY PARKER JR. 13-9
HUMAN LEAGUE 20-1
TOM TOM CLUB 21-17

PARALLEL THREE

KILE/Galveston, TX Scott Teylor

SCOTTOYLOS

JO SPECIAL
RARLA BONOPP
FOREIGNER
KANHAB
BANNY HADAR
MOTELA
HOLEAET
VANUELIE 3-0
MCCARTHEY/MODER 9-3
RAY PARKE JR. 16-9
RAY PARKE JR. 16-9
RAY PARKE JR. 16-9
RAHRY MANILOM 19-15

WCGQ/Columbus, GA

SHEENA EASTON A LOVERBOY JUICE NEWTON KANSAS ROBERTA PLACK HEART HEART
HOTTEST:
BICK SPRINGFIELD 1-1
HALL & GATES 4-2
CHARLENE 6-3
MCCARTNEY/WONDER 8-5
ELTOW JOHN 12-9

WISE/Asheville, NC FOOR TOPS
FOONESS
STEVIE NICKS
HEART
FOREIGNER
RICHARD D. FIELDS
HOTLOGE
HOTLOGE
TOTO 25-23
JOAN JETT 28-25
MOTELS D-26
SIMON & GARFUNKEL 33-28

WFOX/Gelnesville GA JOAN JETT STEVIE NICKS RONNIE MILSAP RONNIE MILSAP Hottest: RICK SPRINGFIELD 1-1 CHAMENE 6-3 TOMMY TUTONE 10-8 RAY PARKER JR. 15-9 TOTO 30-23

KPUR/Amerillo, TX

Oan Wilson Oan WHOON
KANSAS
36 SPECIAL
SIMON & GARFUNKEL
HOTCEST
RICK SPRINGFIELD 1-1
HALL & OATES 2-2
MCCARTNEY/MONDER 3-3
RAY PARKER JR. 12-8
LRB 15-11

96SGF/Sevenneh, GA J.P. Hunter

WARNICK & MATHIS

RONNIE MILSAP

JUICE NEWTON

JOAN JETT (RA)

SOFT CELL (dp)

FOREIGNER (dp)

HUEY LEWIS & NEMS (dp)

HOCCARTNEY/WONDER 7-1

WILLIE NELSON 9-7

LERB 17-11

HUMAN LEAGUE 21-14

TOTO 23-15

Z102/Savannah, GA Jonathan Keyes

DONNIE IRIS JUICE NEWTON 38 SPECIAL Hottest: RAY PARKER JR. 5-1 MCCARTNEY/WONDER 3-2 JUNIOR 9-6 TOMMY TUTONE 10-8 JOAN JETT 23-17

KGIZ-FM/Amerillo, TX

JUICE NEWTON
RONNIE HILBAP
WILLIE NELSON
HOLTERE:
PAUL DAVIS 1-1
RCCARTREY/MONDER 10-4
ELTON JOHN 12-6
RAY PARRER JR. 18-12
TOTO 27-20

KVOL/Lafavette LA

STEVIE NICKS
POREIGNER
SPARKS
RAINBOW (dp)
DENIECE WILLIAMS
MELISSA MANCHESTE

WXLK/Rosnoke, VA Russ Brown

HUEY LEWIS & NEWS SOFT CELL ALDO NOVA YAN HALEN FOREIGNER FOREIGNER HOTEBEL: MCCAPTNEY/WCMDER 2-1 TOMMY TUPONE 4-2 CHARLENE 5-4 TOTO 10-7 JOAN JETT 15-10

KSEL FM/Lubbock TX

Sten Cesties VAN HALEN PLOCK OP SEAGULLS

KKQV/Wich/to Fells, TX

RAMSAS SCORPIOMS MOTELS MEART FOREIGNER HOTLEST RICK SPRINGFIELD 1-1 RAY PARKER JR. 10-7 HUMAN LEAGUE 14-10 DAN FOGELBERG 17-11 LRN 20-12 KANSAS

WGLF/Tellahe BOPT CELL JOHN DENVER FANSAS SAMMY HAGAR JUICE SENTON FOREIGNER FUREIGNEP Hottest: JOAN JETT 1-1 MCCARTNEY/WONDER 4-3 RICK SPRINGPIELD 6-5 RAY PARKEF JR. 11-11 JOAN JETT 20-18

Q101/Meridian, MS Bill Evans STEVIE NICKS GAP BAND KANSAS RONNIE MILSAP LE ROUX JIMMY HALL TEMPTATIONS/JAMES TEMPTATIONS/JAMES
HOCKESE:
RICK SPRINGFIELD 1-1
RAY PARKER JR. 8-7
PRANKE/KNOCKOUTS 14-10
LRB 20-15
WILLIE NELSON 27-24

Q104/Gadsen, AL Leo Davie VAN HAIEN DENIECE WILLIAMS RONNIE MILSAP RONNIE MILSAP Hottest: RAY PARRER JR. 1-1 MCCARTMEY/WONDER 10-6 LOVERBOY 9-7 ALDO NOVA 12-9 TOTO 20-13

WFLB/Fayerteville, Larry Cannon

KANSAS KANSAS
POUR TOPS
FOREIGNER
STEVIE NICKS
SPARKS (dp)
MARNICK & MATHIS (dp)
GAP BAND (dp) GAP BAND (dp)
Mottent:
RAY PARKEP JR. 8-1
DONNIE IRIS 23-13
ELTON JOHN 19-15
FRANKE/KNOCKOUTS 22-18
RONNIE MILSAP 29-25

WYKS/Gainesville, FL

Bill Harmon

JUICE NEWTON RONNIE HILSAP HUEY LEMIS & ROD STEWART VAN HALEN RAINBOW

WAEV/Savannah, GA J.D. North

DONNIE IRIS HUEY LEWIS & NEWS DENIECE WILLIAMS RONNIE MILSAP SPARKS

MIDWEST Most Added . Hottest

Paul McCartney Joan Jett Charlene Juice Newton Tommy Tutone

CHR ADDS & HOTS

the song was dropped from the playlist than re-added.

WEST Most Added Hottest

Heart Paul McCartney Rick Springfield Kansas Juice Newton Charlene

MIDWEST

PARALLEL TWO

920UCalumbus OH

HAY PARKER JR. JOAN JETT

KIOA/Des Moines, IA A.W. Pantole

KANSAS HUEY LEWIS & NEWS HOTTEST: CHARLENE 1-1 RICK SPRINGPIELD 4-2 RECCARTHEY/MONDER 11-HALL 6 OATES 12-5 BARRY MANILOW 16-13

KOFM/Ghahoma City, DK

RAY PARKER JR ABIA LHB KOOL & THE GANG JOAN JETT JUICE NEWTON HOCLWSTI MCCARTNEY/WONDEN 3-1 PAUL DAVIS 9-3 JOHN DENVER 8-4

KRAV/Tulas OK Gary Reynolds

ROBERTA PLACK HOTCE IL
WILLIE NELSON 4-1
MCCARTNEY/WONDER 5-3
CHARLENE 8-5
RICK SPRINGFIELD 10-8
DAN FOGELBERG 14-9

KZ83/Peoria, IL Keith Edwards

KANSAS HOLLERS | RICK SPRINGFIELD 1-1 ASIA 5-3

WGRD/Grand Rapids, MI Seen Stevens

CHARLENE HUMAN LEAGUE HOTTEBET TOMM'N TUTTONE 4-1 JOAN JETT 2-2 MCCARTNEY/WONDER 5-4 ALDO NOVA 14-8 ASIA 21-16

WHOT/Youngstown, OH

JUICE NEWTON CHARLENE 6-1
RAY PARKER JR. 16-8
ASIA 25-16
JOAN JETT 23-18
HUMAN LEAGUE D-23

WMEE/Fort Wayne, IN

EDVERBOY
ROD STEWART
SIMON & GARFUNKEL
JUICE NEWTON
HEART
RONNIE MILSAP RONNIE NAMEN NOTERS 1-1 MCCARTNEY/WCNDER 5-1 KOOL 6 THE GANG 6-4 RAY PARKER JR. 14-8 HUMAN LEAGUE 16-10 DR. HOOK 18-13

WNAP/Indianapolis IN

HOTCOST: RICK SPRINGFIELD 1-1 HALL 6 CATES 2-2 MCCARTNEY/WONDER 7-3 TOMMY TUTONE 6-5 DAN FOGELBERG 14-10

Jim St John

ALESSI PATRICE RUSHEN KANSAS KANSAS HEART HUEY LEWIS & NEWS KIM WILDE PATTY WEAVER LE ROUX VAN HALEN Hottest: MCCARTMEY/WONDER 2-1 RICK SPRINGFIELD 7-4 CHARLENE 8-7 GREG OUIDRY 12-8 HOBERTA FLACK 15-9

KSTT/Dev

HAMINATTAN THANBPE HEART RONNIE MILBAP HOTTEST CDB 2-1 CHARLENE 3-2 MCCANTHEY/WOMDER 8-4 DAN POGBLERG 9-7 RAY PARKER JR. 15-11

WYFM/Youngetown, OH Jeff Tobin

HOTTEST 1-1
JOAN JETT 1-1
MCCARTNEY/WUNDER 6-2
RICK SPRINGFIELD 3-3
TOWNY TUTONE 5-4
PAUL DAVIS 14-11

WAKX/Duluth MN Dave Strandberg

SHEENA EASTON DAN POSSUBERG 11-8

Chris Caine

WARWICK & MATHIS ROBERTA FLACK KANSAS STEVIE NICKS CAROLE KING JON & VANGELIS MOCCARTNEY/WONDER 2-1 RAY PARKER JR. 12-6 LRB 19-7 DAN POGELBERG 17-8 ASIA 26-18

WGBF/Evansville, IN Kevin Carpenter

ASIA
JUICE NEWTON
HOTCOST:
CHARLENE 1-1
MCCARTNEY/WONDER 2-2
DAN FOGELBERG 4-3
HALL & OATES 8-5
WILLIE NELSON 16-9

WZDK/Rockford, IL

DAN POGELBERG Hottest: RICK SPRINGFIELD 1-1 TOMMY TUTONE 3-3 HALL 6 CATES 4-4 RAY PARKER JR. 9-6 a LRB 11-8

Little/Hudson

JOHN COUGAR ROBERTA PLACK HUEY LEWIS 6 NEWS HOTCEST: CHARLENE 2-1 CHARLENE 2-1
TOMMY TUTONE 3-3
HALL & CATES 6-4
KOOL & THE GANG
JOAN JETT 21-15

WIKS/Indianapolis, IN

FOREIGNER LE BOTT HOTCEST:
RICK SPRINGFIELD 3-1
LOVERBOY 4-2
GENESIS 6-4
PRISM 8-6
GREG GUIDRY 9-7

U93/South Bend, IN J.K. Dearing

RAY PARKER JR. MOTERER JR. HOTERS: MCCARTNEY/WONDER DAVID DAVID 2-2 VANGELIS 4-3 TOMMY TUTONE 12-7 TOTO 30-18

WOJX/Dayton, DH Joe Dewson

HOTEST: VANGELIS 1-1 CHARLENE 5-2 MCCARTNEY/WONDER 8-0 WILLIE NELSON 16-11 RAY PARKER JR. D-21

WKDQ/Evaneville, IN Gabe Hobbe

JUICE NEWTON
HUEY LEWIS & NEWS
38 SPECIAL
RONNIE MILSAP
Hotteat: Hottest: CHARLENE 2-1 MCCARTNEY/WONDER 3-2 TOMMY TUTONE 10-5 RAY PARKER JR. 11-7 JOHN COUGAR 30-19

WJXQ/Jackson, MI Ryer/Cheeks

VAN HALEN MANNAN MCCARTHEY/MONIMES (RA) POREIGNEN LE HOUX HEART HEART HURY LEWIS & NEWS PATTY WEAVES JOSE & VANGELIS SOFT CELL HOTCES! TOWNY TUTONE 17-8 VAN HALEN A-13 38 SPECIAL 22-15 HANSAS A-20

KQKQ/Omeha, Nff Jay Taylor

38 SPECIAL MILLIE NELSON
ROHENTA FLACK
PATHICE RUSHEN
HOLLOST :
MCCARTNEY/WONDER 3-1 CHARLENE 2-2 TOMMY TUTONE 9-6 HUMAN LEAGUE 10-7 TOTO 2D-13

KIIK/Davenport, IA Chuck King

JOAN JETT QUEEN MAINBOW KANSAS ALDO NOVA HOTCEST: VANCELIS 3-1 RICK SPRINGFIELD 5-2 MCCARTHEY/MCNDER 12-6 CHARLENE 17-10 DAN FOGELBERG 29-20

WZZR/Grand Rapids, MI Brian Thomas

KANSAS JOAN JETT
38 SPECIAL
JOHN COUGAR
HEART
STEVIE NICKS KAHLA BONOFF MELISSA MANCHESTE MELIDAM MARCHEST
MCCARTNEY/WONDER 5-1
HALL 6 OATES 2-2
CHARLENE 6-5
TOMMY TUTONE 10-8
HUMAN LEAGUE 15-11

WKFR/Kalamazoo, MI Swert/Chapman

BERTIE HIGGINS
HOTE-HE:
MCCARTNEY/WCNDER 3-1
HALL & CATES 6-4
KOOL & THE GANG 10-6
RAY PARKER JR. 25-18
TOTO 26-21

WLYT/Cleveland, OH Scott "Smoker" Howlt

DAZZ BAND QUEEN JOAN JETT CAROLE KING WILLIE NELSON BERTIE HIGGINS Hottest: HOTCEST: VANGELIS 3-1 MCCARTNFY/WONDER 14-3 CHARLENE 17-10 ALDO NOVA 28-14 HUMAN LEAGUE 29-15

Michael Stone

MICHAEL SCORE
HUEY LEWIS & NEWS
Hottest:
HUEY LEWIS & NEWS 1-1
HUMAN LEAGUE 4-3
ALDO NOVA 5-5
ASIA 10-6
TOTO 12-10

PARALLEL THREE

KFYR/Biamarck, ND

STEVIE NICKS MOTTER: TOMMY TUTONE 10-1 MCCARTNEY/WONDER 6-4 GREG GUIDRY 13-12 DAN FOGELBERG 19-14 ELTON JOHN 20-16

KKLS/Rapid City

Sherwine/per
JOHN COUGAR
JOAN JETT
HUEY LEWIS & NEWS
JUICE NEWTON
HOTEBET
ELTON JOHN 1-1
CHARLENE 5-2
MCCARTNEY/MONDER 10-5
LRB 14-8
DAN FOGELBERG 23-15

WRK NRacina, WI Steve Werrer

IN BPECIAL DAN POSELNERS DAN PARESTERS
HOLLORI 1

GO GO'S 2-1
TOWNY TUTONE 10-5
CHARLENE 14-11
WILLIE MELSON 28-19
KARLA BONOFF D-33

WSPT/Stevens Point, WI Fuhr/Stage

HEART
FOREIGNEH
OUEEN (dp)
SCORPIONS (dp)
ROHENTA FLACK (dp)
HOTCEST:
MCCARTNEY/WONDER 1-1
CHAMLENE 5-2

WTRU/Muskegon, WI Larry Olek

JOAN JETT BERTIE HIGGINS MOTELS 38 SPECIAL JUICE NEWTON DENIECE WILLIAMS KANSAS KARLA BONOPE RANSAS
KARLA BONOPY
ZONNIE MILSAP
POUR TÖZS
HOTEGET
HOTCATHY/WONDER 5-2
TOMMY TUTONE 9-B
RAY PARKER JR. 16-10
TOTO 26-20 TOTO 76-2D ASIA 27-24

KDVV/Topeka, KS Tony Stewart

MOTELS ROD STEWART
HOTEGET:
RICK SPRINGFIELD 1-1
RAY PARKER JR. 3-2
CHARLENE 8-4
MCCARTNEY/WONDER 11-5
HUMAN LEAGUE 16-8

KELO/Sloux Falls, SD Marc Elliot

RAY PARKER JR. LRB
Hottest:
RICK SPRINGFIELD 4-1
MCCARTNEY/WONDER 5-3
HALL & OATES 7-5
TOMMY TUTONE 8-6
AGIA 21-10

KWLO/Waterloo, IA Drew Bentley

RONNIE MILSAP ROBERTA FLACK ROBERTA FLACK
HEART
JOAN JETT
HOTEUST:
CHARLENE 5-1
TOMMY TUTONE 4-2
MCCARTNEY/WONDER B-3
PAUL DAVIS 7-4
ELTON JOHN 12-8

WAZY-FM/Lafayetta, IN **Bob Leonard**

MOTELS KANSAS JOAN JETT HEART HOLLOSE: HALL 4 OATES 2-1 JOHN COUGAR 17-14 ROD STEWART 19-15 38 SPECIAL 25-18 JUICE NEWTON 28-2:

KRNA/Iowa City, IA Bart Goynshor

HEART
SPARKS
RIM WILDE
KARLA BONOFF
HUEY LEWIS & NEWS
SPLIT ENZ (dp)
PETER NOONE (dp)
SCORPIONS (dp)

WCIL-FM/Carbondale, IL Tony Waltekus

RAINBOW HOSTER: 1-1 CHARLENE I-1 JO JO ZEP/FALCONS D-3 RICK SPRINGFIELD 13-6 GREG GUIDRY 29-19 KELLY MARIE 22-20

KFMZ/Columbia, MO Steve Graziano

FOREIGNER
KIM WILDE
SPLIT ENZ
BOW WOW WOW
HOTCEST
SOFT CELL 3-1
TOTO 17-8
JOAN JETT 22-16
RAINBOW 23-18
MOTELS D-21

sek G/Seline, KS Denny Collier

BALHHOW BOPT FELL HOTEL MOTBLE HOTLest: MCCARTNEY/WOMDER 3-1 CHARLENE 7-4 TOTO 25-16 LRB 26-17 QUEEN 32-22

KKRC FM/Sloug Falls, SO Dan Kiley

JOHN COUGAR QUEEN 38 SPECIAL HOTTOR: RICK SPRINGFIELD 1-1

KKXL/Grand Forks, ND Gery Leigh

JUICE NEWTON REART KANSAS (dp) SPARKS (dp) Hottest: MCCARTNEY/WONDER 4-1 HUMAN LEAGUE 9-6

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT Gary Waldron

ELTON JOHN SHALAMAR SHAKIN' STEVENS FOUR TOPS ATLANTIC STARR PAUL DAVIS 1-I HALL & OATES 10-4 SHEENA EASTON 11-8 JOHN DENVER 13-9 HUMAN LEAGUE 15-11

KJRB/Spokane, WA

DONNIE IRIS HEART WILLIE NELSON RAINBOW PAUL MCCARTNEY
Hottest:
MCCARTNEY/WONDER 8-1
ASIA 10-5
HUMAN LEAGUE 15-7
RICHARD D. FIELDS 23-17
TOTO 28-19

KRO/Tucson, AZ Guy Zapoleon

JOHN COUGAR KARLA BONOFF HEART HEART HOTTEST: MCCARTNEY/WONDER 4-1 MIKE POST 9-5 QUARTERFLASH 20-9 HUMAN LEAGUE 23-16 TOTO 30-17

V94/Fresno, CA

RAY PARKER JR RAY PARKER JR.
SIMON & GARPUNKEL
HOTTENST:
RICK SPRINGFIELD 2-1
MCCARTHEY/MONDER 11-6
CHARLENE 12-9
ELTON JOHN 14-10
TOTO 18-13

KLUC/Las Veges, NV Dave Van Stone

ROD STEWART SIMON & GARFUNKEL JUICE NEWTON KANSAS FOREIGNER FOREIGNER
HOttest:
RICK SPRINGPIELD 1-1
MCCARTNEY/WONDER 8-4
HUMAN LEAGUE 12-6
LOVERBOY 18-11
TOTO 25-19

KYNO-FM/Fresno, CA Walker/Davis

WILLIE NELSON (dp) Hottest: JOAN JETT 1-1 JUNIOR 4-2 CHER1 6-4 BERTIE HIGGINS 7-6 SHALAMAR 8-7

FM102/Secremento, CA Manders/Preston

Hottest: RICK SPRINGFIELD 1-1 TOM TOM CLUB 2-2 MCCARTNEY/WONDER 7-7 ATLANTIC STARR 19-19 WILLIE NELSON 25-25

KSPZ/Coloredo Springe CO

QUEEN JUICE NEWTON BONNIE MILBA

KHYT/Tucson, AZ Rich Brother Robbit

J. GEILS BAND HUEY LEWIS 6 M HAINCUT 100 SAMMY HAGAN BOFT CELL HEART HEART
JOHN DENVER
LRB
POREIGNER
STEVIE WONDER STEVIE WONDER
HOTGET HUMAN LEAGUE 25-7
GENESIS 29-20
ALDO NOVA 32-24

KIDO/Monterey, CA

Barry Brown KANSAS KANSAS HUEY LEWIS & NEWS PATRICE RUSHEN JUICE NEWTON HOTEST: RICK SPRIMGFIELD 1-1 HALL & CATES 6-2 MCCARTREY/MONDER 10-4 KOOL & 17HE GANG 17-12 LRB 27-18

KGGI/Riverside San Bernardino Stave O'Nell

FOUR TOPS KARLA BONOFF MELISSA MANCHESTE MELISSA MANCHESTE HOTTEST I VANGELIS 1-1 HUMAN LEAGUE 10-8 PATRICE RUSHEN 21-10 RAY PARKER JR. 26-16 RICHARD D. FIELDS 25-17

KKXX/Bakersfield, CA

SquirevDeRoo

MELISSA MANCHESTE
FOREIGNER
KANSAS
PRISM
SOFT CELL (RA)
Hottest:
SPARKS 5-1
ALDO NOVA 6-4
ASIA 12-5
HUMAN LEAGUE 18-8
QUEEN 24-13

KNBQ/Tecome, WA

HEART
WILLIE NELSON
HUEY LEWIS & NEWS
KANSAS
HOTTEGET:
HALL & OATEG 2-1
CHARLENE 3-2
MCCARTNEY/WONDER 6-3
RAY PARKER JR. 26-19
QUEEN 30-20

K96/Provo, UT Kraddick/Ginabero

JOHN DENVER CHARLENE 4-2 RICK SPRINGFIELD 3-3 TOMMY TUTONE 6-5 SHEENA EASTON 1D-6

FM103/Selt Lake City, UT

VAN HALEN RALEA HOtteet: RICK SPRINGFIELD 1-1 TOMMY TUTONE 2-2 ALDO NOVA 9-6 ASIA 19-12 TOTO 20-17

KBBK/Boise ID

JUICE NEWTON
FOUR TOPS
KANSAS
PATTY WEAVER
BOW WOW WOW
KIM WILDE
HOTEOST:
MCCARTNEY/WONDER 15-1
DR. HOOK 3-1

Lon E. Mitchell

3B BPECIAL RICHARD D. FIELD RAHLA HONOPF JUICE HENTON RANNAS HOTELS (dp) HOD MON HON (dp) ALDO NOVA 4-1 CHARLENE 18-13 JOAN JETT 28-23 QUEEN 35-28 38 SPECIAL A-30

KKFM/Colorado Sprin Jack Hamilton

QUEEN HOLLESS: KOOL & THE GANG 7-1 HICK BPRINGFIELD 5-3 TOMMY TUTONE 4-4 PAUL DAVIB 8-6 HUMAN LEAGUE 14-17

KIKI/Honolulu John Fink

RICK SPRINGFIELD (dp) KANSAS FOREIGNER CHERI ALTON EDWARDS BUGAR HILL GANG ASIA IRENE CARA SMITH & CLAYTON LOVERBOY MANHATTANS 5-4 QUEEN 20-15

PARALLEL THREE

KCBN/Reno, NV Jim O'Neel

JUICE NEWTON KANSAS
HEART
SAMMY HAGAR
HAIRCUT 100
HOTEOBEI
MIKE POST 4-1
HUMAN LEAGUE 10-3
MCCARTNEY/WONDER 14-8
SIMON & GARFUNKEL 15-10
T.G. SHEPPARD 33-28

KDZA/Pueblo, CO

JUICE NEWTON
HUEY LEWIS & NEWS
KANSAS
RONNIE MILSAP
FOUR TOPS
RICHARD D. FIELDS RICK SPRINGFIELD 1-1 HALL & OATES 3-2 MCCARTNEY/WONDER 6-3 TOMMY TUTONE 4-4 RAY PARKER JR. 15-8

KBLY/San Luis Obispo

SHALAMAN PAREAB HURY LEWIS & NEWS VAN HALEN PATTY WEAVER MOTELS HOTEUS 4-1 HOCCAPTNEY/WONDER 4-3 HODERTA PLACK 13-5 HHEENA BABTON 21-10 TOTO 24-13 LMB 27-16

KENVAnchurage, AK Rendy Hobbins

HEART JUICE NEWTON HUEY LEWIS & NEWS ROBERTA FLACK PATTY WEAVER HOTCOME: RICK SPHENGFIELD 5-1 TOMMY JUPONE ALS 5-1 TOMMY TUTONE 4-2 HUMAN LEAGUE 19-10 MCCARTNEY/WONDER 33-14 QUEEN 40-30

KYYA/Billings, MT Jack Bell

WILLIE NELBON
JON & VANGELIE
VAN HALEN
HEART
HUEY LEWIS & NEWS
HOTEGRE, MICK SPRINGFIELD 2-1

KATI/Cosper, WY Fred Leehumis

JUICE NEWTON HEART
KANSAS
HOTEOST;
HALL & OATES 2-1
MCCANTNEY/MONDER 5-2
TOMMY TUTONE 4-3
CHARLENE 6-5
ELTON JOHN 7-6

KOZE/Lewiston, ID Jay McCall

STEVIE NICKS MOTELS HEART JON & VANGELIS HOLLUST: LRB 11-6 CDB 13-7 TOTO 18-10 ASIA 22-13

KKLV/Anchorage, AK

Art Lewis RONNIE MILSAP MOTELS ROD STEWART MELISSA MANCHESTE HEART PAUL DAVIS 3-1 RICK SPRINGFIELD 2-2 HALL 4 CATES 10-3 MCCARTNEY/WONDER 11-4 TOMMY TUTONE 23-17

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

CKGM/Montreal KHFI/Austin KKYK/Little Rock WQUT/Johnson City WANS-FM/Greenville KEYN-FM/Wichita WOW/Omaha WNCI/Columbus KQWB/Fargo

THE FOLLOWING STATION REPORTED A FROZEN PLAYLIST THIS WEEK

FM102/Sacramento

ellel I: Selected stations in major markets that are format dominant of or exert a significant rational influence.

Istel II: Selected stations in secondary markets that are format smant and/or exert a significant local or regional influence. This parallel status.

pallel III: Selected stations in smaller markets that are format dominant* alor exert a significant local influence. This parallel may contain some sondary market stations that do not qualify for parallel two status.

Ne: (*) Format dominance is based on the Monday-Sunday, 6AM-allonight, total persons 12 plus shares as published by Arbitron. All pre-st and possible future reporting stations are evaluated and updated twice

DENOTES FIRST WEEK IN PARALLELS.

HN DOE (it Song" (Anylabel) Fig. Hit Song

7: Hit Song | National | 100/25 | 44% | Summary | 100/25 | 44% | Summary | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 | 100/25 |

EXAMPLE

10/25 — 100 CHR reporting stations on if this week including 25 new adds
1% — Percentage of this weeks reporters playing it.

19/26 — 100 CHR reporting 25 new adds
1% — Percentage of reporters playing the song within each region.

stional Summary

31 — Number of stations moving it up on the charts.

on the charts.

birits 20 — Number of stations debuting the song this week.

Ime 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

own 0 — Number of stations moving it down on their charts dds 25 — Total number of stations adding it this week.

SIA eat Of The ... (Geffen)

166/7 13

National Summary UP 115 DEBUTS 24 SAME 19 DOWN 1 ADDS 7 D PM103 19-12 #96 26-16 #SID on ELUC 23-20 EHYT 15-6 KIKI a HI04 31-36 WREE 16-10 V100 on **P3**

ELTY 10-29 ESETTH 23-19 ESETTH 23-19 ESETTH 23-19 ESETTH 24-15 ESET 24-16 ELPG 23-20 ESET 24-20 ESET 24-20 ESET 25-19 M PR 15-9 H 26-14 9-PH 26-1 9-PH 26-1 9-6-3 T-3-29 E 22-16 MPN on PIPM 4-21 41 6-32 41 18-15 CT 10-6 C 1-1 MGUY on MACE 21-15 MIGY 21-15 WISH 0 MIGH 30-25 MGUR 21-10 95XIL 30-30 MIYO 10-7 i int

000TH 0104 21-14 MARY 26-18 Z107 31-28 Z107 31-28 Z107 21-21 MORE 27-22 Z106 Z107 26-18 Z107 26-18

MEDICATE Y

WEED 21-16

WITTP ON

WITTP ON

WITTP 27-22

ETIE d-31

KNOCE 10-6

KOPN a-27

WITTP 32-20

WITTP

3

REXX 12-5 194 25-21 BLDD d-29 PM 102 cn BJFR 10-5 RBRD 20-15 RKPH 15-11 RBR 30-24 RCPX 20-15 REM1 27-20 RMLV on MBLY 19-14 KCBM 24-26 KDZA 26-26 KAT1 30-25 KYYA 29-26 KOZE 22-13 207 REPORTS 212 LAST WEEK

3 KARLA BONOFF Personally (Columb

 \star LP: Wild Heart Of The Young 28% Hational Summary UP 14 DEBUTS 12 SAME 16 DOWN 0 ADDS 19 61/19 Вийсь E 17% S 32% H 24% W 47% NAA WJBQ a MACZ a MCIP a

PI BABT WMBC a=29 Q104 28-25 MAEV 13-0 Z102 28-26 95SGP on MFOX 29-2U-MILK 19-16 SEQV on KILE a MIDWEST RBEQ 32-34 WEST REARTH d-2: KRLA on E100 on E2ER 22+16 KCHR 21-20 EYYX 20+16 E1HH on MIZEP a
WVIC 36-35
WVIC 36-35
WVIC 36-35
WIND on
NIOA d-30
NIOA d-30
WEST
RGG1 a
NJRB 29-22
NNBO on
KSRD a-15
RRBR on
KSRD a-15
RRQ a
NNYT on MEDWIST WRER d-33 WSPT d-30 WTHU a WCILPH on ERNA a

P2

WEST **P3**

0

CHARLENE *I've Never Been... (Motown)* LP: I've Never Been To Me 160/4 77%

National Summary UP 89 DEBUTS 3 SAME 32 DOWN 32 ADDS 4 E 614 S 751 H 751 W 791 0

ITT 25-21

ITT 25-21

ITT 35-4-3

ITT 35-4-3

ITT 35-4-3

ITT 35-3

ITT 35-3 MABC 9-6 MMBC 21-18 MMBM 6-2 MMEMPN 2-2 MIFI 6-4 MCAUPN 9-3 B94 12-8 B104 1-1 PRO-PPN 1-3 JB105 13-1 Q107 6-13 CPTR 17-10 KIKI d-21 MGUY 27-25 MACZ 2-2 MIGY 3-3 WISN 8 MKZ8 3-5 MFZA 1-1 WFBG 5-4 MONPFM 27-26 WC18 18-6 95XIL 28-23 WEYQ 1-2 293 9-14 940 7-14 9100 7-9 195 7-4 0105 13-17

WLE d-23 CYLM 2-2 WLOLPH on FBEQ 15-1 WCTL 6-2 WKTI 4-4

P

0104 3-3 MAEV 6-11 MYOX 6-3 MYOX 6-3 MYOX 6-3 MYIR 6-0 MYIR 5-4 MGLP 7-7 MGLP 7-7 MILE 15-14 KPUR 6-6 Q101 7-5 KVOL 4-3 RPYR 7-10 RELO 2-2 RELS 5-2 MBKB 14-11 WSPT 5-2 WTBL 6-6 WCILPH 1-1 RHLO 5-1 79KG 7-4 KDVV 8-4

WTBP 3-1 MYPH 9-5 WTPY 9-8 92FLV 4-3 WTLCPW 3-1 MDECPM 7-5 ECIOI 5-8 ECIOI 5-8 HIANPM R-6 MYCE 6-3 MYCE 6-3 WHEZPH 3-2 VIOO 1-3 JOHN COUGAR 140/15 Medionel Surecery UP 57 CEBUTS 41 BAME 27 DOWN 0 ADDE 15 68% 2 P

KYNOPH 2i-17 Y94 12-9 K1DD 32-7 PH102 22-22 KGG1 5-4 KJPB 1-2 KWBG 3-2 KBPZ 7-4

P3

0104 33-31 002V 79-21 2102 35-13 95807 6-25 9702 37-29 9702 33-29 9702 33-29 9702 30-28 9702 00 98187 00 9718 30-28 9703 4-28 9703 4-28 9703 4-28 9703 4-28 KEGL d-23 193 29-25 940 23-18 WLOLPN 30-RBEO d-37 WGCL 24-22 WET1 on WZIB a WYIC d-18 WJNQ d-30 WIGH 29-24 KBTT d-25 KLIE on ZHOK 27-22 EB93 d-20 WIGH 2-21 WIGH 3-21 WIGH 3-20 RFI on RIGO on KFRC d-40 1258 30-24 8100 d-24 RTHA * 407YE 24-19 REMM ON Q103 on RZIP a-10 INDELPH d-21 INDELPH d-23 INDELPH a-23 INDELPH a-23 INDELPH 29-26 INDELPH 31-20 **E** MRID d-29
WHEN a
WHEN a
WHEN 39+25
JHT 35-24
MDRCPH on
WHST 29-36
WLANFN d-30
Q106 on
WHST 29-24
LT104 a
WHERZPN 24-21
LT104 a
WHERZ 38-15
VLOO cm IODIX d-25 KIDD on RGGI d-25 KURB d-27 KHBQ d-30 KURK 29-22 KCPk 31-24 FMIOJ 36-24 KLUC 29-26 IORQ A KKYT 35-32 KZPN 27-23 SETPN 22-10

O

CHARLIE DANIELS BAND Still In Saigon (Epic) LP: Windows

83% National Summary UP 89 DEBUTE 5 SAME 27 DOMH 14 ADDS 0 130/0 Regiona Reach E 50% 5 71% M 59% H 70% 20

WIGY 9-5 WHZB 16-14 WFEA 15-12 WFBG 16-16 WOMPPM 28-2 WCIR 8-11 95XIL 12-5 MZYQ 12-13

1 WBENFM 6-6 W1F1 21-20 B94 24-22 HTUDE

BDOK 19-19
RLDD 230-20
RLDD 18-16
RDD 18-16
RDD 18-18
RDG 18-18 WLS-PM 28-2 RBEQ 24-19 WKTI 22-15

| GOLTH | Q104 | 11-16 | MAEV | 12-12 | 1102 | 15-15 | 95.0F | 16-15 | MCLV | 17-26 | MCLV | 17-25 | MCLV | 18-20 | KKQV | 18-20 | KKQV | 18-20 | KKQV | 18-20 | KKQV | 8-5 | REXLET 12-11
REXE ON
RESIDENT 15-11
RELS 12-9
MERR 16-10
MS PT 13-16
MS PT 13-16
MS PT 14-1
MC 1LPM 15-1
RELD 22-18
ERMA 7-6
99KG 21-19
REPAZ 15-9
RDVV 6-7 **P**

WEST

PAUL DAVIS '65 Love Affair (Arista) LP: Cool Night

167/0 81% Hational Summary UP 41 MEBUTS 1 SAME 35 DOMN 90 ADDS 0 E 819 8 778 H 825 W 843 5

WKR2PN 10-2 K106 16-11 V100 3-8 KGG1 14-14 KJPB 5-11 KNBO 5-8 KKPPH 8-6 KBPZ 5-6 KBBK 4-9 KCPH 1-1 KSKD 7-9 KLUC 7-7 KRO 6-6 KNYT 17-16 MARC 15-10 WHEC 2-5 WERN 6-6 WBENH 17-17 WIF1 2-3 WCAUPH 16-14 894 on 8105 4-7 PRO-PH 8-8 JB105 2-5 Q107 4-6 WPGC 2-2 CPTR 14-12 P3

293 6-5 94Q 4-3 9100 d-24 195 15-10 Q105 17-13

WLS 14-8 CKLW 17-10 WEOLFM 22-25 RBEO 11-18 WGCL 12-13 Q102 8-5 WKT1 2-3

P2

WFBP 4-4 WIPH 1-2 WFFY 9-7 92FLY 2-2 DFT 3-4 WILLI 2-2 WTICPH 11 KC101 3-1 WFFT 7-6 WLAMFH 3-HAZE 4-6 Q106 3-3 WYCP 2-5

MJBQ 2-6 MACE 8-8 MTSN 3-2 WHEB 2-3 MFEA 3-5 MFEG 8-8 MONEPH 8-4 MCIR 5-10 WZYQ 3-5 80UTH 2102 2m4 935GF 2-9 WFOX 7-7 WCQQ 2-4 W1SE 9-7 WELE 18-26 WGLP 9-9 WYKS 1-1 ERGY 2-3 RILE 7-7 ROJEPH 1-1 RPUS 4-5 Q101 3-8 EVOL 1-1 MORD 3-5 MYER 6-7 WYIC 1-2 WYFE 2-2 MARKX 2-2 MARKX 2-2 KISA 7-9 ETOA 3-3 KHOR 14-17 KOPH 9-1 BEAV 1-2 WEOR 5-10 MAR 7-14 MHEZ 4-6 MED 4-8 MED 4-8 MED 4-8 MED 3-2 KORO 5-10 MYED 4-8 M

MIDWEST

KENLIPH 5-9

KFYB 3-6

KFYD 3-9-7

KENCPH 4-3

KFLD 9-16

WERE 7-7

WERE 7-7

WERE 2-4

KELLIPH 7-12

KFLD 7-4

KFNA 3-5

99KD 14-20

WEST MEN1 M-11 RELV 3-1 KCBN 7-12 KDZA 2-9 KAT1 11-87 KYYA 7-7

42% Summary
UP 40
DEBUTS 1
SANE 36
DOWN 5
ADDS 4 Regions Brach E 381 8 481 H 351 W 441 NEA RCPY 13-9 896 a-26 9 SOUTH | SALPH 10-9 |
SELPT 7-7 |
SELPT 7-7 |
SELPT 7-7 |
SELPT 7-7 |
SELPT 7-15 |
S **P** MRBC 26-22 MIP1 on Bl06 on JB105 22-20 MPCC on MJBQ 40-35 MTSN 5-7 WHEE on MTBC on MCIR on MCIR on MCIR 24-22 193 an Z102 22-19 WPOX 23-21 W18E 34-32 WELB 24-21 WELB 24-21 MGLP a MYSE 34-29 KILE 39-37 KPUR on Q101 on ERCW 20-25 ERFQ 26-26 WOCL OR EEARTH 23-21 FRILA on RF1 30-29 R116PH a KEZE on KCMB 23-19 REMN 16-14 Q103 20-17 M728 16-14 MVIC 5-6 MPPR 13-12 KIIR 30-27 KOPM 8-4 KRAV 7-7 MNAH ON MONF 13-13 KQKQ 26-22 MENT ON MHOT 26-25 **P** MPRF 80-9 MHPR 20-22 MTRY ON EC103 15-15 MAZE 7-8 WKEE 29-28 VIOO ON Y94 17-15 PM102 12-12 ESPE 20-19 EBBE on

(3

SHEENA EASTON When He... (EMI America) LP: You Could Have Been With Me

120/8 58% National Summery UP 75 DEBUTS 19 SAME 17 DOWN 1 ADDS 6 29 BREAKER

INCEP 19-16

KINTY 30-17

KINTY 30-17

KINTY 30-17

KIPW 40-10

WTIX 37-28

KEEL 60-10

KE LAST WEENPH 34-33 WEENPH 34-33 WIPI 4-29 MCAUPH on B104 24-21 WOKSPH 10-33 JB105 30-25 WJBO a WGUY 25-24 WACZ 25-22 WIGY A WTSM 22-17 WHED 20-16 WFEA ON WFBG 28-27 WCIR 27-23 9523L 32-28 80UTH 94Q 26-24

MECT q-54 MPOTEM 53-50 MPOTEM 0U MPOTEM 01 MPO MAEV 25-23 95SGP 24-23 WFON 13-12 WCGO a MISE d-31 WFLB 14-11 WFLB 00 MGLF 31-28 RILE 29-25 ROIZFN 26-23 RPUR 17-16 WEST RRLA a RFI on Kigo 22-20 KEZB on KYYX 28-25 KURE 21-19 KIMH on Q103 21-19 ROPA d-29 EZEP 19-17 72

MXZR d-10 MXIC 25-23 MKPE 21-20 MANC a K11K d-35 RIOA 20-25 ROPH 25-21 RRAV 17-16 ZIO4 24-22 HRAH 27-24 WGBF d-21 WLYF on MOJX 20-18

RKLS ON WTRU d-29 MAZYFM 22-99KG 31-25 KDVV d-28 WFBE 8-29 MISH 24-18 92FLY 29-24 WBLI 8 MIDECPN ON ECIOI 3-29 MLANPH 27-25 MX28 6-4 Q106 29-26 MYCR ON MYCZ 26-14 VIOO 27-24 KEN1 28-25 BELV ON KSLY 21-10 KCBN 31-25 KDZA d-29 KATI 29-26 EQZE 28-23



RICHARD "D" FIELDS If It Ain't One... (Boardwalk)

LP: Mr. Look-So-Good 27% National Summary UP 30 DESUTS 8 SAME 1 DOWN 1 ADDS 4 55/4 NEA

WDRCPH on WREE 60-36 RITY d-36 RIPW 22-16 RIWT 30-25 KNPW 22-16 KNPW 29-23 WT1X 20-17 M97 16-12 MJDR d-22 WTYP ON MIDOQ 20-10 WBDQ d-28 IXIO4 30-16 MAYE 20-16 MEZE a-34 MBORPW 20-18 MABC 11-7 WXX SPH on WFBG gm E93 20-15 Y100 d-23 195 cm Q105 25-20 BOUTH

2102 29-23
998GF on
WISE n
WILE 2-29
WILE 4-19
WILE 24-20
WISE 40-40
KYOL 25-24 CRLM 14-16 WGCL 21-20 EZARTH 8-5 ERIA 10-9 ERI 11-7 EXISTM 19-13 EIQQ 11-9 EXPC 18-15 WEET 87NOFH 27-24 81DD d-26 8GGI 25-17 8JRR 3E-17 FNRG on ERRX on WEST KBLY on KDZA a KYYA 27-24 **P2**

ROBERTA FLACK Making Love (Atlantic)
LP: Soundtrack "Making Love" 47% | National Number | National Number | National Number | National Nation 97/19 Brach E 504 B 604 H 354 W 174 N&A P REPM 7-6 EINT 25-24 EBPM a MT1 x 22-20 REEL 30-20 R300 d-10 MJDx 19-16 EXX 105 d-23 MZ YP a

EAST . WOLV 15-11 WTH 13-13 MEDITER 16-11
MANY 15-14
Y103 18-25
BJ105 on
WINDQ 10-12
CR101, 25-23
WHBQ 19-12
FR100 26-23
SK104 17-13
WHARFH 3-3
MATS on
WDCC 16-34
WHEE 19-13
WHGR 7-4
KJ100 13-10 MPZA 29-29 MPSG on MCMPPN 4 MCIB 10-14 95RIL 3-3 0104 24-17 MAEV 17-14 1107 34-31 958GF 22-16 MFORF 9-11 MCQD a WIRE on WFIR 21-19 MYRS 21-19 MYRS 4-24 Q101 on **P** WIZE 24-21 WYIC 15-9 WKPF 17-19 KEFT 19-14 RIIK 27-25 KIGA 19-15 KOPH 17-14 RRAV 0 1104 0 WHAM a WGBF ON KORG a MLYT ON KELO 20-16 WRER a WS-PT u-dp EMLO a WEST KEN! a KSLY 13-5 KCBH 6-11 KDZA on FM102 24-24 ECPX 29-27

DAN FOGELBERG Run For The Roses (FM/Epic) LP: The Innocent Age

157/4 Regions1 Reach E 738 B 778 H 768 H 778 B RCPX 8-6 15-6 11-2 K5KD on KLUC 15-13 KBQ 15-14 KHYT 26-25

P3

MJBQ 33-19 MACE 22-19 MIGY 25-25 WTSH 10-9 WHEB 10-6 WFEA 13-8 WFBC 16-17 NGMPPW 31-2 MCIR 17-7 95XIL 22-17 MZYQ 27-16

0104 7-11
MAEV 14-9
2107 14-10
95607 6-5
MF0K 16-15
MCOQ 25-21
MISE 17-17
MFUB 13-7
MFUB 13-7
MFUB 13-15
MISE 21-18
MINE 21-19
MINE

SUCKLEW 20-18 KFYR 19-14 KEND 27-11 ERRCFM 25-22 SUCLS 23-15 WRKR a WS PT 14-11 WT RU 12-12 WAZ 379M 15-11 WCILPM 4-28 KWLD 18-17 99KG 40-31

P2

HTTLX 77-19
HTTLX

#104 26-34 WIKEPH 3-3 PRD-PH 14-1 JB105 6-34 WIGC 30-27

E93 4-3 940 14-13 Y100 on Q105 4-22

WGCL a

REARTH 4-R KRLA 14-13 KPI 5-5 RIISPN 8-5 HIGG 7-3 KPRC on KZZP 8

P

KEGL on 293 27-20

WEST

KEAPTH ON KF1 25-22 B116FM d-25 R10Q 10-29 KEZR 9-15 KCNR 20-17 KYYX 5-4 KJIRE 17-13 R1MN 22-19 Q103 13-9 KOPA 8-5 RZZP 9-7

P2

KINT 12-10 KBOD 30-17 KBFM 28-22

FOREIGNER

WEST

Break It Up (Atlantic)
LP: Foreigner 4 \star 26% Hatsonal Summary UP 4 DEBUTS 5 SAME 15 COMM 0 ADDS 32 53/32 NEA

Franch E 38 & S 25 & H 16 & W 23 & WIOY a
WPEA a
WPBC a
WOMPPH a
WCIR a
95XIL 27-22
WEYO a **Q**

EZPH a ESETPH a-30 G100 a MOKI d-37 WESZ d-26 MMOKEPH on WIFI a 964QL 5=4 Q104 10-26 955GP a-dp WISE a WFLB a WIGLF a WGLF a KILF a KILF a KILF a KILF a KILF a KILF a NBEQ & KINI a KNDO on KNDO on KNDO on KIQQ a **P**2 MS PT a SRNA on SPNZ a SUVV on **(3)** WISID d=27 WRCK on 3MT on MLANPM a MYCR on KIO4 7-5 MKEE &=40 MJBQ a-dp MACZ on

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt 77% National Summary UP 12d DEBUTS 8 SAME 17 DOWN 3 ACD; 3 159/3 Regional Reach E 774 B 831 M 751 W 704

0

RHRR 20-19 RCPK 17-12 PH103 23-22 R96 17-12 RBRD 30-27 RBLUC 19-17 RHYT 31-31 R1K1 on P KITY 29-28 K2PH 18-11 KBETFH 14-9 KINT 17-12 KNFH 24-19 WTIX 29-27 R97 28-25 KROK on LAST

P3 REGL 27-11 891 36-27 940 24-21 **601/11** 0104 | 6-12 MARY 20-15 2102 25-22 95807 | 1c-1 MYOK 28-25 MC00 71-70 MISE 22-21 MYLE 14-16 (G

J. GEILS BAND Freeze... (EMI America)

84% Hational Summery UP & DEBUTS 0 SPAR 12 FORM 115 AUDS 0 11 0106 8-16 WYCR 5-12 VIOO 25-28

2 608 8 574 H 758 W 678 REPH 1-2 RSPZ 17-22 RMS 7-14 PH103 4-7 R56 9-13 RSRD 3-5 RZBC 21-24 RM 0 3-7 ROHYT 5-10 RIKI 2-5 QJ. KITY 6-2 KROD 1-2 897 2-4 KZEL 4-9 KROK 6-5 WPMF 7-11 KLPQ 2-5 WJDX 9-12 WARBPM 2-6 D3

Z93 12-16 940 16-30 9100 10-10 195 4-6 0105 5-11 95XIL 1~4 92YQ 7-9 MPON 3-5 MCOQ 3-6 MPLB 4-14 MCLF 5-6 MEKS 3-26 MEKV 6-8 KILE 10-10 KQ1ZPN 6-1 KPUR 8-12 Q101 9-12 RVOL 6-10 WGRD 7-2
WZZR 19-22
WJRG 5-6
WKFF 0-6
KKFF 0-6
KKFF 0-7
KFIK 22-27
KFF 5-10
WZOK 6-9
ZIO4 18-27
WANP 9-11
WGBF 11-15
WFED 9-11
WGBF 11-15
WFED 9-11
U93 3-5
KRDQ 08-17
WLYT 4-4
WDJF 3-6
WDJF 3-6
WDJF 3-5
WESY IRRILIPH 6-11
RPYR 6-8
RELO 1-4
RERCHH 7-13
RKLS 44-2
MERR 4-2
MERR 4-2
MERR 4-5
MC11-PH 14-11
RMLO 3-5
MC11-PH 14-7
PPRG 2-3
RDVV 14-73

Man On The Corner (AtL) LP Abecab HATIONAL SUMMARY UP 31 DEBUTS 2 SAME 19 DOWN 12 ADDS 0 NEA

MJBQ 35-32 MIGY 29-23 MCHPPH 10-16 95XIL 24-84 BOWTH Q KZFW 26-22 MZTP on Y103 23-21 CR101 31-30 MARFM on MARFM on MICREM on MICREM on MICREM on MICREM on MICREM ON WIPT 20-16 96KK 7-10 894 16-14 Q107 18-15 CHUM 21-29 958GP on MPOX on MOLE on MOLE 23-24 MVILS 27-24 MOLO on ELLE on SSELPH 6-13 EVOL on WZEP d-26 HJN0 9-9 RIIK 35-30 RIOA 25-23 RIV3 12-6 WZCM on 2104 20-19 WIKS 6-4 WLYP 22-22 ICECL 0-3 WLS 33-27 WLS-PM 23-27 WKT1 on REER 6-6 8100 24-22 RYYX 19-24

GREG GUIDRY Goin' Down (Badland/CoL) LP. Over The Line 64% Hational bases ary UP 15 DESPTS C BARE 27 DOWN 50 ADDS C 112/0

P3

MIDWEST 60UTH

WOLF 38-24 MYES 20-18 ERGY 21-18 HILE 20-18 KEZLFH OM KOZEFF 24-22 EPUR 25-77 Q101 14-10 EVOL 11-12 REXI,PM 10-1 RPYB 10-20 REYD 22-22 WRKB 32-28 WRFF 20-19 WFFW 20-19 WAZYPM 11-9 RMEA 29-18 998G 18-14 RDVV 20-15

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KIDD 4-10 FM102 4-4 FGG1 3-9 FJRB 3-13 KNBQ 12-18 KEN1 18-12 KRLV 6-8 SD2A 9-11 KOZE 6-15

REKLIPH 13-15 EKLS 20-28 MPRR 33-31 MPRU OR MAXYPH 24-20 KIMA 11-15 99:06 36-36 GPRS 11-11 EDVV 21-21 KJBB 20-26 RCPX 35-34 RAQ 28-32 ENVY 29-20 13

Feach E 548 S 548 H 574 W 498 18 P

New & Active Continued from Back Page

MOTELS "Only The Lonely" (Capitol) 88/24

Moves: Up 10, Debute 22. Seme 32, Down 0, Aride 24 including JB108, CFTR, WGCL, KRLA, B100, 3WT, KROK, FM100, WSKZ, WNOK-FM, KSKD, KKQV, KILE, WTRU, KOZE.

ALDO NOVA "Fentesy" (Portrait/CBS) 88/3

Moves: Up 39, Debute 8, Seme 32, Down 8, Adde 3, Y100, KIIK, WXLK, WIFI 30-27, Q106 24-18, WGCL 7-8, WPST 11-9, KZFM 23-19, WOKI 6-3, WGRD 14-8, KOFM 23-17, FM103 9-6, KSKD 4-1, Q104 12-9, WSPT 11-9.

11-9, KZFM 23-19, WOKI 16-3, WGRD 16-8, KUPM 23-17, PM IGG 96, KDKD 9-1, GTG-12-9, VIGF 1-11-9.

JOHN DENVER "Shanghei Breezes" (RCA) 86/4

Microsi: Up 40, Debuts 1, Senie 36, Down 6, Adds 4, KIS-FM, KS6, KHYT, WGLF, WNBC 26-23, JB106 23-20, KCNR 23-19, WFBR 10-9, KROD 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, WAYS 13-11, WGH 3-3, KCPX 13-9, WJBQ 46-35, Z102 22-19, KELQ 26-20, WJBQ 46-35, Z102 22-19, WAYS 13-10, WAYS 13-1 ROD STEWART "How Long" (WB) 83/10

Moves: Up 38, Debuts 10, Serne 27, Down 0, Adde 10, WGCL, KFI, WRCK, KZFM, KBFM, WMEE, KLUC, WYKS, KDVV, KKLV, JB108 34-29, KOX108 14-12, WCSC 21-17, KIOOX 17-11, WAZY-FM 19-18.

RAINBOW "Stone Cold" (Mercury/PolyGram) 78/13

RAINBOW "Stone Cold" (Mercury/PolyGram) 78/13

Moveer Up 19, Debute 4, Serne 42, Down 0, Adde 13, Q103, WHFM, WSSX, WRVQ, KIIK, KJRB, WJBQ, WTSN, WYKS, KVQL, WCILFM, 99KG, KDVV, KEGL 24-18, WPHD 21-16.

BARRY MANILOW "Let's Heng On" (Arista) 78/0

Moves: Up 38, Debute 1, Serne 27, Down 12, Adde 0, WABC 32-23, JB105 21-18, KFI 23-20, KOPA 30-27, WBLI 28-23, WFMF 11-10, FM100 13-9, WSEZ 10-7, WAICK 19-16, KIOA 16-11, KOFM 27-23, KJRB 27-23, WTSN 9-8, Q104 18-18, KYVA 20-13.

MIKE POST "Theme From 'Magnum P.I.' " (Elektra) 77/0
Moves: Up 38, Debuts 0, Same 22, Down 19, Adds 0, 8104 17-16, 94Q 9-4, RBEQ 36-29, KOPA 16-7, WKEE 22-18, IOXIO8 21-19, IOXIO4 23-17, WVIC 37-33, KIIK 24-21, KKFM 17-14, KSKD 10-8, KRQ 9-6, Z102 30-27, WGLF 26-21,

GENESIS "Man On The Corner" (Atlantic) 64/0
Movee: Up 31, Debute 2, Serie 19, Down 12, Adde 0, WIFI 20-16, Q107-18-16, KEGL 8-3, KEZR 6-6, KZFM 26-22, WSSX 8-6, WRVQ 12-10, WJXQ 9-9, KZ93-13-6, WIKS 6-4, KRQ 28-22, 96XIL 24-14, WYKS 27-24, WAZY-FM 24-20, KCBN 40-34.

KARLA BONOFF "Personally" (Columbia) 61/19

Moves: Up 14, Debute 12, Same 16, Down 0, Adds 19 including WNBC, WFBR, V100, Y103, WDOQ, WBBQ, KJ100, WZZR, KGGI, KSKD, KRQ, WACZ, WCIR, KILE, KRNA.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 61/10
Moves: Up 27, Debuts 9, Sense 13, Down 2, Adds 10, WCAU-FM, PRO-FM, Q103, 92FLY, KBFM, WFBG, Q104, WAEV, KVOL, WTRU, WBEN-FM 13-10, KEARTH 14-8, KFI 20-10, KIKI 12-8.

BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 59/16
Moves: Up 10, Debuts 9, Sense 24, Down 0, Adds 16 including JB106, KIQQ, KINT, KEEL, G100, WBBQ, WDCG, WNOK-FM, WKFR, WLYT, KRQ, WHEB, WFEA, WCIR, WTRU.

RICHARD "DIMPLES" FIELDS "If It Aln't One Thing..." (Boardwalk) 55/4
Movee: Up 30, Debute 8, Seme 12, Down 1, Adds 4, WSEZ, KSKD, WISE, KDZA, WABC 11-7, Z93 20-15, Q106
26-20, KEARTH 8-6, KFI 11-7, KFRC 18-16, WKEE 40-36, KINT 30-26, WKDQ 29-22, KJRB 23-17, Z102 29-23.

FOREIGNER "Break It Up" (Atlantic) 53/32

Moves: Up 4, Debuts 5, Same 12, Down 0, Adds 32 including WIFI, KBEQ, KIQQ, WLAN-FM, WKEE, G100, WZOK, KKXX, KLUC, WIGY, WOMP-FM, WZYQ, WISE, KKQV, WSPT, KFMZ.

HEART "This Man is Mine" (Epic) 50/48
Moves, Up 0, Debuts 0, Same 2, Down 0, Adds 48 including KEARTH, KFI, KEZR, B100, KYYX, KUBE, 3WT, WRQK, KSTT, KNBQ, WCIR, KKXL-FM, KSLY, KYYA,

SIGNIFICANT ACTIO

SHALAMAR "A Night To Remember" (Solar/Elektra) 43/8

Moves: Up 13, Debuts 4, Same 18, Down 0, Adds 8, WLOL-FM, KFI, KIIS-FM, WHFM, KINT, KCPX, WOMP-FM, KSLY, WXKS-FM 23-20, WPGC 26-22, Y100 18-14, KFRC 33-28, CK101 21-18, KGGI 24-19, KVOL 26-22.

HUEY LEWIS & THE NEWS "Hope You Love Me Like..." (Chrysalis) 41/38 Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 38 including KIQQ, KEZR, KYYX, KZZP, WRCK, WAEB, WYCR, KSET-FM, WAYS, WJXQ, KMGK, WKDQ, KNBQ, KHYT, 95SGF.

SOFT CELL "Tainted Love" (Sire/WB) 41/16

Moves: Up 11, Debuts 2, Same 5, Down 7, Adds 16 including KEGL, Z93, Q105, WLOL-FM, WGCL, G100, WDOQ, WBBQ, WJXQ, KKXX, KKFM, KHYT, WXLK, WGLF, 99KG.

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 39/34
Moves: Up 3, Debuts 0, Seme 2, Down 0, Adds 34 including 96KX, KIQQ, KEZR, WPHD, WLAN-FM, WKEE,
WOKI, WZZR, WNAM, KRQ, WCIR, WFLB, Q101, KFYR, KOZE.
DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 29/7
Moves: Up 8, Debuts 9, Same 5, Down 0, Adds 7, WCAU-FM, Z93, KROK, WNAM, WJBQ, 96SGF, WFLB, WNBC
30-27, KIQQ d-37, WFBR 26-22, WAEB 24-21, WJDX 27-21, WGH 17-12.

PATRICE RUSHEN "Forget Me Nots" (Elektre) 28/11
Moves: Up 5, Debuts 4, Same 8, Down 0, Adds 11, WBEN-FM, WIFI, 293, WKEE, WBBQ, WMAK-FM, WSEZ, WVIC, KQKQ, KIDD, WGUY, KFI 24-16, KIIS-FM d-19, KIQQ d-12, KGGI 21-10.

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 28/2
Moves: Up 12, Debuts 0, Same 5, Down 9, Adds 2, K104, 95XIL, B94 17-13, WPGC 9-8, KEARTH 10-10, XTRA 7-6,
B97 11-10, WAYS 8-6, KYNO-FM 4-2, KGGI 8-6, KJRB 25-21, KHYT 24-21, Z102 9-6, WYKS 15-11, 99KG on.

FOUR TOPS "Back To School Again" (RSO/PolyGram) 27/14
Moves: Up 2, Debuts 0, Same 11, Down 0, Adds 14, WLAN-FM, WYCR, WKEE, KZFM, KINT, BJ105, WSEZ, Moves: Up 2, Debuts 0, Same 11, Down 0, Add KGGI, KBBK, KCPX, WISE, WFLB, WTRU, KDZA

ATLANTIC STARR "Circles" (A&M) 27/6

Moves: Up 9, Debuts 5, Sams 6, Down 1, Adds 6, KRLA, KFI, WAYS, WGH, KCPX, WJBQ, WCAU-FM 39-24, WXKS-FM 22-19, KIIS-FM 22-20, KIQQ 18-13, KFRC d-39, WDRC-FM d-30, KYNQ-FM 24-19, WGUY 28-26, 95SGF

SAMMY HAGAR "Piece Of My Heart" (Geffen) 27/5
Moves: Up 7, Debuts 1, Same 14, Down 0, Adds 5, WGCL, KHYT, WGLF, KILE, KCBN, KEGL 29-27, KYYX on, WPHD 27-24, K104 38-38, WOKI on, WJXQ 16-11, KKXX 28-21, 95XIL d-37, KSEL-FM 21-16, KFMZ 19-17.

JIMMY HALL "Fool For Your Love" (Epic) 25/1
Moves: Up 2, Debuts 1, Same 21, Down 0, Adds 1, Q101, KFI on, KIQQ on, KYYX on, 3WT 34-32, WKEE on, WABB-FM on, CK101 d-39, KIOA on, KGGI on, KCPX 40-36, KHYT on, WGUY on, WCIR on, KVOL on.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 23/3 Moves: Up 8, Debuts 0, Seme 12, Down 0, Adds 3, KZFM, WTIX, WJDX, WXKS-FM on, Y100 23-20, KFI on, KIQQ 24-22, KC101 30-27, WKRZ-FM on, WMAK-FM 22-15, WSEZ on, WZZR on, KGGI 23-21, KBBK on, WGUY on, STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 23/0 Moves: Up 12, Debuts 0, Seme 10, Down 1, Adds 0, KFRC 32-30, WFBR 12-10, WBLI 27-25, WYCR 26-26, WKEE 27-26, KTSA 23-20, CK101 12-11, WKFR on, KIIK 25-23, KNBQ 28-27, KIKI 21-19, WCIR 26-19, Z102 26-24, 95SGF on, KWLO on.

VAN HALEN "Dancing In The Streets" (WB) 22/19
Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 19 including CHUM, KEGL, KFRC, WPST, WKEE, WBBQ, WSSX, WJXQ, FM103, WZYQ, Q104, WXLK, WYKS, KSLY, KYYA.

CHERI "Murphy's Law" (Venture) 22/6

Moves: Up 7, Debuts 2, Same 7, Down 0, Adds 6, KRLA, KFRC, WTIC-FM, KC101, WSEZ, KIKI, WIFI 17-13, WCAU-FM 18-13, JB105 on, CKLW 17-13, KFI 28-23, KIQQ 18-16, XTRA on, WDOQ d-23, KYNO-FM 6-4, ALESSI "Put Away Your Love" (Qwest/WB) 22/3

Moves: Up 5, Debuts 3, Same 11, Down 0, Adds 3, KIQQ, WOKI, WVIC, WXKS-FM 27-24, KEZR 28-18, WKRZ-FM on, WTIX 36-33, WBBQ on, KNBQ on, KIKI on, WGUY d-29, WFOX on, WXLK 28-24, WAZY-FM 26-21, KSLY on.

ABBA "The Visitors" (Atlantic) 21/1

Moves: Up 8, Debuts 3, Same 9, Down 0, Adds 1, WTIX, B100 d-25, KYYX on, KINT 23-20, WHHY-FM 25-21,
Z104 on, WOMP-FM on, 95XIL 39-34, WFOX 22-20, WXLK on, KKQV on, KVOL 22-21, WAZY-FM 27-23, WCIL-FM
24-22, KOZE

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 20/0
Moves: Up 10, Debuta 2, Same 7, Down 1, Adds 0, WFMF 22-19, Y103-39-37, WAYS 28-24, WGH 16-10, WVIC
40-30, KSTT 24-20, KIOA on, KOFM on, WGBF d-25, WTSN 27-24, WOMP-FM 40-37, WZYQ on, WFLB 18-17, KKLS 29-27. KENT OF

SPARKS "I Predict" (Atlantic) 19/12

Moves: Up 2, Debuts 0, Same 5, Down 0, Adds 12, KIQQ, WPHD, WYCR, KSET-FM, KINT, WHHY-FM, WCSC, WAEV, WFLB, KVOL, KKXL-FM, KRNA, WIFI on, KEGL on, KIOOX 5-1.

WAEV, WFLB, KVOL, KROL-FM, KRNA, WIFI on, KEGL on, KRXX 5-1.

HAIRCUT 100 "Love Plus One" (Arista) 19/6

Moves: Up 1, Debuts 4, Seme 8, Down 0, Adds 6, KEARTH, WKRZ-FM, KEEL, KHYT, WOMP-FM, KCBN, CHUM 28-20, WGCL on, WPHD on, WHFM on, WVIC on, WJXQ on-dp, Z104 d-30, KKXX d-27, KBBK d-30.

CAROLE KING "One To One" (Atlantic) 19/2

Moves: Up 8, Debuts 2, Same 7, Down 0, Adds 2, WNAM, WLYT, WNBC 16-13, WIFI on, WFBR 22-18, WBLI on, KZFM 21-18, KINT d-27, KJ100 d-25, WZZR on, KSTT 13-10, WJBQ 39-34, WGUY 22-21, WFOX 24-22, WFLB 33-30, 99KG on.

33-30, 99KG on.
PRISM "Turn On Your Radar" (Capitol) 19/2
Movee: Up 5, Debuts 0, Same 12, Down 0, Adds 2, KEGL, KKOX, WIFI on, WKRZ-FM on, BJ105 32-28, WBCY 20-17, WRVQ on, KIDD on, KHYT on, WIGY on, WFEA on, WFBG on, KILE 37-35, KFMZ 24-22, KENI on.
KIM WILDE "Kids In America" (EMI America) 18/8
Movee: Up 0, Debuts 1, Same 9, Down 0, Adds 8, WLOL-FM, K104, BJ105, WGH, WVIC, KBBK, KRNA, KFMZ, CHUM on, KIQQ on, WPHD on, WJXQ on dp, KMGK d-28, KSKD on-dp, KIKI on.

SIGNIFICANT ACT

BARBARA MANDRELL " 'Til You're Gone" (MCA) 29/8
Rotations, Henry 2/1, Medium 18/1, Light 12/8, Earth Adds 0, Total Adds 8, WCZY, KEY103, WRVA, WWNR, WEIM, WLVA, KRNO, KSRO, Heavy: WCCO, Medium: WLTA, WSB, KEX, WSBA, KRNT, KMBZ, KBOI, KSL, WDEF, WWSA, KFOR, WJON, KFOD, KBOZ.

ALESSI "Put Away Your Love" (Qwest/WB) 21/5
Rotationer Heavy 1/0, Medium 9/1, Light 11/4, Extra Adda 0, Total Adda 5, KEZL, WGAC, KEY103, WLVA, KISN.
Heavy, KKUA, Medium; WSB, KEX, WSLI, KBOI, KWAV, WEIM, WSKY, WJON,

RAY PARKER JR. "The Other Women" (Arista) 20/3
Rotatione: Heavy 7/1, Medium 7/0, Light 6/2, Extra Adda 0, Total Adda 3, WFYR, KHOW, WAFB. H
WAAY, WHHY, WQUE, WSRZ, WSKY. Medium: WGAR, KOY, WSGN, Y106, KSLQ, Q96, WORG. WFYR, KHOW, WAFB. Heavy WHEN,

DONNIE IRIS "My GIri" (MCA) 18/4
Rotations: Heavy 20, Medium 7/0, Light 9/4, Extra Adda 0, Total Adda 4, WZZP, WSFM, WOWO, KBAL Heavy:
KWAV, WWNR. Medium: WCBM, WHHY, WSRZ, WKZE-FM, WROV, KFOR, KPAT.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 18/2
Rotations: Heavy 3/0, Medium 8/1, Light 7/1, Extra Adda 0, Total Adda 2, KHOW, KYUU. Heavy: WQUE, WSRZ,
Q96. Medium: KDKA, KRBE, WHHY, YES96, WENS. WFMK, KRBC.

MECO "Big Band Medley" (Arista) 18/16
Rotations: Heavy 0/0, Medium 6/5, Light 8/8, Extra Adda 3, Total Adda 18, WLTA, WCCO, WGY, WPTF,
WHBC, KBOI, WKZE-FM, WEIM, WSKY, WDEF, WORG, KFOR, WJON, KFOD, KBOZ, KTWO.

WHBC, KBOI, WIZZE-FM, WEIM, WSKY, WDEP, WORD, KFOR, WJON, KFOR, WJON, KFOR, KBOZ, KYWO.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 16/0

Rotations: Heavy 3/0, Medium 7/0, Light 6/0, Extra Adda 0, Total Adda 0. Heavy: WLTA, WSKY, KRNO. Medium: WSEN, WCCO, WHBC, KRNT, KRBC, WDEF, KRKK.

ROD STEWART "How Long" (WB) 15/3

Rotations: Heavy 2/0, Medium 8/2, Light 6/1, Extra Adda 0, Total Adda 3, WGAC, WAAY, KYUU. Heavy: WHHY, WEIM. Medium: WSFM, WSRZ, KWAV, WWNR, WSKY, WLVA.

DON WILLIAMS "Listen To The Redio" (MCA) 15/1
Rotations: Heavy 1/0, Medium 9/0, Light 8/1, Extre Adds 0, Total Adds 1, WHBC. Heavy: WDEF. Medium WLTA, WSB, WCCO, KBOI, KCEE, KRBC, KSEL, WWSA, WDAY.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 15/0
Rotations: Heavy 2/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WYNY, KKUA. Medium: KVII
WCLR, WFYR, WQUE, YES96, WHIO, KMJJ, WWNR, KBAI.
PETER NOONE "You Got Me Anyway" (Johnstor/CBS) 13/4
Rotations: Heavy 0/0, Medium 1/0, Light 12/4, Extra Adds 0, Total Adds 4, WGAC, WNAB, WEIM, KISN. Medium:

TERRY CASHMAN "Talkin" Baseball" (Lifesong) 13/0 Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Addis 0, Total Adda 0. Heav WHBC, WFDF, WDEF, WSGW. evy: KMBZ. Medium: WSBA, WGAC.

FRANKE & THE KNOCKOUTS "Without You..." (Millennium/RCA) 11/0

Rotations: Heavy 4/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WHHY, KWAV, WWNR, WLVA Medium: KRBE, WSRZ, KSLQ, WSKY, WROV,

LEO SAYER "Have You Ever Been In Love?" (WB) 10/6
Rotations: Heavy 0/0 Medium 5/2, Light 5/4, Extre Adds 0, Total Adds 6, WCZY, WGAC, KEY103, KBOI, WLVA, KRKK. Medium: WSB, WEIM, KFOR.

LESLIE SMITH & MERRY CLAYTON "Before The Night Is Over" (Elektra) 10/4 Rotations: Heavy 0/0, Medium 1/0, Light 8/3, Extra Adds 1, Total Adds 4, WCCO, KFQD, KTWO, KISN, Medium 2

MOTELS "Only The Lonely" (Capitol) 10/3
Rotations: Heavy 1/0, Medium 5/1, Light 4/2, Extra Adda 0, Total Adda 3, WSGN, Y106, KSEL. Heavy: KWAV Medium: WHHY, WEIM, WDAY, KRKK. JOHN SCHNEIDER "Dreamin" (Scotti Bros./CBS) 10/3

Rotations: Heavy 2/0, Medium 4/2, Light 4/1, Extra Adds 0, Total Adds 3, WZZP, WRVA, KBOI, Heavy: WFMK, WDEF, Medium: KEX, WMHE.

JIMMY HALL "Fool For Your Love" (Epic) 10/2

Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 1, Total Adds 2, SM95, KTWO. Medium: WHEN, WSRZ, WKZE-FM, KRBC. ABBA "The Visitors" (Atlantic) 10/0
Rotations: Heavy 1/0, Medium 8/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WFMK, Medium: WTAE, WHHY, SM95, KWAV, WWNR, WSKY, WLVA, KCRG.

HEART "This Man Is Mine" (Epic) 9/9 Rotetions: Heavy 0/0, Medium 3/3, Light 5/5, Extra Adda 1, Total Adda 9, KJR, KPLZ, WGAC, WSRZ, WFMK, KWAV, WCHV, WORG, KADE

NEIL DIAMOND "Be Mine Tonight" (Columbia) 9/8

ins: Heavy 0/0, Medium 5/4, Light 3/3, Extra Adds 1, Total Adds 8, WLTA, KFMK, WRVA, KLTE, WKBR, WLVA, WWSA. Medium: WKZE-FM.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 8/1 edium: KRNT. WNAB. WDEF. 1 4/0, Light 3/0, Extra Adds 0, Total Adds 1, WSBA

CHARLIE DANIELS BAND "Still In Saigon" (Epic) 8/0
Rotations: Heavy 1/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ. Medium: WHEN, KWAV,

TERRI GIBBS "Ashes To Ashes" (MCA) 8/0

otal Adda 0. Medium: WCCO, KEX, WGAC, WEIM,

MICKEY GILLEY "Tears Of The Lonely" (Epic) 8/0
Rotations: Heavy 1/0, Medium 1/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WLTA. Medium: KRBC.

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 7/7
Rotations: Heavy 0/0, Medium 3/3, Light 3/3, Extra Adda 1, Total Adda 7, KPLZ, SM95, KWAV, WSKY, WDEF,

VIC ASHER "I'll Take Whatcha Got" (Velsi) 7/2

Rotations: Heavy 0/0, Medium 1/0, Light 6/2, Extra Adds 0, Total Adds 2, WGAC, WEIM. Medium: KRKK. STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 6/6
Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 6, WHHY, SM95, WFMK, WMHE, KSEL. Total Adds 2, WGAC, WEIM. Medium: KRKK.

KADE.

ALABAMA "Take Me Down" (RCA) 6/3
Rotations: Heavy 0/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, WCZY, KTKT, WDAY. Medium WSB.

EARL KLUGH "I'm Ready For Your Love" (Liberty) 6/2
Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 1, Total Adds 2, KRBC, KTWO. Medium: KSL, WDEF.

HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 6/0
Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: K51

Heavy: KSLO, Medium: WHHY, Q96

Hotetions: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: RSLQ, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: WSRZ. JOSEPH WILLIAMS "That First Night" (MCA) 5/3
Rotations: Heavy 0/0, Medium 1/1, Light 4/2, Extra Adds 0, Total Adds 3, 97AIA, KOB, KRNO.

CHR SIGNIFICANT ACTION

MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 17/10 Movee: Up 0, Debuts 3, Same 4, Down 0, Adds 10, CFTR, KBEQ, WFBR, WAEB, WCSC, WZZR, KKXX, KGGI, KVOL, KKLV, WBBQ on, KHYT d-39, Q104 d-34, WAEV on, KKLS on.

KVOL, KKLV, WBBQ on, KHYT d-39, Q104 d-34, WAEV on, KKLS on.

DAZZ BAND "Let It Whip" (Motown) 17/8

Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 8, WCAU-FM, 195, KEARTH, KFI, KIQQ, WDOQ, WCSC, WLYT, CKLW 61, WGCL 8-6, CK101 on, WMAK-FM on-dp, WNOK-FM on, KIKI on, WFLB on-dp.

GORDON LIGHTFOOT "Baby Step Back" (WB) 17/1

Moves: Up 9, Debuts 3, Same 4, Down 0, Adds 1, BJ105, CKLW on, KCNR 6-3, V100 22-20, KEEL d-27, WSEZ on, WROK on, WGH 20-13, WVIC 22-12, WJXQ on-dp, KIOA 18-17, KIXXX 9-7, KSPZ 18-16, KCPX d-29, KSLY d-24. MRIK on, WGH 2013, WTG 22-12, WARG GRAP, RIGH 1917, RIGH 1917, RIGH 1918, REFA 1919, REFA 1929, RELL 1928
TEMPTATIONS featuring R. JAMES "Standing On The Top" (Gordy/Motown) 16/3
Moves: Up 3, Debuta 3, Same 7, Down 0, Adds 3, WCAU-FM, WDRC-FM, Q101, WXKS-FM 25-22, 195 on, KIQQ
d-28, WTIC-FM 27-25, KZFM d-30, KBFM d-27, WCSC on, WNOK-FM on, KYNO-FM 36-35, KIDD on, KNBQ on.

KIKI on.

SCORPIONS "No One Like You" (Mercury/PolyGram) 15/8

Moven: Up 1, Debuta 2, Seme 4, Down 0, Adda 8, WLS-FM, WPHD, WRCK, WPST, WIGY, KKQV, WSPT, KRNA.

CHUM on, KSET-FM on, WJXQ 14-12, FM103 on, WZYQ on, KSEL-FM d-21, KFMZ d-25.

BOW WOW WOW "I Want Candy" (RCA) 14/5

Moven: Up 1, Debuta 1, Seme 7, Down 0, Adda 5, WLOL-FM, KBBK, KSKD, WGUY, KFMZ, JB106 on, CHUM on KIQQ d-40, WPHD on, KINT 29-26, WCSC on, WJXQ on-dp, WACZ on, WZYQ on.

Continued on Page 61

A "Long" List Of Winners:

CELLebrate This Action:

WBEN-FM 35-31 JB105 34-29 **CFTR** on **CKGM** on **KEGL** on WGCL add KFI add KIQQ 31-30 KEZR deb 26 KZZP 27-23 WFBR 28-25 WPHD deb 28 WRCK add 3WT 26-22 WPST 28-25 WLAN-FM on **WAEB 28-26** WYCR on WKRZ-FM on WKEE 35-27 KHFI deb 23 WQUT on WANS deb 29 KZFM add 25 KSET-FM on KBFM add KROK on KXX106 14-12 G100 27-26

WZYP on WHHY-FM 22-17 WDOQ deb 30 WBBQ on KX104 on WMAK-FM on WOKI 27-24 **WAYS 24-22** WRQK on WCSC 21-17 WSSX 25-23 WNOK-FM on WJXQ on WKFR on Z104 deb 29 WMEE add KEYN-FM add KKXX 17-11 KNBQ 23-22 KCPX deb 29 KLUC add KHYT on WJBQ 36-25 **WACZ 29-28** WIGY on WTSN 26-22 WFEA 28-25 WFBG on WOMP-FM deb 38 WCIR 30-25

95XIL 37-32 Q104 23-21 WAEV on 95SGF deb 28 WFOX 35-31 WCGQ deb 28 WISE on WFLB on **WXLK 12-9** WYKS add KKQV on **KILE 40-38** KSEL-FM 25-24 **KPUR 19-14** Q101 on KVOL on KKXL-FM on WAZY-FM 19-15 WCIL-FM 28-26 99KG deb 39 **KFMZ 18-15** KDVV add KKLV add KSLY on KCBN 37-33 KDZA on KATI 31-28 **KYYA 30-27** KOZE deb 29

KEGL add Z93 add WLOL-FM add WGCL add 17 B97 deb 27 G100 add WDOQ add WBBQ add WJXQ add KKXX add 23 KKFM add 23

KHYT add 95SGF add WXLK add WGLF add 99KG add WCAU-FM 2-5 B94 25-18 Y100 2-2 Q105 add 26 KRLA 8-8 KIQQ 2-2 B100 13-8 XTRA 11-6

WLAN-FM 14-12 WAEB deb 29 K104 3-3 KROD 19-13 KMGK 15-12 Z104 26-21 95XIL 15-9 WYKS on KELO 28-27 KRNA 12-11 KFMZ 3-1

"How Long"

ROD STEWART





SOFT CELL

"Tainted Love"

Produced by Mike Thorne





Produced by Rod Stewart

Ce-Produced by Jim Cregan

Manufactured & Distributed by Warner Bros. Records



May 7, 1982

Radio&Records

Adult/Contemporary

Conte	m	porary Hit Radio NATIONAS	MAIDDI AV/30
Tives Two Last Weeks Wee	1000500809199	RICK SPRINGFIELD/Don't Talk To Strangers (RCA) P. McCartney/s. Wonder/Ebony And Ivory (Columbia) DARYL HALL & JOHN OATES/Did It In A Minute (RCA) CHARLENE/I've Never Been To Me (Motown) PAUL DAVIS/65 Love Affair (Arista) RAY PARKER JR./The Other Woman (Arista) TOMMY TUTONE/867-5309/Jenny (Columbia) VANGELIS/Chariots Of Fire (Polydor/PolyGram) HUMAN LEAGUE/Don't You Want Me (Virgin/A&M) ELTON JOHN/Empty Garden (Hey Hay Johnny) (Geffen) J. GEILS BAND/Freeze-Frama (EMI America) KOOL & THE GANG/Get Down On It (De-Lite/PolyGram) TOTO/Rosanna (Columbia) LITTLE RIVER BAND/Man On Your Mind (Capitol) DAN FOGELBERG/Run For The Roses (Full Monor/Epic)	Three Two Lest Weeks Weeks Weeks 6 1 1 1 McCARTNEY/W 14 10 3 2 DAN FOGELBERG/R 5 5 2 3 WILLIE NELSON/AIM 10 9 8 3 ROBERTA FLACK/M 19 11 9 5 SIMON & GARFUNI 9 7 6 6 CHARLENE/I've Neve 3 2 4 7 PAUL DAVIS/65 Lov 4 4 5 8 JOHN DENVER/Shar 1 3 7 9 VANGELIS/Chariots (8 8 10 10 BARRY MANILOW/L 15 12 11 11 GREG GUIDRY/Goin' 20 15 14 6 GORDON LIGHTFOO 24 20 16 5 ELTON JOHN/Empty 26 23 17 6 EDDIE RABBITT/I Do 21 17 15 6 CARPENTERS/Beech
26 22 21 11 10 14 5 7 10 25 23 22 - 29 27 29 8 11 15	18 19 19 19 19 19 19 19 19 19 19 19 19 19	FRANKE & THE KNOCKOUTS/Without You (Millennium/RCA) GREG GUIDRY/Goin' Down (Badland/Columbie) OLIVIA NEWTON-JOHN/Make A Move On Me (MCA) CHARLIE DANIELS BAND/Still In Salgon (Epic) DONNIE IRIS/My Girl (MCA) JOAN JETT & BLACKHEARTS/Crimson And Clover (Based on 1)	27 24 19
30 	88888	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk) JOHN COUGAR/Hurts So Good (Riva/PolyGram) QUEEN/Body Language (Elektra) SIMON & GARFUNKEL/Wake Up Little Susie (WB) JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol) 38 SPECIAL/Caught Up In You (A&M) SHEENA EASTON/Miles Me China (Capitol)	24

Three Two Last Weeks Weeks Week	
6 1 1	McCARTNEY/WONDER/Ebony And Ivory (Columb
14 10 3	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
5 5 2	WILLIE NELSON/Always On My Mind (Columbia)
	ROBERTA FLACK/Making Love (Atlantic)
	SIMON & GARFUNKEL/Wake Up Little Susle (WB)
	6 CHARLENE/I've Never Been To Me (Motown)
	7 PAUL DAVIS/65 Love Affeir (Ariste)
	8 JOHN DENVER/Shanghai Breezes (RCA)
1 .	9 VANGELIS/Chariots Of Fire (Polydor/PolyGram)
	D BARRY MANILOW/Let's Hang On (Arista)
	1 GREG GUIDRY/Goin' Down (Badland/Columbia)
	GORDON LIGHTFOOT/Baby Step Back (WR)
	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Getten)
	EDDIE HABBITT/I Dori't Know Where To Start (Flektre)
	CARPENTERS/Beechwood 4-5789 (A&M)
00	SHEENA EASTON/When He Shines (EMI America)
	D. WARWICK & J. MATHIS/Friends In Love (Ariste)
	B OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
	AL JARREAU/Teach Me Tonight (WR)
	- I TO TO TO TO THE TOUR DAY IN PARADISE IKE Femily /CDO
	1.G. SHEPPARD/Finally (WB/Curb)
28 2	
7 14 20 26	
12 16 23 27	WELL DIAMOND/On The Way To The Sky (Columbia)
13 18 25 28	TOURS IN THE PROPERTY OF THE PROPERTY OF THE PARTY OF THE
18 22 29 29	The Committee of the Co

JUICE NEWTON (64) KANSAS (62) **HEART (48)**

RONNIE MILSAP (43) HUEY LEWIS (38) STEVIE NICKS (34)

17 21 26 30 JOURNEY/Open Arms (Columbia) MOST ADDED

JUICE NEWTON (43) RONNIE MILSAP (25) **MELISSA MANCHESTER (24)**

MANHATTAN TRANSFER (16) MECO (16) K. BONOFF (15) B. LaBOUNTY (15)

McCARTNEY/S. WONDER (154) RICK SPRINGFIELD (74) CHARLENE (73)

RAY PARKER JR. (73) HUMAN LEAGUE (52) TOMMY TUTONE (51)

HOTTEST

P. McCARTNEY/S. WONDER (104) WILLIE NELSON (80) CHARLENE (62)

18 22 29 29 BERTIE HIGGINS/Key Largo (Kat Family/CBS)

DAN FOGELBERG (60) ROBERTA FLACK (44) PAUL DAVIS (43)

JUICE NEWTON

BREAKERS

Love's Been A Little Bit Hard On Me (Capitol)

SHEENA EASTON/When He Shines (EMI America)

LOVERBOY/When It's Over (Columbia)

67% of our reporters on it. Moves: Up 9, Debuts 39, Same 26, Down 0, Adds 64 including WKBW, WBEN-FM, WIFI, B104, WXKS-FM, PRO-FM, CFTR, WLOL-FM, KRLA, KIIS-FM, KCNR, KYYX, KUBE, KIMN, Q103. See Parallels, debuts at number 27 on the CHR chart.

38 SPECIAL

Caught Up In You (A&M)

62% of our reporters on it. Moves: Up 28, Debuts 31, Same 48, Down 0, Adds 22 including Z93, 94Q, WLS-FM, KEZR, KZZP, WTIC-FM, KX104, WSEZ, WZZR, WKDQ, KQKQ, KSKD, WTSN, KILE, WTRU. See Parallels, debuts at number 28 on the CHR

SHEENA EASTON When He Shines (EMI America)

58% of our reporters on it. Moves: Up 75, Debuts 19, Same 17, Down 1, Adds 8, KRLA, WFBR, WBLI, KC101, WAKX, WJBQ, WIGY, WCGQ, B104 24-21, JB105 30-25, CKLW 23-20, KBEQ 28-22, WAEB 6-4, KZFM 19-14, WJDX 21-15. See Parallels, debuts at number 29 on the CHR chart.

LOVERBOY

When It's Over (Columbia)

57% of our reporters on it. Moves: Up 76, Debuts 6, Same 20, Down 0, Adds 12, WIFI, KFRC, B100, KUBE, KIMN, WDRC-FM, WKRZ-FM, WTIX, KLPQ, K96, KIKI, WCGQ, WBEN-FM 18-13, WLS-FM 34-29, Q102 17-8. See Parallels, debuts at number 30 on the CHR chart.

(12-34)

WILLIE NELSON "Always On My Mind" (Columbia) 112/12
Moves: Up 68, Debuts 11, Same 12, Down 9, Adds 12, PRO-FM, WDRC-FM, WZYP, WAXY, WSKZ, KQKQ, WLYT, KYNO-FM, KJRB, KNBQ, KQIZ-FM, KYYA.

WLY1, KYNO-FM, KJRB, KNBQ, KQIZ-FM, KYYA.

KANSAS "Play The Game Tonight" (Kirshner/CBS) 105/62

Moves: Up 3, Debuts 14, Same 26, Down 0, Adds 62 including WBEN-FM, WIFI, CFTR, WLOL-FM, WGCL, WKTI, KEZR, Q103, Q106, WZYP, WRVQ, KIIK, WNAM, KIDD, WACZ.

RONNIE MILSAP "Any Day Now" (RCA) 101/43

Moves: Up 10, Debuts 17, Same 31, Down 0, Adds 43 including WBEN-FM, WIFI, B104, WLOL-FM, KBEQ, KIMN, KZZP, WYCR, KITY, KXX108, KX104, KSTT, WKDQ, KSPZ, WFEA.

POLICE "Secret Journey" (AF-M) 100/1

KIMN, KZZP, WYCR, KITY, KXX106, KX104, KSTT, WKDQ, KSPZ, WFEA.

POLICE "Secret Journey" (A&M) 100/1

Moves: Up 62, Debuts 4, Same 40, Down 3, Adds 1, 96KX, B94 28-24, KIQQ 34-23; KYYX 28-23, WPHD 13-8, WZYP 30-27, BJ105 20-17, WOKI 28-26, WSSX 15-11, WRVQ 13-9, WJXQ 10-10, KZ93 18-10, K96 25-17, WJBQ 28-24, KSEL-FM 12-10.

ROBERTA FLACK "Making Love" (Atlentic) 97/19

Moves: Up 45, Debuts 4, Same 22, Down 7, Adds 19 including WBEN-FM, JB105, Q105, WGCL, KZZP, WBLI, WKEE, KBFM, WZYP, KRAV, Z104, WNAM, KQKQ, WOMP-FM, WCGQ, WRKR.

JUICE NEWTON

Love's Been A Little Bit Hard On Me (Capitol) 56% of our reporters on it. Rotations: Heavy 2/0, Medium 45/23, Light 29/16, Extra Adds 4, Total Adds 43 including WBEN, WTAE, KFMK, WFYR, WZUU, KEX, KGW, KJR, KPLZ, WAFB, WBT, WRVR, WQUE, WOMC, KSL, and 28 more. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

25-49

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 55/5

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 55/5
Rotations: Heavy 11/0, Medium 30/1, Light 14/4, Extra Adds 0, Total Adds 5, WZUU, WHEN, 610TVN, WOWO, WENS. Heavy: WHHY, SM95, WQUE, WSRZ, KWAV, KTKT, WKZE-FM, WCHV, WLVA, WROV, WJON. Medium; WZZP, WHB, KS94, KHOW, KEX, KNBR, WWYZ, WGY, KEY103, WSLI, Y108, WFMK, WMHE, K108.

DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 54/1
Rotations: Heavy 25/0, Medium 20/1, Light 9/0, Extra Adds 0, Total Adds 1, KCRG. Heavy: WFYR, WZZP, WICC, WRIE, WSFM, WASFB, WSGN, WAAY, WHHY, Y108, WSRZ, WOWO, KKUA, KMJJ, KYUU, WWNR, WEIM, WCHV, Q96, WLVA, WORG, KFOR, KPAT, WBOW, KBAI, Medium: WCBM, WASH, KVIL, KHOW.

MANHATTAN TRANSFER "Route 66" (Atlantic) 53/16
Rotations: Heavy 1/0, Medium 32/8, Light 18/6, Extra Adds 2, Total Adds 16, GR65, WPRO, KS94, KOY, Medium: WCZY, WCCO, KEX, KPLZ, WICC, WGAC, WBT, WRVA, WHBY, WHBC, KRNT, KBOI, KSL

LARRY LEE "Don't Talk" (Columbia) 49/6
Rotations: Heavy: 5/0, Medium 22/1, Light 22/5, Extra Adds 0, Total Adds 6, WSB, WWYZ, WHAM, WRVR, SM95, WSRZ, WHBY, WMHE, KBOI, KUGN, WNAB, KRBC, WSKY, WCHV, WORG, WJON, WBOW, KFQD, KBOZ, WSRZ, WHBY, WMHE, KBOI, KUGN, WNAB, KRBC, WSKY, WCHV, WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, KBOZ, WSRZ, WHBY, WMHE, KBOI, KUGN, WNAB, KRBC, WSKY, WCHV, WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary (SCA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary "GOA) 40/4 WORG, WJON, WBOW, KFQD, RICK SPRINGEIELD "Don't Talk To Secretary "GOA) 40/4 WORG, WJON, WBOW, KFQD, RI

RBOZ.

RICK SPRINGFIELD "Don't Telk To Strangers" (RCA) 49/1

Rotations: Heavy 30/0, Medium 15/1, Light 4/0, Extra Adds 0, Total Adds 1, KSEL. Heavy: KDKA, WASH, WFYR, WGAR, WZZP, WHB, WSFM, WAFB, WSGN, Y108, WSRZ, WOWO, WFMK, WMHE, KKUA, KMLJ, K108, KYUU, KTKT, WWNR, WKBR, WSKY, WCHV, Q96, WLVA, WORG, KPAT, WBOW, KBAI, KRKK

MELISSA MANCHESTER "You Should Hear How She Telks..." (Arista) 41/24

KMGC, WSLI, WRVR, SM95, KMBZ, WFMK, WQUA, WMHE, KBOI, KUGN, KTKT, WKZE-FM, WCHV, WJBC, WBOW, KADE, KBOZ, KBAI, KRNO, KSRO. Medium: KEX, KEY103, WHBC, KRNT, KSL, WEIM.

WBOW, KADE, KBOZ, KBAI, KHNO, KSRO. Medium: KEX, KEY103, WHBC, KRNT, KSL, WEIM.

STEVIE WOODS "Fly Away" (Cotillion/Atco) 41/12

Rotations: Heavy 1/0, Medium 23/3, Light 15/7, Extra Adds 2, Total Adds 12, WPRO, KEZL, WKAZ, WVLK, WPTF, KMBZ, KBOI, WKBR, KRBC, KSEL, WDAY, WJON. Heavy: WLVA. Medium: WLTA, WSB, 97AIA, WCZY, WCCO, KEZ, KPLZ, WSFM, KEY103, WBT, WRVA, WHBY, WARM98, KUGN, KWAV, KSL, WDEF.

SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 40/6
Rotations: Heavy 2/0, Medium 20/1, Light 18/6, Extra Adds 0, Total Adds 6, Y106, WHBC, KIXI, WCHV, WWSA, WSGW. Heavy: KEY103, WLVA. Medium: WS, 97AIA, WCCO, WICC, WGY, WBT, WSLI, WRVA, KRNT, KUGN, KKUA, WKZE-FM, KRBC, WSKY, WORG, KCRG, WDAY, WJON, KSEL.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 39/7
Rotations: Heavy 5/0, Medium 22/3, Light 12/4, Extra Adda 0, Total Adda 7, WSB, KVIL, WRIE, WGY, WARM98, KSRO. Heavy: WBEN, WLTT, WWNR, WKZE-FM, WEIM. Medium: WCBM, WYNY, WASH, WLTA, WFYR, WCCO, WICC, KEY103, WBT, KRBE, WHBC, KBOI, KKUA, KSL, KRBC, WSKY, WORG, WWSA, KBOZ.

TOTO "Rosanna" (Columbia) 35/12
Rotations: Heavy 2/0, Medium 18/3, Light 15/7, Extra Adda 2, Total Adda 12, 97AIA, WCCO, WQUE, WOWO, WFMK, WMHE, KBOI, K108, KTKT, WBOW, KBOZ, KBAI. Heavy: WHHY, KWAV. Medium: WTAE, WSU, WSRZ. KKUA, WKZE-FM, WCHV, WORG, WROV, KCRG, KFOR, KRKK.

KKUA, WKZE-FM, WCHV, WORG, WROV, KCRG, KFOR, KRKK.

WAYLON & WILLIE "Just To Setisfy You" (RCA) 35/3
Rotations: Heavy 8/0, Medium 21/2, Light 8/1, Extra Adds 0, Total Adds 3, KEX, WRVA, WEIM. Heavy: WGAC, KMBZ. WFMK, KBOI, WDAY, WJON. Medium: WSB, KVIL, KFMK, WCCO, KPLZ, WSBA, KEY103, WAFB. WSGN, KRBE, WSLI, WSJS, WHBY, WFDF, WMHE, KSL, KRBC, WORG, KBOZ.

BILL Labounty "Never Gonna Look Beck" (WB/Curb) 34/15
Rotations: Heavy:1/0, Medium 8/1, Light 24/13, Extra Adds 1, Total Adds 15, WCCO, KEY103, WSU, WRVR, SM95, KRNT, KBOI, KRBC, WSKY, KFOR, WJON.